

# The Billboard

The World's Foremost Amusement Weekly

JULY 29, 1939

15 Cents

Vol. 51. No. 30



## FLYING BEHEES

Clayton Bebee, Rose Bebee, Ralph Swisher  
A Feature With Cole Bros.' Circus

# CONLEY ATTRACTIONS

*A Complete Circus Revue for*

## FAIRS :- INDOOR CIRCUSES :- CELEBRATIONS

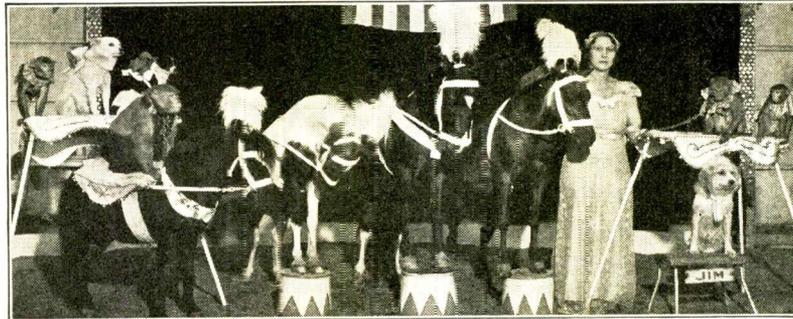
### Center Ring Attractions

3 Beautiful High School Horses in an outstanding performance.

2 Snow White Arabian Horses ridden by ladies.

1 Bay ridden by gentleman

Original Revolving Pedestal Horses



### Miss Frieda's Pets

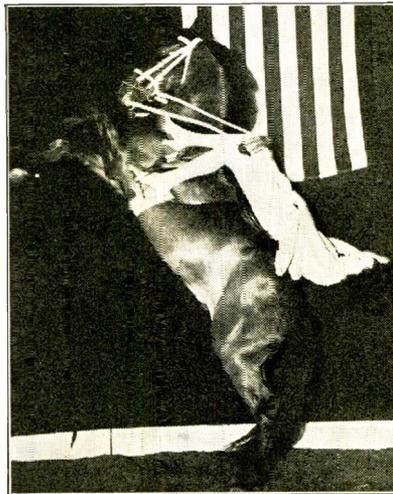
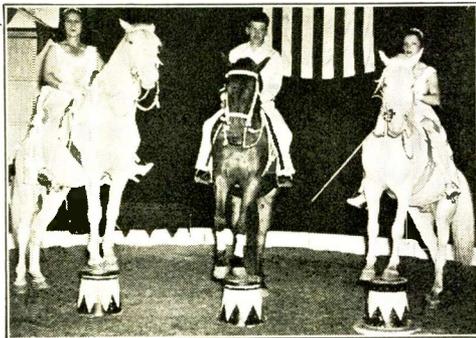
**Comedy Circus — four small Ponies, four Monkeys and Dogs. A riot of laughter and hilarious comedy. A Three-Ring Circus in One Great Act.**

### Track Specialties

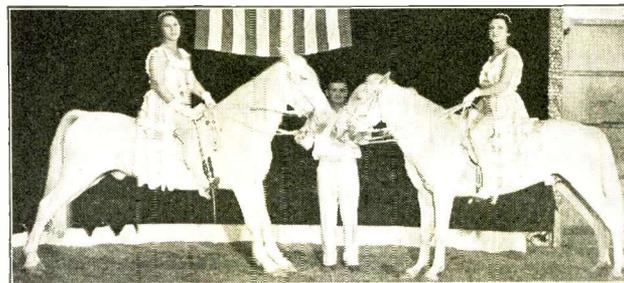
**BROWNIE**  
Waltz and Rear Horse.  
Lady riding Side-Saddle for Lay Back.

**WHITEY BOY**  
Doing the Jitterbug.

**SILVER**  
High Rear, Cake Walk Specialty



The most beautifully costumed Animal Attractions before the American public. Original style solid jeweled harness, ring curb, special lights to illuminate our jeweled setting.



Playing entire Park Season at Beautiful Coney Island, Cincinnati, O.

### ALL TIME OPEN AFTER LABOR DAY

*Mr. Secretary and Manager: Give your patrons a show of class and beauty Write for photographs and prices*

# CONLEY ATTRACTIONS

PERMANENT ADDRESS

3807 Paxton Ave.,

Cincinnati, O.

# The Billboard

Vol. 51  
No. 30

July 29,  
1939

The World's Foremost Amusement Weekly

Published weekly at Cincinnati, O. Entered as second-class matter, June 4, 1897, at Post Office, Cincinnati, under Act of March, 1879. 100 Pages. Subscription, \$5 per year. Copyright 1939 by The Billboard Publishing Company.

## EXPO'S PROMISSORY NOTES

### Cafe and Music Talent Gets Booking Break With Fairs

CHICAGO, July 22.—Music and cafe talent is getting a big break in fairs this season, according to Hogan Hancock, manager of the fair department for Music Corp. of America. In for a few days between booking trips, he revealed that MCA this year is producing a complete unit for fairs that will get a consecutive play of 10 to 12 weeks starting this fall.

Show will be titled *Stars on Parade* and will feature Rufe Davis and Chaz Chase, in addition to five vaude acts and a line of 20 girls in numbers staged by Dorothy Byton. Eddie Elkort, of the MCA act department, is setting the talent and acting as co-producer. Clyde Lucas and orchestra will play all dates. With the exception of the Wisconsin State Fair, which is using an MCA band (Sammy Kaye) and a Barnes & Carruthers revue. Hancock states that all of his other bookings are exclusive on both talent and music angles.

Fairs Hancock set include the Du Quoin State Fair, Du Quoin, Ill., week of September 4; Tri-State Fair, Amarillo, Tex., week of September 18; Oklahoma Free State Fair in Muskogee, week of October 1; Fall Festival, Wichita, Kan., week of October 9; Waco (Tex.) Fair, week of October 14, and the South Texas State Fair in Beaumont, 10 days, beginning October 26. Hancock is on the road this week to sign other fairs and fill in open days for the revue in auditoriums in conveniently located towns.

In addition, MCA is understood to have some interest in the State Fair of Texas in Dallas, which opens for 16 days

October 7. William Morris Agency, however, handled all bookings and sold the lavish *Folies Bergeres*, which played the Golden Gate Exposition. Revue will be staged in the Pan-American Casino in Dallas.

In the East MCA landed the Brockton (Mass.) Fair, September 10 to 16, while Bill Green, of the local office, signed the Michigan State Fair in Detroit, September 1 to 10. Several of MCA's biggest bands will headline these topnotchers.

### TA To Sift Charges Made By 802 Prez

NEW YORK, July 22.—As a result of charges made by Jack Rosenberg, president of Local 802 of the American Federation of Musicians, in the June 24 issue of *The Billboard* against the regulation of benefits by the present administration of Theater Authority, the TA board yesterday appointed a committee of three to investigate the charges and report by August 3, when the board convenes to start hearings of charges it has preferred against Ralph Whitehead, executive secretary of the American Fed. (See TA TO SIFT on page 15)

### "Stock-in-Trade Relics of Yesterday Will Give Way to New Standard of Excellence"

"Entertainment aspects part of general scheme rather than necessary appendage added as afterthought"—"a concentration of amusements of the world"

#### Read It and Weep

The following are exact excerpts from publicity releases sent out by the New York World's Fair at various intervals during the pre-expo period.

The first portion, headed *The Realm of Amusement*, was undated, but was sent out from offices in the Empire State Building, indicating that it originated during 1936.

The second portion is from a release dated December 6, 1937.

The third part was dated January 8, 1937.

The concluding excerpt bore a date of January 15, 1939.

A Great Fair must always be a popular fete; a great fair must be a thrilling spectacle of mass, motion, color, light and sound. The New York World's Fair meets, even surpasses, this exacting conception not only in the demonstration of the wonders of contemporary life and in the projection of the World of Tomorrow, but also in providing with the utmost completeness and variety the means by which every man may be entertained and amused.

The fair's facilities for recreation, entertainment and amusement will be so wide in scope, so varied in character, so daring in conception, that only seeing will be believing; the experience alone

will be proof that the unattainable has been attained.

As the entire world is tapped of every possibility, the tedious mediocrity of stunts and side shows—the stock-in-trade relics of the amusement world of yesterday—will give way to a new and modern standard of excellence. This great diversity and quality of entertainment will please the most discerning and satisfy every purse.

Seldom, if ever, have the planners of previous world's fairs made adequate provision, in terms of ground area and indoor space, for the staging of special events and ceremonies; but the plan of the New York World's Fair has anticipated these requirements and has provided accordingly. The entertainment aspects of the fair become part of the general scheme, rather than a necessary appendage added only as an afterthought.

Strategically located throughout the fairgrounds—in the midst of the exhibit zones—will be an endless variety of entertainment: Theaters, museums, playgrounds, cinemas, sophisticated night clubs—at the visitor's disposal wherever he may happen to be. In the very heart of this broad, spectacular panorama the visitor will find himself at all times within easy reach of a recreational activity of his own choice.

A large self-contained area, bordering the lake and close by one or more of the main fair entrances, will be devoted solely to amusement.

The children will not be overlooked. Their world of amusement, so refreshing (See EXPO'S PROMISSORY on page 76)

### AFA Makes Bid for IA Tie-Up; Asks Court Aid To Halt AGVA

Gillmore to confer with Green on latter's wire to L. A. Council recognizing AFA's affiliation with AFL—AFA charges against AAAA to be aired August 7

NEW YORK, July 22.—The American Federation of Actors, upon unanimous authority of its council, today applied for affiliation to George Browne, president of the International Alliance of Theatrical Stage Employees, an American Federation of Labor international which has been on none too friendly terms with the Associated Actors and Artistes of America, the body which last Friday revoked the AFA charter. AAAA said the move is no surprise, but is inconsistent with AFA's claim against parent union. In addition to this, the AFA has instituted court action to obtain a temporary injunction that would stay the newly chartered American Guild of Variety Artists from moving in on those spots where the AFA has contracts. On behalf of the AAAA, Frank Gillmore, president, will confer tomorrow with William Green, president of the American Federation of Labor, to thrash out the meaning of the latter's telegram to the Los Angeles Central Labor Council, announcing recognition of the AFA as still part of the AFL despite the Four A ouster. Charges which the AFA filed with the AFL against the AAAA have been scheduled for airing at the Atlantic City convening of the executive council of the AFL August 7.

Decision to seek alliance with the IA TSE was voted by the AFA Monday, after the union's organizers had sounded out membership on its attitude toward the tie-up. Reputation of power of the IA impressed majority with being a boon to the defranchised union, if the association could be arranged. At the moment AFA is not planning any referendum on the matter. George Browne, to whom the application was made per-

sonally, could not be reached for a statement today. Two years ago, however, the IA threatened to extend its jurisdiction over actors and all studio workers, throwing a scare into Screen Actors Guild and the AAAA. Four A's at that time took a vote to unite against the IA's threatened invasion, and the AFA held out until given chorus jurisdiction in night club and vaude.

Statement issued by the Four A's on the AFA's application is as follows:

"If as claimed by the AFA they were unfairly expelled from the Four A's and are still a branch, it is strange and inconsistent to apply for a charter to the IA. Nothing Mr. Whitehead or the AFA does is a surprise to us considering their behavior of the past few months, and we shall not comment on the obvious implications of the tie-up of the IA and the AFA until we know definitely whether the IA will give consideration to the application."

AFA's court action was heard yesterday in the Supreme Court before Justice (See AFA MAKES on page 18)

### Revival Looms For ASCAP Case

U. S. attorneys rekindle interest in anti-trust case dormant since 1934

WASHINGTON, July 24.—Prospects that the government will revive its long-pending anti-trust suit against the American Society of Composers, Authors and Publishers, now in the Federal District Court in New York, appeared good this week with the report that the Department of Justice is reviewing the facts of the case and has assigned several attorneys to a study of copyright complaints.

Since 1934 the government suit has been in a coma because both the government and ASCAP were taking time out for preparation of stipulation to simplify the case. First the ASCAP lawyer died, which tied the case up for several months, and then Andrew Bennett, who had been handling the government's case, resigned from the department.

From the government view, the problem now is said to be simpler in one respect because in 1934 the society could point to a tail spin in sales of sheet music and phonograph records, while recordings (See REVIVAL LOOMS on page 18)

### In This Issue

	Pages
Broadway Beat, The	4
Curlesque	2
Carnivals	39-49
Circus and Corral	30-32
Classified Advertisements	59-61
Coin Machines	80-98
Endurance Shows	24
Fairs-Expositions	56-57
Final Curtain	27
General News	3-5
General Outdoor	72-79
Hartmann's Broadcast	72
Legitimate	14-15
Letter List	26 and 70
Lists	50-58
Magic	23
Music	9-13
Night Clubs-Vaudeville	16-22
Non-Theatrical Films	25
Notes From the Crossroads	72
Orchestra Notes	11
Out in the Open	72
Parks-Pools	33-35
Posibilities	68-70
Radio	4
Radio Talent	6-8
Repertoire-Tent Shows	24
Rinks-Skaters	38
<b>ROUTES:</b> Orchestra, page 12. Acts, Units and Attractions, 22 and 74. Dramatic and Musical, 74. Carnival, 75. Circus and Wild West, 74. Miscellaneous, 75	
Show Family Album	60
Sponsored Events	62-63
Thru Sugar's Domino	4
Wholesale Merchandise-Pipes	64-70
World's Fair News	28-29

# BANDS, FILM NAMES BEST

## Top Grossers of Palace, Akron, Season; Spitalny 4-Day 10 Gs

AKRON, July 22.—It was nip-and-tuck between name bands and personal appearances of movie stars for top grosses at the Palace Theater here, which offered 29 stage shows from Labor Day until Decoration Day this year. It was the most consistent season of flesh attractions attempted here in more than a decade and the most ambitious effort in stage presentation for any theater in the Middle West, outside the key cities. Majority of attractions were in for four days, and grosses ran up to \$10,000, according to Harry Sommers, Palace manager.

Phil Spitalny's girl band retains top honors, the four days topping \$10,000.

On the other hand, a vaude bill (Red Skelton, Ann Miller, Stepin Fetchit and Blue Barron's band) came near equaling this mark. Many of the other four day stands garnered better than \$7,500, with few falling below \$6,000.

The almost weekly stage show the past season has done more to boom vaude here than any previous effort of the Palace. Even the Palace in Cleveland, once tough opposition for the local house, has lost its appeal to local vaude patrons. Success of stage shows here in a large measure is due to efforts of Manager Sommers, who was on the alert for available units. When it was apparent that the local house was drawing a

(See AKRON FINDS on page 19)

### More Cowbarn Bonds

MARQUETTE, Mich., July 22.—For the third season the Marquette Summer Theater is in the Actors' Equity Association bonded list, having opened its season July 6 under the direction of its founder, Joe A. Callaway. This theater is not and never has been connected with the Ironton Players, as erroneously stated in a recent issue.

NEW YORK, July 22.—Five more cowbarns have come into the Actors' Equity fold since July 1, bringing the total of bonded theaters to 68. The additions are Jutland, N. J.; Casino Theater, Newport, R. I.; Alden Theater, Jamaica, L. I.; Marquette Theater, Marquette, Mich., and the Coach House Players, Oconomowoc, Wis.

### THE FLYING BEHEES

(This Week's Cover Subject)

THE FLYING BEHEES, managed and produced by Clayton Behee, were first presented as a fly and return act by Behee in 1929. Previous to that time, Clayton had worked with his parents and two brothers, Bob and Raymond, in a ring, cradle and high trapeze act. He continued with his own act the next five years, but gave it up in 1934 when he was offered the opportunity of working with Vera and Lalo Codona, of the Flying Codonas, in the place of the late Alfredo Codona. Vera Codona retired the following year, and was replaced by Rose Sullivan, daughter of Rose and Jimmy Sullivan, former circus performers. Miss Sullivan and her sister, Eileen, had been well-known aerialists for many years. Miss Sullivan and Behee continued as featured flyers with the Codonas, with Lalo Codona catching, and made a two-year European tour. During their European tour Behee and Miss Sullivan were married.

Some of the European engagements they played were the Tower Circus, Blackpool, England; the Wintergarten, Berlin; Cirque Medrano, Paris; Roanacher, Vienna, and Circus Schumann, Copenhagen, Denmark. During their second engagement in Paris Lalo Codona injured his arm so that he was forced to retire from the act. Rose and Clayton Behee then presented their own act again under the name of the Flying Behees and were engaged by Cyril B. Mills to perform at the Mills Olympia Circus, London. Since then they have built up their turn until it has become one of the world's greatest flying acts. They have received numerous offers for engagements in most of the capitals of Europe.

Ralph Swisher, formerly of the Casting Patrons, completes the trio of the Casting Patrons and Ralph are now with the Cole Bros. Circus and are featuring Rose as the first and only woman flyer ever to perform a two-and-a-half somersault to a catch by the feet while blindfolded.

## Broadway Beat

By GEORGE SPELVIN

WITH last season the worst yet for legit in number of productions presented, next year may turn out to be even worse. For one thing, the fair boom that contributed an unusual number of musicals during the past 12 months may not boom so hard next year, what with the grosses scored during the first few weeks after the Flushing opening. For another, the announcement schedules, which are usually crowded by this time, look lean and hungry. Only a few shows have definitely announced so far. . . . *Abel Lincoln in Illinois*, which has a new Lincoln (Richard Gaines, who substituted for Raymond Massey when the latter left for the Coast), invited the critics back to have another look. . . . *The American Way*, which reopened this past week after a five-week layoff, has been doing business far in excess of that done just before the closing. . . . Mrs. Edith Isaacs, of *Theater Arts Monthly*, wrote an article reviewing the entire season without having seen a single play. She was ill all year and says in the yarn that it's based entirely on hearsay.

Joe Zelli, who used to run the swank Royal Box Club, is now running the Top Hat Tavern out in Sunnyside, L. I.—but he still leads patrons to "royal box" locations, probably out of habit. . . . Mrs. Basil Fomeen is ill in a local hospital.

Optimism: The Arabian Nights Club has been closed for some time now, but the owners still meet almost every night in the darkened room to discuss reopening "when business is better." . . . Tom Lane, of Young & Rubicam, is going to Bermuda this week for his vacation. . . . Prosperity note: It was just a year ago that Count Basie and his band opened at 52d street's Famous Door; they came to work in subways, and some of them even walked all the way down from Harlem. The band returned to the same spot last week, but this time practically every one of the boys owns his own car. . . . In the finale of the NTG show out at the World's Fair Della Carroll impersonates the Goddess of Liberty, complete with pointed crown, torch and book. One of Mr. Spelvin's more curious stooges was intrigued by the book and snooped around until he discovered just what volume Miss Carroll uses as Liberty's tome. It's John Gunther's *Inside Europe*.

Dave Apollon, who became a father five weeks ago, already has ambitious plans for Michael, the newborn. He plans to put him in the act in about three months and is already experimenting with the kid's reactions to Russian

## Possibilities

CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

### For FILMS

NED WEVER—radio and legit actor caught recently in a television playlet. A consistently steady and effective performer who has appeared to advantage even in bad parts in bad plays. Fine sense of both comedy and dramatic values and always intelligent reading and characterization. Voice has come over excellently in many radio programs, and television appearance proves that he should also screen well.

### For VAUDE

HAZEL WALKER — distinguished looking and personable Negro pianist who bangs out medleys of standards and pops with highly entertaining results. Caught at Bartel's Restaurant in Chicago, where she was a distinct hit. Type of playing is both artistic and commercial and should make a strong act on a combo house stage.

singing. He says the youngster bawls at Russ singing but laughs happily at his wife's hotcha warbling. . . . Gene Goldkette, leader of the American Sym- (See BROADWAY BEAT on page 15)

## Fleming Renamed Coast Magi Prexy

SAN FRANCISCO, July 22.—Caryl S. Fleming, of Beverly Hills, Calif., was re-elected president of the Pacific Coast Association of Magicians by unanimous vote at the organization's seventh annual convention at the Fairmont Hotel here this week. "Nearly 450" was the estimate of the number present. San Diego was chosen for next year's convention.

Jesse Mueller, president of the Golden Gate Assembly of Magicians, was host to the delegates. Chester Morris, movie star and amateur magician, attended the public show Wednesday night at War Memorial Opera House, where hundreds were turned away.

On the show's production committee were Dariel Fitzkee, Charles Murray, Steve Shepard and Richard Madden. Robert J. Stull was stage director. James Sherman, Chicago, emceed.

Acts were presented by W. D. Alstrand, Oakland, Calif.; Bert Allerton, Chicago; Charles Smith, Seattle; the Ushers, Harry and Frances, Southern California Japanese Amateur Magicians' Club; Senor Maldo & Co., Mexico; Clarence Sytler, Tacoma; Geraldine Conrad, Pasadena, Calif.; Tenki and Okinu, Japan, and S. Juhasz Shepard.

Convention ended Thursday with a dinner-dance and presentation of trophies in the Terrace Ballroom of the Fairmont. Charles Murray presided, with James Muir as master of ceremonies.

A post-convention party was held last night at the Hotel Oakland in Oakland.

Other officers chosen during the convlave were Carl Helbron, San Diego, first vice-president; C. W. Tait, San Diego, second vice-president; Leo F. Schmitt, Reno, treasurer; Harry G. Shaw, San Jose, Calif., secretary. Members of the board of governors were re-elected.



OF LATE we have received a rather impressive number of almost identical inquiries, which because of their uniformity and number should represent an index of what the greater number of our readers are thinking about. These inquiries relate to the undeniable fact that we have refrained from giving expression to our views concerning the war now being waged between the American Federation of Actors and the heads of the various organizations affiliated with the Associated Actors and Artistes of America. As far as we can recall we have never run away from a fight and we have never dodged an issue of appreciable importance. In this instance we are not deviating from the pattern. In other words, we would like those who have at one time or another given expression to their confidence in the writer of this column as well as the stand he has taken on various issues to know that we do not fear to make known our views and that we are not dodging the sometimes unpleasant duty of expressing our views.

Our failure to pen any comment lately might have given quite another impression, but we have nevertheless been studying from its very inception of the dog fight between the AFA and the Four A's. We might go so far as to say that we know more about what is going on and what is behind what is going on than an appreciable number of the ladies and gentlemen who are sitting in judgment with smug self-assurance on the AFA and on the Four A's. Unlike them, we earnestly believe that we have much to learn before we are in a position to take a stand editorially. The responsibility of one who writes for a large audience is infinitely greater than that of one who writes for nobody but speaks only for himself. There are many things we might have written in the last several weeks that our time-mellowed caution prevented us from penning. We are thankful that such was the case if for only the practical reason that things have been happening so fast that an editorial expression written today and disseminated on newsprint several days later is as old and behind the times as button shoes.

Tremendously important and frightening things are happening in the entire world. It seems from very recent developments that the actors' union movement is no exception; it has been swept on with the tide. In the actors' union ranks there are dissension, revolution and violent hatreds. At least this remark is general enough in truth not to be liable to extinction by the developments of the next few days.

We have nothing to say to the actor at this time about the Four A's in its relation to the AFA; about Mr. Ralph Whitehead; about the American Guild of Variety Artists and even about the actors' union movement along more general lines. We have nothing to say because we are egotistical enough to believe that what we say here must represent the highest degree of authenticity and must be of the greatest utility to the non-political actor who wants guidance; who wants to know where to turn; what to do and what not to do. It is not in the nature of things at this time to give any advice; to warn against the malfactors and hand laurels to the leaders who really desire and are capable of helping the actor. The time is not yet ripe. There is no telling when it will be.

It is a pity, indeed, that the actor, who is always the goat in dog fights of this kind, cannot be told to go to a certain place and do a certain thing. It is not

"When Proprietor of Amusement Place Is Liable for Injury To Patron" See Carnival Department of This Issue.

<p>SPECIAL PRINTED ROLL OR MACHINE</p> <p><b>100,000</b></p> <p>FOR <b>\$20.00</b></p> <p><b>ELLIOTT TICKET CO.</b></p>	<p><b>TICKETS</b></p> <p>RESERVED SEAT — PAD — STRIP</p> <p>COUPON BOOKS — RESTAURANT</p> <p>CHECKS — SALES BOOKS AND</p> <p>ALL ALLIED FORMS</p> <p>409 LAFAYETTE ST., N. Y. C.</p> <p>82 W. WASHINGTON ST., Chicago.</p> <p>615 CHESTNUT ST., Phila.</p>	<p>STOCK ROLL TICKETS</p> <p>ONE ROLL \$ .50</p> <p>TEN ROLLS 3.50</p> <p>FIFTY ROLLS 15.00</p> <p>ROLLS 2,000 EACH</p> <p>Double Coupons, Double Price</p> <p>No C. O. D. Orders Accepted</p>
		<p>409 LAFAYETTE ST., N. Y. C.</p> <p>82 W. WASHINGTON ST., Chicago.</p> <p>615 CHESTNUT ST., Phila.</p>

# ASCAP ON PER PIECE PLAN

that easy. For a change, if even temporarily, the actor must think for himself; not listen to the politician who talks the loudest but think as God meant him to do. If by refraining from giving concrete advice at this time we can at least accomplish the one thing of stimulating the actor into thinking more might eventually be accomplished for the good of the actor than a thousand unions.

The actor must learn to think for himself. He must take more of an interest in his business aside and apart from the immediate and, of course, pressing task of finding employment. When the actor joins an organization either willingly or thru coercion he must remember always that the organization will be the kind of union he wants it to be. He is not justified about squawking that a certain union is this and that had thing if he has failed to take enough interest in the organization. Nobody ever does anything for the actor. The actor is one species of human being who must help himself. And the individual actor cannot expect too much from union leadership because with rare exceptions he has never had intelligent, honest and forceful leadership. Which brings us back to our old cry that the actors do to blame for everything that happens to him. When he has constructive, honest unions he should take the credit; when his unions turn out to be boomerangs he is at fault.

So we shall refrain from taking a stand on the actors' union fracas until the atmosphere has been cleared; until we are able to see clearly what it is all about. Until then the actor should not be at a loss for guidance if he uses his brain, which you can take our word for it is far more remarkable than any exhibit in Grover Whalen's sponsored event in the Flushing Meadows. *The Billboard* will continue to report all the developments unbiasedly and as thoroughly as expediency and importance dictate. We do not advise the actor to use the news stories as his only guide. There is nothing to stop him from asking questions and from weighing the answers with his intelligence. When meetings are called actors should attend; should take part in these meetings; should ask questions when doubts arise in their minds. The embattled leaders will not decide the destiny of the actor. The actor will do that alone if only he asserts himself.

ARTHUR PARK, MCA exec at Beverly Hills, Calif., is back at his desk after an Eastern trek on which he looked over the band booking situation at major cities.

## Adenoid Symphony

NEW YORK, July 22.—Peter Van Steeden, ork leader, was a guest on *Hobby Lobby* this week, playing a "nosaphone," a kid's toy which fits over the nose and allegedly makes music when blown into. Van Steeden played a selection on the thing, with Harry Saiter's Orchestra backing up. When Van Steeden played the instrument, tho, he read the music from a score that looked like the piano part from a Wagner opera.

## A NEW OPPORTUNITY FOR YOU

The *Billboard* is publishing each week a new column giving news and tips about the 16mm and 8mm film business. The field is new. It is full of opportunities, and it is wide open to every capable showman. Don't miss it on page 25.

Every Week in The *Billboard*

Where VACATIONS Cost Less Than City Living  
**Charlton's Mt. Pleasant Hotel**

ORIENT, LONG ISLAND  
Private Beach—All Sports—Fine Meals.  
American Plan, \$3 Day; \$18 Week Up.

## ATTENTION

Theater, Club, Tent Show Managers—At Liberty. Versatile 14-piece Show, 6-piece Swing Band, fast-stepping Chorus. Extra good wardrobe. Script or revue, night clubs or theaters. A variety of entertainment that will please. Show together four years. Write or write.  
L. L. BRASFIELD,  
Leak Hotel, Gadsden, Ala.

## Safer Gamble

PHILADELPHIA, July 22.—Local report is that Doc Leon Levy (WCAU) is figuring importantly in helping bank roll the Tony Galento-Lou Nova fight proposed for Philly.  
Radio people here figure it's a safer bet than an ASCAP fight.

## Highlights of ASCAP Per Piece Attitude

First definite statement of ASCAP officials on the method favored by broadcasters in the new ASCAP-radio contract is contained in the story on this page. Highlights of the ASCAP opinions are as follows:

"Per Piece" will cost radio at least \$2,000,000 more than present blanket methods.

"Per Piece" will also cost ASCAP more—and radio will have to pay for this increase.

"Per Piece" means broadcasters will have to do business with many publishers, each of whom will have prices for their various tunes.

Publishers might demand bonds to insure payment in view of alleged chiseling by some stations.

Stations would have to maintain large staffs to keep accurate records of songs used, as well as the 24,000 copyrights filed annually in Washington.

"Per Piece" would help ASCAP in settling publishers' availability claims.

"Per Piece" would probably lower musical standards of programs in the pressure for economical program costs.

## Pabst KFRC Boss

SAN FRANCISCO, July 22.—William Pabst, former assistant manager, has been appointed manager of KFRC, the Mutual-Don Lee station here. He replaced Wilbur Eickelberg, who has been named general sales manager of the Don Lee System.

## Washington Feels FCC Topped NAB in "Censorship" Hearings

WASHINGTON, July 22.—In view of the showing made by the National Association of Broadcasters in censorship hearings held by the Federal Communications Commission, it is felt that the NAB administration's best chance to keep the association on an even keel is a satisfactory settlement of the broadcaster-ASCAP controversy.  
Opinion at the FCC hearings was that the commission completely outflanked the opposition. Neville Miller, NAB president, tired by the preparation for the recent convention, found himself the unwilling subject of the trial, instead of Section 42.03 (a) involving a definite ruling of the commission requiring short-wave stations to reflect the culture of America and promote international good will. Swager Shirley, NAB counsel, failed to save his client much heckling and sweating.

Report was that the FCC, aroused by Miller's open letter on international rules, planned to sweat the prey as soon as he took the stand. Despite reluctance of NAB to go on with the case, hearing continued, with the letter the crux. FCC took delight in searching for a "story" behind the letter, querying whether Miller acted on counsel of NBC or CBS, whether letter was meant to stir up editorial criticism, etc. Miller might have had proper answers, but his obvious fatigue affected his alertness, with the result that attending broadcasters went away with a question in their minds.

During recess, FCC members expressed disappointment in NAB for failure to make a better argument, some saying that Miller, despite his letter's learned discussion of censorship, could not duplicate the feat on the stand.

World Wide, endowed Boston International station, thru President Walter S. Lemon, further hurt the NAB by declaring that World Wide was not supporting the NAB. In certain phases of the hearing, World Wide supported the FCC by

## Broadcasters' Pet Music Theory Impractical, Costly, ASCAP Says

NEW YORK, July 22.—E. C. Mills, chairman of the administrative committee of the American Society of Composers, Authors and Publishers, this week indicated that adoption of the "per piece" system of music licensing, in addition to costing the radio industry at least \$2,000,000 more than at present, would create havoc among the broadcasters and would result in a degeneration of radio programs because the programs would of necessity be subjected to economic pressure.

Stating that leaders of the National Association of Broadcasters were aware that the "per piece" system is impractical, Mills said in his opinion the rank and file of the NAB had not been properly informed of all angles involved.

Under the per piece plan ASCAP could not legally set prices of songs. Each copyright proprietor would therefore make up his own lists. Prices would be influenced by numerous factors, such as whether the tune was standard or pop, whether it would be performed on commercial or sustaining time and so on. Producers, faced with the necessity of paying \$3 or \$4 for a performance of a standard like *Old Man River*, would have a tendency to settle for a couple of nickel tunes instead.

By way of illustrating the headaches involved for broadcasters under a per piece contract, Mills pointed out that the copyright bureau in Washington registers about 24,000 titles each year, of which come 18,000 are capable of being performed over radio. Stations would have to keep up with this constantly growing batch of copyrights. Radio stations today use several hundred titles daily, and clearance of these under per piece would have to be done with publishers, who would set their own prices and impose their own conditions. Whole

new set-up, according to ASCAP argument, would require additional field men, clerks and space on ASCAP's part and would require stations to employ miniature copyright staffs. On a conservative estimate this would come to \$2,000,000—and, according to Mills, ASCAP would see that the sum does not come out of its pocket.

## Stations Short?

What conditions publishers would be likely to impose under the per piece method are problematical, but in view of an ASCAP audit of 300 stations—which showed that financial returns from these stations were \$300,000 shy of the correct figure—it is very probable that the publishers would insist on a very tough bargain. Some might even make broadcasters put up a bond. By the same token, that is, the alleged tendency of many stations to chisel on ASCAP payments, it is considered very likely that whatever contract the performing rights society and the broadcasters agree upon will be more ironclad than the current one.

According to Mills, the per piece plan sounds okeh to the NAB because it is theoretically an excellent system in that the music user pays just for what he uses. But the run-of-the-mill broadcaster feels this way because he cannot conceive the intricacies of the music industry, ASCAP feels.

A per piece contract would in some (See *ASCAP ON* on page 7)

**TAFT HOTEL** 208-10 South Eighth St. PHILADELPHIA, Pa.  
Subway Connection to All Theatres. DAILY AND WEEKLY RATES. Special Low Summer Rates to Professionals. Inquire by Mail or Phone.

**ONTARIO HOTEL**  
Well-Known Theatrical House  
\$1.00 Up Daily  
\$5.00 Up Weekly  
620 No. State St., Chicago, Ill.

**LOANS BY MAIL**  
On Jewelry, Silverware, Furs, Stamp and Coin Collections, Cameras, Binoculars, Microscopes, Shotguns, Typewriters or anything of value. Send article, stating amount of loan desired. Immediate attention given. Write today.  
**E-Z LOAN SERVICE**  
162 W. Madison, CHICAGO.

**WESTERN UNION**  
EVERY SHOW PLACE NEEDS CORRECT TIME. WESTERN UNION CORRECT TIME SERVICE IS A NATIONAL STANDARD OF ACCURACY AND IS AVAILABLE FOR AS LITTLE AS 4c A DAY. DON'T BE SATISFIED WITH ANYTHING LESS.

**TICKETS**  
YOUR RUSH ORDER IS OUR DELIGHT  
Special and Printed to Order  
To All Parts of the World in a Hurry. Ask for Our Quotations and Help Us to Make You Our Regular Customer.  
**THE TOLEDO TICKET COMPANY**  
TOLEDO, O., U. S. A.

STOCK TICKETS	SPECIAL PRINTED
ONE ROLL... \$ .50	Roll or Machine.
FIVE ROLLS... 2.00	10,000... \$ 6.95
TEN ROLLS... 3.50	30,000... 9.85
FIFTY ROLLS... 15.00	50,000... 12.75
100 ROLLS... 29.00	100,000... 20.00
ROLLS 2,000 EACH.	1,000,000... 150.50
Double Coupons,	Double Coupons,
Double Price.	Double Price.

# COAST PRODUCTION OFF

## No New Coast Shows Scheduled For Fall; Buyers Heading East

NEW YORK, July 22.—Line-up of the new season's radio programs indicates a decrease in Hollywood-produced shows, with the schedule falling to show, at present writing, any new shows from the Coast. There still will be a good portion of Hollywood productions, but they are all programs that have been Coast fodder for several seasons. Meanwhile, there are signs that advertisers who have been using picture talent are now buying Eastern talent, with Lever Brothers' buy of Walter O'Keefe as a Dick Powell-Al Jolson replacement being typical. Talent agents in the East say the attitude of advertising agencies is that the cream has been skimmed from the Hollywood milk and there's no reason why a good "B" show can't be done from New York as well as from Hollywood, without any of the Hollywood production grief. This last is mostly a comment on the propensity of radio producers to go Hollywood once they're out there.

Not many new names are in line for the fall. In all likelihood one of the most important new radio names of the new season will be Alec Templeton, now subbing for Fibber McGee and slated for his own spot after the summer for Miles Laboratories. This blind British pianist is emerging as one of the best of the "new" talent around. Actually he is not a new discovery, but is just now getting recognition. Altho not set for a commercial, another new name figured as due for a commercial, is Glenn Miller, the orchestra leader. Miller has

## Y. & R. Shuffling Production Staff

NEW YORK, July 22.—Young & Rubicam effected a major shuffling in its radio producers' line-up this week, shifting staff men around in wholesale lots. Joe Hill, producer of *Hobby Lobby*, was suddenly assigned to the Coast, where he is now working on the line-up for the Screen Actors' Guild program, rated the top production job in the Y. & R. lot. He will be succeeded on *Lobby* by Hank Booraem, moving over from *We, the People*, this change becoming effective in a week. Meanwhile, Bob Welch is producing *Lobby*, but will become a production supervisor when Booraem takes over. Sandy Stronach gets the *We, the People*, assignment, succeeding Booraem, whom he formerly assisted.

Agency brought Adrian Samish back from the Coast for New York production. Jack Van Nostrand goes off as producer of the Fred Allen program and will join Welch as a New York supervisor. Bennett Larsen will probably succeed him on the Allen job.

been coming along great guns and is a leading platter name.

Line-up of shows on the network this fall, excluding programs now on the air, will be found on this page.

HOLLYWOOD, July 22.—Golden days of top-flight film personalities in radio are fading, according to survey conducted here. Agencies and sponsors are reportedly giving the big money boys and gals the go-by for fall shows. With budgets for shows being produced here trimmed, it said those to feel the brunt of the slash will be the big flicker stars.

Helping turn the tide away from the \$5,000 guest spot stars was the failure of Kellogg's *Circle*. This show has apparently convinced agencies and sponsors that a round-up of top-flight flicker talent, plus heavy coin, will not necessarily produce a show that the listener will go for.

## NBC Drops Tele Acts For Studio Overhaul

NEW YORK, July 22.—National Broadcasting Co., as of Friday (28), drops television studio programs in order to facilitate overhauling of studio and lighting equipment. Period of lapse will be until September 1, and will jibe with vacations taken by many of the television staff. While tele studio talent salaries have been very low, ranging from zero to about \$100 for star performers, the change in schedule is still regarded as a talent setback for unoccupied performers who had hoped to crack the new medium.

It is claimed that the changes will enable tele producers to operate with more flexibility so as to give better reception of programs.

Current studio tele load during the interim will be taken over by feature motion pictures and the mobile unit. There will be three feature films a week, on Tuesday, Thursday and Friday from 8:30 p.m. to 9:30 p.m. Mobile unit will pick up programs, mostly special events, on Wednesday, Friday and Saturday, from 4 to 5 p.m. On August 31 studio programs will again be produced, films will be cut down and mobile unit will be shifted to afternoon assignments.

## B. & W. May Buy New One

NEW YORK, July 22.—Brown & Williamson Tobacco Co., now sponsoring Tommy Dorsey and orchestra on NBC, may replace the orchestra with another show in the fall. Dorsey has been on the air three years for the account. Present contract runs until November, thru B., E., D. & O.

## Nice People

PHILADELPHIA, July 22.—Erva Giles, WFIL music director, informed the studio staff that she was going for an extended vacation in Maine "to get away from radio." The parting gift from the staff was—a portable radio.

## Welles Troupe West For Sponsor, Films

NEW YORK, July 22.—Orson Welles is bringing practically his entire production troupe to the Coast for his Campbell Soup series, starting September 10 on CBS. Program is set for Sunday nights opposite Charlie McCarthy, the same spot Welles had for his Mars broadcast, which skyrocketed him into a commercial.

Welles, set for a picture with RKO, will probably bring a number of his company into the production, thus completing the voyage from legit to films by way of radio. He is managed by Columbia Artists.

Oddly enough, Welles is bringing no actresses out to the Coast, apparently figuring he can cast the femme parts out there. Included in the troupe heading west are Ray Collins, Everett Sloane and Paul Stewart, latter production assistant. Bernard Hermann, CBS musical director, and John Housman, from the Mercury, also go, as does Al Schneider from the Columbia Artists. Schneider will handle Welles while west, as well as concentrating on pic sales for the web.

## Tele Billing Rights Claimed by Don Lee

HOLLYWOOD, July 22.—First battle over television billing was begun here this week, with possibility that Don Lee may take legal action to protect hand given Betty Jane Rhodes as "First Lady of Television." Lee outlet claims Miss Rhodes was so billed over a year ago and has a priority.

Officials now claim that Doris Rhodes and Hildegard are both using "First Lady of Television" as their billing in the East. There was every indication here that Lee would take the fight to the courts to obtain an injunction restraining others from using the billing.

## Burns and Allen's Honey

NEW YORK, July 22.—Hinds' Honey and Almond Cream (Lehn & Flink) set George Burns and Gracie Allen to a series starting October 4 on CBS. Comedy duo recently finished a stint for Chesterfield. William Esty agency is on the account.

## King, Clark Colgating

NEW YORK, July 22.—Colgate Palmolive Peet Co. this week signed Wayne King and orchestra, Buddy Clark, vocalist, and David Ross, announcer, for a series to start shortly, probably on CBS. King has been un-sponsored since leaving his Lady Esther spot some months ago.

## Coast AFRA Effects Increase in Dues

HOLLYWOOD, July 22.—New title in membership fees for American Federation of Radio Artists was announced here this week by I. B. Kornblum, counsel for the organization. Dues were ordered upped because of added enforcing of new code being negotiated with agencies. Regional code has been signed, but local agreement with agencies is still in the confab stage.

AFRA tilts were \$24 for members in the \$2,000 per year bracket, \$36 for those in the \$2,000 to \$5,000 class, \$48 for those getting between \$5,000 and \$10,000, 60 for those in the \$10,000 to \$20,000 bracket, \$72 for earnings between \$20,000 and \$50,000 and \$100 for anything over the \$50,000 annual take.

## New Program Line-Up

### CBS Programs

Sponsor	Agency	Talent	Starting Date
American Tobacco	Young & Rubicam	Ben Bernie	October 8
Colgate	Benton & Bowles	Not set*	August 17
Campbell Soup	Ward Wheelock	Orson Welles	Sept. 10
Colgate (h)	Benton & Bowles	Gang Busters	August 17
Campbell Soup	Ward Wheelock	"Donna Curtis"	Sept. 11
Campbell Soup	Ward Wheelock	"Meet the Dixons"	July 31
Colgate	Benton & Bowles	Not set	August 17
Chesebrough Mfg. Co. (h)	McCann-Erickson	"Dr. Christian"	November 1
Ethyl Gas (h)	B., E., D. & O.	Tune Up Time	August 21
Ford (h)	N. W. Ayer	Symphony	Sept. 10
General Foods (h)	Young & Rubicam	Kate Smith	October 6
General Foods (h)	Young & Rubicam	Kate Smith (news)	October 2
General Foods (h)	Young & Rubicam	Lum 'n' Abner	October 2
General Foods	Young & Rubicam	"Joyce Jordan"	October 2
General Foods	Not set	Not set	October 19
General Mills	Not set	Not set	October 9
International Silver (h)	Young & Rubicam	Silver Theater	October 8
Corn Products	E. W. Hellwig	Not set	October 9
Lever Brothers (h)	Ruthrauff & Ryan	"Big Town"	Sept. 19
Lever Brothers (h)	Ruthrauff & Ryan	Walter O'Keefe	Sept. 19
Lever Brothers (h)	J. Walter Thompson	Radio Theater	Sept. 11
Lehn & Fink	Esty	Burns and Allen	October 4
Procter & Gamble	Not set	Prof. Quiz	October 6
Texas Co. (h)	Buchanan	Star Theater	Sept. 13

### NBC Programs

Dunn & McCarthy	Marschalk & Pratt	Musical	Aug. 20	Red
H. Pendrick	Ruthrauff & Ryan	Musical	.....	Red
General Electric	Not set	"Hour of Charm"	Sept. 17	Red
General Mills	Knox Reeves	"Jack Armstrong"	Sept. 25	Red
Miles Labs.	Wade	Alec Templeton	Sept. 25	Red
John Morrell	Henri, Hurst & MacD'Id	Bob Becker	Oct. 1	Red
Ohio Oil	Byer & Bowman	Musical	Oct. 1	Blue
Palmer Brothers	Tucker Wayne	News	Sept. 20	Blue
Procter & Gamble	Blackett-Sample-H'mert	"Second Fiddle"	July 31**	Blue
Ralston Purina	Gardner	"Tom Mix"	Sept. 25	Blue
Sherwin-Williams	Warwick & Legler	Metropolitan Aud.	Oct. 1	Blue
Wander Co.	Blackett-Sample-H'mert	"Carters of Elm St."	Sept. 25	Red
Ward Baking	Sherman K. Ellis	Joe Penner	Oct. 6	Blue
Standard Brands	J. Walter Thompson	Dr. Stidger	Oct. 2	Blue

Notes: (h) on CBS shows indicates program returning after summer hiatus. Walter O'Keefe program for Lever Brothers is a hiatus show with new talent. (\*) on Colgate show. Believed sponsor will use this time or another half-hour spot on CBS for Wayne King Orchestra and Buddy Clark.

(\*\*) Michigan network. Ford Symphony return is not definite, altho expected as noted.

## TELEVISION REVIEW

Reviewed Thursday, 8:30-9:30 p.m. Style—Variety. Reviewed on RCA Television Receiver. Station—W2XBS.

Entertainment on the Thursday tele program fair to the forte, but interesting from the talent point of view. Allen Prescott delivered another of his television debut parades, bringing on some half-dozen people. Remaining time was taken by an adaptation of *Cox and Box*, one-act operetta by Arthur Sullivan and F. C. Burnand. Camera and production up to NBC's par.

*Cox and Box* is a curio in the Sullivan repertoire, having been written without collaboration by W. S. Gilbert. Cast is very small, comprising merely Cox, Box and Bouncer, and the piece therefore is attractive for television production. The play's screwball plot was acted and sung by

Collin O'Moore, Steele Jamison and Walter Preston, who cavorted amiably and often humorously. Music by two pianists.

Prescott's raft of talent included Katherine Murray, fair singer of Western songs; Ruth Bluestone, a pretty dancer with a terrific hank of hair, who did a Persian number; Howard Reed, nut Negro turn, simulating a tap dance by curious vocal and facial and dental gymnastics; Amy Sidell, rapid-fire talker; Jack Spoon, instrumental novelty act, and Nina Orla, Latin singer. Material in general was strong on novelty and refreshing when not ridiculous. None of the batch on the parade compared with the work of the trio playing *Cox and Box*. Prescott himself does his work with much breeziness and a certain cynicism, particularly in his brief chats with the performers.

Program introduced and closed capably by Ed Herlihy. Ackerman.

# Talking Shop Program Reviews

By JERRY FRANKEN

## An Actor

I still don't see any reason why that mike should suddenly have jumped up and clipped me on the chin. But that's the only way I can explain things.

This is apropos Mr. Franken's appearance as a guest star, if you will, on Dave Elman's *Hobby Lobby*, last week. Everything was okeh, in a mad and scrambled sort of way, at rehearsals. Bob Welch, Tom Lane, Jerry Rice, Bud Heatter and the other Young & Rubicam dragomen beamed at me after rehearsal, but I must admit they beamed in a numb and somewhat stunned fashion. This, tho, I chalked up to agencyman-itis, the dread that grips them when they realize they are in the soup for real on this week's program. They insist that the program ran seven minutes overtime in rehearsal, and that is why the double-talk spot Sid Gary and I were doing had to be cut that way. But I still can't see that going up to a mike and saying "Plimibus" is a guest spot.

With rehearsal over I blew out to my training camp for a few hours' workout, since the report was in I was overweight and I didn't feel like forfeiting my guarantee money. When I got back to NBC the admiral at the studio elevators stopped me to ask whither was I bound. I explained condescendingly that I was, in a vague and remote sort of way, an actor; that I was acting that night on *Hobby Lobby*. He must have felt for Dave Elman. At least, it sounded that way when he called out, "Tickets for *Hobby Lobby* will now be honored at the George Jessel program."

Back in the studio again, I felt great, altho it would have been nice if someone had spoken to me, even to say, "Boy, you sure are a crudd." But Welch, Lane and the others were aloof and cold in the control room. I could see them look at me, and bend down again to cut another line. Even when I crept out of their line of vision I could sense they were still cutting.

I am at the microphone. It leers at me, feints with a left and whammo, I can't remember another thing. Elman prods me and says, patronizingly, "Jerry, that's your line." They tell me I really did read the line, but I'll never know. That numbness still persists.

I'm reconciled now to the fact that I can't act.

## ASCAP ON

(Continued from page 5)

Instances be helpful to ASCAP—chiefly because it would clarify problems of classification and availability. Currently availability rating of publishers, which counts for 30 per cent of the publisher's cut, is not determined upon a strict mathematical basis. This leads to recurrent squawks on the part of publishers, some of whom are strong on standard tunes making for high availability. Also leads to recurring strife between pop and standard publisher factions. A per piece plan would provide a mathematical yardstick, but ASCAP feels the gain would not nearly offset the multi-fold damage the per piece method would do to the broadcasting industry, to the listening public and to musical culture generally.

In addition to radio producers building shows under economic pressure and using cheap tunes whenever possible, it is considered likely that top-flight vocalists will squawk plenty to sponsors in the event they are forced to use lesser tunes. Following the same line of thought, listening audience will be fed a cheaper brand of music, with the result that radio advertising may ultimately drop somewhat from its present high eminence as a pulling medium.

Currently Mills is out of the NAB-ASCAP negotiations because the NAB men feel Mills is "too tough." The palaver for ASCAP is being handled by President Gene Buck and General Manager John G. Paine. When the NAB men scrape the fuzz off Paine and Buck, Mills said, they will find them impregnable, despite their sunny dispositions.

Apropos of tax-free music, Mills brought up the parallel of the motion picture exhibitors, who, with Henry Watterson guiding the way, dropped \$100,000 in a similar venture in 1924.

McCOMB, Miss., July 22.—Inaugural program of new Station WSKB is set for July 26. George Blumenstock is manager; Robert Louis Sanders, chief engineer, and Chandler L. Klots, chief announcer.

EDST Unless Otherwise Indicated

## "John Brown's Body"

Reviewed Thursday, 10-11 p.m. Style—Drama. Sustaining on WABC (CBS network).

In its "Festival" of Columbia Workshop productions, CBS elected to shoot the works with an hour-long presentation of *John Brown's Body*, Stephen Vincent Benet's poetic story of the Civil War. Usual Workshop time is half an hour and should not have been changed for this program. Sixty minutes was much too long; the program lagged, became diffuse and frequently confusing, with an overemployment of narrative voices. There was a narrator for the North, narrator for the South, narrators for this and that character and another who did the narration whenever straight direct quotes from the poem were used. But this much must be said, however, that there were times when the show was stirring; and thruout, whether lagging or no, the production was a superb job. Casting was excellent, particularly the selection of Everett Sloane as the Yankee soldier. Sloane made his role poignant and touching. True, the part was probably the juiciest in the script, but his performance really was the stand-out.

Given a half hour, the story could well have been produced in a compact and taut manner. The additional half hour was too much of a burden, and the end seemed a long way off from the gallows and Brown's hanging. Possibly an increase in dramatization and a proportionate cut in narration might have made the time pass more quickly.

Brown was played by Ray Collins, and the part seemed to suffer from the same diffusion affecting the play. Melora was Florence Robinson; Wingate was played by Luls Van Rooten; Ruth Yorke was Sally, and the narrators included John Carroll, David Gothard, Santos Ortega and Arnold Moss. Moss gave Benet's lines excellent reading, imbuing them with depth and color. Leith Stevens' scoring added considerably to dramatic effects.

Norman Corwin can take a bow for a good production job, but his adaptation seems to have left quite some room for improvement. *Franken.*

## Richard Bennett

Reviewed Friday, 12-12:15 p.m. Style—Drama, sustaining WIP (Philadelphia).

Richard Bennett via Earle Crocker's script is doing a dramatic series which indicates that Americanism will be given in 15-minute doses. Along with Bennett, players from the Bucks County Playhouse participate in the broadcast. First sketch of the series showed a need of polish, both script and characterizations having a surplus of rough spots.

Bennett is heard as the gruff old Dutchman whose sandpaper you know hides a heart of gold. When caught Bennett has just bought a ticket to attend a lecture by a German professor who spent some time in a concentration camp. While Bennett is engaged in a conversation with the six-year-old son of the speaker word is received that the professor has just died. In the ensuing clamor, Bennett in order to save the tot from internment in an orphan asylum offers to adopt him. In the fadeout Bennett promises to teach the lad to be a worthy citizen.

Altho Bennett occasionally forgot his thick Teuton accent, he nevertheless gave a convincing account of himself. He is handicapped by the mediocre quality of the script and the far from accomplished support, selected from inmates of the playhouse which he heads. Earle Crocker, author, essays the role of the boy reporter and confidant of Bennett. Crocker's assignment is difficult, since he goes out of character to provide the continuity. He rates a passing mark. Subsequent broadcasts will be written to provide a part for whatever guest is appearing at the theater. *Cohen.*

## "Gotham Nights"

Reviewed Sunday, 9-9:30 p.m. Style—Variety show. Sustaining over WOR (New York).

The second of this new series turned out to be an interest-holding, altho not very original melange of pop music, singing, short interviews and a playlet. The

program's greatest asset is its fast pace and its variety.

First program had Elissa Landi and Bramwell Fletcher in a drama and the second had Claudia Morgan, Nicholas Joy and John Emery in a playlet about the valet who impersonates his master and makes love to a girl who turns out to be the maid of his master's fiancée. A few sprightly lines help enliven the old plot. The cast is competent.

Bob Stanley's Band is handling the series and on the night caught did a good job of accompaniment. It provided good background for Ella Fitzgerald (doubling from Loew's State), who sang "Tain't What Cha Do and Stairway to the Stars in her usual swingy, pleasing style. The two brief interviews were with Jerome Zerbe, the cafe society photographer, who failed to uncoil anything startling about the rich kids he photographs, and Ed Dickey, a gent whose specialty is painting black eyes so that they look normal. His was the more interesting bit of the two.

Ed East is emceeing the series and does not hog the time. Rather, he sticks to quick introductions and fast questioning—a good idea. Arthur Kurian directs the program. *Denis.*

# Radio Talent

## New York

By JERRY LESSER

SID SLON, who recently became a father, has already registered his child at Radio Registry for baby cries.

JOAN BANKS starts a vacation at the shore but only for week-ends.

RALPH EDWARD marries BARBARA SHELDON August 19.

MARTINES OYANGUREN, one of the world's finest concert guitarists, plays a television show over WEAJ August 21 at noon.

WALTER CASSEL, who played in *Stars in Your Eyes*, is now back on radio. He is being handled by Bill Stuhler, of the Lyons agency.

Fred Barron is beginning to think he's a good omen for babies. He is the actor who plays Dr. Howard Chandler in "Life and Love of Dr. Susan." Twenty years ago he played in a stock company in Muskegon, Mich. The baby who made her stage debut in Barron's arms was Mary Jane Higby, who now plays the role of Ruthie in "Dr. Susan." Others who first saw the footlights while being carried by Barron are Johnny Kane and Chester Stratton, both well established radio actors.

Ted Cott, who asks the questions in Columbia's Sunday music quiz, turned the tables on himself last week when he was exposed to a question beginning, "Do you take . . . ?" He answered "Yes." Now he and his bride, the former Jean

## "World's Fair News"

Reviewed Wednesday, 12:15-12:30 p.m. Style—News (?) program. Sponsor—Roosevelt Hotel, New York City. Agency—M. H. Hackett & Co. Station—WHN (New York).

Something new in the plugging of local hotels over the airwaves is the sponsorship of a news program by a hotel, in the hotel, for a hotel, namely the Roosevelt.

The basic idea, that of presenting chit chat and tidbits about the World's Fair to potential visitors to the Flushing clambake, isn't much to excite the average mind, but 10 minutes out of 15 in behalf of the hotel is enough to excite the average person to turn off the radio.

Ed East is on the narrative end and does a commendable job of news commentary, but his subject is a lesson in patience. One part of the show, which would have been good World's Fair propaganda, was on the low cost of seeing the fair, but no prices were mentioned except the Roosevelt's \$9 bargain special.

After the last two-thirds of the program were milked to death on what a wonderful place the Roosevelt Hotel is, members of the audience were invited to the mike to tell the rest of the world how much they were enjoying the World's Fair—and the hotel, name of which escapes us.

Too bad, because they had a germ of something but failed to work it out. *Zatt.*

Cahan, are spending the summer at Cott's place in Sea Cliff, L. I., which they have named Ted's Cottage. . . Dorothy Lowell, star of "Our Gal Sunday," is limping to the studio these days as a result of a bicycling collision with a stone wall.

SELENA ROYLE started her new show, *Woman of Courage*, last Monday on CBS. . . ALICE FROST is vacationing at Provincetown, Mass., where her husband, ROBERT FOULK, is directing JEAN PAUL KING in *Whistling in the Dark*. . . PAUL WHITEMAN faces television tests this week. . . KAY LORRAINE, songstress on the *Hit Parade* program, dedicates new watering trough in Manhattan by assisting first horse to get a drink this week. . . BILL ROBSON, CBS director, flies to New York this week for the Workshop Festival production entitled *Never Come Monday*. . .

JIMMY CHURCH, NBC director, is back from a two-week vacation in Bermuda. Looks like a native. . . GEORGE ALLEN, program director of CBS, started his 15th year in radio. For the past year GEORGE has been active in reorganizing WABC's morning programs and in popularizing baseball for women listeners. . . MARTIN GOSCH, CBS director loaned to Lennen & Mitchell to produce the Old Gold program on NBC from the Coast, has returned to New York.

# Chicago

By HAROLD HUMPHREY

TED HUSING was in town Saturday to spiel the running of the Arlington Park Stake Race classic for WBBM. . . Singer JOHN NEHER became a papa Wednesday eve while he was singing at the Grant Park concert. The glad tidings were flashed to the park and announced over the p.-a. system for all to hear. . . Recent additions to the Kitty Keene show include DOLLY DAY, LOUISE FITCH, HENRY SAXE and HERB BUTTERFIELD. . . VIRGINIA PAYNE, back from her West Indies vacash, reports that when she and her brother, John, were a few miles out from New York, he suddenly discovered that American Airlines had neglected to transfer his baggage to the boat, and the guy had just finished buying a complete new wardrobe for the trip. . . Another July marital match was made known—actor LOUIS TERKEL to IDA GOLDBERG. . . GARRY MORFITT is now co-starring two days a week with RANSOM SHERMAN on NBC's *Club Matinee*.

Phillips, had a job on her hands this week. She had to write out her leading man on three of her shows, "Backstage Wife," "Manhattan Mother" and "Road of Life," and in each case it was Ken Griffin who will be busy holding his big racing sloop, *Revenge*, in its course in the Mackinac race on Lake Michigan until Thursday. . . Charlie Lyon, NBC announcer, short-uwaved a report from the North Woods to friends that he caught a 17-pound musky—and no one can argue with him, YET. . . A sad note was struck here this week by the death of Duwayne Carnes, bass singer with a vocal octet on the "National Barn Dance" and husband of Kathleen Bretzlaff, also a radio singer. Pair were married only two months ago. . . Lulu Belle and Scotty, Prairie Ramblers, Patsy Montana and Uncle Ezra plus many others from the WLS Barn Dancers, are scheduled for the Illinois State Fair at Springfield opening August 12.

Radio's prolific scrivener, Irna

# NAPA Findings May Mean Clash Between Acts, Recording Firms

NEW YORK, July 22.—Commenting upon findings handed down this week by Federal Court Judge Vincent L. Leibell in the action brought by RCA-Victor against Paul Whiteman and RNEW and Elin, Inc., Maurice J. Speiser, counsel for the National Association of Performing Artists, group which has been trying to establish the property rights of artists in wax interpretations, said that "Our contention of the right of the performing artist has been sustained, and no one can have this right except by obtaining it from us."

With RCA-Victor also claiming a victory, it is felt that ultimately artists and disc manufacturers will come to grips or try to effect a joint method of controlling broadcasting and licensing of records.

Important point now, according to Speiser and other NAPA execs, is to educate the performing artist so that he reserves his property rights in contracts made with recording companies. Speiser added that "In absence of a decision, I would consider it unethical to make any statement of judgment to a probable decision. . . . Judge Leibell's findings are in line with those handed down in other parts of the country and in South America."

In court, RCA-Victor tried to make the point that a manufacturer has a common law copyright or property right in discs by virtue of contributing an artistic element toward the finished product. The court refused to concede this, claiming that the manufacturer's contribution was purely mechanical. Speiser further interprets that the manufacturer has a claim by reason of the making of the disc; but if the NAPA reserves its own rights in contracts, the maker's claim cannot interfere with that held by the NAPA.

RCA-Victor regards Judge Leibell's findings as a victory, findings indicating that either a record maker or an artist can stop a broadcaster from using discs without permission. According to RCA-Victor, the NAPA had been trying to allocate this privilege to itself.

In absence of actual decision on matter, opinions as to what the findings will ultimately mean are speculative. Probability is fairly strong, however, that stations may have to shell out more dough for music, and in some quarters it is felt that NAPA and record companies may get together on the proposition.

# Advertisers and Agencies

By PAUL ACKERMAN

## NEW YORK:

JOHN E. McMILLIN and Gordon Aymar, respective heads of the radio and art departments of Compton Advertising, Inc., have been elected vice-presidents effective July 24. . . . William Esty's Dick Marvin back from San Francisco. . . . Ed Gardner, who will produce the *Star Theater* on Columbia next fall, will do *Archie* on the *Magic Key* Monday (24). . . . Lynn McManus, writer for Rudy Vallee, back working after an illness. . . . Clinton Stanley, NBC director in Chicago, in New York en route to Bermuda. . . . Jerry Lawrence, WOR announcer and producer, leaving July 29 for his home in California, his first visit in four years.

Sandy Barnett, writer on the *Luz Radio* show, will probably succeed to the spot left vacant by the resignation of producer Frank Woodruff. Woodruff did the program for three years. . . . Cal Swanson just back from Coast, huddles with Danny Danker, of J. Walter Thompson's Hollywood office re the *Luz* account. Barnett and George Welles, both of J.W.T. Hollywood branch, here to con-jab with Tom Luckenbill on *Luz* fall schedule. . . . Ethel Owen, Chicago radio character actress, has moved to New York. . . . Sid Walton, WOR announcer, back from a visit to his folks in Baltimore.

MEET THE DIXONS, script show, starts July 31 for Franco-American Spaghettini on CBS, 9:45 a.m. . . . Bob Sylvestre starts a commercial for Lance

Corp. September 26 over the Dixie CBS net. Set for 13 weeks. . . . Alexander Kirkland has been added to the cast of *Dr. Susan*. He is also organizing a play-house in Short Hills, N. J., where he will direct and act in *Men in White*. . . . Advertising Ideas, promotion outfit, is arranging a promotional campaign in the clothing industry on behalf of the Merry Macs. . . . Doris Rhodes guest with Al and Lee Reiser Thursday (27). . . . WORC, Worcester, Mass., has appointed Weed & Co. national sales reps.

## CHICAGO:

THE WLS Sports Review conducted by Tex-baseballer Freddy Lindstrom is starting a popularity contest to discover the most popular player on the Cubs and Sox, winners coming off with a \$100 timepiece. . . . University of Chicago starts a new CBS series July 25 to be titled *The Human Adventure*, a show conceived by William Benton, founder of Benton & Bowles, Inc., and now v.-p. of the U. of C. . . . Ezra Stone, of the *Aldrich Family*, is only 20 and a graduate from the National Children's Theater. . . . Reported that NBC is having a little trouble on the *Mars Candy Dr. I. Q.* show aired once-a-week from the stage of the Chicago Theater. Seems someone entered a squawk on the lottery angle and the local corporation counsel, Barnett Hodcs is checking up. . . . Earl Kurtze, head of the WLS artist bureau, is leaving that post to become assistant to the president of Republic Pictures in Hollywood. Kurtze has already left for the Coast. H. H.

# Comment

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows, which, already reviewed, rate further mention. Basis is that a one-time program review is inadequate for a production that varies each time it is presented.

A pretty accurate cross-section of the various standard styles of entertainment radio has to offer is afforded by the two and a half hours on WEAF, New York, between 8 and 10:30 Monday nights. Whereas during the past winter these hours presented an almost solid musical front, the current picture is a composite of comedy, light and heavy music and audience participation quizzing. With one exception, it's not exactly brilliant, but it all adds up to pleasant listening that is neither a strain on the patience nor a waste of the tubes.

The lead-off, at 8, is still up to AL PEARCE and his Grape-Nuts commercial. The humor is still the same also, slightly off the cob and at a level that can be appreciated by intellectuals somewhat less than gigantic. Guest on the program caught was JOE FRISCO, with the greatest laugh coming from a lost place in the script. Show was a bit of a hodgepodge, with unrelated items such as the Pearce corn-fed humor, a quartet in *Hawaiian War Chant*, EVERETT WEST'S superior balladizing (here is a talent that oughtn't to be buried by a one-song hit) and the "Corn Center Store" interlude (aptly named) crowded together.

The 8:30-9 period must be Utopia for lovers of good music played and sung with the ability and understanding required of classical interpretation. *Voice of Firestone* show now has MARGARET SPEAKS instead of Richard Crooks for the soloing, with ALFRED WALLENSTEIN continuing his fine work as conductor of the Firestone Symphony Orchestra. Broadcast heard ranged from Delibes thru Oscar Straus to Lecount's *Siboney* and was a delight from start to finish. The Wallenstein group performs with a brilliance and a cohesion not always detected in better known, more publicized aggregations, and Miss Speaks' lovely voice is on the same par of perfection.

Occupying the spot held down thru-out the winter by the Phil Spitalny Hour of Charm for General Electric (9-9:30) is *Doctor I. Q.*, surprisingly enough a really entertaining quiz program. Emanating from the stage of the Chicago Theater in that city, program is speedy

and well paced due to the expert handling of his material by the unnamed Doctor I. Q. of the show's title. With several assistants going thru various sections of the theater with portable mikes, the "Doctor" asks questions of members of the audience picked out by his stooges. Show is sponsored by Milky Way, candy bar concoction, and plenty of money goes out to those answering the queries correctly. Questions can net the more intelligent parishioners anywhere from \$5 to \$20, depending upon how difficult they are to answer. Showmanship with which it's done makes this one pretty good listening.

Still in its same 10 o'clock spot is the Carnation Contented Milk program, but with Marek Weber's place being filled by guest conductors. LEO KEMPIN officiated on the stand for the show heard, taking dialers on a musical tour, this time to the South Seas. Concentrating on the melodies of a different locale each week is not only interesting but more or less instructive; despite the sometimes synthetic aura of the songs chosen as a concession to commercialism. D. R.

One of the oldest sustainers on the air, NICK HARRIS and his *Salute to the Law* still manage to get their share of other crime enthusiasts after 16 years at the same stand. Released over KECA, Los Angeles, the show hits the local airwaves once a week on Tuesday nights for a quarter-hour shot. Head of a local detective agency, Harris uses cases from the files of his own department. Altho the stuff hasn't the appeal it had when it first hit the air, due to *Gangbusters* and other shows, it still has a definite following and has developed into more of an institution than a radio show.

Produced by JIMMY MCKIBBEN for KECA, *Salute to the Law* uses the same cast in practically every broadcast, talent coming from CAROLYN CARO's dramatic school. Altho the cast is nonpro, still it has enough polish to make it average listening fare. D. O.

## ACA Signs WCAU and KYW

PHILADELPHIA, July 22. — While officials of WCAU and KYW would not comment, it has been learned that virtually the entire announcing staffs of those stations have signed with the American Communication Association. The ACA now has contracts with all the stations in the city, having recently extended its membership to include announcers. Previously this CIO affiliate was concerned with engineers only. Saul Waldbaum, attorney for the ACA, would make no comment.

# Hollywood and Los Angeles

By DEAN OWEN

HAL RORKE, CBS praiser, letting his typewriter collect the dust while he goes for two weeks' vacash at Cottonwood Lake. . . . Carl Haverlin, of Davis & Schwieger, back from NAB Convention. . . . Ted Turner, on the road for the same firm, writes that he misses the gang at the polo field. . . . George Fischer planning to New York for a con-fab with sponsor about bank-rolling fall show. Sustaining Mutual spot will emanate from East until his return. . . . Bev Barnett draws scripting assignment on Sam Hayes' new *Hollywood High-tights* show over KNX. . . . Parkyakarkus reported auditioning for new Texaco show. He's appeared on older's program twice before. . . . MGM making eyes at Andrews Sisters for feature spot in new flicker, *Broadway Serenade*.

Don Gilman, Western head for

NBC, trains out for Frisco for *Bohemian Grove* encampment. . . . Ev Meade stays on as producer for *Lifeway* show in the fall. . . . Martha Raye heads for the *Golden Gate Expo* for a two-week p. a. . . . Alan Thompson, formerly of KROY, moves from Sacramento for new announcing spot on KNX. . . . Joe Penner also slated for new Frisco Fair appearance. . . . Tommy Lee, head of Don Lee-Mutual web, back in town after looksee at NBC televis studio. . . . Jimmy Dietrich wazed new puppet show idea for other lanes. Platters now on way to agencies. . . . Anne Breton, head of KNX music clearance department, back after sojourn in Frisco. . . . Arthur Bryan, of the "Grouch Club," has to eat off the mantel. Too much sun.

# From All Around

JOHN CONRAD, formerly at WSAI and WLW, Cincinnati, has been appointed promotion manager of WIRE, Indianapolis. . . . Walter Johnson, famous ex-baseballer who is broadcasting baseball reports over WJWS, Washington, is now being assisted by Harry McTigue. . . . Glenn Shaw, production supervisor at KSL, Salt Lake City, leaves soon for the San Francisco world's fair with his family and then returns to have a pair of tonsils removed. . . . Willard Dean, engineer at WPTF, Raleigh, N. C., has married Mary Ellen Lawrence. This is the second marriage within a month at the station, Mr. and Mrs. Ralph Burgins having tied the knot in June. . . . Richard H. Mason and John H. Field, respectively general and sales managers at WPTF, Raleigh, have returned from the NAB convention. Station's J. B. Clark, sportscaster, back after a week's fishing trip, and Mary Lou Hayward, WPTF traffic manager, spending several days with her family at Trenton, N. C.

who is on a 13-week leave of absence, doing the fem emcee on "Abbi Club" over the Columbia chain. . . . Alice Roberts, WJWL, New Orleans, back from vacation, while Boss Vincent Callahan goes to Atlantic City and thence to North Carolina for a vacation.

PHILADELPHIA CHATTER: WPEN entertained approximately 4,000 at the outing held at Riverview Beach. Talent, eats and athletic contests provided the activity. . . . *People's Platform*, a round-table discussion on current events, nearly didn't go off on Wednesday when Albert Johnson, a mechanic, phoned at the last minute saying he was unable to appear. A last-minute substitute was found in the person of Albert Roberts, a chauffeur. . . . Arthur Simon, WPEN general manager, is in the Madison Park Hospital in New York, where he will be operated upon. It is expected that he will be out in about a month. . . . Pat Stanton, general manager of WDAS, is expected back from an extended vacation in Ireland shortly. . . . Lillian Slater, publicity director of WPEN, is back at the station after a two-week honeymoon. . . . Jim Aull, head of KYW's press department, will leave for a vacation beginning Monday. . . . Tommy Smith, program director of WPEN, is also taking it easy for two weeks. . . . Jerry Stone's duties as press agent for WDAS are being handled by Harold Davis, program director, while he is on vacation.



ESTABLISHED 1888  
PRESS CLIPPING BUREAU, Inc.  
World-Telegram Building,  
125 Barclay St., New York, N. Y.  
Barclay 7-5374

# DANCE PROMOTERS' PEEVE

## Ben Zucker Leaves CRA's Chi Branch

CHICAGO, July 22.—Following on the heels of his brother Stan, who left his general management of Consolidated Radio Artists to join Music Corp. of America in New York, Ben Zucker has resigned from the organization to look for other interests. He was head of the one-night desk here and in charge of the Cleveland office before coming here.

Zucker's post is being taken over by Bob Sanders, who located here several weeks ago as vice-prexy of Glaser-Consolidated, Inc., CRA's colored band department. Sanders will serve this area with one-night attractions and will also keep an eye on the Dallas environs, which he once managed for CRA before linking with Joe Glaser.

## Heat Hits Armstrong With Short \$600 at Turnpike C.

LINCOLN, Neb., July 24.—Louis Armstrong, in on a hot night last Saturday, failed to break the Turnpike Casino even with a short \$600 take. Was priced \$11 per person in advance, with a \$1.25 tariff at the door. Ten days of 105 or higher temperatures ahead of his appearance held the advance down.

R. H. Pruley, Casino manager, said he had no further bookings planned for the remainder of the summer but might take something more if it were available.

## Bering Brings Only \$150

REGINA, Sask., July 22.—Johnny Bering, from Winnipeg, Man., playing a one-nighter at Trilanon Ballroom here last Friday, drew under 300 dancers at 50 cents per person. Gross, leaving no gravy, hardly hit \$150.

## Paralysis, Phonos and World's Fair Hit Carolina Dance Biz

MOREHEAD CITY, N. C., July 22.—The paralysis scare in South Carolina and the World's Fair in New York have crippled business at ballrooms and pavilions at lake and coastal resorts of both North and South Carolina. Amusement concessions manage to do fairly well, but considerably under expectations and far below last summer's standard. Dance spots are also considerably hurt by nickelodeons, all roadhouses and taverns and even some pavilions offering the nickel-fied phonograph machine for dance music.

Some of the best dance biz in the section is grabbed off by Lumina Pavilion at Wrightsville Beach, N. C., where Bert Low makes the music. Dancing is held six nights weekly with a two-bit admission that's doubled for Saturday and holidays. Band also gives two concerts on Sunday at a 10-cent gate. Price appeals to the masses and covers some of the nickelodeon competition all around the pavilion. Special events and sponsored dances each night keep 'em coming. Pavilion was recently purchased from the Tidewater Power Co. by a couple of motor magnates, P. R. Smith and Charles Parmalee, and is being operated by three young men from Wilmington, who had much experience in dance promotions for the Blackhawk Cottillion Club, James A. Taylor, James Metts and Ed Cunningham.

Biz is also reported good at Carolina Beach Pavilion, Wilmington, N. C., where Paul Moore is master of the band stand. Allen Barbee, of Spring Hope, N. C., leased the pavilion for the first time this season and is making a go of it with a straight two-bit admish. Fact that there is no charge to go on the beach keeps the spot crowded.

Paralysis scare in the State caused Ocean Forest Hotel at Myrtle Beach, S. C., to shatter after the July 4 holiday, leaving Charley Randel and his ork without a place to play. At the beach pavilion, where Bob Sylvester makes the music, pre-season biz was good; but the slump has set in, business all around being off about 30 per cent from last year. Feeling is that Carolinians are either staying away from the beaches be-

## Not for Bargain Buyers

NEW YORK, July 22.—Calling cards introducing Kemp Read and his orchestra to prospective buyers make no bones that the price sought is not just a fanciful figure the boys would like to get for their music. Almost suitable for framing, card carries the sage counsel, "There is hardly anything in the world that some man cannot make a little worse and sell a little cheaper, and the people who consider price only are this man's lawful prey."

## Duke Draws Regal \$1,500 for Archer

DES MOINES, July 22.—Duke Ellington lured in 2,200 dancers to Val-Air Ballroom last Saturday night, slightly above par for Negro bands. Tom Archer, head of the Archer ballrooms, said gross was better than \$1,500, with ducats selling straight at 85 cents. Favorable weather conditions prevailed. Dancers took to floor more than usual, with Duke's change of pace pleasing to swingers. Little evidence of fancy stuff, as Val-Air's Jitterbug ban prohibits gymnastics.

Tiny Hill followed on Sunday night with fair attendance, but threatening weather cut biz operating at 40 cents per ducat. Hill's Tuesday night stand at 40 per was better attended.

Threatening weather also hurt River-view Park ballroom biz, with 1,000 dancers on Wednesday night for Louis Armstrong's one-night stand. Tickets sold at a straight 75 cents, but some paper was given out. Jitterbugs had funfest, with Armstrong stopping everything with his trumpet. Gate hit over \$700.

Theo the beach is a very desirable spot, same factors hit Roberts' Pavilion at Ocean Drive, S. C., 10 miles north of Myrtle Beach. Dantsant is owned by W. W. Roberts, of Tabor City, S. C., managed by Hammond Floyd, and has Marlon Carpenter, University of Georgia Ork, for the dancing.

Better biz is reported at Lafayette Pavilion, Pauley's Island, S. C., owned by Fred Brickman, of Georgetown, S. C., and leased by Harold Schneider, of Kinstree, S. C. Roy Hicks and his Virginians play the dances at two bits per dancer and 10 cents for spectators. Schneider reports continued biz will depend on the traffic to the island. Theater in near-by Georgetown are quarantined, not admitting any children.

Dance biz at Folly Beach, Charleston, S. C., is practically nil. Folly Beach Pier, owned by Ted Schiadaressi, was leased by Sigoni Brothers, who gave up the ghost after a bad July Fourth. Pier remains dark, leased occasionally by local organizations. Cheap toll bridge and carney atmosphere attract the Charlestonians to the beach, but even the nickelodeons are quiet here.

Paralysis, altho it spent itself in Charleston, is still keeping out-of-State vacationers jittery, and the Isles of Palms Pavilion here, managed by Joe T. Smith, is finding it tough sledding. Operates Wednesday, Friday and Saturday with two free concerts on Sunday, using traveling bands. Further hitting dance biz here is fact that Charleston musicians' union has upped the beach scale for traveling musicians, calling for \$10 per man per night. Localites have a sliding scale which never hits the traveling figure.

Atlantic Beach Casino, Morehead City,

## Southeastern Ops Charge Major Offices Are Overselling Names

Charlotte, N. C., promoters complain of heavy losses—point to high guarantees and percentage for Krupa and Bernie—Harry Moss, of MCA, says it isn't so

CHARLOTTE, N. C., July 22.—"The future of dance promoting in the Southeast is greatly endangered due to the poor co-operation of the major booking agencies in dealing with dance promoters in this section," charged J. Sedwick Bobbitt, local booker. Jim Crockett and Hall C. Houpe, who also promote dances in this section, joined Bobbitt in his accusation that the attitude of major booking agencies playing Southern bookers for "suckers" has gravely endangered the future of dance promotion in this locale. Approximately \$1,200 was lost on the last two promotions of name attractions here—Gene Krupa and Ben Bernie. Krupa sold for \$600 with a 50 per cent privilege, and the promoter lost \$300 on the date. Bernie sold for \$1,000 with a 60 per cent privilege, and this time the promoter lost \$900.

These losses were not due to poor promotion, according to Bobbitt. "Handled by experienced promoters, the dates were well advertised and plugged thru every possible medium," he said. "It is easy to see that prices of the two respective attractions were greatly out of proportion in accordance with their drawing power, especially Bernie," Bobbitt added. "Such prices, in turn, mean large nuts. Thus, heavy losses."

"When the agencies finally realize that it pays to co-operate and play ball with promoters in this section by offering the right name attractions at the right figures on the right dates, it will be amazing to note the tremendous profitable increase in business for all concerned," Bobbitt said.

## Harris Grand With 2-G

SPOKANE, Wash., July 22.—Phil Harris last Tuesday at Natatorium Park attracted the largest crowd of the season with approximately 2,400 dancers on tap. Harris holds the Nat attendance record with 2,787 customers he attracted two years ago. Admission was 85 cents per person and gate hugged the \$2,000 figure.

## Hudson Hits High \$1,200

VALDESE, N. C., July 22.—Dean Hudson and his Florida Clubmen, playing here last Friday for dance promoter Hall C. Houpe, chalked up a neat take of \$1,200 for the night. At \$1 a head that many dancers turned out and, according to Houpe, crowd went for the band in a big way. Gate considered extra special in view of the fact that Eddy Duchin was playing the same night for a dance at near-by Asheville, N. C.

BY WOODBURY, taking a month out of KDYL, Salt Lake City, remains in town for a fill-in stand at Old Mill nitery until his due-back at the radio studio. Replaces Joaquin Gill.

managed by E. G. Petry, reports it is holding its own, with Jack Wardlaw for the dancing on Wednesdays at 80 cents per couple, \$1.10 per couple on Saturday and concerts on Sunday. Casino's supplements its income with roller skating, boxing and wrestling shows on the other nights. There's a 25-cent admish to the beach.

Pavilion, managed by Bob Hodges, at Lake Waccamaw, N. C., an ideal vacash spot, is also holding its own, with Tuesday, Thursday and Saturday dancing; Jack Yancey on the stand.

Goldston's Pavilion at White Lake, N. C., owned by H. P. Goldston, is doing good biz with Ted Ross and his University of North Carolina Ork. Goldston does much radio and newspaper advertising for his Tuesday, Thursday and Saturday dances. Lake itself is an unusual attraction, being crystal clear at all points. Crystal Beach Pavilion at the lake, adjoining Goldston's stand, is getting by with a nickelodeon this season. Spot is managed by W. M. Corbett Jr. His lake attractions (swimming, rides and concessions) report biz 30 per cent off.

What promises to be one of the coming lake resort spots in the State is Crystal Beach at Lakeview, N. C., just past Southern Pines. Ted Barrow, promoter and hotel man, has developed the beach and attending accommodations. In addition to building a hotel here, Barrow is also building a dance pavilion over the water, to be ready early next month.

NEW YORK, July 22.—Harry Moss, who heads the one-night desk for Music Corp. of America here and sold the dates in question to the Charlotte, N. C., promoters, dismisses the complaints made. True, both lost money on their dates, he says, but Ben Bernie voluntarily readjusted the loss in part. "We couldn't expect Bernie to fully cover another man's losses, but in most cases where a heavy loss is sustained the bands themselves make good in part by returning part of their guarantee to the promoter," explained Moss.

"It is unjust to level such charges against either the booker or band," he added. "Fact of the matter, the only reason Bernie played Charlotte was because he had three other dates in that territory. His price on the others was \$1,500 for the night, and at the higher guarantee he made money for each promoter."

"We do not force our bands on anybody. There are a million and one conditions that affect a promotion other than the band. Many times we waive commissions, go to additional expense by breaking jumps so as to cut down on traveling costs—all so that the promotion may be a successful one. But we can't guarantee every promotion. It's a business proposition, and if a town or spot can't support a Bernie or a Krupa the promoter shouldn't buy an attraction of that type. We don't force the promotions nor can we force bands on a promoter."

As for the asking price of a band, Moss pointed out that if a leader makes money in 60 per cent of his bookings his price is justified and the band is considered a good money-maker at that level. It's impossible to expect a band to make money in 100 per cent of its bookings, he added. "Both Krupa and Bernie hit an 80 per cent average," Moss said, "and it's just unfortunate that these particular promotions fell on the other side." Moss also pointed out that both bands played in the summer at the Charlotte Army, which is generally considered a winter spot.

BILL SHEDDEN, who formerly led his own band at Wesleyan University and was director of the Gypsum (Kan.) municipal band, has joined up with Dick Mills' dance band at Wichita, Kan.

# Bands on Tour

Advance Dates

Hal Kemp: Kimball's Starlight Ballroom, Lynnfield, Mass., July 26; Hampton (N. H.) Beach Casino, July 27; Ocean Pier, Old Orchard, Me., July 28; Sunnybrook Ballroom, Pottstown, Pa., July 29; Pleasure Beach Park, Bridgeport, Conn., July 30; Sunset Park, Carrolltown, Pa., August 2; Eastwood Park, Detroit, August 4 week; Westwood Gardens, Detroit, August 11 week.

Isham Jones: Forest Park Highlands, St. Louis, July 27; Fairland Park, Kansas City, Mo., July 29; Missouri Athletic Club, St. Louis, August 2; Armory, Jackson, Tenn., August 17; Rainbow Gardens, Little Rock, Ark., August 19; Mayfair Ballroom, Tyler, Tex., August 23; Olmos Club, San Antonio, August 25-26.

Jack Wardlaw: Coastal Festival, Morehead City, N. C., July 27-30; Tobacco Festival, Tabor City, N. C., August 4.

Ray Keating: Hedges (N. Y.) Lake Pavilion, July 28; Canadarago Park, Richfield Springs, N. Y., July 29; Recreation Park, Fulton, N. Y., July 30; Roseland Park, Canandaigua, N. Y., July 31-August 13.

Harry Harris: Caroga (N. Y.) Lake Pavilion, July 28-August 10.

Bianche Calloway: Craig Beach Park, Diamond, O., July 27; Suburban Park, Manlius, N. Y., August 3.

Teddy Wilson: Apollo Theater, New York, July 28 week.

Carl (Deacon) Moore: Lake Breeze Pier, Buckeye Lake, O., July 29-August 2 and August 4-12.

Larry Clinton: Hunt's Ocean Pier, Wildwood, N. J., July 29; Sunnybrook Ballroom, Pottstown, Pa., August 5; Hershey (Pa.) Park, August 12.

Mal Hallett: Hunt's Ocean Pier, Wildwood, N. J., July 30-August 5.

Claude Hopkins: Lake Breeze Pier, Buckeye Lake, O., August 3.

Paul Whiteman: Riverside Theater, Milwaukee, August 4 week.

Russ Morgan: Olmos Club, San Antonio, August 5.

Blue Baron: Forest Park Highlands, St. Louis, August 10; Idora Park, Youngstown, O., August 15; Meadowbrook Park, Bascom, O., August 20; Joyland Park, Lexington, Ky., August 21.

Horace Heidt: Strand Theater, New York, August 11 for two weeks.

Artie Shaw: Eastwood Park, Detroit, August 11-16; G. F. Pavilion, Johnson City, N. Y., August 17.

Woody Herman: Capitol Theater, Washington, August 11 week.

Gene Krupa: Chicago Theater, Chicago, August 11 week.

Andy Kirk: Woodmere Country Club, Woodmere, L. I., N. Y., August 12.

Jack Spratt: Crystal Ballroom, Crystal Lake, Mich., August 1-14; Bartlett's Pavilion, Pleasant Lake, Mich., August 25-September 4.

# Orchestra Notes

By M. H. ORODENKER

## Gotham Gab

CHARLIE BARNET opens this week for a fortnight at Meadowbrook Country Club, Cedar Grove, N. J., while JIMMY DORSEY takes to the road . . . deal is getting hot for Charlie to jump to the West Coast in the fall for a stand at the Palomar, Los Angeles . . . Park Central Hotel laying low on the big names for the remaining hot weeks, bringing in WILLIE FARMER this week, with a deal on fire for JERRY BLAINE to follow in two weeks . . . the steady-building band department at William Morris agency cracks another Broadway spot, EMERY DEUTSCH opening Thursday (27) at the Paradise Restaurant . . . Daily News Harvest Moon Ball August 30 will again have Nano Rodrigo, current at the Havana-Madrid, for the rumba dances . . . swing band call goes to JIMMY DORSEY . . . PENNY PARKER, former Phil Levant canary, joined VINCENT LOPEZ, supplementing the jitterbugging of Betty Hutton . . . BOB CHESTER added KITTY LANE, formerly with Bunny Berigan, for the song singing . . . Berigan, incidentally, is set for a comeback at the waxworks, this time cutting 'em for the Bluebird label . . . first of the month brings BASIL FOMEEN to the Glass Hat of Belmont Plaza Hotel, Ernie Holst bowing out . . . JACK SHERR moves to the roof from the downstairs Cafe de La Paix at St. Moritz Hotel to take Fomeen's vacated stand . . . HARRY JAMES goes to Atlantic City this week for a fortnight at Steel Pier and returns to Roseland Ballroom August 10, remaining until his Chicago call at Hotel Sherman early in September . . . Hotel New Yorker stand for the fall finally set with the call going to PAUL WHITEMAN, Pops taking his first location stand in many years October 1 . . . EDDIE McDONALD, erstwhile arranger for many of the name bands, has gone the way of all arrangers, batoning his own band at Colony Surf Club, West End, N. J., and is set to open September 10 at Hotel Bossert, Brooklyn.

## Cocktail Combos

JACK KURTZE brings his Rollickers this week to Lake Breeze Hotel, Buckeye Lake, near Columbus, O. . . strollers just signed with MCA and this is their first stand for the office . . . ZIG BAG-TUSIS, formerly of the Zig and Zag strolling set, has rounded together a new cocktail combo for his stand at Powell's, Antigo, Wis. . . with Zig fiddling, it's now the Three Captivators with Tony Lombardo pushing the accordion and Les Smith bowing the bass . . . threesome are also newcomers to Dick Stevens' books at MCA . . . JACK DRUMMOND and his Esquires went into the Cocktail Lounge of New Kenmore Hotel, Albany, N. Y. . . HAL HARTMAN'S Mello-Aires moved to Colonial Inn, Frostburg, Md.

## Doings in Dixie

MONK ARNOLD, CRA rep in Atlanta, is back in town after a week of New York sight-seeing . . . also cupped his ear to the music makers on the main stem and is shouting the praises for GLENN GAR . . . so much so that he is pushing ahead the bookings at Henry Grady Hotel here to bring Glenn here early in September . . . GLENN GRAY opens August '5 at Cavalier Beach Hotel, Virginia Beach, Va. . . BOBBY ESTES and his Alabama Collegians into Blue Moon nitery, Bunkie, La., for eight weeks . . . DEAN HUDSON, originally in for a fortnight, had his option taken up at intermission time of his first night and will see the season out at Tybee Beach, Savannah, Ga.

## Culled From the Coast

BENNY GOODMAN set for a four-week stretch at Victor Hugo's, Beverly Hills, Calif., starting August 10 . . . STAN MEYERS took the stand over from Phil Ohman until Goodman gets in from his history-making engagement at the Golden Gate Exposition . . . HORACE HEIDT draws the holiday dates at Coconut Grove, Los Angeles, opening December 15 . . . CHUCK FOSTER draws a holdover 'til September 15 at Hollywood's Del Mar Club . . . and BILL ROBERTS draws four more weeks at Florentine Gardens, Los Angeles . . . RAN WILDE holds 'til September 6 when CARL RAVAZZA takes over at Sir Fran-

cois Drake Hotel, San Francisco . . . Restaurant de Pasio, Santa Barbara, Calif., gets BILLY McDONALD for three days, August 3-5 . . . LEE SCOTT located at Club Moderne, San Francisco, where Helcn Morgan sits on the piano . . . it's a return trip for BART WOODWARD at Trionan Ballroom, Seattle . . . PREDDY MARTIN is taking the one-night route from Chicago to Los Angeles to make an August 6 opening of a five-week stretch at Catalina Island . . . RKO and MCA finally came to terms on a feature flicker for KAY KYSER . . . screen story is tagged *That's Right, You're Wrong*, and is scheduled to go into production late in August . . . ARTIE SHAW is winding up his movie music-making in a couple weeks and will return east, playing only a few stops en route to Ritz-Carlton Hotel, Boston, where he takes in a fortnight August 18.

## In the East

KEMP READ closed after 35 weeks at Center Gardens, Brockton, Mass. . . One-nights it for August and then returns to the Gardens on September 2 for another long run . . . TOMMY GRANT is back for a third season at Peninsula House, Sea Bright, N. J. . . MAURICE SPITALNY takes over August 4 at The Pines, Pittsburgh, Lee Shelley shoving out . . . JOE RICARDEL into the Villanova, Saratoga Springs, N. Y., this week 'jo finish out the summer . . . DAL MITCHELL into Long Beach Hotel, Gloucester, Mass., for remainder of the season . . . and PAUL PIAZZI is seeing the summer thru at Hotel Sagamore at Bolt Landing, N. Y., in the Lake George vacation center . . . with FRANKIE CARLE joining Horace Heidt's Band in New York, DEE PETERSON takes over his stand this week at Seven Gables Inn, Milford, Conn. . . Altho Carle turned in his baton to pound the piano for Heidt, he will still have his own band for recordings, set to cut the disks for Vocalion with his Sunrise Serenaders.

## In the West

BLUE BARON takes in two weeks at Muehlebach Hotel, Kansas City, Mo., starting September 6, before returning to New York's Hotel Edison . . . CARL LORCH will be back August 8 at Milwaukee's Schroeder Hotel for an indef stretch . . . JOE REICHMAN will sit tight at the Palmer House, Chicago, until Tommy Dorsey makes his debut in October . . . JACK CAMPBELL, former Johnny Hamp warbler, is getting a bid of his own with CRA giving him guidance . . . unveiling is set for August 7 at Northwood Inn, Detroit . . . JACK McDONALD, formerly piano pounder for Ray Herbeck, has his own ork, doing studio duty at WADC, Akron . . . now in his eight week, DON WALLACE renews for the remainder of the summer at Chanticleer Hotel, Madison, Wis. . . TINY HILL set to start an indef stretch September 9 at Rainbow Ballroom, Denver . . . SAMMY RUNYON, former warbler with Amos Ostodt in Milwaukee, joined Rudy Bundy's outfit at Colonial Ballroom, Manitow Lake, Ind., succeeding BOB PACE, who joined Lawrence Welk at the Edgewater Beach Hotel, Chicago.

## Notes Off the Cuff

MITCHELL AYRES goes to Ottawa, Ont., August 21 for a stand at the Central Canada Exhibition . . . ABE LYMAN opens August 4 at Casa Manana, Ft. Worth, Tex., remaining until the end

# HOLT PUMPHREY

ORCHESTRA MANAGEMENT  
SHERWOOD PARK  
RICHMOND, VA.

"SERVICING the SOUTH"

Arranged This Month!

DEAN HUDSON  
AND THE FLORIDA CLUBMEN,  
Tybrisa Pavilion, Savannah Beach, Ga.

JIM FETTIS  
AND HIS C. B. S. ORCHESTRA,  
Seaside Park, Virginia Beach, Va.

DICK JONES  
AND HIS ORCHESTRA,  
Isle of Palms, Charleston, S. C.

SKEETS MORRIS  
AND THE AUBURN CAVALIERS,  
Tantilla Garden, Richmond, Va.

TAYLOR HARDY  
AND THE AUBURN KNIGHTS  
The Pier, Jacksonville Beach, Fla.

THE COQUETTES  
ALL-GIRL ORCHESTRA  
26 Single Engagements in Virginia, West  
Virginia, North Carolina, South Carolina  
and Tennessee.



EDDIE De LANGE  
AND HIS ORCHESTRA  
ADOLPHUS HOTEL  
DALLAS, TEXAS  
Exclusive Management  
WILLIAM MORRIS AGENCY, INC.

AMAZING & AMUSING!  
Walter POWELL  
AND HIS ORCHESTRA  
Held Over Indefinitely  
KNICKERBOCKER INN,  
George Jessel's Old New York.

of the month when he jumps to Chicago for an August 31 opening at Chez Paree . . . TED LEWIS follows Benny Goodman Friday (28) for the free concerts at San Fran's Golden Gate Exposition . . . DON BESTOR takes in two weeks at Hotel Muehlebach, Kansas City, Mo., starting August 9 . . . JAN CAMPBELL into The Cascades, Danby, Vt., for the remainder of the season . . . and so we send our cuffs to the cleaners.

RAY HERBECK  
and his  
MUSIC with ROMANCE  
EUCLID BEACH PARK  
CLEVELAND, OHIO  
BRUNSWICK-VOCALION Records.  
Exclusive Management,  
FREDERICK BROS. MUSIC CORP.  
New York — Cleveland — Chicago.

The Champagne Music of  
LAWRENCE WELK  
Now Playing at the  
BEACHWALK,  
Edgewater Beach Hotel, Chicago, Ill.  
VOCALION RECORDS  
WENR-WMAQ-NBC RED AND  
BLUE NETWORKS  
Exclusive Management  
FREDERICK BROS. MUSIC CORP.  
New York — Cleveland — Chicago.

HERBIE HOLMES and his ORCHESTRA  
THE MANSION  
Youngstown, Ohio  
Exclusive Management  
FREDERICK BROS. MUSIC CORP.  
New York — Cleveland — Chicago.

The Band Sensation of the New York World's Fair  
Jabbo SMITH  
and his RHYTHM ACES  
Currently at MURRAY SHERMAN'S  
MIDWAY INN  
6th Week and Held Over Indefinitely!

# Music Items

## Songs and Such

**BOBBY BLAIR**, songwriting slip-horn slider with Gray Gordon's gang, is whiling away the afternoons weaving tunes for *Golden Glory*, a musical comedy book written by the maestro and his manager, Artie Pine. . . . Bobby has collaborated with Gray on *Just in Time*, which B-V-C is pushing, and *Why Don't You Try Your Love on Me?*, which the tic tocers have transplanted on a Victor platter. . . . Maurice Ravel interests have cleared *The Lamp Is Low*, and no more special permit will be needed to air the adaptation. . . . Reports have it that *Beer Barrel Polka* is a British Isles musicraze. . . . Standard Oil Co. bought a theme song for itself, an appropos *Happy Motoring*. . . . Compo is a concoction fashioned by a couple of band leaders, Leo Zollo and Moe Jaffe, latter the Mask and Wig tune-painter.

There was a leftover strain when Peter de Rose adapted "Deep Purple" from his piano piece, and publisher Jack Robbins has commissioned the composer to polish it up as another pop, Mitchell Parish again setting words to the music. De Rose expects to have it ready for the printers when he returns from his vacash next month. Tune will be titled "Lilies in the Rain." Meanwhile, Robbins is mapping a campaign for the team's newest offering, "The Starlit Hour," with Glenn Miller getting it exclusively for the first couple of months.

## Hollywood Harmonies

**PINKY TOMLIN'S** *In Old Oklahoma* was purchased by Universal for Johnny Mack Brown's horse opry, *Outlawed Marshal*. . . . Jack Scholl and Moe Jerome penned *Hark, Hark, the Meadowlark*, which John Payne will pipe in Warner's *Kid Nightingale*. . . . Columbia scheduled two more *Community Sings* two-reelers to go before the cameras next week. . . . One will feature a medley of college songs and the other will showcase five world-beloved songs of Carrie Jacobs Bond. . . . Republic bought *I Never Thought I'd Fall in Love Again*, by Ralph Freed and Burtan Lane, as a Phil Regan warbler in *Flight at Midnight*. . . . Mack Gordon and Harry Revel finished their 20th Century-Fox career this week and the famed ditty duo split after a long association. . . . Revel is working on other pic deals for himself, while Gordon, after running off to Europe for the remainder of the summer, joins Harry Warren at MGM in September to collab on the songs for *Ziegfeld Follies*.

Eddie Ward, MCM composer, converted his theme song for "The Women" into a pop song, with Chet Forrest and Bob Wright adding the words. Harry Link grabbed it up for Feist, who will publish it as "Forever More."

## Pub Patter

WITH Bobby Gregory in charge in New York for Joe McDaniel Music Co., James McCaffery, remembered as writer of *Waiting for the Robert E. Lee*, becomes the pub's Cleveland rep. . . . McDaniel is reviving *I'm Just a Black Sheep*, which dates back to the turn of the century. . . . Song pluggers are courting M. K. Frank, head of Red Star Music, these summery days. . . . And obliging Frank is coming thru with guest cards for the boys to contact Gray Gordon at Westchester Country Club, which numbers the music pub on its exclusive membership rolls. . . . Lew (Paramount) Diamond is back at his post after studio conferences in Hollywood, and Tubby Garron gets in from the Coast this week for round tables on Para music matters. . . . Joe Davis is centering his concern on a new kiddie song, *Little Boy*, by Charles Fulcher and Bob Casner. . . . Jack Robbins is preparing the third in a series of *Kate Smith Request Songs*, this compilation highlighted by *The Daughter of Peggy O'Neil*. . . . Robbins has also taken Dana Suesse's *Young Man With a Harp*, her most recent opus which recounts, in three movements, a cavalcade of harp history musically. . . . Compo was unveiled last week in Philadelphia at Robin Hood Dell by the Philadelphia Orchestra. . . . After an absence of 10 years, Harold A. Dellon rejoins the pub ranks with his own house in Cleveland. . . . First tunes in his catalog are a pair of his own pennings, *Just Like a Fool and You, Just You*. . . . Kentucky Music Publishing Co., Dayton, Ky., is getting up black and whites on *You're Just Like the Man in the Moon, I'm on My Way to Norway and I Want To Be More Like My Daddy*.

## Mailmen Blues

CHICAGO, July 22.—Aragon-Trianon dansants here hatched a couple of neophyte Tin-Pan-Alleyites, which only goes to show that there is always more than one way to beat a game. Arnold Boorstein and Johnny Joy, a couple of post office clerks in the local main P. O., have been regular customers at the two ballrooms for the past six years and claim that finally so much music seeped into their souls that they just had to have an outlet. Result was a collaboration on a ditty, titled *Midnight Cafe*, Joe McDaniel Music Co., New York, did the publishing, and now Boorstein & Joy are busy plugging their first baby. Orks coming into both Aragon and Trianon are immediately handed an orchestration of the ballad, and if it isn't used it's just too bad for somebody—and it's not the P. O. clerks. After all they've been steady customers for six years!

## Philly Union Negotiates For New Nitory Contracts

PHILADELPHIA, July 22.—Negotiations between the musicians' union and the hotels and cafes in this area for the renewal of the contracts now in force are scheduled to start soon. Contracts all expire Labor Day. No serious trouble is anticipated by Rex Riccardi, union sec, during the negotiations. Contracts with Warners expire in December. Unless vaude is shifted from the Fox to the Earle a serious squabble is predicted.

## BG Goes Symphonic Again

HOLLYWOOD, July 22.—Beethoven, Bach and Brahms, those revered gents of the long-haired, will no doubt do some coffin rattling again when Benny Goodman comes into the Hollywood Bowl on August 5 for a swing festival. Shindig is sponsored by the South California Symphony Association to raise money for the continuance of the Los Angeles Philharmonic.

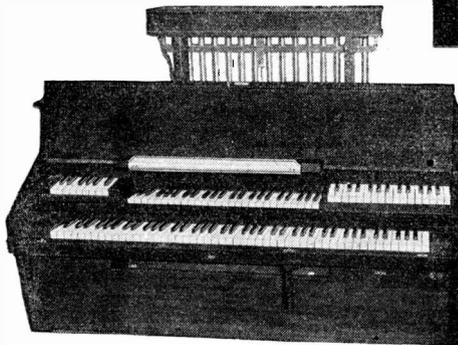
## Names for Pitt Willows

PITTSBURGH, July 22.—After two months of mid-bracket bands for its platform, The Willows begins a name-band policy next week-end with a one-nighter for Tommy Dorsey, to be followed by an indefinite engagement for Red Nichols, punctuated by a one-nighter for Larry Clinton. Glenn Miller is tentatively slated to follow Nichols. The upped music expense is considered as insurance to offset business drops effected by inclement weather. Located on the Allegheny River in suburban Oakmont, without a name ork to draw dancers from its 15-mile-radius patronage area, The Willows usually anticipates



Continental Favorites featuring the BASIFON designed and constructed by MR. FOMEEN

Now playing at THE GLASS HAT Hotel Belmont Plaza, New York City. JUST COMPLETED 21 MONTHS AT THE HOTEL ST. MORITZ



Personal Management: TOM MARTIN

Direction: ROCKWELL GENERAL AMUSEMENT, INC.

and gets only a moderate crowd on cool evenings. Dorsey, Nichols, et al., are expected to make the crowds forget the weather.

## Disk Dancing No Go After Curfew Rings

MARINETTE, Wis., July 22.—Ban on orks providing music between the hours of 11 p.m. and 8 a.m. in restaurants and taverns within the city limits has been extended by common council. Ordinance adopted this week prohibits the operation of radios, electric player pianos, phonographs and other electric music devices during the silent hours. Violators are subject to fines up to \$25 or a klinker excursion up to 30 days.

EAU CLAIRE, Wis., July 22.—Charles Underberg, operator of Brackett Night Club here, was fined \$35 and costs this week by Judge Merrill R. Farr for permitting dancing to disk music during the Sunday hours. Counsel for the nitory op entered a plea of nolo contendere and explained that Underberg was unaware at the time that dancing to the music of a phonograph was a violation of the county dance ordinance. Sentence was the fourth handed county tavern ops for similar violations of the no-disk-dancing-after-hours ordinance.

## Detroit Dansants Bankrupt

DETROIT, July 22.—Rights of employees, including two whole staffs of taxi dancers, to their Social Security benefits were jeopardized this week when Whitfield F. Jackson, owner of the Roseland and Hollywood ballrooms, filed a voluntary suit in bankruptcy. Jackson listed assets of \$1,755 and liabilities of \$9,991. Principal liabilities are two accounts for Social Security tax payments owing to the State and Federal governments, about \$4,000 each.

## Songs With Most Radio Plugs

Songs listed are those receiving 10 or more network plugs (WJZ, WEAF, WABC) between 5 p.m.-1 a.m. week days and 11 a.m.-1 a.m. Sundays, for the week ending Friday, July 21. Independent plugs are those received on WOR, WNEW, WMCA, and WHN. Film tunes are designated as "F," musical production numbers as "M." Based on data supplied by Accurate Reporting Service.

Position	Title	Publisher	Plugs
Last Wk.	This Wk.		Net
2	1. White Sails	Felst	41
1	2. Stairway to the Stars	Robbins	21
7	3. This Is No Dream	Bregman, V. & C.	26
4	4. Moon Love	Famous	24
11	5. All I Remember Is You	Remick	23
8	6. Lamp Is Low	Robbins	22
13	6. Back to Back (F)	Berlin	22
2	6. I Poured My Heart Into a Song (F)	Berlin	22
9	6. Comes Love (M)	Chappell	21
14	9. Airtime Serenade	Jewel	20
5	10. To You	Kalmar-Ruby	19
3	10. In the Middle of a Dream	Famous	18
12	10. Well, All Right	Spier	18
7	11. Lady's in Love With You (F)	Leeds	18
15	11. Blue Evening	Paramount	17
10	11. Don't Worry About Me (M)	Miller	17
11	12. Strange Enchantment (F)	Famous	17
5	12. Wishing	Crawford	16
15	12. Jumpin' Jive	Marks	16
6	13. Beer Barrel Polka	Shapiro, Bernstein	15
13	13. Is It Possible? (M)	Chappell	15
13	13. Rendezvous in Patee (M)	Harms	15
13	13. South American Way (M)	Harms	15
11	13. My Heart Has Wings	Red Star	15
13	14. Cinderella, Stay in My Arms	Shapiro, Bernstein	15
16	15. Especially for You	Shapiro, Bernstein	12
—	15. You Taught Me To Love Again	Spier	12
—	15. Concert in the Park	Witmark	10
—	15. Man With a Mandolin	Santley, J. & S.	10
—	15. Running Thru My Mind		10

\*Routes are for current week when no dates are given.

A
Adler, William: (Ambassador) NYC, h.
Akin, Bill: (Cawthon) Mobile, Ala., h.

B
Baker, Bob: (Elitch's Gardens) Denver, P.
Barnet, Charlie: (Meadowbrook) Cedar Grove, N. J., cc.

C
Cabot, Tony: (Villa Moderne) Chi, ro.
Calloway, Cab: (Cotton Club) NYC, cc.

D
D'Artega: (Sun Valley) World's Fair, NYC, re.
D'Amico, Nicholas: (Versailles) NYC, cc.

E
Eldridge, Roy: (Arcadia) NYC, b.
Ellington, Duke: (Ritz-Carlton) Boston, h.

F
Farmer, Willie: (Park Central) NYC, h.
Felton, Happy: (Beverly Hills) Newport, Ky., cc.

G
Garr, Glen: (Westwood Supper Club) Richmond, Va., cc.
Gasparre, Dick: (Ambassador) NYC, h.

H
Hackett, Bobby: (Troc) NYC, cc.
Hamill, Mel: (Crystal Crystal Beach Park) Ont., b.

I
Irish, Mace: (Chanticleer) Millburn, N. J., cc.
Jaffe, Moe: (Poland Springs) Poland Springs, Me., h.

J
Jennings, Harry: (23 Club) Dallas, cc.
Jerome, Henry: (Childs Paramount) NYC, re.

K
Kardos, Gene: (Hungaria) NYC, cc.
Kassal, Art: (Sylvan Beach) La Porte, Tex., b.

L
Laker, Sol: (606 Club) Chi, cc.
Laker, Bill: (Club 21) Grand Rapids, Mich., cc.

M
Maul, Herbie: (Cedar Lane) Opelousas, La., cc.
Mayehoff, Eddie: (Shelton) NYC, h.

Orchestra Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road house; re—restaurant; s—showboat t—theater.

M
McCune, Bill: (Playland) Rye, N. Y., b.
McFarland, Twins: (Walled Lake) Walled Lake, Mich., p.

N
Nelson, Ozzie: (Buffalo) Buffalo, t.
Newton, Frankie: (Cafe Society) NYC, cc.

O
Oakes, Billy: (Main Central) Asbury Park, N. J., h.
Off-Beat Setpette: (Rose Bowl) Chi, cc.

P
Palmer, Skeeter: (Seneca) Rochester, N. Y., h.
Pancho: (Baker) Dallas, h.

Q
Quartell, Frank: (Colosimo's) Chi, cc.
Quintana, Don: (El Chico) Miami Beach, Fla., cc.

R
Raeburn, Boyd: (Muehlebach) Kansas City, Mo., h.
Raines, Chic: (The Place) NYC, cc.

S
Sander, Joe: (Riverside) Milwaukee, t.
Saunders, Hal: (Montparnasse) NYC, re.

T
Temple, Lillian: (Palmetto's) Detroit, cc.
Thal, Pierson: (South Shore) Chi, cc.

U
Umpleby, Chet: (La Conga) S. Austin, Tex., cc.
Valencia, Eddie: (Adelphia) Phila, h.

V
Van Arsdale, George: (Lookout Mt.) Chattanooga, Ga., cc.
Varzos, Eddie: (Golfmore) Grand Beach, Mich., h.

W
Wallace, Anne: (Navajo) Big Bear Lake, Calif., b.
Wallace, Don: (Chanticleer) Madison, Wis., cc.

X
Xmas, Sam: (Cotton Club) Joplin, Mo., flint.
Yates, Billy: (Showboat) Pittsburgh, cc.

Perez, Chuy: (Club Zarape) Hollywood, cc.
Piazzi, Paul: (Sagamore) Bolton Landing, N. Y., h.

Q
Quartell, Frank: (Colosimo's) Chi, cc.
Quintana, Don: (El Chico) Miami Beach, Fla., cc.

R
Raeburn, Boyd: (Muehlebach) Kansas City, Mo., h.
Raines, Chic: (The Place) NYC, cc.

S
Sander, Joe: (Riverside) Milwaukee, t.
Saunders, Hal: (Montparnasse) NYC, re.

T
Temple, Lillian: (Palmetto's) Detroit, cc.
Thal, Pierson: (South Shore) Chi, cc.

U
Umpleby, Chet: (La Conga) S. Austin, Tex., cc.
Valencia, Eddie: (Adelphia) Phila, h.

V
Van Arsdale, George: (Lookout Mt.) Chattanooga, Ga., cc.
Varzos, Eddie: (Golfmore) Grand Beach, Mich., h.

W
Wallace, Anne: (Navajo) Big Bear Lake, Calif., b.
Wallace, Don: (Chanticleer) Madison, Wis., cc.

X
Xmas, Sam: (Cotton Club) Joplin, Mo., flint.
Yates, Billy: (Showboat) Pittsburgh, cc.

Y
Young, Roland: (Lombard's) Bridgeport, Conn., cc.
Young, Johnny: (Excelsior House) Snyder's Lake, N. Y., h.

Z
Zarin, Michael: (New Ocean House) Swampscott, Mass., h.
Zita, Horatio: (St. Moritz) NYC, h.

Orchestra Routes must be received at the Cincinnati office no later than Friday to insure publication.

Music in the Air

By DANIEL RICHMAN

**Thru the Summer Night**  
THERE is a lot of danceable music being disseminated via the networks for people who feel like turning porches, lawns or beaches into impromptu ballrooms these summer nights. A great many of the top bands are ensconced in warm weather stands, both transient and permanent, and the current midnight air is full of swing and sweet in varying degrees of listenability.

EVERETT HOAGLAND (*Jenkinson's Pavilion, Point Pleasant, N. J., WOR*), to judge from the broadcast caught, has the proper respect for the romantic aura engendered by the present season of full moons and warm breezes and showed it by featuring a medley of soft tunes designed to keep a gal in her boy friend's arms for a full 10 minutes. It was a bit long even for a medley, but if it accomplished its purpose it can't be criticized too severely. The rest of the program offered nothing as outstanding.

Novelty is apparently the spice of life to EDDIE DE LANGE (*Cedar Point-on-Lake Erie, Sandusky, O., WEA*), with the remote heard practical proof of it. Fully half of the show was made up of novelty ditties carrying a high degree of listenability and giving De Lange a certain distinction among currently airing bands.

**Rambling Around**  
DICK BARRIE (*Kennywood Park, Pittsburgh, WOR*) continues to have one of the better radio bands, with the listener getting the feeling that Barrie wants to please him as much as the visible audience crowding the stand. The trick of having songstress Anita Boyer announce some numbers is good, and likewise Miss Boyer. MITCHELL AYRES (*Donahue's, Mountain View, N. J., WOR*) has a really worth-while remote idea in his *Fashions in Music*, with swing, sweet, waltzes, rumbas, etc., finding their way onto a varied and definitely entertaining half hour.

Good tune selection featured a shot from CHARLIE BARNET (*Playland, Rye, N. Y., WJZ*). Especially attractive were a swing version of *Suavene River* and a particularly good arrangement of *Moon Love*. Coming at the start of the program, they couldn't fail to hold a dialer's attention thruout, hoping for more of the same.

Goodman To Re-Sign For Victor Records

NEW YORK, July 22.—Altho Columbia Recording Corp. had been all set to introduce a new label priced between its Brunswick and Vocalion labels to receive Benny Goodman, whose contract expired last week with Victor, plans have all been relegated now to the ash heap. Goodman had promised CRC that he would switch to its camp as soon as his Victor binder was up. As a result the new label and a heavy promotion program were planned.

While Goodman did not go back on his word, he is said to have notified company officials yesterday that he would go thru with it if they wanted to hold him to it, but his association would be strictly on a "personal basis." Rather than start a business relationship with Goodman that was based on continued good will with individual members of the company, the disk chief nixed the idea entirely and decided to let Goodman make any recording tie-up he desired, especially since a co-operative spirit was lacking from scratch.

There's still a possibility of Goodman linking with CRC, but the chances are slight. Columbia has dropped everything and the next move belongs to the maestro, who is in San Francisco winding up an engagement at the Golden Gate Exposition. It was also learned that Victor has already entered into negotiations with Goodman to keep him in the Victor camp for another two years.

CHATTANOOGA, July 22.—General shake-up on the band stands was effected this week at the dining and dancing palaces here on Lookout Mountain. George Van Arsdale took over from Harry Candullo at the outdoor Patio of Lookout Mountain Hotel; Bob Barrett followed Jimmie Johnston into Cavern Castle Roof Garden, and Lew Davies replaced Gerry Gerard at the outdoor Star Dust nitery. Ellis Goodloe still holds at The Terrace on Signal Mountain.

The Reviewing Stand

Little Jack Little

(Reviewed at Green Room of Hotel Edison, New York)

BECOMING the head man of a band after many years of delighting dialers with his pipings at the piano from a mythical nitery, Little Jack Little has always fronted a slick sounding combo. And returning now to ork circles, the masetro again measures up to par previously set.

Hitching his wagon to a style, Little has adopted the "bolero rhythm" to distinguish his dansapations. While the thumping on the tom-tom, aided by the bowing of the bassist to produce the Latin-laden bolero beat, isn't exactly soothing to the ear, it's used judiciously to stamp each number and easy to take for the hoof.

With Little out front, both scintillating at the keyboard and waving the wand to build expression effects, instrumentation takes in four sax, three trumpets, trombone and three rhythm. Band is minus screwy arrangements and instrumental specialties. And while the moods and tempo of the music are conditioned by the bolero beat for at least one chorus in each number, it's tune-slinging that has no trouble in satisfying sitters and steppers alike.

Dominating the vocal delight, the Little still sells the songs with equal facility, is Kathleen Quinn, a blond beauty, who looks as good as she sings. Her pipes are soft and tremulous, most effective when chanting ballads, and there is every reason to believe she is going to get herself talked about. Oro.

Billy Scott

(Reviewed at Madura's Danceland, Chicago)

THIS bunch displays possibilities of treaping the harvest, for the boys are young and ambitious musicians. As it stands, group rates about average, using as it does a standard four-four-four instrumentation to dish out both the sweet and swing.

Scott himself is the former trumpeter and tenor warbler with Ted Flo-Rito and Isham Jones among others who only recently took over Cockey Robbins property. Robbins is still around as manager and adviser.

The leader plays a solid trumpet and sings with melody and force. The dozen behind him play with plenty of volume but each section blends nicely, and instead of going overboard on any particular style they branch off into each field proportionately.

Band has a good trombonist in Hobart Simpson and a versatile, scat singing bass player in the gravel-voiced Trigger Alpert. Also on the good side of the vocal department is blond Arlene Owens, former Red Nichols canary, who gives out with plenty of personality and a cute, novel voice. Pitching in with his Crosby-ish pipes infrequently is Bud Swartz, the hustling drummer.

The rhythm is danceable, particularly appealing to the younger element. Honigberg.

Blanche Calloway

(Reviewed at Eagles' Auditorium, Buffalo)

SURROUNDED by 11 sepla male swingers, Blanche Calloway, a vet in the band biz, steals the spotlight with plenty of pep and pull. Instrumentation is four reed, four brass and three rhythm, with Joe Neville, Kenneth Smith, Thomas Dickerson and Daniel Potter on sax; Eugene Cane, John Cook and Charles Hooks on trumpet; Ralph Harding, trombone; Cornelius Waters, piano; William Tanner, bass, and Virgil Baker, drums. Hooks does the arranging, and fairly sizzles in his featured hot trumpet solos. Vocals are handled by Charles Harmon and Miss Calloway, the latter in a much more spectacular way. Harmon duets with the fem maestro in specialty numbers of the *Minnie the Moocher* and *Three Little Fishies* type to the accompaniment of hip swaying, stamping, tapping, arm waving and strutting that worked the patrons at this race dance into a rhythmic excitement.

Fronting her band with plenty of oomph and assorted anatomical wavings and being shapely and well-groomed, Miss Calloway is as pleasant on the orbs as on the ears. Her solos are a show in themselves, and she has a fascinating vocal style, with a powerful pair of pipes used cleverly. Tho it's essentially a hot band, the boys know how

to tone down and give dancers a breathing spell with a slow, sweet number. And even on the hot stuff they know how to go to town without blasting the roof off the place. Warner.

Lew Davies

(Reviewed at Star Dust, Lookout Mt., Chattanooga)

FORMERLY clarinetist-arranger for Jan Garber, Lew Davies is hitting it on his own in these environs with a 10-piece band. Dispensing dansapation that is soft and sweet, with just enough peppery potions added for lively stepping, band is fast becoming the people's choice at this skyland nitery which has never gone ultra-jitterbugish. Smooth delivery, with featured performers in the band to boot, is building Davies big in these parts.

Paced by Davies out front with his clarinet, on the merit side also is Sally Norton, charming canary with vibrant pipes, and pianist Byron Buker, who doubles the accordion for her song specialties. Wyche.

Jack Sherr

(Reviewed at Cafe de la Paix of St. Moritz Hotel, New York)

THERE are only four in the band, but the versatility of the musicians and the diversity of the music is more than adequate in meeting the demands of discriminating dancers at this sidewalk salon. Sherr is as standard here as Central Park across the street and, having catered to the East Side gadder-about for so many years, has an easy time of it in dishing out a brand of foxrotology that can be rhythmic, suave and Continental in turn. And equally effective, whether playing Latin lullabies, show scores or the standard and current pops. It's all a medley weaving, and the music is kept bright as long as they keep whirling around the polished floor.

Sherr, out front, pushes the accordion, and with equal facility will hammer the vibes, toot a sax, clary or flute and even play his sax and clary at the same time. There's practically a one-man band in the maestro himself, but the instruments are for more than just show—he really plays 'em. Tenor sax, Jack Stewart, who handles all the wordage in pleasing manner; Victor Plemonte on piano, and drums completes the foursome. Drum beater Johnny Graff, until recently handling a band of his own in Philadelphia, gives an added Continental flavor with the singing of French folk songs in fox-trot fashion. Oro.

Larry Clinton

(Reviewed at Coconut Grove, Park Central Hotel, New York)

CLINTON'S forte lies in his superior arranging ability, as applied to swing stuff in general and his own interesting compos in particular. What makes the thing complete is a group of excellent musicians who can take the Clintonian tricks and scoring and give them the life and sparkle their creator intended. It's on the sock things especially that the band shines, particularly in the numerous adaptations of classical and semi-classic items which, starting with *Martha* and climaxed with *My Reverie*, have put Clinton in a little niche of his own among swingers.

Band is broken up into three trumpets, three trombones, four reed and four rhythm, with Larry alternately fronting and turning to either trumpet, trombone or clarinet for solos or passages with the respective sections. Recent addition of Hank Wayland, bass slapper, to the rhythm contingent has given not only that section but the whole ark an added lift. Here is a bass fiddle talent that ranks with the best, from start to finish it's Wayland who sends the whole crew and gives it a drive and attack better than Clinton ever had before.

Other addition of note is Mary Dugan, but only because of the attention centered upon her when she took over the illustrious Bea Wain's vocal chores. Miss

Sheet-Music Leaders

(Week Ending July 22)

Acknowledgment is made to Maurice Richmond's Music Dealers' Service, Inc., Music Sales Corp. and Ashley Music Supply Co., of New York; Lyon & Healy; Carl Fischer, Inc.; Gamble's Hinged Music Co. and Western Book and Stationery Co., of Chicago.

Position	List Wk.	This Wk.
1	1.	Sunrise Serenade
3	2.	Beer Barrel Polka
2	3.	Wishing
4	4.	Stairway to the Stars
5	5.	White Sails
6	6.	Moon Love
7	7.	Strange Enchantment
14	8.	If I Had My Way
8	9.	If I Didn't Care
11	10.	Concert in the Park
..	11.	I Poured My Heart Into a Song
12	12.	Cod Bless America
9	13.	Lady's in Love With You
15	14.	Three Little Fishies
..	15.	Little Sir Echo

Off the Records

Dance Time

IT'LL TAKE more than the tie-up with the Dancing Teachers' Business Association or the phizzes of some six debbies plastered over the jacket to make merchandising reason for the Victor Dance Time album by Hal Kemp, three pockets paired with pressings of *Time on My Hands* (slow song), *Let's Do It* (faster fox-trot), *Lover* (waltzer), *La Copa Del Olvido* (tango), *Qum'bamba* (rumba) and *La Comparsa de Camajuan* (conga). Not that Kemp, with the vocalizing of the Smoothies, Nan Wynn and Bob Allen, doesn't make the smart music for the society terpers or otherwise, but the performance is just on par with the other Kemp platters. And as such, there's little or no appeal to go for the nut of the entire album, no matter how loyal the Kemp fan. (See OFF THE RECORDS on page 86)

Dugan has a difficult job, in the face of the inevitable comparisons, but even without them she is hardly equipped vocally to work with a top-flight band. There are times when she is badly out of tune and for the rest it's only adequate warbling at best. Girl is a decorative addition to any band stand, and it's a shame her voice doesn't match her appearance. Ford Leary, trombone, who came to the fore as a comedy vocalist with *Shatrack*, is now being given a lot more to do along similar lines and delivers well.

Band has a few showmanly tricks but they're more in the Clinton arrangements than in actual clowning on the stand. In a *Persian Market*, adapted from Keteley's semi-classic, with its abrupt melody and rhythm breakoffs, is one of the better examples of the humor and originality Clinton brings to his scoring. Ballads and standards, new and old, aren't neglected either and are on a par with the special items. Richman.

Eleanor Everest Freer

PROCURE POPULAR SONGS (In two keys, Tenor or Baritone, 25c net)

"Drifting Down the River"

"A Love Call"

Also available for male quartet (10c net)

Published by MUSIC LIBRARY OF CHICAGO 10th Floor Lyon and Healy Bldg. Chicago, Illinois

ROLL TICKETS

Printed to Your Order 100,000 for

Cheapest GOOD TICKET on the Market Dept. B

Keystone Ticket Co., Shamokin, Pa. \$17.50

Cash With Order—No. C. O. D. STOCK TICKETS—\$15.00 per 100,000, any assortment.

# 15 More Cities Enrolled As LTCA Sets Productions

**Casting starts on two Le Gallienne plays for rotary plan that now includes 115 spots—Equity indorses tours—leads mullied for "Life" and "Time"—Pitt doubtful**

NEW YORK, July 22.—About \$75,000 more legit bookings in 15 added cities have been annexed by the Legitimate Theater Corp. of America since June 1 to bring the total bookings for its rotary road plan next season to \$5,075,000 in 115 cities. In the five-week interim the company also signed up one lead, opened negotiations with half a dozen other name actors, set the opening dates for the four productions and won public indorsement from Actors' Equity Association. *Golden Boy* will break ground for the pioneer venture, according to a revised routing schedule, October 16 and 17 at the Lyric Theater, Richmond, Va. Eva Le Gallienne is set to open at Wellesley College, Wellesley, Mass., October 20; *On Borrowed Time* will start at the Wilson Theater, Detroit, October 23, and *What a Life* at the Civic Center Auditorium, Bartlesville, Okla., November 16. Subsequent bookings are routed to keep shows 30 days apart in each area. The Le Gallienne shows are booked solid for 24 weeks. That's a lead of about five weeks on the other shows, attributed to the actress' popularity at the colleges.

Earle Larimore has been signed for the lead in both the Le Gallienne productions—*Hedda Gabler* and *The Master Builder*. Miss Le Gallienne, who is casting her own shows, will try out her company at Spring Lake Beach, N. J., for Watson Barrett, August 2.

Possibilities include Charles Coburn, William Farnum or Henry Hull for *On Borrowed Time*, and Frank McFlynn, Jean Muir and Jackie Coogan for *What a Life*.

Spots added to the LTCA's itinerary are: Wilson Theater, Detroit; Civic Auditorium, Kalamazoo, Mich.; Rialto, Watachee, Wash.; Florida State College for Women, Tallahassee, Fla.; University of Alabama, Tuscaloosa, Ala.; Memorial Auditorium, Mobile, Ala.; College Auditorium, one of the Butterfield Circuit theaters unnamed as yet; Fredericksburg, Va.; Ann Arbor, Mich.; Capitol Theater, Eugene, Ore.; Kenosha Theater, Kenosha, Wis.; Capitol Theater, Madison, Wis.; Rio Theater, Appleton, Wis.; Strand, Oshkosh, Wis., and the Bay Theater, Green Bay, Wis. The last five are picture houses on the Standard Theater Circuit. The Capitol, Eugene, Ore., is another of the Evergreen circuit.

In the July issue of its magazine, Actors' Equity Association pays tribute to the Gallo-Oberfelder plan in an article announcing lay-off concessions granted during the Christmas holiday. In a supplementary letter, Equity wrote:

"We feel that it is a step in the right direction in the rehabilitation of the road. . . . We have every reason to believe that 100 cities this year will grow into 200 next year and that it will only be a matter of time before we are again back to the good old road days of 400 towns with 737 theaters where the living drama can be seen.

"We are very glad to be able to point out to them (sponsors and theater patrons inquiring at Equity concerning the LCTC) that for the past 20 years your record with this office has been A-1."

PITTSBURGH, July 22.—Prospects of a longer legit season loomed with announcement to the papers that the Legitimate Theater Corp. would try to send its four touring plays to Pittsburgh as one of the key cities.

Fly in the ointment is the playing site. Manager Harry Brown has not declared that the Nixon is available. Concert impresario May Beagle reported as being on the receiving end of a dicker for her services to book the shows into 3,600-seat Syria Mosque, stated she has heard nothing about the project from anybody, except a printed circular presumably sent to all auditorium managers in the country. The Pittsburgh Playhouse, planning a five-month season for itself, seats only 240, too few for a road company. The University of Pittsburgh's handsome new Heinz Chapel has been criticized by theatrical experts for its poor acoustics. All downtown theaters are being operated as movie houses, except the temporarily closed Barry, one-time legitimate stand-by under the name of the Shubert Pitt, but in the past three years a picture spot featuring Westerns and detective yarns.

Another obstacle to the project here,

as announced by Fortune Gallo and Arthur Oberfelder, is that three of the four scheduled plays have already been presented at the Nixon: *Golden Boy*, *What a Life* and Eva Le Gallienne's *Hedda Gabler*. Fourth production set for the 115-city circuit is *On Borrowed Time*.

Already announced for the Nixon's coming season are *The Philadelphia Story*, *No Time for Comedy* and *Outward Bound*.

## Now a "Black Mikado"

DETROIT, July 22.—Detroit gets an early revival of the legit season with opening of the Cass tomorrow for *The Black Mikado*. Play is expected to stay about three weeks and is being set for a run if business warrants.

*The Black Mikado* proved a good attraction for the walk-in trade when it played as a park attraction at Cleveland, according to Ed King, business agent of Local 38, IATSE, who checked on the situation in the Ohio city. With practically no advance sale of tickets, walk-up trade at the box office drew a crowd of 3,600, King said.

## Springfield Winter Stock?

SPRINGFIELD, Mass., July 22.—William Miles, director of the Berkshire Summer Playhouse at Stockbridge, promised the city it would have a return of the legitimate stage if "I can find a theater." Opposition has been met in the form of reluctance of local movie house owners to rent theaters for the project.

The promise was made over WMAS in the *Playhouse Personalities* presentation—a show made up of stars from the Berkshire Playhouse in Stockbridge. The

# Cowbarns Hit the Bumps as Names Prove Only Grossers

NEW YORK, July 22.—Cowbarns, which hit a bonanza last year when 87 were bonded by Equity and only 10 folded before their allotted span, are encountering rocky going this season. Cause is variously ascribed to business conditions, weather conditions, the World's Fair, lack of new plays being tried out and almost any other excuse available; but the fact remains that most cowbarns are rocky, and that only those playing a constant stream of stars are getting by at all. Putting blame on fair doesn't hold good generally, since the customers are there and willing to spend as soon as a star hangs his hat in the hayricks. But not otherwise. Some observers feel that vacationing patrons have been once bitten by quality of run-of-the-mill cowbarn product and are now twice shy.

Despite the general hanging on the ropes, however, only two cowbarns have shuttered so far, with another in a state of suspended animation. General average of early shutterings is about 30 per cent, but pessimists see that figure reached long before the middle of August rolls around. Season has been officially under way for only a couple of weeks.

Two closings are the Maplewood (N. J.) house which had been running stock during the spring and which folded before most of the others had shaken out the moth balls, and the North Plainfield (N. J.) spot, under the management of J. E. Kirkham. Maplewood has since reopened as a port of call on the Jules Leventhal tour, with Frank McCoy as

## BROADWAY RUNS

Performances to July 22, Inclusive.

Dramatic	Opened	Perf.
Abe Lincoln in Illinois (Plymouth)	Oct. 15	323
American Way, The (return) (Center)	July 17	8
I Must Love Someone (Vanderbilt)	Feb. 7	191
Little Foxes, The (National)	Feb. 15	182
No Time for Comedy (Barrimore)	Apr. 17	112
Outward Bound (revival) (Playhouse)	Dec. 22	247
Philadelphia Story, The (Shubert)	Mar. 28	135
Tobacco Road (Forrest)	Dec. 4	3,331-3188
<b>Musical Comedy</b>		
From Vienna (Music Box)	June 20	39
Hellzapoppin' (Winter Garden)	Sept. 22	353
Pins and Needles (Windsor)	Nov. 27	520
Streets of Paris, The (Broadhurst)	June 19	40
Yokel Boy (Majestic)	July 6	20

## Paris Plans for Next Season; 17 Houses Now Open

PARIS, July 15.—The 1939-'40 theatrical season in Paris should be particularly brilliant. Several playwrights have already announced their offerings, and some of the titles are an echo from the past, when a sex theme was not necessary for b-o. success.

*Aupres de ma Blonde*, by Marcel Achard, will be produced at the Bouffes-Parisiens; Armand Salacrou has finished *Histoire de Rire*, while Jean Anouilh has two, *Le Rendez-vous de Senlis* and *Leocadia*. Andre Jossot has abandoned for the time historical subjects and written a gay comedy, not yet titled. *The Grand Poucet*, by Claude-Andre Puget, will be produced by Rene Rocher at the Vieux-Colombier, and Emmet Lavery's *La Premiere Legton*, seen in New York several years ago, has been taken by Jean Silvain. Steve Passeur will produce his own *Fountain Francaise* and Maurice Diamant-Berger's *La lecon d'amour*, and, of course, there will be new plots from the pens of Sacha Guitry and Henry Bernstein.

Three houses have closed during the past week, leaving Paris with only 17 theaters, including the government and municipal-owned places.

program is sponsored by Forbes & Wallace department store.

While it is hardly probable that he would undertake a full season of winter play production in this city, he said that if a theater materializes he may attempt a six-week schedule.

manager, and is reported doing well at a \$1 top. Kirkham had had a previous brodie early in the spring with the Warner-backed Montclair (N. J.) stock company.

Stars touring the pastures are finding them green, with Ethel Barrymore cleaning up nicely in her *Whiteoaks* wanderings. Paul Robeson hanging them from the rafters at the Ridgeway, White Plains (N. Y.), when he played there in *The Emperor Jones*, Libby Holman and Clifton Webb doing nicely on their *Burlesque* jaunt, Gladys Cooper and Philip Merivale scoring with *Spring Meeting*, Edward Everett Horton clicking with *Springtime for Henry* and various other names doing well all the way.

It's when the names are absent that the grosses sink to new lows. Houses figuring on running the season with a regular company are beginning to hear bells and even the spots that have cashed in with a name one week have starved the next week with the regular company.

Third possible closing is Great Neck (L. I.), which shutters tonight with *Personal Appearance* (no name) and reopens the week after next for a session of La Barrymore in *Whiteoaks*. Whether it will continue thereafter is questionable.

Among other top spots that have felt the pinch on star-less weeks and are now reported groggy are the Ridgeway, White Plains, and Mr. Kisco (N. Y.).

Westport (Conn.), on the other hand, is reported big.

## Stage Whispers

Business continues fair (pun intended) in the legit houses, with grosses going along at a generally even keel. Shuttering of *Leave It to Me!* last Saturday was compensated for in a measure by increased business going to *Yokel Boy*, which is trying to make a run of it, and folding of *Outward Bound* tonight (after having almost doubled the number of performances of the original presentation is made up for by the reopening of *The American Way* at the Center to business well in excess of what it had at the time it temporarily shut down. Midweek matinees were again generally good, with *Pins and Needles* and *No Time for Comedy* coming close to capacity and *The Philadelphia Story* selling out and gathering 30-odd standees. *Way*, in its midweek matinee, pulled in \$4,122, which isn't hay in any man's language, against a possible capacity \$4,800. As for *Yokel Boy*, it grossed \$1,700 on Wednesday night, the best single performance it has had so far with the exception of opening night and Saturdays. It is figured that *Leave It to Me's* closing helped it. . . . Announcements of plays for next season are coming in more slowly this year than any other summer within the memory of man or press agent, but a few have begun trickling thru. William A. Brady, the White Father of 48th Street, has bought the rights to a novel named *Black Narcissus*, by Rumer Godden, and is at present inspecting a stable of six playwrights trying to decide who will do the dramatization. And there now seems to be a good chance that the Theater Guild will offer the American premiere of George Bernard Shaw's *Geneva*. At any rate it's interested and has been in touch with Britain's bearded imp regarding the possibility of doing it. . . . On the other hand you can cross off *Up the Ladder*, the French farce that was to be turned over to the tender mercies of Miss Mae West, who intended to serve it as both adaptor and actress. Don't commit hara-kiri because Miss West may continue as a Broadway exile, however; she'll probably appear on the Stern anyhow, but in another vehicle that is unannounced as yet. *Ladder* was to have been done in conjunction with Leo Shubert, but the co-producer of the new one will be J. J., which keeps it all in the family.

*Ladies and Gentlemen*, the Ben Hecht-Charles MacArthur play in which Helen Hayes and Herbert Marshall are appearing on the Coast under the management of Gilbert Miller, is something of a goldmine, as a Coast report appearing elsewhere on these pages will attest. And there is every indication that it will continue to be one, for the advance sale in Los Angeles, its next stop, is reported to be heavy. . . . Speaking of L&G (altho the fact is probably unknown to Messrs. Miller, Hecht and MacArthur) James Branch Cabell published a book of essays under the same title several years ago. . . . While the stars of the summer theaters have been getting the acclaim, scouts in the rural districts report a large number of excellent performances from subsidiary players who don't get the publicity they deserve. For one thing, there was the performance of *The Emperor Jones* at the Wharf Theater in Provincetown, with Frank Wilson, the great actor, in the leading role. For another, there is the highly praised work of Sylvia Weld in a whole series of productions, but particularly her performance in the difficult leading role of *Our Town*. With perhaps pardonable pride this column recalls that these pages, two years ago, were among the first to rave her.

## "Ladies" Cracks S. F. Mark

SAN FRANCISCO, July 22.—*Ladies and Gentlemen* at the Curran, with Helen Hayes, grossed \$30,000 for two weeks, hanging up a new legit record here. Show moves to the Biltmore, Los Angeles. *Outward Bound* is the next Curran attraction, opening Monday.

*Tobacco Road* engagement at the Geary has been extended to August 3, playing a total of three and a half months in two separate runs.

NEW ORLEANS, July 22.—Government stands to save \$9,000 monthly in lopping of FTP in this community. Average pay is \$81.90 a month for 112 in unit, headed by Herbert Ashton Jr. as State director; Wilbur Dinkel, musical director; Richard M. Parker, supervisor, and Oscar J. Meaut, business manager. The regional office here covered the States of Louisiana, Florida, Georgia, North Carolina, Oklahoma and Mississippi.

# 3 Kicks Stall Pix-Dram Pact

Legit managers take no active part in discussions—15G advance sore point

NEW YORK, July 22.—The legit managers sympathize with film companies in the latter's objections to paying \$15,000 advance on film-backed dramatics, the League of New York Theaters, at a board meeting yesterday, decided to make no overtures of support to the film companies and to refrain from pointing out such shortcomings in the proposed new film-legit contract to the Dramatists' Guild. Most decisive move on part of the League will be suggestion to Sidney R. Fleishler, Guild attorney, when he returns from his vacation August 1, that the film backers and the playwrights get together and reconstruct a few provisions so that the new contract will be more than a joker.

Producers feel that if the film backers' objections are not met at least in part, the new contract will not loosen up enough Hollywood money to have made the negotiations worth while. If the \$15,000 advance is retained, picture companies may sponsor plays, but will be more cautious in their selections. With a smaller layout, it is figured, they would spend more.

Local legit men also appreciate the Hollywood objection to the clause which prevents the picture backer from nominating his own employee as Broadway producer, but they'd just as soon have it that way to save their own hides. They back the film men, however, on those sections of the contract which allow the author, upon taking over control of a losing show, to apply to the unions for cuts. Picture companies hold that the film backer should have the privilege of operating under cut concessions too. Present set-up, they maintain, allows the author to string out run of play with artificial stimuli and thus delay picture release date of the show. In opposition is the much-indorsed view that the longer a show runs on Broadway the better it is as a picture attraction.

Until these items have been definitely set, the Dramatists' Guild will not submit the draft of the agreement to its membership.

# Eltch Well Ahead Of Last Year; Hits \$17,800 in 3 Weeks

DENVER, July 22.—If grosses at the Eltch Summer Theater are any indication, legitimate may be on the way back. Grosses for the first three weeks are consistently above those of last year. Opening week ran \$1,500, or close to 30 per cent ahead of last year, and Fourth of July week was \$800 ahead. Last week was \$300 ahead of the corresponding week a year ago. Grosses for the opening three weeks this year were \$6,500, \$5,300 and \$6,000.

With Sunday night light on previous years, Manager Arnold Gurtler lowered the prices to those regularly charged at matinees, and this has had the effect of keeping many in town over the weekends. Season ticket holders who paid in advance were given a 10 per cent discount. Season ticket reservations are being picked up more regularly due to the popularity of the company, headed by Donald Woods and Jane Wyatt. George Somnes is directing for his fourth consecutive year.

# TA TO SIFT

(Continued from page 3)

eration of Actors. This follows the charge of mishandling of TA funds by the AFA in a report made by the ac-

## FEAGIN SCHOOL OF DRAMATIC ART

24th Year  
STAGE—GREEN—RADIO  
Speech for Business and Social Use  
Day and Evening Classes  
Public Performances—Modern Theatre  
Separate Children's Department  
Summer Term Aug. 12-Sept. 1  
(Fall Term, Oct. 4.)  
Rockefeller Center, 830 Fifth Ave., New York

# From Out Front

By EUGENE BURR

Somewhere else in this issue—unless the harassed make-up man is as usual faced with 200 inches of copy to go into two inches of space, and decides to leave it out—you'll find a rumor that all is not well this season with our cowbarn theaters. The cowbarn, an odd combination of old-fashioned trouping, stock and summer colony amateur theatricals, swept the country like a Japanese beetle invasion and reached the crux of its career a season or two ago, when some 80-odd rustic temples to Thespis rent the well-known welkin with numberless varieties and grades of playacting. Startled cows were ruthlessly turned forth into the fields to make room for sometimes no less startled Thespians, and the customers who paid their pennies to see the resultant entertainment were often the most startled of all.

This year the crop of hayseed Hamlets threatened to bulge as bountifully as any in the past; pooh-poohing the World's Fair as a bourgeois side show that could never compete with Art, the bucolic Belascos announced their plans. But now, after just a few weeks of the regular rustic season have gone by, something seems to be wrong.

This reporter, who caught his first cowbarn presentation in five years the other night, thinks he can tell you what it is.

There's no use naming the particular scapegoat, but the performance attended was at one of the better spots, a long established and well thought of summer theater that has played, even this season, its full quota of stars. There were no stars at the performance caught, but the play hardly demanded any. The bill was an extremely funny and highly successful farce comedy that practically plays itself, and this reporter went out with perfect confidence that he'd have an enjoyable time. The players, tho' not stars, were well enough known, and the management seemed to guarantee at least competence.

The management, however, actually did nothing of the sort. What I saw was one of the most fantastically incompetent messes imaginable. Players, in commendable but misguided efforts to be funny, burlesqued their roles to the point of nausea, everyone overhit practically every line—at least practically every line that was remembered, which wasn't really a very high percentage of the total—the timing was something that would bring blushes to the cheeks of a kindergarten recitation class, and the direction was so amazingly incompetent, so utterly awful, that I still have a lingering doubt that there was any director at all.

I have caught the same play performed by students of the American Academy of Dramatic Arts in their less inspired moments, but even then the script drew a fair quota of laughs. There were just two laughs in two acts the other night (there may have been thousands in the third, but I wouldn't know about that), and the performance put on by these Broadway "professionals" made the Academy kids seem like a troupe of seasoned veterans.

Consider all this—and then consider the fact that this bucolic baggio of the Muses has the effrontery to charge \$2.20 for its top-price seats. It is a form of highway robbery unmatched since the days of the robber barons. And even then, comparatively, the barons weren't so bad; at least they took your money without forcing you to watch a disgracefully incompetent show.

Under the circumstances it seems quite easy to understand why the embattled cowbarns are beginning to feel the pinch. It may be thought, of course, that the whole basket is being condemned because of one bad egg; but, I repeat, the spot covered has long been established as one of the worthier summer companies, and its set-up is far better than that of most. If anything comparable goes on elsewhere in the sylvan glades (and I'm informed by a reliable authority that the mess I saw wasn't nearly as bad as several that he previously experienced) it is easy to understand why prospective patrons shrug their shoulders, go to the town movie and simultaneously save \$1.80 and see a comparatively good show.

Worse than that, however, summer theaters of this caliber hurt the winter theater in town. The audience at the spot I caught was definitely not an audience used to the theater; the stage was, to it, something new and strange and exciting. It had paid almost Broadway prices to sample the entertainment. And if all those unfortunate patrons there and then decided that they would never again attend the theater, one can offer them only sorrow and sympathy.

There are other angles to the summer theaters, too, that grow highly uncomfortable under scrutiny—chiefly the cavalier treatment accorded many actors (much better now, however, since Equity stepped in and took an active hand) and the so-called student groups featured by several cowbarns. In these last, naive youngsters are asked to pay sums that range up to \$600 for the tremendous privilege of being trained for the theater by people who are even more in need of such training themselves, and for the added delight of painting and moving scenery and helping out with the shows.

In such groups, of course, the stagehand problem is simple. Unlike the members of Local No. 1, these stagehands pay—often thru the nose—for the privilege of working.

And at the end of the season another group of hopelessly incompetent and brutally mistreated youngsters is unleashed upon an overburdened Broadway.

The theater, if it wants to survive as anything but an esoteric cult self-consciously favored by the little group of literary souls who hang around Broadway, must spread itself out over the country. But it is possible to conceive certain forms of theater that are even worse—for the stage as a whole, for the people concerned and for the long-suffering spectators—than no theater at all.

It's not only possible to conceive such forms, it's possible to witness them. I did.

countant for the Associated Actors and Artists of America, parent performer union, which last week revoked AFL charter of the AFA. TA board refused to recognize resignation of Ralph Whitehead, AFA executive secretary, and is insisting upon his appearing at the TA hearings to answer charges lined up yesterday.

Alan Corelli, TA executive secretary, whose stewardship was attacked in the Rosenberg article, said today that Rosenberg will be asked for evidence of his summation that "the administering of benefit shows today is so badly done that it is undermining the livelihood of performers" and that "Theater Authority has become an integral part of the benefit promotion set-up and aids the promotion of benefits by giving the 'go' sign to almost any organization willing to part with a small percentage of its take."

TA's charges against Whitehead are as follows: Alleged failure to segregate funds in a special account from June, 1935, to February, 1939; alleged use of charity funds for salaries and overhead; alleged use of relief funds to reimburse

the AFA treasury for expense of flowers, etc., prior to June, 1935; alleged use of TA funds for bonuses and other business of its own not having any relation to the Authority, and alleged retention in its own treasury of money received from two Florida benefits.

Earlier this week Ralph Whitehead resigned from TA and took the occasion to blast its conduct as "reprehensible mismanagement" and condemn it for being "dominated by a clique within the Associated Actors and Artists of America." Whitehead maintained that as a member of the Four A's he had raised his voice "against the improper conduct of the Theater Authority in the hope that it would be remedied." His indictment, he said, was not against all member groups of Theater Authority, since "some member groups have protested against the mismanagement of Theater Authority as vigorously as the AFA."

In the Whitehead letter of resignation sent to Corelli the AFA secretary also referred to the Rosenberg article. AFA members will be notified to refrain from participating in affairs sanctioned by Theater Authority.

# League Dickers With the Unions

Hopes to get TMAT contract set before going into others—Equity report due

NEW YORK, July 22.—Negotiations between the League of New York Theaters and the various legit unions slowed down this week because of dovetailing interests. Further along is the deal with the Theatrical Managers, Agents and Treasurers Union. TMAT has gone over the contract twice now with league reps and has submitted a memorandum of demands affecting 19 sections of the agreement. Board of the league decided yesterday to withhold action until assured that the union meant this as a complete text, because the contract has over 40 sections. Until that is cleared up the league will not open talks with the stagehands, Local 1.

Related also to the TMAT deal will be conferences toward a new agreement with Actors' Equity Association. These negotiations are awaiting Equity's action on a survey of code operation made by Alfred Harding for the union. Report was completed today and will be submitted to the committee chaired by Philip Loeb early next week. It will then be taken up by council. Unlikely that code will be council topic Tuesday, however.

It will be up to the council also to make the report public. Equity may decide to limit the public report to the statistical survey and keep private the opinions and recommendations made by Harding and the committee.

# BROADWAY BEAT

(Continued from page 4)

phony Orchestra, went to Mrs. Lee McQuillan, public relations counsel, recently and asked her to handle his account. She refused. But he persisted and today she had dropped all other accounts to concentrate on him. She is now Mrs. Goldkette. . . . Actors' Equity office has an American flag hanging over Frank Gillmore's old office. Recently an army man told Equity's Harry Lane that the flag was hung wrong, and Lane promptly changed it. Then Park Commissioner Moses saw it one day and said it was all wrong, and Lane rehung it. Once again some military authority insisted the flag was hung wrong and once more Equity changed it. Now Equity says it will change the flag only if Congress so orders.

That beetle-browed, morose gent out at NTG's spot at the fair was Orson Welles, who haunted the concession until he left for the Coast. . . . Speaking of the fair, delegates to the NAB convention who visited the Flushing fandango were mightily impressed thereby and left saying that they'd plug the big clambake to the hilt in their respective territories. Which should be highly welcome news to Grover Whalen, since the fair's publicity in the West and Midwest hasn't been too good.

**AMERICAN ACADEMY OF DRAMATIC ARTS**  
Founded 1884 by Franklin H. Sargent  
The foremost institution for dramatic and experimental training.  
Catalog from Secretary, Room 145  
CARNegie HALL, NEW YORK

**Alviene SCHOOL OF THEATRE**

(144th Year) 3-in-1 Course—Stage, Screen, Radio.  
Choice—Drama, Dance, Opera. Each Department a School in Itself.  
**GRADUATES**—Una Merkel, Leo Tracy, Fred Astaire, Peggy Shannon, Etc.  
Specialists in discovering, developing and exploiting new Stage, Screen and Radio Talent.  
**ALVIENE THEATRE & STUDENT STOCK CO.**, assuring New York appearances while learning, plus moving picture filming, voice recording and radio. (Separate Stage Children's Screen Acting Dept.)  
For Catalog apply Secretary, T. BELL, 68 W. 85th Street, New York.

**PHOTO REPRODUCTIONS**

Like Originals—In All Sizes.  
100 8x10, \$5.75—50 for \$3.25.  
Write for Complete Price List.  
**MOSS PHOTO SERVICE**  
1545 Broadway, New York City.  
References: MCA, CRA, Wm. Morris, RCA Victor, Etc.

## Ft. Worth Casa Revue 20-24 Gs Weekly Nut; 15 Gs Music, Talent Budget; Six-Week Run

FORT WORTH, Tex., July 22.—Operating nut for Casa Manana Revue, which opened last night for six weeks in the open-air cafe-theater here, ranges from \$20,000 to \$24,000 per week, according to Lou Wolfson, producing director of the Casa Manana Revue for the William Morris Agency.

This nut is about \$3,000 or \$4,000 over nut of last year when the Music Corp. of America produced the four-week show for local business group. This \$20,000 nut includes about \$15,000 per week in salaries for the acts, chorus and local orchestra. Weekly salaries for acts alone amount to around \$12,500, according to Wolfson. Acts for first two weeks include Russ Morgan's Orchestra, Frances Langford, Ray Bolger, Bob Williams and Red Dust; Adele Inge, D'Angelo and

Porter, and Deval, Merle and Dec. A 17-piece local orchestra is under direction of Hyman Maurice. Show has 70 chorus girls as compared with 52 last year. Besides, rental on costumes from the Brooks Costume Co., New York, is around \$1,500 per week. New scenery also is included in this overhead.

Possible gross at Casa Manana is around \$30,000 per week, with spot seating 3,500 and seats going at 55 cents (unreserved balcony), \$1.10 (reserved seats with dancing privilege) and \$1.65 (table seats with dancing privilege). First two nights, last night and tonight, are sellouts.

Also extra this year is the smaller *Honky Tonk Revue* in Pioneer Palace, adjoining Casa Manana. This spot has 25-cent admission and three shows nightly. Acts here include Johnny Perkins, emcee; Belva White, singer, and Cates Brothers, comedy and dance act.

Tom Daly again has the catering at Casa Manana and also Pioneer Palace.

Abe Lastfogel, William Morris executive, came in from West Coast for opening of the show.

Martha Raye is set for second show, August 11 to 25, as is Everett West, singer here in 1936 and 1937, who is now on the Al Pearce radio show. The Yacopis, circus act, also is set.

## Juarez Clubs Fold As Mex. President Bans Liquor Sales

JUAREZ, Mex., July 22.—Prohibition acts from this border resort across the Rio Grande from El Paso, Tex., this week, and a general strike which followed closed every business house in the town, including two major night clubs and about 150 bars. Order came from President Cardenas that liquor sales in industrial zones be stopped.

When the Cardenas edict was ordered enforced, labor organizations staged mass meeting protests, and he relaxed order to allow sale of beer and wines in cabarets.

Two major night spots affected are Club Tivoli and Lobby Cafe, both of which had orchestras and floor shows. American entertainers cooled their heels in El Paso hotels awaiting lifting of the order at end of week.

If order sticks it will end lucrative business in largest "oasis" along Texas border and favorite spot of American tourists during United States prohibition days.

## Maisie Visits a Class Agent Who Has Such Strange Habits

By PAUL DENIS

Dear Paul:

WELL, here I am back in New York and trying to figure out who are the good and who are the bad agents.

I visited Joey Glooksey and was very much impressed with autographed photos on the wall of Greta Garbo, Rudy Vallee, Louis B. Mayer and a lot of other big shots. When Mr. Glooksey came out and noticed me admiring the photos, he said that I shouldn't be surprised that his office was so modest compared with the importance of his big shot friends.

"I'm a modest man," he told me confidentially, "and I don't think it's nice for me to make unemployed performers feel uncomfortable by showing off my power."

Now, don't you think that was very nice of him?

MR. GLOOKSEY'S office was rather queer. He has a pay phone right on his desk and he has a couch and washstand in another corner. He said that he loves his office so much that he lives and sleeps in it. Now, that's what I call having a true love for your career!

Anyway, Mr. Glooksey says that before trying to get me a screen test or a class night spot, I will have to play a break-in date. "Of course, I don't ordinarily handle small-time dates," he assured me, "but I book them only to accommodate new acts." Anyway, he says he has lined up two weeks at the Golden Crum Club at \$47.50 for the team and we have to pay only 15 per cent commission. Strictly a showing spot, he says, and assures me that he'll bring John Roy, Vincent Astor and a lot of other big shots to see us.

MR. GLOOKSEY left the office abruptly to rush out to Sardi's, where, he said, he had a luncheon date with Jake Shubert. And so Hal and I dropped in at the Automat to get a cup of coffee, some ice water and free toothpicks, and were surprised to see Mr. Glooksey eating there!

Mr. Glooksey was a bit embarrassed, but explained that he always drops in at the Automat for tea before going to Sardi's—just an old habit. But Hal says it's funny that Mr. Glooksey should have a 35-cent Blue Plate Special before going to Sardi's for another meal.

Really, Paul, agents have such funny habits! I'm afraid I don't understand them.

## Sheboygan Club Using Catchy Newspaper Ads

SHEBOYGAN, Wis., July 22.—The Esquire, local nitery, whose specialty is catchy newspaper advertisements, recently broke forth with this ditty: "Blood Murder Mixed Amongst Friday Sippers—While unsuspecting crowds slipped cocktails in a distinguished downtown bar Friday a foul crime of the most heinous nature was perpetrated behind their backs. CLIFF GAYNOR, alias THE MUSICAL NUT, mercilessly slaughtered Paderewski, Berlin, Schubert and others.

"The instrument of death was a piano, an unidentified contraption composed of tin cans and old shoes and his 10 fingers. But he killed 'em, so help us, he mowed 'em down.

"P.S.: They were revived later by LAVERNE SHAE, shapely she-singer and accordionist, who saved the day; yes, verily, she wowed 'em at the Esquire cocktail bar and lounge."

## See Opportunities For Non-Musical Acts With Bands

CHICAGO, July 22.—Local hotel room managers and band leaders alike are of the impression that acts are missing a good bet by not concentrating on their opportunities with bands. Leaders, as a rule, employ one or more non-musician performers who either sing or have something on the ball in the novelty and comedy field.

Consensus of opinion among the maestros is that professional acts avoid chair-sitting engagements with orchestras because of the obscurity of position and small pay. Bands, names and seminames pay good average salaries to strong vocalists and, as a rule, like to exploit them as part of the organization.

The day has passed when an up-and-coming maestro will hire an amateur for a featured spot. The professional will always get the nod, particularly one with stage experience. Bait is that the performer is assured of longer engagements in any one stand and short or no layoffs between dates.

Current cry is for novelty people. After a band gets located in a spot, either the manager or maestro himself, after taking stock of the set-up, finds room for additional vocal spice. Lawrence Welk, for one, has been having a tough time trying to land a comedian for his present summer engagement at the Edgewater Beach Hotel. While the musical group has been thoroughly approved, Managing Director William Dewey sees need for more comedy between dance tunes.

## Club Talent

### New York:

MAXINE SULLIVAN, who concluded her engagement at the Onyx Club Thursday, leaves the night club field until the fall. She goes on a radio series over WABC beginning August 6. . . . JUDITH AND JACQUES have been invited by the Dance Educators of America to teach exhibition ballroom dancing at the association's annual convention, Monday and Tuesday (24 and 25), at the Park Central Hotel. . . . PRINCESS ORELLA, Pete and Co. are now at the Cuban Village at the World's Fair. . . . CHARLES KING, Marcel Wellington, the Barclays and the World's Fairites are current on the S. S. Bear Mountain, Hudson River showboat.

### Chicago:

GRACE AND NIKKO dropped out of the Bon Air show prematurely last week because of a back injury suffered by Nikko. . . . GINGER MANNERS has joined the show at Colosimo's.

### Here and There:

UNA WYTE has been set in the Coconut Grove, London, for four weeks by Johnnie Greenhut, of Consolidated Radio Artists. . . . De MARCO AND CORTEZ are at the Park Plaza Hotel, St. Louis. Jack Weber, Miss De Marco's manager, was injured in an auto accident near Gulfport, Miss., and is confined at U. S. Veterans' Hospital at Biloxi, Miss. . . . DICK NEWELL is appearing at the La Salle Hotel, Battle Creek, Mich. . . . GLOVER AND LAMAR are being held indefinitely at the Mt. Royal Hotel, Montreal. . . . ROBERTS AND WHITE opened Monday (24) at the Coconut Grove, Boston. . . . TED DUANO, in an Iowa hospital the past few months as a result of injuries sustained in an auto accident, is in New York again. . . . BERT DAGMAR opened Saturday (22) at the Gay Paree, Atlantic City.

BARNEY AND LONGIE, tumbling turn, after seven weeks of club work in Ohio, Kentucky and Indiana for Jack Middleton, Cincy booker, left Monday (24) for a week's rest at their home in Philadelphia, accompanied by Roy Howard, magician, who also has been working for Middleton. All will return to the Cincinnati area in a few weeks. . . . FRANCES PARKS, after a four-day vacation jaunt into Canada, has opened with her line girls, The Debutantes, at the Ringside Club, Mansfield, O. The Debutantes are slated to begin a four-week stand at a Buffalo nitery soon for Sid Rogers. . . . AL TINT, singing mimic, concluded a week's stay at Cincinnati's Cat and the Fiddle Sunday (23) and departed the next day for Cleveland, where he is set for the Roxy burly house the July 28 week. From Cleveland he will head for Boston via Buffalo and Rochester, N. Y. . . . VALLEY AND LYNNE closed at Ye Olde Tavern, West Brookfield, Mass., July 22 and opened the next day at the Lourier Club, Lowell, Mass., for a week. After that they go to Boston for a week at Bilmstrub's Village. . . . ESTRELLITA LUCAS closed July 24 at the Lido Club, Vicksburg, Miss. She begins a return engagement at the Patio Grill in Roosevelt Hotel, Jacksonville, Fla., August 1. . . . LENA GINSTER continues at Yoder's Night Club, East Alton, Ill. Also on the bill are Lena's partner, Rex Bell; Eva Landreth, Ann Elgen and Bud and Betty Yoder. . . . HAL HAIG, after five weeks at McVan's, Buffalo, is in his third week at the Dudley Hotel, Salamanca, N. Y.

DONN ARDEN'S Artist Models have moved into Chez Ann, Buffalo, for a two-month stand. Since leaving Jimmy Brink's Lookout, Covington, Ky., where they remained for 13 months, Arden and his girls have played 11 weeks at the Commodore, Detroit, and four weeks in Palm Beach, Fla.

## E. Liverpool Club Change

EAST LIVERPOOL, O., July 22.—The Chatterbox, district night club, will operate seven nights a week until 2:30 a.m., and Larkie Porter and orchestra have been installed for an indefinite run.

Takes Over St. Charles Spot

ST. CHARLES, Ill., July 22.—Louis Kucheras, operator of the De Luxe Hotel here, is the new owner of the Club Arcadia, which he leased from Lester Norris. Saturday night shows are giving way to nightly floor bills, booked by John Benson, of Chicago. Two single dancers and a singer will be used weekly.

## Formerly With AFA, Corcoran Now Rep For Coast Agents

HOLLYWOOD, July 22.—California Theatrical Agents' Association announced new plans here this week in statement given by John H. Corcoran, executive secretary of the organization. Headed by Walter Trask Sr. as president and Norman C. Marsh as treasurer, group claims to have membership of bookers controlling 90 per cent of talent in this area.

Organization figures to have 100 per cent membership of eligible agents by first of the month. Group recently engaged Corcoran, former AFA rep here, as executive secretary. Corcoran will maintain separate offices and conduct the business of the organization at the direction of the executive board. Plans now under way call for the formation of a code.

Objectives of the association were labeled to insure the collection of commissions due, to eliminate direct bookings by performers and managers; to eliminate unethical practices among agents; to negotiate and co-operate with unions; to bring about such legislation as will benefit the business, and to further establish and maintain the prestige of the agent in show business.

Corcoran has been active in theatrical labor movements in this section for some time, and it was believed his installation as executive secretary would put some teeth in the organization.

## "Drunkard" Returns to Club

SPOKANE, Wash., July 22.—The Drunkard, which broke all stock records here last winter, will be revived on a six-night basis in the Coeur d'Alene Hotel's Donkey Room, starting August 1.

Leonard Beardsley and Virgil Brennon are the new producers. Beardsley, Dorothy Sterling, Gladys Welhauser and Earl and Myrl Sickles are members of the original cast returning. Brennon and Harry Tuttle are new.

## Tough on Mississippi Clubs

JACKSON, Miss., July 22.—Club operators of Mississippi's Gold Coast were socked again last week when fines aggregating nearly \$10,000 were collected for alleged liquor violations after State troops did \$50,000 damage to equipment of clubs and then filed bills in County Court to legalize seizure of many thousand dollars more of upholstery and equipment.

## Akron Club Reopens

AKRON, July 22.—Merry-Go-Round ace downtown nitery, shuttered since spring when the State liquor department refused to renew its liquor permit, has reopened under the management of Jack Millard.

Opening floor show included Los Chicos and her Latin America Revue; Esquire Six Orchestra, featuring Irene King, and Mildred Kelley, mistress of ceremonies. Three floor shows nightly. Strollers will entertain during the cocktail session.

**Hotel New Yorker, New Ice Terrace, New York**

Shep Fields' Band is back in town after two years' absence, his last local date having been at the Paramount Theater. Fields' 14-man band is not as sharply the style band it was when last in town. Today it is a better musical organization. The music is livelier and more danceable, although the men were visibly nervous opening night (Tuesday, July 18). The ripping rhythm theme, Fields' trademark, is still being used.

Fields is a modest front, not doing much besides waving the stick. He is still a popular fellow, judging from the lively reception he and the band got opening night. The heavy wire layout should do much to put Fields back on the map in the East. Fields goes over CBS Tuesday and Friday 11 p.m., following Amos 'n' Andy repeat show in the West, and also over WOR Saturday and Wednesday at 11:30 and Sunday 11:15. The band is set here for eight weeks. It carries pert, hoydenish Claire Nunn, a New Orleans gal who is a veritable dynamo. Clowns and Jitterbugs all over the band stand and does much to give the band a lively quality. Jerry Stuart is the male vocalist.

The floor show is the ice revue held over and slightly revised. It runs only 22 minutes and uses seven girls and three men. Considering the limitations of ice skating on a comparatively small area, the show is a smart piece of staging. The cast works in duos, foursomes, sextets and solos, the specialties being short and snappy and the total effect being speed and punch.

Boss McLean emceeds the ice show from the safety of the band stand, introducing the performers and adding a pleasant song during Mae Judels' specialty. Miss Judels, who staged the numbers, is a nifty skater, as is Vera Hrubc, comely blonde stunt skater; Ronny Roberts and DuReine Farley, youthful acrobats on skates; Nate Walley, champ figure skater; Douglas Duffy, amusing drunk acrobatics and pantomime, and Edith Dustman, smooth and stumpy spinner. Costuming is excellent, but musical accompaniment could be improved, especially for the Roberts and Farley number.

The Terrace Room has been remodeled to carry out the winter-in-summer theme, and the ice show goes on at luncheon, too. The Steve Hannagan office is doing publicity for the hotel and Garfield & Zimmerman special stuff for Fields' Band. *Paul Denis.*

**Hi Hat, Chicago**

Brave boys these Falkenstein Brothers, changing their summer closing plan, when business is still rock bottom and installing a five-act bill that is the costliest since their recent name act splurge. With the competition on Rush street considerably reduced (until Labor Day, at any rate), visitors making the near North Side rounds are bound to make the Hi Hat a must. And there is neither a cover nor minimum for table sitters, not a discouraging feature.

Guy Cherney, a young local tenor, is back, this time doubling as straightforward emcee. Considering his lack of experience in this field he introduces the acts with sufficient zip and wastes little time. On his own he warbles an interesting set with considerable impressiveness, including *Dancing Back to Back* and *I Poured My Heart Into a Song*.

The Callahan Sisters, rhythm tappers, open the show with a couple of snappy routines, spiced with their own lively personalities. Okeh for intimate spots.

Dorothy Wahl, one of the better dancers in the exotic and nude fields around here, offered a *Silver Lady* number, a good paint affair that rates attention because of some good turns and a fast cartwheel finish. Has a small, shapely figure.

Tony Marks, youthful magician, did well on this small floor. Executed a flashy bird trick, went into a series of silk bits and for a closing produced a rabbit under admirably different conditions. A smiling brunet assists.

Dolly Kay, featured, is in the wind-up spot, staying on for lengthy periods with old and new tunes that call for her booming voice and forceful salesmanship. She is a veteran around these parts, having filled seasons at a table in the Royale Frolics, and will probably attract many of her adherents. When caught the other midnight she sold *Lady Is in Love With You, Heaven Can Wait, My Heart Belongs to Daddy, If I Didn't Care* and *Yiddish Mamma*.

Sid Lang's Orchestra toots the show and dance music. Jimmy Cassidy is still around to finger a piano at intermissions. *Sam Honigberg.*

**Night Club Reviews**

**Alpine Village, Cleveland**

Herman Pirschner, the leather-panted impresario, is offering a much better and fresher show in his Bavarian mountain retreat on Euclid avenue this fortnight. Most of Pirschner's shows are based on six performers plus a very Sherman band, but this show is given a punch by a new discovery of his, a coloratura soprano called Kleinschen.

Kleinschen, a brunet who would not be considered by the German Institute for Racial Knowledge to be a German, does a bang-up job of singing *Tales From the Vienna Woods*. The romantic music itself is a pleasant change from the usual Pirschner fare of Dorfmusik. Pirschner has always leaned heavily on the less polished forms of German music and as one result his places, with the Bavarian atmosphere overdone, have had a turnover of novelty seekers and Germanophiles rather than a steady clientele.

Because of the turnover the shows are pretty much the same, and even the loudest yodeling and the roughest slapping and kicking dances eventually cease to enthral.

Yodeling and kick dances are still going on, and are very well done. Food still reaches alpine heights of excellence at reasonable prices. *Talbot Harding.*

**Mother Kelly's Miami Room, New York**

Only three weeks old, but already entrenched in the local night club firmament, Robert A. (Mother) Kelly's East Side cool spot, on the site of the late Club El Rio, has been doing consistent business.

Many night club owners could take a lesson from "Mother" Kelly on how to inject personality into a night club. Part of his trademark is just walking around in a white shirt (plus pants, of course) and acting as a greeter. He was tagged "mother" during the prohibition days when he used to mix gin and bitters "just the way another would make it." Since then he's done all right for himself.

Second show since the opening is pretty thin on entertainment, with Ramos and Nanette, dance team; Ted Rodriguez's Dance Troupe and Owens and Parker, Cliff Hall and Jerry Livingston's Band as holdovers. Pacing of the show is somewhat mixed up and everyone seemed to be baffled.

Ramos and Nanette are a capable team, but work plain, and without any exciting lifts or tricks. Their Cuban numbers are infinitely better than the straight ballroom.

Outstanding act was Owens and Parker, holdovers, who fill a large gap on both comedy and song. They sing risque stuff—clever material, very well sold and delivered. Another holdover, Cliff Hall, plays the in-between piano sessions in quite an informal manner, with novelty songs and lots of personality. In fact, much more personality than voice.

Ted Rodriguez emceeds the proceedings, when all he should have been doing was leading his dancers. From close observation it seems that Hall could do a nicer job. Rodriguez as a dancer, however, is quite another story. He gave a lively exhibition of the rumba and conga. His troupe (four couples) did several numbers quite amateurishly and then gave "instruction" to the patrons. One couple from the R troupe, unidentified, did a solo of Portuguese and Mexican folk dances. On a night club floor, in summer formal evening wear, this seemed as out of place as a high hat on a Chinaman with pigtails.

Jerry Livingston's Ork is still on hand, playing the show and dispensing dandspation in a good commercial style.

Harry Davies and Ken Williams handling the press. *Sol Zatt.*

**Club Gaucho, New York**

Owner Pedro Valli has trimmed his music and entertainment budget for the warm months and is only using a four-piece band and a three-man instrumental and vocal strolling combo.

The band is led by Jan Makula (violin) and includes a guitarist, maracas-singer and a girl violinist. The combo is pleasing, and the band plays lilting gypsy and Spanish melodies that round out the Mexican atmosphere of this small club.

The Rancheros are three Mex youths making their local debut here. In color-

ful Mex costumes, they sing ingratiatingly and accompany themselves on guitars and maracas.

Valli promises some interesting floor-show ideas in the fall. *Paul Denis.*

**Cal-Neva Lodge, Lake Tahoe, California**

Spot is open from the end of June until Labor Day yearly, and was rebuilt in 32 days after being destroyed by fire two years ago. State line which divides California and Nevada runs thru the middle of the dance floor.

Floor show has Bernice Parks, singer; the Duffins, novelty dancers, and Grace Drysdale, hand puppeteer. Opens with the Duffins in a sock ballroom fox-trot displaying the agility of the girl.

Grace Drysdale next in a hand puppet novelty working with her own small stage. Characters depicted were a dance team and Sonja Henie, which were enthusiastically received. Bernice Parks sang several well chosen arrangements. Took two encores.

Show closes with a doll dance by the Duffins that scores. Altogether a well-balanced show. Music is by Jack Winston's Orchestra of 11 pieces. Show is emceed by Winston.

Lodge is owned by Bill Graham and Jim McKay, and is managed by E. Remmer. Dinner, \$2.50; no cover, no minimum.

Band and show booked by Sam Rosey agency, of San Francisco, for fourth consecutive season. *Edward Murphy.*

**Marie's Crisis, New York**

Marie Dumont, the Helen Morgan of Greenwich Village, is still holding her own despite the general slump among downtown night clubs. When the other entertainers relax a bit Marie jumps into the breach with eye-rolling versions of *My Bill* and *My Heart Belongs to Daddy*. The rest of the time she regales patrons with stories of the great and near-great that used to frequent the Village.

Brunet Helen Lewis holds attention with a small contralto voice and considerable charm. Pretty blond Lolita Page, cigaret girl, throws in an occasional song, and veteran pianist Bill Colligan plays almost endlessly. He is a fixture here. Don Pearson, colored baritone, formerly with the Kentucky Jubilee Singers and just back from Europe, sings popular and standard songs, his resonant voice booming thru the small club. His is a trained voice that could do better in concert and operetta. *Paul Denis.*

**Blackhawk Cafe, Chicago**

The pasture in Otto Roth's home of swing bands has been lean this summer. Since the departure of Bob Crosby, a favorite here, business dropped and it does not promise to do any handspings until Bob's return some time in October.

The new tenant, Johnny (Scat) Davis, has a brassy organization that plays entirely too loud for the small confines of this room. Bearable perhaps in the late hours when the jitterbugs convene, the music is uncomfortably noisy for the diners. Davis himself is a lively personality and still retains the vigor that carried him to a top-notch position in Fred Warnig's trumpet section and later for a brief but comparatively notable career in Warner movies.

Removed from a band group or a movie plot, however, Davis exposes himself to criticism. His personality is

okeh for a couple of songs (or three or four for that matter), but it wears itself out when forced to flag an orchestra an entire evening.

Davis leads the bunch organized by Vido Musso, Benny Goodman's former tenor sax man. Instrumentation includes five sax, five brass (two trombones) and three rhythm, in addition to the leader's own trumpet. Most of the arrangements are highly swingy but not always rhythmical. Vocal corps consist of Davis and his scat voice; Betty Van, a kid from the West Coast who also puts the jitterbugs in their proper groove, and Bill Owen, a lanky tenor, who works with more reserve.

Musso is still a member of the band and he stands out with his melodic sax solos. A couple of brass men and Betty Van form a vocal trio.

Small shows are sandwiched in between dance sets and broadcasts, featuring members of the band, topped by Davis' own voice and trumpet-blowing specialties, and a couple of dance singles. One of them is blond June Glory, here several times before, who still executes a graceful acrobatic routine to *Sunrise*, and the other is personable Jimmy Byrnes, another Blackhawk veteran, who taps in a style all his own.

Davis closes the bills, reviving such old favorites as *Old King Cole* and *Can't Give You Anything But Love*, which he shouts out with all the wind he can muster.

No cover, but as a precaution against non-spending jitterbugs a \$1.50 minimum is in effect after 9 p.m., boosted to \$2 Mondays (cash prize novelty night) and to \$2.50 Saturdays. On Tuesdays, Davis' night off, the Paul Shahn Dancers demonstrate rumba and shango steps. *Sam Honigberg.*

**Colony Surf Club, West End, New Jersey**

Using Lou Holtz and two acts in an hour and a half show, all records were smashed when 2,500 persons turned out to witness the performance of the old master.

Even Holtz, who has appeared here before, was amazed at the tremendous crowd, with most of the credit going to Publicity Director Ray Caffrey and Manager Harry Reicher. Holtz came out to tremendous applause and introduced Jerry and Turk, brother and sister dance team. She sang jitter and practically knocked herself out as he stood off to the side totally unconcerned and quite sleepy. Act went over well, but audience still wanted Holtz.

Holtz gagged until he managed to bring on Elaine Jordan, lovely blond songstress, who gave them *Heart Belongs to Daddy* and *Donkey Serenade*. Finally Holtz came on to stay. Replete with Lapidus gags, Maharajah gags and several off-color gags, he literally put the laughers in the aisle. After several encores he managed to get off and stay off. The old master was truly in fine fettle.

Reicher, anticipating a crowd because of the 1,900 the week before with Eugene and Willie Howard, was put out no little when Leo Sharp, restaurant head, re-

**ANN SUTER**  
Dynamic Comedienne  
●  
NOW 21ST WEEK  
CLUB ALABAM  
CHICAGO  
●  
Permanent Address:  
20 EAST DELAWARE PLACE,  
Phone: Whitehall 4970, CHICAGO.

America's Most Versatile Dance Octette  
**LA PLAYA DANCERS**  
with **GLORIA COOK & BOB CONRAD**  
Featuring the Latest Dance Innovations  
currently  
**LEON & EDDIES, N. Y.**

ported before the evening was half over that every steak in the house was gone. Genial Ray Caffrey said that the Colony's policy was to offer big names like Holtz Saturday nights the rest of the season. *Dwight Yellen.*

**La Ruban Bleu, New York**

For the society sippers attracted by chic decors and entertainment this East Side spot hits the mark. It's one flight up for the goings-on, where Herbert Jacoby is the gracious host. Atmosphere and appeal are strictly Continental. Jacoby having here a counterpart of his original nitery enterprise in Paris. And most of his patronage on these shores are those who delighted in his Le Boeuf Sur Le Toit across the pond.

No dancing or dance band is provided, and informality is stressed in the presentation of the performing artists. Talent is tops. Guitarist Vincente Gomez is as much at home here as in the concert halls with his classical pickings of the strings. Elsi Huston, Brazilian songbird, singing by candlelight, has no trouble holding them spellbound with her voodoo chants. Pianist Cliff Allen and songstress Billy Hayward, sepals remembered for their show-stopping in the *New Faces* revues, sing the smarter songs without recourse to the customary Harlem lye. Tying the specialties together is Ross Ross, half of the standard Ross and Sargent vaude team, pounding out the class and show tunes on the piano.

Ed Dukoff handles the publicity. Jacoby is closing down the room this week for a summer respite and relights in the early fall. *M. H. Orsdenker.*

**South Bluff Country Club, Peru, Ill.**

Probably the leading small-town club in the State, guided in its fifth consecutive season by Tinney Cosgrove. It reaps its harvest in the summer, drawing from an 80-mile radius. Prices are within easy reach of the average spender.

An intimate "home party" environment prevails. Admission is 25 cents nightly except Mondays to keep out the non-spending kids, but there is no minimum charge.

Shows, booked by Paul Marr of Chicago, usually run around 45 minutes and

**The Mighty Have Fallen**

NEW YORK, July 22.—Both Earl Carroll and Billy Rose can take a walk up Seventh avenue any day and instead of the prettiest girls in the world passing thru the portals at 50th street, now the prettiest World's Fair postcards are passing thru.

What was once the Earl Carroll Theater and later the Casa Manana (recently closed by Rose) is now a concession for World's Fair gimmicks and postcards. It's only in the outside lobby, of course, the inside being still for rent.

have four or five acts. Many standard turns from the Chicago area come out during the season, a feature that is partly responsible for the 40 per cent increase in business this year.

Band stand is occupied by Josepha Lorenz and her all-girl orchestra. Outfit has 10 girls playing music in a rather ordinary way. Needs more polishing.

Floor bill featured Margaret Faber's four-girl line in natty costumed opening and closing offerings, the former a spirited tambourine number to gypsy music and the finale a well-staged acrobatic waltz. Ilo Niles, blond acrobatic and tapper, appears in two spots with lively and talented routines.

Lou Hoffman, comedy juggler, netted plenty of laughs with his tricky juggling of balls, hats and cigar boxes. Each bit is timed to amusing musical support, and Hoffman delivers with clean laugh-provoking gestures.

Tommy Jones, favorite tenor here, will probably continue for the remainder of the season. Has a youthful personality and melodious voice and warbles requested tunes.

Oldtimers here are Alice Murphy, playing intermission music on the electric organ, and Harry Cox, emcee and community song leader. Both are well known in this area, doubling as genial handshakers. Jesse Garwood, personable and solid little singer, also works at intermissions. Miss Murphy's organ solos are highly pleasing and draw many dancers on the floor.

Shows are repeated twice nightly and three times Saturdays. Additions this week are Gene Fields, mimic, and Dorothy Maye, acrobatic dancer.

*Sam Hontigberg.*

**Casa Manana, Ft. Worth, Texas**

This open-air cafe-theater opened its fourth season July 21 for six weeks as an entertaining advertisement for the city and an attraction for summer visitors. Local business men sponsoring the show, led by William Moning for the fourth year, and the William Morris office, producers this year, have provided sure-fire entertainment that should draw.

The revue falls far short of the lavish, extravagant shows put on by Billy Rose here in 1936-'37, and far less money is expended, but it has several name acts, including Russ Morgan, Ray Bolger and Frances Langford, and 70 Texas Sweethearts that compensate.

Opening production number is built around *The Night Is Young*, a favorite with Casa Manana audiences since 1936. Second episode goes Western, with chorus dressed as cowgirls in white boots, sombreros and scant costumes. This is one of the brightest numbers of the bill. Third scene goes back to minstrel show days for time and first railroad station here for setting. The finale is *Winter Wonderland*, with ice skating by chorus as the climax. This is a beautiful number and unusual, since this is the first ice skating seen locally. Costumes for all numbers are tasteful. Producers have clothed the girls more, idea being for glamour instead of nudity. Dance routines by Lauretta Jefferson are tops, and it's still thrilling to see 70 chorus girls in a precision number.

D'Angelo and Porter, handsome ballroom team, come thru with both waltz and hot numbers in pleasing manner. Ray Bolger, on next and comparatively unknown to Texas audiences, is easily the hit of the show. His account of the Louis-Galento fight, with gestures, is a laugh getter, as are his comic rubber-legged dances. He definitely is an asset. Bolger acts as emcee for remainder of show, with his ad libbing peppering up the show.

Deval, Merle and Dee offer a refreshing comedy dance routine that is well received. Lauretta Jefferson, dance director, also has a spot in the show, do-

ing a *Can-Can* dance in the minstrel episode. Next to Bolger for popularity is Bob Williams and his chow dog, Red Dust. The "dog without bones" and the amusing antics of Williams and the canine are tops for variety.

A highlight of the show is the singing of Frances Langford, low-voiced radio-screen singer. She was swell with *If I Didn't Care*, *Stairway to the Stars* and *Night and Day*. Her encore was a medley of Texas tunes which clicked with the audience.

Adele Inge, 13-year-old ice skater, rounds out the show. She is excellent in the skating sequence and adds much to the finale with a difficult forward flip that is breathtaking. Russ Morgan's Orchestra plays for dancing before and after the show and at show intermission offers a good brand of music. Hyman Maurice's Band plays for the show. The Men of Manana, local singing octet, are heard in each scene and they probably will improve as the season progresses.

Tom Daly's catering service is still excellent and prices are reasonable. Dinners are \$1 to \$1.75 and drinks 10 cents to 25 cents.

Boyce House is press agenting the show for the Morris office. Lou Wolfson is executive producer and Carlton Winckler associate producer of revue.

*Ruth Huff.*

**The Summit, Baltimore**

Still rating as one of Baltimore's smartest dine, drink and dance spots, this summer nitery continues to attract large numbers. Ideally located for seasonal business, the cooling breezes from the surrounding wooded area offer a refreshing retreat from city heat.

Atmosphere and music are the major features, as a 40-minute floor show is more or less average. Opening with Sharon Harvey, the show gets off to a good start, as this cute little miss displays a rapid-fire toe number.

Blues singer Jean Arnold follows, warbling *From Now On* and *Strange Enchantment*. A very attractive brunet, she has an appealing rhythmic voice with plenty ofumph. Sells well.

Novelty is supplied in the form of the Honey Sisters. This unusual girl dance team presents both rumba and waltz with the rhythm and grace of a mixed couple. Lifts are performed with equal ease.

A feature spot brings in George Akers, young baritone with wide range and good volume. Terrific applause greeted his efforts so that two encores were necessary. A newcomer to night club work, he should go far. Standout was *Our Love*.

Bob Bruce handled the emcee chores, but contented himself with routine introductions full of glowing adjectives. A few jokes thrown in would not only improve his work but also put the patrons in a more cheerful frame of mind.

Scintillating dance rhythms are supplied by Grant Wood and his 10 Woodmen. Using excellent arrangements from the sweet-swing style, Wood has gained considerable popularity and a large following. His band is worthy of a wire.

Doris Moore does the vocals in pleasing style.

Worthy of investigation is the electric organ, capably played by Hal Shutz during intermissions. He is continually besieged with requests.

Clem Spring is manager.

*Phil Lehman.*

**REVIVAL LOOMS**

*(Continued from page 3)*

at the present time are enjoying peak sales. Formerly ASCAP charged that its royalties on sheet music and recordings were ruined by radio's rapid consumption of popular music but it is declared that the situation is reversed today. Radio manufacturers include phonographs in their radio sets and broadcasters popularize orchestras, performers and music to encourage the buying of records.

Only sour note to be detected in the government's attitude on the case is said to be the situation in broadcasting today. The department usually looks to the National Association of Broadcasters for some unanimity on the problem of paying copyright fees, but to date no view on the subject can be said to have support of the industry as a whole. Consequently the government lawyers feel that they are skating on thin ice when they go before the court to criticize present copyright conditions without being able to show the court some reasonable course to follow.

The issue, lawyers inform, is not a suit to disband ASCAP because it allegedly violates the anti-trust statutes, but the society does have definite rights which

are provided by copyright laws. It is really a question of how to work out a compromise of the two laws which would be equitable to both ASCAP and the radio industry, attorneys, say.

It is reported that the department's renewed interest in the case arises from activities of Ed Craney, Montana operator, who has made several visits to the Department of Justice and who has had several conferences with his friend Senator Burton K. Wheeler. Craney, who is alleged to be two years in arrears in his ASCAP payments, is also reported to be a moving figure behind litigation which has tied up ASCAP activities in the Copper State. The Montana operator and Gene Buck, ASCAP president, with Lewis Frolich, ASCAP lawyer, met in conference with Senator Wheeler the past week but the conference instead of developing amelioration of their difficulties turned into an exchange of accusations.

Another contributing factor to the department's desire to prosecute is said to be the recent opinion of Associate Justice Hugo Black dissenting from the Supreme Court decision which partially favored ASCAP. The decision affected a Florida statute requiring in effect that the society file its catalog with the State and to prescribe a piece-by-piece charge for the use of ASCAP members. Black blasted ASCAP as a price-fixing combine existing in violation of the Sherman Act.

Decision to proceed against ASCAP rests upon the recommendations of Robert M. Cooper, special assistant to the attorney general, who has charge of the case.

**AFA MAKES**

*(Continued from page 3)*

Edward J. McGoldrick, who reserved decision until the AFA submitted an additional brief today and the Four A's submitted one by Monday. Crux of the AFA petition is the protection of about 35 of the union's contracts with employers in New York County. Parent union maintained that the issue is strictly a labor dispute beyond the jurisdiction of the court. AFA petition asked restraining order to prevent defendants from an interference with funds, property, documents or records of the union; from soliciting membership for the new AGVA from AFA ranks and from threatening employers and performers who refuse to deal with the Guild. Four A's maintained it has no intention of seizing any AFA books or property or of attaching the AFA funds. It claims the right to establish a competitive union and, upon acquiring the majority membership, the right to act as exclusive bargaining agent for the whole company in any theater or night club and to negotiate new contracts or take up the terms of the AFA's. Four A's argued further that even if contracts are the point of issue, AFA will not be left open to damages or breaches of contract by the AGVA's stepping into the picture.

Joseph C. Padway, general counsel for the AFL, and Abraham J. Halprin argued the case for the AFA, with Padway making clear to the court that he was appearing as associate counsel for plaintiff in his capacity as counsel to the AFL. Justus Sheffield, who had been associated years ago with Actors' Equity Association in its uphill labor struggles, represented the defendants.

Conflict in interpretation of the AFL's own constitution is due for airing tomorrow when Gillmore and Green confer. It all arose with Green's telegram, sent to J. W. Buzzell, of the C.I.C. in Los Angeles. Buzzell had asked the status of the AFA and was told: "We still recognize the AFA as part of the AFL." Four A's holds that the message is in contradiction to the AFL's own constitution and seemingly fails to recognize the power of suspension it grants to its internationals. Matter of time and chronology may be another explanation, it is held, since Green had not received official notification of the AAAA revocation up to the time of his issuing the statement. Viewed by others, the message would indicate that one of two other factors had entered into consideration. One is that the AFA's refusal to recognize the verdict and authority of the AAAA may keep the matter open for AFL disposition. The second is the status of general organizer and label agent, which Ralph Whitehead, executive secretary of the AFA, holds directly from Green. Commission No. 12,441 was granted Whitehead in the spring of 1937 when the AFA organized the circus jurisdiction.

In San Francisco the State Federation of Labor and the San Francisco Council have endorsed the new Guild, endorsements being signed by Edward Vandeleur, secretary, and John Shelly, president, respectively.

**McNALLY'S BULLETIN No. 20**  
**PRICE ONE DOLLAR**  
**NEW, BRIGHT, ORIGINAL COMEDY**  
 15 Monologues, 7 Acts for Two Males, 7 Acts for Male and Female, 18 Parodies, Ventriloquist Act, Female Act, Trio, Quartet and Dance Specialty, Tah and Burlesque, 16 Minstrel First Parts, Overtures and Finale, 48 Monologues, Blackouts, Review Scenes, Dance Band Stunts, Hundreds of Jokes and Gags. Remember, McNALLY'S BULLETIN No. 20 is only one dollar; or will send you Bulletins Nos. 10, 11, 12, 15, 16, 17, 19 and 20 for \$4.50, with money-back guarantee.  
**WM. McNALLY**  
 81 East 125th Street, New York

**Denison's Plays**  
 60 Years of Hits  
 Songs Minstrels Musical Comedies Operettas Vaudeville Acts Blackface Skits  
 We supply all entertainment needs for lodges, dramatic clubs, schools, etc., and foreveryoccasion. Catalog Free.  
**T. S. DENISON & CO.**  
 203 N. Wabash Ave., Dept. 16, Chicago, Ill.

**WANT**  
 OLD-TIME GAY NINETIES PRODUCER For Night Club Work.  
 Prefer one with actual experience. Must have complete knowledge and nice personality. Please state your qualifications to  
**CLIFF BELL, Detroit, Mich.**

**WANT**  
 For Immediate Engagement in a High-Class Nite Club in Florida  
 A Line of Six Girls. Must double specialties and act as hostess when necessary. Line selected will be given a four-week contract with option. Send pictures and give all information in first correspondence. Inexperienced line will not be considered. Please do not misrepresent.  
**SID WHITE, Southern Theatrical Agency, 506 Jefferson Ave., Miami Beach, Fla.**

## Republic Films Leaning Toward Variety Talent

HOLLYWOOD, July 22.—First film studio to go for vaude and radio acts in several seasons is Republic, which announces after checking box-office figures on its flickers that such performers are a definite draw, especially in the nabes. It was announced that future Gene Autrey and Roy Rogers films will use plenty of vaude and radio actors.

Armand Schaefer, Republic producer, has returned from Chicago, where he lined up talent from the *National Barn Dance* unit, including Louisiana Lou.

In recent Republic pictures the Ranch Boys, Hoosier Hot Shots and Stuart Hamblen have been used. It is claimed the Hot Shots drew well because of the popularity of their records in coin machines. Stuart Hamblen, local radio cowpuncher, has followers on the Coast due to his many programs. Lari and Sally, one of the oldest acts from WSM, Nashville, Tenn., have also been signed for a new Western film.

## Minneapolis in; Chi Palace Soon; Units as Openers

CHICAGO, July 22.—Reopening of the Minnesota Theater, Minneapolis, yesterday added a week to the books of the William Morris Agency here. Leo B. Salkin will handle the account, and starting Friday (28) will send four acts weekly. House was reopened by the Benz Bros.' Shubert Theaters Players Co. under a pop-price policy, using Jack La Rue's *Hollywood Varieties* unit as the opening attraction.

Regular set-up, however, will include house line of 12 girls, with Joe Griffin as production singer, house emcee and four acts. The 4,000-seater is priced at 15 cents matinee and 30 cents evenings.

New addition is expected to spur fresh activity in Minneapolis, particularly at Mort Singer's Orpheum and the Publick Paramount Theater. Both have been using both bands and units from time to time.

Locally the Loop regains an old flesh account when the RKO Palace, dark since the end of June, reopens August 11 with a two-week run of the *Foities Bergere* unit, which has been playing the Golden Gate Exposition. House is lined up with enough pictures now to run uninterrupted into the fall season.

## Fay's Philly To Unshutter

PHILADELPHIA, July 22.—Date for the reopening of Fay's Theater here has been set for either August 31 or September 7, according to Sid Stanley, manager. Opening is dependent on the availability date of the 16-girl line, now engaged on a summer stand. Will go into rehearsals for Fay's as soon as its current date ends.

Eddie Sherman will continue to book the shows. The house is operated by the Sena Amusement Co., of which Sherman is prez.

## Explosion in Detroit Cafe; But Show Goes On as Usual

DETROIT, July 22.—Explosion at the Bowery, night club in near-by Hamtramck, damaged the ceiling and dressing rooms, injured two waitresses, shattered four plateglass windows and damaged the costumes worn by the cast of Paul Small's *International Brevities Revue*. But there was no delay in staging the next show.

Blast was caused by a gas pocket formed during alterations being made for installation of a cooling system.

## Danz Buys Portland House

SEATTLE, July 22.—John Danz, whose Sterling Theaters operates the Palomar Theater, vaude-film house, has acquired the Orpheum, Portland, Ore., which also uses vaude frequently.

### A Simple Situation

NEW YORK, July 22.—Request by the American Federation of Actors for an investigation several months ago has developed into the following maze:

The Associated Actors and Artistes of America, an international unit in the American Federation of Labor, revoked the charter of the AFA, one of its constituents. The AFA refused to recognize the jurisdiction of the AAAA and filed charges against the parent body in the AFL. AFL, despite AAAA ouster, announced recognition of AFA. Meanwhile the AAAA granted the charter it took back to a new group, the American Guild of Variety Artists, whose right to seek to replace the AFA shop contracts is now in the courts. At the same time the AFA applied to the International Alliance of Theatrical Stage Employees for a charter. The IA is an international parallel to the AAAA and also in the AFL but with jurisdiction in other branches of the amusement industries. Ralph Whitehead has a straight AFL commission as an organizer, which may be weighed by both the AFL in its deliberations August 7 and by George Browne, president of the IA.

So far no one has mentioned the CIO. At least not audibly.

## Vaudeville Notes

BOB CONN, late of the Owen Bennett unit in the South, sails August 1 for Colon, Panama, with a line of 10 girls and a stooge for a two-month engagement at a niterie there. Conn has a new dance partner in Lou Kemp, who hails from Vancouver, B. C. . . . LEE NOBLE, formerly Eddie Lee, is doubling as emcee with Bob Robinson's *Vodvil Varieties*, which opened Monday (24) in Boston after a swing thru the Maritime Provinces of Canada. Rudy Coffey, formerly with the Ed Wynn show, has just closed with *Vodvil Varieties* to work fair dates for the George Hamid office. . . . EVELYN BRENT, former film star, and Harry Fox formed a new vaude act and will play a week at the Oriental, Chicago, opening Friday (28).

MARLYN AND MARTINEZ have signed a 16-week contract to head George Hamid's *Fantasy of 1939*, opening Monday (24). . . . Yascha Bunchuk will be guest conductor at the Capitol, Washington, beginning August 4. . . . THREE STOOGES arrived in New York this week following a six-week personal appearance tour of England, Scotland and Ireland. . . . SAMMY KAYE'S engagement at the Lyric, Indianapolis, week of August 11 has been canceled because of the labor situation there. . . . PAUL AND GRACE HARTMAN opening at the Coconut Grove, Los Angeles, recently, was the occasion of an Oldtimers' party including veteran performers who got their start in the theater with Paul's father, Ferris. . . . PATRICIA OAKLEY, songstress, fills her initial Chicago engagement at the State-Lake Theater week of August 11.

GENE AUTRY sails Wednesday on the Manhattan for a personal appearance tour in England. . . . HARRIET GILL, hula dancer, played Newark, N. J., vaude last week. . . . NATALIE BORDONI AND PAUL DARNELLE are in the *Around the Clock Revue* in Sydney, Australia. . . . HATTIE ALTHOFF is vacationing on Long Island Sound with her husband. . . . NORMA GALLO opened with the

## Akron Finds Name Bands, Film Names Best Grossers of Season

(Continued from page 4)  
heavy out-of-town trade, especially during the week-ends. Sommers circularized out of town patrons, informing them a few days in advance of the opening of a stage show at the local house. More than 1,500 post cards went out each week to Canton, 20 miles away, where no stageshows have been available for almost six years.

Not every attraction offered by the Palace was a money-maker. Middle bracket bands with which dancers in the district were familiar failed to draw up to expectations. If these bands had played ballrooms near by it took the edge off for the theater in most instances. On the other hand, bands which had been enjoying a good radio

## Employers Stick to AFA Pacts as AGVA War on AFA Continues; Performers' Watchful Waiting

NEW YORK, July 22.—Employers having AFA shop contracts are apparently adhering to their contracts, a check-up reveals. The AFA this week notified the employers that the "contract remains in full force and effect until the date of its expiration" and that "you are advised that you will have breached the contract if you recognize such dual or rival organization," the latter obviously referring to the AFA's rival, the new American Guild of Variety Artists.

Some employers at the World's Fair and among night clubs privately admit they would like to disavow their AFA contract and go open shop, but they apparently fear legal complications. The AFA today said not one employer has disavowed his contract. Meanwhile, organizers of AGVA continue to cover

World's Fair shows and night clubs to sign members.

Performers, in the meantime, appear to be greatly confused. There are pro-AFA and pro-AGVA factions, but the great bulk of local performers seem to be waiting "for something to happen" that will clarify the situation. AFA claims more than "500 have joined since the trouble started last month." It says there are "from 100 to 125" closed shop spots still operating in the metropolitan area, the exact number not being known because of sudden summer closings of some night clubs.

In its efforts to convince members it has done good work for them, the AFA this week issued a statement that 90 local night club closed shop contracts have "poured an extra \$258,793.47 into the pockets of AFA members working in these spots." The AFA claims the contracts usually raised minimums from \$5 to \$15 in each club.

## Williamson Circuit Importing Talent; Tait Control Back;

NEW YORK, July 22.—According to Dorothy Stewart, local representative for the Australian and New Zealand Theaters, Ltd., operators of the J. C. Williamson Theaters in Australia, the circuit again has E. J. Tait back at his former post as chairman of the board. This is indicative that the firm is going back to its old policy and will probably again use much American talent. For some time the circuit has been strictly pix.

In addition to Tait resuming as board chairman, other changes include the resignations of Stanley Crick and George Dean, their duties going to Tait.

Circuit now has the London show *Under Your Hat* slated for an August 12 opening in Melbourne, Australia. Cast includes Edwin Styles, Marjorie Gordon, Billy Holland, Eileen Murphy and Paul Vernon.

## Curfew Laws Are Relaxed in Wis.

FOND DU LAC, Wis., July 22.—Following a recent ruling by the State attorney-general's office that a county board of supervisors has no authority to regulate the closing of niteries, law-enforcement officers in Dodge and Green Lake counties have declared they will no longer attempt to enforce the 1 a.m. closing ordinance.

The opinion was given to District Attorney Clarence Wirth, of Green Lake County. In Fond du Lac county, where a similar ordinance exists, Sheriff L. H. Thalheim declared that he will enforce the measure until he is definitely assured that it is unconstitutional.

Toledo Civic Opera Co. in *The Desert Song*, Friday. . . . LLOYD AND GLADYS LE MAYNE, recently at the Palace, Buffalo, are motoring west for Wisconsin and Minnesota dates.

CHICAGO, July 22.—While still very much in the embryonic stage, the newly formed AGVA edged into the union spotlight here this week by granting a charter to a group of former members of the AFA. No official representative to lead the group has been announced, but it is assumed that such an appointment will be made by AGVA in New York this week.

Union heads belonging to organizations making up the Four A's pledged AGVA support. Leo Curley, local rep for both the Screen Actors' Guild and American Guild of Musical Artists, stated he will do all he can to boost AGVA.

Since the revocation of the AFA's American Federation of Labor charter, performers, both AFA members and non-members, have been in a fog as to the union status. It is generally agreed that most of them will mark time before joining any new organization or before giving up their AFA memberships. Same holds true of the booking offices who signed AFA agreements.

Several of the 50-odd night club operators who signed AFA contracts announced that such agreements have become void and that they do not have any legal agreement to live up to.

## Talent Agencies

EDWARD G. BOERGER, Chicago booker, has formed a picture producing company in that city. . . . WILLIAM MORRIS AGENCY, Chicago, has enlarged its offices.

WALLY JOHNSON, trumpeter with various pit and dance combos in Cincinnati for a number of years, has joined the Ruth Best office, Cincinnati, to look after the band booking department.

TONY PHILLIPS AND MARTY WHITE are operating the office of Will Weber, New York agent who recently was sentenced in Trenton to serve two years in prison for illegal sale of narcotics. . . . WILLIAM MORRIS office, New York, is booking name talent into Totem Lodge, Averill Park, N. Y., current bill including Andrews Sisters, Tip Tap and Toe, Frank Gaby, the Huberts and others. . . . JACK MILLER has rejoined Bill Robbins' Columbia Entertainment Bureau, New York, as vice-president of the agency.

## Senator, Pitts, Amateurs

PITTSBURGH, July 22.—Harris Senator will try to bolster second-run twin bills with amateur nights Wednesdays during the summer. Acts are being handled by John McGreevey, Harris booker. The theater tried stage and first-run combination its first week, shifted to straight pix, brought back another week of vaude, then resumed pix.

## Capitol Sticks to Films

NEW YORK, July 22.—Capitol Theater has again dropped plans to install a pit band policy and is hoping that the new MGM product the next couple of months will put the theater back into the black.

The house has not been doing so well of late, and MGM had considered fancy band show to catch the World's Fair crowds.

## Loew's State, New York

(Reviewed Friday Evening, July 21)

State has been booking strong flesh layouts the past few weeks, and the current bill is another good one. Top billing goes to emcee Henny Youngman, with strong support by Gertrude Niesen, the Debonairs, Rita Rio femme orchestra and the Yacopis.

Yacopis, seven men and one girl, open with their great teeterboard turn. Pacing is fast and works up to four-high stunts with the girl on top. Also use the chair routine and occasionally bounce two at one time off the board. Thrilling stuff, and one of the best acro turns in the business.

Debonairs, six men in tails and top hats, have developed tap dancing so that it merges into modern ballet. Standout routine, titled *Dance of Tomorrow*, is a satire on the machine age. It is preceded by a set of verses and the entire production is clear in its significance—more so than much of the straight modern dancing seen. In fact the Debonairs are among the few who have been able to inject commercial value into this type of work. Clicked very well.

Gertrude Niesen, throaty-voiced chanteuse, gave two encores before she could get off. Delivered five in all, the wide range covering pops, standard and Latin tunes. Voice has a strange quality and is sure and true. Arrangements for the most part were smart, not extreme. Scored exceptionally well here, particularly with *Two Guitars* and *La Cucaracha*.

Rita Rio, with her femme ork, cavorts, hoofs and occasionally vocals in front of the band. Her attraction is strictly as a temp raiser, which she undoubtedly is. Band's musicianship is just fair. Some of the tunes are elaborately built up with many of the femmes stepping forward for instrumental bits. Dixie and Sam, mixed team, danced a Boogie Woogie.

Henny Youngman gagged thruout the greater part of the program. Was in rare form, throwing laughs consistently and freely ad libbing. Did his familiar nonsense with the fiddle and interspersed his sessions with nut take-offs on *Wuthering Heights*. A very good comic. Pic, *Tarzan Finds a Son*. House doing good business late show.

Paul Ackerman.

## State-Lake, Chicago

(Reviewed Friday Afternoon, July 21)

One of the best acrobatic flash acts around, the Five Ames Sisters, is the opening gown of this week's seven-act bill. The girls are nicely costumed, do fine routines and have suitable musical arrangements to heighten the interest in their work. Do standard tricks with speed and pattern.

Helen Honan, on second, had her impression of an imbibing woman in a night club and a Charlie Chaplin take-off to save her act. The bits on such oldies as Zasu Pitts and Garbo, among others, even if offered as satires, are not digestible anymore. Also the top-hat dance finish, while good in itself, is out of place in this type of act.

Plato and Jewel, man and woman, have a charming magic act that is top stuff for either theaters or night clubs. The tricks are light but different, and the woman is given as much work as the man, which is an unusual and welcome feature. It is all smartly tailored and its presentation is entirely pleasing.

Al Samuels and his two girl friends do well when they stick to tap dancing. Al's comedy looks new and he will need more theater engagements to whip it into working shape. The tap routines, particularly the military finish, are good, tho more than reminiscent of the work of another Samuels act.

Texas Tommy amused the kiddies (from 6 to 60) with his Wonder Horse. The animal is well trained and has a cute disposition. It takes orders like a human and Tommy's fast and amusing line of talk is of considerable help.

Harry Savoy, back in the Loop, repeats his gags and situations, all of the broad comedy department and when caught had them laughing. Ann Page is on

## Vaudeville Reviews

briefly with a few lines and as a foil in Harry's arms, and when freed pipes *After You're Gone* in good voice.

Wen Hai Troupe, Oriental acrobatic and novelty balancing troupe, close. Fast and different.

On screen, Warner Baxter in *The Return of the Cisco Kid* (20th-Fox). Biz off second show opening day.

Sam Honigberg.

## Orpheum, Los Angeles

(Reviewed Friday Afternoon, July 21)

Bill this week makes good hot-weather fare. Al Lyons, working in the pit, opened the show playing *Il Bacio*, with Nell Castagnoli taking high ones on the tenor sax.

With Lyons working as emcee, first act was a return engagement of those three kids in their teens, the Galli Sisters. They opened with *I Go for That* and finished with a swell arrangement of Irving Berlin tunes. The girls incorporated plenty of originality and put on a good show.

Catherine Westfield, a personable gal, presented her marionettes. She started off with one puppet, in an impersonation of Cesar Romero doing the rumba. Next was a blonde doing ballet stuff to *Alice Blue Gown*, then Joe E. Brown. Her presentation of Donald Duck on roller skates got plenty of laughs.

Maldie and Ray, brother and sister team, did some stepping while spinning ropes. Their act had flash and they kept it moving from the opening gun. Femme did some contortion bits while spinning a lariat. Finish found the male half doing flips while spinning ropes.

Watson Sisters, two gals on the portly side, did some gags and little flag waving that pleased the crowd. Altogether some of their stuff was pretty motheaten it went over. They did a number entitled *The American Plan*. Their best was *I Must Have Been a Beautiful Baby*, with their own lyrics and plenty of gags. Finish found the hefty one, Fanny, sparring with Al Lyons. The crowd liked it.

From an eye-filling standpoint, one of the best acts to play here in some time is Park and Clifford. Billed as hand-balancers, they present a turn that is different. With their stuff set to music, the boys did strong-arm stuff that was strictly in the upper brackets.

Flicker was *The Girl From Mexico*. Biz fair at this show. Dean Owen.

## Strand, New York

(Reviewed Friday Evening, July 21)

Off to packed houses opening week, this combo of a Cagney-Raft film and Eddy Duchin's Band makes for good all-round entertainment.

Duchin shows great improvement in showmanship and drops that Plaza Hotel dignity for down-to-earth vaude personality. His band (11 men) proves a versatile crew that can handle sweet, waltzy tunes and swiny hotcha stuff with equal competence. Theirs is a solid, balanced orchestra, with Duchin taking the spotlight at the piano and rippling off excellent solos. After the theme song, which brought applause, the band goes into a smart arrangement of *Begin the Beguine* and, for the finish, plays a medley of tunes called out by the audience. This included *Stormy Weather*, embellished by film shots and a vigorous flashy arrangement.

The other band numbers feature vocalist Durelle Alexander and some of the musicians doubling at specialties. Miss Alexander, a cute chirper, sings *The Lady's in Love*, *Little Str Echo*, *Mose Kicked the Bucket* and for a second encore *My Heart Belongs to Daddy*. She clicked easily and her last number served to bring on Bob Dupont as "Daddy"—a different intro for a comedy juggler for a change. Dupont rolled up a show-stop with his personality and comedy juggling of balls, clubs and other small objects. His is a punchy turn.

Lew Sherwood, first trumpeter, baritone Alexander's *Ragtime Band* and *Underneath the Shade of the Apple Tree* nicely. Stanley Worth, sax man, lends

his pleasing tenor voice to *Statway to the Stars* and Johnny MacAfee, another sax man, sings *Well, All Right* in lively baritone voice, along with a touch of comedy.

Only other act is Lynn, Royce and Vanya, girl and two men in formal dress starting off with a gliding waltz and then—you guessed it—turning their dancing into prat falls, mauling, comedy posturing and hits and misses. They drew laughs, but the surprise angle of this type of act is beginning to disappear. Much of this trio's tricks have been seen before.

George Raft, who co-stars in *Each Dawn I Die*, on the screen this week, made a personal appearance opening night and took care of his ardent fans by doing some of his old dancing steps. He has slowed down, but the fans loved him.

Harry Gourfain, who stages the band shows here, deserves credit for the set, lighting, pacing and generally effective presentation of the talent this week. Paul Denis.

## Palace, Youngstown, O.

(Reviewed Thursday Evening, July 6)

Swing fans have their best bet for entertainment in several months of stage watching, as Duke Ellington and company burned it up here in returning flesh to the house after several weeks of straight films.

Besides handling the introductions, the dark maestro plays his cream miniature piano standing up, while his soloists step down for individual licks.

Ellington and his boys are as stylized in their way as Stephie Fetchit. Their *Caravan* and jazz version of *Rachmaninoff's Prelude* are well received, the latter with effects that sound like whetting up the knife.

There's some smart comedy hoofing by Anise and Aland, smooth working boy and girl. Rex Stewart produces some unusual tonal variations from a trumpet, best being his novelty announced as *Boy Meets Horn*. Ivy Anderson, the band's warbler, does her bit to comedy heckling from the instrumentalists.

Stump and Stump offer comedy, knockabout and hoofery before the finale *Mood Indigo*. Curtain came down on an upbeat at the opening show, with audience not knowing whether to leave or not until the house lights came up.

Duke offers only three specialties in addition to the work of the members of the band, but each of the three is capable of show-stopping.

Screen fare, *Under Cover Doctor* (Par.). Rex McConnell.

## Paramount, New York

(Reviewed Wednesday Evening, July 19)

As he so aptly put it himself, being away for so many years to work in Hollywood for films—pictures and Pepsodent—Bob Hope hit the big town en route to European vacation lands. And on this trip he makes the main stem as a headliner. Nor does Hope come in alone for the adulation. It wasn't so many months ago that theater managers thumbed down Woody Herman, whose orchestra shares the billing, for even scale.

And stretching the success story a bit further, Hope brought along with him Jerry Colonna, who was just another 52d street musician until the talent scouts saw the sobering light. Dolores Reade (Mrs. Hope) and the Three Rhythm Mystic Kings round out a bill that packs plenty of entertainment in its hour running.

Tho some of his sallies are on the shady side, even reviving a hotel-clerk bit that has already gathered moss in burly time, Hope has an easy time of it, his delivery and sense of timing making every gag count. Both Miss Reade and Colonna assist in the bits and for his song parodies.

Miss Reade sells her singing well, with Hope coming on for her second song with a kibitz routine. Colonna, his bushlike mustache and goggling optics stock the pops, borders on the hilarious with his song caricatures of *Road to Mandalay*, *Sonny Boy* and *Hector, the Garbage Collector*. The Rhythm Mystics, males, turn out to be a tiptop tap threesome for the usual precision and challenge hoofings, hitting it better for the latter.

Woody Herman, as the band that plays the blues, dishes out a generous share of the lowdown swingeroo without resorting to screaming brass and screwy arrangements. The leader man blows a scorchy clarinet and sings the

blues and ballads with the best of them. Band formerly belonged to Isham Jones. There's a marked sincerity in their interpretation of this musical form and a high personality equation to their playing that should create a deepening wave of enthusiasm for both the band and the blues. Mary Ann McCall, a swiny thingy, is more than just a ditty singer with the band. Tho restricted to a single offering, she packs plenty of rhythm in her pipes and gives out to good returns.

Hope winds it up with a *Thanks for the Memory* parody, a nostalgic treatment on the demise of vaude.

Bobby Lane and Edna Ward replaced the Mystic Kings the last show Thursday night.

Screen has *Magnificent Fraud* (Paramount), a weakie when stacked against the flesh fare. Bill holds for a fortnight, with Phil Spitalny-Beau *Geste* for the follow. M. H. Orodener.

## Palomar, Seattle

(Reviewed Monday Evening, July 17)

Skinny Ennis Orchestra and entertainers are the whole show, Ennis also taking over emcee duties, what with Jerry Ross out on vacation. Skinny possessing a sighing vocal quality which has given him the title "The Whispering Vocalist," sang several selections in good style, while his ork played much to the liking of this audience. Ennis' best song effort was *The Girl Friend of the Whirling Dervish*.

Before the curtain parted on his revue offering, Ennis directed his combo in *Begin the Beguine*, *Beer Barrel Polka*, *Sunset Serenade* and other hits.

Carmine, striking platinum blonde, drew a big hand for her sob version of *Don't Worry About Me*. There also was lots of "oomph" to the hot trombone of Pete Carpenter, composer of *The Termites Delight*, which the band handled in good fashion.

Other soloists given billing in the little revue were Sonny Dawson, yodeling guitarist, whose voice also blended well with Carmine's in another number, and the Frelson Trio, twin girls and a boy, in a snappy tap routine. Film fare was Republic's *Mickey, the Kid* and MGM's *Money To Loan*, plus several shorts. C. M. Littelljohn.

## Oriental, Chicago

(Reviewed Friday Afternoon, July 21)

A below-average bill that is saved near the end by the mad Slate Brothers, whose zany type of comedy is aces in a popular-priced house. The house line again frames the bill with opening and closing routines, this time a slow waltz with turns to *Beautiful Lady* and a fast *Nakasaki* finale.

The weekly amateur program winner is disposed of early, this time being Hope Lawrence, a pretty fair soprano. She has a good voice and with added sales experience ought to develop something more commercial. Stayed on for three numbers.

Speck and Spot, trick bicycle act, netted a fair amount of response, but can improve considerably on a stage by working more towards the audience. Some of the bits these two men do are really funny, and the two-high unicycle ride finish is a neat hand-getter. One works straight; the other does a drunk.

Buddy and Sis Roberts, two dancing kids, open with some fast acrobatics in full aviator outfits, then disrobe to full dress clothes for a hoked-up soft-shoe routine and some novel balloon buffoonery. Execute a pretty strong acro knock-about number for their exit turn.

Esther Ralston, the former movie queen, talks a couple of songs and winds up with a trial scene. From the talent angle Miss Ralston is a disappointment. She tells about the movie star who is just a *Girl in a Goldfish Bowl* and how it's tough to be in love with a jitterbug. For her more histrionic venture Miss Ralston should choose more forceful dialog and, by all means, not try to rhyme a speech that is meant to be a plea for a woman's life.

The Slate boys stopped the show cold. They clown, dance and annoy the customers, and the trade here loved it. Fay Carroll, a beautiful blonde, is a welcome

**ARKO**  
THEATRES

1270 SIXTH AVENUE  
RADIO CITY • NEW YORK

Princess and Baby  
**YVONNE**  
"PSYCHIC WONDERS"  
A NEW BOX OFFICE SENSATION White DOC. M. IRVING  
4313 Roosevelt Blvd., Phila. Pa.

**Palace, New York, Lobby Changes to Fancy Set-Up**

NEW YORK, July 22.—On Monday afternoon vaude and other headliners who played the RKO Palace when it was the country's foremost vaude house, will gather at the theater to mark the passing of the historic lobby.

RKO is ripping out the old walls, ceiling and frames. Outer lobby will be in black and white granite, and display frames will be aluminum. Glass doors—the first to be installed in a theater—will admit patrons to the inner lobby, which will be done in zebra wood and black marble. In addition, theater will be given a new marquee.

House will remain open during the changes.

addition, both as a decoration and lovely screens.

Screen is back to twin bills, return of Ritz Brothers in *The Gorilla* (20th-Fox) and Anna Sten in *Exile Express* (Grand National). Biz good opening show.

Sam Honigberg.

**Saratoga Clubs Still Seek Lift Of Gambling Ban**

NEW YORK, July 22.—Saratoga Springs' entertainment policies during the racing season, running the month of August, are still status quo. Night club bookings will run in the name category if gambling is permitted.

However, with the season one week ago, the situation has become puzzling to agents and bookers, who are worried about getting names at short notice if gambling is permitted. If gambling isn't allowed many clubs will not reopen.

Only bookings set are Adelaide Moffett, Nelson's Novelettes and Vincent Brigalle's Band at the Piping Rock. Herman Citron, booker for the spot, says it will put in a name show if the gambling ban is lifted.

**Dry Laws Tough On Pa. Clubs**

PITTSBURGH, July 22.—Effective next week, entertainment must halt when drinks are stopped at 1 a.m. Next month eight Allegheny County boros and four townships will ballot on the sale of liquor and beer.

House parties are expected to become more popular and recorded music sales may boom, contend some night club owners.

Dancing was taken out of the William Penn Hotel three weeks ago when it closed the Urban Roof, and several outlying spots have cut orchestras in favor of canned tunes.

**Akron Club Reopens**

AKRON, July 22.—Playhouse Gardens, downtown spot, shuttered five months after the State Liquor Board revoked its license, is operating again under a new license.

The new license has been issued to Antonio Micalucci, who told the State Liquor Board that Roxie Trillo, former operator, had no connection with the spot.

**Ohio Liquor Law Better**

COLUMBUS, O., July 22.—Ohio's Liquor Control Board has extended the closing hour for the sale of whisky by the glass from midnight to 1 a.m., except in night clubs.

The regulation anticipates a new law that will give hundreds of clubs another hour's patronage.

**Dows Booking Springfield**

SPRINGFIELD, Mass., July 22.—Paramount Theater opens with a name-band stage policy August 1 and will be booked by Al and Belle Dow, of New York.

Harry Smith, of the Para, concluded negotiations with the Dows this week. Opening bill not yet set.

**Vaude Grosses**

**Duchin—"Dawn" Big at Strand; Para Strong With Hope Show; Vallee Is Okeh; Others So-So**

NEW YORK.—The Strand Theater seems to be doing the best business of the new week among the local vaude-filmers, the new show headed by *Each Dawn I Die* (Cagney-Raft film) and Eddy Duchin's Band breaking records opening day (July 21) and apparently heading for a \$45,000 gross. Last week was a poor one, the Warner film *Indianapolis Speedway* and Clyde McCoy's Band combining to draw only \$22,000, compared with the previous week's \$26,000 rolled up by *Daughters Courageous* and Sammy Kaye in their third week.

The Paramount did \$28,500 for the third and final week of *Man About Town* and Gene Krupa's Band, Andrews Sisters and Cliff Nazarro. The show's first two weeks had done \$60,500 and \$38,500 respectively. The new show, which opened Wednesday (July 19), started strong and should do a heavy gross. The new film is *Magnificent Fraud*, a weak one, but the theater is relying on Bob Hope's personal appearance to do the trick.

The Roxy has gone into its fourth and final week of *Second Fiddle* (Sonja Henie) and Stan Kavanagh heading the F. & M. stage show. Third week's gross was \$28,000, and the last week is expected to drop to \$25,000.

Loew's State is still trying to keep up the terrific hypo it got when Eddie Cantor drew \$51,000 week ending July 5. Rudy Vallee's Band, with Gil Lamb and Bob Neller heading the stage show, along with the film *Only Angels Have Wings*, drew \$28,000 week ending July 19. Vallee is the State's second highest grosser but missed this time, altho the \$28,000 gross is a good one nevertheless, especially when compared to the \$16,500 drawn by Ella Fitzgerald and Webb's Band and *Wuthering Heights* the week previous to Vallee.

The Music Hall took in \$86,000 for the first week of *Man in the Iron Mask*, with Norma Gallo and the Dormondes heading the big stage show. Show is being held over.

**Chi Takes Look Up**

CHICAGO.—Pleasant surprise last week was Oriental combination of second-run *Rose of Washington Square* and Harry Rogers' *Mikado* in *Spring* stage unit. Grossed nearly \$17,000, which is an unusually strong figure for this house. Fresh end pulled many who missed Federal Theater's version of the Glibert and Sullivan operetta.

Chicago wound up with a decent \$33,000, with Sonja Henie's *Second Fiddle* and Fred Evans revue on stage. House has been getting considerably better attractions of late and its grosses are coming up, as a consequence.

State-Lake brought in \$13,000, a good figure, with Buddy Fisher's *Ork* and *Within the Law*. Fisher played a Loop hotel recently and refreshed his name in the memories of many pop-price house patrons.

Palace gets into the picture again August 11 after being dark for several weeks. RKO will again operate it with major pix and vaude-unit combos.

**Shaw Booms Frisco Take**

SAN FRANCISCO.—Golden Gate, with Artie Shaw Band on stage, grossed \$22,000 for week ending July 14. This is seven grand better than house average. Pic, *The Girl and the Gambler*.

**Palomar, Seattle, Holds**

SEATTLE.—Palomar, with stage bill headed by Watson Sisters, grossed \$5,350 as against five grand average for week ending July 14. Pic, *Mountain Rhythm* and *Unmarried*.

**Denver's Average Gross**

DENVER.—Denver Theater, with Jack LaRue, Irene Vermillion and her Trumpeters, Floyd Christy and Co., the O'Sakis, Rogers and Guthrie, plus pic, *Good Girls Go to Paris*, hit its average gross of \$9,000 for the week ending July 19.

**Carlsen Bucks Competition**

MILWAUKEE.—Despite competition from the sixth annual Midsummer Festival which drew thousands nightly to the lake front, Bill Carlsen's *Ork* grossed a decent \$7,100 for the week ending July 20 at the Riverside Theater at regular 25 and 30-cent admissions. Show also included Gil Ruten, Paul Skinner, the Zilch Brothers, the Carlsen Trio, Texas Tommy and his Wonder Horse, Natalie and Howard and Billy and Joy Severin. Pic, *The House of Fear* (Univ.).

**Lahr-Hildegarde Strong**

PHILADELPHIA.—The strongest flesh attraction of the summer months netted the Fox, week ending July 20, a healthy figure, \$18,500, with Bert Lahr and Hildegarde getting the top billing. Other acts in show included Jim and Mildred Mulcay, the Del Rios and Van and Lewis. Film, *Good Girls Go to Paris*.

The Carman take was estimated at \$4,200, with Ethelynn, Goodrich and Nelson and Radio Aces on stage. On screen, *Only Angels Have Wings*.

**Washington Is Saftig**

WASHINGTON.—Cool weather and lack of Grade A pictures in competing

straight movie houses put the local flesh houses in line for big week ending July 27. Loew's Capitol, with stage including Marjorie Gainsworth, Jimmy Burke, Les Chesterfield, Florence and Bob Robinson, Len Manning and Mitzel, with MGM's *Borrowed Time* on screen, looks headed for \$27,000.

Warner's Earle, a smaller house, lists *Man About Town* on screen with Texas Jim Lewis and his Cowboys; Wynn, Brach and Ames; Whitey and Ed Ford, Motter and Davis and the 16 Roxettes on stage, expected to do a big \$17,500.

**Bowes Unit Strong**

DALLAS.—For first four days of a week's booking in the Majestic here the Major Bowes unit grossed \$8,700 from Saturday thru Tuesday.

**Rochester Big in L. A.**

LOS ANGELES.—Records were cracked by Kay Kyser and crew, whose capacity week at Paramount Theater grossed \$40,000. Previous high mark was set by Mae West last year doing p. a. in conjunction with flicker. Kyser topped the West by \$5,000. *Grand Jury Witness* was on the screen.

Eddie (Rochester) Anderson on the stage, appearing with flicker, *Man About Town*, drew \$22,000 week ending July 19. House average is \$18,000.

Fanchon & Marco will shutter the Paramount after the run of *Man About Town* and go in for big-scale remodeling. F&M signed new lease on the house. Around \$100,000 will be laid out for new seats, marquee and lobby decorations. House will definitely stay in the flesh, having suffered plenty when stage shows were ditched for a period last year.

A RIOT OF LAUGHS

**NAN RAE**

"The Inquiring Reporter"

FIRST GIRL COMEDY TALKING ACT TO EVER PLAY

BALABAN & KATZ ACE HOUSE

NOW—CHICAGO THEATER, CHICAGO

NEXT WEEK—RIVERSIDE THEATER, MILWAUKEE

Direction—SAM ROBERTS

Second Return Engagement

RADIO CITY MUSIC HALL, NEW YORK

Weeks of July 13 and 20

**NORMA GALLO**

July 31—Toledo Civic Opera Co. as Azuri in "Desert Song."

August 7—St. Louis Municipal Opera Co. as Natasha in "Song of the Flame."

**JOHN GALLUS**

AND HIS ORIENTAL NOVELTY, CLARINET

OPENING JULY 28

CHICAGO THEATER, CHICAGO

VIA MARK J. LEDDY

**LOIS WALLNER**

COLORATURA SOPRANO

NOW—CHICAGO THEATER, CHICAGO

Direction—DONNA PARKER, CHICAGO.

**PLATO & JEWEL**

In "Delightful Deception"

NOW—STATE-LAKE THEATER, CHICAGO

Direction: THOMAS BURCHILL

(Routes are for current week when no dates are given.)

Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a-auditorium; b-ballroom; c-cafe; cb-cabaret; cc-country club; h-hotel; mh-music hall; nc-night club; p-amusement park; ro-road house; re-restaurant; s-showboat; t-theater. NYC-New York City; Phila-Philadelphia; Chi-Chicago.

Akers, Hank (Aquacade) World's Fair, NYC. Allan, Vicki (Paradise) NYC, nc. Allen, Roberta (McAlpin) NYC, nc. Allen, Stuart (Paradise) NYC, nc. Altona, Princess (Jimmy Kelly's) NYC, nc. Alpert, Mickey (Cocoanut Grove) Boston, nc. Ames Sisters, Five (State-Lake) Chi, t. Amos & Arno (Astor) NYC, h. Ammons, Albert (Radio Franks) NYC, nc. Andre, Janis (Paradise) NYC, nc. Ardath, Fred (Little Old New York) World's Fair, NYC. Antoine & DuBarry (Nemerson) South Falls-Burg, N. Y., h. Arden, Dolly (Bon Air) Wheeling, Ill., cc. Arleys, The (Steeplechase) Coney Island, N. Y., p. Armida (Leon & Eddie's) NYC, nc. Armstrong, Harry (Diamond Horseshoe) NYC, nc. Ash, Flo (606 Club) Chi, nc.

Bachelors, Four (Hollenden) Cleveland, h. Baird, Bill (Bismarck) Chi, h. Baldwin & Bristol (Riverview Beach Park) Pennsville, N. J., h. Banks, Sadie (Old Roumanian) NYC, nc. Baron, Charlie (Astor) NYC, h. Barre, Lorraine (Beverly Hills) Newport, Ky., cc. Barrie, Gracie (Astor) NYC, h. Bassett & Bailey (Little Old New York) World's Fair, NYC.

JACK GWEN BASSETT and BAILEY A Unique and Distinctive Novelty! Sixth Smash Hour at George Jessel's Little Old New York. Star, Miss BILLY JACKSON, Palace Theater Bldg., N. Y. C.

Bates, Lulu (Diamond Horseshoe) NYC, nc. Beachcombers, The (Cotton Club) NYC, nc. Beasley, Irene (Versailles) NYC, nc. Bedini, Jean (Little Old New York) World's Fair, NYC. Behan, Arthur (Gay Nineties) NYC, nc. Bell & Grey (Schofield's) Detroit, nc. Belmont Bros. (Gloria) Columbus, O., nc. Bennett, Ethel (Old Roumanian) NYC, nc. Benz, Betty (Leon & Eddie's) NYC, nc. Bernard & Henrie (Rose Bowl) Chi, nc. Berle, Milton (International Casino) NYC, nc. Bessinger, Frank (Radio Franks) NYC, nc. Birge, Daria (Russian Kretchma) NYC, nc. Bishop, Fred (Radio Franks) NYC, nc. Blair, Joan (Astor) NYC, h. Blackstone, Nan (Little Eva) Hollywood, re. Blanche, Jeanne (Paradise) NYC, re. Beckman, George (Rainbow Room) NYC, nc. Beckwith, Yvonne (St. Moritz) NYC, h. Brachly, Vi (Marcel's) Hollywood, nc. Brown, Evans (Chula Vista) Wisconsin Delis, Wis., h. Brownie's Hickville Follies & Band (Kings) Astoria, Ore., N. Y. (Capitol) Shelborn 27; Capitol) Yarmouth 28-29, t. Burke, Johnny (Capitol) Washington, D. C., t. Burrell, Euster & Billie (Paradise) NYC, nc. Burns, Billy, & Canary Circus (Village Barn) NYC, nc. Byrd, Muriel (Belmont Plaza) NYC, h.

Carmelita (Club Gaucho) NYC, nc. Carney, Alan (Music Box) San Francisco, nc. Carr, Rita (Rainbow Room) NYC, nc. Carr, Billy (606 Club) NYC, h. Carr, Larry (Fairmount) San Francisco, h. Carter, Betty (Jimmy Kelly's) NYC, nc. Carter & Schaub (Jimmy Kelly's) NYC, nc. Carter & Bowie (Barney Gallant's) NYC, nc. Cawthorne, Johnny (Bal Tabarin) NYC, nc. Chamberlain, Eddie (Aquacade) World's Fair, NYC. Chantry, Orion (Rainbow Room) NYC, nc. Charney, Guy (Hi-Hat) NYC, h. Chesterfields, Les (Capitol) Washington, D. C., t. Christy & Gould (Lookout House) Covington, Ky., nc. Chociaters, The (Cotton Club) NYC, nc. Clayton, Ruth (18) NYC, nc. Collette & Barry (St. Moritz) NYC, h. Collette (Dutch's) Chi, nc. Collins, Eddie (Rock Bowl) Chi, nc. Colonna, Jerry (Paramount) NYC, t. Conso & Melba (Bismarck) Chi, h. Conway, Jack (Little Old New York) World's Fair, NYC. Cook, Frank (Astor) NYC, h. Cook, Ralph (Dutch's) Chi, nc. Cooper, Una (Cocoanut Grove) Boston, nc. Cornell, Wes (Ritz Tavern) NYC, nc. Cornet, Alice (Court of Flame) World's Fair, NYC. Cortes, A. Luro (Havana-Madrid) NYC, nc. Craig, Reginald (Earl Carroll's) Hollywood, nc. Crane, Ford (Leon & Eddie's) NYC, nc. Craven, Frank (La Cava) NYC, re. Crawford & Coker (Hollenden) Cleveland, h. Croven Sisters (Cat & Fiddle) Cincinnati, nc. Cummings, Judy (Anchorage) Phila, nc. Cunningham, Fairy (Rialto) Chi, t.

D'Arcy Girls: Mildred, Mass. Daniels, Betty (Music Hall) Portland, Ore., nc. Davis, Dolly (Lexington) NYC, h. Dawn Sisters (Colosimo's) Chi, nc. Debonairs, The (State) NYC, t. De LaPalma, Peggy (Jimmy Kelly's) NYC, nc. Del Carmen, Marie (Club Gaucho) NYC, nc. De Forest, Marie (St. Regis) NYC, nc. Delahanty Sisters (Andre's Inn) Syracuse, nc. DeMarco & Cortez (Park Plaza) St. Louis, h. De Quincy & Givens (Villa Venice) Northbrook, Ill., ro. DeJardens, Pete (Billy Rose's Aquacade) World's Fair, NYC. D'Orto, Eldon (La Jolla) Tucson, Ariz., nc. Donahue, Walter (Village Barn) NYC, nc. Donnelly, Harry (Gay 90's) NYC, nc. Dunigan, Crash (Capitol) New Britain, Conn., t. Downey, Morton (Billy Rose's Aquacade) World's Fair, NYC. Dowling & Davies (Ace Cain's) Hollywood, nc. Doyle, Eddie (Diamond Horseshoe) NYC, nc. Dracken, Russell (Whirling Top) NYC, nc. Drigo, Rod, & Francine (500 Club) Atlantic City, nc. Duchin, Eddy, & Orch. (Strand) NYC, t.

Duffy, Douglas (New Yorker) NYC, h. Dunne, Louise (Beverly Hills) Newport, Ky., cc. Earle, Robert (Crystal Palace) World's Fair, NYC. Eberle, Ray (Glen Island Casino) Westchester, N. Y., nc. Eddy, Marion (Little Old New York) World's Fair, NYC. Ederle, Gertrude (Billy Rose's Aquacade) World's Fair, NYC. Emerald Sisters (Sea Breeze) Rochester, N. Y., p. Emmy, Carlton, & His Mad Wags (Roxy) NYC, t. Evans, Steve (Chicago) Chi, t. Everett & Conway (Lobby Cafe) Juarez, Mex., nc.

Fagan, Nutsy (Hughes 1-11 Club) NYC, nc. Fay & Andre (Music Hall) Seattle, nc. Faye, Gladys (Jimmy Kelly's) NYC, nc. Fears, Kay (Diamond Horseshoe) NYC, nc. Fern, Vera (Beverly Hills) Newport, Ky., cc. Ferris, Tom (Rose Bowl) Chi, nc. Fields, Benny (Bon Air) Wheeling, Ill., cc. Fitzgerald, Lillian (Plantation) NYC, nc. Flippen, Col. Jay C. (Leon & Eddie's) NYC, nc. Florenz, Paul, Lina (Frolics) Salisbury Beach, Mass., nc. Florette & Boyette (Chelsea) Atlantic City, h. Ford, Whitley & Ed (Earle) Washington, D. C., t. Fortunello & Cirillino (Chicago) Chi, t. Foster, Gae, Girls (Roxy) NYC, t. Foster, Gae, Girls, Sixteen (Earle) Washington, D. C., t. Frances, Emma (Diamond Horseshoe) NYC, nc. Franklin, Cass (Walton) Phila, h. Frazee Sisters (Riviera) Fort Lee, N. J., nc.

Gainsworth, Marjorie (Leon & Eddie's) NYC, nc. Gale, Norah (St. Regis) NYC, h. Gale, Betty (Shelton) NYC, h.

Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Gallagher, Ruth (Ernie's 3-Ring Circus) NYC, nc. Gallagher, Rubber Face (Radio Franks) NYC, nc. Gall, Yola (Villa Venice) Northbrook, Ill., ro.

PAUL AND NINO GHEZZI STATE-LAKE THEATER, Chicago, Ill. Direction: EDDIE SMITH.

Gentry, Tex (Chateau Moderne) NYC, nc. Georges & Jaina (Waldorf-Astoria) NYC, h. Ghezzi, The (Buffalo) Buffalo, t. Gilbert, Ethel (Radio Franks) NYC, nc. Gilmore, Patricia (Weylin) NYC, h. Giovanni (Versailles) NYC, nc. Goldie, Jack (Little Old New York) World's Fair, NYC. Gonzalo & Christine (Jimmy Kelly's) NYC, nc. Gooding, Sally (Plantation) NYC, nc. Goodwin, Jack (Weylin) NYC, h. Gordon Sisters (Frolics) Salisbury Beach, Mass., nc. Gordons, The Four (Palmer House) Chi, h. Granoff, Bert (Bismarck) Chi, h. Grauer, Bernie (Gay Nineties) NYC, nc. Green, Al (Swing Club) NYC, nc. Green, Bernie (Chez Buckley) Chi, nc. Greenlaw, Eugene (Rainbow Room) NYC, nc. Grey, Betty (Bismarck) Chi, h. Grey, Estelle (Parkview) Gouverneur, N. Y., h. Grey & Harlowe (Hoffman) Napanock, N. Y., h. Griffith & Wells (Parkview) Gouverneur, N. Y., h. Griswold, Larry (Aquacade) World's Fair, NYC. Guy, Barrington (Plantation) NYC, nc.

Haddon, Harriette (St. Regis) NYC, h. Hadreas, Jimmy (Roxy) NYC, t. Haines, Tate & Simpson (Leon & Eddie's) NYC, nc. Hal, Cliff (Mother Kelly's) NYC, nc. Hamilton, Jimmy (Sherman) Chi, h. Hammond, Earl F., Eskimo Troupe (Ice Follies of 1937) Atlantic City, nc. Harrington, Pat (Club 18) NYC, nc. Harrison, Spike (Gay 90's) NYC, nc. Heidt, Horace (Biltmore) NYC, h. Henning, Pat, & Betty Raye (Roxy) NYC, t. Herbert, Florence (Bill's Gay 90's) NYC, nc. Herman, Woody, & Orch. (Paramount) NYC, t. Hill, Teddy, Band (Savoy) World's Fair, NYC. Hilliard, Harriet (Buffalo) Buffalo, t. Hodgins Bros. & Lester (Fair) Monticello, Wis., 29-30. Holiday & Hart (Les Ambassadeurs) Paris. Holiday, Billie (Cafe Society) NYC, nc. Holm, Eleanor (Billy Rose's Aquacade) World's Fair, NYC.

Holt, Meymo (Lexington) NYC, h. Honan, Helen (State-Lake) Chi, t. Hope, Bob (Paramount) NYC, t. Hot Shots, Four (Earl Carroll's) Hollywood, nc. Howard, Willie & Eugene (Earl Carroll's) Hollywood, nc. Howard, Sammy & Helen (Aquacade) World's Fair, NYC. Howard, Shemp (Stage 1) Hollywood, nc. Howard, Bob (Mammy's Chickin Farm) NYC, nc. Howard, Jack (Little Old New York) World's Fair, NYC. Howell, Beatrice (Spofford Lake) Spofford, N. H., h. Huarte, Julian (El Chico) NYC, nc. Hruby, Vera (New Yorker) NYC, h. Hughes, Bud & Co. (Astor) NYC, h. Hughes, Lysbeth (Biltmore) NYC, h. Hugo & Tyra (Music Hall) Portland, Ore., nc. Hutton, Marian (Glen Island Casino) Westchester, N. Y., nc.

Ignatenko, Serge (Russian Kretchma) NYC, nc. I-T-O-Pi (Palmer House) Chi, h. Isles, Steven (Gay Nineties) NYC, nc.

Jarroft, Lucille (Le Possonnet) NYC, nc. Jarvis, Sam (St. Regis) NYC, h. Jason, Jay (Lookout House) Covington, Ky., nc. Jensen, Lola (Astor) NYC, h.

POLLY JENKINS And Her FLOWBOYS FAIR, HACKETTSTOWN, N. J. For bookings address personal representative, Edith Solomons, 1560 Broadway, N. Y. C.

Johns, Oak (Ohio Grill) Steubenville, O., nc. Johnson, Myra (Cotton Club) NYC, nc. Johnson, Maxine (Small's Paradise) NYC, nc.

Kahoe, Ruby (Ace Cain's) Hollywood, nc. Kaly, Chandra (Villa Venice) Northbrook, Ill., ro. Karavaevff, Simeon (Russian Kretchma) NYC, nc. Kaufman, Ben (Place Elegante) NYC, nc. Kavanagh, Stan (Roxy) NYC, t. Kay, Beatrice (Diamond Horseshoe) NYC, nc. Kay, Dolly (Hi-Hat) Chi, nc. Kay, Irene (Butler's) NYC, nc. Kelly, Paula (Rainbow Room) NYC, nc. Kelton, Jack (Silver Slipper) Hot Springs, N. M., nc. Kellum, Corky (Billy Rose's Aquacade) World's Fair, NYC. Kelly, Bernice, Circus Unit (Hamid's European Circus) World's Fair, NYC. Khan-Ashim (Casino Russ) NYC, nc. King, Carol (Beverly Hills) Newport, Ky., cc. King, Lew (Gay 90's) Chi, nc. King, Charlie (Melody Club) Union City, N. J., nc. Knapp, Margie (Hollenden) Cleveland, O., h. Kramer, Sam (Little Old New York) World's Fair, NYC. Kreuer, Stubby (Aquacade) World's Fair, NYC.

Lackore, Jimmie (Club Nomad) Atlantic City, nc. Lambertin, Charlotte & Charles (Cocoanut Grove) Boston, nc. Lamont's Cockatoos & Macaws (Buck's Show) World's Fair, NYC. Lane, Mary (Jimmy Kelly's) NYC, nc. Lane's Lovebirds (Hollenden) Cleveland, h. LaRue, Toni (Ace Cain's) Hollywood, nc. LaRue's, Jack, Hollywood Varieties (Minneapolis) Minneapolis, t. Larry, "Fickle" & "Fuzzy" (Cat & Fiddle) Cincinnati, nc. Larue, Eddie (Spinning Wheel) Seattle, nc. Lassen, Sigrid (Armando's) NYC, nc. La Tona Troupe (Schleswig, Ia., 27-28. Lavine, Mike, Trio (Fair) Logansport, Ind. Lawlor, Terry (Ross Penton Farm) Deal, N. J., ro. Lawrence, Marian (Crystal Palace) World's Fair, NYC. Leary, Earl & Josephine (Pennsylvania) NYC, h. Leary, Johnny (Anchorage) Phila, nc. Lee, Bob (Wivel) NYC, nc. Lee-Mates, The (Ambassador East) Chi, h. Lengle, Maxie (Pioneer Nut Club) NYC, nc. Leonard, Hazel (Roumanian Village) NYC, nc. Lester & Irma Jean (Tivoli) Melbourne, Australia, 11-Aug. 21, t.

Levolo, Pat & Willa: Elizabethton, Tenn., 29-Aug. 5. Lewis, Dorothy (St. Regis) NYC, h. Lewis, Joe E. (Riviera) Port Lee, N. J., nc. Lewis, Meade Lux (Cafe Society) NYC, nc. Lewis, Texas Jim (Earle) Washington, D. C., t. Libuse, Frank (Diamond Horseshoe) NYC, nc. Light, Enoch (Taft) NYC, h. Lino, Elisa, & Carlos Trio (El Chico) NYC, nc. Lit, Bernie (Atlantic) Wildwood, N. J., h. Little Egypt (Leon & Eddie's) NYC, h. Lockman, Bill (Lawrence) Erie, Pa. Lopez, Maria Luisa (El Chico) NYC, nc. Lorraine, Billy (Gay Nineties) NYC, nc. Lorraine & Rognan (Buffalo) Buffalo, t. Lopez, James (Ambassador) NYC, h. Lucas, Estrelita (Lido Club) Vicksburg, Miss., nc. Lynn, Royce & Vanya (Strand) NYC, t.

McCoy, Bob (Biltmore) NYC, h. McKay, Deloyd (Onyx) NYC, nc. McKee, Betty (Anchorage) Phila, nc. McKinley, Barry (Paradise) NYC, nc. McLean, Barbara (St. Regis) NYC, h. McLean, Bobby (Chez Ami) Buffalo, nc. McLean, Ross (New Yorker) NYC, h. McMullin, Eddie (Belvedere) NYC, h. Mack, Ernie (Greenwich Village Nut Club) NYC, nc. Madison, Rudy (Gay Nineties) NYC, nc. Mandre, Mildred (Stratosphere Club) Chi, nc. Mangan Sisters (Diamond Horseshoe) NYC, nc. Manners, Ginger (Colosimo's) Chi, nc. Manning, Len, & Mitzi (Capitol) Washington, D. C., t. Mario & Floria (Bon Air) Wheeling, Ill., cc. Marks, Tony (Hi-Hat) Chi, nc. Marilyn & Michael (Hambo Grill) NYC, nc. Marr, Patsy (Colosimo's) Chi, nc. Marsh, Gloria (Jimmy Kelly's) NYC, nc. Marshall, Don & Ruth (Melody Club) Union City, N. J., nc. Martin, Ed (Leon & Eddie's) NYC, nc. Martin & Margo (Rose Bowl) Chi, nc. Mason, Bud & Gil (Paradise) NYC, nc. Mason, Lee (Colosimo's) Chi, nc. Matthey, Nicholas (Casino Russ) NYC, nc. Matvey, Sid (St. Regis) Pleschman, N. Y., h. Melzers, Flying: Pochantons, Va. Menking, Ray (Red Horse) Steubenville, O., nc. Merriman, Ted (Palomar) Vancouver, B. C., nc. Meyers, Ickie, Band (Savoy) World's Fair, NYC. Michel, Hermine (Russian Kretchma) NYC, nc. Michon, Michel (Russian Kretchma) NYC, nc. Miller, Susan (Earl Carroll's) Hollywood, nc. Mills, Star & Tracy (Leon & Eddie's) NYC, nc. Mirava, Nadia (Russian Kretchma) NYC, nc. Modettes, Eight (Leon & Eddie's) NYC, nc. Mountaineers, The (Beverly Hills) Newport, Ky., cc. Moore, George W. (Apollo) Dusseldorf, Germany, nc. Moore, Leila (Earl Carroll's) Hollywood, nc. Morgan & Randall (Frolics) Salisbury Beach, Mass., nc. Morgan, Johnny (Boulevard Tavern) Elm-Hurst, L. I., nc. Motter & Davis (Earle) Washington, D. C., t. Murphy, Dean (Bon Air) Wheeling, Ill., cc. Murray, Elizabeth (Diamond Horseshoe) NYC, nc. Mystic Vibra (LaSalle) Chi, h.

Nelson, Joan (Crystal Palace) World's Fair, NYC. Nelson, Ozzie, & Orch. (Buffalo) Buffalo, t. Nelson, Thomas (Cat & Fiddle) Cincinnati, nc. Nealy, Ken (Beverly Hills) Newport, Ky., cc. Niesen, Gertrude (State) NYC, nc. Nikogosov, Yasha (Russian Kretchma) NYC, nc. Nirksa (Earl Carroll's) Hollywood, nc. Nitska & Ravel (Anchorage) Phila, nc. Ollivette, Nina & Dmitri (Villa Venice) Northbrook, Ill., ro. Olivero Trio (Palomar) Los Angeles, b. Omar, Prince (Jimmy Kelly's) NYC, nc. Ortega, Rosita (Havana-Madrid) NYC, nc. Owens & Parker (Mother Kelly's) NYC, nc. Oxford Boys, The (Palmer House) Chi, h.

Paine, Billy (Cocoanut Grove) Boston, nc. Parker, Gladys (Three Deuces) Chi, nc. Parker, Mary, & Billy Daniels (St. Regis) NYC, h. Parks, Bobby (Plaza) NYC, h. Parsons, Kay (International Casino) NYC, nc. Patricia & Gene (Havana-Madrid) NYC, nc. Patricola, Tom (Diamond Horseshoe) NYC, nc. Patterson, Jim (Aquacade) World's Fair, NYC. Pennington, Ann (Little Old New York) World's Fair, NYC. Preston, Esther (Astor) NYC, h. Prince, Ritchie (Yacht Club) Steubenville, O., nc. Pryde & Dell (New Penn) Pittsburgh, h.

Quentmeyer, Bill (Gay Nineties) NYC, nc. Rae, Loretta (Lilly Miller's Resort) Clarke Lake, Mich. Rae, Nan (Chicago) Chi, t. Ralston, Esther (Oriental) Chi, t. Ramon & Renita (Ross Penton Farm) Deal, N. J., ro. Ramos & Nanette (Mother Kelly's) NYC, nc. Randolph, Amanda (Plantation) NYC, nc. Ray, Joey (Village Barn) NYC, nc. Ray, Farmer, & His Va. Hillbillies: Martinsburg, W. Va. Raye & Naldi (Ben Marden's Riviera) Ft. Lee, N. J., nc. Reas, Belle (Osten's Cafe) Brooklyn, nc. Reiter, Ernie (St. Regis) NYC, h. Remos, Paul (International Casino) NYC, nc. Renault, Francis (Torch Club) Atlantic City, nc. Renee & Stella (Havana-Madrid) NYC, nc. (See ROUTES on page 74)

## Brandts Claim 4 Vaude Weeks

NEW YORK, July 22.—Brandt Circuit has already contracted talent for four weeks of vaude beginning next fall at the Carlton, Jamaica; Flatbush, Brooklyn; Windsor, Bronx, and Audubon, New York, and perhaps two split houses in Brooklyn.

Arthur Fisher will book and has already set Larry Clinton's Ork, Andrews Sisters and Milt Britton's Band for three weeks.

General policy will be name bands and name acts. Fisher's office says it has eight vaude weeks set already for the new season.

William Miller, who last year booked two vaude spots in Brooklyn with Al Rogers, is now looking for a vaude house for a fall opening.

## Ciro's of London Opening N. Y. Club

NEW YORK, July 22.—Jean Billia, operator of a restaurant and bar on Central Park South, will close it tonight and reopen it as a supper club in the fall.

The new club will be a class spot operated jointly with representatives of Ciro's Club of London, which closed two months ago.

## Loew Earnings \$4.62 Per Share

NEW YORK, July 22.—Loew's, Inc., reports earnings of \$14,271,675 for the 40 weeks ended June 8, as against \$14,027,877 for the comparable period in 1938. Figures include Loew's, Inc., share of profits of affiliated companies after deduction of preferred dividends of subsidiaries.

Company's share of net profits for the 40 weeks ending June 8, 1939, is equivalent to \$4.62 per share as compared with \$4.80 the preceding year.

## Gus Sun Shindig July 27

SPRINGFIELD, O., July 24.—Theater managers from Ohio, Indiana, Pennsylvania, Kentucky, West Virginia and Michigan will gather at the Van Dyck Club, near Mechanicsburg, O., Thursday (27) for the annual get-together and steak fry hosted by Gus Sun, president of the Gus Sun Booking Agency, this city. Sun will, as usual, have personal charge of preparing the steak dinner to be served at 6:30 p.m. Remainder of the day, with the exception of a brief business session, will be given over to fishing on the club lake, card playing, yarn spinning and manipulating the galloping dominos.

## Sammy Kaye Unit Booked

NEW YORK, July 22.—MCA has staged a unit for Sammy Kaye's Band, giving him Cass Dailey, Raymond Wilbert and the Stapletons. Unit will carry three sets of scenery and will be staged by Leo Morgan. Opens August 4 at Snea's, Buffalo, followed by Lyric, Indianapolis, August 11, and then the Wisconsin State Fair, Westwood Gardens in Detroit and the Paramount, Newark, and the State, Hartford.

## Burly Men at S. F. Expo

SAN FRANCISCO, July 22.—Golden Gate Exposition provides employment for burlesque straight men as barkers on the Gayway, including Billie Pitzer at Day Dream Theater, Palmer Cody at Hindu Rope Trick, Andy Anderson at La Parisienne Studio, Bob Sanburg and Jimpie Francis at Miss America and Hughie Mack at Midget Village.

## Hillbilly Show Clicks

MOUND CITY, Kan., July 22.—The Wilson Hillbilles, appearing with Uncle Ezra and Aunt Faye of the *Topeka Round Up* program, drew a large crowd at the Aladdin Theater here last Wednesday night, the personal appearance also being a homecoming for the group. Darlen, Jack, Cody and Yvonne Wilson having grown up here.

# Magic

By BILL SACHS  
(Communications to Cincinnati Office)

JOHN BOOTH, Canadian conjurer who has just concluded a fourth hold-over week at The Breakers, Rochester, N. Y., nitery, pulled a lengthy story and a four-column photo in *The Rochester Democrat and Chronicle* July 12 when he donned rubber coat and sandhog helmet and made his way 40 feet underground in a new tunnel sewer under construction there to entertain construction heads and newspaper men with a bit of magic. Booth claims it as a new all-time low in wizardry. Kenneth Punnett, Rochester magish, was among those snapped with Booth in the sewer. . . . LE CARDO, pastebord expert, breezed into Cincinnati early last week with his wife, Countess Ariel, pythion dancer, for another fling at Cincy niteries. They have just finished a two-week stand at the Showboat, Indianapolis. During their stay in the Hoosier Capital they were the dinner guests one evening of the Jerry (F. F.) Furstmans. And you're supposed to ask Jerry what the F. F. stands for. Le Cardo and Countess Ariel recently played several Detroit spots and advise that it's smart to steer clear of the Motor City for the present. . . . CARL SHARPE, the Ballantine of Ballantine and Burnette, scribbles from Denver that they're still kicking around those parts, getting the mountain breeze and an occasional date. Other magi in that sector in recent weeks have been Terskay & Co., Ben Chavez & Co. and Eddie Cochran. Ballantine and Burnette will head eastward toward Chi on one-nights in another week. . . . WILL ROCK & CO. showed the Denver Theater, Denver, for a week beginning July 18. . . . AS A WIND-UP to the television squabble which his recent comment in this column created, L. O. Gunn, the West Coast magus, has the following to say: "When I wrote in about my television performance I stated that I was the first magician (as far as I knew) ever to perform in telly. I have never claimed that I was the first and don't give a rap. I am willing to give all the credit and honors to those who deserve it. Booth, Heaney and all others can have the honor of being the first to perform magic over television, but please say that L. O. Gunn does claim credit for being the first magician or rather the first person in the whole world (as far as I know) who can grow hair on a bald head by drinking gasoline."

ROY HOWARD, Smoky City trixiter, until recently with Ross Russell's *Eye-Dears of 1939* in the South, has just concluded a fortnight's work for Jack Middleton, Cincinnati booker, and is slated to return to the Queen City in a few weeks for a stand at Barney Rapp's nitery, booked by Ruth Best, Cincy agent. . . . LEWIS GERBER has returned to his home in Cincinnati after a brief and not-too-happy engagement with a med opry in Indiana. . . . MARVELO (Lester Lake) is back on his home grounds, Cincinnati, after six weeks in Detroit and a fortnight in Chicago. He is set on a string of outdoor dates with his burned alive stunt in the Cincinnati area for the next four weeks, booked by Alvin Plough, Cincinnati talent placer. . . . PALMER AND DOREN are puzzling the natives in the Philadelphia sector these days with their magic teakettle from which they pour any kind of a mixed drink called for. . . . MAGICDOM HAS LOST one of its best known and most talented members in the passing of Raymond S. Sugden, better known to his magical conferees as Tampa the Magician. Tampa, for years associated with the late Howard Thurston, until his retirement some eight years ago, was one of the highest paid magicians in vaudeville. He had been in ill health for some time, but a nervous breakdown suffered several months ago hastened his demise. Further details in the *Final Curtain*, this issue. . . . LLOYD NEVADA is preparing a 10-people magic unit, featuring Mel Schwartz, Don Liggett, Billy and Amy Hawthorne and Ralph Rickes, the latter doubling as advance man. . . . PLATO AND JEWELL, mixed magic duo, are current this week at the State-Lake, Chicago. . . . TONY MARKS is presenting his magical nifties at the Hi Hat Club in the same village. . . . THE GREAT GEORGE (Grover G. George), after concluding his last lap of Canadian fairs, returns to the States this week. His fair contracts this year exceed those of last year, when he held the longest string of fair bookings ever tendered a magician playing before grand-stand audiences.

## Midwest Circuit Sets 8 Cities for New Season Line-Up

CHICAGO, July 22.—Eight cities joined the wing of the Midwest Burlesque Circuit at its first meeting of the season held at the Rialto Theater this week. Accounts, according to Booker Milt Schuster, include houses in Chicago, St. Louis, Milwaukee, Minneapolis, Cincinnati, Toledo, Cleveland and Toronto.

Talent will be set in the next two weeks and first show will open at the Rialto here August 25. Others will take on the shows as they reopen for the season, most of them scheduled for the early part of September.

Schuster states that one or two more houses may come in before fall. St. Louis, Milwaukee, Minneapolis and Toledo are new this year.

## Still Burly Censor Despite Judgeship; Phillips Opposition

NEW YORK, July 22.—F. X. Masterson will continue to be burlesque censor here, despite his recent appointment to post of City Magistrate. Andrew Derby, member of censoring committee, said the appointment in no way conflicts with the censoring responsibilities. Rather, he explained, Masterson's scope of activities were merely broadened. In either position, he remains both judge and jury.

Tom Phillips, president of the Brother Artists' Association, viewed the new combination with disfavor, maintaining that practically Masterson has become repre-

sentative of the theater operators, and as such he could not be an impartial judge. Derby denied that Masterson was associated with the operators in any way other than as censor.

## Fischer Readies Another Revue For S. F. Fair

NEW YORK, July 22.—Clifford C. Fischer returned last night from Europe, bringing in a new troupe of girls and talent for the show he will put on for the San Francisco exposition.

Fischer is picking up additional talent from the William Morris Agency here thru Nat Kalchheim.

## Avenue, Detroit, Doing Well

DETROIT, July 22.—Closing of the National Theater for the summer has evidently helped business at the Avenue, opposition house. Business is reported as good in the two weeks since the National folded.

## Seattle Burly Resumes

SEATTLE, July 22.—Dark following closure by the Manila Amusement Co., the Rialto, burlesque and film house, has been reopened. Four girly shows a day, along with two subsequent run films.

Bill Breitenstein has taken over the house.

KYRA ZAN, a new stripper late of the night club field, is vacationing and catching up on her suntan at the home of her grandmother in Wisconsin Dells, Wis. She had several offers to work as added attraction in Eastern burlesque houses beginning in the fall.

# Burlesque Notes

(Communications to New York Office)

### NEW YORK:

CHARLES (RED) MARSHALL, comic, treasures a letter from N. S. Barger, operator of the Rialto, Chicago, and official of the Midwest Circuit, releasing him from next season's contract so that he will be free to accept the engagement for Delmar's new musical, *Strictly From Hunger*, which starts rehearsals August 1. Two other burlesquers who have signed thru Bert Jones for the same production are Julie Bryan and John Head. . . . SONIA DUVAL comes to the Gaiety July 28, thru Phil Rosenberg. . . . BERT SAUNDERS was guest star at Rex's, White Lake, N. Y., over the last weekend. . . . ANNA OSTOJA, Ettinge chorine of Russian parentage, talks fluently in several languages. . . . JEAN ROCHELLE moved into the Republic for one week, July 21 to 27. . . . ISABEL BROWN, dancer, in deep mourning over the recent passing of Harry DeMuth, her acro dancing teacher, in Albany, N. Y., where the DeMuth dancing studio moved after a long tenancy here. DeMuth was a former burlesquer. . . . EDDIE LYNCH, Continental's producer, bought a race horse last week and christened her Parade Girl.

MIKE SACHS and Alice Kennedy, while on a recent Boston visit, drove to Wilmington, Mass., to the Elmhurst Stock Farm of Ed Ryan, show supervisor of the Howard, Boston, and describes Ryan's 25 acres as "a veritable city, with 44 horses and ponies, a grand spot embracing a beautiful home and a huge barn to house the equines." . . . LILLI DAWN, Vickie Welles, Vickie McNeely, Irene Cornell and Sahji replaced Steffie, Rose LaRose, Queenie King, Lou Denny and Eleanor Samuels at the Ettinge July 21. All Phil Rosenberg's bookings. . . . CRYSTAL AYMES is mourning the loss of her mother, Mrs. Sophie Von Schilling, 60, who died July 13 at the family home in Fort Lee, N. J. . . . DAVE COHN sent Carol Lord (Adrienne), dancer, to the Palace, Buffalo, for two weeks starting July 21 and to the Casino, Toronto, for the fortnight following.

MILDRED AND ELAINE WEITZEL of the Globe, Atlantic City, are conveniently used by producer Beverly Carr to double as solo dancers and in the chorus. . . . GLOBE'S latest cast includes Toni Mitchell, Billy (Boob) Reed, Harry J. Conley, Janese, Happy Hyatt, Jack Morrison, Jess Mack, Aileen Dale, Paul West, Paul Miller, Paddy Cliff and Johnny El-

liott. Week of July 23 has Amy Fong as extra attraction. Out front, Jack Beck is again manager; Art Toubey, in charge of publicity; Rudy Kahn, tickets; Jess Mack, stage manager; Jessie Meyers, treasurer; Jack Welner, refreshments, and Ward Graves and Dave Friedman, his assistants. Maurice E. Swerdlow is ork leader. . . . KITTY ALLEN, of the Gaiety, was compelled to take a few days off to attend the funeral of her dad, George Allen, retired restaurant man, who passed away at the age of 51 July 1 in Boston. . . . BILLY FIELDS, comic, adorned with a new set of molars, left the Republic July 20 to spend four weeks at the home of Billy Hagan and Anna Toebe in Rochester. . . . MARGIE KELLY and Faith Arlington were new at the Continental July 14, and Tommy Raft, Gladys Fox and Pinto and Della, July 21. Exits were June Taylor, Looney Lewis and Joy St. Clair.

ANN VALENTINE forced to shorten her vacation on receipt of a wire from booker Dave Cohn to jump into the Gaiety's cast July 14. . . . HANK HENRY, comic at the Gaiety, celebrated a birthday July 9 with a champagne party over at his home in the 50s, to which came co-burlesquers from all the four local Follies houses. Artie Lloyd gifted him with a new version of the *Life Sizers* bit. . . . GERTRUDE HAGER moved from the Continental's chorus to Atlantic City, where she became a ticket taker at the Garden Pier for Jules Leventhal's dramatic stock shows. . . . MARGIE COATES, torch singer, once featured in Columbia Week shows, who operated her own night club in Philadelphia until recently, opened last week at the Barbizon-Plaza. . . . BOBBIE CARLTON, the former Connie Shubert of burlesque during National Winter Garden days, is now the boss of a rooming house in the 50s. UNO.

### Chicago:

ADA LEONARD returns to the Rialto Friday (28) when an entire new cast moves in. . . . MILT SCHUSTER is in New York on a talent hunt for the Midwest Circuit. Reports that Natasha has already been signed. . . . JUNE ST. CLAIR has moved from Nappo Gardens to the Aurora (Ill.) Hotel. . . . CLEO CANFIELD is vacationing in St. Louis. . . . DAVE LEVY, former manager of Hirst's Globe Theater, Atlantic City, has joined Schuster's club date office here.

## Raleigh Gives Austin Big Biz

**Hundreds are turned away despite strong opposition and torrential rain**

RALEIGH, N. C., July 22.—Despite the most torrential rain in months, Gene Austin and his *Ball of Fire Revue* drew a capacity 4,500 to their big tent here Thursday, while hundreds were turned away at an engagement that wrote a new chapter in the annals of show business in Raleigh.

In addition to the threatening weather hours before show time, Austin's competition were a wrestling show and a free dance concert by Estelle Dennis and the Dennis Dancers. Huge turnout was a fine tribute to Austin's popularity here, where there is not much enthusiasm about revues.

Tent gallantly withstood solid sheets of water and high winds, while overhead booming thunder often drowned out voices on the stage. Performers just talked and sang a little louder, and patrons, stubbornly refusing to leave, drew their feet up to allow rivulets to flow over the ground below.

Austin drew big hands with old favorites such as *Lonesome Road* and *Blue Heaven*, and Baby Crider almost dopped the snow with her singing and dancing. Girl has what it takes and really puts it across. Kandy and Koko, comics and musicians, ably presented their business.

Fine bit of promotion, altho not ballied beforehand, was appearance of Austin and his performers at State's Prison, where they entertained 800 prisoners, in death row 16 condemned men heard Austin and Dorothy Lou sing *And the Angels Sing*. The doomed men responded when James Godwin, who will die September 22, led them in *I Want To Be Like Jesus*. Marked first time in memory of penal officials that entertainment has been presented on death row. Made front page with art in afternoon paper.

At end of show in auditorium prisoners presented handmade leather wallet and beaten copper desk lamp to Austin, who appeared in response to petition signed by practically every man in prison. Afterwards the troupe gave their show for boys and girls in Methodist Orphanage.

## Snedeker Settles for \$50; Beth Kinsey May Try Again

CINCINNATI, July 22.—H. Ray Snedeker's attachment suit against the Beth Kinsey Tent Show for back salary, filed in Greenville, O., July 8, came up for hearing there Thursday of last week. According to word from Mayor F. E. Wilson of Greenville, Snedeker, who sued for \$195, compromised for \$50, which was paid by the defendant.

There are no further suits pending against the Kinsey show in Greenville, Mayor Wilson reports, and the show managers, Frank Miller and Beth Kinsey, are planning to reorganize and hit the road again soon. The show top and equipment have been placed in storage in a Greenville garage.

## "BILLY" WEHLE

WANTS TO LEASE OR BUY COMPLETE TENT SHOW

Tent, Trucks, Light Plant, Seats, etc. In fact, a Show that is now in operation. Will lease outright for remainder of this season and next, or operate on a percentage, using my own title, Billy's Comedians, or will buy. In answering advise size of top, seating capacity, number of trucks and condition of tent, trucks, light plant and size of latter. Also where I can see same in operation. Can possibly use your cast or can put entire new show under your top. I'm coming down there, James, so you and I might as well get together. Wire

"BILLY" WEHLE, Western Union, Cleveland, O. If you write use Air Mail, Gen. Del., Cleveland, O.

## CURTISS SHOPRINT

QUICK SERVICE—LOW PRICES.  
"Tent Show Headquarters Since 1905."  
CONTINENTAL O.

## IDEAL STAND FOR MEDICINE SHOW

Or other Shows. Free light, free lot, three acres. Main Highway 41, near four cities. Call or write A. H. HERTWIG, Peahigo, Wis., for data.

## Rep Ripples

KENNETH WAYNE, manager of Wayne's Theatrical Agency, Kansas City, Mo., returned to his desk last week after a vacation given over to motoring thru the Midwest visiting tent shows.

MR. AND MRS. BERT SMITH, veteran tab producers, after a swing thru the Midwest are in Kansas City, Mo., looking over the territory for a theater in which to open a stock unit. . . . DIXIE QUEEN SHOWBOAT, which has been playing Kansas City, Mo., for the last four months, has closed for two weeks to permit installation of power equipment, after which the boat is scheduled to go to Leavenworth, Kan.; Atchison, Kan.; St. Joseph, Mo., and possibly Cannon, Bill Jessup, Ray Burns and Players showing Nebraska includes Harry Hugo, manager; Johnny Spalding, LeRoy Striker, Skip Hawkins, Patsy Tyler, Charlie Clark, Glenn Stine, Eugene Bergen, Larry Lynnot, Jimmie Reynolds, Mrs. Glenn Stine, Hal Trumble, Connie Cannon Bill Jessup, Ray Burns and Cletra, featured specialty artist. Bill Heglar is boss caravanman with five assistants. . . . MARGARET HILLIAS, formerly with the Resident Theater Players, Kansas City, Mo., is now with the Columbia Broadcasting System in New York. . . . KING RECTOR, formerly with Morgan-Helvey Players, is now traveling in commercial lines.

GEORGE D. BARTLETT, sax and straight man, has joined the "SeaBee" Hayworth Tent Show in North Carolina. Hayworth reports improved business the last several weeks, but says he's still two grand in the hole on the season so far. He's confident, tho, that he'll breeze thru to a win in the stretch run.

## Endurance Shows

(Communications to BILL SACHS, Cincinnati Office)

### Decatur Contest Still On

With 12 and 7 in Running  
DECATUR, ILL., July 22.—Twelve teams and seven solos remain in the local endurance contest at the 528-hour mark. Show has enjoyed satisfactory business to date. Helen Caldwell went into the ice last Sunday night.

Teams remaining are Gene Martin and Fay Williams, Bus Stewart and Billie Walker, Jimmy Barrie and Mildred Crum, Benny Roth and Ginger Hodge, Tex Hall and Lucille James, Don Reed and Jackie Pinker, Jack Glenn and Helen Caldwell, Billy Cain and Bobbie Abell, Harry Hudson and Margie La Rae, Johnny Makar and Peggy Jackson, Lou Chester and Ann Johnson and Leo Riddle and Jean Walker. Solos are Junior Jack Kelly, Jimmy Malone, George Mitchell, Skippy Jones, Bob Lee, Al Smith and Larry Kendall.

Staff includes Duke Hall, Eddie Brown and Joe Palooka on the stand; Maxie Capp and Ernie Steele, judges; Bob Morgan and Jimmy Hoffman, trainers, and Mrs. Steele, nurse. Itchy Bacarach has the concessions.

AL HOWARD writes: "For the few who are interested I have gone back to my original work of show card and sign making and have quit the game as an active performer." Al would like to read some notes here on Jack (Dead Pan) and Jo Kelly, Earl Fagan, Ray Wray, Joe Brandino, Tex Falk and Bob Davidson.

ALICE KING letters that she is working in the *Olga* show at the New York World's Fair and doing fine. "A lot of kids are here," says Alice, "including Joan Leslie, Jack Duval, Louie Meredith, Ruthie Carroll, Billie Willis and Ruthie Booth, and it's too bad we can't have a show on the midway. There are sure enough ex-contestants."

JIMMIE BURKE, solo in the Terre Haute, Ind., show, posts that his car, a white 1939 Oldsmobile with trunk, was stolen in that city recently.

E. J. BARBER writes from Ilmo, Mo.: "I am a walkathon and derbyshow fan and have several friends who come in my lunchroom every week when I get *The Billboard* to read the news on the endurance shows. I think we should hear from more of the shows, don't you." I would like to read a line on Popeye and Rose Thomasson, Al and Ruthie

### Christy Obrecht Show

SAUK CENTER, Minn., July 22.—The weather has turned enjoyably cool. A continuous drizzle did not dampen the crowds here and, altho they were not up to last year's figure, we played to satisfying houses. Another wedding Thursday (18) gave a gratifying final night to this engagement, our first five-nighter. Another play was broken in here and it proved quite a hit.

Mr. and Mrs. Robert Bailey have introduced a new specialty that is laying our crowds in the aisle.

A new air dome was recently purchased and it gives the tent a better appearance. Prize candy in a more colorful box has been presented and sales have mounted. Mason Wilkes should have been an interior decorator; he arranges the prizes in such attractive ways. He continues to make the ivory keys do everything but sit up and talk.

Mickey Arthur's leather novelties have attracted everyone's attention, and he is busy filling orders for watch bands and billfolds.

Harry Smith is growing happier as he approaches his home in Sisseton, S. D. The cast and crew are plagued with colds, resulting from the rapid changes in temperature. BUZZ BAINBRIDGE.

### Wolcott Tenter Opens July 29

NATCHEZ, Miss., July 24.—F. S. Wolcott's Rabbit Foot Minstrel, oldest Negro minstrel show in America, opens under canvas in Port Gibson, Miss., July 29. The show makes its headquarters there. Wolcott has 12 pieces of rolling stock, all painted in red and white. Clyde Haskill is manager of advertising car. Show will number more than 70 people, including a 14-piece orchestra and 18-piece band. Wolcott is general manager. Second date for show is Natchez, July 31. Troupe will play all one-nighters in the South.

## Billy Wehle Buys Into Racing Stable

LINDEN, Mich., July 24.—Billy Wehle, country's ranking tent show operator, who recently disposed of his mammoth canvas opera, *Star-o-Rama* of 1939, to Gene Austin, radio, stage, screen and recording artist, is in the midst of a fortnight's vacation on the farm of his brother-in-law and sister-in-law, Mr. and Mrs. Jack MacDougal, on Bennett Lake near here. He's putting in most of his time fishing and growing a beard.

Wehle has just purchased a string of five race horses which are presently running at Thisteddown Race Track, Cleveland. He is partnered with a prominent race horse man in the operation of a racing stable, but will take no active interest in the racing end himself. He will visit Thisteddown for a few days late this week before scouting around for another show venture to keep him occupied for the remainder of the season. He had originally planned to take an extended vacation but his feet are itching to hit the road again.

Mrs. Wehle has just returned here from a two-day visit with relatives in Detroit and will accompany her husband to Cleveland. From there they plan to head south in two weeks, stopping off in Louisville for a visit with Billy's dad, Senator Wehle. Their daughter, Winona, also was a recent arrival here, having jumped in from San Francisco, where she went as a delegate for her sorority, of which she is president. Winona is a senior at the Miami (Fla.) University.

## Albright & Belmont Tenter Has No Squawks on Business

HAUBSTADT, Ind., July 22.—Albright & Belmont *Variety Showboat Revue*, playing small towns thru Indiana and Illinois under canvas, is enjoying satisfactory business, according to Co-Owner E. Deacon Albright. Show plays three night stands at 10 and 15 cents, with no candy sale or reserved seats. Top is a 30 by 50, with a 14 by 14 stage under an 18 by 18 top in the rear.

In the Albright & Belmont roster are Henri Wendel, Raymond King, Charles Gillen, Jean Becker, Holly Belmont, Gladys Smith, Lew Belmont, Tom Faehl, Billy Songer, E. Deacon Albright, Dennis Yokum and Austin Albright.

HARTFORD, Conn., July 22.—Max Raney Tent Show, cowboy-hillbilly jamboree playing one, two and three-night stands in New England, is enjoying healthy box-office play in that area, according to Fred Mack, who is blazing the trail for the outfit. The six-person troupe is a regular morning sustaining feature over Station WTIC here at 8:15 o'clock. Show is going for a 25-cent admission for all, with no reserves.

## OPENING

Friday, July 28, Danville, Illinois

All good Sprint Teams report at once  
48-Hour Opening.

## GIL DICKERSON

Savoy Hotel.

P. S.—Teams knowing Johnny Agrella and Jimmy Hoffman, contact.

## NOTICE, CONTESTANTS AND M. C.

The biggest show in the business will open in Hollywood, Calif., soon. "A DREAM COME TRUE," Auspices American Legion.

All good Sprint Teams and reliable Help, write at once. Don't wire or report until notified. Watch *The Billboard* for date. Gala opening by the movie stars of Hollywood.

C. J. WALPERT, Bristol Hotel, Los Angeles, Calif.

## Let's Go, Contestants! the Coliseum Walkathon OPENS SEPTEMBER

BIGGER THAN EVER—NEW STAFF NEEDED

SID COHEN  
23 E. Jackson Blvd.  
Room 1506, Chicago, Ill.

NO WIRES

NECESSARY:

WRITE.

# NON-THEATRICAL FILMS

FOR 16mm AND 35mm EXHIBITORS PLAYING IN SCHOOLS, LODGES, AUDITORIUMS AND TOWNS WITHOUT THEATERS

By The Roadshowman  
(Cincinnati)

## Playing the Circuit

(Editor's Note: This is the fourth of a series of articles aimed to explain to inquirers just how to get into the 16mm. and 35mm. roadshow business. Last week we discussed the various methods of roadshow operation. This week our purpose is to explain one of these methods in detail—that of the circuit operator.)

AS WE explained last week, the circuit roadshowman is one who has a group of six or seven towns in which he puts on a show on the same night every week. While this definition seems simple enough, still practically every circuit in existence today is the result of hard and consistent plugging on the part of the roadshowman. It is difficult to build up a good circuit, but it is worth the effort, as it gives the showman a definite source of income upon which he can depend for a certain amount of profit each week.

### Three Types

There are three kinds of circuit operation. One is the lone wolf or rugged individualist type, who puts on shows strictly on his own and depends upon no sponsorship or outside help. Type number two is the circuit roadshowman who plays a route of towns in which he gives shows sponsored by local merchants. Type three can best be typified as the contract circuit. This type of operation differs much from the first two in that summer resorts, institutions and like locations with which the showman contracts to put on a show each week for a fixed fee.

### Basic Similarities

While each method of circuit operation differs from the other, still there are basic fundamentals that apply to each. For instance, every profitable circuit is laid out so that the jumps aren't too far apart. At the same time the roadshowman who puts on merchant shows or works on his own must plan his circuit so that the towns are not too close together lest his potential audiences overlap. Another point exemplified by all circuits is that they revolve about one key town, where the showman usually sets up his headquarters. A third point in which all methods of circuit operation are alike is that the success or failure of the circuit depends upon the exhibitor's ability as a showman and his desire to work—and hard.

### The Lone Wolf

The lone wolf type of operation can best be described as that in which the showman stands or falls on his own efforts. This type of showman usually barnstorms thru a territory until he discovers which towns produce the best profits. He then maps out his circuit of good towns and begins playing each one on the same night of each week.

This type of roadshowman always charges admission to his shows. Usually the tariff is 10 or 15 cents, but sometimes for a special program it might be 25 cents, with a 10-cent tab for the kids. This type of showman keeps a close watch on his receipts and when he finds the take in one town is slipping thru no fault of his own he begins looking for another one to supplant it. If it should happen that several of his towns peter out and he can't find suitable replacements he pulls stakes and goes prospecting in some other territory.

Two of the big problems facing the operator of this type of circuit are renting a lot or hall to put on the show and, secondly, publicizing his attraction.

### 16 MM. AND 35 MM. SOUND RENTALS

9-REEL PROGRAMS, \$10.00 A WEEK  
Buy, Rent, Exchange Your Sound and Silent Films.  
Poster Displays, Italian and Polish Films also.  
STAMP FOR DETAILS.

### VERMONT FILM SERVICE

248 WEST ST., RUTLAND, VT.

### SPECIAL ROAD SHOW ATTRACTIONS 16MM SOUND

Two of the most successful and sensational roadshow pictures ever released on the independent market.

### THE ROAD TO RUIN THE PACE THAT KILLS

Sale Price \$25.00

Reb. Russell and Lane Chandler Westerns; also Action and Love Dramas at \$20.00 per Reel.

### REMINGTON QUALITY PICTURES

1635 Central Pkwy., Cincinnati, Ohio.

### WANT TO BUY

### OLD TIME 16MM FILMS

(SILENTS)

1 and 2-Reel Subjects. Write or wire

BOX 984, Billboard, New York City.

### Any Questions?

If you have any questions about the road-show business which you would like answered, just drop a line to:

THE ROADSHOWMAN,  
THE BILLBOARD,  
25 Opera Place,  
Cincinnati, O.

Inclose a self-addressed stamped envelope with your letter to insure a speedy reply.

ing the shows and making up attractive slides plugging their products. Above all, he must give the people who attend his show a good program every week to keep them coming back. As long as they keep coming to the show they'll keep buying while in town, and as long as they do that the merchants will be satisfied.

### Contract Circuit

The third basic type of circuit operation is dubbed the contract circuit for want of a better name. This type circuit is easiest to operate, altho it is a difficult one to line up. Such an operator usually specializes in one type of location such as resorts, institutions and similar locations. He puts on shows at stipulated intervals for a flat fee. It's rather difficult to vary what this fee should be since it varies with the type of show to be given, the expense in making the circuit, the ability of the showman to get his price and the seating capacity.

Showmen interested in the resort trade usually make the rounds of resort managers in the spring and negotiate for contracts covering a definite number of shows thruout the summer. The institution trade, however, may be cracked any time. In lining up institutions don't overlook the penitentiaries and infirmaries. Frequently these spots have an entertainment fund to pay for sponsored shows and an enterprising showman can cut himself a good slice of this melon. Hospitals, children's homes and orphanages are all good prospects for the institution type of circuit.

### General Tips

The roadshowman who is building a circuit must keep in mind the importance of giving the people their money's worth, since his success depends on repeat business. To this end he must make a study of what kind of pictures the people want to see. Usually after the first two or three showings in a town an experienced showman can tell what the people want. Frequently the town itself will suggest the type of pic to be used. For instance, if it's a resort spot the people want musicians and comedies; in a backwoods spot, tear-jerking melodramas click well; in logging camps, oil districts and other places where the audience is predominantly male, sex type pics are good.

Another thing to be considered is the time to put on the show and the length of the program. No hard and fast rules can be laid down for this. In general, however, enough time is allowed for the people to finish their meal and do the dishes before beginning the show and get it over early enough to permit Junior to get to bed without losing too much sleep. Average length of program is about two hours.

If at all possible the roadshowman should time his show so that it doesn't conflict with church services or local civic functions. Putting on a show in face of such opposition not only hurts the crowd but creates ill-will which the showman will find hard to counteract.

### Conclusion

In citing the above details of the circuit operation we realize that much more could be written. It has been our aim to cite the salient points covering the circuit-type of roadshow operation. If we've failed to hit upon your problem, just jot it down and send it to us along with a self-addressed stamped envelope and we'll do our best to answer it.

W. LESTER McCULLUM is readying a small vaude and 16mm. film outfit at Wilkes-Barre, Pa., to play the Allegheny section of the State.

RUSSELL S. ROSHON, son of Russell C. Roshon, general manager of Keystone State Amusement Circuits, has joined his dad's office staff for the summer. Young Roshon has just completed his freshman year at the University of Pittsburgh.

MRS. J. DAVIS SMITH, of Oklahoma Outlaws Road Shows, was a welcome visitor at the home office of *The Billboard*

# 45th YEAR The Billboard

Founded by W. H. DONALDSON

The Largest Circulation of Any Amusement Weekly in the World

Member Audit Bureau of Circulation

Published Every Week

By The Billboard Publishing Co.

R. S. LITTLEFORD SR., President.  
E. W. EVANS, Secretary-Treasurer & General Manager.

A. C. HARTMANN, Editor

Outdoor Depts., 25 Opera Place, Cincinnati, O.

E. E. SUGARMAN, Editor

Indoor Depts., 1584 Broadway, New York, N. Y.

Main Office and Printing Works, The Billboard Building, 25-27 Opera Place, Cincinnati, O.

Phone, Main 5306. Cable Address, "Billboy," Cincinnati, O.

BRANCH OFFICES: NEW YORK—6th Floor

Palace Theater Bldg., 1584 Broadway, Phone,

MEADLON 3-1618, 3-1617, 3-1618. CHICAGO—

4th Floor, Winthaus Bldg., Randolph and Dearborn

Streets, Phone, Central 8480. ST. LOUIS—300

Arcade Bldg., 8th and Olive Streets, Phone, Chest-

nut 0443. PHILADELPHIA—B. H. Patrick,

7222 Lamport Road, Upper Darby, Pa. Phone,

Madison 6805. LONDON—Edward Graves, care of

"The World's Fair," Cromwell House, Fulwood

Place, London, W. C. 1, England. SYDNEY,

AUSTRALIA—Kevin Brennan, City Tattersall's

Bldg., 109 Pitt Street, Parriss, M. Chambers,

care American Express Co., 11 Rue Scribe.

SUBSCRIPTION RATES, PAYABLE IN ADVANCE—

One Year, \$5. Two Years, \$8. These rates

apply in the United States, U. S. Possessions,

Canada. Rates in other foreign countries upon re-

quest. Subscribers when requesting change of address

should give former as well as present address.

DISPLAY ADVERTISING—Fifty Cents per

Agate Line. Whole Page, \$950; Half Page, \$475;

Quarter Page, \$237.50. No display advertisement

measuring less than 10 lines accepted. Last adver-

tises from goods in United States, U. S. Possessions,

Canada. No telegraphed advertisement accepted unless

remittance is telegraphed or mailed so as to reach pub-

lication office before noon Monday.

The Billboard reserves the right to edit all adver-

tising copy.



Vol. 51. JULY 29, 1939. No. 30

in Cincinnati last week. She has professed to write an article on her method of operation, which is altogether different than the average road showmen's method. Watch for it!

WILLIAM KOPP, Inc., is busy these days making up its new rental catalog for early-fall release.

R. R. STEWART, of the Universal Producing Co., is reported to be doing big things with the religious picture, *Golgotha*. Stewart has four road-show units under his banner. He puts on 24 shows a week, and has six bookers on the road lining up dates. Once the contract is set for a showing Stewart sends a girl into the town in advance to drum up interest in the pic among various organizations. He's been working the Iowa territory for over a year.

FILMS, INC., has been named national distributor for *Golgotha*, religious picture, in 16mm. editions.

**LARGEST 16MM SOUND LIBRARY IN CANADA**  
Write for Catalogue, mentioning "Billboard."  
**GENERAL FILMS, LIMITED**  
Regina, Sask.

**WINDOW CARDS**  
250 Bumper Strips, 5x28, \$3.75.  
200 3-color Cardboard Posters, 2 1/2x28, \$11.00, or on Bond Pa- per, \$9.00. 100 Cardboard Posters, 14x22, \$4.00, including Imprinting. Write for Catalogue.  
BOWER SHOW PRINT TRADE STREET, FOWLER, IND.

**ROADSHOW MEN!**  
Excellent Talking Pictures  
16 M M  
Action, Dramas, Westerns, Adventure, Foreign Language, Short Subjects. Write for complete information.  
**PICTORIAL FILMS, Inc.**  
1850 Broadway, New York City.

**THE FILM WEEKLY AUSTRALIA**  
Covering the Motion Picture and Entertainment Field Generally.  
Conducted by KEVIN BRENNAN,  
198 City Tattersall Building, Pitt Street, Sydney, Australian Office of THE BILLBOARD.



# The Final Curtain

**ANDERSON**—Mrs. Mame, 57, formerly with Hagenbeck-Wallace, Kaus United and other shows, July 16 in Chicago. Survived by a son and daughter, Jesse Anderson and Mrs. Bert Peck. Interment in Graceland Cemetery, Chicago.

**AVERY**—Mary, 63, well known in Midwest repertoire circles, formerly with Winninger Bros., Stock Co., Chase-Lister, Dude Arthur, Lyle Talbot and others, July 3 at Grand Island, Neb. She had been an invalid the past two years and was the widow of Drew Avery, well-known actor. Survived by two sisters, Mrs. Kathryn Tewksburg, of Woodinville, Wash., and Mrs. Emma Ross, of Potter, Neb. Interment in Grand Island, Neb., July 7.

**BARRETT**—Pat, 67, actor, in Buffalo July 16. He won acclaim as the father in *Abie's Irish Rose*.

**CASSIDY**—William F., 67, who played an active role in the revival of the now annual Chatham, N. B. (Miramichi), Fair a decade ago and prominent in the operation of the fair before it was suspended, suddenly recently at his home. He had served as mayor and alderman of Chatham, high sheriff of Northumberland County. Survived by his widow, five daughters, one brother and three sisters.

**CHATERTON**—Mrs. Margaret Lanphier, 80, widow of George W. Chatterton, owner of the now demolished Chatterton Opera House, Springfield, Ill., July 7 at the North Shore Health resort, Winnetka, Ill. Services in Episcopal Church, Springfield, July 10 with burial in Oak Ridge Cemetery there.

**DEER**—James (Chief Ar-ha-ken-kai-ka), 73, former Indian showman, chief of the Mohawks and honorary chief of the Indian Confederation of America, in St. John's Hospital, New York, July 10. As a young man he and his brother, John, traveled thruout the world with stage shows and circuses, with which he was noted for his feats of strength and trick riding. Known as the Deer Brothers, they are credited with having originated many of the stunts now used as standard events on rodeo programs. Altho ill since December, he had devoted much of his time to the completion of his autobiography, *Feathers From an Indian's Headdress*. He leaves his wife, a daughter, Princess White Deer; a brother, John, and a niece, Leah Deer.

**DE MUTH**—Harry, 62, former contortionist and dancing school owner, of heart attack July 13 at Albany, N. Y. He had worked with his wife as the Whirling De Muths. Upon leaving the stage he became associated with George Hermann, the Dancing Skeleton, and formed the Hermann-De Muth Dancing School in New York.

**DISERE**—Guy, radio musician, member of the Columbia Broadcasting System Symphony Orchestra, New York, found dead in a subway station July 19. Death attributed to natural causes.

**ESBERG**—Milton H., 64, a director of the Golden Gate International Exposition, San Francisco, and one of the founders of the San Francisco Opera Association, in that city July 19.

**GODFREY**—Sir Dan, 71, founder and conductor of the Bournemouth (Eng.)

Symphony Orchestra. In that city July 20. In 1891 he toured South Africa as director of the Standard Opera Co. Godfrey was the author of *Memories and Music*. He retired in 1935.

**GOTCHER**—Senator, 22, of Hayti, Mo., an employee of the Ringling-Barnum show, in Victoria Hospital, London, Ont., recently. Ill for some time, Gotcher suffered a relapse in London and was ordered to the hospital by the circus physician. Body was sent to his home for burial.

**HATFIELD**—Fred, 63, veteran showman, in Paragould, Ark., recently. Hatfield, who started in show business when 13, became known as one of the Six Original Campbell Brothers, who organized a medicine show which grew into one of the largest circuses of its day. The show closed in 1915. Hatfield continued in show business with a dog and pony show which was en route at the time of his death. This leaves only two of the Campbell brothers still living, Ed and Virg. of Fairbury, Neb. Services and burial in Fairbury.

**HELLER**—Dr. Edmund, 64, director of Fleischacker Zoo and nationally known naturalist and big game hunter, in San Francisco July 18. Heller took charge of the San Francisco Zoo in 1935 after the death of George Bistany. He was a collector for the Smithsonian Institution, the Field Institute of Chicago and others, and a member of a Roy Chapman Andrews expedition to the Gobi Desert. When Dr. Heller took the San Francisco Zoo post, he was with the Washington Park Zoo, Milwaukee. He accompanied Theodore Roosevelt into Africa, on which he was chief adviser.

**HILL**—Frank D., 60, actor, singer and theater manager, in Reading Hospital, Reading, Pa., July 17 of complications. He had been in ill health for several years. George Primrose, of Primrose & West Minstrel, heard Hill singing as a boy and gave him his start as a program boy with his minstrels and singing the choruses from the balcony back to the tenor in minstrel first parts. When Sidney Wilmer and Walter Vincent, vaude act, opened their first vaudeville house in 1902 in Utica, Pa., Hill was engaged as one of the box-office staff, and in September, 1905, when Wilmer & Vincent opened the Orpheum Theater, Reading, Hill was assigned to the manager's position. For years he directed affairs with big-time two-day vaudeville. It was during Hill's first years at the Orpheum that Wilmer & Vincent introduced the first dramatic stock to Reading patrons—the Frawley Co. For several years Hill was on the road, playing the actor in *The Actor and the Hobo*, which toured from Coast to Coast. His last appearance as a singer was at the Berkshire Hotel, Reading, February 24, 1938. Survived by his widow, Katherine. Services were held at his home.

**HINTON**—Haywood (Hot-Cha), 24,

night club entertainer, killed in an automobile crash near Klamath Falls, Wash., recently. Survived by his mother, a brother and two sisters, all of Daytona Beach, Fla.

**JAMESON**—George B., 65, for the past 20 years secretary-manager of the Melfort (Sask.) summer fair, in Melfort Hospital July 15 of pneumonia, which developed after he fractured two ribs in a fall from a ladder at the fairgrounds two days before. He was also a past president of the Western Canada Fairs Association. Survived by his widow, two sons and two daughters. Services in Melfort July 17, with burial in Mount Pleasant Cemetery there.

**LOKIE**—Charles W., 82, Detroit singer, July 15 in Grace Hospital, that city. Two daughters and three grandchildren survive. Burial in Holy Sepulchre Cemetery, Detroit.

**MANN**—Horace A. (Harry), 85, in Detroit July 17 of a heart attack. In his early days he was agent for a "panorama" and later the Whitney Family Tent Show. After that he became agent in succession for Rentfrow's *Jolly Pathfinders*, Davene's Colossal Allied Attractions, Nell Burgess' *County Fair* and about 1884 organized Sisson & Cawthorne's *Little Nugget Co.* Mann was also general agent for the Sparks, Charles Lee's Great London, Sanger's European, John Robinson, Forepaugh-Scils and Barnum & Bailey circuses. He retired in 1930. Deceased was a member of IOOF. Survived by three daughters, Mrs. Corinne McConico, San Francisco; Pauline Mann, Los Angeles, and Effie E. Bebout, Detroit. Burial in Rochester, O., his old home.

**MENAGH**—William, 66, retired theater owner, at his home in Boulder, Colo., recently after a long illness. Menagh operated several theaters in Denver after the World War and later established a chain of houses in Greeley, Longmont and Boulder, all in Colorado. A son, Eldon, operated a theater at Ft. Lupton, Colo., and a son-in-law operated a house in Albuquerque, N. M. Survived by a son and three daughters. Services and burial in Denver.

**REICH**—Zenaida, actress and wife of the former Russian stage producer, Vsevolod Meyerhold, in Moscow July 17.

**RICHARDSON**—Dick, 38, medicine show operator for the past 10 years, in Masonic Hospital, Cherokee, Okla., July 1. Survived by his father, P. J. Richardson, Oklahoma City; a brother, Joe Richardson, Perry, Okla., and a sister, Mrs. Beulah Cox, Dallas. Services and burial in Perry July 3.

**ROMER**—Sebastian, 48, assistant treasurer of the Center Theater, Radio City, New York, of heart attack at his home in Merrick, L. I., July 20. He had

been employed in Broadway theaters since boyhood, having been associated with the Gaiety, Broadway, 46th Street and Fulton theaters. He leaves his wife, Mrs. Emma Romer, and a son, Lawrence.

**SEIDL-KRAUS**—Mrs. Auguste, 85, Wagnerian opera star and widow of Anton Seidl, former conductor of the Philharmonic Symphony and Metropolitan Opera Co., in a sanitarium at Kingston, N. Y., July 15.

**SUGDEN**—Ray S., 52, known professionally as Tampa the Magician, in St. Francis Hospital, Pittsburgh, July 19 after four months' illness. Tampa was associated for 20 years with the late Howard Thurston and included in his career a command performance before the late King George V of England. He was president of the Pittsburgh chapter, International Brotherhood of Magicians, and a member of many Masonic orders. Employed by *The Pittsburgh Press* in recent years, he continued to give exhibitions at institutional entertainments. Many of Thurston's acts and productions were created by Tampa. Survived by his widow; two sons, R. Stanley Jr. and Edmund James; two sisters, Isabel, Pittsburgh, and Mrs. C. A. Hunt, Rising Sun, Ind., and a brother, James M., Pittsburgh.

**THATCHER**—Walter (Chief), Indian youth appearing as a "bat man" performer with an aerial circus, instantly in Ottumwa, Ia., July 19, when his parachute failed to open.

**VOGEL**—Otto, 72, violinist and orchestra conductor, at his home in St. Louis July 19 of a heart ailment. He made his debut as a musician at the age of 16 at the old Olympic Theater, St. Louis, where his father directed. He conducted an orchestra for 15 years at Lippe's Cafe, St. Louis. In 1918 Vogel and his brother, Guido, obtained the orchestra contract at the St. Louis Municipal Opera, which they held for 12 years. Deceased retired about eight years ago. Survived by his widow, Mrs. Dena Vogel; a daughter, Nello, and a son, Harry. Services in St. Louis July 21, with burial in Mount Sinai Cemetery there.

## Marriages

**BEAL-CATE**—William Beal, KDKA continuity chief, and Cynthia Cate, non-professional, in Pittsburgh July 1.

**BUCK-SHEPHERD**—Alton Buck, of the sales department of Industrial Pictures, Detroit commercial motion picture producers, and Eleanor Shepherd, nonpro, of Chicago, in the latter city recently.

**DE DIOS-JEWELL**—Harry de Dios, of de Dios animal act, and Sadie Alice Jewell, of Jewell's Manikins, in Elkton, Md., December 5 last, it has just been revealed.

**DAUGHTERY-JONES**—Douglas Daughtery, concessioner with the Cumberland Valley Shows, and Thelma Jones, nonpro, of Stearns, Ky., in Monticello, Ky., July 15.

**DUQUETTE-MARCY**—Raul Duquette, Buffalo electrical manufacturer, and Helene D. Marcy, professionally known as Helene Drayton, of the act Drayton Sisters and Jack, at the bride's home in Detroit July 17.

**GRIFFIS-BOURNE**—Stanton Griffis, chairman of the executive committee of Paramount Pictures and a Broadway "angel," to Whitney Bourne, actress, July 19 in Locust Valley, L. I., N. Y.

**ILRANDI-MOULE**—Frank Ilrandi, civilian officer of Fort George, Wright, Wash., and Ruth Moule, Athens, Ala., with Tilley Amusement Shows in 1937 and Blue Ribbon Shows in 1938, in Spokane, Wash., July 8.

**MCKEE-MULVIHILL**—Robert McKee, WCAE, announcing chief, and Billie Mulvihill, former movie actress, in Oakmont, Pa., June 30.

**MADRIGuera-GILMORE**—Enric Madriguera, band leader, and Patricia Gilmore, radio singer, in Crown Point, Ind., July 18.

**MASSEY-WHITNEY**—Raymond Massey, actor and lead in the Pulitzer Prize play, *Abe Lincoln in Illinois*, and Mrs. Dorothy A. Ludington Whitney in New York July 10.

**SCHAEFFER-MITCHELL**—Roy Schaeffer, candy butcher with Hennes Bros.' Shows, and Margaret Mitchell, of Denver, recently.

**SHRIMPLIN-FISK**—Roy Shrimplin, musician, and Vivian Fisk, musician, in Columbus, O., July 17.

**SIMON-WALKER**—Jack Simon, ex-butcher with Hennes Bros.' Shows, Lee Walker, of the Expose Show same organization, recently.

**WHITNEY-ALLEN**—William

## FRANK HARDING

Frank Harding, 75, famous music publisher and composer of the '80s and '90s, of heart disease July 16 in Bellevue Hospital, New York, after several months' illness.

His publishing house on the Bowery made that district the Tin Pan Alley of the day. He succeeded to the business in 1879, his late uncle, Edward Harding, baritone, having established the house in the '60s. His headquarters were used as a meeting point for songwriters and showmen, including Charley and Howard Graham, Monroe H. Rosenfeld, J. F. Mitchell, Will H. Fox, Joe Sullivan, Pat Rooney, Tony Rastor and Gus Williams. Edward B. Marks and Abbott J. Liebling, in *They All Sang*, called Harding "the grandee of the popular music game."

Some of his numbers sold from 100,000 to 150,000 copies, a high for those days. Among the works he published are *Molly and I* and *the Baby, Patsy Branigan, Say Au Revoir But Not Goodbye, My Sweetheart's the Man in the Moon, Lay Me on the Hillside, A Letter From Ireland and Her Own Boy Jack*. He also authored the book, *Old Time Hits and Reels*. He moved his shop further uptown with the general shifting of the amusement trade, but new song vogues made inroads in his business. He retired two years ago.

He leaves a daughter and two brothers. Funeral under the auspices of the American Society of Composers, Authors and Publishers.

Harris, Prof. Geo. (Folainist)	Hiller, W. F. (Pat)	Hunter, Bill	Jones, Carl Clifton	Kimball, Harrison
Harris, Peter L.	Hill, Ed L.	Hunter, W. T. (Omar)	Joyce, James A.	Kimball, Wm. F.
Harris, R. D.	Hill, Will H.	Hunter, Wm. T.	Jubus, W. B.	Kimmer, Crest
Harris, W. C. P.	Hinkley, Raymond	Hurd, James M. (Omar)	Kachel, Jack	King, Don A.
Harrison, Chas.	Hingstater, Ray	Hurd, R. E.	Kahots, Ch. C.	King, E. C.
Harrison, Dick	Hinkle, Wayne	Huson, Orville	Kalinsaukas, Leonard	King, Phil
Harrison, G. (Bill)	Hodges, Hilton	Huster, W.	Kalinuskas, Leonard	King, Steele
Harrison, James R. (Bill)	Hoeffner, W. M.	Hutchison, Jack	Kane, Pete	Kirby, Jack
Harrison, Josua	Hoffman, Louis	Hutchison, Tom	Kane, Jack	Kirkland, Benny
Hart, Bill	Hoffman, Woodrow	Howell, Clarence	Kantell, Joe	Kirkman, Eddie
Hart, J. Edgar	Hoggatt, Philip	Ingalis, Earl E.	Karl, Fred	Kitchens, John
Hart, T. D.	Holiday, John J.	Irvine, F. G.	Karr, Clarence	Klaver, Bernard
Hartz, Robt. W.	Holladay, E. S.	Ivey, James	Kasher, Volney	Kline, D. J.
Hartz, Ben	Hollaway, O. H.	Jackson, Albert	Kate, Howard	Kline, Jim
Harvard, Phil	Hollman, Angus	Jackson, Claude	Katzen, Al	Knight, Hugh B.
Harvey Co. The	Holt, S. N.	Jacobson, T. K.	Kaufman, Sol	Knoles, C. B.
Harwood, W. T.	Holt, Archie	Jacobson, Troy	Kay, Albert	Knutson, E. J.
Hascal, Maurice	Holt, Woodphone	Jacobson, Robert	Keith, L. J.	Kolan, Kaichi
Hassler, Fred	Hont, Chas. T.	Jacobs, Ivan E.	Keith, N.	Kong, H. E.
Haxnick, George	Hopper, Bill	Jason, Fred P.	Keller, Edwin	Kolb, Ray R.
Havins, Lowell R.	Horan, Irish	Jay, William	Keller, Frank	Kooper, Ken
Haw, Geo. Warren	Horstman, Meletus	Jed, Tony	Keller, L. C.	Kreager, Earl
Hawkins, Ted	Horton, W. M.	Jennings, Paul	Keller, Roy Speed	Krom, Lou
Hayden, D. L.	Horton, Winford	Johnson, Chas.	Keller, Tom	Krynol, Lucky
Haves, Clifford	Houck, Paul	Johnson, Carl	Kelly, E. T.	Kubat, Steve
Haves, Harp	Housner, Sam	Johnson, Charles H.	Kelly, E. T.	Kubel, Raymond
Haves, Lester	Howard Brothers	Johnson, O. Dallas	Kelly, Gilbert	LaFrance, Harry
Hazard, Stuart (Buster)	Howe, Andy	Johnson, O. Dallas	Kendall, Charles	LaMar, Harry
Heck, Robert A.	Howe Bros.' Side Show	Johnson, O. Dallas	Kendell, W. C.	LaMonte, Jevon
Heckler, California	Howell, Bob	Johnson, O. Dallas	Kendell, W. C.	LaPerle, Johnnie
Heffner, Frank	Howell, Doc	Johnson, O. Dallas	Kendell, W. C.	LaPrades, The
Hefner, James W.	Howell, Ed	Johnson, O. Dallas	Kendell, W. C.	Lalaine, Harry & Eva
Hellman, Jimmy	Howell, Wynne	Johnson, O. Dallas	Kendell, W. C.	LaRue, Blackie
Heller, W. H.	Hovells Varieties	Johnson, O. Dallas	Kendell, W. C.	LaRue, Fred
Helly, Belle	Howland, G. E.	Johnson, O. Dallas	Kendell, W. C.	LaRue, Fred
Hendershot, J. B.	Hoxie, Jack	Johnson, O. Dallas	Kendell, W. C.	LaRue, Fred
Henderson, Speedy	Hubbie, Earl	Johnson, O. Dallas	Kendell, W. C.	LaRue, Fred
Henderson, Warren	Hudgins, Carlton	Johnson, O. Dallas	Kendell, W. C.	LaRue, Fred
Hera, Charles	Hudson, Cecil	Johnson, O. Dallas	Kendell, W. C.	LaRue, Fred
Hernando, Glimp	Hudson, Dianne	Johnson, O. Dallas	Kendell, W. C.	LaRue, Fred
Hernandez, Vergil	Hughes, L.	Johnson, O. Dallas	Kendell, W. C.	LaRue, Fred
Hershey, Willy	Hill Stanley S.	Johnson, O. Dallas	Kendell, W. C.	LaRue, Fred
Hershman, John J.	Hunter, Earl	Johnson, O. Dallas	Kendell, W. C.	LaRue, Fred
Hester, Lawrence		Johnson, O. Dallas	Kendell, W. C.	LaRue, Fred
Hewitt, Tom		Johnson, O. Dallas	Kendell, W. C.	LaRue, Fred
Hiett, John W.		Johnson, O. Dallas	Kendell, W. C.	LaRue, Fred
Horn, Ray		Johnson, O. Dallas	Kendell, W. C.	LaRue, Fred
Hildebrand, Frank		Johnson, O. Dallas	Kendell, W. C.	LaRue, Fred

(See LETTER LIST on page 79)

FLUSHING,  
L. I.

# NEW YORK WORLD'S FAIR

APRIL 30  
TO OCT. 31

### Gross Attendance

Previously reported	13,254,668
Saturday, July 15	203,360
Sunday, July 16	193,017
Monday, July 17	147,671
Tuesday, July 18	163,442
Wednesday, July 19	213,842
Thursday, July 20	147,221
Friday, July 21	125,272
<b>Total</b>	<b>14,448,493</b>
Includes passes averaging 35,000 daily.	

## Need Seen for More Reforms; CA Is Hopeful

NEW YORK, July 22.—Despite steps taken by the fair corporation this week toward bolstering ever-weakening expo attendance, exhibitors, concessioners and even many fair officials continue to hold little hope for marked upturn in business unless further and more fundamental reforms are instituted quickly. The front gate, which has dipped to frightening levels, will undoubtedly be strengthened by the experimental \$1 combination ticket this week-end; the 40-cent rate after 9:30 p.m.; the reduced parking fee, and \$3.75 combo bargain that will go into effect next week. Some concessioners expect little benefit from the moves.

On the other hand, majority of concessioners view moves made this week with optimism, chiefly because they indicate that President Whalen and the board of directors realize the importance of immediate action to not only save the amusement zone but the fair as a whole. Besides the admission reductions elimination of fireworks and fire displays in the Lagoon of Nations is figured to focus attention on Fountain Lake pyrotechnics, thus bringing more patrons to the fun zone. Revision of the public relations department, which put Leo Casey in virtual charge of the bureau previously handled by Perley Boone, is held to be a step toward overcoming growing antagonism of public prints. Will Yolen, formerly with Dufour & Rogers, took over Amusement Area publicity-promotion, working out of Commander Lammers' office.

At the same time that the 40-cent admission after 9:30 rate was established the fair set another combination rate of an announced \$7 worth of admission and concession tickets for \$3.75. Original plan was to confine sale of combos to agencies outside the grounds, altho late this week grumbings from public necessitated regular sale at fair-ground gate. It's understood opening print order calls for 1,000,000. Tickets are expected to be available next week-end. Each book contains tickets for five general admissions and 10 attractions. (See chart.) All tickets are transferable and detachable.

### Fair Retrenching

Fair personnel was pruned further this week and a general slashing of salaries went into effect at the same time in a drastic attempt to curtail fair corporation (See NEED SEEN on page 76)

## Mermey Replaces Darling

NEW YORK, July 22.—Maurice Mermey, fair's director of exhibits and concessions, replaced Frank W. Darling as president of Children's World following another shake-up this week in the projects administration. For the past several weeks Mermey had been supervisor representing the fair, tho Darling remained as president. Leon Loeb, formerly of the concession department, is assistant to Mermey and is expected to assume title of manager. William Waters has been brought in to handle public relations, replacing Tom McDonald.

### Old N. Y. Spurts

NEW YORK, July 24.—What is believed to be an all-time record for one and two-day attendance for village units at world's fairs was set at the New York World's Fair on July 22 and 23 by Old New York. Paid attendance at the village on Saturday was 68,543, representing 27 per cent of total paid admissions at the fair, which was 256,253, said Dick Owen, publicity director. Sunday's attendance was 66,548.

## The Billboard Led In Pleas To Chop Night Gate Price

### Excerpts From Editorials

NEW YORK, July 22.—Effective today, admission to the World's Fair after 9:30 p.m. is 40 cents, reduced from 75 cents. History of *The Billboard's* battle for the chop is traced below. This publication originated the fight and sustained it to the very end.

June 17 (addressed to Grover Whalen).—"You know that one competitive force exists which can be altered in such a way as to ease the burden of your showmen-concessioners. It is not precisely a competitive force, but more nearly it could be termed a barrier to business. This, of course, your 75-cent gate. . . . It would be dangerous, purposeless and unwarranted to reduce the gate admission. On the theory, however, that midway caterers will not receive the benefits from attendance during the accepted peak months of July and August; that is, on the theory that they will not gain in substantially greater ratio than resulted from May attendance and attendance thus far in June, owing to the strength and splendor of non-amusement areas, could you become interested in reducing the gate admission at a given period or periods during the day or evening? There is still time enough left before the heavy traffic flows in to test the effect of a reduced admission price."

June 24—"Is it a fact. . . . that a lower gate tariff is inimical to the policy of the fair? Would it be a radical move? (See THE BILLBOARD LED on page 76)

## Lammers Versus Jammers

NEW YORK, July 22.—"The prices to be charged by amusement concessioners have been prescribed by their contracts, but many concessioners have varied their prices without amendment to their contracts, and without formal authorization from the Fair Corp.," says Bulletin No. 9 issued to the midway on Tuesday by Commander Howard M. Lammers, chairman Amusement Control Committee.

"A number of concessioners have resorted to 'jamming' without any authority to do so. We are taking under fresh consideration the whole subject of amusement prices, including the question of jamming.

"There has been a large volume of public criticism to the effect that many amusements are charging higher prices than are justified by the character of the entertainment offered, and some concessioners have found that in changing their prices to a lower level they have increased their gross receipts."

Commander Lammers suggests that "in many instances" it may be to the interests of the Fair Corp. and concessioners concerned to alter the prices prescribed by contract, "especially in the direction of a 'revision downward' for amusements which are now operating at a price level 'that does not meet with public approval.'"

The retired navalist instructed concessioners to communicate to him not later than today a detailed statement of the prices they desire to charge at concessions and subconcessions other than restaurants and merchandise, "this to include adult's charges, children's charges, (See LAMMERS on page 76)

## An Insider Looks at the Fair

—Fifth of a Series—

### Subject: The Board

The writer of this series is a consultant on the staff of the New York World's Fair who sought an outlet for a frank discussion and analysis of Amusement Area problems. His aim—his only aim—is to help the midway solve those problems before a solution is too late. In common with *The Billboard*, he feels that the amusement world at large is entitled to the information on the basis of its future, as well as present, value. For obvious reasons the name of the writer cannot be divulged.

LET us face facts—not what we hope for, not what we have reason to believe might happen, not what we so gaily promised would happen. Facts are as we find them. And we find the first and foremost fact to be: The fair is a failure to date. What will happen is not of moment to us now, except that the same muddling thru that has characterized every action of fair officials to date seems to be evident even in these days of great stress.

The recognition of failure has been met by a series of inept, panic-stricken, half-hearted measures that won't do the trick. Meeting a crisis with half-hearted attempts to whitewash that failure is not meeting a crisis four-square to the wind. There comes a time when the best measure consists of a full retreat with plans for a future offensive. Fleeing in panic before facts won't help.

It isn't as important right now to criticize current "cure-alls" which the fair is proposing as it is to be cognizant of the mentality that produced the present ills. IT IS OF THE GREATEST IMPORTANCE THAT THE EXECUTIVE COMMITTEE REALIZE THAT THE TYPE OF THINKING WHICH LED TO THE PRESENT DEBACLE IS BEING APPLIED TO THE CURING OF IT. It won't work, for, one by one, the people who saw clearly and thought clearly have been eliminated from the fair, and those who remain and are responsible for the disaster are those sycophants who trimmed their petty sails before the blustering wind of political expediency.

A peculiar type of unethical, indecent and immoral, if not downright dishonest thinking has done for this fair what this type of thinking does to every enterprise in which the ideal of the visionary and the hope of the masses are corrupted. Why didn't the fair face the fact, earlier, that if it wanted new and elaborate amusements of a caliber to compare with its exhibits it would have to help finance them? Why didn't it apply the same amount of money it spent in a last-minute effort to planned spending before the panic was on? Because the same coterie of self-perpetuating fools were afraid to face facts; because six, even three, months before the fair opened they wouldn't admit their errors. And are these men to guide the ship thru the storms ahead? Are we to be treated to another series of errors to cover up the previous ones?

What of those magnificent focal buildings so widely touted and so well planned? Who made them such a hodge-podge that some of our leading magazines and guide books advise the public to keep out of fair-sponsored buildings? Who is responsible for the use as office space of several focal buildings planned for a different purpose? Whose arrogance kept exhibitors out of them? And where is the false prophet who led the fair into this mess now? Is he smeared with bitumen and ostracized with all other culprits? No, indeed! From failure at the fair one rises to even greater heights and greater responsibilities. The greatest show on earth could be put together very neatly if all of the tight-rope walkers at the fair were to perform out in the open for the public. Under no other roof has such a galaxy of financial acrobats, star-strangled prima donnas, magic buck passers and political contortionists been assembled.

And who nessed up the tone of the amusement area? Who allowed nudity to become such a problem that it took the mayor, the license commissioner and the city police to straighten it out—but straighten to whose satisfaction? Why were concessioners allowed to invest their money in certain types of attractions and told that they would not be involved with competition from nude shows? And since they were cheated out of their right to operate on a clean basis, why haven't they the right to some redress? (There are many ways the fair could right this basic wrong). And what of the operators of nude shows? Have they no rights? Weren't they dragooned in at the last moment to bolster the amusement area? What of this investing group? Have they no redress? Were they sold an honest package or only a bright apple wormeaten at the core? And what of the concessioner who has it written in his contract that there shall be no competing show and who was assured orally that he was to have an exclusive on a certain type of operation, only to have the fair, in its own theater, allow a production that definitely is competition to this man?

What kind of ethical standards is this fair governed by? It has broken faith with and slapped the face of nearly everyone at one time or another. And yet the board of directors hopes to see the fair a success with half measures. Now, if never before, the fair needs straight thinking. It will never develop this by using the very executives who brought on the debacle. Why doesn't the board clean house? Why doesn't it bring back some of the men who left in honest indignation and silence, having loyalty enough to an ideal not to smear it over the papers? Why doesn't the board bring back the men who hoped that even the chicanery they knew existed might be lost in the realization of the great ideal toward which they had labored? Why doesn't the board do all this before the public stays out of the fair in greater numbers and forces this great show into legal as well as moral bankruptcy? Maybe because the board, like those who have gone before, hopes against hope that the scope and magnificence of the enterprise might carry it along. But "time HAS torn on" and each day brings even greater need of haste.

ACTION! Now is the time for action; but the action needs honest thinking. Give us honest thinkers. That is the need. That is the cry. Answer it and the echo from the exhibitor, the concessioner and, above all, the public, will take care of the rest.

**TROPICAL FRUIT DRINKS**

Top Money-Making Juice Joints at the World's Fair, Coney Island, on Broadway, as well as at more than 100 other Parks and Carnivals this season are those featuring Tropical Fruit Drinks. Set up one of these stands for **QUICK MONEY!** 500% Profit on Pina Colada and Papaya at a 5c price, 800% on Coccoanut Champagne at 10c. Write for our latest **FREE** Circular today!

**Due to Popular Demand — Tropical Fruit Drinks in Gallon Lots.**

**PINA COLADA.** \$2.00 a Gal. (Makes 6 Gals. of Juice). Made from fresh Pineapple—4 Gals. to a Case.

**PAPAYA.** \$2.25 a Gal. (Makes 6 Gals. of Juice). Made from Papaya Fruit—6 Gals. to a Case.

**GRAPE CHAMPAGNE.** \$2.00 a Gal. (Makes 6 Gals. of Juice). Made from Concord Grapes—4 Gals. to a Case.

**SAMPLE GALLON OF ANY OF ABOVE JUICES, \$2.50.**

1/3 Down, Balance C. O. D.

**NOTE!**  
These juices used in our Tropicfruit tanks show a large profit as you serve 5 quinces of juice in every 8 ounce glass.

**NAT LERNER, 203 Lexington Ave., NEW YORK CITY**

**On the Flushing Front**

By **ROGER LITTLEFORD JR. and LEONARD TRAUBE**

**NEW YORK, July 22.**—A wave of moderate optimism swept thru the amusement area this week as attraction operators, their employees and members of the fair's concession department greeted the new price reductions and midway-promotion plans as indications of definite co-operation from the Fair Corp. in correcting the ills of that end of the Flushing fair. Until a few days ago Mr. Whalen and his cohorts in the administration building had maintained a coldness toward changes in policy that had everyone wondering whether they ever would see the light. The two combination ticket plans, the 40-cent gate after 9:30 p.m., elimination of fireworks on the Lagoon, and appointment of an official midway and promotion department, are steps in the right direction, even tho they may not prove revolutionary enough to bring the midway up from the depths of depression.

Majority of operators are obviously resigned to the fact that profits are impossible this season at their individual enterprises. Cost of construction and operation is considered far too much to overcome at this stage of the game. Aid from the front office, however, should save many operators thousands and thousands of precious dollars. Rather than lose an entire shirt, in other words, most operators would be satisfied to be minus a sleeve or two, come October 31.

commissioner, closed the restaurants in Cuban Village Thursday on charges of violating the sanitary code, but rescinded the order when violations were corrected. Okeh to open came early in the evening, village losing very little operating time.

Exodus of talkers, performers, conesh butchers, etc., from the fair continues at a steady rate. A delegation of ex-Ringling troupers rejoined the Big Show this week in Chicago. . . . H. M. Goodhue, creator of the Fountain-of-Youth illusion, is confined in Roosevelt Hospital, New York, with serious illness. He was negotiating for a "Fountain" show at the fair when stricken.

Elwood A. Hughes, general manager of the Canadian National Exhibition, Toronto, and J. W. (Patty) Conklyn, CNE amusement area boss, spent several days this week studying the fun zone. Lew Dufour and Joe Rogers, George Hamid, Billy Rose and Lincoln Dickey were among those entertaining them. . . . Al (Brown Derby) Smith visited Old New York for the 'steenth time Thursday eve. . . . The Almon R. Shaffer-managed village continues to rate No. 1 mecca for celebs visiting the midway.

Concessions are still experiencing their share of electrical trouble. Seminole Village suffered this week on several occasions. . . . Giant's Causeway goes into its second week remaining dark. Winery and restaurant occupy the building eventually. . . . George A.

Dr. John G. Grimley, deputy health

**GOLDEN GATE INTERNATIONAL EXPOSITION**  
SAN FRANCISCO  
February 18 to December 2



**CA Has Eye On Deductions**

**New prez is said to be on guard against reported overcharges—Strub in East**

**SAN FRANCISCO, July 22.**—Recommendation that concessioners pay more attention to exposition deductions made from their gate receipts is expected to result from election of Elmer H. Bose, who succeeded C. L. (Tex) Cameron, resigned, as president of the Concessioners' Association. Bose has been particularly active on problems confronting the CA, and has had several recent conferences with expo officials. He is declared to have some startling figures on alleged overcharges against concessioners.

While the possibility of getting any refunds back to ops is a great question, it is believed that some kind of an arrangement will be worked out by President Bose that will enable concessioners "to get a break" in the future. Since July 1 midway grosses generally are said to be up and, while there may be no distrust towards the expo revenue department, concessioners are reportedly giving closer scrutiny to front-office receipts and remittances from the take.

**Protest in Abyeance**

A complaint drawn up several weeks ago, charging alleged acts of expo mismanagement and gyp practices, may undergo some changes. Protest has been ready for some time and was to have included an ultimatum for a "showdown," but the proposal has been temporarily shelved because of absence of Charles H. Strub, expo general manager. Cameron had asked for issuance of the complaint in behalf of the CA, but the matter is now in the hands of Bose, who has advised members that the protest will be handed to Strub on his return.

Strub left on Thursday for a three-week business trip to New York and expects to line up more headline attractions for late summer and fall. During his absence Gwynn Wilson, assistant managing director, is in charge.

In his first three days Kay Kyser earned money for the fair. Opening night, Friday (14), attendance was 8,000. Saturday showed paid attendance of 11,000 and Sunday topped with estimated paid attendance of 16,000. Kyser's run ended last night.

**Clamp Put on Figures**

Secrets of Monte Carlo, closed for some  
(See **CA HAS EYE** on page 77)

**Admissions Up; 18-Day Grosses**

**SAN FRANCISCO, July 22.**—Exposition is reported now doing gross business of \$83,156.97 a day and drawing daily average attendance of 53,367, an increase of more than 21,000 over the previously announced average.

More than 1,000,000 attended from July 1 to July 18, paid admissions being 960,619. Total gross receipts for the period were \$1,496,825.61, including fair admissions and projects operated by the expo management.

Gross of concessions was given as \$978,778.26, including midway attractions, restaurants and other catering establishments. Visitors' spending average was \$1.27. Cavalcade drew \$62,129.30; *Folies Bergere*, \$66,364.70; Kay Kyser, \$14,199 in four days; Palace of Fine Arts, \$17,537.45; Chinese Village, \$27,369.79; Rand Nude Ranch, \$20,685.10; Ripley's Odditorium, \$18,805.15; Incubator Bables, \$14,443.27; Midget Village, \$11,450.44.

**Paid Attendance**

Previously reported.....	5,019,920
Thursday, July 13.....	36,079
Friday, July 14.....	42,794
Saturday, July 15.....	56,296
Sunday, July 16.....	79,823
Monday, July 17.....	36,772
Tuesday, July 18.....	40,993
Wednesday, July 19.....	45,362
<b>Total</b>	<b>5,358,039</b>

**Bose Is CA Head; Cameron Steps Out**

**SAN FRANCISCO, July 22.**—C. L. (Tex) Cameron, operator of Happy Valley Ranch and other eateries at the expo, who resigned as president of the Concessioners' Association, has been succeeded by Elmer H. Bose, of the Doughnut Corp. of America. Members elected to board of directors are Charles Keller, manager for Traver & Baker, operators of Auto Skooter, Roller Coaster and Funhouse; Wesley Bercoovich, who operates a foot-relief concession, and Julian Harvey, owner of the World in Motion.

Officers of the association now are Bose, president; Charles G. Davis, first vice-president; F. M. McFalls, second vice-president; Mrs. Cliff Wilson, third vice-president; J. D. Lane, treasurer.

Directors are Vincent Hidalgo, Max Schwartz, Louis G. Lippl, William Russell, A. W. Belcher, Sally Rand, Keller, Bercoovich and Harvey. Russell probably will be replaced. He formerly managed the Scottish Village and is no longer connected with any expo concession.

**Village Control Is Sought**

**SAN FRANCISCO, July 22.**—Control of Scottish Village is being sought by various parties, it is reported. R. B. Hamilton, auditor, has been appointed assignee. Don Nicholson, contractor for a number of concessions including the village, is said to be the largest creditor. Village is reported clear of any debts to the expo, but is said to owe about \$15,000 to other interests. Don Cameron is out as manager, with Walter K. Sibley being mentioned as likely to succeed him. Village now has a 15-cent gate.

**Gleanings**

By **WALTER K. SIBLEY**

**SAN FRANCISCO, July 22.**—Announced attendance for the week ending July 16, 394,641, did not include 40,000 tars from battleships in the bay, every mother's son of them with money and spending it, too. During June 65,818 foreign cars entered the State, each averaging 3 1/2 passengers, most of whom were fair visitors. Practically all showmen and concessioners have lost their grouches and are of fidgets, as business is steadily increasing with the rise in attendance. Tex Cameron, who resigned as president of the Concessioners' Association, operates nine big concessions here, also is principal food purveyor at most all big fairs in California and is so head over heels in work that he could not give the attention necessary to the association. Monte Montgomery, one of the fine talkers of the Gayway, has given it up as a bad job and has returned to selling encyclopedias. Now we know where he got all those words.

At a recent meeting of creditors of the Scotch Village it was the consensus that a live ballyhoo should be installed, with more lighting and that there should be a better spirit of co-operation among concessioners and employees. It is the intention of the assignee to make a real success of the village. He wants to earn enough money to pay creditors. Frank Belcher, who was

(See **GLEANINGS** on page

**Selections at Tomorrow Track**

**"You Pays Your Money and You Takes Your Choice"**

**NEW YORK, July 22.**—Cut-rate and bargain measures adopted by the New York World's Fair during the last two weeks in an effort to step up attendance are listed below, combined both in the order in which *The Billboard* thinks they will appeal to the public and the effect on amusement area receipts.

1. Gate admission cut from 75 cents to 40 cents after 9:30 p.m. Saving, 35 cents.
2. A \$1 combination ticket, tested this week-end, July 22 and 23. Good for one gate admission, light lunch of hamburger or frankfurter and coffee, tea or milk and choice of five attractions, one from each of five groups of five attractions each.

3. Face value, 75 cents at gate, 20 cents for lunch and estimated \$1.30 show value, totaling \$2.25. Saving, \$1.25. Same combo for kids is 50 cents.
4. Parking charge at the seven World's Fair fields reduced from 50 cents to 25 cents. Saving, 25 cents.
5. One million combination books available at \$3.75 each, good for five gate admissions and 10 attractions. Face value, \$3.75 at gate and estimated \$3.25 in attractions, totaling \$7. Saving, \$3.25. Each of five gate tickets contains two amusement area stubs giving the holder a choice of two of four attractions, with a total of 20 attractions listed, of which 10 may be chosen from groups. On sale (See **SELECTIONS AT** on page 76)

**Bard Gives Way to Film-Star Doubles**

**NEW YORK, July 22.**—Pop-priced Shakespearean comedies in Merrie England's Globe Theater were shelved today and a show called Hollywood Star Doubles moved in to replace the bard, who failed to catch on with W. F. public despite competent performances by a company of 27 in an interesting atmosphere, a replica of England's old Globe.

Unsuccessful appeal to Equity to lower the time-and-a-half wage scale for seventh-day showings combined with sparse attendance caused the closing. J. T. Schless' similar venture at CHI world's fair drew more than 400,000 people.

New show, a collection of persons  
(See **BARD GIVES** on page 76)

**Expo Matches Philly Expose With \$1 Books**

**PHILADELPHIA, July 22.**—Coincident with the series running in *The Ledger* on *What's Wrong With the Fair*, World's Fair officials have sent in here more than 1,000 of the \$1 combo books bearing face value of \$2.25. In charge of distribution are Helen Lee Rimes, fair's assistant director of merchandising, and Frances Perry, assistant director of (See **EXPO MATCHES** on page 76)

**Meet Jack Donahue**

Jack Donahue, of Tony Sarg's Enchanted Forest, is handling distribution *The Billboard* at the World's Fair.

**Additional World's Fair News**

Expo's Promissory Notes.....	3
Paralysis, Phonos and World's Fair Hit Carolina Dance Biz.....	9
Employees Stick to AFA Pacts.....	19
American Recreational Equipment Assn.....	34
National Showmen's Assn., Inc.....	41

## N. Y. WPAers Taking Out Own One-Ringer on Co-Op Plan

NEW YORK, July 22.—Faced with unemployment at the height of the season, a group of performers and execs of the shelved Federal Theater Project Circus in New York have banded together to launch a show of their own to play week stands under auspices in metropolitan territory.

Installed as manager is Oscar Lowande, veteran principal rider of the famous Lowande Family, who in recent years has been doing clown work and is currently in FTP's *Pinocchio*, which exits July 31.

Listed as money man behind the enterprise is John Martin, canvas and seat supplier, who had rented equipment to the WPA Circus. Operation will be on a commonwealth plan, with shares for each individual, but artists are being engaged on the basis of their doubling to justify the shares. Martin has 50 per cent of the show, supplying the tent, a 100-foot round top with a 40-foot middle piece, seats and, also, provides transportation.

Performance, to be given in one ring, will be built around Capt. Ernest Engerer's trained wild animal and domestic animal acts, Engerer having been a WPA Circus feature. Capacity of tent is figured around 2,200, and the tariffs will be 25 cents for adults and 15 cents for kids, with 15 cents added for reserves.

A concert and side show, each 10 cents, are planned. Show is scheduled to debut

July 31, and there will be occasional three-day stands in New York, Long Island and near-by New Jersey. Billing will be done with window cards, quarter-sheets and half-sheets mainly. Billy Walsh, WPA Circus announcer, who has been a 24-hour man on many circuses, is general agent.

Spade work on a show along similar lines, involving WPAers, has been going on for several weeks, with Burns O'Sullivan as head man. O'Sullivan officiated as manager of the WPA Circus. He has been reported readying revival of Barry Bros.' Circus, which he launched about five years ago. If his plans are realized he will be joined by Wendell Goodwin, WPA Circus p. a., and others on the project.

## Polack Winner In Vancouver

**Breaks records at Beacon Theater—four shows daily—35,000 paid admissions**

VANCOUVER, B. C., July 22.—All box-office records were broken when Polack Bros.' Circus closed here July 13 after a week at the Beacon Theater, in which it played to packed houses, four shows daily.

A conservative estimate of the turnout for the week was placed by the Beacon manager, Roy McLeod, and the circus manager, Louis Stern, at 35,000 paid admissions. To date Sally Rand's show had held the record here.

After two days at the Chilliwack (60 miles east) Cherry Carnival, where Polack also hung up a record, the circus moved into Vancouver. The show went over for a big hit.

Mickey Blue, of the show, and Bob Williams, of the Beacon, handled the publicity. Master of ceremonies was Jules Rodinski, who joined at Chilliwack.

The circus went to the Vancouver Preventorium July 9 and staged a special show for 43 children.

## Kelley Biz Good in Nebraska

TILDEN, Neb., July 22.—Business with the Al G. Kelley and Miller Bros.' Circus has been holding up in this State. Doc Moon's concessions have been doing well, also the kid show managed by Ted LaVelda. Harold Crowell's Pit Show left to play celebrations, but will be back in September. Show received attention and bear from the zoo in Omaha.

## R-B Scores Over Legion Show In Day and Date at Detroit

DETROIT, July 22.—The first day and date circus engagement (July 16) Detroit has seen in many years gave a clear advantage to Ringling-Barnum, which almost tripled the attendance of the American Legion circus (reported under Sponsored Events), with respective figures about 17,500 and 7,300. Comparative figures are: Matinee, Ringling, 9,500; Legion, 2,500; evening, Ringling, 8,000; Legion, 4,800. The Legion show concluded a two-week engagement July 16.

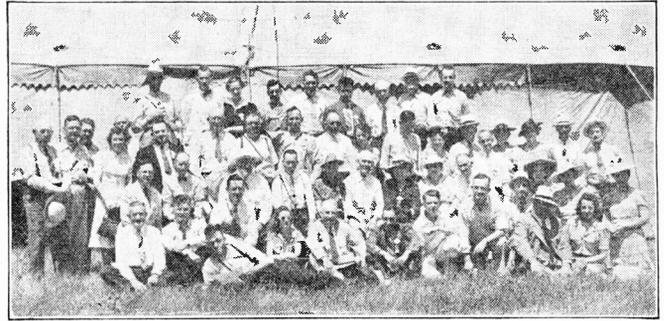
Figures for the Ringling show are conservatively estimated and agree with a check by Fred Bradna, equestrian director, and Roland Butler, press agent. No extra billing was used in Detroit because of the day and date event, Butler said.

Stunt staged at the Ringling tent Sunday was a visit by Vera Brown, *Detroit Times* reporter, with Terrell Jacobs' lions inside the cage.

Buddy North, Pat Valdo and Art and Tony Concello of the Ringling show, visited the Legion circus.

### New Lot Used

Moving to a new lot in the northwest section at Livernois and Elmhurst avenues, never before used by a circus, the show drew crowds on Monday and Tues-



MEMBERS of the Circus Fans' Association of America, snapped on the Parker & Watts lot at Ann Arbor July 8. Many prominent fans will be recognized in the group.

## Lewis Holds Annual Picnic at Petoskey

REED CITY, Mich., July 22.—The annual picnic of Lewis Bros.' Circus was held at Petoskey, Mich., July 9 in Michigan State Park, it being the 22d anniversary of the Lewis show. Two hundred and forty-six employees enjoyed the festivities. Herman Filbert and William Tingley were in charge and Ernest LaDoux was emcee. Jack Shanks and Dennis Williams, chefs of the cookhouse, prepared the tempting food. An impromptu program created much laughter. The minstrel department of side show provided much amusement and furnished special music under direction of leader Clifford Readoux.

Maxine left to play the Orrin Davenport show at Detroit. Peggy Fadies and Marjorie Picotte now work in the elephant act. Frank Lawless and Harry Weinburg are planning to have the ticket wagon air-conditioned.

Dutch LaBlair and wife, who were operating the lunch stand, left to make the fairs. Herman Filbert has taken over the lunch-stand privilege.

At Petoskey the Wade carnival and Lewis circus were on adjoining lots. Neither show did big business. The smaller cities and towns are proving very profitable to the Lewis show.

## Beers-Barnes Headed West; Business Is Satisfactory

CINCINNATI, July 22.—E. F. Day states that the Beers-Barnes Circus, after showing the Carolinas, Kentucky, Tennessee and Ohio, has headed west. Business has been satisfactory, altho spotty.

Sadie Beers, who suffered a severe injury to a knee in the spring, has had the cast removed. The accident occurred a few days after opening date of the show. She does aerial and wire acts and will soon start practicing.

## Parker & Watts Biz Okeh When Weather Permits

CINCINNATI, July 22.—The Parker & Watts Circus, which played quite a bit of Michigan territory, entered Ohio at Perysburg, O., July 11. On July 17 the show was at Hamilton, near here, and a number of folks from *The Billboard* were visitors.

Manager Ira M. Watts informed that he is going along nicely, doing business whenever weather permitted. At Hamilton there was a half house at the matinee and in the evening the tent was filled. Many people were on the streets to see the parade, which came in for much comment. The street spectacle is indeed an asset to the show. The kid show and concert have been well attended.

The circus has quite a menagerie for a motorized organization. It has six elephants, a camel, 10 cages of animals and more than 80 head of horses, ponies and mules. The show is using a 90-foot top with three 40-foot middle pieces and the performance is presented in three rings.

The performance is under the direction of George Myers, who also does the announcing. It runs speedily and smoothly. L. Claude Myers has a very good band of 15 pieces. William DeBarrie has a line-up of worth-while attractions in the side show.

A very pleasing program is presented by Mr. Watts, it having a number of features. One of the best and fastest double trapeze acts in the business is offered by the Aerial Ortons. They also present a nifty chair-balancing trapeze turn. When it comes to performing chimps, one must hand it to Del Graham's "Andy Calino," who really is "something" on the wire, trampoline and bars. Excellent riding acts are presented by the Joe Hodgkin family. Joe doing the comedy in one of them. Liberty horses are nicely worked by Frank Asher and Hazel King and mules by Frank

(See PARKER & WATTS on page 79)

## Bogart Show Resumes

CASTLE CREEK, N. Y., July 22.—The Bogart Novelty Circus, which recently returned to quarters here after a New York State tour of six weeks, again took to the road July 20 and will play a month under auspices. All stands will be in this State except August 18, when it will be at Quaker Lake, Pa., for the annual carnival. George Bray, who had the kid show, will play fairs. Circus is now framed to play in the open with canopy for spectators. There is a menagerie but no side show. Show moves on six trucks and trailers and carries nine people.

## Annie Oakley Home Will Be Auctioned

GREENVILLE, O., July 22.—A Darke County landmark, the Annie Oakley homestead, located three-fourths of a mile south of North Star in Wabash Township, will be offered at public sale from the courthouse steps here July 29.

It was the birthplace of Laura Moses, who as Annie Oakley, gained world-wide fame as a marksman.

## Sparks on Trip; Has Recovered

MACON, Ga., July 22.—Charles Sparks, retired circus owner, has left on an extensive motor trip to the North and East.

Since April he has been recovering from a fractured arm and severe injuries suffered in a fall. Doctors approved his physical condition and oked the trip.

Accompanying him is Charles Katz, for many years assistant manager of Downie Bros.' Circus, who has remained with Sparks here since the injuries were received.

Altho Sparks has stated definitely that he is out of show business, it is reliably reported that Katz is negotiating for a show, possibly not of the circus type.

## Mills Back to London

NEW YORK, July 22.—Cyril Mills, co-owner of the Bertram Mills Circus of England, returned to London last week aboard the Queen Mary following completion of a contract and scouting trip that took him from Coast to Coast. He visited the New York World's Fair, Golden Gate International Exposition, Ringling-Barnum circus and other amusement enterprises.

Before embarking he booked Schaller's Monarchs of the Air and the Emerald Sisters thru the Frank Wirth office for his Olympia show next December. Last season, Bernard Mills, Cyril's brother, visited this country in the interests of the British circus.

## Fisher's Act for Europe

CLINTON, Okla., July 22.—Bob Fisher's Five Fearless Flyers, free act with the Texas Longhorn Shows, will take a nine-people flying act to Europe at close of season, opening December 25.

## Dean Back With Cole Bros.

CHICAGO, July 22.—Raymond B. Dean passed thru Chicago Thursday on his way to rejoin Cole Bros.' Circus press staff.

## Hiler Joins Barnett Bros.

JOPLIN, Mo., July 22.—Ed Hiler joined Barnett Bros.' Circus at Moline, Ill., July 17 as contracting agent.

**"When Proprietor of Amusement Place Is Liable for Injury To Patron" See Carnival Department of This Issue.**



# With the Circus Fans

By THE RINGMASTER  
CFA

President Secretary  
MELVIN D. HILDRETH W. M. BUCKINGHAM  
716 Evans Bldg. Times Bank,  
Washington, D. C. Norwich, Conn.  
(Conducted by WALTER HOENADEL, Editor  
"The White Tops," care Hohenedel Printing  
Company, Rochelle, Ill.)

ROCHELLE, Ill., July 22.—A group of Fans, headed by President William H. Judd, of New Britain, Conn., attended evening performance of Russell Bros.' Circus in that city July 13. After the show the group gathered at housecar of Madame Bedini. The Fans were hosts to a group of performers, following some informal fanning, and refreshments were served. Besides Madame Bedini the following were present from the show—Mr. and Mrs. Atterbury, Mr. and Mrs. Buck Steele, Mrs. Irene Ledgett. Fans included Judd, Joe Beach, Charley Davitt, Gil Conlinn, Charley Davis, Bill Day, Harry Hatsing, Jim Hoye, Elmer Lindquist and Bill Montague.

Final route card received from Burt L. Wilson stated he would arrive home in Chicago from his trip to the Southwest July 21. He was out more than 15 weeks and covered 12,416 miles. Card mailed from Tulsa, Okla., stated he would stop to feed and water stock at North Little Rock, Ark., and East St. Louis, Ill.

Frank Friedmann and son, Robert, caught Bud Anderson's Circus at Lake City, Minn. Friedmann reports that show is doing good business in that State.

A new circus room is being built in the Barlow circus barn in Binghamton, N. Y. It will house much material that cannot be placed in the Pat Valdo Tent room. Room will be opened in August and will provide setting for annual regional meet in September.

George Scholderer will stage his annual circus party on or about August 1 at his camp, about 20 miles from Binghamton. Members of Pat Valdo Tent will be invited.

Fred W. Schlottzauer, of Oquawka, Ill., is back at work in his store after recent illness. He saw Barnett Bros. at Galesburg, Ill.

Irving K. Pond, of Chicago, remained at Ann Arbor for a week following close of convention.

## Notes of the Convention

CINCINNATI, July 22.—The following notes of the Circus Fans' convention, held recently at Ann Arbor, Mich., scheduled for last week's issue, were omitted due to lack of space.

Registration of Fans and their wives totaled 57. Michigan, of course, led in numbers, 11 being registered. Wisconsin was second with 8. Texas had 7 and Illinois 6.

Dellilah T. Hagan, the sprightly Fan from Uniontown, Pa., was honored at the suggestion of Harry Hertzberg by being made honorary mistress of the robes. Mrs. Hagan probably got more kick out of the convention than anyone else present. She rode parade atop a band wagon, and during the tours to Detroit she was on a snap-shooting spree, working her new camera continually.

Edward Johnson, L. B. Greenhaw and Skinny Dawson, of the Parker & Watts staff, were active in entertaining the Fans and saw to it that all were well taken care of.

The Bechtun mechanical circus, which Henry Duffly, of Fort Plain, N. Y., was instrumental in bringing to Ann Arbor,

### AT LIBERTY A THREE HORSE LIBERTY ACT

Doing Full Liberty Routine.  
One Jumping Horse Jumping Five-Foot Liberty.  
Open for Circuses, Fairs, Parks, Celebrations.  
Address PAUL KOLE,  
63 Carmine St., New York City.

## WANT

Information as to whereabouts of  
Jack (Dutch) Leblair and William Decamp  
(Formerly with Lewis Bros.' Circus,  
Write LEWIS BROS.' CIRCUS, Jackson, Mich.

## TIGHTS OPERA HOSE

KOHAN MFG. CO., 290 Taaffe Pl., Brooklyn, N. Y.

was a center of interest during the day it was parked adjacent to the Michigan Union.

Fortunately for the well-being of the Fans, Walter Hohenadel had entree to the Elks' Club, the only oasis in town, and it was a popular gathering place in the evenings.

The Michigan Union, meeting place of the convention, is magnificent building and a fitting monument to genius of Irving K. Pond, who proudly piloted the Fans thru its beautiful rooms.

The suite of Frank J. and Lucia Walter, of Houston, was a popular gathering place. Those whom they entertained agree the Walters are charming hosts.

Dr. Tom Tormey, of Madison, had his movie camera along and obtained some swell parade shots.

## Favorite Outdoor Performer Contest

See Coupon on page 44

### Avoiding Void Votes

In making out their ballots, many voters list the name of a troupe and also the name of an individual in the troupe, both being designated for two different positions in the point scale. When a troupe is nominated on one ballot, individual members of the act may not be voted for on the same ballot. If they are the votes are voided. Votes must be cast for 10 different individuals or troupes, but if for individuals, they must not be part of the same act if votes are to count.

The first 50 leaders:

- |                            |                 |       |
|----------------------------|-----------------|-------|
| 1. *Mabel Stark.....       | (3,000 or more) | 6,172 |
| 2. *Bee Kyle.....          |                 | 5,404 |
| 3. *Four Jacks (Aces)..... |                 | 4,376 |
| 4. Aerial Apollos.....     |                 | 4,156 |

- |                                  |       |
|----------------------------------|-------|
| 5. *Dime Wilson.....             | 4,057 |
| 6. Speedy Phoenix.....           | 3,719 |
| 7. *Marjorie Bailey.....         | 3,670 |
| 8. *Hubert Castle.....           | 3,656 |
| 9. *English Macks.....           | 3,019 |
| (2,000 to 2,999)                 |       |
| 10. Frank Cushing.....           | 2,904 |
| 11. *Blondin-Rellims.....        | 2,893 |
| 12. *Dorothy Herbert.....        | 2,890 |
| 13. Harry Clark.....             | 2,775 |
| 14. *Wilno.....                  | 2,690 |
| 15. *Great Fussner.....          | 2,264 |
| 16. *Flying Behees.....          | 2,255 |
| 17. Harold Barnes.....           | 2,099 |
| 18. Dave Ceyer.....              | 2,046 |
| 19. *Oscar Babcock.....          | 2,041 |
| 20. Flying Valentinos.....       | 2,040 |
| 21. Selden Stratosphere Man..... | 2,018 |
| (1,138 to 1,999)                 |       |

- |                                  |       |
|----------------------------------|-------|
| 22. Flying Behrs.....            | 1,868 |
| 23. Clyde Beatty.....            | 1,865 |
| 24. *Wells Bros.....             | 1,773 |
| 25. Shorty Flemm.....            | 1,753 |
| 26. *Hazel Cotter.....           | 1,743 |
| 27. Terrell Jacobs.....          | 1,653 |
| 28. Flying Cancellos.....        | 1,596 |
| 29. *Will Hill's Elephants.....  | 1,569 |
| 30. Virginia Senior.....         | 1,565 |
| 31. *Joe Jackson.....            | 1,555 |
| 32. Bert Nelson.....             | 1,538 |
| 33. *Edna Curtis.....            | 1,527 |
| 34. *Carver's Diving Horse.....  | 1,516 |
| 35. Otto Griebling.....          | 1,513 |
| 36. Charles Siegrist Troupe..... | 1,452 |
| 37. Flying Valentinos.....       | 1,403 |
| 38. Maximo.....                  | 1,395 |
| 39. Arthur Henry.....            | 1,369 |
| 40. Wallendas.....               | 1,340 |
| 41. Four Queens.....             | 1,336 |
| 42. Mickey King.....             | 1,334 |
| 43. *Cristiani Troupe.....       | 1,333 |
| 44. Arthur (Buddy) Dunn.....     | 1,285 |
| 45. *Guice Troupe.....           | 1,273 |
| 46. Zachchinis.....              | 1,257 |
| 47. Mary Gordon.....             | 1,234 |
| 48. Emmett Kelly.....            | 1,204 |
| 49. Ben Beno.....                | 1,181 |
| 50. Ed and Jenny Rooney.....     | 1,138 |

\*Leader in own division.

\*\*Do several acts.

Others who have received more than 1,000 points are: Verneta Byrd, 1,135; Con Colleano, 1,124; \*Yacopis, 1,100; Smith's Diving Ponies, 1,090; \*Australian Waites, 1,074; Frank Shepard, 1,068; Sol Stomon, 1,048; Milt Taylor, 1,027; Helen Christensen, 1,016; Bee Starr, 1,007.

## Dressing Room Gossip

CLYDE BEATTY'S.—Beatty's show opened at Hamid's Pier, Atlantic City, June 24 for the summer season. It runs one hour and a quarter. The program: Canestrelli Family, unsupported ladder act; E. Scott and Jean Evans, elephants; Kinko, comedy contortion; Florenz, comedy magic, and his police dog, Chickie; Toska, bounding rope, finishing with a double back somersault to rope; Harriet Beatty, riding tiger and lion on elephant; Jean Evans, web and single traps, 50 feet in the air; Kinko and Florenz, clown numbers thru show; Clyde closing show with his big animal act. Helen Scott is nursing a lion cub on a bottle. Clyde has offered a \$25 cash prize to the person catching the biggest fish here. Have had quite a few visitors: Eddie Stinson, from Detroit; Grotto boys, from Cleveland; Justus Edwards, from Russell Bros.' Circus; Mr. and Mrs. Howard Bary, Frank Hartless; Ted Lewis, band leader, and Nick Lucas.

KINKO.

RUSSELL BROS.—James B. Hoye, Circus Fan of Hartford, Conn., was a recent visitor. Bill Moore, manager of Downie Bros.' Circus, and his brother visited at Marlboro, Mass., and took in part of the night performance. Walter and Ethel Jennier, Alvin Welsh, Freddie Guinup and the writer visited the Downie show at Revere, Mass. Billy Hammond left Russell at Middletown, Conn., and went to New York. George Thompson is now doing big show announcing. Butch Kohan has taken over the lunch stand. It was formerly operated by Mr. and Mrs. George Thompson. Ethel Jennier has visited every show within a radius of 50 miles of the Russell show this summer. Some of them were Downie Bros., Lewis Bros., Ringling-Barnum, Barnett Bros. and Cole Bros.

BOB ATTERBURY.

DOWNIE BROS.—Being on vacation, Ralph Chute spent several days visiting and entertaining Albert White, Eddie Hendricks and the writer at his home in Boston, also at Revere Beach. At Biddeford, Me., Minert De Orlo, clown, accompanied by Lawrence Carter Brown, circus fan, renewed acquaintances. At Framingham, Mass., Tom Barron, retired

clown, now operating a candy store, visited and supplied the women with sweets. Other visitors were Norman Aldrich, Mrs. Sharpe (the former Irene Decou), R. L. Simmons; Mr. and Mrs. Manuel Enos and son, Bobby; Ray Tex Rowan, Freddy Wiseman, Forepaugh, Whitey, Mr. and Mrs. Walter Buckingham, George Powell, Joe Beach, Charles De Witt, Gil Conlinn, Elmer Lindquist, Charles (Elephant) Davis, Bill Montague, Jim Hoye, Bugs Raymond and Gilbert G. Miller. Frieda Landers purchased a bulldog as mascot for the Landers Flats. George Hanneford and family caught the show at East Providence, R. I. George's motorized equipment is beautiful. Georgia Lund was given a stork shower by the women of the dressing room. She leaves soon for her home in Wichita, Kan. CHESTER (BOBO) BARNETT.

COLE BROS.—Many folks on show tried to ride that black horse while on our Canadian tour, but without success. John Smith is thinking seriously of getting a Liberty act of black horses. Mrs. Harry McFarlan celebrated her birthday anniversary the other day and her private top was a sight to behold with presents and well-wishers. Refreshments were served between shows. The Fourth was celebrated in Canada with a chicken dinner. Shorty Warr, formerly with Eddy Bros.' Circus, joined, as did Albert Powell. Art Mix is quite a musician, something we didn't know.

Arnold Huffman, better known in clown alley as Huffy, was taken suddenly ill in Rouen, Que., and rushed to the hospital. Was told by the doctor that his lungs were affected. Otto (See DRESSING ROOM on page 78)

24 Hour Service  
FAIRS • CARNIVALS  
ORCHESTRAS • REVIEWS  
ACTS • SPORTS

# SHOW PRINTING

100-1 sheets '5  
34 x 22-FLASHY  
WINDOW CARDS  
HEAVY CARDBOARD  
\$3.00 PER 100

## POSTERS OF EVERY DESCRIPTION CARDS

Of every size, heralds, etc., for all occasions, special designs for your show, quick service, low prices, write for samples.

METROPOLITAN PRINTING COMPANY  
1328 VINE ST. - PHILA. - PA.  
SEND FOR FREE ROUTE BOOK

## FLYING BEHEES

"Greatest Flying Act in the World Today"

featuring  
**ROSE BEHEE**

The First and Only Lady Flyer performing a two and a half somersault to a catch by the feet, while blindfolded.

Inviting Offers for Indoor Circuses Starting in November.

Permanent Address: CLAYTON BEHEE,  
Care The Billboard, Cincinnati, Ohio.

## Parker & Watts Circus WANTS

FAST LITHOGRAPHERS AND BANNER MEN FOR BRIGADE  
Enlarging Opposition Brigade  
Glenn Edwards and Fred Huet, Wire  
L. B. GREENHAW  
503 E. Walnut St., Portland, Ind.

## HAAG BROS. CIRCUS

Wants to join on wire: Musicians for Big Show Band. Cornet, Trombone, Baritone. Capable Men to handle inside tickets. For Side Show, Novelty Act that can be featured. Colored Musicians for Minstrel. Men capable of handling Candy Floss Machine. Candy Butchers.  
Route: Stanton, July 27; Jackson, 28th; Wheelwright, 29th, all Kentucky.

## CONLEY ATTRACTIONS

A Complete Circus Review Available for INDOOR CIRCUSES  
See Details on Inside Front Cover.

## TENTS

Still a few Slightly Used Tents left. Small Camping Tents, 7x7, 7x9, 10x12, 12x14. Carnival and other Tents, 12x18, 14x24, 20x30, 20x40, 28x42, 30x45, 50x80. Write us for bargains and sidewall.

D. M. KERR MFG. CO.  
1954 GRAND AVE., CHICAGO.

SAVE MONEY **MOTORIZED** SAVE MONEY  
SPECIAL Finance Plan SPECIAL  
WRITE Chas. T. Goss  
WITH Standard Chevrolet Co.  
EAST ST. LOUIS, ILL.

## Want Musicians and Girls all Instruments

State experience in first wire or letter. Write or wire July 25, Marshfield; 26, Eau Claire; 27, La Crosse; all Wisconsin; 28, Rochester, Minn.; 29, Mankato, Minn., or Per Route. H. ALLAN BROWNE, Bandmaster, or DUKE DRUKENBROD, Side Show Manager.

**COLE BROS.' CIRC'**

Is Your Subscription to The Billboard About To Exp'

# Under the Marquee

By CIRCUS SOLLY

LEWIS BROS.' Circus had two straw houses at Muskegon, Mich., July 18.

DON LaVOLA and Carlotta presented their wire act at the Rodeo in Cody, Wyo.

CARIE C. EMPIRE recently left Cincinnati for Boston. He also will go to Philadelphia and Jersey coast towns.

JOE-ANN LaFRANCE, with Bubbles Dance Revue, attended the Cole show at Johnstown, Pa.

HUGHIE FITZ and company were recently at the Orianta Beach Club and Mansuring Island Club, Rye, N. Y.

TOM PARKINSON cards that Barnett Bros. had a half house in afternoon and three-fourths night house in Decatur, Ill.

FLYING ESCALANTES, under direction of Esther Escalante Crouch, are working in the picture, *A Day at the Circus*.

JOE STIRK, formerly of the Arena Brothers, is spending the summer at Nantasket Beach, Mass.

JAMES McKENNA saw Russell Bros. at Woonsocket, R. I., stating that it rained all day.

F. ROBERT SAUL, of Adrian, Mich., visited with the billing crew, also L. B. Greenhaw, of Parker & Watts Circus in that city.

R. W. SPEED, who at one time was with the Ringling show in cookhouse, working at the performers' table, is in Veterans' Hospital, Jacksonville, Ill.

ADAM L. MOORE saw Barnett Bros. and Parker & Watts at Lapeer, Mich., and says that biz was light for both shows.

BARNETT BROS.' CIRCUS has added another feature to the concert, Baron Nowak, a midget billed as "tiniest man." Lee Powell remains in top billing.

BARNETT BROS.' Circus, which will be in St. Louis on the Grand and Laclede lot July 26-29, is said to be the first motorized show to play that city.

TEXAS O'ROURKE pens that Louis Urban, his former buddy on Ringling-Barnum, has joined the Burlington (Vt.) Fire Department.

ELMER AND ELVIRA KLINE, after playing celebrations and conventions, opened fair season this week at Ft. Wayne, Ind.

Altho the crops have been short and below last year in production, Georgia peach and melon growers have received good prices for their products. The tobacco belt, where markets open in a few days, reports best prospects in years.



## NATIONAL SHOWMEN'S ASSOCIATION

Fastest Growing Organization in Show Business.

**BENEVOLENT PROTECTIVE—SOCIAL**  
(Hospitalization and Cemetery Fund)

Dues \$10 Initiation \$10

Sixth Floor, Palace Theater Bldg.,

1564 Broadway  
New York City

## WANT COWBOYS AND COWGIRLS

Boys who are all round hands. Girl Trick Riders. All must be sober. Pay Days sure. Booked to October. Write, don't wire.

HARRY HUFF, Rodeo-Revue, Philippi, W. Va.

## WANT

ROPE SPINNERS — SINGLES AND TEAMS  
Make salary low, as we pay every week. Board furnished. Year around job for real people. State all first letter.

BIBLE BROS.' CIRCUS  
Menomonee, Mich., July 30-Aug. 4.

THREE REYNOLDS, since closing of Great American Circus, have been working West Coast and Midwest theaters. Were at New Victory in Denver last week.

JOSEPH (WHITIE) ROSS, who was with Dodge Bros.' Circus, is now with Haag Bros.' Circus as superintendent of canvas.

H. A. (KID) MORRISON, formerly with the Barnum and other circuses, is in his third year as publicity director for Hudson motor cars at Miami, Fla.

OLLIE POLK cards that he is still legal adjuster with the J. C. Admire Circus and that Humpie Atheridge is no longer connected with show.

J. D. McNEELY, billposter and banner man, formerly with circuses, is now with Ross Troutman on Sol's Liberty Shows.

HON. GEORGE HEINZLEMAN, former trouper, is a shut-in at Chillicothe, O. He has a large collection of elephant pictures.

ANN O'DONNELL, wife of Jimmy, is back in the Kings County Hospital, Seattle, Wash., and would appreciate hearing from friends.

WALTER L. MAIN, who made school days in Trumbull Township, was at the recent annual reunion of the Footville (O.) School organization.

LEE (TEX) COLLINS pens that he attended the Admire Circus at Mountain Lake, Minn., renewing acquaintances with Doc Ford, wife and son. Program is handled by Ford.

EARLE C. STOOKS saw the Cole show at Corning, Ithaca and Cortland, N. Y.; Ringling-Barnum at Syracuse, Utica and Albany, N. Y., and Russell Bros. in Rome, N. Y.

IT WAS VERA ORTON (Fanning), of the Fanning Duo, and not Grace Orton, of the Aerial Ortons, as reported, who fell recently on Parker & Watts Circus at Ann Arbor, Mich. They are sisters.

JERRY CORRIGAN, of Waterville, Me., visited folks of Ringling-Barnum at Springfield, Mass., and Portland, Me.; Eddy Bros. at Fairfield and Pittsfield, Me., and Downie Bros., at Saco, Me.

LESTER B. DeMAY, formerly with Ringling-Barnum, is now assistant lot superintendent on C. F. Zeiger United Shows. He will go to Sydney, Australia, in November.

MRS. JACK MORAN states that Hayes Bros.' Circus played the mule sale at Columbia, Ky., July 19 to good biz, also that Bertha Bert, in side-show annex, did very well.

BOB BRIGGS, last year trombonist in World Bros.' Circus band, sat in with Russell Bros.' band when show recently played his home town, Taunton, Mass. He is now proof reader on *The Daily Gazette*.

ROMIE L. VENIER, of Monroe, Mich., a fan for years, has seen Ringling-Barnum, Cole Bros., Lewis Bros., Barnett Bros. and Parker & Watts. He is strong for the parade, saying that all shows should have them.

VALENTINES' Sensational Flyers are playing a 10-week engagement with Happyland Shows in Michigan before their fair. Act is owned and managed by Freddie Valentine. Bill Valentine is catching and Bus Higginbotham leaping.

HARRY M. THOMAS saw Parker & Watts Circus at Bellefontaine, O., show using a new lot. Thomas, former agent and biller, has not trouped for several years due to ill health. He started in 1906 with the Gentry show.

NORMAN AND MYRON ORTON, who recently returned from another European tour, are spending their 11th summer at Bobcaygeon, Ont. Are breaking in a trailer which they purchased last winter before sailing for Europe.

CARL H. BERGER, who has completed 11 weeks' summer tour with Layne, the Magician, saw Cole Bros.' Circus at Johnstown, Pa.; By-Gosh Tent Show at Rockwood, Pa.; Smith's at Boswell, Pa., and Van Arnam's Funmakers at Keyser, W. Va.

WILLIAM KEMPSMITH, clown, visited

Bud Anderson Circus at Farmington, Minn., reporting snappy performance and meeting the Henrys, Charles Dryden and Shorty Lynn. "Kemple" is clowning on the Atterbury circus and says it is getting its share of business.

J. EDGAR DILLARD, Circus Fan of Seneca, S. C., writes: "We are having quite an epidemic of infantile paralysis thruout the State. The State Board of Health reports 241 cases since it began earlier in the year. Children under 12 are not permitted to attend theaters and other places. Thirty are in hospitals in Charleston, eight at Columbia and six in Greenville, aside from the number of single cases in the State. It would be well for circus agents to investigate very carefully before bringing their shows into South Carolina."

JOHNNIE JACK, wife and daughter, Betty Jean, returned to their home in Punta Gorda, Fla., after a month's vacation visiting shows in Ohio and Michigan and attending the New York World's Fair. Will not troupe this year.

HARRY C. LaFOIL, clown, after 12 years off the road, will make fairs with his little girl. His wife died April 28, this year. LaFoil recently worked a firemen's convention with Elmer and Elvira Kline. Next year he will have a double Spanish wire act.

G. WYLLIE OVERYLY, of the Mt. Pleasant State Bank, Mt. Peasant, Pa., Circus Fan and clown (hobby), who spent his vacation in clown alley with Parker & Watts Circus, reports a good show, equipment, cookhouse, weather and business.

GEORGE KIENZLE attended a performance of the J. E. Ranch Rodeo at Maple Grove Park, Lancaster, Pa. It was there July 3-8. An outstanding number was Black Fox, high school horse, presented by its owner, Chip Morris.

PAUL M. LEWIS, manager of the Lewis show, recently visited Forrest Brown and his brigade. The boys had a frog-leg dinner, Lewis being host. Lewis added another advance truck this season, the men handling fence banners, cards and heralds.

AL (DUTCH) LUTTIG, bass player, last year on Parker & Watts Circus, is recovering from accidental amputation of thumb and forefinger on his left hand. Accident occurred when a machine jammed in a bowling pin factory at Richland Center, Wis., where he was employed.

BOB MERRILL, who had been with J. R. Malloy Circus, has joined the Rolo Funhouse on the W. G. Wade Shows. His wife, Dorothy, is also with the show. D. Williams, who trouped with Malloy on the Royal American shows, now is in charge of outside tickets with the Malloy circus, playing thru Michigan.

FROM JAKE J. DISCH, Cudahy, Wis.: "Ringling-Barnum billers put up a 36-sheet stand on the main corner of this town for the Milwaukee date July 31. It was the first circus paper posted on this corner in history of Cudahy. Looks like old times to see paper posted on side of a building."

LORA VALADON, performer, writes that after five years at the Rhode Island Hospital, Providence (was pronounced cured of cancer and made first member of the Cancer Cured Club in that State), she will return to the circus field with her husband, Dan, who does slack wire cycling turn. They recently had as their guest, Fritzl Bartoni, aerialist, who has returned to Ringling-Barnum after recovering from injuries early in May. Lora Valadon attended R-B at Providence.

LULU DAVENPORT, of Chicago, is driving to New York and will take in the World's Fair and visit with Bert Cole and wife at Tottenville, S. I. En route she stopped off in Cincinnati July 22-24 and visited Frank Brand and wife (Anna Connors) and Bill Spaeth, who at one time was treasurer of the Forepaugh-Sells Circus. Mrs. Brand and Spaeth accompanied Miss Davenport. Spaeth, whose home is in New York, has been visiting with the Brands the past seven weeks.

HARPER JOY, well-known Circus Fan of Spokane, Wash., turned carnival fan a few weeks ago and assisted Joe S. Scholibo, general representative of Henries Bros.' Shows, in getting the Chamber of Commerce of his home town to (See UNDER THE MARQUEE page 78)

# The Corral

By ROWDY WADDY

LAKESIDE (Ore.) Stampede, July 4, was attended by about 2,000, but only about 250 appeared at the ringside for the boxing card in the evening.

MORE THAN 1,800 spectators on the opening day, July 2, of the Empire (Ore.) Rodeo made the take at the gate twice the paid admissions of 1938.

SUFFOLK DOWNS, Boston, which recently concluded a 60-day race meeting, will not stage any rodeo, circus or other event this season.

BETTY IMRIE, 16, a Goldendale (Wash.) high school senior and an excellent rider, has been elected queen of the Goldendale Jamboree to be held this fall.

BERT SIMMONS, 24-year-old Shaunavon, Sask., boy, rode his pony 400 miles to Calgary, Alta., to take part in the stampedé. He made the same trip a year ago and rode into the semi-finals of the bareback bucking horse event.

ASSOCIATE JUSTICE William O. Douglas, of the United States Supreme Court, donned a red shirt and a 10-gallon hat and rode a horse in the July 4 parade during the Coiborn-Sorensen Rodeo at Baker, Ore., July 2-4.

JIMMIE GROVES, who has been doing advertising work for a St. Louis firm, writes from Highland, Ill., that he has been signed to do trick roping for the Ft. Peak Rodeo Co., roster of which also includes Papple Rister, Slim Gamble and Milt Hinkle Jr.

NEW LINCOLN COUNTY (Ore.) Fair grounds were dedicated by presentation of the Finley & Sullivan rodeo and carnival July 4. Additional bleachers were constructed to handle a record attendance. Rodeo included 30 bucking broncos.

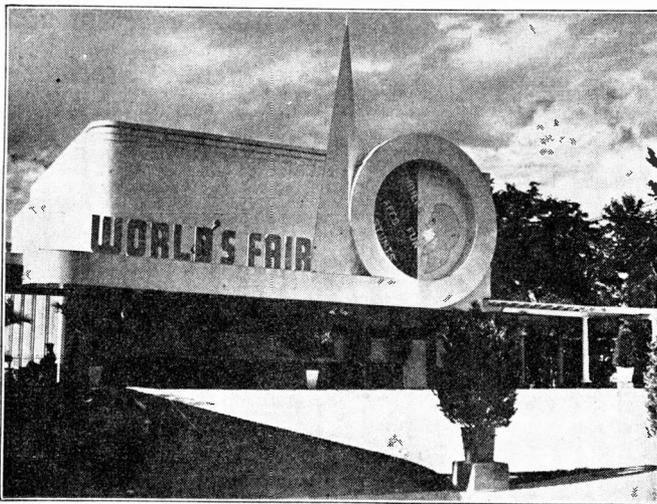
LOGAN (CHIEF) JARNAGIN, champion rope spinner, was the first official entrant in the annual Championship Contest Rodeo at Thayer, Mo., July 14-16, the first event of its kind to be held in Thayer under rules of the Southwest Rodeo Association. Jarnagin claims to be the only cowboy in the world to handle 10 ropes at one time.

ABOUT 8,000 attended the annual rodeo at Gladewater, Tex., July 4-5, under auspices of the Gladewater Round-Up Association. Events were directed by W. O. Chambers and Charlie Wampler. Winners: Calf Roping—Earl Breithaupt. Bareback Bronk Riding—Tom Perkins. Saddle Bronk Riding—Dollie Pawlks. Wild Cow Milking—Charlie Wampler. Brahma Bull Riding—Tom Perkins.

WINNERS AT the Gladmar, Sask., Stampedé were: Saddle Bronk—Carl Olson, Cliff Prior, Cliff Anderson. Bareback—Hector Clifford, Roy Hockley, Gerald Meyers. Calf Roping—Ty Pagan, Carl Olson. Steer Riding—Cliff Prior. Al Summers, Bernard Meyers. Trick Roping—Sid Scott. W. Kessler was kicked in the back by a bronk he had been riding, and Gerald Meyers suffered a strained leg. William Noble was manager; M. McKell, president; Charles Swanson, secretary-treasurer.

A RECORD-BREAKING opening-day crowd of 5,000 saw the 16th annual Molalla (Ore.) Buckaroo July 2. Highlight of the rodeo was the attempted riding of Sleepy, a Brahma bull, by cowboys seeking to win \$50 offered by the association for staying on Sleepy's back for the regulation 10 seconds. Several were injured in their unsuccessful attempts. Among the performers were the O'Neil brothers, twin clowns, and their trained mule, Skimmilk. A historical pageant, *Wagon Wheels of Time*, with 400 members in the cast, was presented before a full grand stand the first evening.

HARRY HUFF'S RODEO Revue had one of its most successful engagements at Terra Alta, W. Va., under auspices of the Fire Department, July 1-4, giving four shows July 4 to accommodate the crowds, reports Tom Hunt. Show was well advertised, using billboards, window cards, auto bumper cards and radio. Rob Roy, of Alexandria, Tenn., visited the show and booked it for his fair. The revue features bronk and steer riding, calf roping and steer wrestling, quadrillo (See CORRAL on page 78)



ATTRACTING MUCH ATTENTION is the modernistic \$50,000 "World's Fair" Funhouse in Elitch's Gardens, Denver. Its stunts include numerous airtight holes controlled by hidden operators, an "Egyptian mummy," huge spikes of rubber, "mice" running around a barrel, "Hall of Architecture" with collapsible columns, topsy-turvy room, rubber barrels piled up that fall over when touched, and Magic Carpet. Many devices are operated with an electric eye. At 20 cents, the attraction is getting a big play. Building is about 50 by 50 feet.

### Mondays Upped In Des Moines by Pilot of Riverview

DES MOINES, Ia., July 22.—Riverview Park, which has been hampered by bad weather and heavy competition, is running less than 5 per cent under last year's figures, despite a slow start, said Manager Irving H. Grossman, who expects to finish in the black, well ahead of 1938. Park had its best day on July 4 with a 10-cent gate, getting 13,000 paid admissions and at least 5,000 on paper and children for a total of 18,000, a near-record high for one-day admissions.

Manager Grossman has run off several promotion stunts resulting in good crowds and has beat the Monday bugaboo with special string-ticket handouts by merchants. He declares Monday business has shot up as high as 60 and 200 per cent better than in 1938. He will use fireworks tomorrow with Tama Indian Tribe encampment an added feature.

Penny Arcade business is reported 15 or 20 per cent over 1938. Skee ball opened the season unusually strong, but is dropping off some, tho still doing good business. Additions of the Lindy Loop and midget racers are going over; Lindy Loop being second best payer and racers showing high grosses. Dance hall has good gates, name bands making one-night stands and bringing in heavy grosses. Robert Reichardt, formerly of St. Louis, has been named assistant ballroom manager to aid Manager Grossman.

### Siegrist Club Entertained

CANTON, O., July 22.—Ted Deppish, official photog of the Charles Siegrist Showmen's Club here, entertained executives and concessioners of Meyers Lake Park with movies taken by him of circuses, celebrations, free acts and other outdoor attractions in the Hofbrau of the park on the night of July 17. Among those attending were Mr. and Mrs. George Sinclair, the former president of Meyers Lake Park Co.; Harry Shirk, manager of concessions; William Clark, Glen Mains, Howard Peters and a score of others, including Mrs. Jeanette and George Power, owners of Power's elephants.

DELAWARE, O.—The swimming pool, part of the county fair project under construction here, meets Olympic specifications, being 165 by 60 feet with a wading pool 20 by 30 feet. W. C. Freeman, swim coach at Ohio Wesleyan University, has been hired by the fair board pool committee as manager. Dedication set for August 16 will feature a water carnival with Mike Peppe's Ohio State champions participating. Al Patnick, Pattie Taylor, Jean Hershberger, Jack Ledford and troupe of water ballet girls who performed at the national AAU meet will put on the show.

### Playland, Rye, Cuts Rates to Hypo Gate

NEW YORK, July 22.—With business running consistently behind last year since the season opened, reduced rates were put into effect this week at Playland, Rye. Attendance has been below expectations, and spending capacity of patrons who visit the big free-gate park is apparently less than in '38.

Under new set-up Saturday night parking fee will be cut from 50 cents to 25 cents, and week-end rates on rides and shows, heretofore slightly higher than during the week, will be reduced to regular week-day level. Additional night of fireworks was to be introduced today, pyro displays having been confined to Tuesdays and Fridays in recent years.

Management has blamed competition from the World's Fair as chief cause for business being far below average. Other parks and resorts in the New York area are experiencing similar difficulties.

### Weather Hits Philly Pools

PHILADELPHIA, July 22.—Weather in the past 10 days has hit swimming. Annual competition for queen of Crystal Pool in Woodside Park will continue with district contests for several weeks before finals. Cup and auto will be given winner and cups to runners-up. Boulevard Pools have an extensive season's program. Past week had featured races and aquatic exhibitions. There are large picnic grounds and roller rink.

ALBANY, N. Y.—Chittenango Park, Inc., Chittenango, N. Y., has been authorized by the secretary of state to operate amusement parks and resorts. Shareholders named are John D. Boyd, Mary E. Siver and Rcsamund Boyd, Chittenango.

### Rockaway's Slump Is Attributed To Money Lack Rather Than Fair

ROCKAWAY BEACH, L. I., N. Y., July 22.—Civic leaders here have been trying to find the exact reason for one of the poorest renting seasons in recent years for property owners and an only so-so season for amusement people who, because of the New York World's Fair, expected one of the best ever.

It having been pointed out that the fair, despite crowds it draws, only skims the surface of the population that is potential patronage for the beaches, it has been concluded that the reason for folks' reluctance in visiting the beaches is lack of money. Fifty per cent of rooms and cottages are empty, something unknown for the past half century here. What renting has been done has been at low prices. The amusements count on transients, they do a large portion of

## Santa Monica Pier Taken Over By New Company; Trade Better For Big Line-Up of Concessions

SANTA MONICA, Calif., July 22.—The recently organized Santa Monica Pier Co., Inc., has taken over this pioneer spot of the beaches. Business, according to many operators on the pier, is exceeding that of last year. Arrangement of the pier is much like that at other beaches hereabouts except that there is a driveway in the center on which autos may be driven practically the entire length of the pier.

Harry Hargrave, of the American Amusement Co., has a pretentious building housing a big Merry-Go-Round on

which there is a large new organ. Concessions include The Harbor, eats and soft drinks, T. Tallert, Joe Everly, Mrs. Ed Fogel, Nettie Buell, Harry Conrad; pop corn, peanuts, soft drinks, Joe Evans, M. H. Rudolph, Gene Ransdell; lunch, soft drinks, Harvey E. Ruhe, Mrs. Tom Winton, Esther Morgensen and Jack Turley.

Sailboats and outboards, Tedford and Kern, owners; assistants, Claude Heath, Don Horton, Robert Davis, Clark Briggs, Richard McCoy, Sam Ewers, J. Borgany; Juanita King, cashier. Cafe, fish, ocean-to-you, Joe Martinson, Mada Bridger, Paul's Inn, Paul Race, owner; lunch and drinks, Ralph Griffith, Kay Thomas, Edna Rohrer, Max Kleeman, Pat Corwin, Joe Tice. Shoot-till-win, Albert Greenough, owner; Ann Morgan, agent. Palmistry, Professor Averetta. Watch-La, Ben Griggs, Harry Stoner. Barstow lunch, Eldred Barstow, owner; Pat Wise, VI West, Lee Willard, Edith Kinney, Mada Bowles, Jerry Redding, M. Constantine, Matt Gourlay. Penny pitch, T. S. McElroy, owner; Billie McElroy, Al H. Kokthaus, Junior McElroy, agents. Midget Cars, Kenny Bolce, Had Peterson. Photo strips, Walter Holcroft, Stella Corcoran. Jewelry, James H. McKinney, H. T. Taylor. Pineapple juice, Jarva Hudson, Elaine Perry Barbecue, Mr. and Mrs. M. L. Jones, Esther E. Jones, Tom Minard, Gene Foster. Long-range lead gallery, Roy Seward, A. L. Winnemore. Penny Arcade, Walter Newcomb, owner; Bertha Grayson, Mrs. M. Warnock, June Dysart, Ellen Hewitt, Harry Harrington, manager. Ball game, Carl Wallace, William C. Williams. Guess-you-age, John F. and Esther De Motte. Hoyt's Original Chesapeake, sea food, George C. and Buddie Hoyt, owners; Frank Vidas, chef; Zelma Curry, Nita Bowman, Adrienne Consolvo, Martha Clark, James Sorotty, Billie Kling. Caramel corn confections, Myrtle Hernage, Roselle May Lewis, Beulah Foote. The Gallery, shore dinners, Ralph Stephan, owner; Howard Sears, W. Turner, George Pearsley, Morton Gage, Mrs. H. L. Furneaux, Norma Thierly, Pat Fleming and Red Gurney.

## Akron Summit Build-Up To Be Pushed 2 Years

AKRON, July 22.—Rejuvenation of Summit Beach Park here, started three years ago when Summit Beach, Inc., acquired the property on a long-time lease, will be continued at least two more years, said Ed Sheek, president of the operating company, in line with plans to develop the park into one of the outstanding playspots in the Middle West. Frank Rafal, managing director for the third year, said business at midseason was about the same as for the period of a year ago, with future bookings somewhat heavier and some events coming that should draw between 15,000 and 20,000.

Lev Platt, who has been in charge of ballroom activities since the new management took charge, reports improvement each month, business being substantially ahead of last year's. Crystal pool, one of the finest in this section, has doubled the gross of the first half-season a year ago.

Free acts, resumed this season, are offered weekly and, if their appeal war- (See AKRON SUMMIT on page 35)

### Post-Fourth Slump Being Felt in Detroit Business

DETROIT, July 22.—Park business here, after a fairly good send-off in most spots, dropped since July 4 so that returns in some cases are behind last year's at this time. Outdoor attractions appear to be hit most, while name bands being booked in Eastwood Gardens are responsible for bringing in crowds somewhat larger than last year's to Eastwood Park.

Eastwood business, as a whole, is about equal to last year's, however, Max B. Kerner, secretary-treasurer, said. Ride grosses are considerably down. General concessions and games have slumped to a point around 10 per cent under 1938 volume, Louis Wish, one of the largest concessioners, estimated.

Refreshment sales have dropped away under last year's, according to Sam Kutzen, refreshment concessioner for Eastwood. Louis Wish is recovering from injuries to his right hand, sustained when a firecracker exploded, tearing off three fingernails.

trade with regular residents and this is adding to their wounds.

There are some who still believe there will be a spurt. Playland Park is doing a fairly good volume but not enough. Skill games in Seaside are showing profits less than half of what were expected. Drinking spots, especially those in the neighborhood of Beach 103d street, are okeh.

New amusement center at foot of Beach 19th street, Far Rockaway, is sicking. Most of the rides and some other attractions were transplanted from areas in the Seaside zone, razed to make room for the new ocean park and road. More than 150 stores usually rented each summer are empty, tho landlords will hold hopes until after August 10.

Motor Boats, Mrs. Morris Post, owner; Jack Dugan, captain; Pete Cornellissen, Swede Thorwaldsen, Mike McCreary, Bert Samuels, assistants; George Spriggs, tickets. Porthole, lunch and drinks, L. Massier, owner; Joe Hughes, Bill Fulgate, Harley L. Masters. Sea Food Cocktails, (See SANTA MONICA PIER on page 35)

### N. J. Spot Signs for Boat

ATLANTIC HIGHLANDS, N. J., July 22.—Contracting of Sound Steamship Lines, Inc., by Atlantic Beach Park to make three daily trips from New York's Battery to the park is expected to increase business considerably, said Park Manager Fred H. Ponty. Samuel Van Posnak, park president, closed the contract. Since the sinking of the Mandalay on opening day park has been without boat facilities, which has affected business. Daily service was scheduled to start July 20. Manager Ponty expects business to be stimulated considerably by reason of excursions booked for the remainder of July and August.

### \$10,000 Blaze at Saltair

SALT LAKE CITY, July 22.—Fire which swept thru an unused pier at Saltair here on July 14 threatened to destroy the entire park, in which were more than 3,500 persons. The blaze started in the engine of a small train, used in transporting bathers to the beach. Manager T. M. Wheeler estimated damage at \$10,000, \$3,000 for the train and \$7,000 to pier and underpinnings beneath the Funhouse. Main part of the resort and dance hall was untouched and business continued the next day.

**"When Proprietor of Amusement Place Is Liable for Injury To Patron" See Carnival Department of This Issue.**

## The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

### Rules for Guards

Some Eastern pool owners have written recently, requesting info on proper deportment for swim guards. As if prompted by mental telepathy, the column's ol' friend, Nate Kaufman, Pittsburgh, dispatched a set of rules recently drawn up by him for life guards of North, South and Sully swim pools in that city. These regulations are most comprehensive and general enough to apply to commercial and municipals elsewhere. Wise pool men, seeking such rules, are invited to incorporate them in their set of ordinances. Kaufman's rules for Pittsburgh guards:

Keep a large towel over your shoulders so that you don't get sunburned severely. Take the sun in small doses every day. Wear a cap or sailor's hat to protect you from sunstroke.

Always be ready a little ahead of time. Any argument or question with public should be referred to head guard.

Guards are not permitted to carry on conversations with bystanders. Keep your eyes on the pool.

No drinking, profane language or gambling will be tolerated.

Guards will not be permitted to mix with general public during off time except at guards' tables, which will be at the corner of the pavilion.

Guards will see that no rough play is permitted, no running pushing—only one at a time on diving boards.

Instructions as to use of cleaning equipment and other duties to be performed will be explained by the superintendent.

No food, bottles or smoking permitted around pool walk.

No small play balls permitted in pool. Tank suits permitted only during swim competitions. If you see anyone wearing a suit or trunks which look unrepresentable, refer to head guard.

All life guards will be required to keep in excellent condition throughout the summer. Each man must swim 1/4 mile every day and review artificial respiration and life-saving tactics once a week under direction of head guard.

Guards not qualified American Red Cross seniors or water-safety instructors are asked to arrange to take these courses, which are given free by the American Red Cross.

These books should be read and used in preparation for "Learn-To-Swim" campaign during summer. *Swimming and Diving and Water Safety and Life Saving* may be had at the library of Pittsburgh chapter, American Red Cross.

All guards will be expected to attend training sessions and meetings whenever called.

Study elementary "First Aid" so that you will know how to stop arterial and venous bleeding. In case of accident do not move patient until you know what is wrong. Other and minor accidents should be sent to first-aid room.

Be courteous to all.

Do not leave your stand without permission unless for rescue or other emergency.

### Beach Pollution

Scripps-Howard *New York World-Telegram* conducted its ninth annual pollution survey of beaches in and around Gotham town last week. As always, the daily's findings were met with a pro and con response on the part of commercial pool and beach men. Operators of tanks in the heart of the city, away from areas surveyed feel, as in the past, that the poll, which was front-paged, focused attention on sanitary conditions of pools

as against polluted waters of city beaches. On the other hand, a certain number of pool men believe that the survey harms swim biz in general, claiming that it raises the question of pollution which ordinarily might not be in the minds of the aquatic-going public. Publication revealed that beach pollution in the New York area declined slightly the past year. Reason given was new sewage program. Environs which rated high in water tests included Long Beach, Manhasset Bay, State-operated Jones Beach, Rockaway Beach and Roton Point Park, Conn.

### Dots and Dashes

Tho it is not generally known, Gus Lesnevitch, contender for the light heavyweight championship of the world, is a life guard at Palisades (N. J.) Amusement Park pool. . . . Rumor has it that Douglas G. Hertz, millionaire sportsman of Rockleigh, N. J., is plotting a gigantic public swim pool adjacent to his polo club. — Ben Murray reports he has a new player-participation game for shallow end of a pool, being a take-off on badminton. . . . Is it true that a manager of a Rye (N. Y.) pool told a salesman last week that he was making so much money he didn't have to advertise for more patronage? — Look out for those fish stories, now that Art French, Manhattan Beach, Coney Island, N. Y.; Ray Stotter, praise agent, and Fred Fletcher, rod and gun editor of *The Daily News*, have gone on a deep-sea fishing excursion. . . . Another public tank is planned by Charles Press at Hockick Falls, N. Y., which, if completed, will be first in that area.

## Playland, Rye, N. Y.

By J. WILSON CLIFFE

Recent five-cent day was a huge success. Free acts are the Ferrara Trio and

## Coney Island, N. Y.

By UNO

Rome (Italy) International Exposition to be held in 1942 is seeking a list of concessions and types of amusements in a Coney for guidance in planning an amusement center of its own. Coney's Chamber of Commerce has the request for this info in two letters received on July 10 and 12 from L. Bianco, acting secretary of the Italian Chamber of Commerce, of New York, who said he was acting on behalf of His Excellency Cini, apparently Count Vittorio Cini, Italian senator and president of the exposition at Rome. Officials of the Island's Chamber will comply with the request. The count was a recent visitor to the U. S. and Coney and evidently was very much impressed with what this resort had to "sell" in the amusement and concession line.

Dick Hyland, from Ripley's Odditorium, New York, was a patron of Raven Hall's swimming pool last Sunday. Hyland's claim to oddity distinction lies in the fact that his entire body is covered by tattooed autographs of celebs from all over the world. In his bathing suit he proved quite an attraction for autograph fans. Luna Park's swimming pool on Wednesday nights is the mecca for treasure hunt lovers, all trying to find \$25 in coin thrown into the water by the new ops. Mary Ann King, dancer in *Streamlined Follies*, Coney's new girlie show, celebrated her birthday anniversary on July 17. Boss Jimmie Davenport threw a big party for her at the Stable across Surf avenue.

Soldier Myers, once operator of a freak show and who now runs a bottle game on Stillwell avenue, is a fair follower every fall. Herman Rubenstein, *The Billboard* newsie in front of the S. & H. Cafeteria, is saving up for a Miami trip this winter. Flying Scooter's baseball team defeated the Rocket nine 15 to 14 recently. Harry Novins' home run was a feature. Manager Charles Cohen of the Scooters is ready to take on all other Coney teams. Modern Venus contest, one of the oldest beauty contests in America, will be held in Steeplechase August 1.

### To Pick Miss Coney

Loew's movie house is conducting a bathing beauty contest to select Miss Coney Island of 1939. Preliminary contests are held on stage every Friday night. Entrants must be 18 or over. The eighth annual Grandmother Bath-

ing Beauty Contest on July 14 in Steeplechase Park was won by Mrs. Julia Shavel, 67, who is president of the Grandma Night Owl Club, Brooklyn. Judges were C. J. Hilbert, president of Coney's Chamber of Commerce; Clay Lorraine, Broadway showgirl, and Mrs. Johanna Whitely, a New Jersey contestant. Harry Brown, talent agent, has an ork and floor show at Stauch's dance hall on the Bowery. Roster includes Shorty Allen's 10-piece musical outfit, plus the Wademan Wade line of five chorines, a dance team and a blues singer. Harry Kaufman is celebrating his fourth year as a scale man in Luna. And Frank Russo has the shooting gallery concession where Bob Kirshman was king for so long. Bill Maralsh, operator and owner of Stauch's dance hall, has the Willow Grove and dance hall concessions in Luna. Fashions of the Future, a trick show, is a new Jack Stern novelty in Feltman's arcade. Three models are used in cellophane costumes and displayed amid a kaleidoscope effect.

### Dedicated to Tilyous

Jean Powell, Madison, Wis., and Henrietta Herzberger, Denver, winners of an essay contest conducted by the Fraternity Women's Committee at the fair, were Coney visitors. Mary Dillon, president of Brooklyn Boro Gas Co., blew them to a dinner at Feltman's and to rides all over the Isle. Morris Levy, leader of Steeplechase's Fire and Drum Corps since 1897, takes time in between his Island duties to compile special march tunes up at his Bronx home. His latest are *Look Out, Here Comes the Boss*, dedicated to the Tilyous, and *Our Manager*, to Jimmie Onorato.

Arthur Pilatsky, announcer at the Saratoga ball-rolling game on Stillwell avenue, is gaining in popularity on the Isle. Assumed a new role dodging autograph fans one day last week when a crowd of colored folk cornered him for his signature. Charles Marowitz, one of the Island biggies in distribution of exclusive men's wear the last 12 years, is popularly known as the governor of Coney Island. Also widely known for his great civic pride and activity in community affairs. He leads the annual Mardi Gras atop a white horse. Tommy McNeil replaced Justin Wagner as lecturer at Sam Wagner's World Circus Side Show. Justin is now at the fair.

## American Recreational Equipment Association

By R. S. UZZELL

Meeting of New England Section, National Association of Parks, Pools and Beaches, at Salisbury Beach, Mass., on July 27 is the first in nine years at that resort. Fred L. Markey and James A. Donovan having been such ideal hosts at that first meeting, the fact that they are still identified with the place should assure every attendant a good time. Frank Terrill, of Wilcox restaurant, West Haven, Conn., was president of the park men's association that year and introduced to us at the dinner Governor Ely of Massachusetts.

This year Wallace St. C. Jones, Boston, is president and just what innovation he will unwork is yet to be seen. With his reputation for interesting and useful meetings, we may be sure there will be no dull moments. Since we were at Salisbury Beach the State has taken over a large sector of the water front, so we are anxious to see the result under State management. A sea trip to view work on the Squalus is one of the afternoon privileges.

Always after July 15 we begin to think in terms of our annual meeting and exhibit. This year in the Hotel New Yorker, New York City, we shall see many new faces and in all probability more foreign visitors than at any meeting in our 21 years of existence. They will come later to the fair so as to combine it with our convention. It behooves us all to repair our complexions and strut our stuff as hosts. Here is where the fair and amusement parks are coming to town. It's a clever arrangement—those dates we have chosen. The exposition cannot rob us of our attendance nor will we ask our patrons to forego their visits to the fair. The big show on the meadow will be put to bed for the winter just as we open in Chicago, when we tried to show while A Century of Progress was open, the exhibitors had to wear badges to keep from selling devices to one another when we were all by ourselves in the exhibit hall.

### Space Not Abundant

When in New York before we were at one end of Pennsylvania station. This year we shall be at the other end of the station. Passengers can go under cover from railway to the hotel. The war scare is losing its force and business is on the upgrade. If the weather permits us to hold the present rate of gain we shall have a new note of optimism this fall. New visitors soon get the tone of a meeting and reflect it in their commitments or the lack of decision from timidity which a convention produces. The strong ending of an operating season generates an enthusiasm which ignites a conclave.

Space will sell early and there is not an abundance of it. The writer can show diagrams and, best of all, take an exhibitor to the hotel and show him the space offered while indicating just who his neighbors will be. A lot of you can come this year by truck, so long freight hauls and expensive crating and boxing will not be necessary. This, with saving on passenger fares, will enable you to do a better job at a very great reduction in cost.

### Watching the Meadow

New York World's Fair management is beginning to see the light on reducing prices. Clipping the parking privilege a clean 50 per cent was the first wallop. The concessioners in the amusement area have put up a continuous howl from the wilderness. They have worked constantly for better operating conditions and are beginning to get some results. The expected crash at the main gate on the beginning of the vacation period is three weeks overdue. If they don't appear in July the contemplated gross admissions must be slashed from 60,000,000 to less than 30,000,000. People these days shop for amusement and are price wise. All park men and concessioners are watching with keen interest this zooming of prices on the Majestic Meadow.

BEAUMONT, Tex.—Hannah, 16-month-old lioness in Magnolia Park Zoo, died of a broken neck as a snap in a leather band became caught in cage bars. Her collar had become too tight and Zookeeper J. F. Wheeler was attempting to remove the band when she twisted to free herself from his grip.

## FLYING BEHEES

"World's Greatest Flying Act."

Featuring ROSE BEHEE,

First and Only Lady Flyer performing a Two and a Half Somersault to a Catch by the Feet, while blindfolded.

Permanent Address, CLAYTON BEHEE, Care The Billboard, Cincinnati, O.

LARGEST MANUFACTURERS OF MECHANICAL  
SHOOTING GALLERIES  
FOR PARKS-RESORTS SPORTLANDS-CARNIVALS  
CATALOGUE FREE  
W. F. MANCLES CO. CONEY ISLAND, N. Y.

# Long Island

By ALFRED FRIEDMAN

Bathing having been less than at any time in years due to adverse weather for surfing over long periods, the Howard Johnson chain of ice-cream spots aims to popularize it with younger folks, and Long Island parents have been voicing approval. Alexander Ott's splendid water shows at the Jones Beach Marine Stadium are earning plaudits. Frank (Long Beach) Barbieri, one of the Island's most active resort business people, contents himself with only three or four hours' sleep each day. Long Beach Stadium, finally open, is staging only boxing at present. Aerial advertising promoters have a clever way of getting around the edict that forbids them from permitting airplanes to fly over State-maintained beaches. Planes displaying the advertising fly a few hundred feet off the beaches over the sea.

**ROCKAWAY BEACH:** Union News Co. has taken over several of the park department concessions on the Boardwalk, outbidding independents for the privileges. Company at present is operating restaurants, refreshment and souvenir spots. Ernie Metropole is running the huge Seaside Hotel, which a generation ago was the gathering place for outstanding theatrical and sports folk. Jimmy (Harbor Rest emsee) Ryan, who life-guards in the daytime and plays master of ceremonies nights, got a big splurge in *The New York Daily Mirror* of July 19 in a story that told how he divides his time between life-saving and show biz. Cops are hunting for a gang that swiped hundreds of dollars' worth of shrubbery from the new ocean park. Cops, once bitter against bathers who dress in autos, are now encouraging the practice. Reason, shortage of bathhouses.

# Palisades, N. J.

By CLEM WHITE

At this counting there have been 28 straight days that were ideal, warm enough for the pool. Doc Morris' picnic season is in full sway. News dealers and annual Feenamint frolic lived up to Doc's reputation of being able to pack 'em. Credit should go to local Police Chiefs Frank Borrell, Cliffside, and Andrew McDermott, Fort Lee, for having a staff able enough to handle parking traffic of more than 20,000 cars in and out daily without a hitch. Salt-water pool is surprising, with receipts high. Manager Phil Smith is in conference with Ed Schoeppe on plans for 20 more handball courts plus other athletics over ground originally occupied by the abandoned trolley line. Billposters who can get 3s and 24s in most advantageous places, Johnny Moran and crew.

Congrats to Jimmy Valluzzi, one of very few ops in the East who still can profitably operate a minnie golf course. Roscoe (Pun House) Schwartz is able to handle many more patrons on the slides with his newly evolved carpet cushion. Joe Weissman has changed one of his ball games about. Everyone is chortling over the dry spell except chief gardener Mike Corrado. Gladys Shelley's new book, *It's All Nonsense Anyhow*, has the boys turning poetic, tho to date results are sad. Contest is planned among employees with winning opus plus prize to be included in her next volume.

Ray Curtis still adding features to his New Park Casino, and ad lib. floor shows being offered are novel enough to lure trade from adjacent cover-charge spots. Free stage now offers Sonny James and ork, with Betty Bradley, Ralph Barlow and Earl Henry. Addition of Byrne sisters with tap routines helped timing greatly.

# Park Cleanings

**WAUKESHA, Wis.**—Ted Toll's Waukesha Beach is featuring 2-cent days on Tuesdays, Thursdays and Saturdays for adults and children until 6 p.m. when the ante is raised. Policy is slated for remainder of the season.

**LINCOLN, Neb.**—Ralph Beechner, manager of Capitol Beach pool here, reported week of July 9 the best so far this season, temperatures daily passing 105 and once reaching 111.

**WILKES-BARRE, Pa.**—Joseph A. Fellin, Hazleton, Pa., who owns the Funhouse in Lakewood Park near here, has purchased half ownership in the Miniature

Train there, formerly owned by Stephen Matyas. Jack Sluke, Jersey City, N. J., owns the other piece.

**BUCKROE BEACH, Va.**—This resort has put into effect a long-expected change for bathing. Management has fenced a considerable portion of the beach and assesses bathers a nickel on week days and a dime on Sundays. Inclosure is supposed to be free of nettles, troublesome at Tidewater beaches this summer.

**CEDAR POINT, O.**—At Cedar-Point-on-Lake Erie, where \$75,000 was spent for repairs, new dance pavilion and improved hotel, officials of the G. A. Boeckling Co., operator, report better business. Held largely responsible are the modernized ballroom and new policy of name bands, maintained since opening in June. Spot now has a larger budget for music and retains bands for entire week.

# Park Free Acts

**GOOD BOOKINGS** are reported by Manager F. H. Henderson, Henderson Family Show, which played Edgewater Park, Celina, O., on July 16.

**FREE circus** caught in Olympic Park, Irvington, N. J., on July 8 was reported as a fast-moving, pleasing bill, reports Charles R. Milbauer, Newark, N. J., acts including Three Cards, teeterboard; Bert Sloan and Company, tight wire; Ricardo Trio, acrobats, and Three Maxims comedy aerobats.

**FIVE ELTONS**, who scored recently in Clementon (N. J.) Park, are booked solid until the second week in October, according to Frank Wirth, booker.

**SUICIDE ZORSKY**, high balancing act, is in Craig Beach Park, Diamond, O., reported Manager Art Mallory.

**MORRIS TROUPE**, teeterboard and double traps, is in Seccalum Park, near Mansfield, O. After another month of park and celebration dates the act will play fairs in the Northwest.

**FRANK RAFUL**, manager of Summit Beach Park, Akron, booked Capt. Billy Sells and his trained lions for two weeks, starting on July 16, act being set by C. A. Klein.

# 250,000 at Calif. Beaches

**LOS ANGELES, July 22.**—Attendance at beaches for the Fourth period, including Long Beach and others up to Malibu, was estimated at 250,000 in a survey made by Chambers of Commerce and police departments.

Bert Fisher, Long Beach, has built and is installing a new show on the pike, tabbed *Wonders of the Argentine*. Leo Carrillo heads a committee promoting a benefit show at California Zoo Park on August 6 with Sheriff Gene Biscailuz a member of the executive staff. Herbert Vatcher, zoo manager, said some action must be taken by Los Angeles city council for perpetuation of the zoo.

Sheriff Biscailuz announced the annual Sheriff's Fiesta and Barbecue will be at Santa Anita Race Track, Arcadia.

Ross E. Davis reported business in Lincoln City Park and Griffith City Park, where he operates rides and concessions, for July 4 period was capacity for rides with all concessions doing well.

S. A. and Bob Fordyce, with a unit of balloon ascensions and motorcycle stunts, in from Wichita Falls, Tex., and at home in Pomona, Calif. George Hey was noted around town looking up a location. Sammy Coomas is working special events. Val Voina, in from the Rest Home, shows much improved health. Tommy Douglas and comedy mule are working clubs and special events.

Edith Bullock, in from the beaches, reported rides doing nicely, and Harry Hargrave reported his interest as satisfactory. John E. Ward said Ward's Amusements at Venice Pier, Ocean Park and Long Beach are doing okay. George Herald Keenan and Frank Mason, paired at Ocean Park, report doing well. Beach crowds have been large on week-ends, with business reported spotty. Al Cassell is in from New York looking over the beaches. Steffens Shows at Ocean Park did big on the Fourth holidays.

# With the Zoos

**FORT WORTH, Tex.**—Forest Park Zoo here has a trainer and dietitian for small birds in Mrs. Willard Price, who has the job on a trial basis for 60 days. Zookeeper Hamilton Hittson reports the

zoo has seven lion cubs on hand and prospects of about three more.

**MEMPHIS.**—Howard Bailey has been appointed animal trainer in Overton Park Zoo, replacing Bob Wayner, resigned. Bailey will train inmates for week-end circuses given during fall and winter for children.

**CALGARY, Alta.**—Buster, a seal that escaped into the Bow River from Calgary Zoo, was found six days later 80 miles southeast of Calgary. Tom Baines and Edward Webber, zoo attendants, lured him with fish and recaptured him.

**SEATTLE.**—Woodland Zoo here will enter a whole division in the 1939 Seattle Potlatch parade. Dr. Gus Knudson, head of the Zoological Gardens, will put in bears, camels, Nubian goat, Hungarian ponies and a little circus wagon.

**MILWAUKEE.**—Five white fallow fawns and four black fallow fawns have been born in Washington Park Zoo, reported Director Ernest Untermaier.

**DETROIT.**—"More people are visiting Belle Isle Park this year than ever before. There are excursions from Fort Huron and Toledo weekly, excursion boats from these points coming direct to the island, landing on the Canadian side," said John W. Ireland, zoo superintendent.

# AKRON SUMMIT

(Continued from page 33)

rants, are held a second week. A specially constructed elevated platform, sound equipped and well lighted, is provided. New operators, shortly after they assumed control, started buying up leased concessions and, except for half a dozen rides, all concessions and attractions now are owned and operated by the park. Other concessions will be acquired within the next year and will be dismantled or replaced with more modern features, it was said. Roy Gooding still has two kiddie rides on the midway and Morey Kutzen operates the Strato-strip. Flying Skooter and concessions. Many of the games are leased, but these will be operated by the management within another year, it is said. Dave Roberts, who has had cigar, caramel corn, pop corn and candy apple concessions for 15 years, will retain them.

Control of the new high ride, completed last year by a group of local men, recently passed into hands of the park management. Parking facilities have been greatly improved, walks and landscaping have been extended and considerable money spent on paint and other improvements. Management recently reopened the Canary beer garden and added several new concessions. Staff is to be augmented for next season by several year-round executives. Most ambitious exploitation campaign in history of the park was recently launched with newspapers in a radius of 50 miles including Cleveland dailies and Station WJW here and those in near-by cities. Year-round operation of several activities is planned.

# SANTA MONICA PIER

(Continued from page 33)

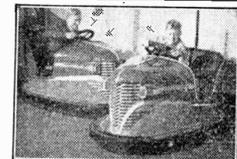
Louis Hamlin, owner; Raymond Bellamy, Lillian Earnshaw, Patricia Ellis, assistants. Graphologist, M. Mateo. Sea Food Grill, O. J. Bennett, owner; Morris Waldensen, Mina Gentile, O. J. Hammerly, Gift Shop, A. Bennett, Millie Morten. Boats and Outboards, W. J. Archer, owner; Bud Kemmerly, Jack Simondson, Tom Tuttle, Beach Toys, A. J. Campbell, Ellen Bennett Humeston. Ma. Sandy's, lunch and soft drinks, Mrs. E. Sandy, owner; Mrs. Harvey Kinniston, Henry Sowers, John R. Templeton, Frozen Dainties, Fay Pearl, Ruby Davidson, Nettie Thomason, Hamburg, hot dogs, Floyd and Dorothy Slatters. Long-range lead gallery, F. S. Harper, Jerry Knowles, Albers' waffles and avocado sandwiches, Henry Stark, owner; Vera Hipp, Ula Rainey, Madge Connally. Motor boats and Outboards, Captain Olson, barge master; Tom Talbott, Bob Le Bari, H. A. Farrell, John M. Key; Hughie Brown, steward; Dick Brown, assistant; Bob Terry, assistant barge master. Fishermen's Paradise, Frank Volk, owner; Ben Tibbs, Jack Myers, Jim Seward. Sally's Lunch,

Sally Myers, Kinney Robinson, Bell Tatum, Harry Gilbertson, Mitchell's Spanish Kitchen, J. E. Mitchell, A. Ramirez, N. Torres, Mildred Ernest, Edna Ketchell. Photos in the Zoo, John Phalen, Mart Gregory, Audrey's Giant Malts and Candy, Audrey Smith, Reba Carson, Bernia Werner. Sophie's, soft drinks and lunch, Sophie Long, Nina Stevenson, Bella Harmstead.

Over-the-Waves, Spanish lunch, Mrs. Thelma O'Keefe, owner; Harry Madden, Joe Easterday, Mrs. E. G. Hornell, Kent Johnson, Charley Cobalt, Ed Dines. Pounds' Bathhouse, Mr. and Mrs. L. Pounds, operators; Jesse Jorgensen, Harry Waller, Ben Peel, Tommy Wagner, assistants. Country Club, D. Shapiro, Joe Coleman, Grace Taylor. Seaside Cafe, M. P. Loeser, owner; Lewis Morgan, Elizabeth Courtney, George Engerson, Ada Bowman. Clam Chowder and Chili, Charley Lubby, owner; Chris Helmgold, Dave Harvey, Gertrude Smalley. Corn on Cob and Sliced Pineapple, C. E. Hudson, owner; Georgia Bardwell, Richard Williams. Golden State Lunch, Florence Neff, owner; Jack Nibert, Billie Christian, Ralph Woodmansee, Cad Carleton, Allen Whipple. Candy Corn and Candy Apples, George Evans, M. H. Dillard. Lobster and Shrimp, D. Arcani, G. Guillamo, John H. Parsons. Chili and Enchilidas, V. Romero, J. Gomez, Nino Gutteritz.

Merry-Go-Round, American Amusement Co., owner; Harry Hargrave, manager; C. E. Brick, foreman; Bud Nichols, Rod Strader, Fred Harrison, Ed Sonner, assistants; Ada Rose, cashier. Kiddie Park, juvenile rides, Robert Douglass, owner; Kiddie Ferris Wheel, Chairplane, Kiddie Auto Ride, Vern Kammerly, Jack Follard, assistants; Olive Myers, cashier. Santa Monica Aquarium has F. M. Gallagher in charge of the display.

**FOR A PEAK INVESTMENT BUY NOW!**



**LUSSE AUTO-SKOOTERS**  
OR WATER-SKOOTER BOATS,  
and EARN BIG PROFITS for your Park, Resort or Traveling Show.

**LUSSE BROS., Inc.**  
2809 N. Fairhill St., Philadelphia, Pa.  
LUSSE BROS., LTD., Sardinia House,  
52 Lincoln's Inn Fields, London W. C. 2, Eng.  
Write for Catalogue.

**U-DRIVE-EM MIDGET AUTOS**  
"EVERYBODY RIDES 'EM"



**EASY TO OPERATE**      **LOW OPERATING COST.**  
Leo L. McKenzie      BODY WORKS  
WICHITA KANSAS

**For Sale One Erie Ferris Wheel No. 5**

In A-1 condition. For information write to  
BOX D-7, care The Billboard, Cincinnati, O.

**SWATARA PARK WANTS**  
Medium or Small  
**CARNIVAL**  
Write R. A. DIEHL, Manager,  
Swatara Park, Middletown, Pa.

**FOR SALE MERRY-GO-ROUND**

Three abreast, portable, newly redecorated, new top and side wall. Can be seen in operation at Geauga Lake Park. Priced right for immediate sale. Geauga Lake, Ohio.

**DANCE! DANCE! DANCE!**

**PROTECT YOUR PROFITS**  
Our Patented Dance Check fits through button-hole. Cannot be removed and passed to another without destroying. Guards your profits. Priced low, \$10.00 a Thousand. Ass'd. colors, without printing. Samples on request. Order today. Made in U. S. A.

**LETHERT'S NON-TRANSFERABLE DANCE CHECK**

**WESTERN BADGE & NOVELTY CO.,** 402 N. Exchange St., ST. PAUL, MINN.

Dance at  
**MARLOW'S PARK**

# CALGARY IN 10-YEAR MARK

## Exhibition Goes 16,510 Over '38

Stampede gate only 18,434 under all-time high—kid day is one of biggest

CALGARY, Alta., July 22.—Attendance at the 54th annual Calgary Exhibition and Stampede on July 10-15 set a 10-year record, officials reported, being 240,035, 16,510 more than in 1938 and only 18,434 less than the all-time mark set in 1929.

Opening Monday drew 39,419, up 968 over the first day in 1938. On Tuesday an all-time high for the second day for the past 11 years was set with 33,829 against 30,379 last year. Third day, Citizen's Day, drew 35,195, an increase of 3,033 over last year. Fourth day figures were 4,000 over 1938, totaling 34,587, and fifth day, Children's Day, had 54,069, biggest day in history with exception of Saturday in 1929, with 57,988. Friday's mark of 54,069 was 3,301 ahead of last year's. Only on three occasions before has daily attendance passed 50,000—on the sixth days in 1928 and 1929 and on Friday last year. Saturday's attendance was 42,936.

It was declared one of the best annuals by President J. Charles Yule. Live-stock entries totaled 1,511 for 368 classes, a new record, and 330 race horses, 40 more than last year, were entered. Over \$10,000 was given in live-stock prizes. Record-breaking extended to the midway, too, reported Carl J. Sedlmayr and Elmer C. Velare, Royal American Shows. Setting up neared the shows' mark of six hours made at North Dakota State Fair for Grand Forks this year.

### Va. State Preps for 1939

RICHMOND, Va., July 22.—Virginia State Fair has started an extensive campaign to prepare for the 1939 annual, said General Manager Charles A. Somma. New addition to the sheep and swine building, with several judging rings, is being made. Several buildings are being repainted and a new roof is being constructed on the industrial building. U. S. Department of Agriculture is co-operating with Manager Somma in presentation of an elaborate game and fish display.

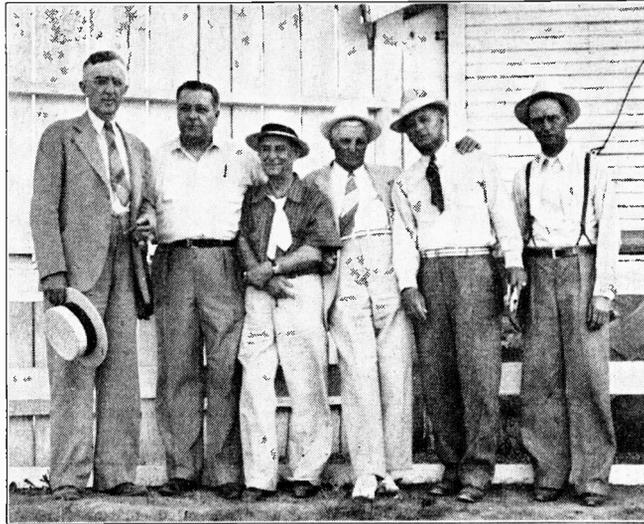
### Peckham Preparing in R. I.

KINGSTON, R. I., July 22.—Manager A. N. Peckham and Mrs. Peckham, Rhode Island State Fair here, and only fair now held in the State, are proceeding with plans for the 1939 annual, purchase of the property at auction for \$12,000 by friends of the fair having been made on July 10. A State appropriation of \$7,500 is available for the Rhode Island State Fair Association. The Peckhams are credited with having greatly developed the annual since Manager Peckham assumed the reins four years ago.

### Night Show After 93 Years

ZANESVILLE, O., July 22.—For the first time in 93 years Muskingum County Fair here will have a night fair. On opening Monday the grand stand will be free, gate being the only charge. Dorothy Elaine Miller's dance revue will be presented that night; Renfro Valley Barn Dance Tuesday night, and Wednesday and Thursday nights Barker Bros.' Circus and Rodeo, set by Gus Sun Agency, will be presented. Attraction on closing Friday night will be the Boone County Jamboree.

HARRINGTON, Del.—Failure of the Legislature to appropriate cash awards for the 1939 Kent and Sussex Fair here will bring about a reduction in exhibit prizes, said fair officials, who are hoping the Legislature will pass a bill in September to enable them to give awards as planned. Under the circumstances, said President I. B. Shaw, awards in the \$1.50 and \$3 classes will be reduced one third while those over \$3 will be cut 50 per cent. Concession space has all been sold.



LINED UP FOR A PHOTOGRAPH at Johnson County Free Fair, Franklin, Ind., July 10-14, are, left to right: Mayor L. W. Oliver, Franklin; William H. Clark, secretary of Indiana Association of County and District Fairs, Franklin; Dr. D. S. Quicke, Charles E. Williams and Earl J. McCaree, officials of Anderson (Ind.) Free Fair, and K. E. Simmons, Crawfordsville (Ind.) representative of The Billboard.

### Formula

REGINA, Sask., July 22.—Formula for a successful exhibition was given by Sid W. Johns, secretary-manager of Saskatoon Exhibition and president of the International Association of Fairs and Expositions, when he officially opened Prince Albert (Sask.) Exhibition on July 11. He said his formula was 51 weeks of hard work and common sense and "some luck thrown in during the 52d week."

### Bigger Bill in Hutchinson

HUTCHINSON, Kan., July 22.—For the 1939 Kansas State Fair here, with premiums totaling \$35,000, Secretary S. M. Mitchell reports grounds will be in efficient condition after completion of a five-year building program costing \$210,618.92. Fair will have a full eight-day attractions bill for the first time. Starting on Saturday, the Clyde S. Miller Rodeo will be presented afternoon and night and will be repeated Sunday and Monday afternoons. Night grand-stand show, with its initial performance Sunday night, will feature the 1939 State Fair Revue, with 12 acts. There will be auto races on two days and harness and running horse races on two days. Thrill Day will have the Winkley Suicide Club.

## Growing Annual in Pa. Reduces Its Debt With a Draw of 40,000

CONSHOHOCKEN, Pa., July 22.—Aided by a large group of attractions and ideal weather, 12th annual Spring Mill Fair here on July 5-15 was highly successful, about 40,000 attending and a considerable sum being realized toward reduction of a mortgage, said Samuel M. Glass, chairman. Concessioners reported excellent business. Event was advertised with bumper and road signs, radio announcements and 5,000 copies of a fair edition. Prizes were awarded nightly, including an auto on final night.

Free act program included Casting Campbells and Great Peters, George A. Hamid Attractions, Bryan Woods' Animal Circus and C. Engle's Museum were on the midway, as were Lamar Westfall, Ferris Wheel; H. Mace, Chairplane; L. Peterson, J. Dobrey, Kiddie Rides; J. Schiele, Motor Scooters, and T. Kelly, pony ride. Concessioners were Lamar Westfall,

### N. O. Expo Plan Indorsed

NEW ORLEANS, July 22.—Business Executive Council this week at a meeting of 100 business and civic leaders indorsed unanimously a proposal for a world Pan-American exposition to be held in New Orleans in 1941 or 1942. A. Miles Pratt, president of the council, named a committee of 12 to study the question following start of the idea by the Association of Commerce and members of city commission.

### Prince Albert Stand Good

PRINCE ALBERT, Sask., July 22.—Altho grand-stand attendance was up to expectations, gate at the 56th annual Prince Albert Exhibition, July 11-15, was somewhat off. Live-stock exhibits broke records. Grand-stand attractions were presented by Gertrude Avery, and Jimmie Lynch's Death Dodgers and Goodman Wonder Shows were on the midway. Fair was third on the new Midwest circuit in Western Canada.

ESCANABA, Mich.—Plans for a 1939 Upper Peninsula State Fair here were declared off last week by directors. Helen G. Vierling, chairman of the board, said lack of funds was cause of cancellation. Re-establishment of the fair in 1940 may be arranged.

## Mich. Boards Seek Advance For Premiums

DETROIT, July 22.—Representatives of 150 Michigan fairs united in a demand for advances for fair premiums this week in a presentation to the State Administrative Board. State Fair and many local fairs were united in their requirements. State Fair is asking an advance of \$67,000, while county and other fairs seek \$190,000, an average of about \$1,200 per fair, from State funds.

A. C. Carton, deputy Michigan commissioner of agriculture, in direct charge of fairs many years, was chief spokesman for the fairs, pointing out that it was the intention of the Legislature, now adjourned, to provide the advances. Principal cause of the difficulty is that revenues expected from the racing season at Michigan State Fair track were overestimated, and the fund, which was partly earmarked for fairs, had accordingly been overdrawn.

Dr. Linwood W. Snow, manager of Michigan State Fair here, said advance of \$67,000 was necessary to cover premiums in the contingency of poor attendance.

### Caro Ground Improvements Under Way; Program Is Set

CARO, Mich., July 22.—Grounds of Tuscola County Fair here will be greatly improved this year as a result of five years of effort, said Carl F. Mantey, secretary. A 1,500-foot hard-surface walk 20 feet wide, in addition to pavement from gate to midway are being laid to eliminate dust. Last trace of the 1937 grand-stand fire has been removed, making 100 more feet available for concessions.

Happyland Shows have been booked for the midway and Barnes-Carruthers acts will appear before the grand stand, with nightly American Fireworks displays. Purses for nine horse races on four days amount to \$2,250, a 100 per cent increase over that of former years. Most concession space has been sold, said Secretary Mantey. Amateur contest will be staged on opening night.

Merchants' displays will be housed in a 60 by 240-foot tent, the department of agriculture taking over half the space under the grand stand formerly occupied by merchants. Remainder of space will be used by the State highway department, Michigan Tuberculosis Association and hybrid corn demonstrations.

### Bernert Goes to ESE Again

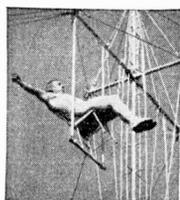
NEW YORK, July 22.—George Bernert is scheduled to leave for Springfield, Mass., next Sunday to assume duties as concession superintendent, a department he is handling at Eastern States Exposition for the 19th consecutive year. He will also be in charge of expo's catalog sales, assisting Publicity Director Jim Fifield on advertising space in the book. Bernert, for years physical director of Irving Baths in Coney Island, a post he passed up this season, is aid to Assistant General Manager Milton Danziger in exhibit space sales.

### Count Good for Lethbridge

LETHBRIDGE, Alta., July 22.—Second successful fair on the new Midwest circuit, Lethbridge Exhibition and Stampede, on July 4-8 drew 29,000. It was the longest fair since that of 1918, which ran six days. Jimmie Lynch and his Death Dodgers were in front of the grand stand on first and last days. Goodman Wonder Shows were on the midway and Gertrude Avery's Manhattan Jamboree was other grand-stand fare. Exhibits were reported beyond expectations.

### Wirth Gets Rhinebeck, N. Y.

NEW YORK, July 22.—Frank Wirth announced the grand stand contract had been awarded him by Dutchess County Fair, Rhinebeck, N. Y. In addition to the act layout, contract calls for a one-day thrill bill.



Every Minute—  
Every Second—  
Is THRILL!

Fair Secretaries

Time still available for a few more fairs. Send your dates and ask for my illustrated folder.



Sensational and breath-taking, night or day, from beginning to end. High Swaying Pole — Trapeze — 500-Ft. Slides for Life. A great finish to your grandstand program. Write or wire.

Perm. Add.: Care of The Billboard, Cincinnati, O.

## Grand-Stand Shows

NORTHERN Wisconsin District Fair, Chippewa Falls, has contracted Capt. Earl Barrows for a multi-balloon stratosphere ascension as part of the Thrill Day program.

AT LANCASTER (N. H.) Fair Bonette Brothers will again present daily balloon ascensions and parachute stunts.

BILLY CROSBY'S Rodeo and Thrill Show has been booked for several Canadian fairs and was scheduled to go north on July 20, said Ralph Egges, general agent. Show will carry 30 people, 40 head of stock and five thrill show cars.

COFFEY County Fair, Burlington, Kan., will present a revue for the first time, said Chairman J. Truex, when the 58th annual this year will have the Tip Top Revue with eight acts.

AT RICHLAND County Fair, Mansfield, first of the season in Ohio, B. Ward Beam's Congress of Dare-Devs will be featured afternoon and night on opening Wednesday. Gus Sun revue appears on Thursday and Friday, and Boone County Jamboree, WLW air show, on Saturday.

AERIAL DUKES report they will play Indiana, Ohio and Michigan fairs with C. L. (Jack) Raums' Circus. Act has played Birmingham; Edgewater Park, Celina, O.; Sheridan and Yorktown, Ind.; Rockport, O., and a July 4 celebration in East Moline, Ill.

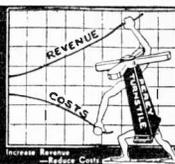
OTTAWA County Fair and Horse Show, Minneapolis, Kan., will have acts booked thru Ben Truex, said J. L. Mitchell, chairman of the fair committee, including De Lisle and Co., aerialists; Billie Irwin, table rock; Whoosits, clown duo, the Harrisons, cyclists, and Comedy Cloyd, unicycle and giraffocycle.

C. L. (JACK) RAUM'S Circus and Red Devil Drivers are presenting three changes of program during Dearborn County Fair, Lawrenceburg, Ind., July 24-29, acts including Two Queens and Joker; Volera Brothers and Denise, flying trapeze; Delmore, tight wire; Rhodes Family, Funny Ford; Aerial Demons. (See GRAND-STAND SHOWS page 38).

## Control Your Entrances and Exits Scientifically

Write PEREY TURNSTILES

101 PARK AVE. NEW YORK



SOME TIME OPEN DURING  
AUGUST, SEPTEMBER, OCTOBER

## THE FOUR SENSATIONAL STARS

125 feet in mid-air. Outstanding aerial attraction. Unique Illumination. Send your dates or write for open time.

EDDIE VIERA

Care of The Billboard, Cincinnati, O.

## MONEY-METER System of REVENUE CONTROL

### Instantaneous Audit by the Patron. FAIR SECRETARIES!

Learn how other Fairs are protecting their revenue 100% with Money-Meters—the safe, sure way of collecting money. Write for Bulletin AE or ask representative to call.

MONEY-METERS, INC.  
DORRANCE BLDG. PROVIDENCE, R.I.

## MARJORIE BAILEY



The Sky Lady

Positively the Highest Aerial Act in the World, Barring None. 8 Acts in Capt. Cushing's DEATH'S HOLIDAY, Gigantic Thrill Circus. Now Featured With ERIC B. HYDE SHOWS.

## WE FURNISH BETTER ACTS FOR LESS

Large and Small Revues, High and Sensational Acts, Novelities, Acts of All Kinds.

SIDNEY BELMONT AMUSEMENT SERVICE  
Fullerton Bldg., St. Louis, Mo.

WANT Attractions, Good Shows, Legitimate Concessions, Several Rides, Pop Corn, Candy, Novelities. No Gambling. Under LENOIR COUNTY RECREATIONAL COUNCIL, INC., for LENOIR COUNTY FAIR (Colored), October 9-14, in Kinston, N. C., Park Grounds in City Limits. This is the Sales Center and Heart of the Bright Tobacco Belt. Write or wire WM. M. McELRATH, 413 E. Washington St., Kinston, N. C.

## CARNIVAL WANTED FOR CLOVIS BI-STATE FAIR

CLOVIS, N. M., SEPTEMBER 20-23, or ALL That Week. Bumper crops, established fair, big Premiums, Parades, Horse Show, etc. Wire for our deal, quick action necessary.

## WANT SHOWS, CONCESSIONS AND FREE ACTS FOR PIERCETON (IND.) STREET FAIR

SEPTEMBER 5, 6, 7, 8, 9, 1939.

## Hollywood Stunt Aces

Five Men—One Girl Available Complete unit two-hour show of individual stunts. Crashing cars, head-on collision, crashing brick walls with car or motorcycle, firewalls, car leaps, airplane crashes. Any conceivable car crash duplicated, any movie stunt duplicated. Percentage or flat. Contact JOHN J. DOYLE, Shubert Bldg., Philadelphia, Pa.

## RIDES WANTED

No Shows or Concessions. SEPTEMBER 12-16. Write KAY COUNTY FREE FAIR ASSN., Blackwell, Oklahoma.

## WANT CONTRACT

With Reliable Carnival Organization with Not Less Than 6 or 8 Rides and as Many Shows. SHOW DATE WEEK OF OCTOBER 2 TO 9, 1939.

Send your Agent at once, we are ready to do business. This is a bona-fide fair, the only one to be held in Moore County this year, and is backed by all Civic and Business Houses in the county. We are right in the heart of the Tobacco Belt. Waste no time. We are anxious to close this date at once. No person, or persons, have the contract to play this organization's fair.

J. L. MCGRAW, Agent, Moore County American Legion Agriculture Fair Association, Carthage, N. C.

## FLYING BEHEES

"World's Greatest Flying Act." Featuring ROSE BEHEE, First and Only Lady Flyer performing a Two and a Half Somersault to a Catch by the Feet, while blindfolded. Permanent Address, CLAYTON BEHEE, Care The Billboard, Cincinnati, O.

## CONLEY ATTRACTIONS

A Complete Circus Revue Available for FAIRS See Details on Inside Front Cover.

## Concessions Wanted FOND DU LAC CO. FAIR

AUGUST 14-17, 1939—DAY AND NIGHT. R. H. CAMERON, Secy., Fond du Lac, Wis.

## WANT Shows, Rides and Concessions for The Elнора Twp. Fair

AUGUST 23, 24, 25, 26. Address GEORGE THOMPSON, Elнора, Indiana.

## FAIR AND PARK MANAGERS

Book Your Attractions From the Largest Booking Office in the Middle West

This season so far we have booked attractions at 250 parks and fairs. It's not too late for you to book attractions. Boost your attendance with special events.

We furnish you with anything in the theatrical line, such as Circus Acts, Clowns, Aerial Acts, Midgets, Freaks, Trained Animals, Vaudeville Acts, Floor Shows, Orchestras and Bands, Street Parades, Church Festivals, Boxers and Wrestlers and Dare-Devs of all kinds. Our attractions will interest you. Write for pictures, and our prices are reasonable.

Our Attractions Bring the Crowds

## Louisville Theatrical Agency

210 Torbitt Bldg., Louisville, Ky. W. BURNS, Mgr. P. S.—Want good Publicity Man, also two more Men to Book Fairs and Clubs. Want four good Promoters. Want all kinds of Acts.

## RHODE ISLAND STATE FAIR

6	★	SUPPORTED BY STATE	★	6
DAYS	★	APPROPRIATION	★	DAYS
6	★	ONLY AGRICULTURAL AND	★	6
NIGHTS	★	INDUSTRIAL FAIR IN THE	★	NIGHTS
		STATE OF RHODE ISLAND		
		AUG. 30 thru SEPT. 4, 1939		

Ideal Location. Center of Thickest Populated Area in the Nation.

A. N. PECKHAM, MANAGER, KINGSTON, RHODE ISLAND.

## WANTS

CARNIVAL—LEGITIMATE CONCESSIONS OF ALL KINDS. CLEAN SHOWS, RIDES.

## "THE RED ONE OF WISCONSIN"

August 19-24, Inclusive.



Full Grandstand Programs Twice Daily, Including 19th. Everything that Works in Wisconsin Open Except Corn Game and Scales, Which Are Sold.

## SOL'S LIBERTY SHOWS ON MIDWAY

Space Limited—Reserve at Once—Small Deposit Will Hold. Rates: \$3.00 per Front Foot Side, or Long Way Center. R. L. PIERCE, Secretary, Menomonie, Wisconsin.

## FREE FAIR

JEFFERSON COUNTY, WATERTOWN, N. Y., AUGUST 22-26. WANTS Rides, all kinds; Clean Shows, Legitimate Games and Concessions. DAY and NIGHT 100% Co-operation of All Farm Organizations Throughout Entire County. Big Drawing Power. FAIR GROUNDS CORPORATION, Watertown, N. Y.

## WANT TO BUY Novelty Privileges

Fairs or Carnivals. Secretaries, write lowest price. We have exclusive Novelities at Kentucky State Fair. Specialty Workers, write.

K. S. CAUFIELD

308 Third, Louisville, Ky.

# Rinks and Skaters

By CLAUDE R. ELLIS (Cincinnati Office)

**COLISEUM** Rink, Washington, closed its season's sessions on July 12 with a capacity crowd. Helen Reynolds' Skating Girls, cast of Major Bowes' unit then appearing at the Capitol Theater, including the Stewart Sisters, were guests. Rink reports a successful season and made the initial step in promoting figure skating. Under guidance of Charles Lidcap, a figure-skating club has been organized. Rink is a member of the Roller Skating Operators' Association of the United States.

**ABOUT** 55 members of the Oldtimers' Club, of Fred Leiser's Chicago Armory Roller Rink, made a bus trip to Mr. and Mrs. Ed Holbrook's Drome Rink in Dixon, Ill., on July 15, reports Bill Henning, treasurer. Others in charge of the party were Joe Pazer, president; Vic Frasch, vice-president, and Ed Hartman, secretary. Rink has a 90 by 150-foot floor. Staff includes Glen Schulthess, skate-room, and Mrs. Glesbrook, floor manager. Rink is equipped with Hammond organ and drew more than 500 on July 15. Planet Rink, Chicago, will open on July 29 under management of Fred Leiser and Frank Moser with new 76 by 220-foot floor and Hammond organ. Joe Laurey, Armory floor manager, and wife are vacationing in Canada. They plan to return for the Planet opening.

**STAFF** of Skateland, Celeron Park, Jamestown, N. Y., which recently opened to excellent business, includes James McClelland, manager, who with his wife, Mildred, was a former pro skater; Leslie Beck and David Hutchison, floor men; Ronnie Burrell, skate-room; Vic Danna, Hammond organist; Kenneth Rounds, police, and Mrs. Danna, tickets.

**LESTER HUFF**, organist in Riverside Rink, Indianapolis, played a week's engagement at the Lyric Theater in that city recently.

**BEN ERVINGTON**, operator of Chief City Rink, Pontiac, Ill., reports he has been doing well since May 30, when the rink opened with new maple floor, Hammond organ and Chicago skates. Rink has daily matinee and night sessions.

**HELEN** Reynolds' Skating Girls after closing at the Capitol Theater, Washington, opened at the Shoreham Hotel Terrace there and were held over for a third week. Act will appear at the Hippodrome Theater, Baltimore, opening on July 28.

**ELMO R. CALDWELL** opened two rinks recently, reports Mrs. Caldwell, a portable in Janesville, Wis., which has been lengthened 25 feet, making it 50 by 140, and the other a permanent rink in Galesburg, Ill., which is in its second season and under management of his father and mother. Rinks are equipped with Hammond organs, Lloyd Jones handling the keyboard in Janesville and Frank Tally in Galesburg. Larry, five-year-old son of Mr. and Mrs. Caldwell, is said to be becoming proficient in trick skating.

**BILL TOMLINSON**, who closed his Old Dominion Rink, Newport News, Va., for summer, still keeps things going with an attempted revival of the miniature golf craze on the lawn in front of the rink.

**ROLLER** skating on streets of Edmonton, Alta., is a violation of city laws, officials have announced, and skaters have been notified to discontinue the practice.

**NEW** Summit Beach Park Rink, operated by Summit Beach, Inc., and managed by Russ Golden, for years in charge of Leo Maythier's rink interests in Akron and other near-by cities, will be open nightly the year round. New Chicago Roller Skate Co. equipment has been installed. Opening on July 15 drew a turn-away, more than 500 pairs of skates hav-

ing been issued within an hour. For the opening Joe Washburn's Band was an attraction. Competitive events with skaters from other near-by cities will be featured.

**ROCKAWAY ARENA RINK**, Edgemere, L. I., is fully renovated after extensive damage wrought by the 1938 hurricane and will get into operation soon, with the Seideman brothers guiding destinies of the spot. Several thousand dollars were spent to install a new foundation and floor. Spot was doing peak biz at time of the storm last September.

**WILLIAM B. SMITH**, Niles (O.) operator, is held to the grand jury in Trumbull County under \$3,000 bond on a charge of arson in connection with a fire which destroyed his roller rink there recently. Charge was filed by State Fire Marshal M. J. Mellio.

## GRAND-STAND SHOWS—

(Continued from page 37)

horizontal bars; La Belle Ray Trio, comedy across; Merv and Yvonne, carrying perch; Ray Quartet, Roman rings; Aerial Dukes, high swaying pole; high-school horses, Red Devils Revue, baton spinning and rolling globe, trick and fancy horse and mule riding, jumping horses, fireworks four nights and Thrill Show Saturday night.

**BILL** at Kent and Sussex Fair, Harrington, Del., July 25-29, includes Jimmie Lynch and his Death Dodgers; Zachint, human cannon ball; Joe Basile's Madison Square Garden Band, running races, Hankinson auto races and fireworks.

**FOR** the 1939 Essex County Fair, Topsfield, Mass., Manager Robert P. Trask has booked an extensive bill, including Capt. Jimmy Smith's Squadron of Death on Thrill Days, Friday and Saturday; Bijou Circus, dogs and ponies; Stanley Equestrian Acts; Donnelly and Betty, acro jugglers; Skating Carters; Daly Trio, rubes, and midget auto races.

**ERMA FLOWERS** and Boys and Durbell's Pets have been booked for Antioch (Ill.) Country Fair thru Tommy Sacco office. Sacco also has booked Erma Flowers, Suicide Zorsky and the Two Aces for Wenana, Ill., three-day fair.

## Fair Grounds

**WARREN**, Minn.—More than 18,000 were on the revamped grounds here for the Fourth of July program at three-day Marshall County Fair. A grand stand seating 2,500, constructed since the 1938 fair, proved too small and bleachers were erected and canvas placed on the ground to seat patrons. Fireworks followed the night performance of Ernie Young's revue. Dee Lang Shows on the midway were hit by rain after the grand-stand show. Jimmie Lynch's Death Dodgers appeared on the final day.

**TOPSFIELD**, Mass.—The 1939 Essex County Fair here, said Robert P. Trask, general manager, will be held with many improvements and additions. What is called the largest building exclusively for goats in the country will house 150. On Friday, Governor's Day, Gov. Leverett Saltonstall and staff will be honored. Saturday will be Children's Day, with kids admitted free until 1 p.m., and Sunday all exhibits will remain in place until closing.

**JASPER**, Tenn.—A horse show will be an addition to the 1939 Marion County Fair here, said Secretary J. F. Hoge. Stables are being enlarged and more space is being provided for exhibits. J. F. Sparks Shows will be on the midway. Lynn Clyde Pryor's Band will furnish

music, with free attractions by Robert and May Morris.

**DOVER**, O.—Project started on Tuscarawas County Fair grounds here includes construction of two hog barns, said Bernard Moore, NYA supervisor, and painting and renovation of buildings. Fair board members have begun agitation for a new grand stand and have visited several plants in the State to inspect stands. Several buildings will be reroofed and grounds will be landscaped.

**CENTER**, Tex.—C. P. Scurlock has been named general manager of the 1939 Shelby County Fair here, said President F. E. Parker. Guy Cowser is secretary-treasurer. A midway and live-stock and agricultural exhibits will be featured.

**YOUNGSTOWN**, O.—About \$8,000 will be spent on improvements for the 1939 Mahoning County Fair in Canfield, said Secretary Edwin R. Zieger. The 4-H Club building, being completed at a cost of \$5,500, will be used for club live-stock exhibits. Living quarters are being provided. Both other 4-H buildings are being revamped and swine and sheep barns are being enlarged and another men's restroom provided. Junior Fair, of which Vernon Crouse is chairman, will be featured. Passes will be given only to exhibitors, working press and those who have special business on the grounds.

**CLARKSDALE**, Miss.—For the 1939 Delta Cotton Festival here, 11th annual, President W. C. Fitzpatrick said plans call for election of a cotton queen and cotton king, bathing beauty pageant and pet and hobby parade. Mrs. B. J. Marshall is director and Harry W. Clark, secretary of Association of Commerce, co-sponsor, is secretary.

**FORT WORTH**, Tex.—The 1939 Tarrant County Fair will be at Arlington Downs race track, Arlington, near here, on six days instead of three, as in previous years. Paul Waggoner, owner of Arlington Downs, donated use of the site. On the bill will be Gainesville Community Circus, rodeo, horse races by thoroughbreds in training there and mule and bike races. Paddock will be used for exhibits. Grand stand will be given over to commercial exhibits, auto show and other displays. Dr. O. O. Hollingsworth is president and F. H. Wadley secretary-manager.

**ALBUQUERQUE**, N. M.—Malcolm Shelton, Alamogordo, and Jack Comer, Santa Fe, will conduct the 1939 State Fair running race meeting here, said Frank D. Shuffelbarger, chairman of the fair commission, to have active charge of the eight-day meeting and parimutuels for the fair management.

**CENTERVILLE**, Md.—First annual Eastern Shore Fair to be held here has a premium list of \$5,800, said Guy E. Harman, chairman of the executive committee. There will be trotting races on first and third days and a Horse Show on the final day.

**BENTON**, Ky.—Four-day fair, said to be the first in Marshall County in years, will be sponsored here by the American Legion Post and managed by Mr. and Mrs. A. C. Perryman, reports Will Rogers Jr. The Perrymans are working on a catalog.

**HOLDENVILLE**, Okla.—Hughes County Free Fair Association has been reorganized for the 1939 annual here, said Secretary James W. Rodgers.

**WEYBURN**, Sask.—Recent three-day Weyburn Exhibition had disappointing attendance, Secretary-Manager Fred C. Zabel estimating it at about 7,000. Wallace Bros.' Shows of Canada were on the midway.

**SOMERSET**, O.—Dr. Michael Clouse, president, named committees to assist in planning the 1939 annual Somerset Pumpkin Show and for free acts and other attractions. Now that the show has been recognized as a county fair, it will extend its field, he said.

**COLUMBUS**, O.—John Murray Dalton, Columbus, president of Izaak Walton League of America, is first applicant for membership in Ohio State Fair 50-Year Club being organized by State Fair Manager Win H. Kinnan. To be eligible, an applicant must have attended an Ohio State Fair in 1889 or prior thereto and must write a letter recounting his most vivid recollection of that fair.

**WILDWOOD**, Alta.—An agricultural society formed here to present a fair next

fall has as officers O. Oslund, president; William Van Scheik, vice-president; C. Culkis, secretary-treasurer.

## R-B SCORES—

(Continued from page 30)

matinee when Tamara Heyer was thrown from a high-wheeled cart to the ground when a wheel struck the center ring. She was not injured.

## Late Arrival at Toronto

**TORONTO**, July 22.—The Ringling-Barnum circus arrived here late July 13 after a 250-mile jump from Ottawa, Ont. Matinee performance was two hours late and starting house was poor. There was a packed house at night despite hot weather. Side show had fair business.

"We were ready to pull out of Ottawa in good time," Gardner Wilson, press representative, told *The Billboard* representative, "but the railroad simply couldn't move us fast enough. It's not their fault. It is almost impossible to make better than 35 miles an hour with a circus train."

Ed Laws, of Herkimer, N. Y., was trampled and bruised when elephant Rosie picked him up in her trunk and hurled him beneath the feet of another elephant. He was rushed to St. Michael's Hospital, where it was said his condition was not serious.

## New England Biz Great

**BOSTON**, July 22.—The Ringling-Barnum circus had big business in New England.

Providence, Worcester, Manchester, Portland and New Bedford proved exceptionally good this year. General Manager George W. Smith said that the receipts in this section were back to a peak, where they once more placed New England definitely at the top as a circus center. When the show was in Worcester Smith celebrated his 33d year with the circus, although he is still in his early 40s. Fritz Bartoni, injured when the show played Boston Garden early in May, was a visitor at Providence and rejoined the circus as an inactive, soon to be active member of the personnel.

Downie Bros.' Circus taking quick advantage of the fact that Ringling-Barnum was passing up such cities and towns as Revere, Lynn, Waltham and others near Boston, moved into that territory and did excellent business despite a heat wave which suddenly struck this territory. Business at Revere and Waltham was exceptionally good.



**RICHARDSON BALLBEARING SKATE CO.**  
Established 1884.  
3312-3318 Ravenswood Ave., Chicago, Ill.  
*The Best Skate Today*

**SKATIN TOONS Organ Records**

To please you and your skaters.

21. My Man	For all Fox Trots and
16. St. Louis Blues	
17. Begin the Beguine	Two Steps
18. Undecided	
19. If I Didn't Care	For Straight Waltz and Circle Waltz
20. Sunrise Serenade	
21. Memory Lane	Circle Waltz
22. Hold Your Man	
23. Beautiful Lady	Circle Waltz
24. Diane	

Two or more records, \$1 each. Five records, \$4.50. Satisfaction guaranteed or your money refunded.

**SKATIN TOONS**  
P. O. Box 42, Malverne, L. I.

**SKATING RINK TENTS**

SHOW AND CONCESSION, NEW & USED TENTS.

**CAMPBELL TENT & AWNING CO.**  
Monroe at Third, Springfield, Ill.

**There Is Big Money in a ROLLER RINK**

properly managed and equipped with the **Best Rink Skates. Ask Us**

Write us for Booklet No. 6 on Successful Rink Management.

Recent improvements in our Skates make them stronger and better than ever.

**CHICAGO ROLLER SKATE CO.**  
4427 W. Lake St., CHICAGO, ILL.

From Carnivals to Cows

NEW YORK, July 22.—Jack L. Greenspoon has made the long jump from midways to milk. Greenspoon, well-known merchandise concessioner of the firm of Greenspoon & Bramson, is manager of the long-awaited Sheffield Farms Milk Bar, an expensive cow-juce establishment which premiered at busy Fulton and Willoughby streets, Brooklyn, on Wednesday in ceremonies featured by presence of Sheriff James V. Mangano, so it looks like the boys are still there when it comes to promoting.

Spot is capable of doing 1,500 capacity per hour. A neon sign on the exterior is 130 feet long. A food feature is a donut robot, automatic machine which produces 40 dozen an hour. Frosting is in 24 flavors.

Bar is operated by Associated Milk Bars, Inc., of which Nathan Faber, amusement machine mogul, is president. Other officers are Jack Greenspoon, treasurer; Lillian Faber, secretary, and Leah Greenspoon, vice-president. Al Greenspoon is assistant manager, which puts the Greenspoons one up and lots of milk to go.

We hope you noted that Jack G. is chancellor of the exchequer. He has the same job with National Showmen's Association. He likes the feel of the fore part of his name.

Good Biz Continues With Haney Gayway

KANSAS CITY, Mo., July 22.—Gayway Amusement Co., which bowed here three months ago, continues to play this vicinity to fair business, said R. E. and Conrad Haney, owners. Following several weeks in this section, shows will start celebration dates. Harry Duncan, former manager of Fairlyland Park here, is general agent. G. C. McGinnis is superintendent of concessions and Bob Terry is ride superintendent.

Shows carry four rides. The Haneyes for years have been ride operators. In addition to the Gayway Shows, they have rides on the Johnny J. Jones Exposition and Sol's Liberty Shows.

Tilt-a-Whirl is in charge of Lester Wallace, Mr. and Mrs. Frank Duncan assisting. Merry-Go-Round, Russell Dean, foreman; Farris Happy and Mrs. J. Wallace, mechanic and cashier, respectively. Ferris Wheel, Robert Terry, foreman; Darrell Mitchell, clutch; Mrs. Robert Terry, cashier. Kiddies ride, Donald Haney, foreman; Mrs. R. E. Haney, cashier.

Concessioners include H. J. (Doc) Brown, E. Guelick, A. E. McHenry, Mrs. George Brown, Lawrence Williams, Gerald Rice, Whitey Ivan, Ed Meyer, Mike Michaels, Dorothy Campbell, Ralph and Orrin Jones, George Kennedy, E. Ellis, Bobbie Rice, Lillian Litton, Janie Bomar, George W. Carpenter, Dewey Thompson and E. L. Clawson.

Mrs. Jack Montague Feted On Gruberg's World's Expo

OGDENSBURG, N. Y., July 22.—Surprise birthday anniversary party in honor of Mazie Montague, wife of Jack A. Montague, narcotic show manager and *The Billboard* agent on Gruberg's World's Exposition Shows, was staged here on July 4, reports W. C. (Bill) Nelmo. Scene of the party was Ted LaLonde's Grill, where a chicken dinner and refreshments were served. Fred Murray's Band furnished music for dancing and Winnie Wright entertained with vocal selections. Mrs. Montague received many gifts.

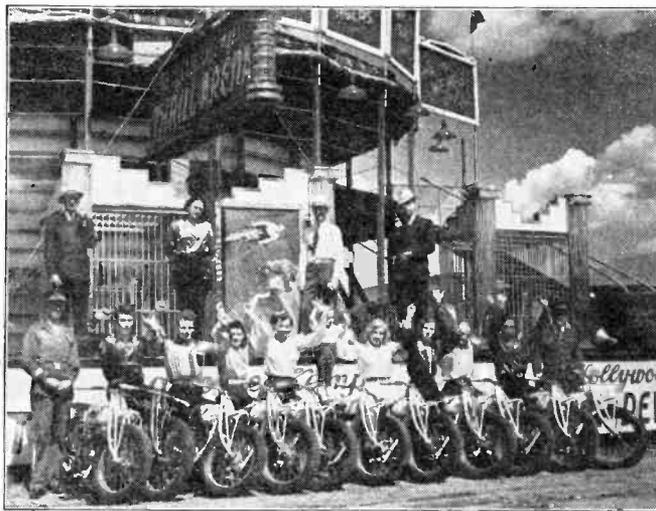
Among those attending were Mr. and Mrs. Frank Rupp, Dorothy Montanaro, Mr. and Mrs. Eddie Davis, Al Edwards, Mr. and Mrs. Dewey Huff, Elsie Wolf, Mr. and Mrs. Cotton Rodgers, Mr. and Mrs. Tony Didolace, John Otis, Ira Hoberg, John Kenz, Mal Douglas, Eddie Green and Slim Russell.

Mrs. Sedlmayr and Son Depart for Tour of West

CALGARY, Alta., July 22.—After several weeks' sojourn with Royal American Shows in the Dakotas and Western Canada, Mrs. Laura Sedlmayr and son, Carl J. Jr., departed for a tour of the West. They are wife and son of Carl J. Sedlmayr, president of Amusement Corp. of America.

They will spend a few days at the sea— (See MRS. SEDLMAYR on page 40)

KIDS' HIGH FOR RAS



KEMP MOTORDROME, with Royal American Shows on the Western Canada Class A Circuit, reports an outstandingly successful season to date. This is Walter B. Kemp's sixth season with RAS, each one of which, he says, has exceeded the previous one in business. Left to right in lower row are Ray Choate; Johnny, Stanley and Olga Stellman; Mary Binger, Baby Walter Price, Ethel Darling, Eleanor Price, Rudy Coombs, Jack Faircloth and John Jerger. On platform, left to right, are Mike Murphy, Marjorie and Walter B. Kemp and Fred Cantrell. Photo by Dadswell.

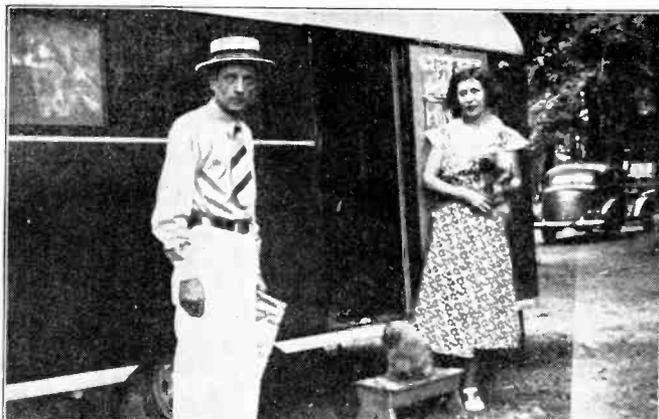
Fun For All Shows Make Successful Debut in Ky.

TRENTON, Ky., July 22.—Newly organized Fun For All Shows, which made its second stand of the season here week of July 10 under auspices of the city, did fair business, reports A. R. (Rube) Wadley, who, with N. C. Petit, is manager. Organization moves by truck and opened its season in Lewisburg, Ky., under auspices of the park board. Three rides and five concessions are carried and a truck and light plant were added recently.

Roster includes Art Petit, secretary; Mrs. N. C. Petit, treasurer; J. E. Mier, Ferris Wheel and lot superintendent; Slim Ray, Mix-Up; C. Hogan, Kiddie Auto Ride, and Joe Smith, electrician.

Bob Hickey With ACA

CHICAGO, July 22.—Robert E. Hickey, many years publicity man with leading circuses and until recently in charge of publicity for the Chicago Stadium, has joined the press staff of the Amusement Corp. of America. He will be assigned to the Beckmann & Gerety Shows. Hickey joins the show in Duluth.



MR. AND MRS. ERNIE WOODWARD, who recently celebrated their 24th wedding anniversary, are shown before their Shult trailer at a recent Illinois stand with Palace United Shows. The Woodwards were married on the James Patterson Shows in Marshalltown, Ia., and have been concessioners many years. They report a fair season to date with the Palace organization.

Top Is Made At Edmonton

Final Calgary figures are 8% over 1938 — rides rushed in cold and rain

EDMONTON, Alta., July 22.—Members of the Royal American Shows were happy this week in view of having broken midway records at Calgary Exhibition and Stampede last week and having opened here to the largest kids' day ever experienced at Edmonton Exhibition.

Final tabulation of figures for Calgary, said Carl J. Sedlmayr, general manager, showed an increase of 8 per cent above last year and slightly under 2 per cent over the top record of 1937.

Kids' day here was cold and overcast, with intermittent rains. Hardy North-western youngsters, bareheaded and their sleeves rolled, in contrast to wrapped-up showmen, disregarded the inclemency and comparatively low temperature. Rides, which anywhere else in the country would have suffered losses, worked to capacity thruout the afternoon. Oddly enough, devices that have appeared here on previous visits of the Royal American Shows in the last six years topped new ones. Only exception was the miniature steam train recently installed by Burt Slover, which has had phenomenal patronage at each of the Canadian engagements.

Shows arrived on Sunday at 4 p.m. in a heavy hailstorm. Jasper avenue in Edmonton had six inches of hailstones, according to newspaper reports. The midway looked as tho it had been swept by snow. Despite these conditions, however, attractions made a fast move to location and erection of equipment was accomplished before midnight with more than 10,000 spectators milling thru the grounds.

Among visitors on opening day was Sid W. Johns, manager of Saskatoon Exhibition and president of the International Association of Fairs and Expositions, who personally opened Edmonton Exhibition at the request of Managing Director Percy W. Abbott.

Attractions Set For MSA Boat Ride

DETROIT, July 22.—Plans for Michigan Showmen's Association annual moonlight boat excursion on July 27 are rapidly nearing completion and indications are that the event will be a bigger success than the 1938 affair, said George H. Brown, secretary. Chairman Ben Morrison and Louis Wish, who have booked Phil Skillman's Orchestra, a chorus of 12 and eight acts for a floor show, expect more than 1,500 to attend.

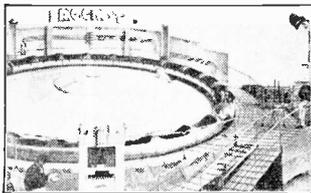
Station CKLW, thru its dawn patrol program, has given the affair many plugs and the city is well covered with window cards. Joe Couzens, editor of *Night Life*, has devoted much space to the party. Boat will leave at midnight from the Woodward avenue dock, where tickets may be purchased.

Wind Causes \$200 Damage To No. 1 Hilderbrand Unit

SPOKANE, Wash., July 22.—Two windstorms here during the recent stand of the No. 1 unit of Hilderbrand's United Shows did estimated damage of \$200 to canvas and caused near wreckage of the tower of the Hollywood Skyrockets, free act. Heat en route from Tacoma, Wash., caused much damage to tires and shows were forced to spend more than \$1,200 for replacements.

Business at the engagement under auspices of the American Legion Post was good when weather permitted operation. Owner O. H. Hilderbrand took over management of the show, E. W. Coe, general manager for five years, having left the organization. J. H. Hobbay, formerly of Golden State Shows, succeeded R. T. Stender as secretary. He will also handle publicity. Mrs. Hilderbrand has taken over duties of treasurer.

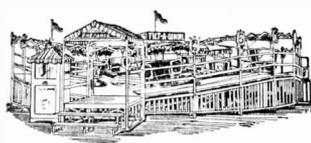
"ROCKET" RIDE



Your inspection of this marvelous money getter is sincerely invited. See it! Compare it! You'll buy "ROCKET" it's faster—enormous capacity. Coney Island, N. Y.; Rockaway Playland, N. Y.; Palisades Park, N. J.; O. N. Crafts Shows, Gray, Canadian Shows; Riverview Park, Chicago; Miller's Shows, Chicago; Bakerman Bros., Sartin Rock, Conn.

ALLAN HERSHELL CO., Inc.  
North Tonawanda, N. Y.

FOR THE FAIRS



THE 7-CAR PORTABLE  
TILT-A-WHIRL

ORDER FOR PROMPT  
NOW DELIVERY

Your only complaint will be that you did not own one long ago.

For Particulars Write

SELLNER MANUFACTURING CO.  
Faribault, Minn.

NEW USED

TENTS

FOR SALE OR RENT

WRITE FOR FREE CATALOG,  
VANDERHERCHEN, INC.,  
2846 Emorald St., Philadelphia, Pa.

SHOW and TRAILER CANOPIES  
**TENTS**  
Fulton Bag & Cotton Mills  
Manufacturers Since 1870  
MINNEAPOLIS ST. LOUIS DALLAS  
NEW YORK NEW ORLEANS KANSAS CITY, KAN.

TENTS-BANNERS

50 Ft. Round Top With Five 20 Ft. Middles.  
1 Set Lindy Loop Tops.  
CHARLES DRIVER—BERNIE MENDELSON  
O. HENRY TENT & AWNING CO.  
4611 North Clark Street, Chicago, Ill.

SAVE MONEY **MOTORIZED** SAVE MONEY  
SPECIAL FINANCE PLAN SPECIAL  
WRITE CHAS. T. GOSS  
WITH STANDARD CHEVROLET CO.  
EAST ST. LOUIS, ILL.

WANT

Tilt-a-Whirl Foreman. State experience first wire. No booze. Top salary. Want Athletic Show, Fumhouse, Headless Girl Illusion. Will furnish outfits for Shows, Colored Fat Man or Woman, feature act of Freak for Slide Show, Broomman, Mont., until July 27; Missoula, Mont., July 29 to August 5.

G. F. Zeiger United Shows

PINE TREE STATE SHOWS

Can place Candy Floss and Apples, Pitch-Tilt-You-Win, Motor Drome with own transportation. Two small Grand Shows, Seales, Arts for Slide Show, Loop-a-Plane or Roll-a-Plane and Octopus. Those joining now will play Northern Maine Fair at Presque Isle, Me. Address 32 Sewall St., Portland, Me.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., July 22.—In the July 8 issue of *The Billboard* there appeared an item headed "School Teacher Defends Carnivals," which impressed us as being both interesting and of value to members of our association in getting across to the public generally and to those particularly interested the true facts of carnival operation in relation to local interests.

In previous annual meetings we have recommended that the publicity matter carried by our member shows include the legend "ACA Member." It has come to our attention that at least two of our shows have followed this suggestion, and we find from our files that the letterheads of Cetlin & Wilson Shows and Endy Bros.' Shows now include mention of the fact that they belong to this association.

It is our present plan to go on a short tour thru central and eastern portions of this State during the week of July 24, during which we probably will visit a number of member shows. We have not prepared a rigid itinerary and consequently are unable now to state the particular shows which will be visited. Upon our return we shall, of course, report in detail on each visitation covered on the trip.

Many Showfolks' Motor Sales Reported by Goss

ST. LOUIS, July 22.—Charles T. Goss, of Standard Chevrolet Co., returned here this week from a trip east on which he visited shows and the New York World's Fair. During a visit at *The Billboard's* St. Louis office he submitted a list of show people to whom he sold equipment in recent months. List represents more than 100 trucks, automobiles and semi-trailers.

Among those listed are C. A. (Curley) Vernon, United American Shows; E. S. (Teddy) Webb, Beckmann & Gerety Shows; Fred Schille, concessioner; Ferd

LaAmour, free act; Jack Baillie, Dodson's World's Fair Shows; Dougan, Bradley and Glen Wilson, concessioners; Dave Roberts, vaudevillian; Roy Neighbors, concessioner; George Graves, *Tobacco Road* show; Jimmy Limbaugh, Beckmann & Gerety Shows; E. Yagle, Zacchini Bros.' Shows; Dee Lang, Dee Lang's Famous Shows; Charles (Butch) Cohen, Russell Bros.' Circus; Clemett Sterling, Sam Lavine, concessioners; Fred Miller, Flying Miller Shows; Larry Klopfer, Walter Kersey, concessioners; Macon E. Willis, Mighty Sheesley Midway; Frank Miller, World of Pleasure Shows; Bartholomew & Sharp, Rainbow Amusement Co.; Paul Scriminger, Fidler United Shows; Pete Rust, Fred Burrell, Burrell & Rust Shows; Robert Perry, Greater Exposition Shows; Louis and Rose Cutler, concessioners; John Quinn, World of Pleasure Shows; J. E. Tyree, Sol's Liberty Shows; Felix Charneski, Beckmann & Gerety Shows; Ernest Grimont, concessioner; Charles Noell, Fuzzell United Shows; George Sieman, Joe Decker, Zacchini Bros.' Shows; Fred A. Burd, Royal American Shows; A. L. (Dinty) Moore, Art Lewis Shows; Charles Oliver, Oliver Amusement Co.; Bart Ahern, R. J. (Bob) Smith, concessioners; Jack Dondlinger, Hennies Bros.' Shows; E. E. Farrow, Wallace Bros.' Shows; Harold Barlow, Barlow Big City Shows; Lloyd Lawson, concessioner; Sam Solomon, Sol's Liberty Shows; William Snapp, Snapp Greater Shows; Theo. Range, concessioner, and John O'Rear, Cetlin & Wilson Shows. Goss said deals are pending to motorize several shows.

Philadelphia

PHILADELPHIA, July 22.—Weather has been favorable for carnivals operating in this area. Cetlin & Wilson Shows were in the vicinity of Chester and did fair business. Goldie Pitts returned from Goodman Wonder Shows and left for Benson's Animal Farm, Nashua, N. H., where he will be for the remainder of the season. John Keeler is back in this section operating a unit and reported fair business. Jere Shaw units are doing consistently good business. Local concessioners are getting ready for start of the fair season. Louis Kane left for Virginia to bring his outfit north to commence fair dates. He also bought a trailer to transport his restaurant.

Ballyhoo Bros.' Circulating Expo.

A Century of Profit Show

By STARR DeBELLE

Bindle Stiff, Calif.  
Week ended July 22, 1939.

Dear Mixer:

Today Pete Ballyhoo announced that the show had no route of fairs and asked hearty co-operation of everyone with the organization to bear with him and his brothers until a route could be secured. He also stated: "I am sorry to say that I brought all of you Eastern showmen to the West Coast before informing you that our long string of fairs was mythical. There are many fairs that have as yet no shows under contract. I believe shows that no fair wants and fairs that no show wants should get together. I believe that our show is the biggest, cleanest, most modern and outstanding of any in America. Fair secretaries will demand our midway when they learn that we have 20 open weeks."

Rather than go to the extra expense of sending out letters or our agent the bosses will use the columns of *The Billboard* as a booking medium. Thus the many testimonials printed below should serve as proof of our square dealing as well as a booking agency. Fair managers, after reading what our friends have to say, should leap at the opportunity of securing this mighty organization. The letters are from people that have been interviewed by the press department.

Lizzie Schmidt, Hawaiian dancer with our show: "I am crazy about the five bosses and I think that their midway is the berries." Set-Spindle Slim: "It's a great show; we have worked every week. Fair secretaries would be smart in booking a concession midway that is able to pay off." Four-Sheet and Snipe Bros., Lithograph Co.: "We wish the brothers a prosperous season. They are entitled to the best fair route in America.

No, we don't own the title yet."

Here is one from the secretary of Sand and Sea County Fair of Florida: "We have played the show four consecutive seasons. We find Ballyhoo Brothers men who lived up to every verbal promise. Their word is their bond, as well as their appearance deposit. Had conditions been favorable down here I am sure that we would have both won. Their word-bond is still being held by us on a dictaphone record."

The mayor of Ghost City, Neb., said: "I and all city officials, as well as our families, have always enjoyed every attraction on the Ballyhoo midway. The necessary passes are always mailed to us in advance." The chief of police of the same city said: "Their gift-giving concessions are always welcomed back. The boys really put out stock. Why, on Saturday night alone every police officer was seen loaded down." One from *The Daily Mirror* News of Minus, O.: "Their ever-alert press department featured one news tie-up after another. The biggest one occurred Saturday night when *The News* tied up the wagon."

Inmates of the Feeble Minded Institute, Third Rail, Va.: "As guests of the show we wish to recommend Ballyhoo Bros.' Shows for their liberality. Regardless of what the paid patrons have said, we all think it's the nertz." Mr. Shoestring, promoter of the Hand-Satchel First Annual Fair: "The show carries a wonderful cookhouse. Fair managers wishing to have a few wrinkles taken out of their abdomens would make a smart move in booking this show."

These letters should get results. Will let you know what we got in the next letter. MAJOR PRIVILEGE.

P. S.: The bosses hope that the above is not considered direct advertising. We think it's news.—M. P.

15 Years Ago

(From The Billboard Dated July 26, 1924)

Bernard Greater Shows had a big week in Bradford, Pa., most concessions getting the nut the first night. Happy Holden joined Billie Clark's Broadway Shows in Cynthia, Ky., as claim adjuster and railroad contractor. Lyn R. Conner returned to Coshocton, O., from Cuba, where he was with Ben Krause's Coney Island Shows. Harry Sanger, general agent of the Wortham Shows, was a visitor at the Chicago office of *The Billboard*. Greater Sheesley Shows played to good business opening night of their stand in Superior, Wis., marking the first time in three years a carnival played the town. Special Agent Joe Walsh visited the show. Mr. and Mrs. Phil O'Neill and Mr. and Mrs. W. R. Hicks, Bernard Greater Shows, combined in staging a party in Bradford, Pa., marking Phil's birthday anniversary and Mr. and Mrs. Hicks' fifth wedding anniversary.

Damage estimated at \$10,000 was done by wind which struck Lew Dufour Exposition Shows in Fitchburg, Mass. Mrs. George Atwell died July 13 in Montreal. Harold Bushea, general agent of Lachman Exposition Shows, visited *The Billboard's* Chicago office and reported booking the shows under auspices of Ak-Sar-Ben, Omaha. Elizabeth (Mother) Corning visited T. A. Wolfe Shows in Elgin, Ill. Morris Berk died in Chadron, Neb. Zeidman & Polie Shows did good business at a three-day stand in Alliance, O. R. L. (Bob) Lohmar, general agent Morris & Castle Shows, reported generally good business for the organization. L. L. Bullard died July 14 in Lima, O. Chris Smith Sr., Smith Greater Shows, was injured in an auto accident in Aurora, Ill., July 13.

A. E. Bentley joined staff of Dodson's World's Fair Shows. Peerless Players, vaudevillians, joined Macy Exposition Shows in Brewster, O. John A. Robertson, Robertson & Jennings Shows, died July 2 in Saranac, Mich. Betty Mitchell, high diver with Dodson's World's Fair Shows, was injured while performing in Henryetta, Okla. L. Murphy reported Dyckman & Joyce Shows doing ok. Dick Rhoades reported Barkoot Shows doing business in Michigan. Ed R. Salter reported big business for Johnny J. Jones at Calgary Exhibition. Paul Duquesne and Jackie LaRue joined Harry Copping Shows in Kittanning, Pa. C. W. Webb joined Northern Expo Shows with a Snake Show in Pertle, Minn. Joe S. Scholibo reported Morris & Castle Shows played to big business in Flint, Mich., first time a carnival played there in five years. Wilbur S. Cherry, general agent Rubin & Cherry Shows, visited Wortham's World's Best Shows in Milwaukee.

B & G IS

(Continued from page 39)

been done in preparation for fair dates. R. D. Harris added 1,500 feet of neon tubing in three colors on three Ferris Wheels and new fronts and canvas were installed on several shows. Arky Bradford's crew has turned out several new wagons and has started work on others. J. C. McCaffery, general manager of the ACA, and L. Clifton Kelley visited the shows in Calumet.

MRS. SEDLMAYR

(Continued from page 39)

side near Vancouver and make a brief stop in Seattle. San Francisco and Golden Gate International Exposition is their destination, where they will be guests of Mrs. Freda Wilson, whose reptile attraction has been having success at the expo. En route East, the Sedlmayrs plan to visit Salt Lake City, Denver and Kansas City, Mo., and will rejoin President Sedlmayr at Minnesota State Fair, St. Paul.

W. E. WEST MOTORIZED CARNIVAL

Wants Reliable and Sober Mechanic. Must drive truck. Loop Foreman, Chairplane Foreman, Second Man on Merry-Go-Round, Salaries paid. NO HOOZERS WANTED. Must drive truck. Half and Half to take over Slide Show. Have new top with banners and all equipment. Cambridge, Neb., this week. Celebration: Guide Rock Celebration, Seward County Fair, Bladen County Fair, Beaver City County Fair; then Kansas County Fair, going South.

# Club Activities



Palace Theater Building,  
New York.

**NEW YORK, July 22.**—President George A. Hamid in association with Billy (Aquadade) Rose is completing arrangements for a National Showmen's Association benefit show at the World's Fair. As yet details are not complete, but full details will be announced at an early date. This will start a high-powered drive for memberships, especially at the World's Fair, where already a number of attraction employees in the amusement area and a sprinkling among exhibitors are members.

First announcement of dues payable for the current fiscal year has met with gratifying response. Good returns are also coming in from distribution of coupon award books.

George Hirschberg, Cetlin & Wilson Shows, has sent in new applications and announced that arrangements are being completed to put on the shows' first NSA benefit in Harrington, Del. Plans are being made for a number of members from New York to attend, including Executive Secretary Liddy, Chick Starkweather, Allan Herschell, one of our aggressive members, has asked for 10 applications.

Art Lewis, vice-president, was a club-room visitor this week and said: "There isn't much I can say at the present time except that we feel that there should not be any great concern over business conditions. We have been more than satisfied with returns and I think that other shows will get their share. What I am more interested in at the present is enthusiasm over the NSA membership drive and activities of the cemetery and hospitalization committees. My brother, Charlie, is well on his way to a life membership and expects to have his quota very shortly."

Secretary Jack Rosenthal has started a precedent by posting in general offices of Palisades Park a notice to the effect that dues are now payable. Brother Joe McKee has taken over responsibility of accepting dues and applications.

Brother Phil Isser, playing the Speedway, Dykeman, N. Y., for the second time, was a visitor this week and spoke optimistically. He has several new members lined up. Lamotte Dodson, who has his Hollywood monkeys in the Frank Buck show at the fair, has started a drive for members and sent in a new application, William V. Gordon. A number of other members are also active in rounding up memberships and are getting results in distribution of books for "paid-up vacation" awards. Brother Irving Udowitz writes that he is always anxious to receive his copy of *The Billboard* and reads the NSA column with interest. Treasurer Jack Greensoop opened the new Sheffield Farms Milk Bar in Brooklyn Wednesday, with Nathan Faber, president, presiding. It was an auspicious event, being attended by civic dignitaries and many NSA members. New enterprise is said to be the largest dairy food and drink bar in the country.

Among new applicants for membership are John Moran, Paul Benintende, Richard Bennett, Fred C. Bothwell, Sam Grimaldi and Michael Gabriele. These were secured thru activities of Rosenthal Bros.' McGee Brigade in Palisades Park, which is establishing unprecedented records.

Birthday greetings to George W. Traver, Eddie Vaughan, Joseph R. Mayociel, July 30; Joseph Rinaldi, Ralph A. Hankinson, John S. Wintermute, Hal Christy, August 1; James J. Corcoran,

## Pacific Coast Showmen's Ass'n

823 1/2 South Grand Ave., at Wilshire.

**LOS ANGELES, July 22.**—Ever since the club moved into its new home there has been a yen for a sign, with leanings toward neon, for club quarters. The question was solved when Secretary Ben Dobbert presented the association with a late model remote control radio, which will be awarded to some member who has made a contribution to the Neon Sign Foundation thru purchase of tickets for the fall party. This is a fine gesture on the part of Secretary Dobbert.

Chester Hugo and wife made some rapid renewals of friendships here. They visited Treasure Island, San Francisco, then returned to their home in Lexington, Neb. Chester is now a mortician and plays plenty of tuba in the town band.

George McCarthy returned from a three-year jaunt in the Orient and held receptions at the club last week. He and the missus were scheduled to leave on a business trip to Chicago July 23.

None of the members, as far as can be learned, have suffered serious inconvenience as a result of the current lumber strike, altho there has been some switching of routes because of it. At this writing reports indicate that there is very little standing in the way of an early agreement. The fact that there has been three groups involved in the controversy has made progress difficult.

Brother Bert Chipman is planning to take his vacation trip about August 1. It will naturally include numerous gabfests with Eastern and Midwestern showmen. Most important will be a session with his son, Harry, who is spreading good news about Barnett Bros.' Circus.

### Ladies' Auxiliary

Meeting of July 10 was presided over by First Vice-President Mora Bagby. Other officers present were Chaplain Fisher and Secretary Edith Bullock. Thirty members were present. Sick committee reported Rosemary Loomis, Mrs. Webber and Olga Celeste Ill. Bank Night award went to Millie Dobbert; the door prize to Mrs. Hayden.

In appreciation of faithful service to the Auxiliary as secretary for two years and first vice-president for one year, Ruby Kirkendall was honored at the meeting by presentation of a large cake by Mora Bagby and Edith Bullock. Plans were completed for a card party to be given August 3 in clubrooms. Beach party was scheduled for July 22 at Venice, Calif., celebrating President Marlo LeFors' birthday. Others celebrating birthdays are Gladys Forest and Mrs. Hayden.

Members were satisfied with the recent change in the rostrum and banquet room. Letters were received from President LeFors, Ester Carley, Clara Zeiger, Rosemary Loomis, Virginia Kline, Sis Dyer, Florence Webber, Lucille King, Fern Cheney, Marie Jessup, Edith Walpert, Buddy Youngman, Emily Mettler, Hazel Christensen, Reva Gorman, Ming Toi Right and Betty Coe. Club was honored by having as a visitor Mrs. Art Brainard, of Kansas City, Mo. She gave an interesting talk. First members to pay dues for 1940 were Mabelle Bennett, Vivian Gorman and Alerita Loomis.

Hostesses for the evening were Mora Bagby and Vivian Gorman. Luncheon and bridge games followed adjournment.

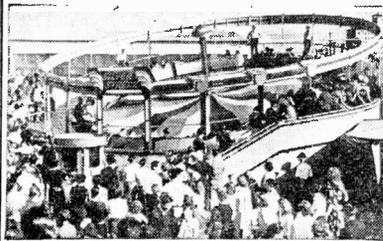
August 4: George Hirschberg, August 5: Hoot Gibson, Louis J. Garfinkel, August 6.

### Ladies' Auxiliary

Despite warm weather, quite a few women were present at the last meeting. . . Chickie Woodward, skater, has been proposed by Dorothy Packman. . . Rose Dimmi has been proposed by Stella Feldberg.

Dues are coming in rapidly and members who have not paid as yet are urged to co-operate. Award book campaign is meeting with success. Secretary Anita Goldie received a renewal contract for Johnny Kaonohi Pineapple in the Phil Baker air show. This is the eighth year for Pineapple under Goldie management.

## "THE RIDE OF TOMORROW"



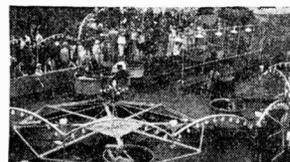
### SILVER STREAK

The portable ride that has everything—thrilling speed with comfort on live rubber tires — mechanically banked trains — capacity over 960 per hour — most beautiful ride produced — available in 18 - 12 car sizes — Ask the man who owns one.

Portable Stages—Ride-O—Auto Speedway—Carousels—Light Towers—Hi-De-Ho Fun Houses—Dodgem and Skooter Buildings.  
**SPILLMAN ENGINEERING CORP.,**  
World's Largest Builder Of Amusement Devices  
North Tonawanda, N. Y.

## UNITED STATES TENT

S. T. JESSOP, Pres. AND AWNING CO. GEO. JOHNSON, V. P.  
OVER 40 YEARS OF SERVING THE OUTDOOR SHOWMAN, WITH AN UNDERSTANDING OF HIS NEEDS AND OPERATING PROBLEMS. DEAL WITH THE HOUSE "WITH AND FOR YOU."  
701 North Sangamon Street (Phone: Haymarket 0444), Chicago, Ill.



## BOOMERANG

The Famous Ride Sensation

Send for Illustrated Circular.

**BOOMERANG MFG. CORP.**  
HARRY WITT, Sales Mgr.,  
366 HAMILTON AVE., BROOKLYN, N. Y.

## INSURANCE

Carnivals, Parks, Concessioners

**CLEM SCHMITZ** Radio City, NEW YORK



## Heart of America Showmen's Club

Reid Hotel

**KANSAS CITY, MO., July 22.**—With the heat wave in full blast few visitors were at clubrooms the past week. Brother W. Frank Delmaine returned to resume his duties with the J. L. Landes Shows at Omaha. When leaving Hanery (Pat) Duncan noted Frank's suitcases were labeled "Going Back Home." Brother George Elser, who is in charge of the Reid Hotel cigar stand at night, has recovered from an attack of flu. Brother Ed Liggitt substituted for Elser during his illness. Brother Dutch Ross returned to the city, coming in from the J. L. Landes Shows in Omaha.

Mr. and Mrs. Roy Wader and baby, of Dailey Bros.' Shows, were in town for a few days purchasing supplies. Brother Tommy Cook, with Reynolds & Wells Shows, postaled from Iron Mountain, Mich., that the show was rained out on July 4. George Ross, scales operator, went to Krug Park, Omaha, to work for Slim Wadsworth. Brother Whitley Ivan is in the village, having left Wright's Amusement Co. Brother Jimmy Morrissey and Brother Milford Smith, of Baker-Lockwood, are with us again after a four-week business trip. Brother Captain Perkins is vacationing in the city pending fair dates. Jack Lockwood and Earl Lehman are organizing a dramatic tent show to open in Missouri. Several new members have been admitted to the club in the past week and five reinstatements were made. Brother George Houk has everything in readiness at the clubrooms for opening of fall meetings.

Brother Frank Capps reported the outlook for the annual banquet and ball is best in several years. President Mellor and wife are still traveling in the East but are expected back soon. Brother Frank Ryan is contemplating a visit to the San Francisco fair next month. Brother Jim Pennington is spending week-ends in the country to escape heat. Most reports from carnivals in this vicinity are to the effect that the big day was lost because of rain. Club officers are looking forward to other shows following the example of the Crowley United Shows, which staged a benefit performance. These performances are

## HENDERSON KRAUT FESTIVAL

August 4-5-6  
Wants Legitimate Concessions. Can use a few good Shows. On the streets to a crowd of 40,000 and up. Address all mail and wires to FRISK GREATER SHOWS as per route.

## BIGGER THAN ANY COUNTY FAIR

600,000 to draw from  
September 11-15 and another one to follow. Open Rides, Shows, Concessions, Fire Acts. Write ROSELLE PROSPERITY EXPOSITION, 355 St. George Ave., Roselle, N. J.

for a most worthy cause and every club member should do his part to putting one over before the season ends.

## Showmen's League of America



165 W. Madison St., Chicago, Ill.

### Ladies' Auxiliary

**CHICAGO, July 22.**—Auxiliary met in its clubrooms in the Sherman Hotel night of July 20. Members were pleased to have Edith Streibich and Jeanette Wall back again. They had been vacationing in Michigan. Ida Chase also returned recently from a trip to California.

Phoebe Carsky and Frances Keller visited Rubin & Cherry Exposition in Milwaukee and reported an enjoyable trip. Members were much enthused over a visit from Sis Dyer, who flew here from the West Coast after purchasing a 30-foot python, which she shipped on to her attraction with Hennies Bros.' Shows. She intended to visit Rubin & Cherry Exposition en route back to the show.

Letters were received from Ethel Baillie, who is visiting New York World's Fair; Grace Goss, Jackie Dondlinger and Virginia Kline. Mrs. Charles Driver is still ill at her home, as is Minnie Murdo, who is under care of Dr. Max Thorek.

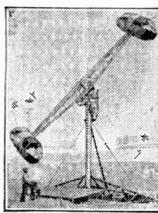
Most of the women have their club pins. Did you get yours? If not, Secretary Elsie Miller, 727 North Ridgeway avenue, Chicago, will forward one to you upon request.

## CARNIVAL WANTED

### AMERICAN LEGION HOME-COMING

East St. Louis, Ill., September 11-16.  
Address DR. GEO. H. VAN DUSEN, 4405 Caseyville Ave., East St. Louis, Ill.

## PROVEN MONEY MAKERS



### LOOP-O-PLANE OCTOPUS ROLLO-PLANE

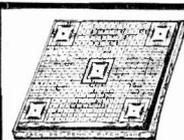
Leading All Sales for 1939

Visit the Octopus and Rolloplane Rides, New York World's Fair and Golden Gate International Exposition, San Francisco.

WRITE FOR DESCRIPTIVE LITERATURE.

### EYERLY AIRCRAFT CO.

Salem, Ore.  
ABNER K. KLINE, Sales Mgr.,  
European Suppliers:  
LUSSE BROS., Ltd., Blackpool, England.



### PENNY PITCH GAMES

Size 48x48", Price \$25.00.  
Size 48x48", With 1 Jack Pot, \$30.00.  
Size 48x48", with 5 Jack Pots, \$40.00.

### PARK SPECIAL WHEELS

30" in Diameter. Beautifully Painted. We carry in stock 12-16-20-24- and 30 number wheels. Price \$12.00

### BINGO GAMES

75-Player Complete \$5.00  
100-Player Complete 7.25

SEND FOR CATALOGUE. Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Games, etc.

### SLACK MFG. CO.

124-126 W. Lake St., Chicago, Ill.

## ASTRO FORECASTS AND ANALYSES

Single Sheets, 8 1/2 x 14, Typewritten, Per M. \$5.00  
Analysis, 3-n., with Blue Cover, Each .03  
Analysis, 8-p., with White Cover, Each .15  
Forecast and Analysis, 8-p., Fancy Covers, Ea. .05  
Samples of the 4 Readings, Four for 25c.  
No. 1, 34-Page, Gold and Silver Covers, Each .30  
Wall Charts, Heavy Paper, Size 28x34, Each 1.00  
Gazing Crystals, Oulja Boards, Planchettes, Etc.

### NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams, Bound in Heavy Gold Paper Covers, Good Quality Paper, Sample \$0.15  
HOW TO WIN AT ANY KIND OF SPECULATION. 24-Page Booklet, Beautifully Bound. Samples, 25c.

PACK of 75 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc., 35c.

ZODIAC F. T. CARDS, Pack .35c

MENTAL TELEPATHY, Booklet, 21 P., 25c

"WHAT IS WRITTEN IN THE STARS," Folding Booklet, 12 P., 3x5, Contains all 12 Analyses, Very Well Written, Per Doz. 50c; Sample 10c.

Shipments Made to Your Customers Under Your Label. No clerks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise.

### SIMMONS & CO.

19 West Jackson Blvd., CHICAGO  
Instant delivery. Send for Wholesale Prices.

## HUBERT'S MUSEUM Inc.

228 W. 42d Street, NEW YORK CITY.  
WANT FREAKS AND NOVELTY ACTS OF MERIT AT ALL TIMES  
State salary and all details in first letter. Open All Year Round.  
SCHORK & SCHAFFER

### BUDDHA PAPERS—SUPPLIES

1939 ASTRO DAILY, HOURLY FORECASTS, Birthda Papers, 1-4-7 and 35-page Readings, Zodiac Display Charts, Horoscopes in 11 styles, Apparatus for Mind Readers, Mental Magic, Spirit Effects, Mitt Camps, Books, Graphology Charts, Crystals. Most comprehensive line of Apparatus and Supplies in the World. 158-Page Illustrated Catalogue 30c

NELSON ENTERPRISES  
198 S. Third St., Columbus, O.

## PEANUTS

Raw, Roasted, Special Price on Jumbo Elephant Bags, Popcorn and Popcorn Seasoning, Daily Market Prices.

### INTERSTATE FOOD PRODUCTS

285 East Houston Street, New York City.  
Phone: Orchard 7-8910.

You can make EASY MONEY by Telling Fortunes with our

### NEW BUDDHA PAPERS

Clear cut bold script. Simple operation. Free Developer Coupon and Catalogue.

S. BOWER, BELLEMEAD, NEW JERSEY.

Send your correspondence to advertisers by mentioning The Billboard.

# Midway Confab

By THE MIXER  
(Communications to 25 Opera Place, Cincinnati, O.)

"NO FAIR without a midway!"

BOB STEVENS has joined Endy Bros.' Shows as assistant to Glenn Ireton.

FRANK DELMAINE recently rejoined J. L. Landes Shows as secretary.

TEX LYNCH, new banner man on Al Baysinger Shows, is reported to be clicking.

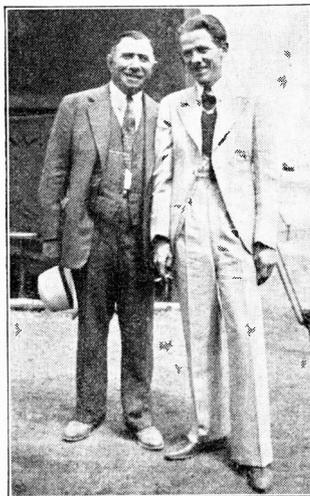
"NOW here's what I'd do if I owned this outfit."

PHOTO gallery has been placed with L. J. Heth Shows by Mr. and Mrs. William Jordan

MRS. MAE EVANS joined the No. 2 unit of Hilderbrand's United Shows in Lewiston, Ida.

EDWIN YESTEDT, Endy Bros.' Shows, continues to do thriving business with frozen custard.

SOME of the midway mob in the World of Tomorrow are heading for the World of Today—the fairs.



CAUGHT with a pay-day smile on his face, Max Goodman (left), manager of Goodman Wonder Shows, is shown here on the lot at Lethbridge (Alta.) Fair, a good one which his organization played, with Ted Botting, general agent of Meyerhoff's Crescent Shows, who was a visitor.

WHEN F. H. Bee Shows played Vanceburg, Ky., Mrs. D. F. Saunders and Mr. and Mrs. W. M. Jarvis visited relatives in Lexington, Ky.

BETTY LENTZ recently joined Greenwich Village on the Al Baysinger Shows in Mendota, Ill.

C. D. SCOTT, manager of Scott Bros.' Shows, presented Mrs. Scott with a new Buick sedan recently.

HISTORY records more unsuccessful attempts to operate No. 2 and No. 3 shows than successful ones.—Colonel Patch.

JOHN CRAFT, F. H. Bee Shows, has gone to his home in Mt. Sterling, Ky., to have his eyes treated.

LINDEN L. WEST, Al Baysinger Shows, reports he celebrated his 30th birthday anniversary in Mendota, Ill., recently.

MIKE ROMAN'S cookhouse on Endy Bros.' Shows will be enlarged because of increased size of shows.

HAW! Embryo cookhouse general agents giving advice to staff members who have spent practically their lifetimes in show biz.

MRS. JAMES SCRUGGS, on No. 2 unit of Hilderbrand's United Shows, has added peanut and pop-corn concessions.

TWO pop-corn concessioners, Mr. and

Mrs. Charles Mindach, joined Blue Ribbon Shows in Brazil, Ind.

SECRETARY PETIT, Fun for All Shows, recently surprised ride help with a watermelon party. cards Rube Wadley.

FAMOUS last words: "Next winter is too far away. Let's go to the nearest oasis and tip over a couple."

F. A. ANDERSON, whose father died recently, is requested to communicate with Gertrude Anderson, 7827 Lawndale, Houston.

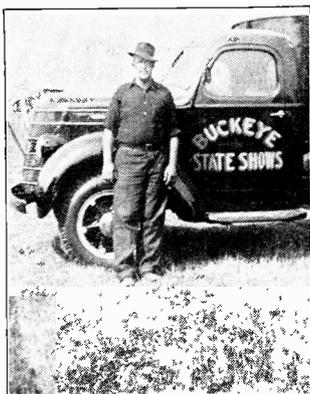
WITH Crafts Enterprises and making good in California is an oldtimer, John Alexander Politt. After all, nothing beats experience.

SEEN recently in Reno, Nev., was Al (Big Hat) Fisher with his boss, Archie Clark, who is said to have an interest in some horses there.

ETERNAL midway question and never yet answered: Why do they always pick the big day or the last night to get swacked?

JOE BROWN, photo gallery operator, Buckeye State Shows, caught a 35-pounder when deep-sea fishing during the organization's stand in Biloxi, Miss.

MRS. TATE ROBERTS is waitress in Fred Rainey's cookhouse on Buckeye State Shows. Her husband is griddle man.



JOE WARREN, Tilt-a-Whirl foreman on Buckeye State Shows, is shown here standing before one of two specially-bodied International trucks bought recently by the organization to carry the ride.

RECENT additions to Coleman Bros.' Shows are Mr. and Mrs. Alfred Hermanston, who are doing okeh with frozen custard, writes William Oefinger.

NOTED ball game queen, Annie Fay, said the Fourth was a blank but that the grab joint had the biggest day of the season.—Whitney Cocks.

WHAT has become of grind shows with such ace grinders as Sheeny Bush, Silver Brown and the late W. H. (Bill) Davis, queries Francis J. Bligh, vet showman.

A. N. RICE, concessioner and owner of Kansas City (Mo.) Novelty Statuary Co., has recovered after being in a hospital for seven weeks.

LUCILE KING visited the No. 2 unit of Hilderbrand's United Shows recently in Lewiston, Ida., two days, then departed for Tekoa, Wash.

NOTHING is louder than a loud-mouthed grinder over a loud-speaker going full blast, such noise unnecessary on any man's midway.—Lefty Lugg.

MOTHER FISHER, of the Ladies' Auxiliary, Pacific Coast Showmen's Association, is vacationing with Peggy Forestall, reports Tillie Palmatier.

FANTASMA, posing show on Goodman Wonder Shows, was termed artistic by

a visiting clergyman during the shows' recent engagement in Prince Albert, Sask.

J. STUTZ cards from Corning, N. Y., that he recently joined Capt. Vonerheld's Monkey Circus on W. C. Kaus Shows as taker and trainer.

THE depression-recession (which is it?) has made it tough on the hotel armchair boys, as the hotels are now eating lobby furniture at a fast clip.

CRUSHER BURNS, on No. 2 unit of Hilderbrand's United Shows, was called to Plains, Mont., by illness of his father during the shows' stand in Lewiston, Ida.

M. A. SRADER, manager of Anderson-Srader Shows, cards from Salina, Kan., that Art Converse closed his side show with that organization.

PAULINE AUTON, Winston-Salem, N. C., is visiting her sister, Mrs. Bruce Price, on F. H. Bee Shows and may remain to work a stand, pens Raymond R. Hull.

"YES, our general agent is the worst ever but we have been following him three years and will be here next season—if we can get placed."

JACK (TEX) HAMILTON reports he closed his Club LeFemme Show in Rollo, Mo., on July 3, joining Crowley United Shows as front man on the Hollywood Wild West Show. He plans to reorganize

## BIG ELI FOURTH OF JULY CONTEST WINNERS

Rank	Model	State	Receipts
1st	No. 5	Arkansas	\$524.60
2nd	No. 16	Kentucky	486.40
3rd	No. 5	Illinois	416.20
4th	No. 5	Wisconsin	405.65
5th	No. 5	Tennessee	389.50
6th	No. 5	Iowa	328.20

Total \$2,550.55  
Average per Wheel, \$425.09.

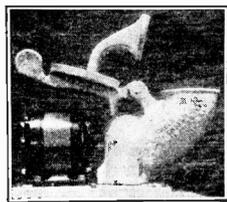
Send for July-August BIG ELI NEWS, for complete results of all three Fourth of July Contests.

ELI BRIDGE COMPANY  
BIG ELI Wheels, ELI POWER Units.  
JACKSONVILLE, ILLINOIS.

## B & G SUMMER BEVERAGE CONCENTRATE

Orange, Lemon, Cherry, Etc.  
1 Gallon B & G CONCENTRATE makes 32 gallons delicious drink. One thousand per cent gross profit. Priced at \$1.00 per gallon, express prepaid. Terms cash with order.

BILLINGS & GAGE MFG. CO.  
DES MOINES, IOWA.



ECHOL'S HIGH SPEED ELECTRIC SNOW SHAWER  
\$39.50

S. T. ECHOLS  
1337 Walton Avenue, St. Louis, Mo.

## Snowball and Softdrink Flavors

A Full Line of Highly Concentrated Quality Fruit Flavors, Complete With Color and Fruit Acid. Write us for prices now.  
FRED W. STOCKER CO.  
394 S. Main St., Memphis, Tenn.

THESE HOT DAYS  
You want something good to drink... something that is delicious, refreshing, cooling... GEIGER'S ORANGELO is just the thing. Make it yourself with GEIGER'S ORANGELO POWDER, sugar and water. Just fine for home use and to serve at parties, games, dances, outings, church socials, etc.; or, sell it at 5 cents a glass and make over 4 cents profit. Send dime for package which makes a gallon. 10 packages, instant mail. Money back if not pleased.  
J. B. GEIGER, 6538 N. Maplewood Ave., Chicago, Illinois.

## WANT AT ONCE

For Hall of Science, Lecturer who can sell books. Also Front Man for all products.  
DR. R. GARFIELD  
Castin & Wilson Shows, Harrington, Del., State Fair

his unit in the fall and play Texas night clubs.

**LOIS GENTSCH**, wife of J. A. Gentsch, general agent of Buckeye State Shows, joined recently after visiting her parents in Ethyl, Miss.

**LORRAINE JOHNSON**, wife of Ted Johnson, publicity director for Buckeye State Shows, left her Memphis home recently, joining the shows in Sardis, Miss.

**RUBY DODSON** and **Lucille Fineman**, Dodson's World's Fair Shows, returned from Chicago during the stand in Bridgeport, O.

**TITLES** overlooked. Homestead Shows, Bad State Shows, Wine o' Greater Shows, Petticoat Shows and No Cetus Shows.—Milo McCoof.

**JOINING** Al Baysinger Shows recently in Mendota, Ill., were Mr. and Mrs. Bailey Nance, Bailey working bingo and Mrs. Nance joining Greenwich Village.

**MRS. VIOLA MARTIN** and children, Joie and Gloria, Latlup Home State Shows, recently motored to Atlas Shows, where Mrs. Martin's sister, Doris Coddino, is free act, reports Mickey Martin.

**HARVEY ALLEN** scribes from Nashville, Tenn., that he plans to book pitch-till-win, hoop-la and ball game with Stan Reed's Greater United Shows for winter dates in Georgia.

**FOURTH** executive assistant of the Great Pinhead Shows believes the g. a. should book more street fairs because thirst emporiums are more easily reached.

**FLASH KELLER**, who joined the No. 2 unit of Hilderbrand's United Shows in Lewiston, Ida., as athletic show manager, had marked success, topping the midway, it is reported.

**KING** Reid Shows did excellent business during a recent 10-day stand in St. Albans, Vt., despite two days of bad weather and a one-day layoff to avoid conflict with a church bazaar.

**FLYING** of Union Jack, Stars and Stripes and Canadian ensign over Goodman Wonder Shows during the organization's stand at Prince Albert (Sask.) Exhibition drew favorable press notice.

**CARNIVAL** Juice Man: "Why I wouldn't work for a nickel to anyone." Forty-Miller: "Nope; guess there's no money at 5 cents. Look at Mr. Woolworth."

**ROY DALE MCGOVERN** inks from Cleveland that he expects to soon join Franklyn Miller's concessions. Miller is fully recovered from an accident which occurred last spring.

**MRS. EDITH OKADA** pens that she has been sick at 4 East Main street, Brookville, Pa., since death of her father, Capt. Jim Moore, and would like to hear from friends.

**MARGARET RAGLAND**, Golden State Shows, is managing concessions for her husband, John (Spot) Ragland, now with Crafts' 20 Big Shows, writes Tillie Palmateer.

**ONE** thing the carnival house trailer is helping to do—eliminate some of the loud jackpot cutters-up who infest hotel lobbies after show hours and blast out their business for tin ears.—Cousin Peleg.

**CONCESSIONS** joining F. H. Bee Shows in Vanceburg, Ky., were Mr. and Mrs. G. W. Saunders, grab stand; W. T. Bolton, caramel crisp, and Sam Watson and son, Leonard, grab stand.

**GENERAL MANAGER** Joe Galler, Buckeye State Shows, left recently on vacation. General Agent J. A. Gentsch is managing the shows during his absence.

**"MY OLD FRIEND** F. ROCCO and I cut it up plenty when I recently visited the Reading Shows in Hopkinsville, Ky.," pencils Rube Wadley, of Fun for All Shows.

**HOT HEADS**, chip-on-the-shoulder-type fellows are detrimental to any midway. After all, the patron is out to spend money. Remember, "A soft answer turneth, etc."

**GEORGE LUCAS** and Bert Brundage, Dodson's World's Fair Shows, have organized an Oldtimers' Club, with Fats McCauley president and Bill Harvey treasurer.

**MRS. LEE NEWTON**, *The Billboard* agent and secretary of Blue Ribbon

Shows, purchased a Buick car during the stand in Brazil, Ind., reports William R. Hicks.

**VISITORS** on L. J. Heth Shows in West Frankfort, Ill., were Francis Dean, of Fulton Bag and Cotton Mills' St. Louis office; John Gilligan, Crip Johnson and Bill Chalkas, reports H. G. Shive.

**"AM WORKING** concessions and not an athletic show, as previously noted, with Clyde's United Shows under direction of Harry Myers," pens Jimmie Rodgers from Johnsonburg, Pa. "Business is fair."

**THREE** who can have their jobs: Occupant of the White House, manager of a losing major league team and g. a. of a circus or carnival during a depression.—Tape-Line Larry, the champ locator.

**"MERRY ROSE**, fat girl, and I are getting our share with Dyer's Greater Shows in Wisconsin," pencils Jack Perry, manager. "Have ordered four ponies, as next year I plan to add a track. Will again winter in Florida."

**REPORTING** good business with their Kiddy Auto ride and new streamlined candy concession on W. S. Curl Shows, Melvin McCumber, shows' agent for *The Billboard*, and Mrs. McCumber were visitors to the Cincinnati offices on July 17.

**EDDIE FERNANDEZ**, Hawaiian carnival owner, recently phoned Joe Glacey in Los Angeles to bring over some attractions and Joe started the people on a boat in less than 24 hours. Distance means nothing to modern showmen.

**E. S. (SLIM) JOHNSON**, of Midwest Merchandise Co., returned to Kansas

**WITH** a break in weather, Fair at Home Shows played Burlington, Vt., to good results week of July 4, with business exceptionally heavy on Saturday. Special Agent Thomas Parker took kiddie rides to a picnic in Milton, Vt., on Wednesday.

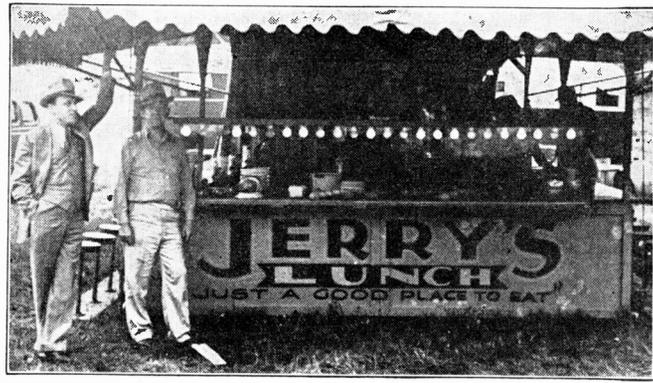
**ONE** showman who enjoys life and is an astute business man is O. N. Crafts, operator of carnivals on the West Coast. Files his own plane, is a good pilot, yachtsman and all-round sportsman, holding memberships in numerous clubs in Mexico and California.

**MAURICE MILLER JR.**, son of the owner of Miller Bros' Shows, opened in Clinton, Ill., with a new Rolloplane recently, which proved a winner. He also received a new ticket box from Abner K. Kline.

**OPERATOR** of Crafts Shows cookhouse, Jimmy Lynch, is reported watching the bill o' fare more closely since one of his fry cooks mistook an order of "beef, duck and lamb." 'Tis declared cook "lambled" with part of the b. r. but was apprehended next day by the long arm of John Law with nearly all of the scratch intact. Moral could be, "Steal not from thy boss, lest thou suffer a greater loss."

**J. DELMAR LEVY** closed his Rhythm Revue in Hot Springs, Ark., recently to play Eastern fair dates, report Michel Roberts and Merle Goldman, who accompanied him. En route east they visited Evangeline Shows in Reyno, Ark., and Gold Medal Shows in Beardstown, Ill.

**"WOMEN** talkers have come to stay," says Roy B. Jones, praise agent on Dodson's World's Fair Shows. "A trio on this organization includes Jessie Clark, Hollywood Hit Parade; Lucille (Dodson)



**JERRY FISH**, whose Cafe Lunch on Motor City Shows is playing celebrations in Michigan, is seen at the left of Show Owner Vic Horvitz, who appears to be tired. Fish reports good business to date and says he is looking forward to a long and prosperous season with the Motor City organization. Photo by Harvey (Doc) Arlington.

City, Mo., recently after a tour of shows in five States. C. I. (Heavy) Levin, his partner, is planning a trip to New York World's Fair.

**HOW** to be a general agent in three easy lessons: (1) Satisfy the owner, legal adjuster, special agent and public. (2) Move the show at least 100 miles every week to get away from last town's heat. (3) Keep away from baseball and soft-ball games, county fairs, all other shows and all towns where the powers-that-be are wrong gees.—John Once-ayer.

**JOHN J. SWEENEY**, corn game operator on Dee Lang's Shows, postcards that when shows played Detroit Lakes, Minn., recently they set up on the beach, a let-up from the strenuous two-a-week fairs in Red River Valley Circuit.

**ABE FRANK**, corn game operator with Wallace Bros' Shows, was reported seriously ill with asthma in Maysville, Ky., last week, where he was attended by two doctors in one day. Last report was that he was resting easily.

**FRED RAINEY** has been keeping workmen so busy on his new Buckeye State Shows cookhouse that they have not had time to build a body for his new International truck, reports Ted Johnson.

**WHEN** Mrs. C. A. Herlong, secretary of Greenville (S. C.) Fair, visited Gruberg's World's Exposition Shows in Glens Falls, N. Y., on July 20 a contract was signed for the shows to play the 1939 fair, infom boss Max Gruberg.

Fineman, Chez La'Femme, and Ollie Hager, Wall of Death."

**GEORGE CALLAHAN**, drum major, of Abilene, Kan., was in St. Louis with his band during the recent Elks' National Convention. He is an oldtimer. For many years he managed shows on the old Wortham & Allen Shows. While in St. Louis he visited Tom and Nelle Allen.

**TILLIE PALMATEER**, off the road for the past five years due to illness, reports she is managing a boarding house and showing considerable improvement. She says she enjoys auxiliary meetings of the PCSA but longs to return to the road, having trouped 25 years.

**JIMMY AND RUTH PUGH** left the Al Baysinger Shows in Mendota, Ill., recently to join the Tilly Shows, reports Linden L. West. They were replaced by Mrs. Gus Bartell in cigaret shooting gallery and Mrs. Harry Woods in Cellophane Scandals.

**"AFTER** eight successful weeks with Art Converse's Side Show on Anderson-Srader Shows, we closed in Great Bend, Kan., after July 4 and came to our home in Long Beach, Calif., where we expect to celebrate our 39th wedding anniversary on July 26," write Tom C. Rogers and Princess Yuacamia.

**KATHERINE TAYLOR'S** Hollywood Monkey Circus, Dodson's World's Fair Shows, received much publicity in Wheeling (W. Va.) papers during the stand in Bridgeport, O. A monkey born recently was christened on City Hall

**EVANS' SHOOTING GALLERIES**  
*Finest Obtainable! Indestructible!*  
 Evans' Shooting Galleries are big money getters! Famous all-steel construction, malleable iron targets, practically indestructible. Tested under their own power at the factory, they are trouble-free and sure to give perfect satisfaction. Most complete line of galleries and supplies in the country... all sizes and styles, every type of target, equipment and accessories.  
**IMMEDIATE DELIVERY**  
 Write at once for complete description of Evans' Galleries and Supplies. Also Complete Line of Attractions.  
**H. C. EVANS & CO.**  
 1520-1530 W. Adams St., CHICAGO  
 Leading Makers of Amusement Devices.  
 SEE OUR AD IN COIN MACHINE SECTION

**MAKE \$50.00 A DAY ON CANDY FLOSS**  
 Our New SUPER WIZARD with a heavy double head and larger spindle. We have sold this machine to the Concession for the New York World's Fair, Spins Candy Floss FASTER and FINER. For full details write or wire **ELECTRIC CANDY FLOSS MACHINE CO.**, 202 Twelfth Ave., S., Nashville, Tenn.

**WANT SHOWS AND CONCESSIONS**  
 For balance of season. All fairs and celebrations. Best money spots in Nebraska and Kansas. Can use Pitch-Till-U-Win, Hoopla, String Game and other Stock Concessions.  
**FREDERICK AMUSEMENT CO.**  
 York, Neb., July 24-30.

**BADGER STATE SHOWS WANT**  
 Legitimate Grind Concessions not conflicting. Monkey Show, Motor Drome, Snake Show (not Geak), and Five-in-One. Have strong list of Fairs. Wire or write.  
**FAIR SECRETARIES:** Have some open dates.  
**JACK VOMBERG, Mgr.**  
 Westfield, Wis., July 24 to 30.

**SHOW PRINTING**  
 of all kinds  
 Highest quality, cheapest prices, sudden service. Write, wire, phone.  
**CHAPMAN SHOW PRINT**  
 2 Kansas Ave. Kansas City, Kan.

**Playtime Shows Want**  
 For Barnstable Fair and Tercentenary, August 24-26, and five other fairs: Grind Shows, no grit, Beano, Shows, etc. Answer, Orleans, Mass., week July 24; Chatham, July 31.

**ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS**

steps by Dorothy Packard, daughter of a city councilman. Christening was attended by city officials and show executives.

**CLIFF THOMAS**, owner of Thomas Amusement Enterprises, reports his nephew, John Branaman, broke his arm in Burlington, Ind., when it caught in a Ferris Wheel rope. Son of Roosevelt Gibson, Merry-Go-Round manager, sustained a broken leg when struck by a truck in New Haven, Ind.

**ATLANTIC COASTAL SHOWS'** notes by M. G. Whartan: Shows did satisfactory biz week of July 3 in Emmitsburg, Md., under auspices of firemen. Chair-plane topped rides and committee cooperated. New arrivals were Mr. and Mrs. Jack Kling, concessioners, and Robert H. Anderson, free act and concessioner.

"HAVING lost my South Carolina night club in a fire nine months ago, I returned to the road after a lapse of three years," pencils Robert S. Buffington, who is on the front of Alberta and Blondie Mack's Monkey Circus with World of Mirth Shows. "Business is good."

**RAINBOW FLOSS**



Make three colors one Machine. Sensationally rapid and beautiful. CHROME PLATED, including Pan. Demonstrator here and in the field. Equip for Fairs. Call or write

**RAINBOW FLOSS MACHINE CO.**

128 W. Second St., Dayton, O.

**WANT TRUCK MECHANIC**

Must be sober and reliable. Tom Cooney, Red Jones, Nathan Carl, Wm. Schneider, write, Long season. Sure pay. Address **BOX 182**, care The Billboard, Arcade Building, St. Louis, Mo.

**BARNEY S. GERETY**, manager of Beckmann & Gerety Shows, proved himself quite a disciple of Izaak Walton during the shows' stand in Calumet, Mich. He and Ned Torti, Wisconsin De Luxe Co., a visitor, hid themselves to Lake Superior and succeeded in netting 17 and 10-pound trout, respectively which Manager Gerety's chef prepared for the anglers.

**ADVICE to p. a.'s for 15 cents—Chapter 2:** Always exaggerate the number of attractions. Never give the townfolk credit for having clicked in arithmetic. . . . Be sure to pipe up titles of shows that don't exist. When the would-be suckers storm the gates to look for the myth it will only prove how widely the local paper is read and believed in. . . . Emphasize the point that yours is the largest thing on wheels. This will tend to give the natives the inside track on the state of the carnival industry. . . . Never fail to exploit such vital facts as "this exposition's railroad flats were designed and built by—" because this revelation is bound to make the customers eager to see the side show, for instance. . . . Waitresses should be first or your pass list. Don't allow these tender things to spend the money which you yourself contributed by overflipping. . . . When the city editor asks you about the show due in the next week, put in the zinger. The p. a. on that outfit will put in the sack for the next show. The point will eventually be reached where all agents will be rapping one another's caravans for the benefit of one editor, who will, at long last, begin to admit the fraternity and good fellowship exerted by midway personnel. This will help him to determine the tone of the next carnival editorial he pens.

**BAYSINGER** Midway Notes by Linden L. West: Business at Mendota, Ill., week ended July 15 was fair. Shows did not open until Tuesday, owing to trouble encountered on jump. Cellophane Scandals got top money, with Greenwich Village running second. Arnold Belt's Snake

Show is doing well. Visitors were Lee Sullivan and Glen Hieder, of Eli Bridge Co., and Mr. and Mrs. Mickie Wall, girl show operators.

**HIBBING**, Minn., closed eight years, was booked for week of July 17 by L. Clifton Kelley for the Beckmann & Gerety Shows, which opened to exceptionally good business, reports George W. Westerman. Heavy billing of surrounding towns brought out crowds. Group of Duluth's Aad Temple Shriners were visitors and Walter A. White, Kelley and Westerman entertained visitors with a dinner in the Androy Hotel.

**ELITE EXPOSITION** notes by Don Foltz: Shows experienced fair business in Hamburg, Ia., July 14-20 under auspices of American Legion Post. R. C. Hetherington joined with the Alaskan G. & D. Variety Pet Show. Prof. Paul LaMont, who has been lecturing inside Donna Keffer's Side Show, joined with Hetherington in presentation of the pet show. Floyd Eagle will be on the front. Carl Carlotta left W. E. West Shows to take the annex on the Elite midway.

**JACK GALLUPPO** reports he severed connections with Novelty Concession Co. after playing a good stand in Crown Point, Ind., on July 4, and joined Greater Exposition Shows with his new 20-by-40-foot cookhouse, grab stand and candy apple concessions. Assisting in building the cafe were Joe Willis, who will manage the grab stand; Jack Cole, candy apples, and Mrs. Susie Jenkins, Woodrow Arthur and Mike Barclay.

**AFTER** the Goodman Wonder Shows had played Prince Albert (Sask.) Exhibition, July 11-15, Chief Constable Frank Lesley disclosed that not a complaint had been received about the shows or conduct of personnel, it being the first time in history of the city that such a record had been made. Restraint on the part of midway employees in the face of insults from a trio who refused to leave

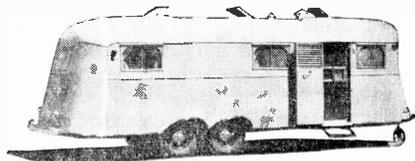
a show until police were called was commented upon by the chief.

**FUNLAND SHOW'S** Midway Notes by Ted C. Taylor: Played Neon, Ky., with a pay gate under auspices of American Legion Post and had good business when weather was clear. A Fred Almay closed as general agent. He was replaced by C. R. (Bob) Zell, who booked two fairs and a celebration on his first trip. Lot Superintendent Ben F. Tosh is making good midways from "impossible" lots. Glynn Wydell's rides and shows are doing okeh. There were visitors here from J. J. Page Shows, which played near-by Pikeville.

**BARKOOT** Midway Notes by W. Terry Martin: Ideal weather helped everyone do best biz of the season at Sand Lake, Mich., on July 3 and 4. Bernard's Side Show was biggest winner, followed by Eddie Herman's girl revue. Ferris Wheel topped rides. Babe Barkoot's corn game had its biggest day. Show moved to Ludington, Mich., on Wednesday, where it had three good days. Harry Burgess, concessioner, left to play two celebrations. Roy Beeman, who is in a hospital in South Haven, Mich., expects to rejoin the show soon. The writer still fills the arch with banners.

"AN F. E. GOODING unit played my home town recently," writes Doc Waddell from Chillicothe, O. "Staff includes George Buic, manager; Mrs. Mary Buic, secretary, and John Enright, general agent. Mr. and Mrs. Happy Henning have the dinery. Ray Balzer and wife, Julia, and Joe Miller and wife, Babe, are in concession row. Mrs. Bertha Enright joined her husband. Al Hatch and wife, Rex, late of Russell Bros.' Circus, joined. Max Parrott, secretary of Circleville (O.) Pumpkin Fair, was a visitor, as were Herman Studer, Effie May Waddell, Buster Cherry and family, Sam Williams, Clyde Borella, Dorothy Dean, J. Nick Joerner, Moe Fisk, Clyde Rinaldo and wife and Mr. and Mrs. Ray Buhl.

**"It's Always Fair Weather"**



When Troupers Live in a

**KOZY Coach**

**NEW Tandem Model Makes Ideal Year-Around HOME**

"Living in a Grand Style"—is the keynote of this new 24-foot Tandem Model. Take it any place, at any time, and you will glory in its superb comforts. Different from ordinary tandems, it is underslung on an X-braced steel frame, which lowers the center of gravity and makes it amazingly easy to tow—an outstanding feature of all Kozy Coaches.

TRADE NAME REG. U.S. PAT. OFF. FREE—Send today for a copy of our interesting brochure and learn why owners all over America say—"You're Ahead With A Kozy Coach Behind."

**KOZY COACH CO., 1802 REED AVE., KALAMAZOO, MICH.**

**FAIRLY & LITTLE SHOWS**

**WANT SHOWS AND EXTRA RIDES FOR FAIRS STARTING AT THIEF RIVER FALLS, MINN., JULY 30.**

**WANT TO BOOK WHIP AND CATERPILLAR RIDES SHOWS THAT DO NOT CONFLICT (Must Be High-Class Attractions)**

**WE HAVE TO OFFER: NORTH MINNESOTA FAIR, THIEF RIVER FALLS; NORTHERN IOWA FAIR, MASON CITY; MISSOURI STATE FAIR, SEDALIA; NEBRASKA STATE FAIR, LINCOLN; KANSAS STATE FAIR, HUTCHINSON. AND A GOOD ROUTE OF COUNTY FAIRS.**

Address: International Falls, Minn., this week; Thief River Falls, Minn., week July 30.

**OFFICIAL BALLOT FAVORITE OUTDOOR PERFORMER CONTEST**

Sponsor: The Billboard

DONORS: Circus Saints & Sinners Club of America (Dexter Fellows Tent), Circus Fans of America, National Showmen's Association and Hollywood Trophy Co.

Balloting is open to any person in, or catering to, show business, including show trade organizations and accredited fans holding paid-up membership cards. RULES AMENDED TO INCLUDE VOTING BY PERFORMERS, WHO MAY NOT VOTE FOR THEMSELVES, HOWEVER.

**IMPORTANT**

**BALLOTS ARE VOID IF ALL 10 PLACES ARE NOT FILLED OUT WITH NAMES OF 10 DIFFERENT INDIVIDUALS OR TROUPES.**

NAME OF UNIT, ARTIST OR TRAINER	TYPE OR CLASS
1. (10 Points) .....	.....
2. (9 " ) .....	.....
3. (8 " ) .....	.....
4. (7 " ) .....	.....
5. (6 " ) .....	.....
6. (5 " ) .....	.....
7. (4 " ) .....	.....
8. (3 " ) .....	.....
9. (2 " ) .....	.....
10. (1 Point) .....	.....

The Billboard is the final judge of all ballots, and decisions made by it are incontestable and cannot be appealed. Contest closes with ballot in issue of November 4, 1939. Final ballot mailing must bear a postmark of not later than midnight of November 4.

Your Name..... Please Print

Permanent Address..... Please Give City and State

Affiliation in Show Business or by Whom Employed..... State

Signature..... Ballots without signatures are void

**CUT OUT AND MAIL TO PERFORMER CONTEST EDITOR The Billboard, 1564 Broadway, New York, N. Y.**

FULL-DATE  
CARNIVAL  
SHOW LETTERS

# Direct From the Lots

BY THE SHOWS'  
OWN NEWS  
REPRESENTATIVES

## Johnny J. Jones (Railroad)

**Richmond, Ind. Week ended July 15.** Weather, ideal. Business, good.  
Attendance on opening night was fair and grosses the same. However, crowds increased daily, with Friday and Saturday putting shows over the top.  
Eddie Jamison's Plantation Revue, with new cast, again stepped into top money class. Roland's Race-a-Drome and Lauther's Side Show took honors. Rubie Nixon is busy painting and building new lighting effects for his monkey circus. Bob Edwards and crew put finishing touches to the interior and front of the casino. Harvey Wilson has his new glass house ready.  
Many changes have been made in the *Follies of 1939* personnel. Program now moves in a snappy manner. Gean Nadreau, who sustained a broken arm, is still orating on the front of the Hawaiian Show. Royal Russian Midgets are rehearsing a new show for fairs. Ride Superintendent Dell Lampkin and crew are revamping devices for fair dates.  
Visitors included Mr. and Mrs. Harry G. Templeton and Mr. Mumford, Indiana State Fair officials; Seward B. Price and Mrs. Price, Muncie (Ind.) Fair; Harry Bentum, water-show operator; Mrs. Charles Blue, widow of Charles C. Blue, former carnival editor of *The Billboard*, and her son, Albert; Hoot Gibson, former Western film actor; Charles Goss, Standard Chevrolet Co.; E. W. Evans, William D. Littleford and William Sachs, *The Billboard*, Cincinnati.  
STARR DeBELLE.

## James E. Strates (Railroad)

**Schenectady, N. Y. Week ended July 15.** Auspices, Veterans of Foreign Wars. Location, Way's Park. Weather, good. Business, fair.  
Show made a 260-mile jump from Massena, N. Y., and Trainmaster Tom Evans got it in on time and ready to go at 5 p.m. Monday. Shows opened light but business increased nightly and the week was fair. Billy Smithy, rider in the Lion Motordrome, was badly bitten by one of the cats Tuesday night and rushed to Ellis Hospital. Two arteries of the right hand were severed, the little finger crushed and there were three tooth holes thru the hand. Mr. and Mrs. Sky Putnam were visited by relatives and friends who live near by.  
The writer made tie-ins with *The Evening Union-Star* and thru co-operation of the paper special pages were run. Crippled children's and orphans' days were staged at the beach, the show supplying Professor Keller and his animals and six acts from Jack Hamilton's Side Show. Wednesday the writer and Professor Keller were guests of the Lions' Club at the municipal golf club. Three cages of lions were taken out and pictures snapped, the story getting a break in papers. Dan Dural, sports editor of *The Evening Union-Star*, devoted his column Wednesday to Jimmie Strates, wrestler, who made good as a show operator. Friday combined bands of Sons of the Legion and children of Veterans of Foreign Wars gave a concert and were guests of the management.  
Roster of Jack Hamilton's Side Show includes Betty Henderson, lady with lion's mane; Nealon Marshall, man with two mouths; Harry King and Master Russly, mentalists; Rich Doolin, juggler and ventriloquist; LeRoy, human frog; Professor Karnack, magic and punch; Bunga-Cin, Ubangi savage; Fred Havens, lightning painter; Princess Buttons, midget; Elms, sword swallower; Eva Elms, sword box; Jack Manning, human pin cushion, and Mrs. Jack Hamilton, callope and accordion. Charles Porter, ossified man, works annex. James L. McMabern makes openings, with Joe Turner and Earl Scovill in ticket boxes. P. J. Ringens left here to start fair dates and was succeeded by Adel Nelson's elephants. Visitors were George Kinum, of Ralph Hankinson's auto races; J. R. Weer, formerly operating shows bearing his name; Otis L. Smith, former operator of Otis L. Smith Shows; Tom Abbott, Bill Houlihan and P. J. Hart, of *The Evening Union-Star*; Jim Howard, operator of Boulevard Hotel and night club; Mark Barlow, commander of the Utica American Legion Post, and J. B. White, operator of White Beach.  
Massena, N. Y. Week ended July 8.

**Auspices, Odd Fellows.** Location, Water street lot. Weather, rain Thursday. Ten-cent gate. Business, fair.

This spot was booked not so much as a July 4 spot as it was to catch the Aluminum Co.'s pay day, which came the last part of the week. With two days of record heat and one day of rain the date developed into a fair one.  
On July 4 Prof. George J. Keller was attacked by Rajah, leopard used in his mixed wild animal act. Keller, who turned his back to the cat, was bitten on the leg. Discharge of blank cartridges caused the cat to loosen its hold and Keller continued with his act. Repair and painting departments are busy readying equipment for fairs. Fronts are being reconditioned and several new ones are being built. Seven new steel flats were bought by Manager Strates recently, making a total of 25 cars. Several visitors from Gruber's World's Exposition Shows were on the lot. Among them were Harry (Doc) Murray, Ferris Wheel operator; Bill Sylvan, Side Show man, and Mr. and Mrs. Witt, photo gallery operators.  
G. HODGES BRYANT.

## Bantly's All-American (Baggage cars and trucks)

**Punxsutawney, Pa. Week ended July 15.** Auspices, Western-Central District Firemen's Celebration. Location, Young's lot. Weather, cold. Business, very good.  
Altho cursed with five nights of extremely cold weather, this celebration

Mac's Monkey Circus is completed. Bud Bantly supervised building, with Frank Shepperd and Glenn Kiskio on the electrical and painting end.  
HARRY E. WILSON.

## Dee Lang's (Motorized)

**Detroit Lakes, Minn. Week ended July 16.** Auspices, Junior Chamber of Commerce. Location, baseball park. Weather, ideal. Business, satisfactory.  
This was the shows' second year to play this spot, but the first time a carnival got in the baseball park, situated on Washington avenue adjoining a recreation park and near the lake front. Objections were registered because of the location, but the sponsor succeeded in ironing them out as shows were booked in connection with the Fourth Annual Northwest Water Carnival, a big draw. Matinees failed to draw until Saturday and Sunday, when the midway was packed, and good business was done by all. Shows received a publicity break when the minstrel shows' band and parade float joined the Friday night parade. Mayor John Queen, of Winnipeg, Man., was principal speaker, and he and his party were guests of Mr. and Mrs. Dee Lang. Excellent co-operation was extended by *The Tribune* and *The Record*. Mickey Farrel joined here. Fred Brady has the photo gallery with shows, and Danny Bibbs continues in charge of diggers, booked by W. D. Bartlett.  
C. F. ARMSTRONG.

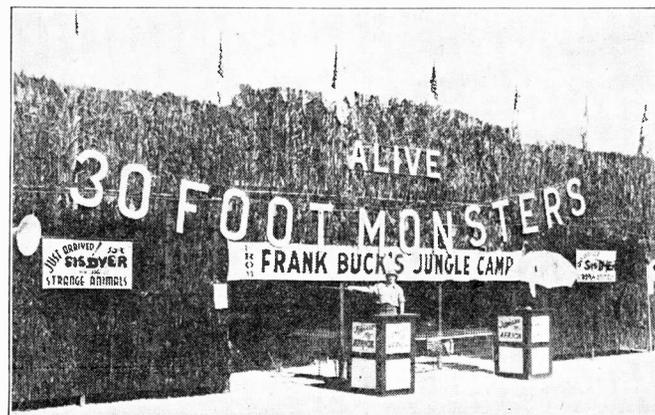
writer was his house guest during engagement. Monday night attendance was worst of the season, but the remainder of the week showed improvement. Daily street parades with John Robinson's Elephants were features. John Robinson IV visited on Saturday and conferred with Owner John H. Marks on plans for a fair circuit circus. James Raftery, business manager, had the lot laid out advantageously.

New 30-foot office wagon, streamlined and air conditioned, is attractive. It has a four-foot rear porch with railing; ample space for the office department, with a private office for Nick Stepp, secretary and auditor, and entertainment room for Owner Marks.

Jimmy Zabriski, master mechanic, has the truck fleet in good shape. Hazel Zabriski manages a penny-pitch concession. Jimmy (Shorty) Anderson has recovered from his recent accident and is back on the job as Merry-Go-Round foreman. Detective Harry Taylor, of Richmond (Va.) Police Department, and Mrs. Taylor visited with Owner Marks. John Felix Kelner is back with the Ferris Wheel crew, of which Skeeter Garrett is foreman. Children's Party on Saturday afternoon was well attended. Danny Dugan is headwater in Glynn's Diner. Richard Lucas is managing the Auto Speedway and Dick Smith is owner-manager of the Octopus.  
WALTER D. NEALAND.

## F. H. Bee

**Vanceburg, Ky. Week ended July 15.** Location, fairgrounds. Weather, days hot, nights cool.  
Business was moderate here until the last two nights, when all attractions had a good play. Bee's All-Star Minstrels topped shows in a close race. Manager



ON SIS DYER'S Jungles of Africa, on Hennies Bros.' Shows, the attractive front is composed of large palm leaves and makes a great flash. Show itself carries a varied assortment of jungle denizens, including monster snakes, and it is reported one of the consistent money-getters of the midway.

proved to be the best week of the season for all. Three parades, popularity and baby contests, two coronations, an auto giveaway and dedication ceremony on opening night gave the natives something to come out and see. A good crowd turned out Monday night, but cold weather sent them home early. Tuesday night was also cold but they stayed. Weather was warm on Wednesday night when a firemen's parade was staged. Baby and pet, doll, costume and bicycle parades were successes. Model father diaper pinning contest drew a crowd. Coronation ceremonies on Saturday afternoon gave shows the biggest matinee of the season. Four new trucks were purchased during the week.  
Altoona, Pa. Week ended July 8. Location, Gamble Field. Auspices, Veterans of Foreign Wars. Weather, good. Business, fair.  
Committee, headed by Bruce Crum, former showman, tried to pull this spot together but just couldn't make it. Lot is on a hill top and the public wouldn't climb. *Altoona Daily Mirror* co-operated 100 per cent. Shows did good business, while rides and concessions chalked up fair results.  
Weekly midnight show was well attended, with Bud Brewer carrying away the comic and Mr. and Mrs. Bantly leading community singing. Pictures of the affair were taken by a press photographer. Harry Copping was a frequent visitor. Dick Keller and crew are busy on his new Funhouse. Bud Rilee, illusion show manager, is sick. New front for

## West's World's Wonder

**Dravosburg, Pa. Week ended July 15.** Auspices, American Legion Post. Weather, fair. Business, poor.  
Early in the week crowds were fair but dropped off towards close of the week. Organization is being overhauled in preparation for fairs. Art Converse joined here with his side show. Mr. and Mrs. Gene O'Donnell, Mrs. E. B. Braden and Eddie Madigan, of the near-by Art Lewis Shows, visited Mrs. Frank West and others. Mr. and Mrs. Marr visited the weekly jamboree on the Art Lewis Shows at Swissvale Wednesday night. Sky-High Alcidos, free act, left to play a fair but will return. Dave Bakerman's Octopus joined here. Mr. and Mrs. Buck Weaver, formerly of this organization, were visitors at McKeesport.  
B. FRANK BRAUNSTEIN.

## John H. Marks (Baggage cars and trucks)

**Oak Hill, W. Va. Week ended July 15.** Location, old fairgrounds. Auspices, Police Department. Weather, fine. Business, fair.  
Business here, a small but good town of some 4,000 population, failed to equal marks of other seasons because of a recent miners' strike, but Friday was good and Saturday produced some 8,000 paid admissions. A two-week pay day helped considerably. Police Chief J. Ben Bibb was chairman of the committee, and the

**MAKE UP TO \$100.00 EXTRA PROFIT PER WEEK**

Operators who are money-wise are swelling their cash income with the handsome profits from an ADVANCE Popcorn Machine. You, too, might just as well be making \$40, \$50, \$60—even \$100—extra a week as others do.

**INVESTIGATE WITH AN OPEN MIND**

Get the facts and see what an ADVANCE Machine will do for you. These fine new Popcorn Machines, with lights, color and motion, draw trade and get profits. The profit on every dollar! Simple and easy to run—more efficient—pop more corn—and produce more business than out-of-date machines.

All sizes from **\$96.50<sup>00</sup>**

**EASY TERMS**  
**Why Pay More?**

Write For Free Catalog

**ADVANCE MFG. CO.**  
6322 St. Louis Avenue, ST. LOUIS, MO.

**FEATHERWEIGHT BINGO SHEETS**

Size 5 1/2 x 8. Very large numbers. Packed 3,000 to the Carton, Weight 13 lbs. Numbered from 1 to 3,000. Printed on white and 8 additional colors. Serial numbers in red. Sold in blocks of 1,000, 1,500, 2,000, 3,000.

**PRICES: Minimum Quantity 1,000.**

Postage Extra.

Loose Sheets (not in Pads), per 1,000... \$1.25  
Numbered Pads of 25 each, per 1,000... \$1.00  
Largest Sheet on the market. Immediate delivery. Samples free.

**J. M. SIMMONS & CO.**  
19 W. JACKSON BLVD. Chicago, Ill

**CANDY FLOSS & CORN POPPERS**

Cheapest, Best, Genuine.  
Original ball bearing Motor.  
10 patents. Last 5/23/39.  
Originator one-piece bands.  
Double Heads 100% true.  
No string. Guaranteed.  
See Them! World's Fair.  
1 lb. Sugar Nets \$2. Catalog Free.  
**NAT'L FLOSS MCHN. CO., 310 East 35th Street, New York, N. Y.**

### 3000 BINGO

Heavy weight cards, black on white. Wood markers printed two sides. No duplicate cards. Put up in the following size sets and prices: 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining cards, \$5.00 per 100. No. 140—Extra Heavy Green Both Sides. Per 100, \$8.50.

### 3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light weight card. Per set of 100 cards, tally card, calling markers, \$3.50. All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7. LIGHT WEIGHT BINGO CARDS. Black on white pental card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50c. Automatic Bingo Shaker. Real Class ..... \$12.50 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 ..... 1.25 Lightweight Lapcards, 6x16, per 100 ..... 1.50 Stapling Bingo cards, or sheets on same, extra per C ..... .50 3,000 Featherweight Bingo sheets, 6x7, 28, 28, 28, \$1.25 per M. Stapled in pads of 25. Per M ..... 1.50 Postage extra on these sheets. Bingo Card Markers, in strips, 25,000 for ..... 1.25 Dice boards and pads, wadrobe checks, coupon books, subscription books, misc. items. Cat. and sample cards free. You pay any C. O. D. fees. No personal checks accepted. Instant delivery.

**J. M. SIMMONS & CO.**  
19 W. Jackson Blvd. Chicago

### "BRAND NEW" ECONOMY SIDEWALL

50' Lengths	100' Lengths
7' ..... \$14.50	\$27.00
8' ..... 15.75	29.40
9' ..... 17.50	31.95
10' ..... 18.95	34.30

Material, khaki, 8 ounces to the square yard. Snaps on top every seam. Tie down ropes on bottom. Roped all around.

Write—Wire—Phone

**BAKER-LOCKWOOD**  
17th & Central, Kansas City, Mo.  
**AMERICA'S BIG TENT HOUSE.**  
Eastern Representative—A. E. CAMPFIELD,  
152 W. 42nd Street, New York City.

### WANT WANT SHOWS, RIDES

That don't conflict. Shows with own equipment and transportation for the following Wisconsin fairs and celebrations: Tomahawk, week July 25; Elcho Water Carnival, August 4, 5 and 6; Antigo Fair, August 16, 17, 18; Eagle River Fair, August 19, 20; Sturgeon Bay Fair, August 25, 26 and 27; Mequon Fair, September 1, 2, 3 and 4; Wausau Fair, September 7, 8, 9, 10. Can also use some legitimate concessions that conform with State Fair Rules. Wire or write as per route.

**SKERBECK AMUSEMENT CO.**  
Dorchester, Wis., permanent address.

### FLYING BEHEES

"World's Greatest Flying Act."

Featuring ROSE BEHEE,  
First and Only Lady Flyer performing a Two and a Half Somersault to a Catch by the Feet, while blindfolded.

Permanent Address, CLAYTON BEHEE,  
Care The Billboard, Cincinnati, O.

**FUN FOR ALL SHOWS WANT CONCESSIONS** of all kinds that do not work for over 10c. Small Corn Game, small Cookhouse, Photo Gallery, Ball Game, American Palmistry or any Concessions that do not conflict for a long string of celebrations and fairs. Out all winter. Fair secretaries, Mississippi, Tennessee and Kentucky take notice—have few open dates: Courtville, Ky., Home-Coming, week July 24; Edyville, Ky., Business Men's Frolic, week July 31; then the big one, Gilbertville, Ky., T. V. A. Celebration on the next week, August 7. A. R. RUBE WADLEY and N. C. PETIT, Mgrs.

**SECOND-HAND SHOW PROPERTY FOR SALE**  
\$25.00 Gemme Eight-Legged Pig in Alcohol, money getter.  
\$5.00 each, Forty Side Show Banners. Send for list.  
\$50.00 Tent 30x40 with tie wall, with Tents.  
\$55.00 Guess Weight Chair Scales, working order.  
\$12.50 Satine Drop, red and white, 8x20 feet; others.  
We Buy All Kinds of Rink Skates and Concession Tents.  
**WEIL'S CURIOSITY SHOP, 20 S. 2nd, Phila., Pa.**

### WANT

FOUR OR FIVE SHOWS AT ONCE  
For Celebrations and Fairs.  
**HARRY D. WEYDT**  
Care Weydt Amusement Co., Laona, Wis.

### A NEW OPPORTUNITY FOR YOU

The Billboard is publishing each week a new column giving news and tips about the 16mm and 35mm film business. This is new! It is full of opportunities, and it is wide open to every capable showman. Don't miss it on page 25.

**Every Week in The Billboard**

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

F. H. Bee Jr. is greatly improved, tho he is still under a physician's care.

Jack W. King joined with his free act and Wild West Show. Mrs. Ed Wortham is working in Al Alfredo's Ten-in-One, while her husband operates a shooting gallery. Dan Colbert bought an automobile. He reported good business with his show stand. Jack Wilkison returned to work for Mr. McLemore. Bill Cooley plans to add a show. Prof. Vincent Bellomo has a new flyer for his penny pitch. W. M. Jarvis, *The Billboard* agent, was seen looking on the ground for his pencil, which was lodged behind his ear. Betty Bee is taking her first steps alone. Police Judge Flannagan, of Greenvu, Ky., was a visitor. H. C. Lewis joined with his hay ride concession and made a hit. Chief Montour, athletic show manager, and Chief Little Bear visited Wallace Bros.' Shows. Jim Anderson and family visited his cousin, James, and decided to put on a cigaret gallery. E. L. Brown, second agent, is doing big business with candidate banners. Guss Bethune has enlarged his cookhouse for fairs. **RAYMOND R. HULL.**

### West Bros. (Motorized)

Ely, Minn. Week ended July 15. Location, ball park. Auspices, American Legion Post. Weather, good. Business, good.

With mines here running night and day, shows turned in a surprising gross for the week. Seven days of perfect weather and an energetic committee were other contributing factors. Before rides were completely erected Monday afternoon a throng packed the midway and rides had late afternoon play. Midway operated every afternoon to fair business. Scooter and Rolloplane got their best gross of the season to date.

New tops arrived for the High Hat Revue and minstrel show and work was completed on stages and scenery. Tractor and two trailers were added to rolling stock. With lakes near by, fishing proved to be the chief recreation. Doc Round retained his laurels as angling champion of the show. Several visiting fair secretaries were entertained by J. W. Laughlin. E. H. Peterson, formerly with Russell Bros.' Circus, has taken over duties of show mechanic.

**DON TRUEBLOOD.**

### Sam Lawrence (Motorized)

Oakland, Md. Week ended July 8. Auspices, Fire Department. Location, downtown. Weather, some rain. Business, excellent.

It is a paradox that our organization has had to chase warm weather all the way from Georgia to find it here. Not only was weather warm, but also the hearts of the committeemen, who are to be complimented on the co-operation. Manager Lawrence has booked Oakland for 1940. Added attractions on the grounds were a new Whip, at which Mrs. Lawrence sold the first ticket, and new band uniforms for the Minstrel Show. Shows ran all day Tuesday and Saturday because of a July 4 and a children's matinee, doing exceptionally fine business in spite of periodic downpours. Midway was jammed on both days. Mrs. William O'Brien, wife of the ice-cream man, returned to the show after a week's visit in New York. Manager Lawrence received numerous congratulations on the shows' appearance. Shows, rides and concessions did capacity business, with the Whip leading rides and Norman Wolfe's Casino and Expose topping shows. Parades, band concerts and other events kept the midway in a state of financial enjoyment.

**JOHN M. CHURCHILL.**

### Endy Bros.

Portland, Me. Week ended July 15. Auspices, American Legion Post. Location, Pine Tree Park. Weather, perfect. Business, good.

Shows turned in best business of the season here. Three departments prospered about evenly, with Al Bydiark's Scooter taking top money among rides, closely followed by Rolloplane. Dick Nuffer's Aloha came in first among shows, with Professor Kuntz's Ten-in-One runner-up.

Newt Kelly and Pat Marie purchased a new truck. Their attraction continues to do a healthy grind. Lettering on new trucks was finished by Artists Harry Batton and Neville Baker. They also did over the sound wagon. Policy of lots of paid newspaper space and radio time, plus Wilno's strong draw, is again credited with the bumper week. H. G. Jewett,

committee chairman, was a big help. General Agent Matthew J. Riley is expected to visit soon. Morris Clayton received many compliments on his forceful announcement of Wilno and persuasive marquee bally. Irish Kelly has reported increased sales of *The Billboard*. New black top from U. S. Tent and Awning Co. was pitched here with accompaniment of congrats to owners David B. and Ralph N. Endy. W. J. Tucker made a good job out of a bumpy lot. Mrs. Wilno produced a good bill at the weekly jamboree. Her singing was the highlight of the affair. **GLENN IRETON.**

### Miller Bros.

Sullivan, Ill. Week ended July 8. Business, good.

While this was a small town for July 4, shows and rides all had a good play, Robert Winchell's Famous Philippine Midgets doing the best business. About 20,000 were on the lot for a celebration which, due largely to efforts of the American Legion Post and Dr. Merriman, chairman, went over with a bang. Col. Bill Davidson pulled down top money with the Ferris Wheel.

Thursday six new Schult trailers, ordered by trouper, rolled on the lot. Eddie Lynch, legal adviser, received a master model; Curley Fughet, Larry Lawrence and Bailey Brothers each a deluxe; Paul Scrimage, a standard, and Jimmie Winters, a special de luxe. **FRED MEYERS.**

### Motor City (Motorized)

Flint, Mich. July 6-16. Auspices, American Legion Posts. Business, bad. Weather, ideal.

This was the prize bloomer of the season. We were located three miles from city limits with no way of getting to the lot but by automobile, and played to no children. It was the first spot of the season we didn't have Saturday afternoon play. When we arrived auto works were on the verge of a strike and before the date was over the strike took place. Flint Park gave plenty of competition.

Roll-o-Plane got top money, which didn't mean much. One night after closing about 25 park employees visited and Lot Superintendent Joe Rocco took in \$5 with the ride. Jerry Fish's Cafe got the best break of concessions. Mrs. Fish visited her hubby from Battle Creek, Mich. Manager Vic Horwitz spent several days in Detroit. What little business done was obtained thru use of radio and an outdoor advertising campaign. Major John's Ten-in-One and Bob Wright's dancing show got some money. A few new concessions opened here and more are to be added. Herb Simpkins and Lot Superintendent Rocco have been overhauling equipment. Larry Sluether is up again after sustaining an injury on July 4. Pat Rocco worked the snake pit here.

**HARVEY (DOC) ARLINGTON.**

### Eric B. Hyde (Trucks and baggage cars)

Norton, Va. Week ended July 15. Auspices, fire department. Weather, fair. Business, excellent.

With a lot centrally located, shows had the best week of the season here. Every department shared in the prosperity ushered in by the first full pay miners got in some time. Saturday night more than 7,000 came thru the pay gate.

Free acts were Capt. Frank Cushing's Death Holiday; Marjorie Bailey, high pole; Capt. Mars, shot from a cannon; Pet Corsetti, cloud swing; and Buddy Dunn and Grace Darling, Roman rings. Verineta Byrd's slide for life was omitted due to lack of space. The committee co-operated and heavy billing in outlying towns brought crowds. George H. Cramer, president of Spillman Engineering Corp., visited and the deal by which Manager Hyde purchased new rides several weeks ago was consummated. Show now operates 10 of its own major rides and two kiddie rides. Bob Page, formerly with Home State Shows, and Floyd Hall and Charley Massey, former showmen, were visitors. General Agent Percy Martin was here for a short conference. A. P. Weedon is in charge of overhauling equipment. Bozo Jenkins is new producer of Bandana Minstrels, with Buddy Moore chief comic. Johnny Moran is now manager and topped the midway here. Management of the snake show changed hands, the writer taking charge.

Bobby Myers was in charge of entertainment at the Goodfellows' Club meet-

ing here and gave members an enjoyable program. It was reported that a considerable sum is accruing in the club's sick benefit fund. Jack (Flippo) Santo made a business trip. Coming into Norton, Mrs. Grace Santo stopped at Bluefield to escort her mother home from a visit with the show. Word comes that Mrs. Mildred Halton, penny pitch operator is recovering in Rocky Knoll Sanitarium, Plymouth, Wis. Val Ireland is new manager of the Hyde Clubhouse. One-Ton Bennie Mottie is still impresario at the midway cafe and Mrs. Mottie continues to chill natives with ice cream. **CARLETON COLLINS.**

### Weyls Production

Clymer, Pa. Week ended July 1. Auspices, firemen. Weather, good. Business, good.

Had good opening here, with the free acts, Great Jackuline and Billy Seigrist Troupe, which joined here, being well received. Among new concessioners are Henning, pitch-till-win and two ball games, and E. W. Goss, custard and grab stands. Al Beresoff, formerly with the Jones Show, joined with sound equipment.

Central City, Pa. Week ended July 8. Auspices, firemen. Weather, fair. Business, very good.

Opening crowds Monday night were in a carnival mood. Rides turned to capacity and shows and concessions were well patronized. July 4 and Thursday, Firemen's Parade Day, were exceptionally good.

Tolliver has replaced Harold Hard as electrician. Red Watson and wife have joined with three concessions. Bob Robinson with pan game, Mr. and Mrs. White with ball game, Mr. and Mrs. Bresh with ball game and Bob Stevens' family with palmistry. Manager Ed Weyls and Mrs. Weyls entertained Froy Nathan. Herman Bantly and Charlie Hartzburg were visitors during the week. Concession Manager Dolly Young has been very busy. George Macdonald and Hennings are on the sick list. George Kellogg, *The Billboard* agent, has passed the 72-year mark and is still very active. He also operates a game. Goodwill Club, which meets every Wednesday, is well attended and the fund is growing. **G. A. WEYLS.**

### Hilderbrand's No. 2 (Motorized)

Levinston, Ida. July 5-8. Location, 12th at Main streets. Auspices, Veterans of Foreign Wars. Business, fair. Weather, hot. Ten-cent gate.

Week was spent reconstructing bodies of two new trucks. Saturday night was best, making the engagement a success. General Agent and Mrs. E. (Pickles) Pickard, of White City Shows, were guests for two days en route to Spokane. O. H. Hilderbrand purchased a new Ford sedan for staff use. General Manager Cleo Qualls had a busy week making improvements. Mrs. Cleo Qualls entertained a group of visiting friends with a chicken dinner. Harold Martin joined the Loop crew. Mrs. Hazel Johnson spent the week entertaining friends from Spokane, Wash. Mr. and Mrs. Johnnie Adams had a good week with their photo gallery. Charles Soderberg and Glenn Henry's Duo, free acts, were well received. Grover Wright and Andy Carahan renewed old friendships.

Tekoa, Wash. July 10-12. Location, streets. Auspices, L. L. L. Business, good. Weather, hot Ten-cent gate.

With population of 1,100, shows played to three times that number here. Attractions had to be placed on blocks, as the street was down hill. Everything was done by officials to make the event a success. The writer spent much time traveling between the No. 1 and No. 2 units, and many visits were exchanged by trouper. Personnel of both units expressed regret at departure of General Manager E. W. and Betty Coe from the No. 1 unit. They left for Los Angeles, where Coe has entered into partnership with Louis King Meirus in construction of a new show that will be launched next year. O. H. Hilderbrand took charge of the No. 1 unit.

The writer and Lucille King were guests of Mr. and Mrs. Claude Barle, Hazel Fisher, Verna Seeborg, Pierre and Fay Ouellette, George and Ruby Morgan, Mrs. O. H. Helderbrand, E. W. and Betty Coe at a midnight luncheon in Davenport Hotel, Spokane, the night the No. 1 show arrived there. The courtesy was exchanged two nights later in Tekoa. Carl O'Mar arrived as guest of the writer from his home in Evansville, Ind. Frank Dykes joined with his diggers from the No. 1.

unit. General Manager and Mrs. Cleo Qualls spent three days' entertaining showfolk at dinner in their house car that arrived from the No. 1 unit. All attractions did a remarkable three-day business. Hazel H. Johnson entertained relatives. Ruth Groff's bingo topped concessions, while Flash Kelly's Athletic Shows took the honor for shows. Mr. and Mrs. Black McGregor's South American Follies was augmented with new costumes and three dancers. Tommy Miller returned from a visit to Bovill, Ida. Mr. and Mrs. Bill Grimm decorated their house car with new drapes and furnishings. Among visitors were Mr. and Mrs. E. W. Coe, Mrs. O. H. Hilderbrand, Mr. and Mrs. E. Pickard, Mr. and Mrs. Pierre Ouellette, Mr. and Mrs. Ed Lahey, Hazel Fisher, Verna Seeborg, Katherine Quivala, Mr. and Mrs. Claude Barle, Mr. and Mrs. Fred Stewart, Jerry Jackson, George and Ruby Morgan, Everett Mitchell, Billie Ritchey, Reggie Marrion, Husted Family, Mr. and Mrs. Johnnie Cardwell, Mr. and Mrs. Art Anderson, Mr. and Mrs. Ralph Balcom, Mr. and Mrs. Joe Steinberg, Mr. and Mrs. Fred Thumberg, Jimmy LaRue, Mr. and Mrs. Clarence Rhinehart, Royal Stender, Mr. and Mrs. Danny Barnett, James Heller, Bob and Jennie Perry, Mr. and Mrs. Earl McCann, Kenneth and Emmett Turner, Eddie Hall, Mr. and Mrs. H. Johnson, Maurice Lahey, Mr. and Mrs. Bill Holt, Harry Merkle, Jack Hobday and Mr. and Mrs. James Kidderman.  
WALTON De PELLATON.

**World of Mirth**  
(Railroad)

Waterville, Me. Week ended July 15. Location, Libby Field. Auspices, Veterans of Foreign Wars. Weather, fair. Business, fair.  
Windstorm hit the midway Friday afternoon, toppling a light tower which took two banner poles, a cutout and panel on its way down. Neon trimming and 15 floodlights were lost. Frame work of the tower was twisted only slightly. General Manager Max Linderman was seriously considering shooting Teddie, elephant, after he acted up. Hospitalization of Trainer Al Moody is believed to have been the cause of the display of temper. Delay in execution was decided upon and it now appears that Teddie will be all right.

Business here was fair. Attendance was surprisingly good in spite of small population. Gullies criss-crossed the lot, making it difficult to lay out. Earl Purtle's Motordrome continues to be midway leader, with T. W. Kelley's Freaks running close second. First party was held here, with Jean Walker and Jesse Rhoades in charge. About 70 attended. Russell Juddy's Creole Vanities Orchestra supplied dance music. Affair was held in Woodmen's Hall. Skowhegan Fair was conspicuously advertised on shows' towers and management of that event visited General Manager Linderman. Mrs. Mae Bergman motored from Kansas City, Mo., to visit her son, Leo, concessioner. Eddie Cennane is now foreman of the Scooter. He handled a sound car for the past two seasons. Gallie Mae Holliday will remain at her mother's home for a few weeks in Roanoke Rapids, where she went to attend her father's funeral. Rose Lang, vice-president of the Ladies' Auxiliary National Showmen's Association, visited T. W. Kelley's Tangle Monsters has new banners. Front has been enlarged in keeping with good business done to date. JIM McHUGH.

**L. J. Heth**  
(Motorized)

West Frankfort, Ill. Week ended July 15. Auspices, Fire Department. Location, West Main street lot. Weather, hot. Business, fair.  
Shows made a 33-mile move and were up here on Sunday afternoon, when a crowd came early and stayed late. Merchants' tickets were used to stimulate business, but outside of the front gate and merchants' ticket box, little was spent. Frozen custard, snowball and juice concessions did business due to intense heat.

Mr. and Mrs. Joe Sparks entertained friends in their trailer. Manager Heth was away for a few days and managerial duties were carried on by Joe Fontana. Minstrel show has been topping the midway since it was taken over by Ralph T. Myers. Personnel includes T. R. Montgomery and his bandsmen, Dan Bennett, trumpet; Ernest Lawson, alto sax; Tom Hooks, tenor sax; C. L. Crawford, bass; James Ewing, drummer. On the stage are Stovepipe Williams, Charlotte Bulard, Dolly Turner, Charles Lotter and Anna Williams. Mrs. and

Mrs. George Spirades entertained the Pappas family nightly during the engagement.  
H. B. SHIVE.

**Fair at Home**  
(Baggage cars and trucks)

Barre, Vt. Week ended July 15. Auspices, VFW. Location, Midway Park. Weather, good. Business, bad.  
Shows had one of the worst weeks of the season here, it being almost a total blank. Manager Traver was away on a business trip. Benny Weiss visited Mrs. Weiss, of bingo note. Leonard Ross took out swimming parties daily in his new car. The writer had a children's matinee tie-up with a J. C. Penney store, but due to the lot being three miles out, it was not a success. Eddie Grace, artist, is busy painting fronts for fairs. Mrs. Grace was a visitor from New York. Shows have had a fair season so far. Lew Hill, of Viera Four, free act, has had his car painted yellow. It makes a nice flash at night under spotlight. Writer will again handle exploitations for a Sparks theater in Florida next winter. Molly Decker has put on five concessions. Her mouse game has been newly painted and she has added a new top. Ralph Decker is putting on a new posing show.  
THOMAS PARKER.

**Crystal Exposition**  
(Motorized)

Abingdon, Va. Week ended July 15. Auspices, Community Festival. Weather, excellent. Business, good.  
Third consecutive showing here established another successful date to an almost unbroken string of profitable engagements with the exception of early spring stands. City officials and the public were most gracious in reception of our shows. Bob Bovey, high pole free act, left with Mrs. Bovey to fill Western fair dates. Art Carver's Teeterboard Clowns continue, with two temporary acts as replacements.  
H. NELLA.

**Sims**  
(Baggage cars and trucks)

Timmins, Ont. Week ended July 15. Auspices, Catholic church. Location, ball park. Weather, changeable. Business, fair.  
During this engagement the weather man served a variety program, from summer heat to winter cold, interspersed with snow flurries and rain. However, daily attendance was reasonably good. Week of July 3 shows were at Schumaker, two miles from here, for the Firemen's Annual Celebration, a failure because of continual rains. Firemen's tournament was given with great difficulty. Mike Houser joined here with two concessions. Departments are preparing for fair dates.  
WILLIAM DAVIS.

**Blue Ribbon**  
(Motorized)

Brazil, Ind. Week ended July 15. Auspices, American Legion Post. Weather, good. Business, fair.  
Move from Linton was made in good time and everything was up Sunday afternoon. Shows got in the middle of a WPA strike, which cut business considerably. However, attractions did fair business. Committee gave co-operation. Everything is in readiness for fair dates. The writer and the missus celebrated their 20th wedding anniversary here. Roy Woods has a new lion working perfectly in the drome and business has increased. Chief electrician Pat Brady has new junction boxes in working order. Capt. Harry Sidler, of the Show Boat, has installed new searchlights and a fog horn. They are attracting much attention. Mr. Bumpus and son, Jimmie, left for a couple of weeks to play celebrations. Mary Ann and Art Alexander have added another ball game to their concession line. Mr. Fortune joined with a long-range gallery and was visited here by his family.  
WILLIAM R. HICKS.

**Dodson's World's Fair**  
(Railroad)

Bridgeport, O. Week ended July 15. Auspices, Playground Association. Location, playground. Weather, perfect. Business, very good.  
This little town of 4,500 people was the banner spot of the season to date. Midway was jammed nightly, an estimated 34,000 attended during the week, and all attractions had a good gross. The committee headed by Mayor Charlie

**New ELECTRIC CORN POPPER**

Make up to \$5 to \$50 daily earnings!

Lowest Priced Electric Popper on the Market

Get in the popcorn business now and CLEAN UP!

Where can you make more money than in selling Popcorn? Everybody loves it—young and old. The Popcorn stand is always swarming with customers. And it's almost all clear profit. Popcorn earns top money in any carnival. And here's the opportunity of your life to get in it.

**30 DAY FREE OFFER!**

If your order reaches us within 30 days—with \$10 down payment, balance, \$29.50. C. O. D. we will send subject to examination at postoffice. FREE. Enough popcorn and bags to pop \$39.50 worth of corn. Your customers pay for your popcorn. Act quickly.

**GET STARTED NOW.**

**SALESMEN Write for PROPOSITION**

**EXCEL MFG. CORP.**  
Muncie, Indiana

**DOES WORK OF \$300 MACHINE! TURNS OUT 100 BAGS AN HOUR**

POPS A BATCH IN 3 MINUTES—WET OR DRY.

Simplicity is one thing you will like about the EXCEL. No trick mechanisms whatever. Comes complete with corn and plug, ready to connect. Flip the switch and in 5 minutes you're in the corn and seasoning. Makes a batch of popcorn in 3 minutes—the quickest of any popper on the market. Easy to clean. Requires no constant repairs. The brilliantly lighted case and visible corn popping thru the screen cover attracts the crowd.

**FULLY GUARANTEED.**

Among the 31 features—beautiful mahogany finished plate glass case, trimmed in gleaming nickel and polished aluminum; electric lighted and beautifully decorated with multi-colored transparencies. Occupies small space, 17x17x26" high. Weight, 35 lbs. Easily moved. Uses less current, only 880 watts, yet heats in 5 to 7 minutes. Heating element guaranteed for a year—and many more features too numerous to mention here.

**ALSO BARGAINS IN REBUILT MACHINES.**

**EXCEL MFG. CORP.**  
Dept. B-79 Muncie, Indiana

**ICE BALL FLAVORS**

IF YOU DO NOT HAVE OUR 1939 PRICE LIST ON FRUIT FLAVORS, WE'RE BOTH LOSING MONEY. SEND FOR YOUR COPY TODAY

**SPECIAL OFFER!** We have a Special Deal on a brand-new ECHOLS Motor Driven Snow Shaver. We will be glad to send you details with the price list.

LINE UP WITH GOLD MEDAL ICE BALL FLAVORS THIS YEAR AND GET TOP QUALITY, LOW PRICES AND PROMPT SERVICE.

**GOLD MEDAL PRODUCTS CO., 133 E. Pearl St., CINCINNATI, OHIO**

**SOUTHSIDE VIRGINIA FAIR**

6 DAYS—OCTOBER 2-7, 1939—6 NIGHTS

PETERSBURG, VIRGINIA

WANT Legitimate CONCESSIONS of all kinds, including Merchandise Wheels. You can book either with the Art Lewis Shows, who are playing our Fair, as per their route, or through our office direct, for either our Midway or the Shows' Midway.

**R. WILLARD EANES, Secretary,**  
Southside Virginia Fair  
Box 705, Petersburg, Virginia.

**CANADA WANT CANADA**

LEGITIMATE CONCESSIONS FOR THE FOLLOWING MONEY SPOTS. NO EXCLUSIVES.

**THE BIG LEAMINGTON OLD BOYS' REUNION**

(ON THE STREETS) AUGUST 6 TO 12.

EIGHT GOOD FAIRS as listed: Orillia, Tillsonburg, Elmira, Napanee, Oshawa, Orangeville, Barrie and Welland. Address

**FRED W. SIMS, Sims Greater Shows,**  
Huntsville, Ont., week July 24; Guelph, Ont., week July 31.

**CARNIVAL WANTED**

Last of September or First of October.

44-page Catalogue already issued. 1939 Premium List increased 600%.

**WINSTON COUNTY LEGION FAIR,**  
Louisville, Mississippi.

**SERIAL PAPER PADDLES ATTRACTIVE COLORS**

FOR ALL LEADING WHEELS

WRITE—WIRE—PHONE

11 E. 19th St. **SCHULMAN** New York, N. Y.

C. W. Crump, general agent Sam Lawrence Shows, and J. P. Moon, manager Newberry (S. C.) Fair.

ROY B. JONES.

**White City**  
(Motorized)

Rupert, Ida. June 27-July 4. *Auspices, American Legion Post. Business, good. Weather, fair.*

First two days were spent visiting near-by Hennies Bros.' Shows. A dinner was served in Hennies Bros.' cookhouse and later Orville Hennies gave a cocktail party for Mrs. Eva Balanger, Mrs. Usher, Mr. and Mrs. Epple, Elsie Calvert, Margaret Pugh and Jack Brjersdin.

Hot weather brought out summer suits on Frank Forest, Moe Eisman, Casey Taylor, Harry and Sport Matthews, Bessie Bessette joined Frank Forest's Side Show. Cleo Stafford is an addition to the girl show. Mrs. Usher, who arrived from San Francisco, was given a rousing welcome. Among those attending a party for her were Mrs. Corey, Mr. and Mrs. Howard Tydings, Ruth Bailey and Mr. and Mrs. Moe Eisman. Maxine Usher is visiting in Portland, Ore. Business was fair during the week and everyone did capacity on July 3 and 4. Octopus topped rides, followed by the Tilt-a-Whirl. Mrs. Corey's bingo did big business, as did Frank Forest's and Dutch Van Dee's shows. Claude Renner left for Las Vegas, Nev., to be married. Mr. and Mrs. Moe Eisman gave a dinner celebrating their eighth wedding anniversary. Those present were Mr. and Mrs. Krug, Mr. and Mrs. Meyers, Mr. and Mrs. Epple, Mr. and Mrs. Tydings, Mrs. Corey, Mrs. Herb Usher, Mrs. Margaret Farmer, Max Coplen and Mr. and Mrs. Frank Forest. Birthday party was given for the midget twins, Dolores and Shirley, managed by Clyde Gooding. Children attending included Patty Cook, Coralaine Taylor, Joan Tydings, Colleen Aldridge and Joy and Louie Armfield. JUNE PICKARD.

**Wm. Bazinet & Sons**  
(Motorized)

Bessemer, Mich. Week ended July 8. *Auspices, Junior Chamber of Commerce. Location, City Park. Weather, fair. Business, good.*

Show jumped here from Keewatin, Minn., and played in conjunction with the Indian Powwow Celebration. Program attracted large crowds daily. Tilt-a-Whirl and Merry-Go-Round were top-money rides, with Hank Gordien's Palace of Wonders and Frankie Kolborn's Athletic Arena best among shows. Marion Thompson, who was with the show last

year, made an 800-mile trip to rejoin. He also brought his brother, Jimmie, and Whitey Hicks, who booked a bucket concession with the show. Marion received a big welcome. Mrs. Dwight Bazinet opened a bingo game. Altho this is her first year in the business, she is doing well. Ball teams are being organized and the first game is planned for next week. RAY WORTZMAN.

**Fuzzell's United**  
(Motorized)

Cherokee, Ia. Week ended July 1. *Business, good. Weather, good. Auspices, city. Location, Ogleby grounds.*

Excellent co-operation given by officials made the week pleasant and profitable. Ferris Wheel and Ernie Ray's girl revues were tops. Dr. and Mrs. Levy joined concession row, as did Stubby Evans and Ray (Wingie) Crozier. Sylvester Tacke joined as waiter in the midway cafe. C. S. Noel, general agent, is in the South booking a fall route.

Harlan, Ia. Week ended July 8. *Auspices, Harlan County Fair and Community Club. Weather, fair. Business, excellent.*

Arrived here in excellent time and everything was ready by 3 p.m. Monday. July 4 would have been great, but a rain and wind storm came up about 9 p.m., which sent natives for shelter. Remainder of the week was fair, with rain two other nights. Lulu Crenshaw gave a birthday anniversary dinner honoring Concession Manager Roy Goldstone. He received many gifts. Mr. and Mrs. White, Nolte, Mr. and Mrs. Bert Boydston, and Mr. and Mrs. I. McIntyre race horse owners, were guests of Mr. McNeil. Mr. and Mrs. George Heiman, Midway Cafe managers, are still doing a good job. Pat Kahn, concession truck mechanic, has equipment in good shape. Steve McGraw returned after a visit with his wife, who has been ill. V. C. Priest and LeRoy Brewer are doing a good job in keeping the lot watched. F. W. PRATT.

**Frisk Greater**

Nashauk, Minn. Week ended July 1. *Location, playgrounds. Auspices, VFW. Weather, some rain. Business, fair.*

Business was mediocre the first part of the week due to rain, but increased later with fair weather prevailing. Everyone was busy concluding details for July 4. Marvin Lohse added Hoopla. There were many visitors from Barnhart's Golden West and Bazinet's shows playing near-by. Show split Saturday night, going to Blue Earth and Bemidji, Minn.

Blue Earth, Minn. July 3-4. *Location, fairgrounds. Auspices, Fair Association. Weather, excellent. Business, excellent.*

Show arrived on time after a 350-mile jump. Midway was jammed both days and nights, everyone doing enormous business. Ferris Wheel topped rides, with bingo also doing well. Splendid co-operation was received.

Bemidji, Minn. Week ended July 8. *Location, fairgrounds. Auspices, American Legion Post. Weather, excellent. Business, excellent.*

Show arrived on time and opened to a good crowd Sunday night. Midway was enlarged with Hank Wiehe putting on 10 gas cars. Two string games, ice cream and watches were added. E. Kulenkamp framed bumper stand. Shooting gallery was placed as well as new Ten-in-One. Manager G. R. Hoeschen returned with the remainder of the show Wednesday. Wednesday night was lost due to rain.

Tilt-a-Whirl topped rides on July 4 and everyone got money. Remainder of the week was good. Fischer's Pony Ride did big business. Charles McCoy was placed as foreman on the Ferris Wheel. BING WIEST.

**Crafts' 20 Big**  
(Motorized)

Stockton, Calif. Two weeks ended July 9. *Auspices, American Legion Post. Location, California and Taylor streets. Weather, cool first half, good last half. Business, fair.*

Cool weather the first few days and on July 4 cut business below last year's mark, but everyone reported fair business. Karl Miller's Parisienne Follies topped shows. Mr. and Mrs. O. W. Crafts returned from their Alaskan trip and spent a few days on the show, then flew into Los Angeles, where they boarded their cabin cruiser for a few days of deep-sea fishing. Jimmy Lynch, cookhouse operator, who had been ill, returned to the show here. He has enlarged his crew and now has Tony Camp, griddle; LeVerne Johnson, cashier; J. B. Van Sickle, waiter, and Finis A. Coggin, on the grab stand in addition to the regular crew.

Recent chicken dinner in the cookhouse was attended by Mr. and Mrs. O. N. Crafts, Mr. and Mrs. Roy Ludington, Mr. and Mrs. Elmer Hanscom, Mrs. Phil Williams, Mr. and Mrs. Buck Buchanan, George Bryant, Billie Neil, Patricia Arnold, Hank Arnold, Billy Gallagher, Mr. and Mrs. Spot Ragland and Mr. and Mrs. Lew Korte and others, including the writer and wife. Engagement of Patricia Arnold and Billy Gallagher was announced during the banquet. Billy Gallagher has charge of the pop-corn stand for Jimmy Lynch. Miss Arnold is the daughter of Hank Arnold, concessioner. Beach party and wiener and marshmallow roast was given by side-show members. Those attending were Mr. and Mrs. Joe Duran, Mr. and Mrs. Red Turner, Mr. and Mrs. Lee Cole, Gerald Goforth, Tony Tumbas, Jack Gatis, Chuck Robb, George Bryant, Billie Neil, Billie Pilgrim, Jack Ross, Singapore Slim and Mr. and Mrs. Fay Ridenour. Swimming preceded the feed. Another beach party was attended by Mr. and Mrs. Freeman Lundy, Mr. and Mrs. James Ingram and Mr. and Mrs. Lora Day.

Blacky Johnson reported good business on the Fourth with candy apples. Members of Crafts' No. 2 unit, Golden States Shows, visited en route to Sacramento. Among those noted on the midway were Bill Hobday, Mr. and Mrs. Rudy Jacobl, Donald and Isabelle Harmon, Mr. and Mrs. Dick Kanthe and Curley Thorgenson. Miss Curley Thorgenson and Isabelle Harmon wrestled on the athletic show the night they visited. Tracy Asher, former special officer of the shows, returned to his job here. Al (Big Hat) Fisher, general agent of Clark's Shows, was seen on the midway. Another visitor was August Albert, of San Francisco. General Agent Politt returned with contracts for a couple of dates. The Ragland and Korte group has built another rat concession, making a total of six they have on the road. FAY RIDENOUR.

**Al Baysinger**  
(Motorized)

Waukon, Ia. July 2-4. *Location, fairgrounds. Auspices, fair board. Weather, hot. Business, poor.*

Committee gave no co-operation and as a result the spot was a bloomer. Mom Baysinger's corn game could not open here because of local arguments. Ray and May Miller, Jack Holliday and Doc Day left here. Willie Ellis replaced Holliday as general agent and Tex Lynch took Day's place as special agent and banner man. Mr. and Mrs. Roy Clifton joined, taking over the Posing Show for the writer. Chick Hense's Side Show is doing okeh and the writer's girl shows are also clicking. Virgil Hutzler left here and Arnold Belt took over the Snake Show. Mr. and Mrs. Jimmy Pugh traded cars, getting a Nash, and Mr. and Mrs. Eddie Hook traded for a Buick. East Dubuque, Ill. July 5-8. *Location, streets. Business, poor.*

Wind and rain storm struck Thursday night, blowing down the Posing and Ten-in-One tops but no damage was done.

Goldia Kendall, of the Posing Show, and Bob Swanson, Ferris Wheel man, gave their wedding party Saturday. The Green Bay engagement the show will turn its nose toward the South, and General Agent Busse is now in the South booking fall dates. LINDEN L. WEST.

**Joyland**  
(Motorized)

Crescent City, Calif. Week ended July 4. *Auspices, Sons of the Beach. Location, beach. Weather, rain first four days. Business, fair. Ten-cent gate.*

Show made a 488-mile jump here without a hitch, credit being given Homer Reese for keeping equipment in good condition. Opened on schedule, but rain and cold wind kept crowds uptown until July 4, when weather cleared and large crowds attended. Committee gave away 1,000 pounds of crab meat and staged a treasure hunt. Show canceled Oregon towns and will go south due to bad reports. Everyone enjoyed fishing and boating here and a number of large catches were made of salmon and snapper. Pop-Corn Mac caught more than 1,000 pounds of fish one day. Manager Huey Bowen is away on a booking trip. Harry Warren, of the side show, bought a new truck and has built a cook wagon on it for his employees. He has it arranged so that he can feed them on moves. Johnnie Miller returned from a trip to Los Angeles to visit his wife, who has been in a hospital. She is reported better. Earl God, "Swede" Olsen, Peg Owens, Frank (Buck) King, Carl Gilcrest and "Buck" Cooper have departed. New arrivals are Roy Brown and Bill Poole. TED LEFORS.

**Blue Ridge**

Vanport, Pa. Week ended July 8. *Auspices, Firemen's Celebration. Weather, hot. Business, bad.*

After eight weeks of the worst business in the shows' history thru Ohio and Pennsylvania, everybody expected a real July 4 celebration here, but this was no better. Attendance was light and little spending was done. The only money spent was at the gate. Lorraine Wallace and her Lions are still popular. Louie Augustino's Side Show remains top money getter. Show moves to West Virginia for three stands, then to Kentucky and south for fairs. JOE LIBERTY.

**Bob Hurst**

Commerce, Tex. Week ended July 1. *Auspices, Firemen's Picnic Association. Business, fair.*

Ideal weather the first three days brought record crowds, but a severe rain and windstorm Thursday afternoon caused a day's loss. Rain at 9:30 Saturday night dispersed largest crowd of the week. Two new p-a systems made their appearance here. One being delivered to Joe Hamilton's bingo stand and the other to Grady Jackson's Hollywood Follies. Lawrence Dec, painter and decorator, has completed banners for the Dog and Monkey Circus. That show is now one of the top money getters. Three stock concessions were added to the line-up. Mrs. Al Bruce gave a surprise party for her husband on the occasion of his 45th birthday anniversary on Wednesday night. Everyone on the show attended, as well as committee members. Punch and cake were served. Jim York, contract truckman, has added a new Chevrolet to his fleet and it is now possible to move the entire show on equipment owned by show people. JOHN FOX.

**United American**

Evansville, Wis. July 4. *Location, Fairgrounds. Weather, hot. Business, excellent.*

Show marked up a winner at the combined Centennial and July 4 Celebration here. Promotional activities were in hands of a joint committee of veterans and civilians, headed by Bill Antes, formerly of Russell Bros.' Circus press department. Arrangements were made with surrounding towns whereby they withheld celebrations, with the result that the attendance ran well over 10,000. Program started with a pageant. Mr. and Mrs. Antes had Mr. and Mrs. Vernon, of the show, as guests at their home. Mr. and Mrs. Sid Hoy, formerly of Sol's Liberty Shows, joined here with a flashy corn game. He also purchased a truck van to transport his game and stock. J. R. Green, concessioner, sustained a broken collar bone and rib when his trailer fell on him while repairing a tire. Mr. and Mrs. Ace Martin joined, placing a Posing Show. Old Gal, C. A. Vernon's Irish setter died. Paint crews have started to get busy for fairs. After the Green Bay engagement the show will turn its nose toward the South, and General Agent Busse is now in the South booking fall dates. G. RAYMOND SPENCER.

**WANT GENERAL AGENT**

Jack Green, wire. Can place Concessions of all kinds. Want Shows with own transportation. Pete Wheeler wants Agents. Want Side Show Attractions. Show out till Thanksgiving. Jimmie Daly, come on. Answer: AL C. HANSEN, Osceola, Mo., next week.

**Girls Wanted Girls**

Girls for Posing Show, also capable People to handle Expose Show. Both office Shows. Also experienced Talkers.

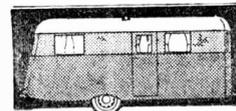
SRM LAWRENCE SHOWS, Hollidays Cove, W. Va., this week.

**FOR SALE**

Two-Abrest Herschell-Spillman 40-foot Merry-Go-Round, No. 12 Big 2 1/2 Wheel, LeRoy motor; Smith & Smith Chairplane, 24 seats. Rides newly painted and now operating. Terms to responsible parties. J. B. DAVERIN, 245 Lenox Road, Brooklyn, N. Y.

**World of Pleasure Shows**  
"A WORLD'S FAIR ON WHEELS"

WANT—Funhouse, Monkey Circus, Motordrome, Wax, Crime, Walk Thru or any neat Grind Show. CAN PLACE—Penny Arcade, Hoopla, Bumper, Cork Gallery, Custard, Taffy, Floss, Snow Ice or any Legitimate Merchandise Store. Bert Gayer, come on. Those joining now will be given preference at the fairs. Fowlerville, August 1-5; Mifford, August 8-12; Northville, August 15-19; Petoskey, August 22-26; Crosswell, August 29-September 1; Romco Peach Festival, September 2-4; East Jordan, September 5-8; Ludington, September 12-16. (All Michigan Fairs.) Useful Show People in all lines, contact us. We control the midway at all our fairs. Also several bona fide Fall Festivals. All address, Frankfort, Mich., July 26-30 (Midsummer Festival).



Wire us your payments at our expense. Run ahead now during fair season so you can enjoy your trailer next winter in Florida without any payments to make.

**SELLHORN** E. LANSING, MICH.  
Alma Covered Wagon  
Roycraft - Vagabond

Large Used Trailers, \$49 to \$695  
- 6% Finance Plan

# When Proprietor of Amusement Place Is Liable for Injury to Patron

By LEO T. PARKER, Attorney at Law

**OBVIOUSLY**, the higher courts have formulated rules for reference when determining whether a patron of a circus, carnival, park or the like is entitled to recover damages for an injury. Therefore, we shall briefly state this rule as follows:

A proprietor of a place of amusement is subject to liability for bodily harm caused to visitors by a natural or artificial condition thereon, only if (a) he knows, or by the exercise of reasonable care could discover, the condition which he should realize as involving an unreasonable risk to patrons, (b) he has no reason to believe that patrons will realize the risk involved therein, and (c) he invites or permits patrons to enter or remain upon the premises without exercising reasonable care to make the dangerous condition reasonably safe or without giving a warning adequate to enable patrons to avoid the harm.

While this rule may mean little to the average layman, yet after reading the following description of higher court cases, all of which were decided in 1939, the importance of this rule will be apparent. And in order that readers may have opportunity of adopting conditions which will relieve them from liability, we shall review only higher court cases in which proprietors were held not liable for injuries sustained by patrons.

## Invitee, Licensee Distinction

Various higher courts have held that the proprietor of a place of amusement is under no obligation to keep his premises in safe condition for the visits of trespassers. On the other hand, when he expressly or by implication invites others to come upon his premises, whether for business or any other purpose, it is his duty to be reasonably sure that he is not inviting them into danger, and to that end he must exercise ordinary care and prudence to render the premises reasonably safe for the visit.

In other words, the rule of law applicable to the duty of a proprietor is well settled. By the undoubted weight of authority in this country it is held that the owners or those in control of places of amusement, to which a person has been invited, owe a duty to that person to see that such premises are in a reasonably safe condition for the exercise by the invitee of the invited use.

The distinction between the duty owed to an invitee and the duty owed to a licensee is very different.

It is well established law that one who goes on the premises of another for his own convenience, or pleasure, or matters which concern him alone, even tho by permission of the owner of the premises, is a licensee and the owner of the premises owes him no duty other than to not willfully or maliciously injure him. But one who goes upon the premises of another by the invitation of the owner of the premises, either express or implied, is an invitee or patron and the proprietor owes him the duty of keeping such premises in a reasonably safe condition for his use.

Obviously, therefore the proprietor of a circus for instance owes a greater duty toward a patron who paid admission than he owes to a person who steals his way into the grounds because this person is a licensee, if not a trespasser. Moreover, a person who comes onto premises of a place of amusement on a complimentary pass is a licensee, and the proprietor does not owe him the same degree of care as he owes a person who paid an admission price.

An invitation may be inferred when there is a common interest of mutual advantage, a license when the object is the mere pleasure or benefit of the person using it. For this reason a proprietor owes the duty to a trespasser or licensee of slight care for his safety. He must do nothing which will likely cause injury, but he need not exercise any great or ordinary degree of care.

## Only Ordinary Care Required

Of course, proprietors of places of amusement need not discover and repair all dangerous conditions. In other words, the exercise of ordinary or reasonable care is all that the courts require that proprietors may avoid liability for injuries to patrons.

For illustration, in Mann v. Pulliam et al., 127 S. W. (2d) 426, it was shown that a woman patron sued to recover

\$8,000 damages for an injury alleged to have been sustained when she fell while descending steps.

The woman testified that she became confused and fell on account of the fact that the lower step was not painted the same color as the other steps. However, it is interesting to know that the higher court held the woman not entitled to recover damages, and said:

"The sole issue on the question of liability is whether the respondent (proprietor) can be adjudged guilty of negligence in maintaining the steps and walk as described in the evidence; that is, have the wooden steps painted gray and the lower step and walk of concrete material a natural color, or unpainted, leaving the lower step and walk a different color from that of the upper steps. We are of the opinion that this state of facts did not prove actionable negligence. Can it be said that a reasonable person should have foreseen that someone might sustain an injury as plaintiff did in this case? We think not. If not, then respondent (proprietor) cannot be held liable under the law of negligence."

## Patron Fails To Prove Negligence

As above stated, a patron who endeavors to recover damages for an injury is bound to prove that he used care to protect himself against injury and, furthermore, he must prove that the owner of the place of amusement was negligent and that this negligence caused the injury. Obviously, the jury will not render its judgment in favor of an injured patron whose sole testimony tends to prove that the injury resulted from negligence on the part of the proprietor. In other words, the injured patron must introduce relevant evidence to support his own testimony.

For illustration, in Flint v. Loew's St. Louis Realty & Amusement Corp., 126 S. W. (2d) 193, reported April, 1939, it was shown that a patron sued an amusement company for \$15,000 damages for injuries sustained when her foot, as she alleged, was caught in loose, torn, worn and insecure carpeting while descending a flight of stairs on the company's premises. The patron testified that she caught her foot in a fragment of the carpet on the step and fell; that it was a rip or tear in the carpet; that the toe of her foot penetrated the fabric of the carpet; that, before she fell, she noticed the carpet was worn at the place she caught her foot; that she had not noticed it when she put her foot on it; that she didn't see it, but felt her toe penetrate the carpet. However, the amusement company introduced testimony proving that the carpet was not dangerous.

The jury listened to the testimony and decided that the company's employees were not negligent in failing to discover and repair the defect. The patron appealed to the higher court which, however, approved the jury's verdict.

## Refuses To Reverse Jury

Generally speaking, a higher court will not reverse a verdict rendered by a jury, unless the testimony conclusively indicates that the verdict was not in accord with the testimony presented. Another important point of the law is that a higher court will not hold a proprietor liable for an injury if the evidence indicates that numerous other persons were subject to being injured by the thing which caused the injury in controversy, but that no other person was injured.

For instance, in Jones et al v. State, 127 S. W. (2d) 948, it was shown that a woman patron filed suit against the proprietor of a place of amusement for \$25,000 and alleged that he had charged admission, and when she was leaving the grounds she was violently shoved by the departing crowd against a "U"-shaped metal structure which was in and partially obstructed the gates, and as a result thereof she sustained personal injuries. In other words, the patron attempted to prove that the proprietor failed to furnish a place of egress for the departure of patrons sufficient in dimension or constructed so as to permit patrons to pass safely out of the stadium, and grounds.

However, as no one else was injured

the higher court upheld the jury's verdict refusing to allow the patron damages, and said:

"The testimony shows that the stadium was constructed in an oval-shaped field lower than the surrounding terrain and that such terrain was higher than the ground outside the stadium. Each of the gates was about 16 feet in width and both were open at the time of the injuries complained of; that at and near these gates was a "U"-shaped metal structure used by the ticket taker in which to stand while collecting tickets and also for the purpose of dividing the crowd into lines when entering the stadium; that upon and against that "U"-shaped metal structure Mrs. Jones was violently shoved by some of the departing guests and injured. While the testimony is conflicting, without enumerating all the facts and circumstances, we do not feel warranted in saying as a matter of law that the finding of the jury to the effect that the exit way thru the wire fence provided by appellees was sufficient to furnish a reasonably safe exit way for the patrons was without support in the testimony."

## Fails To Prove Negligence

The higher courts are in accord with the legal rule that before a court will grant an injured patron damages for an injury, irrespective of all other facts, the injured person must prove that the injury resulted from negligence of the proprietor. Also, the testimony must show that the injured person exercised a reasonable degree of care to protect himself from injury.

For illustration, in Dalton v. Steiden, 126 S. W. (2d) 155, reported April 19, 1939, it was disclosed that a patron left

by a rear door to go to his automobile which was in a parking lot maintained by the proprietor. In passing out of the building he fell and, according to the evidence, sustained severe injuries to one foot and ankle. He testified that the heel of his shoe caught on a metal weather strip in the doorway; that his ankle turned and caused him to fall forward.

The person also testified that he noticed the metal strip in the doorway as he neared the door but he paid no particular attention to it. In view of this testimony, which showed that the injured person was contributory negligent, and also because the testimony failed to prove that the injury resulted from the proprietor's negligence, the higher court refused to hold the proprietor liable, and said:

"The evidence not only fails to show an unsafe condition, but it also fails to show that appellee (proprietor) knew or by the exercise of reasonable care and diligence could have discovered the condition as it really existed."

In Mullen v. Sensenbrenner Mercantile Co., 260 S. W. 932, the higher court said:

"While in the absence of notice or knowledge of an obstruction or defect in a street, a pedestrian may presume the way is clear, yet, after notice of any such defect, he is guilty of contributory negligence if he shortly afterwards fails to look out for such defect in his pathway and is injured thereby."

So, therefore, a proprietor of a place of amusement is not liable if the testimony shows that the injured patron failed to use reasonable or ordinary care to protect himself against injury, or if the evidence fails to prove that the injury resulted from negligence on the part of the proprietor or his employees.

## BANTLY'S ALL AMERICAN SHOWS

Can Place Good Booth and Premium Book Salesman for Phillipsburg, N. J., Fair.  
Contact Harry E. Wilson, General Delivery, Easton, Pa.  
Have Opening on Show for Merchandise Wheels, Blower, Bowling Alley, Diggers, Pitch Till U Win, Rat Games, Pan Game, Knife Rack, String Game, Waffles, Candy Floss, Root Beer.  
This Week, Coudersport, Pa.; Dunmore, Pa., July 31-August 5.

## PIONEER SHOWS

Salamaca, N. Y., July 31-August 5—Big American Legion Celebration, on the Main Street Downtown; Then Belfast, N. Y., Firemen's Old Home Week, August 7-12, Also on Main Streets.  
Eight More Good Celebrations Following.  
WANT Kiddie Rider, Shows of all kinds, Legitimate Concessions—String Game, Cigarette Gallery, Fish Pond, Pitch Till You Win, any Stock Concession. We have good spots in money territory. This week Mt. Morris, N. Y., Reasonable privilege.  
MICKY PURCELL.

## C. W. NAILL SHOWS

WANT TO JOIN ON WIRE FOR THE FOLLOWING CELEBRATIONS AND BALANCE OF SEASON FOR COTTON SPOTS AND FAIRS.  
Small Pit Show, Big Snake, Illusion, or any small Grind Show. CONCESSIONS—Stock Concessions, we may be able to place you. WANT Seales, Custard, Diggers for Batesville and Mammoth Springs, RIDERS—Will place Holo-Plane, Octopus, and one Kiddie Ride.  
Address All to C. W. NAILL SHOWS.  
Malvern, Ark., week of July 24; Old Austin Reunion, August 2-3-4; Batesville, Ark., Water Carnival, August 7-12; Mammoth Springs, Ark., 49th Annual Reunion, August 14-19.  
Picnic Committees, we have three open weeks, weeks of August 21, August 28, and Labor Day week. Then back to Louisiana for Cotton Spots and Fairs. Address as per route.

## 18 Fairs READING'S SHOWS 18 Fairs

NOW BOOKING FOR NO. 2 SHOW.

WANT Stock Concessions of all kinds for my Fairs. No X except Cotton Game. WANT Grind Shows, Big Snake or Snake Show, Illusion, Monkey Circus, Speedway or Drone. Ride Help wanted. People that want a real lineup of Fairs, get in touch with me, or come on to my first Fair at Irving, Ky., or join next week at Versailles, Ky. Horse Care, Ky., this week. W. J. WILLIAMS, Manager.

## HIGH QUALITY FLAVORS

A COMPLETE LINE OF FLAVORS, COLORS AND ACID.  
THE IDEAL THING FOR FROZEN CUSTARD, CANDY FLOSS, SNOW BALLS, AND SOFT DRINKS.  
Our Flavors possess a delightful taste and are rich in color. Conforms with all Pure Food Laws.  
\$1.75 PER QUART, \$3.00 PER 1/2 GALLON, \$5.50 PER GALLON.  
ORDER NOW, or Write for Complete Price List.

ILLINOIS SODA FOUNTAIN SUPPLY & MFG. CO. CHICAGO, ILL.  
153-55 North Paulina Street.

## W. C. KAUS SHOWS, INC.

WANT—For Southwestern Firemen's Convention, Springfield, N. Y., then Binghamton, N. Y., following. Our Fairs then follow. Rides: Ridee-O, Octopus, U-Drive-Its, Roll-o-Plane, Scooter. Shows: What have you? Have Top and Banner for Geek Show. Good opening for Legitimate Concessions; all open except Bingo and Cookhouse. Want American Palmistry and Lead Gallery. Girls for Johnson's Revue that can dance. Isabelle Haines, write. Write or wire W. C. KAUS, Manager, Hornell, N. Y.

1939 FAIR DATES

ALABAMA

Alexander City—East Ala. Fair Assn. Oct. 2-21. E. Deane.
Andalusia—Covington Co. Fair. Oct. 17-21. Thos. P. Littlejohn, Troy, Ala.
Athens—Limestone Co. Agrl. Fair. Oct. 4-7. R. C. Martin.
Atmore—Lincoln Co. Colored Fair Assn. Oct. 12-14. H. T. Redus.
Birmingham—Alabama State Fair & Exhibit Assn. Oct. 2-7. Douglas K. Baldwin, mgr.; Kirkman Jackson, secy.
Center—Cherokee Co. Fair Assn. Oct. 9-15. Dr. S. C. Tatum.
Clanton—Chilton Co. Fair. Sept. 26-30. J. Meli Martin, secy; Thos. P. Littlejohn, mgr., Troy, Ala.
Courtland—Lawrence Co. Fair Assn. Oct. 2-7. C. C. Horton.
Dothan—Houston Co. Fair. Oct. 23-28. Mrs. L. J. Lunsford.
Enterprise—Coffee Co. Fair Assn. Oct. 16-21. Dr. A. E. Lee.
Fayette—Fayette Co. Fair. Oct. 9-14. Joe E. Caine.
Florence—North Ala. State Fair. Oct. 9-14. C. H. Jackson.
Huntsville—Madison Co. Fair. Sept. 26-30. Marie Dickson.
Jasper—Walker Co. Fair Assn. Sept. 25-30. J. D. Dickson.
Lexington—Lexington Fair Assn. Sept. 25-30. Chas. P. McMeans.
Luverne—Crenshaw Co. Fair. Oct. 24-28. Thos. P. Littlejohn, Troy, Ala.
Mobile—Greater Mobile-Gulf Coast Fair Assn. Oct. 15-22. Edward T. Rosengrant.
Montgomery—Central Ala. State Fair. Oct. 9-14. Mort L. Blythe.
Scottsboro—Jackson Co. Fair. Sept. 18-23. J. E. Reid.
Silverhill—Baldwin Co. Fair. Oct. 9-14. A. M. Phillips.
Troy—Pike Co. Fair. Oct. 31-Nov. 4. Thos. P. Littlejohn.
Waterloo—Waterloo Community Fair. Sept. 21-23. A. D. Ray Jr.
Wetumpka—Elmore Co. Fair. Oct. 3-7. Thos. P. Littlejohn, Troy, Ala.

ARIZONA

Douglas—Cochise Co. Fair Assn. Sept. 28-30. Douglas H. Bunn.
Pinal—Greenlee Co. Fair. Oct. —. K. A. Boevers.

ARKANSAS

Arkadelphia—Clark Co. Fair & Live-Stock Assn. Oct. 5-7. George St. Devs.
Batesville—Independence Co. Fair Assn. Oct. 3-6. Miss Robt. Ella Case.
Bentonville—Benton Co. Free Fair Assn. Oct. 4-6. K. C. Campbell.
Blytheville—Mississippi Co. Fair Assn. Sept. 30-Oct. 1. J. Moll Brooks.
Clarksville—Johnson Co. Free Fair. Oct. 16-21. Ed Schultz.
Clifton—Van Buren Co. Fair Assn. Oct. 12-13. Miss Willye Shannon.
Dardanelle—Van Buren Co. Fair Assn. Oct. 15-21. El Dorado—Union Co. Fair Assn. Oct. 9-14. James B. Alpuente.
Fort Smith—Western Ark.—Eastern Okla. Live-Stock Expo. Oct. 13-14. Scott D. Hamilton.
Gardner—Hempstead Co. Fair. Sept. 28-30 (tentative). E. G. Sugg.
Hampton—Columbia Co. Fair. Oct. 5-7. G. E. Bounds.
Helfield—Helfield Community Fair. Aug. 3-5. J. B. Williams.
Hope—Hempstead Co. Fair Assn. Sept. 25-30. R. P. Bowen.
Huntsville—Madison Co. Fair Assn. Oct. 5-7. Montgomery—Woodruff Co. Fair Assn. Oct. 5-7. Otto Turner, Augusta, Ark.
Magnolia—Columbia Co. Fair & Live-Stock Show. Week of Oct. 8. G. G. Johnston.
Melbourne—Izard Co. Fair Assn. Sept. 29-30. W. W. Haynes.
North Little Rock—Arkansas Live-Stock Show Assn. Oct. 16-21. Raymond J. Higgins.
Ozark—Franklin Co. Fair Assn. Sept. 28-30. Garland D. Crockett.
Perryville—Perry Co. Fair Assn. Oct. 5-7. Dale Van Dalsem.
Piggott—Clay Co. Agrl. Fair Assn. First week in Oct. (tentative). T. W. Leggett.
Pocahontas—Newport Co. Fair Assn. Oct. 11-13. Mrs. S. H. Casdenhead.
Russellville—Pope Co. Fair Assn. Oct. 10-13. E. W. Hogan.
Sheridan—Grant Co. Fair Assn. Oct. 4-6. C. F. Pearce.
Waldron—Waldron Free Fair Assn. Oct. 5-7. B. S. Hinkle.
West Helena—Phillips Co. Fair Assn. Oct. 4-7. L. C. Herley, Helena.

CALIFORNIA

Anderson—27th Agrl. Dist. Shasta Co. Fair. Sept. 21-23. S. G. Roycroft.
Antioch—Contra Costa Co. Fair & Horse Show. Aug. 24-27. T. H. Uren.
Bakersfield—Kern Co. Fair & Frontier Days. Oct. 6-8. R. J. Hodson.
Caruthers—Caruthers Dist. Fair Assn. Oct. 12-14. C. L. Walton.
Cedarville—Modoc Co. Fair Assn. Sept. 9-10. J. Ray Golden.
Chico—Butte District Fair. Sept. 27-Oct. 1. B. C. Osborn.
Colusa—Colusa Co. Fair. Oct. 5-7. Daniel Weyand.
Crescent City—1st Dist. Agrl. Assn. Sept. 24-25. C. A. Brown.
Ferndale—Humboldt Co. Fair. Aug. 16-21. Dr. Jos. N. D. Hindley.
Fresno—Fresno District Fair. Sept. 19-24. T. A. Dodge.
Gardner—Sacramento Co. Fair. Aug. 1-6. Eugene Kenefick.
Grass Valley—Nevada Co. Fair. Sept. 29-Oct. 1. Loyal Freeman.
Hayfork—Trinity Co. Fair. Aug. 26-27. Marion A. Morris.
Hollister—3rd Dist. Agrl. Fair. Oct. 6-8. Roy A. Hubbell.
Imperial—Imperial Co. Mid-Winter Fair. March 2-10. D. V. Stewart.
Lafayette—49th Dist. Agrl. Assn. Sept. 2-4. E. B. Heatlon.
McArthur—Inter-Mountain Fair of Shasta Co. Sept. 9-10. F. A. Gassaway, Mt. View, Calif.
Madera—Madera Co. Fair. Oct. 5-8. Frank L. Davis.
Merced—35th District Fair. Sept. 14-17. James J. Uhle.
Monterey—Monterey Co. Fair. Sept. 14-17. M. V. Adam.
Napa—Napa Co. Fair. Aug. 17-20. George Imrie.

Orland—Glenn Co. Fair. Sept. 12-16. George F. Cantwell.
Paradise—Butte Co. Fair Assn. Oct. 11-15. Helen E. Jerny.
Petalauma—Fourth District Fair. July 28-30. Dolph Young.
Placerville—Eldorado Co. Fair Assn. Aug. 25-27. L. J. Anderson.
Pleasanton—Alameda Co. Fair. Aug. 10-13. Ernest W. Schween.
Plymouth—Amador Co. Fair. Sept. 15-17. J. M. Lloyd.
Pomona—Los Angeles Co. Fair. Sept. 15-Oct. 1. G. A. Arltbaugh.
Roseville—Placer Co. Fair Assn. Aug. 25-27. Don L. Bass.
Sacramento—California State Fair. Sept. 1-10. Robert Mueckler.
San Francisco—Golden Gate Int'l Expo. Feb. 18-Dec. 2. Leland W. Cutler.
San Francisco—National Dairy Show. Oct. 21-30. Lloyd Burlington, 308 Wash. St., Chicago, Ill.
San Joaquin—Santa Clara Valley Fair. Sept. 26-Oct. 1. Russell E. Pettit.
Santa Maria—Santa Barbara Co. Fair. July 26-30. Jesse H. Chambers.
Santa Rosa—Sonoma Co. Fair Assn. Aug. 5-10. G. Lansing Hurst.
Sonora—Tuolumne Co. Fair. Sept. 22-24. R. M. Doyle.
Stockton—San Joaquin Co. Fair Assn. Aug. 18-27. E. G. Vollman.
Susanville—Inyo Co. Live-Stock Show & Rodeo. Aug. 25-27. W. W. Packwood.
Tulare—Tulare-Kings Co. Fair. Sept. 26-30. A. J. Elliott.
Turlock—Stanislaus Co. Fair. Aug. 1-6. Dr. A. J. Jones.
Ventura—Ventura Co. Dist. Fair. Aug. 8-13. E. C. Maxwell, Oxnard, Calif.
Watsonville—Santa Cruz Co. Fair. Oct. 11-15. Paul W. Knudsen.
Yreka—Siskiyou Co. Fair. Sept. 22-24. W. L. Kleaver.

COLORADO

Akron—Washington Co. Fair & Round-Up. Aug. 16-18. R. E. Fisher.
Burlington—Kit Carson Co. Free Fair. Aug. 17-19. G. M. Baxter, Flagler, Colo.
Cahoon—El Paso Co. Fair Assn. Sept. 21-23. Dr. Henry C. Gage.
Cornish—Stone Age Fair. Aug. 7-9. Roy Brundy.
Cortez—Montezuma Co. Fair & Rodeo. Sept. 15-16. George Melstrell.
Denver—North Valley Fair. Sept. 15-16. Denver—National Western Stock Show. Jar. 13-20. C. R. Jones.
Glenwood Springs—Garfield Co. Fair. Sept. 14-15.
Greeley—Weld Co. Fair. Aug. 16-17. C. C. Staver.
Hayden—Routt Co. Fair. Sept. 12-13. A. E. Erwin.
Holyoke—Phillips Co. Fair Assn. Aug. 24-26. Holyoke—Scholl.
Hotchkiss—Delta Co. Fair Assn. Sept. 12-15. George S. Roller.
Hugo—Lincoln Co. Free Fair. Sept. 14-16. Alfred C. Bender.
Julesburg—Sedgewick Co. Fair. Aug. 21-23. Alfred C. Andersen.
Kiowa—Elbert Co. Fair. Aug. 25-26. Kremmling—Grand Co. Fair. Aug. 15-16.
Loomis—Northern Colo. Dist. Fair. Aug. 23-25. T. G. Thompson.
Loveland—Larimer Co. Fair. Aug. 16-18. Meeker—Rio Blanco Co. Fair. Sept. 8-9.
Montrose—Incompage Valley Rodeo & Par. Assn. Sept. 8-10. R. A. Miller.
Ordway—Crowley Co. Fair. Sept. 20-22. Pueblo—Colorado State Fair. Aug. 28-Sept. 1. Frank H. Means.
Rocky Ford—Arkansas Valley Expo. & Fair Assn. Sept. 6-8. Carl Holder.
Sterling—Logan Co. Fair & Roundup. Aug. 23-25. Logan H. Smith, American Legion.
Walsenburg—Fergus Co. Fair. Aug. 22-23. Yuma—Yuma Co. Fair & Rodeo. Sept. 6-8. Webb D. Martin.

CONNECTICUT

Berlin—Berlin Grange Fair. Sept. 15-18. Mrs. Edith L. Griffith, Kensington, Conn.
Bethlehem—Bethlehem Fair Soc. Sept. 16. Rita M. Butler, Watertown, Conn.
Bridgewater—Windham Co. Agrl. Soc. Aug. 21-26. Walter G. Bruce, Box 43, Danielson, Conn.
Chaplin—Natchaug Grange Fair. Sept. 9. Helen M. Weeks, North Windham, Conn.
Danbury—Danbury Fair. Sept. 30-Oct. 7. George M. Nevius.
Durham—Middlesex Co. 4-H Fair & Live-Stock Assn. Aug. 30. Carmela Naples.
Durham—Durham Agrl. Fair Assn. Oct. 6-7. John A. Jackson.
Ellington—Union Agrl. Soc. Oct. 4. B. R. Grant, Melrose, Conn.
Fairfield—Greenfield Hill Grange Fair. Sept. 7-9. Marjorie G. Banks.
Glastonbury—Good Will Grange Fair. Sept. 8-9. Florence F. Rhoades.
Goshen—Litchfield Co. 4-H Fair Assn. Aug. 24. Beulah Shanley, RFD 2, Thomaston, Conn.
Goshen—Goshen Agrl. Soc. Sept. 4. M's. Louie W. Bialeskie.
Grissold—Pachaug Grange Fair. Sept. 8-9. Edward L. Thornton, Jewett City, Conn.
Haddam Neck—Haddam Neck Fair. Sept. 4. Haddam Neck—East Hampton Conn.
Hartwinton—Hartwinton Agrl. Soc. Oct. 7. E. Of Johnson, R. D. 2, Torrington, Conn.
Lyme—Lyme Grange Fair Assn. (Hamburg Fair). Aug. 30. Curtis D. Clifford, RFD 1, Mansfield—Echo Grange Fair. Sept. 16. Fred Rosebrooks, Willimantic, Conn.
Meriden—Meriden Grange Fair. Sept. 15-16. Mrs. Esther K. Mogowan.
New Britain—New London Co. 4-H Club Fair. Aug. 18-19. Marjorie Lord, North Franklin.
Norwichtown—Norwich Grange Fair. Sept. 15-16.
Plainville—Plainville Grange Fair (indoor). Oct. 12-13. Wm. B. Wilber.
Riverton—Riverton Fair. Oct. 12. H. P. Deming, R. 2, Winsted, Conn.

Rocky Hill—Rocky Hill Grange Fair. Sept. 14-15. Mrs. Nellie C. Warner.
Terryville—Plymouth Agrl. Soc. Sept. 30. Marlon C. Mattson, Plymouth, Conn.
Wallington—Wallington Grange Fair Assn. Sept. 8-9. Mrs. George Meloney, Yalesville, Conn.
Waterbury—Wolcott Fair. Sept. 9. M. E. Pierpont.
West Avon—Hartford Co. 4-H Fair. Sept. 1-2. Helen Carlson, E. Hartford.
Woodbridge—New Haven Co. 4-H Fair. Aug. Woodstock—Woodstock Bethany, Conn.
Woodstock—Woodstock Agrl. Soc. Sept. 12-13. Præman R. Nelson, Pomfret Center, Conn.
DELAWARE
Harrington—Kent & Sussex Fair Assn. July 25-29. Ernest Raughley.

FLORIDA

Liv Oak—Suwannee Co. Fair Assn. Oct. 30-Nov. 4. Louie C. Wadsworth.
Pensacola—Pensacola Interstate Fair Assn. Oct. 24-29. J. E. Frenkel.
Winter Haven—Florida Orange Festival. Jan. 22-27 (tentative). W. W. Jamison.

GEORGIA

Alma—Bacon Co. Fair Assn. Sept. 25-30. J. L. Jones.
Atlanta—Southeastern Fair. Oct. 1-8. Virgil Meigs.
Bainbridge—Decatur Co. Fair. Oct. 16-21. T. E. Rich.
Camilla—Mitchell Co. Fair. Oct. 2-7. B. H. Hurst.
Canton—Cherokee Co. Fair Assn. Oct. 2-7. E. G. Edg.
Cairo—Grady Co. Fair Assn. Oct. 30-Nov. 4. A. Edwards.
Carrollton—Carroll Co. Fair. Oct. 2-7. F. J. Sheehey.
Columbus—Chattahoochee Valley Expo. Oct. 9-14. F. L. Jenkins.
Conyers—Rockdale Co. Agrl. Soc. Sept. 25-30. L. C. Summers.
Covington—Newton Co. Fair. Sept. 26-30. Henry Odum.
Dallas—Paulding Co. Fair Assn. Between Oct. 1-15. P. B. Latimer Jr.
Dawson—Southeastern Peanut Festival. Nov. 3-11. Dallas Apex Co.
Deerun—DeKalb Co. Fair. Oct. 26-28. Mrs. W. Guy Hudson.
Dublin—Oconee Colored Fair Assn. Oct. 16-21. Effie Lampkin.
Elberton—Elberton Fair Assn. Oct. 9-14. H. Hulme.
Elberton—Elbert Co. Colored Fair Assn. Oct. 23-28. Lee Roy Dooley.
Fayetteville—Fayette Co. Fair. Oct. 9-14. F. L. Lindsey Jr.
Fitzgerald—Ben Hill Co. Fair. Week of Oct. 16. Homer Waters.
Fort Gaines—Clay Co. 4-H Club Fair. Oct. 9-14. D. C. Brumbalow.
Hawkinsville—Wayne Co. Fair. Oct. 23-28. Wm. M. Jennings.
Jasper—Pickens Co. Fair. Sept. 25-30. A. C. Moore Jr.
Jonesboro—Clayton Co. Fair Assn. Sept. 25-30. La Fayette—Walker Co. Fair Assn. Oct. 11-14. C. W. Wheeler.
Lawrenceville—Gwinnett Co. Fair. Second week in Oct. W. V. Kelley.
Macon—Georgia State Fair. Oct. 30-Nov. 8. E. Ross Jordan.
Madison—Morgan Co. Fair. Sept. 18-23. N. H. Hunter.
Manchester—Tri-County Fair. Sept. 25-30. Webb Griffith.
Marietta—Cobb Co. Fair Assn. Sept. 27-30. L. R. Langley.
Milledgeville—Middle Ga. Fair Assn. Oct. 28-30. Wm. W. Hendrickson.
Monroe—American Legion Fair. Oct. 9-14. C. E. Chick.
Nashville—Berrien Co. Fair. Oct. 16-21. Holmes—Glenns.
Quitman—Brooks Co. Fair Assn. Last week in Oct. or first in Nov. Frank T. Benson.
Sandersville—Washington Co. Fair. Oct. 2-7. G. S. Chapman.
Swainsboro—Emmanuel Co. Fair. Week of Oct. 16. R. E. Roundtree.
Toccoa—Stephens Co. Fair. Sept. 25-30. Dr. W. L. Boyette.
Tifton—Tobacco Belt Fair. Oct. 10-14. A. B. C. Howard.
Waycross—Southeast Ga. Fair. Nov. 6-11. George U. Easter.

IDAHO

Blackfoot—Eastern Idaho State Fair. Sept. 19-23. Eric Sundquist.
Boise—Western Idaho State Fair. Aug. 22-26. Frank Winzler.
Burley—Cassia Co. Fair & Stamped. Aug. 31-Sept. 2. E. F. Mahoney, Declo, Ida.
New Plymouth—Southwest Idaho 4-H Club Dist. Fair. Aug. 17-19. Chas. Laureson.
Cambridge—Washington Co. Fair Assn. Sept. 6-8. Frank Ingebretsen.
Condon—Idaho Co. Fair. Sept. 14-16. W. E. Rawlings, Grangeville, Ida.
Filer—Twin Falls Co. Fair & Rodeo. Sept. 5-9. Thomas Parks.
Jerome—Jerome Co. Fair. Aug. 24-26. Ward G. Howard.
Malad—Oneida Co. Fair. Approx. Sept. 9-10. J. W. Webster.
Montpelier—Bear Lake Co. Fair. Aug. 24-26. Boyd Barber.
New Plymouth—New Plymouth Fair. Aug. 30-31. M. L. Hatfield.
Pocatello—Bannock Co. Fair. Sept. 14-16. A. E. Duke.
Sandpoint—Bonner Co. Fair Assn. Sept. 14-16. Ralph E. Knight.
Wendell—Gooding Co. Fair. Aug. 17-18. C. L. Mink, Gooding, Ida.

ILLINOIS

Alton—Edwards E. Agrl. Fair Assn. Aug. 8-12. Lyman Bunting, Ellery, Ill.
Aledo—Mercer Co. Agrl. Soc. Aug. 29-Sept. 2. W. W. Warnock.
Anna—Anna Fair. Aug. 21-25. J. F. Norris.
Antioch—Aitch County Fair. Aug. 24-26. Mrs. R. D. McGuire, Lake Villa, Ill.
Arthur—Arthur Moutrie-Douglas Co. Fair. Aug. 8-12. H. E. Hood.
Augusta—Augusta Community Live-Stock Show. Aug. 8-10. Ross L. Clark.

Belvidere—Boone Co. Pomona Grange Fair. Aug. 23-26. Roy E. Moss.
Benton—Franklin Co. Fair. Aug. 1-5. Harry W. Nolen.
Bellville—St. Clair Co. Fair. Aug. 1-5. John R. Kamper.
Bloomington—McLean Co. Fair. Aug. 8-10. Lloyd D. Graham.
Bradford—Stark Co. Agrl. & Horse Show. Sept. 14. T. J. Mowbray.
Breesee—Clinton Co. Fair. Aug. 30-Sept. 3. A. W. Grunz.
Bridgeport—Lawrence Co. Fair. Aug. 28-Sept. 1. Stansil L. Twiss.
Brownstown—Fayette Co. Fair Assn. Sept. 5-8. L. A. Tudor.
Calro—Alexander Co. Fair. Oct. 3-6. B. H. Nation, Fairfield, Ill.
Cambridge—Henry Co. Fair. Aug. 8-11. E. F. Coll.
Carlinville—Macoupin Co. Fair. Aug. 8-12. Wayne L. Morgan.
Carmi—White Co. Fair Assn. Aug. 15-18. Max Endcott.
Charleston—Coles Co. Fair Assn. July 30-Aug. 5. R. B. Rosebroock.
Chicago—Internat'l Live-Stock Expo. Dec. 2-9. B. H. Heide, Union Stockyards, Chicago.
Danvers—Clay Co. Fair. 25-27. John Wilson.
Du Quoin—Du Quoin State Fair Assn. Sept. 4-9. H. E. Strong.
Elgin—Elgin Agrl. Soc. Aug. 22-24. W. D. Stansil.
Elizabethtown—Hardin Co. Fair. Sept. 26-29. James G. Gullett.
Fairbury—Fairbury Fair. Aug. 22-25. G. H. Decker.
Fairfield—Wayne Co. Fair Assn. Aug. 23-26. W. F. Shuman.
Fairmount—Vermilion Co. Agrl. Fair. Aug. 9-12. Z. A. Terry.
Farmer City—Farmer City Fair Assn. Aug. 1-4. E. S. Wightman.
Florida—Clay Co. Fair. Aug. 28-Sept. 2. J. W. Evans, Clay City, Ill.
Greenu—Greenu Cumberland Co. Fair Assn. Aug. 8-12. Preston H. Jenauline.
Harrisburg—Saline Co. Agrl. Assn. July 24-28. Arthur W. Larkin.
Henry—Marshall-Putnam Fair. Sept. 5-9. R. H. Monier, Sparland, Ill.
Highland—Madison Co. Fair. Aug. 26-31. Harold W. Homann.
Industry—Industry Horse Show & Live-Stock Fair Assn. Aug. 29-31. L. E. Flack.
Jerseyville—Jersey Co. Fair Assn. Sept. 2-7. Bill Ryan, Box 546, Springfield.
Kankakee—Kankakee Fair Assn. Aug. 23-25. C. T. Swain.
Knoxville—Knox Co. Agrl. Assn. Aug. 1-4. Robert M. Egan, Galesburg, Ill.
La Fayette—La Fayette Horse & Fair Assn. Aug. 22-25. K. A. Kaser.
Leontown—Fulton Co. Fair Assn. Aug. 5-11. Arthur D. Young.
Lincoln—Logan Co. Fair Assn. Aug. 6-11. Wilbur E. Layman.
Litchfield—Montgomery Co. Fair. Sept. 28-30. J. W. Marlin.
Marion—Williamson Co. Fair Assn. Aug. 29-Sept. 1. Ray Miller.
Marshall—Clark Co. Community Fair. Aug. 23-26. Chas. L. Bundell Jr.
Mazon—Grundy Co. Agrl. Fair Assn. Sept. 1-4. Wayne P. Carter.
Melvin—Melvin Community Fair. Sept. 6-9. C. D. Thompson.
Mendota—Mendota Agrl. Fair. Sept. 2-4. Robert J. Truckenbrod.
Metropolis—Massac Co. Agrl. Soc. Sept. 12-15. J. F. McCarty.
Milford—McQuinn Co. Agrl. Soc. Aug. 23-25. W. L. Hines.
Modoc—Macoupin Co. Agrl. Fair. Sept. 12-14. Ed O. Turner.
Moline—Rock Island Co. Agrl. Soc. Aug. 24-26. Halsey Miles, Cordova, Ill.
Monticello—Fulton Co. Fair Assn. Aug. 28-Sept. 1. C. E. Corbett.
Morrison—Whiteside Co. Fair. Aug. 29-Sept. 1. V. M. Dearinger.
Mount Sterling—Brown Co. Fair. Aug. 1-4. Walter L. Mann.
Mount Vernon—Mt. Vernon State Fair Assn. Sept. 11-16. N. K. Bond.
Newman—Newman (Douglas Co.) Fair. Aug. 16-19. J. E. Gram.
New Windsor—New Windsor Fair & Horse Show. Aug. 17-18. Percy E. Thomas.
Olney—Richland Co. Fair Assn. Aug. 22-25. Walter H. Shultz.
Oregon—Ogle Co. Fair. Sept. 2-4. E. D. Landers.
Paris—Edgar Co. Agrl. Assn. Aug. 21-25. C. S. Hunter.
Pecatonica—Winnebago Co. Fair. Aug. 17-20. E. E. James.
Peotone—Will Co. Fair Assn. Aug. 29-31. Henry S. Werner.
Petersburg—Menard Co. Agrl. Fair. Sept. 6-8. Lloyd W. Chalcraft.
Pincynville—Perry Co. Agrl. Soc. Aug. 8-11. J. H. Stumpe.
Pontiac—Livingston Co. Agrl. Fair Assn. Aug. 9-10 (tentative). Mrs. Jennie Hanson.
Princeton—Bureau Co. Fair. Aug. 28-Sept. 1. G. P. Siebel.
Roseville—Warren Co. Fair. Aug. 22-25. E. H. Kirkpatrick.
St. Joseph—Champaign Co. Fair. Aug. 22-25. St. Joseph—E. Hunter.
Salem—Marion Co. Agrl. Soc. Sept. 28-30. Fred J. Blackburn.
Sandwich—Sandwich Fair Assn. Sept. 6-8. W. L. Stinson.
Shawneetown—Shawneetown Fair Assn. Sept. 20-23. H. Mead, McLeansboro, Ill.
Sparta—Randolph Co. Fair. July 25-28. E. H. Beever.
Springfield—Illinois State Fair. Aug. 12-20. E. E. Irwin.
Stronghurst—Henderson Co. Fair Assn. Sept. 6-8. Ralph Butler.
Taylorville—Christian Co. Agrl. Fair. Aug. 28-28. C. E. Hunter.
Urbana—Champaign Co. Fair. July 25-28. H. D. Oldham.
Vienna—Johnson Co. Fair. Aug. 15-19. George Gray.
Warren—Warren Fair. Aug. 23-26. J. W. Richardson.

INDIANA

Akron—Akron Agrl. Fair Assn. Sept. 13-16. Fred Blackwell.
Auburn—De Kalb Co. Fair Assn. Oct. 3-7. H. E. Hart.
Bicknell—Knox Co. Farm Fair. Aug. 9-12. Robt. Harrox.
Bluffton—Bluffton Free Street Fair Assn. Sept. 26-30. Carl Helms.

Boonville-Boonville Fair Assn. July 31-Aug. 5. Albert C. Derr.  
 Bourbon-Bourbon Fair Assn. Sept. 19-22. M. M. Beck.  
 Brownstown-Jackson Co. Fair Assn. Aug. 7-11. Everett C. Foster, Seymour, Ind.  
 Cayuga-Vermilion Co. Fair Assn. Aug. 16-18. V. N. Ashbury, Newport, Ind.  
 Chalmers-Chalmers Horse Show & 4-H Club Fair. Aug. 16-19. J. A. Carroll.  
 Clear-Cleora Fall Festival. Aug. 10-12. E. A. Carson.  
 Connersville-Payette Co. Free Fair. Aug. 15-18. J. L. Kennedy.  
 Converso-Miami Co. Agrl. Assn. Sept. 10-15. D. E. Warnock.  
 Corydon-Harrison Co. Agrl. Soc. Aug. 21-25. Dr. L. B. Wolfe.  
 Covington-Covington Free Fair. Aug. 28-Sept. 2. George P. Schwinn.  
 Crown Point-Miami Co. Agrl. Soc. Aug. 15-19. George H. Neises.  
 Decatur-Decatur Free Street Fair & Agrl. Show. July 31-Aug. 5. Herman Krueckerberg.  
 Elm-Elmore Township Fair. Aug. 23-26. H. W. Tomey.  
 Fairmount-Grant Co. Agrl. Fair. Aug. 27-31. Lee M. Roberts.  
 Fairview-Switzerland & Ohio Co. Fair Assn. Aug. 14-16. Walter Lee.  
 Farmersburg-Farmersburg Community Fair. Sept. 22-23. Herbert Lathrop.  
 Fort Wayne-Allen Co. Fair. July 24-29. Jay E. Cope.  
 Frankfort-Clinton Co. Fair. Aug. 13-19. Will G. Ross.  
 Franklin-Johnson Co. 4-H Club Fair. Aug. 9-11. Mrs. Wm. Park, Bargarville, Ind.  
 French Lick-Farmers Fall Festival. Aug. 24-26. W. Clarence Ellis.  
 Goshen-Elkhart Co. Fair. Aug. 29-Sept. 2. Wallace C. Manrow.  
 Gosport-Owen Co. Fair. Aug. 16-19. Ben Kaufman, Spencer, Ind.  
 Greencastle-Putnam Co. Fair Assn. Aug. 10-12. Eugene Akers.  
 Greenfield-Hancock Co. Agrl. Assn. Aug. 21-25. John B. Hinchman.  
 Hartford City-Farmers & Merchants' Agrl. Fall Festival Assn. Sept. 19-23. Ross Daugherty.  
 Huntingburg-Dubois Co. Fair. Aug. 7-11. J. P. Overbeck.  
 Indianapolis-Indiana State Fair. Sept. 1-8. Harry G. Templeton.  
 Indianapolis-Colored Fair. July 25-29. Albert Neuberger.  
 Kendallville-Kendallville Fair. Aug. 14-18. U. C. Bruns, Spencer, Ind.  
 Kentland-Newton Co. Fair Assn. Sept. 12-15. A. M. Schuh.  
 Ladoga-Ladoga Fair. Aug. 9-12. Gene Himes.  
 LaPorte-LaPorte Co. Fair. Aug. 22-27. James A. Tarry.  
 Lawrenceburg-Dearborn Co. Fair. July 24-29. Leonard Haag.  
 Logansport-Cass Co. Fair Assn. July 23-28. Wm. (Babe) Thomas Jr.  
 Lyons-Lyons Fair & Stock Show. Sept. 13-16. J. T. Jeffers.  
 Montone-Mentone Community Fair. Aug. 23-26. Leroy Norris.  
 Medaryville-Medaryville Community Fair. Sept. 7-9. Harold Rowe.  
 Muncie-Muncie Fair. July 30-Aug. 4. Seward B. Price.  
 New Bethel-Marion Co. Fair Assn. Aug. 1-5. Harry C. Roberts, Wanamaker, Ind.  
 New Albany-Ployd Co. Fair Assn. Aug. 14-18. Lee Wright.  
 Noblesville-Hamilton Co. Fair & 4-H Club Assn. Aug. 7-9. Sam Kaiser.  
 North Vernon-Tennessie Co. Fair Assn. July 23-28. S. B. Berkshire.  
 Osgood-Ripley Co. Fair. Aug. 1-5. H. L. Jenkins.  
 Portland-Jay Co. Fair Assn. Aug. 6-11. O. E. Holsapple.  
 Princeton-Gibson Co. Fair Assn. Aug. 28-Sept. 2. Chas. A. Bteele.  
 Rensselaer-Jasper Co. Fair Assn. Aug. 28-Sept. 2.  
 Reynolds-Reynolds Free Fair. Sept. 6-9. Albert Geller.  
 Rockport-Spencer Co. Fair Assn. July 26-29. F. J. Fella.  
 Rockville-Parke Co. Fair Assn. Aug. 21-26. George Schwinn Jr.  
 Rockville-Rush Co. Agrl. Assn. Aug. 10-11. Charles Colter.  
 Shelbyville-Shelby Co. Fair Assn. Aug. 6-11. Harry Melks.  
 Silver Lake-Silver Lake Fair. Aug. 30-Sept. 2. A. R. Ramsey.  
 Somerset-Tri-County Fair. Aug. 2-5. Myron Darby.  
 Summit-American Legion Fair. Sept. 7-9. W. W. Howe.  
 Terre Haute-Vigo Co. Agrl. Assn. Aug. 26-31. Paul Joab.  
 Thorntown-Boone Co. Fair. Sept. 14-16. H. S. Spencer.  
 Union City-Union City Community Fair. Sept. 19-23. Ross Hunt.  
 Warsaw-Kosciusko Co. Fair Assn. Sept. 26-30. O. B. Kilmer.  
 Washington-Guthrie Farms Fair Assn. Aug. 28-31. Robert C. Graham Jr.

IOWA

Ackley-Four-County Fair. Nov. 20-24. Martin J. Ryken.  
 Adel-Dallas Co. Fair. Aug. 16-18. Roger W. Leinbach.  
 Albia-Monroe Co. Agrl. Assn. Aug. 21-24. Mrs. L. R. Clarke.  
 Algona-Kossuth Co. Agrl. Assn. Aug. 19-23. E. L. Vincent.  
 Allison-Butler Co. Fair. Sept. 4-7. C. H. Wild.  
 Alta-Buena Vista Co. Agrl. Soc. Sept. 8-9. E. J. Edwards.  
 Atlantic-Cass Co. 4-H Fair. Aug. 15-18. Wm. F. Spies, Curlew, Ia.  
 Audubon-Audubon Co. Fair. Sept. 4-8. W. C. Wilson.  
 Aurora-Aurora Agrl. Soc. Aug. 29-31. E. D. Mattison, Lamont, Ia.  
 Avoca-Pottawattami Co. Fair Assn. Aug. 14-17. R. F. McKinley.  
 Bedford-Raylor Co. Fair Assn. Aug. 8-12. James Satter.  
 Bloomfield-Davis Co. Fair. Aug. 15-18. L. O. Jenkins.  
 Boone-Boone Co. Achievement Show. Aug. 21-23. C. E. Judd.  
 Burlington-Burlington Tri-State Fair. Aug. 6-12. A. L. Bliklen.

Cedar Rapids-All-Iowa Fair. Aug. 13-18. C. D. Moore.  
 Central City-Linn Co. Fair. Aug. 4-6. F. O. Satter.  
 Clearfield-Page Co. Agrl. Fair. Aug. 10-11. C. B. Strong.  
 Colfax-Jasper Co. Agrl. Soc. Aug. 21-23. Maurice A. Campbell, Box 766, Newton, Ia.  
 Columbus Junction-Lousia Co. Fair Assn. Aug. 15-18. E. H. Wiegner.  
 Coon Rapids-Four-County Fair. Sept. 25-28. A. A. McLaughlin.  
 Corning-Adams Co. Agrl. Fair Assn. Aug. 21-25. A. L. Gauthier.  
 Corydon-Wayne Co. Fair. Aug. 21-23. E. J. Hensworth.  
 Cresco-Howard Co. Fair. Aug. 31-Sept. 3. C. C. Nichols.  
 Davenport-Mississippi Valley Fair & Expo. Aug. 13-19. H. W. Power.  
 Decatur-Wineshiek Co. Fair. Aug. 17-20. Wm. Sevastion.  
 Derby-Derby District Fair. Sept. 5-8. O. W. Morris.  
 Des Moines-Iowa State Fair & Expo. Aug. 23-Sept. 1. A. R. Corey.  
 Donnellson-Lee Co. Fair Assn. July 25-28. W. A. Krebill.  
 Eagle Grove-Eagle Grove Dist. Junior Fair. Aug. 21-23. Willard J. Grove.  
 Eldon-Wapello Co. Agrl. Fair Assn. Aug. 21-24. T. W. Hall.  
 Eldora-Hardin Co. Agrl. Soc. Aug. 7-11. C. W. Haase.  
 Elkader-Elkader Fair. Sept. 1-4. Lee Oelke.  
 Emmetsburg-Alto Co. Fair. Aug. 16-18. H. E. Bringer.  
 Fondra-Pocahontas Co. Assn. Sept. 2-5. L. M. Ruck.  
 Fort Dodge-National Beef Cattle Show. Sept. 2-5. P. Stump.  
 Garner-Hancock Co. Agrl. Assn. Aug. 25-26. T. C. Petersen.  
 Greenfield-Adair Co. Fair. Aug. 15-17. T. N. Howe.  
 Grundy-Grundy-Grundy Co. Fair Assn. Sept. 5-8. C. S. Macy.  
 Guthrie Center-Guthrie Co. Fair. Sept. 19-22. M. L. Branson.  
 Hampton-Franklin Co. Fair Assn. Aug. 21-24. Wm. D. Crighton.  
 Harlan-Shelby Co. Fair Assn. Aug. 20-25. Gerald L. Larson.  
 Humboldt-Humboldt Co. Fair. Aug. 28-31. Walter Cressey.  
 Ida Grove-Ida Co. Fair. Aug. 15-17. C. A. Van Griethusen.  
 Independence-Buchanan Co. Fair. Aug. 15-18. B. O. Gates.  
 Indianola-Warren Co. Fair. Aug. 15-18. Victor Felter.  
 Iowa Falls-Central Iowa Agrl. Assn. Sept. 20-21. John D. Taylor.  
 Jefferson-Greene Co. Fair Assn. Sept. 19-22. George A. Stone, Grand Junction, Ia.  
 Keosauqua-Van Buren Co. Fair. Sept. 5-8. Arthur J. Scott.  
 Knoxville-Marion Co. Fair. Aug. 17-21. A. C. Milner.  
 Lorimer-Lorimer Agrl. Fair. Aug. 21-24. W. L. Means.  
 Malvern-Mills Co. Fair Assn. Aug. 9-11. Wm. E. Kline.  
 Manchester-Delaware Co. Fair. Aug. 8-11. E. W. Williams.  
 Manson-Calhoun Co. Fair. Aug. 31-Sept. 3. Sara G. Klotz.  
 Marshalltown-Central Iowa Fair. Sept. 10-15. Clair G. Mason.  
 Mason City-North Iowa Fair. Aug. 13-18. R. D. (Duke) Molesworth.  
 Missouri Valley-Harrison Co. Fair Assn. Aug. 12-15. W. S. Satterlee.  
 Monticello-Jones Co. Fair Assn. Aug. 22-25. Harry I. Rodman.  
 Mount Ayr-Ringgold Co. Fair. Aug. 16-18. S. T. Francis.  
 Moville-Woodbury Co. Fair. Sept. 5-8. Clyde Spry, Bronson, Ia.  
 Nashua-Big 4 Fair Assn. Aug. 21-25. Norton Bloom.  
 National-Clayton Co. Agrl. Soc. Aug. 29-Sept. 1. L. F. Lau, Garnaville, Ia.  
 Northwood-Worth Co. Fair Soc. Aug. 28-30. R. T. Nelson.  
 Onawa-Monona Co. Fair. Aug. 15-18. Sanford Wallace.  
 Orange-DeWitt Co. Agrl. Soc. Aug. 27-31. Gerret Van Striyland.  
 Osgae-Mitchell Co. Agrl. Soc. Aug. 24-27. C. E. Juhl.  
 Oskaloosa-Southern Iowa Fair. Sept. 2-7. Oloffe Hanna, New Sharon, Ia.  
 Postville-Big 4 Agrl. Assn. Sept. 8-11. L. Tague.  
 Rock Rapids-Lyon Co. Fair Assn. Aug. 16-18. H. H. Sierstman.  
 Rowley-Rowley Rockwell City Fair. Aug. 15-17. W. B. Trickle.  
 Sac City-Sac Co. Fair Assn. Aug. 22-24. Chas. A. Hacke.  
 Sheldon-O'Brien Co. 4-H Club Show. Aug. 16-17. M. G. Birdingmair, Primgar, Ia.  
 Shiley-Osceola Co. Fair. Sept. 5-8. S. D. Robinson.  
 Spencer-Clay Co. Fair Assn. Sept. 11-16. J. H. Peterson.  
 Spout Springs-Rockwell Co. Club Congress. Sept. 7-9. L. E. Hendricks.  
 Tipton-Cedar Co. Fair Assn. Aug. 8-11. C. S. Miller.  
 Vinona-Benton Co. Fair. Aug. 6-8. I. E. Trichnow, Dysart, Ia.  
 Waterloo-Dairy Cattle Congress & Horse Show. Sept. 25-Oct. 1. E. S. Esclid.  
 Waukon-Allamakee Co. Fair Assn. Sept. 5-8. A. M. Phlips.  
 Waverly-Bremer Co. Fair Assn. Aug. 19-21. W. F. Hayes.  
 Webster City-Hamilton Co. Expo. Sept. 4-8. W. L. Lyle.  
 West Liberty-Union Dist. Agrl. Soc. Aug. 24-27. Ray Wuestenberg.  
 West Union-Payette Co. Fair. Aug. 21-25. Ed Bauder.  
 What Cheer-Keokuk Co. Fair. Aug. 19-22. E. P. Lally.

KANSAS

Abbott-Central Kan. Free Fair Assn. Sept. 25-29. Ivan Roberson.  
 Allen-Northern Lyon Co. Fair Assn. Sept. 21-23. E. E. Edwards.  
 Assamack-Rock Co. Fair Assn. Aug. 23-26. W. W. Taylor.  
 Auburn-Auburn Grange Fair. Oct. 6-7. Mrs. Ina Cellers.  
 Barnes-Washington Co. Banner Fair. Sept. 6-8. D. Linn Livers.

Belleville-North Central Kan. Free Fair. Aug. 28-Sept. 1. Homer Alkire.  
 Beloit-Mitchell Co. Fair Assn. Sept. 12-16. Abbie Gravatt.  
 Beatrice-Beatty Grange Fair. Aug. 30-Sept. 2. James L. Baird.  
 Big Spring-Douglas Co. Fair. Aug. 30-Sept. 1. Pete Bahnmair, Leecompton, Kan.  
 Blue Rapids-Marshall Co. Stock Show & Fair. Sept. 26-29. H. C. Lathrap.  
 Blue Mound-Blue Mound Fair. Sept. 21-23. Harry E. Morrow.  
 Buhler-Buhler Community Fair. Oct. 26-28. J. A. Johnson.  
 Burlington-Eastern Cowley Co. Fair Assn. Sept. 20-22. E. E. Brooks.  
 Burlington-Coffey Co. Free Fair. Aug. 7-11. John Redmond.  
 Caldwell-Sumner Co. Fair Assn. Sept. 13-15. George W. Murray.  
 Chanute-Neosho Co. Fair. Aug. 7-12. T. F. Morrison.  
 Cimarron-Gray Co. Fair Assn. Aug. 24-25. Chas. S. Sturtevant.  
 Clay-Cowley Co. Free Fair Assn. Sept. 3-5. Loren Law.  
 Coffeyville-Montgomery Co. Fair Assn. Aug. 28-Sept. 2. Albert R. Reiter.  
 Colby-Thomas Co. Fair Assn. Aug. 15-18. Colby, Kuska.  
 Colony-Cowley Fair Assn. Sept. 21-23. Ivan Cox.  
 Columbus-Cherokee Co. Amer. Legion Free Fair. Aug. 21-26. Cooper Osterhout.  
 Conway Springs-Conway Springs Fair Assn. Oct. 12-14. R. H. Cline.  
 Cottonwood Falls-Chase Co. Fair Assn. Sept. 27-30. Carl A. Ballweg.  
 Council Grove-Morris Co. 4-H Fair. Aug. 22-24. J. Z. Morrcock.  
 Delphos-Ottawa Co. Fair Assn. Aug. 23-26. J. S. Olds.  
 Dighton-Lane Co. Free Fair. Aug. 16-18. R. C. Wheatcroft.  
 Dodge City-Grand Southwest Free Fair. Sept. 4-9. Frank Dunkley.  
 Ertingham-Ertingham, Atchison Co. Fair Assn. Aug. 15-18. C. J. Hegarty.  
 Emporia-Lyon Co. 4-H Club Fair. Aug. 31-Sept. 2. E. L. McIntosh.  
 Eureka-Grasswood Co. Agrl. Assn. Aug. 1-4. Harrison Brookover.  
 Garden City-Finney Co. Aug. 5-6. Ben Grimsley.  
 Girard-Crawford Co. Fair Assn. Aug. 21-25. Julia Schneider.  
 Glasco-Cloud Co. Fair. Sept. 6-9. R. M. Sawhill.  
 Goodland-Northwest Kan. Dist. Free Fair Assn. Aug. 22-25. H. R. Shimeall.  
 Greensburg-Kiowa Co. Free Fair Assn. Aug. 22-25. C. A. Cochran.  
 Hattieson-Barnes Fair Assn. Aug. 29-Sept. 1. J. M. Molz.  
 Harper-Harper Co. Agrl. Fair Assn. Oct. 17-20. R. E. Dresser.  
 Havensville-Havensville Community Fair. Sept. 21-22. A. E. Blanka.  
 Hiawatha-Hiawatha Fair Assn. Aug. 31-Sept. 2. Paul E. Conrad.  
 Hillsboro-Marion Co. Fair Assn. Oct. 3-6. C. A. Ashenbarger.  
 Holton-Jackson Co. 4-H Fair. Aug. 31-Sept. 1. Eva K. Green.  
 Horton-Tri-County Fair Assn. Sept. 6-8. H. W. Wilson.  
 Hutchinson-Kansas State Fair. Sept. 16-23. Fred H. Schullis.  
 Inman-Inman Community Fair. Oct. 13-14. Fred H. Schullis.  
 Iola-Allen Co. Fair Assn. Aug. 14-19. Roy W. Reed.  
 Junction City-Geary Co. 4-H Club Show. Aug. 29-31. Paul B. Gwin.  
 Kincaid-Anderson Co. Farmers' Fair Assn. Sept. 28-30. W. R. Brown.  
 Kingsley-Kingman Co. Fair Assn. Oct. 11-14. Arthur Goenner, Zenda, Kan.  
 Kinsler-Edwards Co. Free Fair. Aug. 23-24. George Edman.  
 Lane-Lane Agrl. Fair. Aug. 18-19. W. O. Brown.  
 LaCygne-LaCygne Fair & Horse Show. Aug. 29-Sept. 1. C. C. Modestit.  
 Liberal-Seward Co. Fair Assn. Oct. 4-6. Herman Shorb.  
 Lindsborg-Lindsborg District Fair Assn. Oct. 19-20. Mrs. Agnes W. Todd.  
 Lyons-Rice Co. 4-H Fair. Aug. 23-25. R. K. Baker.  
 Meade-Meade Co. Fair Assn. Aug. 29-Sept. 1. Mrs. Agnes W. Todd.  
 Minneapolis-Ottawa Co. Horse Show & Fair Assn. Aug. 30-Sept. 1. F. L. Zuker.  
 Mound City-Linn Co. Fair Assn. Sept. 9-12. James W. Wallace.  
 North Topeka-Indian Creek Grange Fair. Aug. 29-Sept. 2. Mrs. Gerald Lowell, R. 5.  
 Norton-Norton Co. Fair Assn. Sept. 5-8. Gene Shaffer.  
 Onaga-Pottawattami Co. Fair Assn. Sept. 19-20. E. H. Haughwout.  
 Osgae City-Osgae Co. 4-H Fair. Aug. 31-Sept. 2. Ed Schroeder.  
 Osawatimie-Osawatimie Free Fair Assn. Near Sept. 1 or last of Aug. Georg Lafo.  
 Oswego-Butte Co. Fair. Aug. 28-Sept. 1. Joe A. Carpenter.  
 Ottawa-Franklin Co. Free Fair. Aug. 28-Sept. 2. E. Lister.  
 Parsons-Tri-State Fair Assn. Aug. 15-19. J. R. Rockhold.  
 Richmond-Richmond Free Fair Assn. Aug. 24-25. John R. Roedcker.  
 Rush Center-Rush Co. Agrl. & Fair Assn. Aug. 29-Sept. 1. L. E. Dixon.  
 Salina-Salina 4-H Club Festival. Sept. 2-5. Earl Edwards.  
 Sedan-Chautauqua Co. Free Fair. Oct. 4-7. Carl Ackerman.  
 Silver Lake-Silver Lake, Shawnee Co. Fair. Aug. 29-Sept. 2. Mrs. E. Camus.  
 Smith Center-Smith Co. Fair Assn. Sept. 12-15. J. D. Flaxbeard.  
 Stafford-Stafford Co. Fair. Aug. 29-Sept. 1. E. B. Weir.  
 Stockton-Rooks and Adjoining Counties Free Fair. Aug. 29-Sept. 1. W. McCaslin.  
 Sylvan Grove-Sylvan Grove Fair Assn. Sept. 26-29. Ira C. McKay.  
 Thayer-Thayer Home-Coming Picnic & Fair Assn. Sept. 6-8. H. M. Minnich.  
 Torrance-Lewistown Co. Fair Assn. Sept. 20-22. Walt Niebarger.  
 Topeka-Kansas Free Fair. Sept. 10-16. Maurice W. Jencks.  
 Uniontown-Bourbon Co. Fair Assn. Aug. 29-Sept. 1. W. A. Stroud.

Valley Falls-Jefferson Co. Fair Assn. Aug. 30-Sept. 1. Bert W. Booth.  
 Wakefield-Trego Co. Free Fair. Aug. 22-25. Lew H. Calloway.  
 Wakefield-Union Free Fair. Oct. 12-13. Joseph Mason Jr.  
 Washington-Washington Co. Fair Assn. Sept. 14-16. A. C. Fuhrken.  
 Watson-Shawnee Grange Fair. Sept. 8-9. Roy E. Lewis, Grand Kan.  
 Weiborn-Wyandotte Co. Fair Assn. Aug. 24-25. Harold Davies, Kansas City, Kan.  
 Wellsville-Wellsville Picnic Fair. Sept. 7-8. Carl C. Wernick.  
 West Mineral-General District Free Fair. Sept. 6-9. R. O. Mizner.  
 Wetmore-Wetmore Free Fair. Aug. 24-26. W. R. Busenbark.  
 Wichita-Kansas Natl. Live-Stock Show Assn. Oct. 2-9. Conley Smith.  
 Winfield-Cowley Co. Fair Assn. Oct. 11-14. G. B. Woodell.

KENTUCKY

Alexandria-Alexandria Fair. Sept. 2-4. J. W. Shaw, 335 York St., Newport, Ky.  
 Bardstown-Nelson Co. Agrl. Assn. Aug. 24-26. A. S. Gorman.  
 Bowling Green-Warren Co. Fair Assn. Aug. 30-Sept. 2. W. H. Richeson.  
 Brodhead-Brodhead Fair. Aug. 16-19. W. O. Yaden.  
 Campbellsville-Taylor Co. Fair. July 25-28. Walter Hobson.  
 Carrollton-Carroll Co. Fair Assn. Oct. 11-14. P. H. Williams.  
 Cave City-Cave City Free City. Sept. 21-23. C. W. Chalkley.  
 Columbia-Columbia Fair Assn. Aug. 10-12. C. M. Kelsay.  
 Ewing-Fleming Co. Agrl. Fair. Aug. 10-12. Pearce West.  
 Falmouth-Falmouth Fair. Aug. 16-18. Leland W. Belew.  
 Germantown-Germantown Fair. Aug. 23-26. C. D. Ashbury, Augusta, Ky.  
 Harrodsburg-Mercer Co. Fair. Last week in July. T. C. Goman.  
 Hartford-Ohio Co. Fair, Amer. Legion. Sept. 7-9. S. A. Williams.  
 Hodgenville-LaRue Co. Co-Operative Fair Assn. Aug. 31-Sept. 2. A. V. Kennedy.  
 Lawrenceburg-Lawrenceburg Fair, Amer. Legion. Aug. 16-19. Frank E. Martin.  
 Lawrenceburg-Lawrenceburg Colored Fair Assn. Aug. 24-26. W. M. Coleman.  
 Lebanon-American Legion Fair Week. Aug. 23-25. E. G. Bolding.  
 Lexington-Lexington Colored Fair Assn. Aug. 14-19. John B. Caulder.  
 Louisa-Lawrence Co. Fair. Sept. 18-23. Walter Plummer.  
 Louisville-Kentucky State Fair. Sept. 11-16. H. S. Cleveland.  
 Mount Sterling-Montgomery Co. Fair. July 24-29. Joe Turley.  
 Owenton-Owen Co. Agrl. Fair. Sept. 29-30. Floyd Gaines.  
 Owensville-Owen Co. Agrl. Fair Assn. Last week in Sept. Ellwood Dillin, mgr.  
 Paducah-Carson Park Fair Assn. Sept. 19-22. H. B. Voor.  
 Richmond-Madison Co. Fair. Sept. 20-22. Cora E. Goff.  
 Russell Springs-Russell Co. Fair. Aug. 2-5. W. W. Owens.  
 Russellville-Logan Co. Fair. Sept. 7-9. A. D. Mansfield.  
 Shelbyville-Shelby Co. Fair. Aug. 2-5. T. R. Webber.  
 Somerset-Pulaski Co. Fair Assn. Aug. 28-Sept. 2. Beecher Smith Jr.  
 Springfield-Washington Co. Fair Assn. Aug. 19-21. Joseph Galt.  
 Stamping Ground-Stamping Ground Community Fair. Sept. 21-22. Virgil Lucas.  
 Warsaw-Gallatin Co. Fair. Aug. 24-26. H. J. Richards.

LOUISIANA

Alexandria-Rapides Parish Fair. Oct. 5-7. W. B. Baker.  
 Arcadia-Blenville Parish Fair Assn. Sept. 27-30. Jesse M. Kees.  
 Centerville-St. Mary Parish Fair. Sept. 15-17. Grace Barras.  
 Coushatta-Red River Parish Assn. Oct. 4-7. W. H. Tyler.  
 Covington-St. Tammany Parish Fair. Oct. 6-9. Ralph N. Menetre.  
 Dr. Ridder-Bourgeois Parish Fair Assn. Oct. 10-14. J. Ledoux.  
 Donaldsonville-South La. State Fair. Oct. 8-15. Harrison Young.  
 Doyle-Livingston Parish Fair. Sept. 29-30. E. L. Edwards.  
 Eunice-Tri-Parish Fair Assn. Oct. 19-22. E. O. Gullory.  
 Franklinton-Washington Parish Fair. Oct. 11-14. Ray Mills, Bogalusa, La.  
 Farmerville-Union Parish Fair. Oct. 12-14. W. W. Porter.  
 Greensburg-St. Helena Parish Free Fair. Oct. 19-21. K. E. Campbell.  
 Haynesville-Norborne Parish Fair Assn. Oct. 3-7. E. E. Spears.  
 Jennings-Jefferson Davis Parish Fair. Nov. 1-5. J. C. Barman.  
 Jonesboro-Jackson Parish Fair Assn. Sept. 26-30. W. T. Holloway.  
 Lafayette-S. La. Midwinter Fair. Jan. 12-14. E. A. Stagg.  
 Leesville-Vernon Parish Fair Assn. Sept. 27-30. Lovett Wood.  
 Logansport-Instate Free Fair. Oct. 16-21. Clyde J. McDonald.  
 Luling-St. Charles Parish Fair Assn. Sept. 28-Oct. 1. W. E. Simmons, Hehnville, La.  
 Marksville-Avoelles Parish Fair Assn. Oct. 2-15. Earl Edwards.  
 Natchitoches-Natchitoches Parish Fair Assn. Oct. 10-14. J. V. Hinton.  
 New Roads-Pointe Coupee Parish Fair Assn. Sept. 29-Oct. 1. J. Wade Lebeau.  
 Orange Grove-West Carroll Parish Fair Assn. Oct. 11-14. R. E. Benton.  
 Oberlin-Allen Parish Fair Assn. Oct. 6-7. Amos Richard.  
 Olla-North Central La. Fair. Oct. 3-7. H. Vinyard.  
 Plain Dealing-Bossier Parish Free Fair. Oct. 12-14. Mrs. J. B. Turnley.  
 Port Allen-West Baton Rouge Parish Fair. Sept. 22-24. W. E. Camus.  
 Shreveport-State Fair of La. Oct. 21-30. W. R. Hirsch.  
 Sulphur-Calcasieu-Cameron Fair. Oct. 23-28. Dr. A. H. Lafargue.  
 Tallulah-Louisiana Delta Fair Assn. Oct. 3-6. P. O. Benjamin.

University—State Univ. Live-Stock Show-Rodeo. Nov. 8-12. W. M. Babbin.
Verda—Grant Parish Fair Assn. Oct. 10-14. Miss Odella P. Lewis, New Verda, La.
West Monroe—Ouachita Valley Fair Assn. Oct. 2-8. John H. Birdsong.

Centerville—St. Joseph Co. Fair. Sept. 18-23. Lester R. Schrader.
Detroit Lakes—Becker Co. Fair Assn. Aug. 9-12. Dan Nelson.
Elk River—Sherburne Co. Agrl. Soc. Aug. 10-12. G. G. Johnson.

Clinton—Big Stone Co. Agrl. Soc. Aug. 28-30. F. W. Watkins, 33, Graceville, Minn.
Detroit Lakes—Becker Co. Fair Assn. Aug. 9-12. Dan Nelson.
Elk River—Sherburne Co. Agrl. Soc. Aug. 10-12. G. G. Johnson.

Zumbrota—Goodhue Co. Agrl. Soc. Aug. 10-19. Lewis Scofield.
MISSISSIPPI
Brandon—Rankin Co. Fair. Oct. 4-7. Mabel Adams.
Brookhaven—Lincoln Co. Fair. Oct. 4-6. Eddie M. Young.

Glendive--Dawson Co. Fair Assn. Sept. 3-5. Claude Utterback.  
 Great Falls--North Montana State Fair. Aug. 7-12. Harold F. DePue.  
 Hamilton--Ravalli Co. Fair. Sept. 14-16. Harry R. Hieronymus.  
 Haver--Hill Co. Fair Assn. Aug. 15-17. Earl J. Bronson.  
 Kalispell--Northwest Montana Fair. Aug. 23-26. R. J. Ellis.  
 Miles City--Eastern Montana Fair. Aug. 31-Sept. 2. J. H. Bohling.  
 Shelby--Marías Fair. Aug. 31-Sept. 2. Clifford D. Coover.  
 Sidney--Richland Co. Fair Assn. Aug. 23-26. Jack M. Suckhorff.  
 Albion--Boone Co. Agrl. Assn. Sept. 12-15. E. J. Millic, Loretto, Neb.

NEBRASKA

Albion--Boone Co. Agrl. Assn. Sept. 12-15. E. J. Millic.  
 Arlington--Washington Co. Fair. Aug. 29-Sept. 1. Howard Rhea.  
 Arthur--Arthur Co. Agrl. Soc. Aug. 31-Sept. 2. M. W. Reynolds.  
 Auburn--Nemaha Co. Fair. Aug. 8-11. G. E. Codrington.  
 Aurora--Hamilton Co. Agrl. Soc. Aug. 28-31. E. E. Roof.  
 Bartlesville--Cedar Co. Fair Assn. Third week in Aug. Owen J. Boyles.  
 Bassett--Rock Co. Agrl. Assn. Aug. 17-20. Vern Van Norman.  
 Benkelman--Dundy Co. Fair. Aug. 14-16. Joe W. Laughlin.  
 Beatrice--Gage Co. Fair. Aug. 15-18. J. G. Bozarth.  
 Beaver City--Furnas Co. Fair Assn. Aug. 15-18. John J. Metzger.  
 Bloomfield--Knox Co. Fair. Sept. 10-12. Henry F. Kuhl, Plainville, Neb.  
 Bridgeport--Morrill Co. Fair Assn. Sept. 4-6. J. Cedric Conover.  
 Bladen--Webster Co. Fair Assn. Aug. 23-25. L. S. Easterly.  
 Broken Bow--Custer Co. Agrl. Soc. Aug. 2-4. P. G. Richardson.  
 Burwell--Garfield Co. Frontier Fair Assn. Aug. 8-11. E. Sime.  
 Central City--Merrick Co. Fair. Sept. 12-15. Agnar Anderson.  
 Chadron--Dawes Co. Fair. Sept. 1-4. Carl Peterson.  
 Chambers--Holt Co. Agrl. Soc. Sept. 12-15. Clair Grimes.  
 Chappell--Deuel Co. Fair Assn. Aug. 21-26. S. E. Olson.  
 Clay Center--Clay Co. Agrl. Soc. Aug. 7-11. H. Harvey.  
 Concord--Dixon Co. Agrl. Soc. Last week in Aug. Roy E. Johnson.  
 Crete--Saline Co. Fair. Sept. 12-15. Harry C. Belka.

Culbertson--Hitchcock Co. Agrl. Soc. Aug. 30-Sept. 2. Wm. Crumroy.  
 David City--Butler Co. Agrl. Soc. Aug. 28-31. Chas. Lemley, Rising City, Neb.  
 Deshar--Thayer Co. Fair Assn. Aug. 15-18. F. S. Struve.  
 Dunning--Blaine Co. Agrl. Assn. Aug. 31-Sept. 2. Ed Doud.  
 Elwood--Gosper Co. Live-Stock Show & Fall Festival. Sept. 13-15. M. R. Morgan.  
 Eustis--Frontier Co. Agrl. Soc. Sept. 5-8. C. C. Huette.  
 Franklin--Franklin Co. Fair. Last days of Aug. Walter Butler.  
 Fullerton--Nance Co. Fair Assn. Aug. 23-24. E. M. Black.  
 Geneva--Fillmore Co. Agrl. Soc. Sept. 12-14. Wesley Og.  
 Gordon--Sheridan Co. Fair & Rodeo. Aug. 30-Sept. 1. Dale Sorensen.  
 Grant--Forsyth Co. Fair Assn. Aug. 28-31. Chas. Marshall.  
 Harrisburg--Banner Co. 4-H Fair. Sept. 7-8. Mrs. Victor Johnson.  
 Harrison--Stout Co. Agrl. Assn. Aug. 24-26. W. E. Marshall.  
 Hartington--Cedar Co. Agrl. Soc. Sept. 2-5. Edgar Hoar.  
 Hastings--Adams Co. Fair Assn. Aug. 21-23. Henry R. Ruseh.  
 Hemingford--Butte Co. Agrl. Soc. Aug. 24-26. Frank De.  
 Holdrege--Phelps Co. Agrl. Soc. Aug. 23-25. Robt. M. Morrison, Loomis, Neb.  
 Homestead--Dakota Co. Fair. Aug. 29-31. Walter E. White, De Smet, Neb.  
 Hooper--Dodge Co. Fair. Sept. 4-7. John Wollmer.  
 Humboldt--Richardson Co. Free Fair. Sept. 12-15. W. J. Goss.

Hyannis--Grant Co. Fair. Aug. 29-31. R. W. Bonfield.  
 Imperial--Chase Co. Fair. Aug. 17-19. E. J. Fruhling.  
 Johnston--Erown Co. Agrl. Soc. Sept. 6-8. O. C. Honnon.  
 Kearney--Buffalo Co. Agrl. Assn. Aug. 28-Sept. 1. S. A. Wilson.  
 Kimball--Kimball Co. Agrl. Assn. Aug. 30-Sept. 1. Vert B. Cargill.  
 Leigh--Colfax Co. Agrl. Soc. Aug. 29-Sept. 1. J. D. Wurdeman.  
 Lewellen--Garden Co. Fair Assn. Sept. 7-9. El Temple Co.  
 Lexington--Dawson Co. Fair. Aug. 28-Sept. 1. Monte Kiffin.  
 Lincoln--Nebraska State Fair & Expo. Sept. 3-8. Perry Reed.  
 Lincoln--Lancaster Co. Agrl. Soc. Sept. 3-8. B. F. Preston, R. 5.  
 McCook--Red Willow Co. Fair. Aug. 8-11 (tentative). Elmer Kay.  
 Mitchell--Scotts Bluff Co. Agrl. Soc. Sept. 13-16. O. P. Burns.  
 Neligh--Antelope Co. Fair. Sept. 7-10. David K. Rice.  
 Nelton--Nuckolls Co. Fair Assn. Aug. 30-Sept. 1. Madison Sage.  
 Norden--Keya Paha Co. Agrl. Soc. Sept. 13-15. Ted Langer.  
 Oakland--Burt Co. Fair Assn. Aug. 20-23. C. H. Walton, Lyons, Neb.  
 Oakland--Keith Co. Agrl. Soc. Aug. 17-20. F. J. Sibal.  
 Omaha--Ak-Sar-Ben Live Stock & Horse Show. Oct. 22-28. J. J. Isaacson.  
 Ord--Loup Valley Agrl. Soc. Sept. 12-15. Elmer L. Kolbe.

Orleans--Harrison Co. Jr. Fair Assn. Aug. 24-26. Elmer Watkins.  
 Osceola--Polk Co. Fair Assn. Aug. 22-25. Jay Hastings.  
 Pawnee City--Lawnee Co. Fair Assn. Oct. 3-6. D. W. Osborn.  
 Pierce--Pierce Co. Agrl. Soc. Aug. 26-29. W. A. Boche.

St. Paul--Howard Co. Fair. Sept. 5-8. Chas. Doby.  
 Sargent--Sargent Community Fair Assn. Aug. 28-30. Loy Hersh.  
 Scribner--Scribner Agrl. Soc. of Dodge Co. Sept. 13-15. W. H. Hasebrook.  
 Seneca--Burdick Co. Agrl. Soc. Aug. 31-Sept. 2. Stanley A. Matzka.  
 Sidney--Cheyenne Co. Fair. Sept. 5-8. O. A. Olson.  
 Spalding--Greely Co. Free Fair. Aug. 21-24. L. W. Woodley.  
 Springfield--Searcy Co. Fair. Aug. 24-26. Leslie S. McCamley.  
 Stanton--Stanton Co. Agrl. Soc. Aug. 24-26. Naples--Naples Union Agrl. Soc. Aug. 31-Sept. 2. Leon Cornish.  
 Starvation--Font. Co. Agrl. Assn. Aug. 23-26. Glenn R. Vlehmeier.  
 Stockville--Frontier Co. Fair. Aug. 22-25. Ralph E. Lidgard.  
 Stratus--Otoe Co. Agrl. Assn. Aug. 29-31. J. F. Sorrell.  
 Tecumseh--Johnson Co. Fair. Aug. 22-25. T. J. Currert.  
 Valentine--Cherry Co. Fair. Sept. 5-7. Orme Watson.  
 Wahoo--Saunders Co. Agrl. Soc. Aug. 23-25. R. C. Anderson.  
 Walthill--Thurston Co. Fair. Sept. 6-9. Alfred D. Raun.  
 Weir--Wood Co. Fair. Sept. 13-16. Robt. Herrington.  
 Wayne--Wayne Co. Fair & Agrl. Assn. Sept. 6-9. M. C. Bloss.  
 Weeping Water--Cass Co. Agrl. Soc. Sept. 12-15. Wm. O. Wood.  
 West Point--Cuming Co. Fair. Aug. 27-31. Ed M. Baumann.

NEVADA

Elko--Elko Co. Agrl. Assn. Sept. 15-18. Hayden Henderson Jr.  
 Fallon--Nevada State Fair. Aug. 31-Sept. 4. J. J. Thornton.  
 Winnucua--Humboldt Co. Fair Assn. Sept. 2-4. Mildred R. Jones.

NEW HAMPSHIRE

Center Sandwich--Sandwich Town & Grange Fair Assn. Oct. 12. Leroy White, North Sandwich.  
 Contoocook--Hopkinton Fair. Sept. 19-21. L. A. Nelson.  
 Deerfield--Deerfield Fair Assn. Oct. 4-5. E. B. Herys, RFD, Gossville, N. H.  
 Keene--Cheshire Fair. Aug. 25-27. Thos. H. Andrews.  
 Lancaster--Lancaster Fair. Sept. 2-4. Carroll Stoughton.  
 North Swanzey--Cheshire Fair Assn. Aug. 25-27. Wm. O. Kingsbury, Keene, N. H.  
 Plymouth--Union Grange Fair Assn. Sept. 12-14. Wm. J. Neal, Meredith, N. H.  
 Rochester--Rochester Fair. Sept. 24-30. Ralph E. Carne.

NEW JERSEY

Bridgeton--Garden State Fair. Sept. 4-9. Cologne--Cologne Livestock & Agrl. Fair Assn. Sept. 5-9. Fred G. Liepe.  
 Egg Harbor City--Atlantic Co. Agrl. Fair. Aug. 30-Sept. 3. A. G. Vautrinot.  
 Flemington--Flemington Agrl. Fair Assn. Aug. 29-Sept. 4. Major E. B. Allen.  
 Freehold--Monmouth Co. Agrl. Fair. Aug. 22-26. Wm. Metcalf.  
 Hackettstown--Hackettstown Fair. July 29-Aug. 5. Ralph B. McConnell.  
 Pittman--Gloucester Co. Grange Fair. Aug. 16-18. Harry S. Bateman.  
 Trenton--New Jersey State Fair. Sept. 24-30. Harry E. LaBaque.  
 Tarrytown--Morris Co. Fair Assn. Aug. 23-26. K. E. Kostenbader, Morristown, N. J.

NEW MEXICO

Alamogordo--Otero Co. Fair. Sept. 22-23. R. T. Spence.  
 Albuquerque--New Mexico State Fair. Sept. 24-Oct. 1. Leon H. Harms.  
 Chis--Clovis Bi-State Fair Assn. Sept. 27-30. Clyde O. Daniels.  
 Farmington--San Juan Co. Fair Assn. Sept. 22-23. Carl Eaton.  
 Lordsburg--Southwestern N. M. Live Stock & Fair Assn. Sept. 21-23. Harlan Black.  
 Fort Huachuca--Cochise Co. Agrl. Assn. Sept. 13-16. W. G. Vinzant.  
 Roswell--Eastern N. M. State Fair. Oct. 4-7. E. E. Patterson.  
 Tumacacui--Guaqui Co. Fair Assn. First week in Oct. Roy H. Smith.  
 Willard--Torrance Co. Fair Assn. Oct. 4-6. Marvin R. Jones.

NEW YORK

Afton--Afton Fair. Aug. 15-19. Harry G. Horton.  
 Albion--Orleans Co. Fair Assn. July 26-29. Daniel W. Hanley Jr.  
 Altamont--Albany-Schenectady Co. Fair. Aug. 21-25. Roy C. Peugh.  
 Angelica--Allegany Co. Agrl. Soc. Aug. 23-26. L. L. Stillwell.  
 Avon--Genesee Valley Breeders' Assn. Sept. 8-9. Craig W. Wadsworth, Genesee, N. Y.  
 Ballston Spa--Ballston Spa Fair. Aug. 29-31. James Bunyon.  
 Batavia--Genesee Co. Agrl. Soc. Aug. 14-19. Glen W. Grinnell.  
 Bath--Steuben Co. Agrl. Soc. Sept. 12-16. Victor Paucet.  
 Boonville--Boonville Fair Assn. Aug. 1-5. R. Vaughn.  
 Brookfield--Madison Co. Fair. Sept. 4-7. C. A. Caledonia--Caledonia Fair. Aug. 1-5. George H. Cullings.  
 Cambridge--Cambridge Valley Agrl. Soc. Aug. 16-19. P. B. Houlton, Hoosick Falls, N. Y.  
 Canandaigua--Cristof Columbus Co. Agrl. Soc. Aug. 8-11. Mrs. Alfred H. Dewey.  
 Chatham--Columbia Co. Agrl. Soc. Sept. 2-6. Wm. A. Dardess.  
 Cobleskill--Ulster Hill Agrl. Soc. Sept. 25-29. Wm. J. Golding.  
 Cortland--Cortland Co. Agrl. Soc. Aug. 22-26. Harry B. Tanner.  
 Dunkirk--Chautauqua Co. Fair Assn. Sept. 21-25. Roy C. Peugh.  
 Elmira--Chemung Co. Agrl. Soc. Aug. 28-Sept. 2. J. E. Williamson.  
 Fonda--Montgomery Co. Agrl. Soc. Sept. 4-7. Edward Rothmeier, TriEs Hill, N. Y.  
 Gouverneur--Gouverneur Fair Assn. Aug. 15-19. Bligh A. Dodds.  
 Hamburg--Erie Co. Agrl. Soc. Aug. 21-26. Jacob C. Newton.  
 Hemlock--Hemlock Lake Union Agrl. Soc. Sept. 6-9. Glenn C. McNinch, Conesus, N. Y.  
 Ithaca--Tompkins Co. Agrl. Soc. Aug. 15-19. Leon C. Rothermich.

Kingston--Ulster Co. Agrl. Soc. Aug. 23. E. W. Hathaway.  
 Little Valley--Cattaraugus Co. Agrl. Soc. Aug. 30-Sept. 2. J. W. Watson.  
 Lockport--Niagara Co. Fair. Aug. 7-12. E. E. Pease.  
 Lovell--Lewis Co. Agrl. Soc. Aug. 22-25. C. W. Seymour, Glenfield, N. Y.  
 Malone--Franklin Co. Agrl. Soc. Aug. 21-26. H. Bernard Kelley.  
 Middletown--Orange Co. Agrl. Soc. Aug. 14-17. Alan C. Madden.  
 Mincola--Oneida Fair. Sept. 12-16. Chas. Bochert.  
 Naples--Naples Union Agrl. Soc. Aug. 31-Sept. 2. Leon Cornish.  
 Nassau--Rensselaer Co. Agrl. Soc. Aug. 9-12. Edward J. Mutterer.  
 New York (Flushing, L. I.)--New York World's Fair. Apr. 30-Oct. 31. Grover A. Whalen, pres.; Mary Louise Jorzick, secy.  
 North--Chenango Co. Agrl. Soc. Aug. 8-11. F. B. Littlefair.  
 Orangeburg--Rockland Co. Agrl. Assn. Aug. 30-Sept. 4. W. J. Elliott, W. Nyack, N. Y.  
 Owego--Tioga Co. Fair. July 26-29. Leon Flinch.  
 Palmyra--Union Agrl. Soc. Sept. 27-30. W. R. Converse.  
 Penn Yan-- Yates Co. Agrl. Soc. Aug. 23-25. A. A. Abbott.  
 Rhinebeck--Dutchess Co. Agrl. Soc. Aug. 29-31. Edward J. Mutterer.  
 Riverhead--Suffolk Co. Fair. Aug. 22-26. Frank M. Corwin.  
 Sandy Creek--Sandy Creek Agrl. Soc. Aug. 15-19. Dr. H. L. Hollis, Lacona, N. Y.  
 Schaghticoke--Rensselaer Co. Agrl. Soc. Sept. 4-7. Car. W. Johns.  
 Syracuse--New York State Fair. Aug. 26-Sept. 9. Paul Smith.  
 Trumansburg--Union Agrl. Soc. Oct. 4-7. Vernon--Vernon Agrl. Soc. Sept. 4-7. Terry Walters, Sherrill, N. Y.  
 Walton--Delaware Valley Agrl. Soc. Aug. 21-24. Paul G. Williams.  
 Warsaw--Wyoming Co. Fair. Aug. 22-25. Henry M. Wagenblass.  
 Waterloo--Seneca Co. Agrl. Soc. Aug. 15-18. George F. Jarvis.

Watertown--Jefferson Co. Agrl. Soc. Aug. 22-24. J. J. Malady.  
 Watkins Glen--Schuyler Co. Agrl. Assn. Aug. 22-25. Milo Hitchcock, Odessa, N. Y.  
 Westport--Essex Co. Agrl. Soc. Aug. 22-25. R. G. Goodnow, Crown Point, N. Y.  
 White Plains--Westchester Co. Agrl. Assn. Sept. 13-16. Mrs. John McAllister, Scarsdale, N. Y.  
 Whitney Point--Broome Co. Agrl. Soc. Aug. 1-4. Osmer J. Brooks.

NORTH CAROLINA

Ahoshkie--Atlantic District Fair Assn. Oct. 10-13. J. E. Reid, Winton, N. C.  
 Albemarle--Stanly Co. Fair Assn. Oct. 2-7. B. Patterson.  
 Angler--Harnett Co. Fair. Week of Oct. 23. N. G. Bartlett, Kinston, N. C.  
 Apex--Apex Community Fair. Sept. 25-30. J. C. Hayes.  
 Asheboro--Randolph Co. Fair Assn. Oct. 2-7. Waldo C. Cheek.  
 Asheville--Buncombe Co. Dist. Agrl. Fair. Oct. 2-7. E. W. Pearson.  
 Beaufort--Carteret Fair. Oct. 9-14. Wm. L. Hattsel.  
 Burlington--Community Fair Assn. Sept. 25-30. Dan W. Malone.  
 Carthage--Moore Co. Afrl. Fair. Oct. 9-14. Paul H. Waddill.  
 Charlotte--Charlotte Fair. Oct. 2-7. B. Arp Lowrance.  
 Cherokee--Cherokee Indian Fair Assn. Oct. 3-6. J. L. Walters.  
 Clinton--Wayson Co. Fair. Oct. 3-7. Norman T. Chambliss, Greensboro, N. C.  
 Durham--Durham Co. Fair. Week of Oct. 2. G. E. Isaacs.  
 Durham--American Legion Tobacco Festival & Fair. Week of Sept. 4. Mel J. Thompson.  
 Ellenboro--Colfax Free Fair. Sept. 4-9. Curtis Price.  
 Enfield--Fipren's Agrl. Fair. Sept. 25-30. George R. Ivey.  
 Gastonia--Gaston Co. Fair. Oct. 16-21. F. A. C. Hight.  
 Goldsboro--Wayne Co. Agrl. Soc. Week of Oct. 16. W. C. Denmark.  
 Greensboro--Greensboro Fair. Oct. 16-21. Norman Y. Chambliss.  
 Greenville--Pitt Co. Fair. Oct. 9-14. A. J. Grey.  
 Hamlet--Richmond Co. Agrl. Fair Assn. Oct. 2-7. Harold P. Brown.  
 Henderson--Golden Belt Fair. Oct. 16-20. G. M. Hight.  
 Henderson--Vance Co. Colored Fair. Oct. 23-28. Robert Hawkins.  
 Hickory--Catawba Fair Assn. Oct. 3-7. John W. Robinson.  
 High Point--High Point Fair Assn. Sept. 25-30. A. C. Ingram.  
 Kinston--Lenoir Co. Fair. Amer. Legion. Oct. 30-Nov. 4. F. B. Eland.  
 Lenoir--San Hill Fair of Scotland Co. Oct. 10-13. Ruth McLeod, R. 1, Laurel Hill, N. C.  
 Leasville--Spray--Rockingham Co. Fair Assn. Sept. 15-16. S. M. Harris, Leasville.  
 Lenoir--Caldwell Co. Fair. Sept. 18-23. L. H. Robbins.  
 Lexington--Davidson Co. Fair. Week of Sept. 17. Dave Leonard.  
 Littleton--Littleton Tri-Co. Fair. Oct. 23-28. Wm. L. Edgcomb.  
 Louisburg--Franklin Co. Fair Assn. Oct. 2-7. A. H. Fleming.  
 Lumberton--Robeson Co. Fair. Sept. 19-22. E. A. McDough.  
 Marion--McDowell Co. Fair & Horse Show. Sept. 12-16. H. D. Hoover.  
 Mebane--Mebane Six-County Fair. Sept. 18-23. C. L. Parnell.  
 Mocksville--Davie Co. Fair Assn. Oct. 19-21. P. S. Young.  
 Monroe--Union Co. Fair Assn. Sept. 25-30. M. W. Williams.  
 Mount Airy--Mount Airy American Legion Co. Fair. Aug. 23-25. W. L. Svidner.  
 Mount Holly--River Bend Fair. Sept. 25-30. P. W. Melette.  
 Murphy--Cherokee Co. Fair Assn. Sept. 26-30. N. Q. Wilkesboro--Great Northwestern Fair. Sept. 12-16. W. A. McNeil.  
 Raleigh--North Carolina State Fair. Oct. 10-14. J. S. Dorton, Shelby, N. C.

Reidsville--Reidsville Fair Assn. Oct. 2-7. Aaron Weinstein.  
 Reidsville--Bi-County Colored Agrl. Fair. Week of Oct. 9. R. L. Hannon.  
 Rocky Mount--Rocky Mount Fair. Oct. 24-28. Norman Y. Chambliss, Greensboro, N. C.  
 Roxboro--Person Co. Agrl. Fair. Oct. 23-28. C. C. Garrett.  
 Salisbury--Rowan Co. Fair. Oct. 9-14. Norman Y. Chambliss, Greensboro, N. C.  
 Sanford--Lee Co. Fair. Sept. 25-30. D. F. Harris Jr.  
 Shelby--Cleveland Co. Fair. Sept. 26-30. J. S. Dorton.  
 Shelby--Cleveland Co. Negro Fair. Oct. 4-7. Rev. A. W. Foster.  
 Spindale--Rutherford Co. Fair. Sept. 19-23. F. E. Patton, Rutherfordon, N. C.  
 Spring Hope--Nash Co. Fair. Sept. 18-23. Hobart Brantley.  
 Spruce Pine--The River Fair Assn. Sept. 3-8. W. M. Wiseman.  
 Statesville--Iredell Co. Agrl. Fair. Sept. 25-30. George Neal.  
 Tarboro--Coastal Plain Fair. Sept. 19-23. Woodland--Rockyoke--Chowan Fair. N. C.  
 Warsaw--Duplin Co. Agrl. Fair. Nov. 6-11. R. D. Johnson.  
 Washington--Beaufort Co. Fair Assn. Oct. 9-14. Frazier T. McDevett.  
 Weldon--Rockyoke--Chowan Fair. Week of Oct. N. G. Bartlett, Kinston, N. C.  
 Williamston--Williamston Fair. Sept. 26-30. Norman Y. Chambliss, Greensboro, N. C.  
 Wilmington--Coastal Fair. Oct. 16-21. Wm. Paschall.  
 Wilson--Wilson Co. Fair. Oct. 16-21. W. H. Dunn.

Winston-Salem--Winston-Salem & Forsyth Co. Fair. Oct. 3-7. G. C. McNaair.  
 Woodland--Rockyoke--Chowan Fair. Oct. 9-14. T. R. Walker, Littleton, N. C.

NORTH DAKOTA

Bottineau--Bottineau Co. Agrl. Soc. Sept. 14-16. Dr. J. C. Jirkowicz.  
 Cooperstown--Griggs Co. Fair. Sept. 19-20. Theo. A. Marquardt.  
 Fargo--Red River Valley Fair (N. D. State Fair Assn. for Fargo). Aug. 28-Sept. 2. F. S. Talcott.

OHIO

Ashland--Ashland Co. Agrl. Assn. Sept. 19-21. James S. Aiterbar.  
 Ashley--Ashley Ind. Agrl. Soc. Aug. 2-5. Harry S. Wigton.  
 Athens--Athens Co. Agrl. Soc. Aug. 23-25. Herb J. Parker.  
 Atton--Attea Fair. Sept. 27-29. Carl B. Carpenter.  
 Barlow--Barlow Agrl. Assn. Sept. 28-29. C. E. Lawton.  
 Bellefontaine--Logan Co. Agrl. Soc. Sept. 19-22. Carl C.  
 Bellville--Belleville Ind. Agrl. Soc. Sept. 13-16. E. O. Kolchheiser.  
 Berea--Cuyahoga Co. Agrl. Soc. Aug. 16-20. Wm. H. Kroesen.  
 Bitter Springs--Bluffton Agrl. Soc. Oct. 18-20 (tentative). Harry F. Barnes.  
 Bucyrus--Crawford Co. Agrl. Soc. Aug. 15-18. Morris Knisley, North Robinson, O.  
 Burton--Geauga Co. Agrl. Soc. Sept. 1-4. Chas. A. Hays.  
 Cadiz--Harrison Co. Agrl. Assn. Sept. 13-15. L. H. Barger.  
 Caldwell--Noble Co. Agrl. Soc. Aug. 30-Sept. 2. O. J. Lorenz.  
 Canfield--Mahoning Ind. Agrl. Soc. Aug. 31-Sept. 4. E. R. Zieger, 1404 Central Tower, Youngstown.  
 Canton--Stark Co. Agrl. Soc. Sept. 4-7. Ed S. Wilson.  
 Carrollton--Carroll Co. Agrl. Soc. Sept. 27-30. T. W. Blazer, Dellroy, O.  
 Carthage, Cincinnati--Hamilton Co. Agrl. Soc. Sept. 13-16. D. R. Van Atta, 410 Courthouse, Cincinnati.  
 Colma--Mercer Co. Agrl. Soc. Aug. 13-18. C. W. Vale.  
 Circleville--Pickaway Co. Agrl. Soc. (Pumpkin Show). Oct. 18-21. Mack Parrett Jr.  
 Columbus--Ohio State Fair. Aug. 28-Sept. 1. Wm. H. Kinn.  
 Columbus Grove--Putnam-Allen Ind. Fair. Dec. 19-22. T. M. Teegardn.  
 Coshocton--Coshocton Co. Agrl. Soc. Oct. 3-7. C. W. Croy, Dresden, O.  
 Cotton--Harrison Ind. Agrl. Soc. Sept. 6-9. C. Iell H. Sinkey, Centerburg, O.  
 Dayton--Montgomery Co. Fair. Sept. 4-7. R. C. Haines.  
 Delaware--Delaware Co. Fair. Sept. 13-16. Fred B. Brubaker.  
 Delphos--Allen Co. Fair. Aug. 22-26. Art O. Wulhorst.  
 Dover--Susarawas Co. Agrl. Soc. Sept. 19-22. G. G. Krantz.  
 Eaton--Preble Co. Fair. Aug. 8-11. A. H. Morton, Camden, O.  
 Elyria--Lorain Co. Fair. Aug. 8-10. Robert J. Agate.  
 Findlay--Hancock Co. Agrl. Soc. Sept. 6-9. Orvell Crates, Jenera, O.  
 Fredericktown--Fredericktown Community Agrl. Soc. Sept. 21-23. Irl Willits.  
 Fremont--Sandusky Co. Agrl. Soc. Sept. 5-8. Wm. H. Kinn.  
 Georgetown--Brown Co. Agrl. Soc. Oct. 4-6. E. A. Quinlan.  
 Greenville--Darke Co. Agrl. Soc. Aug. 20-25. Geo S. Tenford.  
 Hamilton--Butler Co. Agrl. Soc. Sept. 26-30. John W. Cochran.  
 Hicksville--Defiance Co. Agrl. Soc. Aug. 22-25. M. H. Bevington.  
 Hilliards--Franklin Co. Agrl. Soc. Aug. 16-18. Erch A. Alder.  
 Jefferson--Ashabula Co. Agrl. Soc. Aug. 15-18. E. W. Lamppson.  
 Lancaster--Fairfield Co. Agrl. Soc. Oct. 11-22. Russell W. Alt, Baltimore, O.  
 Lebanon--Warren Co. Agrl. Assn. Sept. 19-22. Lyle Stewart.  
 Lisbon--Columbiana Co. Agrl. Soc. Sept. 13-15. H. E. Marsden.  
 Madison--Madison Co. Fair. Aug. 22-25. Fred M. Guy, Irwin, O.  
 Loudonville--Loudonville Agrl. Soc. Oct. 3-5. Charles Bernhard Jr.  
 Lucasville--Scioto Co. Agrl. Soc. Aug. 1-4. Wm. L. Caldwell, Portsmouth, O.  
 McArthur--Vinton Co. Agrl. Assn. Sept. 6-9. John Jones.  
 McConnelsville--Morgan Co. Agrl. Soc. Sept. 13-15. Ray Smith, R. 1, Blue Rock, O.  
 Mansfield--Blaine Co. Agrl. Soc. July 29-30. R. D. Hale.  
 Marietta--Washington Co. Agrl. Assn. Sept. 4-6. L. E. Apple.

Marion—Marion Co. Fair. Aug. 22-25. James W. Hunsate.

Marysville—Union Co. Agrl. Soc. Sept. 6-9. H. A. Taylor.

Medina—Medina Co. Agrl. Soc. Sept. 6-8. Ray W. Ehrhart.

Millersburg—Holmes Co. Agrl. Soc. Sept. 4-7. H. C. Logsdon.

Montpelier—Williams Co. Agrl. Soc. Sept. 12-16. A. C. Hulse.

Mount Pleasant—Gorrow Co. Agrl. Assn. Sept. 27-30. O. E. Smith.

Mount Vernon—Knox Co. Agrl. Soc. Aug. 8-11. Guy L. Clutter.

Napoleon—Henry Co. Agrl. Soc. Aug. 30-Sept. 2. James Murray.

Norwalk—Huron Co. Agrl. Soc. Aug. 15-18. Mrs. Elfreda Crayton, Monroeville, O.

Old Washington—Guernsey Co. Agrl. Soc. Aug. 9-11. J. F. St. Clair.

Ottawa—Putnam Co. Agrl. Soc. Oct. 3-7. Joseph L. Bricker.

Owensville—Clermont Co. Agrl. Soc. Aug. 15-18. Allan B. Rapp.

Painesville—Lake Co. Agrl. Soc. Aug. 23-26. Chas. J. O. Haynes.

Paulding—Paulding Co. Agrl. Soc. Sept. 20-22. W. R. Mentzer.

Pikeston—Pike Co. Agrl. Soc. Aug. 8-11. J. C. Black.

Plain City—Plain City Agrl. Soc. Aug. 3-6. J. L. Rihl.

Pomeroy—Meigs Co. Agrl. Soc. Aug. 29-31. Ray E. Gibbs.

Proctorville—Lawrence Co. Fair. Aug. 21-26. D. E. Lewis, Clinton, O.

Randolph—Randolph Agrl. Soc. Sept. 30. R. P. Hamilton.

Richwood—Richwood Tri-County Fair. Aug. 8-11. P. E. Riley.

St. Clairsville—Belmont Co. Agrl. Soc. Sept. 7-9. Carter Thornburg.

Sidney—Schley Co. Agrl. Soc. Sept. 12-15. Ben O. Harman, Anna, O.

Smithfield—Jefferson Co. Agrl. Soc. Sept. 19-22. J. O. Haynes.

Smyma—Tri-County Ind. Agrl. Soc. Sept. 26-28. Harry Pitch, Moorefield, O.

Somerset—Somerset Pumpkin Show Agrl. Assn. Sept. 27-30. R. M. Alspach.

Tiffin—Seneca Co. Agrl. Soc. Aug. 22-25. C. B. Bales.

Toledo—Lucas Co. Agrl. Soc. Sept. 14-17. Charles Glann, 411 Michigan st.

Troy—Miami Co. Agrl. Soc. Aug. 15-18. E. O. Biltzer.

Upper Sandusky—Wyandot Co. Agrl. Soc. Sept. 12-15. Ira T. Matteson.

Urbana—Champaign Co. Agrl. Soc. Aug. 8-11. John W. Yoder.

Van Wert—Van Wert Co. Agrl. Soc. Sept. 4-8. W. E. Stutz.

Wapakoneta—Auglitz Co. Agrl. Soc. Aug. 27-Sept. 2. Harry Kahn.

Warren—Trumbull Co. Agrl. Soc. Aug. 29-31. F. J. King.

Washington C. H.—Fayette Co. Agrl. Soc. July 25-29. George H. Gossard.

Wauseon—Pulton Co. Agrl. Soc. Sept. 6-9. Orlo Whitecar.

Wellington—Wellington Fair. Aug. 22-24. A. R. Brantner.

Wellston—Jackson Co. Agrl. Soc. Aug. 15-17. H. L. Phillips.

Westerville—Westerville Ind. Agrl. Soc. Sept. 14-16. Paul Fisher.

Wesley—Union Co. Agrl. Soc. Aug. 9-11. H. M. Satterfield.

Wilmington—Clinton Co. Agrl. Soc. Aug. 8-11. H. D. Pennington.

Woodsfield—Monroe Co. Agrl. Soc. Aug. 1-3. Ralph Schumacher.

Wooster—Wayne Co. Agrl. Soc. Sept. 11-15. W. J. Buss.

Xenia—Greene Co. Agrl. Soc. Aug. 1-4. Mrs. J. E. Ebyson.

Zanesville—Muskingum Co. Agrl. Soc. Aug. 15-18. Leslie W. Wilson.

Zanesville—Pumpkin Show. July 24-29. G. M. Wageman.

**OKLAHOMA**

Altus—Jackson Co. Free Fair Assn. Sept. 14-16. Edith Huffer.

Anadarko—Caddo Co. Free Fair Assn. Sept. 13-16. E. T. Cook.

Anadarko—Anadarko Indian Expo. Aug. 23-26. Edgar M. Halfmoon.

Antlers—Pushmataha Co. Free Fair Assn. Sept. —. R. I. Bilyeu.

Ardmore—Southern Okla. Fair & Expo. Sept. 11-16. J. B. Lane.

Beaver—Beaver Co. Fair Assn. Sept. 13-16. Alice Barby.

Binger—Binger Free Fair. Sept. 8-10. H. D. Cox.

Blackwell—Kay Co. Free Fair Assn. Sept. 12-16. W. R. Hutchison, Newkirk, Okla.

Bristow—Creek Co. Fair Assn. Sept. 12-16. Fred Branner.

Buffalo—Harper Co. Free Fair. Sept. 14-16. W. E. Blaud.

Canton—Canton Fair Assn. Aug. 25-27. Troy Stansbury.

Chandler—Lincoln Co. Free Fair Assn. Sept. 13-16. Gaston Frazee.

Cherokee—Alfalfa Co. Free Fair. Oct. 9-14. L. H. Stephens.

Cheyenne—Rogers Mills Co. 4-H Club Fair. Sept. 15-18. L. J. Cunningham.

Chickasha—Grady Co. Free Fair Assn. Sept. 18-23. Worth W. Heffner.

Cushing—Cushing District Fair Week. Sept. 4. R. V. Slagel.

Dewey—Washington Co. Free Fair Assn. Sept. 9-13. J. G. Eide, Eliceville, Okla.

Dover—Dover Community Fair. Sept. 1-2. Conn Price.

Duncan—Stephens Co. Fair & Rodeo. Sept. 4-10. Herb Gallaway.

Durant—Durant Co. Free Fair Assn. Sept. 13-16. Allen Hill.

Enid—Garfield Co. Free Fair. Oct. 23-27. J. B. Hurst.

Fairview—Major Co. Free Fair Assn. Oct. 17-20. W. B. Hanly.

Frederick—Tillman Co. Free Fair Assn. Sept. 20-23 (tentative). George G. Giant.

Hennessy—Hennessy Free Fair Assn. Sept. 5-14 held at W. Gramlich.

Hobart—Kiowa Co. Free Fair. Sept. 14-16. Tom Morris.

Holdenville—Hughes Co. Fair. Sept. 13-16. James W. Rodgers.

Hugo—Choctaw Co. Free Fair. Sept. 14. C. L. Weatherford.

Lawton—Comanche Co. 4-H Club Fair. Sept. 14-15. Ted Krisher.

Hydro Hydro District Fair. Sept. 7-9. Grace R. Felton.

Miami—Ottawa Co. Free Fair Assn. Probably Sept. 6-8. A. M. Jarvis.

Muskogee—Oklahoma Free State Fair. Oct. 1-7. Ethel Murray Simonds.

Norham—Nowata Co. Free Fair Assn. Sept. 6-9. A. W. Arrant.

Norman—Cleveland Co. Free Fair. Sept. 7-9. Clarence Burch.

Okemah—Okfuskee Co. Fair Assn. Sept. 14-16. H. T. Humphrey.

Oklahoma—Oklahoma State Fair & Expo. Sept. 23-30. Ralph T. Hemphill.

Pauls Valley—Garvin Co. Free Fair Assn. Sept. 13-16. Russell Pierson.

Pawhuska—Osage Co. Free Fair Assn. Sept. 13-16. Fred Ahrbey.

Perry—Noble Co. Free Fair Assn. Sept. 14-16. James L. Culbertson.

Pond Creek—Grant Co. Free Fair Assn. Oct. 10-13. James R. Childers, Medford, Okla.

Poteau—LeFlore Co. Free Fair. Sept. 20-23. C. C. Garrett.

Purcell—McClain Co. Free Fair. Sept. 14-16. Ed Davis.

Stigler—Haskell Co. Fair. Sept. 21-23. G. T. Jert.

Stillwater—Payne Co. Free Fair. Sept. 12-15. W. Cromwell.

Sulphur—Murray Co. 4-H Club Fair. Sept. 7-9. Dora A. Pease.

Tahlequah—Catoosa Co. Free Fair. Sept. 15-17. Harry Butler.

Tryon—Tryon Free Fair. Aug. 31-Sept. 2. C. L. Bradshaw.

Tulsa—Tulsa State Fair. Sept. 17-23. H. E. Vinita.

Vinita—Craig Co. Fair & Rodeo. Sept. 1-3. Casey Webb.

Walters—Cotton Co. Free Fair. Last week in Sept. Sam Cook.

Wattson—Blaine Co. Free Fair Assn. Sept. 12-15. Floyd D. Dowell.

Waurika—Jefferson Co. Free Fair. Sept. 11-13. Roy Richerson.

Wewoka—Seminole Co. Free Fair. Sept. 6-9. G. S. Simmons.

**OREGON**

Burns—Harney Co. Fair. Sept. 15-17. Nelson B. Higgins.

Canby—Clackamas Co. Fair. Aug. 30-Sept. 2. J. E. Wilford, Oregon City, Ore.

Eugene—Lane Co. Fair Assn. Sept. 20-23. Allen P. Wheeler, Goshen, Ore.

Grants Pass—Josephine Co. Fair. Sept. 18-16. F. G. Roper.

Gresham—Multnomah Co. Fair Assn. Aug. 21-27. A. H. Lea, 310 Oegon Bldg., Portland.

Hillsboro—Washington Co. Fair. Aug. 31-Sept. 2. Leon S. Davis.

Hood River—Hood River Co. School Fair. Aug. 29-30. A. L. Marble.

La Grande—Union Co. Fair Assn. Last week in Sept. W. R. Gekeler.

Monmouth—Polk Co. Fair. Aug. 31-Sept. 2. Josiah Willis, Dallas, Ore.

North Sherman Co. Fair Assn. Sept. 15-17. LeRoy C. Wright.

Myrtle Point—Coos Co. Fair Assn. Sept. 13-16. L. H. Pearce.

George W. Kailheur Co. Fair. Sept. 2-4. Oris Dearborn.

Portland—Pacific Internat'l Live-Stock Expo. Oct. 7-14. O. M. Plummer.

Redmond—Deschutes Co. Fair Assn. Sept. 28-30. George Colegrove.

St. Helens—Columbia Co. Fair Assn. Aug. 24-26. E. E. Mallaber, Goble, Ore.

Salem—Oregon State Fair. Sept. 4-10. J. D. Mickle.

Tillamook—Tillamook Co. Fair. Aug. 16-19. C. H. Bergstrom.

Tygh Valley—Wasco Co. Fair. Sept. 22-24. Floyd Kelly, Maupin, Ore.

**PENNSYLVANIA**

Abbottstown—Union Farmers Assn. Aug. 15-19. C. J. Meckley.

Allentown—Great Allentown Fair. Sept. 18-23. M. H. Beary.

Arendtsville—South Mt. Fair Assn. Sept. 13-16. A. D. Sheely.

Bedford—Bedford Co. Fair Assn. Aug. 21-26. A. C. Brice.

Bellwood—Antis Township Fair. Sept. 21-23. Eugene D. Wass.

Bloomersburg—Bloomersburg Fair. Sept. 25-30. Harry B. Correll.

Butler—Butler Fair & Expo. Aug. 15-19. C. M. Miller.

Cambridge Springs—Cambridge Springs Community Fair. Sept. 7-9. R. L. Whipple.

Centre Hall—Centre Co. Fair & Grange Encampment. Aug. 24-Sept. 1. Mgs. Samuel Grove.

Clearfield—Clearfield Co. Agric. & Indust. Expo. Sept. 18-23. Wm. Brice Jr.

Cochranon—Cochranon Community Fair. Sept. 14-16. A. N. Shaffer.

Conneautville—Conneautville Community Fair. Sept. 14-16. Mrs. Kenneth Mowry.

Cookport (P. O. Commodore)—Cookport Fair. Sept. 21-23. Earle L. Haskins, Colver, Pa.

Dayton—Dayton Agrl. Assn. Aug. 22-26. J. E. Borland.

Derry—Derry Township Fair. Sept. 21-23. J. A. Greubel.

Doylestown—Doylestown Fair. Sept. 12-15. J. Allen Gardy.

Edinboro—Cambria Co. Fair Assn. Sept. 4-9. G. D. Davis.

Edinboro—Edinboro Fair. Sept. 14-16. E. E. Decker.

Ephrata—Ephrata Farmers' Day Assn. Oct. 14. Fred Bando.

Erie—Erie County Fair Assn. Aug. 14-19. Clarence R. Cummins.

Fawn Grove—Fawn Grove Improvement Assn. Aug. 9-12. L. M. Brown, Bridgeton, Pa.

Flattsville—Benton Township Community Fair Assn. Sept. 20-23. Byron K. Honer.

Flourtown—Flourtown Fair. Aug. 4-12. Wm. J. Goss.

Ford City—Armstrong Co. Fair. Aug. 3-12. Fred Bando.

Forksville—Sullivan Co. Agrl. Soc. Sept. 6-9. J. R. Whiteley.

Glendurn—Lackawanna Co. Fair. Sept. 4-9. A. J. Schrader.

Gratz Fair Assn. Sept. 20-23. Guy R. Klinger.

Greensburg—Harold Community Fair. Aug. 24-26. R. H. Amalong.

Hancock—Forest Park Free Fair. Sept. 5-10. F. Karst.

Harford—Harford Agrl. Soc. Aug. 30-Sept. 1. J. A. Williams.

Hatfield—Montgomery Co. Fair. Sept. 4-9. H. K. Kinsey.

Honesdale—Wayne Co. Agrl. Soc. Sept. 19-22.

Hughesville—Lycoming Co. Fair Assn. Sept. 13-16. Edward E. Frontz.

Huntingdon—Huntingdon Co. Agrl. Assn. Aug. 29-Sept. 2. James C. Morgan.

Indiana—Indiana Co. Agrl. Soc. Aug. 29-Sept. 2. B. H. Lichtenberger.

Jennerstown—Jenner Fair Assn. Sept. 12-15. A. O. Lape, Jenners, Pa.

Kutztown—Kutztown Fair. Aug. 14-19. Claude J. Miller.

Lampeter—W. Lampeter Community Fair. Sept. 20-22. Wayne B. Rentschler.

Laurelton—Union Co. West End Fair Assn. Sept. 6-9. Nelson B. Shaw.

Lehighton—Lehighton Fair. Aug. 29-Sept. 2. Frank R. Diehl.

Lewistown—Mifflin Co. Fair. July 31-Aug. 5. Jeanette C. Shatzer.

Ligonier—Ligonier Valley Fair. Sept. 13. Linsville—Linsville Community Fair. Sept. 6-9. O. A. Porter.

McConealsburg—Pulton Co. Fair Assn. Sept. 6-9. H. H. Peck.

Manheim—Manheim Community Farm Show. Sept. 20-20. E. Allan Auld.

Marblehead—Marblehead Fair Assn. Sept. 6-9. Frank Marvin.

Martinsburg—Morrison Cove Fair Assn. Oct. 26-28. Ella S. Ebersole, Curryville, Pa.

Mechanicsburg—Grangers (Fair) Picnic. Aug. 27-28. R. R. Richwine, Williams Grove, Mechanicsburg.

Mercer—Mercer Fair. Aug. 8-10. J. P. Orr.

Meyersdale—Somerset Co. Fair Assn. Aug. 22-25. W. A. Ailshouse.

Millersburg—Millersburg Farmers' Fair Assn. Sept. 14-16. Neil B. March.

Millersville—Manor Farm Fair. Sept. 28-30. Howard P. Siglen.

Millport—Oswayo Valley Rural Community Fair Assn. Sept. 12-14. Louis Perkins, Shinglehouse, Pa.

Montrose—Susquehanna Co. Agrl. Soc. Aug. 23-25. Claude L. Carter.

Mount Joy—Mt. Joy Community Fair. Oct. 26-28. O. C. Hagan.

Myerstown—Myerstown Community Fair Assn. Oct. 11-13. James B. Woodford.

New Castle—New Castle Agrl. Assn. Aug. 22-25. A. C. Shoaf.

New Holland—New Holland Farmers' Day Assn. Oct. 5-7. Isaac W. Cauler.

Newfoundland—Greene-Dreher Community Fair. Sept. 7-9. Carroll Fetherman.

Newport—Perry Co. Fair Assn. Sept. 12-14. Frank Ludwig.

Newville—Mifflin Agrl. Assn. Sept. 5-8. A. E. Miller.

North East—North East Community Fair Assn. Sept. 28-30. Mrs. Mildred Hendrickson.

Northampton—Twin County Fair Assn. Sept. 14. Robert S. Frable.

Peach Bottom—Black Barren Springs Fair Assn. Sept. 13-15. W. F. Tollinger.

Pittsburg—Allegheny Co. Fair, South Park. Aug. 29-Sept. 4. John J. Kane, Court-house.

Pleasant Grove—Black Barren Fair. Sept. 13-15. W. F. Tollinger.

Port Allegany—Port Allegany Fair. Oct. 5-7. George W. Morris.

Port Royal—Junata Co. Agrl. Soc. Sept. 5-9. J. H. Book.

Pottsville—Schuylkill Co. Fair. Sept. 4-9. Frank W. Baumsum.

Red Bank—Red Bank Fair. Sept. 11-16. Chas. R. W. Swoyer.

Rehoboth—Gala Week Fair. Aug. 21-26. R. M. Spangler.

Smithport—McKean Co. Fair Assn. Sept. 14-16. Walter E. Snethport.

Spartansburg—Spartansburg Fair. Sept. 11-13. J. A. Whitney.

Stoneboro—Stoneboro Fair. Aug. 31-Sept. 4. Walter B. Parker.

Sugar Grove—Sugar Grove Community Fair. Sept. 7-9. T. R. Sponser.

Tioga Junction—Community & School Fair. Sept. 15-16. Carl H. Forrest, Lawrenceville, Pa.

Towards—Bradford Co. Agrl. Soc. Aug. 29-Sept. 1. V. L. Grenell.

Troy—Troy Agrl. Soc. Aug. 22-26. H. D. Holcomb.

Turkeytonok—Wyoming Co. Fair Assn. Sept. 4-7. Stanley A. DeWitt.

Ulysses—Ulysses Fair Assn. Sept. 13-15. Don C. Rounseville.

Washingtonville—Montour-Delong Fair. Oct. 1-5. W. J. Lewis.

Waterford—Waterford Community Fair. Sept. 21-23. Ray J. Salmon.

Wattsburg—Wattsburg Agrl. Soc. Aug. 29-Sept. 2. H. M. Burrows.

West Alexander—West Alexander Agrl. Assn. Aug. 2-4. Ambrose Bradley.

West Alexander—West Alexander Agrl. Assn. Sept. 14-16. Paul Rogers.

Wind River—Westfield Fair. Aug. 14-19. Guy B. Clark.

Windsor—Richhill Agrl. Soc. Aug. 15-17. O. I. Dille.

Williams Grove Park—Cumberland Co. Fair. Aug. 1-5. H. K. McCullough.

Yellow Creek—Northern Bedford Co. Fair Assn. Oct. 19-21. Howard F. Fox, Loysburg, Pa.

York—York Interstate Fair. Oct. 3-7. John DeWitt.

Youngsville—Youngsville Community Fair Assn. Aug. 23-26. Aubrey R. Brigg.

**RHODE ISLAND**

Kingston—State Fair of R. I. Aug. 30-Sept. 4. A. N. Peckham.

**SOUTH CAROLINA**

Anderson—Anderson Fair. Oct. 30-Nov. 4. J. A. Mitchell.

Anderson—Anderson Co. Colored Fair Assn. Nov. 7-11. A. Gresham.

Bishopville—Lee Co. Fair Assn. Oct. 23-28. M. B. McCutchen.

Bowman—Bowman Community Fair. Week of Nov. 13. George W. Oliver.

Brumpton—Brumpton Co. Fair Assn. Thanks-giving week. W. P. Hogarth.

Camden—Kershaw Co. Fair Assn. Oct. 9-14. D. J. Creed.

Centerville—Pickens Co. Fair. Oct. 9-14. L. S. Griffin.

Charleston—Charleston Agrl. & Indust. Fair. Week of Oct. 23. Emmons S. Welch.

Chester—Chester Co. Colored Fair Assn. Oct. 28-29. J. H. Johnson.

Columbia—South Carolina State Fair. Oct. 16-21. P. V. Moore.

Conway—Horry Co. Fair Assn. Oct. 9-14 (tentative). Chas. R. Scarborough.

Durham—Durham Co. Fair. Oct. 17-21. Joe Cabell Davis.

Florence—Fee Dee Fair Assn. Oct. 24-28. Wm. B. Douglas.

Greenville—Greenville Co. Fair. Oct. 23-28. C. A. Herlong, Greer, S. C.

Greenville—Greenville Co. Colored Fair Assn. Oct. 16-21. J. F. Chappell.

Greenwood—Greenwood Co. Fair. Oct. 16-21. E. B. Henderson.

Kingstree—Williamsburg Co. Fair Assn. Oct. 2-7. H. C. Crawford.

Mullins—Mullins Co. Fair. Oct. 9-14. C. L. Schofield.

Newberry—Newberry Co. Fair. Oct. 30-Nov. 4. J. P. Moon.

Orangeburg—Orangeburg Co. Fair Assn. Oct. 24-28. J. M. Hughes.

Orangeburg—Orangeburg Co. Colored Fair. Oct. 10-13. W. C. Lewis.

Owings—Mt. Carmel Fair. Oct. 11-14. A. N. Saxon.

Rock Hill—York Co. Fair. Oct. 24-28. Miss F. M. Fewell.

Spartanburg—Spartanburg Fair Assn. Oct. 10-14. John P. Fielder.

Sumter—Sumter Co. Fair Assn. Oct. 10-13. Cliff Brown.

Union—Union Co. Fair Assn. Oct. 17-21. A. M. Vick.

Waterboro—Colleton Co. Fair Assn. Nov. 1-4. E. Jones.

York—York Co. Colored Fair Assn. Oct. 16-21. L. A. Wright, Clover, S. C.

**SOUTH DAKOTA**

Camp Crook—Harding Co. Fair Assn. Aug. 25-26. Roy Van Dwerker.

Clear Lake—Deuel Co. Fair. Sept. 18-20. Fred Steeger.

Edgemont—Fall River Co. Fair Assn. Aug. 30-Sept. 1. C. F. Perdue.

Faith—Faith Fair. Aug. 31-Sept. 2. Ray E. Gibbs.

Fort Pierre—Stanley Co. Fair Assn. Aug. 24-26. R. Terry.

Huron—South Dakota State Fair. Sept. 4-9. C. B. Hansen.

Martir—Bentley Co. Fair Assn. Sept. 21-23. C. C. McFarland.

Mitchell—Corn Palace Festival. Sept. 25-30. Dyer H. Campbell.

Murdo—Jones Co. Fair Assn. Aug. 31-Sept. 2. E. J. Carpenter.

Nisland—Butte Co. Fair. Aug. 24-26. Beyer Aune, Newell, S. D.

Onida—Sully Co. Fair Assn. Aug. 24-26. John E. Jeremason.

Parker—Turner Co. Fair. Aug. 16-18. J. C. Jensen.

Sioux Falls—Sioux Empire Fair. Aug. 21-25. John P. White.

Tripp—Hutchinson Co. Agrl. Fair Assn. Aug. 28-Sept. 1. John H. Craig.

Vermillion—Clay Co. Fair. Aug. 28-31. K. B. Collar.

**TENNESSEE**

Alexandria—De Kalb Co. Fair. Aug. 30-Sept. 2. Rob Roy.

Athens—Twin County Fair Assn. Sept. 18-23. Fred E. Wankan.

Benton—Voc. Agrl. & 4-H Club Fair. Sept. 14-16. F. R. Bradford.

Bolivar—Hardenham Co. Fair Assn. Sept. 25-26. Z. P. Dorris.

Bolivar—Hardenham Co. Colored Fair Assn. Oct. 5-7. W. B. Hunt, Grand Junction, Tenn.

Brownsville—Haywood Co. Colored Fair Assn. Oct. 11-14. F. E. Jeffers.

Byrdstown—Pickett Co. Fair. Oct. 6-7. Hollis Parrett.

Camden—Benton Co. Fair Assn. Sept. 25-Oct. 2. R. L. Jeffers.

Carthage—Carthage Agrl. Assn. Aug. 9-12. W. B. Robinson.

Celina—Clay Co. Agrl. Free Fair. Aug. 31-Sept. 2. Guy B. Johnson.

Certerville—Hickman Co. Fair Assn. Sept. 13-16. C. J. Carothers Jr.

Chattanooga—Chattanooga Interstate Fair. Sept. 18-23. W. M. Broxton.

Clarksville—Montgomery Co. Colored 4-H Agrl. Fair. Oct. 6-7. James A. Belle.

Cookeville—Putnam Co. Agrl. Fair. Sept. 7-9. O. D. Massa.

Cottage Grove—Cottage Grove Community Fair Assn. Oct. 13. Dan H. Snow.

Covington—Warren Co. Fair Assn. Sept. 5-8. J. H. Bennett, Brighton, Tenn.

Crossville—Cumberland Co. Fair Assn. Sept. 7-9. John Laminack.

Dayton—Rhea Co. Fair Assn. Sept. 13-16. Carroll Talbot.

Dickson—Dickson Co. Fair Assn. Sept. 27-30. C. E. Buttry.

Dover—Stewart Co. Fair. Oct. 5-7. Mabel C. Crowe.

Erin—Houston Co. Fair. Sept. 14-16. Robt. B. Claxton.

Fayetteville—Lincoln Co. Fair Assn. Sept. 13-15 (tentative). Hiram Higgins.

Franklin—Whelan Co. Fair. Sept. 8-9. Mrs. J. E. Cliffe.

Gallatin—Sumner Co. Colored Fair Assn. Aug. 24-26. Edw. V. Anthony.

Greenback—Loudon Co. Fair. Sept. 5-9. Wm. D. Kerr.

Harriman—Roane Co. Fair Assn. Aug. 28-Sept. 2. W. B. Stout.

Henderson—Chester Co. Fair Assn. Oct. 9-14. D. H. Paschal.

Huntingdon—Carroll Co. Fair. Oct. 3-7. J. F. Walters.

Huntingdon—Carroll Co. Colored Fair Assn. Oct. 11-14. W. A. Cox.

Jackson—Westmoreland District Fair. Sept. 11-16. A. U. Taylor.

Jackson—Madison Co. Fair Assn. (Colored). Sept. 19-23. J. E. McNeely.

Jasper—Marion Co. Fair. Sept. 7-9. J. F. Hoge.

Jonesboro—Washington Co. Fair. Sept. 13-15. Mrs. H. W. Stegall.

Knoxville—Tennessee Valley Agrl. & Indust. Fair. Sept. 25-30. Chas. A. Brakebill.

Lafayette—Wheeler Co. Fair. Sept. 7-9. D. Henry Piper.

Lawrenceburg—Lawrenceburg Co. Middle Tenn. Dist. Fair. Oct. 2-7. Dr. E. R. Braly.

Lebanon—Wilson Co. Fair. Aug. 16-19. A. W. McCarty.

Lexington—Henderson Co. Fair Assn. Sept. 25-30. A. S. Montgomery.

Lexington—Henderson Co. Colored Free Fair. Sept. 11-16. C. C. Bond.

Millinville—Warren Co. Fair Assn. Sept. 7-9. H. S. Wilson.

Manchester—Coffee Co. Fair Assn. Sept. 21-23. David W. Shields Jr.

McMinn—McMinn Community Fair. Nov. 17-18. Milburn Gardner.

Maryville—Blount Co. Fair Assn. Sept. 11-16.  
 Hugh E. DeLozier.  
 Maynardville—Union Co. Fair Assn. Sept. 22.  
 C. L. Loy.  
 Memphis—Mid-South Fair Assn. Sept. 11-16.  
 Henry W. Reddin.  
 Memphis—Colored Tri-State Fair Assn. Sept. 21-23.  
 Dr. L. G. Patterson.  
 Morrilstown—Five-County Fair. Sept. 23-30.  
 C. Frank Davis.  
 Murfreesboro—Rutherford Co. Club Fair. Sept. 8-9.  
 Pauline Johnson.  
 Murfreesboro—Mid-State Colored Fair. Aug. 30-Sept. 2.  
 Dr. Jas. R. Patterson.  
 Nashville—Tennessee State Fair. Sept. 18-23.  
 Phil C. Travis.  
 Oneida—Scott Co. Fair. Sept. 4-9.  
 E. C. Terry.  
 Parsons—Decatur Co. Fair Assn. Oct. 2-7.  
 Cleo Spence, Decaturville, Tenn.  
 Petersburg—Petersburg Colt Show Assn. Sept. 5-6.  
 I. M. Davidson.  
 Pikeville—Bledsoe Co. Fair. Sept. 21-23.  
 W. E. Chism.  
 Portland—Portland Community Fair. Sept. 15-16.  
 Mrs. J. E. Booker.  
 Pulaski—Giles Co. Colored Fair Assn. Sept. 14-16.  
 Mrs. Bertha Jordan.  
 Rutherford—Rutherford Community Fair. Sept. 28-30.  
 M. I. Revelle.  
 Santa Fe—Maury Co. Fair Assn. Sept. 7-9.  
 T. S. Wade.  
 Sevierville—Sevier Co. Fair. Sept. 24-30.  
 John A. McMahon.  
 Sparta—White Co. Fair Assn. Sept. 15-17.  
 Wm. L. Little.  
 Spencer—Van Buren Co. Fair. Sept. 11-12.  
 H. L. Hollingsworth.  
 Tracy City—Grundy Co. Fair Assn. Aug. 24-26.  
 J. M. Crooks.  
 Trenton—Gibson Co. Fair. Sept. 6-9.  
 John R. Wade.  
 Union City—Obion Co. Fair. Sept. 18-23.  
 Fred Latimer.  
 Waverly—Humphreys Co. Fair. Sept. 4-9.  
 J. D. Bowen.  
 Waynesboro—Wayne Co. Fair Assn. Sept. 14-16.  
 H. L. Edwards.  
 Westmoreland—East Sumner Co. Fair Assn. Sept. 8-9.  
 Miss Justine Simmons.  
 Wheel—Roane Co. Wheat Comm. Fair. Sept. 14-16.  
 C. C. Watson.  
 Whiteville—Whiteville Harvest Festival. Sept. 4-9.  
 G. P. Robertson.  
 Winchester—Franklin Co. Fair. Aug. 30-Sept. 1.  
 J. P. Vaughan.  
 Woodbury—Cannon Co. Fair Assn. Sept. 15-16.  
 J. H. Cummings.

TEXAS

Ahilen—West Texas Fair. Oct. 2-7.  
 Merle Gruver.  
 Amarillo—Tri-State Fair Assn. Sept. 18-23.  
 Milton Cox.  
 Anderson—Grimes Co. Fair Assn. Sept. 28-30.  
 Clarence Best.  
 Arlington—Tarrant Co. Fair Assn. Sept. 11-16.  
 F. H. Wadley.  
 Athens—East Texas Cotton Palace. Sept. 18-23.  
 B. F. Egger.  
 Bandera—Bandera Co. Fair. Aug. 18-19.  
 I. E. Adamecz.  
 Beaumont—South Texas State Fair. Oct. 26-30.  
 L. B. Herling.  
 Bellville—Austin Co. Fair Assn. Sept. 27-30.  
 Herbert Vogelpole.  
 Blooming Grove—Blooming Grove Fair. Sept. 28-30.  
 W. A. Crawford.  
 Boerne—Kendall Co. Fair Assn. Aug. 25-27.  
 A. McD. Gilliat.  
 Bonham—Fannin Co. Fair. Sept. 26-30.  
 J. O. Tate.  
 Borger—Hutchinson Co. Fair. Sept. 7-9.  
 J. C. Phillips.  
 Bowie—Bowie Fair Assn. Oct. 4-7.  
 Major Ned Horton.  
 Brenham—Washington Co. Fair Assn. Oct. 1-4.  
 F. W. S. Zschappel.  
 Caldwell—Burton Co. Fair Assn. Oct. 11-14.  
 M. G. Perkins.  
 Carthage—Panola Co. Fair. Oct. 3-7.  
 Martin Hess.  
 Center—Shelby Co. Fair Assn. Oct. 17-21.  
 Guy Cowser.  
 Centerville—Leon Co. Fair Assn. Oct. 2-7.  
 Sam Bain.  
 Cleburne—Johnson Co. Fair. Sept. 27-30.  
 T. Webster.  
 Clifton—Central Texas Fair. Sept. 28-30.  
 D. C. Holverson.  
 Conroe—Montgomery Co. Fair Assn. Oct. 2-7.  
 Oscar B. Jones.  
 Cooper—Delta Co. Fair. Sept. 28-30.  
 Ruben S. Wells.  
 Corsicana—Corsicana Live Stock & Agrl. Show. Oct. 3-7.  
 R. W. Knight.  
 Crockett—Houston Co. Fair & Live-Stock Show. Oct. 22-28.  
 B. W. Mims.  
 Crosbyton—Crosby Co. Fair Assn. Sept. 21-23.  
 Frank E. White.  
 Dallas—State Fair of Texas. Oct. 7-22.  
 Roy Rupard.  
 Denton—Denton Co. Fair. Oct. 3-7.  
 O. L. Fowler.  
 Eastland—Eastland Co. Fair Assn. Sept. 28-30.  
 H. J. Tanner.  
 Ennis—Ellis Co. Fair Assn. Sept. 26-30.  
 George Ledbetter.  
 Franklin—Robertson Co. Fair Assn. Sept. 27-30.  
 V. M. Harris.  
 Fredericksburg—Gillespie Co. Fair Assn. Aug. 18-20.  
 C. H. Burgdorf.  
 Gainesville—Cooke Co. Fair. Aug. 21-26.  
 Claude Jones.  
 Giddings—Lee Co. Fair Assn. Sept. 28-30.  
 M. F. Kieck.  
 Gonzales—Gonzales Co. Fair & Pecan Expo. Oct. 24-28.  
 J. M. (Tex) Wilson.  
 Graham—North Central District Fair. Sept. 26-30.  
 Glenn Burgess.  
 Greenville—Hunt Co. Fair. Aug. 28-Sept. 2.  
 C. A. Duce.  
 Harlingen—Valley Midwinter Fair. Nov. 18-23.  
 Sidney Kring.  
 Haskell—Central West Texas Fair Assn. Oct. 18-21.  
 M. P. Zanoy.  
 Henderson—Rusk Co. Fair. Oct. 2-7.  
 J. W. Harris.  
 Houston—Houston Pat Stock Show & Live-Stock Expo. March 23-31.  
 W. O. Cox.  
 Holton—Texas State Expo. Oct. 13-22.  
 W. J. Wile.  
 Huntsville—Walker Co. Fair Assn. Nov. 7-11.  
 John Baldwin.  
 Iowa Park—Wichita Co. Fair Assn. Sept. 27-29.  
 Mrs. R. E. Vaughan.  
 Jasper—Jasper Co. Fair Assn. Oct. 17-21.  
 R. W. Curtis.  
 Jefferson—Marion Co. Fair Assn. Sept. 19-23.  
 H. M. Hooper.

Johnson City—Blanco Co. Fair. Aug. 4-6.  
 Hanson Casparis.  
 Junction—Hill Co. Fair. Aug. 15-17.  
 Dr. H. E. Wright.  
 Lagrange—Fayette Co. Fair Assn. Nov. 9-12.  
 G. A. Koenig.  
 Laco—Lawson Co. Fair Assn. Oct. 13-14.  
 A. G. Bearden.  
 Leonard—Leonard Fair Assn. Sept. 19-23.  
 H. Blackburn.  
 Liberty—Liberty Co. Fair Assn. Oct. 12-14.  
 George H. Chapman.  
 Linden—Cass Co. Fair. Sept. 26-30.  
 W. D. Berry.  
 Livingston—Polk Co. Fair. Oct. 2-7.  
 Lockhart—Caldwell Co. Fair Assn. Oct. 16-21.  
 George H. Chapman.  
 Lubbock—Panhandle South Plains Fair. Sept. 25-30.  
 A. B. Davis.  
 Lufkin—Texas Forest Festival. Oct. 9-14.  
 M. D. Abernathy.  
 McInney—Collin Co. Fair Assn. Sept. 26-29.  
 W. Hammond Moore.  
 Marshall—Central East Texas Fair. Sept. 25-30.  
 John Brogitt.  
 Mesquite—Mesquite Fair Assn. Sept. 20-23.  
 George H. Chapman.  
 Mount Pleasant—Titus Co. Fair. Sept. 19-23.  
 C. E. Lee.  
 Nacogdoches—Nacogdoches Co. Fair & Live-Stock Expo. Sept. 18-23.  
 Joe L. Meek.  
 Nacogdoches—Titus Co. Fair Assn. Sept. 23-25.  
 M. F. Wittenborn.  
 Orange—Orange Co. Fair Assn. Oct. 16-21.  
 Frank Clark.  
 Ozona—Crockett Co. Fair Assn. June 22-24.  
 George D. Barber.  
 Palestine—Anderson Co. Fair (Texas Fruit Palace). Oct. 9-14.  
 C. O. Miller Jr.  
 Paris—Lamar District Fair. Sept. 4-9.  
 H. L. Baker.  
 Paris—Winter Garden Fair. Oct. 12-14.  
 Don M. Sanders.  
 Pittsburg—Northeast Texas Fair. Oct. 4-7.  
 Hardy Moody.  
 Quanah—Tulipan Fair Assn. Sept. 12-16.  
 Robert Lytal.  
 Richardson—Richardson Community Fair. Sept. 21-23.  
 R. K. Ashby.  
 Richmond—Rosenberg—Fort Bend Co. Fair Assn. Oct. 4-8.  
 C. I. Snedcor, Richmond.  
 Rising Star—Rising Star Free Fair. Sept. 21-23.  
 J. F. Robertson.  
 San Augustine—San Augustine Co. Fair Assn. Oct. 31-Nov. 4.  
 J. J. Mitchell.  
 Sherman—Red River Valley Fair. Oct. 2-7.  
 Frank Thompson.  
 Silsbee—Hardin Co. Fair. Oct. 4-7.  
 J. F. Weathersby.  
 Sweetwater—Nolan Co. Fair Assn. Midwest Expo. Sept. 24-28.  
 George D. Barber.  
 Throckmorton—Throckmorton Co. Fair. Sept. 29-30.  
 Harold Thomas.  
 Tyler—East Texas Fair Assn. Sept. 18-23.  
 V. F. Fitzhugh.  
 Waco—Brazos Valley Fair & Live-Stock Show. Oct. 14-22.  
 Harrison B. Waite.  
 Wharton—Wharton Co. Fair Assn. Oct. 17-21.  
 W. C. Copenhaver.  
 Yorktown—Yorktown Fair Assn. Oct. 18-21.  
 Paul A. Schmidt.

UTAH

Brigham—Peach Day Celebration & Rodeo. Sept. 8-9.  
 W. L. Holst.  
 Coalville—Summit Co. Fair Assn. Aug. 28-30.  
 E. B. Brown.  
 Farmington—Davis Co. Fair. Aug. 24-25.  
 Edwin D. Stoker.  
 Fort Duchesne—Uintah Basin Indust. Convention & Indian Fair. Aug. 23-25.  
 Martin K. Wheelock.  
 Logan—Wasatch Co. Fair. Aug. 7-12.  
 Jno. Barnard.  
 Ogden—Cache Co. Fair. Sept. 11-13.  
 N. J. Crookston.  
 Mantt—Sanpete Co. Fair. Aug. 30-Sept. 1.  
 C. S. Smith.  
 Milford—Beaver Co. Fair. Sept. 7-9.  
 J. C. Root.  
 Morgan—Morgan Co. Fair Assn. Sept. 7-9.  
 Robert Chapin.  
 Murray—Lake Co. Fair. Aug. 31-Sept. 4.  
 C. L. Bello, Magna, Utah.  
 Nephi—Juab Co. Fair Assn. Sept. 6-8.  
 A. E. Smith.  
 Provo—Utah Co. Fair. Sept. 7-9.  
 M. H. Harris.  
 Richfield—Sevier Co. Fair. Aug. 24-26.  
 Ray E. Carr.  
 Salt Lake City—Utah State Fair. Sept. 16-23.  
 E. S. Holmes.  
 Tremonton—Elder Co. Fair. Aug. 31-Sept. 2.  
 Don Penckpaugh.

VERMONT

Barton—Orleans Co. Fair. Aug. 16-19.  
 Fred C. Brown.  
 Essex Junction—Champlain Valley Expo. Aug. 28-Sept. 2.  
 H. K. Drury.  
 Hartland—Hartland Fair. Aug. 23-25.  
 M. P. Rogers, Woodstock, Vt.  
 Londonderry—Londonderry Fair. Sept. 27.  
 A. E. Phillips.  
 Lyndonville—Caledonia Co. Fair. Aug. 24-26.  
 A. E. Donahue.  
 Morrisville—Lamoille Valley Fair. Aug. 9-12.  
 E. J. Johnson.  
 Rutland—Rutland Vermont State Fair. Sept. 4-9.  
 Carl W. Olney.  
 Tunbridge—Union Agrl. Soc. Sept. 20-21.  
 Edw. R. Flint.

VIRGINIA

Abingdon—Southwest Va. Fair & Horse Show. Aug. 22-26.  
 A. M. Bradley.  
 Amherst—Amherst Co. Fair Assn. Oct. 3-6.  
 L. H. Shrader.  
 Brandebury—Brandebury Co. Fair Assn. Sept. 26-29.  
 Claude J. Overstreet.  
 Berryville—Clarke Co. Horse & Colt Show. Sept. 17-18.  
 A. H. Hummer.  
 Blackstone—Fleming—Record Fair Assn. Sept. 2-4.  
 Elsie Fleeshood.  
 Blain—Blain Co. Fair Assn. Sept. 8-9.  
 T. E. Mallory.  
 Chase City—Mecklenburg Co. Fair Assn. Oct. 12-13.  
 B. L. Emory.  
 Chestfield—C. H. Chesterfield Co. Fair Assn. Oct. 12-14.  
 W. C. Shaven, Chester.  
 Clintwood—Farmers' Fair. Sept. 7-9.  
 C. J. Mullins.  
 Coalington—Alleghany Co. Fair. Sept. 11-16.  
 Thos. B. McCall.  
 Danville—Danville Fair Assn. Oct. 10-13.  
 H. B. Watkins.  
 Duganngton—Scott Co. Fair. Sept. 13-16.  
 E. J. Johnson.  
 Emporia—Emporia Fair. Oct. 24-28.  
 R. M. Garner.  
 Farmville—Five-County Fair Assn. Sept. 18-23.  
 R. B. Crawford.

Fincaite—Botetourt Co. Fair. Sept. 12-16.  
 Cecil E. Shuster.  
 Keller—Eastern Shore Agrl. Fair Assn. Aug. 28-Sept. 2.  
 J. Milton Mason.  
 Lexington—Rockbridge Co. Fair Assn. Sept. 18-23.  
 C. C. Humphris, E. Lexington.  
 Luray—Page Co. Fair. Aug. 22-26.  
 Ames Cave.  
 Lynchburg—Six-County Agrl. Fair. Aug. 28-Sept. 2.  
 L. H. Schroeder.  
 Manassas—Manassas Horse Show & Fair Assn. Sept. 2-4.  
 James M. Baucum.  
 Martinsville—Henry Co. Fair. Sept. 4-9.  
 R. W. Poster.  
 Martinsville—Henry Co. Fair Assn. Oct. 16-21.  
 O. B. Hensley.  
 Norfolk—Norfolk Fair Assn. Sept. 4-10.  
 W. C. Webber.  
 Norfolk—Tidewater Agrl. Fair. Oct. 30-Nov. 4.  
 M. B. Heward.  
 Petersburg—Southside Va. Fair. Oct. 2-6.  
 R. Willard Eames.  
 Radford—Great Radford Fair. Aug. 21-26.  
 G. F. Carr.  
 Richmond—Virginia State Fair. Sept. 25-30.  
 Chas. A. Somma.  
 Roanoke—Roanoke Fair. Sept. 4-9.  
 Carleton.  
 Roanoke—Roanoke Colored Agrl. Assn. First week in Sept.  
 Herbert Williams, Rm. 2, Forest, Va.  
 Rockymount—Franklin Co. Fair Assn. Sept. 12-15.  
 H. F. Pralin.  
 South Boston—Halifax Co. Fair Assn. Oct. 17-21.  
 W. W. Wilkins.  
 Staunton—Staunton Fair. Sept. 4-9.  
 C. B. Wilkerson.  
 Suffolk—Tidewater Fair Assn. Oct. 17-20.  
 H. Crocker.  
 Tazewell—Tazewell Co. Fair Assn. Sept. 12-16.  
 B. M. Priddy.  
 Warsaw—Northern Neck Fair Assn. Sept. 19-23.  
 F. H. Butler.  
 Wise—Wise Co. Fair Assn. Aug. 17-19.  
 B. F. Gilliam.  
 Woodstock—Shenandoah Co. Fair Assn. Sept. 12-15.  
 D. G. Dwyer.

WEST VIRGINIA

Charleston—Kanawha Expo. & Four-H Fair. Sept. 2-12.  
 Mrs. James McNeal.  
 Clarksburg—Central W. Va. Fair. Aug. 7-12.  
 R. A. Andre.  
 Clay—Clay Co. Farm Bureau Fair Assn. Sept. 20-23.  
 George C. Deems.  
 Cowley—Webster Co. Fair. Sept. 4-8.  
 Ralph Cunningham.  
 East Rainelle—Western Greenbrier Dist. Fair. Week of Aug. 14.  
 Carl Judy.  
 Fayetteville—Fayette Co. Fair. Aug. 18-20.  
 J. Haynes Miller.  
 Glenview—Gilmer Co. Fair. Aug. 23-26.  
 Delbert Stalnaker.  
 Helvetia—Helvetia Community Fair Assn. Sept. 12-14.  
 Mrs. James McNeal.  
 Leipers Fork—Greenbrier Valley Fair. Aug. 28-Sept. 1.  
 W. L. Tabscott.  
 Mannington—Mannington Dist. Fair Assn. Sept. 6-9.  
 G. H. Sturm.  
 Marlinton—Bohannon Co. Fair. Aug. 21-26.  
 Fred C. Allen.  
 Moundsville—Marshall Co. Fair. Sept. 4-6.  
 O. B. Bonar.  
 Mount Hope—Fayette Co. Colored Fair. Sept. 2-4.  
 Edw. M. Jordan.  
 New Hope—Beaver Pond Dist. Farmers' Club. Aug. 31-Sept. 2.  
 C. P. Hylton, Princeton, W. Va.  
 Parsons—Tucker Co. Fair Assn. Aug. 30-Sept. 2.  
 Edw. M. Sturm.  
 Pennsboro—Ritchie Co. Fair Assn. Aug. 29-Sept. 1.  
 H. J. Scott.  
 Petersburg—Tri-County Fair. Sept. 13-15.  
 C. C. Slicker.  
 Philippi—Harbour Co. Fair Assn. Sept. 6-9.  
 J. C. Borgess.  
 Pughtown—Hancock Co. 4-H Fair. Aug. 18-19.  
 Ripley—Jackson Co. Agrl. Fair. Aug. 23-29.  
 Shinnott—Inter-Community Fair Assn. Sept. 20-22.  
 C. Randolph.  
 Summersville—Nicholas Co. Fair Assn. Aug. 30-Sept. 2.  
 R. M. Snyder.  
 Sutton—Braxton Co. Fair Assn. Sept. 11-16.  
 E. J. Johnson.  
 Wadeslow—Battelle Dist. Fair Assn. Sept. 27-30.  
 Dias S. Tennant, Burton, W. Va.  
 Weston (Jacksons Mill)—Jacksons Mill 4-H Fair Assn. Sept. 19-21.  
 C. H. Hartley.

Wheeling—Panhandle Regional 4-H Fair. Aug. 24-27.  
 C. S. Myers.  
 WISCONSIN  
 Antigo—Langlade Co. Agrl. Soc. Aug. 16-18.  
 John T. Omernik.  
 Ashland—Ashland Co. 4-H Fair. Sept. 1-3.  
 F. Magnus.  
 Athens—Athens Agrl. Assn. Aug. 29-31.  
 A. W. Braun.  
 Augusta—Eau Claire Co. 4-H Fair. Aug. 7-9.  
 P. B. Eves.  
 Beaver Dam—Sauk Co. Fair. Aug. 29-Sept. 1.  
 Wm. T. Harriott.  
 Barab—Barrab—Dodge Co. Fair Assn. Sept. 9-13.  
 J. F. Malone.  
 Black River Falls—Jackson Co. Agrl. Soc. Sept. 9-12.  
 Douglas J. Curran.  
 Bloomington—Black Prairie Agrl. Assn. Sept. 1-3.  
 B. J. Oates.  
 Cedarburg—Ozaukee Co. Fair. Aug. 11-13.  
 H. P. Kaul, Thiensville, Wis.  
 Chilton—Calumet Co. Agrl. Assn. Sept. 2-5.  
 J. E. Ryan, Weeks.  
 Chippewa Falls—Northern Wis. Dist. Fair. Aug. 1-6.  
 A. L. Putnam.  
 Crandon—Forest Co. Agrl. Soc. Aug. 29-Sept. 1.  
 Ray M. Ritter, RFD, Argonne, Wis.  
 Darlington—Lafayette Co. Agrl. Soc. Aug. 3-6.  
 F. F. McConnell.  
 De Pere—Brown Co. Fair. Aug. 23-27.  
 Wm. S. Klaus.  
 Durand—Pepin Co. 4-H Fair. Sept. 1-2.  
 Wm. G. Woelfel.  
 Eagle River—Vilas Co. Agrl. Soc. Aug. 19-20.  
 Chas. A. Bethke.  
 Elkhorn—Walworth Co. Fair. Sept. 1-4.  
 F. C. Porter.  
 Ellsworth—Pierce Co. Fair Assn. Aug. 31-Sept. 2.  
 O. A. Halls.  
 Elroy—Elroy Fair. Aug. 8-10.  
 Leo P. Keegan.  
 Florence—Florence Co. Agrl. Soc. Sept. 2-4.  
 Wallace T. O'Connor.  
 Fond du Lac—Fond du Lac Co. Fair. Aug. 14-17.  
 R. H. Cameron.  
 Friendship—Adams Co. Agrl. Soc. Sept. 1-3.  
 Robt. W. Roseberry.  
 Galeville—Trempealeau Co. Fair. Aug. 11-14.  
 Alfred N. Sagen.  
 Gays Mills—Crawford Co. Fair. Sept. 7-10.  
 Miss Leonore M. Feldmann, Prairie du Chien.  
 Greenwood City—Greenwood Inter-Co. Fair Assn. Aug. 14-16.  
 M. E. Fraher.  
 Grantsburg—Burnett Co. Fair. Aug. 10-12.  
 Ray G. Lidbom.  
 Hayward—Sawyer Co. Agrl. Fair. Sept. 1-4.  
 Wm. A. Walker.  
 Iron River—Bayfield Co. Fair. Aug. 29-Sept. 1.  
 R. J. Halvenstat, Washburn, Wis.  
 Janesville—Rock Co. 4-H Fair. Aug. 15-17.  
 R. T. Glasco.  
 Jefferson—Jefferson Co. Fair. Aug. 10-13.  
 Ernest Nass.  
 La Crosse—La Crosse Interstate Fair. Aug. 8-12.  
 Joseph J. Frisch.  
 Ladysmith—Rusk Co. Fair. Aug. 26-29.  
 F. Manning.  
 Lancaster—Grant Co. Agrl. Soc. Aug. 15-18.  
 H. Ernest Naumann.  
 Lodi—Lodi Union Agrl. Soc. Aug. 15-17.  
 G. E. Bissell.  
 Luxemburg—Kewaunee Co. Fair. Sept. 2-4.  
 Julius Gahn.  
 Madison—Dane Co. Agrl. Soc. Aug. 10-13.  
 H. M. Jones.  
 Manitowoc—Manitowoc Co. Fair. Aug. 16-20.  
 George W. Kiel.  
 Marshfield—Central Wis. State Fair Assn. Sept. 3-7.  
 R. R. Williams.  
 Mauston—Juneau Co. Agrl. Soc. Aug. 15-18.  
 H. E. Rynearson.  
 Mondak—Taylor Co. 4-H Fair. Sept. 1-4.  
 Mrs. Rex Copper, R. 2, Withee, Wis.  
 Mellen—Ashland Co. Fair Assn. Sept. 1-3.  
 E. N. Grandberg.  
 Menomonie—Dunn Co. Free Fair. Aug. 19-24.  
 Jess Reed.  
 Merrill—Lincoln Co. Free 4-H Fair. Aug. 8-11.  
 Gustave A. Sell.  
 Milwaukee—Wisconsin State Fair. Aug. 19-27.  
 Ralph E. Amson, West Allis, Wis.  
 Mineral Point—Southwestern Wis. Fair Assn. Sept. 1-4.  
 C. L. Winn.  
 Mondovi—Buffalo Co. Agrl. Soc. Aug. 12-15.  
 A. R. Feckler.  
 Monroe—Green Co. Agrl. Soc. Aug. 9-12.  
 R. B. W. Gifford.  
 Neillsville—Clark Co. Agrl. Soc. Aug. 15-18.  
 Harold Huckstead.  
 Oshkosh—Winnebago Fair & Expo. Aug. 28-Sept. 1.  
 Taylor C. Brown.  
 Phillips—Price Co. Agrl. Soc. Sept. 2-5.  
 Karl Mess.  
 Plainville—Big Badger Fair. Aug. 24-27.  
 W. G. Pitts.  
 Plymouth—Sheboygan Co. Fair. Sept. 1-4.  
 Wm. H. Eldridge.  
 Portage—Columbia Co. Fair Assn. Aug. 3-6.  
 W. Horace Johnston.  
 Rhinelander—Oneida Co. Fair. Aug. 17-20.  
 Jess Reed.  
 Rice Lake—Barron Co. Agrl. Soc. Aug. 30-Sept. 2.  
 A. M. Christlaw.  
 Richland Center—Richland Co. Agrl. Soc. Sept. 12-15.  
 H. J. Gochenaur.  
 Richholt—Rocholt Community Fair Assn. Sept. 2-4.  
 Lester Peterson.  
 St. Croix Falls—Polk Co. Fair Assn. Aug. 14-16.  
 F. H. Kildow.  
 Seymour—Seymour Fair Assn. Aug. 17-20.  
 F. H. Kildow.  
 Shawano—Shawano Co. Fair. Sept. 5-7.  
 Louis W. Cateau.  
 Slinger—Washington Co. Fair. Aug. 8-10.  
 E. E. Skalkis, West Bend, Wis.  
 Sparta—Sparta Fair Assn. Sept. 14-17.  
 John F. Nicol.  
 Spooner—Washington Co. 4-H Fair. Aug. 24-26.  
 Paul S. B. Taklo, R. 1, Box 58, Trego, Wis.  
 Sturgeon Bay—Door Co. Fair Assn. Aug. 25-29.  
 John H. Miles.  
 Superior—Tri-State Fair. Aug. 14-20.  
 M. H. Lavine.  
 Tomah—Monroe Co. Fair. July 28-31.  
 L. W. Kern.  
 Turtle Lake—Turtle Lake Inter-Co. Fair. Sept. 8-9.  
 Walter B. Cornwell.  
 Union Grove—Racine Co. Agrl. Soc. Aug. 29-31.  
 E. A. Polley, Rochester, Wis.  
 Vaucluse—Vernon Co. Agrl. Soc. Sept. 19-22.  
 Fred S. Rogers.  
 Wausau—Wisconsin Valley Fair & Expo. Aug. 12-17.  
 Bert E. Walters.  
 Wausau—Marquette Co. Fair Assn. Sept. 29-31.  
 Chas. B. Dewey, Marinette, Wis.  
 Wautoma—Waushara Co. Fair. Aug. 21-24.  
 E. A. Jorgensen.  
 Webster—Central Burnett Co. Fair Assn. Aug. 24-26.  
 R. E. Krause.

West Bend—Washington Co. 4-H Fair. Aug. 8-10. E. E. Shallosky.
Westly—Marquette Co. Agrl. Assn. Sept. 5-8. W. F. Fuller.
Weywogaw—Waupaca Co. Fair. Aug. 24-27. K. P. Van Epps.
Wilmot—Kenosha Co. Fair Assn. Aug. 11-13. E. V. Ryall, Kenosha, Wis.

WYOMING

Douglas—Wyoming Estate Fair. Sept. 8-11. Lem Carlin.
Gillette—Campbell Co. Fair Assn. Aug. 30-Sept. 2. B. C. Kohrs.
Newcastle—Weston Co. Fair. Aug. 24-26. Andy Hansen.
Pine Bluffs—Laramie Co. Fair Assn. Aug. 21-Sept. 2. Harold Johnson.
Powell—Big Horn Basin Fair. Aug. 23-26. H. L. Rains.
Rawlins—Carbon Co. Fair. Aug. 31-Sept. 2. Robert R. Peterson.
Riverdale—Fremont Co. Fair. Aug. 27-29 (tentative). Al Kirch.
Torrington—Goshen Co. Fair Assn. Sept. 4-6. E. P. Perry.

Canada

ALBERTA

Alix—Alix Agrl. Soc. Aug. 18. Robt. Whitfield.
Camrose—Camrose Exhn. Assn. Aug. 7-9. C. R. Pearson.
Donnelly—Donnelly Agrl. Soc. Aug. 4. P. J. Demers, Falher.
Fort Vermilion—Ft. Vermilion Agrl. Soc. Aug. 24. B. W. N. Fisher.
Goose Creek—Goose Creek Agrl. Soc. Aug. 2. M. Pringle, Lougheed.
Lacombe—Lacombe Agrl. Soc. July 27-29. D. F. Chisholm.
Lonsana—Lonsana Agrl. Soc. Aug. 16. R. D. Kerr.
Priddis—Priddis & Millarville Agrl. Soc. Aug. 12. Robt. Elliott, Midnapore.
Red Deer—Red Deer Agrl. Soc. Aug. 3-5. W. Miller.
Vegreville—Vegreville Exhn. Assn. July 31-Aug. 2. J. Fitzallen.
Vermilion—Vermilion Agrl. Soc. July 27-29. S. C. Heckbert.
Warstele—Warstele & Waskatenau Agrl. Soc. Aug. 10. E. C. Coffman.
Westlock—Westlock Agrl. Soc. Aug. 4. E. G. Wood.

BRITISH COLUMBIA

Abbotsford—Central Fraser Valley Fair. Sept. 12-13. R. H. Gram.
Agassiz—Agassiz Agrl. Soc. Sept. 13. E. C. Bates.
Armstrong—Interior Provincial Exhn. Sept. 11-14. Mat. Hassen.
Chilliwack—Chilliwack Agrl. Assn. Sept. 20-21. H. L. Batton.
Colista—Colista Agrl. Assn. Sept. 16. Mrs. E. P. Riley, Magna Bay, B. C.
Cobble Hill—Cobble Hill Dist. Agrl. Assn. Sept. 7. R. B. Moulton.
Coomb's—Coomb's Agrl. Assn. Sept. 13-14. M. Boyd, Hillier.
Courtney—Comox Agrl. Assn. Sept. 13-14. H. P. Alberry, Sandwick, B. C.
Edgewood—Edgewood Agrl. Soc. Sept. 12-13. Mrs. M. E. Daly.
Fort Fraser—Fort Fraser Agrl. Assn. Sept. 4. Mrs. J. P. Myers.
Fruitvale—Fruitvale Agrl. Assn. Sept. 4. D. K. Knowler.
Fulford Harbor—Fulford Harbor Agrl. Soc. Aug. 30. Mrs. G. M. Lec.
Haney—Haney Agrl. Assn. Sept. 13-14. F. Fairbrother.
Harrop—Harrop Agrl. Assn. Aug. 30. Mrs. W. J. McQueen.
Kamloops—Kamloops Exhn. Assn. Sept. 6-8. S. H. Baker.
Kimberley—Kimberley Agrl. Assn. Aug. 26-28. H. L. Abbot.
Ladysmith—Ladysmith Agrl. Assn. Sept. 20-21. Rev. C. McDiarmid.
Langley (Miller)—Langley Agrl. Assn. Sept. 5-6. B. W. Beales, Milner.
Lasqueti Island—Lasqueti Island Agrl. Assn. Sept. 12. T. A. Millicheep.
Matsqui—Matsqui Agrl. Assn. Sept. 15. R. B. Whitson.
Mission—Mission Agrl. Assn. Sept. 7. E. Renout.
Nelson—Kootenay District Fair. Sept. 20-22. G. Horstead.
Peachland—Peachland Agrl. Assn. Aug. 31. Mrs. C. Duquemin.
Pender Island—Pender Island Agrl. Soc. Aug. 16. S. P. Corbett.
Port Moody—Port Moody Agrl. Soc. Sept. 7-8. Mrs. E. P. Lehman.
Prince George—Prince George Agrl. Soc. Sept. 5-6. A. R. V. Giles.
Richmond—Richmond Agrl. Soc. Sept. 20. Wm. Gardiner, Eburne, B. C.
Saanichton—Saanichton Agrl. Soc. Sept. 26-27. S. G. Stoddard.
Smithers—Bulkley Valley Agrl. Assn. Aug. 31. G. Preston.
South Burnaby—S. Burnaby Agrl. Assn. Sept. 18-19. Miss M. Bolt, Burnaby, B. C.
Strath—Strath Agrl. Soc. Sept. 4.
Surrey—Surrey Dist. Agrl. Assn. Sept. 12-20. T. W. Currie, R. R. 3. New Westminster.
Vancouver—Vancouver Exhn. Assn. Aug. 28-Sept. 4. Sydney C. McCellan.
Victoria—B. C. Agrl. Assn. Sept. 9-16. W. H. Mearns.
Williams Lake—Williams Lake Agrl. Soc. Oct. 10-13. V. W. Norton.
Windermerre—Windermerre Agrl. Soc. Sept. 2.

MANITOBA

Eriksdale—Eriksdale Agrl. Soc. Aug. 22. J. H. Willets.
Kinosota—Kinosota Agrl. Soc. Sept. 13. H. H. Serese.
Plumas—Plumas Agrl. Soc. Sept. 29. E. A. Mellersh.
Roblin—Shel' River Agrl. Soc. Aug. 1. W. R. Scott.
St. Francois—Cartier-St. Francois Agrl. Soc. Sept. 14. C. A. Prefontaine.
Setlers—Setlers Agrl. Soc. Aug. 19. Wm. R. Davis, E. Brantree.
St. Vital—St. Vital Agrl. Soc. Aug. 19. W. W. Thorpe.
Swan River—Swan River Agrl. Soc. Aug. 4. R. G. Taylor.
Teulon—Teulon Agrl. Soc. Sept. 9. R. S. Erskine.
Treherne—Treherne Agrl. Soc. Sept. 27. J. R. Scott.

NEW BRUNSWICK
Chatham—Miramichi Agrl. Exhn. Assn. Sept. 25-29. H. B. McDonald.
Edmundston—Edmundston Exhn. Sept. 19-21. Alphonse Dionne.
Fredericton—Fredericton Exhn. Sept. 9-16. C. L. Sypher.
Moncton—Moncton Exhn. Aug. 21-26. Arthur Day.
St. Stephen—St. Stephen Exhn. Assn. Aug. 28-Sept. 1. W. S. Stevens.
Saint John—Saint John Exhn. Sept. 2-9. George H. Gray.
Stanley—Stanley Fair. Sept. 19-21. T. Allan Best.

NEWFOUNDLAND

St. John's—All-Nfld. Agrl. Exhn. Oct. 10-20. Arena Rink Co., Ltd., Arthur Johnson.
NOVA SCOTIA
Antigonish—Antigonish Agrl. Soc. Sept. 18-20. Donald Chisholm.
Bear River—Bear River Agrl. Soc. Sept. 16-27. C. E. Chisholm.
Caledonia—Queens Co. Fair. Sept. 20-22. Fred Kempton, Kempf, N. S.

Halifax—Nova Scotia Provincial Exhn. Aug. 28-Sept. 2. E. Frank Lordy.
Lawrencetown—Annapolis Co. Exhn. Sept. 12-15. Brook White.
Little Brook—Little Brook Exhn. Oct. 3-4. Donald Chisholm.
Middle Musquodoboit—Middle Musquodoboit Agrl. Soc. Sept. 19-20. R. H. Reid.
North Sydney—Cape Breton Farmers' Assn. Sept. 4-8. Chas. Munn Jr., Leitches Creek, N. S.
Oxford—Cumberland Co. Exhn. Sept. 13-15. D. W. Wood.
Pictou—Pictou Co. & N. Colchester Exhn. Sept. 12-14. J. A. Adamson.
Shelburne—Shelburne Co. Agrl. Soc. Sept. 26-27. Leslie MacKay.
Stewiacke—Colchester & East Hants Exhn. Sept. 26-27. Dyson H. Crowe.
Windsor—Windsor Exhn. Sept. 19-22. H. M. Clark.

ONTARIO

Aberfoyle—Aberfoyle Agrl. Soc. Oct. 3-4. Abingdon—Abingdon Agrl. Soc. Oct. 6-7. George Nichols, Caistor Centre.
Acton—Acton Agrl. Soc. Sept. 19-20. F. L. Wright.
Alisa Craig—North Middlesex Agrl. Soc. Sept. 21-22. Frank Carson.
Alfred—Alfred Agrl. Soc. Sept. 4-5. Donat Gratton.
Alliston—Alliston Agrl. Soc. Sept. 21-22. H. A. Murphy.
Almonte—North Lanark Agrl. Soc. Sept. 6-8. G. R. Phillips.
Alvinston—Alvinston Agrl. Soc. Oct. 4-5. W. J. Weed.
Ameliasburg—Ameliasburg Agrl. Soc. Sept. 23.
Amster—Ancaster Agrl. Soc. Sept. 15-16. Ernest McCullen, R. R. 1. Hamilton.
Apsley—Apsley Agrl. Soc. Sept. 6-7. Mrs. M. J. Tucker.
Arthur—Arthur Agrl. Soc. Sept. 27-28. W. E. Elton.
Ashworth—Stisted Agrl. Soc. Sept. 26. Jos. Demaline.
Atwood—Elma Agrl. Soc. Sept. 22-23. E. H. King.
Aurora—Roxborough Agrl. Soc. Sept. 28-29. E. M. Miller.
Aymer—Aymer & E. Elgin Agrl. Soc. Sept. 25-27. D. H. Connor.
Aylmer—Aylmer Agrl. Soc. Oct. 6-7. J. W. Werner.
Bancroft—Bancroft Agrl. Soc. Sept. 14-15. J. L. Churcher.
Bar River—N. Shore Agrl. Soc. Sept. 27. G. E. McPhlin.
Barrie—Barrie Agrl. Soc. Sept. 18-21. A. H. Felt.
Bayfield—Bayfield Agrl. Soc. Sept. 27-28. A. T. Irwin.
Baysville—Baysville Agrl. Soc. Sept. 18-19. Mrs. R. Vanclief.
Beachburg—North Renfrew Agrl. Soc. Sept. 5-7. B. H. Brown.
Beeton—Beeton Agrl. Soc. Sept. 22-23. Fred Barraclough.
Beaverton—N. Ont. Agrl. Soc. Sept. 22-23. D. C. Calder.
Beeton—Beeton Agrl. Soc. Oct. 3-4. F. C. Gleason.
Belleville—Belleville Agrl. Soc. Aug. 29-Sept. 1. R. H. Ketcheson.
Belmont—Belmont Agrl. Soc. Sept. 28. E. L. Taylor.
Blyth—Blyth Agrl. Soc. Sept. 8-9. R. S. Laidman, Glanford Sta.
Blackstock—Cartwright Agrl. Soc. Oct. 4-5. Jas. Byers.
Blyth—Blyth Agrl. Soc. Sept. 15-16. Miss G. M. Pawlett.
Bobcaygeon—Verulam Agrl. Soc. Sept. 29-30. Thos. H. Henderson.
Bolton—Albion & Bolton Agrl. Soc. Oct. 13-14. Dr. W. J. McCabe.
Bonfield—Bonfield Agrl. Soc. Sept. 27. Mrs. Loretta Segulin.
Bothwell's Corners—Bothwell's Corners Agrl. Soc. Sept. 14-15.
Bradford—South Muskoka Agrl. Soc. Sept. 14-15. Jerry Dickie.
Bradford—Bradford Agrl. Soc. Sept. 27-28. T. E. Bell.
Brampton—Peel Co. Agrl. Soc. Aug. 24-26. Fred McBride, R. R. 2. Milton, Ont.
Brigen—Moore Agrl. Soc. Oct. 3. W. J. Manley.
Brighton—Brighton Agrl. Soc. Sept. 12-13. Miss M. R. Lapp.
Bruce Mines—Bruce Mines Agrl. Soc. Sept. 5-6. W. A. White.
Brussels—E. Huron Agrl. Soc. Sept. 29-30. Dan McTavish.
Burdock—S. Brant Agrl. Soc. Sept. 26-27. A. Campbell.
Burlington—Burlington Agrl. Soc. Sept. 21-22. Fred Metcalfe.
Caledon—Caledon Agrl. Soc. Sept. 12-13.
Caledonia—Caledonia Agrl. Soc. Oct. 12-14. W. S. Hudspeth.
Campbellford—Seymour Agrl. Soc. Sept. 26-27. G. G. Stephens.
Cape Croker Reserve—Agrl. Soc. Sept. 20-21. Walter Johnson, R. R. 5. Warton.
Carp—Carp Agrl. Soc. Sept. 29-30. A. E. Cavanagh.
Centreville—Addington Agrl. Soc. Sept. 1-2. Ronald Brown.

Charlton—Charlton Agrl. Soc. Sept. 12-13. Mrs. M. B. Chrystler, R. R. 1. Englehart.
Chatsworth—Holland Agrl. Soc. Oct. 5-6. A. D. McEwen.
Chesley—Chesley Agrl. Soc. Sept. 25-26. C. B. P. Bruegeman.
Chesterville—Chesterville Agrl. Soc. Sept. 5-6. W. H. Casselman.
Christiana Island—Agrl. Soc. Sept. 19-20. Robt. Marsden.
Clarence Creek—Clarence Creek Agrl. Soc. Sept. 13. George David.
Clarksburg—Collingwood Tp. Agrl. Soc. Sept. 19-20. J. Buchanan.
Clifford—Clifford Agrl. Soc. Sept. 22-23. Clute—Clute Agrl. Soc. Sept. 5-6. Cecil A. Golding.
Cobden—Cobden Agrl. Soc. Sept. 19-20. H. Coe Hill—Wollaston Agrl. Soc. Sept. 19-20. C. H. Doolittle.
Collingwood—Nottawasaga & Great Northern Exhn. Sept. 28-30. O. G. Bernhardt.
Cookstown—Cookstown Agrl. Soc. Oct. 5-6. T. J. Dawson.
Cooksville—Cooksville Agrl. Soc. Sept. 22-23. W. Livingston.
Cornwall—Cornwall Agrl. Soc. Aug. 29-Sept. 2. James Blackadder.
Courtland—Middleton Agrl. Soc. Sept. 28. J. G. Burnett.
Delta—Delta Fair. Sept. 4-6. Isaac Stevens, Harlem, Ont.
Dorchester—Dorchester Agrl. Soc. Oct. 4. W. Rightmeyer, R. R. 8. Picton.
Desbarats—Desbarats Agrl. Soc. Sept. 26-27. Howard Hicks.
Desboro—Desboro Agrl. Soc. Sept. 21-22. C. G. McGee.
Dorchester Station—Dorchester Agrl. Soc. Oct. 4. B. R. Barr.
Drayton—Peel & Drayton Agrl. Soc. Oct. 3-4. Frank Brandon.
Dresden—Dresden Agrl. Soc. Sept. 19-23. H. J. French.
Drumbo—Drumbo Agrl. Soc. Sept. 26-27. Wilfred A. Cockburn.
Dryden—Dryden Agrl. Soc. Sept. 6-7. Mrs. E. M. Wilkinson.
Dunchurch—United Tps. Agrl. Soc. Sept. 26-27. Gordon Powell.
Dundalk—Proton Agrl. Soc. Sept. 26-27. A. McAllister.
Dunnville—Dunnville Agrl. Soc. Oct. 5-6. C. W. Aiton.
Durham—Durham Agrl. Soc. Sept. 7-8. W. G. Bayley.
Elmira—Elmira & Woolwich Agrl. Soc. Sept. 22 and H. W. Zilliox.
Embro—W. Zorra & Embro Agrl. Soc. Sept. 25. Dr. H. B. Atkinson.
Emilvale—Emilvale Fair. Sept. 25-27. Thos. C. O'Neil.
Emo—Rainy River Valley Agrl. Soc. Aug. 14-16. G. E. Littlefield.
Emsdale—Perry Agrl. Soc. Sept. 26-27. Arthur Rowley.
Enfield—Enfield Agrl. Soc. Sept. 8-9. Mrs. H. M. Peterson.
Erin—Erin Agrl. Soc. Oct. 7 and 9. W. F. McEwen.
Erin—Erin Agrl. Soc. Oct. 8-9. W. F. McEwen.
Exeter—Exeter Agrl. Soc. Sept. 20-21. Clark Fisher.
Fairground—Fairground Agrl. Soc. Oct. 3. Penwick—Penwick Agrl. Soc. Sept. 19-20. U. C. B.
Fergus—Wellington Co. Agrl. Soc. Sept. 8-9. Wm. A. Maedel.
Feversham—Osprey Agrl. Soc. Oct. 3-4. George W. Ross, Maxwell.
Forest—Forest Agrl. Soc. Sept. 28-29. F. S. Bodkin.
Forest—Forest Agrl. Soc. Oct. 10-11. W. W. Kemp.
Fort William & Port Arthur—Canadian Lakehead Exhn. Aug. 7-12. W. Walker, Fort William.
Galetta—Mohrs Corners Agrl. Soc. Sept. 26-27. Ira Cavanagh, Kinburn.
Gardenvale—Waterloo Agrl. Soc. Sept. 21-23. R. E. Cowan.
Garden River—Garden River Agrl. Soc. Sept. 20-21. T. Thibault.
Georgetown—Esquimes Agrl. Soc. Sept. 27-28. E. G. Hedges.
Glencoe—Mosa & Ekfrid Agrl. Soc. Sept. 26-27. C. McTaggart.
Goderich—Goderich Indust. Exhn. Sept. 7-8. E. G. Hedges.
Gordie—Gordie Agrl. Soc. Oct. 6-7.
Grand Valley—E. Luther Agrl. Soc. Sept. 29-30. Willis Rounding.
Haliburton—Haliburton Agrl. Soc. Sept. 21. Chas. New, Lorne Lake.
Hanover—Hanover Agrl. Soc. Sept. 19-20. Harrow—Colchester, South, Agrl. Soc. Sept. 21-23. F. J. Martin.
Highgate—Orford Agrl. Soc. Oct. 6-7. Merton S. Scott.
Holstein—Egremont Agrl. Soc. Sept. 28-29. Clarence Penton.
Huntsville—N. Muskoka Agrl. Soc. Sept. 20-21. W. J. A. Lator.
Ingersoll—Ingersoll Agrl. Soc. Sept. 27. F. J. Douglas.
Ingersoll—Ingersoll Agrl. Soc. Sept. 28-29. George F. James.
Iron Bridge—Iron Bridge Agrl. Soc. Sept. 26-27. Ernest Fleming, R. R. 5. Tara.
Jarvis—Jarvis Agrl. Soc. Sept. 28-29. George L. Miller.
Kagawong—Billings Agrl. Soc. Sept. 28-29. Chas. Ross, Lorne Lake.
Kenzie—Keppel & Sarawak Agrl. Soc. Sept. 26-27. J. E. Hutchison.
Kenora—Kenora Agrl. Soc. Aug. 22-23. Kilsyth—Kilsyth Agrl. Soc. Sept. 27-28. W. W. G. B.
Kincardine—Kincardine Agrl. Soc. Sept. 21-22. E. A. Henry.
Kingston—Kingston & District Agrl. Exhn. Sept. 19-22. Donald Paul.
Knoxville—Galway Agrl. Soc. Sept. 6-7. Austin Jackson.
Kirkton—Kirkton Agrl. Soc. Sept. 28-29. Hugh Berry, Woodham.
Lakefield—Lakefield Agrl. Soc. Sept. 11-12. H. W. Lewis, Peterboro.
Lambeth—Westminster Agrl. Soc. Aug. 30. W. L. Angus.
Lanark—Lanark Village Agrl. Soc. Sept. 8. Langton—N. Walsingham Agrl. Soc. Sept. 30. C. W. Slaght.
Lansdowne—Lansdowne Agrl. Soc. Sept. 11-13. S. C. E. Dixon.
Leamington—Leamington Dist. Agrl. Soc. Sept. 25-30. Emma Atkins.

Lindsay—Lindsay Central Exhn. Sept. 13-15. W. E. Agnew.
Lion's Head—Eastnor Agrl. Soc. Sept. 13-14. H. Lougheed, R. R. 2.
Listowel—Listowel Agrl. Soc. Sept. 20-21. Jas. Cleland.
Lombardy—Lombardy Agrl. Soc. Sept. 9. John Breen.
London—Western Fair. Sept. 11-16. W. D. Jackson.
Loring—Loring Agrl. Soc. Sept. 20-21. Albert Bain.
Lucknow—Lucknow Agrl. Soc. Sept. 28-29. Jos. Agnew.
McDonalds Corners—Dalhousie Agrl. Soc. Sept. 28-29. Wm. Anderson.
McKellar—McKellar Agrl. Soc. Sept. 18-20. Leonard Moffat.
Maberly—Maberly Agrl. Soc. Sept. 26-27. Craig Greer.
Macoc—Macoc Agrl. Soc. Oct. 3-4. W. J. Hill.
Magnetawan—Magnetawan Agrl. Soc. Sept. 14-15. O. A. Schae.
Manitowaning—Manitowaning Agrl. Soc. Sept. 21-22. G. A. Bently.
Markham—Markham Fair. Oct. 5-7. R. H. Crosby.
Markdale—Markdale Agrl. Soc. Oct. 10-11. Russell Freeman.
Marmorata—Marmorata Agrl. Soc. Oct. 16-17. H. Scoble.
Massey—Massey Agrl. Soc. Sept. 26-27. B. Houle.
Maxville—Kenyon Agrl. Soc. Sept. 14-15. J. P. McNaughton.
Mayford—Mayford & St. Vincent Agrl. Soc. Sept. 21-22. Walter Chapple.
Merlin—Raleigh & Tibury Agrl. Soc. Oct. 11-12. Lewis W. King.
Merriekville—Merriekville Agrl. Soc. Sept. 7-8. A. H. Johnson.
Metcalfe—Metcalfe Agrl. Soc. Sept. 12-13. J. E. Craig.
Middleville—Lanark Tp. Agrl. Soc. Sept. 26. Agnes Yull.
Midland—Tiny & Tay Agrl. Sept. 14-16. Robt. G. Nesbitt.
Midway—Carrick Agrl. Soc. Sept. 21-22. P. D. Liesmer.
Millbrook—Millbrook Agrl. Soc. Sept. 28-29. J. N. McGill.
Milton—Halton Agrl. Soc. Sept. 29-30. E. M. Readhead.
Milverton—Morningside Agrl. Soc. Sept. 14-15. A. C. Clemens.
Mitchell—Fullerton Agrl. Soc. Sept. 26-27. Mrs. John McNay.
Moraviantown—Moraviantown Agrl. Soc. Oct. 3. John Huff, Bothwell.
Mt. Brydges—Caradoc Agrl. Soc. Oct. 3. Thos. C. O'Neil.
Mt. Forest—Mt. Forest Agrl. Soc. Sept. 21-22. H. A. Ross.
Muncey—United Indian Agrl. Soc. Sept. 27. Leland Miskokomon.
Munlo-Oliver Agrl. Soc. Aug. 29-30. Arthur Lawrence.
Napanea—Lennox Agrl. Soc. Sept. 6-8. M. Van Lewen.
Neustadt—Normanby Agrl. Soc. Sept. 29-30. A. J. Hessel.
New Hamburg—Wilmot Agrl. Soc. Sept. 15-16. A. R. G. Smith.
Newington—Stormont Fair. Sept. 7-8. P. J. McEwan.
Niagara-on-Lake—Niagara Town & Tp. Agrl. Soc. Sept. 16. R. Field, Virgil.
Norwich—N. Norwich Agrl. Soc. Sept. 19-20. John McKee.
Norwood—Peterboro Agrl. Soc. Oct. 10-11. R. A. Dean.
Odessa—Odessa Agrl. Soc. Sept. 28-29. A. M. Fraser, R. R. 3. Kingston.
Orangeville—Dufferin Agrl. Soc. Sept. 14-16. O'Neil.
Orillia—E. Simcoe Agrl. Soc. Aug. 25-26. Irwin McMahon.
Oro—Oro Agrl. Soc. Sept. 13. I. T. McMahon, Hawkesoma.
Orono—Dundas Central Agrl. Soc. Sept. 19-20. J. C. Gamey.
Oshawa—South Ontario Agrl. Soc. Sept. 11-13. R. B. Faith.
Ottawa—Central Canada Exhn. Assn. Aug. 14-16. H. H. McElroy.
Owen Sound—Owen Sound Agrl. Soc. Sept. 30-Oct. 3. Otto Johann.
Paisley—Paisley Agrl. Soc. Sept. 26-27. W. T. Hopper.
Pakenham—Pakenham Agrl. Soc. Sept. 18-19. R. M. McKenzie.
Palmerston—Palmerston Agrl. Soc. Sept. 26-27. Mrs. W. Messer.
Palmerston—Palmerston Agrl. Soc. Sept. 7-8. C. S. Ball.
Parkhill—Parkhill Agrl. Soc. Sept. 29. L. Turner.
Paris—Paris Agrl. Soc. Sept. 19-20. H. C. O'Neil.
Perth—South Lanark Agrl. Soc. Sept. 14-16. D. J. Hagan.
Peterborough—Peterborough Industrial Exhn. Aug. 16-19. F. J. A. Hall.
Pictou—Pictou Agrl. Soc. Sept. 28-29. F. J. Webster.
Porquiss Junction—Porquiss Junction Agrl. Soc. Sept. 14-15. Mrs. Jack Bailey.
Port Carling—Medora & Wood Agrl. Soc. Sept. 21-22. O. Stubbs.
Port Elgin—N. Bruce Agrl. Soc. Sept. 28-29. Robert Scott.
Port Hope—Port Hope Agrl. Soc. Sept. 22-23. T. Marvin.
Port Perry—Port Perry Agrl. Soc. Sept. 26-27. R. D. Weon.
Powassan—Powassan Agrl. Soc. Sept. 26-27. W. G. Oldfield.
Providence Bay—Providence Bay Agrl. Soc. Sept. 14-15. D. H. Kirk, Spring Bay.
Rainy River—Atwood Agrl. Soc. Aug. 28-30. B. J. Gosselin.
Rama—Rama Agrl. Soc. Sept. 13-14. O. H. Cooper, R. R. 1. Washago.
Ramona—Ramona Agrl. Soc. Sept. 27.
Renfrew—Renfrew Agrl. Soc. Sept. 12-15. H. A. Jordan.
Riceville—Riceville Agrl. Soc. Sept. 26-27. B. Fawcett.
Richmond—Carleton Co. Agrl. Soc. Sept. 21-23. G. M. Stewart.
Ridgeway—Howard Agrl. Soc. Oct. 3-5. J. D. Brien.
Ripley—Huron Tp. Agrl. Soc. Sept. 26-27. A. K. McLay.
Rocklyn—Rocklyn Agrl. Soc. Sept. 14-15. J. W. Clarke.
Rockton—Rockton Agrl. Soc. Oct. 7 and 9. Wm. Y. Wood.

Rodney-Rodney Fair. Oct. 2-3. J. A. McLean.
Rosenath-Rosenath Agrl. Soc. Oct. 12-13. G. W. Varr.
Rosseau-Rosseau Agrl. Soc. Sept. 12-13. Mrs. George E. Poste.

Thorold-Thorold Tp. Agrl. Soc. Sept. 26-27. Thomas Shelton.
Tilsonburg-Tilsonburg & Dereham Agrl. Soc. Aug. 25-26. M. Ostrander.
Tiverton-Tiverton Agrl. Soc. Oct. 2-3. S. A. Cameron.

Granby-Granby Fair. Sept. 7-9. Walter R. Legge.
Ham-Nord-Wolfe Agrl. Soc. No. 2. Sept. 6. J. H. C. G.
Havelock-Huntington Agrl. Soc., Div. B. Sept. 14. W. P. Fisher, Hemmingford.

St. Lazare-Vaudreuil Agrl. Soc. Sept. 11-12. Henry Reid, Vaudreuil.
St. Leonard-Nicolet Agrl. Soc., Div. A. Aug. 17-18. Jos. J. L.
St. Liboire-Bagot Agrl. Soc. Sept. 12-13. Hilaire l'Heureux.

ALABAMA
Birmingham-Order of Odd Fellows. Aug. 8. H. C. Pollard, Box 626, Huntsville, Ala.
ARIZONA
Tucson-American Legion. Aug. 30-Sept. 1.
ARKANSAS
Rogers-Order of Odd Fellows. Oct. 23-24. R. S. Whitlock, Bentonville, Ark.
CALIFORNIA
Chico-P. of H., State Grange. Oct. 17-19. G. Schimyer, Sacramento.

PRINCE EDWARD ISLAND
Charlottetown-Prince Edward Island Exhn. Aug. 14-18. J. W. Boulter.
QUEBEC
Ayers Cliff-Stanstead Regional Fair. Aug. 24-26. H. G. Curtis, Stanstead, Que.
AYRER-Gatineau Co Agrl. Soc., Div. A. Sept. 7-9. R. K. Edey.
Beauceville-Beauce Agrl. Soc. Sept. 19. Jos. Roy.
Brome-Brome Co. Agrl. Soc. Sept. 4-6. E. Caldwell, Knowlton, Que.

CONVENTIONS
Madison-33d U. S. V. I. Assn. Sept. 5-8. Carl Musgrave, 3677 N. High st., Columbus, O.
South Bend-Knights of Pythias. Oct. 3-5. H. R. Mitchell, 1006 Ind. Pythian Bldg., Indianapolis.
INDIANA
Chicago-Order of Eagles. Aug. 17-21. J. S. Parry, Kirkwood Bldg., Kansas City, Mo.
Chicago-American Legion. Sept. 25-28. Frank E. Samuel, 777 N. Meridian St., Indianapolis, Ind.

SASKATCHEWAN
Beechy-Beechy Agrl. Soc. Aug. 4. Mrs. A. H. Meaden.
Hudson Bay Junction-Hudson Bay Jct. Agrl. Soc. Aug. 2. Mrs. J. E. Barteaux.
Invermay-Invermay Agrl. Soc. Aug. 4. E. O. Breeze.
Lac Vert-Lac Vert Agrl. Soc. Aug. 9. Lucelard-Luselard Agrl. Soc. Aug. 2. J. F. Love.
Nipawin-Nipawin Agrl. Soc. July 28-29. Mrs. W. W. W.
Porcupine-Porcupine Agrl. Soc. Aug. 2. Mrs. A. F. Reed, Shand Creek.

Foreign

FRANCE

Lille-Pan-European Expo. of Social Progress. May 15-Oct. 15.
HAWAII
Kahului-Main Co. Fair. Oct. 12-14. Mrs. Myrtle Whitman.
SWITZERLAND
Zurich-Swiss Natl. Expo. May 6-Oct. 29.

CONVENTIONS

IDAHO
Boise-Dramatic Order Knights of Khorrassan. Aug. 8-11. A. L. Frey, 35 E. Gay st., Colunbus, O.
Idaho Falls-Order of Odd Fellows. Oct. 16-19. P. F. Horne, Box 371, Caldwell, Ida.
Idaho Falls-P. of H., State Grange. Oct. 24-26. F. G. Harland, Box 211, Caldwell, Ida.

In the Convention List appear only the dates of those meetings which we feel are of interest to the amusement industry. In this category we place, besides the strictly amusement and allied organizations, the following groups:
American Legion, Veterans of Foreign Wars, Disabled Veterans and other Veteran organizations, Odd Fellows, Knights of Pythias, Elks, Knights Templars, Junior Order United American Mechanics, Eagles, Shriners, Red Men, Sons of American Revolution, Woodmen of the World, Masons, Moose, Knights of Columbus, Horticulture Societies, Farm and Home organizations, Live-Stock Associations, Poultry Breeders, Boards of Agriculture, Florist groups, Patrons of Husbandry, State Granges, Firemen and Outdoor Advertising Associations.

Moberly—Odd Fellows' Encampment. Oct. 9-10. W. L. Long, Box 345, Joplin, Mo.

NEBRASKA

Kearney—Order of Odd Fellows. Oct. 17-19. E. S. Davis, Box 367, North Platte, Neb.

NEVADA

Carson City—American Legion. Aug. 10-12. E. J. Folsom, Box 73.

NEW HAMPSHIRE

Keene—P. M. Order of Odd Fellows. Sept. 27. Major K. S. Quimby, 26 Mead st., Manchester, N. H.

NEW JERSEY

Atlantic City—State Firemen's Assn. Sept. 15-16. E. F. Beners, 602 Chamber of Commerce Bldg., Newark.

NEW MEXICO

Albuquerque—Knights of Pythias. Sept. 18-19. J. E. Elder.

NEW YORK

Albany—American Legion. Sept. 7-9. Maurice Stember, Room 305, Hall of Records, New York City.

Binghamton—Junior Order. Sept. 25-26. F. S. Faye, 1 Madison ave., New York City.

Flushing—State Firemen's Assn. Aug. 15-18. F. A. Davis, Drawer 69, Fort Edward, N. Y.

New York—Dancing Masters of Amer. July 29-Aug. 4. W. U. Soby, 553 Farmington ave., Hartford, Conn.

New York—Order of Odd Fellows. Aug. 21-24. C. W. Boyce, 31 Union Sq., W.

New York—Institute of Radio Engineers. Sept. 20-23. H. P. Wetman, 430 W. 42d st.

New York—American Dahlia Soc. Sept. 26-27. C. L. Alling, 251 Court st., West Haven, Conn.

New York—Natl. Canvas Goods Mfrs' Assn. Oct. 9-13. E. B. McGreggor, 234 Endicott Bldg., St. Paul, Minn.

New York—Premium Adv. Assn. of Amer. Oct. 2-6. Howard W. Dunk, 500 Fifth ave.

New York—Intl. Alliance of Billiards, Billers & Distributors of U. S. and Can. Week of Oct. 2. Wm. McCarty, 821 Longacre Bldg., Poughkeepsie—State Grotto Assn. Sept. 21-22. H. N. Smith, 310 City Hall, Syracuse.

Saratoga Springs—Firemen's of Pythias. Week of July 24. G. Harnett, 25 W. 44th st., New York City.

Schenectady—Order of Red Men. Aug. 14-16. G. V. Vinton, Box 3006, F. Sta., Rochester.

NORTH CAROLINA

Salisbury—Junior Order. Oct. 22-23. E. V. Harris, Box 802, Tarboro, N. C.

NORTH DAKOTA

Bismarck—Tri-State Florists' Assn. Oct. 22-24. Ben Seibrecht, Aberdeen, S. D.

Akron—American Legion. Aug. 20-22. E. W. Brouse, 2200 First Central Tower Bldg.

Akron—Great Lakes Command Can. Legion E. F. Service League. Sept. 1-3. R. T. Woolcock, 521 W. Exchange st.

Banton—Soc. of 5th Div. World War Veterans. Sept. 2-4. W. B. Bruce, 48 Ayrault st., Providence, R. I.

Cedar Point—State Elks' Assn. Aug. 27-Sept. 1. H. D. Hale, Newark, O.

Cincinnati—Junior Order. Aug. 29-30. W. A. Clark, Box 110, Urbana, O.

Cincinnati—Knights of Pythias. Sept. 25-27. E. E. Coriell, 161 S. Main st., Bowling Green, O.

Cincinnati—34th Engineers Veterans' Assn. Sept. 2-4. George Remple, 2523 N. Main st., Dayton, O.

Cincinnati—State Moose Assn. Sept. 22-24. Lawrence Grove, 2536 Euclid ave., Cleveland.

Cincinnati—American Fed. of Labor. Oct. 2-14. Frank Morrison, A. F. of L. Bldg., Washington, D. C.

Cleveland—Knights of Pythias. Week of Aug. 28-Aug. 7. W. D. Termonth, Dept. of Agr., Washington, D. C.

Cleveland—Intl. Baby Chick Assn. Aug. 2-4. R. V. Hicks, 3718 Broadway, Kansas City, Mo.

Columbus—F. & A. Masons. Oct. 18-19. H. S. Johnson, Masonic Temple, Cincinnati.

Dayton—37th Div. A. E. F. Veterans' Assn. Sept. 2-4. Kenneth Little, 1101 Wyandotte Bldg., Columbus, O.

Lakeside—Intl. Lyceum Assn. Aug. 28-Sept. 2. C. McCartney, Auditorium Hotel, Chicago, Ill.

Steubenville—Reunion 332d Infantry Assn. Sept. 2-3. H. Knowlton, Cleveland.

OKLAHOMA

Lawton—Order of Odd Fellows. Oct. 17-18. Oscar Jones.

OREGON

Portland—Knights of Pythias. Oct. 9-10. W. G. Gleason, 918 S. W. Yamhill st.

Salem—American Legion. Aug. 10-12. Onos S. Olson.

PENNSYLVANIA

Bethlehem—State Elks Assn. Aug. 21-24. W. S. Gould, Scranton, Pa.

Erie—State Firemen's Assn. Oct. 3-6. C. E. Clark, Box 217, Wayne, Pa.

Horseshoe—Central Dist. Vol. Firemen's Assn. Aug. 14-19. Warren R. Hoover, Lancaster.

Lancaster—Veterans of 314th Infantry. AEF. Sept. 22-24. G. E. Hentschel, 1845 Champlott ave., Philadelphia.

Philadelphia—Loyal Order of Moose, Supreme Lodge. Aug. 27-Sept. 2. M. R. Giles, Mooreheart, Ill.

Philadelphia—Amer. Inst. of Park Execs and Amer. Park Soc. Sept. 18-21. W. O. Doolittle, Box 422, Tulsa, Okla.

Philadelphia—316th Infantry Assn. Sept. 30. R. A. Cullen, 1829 Cobbs Creek Parkway, Pittsburgh.

Pittsburgh—G. A. R. Encampment. Aug. 31-Sept. 5. J. S. Reed, Ripley, N. Y.

Scranton—Junior Order. Sept. 14-15. C. H. Hall, Box 4475, Philadelphia.

Sumbury—Order of Odd Fellows. Oct. 18-19. G. H. Banes, 1516 N. 16th st., Philadelphia.

Uniontown—80th Div. Veterans' Assn. Aug. 3-6. M. R. Byrne, 413 Plaza Bldg., Pittsburgh.

Williamsport—American Legion. Aug. 10-12. York—Knights of Pythias. Aug. 14-17. H. P. Trumbore, 460 Carlton ave., Bethlehem, Pa.

RHODE ISLAND

Pawtucket—Order of Red Men. Oct. 28. James Monroe, 175 Althea st., Providence.

Providence—Auditorium Managers' Assn. July 26-28. J. C. Greib, Auditorium, Milwaukee, Wis.

SOUTH DAKOTA

Rapid City—American Legion. Aug. 27-30. Rapid City—Farmers' Union of S. D. Oct. 9-12. P. G. Erickson, 200 Strand Bldg., Sioux Falls.

TENNESSEE

Jackson—State Firemen's Assn. Oct. 4-6. J. J. Martin, Fire Hqtrs., Nashville.

Memphis—American Legion. Aug. 20-22. Col. R. Wang, Stetley Bldg., Memphis.

Nashville—Order of Odd Fellows. Oct. 16-17. W. Nelson.

TEXAS

Big Spring—Odd Fellows' Encampment. Oct. 3-12. W. F. France, Ft. Worth.

Ft. Worth—36th Div. Reunion of Tex.-Okla. Oct. 6-8. D. J. Matthews, 118 E. Travis st., San Antonio.

Houston—Order of Red Men. Aug. 22-23. C. D. Lemke, 415 Austin ave., Waco, Tex.

UTAH

Salt Lake City—F. & A. Masons. Sept. 25-26. H. R. Waldo.

Spanish Fork—American Legion. Aug. 17-19. Newport—American Legion. July 27-28.

VIRGINIA

Alexandria—Knights of Pythias. Oct. 10-12. G. C. Cabell, 303 Monticello Arcade, Norfolk.

Camden—State Firemen's Assn. Second week of Aug. 10. W. O. Dabney, Staunton, Va.

Lynchburg—Junior Order. Oct. 19. E. A. Chalkley, West Point, Va.

Richmond—A. Masons. Oct. 24-25. Richmond—American Legion. Aug. 27-30.

WASHINGTON

Bellingham—Un. Spanish War Veterans. July 27-29.

Everett—State Elks' Assn. Aug. 3-4. Seattle—Order of Red Men. Aug. 13-14. A. A. Benner.

Seattle—Knights of Columbus. Aug. 15-17. J. P. English, 722 E. Union st.

Spokane—American Legion. Aug. 18-19. Jack Baldwin, A. L. Post No. 9, Spokane.

Tacoma—Junior Order. July 28-29. Dr. F. L. Patterson, 612 Green Bldg., Seattle.

Tacoma—Knights of Pythias. Oct. 2-4. A. R. Metz, Box 548, Olympia, Wash.

WEST VIRGINIA

Bluefield—American Legion. Sept. 4-6. G. S. Hamric, Capitol Bldg., Charleston, W. Va.

Fairmont—Knights of Pythias. Aug. 23-24. J. G. Van Meter, Box 750, Elkins, W. Va.

Hinton—State Firemen's Assn. Aug. 3-5. J. Hayden, Box 102, Rowlesburg, W. Va.

Parkersburg—Order of Odd Fellows. Oct. 10. A. J. Wilkinson, Huntington, W. Va.

Wheeling—A. F. & A. Masons. Oct. 11-12.

Fond du Lac—Knights of Pythias. Aug. 15-16. V. E. Moser, 152 W. Wisconsin ave., Milwaukee.

Green Bay—State Moose Assn. Aug. 18-20. H. W. Baden Jr., Redden, Chippewa Falls.

Janesville—Odd Fellows' Encampment. Oct. 17-18. Jas. A. Fathers.

Milwaukee—Order of Red Men. Aug. 9. W. J. Patterson, Superior, Wis.

Oshkosh—American Legion. Aug. 12-15. G. H. Stordock, 225 E. Michigan, Milwaukee.

Wausau—State Elks' Assn. Aug. 24-26. Lou Necker, Two Rivers, Wis.

West Bend—State Fire Chiefs' Assn. Aug. 7-9. A. V. Simon, 623 Miner ave., E. Ladysmith.

WYOMING

Casper—A. F. & A. Masons. Aug. 28-29. J. M. Lowndes, Masonic Temple.

Newcastle—Knights of Pythias. Aug. 24-25. H. W. Burns.

Thermopolis—American Legion. Aug. 10-12. George Storey, Cheyenne, Wyo.

CANADA

Amherst, N. S.—Knights of Pythias. Aug. 21-22. S. A. Smith, 35 Queen st.

Brantford, Ont.—Can. Legion British Empire Service League. Aug. 7-9. L. R. Menzies, Toronto.

Niagara Falls, Ont.—Loyal Order of Moose. Aug. 4-7. N. G. Heyd, 514 Confederation Life Bldg., Toronto.

Stratford, Ont.—Knights Templar. Aug. 7-8. W. Williamson, Montreal, Que.

Summerside, P. E. I.—Order of Odd Fellows. Aug. 7-10. E. H. Munro, Box 264, Windsor, N. S.

Atwater—49er Celebration. Aug. 24-27. Hollister—County Saddle Horse Show. Aug. 18-20. Roy Hubbell.

CALIFORNIA

Los Gatos—Los Gatos Fiesta. Aug. 4-5. Newport-Balboa—Yacht Races. Aug. 25-27. Harry Welch, Box 118, Balboa.

Pacific Palisades—Riviera Club Horse Show. July 30-31. Pleasanton—Del Vino Fiesta. Aug. 26-27.

Sacramento—Homecoming. Week Aug. 6-12. Sacramento—Golden Empire Centennial. May 1-Sept. 15.

San Diego—Navy Relief Carnival. Aug. 24-26. San Francisco—Coast Gift Show. Aug. 6-11.

C. A. Fleming, 74 New Montgomery st. Santa Barbara—Old Spanish Days. Aug. 2-5. Chas. E. Pressley.

Woodland—Sugar Bee Jubilee. Aug. 14-20.

COLORADO

Buena Vista—Lettuce Day Celebration & Rodeo. Aug. 12-13. R. B. Ayers.

Durango—Spanish Trails Fiesta. Aug. 12-13. Thos. E. Higgins.

Leadville—Senior Days & Celebration. Aug. 16-18. E. R. Palmer.

Wray—After Harvest Festival. Aug. 3-5. H. Butler.

ILLINOIS

Aledo—Homecoming & Horse Show. Aug. 17-18. C. W. Anderson.

Ashkum—Homecoming. Aug. 26-27. Orval Ryan.

Augusta—Live-Stock Show. Aug. 8-10. Ross Clark.

Beardstown—Carnival & Fish Fry. July 31-Aug. 5. E. N. Hibbs.

Biggsville—Harvest Home Picnic. Aug. 24-25. Chas. Mullin.

Blainville—Farmers' Picnic. Aug. 10-11. Carroll Blackledge.

Carthage—Homecoming. July 31-Aug. 5. Leighton L. Folts.

Chadwick—Cheese Day. Aug. 2-3. O. H. Chicago—Chicago Merchandise Fair. July 31-Aug. 11. Walter J. Kenney, 890 Broadway, New York City.

Chicago—Chicago Gift Show. July 31-Aug. 11. George F. Little, 220 Fifth ave., New York City.

Clayton—Old Settlers' Reunion. Aug. 17-18. E. O. Amen.

Clifton—Homecoming. Aug. 19-20. Orval Ciba—Soldiers & Sailors' Reunion. Aug. 3-5. S. L. Phillips.

Cullom—Homecoming. Aug. 18-19. Lewis Magee.

East Dundee—Firemen's Festival. July 26-29. C. Freeman.

Georgetown—Horse Show & Fair. Aug. 21-26. H. Parks.

Gibson City—Celebration. Aug. 16-19. George H. Nix.

Glenview—Glenview Days. Aug. 26-27. O. J. Lexington—Firemen's Homecoming. July 31-Aug. 6. Arthur T. Odell.

Litchfield—Berkeley Days. Aug. 16-17. Carl C. Wadman.

Maple Park—Vol. Fire Dept. Celebration. Aug. 26-27.

Morrisville—Picnic. Aug. 9-10. T. F. Lentz. Mount Pleasant—Fall Festival. Aug. 24-26. Alfred G. Carls.

Mount Auburn—Farmers' Picnic. Aug. 4-5. Raymond E. Dunn.

Mt. Olive—Homecoming. July 27-29. John J. Movequa—Shelby Co. 4-H Fair & Homecoming. July 31-Aug. 5. M. F. Jesse.

Penfield—Miller & Legion Rodeo. Aug. 6. A. E. Wolfe.

Shelby—Soldiers & Sailors' Reunion. July 24-29. Earl W. Merritt.

Stockton—Street Carnival. July 28-29. Taylorville—Centennial & Homecoming. July 23-29. C. C. Hunter.

Waverly—K. of P. Picnic. Aug. 2-3. Lawrence Newberry.

Wenona—Legion Homecoming & Jubilesta. Aug. 2-5. Frank J. Zulz.

White Sulphur Springs—Homecoming. Aug. 12-13. Harold Kenney.

York—Old Settlers' Reunion. Aug. 3-6. Ed Mehler, W. York.

INDIANA

Brownstown—Soldiers' Reunion & Homecoming. July 31-Aug. 5. H. A. Vermilya.

Centerville—Wayne Co. 4-H Club Fair & Old Settlers' Picnic. Aug. 8-13. P. G. O'Neal.

Cicero—Fall Festival. Aug. 10-12. E. A. Carson.

Columbia City—Old Settlers' Day. Aug. 16-17. M. R. Lorber.

Cloverdale—Centennial Celebration. July 27-Aug. 1. G. R. Arendt.

Danville—County Roundup. Aug. 17-19. C. E. Baker.

Decatur—Free Street Fair. July 31-Aug. 5. H. H. Kreebecke.

Elwood—Tomato Festival. July 25-29. Farmersburg—Old Settlers' Picnic. Aug. 8-10. Chas. E. Sharpe.

Fort Wayne—Auto Races. July 29.

French Lick—Farmers' Fall Festival. Aug. 24-26. W. C. Ellis.

Greentown—Firemen's Street Fair. Aug. 16-19. Glen C. Lawrence.

Knox—Legion Street Fair. Aug. 30-Sept. 2. Everett G. White.

Litton—Fall Festival. Aug. 24-26. Leo Blessing.

Milford—Legion Street Fair. Aug. 9-12. Eugene W. Felkner.

Monticello—Old Settlers' Picnic. Aug. 24-26. Montpelier—Street Fair. Aug. 22-27. Clyde A. Neff.

Mooreland—Free Fair. Aug. 25-26. C. F. Parker.

North Salem—Homecoming. July 27-29. Chas. M. Davis.

Odon—Old Settlers' Meeting. Aug. 17-19. H. O. Marshall.

Ridgely—Homecoming. July 25-29. W. L. Thompson.

Somerset—Street Fair. Aug. 2-5. Arthur L. Morris.

Whitestown—Picnic. Aug. 18-19. George W. Rhoads.

Winamac—Homecoming. Aug. 17-20.

IOWA

Bayard—Celebration. Aug. 17-19. E. C. Brown.

Blue Ridge—Fall Celebration. Aug. 11-12. Jack Hix.

Cherokee—Picnic & Reunion. Aug. 13.

Coggan—Harvest Home Celebration. July 28-29. Pearl Chism.

Denison—County 4-H Club Fair. Aug. 16-18. Robt. T. Knapp.

Earlville—Gala Days. July 26-27. F. S. Otis.

Gladbrook—Corn Carnival. Aug. 17-19. Lawrence Funnery.

Jefferson—Air Meet. Aug. 6. J. R. Gobble.

Lansing—Homecoming. July 29-31. Fred Schaefer.

Maquoketa—Commercial Club Celebration. Aug. 16-17.

Mystic—County 4-H Club & Calf Show. Aug. 9-12. Paul McDaniel.

Sheldon—Air Show. Aug. 20-21. Don English.

Sigourney—Yen-Ruo-Gis. Aug. 4-5. Chas. Etkin.

Tabor—Farmers & Merchants' Picnic. July 25-27. Chas. O. Adamson.

KANSAS

Baxter Springs—Picnic. Aug. 17-20. O. S. Hampton.

Downs—Anniversary Celebration. July 26-28. Chas. H. McConnell.

Eudora—CPA Picnic. Aug. 15-16. J. D. Adams.

Frederica—Old Soldiers' Reunion. First week in Aug. C. P. Klein, Independence, Kan.

Hanover—Picnic. Aug. 8-10. Dr. E. E. Roughton.

Lebanon—Homecoming. Aug. 3-5. C. J. Arbuthnot.

Leoti—Old Settlers' Picnic. Aug. 14-15. M. Wewer.

Mankato—Farm, School & Home Festival. Aug. 25-26. George H. Pott.

Moberly—Sunflower Days. Aug. 24-25. John McNabb.

# Classified Advertisements

**COMMERCIAL**

10c a Word

Minimum—\$2.00. CASH WITH COPY.

Set in uniform style. No cuts. No borders. Advertisements sent by telegraph will not be inserted unless money is wired with copy. We reserve the right to reject any advertisement or revise copy.

**FORMS CLOSE (in Cincinnati) THURSDAY**  
FOR THE FOLLOWING WEEK'S ISSUE.

Advertiser's Name and Address must

be counted when figuring total number of words in copy.

**AGENTS AND DISTRIBUTORS WANTED**

**AGENTS-PITCHMEN — FIRST TIME OFFERED.** Millions waiting to buy. Large earnings. Samples 10c. None free. **THOMAS-MERRILL**, Bergenfield, N. J.

**ATTENTION, PITCHMEN - CONCESSIONAIRES** — Absolutely latest Combination Cane-Swagger Stick Novelty. Fast seller. Fairs, street carnivals, football games. Retail 25c to 50c. Send quarter for prospectus to **TONY LIN**, Box 145, Hollywood Post Office, Memphis, Tenn. j29x

**BIG MONEY APPLYING INITIALS ON** automobiles. Write immediately for particulars and free samples. **AMERICAN LETTER COMPANY**, Dept. 20, Dunellen, N. J. x

**CHRISTMAS CARDS — SELL 50 ASSORTED** folders, name imprinted, \$1.00. Cost you 50c. Samples free. No investment. **DUNBAR**, New Brunswick, N. J. x

**DRESSES, 10c; SUITS, \$1.50; COATS, 50c;** Shirts, 15c. Many other low-priced bargains. Catalogue free. **FAIRMOUNT**, 162-B Monroe, New York. au12x

**HOT STUFF — PHOTOS AND SPICY NOVELTIES.** Many real fast money-makers. Write **LA FRANCE PRODUCTS CO.**, 55 Hanover St., Boston, Mass. x

**LORD'S PRAYER, TEN COMMANDMENTS,** Crucifixion, Twenty-Third Psalm—Beautifully polished and tarnish proof. Individually priced, \$2.00 per hundred. Complete set samples, 25c. Bracelets, \$8.00 per hundred. **SOUVENIR MANUFACTURING CO.**, 3031 N. Park Ave., Philadelphia, Pa. au26x

**MAKE 90% PROFIT SELLING FOLIO BY MAIL**—Double knockout. Free circular. **THE BETTER PRODUCTS CO.**, Box 167, Potsdam, N. Y. au26x

**MEN - WOMEN — THIS MYSTERIOUS MATHEMATICAL** device will show your age and the date of month of birth. I will pay you a dollar if this device is not absolutely accurate and easily operated. Good front for pitch. Send 25 cents for sample supply and information. **WILLIAM COLEMAN**, 5387 Seminole St., Detroit, Mich. x

**SELL BY MAIL — FORMULAS, BOOKS, PICTURES,** Novelties, Signs, bargains! Big profits. Particulars free. **F. ELFCO**, 438 North Wells St., Chicago. trnx

**WHERE TO BUY AT WHOLESALE \$50,000** Articles. Free Directory and other valuable information. **MAYWOOD B. PUBLISHERS**, 1107 Broadway, New York. au5x

**107 WAYS TO MAKE MONEY IN HOME OR** Office. Business of your own. Full particulars free. **ELITE**, 214 Grand St., New York. au5x

**ANIMALS, BIRDS AND PETS**

**ALLIGATORS, SNAKES, LIZARDS, TURTLES—** 10 Large Assorted Harmless Snakes, \$10.00. Price List. **ROSS ALLEN**, Silver Springs, Fla. Wire via Ocala. au19

**ANIMALS—SNAKES, DRAGONS, GILA MONSTERS,** Puma Cubs, Kinkajous, Monkeys and other animals. Also Parakeets for concessions. **SNAKE KING**, Brownsville, Tex. au12x

**CHIMPANZES—ALL AGES, MALES AND FEMALES.** Baboons, Small Monkeys. Just arrived, lowest prices. **BIDDLE'S**, 7571 Ridge Ave., Philadelphia, Pa. au5

**CIRCUS MICE — FANCY COLORS, MIXED,** \$10.00 hundred. Waltzers, \$4.00 dozen. Year round shipments. Half cash deposit. **SUNSHINE MOUSERY**, Sarasota, Fla.

**DONKEYS (BURROS), SELECTED FOR ANY** purpose. \$18.00; Shetland Ponies, \$65.00; Armadillos, \$1.50; Snookum Bears, \$12.00; Ocelots, \$20.00; Wild Cats, \$7.00; Chinese Dragons, large, \$7.00; Black Iguanas, \$2.50; Leopard Iguanas, \$3.50. **NATIONAL PRODUCTS COMPANY**, Laredo, Tex. x

**FRESH SNAKES IN DENS—RATTLE SNAKES,** fix or unfix, \$10.00 den; Harmless Snakes, \$10.00 den; Horned Large Rattle Snake, \$5.00; Horned Toads, \$1.00 doz.; Gila Monsters, \$3.50. **NATIONAL PRODUCTS COMPANY**, Laredo, Tex.

**GILA MONSTERS, \$5.00; BULL SNAKES, \$2.00;** Hairless Dogs, Cactus, Buffalo, Elk, Deer Heads. Guaranteed first class. **EVANS**, Taxidermist, Phoenix, Ariz.

**LIVE ARMADILLOS — EACH, \$2.00; PAIR,** \$3.50; Family Five, \$7.50. Good feeders, all sizes. Prompt delivery. **ARMADILLO FARM**, Comfort, Tex. se9x

**MONA MONKEYS, 3 FOR \$30.00 (LESS, \$12.50** each); Pythons, \$2.00 per foot under 8 ft.; 9 ft., \$2.50; 10 ft., \$3.00. Many other animals, Gibbons, Grapes, etc. **A. FOEHL**, Williamstown, N. J. au5

**PLENTY SNAKES, HORNED TOADS, PYTHONS,** Alligators, Iguanas, Gila Monsters, Armadillos, Dragons, Agoutis, Monkeys, Coatumindis, Ring-tail Cats, Prairie Dogs, Rats, Mice, African Lion Cubs, Peafowl, Parakeets. Wire **OTTO MARTIN LOCKE**, New Braunfels, Tex. au19x

**WRITE FOR OUR BIG NEW SPRING CATALOGUE.** It covers the Animal Kingdom. **MEEMS BROS. & WARD, INC.**, Oceanside, N. J. Direct importers from all over the world. x

**BOOKS, CARTOONS, INSTRUCTIONS, PLANS**

**BOOKS — FOR CONCESSIONS, LECTURERS,** Shows, Stores, Canvasers, Pitchmen, etc., on Health, Crime, Drug Evil, Fun, Songs, Recitations, Fiction, etc. Stock and special editions. Write your business. Low prices. 30 different samples, \$1.00 postpaid. **STEIN PUBLISHING HOUSE**, 521 S. State St., Chicago, Ill. x

**HURRY - HURRY - HURRY — HANDBOOK OF** Games and Concessions helps start you in carnival business. Describes methods of operation, figuring payouts, etc. Exposes crooked games. Tips and ideas that will make you money. Only book of its kind. \$2.15 prepaid. Information, stamp. **PYRAMID PUBLISHERS**, Box 116, Edgewood, R. I. au5x

**PITCHMEN, AGENTS, MEDICINE MEN'S SPIEL** Book, 50c. Showmen Big Spiel Book, 125 subjects, 50c. No stamps. **WILLIAM DUKE**, Three Rivers, Mich.

**BUSINESS OPPORTUNITIES**

**BARBECUE SPICES MAKES SENSATIONAL** Come Back Sauce, added to catsup. **PERFEX DIST. CO.**, 646 New York St., Aurora, Ill.

**EXCELLENT OPPORTUNITY — CAPABLE DIRECTORS** wanted to pick spots and promote large indoor or outdoor Bingo and Keno Games. Some organization, church or lodge is waiting for you to suggest paying off the old mortgage or raising money for some special fund. We will furnish complete equipment and help handle, on a rental or percentage basis. Do your stuff and write us details. Our business is Keno and Bingo. Complete equipment, sale, rental or percentage. **KING CARD CO.**, Dept. D, 66 S. Main St., Akron, O. x

**EXTRA BIG PROFITS—SPARE OR FULL TIME.** No selling. Legal every place. Detailed complete instructions free. Write **AUTOMATIC**, 2425 Fullerton M, Chicago.

**FOR SALE OR TRADE AT BARGAIN—PORTABLE** Skating Rink, 135 Pairs Chicago Skates, Good Music. Complete outfit one year old. Just opened Walnut Ridge, Ark. See Vess Phillips there or write to **GEO. PHILLIPS**, Brinkley, Ark.

**GASOLINE BURNERS, PRESSURE TANKS, CORN** Poppers, Giant Geared Aluminum Popping Kettles, Caramelcorn Equipment. Lowest wholesale prices. **NORTHSIDE MFG.**, 1925 10th, Des Moines, Ia.

**HAVE NEW FLAT RIDE—SEATS 32, PLANS** and Working Model complete. Will sell outright or take a partner or consider any good proposition. **PRESCOTT**, 3450 Dupont, S. Minneapolis, Minn.

**MASQUERADE AND COSTUME RENTING** Business for Sale—Long established. Will sacrifice on account of health. Cash price \$750.00. **CASTIMER**, 9 Rockland Place, Stamford, Conn.

**POTATO DOG — SOMETHING NEW, BETTER,** cheaper than hot dog. No bread. No bun. Fast repeater. No expensive equipment. Complete formula and instructions. \$1.00. **HAL OGLE**, Box 6015, Treasure Island, San Francisco. au5x

**\$5.00 PER DAY—MAKE FOLDING BASKET** out of wire. Useful ornamental novelty. Saloons, restaurants, office people, housewives and tourists buy on sight. Send \$1 for sample basket with complete instructions for making. **FILMORE FREEMAN**, 12 Goodrich St., Akron, Ohio. x

**COSTUMES, UNIFORMS, WARDROBE**

**A-1 COSTUMES, \$1.00 UP; SHOES, 50c;** Gowns, Hulas, \$3.00 up; Fans, Headgers, Bundles, \$1.00. Bargains. **CONLEY**, 310 West 47th, New York. ju29

**COMPLETE THEATRICAL LINE — RENT OR** Sale. 40-page catalogue of Accessories and Costumes. Send 25c coin or stamps. **SKETS MAYO COSTUME CO.**, Church St., Nashville, Tenn.

**MIDGETS COSTUMES — BEAUTIFUL 20x40** Cylke, \$25.00; Regulation Band Coats, Caps, Collapsible Hulas, Mess Jackets, Orchestra Coats. **WALLACE**, 2416 N. Halsted, Chicago.

**COIN-OPERATED MACHINES SECOND-HAND**

**Notice**

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

**A-1 CONDITION—FREE PLAYS, 1-2-3, \$89.50;** Fair, \$45.00; Bubbles, \$45.00; Free Races, \$15.00; Triple Play, \$18.00; Hollywood Rifle, \$30.00. Profit Sharing Phonograph. **SEIDEN DISTRIBUTING**, Broadway, Albany, N. Y.

**AIRWAY, \$9.50; BALLY RESERVE, \$9.50;** Fleet, \$14.50; Palm Springs, \$14.50; Cadet, \$16.50; Ocd Ball, \$24.50. Following Free Play: Krick, \$29.50; Free Races, \$24.50; Triple Play, \$29.50; Hawthorne, \$69.50; Sport Page, \$34.50; Flasher, \$24.50; Mills 1-2-3, \$24.50; Preakness, etc., \$9.50; Kentucky Clubs, \$69.50; 1938 Track Time, \$89.50; Triple Entry, floor sample, \$119.50; Saddle Club, \$19.50; Long Champ, floor sample, \$59.50; Rays Track, \$29.50; Lucky Lucie, floor sample, \$169.50; Rotary Merchandisers, escalators, \$49.50; Jennings Cigarola, late style, floor sample, \$89.50; Penny Packs, yellow, \$7.50; Gingers, like new, \$11.50; Skill Draw, like new, \$6.50; Old Age Pension, \$6.50; Kounter King, \$9.50; Deuces Wild, \$6.50; Columbus, like new, \$37.50; Single and Double Slot \$45c front and back door, \$7.50 and \$14.50; Blue Fronts, \$29.50; Melor Bells, \$49.50; Mills Vest Pocket Bell, \$33.50. 1/2 deposit with order, balance C. O. D. **BOYLE AMUSEMENT CO.**, Oklahoma City, Okla. x

**BALLY EUREKAS, \$50.00; FAIR GROUNDS,** \$27.50; Box Score, \$35.00. Send 1/2 deposit. **NEW ORLEANS NOVELTY CO.**, 238 Dryades, New Orleans, La.

**CASH FOR PACES RACES, VEST POCKET** Bells, Free Play, Novelty Games, etc. Give description, lowest price. **MASSENGILL MFG.**, Kingston, N. C. au5

**DIGGERS FOR SALE — FOUR DE LUXE AND** eight Treasure Island Buckleys. Guaranteed good as new. Reasonable. **WESTERN SPECIALTY COMPANY**, 420 E. Jefferson St., Phoenix, Ariz. x

**ERIE DIGGERS, MUTOSCOPES, MERCHANTMEN,** Buckleys, Arcade Machines, Magic Fingers, Candy Machines. Send for bargain list. **NATIONAL**, 4242 Market, Philadelphia, Pa.

**EXTRA SPECIAL — \$4.50 EACH: TURF KINGS,** Replays, Auto Derbys, Running Wilds, Airways. Also Chucklette Console, \$22.50. **SEIDEN DISTRIBUTING**, Broadway, Albany, N. Y.

**FOR SALE — LATE MODEL VEST POCKETS,** used one week, \$37.50. Will trade for Rock-Ola World Feet, Little Duke, Ginger, J. W. BRAUNER, 814 C St., S. E., Washington, D. C.

**FOR SALE — MILLS EXTRAORDINARY SIDE** Vender, 5c, 10c, 25c play, while they last. \$25.00 company, 1/2 certified deposit. **ENID MINT COMPANY**, 711 N. Indep., Enid, Okla. au19

**FOR SALE — 11 MILLS MYSTERY 10c BLUE** Front, Light Side Wall, \$35.00 each; 2 Cherry Bells, 10c play, \$42.50 each. 1/2 certified deposit. **ENID MINT COMPANY**, 711 N. Indep., Enid, Okla. au19x

**FREE PLAY SPOTTEMS, FIFTH INNING, CHUBBIE,** Chevron, Major, Airport, Contact, Box Score, Double Feet, Little Duke, Ginger, \$49.50 each; Topper, \$55.00; Miami, \$45.00; Zip, \$65.00; Lot-o-Fun, \$55.00; Midway, \$30.00; Supreme, Chief, Pot Shot, \$45.00 each; Multi Races, Big Ten, Stablemats, \$22.50 each; Red Head Track Time, \$49.50; Triple Entry, \$125.00; Cigarette Grips, \$14.50; Wurlitzer Skee Ball, \$25.00. Write your needs and price on other games. **LEHIGH SPECIALTY CO.**, 2d and Green Sts., Philadelphia, Pa. x

**FREE PLAYS—MILLS 1-2-3, \$90.00; EUREKAS,** \$57.50; Pot Shots, \$47.50; Spottem, \$40.00; Stablemats, \$35.00; Exhibit Bountys, \$25.00; Keeney Hits, \$20.00; Paramonts, \$25.00. Novelties: Vogues, Boo Hoos, Forward Marches, Dux, Turf Kings, Sensations, Long Beaches, Motor Boats, Chico Derbys, Carnivals, Miss America, Home Stretches, \$5.50, 3 for \$14.50. Bambinos, Hare Hounds, Genco Jrs., Airways, Bobs, Joys, Easy Steps, Soft Ball, Skihi, Chico Baseball, Bally Reserve, \$7.50 or 3 for \$26.50. Olatomats, \$14.50; America (clock), \$14.50; Preakness, \$14.50; Turf Champs, \$10.00; Flickers, \$7.00. Slots: Mills Blue Front, 10c, \$22.50; Yellow, 5c, \$22.50; Chief, 10c, \$22.50. Counters: Vest Pockets, over 40,000 Series, \$27.50; High Stakes, Black Jack, \$4.50; Daily Luck, Jr., \$7.50; Bally Jack Pot, \$1.50. **JOHN'S NOVELTY CO.**, 422 MacVicar, Topeka, Kan. x

**FOR SALE — 11 TOM MIX GUNS, \$50.00** each; 1 Seeburg Rayolite, \$75.00. **E. G. R. SALES CO.**, 813 College, Grand Rapids, Mich.

**GENUINE BARGAIN!—50 EVEREADY FOUR-** Column 1c Nut and Confection Vendors, \$6.50 each; entire lot, \$250.00. Remit 1/2 deposit. **ROBINS COMPANY**, 1141B DeKalb Ave., Brooklyn, N. Y. ju29

**KEEP POSTED WITH THE LATEST PRICES OF** Like New Models and Used Equipment of all kinds. Weekly list mailed to all wide-awake operators. Get on our mailing list at once. **ROY MCGINNIS**, 2011 Maryland, Baltimore, Md.

**LATE MODEL Q. T.'s, 5c, \$20.00; COLUMBIA** Cigarette, \$25.00; Blue Fronts, \$23.00; Roman Heads, \$12.00; Wolf Heads and Sky-scraper, \$10.00; Free Races, \$18.50. **DIXIE NOVELTY**, Covington, Tenn.

**LIKE NEW 8-COLUMN DUO-WAY CIGARET** Machine, with original carton. Sacrifice for quick sale. **T. ANDRAE**, 4439 N. Rockwell, Chicago.

**LOT 29 DIME, EIGHT NICKEL PHONOGRAPH** Wall Boxes, \$35.00; sample, \$1.95; fifty Dime Quarter Jackpot Slots, \$7.50 each. **COLEMAN NOVELTY**, Rockford, Ill.

**ON ACCOUNT OF DEATH, WILL SACRIFICE** Vending Outfit, consisting of 40 5c Electric Lift Pianos, 6 Phonographs, Truck. **BOX 71**, Creston, O.

**ROTARIES, \$60.00; DERBY DAY CONSOLE,** \$25.00; Liberty Day Console, \$25.00; Fairgrounds, \$25.00; Free Races, \$25.00. **GEO. KEPPLER**, 2606 Detroit, Cleveland, O.

**SCALES AND VENDERS BOUGHT. SOLD —** Jennings Jr. Scales, \$24.50; Pace Scale, \$12.00. Write us today. **SILENT SELLING CO.**, Marion, Ind.

**SEVEN 1-2-3 MILLS NOVELTY GAMES, ANI-** mal Reels, fully metered, \$35.00; 10 Eureka, \$62.50; 3 Flats, \$10.00; 3 Palm Springs, \$8.00; 3 Keenevs Multi Free Races, \$32.50; 5 Triple Plays, \$35.00; 1 Bubbles, \$35.00; 2 Keenevs Spinner Winners, \$15.00. 1/2 deposit. **STANDARD NOVELTY CO.**, 814 Carondelet, New Orleans, La. ju29x

**SIX MODEL 24 WURLITZER PHONOGRAPHS,** \$137.50 each; ten Model 616 Wurlitzers at \$82.50 each; ten Model 51 at \$62.50 each; five Model 716 at \$79.50 each. All machines very clean and in perfect order. Wire 1/2 deposit. **FRANCIS NOVELTY COMPANY**, P. O. Box 927, Montgomery, Ala. ju29x

**SWAP — ONE MILLS Q. T., 5c, FACTORY RE-** conditioned; one Bones Automatic Payout Dice Machine, used five weeks, for four Wally or Pace Penny Slot Double Jackpot. **HENRY WALET**, New Iberia, La.

**TRADE OR SELL — SPORT PAGE, FLASHER,** Fleetwood, Big Race, 1-2-3, Preakness, Photo Finish, FOK Silent Escalator, Slots, Silent Sky-scraper Slots. All fine condition, ready to go. Want Multiple Coin Head, Bangtails, Lincoln Flats, Tracktime, Kentucky Club, Roloito, Consoles, late model Gingers. Submit proposition. **TODD NOVELTY CO.**, 1400 N. W. 20, Oklahoma City, Okla. x

**WANT WATLING SCALES—ALL MODELS DE-** sired. Cash for one or one hundred. Give description, condition, lowest price. **BABE LEVY**, 2716 S. 10th Ave., No. 12, Birmingham, Ala.

**WANT LATE FREE GAME NOVELTY TABLES—** Vest Pockets, O. T.'s, in exchange for practically brand new Rolletto Senior or will sell for cash. **SEIDEN DISTRIBUTING**, Broadway, Albany, N. Y.

**WANTED FOR CASH, ANY QUANTITY — CO-** lumbus, Model A, 1c; Bingo; Snacks, 1c; Detective, \$6.00 each. **RECENT VENDING SALES**, 379 1/2 Somerset, W. Ottawa, Canada.

**WE TRADE MACHINE FOR MACHINE—WHAT** have you? Our stock complete. "Anything with a Coin Slot." **P. K. SALES COMPANY**, Cambridge, O.

**3/8" BALL GUM, FACTORY FRESH, 11c BOX;** Tab, Stick, Midget Chicks, every Vending Gum. **AMERICAN CHEWING**, Mt. Pleasant, Newark, N. J. au5x

**25 SNACKS WITH DELUXE STANDS, \$20.00** each; cash only, perfect shape; 6 Sel Mors. list new, \$6.00 each. **RECENT VENDING SALES**, 379 1/2 Somerset, W. Ottawa, Canada.

**25 TABLE VENDORS, ONLY \$2.20 EACH;** three 3-Compartment Counter Vendors, \$10.75 each. Particulars. **DAVIS METAL FIXTURE CO.**, Lansing, Mich.

**FORMULAS**

**EXPERT ANALYSIS, RESEARCH, INDUSTRIAL** Development, Newest Guaranteed Formulas. Biggest catalog free. Nominal prices. **CIBULSON LABORATORY**, Chemists, BH-1142, Sunnyside, Chicago. tfx

**FOR SALE—SECOND-HAND GOODS**

**CORN POPPERS, FEARLESS, ALL-ELECTRICS,** giant geared Popping Kettles, Caramelcorn equipment. Get our prices before buying. **NORTHSIDE CO.,** 1925 10th, Des Moines, Ia. au26x

**FOR SALE—SECOND-HAND SHOW PROPERTY**

**ENCLOSED CHEVROLET HOUSE TRUCK, RACE** Bike, Jogging Cart, Pony Buggies, Pony Harness. Trained High-Stepping Harness Ponies. **ART BUGG, Macomb, Ill.**

**FOR SALE—TILT-A-WHIRL, NOW OPERATING** Frisco Fair. Brilliantly lighted, many other improvements. Make offer. **M. BALCOM, 8 Orondo St., Wenatchee, Wash.**

**FOR SALE—PENNY ARCADE, 50 MACHINES,** all A-1 shape; Crates, Trunks, Bally Cloths; 20x40 Tent complete; new Panel Front; Penny Pitch, complete; 10-Ft. Milk Bottle Game, all new paint. **BRADFORD, Maple Ave., Falmouth, Ky.**

**GIANT SKELETONS—GREATEST ATTRACTIONS** on earth. Monster Snake, forty feet long; Rickmorka, Flesh-Eating Antelope from Bloody Gulch; many others. List free. **TATE'S CURIOSITY SHOP, Safford, Ariz.** jy29

**MEDICAL PICTURES FOR LIFE, UNBORN AND** Health Shows — Subjects: Social Diseases, Childbirth, Museum, Freaks. **MURPHY, 1505a S. 7th, St. Louis, Mo.**

**PORTABLE GRAND STAND SEATS—ALL SIZES,** new and used, out or indoors, with or without foot rest. We also rent seats for all occasions. **PENN BLEACHER SEAT COMPANY,** Main Office, 1207 W. Thompson St., Philadelphia, Pa.

**TWO EYERLY ACROPLANES—BOTH BOOKED** and making money. Will sell one or both. **JOHN GILLILAND, 7283 Bellaire, North Hollywood, Calif.**

**WILL SELL ONE AERIAL ACT NET WITH** Apron—Good as new, no blocks or stakes, \$50.00; with casting frame, trapeze, \$70.00. **PRESCOTT, 3450 Dupont Ave., S., Minneapolis, Minn.** x

**HELP WANTED**

**HYPNOTIST WANTED THAT CAN WORK** Without Plants—Hall show, Canada, then South. I have car, papers, etc. **MacKnight, write, SHOWMAN, 324 W. 51 St., Rm. 460, New York.**

**SINGLE MAN—STRAIGHTS, BITS AND ACTS.** Change specialty two weeks med; \$17.50 per week. **BLUE GRASS COMEDY CO.,** Flemingsburg, Ky.

**THANKS TO ALL THOSE ANSWERING AD OF** JACK RAUM in July 15 issue. Have contacted acts for this season.

**WANT AT ONCE—EXPERIENCED MED PEOPLE.** Team (Nortons, write). Magician to feature; Drummer, double stage; Utility Man. Low, sure salary. State it; pay own. Long season to right people. **MADAME MAYFIELD, Curtisville, Pa.**

**WANT SAX AND TRUMPET—FEATURE** Vaudeville Act. Young General Business Man, do some leads. Address **FRANK SMITH PLAYERS, Palmyra, Mo.**

**WORLD'S GREATEST PROMOTION NEEDS** Lecturers, Radio Speakers, Evangelists and Press Agents for grand opening. Like to hear from men already in the money but who want something bigger. State what you can do and what equipment you have, if any. Address **BOX ST. L-11, care Billboard, Arcade Bldg., St. Louis, Mo.**

**YOUNG LADY — PEP, PERSONALITY, APPEARANCE,** ability, wardrobe. Assist setting club sponsors, sell merchant ads, traveling indoor year round show. Describe all. **RAY LENHART, Sioux City, Ia.**

**MISCELLANEOUS**

**BIG BARGAIN NOVELTY ASSORTMENT—** Closing out all odds and ends of 5c and 10c Retail items at \$3.25 per gross, prepaid. Buy one, you will buy more. Rocket Baseballs, 60c doz.; \$2.00 Leather Cover Seconds, 85c doz. Balls are F. O. B. St. Louis. **EASTERN AMER. MDSE. CO., 2621 Olive, St. Louis, Mo.** jy29x

**CARNIVAL OR SHOW LOT FOR RENT — 10** Acres, Elyria, Ohio, western city limits on Route 20, center 100,000 population. Apply **WAYSIDE INN, R. D. 2, Elyria, O.**

**MAGICAL APPARATUS**

**AT BARGAIN — MAGICAL SECRETS, MIND-Reading, Mystery Escapes, Side Show, Cards, Chemical, List, 10c.** **GENOVES, Gen. P. O. Box 217, New York.**

**CATALOGUE OF MINDREADING, MENTALISM, Spirit Effects, Horoscopes, Forecasts, Buddha, Crystals, Lucky Pieces, Palmistry, Graphology Charts.** Wholesale prices; World's largest stock. New 156-page illustrated catalogue, 30c. **NELSON ENTERPRISES, Nelson Bldg., Columbus, O.** jy29

**LARGE PROFESSIONAL MAGIC CATALOGUE,** 25c. **MAX HOLDEN, 220 W. 42d St., New York City.**

**Show Family Album**



A SEXTET of the fair sex are shown in this ancient horseless carriage. They are members of Smith's Greater Shows and were snapped in Nelsonville, O., on August 7, 1913. Left to right in front are Mrs. J. F. Murphy, wife of J. F. Murphy, connected with F. E. Gooding Attractions in an executive capacity, and Mrs. Mollie Owens, wife of Eddie Owens, well known in the carnival field. In the rear, left to right, are Mrs. Tobosnick, Mrs. McGranhan, "Queenie" Smith and Anna Baker.

The Billboard invites its readers to submit photos taken from 15 to 20 years ago. It is specially requested that pictures be CLEAR and that they be accompanied with complete descriptive data. Group photos are preferred, but pictures of individuals who are STILL LIVING will be welcomed. They will be returned if so desired. Address Show Family Album Editor, The Billboard, 25-27 Opera place, Cincinnati, O.

**FINE LEVITATION, CHEAP—MAGICAL APPARATUS,** Stage Goods, Illusions, Real bargains. Send stamp for list. **HEANEY, Oshkosh, Wis.** Will buy Magic.

**STRICTLY PROFESSIONAL VENTRILOQUIAL** Figures—Punch-Judy and Marionettes, new and used Magic. Lists free. **PINXY, 1261 N. Wells St., Chicago.**

**M. P. ACCESSORIES & FILMS**

**NOTICE**

News and display advertisements of interest to roadshowmen will be found in The Billboard's new film department. Look for "Non-Theatrical Films" in the index on page 3.

**A NEW CATALOG READY — NEW PRINTS.** Roadshow Attractions, Westerns, Features, Comedies, Gangsters, brand new Short Subjects; 35MM. only. **BUSSA FILM EXCHANGE, Friendship, O.**

**ATTENTION, ROADSHOWMEN — GOING OUT** of 35MM. Film business. Prices slashed. First come, first served. **ZENITH, 308 W. 44th, New York.**

**ATTENTION, SHOW TALKIES, THEATRELESS** Communities — Sound Equipment. Weekly Programs rented. **ROSHON, State Theatre, Pittsburgh, Pa., or 107 S. Court, Memphis, x**

**ASTONISHING BARGAINS — 16MM. SOUND** Projectors, \$145.00, \$155.00, \$175.00. Easy terms, factory reconditioned. Reasonable film rentals. **521-E STATE THEATRE, Pittsburgh, Pa.**

**BARGAINS IN USED PROJECTION MACHINES,** Opera Chairs, Screens, Spotlights, Stereopticons, etc. Projectors repaired. Catalogue \$ free. **MOVIE SUPPLY CO., LTD., 1318 S. Wabash, Chicago.** au19x

**EXCEPTIONAL BARGAINS — 35MM.-16MM.** Portable Sound Projectors, Supplies and Complete Equipment. Free Catalogue. **MONARCH THEATRE SUPPLY COMPANY, Memphis, Tenn.** au5

**LATE TALKIE, WESTERN, PERFECT SHAPE,** \$35.00. Complete program rented; \$7.50 two days; \$15.00 per week. Silent Films cheap. Equipment bargain list. **SIMPSON, 1275 S. Broadway, Dayton, O.** x

**NEW LIST OF BARGAINS IN 16MM. FILM** and Equipment now available. Write today. **J. MAHMARIAN, 619 15th St., Union City, N. J.**

**LIQUIDATION SALE — EXCELLENT PRINTS.** 35MM. Sound Dramas, \$22.50; Actions, \$25.00; Westerns, \$30.00. Single Reel Novelties, new prints, \$7.50; used, \$5.00. **WALDO FILMS, 6 Waldo Bldg., Cincinnati, O.**

**SAVE MONEY ON YOUR FILMS AND EQUIPMENT—** New money-saving service. Particulars free. **FILM BOOKING & EQUIPMENT EXCHANGE, Bridgeport, Conn.**

**WESTERNS, SPECIALS, ROADSHOWS, SELL OR** Rent. Buy Silents. Projectors for sale. Complete Tent Outfit. **LONE STAR FILM COMPANY, Dallas, Tex.**

**WESTERNS, ACTIONS, HORROR, COMEDIES.** Dramas offered for outright sale for first time. 35MM. only. Lists. **RELIABLE, Box 352, St. Louis, Mo.**

**16MM. SOUND FILM PROGRAMS AND PROJECTORS** for sale and rent. Free catalog. **SOUTHERN VISUAL EQUIPMENT CO., 494 S. Second St., Memphis, Tenn.** au5

**PARTNERS WANTED**

**LADY WISHES TO JOIN GENTLEMAN WITH** Small Show experience and knowledge of Magic. Must have car. **LA RAE, care Billboard, Chicago, Ill.**

**REQUIRE \$2,000 TO PRODUCE. BUILD, FEAT-** ure European Attractions. Guarantees \$75.00 weekly. Interest. Money-making proposition. **BOX 978, care Billboard, 1564 Broadway, New York.**

**PERSONALS**

**ANYONE FAMILIAR WITH PRESENT ADDRESS** Wm. Gauss, Ride Operator, wire collect to **ROBIN REED, Salem, Ore.**

**PHOTO SUPPLIES AND DEVELOPING**

**ACT NOW — 4-FOR-A-DIME OPERATORS.** Send today for information on the new Photo-Flash outfit using only six 20-watt lamps. Takes pictures size 3 1/4 x 5 1/2. **MARKS & FULLER, INC., Dept. BC-11, Rochester, N. Y.** jy29x

**ALL 4 FOR 10c OPERATORS—CUT PRICE ON** all machines and supplies. Full Length Cameras. **WABASH PHOTO SUPPLY, Terre Haute, Ind.** au5

**FOUR FOR DIME PHOTO GALLERY — COM-** plete with best lens. Sacrifice for only \$55.00. For full information write to **CLARENCE WALSTAD, Enderlin, N. D.**

**PROFESSIONAL TRUETONE ENLARGEMENTS—** Any negative transformed beautifully to 4x6 portrait, dozen, \$1.00. **DAVID BARTELS, 326 W. 40th St., New York City.** x

**ROLLS DEVELOPED — TWO PRINTS EACH** and two Free Enlargement Coupons, 25c. Reprints, 2c each; 100 or more, 1c. **SUMMERS' STUDIO, Unionville, Mo.** jy29x

**SAVE MONEY—DEEP CUT PRICES ON 4 FOR** 10c Photo Supplies. Eastman Direct Positive Paper, 1 1/2 Inch x 250 Ft., \$4.75 per roll. All sizes carried in stock. Glass Frames, Folders, Chemicals and all supplies at deep cut prices. Write for catalog. **HANLEY PHOTO COMPANY, 205 E. 12th St., Kansas City, Mo.** au5x

**SALESMEN WANTED**

**SELL BUSINESS STATIONERY, \$2.65 THOU-** sand—Business Cards, Book Matches, Advertising Gummed Tape, Restaurant Necessities, Salesbooks, Office Supplies, Pricing Sets, Advertising Specialties. 40% commission. Free premium deals. Sales portfolio free. **DAVID LIONEL PRESS, 312 S. Hamilton, Dept. KC, Chicago.** x

**SCENERY AND BANNERS**

**ARTISTIC, COLORFUL, DURABLE BANNERS,** Scenery, Dyedrops. The finest for 35 years. Send dimensions for lowest estimate. **ENKEBOLL STUDIOS, Omaha, Neb.**

**BEST CARNIVAL AND SIDE-SHOW BANNERS** on Earth. Positively no disappointments. **NIEMAN STUDIOS, INC., 1236 S. Halsted St., Chicago, Ill.** au5

**TENTS—SECOND-HAND**

**FOR SALE — COMPLETE DRAMATIC TENT** Outfit, sixty-five by one hundred; Seats, Poles, Stakes, Stage, Scenery. All complete. Must be sold quick. Bargain. **FRANK MILLER, 205 W. Third, Greenville, O.**

**SIDEWALL BARGAINS — 7.68 OZ. DRILL,** hand roped, clean, white, good as new, 7 ft. high, \$18.00; 8 ft. high, \$21.00 per 100 ft. long. Slightly Used Tents, 20x30, \$80.00; 32x32, \$92.00. **KERR COMPANY, 1954 Grand Ave., Chicago.** au12x

**SIDE WALL BARGAINS — LIGHT KHAKI,** slightly used; 10,000 ft., good as new, 7 ft. high, \$16.00 per 100 ft.; 8 ft. high, \$18.00 per 100 ft.; 9 ft., \$20.00 per 100 ft.; 2,000 Theater Seat Covers, 25 cents each. **MAIN AWNING TENT CO., 230 Main, Cincinnati.** x

**THEATRICAL PRINTING**

**HANDBILLS—3x8, 1,000, \$1.25; 5,000, \$3.00;** 6x9, 1,000, \$1.75; 5,000, \$4.25. Window Cards, Merchants' Tickets, etc. Quick service. **STODDARD BROS, Delmar, Ia.** jy29

**WINDOW CARDS FOR FAIRS, CELEBRATIONS.** Other Occasions—Three colors, 14x22, 8-ply, \$3.00 hundred; \$5.50 two hundred. **TRIBUNE PRESS, Fowler, Ind.**

**WINDOW CARDS—14x22, ONE COLOR, 100,** \$2.50. 50% deposit; balance C. O. D., plus shipping charges. **THE BELL PRESS, Winton, Penna.** x

**WINDOW CARDS — SPECIAL: 100 14x22** White Non-Bending, 2-Colors, \$2.50; Hand-bills, 1,000 4x9, \$1.25; 6x9, \$1.75. Quick service. **SOLLIDAYS, Knox, Ind.**

**1,000 6x9 CIRCULARS, \$1.50; 6x12, \$1.75;** 4x9, \$1.10. Postpaid zone 4. Mats cast free. **LAWDALE PRESS, Box 303, Franklin, N. H.**

**At Liberty Advertisements**

5c a WORD (First Line Large Black Type). 2c a WORD (First Line and Name Black Type.) to a WORD (Small Type.) Figure Total of Words at One Rate Only.

MINIMUM 25c. CASH WITH COPY.

**AT LIBERTY AGENTS AND MANAGERS**

**AT LIBERTY—ADVANCE OR PRESS AGENT.** Five years' experience with leading thrill shows and auto races. Accept any reliable organization or show. **BOX C-235, Billboard, Cincinnati.** au5

**AT LIBERTY BANDS AND ORCHESTRAS**

**SEMI-NAME — STYLED OR-** chestra available. Eleven men, fully equipped. Co anywhere. **BOX 396, Billboard, Chicago.**

**ATTENTION TAVERNS, RESORTS, HOTELS —** Three-Piece Orchestra available. Sweet and swing, vocalizing, entertainment. Amplifying system. Union, references. **ROY BENEDICT, Manhattan Club, Winona, Minn.** jy29

**AVAILABLE AUGUST 20TH—THREE MEN AND** a Girl. An entertaining unit featuring outstanding vocals and instrumental doubles. References exchanged with high-class hotels, lounges, bookers. **BOX C-119, The Billboard, Cincinnati, O.** au12

**AT LIBERTY after Sept. 5—Well Organized Six-** Piece Band. Renshaw combination outstanding vocalist. Up-to-the-minute library, special arrangements and novelties. Play any show. **LEADER, Box 102, Port Walton, Fla.** au12

FIVE-PIECE BAND—Will also cut to four men if necessary. Union, reliable and strictly business. Write or wire RAY KRAEMER, Marshfield, Wis.

FOUR-PIECE UNIT—Featuring Accordion, Viola Duo, Xylophone, Singing Trio, Duo, Soloists, Special Arrangements. Union, experienced radio, hotel, dance. ORCHESTRA, Box 1005, Kalamazoo, Mich. j29

NEIL WRIGHTMAN ORCHESTRA—Eileen Sensational Artists. Favorites of radio and dance fans. Featuring Hammond organ, novelty numbers, vocalists and special arrangements. Can cut any show. Street, swing or jam. Union musicians, complete wardrobe. P. A., attractive fronts, lights and transportation. Available for high-class hotels, clubs, resorts and ballrooms. Write or wire NEIL WRIGHTMAN, 66 W. Washington St., Chicago, au5

SEPT. 1ST — 4-Man Combination. Many styles. Tors in novelty. Every man a salesman. We pack 'em in. Make good where 6 and 8 have played before. MUSICAL, Box 1171, Bismarck, N. D., au12

SMOOTH WORKING—Eight-Piece Style Band — Featuring (available soon) new and attractive music fronts, lights, uniforms. Ideal for hotel. JOHNNY WADE, Hotel Morris, Birmingham, Ala.

VERSATILE 10-PIECE ORCHESTRA—Will consider all offers. Modern equipment. Dixieland and Casa Loma style. Plenty dinner and dance music. JACK DALZIEL, Lake City, S. C., au5

VERSATILE 11-PIECE ORCHESTRA—Available for location after July 25. Well known, styled, uniformed, stands, own fast transportation, P. A. system. Plenty of pep and personality. Reliable owners and managers, please contact at once. For information, write or wire BOX 398, Billboard, Chicago.

AT LIBERTY BILLPOSTERS

A-A BILLPOSTER — LONG or short handle, wet paper. Want permanent job. Will go anywhere. HARLEY SNAPP, 3433 Hillger, Detroit, Mich.

AT LIBERTY CIRCUS AND CARNIVAL

AL SHERMAN—Concession Worker. Lost everything in flood last year. Unable to get on my own. Experienced in all concession work; also experienced mowing on side shows, both circus and carnival. Would appreciate someone who can use me as I have depended. Would work salary or P. C. Wire or write, 7 W. Franklin St., Baltimore, Md. Thank you.

GEO. BURKHART—Illusionist, Comedy Magician, King of Coins and Punch. A laughing riot, everything I present, with plenty experience. For many years Manager of R. R. Circus Side Shows. Have elaborate equipment for World's Fair parks, theatres, night clubs or circus if motorized. Have own transportation. Address 255 Sumner Ave., Brooklyn, N. Y. au12

RIDICULOUS TRIO—Three Regular Clowns, best of circus. Fun acts. Go anywhere. Address care The Billboard, Chicago, Ill. j29

AT LIBERTY DRAMATIC ARTISTS

AT LIBERTY—Woman, 41. Characters or as cast. some piano. Girl, 14, song and dance specialties. Boy, 9, drummer, reads and fakes. Both children double stage. THOMAS, 324 N. Irvington Ave., Indianapolis, Ind.

LITTLE THEATRE DIRECTOR wants Directorship, season 1939-40. Write JACK A. PURDY, 109 E. 24th, Bryan, Tex. Correspondence and references exchanged. j29

AT LIBERTY MAGICIANS

MAGICIAN - LECTURER - HAVE STUFF. Young, wardrobe, IVAN IVANOV, care Central Delivery, Avon, Mass. j29

AT LIBERTY MISCELLANEOUS

BILLY WILLIS — THE TALL MAN SIGN Painter, Comic Stilt Walking Artist. Walk streets on stilts 12-15 feet tall. Advertising night clubs, ballrooms, resorts, parks, fairs, etc. Go anywhere. Write for terms and literature. BILLY WILLIS, 410 S. Van Pelt, Philadelphia, Pa.

SOUND CAR OPERATOR—EQUIPMENT BUILT into '39 Chev coach; power of 30 watts. Radio, phono and mike. Streamlined with banner space, flashy, colorful, dignified. Known as the Midwest's finest sound car. Operator has unique mike technique, using honest talk that gets to the public. Knows the publicity game and his mike. One refusal in past five years. Can and will produce. Can you? Also an musician and sign painter; 15 years' experience trumpet and saxophone. Good tone and style. Some take-off, mostly sweet. Anything in signs except neon. Equipment all of the best, wardrobe clean, young, reliable, hard worker, congenial. Have references from national accounts as well as local. Go anywhere but must be reliable. Prefer good rep show in Midwest or South. Will answer all. What have you? H. L. DOWNEY, Waterman, Ill.

ATTENTION, PLEASE—Young man, age 21, married, reliable, used work desperately. Reference furnished. Desire permanent position. Offer and electrical experience. Can do some typing and mimeographing. Not afraid of work, willing to start at low salary. ROBERT C. SMITH, 701 1/2 Laurel Ave., N., Minneapolis, Minn.

DISPLAY MAN and Lobby Artist—Experience, ideas, own tools. Single house or local chain. Reliable, steady, sober. Salary reasonable. Non-union. South or West. Texas or New Mexico. Capable doing management, accounting, etc. Former owner, entertainer, publicity man. AL HOWARD, 3909 Bedford, Detroit, Mich.

AT LIBERTY M. P. OPERATORS

DENVER PROJECTIONIST—Go anywhere. Non-union. Picture or combination house. RCA experience. References? Yes. Wire or write. State salary. PROJECTIONIST, 934 17th St., Denver, Colo.

MOTION PICTURE OPERATOR — Non-union, single, sober, reliable. Will go anywhere. Have been in theatre business fifteen years in all lines. Address SAMUEL WOGSSENITZ, 47 South St., Colo.

PROJECTIONIST—Age 42. Twenty years' experience sound or silent. Go anywhere. RICHIE E. BLAIR, 428 E. Lindsay St., Stockton, Calif. au5

AT LIBERTY MUSICIANS

ALTO-TENOR SAX, CLARINET—A-1 Musician. Prefer show work. BOX 397, Billboard, Chicago, Ill.

ALTO-TENOR, CLARINET AND VOCALIST — Age 24, union. Transpose arrangements on sight. Wide experience with dance bands; also cutting floor shows, night spots, hotels, ships. Good sailor and like to sail. Now on location. Available July 24. Wire or write PAUL WALDO, 12 Mountain View, Ridgefield, Conn.

AT LIBERTY SEPT. 1—TWO LADIES, PIANO and Accordionist. Steady, Crisp, club or inn. Good entertainers. Play classical, popular and roud. Wardrobe, personality and ability. Photo upon request. Address ACCORDIONIST, Allen Inn, Canada Lake, N. Y.

EXPERIENCED TRUMPET—CIRCUS OR CARNIVAL. Will locate. WM. F. BROOKS, 831 Union St., Hudson, N. Y.

HAMMOND ELECTRIC ORGANIST—GIRL. Unusual style swing; also sweet dance and concert music. Hotel, night club or radio. Large repertoire includes any request. Go anywhere immediately. Audition in New York for your representative. Union. BOX 981 N. York, 1564 Broadway, New York, N. Y.

STRING BASS — AT LIBERTY AFTER THE twenty-fifth of July. Am with name band at present. Permanent address: PAT GREENWELL, Monmouth, Ill.

TROMBONE — GOOD TECHNIQUE AND MELLOW TONE. Young and experienced, MILTON LUKENS, Britton, S. D.

TROMBONE—FINE TONE, RANGE, TAKE-OFF. Double trumpet, feature singer. Young, single and experienced. Want job with reliable band. Go anywhere. ART WEITE, Wells, Minn.

TRUMPET—READ, FAKE, EXPERIENCE. BILL ROBINSON, Dyersburg, Tenn.

TRUMPET — READ, TONE, FAKE. RELIABLE. GEO. CLEMENTS, Hotel Noble, Jackson, Miss.

TRUMPET—READ, TAKE-OFF, TONE, RANGE. Address ALLAN ALLEN, 522 E. Main St., Rock Hill, S. C.

TRUMPET — WANTS LOCATION. AGE 21, married, sober. First, second and "go" experience. Can play theatre, club or hotel. Two years KWTO staff. JOE HUMPHREYS, 905 E. Calhoun, Springfield, Mo.

TRUMPET—FIRST OR SECOND, NAME BAND experience. Range and tone, Dixie take-off arrangement. Sober and reliable, age 24. Work location only; panics and road bands, lay off. State all. Write, don't wire. MUSICIAN, 248 Euclid Ave., Kenmore, N. Y. au5

A-1 MUSICIAN — Play Piano, Piano Accordion, Guitar, etc. A music arranger, vocalist, yodler, repairman. Fake, read, etc. Want to connect with a traveling or stationary outfit. File this ad for future use. CARL HEIDEMAN, New Braunfels, Tex.

ACE SAXOPHONIST — Doubling Clarinet. Read, take-off and take-off. Twelve years' experience in radio and dance work. Fine appearance. Want steady location with reliable band. JOHN KIDWELL, Crittenden, Ky. j29

ALTO, TENOR SAX and Clarinet—20, read, tone, range. No bad habits. Give details. Write JOHN O. WERTZ, 135 Bough St., Johnston, Va. j29

ALTO SAX - CLARINET — Union, age 24. First class man, excellent reader and hot man. Consider willing worker. Prefer large orchestra. Never misinterpreted, don't misrepresent me. I mean business. Write JOE J. CHAS, 52 W. 6th Ave., Monticello, Pa.

A-1 SAX CLARINET, BARITONE — Read, phrase, feature vocals. Reliable, union. Prefer northern location. MUSICIAN, 1129 E. Fayette St., Syracuse, N. Y. au5

AT LIBERTY—Sousaphone and String Bass. Experienced dance man. Neat and congenial. CALL W. SHOLL, Hicksville, O.

BASSOONIST — Experienced, wishes connection with municipal band or good amateur symphony orchestra. Will be at liberty at short notice. WILLIAM O'NEILL, 27 W. Ohio St., Chicago, Ill. au10

BRASS SECTION—Two trumpets, two trombones, including solo lead trumpet, three ride msn, vocalist and arranger. Young, dependable, experienced. Have car, go anywhere. Panics, lay off. DICK ABERNATHY, Sterling St., Corning, N. Y. au12

DRUMMER—Semi-name band experience. References, wardrobe. No habits, age 22, neat appearance. Read, Union. Show experience. Complete record outfit. Can better your convenience. Have my own ticket. Don't misrepresent. I haven't. Allow time for forwarding. LEO HAMBURG, JR., 533 E. Shaw Ave., Detroit, Mich.

ELECTRIC STEEL and Rhythm Guitar—Doubling Trumpet and Tenor Sax. Read, fake, modern. Union, age 31, reliable, all essentials. MUSICIAN, 357 N. College Ave., Fayetteville, Ark.

DRUMMER — Double Violin. Young, single, union. Write or wire JERRY ROTH, 712 East 1st, Mitchell, S. D.

RECORDING BASS—Modern style, good instrument, tone, reader. College graduate, dependable. Name experience. Excellent references. Double trombone. Only absolutely reliable answer. REFCUS RICHANAN, Murfreesboro, Tenn.

STRING BASS — Double Guitar. Play good bass and guitar. Dance band experience. Union, single, sober. Twenty years of age. LEONARD ZINGER, R. R. 1, Davenport, Ia.

TENOR SAX - CLARINET—Read, fake, transposition, nice tone, modern choruses. Prefer club or hotel, or day job, some playing. Single, have car. Write or wire ORVILLE REINEHILL, Riverton, Wyo.

TROMBONE—Doubling Sousaphone, some Fiddle. Vicinity of Binghamton, N. Y. Available for hotel, grill, resort. Coupe. Small orchestras featuring doubles, write. BOX C-111, Billboard, Cincinnati, O. 9223

TRUMPET — Excellent First Trumpet, doubling Melophone. Consistent high and low range, name band experience. Willing to accept any reasonable offer. Perfect reader, clean, modern take-off. Twenty-four years old, best of character, no habits. State full particulars in first correspondence. Will accept any reasonable offer two weeks from this date. Address EX-NETH HARRIS, 601 R, Pleasant View Hotel, Clarklake, Mich.

TRUMPET — All essentials, 1st or 2d, Young. Dance and show experience. Consider summer spot, fairs or what have you? BOB MOORE, East Hotel, 618 N. Dearborn St., Chicago, Ill. j29

3D ALTO SAX — Doubling Clarinet. Perfect reader. Can arrange for any size or style band. Twenty-two years old, union, good character, no habits, willing to travel and will accept any reasonable offer. Also double trombone if the occasion calls. Please state particulars in first correspondence. BOB LONG, Pleasant View Hotel, Clarklake, Mich.

AT LIBERTY PARKS AND FAIRS

ACE AERONAUTS AND ACE Balloon Ascensions—Lady or Gent. Some open time. Book now. Write or wire JOHN-SUN BALLOON CO., Clayton, N. J. Established 1911. au19

BALLOON ASCENSIONS and Parachute Jumps for All Occasions. JACKSONVILLE BALLOON CO., East Detroit, Mich., or Jacksonville, Ill. au19

BALLOON ASCENSIONS — Parachute Jumping. Modern equipment for fairs, parks, celebrations any place, any time. Always reliable. CLAUDE L. SHAFER, 1041 S. Dennison St., Indianapolis, Ind. au19

BALLOONISTS AND AIR-PARACHUTE Jumpers — May have union traveling in your State. Investigate. Coast to Coast service. THOMPSON BROS. BALLOON AND PARACHUTE CO., Aurora, Ill. Established 1903. j29

BALLOONIST — CHAS. SWARTZ, Okeh. Write for terms. Address Humboldt, Tenn. au5

TUMBLING ATWOODS — Originators Raggedy Ann, Swaying House, Clown. Billboard, Cincinnati. au12

AERIAL ACT FOR ALL OUTDOOR EVENTS—High Swaying Pole and Trapeze. Appearance guaranteed. BOX C-200, care Billboard, Cincinnati, O. au26

BALLOON ASCENSIONS—WITH ONE OR MORE Parachute Drops furnished for all occasions. Modern Equipment. HENDERSON BALLOON CO., Haskins, O. j29

CARMINE CIRCUS REVUE—COMPLETE FREE Attraction Program. Dogs, Pony, Monkeys, Three People Hand-Balancing Act, Three People Comedy Acrobatic Act. Price reasonable. BOX 21, Williamson, Mich. au12

DONKEY BASEBALL AND RODEO—THE FUN riot. A herd of donkeys, featuring Tobasco unriden; 1,000 ft. inclosure, light plant, 10 ft. high poles, sound system, pictorial advertising. This is the standard donkey attraction. Thirty minutes to one hour show that clicks. J. L. BARNES, 1619 Lawrence Ave., Chicago, Ill. au5

FOUR HIGH CLASS ACTS—WORLD'S GREATEST Slack Wire Act, real Comedy, Tramp Juggling Act, Novelty Trapeze Act, Hand-Balancing and Acrobat Act. BINK'S CIRCUS ATTRACTIONS, Route 1, Cudahy, Wis. j29

HIGH POLE AND TRAPEZE ACT — WITH UNUSUAL Features. Price and literature on request. BOX C-206, Billboard, Cincinnati, O. au5

JAYDEE THE GREAT—POSITIVELY THE HIGHEST Contortion Trapeze Act. Rigging 100 ft. high. A real novelty by man costumed as huge ape. Comedy, thrills. If interested in sensational act write for open time. Address JERRY D. MARTIN, General Delivery, Hugheville, Pa. au19

MULTIPLE BALLOON STRATOSPHERE FLIGHT — Write WILFRED SNASHALL, R. D. No. 3, Binghamton, N. Y. j29

WESTERN NOVELTY—THE DALTONS. Blind-fold Rope Spinning by 16-year-old Slim, the only person to accomplish this difficult feat. Also fancy sharp-shooting. Have few dates open. Address: Sherredale, R. 1.

AT LIBERTY—Four Separate Acts. Wire Act. Comedy Balancing and Juggling Act. Comedy Trapeze Act and Dog Acts, with Buster, the Wonder Pup. Also feature HUBERT'S FIRE ATTRACTIONS, Wabasha, Minn.

AT LIBERTY — A-1 Musicians for Pair-Concert Bands. Cornet, clarinet, baritone horn, trap drums, 1st trombone, Bb bass, French horns, tuba, euphonium. JUDGE ROBINS, 1412 Seward, Detroit, Mich.

CAILEY—Rube Swinging Slack Wire Act and Combination Juggling for fairs, celebrations. 443 W. 26th St., Apt. 6, New York, N. Y.

CLASSY TRAPEZE ARTIST—Committees wanting feature novelty act as free attraction for celebrations, other events, write me. Act can be created on your platform. Flashy apparatus, real act. Literature, price on request. Address CHAS. AUGUSTIN, care Dreier Drug Co., 602 Calhoun St., Port Wayne, Ind.

DASHINGTON'S ANIMAL CIRCUS—Dogs, Cats, Monkeys. Two distinct acts. Act No. 2, Acrobatic Clown, a guaranteed attraction for celebrations, fairs, circuses. Sixteenth Ave., Moline, Ill. j29

DION FAMILY—Acrobats. Twin Boy, age 17; Girl, 15; Small Boy, age 10. Hand-balancing act with cast wheels, hand springs, tumbler, somersaults. FRED DION, 110 Ave. A, Turners Falls, Mass.

FRED AND MARIE GUTHRIE — Four separate acts for price of one. Double Tight Wire, Single Trapeze, Lady Butterfly Iron Jaw, Double Trapeze. Reasonable. Write for details. 201 W. Ninth St., Cincinnati, O. au10

LABOR DAY and Third Week September and October open up the Unit of Novelty Acts, arranged for outdoors and indoors. CLOYD HARRISON, Billboard, Cincinnati, O. au10

PAMAHASIKA'S Famous Society Circus Revue — Bigger, better than ever. Dogs, Monkeys, Ponies, Clowns, Punch and act featuring those marvelous acting birds, Cockatoos, Military Macaws, Just a few open dates. Write GEO. E. ROBERTS, Mgr., Pamahaska's Attractions, 209 Schubert Theatre Bldg., 230 Broad St., Philadelphia, Pa.

PAMAHASIKA'S ATTRACTIONS — The Headquarters for Novelty and Animal Bird Acts. The best only. Permanent: PAMAHASIKA'S STUDIO, 836 and 8th St., Philadelphia, Pa. Tel. SAG-rose 5536.

THE CLAYTONS—Four different Free Attractions. Dancing Tight Wire, Balancing Trapeze, Iron Jaw Butterfly and Double Trapeze. Lady and Gent. Beautiful wardrobe. Reasonable. Billboard, Cincinnati. au19

THREE NOVELTY ACTS — Tight Wire, Rolling Globe and Slack Wire. All acts first class. Write for prices and literature. THE CHRISTYS, Keokuk, Ia. au15

TWO ACTS — Spanish Wire and High Trapeze. Colorful costumes. Special lighting equipment for night appearances. Bond if desired. BOX C-201, care Billboard, Cincinnati, O. au26

TWO FIRST-CLASS Free Attractions—High Flying Single Trapeze act featuring those marvelous rigging. Two people comedy acrobatic act. BESSIE HOLLIS, Billboard, Cincinnati, O. au10

AT LIBERTY PIANO PLAYERS

A-1 PIANIST — DANCE, CONCERTS, SHOWS. Name band experience. Location only. South or East. BOX C-236, Billboard, Cincinnati. au5

DANCE ORCHESTRA PIANIST — NAME BAND experience. Now on location. Can travel. BOB CABANISS, 53 Kinzie Ave., Gordonston, Savannah, Ga.

PIANIST-ALL ESSENTIALS. WRITE FULL details to PIANIST, 516 Ashby St., S. W., Atlanta, Ga. j29

PIANIST—SINGLE. WIDE PROFESSIONAL EXPERIENCE all lines. RAYMOND DEMPSEY, Franklinville, N. Y. j29

PIANIST—READ, FAKE, CAPABLE, RELIABLE. All essentials. BOX C-231, care Billboard, Cincinnati, O.

PIANO MAN — SWING OR SWEET, SOLID rhythm, take-off, Union, sober. Read, fake well. No panics. Prefer swing band. BILL YOUNG, 1766 Robinson, San Diego, Calif.

PIANO-PLAYER — THOROUGHLY EXPERIENCED, non-union. Read or fake, modern take-off. Good appearance, reliable. Go anywhere. Play any show. JACK GOODWIN, 3710 N. Broad, Philadelphia, Pa.

AT LIBERTY — Piano, double Calliope, Accordion, Good single tone. Location preferred. radio, hotel, etc. College graduate. Reliable. GLENN HOGGTON, 434 2d St., W., Dickinson, N. D. au5

RHYTHM PIANO—Doubling Vibraphone, Banjo, Guitar, Ukulele. Arrange some, sing harmony. Experienced reader, hot. Age 30, no habits. No panics. MUSICIAN, Box 1005, Kalamazoo, Mich. j29

AT LIBERTY SINGERS

TOP TENOR AVAILABLE—HIGH C, QUARTET experience. Read, fake, arrange. JIMMY GORDON, 72 E. Pastorius, Philadelphia, Pa. au5

AT LIBERTY VAUDEVILLE ARTISTS

AT LIBERTY—FOR MED OR TENT. TWO MEN and one Lady. Comedians, Black or Toby, Singles, Doubles, Magic, Escape, Cowboy, Hill-billy singing with guitar. Play own music if necessary. Change for two weeks. Can produce. State your best offer. Wire Western Union. WALTER KING, Hazleton, Pa.

CLEVER SINGLE AT LIBERTY—CAN CHANGE often, one week or longer. Strong enough to feature on one or two nights. Don't need gas money but salary must be sure. Write or wire full particulars to MR. A. ENTERTAINER, care Box 96, Wanatah, Ind.

DOG ACT—FIVE PERFORMING DOGS. A NICE act for vaudeville or night clubs. Write or wire VIRGIL FORD, 602 S. 4th Ave., Saginaw, Mich. j29

AT LIBERTY—Man, age 41, for med or rep. Sweete comie for med, characters for rep. Many specialties, musical comedies, professional violinist and pianist. Closing on this show account of summer vacation. Have car, carry own baggage. Do hand-reading as well as palmistry. No booze. Can join immediately. State particulars and salary. PROF. LEO, Apt. 21, Travelers Inn, Watertown, S. D.

**By This**  
**STAR OF**  
**OUTDOOR**  
**ENTERTAINMENT**

**Seldom**  
**THE STRATOSPHERE**  
**MAN**

**WORLD'S HIGHEST**  
**AERIAL ACT!**

Every minute is THRILL!  
 Every second is HIGHER!  
 And NOW MORE THAN EVER!  
 More thrilling... more sensational!  
 ...decidedly more of a crowd-puller!  
 Night performances brilliantly illuminated. Time available for a few more Fairs and Celebrations.

**PERMANENT ADDRESS,**  
 Care of The Billboard, Cincinnati, O.



# Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by **CLAUDE R. ELLIS**  
 (Communications to 25 Opera Place, Cincinnati, O.)

## A. L. Circus In Detroit May End in Black

DETROIT, July 22.—Independently produced circus sponsored by Detroit Districts Council of the American Legion closed a 15-day stand Sunday night, apparently slightly in the red as far as immediate revenue is concerned, but paid off all acts and help as well as all necessary immediate bills. Total attendance was estimated at about 55,000, about one-sixth of attendance of the annual Shrine Circus for the same period. On the other hand, the circus was definitely more successful than other sponsored circuses playing here in recent years, apart from the Shrine, particularly the Symwa and Fashion Plate circuses, both of which had trouble when it came to the payoff.

Attendance figures given last week on the basis of first estimates reported by circus officials, William B. Naylor, general agent, and Allen King, producer, proved somewhat optimistic when a careful check-up was made for *The Billboard* by Tunis E. Stinson, circus general manager. Stinson for many years has managed the annual Shrine show. General estimate of attendance was an average of 2,500 to 3,000 per show. Final check-up shows the average a little under 2,000.

Matinee attendance, frankly described by circus officials as "terrible," brought total attendance down when a large

number of free group admissions to children and others from institutions was deducted. Night attendance was, except on opening day, better than the matinee. Opening day figures, reported in *The Billboard* two weeks ago at 5,000 for the matinee and 3,000 at night, are correct, Stinson said. Show started off well with an opening that should have meant a steady build-up, when compared with openings of sponsored circuses. (See A. L. CIRCUS on opposite page)

## Attractions Draw 10,000 To Cisco, Tex., Celebration

CISCO, Tex., July 22.—Estimated crowd of more than 10,000 attended a celebration here on July 3 and 4 under auspices of Chamber of Commerce and Lake Cisco Amusement Co., reports Cecil Edwards. Free acts were furnished by Ed Stritch Shows, which had 4 shows, 4 rides and 20 concessions on the midway. Jack Farley, clown diver, and fireworks were added attractions.

Other events were band concerts, bathing beauty revues, roller skating, boating and picnic dinners. On the committee were Bob Taylor and P. G. Berry. Press co-operated, giving columns of advance publicity, and placards were used in a wide radius.

## Centennial in Naperville, Ill.

NAPERVILLE, Ill., July 22.—Plans for a week-long Du Page County Centennial here are announced by Willard Broeker, chairman. There will be amusements of various sorts in addition to historical features. Du Page County Home Bureau will sponsor a 4-H Club farm exposition two days. An exhibit depicting development of scientific farming during the past 100 years will be included, also judging contests and live-stock and crop displays. Each community in the county will participate in a pageant.

## Wirth Sets Fall Circuit

NEW YORK, July 22.—Frank Wirth's autumn circus schedule will start at County Center, White Plains, N. Y., early in October. This date will be followed by Pittsfield, Mass., and Norwich, Conn. Wirth announced that he anticipates between 15 and 20 weeks during the schedule, which runs until the middle of May. Majority of the spots are return engagements.

## Ind. Mardi Gras Canceled

INDIANAPOLIS, July 22.—With filing of petition for an injunction restraining the American Legion Post Auxiliary Drum and Bugle Corps from sponsoring the Mardi Gras on July 18-22, staged here for the past 12 years, Roy L. Volstad, attorney for the sponsor, said the event had been called off.

## Ind. A. L. Post Nets \$400

FRANKFORT, Ind., July 22.—Profit of \$400 for a building fund was realized by American Legion Post here, sponsor of the Home-Coming Celebration on July 2-8, with Groves Greater Shows on the midway, carrying 6 shows, 5 rides and 26 concessions, reports W. R. Kern. An estimated 20,000 attended on July 4 when there were fireworks and merchandise awards. Another attraction was maneuvers by Indiana National Guard. Town was decorated by the Chamber of Commerce and merchants, who paid for fireworks. Considerable publicity was carried in the daily press.

# Milwaukee Fete Draws Heavily; Revenue Is Hit

MILWAUKEE, July 22.—Sixth annual Midsummer Festival on the lake front, July 15-22, attracted an estimated 470,000 in its first five days. Top attendance was on July 16 with an estimated 145,000, while rain on July 17 held it down to 11,000. Nightly fireworks, pageant under direction of Myrtle Ross, Rubin & Cherry Exposition on the midway and other attractions were presented.

Officials' hopes of balancing a \$35,000 budget were dealt a blow on July 17 when Circuit Judge Gustave G. Gehrz granted Herman J. Eggert, local merchant, an injunction restraining operation of some games. Otto Hauser, secretary of the festival commission, estimated loss to the festival as a result of closing four bingo games would be about \$2,000. Last year, officials reported, bingo earned \$2,400 for the commission. Last year the carnival netted the festival more than \$13,000. This year the commission's percentage is expected to exceed that. Commission has a \$5,000 guarantee from the shows, regardless of weather.

**WANT**  
 CONCESSIONS AND FREE ACTS  
**FREE STREET FAIR**  
 August 30-31, September 1-2  
 A. R. RAMSEY, Secy., Lions Club  
 Silver Lake, Indiana.

**WANT**  
 CONCESSIONS AND RIDES  
**4-H CLUB & OLD SETTLERS' FAIR**  
 CENTERVILLE, IND.,  
 August 8 to 13, Inc.  
 Address P. G. O'NEAL.

**LARGE CARNIVAL WANTED**  
 LAKEVIEW POST AMERICAN LEGION NO. 342  
 September 4, 5, 6, 7, 8, 9  
 4315 Dodge St., Duluth, Minn.

**CARNIVAL WANTED**  
 With own power and light plant. Carnival set date.  
 Attica Air Port Corp.,  
 E. J. RILEY, Attica, Ind.

**MOTOR CITY SHOWS**  
 WANT FOR THE FOLLOWING MICHIGAN STREET CELEBRATIONS

VERMONTVILLE, July 31-August 1.	BRECKENRIDGE, August 17-19.
BARRINGTON, August 2-3.	WILLIAMSTON, August 21-23.
STANTON, August 5-6.	HOMER, August 28-30.
LAKEVIEW, August 9-12.	JONESVILLE, September 1-4.
KENT CITY, August 14-16.	

12 MORE STREET CELEBRATIONS TO FOLLOW.  
 PLACE legitimate Concessions of all kinds. No exclusive except Bingo. These are all Annual Street Celebrations. Very reasonable privileges. Fair and Celebration Committees, get in touch with us. We have three (3) open dates in September and October.  
 VIC HORWITZ, this week, Durand, Mich.  
 Permanent Address: 1586 Monterey Street, Detroit, Mich.

**KILLBUCK FREE FAIR AND HOMECOMING**  
 AUGUST 31-SEPTEMBER 1-2  
 Sponsored by Chamber of Commerce  
**WANTS RIDES AND LIMITED CONCESSIONS**  
 Big advance publicity. This is first fair. Carnivals have always drawn exceptionally large spending crowds. Reputable Rides with clean Shows, contact at once by wire or mail. F. E. DAY, Killbuck, O.

**Council Would Like To Sponsor a Carnival**  
 LABOR DAY AND WEEK FOLLOWING.  
 We are having a State-wide Labor Day Celebration, expecting a big day, with a Parade and Speaking, with old-fashioned Barbecue and other Attractions. We are expecting the co-operation of the Labor Movement of the Entire State.  
 CENTRAL TRADES COUNCIL, Little Rock, Arkansas.

**FLYING BEHEES**  
 "Greatest Flying Act in the World Today"  
 featuring ROSE BEHEE  
 The First and Only Lady Flyer performing a two and a half Somersault to a catch by the feet, while blindfolded.  
 Inviting offers for Indoor Circuses starting in November.  
 Permanent address: CLAYTON BEHEE, care The Billboard, Cincinnati, O.

**BRYAN HORSE SHOW**  
 AUGUST 16-19. ON THE SQUARE AROUND THE COURT HOUSE.  
 One of Northwestern Ohio's outstapding Annual Events, it usually draws tremendous crowds. CAN PLACE legitimate Concessions of all kinds (except Corn Game) and small attractive Moral Shows. Concessions, \$2.00 and \$3.00 a Front Foot; minimum, 10 feet to a Concession. Address all inquiries to F. L. FLACK, who has sole charge of the Midway. This week, Vicksburg, Mich.; July 31-August 5, Cassopolis, Mich.

**BIG STREET FAIR AND CELEBRATION**  
 For the Week July 31  
 Location Federal Street near Fort Wayne Depot.  
 Thousands Pass Daily.  
 North Side Boosters' Club, Three Thousand Members.  
 Want Rides and good Big Bingo to work on percentage. Best Bingo spot in country. No Wheels or Coupon Stores of any kind. Can use few Legitimate Grand Shows. Must work strictly for a dime. Don't write. wire J. T. MURPHY, 1424 Boyle St., Pittsburgh, Pa.

**WANT RIDES FOR LABOR DAY PICNIC**  
 SEPTEMBER 2-3-4.  
 WM. OGILVIE,  
 128 East College Ave., Appleton, Wis.

**AMERICAN LEGION HOME COMING**  
 AT PIPER CITY, ILL., SEPT. 1-2, 1939.  
 2 Big Days and 2 Big Nights.  
 Rides and Concessions wanted. No Gate Charge.  
 G. H. KEMNETZ, Commander.  
 R. R. ROBERTS, Chairman.

**CARNIVAL WANTED**  
 August 21 to 26, Inclusive.  
 EAGLES LODGE,  
 Box 115, Arma, Kansas.

**AMERICAN LEGION HOMECOMING**  
 DUNDEE, MICH., AUGUST 24-25-26.  
 Shows and Concessions wanted. No Girl, No Grift.  
 MILO E. POTTER, Chairman.

**Flanagan Fall Festival**  
 On Streets  
 Want Free Acts, Shows, Concessions. No grift.  
 4 Days—August 9, 10, 11, 12.  
 Concessions Reasonable.  
 M. J. DRESSEN, Flanagan, Ill.

**CARNIVAL WANTED**  
 LABOR DAY CELEBRATION (Week)  
 Trade territory, 12,000. Sponsored by the United Mine Workers of America.  
 DOTTIE HAMPTON, Secy.,  
 Paris, Ark.

CINCINNATI'S  
**GIGANTIC COLORED FAIR**  
 Will Play in Downtown Cincinnati  
 Will book Rides such as:  
 FERRIS WHEEL, MERRY-GO-ROUND, TILT-A-WHIRL, Baby Rides. Also wanted: MINSTREL SHOW, FUN HOUSE, ALL SIDE SHOWS.  
**8 BIG NIGHTS!**  
 August 27 to September 4.  
 Write or Wire Immediately  
 MR. JOE DERMER, Promotional Mgr.  
 412 West 5th St., Cincinnati, Ohio.

A. L. CIRCUS

(Continued from opposite page)
cuses and carnivals in this territory in recent years.

Drop Over Fourth

What gave the death blow was a drop in attendance over July 4 to one of the lowest days of the two weeks, coming right after the anticipated poor Monday and followed by two more poor days before the show began to pick up. Over the second week-end business picked up and then dropped again in early part of the week, coming back to a fair level for the close, with 4,600, biggest house of the stand, Sunday night. However, not even on the best night was the tent quite half full on the basis of its rated 10,000 capacity. Lowest attendance was about 300 at first Wednesday matinee. Reports that this figure represented top night attendance for the first few days were ridiculed by Stinson and Orrin Davenport, equestrian director, who pointed out that lowest night attendance was about 1,000. Business was fairly consistently poor by all standards of what should have been done, but disappointment of some of those connected with the show undoubtedly led to exaggeration of the extent of the amount that business was off.

Total cash sales, covering reserves and general admissions for the second week, were \$8,500, Stinson said. Bulk of revenue, however, was expected to come from advance ticket sales. The Side Show proved one of the worst losers, doing an average of about \$100 a day or \$1,500 for the two weeks. Financial soundness of the circus, allowing payment of obligations, however, was assured by personal work by Stinson, who went to Detroit industrialists in the closing days for outright donations. Ford Motor Co. gave \$2,000 and General Motors and Chrysler also gave substantial sums, while W. S. Knudsen, president of General Motors, gave a personal contribution. Michigan Bell Telephone, Detroit Edison and Consolidated Gas Co. each subscribed for \$1,000 worth of tickets given to employees or customers. It was these donations which saved the show from being an outright bloomer as far as the payoff was concerned, it is declared.

May Repeat in 1940

Nevertheless, it is possible the show may come out in the black in the end. It was financed much like the Shrine Circus, supposedly on an advance ticket sale basis, but had the disadvantage of starting from scratch, with no revolving fund to handle expenses. In addition, there was no preliminary build-up to give the show a reputation locally. Financial difficulties came to a head, it was learned, when the guarantee of \$25,000, which the Legion was supposed to have four days before opening to handle expenses, was not forthcoming. Accordingly, advertising was kept down to a negligible amount. Advertising was used more liberally the second week and additional backing was secured from the Legion in cash. There are tens of thousands of tickets still outstanding, and these are likely to be brought in in sufficient quantity to make the show a slight financial success, but net profit will be very small.

Another source of difficulty was that, in distinction to a successful sponsored circus like the Shrine's, where practically all positions outside of professional circus jobs were filled by Shrine's donating their services, this show had to give jobs to dozens of unemployed Legionnaires at \$25 per week, serving as concessioners, ticket men and general help. The Legion locally, according to officers of the Districts Council, is not too unfavorably impressed by the experience and is already making plans for another show next year when a different method of financing and management probably will be adopted.

CARNIVAL WANTED FIREMEN, LEGION FAIR

California, Pa. Late August or Early September. HOWARD A. ABERCROMBIE, 442 Second St., California, Pa.

CARNIVAL WANTED

FIRST PART OF AUGUST. Also Want Small Tent Shows for 2-Day Showing. ROANOKE COUNTY POST No. 21, AMERICAN LEGION. A. L. MCCARTY, Adjutant, Spencer, W. Va.

Junction City, O., Homecoming

SEPTEMBER 20-23 3 Rides, Concessions, Athletic Show Cash Contract Wanted Street affairs. Good crowds guaranteed. E. G. CLARK, Secy.

LISTS

(Continued from page 58)

Pompton Plains—Peguanoock Township Firemen's Carnival. July 24-29.
Raritan—St. Rocco Celebration. Aug. 14-19. Jos. Memoli.

NEW YORK

Arcade—Firemen's Carnival. Aug. 9-12. A. E. MacManus.
Buffalo—Legion Reunion & Homecoming. Aug. 17-19.
Fredonia—Western N. Y. Vol. Firemen's Assn. July 24-29.
Livonia—Firemen's Carnival. July 27-29. R. M. Long.
Mount Morris—Firemen's Celebration. Aug. 24-29.
Salamanca—Legion Celebration. July 31-Aug. 5.
Sherrill—Vol. Fire Dept. Celebration. July 24-29.
Watertown—Old Home Week Celebration. July 23-29. John H. Newman.

NORTH CAROLINA

Newton—Soldiers' Reunion. Aug. 14-19. Miss Willie Self.
Roanoke Rapids—Lions' Festival. Aug. 7-12. Ted Speight.

NORTH DAKOTA

Bismarck—Golden Jubilee State Celebration. Aug. 21-25. J. K. Smith.

OHIO

Barnesville—Homecoming. Aug. 1-3. L. R. Bettsville—Homecoming & Street Fair. Aug. 17-19. O. F. Robinett, Volunteer Firemen.
Bryan—County Horse Show. Aug. 16-19. H. C. Haase.
Brysville—Homecoming. July 25-29. Roy A. Cox.
Cincinnati—Food Show at Zoo. Aug. 21-Sept. 4. A. E. Scheffer.
Cleveland—Poultry Congress & Expo. July 28-Aug. 7. S. A. Edwards, 1013 Rockwell ave.
Dayton—City-County Employees' Picnic. July 29. Jim Dowling.
E. Palestine—Legion Street Fair. Aug. 24-26. H. B. Lawrence.
Edgerton—Homecoming. Aug. 3-5. E. L. Brown.
Gibsonburg—Homecoming & Ox Roast. Aug. 23-26. Frank Otney.
Green Springs—Legion Street Fair. Aug. 9-12. H. H. Finn.
Greenville—Auto Races. July 30.
Grove City—Homecoming. Aug. 23-24. Ferd Weishaupf.
Haverhill—Elks' Picnic. July 27. Sam A. Bowman, 328 Chestnut st., Ironton, O.
Hoytville—Homecoming. Aug. 21-26. Cecil G. Dennis.
Lucas—Street Fair. Aug. 2-5. Business Men's Assn.
McComb—Legion Carnival. Aug. 16-19. Ellis F. Jones.
Minerva—Homecoming. Aug. 14-19. R. G. Hart.
New Waterford—Firemen's Fair. Aug. 2-5. C. A. Klein.
Plymouth—Legion Fair & Carnival. Aug. 3-5. Lloyd Lippus.
Queker City—Homecoming. Aug. 3-5. I. W. Hartley.
Rawson—Rawson Band Celebration. Aug. 8-12. Ross Pellers.
Salineville—Centennial Celebration. July 27-30. R. D. Smith.
Scioto—Fall Festival. Aug. 29-31. W. H. Matern.
Stone Creek—Legion Homecoming. Aug. 11-12. W. R. Moomaw.
Tuscarora—Homecoming. July 28-30. L. E. Holt.
Uhrichsville—Centennial Celebration. Aug. 24-Sept. 4.
Warsaw—Homecoming. Aug. 16-19. Fred G. Bucklew.
West Farmington—Harvest Festival. Aug. 17-20. Lols Fink.
Winchester—Knights of Pythias Street Fair. July 26-29. Everett Lloyd.
Youngstown—Police Circus. Aug. 7-12. C. A. Klein.

OKLAHOMA

Thomas—Old Settlers' Picnic. Aug. 24-26.
Fred M. Perry.
Yale—Homecoming Picnic. Aug. 1-4. H. A. Dempsey.

PENNSYLVANIA

East Brady—Firemen's Picnic. July 24-29. A. J. Harnaack.
East Freedom—Old Home Week. Aug. 7-12.
Finleyville—Vol. Fire Dept. Fair. July 24-28.
Franklin—St. Gates.
Franklin—Firemen's Fair. Aug. 1-5. D. D. Lindsey.
Henrietta—Farmers' Reunion. July 25-27. Merle A. Beam.
Marion Center—Firemen's Celebration. Aug. 24-26. Walter Streams.
Mechanicsburg—Dairy Cattle & Horse Show. Aug. 1-5. R. E. Richwine.
Natrona—Firemen's Old Home Week. Aug. 21-23. Wm. Traubner.
New Germantown—Old Home Week. Aug. 9-12. M. V. Sanderson.
Philadelphia—Gift Show. Aug. 21-25.
Rural Valley—Firemen's Old Home Week. July 31-Aug. 5. W. F. Snyder.
Scalp Level—Firemen's Old Home Week. Aug. 21-28.
Shady Gap—Picnic. 31-Aug. 5. C. W. Craig.
RHODE ISLAND
Woonsocket—K. of C. Circus. July 30-Aug. 5. Henry J. Murray.

SOUTH DAKOTA

Burke—Homecoming. Aug. 17-19.
Canton—Corn Carnival. Aug. 2-3. O. M. Myers.
Custer—Gold Discovery Days. July 27-28. J. O. Brayles.
Dell Rapids—Cootle Days. Aug. 28-30.
Garretson—Golden Jubilee. Aug. 14-15.
Irene—Freya Fair. Aug. 24.
Madison—Turtle Days. Aug. 25-26. Roy Clayton.
Redfield—Corn & Wheat Days. Aug. 2-3. Floyd Emstrom.
Woonsocket—4-H Achievement & Fair Days. Aug. 11-12. E. E. Erdy.
TENNESSEE
Fulaski—Dairy Festival. Aug. 16-18. H. A. Mitchell.
Whiteville—Harvest Festival. Aug. 21. G. F. Robertson.

TEXAS
Brownfield—Anniversary Celebration. Aug. 17-19. J. E. Shelton.
DeLeon—Watermelon-Peach Festival. Aug. 2-5. Fred G. Harmon.
Hico—Hico Reunion. Aug. 9-12. S. J. Cheek.
Quitman—Old Settlers' Reunion. Aug. 9-11. J. H. Robbins.
Tahoka—Roundup & Rodeo. Aug. 24-25. R. W. Fenton Jr.

VIRGINIA
Berryville—Horse & Colt Show. Aug. 17-18. A. B. Hummer.
Clifton Forge—Founders' Day. Lions Club. July 31-Aug. 5. A. L. Robinson.

WASHINGTON
Centralia—Pioneer Days. Aug. 4-6. R. Conrad.
Longview—Longview Rolloc. Aug. 11-13. Wm. J. Duchaine, Escanaba, Mich.
Seattle—Gift Show. Aug. 20-27.
Seattle—Golden Jubilee Potlatch. July 25-30.
Spokane—Columbia Cavalcade. Aug. 1-5.

WEST VIRGINIA
Chester—Firemen's Fair. July 31-Aug. 5. John Hobbs.
E. Wheeling—Relief Assn. Street Fair. Aug. 10-12. Mrs. Albert Albiner.
Jackson's Mill—Dairy Cattle Show. Aug. 21-24.
New Cumberland—Centennial Celebration. Aug. 6-12. Mayor J. W. Chambers.
Point Pleasant—Potato Festival. Aug. 24-26. Tura L. Gibson.
Richwood—Spud & Splinter Festival. Aug. 14-19.

WISCONSIN
Jureau—Summer Festival. Aug. 20.
Oregon—Oregon Festival. Aug. 19-20. Paul P. Kemmett.
Riceville—Firemen's Picnic. July 29-30. Carl O. Olson.
Ripon—Gladious Show. Aug. 12-13.
Scandinavian—Free Fair. Aug. 18-20. I. T. Knutson.
Washburn—Homecoming. Aug. 4-6. Elizabeth Hawke.
Wisconsin Rapids—Cranberry Harvest Festival. Aug. 28-Sept. 3. Geo. T. Frechette.

WYOMING
Casper—Wyoming-on-Parade. Aug. 16-20. W. W. Canfield.
Wheatland—Days of '49. Aug. 11-13.

CANADA
Leamington, Ont.—Old Boys' Reunion. Aug. 6-12.

Frontier Contests

These Dates Are for a Five-Week Period

ARKANSAS
Harrison—T. E. Robertson Rodeo. Aug. 25-27. C. A. Tyler.

CALIFORNIA
Fortuna—Fortuna Rodeo. July 29-30.
Hollister—Hollister Rodeo. Aug. 18-20. Roy Hubbell.
Sutter Creek—Gold Rush & Round-Up. Aug. 5-6. Earl C. Jewell.

COLORADO
Akron—Round-Up & Fair. Aug. 16-18. R. E. Fisher.
Colorado Springs—Will Rogers Rodeo. Aug. 17-20. Willard Hanes.
Durango—San Juan Rodeo. Aug. 12-13. Thomas E. Higgins.
Irland—Rodeo. Aug. 15-17. E. R. Palmer.
Monte Vista—Ski-Hi Stampede. Aug. 2-4. Joan H. Beatty.
Sterling—Overland Trail Round-Up. Aug. 24-25. Logan H. Smith.
Trinidad—Trinidad Round-Up. Aug. 23-25. R. B. O'Brien.

IDAHO
Boise—Rodeo. Aug. 22-26. C. D. Rankin.
Caldwell—Homesteaders' Stock Show. Night Rodeo. Aug. 17-19. Chas. Laurensen.
Prescott—Franklin Co. Round-Up. Aug. 18-19. C. W. Cutler.
Soda Springs—Henry Stampede & Stockmen's Reunion. Aug. 3-5.
Sun Valley—Rodeo. Aug. 12-13. Robert J. Miles.

ILLINOIS
Evanston—American Legion Rodeo. July 24-29. John W. McDonald.

IOWA
Des Moines—Rodeo. Aug. 24-27. Fred Kressman.
Sidney—Iowa's Championship Rodeo. Aug. 15-18. Tom Iiams.
Waterloo—Rodeo. Aug. 1-5. Clyde S. Miller.

MONTANA
Billings—Rodeo. Aug. 14-18. Harry L. Pitton.
Great Falls—Great Falls Rodeo. Aug. 8-13. Harold L. DePue.

NEBRASKA
Burwell—Nebraska's Big Rodeo. Aug. 9-11. Edd F. Sime.
Gordon—Sheridan Co. Rodeo. Aug. 30-Sept. 1. Dale Sorensen.

NEW MEXICO
Las Vegas—Cowboys' Reunion, American Legion. Aug. 4-6.
NEW YORK
Rochester—Lalla Rookh Grotto Rodeo. July 24-28. Bryant G. Parsons, 24 St. Paul st.
OKLAHOMA
Ada—Rodeo. Aug. 10-13. E. E. McKendree.
Canton—Canton Rodeo. Aug. 3-5. Carey & Pratt and Jess Howard.
Cleo—Rodeo. July 28-30. Howard & English.
Custer City—Rodeo. July 26-27. Elmo C. Rankin.
Hinton—Kiwanis Rodeo. Aug. 2-4. Omer Luellen.
Pryor—Grand River Round-Up & Rodeo. Aug. 4-6.

OREGON
Heppner—Heppner Rodeo. Aug. 24-26. L. L. Gilliam.

SOUTH DAKOTA
Deadwood—Days of '76. Aug. 3-6. Carl H. Kubler.
Pine Ridge—Sioux Rodeo. Aug. 9-12. Frank C. Goings.

TEXAS
Junction—Hill Country Rodeo & Fair. Aug. 15-17.
Santa Anna—Santa Anna Rodeo. Aug. 22-24. Sweetwater—Rodeo. Aug. 4-6.
Tahoka—Round-Up. Aug. 24-26. R. W. Fenton Jr.

DELPHI, IND.
30th Annual Homecoming and Old Settlers' Reunion
On the Streets, August 9-10-11 and 12. Attendance Annually 40,000 to 50,000. WANT Independent Shows, Rides, Concessions and Free Acts. All address L. EDWARDS, Chairman, Delphi, Ind.

WANT
Legitimate Concessions. Six Day Exposition at Canaan, N. H. Six days of Country Fair and many other events. August 30-31, September 1, 2, 3, 4. Write Dartmouth-Lake Sunapee Region New London, N. H.

FRANCESVILLE, INDIANA, STREET FAIR
AUGUST 3-4-5. Free Acts, Concessions, Shows of all kinds wanted. Bingo, Girl Show also. No large gambling. De Young's Rides booked. ERNEST E. SMITH, Mgr., Francesville, Ind. Phones 147 and 112.

AMAZING "ZIP ACTION" 4 SENSATIONAL WISHARDS
SOMERSAULTING AERIALISTS For Open Time Address 3706 N. Drake Ave., Chicago, Ill.

CARNIVAL WANTED
For September 25, 26, 27. AMHERST OLD HOME WEEK Also Rides, Shows, Concessions. No Gambling. 20,000 attendance assured. C. E. COOPER, Concessions Chairman, Amherst, Ohio.

WANT
SPECIALTY AND PLATFORM ACTS. LABOR DAY PICNIC MOLINE, ILL. No Concessions. C. E. GAULEY, Moline, Ill. 2703 14th Avenue.

Waco—Bear Club Rodeo. Aug. 16-19. Ralph R. Wolf.
UTAH
Spanish Fork—Rodeo. Aug. 17-19. Wm. Bufton.
WASHINGTON
Omak—Omak Stampede. Aug. 12-13. G. E. Everett.
WYOMING
Cheyenne—Cheyenne Frontier Days. July 25-29. Robt. D. Hansworth.
Dubois—Dubois Rodeo. July 29-30. W. H. Watson.
Newcastle—Rodeo. Aug. 25-26.

Dog Shows

These Dates Are for a Five-Week Period

CALIFORNIA
Del Monte—Aug. 6. Marion Kingsland.
Salinas—Aug. 5. D. Bradburn, Professional Bldg., Monterey, Calif.
Stockton—Aug. 26-27. Mrs. J. B. Hunt, Box 1128, Modesto, Calif.

MAINE
Bar Harbor—Aug. 24. Foley, Inc., 2009 Ranstead st., Philadelphia, Pa.
MASSACHUSETTS
Hamilton—Aug. 26. Foley, Inc., 2009 Ranstead st., Philadelphia, Pa.
Worcester—Aug. 27. Foley, Inc., 2009 Ranstead st., Philadelphia, Pa.

NEW YORK
Batavia—Aug. 18. Foley, Inc., 2009 Ranstead st., Philadelphia, Pa.
Lake George—Aug. 19. Foley, Inc., 2009 Ranstead st., Philadelphia, Pa.
Saratoga Springs—Aug. 20. Foley, Inc., 2009 Ranstead st., Philadelphia, Pa.

OHIO
Lorain—Aug. 13. Wm. C. Gugerli, 507 S. Jackson st., Auburn, Ind.
Zanesville—Aug. 20. H. L. Pollock, New Concord, O.

PENNSYLVANIA
Butler—Aug. 12. A. W. Bow, 2806 12th st., Detroit, Mich.
Skytop—Aug. 5. Foley, Inc., 1009 Ranstead st., Philadelphia, Pa.

RHODE ISLAND
Portsmouth—Aug. 12. Foley, Inc., 2009 Ranstead st., Philadelphia, Pa.

VERMONT
Montpelier—July 29. Foley, Inc., 2009 Ranstead st., Philadelphia, Pa.

WISCONSIN
Milwaukee—Aug. 27. M. F. Couillard, 754 N. 26th st.

# Wholesale Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by MAYNARD L. REUTER—Communications to 1564 Broadway, New York

## GADGETS GET LONG GREEN

### Colorful Containers Aid to Pitchmen

NEW YORK, July 22.—The new colorful containers in which manufacturers are packing gadgets these days are scoring big with pitchmen here.

"The trend," said one gadget worker, "is to put even the simplest gadget up in an attractive carton. The colored and attractive container sells the item almost by itself. There is one item which comes mounted on a four-page booklet. On the first page a picture shows the product in use, the two inside pages carry selling copy, and the back page shows the ways in which the product may be used. This idea of packing has doubled and almost tripled my sales of the item."

"Of course, workers know how to put across any item carried, but with the eye-attracting cartons now being used even for the simplest gadget, I don't see how a pitchman can help cashing in."

The idea of the carton was especially lauded by those who sell on thoroughfares. "We don't have much time to make a spiel and these catchy containers help us do the job in a split second," one pitchman explained.

A Column for OPERATORS & DISTRIBUTORS OF SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

### OUT OF THE MAIL BOX.

Victor Mason, of Portland, Ore., writes: "We make an oilcloth wall pocket and are filling it with a nine-piece set of zipper bags and bowl covers, bringing the unit up to a retail value of \$5. It makes a real flash for a 50, 75 or 100-hole board and is bringing in the do-re-mi."

"The item is new. We started to manufacture the Mason Pockets March 20th, and as it fills a long-felt need in the kitchen, it is going over big. Made in 18 beautiful colors and patterns, they can be had to match any kitchen color scheme. When filled with zipper bags and bowl covers, they have an irresistible appeal to the housewife." Mason is an old trouper who was with the Howe's Great London and Barnum & Bailey circuses back in the palmy days.

Charles A. Lawrence has sent along a salescard and literature on a deal featuring a new item called Pillo-Pak. Item is clever and looks like a natural for a fast turnover. It is a cushion, robe, raincoat, groundspread, auto seat cover, back rest, etc., all in one. In addition to this, claim is made that it will keep beverages in bottles cool for 12 hours. Pillo-Pak consists of a pillow 12½ inches by 18 inches, which is divided thru the middle, with one end equipped with a standard zipper fastener for instant opening and closing. A 48 by 54-inch robe is carried inside the pillow with room also for the insertion of beverage bottles.

Lawrence advises that Pillo-Pak is made throughout of waterproof, rip-proof rubberized materials. Continued soaking in water cannot harm the fabrics in any way. Item is available in four colors... with the plaid lining of the robe in colors to match. Robe may be used as raincoat, groundspread, etc. It's an ideal number for all sport uses and should go well anywhere.

S. Angell's fur coat and bolero deal is (See DEALS on page 67)

### "Step Closer, Folks," Heard As Boys Welcome Fair Season

Keisters are spread and spiels polished as public gets chance to buy new items offered—gadget field is a rich one for up 'n' at 'em boys

By SAM ABBOTT

NEW YORK, July 22.—With the fair season getting under way, pitchmen, streetmen and demonstrators are turning again to that standard source of the long green, the gadget. On the grounds of the county and State fairs the boys are spreading their keisters and going into the spiel on fruit juicers, garnishing sets, rotary mincers, needle threaders, graters, ad infinitum. On the midway and in the exhibit areas they are ballying the wares intended to make work in the home easier, to make gardening a delight, to do every household task in half the time and with half the effort. Everywhere the tip is being asked to "Step just a little closer, folks." Gadgets are again drawing dollars for dems and pitchmen.

A brief look into the history of gadgets may be of interest to some of the boys. Back in 1924, when the Una-Fon was being used by managers of silent movie houses to advertise the current attractions and Charles Chaplin in *The Kid* was the big show, glass cutters, pan lifters, punch needles, seven-in-one combinations, three-in-one water filters, orange peelers and the Peerless knife and scissor sharpener were all the rage.

Isam Jones and Gus Kahn had just contributed *Spain* to the music world and the tune was all the rage along Broadway and on the phonograph. Crime was billed as a profession that doesn't pay, but the conservative American was purchasing an unusual gadget known as the "watch protector." It was advertised to save "your watch from pickpockets." The item was purchased freely in outlying towns. Rural residents planning to visit the cruel and wicked cities included in their "must" lists one of these watch protectors.

Four years later suction products were claiming the attention of the American gadget-buying public. The suction ash tray, which could be fitted to the dash of the Model T, was exceptionally popular. The item was on the market in various sizes, styles and colors. Attractive and useful to the motorist, the customer field was unlimited. Ash trays appealed particularly to men, for women had not yet universally taken to smoking outdoors.

### The Economic Trend

Manufacturers didn't forget that the "woman pays" for gadgets, so a list of items of that time showed self-threading needles and run menders for silk stockings. In the kitchen, the egg boiler and the combination jar wrench-bottle opener-pie crimper found demand as labor savers. For the men folk, the women bought self-holding, self-releasing screw drivers to make the house chores easier.

### Then Came 1929

The following year gadgets for the home were still leading the sales pack. Marvel mixers, automatic gas lighters, peeler sets, ratchet-type can openers and mincers and curlycues were in the limelight. Men, who aided friend wife with the housework, found their burdens lightened with window washers. Work on the furnace or the family automobile was made less difficult with the introduction of the "wonder wrench," which fitted and gripped nuts in sizes and shapes from A to Z.

### This Modern Day

The introduction of new items and improvements upon the old have placed an unestimable number of useful and

worth-while gadgets on the market today. Most of them, as in days past, are aimed at women buyers, but dealers carry a complete line of articles which also appeal to men and to both men and women. The home remains the goal of those creating the items.

Women are now being offered the latest in gadgets. With summer well under way and the fair season in the immediate offing, the complete list of gadgets for 1939 are now available. One of the outstanding new items is a case which contains nail file, comb, sun glasses and mirror. Women who motor, hike or swim will find this an exceptional item. The round razor for underarm shaving is making deep inroads into the cash kettles. The illuminated vanity mirror for motoring is another top-notch.

### Appeal to Women

Appealing to women for use in the home are the combination shredder and grater, soap dishes which drain dry, potato peelers; combination which dusts, sweeps, mops and cleans; new wall cleaner, water heater, knife sharpener and bottle opener, rotary mincers, garnishing sets, streamlined automatic gas lighter, art needle, wrench for opening and sealing fruit jars, can openers of various types, knives, grapefruit corers, flapjack flippers, bacon crispers, automatic atomizer clothes sprayer, needle sets, bottle-style sewing kit and a sprayer for making meat tender.

Items for men include vest-pocket knives, hair trimmers, self-starting cigarette lighters, instrument for marking mechanical tools, self-tying ties, combination pliers and wrench, soldering and blow torch, ever-flowing inkwells, gasoline tank vent tubes, razor blade hones, paper fasteners, change purses, combination screw driver, pipe reamers, golf tee clips, toe and finger nail clippers, aids for fishermen and automatic stropers for safety razor blades.

Both men and women will find appeal in shoe sponges, handy roller ironers, automobile speed signal to warn when limit has been exceeded, rotary comb cleaners, clothes brushes, filters for home faucets, (See GADGETS GET on page 66)

### Meeting Report Available

NEW YORK, July 22.—Interested parties may secure a stenographic report of the meeting of the Premium Advertising Association of America, Inc., held recently at the Waldorf-Astoria Hotel here. It was announced today.

Report includes address of C. W. Dunn, general counsel for the association, on "Recent Developments of the Premium Advertising Law," and the symposium, "Women's Reaction to Premiums." The record contains 55 pages.

### 4-Piece Combo Clicking Strong

NEW YORK, July 22.—Popularity of a four-piece combination set, consisting of sun glasses, comb, mirror and nail file, is reported as increasing by leaps and bounds thruout the nation. A Chicago firm reported the sale of more than 30,000 in 30 days.

The item, introduced at the beginning of the summer, is all flash, with the pig-grained snap fastener pocket case a real eye-catcher. Designed for quick sale, the combination is literally being eaten up by vacationists at both mountain and seashore resorts.

A spokesman for a prominent distributor of the item said that no let-up in the sales of the number was anticipated for months. Altho it will serve its greatest usefulness during the summer, the three items, comb, mirror and nail file, will command sales even during the winter.

By JOHN CARY

BINGO continues to grow in popularity thruout the United States. Connecticut has passed laws which permit the cities and towns to have bingo upon the presentation of a petition to the governing body for consideration. The game has flourished in many sections of the Nutmeg State, and now even more people will be able to enjoy bingo there.

IN CINCINNATI it was reported that the popularity of the Reds would be overshadowed by birgo. Since that report was made the city council has taken steps to liberalize the policy of the game still further. A motion was sent to the city law committee to extend the privilege of holding games to the Central Turners and bona fide organizations of war veterans and their auxiliaries. The motion also includes an amendment to include labor and civic groups as well. These groups, will, under the amendment, join fraternal, religious and charitable organizations now permitted to sponsor games.

RECENTLY a letter was received from the Blackstone Athletic Club, Dayton, O. The letter read: "Being a regular reader of your column relative to bingo games, would like to receive any and all information you care to send us pertaining to same. Hope you can advise us some suitable plan that we may operate same successfully."

And, from Birdsboro, Pa., came this letter from F. H. Stevens: "Will you please send me a book on the game bingo. If you do not have copies available, inform me where I can obtain one, and state the price."

THIS column is always ready to cooperate with counselors, and the information requested in the above letters was mailed the same day the letters were received. Not only were the letters appreciated but it is hoped these newcomers to the field will write about their successes with the game.

BINGO COUNSELORS! If you're in the Dayton or Birdsboro areas, look up these parties and help them out. If you have any new ideas for putting on the game in these territories, they will be appreciated. Bingo fans are always ready to talk about the game.

And, to prospective bingo counselors, (See BINGO BUSINESS on page 67)

**LONE RANGER**  
 Hi Ho Silver COIN KEY CHAIN HOLDER  
 Bronze Coin Size of 50c piece. One side stamped with a Lucky Horseshoe, and on the other with the LONE RANGER. Beaded Key Chain holds 12 or more keys. **\$4.50**  
 Gross...  
 Doz. 400  
 Packed 12 on Display Card.  
**DOZEN .45c — GROSS \$5.00**  
 Also Comes With Fair Trylon and Perispher. 25% Deposit, Balance C. O. D.

**BENGOR PRODUCTS CO.**  
 878 BROADWAY, NEW YORK, N. Y.

**Extra Value!** **\$2.25 EACH**  
  
 5 for \$10.50

No. BB 9583 — Ladies' Bracelet Watch. Exquisitely Styled 12 1/2 L. Chrome Cases in assorted engraved designs with beautiful link bracelet to match. Guaranteed jeweled movements. Each in attractive gift case. An amazingly Big Value and whirlwind premium item. Save money NOW by ordering five Watches for \$10.50.  
 DEALERS: Write for Catalog.  
**ROGERS TEASPOONS**  
 Made by ONEIDA, Ltd.

**1 Doz., 60c—10 Doz., \$5.80**  
 No. B26—SAXON PATTERN, as Illustrated. Rogers Oneida, Ltd., Genuine Nickel Silver Teaspoons only. Bright polished. Also comes in BRISTOL PATTERN No. B38. Smartly designed. STATE PATTERN DESIRED. **60c**  
 An Amazing Value! Doz. . . \$5.80  
 10 Dozen for Only, \$5.80.  
**ROHDE-SPENCER CO.**  
 223 W. Madison St., Dept. "B", Chicago.

**SNOOTY PUPS**  
 Two Cold-Nose Dogs on Magnetic Bases. THE NOVELTY HIT OF 1939.  
**\$3.60 per Doz. Pair. \$39.00 per Gross**  
 Pair, F. O. B. Detroit, Mich.  
 Sample, 50c.  
**ATLAS NOVELTY CO.**  
 420 Woodward Avenue, Detroit, Mich.

**SPECIAL ELGIN & WALTHAM**  
 AMERICAN MADE DUBER-HAMPDEN WRIST WATCHES  
 In Yellow Cases. Strap and box with price tag. Lots of 3 **\$2.50** Each  
 Model. Each \$2.75; 150 Each **\$3.25**  
 16 Size, 7J Elgin and Waltham. Each, **\$3.25**  
 \$2.50; 15J, Each **\$3.25**  
 FREE—Waldemar Chain with Every Watch.  
 MEN'S STONE RINGS. Dozen. \$1.50  
 Special Prices for Quantity Users. 25% Deposit, Balance C. O. D. Sample 50c Extra. Send for Catalog.  
**N. SEIDMAN** 173 Canal Street, New York, N. Y.

**Elgin and Waltham**  
**RR and GUARANTEED**  
**SPECIAL VALUES**  
 0 Size, 7-Jew., Star Case, \$2.75  
 12x6, 7-Jew., Gold Color 2.50  
 18 Size, 15-J., Gold Color 2.75  
 18 Size, 15-J., Gold Color 2.50  
 Pocket Watches with Keystone Cases, 25% with order, Bal. C. O. D. Samples, 25c Extra.  
**M. FRIEDMAN, 74 FORSYTH ST. N.Y.C.**

**Globe-Trotter AUTO PLATES**  
**LEGALLY APPROVED!**  
  
**H. Fishlove & Co. 714 N. FRANKLIN ST., CHICAGO**  
 SINCE 1914 MANUFACTURERS OF NOVELTIES THAT AMUSE

**Popular Items**

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

**Flash-o-Lite**

A new flashlight that is proving to be a popular item with premium and prize users is Flash-o-Lite, reports Flash-o-Lite Co. Coming in a handsome, streamlined die-cast case which will not rust or tarnish, the device generates its own steady power with hand-operated gyroscopic dynamo, eliminating the necessity of purchasing batteries or refilling with chemicals as is the case with other lights, the company states. Saving in battery-replacement costs alone will pay for Flash-o-Lite in a short time and the novelty of the item makes its possession desirable by everyone who sees it, officials claim. Item is made to fit the hand and comes in a durable carrying pouch, accompanied by a life-long service guarantee. Its brilliance of beam is said to equal that of a multi-cell battery light. The company states that the item is priced so conservatively that it opens extra opportunities for profit and the fact that everyone requires a flashlight at some time is a big factor toward creating sales volume.

**7-in-1 Measuring Spoon**

A measuring spoon with fewer parts and more utility value than anything previously on the market, is the claim made for the 7-in-1 Measuring Spoon just introduced to the prize and premium market and to direct selling outlets by Specialty Merchandisers, Inc. The spoon is graduated for a quarter of a teaspoon, one-half, three-quarter, one, one and a half, two and three teaspoons. A sliding gauge measures accurately the contents and pushes them over the lip of the spoon under gentle thumb pressure. Measuring 7 1/2 inches long by 1 1/2 inches wide, each spoon is mounted on a self-selling display card. Item's genuine utility value, coupled with remarkably low quantity price, makes it ideal for countless enterprises, the firm reports.

**Safety Extension Visor**

Snop-a-Shade is the name of a new extension sun visor that snaps into position to give shade and glare protection where most needed, and just introduced by Seran Sales Co. The extension fits any car visor, right or left, and requires no screws or bolts. Weighing only eight ounces, it folds up out of sight when not in use, and may also be used as a sun shade to cover a large portion of side windows. Ease of demonstrating and low price make it an easy selling number, the company reports.

**Clip-Write Pencil**

Clip-Write is the name of the newest typewriting instrument produced by Froelich Leather and being marketed by Baron & Arnof, Inc. The unique pencil,

**FOLLOW THE FAIR WITH MOTO-SCOOT**



- ★ Low Investment
- ★ Fast Payoff
- ★ Popular Rides
- ★ Dependable Service

**NEWEST THRILL RIDE**

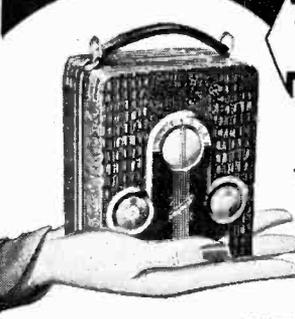
This year the new thrill ride with the fast payoff and big profits is Moto-Scoot. Profits in Moto-Scoot conseshs are proven every day by ops now making up to \$100 per day. Fair crowds are bigger and spend more—get your share with Moto-Scoot.

**WRITE OR WIRE FOR CONCESSION PLAN**  
**Dealer Territory Still Available**  
**MOTO-SCOOT MANUFACTURING COMPANY**  
 8410 South Chicago Avenue, Chicago, U. S. A.  
 CANADA: Robson Motor Corp., Guelph, Ont.

**Miniature Blowglass Bottles With Corks**  
 in such Beautiful Colors that they are taken for Venetian Glass. From 7/8 to 1 3/4 inches in height. FROM \$1.00 TO \$1.75 PER DOZEN. We also have Blown Glass and Solid Glass Animals, Miniature Vases, Etc., Etc. Illustrated Price Lists Mailed on Application.  
**LEO KAUL IMPORTING AGENCY, 115-119 K S. Market St., CHICAGO**

**OUR NEW REVISED CATALOG FOR 1939-1940. Ready for Distribution. BE FIRST TO GET YOUR COPY!**  
 Complete Line for Jobbers — Wagon Men — Canvasers — Etc. Compare Our Prices. Free Sample Case with First \$10 Order.  
**CHAMPION SPECIALTY CO., 814-L Central St., Kansas City, Mo.**

**THE SMALLEST MADE Majestic POWERFUL SUPERHETERODYNE RADIO**  
 The World's Smallest Portable  
**THE LOWEST PRICE "CARRY WITH" PORTABLE ON THE MARKET—THE LIGHTEST IN WEIGHT, TOO.**  
 NO PLUG IN .. NO AERIAL .. NO WIRES  
 Special Salesboards Available.  
**A WORLD WIDE, EXCLUSIVE EVANS PROMOTION!**  
**EVANS NOVELTY CO.**  
 946 DIVERSEY CHICAGO, ILL.



LIST \$14.95  
**\$9.95**  
 COMPLETE with Shoulder strap — Ready to Operate.  
 CONFIDENTIAL DISTRIBUTORS' PRICE

## CASH IN ON THE COMING FAIR SEASON

Here Are the Goods That Will Turn the Trick!

### Beacon Blankets

YOU WILL FIND OUR PRICES ARE ALWAYS RIGHT. We have a complete line of Beacon Blankets and Shawls in Stock for Immediate Delivery.

**FUR MONKEYS**

B38N255—8 1/2" high. Per gross \$ 8.75  
 B38N82—6" high. Per gross 6.00  
 B38N84—10" high. Per gross 7.50  
 B38N235—12" high. Per gross 14.00

**CANES**

B16N132—Chesterfield Cane with metal inlay. Per gross \$7.50  
 B16N70—Bamboo (light). Per gross \$4.00  
 B16N101—Bamboo (heavy). Per gross \$8.00  
 B15N100—Pennant Canes (for Dolls, Pennants, etc.). Per 1,000 \$6.75

**STUFFED DOLLS FOR CANES**  
 Celluloid head. Stuffed body.

**DRUM MAJOR**

B38N14—9 inches high. Per gross \$ 8.60  
 B38N15—13 inches high. Per gross 19.50  
**COWBOY DOLL**

B38N16—9 inches high. Per gross \$ 8.00  
 B38N20—13 inches high. Per gross 19.50  
**MEXICAN DOLL**

B38N75—9 inches high. Per gross \$ 8.00  
 B38N76—13 inches high. Per gross 19.50

**BALLOONS FOR ARCHERY**

B85N48—Inflates to 6 in. Per Gross 55c  
 B85N1—Inflates to 7 in. Per Gross 80c

**RAYON PARASOL**

28 inch, 8 rib. Hand painted, floral design. B26N104—Per gross \$17.50  
 Rayon Parasol, 23 inch, 6 rib Floral design. B26N118—Per gross \$9.75

**FLYING BIRDS**

Large size, tricolor with tinzel head and inside hummer.

B38N71—Per gross \$2.45  
 Large tricolor bird with outside hummer. B38N88—Per gross \$1.90

**MINIATURE STRAW HAT**

4 in nest. Colored leather. B45N9—Per gross \$3.75

**COOLIE HATS**

B45N15—12 inches wide. Per gross \$ 9.80  
 B45N14—18 inches wide. Per gross 15.00

**DRUM MAJOR GIRL DOLL**  
 Feather dress. Celluloid body.

B34N58—4 1/2" doll. Per gross \$4.50

B34N60—7" doll. Per gross \$8.00

B34N61—10 1/2" doll. Per gross \$16.50



which combines a pencil, ruler and knife, is made in two models, one plain and the other in the form of a tie clip. The pencils are available in dark red, green, blue or black and tan pigskin leather with gold finish, the firm reports.

### Long Tom Fly Swatter

Introduction of this fly swatter will be a boon to workers at fairs, parks and on boardwalks, Arrow Sales Co. reports. The patented item is made of wire mesh and has an extension handle made of wood, with metal bands, which gives the



person handling it an overall reach of about 42 inches. The fly swatter may be adjusted to any length and permits the user to reach flies and insects on the ceiling. Because it has immediate appeal and is useful, the item is proving an easy seller over the nation, the firm reports.

### GADGETS GETS

(Continued from page 64)

roller to ease tired and aching feet or to roll off excessive weight, swivels for lamp cords, pocket heaters, improved juicer extracts and door checks.

New and attractive gadgets are being added to the list constantly. The trend is to flash and attractiveness of package and carton, which do much of the selling job for the operator. The field for operators is by no means filled, and the rich harvest is being reaped by pitchmen, streetmen and demonstrators over the nation.

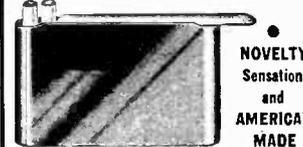
### MAGNETIC SNOOTY PUPS

NOVELTY SALES SENSATION



To see them is to want them. The most amazing novelty in years. Moulded Scotty Dogs in black and white that jump, twist, twirl by magnetic force. Toys for demonstrators to make big money on. Packed pair to the box. Order No. B15X54. Per dozen pair, \$3.60. Per gross pair, \$39.00. Three sample pair postpaid for \$1.00.

### NEW LOW PRICES



NOVELTY Sensation and AMERICAN MADE

**POPS UP CIGARETTES**  
 Sells on sight, this Novelty Cigarette Case that pops up Cigarettes with a flash when cap is slid back. Made in bright colorful plastic in green, red, yellow and blue. Light in weight and every case guaranteed to work. Holds 10 cigarettes. Cash in with this new one. Order No. B52. Price per Dozen, \$3.95. Price per Gross \$45.00. Sample postpaid 50c.

Prices less 2% cash discount.  
 25% Deposit, Balance C. O. D.  
 Prices F. O. B. Chicago.  
 Send for Our New Catalogs 392 and 393. Mention your business, we do not sell retail.  
**JOSEPH HAGN COMPANY,**  
 The World's Bargain House,  
 217 & 223 W. Madison St., Chicago, Ill.

**N. SHURE CO.,** 200 WEST ADAMS ST., CHICAGO, ILL.

**PIPE VALUE HEADQUARTERS**  
 for CONCESSIONS — RACK MEN — PRIZE AND PREMIUM USERS.  
 Today's hottest item in your game!  
**PIPE GIFT SETS \$7.20 DOZEN**  
 Priced-marked \$2.50. Contains 2 hand carved pipes, straight and Bent bits, cigar and cigarette holder. All mouthpieces in genuine Amberlite. Leatherette paper boxes lined with satin. Other Sets, \$2.50 Doz. up.

**JOBBERS** ATTENTION: Write for our catalogue — listing pipes from \$7.20 gross up.

**COMOLITE CORPORATION**  
 42-61 24th St., MANUFACTURERS, Long Island City, N. Y.

**M. HORWITZ & SONS**  
 Largest Manufacturers in U. S. A.  
 PARADE CANES AND BETTER CANES. SWAGGER STICKS. CANES IS OUR BUSINESS—NOT A SIDE LINE.  
 305 MONTROSE ST., PHILADELPHIA, PA. (Dial Operator) How 6636.

**JUST OFF THE PRESS.**  
 CATALOG No 40. WRITE FOR YOUR COPY NOW. ALL PRICES REDUCED. BE SURE AND MENTION YOUR LINE OF BUSINESS.  
**MIDWEST MDSE. CO.,** 1010 BDWY., KANSAS CITY, MO.

**\$ EARN BIG MONEY \$**  
 With the New P. D. Q. AUTOMATIC "One-Minute" Camera.

- Takes Beautiful BLACK and WHITE Photos.
- No Films—No Plates—No Dark Room.
- DIRECT POSITIVE Photos—NOT Tin-Types.
- No Experience needed. Instructions are simple.
- BIG Attraction! See your photo develop in DAYLIGHT.
- Photos CANNOT FADE.
- Loss than \$75 puts you in this interesting BIG MONEY-MAKING BUSINESS.

**P. D. Q. CAMERA CO.,** 109 E. 35th St., Dept. BF, Chicago, Ill.

**BULOVA - GRUEN - ELGIN - WALTHAM**  
 Start at \$2.95  
 Wrist & Pocket Watches FOR LADIES AND GENTS  
 Reconditioned. Guaranteed Like New. 1939 Styles now available. Write for Our New Catalogue.

**NORMAN ROSEN**  
 Wholesale Jeweler  
 801 SANSON ST., PHILADELPHIA, PA.

**HAVE YOU OUR 1939 CATALOG???**

It shows every new worth-while item for every carnival, park or premium stunt. Most of the items shown are distributed by us exclusively. All are real money getters.

It illustrates merchandise for BINGO, BALL GAMES, HOOPLA, FISH PONDS, SCALES, STRING GAMES, PENNY PITCH, PITCH-TILL-U-WIN, DART STORES, WHEEL STORES, ETC., ETC.

SEND FOR YOUR FREE COPY NOW.

**HEX MFG. CO.**  
 468-470 Seneca St. Buffalo, N. Y.

**ILUMIRO**  
 "Sees in the Dark"

New as Tomorrow

FOR PRIZES GIFTS PREMIUMS

Ilumiro is a small vanity make-up mirror combined with a flashlight that illuminates the face in the dark. Ladies clamor for Ilumiro. It is a sensation. It fits in pocket or purse. Sample, \$1.00. Special low prices in larger quantities. Many other New Novelties.

**CLEVELANDT CORPORATION**  
 2 West 46th Street, New York, N. Y.

**CANE STOCK—DOWELS—APPLE STICKS**

We manufacture all sizes Woolen Dowels for Cane, Toy and Novelty Manufacturers. Also Pointed Sticks for Candy Apples.

**E. COBURN, INC.,** Greene, Maine.  
 P. O. Box 27,

**KARL GUGENHEIM, Inc.**  
 160 Fifth Ave., New York

OFFERS OUTSTANDING VALUES IN SLUM

Wedding Rings	Per Gross \$ .80
Collar Buttons, old style	.20
Scarfs, Pins, Hooses, Donkeys, Etc.	.60
Brooches, Animals	.75
Brooches, Blue Birds	.90
Collar Pins	.75
Collar Slides	.90
Tie Slides	1.25
Shirt Flowers	.35
Motto Steins	.50
Army & Navy Needle Books	1.25
Pencils, metal push	.75
Siren Whistles	.60
China Ornaments, Dogs, Monkeys, Elephants, etc.	.75
China Dice, 5 in a box, Gr. boxes	.75

Deposit required on all orders.  
**KARL GUGENHEIM, Inc.**  
 160 Fifth Ave., New York

**WALTHAM & ELGIN POCKET WATCHES—**  
 Yellow Engraved Hunting Case, with Yellow Dial to match. 7 1/2" Jewel Reconditioned movement. In lots of 3. 20% Dep. Bal. C.O.D. SPECIAL PRICE FOR LARGE QUANTITIES. Send for Free Catalog.

**PLYMOUTH JEWELRY EXCH.** 163 Canal St., New York, N. Y.

MANUFACTURERS OF PARADE AND CONVENTION

**CANES**

ALSO

**NOISEMAKERS**  
 OF ALL KINDS.

**BUGLE TOY MFG. CO.**  
 385 BARTON STREET, PAWTUCKET, R. I.

**FREE Wholesale Catalog**

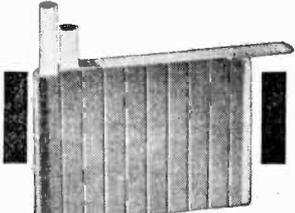
Revised Issue, Just Off the Press, shows over 4,000 bargains, 260 pages of tested fast sellers, novel selling plans, trade stimulators, salesboard items. For salesmen, dealers, operators, etc. Send for your copy today.

**SPORS CO.,**  
 7-39 SUPERIOR ST., LE CENTER, MINN.

ADVERTISE IN THE BILLBOARD—YOU'LL BE SATISFIED WITH RESULTS.

## Presenting HANDEE

THE HOTTEST SMOKING ACCESSORY OF THE YEAR



Here's an all-American made product that has what it takes to be the greatest merchandise hit of 1939. The Handee "spring-up" cigarette feature works like a charm. Made of Tenite. Available in six assorted colors, packed 12 to a box. Place your order today. America's going "Handee-Mad."

**\$3.20** per dozen  
Special Prices in Larger Quantities.

### Presenting the Magnetic "JITTERPUPS"

THE FUN-LOVING SCOTTY TWINS THAT ARE FAST BECOMING THE NOVELTY RAGE.



Jitterpups are the dogs of 1001 tricks. Whether six or sixty, they all will want to buy Jitterpups. Made of hand-carved, molded plastic, one black and one white, with vivid red painted base and Licensed General Electric Alnico Magnet. Jitterpups look so real, you'll think they are alive. They are a novelty sensation. Order yours today!

**3.00** per dozen  
Special Prices in Larger Quantities.

**M. H. JACOBS**  
1436-A MERCHANDISE MART, CHICAGO, ILL.

## NOTES from SUPPLY HOUSES

One of the big surprises in the novelty trade sector of New York was news concerning the marriage of Herbert Aronson, long on the sales staff of the Karl Guggenheim firm. The event was known only to very close friends. The bride's name was Grace Holland. Mr. and Mrs. Aronson have taken up residence in Herbert's home town, East Rockaway, L. I.

### DEALS

(Continued from page 64)  
taking hold, according to reports. Deal works on a 100-hole card, 1 cent to 49 cents, and gives away either two boleros or two fur coats on a \$38 take.

Grand Sales has recently taken over the distribution of a well-known, nationally advertised three-way radio. Set works either AC or DC or direct from its own batteries. A simple switch does the trick. Radio is fully licensed with five tubes and superheterodyne circuit and is covered in airplane luggage fabric. It has exceptionally fine tone, and firm has its hands full filling orders, it advises.

HAPPY LANDING.

### BINGO BUSINESS

(Continued from page 64)  
If you're having trouble, write this column. If you need literature, it is free for the asking and places you under no obligation whatever.

AN INTERESTING letter received at this desk tells of bingo in a new phase. In one of the Southwestern States a charity hospital is holding regular games for its student nurses. Altho the plan (See BINGO BUSINESS on page 70)

## Newest Novelty Merchandise For Carnivals and Fairs

3725—CHESTERFIELD CARVED HANDLE CANES, Gross	\$7.50
3702—BAMBOO CROOK CANES, Per 1,000	6.50
3752 and 3753—NOVELTY HEART CANES, Per 100	4.50

SEND FOR YOUR FREE COPY OF OUR NEW 1939 GENERAL CATALOG No. 51 -- 404 PAGES OF SUPER VALUES!

2024—7-INCH FEATHER DRESSED CELLULOID DOLLS, With Assorted Hats and Canes, Doz., 70c; Gross	\$ 8.00
2029—12-INCH WHITE FEATHER DRESSED DOLLS, Doz., \$1.85; Gross	21.00
2108—FUR JUMPING MONKEY, Height, 6 1/2 In., Gross	3.75
4005—CELLULOID BUTTONS WITH COMIC SAYINGS, Per 100, 73c; Per 1,000	6.95



**GELLMAN BROS.** 119 North Fourth St. MINNEAPOLIS, MINN.

## NEW! NEVER BEFORE SHOWN

1940 Premium Sensation  
READY FOR DELIVERY  
**NOW**

The Perfect Salesboard Premium-Operators. Write for Descriptive Circular and Price NOW!  
Hurry! Hurry! Hurry!

**RICHMOND CLOCK CO.**  
440 So. Dearborn Street, CHICAGO, ILL.

## NEW Nationally Advertised 3 Way Portable Radio

A Cor DC BATTERY



This sensational new set must not be confused with ordinary portable radios. It operates on AC or DC current or right from its own batteries. It has all the features to be found only in the most expensive radios:

- Superheterodyne Circuit.
- 5 tube electric and battery operation.
- Simple switching from battery to electric.

In lots of 6 \$15.95 in lots of 3 Sample \$16.95

Made by a famous manufacturer, licensed under RCA, Hazelton and Larkour Patents.

1/3 deposit with order, balance C. O. D. F. O. B. New York. Sent prepaid when full amount is sent with order.

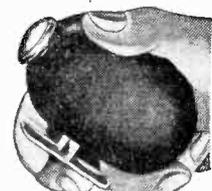
**GRAND SALES, 1472 Broadway New York City.**

## FLASHLIGHT NO BATTERIES

### NEW EVERLASTING FLASHLIGHT

The Most Amazing Light Invention Since the Incandescent Lamp

Gives Lifetime Service  
Uses Standard Flashlight Bulb  
No Batteries  
No Recharges  
No Replacements  
No Refilling  
No Chemicals  
No Deterioration



<b>Greatest Premiums Item in 10 Years</b> A Written Guarantee With Each Flash-o-Lite	<b>Deal No. 1</b> 1,000 HOLE BOARD Takes In . . . \$20.00 Pays Out: 40 Pkts. Clg. 2 Flash-o-Lite. 8.75 Profit . . . \$11.25 Price: \$2.75 Complete Deal	<b>Deal No. 2</b> 400 HOLE BOARD Takes In . . . \$20.00 Pays Out: 1 Flash-o-Lite. Price: \$1.75 Complete Deal
---	---	---

2110 N. Kedzie Ave., Chicago, Illinois.  
One-third deposit required with each Order.

**JOBBERS, DISTRIBUTORS, WRITE FOR QUANTITY PRICE.**

## IT'S NEW IT'S FUNNY IT'S A SQUAWKER IT TAKES



Jocy is a Sensation. He will stimulate your business.

No. 1—Jocy, 21 In., \$8.40 Dozen  
No. 2—Jocy, 25 In., \$12.00 Dozen  
No. 3—Jocy, 30 In., \$15.00 Dozen

See Your Jobber Today

**PERSIA MFG. CO.,**  
416 N. Sangamon, Chicago.

## 1939 BEST SELLERS FROM OUR BIG LINE LEVIN BROS. TERRE HAUTE, IND.

1939 CATALOG NOW READY. (ADVISE YOUR LINE WHEN REQUESTING CATALOG). 25% DEPOSIT REQUIRED ON C. O. D. ORDERS.

BB1 Flying Birds, Outside Whistle	Per Doz.	Per Gro.	Per Doz.	Per Gro.
BB3 Flying Birds, Inside Whistle, Tinsel Heads		\$1.90		\$ 6.75
BB4 High Hat Monks, 6 1/2"	.35	2.75	BB8 China Head Canes	.60 \$ 6.75
BB5 High Hat Monks, 9"	.60	3.75	BB9 Chesterfield Canes	.65 7.50
BB6 Cell. Doll, 7" with Feather Dress, Hat and Canes	.65	6.75	BB10 Rubber Covered Balls	.85 10.00
BB7 Swaggar Stix, 36 In.	.50	5.50	BB11 Carnival Decorated Balloons, No. 8	.25
			BB12 Balloon Stix, Best Grade	.25
			BB14 Robinhood Hats, Felt with Colored Feather	.80 9.00

## ELGIN --- WALTHAM

SMALL SIZE POCKET WATCHES

New Yellow Case  
25% Deposit, Balance C. O. D.  
Send for Free Catalog.  
WHY PAY MORE?  
**LOU MALTZ**  
204 S. 8th St., PHILA., PA.  
Wholesale Jeweler Since 1912.

## GLAMOROUS FUR COATS

Our 1940 Creations in Style and Value Unsurpassed Are Now Available.

Act Immediately and Make Your Choice of Sealines, Lapins, Coneys, Caraculs, Marminks, Kid Paw, Beaverettes, Mendoza Beavers, Poney, Skunklone, From Skunks, Krimmer Paw, Persians and every other Fur Coat.

**\$9.00** UP

Also Boleros and Scarfs in a Large Range.

We also have the most sensational fast selling sales card deal ever offered. Write today for free illustrated catalogue, sample sales card and price list without obligation.

**S. ANGELL & CO.**  
Manufacturing Furriers  
238 West 27th St., New York City, N. Y.

## BINGO OPERATORS—CONCESSIONAIRES—PITCHMEN—NOVELTY MEN—PARK MEN.

### NEW CATALOG JUST OUT

COMPLETE STOCKS ON HAND IN OUR 3 CONVENIENT LARGE NEW STORES.

## B. & N. SALES

HOUSTON, TEX. 707 Preston | DALLAS, TEX. 2030 Commerce | KANSAS CITY, MO. 310 West 9th

## The Latest Style FUR COATS

Don't miss our new catalog of the smartest fur models in Coats, Scarfs and Capes. Direct from the manufacturer. This season's merchandise in all sizes.

Sealines, Lapins, Coneys, Caraculs, Marminks, Beaverettes

Act immediately, full particulars on these sensational bargains.

**From \$9.00 up**  
Write today for free price list without obligation.

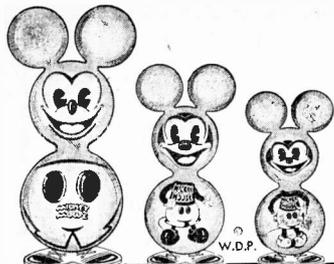
**J. ARKAS**  
Manufacturing Furrier,  
128 West 27th St., New York City, N. Y.

## BINGO

Specials Markers Concessions Tickets

WRITE—WIRE—PHONE  
11 E. 19th St. **SCHULMAN** New York, N. Y.

ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS



**OAK-HYTEX  
MICKEY MOUSE  
TOSS-UPS**

AMONG the great array of Oak's Mickey Mouse Balloons and Novelties, here are three toss-ups, with inflatable body, head and ears, that have a remarkable record for taking in the money. They are 23, 20 and 15 inches in height, respectively, and each is supplied with cardboard feet.

Ask your jobber for details, or write us for complete information and catalog.

**The OAK RUBBER CO.**  
RAVENNA, OHIO.

**Concessionaires..**  
**NOVELTY SUPPLY-FOR**  
FAIRS, CARNIVALS, CIRCUSES, GRIND STORES,  
WHEELS, PARKS, CORN GAMES, ETC.  
Catalog with New Low Prices  
**THE TIPP NOVELTY COMPANY**  
TIPP CITY, OHIO

**WORLD'S BEST VALUES**  
In fast-selling, NEWEST  
Whitestone and Cameo  
Rings, LOCKETS, Crosses  
and Costume Jewelry for  
Demonstrators, Resorts,  
Engavers, etc. Send \$2.00 for  
samples or write for FREE  
NEW CATALOG.  
**MAJESTIC BEAD & NOV. CO.**  
307 Fifth Ave., New York City

**★★★★ BLADES**  
**WORLD'S BEST VALUES**  
No. 1—Various brands. Attractive  
packing. 1,000 Blades. **\$2.50**  
No. 2—Famous "Champion" or  
"Singer" brands. 1,000 Blades. **3.95**  
No. 3—Pilgrim De Luxe "Heavy  
Duty." A real he-man's Blade.  
1,000 Blades. **6.50**  
100% Free Goods given on \$50.00 orders. We  
will also ship 100 Blades at above prices upon  
full payment plus postage. Deposit on all  
C. O. D. orders. Samples only. See Circulars.  
**SINGER BLADE CO.**  
901 Broadway, New York, N. Y.

The only Pen just like a BANKER is another  
BANKER. Combinations—Plungers. It's all in the  
Pen Point. **WORLD'S FAIR SPECIAL** Now Ready.  
Get my new Price List.



**JAS. KELLEY, The Fountain Pen King.**  
487 Broadway, New York City.

**ENGRAVING JEWELRY**  
Hand-Made Gold Wire Jewelry. Also Wire-  
workers' Supplies. Our quality is the best and  
our prices are the lowest in the country. Send  
\$1.00 for ten different samples, or \$2.00 for  
complete samples. No catalogs requests.  
**AMERICAN JEWELRY NOVELTY  
MANUFACTURING CO.**  
71-75 North Washington St., Plainville, Mass.

**DEANE'S D. E. BLADES**  
FINEST SWEDISH SURGICAL STEEL.  
Every Blade Unconditionally Guaranteed.  
IN DISPLAY CARTON, 100 (20 Pkgs. 5s), 40c.  
Send 40c for Samples and Info. on  
FREE CAMD TYPE CAMERA DEAL.  
**DEANE BLADE CO.,** 132 West 32d St.,  
New York City.

**UNDERWOOD**  
  
PENS • PENCILS • COMBOS  
BUY DIRECT FROM MFERS.  
**PLUNGERS-SPECIAL \$15<sup>00</sup> Gross**  
**GRODIN PEN CO.,** 893 Broadway, New York City.

**PITCHMEN**

A department for Pitchmen, Demonstrators, Novelty Salesmen, Medicine Showmen, Agents, Streetmen and Others.

by **BILL BAKER**

(Cincinnati Office)

**CARL HERRON** . . .  
pipes: "Coney Island, Rockaway and Orchard beaches have been pitched to millions for the past month. Never in the history of Coney Island have there been such record-breaking crowds. The Saybrook Bros. are doing nicely, pitching magic on Surf avenue, and Charley Bedford is still holding down the lot on 23d street in the Big Town, but most of the home boys are out of town, making small spots for the summer. Myself and others who remain in town are working downtown to fair results. If you want to meet the boys of the fraternity while in New York come to Orchard street on Sunday morning."

**THERE MUST** be hundreds of women demonstrators on the road today. Let's hear from them.

**RAY HERBERS** . . .  
scribes from Rochester, N. Y.: "There are a few doorways here on Main street with several sit-down blade workers in some of them. I have been here four days, but it's nothing to write home about. I'm jumping to Syracuse, then on to Albany."

**NAT K. MORRIS** . . .  
of the Kitchen Gadget Co., says the boys at the New York World's Fair are doing well and that Al Morris is supervising the peeler demonstrations for Sam E. Stone. Nat informs that after six months of hard work his new See-Saw vegetable preparer is ready for the market.

**DON'T SPEND** all your time thinking about what territory and item you are going to work. Start now; it's as good a time as any.

**LIONEL HIRSCH** . . .  
is back again at Ocean City, N. J., with glass knives and peelers.

**JACK REDDICK** . . .  
is working Wildwood, N. J., with glass knives and the vegetable preparer.  
**HARRY PRALL** . . .  
is working corn punk at Ocean City, N. J., and is reported going strong.

**FAMOUS LAST WORDS:** "I never gave or received a bum steer in my life."

**T. D. (SENATOR) ROCKWELL** . . .  
broadcasts that he is traveling with R. Guild Stewart in Eastern Oregon. The Senator writes: "Stewart still has the Stromberg condensers. We just finished Burns, Ore., and paid the \$12.50 reader. Worked all day. The ex-mayor came around and wanted us to close up. We stayed open and he got the chief of police and the police judge, who told us we would have to close. We did. Then they happened to think about the

reader and looked all over the town to find us. They gave us back the reader in full. The police judge said we could have sued the city and got it. I am working blades in small Oregon towns, selling two packages for 25 cents, which makes a nice profit for yours truly. We're going into Idaho next week."

**WHACKY WILLIE SEZ:** "It's okeh to think of failure as a possibility, but perish all thought of it as a probability."

**DOLLY McCORMICK** . . .  
and husband are working glass knives and gadgets in the H. L. Green store, Asbury Park, N. J.

**EXPONENTS** . . .  
of the art working for Al Morris at the New York World's Fair are Barney Weiner, Irving Eisenberg, Dick Wolfson and Seymour Popell.

**TRIPOD OPININGS:** "Believe you are a success and it won't be long before you are one."

**RAYMOND POEIL** . . .  
is selling glass knives at a S. H. Kress store in New York.

**IRVING ROSENBLUM** . . .  
and Mac Weiner are reported going big at R. H. Macy's, New York, with glass knives and the new See-Saw vegetable preparer.

**JOE MORRIS** . . .  
and Ed Williams are working See-Saw vegetable preparers at the New York fair.

**ANY TRUTH** to the rumors that a number of veterans who have retired from the game are planning to re-enter it?

**DOC HOUCK'S KEYSTONIANS** . . .  
are in their 10th month of steady work, with business up and down but showing a definite increase in the past few weeks, according to Laurette M. Paules, who pipes for the first time in two years from Woodvale, Pa. She writes: "Show was hit by a severe twister in Lewistown, Pa., July 4, resulting in about \$300 worth of damage. One trailer, two tents and a platform were lost. With the co-operation of local firemen, we succeeded in getting damages repaired and lost only one night. We worked Woodvale for the benefit of the playground association. There were band concerts, contests and parades, and event was sponsored by a local committee. We have several events for the remainder of the season. Roster includes A. C. (Doc) Houck, lecturer; H. L. Dixon, blackface and piano accordion; Laurette M. Paules, character, straights and specialties; Viola Claycomb, guitar and specialties; Pal

**"Pitchmen's Rights as Citizens"**

Fourth Installment to Appear in August 12 Issue of The Billboard

What is the lawful and real nature of Pitchmen's taxation? Do "foot-loose" itinerant merchants pay taxes? Can a Pitchman be convicted and sent to jail unless he pays an exorbitant reader rate?

Who has the priority right on the street, the Pitchman or the automobile?

These and many other questions of paramount importance to all who sell are answered in a series of articles by E. L. Kiehl, who is well known in demonstrating pitch circles thruout the nation.

The first article of the series, entitled "Pitchmen's Rights as Citizens," appeared in The Billboard dated May 13, the second June 10 and the third July 8. The fourth installment will appear in the issue of August 12. Others will be published periodically.

Read each installment and be able to intelligently discuss your inalienable rights as Citizens!

**SOCIAL SECURITY**  
Write Immediately for Your  
**FREE STAMPING MACHINE!**  
And complete list of new Name Plates, including Social Security, Catholic, Plain Identification, American Legion, Vets of Foreign Wars, Masonic, D.D.S., Odd Fellows, R. of C. R. of P., Kiwanis, Rotary, Lions and many others—lowest prices.  
**IDENTIFICATION PLATE AND MACHINE CO., Inc.**  
1560 Broadway, New York, N. Y.  
World's Largest Manufacturers Name Plates and Stamping Machines.

**Fair Pen Workers**  
My New Pen Packages Are Ready—Real Low Prices.  
ALSO THE PEN YOU HAVE ALL BEEN WAITING FOR  
**PARK-A-TYPE**  
(PUSH BUTTON FILLER)  
  
Transparent section, removable and adjustable Clip and Double-Banded, Colors—Burnt Orange, Black and Pearls. IT SELLS, IT'S HOT!  
**JOHN F. SULLIVAN**  
458 BROADWAY, NEW YORK CITY.

**ELGIN & WALTHAM**  
**REBUILT WATCHES \$1<sup>75</sup>**  
7 Jewel, 18 Size, in S. H. Engraved Cases, at  
Send for Price List, Money Back if Not Satisfied.  
**CRESCENT CITY WATCH MATERIAL CO.**  
119 N. Broadway, St. Louis, Mo.

**AMAZING 3-PURPOSE POLISH**  
CLEANS, POLISHES AND WAXES A CAR IN 30 MINUTES!  
**ENDURO—200% Profit Item.**  
Demonstration sells car owners on the spot! Send 10c for Sample to router postage and Handling.  
**MIDWEST MANUFACTURING CO.**  
Box 18,  
2420 Grand River Ave., Detroit, Mich.

**BETTER PLUNGERS**  
PER GROSS \$1<sup>90</sup> 3 Assorted Samples Postpaid 50c  
**ASS'TD PEN, Mfrs., 187 Lafayette, N. Y. C.**

**CHEWING GUM 22¢ BOX**  
Plus Charges  
RETAILS FOR \$1.00.  
Each box holds 20 Cellophaned 5c Packs of Factory Fresh Gum! Snappy Display Boxes help you to get quick 100% to 200% profits. Re our distributor—get started! Send 5c for sample box (prepaid). **GREAT FIELD FOR AGENTS.** Write **AMERICAN CHEWING PRODUCTS CORP.,** 4th and Mt. Pleasant Aves., Newark, N. J.

**MEDICINE MEN**  
Write today for new catalogue of Tonics, Oil, Salve, Scap, Tablets, Herbs, etc. Low prices—rapid service.  
**GENERAL PRODUCTS LABORATORIES**  
Manufacturing Pharmacists  
137 E. Spring St., Columbus, Ohio.

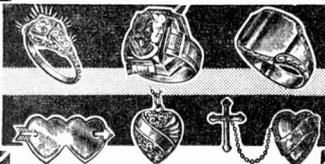
Guaranteed Blue, Double Edge, Packed 5c, Cello.  
**BLADES \$2<sup>50</sup>** Per 1000  
Single Edge—Packed 5c, \$4.50 per 1,000.  
Electric Shavers, Guar. 1 Yr., Each 75c; Doz., \$8.25  
Send full amount or 50% deposit.  
**STAR PRODUCTS, Box 230, Buffalo, N. Y.**

**REX HONES** Now Less Than 3c Each  
**\$4.25 a Gross**  
Send \$1.00, Bal. C. O. D., Plus Postage.  
Each Hone in flashy silver box, priced 50c. A real fast-cutting abrasive stone of good quality. Wonderful demonstrator for Pitchmen. Hone men are cleaning up. **ACT QUICK—REX-HONE MFG. CO.,** 1500 West Madison, Dept. BR-7, Chicago, Ill.

**INK-VUE**  
Trade Mark Reg. U. S. Patent Office.  
  
The Newest and Best Low-Priced Line of PENS—SETS—COMBINATIONS  
New Push-Filler (Illustrated) and Lever-Filler Types Backed by ARGO'S Reputation for  
**ARGO PEN-PENCIL CO., Inc.,** 220 Broadway, New York, N. Y.

Send your correspondence to advertisers by mentioning The Billboard.

**JUST OUT!!!**  
**New Catalog of**  
**1939 Engraving Pins**



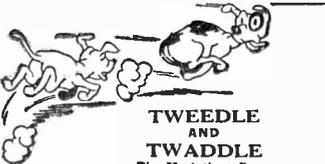
New catalog No. 24 is just off the press—see the brand new 1939 engraving pins, lockets and bracelets, etc. Increase your sales with "new pins" that are "clicking." Catalog also contains best selling Whitestones and Cameo rings, also Billboards and Photo Jewelry. Write for new Catalog No. 24 today.

**HARRY PAKULA & CO.**  
5 No. Wabash Ave., Chicago, Ill.

**MAN WANTED**  
*Capable Handling Steady*  
**GOOD PAY**



**STORE ROUTE**  
Start Making Big Money first day. Carry a complete "Wholesale Supply House" in your hand. Show Storekeepers in every business how to beat competition and DOUBLE profits on Nationally Advertised Goods. Over 200 Products retails by regularly. No experience needed. No supply everything. Free Book gives amazing facts. **WORLD'S PRODUCTS CO.**, Dept. 8-GG, Spencer, Ind.



**TWEEDLE AND TWADDLE**

**SELLS ON SIGHT!** Every demonstration instantly attracts large crowds and big sales. The comic antics of these little dogs as they move about each other in a most amusing and amusing manner makes them a gold mine of profits for Pitchmen, Demon-strators, Streetmen. No mechanical device—nothing to wind. Hours of fun. Worth \$10 at any party. The funniest novelty offered in the last decade. Everybody buys on sight. Send 50c for sample and quantity prices. **REX MFG. CO.**, West Richfield, Ohio.



**BLADES**

Buy Direct From the Manufacturers. **30 million DREXELS Sold in 1938.**  
**D. E. DREXEL Blades,** 100 (20 Pkgs. 5) 85¢  
Send 10c for Samples and Info. on **FREE CANDID TYPE CAMERA DEAL.**  
**DREXEL BLADE CO.**  
134 W. 32d Street, NEW YORK CITY.

**JOBBERS, DEMONSTRATORS, PITCHMEN**  
IT'S NEW — IT'S HOT Full details with Latest, sensational 25c item because it works. Combs and trims half in one operation. **TRIM-RITE HAIR TRIMMER**  
For the Whole Family, Ladies Love It. Big for Stores, Fair for Carnivals, Concessions, Etc. **TRIM-RITE CO.**, New Kensington, Pa.

**ENGRAVERS**

We have a bigger and better line of Engraving Merchandise this season at lowest prices. Lockets, Charms, Rings, Pins, Bracelets, Pins, Big Line. Also the Famous **"MOORE'S ELECTROGRAVER"** Send for Catalog B NOW!  
**WILLIAM MOORE MFG. CO.**  
851 S. STATE ST., CHICAGO, ILL.

**BIG MONEY**

Is being made writing Personal Names with an Electric Pencil on Gold Foil on Puroid Leather Pennants 4 1/2 inches long. Cost you 1 cent, sell for 5 cents. Writing Outfit with Electric Pen costs \$3.00. Learn to write in five minutes. Sample Pennant and details free. Write **CHICAGO GOLD PRINT CO.**  
567 W. HARRISON ST., CHICAGO, ILL.

M. Weaver, guitar and specialties; Oscar Gile, roping; Betty Rankin, characters and specialties. Concessions are handled by the Roberts. Outfit consists of four trailers, two tents, four cars and a truck platform. Doc states the latch key is always out to all troupeurs. Would like to see pipes from friends thruout the Eastern territory."

THERE ARE numerous expositions and sponsored events being staged again this year. Anybody workin' them? What's doin'?

**AL WEISMAN** is working glass knives and vegetable preparers at Ocean City, N. J.

**JOE REDDY** is supervising pen spots at the New York World's Fair, where Andy Stinson is working glass knives and vegetable preparers.

**JOE LESSER** is pitching pokes at the New York fair.

IN ALMOST every instance you'll find that the successful pitchman keeps two things constantly in mind, manners and method. They not only create but conserve good will.

**BILLIE MARTIN** was last seen in Loyal, Okla.

**DOC VICTOR B. LUND** is pitching out of Des Moines, making sales spots.

**DOC E. JOHNSTON** with his Fontinelle Players, showed in Garden Grove, Ia., last week.

**HABITS EITHER** hold you up or hold you down. Get the habit of working clean, thus affording enemies of Pitchdom no fodder with which to work.

**KIRBY PLAYERS** working Ohio territory recently gave a birthday party for Alvin Kirby, celebrating his first anniversary. Those present at the buffet lunch, following the show were Doc and Grace Kirby, Doc Ramsey and wife, Nora; Argus, the magician; Louis Funderburk and Gilbert Boyd.

**CHARLEY HALLEY** was seen recently in San Francisco.

**HARRY H. KINCHELOE** says that business has been good for the boys in Oklahoma since harvest.

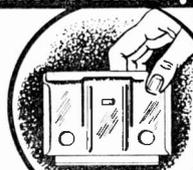
**DAN AND BABE SHERWIN** played Bristow, Okla., week of July 10, then moved on to Henryetta.

**DOC I. M. PIERCE** is reported vacationing.

**JOSEPH MARINO** prints a pipe from Wilson, N. C.: "I worked Raleigh a day recently and quit because I had to pay too much to work. It was insisted that I buy a county license for \$10 plus the city license of \$5. Instead I went to Wilmington, N. C. and worked two weeks at \$1 a day, and had good Saturdays while there. I met a pitchman from the West Coast working coils. From Wilmington I went to Carolina Beach, 15 miles away. It was n. g."

**PREMIUM & PITCHMEN!**

You Ain't Seen Nothing Till You've Seen the NEW SAFETY

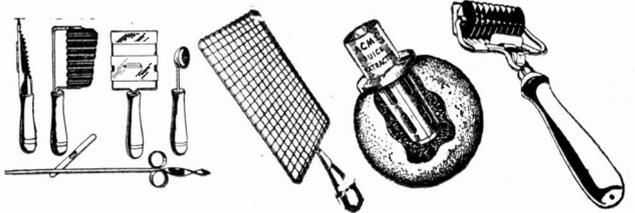


**HANDYKIFE**

FOR CUTTING, TRIMMING, SCRAPING, RIPPING, ERASING, ETC.  
Sensational! Just press the lever and out pops a keen razor edge ready for use. Fits into pocket, purse, desk, car, etc. Patented guard PROTECTS the edge. 1,001 uses; 1,000,001 users. Volume sales! Unusual profits! RETAILS LIKE HOTCAKES FOR 15¢.  
48 DISPLAY CARDS (24 HANDYKNIVES TO A CARD), \$1.10 Per Card  
24 Cards ..... \$1.20 Each  
12 Cards ..... 1.40 Each  
6 Cards ..... 1.60 Each  
1 SAMPLE CARD ..... 1.80  
**PARAMOUNT SPECIALTIES**  
121 E. 27 St., Desk B, New York City

**GADGETEERS!**  
**PEELER WORKERS! JUICER WORKERS!**

HAVE YOU SEEN OUR NEW IMPROVED GRATERS, JUICERS, GRAPEFRUIT CORERS, SWIVEL-BLADE PEELERS, AND OTHER NUMBERS?



**BIG PROFITS IN THESE ITEMS.**  
For Right Prices, Satisfactory Merchandise and Prompt Dependable Service, Your Best Bet Is:  
**ACME METAL GOODS MFG. CO.,** 2-24 Orange Street, NEWARK, N. J.

SEND 25c for Sample and Sales Plan **PITCH - MEN! SPECIALTY-MEN!** A RED HOT NEW FASTER SELLER

**HERE IS A NEW SENSATIONAL DEVICE!**

Retails for 25c. Up to 150% profit. Exclusive franchise if you qualify. First time offered.

**THE NU-MAR-VL APPLICATOR**

For every Man who Shaves, every Woman who uses Toilet Creams; all are live prospects. They buy on sight. This is your BIG CHANCE, ACT QUICK! Earn a Substantial Salary. Establish Dealers, become a Distributor. Get your Sample NOW. Or we can send you One Dozen mounted on an attractive Easel Display Card for \$1.20, Cash or P. O. Money Order.

PERSONAL CHECKS NOT ACCEPTED.

**THE NU-MAR-VL COMPANY, P. O. Box 195, Omaha, Nebraska**

**Street Photographers**

WHY NOT GET INTO A GOOD PAYING BUSINESS?

We have a complete stock for making 1-Minute Pictures and Cameras priced from \$7.50 up. SEND FOR CATALOG.

**Daydark Specialty Co.**

2828 BENTON STREET ST. LOUIS, MO.



**PHOTO MOUNTS DIRECT FROM THE FACTORY**

Mountings from 1 1/2 x 2 up to the largest sizes. Sparkling new designs, surprisingly moderate prices and rush service. Write us for illustrated circular... Miniature samples 25 cents, postpaid.

**THE GROSS PHOTO SUPPLY CO.**  
1501-17 W. BANCROFT ST., TOLEDO, OHIO

**ENGRAVERS! FAIR WORKERS!**

Write Today for Our Free Catalog of the Best Selling 1939 Engraving Jewelry. We have reduced the prices on our fastest selling numbers and this will afford you a greater profit.

**American Jewelry Mfg. Co.**  
195 Richmond St., Providence, R. I.

**TOOT MASTER**

Makes Auto Horns Yodel

**AGENTS-PITCHMEN**—It's a Natural. Nothing for years with so much natural appeal and sales possibilities. Easily attached to Auto Horns. Can be connected to give either a yodel or tremolo tone effect that is both pleasing and commanding. Priced right. Real profit margin. No competition. We do not believe you can demonstrate it any place without making sales. Quantity prices on request. Sample, prepaid, \$1.50.

**MASTER PRODUCTS CO.**  
3005 12th Ave., So., Minneapolis, Minn.

**SELL SIGNS** to Stores, Taverns, Gas Stations, newest 25c Sparkling GEM Signs. Cost 5c (in 100 lots). Big assortment. Novel illustrations. Also Religious Motives. **GEM** 4327-B5 Harrison St., Chicago, Ill.

**ARROW**

**BLADE PRICES SLASHED**  
"Blue Steel", D. E. 5s, Cello ..... 1.000 \$2.25  
.004 Thin D. E. .... 1.000 2.60  
Ardley, S. E. 5s, Cello ..... 1.000 4.10  
Breath Pellets, Card, Each Card ..... .08  
Aspirin, 20x4-Carded, Each Card ..... .08  
Fly Swatter; Extension Handle—Reaches Average Ceiling, Doz. .... .85  
25¢ Deposit, Balance C. O. D. Add sufficient Postage for Shipment. Write for Price List.  
**ARROW SALES CO.,** 2067 Broadway, N. Y. C.

**GAP WORKERS**

Circuit Masters ..... Per 100 \$12.00  
Super Sparks ..... 9.00  
Samples, 25c.  
25% Deposit Required With All Orders.  
**United Automotive Mfg.**  
487 Broadway, New York City.

**FAIR & CARNIVAL MEN!**

New York World's Fair Souvenirs and Novelty Jewelry have been biggest sellers at all Celebrations this year. They WILL be the Best Sellers at this year's "Fairs"—Quick Sales—Big Profits Assured.

SEND FOR FREE WORLD'S FAIR CATALOG  
Send \$2.00 for Sample Assortment of one dozen 25¢ World's Fair Best Sellers.

- REGULAR FAIR AND CARNIVAL SPECIALS**
- 10 3/4" Tinsel Feather Doll with Hat..... Doz., \$1.25; Gross, \$14.40
  - 12" Feather Doll with Hat..... Doz., 1.60; Gross, 18.00
  - 8" Fur Monkey with Metallic Hat..... Doz., .85; Gross, 7.20

**LUCKY CHARMS—LARGE ASSORTMENT**  
Gross 50c. Special Discount in Quantities.  
New Chinese Dragon Snake, Wiggles and Twists Live a Live Snake, Dozen, 75c; Gross, \$8.40 (Sample Dozen, \$1.00 Prepaid).

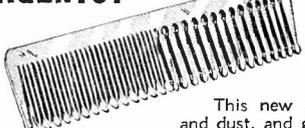
Free Button Badgeboard Price List.  
Free Mechanical Toy Price List.  
Free General Catalog.  
25% Deposit With Orders, Balance C. O. D.

**SEND FOR EPSTEIN NOVELTY CO., INC.**



118 PARK ROW, NEW YORK CITY.

**AGENTS! IDEAL DEMONSTRATION ITEM**



**BEN HUR Massage Comb**

This new patented comb removes loose dandruff and dust, and gives an ideal scalp massage. No scraping or pressure required. . . . used like an ordinary comb.

**BEN HUR PRODUCTS, INC., 302 Fifth Ave., New York.**  
Please Ship . . . . . Doz. Massage Combs, at \$4.00 per Dozen. Payment enclosed.

NAME . . . . . ADDRESS . . . . . CITY . . . . .

**NAT K. MORRIS**  
Pitchman and Inventor, says: **MY NEW Principle SEE-SAW VEGETABLE PREPARER** Is Finally Completed and It's a HONEY.  
This GADGET consists of the following:

- (1) A HIGH POLISH STEEL Handle.
- (2) A HIGH CARBON STEEL BLADE, Peeler and Slicer.
- (3) A REMOVABLE SAFETY SHREDDER with (36) Cutting Teeth.
- (4) A REMOVABLE SHOE STRING or JULLIANNE CUTTER.

Each Set in a Fancy Box Marked \$1.00. Samples 25 Cents. This Combination can Retail and be Pitched for a Quarter. Prices sent with Sample, also Pitch. We also manufacture the famous DUR-X CLASS FRUIT KNIVES. Samples, 50c. We have two Sizes.

Write to **NAT K. MORRIS KITCHEN GADGET CO.**  
ASBURY PARK, N. J.

**Charlie McCarthy**  
The Hottest Toss-Up Yet!  
Inflates 20" High  
**MONOCLE ATTACHED**  
With **MOVEABLE EYE**  
Also **MORTIMER SNERD**  
Ask Your Jobber for  
**PIONEER LICENSED CHARACTER BALLOONS**

except for swimming, etc. Drove from Carolina Beach to Florence, S. C., and worked for one day with a merchant on a \$5 reader. From there I went to Columbia, S. C., and talked to the chief, who was certainly hot. It seems some picture fellows went into that town and got a lot of deposits, but the people never got their enlargements. The chief was trying to pass an ordinance, providing that pitchmen post a \$500 bond and be finger printed. From Columbia I jumped to Fayetteville, N. C., the home of the famed Joe Calcutt, the machine king, and the reader there is \$10 a year. It's a good town. I worked with a merchant. Reader there is also \$10 a year. The chief is okeh and knows all the answers. Then I went to Rocky Mount, N. C., to catch a Saturday. Reader there is \$10 a year. I have worked every city in North Carolina, plus a good many small towns and, generally speaking, it's fair. When the tobacco season opens there should be more money, as tobacco is the most plentiful in the history of this tobacco country."

**BOB LAIDLAW** . . . will not resume pitching until fall, according to a note which reached the Pipes desk last week.

**DR. HARRY C. LAIRD** . . . is visiting friends in Oklahoma City.

**SMOKY PITTMAN** . . . recently played Haskell, Okla., with a neat frame-up.

**AL TRACEY** . . . blasts from Decatur, Ala.: "Everything is dead here—nothing but Saturday work. I can't get away, as my wife is very sick. Any pitchman coming this way I'd be glad if you would drop by. Ask for M. J. Hall."

**PROF. A. J. HOWE** . . . shoots from Lanett, Ala.: "Here I am back in the sunny South dabbling on a few papers. Will soon be shaking hands with you at the sheetwriters' union at the South Georgia tobacco market. Hope you boys will be interested to know that the publishers will try to open a few more closed towns this season. All we need to do is give co-operation similar to union organization, leave off a little stimulation and visit more plantations that will give more representation for our publications. I had a nice brain rest this season. I went out as advertising agent for W. H. Harris' Model Shows early in the season. A. J. Howe Jr. (Cyclone Bill) is still with the show, thrilling the spectators at the motor-drome. He will be missed by his friends

trying to demonstrate automobile paint on his white trousers. I expect to rejoin the show after the tobacco season."

**MADALINE E. RAGAN** . . . narrates: "I'm back in harness working Ma El Ratone with my twin sister and her hubby, Chick Townsend. Mary is sending two units on the fairs and still keeping the spot in the Crystal Palace Market at San Francisco. My former partner, Dr. Phil Bradley, claims he is getting folding money. Pipe in from the East, boys, and give us all the lowdown."

**DOINGS** . . . at Locust Grove, Higginsville, Mo., as told by Jim Gray: "Coming back from a ball game July 16 I found Bee Ho Gray, Miss Summerville and Billy and Mack, the Westerners, camping in the grove back of my place. Bee Ho had his whole works—pony, dogs, goats and yodeling coyote. I had a big watermelon on tap and that was our opening. They had the coffee pots on the fire for three days. We sat around the camp until the wee hours every night reminiscing. Billy was making biscuits Tuesday morning in their big trailer when suddenly the biscuits, with stove and all, came out the door. Bee Ho showed two nights to plenty of business and the folks sure hated to see them leave. They're a nice outfit and have a real show. Couldn't get enough of the Westerners' singing and comedy. Miss Summerville sure can work Onion, the educated pony; the gogs and goats. We had the coyote yodel for us the last thing at night. They pulled out Wednesday morning for the river up Lexington way. It left me thinking seriously of my cow bells, banjo and trailer for the first time."

**Events for 2 Weeks**

- (July 24-29)  
CALIF.—Fortuna, Rodeo, 29-30.  
Pacific Palisades, Riviera Club Horse Show, 27-30.
- ILL.—East Dundee, Firemen's Festival, 26-29.
- Evansston, Legion Rodeo, 24-29.
- Mt. Olive, Homecoming, 27-29.
- Salem, Soldiers & Sailors' Reunion, 24-29.
- Stockton, Street Carnival, 28-29.
- Taylorville, Centennial & Homecoming, 29-29.
- IND.—Andrews, Celebration, 25-29.
- Cloverdale, Centennial Celebration, 27-30.
- Elwood, Tomato Festival, 25-29.
- North Salem, Homecoming, 27-29.
- Ridgeville, Homecoming, 25-29.
- IA.—Coggan, Harvest Home Celebration, 28-29.
- Earlville, Gala Days, 26-27.
- Lansing, Homecoming, 29-31.
- Tabor, Farmers & Merchants' Picnic, 25-27.
- KAN.—Downs, Anniversary Celebration, 26-29.
- Waverly, Celebration, 27-29.
- MD.—Grantsville, Firemen's Celebration, 24-29.
- MINN.—Fountain, Festival Club Celebration, 27-29.
- Janesville, Harvest Jubilee, 26-27.
- Montevideo, Park Day Celebration, 26-30.
- MO.—Craig, Legion Reunion & Homecoming, 27-30.
- Cuba, Homecoming & Live-Stock Show, 27-29.
- Parnell, Merchants' Picnic, 27-29.
- Wheaton, Reunion, 26-29.
- NEB.—Jansen, Legion Picnic, 28-29.
- Omaha, Santa Lucia Festival, 22-29.
- N. J.—Pompton Plains, Firemen's Carnival, 24-29.
- N. Y.—Andover, Legion Celebration, 24-29.
- Fredonia, Western N. Y. Vol. Firemen's Assn., 24-29.
- Lakewood, Athletic Club Celebration, 24-29.
- Livonia, Firemen's Carnival, 27-29.
- Rochester, Lalla Rookh Grotto Rodeo, 27-28.
- Sherrill, Vol. Fire Dept. Celebration, 24-29.
- Watertown, Old Home Week Celebration, 23-29.
- O.—Eyesville, Homecoming, 25-29.
- Haverhill, Elks' Picnic, 27.
- Salineville, Centennial Celebration, 27-30.
- Twinsburg, Homecoming, 28-30.
- Winchester, Knights of Euthyas Street Fair, 26-29.
- OKLA.—Custer City, Rodeo, 26-27.
- PA.—East Brady, Firemen's Frolic, 24-28.
- Pineville, Vol. Fire Dept. Fair, 24-28.
- Henrietta, Farmers' Reunion, 25-27.
- West Brownsville, Vol. Firemen's Street Celebration, 24-29.
- S. D.—Custer, Gold Discovery Days, 27-28.
- VT.—Montpelier, Dog Show, 29.
- WASH.—Seattle, Golden Jubilee Potlatch, 25-30.
- WIS.—Prairie du Chien, VFW Mid-Summer Festival, 24-30.

- (July 31-Aug. 5)
- ARK.—Prairie Grove, Reunion & Homecoming, 3-5.
- CALIF.—Del Monte, Dog Show, 6.
- Los Gatos, Fiesta, 4-5.
- Salinas, Dog Show, 5.
- Santa Barbara, Old Spanish Days, 2-5.
- Sutter Creek, Gold Rush & Round-Up, 4-6.
- COLO.—Monte Vista, Ski-Hill Stampede, 2-4.
- Wray, After Harvest Festival, 3-5.
- ILL.—Beadstown, Carnival & Fish Fry, 31-Aug. 5.
- Calumet, Homecoming, 31-Aug. 5.
- Chadwick, Cheese Day, 2-3.
- Chicago, Merchandise Fair, 31-Aug. 11.
- Chicago, Gift Show, 31-Aug. 11.
- Cuba, Soldiers & Sailors' Reunion, 3-5.
- Lexington, Firemen's Homecoming, 31-Aug. 5.
- Mt. Auburn, Farmers' Picnic, 4-5.
- Moweaqua, Shelby Co. 4-H Fair & Homecoming, 31-Aug. 5.
- Waverly, K. of P. Picnic, 2-3.
- Wenona, Legion Homecoming & Jubilesta, 2-5.
- York, Old Settlers' Reunion, 3-6.
- IND.—Brownstown, Soldiers' Reunion & Homecoming, 31-Aug. 5.
- Decatur, Street Carnival, 31-Aug. 5.
- Somerset, Street Fair, 2-5.
- IA.—Jefferson, Air Meet, 6.
- Sigourney, Yen-Roo-Gis, 4-5.
- Waterloo, Rodeo, 1-5.
- KAN.—Freedom, Old Soldiers' Reunion. First week in Aug.
- Lebanon, Homecoming, 3-5.
- Morganville, Band Celebration, 3-5.
- ME.—North Sebago, Legion Old Home Week, 31-Aug. 5.
- MD.—Oakland, Homecoming, 2-5.
- MICH.—Grand Haven, Water Pageant, 3-5.
- Mt. Pleasant, Oil & Gas Expo, 1-6.
- MINN.—Dawson, Celebration, 3-4.
- Glencoe, Legion Fall Festival, 5-6.
- Henderson, Feuerkratt Days, 4-6.
- MISS.—Water Valley, Watermelon Carnival, 2-3.
- MO.—Alton, Old Settlers' Reunion, 31-Aug. 5.
- Barnard, Picnic, 2-5.
- Diggins, Picnic & Homecoming, 3-5.
- Humansville, Reunion, 2-5.
- Nedville, Chamber of Commerce Celebration, 3-5.
- NEB.—Blue Hill, Homecoming, 3-4.
- Trenton, Pow-Wow, 3-6.
- N. M.—Las Vegas, Cowboys' Reunion, 4-6.
- N. Y.—Salamanca, Legion Celebration, 31-Aug. 5.
- O.—Edgerton, Homecoming, 3-5.
- Greenville, Auto Races, 30.
- Lucas, Street Fair, 2-5.
- New Waterford, Firemen's Fair, 2-5.
- Quaker City, Homecoming, 3-5.
- OKLA.—Hinton, Kiwanis Rodeo, 2-4.
- Prvor, Round-Up, 4-6.
- Yale, Homecoming Picnic, 1-4.
- PA.—Franklin, Firemen's Fair, 1-5.
- Elcomburg, Street Carnival, 31-Aug. 5.
- Marion Center, Firemen's Celebration, 2-4.
- Mechanicsburg, Dairy Cattle & Horse Show, 1-5.
- Rural Valley, Firemen's Old Home Week, 31-Aug. 5.
- Skytop, Dog Show, 5.
- R. I.—Woonsocket, K. of C. Circus, 30-Aug. 5.
- S. D.—Canlon, Corn Carnival, 2-3.
- Deadwood, Days of '76, 3-6.
- Redfield, Corn & Cattle Days, 2-3.
- TEX.—DeLeon, Watermelon-Peach Festival, 2-5.
- VA.—Clifton Forge, Founders' Day, Lions' Club, 31-Aug. 5.
- WASH.—Centralia, Pioneer Days, 4-6.
- Spokane, Columbia Cavalcade, 1-5.
- W. VA.—Chester, Firemen's Fair, 31-Aug. 5.
- WIS.—Rio, Firemen's Picnic, 29-30.
- Washburn, Homecoming, 4-6.

(Events for five weeks in advance appear in the last issue of each month. This week they will be found on page 58.)

**BINGO BUSINESS**

(Continued from page 67)  
was recently inaugurated, it is proving most successful.  
THE RULE of the infirmary is that nurses are allowed to go out only on Sunday, Wednesday and Saturday nights. Since no lectures are being held during the summer, the hospital superintendent decided upon bingo as a means of entertainment. Games are held on Monday and Thursday nights with merchandise

**Guaranteed (Professional's Model) ELECTRIC PENCIL**

Favorite of 5 and 10's. Great money maker for clever demonstrators at fairs, wherever crowds appear. Engraves very fine, medium or wide lettering, gold, silver or almost any material. Exclusive aluminum heat dissipator insures long life, comfort in using continuously and prevents loss, wobbly styles. Once used you will use no other, for it is dependable, efficient, economical and safest to use because asbestos resistance cord reduces voltage to six volts. Sold on approval or money back. Guaranteed one year. We originated the practical Electric Pencil in 1931. Avoid cheap, big, troublesome, costly imitations. Switch on seven-foot cord, with roll of gold, \$4.75; without switch, five-foot cord, with gold, \$3.75. Send money order. Deposit \$1.00 for C. O. D. Generous sample Superior Gold, Silver, especially for Electric Pencilists, lustrous, economical, ten cents, or send \$2.50 for six rolls, 1" x 400", or \$4.80 for dozen rolls. Its superiority will astonish you. Save this ad for future reference.  
R. E. STAFFORD

2434 N. Meridian St., Indianapolis, Ind.

**LOWEST PRICES**

- 100 Social Security Plates . . . \$9.50
- 100 Double Cases . . . . . 6.00
- 100 Single Cases . . . . . 1.25
- Die Stamp Gauge . . . . . 5.00

Send for Complete List Free. New Name Plates and Stamping Machines. Don't delay.

**FRANK BONOMO,**  
65 Central Avenue, Dept. B-28,  
Brooklyn, N. Y.

**A NEW OPPORTUNITY FOR YOU**

The Billboard is publishing each week a new column giving news and tips about the 16mm and 35mm film business. The field is new; it is full of opportunities, and it is wide open to every capable showman. Don't miss it on page 25. **Every Week in The Billboard**

**Revolving U. S. Metal Flags**

Closing out entire stock. Size 1 1/2 x 3 1/4 " on steel rod. Many uses—stores, barber poles, rural districts, motor boats and trucks. Big 15c seller. Our price 4c each in gross lots or send 1.5c per sample while they last. Write to **ROY ALBERTS,** 3607 Ellis Ave., Chicago, Ill.

prizes of a feminine nature making up the major part of the awards. The success of the game points conclusively to a field which is not overworked—the hospitals.

POP BAKER, of the Baker Bingo Blower Co., says that he will soon introduce a blower which is adaptable to group games and especially designed to introduce a novelty feature which will give bingo new and added popularity. The cabinet is 16 by 16 by 40 inches and in modernistic finish, with the blower in the lower compartment. The air keeps about 75 numbered ping-pong balls moving around in the cage and one by one they drop into a chute. A tally board is furnished to hold the balls which have been called. The next game is started by merely opening the top of the cage and dumping the balls into it.

**More Scoot Tracks Planned**

CHICAGO, July 22.—Success of operators who played fairs with Moto Scoots last year has caused an increased number to make plans for similar ventures in 1939, reports Ken Cook, of Moto Scoot Mfg. Co. Operators are expecting increased takes at 1939 fairs by reason of the gain in popularity of permanent tracks. Operators of permanent tracks have had tremendous success, said Cook, running as many as 4 to 54 machines, which makes good profits possible.

**Marx Film Almost Completed; Circus Folks in Picture**

LOS ANGELES, July 22.—A day at the Circus Marx Brothers' film, is practically completed at Metro-Goldwyn-Mayer Studios, Culver City. Mervin Le Roy is producer; Eddie Buzzell, director, and S. L. Cronin, technical adviser. An invitation to *The Billboard* representative to come out on the set gave opportunity to get a close-up of the picture.

Stan Rogers, art director at MGM, gets credit for the streamline ideas that are outstanding in the production. The big top is a round top of 180 feet. There are no quarter poles; in fact, there is no center pole. That which is set in as an apparent center pole does not support the top; in this a very ingenious idea of Rogers is carried out, as at the top of the pole space much like the crow's nest on ocean liners is provided and on this a part of the action of the story takes place. At the dome there is a huge chandelier, silk and satin drapes on inside of canvas, actually an inner lining to top and side walls. There are no blues, every seat is a chair. This idea is credited to Cronin. In the menagerie top (also streamlined to lend atmosphere), every den in which the cats are shown is a replica of the native habitat of the animal.

Many circus folks are in the picture. Chiefly noted, Escalante flying act; Pina

troupe; Irene McAffe, in an equestrian number; the Rancho De Cortez horses, presented by Mark Smith and Frank Miller. Charley Post is producing clown. Used in the film are the Hasenbeck-Wallace elephants, the Tim McCoy grand-stand wagons from H-W, tents from Moffet and Harvey. The closer shows 34 people on traps. Jersey Schenck is in charge of canvas.

**Two New Tents for Gainesville Show**

GAINESVILLE, Tex., July 22.—Returning home from the Circus Fans' convention in Ann Arbor, Mich., Alex Murrell, general superintendent of the Gainesville Community Circus, put a crew of men at work on construction of a 20-40 cook-house tent, and a 20-foot section for the combination dressing and horse tent, made necessary by the increase in stock. The new dressing-horse tent will be 40x120 feet.

Murrell made 200 feet of colored movies at the Fans' convention including each unit of the Parker & Watts Circus parade, backyard scenes and other interesting features, which he plans to show to members of the local Circus Fans tent soon.

General Agent Joe M. Leonard, of the Gainesville circus, announces the booking of the show at Dallas on Labor Day, under Little Theater auspices, and at the Tarrant County Fair in Arlington, Tex., September 13-14. Only one additional date is to be booked for the fall season. The show is scheduled at the circus fair here August 22-23 and at Corsicana August 31-September 1.

To give further publicity to the community circus in its home town, a Gainesville stationer has ordered 12,000 scenic postcards of the circus in colors for sale at variety stores and drug stores and one druggist has ordered 250 automobile license plate tags bearing a clown's head and the legend, "Gainesville, Home of the Community Circus."

A. Morton Smith, program director of the show, has been advised a layout of pictures will appear on the Gainesville circus in the September issue of *Clack* magazine.

**Baddeley Bros. Biz Holds Up in Canada**

CANORA, Sask., July 22.—Business with Baddeley Bros.' Circus continues to be very good in Canada, with only two losing days being played in 12 weeks.

Belle Wheeler, of the Wheeler Sisters, has been ill, but is well now and back at work. Max Craig is principal clown.

**MARRIAGES**

(Continued from page 27)  
Whitney, New York lawyer, and Adrienne Ailen, British stage star and former wife of Raymond Massey, star of the current play, *Abe Lincoln in Illinois*, in Storrington, Eng., July 20.

**Coming Marriages**

Raymond Toyo, actor on Station WXYZ, Detroit, who plays *Kato in The Green Hornet*, and Tsuruko Kuranishi, nonpro, of Auburn, Wash., August 3 in Seattle.

Douglas Edwards, of the announcing staff of Station WXYZ, Detroit, and Sara Byrd, nonpro, of Atlanta, Ga., in the latter city August 29.

Nello Paceiti and Marlon Brennan, soloist with Tom Temple's Orchestra, in Manitowoc, Wis., soon.

Morton Fiedler, amateur musician, to Jean Spitalny, daughter of KDKA's music director, Maurice Spitalny, and former orchestra singer, in Pittsburgh soon.

James Thompson, WJAS announcer, and Maria DeMore, vocalist with Joey Sinms' Orchestra, in Pittsburgh September 5.

William S. Pendleton, executive with the Warner Theater, South Norwalk, Conn., and Muriel A. Pfannkuch, nonpro, of Bridgeport, Conn., soon.

Max Robinson, radio announcer at Station WHO, Des Moines, and Marjorie Lewis in Petoskey, Mich., August 4.

Edmund Van Zandt, nonpro, and Durrelle Alexander, vocalist with Eddy Duchin's Band, September 16.

Al Hardig, for the past seven years with the Bob Morton Circus, and Elizabeth Hart, of Philadelphia, in that city soon.

Roy Howard, Pittsburgh magician, and Peggy Owens, dancer, August 4 in Washington. The pair appeared recently with

**Exquisite HOSTESS SILVERWARE**  
"Is Pyramiding Sales and Profits"  
**UNLIMITED GUARANTEE**  
Trade-marked Genuine "Shelton-Plate"  
Your headquarters for High-Quality Guaranteed Silverware having universal appeal. New exclusive "Hostess" pattern can multiply sales. Plenty of "flash"—appeal—proven results. No risk—no replacements, convenient to handle. Customers satisfied 100%.

**USED FOR**  
SALESBOARD  
TRADE CARDS  
PREMIUMS  
STIMULATORS  
CONCESSIONS  
PRIZES  
SALESMAN CIRCULATION

**H. MEINHARDT & CO., Inc. 18 East Kinzie St., CHICAGO, ILL.**  
"Your Headquarters for Silverware"

**RODEO AND SOUVENIR ITEMS**  
No. 3392—RAYON COWBOY HANDKERCHIEF  
AMERICAN MADE RAYON HANDKERCHIEF IN FLASHY COLOR COMBINATIONS. COWBOY ON BUCKING HORSE CENTER DESIGN, SURROUNDED WITH VARIOUS BRAND MARKS AND WESTERN SCENES ON BORDER. SIZE, 21 INCHES SQUARE.

PER DOZEN \$2.50  
IMPORTED COWBOY HANDKERCHIEFS, \$2.25 Doz. & Up

**OUR 1939 CATALOG READY FOR MAILING**  
Listing a complete line of rodeo and souvenir items, fair novelties, corn game items, concession supplies, plaster and specialty items at very low prices. To avoid delay, please state your line.

**WESTERN NOVELTY CO.**  
1729 Lawrence St., DENVER, COLORADO

**HERE'S AN AMAZING DIAMOND OFFER!**  
**GENUINE DIAMONDS**  
SET IN SOLID GOLD LADIES' OR MEN'S SETTINGS. THIS SALE 10 DAYS ONLY! CASH MONEY ORDER GUARANTEE

**PRESS & SONS**  
DEPT. 629A CHESTNUT ST., PHILADELPHIA, PA.

FREE ILLUSTRATED WATCH CIRCULAR—ELGIN, WALTHAM WATCHES LOW AS \$100.

Ross Russell's Eye-Dears of 1939 unit in the South.

**Births**

A 9½-pound daughter, Gwendolyn Mary, to Mr. and Mrs. Frank Jones recently in Detroit. Father is a booker for Vitagraph Pictures, Detroit, and mother, the former Alice Spradlin, was also formerly with the company.

An eight-pound son recently to Mr. and Mrs. Billy Crosby. Father is owner of Billy Crosby's Rodeo and Thrill Show, grand-stand attraction.

An 8½-pound son, Albert Mitchell, to Mr. and Mrs. Johnny (Stilts) Dyer, of Ann Clark & Co., in New York July 15.

An eight-pound daughter, Susanna, to Mr. and Mrs. Russell Paachine, in Evanston Hospital, Evanston, Ill., July 19. Father is head of the one-night tour department at MGA, Chicago.

A 7½-pound son to Mr. and Mrs. Bill North July 18 in New York. Father is a guitarist and arranger with Gray Gordon's Orchestra.

An 8½-pound son, James Henry, to Mr. and Mrs. Charles (Buddy) Hawkins in St. Vincent's Hospital, Jacksonville, Fla., July 12. Mother, the former Arline Beyer, and father both were formerly with Billroy's Comedians and Heffner-Vinson Tent Show.

A son, Robert Lee III, to Mr. and Mrs. Robert Lee Cogdill in Research Hospital, Kansas City, Mo., June 30. Father is field man with Bob Hofeller Candy Co., Chicago, and is well known in the tent repertory field.

**Divorces**

Dorothy Lee, actress, from A. G. Cox Atwater in Chicago July 6.

Ruth Wagoner, dancer, from George Wagoner in Chicago July 13.

Violette Hanley, former Ringling-Barnum bareback rider, from John Hanley June 9.

Mrs. Olive Thomas Naples, with Johnny J. Jones Exposition Shows, from Louis Naples, musician, in Macon, Ga., July 17.

Harry B. Chipman, general press agent with Barnett Bros.' Circus, from Ethelbert Kinnear Miller Chipman, in Macon, Ga., recently.

**10-DAY CASH WITH ORDER SALE**  
**\*NEVER BEFORE!**  
**WANTED! QUANTITY BUYERS**  
For QUICK CLEARANCE!  
ELGIN, WALTHAM  
SPRINGFIELD, ILLINOIS  
NEW YORK STANDARD  
ALL FAMOUS AMERICAN MAKE WATCHES  
15 SIZE WATCHES ASSORTED. MAKE NEW PEOPLE VISIBLE. ASK FOR LIST, LITER OR SET OFF MOVEMENTS.

**BEACH**  
RECONDITIONED WATCHES FOR ONLY \$1.00 and less per dozen

**50% EXTRA FOR SAMPLES**

ELGIN \$1.75  
Waltham \$1.90  
ILLINOIS \$1.50  
Hamilton \$1.70

COMPLETE LINE OF LADIES AND GENTS WATCHES ELGIN WALTHAM ILLINOIS HAMILTON BULOVA OR ZENITH  
WATCHES ASK FOR LIST!  
ALL FAMOUS MAKES—MADE BY AMERICA'S OLDEST MANUFACTURERS  
Visit us at the Elgin Show for 1939  
I. PRESS & SONS 629 CHESTNUT ST. PHILADELPHIA, PA.  
WATCHMAKERS FOR 6 GENERATIONS

Free files. Circular. Diamonds. \$25 per Carat.

**BINGO BLOWERS**  
No Game Complete Without One for Indoor or Outdoor Use. Greatest Attention-getter. Trouble Proof, Attractive and Fast in Action. Complete with Ball Tally Board. \$55.00. Catalog Free. Mention Show or your Business.  
POP BAKER, 2907 West Warren, Detroit, Mich.

**RED HOT SELLERS**  
NEW SHIMMIE DANCERS in folder form for pocket. Doz. 35c, Gr. 4.00  
NEW VOICE TESTER (ECHO) JOKE. Sure sale. Doz. 80c, Gr. 9.00.  
COMIC Drink Silvers, Doz. 1.00  
MYSTERY HIPPO, Doz. 70c  
The "Big" Ball (carded). Doz. 50c  
LUCKY CHARMS, big assortment, 55c gr. THE MOKK CAME TRAY, Doz. 75c  
EXPLODING GOLF BALL, Doz. 1.20. SQUIRT Magnifying Glass Jay 40 Domes, 75c doz. Comic Mirrors. . . Sand Cards, 30c doz. Asst. Comic Shimmies Inc. Poppye 25c. In stock shortly. Order now MEXICAN JUMPING BEANS. . . NEW CROP ALL ALIVE. Per 100, 50c; per 1,000, 3.50. Catalog 25c. (Send with 10c). Samples 50 different and Cat. 2.00. MAGNOTRIX NOV. CORP., 136 Park Row, N. Y.

**ADVERTISE IN THE BILLBOARD—YOU'LL BE SATISFIED WITH RESULTS**

**Special \$2.65 each**

Rebuilt ELGIN and WALTHAM, Knife Edge, New Model in Illinois Yellow Case.

**TUCKER-LOWENTHAL, Inc.**  
5 S. WABASH AVE., CHICAGO.  
SEND FOR NEW CATALOG

**FIREWORKS BUY DIRECT**

SAVE MONEY. Fairs, state, county or street. Bazaars, country clubs or any occasion. Our displays can be seen nightly at New York World's Fair. We are manufacturers. Displays ranging from \$25.00 to \$1,000. Don't buy until you get our low prices. Curiosity seekers not wanted.

**BANNER FIREWORKS, 4323 Vermas, Toledo, O.**

# Out in the Open



Leonard Traube

## BULLETIN

The following communique from Jake Shapiro, proprietor of Triangle Poster Printing Co. of Pittsburgh, Penn avenue at Water street, Pittsburgh, Pa., Posters that are Attractive, Phone Court 1013, is quoted at length and in full, thus concluding a series that we shall remember to include in our memoirs "I am very happy to note in your column of July 22 that you have a keen sense of humor and understanding."

Responding to a mathematical hypothesis in which it was stated here that a person who pays 75 cents to see the New York World's Fair in one day is thrown for a loss of 50 cents because it must take him two more days to cover it, a reader who shall go nameless simplifies the whole situation by making a similar application to the purchase of a copy of *The Billboard*, which sells for 15 cents (Adv.). He reasons that this publication, currently running to 84 pages, has 336 columns; and that therefore each page involves .001783 of a cent of reading value and each column, including *Out in the Open*, is down to a net value of .000445 of a cent. He further suggests that if nothing but this pillar were read (a suggestion which is evidently intended

to make a dope fiend out of us), the net loss to the reader would amount to .149555, a figure we shall be glad to submit to the circulation department. Will someone send in some good optimism? The government's narcotic squad permits a limited amount to enter the country for use by columnists. A table of calculations would also come in handy.

Ben Williams' Shows are turning in surprisingly good grosses while spotted in the shadows of the Queens County Fair in Flushing, of which you may have heard. . . Charles Miller, former manager of Coney's Luna Park, is doing construction work in Punta Gorda, Fla. . . Doc Kelley, who lives on puns and coffee, says he bought a new pair of socks, played golf and made a hole in one. . . Have you ever heard of pix theater managers sympathizing with a carnival? In Milwaukee their hearts are bleeding for the Rubin & Cherry Exposition because Circuit Judge Gustave G. Gehrz issued an injunction against games of chance operated at the Milwaukee Midsummer Festival. Complaint was lodged by a local merchant. If the injunction is effective, picture houses may come under the same ban, which will force them to appeal to the public on the basis of picture product rather than crockery and canary cages. You now know what is behind their tender thoughts. Imagine facing the prospect of having to present some good films once in a while!

Art Lewis, chief of Art Lewis Shows, dropped in wretched in gargantuan snipes because of his acquisition of 14 Haganebeck-Wallace Circus flat cars which will make him a r.r. showman next season. . . Tony Scugno, strong man, has left Ripley's Broadway Odditorium. This was his first professional appearance. His big trick is permitting a sharp knife to be dropped downward on his stomach from a height of about five feet. Each announcer participated in the act as knife-dropper. Tony objected. He wanted a special man to break in on the routine. The Ripley management objected. Tony is a funny fellow. He doesn't like to be slashed to pieces.

Homer Sibley has rejoined Hubert's Museum in New York after too long an absence. He managed the Schaffer-Schorp spot for years, doubling on lecturing, his forte. . . Broadway's longest-run "circus" is the Not-a-Cough-in-a-Carload animated cartoon sign at 43d street. Complete change of performance every couple months. Its previous shows, created by Douglas Leigh, were "Circus Parade" and "Side Show." Curbstone audiences are tremendous. Spec keeps some of them away from the street's paying attractions, a condition which is also in vogue at the World's Fair. . . And speaking of show biz stunts, MGM Pictures corraled a lulu of an "animal jury" to crown a new mascot at the annual convention of Lions International held in Duquesne Gardens, Pittsburgh. From left to right they were J. J. Lyons, Bronx boro prez; Bugs Baer, the writer; Carl Crow, author of *Four Hundred Millionaires*; Lyn Swann, actress; Dr. George Bull, Lions Club delegate, and Jacqueline Tyger, fashion model.

best to try to help the shows under tents.

"On the night of July 6 I attended the Ringling Bros. and Barnum & Bailey Circus in Fitchburg, Mass., and they had a very good house. My seat was in the E section, and just as the spec came by D and E a man of the show who appeared to have some authority started for the menagerie with a butcher. Not being particular in leading the butcher back to headquarters, he took a cane, which most of the show officials carry, and before the people and patrons of the reserved seat sections, which were occupied by wealthy, influential people of Worcester County, beat the poor boy unmercifully over the head. The remarks from the people around me were such as 'just like a circus,' 'a set of ruffians' and 'he is a young, poor boy who has not a chance to defend himself.'"

"If the pageant had not been in front of the reserved seats and the band not playing I believe there would have been a nice row in defense of this poor boy because of the treatment he received, although the boy might have been wrong.

"Of course, after this the circus was not at all inspiring to any of the people who were broadminded and upright as it should have been with such a nice show as was put on. The acts were not received by these people very well, and remarks were kept up all during the performance.

"I have read in your *Broadcast* or other parts of your paper about the cheap magazines mentioning things of this sort, but those about which I have read were not as brutal as this episode. The individual who did the beating was a well-dressed man who no doubt was receiving a good salary and dependent upon his present position for his livelihood, and he took it upon himself to create a feeling from the public, which to my knowledge is a poor way of doing the circus any good. If this circus appears in Fitchburg next year I think the same people will make the remarks, 'What is the use of going?', 'You remember when one of the showmen beat a poor butcher,' etc.

"If you think it worth while you can print this, but if not you can forget it. Stores and factories let the law take its course rather than beating someone in front of their customers. Why should not this be so in the circus?"

Who did the beating we have no idea, but no matter who, an investigation should be made by the management of the show and the guilty one reprimanded in an effort to avoid a repetition of the "demonstration."

## Notes From the Crossroads

By NAT GREEN

THE AFA debacle has Chicago performers and agents guessing as to whether they are still under jurisdiction of the old organization, or just what is their status? Many who read the stories of the action taken in New York expressed jubilation in the belief that they are no longer subject to the union's dictates. While they have hesitated to complain direct to the AFA about conditions because of fear of reprisal, they talk freely among themselves of methods used to coerce them. They have about reached the stage where indignation has overcome fear, and it wouldn't be surprising to see the inauguration of some concerted action toward performers getting the consideration, they feel they deserve.

Flash: For the first time anyone can remember, Ned Alvord was seen on Randolph street the other day without his trick suit. Now that is news! . . . J. C. (Tommy) Thomas, general agent of the Johnny J. Jones Exposition, has been flitting in and out of Chi for a week. . . Nick Carter held the treasurer's post at the American Legion Circus in Detroit. . . F. O. Gregg, impresario of the Fearless Greggs attractions, in Chi on business. . . Dave Tennyson now has his rides and concessions in a park at Twin Lakes, Ill. . . Gene Morgan, feature writer on *The Daily News*, doped out an interesting pipe story on carnivals from ads in *The Billboard*. He titled it *Rubber Man Snaps Right Up; Geeks Get Ready for Gacks*. . . Ray Dean, in from Detroit, will join Joe Greer as announcer on

Barnes-Carruthers rodeos. . . Billy Exton, in from Kenosha, Wis., greeting old friends, says the billing job done in Chi for the Ringling show is the greatest ever. . . Frank Burke, manager for Paul Whiteman, in from New York in connection with the band leader's fair dates. He was joined here by Mrs. Burke and they are making Madison, Milwaukee, Superior, Minneapolis and other spots where Whiteman is booked.

More about that big top used in the Marx Brothers' picture, *A Day at the Circus*. It is a 160-foot round top with no middles, one center pole and no quarter poles. From the cap of the center pole run cables like the spokes of a wheel. These cables are fastened to 16 shorter poles around the sides of the tent, the poles rising 20 feet high and being sunk six feet in the ground. At points where the quarter pole grommets are located short pick-up cables hold the canvas to the "spokes." Side poles and guys act independently of the cables. Maybe some new ideas in circus set-up are in the making.

Roland Butler, Ringling publicity head man, arrived in Chi Wednesday evening. All week there has been a steady stream of Ringling staff men coming in. Bev Kelley has been working on the radio since early in the week. Frank Braden negotiated a special dispensation at the Blackstone grill to accommodate his newspaper friends, Bill Conway, Willie Carr, Mac MacGowan and Mickey Coughlin are all on the job. Babe Boudnot and Paul Rice and wife have come and gone. . . Dan Odum out of the hospital and looks as if he had his illness licked. . . Jack Kilpelt back in town and says his clowning expedition thru South Africa was a pleasant one. . . Mrs. Herbert Drew, niece of the late S. Z. Poli, head of the Poli vaudeville circuit, is putting on a circus in Evanston, Ill., this week for 1,500 orphan children. It's an annual affair. Mrs. Drew reminisces interestingly of Poli's early days in show business. Started in Chicago with a little wax-figure museum, later moving on to Detroit, Philadelphia and New Haven, and later graduating from museum to vaudeville. . . Orrin Davenport will stage an indoor circus in Montreal for the K. of C. in October.

Ed Milne, of the Blackstone magic show, in town setting the stage for an early engagement of Blackstone at the Palace Theater. Show, which did a big business on its last engagement here, is set for two weeks at the Palace. . . Al Irwin, manager of the Coliseum, Houston, Tex., paused in Chi for a couple of days on the first leg of an eastern trip and met up with a lot of his old pals from the Ringling show. . . Larry Hall had a real red one at the Midsummer Festival in Milwaukee last week but Dennie Pugh played in tough luck, as bingo was not allowed to operate.

## FEDERAL STATE SHOW

Erlanger, Ky., Celebration All This Week.  
WANT CONCESSIONS - Bingo Randolph, Red Watson, T. A. Stevens, come on. Joint positively will work. Can Place Man and Wife for Girl Show. (Other Shows that don't conflict. Wheels and Skis, \$20.00; all others, \$15.00.)

RAY JONES, Owner.  
BOB ZELL, Concession Manager.

## CARNIVAL WANTED

FOR ROANOKE-CHOWAN FAIR, WOODLAND, N. O., Week October 9.  
AND LITTLETON FAIR, LITTLETON, N. C., Week October 9.  
T. R. WALKER, Littleton, N. C., Wire Western Union, or Phone 308-1.

## MAHOMET, ILL., FALL FESTIVAL

SEPTEMBER 7-8-9  
H. K. PASLEY, Secretary

## CARNIVAL BOOTHS-RIDES

FOR RENT, Complete Unit-12 Concession Booths, size 8x14, including Bingo and Ball Games, Refreshment Stand, Electrical Equipment, Decorations. Will set up, take down and haul. Carnival Wheels and Games of every description. JERE SHAW, Real Estate Trust Bldg., Philadelphia, Pa. Phone Pennsylvania 2177.

## NYE AMUSEMENT CO.

OCEANA, W. VA., THIS WEEK.  
MAN, W. VA., JULY 31 AND WEEK.  
Can Place a Few More Legitimate Concessions. Want Free Act.  
B. H. NYE, Manager.

# WANT

Concessioners and Outdoor Showmen to operate 16 and 35mm film on carnival and fair midways. Eager public waiting to see sensational type of films. Low nut. Big profits. Read the Non-Theatrical Film Department in this issue (Index Page 3) or for further information write "THE ROADSHOWMAN" 25 Opera Place, Cincinnati, Ohio.

# MAD CODY FLEMING SHOWS

Want for 14 County Fairs (not promotions), Eli and one Elmer, clown Shows, Kookhouse, Bingo, Billposter that can and will get up 2 sheet stands, Morgan, Dorman, Falcons, Chief War Eagle, Gordin, Earl Bader, wife or wife, MAD CODY FLEMING, week July 24 Columbus, Ga.

# WANT FIRST CLASS CARNIVAL

Must be good. Payne County Fair, September 12-15. W. CROMWELL, Secy., Stillwater, Okla.

WANT for Stoughton Festival and Dane County Junior Fair, Stoughton, Wis., August 11, 12, 13, 14. Shows—Marionette, Ten-in-One, Wax, Headless Girl or any good clean Walk-in Show. Concessions—All Legitimate Concessions open except Corn Game, Norelites and Photos. Four of the best in Wisconsin. Positively a money shot. Free rate. Rides booked. Address all communications to WILL SMITH, 1301 Center Ave., Janesville, Wis., until August 8; then Stoughton, Wis.

# WANT

Free Acts, Shows and Legitimate Concessions. REYNOLDS FREE FAIR Reynolds, Ind., September 6, 7, 8, 9. ALBERT GEIER, Secy.

# WANT 3 RIDES

YOUNG PROGRESSIVE PUBLIC PICNIC Sunday, August 20, Merrill, Wis. 60,000 People—20 Mile Rides. National Prominent Speakers. Write CLIFF KRUEGER, Merrill, Wis.

# P. J. SPERONI SHOWS WANT

Girl Show, Athletic Manager. For balance of season of Concessions, Picture Gallery, Stock Concessions of all kinds, Agents for Ball Games, Ohio, Ill., July 24 to 26; then the big one, Cherry, Ill., Home-Coming, July 28 to 30; then we start our fairs.

# Hartmann's Broadcast

IT MUST be very discouraging to the tried and true circus owners and managers who have the future of their business at heart and are constantly building good will to see their industry given a black eye thru a public "demonstration" of authenticity over employees. And it is even worse when this authority is emphasized thru the utilization of some instrument for meting out punishment, whether the punishment is deserved or not. Yes, "demonstrations" of this kind hurt not only the circuses on which such things happen but all shows—and that's where we are concerned mostly.

Such an instance has been called to our attention by Elliott J. McKnight, of the L. G. McKnight & Son Co., Gardner, Mass. Mr. McKnight relates what he says he actually saw happen on the Ringling-Barnum show when witnessing the performance at Fitchburg, Mass. We shall permit him to tell the story in his own words, as follows:

"Dear Mr. Hartmann—For a great many years I have been a constant reader of your column and I admire your true statements in regard to the show world. I know you have done your

# Buck Combo Ducat at W. F. Pulls Record Week-End Gate of 547,814

NEW YORK, July 24.—Experimental \$1 week-end combo ticket good for gate admission, light lunch and five attractions at the World's Fair yesterday and

Saturday drew a record week-end gross of 547,814, of which 482,977 were paid.

Previous week-end high was on May 27 and 28 with 538,781 gross and 468,547 paid. Saturday gross, 291,500, was the largest ever chalked up for a Saturday and was exceeded by only two Sundays, on May 28 with 291,953 and May 14 with 306,736. Saturday's paid entries were 256,253, of which 154,527 took advantage of the combo, 133,852 adults paying a buck and 20,675 kids four bits. Yesterday's gross, 256,314, was best Sunday draw with exception of two others, May 28 and May 14.

Mystery of Sunday, April 30, opening attendance was finally solved when it was announced that the paid figure reached 262,642. Only figure newspapers and public have had until now is the famous 605,000 marker, regarded as extremely high even as gross.

Amusement area attractions listed in the combination lured heavy traffic, but concessioners as well as W. F. officials are withholding judgment on continuance of the buck week-end test until the net is determined. Old New York appears to have led on the midway proper on Saturday with nearly 69,000 admissions, or about 27 per cent of the day's net gate.

Typical example of the powerful appeal of free exhibits was Consolidated Edison Co. of New York City of Light spec, which checked in 80,000 yesterday, or a third of the paid attendance, with Saturday's total nearly 65,000, or a week-end play of almost 145,000. Sunday's total was a 15,000 increase over previous high, registered on the first 5-and-10 Kids' Day on June 21. Half the attendance was done between 5 and 9 p.m. at a record of 10,000 per hour. Exhibit has played to 2,800,000 since opening.

On Saturday about 8,500 entered the grounds after 9:30 p.m. under the new cut admission of 40 cents. Last night's figures were not available. More than 19,000 cars were parked on Saturday, despite gloomy weather. Yesterday's weather was perfect for the beaches.

The fair's 15,000,000th visitor entered between 7 and 8 o'clock last night.

## Hogan With Hennies

CHICAGO, July 24.—L. S. Hogan, formerly general agent with the Amusement Corp. of America, has joined Hennies Bros.' Shows in a similar capacity, replacing Joe S. Scholibo.

## HAPPY ATTRACTIONS WANT

Shows and Concessions for following: Mt. Sterling Fish Fry, August 2-3; Coshocton City County Picnic, August 3; Commercial Point Celebration, August 4-5. Ten other good celebrations to follow. All mail to Beverly, O., week of 24-29.

## EUREKA SHOWS WANT

For Y. F. W. Midsummer Festival, White Plains, N. Y., week July 30; Legitimate Concessions all kind, especially Custard. Will sell exclusive. No Wheels wanted. Will book, buy or lease Two-Abstract Merry-Go-Round. Can place Kiddie Rides, Aster Phillips, wire address. Important. Want Grind Shows. Also small Side Show. Miller with us last fall, wire. Can place Minstrel Show. Have outfit. Fairs and celebrations south until Xmas week. All address STANLEY ROBERTS, Peekskill, N. Y., this week.

## Royal Midway Shows

Want Agents for Ball Games, two percentage men. Shows and Rides that do not conflict. Ray Wheelock wants Agents for Nail Joint, Roll-Over and Buckle, etc. Roy Brown, come on. Wally Blair wants Dancers. Geek or Girl for Snake Pit, Sparta, Ill. Fair, Belleville Fair following. All fairs until November.

## WANTED

Merry-Go-Round and Ferris Wheel at once. Can use more Concessions for Ridgeville, Ind., July 28-29; Dunkirk, Ind., July 31-August 3, or can use small Carnival and other dates. Address DOC STODDARD, Dunkirk, Ind.

## HUGHIE BROTHERS' SHOWS

Wants for long season south Shows that are worth going in to see. Concessions—Have openings for several Stock Concessions, reasonable rates. Girl Shows, Racket Stores and percentage operators, please don't write us. We are to busy to reply when the answer is no, no, no. New Berlin, Ill., this week.

## REAL OPPORTUNITY

Wanted A-1 Promoter, Bingo Game, Large Scale, two to three nights per week. A-1 community. We own large pavilion, have permission and good will of community. Prefer promoter with equipment, knows game for large promotion. Reference required. Percentage deal September 1 or before. AMERICAN LEGION POST 53, Breckenridge, Minnesota.

## ELKS' JUBILEE & BUILDERS' SHOW

MONROE, MICHIGAN, JULY 31-AUGUST 5

Wanted—Legitimate Concessions, including Eating and Drinking Privileges. No Bingo. Can use one or two clean Shows. Not interested in Girl or Sex Shows. Will consider one more high-class Free Act; must be High Act with own rigging. Gooding Rides booked. Address inquiries to JAMES DEWEY, 840 La Plaisance, Monroe, Mich.

## FLOURTOWN, PENN., FREE FAIR

Ten Big Days and Nights, August 2 to 12, Inclusive. Followed by Cumberland, Md., Fair. Want Novelties, Scales and legitimate Game Concessions. Can place Grind Shows with own equipment. All address this week, Harrington, Dela., Fair.

## CETLIN & WILSON SHOWS

## J. J. PAGE SHOWS

Want for the following fairs: Shelbyville, Ky., Fair next week, followed by Springfield and Lawrenceburg, Ky.; Fairs; Oneida, Tenn.; Fayetteville, Tenn.; Athens, Tenn.; Morristown, Tenn.; Fairs; Asheville, N. C.; District Fair; Lawrenceville, Ga., Fair, followed by four more bona fide fairs. CAN USE Legitimate Concessions of all kinds, reasonable rates. Good opening for Frozen Custard. Can place two more money-getting Grind Shows, with or without own outfits. Want reliable Manager and Riders to take over Motordrome. MUST BE RELIABLE. Want one more Flat Ride, preferably 8-Car Whip, Roll-o-Plane or Octopus. Can place Kiddie Auto Ride. Can use Girls for Revue. Everybody address J. J. PAGE SHOWS, MT. STERLING, KY., FAIR THIS WEEK.

# WANT

EXPERIENCED PHONE MEN. Popularity Contest Promoter and 100% Baby Health Clinic Man for Big Bona Fide Charity Benefit Drive in Conjunction With Ashtabula's Big Celebration and Exposition, Sept. 4 to 9, 1939. Can place 5 experienced Phone Men who can produce results. Want Exhibit Booth and Merchant Pocket Salesman, Frank Thompson, P. M. Wood, Geo. Gorman, Ray Hart and others, wire. Want Baby Clinic and Popularity Contest Promoter, Harry E. Wilson, Harry Burke, Lee Manchell, Sam Burgdorf, E. J. Murphy, wire. Address all replies to C. B. FARNSWORTH, Manager Special Events, Ashtabula, Ohio.

## WEYLS PRODUCTION CO.

Wants Loop-o-Plane and Kiddie Ride. Will book Good Girl Show and furnish all equipment for same. Also, a Pit or Roll Show. Can place Concessions—Tenny Arcade, Cookhouse, Diggers, Stock Wheels, Grind Stores and other Legitimate Concessions not conflicting. Show has long list of celebrations. Will book one more High Free Act to join at Phillipsburg, Pa. Aspires Volunteer Firemen, week starting July 31. Show playing Glen Campbell, Pa., this week. Can use Ride Help and good Concessions. Communicate ED WEYLS, Owner and Manager, Glen Campbell, Pa., this week; Phillipsburg, Pa., week starting July 31.

## Want—BLUE RIDGE SHOWS—Want

FOR FIREMEN'S FAIR, WEST UNION, W. VA., WEEK JULY 31; THEN FAIRS AND CELEBRATIONS IN KENTUCKY, TENNESSEE AND GEORGIA. Shows with or without equipment. Dancing Girls, Talkers, Flat Show, Athletic (own equipment), Geek and Talker for Geek Show. Want Organized Minstrel with Band starting August 2nd. Have complete outfit for same. Want Rides—One Flat Ride, Loop-o-Plane, Loop-the-Loop. Special proposition to Merry-Go-Round. Concessions all open. Will sell ex on Photos, Diggers, Snow Puffs. Want experienced Ride Help that can drive trucks. All those joining now given preference at Fairs. ATTENTION, FAIR SECRETARIES—Have some open time. All Address JOE KARR, Farmington, W. Va., this week.

## GRUBERG WORLD EXPOSITION SHOWS

Will sell exclusive on 2 Corn Games, choice location, for New York State Fair at Syracuse, 15 days, starting August 26 to September 9. Wire MAX GRUBERG, Gloversville, N. Y., this week; Batavia, N. Y., next week.

## JOHN R. WARD SHOWS

WANT Shows, Feature Side Show Acts, first-class Girl Show, Minstrel Show People, Girls, Comedians, Tent, Manager for Fun House. Will furnish outfits for capable Shows. WANT Ride Help, Tilt-a-Whirl, Merry-Go-Round and Kiddie Rides, Foreman. Book all Stock Concessions. Scales open. Stay out all winter South. Fairs start August 1, Franklin County Fair, Benton, Ill. Carbondale, Ill., this week.

## CONVENTION SHOWS

LEGION CELEBRATION, NORTH TONAWANDA, N. Y., FIRST SHOW IN, NEXT WEEK, ON THE STREETS. WANTS Legitimate Concessions, Free Act (Billy Siegrist, wire), Eldred, Pa., Old Home Week, and Williamsport follow, with 7 more Celebrations and 5 Fairs. Address CLAY MANTLEY, Fredonia, N. Y., this week. CONVENTION SHOWS.

## DAVIS & PARROTT SHOWS

Want for string of Fairs, Virginia, North Carolina and Georgia. Concessions, Bowling Alley, Fishpond; Palmyrist, American only; Photo Gallery, Long and Short Range Gallery and Legitimate Concessions of all kinds. Rides; Chairplane and Tilt-a-Whirl. Grind Shows of all kinds, Performers and Musicians for Minstrel Show. Corn Game wanted. Wire London, Ky., this week. Fair committees in Virginia, North Carolina and Georgia, get in touch with us.

## WOLFE AMUSEMENT

Mt. Gilead, N. C., all this week; Pageland, S. C., next week; first in cotton country, have six bona fide fairs. Can place small Cookhouse, Photo, Diggers, Hoopla, Pitch-Tilt-You-Win, Ball Games or any Legitimate Concessions. All uptown locations. Booked solid through November 15. Ride help wanted, Allan Herschell Foreman, Chairplane Foreman. We pay cash, no tickets.

## CRYSTAL EXPOSITION SHOWS

AMERICAN LEGION FAIR, PULASKI, VA., JULY 31 TO AUGUST 5. WANT Legitimate Concessions. Shows with own outfits, or will furnish complete outfits for real money-getting Shows. WANT Ride Help, Colored Pass and Trombone Player. Salary sure every week. WANT Griddle Man and Waiter for Cook House. Have solid string of White Fairs, starting at Pulaski, Va., July 31, and ending in Walterboro, S. C., November 11. Will give complete route on request. Address this week, Wytheville, Va. P. S.—Want one more Sensational Free Act; give lowest for balance of the season.

## POSITIVELY NO GRIFT. KING REID SHOWS BARTON, VT., FAIR. POSITIVELY NO GRIFT.

4 Great Days—AUGUST 16, 17, 18, 19—4 Gala Nights. New England's Finest Fair Now 100% Legitimate. King Reid Rides, Shows and Concessions on Midway. In accordance with new iron-clad policy to be rigidly enforced, no grift will be tolerated. No grifters need apply. WANT one large Flat Ride. Good proposition. All Grind and Bally Shows except Girl Show. Billy Boudreau, wire. Concessions that operate for 10c. Some choice space still available. Address KING REID SHOWS, Port Henry, N. Y., July 24-29; Tupper Lake, N. Y., July 31-August 5.

## STATE FIREMEN'S CONVENTION

HINTON, W. VA., JULY 31 TO AUGUST 5. Location Around Courthouse Square, with Free Gate. Easton, Answer Quick. WANT Penny Arcade, Roll-o-Plane, Loop-o-Plane, Octopus, Kiddie Rides, Diggers, Cookhouse, any legitimate Concessions, Pitch-Tilt-You-Win, Fish Pond, and others. Merle Grieger, communicate. WANT Builder and Painter that can produce. Motordrome, with or without transportation. We hold contracts on consecutive bookings until including week October 28. Address all inquiries this week to Mullens, W. Va.

DIXIE MODEL SHOWS P. S.—Bobby Sprose, wire quick.

# Walkmir Members Seriously Injured

CHICAGO, Ill., July 24.—Mrs. Ida Walkmir and Kathie Strehl, members of the Walkmirs, perch act on Ringling-Barnum Circus, fell during Sunday night's performance and were badly hurt. As they were revolving on cross-bar atop pole balanced on Walkmir's head, Walkmir apparently stepped on a pebble and stumbled, losing balance and hurling pole and girls to ground. Women were rushed to St. Luke's Hospital, where it was found Mrs. Walkmir had fractured left arm and Miss Strehl several broken ribs and both possible internal injuries.



Glass Table Lamp. Cellophane wrapped, pleated parchmentized shade. Hgt. 15 1/2". Wgt. per doz., 34 lbs. Sold in doz. lots only.

No. 6648, Per Doz. \$575

## Catalog Now Ready

Write for your FREE copy today. Please state your line of business.

### CONTINENTAL PREMIUM MART

822 N. 3rd St., MILWAUKEE, WIS.

Attention! PHOTO Galleries Here's a Better Lamp

### WONDERLITE FLOOD LAMPS!

Brighter, longer lived bulbs; rich in ultra violet. Saves money over short-lived photo-floods. Blue bulbs avoid glare—faster!

TRIAL PACK OF 8 (No. 1) 5-hr. White \$2.00 (No. 2) 10-hr. Blue 3.50 (No. 1) 5-hr. Blue 3.00 (No. 2) 10-hr. Blue 5.00 more detail. Cash With Order—Shipped Prepaid In U. S. A. WONDERLITE CO., West Orange, N. J.

## DAVE FINEMAN

### DODSON'S WORLD'S FAIR SHOWS

WANTS COUPON AND WHEEL AGENTS ALSO GIRLS FOR BALL GAME FAIRMONT, W. VA., THIS WEEK YOUNGSTOWN, O., WEEK OF JULY 31.

## THE BEAUX PACKAGE

ANOTHER ONE OF MY EXCLUSIVE NUMBERS. This Gorgeous Package contains Assorted Fruit Jellies and Experienced Candy Creators regard it as having class. Wrapped in Assorted Colored Cellophane. Packed 100 to Carton.

PER CARTON \$3.50

25% Deposit, Balance C. O. D. Send for Illustrated Catalog. MARVEL CANDY & NOV. CO. 102-46 Wooster St., NEW YORK CITY.

## ROUTES

(Continued from page 22)

Renee & Ravelle (West) Sioux City, Ia., h. Revet, Amy (Little Old New York) World's Fair, NYC.

Reynolds, Jackie (Greenwich Village Nut Club) NYC, nc.

Reynolds, Helen, Skating Girls (Hippodrome) Belmont, 28-Aug. 3, t.

Rhodes, Dottie (Black Cat) NYC, nc.

Rhythm Ramblers (Embassy) Denver, h. Rhythmic Kings, Three (Paramount) NYC, t.

Ricci, Orlando (Villa Venice) Northbrook, Ill., ro.

Richards, Harold (St. Regis) NYC, h.

Richey, Jean (Greystone) Mansfield, O., nc.

Richman, Harry (International Casino) NYC, nc.

Rinaldi, Al (Casa Loma) Steubenville, O., nc.

Rio, Rita, & Orch. (State) NYC, t.

Rios, Rosita (Havana-Madrid) NYC, nc.

Ripa, Bob (Palmer House) Chi, h.

Roberts, Whitney (Palomar) Los Angeles, h.

Roberts, Buddy & Sis (Oriental) Chi, t.

Robinson, Bill (Cotton Club) NYC, nc.

Robinson, Florence & Bob (Capitol) Washington, D. C., t.

Rodriguez, Ted, Rhumba Troupe (Mother Kelly's) NYC, nc.

Rosella, Jessie (606 Club) Chi, nc.

Ross & McCain (Small's Paradise) NYC, nc.

Ross, L. & His Singing Violin (Embassy Club) Denver, nc.

Ross, Pierre & Sweeney (Chicago) Chi, t.

Roth & Berdun Swing Caps (Colosimo's) Chi, nc.

Rowland, Adele (Elysee) NYC, h.

Roy, Rollers & Mickey (Balsams) Dixville Notch, N. H., h.

Royal Duo (Palomar) Los Angeles, nc.

Royce, Rosita (Crystal Palace) World's Fair, NYC.

Russell, Lynn (Half Moon) Coney Island, N. Y., h.

Russell, Jack (Music Hall) Seattle, nc.

5

St. Claire, Elva (Post Tavern) Westbury, N. Y., nc.

Samuelson, Al & Co. (State-Lake) Chi, t.

Sanders, Joe, & Band (Riverside) Milwaukee, t.

Satz, Ludwig (Old Roumanian) NYC, nc.

Saunders, Milton (Ambassador) NYC, h.

Sava, Marusia (Casino Russe) NYC, nc.

Savoy, Harry (State-Lake) Chi, t.

Scheff, Fritz (Diamond Horseshoe) NYC, nc.

Schulman, Francis (Tony's) NYC, nc.

Schweng, Hans (Little Old New York) World's Fair, NYC.

Shannon, Terry (Jimmy Kelly's) NYC, nc.

Shaw, Ralph (Holland) NYC, h.

Shaw, Esther (Lexington) NYC, h.

Shields, Jimmy (Belmont Plaza) NYC, h.

Shore, Willie (Colosimo's) Chi, nc.

Short & Bowman (Small's Paradise) NYC, nc.

Simpson, Carl & Faith (Savoy) London, h.

Simpson Sisters (St. Regis) NYC, h.

Slata, Brod (Oriental) Chi, t.

Solorzano, Consuelo (Club Gaucha) NYC, nc.

Son & Sonny (Cotton Club) NYC, nc.

Spec & Spot (Oriental) Chi, t.

Snerd, Marty "Small Fry" (Beverly Hills) Newport, 15, cc.

Spivy (Tony's) NYC, nc.

Spizize & George (Small's Paradise) NYC, nc.

Squires, Four (Belmont Plaza) NYC, h.

Staples & Cerny (Palmer House) Chi, h.

Steiner, Richard (Lookout House) Covington, Ky., nc.

Steiner Trio (Celebration) Watertown, N. Y.

Sterling, Dolly (606 Club) Chi, nc.

Stewart, Bernice (St. Regis) NYC, nc.

Stone, Mary (Colosimo's) Chi, nc.

Storkel, Charles (Gay '90s) NYC, nc.

Stuart, Gene (Rhumba) Keansburg, N. J., nc.

Stuart, Richard, with Flora Lee (Edgewater Beach) Chi, h.

Suter, Ann (Club Alabam') Chi, nc.

Sutherland Ann (356 Club) San Francisco, nc.

Sweeney, Bud (Chez Ami) Buffalo, nc.

Swifts, Three (Earl Carroll's) Hollywood, nc.

Swingaroos, The (Beverly Hills) Newport, Ky., cc.

T

Tait, Katherine (Bossert) Brooklyn, h.

Tanya (Jimmy Kelly's) NYC, nc.

Tappes, Georgie (Bon Air) Wheeling, Ill., cc.

Taylor, Irene (Netherland Plaza) Cincinnati, h.

Taylor, Harry, & His Kewpie Dolls (Empire Club) N. St. Louis, nc.

Texas Rockets, Five (Show Boat) Pittsburgh, nc.

Tharpe, Sister (Cotton Club) NYC, nc.

Tiebor, Capt., & Seals (Chicago) Chi, t.

Tint, Al (Roxey) Cleveland 28-Aug. 3, t.

Tisdale Trio (Coc Rouge) NYC, re.

Tommy, Texas (State-Lake) Chi, t.

Tonak, George (Bill's Gay '90s) NYC, nc.

Trixie, Miss (Riveria) Port Lee, N. J., nc.

Turner, Pete (Cafe Society) NYC, nc.

Turner, Ray (Aquacade) World's Fair, NYC.

Tyne Trio (Villa Venice) Northbrook, Ill., ro.

V

Valdez & Peggy (Blue Meadow) Lexington, Ky., cc.

Vaicientroff, Valya (Paradise) NYC, nc.

Valley & Lynne (Louries Club) Lowell, Mass., nc.

Van, Betty (Blackhawk) Chi, nc.

Vance, Valeria (Jimmy Kelly's) NYC, nc.

Variety Singers (Roxey) NYC, t.

Veletz, Angela (St. Moritz) NYC, h.

Vodery's, Will, Choir (Cotton Club) NYC, nc.

W

Wahl, Dorothy (Hi-Hat) Chi, nc.

Waldman, Ted (Music Hall) Seattle, nc.

Waldron, Jack (Paradise) NYC, nc.

Wallace, Beryl (Earl Carroll's) Hollywood, nc.

Walters, Gene (Jimmy Kelly's) NYC, nc.

Wanger, Wally, Girls (Leon & Eddie's) NYC, nc.

Waring, Fred, Glee Club (Billy Rose's Aquacade) World's Fair, NYC.

Washington, George Dewey (5100 Club) Chi, nc.

Wayne, Marshall (Billy Rose's Aquacade) World's Fair, NYC.

Weeks, Marion (Little Old New York) World's Fair, NYC.

Weissmuller, Johnny (Billy Rose's Aquacade) World's Fair, NYC.

Wen Hal Trupe (State-Lake) Chi, t.

Wences (Dorchester) London, h.

Wenrie, Helen (Colosimo's) Chi, nc.

West, Frieda (Palmetto's Cafe) Detroit, nc.

White, Jack (18) NYC, nc.

White, Jerry (Radio Franks) NYC, nc.

White, Dorothy (St. Regis) NYC, h.

Whitney, Gloria (Village Barn) NYC, nc.

White, Gus "Popsey" (Radio Franks's) NYC.

Wilkins, Marlon (Belmont Plaza) NYC, h.

Williams, Hod (Half Moon) Steubenville, O., nc.

Williams, Dolores (St. George) Brooklyn, h.

Williams, Fess, Band (Savoy) World's Fair, NYC.

Williams, Frances (Billy Rose's Aquacade) World's Fair, NYC.

Willard, Harold (Gay Nineties) NYC, nc.

Wills, W. & McInty (Aquacade) World's Fair, NYC.

Wilson, Charley, Trio (Le Possonnier) NYC, nc.

Withee, Jerri (Walton) Phila, h.

Wolandi, Lexington, Mass.

Wollner, Lois (Chicago) Chi, t.

Wood, Johnny (Earl Carroll's) Hollywood, nc.

Worthy, Mildred (Diamond Horseshoe) NYC, nc.

Wright, Charlie (Buckingham) NYC, h.

Wright, Edythe (Pennsylvania) NYC, h.

Wynn, Broch & Ames (Eagle) Washington, D. C., t.

Y

Yacops, The (State) NYC, t.

Yedia, Max (New Tokay) NYC, nc.

Yero, Vincent (Merry-Go-Round) Dayton, O., nc.

Ygor & Tanya (Earl Carroll's) Hollywood, nc.

Yola, Rosemary (Show Bar) Forest Hills, L. I., nc.

Yost Men, Four (Diamond Horseshoe) NYC.

Youngman, Henny (State) NYC, t.

nc.

Yurka, George (Casino Russe) NYC, nc.

Z

Zeke & Elmer (Village Barn) NYC, nc.

Zink, Betty (Merry-Go-Round) Dayton, O., nc.

Zita (Black Cat) NYC, nc.

## DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Baymore, John (Selwyn) Chi.

Hays, Helen (Hiltmore) Los Angeles.

Tobacco Road: (Geary) San Francisco.

## CIRCUS AND WILD WEST

Anderson, Bud: Ellendale, N. D., 26; La Moure 27.

Atterbury: Frederick, S. D., 25; Leola 26; Ipswich 27.

Bishop Bros.: Wild West: Petersburg, Pa., 25; Marklesburg 26; Hopedell 27; Needmore 28; Hancock, Md., 29.

Cole Bros.: Marshfield, Wis., 25; Eau Claire 26; La Crosse 26; Rochester, Minn., 28; Mankato 29; Marshall 30; Watertown, S. D., 31; Aberdeen Aug. 1; Jamestown, N. D., 2; Fargo 3; Fergus Falls, Minn., 4; St. Cloud 5.

Red Bank 25; Asbury Park 27.

Kelley, Al G., & Miller Bros.: Wausa, Neb., 25; Allen 26; Laurel 27; Hartington 28; Crofton 31; Lynch Aug. 1; Butte 2; Atkinson 3; Cass 4; Newport 5.

Marlow's: Johnsonville, Tenn., 25; Waverly 26-27; Erin 28-29; Dover 31.

Polack Bros.: Indoor: Wallace, Ida., 25; Boise 29; Helena, Mont., Aug. 1; Missoula 2; Ogden, Utah, 4-5.

Richard Bros.: Circus: Winchester, O., 25; Sabina 26; Frankfort 27; Mt. Sterling 28; Sunbury 29.

Ringling Bros. and Barnum & Bailey: Chicago, Ill., 22-30; Milwaukee, Wis., 31; Madison Aug. 1; Winona, Minn., 2; Minneapolis 3-4; St. Paul 5.

## CARNIVAL

(Routes are for current week when no dates are given. In some instances possible mailing points are listed.)

Alamo Expo.: Cheyenne, Wyo.

American United: Whitefish, Mont., 28-30.

Anderson-Grader: Downs, Kan.; Phillipsburg 31-Aug. 5.

Arena: Freeport, Pa.

Atlas: Nortonville, Ky.

Atlantic Coastal: Vienna, Va.; Quantico 31-Aug. 5.

B. & H. M. Co.: Elliott, S. C.

Bach, O. J.: Ausable Forks, N. Y.

Badger State: Westfield, Wis., 24-30.

Banly's All-American: Coudersport, Pa.

Bearman's Cosmopolitan: Pochantas, Va.; Lynch, Ky., 31-Aug. 5.

Barkoot Bros.: Flint, Mich.; Chesaning Aug. 1-5.

Bearhart's Golden West: Springfield, Minn.; Granite Falls 31-Aug. 5.

Bass & Lane: Oakland, Tenn.; Holly Springs Aug. 1-5.

Baysinger, Al: Virden, Ill.

Beckman & Gerety: Duluth, Minn.

Bee, F. H.: (Fair) Harrodsburg, Ky.; (Fair) Russell Springs 31-Aug. 5.

Blotner's Model Shows: Northeast Harbor, Me.

Blue Ribbon: Taylorville, Ill.

Blue Ridge: Farmington, W. Va.

Bortz: Waynesville, Mo.

Bremer Tri-State Shows: Virginia, Minn.; Crosby, Minn., 31-Aug. 5.

Broughton Bros.: Falls, Tex.

Brown Novelty: Sallenville, O.

Buck, O. C.: Manchester, Conn.

Buckeye State: Natchez, Miss.; Water Valley and Philadelphia, Miss., 31-Aug. 5.

Bullock Am. Co.: Clendenin, W. Va.

Burdick's All-Texas: Covington, Tex.

Burke, Frank: Rawlins, Wyo.

Burns Am. Co.: Litchfield, Ark.

Byers Bros.: Litchfield, Ill.

Byers Bros., No. 2: Edina, Mo.; (Fair) Kakoka 31-Aug. 5.

C. J. Aitrs.: Orr, Minn.

Casey, E. L., Canadian: (Fair) Tisdale, Sask., Can., 25-26; (Fair) Niwipaw 28-29; (Fair) Wadena 31-Aug. 1; (Fair) Swan River, Man., 3-5.

Central States: Little River, Kan.

Cherokee Am. Co.: Waterville, Kan.

Clyde's United: Johnsonburg, Pa.

Coleman Bros.: Hartford, Conn.

Colley, J. J.: Sulphur, Okla.

Coney Island: Keene, Ky.

Conklin: North Bay, Ont., Can.

Convention: Fredonia, N. Y.

Crafts: Merced, Calif., 25-30; Bakersfield Aug. 1-6.

Crescent Am. Co.: Burlington, N. C.; Kingston 31-Aug. 5.

Crowley United Shows: Alton, Ill.

Crystal Expo.: Wytheville, Va.; (Fair) Pulaski 31-Aug. 5.

Cumberland Valley: Jamestown, Tenn.; Livingston 31-Aug. 5.

Cunningham: Bysville, O.; Waynesburg, Pa., Aug. 2-4.

Curly, W. S.: Versailles, O.

Davis & Parrott: London, Ky.

De Luxe Am.: Mystic, Conn.; Groton 31-Aug. 5.

Dick's Paramount: Attleboro, Mass.

Dixie Belle: Taylorville, Ky.

Dixie Model: Mullens, W. Va.; Hinton 31-Aug. 5.

Dodson's World's Fair: Fairmont, W. Va.; Youngstown, O., 31-Aug. 5.

Dudley, D. S.: Memphis, Tex.; Olton 31-Aug. 5.

Dyer's: Boscobel, Wis., 24-30; Hixton 31-Aug. 2; Hersey 3-6.

Edwards, J. R.: Zaniesville, O.; Quaker City 31-Aug. 5.

Elite Expo.: Omaha, Neb.; (Fair) Trenton Aug. 2-6.

Elman: Mayville, Wis.; (Fair) Darlington 31-Aug. 5.

Endy Bros.: Lebanon, N. H.; Burlington, Vt., 31-Aug. 5.

English Am. Co.: Mackay, Tex., 24-26.

Evangelist: Willow Springs, Mo.

Fair-at-Home Shows: Turners Falls, Mass.; Fairly & Little: International Falls, Minn.; (Fair) Thief River Falls 31-Aug. 5.

Federal State: Erlanger, Ky.

Fidler's United: Brierley Harbor, Mich.

Fleming, Mad Cody: Columbus, Ga.

Flying Millers: Bowie, Tex.

Frank's Greater: Adel, Ga.

Frederick Am. Co.: York, Neb.

Frank's Greater: Ironton, Minn.; Henderson Aug. 4-6.

Fun For All: Nortonville, Ky.; Eddyville 31-Aug. 5.

Furzland: Cumberland, Ky.; Hazard 31-Aug. 5.

Fuzell: Deatur, Ky.

General Am.: Cross Plains, Tex.

Gibbs, W. A.: Glenwood, Ia.

Gold Medal: Bushnell, Ill.; Beardstown 31-Aug. 5.

Golden Arrow: Hunnewell, Mo.

Golden State: San Diego, Calif.

Golden Gate: Lancaster, Ky.

Golden West: Springfield, Minn.

Great Eastern: Oliver Springs, Tenn.

Great Joyland: Conway; Ashland, Wis.; Crystal Falls, Mich., 31-Aug. 5.

Great Lakes Expo.: Norwalk, O.

Greater U. S. & Daily Bros.: Wheaton, Mo.

Greater United: Cherryvale, Kan.; Fredonia 31-Aug. 5.

Groves Greater: Nokomis, Ill.

Gruber's World's Expo.: Groversville, N. Y. H. B.; Towns, Ga.

Hames, Bill: McKinley, Tex.

Happ: Atira: Beverly, O.; Mt. Sterling 31-Aug. 5.

Hartcock Bros.: Camp Point, Ill.

Heller's Acme: Burlington, N. J.

Hinkle Bros.: (27th & Capitol drive) Milwaukee; Wis., 24-30; Wauwatosa 31-Aug. 5.

Hennies Bros.: Shows: Wakarusa, Wash.

Henry's, Lew, Rides: Martinsburg, W. Va.; Blue Ridge Summit, Pa., 31-Aug. 5.

Hess, L. F.: Harrisburg, Ill.; (Fair) Charleston 31-Aug. 5.

Hilderbrand's No. 1: Wallace, Ida.

Hilderbrand's No. 2: Columbia Falls, Mont., 24-27; (Fair) Elson 28-31.

Hines, H. L.: Parkers Prairie, Minn., July 24-27.

Hippodrome: Oseola, Mo.

Hoffner, Wm.: Mason City, Ill.; Amboy 31-Aug. 5.

Hugins, W. C.: Bellingham, Wash.

Hughey Bros.: New Berlin, Ill.

Hurst: Granbury, Tex.; De Leon 31-Aug. 5.

Hyde, Eric B.: Forest City, N. C.

Ideal Expo.: Rochester, N. Y., 24-29.

Imperial: Logansport, Ind.

International: Douglas, Ga., 31-Aug. 5.

Jones, Johnny J.: Expo: Salem, Ill.

Joyland Shows: Calistoga, Calif.

Kaus Expo.: Vineland, N. J.; Barnesboro, Pa., 31-Aug. 5.

Kaus, W. C.: Hornell, N. Y.

Keystone Modern: Franklin, Pa.

Landes, J. L.: Grand Island, Neb., 24-30; (Fair) Broken Bow Aug. 1-5.

Lagasse Am. Co., No. 1: Peabody, Mass.

Lawrence: 31-Aug. 5.

Lagasse Am. Co., No. 2: Buzzards Bay, Mass.

Larg, Dec: Roseau, Minn., 24-26; Mahanomen 27-29.

Lane, H. P.: Arkabutla, Miss.; Eudora 31-Aug. 5.

Lattip Home State: Lumberport, W. Va.

Lawrence, Sam: Hollidays Cove, W. Va.

Lee Am. Co.: Leeds, Ala.

Lee Bros.: Farmel, Mo.

Lewis, Art: Charleroi, Pa.; (Fair) Lewistown 31-Aug. 5.

Liberty National: New Harmony, Ind.; Mt. Vernon 31-Aug. 5.

Liberty United: Sheffield, Tex.

McKee, John: Morganville, Kan.

McMahon: South Sioux City, Neb.

Magic Empire: Knoxville, Ia.

Marks: Logan, W. Va.

Melvin's United: Wagner, S. D.

Middleton, Karl: Attica, N. Y.; Medina 31-Aug. 5.

Midwest: Plentywood, Mont., 24-26; Circle 28-29; Terry 30-Aug. 1.



HOLLYWOOD CHOCOLATES

Double Layer Asst. Chocolates, Individually Cupped, Asst. Movie Star Boxes, Cello. Wrapped.

Doz. \$1.20

Per Carton of 4 Doz. \$4.80

20% Deposit with Order. Send for FREE Illustrated Catalog.

DELIGHT SWEETS, Inc., 50 East 11th St., New York City.

POPCORN

SOUTH AMERICAN WHITE RICE JAP HULLLESS YELLOW PEARL WHITE PEARL BABY GOLDEN

Popcorn Seasoning, Salt, Bags, Cartons and Cones in Seven Flashy Colors.

In the Popcorn Business exclusively, offering fresh, clean stock, prompt service, backed by a creditable reputation.

A post card will place your name on our Mailing List.

H. B. HUISINGA DE LAND, ILLINOIS Growers of Pure-Bred Varieties of Popcorn

CRESCENT AMUSEMENT CO. CAN PLACE

Lions' Club Midsummer Festival, Roanoke Rapids, N. C., week August 7 and 8; ...

PEARSON SHOWS WANT

Cook House; also Shows and Concessions, except Snake and Athletic Shows, ...

WANTED

ACT FOR FEATURE AND TALKER FOR PIT SHOW Address: BILL JOHNSON, ...

WANT

One More Major and Two Kiddie Rides for Perry Fair Next Week; Then Frederickburg and Franklin Fairs; ...

WANT

Ferris Wheel and Kiddie Ride, 20 per cent. Also Legitimate Grand Concessions, \$12 per week, ...

WILL FURNISH BOOKING

FOR LOOP-O-PLANE OR ANY FLAT RIDE At List of Good Fairs and Celebrations Commencing August 7th, ...

Carnival Rides-Booths

For rent, Booths, including Bingo, Ball Games, Electrical Equipment, ...

RIDES, SHOWS, CONCESSIONS, FREE ACTS

Must be clean, no grift, Hoesville, Pa., week August 14; ...

Send your correspondence to advertisers by mentioning The Billboard.

Mighty Monarch: English, W. Va. Miller Amusements: Baucette, Mibn.; Grand Forks, N. D., 31-Aug. 5. ...



JUMBO FUR DOG

No. 3238—SCOTTY DOG, Each, \$1.25; \$1.20 Each (in Dozen Lots) ...

BEACON BLANKETS

Corn Game Items for Your Fairs.

JUST ARRIVED! The New SNOOTY PUPS. \$3.75 Per Dozen

WIS. DELUXE CORP.

1900-12 No. 3rd Street, Milwaukee, Wis.

FEATURE TOP MONEY GETTERS AT YOUR FAIRS

You Can't Miss with our New CORN GAME Items. Introductory Offer: 24 \$8.50 Flash Items

Hundreds of New HOOPLA, FISH POND AND BALL GAME ITEMS. LAST MINUTE PLASTER WINNERS, CANES, DOLLS, BEACON BLANKETS, ...



ACME PREMIUM SUPPLY CORP. 3139 OLIVE ST. ST. LOUIS, MO.

CARNIVALS TRUCKS PARKS RIDES TRAILERS

INSURANCE

"THE SHOWMAN'S INSURANCE MAN" 4738 INSURANCE EXCHANGE BLDG., CHICAGO, ILL. (EASY WEEKLY AND MONTHLY PAYMENTS)

CHARLES A. LENZ

CANDIES JUMBO SIZE FANCY and FLASHY BOXES

All Candies strictly "A" grade quality, all varieties—Chocolate coated and uncoated. All packages cellophanned in assorted brilliant colors. ...

WM. C. JOHNSON CANDY CO. (Since 1912) CINCINNATI, O.

WANT

For Ohio's Biggest Labor Day Week Celebration and Exposition

ASHTABULA, OHIO, SEPTEMBER 4-5-6-7-8-9, 1939. Sponsored by Ashtabula Lodge Sons of Italy, ...

WANT For String of Ten Fairs

RAINELE, PARSONS, SUMMERVILLE, WEBSTER SPRINGS, SUTTON AND CLAY, ALL IN WEST VIRGINIA—NORTH CAROLINA FAIRS TO FOLLOW. ...

LATLIP'S HOME STATE SHOWS

Endy Bros.' Shows, Inc.

WANT FOR ROUTE OF 14 FAIRS, INCLUDING 5 CANADIAN QUEBEC FAIRS. CAN PLACE Musicians and Performers for Minstrel Show, ...

THE FARMERS' ANNUAL FAIR

ABBOTTSTOWN, PA. 5 DAYS AND 5 NIGHTS—AUGUST 15 TO AUGUST 19, INCLUSIVE. FREE ATTRACTIONS. ...

**Arena Mgrs. Incorporated**

ALBANY, N. Y., July 22.—The Arena Managers' Association, Inc., of Manhattan, a new amusement enterprise, was issued a charter of incorporation July 19 by the secretary of state. The organization has a capitalization of \$20,000. The directors are Walter A. Brown, Boston Garden, Boston, Mass.; Louis Pieri, Providence Arena, Providence, R. I.; and Louis Jacobs, Buffalo, N. Y.

**EXPO'S PROMISSORY—**

(Continued from page 3)

in its gayety and naivete, will be housed in a playground reserved exclusively for their own use. Here, in their own delightful fashion, they will amuse themselves to their hearts' delight, while their fathers and mothers, and older brothers and sisters, absorb their share of the more mature thrills and pleasures. Sight and sound, mass and motion, will combine to form a festive pattern of recreation and amusement. One will find, within the fairgrounds, a concentration of the amusements of the world, an array so diverse that he will have but to choose to be amused.

Fairs of the recent past have learned from experience that visitors expect to be entertained. The fair and its concessioners, therefore, provide amusement devices, spectacles and other type performances to meet this demand.

The fair, aware of the excellence of entertainment provided in the city of New York, proposes to scale new heights which will reveal hitherto unseen vistas in the realm of amusement.

**PART TWO**

An entirely new principle of zoning exposition concessions will be applied to the amusement area, it was revealed yesterday when Grover A. Whalen, president of the Fair Corp., made public a "framework plan" for the as yet unnamed entertainment and amusement zone.

The plan divides the 280-acre tract into 13, perhaps more, villages or zones, and every concession will have to conform in design and atmosphere to the particular zone in which it is located. This will give the amusement area a definite, artistic pattern which can be made to harmonize with the general scheme and theme of the fair—Building the World of Tomorrow.

Adoption of the principle of group concessions and amusements will eliminate the heterogeneous jumble of the old type fair midway. It will also eliminate the commercial village in which visitors must pay for "atmosphere"—that is, an entrance fee—before they may even see what amusements are offered within.

"What we are doing," Mr. Whalen explained in making public the plan, "is to take the idea of thematic units which is working so well in our exhibit area and apply it to amusements.

"The practice in the past has been to say: 'Here is the midway right here. Who wants a concession? First come, first served and the devil take the hindmost.'

"We say: 'Here is the amusement area, and here is our framework plan. You want to run a restaurant? All right, we have room for a Cuban restaurant in this location; or if you prefer, you can dispense Parisian cooking over there.'

"We intend to apply this method in considering every type of concession application, whether it be for a great restaurant or show or for a shooting gallery or guess-your-weight machine."

According to Mr. Whalen, the plan in its present form is not final but rather an indication of what the ultimate product will look like. It is flexible and the various groupings can be changed to conform to the needs of concessioners. The only inflexible rule is that everything in each zone must have the required local color.

The plan was developed by Albert Johnson, consultant to the fair's Board of Design, in collaboration with John Krimsky, acting director of entertainment and special events, and John Golden, chairman of the advisory committee on entertainment.

Each unit will have one major attraction around which will be grouped a variety of smaller ones. This will eliminate dead spots and insure an even flow of traffic.

Provision is also made for numerous plazas and secondary streets so that the estimated population of 250,000 persons at one time will be easily handled.

At the lower end of the loop it is proposed to place the two major attractions of the amusement zone—"Little Old New York" and a huge extravaganza-theater-restaurant seating 4,000 to 5,000 persons. These will serve

as the magnets to draw visitors down the loop.

Along the lake shore, according to present plans, it is proposed to have a pirate castle, a Latin-American Village, an underwater aquarium and a nautical group and a New Orleans group. The latter will feature a Mississippi showboat floating on the lake, while the Latin-American Village will have a Jai-Alai court and a Spanish-type theater as its chief attractions.

The Modern Zone will contain at least one small cabaret as well as several restaurants and dance halls, with important name bands.

The amusement area's capacity of 250,000 persons at one time will be greater than that of any amusement park in the world, according to Mr. Whalen. It will not, however, be permitted to relegate exhibits of business and industry and the arts and sciences to a secondary role, he said.

More attention will be paid to landscaping and beautifying the amusement area than has been the case with other expositions. Mr. Whalen continued. Concessions will be interspersed with shade trees, lawns and flower beds, and there will be plenty of benches and rest areas.

At present more than 7,000 requests for concessions have been filed with the Fair Corp., and the process of selecting the best and most novel suggestions has begun.

In the \$1,600,000 State amphitheater at the head of Meadow Lake opera, aquatic shows, extravaganza, pageants and other spectacles will be given. In the Music Auditorium a great festival of music will be staged, bringing together artists from all over the world in a spectacular cycle of symphonic, choral and operatic pieces.

**PART THREE**

Mr. Whalen discussed traffic in some detail and told his Brooklyn listeners of plans to handle 800,000 visitors in a single day.

"Foreign and domestic exhibitors and applicants for concessions are interested in the fair because they are confident that all of the superlatives of magnitude and of quality which we have used to describe this international exposition will be proved to be no exaggeration. We have estimated that 50,000,000 visitors will see the fair.

"The anticipated attendance contemplates an influx of visitors from all parts of North America and from every corner of the globe.

"We are building a fair that can comfortably accommodate as many as 800,000 persons during a single day."

**PART FOUR**

A report on the "state of the fair" was made public yesterday by Grover A. Whalen.

Indication by independent surveys is that estimates of 60,000,000 attendance are conservative.

Total savings on estimated costs amounted to \$5,000,000. "This record is all the more remarkable when it is remembered that World's Fair designers and engineers started out in 1936 with nothing but a series of unknown quantities.

"They did not know the ultimate size of the exposition; they did not know the number of countries, of States and of businesses that would participate; they did not know how many persons would visit the fair. Yet they sat down and prepared a plan and financial forecast which is still being followed and lived within."

**LAMMERS—**

(Continued from page 28)

if any, and special charge for Children's Day, if any."

"If I have not received a report from you by the night of July 22 I will consider that you are satisfied with the prices as stipulated in your contract with the Fair Corp.," the bulletin notes in conclusion.

**NEED SEEN—**

(Continued from page 28)

operating expenses. More than 700 employees have been dropped since July 1. More than 350 information men, 150 fair police and about 100 other employees received pink slips this week. At the same time Whalen announced that a 10 per cent salary reduction affecting executives, from the president on down, would go into effect immediately. Whalen's slash would be between \$7,500 and \$10,000, as his actual salary has never been announced.

Fun-zone attractions and exhibits con-

tinue to cut operating personnel following a move that was begun about July 1 when the drop in attendance was first felt. Shows have cut salaries where possible and pruned casts in many cases.

**An Analysis of the \$1 Week-End Ticket**

Fair figures to get lion's share in this set-up. It kicks back only 2 1/2 cents to attractions with admission of 24 cents or less and 5 cents to those charging two bits or more. As there is a choice of five attractions, expo would pay out maximum of 25 cents and minimum of 12 1/2 cents, but maximum payout not likely to occur in law of averages. There is a definite likelihood, on the other hand, that minimum, 12 1/2 cents, will become the maximum. Add that amount to what fair pays off on the light lunch, 10 cents, for a face value of 20 cents in frankfurter or hamburger and coffee or tea, and maximum pay-off figures to be 22 1/2 cents. Fair corporation would therefore realize 77 1/2 cents of the dollar or, strange as it seems, an up of 2 1/2 cents on its regular gate tariff of six bits. Add to this sold but unused tickets, money from which is gained by the expo, not distributed among the 25 concessions participating in the \$1 combo scheme. Identical breakdown may be applied to the kid combo, which sells for 50 cents, because regular admission for kids is a quarter—10 cents on Wednesdays.

Concessioners label it a good buy for the public, but some claim that the net to them is almost negligible in itself, aside from fact that it traps attractions with limited capacity into a virtual stoppage of regular trade at box-office rates in preference to the cut-rate customers, whose legality of entry cannot be questioned, although some showmen are threatening not to accept cut-rate stubs after a certain hour.

**THE BILLBOARD LED—**

(Continued from page 28)

To both questions we respond with a lusty 'no.' . . . It has been pointed out that reducing the gate would be unfair to those who bought admission tickets at cut rates in advance of the fair's opening. Unfair in what way? Is it not a fact that the great majority of cut-rate book holders enter the fair before sundown?

The fair is worth 75 cents up to a limited time of day. Is it worth the same amount after that limit is reached? This question is simple. This question is unanswerable except in the negative. "Of all the questions that need settling at the fair, probably the one concerning admission charges to the grounds is the most immediate. . . . It is important that something be done at once about the admission charge. . . . It would . . . seem to me to be far better to have more money taken in from a reduced price with more people than to keep the price as it now stands and total less money. . . . It is . . . highly essential that some inducement be offered to a fresh audience that will come to the fair just to spend an evening in the amusement area. . . . It is extremely important to the concessioner and to the fair that an attractive rate be established to bring new business to the midway."

June 15 (Out in the Open)—"The only possible salvation is to reduce the gate admission sharply beginning at 6 or 7 o'clock. . . . This seems a good period in which to help the struggling showmen and concessioners get on their feet. Anything less than a radical chop in the gate price would make the period ripe for a midway revolution."

July 22 (An Insider Looks at the Fair)—"If they (concessioners) win a victory in their fight they will have performed a necessary service to themselves, a vital service to the fair and a great service to Grover Whalen."

May 6 (under a dateline of April 29, a day before the opening)—"Worth double or triple that (75 cents), but high fee for masses."

July 22 (An Insider Looks at the Fair)—"If they (concessioners) win a victory in their fight they will have performed a necessary service to themselves, a vital service to the fair and a great service to Grover Whalen."

May 6 (under a dateline of April 29, a day before the opening)—"Worth double or triple that (75 cents), but high fee for masses."

**SELECTIONS AT—**

(Continued from page 29)

beginning on or about Saturday, July 29, continuing to September 1, but good until closing of fair.

5. Gate admission of 50 cents in blocks of 500 or more, intended for business, industrial, fraternal and civic groups. As previous group rate was around 60 cents, saving is 10 cents, figuring that

individual arrives before 9:30 p.m., otherwise there's actually a loss of 10 cents because fee after that time is now 40 cents.

Other bargains are the Wednesday Kids' Days, with 10 cents at gate and 5-and-10 for attractions (on other days kid tariff is a quarter), and various season books sold before the fair opened.

**SUMMARY**

Face Value	Sale Price	Saving
1. .75	.40	.35
2. 2.25	1.00	1.25
3. .50	.25	.25
4. 7.00	3.75	3.25
5. .75	.50	.25

Totals --\$11.25 \$5.90 \*\$5.35  
\*A single individual could not take advantage of all bargains, however.

**EXPO MATCHES—**

(Continued from page 29)

program co-ordination. Books are being distributed thru department stores, travel agencies and railroads.

Newspaper series, which started on Monday, is written by its ace fem reporter, Evelyn Shuler. Stories, while praising lavishness of the fair and guaranteeing money's worth for those going to Flushing, are mainly concerned with the headaches of officials and concessioners over sparse attendance.

**BARD GIVES—**

(Continued from page 29)

bearing resemblances to film players, was rounded up by Howard Bruce and is under production supervision of G. D. Gersen, with Guy Martin directing. It's a five-a-dayer for two bits.

Hot Mikado and Railroads on Parade are two other big production shows whose appeal to Equity for wage relief has been entered and marked for hearing by Equity's council next Tuesday (25).

**FLUSHING FRONT—**

(Continued from page 29)

Hamid denies report that he is angling NTG's new restaurant. "But I do wish I had a piece of the French pavilion restaurant," the attraction booker said. A group from the Cafe Society set are back of the NTG project.

Concessions in the amusement area paid \$33,000 in sales tax thru June 24. . . . Mr. and Mrs. Sam J. Levy, Barnes-Carruthers office, Chicago, and Tex Sherman, rodeo and circus press agent, were among visitors this week. . . . Al Frazin, Madison Square Garden announcer, is handling the mike on WOR's tours of the fun zone.

Jordan L. (Larry) Mott excitedly phoned in the info that Wednesday, July 12, was the Parachute's biggest day since July 4. Two days later the jump drew its biggest percentage of the gate. The next day, Saturday, an all-time record was hung up with 6,608 chutists trotting out 40 cents each. Of that number, 1,149 people were parachuted in a single hour, at night. On Sunday, July 16, there were 4,700 admissions.

When Capt. Curley Wilson, superintendent of Brookside Zoo, Cleveland, visited the expo, this column asked him to set down an expert's view of the animal offerings. Curley Wilson has had a long and interesting career in show business, having been with many carnivals and circuses. Here's what he wrote from his Cleveland compound:

"Frank Buck's Junglesland—what a show! It's in a class by itself. Were you to see nothing except the inside of that mammoth combination of wild animal life and big game collectors' compound, you would be getting your money's worth. On top of all this you have the pleasure of witnessing what reminded me of the old Frank C. Bostock performances: Reuben Castang with his big apes; Capt. Proske's Royal Bengal Tigers, Melvin Koontz and a very nice group of black-maned African lions. Senor Spain's bevy of pachyderm maidens, Lamont's troupe of macaws and cockatoos and, last but not least, Dodson's simian actors, a show by themselves. Also Hamda Ben and his camel corps.

"Besides the foregoing Buck has on exhibition 10 sea lions in a nicely constructed pool, 1,100 rhesus monkeys on a combination mountain and island, orangutans, chimpanzees, giraffes, rhinos and other tropical beings which make up one of the most unique wild life collections it has ever been my pleasure to see. With the splendid staff that Frank Buck has, this show should be a winner.

"T. W. (Slim) Kelly's Nature's Mistakes is another show that made quite an impression on me and is a credit to the fun-way. T. W. has always been noted for his

efficiency in the operator of circus side shows. This show, with its neatness and all-around good showmanship, should be in the money. The staff is neatly uniformed and Ray Van Wert and the missus are adding plenty of pep and ginger to the organization.

"The top-money show in my opinion will always be the giant reptiles if it is built up in the right showmanlike manner. Cliff Wilson, I am proud to say, is just that kind of showman. Another thing about Cliff is that he surrounds himself with able assistants who keep the inside and outside alive—not a dull moment from opening to closing—and that is the secret of operating that kind of an attraction."

Patricia Thompson, of the Wild West and Rodeo, was severely injured Wednesday in a fall from her mount. She was one of the Godivas in the original Plot T set-up. . . . Schiltz Palm Garden, a Muller Catering Corp. eatery, has engaged Don Mario's Band indefinitely. May also add acts. . . . With the addition of Tataro, the ballet dancer, to Excitase, show now boasts of three shapely Salomes. Another addition to the cast is James Morcom, who stepped into the role of John the Baptist. Morcom designed the sets for Phil Gelb's Crystal Palace, where Tataro incidentally served as Rosita Royce's alternate in the dove terp. . . . At last reports Joe Trotter, ex-burlesk comic, was conducting his horse car around Old New York. . . . Bobby Burch, another former follower of the girls circuit, is boss of the talkers at the Village. . . . Boxing is going over with a great big bangeroo in the Jessel playery. . . . P. A. Bert Nevins has formed a National Dunking Association, "main purpose of which is to spread friendliness and good cheer thru doughnut dunking." Not to mention spreading good will for Mayflower Donuts—Doughnut Corp. of America. Plans call for NDA Day at the expo on August 8, when "the world's championship dunking contest for boys and girls" will be staged in Mayflower Court. Bert is Nevins caught napping when it comes to tub-thumping—or should it be tub-dunking.

To circumvent expo rulings on the subject, some talkers on fem shows are now yelling, "Admission to children is \$5c," stressing this heavily on kid days. Your silver-tongued columnists persuaded one show to halve the price and make it 25c for the tender things.

Old New York's promotion for peddlers of pearly phrases went into its final on Wednesday on the Bowling Green stage, which drew a big turnout. W. L. (Bill) Collins, of Headless Girl, was voted first honors by a jury which consisted of Capt. Jack (Fair's Special Events Director) Reilly, Joe (Hamid Office) Hughes, Billy (Agent) Jackson and Leonard (Judge Crazy) Traube. Collins won himself a watch and cup. Jack Gordon, Buck's Jungland, was declared second (watch and medal) and Joe Scortino, Frozen Alive, third and a medal. Shannon O'Dea conquered the female tian-a by default. She's from Cuban Village. All contestants were winners or runners-up in the

three previous events. Other finalists were Ed Pillow, Sun Valley, and Dixie Mason, Merrie England, Harry Spear, who emceed the stunt thru all its phases, built up a tremendous following as a result. Spear called on General Manager Al Shaffer to make the awards and Shaffer drew laughs when he congratulated the talkers on "embarking on your profession of barking."

**CA HAS EYE**  
(Continued from page 29)  
time, has at last found tenants. Two-thirds of the building will be used for skee ball alleys and the remainder will be new quarters for current Candid Camera concession. A new marquee, said Part Owner Chuck Bedell, who used to run things at Sally Rand's Nude Ranch, will blazon forth, "Artists' Models." Max Schwartz, who owns the show's other half, probably will just reline his Candid Camera stalls with a picture gallery.

Expo has clamped down on gross releases of shows, and these include those operating on the midway. No reason was given.

Greenwich Village and expo are talking terms for a new contract, which is being sought by R. W. Harvey for West Oakland Theaters, Inc. Will Wright and Carl Holt, appointed trustees by the sub-concessioners when Harry Seber and John R. Castle left the attraction, are said to have relinquished their interests.

**GLEANNINGS**

(Continued from page 29)  
dent of the San Diego Exposition, had a string of horses in the recent Horse Show and did very well with them. "Snapper" Ingram, showmen's friend and ex-councilman of Los Angeles, visited with the mayor of the Gayway, J. Ed Brown. F. Pat Shanley, who has been with Tiny's waffle shops in San Francisco, has severed his connection with the company and is seen daily on the Gayway. Ed Breckenridge, of the Infant Incubators, has a big thing brewing about which the show world may expect an announcement soon. Al (Big Hat) Fisher visited and was soon surrounded by news men and photos who had been informed that he had been acclaimed champion talker of the 1915 fair here. They framed Al up in a Sally Rand Nude Ranch outfit, photographed him to a fare-you-well, interviewed him till his lips were dry, published stories and photos the next day in all the papers and sent him on his way feeling every inch a champion. Bill Pitzer, who has been talking on the Daydreams show, will return to the Rand Nude Ranch.

Martine's Diving Bell, which played to utmost capacity on Sunday, July 16, is beginning to feel the results of the reduced admission price (formerly 25, now 15 cents) and the interest in diving bells since the recent submarine disasters. Dr. Bloch, Los Angeles, has taken over active management of the Rope Trick show. Ned Sparks, movie comedian, is gradually easing out. Some changes made in the front has helped. Harry Seber, formerly of Greenwich Village, returned from a visit to the New York World's Fair. Tom Wolfe, back from the New York Fair by plane, said that while most of the amusement attractions are not doing so well there he is perfectly satisfied with the way his Glass Blowers of the World show is going. He does not attribute his success to superior showmanship but more to the fact that his location is very good and that he has a clean "action" show. Tom's Glass Blowers here, his Holyland exhibit and big concessions in the major exhibit palace will wind up on the right side if nothing unforeseen occurs. Edward Arnold and his mother, accompanied by Arleen Whelen, piloted by Nate Stein, former talent scout for MGM, were visitors to Eddie's Brown's hut in Giggle Alley. Eddie advises that George Hines, a real oldtimer of outdoor show business, will visit in the near future and that little Jack Horner will come out of his corner and be here in a few days.

Kay Kyser and his band in Building G drew heavily until they closed on July 21. Benny Goodman followed Kyser in and should repeat the success. Dr. Strub realizes keenly the extreme value of nationally advertised attractions that have a following. Since the doctor has had the help, using methods of attracting crowds that any smart showman would use, attendance has leaped upwards. The smart business men who usually run these great expositions can rave and rant about the educational value of a fair, its exotic beauty, marvelous setting, modernistic buildings,

**Zacchini Bros.' Shows**

WANT FOR BIGGEST DATE IN PENNSYLVANIA, THE GREAT SUMMER FESTIVAL, UNDER COMBINED AUSPICES OF AMERICAN LEGION AND VETERANS OF FOREIGN WARS. ERIE, PA., WEEK OF JULY 31 TO AUGUST 5, INC. LOCATION: PEACH STREET SHOW GROUNDS. Right in the Heart of Erie. The Date no Show was able to get but ZACCHINI BROS.' SHOWS.

<b>WANT CONCESSIONS</b> Legitimate Grind Stores, Stock and P. C. Wheels, Custard Machine, Ball Games, Novelties, Fish Pond, Grab, Candy Floss, Scales.	<b>WANT RIDES</b> ROLLO-PLANE, STRATO SHIP, SILVER STREAK.	<b>WANT SHOWS</b> High-Class Minstrel, Illusion, Motordrome, Fun House, or Any Other Money-Getting Shows.
---	---	--

ZACCHINI BROS. have delivered an entire new fleet of Fruehauf Trailers, and purchased new Pilsa-Whirl, two No. 12 Eli Wheels, new streamlined Merry-Go-Round and Octopus. The Show that is securing the outstanding dates of the season. NOTE—We play 14 consecutive outstanding Fairs in Florida, including Key West. We present daily the World's Greatest and Most Sensational FREE ATTRACTIONS. The only Double Repeating Cannon Act in the World, Rieffenbach's Horses, The South American Gashabos and the Great Olga, World's Greatest Wire Act. The Only Show on the road that draws between 20,000 and 50,000 people weekly. Our Route of Celebrations and Fairs Second to None. This week, Ashtabula, O.; week of July 31, Erie, Pa. All address

JACK A. PURCELL, Mgr., ZACCHINI BROS.' SHOWS, as per route above.

**Crowley's United Shows**

Can place for fairs, starting Galesburg, Ill.; Davenport, Ia.; Anadarko, Okla.; Pawhuska, Okla.; Mount Pleasant, Texas; Coffeyville, Kan., and others: Solid to Thanksgiving. Can place Shows of merit, Girls for Posing Show, Shows with own outfit. CONCESSIONS—Can place any Concession working for 10 cents, Custard, Diggers, Lead Gallery, Photo. RIDES—Will book 8-Car Whip and Roll-a-Plane. Alton, Ill., this week; then as per route.

**18th ANNUAL FIREMEN'S CONVENTION OF CAMBRIA COUNTY**

JULY 31-AUGUST 1 TO 5, INCLUSIVE, BARNESBORO, PA. WANT: Candy Floss, Arcade, Waffles, Ball Games, Fish Pond, Bowling Alley, Eating and Drink Stands, American Palmistry, Scales, Stock Wheels, any other legitimate Concessions except Bingo, WILL BOOK OR BUY Long Range Lead Gallery. Sell exclusive on Novelties and Diggers. WANT: Any new or novel money-getting Shows or single Pit Attractions. Jack Dockery wants Caterpillar Help. Frank Edwards and Punk Hadly, wire, write or come on. Paul Currence and wife, we can place you both. WANT experienced Help on all Rides. Long season south. Ike Wallace wants to buy Kiddie Plane. WANT Man and wife for Four-for-Dime Picture Gallery; must know how to tint, also drive truck, for 12 Fairs and all winter's work. Write WILLIE LEVINE, care Shows; others write or wire KAUS EXPOSITION SHOWS, INC. This week, Wineland, N. J.; next week, Barnesboro, Pa.

**WANT ANNEX ATTRACTIONS**

FOR COMBINED SIDE SHOWS AND HALL OF ODDITIES. Frets to feature, Working Acts that work and ball, Appearance and wardrobe essential in this big Show. Fourteen weeks of Fairs. Your salary to be reasonable, but assured. Be ready to join on wire. Want the best Talker in the show business. Wire or Join. JACK HAMILTON, care

JAMES E. STRATES SHOWS, INC.

Watertown, N. Y., week of July 23; Caledonia, N. Y., first week in August.

**MILLER AMUSEMENTS**

Can place Wheel, Chairplane and Loop-the-Loop. Foremen to join East Grand Forks, Minn., week July 31. Long, sure winter's work South. This Show has not closed in over 14 years. Ride Men joining now will get the preference of all winter's work. Can place Stock Concessions of all kinds. WANT experienced Help on all Rides. Long season south. Ike Wallace wants to buy Kiddie Plane. Positively showing up-town location on parking lot for Legion Drum and Bugle Corps Celebration starting Monday, July 31st, to Sunday, August 6th, East Grand Forks, Minn. Ride Men, come on, will place you. RALPH R. MILLER, Mgr., Baudette, Minn., this week.

etc., but in the final analysis Mr. Average Man wants to have some fun, too. He's usually had his fill of education and is glad to take a few days off to duck it and have some fun. There's little big business in America that is not using entertainment to help sell products and, by the same token, popular entertainment will sell an exposition. Not one of these big shows can stand on its own legs.

Key System ferries from Oakland to the east end of the Gayway will be discontinued indefinitely, landings being made on the San Francisco side of Treasure Island. "It is claimed that because of strong tides and currents the pilings have become so loose that the slip is unsafe. Busses may be run from Oakland in the near future. About 200,000 sailors of the U. S. Navy have visited in the last 17 days during which the armada has been anchored in the bay. It is estimated that the tars spent about \$750,000 on the Island. Draft Horse Show, now on in the Coliseum and attracting fair crowds, is a fine show but, of course, cannot compete with the great equine exhibition recently held in the building, attended by 90,000.

Moulin Rouge, formerly Greenwich Village, has been definitely closed by the exposition company pulling the light switches. Everyone here is awaiting with interest the next move. Rumor persists that Sally Rand will be the next tenant of this big show plant. A number of game concessions on the Gayway have been changed to blanket and quilt wheels, well flashed and with the weather what it is here they should do some business. All bare rafters and beams in the Vacationland buildings having been covered with decorative bunting, this is now one of the most artistic and beautiful on the Island.

**Great Lakes Exposition Shows Want**

LOOP-O-PLANE AND CHAIR-A-PLANE With or Without Transportation. Concessions of all kinds. Prices right. Can place High-Class Girl Show with own outfit. Working Acts for Ten-in-One. Salary out of office. Talkers for Grind Shows. Address: NORWALK, OHIO.

**WANT**

RIDES — SHOWS — CONCESSIONS For Firemen's Summer Festival, Amboy, Ill., August 2, 3, 4, 5, Fair Grounds. Free Gate, Free Acts, Balloon Ascension Daily. Feature Attractions Saturday. Car given away Saturday night. Stock and 10 cents, no flats. McCall Bros., answer.

WM. HOFFNER AMUSEMENT CO., Mason City this week.

**WANTED**

For Boonville, N. Y., Fair, July 31, six days, nights. Concessions all open, Shows with own outfits.

B. & V. SHOWS Amsterdam, N. Y.

**WANT QUICK**

For Circus—Contracting Agent with car, Pony Drill Circus Acts, organized Side or Pit Show Grease Joint. Will buy Calliope, Join quick. Address J. C. ADMIRE, Gary, Ind.

**WANTED**

First-class Ride Help that drives semi-trailers. What can you do? Salary sure. Can use few more Concessions that work Wisconsin, also Shows, Cornet, Clarinet, Tuba for fast-stepping Minstrel. Salary, Fair secretaries, Mississippi, wire, Wisconsin Rapids, Wis., now. Next Portage, Wis.

MGR. UNITED AMERICAN SHOWS

**GOLD MEDAL SHOWS**

Want outstanding Free Act for Beardstown Fish Fry next week. Address OSCAR BLOOM, Mgr., Bushnell, Ill., this week.

**W. S. MALARKEY**

Can place clean Shows and Concessions for Whitey Point, N. Y., Fair, July 30-August 4; Sidney, N. Y., Old Home Week, August 7-12. Address W. S. MALARKEY, Ackerman Bldg., Binghamton, N. Y.

**WANTED NEXT WEEK**

Douglas, Ga., Tobacco Festival. Two more Tobacco Festivals and seven Fairs to follow. Rides: all concessions open. Earl Reed, Silver Jackson, Hill Reed, George Dorman, wire, Florida this winter. All wire L. McABEE, Agent, International Shows, Douglas, Ga.

## WANTED FOR FOLLOWING CELEBRATIONS

Bingo, Photo Gallery, Fishpond, Ball Games, Shooting Gallery, any Concession that does not conflict. No graft. Also want Shows. Have tops for Five-in-One, also Girl Show, Coloma, Mich., on streets, July 25 to July 29; Sawoy, Mich., on street, August 1 to 5. Trimmers celebration to follow, all on streets: Amnithon, Mackinaw, Minier, Avon, San Jose, Farmington, Bath Fish Fry, Tenno-go Fish Fry. Address all mail or wire to **ROYAL UNITED SHOW, Coloma, Michigan.**

## GREAT JOYLAND MIDWAY

Wants Sensational Free Attraction. Must join at once. Side Show Acts, Calliope Player, useful Show People in all lines, Ride Help. Address Ashland, Wis.

## WANTED

Ride Foreman Merry-Go-Round. Also man take charge Athletic Show. Can place Concessions all kinds. Shows furnish outfit. Write or wire

## MILLER BROS.' SHOWS

Rockport, Ind., Fair this week.

## ANNUAL AMERICAN LEGION CELEBRATION

Watkins Glen, N. Y., July 30 to August 5. Bands and Parades. Want Concessions, Shows, Ferris Wheel. Officers to follow. Address **CONCESSION MANAGER, Andover, N. Y.**

## Bud Anderson Circus

Wants Big Show Performers, Side Show Performers, Jangling Girls, useful People, Long season. Sure pay. Chicken on Sunday. Phone No. 24; Lamour, 27; Eichelsta, 28; Cooperstown, 29; all North Dakota. Wire, don't write.

## ATTERBURY CIRCUS

WANTS  
Acts for Big Show, Side Show and Concert. Wire Bowdle, July 28; Selby, 29; both South Dakota.

### SIDE SHOW

And Minstrel People wanted. Fire Act, Sword Swallower, Comedians, Juggler, any Act or Freaks who entertain. Write or wire **MILT ROBBINS, Downie Bros.' Circus, Red Bank, N. J., July 29; Asbury Park, N. J., 27; Camden, N. J., 28; Annapolis, Md., 29.** After that Richmond, Va. Colored Minstrel Girls who can sing and dance, address **P. G. LOWERY, Bandmaster.**

## Dee Lang's Famous Shows CAN PLACE

For the balance of the season, including 14 more Fairs and Celebrations; show out until the middle of November. CONCESSIONS: Legitimate Concessions only that operate for ten cents; no graft or racket wanted. **RIDE MEN:** Can always place good sober, reliable Ride Men who can drive Big Eli Semi-Trailers. Can place for high-class Colored Minstrel Show, due to enlarging same, Chorus Girls, Comedians, Tap Dancer, Musicians and Novelty Acts. All address **DEE LANG, General Manager, Mahanomen, Minn., July 27-29; Moorhead, Minn., July 31 to August 3; Perham, Minn., August 4-6; Faribault, Minn., August 10-13; then as per route.**

## Scott Bros. Want

For 14 Fairs, Kentucky, Tennessee, Mississippi. WANT Cook House, Custard, Diggers, Snow, Apples, Novelties, Pit Show, Ride Help that Drives Semis. Sturgis, Ky., this week; Madisonville, Ky., next week. Address **C. D. SCOTT.**

## Mighty Monarch Shows

BLUEFIELD, W. VA., WEEK JULY 31—FIRST SHOW IN FOUR YEARS.

Coolfields working full time. PLACE any Legitimate Concession. WANT People and Acts for Side Show, Musicians for Minstrel and Girls for Girl Review. E. C. Eastin, get in touch, lost your address. We play choice locations in Coolfields, then Southern Fair route, starting in August, and all winter in Sulphur Springs, Ark., Fla. All address:

**N. P. ROLAND and GEORGE GOFFOS, English, W. Va., this week.**

## CONVENTION SHOWS

WANT TO ENLARGE JACK HOXIE ROUNDUP

For Canadian National Exhibition and London Fair. With string of State Fairs to follow. For Squire started Cowboy Band, sensational Acts for Wild West Show, Trick and Fancy Riders, Knife Throwers, Bull Tossers, Bullfighters, Quartet with Instruments, Girl Riders, Grinders, Talkers, useful People in all lines. Wire or write **RED LUNSFORD or CLAY MANTLEY, Fredonia, N. Y., this week; North Tonawanda, next week.**

## Troupers Turn Out At Leventhal Party

**SANTA MONICA, Calif., July 22.**—Annual Fiesta and Barbecue, celebrating the birthday anniversary of Vic Leventhal, former showman, was attended by many troupers. Affair was staged at his El Rancho de Toros Blanco here on July 9. Bob Card's Hillbilly Orchestra played the program. Kathleen Lee Ames, Ada Mae Moore and Mrs. E. Warren, of Central Casting Office, were emcees.

Program included Leo Bell Troupe, acrobats; Ralph Dobbs and his dog, Rex; Louis Murphy, trick shooting; Nadine Dodd, tap dancer; Haskell, Luther and Card, accordion trio; Louis Cohen, singer; June Bell, Hawaiian dancer; Three St. Leons, adagio turn; Kathleen Lee Ames, dance unit; Tony Schaller, tap dance and pianologue; Nielsen Trio, singers and dancers; Ronald Gettersy, pianist; Boice and Ladd, perch act; Mrs. Louise Cabo, singer; Three Schallers, Tony, John and June, acrobats and adagio; Jack Luther, violinist; Marjorie Smith; Alatha Nicklin, singer; Motion Picture Harmonists; Card, Luther, Lush, Haskell, Sally Weyburn, Youngbauer and Post, instrumental numbers.

Guests were Leonard St. Leon, George Tipton, Blossom Robinson, Gladys Forrest, Wanda Rickell, Rudy Bowman, Roscoe Foote, Andy Backsell, Gertrude Bowman, Forest Rickells, Tommy Blackburn, Doris Martin, Agnes Martin, Hazel Card, Rose Haskell, Ann Amico, Roberta Card, George Grace, Bob Vandy, Bettie Card, Jack Stevens, Bettie Tryon, Dave and Raymond Haskell, Donald Rhodes, Sammy Berson, Ruby and Mark Kirkendall, Meyer Schlom, Richard Ross, Happy Rohwer, B. J. Barnett, Mrs. Harriet Heath, Clarence Nonnemaker, Gommy Ladd, Eduard Boice, Lewis Murphy, Blanche McDaniels, Jack Herrick, Grey Pearson, Gale Smith, Elizabeth Dalton, Tillie Palmater, Bob Card, Martin Leventhal, Douglas Durkin, Johnny Luther, Dorothy Nonnemaker, Bill Youngbauer, Kenneth Ross, Bud Martin, Sally Weyburn, Al Remington, George Stephens, Amy Fverhart, Bettie Lee, Martha Jane Warren, John Brooks, Claire and Elizabeth Andressa, Paul and Johnny Alken, Ella Connor, Florence Davis, Nell Quackenbush, G. B. Foster, H. I. Smith, Hazel Taylor, Carrie Kemper, Yvonne LaDow, Rex DeWitt, Ralph Dobbs, Babe Kemper, S. H. Harris, Anita Ross, Harry LeRoy, Mr. and Mrs. Jack Schaller, Don Phillips, Mrs. Edna Phillips, Mr. and Mrs. Walter Hahn, Mrs. R. B. Foote, Dorothy Maddux, Gertrude Seabrook, Lillian Lewis, Minnie Trees, Fred Jacob, Ina Kanne, Bob Barton, Dave Nichols, Vivian Gorman, Ada Agresti, Buster Jones, Mrs. Louis Cabo,

Clay Brignon, B. A. (Smithy) Smith, Clara Stevens, Fraser Remington, Mrs. Rose and Nick Barry, Dolores Miller, Leona Smith, Mrs. Lottie Jones, L. J. and Erbe Nielsen, Ruth Apling, Virginia Nielsen, Lewis Cabo, Marjorie Smith, Nadine Smith, Lewis Murphy, Ted Nicklin, Bard Kennelworth, Jack Quinn, Tony John, June Schaller, Mary St. Leon, Jack McGowan, Madge Freeland, Mrs. Elizabeth McGowan, Nessi Jordan, Haney Rohwer, Morton Pratt, Will F. Snow, Earl Jackson, Dot Hichrist, Sherry May, Martha Kingsbury, Evelyn Joiner, Ned Springner, Jessica Harpenau, Kerry Joyce, Maude Fullerton, Tommy Ladd, Helen Boice, Rose Valli, Marcela Pratt, Jean Adams, Elizabeth Endrezi, Lloyd Adams, J. Mack, Marjorie Duncan, Mary Harmon, Lewis Nye, Gertrude Van Lent, Betty Lee, Bettie Darling, Harry Harris, Mary Sewell, Doris Atkins, Marta Jane Warrington, Cherie May, B. L. Barnett, Mildred Williams, Gil Seward, Juan Brooks, Mamie Frey, Mrs. Sue Dannenborn, Fred Jacobs, Louise Leventhal, Charles Christiansen, Mildred Valli, Cecylle Christiansen, Marge Swanson, Ada Hess, Mr. and Mrs. Harry Keene, Mary Frances Wright, H. E. Kinman, Bebe Tracy, Mr. and Mrs. Hugh Johnson, Mr. and Mrs. Ed Foreman, Anna Craine, Norma Hendryx, Vesta Gorman, Danny Nichols, Douglas Dunnivan, John Theo Harmon, Harry Fraser, John A. Merryman, Etta Haden, Josephine Foley, Mr. and Mrs. Grate Shafer, Joe Bowerman, Mr. and Mrs. Bob Weatherley, Jo Schultz, Nita Sperry, Mr. and Mrs. George Shropshire, Mr. and Mrs. Andy Hartman, Harry Del Korte, Mr. and Mrs. Henry Vincent, Mike Tumulty, George Simmondson and Mr. and Mrs. Pat Rea.

## R-B Has Good Start at Chicago

**CHICAGO, July 24.**—The Ringling-Barnum show opened here Saturday to the best houses in years at this stand. Matinee was very good and three-quarter house at night.

Show is on a new lot south of Soldier Field.

## DRESSING ROOM

(Continued from page 31)

Griebling made arrangements for Huff to have a real going over with X-ray pictures and was told he had to leave the show. This was done free of charge and in return Otto got the bunch together and gave the inmates of the hospital a free show, there being some 100 patients there with lung trouble. The clowns, Wild West people and some of the other performers participated. I am sure Huff would like me to thank the following performers in print—Art Mix, Jack Wolf, Harold George, Ed Evans, Otto H. McAvoy, Mark Anthony, Horace Laird, Harold Hall, Lee Smith, Jimmy De Cobb, Shorty Warr, Harry Holmes, Grover Nitchman, Lew Walton, Dave Rowland, Charlie Derer and the Taketas. A collection was taken up in the dressing room by the writer and another by Fritz Partello out front, which enabled Huff to go home first class. A vote of thanks to our producing clown, Otto Griebling, for the grand job he did, also Fritz Partello and all on the show for the way they gave. **FREDDIE FREEMAN.**

## UNDER THE MARQUEE

(Continued from page 32)

waive objections to the Hennies Bros. changing their date one week ahead of the Golden Jubilee Celebration, called the "Columbia Cavalcade." Joy recently made the rounds with Al Butler, of Ringling-Barnum, getting things lined out for engagement in that city, August 21.

THE FOLLOWING was published in *The Certified News*, of New York, June 15: "When King Features staged its recent circus for the benefit of assembled newspaper publishers, it stirred deep memories in the minds of many a veteran, for the affinity between the rural press and the periodical circus was well established thru many decades. . . . Somewhere around the turn of the century advertising authorities promulgated the principle that advertising must not deal in superlatives. But back in the P. T. Barnum area wonders were stupendous, the most awe inspiring to be found on this or any other planet and nobody pulled their punches. Attractions were also moral and educational and procured at great cost. To see them was the opportunity of a lifetime. Then there was the rotund advance agent with his gags, shedding free tickets around the

office and—more to the point—buying space generously for real cash and getting pages of free publicity. . . . " A poster was reproduced in that issue.

**CHARLES R. MILBAUER**, of Newark, N. J., writes: "Was pleased to learn in *The Billboard* that the Circus Fans, at their convention in Ann Arbor, Mich., took up the torch for my idea of a U. S. postage stamp honoring the circus. With that grand organization backing the idea, we should get some favorable action. The latest from Bob Matthews and King Tuffy is that they play Karlsbad as their next engagement, August 1-15. A letter from Karl and Helen Wallenda states that they will be with Tower Circus in Blackpool until October 22. On the 27th they open at the Medrano in Paris and will be there until November 15. On the 16th they open in Hamburg with Circus Busch and will be there until December 10. From there to Krone, Sarrazani, and in March they are to be at Wintergarten, Berlin. Karl reports the Tower Circus beautiful and that they are making a big hit with the limys. Herb Scheffel, the circus fan artist and puppeteer, is off for a few weeks' vacation to Texas, visiting with some fan friends in that State. Ruth Mix, guest starring on George Jessel's radio show recently, was as good at the mike as she is in the saddle. She is a natural for radio and should go over big in her forthcoming series of broadcasts."

## CORRAL

(Continued from page 32)

on horseback, Jim Washington's bow and arrow act, Lola Hunt's five-horse high school number; Babe Moonan and his jumping horse, Queen Helen; Spike Tingley, midget clown; Tony the Wop and his mule, Mae West.

**WINNERS** at the eighth annual Carmangay (Alta.) Stampede were: Saddle Bronk Riding—Cecil Bedford, Herman Linder. Bareback Bronk Riding—Cecil Bedford; Herman Linder and Ken Thompson split. Steer Riding—Clark Lund, Ken Thompson. Calf Roping—Jack Streter, H. Linder. Amateur Saddle Bronk Riding—M. Nelson, A. Johnson. Amateur Bareback Riding—M. Nelson, F. Schumaker. Amateur Steer Riding—E. Brown. Amateur Calf Riding—D. Glenn, A. Moore. Wild Cow Milking—E. Hall, F. Peters. Ken Thompson fractured a leg when his horse ran into a fence, and Max Matkin broke a wrist in a fence collision. Nearly 4,000 attended.

**WINNERS** at the two-day Sundre, Alta., Stampede, which attracted 1,200, were: Bucking, first day—Joe Fox, George Leask, J. Milburne. Second day—Joe Fox, Laz Wesley, George Leask. Finals—Joe Fox, Jim Milburne, George Leask. Calf Roping, first day—Cecil Bushart, Angus Robertson, George Leask. Second day—Cecil Bushart, George Leask, C. Dawson. Steer Decorating, first day—D. Sand, Don McMurtry. Second day—G. Leask, Peter McKillop. Steer Riding, first day—Pete Bildon, Fred Pingle, Red Kendal. Second day—Cecil Bushart, Pete Bildon. Wild Horse Race, first day—Harold Wiker and Bud Crouch. Second day—Tom Vinson and Cliff Creswick. Wild Cow Milking, first day—C. Dawson and C. Bushart. Second day—Harold Viker and Tom Vinson. Bareback Riding, first and second days—Jack Swain and Jim Taylor split. Chuck Wagon Race, first day—Jim Ross, Jack Swain. Second day—Jack Swain, Nick Maley. Cart Race, first day—Nick Maley, Jim Ross. Second day—Jack Swain, Jim Ross.

## A NEW OPPORTUNITY FOR YOU

The Billboard is publishing each week a new column giving news and tips about the 16mm and 35mm film business. The field is new; it is full of opportunities, and it is wide open to every capable showman. Don't miss it on page 25.

Every Week in The Billboard

## WANT

**GIRL TO WORK ELEPHANTS.**  
Experience not necessary. Act works all winter.  
Polly Jones, write.

## BLACKIE DUNCAN

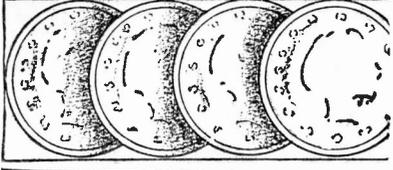
Care The Billboard, Cincinnati, O.

## BOB COLEMAN WANTS

Men Agents for Slim Stores, Caller and Clerks for Bingo, Percentage Tub, Agent. All on percentage. Eddie Yagalo wants Long Range Agent. Tourist and boozers, save stamps. Address **BOB COLEMAN, Ashabula, Ohio.**



COIN OPERATED • • • VENDING • • SERVICE • • MUSIC • •



# AMUSEMENT MACHINES

*A Department for Operators, Jobbers, Distributors and Manufacturers*

Conducted by WALTER W. HURD—Communications to Woods Building, Randolph and Dearborn Streets, Chicago.

## GADGETS

Some people say that the world has a bad headache. All admit that things do become somewhat clouded and disturbing at times. Perhaps we should not think so much of the disturbing news of the day. But there it is staring us in the face on every front page.

It would be foolish to deny the facts and stick our heads in the sand like the fable of the ostrich.

When the news from all parts of the world is not as cheering as it should be, then it is time to look for mental stabilizers. There are things spiritual that help to stabilize our minds and then there are things material that help to keep our minds in balance.

In respect to size and the price we pay for them, the thousands of devices and items we call gadgets rank among the best as mental stabilizers. Perhaps the average citizen has never stopped to consider how much the world of gadgets is contributing to his everyday amusement and peace of mind.

It holds true the world over today that those people who buy and use the most gadgets are the happiest people; are the most peaceful people; are the ones most able to take it on the chin and still come up smiling; are the ones most likely to come thru to a new and better civilization. So there must be great virtue in gadgets.

There is good psychology in gadgets. When we were kids we called them toys, but now that we have such an immense variety of gadgets we can keep the play spirit until we are a hundred. Old or young we can still have our gadgets. Truth is, as long as we have our gadgets the play spirit is not limited to youth only.

Gadgets today are made to cover the whole retinue of human emotions, from the most laughable novelty to the gift that expresses the deepest feelings of friendship. There is a joy in shopping for and buying them and there is happiness in giving them to our friends. As the daily routine of life moves on, at every step we can enjoy, or use, or give a gadget.

They range from the ludicrous to the useful. The price range is such that the masses of the people can buy and thus keep the coins moving thru the channels of commerce. Stores can be filled with gadgets ranging in price from a nickel up.

The wealth of ingenuity and inventiveness of the makers and designers is taxed to the utmost to keep supplying

the demand—and creating new demands. Factories and workshops hum—the gadget business keeps moving—and the world is happier in times of stress because of gadgets.

The gadget business cannot stop. It must keep going with the march of progress. Each new event in the world's history, or each new whim in the moods of the people, suggests a new gadget—and the business keeps moving forever on. In all the world there is nothing like it that expresses the very spirit of progress.

Sometimes we may feel that the world is too cluttered up with gadgets. But then we need them at every turn, for hobbies, for utility, for fun. There is a pleasant stimulation, a civilized attraction about gadgets that soothes the mind and makes us feel better toward life and the world.



Today the peoples that use most gadgets have the mental stability to meet the scares and threats of war. (Cartoon by Loring in "Providence Evening Bulletin.")

Some do not always approve of the ways in which gadgets may be sold. Perhaps they have never considered that gadgets are mental stabilizers in troubled times and that half the fun may be in the buying of them. What matters whether it be by coupon or contest, a premium, or a witty salesman, a game or whatnot, that lures us into getting our gadget. The fun of getting it is part of the game of life. There should be none with soul so dead who would insist on making the business of selling and using gadgets a gloomy business. The gadget business caters to the happy side of life.

I'm told there is a man in one of the departments in Washington who feels that his divine mission in life is to interfere with certain methods of selling gadgets. If there is such a man, he needs to get off to himself and view the world of mankind as they come and go. View in his imagination the fears that beset people's minds in so many countries.

Then look at America, the land of gadgets. Watch the people in the stores, young and old, as they shop and shop for gadgets. Listen to the witty salesman as he orates on the virtues of his gadgets. See life as it is in the home and on the street and then you will appreciate the place of gadgets in our world today.

It is easy to find fault, of course. But all the objectors put together cannot stay the tide of gadgets. For they appeal to the brighter side of American life, the appeal to the brighter side of American life, the America that is determined to keep on going forward. The people will find a way to get their gadgets.



ALREADY LEADING ALL GAMES  
IN SALES AND PROFITS!

Keeney's  
**Cowboy**

5 BALL FREE GAME PACKED FULL  
OF NEW PLAYING FEATURES!

Many Ways to Score  
POSSIBLE WINNER ON EACH AND EVERY  
BALL AS WELL AS HIGH SCORE.

FREE GAME INSTANTLY CON-  
VERTIBLE TO STRAIGHT NOVELTY **\$99<sup>50</sup>**

**J. H. KEENEY & COMPANY** (NOT INC.)  
The House That Jack Built  
2001 CALUMET AVENUE . . . . . CHICAGO

**EASTERN  
FLASHES**

**THE COIN BOX** . . . . .  
suffered a bit the week after the Fourth of July holidays. Operators expected this slump, as most of the people returning from the week-end were tired and low in funds—and the excessive heat didn't help any. However, reports from shore and resort locations indicate that receipts held up exceptionally well. Operators look forward to better business from now on, as players have replenished their pocketbooks . . . and in addition the factories have sent in several outstanding games. The cigaret machine situation remains practically the same, ops having had little time to check the box, altho they expect a slight increase over the first week of State tax.

**SOL SILVERSTEIN** . . . . .  
Eastern traveling rep for Chi Coin, returned from his travels in the South and reports the Southern operators doing very well. Sol swears "Buckaroo is one of the finest games ever turned out."

**A BASKET OF GEORGIA PEACHES** . . . . .  
was sent to Irving Sommers, a gift from that Southern gentleman, Morris Hankin. Each peach was as big as a coconut and

**ADAM and EVE**  
weren't PHOTOMATIC customers, we confess . . . but if this wonderful picture-taker hadn't been a bit after their time you can bet a nice red apple they'd have PHOTOMATIC photos of themselves hanging all over the Garden of Eden. Everyone, everywhere, takes PHOTOMATIC pictures.  
**INVESTIGATE**  
International Mutoscope Reel Co., Inc.  
518 West 34th St., New York

really delicious. Irving had the basket open, and all visitors were "peachy" guests of Modern Vending.

**"WE'RE HITTING . . . . ."**  
the ball hard these days," says George Ponsler. "Usually we take things a little easier in the summer time, but we've yet to have a breathing spell this year." George states that Exhibit's Avalon and Keeney's Cowboy are accounting for a good share of the rush. "Ops are really going for these two games," he says, "and we're doing our best to keep them going out to ops as fast as the orders roll in."

**Buckaroo Selling  
"Like Hot Cakes"**

CHICAGO, July 22.—"Buckaroo has definitely 'caught on' with coinmen everywhere," state officials of the Chicago Coin Machine Mfg. Co. "Buckaroo is selling like hot cakes, but it isn't surprising to us because we knew we had something new and different when we announced it two weeks ago. "Operators all over the country are ordering Buckaroo and ordering it in large quantities. Our production facilities are pouring out a steady stream of this new profit-building coin game for use in locations in every section of the country.

"Buckaroo is in reality two games in one, for it may either be played as a one-coin game or as a three-coin game. The multi-colored lighting effect of both the playboard and backboard make it powerfully attractive on locations and fascinating to all who see it in action. Buckaroo may be operated in all territories for it is available as both a free game and as a novelty game."

**United Amusement  
Okehs Pace Games**

KANSAS CITY, Mo., July 22.—"Unaccustomed as we are to making public speeches, this is one time when we just can't hold back any longer," said executives of the United Amusement Co.

recently. "No, we don't voice our opinion about coin machines often, but when we get wound up about Pace Mfg. Co.'s new slug-rejector models of its console and counter bells there's no stopping us. Pace's Saratoga, Reels and counter machines have been top-money earners in their fields for a long time. But this added profit-protecting feature of slug rejectors has sold operators even more completely on them. And the fact that they're available in 5, 10 and 25-cent play makes them ideal for operation on any type of location."

**Morrie Ginsburg on Trip**

CHICAGO, July 22.—Altho Morrie Ginsburg, of Atlas Novelty Co., has been frequently reported as out of town "on business," this week he changed the story and is off on a strictly pleasure jaunt.

With Mrs. Ginsburg, he will motor east, take in Pittsburgh, and then will head for the Catskills and sections of New England. Eddle Ginsburg, his brother, will carry on during his absence.

*"the scale with the heart beat feature"*

**KIRK'S  
GUESSER SCALE  
(PENNY BACK IF YOU ARE RIGHT)**

Write, wire or phone us immediately, and we will send you a packet of astounding testimonials from average locations, proving that the Kirk Guesser Scale surpasses even the fondest dreams of operators from both mechanical and revenue standpoints. MAKE US PROVE IT!

**ALL MECHANICAL  
OPERATION**

WIRE • WRITE •  FOR DETAILS

**C. R. KIRK AND COMPANY**  
2626 W. WASHINGTON BLVD. CHICAGO, ILL.

**SILVER BELL**  
A SMASH HIT

1 Machine Complete with 1200 Printed Base Ball Gum, operating instructions, bonus-reward cards \$9.75. Cheaper in quantities.

Finished in Hammerloid Holds 1300 Printed Base Ball Gum with Vegetable Ink

Takes In - \$13.00  
Pays Out - \$ 5.00  
Gross Profit \$ 8.00

This machine empties in locations every other day.

Operators get smart—be first in your territory.

Guaranteed to increase your profits 100% anywhere.

Permanent decal on Globe in 5 bright colors.

Write, wire, phone for details.

**GREAT STATES MFG. CO.**  
Dept. S, 1601-09 E. 39th St., Kansas City, Mo.



**MERCHANDISE MACHINES**

**Move Toward Reciprocal Trade To Be Encouraged**

**Robbins in Europe to get American sales rights on vending machines**

NEW YORK, July 22.—The tour of Dave Robbins, head of D. Robbins & Co., Brooklyn, in European coin machine centers promises to be significant in the history of the coin-operated machine industry. Robbins is already in Europe and announcement has recently been made by the firm that it will concentrate its sales efforts on various types of vending machines and will discontinue for the time being at least its lines of amusement games.

Before leaving for Europe Robbins stated that the big purpose of his trip would be to secure sales rights for the American market on any new or meritorious vending machines that he might find in London or Paris.

He had heard rumors of new machines, he said, and had known for many years that as a rule the developments of vending machines in the European field were in advance of the American trade. He will investigate all types of vending machines in Europe carefully and expects to come back home with sales rights on at least a few new ideas.

**Reciprocal Friendship**

At the home base the purpose of Robbins' trip is considered significant. For years the American coin machine industry has felt the need of more direct reciprocal trade with other countries, but the how of such business has been a big problem. Within the last few years members of the American trade have increased their travels abroad, and it is felt that when "war scares" are fewer Americans will make annual trips to Europe in far greater numbers. It is anticipated that American manufacturers will send an official representative to exchange greetings with European organizations.

**Robbins is Pioneer**

Meanwhile Dave Robbins is an unofficial pioneer representing the American trade in the beginning of a move to promote reciprocal trade relations

in a field that has difficulties in surmounting trade barriers and public acceptance.

Robbins is typical of all that is progressive in the American coin machine trade. His personal life story is filled with the pioneer spirit and the willingness to try something new. For more than 20 years he has been building his business slowly, and in spite of the ups and downs of the business his firm has kept growing. He represents the true coin machine trade spirit in that he always looks for "something new." Altho a vending machine man at heart, when the amusement games business skyrocketed to the skies he was ready to take on new lines and enter new fields. He has in several cases helped to finance manufacturers in putting new ideas on the market.

**The Right Spirit**

Robbins has grasped the right spirit in his trip to get sales rights on any European machines that may be adapted to the American market. The progressive cities of the American continent are by far the greatest field and market for coin-operated machines of all types in the world.

Due to the fast pace of American life amusement games spread quickly over the continent where legal conditions permitted. But vending machines still have a lot of pioneering to do. Robbins has visualized this and will do a pioneering job if it can be done. American cities may still be considered an open and virgin market to vending machines if certain restrictions once yield to progressive ideas.

As Robbins stated, reports have been coming to America of plans to introduce new ideas here from the European market. Europeans have stated that the acceptance of these ideas here will greatly encourage friendly trade relations with America and Europe. Robbins says that the American market will quickly respond to new machines and ideas from Europe if they are adaptable to our conditions, and he is willing to help pioneer European ideas here.

His trip to Europe is expected to prepare the way for a more careful consideration of trade possibilities between all the peaceful nations. His reports

on returning to America will be awaited with great interest.

**Still More Encouragement**

In keeping with this new trade spirit in which members of the coin machine trade in all peaceful countries will try to promote reciprocal business, The Billboard is adding its boost to the idea by announcing the issue dated September 30 as a "Hands Across the Sea" or 1939 Good Neighbor edition.

The pages of that edition will be thrown open to members of the trade in all lands to send letters, news, personal stories, pictures and greetings to their fellows in America. While it will be a visit by mail, still it will help to increase that spirit of interest which members of the coin machine trade have in men in the same business in other lands.

And when the "war scares" are over the American trade will be traveling abroad in ever-increasing numbers so that the ties of friendship and business grow stronger.

**Pan Introduces New Vender Candy**

CHICAGO, July 22.—"A new idea for bulk vendors," declares Willard Seefeldt, of Pan Confections, "are candy jawbreakers. They're one of the biggest over-the-candy-counter sellers to the kids, so why not thru bulk vendors?"

"The jawbreakers come in the popular red and black assorted colors, made of sugar. They are particularly adapted to locations patronized for the most part by children, and inasmuch as children have shown a decided preference for jawbreakers, it should be to every bulk vending machine man's profit to at least try these popular items."

"Pan, I should like to remind everyone," continued Seefeldt, "has a complete line of charms for use in vending machines. The charms are very attractive and will gain the attention of prospective purchasers. Many extra pennies go into the machines just for the charms."

"Most popular candies for bulk vendors, according to our sales records, are the following: the 'Big 10' with vending machine operators from Coast to Coast: 1. Pee Wee Boston Baked Beans, hard shell. 2. Boston Baked Beans, hard shell. 3. Smooth Burnt Peanuts. 4. Assorted Licorice Pastels, hard shell. 5. Fruit Dibs, hard shell. 6. Pee Wee Smooth Burnt Peanuts. 7. Cinnamon Peanuts, hard shell. 8. Assorted Licorice Lozenges, hard shell. 9. Black and White Licorice Dibs, hard shell. 10. Toy Jelly Beans."

**Test Wash. Fair Trade Practice Law**

SEATTLE, July 8.—The State's new Fair Trade Practices Act will have its test in a hearing to be held before Superior Judge Malcolm Douglas. Owners of the Big Baer Stores, Alex and Fred Huey, operating neighborhood grocery stores, are to appear to answer why they are selling cigarettes at 15c a pack when the prevailing price is 17 cents. The complaint against them reads, in part, "The business practice of the defendants in the sale of cigarettes is for the purpose of destroying competition and giving to them an unfair competitive advantage over other merchants." The fair trade law has been in effect since June 7.

**New Label Ruling Sought on Gum**

WASHINGTON, July 22.—Plans for another hearing before the food and drug administration on labeling requirements as applied to chewing gum are under consideration by members of the industry. It is reported.

Due to the large number of ingredients in chewing gum, the industry had asked for some form of standardization in labeling to eliminate the difficulties of listing the large number of ingredients on small chewing gum packages. One suggestion was that a number of gum bases be listed under one heading with separate listing of other ingredients. Officials of the food and drug administration say the request is still under consideration.

**PEANUT & GUM VENDING MACHINES**

New, Direct From Factory.

ONLY **\$2.40** AND UP  
Over 60,000 Sold.

**MAKE MONEY NIGHT and DAY Without Selling**

Step into the big money with "Silver King." Place in taverns, stores, filling stations, waiting rooms, etc. Then collect profits. Vends candy, gum, peanuts. Start small, full or part time. Best locations prefer "Silver King." Get FREE facts today.

**SPECIAL OFFER**  
10 "Silver King's" \$95 from factory

**ONE SAMPLE MACHINE ONLY... \$6.50**

**SPECIAL**—One Vender, 10 lbs. Candy, 1 Gross Charms... \$8.45  
1/3 Deposit With Order, Balance C. O. D.  
Send for Circular and Easy Terms.

**TORR** 2047A-SO. 68 PHILA.

**A FAIR TRIAL**

You be the judge and jury. After hearing all the evidence you will bring in a verdict for CALCO Drilled Ball Gum.

Several styles to choose from. Write today for complete details.

**TOWNSEND MFG. CO.**  
Dept. B, 434 North Front St., Baltimore, Md.

**Used Cigarette Machines**  
Low Prices—Exceptional Values

National No. 6-30—Enclosed Stand	\$37.50
National No. 6-26—Enclosed Stand	27.50
Goretta Six-Column Candy	25.00
Stewart-McGuire—Six Column	15.00
Uneda-Pak—8 Column, Enclosed	19.50
Simplex—6 Column	12.50
Uneda-Pak—3 Column, Enclosed	12.50
Master—Six Column	9.75
Goretta—Six Column	9.75
National No. 5—Five Column	6.00

F. O. B. New York City.  
TERMS: 1/3 Cash, Balance C. O. D.

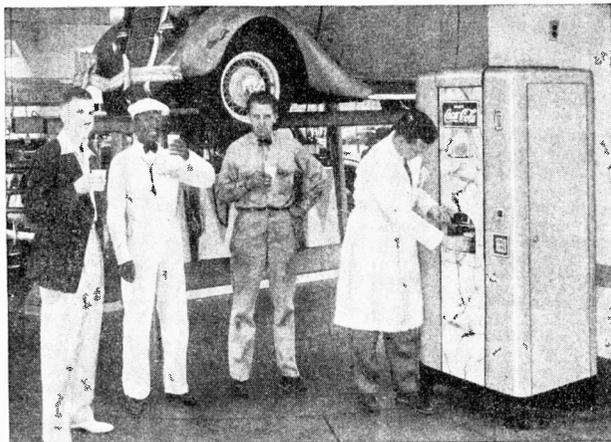
**HENRY WERTHEIMER**  
381 FOURTH AVE., - NEW YORK, N. Y.

**PROVEN Money Makers!**

Experienced operators know the important thing is to get the Vendor into the location! Tom Thurb's get everything beat. Handsome, compact, it gets into taverns, waiting rooms, stores and restaurants closed to ordinary vendors. Thousands are ready placed; room for thousands more. Die cast precision machine; no comebacks. We'll match it against any others in the low priced field. Has 12 revolutionary features, including Magic Coin Selector, Yale Tumbler Locks, adjustable dispenser. Vends candy, gum or peanuts. 1 1/2 and 2 1/2 lbs. sizes.

Thurb Thurb Vendors now bringing real profits to operators. Don't wait. Write for full details, prices and money-back guarantee today!

**FIELDING MFG. CO., Dept. 29, Jackson, Mich.**



CUSTOMERS AND EMPLOYEES alike patronize this Bally Beverage Vender installed in a super-service station in the city of Los Angeles.

# Cigarette Merchandisers' Associations

Despite the busy season New York members of the CMA are having and have had for the past month, they are making plans to join with the CMA of Connecticut for the annual outing of the latter organization. Altho no definite plans have been announced, the event in August is sure to claim the attendance of all members of each association.

The ball game for the trophy is the center of discussion in the offices of the secretary and manager at Waterbury and New York. New York defeated New Jersey up at Wingdale to claim it, but James Cherry, manager of the New Jersey organization, was unable to present it to Matthew Forbes, manager of the New Yorkers. It developed later that the Connecticut group had 'hiked it off to the Nutmeg State.

New York has formally accepted the challenge of the Nutmeggers to battle on the diamond for the prize. Speaking of the coveted award, Anthony J. Mason, secretary of the group now in possession of it, said, "We have the baseball trophy in our possession and will gladly turn it over to the New York Association when it proves its title to it by beating the Connecticut bunch in a soft-ball game."

Mason hasn't made any mention of the stars his group will send on the field. New York is getting a team lined up and it is going to be a good game.

The date and place for the outing and game have not yet been definitely decided. A committee, consisting of Edward Beresth, Sam Allenier and Mason, met recently to discuss plans. The full program will be announced next week.

The event sponsored by the Nutmeggers and subscribed to by the New York group will be a little bit different from the one held in June at the Berkshire Country Club in that CMA's definitely want their wives and girl friends to participate in this affair. It will last for two days, similar to past outings, and will, of course, be in Connecticut.

### New York News

Vacations planned for the latter part of June and the month of July have been passed up by members of the New York CMA, but the month of August may find many of the group in a position to slip away to the shore or mountains for a much-needed rest. The fellows are itching to take time off, but up to now it has been utterly impossible.

Jesse Markel, of the Universal Match Co., was a visitor at the office of the New York CMA. He took the opportunity to discuss some pending matters with Matty Forbes.

Eleanor Schacter, popular member of the CMA office staff, is enjoying her annual vacation of two weeks.

Manager Forbes and Sam Yolen returned recently from a business trip to Albany. While in the capital city they looked into some State regulations as affect machine operators in New York City and vicinity. They took the opportunity to visit some operators in that territory.

### Gottings From Jersey

James Cherry has returned from a survey trip thru Essex, Bergen, Passaic and Hudson counties. At present he is making frequent trips out of Newark talking to nonmembers. The outlook for increased membership in the CMA is bright, he reports.

If CMA members think they're busy they had better steer clear of Kinston, N. C., or they may be very, very busy. The county solicitor has ordered the arrest of any able-bodied man who refuses work offered him in the tobacco fields. With farmers calling for field and barn workers, the police have been instructed to "go after" street idlers.

Walter Guild, manager of the CMA of New England, will have some interesting news on his organization soon. Members of other CMA's are anxious to hear of the work this progressive group is doing.

PIERRE, S. D., July 22.—Licensing division of the State of South Dakota reports that since January 1, 1939, permits have been issued to operate 3,656 penny devices, 1,000 nickel vending machines, 46 dime vending machines and 665 penny scales.

## CMI LEADERS



DAVE GOTTLIEB, president of the Coin Machine Industries, Inc., the national organization that represents the combined interests of the industry, and which will sponsor the annual convention. Gottlieb is head of D. Gottlieb & Co., games manufacturers, Chicago.

## Wide Study Given To Cigaret Taxes In City and State

CHICAGO, July 22.—Wide study is being given to the effects of State and city taxes on cigarettes. A State tax of 2 cents went into effect in New York on July 1, and the new Iowa State cigarette law, with regulations of sale and a tax, went into effect on July 1.

There was a spurge of stocking up on cigarettes in each State by the public before the taxes went into effect. Now the States that enact cigarette taxes have the problem of bootlegging from adjoining States that have no tax. And retailers have to face the fact of mail-order competition. There is the inconvenience of odd change which affects both the merchant and the customer. The modern trend seems to be to add State and city taxes on cigarettes as a means to raise revenue. This tendency was probably encouraged by a committee report published in Fortune magazine in which cigarette taxes were recommended to raise revenues. Yet the growing list of taxes is adding problems to retailers who sell cigarettes and to the consumer who smokes them.

Conferences have been held in New York City, which has a 1-cent city tax on cigarettes, in an effort to find some other or substitute tax. The problem still stands, however, both for officials and for the tobacco industry.

### Penalty on Bootlegging

In Iowa the cigarette tax law will inflict severe penalties on cigarette bootleggers. Anyone who is found with more than two packages of unstamped cigarettes on his person is liable to a \$50 minimum fine. Iowa revenue agents may enter any home or business establishment without warrant. They may also stop automobiles and trucks to search for bootlegged cigarettes. The head of the State tax division likened the situation to the days when liquor prohibition was in force. Said he, "The little fellow who buys a carton of cigarettes in a tax-free State is just as liable as the commercial bootlegger. It's just as it was in prohibition days. The man with a pint of alcohol on him was just as likely to get arrested as the man with a truckload."

Omaha, in adjoining Nebraska, has enjoyed a thriving mail-order business on cigarettes, selling them for \$1.20 a carton, a saving of 20 cents less postage to the Iowa consumer. Omaha suppliers expect this business to continue, banking on the fact that Uncle Sam's

mails are inviolate and that their customers will be willing to take a chance. The purchaser, of course, becomes liable for penalty if he is caught with the cigarettes. One quotation showed that the prevalent Iowa price was around \$1.57 a carton as compared with prices in tax-free States as low as \$1.18.

The tax in Iowa is 2 cents per package, and jobbers are required to affix the stamps to all individual packs of cigarettes before delivering them to retailers.

## Nevada Holds Up Food Law Action

CARSON CITY, Nev., July 22.—Nevada's food and drug law, which is said to be the only new State measure of this type in effect this year, will not be enforced rigidly until next year, at least insofar as the labeling provisions are concerned.

The labeling provisions of the Nevada law are similar to the federal law and are now technically in effect. Requirements are the name and place of business of the manufacturer, packer or distributor; a statement on the label of foods represented for special dietary uses, and declaration on the label of artificial flavor, artificial color or chemical preservative when any food products contain them. These provisions were postponed in the federal law and as a result the State of Nevada will not enforce rigidly its provisions until January 1, 1940.

The candy industry will not be held by the requirement contained in most State food laws and the federal act which requires the listing of all ingredients on its labels, as the Nevada law contains no section making this necessary.

## St. Louis Cig Tax Into Effect

ST. LOUIS, July 22.—St. Louis' cigarette tax of 2 cents per package went into effect Tuesday, July 18, and found nearly all complying with the law. Forehand persons bought large stocks of cigarettes before the tax went into effect with the result that cigarette sales dropped noticeably on Tuesday.

It was reported that many were turning to cigarette-rolling gadgets to escape the tax. One newspaper reported that "the less forehanded discovered that they didn't have to pay the tax if they bought cigarettes from vending machines for 15 cents because the operator absorbed it." However, further reports indicated that not all machines were in operation, the special \$1 tax not having been paid on the location.

Tax stamps in 2-cent denomination are affixed to the cigarette package by the cigarette merchants. It was reported that about 5,000 persons had purchased tax stamps.

## Six States Pass Food, Drug Laws

WASHINGTON, July 22.—Six States have enacted food and drug laws during 1939. Each, in almost every case, has been patterned after the federal food and drug measure.

The Connecticut law was passed in the closing days of the legislative session. Florida's law, originally effective on July 1, 1939, was set back until January 1, 1940, to conform with the federal measure.

The new Indiana act goes into effect March 6, 1940. The North Carolina measure on January 1, 1940, and labeling provisions of the New York law go into effect on January 1, 1940.

Only in Nevada is the law technically in effect. It is said that it will not be enforced until 1940.

## N. Y. Cig Sales Near Normal Mark

NEW YORK, July 22.—The effect of the 2-cent State cigarette tax and the 1-cent city cigarette tax, according to a survey by a tobacco industry trade paper, indicated that sales are beginning to return to normal.

At a majority of stores, according to the report, it was reported that regular buying of cigarettes began to make itself

## DU GRENIER

**AMERICA'S FINEST SELECTIVE GUM VENDOR!**

● Vending the nationally famous Adams Chewing Gum! Same type machine used in Subway and on EIs in New York, Chicago, Philadelphia and Boston! **PROVEN**—The ONE selective Gum Vendor that meets EVERY OPERATING REQUIREMENT!

**MONEL MODEL**

\$11.50

SMALL DOWN PAYMENT TERMS FOR 24 MONTHS!

ACT QUICK! WRITE! WIRE! PHONE!

G. V. CORP.

655-FIFTH AVE., NEW YORK

## 6 Column Gorretta

Free Book Match

Capacity 150 Packs

\$9.50

Each

METAL STANDS \$2.00 Extra

Write X-L COIN MACHINE CO., INC.,  
Phone 1353 Washington Street,  
Wire Boston, Mass.

## RECONDITIONED VENDING MACHINES

	Sample	5 or more
Northwestern De Luxe	\$8.00	\$7.00
Stewart McGowan		
1c & 5c Comb.	5.50	4.90
Penny Kings Ball Gum	2.00	1.50
4 in 1 Vendors	6.50	6.00
Silver Kings	4.50	
Supreme Jr., 3 lb.	2.25	2.00
Supreme, 5 lb.	2.75	2.50
Superior, 6 lb.	3.95	3.50
Everready	5.00	25 or more 4.00 ea. Lot of 32 3.80 ea.
Jergens Lotion Dispenser	4.90	

Send for complete list of plenty more bargains.  
1/3 Deposit, Balance C. O. D.

RAKE, 5 S. 22nd St., Philadelphia, Pa.

## HOROSCOPE MACHINES

Vends a 10c Horoscope. Costs \$300.00 new. Close-out price, \$100 each WITH 2,400 HOROSCOPES FREE. Machines electrically illuminated and operated. Measurements 6 ft. x 2. Horoscopes will more than pay for the price of the machine. Excellent for theatre operators and amusement centers. Write or wire THE BILLBOARD, Box 980, 1564 Broadway, New York, N. Y.

felt within four or five days after the imposition of the tax. The survey further revealed that certain neighborhood shops, depending upon their particular location, were still somewhat below their normal sales volume.

A major factor in the decrease in cigarette buying now, retailers state, is the fact that city smokers stocked up heavily before the tax date, July 1. Many obtain their supplies of cigarettes from New Jersey and this, to some extent, hurts business in New York.

### No Repeal of City's 1-Cent Tax

NEW YORK, July 22.—Whatever sentiment existed in New York City administrative circles for the repeal of the city penny-a-pack cigarette tax was left dangling in the air when the city council adjourned for the summer without acting on its repeal or the adoption of a substitute tax.

# MUSIC MERCHANDISING

## Chi Music Firm's Business Growing

CHICAGO, July 22.—The names of Paul Gerber and Max Glass are well known in the coin machine industry. Long experience and continued activity among the people of the trade have gained them a wide reputation.

Today the name of Gerber & Glass is well known in the phonograph field also. A little more than two years ago Paul Gerber and Max Glass thought they saw possibilities beyond those already developed in the phonograph operating business in the Chicago territory. Then with just a small quantity of phonographs they formed the Gerber & Glass Music Corp. and made a test in several locations which verified their belief that there were plenty of operating opportunities which were being completely overlooked. They found locations, analyzed their needs and their possibilities; they co-operated with them fully and swiftly built up a name for themselves. They are now operating in the neighborhood of 650 phonographs and have recently purchased 100 new Rock-Ola Luxury Lightup phonographs.

One of the most recent additions to their business has been the installation of a complete refinishing and rebuilding department for old phonographs. They have recently offered this service to other operating companies thruout the country.

Gerber and Glass never mention their success in the operating field without giving warm praise to their supervising director of the phonograph department and manager of route men, Murray Rosenthal.

## Wurlitzer Names Hub as Distributor

NORTH TONAWANDA, N. Y., July 22.—The Rudolph Wurlitzer Co. announced recently the appointment of a new distributor for the New England area. The Hub Automatic Sales Co., Boston, will distribute Wurlitzer phonographs in this territory.

Julian Greene, head of the newly appointed firm, in commenting on the appointment, stated: "Our appointment as New England distributors for Wurlitzer is a real satisfaction to us. We know the superiority of Wurlitzer phonographs and we are confident that with the advantages of these superior instruments in our favor, the Hub Automatic Sales Co., is going to do a real job."

## Trippe Acquires Phono Cabinet Biz

ST. LOUIS, July 22.—Carl F. Trippe, owner of the Ideal Novelty Co., during the past week consummated a deal with the Modern Cabinet Co. whereby he took possession of its downtown display

room located at 1517 Market street, directly across the street from the offices of the Ideal Novelty Co., and also the complete selling rights and distributorship of the products of the Modern Cabinet Co. in this vicinity. The Modern Cabinet Co. will hereafter manufacture only and will not sell direct to any operators in this vicinity.

The Modern Cabinet Co. manufactures change-over cabinets, grilles and light-up effects for all automatic phonographs. The plant is said to be working at full speed supplying the needs of operators the country over.

Trippe extended an invitation to all operators to drop in and discuss with him the possibility of their using the new cabinet line which he is now merchandising.

## W. F. Merchant Joins Rock-Ola

CHICAGO, July 22.—W. F. Merchant will represent Rock-Ola Mfg. Corp. as a district manager, announces the phonograph firm. "He will travel out of the Chicago factory covering the States of Michigan, Indiana, Kentucky and Western Ohio. Merchant, a pioneer in the phonograph business, has had many years of experience and has a large following of customers and friends all over the territory," commented Rock-Ola spokesmen.

"He is a lawyer by profession, and previous to his activities in the music business was district manager for the Goodrich Tire and Rubber Co. and the Wayne Pump Co. He enthusiastically says that he prefers the coin-operated music business to all other lines, and his rather startling accomplishments in this field prove that he has chosen well. He has started and trained hundreds of new operators; he has taught them how to effectively handle their machines on their routes; how to build up their routes and how to make money for themselves and their locations. He knows the business from the operator's standpoint thoroly and with that slant has offered invaluable assistance to operators, which naturally has netted him many warm friends."

Jack Nelson, vice-president and general sales manager at Rock-Ola, says: "We are glad to welcome Merchant into our organization and to allow him to handle his old territory in the interests of Rock-Ola."

## Philadelphia

PHILADELPHIA, July 22.—Many operators in the Philadelphia area are becoming affiliated with Amusement Machine Operators' Association. The latest additions to the rolls are Harry Lewis, Samuel Litt and Morris Muchnick.

A trip to Nassau will soon be taken by Stanley Baron.



NEWLY APPOINTED WURLITZER distributor for New England is the Hub Automatic Sales Co., Boston. Grouped above is the personnel, left to right, seated, Steve Morrell, Max L. Goldberg, Mrs. Bernard Flaxman, Julian Greene, Ethel Rosenthal, Carter Kalustian and Edmund Nelligan. Standing are Leo Foz, Mrs. Leo Foz, Bernard Green, Mrs. Joseph Greene and Joseph Greene.

## Record Buying Guide

### An Analysis of Current Songs and Recordings From the Standpoint of Their Value to Phonograph Operators

Tabulation is based upon radio performances, sheet music sales and record releases of the week. Reports from music publishers as to the relative importance of certain songs in their catalogs are also considered, as well as information received each week from prominent operators.

#### GOING STRONG—KEEP THEM IN

**Stairway to the Stars.** This lovely adaptation of Matty Malneck's and Frank Signorelli's *Park Avenue Fantasy* has no trouble holding its own again as the biggest nickel grabber for your music box. It was the top tune among the broadcasting bands, is selling stronger over the sheet music counters and promises to hold the lead for several weeks to come. Recordings are plentiful and to suit each musical taste. The Glenn Miller, Kay Kyser and Al Donahue versions are about standard now with Ella Fitzgerald and the Chick Webb band coming in with a newer entry that is getting just as good a play, considering that this was the last disk cut by the departed swingmaster.

**Sunrise Serenade.** Enthusiasm for this heavenly lullaby is as strong as ever. Just as its running mate, *Stairway to the Stars*, it was adapted from a piano piece composed several years ago by Frankie Carle, who gave up his own band last week to join Horace Heidt's Orchestra. And in spite of the fact that this inspired melody is meant for playing rather than singing, it still holds its top position as the No. 1 seller on *The Billboard's* list of sheet music leaders this week. The Glenn Gray and Glenn Miller records bring in the buffalo heads for this one.

**White Sails.** Building steadily, acclaim from ops all over the country puts this ballad in the top money class. The Kenny Brothers, Nick and Charlie, who were responsible for the ops shoveling in shekels with *There's a Gold Mine in the Sky*, own up as authors to this one with Harry Archer adding a helping hand. And there's every reason to believe that the Kennys are salling a gold mine in this one. Sales across the sheet music counters are growing steadily and it's headed to the top of the heap on radio's hit parade. Waxings by Sammy Kaye, Ozzie Nelson and Jack Teagarden are finding their way into the machines.

**Wishing.** This is just about making its final stand in the big money class. Its last breath bringing in coins only to the boxes located along the Atlantic Coast. Russ Morgan and Horace Heidt are holding on but the needle is wearing the records thin.

#### COMING UP—BETTER STOCK THEM

**South American Way.** As the praises are getting louder for Broadway's newest comedy hit, *Streets of Paris*, there's a deepening wave of enthusiasm for this infectious rumba-fox-trot from the show that teases and tantalizes the listener on first hearing. Guy Lombardo and Al Donahue are still the leaders with the best-liked recordings, with Ozzie Nelson, Ray Noble and Sammy Kaye also finding their way into the machines.

**I Poured My Heart Into a Song.** Of all the many songs Irving Berlin fashioned for the Tyrone Power-Sonja Henie *Second Fiddle* flicker, this ballad has taken the strongest hold in the public's favor. *When Winter Comes*, from the same screen show, is beginning to show life, showing its first signs in the Western reaches with Artie Shaw's record. However, it's the *Poured* piece that is reaching the real downpour of pickle pieces, Jimmy Dorsey's disk being the dandy in this register with brother Tommy's record being just as righteous.

**Moon Love.** Tin Pan Alley again calls on Tschalkowsky for a top tune, this time the tunesmiths fashioning a beauty ballad based on the master's *Fifth Symphony*. It's selling well across the sheet music counters and getting more than a generous radio play, all of which counts for a place in the bigger brackets for the phonos. Al Donahue's record is the favored disk here with the multitude of Mildred Bailey fans clattering around for her version.

**Ain'tcha Comin' Out?** This delightful waltz novelty with a natural boy-girl appeal continues to gain favor, with the ice cream parlors giving Glenn Miller's swing version a big play, the Midwest ops making the most of Tiny Hill's popularity with dancers in their territory and drawing dividends from his disk, and Dick Robertson's vocal dish getting a good all-round play.

**Shabby Old Cabby.** Here is another waltz novelty that promises to catch on. Horace Heidt has been plugging it to the hilt on his radio shows and his record is beginning to show signs of strength in the machines.

**Especially for You.** This beautiful song ballad is a sleeper and may start jumping in a hurry. It's hitting the sheet, Tin Pan Alley's catch phrase for the songs that are coming up. Jimmy Dorsey made a swell job and Gray Gordon's side is also plenty good.

**The Man With the Mandolin.** Here is another novelty fox-trot that is starting out from scratch and shows early promise of climbing into hit circles almost overnight. Horace Heidt has been giving it a big radio play and his record and that cut by Frances Langford should start the ball rolling.

#### OPERATORS' SPECIALS

Listing covers those songs which in themselves cannot be classified as popular nation-wide hits, but which are, or give every indication of becoming, successful phonograph numbers.

**The Jumpin' Jive.** This is a smart and new swing tune with plenty of Harlem's jim-jam-jump written by the Hi-De-Ho master, Cab Calloway, along with two other tune fashioners. The first recordings are by Lionel Hampton and Van Alexander, and wherever it's being used, it's making the buffalo herd jump.

**Moonlight Serenade.** A companion piece to Glenn Miller's recording of *Sunrise Serenade* and also his band's theme song. This lullaby has been building by itself. In fact, when publisher Jack Robbins checked over the sheet music sales for the song, he was more than amazed to find that it has reached almost 30,000 already and orders are getting heavier every day.

**I Found a New Baby.** This is a standard hot song of yesteryear and has held favor thru the years. Harry James brought it up to date, and while his torrid trumpet almost melts the wax, it's making money for the music boxes. Orrin Tucker, with music that doesn't blast at the ear-drums, is paying dividends to Midwest ops where the band has a large following.

(Double-meaning records are purposely omitted from this column)

# What the Records Are Doing for Me---

In this, the operators' own column, the music merchants of the entire nation help one another to select the biggest money-making records. It is a service by the operators and for the operators. When contributing to this column be sure to include the name of the recording, the name of the artist and the type of location the recording goes best in.

Address communications to WHAT THE RECORDS ARE DOING FOR ME, THE BILLBOARD PUBLISHING CO., 54 W. Randolph, Chicago, Ill.

Wilkes-Barre, Pa.

July 22, 1939.

To the Editor:

The trouble with the tunesmiths of today is that they don't put out enough songs which can nurse those nickels like the Beer Barrel Polka. I might add that

the outstanding popularity of the Beer Barrel Polka has brought a good play to the other polkas. The polka has been heading the field of nickel nurses here for more than a month now, and if the Andrews Sisters don't run out of breath it should continue to pace the field at least another month. Again I say, the only thing about the Beer Barrel Polka is that there aren't enough records which attain its popularity.

However, while the Beer Barrel Polka is the biggest hit, don't get the idea that other top tunes of the day don't bring in those nickels, dimes and quarters. Bing Crosby's Rancho Grande is up among the leaders, but that is expected, since all of Crosby's discs get a good play.

Other good nickel nurses are Stairway to the Stars, Wishing, Sunrise Serenade, Moon Love (which is coming up), White Sails, If I Didn't Care and Hot Pretzels. Larry Clinton's In a Persian Market is beginning to draw attention and nickels. Glenn Miller's recordings are starting to rise in popularity, while other bands of universal appeal always get a good play, with Artie Shaw still leading the gang.

Included among the discs which are getting a fair play but are bound to rise are Don't Worry About Me, Cinderella, Stay in My Arms, Rendezvous in Patee, by Tommy Dorsey, and Concert in the Park.

Naturally the fact that Little Sir Echo is becoming passe has put that on the down swing, along with And the Angels Sing and Our Love.

As is expected during the summer, business has dropped off slightly in the city, but the decrease has been more than offset by the rise at the local summer resorts.

H. LINDEMAN,  
Roth Novelty Co.,  
Wilkes-Barre, Pa.

BETTER MUSIC  
LESS SURFACE NOISE  
LESS RECORD WEAR  
LONGER LIFE

... THAT'S A  
**Miracle Point**  
NEEDLE

ASK YOUR DEALER  
**M.A. CERETT CORP.**  
2947 NO. 30th STREET MILWAUKEE, WISCONSIN

**MASTERCRAFT PAIDED COVERS**  
For Automatic Coin Phonographs

For Every Make and Size Machine.

No. 4 Adjustable Pad—Accommodates all makes and sizes... **\$8.70 each**

No. 30 Adjustable Carrying Harness—Accommodates all makes and sizes... **\$5.25 each**

6" Carrying Strap... **1.75 each**

While Investment at small cost because only one size pad or harness needed. Sturdily made and waterproofed. Write for prices on other parts to your specifications.

**BEARSE MANUFACTURING CO.**  
Inc. 1924.  
3815-3825 Cortland St., Chicago, Ill.



W. F. MERCHANT, well-known phonograph man who has joined the personnel of the Rock-Ola Mfg. Corp. as a district manager.

**WURLITZERS**

Not the ordinary "tin of the mine" Phonographs. **"BUT"** All Machines reconditioned by Experienced Mechanics.

P12—Plain	\$33.50	"SPECIALS", in Good Condition:	
P12—Light Up Grille	39.50	Mills Dance Masters Deluxe	\$27.50
412—Plain	49.50	Mills Do Re Mi	37.50
412—Light Up Grille	59.50	Rock-Ola Rhythm Kings	37.50

GUARANTEED—ready for location.  
1/3 Deposit With Order.

**KEMO NOVELTY COMPANY**  
1119 So. 16th St., Milwaukee, Wis.

**LOWEST PRICES IN THE UNITED STATES**

WURLITZER 412	\$ 45.00	WALL BOXES	\$2.50
WURLITZER 312	45.00	Beautiful condition. Ready for location.	
WURLITZER 616	55.00	Thoroughly cleaned inside and out.	
WURLITZER 24, Special	149.50	1/3 Down, Balance C. O. D.	

**DAVIS SALES CO.**  
105 Lexington Avenue, SYRACUSE, N. Y.

**A NEW PROFIT MAKER IS BORN!**

**"LOVE GROWS ON THE WHITE OAK TREE"**  
A DISTINCTIVE MUSIC MACHINE NOVELTY

Recorded by  
**THE THREE PEPPERS — Decca 2557**

**...AND...THE BEST SELLING HIT!**

**"THE LAMP IS LOW"**

Recorded by

<b>TOMMY DORSEY — Bluebird</b> (26259)	<b>MILDRED BAILEY — Vocalion</b> (4845)
<b>GLENN MILLER — Bluebird</b> (10290)	<b>DEL COURTNEY — Vocalion</b> (4864)
<b>DOROTHY LAMOUR — Bluebird</b> (10302)	<b>THE KING'S MEN — Vocalion</b> (4878)
<b>KAY KYSER — Brunswick</b> (8377)	<b>CONNIE BOSWELL — Decca</b> (2597)

**JIMMY DORSEY — Decca 2579**

**ROBBINS MUSIC CORPORATION**  
799 SEVENTH AVENUE NEW YORK

**HOW TO MAKE YOUR ROCK-OLA COUNTER MODELS PAY CONSOLE PROFITS!**

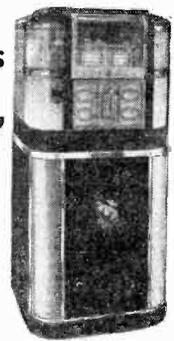
Mount Them on the **"Supreme" Console Stand**

The "Supreme" is a strikingly beautiful console stand, de luxe in every way. Makes your Rock-Ola counter models much more imposing and impressive. Carefully constructed of durable automobile steel. Striking modernistic design... colorful Red and Black duo-tone Duco finish... chromium-strip trim throughout... safety band of sturdy, heavy gauge chromium around the top to keep the phonograph securely in place at all times. Put your Rock-Ola counter models in the console class with the "SUPREME" console stand—the console stand SUPREME. QUANTITY PRODUCTION—ORDER TODAY!!

**SUPREME AMUSEMENT COMPANY**  
Of New England, Incorporated

1252 Washington St., Boston, Mass. Phone: HANcock 7298.

**Only \$14.50**  
1/3 Deposit  
Balance C. O. D.  
F. O. B. Boston



**JUST RELEASED THESE NEW RECORDS BY**

**FREDDY MARTIN AND HIS ORCHESTRA**

"LET'S MAKE MEMORIES TONIGHT"	} Victor No. 10315
"A BOY NAMED LEM"	
"THERE'S ONLY ONE IN LOVE"	} Victor No. 10326
"AN OLD-FASHIONED TUNE IS ALWAYS NEW"	
"IT SEEMS LIKE OLD TIMES"	} Victor No. 10333
"CUBA-DUBA-DOO"	

**The Covered Wagon, 1939 Style, IS COMING!**

The Ponsler Caravan, bringing a demonstration of the new Mills "THRONE OF MUSIC" PHONOGRAPH right to your own door, is ready to go! MAIL IN THE RESERVATION CARDS WE SENT YOU LAST WEEK, SO YOU'LL BE SURE TO HAVE THE CARAVAN STOP AT YOUR PLACE. If you've misplaced the Reservation Card, phone, write or wire us for an appointment NOW! (Have you reserved your copy of the beautiful "THRONE OF MUSIC" Portfolio?)

**GEORGE PONSER CO., 519 West 47th St., New York**

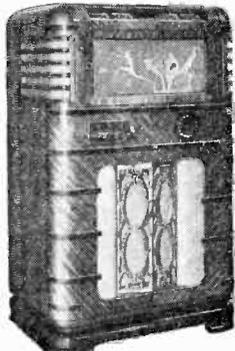


**CARL TRIPPE** Price Plus Guaranteed Satisfaction

# MUSIC MERCHANTS

MODERNIZE YOUR OLD MODEL PHONOGRAPHS. ADD LIGHTS, STYLE, BEAUTY, FLASH AND COLOR AT VERY LOW COST

A Proven Money-Making Set-Up, Which Makes 1939 Models Out of Your Old Equipment.



## PHONOGRAPH GRILLES AND LIGHT-UP EFFECTS FOR WURLITZER 412'S, 616'S AND 716'S

Grille	\$12.50	Complete Assembly Only \$25.00
Top Panels and Door Design	12.50	
Plastic Strip for Top Door	1.00	
Special Door Design	2.50	

Large Grilles for Wurlitzer 400.....\$16.50  
Top Plastic Strip for Door..... 1.00

Beautiful Light-Up Cabinets, to Fit Any Model Phonograph (10% Discount for Full Cash)..... 69.50

**QUICK AND EASY TO INSTALL**  
GET THOSE NEW LOCATIONS NOW — RUSH YOUR ORDERS TODAY

**IDEAL NOVELTY CO.** 1518 MARKET ST. ST. LOUIS, MO.

# MILLS • WURLITZERS • ROCK-OLAS

**FINEST RECONDITIONED LOWEST PRICES**  
PHONOGRAPHS AT  
LARGE SELECTION OF THE FINEST RECONDITIONED CIGARETTE MACHINES

WIRE OR WRITE  
**BABE KAUFMAN** MUSIC (CIRCLE CORP. 6-1642) 250 W. 54th St., N. Y. C.

**NOTICE!! ILLINOIS-INDIANA-KENTUCKY OPERATORS**  
BE SURE AND ATTEND OUR SHOWING OF THE NEW  
**SEEBURG MARBLE - GLO PHONOGRAPHS**  
Remote Control Ray-O-Lite Guns  
SUNDAY AND MONDAY, JULY 30 AND 31.  
Refreshments—Free Parking Space.  
**L. BERMAN & CO.**  
123 N. W. 5TH STREET. EVANSVILLE, IND.

### OFF THE RECORDS

(Continued from page 15)

Besides, the Kemp concept of the Latin-American music doesn't capture the true spirit of that dance, either in arrangement or playing. And in spite of lavish arrangements and the yell of "rumba" or "conga." Rather, it's our guess that for that brand of ballroomatics the tango enthusiasts will turn to Xavier Cugat, on the same label, getting more acceptable incentives with his *Havana for a Night* (bolero) or the beguine plattermate, *The Thrill of a New Romance*. And not least, for an album dedicated to "The Dancing Debutantes of America," the skimpy jacket that houses the platters is hardly in keeping with the gowned gals adorning the frontispiece.

# NOTHING LIKE IT ON THE MARKET!



**"East Coast" Marblite Counter Model**  
The Only One with 5-10-25c SLOT!!  
**ONLY \$9900**

### Swing Yo' Pardner

DECCA, which has set a high standard for its albums, also brings one forth for dancers—not for the snooty or smart set but for the more substantial populace who still get a thrill out of an old-time dance. Hoe-down enthusiasts will find it to their likings for the set of six sides of "More Old-Time Dances" as played by Byron Wolfe's Orchestra, with the maestro even giving the old-time dance calls on the waltz quadrille and Paul Jones. Album takes in, in addition, an old-time waltz medley, *The Princess Glide*, Virginia Reel, Montana Dance and Badger Gavotte. And for the barnyard nightclub Decca has *The Blond Sailor* (waltzer) and *Dance at the Hunter's Lodge* (march) by Franz and Fritz and their Swiss Hillbillies.

**STAR QUALITY BARGAINS IN USED PHONOGRAPHS**

Rock-Ola 20 Record Imperial	\$79.50
Rock-Ola 16 Record	55.00
Wurlitzer 616	87.50
Wurlitzer 412	47.50

1/3 Deposit  
**MANY OTHER BARGAINS**  
... from the largest stock of perfectly reconditioned used phonographs in America!

### Second Fiddle

THO late in arrival, it was worth the while in waiting for the Decca disks devoted to the *Second Fiddle* flicker tunes. Rudy Vallee, starred in the screen show, cuts four sides. And there's enough of his voice on each side to give him to the most avid fan. Best pair is *I Poured My Heart Into a Song* and *When Winter Comes*. A second couplet, not as enticing, holds *I'm Sorry for Myself* and *An Old-Fashioned Tune Always Is New*.

Don't hesitate and be disappointed! Airmail—Call—Wire Today!!! An inquiry costs little and can mean a lot!

## EAST COAST PHONOGRAPH DISTRIBUTORS, Inc.

**Sam Kresburg, MANAGER**  
625 10th Ave., New York.  
Phones: LOngrave 5-4877.  
Cable Address: EASTCOPHON

For the more robust and rhythmic outpourings of the screen songs, Jimmy Dorsey is a dandy for *I Poured My Heart Into a Song* and *An Old-Fashioned Tune Always Is New* with added sock to *Back to Back*, backed by a pop. Especially for you. Guy Lombardo pairs the *Poured* and *Sorry* songs in the acceptable sweet register as does Horace Heidt on Brunswicked for *fashioned*, coupled with a delightful waltz novelty, *Shabby Old Cabby*.

The smooth strains of Freddy Martin on Bluebird doubles the *Fashioned* tune with a fashionable pop ballad, *There's Only One in Love*. Larry Clinton gives smooth treatment to a smooth screen song, *I'll Remember*, from *She Married a Cop*, coupling the Victor platter with *Cherries* novelty. Mary Dugan, his new canary, sounds plenty slick on these sides. Duke Ellington takes an excursion into the commercial realms on Brunswick with *You Can Count on Me*, from a sepi screen show. But he dissipates the ditty with the harmonic dressings that characterize his own composites with a result that is none too favorable. Plattermate is Duke's own *Way Low*. The mood is indigo, but there's little you can dig out of it, being one of Ellington's lighter moments. Far better is Duke's toss together of his star pupils on Vocalion, with Johnny Hodges carrying the billing for some good ridin' on

a riff in *Dance of the Goons* and some soulful sassing for *Home Town Blues*.

From the *Yokel Boy* musical comedy score, Artie Shaw hits it high and handsome on Bluebird for *I Can't Afford To Dream* and *Comes Love*, giving the latter a slower tempo with the instrumental kicks spread all over it. Kenny Baker, on Victor, lends his top tenor pipes to *Let's Make Memories Tonight* from the same show. And there's more than an earful in the plattermate, his singing of *Cinderella*, a waltz melody that should bring the three-four step back in favor. Charlie Barnet digs low on his Bluebird side for *Danger in the Dark* from the *Streets of Paris* musical. Plattermate, *It Must Have Been Two Other People*, doesn't do the band or ballad any too good. Russ Morgan dresses up a ditty for Decca from a yesteryear production, *Yesterday*, from *Roberta*, which is overshadowed by his forthright foxtrology for *Pavanne*, from Morton Gould's *American Symphonette*. Oro.

### WORLD'S LARGEST DISTRIBUTOR OFFERS FOR YOUR APPROVAL QUALITY EQUIPMENT AT LOWEST PRICES IN HISTORY

Seeburg Audiophone	\$12.50	Seeburg Model C	\$ 42.50
Mills Regular Dance Master	15.00	Wurlitzer 412 or 400	47.50
Mills Deluxe Dance Master	20.00	Seeburg B.X. Multiselector	49.50
32-Volt Seeburg Selectophone	27.50	Mills De Re Mi	49.50
Mills Swing King	32.50	Rock-Ola R.K. 16	79.50
Wurlitzer P-12	32.50	Rock-Ola Imperial 20	89.50
Rock-Ola 12-Record	32.50	Wurlitzer 616	89.50
Seeburg Model A	32.50	Mills Studio, Like New	94.50
Seeburg Model A, with Illuminated Grille and Moving Background	42.50	Wurlitzer 616-A	149.50
		Seeburg K. 20 Records	

### NOVELTY PIN GAMES AT GIVE AWAY PRICES

Auto Derby	\$5.00	Vogue	\$7.00	Sensation	\$ 8.00
Chico Derby	5.00	Gay Time	8.00	Stoners Baseball	8.00
Track Stars	5.00	Register	8.00	Bally Bulls Eye	10.00
Daily Dozen	6.00	Swing	8.00	Bally Reserve	10.00
Mars	6.00	Spokes	8.00	Skipper	10.00
Running Wild	6.00	Tops	8.00	Hurdy Gurdy	14.00
Silver Flash	6.00				

### CONSOLES

Rosemont	\$18.00	Jennings Flicker	\$25.00
Exhibit Jockey Club	20.00	Keeney Bowlette	30.00
Keenette	25.00	Wurlitzer Skoe Ball	30.00
Pacific Jackpot	25.00		
Liberty Bell	25.00		

### COUNTER GAMES

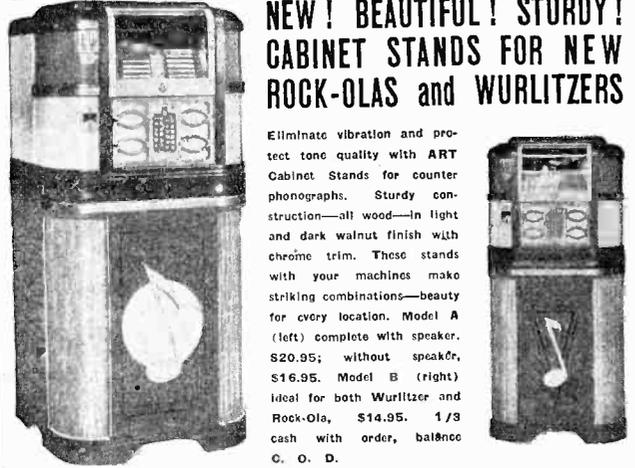
Mills Tickette	\$2.00	Puritan Bell, Cig.	\$4.00	King Six, Jr.	\$4.00
Geotechn Punchette	2.00	Groetchen, 21	4.00	Sim Fun	5.00
Chicago Club House	4.00	Gr. High Stakes	4.00	Gottlieb Gripper	6.00
Puritan Baby Vender	4.00	Turf Flash	4.00	Daval Tally	7.00

Over 200 Automatic Tables at \$10.00 Each. Write for List.  
Large Assortment of 1c, 5c, 10c, 25c Single Jackpot Machines.....\$ 7.50 Each  
1c, 5c, 10c, 25c Double Jackpots..... 12.50 Each

Write for New Terms: 1/3 Deposit With Order, Balance C. O. D., or Deduct 5% for Full Cash With Order.  
At the above prices, equipment will move rapidly. In ordering give second choice.  
**PROMPT DELIVERY ASSURED — WE NEVER CLOSE**

**SOUTHERN AUTOMATIC MUSIC COMPANY**  
540-542-544 S. SECOND STREET, LOUISVILLE, KENTUCKY.  
THE HOUSE THAT CONFIDENCE BUILT

# NEW! BEAUTIFUL! STURDY! CABINET STANDS FOR NEW ROCK-OLAS and WURLITZERS



Eliminate vibration and protect tone quality with ART Cabinet Stands for counter phonographs. Sturdy construction—all wood—in light and dark walnut finish with chrome trim. These stands with your machines make striking combinations—beauty for every location. Model A (left) complete with speaker, \$20.95; without speaker, \$16.95. Model B (right) ideal for both Wurlitzer and Rock-Ola, \$14.95. 1/3 cash with order, balance C. O. D.

**ART CABINET SALES CO.,** 2925 PROSPECT AVE., CLEVELAND, OHIO

# Indiana Assn. Discusses Phono Operating Policy

**Prez Hughes calls for co-operation of members to eliminate unfair trade practices in State—lists problems of business for discussion by operators**

INDIANAPOLIS, July 22.—Periodically, operators of automatic phonographs in all parts of the country have met to discuss the operating problems of their industry. Most discussions have seemed to center around unfair trade practices which led to unprofitable operation of phonographs. Some groups solved their problems in short order thru "fair trade" associations. Such a meeting was held recently by the Indiana State Operators' Association at The Shades, Waveland, Ind. Charles W. Hughes, president of the organization, outlined a seven-point program for discussion. Also, he told his views of the future of the organization.

He opened his talk by telling operators that the by-laws had been prepared and were ready for discussion and adoption. He announced that decals, symbolic of membership and adoption of the association creed, were ready for distribution. "Applications for membership will be passed upon by the members and this association starts to actually function today," he declared.

Another point raised by Hughes was that the Gross Income Tax must be discussed. He declared that something must be done to meet the demands and that he had a plan to arrive at a satisfactory conclusion. He then disclosed that the association had sufficient operators to make the association a successful organization.

"Whether you are a small operator or a big operator you are going to find it advantageous to join this organization—for you both have something in common—as this association is the protector of the business," he stated.

"I demand that you stop the practice of racketeering in this business because someone else starts it." He referred to commission-cutting wars and the like. "Those who are members and continue will lose their membership and their decals will be recalled."

"Some of the unfair practices and remedies which I want to bring to the members' attention today are:

"1. No selling of machines to locations by either operators, distributors or by the manufacturer.

"2. No week or two weeks free play to locations for the spot.

"3. No buying locations or renting machines to locations on flat weekly rental.

"4. No free improvements such as dance floors or building improvements, etc., to gain a spot.

"5. No secret rebate of commissions.

"6. No member should raise the percentage over another member's location deal. Should offer the same.

"7. No slugs to locations for free play.

"8. No member should give the location a key to machine or cash box.

"9. No member should buy a phonograph or cigaret machine of a manufacturer who sells and delivers less than five machines to a new operator.

"10. Members should replace not less than 20 per cent of the number of machines they own or operate with new machines each year. Meaning, if you own 100 machines, you should buy 20 new machines per year.

"11. All members should retire 10 per cent of all their old equipment each year by trading or selling.

"12. After January 1 no new phonographs to be placed in new locations at more than 40 per cent commission.

"13. No manufacturer or distributor has told any operator he could pay 50 per cent or more and make any money. I have the first one to meet yet.

"14. No record distributor should sell any operator of less than 10 phonographs records at wholesale unless he files proof signed by two other members of this association or authorized by the secretary-treasurer or president."

At this point the president concluded

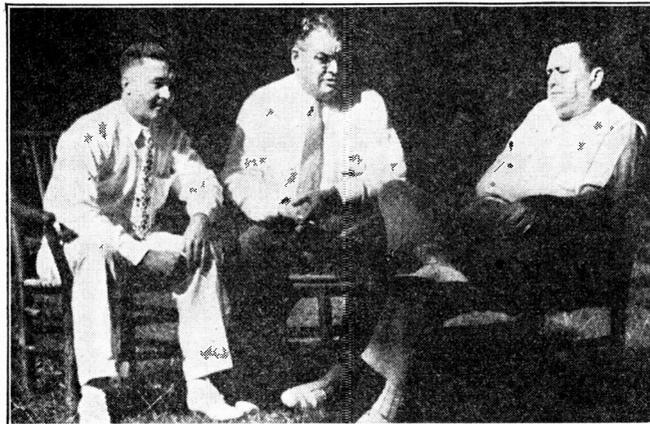
his speech and declared, "At this time I wish you would all give Homer Capehart a rising vote of thank for courtesies and help extended to this association in the hour of need." Capehart was given a rousing ovation.

Those who attended the meeting were: from Ladoga, Harley Campbell; from Gary, George Slick and Russell Riley; from Indianapolis, Ralph Ridgion, Max White, Joe Carson, Tex Holley, I. R. Boner, Bob Griffin, Paul Jock, Sam Weinberger and Henry J. Windt; from South Bend, A. C. Evans and Clarence Kenyon; from Logansport, B. R. Wilhelm and Otto Jensen; from Elwood, Carl King and Bud Adair; from Marion, Harry Dwyer, Steve Murray and W. H. Messits; from Morocco, Mr. and Mrs. Marcelline Reames; from La Porte, C. D. Bates; from Terre Haute, Frank Simmonds and J. C. Hollywood; from La Fayette, John T. Hogan; from Danville, E. G. Snyder, and from Anderson, F. Johnstone.

The secretary-treasurer, Henry J. Windt, reported the treasury in excellent condition and declared that he was gratified at the interest the operators are taking in the advancement of the association. He stated the association is now financially able to conduct whatever campaigns may be decided upon in the interest of the members. The next State meeting of the association will be held in Indianapolis at the Claypool Hotel in about 90 days, states Hughes.

## Evans Stresses Organization to Ind. Operators

INDIANAPOLIS, July 22.—A. C. Evans, of South Bend, capable vice-president of the Indiana State Operators' Association,



DURING A RECESS OF THE MEETING of the Indiana State Operators' Association the three gentlemen above gathered for a bit of informal discussion. They are, left to right, A. C. Evans, of South Bend, vice-president of the association; Ralph E. Ridgion, district manager for the Rudolph Wurflitzer Co., and Charlie Hughes, president of the association. (Photo courtesy Dwyer Novelty Co., Marion, Ind.)

## JULY SPECIALS

<b>5-BALL NOVELTY</b> 1 Genco Rink, Free Play ..... \$40.00 1 Bally Double Feature, Free Play ..... 49.50 10 Bally Spotted, Free Play ..... 45.00 3 Bally Chevron, Free Play ..... 45.00 6 Daval Box Score, Free Play ..... 52.50 1 Genco Circus, Free Play ..... 49.50 1 Bally Fifth Inning, Free Play ..... 49.50 1 Majors, Free Play ..... 49.50 1 Bally Arcade ..... 10.00		38 Bally Reserve ..... \$ 7.50 1 Bally Fleet ..... 10.00 1 Final Score ..... 5.50 1 Free Racer ..... 5.50 2 Long Beach ..... 8.50 1 Dux Reg. Novelty ..... 10.00 1 Chicco Derby ..... 5.50
<b>PHONOGRAPH</b> 1 Light Cabinet 30-1, Ck. Sep., No. 5283 ..... \$110.00 1 Light Cabinet, 30-1, Cash, No. 4728 ..... 95.00		<b>CONSOLE GAMES</b> 1 Kentucky Skill Time, Like New ..... \$125.00 1 1938 Skill Time, Like New ..... 125.00 1 Gottlieb Nina Slot Derby Console ..... 35.00 1 Keeney Past Time ..... 175.00 3 Black Cabinet Dominos ..... 29.50
<b>FACE RACES</b> 2 Red Head Skill Times ..... \$ 37.50 2 1938 Dominos, Cash ..... 120.00 1 1938 Dominos, Ck. Sep. .... 130.00 1 Jennings Cigarola, Model V, 5c Play, 67.50		<b>AIR RACES</b> 1 Air Race ..... \$ 7.50 1 Air Bar Ban ..... 30.00 1 Quinella, Single Slot ..... 20.00 1 Quinella, Seven Slot ..... 40.00
<b>COUNTER GAMES</b> 4 A. B. T. Model F Targets ..... \$13.50 10 Spinner Winners, Latest Model, F.S. .... 20.50 13 Spinner Winners ..... 10.00 2 Tally ..... 4.50 1 Spinaround ..... 10.00 1 Horse Shoe ..... 3.00 3 To Jennings Grandstands ..... 3.50 7 Western Cigarette Dice ..... 3.50 2 Mills Vest Pocket ..... 27.50 3 Mills Vest Pocket, New, F.S. .... 37.50 4 Mills Ec. T. Bell, New ..... 39.50		<b>SAFES AND STANDS</b> 34 Box Stands ..... \$ 4.00 1 Mellink Double Safe ..... 20.00

1 Photomatic Picture Machine, Perfect Condition, Serial No. D.P. 216...\$400.00

The above machines are offered subject to prior sale. All orders must be accompanied by 1/3 deposit in the form of Post Office, Express or Telegraph Money Order. The above prices are effective July 29, 1939.

**MOSELEY VENDING MACHINE EX. Inc.,** 80 BROAD ST., Richmond, Va.  
 Day Phone 3-4511      Cable Address: Movemco      Night Phone 5-5328

### Sacrifice Prices For Instant Disposal

RUSH YOUR ORDER!

Alport, F. P. .... \$52.50	Free Races, F. P. .... \$16.50	Regatta ..... \$14.50
Bubbles ..... 27.50	Handicap ..... 7.50	Register De Luxe ..... 9.50
Bambino ..... 8.50	Jungle ..... 9.50	Recorder ..... 9.50
Bounty, F. P. .... 17.50	Jitterbug ..... 14.50	Request ..... 18.50
Scoreboard ..... 39.50	Klick, F. P. .... 17.50	Spottem, F. P. .... 44.50
Scoreboard, F. P. .... 43.50	Key Lite ..... 13.50	Speedy, F. P. .... 44.50
Chubbie ..... 35.50	Bally Royal ..... 24.50	Spook ..... 6.50
Chubbie, F. P. .... 39.50	Miami ..... 29.50	St. Moritz ..... 19.50
Chief, F. P. .... 34.50	Miami, F. P. .... 34.50	Splash ..... 9.50
Chief, F. P. .... 39.50	Major ..... 39.50	Spook, F. P. .... 32.50
Cargo ..... 6.50	Major, F. P. .... 44.50	St. Moritz, F. P. .... 6.50
Carnival ..... 5.50	Naga ..... 7.50	Stop & Go ..... 27.50
Contact ..... 39.50	Odd Ball ..... 16.50	Stop & Go, F. P. .... 32.50
Contact, F. P. .... 45.50	Peppy ..... 9.50	Skyrocket, F. P. .... 22.50
Dux ..... 7.50	Palm Springs ..... 9.50	Trophy ..... 22.50
Encore, F. P. .... 27.50	Peachy ..... 17.50	Thunderbolt ..... 10.50
Fleet, registered ..... 9.50	Paramount ..... 12.50	Thunderbolt, F. P. .... 22.50
Fifth Inning, F. P. .... 39.50	Review ..... 9.50	Tomper, F. P. .... 57.50
		Track Stars ..... 5.50

EVERY GAME IN A-1 CONDITION: GUARANTEED!  
 1/3 Deposit With Order. W. Ship Balance C. O. D. F. O. B. Newark, N. J.

**ACE DISTRIBUTORS, 1125 Broad St., Newark, N.J.**

Evans brought out the fact that many operators expected too much of an association. "The primary purpose is the study of legislation that may injure any legal vending machine or the phonograph business in Indiana," he said. "Secondary, of course, is the raising of standards of operation. It is impossible to attempt price regulation or rates of commission. However, thru meetings it can be pointed out to operators that if they do not figure their overhead such as trucks, gas and oil, phones, rent, employees, insurance, service calls, etc., before figuring of rates, the operator

will lose locations due to the fact that there are no funds left to purchase new equipment. Further, the operator is entitled to a just profit just as in any other business enterprise.

"This association can be likened to that of any other industry or profession such as the A. M. A. (American Medical Association) or the Bar Association which have certain standards that their profession should live up to."

He continued, "Operators taken into this association today are voted on by the members, and since this association has been organized only two applications have been turned down. Some operators point out that this association member does this or that—however, the medical association removes its quacks if found guilty; the bar association removes its skunks if found guilty—and so this association can remove its skunks if found guilty. Complaints can be made by members in this association and tried by an impartial grievance committee. It is high time that vending machine and phonograph operators place their business on a clean competitive basis.

"This association does not approve of defamatory character of competitors. Or the suggesting to competitors' customers that they are being cheated, etc.

"Further help can be given association members on the purchase of new equipment—as this association will collect unbiased information as to new equipment placed on the market each year—and thru this source Indiana operators can save thousands of dollars."

Evans concluded with the statement, "Operating cigaret machines, phonographs, candy machines, etc., is a good business and has nice future possibilities. However, due to an unbusinesslike basis the operators in some parts of the State are not in a very strong financial condition. Thru this pooling of ideas this association hopes to correct a condition of chaos which many operators are experiencing today. Remember, there are no favors to any member of this association—a man with 10 machines or 500 machines has only one vote."

# Beyond Comparison



**SPARKS**  
Ball Gum Vender



**MERCURY**  
(No Ball Gum)

Groetchen's Token Payout Counter Games, Sparks and Mercury, show greater profits and hold locations.

1c or 5c play—open or concealed payout optional.  
New Hammerloid Enamel Finish, Choice of Colors.

Order a sample now; satisfaction guaranteed or your money refunded.

**GROETCHEN TOOL CO., 130 N. Union St., Chicago**

# New Pinball Ordinance Wins Against Big Odds

Opponents lose on student publicity stunt—ordinance is cited as an example to the nation—some improvements are made in rates and regulations

DETROIT, July 22.—Quietly and without much publicity the Detroit City Council this week passed a new ordinance to license novelty pinball games in the city. The new ordinance simply replaces the one which was passed in 1934 and has been in effect continuously since, altho agitation to bring about its repeal has been started by small groups at intervals almost every year since its passage. The new 1939 ordinance is more stringent on certain points and is regarded as favorable by the coin machine trade. The revision was made with representatives of the coin machine trade co-operating with a council committee.

### Strict on Minors

The new rules raise the age limit of minors from 18 to 21; minors may not play unless accompanied by parent or guardian. Games are not allowed in stores selling school supplies or located near schools. All locations must be subject to police inspection and licenses may be revoked for violations of the ordinance.

This action puts Detroit at the front ranks of several large cities of the country that have successfully regulated pinball games for a number of years, thru a license system, and have permitted the games to operate without demoralizing the citizenry or corrupting the youth of the city.

### Survives Publicity Stunt

The 1939 ordinance survives one of the most sensational and unusual attacks ever made on a pinball license ordinance. In May a group of high school students, taking a cue from publicity stunts that have been staged by students in other cities, began to picket certain locations where pinball games were placed.

The novelty of this plan, the fact that it was so closely related to minors, and the liberal publicity that it received in the press threatened to stampede officials into banning the games. The stunt of using students to agitate against coin machines started about two years ago when a teacher in a suburb of Chicago obtained national publicity for himself by bringing slot machines into his classroom to teach the students the mathematics of how little chance they had to win.

Teachers in other parts of the country adapted the publicity idea and managed to get pictures in papers all over the country thereby. It threatened to spread far and wide among the schools until psychologists began to discuss the possible effects on the children who were thus introduced to slot machines in the schools. Some prominent psychologists suggested that the probable effect would be to give about seven out of 10 students the habit of playing slot machines.

### Mechanical Curiosity

The high degree of mechanical curiosity in students today, one psychologist suggested, would cause them to be captivated by the mechanics of the machines. Whereas, if they were not introduced to them in the schoolrooms, they might not come in contact with them until they were mature. This opinion served to check the new school-room publicity stunts.

But Detroit students had taken an entirely new slant on the crusade idea. They took a leaf from the books of labor and began to picket locations. Added to the novelty and power of this move, the students were strongly supported by a high police official and by school and civic organizations.

### New Rates Fixed

The 1939 ordinance retains the former tax of \$2 per machine to be paid by the operator, and then adds a \$2 license fee for each location regardless of how many machines are placed therein. This double licensing of the location and of each machine is regarded as favorable when the fees are reasonable as in this case.

The new ordinance also adds an occupational license fee of \$200 upon the operator in order to engage in the business. Licenses may be transferred from one machine to another upon application to the city.

## PROVEN-ACCEPTED

By the Leading Operators as

The Industry's Most Progressive  
Salesboard Factory

New Ideas

New Symbols

Renewed Confidence

Positive Operators'

Territorial Protection

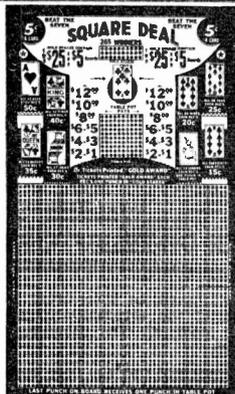
Exclusive Territories Being Quickly Absorbed. Get on the Band Wagon of Progress. Write Immediately for Information.

"The Operators' Manufacturer"

**CONTAINER MFG. CORP.**

1825-33 CHOUTEAU AVE.

ST. LOUIS, MO.



**2400 HOLE SQUARE DEAL**  
SEMI-THICK  
Takes In ..... \$120.00  
Average Payout ..... 75.69

AVERAGE PROFIT ... \$ 44.31

## SAVE with SAVOY

RECONDITIONED & GUARANTEED  
USED MACHINE BARGAINS

### USED NOVELTY GAMES

- Box Score ..... \$38.00
- Majors ..... 40.00
- Contact ..... 42.50
- Robin Hood ..... 10.00
- Odd Ball ..... 15.00
- Regatta ..... 12.50
- Bubbles ..... 25.00
- 1/3 Deposit, Balance C. O. D. F. O. B. Brooklyn.

### USED FREE PLAY GAMES

- Topper (F.P.) ..... \$62.00
- Chubby (F.P.) ..... 42.50
- Majors (F.P.) ..... 45.00
- Fifth Inning (F.P.) ..... 47.50
- Contact (F.P.) ..... 57.50
- Hold Tight (F.P.) ..... 47.50

### NEW GAMES

- Gottlieb's Batting Champ, Plain ..... \$12.50
- Gottlieb's Batting Champ, Free Play ..... 12.50
- Stoner's Snooks ..... 9.50
- Chicoin's Bookaroo ..... 8.50
- Exhibit's Flash, F.P. ..... 8.00
- Genco's Bane ..... 7.00
- Bally's Variety ..... 7.00

**SAVOY VENDING CO., Inc.,**

HERMAN S. BUDIN, Manager; Formerly of Budin's Specialties, Inc.

- Fifth Inning f. p. .... \$50.00
- Box Score f. p. .... 47.50
- Skyrocket ..... 47.50
- Stop & Go f. p. .... 35.00
- Rink ..... 32.50
- Bubbles ..... 27.50
- Multi Free Races ..... 24.50
- Keeney's Free Races ..... 22.50

### MACHINE CLOSEOUTS

- Kilo f. p. .... \$22.50
- Paramounts ..... 18.00

- Zetas ..... \$12.50
- Reviews ..... 10.00
- Palm Springs ..... 10.00
- Exposition ..... 12.50
- Swings ..... 9.50
- Snappys ..... 8.50
- Reserves 75 p. .... 8.50
- Jungles ..... 8.00
- Cargoes ..... 7.00

All our games are thoroughly checked and reconditioned regardless of price. All games in stock.  
**ROBINSON SALES CO.**  
Phone Temple 2-9424. Detroit, Mich.

You can ALWAYS depend on JOE ASH — ALL WAYS  
ON HAND FOR IMMEDIATE DELIVERY ...

ALL THE LATEST RELEASES OF THE FINEST GAMES EVER PRODUCED BY THE  
COUNTRY'S LEADING MANUFACTURERS.

**ACTIVE AMUSEMENT MACHINES CORP.**

900 North Franklin Street, Philadelphia, Pa.

Phone: Market 2656.

## Try "PICK-A-PACKS" FOR PROFITS



The New Outstanding  
Counter Game

**ACTION-THRILLS-SUSPENSE**

A SURE PENNY GETTER

Wherever Cigarettes Are Sold.

**\$23<sup>75</sup>** F. O. B. CHICAGO

— 1/3 deposit with order

Money refunded if not satisfactory.

\$60.00 to \$120.00 per month per

Machine.

AGENTS WANTED.

**BAKER NOVELTY CO.**

2944-46 LAKE ST., CHICAGO

## CLOSE OUTS

- | NOVELTY GAMES                            | SUSPENSE GAMES          |
|--|-------------------------|
| Odd Ball ..... \$22.50                   | Sprint ..... \$10.00    |
| Midway ..... 22.50                       | Suspense ..... 17.50    |
| Jitterbug ..... 20.00                    | Daval Trio ..... 30.00  |
| Jungle ..... 12.50                       | Gay Time ..... 15.00    |
| Robinhood ..... 15.00                    | Swing ..... 15.00       |
| Thunderbolt ..... 17.50                  | Ritz ..... 20.00        |
| Palm Springs ..... 15.00                 | Zeta ..... 15.00        |
| SKI HI ..... 10.00                       | Green Light ..... 12.50 |
| Stoner's Races ..... 9.50                | Bally View ..... 15.00  |
| Hi Lo ..... 17.50                        | Chico Nags ..... 15.00  |
| Fleet ..... 15.00                        | Peppy ..... 17.50       |
| Turf King ..... 10.00                    | Reserve ..... 10.00     |
| Rag Time ..... 25.00                     | Bull's-Eye ..... 10.00  |
| Sky Rocket ..... 25.00                   | Bambino ..... 15.00     |
| F. P. ..... 45.00                        | Cargo ..... 10.00       |
| Terms: 1/3 Certified Dep., Bal. C. O. D. | Beamille ..... 7.50     |
|  | Booster ..... 9.50      |

**AUTOMATIC AMUSEMENT CO.**

1000 Pennsylvania St., Evansville, Ind.

# WHAT BUYS! AT THESE PRICES

Bally DOUBLE FEATURE Free Play—Like New	\$49.50
Bally SPOT 'EM Free Play	\$52.50
Bally EUREKA—Free Play 4-Coin Multiple Novelty Game	\$74.50
Genco STOP & GO Free Play, Like New	\$49.50
Genco RINK Free Play	\$37.50
Chi Coin MAJORS Free Play	\$54.50
Stoner CHUBBIE Free Play	\$52.50
Stoner CHUBBIE Regular	\$42.50
Exhibit CHIEF Regular	\$36.50
Genco BUBBLES Regular	\$32.50
Daval SIDEKICK Regular	\$32.50

**SPECIAL!**  
WESTERN PREVIEW  
ONE-BALL PAYTABLES  
RECONDITIONED — RECHECKED  
Priced for Quick Sale — \$9.50 Each

1/3 Deposit With Order — Balance C. O. D.  
WRITE FOR LIST OF BRAND NEW  
PAYTABLES, NOVELTY GAMES AND  
CONSOLES, ALL IN ORIGINAL CRATES,  
TO BE SACRIFICED AT SENSATIONAL  
LOW PRICES!

**MONARCH COIN MACHINE CO.**  
1731 Belmont Ave., Chicago, Ill.

FREE GAME

# EUREKAS

## \$5000

**NEW ORLEANS NOVELTY CO.**  
238 Dryades St.  
New Orleans, La.

### MORE FOR YOUR MONEY!

Bolo Bumps—\$37.50	Robin Hood—\$12.50
Wurlitzer Skee	Spinner
Ball	Stop & Go—17.50
Rock-Ola	Klick—12.50
14 x 9	Triple Play—20.00
Chubbies	Fifth Inning—40.00
Major	Spot 'Em—45.00
Odd Ball	Speedy—35.00
Regatta	Fair—27.50
Request	

1/3 With Order, Balance C. O. D.  
**MIKE MUNIVES CORP.**  
593 TENTH AVE., NEW YORK  
Cable Address: "MUNMACHINE."

## MAKE ME AN OFFER

I have about 50 Machines  
in good condition I would  
like to sell CHEAP. Name  
the machine you want and  
your price.

**L. KAYDEN**  
58 Frelinghuysen Ave.,  
Newark, N. J.

ADVERTISE IN THE BILLBOARD—  
YOU'LL BE SATISFIED WITH  
RESULTS

# Coinmen Aid in Presentation NEW LOW PRICE C. Y. O.-Irish Championship \$40.00 40.00

Paul Gerber serves on businessmen's committee—fights  
end in five-to-five tie—held at Soldiers' Field in Chicago  
—many industry leaders attend

CHICAGO, July 22.—The International Boxing Show, a competition between 10 champions of the Catholic Youth Organization and 10 champions from Ireland, was held as scheduled at Soldiers' Field here the evening of July 19. It was hailed by the press as a tremendous success and many boxing celebrities were present, including Gene Tunney and Joe Lewis. Each of them refereed a bout. Weather conditions were ideal for the outdoor affair. Preliminary bouts were also held. One of the most spectacular incidents was the unfurling of the American flag over the field and its appearance when the brilliant spotlights were played upon it. The C. Y. O. Band then played the national anthem. In courtesy to the visitors from Ireland the Irish national anthem was played and their flag also raised.

Trophies for each bout were presented by members of the United States Navy.

### Telegram Is Read

As a part of the evening program of ceremonies the following telegram was read by Jack Elder, former Notre Dame star:

"To the Most Reverend Bishop Bernard J. Sheil, Catholic Youth Organization, Soldiers' Field, Chicago.

"The B'nai B'rith Youth Organization extends its most sincere wishes for the success of this worthy International event between the youth of Ireland and Chicago. Our deepest appreciation to you and the Catholic Youth Organization for the splendid example and guidance you are providing for the world by fostering competition of world-wide recognition to help bring about a spirit of good will and tolerance among all nationalities and religious groups. (Signed) B'nai B'rith Youth Organization."

The reading of the telegram received a big ovation from the gathering.

The final results of the bouts resulted in a tie, five for C. Y. O. and five for Ireland.

### Spokesman for Trade

The coin-operated machine industry in Chicago strongly supported the big event and many were present at the bouts. Paul Gerber, of the firm of Gerber & Glass, was instrumental in organizing the support of the coin machine trade. As spokesman, he said:

"On behalf of Bishop Bernard J. Sheil and the Catholic Youth Organization I want to take this opportunity to thank the coin machine manufacturers, sales-board manufacturers and merchandise concerns who rallied so nobly to my aid in disposing of the large number of tickets for the International Boxing Show staged by the Catholic Youth Organization, between the C. Y. O. champions and the champions of Ireland.

"I'm sure you have all heard about Bishop Sheil and the unusual organization which he founded and now directs. An organization devoted to high ideals and clean living for the youth of our land regardless of race, color or creed. Any money we spend to further the aims of an organization like this is well spent.

### On Trip to Ireland

"Bishop Sheil is one swell guy. If any of you in this industry would like to spend a little time with him and get a line on a few of the good things he has done for the youth of the country I am sure the bishop will find time for you.

"Bishop Sheil is leaving for a trip to Ireland soon. I'm sure you all want to join with me in wishing him Godspeed, a pleasant journey and a safe return." among the firms of the industry that bought blocks of tickets for the affair were the following:

Chicago Coin Machine Co., Monarch Coin Machine Co., H. C. Evans & Co.; Genco, Inc.; D. Gottlieb & Co., Daval Mfg. Co., Atlas Novelty Co., Exhibit Supply Co., C. R. Kirk & Co., Al Sebring, Gerber & Glass, Ohio Specialty Co.; Advertising Posters, Inc.; Superior Products, Inc.; Harlich Mfg. Co., Nathan Fox Co., Paris Bead and Novelty Co., Morris & Davidson, Sam Cassel & Co. and The Billboard, all of Chicago.

## Report High Lite Is a Smash Hit

CHICAGO, July 22.—"The game of the hour is High Lite." Advertised for the first time last week, Daval officials in-

dicate that High Lite, Daval's five-ball novelty game," which combines the appeal of high-score play with the popular new lights-out action, is being hailed as an immediate hit by jobbers and distributors.

E. P. Winkel, comptroller of Daval, commented enthusiastically on the popularity of High Lite. "Only once before have I been as wild about a game as I am about High Lite and that was when Odd Ball began to break records. Now in High Lite I'm definitely sure that we have as great a game as we had in Odd Ball, and probably greater. Never have I seen operators respond with such joy to a game! Urgent wires ordering quantities of games are pouring in. I only hope that operators and distributors will realize the necessity of ordering High Lite immediately so that we can effect prompt shipment. Despite the extensive factory facilities we have for turning out large quantities of games, we will be forced to make shipments in rotation very shortly, since orders are already exceeding all expectations."

## Atlas Radio Promotion Success

CHICAGO, July 22.—Atlas Novelty Co. reports good results on the presentation of Motorola Sporter radio. "The current sensational hit is now being featured as an addition to the regular lines we now handle," announced Atlas officials.

"Inquiries and orders are being received from all sections of this territory with comments from those who have received their sample orders that they expect to do a large volume of business with the radio."

Other news about the Atlas headquarters was that Eddie Ginsburg was planning a surprise for his brother, Morrie, who is now on his vacation. Show-rooms are now undergoing a "house-cleaning." All of the latest machines remain on display despite the clean-up, Ginsburg advised.

Of interest to the entire coin machine industry is Eddie Ginsburg's appointment as an honorary citizen of Boys Town, Neb.—an honor conferred on him by Father Flanagan.

## Milwaukee Coin Planning Showing

MILWAUKEE, July 22.—"Milwaukee Coin is getting all set for a big complete showing of Seeburg's new Ray-o-Lite along with the remote control equipment," announced Sam London. "We've been so busy," he continued, "we've had to put in night work to get ready.

"Distributors will also be interested to know that Al Starrine, Milwaukee Coin's ace service man, has been on deck in the service school at the factory in order to give customers expert service on their machines."

## Savoy Vending Caters To Vermont Operators

BURLINGTON, Vt., July 22.—Al Simon, of Savoy Vending Co., has informed Vermont operators that his company had placed a large stock of the latest pay-out machines in a local warehouse in order to assure them prompt delivery. At work a staff of expert mechanics with him spent considerable time reconditioning the machines.

"Now that we have the machines in Burlington and trained staff right with



## GUARANTEED LIKE NEW

We have a few Rebuilt Machines, as shown above, in 1c, 5c, 10c and 25c play, with Mystery Pay-out. Every machine has been gone over from top to bottom, inside, outside, repainted, repolished, new reel strips, springs or parts where needed, for operating purposes as good as new.

### 15-DAY MONEY-BACK GUARANTEE

Write for prices on our complete line of Rebuilt Machines

WE WILL BE CLOSED ON SATURDAYS DURING JULY AND AUGUST

**WATLING MFG. CO.**  
4640-4660 W. FULTON ST.  
CHICAGO, ILL.

Est. 1889—Tel.: COLumbus 2770.  
Cable address: "WATLINGITE," Chicago.

vends them all  
**Univendor**  
5 • 10 and 15c  
combinations  
6 and 8 columns

STONER CORP. - AURORA, ILLINOIS

## 10 BALLY EUREKA

Free Play—4 Coin Multiple Novelty Games —————\$57.50 each

AUTOMATIC PAYOUTS	
3 Fairgrounds	1 College
Kouster King—\$22.50	Football—\$10.00
1 Western Winner — 12.50	1 Derby Day—10.00
	1 Fleetwood—22.50
	1 Pamco Races 15.00
NOVELTY GAMES	
2 Ballyview —\$12.50	2 Multi Free
2 Exhibit Preview —\$22.50	1 Odd Ball — 15.00
1 Chicago Races — 10.00	1 Hi Low—12.50
	1 Bambino Baseball — 15.00

**Crescent City Novelty Company**  
425 South Rampart St., New Orleans, La.

## BARGAINS FROM DAVE MARION

Buckshot—\$ 6.00	Tally — \$ 8.50
Kouster King— 7.50	Box Score F. P.— 47.50
Deuces Wild— 7.50	Ritz — 17.50
Skill Jump— 22.50	5th Inning F. P.— 47.50
1c & 5c Q. T.'s— 22.50	Spinner-Winner— 17.50
SPECIAL—Columbia Rear Door, Cig or Fruit Symbols, used 1 week	—————\$39.50

Write for Complete Bargain List.  
**MARION COMPANY,** Wichita, Kansas.

us to help all operators," stated Simon, "we are able to give them the benefit of not only perfect machines but also ideas and methods of operating gathered by our many years' experience."

Still the greatest of them all!

WESTERN'S 1939 CONSOLE



BASEBALL

Now at its greatest popularity in a year and 3 months of profitable operation. Legal everywhere!

- ★ THREE MODELS
- ★ FREE GAME
- ★ NOVELTY GAME
- ★ AUTOMATIC PAYOUT

**WESTERN PRODUCTS, Inc.**  
925 W. NORTH AV.  
CHICAGO, ILL.

Cooley Lauds New Phonograph

CHICAGO, July 22.—Art Cooley, Eastern division manager of Mills Novelty Co., states: "The reception accorded the new Mills Throne of Music in every section of the country has been exceedingly gratifying to us. We knew in December of last year that we had an outstanding phonograph. No expense whatever was spared in producing what we felt would be a perfect operator's machine from every point of view.

"Everywhere the new Throne of Music has been shown it has received unanimous approval from operators. Aside from the fact that the instrument in itself is the best looking phonograph on the market today and granting that its many features might be just equal to other musical instruments, there is absolutely no way of getting around the fact that Mills Throne of Music has a total quality far surpassing any instrument ever offered to operators."

Evans Premium Business Upped

CHICAGO, July 22.—"Unbelievable as it may seem sales again went up this past week on the greatest premium item we've ever offered—the Majestic Radio and Television Corp.'s smallest portable radio," stated Evans Novelty Co. officials.

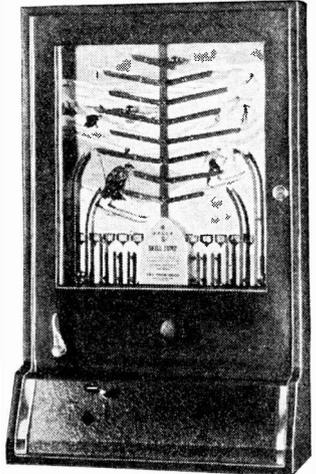
"This powerful little superheterodyne that may be operated anywhere, indoors or outdoors, is the most demanded premium on the market today. It is an extremely practical item that has universal appeal, and its small size, compactness, excellent reception, tone, wide range of station selection and attractive finish are but a few reasons why, ever since its introduction, demand has been so much greater than the supply."

Ball Gum Device Still a Favorite

BROOKLYN, July 22.—"Altho introduced over 20 years ago, the 5-cent numbered ball-gum vender is still a good money-maker," according to D. Robbins & Co. "The O. K. machine vends a ball of gum for every nickel. Every ball has a hole drilled in the center in which numbers are inserted. Certain numbers call for trade awards as indicated by the award card of the machine.

"In recommending the O. K. Ball Gum Vender D. Robbins & Co. points out that the machine holds 1,200 balls—the entire cost of the machine is returned to the operator the first time this machine is emptied."

**SKILL JUMP**  
Legal everywhere



Counter and Console Models  
1c or 5c Play.

A new novelty game that can be operated anywhere. Write today for complete details and prices.

**GROETCHEN TOOL CO.**  
130 N. Union Chicago

AVON'S MONTH-END CLEARANCE

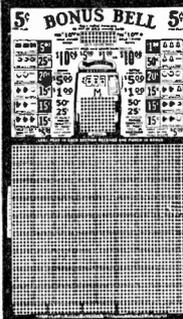
<b>NOVELTY TABLES</b>	Genco Footballs	Request	\$27.50
Key Lites	Boosters	Chiefs	39.50
Palm Springs	Long Beaches	Across the Boards	49.50
Reviews		Mills 1-2-3	59.50
Bubbles	<b>PAYOUT TABLES</b>	Breakneck	32.50
Peppies	Preakness	Airports	64.50
Jungles	Arlington	Majors	52.50
Side Kicks	Fairgrounds	Midways	39.50
Airways	Golden Wheels	Fifth Innings	45.00
Zetas	Quintellas	Supremes	42.50
Supremes		Taps	40.00
Bull's-Eyes	<b>SLOTS</b>	Rinks	42.50
Mills Soft Balls	Roll-a-Top, 5c & 10c	Fairs	39.50
Bally Reserves	Extraordinary, 5c		
	Blue Fronts, 5c & 10c	<b>FLOOR SAMPLES</b>	
<b>YOUR CHOICE</b>	Chiefs, 10c & 25c	Airport	\$72.50
3 for \$20.00	Little Dukes, 1c & 5c		
Chico Derby	War Eagles, 5c	<b>CONSOLES</b>	
Speeds		Red Head Track	
Hare and Hounds	<b>FREE GAMES</b>	Times	\$49.50
Mercuries	Bubbles	1938 Track Times	62.50
Tops	Circus	Kentucky Clubs	64.50
Track Meets	Stop and Go	Flat Top Derby Days	19.50
Race Bowls	Side Kicks	Tanforans	19.50
<b>YOUR CHOICE</b>	Spotmets		
3 for \$15.00	Chubbies	<b>PHONOGRAPHS</b>	
Stoner's Races	Chevrons	Wurlitzer 6-16	\$89.50
Home Stitches	Toppers	Rock-Ola Imperial 20	89.50
Running Wilds	Klicks	Rock-Ola Regular	44.50
	Triple Plays	Wurlitzer 4-12	44.50
	Free Races	Wurlitzer Model 51	59.50
<b>AVON NOVELTY SALES CO., INC.</b>	1/3 Deposit Required With All Orders. Balance C. O. D.		
2929-35 Prospect Ave., CLEVELAND, OHIO.	Phone Prospect 4512. Cable Address "AVON."		

BONUS BELL

A novel twist on a new kind of slot symbol board. All the favorite features of scoreboard—as gathered from a player preference survey—built into one board! Colorful slot symbols, last sale in each section of thirty holes advancing to the jackpot, last sale on board cleans up jackpot, four repeats on a \$5.00 consolation award. Jackpot has top of \$10.00. Board takes in 2400 nickels—\$120.00—pays out \$72.44. Operator gets average profit of \$47.56. BONUS BELL may be secured with question tickets for territories where such tickets are required.

SUPERIOR PRODUCTS

14 North Peoria Street, Chicago, Illinois.



EXCEPTIONAL RECONDITIONED VALUES

\$9.95 each	2 for \$11.00	Skyrocket	\$45.00	Speedy	\$39.50
Atlantic City	Alway	Free Races	17.50	Chief	37.00
Fleet	Keeno	Double Treasure	49.50	Bally Royal	25.00
Palm Springs	Silver Flash	Trio, F.P.	24.00	Encore, F.P.	19.50
Hi Lo	Stop Em	Side Kick	24.50	Regatta	17.00
Review	Turf Kings	Triple Play	19.50	St. Mortiz	19.50
Spokes		Box Score	42.00	Request	17.50
		Klick, F.P.	19.50		

SPECIAL CLOSE-OUTS ON NEW GAMES  
AT HONEST-TO-GOODNESS SAVINGS  
LARGE ASSORTMENT OF GOOD USED COUNTER GAMES  
1/3 Deposit, Balance C. O. D., F. O. B. Newark, N. J.

GEORGE PONSER CO., 11-15 E. Runyon St., Newark, N. J.

Look Over These New Low Prices and Save \$\$\$\$

Wurlitzer 1938 Model 24	\$159.50	Rock-Ola De Luxe 12 (Late Model)	\$67.50
Rock-Ola 1938 Monarch 20	159.50	Bally Pencil Vendor (New)	87.50
Seaburg 1938 Gems	154.50	Pace Saratoga (Like New)	87.50
Wurlitzer 616, with Jacobs Grill	109.50	Bally Ray's Tracks (Late Models)	39.50
Rock-Ola 1937 Imperial 20	89.50	Extra Races, 7 Coin	29.50
Rock-Ola 1937 Rhythm Master	49.50	Bally Saddle Club	29.50
Rock-Ola 1937 Rhythm King	49.50	Pamco De Luxe Consoles	16.50
Mills 1936 De Luxe Dance Master	29.50	Groetchen Skill Jump	29.50
Mills 1935 Regular Dance Master	16.50	Rock-Ola Lo Boy Scales	29.50

Write for Our New Bargain List, Listing Over 500 Reconditioned Machines. Used Phonograph Records. All Usable. Our Choice, Per Hundred, \$3.00.

BADGER NOVELTY COMPANY, 2548 N. 30TH STREET, MILWAUKEE, WISCONSIN

THE LAST "WORD" IN YOUR LETTER TO ADVERTISERS, "BILLBOARD"



I. H. (IZZ) ROTHSTEIN prepares to drive to the location of his new offices, soon to be opened. Rothstein has been kept busy driving from one office location to another in Pittsburgh, and reports: "When fully completed our new offices will be the most impressive in the East."

BARGAINS

<b>CONSOLES</b>	
Keeney's 1937 Skill Times	\$42.50
Kentucky Clubs (Skill)	65.00
1938 Skill Times	75.00
Triple Entries	125.00

<b>SLOTS</b>	
Watling Diamond Bells with Melon & Milco Check Separator, Serials over 88000	\$45.00
Mills (1c) Q. T. S. Combination Bell and Vendor, Serials 15000 Up	\$32.50

ABOVE EQUIPMENT IN EXCELLENT CONDITION.  
Terms: 1/3 Deposit With Order, Balance C. O. D.

**UNION VENDING CO.**  
701 N. Eutaw St. Baltimore, Md.

FREE PLAY GAMES

39-CONTACTS	\$49.50
7-DOUBLE FEATURE	49.50
28-MAJORS	47.50
18-FIFTH INNINGS	47.50
20-BOX SCORES	47.50
3-TAPS	47.50
7-ENGORE	32.50
9-FAIR	35.00
4-TRIO	35.00
3-KLICK	24.50

Write for Special Summer Clearance List of Over 1,000 Other Machines.

SILENT SALES

635-637 "D" St., N. W., Washington, D. O.

SPECIAL

Keeney Mutli Free Races (Free Play)	\$30.00
Circus (Free Play)	35.00
Bally Paramount (Free Play), practically new	28.50
Genco Klick (Free Play)	28.50

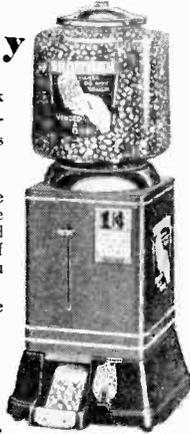
**BADGER BAY COMPANY**  
1019 Main St., Green Bay, Wis.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

make more money

**JENNINGS  
In-A-Bag**

Vends Nuts and Bulk Confections in Sanitary Glassine Bags



Take this tip — before you buy any bulk venders be sure to see Jennings In-A-Bag. It's an idea that clicks with the public everywhere. Hundreds of operators have reported the earnings on their In-A-Bags to be 3 to 4 times that of the conventional vender. It truthfully is the vender you can operate at a nice profit.

In-A-Bag is simple in operation and foolproof. There are a number of models to choose from —

Write for complete details

**O. D. Jennings & Company**

4309 WEST LAKE STREET, CHICAGO, ILLINOIS

**200 ROTARIES**

FOR SALE OR RENT

in Open Territory If You Are Responsible

WRITE or WIRE

**PHOTOMATICS**

Reconditioned Ready To Operate All Stainless Steel Equipment

**\$545.00**

10c & 25c Chiefs. . . . \$19.50  
50c Chiefs . . . . . 24.50

1/3 Dep. With Order

**GERBER & GLASS**

914 Diversey Blvd. Chicago, Ill.

**J. H. WINFIELD CO.**

1022 Main St. BUFFALO, N. Y.

**BUFFALO'S**

distributor of

**Wurlitzer Phonographs**

and Coin Operated Amusement Machines of Leading Manufacturers.

A good display of new and reconditioned Novelty and Free Play Machines on hand at all times.

**We Are Moving Some Good Clean Stuff**

- 10 Paces Races, High Serials, 30-1. . . . . \$76.00
- 2 Paces Races, High Serials, 20-4. . . . . 60.00
- 4 Bally Rays Track, Clean. . . . . 40.00
- 2 Buckley Track Odds, A-1. . . . . 79.50
- 3 Reliance Dice, Bally or Buckley. . . . . 24.00
- 40 Assorted 1c and 5c Slots, A-1. . . . . \$10.00 to 29.00
- 12 Like New Illuminated Wurlitzer Phonographs . . . . . \$85.00 to 129.00

Full Stock of Fans, Ventilating and Cooling Systems. Will save you money. All subject to prior sale.

**C. and N. SALES COMPANY**

817 POYDRAS ST., NEW ORLEANS, LA.

**DISPOSING OF ALL COIN MACHINES**

BLUE FRONTS — CHERRY BELLS

All Denominations and Cheap.

Write or Wire for Prices While They Last.

**MILLS SALES COMPANY, Ltd.**

1640 18TH ST., OAKLAND, CALIF.

ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS

**Metal Film Is Perfected**

Has high durability—film can be used both sides—coin machine possibilities

BERLIN, Germany, July 22. — Motion pictures, complete with sound effects, were projected successfully from a thin metal film for the first time after 27 years of trials and failures, it has been revealed. The demonstration was made before an audience of experts at the German Institute of Technical Research in Berlin.

Metal film has long been the dream of those in the motion picture field. Recently interest developed in the coin machine industry when it was revealed that many new machines had already been developed to use film—the only drawback being the destructibility of celluloid films. Metal films would find wide use in the coin machine field. Fire hazards, film breakage and other technical difficulties with celluloid films have been the deterrents to use in coin machines.

The process was developed by Dr. Semenzit in co-operation with the institute, and the results are declared "satisfactory, tho requiring slight improvements in sound reproduction."

**Lighter Than Celluloid**

Metal film, thinner than its celluloid counterpart and far more resistant to wear and expose, is made either of rolled iron bands with aluminum plating or of aluminum alloy. The pictures, instead of being projected by the transmission of light thru the film as in the celluloid process, are thrown on the screen by reflection on a highly polished surface.

Besides durability, an immediate advantage of metal film is the fact that it cannot burn. It is asserted that the intensity of the light can be greatly increased—since the film will not take fire—so that large, brilliant pictures can be achieved.

Aluminum film weighs less than celluloid film, while aluminum-plated iron film is about the same weight as celluloid. The loss of light thru projection by refraction is said to be no greater than by the present method.

Metal film can be used in ordinary movie or still cameras and is said to require even shorter exposures than celluloid film. The emulsion used is slightly different from that now used. The method of development and fixation is the same.

**Can Use in Present Equipment**

An ordinary moving picture projector requires only a small change in the shutters if metal film is used. The same projector can therefore use both metal and celluloid film. The same applies also to the sound apparatus; only a minor change is necessary.

It was declared that the metal film would be used primarily for purposes for which celluloid film has proved inade-

**BATTING CHAMP**

You're in a Clean-Up Spot with this Champ money maker . . . it's a Grandstand Performer in every way!

**NEW "BIG WINNER" APPEAL!**

Because player builds up amazing award total while playing game!

**NEW PERFECT INVISIBLE PERCENTAGE CONTROL!**

First time ever on Novelty or Free Play game!

**NEW LIVE BALL ACTION—**

Alternate type bumpers, Free Ball return and other sensational features!

**NOVELTY \$89.50**

Gottlieb Games are free from service calls! Ask the Operator who owns one!



FREE PLAY \$99.50

IMMEDIATE DELIVERY  
**D. GOTTLIEB & CO.**  
2736-42 N. Paulina St., Chicago

**ANOTHER HIT BY GLOBE!**

That's what dealers everywhere are saying about Globe's new Baseball Board. Priced in 8 gorgeous shades for unusual flash, it's a Big-League attraction. A sure winner on any counter! Board takes in 2600 holes of 5c or \$130.00 Pays out (average) \$74.75 Average Profit \$55.25 Baseball optical tickets. Semi-thick board. Celluloid \$6.20 protection over rackets. Price

Write for our new Folder on latest Money Boards.

**GLOBE PRINTING COMPANY**  
1023-27 RACE STREET PHILA., PA.

quate and that it would not—for the time being—replace celluloid film. One use of the new film could be the taking of ultra-slow motion pictures, since the metal can pass thru the camera at far greater speed than the celluloid, which would tear under the same stress. It will also be of great value for keeping photographic records because of the durability factor. In this case the fact that pictures can be taken on both sides of the film is a great advantage.

**First Run of Pux Sold Out**

CHICAGO, July 22.—"We seem to have given birth to a mastodon," says Ray Becker, head of the new Recreational Games concern. "We thought we had a pretty fair sized hit in our first brain-child game called Pux, but we didn't look for our first offspring to break the scales in the way of incoming orders."

"The first run of Pux was gobbled up so fast," stated Becker, "that we had to yank one from our trucks or we wouldn't have had one left for our showroom. Another and larger release is now in rush production and shipments will be resumed in a few days."

"Pux is a manually manipulated, legal amusement game introducing a new projectile and play principle. It is made in both a coin-operated and home recreation room model."

**PUNCH BALL**

**GAME MAKES PERPETUAL PROFITS!**

Y-ESS! Every Tavern, Cafe, Bus Station, Cigar Store, and dozens of other outlets will collect profits for you not once, but continuously.

Route Men—Operators—Distributors

Your first sale to any customer is just a start. Profits pile up and continue to increase. You just keep right on making money as long as you follow through. Nothing like it for steady income.

**CURFIER MFG. CO.,**  
33 Terminal, Minneapolis, Minn.

**Better than a PUNCH-BOARD!**

**OK & GUM VENDOR**

VENDS GUM WITH NUMBERS INSERTED LEADING TRACKS 1 TO 1200. Capacity: 1200 BALLS

TAKES IN \$10.00. PAYS OUT \$10.00 IN TRADE AWARDS.

PRICE ONLY For One O. K. GUM VENDOR WITH 1200 BALLS OF Numbered Gum FREE! WRITE FOR QUANTITY PRICES

**D. ROBBINS & CO.** 1141 DE KAIF AVE. BROOKLYN, N.Y.

# BUCKAROO

**2 GAMES IN 1**  
**A MULTIPLE 3 COIN GAME**  
**INSTANTLY CONVERTIBLE**  
**TO A 1 COIN**

**THAT'S WHY OPERATORS ARE**  
**MAKING MORE MONEY WITH**

# BUCKAROO

*That's Why Buckaroo is outselling other Novelty Games*

AVAILABLE AS NOVELTY

**\$84.50**

IMMEDIATE DELIVERY!

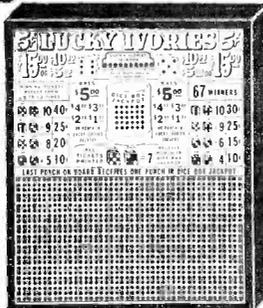
OR FREE GAME

**\$94.50**

**CHICAGO COIN MACHINE MANUFACTURING CO.**  
 1725 DIVERSEY BLVD., CHICAGO

## A "NATURAL" FOR BIG PROFITS- LUCKY IVORIES

Has All the Features That Bring Steady Play and Fast Action  
 No. 11228 1056 HOLES  
 Takes in .....\$52.80  
 Average Payout ..... 23.30  
 Average Gross Profit. . . . \$29.50



PRICE \$3.96 EACH

Send for New Catalog Showing Hundreds of Other Profit Makers.  
**HARLICH MANUFACTURING COMPANY**  
 1413 W. Jackson Blvd. Chicago, Illinois.



### L. MITCHELL & CO.

REBUILT BY EXPERT'S ROSE BOWL \$7 each  
 AIRWAY GLOBE TROT CARO Any 5, Assorted, \$30.  
 MERCURY TER NAGS  
 SWING AUTO DERBY SNAPPY  
 Also an Excellent Selection of Rebuilt Machines from \$7.50 up.  
 Remit 1/3 Direct—Balance C. O. D. Cable Address: MITCHAL.  
 WRITE to us for our COMPLETE LIST  
 1141 De Kalb Ave., Brooklyn, N. Y.

## A BIG OPPORTUNITY FOR YOU!

Be Independent! Ask us how you can get the exclusive territory rights for the sensational Miniature Bowling Alley. 10 x 2 Feet. Pins disappear when knocked over. Fool Proof. Mechanically Perfect. Sets, Re-sets mechanically.  
 We are the only firm manufacturing this sensational game.  
**FOR COMPLETE DETAILS — WRITE — WIRE TODAY!**  
**MINIATURE BOWLING COMPANY**  
 328 SOUTH 6TH STREET, NEWARK, N. J.

**ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS**

## ATLAS VALUE PARADE

**MOTOROLA SPORTER** 4-Tube Superheterodyne Portable Radio — Aerial Built-in — Shoulder Strap Model. Write for Circular and Prices!!

PHONOGRAPHS	
Rock-Ola Windsor (1938) . . . . .	\$144.50
Rock-Ola Rhythm Master (12 Records) . . . . .	49.50
Mills Zenphyr . . . . .	44.50
Mills Dancomaster . . . . .	21.50
Seaburg K15 . . . . .	79.50
Seaburg K20 . . . . .	119.50
Beautiful Illuminated Grill Installed on All Models, \$10.50 Extra.	

NOVELTY GAMES	
Chubbie Regular . . . . .	\$38.50
Bubbles, Free Play . . . . .	34.50
5c Sparks . . . . .	\$17.50
5c Jennings Grandstand . . . . .	19.50

COUNTER GAMES	
Tickette . . . . .	\$3.50
Sportland . . . . .	4.00

**BRAND NEW FREE PLAY GAMES AT LOW CLOSEOUT PRICES — WRITE FOR PARTICULARS!** Send for your copy of our newly published Phonograph Catalogue and our Price Bulletin on Reconditioned Payables—Novelty Games—Consoles—Slots—all at drastically reduced prices.  
**TERMS: 1/3 Deposit, Balance C. O. D.**

### ATLAS NOVELTY CO.

2200 N. Western Ave., CHICAGO, ILL. (General Offices)  
 1901 Fifth Ave., PITTSBURGH.  
 Associate Office: Atlas Automatic Music Co., 3151 Grand River Ave., Detroit, Mich.

**AMERICA'S LARGEST DISTRIBUTORS**

### A-1 BARGAINS YOU'LL GO FOR

NOVELTY GAMES	
Double Feature F. P. . . . .	\$60.00
Import F. P. . . . .	49.50
Chevrons F. P. . . . .	49.50
Contacts F. P. . . . .	49.50
Skyrockets F. P. . . . .	49.50
Box Score F. P. . . . .	49.50
Rink F. P. . . . .	\$47.50
Major F. P. . . . .	45.00
Fifth Inning F. P. . . . .	45.00
Hold Tight F. P. . . . .	45.00
Genco's Triple Play . . . . .	29.50
Multi Free Race F. P. . . . .	27.50
1-2-3 Reversed Reels . . . . .	\$49.50
Flight . . . . .	\$18.00
Odd Ball . . . . .	22.50
Regatta . . . . .	17.50
Request . . . . .	19.50
Slide Kick . . . . .	24.50
Trophy . . . . .	27.50

### AUTOMATIC PAYOUT TABLES

Thistle-downs . . . . .	\$75.00
Derby Clocks . . . . .	75.00
Track Records . . . . .	75.00
Man-o-Wars . . . . .	69.50
Turf Derby . . . . .	69.50
Derby Kings . . . . .	59.50
Hy Boys . . . . .	48.50
Derby Champs . . . . .	29.50
Zipper . . . . .	28.50
Flasher . . . . .	28.50
Bally Entry . . . . .	27.50
Black Paces Races . . . . .	\$49.50
1937 Skill Time . . . . .	45.00
Galloping Domino . . . . .	37.50
500 Different Games—Write for Price List.	
1/3 Deposit, Balance C. O. D., F. O. B. Baltimore, Md.	

**ROY MCGINNIS, 2011 Maryland Ave., Baltimore, Md.**

## Service Man States Case; Asks More Data for Mechanical Men

To the Editor:  
 You are doing a great job with your section. Your editorials all have power in them and your columns give news, notes and information of great help to the operators and distributors. But what about the service man or mechanic? Your column "What the Records Are Doing for Me" is great, but I would still like to see something like a column entitled perhaps "Service Man's Corner." It might be just a few notes sent in by service men on mechanical suggestions, helpful hints on different angles or perhaps a letter or two.

Not only have a column for the service man to have his say in your section of *The Billboard*, but also I believe a "Coin Machine Mechanics Job Wanted" column in the classified section placed right after the second-hand coin machine column would not only pay but be of great help to many good mechanics. And is it not the service man and mechanic who are the real backbone of the coin machine business? Yet what notice do they get? They are the ones who are available any hour of the day or night to rush out on calls when a machine goes haywire. They are the ones usually who contact most of the locations, meet the public, get all the blame from operator, location and the public if anything goes wrong. Not only that, but about seven out of 10 of the older experienced service men are out of work. Why? Because usually the operator has some relative who has just finished high school or college and who must be taken care of but can work for less. Sure he has no knowledge or experience in that line and most of the time no aptitude for the job.

This older, more experienced man could save or make more money for the operator—many times more than the couple of dollars a week saved by using the young inexperienced man, but "blood is thicker than water."  
 I myself am a service man and mechanic with nearly eight years experience on all types of coin-operated machines—36 years old, but am out of steady work now.  
 There are plenty of good coin-operated machine mechanics out of work at this time, willing, usually, to go anywhere. Also there are operators probably hiring or wanting to hire service men with

experience and recommendations every week in this great country of ours. Why not get them together? How about these two suggestions of mine?  
 You now get the operators, jobbers, distributors and manufacturers together. Why not complete the family and take the service man in also? He doesn't deserve being left outside. His numbers are many and his work is the backbone of the entire industry. Without him what would the others do? Why not give him a chance?—B. W., Gretina, La.

## "Day of Bouncing Reels Past"—Shay

CHICAGO, July 22.—States Vince Shay, sales manager of the Mills Novelty Co.: "If you operate machines which have reels that bounce you can know for sure that you are not running modern equipment. Maybe it doesn't bother you, but you aren't the only one to be considered.  
 "First, there's the player. Put yourself in his shoes. How would you feel when a favorable combination is spoiled at the last instant by a bouncing of the reel? Second, there's the location. Locations like the latest machines, and surely machines with bouncing reels are not the latest. Sooner or later a location will wise up to the fact that its equipment is not the best—after players complain about the bounce. Locations won't like it if you don't give them the latest.  
 Third, there's your rival operator. Any weakness in your own operating is a direct invitation to someone else to step in and give you competition. Why buck progress? Bouncing reels are out of date."

## Paper Differentiates On Big, Small Gambling

KANSAS CITY, Mo., July 22.—The *Kansas City Times*, July 13, indicated the progressiveness of its editorial and reporting staff in the distinction it made in headlines concerning "Big Gambling."  
 It is probably one of the first newspapers in the country to draw such a fair distinction between big gambling and petty gambling.

★ *Good For*  
**\$7.00**

*Reduction on purchase of  
 any \$49.50 Vest Pocket Bell  
 before August 31, 1939*



★  
 Join the Mills "Share Good Business" movement. Buy Vest Pocket Bells before August 31, 1939, and we'll allow you \$7.00 off the regular price of \$49.50. Clip and mail in this ad with your order as proof of your right to this "Share Good Business" reduction.

MILLS NOVELTY COMPANY  
 4100 Fullerton Avenue, Chicago, Illinois

★ **CRASH GO THE**  
**D. S. NOVELTY CO. PRICES**

Bally Spot'm, \$47.50; Exhibit's Sky Rocket Free Play, like new, \$45.00; Box Score Free Play, \$45.00; Exhibit's Review, \$12.50; Genco Airport Free Play, \$59.50; Turf Champs converted into a novelty game with backboards, \$12.50 each; Seaburg Gem, 1938 Model, \$159.00; Mills War Eagles Bells 10c Plays at \$15.00 each; Ten Mills Silence Double Jackpots 5c Plays at \$10.00 each; Watling Twin Jackpots 5c Plays, \$12.50 each; Watling Treasures Twin Jackpots 1c Plays at \$20.00 each; Watling Rol-a-Top Twin Jackpots 1c Plays at \$22.50 each; Three Mills Cherry Bells 5c Plays, used three weeks, \$45.00 each; Mills Cherry Bells 25c Plays at \$50.00 each; Pace Bantam 1c Plays at \$12.50 each; Tally used two weeks at \$10.00 each; one Exhibit's 36 Game, new, at \$12.50; three Exhibit's Tanforans Console Models 5c Plays at \$18.00 each; Mills Dial Machine at \$15.00 each.  
 Send 1/3 Top. With Order, and Bal. C. O. D.

**D. & S. NOVELTY CO.**  
 1005 BROADWAY, ROCKFORD, ILL.

**WERTS FAMOUS JAR GAMES**

- RO WO BO
- JAR-O-SMILES
- PICK-A-TICK
- POK-ER-BOK
- BIG LEAGUE
- REELO
- DICE GAME

WERTS NOVELTY CO., INC.  
 P. O. Box 672, Muncie, Ind.

**Keeney Tells All About Cowboy**

CHICAGO, July 22.—J. H. Keeney, head of "The House That Jack Built," this week explained in more detail the actual operation of their newest offering, Cowboy.

"Upon insertion of a coin lights in certain of the new improved light-up bumpers flash on. There are three sets of colored bumpers—red, yellow and green. A ball hitting one of the four red bumpers when lit add 1,000 to player's score (100 unlit). Certain lighted red bumpers light up yellow bumpers, which score 1,000 when lit and 100 when unlit as a ball bumps them.

"If a ball hits one of the two green bumpers, which are always lit, the player's score is automatically advanced to the next even thousand. A player may also score 1,000 or two free games if a ball goes thru the light-up gate post when lighted.

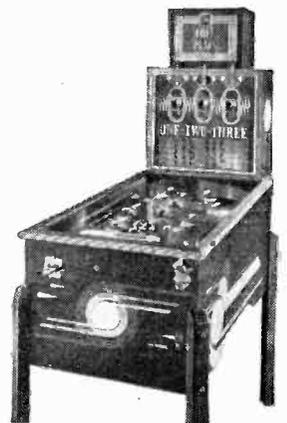
"Cowboy is full of action, suspense and excitement of ringing bells, rat-a-tat-tat scoring and flashing lights from the time the nickel is inserted till the last ball drops in the trough."

**Butte's Brinck Commends Saratoga**

BUTTE, Mont., July 22.—"We want to add our hearty approval to that of other columnen throuth the country of the recent move by Pace Mfg. Co. in offering its money-making console bells, Saratoga and Reefs, and its counter bell in slug-rejector models," stated H. B. Brinck officials here.

"This cheat-proofing of these outstanding machines has made them even more powerful than they were before, and that's really saying something, because ever since their introduction operators have reported to us that they've never made so much money with any one machine before. More power to Pace."

**WE HAVE THEM**



**KEYSTONE NOVELTY & MFG. CO.**  
 26th & Huntingdon St., Philadelphia, Pa.  
 (MILLS DISTRIBUTORS)

*Enjoy Yourself To-day!*

AS ADVERTISED IN THE INDUSTRY'S LEADING NEWS-PAPER

ENJOY LIFE—EVERY MINUTE OF IT. GO PLACES AND DO THINGS. TAKE ADVANTAGE OF THE GREAT VARIETY OF ENTERTAINMENT BEING OFFERED YOU BY THE INDUSTRY OF AMERICA'S AMUSEMENT INDUSTRY. HAVE FUN WHILE YOU CAN. ENJOY YOURSELF TODAY! AND, BY ENJOYING YOURSELF, YOU'LL LIVE A HAPPIER, BETTER, FULLER LIFE.

AMUSEMENT BOARD OF TRADE OF NEW JERSEY, INC.

A PINBALL PUBLICITY PLAN was recently laid before the industry by the Amusement Board of Trade of New Jersey, Inc. The advertising venture consists of a large car ad, reproduced above, and, according to LeRoy Stein, could be used throuth the country with imprints of sponsoring groups. Stein is manager of the New Jersey group.

**CANADIAN DISTRIBUTORS WANTED**

For Well-Known Coin-Operated Phonograph Manufacturer.  
 Write in strict confidence, giving complete personal details and financial statement.  
 BOX No. 718, Care The Billboard Publishing Co., 25 Opera Place, Cincinnati, Ohio.



# BANG

THE GAME WITH  
**-THREE-**  
**-LITTLE-**  
**HOLES... THAT MAKE**  
**A WHOLE LOT OF DIFFERENCE!**

These "skill-thrill" holes put out four-lights-at-a-time . . . so the player can put out all 12 lights and get a winner with only 3 balls. What an irresistible come-on!!

ALSO, there are 3 skill lanes at the bottom to increase the free games and the suspense . . . keeping the player on edge until the final second. BANG IS THE GAME OF THE YEAR. ASK THE BOYS WHO CAN'T GET ENOUGH OF THEM.

**GENCO, INC.**

2621 N. ASHLAND AVE.,

CHICAGO, ILL.

SEABOARD SALES, INC.,  
 New York.  
 Eastern Factory Representative.

COIN AMUSEMENT SUPPLY, Ltd.,  
 London,  
 European Distributor.

## ATTENTION, CANADIAN OPERATORS

### NOVELTY TABLES:

- Bally Variety Free Play 25 or 60 Cycles . . . . . \$115.00 Each
  - Exhibit Flash Free Play 25 or 60 Cycles . . . . . 115.00 Each
  - Erie Diggers, Same as New . . . . . 100.00 Each
- Have about 300 Free Play Novelty Tables, same as new, prices ranging from \$50.00 to \$100.00.

### SLOT MACHINES:

- 150 Pace Comet Slot Venders Mystery Payout . . . . . \$35.00 Each
- 40 Mills Church With Mystery Payout . . . . . 40.00 Each  
 With Gold Award \$5.00 Extra
- 85 Mills Blue Fronts Mystery . . . . . 50.00 Each
- 110 Mills Cherry Vender . . . . . 60.00 Each
- 85 Mills Melon Venders . . . . . 75.00 Each

### MUSIC BOXES:

Seeburg and Wurlitzer 1937-'38 Models for sale very reasonable. Complete New Fronts for the 616 Wurlitzer, \$30.00 Each; makes the machines look like new. Have about 200 Counter Games of all kinds priced from \$10.00 up. All machines guaranteed or your money back within 10 days; 50% with orders. For further information write to us and we will oblige.

**DONALD FIELDING & CO.**

1106 HALL AVENUE PHONE 4-3333 WINDSOR, ONT., CAN.

## "Self-Spotter" on Bally's Pick-Em

(New Game)

CHICAGO, July 22.—Discussing the new selection feature on Pick-Em, five-ball novelty game, Jim Buckley, general sales manager of Bally Mfg. Co., explained that the idea was suggested by an operator noted for his keen observation of player reactions.

"Every Spotted and Variety player," Buckley pointed out, "has his own pet hoodoo numbers which he considers extra hard to hit. Pick-Em permits the player to dodge the jinx before he starts to shoot. He simply turns the selector on front of the cabinet and selects the numbers to be spotted or free. Thus the self-spotter or jinx eliminator gives the player full control over the spotted feature, which was on a mystery basis in Spotted and Variety.

"Pick-Em has all the fast and flashy action and all the score build-up futurity award appeal of Bally's famous Variety, plus the new player's choice spotted feature; and reports now coming in show that the self-spotter is one of the strongest repeat-play stimulators developed in recent years, nearly doubling normal collections in many spots. Pick-Em is, of course, available in both novelty and free-play models."

There are no exposed clamps or screws, and the dice used are micro-accurate to 1/10,000th inch. In spite of the fact that they are not coin operated these games are 100 per cent cheat-proof. And the fact that they are available in different sizes makes it possible for operators to capitalize on them in all types of locations. For example, Color-Roll, Chuck-a-Roll and Jitter Roll are available in 12 by 12 inch sizes. In 12 by 18 inch all three are available plus the Number Roll game. And Twin Roll, the 12 by 24 inch machine, may be obtained in any combination of any 12 by 12 inch games. Operators report that these Profit Rollers are making money far beyond their expectations on locations everywhere. No wonder sales of these games are so high."



## Profit Rollers Hit New Highs

MIAMI, Fla., July 22.—"Sales of our profit-building Profit Rollers are hitting new highs," reports Bill Frey, head of the company bearing his name. "One of the biggest reasons for the tremendous success of Profit Rollers is the excellent quality of manufacture of all five games. "Profit Rollers' layouts are beautifully screened in vibrant colors on glass.

A. C. EVANS, cigaret vending machine operator and vice-president of the Indiana State Operators' Association, Inc., delivers his oration at the association's meeting at The Shodes, Waveland, Ind. (Photo courtesy Dwyer Novelty Co., Marion, Ind.)

## "THE HOUSE OF PROVEN WINNERS"

NOVELTY GAMES		AUTOMATIC PAYOUTS	
Bally Royal . . . . .	\$27.50	Paramount (Reserve) . . . . .	\$17.50
World's Fair . . . . .	19.50	Keneys Free Races . . . . .	22.50
Odd Ball . . . . .	14.50	Gay Time . . . . .	8.50
Bally Reserve, Free Game . . . . .	8.50	Thunderbolt . . . . .	17.50
Fleet (Metered) . . . . .	9.00	Request . . . . .	22.50
Daily Dozen, Free Game . . . . .	8.50	Key Lite . . . . .	24.50
Grand Slam . . . . .	14.50	Supreme . . . . .	27.50
Paramount (Novelty) . . . . .	14.50	Ohio Baseball . . . . .	8.50
Palm Springs . . . . .	11.50	Bambo . . . . .	14.50
Bally Line Up . . . . .	9.50	Stop and Go . . . . .	27.50
Cargo . . . . .	6.50	Reviews . . . . .	9.50

One-Third Deposit Must Accompany All Orders — Balance C. O. D.

**J and J NOVELTY CO.**

4840 MT. ELLIOTT, (Plaza 1433) DETROIT, MICHIGAN

EXHIBIT'S

# ★ ★ ★ AVALON ★ ★ ★

*The Most Gorgeous, Most Beautiful,  
Most Brilliant game in all the world!*

- NEW** Wonder Star Bumpers—alive with color and dazzling brilliance. Stand out with jewel-like beauty—compelling constant play.
- NEW** Two Special "When Lit Bumpers"—Hit these when lit, and players get two free plays IMMEDIATELY!
- NEW** Rambling Thousand Light—Everytime ball hits this rambling light, it piles up plenty extra thousands.
- NEW** New Mystery High Score FEATURE automatically SPOTS the player one—two—three or four EXTRA thousands at start of each game.
- NEW** New Style Rapid Fire Bumper creates the livest, fastest ball action ever used on a high score game.

- ✻ ADJUSTABLE CONTROL
- ✻ BACKBOARD ANIMATION
- ✻ MECHANICAL PERFECTION
- ✻ LONG PROFIT LIFE
- ✻ ALWAYS A "COME CLOSE" SCORE
- ✻ ALWAYS A LAST BALL SUSPENSE
- ✻ JUMP SCORING METER SYSTEM
- ✻ ALWAYS A FULL CASH BOX

*Order from Your Distributor Today!*

EXHIBIT SUPPLY CO., 4222 W. LAKE ST. CHICAGO



REGULAR  
**89.50**  
FREE PLAY  
**99.50**

## Bang Making Genco History

CHICAGO, July 22.—According to Dave Gensburg, Genco official, the new Genco game, Bang, is breaking the factory's records for top-speed production.

"So overwhelming is the demand for this new money-maker that Genco literally pushed itself to a new high in games sent out within a short space of time," says Gensburg.

He continued: "Bang is a hit if we've ever built one—and I guess our record is pretty convincing proof that we have. The three little 'skill-thrill' holes that

put out four lights at a time are unquestionably the smartest feature we've incorporated in a game in our entire experience. It is this feature that is almost solely responsible for the huge success of Bang, for it is a superb 'come-on' with an appeal that is well-nigh irresistible.

"In addition to the marvelous four-lights-at-a-time holes, we have included three skill lanes at the bottom of the game which when passed by a ball raise the number of free games the player receives for putting out all the lights.

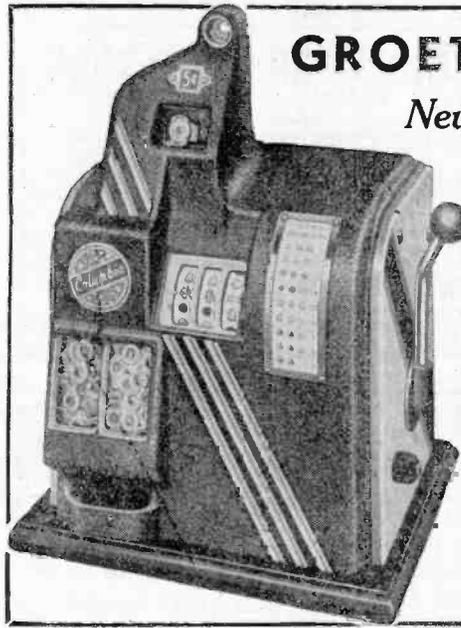
"Any way you look at it, Bang is a lot of good news to the coin machine industry. It's making money for everyone, and that's the final test."



SAM KRESBURG, head of East Coast Phonograph Distributors, Inc., displays his Luxary Marbitte Counter Model, which his firm is converting from old 12-record phonographs. "The compactness and beauty of the model show up well anywhere. It's just another idea to keep East Coast customers in front," says Kresburg.

## GROETCHEN'S

### New Columbia Check Separator



Choice of Jack-Pot Gold Award—Side Vender or Rear Payout Models. Convertible for 1c-5c-10c or 25c play. 10 stop or 20 stop Reels—Fruit or Cigarette Symbol Reels. Real slug protection, last coins played, first coins paid out.

Write for Prices

GROETCHEN TOOL CO.

124-130 N. Union St., CHICAGO

#### QUALITY SPEAKS FOR ITSELF

SPECIAL ATTENTION TO OUR EUROPEAN TRADE					
Tanforans	\$19.50	Regatta	\$19.00	Triple X, like new	\$50.00
Kentucky Clubs	62.00	Bally Supremes	35.00	Gold Award, 5c	39.00
Track Times '38	85.00	Paramounts, new style	19.00	War Eagle, 5c-10c	37.50
Derby Days, Skill	24.50	Spinner	25.00	Roll-a-Top, 5c-10c	37.50
Skill Times '38	85.00	Jitterbug	17.00	Extraordinary, 5-10-25c	32.50
'38 Tracks, Ticket	90.00	Review	17.00	Mills Blue Front, 5-10c	42.50
Galloping Dominos	52.50	Cadet	12.00	Chief, 5-10c	39.00
Flickers	12.00	Bally Keylike	19.00	Automat, new cigarette slots	45.00
Big Race, Mills	25.00	Box Score, F. P.	57.00		
Air Races, Ticket	15.00	Fifth Inning	60.00		
Parade Rosemonts	19.00	Suspense	20.00		
Turf Specials, Bally	23.00	Keeney Free Races	23.50		
	1/3	Deposit With Order—Balance C. O. D.			

MODERN AUTOMATIC EXCHANGE, INC.

2618 Carnegie Ave.,

Cleveland, Ohio.

# HIGH-LITE

## A TWO-WAY WINNER!

PLAYER CAN WIN ON HI-SCORE OR LIGHTS-OUT OR BOTH!  
 Combines the TWO most popular player-appeal principles — HI-SCORE PLAY with adjustable shifting lights and intermediate awards . . . plus the new LIGHTS-OUT ACTION with mounting awards after all lit-up bumpers are put out! What a combination! . . . and what a game!

### HIGH-LITE High Lights!

- ★ Hi-score shifting lights change every 500 points or may be adjusted to remain lit up! A ball thru a lit-up hi-score channel scores 1,000!
- ★ After all lights in red-top bumpers are put out, every hit on these bumpers adds 2 skill points or free plays to the award! Meanwhile, hits on hi-score bumpers add to the score!
- ★ Lit-out bumpers, hi-scores and skill points (or free games) are recorded on beautiful "chorus girl" backboard!
- ★ Return-ball hole adds thrilling last-second suspense!
- ★ Fully adjustable and completely metered!
- ★ Guaranteed mechanically and electrically perfect AC construction!

GET HIGH-LITE! IT'S AN IMMEDIATE HIT!



STRAIGHT NOVELTY  
**\$89.50**  
 FREE PLAY  
**\$99.50**

**DAVAL MFG. CO. • 315 N. HOYNE • CHICAGO**

### BREAK YOUR PROFIT RECORDS WITH BARREL OF ACES (F-5075)

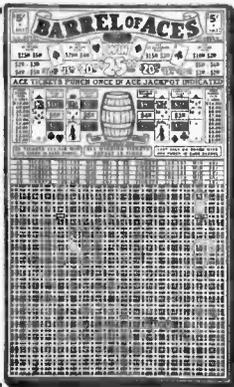
You'll Never Regret Investing In **BARREL OF ACES (F-5075)**  
 The results are AMAZING. The barrel is overflowing with holes and the lucky ones choose the ones they want.  
 2295 Holes and the Top Payout is \$25.00.  
 Takes In . . . . . \$114.75  
 Pays Average . . . . . 59.29  
 Average Profit . . . . . \$ 55.46

Price **\$2.49 each**

IT'S A SURE WINNER — ORDER TODAY

### CHAS. A. BREWER & SONS

Largest Board and Card House in the World.  
 6320 HARVARD AVENUE, CHICAGO, U. S. A.



### Pa. Voids Tax Penalties on Games

PHILADELPHIA, July 22.—As a result of negotiations by the Amusement Machine Operators' Association and officials of the revenue departments of this city and the State of Pennsylvania, all penalties as a result of back taxes on pinball games have been voided. Harry H. Wexelblatt, corresponding secretary of the Amusement Machine Operators' Association of Pennsylvania, has been in

charge of the negotiations which eased the financial burdens of every operator in this vicinity.

The recent decision by the Supreme Court of Pennsylvania upholding the validity of the Act of May 27, 1907, made all back assessments against all pinball games payable immediately. Because of the court litigation all collections had been suspended pending the outcome of the case.

When Wexelblatt entered into negotiations with the city treasurer's office, it was discovered that the law allowed a penalty of 50 per cent as well as interest thereon to be assessed against every pinball machine in operation. After several weeks of negotiations an agreement was effected whereby the penalties and interest would be voided altogether and the city and State would drop their claims against these sums. Wexelblatt obtained a further concession by having the revenue department agree to allow the back taxes to be paid in three installments.

In the agreement effected with the association, operators are to report all locations and pay the installments as they fall due. The operators unanimously agree that the tax officials have been reasonable and will co-operate to the fullest extent. Wexelblatt reported that nearly the entire membership has already paid the first installment and arrangements are now being made for the second payment.



JOE ASH, of Active Amusement Machines' Corp., Philadelphia, has been busy at his phone receiving congratulations of well-wishers on the opening of his new offices.

### Often Imitated but NEVER EQUALLED! BILL FREY'S Original PROFIT ROLLERS CHEATPROOF — NOT COIN OPERATED!

LAYOUTS SCREENED ON GLASS  
 NO EXPOSED CLAMPS OR SCREWS  
 12" x 12" and 12" x 18"

COLOR-ROLL  
 CHUCK-A-ROLL  
 JITTER-ROLL  
 NUMBER-ROLL

12" x 18" Only

TWIN-ROLL

Any two 12" x 12" games in one cabinet—each game with its own mechanism.  
 Dice Micro-Accurate to 1/10,000th Inch.

ALL PRICES F. O. B. MIAMI  
 1/3 DEPOSIT WITH ORDER

SPECIAL!  
 BRAND NEW  
 OLD STYLE GAMES

12" x 12" — Mechanisms not sealed — Layouts screened on Cardboard Available.

COLOR-ROLL  
 JITTER-ROLL  
 CHUCK-A-ROLL

Full purchase price must be included with order. INSPECTION allowed with Money-Back Guarantee. While They Last—\$5.00 Each.

**BILL FREY, INC.**

140 N. W. 1ST STREET,  
 MIAMI, FLORIDA.

### USED PHONOGRAPHS

1/3 Deposit, Balance C. O. D.

Wurlitzer P-30	\$ 29.50
Wurlitzer P-12	39.50
Wurlitzer 7-16	100.00
Wurlitzer 24 record	189.50
Capehart 20 record, 1938	65.00
Gabel Charmo, 24 record	19.50
Swing King	25.00
Seeburg Selectophone	25.00
Seeburg Sym. 1936, regular	29.50
Seeburg Rex	119.50
Rock-Ola Regular	29.50
Rock-Ola Rhythm Master 16	59.80
Rock-Ola Imperial 20	39.50
Rock-Ola Windsor	149.50

**MILWAUKEE COIN MACHINE CO.**

2816 W. North Ave., Milwaukee, Wis.

## Here is Your LUCKY STAR

★  
by  
EVANS



No guess—it's a fact! It's by far the best buy and tops in earnings! 7-coin head at less than cost of single-coin operation. Complete with famous Evans 1939 mechanism. Odds up to 50-1. Grab **\$145.00** LUCKY STAR quick!

**H. C. EVANS & CO.**  
1520-1530 W. Adams St.,  
Chicago.

## Avalon for All Types of Players

CHICAGO, July 22.—"Discriminating players, sophisticated players, skillful players, 'lucky players—players of every type and class will thrill to Avalon," declares Leo J. Kelly, of the Exhibit Supply Co., as he spoke in reference to his firm's newest five-ball game, Avalon. The game is available in regular or free-play models.

"Avalon is a game that features many attractive points—from the operator's point of view as well as the players," continued Kelly. "There is that 'always come-close' score as well as 'last ball suspense.' In other words, action is thrilling and satisfactory during the entire play—and afterwards—for they always come back for more.

"Backboard animation is another factor in the popular approval bestowed upon Avalon. It's mechanical perfection and long profit life give the operator an ideal game. For the player there is a new mystery high-score feature which spots him one, two, three or four thousand points at the start of the game. Then there is the rambling 'thousand light' which piles up thousands when the ball hits it. The new style rapid-fire bumper creates unusual ball action. 'When lit' bumpers when hit give player two free plays immediately. Every bumper, 17 of them, is capped with the beautiful 'wonder star' bumper that did so much to make 1939 Contact an outstanding winner.

"Summing it all up, Avalon is alive with color and brilliance. It stands out like a jewel on every location—compelling constant play."

## Mills Tells 1-2-3 Features

CHICAGO, July 22.—"Dominate the game business in your territory," says Art Cooley, of the Mills Novelty Co. "Whether you're a bell operator, a music operator or a leader back in the old days, we see no reason why you should resign yourself to seeing someone else take the profits out of your territory.

"At Mills we make a practice of selling stuff that is good for operation for months and years. We believe your money put into equipment should remain good for a long time. We have an all-time winner in free-play One-Two-Three, which will be just as good months after you buy as on the day you first set it out.

"One-Two-Three is as juicy as the juiciest of bells or consoles, because it has the essential bell action with a lot of extra suspense and excitement added. It pays out in the sense that it rewards the player on skill. It's an ideal game in the way it serves the player, location and you."



## We're Proud to inform

the whole music fraternity that Mills new 20-record phonograph, the Throne of Music, is now handled entirely by the coin sales department, and sold only to operators. Mills distributors have it on display. We invite you all to share in the riches this exclusive instrument makes possible.

VINCE SHAY, General Sales Manager

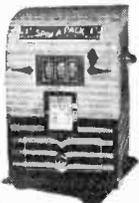
Mills Novelty Company, Chicago

## Mills Throne of Music

## Sensational!

## BRAND NEW SPIN-A-PACK

THE GREATEST CIGARETTE SALES STIMULATOR EVER SEEN.



**LIBERAL Trade-In Allowance For ANY Used Counter Game, no matter what its make or condition, a each Spin-A-Pack.**

**\$165.00**

Start Greater Profits Now! Write! Wire! Phone!

A sure-fire earner that makes big money from the very first day.  
A 3-reel Counter Game with Cigarette Reels and with Coin Divider, 2 Separate Compartments, one for the Merchant and one for the Operator. Handsome, Modernistic Cabinet on convenient turn-table base.

READY FOR DELIVERY

Manufactured by

**GRAND NATIONAL SALES CO.**  
2304 Armitage Avenue, CHICAGO, Armitage 4570.



THE O'TOOLE INDIANS claim as a member the wife of Thomas G. Mullin, of Allentown, Pa., on a recent visit to Rocky Glen Park, Allentown. Mrs. Mullin was made a squaw in the tribe, while her proud husband, business manager for the Allentown and Harrisburg chapter of the Phonograph Operators' Association of Eastern Pennsylvania and New Jersey, looked on.

## SALESBOARD OPERATORS Read

### "DEALS"

A column about new salesboard ideas, deals and personalities.

In the

**Wholesale Merchandise Department**

**THIS WEEK and EVERY WEEK**

# GOLD MEDAL

**New Type 1-SHOT MULTIPLE PAYOUT**  
**3 WAYS TO WIN**  
 INCLUDING  
**\$5.00 TO \$25.00**  
**GOLD MEDAL TOKEN**



Popular "line-em-up" score system—the appeal of a bell—plus "come-on" of CHANGING ODDS and plenty of skill thrills hitting NEW SUPER-SENSITIVE RUBBER-TIRE BUMPERS! Pockets at bottom of board also score up to 20-for-1. Or player can win big . . . \$5.00 to \$25.00 (adjustable) Gold Medal Token! Pep up your payout spots with GOLD MEDAL. Write, wire for prices or see your jobber today!

# Players flock to PICK-EM



... they can't resist the "SELF-SPOTTER" feature

All the SCORE-BUILD-UP FUTURE-ITY-AWARD appeal of Bally's famous Variety—plus powerful positive "come on" of player control over "spotted" numbers. Pick PICK-EM for peak profits! Order today!

**PLAYER'S CHOICE!**

All the appeal of original "Spottem" feature plus thrill of complete player control over the "spotted" numbers.

**\$94<sup>50</sup>**  
**FREE PLAY**  
**MODEL: \$99.50**

**BALLY MFG. COMPANY** 2640 BELMONT AVENUE CHICAGO, ILLINOIS

## THIS WEEK'S SPECIALS

### SLOT MACHINES

- 9—Mills 5c Cherry Bells.....\$ 47.50
- 8—Mills 5c Melon Bells..... 49.50
- 27—Vest Pocket Bells, single..... 37.50
- Three for..... 100.00
- 8—Mills 5c Blue Fronts..... 42.50
- 6—Gretchen Columbia Jackpot Bells, 1c, 5c, 10c or 25c play..... 37.50
- 5—Gretchen Columbia Gold Award Bells, 1c, 5c, 10c or 25c play..... 37.50

### AUTOMATICS

- 7—Brown Cabinet Paces Races.....\$99.50
- 5—Bally Klondike..... 23.50
- 4—Bally Stables..... 23.50
- 6—Bally Fleetwood..... 23.50
- 5—Bally Fairgrounds..... 23.50
- 12—Mills Hi-Boy Tables..... 36.50

### AMUSEMENT GAMES

- 7—Daval Trio, regular model.....\$35.00
- 21—Paramount, free play..... 23.50
- 17—Regular Paramount..... 18.50
- 6—Spottem, free play..... 59.50
- 3—Daval Gems, free play..... 59.50
- 60—Novelty Games—5 for..... 30.00
- Less than 5..... 7.50

**96—GENCO PUNCH-A-BALLS** **\$15.00**  
 Less than a Dozen, \$2.00 each.

All equipment is offered subject to prior sale, and prices listed are effective only for week ending Wednesday, August 2. Rush your order now.

TERMS: 1/3 certified deposit with order, shipment C. O. D. for balance.

**THE VENDING MACHINE CO.**  
 FAYETTEVILLE, N. C.  
 CABLE: COINSLOTS

## SAVOY'S WEEKLY SPECIALS

RECONDITIONED and GUARANTEED

AUTOMATIC PAYOUTS		NOVELTIES, FREE PLAY		Skill Time, Red	
Hawthornes.....\$ 95.00	Toppers, F. P.....\$59.50	Royal Head.....\$42.50		Skill Time, Grey	
Grandstands..... 110.00	Majors, F. P..... 45.00	Head..... 29.50		Gallop Domino..... 45.00	
Thistledowns..... 35.00	Contacts, F. P..... 42.50	Bangtails..... 45.00		Rio..... 35.00	
Sport Pages..... 60.00	Lot-o-Fun, F. P..... 59.50	Bally Club House..... 25.00		Bally Skill Field..... 25.00	
Fairgrounds..... 25.00	Lot-o-Smoke, F. P..... 59.50	Paces Races, brown cabinet..... 95.00		Paces King Pin..... 95.00	
Fleetwoods..... 25.00	Chubbies, F. P..... 45.00	Kedney's Keo Bells (same as Red Head S. T.)..... 42.50		Exh. Chuckalette..... 15.00	
Stoner's Champs..... 35.00	Multi-Free Races..... 25.50				
Turf Champs..... 9.50	Odd Balls, Reserve..... 15.00				
Air Races..... 9.50	Atlantic City, F. P..... 10.00				
Get. Multiples..... 19.50	Bally View..... 10.00				
Arlingtons, like new..... 25.00	Bally Reserve..... 10.00				
Racing Form..... 9.50	Chicago-Buckaroo, now				
Classic..... 9.50	Hold Tight..... 49.50				
Carom..... 9.50					
Hi-Card, Clock..... 9.50					
Speed King, Clock..... 9.50					

1/3 Certified Deposit With Order, Balance C. O. D., F. O. B. Baltimore, Md.  
**SAVOY VENDING CO.** 406-B W. FRANKLIN ST. BALTIMORE, MD.

**All Perfectly Reconditioned, Even Repainted When Necessary**

\$7.45 each—3 for \$21.00	Bubbles.....\$33.50	Chubbie Free	
Aurora (Bull's Eye)	Natural..... 19.75	Play-A-Deer.....\$49.50	
Auto Derby	Mercury..... 27.00	Regatta..... 27.00	
Chico Base			

1/3 Deposit with Order, Balance Shipped C. O. D.

**NATIONAL NOVELTY CO., MERRICK, L. I., N. Y.**

**EUREKAS** Latest Model Multiple Free Play **\$55.00**

5 TRIPLE PLAYS, F. P.....\$32.50	2 MILLS WILD DEUCES.....\$12.50
5 FLEETS..... 15.00	3 SPINNER WINNERS..... 15.00

**E. C. KRAMER** NEW ORLEANS, LA.  
 528 N. HAGAN,

**STILL THE BEST**

Best place to buy reconditioned consoles, payouts, novelty tables and arcade equipment.

CONSOLES		ONE BALL PAYOUTS	
1938 Track Times.....\$89.50	Fairgrounds.....\$25.00	Supreme..... 30.00	
1938 Kentucky Clubs..... 59.50	Fleetwoods..... 25.00	Zeta..... 15.00	
Gallop Dominoes..... 55.00	Quinnell's..... 25.00	Skookys..... 6.00	
Track Times..... 39.50	Paddles..... 25.00	Paramounts..... 25.00	
Tarforans..... 39.50	Entry..... 25.00	Palm Springs..... 18.00	
Jennings Derby Days..... 20.00	Stables..... 25.00	Roll Chute Mutoscopes.....\$30.00	
Jennings "Pick-Em's"..... 43.50	Stoner's Champs..... 25.00	Streamline Mirror..... 35.00	
	Sport Pages..... 59.50	Flap Chute Holts..... 22.50	
	Mills Flashers..... 35.00	Exhibit Merchantman..... 25.00	
	Derby Time (with Jack- pot)..... 95.00	Rib Front Mutoscopes..... 45.00	
		Baby Streamlines..... 45.00	
		Genco 14 ft. Bankrolls..... 35.00	
		Bowlette Jrs. and Srs..... 35.00	
		Callie Modern Scales..... 25.00	

**FREE PLAY NOVELTY TABLES**

Side Kicks.....\$39.50	Request..... 35.00	Supreme..... 39.50	Keeney Free Races..... 29.50	Speedy..... 45.00	1-2-3 (Improved)..... 69.50
------------------------	--------------------	--------------------	------------------------------	-------------------	-----------------------------

Half Deposit, Balance C. O. D. Cable: CLEVELAND COIN MACHINE EXCHANGE, 2021-5 Prospect Ave., Cleveland, O.

**BERT LANE Says:**

TAKE THE SURE CURE FOR SUMMER SLUMP!

**BANG!**

GAME OF THE YEAR!

**SEABOARD SALES, INC.**

619 Tenth Ave., New York  
 Phone, Wisconsin 7-5688

**WEEKLY BARGAIN LIST**

Every Machine Overhauled and Guaranteed to be in Perfect Condition.

**CONSOLES**

JENNINGS LIBERTY

BELL CONSOLE.....\$35.00

RAYS TRACK..... 49.50

TRACK TIME (Red Head)..... 59.50

BALLY TEASER..... 39.50

Write for Complete List of Consoles, Pay Tables, Novelty Games, Counter Games, and Slots.

**SICKING, INC.** 1922 Freeman, Cincinnati, Ohio.

Send your correspondence to advertisers by mentioning The Billboard.

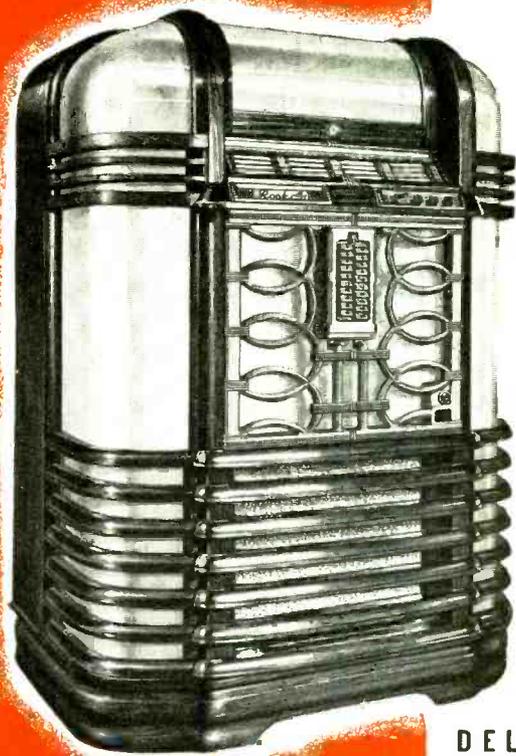
PAUL, WE'VE GOT TO GET MORE ROCK-OLAS!

YES, MAX, THE COLLECTION REPORTS PROVE YOU'RE RIGHT.

THE ROUTE MEN WANT MORE NEW ROCK-OLAS BECAUSE THEY REQUIRE SO LITTLE SERVICE.



★ "Teammates" Max Glass and Paul Gerber of Gerber & Glass, 914-916 Diversey Parkway, Chicago, discussing the phonograph business with their Superintendent of Routes, Murray Rosenthal.



DELUXE MODEL

★ When prominent coin-machine men like Gerber & Glass select the Rock-Ola Luxury Lightup Phonographs after careful consideration of location preference and mechanical supremacy, it's a foregone conclusion that Rock-Ola phonographs **MAKE MORE MONEY!** Operators of long experience all over the country appreciate the exclusive features that make them winners: their great beauty with the Luxury Lightup effects, their superlative tone, trouble-free mechanism, 99% slug-proof coin-chute and numerous other refinements included in these 1939 models. You can enjoy **BIG** earnings with the new Luxury Lightup phonographs. Your distributor is conveniently near. Why not call him today?

*Make More Money With*

**ROCK-OLA**

# It's Unanimous!

- COLEMAN—N. Y. Mirror.  
"Terrific!"
- WHIPPLE—N. Y. World Telegram.  
"Riotous Demonstration"
- T. R. D.—Women's Wear.  
"Audience couldn't get enough of her"
- KENNY—N. Y. Mirror.  
"She's A RIOT one of the best sellers of a song in show business"
- BURR of Billboard says She carried the evening single handed establishing herself as one of the Top Stars of the American Stage"
- WALDORF—N. Y. Post  
"Delighted the Audience"
- L. N.—N. Y. Times.  
"Quite a Girl!"
- DRAKE—N. Y. Herald Tribune.  
"Sings with Devastating Effect"
- DANTON WALKER—N. Y. Daily News.  
"Greatest Coloratura of her Time"
- VARIETY  
"Main Femme feature is Judy Canova . . ."
- ANDERSON—N. Y. Journal.  
"Cuts Up No End"

# JUDY CANOVA

*The Nation's Favorite of Radio Stage & Screen*

... IS BROADWAY'S NEWEST  
**SENSATION**

currently in LEW BROWN'S  
**YOKEL BOY**

at the MAJESTIC THEATRE N. Y.

Thanks to you LEW for your confidence  
AND THANKS TO EVERYONE CONCERNED WITH  
YOKEL BOY FOR YOUR SWELL COOPERATION.

Personal Direction  
FANCHON & MARCO  
New York • Hollywood

Personal Manager:  
H. L. CANOVA

