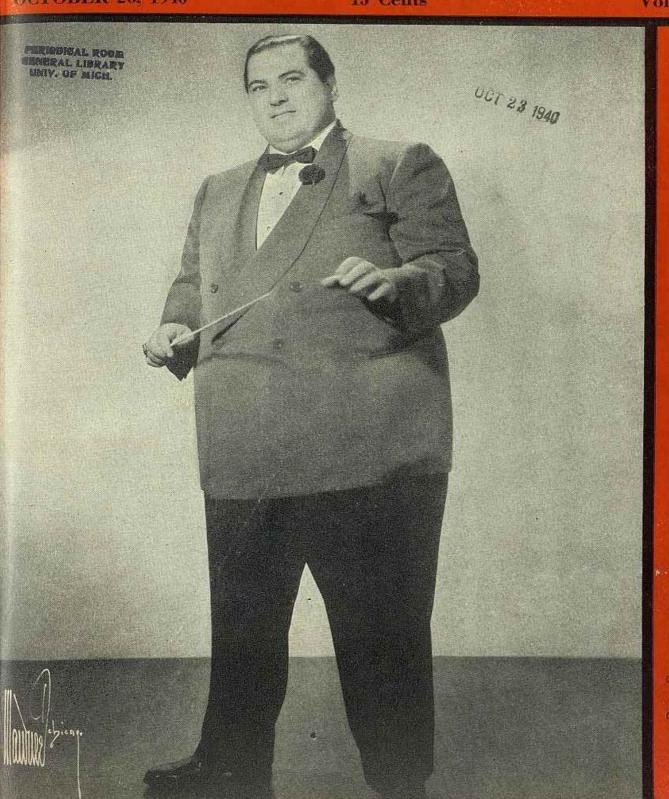
Billboard

The World's Foremost Amusement Weekly

OCTOBER 26, 1940

15 Cents

Vol. 52. No. 43



"TINY" HILL

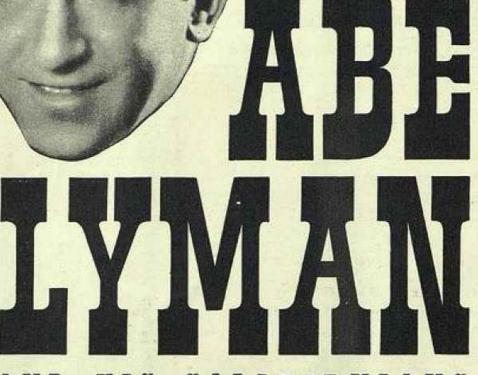
"America's Biggest
Band Leader"

Currently Oriental Theater Chicago Opening November 8 at Donahue's, Mountain View New Jersey

NBC 5 Times Weekly OKEH Records the greatest opening, the greatest business in the history of the Milton Berle, George Raft, Joe E. Brown, Jack Dempsey, Glenn Miller, and scores of other celebrities turned out en masse for Abe Lyman's opening at the Terrace Room of the Hotel New Yorker. The room was jammed to capacity . . . once again, proof of Abe Lyman's tremendous pulling power.

HOTEL NEW YORKER

. . . And all during the first week and on into the second, patrons jammed the Terrace Room, rolling up new high grosses for the Hotel New Yorker. Repeating sensational grosses of previous engagements at the Bon Air Country Club, Royal Palm, Beverly Hills, Casa Manana, Chex Paree, and many other spots all over the country.



AND HIS CALIFORNIANS

extend sincere thanks to all their friends for making possible their newest and greatest triumph

ON THE AIR
every Friday
9:00 to 9:30 P.M., EST,
COAST TO COAST
on WEAF and NBC
RED NETWORK

Currently playing to capacity business in the HOTEL NEW YORKER'S smart TERRACE ROOM

BLUEBIRD

Many thanks to the General Amusement Corporation and to the executives and personnel of the Hotel New Yorker

Personal Representative HARRY WEINSTEIN

247 PARK AVENUE, NEW YORK Wickersham 2-5047 The World's Foremost Amusement Weekly

October 26,

Published weekly at Cincinnati, O., U. S. A. Entered as Second-class matter, June, 4, 1897, at Post Office, Cincinnati, under Act of March, 1879, 92 Pages. Subscription, 85 per year. Copyright 1940 by The Billboard Publishing Company.

TONSIL COACHES' 10 PER CENT

Equity's Inside Track If Army Goes in for Live Entertainment

NEW YORK, Oct. 19.—Live talent en-ertainment for the new armed services tertainment for the new armed services being called up in America's first posse-time draft is not an immediate prospect, but if the War Department abould con-sider such entertainment in the future. but if the War Department should conider such entertalinment in the future,
the government would probably conter
with the performer unions, Actors'
Equity in particular. This is the essense of a report made by Maida Reade,
Equaty councilor, who conferred in
Washington this week with Col. Henry
if Pfell, Chief of Morale Section of the
General Staff. Diversion for the recruits,
thus far, is limited to motion pictures,
which can be used without advance
booking, Army exec explained that program called for intensive training, and
that at the moment there is little room
for entertainment.
According to Miss Reade, Colonel Pfell
indicated that professional actors would
be given preference should the army go
in for live talent entertainment.
During the World War, the government went in for live talent soon after
this country's entry.

this country's entry.

Tenn. State Fair Booked by Jones

NASHVILLE, Tenn., Oct. 19. — The Jehnny J. Jones Exposition yesterday contracted the Tennessee State Fair here for 1941. E. Lawrence Phillips, head of the show, was here in person for the closing of the deal.

The Billboard Their Home

RALEIGH, N. C., Oct. 19.—Scores of transient carnival workers registering here under the Selective Service Act gave The Billboard as their "home."

gave The Billboard as their "home."

The men, claiming no specific place of residence, said all communications from Uncle Sam could reach them thru The Billboard. It was as near to home as they could give. Puzzled registrars called Major Thomas Hugh Upton of the State Adjutant General's office. He said to go right ahead and take The Billboard as the showmen's "residence." Both Raleigh papers publicized the arrangement.

More Vocal Teachers Branching Out To Agent Promising Pupils

NEW YORK, Oct. 19,—With the demands for singing talent in musicals, niteries, and radio increasing, vocal coaches here are branching out into the managing and booking fields. Coaches, in most cases, employ managers to handle the husiness details, giving the major part of their accounts. Leaders in the local field are Al Siegel, Ben Yost, Alleen Stanley, and Fred Waring. Also on the list are dozens of teachers who either

Siegel, songwriter and arranger, has been a noted figure in vaude and night clubs ever since he was credited with developing Ethel Merman. After resigning an important coaching post with Paramount Pictures he went into business for himself and has managed to do well. Singers handled by his office include Comnie Russell, Joan Merrill, Ethel Barrymore Colt, Beverly Roberts, Ross Sisters, Patricia Ellis, Dana Paige (formerly Sunny Shore), and Jerry Kruger.

ger.

Slegel says he collects only 10 per cent on his managerial contracts. His training fees, however, vary. If a more promising pupil comes along, he invests more effort and time and signs her to a long-term contract (usually five years).

With his two bookers, Harry Kame and Jack Barry, he develops all sorts of the-ups, ideas, and publicity gags to promote the Slegel proteges. He had an arrangement with Teddy Powell of the Pamous Door calling for an engapement in that intery of his accounts, First in were Connie Russell and the Ross Sisters, Pact ends Wednesday (23).

A binding clause in the Slegel con-

A binding clause in the Stegel con-tract involves a sum of meany to be paid by the singer if she decides to part (See TONSIL COACHES on page 17)

Hollywood Legit Hits Decade High; All Houses Are Lighted

HOLLYWOOD, Oct. 19.—Local legit production thus far this season has already reached a 10-year high and the saturation point in legit theater rentals. For the first time in a decade every legit house in the town is rented, the in some cases the tenant is not strictly legit. Much of the local legit product is a filler-in for picture aspirants, a fly-by-night, or a co-operative venture. Standard, commercial legit is present, the it is the exception.

Meet the Feorle a musical regue was

Meet the Feople, a musical revue produced by the Hollywood Theater Alliance, is at the Music Box. Show is in its 10th month. Original company is booked for Chicago and the road. No. 2 company is holding forth here. Alliance is also readying a new abow, Zero Hour.

Miss Purity Lies, on the racy side, was

opened a week ago at the Troupers Thea-ter by the professional players of the Hollywood Group Theater. Author, Dorothy Day Wendell, is reported financ-ing her own production, staged by Kurt Robitschek.

Easy Does If, at the Mayan Theater, is stated for a move soon, for its successor at the Mayan, Zero Hour, is already listed. Arthur Beckhard is producer. Show is about the picture colony, and was written by Frank and Kibbee.

Quiet, Please premiered at the Biltmore earlier this week under the Jesse
Lasky and Henry Duffy banner. As title
suggeste, show is a comedy on Hollywood studies. Cast line-up includes
Fred Nibio, who for years has been living in retirement; Jane Wyatt, Donald
Woode, and Ann Mason.

White and Black, a musical, is being promoted as a tenant for the Mason. Cast applicants, according to reports, are asked for the month of their birth as a determining astrological factor in their nacement. placement.

White Cargo is still going along at the Beaux Arts Theater, which has a capacity between 500 and 600, setting a record of 100 weeks at "pass plus 40."

Thank You, Columbus announces an early opening at the Hollywood Playhouse, recently vacated by the Theater Alliance. House has been leased for five years, the usual contract term, the no lessees in recent years have stayed that

leases in feeth partial region, will occupy the Hollytown Theater if a co-operative venture materializes.

The Drankerd, at the Theater Mart, is in its eighth year. It's also a pass (See HOLLYWOOD LEGIT on page 27)

AGVA Pact With Stem Houses Awaits Thompson's Recovery

NEW YORK, Oct. 19.—The past between four flesh houses in New York and the American Guild of Variety Artists is still unsigned. AGVA claiming that the illness of Major Leslie E. Thompson, of RKO, is delaying the actual signing. At the RKO office yesterday Major Thompson's condition was described as "favorable," but it must not reduce the salary below the minimums.

NEW YORK, Oct. 19.—Negotiations between the New York Hotel Association and the American Guild of Variety Artists for a general closed shop agreement have broken down, and AGVA is again attempting to deal with the sald he will be out of the office for at least another week. The final agreement approved by both the union and the operation of the Roxy, Paramount, Strand, and State is scheduled to run for five years. AGVA originally wanted to sign an agreement which would cover all chain houses, but the circuit heads instant on separate negotiations for each house.

Weakle matter.

Meetly minimums set are \$60 for principals; \$50 for assistants to principals and band vocalists; \$30 for supernumeraries. Above money is for 36 shows, with \$2 extra for each added performance. Daily minimums are \$10 for principals, \$8.50 for assistants, and \$5 for rupernumeraries. Chorus girls are to get \$37.50 weekly for one year and \$40 beginning the second year; \$7.50 is a line girl daily minimum.

Behearants must not last more than

girls daily minimum.

Rebearsals must not last more than 10 hours weekly or three hours daily. Chorus members are entitled to one week off in each six weeks, with pay, in event of disputes each side must choose an arbitrator and the American Arbitration Association will choose the third.

Agreement provides that all performers are to be members of AGVA. Copies of all contracts are to be submitted to the union, but salaries of principals need not be specified. Five per cent booking fee will continue in

NEW YORK, Oct. 19.— Negotiations between the New York Hotel Association and the American Guild of Variety Artists for a general closed shop agreement have broken down, and AGVA is again attempting to deal with the hotels individually.

Phil Irving, executive secretary of AGVA's New York local, says he is currently negotiating with the managements of the Pierre, Savey-Plaza, and Belmont Plaza.

Irving says that the local signed agreements with the Treasure Island, new Broadway spot, and with the Panamaniar Ulliage. B and C scales will be in effect in the Island and the Village respectively.

respectively.

PHILADELPHIA, Oct. 19.—Entertainment Managers' Association decided this week to lend support to neither AGVA nor the independent United Entertainers' Association being revived by Tom Kelly, onsted local executive secretary of AGVA.

AGVA.

Agents charge that the standard sels have told them they are disgusted with the union and are no longer interested. As a result it will be open house as far as the bookers are concerned. EMA formerly supported the union to the extent of insisting upon a paid-up AGVA card before booking an act. Regardless of what union represents the performers all contracts are on State forms, the State law licensing all Pennsylvania agents.

agents.
At the EMA meeting this week elec-tion of officers seated the incumbent (See AGVA PACT on page 27)

Suit Against Ringling Executors Postponed

Executors Postponed

SARASOTA, Fig., Oct. 19. — Circuit Judge George W. Whitshurst has set a hearing on the federal government's suit to remove John Ringling North and his mother, executors of the John Ringling state, for October 21 in chambers.

The hearing was originally set for October 14, but Judge Whitshurst refused to hear it while a similar suit brought by the State of Fiorida was pending before Circuit Judge W. T. Harrison.

Judge Harrison, who recently ordered the executors to post \$100,000, dismissed the State suit October 15 at the request of the attorney general's office.

The federal suit is being prosecuted by United States District Attorney Herbert Phillips, of Tampa. Several government officials from Washington also are taking an active part in the suit.

The executors have until November 2 to post the bond ordered by Judge Harrison.

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HUB HAS LEGITIMATE BOOK

Boston Total Gross Already Hits \$200,000, Despite Weak Tee-Off

BOSTON, Oct. 21.—The Hub's legit meason, which started off limping when the first offering of the season lasted only five days of a scheduled two-week. Civic Repertory Theater opened with Life With Father (1,000 seats, \$1-82.20), and indications are that this will be one of the best seasons in years. New to the Hub legit scene is the local Civic Repertory Theater, scating 1,000, where Cascar Serlin's road company of Life With Father is currently holding forth. Booking resulted from Serlin's control of the Booking office and his decision not to book into UBO houses.

Other newcomers to the scene are Copley Productions, Inc., and the Copley Productions, Inc., and the Theater of the Fifteen. Former will present series of six new plays which, if

Other newcomers to the scene are Copley Productions, Inc., and the Theater of the Pitteen. Former will pre-sent arries of six new plays which, if successful, will be sent to Broadway. Pifteen held forth on Cape Cod during summer and will present new plays, act-ing merely as a tryout group.

Ing merely as a fryout group.

Despite its inauspictous beginning when Eddle Dowling's fantasy in music. The Little Doy Lauphed, laid a five-day egg, season has picked up so much that more than \$200,000 has poured into the cash tills of five legit houses. Sixth house is skedded to open tonight with the Theater Guild and Gilbert Miller's presentation of Twelfth Night, starring Helen Hayes and Maurice Evana. Seventh house in town, Shubert-owned Opera House, has been advertised for sale and it is doubtful whether anything will be presented there this year.

Oressess for the entire season thus far

Grosses for the entire season thus far are as follows:

Little Doy Lenghed (Shubert, 1,500 seats, \$1,10-\$3,30). Folded after five days. Drew pale \$12,000.

Boys and Girls Together (Shubert, same scale). First hit of season. Booked for two weeks, held over for third. Good notices helped to reach swell \$63,000 for three weeks.

Holices naiped to resident rete to be three weeks.

Johnny Belinda (Wilbur, 1,227 scals, 55 cents-\$2.75). Drew mixed notices and garneted good 87,200 for one week.

George Washington Slept Here (Plymouth, 1,480 seats, 55 cents-\$2.75).

"TINY" HILL

(This Week's Cover Subject)

GGTTINY" HILL, weighing 350 pounds and standing six feet tall, can, with all justification, lay claim to being "America's Siggest Band Leader." A preduct of Sullivan, Ill., "Tiny" in the past few years has developed a highly sopular band in the Midwest. He studied at Illinois State Normal University and also took a consecutal business college course, but nevertheless drifted into the field of music fee his livelihood.

His present band, consisting of 11 people, first came into public perminence two years ago at the Medody Mill Ballroom, Noeth Riversido, Ill., where it was heard over the WGN-Merhall network. Tiny's distinctive styling of old favorities secured him a contract with Columbia Record Corporation on the basis of one of his first recordings, "Angry," which sold over 100,000 records.

Under the management of Frederick Bros."

over 100,000 records.

Under the management of Frederick Bros. Music Corperation, he has appeared at the Rainbow Belliroom, Denver; Kennywood Park, Pittsburgh; Chippewa Lake, O.; Aragen Baltroom, Cleveland; Walled Lake, Defroit; Excelsior Park, Minnespolis; Tantilla Gardens, Richmond, Va., as well as devoring a healthy part of hit time to one-night stands in the Midwest. He opens Friday (25) at the Oriental Theater, Chicago, and from there plays his first location stand in the East, at Donahue's Restaurant, Meumtain View, N. I., beginning November 8.

Vaude Performers Killed in Air Raid

LONDON, Oct. 5.—Air raid chaual-ties among vaude artists here include Occella Harvey, soprano, and Chris Richards, dancer and juggler. Neither was in a theater when killed. Walter Payne, head of London Syndi-cate wade tour, is in a hospital suffer-ing from injuries sustained while motor-lar division as at a said.

ing during an air raid.

Sorry, Miss Kilgallen

NEW YORK, Oct. 19.—In the story on Broadway columniats printed in The Sillboard last week, the name of Doxothy Kilgalien was inadvertently omitted.

omitted.

Miss Rilgallen's column, which appears in the Journal-American here, is syndicated in 16 papers. Local press agents say her gold star ratings and column plugs mean plenty.

"Well" 15G in Red

SAN FRANCISCO, Oct. 19.—The En-chanted Well, the musical which had its premiere at the Tivoli less than two weeks ago, cost its backers around \$15,000. Tivoli had been darkened three

years until its reoponing.

House will offer social acreen dramas, admitting adults only.

Stery Men for Hunself, with Lee Tracy, will have its local showing next month, with a New York opening in December.

AGVA Dance October 28

NEW YORK, Oct. 19.—American Guild of Variety Artists will hold a fund-raising dance October 28 at the Manhattan Center here. The Frankle Newton and Noro Merales bands will furnish the music. Show will be directed by Hai Sherman and Jimmy Hellywood of the Hell-zapoppin' cast. Admission is \$1,

The Broadway Beat

By GEORGE SPELVIN

ARLENE COLSTON, of the Colstons, dance act at the Strand last week, did a kissing bit with band leader Bobby Byrne. But Byrne was atricken with appendicitis after the first week, so Miss Colston continued to do the bit with each new guest band leader at each subsequent show. She says she never kissed so many band leaders before in her life. . . He-won't-leave-the-stage dept. When Milton Berie filled in and did a guest hand leader chore for Byrne, he stretched the show 40 minutes over the usual time. . . Song plugger Happy Goday (Leeds Music) has played the Faramount Theater recently more often than any performer or band leader. He's a make-up artist on the side; and Tommy Reynolds' engagement at the Para this week gives Happy his 10th backstage job at the spot this year. . . Capt. Eigene LaBarre, conductor of the World's Fair band, is a captain in the New York City Police Department and leads the police hand as well. While rehearsing the police toolters for their annual show at Madison Square Garden has week LaBarre got a ticket on his car—for parking overtime. . . Raymond Scott at times bemoans the talent that enables him to write such ingenious, inventive, and tricky compos as his Huckleberry Duck. Publishers of the novelty tune are having a tough time lining up plugs on it because so few bands can play it properly, most sax sections geeting thoroly tied in knots on its riff passages.

Maria Kramer, owner of the Lincoln and Edison hotels, celebrated her birthday cale. . . Adra Cooper, snake dancer, can vacation without worrying unduly about her reptillan pets. She simply leaves her seven slitherers with a policeman friend who lives at Cos Cob. Coun, is a reptile fan, and gets much joy out of catching frequ and raising mice for snake consumption. . . First of Abe Lyman's Sunday night "informats" at the Ice Terrace of the Hotel New Yorker went off nicely, with a good turnout of both entertainers and customers. The initial session featured most of the principals of Boys and Girls Together. Lyman plans to run the invited-guest Sunday eves thruout his stay at the Terrace. . . Incidentally, the Lyman opening was in the usual gala New Yorker tradition, with more celebs than the most rabid autograph hound could shake a fountain pen at, gathered in not so mute tribute to Abe's 20-odd years in the business. . . Ben Yost, who has heretofore confined his musical activities to choral groups, is new forming a swing band and scouring New England colleges for talent. . . East Side clubs are doing big business these days, partly because of the number of successful musicals now running on Broadway. The classier spots always reap a harvest when Broadway draws out the \$4.40 trade.

STOCK ROLL TICKETS SPECIAL PRINTED ROLL or MACHINE 100,000 RESERVED SEAT - PAD - STRIP DO SEAT

Career Vs. Marriage

BOSTON, Cot. 19.—A bit player in the road company of Life With Father was reported missing this week when he falled to show up for a performance. Actor, Perdinand Haft, later was reported en route to Detroit to see his wife. Understudy took over.

Philly Critics Howl for Shows

Howl for Shows

PHILADELPHIA, Oct. 19, — Local dramatic critics and editors, inding opening nights few and far between, are devoting their columns to hits at producers for making the fown a theatrical detour. To date this season town has had only three musicals, return engagement of a comedy hit, and a new comedy, accounting for only seven weeker booking out of a possible 16 playing weeks in the two available houses. Shuberts Forrest and Locust Street, Former house has been occupied for five of these weeks and Locust for only two. All the papers were unanimous in critiching producers for not pushing back Broadway openings a week or two to get the ready coin here, pointing to the feet of the season of Girls Together and Panama Hettle being heavily ballied and promised here, only to cancel out for Broadway when the Boston openings were extended the additional week meant for Philadelphia.

Also attacked are producers of The White-Hoired Boy, Hi-Ya Gentlewers

Also attacked are producers of The White-Haired Boy, Hi-Ya Gentlemen, Transatlantic, Follow the Furies, and Feathers in a Gale for skipping this town on the practice. on the pre-runs.

Muck Show To Tour

CHICAGO, Oct. 19. — Jimmie Edga-who has the locolite rerue on the Royal American Shows, has produced a mask show for the road, announcing opening tour date for October 21 in Montgomer, Ala. to be followed by a booking in Chattanooga, Tenn. Show has a cast of 40 akatera

Draft-Age Aliens Not Exempt

WASHINGTON, Oct. 19.—Male allens of draft age who registered under Selective Service on Wednesday are also required to register under the Allen Registration Act, Earl G. Harrison, director of the Alien Registration Division, Department of Justice, states, December 26 is the last day for allen registration.

Possibilities



GLEANED BY MEMBERS STAFF

The purpose of this department is to benefit producers, bookers, agents and oshers concerned with the exploitation of talent in the major indoor fields thru the Billboard's coverage of every branch of the

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

ARLENE FRANCIS-legit and radio ARLENE FRANCIS—legit and radio actress who appeared recently in Maxwell Anderson's short-lived Journey to Jerusalem at the National Theater, New York. A consummate and versatile actress, she has soured outstandingly in roles that range from comedy ingenues to her latestatouching, tender, tremsindously affecting portrayal of Mary, Mother of Jesus. Her work on the air includes top-ranking emissing of a quie program. A real acquisition for any studio.

For LEGIT MUSICAL

DICK, DON. AND DINAH—consedy-acro team caught recently at the Hadio City Music Hall, New York, where they did a show-stopping spe-ciatly that would nit comfortably into any legit rerue. Use plenty of hoke and elapstick with new twists that are full of showmanship. Produce a constant flow of belly-laughs.

AFRA'S AGENT CLAMP

ASCAP Fest At N. Y. Fair

At IN. Y. Fair

NEW YORK, Oct. 19.—American Society of Composers, Authors, and Publishers will hold a muse festival at the World's Pair Thursday (24). Rochester Philiammonic Symphony has been engaged to play in the afternoon and evening for an elaborate session titled Cavalcade of American Songs.

Among the composers and singers who will appear, and perhaps warble their own lyrics, are Irving Berlin, George M. Cohan, Jerome Kern, Sigmund Romberg, Richard Rodgers, W. C. Handy, Harry Von Tilzer, Joe Howard, Peter De Ross and May Singhi Breen, Gene Autry, Charlie Green, Forde Grofe, Billy Hill, Irving Caesar, Dave Stamper, J. Fred Coots, Sammy Fain, Fred Ahlert, Harold Rome, Walter Donaldzon, Jean Schwartz, Charle Buwards, and Jack Lawrence.

Gene Buck, ASCAP chief, may emsee.

"Pins" Fair in Hub

BOSTON, Oct. 19.—Second road edition of Pins and Needles unfurled itself here Monday (14) on the start of a road tour and met with only fair response. Houses were top-heavy, union members and sympathirens going for the lower priced seats while Beacon Hill stayed away in droves, apparently remembering the elightly radical tings of the initial edition. Picos drew fairly good notices from critics.

Show should do average business on

Show should do average business on

Detroit Stock Opens Well

DETROIT, Oct. 10.—Opening of a 15-week season of musical stock at the Wilson Theater got off to a good start this week, with indications that the house will gross between \$10,000 and \$12,000 on the first week with Unfaith-fully Yours.

ON the "GOLD COAST" with n Lincoln Park yet convenient to the "Loop."

Unrestricted Parking. P

Rates from \$2.50

Special Family Roles, 350 Rooms with Bath, Wm. S. Mitchell,



BEST BUY IN DETROIT

Rates from \$1.50 single and \$2.50 double. Special weekly rates to the profession.

Entry from has combination too and shower. Resonable-priced reclaiment and coexistinar. Commission to all booking affices and downsteam of strict.

HOTEL WOLVERINE

Frank Walker, Manager,

55 E. ELIZABETH ST., DETROIT (Same management as Hotel Ghicagoan, Chicago.)

ONTARIO HOTEL

Well-Known Theatrical House \$1.00 Up Daily \$5.00 Up Weekly 620 No. State St., Chicago, III.

Occupational Injury

SAN FRANCISCO, Oct. 19.—Even Sally Rand's Nude Ranch at the Pair had its occupational hazards, The State Industrial Accident Com-

The State Industrial Accident Com-mission has awarded Nucle Bancher-ette Annette Smith \$175 as settle-ment for her claim against her em-ployers for occupational injuries. According to the claimant, the in-juries consisted of a sprained back caused by a fall from a hobby horse.

Wirtz Ice Shows Signed by AGVA

NEW YORK, Oct. 19.—American Guild of Variety Artists reached an agreement this week with Arthur Wirts, ice show producer, calling for a closed shop in his Center Theater revue, It Happens on Ice, the forthcoming Sonjs Henle road show, and any other ice attractions to be managed by Wirts.

Minimum are \$75 for principals, \$50 for chorus, and half salaries for rehearals. Agreement is for one year. Each production can stage \$2 performances in any four weeks and not more than 10 shows during any one week.

Negotiations for an AGVA agreement have been held with the union by the area Managers' Association for its current attraction, Ice-Cepades. National board of AGVA currently has the confrict under advisement. AMA agreed to minimums similar to those set up for Wirts.

"Story" Buffalo Smash At 13G; Town Wants More Legit Bookings

More Legit Bookings

BUFFALO, Oct. 19. — The Erlanger pulled one of the finest grosses in years with the opening play of the Guild series, Katharine Hepburn in Philodelphia Story, October 10, 11, and 12. While it was obvious that the Outile plays would be successful, because of hig advance reservations, the management did not anticipate the complete sell-out that was stored.

With the price scale topped at \$3.20, the Erlanger box office registered an excellent take of \$13.000, which is the best three-day gross since spring of 1939, when I'd Rather Be Bight did \$18.200 at higher prices. Audisince response was very good, according to Pred Zlemer, treasurer, and many more tickets could have easily been sold had the house held more than 1,400. Last season best gross was achieved by Katharine Cornell, who scored with \$11,200.

While the second Guild play date is not set so far, Pins and Needles in a new version is definitely penciled in for November. This will be a return engagement. Buffalo theatergoers, who proved their enthusiasses by buying nearly all seats for the entire Guild series, are easily disappointed by complete lack of supplementary bookings for the Erlanger. If things continue on the present schedule, plays this season will number far less than last year.

Brandywiners To Elect

WILMINGTON, Del., Oct. 19.—Reports on the presentation of Gilbert and Sullivan's The Pirates of Pensance last July and completion of preparation for the annual election marked Tuesday night's meeting of the Brandywiners. William Winder Laird Jr., one of the founders and retiring president, presided.

-Be Safe Than Sorry-

In Legal Affairs . . . READ

When Specific Act Is Illegal and Criminal

In the Carnival Department of This Issue

Percenters Taken by Surprise; Morris, MCA, Lyons, GAC To Meet

NEW YORK Oct. 19.—Extension of artist bureau regulations beyond the network bureaus to all artists' representatives by the American Federation of Radio Artists, and the firing of November 15 as the deadline for licensing took the majority of the percenters by surprise, so that even the baggest of them were at a loss for words and opinion. At press time none was familiar with the terms of the regulations, but the union said that copies of the regulations and applications for licenses and standard contract forms would be mailed to the sgents over the week-end.

Artists' Representatives' Association.

sgtnis over the week-end.

Artists' Representatives' Association, major agent org, act up a committee of five to study AFRA demands and to recommend attitude to be adopted by the membership. Likely that agents will seek modification of terms. Majority of the percenters, having been licensed by the other major performer unions, are reconciled to eventuality of supervision by AFRA. Henry Jaffee, attorney, drew up AFRA document.

The AFRA committee which meets Monday to study the license consists of William Morris Jr., Samuel Lyons, Charles Miller of Music Corporation of America, Herman Bernie and Tommy Rockwell of General Amusement Corporation.

ration.

The regulation of artist bureaus was incorporated in the compromise agreement reached last week by the union and the networks, despite the earlier attitude of the union that the matter was independent of the salary and working conditions contract sought. Networks had insisted, however, that the union show all its cards as far as regulations were concerned, before a general contract could be signed. One of the stipulations, however, prohibiting commissions, however, prohibiting commissions. lations, however, prohibiting commis-sions on shows which the network's own bureau sells to the broadcaster, nullifles an arbitration the networks won when the union sought to have the issue es-tablished last year.

High Lights

High lights of the agency regulations are as follows: (1) No commissions on AFRA mini-

(1) No commissions on AFRA minimums,

(2) Maximum commission of 10 per cent on each separate engagement over and above the scale rates, so that the artists net is never below minimum.

(3) For announcers and signers only, agents may obtain exclusive management contracts and charge an additional 5 per cent under the following conditions: Agent must give artist at least six weeks written notice to terminate the guarantee provisions; agent must guarantee a net average total earning (in any branch of the entertainment field) of not less than \$70 per week during each six weeks of the term; job offers must be in writing and located where announter would be available; if guarantee provisions are terminated and if the artist has received at least 28

take precedence. (AGMA's deal with concert managers and the network artist bureaus is more advantageous for concert singers in particular.)

(5) Agents may not employ an artist at one figure and resell at a higher, keeping the difference, except in the case of the sale of a package show. No agent shall receive any part of an artist's salary, except where, as employer, he profits on sale of a package show.

(7) Artist contracts can be made for three years, and if artist consents, renewed for two more, but renewals must be negotiated during last four months of the term.

(6) Agents license contracts are for three-year terms, to November 1, 1948.

(9) Artists may terminate agent contracts if agent falls to provide 15 days work during a 90-day period.

(10) License regulations are retroactive AFRA'S AGENT CLAMP on page 19)

"Ice Follies" Chi Click

CHICAGO, Oct. 19.—Shipstad & Johnson Ice Foliles opened a 13-day engagement at the Arena Wednesday (16) to an attendance of about 3,000. Reception accorded the show was big, and the dailies carried rave notices. Indications are the show will have a successful run. The Arena, located near the downtown section, has a small scating capacity. Normally seats about 2,000, but with added seats can take care of about 3,000. Frices are \$1.10 to \$2.65. James Coudy, publicity director of the Arena, in assisting W. H. Hadlich, show's p. a. Raymond Heim is stage manager.

Stock Minimum the Same

NEW YORK, Oct. 19.—The aunouncement of plans for an outof-town rotary stock venture by J. J.
Leventhal and O. E. Wee brought
from Actors' Equity Association a
clarification on the increased minimum scale for legiters.

The increase to \$50, which will go
into effect in December, applies only
to regular productions and not to
stock, either summer or rotary.
These fields were not even included
in the discussion of the uppings, nor
does the union contemplate at this
time saking for increases in stock,
spokesman declared.



WESTERN UNION

GIVE YOUR SHOW PLACE TOP BILLING WITH WESTERN UNION CORRECT TIME SERVICE. A NATIONAL STANDARD OF ACCURACY COSTS AS LITTLE AS 4c A DAY, DON'T BE SATISFIED WITH ANYTHING LESS THAN ACCURACY.

STOCK TICKETS
ONE ROLL \$,50
FIVE ROLLS 2.00
TEN ROLLS 15.00
100 ROLLS 27.00
ROLLS 2.000 EACH
Double Coupons,
Docable Price
No C. O. D. Orders
Size: Single Year, 122**

DON'T WORRY OVER YOUR TICKET

PROBLEM

Let our Engineering Department work it out for you. Give the quantity and we will quote you. Our workmanship is guaranteed. THE TOLEDO TICKET COMPANY, Toledo, Ohio

PRINTED

ASCAP'S AFFIDAVITS

Society Collects Ammunition; Net Exec's Concern Over BMI

Meanwhile rimors continued floating.
One network exec predicted settlement
of trouble on basis of a sliding scale
varying for a period of five rears, such
as charge of 3 per cent the first year,
then 3½, 4, 4½, and 5.
Other reports were that two of the
heaviest network advertisers and one
of the most outstanding u ers of ASCAP
music were assured by net execs that
come January 1 the music would be
fortheoming.

NEW ORLEANS, Oct. 10.— Protest against proposed boycotting by broadcasting stations of ASCAP music beginning January 1 was unanimously voted here last week at the annual regional meeting of the Louisiana Federation of Music Clubs at the Roosevelt Hotel. Action was taken after Mrs. Grace W.

WOR Lightens Load On Transradio News

NEW YORK, Oct. 19.—WOR has dropped its 4 p.m. Transradio News peeriod, and is substituting United Press News in its place. Station claims the switch is no reflection uron Transradio, but is simply the station's effort to get the best possible service out of its contract with UP. Station, too, will use UP to cover the elections.

Change is particularly interesting in that WOR was Transradio's first major station, and news service's standing bouned thereafter. Newspaper interests long ago had threatened to yank stations' radio listings out of dallies in the event stations subscribed to Transradio, but WOR, owing to fact of R. H. Macy's ownership, was in a favored position, due to Macy's heavy newspaper advertising budget.

Lieutenant Bard!

NEW YORK, Oct. 19.—Dick Bard, publicity director for WNEW, leaves station next week to join U. S. Army at Fort Dix for one year. Bard has a lieutenant's commission, effective October 23. Jack Banner replaces him at WNEW.

During his one year's stay at WNEW Bard won second place in The Billboard's Exploitation Survey in the Regional Station Division, placing second to WNAX, Yankton, S. D. No other New Yor's station won an No other New Yor's at award in this division.

NEW YORK, Oct. 19.—American Society of Composers, Authors, and Publishers is collecting affidavite of band leaders and singers as ammunition for possible presentation to the Pederal Communications. Society thus far has been very hesitant to take about strategy regarding the FCC, but that this information is being collected was definitely learned. Ample will be to prove that the networks, thru Broadcast Music, Inc., are forcing radio performers and meetat to use BMI music.

AEGAP attorneys, when queried as to whether Society was preparing a squase to the bolance.

Columbia Recording

**Columbia R NEW YORK, Oct. 19.—Electrical Transcription Division of Columbia Recording Corporation has set a batch of new accounts. Included are 500 15-minute air trailer programs for Metro-Goldwyn-Mayer plugging new pix; series of 15-minute transcriptions for United Artists, plugging pix over 85 stations; off-the-line recordings of KNX Terus Rangers, to go over a network of 31 stations, set by Blaine Butcher, of Lennen & Mitchell: 250 double-faced 10-inch waxes promoting Universal picture Liftle Bit of Hedoen, 2000 12-inch double-faced promotion waxes for Phileo Radio & Television Corporation plugging Philico's combination radio-phonograph beam of light principle, to be distributed to dealers; testimonials of Columbia Recerding Artists on 27,000 records, sent to dealers; testimonials of Columbia Recerding Artists on 27,000 records, sent to dealers, set by Tom Pirchel; recordings of Second Husband for Blackett-Sample-Hummert; one-minute announcements for Continental Baking, thru Benton & Bowles, for Yo-Ho; weekly recording of Believe H or Not show for WWVA, Wheeling, W. Va., set by BBDO; series of announcements on Portig Blake for 85 stations, set by Benton & Bowles, series of ose-minute announcements for Warren-Norge, New York.

CBS transcription division began formal operation September 15.

FCC Stand on Music War

NEW YORK, Oct. 19.—In a letter to The Billboard James Lawrence Fly, chairman of the Federal Communications Commission, states that neither ASCAP nor radio interests have approached the FCC re the music controversy. Fly's letter follows: follows:

"This will acknowledge receipt of your letter of October I, 1940, seeking to obtain a statement as to this commission's position regarding the controversy between ASCAP and the radio broadcast industry.

"This matter has not been presented to the commission by any of the interested parties and no position has, therefore, been taken with respect to the controversy.

"Under these circumstances, I am sure you will understand that it is impossible to answer the questions which you have set forth in your letter."

Competish Increase For Pitts. Radio

PITTSBURGH, Oct. 19.—City stations are getting rush of competition for outlying operations for listener attentions. Station WSTV, Steubenville, 30 miles from here, will begin operating October 22, managed by John Laux, formerly KQV manager, Staff also includes Jack Merdlan and Al Gray, also formerly of KQV. Tom Rodgers has replaced Gray at KQV.

WPKA, New Kensington, bowed October 6. Station officers are C. Russell Cooper, president; Mayor Richard Reeser, vice-president, and Les Ryder, manager. City is 20 miles from Pittsburgh.

WKST, New Castle, 60 miles from here, bas changed from limited to unlimited operation, and WPAR, Parkersburg, W. Va., about 110 miles away, has increased its power from 110 to 250 watts.

Advertisers, Agencies, Stations

WILLIAM A. SCHUDT, chief of the William A. Schudt, chief of the Transcription Division of Columbia Recording Corporation, leaves this week for Chicago, Detroit, and Cincinnati to gab with agency men and set new hustness. . Glenn Pickett, of Columbia's wax division in New York, transferred to Chicago as chief engineer. . High McKay has become advertising director of Briton & Bowles. Roy W. Peet is assistant to Little, and James S. Adams, executive vice-president. . Theodore C. Streibert, vice-president of MBS, has been elected a member of the board of Broadcast Music, Inc. . Loreen Nystrom, radio editor of Chicago Herald dimerican, in town all last week. . . . Tony Stanford, of J. Walter Thompson, in town to work on Gene Autry show. . . William De Mille will produce Lux Radio program October 28 when Geell B, will be in Chicago.

PHILADELPHIA:

PHILADELPHIA:

RIC WILKINSON, KYW staff accompanist, returns to the faculty at Beaver College. Calgary Kid moves his cowboy singing from KYW to WIP.

Henry Gurney back on WHAT with a series toaching votre centrol.

Sylvin James set to diminative fairy takes on WFIL, doing a similar stint for the ROA Victor children's record lists. Howard H. DuBois Joins S. E. Roberta, Howard H. DuBois Joins S. E. Roberta, he, ad agency which just grabbed Felin-Naptha sonp and soap chips account.

Jack Kreamer, who formerly penned pieces for the town's Radio Press, to Washington as WINX script writer.

Dick Cauffman, WTEL sportscaster, marks his third your on the air.

Jacob Reed's Sons, exclusive clothier here, turns from its staid polley of excludive newspaper advertising with a sponsored series on WCAU.

Albert Caplan, former publisher of a chain of weekly South Jersey hewspapers, connected as a Julian G. Pollock ad agency associate. Chet Geise, of the WHAT technical waiff, back after an emergency to self-ectomy.

Elli Noell added to WFIL engineering staff. Stuart

Finley, from WLW, Cincinnati, joins the KYW announcing staff.

HOLLYWOOD:

HOLLYWOOD:

RAY COPPIN, program director of Wexao, tele station, heads for San Francisco for confabs with William Pabst, of KFRC, relative to construction of tele station in the north. . Rachford Harris, who is handling Ceptain Dunger, back from trip to Chicago and Cincinnati. . Roswell Rogers and Carl Hurtzinger have been signed by Columbia Management to do pags for the Al Pearce show. . Dick Porter, of Stack-Gobie agency, in town. . Thomas McAvity, who has been radio head for Lord & Thomas for three years, was named a vice-president and given charge of agency: radio department. McAvity heads for New York, where he will maintain headquarters. Successor to McAvity here will be Norman Morrell. . Dong Evans, commercial spieler for KFI-KECA, has a couple of flicker spots lined up in Warner's Toke the Air and Play Girl at RKO.

BOB CROSBY and ork head north for BOB CROSBY and ork head north for their opening at the Mark Hopkins in San Francisco. LUD GLUSKIN. who usually shuns night life, stepped out to welcome PHIL HARRIS at the Ister's reopening at the Wilshire Bord, DON AMENTHE and family vacationing in Chicago. EARL TOWNER'S orchesirs has been renewed on concert show over KNX. After it one of the clidest aponsored shows, having over 700 broadcasts to its credit. KAY KYSER and ork train for New York after five menths of Lucky Strike airers from here. CHARLES HOLLAND, NBC's Negro tenor, makes his Eastern Gebut on October 28 at Town Hall, New York. KEN NILES and his wife, NADIA, who handle the commercials on the Big Teles show, have finished a ranch home at Mailbu Lake. DENNIS DAY showing the sights of the town to his father, PATRICK MeNULTY. Pair head for San Francisco pext week after the Jello show.

Stymy Faced by Comment Shows

NEW YORK, Oct, 19.—Despite fact that news is regarded as one or radio's most salable items today, owing to isrrific hypo in listener interest occasioned by the European war, producers peddling news programs are finding themselves in aomething of a quandary. Big sponsors have become increasingly afraid of hooking up with a commentator because his material is likely to be controversial. Small accounts haven't the necessary money. What is wanted is a couple devien newscasters who can deliver straight news—minus commentator filling the bill precisely is Lowell Thomas, but his combination of straight news plus personality is too tough to find.

Example of how tought it has been NEW YORK, Oct. 19 .- Despite fact that

Example of how tought it has become
to peddle a news program is illustrated
in the case of show now locking for a
sponsor. This is We Cover the World
Handled by Bernie L. Schubert, program
would present members of the Overseas
Press Club just returned from foreign
assignements in an informal round-table
discussion. Show is priced too high for
a small bank roll, but is considered very
cheap considering the experts the club
can furnish. Deals thus far have been
stymied—no sponsor with a big enough
bank roll having the courage to air the
highly controversals chatter the program
would produce.

Situation recalls Boake Carter incident, probably most noted case of
sponsor trouble developing as result of
newscaster's controversal material.
Labor interests threatened to boycott
Carter's sponsor, Philoo, alleging that
Carter was unfair to unions. Example of how tought it has become

Temple U. Students Get Jobs--With Pay

Cet Jobs—With Pay

PHILADELPHIA, Oct. 19.—Since practically every catch-as-catch-can system for crassing the radio industry has been tried except learning something about the industry first, Temple University has adopted the latter method. Introduction of a "Radio Program Production" course has year, conducted by WPEN program director Temmy Smith with cooperation of WCAU personnel and studio facilities, found 18 students enrolling, paying s15 per for the course. Checking over the results shows that 5 of the 18 pioneers now have radio jobs on small stations. And with pay.

Course now becomes part of the university's curriculum, with 40 students enrolled. Study is mostly in production, writing, directing, and some fundamentals of announcing. No attempt is made to develop singers, actors, comedian, or star personalities. They are it made in schools, according to "Professor" Smith, who adds that virtually no station is willing any longer, in view of tough competition, to take on inexperienced people.

Tele, Facsimile Not Practical—Rosenbaum

Practical—Rosenbaum

PHILADELPHIA, Oct. 18.—Samuel B. Rosenbaum, president of the Independent Radio Network Affiliates and head of WFIL here, sees television as all impractical. Addressing the Engineers' Club at its monthly meeting here this week, Rosenbaum said that while stelevision broadcasting is highly developed technically, the same going for facesimble broadcasting, no one has as yet figured out a way to make either of them economically practical. The biggest obstacle, he said, is in the prohibitive programing costs. Production of a television program, he said, costs 10 to 20 times as much as a radio program.

NEW YORK, Oct. 19,—Life Can Be Beautiful, which has been airing via wax over WOR at 8:45 a.m. for Procter & Gamble, switched to a nighttime spot at 10:30-10:45 p.m. over the same station. Angle is to test program's pail on non-daytime audience comprising shop gris, typists, etc. Life's 8:45 a.m. spot goes to Kitty Keene, airing for Duz.

FALL PROGRAM REVIEWS

Everyman's Theater

Reviewed Friday, 9:30-10 p.m. Style
—Dramatic. Sponsor—Procter & Camble (Oxydol). Agency—Blackett-Sample-Hummert. Station—WEAF (New ple-Hummert. Station-York, NBC-Red network).

York, NBC-Red network).
Arch Oboler's second play for Procter & Gamble, titled This Precious Freedom, came over the air with profound impact priday. Play was the second of the Oboler P. & G. series, with Raymond Massey in the lead role.

Yarn was based on an imaginary invasion of North America by totalitarian nations—an idea which is being thought about these days but generally submerged into the realm of phantasy, Cooler's story brings it back into sharp focus, securing a mounting effect of tragedy thrubat the half hour. Pace is brisk and staccato, and air of tragedy is overwhelming even before the plot unfolds enough to let the audience know what is happening.

folds enough to let the audience know what is happening.

Massey plays a business man returning to city via plane from a four-week vacation in the country. Plane makes a ferced landing, necessitating a hitch-hike to town. People met are strange, systerious, and refuse to talk. Incidents follow rapidly, indicating the totalizarians have taken over the Eastern seaboard. Wind-up is a concentration camp, but a note of hope is thrown in the fading dialog.

ing dialog.

Workmanship of this yarn was superb, particularly the creation of atmosphere thru brief phrases and incidents. Massey delivered splendidly and was well supported by Frank Lovejoy, Ed Latimer, Olibert Mack. John Brown, Luis Van Rooten, and Betty Gain. Ackerman.

"Cavaleade of America"

Reviewed Wednesday, 7:30-8 p.m. Style—Historical drama. Sponsor—E. I. duPont de Nemours & Company, Agency —BBDO Station—WEAF (New York, NBC-Red network).

This institutional plug for the duPont activities resumes its sixth consecutive much under very much the same format heard previously. The program retains its high degree of listenability, dramas being nicely staged and enacted by a competent set of thesps.

Program was Maxwell Anderson's Valley Forge, which retained the impact and poetry of the original version. Adaptation was forceful, well written, and timely.

timely

and timely.

John McIntyre performed well as the embattled Washington, with atanch support from the cast. Plugs, institutional in character, stressed the multifications duPont activities and highlighted the building of a new factory at Martinsburg. Va. for the manufacture of Nylon. Surprise of the program is the retantion of the lines in the play during which a committee from Congress tells Washington that the Hevolutionary War was originally waged to protect trade, and how that the campaign has bogged down at Valley Porge peace is necessary for business reasons.

Cohen.

"Schaefer Revue"

Reviewed Tuesday, 7:30--8 p.m. Style—Variety, Sponsor—Schaefer Brew-ing Company, Agency—BBDO, Station —WEAF (New York, NBC-Red net-

WEAF (New York, NBC-Red network).

A nicely paced, thereby Hatenable, and smooth review bows again in the interests of Schaefer Beer. One of the features during this semester of the program is the incorporation of So You Think You Knew Music, previously heard is a sustainer, which has been cut to about 13 minutes. This section of the breadcast, altho strong enough to merit a sponsor on its own, retains its interest, informality, and punch despite its abbreviated form.

Ted Cott is still the fadiman of this section, with the backing of Leonard Lichling. Pattern is the same as heard previously. Airing caught had Larry Adles and Mischa Levitsky as the guest experts with two from the studio audience elected as competition. The grand prize was taken by a teen-age girl from the suddence. Questions were varied and sometimes tricky, the more difficult assignment given to Levitsky, who should rightly have a greater knowledge of the classics than the others. This section of the program rates sufficiently to make the diamond horstehoe set at the Mct

seriously consider switching from champagne to beer as a libetion.

The rest of the program, while in orthodox variety style, is on the same high to being a surgeon. And what he did for the program is on the same high to being a surgeon. And what he did for the program is on the same high the properties of the program were level consisting of tunes from Romberga My Maryland, with choral backing, is excellent, as is the ork of Allen Roth. Roth's contributions were especially pleasing in his salon arrangements of Same Old Story and Secretar Story Erer Told, with the lush string section of his band being most prominent.

Larry Adler at the harmonica gave out with South American Way with an interpolation of Caprice Espagnel. A master technician.

Cohem.

Tree rest of the program, while in orthodox variety style, is on the same high to being a surgeon. And what he did for that client, he intimates he can do for you and you. Several minutes of the program were devoted to the prospectus of his course, in which he will provide character and started him on the way to being a surgeon. And what he did for that client, he intimates he can do for you and you. Several minutes of the program were devoted to the prospectus of his course, in which he will provide character and started him on the way to being a surgeon. And what he did for that client, he intimates he can do for you and you. Several minutes of the prospectus of his course, in which he will provide character and started him on the way to being a surgeon. And what he did for that client, he intimates he can do for you and you. Several minutes of the prospectus of his course, of the studies and several members of the prospectus of his course, of the will provide character and started him on the being as urgeon. And what he did for that client, he intimates he can do for you and you. Several minutes of the prospectus of his client, he intimates he can do for you and you. And you and you. And you and you.

"America Sings"

Reviewed Monday, 10-10:30 p.m. Style—Music, instrumental, and vocal, Sponsor—Carnation Company, Agency —Erwin, Wasey, & Company, Station —WMAQ (Chicago, NBC-Red network).

— WMAQ (Chicago, NBC-Red network).

For nine years now a musical program has served well the sales department of Carnation Milk. The knit along a different pattern this season, the basic ingredients of a Carnation program remain. Tasteful music is still dispensed, instrumentally and vocally.

The word "contentment," used to exploit the firm's canned product, is linked up this time with the well-being of a country at pesce (United States). Hence, the reason for song, for music. In addition, a different industry is honored each week and the various stages of its week and the various. rogress are linked with suitable musical

offerings.
Some of the dialog on this program, Some of the dialog on this program, dedicated to the telephone company, was rather strained to achieve the desired effect. Example: "God bless the telephone. Sing everybody, Sing America." Production department would do better to leave well enough alone and play a piece just because it is good enough to be played, and most of the offerings on the show rated that distinction.

The orchestra is main under the distinction.

the show rated that distinction. The orchestra is again under the direction of Percy Faith. He distinguished blosself with a good arrangement of the Parade of the Wooden Soldiers, Walts in

Springfirms, and a Gershwin medbey. The choral background is highly effective.
Sololata include Larry Taylor, former band vocalist whose voice registers with good effect. He delivered a creditable version of I Could Make You Care, Louise Wass, University of the Could Make You Care, Louise Ring (Lullaby Lady) warbled her cus-tomary lullaby song to give Vincent Pallatier, the announcer and narrator, an advantageous opportunity for a com-mercial. Honigherg.

"Show of the Week"

Reviewed Sunday, 6:30-7 p.m. Style Variety, Sponsor—Howard Clothes, Inc. Station—WOR (Mutual Network), New

Format of the show is somewhat changed since its presence last semester. The band and emsee will for the new series remain constant. Vincent Lopez gave reason for audiences to look forward to subsequent airings Musically, Buddy Clark filled his niche admirably how hell fare a sense of course will ward to subscuttin an inche admirably. Buddy Clark filled his niche admirably. How he'll fare as emise, of course, will have to be seen when he takes over. On the first show he yleided that spot to Milton Berie, the first of the guest comedians. Berie was not in top shape. His "Joke of the Week," supposed to be the climax of the comedy, stemed to flatten out. Even at that tho, Berte raised a few sparks; In addition to Clark, Ann Barrett turned in a neat vocal on Ferryboot Screenade, Supplied also with piano selections by Lopez himself, the show is musically pleasing.

Weisz.

"Know Yourself"

Reviewed Monday, 8:15-8:30 p.m.
Style—Talk. Sponsor—National Home
Products, Inc., for K. M. Agency—
Direct. Station—WMCA (Now York).
Harry R. Balkin, on the spot vacated
by Elliot Receivelt, bows in as a character analyst and vocational advisor.
Delivery is rapid and voice is reminiscent of Clem McCarthy. Balkin holds
his audience nicely with talks on the
importance of knowing your own weakness and strength and spotting those
qualities in others.

ness and strength and spotting those qualities in others.

Initial talk, however, concerned itself mostly with the excellent opinion Balkin has of Balkin. He trotted out a case history in which he saved one fledgeling

A giveaway gimmick is also included.
With 10 cents and a box top of product,
he will send his success chart, which is
remarkable by his own admission.
Program has a chance of catching on
in the same way as Dale Carnegie's

in the same way as Dale Carnegie's How To Win Friends, and for the same

reasons, too.

The announcements of Maurice Hart
Gohen,

"Hollywood Headlines"

Reviewed Monday, 10:45-11 a.m. Style—Movie chatter. Sponsor—Marco Animal Food Company, Philadelphia, Agency—Philip Klein, Station—WIP (Philadelphia).

(Philadelphia).

With a gift of gab that's a full-course meal for readers of the movie fan mags, Eddle Hoyle (Peblin) has an easy time impressing the listener with his ecceps and sallies anent Hollywood personalities. Has fast, gilb delivery giving an air of authenticity, sounding real to even those calloused by press releases and puffs. Futhermore, lad is more than a reader. Makes the script an entertaining entity by impersonating the movie satellites as he tells their stories.

Susstains interest thruout, and gives indication of building the audience. Commercials are in good taste, punchy, and don't hog. Further, stanza has a sure-fire merchandiser, Hoyle giving a pair of movie passes in return for two labels from a can of dog food. If grocer doesn't carry the cans, supplying the name and address of the merchant rates the listener a pair of passes, Ducata are for nobe houses, agency lining up, 30 pic houses to co-operate for a plug.

ing up 30 plc houses to co-operate for a plug".

Heard three times during the week, with 10 of the pass-giving houses getting mentions each time. Also plugs Barbara Reade's beauty and fashion hints show, which fills in the other three days on the station at the same time for the same sponsor. Wall Newton does an efficient Job handling the announcing and commercial copy. Orođenker.

Bob Becker

Reviewed Sunday, 3:45-4 p.m. Style
—Talk, Sponsor—John Morrel & Company, Agency—Henri-Husst & McDonald, Station—WEAF (NBC-Red net-

Bob Becker is back pedding Red Heart Dog Food, and to the dog lovers the program is undoubtedly hot stuff. Spoke about wire-haired fox terriers, and in conjunction with his chat introduced an authority on the breed who told of the pooch's characteristics, qualities as a house dog, and how to pick a good one. Dramatic piece followed shortly, yarn telling how a terrier helped a crew of trainmen avoid imminent disaster. Material on the sentimental side, but palashow is slanted.

Plugs for Red Heart fall naturally, in connection with talk on care of animals. Show has a good givenway gimmick, a

Show has a good givenway gimmick, a locket containing pooch's name and address, sent to listeners in return for three labels of Morrel's show.

Talking dog still yelps at propitious moments.

Ackerment.

"International House Party"

Reviewed Monday, 7:30-7:45 p.m. Style—Variety. Sponsor—Head Miller Company, Inc., Rochester, N. Y. Agency —1. Walter Thompson, Toronto, Ont. Station—WBEN (Buffalo).

Station—WBEN (Buffalo).

This show has taken a new lesse on life with a different station outlet and new air time. Changing from Buffalo Broadcasting Company to The Buffalo Evening News station, the La Batt India Pale Ale show is aired thrice weekly for a quarter hour instead of the former one-hour and half-hour runs.

The shorter airing has helped tighten the loose ends, and program compares favorably with stuff dished out over nets

along the same vein. Good variety is achieved by a combination of consety patter, wenl presentations, band stints, with added features as short drams, in-

rvlews, etc. Gilbert Wall, J. Walter Thompson exc Gibert Wall, J. Walter Thompson ever, handles production and script. While cast does the best possible with its material, comedy bits could stand polishing. Occar Davis is an easy-on-the-care omace, but goes slightly corny in spots. Vera Holley, who has a sweet voice, is a veteran on the show and has no trouble search a sufferer hanny. The Three Searches audience hanny. The Three keeping audience happy. The Three Treys, lads who handle instrumental novelites and veccis, score every time. Boys are Giff Jackson, Sim Procling, and

Boys are Giff Jackson, Jim Freeling, and Marsh Dykman.

Thob Armstrong's 15-piece staff band sounds selld. George Torge, velvet-voiced announcer, gave resolute yet restrained emphasis to the commercials. Opener was about Canadian brewer's good-neighbor policy toward States: autother a brief dramatic history of India Pale Ale's origin, ending in solid selling for the distributor.

Warner.

"Tech Triplets"

Reviewed Thursday, 6:30-6:45 p.m. Style — Vocals, Sponsor — Pittsburgh Brewing Company, Agency — Smith, Hoffman, & Smith, Station — KDKA (Dittsburgh) (Pittsburgh).

(Pittsburgh).

Announcer Bill Sutherland says the show is to "revive old times." It does the tro harmonizes on popular melodies old and new, modified version of barbershop quartet, accompanied by plano. Most ear-catching number on opener was theme, Mole Mins the Same, Boys. It should what a beer appetite. Top bit of entertainment was take-off on broadcast of opera, with Sutherland handling the Milton Cross.

Frank.

"Put 'n' Take"

Reviewed Thursday, 9-9:30 p.m. Style—Quiz and interviews, Sporaors— Division Tire and Auto Parts Co., Buf-falo, and U. S. Tires. Agency—Green-field Associates. Station—WEBR (Buf-

field Associates. Station—WEBR (But-falo).

Program originally was a take-off idea on Take if or Lewe II, but after a few weeks crystallized into quiz with competing teams and money giveaways. Production is entertaining, but could be improved if more universally interesting interrogations were used instead of trick and gag questions. Color and ad lib. comments might be polished.

The two announcers, Pete Krug and Hardd Koth, do a creditable job of piloting the contestants. When caught show had teams of three gals from the League of Women Voters and three men of the Junior Chamber of Commerce. Three rounds of questions are fired, but imbetween talk, introductions, and sample questions provide added interest. Each contestant has before him a bowl with 89 to start with, and for each correct answer 82 is added to this pot. If question is missed two bucks are taken from the person's kitty and put into a jack-pot, together with two additional dollars. The winning team splits jackpot three ways. Questions are sent in by listeners and are good for a dollar if used on show.

Ed Brown is producer. Plugs are not obnecided after four them.

Ed Brown is producer. Plugs are not obnexious, altho there were four of them. Strong opposition air shows for the program is Kraft Music Hall and Major Bowes. Warner.

"Women's Board of the Air"

Reviewed Wednesday, 1:30-1:45 p.m. Style—Quiz comments. Sponsor—Gen-bel's. Agency—J. Grant Company, Sta-tion—KOV (Pittsburgh).

tion—KÖV (Pitisburgh).

At last a retailing program that merchandisse. It's already one of the best local commercials, and only two weeks old. Formula pits two women's club groups against each other in quiz on problems common to most femmes and homes. Interview style of handling allows for captain of each team of three to explain briefly her club's size, purpose, and pertinent color that fellow members will probably eat up at the receiving end. Spomsor donates surprise gift package at end of every program—thrice weekly—to charity named by winning club.

Aimed to plug store's Bureau of Standards, questions cover such items as hat styles, foods, and the like, then we've in tie-in with bureau. Material

shows merit of having radio program handled by merchandisers. Producer Stanley Goldman headed merchandising information department for city's largest department store before entering agency field its menths ago. Show needs only bit more sparkle, less chat from team chairmen to allow more questions, and defter interviewing to become network callber for department atore chain or similar sponsor. James Thompson 16 "foostmaster," asking the questions and handling most of the commercials, abetted by agency man carrying nom de radio John Grabam. Program is broadcast from luscheon room in William Penn Hotel, where apouser conducts forum on merchandise standards before and after airing. Herb Angell follows show with plug from studio. Frank.

and after airing. Herb Angell follows allow with plug from studio. Frank.

"Show for Men":

Reviewed Wednesday, 7:30-7:45
D.m. Style—Inattumental music chorals, chatter, Sponsor—Frank & Seder.
Station—WCAE (Pittsburgh).

Someone in Pittsburgh music be giving a course in commercial continuity, Here's amother show with nifty plugs. Item is man's suits, boosted during course of emisse the Kroen's gab about recipes for men, advice to husbands, male's squawks to the women, and other gaff patterned after women's and other gaff patterned after women's page in newspapers, except that subject material is gauged for man appeal. And it isn' about sports.

Listener interest is batted with \$1 for feach right answer;

Listener interest is batted with \$1 for the reat it's a general quist, with questions and it may be promised to be women, and other garding for its orchestra give out with music that displays an excellent brass section, and Betty Jane Rhodes sings unexcitingly. The tunes last too long for the continuity of the quiz.

On the show caught the two teams tied at 0-0. The only rear was in the appalling stupidity of most of the contestants.

Provided The quiz.

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Provided The quiz itself will probably be kept from tuning in because of the title.

Burr.

"Swap Shop"

Reviewed Tuesday, 11:15-11:30 a.m. Style—Merchandising. Sustaining on WFIL (Philadelphia).

Style—Merchandising. Sustaining on WFIL (Philadelphia).

This is a throwback to the old days of county fairs and parish hall coffee clatches, when the townfolk would clean out the attic to swap items for other items that also ended up in the attic. This daily stanzs is rather a service to listeners than a program for inteners. Unusual, however, in that the small-town flavor is found on a big-city station.

Jack Stock is the swap expert describing the articles offered. It's all in the legit veln, no ringing in any gags about the man wishing to swap one wife, age 36, for two aged 18. The invitation is made to disteners to swap something they don't want for something they don't want for something they might want and possibly get. Everything and anything goes.

As articles are described, those thinking it's a bargain are permitted to telephone Steck, taking the calls directly in the studio. It's the closest thing to a store counter or attetion block, and Steck makes the most of it in reading the letters offering articles. Plano ramblings break it up.

Orodenker.

"Football Follies"

Reviewed Wednesday, 11:15-11:45 p.m. Style—Quiz. Sustaining on KHI (Los Angeles) and the Mutual network.

(Los Angeles) and the Mutual network. Football Follies isn't what you'd expect: it's just another quie show, with the modus operandi taking over gridfrosterms for no particular reason. The contestants are divided into two teams, and each correct answer advances the ball a certain number of yards—15 for most questions, the some 20s and 25s are thrown in. If the question isn't answered, the side loses the ball and the other team takes over. In addition,



Danzig, Ruff to School

NEW YORK, Oct. 19,—Press Department of WOR is being prepared for come what may in radio. Jerry Danzig, head, and Carl Ruff are taking television courses, while Dick Pach, Pat Hurley, and Catherine Hummingham engaged a private instructor at the Spanish Language Institute. If the radio gets closer to South America or if television comes into its own, WOR's press department will be in on the ground floor. They hope.

"Benewah Court"

Reviewed Tuesday, 7:30-8 p.m. yle — Quiz. Sponsor — Benewah earnery. Station—KEPY (Spokane).

Style — Quiz. Sponsur — Benewah Creamery. Station—KFPY (Spokane). Here's a quiz show with a new background—a court of law.

It opens with an attention getter—"Where were you on the night of September 16?" The announcer then explains the court is now in session, and that the case before it is "People vs. Ignorance."

Four high school students were on trial. Prosecutor asked them questions they drew in turn, with choice of questions worth 25, 50, or 100 points. Sample 50-pointer: "The kidnaper of Marc de Trutan was of what nationally—Russian, French, German, or Italian?" Points deducted from soere when question is missed. Low pointer was sentenced to one silver dollar. High point winner received 88; next. \$4; third, \$2. Altho questions were simple, scores were poor, and judge ruled the people (defendants) were guilty of negligence in not keeping abresst of current events.

The quiz was well presented by Bob Hurd as the prosecutor George Medical and the prosecutor George Medical Property of State of George Medical Property Property Medical Propert

The quiz was well presented by Bob-Hurd as the prosecutor, George Mc-Gowan, judge: John Mallow, announcer, and Ed Butherus, balliff. Show, written and produced by Lowell Hawley, was sufficiently animated to hold interest

sufficiently animated to hold interest thrusout.

Commercial plugs were cleverly inserted but came too frequently. For example, each witness was first asked if he had ever caten a certain product of the sponsor. Main plug came while jury was supposed to be out reaching a verdict. Studio audience was treated to ice cream by the sponsor.

Courad.

NBC Switches McAndrews, Brown; CBS Coast Shift

SAN FRANCISCO, Oct. 19.—Bob McAndrews, NBC promotion chief in San
Francisco, has been named sales promotion manager of NBC's Western Division
with headquarters in Hollywood. He
will be succeeded here by Gene Clark.
McAndrews replaces Charles Brown,
who becomes New York sales premotion
manager for NBC-operated stations.
A CBS shift puts Charles Morin in as
assistant manager of the local offices
and moves Clyde Coombs to regional
network sales.

SCRIPT LIBRARY BILLBOARD " John Fleming has written for you The SCRIPT LIBRARY A Division of Ranio Events 535 Fifth Avenue, N.Y.C.

Radio Talent New York By JERRY LESSER

BARBARA LEE has moved into This Small Touch, while her husband LARRY does production on FRED ALLEN show. . DUKE WATSON of Chicago, is in New York to lecture for Oldsmobile at the Auto Show. . AGNES MOOREHEAD back from her West Cosst movie stint. . . The O'Neills, which has been broadenst without interruption since December, 18:12, becomes a Monday-thru-Friday feature on CIPS Monday. October 21. . . ONA MUNSON collects pennies. Indian heads . . . Candid camera flenda are becoming a nuisance in the studios. . . HELEN HAYES was presented with a newly decorated portable dressing room by the stage crew at

GARY STEVENS has been trying to interest NBC to devote one of its Behind the Mike sessions to a round. table discussion of radio press agents, who would comment on radio editors, fans, talent, publicity, and things revent to star making. This columnat thinks it might make an interesting and evant to star making. This columns thinks it might make an interesting and thinks it might make an interesting and callightening program. . Announcer GEORGE HOGAN has named his spaniel puppy "Curbit." . Grand Central Station will use box-office names. . Big doings on the Myrt and Marge show these days. Myrt is the new bride of EDDIE LAMBERT, and Marge (Mrs. PETER FICK) is expecting her third addition. . BEBE DANIELS and BEN LYON are being peddied for a Mr. and Mrs. script pending their return from England . WOODBURY is multing a return to the daytime dramatic field. . It will cost about \$1,000,000 to secure the services of the Duchess of Windsor for a sortes of commercial broadcasts. When she was first approached on the idea of going on the air, the Duchess was reported to have snubbed it. Latest advices report that if the compensation is large enough to make a substantial amount for the British War Relief Pund she may be interested. The programs would run for 28 weeks, half of the money going to the fund and the other half used for a wire from Nassau, script writer, and network coverage. . DEL SHARBUTT has just signed an exclusive with a soup sponsor, which means that he'll have to give up his job as emsee on Musical Americana.

Chicago

Jimmy Parks had to hurdle two eixdable boulders before the way was
cleared for BayMond Massey to do
This Precious Freedom on Every Mon's
Theater. Pirst NBC withheld its okeh,
and after it releated, he had to get the
G-2 in Washington to give the go-sign.

ARCH OBOLER'S book of plays
which includes Irory Touse, Alter Ego,
and The Ugliest Men In the World, has
been released by WILLIAM TARG,
publisher. PAT O'MALLEY is
taking jew's-harp lessons from HEZZY
of the Barn Dance in preparation for
a debut as an instrumentalist en Alec
Templeton Time. ALEX ROBB is
in town. EDDIE and PANNIE
CAVANATUCH return to the air via WGN.

IRMA GIEN has been entertaining the Bud Barlon cast with imprompturecitals during rehearsal luits. AL
HALUS and VIC SMITH are additions
to Jeck Armatrong. ROGER T.
PRICE, from KMTR. Los Angeles, steps
into MERRILL MYERS' spot in the continuity department of NBC. TOMMY
BARTLETT will amsee the WBM show,
Sunday Sunshine, sponsored by Nelson
Brothers. JOE KELLY, whose Pet
Pals program has returned to WIS for
Coco-Wheats, has been overwhelmed by
telephone calls from youngsters who,
having heard his omminectant performance
on Quin Kida, expect him to know all
the answers to their homework problems

NORMAN ROSS has become a Bern
Dance regulax. HAL BORM has relonded to that station's nowcasting department is BILL BUCHANAN.

RAY CHARLES AND BEE ARDEN, JIMMY PARKS had to hurdle two eiz-

By NORMAN MODELL

radio shows in Peoris, III., Springfield, III., and Chicago, HAL TATE has become central editor of Boxoffice, a job formerly held by GENE RICH., LARRY DAVID-SON, of the Wade agency, is contemplating the resurrection of the Dead-Shot Dick and Half-Shot Hank characters he once used on WAAP. Plan is to use Dick and Hank, who never complete a sentence, on Alka-Seltzer commercials, where what they won't say will have more meaning than a multitude of logical, finished plugs.

ROS METZGER, of the Ruthraus & Ryan office, has appointed FRITZ BLOCKI to produce the new Quaker Oats

Mutual-Don Lee To Up Audience Shows

HOLLYWOOD, Oct. 19.—Greater emphasis placed on flesh shows has prompted Thomas Lee, president of the Mutual-Don Lee web, to take over cld NBC headquarters here. More has been outgrowth of increased audience shows originating here, with Joan Blomodil's I Wont a Divorce being the first show housed in the new location.

With Mutual-Don Lee using pick-up

housed in the new location.

With Mutual-Don Lee using pick-up theaters as origination points, business became as complex that immediate more had to be made. Old headquarters at Seventh and Bixel streets in downtown Los Angeles were outmoded and not capable of handling increased business. Major item that has held back Coast-to-Coast originations here is difficulty encountered by talent in making the long jaunt downtown from Hollywood.

Two new audience studios will be erected in rear of main building, indicating that Mutual-Don Lee will at last be in the running so far as audience shows are concerned. New headquarters are located near outfit's tele plant stop Mount Lee, now under construction.

Jewel-CBS Settle Fracas

NEW YORK, Oct. 18.—Differences between Jewel Music Publishing Company and Columbia Broadcasting System relative to airing of Jewel tunes have been amicably cettled, according to Jewel tunes cover about owing to alleged tendency of CBS to like BMI music as against Jewel tunes.

MAESTRI MEET NAB EXECS

Art Weems Out Of GAC in Chi

CHICAGO, Oct. 19.—Art Weems, Chicago office manager of General Amusement Corporation, resigned this week. Understood that move had been contemplated for a number of weeks following the closing of the Cincinnational office, when his brother Bob and GAC out their ties. Bob Weems had been general manager of the booking outfit until Milt Krasny's appointment to that root.

peneral manager of the soosing output mill Mill Krasny's appointment to that post.

When the Cincinnati office was established Bob was made manager, but office remained open only about one month. It is expected that the three brothers, Bob, Art, and Ted, will organize a new booking agency.

Joe Shribman, who until now has booked one-nighters for GAC, was named to succeed Weems as manager of the Chi office. Appointment followed Krasny's visit to this city on Wednesday (16). Taking Shribman's place in the one-nighter department is Phil Brown, who until two weeks ago was with Consolidated Radio Artists.

Brown managed GRA's Cleveland office for two years, was brought to Chi when the former closed recently, and then left GRA altogether. Last week he had already opened his own office in Cleveland, planning to book Consolidated and other bands in that territory, when the call came to join General Amusement.

Steaks Help Wash. The "BMI Angle"

WASHINGTON, Oct. 19—Strife between BMI and ASCAP broke out on a new sector this week when Neville Miler, pres of NAB, feasted local scribes at the Wilhard Hotel here in exchange for learning the BMI story. Cocktails and thick atcaks were ordered last Monday wight (14) to reward reporters of AP, INS, UP news service, and music editors of the local press for listening to Miller. The NAB effort, it was said, was to repulse a stealthy raid by ASCAP storm troops, who had personally visited all local music editors and fed them the ASCAP angle. Direct hits were registered in newspaper space sympathetic to the composers.

Sosph Miller, ex-AP man and now Labor Relations man for NAB, cooked up the NAB counter-attack, but the arribes were told that the trade associa-tion wasn't looking for publicity. The neeting was solely an educational variance.

tion wasn't looking for publicity. The meeting was solely an educational winture.

At least one remained unconvinced, breause be wrote a scatting piece for his paper, calling the NAB explanation, among other things, "blased" and "insecurate." He was the music editor for the local Timer-Herald. The others went away feeling that the steak was good, anyhow, as for the bone of contention, the boys felt it was one monopoly fighting another, and that the money involved its periny-ante stuff when considering the billions being spent by the government.

With Plagiarism on "Never Smile Again"

NEW YORK, Oct. 19.—Buth Lowe, winner of the American Society of Composers, Authors, and Publishers' quarterly award of \$1.250 for her authorship of FII Never Smile Again, was sued in Federal Court here Wednesday for plagiation of that song by Betty Tillotson, manager of concert singers and lecturers and side-line songwriter.

Miss Tillotson charged that Smile Again was an infringement of copyright on a song which she wrote and published entitled You Made Me Sing Again, on which she secured a copyright August 5, 1938. The plaintiff, thru her attorney, Tiberius De Marinis, said that Miss Lowe's publicity "gives a rather (foce Ruth Lowe Charged on page 11)

TORONTO, Oct. 19.—With lots of spare time on their hands guards at the concentration camps housing German prisoners have turned to the radio for entertainment. So that all may hear, the volume is usually turned to the blasting point.

The current most popular tune in Canada is There'll Always Be an England, which is heard almost every hour of the day. The German prisoners have taken a fancy to the tune and frequently can be heard humming to themselves There'll Always Be an England.

Hotel Lincoln Sets New J. Watson Band

NEW YORK, Oct. 19.— Johnny Watson, ex-arranger for Jan Savitt and more recently for Vaughn Monroe, left the Monroe set-up to start his own band, which has been in rehearsal here for sbout a week. His first date will be the Hotel Lincoln's Hue Room, following Tony Pastor.

Lincoln is the spot where Jan Savitt teed off in New York after leaving Philadelphia and where he was cataputed into the big time. After quitting Savitt, Watson Joined with Monroe to build and arrange for his new band.

He now returns on his own with what the trade is describing as "Watson's third band." Consolidated Radio Artists is handling the new set-up.

Nothing Tangible Arrived at On Music Situation; Further Radio, ASCAP Talks Needed

vell of secrecy what transpired at a hand-holding session Wednesday (16) between the band leaders' committee, of which Fred Waring is chairman, and the National Association of Broadcasters, headed by Neville Miller, president, with

Pa. Club Sued by Widow of Ork Leader Killed in Fall

NORRISTOWN, Pa., Oct. 10.—Suit for \$50,000 was filed in Montgomery County courts this week against the Merion Cricket Country Ciub at Haverford, near Philadelphia, by Mrs. Jane Cobb Skillern, Wynnewood, Pa., for the death of her husband, Andrew Porter Skillern, orchostra leader, June 10 hat. Skillern, playing a dance at the club that night, fell from a second-story porch roof when a ralling gave way, and died the next day from a fractured skull.

The suit alleges negligence on the part of the country club. Mrs. Skillern asks \$10,000 as administratix of the estate of her maestre husband, and \$40,000 as his widow for the loss of his companionably and the maintenance which he would have provided her.

Newspaper Men Get Musicians' Union Intervention Dwindling in ASCAP-BMI Fight

NEW YORK, Oct. 19—The possibility of Local 802, AFM, bringing pressure to bear for a settlement between ASCAP and the broadcasters in the current battle of music and helping the band leadings toward ASCAP, the exect admitted has devinded, according to an important official in the union. While this is not the announced attitude, because of the interest Local 822 has shown in the outcome as it affected the maestri with remote air time, the exec admitted the union couldn't do anything but keep in the clear until a decision comes about January 1, one way or another.

Official, however, did say that if ASCAP signs with the radio industry on a per performance basis, a possibility which has been suggested at various times, and then if the stations try to make the band leaders play specified times (as in present conditions compelling the leaders to play four non-ASCAP's per broadcast), then the union will step in and insist that leaders be free to play whitever songs they want.

Outside of that, tho, the local is dropping intervention proceedings, figuring it would be better to stay out of the picture until decisive mores are made.

broadcasters, committee announced that it "discussed mutual problems at great length and exchanged views." Ork lead-ers are scheduled to meet with ABCAP some time next week on the same basis.

come time next week on the same basis. Only thing the meeting accomplished was the setting of a historic precedent by having the brass hats of the radio industry sit down with this section of the business and discuss its mutual problems. But, as for arriving at anything tangible, both committees agreed that it would be a good idea if they met again next week for a further comparison of views on the subject, which, if it isn't solved by January 1, will remove all ASCAP music from the air.

Tenor of letter which Miller sent to

Tenor of letter which Miller sent to Waring, in accepting the invitation to talk things over, was that he didn't feel the centrals would accomplish much, but would be glad to participate. If the meeting held Wednesday was productive of any ideas, it was decided to keep them a scoret.

Representing the leaders, in addition to Waring, were Ben Cutler, Johnny Green, Nat Shilkret, Meyer Davis, and Eddy Duchin. Johnny O'Connor, Waring's manager, sat in, On hand for radio were Miller, John Emer, member of the NAB board, and Sidney Kaye, attorney for NAB's copyright committee and BMI official.

Ellington "Fixture" Leaves Duke for BG

NEW YORK, Oct. 19.—Cootie Williams, member of Duke Ellington's trumpet section for the past 18 years, handed in his notice to the masstro Friday (18) to Join Benny Goodman's band at a \$200 per week salary, with a year's contract. Williams was the last criginal member of Ellington's trumpet section, having joined him at the formation of the band at the old Harlem Cotton Club in 1927.

Necotiations between Williams and

Negotiations between Williams and Goodman have been going on for weeks, and Williams, working with Ellington at the Oriental Theater, Chicago, flew into New York last Monday to clinch the deal and start rehearants. On Friday (18) Williams handed Ellington his two-week notice.

Ellington, spoken to over the phone in Chicago, was naturally somewhat perturbed over the loss of Williams. He said: "I feel like the fond parent who has reared a barefooted boy into young manhood, and after finally getting shoet on him, and eventually a collar, necktie, and losg pants, sees him desert the old homestead in a new-found spirit of independence."

Ellington has never had contracts with his men.

Court Rules Varsity Leaders' Ruth Lowe Charged Pacts "Most Valuable Assets"

NEW YORK, Oct. 18.—Holding that the band leaders' contracts with U. S. Record Corporation are among the most valuable assets the company owns, Erwin Kurtz, referee in bankruptdy, refused to release Sammy Kaye from his contract with the Varsity parent body, asked for by his attorney, Lee Eastman, at the first creditors' hearing held Tuesday (15) in Pederal Court.

Eastman, representing Kaye as a \$500 creditor of the bankrupt company, saked the court for a release on the grounds that the wax works had bresched Kaye's contract as U. S. hasn't been making records since the bankruptcy, and that Kaye is "suffering" from the silence. Eastman disclosed that Kaye had in the past received \$3,000 in royalities.

Kurtz pointed out that if all of the U. S. band leaders were to be released from their contracts, the company would have to be liquidated, something, he claimed, which was uncalled for at the present time.

the present time.

Oberstein was given a clean bill of health by the court to operate under the old zet-up until November 13, at which date another hearing will be held. During that time, Oberstein assured the court, he would be able to raise the additional cash needed to carry on the work of the company. A salary of \$100 per week for Oberstein was set by the court until the date of next hearing, Oberstein's yearly salary before bank-ruptcy was \$16.000.

Engineen.

Eastman then offered a counter-proposition that Kaye would stay with Varsity if they would give him a \$2,000 deposit and a promise that Kaye would make a record next week. The referee told him that he would stay anyway, (See Pacts Valuable Assets on page 11)

Crosby Into Mark Hopkins

SAN PRANCISCO, Oct. 19.—Bob Crosby is set to open at the Mark Hopkins Pri-day (25) for six works with options to renew for similar period. Artic Shaw's engagement at the Palson Rotel has been extended until Decem-

Is Everybody Happy?

CIRCLEVILLE, O. Cet. 19.—The new public playground here has been named the Ted Lewis Recreation center in honor of Masstro Lewis, Circleville's ambassador of good-will. The orchestra leader recently contributed \$1,200 to the park committee to help equip the playground.

In his 25 years as a leader in the entertainment world, Lewis, born here, has done much to publicine Grelaville.

Best Biz in Four Yrs. at Turnpike On Semi-Names

LINCOLN, Neb., Oct. 19—Earl Mellen set a new week-end record for the Turnpike Casino here for a moderate name (11-13) when, at 55 cents per person, he chalked up \$1,050 at the wicket. An assist must be credited to the presence of the Indiana-Nebraska football game (12), which drew about 32,000 people and was won by the Nebraska team, thus putting the locals in celebration mood.

and was won sy the Nebraska team, thus putting the locals in celebration mood.

Fact is, however, that the Turnpike dancing season, which started in September, has been better than any like period in the four years R. H. Pauley, has been handling the dansant. It is a full 50 per cent better than it was in the first six weeks of 1939.

Pauley says he believes, as many other Midwest operators have come to believe, that the high-priced names have done the promoters of the smaller population areas more harm than good and that it's the moderate-priced names with good munic which do the most for the operator.

"I don't think any man in this territory has played as many names one on top of another as I have," said Pauley, "and nobedy has less to show for it. In fact, by playing ball with the name bookers during the past summer, I lost my shirt. I only did it because I was given a promise of two or three genuine hot bands for the winter season, which, due to the college students, is when I get my chance. Now that the season is upon me, the only names offered me by the big bookers are those who are on the downside, and this territory is ducked by the hot ones for the bigger spots of the East and the Coast. I am of the opinion now that a name once a month, or less than that, is plenty."

Garber Pulls 700 in Ala.

Garber Pulls 700 in Ala. With Poor Exploitation

MONTGOMERY, Ala, Oct. 18—Jan Garber, playing here October 8, attracted only 700 dancers to the City Auditorium, but the sim crowd was attributed not to unpopularity of the hand but to arrangements which gave the sponsor, Chi Sigma Chi, too little time in which to advertise the event.

Earl Riddiphi, dance committeeman, raid turnout was fully up to expectations, considering the delayed advertising. Tickets went at \$1.10 advance, \$1.35 at the gate, per person.

the gate, per person.

ATLANTA. Oct. 19.—Jan Garber opened at the Rainbow Room of the Ansley Hotel here Priday (11), succeeding Hal Kemp, who did fine bushness.

Chester Opens Spot in Wilkes-Barre With 1,200

WIRES-BARRE, Pa. Oct. 19.— Bob Chester, opening the season for name bands at the Comerford-Grounde Ball-room, drew a capacity crowd of 1,200, according to Manager Art Bullock, The Comerford-Grondo has opened with all the earmarks of a good season, with Bullock booking local bands night-by

Russ Morgan Pulls 3,000

SCRANTON Pa., Oct. 19.—Returning to the anthracite coal fields, where he got his start. Russ Morgan was greeted by close to 3,000 persons Thursday (10) at Mozonic Temple here. At 75 cents each, tax paid, the receipts totaled \$2,200. The Buddy Club was sponsor.



Orchestra Notes

New York Nocturne

New York Nocturne

L OCAL St2 is quietly dropping charges
L against Mrs. Maria Kramer in re
alleged management and kickback agreements... evidence gathered from Charlie
Barnet, Jan Savitt, Gray Gordon, and
Blue Barron, those leaders supposedly involved in various deals concerning Mrs.
Kramer and her Lincoln and Edison
hotels, has been exceedingly filmsy...
BOBBY BYRNE, still resting in the Post
Graduate Hospital after his appendix
coming-out party, goes into Frank
Dalleys Meadowbrook, Cedar Grove, N. J.,
October 29 instead of the 22d.... JACK
SHERR opens at Club Gubs this week
for an inder stay... BENNY GOODMAN
is set for his first New York date on a
one-nighter at the Manhastan Center
November 9 for the Brooklyn Junior
Hadassalu... JACK WITTEMOR, of
MoCa's one-night department, is the
hiest in that office to go on the ske
list... he's in a local hosp with kidney
trouble... D'ARTEGA is rehearsing a
new dance band with leanings toward
the Latin rhythms, picking up a date for
Ben Selvin's AMP transcription outfit
on the side, and using a 24-piece crew
for the cutting... DEAN HUDSON
switched his management affiliation
from Frederick Brothers to Music Corporation of America, and is now set to
follow the McParland Twins into the
Bite Gardens, Armonk, N. Y. November
18... Joe Glaser set DON BESTOR
into the Arcadla Wednesday (23)...
day before, another Glaser property,
EDDIE SOUTH, goes into Cafe Society,
Derroit, for three successive seasons...
JOVITA, a South American looker with
a conga-rumba crew, makes her first
local appearance at Leon and Eddie's.

Midwestern Murmurs

Midwestern Murmurs

Midwestern Murmurs

Midwestern Murmurs

Southern Exposures

TED WEEMS takes in a pair of weeks at the Peabody Hotel, Memphis, baginning November 1 . . he moves over to the Beverly Hills Country Club, New-

port, Ky., on the 22d of that month, staying there until December 5.... BOBBY RICH and His Carolina Collegians signed up for a solid year at Marty Burke's club in New Orleans... ERSKINE HAWRINS is spending a two-week vacation visiting his mother in his honse town of Birmingham, Ala. after working two years without a rest... he gets back to New York and a Savoy Ballroom engagement the first of next month... The fall opening of the newly removated FICKWICK CLUB Birmingham, Als., occurred Saturday Ballroom engagement the first of next month. . . The fall opening of the newly removated PICKWICK CLUB, Birmingham, Als., occurred Saturday (19), with COLEMAN SACHS and his band plus featured warbler Mary Allgood as the bandstand attraction. Following several fall and winter seasons, the Tulane Room of the Jung Hotel, New Orleans, will be kept dark this year . . spot has been having a hard time conforming with local union demands. . HANK BEN DICKERSON and his band opened the Natches (Miss.) Bridge Club, near Vidaila, La. . . the spot is giving a cash award to the patron submitting the best permanent name for it. . P Dick Wheeler, lessed of the Harvest Club of the Scuth Texas State Pair Association, is opening the ciub November I with JOHNNY (SCAT) DAVIS . . Wheeler operates the Plantation clubs in Houston and Dallas.

Penn-Jersey Patter

MICKEY FAMILANT takes over the music-making assignment at the Rainbow Room of the Covered Wagon Inn at Stratford, Pa. . GEORGE MARCHETTI makes for the bandstand change at Stamp's Cafe, Philiadelphia. . . Surf 'n' Sand Room of Sesside Hotel, Atlantic City, relights with EDDY Atlantic City, relights with EDDY change at Stamp's Cafe, Philadelphia,
... Surr'n' Sand Room of Seaside Hotel,
Atlantic City, relights with EDDY
BRADD. EDDIE SHEPPARD, highlighting at the Hammond electric organ
at Neil Delghan's Old Mill Inn, Pennsauken, N. J. .. RAY D'LAURENTIS
furns to fronting a band at Spread
Eagle Inn, Northfield, N. J. .. SLAPPY
and His Swingsters back at the Catto
Lodge Downstairs Grille, Philadelphia band
manager, ordered to Fort Jackson, S. C.,
for nine months of cavalry training as
a second lieutenant, and just two weeks
after he took over the management of
ROGER KORTLAND. SONNY
SAUNDIERS signed to sing the songs for
JOE FRASETTO, who one-nights the
territory out of WIP, Philadelphia Jam
SSIDNEY BECHET, swing idol of the
suprano sax, opens at Philadelphia's Jam
Sassion next Monday (28). DeLLOYD McKAY, 1em Paderewski of swing
at Club Bali, Philadelphia, inked to wax
the Decca disks.

Florida on the Way

Florida on the Way

THE WAND WAVERS are beginning to
look to Florida for some of the
choicest bookings of the winter, what
with a terrife season expected down
Palm Beach and Miami way ... some
locations have already been sot ...
XAVIER CUGAT holds forth for a fiveweek stretch, starting January 24, at
the Beachcomber. Miami Beach ...
prior to Cugat's going in, SONNY
KENDIS lights up the place December
15, staying on during the Cugat run.
... PANCHO takes care of the podium
at Miami's Five o'Clock Club from
December 19 until March 15. ... The
whole season, beginning December 16,
gues to VINCENT BRAGALE at the
Dempley-Vanderbilt hostery in Miami.
... A possibility for the bandstand at
Miami Beach's Carrousel is INA RAY
HUTTON, while a certainty for the same
place is the VALERO SISTERS ork.
coming in December 20 for the season
... the Valeros will stay thrucut, with
other bands in for short stays...
MAXIMILIAN BERGERE picks up at
the Miami-Biltmers Hotel the end of
December... ARTHUR WARREN is a
potentiality for the Bocoroton, Hellywood, Fla, after a short period for him
at the Five o'Clock Club, Miami.
EDDIE OLIVER is set for the Hellywood
(Fina) Hotel as of the 15th of December
... and there'll probably be plenty of
additional bookings down in this fertile
territory before Florida calls it a season
next spring.

Of Maestri and Men

JIMMY LUNCEPORD is adding the J PETERS SISTERS to his retinue for a road four beginning November 1 at the 20th Century Theater, Buffalo, RAY PEARL follows Jack Coffey Into

WB Philly Theater Contractor Seeking Local 77 Presidency

PHILADELPHIA, Oct. 19,-Election of

PHILADELPHIA, Oct. 19.—Election of officers for the local musicians union, only two months away, promises to be a lively affair this year, with Charlis McConneil, for many years music constructor for the Warner Brothers theaters here, throwing his hat in the ring for the presidency.

His support comes from a group dissatisfied with the present administration's settlement with the Warner theater circuit after an II-month strike and which earlier championed McConneil as an arbitrator in the impasse.

At that time A Anthony Tomel, past president, who resigned his union leadership for a post with the Philadelphia Orchestra, threatened to re-enter union polities if McConneil was a candidate. However, Tomet will continue to toot his French horn for the symphony, and instead actively support the incumbent Frank P. Liuzzi-A. Rex Riccardi ticket.

THE EDDY BAR and Grill, Carbondale, Pas, one of the few night clubs operating in this region, has started its winter program, with Buddy Howe and his or-chestra featured.

Leighton's Haifway House, Darien, Cenn. October 22 indef. . . INA RAY HUTTON into the Syracuse (N. Y.) Hotel November 9 for a mouther. . . TOMMY REFVOLDS takes over at Brocklyn Boseland the middle of November. . . A nice string of locations has been lined up for RUSS MORGAN . . he plays the Bererly Hills Country Gub, Kewport, Ky. October 25 to November 7: the Chase Hotel, St. Louis, two weeks beginning the 18th and winds up on the Coast with a five-week stay at the St. Frances Hotel, San Francisco. . . CLYDE LUCAS is the Morgan followupper at the Beverly Hills November 11 for a pair of weeks. . MICHAEL PAGE into Palm Beach Cafe, Detroit, November 11 to Documber 8 . . . and in the same town, at the Gub Royal, JOHNNY BURKARTH had his option picked up, starting him on his second month there. . . Frankle Masters takes on two new men to enhance his 'bellones' at the Tart Hotel, New York . STEVE BROWN joins the band, coming from Herble Kays trumpet section, and JERRY BORSHARD brings his trombons over to the Masters contingent, latter has been with Horace Headt, George Hall, and Enoch Light. . . AL SHEILA-DAY, trumpeter-vocallet, is back with Al Kavelin's band. . . MICHAEL CLEARY, planist-composer, is playing his own and other tunes in the Cafe-Bar of Brooklyn's Hotel St. George, with ETHEL POWELL swinging the lyrics . . . BEENY STRONG follows Carl Ravazza at the Panton Hotel, Compan, November 1.

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Keystone Ticket Co., Shamokin, Pa. \$17.50 10,000 10,750 10

Music Items

JIMMY VAN HEUSEN dished off his Couldn't Couldn' JIMMY VAN HEUREN dashed off his latest pair of tunes, Sympathy and I couldn't Get Along Without You, in collaboration with Eddie Delange on the former and Johnny Burke on the latter, frying Berlin and ABC publishing, re-

irving Berlin and ARC publishing, respectively.

Bill Watters, New York publicity man, now on the Coast, took time out to pen a song, Siep-Heppy Leaste (With a Streamlined Chessis), in conjunction with Harris introduce the song on one of his air broadcasts.

Band leader Johnny Long and his arranger have given birth to Siring Me Back, which has been taken by Robbins Music.

husic.

Dave Oppenheim and Fred Stryker
nocked one off, dedicated to the Red
ross, called Red Cross Girl.

Charles Newman and Al Sherman are
esponsible for Afterthoughts. Mills pub-

Roth Lowe, on the basis of her first published song, "I'll Never Smile Again," was inducted into membership in ASCAP, and received the society's quarterly bonus of \$1,250.

Publishers and People

Publishers and People

ROY HARRIS, symphonic composer
and winner of the first annual award
by the National Committee for Music
appreciation, signed a five-year writing
contract with Mills Music.
Jerry Gilbert, Southern band leader
recently turned songwriter, while working with his band in a private club in
South Carolina, turned out two numbers,
Without You and Goodinght Sucker,
which have been accepted by Davis &
Schwegler, Hollywood publishers. Another, Conscription Blues, written in collaboration with Joe E. Young, one of his
musicians, is under publishers' considerstion.

musicians, is under pussesses ation.

Macco Pinkard, who stepped in again as a music publisher, is reviving his old I'm Contented Libe I Am, which he did years ago with William Tracey.

Jerry Vogel has secured the American rights to MoNemara's Band, a favorite in England, by John J. Stamford and Shamus O'Connor. Red Latham, Wamp Carlson, and Guy Bonham did the American version.

merican version.

Fall activity is percolating at Leo Festi's, with Harry Link's return from the West Coast, where picture deals have been made with several studies. New Fest tunes, set for publication in the next few weeks, are:

"A Handful of Stars," from MGM's 'Hullabalao's' 'L'II Abner," tife song of the new RKO picture, by Militon Berle, Ben Oakland, and Militon Drake; "You say the Sweetest Things," by Mack Cardon and Harry Warren, from 20th Century-fox's 'Tin Pan Alley'; "A Pretty Girl Milking Her Cow" and "It's a Great Day for the Irish" from Judy Carland's 'Little Nellie Kelly." Twe other tunes, not from pictures, include "Yes, My Darling Daughter" which Dinah Shore introduced on the first Eddie Canter broadcat, and Nick Kenny's "Dream Valley." written in collaboration with Joe Burke.

Philly Pickings

A CE PANCOAST takes his inspiration of the Baby Prattle from his year-old daughter, and will make its carnings a triast fund for her.

Buth Stines took time out from her Bedgerow Theater stage acting to interest the publishers in her first efforts, I Didn't Care and Farassay River.

Mary, the Prairie and I, introduced over the NBC airsaves vin WIZ, New York, by Clivio Sanitoro, is the collaboration of four localities—the Caigary Kid heard on KYW, songwriter Jack Zeihler, maestro Billy Hayes, and music publisher Frank Capano, no one of whom knows anything about prairies. Maestro Hayes is also plugging his own Evergday of My Life.

Ray O'Day, the emsec and songwriter, just penned I Pell and Broke My Hearf, with a deal on for the Ink Spots to introduce the ditty on Decen.

820 for Ben Bernie Date

SPRINGSPIELD, Mass. Oct. 19.—Ben Bernie drew 820 persons at 99 cents a brad for his one-night stand at the Butterfly Ballroom here Saturday (12). The box-office take, seconding to Mitchell Labuda, ballroom owner, was \$255.80, just about covering Bernie's guarantee. Inhuda feels that the price should not have been over \$5 cents—a price generally uniform here.

Study in Contrasts

PHILADELPHIA, Oct. 19.—Local musicians' union has usually found it necessary to throw a picket line around a neighborhood taproom or some outpost dance hall in negotiating for closed abop agreements with all spots in fown employing musicians. Better places have seldom been more than a routine matter in inking pacis assuring that only union musicians would work on the premises. However, this season brings the exception to the rule.

The big and small alike signed the

to the rule.

The big and small alike signed the The big and simal alice egists the closed shop pacts except for a single holdout—resulting in a picket line pounding the pavenents in front of the ultra smooty and most exclusive Manufacturers and Bankers' Club.

N. Haven Competish For Ritz, Bridgeport

BRIDGEPORT, Conn., Oct. 19.—Harry James, in his first appearance at the Ritz Ballroom here this season, did fairly well last Sunday (13), when approximately 1,100 people passed thru the turnstilles. With pasteboards upped to 90 cents, the gross amounted to \$600. Will Hudson, likewise first-timing it here this season, didn't do so well October 6, only 850 turning out to make a gross of \$637.50 at 75 cents per. Will Bradley-Ray McKinley combo, in the preceding Sunday (September 29), palled 1,100 persons and an \$825 gross at 75 cents a head.

The Arema in New Haven, Conn., only

The Arena in New Haven, Conn., only 18 miles away, is booking giant vaude bills, containing two name bands, be-sides acts, for two performances on Sun-days, and these bargain bills are cutting in heavily on surrounding balirooms, in-cluding the Ritz here.

Fem Pianist-Leader Swells NY Society Maestro Ranks

NEW YORK, Oct. 19—Louise Duke, back four years of fronting an all-male "continental society" band in Europe, is rehearsing a similar group here for local society work. Gal is the daughter of James McNamara, sales manager and advertising director of International Nickel Company. Miss Duke sings and works at the piano a la Eddy Duchin. Band, which will comprise 10 pieces, is being managed by Roger White, with Miss Duke's father supplying the financial assist.

PACTS VALUABLE ASSETS

PACTS VALUABLE ASSETS
(Continued from page 9)
because it was impossible to make any guarantee like that in the early stages of the company's litigation.

Prime questions of the hearing were: Should Oberatein be permitted to continue operating the company; should a receiver be appointed; or should the company be liquidated? Outside of letting matters ride the way they are, situation was left status quo until the next hearing on Oberstein's assurance that he could raise the money in Chicago.

Referre, meantline, asked creditors to get together and talk settlement, and also expressed the hope that Oberstein is successful in raising the money.

Hearing also revealed that when the company started it had \$112,000 in the kitty, based on capital stock sales of 1,000 shares of preferred atock at \$50 a share, and 17,000 shares of common at \$1. Total stock issue was 4,000 preferred and 25,000 common.

RUTH LOWE CHARGED

RUTH LOWE CHARGED

(Continued from page 9)

tearful description of how the inspiration came to heg." but it was his opinion that Smile was "directly inspired" from the theme of his client's song.

Complaint clies that Miss Tillotson has evidence that Miss Lowe had access to Sing Again before it was copyrighted, and that Miss Lowe gave It a roverse twist which resulted in the No. 1 bit song. De Marinis said that Miss Lowe copyrighted her song August 19, 1939.

Attorner said that the metodic line of the first two bars is identical to the average listener, and both songs "are too strikingly connected to be accidental." Miss Lowe could not be reached for comment.

Named with Miss Lowe as defendants are Tommy Dorsey's Sun Music Comment.

Named with Miss Lowe as cerements are Tominy Dorsey's Sun Music Company, publisher of the song, and the American Society of Composers Authors, and Publishers. Plaintiff asks for an accounting of the profits plus damages to be set by the court. No injunction was asked.

Sanders Quits Chi CRA; Green Kills Liquidation Rumor

CHICAGO, Oct. 19,-Bob Sanders resigned this week as head of the local office of Consolidated Radio Artists reportedly to join the Joe Glaser office in New York. George Lukes, club booker and office manager, was appointed to take the local CRA helm by Charles Green, CRA presy, who was here this week to set the local machinery in run-ning order again.

To kill rumors that Consolidated was planning to liquidate its entire organization, Green presented as proof to the contrary the fact that the New York office recently signed a five-year lease on the space it how occupies and that the Chi office has not only finished extending its lease three years but also has added two more offices. Added space will be required for the purpose of expanding the club department and adding a cocktail unit division.

In addition to replacing George W.

ing a cockial unit division.

In addition to replacing George W. Konchar Jr., who left last week to become a passenger agent for the Pennsylvania Central Aritimes, and Phil Brown, who joined General Amusement Corporation as one-night booker this week, Green is planning to add two new men.

week, Green is planning to add two new men.

GRA's position in the booking field here has been the subject of much specifiation in recent months. Anxious to quash the sidewalk commentaries, Green pointed out that a recent auditing of the company's income and expense sheet disclosed that small non-name aggregations—even those whose yearly contribution in commissions amounted to \$4,000 or \$5,000—were a liability, the sales expense and overhead involved in their management practically offsetting the take. This situation was comprehended vaguely two years ago, when the CRA rester included 200 names. Since then the number of bands under contract has dwindled to a mere 30 for the whole organization. Only list week Green returned contracts to Carl (Deacon) Moore and Don Bestor. In the future, said Green, the only musical organizations to be booked by CRA will be name bands and those that have potentialities of being built into names. Small bands will continue to be booked locally, low-ever, the Chi club booking department being the most lucrative branch of the local office.

VANITY BALLROOM, Detroit, re-opened for the winter Priday (11) after being closed all summer. Layton Balley's orchestra in for the opening.

Fine Thing

CAMDEN, N. J., Oct. 19.—There were plenty of red faces at the RCA-Victor plant here hast night (18) at the "Halloween Hop" given by the record factorys Victor Athletic Association at Convention Hall.
Considering all the bands recording for the company's Victor and Bluebind labels, it was quite unusual to find the music-making inspired by Will Bradley, associated with the highly competitive Columbia record label.

The none would dare to be quoted, Victor A. A. committee heads explained they were forced to huy an outside name for the dance because they couldn't make a satisfactory buy for any of their own Victor-Duchird bands,

Neb. Anti-ASCAP Law Assured U. S. Supreme Court Test

OMAHA, Neb., Oct. 19.—Nebraska's anti-ASCAP law was assured its appeal before the United States Supreme Court in late week-end action (13) when the State's contention that all legal phases leading to appeal had been compiled with was held correct. ASCAP attorneys, Louis Frolich and Herman Pinkelstein, arguments to the contrary, were unsuccessful in heading off the move, which they claimed had been initiated after the time allowed for appeal had elapsed. Nebraska's law is the first to be tested on its merits, altho several other States have tried to ban ASCAP and other music trust operations unsuccessfully by law. A three-judge court ruled the Nebraska status, passed in 1937 in the Legislature in Lincoln, was too inclusive, and therefore inoperative. The judges said it reached into the jurisdiction of the Congress of the United States, and fouled with the copyright law.

It is felt that even if the Nebraska law does not stand up at the Supreme bench, the decision will throw some light on how ASCAP can be controlled.

NEW YORK, Oct. 19.—Les Brown takes his most important stand to date at Meadowbrook Country Club, Cedar Grove, N. J. some time in December. Date is contingent on his closing at Gien Island Casino, where he starts on October 23 for two or three weeks.

After Glen Island, Brown will go into the Arcadia Baliroom here for several weeks and then follows thru on his Meadowbrook booking, which was handled by Joe Gisser, his personal rep.



GALE, INC. . 48 WEST 48th ST

DOROTHY KILGALLEN IN THE N. Y. JOURNAL-AMERICAN SAYS: "A GOLD STAR TO ELLA FITZGERALD'S DECCA RECORDING OF 'FIVE O'CLOCK WHISTLE' BACKED BY 'SO LONG' No. B3420" . . . HAVE YOU HEARD IT?

* AT B'WAY'S CLUB TROPICANA

(Routes are for current week when no dates are given.)

Abb. Vic (Stuyvesant) Buffalo, h.
Alpert Mickey: (Cockanul Grove) Boston, no.
Alvers, Dom: (Conga Calimo) Asbury Park,
N. J., no.
Andrews, Jimanie: (Horseshoe Club) North
Attleboro, Mass., no.

Attleboro, Mass., inc.
Angelo: (Bertoloni's) NYC, ne.
Applion, Al: (Bhimsore) Atlanta, h.
Arnheim, Gus: (Piantatism) Bouston, ns.
Arnold: Billy: (Lawrence) Eric, Pa., h.
Atthur, Arise: (Ken) Bouton, nc.
Andin, Gene: (One Vienna) Cincinnatt, rs.
Ayres, Mitchell: (Chatterbox) Mountainside,

Bach, Richard: (20th Century Tavern) Phila,

He.

Batay, George: (Wilson's) Finda, no.

Bardo, Bill: (Lowy) St. Paul, n.

Bardo, Bill: (Lowy) St. Paul, n.

Barneti, Arne: Harry's New Yorker: Chi, no.

Barneti, Jeskie: (Cellere ina) Cleveland, no.

Barneti, Jeskie: (Cellere ina) Cleveland, no.

Bartha, Alexi: (Town Hail) Filia, 26.

Basila, Joe: (Shrine Circus) Toyono, Can.

Becker, Neward: (Dellwood) Bullalo, b.

Becker, Joe: "Plant": (Gray Bar Club) Youngs
Lown, O., Be.

Benedict, Heni (Heidelberg: Sail Lake City,cb.

Bennedict, Heni (Heidelberg: Sail Lake City,cb.

Bernedict, Heni (Heidelberg: Sail Lake City,cb.

Bernedict, Heni (Heidelberg: Sail Lake City,cb.

Bernedict, Beni (Metropolitan) Providence, R. I.,

27-29. t.

Berry, Ed: (Mill Club), Orden Delay

Berry, Ed.: (Mill Club) Orden, Ujah, no. Berry, Ed.: (Mill Club) Orden, Ujah, no. Bernure, Earl: (Dreamland) Kankakee, Ill., b. Hillmore Boye, (Perk Faxa) St. Louia, h. Blacett, Hill; (Kanta Rita) Tueson, Ariz, h. Bore, Mischa: (Walner, State); Cleveland, h. Berr, Mischa: (Walner, Asteria; NYC, h. Bowers, Freddy) (Club Nomad) Atlantic Ony, h.

Bowers, Freddy (Cieb Nomad) Allantic Chy. Mo., to.
Bradley, Ann. (Tower) Kansas City, Mo., t.,
Bradley, Will: (Fenn Theater) Butler, Fs., 23;
(Cornell Univ.) Illines 26.
Bragain Vincent. (Beachesmber Bosten, ne.
Breach, Dickt (Penguin) Nahari, Mass., h.
Braces, Leu; (Palace) Colveland, t.
Brigode, Acc. (Margebb) Chi, b.
Brigode, Day (Margebb) Chi, b.
Brigode, Day (Cibb Heya) Columbus, O., nc.
Brigode, Day (Cibb Heya) Columbus, O., nc.
Brigode, Bogert (Chib Gira) Columbus, O., nc.
Brigode, Bogert (Chib Gira) Columbus, O., nc.
Brigode, Bogert (Chib Heya) Detrock, nc.
Burker, Bonnyi (Roseland) Brooklyn, H.
Burton, Pauli (Palm Beach) Detrock, C. C

Cabot. Tony: (Villa Moderne; Chi, ne. Capen. Frank: (Bordenick's) Tuckshoe. N. Y., ro. Cameron. Cecil: (MacDonald) Edmonton. Alia hi amden, Eddie: «Cold Springs» Hamilton,

Alia, h. Camden, Eddie: (Cold Springs) Hamilton, Camden, Eddie: (Cold Springs) Hamilton, Ind. h. Campo, Del: (Pairway Yacht Club) NYC, no. Candullo, Jee: (Latin Quarier) Boston, no. Carlane, Bisl: (Elisch Gardens) Denver, no. Carlane, Count: Beschoomber) Spring, no. Cattan, Larry; (Cay 'Bos) Albany, N. Y., no. Carlan, Larry; (Cay 'Bos) Albany, N. Y., no. Chassy, Lou: Greenheir) White Sulphur Springs, W. Va., h. NYC, no. Chassy, Lou; (Greenheir) White Sulphur Springs, W. Va., h. NYC, no. Charles, Gay: (Mesedy Mill) Chi, h. Charles, Indept. (Park Central) NYC, h. Clinton, Larry; (Notheriand Plana) Clincinnall, h. Coleman, Emill: (Cher Pare) Ch., no. Calumbo, Harold: (Royal Cale) Ch., no. C.

Conrad, Lew: (Steuben's) Boston, re. Cordoba, Lollitz: (Treasure Island) NYC, no. Growwell, Chauncey: (Tutwiler) Himilandam, denred, Lolitz (Tream.)
Gerdeba, Lolitz (Tream.)
Growed, Chambery (Tutwiler) Birman,
Grossy, Bob. (St. Catherine) Catalina Ricand,
Couley, Ted. (Tie Too) Boston, ne.
Guiller, Ben: (Manhattan Beach) Brooklyn
Guiller, Ben: (Manhattan Beach)

Davidson, Bill: (Star Dust Inn) Pleasantville,

Davidson, Bull: (Star Dust Inn) Pleasantville, N. J., Re.
Davia, Eddice: dia Rue's) NYC, me.
Davia, Jimmy: dance Merriti Osakiand, Calif., h.
Davia, Jimmy: dance Merriti Osakiand, Calif., h.
Davia, Coloriedan: Secationary House, ne.
Daw, Freddy: (Merry Gardens) Chi, b.
Day, Dobby: (Arcadian NYC, b.
Dell, Harry: (Van Glever Dayton, O. h.
Desdari; Fmill: (L'Anglon: Chi, re.
Device, Paul: (Gull Lake) Battle Creek, Mich.
Dickler, Bull: (Anglon: Chi, re.
Device, Jimmy: (Earle) Phills, 1
Dowell, Saate: (Henry Grady) Atlaburga, ne.
Dorier, Jimmy: (Yatwier! Birmingham, h.
Duke, Juha; (Yatwier! Birmingham, h.
Duke, Juha; (Yatwier! Birmingham, h.
Dunham, Sceny; (Rainbew Rendervous) Selt
Lake City, b.

Blv. Jack: (Roval Palm) Miami ne Ellington, Duke: (Maramar Hall) Gary, Ind., 24; (Orpheum Theater) Madison, Wis.28-20. Ellis, Jos. (Quaen Mary) NVC, re. Smma, Pete: (Lakeside) Albany, N. Y., h. Engel, Freddy; (Bugar Howis Abbany, N. Y., b. Ernie, Val. (Cog Houge) NVC, ne. Ecgatres. The: (Book-Caddilae) Detrott, h. Evans, Bobby: (Cotton Glub) Phila, nc.

Pay, Pen: (Mondyamer) Upper Darby, Pa., Co., Paye, Lew: (Plean Danceteria) NYC, rc. Fens, Eddie: (Hi Mai) Chi, nc., Philier, Lew: (Washington-Yourse) Shreve-port, La., h. Pieller, Jonney (Powa) San Antonio, h. Pielde, Jonney (Powa) San Antonio, h. Pielde, Jonney (Powa) San Antonio, h. Pielde, Jonney (Powa) China (Payer) (Powa) Residential (Chinher Hotel) San Antonio 18-29; Gollad, Tex. 30; (Maying Colob) Tyler 31.
Pinher, Preside: (Hista's Palm Gardens) Milwarder, Art. (Club Minust) Chil.

wanker, nc.
pisher, Art. (Chib Minnet) Chit, nc.
pisher, Mark: (Neppo Gardens) Chit, nc.
pisher, Buddy (Trocaders) Henderson, Ry.

Picherald, Ella: (Tropicana) NYC, nc. Picherald, Emil (Paradies Chi, b. conces, Basil: (Chros. Hollywood, nc. Proteins, Sonne: (Wallon) Fills, h. Copicar, Alice: (Hemann's) Trenten, N. J., c. Protein, Carl. (Park) III, pnl., nc. Puller, Walter (Grand Terraes) Chi, nc.

Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music fiall; nc—night club; p—amusement park; ro—road house; re-restaurant; s—showboat; t—theater.

Galliord, Sizm: (Siamp's) Phila, c.
Osines, Charlie: (Lexington Carino) Phila, ne.
Osines, Dick: (Plan) NYC, h.
Gaston: (Monte Carlo) NYC, ch.
George, Milson: (Pox & Heansis) Boston, ne.
Occupad, Gerry: (Battle Beases Mobile, Ala, h.
Oille, Emerson: (Green Mill) Saginaw, Mich.,
25.

Girl Priends, Sax: (Roosevelt) Jacksonville, Pla., h.

Colden, Neil: (Capitol City Club) Atlanta, pc.
(Corden, Gray: Edition) NYC, h.

Corden, Paul: (Chatcau) Milwaukee, cc.
Graffeller, Frenchy: (The Casis) Sioux City,
La ne.

Gardon, Paul; (Chalenn) Milwaukee, cc. (Graffelier, Frenchry; (The Casal) Sionz City, Ia., 55c.

Grant, Frommy; (Peninsula Rouse) Seabright, N. J., b.

Grant, Gardial) Buffalo, Buffalo, t.

Green, Hy. (Harmony) Buffalo, t.

Green, Hy. (Harmony) Buffalo, t.

Green, Hy. (Harmony) Buffalo, N. Y., cc.

Grent, Elisco; (Chib Cuba) NYG, nc.

Griffin, Art. (Villa Beel Jackson, Mich., nc.

Griffin, Art. (Villa Beel Jackson, Mich., nc.

Griffin, Jack: (Old Falls Tasvari) Phila, nc.

Guy, Vernon; (Gengo) Phila, c.

Hall, Sleepy; (Homestead) Kew Gardena,

N. Y., h.

Harbourt, Kip; (Dance Casino) South Lang
Nouth; Pa. b.

Harty, Bob) (Gass Marnans) Boston, nc.

Harper, Duni; (Grees) Grange, Tex., nc.

Harper, Sou; (Streets) of Parity Phila, nc.

Hayer, Soc; (Streets) of Parity Phila, nc.

Headricks, George; (Cobb's Mill Inn.) Weston,

Conn., nc.

Herdreck, Ray; (Loc Cabin) Armonk, N. Y., 50.

Comm., nc. Herbeck, Rav. (Lor Cabin) Armonk, N. Y., ro. Herman, Sylvan: (Barclay) Phila, h.

Herman, Woody: (Strand) NYC, t.
Herth, Milt: (Roxy) NYC, t.
Hill, Henny: (Topes Falla c.
Hill, Dick: (Hi-De-Ho) Fraila c.
Hill, Dick: (Hi-De-Ho) Fraila c.
Headpand, Evereit: (Stather) Boston, h.
Heafman, Par: Edel Fox Tavers) South
Merchantville, N. J., nc.
Holmen, Miller: (Ogm) University, Miss, h.
Holst, Ernie (Ambassador Ess) Chi, h.
Hope, Hal: (Park Lane) NYC, h.
Howeth, Eddie: (Rising Sun) Greenwood,
Miss., nc.
Higgs, Vector: (Little Eathsheller) Phila, nc.
Higgs, Vector: (Little Eathsheller) Phila, nc.

Jons, Andy: (Watkiki) NYC, no. Irwin, Marty: (Churchill Tavern) Pittsburgh,

James, Vernon: (research property of the hamily flay: (Belfa's fine) Trenton, K. J., he. Janiz, Ray: (Belfa's fine) Trenton, K. J., he. Jarvin, Eddie! (Di Pinto's) Phila. c. Jarvin, Eddie! (Di Pinto's) Phila. c. Jarz Jesters: (The Player NYC, ne. Johnson, Eling: (Governor Cilaton) NYC, h. Johnson, Johnson; (Mentercy) Asbury Patk,

Panasses, Buddy: 'The Place' NYC, ne.
Johnson, Eing: Governor Clinton NYC, h.
Johnson, Johnny: (Mecsieve) Asbery Park,
N. J.
h.
Johnson, Dake: (Jim's Lob Cahin) Pleasantville, N. J., no.
Jordan, Boneks: (Pinto's) NYC, ne.
Joseph, Joe: (Lido venice) Pinla, ne.
Juneau, Tommy: (Show Beal; M. Leula, no.
Juneau, Tommy: (Show Beal; M. Leula, no.
Jurgens, Dick: (Aragon) Chi, b.

Kasibue, Johnny: (Rosevett) Pittaburgh, h. Kara, Peter: (Roseland) NYC, b. Karson, Maria, Musicales: (Miami) Daylon,

Issae, Vernon: (Paradise) Phila, c.

Kavello, Al. (General Motors Show) Pitts-burgh 21-24, Kay, Johnny: (Club Ederado) Trenton, N. J., no.

DG.

Ray Sris: (Casino Russe) NYC, no.

Kaye, Sammy. (Commadore) NYC, h.

Kelley, Billy: (Essex) Bodfox, h.

Kemp, Holf: (Almsey) Atlanta, h.

Kemp, Holf: (Almsey) Atlanta, h.

Kendia, Soundy: (Bachcorother) NYC, no.

Kend, Roger: (The Ersbassy) Brocklyn, re.

Kent, Feorer: (New Yorker) NYC, h.

Keya, Van: (Tamilla Garden) Hichmond, Va.,

15.

King, George: (Bill Green's Gasing) Pitts-burgh, no.

Ring, George: (Bill Green's Casing) PittaBurgh, nc,
Ring, Wayne: (Edgewater Beach) Chi, h.
Ring Teddy: (Yacht Club) Pittaburgh, nc.
Ring's Seters: (Philadelphiam Phila,
Ring's Seters: (Philadelphiam Phila,
Ring's John: (Beachcomber) NYC, nc.
Riccht, Charfile: (Buck Harn Casino) Belvidere, N. J. nc.
Kolker Bros.: (Piccadilly) Baltimore, nc.
Kolker Bros.: (Picca

La Combe, Enddy: (Igo's) Albany, N. Y., no. Lake, Sol: (608) Cht. no. Lamb, Dresel: (Rossland Inn) Jackson, Mich.,

nc. nc., present (Roberto Intelligent), and account and account and lang. Lou: (White) NYO, h. La Pata, milly: Mayor, Show Place) Phills, nc., Lauro Brest; (Shadio) Phills, h. Lear, Jerry: (Shadio) Phills, nc.

Le Baren, Eddie. (Rainbow Boom! NYC, nc. Leckle, Art. (Rudy's Cafe! Tresten, N. J., bc. Lec, Bobby, '96th St. Rathskeller; Fhila, bc. Lechard, Gene: Windsort Rochuster, N. Y. B. Leonardo: Fairway Yacht Club) NYC, nc. Le Roy, Howard. (Ohbs) Youngstown, C. B. Lester, Earle: (Chonial) Bridgeport, Fa. J. Levant, Phil. (Schroeder: Missanker, h. sc. Livingston, Jimmie: (Trainbert Birmingsban, h. Livingston, Jimmie: (Trainbert Birmingsban, h. Livingston, Jerry: (Chamileleer) Milburn, N.J., nc.

ne. Lembardo, Guy: (Recesevelti NYC, h. Londahl, Bay: (Highstown) Hightstown, N. J.,

McCollough, John: (Tally-Ro Tavern) Albany, N. Y., De. McFarland Twins: (Elus Gurdens) Armonk, N. Y., De. McGes, Schmy: (St. George) Brooklyn, h. McGrans, Don: (Diamond Horseshoe) NYC,

Co. Co. Luncator d. Jimmie: (Piesta) NYC, re. Luncator d. Jimmie: (New Yorker) NYC, h. Lynn, Bert: (La Conga) Hollywood, nc. M.

Marsala, Joe: (Hickory House) NYO, ne, Martin, Lou: (Leon & Eddfers) NYO, ne, Martin, Bobby: (Martin's) NYO, o., Martin, Preddy: (St. Francis: San Prantisco h. Martin, Harodd: (Benson's) Allantic City, ne, Masters, Frankie: (Inti) NYO, h. Masters, Charlie: (20th Century Tayers) Masters, Frankies (Tait) NYC, h. Masters, Charlie: (20th Century Tavern) Phila, Br. Mathey, Nicholas: (Russian Kretchma) NYC,

Mathey, Nichelasi (Russian Kretchma) NYO,
Mathey, Dan: (Air-s-Dance) Albany, N. Y., 36.
Matte, Dan: (Air-s-Dance) Albany, N. Y., 36.
Maya: (El Morocco) NYO, 72.
Maya: (El Morocco) NYO, 72.
Mendows, Frankie: (Swing Club) NYO, ne.
Mendows, Frankie: (Swing Club) NYO, ne.
Meterner, sobsony: (McAlpin NYO, h.
Meyera, Mill: (Sanson House) Pinia, h.
Miller, Glenn: (Pennsylvania) NYO, h.
Miller, Glenn: (Pennsylvania) NYO, h.
Miller, Murray: (Dempsey's Broadway Bary
NYO,
Milla, Jay: (Golony Burf Glub) Asbury Park,
NYO,
Morocc, Waller, (Colony) Chi, ne.
Morocc, Vanghii: (Gelder's Ten Acres) WayHand, Mass., ps.
Morocc, Coorge: (Aibany Arms) Atlantic City,c.
Morocc, Coorge: (Aibany Arms) Atlantic City,c.
Morocc, Gerry: (Pennsylvania) NYO, ne.
Morocc, Gerry: (Pennsylvania) NYO, ne.
Morocc, Gerry: (Pennsylvania) NYO, ne.
Morocc, Sernet: (Sennter) Philia, h.
Morocc, Yang, Trof. Pr. (New Goldet) Albany
N. X., 100.

N

Namette, Marie: (Mary Hubbard Inn) Berlin, N. J., De.
Nave, Sal: (Monigomery House) Consho-hocken, Pa., b.
Nava, Mary: (Yacht Club) Phila, De.
Nava, Mary: (Yacht Club) Phila, De.
Newman, Ruby: (Ritz Carlton) Boston, h.
Nielsen, Paul: (Graystone) Mansfield, O., De.
Noble, Leoghbon: (William Penn) Philaberghh,
Noble, Lay: (Palmer House) Chi, h.
Norman, Duke: (Pleasant View) Reading, Pa.

Norwicki, Wiadyslaw: (Adria) NYC, re.

Oger, Bill: (Hillcrest) Toledo, h. Ohman, Phil: (Tracaders) Hollywood, Calif. Ociain, Vali (La Martinique) NYO, no. Oliver, Tedi (Garrell's) Phila, no. Oliver, Fred: (Warrell's) Phila, no. Oliver, Fred: (Warrell's) Phila, no. Oliver, George: Hitles) Houston, Tex., h. Oliven, Henri (Goral Cables) Ceral Osbics, Fla., co. Fla., co. Orlando, Don (Ches Parce) Chi, no. Osborne, Willi (Nixoliet) Minneapelis, h. Ovando, Manueli (Nixol) Pittsburgh, no.

Page, Paul: (Reifelberg) Jackson, Miss. h. Paige, Pauline: (McGer's Cinb 15) Finia, ns. Paige, Pauline: (McGer's Cinb 15) Finia, ns. Paige, Pauline: (McGer's Cinb 15) Finia, ns. Paintens, NCC ne. Paintens, Remie: (Trocadero) Withia, Kan. ns. ns. pantens, (Versalles) NYG ns. Pantens, (Copassbana) NYG, ns. Pantens, McC: (Opassbana) NYG, ns. Pantens, McC: (New Pine Inn.) Albang, N. Y. 16.

Tarks, Bobby: (Child's Spanish Oardens)
Tarks, Bobby: (Child's Spanish Oardens)
NYC, Fe.
NYC, Fe.
Pastor, Tony: (Léneoln) NYC, h.
Pastor, Henry: (Stork Goob) Phila, ne.
Pastid, Henry: (Stork Goob) Phila, ne.
Pastid, Tonaty: (Oison's) Chi, Fe.
Parti, Ray: (Leighton's Halfway Home)
Darien, Conn., Fo.
Pell: Herbeic (Wainut Boom) New Orleans, ne.
Penninan, Honordy: (Golden Pheasant) Climico.
La., nc.
Perce, Mile: (Bas) Chi, nc.
Perce, Mile: (Bas) Chi, nc.
Perce, Mile: (Saroy-Pian) NYC, h.
Pettid: Emile: (Saroy-Pian) NYC, h.
Pettid: Emile: (Saroy-Pian) NYC, h.
Pinelli, Sam: (Martino's Grill) Atbury Park.
N. J., De.

Punelli, Sam: (Martino's Grill) Atbury Park, N. J., Be. Powell, Teddy: (Famous Boor) NYC, nc. Preston, Jimmie: (Mounglow) Chester, Fa., h. Prigle, Gene: (New Kenmore) Albany, N.Y., h.

Q Quarten, ... Quintana, Pla, Dr. partell, Frank: (Colorimo's) Chi. no. pintana, Don: (El Chico) Marni Beach,

R Boyd; (Club Trocadero) Evansville, Ind., no. Ramos, Ramon; (Drake) Chi, h. Rans, Hal: (Cronecker's) Sea Inle City, N. J.

nc. Ravel Arthur: (Belmont Plaza) NYC, h. Hearick, George: (The Cave) San Bernardina.

De.

Bavel, Arthorr (Belmont Plana) NYO, h. Hearick, George: (The Cave) San Bernardina, Calir, he.

Reishman, Joe: (Ben Marden's Riviera) Peri Lee, N. 3., 16.

Reish, Hemmy: (Bowery) Detroit, c.

Reynolds, Howard: (Palumbo's) Phila, ch.

Ricardel, Joe: (Claremont Inn) NYO, no.

Ricardel, Joe: (Claremont Inn) NYO, no.

Ricardel, Joe: (Gliffer's 41 Club) Maple Blada, N. J. B.

Ricardel, Joe: (Miller's 41 Club) Maple Blada, N. J. B.

Ricardel, Jee: (Miller's 2 Danceland) Hambootd, Ind. no.

Roberts, Bed: (Madura's Danceland) Hambootd, Ind. no.

Roberts, Red: (Ellicketone) Wildwood, N.J. &.

Rodrigo, Nano: Treasure Island) NYO, no.

Rodrigo, Nano: Treasure Island) NYO, no.

Rodrigo, Nano: (Ricarden) Cali, D.

Ross, Paralie: (Nick's Nook) Trenton, N.J.E.

Rodrigo, Rudy: (Gibson) Cincinnati, b.

Rudssell, Rudy: (Gibson) Cincinnati, b.

Rudssell, Rudy: (Gibson) Cincinnati, b.

Rudssell, Rudy: (Gibson) Cincinnati, b.

Russell, Mark: (Ches Pare) Ornaha, no.

Sacassas: (Colony Ginb) Chi, ne.
Sanahria, Junnito: (Harnac-Medrid) NYC, ne.
Sanahria, Junnito: (Harnac-Medrid) NYC, ne.
Sanahria, Junnito: (Olen Casno) Gin Park.
Williamsville, N. Y., nc.
Saunders, Red. (Canb Delisa) Chi, ne.
launders, Red. (Canb Delisa) Chi, ne.
launders, Had. (San Regis) NYC, h.
Saunders, Charles: (Chib Prollas) Abany.
N. Y., nc.
Scharthan, George: (The Yar) Chi, re.
Scharthan, George: (The France Dens NYC, no.
Senakers, The: (Park Chin) West Grant.
Senakers, The: (Park Cahin) West Grant.
N. J., nc.

ocott, Haymondi (Blackhawk) Chi, Be.
Senatora, Ther (Pal's Cahin) West Grange,
N. J., ne.
Shand, Terry: (Bee Kenmore) Albany, N.Y.,b.
Shaw, Artie: (Victor Hugo) Los Angeles, ne.
Shepard, Les: (Forest Park Gailne) Teledi.
O., Se.
Shevilin, Pat: (Svergreen Casino) Phila, ne.
Shevilin, Pat: (Svergreen Gardens) Peri Chance.
O. ne.
Ships Bad: (Terrace Gardens) Peri Chance.

On the Romeo; (Brazilian Pavillon) World's Pair, N. Y., re. Impson Hayden; (New Louvre) Salt Labo

Simpson Nayden: (New Louvre) Salt Labs City, Later: (Ambassador) NVC, h. (See ORCHESTRA ROUTES on page 27)

McGrane, Don: (Diamond Horseshoe) NYC, 16. 16. McGrath, Joe: (Moone Club) Phills, no. McGrath, Joe: (Moone Club) Phills, no. McGlaic, Junny; (Westminster) Boston, h. McGuire's, Jimmy, Bhythmairen; (Wilson's) Trenton, R. J., no. Machita: (Club Cuba) NYC, no. Madden, Bill: (Transvero) Alfantis City, h. Macker, Jimmy; (Butterfly) Bornnfield, Mass, h. Malory, Joe: (Nawboune) Bah Lake City, h. Mann, Miltoni (Joe's Casino) Wilmington, Dei, No. Mann, Miltoni (Joe's Casino) Wilmington, Dei, No. Mannanres, Jose: (Ha Cough) Chi, no. Martinaro, Jee: (Park Lage) NYC, h. Martiner, Tone: (Kaufman's Cafe Madrid) Buffalo, no. Rarson, Maria, Musicales: (Mia O., h. Kassel, Art: (Bismarck) Chi, h.

Bands on Tour-Advance Dates

Orchestra Routes must be received at the Cincinnati offices not

later than Friday to insure publication.

WILL BRADLEY: Grand Theater, Huntington, Pa. Oct. 24: Benjamin Franklin Rotel (Univ. of Pa.), Phila-delphia, Nov. 1.

VAUGHN MONROE: Merrimac Theater,

DURE ELLINGTON: Field House, Muncie. Ind. Nov. 1. Crystal Ballroom, Fargo. N. D. 5: Civic Auditorium, Winnipeg, Man. Can., 6: Regal Theater, Chicago, 15 week Flatbush Theater, Brooklyn, 28 week: Windsor Theater, Bronx, N. v. Dec. 5.

VINCENT LOPEZ: Hotel Waldorf-Astoria, New York, Nov. 2.

TOMMY TUCKER: Lyric Theater, In-dianapolis, Nov. 1 week: Roxy Theater, Atlanta, 10 week: RUSS MORGAN: Lyric Theater, In-

dianapolis, Nov. 8 week. HERBIE KAY: Oriental Theater, Chi-

cago, Nov. 8 week, DRL COURTNEY: Castle Parms, Cm-

cinnati, Nov. 9 week; Colony Club, Cape Girardeau, Mo., 13 week.

HARRY JAMES: Oppleums Theater, Omaha, Neb. Nov. 15 week: Orpheum Theater, Minneapolia, 22 week; Chleago Theater, Chleago, 29 week, BOYD RAEBURN: Palais Boyale, South Bend, Ind. Nov. 15; IMA Auditorium, Plint, Mich., 16.

WILL OSBORNE: Tromar Ballroom, Des Moines, Ia. Nov. 21; Skylon Ball-room, Sicux City. Ia. 24; Chernot Ball-room, Omaha. Neb. 27; IMA Auditorium, Plint, Mich., Dec. 7. GENZ KRUPA: Buffalo (N. Y.) Theater, The 21 wash

GENE KRUPA: Buffalo (N. Y.) Theater, Dec. 31 week.
RUDY BUNDY: Armory. Batesville, Ark., Oct. 28; Feabody Hotel, Femphia.
Tenn. Oct. 50; University of Tennessee, Nashville, Tenn., Nov. 2.
SEGAR ELLIS: Auditorium, Schuvler, Neb. Nov. 3; Colorado University, Greeley, Colo., Nov. 8; Rainbow Ballroom, Denver, Nov. 9-Dec. 6.

n the Records

A critical analysis of the latest record releases, stressing their commercial value to record relailers and music machine operators. Reviews of greater length are given to secondings that possess unusual interest as to actist, selection, or both.

Key: FT—Fox Trot; W—Walta; VC—Vocal cherus; V—Vocal recording.

-By DANIEL RICHMAN-

SHEP FIELDS (Bluebird)

When the Mush Begins to Rush Down Father's Vest-FT; VC. I Surrender, Deer-PT; VC.

FIT. VC.

FIGURE has, in the A side of this double, one of the likeliest looking items for coin phonograph success among current releases. It's a refurbished version of a 25-year-old ditty in the novelty genre, more than a little corny, but—and this is what makes it stand out—genuinely amasing. A band's handling of this type of thing can make or break the number, the treatment alone determines whether the listening is spine-chilling or rib-tickling. Happily, it's the latter in this case. A hallad verse that vocally sets a mood of picturesque places and sights leads incongrously into the absurdities of mush rushing and hash dashing down father's habiments, with plenty of lyric laughs along the way for those to whom Art isn't everything. Added to the side's virtues as listening entertainment is a middle instrumental chorus that's nicely danceable, with the band forgetting the novelty aspect momentarily to deliver some solidly rhythmic ensemble work. The contrast is effective and gives the rug-cutters as well as the listeners their money's worth. Inverse takes the well-known olde in familiar "rippling rhythm" type, with the cid but always interesting double-time tempo change used to good advantage. Mush is the side, tho, and the standards of record commercialism will have to be revised if it doesn't turn into a top music machine and home phono cilck.

EMILE PETTI (Decca)

EMILE PETTI (Decea)

I Want Romance—FT; VG. I Have A Song—FT; VG.
The World Is in My Arms—FT; VC. Don't Let It Get You Down—FT; VC.
UNDER the Decca "Personality Series" imprint, Pettl and His Savoy-Pinza (New York) Occhestra have knocked out four sides that will undobtedly be big sellers among the society crowd of New York and other metropolitan centers. But their very appeal to the upper crust that likes its music ground out in unrhythmic their very appeal to the upper crust that likes its music ground out in unrhythmic chorus-after-chorus fashion militates completely against any chance these disks might have with the general public. All four songs are taken at the same fast, rhythm-less tempo that went out a decade or more ago except among those bands that exter strictly to the dance desires of the social world. Pettl is practically a fixture at the swank Savoy-Piaza Hotel, and he obviously can't be censured for waxing the sort of thing that his clientele demands from him in person. One arrangement among this quartet that is inexcusable, however, is the jazzed-up (and thus mutilated) version of Don't Let It Get You Dosen. Playing this lovely, haunting melody (lovely and haunting when it's done with the feeling inherent in it) as a jingle in a slightly incredible flight of musical fancy, society dictates. But the blue bloods will eat it up, along with its companion pieces here, and obviously no other audience was aimed at in this recording session. No other audience will care. other audience will care.

BARRY WOOD (Columbia)

Huckleberry Duck—V. Danny Boy—V.

One of the most difficult of current vocal assignments was handed to Wood in disking the first warbled version of Raymond Scott's tricky and melodically ingenious instrumental, Huckleberry Duck. And it's much to the credit of Barry's vocal shillty that he can make a listener almost forget the original Scott arrangement and performance. The job of putting a word or a syllable to each note of Scott's compo was understandably too much for a lyricist even as accomplished as Jack Lawrence, and the changes in melody that had to be made lessen the effect of the original tune. That, however, may be quibbling with an underitably excellent piece of lyric writing, and certainly with an undeniably fine vocal effort. Lawrence put humor into his song-story in almost equal proportion to Scott's underlying melodic wit, and Wood extracts every bit of it in an amusing style that was all the harder because of the basic musical trickness. His version of Danny Boy, currently in the books of several top bands, is also exceptionally worth while in the vocadance treatment. Mark Warnow, whose Hit Parade ork accompanies Wood (and does much in its own right) on that radio commercial, provides the orchestral background here, which makes the disk practically perfect in all directions, Walter Gross also rates a bow for particularly good opening and closing piano bits on the second side.

INK SPOTS (Deca)

My Greatest Mistake—V. We Three—V. tainly pulls the nickels in the colmiterlude, and the freak tenor again—lieve a jackpot is just waiting to be in short, If I Didn't Care (and all the follow-ups) all over again. But this col-

Comment on dance remote programs from the standpoint of showmenship, presentation and general listening appeal, rather than the musical ability of the bands reviewed.

-By SOL ZATT-

Emil Coleman

(Chex Parce, Chicago, NRC Blue Neiwork, Monday (14), 12-12:30 n.m.) N Tilk yawning a.m. hours, when even

background, that it commands immediate attention and is an extremely listenable product.

Lucky Millinder

In the same litterbugs like to sit back and relar, a half-hour of music with listening and dreamy appeal is always a welcome relief. Said relief is definitely provided by one maestro anyway. Emil Coleman, who dishes out a brand of music that's worthy of commercial attention.

Coleman's main rep is in the society field, and he is one society maestro who field, inhesse, and a sense of what the polish, finesse, and a sense of what the holdence would like to hear in those hours.

The plane-playing maestro doesn't do anything startling, but changes his anything startling, but changes his anything startling, but changes his prover so often, ranging from pop songs to Latin rumbas and Strauss waltzes, with such solid rhythmic and string in the contrast.

n the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters.

Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Snub Mosely

(Reviewed at Irwin Wolf's Rendezvous, Hotel Senator, Philadelphia)

SINCE breaking away from Louis Arm-strong's brass section. Mosely has been fronting a band of his own built

been fronting a band of his own built around his trombone virtuosity, striking one original note in featuring a "aliding saxophone"—a contraption of his own design. It's a saxophone with a trombone alide instead of the padded keys. Combo is fashloned along the lines of what is commonly known as a "jump" band, giving a jumpy beat to the rhythms that makes you want to snap your fingers or tap your toes. And what makes it jump better than many other similar bands is Mosely's personal efforts—both in showmanship and musicianship. Gives out both sweet and hot on the regulation horn; the sliding sax makes for a natural novelty, and alings scat or mugs.

Instrumentation takes in sax, trumpet, drums, piano, and been standout of the

drums, plano, and base, standout of the side-men being A. G. Godley's flashing drumsticks. Give out equally well on the ballads as on jungle live, latter genre peppered with Mosely's own com-

In addition to Mosely's own harlemese gutturals, the more conventional war-bling is expertly handled by portly Baby Hines, ballads and blues her forte, but sung in the more subdued manner. Orodenker,

Will Osborne

(Reviewed at the Turnpike Casino, Lincoln, Neb.)

Even the Osborne has been functioning lately without air and wax, it has done nothing to his musical quality. This was a one-night stand, therefore he chose to translate his library mostly in swing. He did air a few sweet ones, however, and it's strictly according to the wish of the audience for him to do a hundlinger job. He's hot in each classification. VEN the Osberne has been function-

a hundinger job. He's not in each classi-fication.

Dick Rogers, who wrote several hits in the past year, is a strong talk point with the hand. He's a smooth performer, and has several novelties. Also strong is Dale Jones, normally the base player, but with the same kind of a votce. His Kiss Thy Hand, straight-faced in the lower octaves, is a knockout. Osborne.

of course, is no amateur at the p. a., with his silky mike style excellent. Harry Zelle, irombone, and Wisliaco Klein, trumpet, are the band's torrid sone, and Kri Kates, on sax and clarinet, keeps the pot at a boil. Max Cheikes, normally on guitar, sits in with the trombones for a big brase showing bringing them to a total of eight, Four saxes and either three or four rhythm, depending on how Cheikes is spotted. Hack O'Brien is a nifty drummer.

It's a nimble bunch or musclains, good with the show stuff, too. Altho a standard in the music big for years, Octorno's only need to be with the toppers is a new barrage of exploitation. He has all the other material necessary.

Oldfield.

Howard Becker

(Reviewed at Deliscoed Ballroom, Buffalo.)

Bufalo.)

Becker's unit, the young, beasts a considerable amount of experience. Band's style is similar to Hal Kemp's fundamentally. Strictly garred to commercial sending it has all the attributes of solid selling. Beally danceable music, which consists of polished rhythm on the sweet side replete with a good share of rides and bounces, is combined with clean-cut appearance of the boys, with listening, watching, and stepping equality enjoyable.

Becker handles vocals in a smooth tenor voice, oxen on ballads, and lively enough for bouncier tunes. Endowed with a pleasant personality, leader fronts capably without any antics to put himself and his unit across. Ivan Wabash comes out front from the sax section to deliver the peppier songs with much gusto. Sella his vocal product efficiently. Saxman MacHarris, dreamy-voiced ballad baritone, scores without any trouble, aided by a tall-dark-and-hundsome appearance.

Instrumentation has four reed, three brass, and three rhythm. Reed section is quite prominent and comes in for many standouts, Soloists Edde Hainted brass, and three rhythm. Reed section is quite prominent and comes in for many standouts, Soloists Edde Hainted work. Plantst Austin O'Donnell shines within rhythm section. A special Dixteland combo, used occasionally, is built around Walter Grimme's trumpet.

Warner.



Watt Full-Fidelity Output

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Billboard MUSIC POPULARITY CI

WEEK ENDING **OCTOBER 17, 1940**

LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Stuying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 35 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following tribes in that section,

GOING STRONG

FLL NEVER SMILE AGAIN. (13th Week) Tommy Dorsey,

BLUEBERRY HILL. (7th Week) Glenn Miller, Kay Kyser, Russ Margan.

I'M NOBODY'S BABY. (7th Week) Judy Garland, Tommy Tucker,

TRADE WINDS. (4th Week) Bing Crosby.

MAYBE. (3d Week) lak Spots.

PRACTICE MAKES PERFECT. (1st Week) Bob Chester.

COMING UP

FERRYBOAT SERENADE. Andrews Sisters, Gray Gordon, Kay Kyser.

ONLY FOREVER. Bing Crosby.

WE THREE. Ink Spots, Tommy Dorsey.

OUR LOVE AFFAIR. Dick Jurgens.

CROSSTOWN. Glenn Miller, Guy Lombardo.

BEAT ME, DADDY, EIGHT TO A BAR. Glenn Miller, Andrews Sisters, Will Bradley.

THE CALL OF THE CANYON. Glenn Miller, Tommy Dorsey,

THAT'S FOR ME. Bling Crosby.

NOW I LAY ME DOWN TO DREAM, Cuy Lombordo.

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. New York City: Center Music Store, Bloomfield Music Shop; Liberty Music Shop, Vessy Music Shop, Beston: Boshon Music Co., The Melody Shop; Mosher Music Co., Inc. Buffalo; Whiteman Song Elliop; Broad Shop; Avenue Record Shop; Pittaburgh: Voltawen Bross, Inc. Philadelphia, Ted Burke, Inc., Wayman Co.; Co-Operative Music Co. Washington: George's Radio Co., Ins. Deriver-Wells Music Co., Kingkhi-Campbell Music Co.; The Record Shop; Charles & Wells Music Co. Sait Lake City; Z. C. M. I. Record Dept. Portland, Ore; Melor and Frank Co., J. E. Gill Co. Los Angeles: Birkel-Richardson; Southern California Music Co.; The Record Shop; Charles En Francisco; Schwabacher-Frey; Quarg Music Co. Chicago: Sara, Roshock & Co.; Marshall Field; Wartitzer's Lyon and Healy; Garrier Music Shop; Goldbiat Bros. Cincinnati; Song Shop; Willia Music Co., Rudolph Warfilter Co., Betaberg's, Inc. Milwaukee: Schwiser's, Record Library (Ed Dram's); Breakvay House of Music; J. B. Bradford Piano Co. Des Moltes: Des Musicas Music House: Davidson Co. Detroit: Warfilter's Chinsell Bros. Co., Store, Mayfilway Novellor Schwiss Music House: Davidson Co. Detroit: Warfilter's Chinsell Bros. Kanras City, Mo.; Music Box. St. Louis Accilan Co. of Music; Farmers & Barr. St. Paul: W. J. Dyra and Bros., Mayfilway Novelly Co. Caveland: Halle Bros. Co. Birmingham; Nolen's Radio Service Shop; Enkely St. No.; June E. Themm. C. H. Stephenson Music Co. Mamin: Rehards Store Co.; Burdine's Parity Parity Co. Caveland: Halle Bros. Co. Mamin: Rehards Store Co.; Burdine's Parity Parity Co. Caveland: Halle Bros. Co. Mamin: Rehards Store Co.; Burdine's Parity Parity Co. Caveland: Halle Bros. Co. Mamin: Rehards Store Co.; Burdine's Parity Parity Co. Caveland: Alamo Plano Co.; San Antonio Nusic Co.

NATIONAL

1 1. ONLY FOREVER -BING CROSBY

4 2. MAYBE -INK SPOTS

2 3. I'LL NEVER SMILE AGAIN TOMMY DORSEY

5 4. BEAT ME, DADDY (Eight to a Barl -WILL BRADLEY

3 5. BLUEBERRY HILL
—GLENN MILLER

6 6. TRADE WINDS -BING CROSBY

- 7. ONLY FOREVER -TOMMY DORSEY

7 S. PRACTICE MAKES PER--BOB CHESTER

8 9. WE THREE -INK SPOTS

- 10. POMPTON TURNPIKE -CHARLIE BARNET

POSITION EAST WE WE WE 2 1. Only Forever Only Forever
 —Bing Crosby
 Best Me, Daddy (Eight to a Bar)
 —Will Bradley
 I'll Never Smile Again
 —Tommy Darsey

3. PII Nevel
—Tommy Dersey
4. Maybe Spots
—Ink Spots
5. We Three
—Ink Spots
6. Our Leve Affair
—Tommy Dorsey
7. Trade Winds
—Tommy Dorsey
8. That's for Me
—Bing Crosby
9. Blaeberry Hill
—Clens Miller
10. Practice Makes Perfect
—Bob Chester
MIDWEST

3

3 1. I'll Never Smile Again
—Tommy Doesey
2 2. Bluebery Hill
—Clien Miller
5 3. Trade Winds
—Bing Cresby
4. Trenesi

1

-Bing Crosby
4. Frenesi
-Artie Shaw
5. Only Forever
-Bing Crusby
6. Practice Makes Perfect
-Bob Chester
7. We Three
-Ink Spots
1. Pampiden Tumpike 4

S. Pompton Tumpike
 Charlie Barnet
 9. Only Forever
 Tommy Dorsey
 10. Call of the Canyon
 Clean Miller

SOUTH

1. Maybe ____ink Spots ____ Coly Forever

1. Mayos — fink Spots
1. Only Forever — Bing Crosby
2. Mineserry Hell — Clenn Miller
3. 4. I'll Never Senile Again — Tommy Dorsey
10. 5. Ferryboat Serenade — Kay Kyter
7. 6. Beat Me, Daddy (Eight to a Bard — Well Bradley — Well Bradley — Well Bradley — Hell Ress Morgan
8. 1 m Nobody's Baby — judy Carland
6. 9. Practice Makes Perfect — Bob Chester
9. 10. Trade Winds — Tommy Dorsey

5

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following short music jobbers and dealers of their 13 best selling seesy of the past week. New York City: Music Dealers' Service. Inc., Ashley Music Sussely Co. Prinshurgh: Volkwein Brothers, Inc. San Practico: Pacific Coast Music Jobbers: Sherman. Clay & Co. Los Angelet. Morse M. Presuman. Inc., Sensitie Capitol Music Co. Portland, Orc.; Sklare Music Co. Chicago: Lyon & Healy; Carl Pischer, Inc., Gamble Hinsed Music Co.; A. C. McClurg. St. Louis. St. Leuis Music Co. Lyon & Healy; Carl Pischer, Inc., Gamble Hinsed Music Co.; A. C. McClurg. St. Louis. St. Leuis Music Co. Proc. Co. McClurg. St. Louis. St. Leuis Music Co. Proc. Co. McClurg. St. Louis. St. College. Lyon & McClurg. St. Louis. St. Leuis Music Co. Proc. Co. Proc. Co. Proc. Ashle Music Co. New Orleans: C. Schirmer of Louisiana. Atlanta: Cohe Punc Co. Proc. Proc. Co. Proc. March. Music Co. New Orleans: C. Schirmer of Louisiana. Atlanta: NATIONAL

NATIONAL

POSITION Last Tale VEL. WK.

1 1. BLUEBERRY HILL

5 3. ONLY FOREVER

2 4. I'LL NEVER SMILE AGAIN

7 5. TRADE WINDS

10 6. GOD BLESS AMERICA

4 7. WHEN THE SWALLOWS COME BACK TO CAPIS-TRANO

8 8. PRACTICE MAKES PER-

12 9, I AM AN AMERICAN

18 10, CALL OF THE CANYON

11 11, OUR LOVE AFFAIR

- 12. FERRYBOAT SERENADE 6 13. I'M NOBODY'S BABY

- 14. A MILLION DREAMS AGO

- 15. NOW I LAY ME DOWN TO DREAM

EAST

TARE THE

13

12

2. Only Forever 3. Trade Winds 4. Cod Bless America

5. Our Love Affair 6. Blueberry Mill

7. I'll Never Smile Again 8. 1 Am an American 9. Practice Makes Perfect 10. Ferryboat Serenade

8 15 11. Call of the Canyon 12. A Million Dreams Ago

13. New 1 Lay Me Down To Dream 14. When the Swallows Come Back to Capistrano 15. We Three

MIDWEST

MIDWEST

1. Blackery Hill
2. Maybe
3. Only Feorer
4. Trade Winds
5. God Blacs America
6. I'll Never Smile Again
7. When the Swallows Come
Back to Capistrano
8. I Am an American
9. Ferryboat Serenade
10. I'm Nobody's Baby
11 Fractice Makes Perfect
12. Call of the Cabyon
13. Stem. Sue
14. Crosslown
15. Gur Love Attair

WEST COAST

POSITION Last Tills WE. WE.

1. Diseberry Hill I'll Never Smile Again 3. When the Swallows Come Back to Capistrano. 4. Maybe

Trade Winds 8 6. I Am an American

Call of the Canyon Practice Makes Perfect 8, Practice Makes Perfect
9, Only Forever
10. God Bless America
11. Ferryboat Seremade
12. A Million Dreams Age
13. Now I Lay Me Down To
Dream
14. One Love Affair
15. Sierra Sue

SOUTH

SOUTH

1. Blueberry Hill
2. Oor Love Affair
3. I'll Never Smile Again
4. Practice Makes Perfoct
5. When the Swallows Come
Back to Capistrano
6. Only Forever
7. Call of the Canyon
8. Maybe
9. Trade Winds
10. God Bluss America
11. I Am an American
12. I'm Nobedy's Baby
13. He's My Uncle
14. Now I Lay Me Down To
Dream.
15. Ferrybort Serenada

7

SONGS WITH MOST RADIO PLUGS

Bongs listed are those receiving 10 or more network plugs (WJZ, WEAP, WABC) between 5 p.m.-1 a.m. week days and 3 a.m.-1 a.m. Sundays for the week ending Thursday, October 17, Independent plugs are those recorded on WOR, WNEW, WMCA, and With, Film tunes are designated as "F," musical production numbers at "M."

This compilation is based upon data supplied by Accurate Reporting Service.

	Potitio	n Title	Publisher	Piv	-
	W.			Nes	India
4	1. 1	ERRYBOAT SERENADE	Robbins	37	17
2	2. 1	RACTICE MAKES PERFECT.	DMI	30	13
3	3. 1	HERE I GO	BMI	25	13
5	4. 0	UR LOVE AFFAIR (F)	Feist	23	18
-1	5. 1	RADE WINDS	Harms	22	24
6	5. 9	AME OLD STORY	DMI	22	23
8	6. 0	NLY FOREVER (F)	E. B. Marks	19	17
7	7. 1	OW I LAY ME DOWN TO	In the second second		
		DREAM		18	9
10	7. 0	ALL OF THE CANYON	Shapiro-Bernstein	18	17/1
-		HUMBOOGIE IFI	Leeds	17	11
-	9. 1	VICHTINGALE SANG IN	The same of the sa	and all	2
	NEIBER !	BERKELEY SQUARE		16	級
10		MILLION DREAMS AGO	The state of the s	15	10
750		VE THREE		1145	16
9	11. 0	ROSSTOWN	Shapiro-Bernstein	74	7
8		MAYBE		13	19
10	12 3	YHEN THE SWALLOWS COME			7/50
- 200	- James	BACK TO CAPISTRANO		13	13
12		HAT'S FOR ME (F)		11	10
7	2017/2017/06/20	OOKING FOR YESTERDAY	PROGRAMMAN.	13	15
12	13, 1	'M NOBODY'S BABY (F)	Feist	12	11
-	13, 1	WO DREAMS MET	Miller	12	111
5	13. 1	WANT TO LIVE	Famous	12	3
10	14. 1	GIVE YOU MY WORD	EMI	11	2
-	14. 1	N A MOONBOAT	Crawford	11	3
-	15. 1	'LL NEVER SMILE AGAIN	Son	10	15

12 15. MY GREATEST MISTAKE ... BVC

OUT-OF-TOWN OPENINGS "Unfaithfully Yours" (Wilson Theater)

DETROIT

An operatta by Carl Millocker, adapted by Rowland Leigh and Desmond Carter, with additional numbers by Buck Warnack and George Leiter, Directed by Philip Van Duke, Producer, J. J. Shubert, Scenic destaner, Watson Earrett, Opening October 12 for two-seek run.

J. J. Shubert. Scenic designer, Watson gerrett. Opening October 12 for two-week Fun.

Gast includes Doris Patston, Meric Vincent, Barbara Perry, Jack Shechan, Bicherd Rober, Namey McCord, Michael Bartlett, Robert Berry, Michael Eduards, Bettin Dass, Treman Gaice, Fred Sherman, Eschyn Dass, Betty McMahan, Nina yerele, Mary Snouden, Harry K. Morton, Victor Morley, Zella Russell, John Clarke, and Leonard Ceeley.

This production is a distinctly new version of an operetta originally designed for Grace Mooce, with new lyrtos and plenty of new material in the gag lines of the dialog and in the business. The modernications appear to stem largely from the current mechanical tricks of humor prevailing in Hollywood, such as the delayed response to the meaning of a word or statement, plus just plain anacronisms that are too obviously incongruous.

Story is the romantic but largely self-willed the of Mine DuBarry from seamstress to "wife" of the Count, to mistress of the King, and is only a vehicle for the music, of course. Highly lyrical in style, this is exactly the type to become popular with the audience that will go for a costume musical. Two lyrics, especially, seem catchy and exceptionally well received, Today (I View the World Asses) and I Give My Heart.

The production is more than adequate, with lavish costuming and 14 complicated changes of setting.

Nancy McCord in the leading role definitely won her audience with a clear, light soprano. Acting style, of course, was conventionally operatic, and all emphasis was upon the singing. Michael Bartlett as the poet, LaVallery, gave some strong numbers.

A series of complex hallet routines add much to the show. H. F. Reves. (See Out-of-Town Openings on page 26)

"Return Engagement"

(Copley) BOSTON

A new comedy in three acts by Lawrence Riley. Presented by the Copicy
Productions, Inc. Staged by Rossland
Leigh. Settings by Johannes Leren.
Cast: Essex Dane, William Leicester,
Peter Garcy, Augusta Dabney, Al Nichol,
Buth Lott. Audiew Christie Leven

Feter Garey, Augusta Dabney, Al Nichol, Ruth Lott, Audrey Christic, Leona Powers, Caryl Smith, Thomas Coley, Hady Christians, Bert Lytell, Hugh Cam-eron, Warren Clarks, Helen Reid, Second in the series of productions by Copley Productions, Inc., should fare better than its initial offering, Boyd's Daughter, Return Engagement is not another Personal Appearance—at least,

"Helping" Okeh in Philly

PHILADELPHIA, Oct. 19.— Second Relping, booked in at the Forrest Theater on 48 hours' notice last Saturday (12), hit a profitable \$7,000 for eight days ended tonight (19). Gross nothing to shout about for this large bnuse, but big enough for a profit margin. Openius night's take of \$1,000 and the \$700 on Monday night was emough to cover traveling and house rental costs. Scaled at \$2 top, with a 50-cent raise for the two Saturday evening shows.

Local critics gave it tongue-in-cheek notices but figured the connecty has Broadway hit possibilities. Being the only show in town helped the gate loads, with plenty paper to fill out the house.

Springfield Plan Expands

SPHINGFIELD, Mass., Oct. 19.—Negotiations for the possible use of the Court Square Theater for three nights a week.—Monday thru Wednesday—in-Mead of Wednesday only as previously arranged are in process between the theater owners and a Chamber of Commerce committee seeking to bring about the return of the legitimate theater to Springfield.

Wallace Munno, representing the National Playpoers Guild, Inc., of New York, was in conference Friday with leaders of the movement and informed them of several productions available for presentation here if the plan is realized.

	BROADWAY RUNS
1	
1	The state of the s
1	
	Blad Alley (recital) (Winds- ore Charley's Aunt (recital) Oct. 15 T
1	Charley's Aunt (restrail) (Cort) (Cort) Washington Stept 0et 17 4
-	Here (Loreum) Oct. 18 3
1	Here (Lyosum) Oct. 18 3 Johnny Belinds (Belacco) Sept. 18 38 Johnny to Jerusalem (Na
	Kind Lady (revival) (Play-
	Life With Father (Empire) Nos. 8 38
	The (Mutic Bar) Oct. 10, 30 424 Separate Bossas (Physicisth) Mar. 25 241 Sim Sala Sim (Merceco) Sept. 9 45
1	
1	(second sugage.) (Alvin) Sept. 9 48 Time of Your Lafe, The (sec- red except.) (Guild) Sept. 28 32
1	Anciento Annie findicini, Duc. 4 12 2017
	Musical Comedy
1	Boys and Girls Together Oct. 1 23 Dullarry Was a Lady
1	THE PROPERTY OF THE PARTY OF TH
1	tory (44th St.) Sees, 30 94
1	Goodellers, The Sept. 80 4 Mikada, The Oct. 1 1 Firstes of Pennance, The Oct. 8
	Louisiana Purchase (Imperial) May 28 167
	New Helkapoppin (Winter Dec. 11 200

W-L Set Rotary Stock Circuit For 10 Cities

NEW YORK, Oct. 19.—Resployment opportunities for legit actors were enhanced this week with the announcement of rotary stock circuit tour among 10 cities outside of New York by O. E. Wee and Jules J. Leventhal. Productions are under Equity terms, with the first, See My Lessyer, scheduled to get under way about October 30 at the Lafayette Theater, Detroit, for a two-week run. Bookings to follow include the Cex. Cheinanti; Pulton, Pittsburgh, and an as yet unnamed theater in St. Louis.

as yet unnamed theater in St. Louis.

Loventhal, being among the exempt managers on the Actors' Equity bond list, will not have to post bond for the companies. However, the project is subject to the Equity Rotary Stock Company contracts, rules and regulations which, in the main, are as follows:

1. Declarate the past to be the contract of the contr

- 1. Producer does not have to keep a minimum permanent company.
- Rotary must consist of not less than two houses and a unit company for each
- 3. No jobbing contracts allowed. All actors must be on a two-week minimum guarantee contract.
- towns must receive at least two consecutive shows.
- 5. If list of towns is to be changed,

Big Raids Black Out London Theaters; One House Running

By EDWARD GRAVES

LONDON, Oct. 5.—With several new fore the closure, and during its period reductions scheduled and West End of isolated glory the Windmill staged Revudeville's 197th edition. productions scheduled and West End managements readjusting performance times in readiness for earlier black-outs, and with business maintaining a fairly high standard, September opened up with bright prospects for London's legitimate stage. But only for one week did things function according to plan. On Saturday, September 7, Germany launched the first really big air attack on the capital, essualities and material damage were both heavy. The next night the enemy planes came back, and it being obvious that intensified air bombing would continue indefinitely, managements on the Monday did some quick thinking, with the result that all but three places put up the shutters "until further notice." Oawald Stoll decided to carry on at the Collseum with matiness only: the Criterion, an underground theater, kept open at old times; Mrs. Laura Henderson made up her minut that Revudeville should keep going at the Windmill. A similar decision was reached by the small Aris Theater Club in Leicenter Square.

The same not proving worth the did things function according to plan.

The game not proving worth the candle, however, both Collecum and Criterion packed up on Saturday the 14th. On the 16th, with the Windmili as the only major theater open, London's theater world faced a situation imprecedented in its history, that is if one excepts the general closing during the first week of the war.

That situation has remained un-changed right to the end of the month, and prospects of an early change appear none too bright. The Collecum has been reopened, but only to show news-pix, admission being restricted to ground floor with an eight o'clock curfew. The little Arts has run lunch-time ballet at low prices, with use of the club's snack bar as an added attraction.

Four new ventures were launched be-

switches must be submitted to Equity, with producer supplying the new location with the minimum two shows.

6. Forty-dollar stock minimum pre-

According to Leventhal, the circuit will eventually cover 10 cities. For See My Lenoyer, Block and Sully will head the cast. Subsequent plays have not yet been determined, so that casting for them will not get under way until next week at earliest.

On the 5th George Black produced his new extravaganza, Top of the World, at the Palladium. In accordance with his firsh wartime policy, critics were to have seen the show a week later, but the turn of events left reviewers in the dark the dark.

That same night Charlotte Prances produced for the Aria Theater Club at its bijou spot Carl Wildman's English version of Jean Cocteau's The Informal

On the 6th Philip Ridgeway, by arrangement with Howard Wyndham and Bronson Albery, presented at the Criterion a Farjeon revise, In Town Again. This proved a bright enough concoction, worthy of a better fate than was its lot.

On the afternoon of the 9th Sir Seymour Hicks reopened the Garrick as Uniform Theater with a program of non-stop vaude designed as entertainment for uniformed and civil war services. Peatures were Hicks and Margaretta Scott in a playlet by Sacha Guitry, Watting for a Lady, and plane playing by Mark Hambourg. Two complete programs were run thru when Hicks decided to line in authorized. to line up with other managements and

close.

Altho a number of outlying vande houses have suffered some damage, only one West End theater has been hit by a bomb. In this instance the missive landed in the front part of the bouse, weeking the entrance.

Personal casualities among theater folk have not been numerous, the most notable instance being Walter Payne, chairman of TMA and the Syndicate vaude tour, injured when caught in his car during a raid.

As was the case when war began, the West End closure has resulted in a number of productions and their original casts going to the provinces. H. M. Tennett, Ltd., led the way by sending out Rebecco, Thunder Rock, and Devil's Disciple. Due to open at the Globs and Savoy respectively, The Milliondiress and The Light of Heart are remaining in the provinces.



Review Percentages

(Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadney shows of the week, in Eguring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altoyether. This would give a show with nine "no opinion" votes 50 per cent rather than zero. At the end of each month of the season the shows and their percentages will be listed, together with a resume of how they fared at the box office, in an effort to determine how much the critical recoption affects the financial returns and hope closely the critics agree with the decision of their readers.)

"Boyd's Daughter"-17%

VES: Lickridge (Sun).
No: Winchell (Mirror), Brown (Post;
No: Winchell (Mirror), Brown (Post;
Telegram), Watts (Herald-Tribune), Anderson (Journal-American), Atkinson (Times).

NO OPINION: Mantle (Messa).

VES: Whipple (World - Telegram), Lockridge (Sun), Mantle (News), Atkin-son (Times), Coleman (Mirror), NO: None.

NO OPINION: Brown (Post), Watts (Herald-Tribune), Kronenberger (PM), Anderson (Journal-American).

"Charley's Aunt"-94%

YES: Lockridge (San), Whipple (World-Telegram), Brown (Post), Bron-enberger (PM), Anderson (Jagrind-American), Watta (Herald-Tribune), Al-kinson (Times), Coleman (Mirror), NO: No.

kinson (Times), Coleman (Marrol NO: None, NO OPINION: Mantle (News).

From Out Front By EUGENE BURR

IP, THRU some strange freak of a disordered mind, you take the opinions of those It. This one strange freak of a disordered mind, you take the opinions of those who are permitted to evaluate plays in print as representative of the opinions of the theatergoing public at large, you can be forgiven for believing that adulation of William Saroyan's The Time of Your Life was nationwide and universal. But if you are, like this reporter, a suspicious person, you probably surmise that such adulation was confined largely to the esoteric cult known as the Critics' Circle. Your reporter came to this conclusion partly because every run-of-the-mill theatergoer he talked to thought the play was silly and worthless, and partly because he couldn't conceive anyone except a professional critic being foolish enough to the in

hecause he couldn't conceive anyone except a professional critic bring the enough to like it.

Anyhow, it is an opinion borne out at least in part by a letter written by Elizabeth Meirs Meigga to The New York Times. Said Miss Meigga:

"I have met very few theatergoers of any lik who really liked The Time of Your Life, would ever want to see it again, or remember it 24 hours after the hubbub dies down ... Most well-educated people whem I know consider the play completely shapeless, empty, vapid, composed of trite gags like the poor little prestitute, the kile rich, the peripatetic philosopher, and, all in all, a poor substitute for the tense and penetrating experience which an evening in the theater should be ... If The Time of Your Life represents what is strong and sure and significant in dramatic art, then I am counferted to find myself not alone in the shallowness of my conceptions."

If Miss Meiggs is comforted, you can imagine how comforted this corner is. It's comforting, too, to have additional proof of the sanity and good taste of the general theatergoing public. If the critics opinions were truly representative of that public, there'd be no hope at all for the future of the theater.

INCIDENTALLY, the same issue of The Times (13) pretty conclusively proved that this corner has been right all along on another count. For years I have maintained that Robert E. Sherwood possesses one of the furnism and least trustworthy intellects ever given serious consideration in the theater. It has been my contention, strengthened by play after play, that he is essentially a dishonest thinker, lacking the mental stamina to probe a problem thru or the sincerity to admit its logical conclusion if that conclusion happens to be emotionally unphasaant to him. It has been my contention that his manufacting excursions into pseudo-philosophy have not only been mawkish and pratentious.

(See FROM OUT FRONT on page 18)

New Plays on Broadway

Reviewed by Eugene Burr

WINDSOR

Beginning Tuesday Evening, October 15, 1940

BLIND ALLEY

(Revival)

A play by James Warwick. Directed by J. B. Bendels. Setting dosigned by Frederick Fox, and built and painted by Stagecraft Studios, Inc. Press agent, Helen Moorle, Stage manager, Thomas Hume, Presented by Mario Louise Elkins and Clarence Taylor.

Dons Shelby

Lila Lee Frest Lead.

Louise Elkins and Clarence Taylor.

Doris Shelby Lils Lee
Fred Landis Bichard Sisson
Dr. William A Shelby James Todd
Agnes Dodee Wick
Toddy Michael Artist
Fordy Michael Artist
F

The Same. That Night.

When James Warwick's Blind Alley originally opened on Broadway five years ago this corner failed to share the general enthusiasm concerning both the drama and the performance of Roy Hargrave in the leading role. Now that the piece has been revived by Marte Louise Ekins and Clarence Taylor (it opened Thesday night at the Windsor Theater), there seems little reason to change my original opinion of Mr. Hargrave. The play, however, seems infinitely more exciting than it did at first, despite the fact that J. B. Daniels' loose direction is in no way comparable to the superfailive stasing that Worthington Miner provided for the original production. The improvement is due almost entirely to the magnificent job turned in by James Todd in the role originally played by George role originally played by George Coulouris.

Coulouria.

The drama is a psychological meller stemming out of The Devil in the Mind by way of The Petrified Forest. It tells of how Hall Wilson, a young gangster, went into hiding for a day and a half in the home of Dr. William A. Shelby, a university psychiatrist, and of how Dr. Shelby, by probing into the gangster's mind and past, finally forced the lad to see himself as he really was—an unsavory sight that drove him to suicide. But before that happy effect is achieved the gumman kills a student and his own moli and beats up a governess, which still seems to leave the professor at the losing end of the score. end of the score.

The interest centers on melodramatic tension as the professor pits mind against machine guna, and on the revelation of what made Wilson what he was. The professor's speading, however, digs up only the usual picture of the gangster mind—Oedipus complex, bad early environment, excursions into sadism and masochism, abnormal image substitution, paranola, and all the rest. There's nothing that makes Wilson a particularly interesting psychological case, so the play's interest in in the long run confined to the surface melodrama of the professor's efforts. And in this respect the second production is far superior to the first, thanks chiefly to the efforts of Mr. Todd.

When Mr. Coulouris played the professor he was cold and calculating, obvious and domineering, and generally quite a stuffed shirt. There was never the slightest doubt as to who would win out in the end. But Mr. Todd attacks the role differently, playing up its human qualities and the ups and downs of the atruggle. His interpretation is a magnificent three-net study of the courage that conquers fear, of a hard-pressed mentality fighting fear, of a hard-pressed mentality fighting fear, of a hard-pressed mentality fighting The interest centers on melodramatic

not study of the courage that conquers fear, of a hard-pressed mentality fighting and overcoming a dangerous opponent.

FEAGIN SCHOOL OF DRAMATIC ART

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AMERICAN ACADEMY OF DRAMATIC ARTS

Pounded 1884 by Franklin H. Sargent The foremost institution for dra-matic and expressional training. FALL TERM BEGINS OCT, 26TH. Catalog from Secretary, Rm. 145 CARNEGIE HALL NEW YORK As a result, the tension and excitement of the melodrama are tremendously in-creased; there is real suspense as to the outcome; and the play as a whole seems

outcome; and the play as a whole seems far more effective.

Mr. Hargrave, on the other hand, continues the field day he started five years ago. Hampered by "tough-guy" writing that sounds as phony as his interpretation, he busies himself in giving a Performance with a capital "P." Nothing is overlooked—head-jerking, floor-groveling, burlesqued tricks of speech, crouched movement, dives across the stage—and the result can never be inistaken for anything but an actor playing a gangster for all he's worth.

thing but an actor playing a gangster for all he's worth.

Neutralizing much of the phoniness, however, is Hernadene Hayes, who does a beautiful job in the badly written and difficult role of the moll making it consistently believable and effective. Good minor gang portraits are drawn by Jay Adler and Jack Lambert, and Dodee Wick presents a properly frightened governess.

Lila Lee returns to the New York

Lila Lee returns to the New York stage to play the professor's wife; but, since the role is small and not very important, no real harm is done.

BOOTH

Beginning Friday Evening, October 11, 1940

BOYD'S DAUGHTER

A play by St. John Ervine, Directed by Hiram Sharman. Settings and lighting by Johannes Larsen. Presented by Copley Productions (W. Horace Schmidlapp and Joseph M. Galter, managing directors).

Andy Haverson	Walter Kelly
Andrew Boyd	
Agnes Boyd	
Miss McClurg	
John Hasfett	
Mrs. McBratney	
Mrs. Clatworthy	Bornica Vert
Miss Logan	Esther Mitchell
Rev. Ernest Durwoody, M.A	Hiram Sherman
William Henry Doak	Trumam Smith
Carrio	
Rev. Arthur Patterson	P. Wilson

Chaik up the first miss of the season.

Bogd's Daughter, a comedy written by
St. John Ervine five years ago under the

SEND IN YOUR ROUTES

Routes of hands, acts, vaude units, fee shows, repertoire-tent shows, dramatic and musical shows, circuses, and carnivals are carried in The Bill-board free of charge. Get into the habit of sending us your route promptly. Send it to Route Editor, The Billboard, 25-27 Opera Place, Cincinnati, O. Routes reaching Cincinnati not later than Priday will appear in following week's itsus.

Bands and sets playing indefinite engagements should let us know as soon as they leave a spot so that the listings can be kept up to date.

utile of Boyd's Shop, was presented at the Booth Theater last Friday night, and closed at the Booth Theater last Saturday night. Since the efficial second night was scheduled for Monday, this corner was left out in the cold. Production, the cleantally, was by Copiey Productions (W. Herace Schmidlapp and Joseph M. Gattes, managing directors), and the play was the first Broadway try of the new firm, which has taken over the Copiey in Boston to test new plays for Broadway. In any case, this reporter finds himself

Boston to test new plays for Broadway.

In any case, this reporter finds himself in the unhappy position of the general public, being forced to rely upon the first-night reviewers for an idea of the play and an appealsal of its quality. At first sight there seems little in the notices that would force so early a closing. The lads united in saying the piece was unassuming, quiet, dull, and occasionally charming; and almost united, likewise, in paying unnecessary and out-of-place tribute to Mr. Ervine's qualities as a drama critic. A couple of the notices, as a matter of fact, spent more time in reviewing Mr. Ervine's criticiams than in reviewing Mr. Ervine's criticiams than in reviewing Mr. Ervine's play.

So far as can be gathered, it's a quiet

So far as can be gathered, it's a quiet North-Irish folk comedy about Andy Boyd, a grocer whose hereditary province was invaded by a pushing young Ulsterman from Glasgow, who opened a grocery across the street and fell belligerently in across the street and fell belligerently in love with Boyd's daughter. This daughter, resenting the competition, seemed for a couple of acts to be about to marry a scheming young clergyman (this is the north of Ireland, remember, and therefore Presbyterian); but in the end the young grocer's shop bursed down and the lad was so unfortunate that the girl turned to him instead. The whole is evidently padded with the sort of folk-characterization usual in this sort of play, and held together by what is evidently the and held together by what is evidently the

well-drawn character of Andy Boyd.

well-drawn character of Andy Boyd.
As for the players, Whitford Kane received unanimous praise for his portugal of Boyd—which, if it was like Mr. Kane's usual portrayals, deserved all the praise it got—and Hiram Sherman was generally liked for a siy and humorous interpretation of the pushing young minister, although the pushing young minister, although and able in the title role, and will lively and able in the title role, and will liam Post Jr. was rated adequate in the stock part of the young grocer.
It's too bad the producers closed the piece so quickly. It sounds as the it might have been an entertaining little play.

Cabanne Tryout At Cherry Lane

NEW YORK, Oct. 19.—Last Priday syching (11) at the little Cherry Lane Theater down on Commerce Street. One Productions, Inc., with Wendell Phillips Dodge as managing director, presented the tryout of The Way, a play dramatized by Mortha Cabanne from her own novel. Faith. It was directed by Frank Lea Short and featured Eve Cassiova and Hal Clayandow. All of whom you'd think should endon, all of whom, you'd think, should know better.

The drama proclaims that right thinking, honesty, and turning the other cheek will abolish all the ills that flesh is helr will abolish all the life that flesh is helf to, including the crowning and incalculable lif of war. Right thinking, Thespis knows, is badly needed; but that it will avail to stop a headleng flood of blooding, hate, power-madness, or even misguided sympathy is hardly to be hoped. Certainly such right thinking as Miss Cabanne demonstrates will certainly never do it. On Friday it gave rise only to some very wrong thinking on the part of customers forced to turn the other cheek thru three delli and dreary acts.

Miss Cabanne's leading character, Faith

Miss Cabanne's leading character, Path Morton, is the sort of wish-fulfillment heroine rather wistfully favored by a certain type of lady author. She is sveite, sophisticated, charming, beautiful, given to wearing atroctously skin-tight gowns, and withal filled to the brim with purity and wiedom. Her creator rather obviously looks on her with an admiring mixture

of amugness and awe.

Anyhow, Miss Morton is operating for Anyhow, Miss Morton is operating for some unexplained reason on the Italian Riviera just before Italy's entrance into the war, getting converts to right think-ing, sending emissariles around to estab-lish schools everywhere from Stockholm to New York, cannily avoiding the results of accepting \$35,000 checks from Bloti-nous millionaires, and finding time to send baskets of food to Musschini's poor. Some mate people try to coprose her, but send baskets of food to Mussolini's poor.
Some nasty people try to oppose her, but
they don't last long—no matter how long
it seems at the Cherry Lane. An old adventuress becomes a rowdy convert: a
young man who opposes his finance's interest in the Cause is killed in an airplane accident while the girl, a real
light Thinker, miraculously escape, and
a rich lass very avilly tries to shoot Miss
Morton merely because the boy she is to
marry seems to love Miss Morton—tho
Miss Morton and the boy have shared
only one tiny, fleeting (albeit sultry)
embrace. Anyhow, the rich girl faints
as she tries to pull the trigger and,
when our curtain goes up again, is revealed in the midst of convalescence and
ardor for the Cause. The stagehands
evidently converted her during Intermission.

The climat comes when Italy enters the

mission.

The climax comes when Italy enters the

The climax comes when Italy enters the war and Miss Morton is arrested for her pro-peace activities. However, Mussolini is evidently a sucker for Right Thinking for, after a breathless wait of at least a minute and a half, Miss Morton stalks triumphantly back, free to carry on.

There are some amazing lines in the course of all this; and a brief mount of real entertainment is furnished by a couple of actors doubling from other parts who appear as old men in the last act. The astounding luxuriance of their stage whickers brought a howl of impolite give from the first-night house.

Miss Casanova makes Faith a bit austere for so aridently pure a soul, the one of her gowns is as skin-tight as ever Miss Cabanne could want. Mr. Clarendon playine naughty millionaire as the he were in a skit at the Republic burlesque, and Katherine Sullivan, as the aging adventuress, is so monumentally bad that ahe altracts a sort of perverse and unbelieving attention. A atrikingly lovely is manued Jean Brewster Indicates that she might possibly have something if she gold of the silly affectation of her speech and action. The rest are unfortunates as well as culpable.

Eugene Burr.

FROM OUT FRONT

but also funzy, inconclusive, and entirely worthless. I've always feit him to be the theater's perennial sophomore.

These contentions have occasionally been challenged. But anyone disagreeing with them need only turn to The Times of October 12, which contains a reprint of the preface to Mr. Sherwood's There Shall he No Night, wherein the playwright traces his own mental history and tells why he wrote the play. After reading that preface, let the dissenter deny the charges if he can.

On another front, young Mr. Garsen Kanin, the wonder boy of Hellywood, gave out an interview in which he made two startling statements, One was silly and misleading and can probably be attributed to his youth; the other, toesed off as a casual statement in the course of a discussion of a different subject, holds profoundly tragic compotations for anyone who loves liberty and the nation that our fathers founded.

The silly gratement first of anyone that there is not to the silly gratement first. To anyone that there is not to the silly gratement first of the silly gratement first of the silly gratement first.

our fathers founded.

The silly statement first: "I opine that there isn't a stage play produced which wouldn't make a better movie. That includes modern manuscripts and the classics. The theater, 10 years from now, will be what the open is today—an accepted form of entertainment for the few."

There young Mr. Kanin speaks with the wealth of stage experience he gained during a theatrical career of three or four full years. With his statement that 10 years from now the theater will be entertainment for the few, I agree. I've been agreeing with it for the past 10 years. What, for that matter, is the theater richt now?

And it seems no bad thing that such should be the theater's fate. Entertainment for the few allows vastly improved standards and precludes the necessity of producing primarily for the mob of morons who gobble up film offerings—Mr. Kanin's included.

But to conclude that movies' wider appeal makes them a "better" medium reveals a naivete unmatched east of Hollywood and a calm assumption of the superiority of financial over artistic aims that is extremely disappointing in a wonder boy, even a Hollywood wonder boy. There have been many modern plays and classics performed as both plays and plotures. Let Mr. Kanin compare the results in any number of specific cases.

If he still says that the pictures are better than the plays, he is belying the intellectual promise he showed during his few years in the theater.

Ms. Kanin's other startling statement, the one that is spine-chilling and tragic, came in the course of a discussion in which he spoke of the necessity for scrapping many picture scripts before they are filmed. "The current situation," he said, "is extremely serious. We cannot, in many instances, use stories planned well in advance, because the front pages are so full of changing drama. We have a wonderful script, Passport to Life, involving Cary Grant and a refugee boy, which we have had to shelve. The whole idea of the piece is the boy's view toward America—a wholly different world: democracy, freedom, no regimentation, no soldiers, Comes the draft this week—and the whole scene changes, making such a scenario obsolete." MR. KANIN'S other startling statement, the one that is spine-chilling and tragic,

It's just a flat statement of fact, mentioned casually in an interview con-cerning films. Yet it marks the end, after 150 years, of one of the finest ideals that the world has ever known.

Tonsil Coaches Branch Out as Agents; Siegel, Yost, Stanley, Waring Lead Field; Few in Chi

(Continued from page 3)
company with the office prior to the
contract expiration date. Stegel's reason
for tying up performers to long-term
agreements is that it takes a long campaign to develop a name.

Unit Planned

Current Slegel plans call for a vaude unit, labeled The Starmaker Presents, featuring most of his rising singers. Most premising singer in his current crop is Connie Russell, who works on the order of Ethel Merman. The New York columnists have been giving her frequent mentions and she was acreen-tested by Metro this week.

Ben Yost, known in the trade for his singing troupes, has recently started to make a practice of plucking the mest talented singers out of these groups and developing them. He has also been on the lookout for promising unknowns.

the lookout for promising unknowns.

Yost until recently, conducted his booking business with one office and found it to be inadequate. A single office, he learned, will not produce enough work to keep his groups together and keep away dates from competitive booking offices. Early this year he opened his own office, appointing Harry Lawrence, former song plugger, as manager. Also keeps a staff of three arrangers and a press agent. Performers in his groups, the Yost office reveals, pay 25 per cent for engagements, entitling them to costumes, production, managerial, and publicity services. Individual performers not using special costumes pay 10 per cent. Lawrence says Yost has an investment of nearly \$10,000 in costumes.

Yost Line-Up

Yost Line-Up

The Yest line-Up includes the Varsity Eight, the White Guards (eight men), the Varsity Co-Eds (six), the Delegates (four boys, four girls), the New Yorkers (four her, one girl), Maximo Loomis, Berkley Twins, formerly with the Delegates; Joan Riley, and Peggy Stewart, formerly with the Songquins.

The Yest overspiration exceeding to

The Yost organization, according to Lawrence, does not solicit lesson trade and concentrates only on performers. A major headache with Lawrence has been the indifference of singers to out-of-town engagements. They all want to stay in New York to await their big chance, even if it means long layoffo. Yost holds regularly scheduled auditions for all comera.

Booking and vocal arrangement tis-ups are made between Yost and Siegel. Yost handles the club date bookings for all Siegel acts. Siegel is currently mak-leg arrangements for several Harry Conover models who are to be managed

by Yost.

Alleen Stanley, former vande headliner, has been a vocal coach since deserting the footlights. She is principally
interested in giving lessons (\$5 per lessen) and does not concern herself with
the future of most of her pupils. However, when something with unusual
promise comes along, the performer is
turned over to Miss Stanley's husband
for help in a managerial way.

Stanley Accounts

Stanley Accounts

Better known accounts on Miss Stanley's books, currently, are Phyllis Colt, Mildred Fenton (who replaced Mary Martin in Leave It to Mc), Bernice Parks (currently in Chicago in Meet the People), Nita Carol (frequently in the Rambow Room), and Mary Dooley, Yette Rugel's daughter. She also handled Les Litomy of Sing Out the Newmant he decided to foin the American Guild of Variety Artists as an organizer. She recently pulled Miss Colt out of the Ed Wynn show, Boys and Geris Together, feeling she was given too little to do and, for that reason, was not seen to good advantage.

Fred Waring has been handling people in a minor way. He spends most of his time planning the Chesterfield radio programs, but his manager, John O'Comor handles any singing talent developed by Waring on his shows. He still has some managerial interest in Rocemary Lane, one of his former singers, who has been on the Warner pay roll for four years.

Miriam Spier is well known among band singers, having conched many of the vocalists with name bands. Among them are Frank Einstra, with Tommy Dersey, and Euth Oaylord, with Teddy

Powell. She does not manage any of them, however, AGVA is currently preparing a form personal management contract which will cover all studies managing perform-ers. No definite commission fees have as yet been set.

CHICAGO, Oct. 19.—The trend toward booking of proteges by voice coaches, noticeable in New York, he not particularly in evidence here, even the theaters, booking offices, night clubs, and concert producers are still being contacted by coaches. According to Max Trirner, who books acts into Balaban & Katx theaters, whatever increase there is in voice coaches activity as bookers is probably due to the falling off of chautauqua and club bookings.

Most of the local vocal coaches shy away from agenting because it requires too much time. Furthermore, direct booking without a license is illegal. Contact with bookers and sagents is the general practice. Some coaches utilize the personal-management system, One of these, Mario Rubini, who has taught such singers as Lanny Ross and John Palne, claims to have helped Forence George get on Bing Crosby's Kraft Music Hall show. Rubini declared, "A teacher who has spent time and energy on a student, without being paid in full for his services, has a right to share in the carnings of the talent he has helped to perfect."

carnings of the talent he has helped to perfect."

Another coach, Carl Craven, avoids personal-management contracts but assists likely students in getting jobs. Most of his students are in the concert field, such as Frorence Hasse, who is on a 10-week tour with the Fitzgerald-Peterson Company, becked thru the Redpath Lyceum Bureau. Another singer, Sterling Hall, a hasso, started a concert tour (thru the East) with the Marching Men of Song. Others sided by Craven are Nancy Evans, vocalist with the Biltenore Boys, and Lavinia Morris. Very few coaches have booking licenses. Two who do are Cathryn and Frank Bennett and Gordoni and Lee, Cathryn Bennett, who specializes in singing groups, obtains occasional bookings for concerts, clubs and conventions. One of her groups, the Frank Bennett singers, has appeared a number of times in Chicago theaters. Salaries run from \$30 to \$50 a week.

Lillian Gordoni, of Gordoni and Lee

It's Where You Do It

NEW YORK, Oct. 18.—A classy nitery can publicize a brawl between a couple of customers and get away with it, but not a spot that draws

the masses.

Such a theory came to light recently when two socialities started
their night club round-up aiming
water glasses at each other. Early in
the evening they started abusing each
other at Leon and Eddie's, but press
agent Dorothy Guilman ignored it
completely, feeling that such publicity
would be highly detrimental to the
cafe.

Later on the same characters wound up at the classy Versallies and not only showed signs of demolishing each other, but also bruised the skull of one of the attaches in the course of the battle. Leconard MacGlain, p. a. for the spot, played it up for all it was worth and it landed front-page publicity in many papers thrucus the country. The incident proved a business extracts. mess stimulant.

Walters, Boston, Gets Miami Spot

BOSTON, Oct. 19.—Lou Walters, owner of the Latin Quarter, mays he will open a Latin Quarter in Mismi December 20. Walters has taken over the old Palm Island Club and has hired that Bodenhorn, Boston december, to Rube Bodenhorn, Boston decorator, fix the place over,

The new Latin Quarter will seat 400 and will be equipped with a rolling stage and bandstand which will project out over the dance floor. Joe Candullo will organize a new band for the Miami club, and Walters is in search of unusual acts.

Walters ran a Latin Quarter on Cape Cod during the summer, and the venture was highly successful.

achool, began as a booker eight years ago and then udded coaching activities. Specializing in radio training, this outfit has sold seven announcers this year to radio stations. Beginning announcers salarites range from \$100 to \$125 a month, Another student, Patty Willis, 13, was recently sold to WGN for a sustaining, Joyce Bennett, Louis Panico vocalist, was also set by Gordoni and Lee, Miss Gordoni says that, tho she has several personal-management contracts, she does not make a practice of it because the compensation involved is not worth the effort.

New Latin Clubs In Pitts Maybe

PITTSBURGH, Oct. 19.—Heartened by success of new El Chico and pick-up in Villa Madrid trade, promoters are ex-pected to open another new Latin spot downtown, and Monte Proser is also re-

pected to open another new Latin spot downtown, and Monte Proser is also reported looking over Golden Triangle for likely site.

Business increases at Bill Green's, the Orchard, Yacht Club, New Penn, Nixon Restaurant, Lounge Cafe, Jacktown Hotel, and Hotel Henry have also encouraged some smaller spots around town to consider booking in an act or two where formerly small ork sufficed.

Reopenings of William Penn Chatterbox with Leighton Noble, Hotel Schenley Continental Room with Billy Hinds, and Port Pitt Norse Room with Billy Hinds, and Port Pitt Norse Room with Halph Harrison have likewise furthered optimism of nitery entropreneurs for fall and winter.

Even Riviera looks permanent for cold weather after many in-and-out seasons. Taken over last spring by Carlo Puglies, of 21 Restaurant, spot started off big during summer, then simmered down. Last week John Maganetti joined Pingliese.

One location rumored as seene of club.

Prigitese.
One location rumored as scene of club opening is Senator Theater, operated by Harris Annusement Company, Nitery bigwigs lately surveyed the spot.

Proser Spreads Cafe Interests; Operates 7 Spots

Operates 7 Spots

NEW YORK Oct. 19.—Monte Proser continues to develop into a cafe figure of national importance. Since opening the La Conga, Hollywood, several years ago, his name has been linked to spots here, in Boston, Minmi Beach, and Providence, R. L.

Proser operates the Beachcomber on Broadway, Beachcomber in Boston with Tom Maren, and will open a Beachcomber in Milamit Beach in mid-December. The Sonny Rendis and Chaver orchestras, which have been furnishing the music for him here, will be moved to Fierida for the opening, and around mid-January Xavier Cugat's band will follow.

During week of October 28 Proser will open the Copacabana, Bast Side spotwhich will have a Brazilian atmosphere and will be designed by Clark Robinson, who did the Beachcomber here. The Pancho and Pausto Curbello orchestras have been set, and the show will include Juanita Juarez, Ramon and Benila, and a six-girl rumba act composed of Broadway show girls. The girls, now rehearsing the act under direction of Marjory Fielding, are Jackie Gately, Grace Gillern, Bosemary Bankey, Helm Beck, Hilda Perguson, and Doris Grebb.

Proser will have the managerial duttes at George White's Great White Way (the former Cotton Club), which will open in a month, He is also expected to have a hand in the production of the show. His Broadway Bescheomber starting Sunday (27) will feature John Kirby and band in a return engagement and Kirby's wife, Maxine Suillivan, as the top Honger has been

Sunday (27) will feature John Kirby and hand in a return enzagement and Kirby's wife. Maxine Suillvan, as the top floorshow attraction. Proser has been negotiating for a Beachoomber spot in Providence.

HAL and I have been laying off so much lately, we really don't know what we would do if an agent gave us work. Hal has been trying so hard to get work for us. He's really wonderful. He drops in on all the sgents and says, "You have no work for us, have you?" no work for us, have you?" Hal easy it's all psychology. If you ask an agent, "Have you work?," he'll probably say, "No." But if you ask him, "You have no work, have you?," then he'll probably say, "Certainly I have work." Of course there are exceptions, says Hal, and it just so happens that all of the agents up to now have given the exceptions as answers. But the law of sverage will straighten that out, says Hal. And you know that Hal is a very smart fellow.

Hal Trying Psychology on Agents;

But Maisie Can't See Any Results

Of course, just between you and me, Paul, we're having a tough time waiting for that law of average to straighten things out. Hal says he's got all those angles down pat. He even tried that law of average business last season with the \$50 I loaned him as "insurance investment" against future layoffs. I don't know just what Hal means with "insurance investment" but he certainly spent a lot of a time making notes and figuring on the margins of The Racing Form. Hal says he never bets on the horses—he just likes to read about them in The Racing Form,

Of course, he never told me how that investment worked out, and I don't want to make him nervous by asking. After all, if you fight with your partner you'll never do good work. I always avoid fightling with Hal. If he asks for a small lean to figure out new routines I always give it to him. And I know he works on them, because he uses the margins of The Bacing Form to figure out the

Hal is now trying a new angle in approaching the agents. He always takes them out for lunch. He says the agent always feels better after having had a meal, especially after being given a 25-cent cigar, and that is the time when the agent is most friendly to the performer. There's a lot to what Hal says because now, when we walk down Broadway, a lot of agents wave at Hal and call him by

his first name.

Some of them say, "How about the fifth race?" Hal says this is code language, because the agents don't want the other performers to know they're so friendly with Hazy and Maiste. Of course, we haven't picked up a date from any one of these agents, but Hal says we must be patient and have to wear down the agents."

inese agents, but has a resistance.

Maybe I'm wrong. Paul, but the more Hal feeds those agents the healthler they look. And the longer it will take to break down their resistance, I guess.

Please advise me what to do, Paul. It's getting too complicated.

MAISTE.

Quebec Club Fire Destroys Costumes: Band Saves Music

QUEBEC Que, Can., Oct. 19.—A fire causing \$50,000 damage destroyed the Chateau Inn and the adjoining Morocco Club at Val d'Or. The blaze is believed to have started in the kitchen of the

hotel.

The help at the Morocco started to remove furnishings, but brought them back when it was believed the fire in the hotel was under control. A subsequent outbreak destroyed the effects.

The entertainers at the Morocco lost their music and coatumes. They included liobby Henshaw, Ginger Huff, Ruth and Johnny Burns, and Bet Perrell. The members of Al Cooper's band caved most of their instruments and were able to play a date later at the Hollywood Grill.

New Atlanta Club Opens

ATLANTA, Oct. 10.—Calientes Supper Club has been opened at the Candler Field airport here.

LaMartinique, New York

Talent policy: Two bands, floorshow at 9, 12, and 2; rumba matiness Saturdays, 3 to 8, with free instruction by Lano and Bacto. Management: Dario, owner, Jimsay Vernon, Rost, Ed Dukoff, publicity, Prices: \$2 minimum after 10 pm. and \$3 Saturday and believe seed believe seed by Saturday and holiday evenings.

This spot is getting away more and more from the exotic Latin idea, and the current show is an odd mixture of a Broadway-type emise, a Freish-accent einger, a comedy tap dancer, and a ball-room team. Odd as the mixture is, it provides good entertainment.

Henny Youngman dominates from start to finish. He dishes out a lot of fast gags between acts and in his own closing spot. The gags just pour into the mike. His timing is good and a lot of the lokes are topical and seemingly ad lib. Had them laughing long and loud.

Yvette, who made her local debut here list senson and scored such a hit, is back. Pollowed Youngman's opening 10-minute gab seesion and deserved a bet-ter apot. Her accent is interesting and her voice is throaty and easy to listen



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Night Club Reviews

NIGHT CLUBS-VAUDEVILLE

to. Knows how to deliver effectively. smooth rhythm is unusually danceable, Did four numbers, all punchy.

Next la Betry Keane, introduced as dancing comedicine, whose tap dancing is swell but whose comedy fell flat. Fullowing Youngman's gauging the saudinence was apparently in no mood to laugh further. She encored with a marsocas stands here, Joyce and Jack manage to

further. She encored with a maraccas dance satire,
Marlymne and Michael, in their first local date since their record-breaking run at the Rainbow Room, scored solidly with a Vienness walts, a tango, minust, Polish mazurka, and a gypsy flirtation, the last two being encores. Their numbers are spaced well, each taually has a punch spin or lift finish, and the team as a whole proves its versatility and skill,

akill. H. Curbello's band plays swell dance music and Val Olman orchestra handled the show well in addition to offering ex-ocilent, tingling Latin rhythms. Faul Denis.

Edgewater Beach Hotel, Marine Dining Room, Chicago

Talent policy: Dance and show band; floorshous at 8:30 and 10:30. Manage-ment: William Dency, managing director; Dorathy Dorben, producer. Prices: Bin-ner from \$1:20; drinks from \$0 cents; minimum, \$2.

Tastefully redecorated for the fall and Testefully redecorated for the fall and winter, this spacious room is offering Wayne King and His "Music Prom the Heavens" and an entertaining floorshow designed to please the conservative clientele. King, who features soft, tuneful music, from which he seldom deviates, has a gracoous personality that makes him a prime favorite, and his dreamy melodies are especially pleasing to the predominantly middle-aged customers.

dreamy melodies are especially pleasing to the predominantly middle-aged customers.

For the floorshow Dorothy Dothen has conceived several appropriate production numbers that have color and novelty. First is a beautiful champagne number with the girls, in hoop skirts, doing a neat toe routine. A military number to I Am as Americas, with the girls in striking blue set in contumes which, when the copes are extended, reveal a rest, white, and blue ensemble, is timely and entertaining. Best is a Hawalian routine in which the girls was black shredded cellophane skirts and are decorated with radium-treated gardenias which, when the lights are dinamed, althe with phosphorescent brilliance. Concluding is a clever football routine.

Sinclair and Day, capable ballroom team, are graceful and accomplished cancers whose routines win generous acclaim. Best is the finule in which the man lights a cigarette while spluning his feminica partner, who is perched, unsupported, horizontally across his shoulders.

The Ross Sisters, three girls in their teens, have an ecoscipity agnesiting actives.

The Ross Sisters, three girls in their The Ross Sisters, three girls in their teens, have an especially appealing act. Clever acrobate and contortionists, they present an entertaining variety of difficult stunts. The backbend of 32 inches below her hoels by the eldest of the three wins a thunder of applainse.

Bob Rich, young N. U. student, has a splendid voice, and his singing of Old Man Sirer, Night and Day, and other numbers is well received. Nat Green.

Chez Ami, Buffalo

Talent policy: Show and dance band; harp soloist for relief; floorshows at 8:30, midnight, and 2:39 a.m. Management; Phil Amigone, camer; Jack Grood, manager, Prices; Dinner from 81; drinks from 50 cents; minimum weekdeys, \$1; Saturdays and holidays, \$1.50.

Chez Amt remains the stronghold of Entralos night-life activities and due to continued good will and smart exploitation, continues to draw. Recent dedication of all club facilities to a society
benefit brought all the local Who's Whos
into this nitery and undoubtedly made
many they clustoners. mers

Entertainment is consistently fine here, including occasional names, such as Vio Hyde recently on a return engagement. New band is Tommy Plyna, and his

smsers capably.

Standout is the top-motch ballroom team, the McArthurs, After previous long stands here, Joyce and Jack manage to pull some new tricks and resell audiences solidly on their flawless work. Girl is an exceptionally charming blond looker with gorgeous wardrobe, and partner, Jack, equals her in overy way. While Gone With the Wind waitzy medley called for a swirling sophisticated encore, second spot was even better, being spectacularly full of spins, whiris, and thrills, which stopped show. Definitely rank with the best,

A hand-balancing team, the Mateer Brothers, are hard workers. Lada pro-duce some remarkable feats, highlighting

duce some remarkable feats, highlighting performance with a jump over three chairs into a balancing hold. The well built, boys lack that little extra something to make them pollahed. They would be good bet, however, for vaude. A bit by a raggedy dressed fellow, billed simply as Rigman, consists of pulling varicolored bits of cloth out of every possible pocket to make pictures on a big frame. Pics of presidents, landscape, horse, etc., were neat enough, but as a wirsle the stunt did not arouse the audience much. Act is better suited for vaude. valide

The Donn Arden Artist Models are one of the best trained lines around. While on this return boss Arden is not with them as part of show, the damsels de okeh by themselves, displaying dancing ability, personality, and pep. Numbers show plainting and injection of production ideas Opening has lassies in school-girl get-up. Stepping routine is interrupted by a Kay Kyser take-off in which Flynn in cap and gown in the oil professor, and banters with the gals. A South of the Border number, very eyecatching with red and black Spanish costumes and black lace headgesr, has the line come thru with some fancy rumba-conga wiggles.

the line come thru with some fancy rumba-conga wiggles.

Tiny Schwarz, band's 6-foot-3 vocalist, who has a full-bodied ballad voice, adds a few choruses of When the Smellbus Come Rock to Captarano. He is a cleancut boy but could improve his general showmanship by showing a little more enthusiasm. Line's finale is a Frenchy, cute bit of pantonime and dancing, in which Flynn's thrushing of Cecilis has spark.

spark.
Management is investing in new stage
lighting costing \$1,250.

Eva M. Warner.

Club Bali, Philadelphia

Talent policy: Dance and show band, rumba relief; production floorshows at 8, 10, and 12:30. Management: Max, Si, and Jos Kaliner, proprietors; Herman Tolle, manager; Mill Shapiro, press agent; Sally Rand, preducer; Gabriel Padney, musical director; Music Corpor-ation of America, backer, Prices; Dinners from \$1; drinks from 50 cents; \$1 mini-mum, \$1.50 Friday and Saturday; no cover.

Biggest excitement at this spot, Biggest excitement at this spot, which has still to hit a click talent policy, is the "in person" of Bally Rand. Apart from Miss Rand's own standard fan folderols, most of the excitement has been confined to the advance bally and lobby displays. While some of the specialties score in a modest way, the total impression left by the unit falls far from any acceptable mark for a top-rank spot. Production is different for each of the three shows nightly. After viewing all of them, there's little to choose. None really rate.

Dozen gais are employed to embellish

of them, there's little to choose. None really rate.

Dosen gals are employed to embellish the production numbers. Routines are elementary and the couttimes are on the faded and outmoded side. Nor are the natural attributes of the gals strong emough to overcome the handleap.

Line, eight ponies and four for show, includes Edna Paxton, Eddie Marx, Lendile Weston, Betty Heather, Chris Gustafson, Jo Acuff, Shella Meyers, Reuse Mauney, Marion Rogers, Ray Pago, Irma Bundell, and Sally Wickman.

Best of the production numbers is the midnight show opener, gals trotting out a smart-looking collection of dogs, setting the mood for Mahel Neison's trained scotties. Of the dance numbers, outstander is one set to Viennese waltzen, topped by the baliroomatics of Harger and Maye. Valentinoff, male ballet dancer, aids considerably.

Archie Robins emsecs, St;an Hors stooging in bits He works hard and earneally, but with the material on F. W. NACK 200 M. Bust B.

hand he's in the wrong show and the wrong club. Might do well to go blue all the way.

Singing specialty for the show started with May Toye, Oriental thrush who tries to emulate Ella Logan but never geis beyond that atage. Hugo Martinelli replaced her. His pipes are in the operatic range and make a more favorable impression.

Miss Rand climates each show with her fan doings. Cloaked in a blue light, which is no announce to those having a covered ringside sent, she gives it a flash finish in the brighter hus.

In order to make for the proper stag-ing, bandstand has been dismantled and Allen Fielding's musical crew (eight) is herded on a ceiling stand. During Miss is herded on a ceiling stand. Rand's run ork is confined to show set-ting, Gabriel Padney coming in with the unit to direct.

Dancing limited to the rumba-conga chores of Juanita and her Latin Amer-ican crow of five, with plenty of per-suasion in their playing. Miss Rand hosts in the downstairs LaConga Room. N. H. Grodenker,

Beachcomber, New York

Talent policy: Two dance and show bands; floorshow at 8, 12, and 1:30, Management: Monte Proser, manager and co-counter; Jack Diamond, press agent, Prices: Dinner from \$1.50.

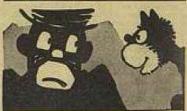
The spotlight is on brunet Rita Montaner, advertised as Cuba's biggest recording artist and the 'moot popular entertainer in the tropics,' who opened at this tropical spot Tuesday (15).

at this tropical spot Tuesday (15).

Working without a mike in order to keep moving and get closer to the ring-siders. Sometia Montaner could not be heard clearly by those sittling further back, with the result that she had to depend on her mugging, body shaking, and strutting to get over. She has a vibraint personality, an innusual voice, and a pilant body which she uses with abandon to spice up the songs. Pailed to really click—but we would like to see her in a more intimate spot before really judging her.

in a more intimate spot before really judging her.
Held over is cute Betty Allen, doubling from DuBarry Was a Ledy after thenter time. She sings pop rhythm some not from the show, holding attention with her personality rather than any unusual voice qualities.

Girardo's Dancers (three mixed couples) are still making the customers all up with their rumba and conga demonstrations. They dance well and have fine appearance. Chaver's congarumba band plays the late shows and Sonny Kendis the early one. Chaver sings in deep. plays the late shows and sonny assu-the early one. Chavez sings in deep, pashy style, and leads his pulsating (that's the right word) Latin band, while (that's the right word) Latin band, while that is leads his amooth, melodious out-fit from the piano position. Both are excellent. Paul Denis.



tinated and Corondy Steam, it is and Corondy Steam, it is and Corondy Steam, it is a way was a supervision of Corondo Wign, it is your above, Send for Schinetrei Caralog.



Greenwich Village Inn, New York

Talent policy: Dance and shop band; relief trio; production flooreness staged by Guy Martin at 8, 12, and 2. Manage-ment: Jim Riley, owner; Jim Pettis, pub-licity. Prices: Dinner from \$1.50; no Beity.

After a summer closing, the Greenwich Village Casino reopened Wednesday (9) as the Village Inn, with Jim Riley sole owner and Pettis back on the job as

The opening show has a seven-girl Guy Martin line and several acts, a good hand, and a relief trio. Plenty of entertainment. The seven-girl line does three interesting numbers, the best being the Russian one. The gals are slender—but hand the control of the gale are seen is over.

meresting numbers, the best being in the gustain one. The gals are stender—but they'll fill out before the season is over. Eddle Baron emsess straight and them scores with agile leaping, fancy tapping of the Astairs type. A youngster still, he looks like a real comer. Linda March, attractive brunctte, samp pop and Spanish tunes, holding close attention with interesting delivery.

Rosalind Gordon, lithe brunette, is another fanny tap dancer who spices her routines with spins, leaps, backward and other Powell-style routines. Needs polish, but definitely shows possibilities for better things. Walter Burr sings in pantonime while the phonograph play, using a lot of mugging. The novelty is the act's only appeal, as it lacks puncher real humor. real humor

or real humor.

Elizabeth de Erdely, tall sleek brunette, sings pop tunes in soprano that is best in the lower registers. Sings carefully, her dignity and appearance doing much to put her over. Her Hungarian number was her best.

Anthony Trini and his also may decome

was her best.
Anthony Trini and his six men dish out good dance rhythms and handle the show music well. It's a sweet hand that's much better than most Village night club outfits. Tall and voluptuous brunette. Grace Patterson, vocalizes with the band, holding attention. Jules de Saivo's three-piece combo is more than adequate for relief music.

There's a new chef this year and the food is good.

Paul Dents.

Frank's Gayette, Springfield, Massachusetts

Talent policy: Small dance band, Management: Frank Okarmus, Prices: Dinner from \$1, drinks from 40 cents; no cocer; minimum, Friday and Saturday only, \$1.50.

This new, well-appointed spot, with modernistic settings and muraled walls, is continuing to enjoy good business even after the novelty of opening has worm off.

Trade comes in chiefly to wine, dine, and dance and gets little in way of entertainment other than Saily Harris and her all-gal band and Jeanette Chapand her all-gal band and Jeanette Chap-dealne, who does good singing. Former also does occasional neat tapping. Gals in band like specialty numbers where they can act up a little while playing and add to general humor. Customers seem satisfied with little tulertainment, probably because the quality is above average for this section, altho far from being topnotch. Peod, drinks, and service about average. Charles S. Gordon,

Panamanian Village, New York

Talent policy: Dance band and Ha-nation intermission trio: production foorshous at 8, 11, and 1:30 a.m. Man-opement: Max Schreiber and Mos Weitz-man, owners; Bothwell Browns, pro-ducer; M. Mack, host; Ira Morais, press opent. Prices: \$1,50 minimum; dinner from \$1.5 from \$1.25.

Cafe operators of late have had little luck in the lower East Side. Years ago, when Yiddish theater was in full bloom,

when Yiddish theater was in full bloom, that neighborhood, center of the Yiddish theatrical section, had room for desertal night clubs that cashed in on large play audiences. This phase of the theater has not made much progress and the neighborhood, consequently, has lost some of its siamour.

This spot was known as the Roimanian Yillage last sesson but went into bankruptcy. Schreiber, owner of the building, decided to turn cafe operate himself and in partnership with Weitzman reopened it as a Tabillian nitery. Boom has been redecorated and the general set-up has plenty of eye the general set-up has plenty of eye

appeal.

Plenty of money—a lot, for a neighborhood cafe—has been spent on the
borhood safe—has been spent on the
opening show. Owners engaged a prodicer, bought costumes, and hired two

musical outfits, six acts, and a line of

eight girls.

The girl line is weak but showy. The numbers are routine affairs. Open with a number comedy turn to Alice Blac a musical comedy turn to Ance size Gossa, midway return for a South Saus number fronted by a brunctte, Rubio, and close with a patriotic finale in which Bori, another brunette, impersonates a

Eart, another brunette, impersonates a gold-painted cagle.

Illeana (Mrs. Stan Laurel), soprano, big vocally and physically, is featured. She is on next to closing with Russian and Spanish numbers, done fairly well. Warbles with plenty of volume, which made an impression on the opening-night throng.

Betty Stone blues along, is on early

night throng.

Betty Stone, blues singer, is on early
with special arrangements of such standards as Seause and Summertime and
handles the vocals in production num-

bashcies the rocas in presents a support of the best. Voice is appealing.

The DeMeranvilles, tall dance team, work gracefully, altho the numbers do not carry much sock. One or two tricks look big. The work, generally, is pleasance.

ioog hig. The work, generally, is peesing.
Annie Lubin, Jewish comedienne, is a
favorite with Yiddish theater patrons
and her type of fare is limited to Jewish
audiences. She sings original numbers
with much force but with little trained
tocal ability.
Jone Shaw, emisse is a good straight

Josy Shaw, emsee, is a good straight singer but lacks suitable material to hold a typical night club audience. Needs fresh gags and faster delivery. His take-off on Morton Downey is particularly good.

The nearest thing to a strip tense is performed by Chiquita Venezia, a sexy brunette. Her Latin dance netted plenty of attention, particularly from the men. Show opening night ran 90 minutes. It will undoubtedly be trimmed and polished.

polished.
Dance and show music played by Eddie
Ashman's six-piece combo. The Indetta
Shore Trio (two men and a woman)
play the intermission tunes.

Sam Honigberg.

Club Bali, Miami, Fla.

Talent policy: Three shows a night; no cover, \$1 minimum; rumbe and American band which plays show. Prices: Drinks in 50-cent class. Management; "Wingy" Grober, front man.

The first visible signs of the approaching season are now on view here where
the new show, still along summer lines,
hints at more spectacular and elegant
things to come. Starred is Luba Malina,
canary who did so well at Ira's Supper
Club several years ago. She seems to be Club several years ago. She seems to be as good as ever, with pipes and personality at par. Chorus has some tricky costumes and standard routines. All handled by Blennay Morrow, a cute package who also does toe specialty. Johnny Wells (billed as proteges of Sophile Tucker) contributes a pleasant voice and a boyishness that win approval. Harry Berney is held over as tap dancer and straight emsee. Tommy Nuner's band handles show and American music, with Juan Pineda doing rumba rhythms.

Les Simmonds.

Chez Paree, Chicago

Talent policy. Band for show and denoing and relief band; floorshows as 3, 12, and 2 a.m. Management: Joe Jacobson and Mike Fritsel, operators: Fred Evans, producer; Bob Carley, publicity, Prices: Dinner from \$2.50; drinks from 50 cents; minimum \$2.50 on weekdays; \$3.50 Sundays.

New full revue at the Ches Parce is a

New fall revue at the Chez Parce is a New fail revue at the Chez Parce is a terrific show and opened to a capacity house, the place being sold out at 6 o'clock. Carmen Miranda, Paul Draper, and Lee Sims and Homay Balley constitute a trio of star attractions that are positive show-atoppers, and the Robinson Twens add pep and sparkle to the show with their tap dancing novelties. Pred Evans has provided several gorgeous production numbers, beautifully contumed and faultlessly presented. Emil production numbers, beautifully con-turned and fautilessly presented. Emil Coleman and his orchestra provide fine musical accompaniment, handling the difficult musical acores with consum-

ate skill. The Chez Paree Aderables lead off with a frothy number, Le Parfum, to a med-ley of French tunes, and are followed by the Robinson Twins, who offer first a humorous hillbilly buriesque, then a fast and varied series of tap numbers that brought them back for several en-

Lee Sims and Homay Balley are a top-Les Sims and Homay lealey are a top-light pissee-cong combe. Sims is a pinio-wiz and the lovely Homay sells her songs splendidly. She has a beautiful volce of amazing range, and the team stopped the show with such favorites as I'm Stopping Out With a Memory, I'll Neer Smile Again, Indian Love Gall, and others, being called back time after time. others, being called back time after time.
Faul Draper is a superb dance stylist
and his original creations are the some
of grace. He offered an unending variety
of spectacular numbers that brought
thunderous applause and calls for more,
Draper is accompanied at the plane by
David LeWinter.

David LeWinter.

Most spectacular Latin star of a decade is Carmen Miranda, whose striking mannerisms, dynamic personality, and excite costumes win unbounded admiration. Her songs, all in the Braidlan tongue, were deafeningly applauded and she finally had to beg off after concluding with the popular South American Way. She is accompanied by a sextet of Brazilian Instrumentalists.

is accompanied by a construmentalists.

Le Velse, by Ravel, and Russanian Rhapsedy, production numbers by the Adorables, were beautifully done. Show is one of the finest the Chez Parce has ever produced.

Not Green.

Maxim's, Bronx, N. Y.

Talent policy: Dance band, Latin re-lief band; shows at 10:39, I, and 2:45 a.m. Management: Mack Bergman, presi-dent of corporation; "Smilli " Lou Tey-lor, manager; Ira Morais, press agent, ner; Ira Morais, press ag minimum; drinks from lor, manag Prices: \$1

cents.

The most publicized spot in Bronx County, It is a modern, attractive room with a seating capacity of 350 and a well-decorated adjoining bar. "Smilin" is Lou Taylor, here for nearly three seasons and a cafe figure in New York for two decades, has given up emsesing and is making himself useful as manager and host. Has a friendly personality that goes a long way to premote repeat trade. A week after its reopening for the season, the operators brought in a show topped by Molly Picon, a veteran vaude-

season, the operators brought in a show topped by Molly Picon, a veteran vaude-villan and a big name in any Jewish community. She has been a star come-dienne on the Yiddish stage for years, and she is a natural for an intimate spot, regardless of the type of patronage at-tracted. Has a highly engaging person-ality and an abundance of talent, more than enough to see her and quite well. than enough to get by—and quite well— with her clean characterizations and im-pressions of people living in an East Side tenement house and of types watch-ing her performances in the theater. An

ing her performances in the theater. An acc attraction for cafes. Abe Elistein is her alert plano secompanist.

Balance of bill (four acts) looks weak by comparison. Slow is opened by Betty and Sue Carlyle, tappers, who appear in two spots with poor routines. Marian Joyce, attractive brunet warbier, sells swing versions of Lonesome Road, South of the Bender, and Darkoum Stratfers' awing versions of Lonesowe Road, South of the Border, and Durklown Strutters' Sall in fair fashion. Helene and Navarro, dance team, exhibit strong tricks but work entirely too hard. More case would help. Didfour numbers, including Spanish and Portuguese routines.

James Keogan, Irish tenor, doubles as straight emsee, bringing on the acts with little delay. His melodic renditions of Begins To Beguine and Did Your Mother Come From Ireland? went well.

Richard Lewis and band play the show and American dance sets. Jose Rodriguez and his combination furnish rumbas and tanges, with Felita Ray delivering the vocals.

vocals.

Hobby-horse races, with prizes to win-ners, an added nightly attraction. Sun-days are guest artist nights.

Som Honigberg.

Havana-Madrid, New York

Talent policy: Dance and show band; dance band; floorshows at 8:20, 12, and 2:30 produced and costumed by Sergio Orta. Management: Angel Lopes and Raymond Ferrer, comers: Ed Weiner, press agent. Prices: Supper minimum \$1.50 except Saturdays and holidays (\$2).

After a four-month run of Maraccas floorshow, Orta opened his new show, Troptcens, Thursday (17) for an indefinite run. Aitho the new show is still rough and has more flush than punch, it will undoubtedly smooth out

punch, it will undoubtedly smooth out within the next few days.

Orta, the rotund, bespectacled Cuhan who emsees the show, has woven together a few colorful flashingly continued girl numbers with shrewd rhythm music background and a sprinkling of pleasing singing and dancing specialities. The basis of the show is the ensemble of eight luscous dames (ranging from an American-type blonde to a half Japanese-half Hawalian brunette) who do little more than parade and wiggle—but that's enough.

Hosits Ortega is the individual stand-out with her skillful classical Spanish dances in radiant costumes. Her toe number with castanets to bolero tempo (See NIGHT CLUB REVIEWS on page 23)

(See NIGHT CLUB REVIEWS on page 23)

AFRA'S AGENT CLAMP

(Continued from page 5)

tive. All existing contracts between agents and artists will have to be modified to conform to minimum and standard regulations hereby set up.

(11) Lumping fees for more than one engagement for the purpose of comput-ing commissions is not permitted.

(12) Pyramiding of commissions and double commissions are prohibited, (13) Artist bureaus cannot collect commissions on shows which are sus-faining programs of the bureau's affi-late, even if salaries are above scale, (14) No commissions on staff salaries of artists.

of artists.

(15) Agents are prohibited attaching funds or property of artists in disputes arising out of the AFRA agency contract.

(16) Agents are denied right to bring an action at law or in equity sgainst an artist in any dispute arising under the set of regulations. Arbitration proceedings are the order of the agreement.

In addition to the agency regulations, agreement achieved thru the efforts of State Mediator William Davis includes a renewal of the commercial code without any change to November 1, 1943, except for a living index clause which requires adjustment upwards 11, by December 15, 1942, index figures rise 10 points. Also, New York staff announcers received a 10 per cent increase; sustaining Also, New York staff announcers re-ceived a 10 per cent increase; sustaining agreement was renewed with adjust-ments upward on reheareals, auditions, and basic rates. Other terms cover com-tracts for Chicago and Pacific Coast re-gion. Locals in New York, Chicago, and Los Angeles ratified the compromise in meeting, partier this week meetings earlier this week



JIMMY RAE BEVERLY HILLS COUNTRY CLUB NEWPORT, KY.

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(Routes are for current week when no dates

A
Abbott Dancers (Palmer Rouse) Chl. h.
Adorables, Six (Primrose) Newport, Ky., co.
Allen & Kent Fournose (Paramount) NYC, t.
Alva, Abetis (Casino Raise) NYC, no.
Alva, Abetis (Casino Raise) NYC, no.
Anderson, Erns (New Yorker) NYC, h.
Andeles (Latin Quarter) Boston, nc.
Arient's Aristist Models, Don (Lockout House)
Covington, Ky., no.
Arient, Albert, & Victor Talley (Pairway
Yachi Chub) NYC, nc.
Arrontz, The Three (Shate-Lake) Chi, t.
Arthur, Magician: Poular Springs, Als., 25-26,
Alkinson, Reity (Muchigan) Detroit, t.
Audres (Gastes Inn) Atlantic City, rc.
Audd, Aggie (St. Francis) San Francisco, h.

R

Haclanova, Olya (Casino Russe) NYO, no. Halley, Midered (Capitel) Washington, D. C., t. Hasley, Billy (Oriental) Chi, E. Halre, Bill (Colcolmo's) Chi, ne. Hall (Colcolmo's) Chi, ne. Hall (Colcolmo's) (Robertell) Jacksonville,

Baird, Bell (Colocino's) Chi, ne.
Halrich, Elli, & Britch (Rooserellt) Jacksonville,
Fis. h.
Bane, Margie, & Bob Wilde (Now Kenmore)
Albary, N. Y., h.
Barclay, Tenne (Barney Callant's) NYC, no.
Barrict, Shella (Verrailles) NYC, no.
Barret, Shella (Verrailles) NYC, no.
Bartes, Fog Leg (Urea) Rio de Jameiro, no.
Bastes, Feg Leg (Urea) Rio de Jameiro, no.
Bellis Rivatian Pollies (Siate) Pindiay, O.
22-23; (Kazton) Konton St. (Holland) Bellis (Wathington) Mayaville, Ry, 27-25; (Paris 26;
(Wathington

20-31. Micholas & Yvonne (Harry's New Yorker) Chi, 20. (Leighton's Halfway Heuse) Darren, Conn., 76. occk, Al "Hags" (Chez Ami) Buffalo 20-37,

Boeck, Al "Baga" (Chez Ami) Buffalo 20-27, 16.

Roles, John (Allantico) Rio de Jameiro, no. Borne. Bonne. Bon (Kellys) Checkmant, no. Bower, Major, 6th Annaiversary Show (Tower) Kannas Chy, Mo. t.

Rowies, Kay (Old Heddelberg, Millwaukee, no. Bower, Kay (Old Heddelberg, Millwaukee, no. Breat, & Young (Old Harbos House) Beston, no. Breat, Karrier (604) Cti, no. Brewt, Harrier (604) Cti, no. Brewt, Charles & Jean (Harry's New Yorker) Chi, no. Brewt, Best (Sporiatorium) Dallas, no. Brown, Best (Sporiatorium) Dallas, no. Breat, Raffe (Orientall) Chi, t. Bucke & Subbles (Bayle) Buffalo, t. Bucke, & Subbles (Bayle) Raffe (Orientall) Chi, t. Bucke, Johnny (Strandi NYC, t. Murka, Johnny (Strandi NYC, t. Hurron, Kaye (New Kenmore) Albany, N.Y., b. Statiorfield, Ersking (St. George) Brooklyn, h.

Gampbell, Loring: Lowville, N. Y., 32; Mexico 23; Marcellus 24; Auburn 25; Ming Ferry 28; Dryden 29; McGraw 29; Marsibon 29; Owego 31; Johnson City Nov. I. Captivators, The (Neiberland Plaza) Cincin-mati, h.

caristons. The (Treasure Island) Coving Carney, Allan (Lockout House) Coving Carney, Allan (Lockout House) Coving Carney, Allan (Lockout House) Beston, Be. Carroll, James (Latin Guarier) Beston, Be. Carroll, James (Southland) Bouton, C. Carlon, Tobbes (Southland) Bouton, C. Chinda (El Chies) NYO, Be. Chri. Alyce (Carroll's) Pellia, BC. Charleston, Milt (Michigan) Detroit, L. Chick & Loc (Palmer House) Col., h. Chords, Three (Poll) Waterbury Coun., 23: (Poll) Meriden 25; (Blou) New Haven 26; (Pelly Manieton, Pa., 28-30. L. (Christy Circos Unit (Shrine Circus) Toronto, Christy Circos Unit (Shrine Circus) Toronto, Ont.

Fy. 10.

[Hord George (Embassy Club) Phills, Dc.

also, Marpie (Sawdist Trail) NVC, Dc.

also, Marpie (Sawdist Trail) NVC, Dc.

also, Marpie (Bawdist Trail) NVC, Dc.

defin (Misnet) Chi, Dc.

derin (Misnet) Chi, Dc.

diction Svor (Jefferson) St. Louis, D.

diction (Barry (Bisnarck) Chi, L.

maclo & Mella (Book-Cadillac) Detruit, L.

dk. Ted & Young (Club Frantenac) De
luid, 124

Tols Be.

Tols Toe Ir. (The Toe) Beston, ch.

Francisco II. (The Toe) Beston, ch.

Francisco II. (The Toe) Beston, ch.

Francisco III. (The Toe) B

Carriin & Goral (Gaucho) NYC, no.

Dagman, Magician (Carriol) Lowell, Mass., 21:22; (Baylies) New Heddord 24:28; (Lyrio) Filchharp Th.Nov. 2, t. Doise, Decothy (Palmer House) Chi, h. Daise, Doord (Bussell's Silver Bar) Chi, no. Dure, Key (Monte Cristo) Chi, no. Dure, Key (Monte Cristo) Chi, no. Darrell, Magician (Country Chin, fox. Darrell, Magician (Country Chin, Lebanon, Pa., 22; (Mash School) Ashley M.
Davemort, James (Colosificial Chi, no. Davis, Sentile (Chin, Chin), NYC, no.
Davis, Schony, & Cang (Master NYC, t. Davis, Senty, & Cang (Master NYC, t. Davis, & Darrow (Wilmstrub's Village) Boston, no.

r. Steve (Cat & Fiddle) Cincinnati, ne re, Stuth (Latin Quarter) Beston, he. Angelo & Perter (Atlantics) Rio de Janeiro,

Fiving (Siver Dollar) Baltimore, no. & Del Camp (Henry Grady) Atlantia h. airs. Str. Dancing (Palmer House (Chd. h. The (1928 Chd.)) Phillips. (1928 Chd.) Phillips. States (Cow Shed) Cieveland, no. Mars, The (Boosevelt) Jackstoville,

Pla., b.
bifarco, Bobel (L'Aigles) Chi, re.
bifarco, Bobel (L'Aigles) Chi, re.
biflio & Marr (Playbouse) Akron, no.
di Lie, Jose (Propitence) Detroit, ne.
dancey, Geri (Planta) NYO, ne.
Salrio, Sylvia, Dancers (Evergreen Casino)
Phils, no.
e Shon, Maxine (696) Chi, no.

(For Orchestra Routes, Turn to Music Department)



Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a-auditorium; b-ballroom; c-cafe; cb-cabaret; cc-country club; h-hotel; mh-music hall; nc-night club; p-amusement park; ro-read house; re-restaurant; s-showboat; t-theater.

NYC-New York City; Phila-Philadelphia; Chi-Chicago.

ne.
Dog House Quartet (Oriental) Chi, t.
Dog House Quartet (Oriental) Chi, t.
Dorben, Dorothy, Giris (Edgewater Beach)
Chi, h.
Downey & Reed (Cater) Scramton, Pa., h.
Draper, Paul (Chez Pares) Chi, ne.
Duanos, The (H. Hat) Chi, ne.
Dubrow, Herb (Walton) Phills, h.
Duffins, The (Hellenden) Cleveland, h.
Dullo, Ginger (Leon & Eddie's) NYC, ne.
Dumas Twins (Hock-Cadillace) Detreit, h.
Duncat, Marie (Crists) NYC, he.
Duncat, Hed (Chicaspoan) Chi, h.
Dustman, Edith (New Yorker) NYC, h.
Dverak, Ann (Riverside) Milwauker, t.

Dvorax, Ann (Riverande) Milwankee, 2.

E. Harly, John (Cher Maurice) Montreal, Que., no. Eben, Vilma & Buddy (Earle) Falla, 2.

Ellia, Wilma & Buddy (Earle) Falla, 2.

Ellia, Wilmard (Cat & Fiddle) Cincinnati, no.

Elliane, The Four (Bock-Caddlac) Detroit, t.

Ellings, Julian (Diamond Horseshoe) NYC, no.

Elisings, Julian (Diamond Horseshoe) NYC, no.

Elisings & Lelloy (Uren) Rob de Janniro, no.

Estata, Pred, Girls (Cher Farce) Chi, no.

Evans, Fred, Girls (Cher Farce) Chi, no.

Evans, Red (Blackhawk) Chi, re.

Fabian, Don, & Marie (Gien Bara Csalno)
Williamsville, N. Y., bc.
Fascent, Norbert (Birevoert) NYC, h.
Farnum, Frankle (Colosimers) Chi, nc.
Fay, Gioria (La Saile) Chi, h.
Faye & Wellingson (Ciuk Boyale) Detroit, nc.
Fennard, Lou (Old Harbor House) Beslem, nc.
Fenn. Vera (Beverl) Hills) Nawport, Ky. ec.
Floretta & Boyette (Maylfewer) Akron, h.
Flowers, Thelma (Treasure Leisnd) NYC, nc.
Flowers, Thelma (Treasure Leisnd) NYC, nc.
Flowers, Thelma (Treasure Leisnd) NYC, nc.
Flowers, Louise (Music Hail) NYO, t.
Forter, Geo, Girls, Sixteen (Barie) Washington, t.

Design, Valerie (White Way Casimo) World's
Fair, NYC.

DiCasimor (Club Bail) Phila, ne.
Dicasimor (Club Bail) Phila, ne.
Dicasimor de Oberia (Tie Toe) Boston, cb.

Howard, Mayustrious: San Antonio, Tex.
Howard, Eddy (Riverside) Milwauke, t.
Howard, Mayustride (Eregreen) Phila, no.
Hyers, Frankie (Club 1s) NYC, ne.

Ink Spots (Buffalo) Buffalo, t. Irmagard & Alan (White) NYO, h.

Jackson & Lyman (New Yorker) NYC, h. Jackson & Nedra (698) Chi, nc. Jackson, Ventriloquist (Circle Har) St. Leuis, nc.

POLLY JENKINS
And Her MUSICAL PLOWINGS
Oct. 25-20, State Theatry, Proque life, Mi.,
For Dalse and Terroit JOHN SINGER, Mayfair
Building, 701 Seventh Are., New York City.

Johanson, Aleida (Club Osha) NYC, no. Johanson, Peter (Cafe Society) NYC, c. Johnson, Peter (Cafe Society) NYC, c. Johnson, Mas (Tropiteans) NYC, no. Jones Broilbers, The (Oriental) Chi, t. Jones & Payenta (El Chico) NYC, no. José & Payenta (El Chico) NYC, no. Julian, Don & Marjori (Hainbow Grill) NYC, re.

Kane, Helen (Club Excerc) NYO, no. Karavasect, Simoon (Russian Kreichma) NYO, pec. Karavaeci, Simou NYC, h. STC, no. Reller, Greia (Algonquin) NYC, h. Reller, Greia (Algonquin) NYC, h. Rellerman, Mimi (Troksa) Washington, re. Kelly & Myers (Printrose) Newport, Ky., cc. Kelly & Myers (Jack & Bob's) Trenton, N. J., Kennedy, Chie (Jack & Bob's) Trenton, N. J., Lehby) Juarez, Mex.

ne. King, Kenn (Dorr St.) Toledo, ne. Chi, no. Euroetzoff Adia (Humian Kretchma) NYO, re.

Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Francisie (Colosimo's) Cill, Bc. Francis & Lonne (Giub Francishe) Detroit, no. Francis, Feanne & Jerry Grey (Earl Carroll's) Hollywood, no. Francis, Hypnotist (Gem) Leachville, Ark. Prancels (Entertainers' Club) Atlantic City, Prancell (Entertainers' Club) Atlantic City, Re. Predetika (Bordenick's) Tockahoe, N. V., re Predetika (Bordenick's) Tockahoe, N. V., re Prede Little, Pootball Dogs (Golonia) Day too, C., S. (Chicagoan) Chi, h. Priack, Three (Chicagoan) Chi, h. Proce, Sylvia (Glub Royale) Detroit, ne. C

Gale, Alan (Stork Cob.) Phills, no.
Galesta & Leonardo (Bali) Phills, no.
Galesta & Leonardo (Bali) Phills, no.
Galvan & His San Sauci Dancers (La Conga)
NYO, no.
Georges & Jalna (Goosanut Grove) Los Angelss, no.
George & Jalna (Goosanut Grove) Los Angelss, no.
George Garriya) Munneapolis, c.
George Garriya; Munneapolis, n.
George & Christine (Nicolet) Minneapolis, n.
George & Christine (Nicolet) Minneapolis, n.
George & Jeanne (Baker) Dallias, h.
Grant, Mary (Colosimo's) Ch., no.
Grant, Mary (Colosimo's) Ch., no.
Grant, Gills (Dismond Eurosanue) NYC, no.
Grant Garriy & Raymond (Colosial) Dayon, o.
Gregory & Raymond (Colosial) Dayon, o.
Grey, Jon (Georg Maurice) Montreal, Qua., no.
Grey, Jon (Georg Maurice) Montreal, Qua., no.
Greyniadi, Maste (Music Hail) NYC, t.

H

Hall, Jon (Paramount) NYC, t.
Hallmay, Hidegarde (Sprivy's) NYC, no.
Harlans, The: Waynesburg, O., 21-26,
Harnes, Angelta (Congress) Chi, h.
Harper, Edythe (Palmer Heuse) Chi, h.
Harris, Caire & Blasseno (La George NYC no.
Harris, Marcia (Embausy Rest) Brooklyn, no.
Harris, Marcia (Embausy Rest) Brooklyn, no.
Harris, Gurne (Pt. Meigs) Toledo, h.
Harimana, The (Pal) Cloveland t.
Hasburgh, Habanna (Muster Hall) NYC, t.
Hays Virginia (Rambow Room) NYC, no.
Rayscod, Bulle, & Chiff Allen (Spivy a) NYC,
no.

The Mirginia (Book-Cadellae) Detroit, h. Hayworth, SaaBee, Revue Imperial Greensbook, N. 21-24 (Riable) Describe, Va. 25-46; (Richard) Abookle, N. C. 22, Healy, Dan (Gold Badelle, N. C. 23, Healy, Dan (Gold Badelle, N. C. 24, Healy, Dan (Gold Badelle, N. C. 24, Healy, Dan (Gold Badelle, N. C. 24, Healy, Dan (Cold Badelle, N. C. 24, Healy, Dan (Cold Badelle, N. C. 24, Healy, The (Aud.) End. Okta., 21-25; (Aud.) Wellington, Kan., 27-36v, 2
Berbeet, Hayes & Ginger (Henry Grady) Atlanta.

Herbert, Hayes & Ginger (Henry Grady) At-ianta, H.
Hild, Dorethy, Ballet (Biate-Lake) Chi, t.
Hildearder (Drake) Chi, h.
Hilliard, Jackin (506) Chi, ne.
Hellenbeck, Loren (Music Hall) MYC, t.
Bellywood Horiel Herue (Strand) Syracuse,
N. Y., t.
Hilliard, Lambert (Royals) Detroit, nc.
Honey Family (Latin Quarter) Boston, nc.

Konrad & Simmons (Harry's New Yorker)

Pond, Baron (Ken) Boston, no. Gitanella (Gaucho) NYC ne. Mar, Adeline (Golestmos) Gul, ne. nda, Mary (Glub Kona) El Cerrito, Calif.,

Landa, Mary (Chilb Konir al Cerrato, Canter 18.

Lane Brost (Diamond Herershoe) NYC, 18.

Lane, Anita (200 Chi, ne.

Lane, Loreita (Bertodestri) NYC, 18.

Langford, Frances (Paramount) NYC, 1.

Laurel & Hardy (Calcam) Chi, 1.

Laurel & Hardy (Calcam) Chi, 1.

Laurence, Paula (Ruban Bien) NYC, 18.

Lawrence, Louisle (Taddock) Aliantic City, 18.

Lee, Joe & Beity (Royale) Detroit, 10.

Lee, Lesier (Chib Normal) Atlantic City, 18.

Jeonard, Eddie (Diamond Horsesbee) NYC, 18.

LeWis, Rote E. (Riviera) Fort Lee, N. J., 18.

Lewis, Paul Neurical States (Chib, 18.

Lewis, Rajbh (Paul Young's) Washington,
D. C., 18.

Lewis, 26c E. Rivieras Port Lee, N. J., no. Lewis, Raiph (Paul Young's) Washington, D. G., ne. Libmat, Jess. Trio (State-Lake) Chi, t. Libmat, Jess. Trio (State-Lake) Chi, t. Libmat, Jess. Trio (State-Lake) Chi, t. Libmae, Frank (Aquacade) World's Fair, NYO. Lippincott, Magnician (Pair) Dillon, S. O. Lioyd & Willis (Baunovar) Montreal Que, no. Long, Walter (Roosewit) New Orleans, h. Long, Maller (Roosewit) New Orleans, h. Leose Nuts, Three (Jack & Boh's) Tremion, N. J., no. Leone, Nuts, Three (Jack & Boh's) Tremion, N. J., no. Leone, Rous, (Buffalo) Berfalo, t. Les Chavalillos Sevilianos (Waldorf-Astoria) NYO, h. Lovise, Sherry (Entertainers' Chib) Atlantic Chip, E. Leone, Pommind (Riverside) Milwaukee, t. Larky Sisters (Khi Kati NYO, no. Lais, Lygis (Chib Gaucho) NYO, no. Lygis (C

MeCauley, Jeri (608) Cal. no. McNellis, Maggi (Armando) NYC, no.
McNellis, Maggi (Armando) NYC, no.
Mack, Al (Colder's Grill) Constanasi, no.
Mack, Al (Colder's Grill) Constanasi, no.
Mack, Louise (Zentertainers' Chob) Atlantic
City, no.
Magda & Three Le Vernes (Tie Teol Beston,ch.
McGeldrick, Ed (Minstell Tavern) Phila no.
Maldonado, Veyito (Russian Kretchma) NYC,
150.

no. Masschine's, The (Little Rathskeller) Phila,no. Matta, Lloyd (Yacht Cub) Phila, no. Manners, Jayne (Beverly Hills) Newport, Ky.,

Mariquita (Cafe Consinental) NVC e.
Mario de Floria (Earle) Washington D. C., t.
Mario de Sam (Kedlya) Cincinnati, ne.
Marios, Sam (Kedlya) Cincinnati, ne.
Marion (Risito) Chi. i.
Marioni de Coroleo (Colosimo's) Chi. pe.
Marquis Macician (Riir Theater) Lawton,
Okha 2-2-34; (Convention Aud.) Miheral
Wells, Tex., 25; (College Aud.) Stephenville 22;
Marshall, Jean (Gibson) Cincinnati, h.

Martin, Nona (698) Chi, na. Martin, Tommy (Book-Cadillac) Detroit, h. Martin, Anthony (Bordewick's) Tuckshop

Martin, Noras (606) Chl. Re.
Martin, Tommy (Bock-Cadillace) Detrest, h.
Martin, Tommy (Bock-Cadillace) Detrest, h.
Martin, Anthony (Bock-Cadillace) Tuckabee, N. 7.
Ro. Martin, Hickey (The Yar) Chl. no.
Martin, Hickey (The Yar) Chl. no.
Matter Bros. (Ches Ami) Paffalo, he.
Matter Bros. (Ches Ami) Paffalo, he.
Matter Bros. (Ches Ami) Paffalo, he.
Matter Cadillace, Bockmand Boston, G. 1.
Martin Cadillace, Bockmand Boston, G. 1.
Martin Cadillace, Bockmand Boston, D. G., t.
May, Botby (Ches Parce) Chl. no.
May, Martin (Capillo) Washington, D. G., t.
Mellon, Virginia (Cht & Fiddle) Cheimaillace,
Michael & Chilco Balli Phila, no.
Michael & Chilco Balli Phila, no.
Michael & Chilco Balli Phila, no.
Millon, Vera (Bawdest Trail) NYC, no.
Millon, Vera (Bawdest Trail) NYC, no.
Millon, Phil (Club Roma) El Cerritio, Calif. no.
Montague, Duket Afron, Wyo., 24-28; (Willoom
Jacotte, Physic, Idaho, 24; Voris Treaser)
Jerome 27, Hamona Tusaser) Bahl 20.
Montague, Ruia (Beachcomber) NYC, no.
Moodo, Milda (Top Mail Unidea Chy, N. J. no.
Moodo, Montas (Book-Cadillace) Detroit, Moore, Charille, with Suile (Stafe-Lace) Chl., i.
Moore, Charille, with Suile (Stafe-Lace) Chl., i.
Moore, Charille, with Suile (Stafe-Lace) Chl., i.
Mortay, Renator (Roxy) NYC, t.
Marphy, Bean (Beverly Mills) Respect, Ky,cc.
Murphy, Renator (Roxy) NYC, t.

Naish J. Carroll (State-Lake) Chi, t. Nicholz, Roward (Blilmore) Los Angeles, h. Nicholz, Roward (Blilmore) Los Angeles, h. Nicholz, Roward (Blilmore) Los Angeles, h. Nicholz, Simia (Pinfor) NYC, no. Nicea, Simia (Pinfor) NYC, no. Nicea, Bisma (Pinfor) North Royald, Karyl (Club Frontenac) Detroit, no. Norton, Johnny (Benson's) Atlantic City, no. Norton, Johnny (Benson's) Atlantic City, no. Norton, Johnny (Basson (Rate-Lake) Chi, t. Novarro, Hamon (Rate-Lake) Chi, t. Novarro, Four (Venice) Phills, re. Nunn, Claire (St. Francis) San Francisco, h.

O'Brien, Johnny (Club Kona) El Cerrito, Calif., no. Oceanaires, The (Sesside) Atlantic City, In. Oric, Sergio (Havana-Madrid) NYC, In. Cat, Shirier (Roosevelt) Jacksonville, Fla., In. Colermaier's Wonder Horse (Roxy) NYO, L. Oswald (Michigan) Delroit, I. Overman, Wally: Richmond, Utah, 22; Smith-field 23; Logan 24-25.

Page, Virginia (Tic Tec) Boston, cb. (Continued on page 58)

DRAMATIC AND MUSICAL

Bankhead, Talbilah, in The Little Fores:

(American) St. Louis 21-45; (Davidson: Milwankee 28-50; (Lyceum) Minneapolis 31-Nov. 2.

Chatterson, Ruth, in Psymalion: (McCarter) Primetten, N. J., 25; (Playhouse) Wilmington, Del., 28.

Ellis, John, Rip Van Winkle Go.: Playing Chicago schools, George, Gladys: (Locust Street) Phila.

Hayer, Helen: (Colonial) Boston,

Hephurn, Ratharine: (Hattan) Cleveland, 23-26.

56.
Ladaes in Retirement: (National) Washington,
D. C. (Antiborium) Mempira. Ladge in Retirement: (National) Washington D. C.
Lewrence, Gertrude: (Auditorium) Memphia, Tenn., 21-22; (Auditorium) Little Bock, Ar., 22; (Shrine) Okiahoma City, Okia, 24; (Convention Hall) Tulia 25; (Worth) Port Worth, Tex., 26;
Male Animal (Selwynn Chi. Man Who Came to Dinner: (Karlten) Willemapert, Pa., 22; (Rajah) Reading II; (Shea) Jamestown, N. Y., 26; (Virginia Wheeling, W. Va., 25-25;
Man Who Came to Dinner—Detroit company: (Palace) Fint, Mich., 22; (Temple) Saginav 23; (Gladmer) Laming 24; (Keith) Grand Rapids 25-26.
Meet the People: (Grand O. H.) Cht.
Night of Lover (Shubert) New Haven, Com., 24-28.
Panama Hattle: (Shubert) Bestou.

24-26.
Panaina Hastile: (Shubert) Boston.
Pins & Needles: (Plymouth) Boston.
Guiet Picase: (Blifmore) Los Angeles.
Slout, L. Verne. Thenter Workshop: Jerosph.
Lúsho, 22: Paul 22: Malia 24: Acequia 25:
Aberdesa 26: First 12: Ammon 25: Poustile
30: Trementon, Utah. 31: Downey, Idaha
Nor. V. Thatcher 26: Idaho, 22; Faul 22; Malla 24; Account D., Aberdeen 26; First 15; Annuac 29; Postalio 30; Trementon, Utah, 31; Downey, Idaho, Nov. 1: Thatcher (Ricca) Pittsburgh, Tobacco, Road: Manitowed, Wile, 22; Green Bay 23; Iron Mountain, Mich., 24; Dolath, Minn., 28-26.

ICE SHOWS ON TOUR

Ire-Capades of 1941: (Produced by Areas Managers' Association) Nov. 4-11, Daqueste Gardens, Pitchsurgh, Ice Polites: (Arena) Chicago 18-22; Tulis, Okia, 30-Nov. 4.

BURLESQUE

(Hirst Circuit Shows)

Burleagus Parade: (Trocadera) Phila, 27Now. 2.
Pada & Pancies: (Gayety) Norfolk, Va. 27Now. 2.
Puna a Pivo: (Lyrio) Bridgeport, Conn. 28Now. 2.
Heart Breakers: (National) Bestion Ballow, 2.
Heart Breakers: (National) Derroit 25-21.
Hindu Belba: (Hudson) Union City, N. J.,
27-Nov. 2.
Hit Waves of 1541: Open. 27-31.
Prek a View: (Mayfair) Dayton, O., 25-31.
Reythmaniacs: (Orpheum) Reading, Pa. 30(Lyrio) Allentown, Nov. 1-8.
Bidin' High: (Gayety) Washington, D. G.,
27-Nov. 2.
Streamliners: (Colonial) Utica, N. Y., Nov.
1-3.
Speed & Sparklet (Empire) Novark, N. J.,
27-Nov. 2.

& Sparklet (Empire) Newark, N. J. 27-Nov. 2 Starlets of 1940: (Cashne) Pittsburgh 27-Nov 2 Strip, Strip, Aboy: (Gayety) Baltimere 27-Nov. 2. Tunen & Sieps: (Garrick) St. Louis 26-Nov. L

REPERTOIRE-TENT SHOWS

Hlythe, Hilly, Players: Concord, VI., 11-16.

Loew's State Gets Richman, Tucker, And Lewis as Unit

And Lewis as Unit NEW YORK, Oct. 19.—Harry Richman, Sophis Tucker, and Joe E. Lewis have been booked into Loow's State, beginning October 31, the day following the close of their extended stay at Ben Marden's Riviera. The Chandra-Kaly dancera, at the Riviera with the trio, have also been signed for that bill.

The three are being signed individually, with a classice placed in every contract to the effect that if either Richman, Miss Tucker, or Lewis cannot fulfill the engagement at that time, the engagements for the others shall be canceled. Negotiations for the trio had been going on for nearly a month, Sidney Pierment, Loew booker, came to terms with the William Morris office Wednesday.

day.

The Morris office said that despite the many beds for this group they will not be sold as a unit after the State date, due to individual commitments, selling price is around \$7.500.

"Streets of Paris" Minimums Set

Minimums Set

NEW YORK, Oct. 19.—American Guild of Variety Artists and Bill Miller reached an agreement Wednesday (16) on the scale for Streets of Peris unit, which Miller, together with the Mesers. Dancinger, is ready for vaude. The agreement calls for a \$60 minimum for principals and \$60 fer chorus.

It is understood that AGVA originally saked for a \$50 scale for the line, citing the Laurel and Hardy unit, which is paying the girls that sum.

Streets of Peris will open at the RKO Boston October \$1 and will follow at the Palace, Cleveland, November \$5 Colonial, Dayton, November 15; Palace, Columbia, November 22; Albee, Cincinnati, November 29; Pox, Detroit, December 6, followed by a Chicago stand.

Already signed are Think-a-Drink Hedhami Hylton Sisters, who were set to leave the unit and had accepted a vaude date: Sld Marion and Cliff Hall, and Petils and Duvail, Miller is dickering with Diosa Costello for one of the featured spots. The dance team Ernesto and Thalla is also under consideration.

The combo is getting \$7,500 weekly with the exception of the break-in date at Boston, where the figure has been lopped to \$6,500, and Dayton, where it is playing for a guarantee against a 50-50 split.

Parsons Unit at \$8,500 in Return

NEW YORK, Oct. 18.—Louella Parsons unit will arrive here Tuesday (22) and will so immediately to the State. Harriford, Comm. for a two-day engagement. Layout follows with Loew's State, October 24; Earle, Philadelphia, November 1; Chicago, Chicago, November 8; Fox, Detroit, November 15, and the Palaco, Cleveland, November 15, and the Palaco, Cleveland, November 22.

The unit contains, besides Miss Parsons, Binnie Barnes, with her new husband, Mike Frankovitch; Brenda Joyce, Ilsona Massey, Sabu, William Orr, and Robert Stack.

Music Corporation of America set the date. Unit is getting around \$8,500 plus a percentage. NEW YORK, Oct. 19.-Louella Parsons

Yates, CRA Talk

New Arrangement

New York, Oct. 18.—The divorcement of CRA Artists, Ltd., and Consolidated Radio Artists may go thru early next week. Charles Yates, president of CRA Artists, Ltd., and the Yates outfit would operate as a separate entity, altho Yates would retain his present quarters at CRA.

at CRA.
The deal would makes Yates the CRA The deal would makes Yates the CRA representative in selling CRA bands and attractions to theaters and would also allow him to represent outside attractions. Under his present contract with Charles Green, CRA bead, Yates is limited to selling CRA bands.

In the absence of Green, Ann Richardson, his accretary, denied the report. Yates, III at his home in Valley Stream, was also out of reach.

BUD SKELITON opens his third en-sagement of the year at the Paramount, New York, November 6 for four works.

Sally Rand Admits She Knows "How To Sell It"

Knows "How To Sell It"

PHILADELPHIA. Oct. 19. — Sally Rand, who admitted she lost \$65,631 last year, blew into town last week with a contract for four weeks at Ciub Ball and a speech on How To Sell Merchandise, which she delivered before the Poor Richard Club, local organization of advertising gratty.

"My business is always good," she told the 200 at nabobs assembled. "After all, I'm salling the oldest merchandise in the world. And, old or not, it still has general appeal. I think I know how to sell it.

"Get close to your clients, I always make that my business—and I get very close to my clients. Put your merchandise in front of people, put a price on it, and move it quickly.

"Get a name that fits in a one-column head, I got mine from a Rand-McKally map," further suggested Sally, "And don't forget—America would rather spend a fast quarter than a hard dollar."

Warner-Para Tiff In Philly May Aid Indie Vaude Plan

PHILADELPHIA, Oct. 19.—Impasse be PHILADELPHIA, Oct. 19.—Impasse between Warner Circuit here and Paramount Pictures over the company's 1949-41 product may result in another downtown house lighting up, possibly with vaudoville, Unless Barney Balaban, Paramount prexy, and Harry M. Warner, WB chief, can patch up the local situation on Paramount first your Paramount than on Paramount first your Paramount. tion on Paramount first runs, Paramount may sell to independent theaters, at ready selling away from Warner on second runs and neighborhood abowings.

second runs and neighborhood showings.

William Goldman and Al Boyd, independents, are combining to take over either the Erlanger Theater, long-dark legit house, or the Shithert Theater, cone-time legit spot last used for burlesque. They may use vaude. And if other company product can be secured next year, Goldman and Boyd may build a new downtown de luxer.

Downtown district is tied up by Warners on first runs. Change in status quo would be the biggest break for vaude here in years. Since both Boyd and Goldman operate neighborhood houses, Warner might return vaude to its nabe houses to offset the better pictures going to the independents.

8 Fall Openings in Chicago as Business in All Spots Is Hypoed

stimulated by the cool weather and many large conventions, boomed this werk, with no less than eight fall openings since last Saturday. Business in practically all spots took a decided upturn.

On Saturday (12) the Edgewater Beach Hotel inaugurated its fall season with Wayne King. This is King's first engage-ment at the Edgewater.

Pierson Thall's seven-piece ork and Gloris Pay, vocalist, opened Monday (14) in the Blue Fountain Room of the La Salle. At the redecorated Blackhawk, Haymond Scott made his bow Wednesday, Jacquelline Panette is his vocalist. The Dancing Co-Eds, six-girl line of eyesilling and well-trained youngsters, provide a pleasing floorshow. Johnny Duny plays organ and plano during intermissions.

organ and plane during thermissions.

Grand Terrace opened its new season Sunday (13) with an all-colored show that includes Budelph Williams, emsecitiesty Scott, singer and dancer, Maxine

Jessye Scott, singer and dancer; Maxine Johnson, blues singer; Spizzie and George, comedians, and a 12-girl line.

New show which opened at Harry's New Yorker Wednesday probably will be dresstically changed. Winnie Howeler's Dancing Darlings continue to please with their excellent routines. Best of the new acts is Vince and Antis, first-rate tap dancers, Billy Samuels, billed as musical comedian, funks on the comedy but goes over big with his clever acrobatics. Aliene and Evans are fair handbalancers. Patay Dell falls to click with her exceedingly blue falls to click with her exceedingly blue avans are lair handbalancers. Parsy ledic falls to click with her exceedingly blue songs, poorly delivered. Harriet Carr has a fair voice but over-dramatizes her sing-ing. Me Pepper, emsee, is an ebullent youngster who has crerything to learn

More Comerford Vaude Being Set

NEW YORK, Oct. 19.—More vaude is being scheduled for the Comertord houses in Central Pennsylvania. Stage-shows will be inaugurated at the Hypodrome. Pottsville, and the Strand, Carlisle, shortly. The stage of the Feeley, Hazieton, is being enlarged to accommodate two-day stage-hows.

Three-day vaude is in effect at the Irving, Wilkes-Barre, and the Family, Scranton.

Club Talent

Alleen Stanley, former vaude headliner now handling singers, says she took
phylls Colt out of the Ed Wynn show,
Boys and Girls Together, because she
was given too little to do. She has been
set at Dempsey's here. . . MOLLY
PICON held for an extra two weeks at
Maxim's, Bronx nitery, Last week-end,
according to Manager Lou Taylor, spot
turned away nearly 1,000 people.
FRANCES FAYE opens at the Famous
Door Thursday (24). Joe Sully, of MCA,
booked, Also booked by MCA is Martha
Burnett at the Cog Bouge, and Grayce
and Graham at the Commodore Hotel.
...MAURICE AND CORPORA are scheduled for the next show at the Hurricane. AILEEN STANLEY, former vaude head-

Chicago:

TENNER AND SWIFT have closed at 12-week stay at the Palmer House and have opened an indefinite engagement at the Hollenden Hotel, Cleveland. . . TOM KETTREING, who has forsaken publicity for personal management, is handling fivelyn Farney, who opened Friday (18) at the Strand, New York, for three weeks, also Avis Kent, now at the New York auto show, then to Chi auto show, and opening November 18 at the Mainliner Club, Des Moines, Ia. Kettering also is handling Winifred Secley.

THE SOUTHERN SISTEMS 1eft Friday (18) on a vacation trip to the West Coast with their parents. . . . BOBBY RAMOS is back at the Colony Gub singing Spanish dittles.

Philadelphia:

TESS GARDELL takes over the lead at Ratiner's Little Rathskeller. BETTY FORDES turns to legit following her size at Embassy Club, being cast for Color-Blad. DEL BIOS and company into

McGe's Club 15. . . JEAN COLES heads the array at Benny the Burn's. CHIEF PALUMBO, associated with brother Frankie in the operation of the Palumbo nitery chain, checked out of Mount Sinal Hospital and returns with reders to shelve excess avoirdupels. . . SMILES AND SMILES abow at Open Door Cafe. . . PEPPER GARAT gets the lead at Yacht Club. . . THREE HEAT WAVES and Grace Gordon, formerly of the Rance and Gordon team and now singling, head the new show at Stamp's Cafe. . . GAYE DIXON Jerry Taps, and Helens Martinez split the top billing at Carroll's. . . COLLINS AND WANDA into the Philadelphian Room of Hotel Philadelphian.

Atlantic City:

Atlantic City:

ALBERTA CREASE and Buster Hewitt added at Gables Inn, with Nan DeMar holding over... BHL DAILEY, formerly with the Chelsas Cafe, joins the afterdark eperators, opening a spot under his own name... FRANK FIGHE, operating the Paim Room at Hotel Penin, named chairman of the Night Clubs and Taverns Communitie for the resort's annual Community Chest... JOE MERIES and Bob Parker added at Herman's Music Ber... EDDIE KHAVIS emisseing at his own Paddock International, new show sporting Marie Kibbey, Dorothy Adell. Joy Dixon, and June Collyer... SALLY FIELDS, new in her fifth month at Club Nomad, takes over the emise controls, new revue including Patsy (Ginger) Johnson, Peggy Heavens, and Elvira and Santos.

Here and There:

CROSS AND DUNN are current at the Chio Villa, Cleveland. William Eent set the deal thru Frank Sennes. . . DEANNA AND DEL CAMPO, now at the Roosevelt

about material and showmanship. Arne Barnett's ork delivers excellent music, and the singing of Linda Presion is a bright spot in the show

Harry James opened in the Panther Room yesterday (18), and Lee Sims and Homay Bailey, Paul Draper, and Carmen Miranda came into the Chez Parce, where Emil Coleman's orchestra continues. To-night (19) Griff Williams opens a return changement in the Continental Room of the Stranse.

Colosimo's will have a new show Oc-tober 31, and a new Metriel Abbott revue is skedded for November 21 at the Palmer House, Nat Green.

Names Resumed In Pitts Nov. 1

NEW YORK, Oct. 19.—Stanley Theater, Pittsburgh, will resume vaude Kovember I with George White's Scandels as the first attraction. George Jessel's unit will follow November 8. The house is being booked by Harry Mayer, of the Warner

office.

Tentative plans call for the booking of abows thrusout November, with December being left blank for the abowing of some of the Warner super pice. Spot varied will follow.

The Stanley has been vaudeless aince the end of last spring, the only show played being the Mickey Rooney unit, which was placed in this house by virtue of a booking pool Warners have with Loow.

A previous booking had the Scandels set to open October 18, but a cancellation of that date followed. House will use units and name bands.

EDDY HOWARD is playing the River-side, Milwauke, this week, his first per-conal appearance date since he played the Oriental, Chicago.

SOR, in a inst-minute booking, went to the Cher Paire, Chicago, opening Friday (18).

PAYE AND WELLINGTON opened at Club Royale, Detroit, October 18, booked by Phil Tyrrell. . . PAUL WALITON and Carlyle O'Rourke moved their puppers into the Hotel Gibson Rathakeller, Chicago, The Hotel Chicago, Carlyle Chicago, Jimmile Chala, St. Louis, for two weeks . . . Jimmile Chala, St. Louis, for two weeks . . . Jimmile Chala, St. Louis, for two weeks . . . Jimmile Chala, St. Louis, for two weeks . . . Jimmile Chala, St. Louis, for two weeks . . . Jimmile Chala, St. Louis, for two weeks . . . Jimmile Chala, St. Louis, for two weeks . . . Jimmile Chala, St. Louis, for two weeks . . . Jimmile Chala, St. Louis, for two weeks . . . Jimmile Chala, St. Louis, for two weeks . . . Jimmile Chala, St. Louis, St. Louis, Carlyle Chala, and the Harbor Chub, Mulikerk, Md. has reverted to his real moniker, Sam Ramsey. . . .

Strand, New York

(Reviewed Friday Forning, October 18)

The Warner boys have a strong com-bination bill in Knute Bockne—All American on the acreen and Woody Herman's band, Whitson Brothers, Johnny Burke, and Evelyn Parney on the stage. It's seasonal fare, all of it, and should hold up at the bear office dur-ling its scheduled three-week run, ending Newaytee 7. November 7.

November 7.

Herman, a youthful, alert leader with a mix-behaving charinet in his hands, fronts a capable organization. His boys play the bittes as advertised, and some of their standard numbers, particularly The Woodchoppers' Ball and Blues on Purude in the finale, get a sock reception. Comedy in the band is forced but, fortunately, little of it is attempted. Sid Roberts, of the sax section, does a salire on a Latin character but lacks entertainon a Latin character but lacks entertain-

on a Latin character but lacks entertainment value.

Dillagens, Herman's ash-blonde vocalist, is a good salesman of pop tunes. She is attractive and has a pleasant delivery, despite absence of a trained volce. Did Rhumboogie and a novelty song with Steady Nelson, trumpet man. Herman himself exhibits a nice volce and his rendition of Somebody Loves Me was plenty good.

Evelyn Parney, as cute and shapely a

rendition of Somebody Loves Me was plenty good.

Evelyn Parney, as cute and shapely a tap dancer as has been seen here in many a moon, scored with two winning routines embellished with effective turns. Girl is unusually easy on the eyes and displays real dancing ability. Good bet for both niteries and theaters.

Johnny Burke, the soldier boy, has a timely set even tho his monologue is more than 25 years old. Amazing how those gags have held up. The laughs are frequent and solid.

The Whitson Brothers, Rieley artists, stopped the show with thrilling tricks, interspersed with funny comedy attuations. The four boys are born acrobata, a fact that is well mirrored thruout their turn. Work on small tables. One of the boys does fast somerasults in and out of a hoop.

Set for November 8 is Warner's Dispatch From Reuter's (Edward G. Robinson) and a stage bill with Jack Haley, Ozzie Nelson's band and Harries Hillingd.

Sam Honigberg.

State-Lake, Chicago

(Reviewed Friday Afternoon, October 18)

convright, etc.

A first-rate bill, with Ramon Novarro as excellent bait for the fem trade, Picture, The Lady in Question, just average. Business poor on opening day,
Power House, novel production number, opens the show and is followed by

DUKE

JACK

Vaudeville Reviews

the Three Amolds, two men and a woman, in a fast and clever balancing and tumbling act. They offer some novel and difficult tricks, best of which is a pull-up to three high.

The Jess Libonati Trio presents one of the best xylophone acts in the business. Their medley of college songs, Ma. He's Making Eyes at Me, and Marcheta brought well-earned applatuse, and the boy and girl got a nice hand for their stepping. stepping

Ramon Novarro came on to a reception. He's handsome and has an engaging personnity and a spiendid singing voice. Offered three Spanish songs and for an encore did Popus Lore Song in English to generous applause.

to generous applause.

Charles Moore and Susie, his clever partner, are swell comedians and their knockabout comedy dancing earned them a big hand. Moore does some marvelous high kicks and eccentric stepping.

J. Carroll Naish, of the movies, had little material to work with, but did a good job with what he had. A bit of the usual Hollywood chatter, a brief comedy salt with a girl, and singing of Weoring of the Green comprised his act, which he put over nicely and was given a generous hand.

Sea Going, a routine production number, closed the show. Not Green.

Sea Going, a routine production num-ber, closed the show. Not Green,

Paramount, New York

(Reviewed Wednesday Evening, Oct. 16)

A couple of good acts—the Allens and Romo Vincent—save the current bill from being totally disappointing. Frances Langford and hubby Jon Hall, headlining, gave poor accounts of themselves, explaining that they suffered from colds. Tommy Reynolds and orchestrs, a young and pretty good swing organization, are not quite ready for engagements in ace houses.

ace houses.

Musically, the Reynolds outfit holds its own, but has little stage projection.

The boys are featured in a swing opening, spotting the leader and his clarinet, and in unorthodex versions of Neght and

and in unorthodox versions of Night and Day and The Prisoner's Song. Ralph Young, band tener, warhled The Call of the Cangon nicely, background by the muted brass section (5) using strobilite gloves and mutes to good effect.

The Allens (Allen and Kent), two tapdanting couples, one modern, the other of the Gay '90s era, scored with their novelty turn. The old pair cop the honors with steps and tricks of a faded era, executed with snappy rhythm. The young team offers a jitterbug turn,

McCOY

ART, Jr.

That Pantomimic Freshman Currently LOEW'S STATE, New York

Thanks to BENNY DAVIS and JACK FAURER Personal Management-BILLY DELL To Whom It May Concern: "Boy Dates Girl" pantomime fully protected by

Lightning Sculptor Presenting

PLASTIQUE COMIQUE

Currently LOEW'S STATE, New York Thanks to BENNY DAVIS, Also ED RILEY, My Personal Representative. loined by the oldsters, changing partners

Joined by the oldsters, changing partners for a sock exit.

Romo Vincent, singing rely-poly comic, who has developed into an attraction at the Hurricane night club, concentrated on personality versions of such standards as Bloss, Gebrief, Bloss and On Fifth Avenue and did originals on a taxteab driver and a cowboy, cashing in wherever possible on his great bulk. Wound up with the worn I Am on American. Tune has been worked to death on every Paramount program for the last few weeks. Prances Langford (now blond) was in cold when caught, she still should not have given rhythim tunes more attention than ballads, which are more suitable for her style. The presence of her husband (Jon Hall) is of greater help to the box office than it is to the act. A personable lad, he can do little off the screen. Fools around leading the band, romancing with his wife and pitching in vocally in a couple of her songs. It does not spell entertainment. Miss Langford's set included Broadsny Rhythm, South American Wag, And So Do I, and, for the finish of the act and show, I'll Never Smile Again.

Strong accompanying picture, Para-

Never Smile Again.
Strong accompanying picture, Paramount's Arise My Love, should help business. Pull downstairs first evening show

ness. Full downstairs ries opening night.

Next bill will be in for a full month to celebrate the theater's 14th anniversary. Stage will have the Casa Loma orchestra, which inaugurated the band policy here. "Red" Skelton, and Casa Daley, Cecil B. DeMille's Northwest Mounted Police will be the acreen feature.

Sam Honigberg.

Riverside, Milwaukee

(Reviewed Friday Afternoon, October 18)

(Reviewed Friday A/terwoon, October 18)
An appreciative but somewhat alender audience welcomed the opening show headlined by Eddy Howard, Edmund Lowe, and Ann Dvorak.

Opener is a medler by Lee Roth's ork augmented by a rendition of Tuil, Tail Corn by the Three Zilch Boys, former members of Bill Carlsen's band. The trio vocalizes and harmonizes on the cello, guitar, and violin.

Winnie May, announced as the "juggling co-ed," turns in a neat performance with her manipulations of tennishils, hoops, Indian clubs, and dishes. She stops the show on several occasions with some of her stunts.

Ward and Van, late of the Streets of Paris, mix comedy with some first-class harmonizing on harp and violin. Their biggest sock is their serious rendition of Indian Summer.

Neatest bit of ballroom dancing, both to wattz and faster tempos, is that turned in by Mary Haye sand Nalid. They turn in a swell, smooth performance which rates first-class applause from the audience.

Edmund Lowe, with the assistance of Ann Dvorak, demonstrates how to make

Edmund Lowe, with the assistance Edmund Lowe, with the assistance of Ann Dyorak, demonstrates how to make love and influence women, while Miss Dyorak turns the tables to show how men should be handled. The skit was light and frothy and clicked in good

Eddy Howard's personality and renditions rate ace high. He offers My Last Goodbye, Maybe, Careless, Blue Heaven, and, as an encore, A Million Dreams Ago. Show runs an hour, with performance somewhat slow in spots, Pic, Three Faces West (Rep).

H. C. Brunner.

Loew's State, New York

(Reviewed Friday Evening, October 18)

Benny Davis Stardust Revue, with some support from second run pie, Beem Town, brought plenty of customers in Friday. Stage layout is a typical Davis offering, with the tunesmith presenting a batch of talent—some new and some not so new—and singing smatches of his songs. Davis did most of his warbling at finish of show, delivering Rergie, Reindows in the Kky, Baby Fuce, and a batch of standards.

Opener to Dorethy Keller and Paul Van, youthful hoofers, Delivered a good eccentric tap, following it up with a more interpretative hoofing to Perfudia. Nice team and abould come slong.

Harrison Sisters, harmony trio, did just fair with version of Ferryboot Screenede and I Am en American. Interpolated nevelty lyries.

Third spot to Duke Art, models in clay, Act is a good noveity, Art working dexterously and throwing in chatter, Unusual turn and abould be a click noveity in vaude and clubs.

Ruby Ring in the next spot with an acrobatic dance. Opens with usual acro. (Reviewed Friday Evening, October 18)

including handwalking and somerasults, then mounts a platform to do very good contortions, including one tough-looking split. Winds up with fast somerasults done within the narrow confines of the platform.

split. Winds up with fast somersaults done within the narrow confines of the platform.

Raymond Baird next with instruments mental novelty. Plays reed instruments while executing a bit of eccentric denoting. Advances to playing two reeds simultaneously, and finally forgoes the novelty angle to render William Tell overture. Good instrumentalist and took big hand.

Bobby and Betty Brown, eccentric tappers, shape as a very promising team with a novelty angle. Boy has a hayseed appearance, well suited to eccentric style, and girl is a looker. Pollowing first turn together, boy does imitations of hoofers, prefacing each version by drawing a carteon of the dancer to be initiated. Cartoon-drawing requires but a moment and is a novel touch. Dot takeoffs of Pred Astaire (with girl coming in as Ginger Rogers), Hal Leftoy, etc. Jack McCoy did an amusing pantoturn, giving an impression of a college freshman attending his first school dance. Pollows with this version of same student one year later. It's sock humor, and especially noteworthy is McCoy's tricky legwork, fitting in very well.

Marie Austin, holdover from Davis's revue last year, scored with stylized singing, Delivery is robust, with comedy gestures and intomations. Did Sit Lessons, That's for Me, and special version of Oh, Johany with of-color lyries. Audience went hook, line, and sloker for the last.

Two Caballeros, comedy acro hoofers, did a fair turn, Might Improve it with more knockabout. Poul Ackerwan.

Roxy Theater, New York (Reviewed Thursday Evening, Oct. 17)

(Reviewed Thursdey Evening, Oct. 17)
If there ever was a slapped-together stageshow here, it couldn't have been worse than this week's show. The talent is fine, but the show dragged in spots like a duck's belly. However, standes business was very much in evidence during the dinner show, due to the new picture, Down Argentine Wey, with Ameche and Grable. Stage show was preceded by sports commentator Ed Thongersen's introduction of the opening act, Ostermaler's Wonder Horse, which opened with miscues and not too good control. Once the mag got under way, he went thru his routine like a real trouper.

trouper.
Only holdover from the last show, the Mill Herth Trio, the only contribution to swing in the show, punched across with sock showmanship. Group is perched on a stage within the stage, with each man (Jack Connor and Marty Jacobas stying individually on the dures

is perched on a stage within the stage, with each man (Jack Counce and Marty Jacobs) giving individually on the drues and plane. Herth and his swing organ, however, carry the act, with Herth doing an entire sole using only his feet to create the instrumental effects on the organ.

Senator Murphy, political satire spicies, has a pounding delivery which drew a rapid fire of laughs, but act was extended so long that he hit sagging moments in his dealings with the international situation, fifth columnists, Presidential election, consertption, and airplanes.

Petch and Deauville worked in their acre routines with a Gae Feeter production number, Tapping was of an ordinary variety until the flash finish which employed tricky routines, turns, and flips, and which would have been put to better use in the middle of the number. Dennis Sisters sing well during the number but are unannounced. This is their second engagement here within two weeks—an unusual booking.

Sol Zaff.

Sol 2att.

Irving, Wilkes-Barre, Pa. (Reviewed Thursday Afternoon, Oct. 17)

(Reviewed Thursday Afternoon, Oct. 17)

Seemingly eatisfying his patrons, Manager Fred Hermann is dragging in the crowds with his weekly vaude shows. Current one was well received.

Buddy Walker, chase, set a meny pace with his pags and trick cane. He slowed up a bit with his rendition of Without My Walking Cane, but picked up with impersonations of Crosby, Artists, Fetchit, Chevaller, Lessel, Richmanand Jolson singing May I Be the Only One and then aboved how he would do it himself, coming thru with some high and fancy whistling.

An excellent perch act was presented by Pape and Conchetto, with Conchetto colng thru difficult acro stunts on a long steel perch which Pape balanced on Lis shoulder.

Using a board and step stools, Lewis



PETCH DEAUVILLE

Synchronizing Rhythm, Acro and Musical Comedy Dancing CURRENTLY ON TWO-WEEK ENGAGEMENT ROXY THEATRE, NEW YORK Thanks to O. L. Oz

and van gave outstanding tap routines, cimaring with a fast-stepping finish.

climating with a fast-stepping linish.

The hit of the show was easily Slim
Timblin and Company, with Timblin
depicting a colored preacher. Set the
crowded house chuckling with his takeoffs on a sermon and his tale of the
creation of Adam and Eve. Timblin's
routine with a blackface girl and boy
wanting to get married was also funny.

Acro dancing by the Four Dowlings, girls, climaxed the show, with hand and back somersaults and hand and foot rocking chair style being featured while

Don MacGluskie and his band were in the pit, opening the overture with God Pless America. The screen attraction was Calling All

Husbands.

The acts are booked by Joe Feinberg, of New York. Millon Miller.

RKO-Boston, Boston

(Reviewed Friday Afternoon, October 18)

A few years ago the Mills Brothers would have attracted a capacity house. Now, possibly the result of a long absence from these parts, they attract no more attention than a standard vaude

Headlining the current bill, the Mills Headlining the current bill, the Mills Brothers show they have lost mone of their originality or ability since last caught. They offer three numbers, their old favorite, Dinah; I'll Never Smile Agein, and Stocet Lucy Brown, each one a different style. Their imitation of instruments has reached a high standard. Encored with You Tell Me Your Dream and Pennsylvania 6-5000. Scored easily with each number.

The Byrno Sisters (3), tappers, got the bill off to a strong start. They utilize

with esch number.

The Byrno Sisters (3), tappers, got the bill off to a strong start. They utilize a simple routine but make it very effective. Return with a military number, and score. Their very red gloves could be eliminated from the costume.

Wally Brown comes on second to get off a few good gags and introduce John Callua and later Dick, Don, and Dinah closing. Brown's easy style has a running news of unfinished sentences that are all good for laughs. His partner, amette Ames, is not introduced until late giving her little chance to show off her neat terping and an appealing voice, act could stand more of this tiny gal. Gallus bows on with a clarinet for some really good music and then goes into his jugging set. Balances a ball on the end of the clarinet and then between the ballence it between the instrument and his head Patrons were induced to throw the ball at him so that he could catch it while playing. Returns with mariomettes which he manipulates while playing. Subsequently handles a line of 16 missionettes. Act runs a bit lengthy, however.

Dick, Don, and Dinah, a trio of clever

ick, Don, and Dinah, a trio of clever soft shoe and comedy acro artists, use clever gaps and get effective results with a huge rubber ball as a spring for

Larry Filmt's house ork gets off a nice indiana medley to start show. Pics, The Ape and Draws of the Desert.

Business fair at show caught,
Mike Kaplan.

NIGHT CLUB REVIEWS

NIGHT CLUB REVIEWS

(Continued from page 19)
Is really unusual. Won repeated appliance and deservedly so.

Exicle and Papo, hig favorites here, again sock with their lightning dance style. In frilly costumes, they shiver and shake thru rumba tempos, holding dose attention all the time. Virginia Bamos, a handsome young brunette, has a hig soprane voice, good expression, and personality, but should not have strayed away from the mike. The room is too noisy for mikeless singing.

Arture Cortex added a vigorous senor, singing the production leads several times thru the show is a Nanyego number, with Estela doing a witch and the abow girls shaking under her considered movements. Then the patrons are invited to join the cast and dance the Nanyego in barn-dance fachion. A seri of Cohan Big Apple, Pedrito and Chino beat the native drums and Zedre de la Conda (Miss Cuba) lends her beauty to production numbers.

Oscar de la Resea fine orchestra handles the show music and also makes dancing so much more inviting. Juanita Sanahria's band is also a Latin outhtright in the groove.

The D'Ayales rumba and congalescone beauty to produce.

Sanabria's band is asso-right in the groove. The D'Avales rumba and congu-teschers handle the Saturday matiness. Paul Deats.

Hotel Sherman, Panther Room, Chicago

Tolent policy: Damee and show band; Jourshous et 9 and 12. Management: Ernest Byfield and Fronk Bering, managers: Haward Mayer, publicity. Prices: Dinner from 32 in Panther Room, \$1.25 in Melaya Room; drinks from 50 cents; minimum, \$1 on meekdays, \$2 on Saturdam undays.

urdays,

Harry James is back with his trumper, and his swingcopaters, along with a new ainger, Edythe Harper, who warbled for a brief spell with Ray Noble's ork at the Palmer House, James has what the awing fans like. A packed house greeted his opening and applauded his trumpeting. Among his offerings are his own composition, Concerte for Trumpet, his arrangement of The Flight of the Busn-blebee, and The Man I Love. Dick Haymes, baritone, made a fine impression with his singing of The Nearness of You, Old Man River, and other numbers. Singing of Edythe Harper is fair.

Dolly Bell, gorgeous blond acrobatio

Dolly Bell, gorgeous blond acrobatic dancer, pleases with some clever and well-executed routines. Mardoni, magi-cian, with his wife, Louise, offers an en-tertaining series of tricks. Nat Green.

Club Tropicana, New York

Talent policy: Production floorshous at 8, 12, and 2; dance band, intermission rumba band. Management: Herman Ratis, manager; Ed Dukoff, press agent. Prices: Minimum, \$1.50 week nights, \$2 Saturdays and holidays; drinks from 60 cents, dinner from \$1.25.

The season for new spots in the Times Square area is on. New names coming up in lights right and left, some decorating old sites, other in new territory. This particularly site is the last Hollywood Restaurant and the old Club Yumuri. It is under new management, redecorated in a South Seas atmosphere and operating with an all-colored talent policy. policy

The opening on Friday (18) had the usual friendly crowd receiving everything with open hands. It will take a couple of weeks, however, before anything favorable or unfavorable can be predicted for this room. Ells Pitzgerald, who fronts the main band, has a following in this area and she should stimulate some business during her four-week engagement. The show, too, should draw business, even the it is not as strong as a colored show usually is in a top Broadway spot.

Charlie Davis, who produces the floor bills, permitted on opening night too many slow acts in the first half. They tired the audience. Some changes will probably be made before this reaches print. Swan and Lee, comedy pair, do a slow talking set which is not for night clubs. Mae Johnson, formerly known as a southest, comes out with a dramatic impersonation of Sadie Thompson which is spley in dress but duil in action.

The Beachsombers, dance pair present

action.

The Bescheombers, dance pair, present a torchy South Seas island exhibition. The man interprets a derelict who hasn't seen a woman in months, and his pariner is his victim. He winds up snuffling the life out of her.

Ayon Long sings and dances in too emotional a way. It is different but not too effective. Finsh and Dash, tap team, excel themselves with some tricky, speedily executed numbers. They are a high spot on the bill.

The show-stopper, and rightfully so, is

a high spot on the bill.

The show-stopper, and rightfully so, is Ella Pitgerald, who does less swinging and more real singing. Her interpretation of ballads is very effective.

A line of eight girls dress up three production numbers. Girls themselves are briefly dressed and dance with abundant flash and rhythm.

Babe Wallace, who emsees the show in a bright and acceptable manner, also leads the Fitzgerald band. The boys play sweet and swing well. Socarras fronts the rumba outfit and adds a novel touch by playing a flute and sax instead of shaking the customary maracas.

Guy Pisher decorated the spot. Sam Honigberg.

Jamestown Hotel Okehed

BUFFALO, Oct. 19 .- Fox Hotel, Jameschestra town, N. Y. was finally granted a liquor makes permit. Reasons for the earlier refusal fundita were alleged off-color flooralows and countit emisse's remarks, according to Commissioner Byan, head of board, but a heartogal in Jamestown October 11 convinced the authorities that spot's policy would be satisfactory in the future.

Cops Bother S. F. Hotel Adds Trio Gambling Niteries

SAN FRANCISCO, Oct. 19.—Police have started to clamp the lid on gambling in night clubs.

night clubs.

Developments were said to have begun following a tip-off that gambling was widespread at a Junior League show recently.

About 14 clubs are charged with violating the gambling ordinance. Two of the spots, the Pitt Club and their variety Club, were raided and their equipment seized.

Police Chief Charles Dulles said his reasons are well understood by the operators and added that any skepticism on their part as to whether they should take the order seriously would be cause for more raids.

Harry Drob To Open Philly Club

PHILADELPHIA, Oct. 19.—Legal ties that kept Harry Drob from reopening the Anchorage Inn as the Park Casino, with name act and hand policy planned, have been cut. Bankruptey Court this week lifted federal restraints after the Palmount Land Company, which has inken over the physical axeets, paid \$2,500 federal taxes, arranged to pay \$1,500 city taxes, and posted \$2,500 with the receiver to cover other claims.

Drob's Riverside Inn. Inc., now awaits only the liquor license to reopen.

WILKES-BARRE, Pa., Oct. 19.—Travel-ers' Club here has inaugurated a floor-show policy. Initial show has the Tom-my Burns band, a line of six, Leo Dillon, and Ruby Vois. Frank J. Harris is man-

ATLANTA, Oct. 19.—Newest Atlanta singing trio, Three M's of Rhythm, (Meinle, Menle, Mo) featured Saturday afternoons at the Georgian Terrace Hotel. They are Purry Lee Bean, Maidee Bean, and Jimmy Kilpatrick.

CORRECTION /

SHE IS NOT 'JUST ONE' But ..

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Second Engagement at ROXY THEATER, New York, Within Two Weeks Personal Direction-HERMAN CITRON

First New York Appearance!

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Currently LOEW'S STATE, New York

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Contracted Through EDDIE SHERMAN for a Road-Musical Show Touring

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My Letest Dance Routine Novelty—A BUTTERFLY—RADIUM—Is My Own Conception
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Leonard Christenson Presents

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STATE-LAKE THEATRE, CHICAGO-NOW!

Direction-ROGER E. MURREL and THOS. BURCHILL

CHARLIE MOORE with SUSIE

"Stardom's Newest Dancing Comedian" Currently-STATE-LAKE THEATRE, CHICAGO

Pers. Mgmt.: Ex Keough, 203 N. Wabash, Chicago, III.

Vaudefilm Grosses

Jessel Gets Bonus for State 32G; Para Opens Big; MH 86G; Roxy Great

NEW YORK—The Broadway box office continued strong grosses in most cases being above average. In fact, the State weak film Argentine Nights, Draw is being above average. In fact, the State of the Jessel unit to give that unit a bonus estimated around \$1,000.

The Paramount feasting capacity, 3,864; house average, \$37,000) pulled a weak \$24,000 for the second week ended Tuesday (15) of Three Stooges, Prankte Masters' hand, Jane Froman, and Bob Evans. Despite this good slage line-up, the drag created by the weak pic, I Want a Piborce, caused the b-o. deflation. First week or this bill produced \$32,000. New hill moved in Wednesday (16) with Frances Langford, Jon Hall, Tommy Beynnids' ork, and Romo Vincent, together with Arise My Love, looks like of the Jessel unit to give that unit a bonus estimated around \$1,000. The Paramount (seating capacity, 3.551; house average, \$17,000) pulled a weak \$24,000 for the second week ended Theoday (15) of Three Stooges, Prankle Masters' hand, Jane Froman, and Bob Evans. Despite this good atage line-up, the drag created by the weak pic, I Want a Diporce, caused the b.-o. deflation. First week of this bill produced \$52,000. New hill moved in Wednesday (16) with Frances Langford, Jon Hall, Tommy Beynnids' ork, and Rome Vincent, together with Arise My Love, looks like \$50,000 for the first week.

The Strand (seating capacity, 2,758; house average, \$33,500) alowed down to a \$24,000 for week ended Thursday (7), the third of Bobby Byrne's Grk, Colstons, and Three Pitchmen with pic, City of Conquest. The first two weeks of this layout hrought \$42,500 and \$33,500. New bill came Priday with pic flaute Rockne and stage bill with Woody Herman's ork. Looks like \$44,000 for the first week.

The Music Hall (soating capacity, 2,750 bouse average, \$24,000) did \$36,000.

Locks like \$44,000 for the first week.

The Music Hall (soating capacity, 6,200; house average, \$24,000 did \$26,000 for the first week (ended Wednesday) of They Kacis What They Wonfed, plus the usual MH stage talent. Holdover will probably bring about \$75,000.

Lock's State (soating capacity, 3,327; house average, \$22,500) tallied the fancy figure of \$32,000 for week ended Wednesday (16) with George Jessel'a unit, including Jean Parker, Steffi Duna, Rochelle

Bell's Unit in \$500 1-Day Take

GOWANDA, N. Y.—A special one-day vaude stand of Bell's Heusdian Follies at the Hollywood Theater here October 2 proved satisfactory for Manager Hoyt-Bastwood. One evening performance brought \$500, above average here. Admissions were regularly scaled at 30 and 10 cents. Capacity, 1,000 seats. Unit drew a 50-50 split of box office, and the \$250 net take for the house was considered west!

swell.

The Hollywood uses Sunday vaude steadily, supplied by Ray S. Kneeland, Buffalo. Results, according to Eastwood, have been fine, and he is planning to use

J. Dorsey Big 17G At Palace, Cleve

CLEVELAND. — The Palace Theater (acating capacity, 3,100; bouse average, \$13,500) hit prosperity figures for week ended October 10. With Jiemmy Dorsey's band on stage, the b.o. figure amounted to \$16,800.

Pilm was Ramparis We Watch.

-JUST OUT!-McNALLY'S No. 21

PRICE ONE DOLLAR

PRICE ONE DOLLAR

NEW, BRIGHT, ORIGINAL COMEDY
For Yandellis, Musical Chardy, Seriesche
Minstrel, Night Gab Beroes, Badle and
James Rand, Entertainers, Oorinans;
In Gersaming Monologues
I Reserves, Acts for Male and Famals
7 Original Acts for Male and Famals
20 Burs-First Physicist
Gavas Ventyloguest Act for Male and Famals
20 Burs-First Physicist
A Rock-Little Femals at
A Rock-Little Femals at
18 Gorking Minstell Fried-Parts
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21 is relly one doller; or will send you Redletter No. 10, 11, 12, 15, 16, 17 act
21 for \$4.00, with minospy-head guarantee.

WM. McNALLY 81 East 125th Street, New York

"Scandals" Skimpy \$21,800 in Philly; Fay's Tops Average

PHILADELPHIA. — Tab addition of George White's Scendals proved only mediocre stace fare for the week ended Thursday 17 at the Sarle Theater (sesting capacity, 4,000; house average, 814,000). Unit offered nothing stronger than Ben Blue, aitho billing went to Billy Bayes, Ross Wyse, and June Mann, Mildred Fenton, Kim Loo Sisters, Garbo Sisters, Ruth Gaye, and Graig Matheus. Take of 821,800 was strictly on the akimpy side. Scatterbrein on the screen didn't mean any more than the stage roster. Show had the benefit of the Columbus Day holiday, which mobbed the dewntewn area and offset the Jewish holy day slump.

commons bay homay, which indoors the dewntown area and offset the Jewish hely day slump.

New bill opened Priday (18) promises to fair much better in offering Jimmy Dersey's crehestra, along with Wilma and Buddy Ebsen. Boy Davis, and Ges Cebellero on the screen, with opening day business pointing it for a \$24,000 week. Fay's Theater (seating capacity, 2.100; house average, \$6,900) held at an even keel for the week ended Wednesday (16), with \$7,000 garnered by a bill topped by Patricia Joyce and Nora Pord, burly dancers. Big week-end bis balanced the drop on the tall end weekdays. Vaude cast surroundings included Benny Ross and Maxine Stone, Al Ruskin and Ruth Norman, Andy Mayo's Painsy the Horsa, Goodrich and Nelson, Abbott and Adams, heuse line of 16, and Harry Kohn's house band, with Gross-Country Romance on screen.

coreen.

Current bill opened Thursday (17) isn't expected to do much better than the preceding week's take. New show has Sherry Britton and Betty Duval. from builty, for the bally and billing, with vaude specialties comprising the Statler Twins. Artic Lewis and Peggy Ames, the Three Presimen, and Paul Nolan, with Girl From Hauma on screen.

Earle, D. C., Okeh; Capitol Weak 15½G

WASHINOTON.—Cagney and Sheridan in City for Conquest at Warner's Earle will do a fairly good \$17,000 for the week ended October 24. Headlined on stage are Marlo and Floria, Cerrina Mura. Buck and Bubbles, and the Roxyettes.

Last week Rnuic Rockne did a good \$20,000.

Low's Capitol showing Dulcy expects a low \$15,500 for week ended October 23. Marty May, Mildred Balley, Rector and Pals, Mata and Harl, and Rhythm Rockets fill stage.

Last week Brigham Young did a poor \$15,500.

Hutton Only Fair 85C in Ind'p'lis

INDIANAPOLIS .- After a dull opening which gave way to a brisk week-end the Lyric's (1.892 seats, 88.500 nut) business went A. W. O. L., and the week's gross for Ins Ray Hutton and band just did climb to 88.500.

Pix, The Gay Caballero.

Rockne Pic, 47G at Chi, Is Held Over: Oriental, S-L Prospects Fair for Week

Oriental, S-L Prosp
CHICAGO, — Cooler westher favored the theaters the past week, bringing more people to the Loop, but grosses were cut somewhat by the fact that Saturday was a Jewish holiday. With the picture Knute Rockne, All-American and Jimmy Dorsey's band, the Chicago had a big week. Pic was the principal draw and swelled the gross to a sock 47G. State-Lake had a very good week with Edmund Lowe and other movie names, hitting a satisfactory \$16,500. Radio show, Uncle Walter's Dog House, did not come up to expectations at the Oriental, but got better than 15G.

Knute Rockne picture is held over this week at the Chicago and with the addition of a Laurel and Hardy unit it should do very well, even the a half day will be lost because of the premiere of

Miller Band Best Draw in Baltimore In Past 4 Weeks

BALTIMORE Md. — Hippodrome The-ater (scating capacity 3,000, \$14,000 aver-age gross), had a good gross of \$13,000 for the week of September 20-26 with Glenn Miller's band and pic Men Against the Sky.

During week of September 27 to October 3 pic was He Stayed for Breakfast, and stage had Dean Murphy, June Forrest, Carleton Emmy, the Dolores Dancers, and 16 Gay Foster Rozyettes. Gross was \$14,500.

For week of October 4-10, gross reached 814,000 with Larry Adler, Hellywood Co-Eda, Jay C. Filppen, Mills Brothers, and Dick King on the stage. Dence, Girl,

Dence on screen.

This part week found Howards of Virginia as the film attraction, grossing \$13,750. Stageshow consisted of Johnny Burke, Ross and Pierre, Ben Yost's New Yorkers, and 16 Gay Foster Roxyettes.

Laurel, Hardy Big 18G in Milwaukee

MILWAUKEE.—A show headed by Laurel and Hardy connected for a good \$18,200 take at the Riverside Theater for the week ended October 17 at 30, 40, 50-cent admissions plus tax,
Show ran into considerable opposition from straight pix houses playing Doues Argestine Way in two first-runs simultaneously and Knutz Rockne—All American at another house, as well as the Food Show in the Auditorium, which drew more than 50,000 persons in six days.

Riverside show included Lew Parker; Cass, Owen, and Topsy; Syd Gold, Dar-lene Garner, Maxine Conrad, the Federi-cos, Carlton Kelsy, James Morton, and the Glamour Girls, Pic, Diamond Frontier,

Nelson, Hilliard 73C in Dayton, O.

DAYTON, O.—Ozzie Nelson and Harriet Hilliard, appearing on the Colonial stage with an offering very similar to the one that brought them here two years ago, pulled down a gross of \$7,300 the past week. Show gave general satisfaction,

Visits of President Roosevelt and Wen-dell Willkis on afternoons four days apart drew sidewalk crowds that depleted mati-nee audiences in all houses.

Bowes Unit Tops Detroit Figures

DETROIT.—Current Major Bowes unit grossed season's high figure, \$8,000, this week at the Colonial (1,500 sents; average \$8,000). Variety of acts on the bill was the outstanding reason for the success of the abow, which went way over the figures set earlier by Phil Regan.

Last week's show, playing straight vaude, featuring Frankie Country, romantic tener, grossed \$6,500, somewhat above average. Proved that a show with all-round good vaude and with one name of some local value will do at least fair business despite the competition of the World Series.

Northwest Mounted Police Thursday night at both the Chicago and State-Lake. Should hit around 370 or better, State-Lake has Ramon Novarro in per-State-Lake has Ramon Advarto in person, but a poor picture. The Ledy in Question, and can count on only a fair 15G. Duke Ellington should prove a good draw at the Oriental, but screen fare, Money and the Woman, only fair, and no more than \$16,000 is expected.

Glen Gray Good 17G in Buffalo; Jessel Dandy 15G

BUFFALO.—The Buffale (seating capacity, 3,500; house average, \$12,500) opened week of October 18 to pleasing crowds, with Glen Gray and the Casa Loma band the nucleus of the strong show. Gross expected to reach \$17,000, which will be good going. Co-starred with the Casa Loma unit are the Pour Ink Spots, who scored exceedingly well here last year. Band features are "Pee-Wee" Hunt. Kenny Sargent, Billy Rauch, Clarence Hutchenrider, and Murray Mo-Eachern. Added acts of Lorraine and Rognan and Betty Bruce round out the show. Screen offering is Dulley.

For week ended October 17 the Buffalo did \$14,500 with Knufe Rockne—All American picture alone.

The Century (seating capacity, \$200; house average, \$8,000) opened well with a good layout of talent for week of October 18. The George Jessel unit pulled okeh first day and is expected to tally a big \$15,000. Matthees here aren't quite up to par. Jessel's show includes him actresses Rochelle Hudson, Jean Parket, Isabel Jewell, Lya Lys. Steff! Duna was missing from the line-up here because of her sudden marriage to Dennis O'Kesée, of Hollywood, last week. In her place Jessel's bride, Lois Andrews, pinch-hit, Others are Betty Jane Cooper, Jean Gary, and Marto Sylva. Pix la conway, Relody and Moonlight;

Week ended October 17 the Century and Moonlight;

Week ended October 17 the Century was suffered by the Lois Andrews, pinch-hit, Others are Betty Jane Cooper, Jean Gary, and Moonlight;

Week ended October 17 the Century and Moonlight;

Week ended October 17 the Century and Moonlight;

Week ended October 17 the Century and Moonlight;

Mildred Chaplin Average in Spokane

SPOKANE, Wash —Mildred Harris Chaplin and four other Bert Levey circult acts. Three Toppers, Julie Barlow, Lane and Harper, and Rube Enos and Company. plus Drims of the Desert and Forgottes Gifls on the screen, drew \$1,750 for aver-age business at the Post Street Theater October 11 to 13.

Vaude Draws Well

SPRINGFIELD, Mass.—A nearly full house at all shows any six acts and the picture Rhyfium on the River at the Court Square (1.250 seats).

On the stage were Lee and Des, Jean Bedini and Company, Roy Remard and Joe Cakey, Manning and Star, Carel and Gert, and Joe Ceylon. An eight-girl lice, Muriel Ashe Girls, made three appearances.

Vaudeville Notes

DARO AND KORDA played the Majestic, Paterson, N. J., week ago last.

CAPT. JOHN TIEBOR and Seals play a return date at the State, New York, week of October 24. Set by Ed Elloy.

OZZIE NELSON and band, with Harris and Shore, will begin a tour of theaters, starting at the RKO Strand.

Syncuse, N. Y., October 24.

PAUL AND GRACE HARTMAN have been signed to do specialities in Samplor RKO. Anna Neagle will be started.

PLOYD CHRISTIE will join the Grany Show unit at the Colonial Dayton, O., November E. Show includes Esmuels and Harriet Hayes, Tony Bafferty, and Milt Britton.

STARRILE'S date at the Platbush has been moved up to October Si. He follows at the Windsor November C. Naturally . JOHNNY WOODS is set for the Earle, Washington, November I.

JOHN MACK, formerly of Mack and Mack, and whose wife is Belle Belmont, the comsdienne, is recuperating from a serious illness at his home in Philadelphia.

Magic

(Communications to Cincinnati Office)

PAUL ROSINI heads the new show at

for home.

A MEDEO VACCA is doing two turns around New York these days, a ray peture set under the name of Vacca and a steight-of-hand stint as Amedeo.

C. A. GEORGE NEWMANN, pioneer mentalist-magician, is back in Minneapolic after winding up his annual tent trek which, owing to prolecased fair weather, ran several weeks later than any preceding year. Magic, mentalism, epock tricks, illusions, and hypnotism still seems to get 'em, Newmann postals. He featured this season Abbott's Spirit Paintings, the levitation, escapes, and the rock-breaking test plus a program of movies. . DR. SYDNEY HOSS, still pleasing 'em at the Radio City Rainbow Boun, New York, has taken delivery en a new Chrysler. . PRINCESS ZARA, (See MAGIC on page 26)

The New York City Home For All Show-Folk

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WANTED FOR BURLESK STOCK CHORUS GIRLS

FRANCES PARKS, Producer
Generall, Ohio

Burlesque Reviews

"Cocktails of 1941" (HIRST)

(HRST)
(Reviewed at Troc, Philadelphia, Monday
Evening, October 14)
Ingredients for this Gockfoil, most of
its component parts having been seen
in this town for the first time, pack
pleuty punch. One of the best wheel
shows to start rolling here.
Unit is tall on gals, with Lols DeFee
the tallest. Leona Lewis also makes for
fetching fem alture, stepping down to
the string in smooth faction. Marion
Wakeffeld prefaces her peeler with acceptable ballad bawling.
Line comprises nine for prancing and
five for the fineries. Gals try to make
their many appearances count, even taking turns at some typical Gae Poster
routines. But the comparison goes no
further.
Apart from the settings and contuming.

Apart from the settings and costuming, ballet numbers have the advantage of some really good singing, a rare event here. Assignment is given to Elsanor Samuels, who also show stops with Pinch Me and a take-off on Judy Garland's singing of You Mede Me Lore You, Even the off-stage singing of Bob Alda is in the over-average class, with encouragement rated by Jeannette Brown, who steps out of the line for a vocal, Line not also goes to Buddy Boots' tap dancing. Apart from the settings and costuming. dancing.

Ballet numbers make adequate settings

for Oypsy Nins, who makes her interpre-tative dances quite revealing.

Comic content is also high, a photo finish for Hank Renry and George Lewis, finish for Hank Henry and George Lewis, first-timers here and both leaving a most favorable impression. George Rose and Alda give able straight support, with Leona Lewis the fem foll, Grysey Nina and Marion Wakefeld also assist in the sketches. Outstanding bits include Henry's drunk pantomimicry and an operatic travesty.

Show-stopping specialty is provided by Otto Esson, sepia stepper who taps it out on roller skates.

Frank Bryan gets production credit, Merrick Valinote makes the music, Biz good when caught.

good when caught.

Vickie Wells and Prank X. Silk head the next unit in.

M. H. Orodenker.

"Wine, Women and Song"

(HIRST)
esslewed at Gaiety, Norfolk,
Wednesday Afternoon, Getober 2)

Wednesday Afternoon, October 9)
Burly made its bow in Norfolk this week, with a new show breaking in as the introductory offering. Production is far-to-middling, getting a favocable reception, and crowds held up well during the week's run.

Production is staged by Jack Montgomery and considering handicaps is a good job. Principala held up their assignments creditably, chief and notice-able weakness being in the chortis. Twelve-girl line, passable in appearance, showed little knowledge of what it was all about, but no doubt will improve with seasoning.

all about, but no doubt will improve with seasoning.

Comedy was carried by "Shuffles" Le-Van, Charles Kemper, and Haggerty. Veterans, they got their stuff across without too much blusing. Jack Curtis' vocals showed an adequate voice, and Charles Kaye did a so-so etraight job, offering a couple of fair tap numbers in the barcain.

Markene, billed as the "Blond Godiya."

iering a couple of hair tap numbers in the barrain.

Mariene, billed as the "Biond Godiva," is featured stripper, but honors carried off by Ann Smith, a vivacious pulse-hopper who also gives a conscientious performance in support of the comica. Kay Alaton contributes a pair of pleasing acro numbers. Production numbers are well staged and costuming is all that could be asked. Something like adequate danging by the chorus would have helped immessurably.

Show runs a full two and a half hours and is patterned to please the predsminantly navy crowds. House, remodeled, is well arranged; all seats are reserved, and the candy and book bourse at intermission is restrained.

Next show in will feature Margie Hart

Next show in will feature Margie Hart id "Stinky" Fields. Warner Twyford.

Staff at Lyric, Bridgeport

BRIDGEPORT Conn. Oct. 19.—House staff for the Loew-Poll-Lyric Theater, playing Hirst shows, leased by the Girlle Shows. Inc. includes Edde Madden, house manager: Margurete O'Connor, treasurer: Charite Perron, musical director, Hugh Fox, advertising and billing, and John Kelley, special officer.

Burlesque Notes

NEW YORK:

RENE ANDRE, new stripper, singer, talker, and dancer plus a Southern dialect, moved from the Galety here to the Gayety, Boston, thru Dave Cohn October 19. Also known as Mickey Adams when she did comedy strips with the Sally Rand unit. . LESTER MACK opened October 15 in Hartford, Conn., with Harry Howard's Hollywood Hofel to do straights for Bobby Morris. . FRAN LEWIS, dancer, now touring the Midwest Circuit, . . PATSY GINGER JOHNSTONE back to the Nomas Club, Atlantic City, after a fortnight at the Triboro here. . JEAN DeMEAUX has succeeded Ned McGurn as producer at the Casino, Boston. . . SHERRY BRITTON roturns to the Galety October 25. . SUNYA (SMILES) SLANE, Virginia Jones, Bubbles Yvonne, Estelle Montella, Bob Rogers, Bimbo Dagis, and Walt Stanford, all new principals October 18 at the Triboro, when Howard Montgomery replaced Jimmie Allatin as producers. Howard Montgomery replaced Jimmie Allatin as producer. . PAULA LIND, at the Star, Brooklyn, was gifted with a black pom pup, Lucky.

CAROLE LORD, new stripper at the Galety, was formerly Adrienne Rogers, dancer. Brought back to Follies houses by Dave Cohn. Marilan Wakes-FIELD left the Star Brooklyn, October 10 to open on the Hist Groult with Streamliners October 13 at the Toc. Philadelphia. LEEANOVA SCOTTL

Customers Blamed For Immoral Shows

BOSTON, Oct. 19.—Theatergoers rather than theater managers are to blame it flesh shows in the Hub are immoral. Judge Elijah Adlow ruled this week. The Municipal Court judge found strippers Patricia James, Betty Duvulda, and Faith Arlington and Casino Theater manager Ed Ryan not guity on charges of participating in an immoral show.

Judge Adlow scored the activities of City Censor John Spencer and said if the shows were off color it was Spencer's duty to stop it. He pointed out the theaters are simply supplying what the public wants.

Youngstown Plans Changes

YOUNGSTOWN, O., Oct. 19.—Grand here, which has been playing stock burlesque for the past several weeks, went dark Sunday (13) with announcement by the management that the house would remain closed temporarily and would reopen soon with four vaude acts and a new burlesque stock troupe. Jack Kane is manager.

Sets Extra Attractions

NEW YORK, Oct. 19.—Extra attraction bookings by Phil Rosenberg over the week included Ann Corio, for Payton, O.; October 28. Vicki Welles, Newark, N. J., 27. Dian Rowland, Republic here, 27. Margie Hart, Galety here, November 1: Amy Fong, Troe, Philadelphia, 27. Scarlet Kelley, one-nighters, 30: Patricia Perry, Norfolk, Va., 27: Rose Laftone, Boston, 28: Peaches, Bridgeport, Conn., 27: Lois DeFee, Utlea, N. Y., November 1: Charmaine, Baltimore, 27: Hinda Wassaut, Union City, N. J., 27: Zorita, Washington, 27: Nocl Carter, Pittsburgh, 27: Georgia Sothern, Gatety here 12 and 8t. Louis 26, and Clitoria, Detroit, 18. NEW YORK, Oct. 19.-Extra attraction

Margie Hart Breaks Record

BALTIMORE, Md., Oct. 19.—Hon Nickel, operator of the Gayety, local burly house, says the Margie Hart show, Heart Breakers, broke the house record during its recent run here. In the cast with Miss Hart were Fields and Me-Allister and Scratch Wallace.

Lois DeFee Has an Idea

PHILADELPHIA, Oct. 12 .- Lols DeFee, PHILADELPHIA, Oct. 19—Lols DeFee, with a Hirst unit at the Troc Threater, has an idea which she hopes will find her a place in a musical revue. Six foot four inches, she figures on finding a fem midget to do a strip dance in unison with her—harking back to Ted Lewis' me-and-my-shadow stunt.

Honey Alden, and Rusty Nelson, all summer with the Bowery Follies at Stauch's, Coney Island, N. Y., have returned to stage work, former with Allen Gilbert's girls at the Republic and the latter as a new stripper at the Star, Brooklyn.

LOU DeVINE, comic, back East at the Estinge after an absence of eight months, tells of co-stock workers he left behind at the Pollies, Los Angeles, including Billy (Boob) Reed, Jack Romig, Jean Wage (now Lane), Marlane, Amette Ross, Jene Lewise, Louise Miller, Jack Murray, Jimmie Lewis, now doing straights: Ricardo Sanisho, tenur; George Clark, Stage manager at the house the last 25 years, Juanita Bates, and producer Paul Locke.

MAX FURMAN'S co-principals in a Hirst Circuit show are Harry 3. Conley, Alma Matben, Helen Colby, Murray Pitscoe, Jimmie Cavanaugh, and Gleo Fiorens.

LARRY NATHAN, former Cleveland house manager, now on a good-will political tour to the Coast, writes that he stopped off in Cleveland, St. Louis, and Indianapolis. Learned that Midwest Circuit principals leave the Grand, St. Louis, at night and reach Indianapolis, next slop, at 8:30 am. Also that Hirst Circuit abows have a 22-hour train ride from the Carrick, St. Louis, into Pittsburgh. Adds, "Have options to close house deals in Cleveland, Chicago, Newport News, Va.," Wilkes-Berre, Pa.; Semanton, Pa.; Washington; Haltimore, Md.; Detroit, Minuspolis, St. Paul, Dayton, O., Indianapolis, Philadelphia, Boston, and one-nighters in Ohio, Pennsylvania, and West Virginia, Going to stay in Los Angeles until after election. Then from politics back to show business." . WALT STANFORD, comic, before coming to the Triburo nailed a 92 rating in a civil service examps as an electric wedder, as the result of summer course in a local school. UNC.

CHICAGO:

CHICAGO:

CHARLES FOX, of the Empress, Milwaukee, says the house will open October 25. Opening has been postponed several times. SHUBERT, St. Lous, didn't open after all. Printed matter had been set, advertising sent out, call (including Dalla Carroll, Ann Valentina, Etta Alja, and Jack La Mont) assembled, when Sam Reider, the manager, had to call the whole deal off He couldn't obtain a license because of complaints sent in by the many churches in the neighborhood. . . BOE CARNEY, Mary Joyce, and Joey Gowan have signed again with the Midwest Circuit. JACK KANE has closed his show at the Grand, Youngstown, O., and is reopening with a combination of value and burlesque.

The Personality Girl

(MICKEY ADAMS)



A STRIPPER * A DANCER

A vocaliste and superior in scenes because of a knowledge in dramatics.

Current at

THE GAYETY, BOSTON, MASS.

Direction

DAVE COHN

Palace Theater Bldg., N. Y. CITY Conducted by BILL SACHS -- Communications to 25 Opera Place, Cincinnati, O.

Billroy's Clicking On Westward Trek

CLARKSVILLE, Ark., Oct. 19.—Biliroy's Comedians, tent-show one-nighter under the management of Billy Weble, has been enjoying unusually good business since heading westward a month ago. Boxoffice receipts have been consistently good thru Missouri and Arkursas, with the show netting turn-away business at several stands. eral stands.

eral stands.

Little Rock, Ark., gave the show turnaway business despite the opposition of a livestock show and rodeo, which was advertised State-wide.

Following the show's engagement here October 5. Ed Spanke in his "Comments Pro and Com" cotumn in the local Hereld-Democrat had the following to say about the Billroy tenter:
"We'll not say anything again about "We'll not say anything again about

"We'll not say anything again about the hard work that goes into putting out a howapaper, not after seeing Biliroy's Comediana the other night. One man did

Comedians the other night. One man did all this: He was the hero in the central drama, played in the orchestra, and was the show's 'human pretzel'.
"Billroy's, as its Mr. Weble admitted, was not Ziegfeld's—it was just a tent show. But it was good entertainment, at least good enough to see once in two years, And at least 9914 per cent clean."

Hayworth Begins On Circle Oct. 30

GOLDSBORO, N. C., Oct. 19 .- "SeaBee"

GOLDSBORO, N. C., Oct. 19.—"ScaBee" Hayworth cracks his new season Monday (21), when his Pepper Box Revue opens at Columbus Theater, Whitville, N. C., to be followed by the Imperial, Greensboro, N. C., 23.-24; the Richto, Danville, Va., 25-29; the Richards, Ahoskie, N. C., 28, and the Myers, Rich Square, N. C., 29.
The Hayworth organization will play as a unit until October 30, when it begins its North Carolina circle under the mame of the "SeaBee" Hayworth Players. On the circle this season will be the Broadway Theater, Payetteville, Wednesdays; Carolina, Wilson, Thursdays; Gem. Kannapolis, Fridays; Cavolina, Lumberton, and the Carolina, Asheboro, Saturdays alternately); the Paramount, High Point, Mondays, and the Carolina, Rocky Mount, Tuosdays (alternately). A Sunday stand is pending.

is pending.
Unit will make this town its base, with all bookings handled by T. D. Kemp, of

Southern Attractions.
In the show's roster are Oliver and Gardner, Durl Hullt, "Smoky" McKenzie, Tipp Walker, Brodie Stirewalt, Bille Love, Marion Andrews, Charles Cuthbert, Ous Schultz, and "ScaBee" Hayworth.

Death Writes Finis For Erman Gray Co.

CINCINNATI, Oct. 19.—Frman Gray Pfayers closed suddenly at Magdalena, N. M. recently, due to the death of Mrs. Erman (T. O.) Gray, according to a communication to The Billboard this week from Frman Gray. Mrs. Gray passed away after four days illness with spinal maningitis. Further details in Final Curtain this issue. Lem Block and Bob Standfield, follow-

Final Curtain this issue.

Lem Block and Bob Standfield, following the closing, returned to Missouri, Peggy Davis went home to Alamogordo, N. M.; Ray Ceborne to Silver City, N. M., and Erman Gray, after spending some time in New York visiting his brother Leon, who is with Pred Waring's Pennsyl-

WANTED AT ONCE

MRS. J. DOUG MORGAN WHEE OCS. 21st, Commerce, Tex.

RTISS SHOPRINT

QUICK SERVICE - LOW PRICES "Tent Show Headquarters Since 1905" CONTINENTAL, O.

vanians, joined Billy Blythe in Vermont. Little Bill Gray, Erman's three-year-old son, is with his grandparents in Lubbock, Tex.

Rep Ripples

HARRY ROLLINS has been heard from, thus clearing up the rumor that has been making the rounds recently to the effect that he had been killed in a Pittseffect that he had been killed in a Pittsburgh auto crash. He is presently working club dates in the Warren, Pa., area
and is in tip-top shape. TOM AND
MAY HUME have a small vaude-pix trick
operating in halls and schools in Pierce
County, Washington. A short season at
fairs in that State brought oken results,
they report. MILLER & CRATZ they report. . . MILLER & CRATZ SHOW, small canvas trick showing vaude and pictures, has closed its tent season and will work schools around Tallahassee. and will work schools around Tallahassee.

Pla., with four people, featuring Punch and marionettes. LEWIS OSTREANDER, former juvenile man with Jane Hastings Stock Company, has entered commercial lines in Kansas City, Mo. NIG ALLEN'S circle is reported to be doing good business in Northern Okiahoma. HAZEL WILLIAMS, with Ward Hatcher's Comedians the past summer, spent several days in Kansas City, Mo. last week. PHANK SMITH PLAYERS, showing under canvas in Arkansas, report business as asta-BMITH PLAYERS, showing under canwas in Arkansas, report business as satisfactory. HERSHALL WEISS is making preparations for the production of his play, The Nazurene, in Kansas City, Mo. JANKT BARRET, ingenue, new sofourning in Chicago, will be seen with a Midwest show soon. BUDDY ROSS, formerly with Ward Hatcher's Comedians, in Solined Herbert Walter's Comedians in Callahoras. AL AND KATHLEEN RICHEY blew into Kansas City, Mo., last week from a Southern point.

MR. AND MRS. JAY WALL are sojourning in Connellsville Pa., after
winding up an unprofitable season with
the Danleis-Whitton tenter in New England coastal towns. Jay is making plans
to go out with a pitch layout.

CHARLES AND MAY ST. JOHN opened
their winter school and hall show recently at Moulton, Minn. They'll play
Southern Minnesota and Northern Missouri.

JAY C. MAISON, who recently
wound up the season as producing
connellan with the Buddy Players in
Pennsylvania, has joined Bob Lee's frozen
alive attraction as lecturer and assistant,
The attraction is currently making
Southern fairs.

AL PITCATTHLEY,
of Biliroy's Comedians, enjoyed a visit
with Mr. and Mrs. Ward Hatcher at Hot
Springs, Ark, recently. Ward has been
on Station KWFC there since last May,
while Mrs. Hatcher operated their tent
show, as usual, thru Iowa the past sunmer. At Pine Bluff, Ark, recently, Pit-AND MRS. JAY WALL are socaithley was entertained by the mother and sister of Gladys Adams, well known in rep. . . JACK WOLEVER, former rep leading man, also is on Station EWFG. Hot Springs, Ark. . . THE REP FIELD lost two veterans last week with the passing of Bill Bruno, former actor, producer, and agent, and in recent years editor of Bruno's Bulletin, and Rody Jordan. Nachtage compution of ministral dan, blackface comedian of minstel fame, who also appeared with various tent shows in recent years. Further de-tails will be found in Final Curtain in this issue. Both had a host of friends in the profession.

Lone Piners Fold Up

SEAFORD, Dela, Oct. 19.—Lone Pine Mountaineers Tent Show, operated by George Daniels, who formerly had out the John R. Van Arnam canvas opey, and Bob Whitton, manager of the Opera House at Milibridge, Me., folded suddenly here October 12 after a brief and hectic tour along the New England coastal stretch. Jim Heron had the banners, and Jay Wall was out in front.

Sikes' Tenter Still Going

STONY CREEK, Va., Oct 19.—Sikes' Tent Show, showing plotures and vaude, continues its canvas trek thru this territory to good results. In the roster are Craven Edwards, the Broome Brothers, Earl Gillis and family, Jack Hutchtson Jr., and Mr. and Mrs. O. I. Sikes. Show plays Branchville, Va., next week.

MAGIC

(Continued from page 25)

(Continued from page 25)
mentalist, assisted by Professor McDuffle, return to the New Orleans Village at the New York World's Pair this week (21-26) after working a string of up-State New York dates for Jim Daly, of Albany, N. Y. They moved to the fair after a fortnight's stand at Weinmann's, Trenton, N. J. . . . PAUL DUKE has been picking up a lot of club dates around New York in recent weeks with his young son Marvin. They're doing a father and son turn. . . THE MINNESOTA Houdini Club, Minneapolis, is making plans for a gala show and feed to be held November I. . . . COTTS THE MACIGIAN is currently showing his wares at Phillips Hotel, Kaneas City, Mo. . RAGINAW VALLEY MYSTICS, Saginaw, Mich., left their inagic at home Saturday, October 12, and took their Indies out for the evening. After a chicken dinner at Rolling Greens Seginaw the group hied ties! 12, and took their ladies out for the eve-ning. After a chicken dinner at Rolling Greens, Saginaw, the group hied itself to Green Mill there, where Danny Dew was appearing, to catch his magic turn. Mr. and Mrs. Dew joined the party after the show. Doc Zola and Clifford Prier had tharge of arrangements. KNIGHTS OF MAGIC drew a packed house with their 20th annual installation dinner at the Madison Dining Room, New York, October 6. Al Baker Installed

the following officers: Jack Malon, president; Max Katz, first vice-president; Dave Spindell, second vice-president; Samuel Eafreneff, secretary; Georga Ashton, corresponding secretary; Georga Ashton, sergeant at arms, and Morris Fox, warden. Magle was presented by Harry Bernstein, Max Kartz, Jay Maxshal, Al Baker, Ace Irwin, Aaron Kutz, Irwin Tarr, Prof. Dumbunny, Tommy Down and Alicia, Thimbleny, and Harry Rifas.

OUT-OF-TOWN OPENINGS

(Continued from page 15)

not yet—but it has possibilities for suc-cess. Its structure is good, but there is a letdown in the dialog. The lusty belly-laughs of Personal Appearance are missing—noticeably in the first act, where only four laughs and a few titters were clocked.

where only four laughs and a few litters were clocked.

The play is the story of an ex-married Thespian coupte who have not seen each other since their divorce 10 years prior to the setting. The wife, Mady Christians, has reached her peak as a stage star and is making a guest appearance at a cowbarn. The actor signed to play opposite her is unable to appear, and at the last moment the ex-husband, Bert Lytell, is signed. Lytell, as an aging matince idel, promptly goes on the make for the patroness of the cowbarn, who it develops, was once a chorine. She is determined to have her daughter become an actress despite the kid's reluctance. With this as a base, and the complications of young love between the aspiring young author and the ingenue and the still smoldering love of the feads as addenda, Riley has woven together was addenda. Riley has woven together was addenda, Riley has woven together was addenda finds Christians and Lytell in a clinch and discovering that the lines they are using as the realization they still love each other are the same lines they scorned for a similar situation in the play.

Both Miss Christians and Lytell turn

they scorned for a similar situation in the play.

Both Miss Christians and Lytell turn in excellent performances. With reviation here and there and a stepping up of the pace, they should find themselves in a really solid vehicle. Ably adding in the fun is Audrey Christis, whose performance as the hard-boiled actress who knew both stars when is the standaut of the show. Caryl Smith as the gangling, inane, adolescent daughter of the patroness also is swell. Good performances are turned in by Resex Dane as the cowbarn producer, flugh Cameron as a producer, and Augusta Dabney as the ingenue.

A swell rustle cowbarn setting by Johannes Larsen and clever direction by Rowland Leigh ald immeasurably.

Mike Koplen.

HERE IT IS, KIDS / The Best Bet for Winter

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PHIL MURPHY AND EDDY BEGLEY

HAL J. ROSS

CENTURY BALL ROOM, TACOMA, WASH.

Endurance Shows

(Communications to BILL SACHS, Cincinnati Office)

TO PHYLLIS, of Peoria, Ill.: Hal J. Ross's last contest in Tucson, Ariz., went 812 hours, with Bill and Maxine Steele winning over Joe and Margie Van Ramm. Johnnie Bowman and Opal Perdig were third. Ross is now playing Butte, Mont.

TT IS REPORTED that Lou Jarvis will assist Earl Clark at the Waterloo, Ia., contest, and that Phil Murphy will be midnight manisc.

PHYLISS RAE inks that she will be ready for another contest soon. Phyllss asks about Ai, Pete, and Lolita Carillo, Johnny Billie, Benny Roth, Frank and Lee Trenery, Exher Lopez, Carlos Dela-Lee Trenery, Esther Lopez, Carlos Dela-hanty, and Elicen and Mickey Thayer Jr.

INQUIRIES HAVE BEEN received on Johnny Makar, Gene Williams, Gordon Haring, Chad Alviso, Teddy Lamerr, Marge

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LILIJIAN THORNE saks about Adele Sheffleld, Eric Lawson, Eddie Glaves, Buills and Judy Thorpe.

TO PHYLLIS, of Peorla, Ill.: Hal J. Ross's last contest in Tucson, Ariz, went O'Brien, Jack Murray, and Claire Martin.

SKIPPY SKIDMORE, according to the number of inquiries that have been re-ceived on him the past couple of weeks, could be voted one of the most popular guys in the business, er sumthin.

TOM REENE types from Baltimore: "Altho I have been out of the endurance field for eight years, I still read the endurance page each week with interest. Recently attended the Washington and Baltimore contexts and they were a credit to the game, and both largely attended. There are secured obtained. credit to the game, and both largely attended. There are several old-timers working in this vicinity, among them Edna Green and the Cote Staters. Recently at Laurel, Md., I saw Johnny Dillon, who was injured in an auto accident recently. His face and eyes were still in bandages, and Alma Carnegle was reading The Billboard to him. According to Alma, at the time of the accident, Johnny was thrown clear of the car, which then burst into flames, but Johnny went back to get his dog out of the wreck. Altho I have not had a chance to stop for a visit, I see that Tim and Irens Hammack are still operating their entery, the Strap Book on the Washington-Baltimore highway."

Non-Theatrical Films

(Communications to 1564 Broadway, New York City)

Movies Click at Danbury Fair; Good Publicity Boosts Grosses

"Tillie's Punctured Romance" and "The Grim Gunman" featured at special shows-newsreels get favorable comment-two 750-watt projectors used-picture 10x10 feet

DANHURY, Conn., Oct, 19.—That fairs are a natural for old-time movies was shown at Danhury Fair last week, when the Old Opera House was a big draw. The 234-seat theater, located in the former Dog Show Building, played to capacity houses at nearly all of the 10-40-minute shows given daily and at apscial shows the three nights the fair was open, October 2, 10, and 11. Good publicity in State papers helped swell the grouses. Edward A. Leary, Danbury newspaper man, operated the show. Program was changed five times during the week to cash in on repeat business. Tillie's Punctured Romance was used three nights for special shows, and The Grim Genman, with William S. Hart, another night. Frank Tomanio, planist, accompanied the pictures.

Two 750-watt projectors were used. The throw was 55 feet, picture about 10 by 10 feet. Chaplin comedies proved the biggest draw, Leary said. Audiences seemed to enjoy old newsreels, which had also been featured in the publicity.

Gross was good and nut was in by Wednesday, Show was unnaffected by rain Tuesday and packed them in Alentino, in a one-resier, was presented as an added attraction at 11 a.m. and 5 p.m. shows.

To get them in, an attractive front 20 feet high and 30 feet long with old-fashioned lettering was used. Old-time music and spot announcements were pait over an amplifying system. During busy hours grinders worked in front of the show.

Admission was 20 cents; children 10 cents.

Admission was 20 cents; children 10 cents.

Ohio, Pennsylvania, New York, Kansas, Maryland, and Virginia have densite laws covering reviewing and licensing of films. While no recent of

Southern Nitery To Feature Sports On Movie Programs

NATCHEZ, Miss., Oct, 19—Windmill Club, Adams Country's outstanding night club, will resume its winter program of non-theatrical movies, Frank Eidt, one of the owners, and. Policy was started in March but dropped for the summer. Bidt said that shorts were so well received that he plans to make up his program entirely of this type of movies. Cetting under way in the football season, program will feature gridiron subjects. When the picture includes a team which the patrons are following the ballroom the patrons are following the ballroom will be decorated in the colors of that school. He added that football noveitles will also be placed on sale the night

will also be placed on sale the ingles of the show. Screen will be placed in the west end of the ballroom, with projector placed on a platform near the circular bar in the center of the dame floor. Throw will be approximately 40 feet, and subdued lighting will be used.

Filmack Appoints Mgr. For 16mm. Division

CHICAGO, Oct. 19.—Pilmack Trailer Company announces the appointment of Fiorence E. Johnston as manager of its limm, division of Pilmack Laboratories, a subsidiary company. She succeeds S. E. Abel, recently resigned. Work of Mice Johnston, who formerly was in the promotional research department of Bell & Howell, will include sales and the technical direction of commercial and educational Simm. Irving Mask, head of Filmack Trailer Company, has signed a new agreement with the MPMO and officials of Local 866, IATEE, whereby the personnel of Filmack's camera department has been unionized.

Preeman Turgin, who had a show in the White Mountains the past summer, will put on shows in several Florida hotels. He plains to leave Botton soon for St. Petersburg, Fra. and will book his own shows. Turgin is looking for-ward to a busy season, he said.

while performing with the Folies at the Golden Gate International Exposition.

CHICAGO, Oct. 19.—Jack Irving has been nominated for the office of president of AGVA for the ensuing year. Other nominations are: First vice-president, Boots Brae; second, Joe Wallace; third, Ace Welbern; fourth, Jo Dawn; fifth, Leds McCormick, Bernie Green; treasurer, Lew King; recording secretary, Bill Baird, Jackle Richards, Members of board (13 to be elected); Ginger Gilard, Ilo Niles, Lucilis Carewe, Carlotta Pacelli, Simone Dawn, Mollie Manor, Violet Strands, Diane Lane, Bay Conlin St., Jack Warner, Dick Vernon, Bill Talent, Billy Carr, Bruce Jorden, Tina Crolla, Frank Rocha, Winnie Movelks, Waiter Kreidt, Billie Younger, Rosifa Rish, Mary Marvelle, Rubbe Biakey, CHICAGO, Oct. 19 .- Jack Irving has

HOLLYWOOD LEGIT

HOLLYWOOD LEGIT

(Continued from page 3)
plus 40, with refreshments included in admission price.

Hell-Bent for Heaven is another Johnny Cousins product operated on a co-ophasis by a handful of performers. Cousins' earlier piece, Campeche, ran 16 weeks and made money for the participants. At the Musari.

Maid in the Grarks is in its sixth week at the old Orange Grove Theater, now called the Grand. It's off-color type and is also at the "pass plus 40" rate.

The other two legit houses—Belasco Theater and the Vine Street Theater—are tenanted respectively by the Devi Dia Ball dancers and the Columbia Broadcasting System.

Broadcasting System.

HUB LEGIT BOOMS

(Continued from page 4) Second week slightly better with

\$10,500. Panama Hattie (Shubert, same scale). B. G. DeSylva's new musical got great notices and did terrific business. With big advance sale, first week was smash \$31,000. Second week alightly ahead, with standers and a gross of \$32,500. Held over for third week, ending October 98.

I am planning to operate a circuit in Louisiana and Arkansas. Is there legislibition in these States requiring the Miceraing and reviewing of 15mm; films?—G.R.A., La.

Ohio, Pennsylvania, New York, Kannasa, Maryland, and Virginia have definite laws covering reviewing and licensing of films. While no record of such a statute in the States you mentioned is available, consult your liberals for further information.

I plan to take nectures of automobile

brarian for further information.

I plan to take pictures of automobile races. Please give suggestions as to how this is done.—R.M.O., Ia.

The first thing is to select a spot where you will have full view of the track. Sight your camera on a racer as it near you and follow the racer thru. Be sure the motion is evenly. This method will give you a distorted background but the picture of the automobile will be comparatively clear, How many frames per foot of 15 mm.

How many frames per foot of 15mm. film.—J.V.C., Ill. There are 40 frames per foot.

There are 40 frames per foot.

Do New York libraries charge rental on alms in transity—K.V., Ore.

Libraries do not charge rental on alms in transit. When reservations are made, the films are shipped in simple time to reach their destination in time for the scheduled showing. Rental is only for the days the film is shown. Roadshowman pays express charges but return rate on films is half the outgoing one. This question has been answered before, but is repeated as the information is of general interest.

interest.

for can 15mm; films be hamified?—

S., Tenes.

The method most generally used is to put a piece of blotting paper that has been moistened with water into the film can. Do not get the paper too saturated for the water may come in contact with the film and cause it to stick. Some roadshowmen use small blocks of camphor—not napthelene, but pure gum camphor—and are reported to have found it most satisfactory. Films should be returned to the library time to time for a thero job.

(Continued from page 3)

administration and board of directors for another year. Jack Muser is presi-dent; Hoy Cross, vice-president; James Smith, treasurer, and Madeline Wood,

SAN FRANCISCO, Oct. 19.—AGVA fined Claire Manners, specialty dancer with Clifford Pischer's Folies Bergere, \$45 for doubling at the Eancho San Palbo

AGVA PACT

Held over for third week, ending October 28.

Pins and Needles (Plymouth, same scale). Houses top-heavy, with unionities buying balcony and society staying away from orchestra. Pair \$2,000 for first week. Staying thru October 28.

Return Engagement (Copley, same scale), with Bort Lytell and Mady Christians, drew \$8,000 on strength of good reviews. Staying thru October 28.

Opening tonight (21) is Twelfth Night with Helen Hayes and Maurice Evans at the Colonial, which unshutters for scason.

Theater of the Pifteen opens Peabody Playhouse tomorrow with A Man From the Rand, and George Abbott's new play, White-Haired Boy, comes to the Plymouth on the 28th. On November 4 Joe E. Brown opens at the Plymouth in Elmer the Grest, and on the 28th the Shuberts unwell their first musical of the scason, Night of Love, at the Shubert. On November 25 (tentative) Bill Robinson and Phil Baker will open in All is Fun. Litella Gear in Grang With the Heaf is penciled in for December 9.

ORCHESTRA ROUTES

CORTINUED From page 12)
State, Nobel: (Diamond Horasshoe) NYC, no. Small, Wilson: (Hillside Tavern) Albany, N. Y., no. Smill, Wilson: (Hillside Tavern) Albany, N. Y., no. Smill, Statiff; (Kelly Stables) NYC, no. Soccares; (Tropicana) NYC, no. Soccares; (Tropicana) NYC, no. South, Eddie: (Spillalay, Philip: (Paston) Omaha, h. South, Eddie: (Spillalay, Magrice) (Mission Inn) Latrobe, Pa., 19.

Spor, Paul: (New Willard) Toledo, h. Stanley, Roger: (London Chep House) De-

Stanley, Roger: (London Chep House) Detroit no.
Steck, Gast. (The Brook) Summit N. J., no.
Steck, Gast. (The Brook) Summit N. J., no.
Steckins, Dake: (Greystone) Manufield, O., no.
Structer, Ted. (Pierre) NYC, h.
Storger, Wally: (Belevice) Baltimore, h.
Storger, Lew. (Graenter) Chil, h.
Stranges, Johnny: (Chub Rona) El Cerrito,
Calif., no.
Strong, Benny: (Tutweller) Sirmingham. h.
Stranges, Johnny: (Tutweller) Sirmingham. h.
Stranges, Tener (Stuyvesant) Buffalo, h.
Sylvio, Don: (Bertsdett's) SYC, no.

T

Tan, Jinimber (Wegon Wheel)
Taylor, Russ; (Wegon Wheel)
N. J., Dh.
Terry, Frank: (McVan's) Buffalo, Bc.
Therry, Frank: (McVan's) Buffalo, Bc.
Thomps, See: (Soyal) Wilmington, Del, h.
Thompson, Lang: (Whize Barn) NYC, Bc.
Thorphill, Glande: (Mark Hopkins) San Pran-Jimmis: (Kanfman's) Buffalo, nc. or, Russ; (Wagon Wheel) Pleasantville,

Thornhill, Glande: (Mark Hopkins) San. Pra-cisco, h. (Coq Rouge) NYC, na. Tisén. Paul: (Commodore: NYC, na. Torres. Haymond: (Raimbow Inn) NYC, na. Torres. Haymond: (Raimbow Inn) NYC, na. Towne, Jack: (El Morocco) NYC, na. Trace, Alf (Ivanhoe) Chi, re.

Truck, Ciyde: (Lookout House) Cavington, Hy, 110. Travers, Woody: (Covered Wagon Em) Straf-ford, Pa. 116. Trimi, Antisony: (Orecnvich Village Inn) NYO, 12. Tucker, Tummy: (Windser) Bronx, N. Y., 24-29, 1.

U

Ulmer, Ernest: (Plantation) Corpus Christi, Unell, Dave: (Alabam) Chi, nc.

Varell, Whitey: (President) Atlantic City, h. Varrel, Tommy: (Cinb Balt) Brooklyn, he. Vera, Jos. (Congress) Che h. Vera, Jos. (Congress) Che h. Versee, Danny: (College Inn) Phila, no. Varroe, Riddies; (St. Mortia: NYC b. Viera, Pete: (Caca Loma) Flint, Mich., no. Viera, Al: (Ivanhoe) Chi, re.

Wasner, Tuny: (Tony's Black Horse Inn) Ma. Unhrism, N. J. Ed.

Unhrism, N. J. Ed.

Unhrism, N. J. Ed.

Unhrism, N. J. Ed.

Unit, Jimmie: (Bell's Corner) Phile, G.

Walle, Jimmy: (Balnbow Room) Denver, no.

Walter, Leo: (Only NYC), In.

Watter, Leo: (Only NYC), In.

Weber, Jack: (Libby's Cub Ers) Chi, No.

Weber, Janny: (Mayfair) Bostoo, no.

Wecks, Hanny: (Mayfair) Bostoo, no.

Welk, Lawrence: (Treacon) Chi, b.

Wendell, Comme: (Acc of Cirbs) Odrss, Tex.,

IC.

IC.

United States of Comments o

Williams, Clem. (Spicace-Rape Sim.) Strations, PA., He. Williams, Griff (Stavens) Chil, in Williams, Bill: (Manalawny Log Cabin) Earl-ville, Pa., Bc. William, Sande: (Astor) NYG, h. William, Forrest: (Emerald Inn.) Albany, N. Y.

Wilson, Teddy: (Cafe Society) NYO, no. Wilson, Teddy: (Tanilla Gardens) Rich-mond, Va., b. Weight, Charlie: (Stork Club) NYO, no.

Young, Roland: (Lombard's) Bridgeport,

Zahler, Al: (Log Cabin) Treaton, N. J., nr. Zarin, Michael: (Tavern on the Greeninvolra Zapp, Eddie: (Cad Heidelberg) Milwaukee, ne

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BAKER—Andrew H., 82, owner and curator of the alligator farm and 200 at St. Petersburg, Fig., October 11 in that

BLAFTZ—Mra Tamar Z., wife of John Y. Elastz, manager of Theodore Presser Music Company, Philadelphia music store and publishing company, suddenly October 8 at her home in that city. She had been a semi-invalid for several years. She is survived by a sen.

BOYD—James A., 82, vice-president of Nobraska State Pair Board and stated to become president at the January con-vention of the fair managers in Lincoln, of a stomach allment at his home in Kearney, Nob. October 12, Puneral pervices October 14, Burvived by a son, James, of Lincoln.

James, of Lincoln.

HRADBURY—James, 83, comedian, October 12 at an actors' home in Clifton, S. I., N. Y. His first performance on the singe was with William Warren at the Beston Museum in 1882, and his first hits were in Naughty Anthony in 1900 and Eben Holden in 1901. Before going to Hollywood in 1920 he appeared in Shavings, The Whole Tours's Telleting, and Lady Be Good, Ameng his films were The Ebod Skip, The Tide of Empire, and The Woman From Hell. Puneral services under the auspices of the Actors' Fund of America.

BRADLEY - Clinton (Connection and a stand worker with carnivals and a trouper for 10 years, recently in an auto accident. Bradley had been with Royal accident. Brabley had been with Royal accident. Brabley had been with Royal accident. BRADLEY -- Clinton (Country) American, Rubin & Cherry, Marks Circater, Zimdara Greater, and Bantly's All-American shows. Survived by his widow, Jewel of Harriman, Tenn: his mother, three brothers and five sisters, of Georgia. Burial October 6 in White

Oak, Ga.

BROPHY—William A., 61, former general manager of the Brunswick Phonograph Company, October 14 in Emergency Hospital, Washington. He was one of the first successful producers in the music recording field. He leaves his wife, Marie Tiffany, Jormerly of the Metropolitan Opera Company, and a daughter.

BRUNO—William A. 68, prominent in tent above circles for many years, in the University of Kaness Hospital, Kaness City, Kan., October 13 of a heart silment. Born in Cabkoch, Wie., Bruno, whose resilment was William A. Brunohofer, had been an actor, producer, and actors' agent. He was featured for many years thru the Midwest in Helie, Bill. Among the other show with which he had been connected in that territory were Vertia Cross Players, Tilton-Guthrie Stock Ocenpany, Herbert Walter's Comedians, Tarvey Brandon's Comedians, and the Hal Stone Players. In late years he published Bill Bruno's Bulletin, house cryan of the tent show business, He was a Mason, Survived by a sister, Mrs. George Bosendorf, Pierre, S. D. Body was shipped to Caskosh for interment October 16. BRUNO-William A., 68, prominent

Besendorf, Pierre, S. D. Body was shipped to Ochkosh for interment October 16.

CANBY—Al H., 84, former actor and theatrical manager, October 15 at the Brunswick Home, Amitrville, L. I., N. Y. His first appearance as an actor was in the old Academy of Music in Baltimore. In 1878 he became associated with the Chestnut Street Theater Company, Philadelphia, Among the shows in which he appeared were Haustre, Our Boss, and Two Nights in Rome, Later he became the business manager of the Walnut Street Theater, Philadelphia, For 10 years he was associated with Francis Wilson, after which time he went to London to produce The Prince of Pilson and Que Vadis. In more recent years he managed many notables, among whom were Henry Miller and Mme, Alla Nastmova, Camby was associated with David Belasco and John Golden just before his retirement. He was a member of the Actor Pund of America and the Lamis, Finnent sevylees under auspices of the Actors Pund of America and the Lamis, Finnent and organist, found dead in a parked car in Camden, N. J., October 12 of a heart attack. A daughter survives, CLEMONS—Edyth, 64, wife of Charles D. Clemonia and mother of Bernyce Clemonia, pianist, organist, and accompanist, well known in night club circles, October 11 in Charles and the Lamis, Clemonia, pianist, organist, and accompanist, well known in night club circles, October 11 in Charles of Henry Sensation Showboat, Brown and Roberta, Baymond and Forr, and the Esta Lyan Company, She retired from abow business 20 years ago. Burial in Spring Grove Cenectery, Cincinnati, October 14. COLE—Berl, 32, concessionaire with the Bringling-Barnum circus, in an automash near the principal production of Jene James in Roberta Baymond and Forr, and the Esta Lyan Company, She retired from abow business 20 years ago. Burial in Spring Grove Cenectery, Cincinnati, October 14. While

tober 14
COLE—Bert, 32, concessionaire with
the Hingling-Barntin circus, in an auto
crash near Lavonia, La., October 11 while
en route to Baion Rouge, La.
DALRYMPLE—Ernest, 45, concessionaire with Welfe Amusement Company, in

The Final Curtain

attack. His widow and two daughters survive. Body was shipped to Warren, Pa., for burial.

EISENBURG-Ben. 30. concessionaire with the Ringling-Barnum circus, in an auto crash near Lavonia, La., October 11 while en route to Baton Rouge, La.

while en route to Baton Rouge, La.
GRAY-Mrs. Theims O. (T. O.), 28,
Wife of Erman Gray, of the Musical
Grays, in Butterfield Hospital, Magdalena, N. M., August 23 of meningitis, it
has just been revealed. Decessed had
been with DeForrest, Fred and Honry
Brunck, Toby Young, Hila Morgan,
Billy Blythe, and Alfred tent shows. Surrived by her husband, a son, four sisters,
a brother, and her parents. Burial in
Lubbock, Tex.

HOUDINI

October 31 (Hallowe'en), 1926 Eyes of Memory Never Sleep. Mrs. Harry Houdini.

HAUER-Mrs. W. P., 72, mother of Matt Balch, concessionaire, and Willard Hauer, theater man, in Fort Worth, Tex., October 14.

October 14.

HINRICHS—Joseph, 72, stagehand, of a hearl attack at the Cox Theater, Cincinnati, October 16 while working on the set of The Little Force, Hinrichs served 40 years as stagehand at Henck's Theater, Cincinnati, before becoming associated with the Cox 15 years ago. Survived by three sisters, Mrs. Amelia Hahn, Mrs. Katherine Gottschalk, and Mrs. Marie Scearce, Services and burial in Cincinnati October 19,

IN NEEDEDELY

Of My Dearly Beloved Wife

Edna Anna Humphreys

who went to her reward on October 25, 1939.

W. L. "MICKEY" HUMPHREYS

JORDAN—Redy, 44, former blackface comedian with the Al G. Pield and Coburn ministrel shows, October 10 in Valdasta, Ga. Jordan, who was a featured single in RKO vaude, married Jean Evans in 1928, and she worked with him until he became ill in 1937. In recent years he had appeared with tent shows. Survived by his widow and mother, Mrs. W. A. Belote.

W. A. Belote.

JORDAN—Edward Curtis, 65, actor,
October 14 at Ridgefield Park, N. J. His
first job was that of assistant to a tightvope walker. Later he was a comedian
for years with the Hamilton & Wiley
Stock Company and appeared in vaudeville sketches at Tony Pastor's in New
York, siving skits which he wrote in
collaboration with George M. Cohan.
LAMBERT—George, 76, father of K. E.
Lambert, well-known concessionaire, and
Mrs. Glara Bullock, secretary of Bullock
Amusement Company, in Dayton, O.
October 15 after a long filness.

LIGHTSTONE—Joseph, 50, managing
director of the Orpheum Theater, Montreal, suddenly October 15 in that city,
Survived by his widow, a son, and five
brothers.

Survived by his widow, a son, and five brothers.

LOWE—Henry E. Jr., 34, manager of Station WEML Macon, Ga., in that city October 13 after a brief illness,

MANNING—Mrs. Charles Ella, 81, mother of Mrs. John F. Lyona, well-known booker of legitimate and concert attractions in Fort Worth, Tex., for many years, in that city October 12 after seven months' illness. A son also survives. Services in Fort Worth October 15, with burial in Bose Rill Burial Park there.

there.

MEINHART—James, 19, in Baton Rouge, La., October 11 of injuries sustained when a station wagon he was driving for the Ringling-Barnum circus crashed into a milk wagon near that city. He was the son of Mr. and Mrs. William B. Meinhart, of Massillon, O., and a brother of Jack and William Meinhart, both of whom previously were with the Ringling-Barnum and Hagenbeck-Wai-

residence in Massillon October 5, with burial in Canal Fulion (O.) Cemetery.

MITCHELL—Charles E, retired actor, October 12 at Long Branch, N. J., after a year's lilness. Among the shows in which he had appeared before his re-tirement 12 years ago were The Old threment 12 years ago were The Old Town and Hit the Dock, He leaves a daughter, two sons, and a sister.

MORGAN—Wilbur, 53, former stage manager of the Irving Theater, Carbon-dale, Pa., in New York October 8. He leaves his wife, three children, and his father. Interment October 12 at Ashe-ville, N. C.

MORIARITY—Albert E., 72 former musicism and banner man with the Will H. Weider carnival, October 14 at Jackson, O., after a lingering illness. He had been a sign writer at Massilion, O., for many years. Two daughters survive.

many years. Two daughters strives.

NORWOOD—Edwip P, 59, former circus press agent, suddenly October 13 at home in Oid Lyme, Conn. Years ago he had been a press agent in California. In 1915 and 1916 he was special representative for Maude Adams and in 1917 took charge of the publicity work for Ringling Bros. Circus, remaining with it for 10 years. The past four years he had been managing director for the Lyme Art Association. He leaves his wife, the former Ann Bussert, concert and opera singer.

PANNELL—Mrs. P. C. 62, widow of

and open singer.

PANNELL—Mrs. P. C., 62, widow of Paul C. Pannell, veteran vaudeville musician who was burned to death in an apartment house fire in Fort Worth, Tex., October 3 in a Fort Worth Hespital October 10 of burns and injuries sustained in the same fire. There are no known survivors. Services in Fort Worth October 11, with burial in Mount Olivet Cemetery there.

PERKINS—Frank, 45, radio commen-

Cemetery there.

PERKINS—Frank, 45, radio commentator on Station WJEK, Detroit, found dead in his spartment in that city October 15. He was known on the air as The Cynic. No immediate relatives are

The Cynic. No immediate relatives are known.

PROSSER—Austin, of the comedy musical trio Prosser, Diamond, and Prosser, at his home in Chicago October 11.

ROWE—H. Harry, 76, former band director at Royersford, Pa., antidenty October 10 at his home in Phoenixville, Pa., ST. JOHN—Marguerite (Mrs. George Murray Wood), 79, actress, in a New York hospital October 15 after a long illness. She made her American debut in The Lion and the Mouze 40 years ago. Among other shows in which she appeared were Merely Mary Ann, Come Out of the Kitchen, Caste, Fether and the Boys, and Diracki. Her last performance was in Aren't We All? Funeral services under auspices of the Actors' Fund of America. She leaves a daughter and a son.

SHELDON-Stella Mae, in private the wife of Herman E. Berkowitz, Octo-ber 5 in her home in Richmond, Va. Be-sides her husband, she leaves a son and

ber 5 in her hoene in Richmond, Va. Besides her husband she leaves a son and her mother. Ada Burris.

BOUTHEY—Dr. Wilbur J., 69, consulting vetermarian for Ringling circus, in Bridgeport Hosoital, Bridgeport, Conn., October 13 after a brief illness. He was a stanch friend of John, Otto, and Charles Ringling, and during their lifetime they had sent him into cvery State of the Union to care for the ailling animals of the circus. Dr. Southey was recognized as one of the greatest authorities on memografial diseases.

STAPLETON.—Cornelius T., 27, concessionaire, October 13 in New York. He was a brother-in-law of Oscar C. Buck, of O. C. Buck Exposition.

STEVENSON.—Mrs. Frances, 40, wife of John J. Stevenson, Camden, N. J., night club and cafe proprietor, October 6 in Cooper Hospital, Camden, after a long illness. Her mother, two brothers, a son, and two daughters also survive.

SULLIVAN.—Daniel J., 71, father of Eugene Sullivan, Philadelphia organist, October 6 at Dector's Hospital, Upper Darby, Pa., after an illness of case month. Two other sons and two daughters survive.

THALLS—Mrs. Eva, 72, mother of Mar-

survive.

THALLS—Mrs. Eva, 72, mother of Margaret Rayland, of Golden State Shows, and of Tillie Palmateer, member of the Ladies' Auxiliary of the Pacific Coast Showmen's Association, Los Angeles, at her home in that city October 5. Also survived by her husband, William four sons, Marion, Edward, William Jr., and James, and another daughter, Mrs. William Porter.

THOMAS—David J. 60, well-known hand leader and French horn artist, October 12 at the home of his sister, Mrs. Casper Donner, in Zanesville, O., of a

heart attack. He was formerly with the Ringling and Hagenbeck-Wallace ofreus bands. More recently he had been associated with the Royal Scotch Righlanders band, which toured the United States. Thomas was a member of the Zanesville Memorial Band and until his illness had been appearing in Ohlo with the Tague Hall concert group. Services in Zanesville, with burial in Grozzwood Cemetery there.

Cemetery there.

TODD—Bert, 50, showman, October 17 in New York. He was in charge of the front door of Winter Wonderland at the New York World's Pair and had a similar position inst year with Little Old New York. For many years he was a theater operator in Cleveland and throout Ohio and also had a string of seven houses in partnership with Sam Mannheim in the old Mutual Burksquie Wheel. He leaves his wife, parents, a sister, and two brothers. Burial in Medina, O.

WACHTES. Coll & 57 streethers at

brothers. Burial in Medins, O.

WACKERS—Carl A., 57, stagehend at
the Auditorium Theater, Newark, O., for
33 years, at his home in that city October 11 of a heart allment. In recent
years Wagers had also been stagehand at
the Midland Theater, Newark. He was a
member of the International Alliance of
Theatrical Stage Employees. Survived by
his widow, Bessle: four sons, Carl J.,
Theodore, Robert, and John; two daughters, Mrs. Ruth Dunlap and Mrs. Bessiries
Spears: his mother; a brother, Ray, and
a stater, Maxine. Services in Newark October 14, with burial in Cedar Hill Cemstery there.

WALTENBAUGH—Thomas J., 79, Can-

tery there.

WALTENBAUGH—Thomas J., 70, Canton, O., theater executive, for 35 years secretary of the Grand Opera House there under the management of the late L. B. Cool, and later manager of the Lycoum Theater, and the summer theater at Meyers Lake Park, Canton, October 15 at 8t. Thomas Hospital, Afron, O., after a long illness. After leaving the Grand at Canton, he was with the Contal Theater, Afron, one season, with the closing of the Grand and the death of Cool, he retired. Survived by his son Thomas B., of Cuyahoga Palls, O.; a sister, and two brothers. Services in Canton, with burial in Northlawn Cemetery there.

Canton, with burial in Northlawn Com-etery there.

WEINER—Herbert, 51, brother of Herry E Weiner, branch manager of Co-lumbia Pictures Corporation in Phila-delphia, of a heart attack Ootober 2 in Mount Sinal Hospital, that city.

WIEST—Hiram, 82, for the past 53 years theater and music critic for The Esc-wing Mail, Hallfax, N. S., recently at his home in that city. He had been on The Mail for 55 years, including 27 years as editor.

editor. WIGHT-Mrs. Edwin, 102, actress in the pre-Civil War Laura Keene stock com-pany, October 15 in Phoenix, Ariz, De-ceased acted under the name of Carrie

WILLIS — Herbert, 52, colored musi-cian, last employed as drummer in Cap-tain Warmsek's band at Club Moon-Clo.

tain Warmack's band at Guio about tain Buffalo, suddenly October 8 in that city. A sister survives. Puneral in Buffalo, with interment in Dayton, O. WRIGHT—Milton, 38, colored that for Carl J. Lauther's Side Show on Cellin & Wilson Shows, at Albemarle, N. C., Oc-

TOUNG — Olive, 37, Chinese scirest and night club performer, October 4 at Bayonne Hospital, Bayonne, N. J., after a short illness. She had appeared in motion pictures in China.

Marriages

ALKOSKI-MeAVOY — George Alkoski, nonpro, and Billie McAvoy, formst woman high diver, October 5 in Madison, N. J.

N. J.

BACON-BURBACK—Jack Bacon and
Mary Ellen Burbach, midgets at the Dollhouse exhibit at the New York Work?
Pair, in that city October 18.

BAGGE-ALPAR—Nells Wessel Baggs.
Scandinavian actor, and Oitta Apiar,
German opera star and screen actress, in
Las Verna New, October 8.

German opera star and screen actress, in
Las Vegas, Nev., October 8.
BARNES-VESS — Gordon Barnes, of
Ringling-Barnum circus, and Ginger
Vess, of Charles Vess' Queens of the
Sky, in Bennetteville, S. C., October 6.
BAST-GERLACH—Roy Bast, member
of Billy Bacr's orchestra, and June Gerlach October 14 in West Allis, Wis.
BEHEE-MILLER—Bob Behes, scrialist,
and Margaret Miller, dancer, October 11.
CHARLES-ARDEN—Ray Charles and
Bee Arden, radio singers, at Chicago
October 18.

CORBETT-DESTACHE—Harry Corbett.

CORRECT-DESTACHE—Harry Corect.

assistant manager of the Beverly Hills
Theater, Chicago, and Geraldine Destache October 5 in Green Bay, WisDAVIS-MOORE—Patrick Davis, son of
Mrs. Mabel Wyatt, concessionaire and
(See NARRIAGES on page 61)

NEW YORK WORLD'S FAIR

"For Peace and Freedom"

FLUSHING L L

May II to Oct. 27

Returns of SLA Benefit May Go Over 2 Grand

NEW YORK, Oct. 19.—About 1.400 people who paid it each turned out for the Showmen's League of America benefit performance in the huge Hall of funic at the World's Fair Thursday at midnight. Figuring donations and money anticipated from the ticket mailing drive, the total may reach between \$2,000 and \$2,500, or more than \$1,000 short of conservative estimates made during the compaign. Weather was almost wintry, decouraging trade from non-showfolk and expo visitors.

and expo visitors.

Biggrest delegation was supplied by the National Showmen's Association, which voluntarily supported the benefit show, altho its share in the take is still not available. Frank D. Shean, general chairman, quoted Frank P. Duffield, League president, as saying that the nature of the cut-up will be a "surprise" to the NSA, as well as the Pacific Cosst showmen's group. NSA accepted 200 tickets, but there was no report in as yet on total sale. About 200 Nationalists and their guests intended.

Bounian in Boundaron.

Reunion in Rondevoo

Elwood A. Hughes, general manager of the Canadian National Exhibition, came the Canadian National Exhibition, came tren Toronto for the show, accompanied by Mr. and Mrs. J. W. (Patty) Conkin and Frank R. Conklin, Conklin Shows and ONE Froiexland. From Quebec City Exposition came Secretary Emery Boucher, S. J. Chagnon, James Berthlaume, and Rolland Sabourin, and from White Lake, N. Y. Mrs. Saily Visco, friend of NSA auxiliary members. With these and the metropolitan district's showfalk, it developed into an inspiring reunion, with Disfour & Rogers Rondovac Cafe unofficial headquarters before and Cafe unofficial headquarters before and after the performance.

Frank Kennedy, general manager of General Motors exhibit, was stage man-



ONE ARTIST looks over another: James Montgomery Flagg's idea of how a brother illustrator looks. The brother illustrator, including the crinkly heir, is Jack Sheridan, president of the corporation operating Living Magazine Covers at the World's Fair, tops among the "skingen-love-to-touch" shows, with a take of better than \$50,000. Tho Sheridan has staged similar versions of LMC at special performances. Illustrators' Shows, and charity affairs for about 18 years, the idea made its debut outdoors at the fair last year. Also in there battling for the No. 1 year in gul-show revenue are William McCloskey's Zorima Gardens and Phil Gelb's Why Do. ONE ARTIST looks over another.

ager. Layout included acts supplied by Frank Wirth, NSA, as follows: Small Ballet Girls in three numbers; Dobas Troupe, teeterboard; Don Tranger, Mack Rassow, and Jerry Toman, emsees; Jules and Clifton, acros, and Ben Yost's Varsity Eight, who stopped the show. The other talent: Fritz and Jean Rubert, comedy knockabout: Town Criera, singers: Lucy Monroe, American Jubiles prina donns: Bryants, eccentric acrobats. Marion and Bell, of Streets of Paris; Uncle Don, songs; Everett Marshall, featured singer of Aquacede, and Gypay Rose Lee, the attipper, who made an appearance with a mink coat and a long drew and said she felt out of place on a stage with her garb on. Frank Buck opened proceedings with reading of congratulatory wires and communications.

On the Flushing Front

- By LEONARD TRAUBE -

Altho Jimmie (Goodrich Arena) Lynch received a shoulder injury while driving in Atlanta recently, he is coming along ine. The injury couldn't stop him from laying plans for next season, with Paul Granteery, auditor-business manager, set for the managerial post. Par Purcell, estiwhile manager, must be off on other endeavors as a result of this announcement. Irien Horns remains as Eastern rep. The Irish Horan remains as Eastern rep. The Lynch unit got a great play both years.

Joseph A. Boregas Villegas, the amuse-ent promoter of Caracas, Venezuela,

Be Safe Than Sorry—

In Legal Affairs... READ

When Specific Act Is Illegal and Criminal

In the Carnival Department of This Issue

Paid Attendance

(23d Week) Friday, October 11..... 76,877 Saturday, October 12..... 350,277

Sunday, October 13	. 355,257
Monday, October 14	67.786
Tuesday, October 15	130.255
Wednesday, October 16	. 189,281
Thursday, October 17	. 89,294
Friday, October 18	00,263
	-
Total	
Previously reported	15,580,229
Grand total, 23 weeks,	
First 23 weeks, 1939	
1940 decrease	4,468,165
*Daily average	105,251
"The period May 11-Octo	
ber 18 of 1939 drew	22,606,795

Heavy Late Gates Help B. R. Padding

NEW YORK, Oct. 19.—A week from tomorrow it'll be all over but the shoutin',
but there shouldn't be much of that after
a better than fair September-October.
The last week-end's customers, a great
big 700,000-plus, is an indication of how
the folks are going for the final expodays. The week ending yesterday drew
much more than 1,000,000, and from now
on it ought to be a lark for some of the
luckier boys to store away winter bank
roll.

During that sensational week-end Aquacade scored with a record-breaking 85.775 customers, Esturday leading with 43.913, even the the fair's Sunday gate was slightly better. The house record fell at the 8.30 Saturday performance, with take of 89.229, largest for one show in two seasons. The water show is a cinch to do 3.000,000 this year.

Widn's herelets "I. Am an American Widn's herelets".

Widely heralded "I Am an American Day" on October 15 was a most undeserved flop owing to cold and threatening weather. The next day was better with 189,000, but as the 21-35 boys holding registration certificates were admitted for a dime, that may account for the good gate. Plus the fact that the schools were closed during conscription day.

closed during conscription day.

With next week marking the swan song of the two-year cape, an elaborate program has been arranged on a Mardi Gras-Old Glory theme. "Blaze of Old Glory Week" begins Monday, and the colors will be unfurled to start an unprecedented march of patriotism. The flag, of record unfurling size, 50 by 75 feet, will blaze from the top of the Trylon. At the same time the Stars and Stripes will wave from the exhibit buildings. Special fireworks will prevail all week. Four tons of high-powered bombshells will burst over Liberty Lake on the cleaning two nights, with thousands of Roman candles scheduled to light up the grounds. A special event is carded for each night, with the bores of the city participating. Next Wednesday kids will be admitted for a nickel lowest price on expo record. Ladies' Day will be celebrated on Thursday, when any fem escorted by a male will get in free. fem escented by a male will get in free.
This plan is similar to the one suggested by The Billboard in its September 14 issue. October 27, the blowoff, is listed as "World's Fair-well Day."

SLA Aids in Todd Burial

NEW YORK, Oct. 21.—Showmen's League of America has authorized that \$100 from its charity fund be donated toward burial expenses of Bert Todd, director of admissions of Winter Wenderland at the World's Fair, who died here on October 17, reported Frank D. Shean, fair's director of amusements. Todd will be buried in Medlina, O. Almon R. Shaffer, general manager of Winter Wonderland, made plans to leave for Cleveland today to deliver the check.

sailed for home this week after several weeks around these expo parts. He bought 50 WF banking uniforms, the Comet and negotiated with several free acts as well as a production said to be the Passion Play to be taken down next February. Said be would return to this country in December to swing all deals. . . . Commander Strong, of the Parachute, received his award from Harvey Olbson for developing the tower as a defense mechanism. . . Reuben (Andy) Anderson, of Olen Ethe Park, Washington, D. C. was in and out in a rush, hav-

46th YEAR

The Largest Circulation of Any Amusement Weekly in the World Member Audit Bureau of Circulation Published Every Week

Published Every Week

By The Billboard Publishing Co.

E. W. EVANG, President, Treasurer & General
Manager.

R. S. LITTLEFORD JR., Vice-President.
W. D. LITTLEFORD, Secretary.
A. C. MARTMANN, Editor
Outdoor Deptie, 25 Opera Place, Cincinnati, O.
E. E., SUGARMAN, Editor
Indoor Deptie, 1564 Broadway, New York, R. Y.
Main Office and Printing Werks: The Billboard
Building, 25-27 Opera Place, Ciccinnati, O.
Phone, Main 5306, Cable Address, "Billyday,"
Ointimptif, O.
SERANGO OFFICERS NEW YORK AND TOPON

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No. 43

Vol. 52 OCTOBER 26, 1940

Talking about testimentals, they gave one the other day to Joe Drambour, major-domo of the so-called Baker group rides, in Gay New Orleans. The popular super-intendent was given a diamond ring with intendent was given a diamend ring with a presentation speech by Jack McLees, manager of the group's rides. The following sat down to a mouth-watering chicken grub: Jack McLees, John Mul-whill, Prank Keene, Bill Hultz, Jack Murphy, Herb O'Malley, Tim Grimes, Ray Oviatt, Jack Bean, Joe Fore, Mahlon Taillon, Mike Gollins, William Drambeur, Tony Dyninski, George White, Bill Murphy, Jimmy Dunn, Prank Sinclair, John Kilpatrick, George Berry, John Canty, Larry Mercler, Leo Jolicoeur, Peter Mellen, George Mercler, John Angichart, Henry Dregam, Burrill Hill, Tem Doyle, Lester Kline, Jack Tavlin, and Harry Epstein. Except for the trailers on the foregoing list, it Jooked like a convention of County Cockers. You can imagine the Jackpots that were cut upl that were cut up!

The champagne drinks were on Mike Burjack the other evening for reaching a new high in tip-turning at Tomas the Wolfe's blowers of glass . . . We must have been asleep at the switch, because it now develops that Fred Landers, auditor for scores of showbis operatives, has been in the Gay New Orleans "wagon" for some time. Thanks to Al Tucker, formerly of Ringling show, also at the village as talker, for the info.

JOHN or ERNEST HIX

get in touch with me at once.

Wire or Call

JACK TAVLIN

American Jubilee N. Y. World's Fair until Nov. 2nd. Morrison Hotel, Chicago, after Nov. 4th.

Crafts' Take Up 20% Over '39; Quarters In North Hollywood

OXNARD, Calif., Oct. 19.—Crafts' 20
Big Shows polished off a profitable season here on October 11 with a successful week's stand under American Legion Post suspices. All with it reported a successful tour, and Harold Mook, auditor, said he believed a final accounting would reveal about a 20 per cent increase in business over last year. All equipment will be stored in Crafts' spacious quarters in North Hollywood, where overhauling of motorized equipment will get under way about the middle of December. Owner O. N. Crafts said the No. 1 and No. 2 units will not be brought into quarters until about the middle of No-vember.

quarters until about the middle of November.

Plans for the shows' 1941 tour have
been in the making for some time and
route is complete up to April of next
year, said General Manager Roy E.
Ludington. National Orange Show, San
Bernardino, and Imperial (Calif.) County
fair have been booked, and Owner Crafts
said this week that he plans to present
several new neon fronts next season,
featuring animated characters above the
fronts. Where they will winter: After
a plane trip to New York Owner and
Mrs. Crafts will attend the Officago meetings and return to North Hollywood.
Mr. and Mrs. Roy E. Ludington will attend the Chi meetings and return to
quarters. Auditor Hareld Mook goes to
Seaside Hotel. Long Beach, Calif.; Mr.
and Mrs. Elmer Hanscom, East and
then home to Bristol Hotel Los Angeles;
Frank Wagenblast, assistant electrician,
Novatta, Mo.; Mack Doman, traffic superintendent, North Hollywood; Frank
Kitchener, chief mechanic quarters Roy
Scott, press and The Billboard agent,
home to Westwood, Calif., and Chick
Elby, Jot superintendent, Lox Angeles,
Among the attractions: Motordrome,
Charles (Darodovil) Curtis, Dawn Prox-

Alby, lot superintendent, Los Angeles,
Among the attractions: Motordrome,
Charles (Daredsvil) Curtis, Dawn Prosser, and Fay Ia Marr, New York; Victor
Herbert Bernard, Los Angeles, Clyde
Sturding, Fresno, Calif. Rolo Funhouse,
Pathy Govenberg, ticket seller, Los Angeles: B. W. Ferney, foreman, Fresno,
Calif.; E. Steger, assistant, Modesto,
(See Crafts Gales 20% on opposite page)

BG Scores Winner In Columbus, Ga.; Beckmann Returns

SHREVEPORT, La., Oct. 19.—After a cilck stand at Chattachooge Pair, Columbus, Ga., Beckmann & Gerety Shows rolled in Monday for their stand at Louisiana State Pair, which got under way here today. Attendance records at the Columbus date were broken, with Priday being the top day, William (Bill) Naylor said upon arrival. Altho fair opened today, shows held a preview last night with free admission. Stand was the shows' first local appearance in many years.

shows' first local appearance in many years.

October 23 is to be frolic night, and a big show will be presented in front of the grandstand for the benefit of the Bowmen's Leegue of America. Betty Hardwick and Whitey Weiss have sold plenty of tlekets and fair manager W. R. Hirsch is lending every assistance. General Manager J. C. McCaffery, of Amusement Corporation of America, visited here, and B. S. Gerety visited Royal American Shows at Jackson, Miss. Co-Owner Pred Beckmann raturned here from San Antonio systerday. He and Mrs. Beckmann went to San Antonio from Tupelo, Miss., for a medical check-up at the M. & S. Hospital, beling away from his show for two weeks. The veteran showman came by oar driven by Teddy Webb and made the trip in good shape, beling sreeted by somes of showmen gathered at the fair-grounds as well as by his co-partner, R. S. Gerety, and showfolk, who were planaged to have the "Governor" and Mrs. Beckmann on the midway sgain.

Benefit at NYWF

DETAILS of the Showmen's Longue of America benefit performance in the Hall of Music at the New York World's Pair on October 17 appear on page 29 of this issue.



THIS BEMABKABLE PHOTO of outdoor amusement celebrities was taken on the midway of the John H. Marks Shows at Cumberland County Fair, Fayetteville, N. C., on October 3. In it are shown members and families of Jour of the world's outstanding high-wire acts. When this shot was mode the other acts were risiting the Wallenda Troupe, free act at the fair. Included are members of the Grotefants, Sensational Kays, Billetti Troupe, and Wallendas, Standing, left to right: Joe Sheplock, Wroy Riko, Hasel Cook, Helen Billetti, Mary Ellen Huber, Helen Wallenda; Capt. George Thompson, elephant trainer; Startha Wallenda, Pinky Sheplock, Juana Weinberg, Mrs. Smith, Herman and Chere La Bue Weinberg. Sitting, left to right: John Risko, Phillipp Wallenda, Arthur Wallenda, Herman Wallenda; Joseph Minchin, CFA; Frank Cook, Kari Wallenda, Herman Sheplock freen; Joseph Wallenda, Fritz Huber, Eddie Billetti. Front, little Karle Wallenda. Buckground, John Robinson Military Elephants,

West Wind-Up Under Coast Club Contracts Talent League Nominating Par; Shows To Barn In St. Joseph, Mo.

CRESTON, Ia., Oct. 19.—After one of the poorest weeks of their 1940 tour, West Bros.' Shows decided to call it a season here and went into quarters in St. Joseph, Mo., where two large buildings have been leased to store equipment. A small force, under Bob Laughlin, will remain in quarters until activity starts soon after the holidaya. Continued adversity and an adverse outlook were said to have brought about Owner J. W. Laughlin's decision to close here.

Gross receipts for the season were con-

Gross receipts for the season were con-siderably below last year. Early-season rains degged the shows thru Missouri and Iowa. During the first four weeks of fairs rain came at inopportune time and all were far below expectations. How-ever, when rain didn't Interfere, busi-ness was considerably above that of previous years.

These resubsers approximent the follow-

These members announced the following destinations: Mr. and Mrs. M. Brod and daughter, Molly Ann. Mr. and Mrs. E. E. Blanning and Mr. and Mrs. C. Hudgins joined shows in the South for the rest of sesson: Curly and Trible Clark and Mr. Meville, to Kansas City, Mo.; Mr. and Mrs. C. Winters and daughter, Arlene, and Myrtle Roden, to Houston. to Houston.

Joe La Palma left to assume a position in Portland, Ore., and Mr. and Mrs. Sam

For Annual Banquet and Ball

LOS ANGELES, Oct. 19.—In line with plans to make this year's Pacific Coast Showmen's Association's Banquet and Ball one of the most outstanding in club history, Chairman William (Bill) Hobday said Frank Hubble's band, Gilmore Circus and Frank Hubble's band, Glimere Circus-band, and Carl Bedell's Tryolean Orches-tra have been contracted to provide dance and show music for the event, which will be held in the Gold Room of the Biltmore Rotel here on December 17. Abo Lefton, prominent West Ceast an-nouncer and narrator, will be one of the emsess, while Cliff Clark will be on hand as honorary announcer.

as honorary announcer.

Chairman Hobday anid reservations are coming in from various parts of the country and he expects attendance records to be broken. Club Freetdent Dr. Ralph E. Smith is devoting much time and effort in helping to put the show over and has been promised support of membership and various committees, which include outstanding showmen on the Pacific Coast, who are throwing all of their resources behind the event.

Goden returned to their home in Rolla Goden returned to their home in Rolla, Mo. Captain Delmar and lion act left for South Carolina. Mr. and Mrs. Laughlin left for Hot Springs, where the latter is to continue medical treat-ment. Ed Bruse plans to return to Port Worth, Tex., for a brief visit. Mr. and Mrs. Don Trueblood plan visit in Belle Plaine, Mo., for several weeks.

Ballyhoo Bros.' Circulating Expo. a Century of Profit Show

By STARR DE BELLE

Omaha, Neb. Week ended October 19, 1940,

Dear Editor:

Good reports from the show continue to arrive at our main office here. We are here with our auditors going over the season's business. We closed the books on October 19, altho we have eight more weeks of fair dates (mostly promotional) before the regular winter tour starts. Our reason for doing this is so that we may show our appreciation of the loyalty and ability of all who are in our employ by distributing, as a bonus among them, all profits for the remainder of the season. No salaries will be paid, but each employee can consider

himself or herself a partner in this mam-

himself or herself a partner in this mammoth tented concern.

Specifications have been given to a motor-truck manufacturer for a safe deposit vault and banking truck. This service for the rest of the season for our people will be free except for a few minor charges, such as salary for guards, custodian of finances, caretaker of truck, driver, and the usual buck for the lot-man, shavings, the lot trash picker, night watchman, electrical cut-in, and a few incidental dings, mocches, and rehashes. Should it turn colder and rain harder during the remainder of the season, causing our employees to be without funds to deposit, then the office will be in a position to come to their rescue by

Strates Beats Last Two Years' Midway Gross at Gastonia

Gross at Gastonia

Gastonia, N. C., Oct. 19.—James E. Strates Shows' gross at Gaston County Pair here, October 7-12, was much larger than in the two previous years, Mark Bryan, shows' publicity director, reported last week. Hike in buciness was registered despite one day of rain. Prevacts provided by the organization included Zecchini's cannon act; Charles Siegrist Troupe, aerialista, and fireworks displays.

Because of the size of the shows the faligrounds fence had to be moved back to provide more space. Fair board gave good co-operation. With close of the season in the offing, all with it are making preparations for winter, and 12 new house trailers have been added to the large fleet already owned by members of the personnel. General Agent William C. (Bill) Fleming is making arrangements to have the shows winter at new quarters in Savannah, Ga., the old coshaving been taken over by the government for a vocational school.

Special Agent Keith Buckingham, with co-operation of the city, which donated one of its road scrapers, had the lot in perfect shape. Treasurer James Kellehershipped 10 tons of pecans to Elmira, N. Y., where he will open a pecan store for the winter. Visitors from Dodson's World's Fair Shows included Mr. and Mrs. Harold English, Mr. and Mrs. Chaffes Clark, and Mr. and Mrs. Whitey Lutz. Owner James E. Strates, Arthur Walsh, Bill Brown, Mrs. Ethel Weer, Bill Begerman, and Gifford Ralyea visited Dodson's Shows in Spatianburg. Shows in Spartanburg.

Committee Named

CHICAGO, Oct. 19.—Nominees for of-ficers of the Showmen's League of Amer-ica will be announced at the next meet-ing of the League on October 24. Nomi-nating committee was named at this week's meeting. Members are G. L. (Mike) Wright, John O'Shea, James Campbell, M. J. Doolan, Rudolph Singer, Maxie Herman, and Lew Keller.

Keller.

If the usual procedure of moving up the first vice-president to president is followed, Frank R. Conklin will be the nominee. However, there has been some talk of nominating Joe Rogers, who was in line for the office a couple of years ago but declined because business necessaltated his being out of the city the entire year.

Tribute to Dick Collins

By Doc Waddell

Richard (Dick) Collins, who died in University Hospital, Charlottesville, Va. con Soptember 16, was a brave and gallant defender of showfolks' rights and a battler and winner against heivy odds in all steps of life.

To me, as to his numerous friends in outdoor show business, he was known as just plain Dick. Dick wasn't an imitator; he was a press agent to the manor born. He knew the composing room, the old case and its type, the make-up stone and rule, linotype machine and news desk.

His stories, sounding the sectaim of all manner of shows, rise today a monument to his criginality and character. He believed that all the god things that one needs are at one's clow waiting for acceptance and use. No more does he experience this life's fiesting hour, but "Over There" he's enjoying the attributes of eternal life and power.

cutting the overhead thru the release of the guards, who would have nothing to do.

Arrangements are being made for the erection of a \$60-by-1,000-foot building to be used as a school for female ride operators and canvaswomen. This time the draft will not catch the show short of laborers. A letter to each married rideman and canvasman has been sent asking them to enlighten their wives in the art of stakes, muts, and bolts. Only those of draft age have received these letters. We have also worked out a plan whereby a 10-cent service charge will be placed on all lithograph passes, to be collected by the billposters when put out. This will eliminate all billposters (See BALLYHOO BROS, on opp. page) (See BALLYHOO BROS. on opp. page)

American Carnivals Association, Inc.

BY MAX COHEN

BOCHESTER, N. Y., Oct. 19.—We have received confirmation from the Hotel charman that sessions of our annual meeting will be held in Room 118, the same meeting from which was made available to us last year, and, accordingly, plans for the seventh annual meeting of the association are being formulated. Altho programs of the affiliated groups which will meet in Chicago, simultaneously with our association have not as yet been fully announced, our plans call for the seventh annual meeting to be held in Room 118, Hotel Sherman, commencing on December 2 and continuing nightly until business for the association is disposed of.

In accordance with the practice which has grown up in the past few years, our meetings will start nightly at 11 o'clock so as to give each of our members and others who may be interested an opportunity to be present without neglecting to the interests. Sinch matters as ROCHESTER, N. Y., Oct. 19 .- We have

so as to give each of our members and others who may be interested an opportunity to be present without neglecting his other interests. Such matters as are not disposed of at the Monday night session will be completed at the second session on Tuesday, and if necessary further sessions will be held Wednesday and Thursday nights. Detailed program for the annual meeting will be in accordance with the bylaws of the association adopted in 1934, and the complete program will be annual meeting will be in accordance with the bylaws of the association adopted in 1934, and the complete program will be annual meeting will be mailed to members at least 10 days in advance of December 2 and, altho notice of the annual meeting is conflicted to the membership only, we desire to again mention that our meetings have always been open to any and all who are interested in attending. At the session on Tuesday, Decamber 3, halph Whitebead, international president of the Circus, Carnival, Pairs, and Ecdeo International Union (APL), will address our membership. We would appreciate receiving suggestions from our membership in connection with the coming meeting.

Air Raids Near London Hamper Shows' Movements

Hamper Shows' Movements

LONDON, England, Oct. 12.—Enemy air action has proved distressing to many traveling showmen in this area. Nine shows were destroyed here recently when a parachute land mine hit the ground on which they were standing. Two young men were injured slightly and eight families rendered homeless, but immediate shelter was provided thru action of the Showmen's Guild.

Another prominent showman, while operating on the outskirts of London, decided that things were getting too hot when an anti-aircraft shell penetrated two of his wagons. Packing his outfit, he moved on to a rural town, but on the first night there enemy bombs were dropped on adjoining ground. Next day he motored out to what he believed was a fresher and healther spot, only to be stopped by a sentry, who reported a desloyed-action bomb had failen in the vicinity. When last heard of the showman and family had parked in a spotform which they could easily get to a public underground shelter.

To maintain ancient rights a number of charter fairs have been officially de-

public underground shelter.

To maintain ancient rights a number of charter fairs have been officially declared open by local authorities, aitho, thru military ban or other reasons, no amusements have been presented. In the case of some very old English fairs, the setting up of one stall is sufficient to bester continuity of rights. preserve continuity of rights

TENTS-BANNERS

9x15 Two-Room Umbrella Tents, Brand New, \$20.00 Each. CHARLES DRIVER—BERNIE MENDELSON

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Write CHAS. T. GOSS

STANDARD CHEVROLET CO. East St. Louis, III.

Dick Collins Dead 10 Days Before Word Reaches Lewis

CINCINNATI, Oct. 19.—Dick Collins, the press agent and newspaper man, was cloud 10 days before word reached the Art Lewis Shows, and only by accident at that, F. Percy Moreney informs The Billboard. Morency explains that a member of the Lewis shows, from which Collins resigned during its engagement in Charlottesville, Va., where he died on September 16, happened to be in Charlottesville between trains and stopped at the Queen Charlotte Hotel. A clerk at the hotel informed him of the death and the latter made the news known upon arriving on the shows, Manager art Lewis then sent a man to Charlottesville to investigate, and later the un-CINCINNATI, Oct. 19.-Dick Collins, art Lewis then sent a man to Charlottes, will be investigate, and later the undertaking establishment which handled the body was sent the amount required for burial. The money was taken out of a fund on the shows created for such purposes. Morency also says his wife, on instruction from Manager Lewis mailed the details to The Billboard, but the letter was not received. Collins resigned from the Lewis shows during the Charlottesville stay.

It has been learned from another source that the Rev. Louis Rowan of the Catholic church in Charlottesville did his best to look after Collins and belped the University of Virginia Hospital, where Collins had been confined, in every conceivable way. It is underationd that Father Rowan attended to all details of the fureral.

BALLYHOO BROS.

(Continued from opposite page) salaries and encourage them to put up more paper to collect more service charges. The shew will still collect the usual five-cent validation expense and 10-cent overhead charge on each pass at the walk gaste.

charges. The show will still contect the usual five-cent validation expense and 10-cent overhead charge on each pass at the main gate.

Here at the general office we have received several applications for positions with the show next year. Such mames as Over-the-Pence Shorty, Middle-of-the-Boad Silm, Twenty-Four-Hour Red, etc., and their general delivery addresses mean nothing to us. From now on all employees must give their full names, addresses, and Bradstreat & Dun fathings. The Social Security Board claims that its clerks are forever getting the names of Blowoff Blackie and Blower Blackie mixed in its files. Letters have been sent from our office to these gentlemen, requesting one or the other to co-operate, either by Blowoff blonding his hair or Blower changing over to Roll-Down Blackie.

Must leave off here, as General Agent Lem Trucklow, who is in full charge of the general office, has just announced that it is 3 p.m., bankers hours, and if I don't stop I'll be locked in.

Bun the following ad, payment subject to business conditions: Can place for long, prosperous, and pleasant winter tour. Lady foreman for Waltzer ride, lady boss canvaswoman, girl ticket sell-ors, talkers, and all-day grinders. Girl hillposters and Bull-Ring Betty, come home. All is forgiven.) Can place female ride help who drive semi-trailers. Want governess for inside of Unborn Show. Must be capable of pitching books. Den't write or wire. Come on.

MAJOR PRIVILEXE.

CRAFTS GAINS 20%

CRAFTS GAINS 20%

(Continued from opposite page)
Calif. Athletic Stadium, Eddie Kanthe, manager, Los Angeles; E. S. (Tiny) Wiggins, Amarillo, Tex.; Eddie Lee and Dan Murphy, Los Angeles; L. S. (Tiny) Wiggins, Amarillo, Tex.; Eddie Lee and Dan Murphy, Los Angeles; LeRoy (King Kong) Clayton, Newcomerstown, O.; J. C. (Black Gold) Warren, Peocia, Ill. Par East Show, Jeff and Lois Griffin, North Holly-wood; Jerry and Ruth Godfrey, Venice, Calif.; Betty Elbie, Chicago; Jean Sanchez, Los Angeles; Joe Costello, Oakland, Calif.; Lloyd Kettering, San Diego, Calif.; L. Hunting, Porterville, Calif.; Fred Galueth, San Francisco; Ellis and Ruth Henry, Los Angeles; Whitey Sandberg, Sautelle, Calif.; Madam and Professor Ray, mentalists, Tijuana, Mex.

Pollies Show, Ben Lohmueller, North Hollywood; Joy Davis, San Francisco; Jean Morgan, Presno, Calif.; Billy McNiel, Los Angeles; Ann Soreson, San Francisco; Huth Ellam, Terre Haute, Ind.; James Whalen, Burbank, Calif.; George White, Los Angeles; Abraham Swartz, Riveraide, Calif.; Cookhouse, Jinmy Lynch, Chine, Calif.; Gookhouse, Jinmy Lynch, Chine, Calif.; Billy La-Rogue, New Ordenne; Mr. and Mr. Tony Tumbus, Minnesota; Kenneth Jackson, Presso, Calif.; George (Doc) Parent, Pennona, Calif.; Williard Neff, C. C. C. Camp No. 444, California; Sidney Emith,

Denver; Louis Victorrio Pettinari, Limcoin Heights, Calif.; J. (Cold Bun) Coggins, San Diego, Calif.; B. (Apple Annie)
flurmaster, Hugo, Okia.; Pop Johnson,
Fresno, Calif.; Leigh Madsen, San Diego,
Calif.; George Johnson, Los Angeles.
Auto Skooter, Billy Turner, Porterville, Galif.; Herschei Taylor, Greeloy,
Colo.; Gerald Osler, San Francisco; J. C.
Lynch, Los Angeles; J. C. McNamarra,
San Francisco; Bill Robinson, Hamford,
Calif. Penny Arcade, Alph Mahler,
Hollywood; W. H. McCormick, Hekosmo,
Ind.; Crarles Franklin Smith, North
Hollywood; Grace Asher, Los Angeles,
Rolloplane, Robert Pavinger, Los Angeles,
Rolloplane, Robert Pavinger, Los Angeles,
Wirginia Murphy, San Diego, Calif.; Pete
Schonhorst, Vevay, Ind.,
Heyday, John Dempsey, quarters,
Henry Beatty, Sants Barbara, Calif.;
R. W. Preston, Bakersfield, Calif.; George
Wilson, Beverly Hills, Calif. Octopus,
C. W. (Puddin) Cooper, Terre Haute,
Ind.; Benjamin Franklin Gridley, Chicago; Ernest Cronin, New Haven, Conn.
Kiddyland, Charence Turner, Pocturville,
Calif.; John Kalem, U. S. Army, Mary
Thomas, Los Angeles; A. B. Davis, Ocean
Park, Calif. Twin Ferris Wheels, Pat
Murphy, San Diego; Eddle Johnson, Long
Beach, Calif.; Virgil Grovenberg, Los
Angeles; Thomas Smodgrass, Hollywood,
Rocket Ride, S. C. McDomaid, Presso,
Calif.; C. F. Rhodes, Los Angeles; Oscar
Lynn, El Paso, Tex.; Mrs. Joe Duran, San
Diego, Calif.; Pinak Hallisway, JohnLos Angeles; Eddle Hanson, San Diego,
Calif.; Prank Hallisway, JohnLosan, Park, Calif.; Prank Hallisway, JohnLone, Park, Duka Law, Vanice, PierLone, Park, Low, Vanice, PierLone, Park, Low, Vanice, PierLone, Park, Low, Vanice, Pier-

Calif.

Pony track, Duncan and Ruby Walton,
Venice, Calif.; Frank Halliway, Johnstown, Pa.; Duke Law, Venice Pier.
Merry-Go-Round, Joe Durani, San Diego,
Calif.; Bob Haliburton, Los Angeles,
Harry Lee, Oney, Ill. Acropiane, Johnny
Gilliland, Florence, Ala.; Bob Gilliland,
Los Angeles, Loop-o-Piane, Gienn Wells,
Belflower, Calif.; Eph Sargus, South
Oate, Calif.; P. W. Brooks, Oidenburg, Ind.

Gate, Calif.; P. W. Brooks, Oidenburg, Ind.

Concessionaires gave these destinations: Ragiand & Korte, Glendale, Calif.; watch-is, Mrs. Dorothy Gilland, Alabama; oork gallery, John Flamburer, San Pedro, Calif.; abooting gallery, Mr. and Mrs. Calif.; abooting gallery, Mr. and Mrs. Charles M. Miller, Ontario, Calif.; C. E. Lee, Los Angeles; engraver, M. Sax, Los Angeles; panda bear stand. Evelyn Harms, Santa Barbara, Calif.; Hank Arnold, Watts, Calif., Mrs. Phil Williams, Cakland, Calif.; John Carrico, Carroll-ton, Ky.; country store, Eddie Bliss, San Bernardine, Calif.; scales, Mr. and Mrs. Al Zobian, Bakersfield, Calif.; penny pitch, Roy Barnett, Los Angeles.

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WEEK OCTOBER 28

Cook House, Grab, Legitimate Concessions, Fun House, Drome, Rides not conflicting. Griffin, Ga., follows, Address ENDY BROS. SHOWS, Inc.

Gainesville, Ga., this week.

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ARIZONA STATE

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Wanted—CONCESSIONS, OUTSTANDING SHOWS AND RIDES. Write or wire O. H. HILDERBRAND, Hilderbrand's United Shows. Address: Arizona State Fairgrounds, Phoenix, Arizona. Phone: 4-1296,

CRESCENT AMUSEMENT CO. WANTS

Harboar County Fair. Eufeath, Ala, work Oct. 28th, with Walforn Co. Fair and Armittles Day Galeheaties, De Funiak Springs, Fla., work Nov. 4 thru 11. Concessions working the mack and not ever
foc. No reaches. American Milt, Photos. Reveities, Content, Long Romos. Selfdiscussion of the State of the State of State of State of State of State of State
Games halance leases and all Florida Fairs. SHOWS with own coalits and transportation. Big Shakes
for the State of the State of State o

CARNIVALS WANTED

INDEPENDENT RIDES, SHOWS, CONCESSIONS, WRITE.

American Legion Fair and Armistics Celebration, Barnesville, Ca., also Armistice Celebration. Statesbore, Ca. Both dates week November 11th-16th. Want Decorator both spots. Address: M. J. WALKER, District Secretary, P. O. Box 182, Barnesville, Ga.

W. C. KAUS SHOWS, Inc.

from RINGLING CIRCUS. Legitimate Concessions of all kinds, Grind Stores and Wheels. Lating and Drink Stands of all kinds. Write or wire

W. C. KAUS, Manager, at Dillon, S. C.



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WANT For SOUTHERN STATES SHOWS

er mare legitimate Such Concessions. Good scuting for American Palenth, Positively to the Contest that one Contest that one work with Florida regulations. Also take the Gill Slow, Hall-Flans, October, Ten-don, Pen House.

John B. Davis, Mor. Coiro, Ga., this week; Perry, Fla., next week,

Santa Fe Exposition Shows -WANT-

For B Day Logico Colesvation, San Henita, Term, Nov., 4th to 11th,
Athletic Show, Posley Show, Five or Six Piece
Jig Show-that can deather on Brana. Will sell X.

on Corn Classe, all other Concessions open, Takes
notice, Mrs. Marry: Have Pop Corn and Characte
Rhousing Callery over Wraw & Octor.

BANYA FE EXPO. SHOWS.

Midway Confa

(Communications to 25-27 Opera Place, Cincinnati, O.)

BARN doors are yawning!

GEORGE COX, with grab stand, joined Kaus Exposition Shows in Williamston, North Carolina

HAVING signed their cookhouse with Lawrence Greater Shows, Jack and May Kennedy joined in Camden, S. C.

JOINING Georgia Brown's Miss America Tableaux on Cetlin & Wilson Shows in Albernarie, N. C. was Elsie Owen, Raymond D. Murray reports.

LUCKY (or unlucky) number coming up!

HANDLING the openings in good style on Harlem on Parade Revue on Greater United Shows is Carl Noid.

ELMER WEBER and family joined Texas Eldd Shows in McGregor, Tex., to operate the kiddle rides, panny pitch, and ball game.

AFTER a successful season with the Monte Young Shows Mr. and Mrs. Can-nonball Bell will winter at their home in Phoenix, Ariz,

SOME'LL be for it but not with it next

Canton, O., after winding up a successful sesson of county fairs and celebra-tions in Ekins, W. Va.

MRS MARY NEILL STYLES, in a letter from 10 Boyd Street, Greenville, S. C., asks that anyone knowing whereabouts of Tulmadge E. Style have him contact his wife, who is ill.

WELL-KNOWN carnival secretary, Jesse J. Rets, visited the John H. Marke Shows in Monroe, N. C., after closing with Max Gruberg's World's Famous

ALMOST time for an armittice to be called in the bally wars of 1940.

AFTER 38 YEARS in outdoor show business. Sailor Harris has settled on Highway 51 south of Kontwood, I.a., where he is operating a cafe, garage, and streams here he recent sign shop, he reports.

EDDIE CLARK, carnival trouper, is confined at his home in Denison, Tox, and would like to read letters from his friends, his wife, Mrs. Eddie Adean Clark, advises.

CLOSING a successful Eastern tour with Heller's Acme Shows in Chatam,



WHEN ARKANSAS LIVESTOCK SHOW ASSOCIATION presented its third WHEN ARKANSAS LIVESTOCK SHOW ASSOCIATION presented its third annual exposition and rodes in North Little Bock, Ark, October 7-13, three representatives of the Showmen's League of America, Chicago, were on hand to lend credenon, to a degree at least, to the claim that they are the "Three Muskeleers" of outdoor show business. Photo was made with T. E. Robertson, rodeo producer, near the band platform in the rear of the rodeo areas, from where the three saw the performance. Seen astride the horses, left to right, are Ned Torti, Bernie Mendelsohn, Robertson, and Sunny Bernet. "The Musketeers" directed the benefit performance for the League's Showmen's Home Fund in the Red, Hot, and Blue tent on the livestock show's mideay on October II. Bernet emseed the event.

LUCILLE KING, who closed with Hiderbrand's United Shows, has returned to her spariment in Los Angeles, Walton de Pellaton reports.

MR. AND MRS. HARRY SUCKER have booked their baby ride for the holidays in the Auerbach department store, Salt Lake City.

RECENT additions to Funland Shows in Edenton, N. O., included Tommy Buchannon with five new stands and Dad Frazier with high striker.

THIS will be the winter which wasn't going to catch you broke again. Mile McGoot.

BILL CARSKY, of Casey Concession Company, is in Alexian Bros. Hospital, Chicago, recovering from an operation for hernia

PRED SAWYER, accompanied by his troupe, joined Lawrence Greater Shows in Camden, S. C., to take over manage-ment of the Jumping Jive Revue.

BOB BERKSHIRE added two more concessions to his string on Lawrence Greater Shows during the date in Cam-den, S. C.

POPCORN CONCESSIONAIRE of note, Von Black has returned to his home near

Va., Mr. and Mrs. Charlie Lee returned to their home in Knoxville, Tenn., for

"PRIDE gooth before a fall"-and what comes after often depends upon an adjuster.

WOLANDI, high-wire walker, joined Lawrence Greater Shows, at Camelen (S. C.) Pair, Masked Ranger is the other free attraction carried, Frank Braun reports.

"COTTON STATE SHOWS are still playing the cotton country to satisfactory business," cards Mass-Joe Arnold from Catron, Mo. "I added Mary and Josephine Morris to my girl revus and my sex show continues to click."

FORMER Ferris Wheel foreman on Dick's Paramount and Mighty Monarch shows. Frank Ross Jr., advises he has quit the road temporarily at least, and is working in St. Louis as a sheet metal mechanic.

FINALS will seen be held in the season's cutbrassing contest on the Gate & Banner Shows.—Cousin Feder.

STUART (EDDIE) TAIT, of Tait Bros. Shows, operating in the Philippine Islands and party visited Crafts 20 Big Shows in Oxnard, Calif. Group was tak-

Midway Registration

HENDERSON, N. C., Oct. 19.—Cooperating with the selective service
draft plan. Cethin & Wilson Shows
and special booths erected on their
midtway at Golden Belt Fair here on
October 16 and more than 200 of the
shows' personnel registered for the
draft, Altho Children's Day was held
on the same day, registrars cooperated with workers and the midway moved along without any inconvenience in taking care of hig crowds
which turned out. which turned out.

en on a tour of the shows by General Manager Roy E. Ludington.

THE STANLY NEWS AND PRESS, Albemarie, N. C., in its October 11 issue carried some highly compilmentary remarks about performers and entertainment provided by the Paradise Might Club Revue on Cettin & Wilson Shows.

BOB NEELEY recently took over the girl show on the T. J. Tidwell Shows, giving him four shows with the organi-ration. Lou Louette (Buildy Davis) is still with Neeley, who plans to have a show in store locations this winter.

NOSODY'LL have much trouble making up for the annual Tacky Party on our show this year.—Muggin' Machine Maxie,

WELL-KNOWN girl show operator and comic, Tramp Max McSween concluded a 16-week stand with the Cavalcade of a Nation at Golden Gate International Exposition, San Francisco, where he did all the French characters in the show.

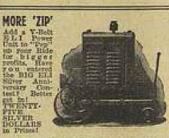
MRS. SARAH BULEY, Byers Bree. Shows, cards from Parkin, Ark, that she was recipient of numerous gifts from women members of the shows, especially Mrs. Jewell Roberson and Mrs. Mattie Shipley, during her recent illness.

TOM BAKER, head of Baker United Attractions and well-known ride operator, who winters in Sheridan, Ind. in passing thru Cincinnati on business on October 15, called at offices of The Bill-board and reported a good season.

WHAT well-known backy boy closed the season considerably ahead—of the linance company?—Colonel Patch.

WHEN the cookhouse, owned and op-erated by Jack Galluppo and Ann Galli-gan on the Imperial Shows, closed with the shows in Moberty, Mo, all workers enjoyed the massive cake and coffee served for the occasion.

APTER four years with Barfield's Cosmopolitan Shows, R. E. (Bob) Stewart recently resigned as general agent. He says his dealings with Owner Barfield were of the best and he plans to winter in Macon, Cas., where his sons are st-tending school.



ELI BRIDGE COMPANY Builders of Dependable Products R. West Street, JACKSONVILLE, ILL



The Chalcydane can be bed in two heights with 18 ft, and 22 ft, forcers, making the estim-heights 20 ft, and 20 ft. The 1845 hower the heights 20 ft, and 20 ft. The 1845 hower the has aberief sweeps, consequently can be operated on another space and under most trees and con-tend when. Newly seebed cutt and enteran-ment and improved ticket booth have been added t no estar cost. Figure with the prime and

SMITH & SMITH, Springrille, Erle Co., M. Y.

ANNEX attraction in Milo Anthony's side Show on Frank Burke Shows, Billie Baker reports that business has been fair. She adds that Mrs. Milo Anthony has been doing well since taking over the Girl Revue, where she is making openings and handling the inside.

"I ENDED the season on the nut," mused the ride boy, "and if I ever let it happen again, it'll be because I'm off my nut,"

pormer carnival trouper and now operator of a night club in Barberton, C. Tim Greene had Capt, Curly and Mrs. Wilson, Brockside Zoo, Cleveland; Arch Clair, formerly with Brown & Dyer Shows, and Mr. and Mrs. Cain, of the local police department, as his guests recently.

WHEN Johnny J. Jones Exposition played Danville, Va., Mr. and Mrs. Rex M. Ingham, of Ruffin, N. C. were guests of Starr DeBolle, shows press representative. Rex and Starr trouped together seme 20 years ago on the King & Goldman Circus.

HABLENE, Australian Wonder Giri, who will wind up her season as annex attraction with Chalkias Bree, Side Show soes, will open in night clubs about Thanksgiving Day. She will feature her Lens Ginster act, her manager, Bille Wingert, reports.

\$05COES around midways are as desirable and useful as time bombs—and their presence just as sensible.

H. M. KILPATRICK, who was special agent and billposter on Crystal Exposition Shows, writes from Carthage, N. C. that he closed as agent in Pageland, S. C. and is now ahead of the shows as baunerman. He will go to his home in Gastonia, N. C., for winter.

"JUST arrived here from Houston, where I've been receiving medical treatment, pens Ras-Turrill from 514 North Shith Street, St. Joseph, Mo. "I can hardly walk, but I'm getting along fine otherwise. Would like to read letters from friends,"

DON C. MAC IVER, magician and lecturor, closed at New Jersey State Fair, Treaton, after a 25-week tour with Endy Bros. Exposition Shows. After a brief vacation at Tunnelton, W Va., he plans to resume playing schools in West Virginia with his lecture program and magic show.

CLIQUES, elagues, and petty jealousies will never establish a firm foundation for any amusement organization.

O. C. (HEAVY) McGLAIN scribes from Liberty, N. C.; "Business for the Davis & Parrott Shows in Apex, N. C., was good, as was the weather. Attendance and weather has been good here. Goobey Clark has the elsetric job here, and the writer, who also has charge of the mar-quee and fronts, is assisting him.

PEUGIE BAINCHETTI cards from Slowe, Vt., that she is at the home of C. Miller, for whom she worked all sca-son on the O. J. Bach Shows, recuperating from a heart allment and nervous breakdown. She says that Miller plans to begin his winter tour thru the South with his magic show soon.

CEDORA EDWARDS has her photo gallery in a building in Wellston, O., for winter. Gladys Collins is assisting her. Doe Diwards and L. E. (Robs) Collins are playing theaters and department atores with their television girl illusion. All were with the W. S. Curi Shows this

COOKHOUSE Costies "Yes, we did doesn the s. s. uphill and down—but that was before we know there was money in this territory."

MAIL MAN and The Billboard sales sent with Davis & Parrott Shows, Pat Lovell cards from East Bend, N. C.: E. Serlin has enlarged his cookhouse,

Sad Switch

TIS SAID out California way that one absent-ministed general agent, who applied for a job for next season, inserted in the envelope and sent an unsigned contract to his boss's apposition show for a spot about to be played, the letter applying for the apents job going to his present employer. Besult: Opposition show got the town away from the agent and the agent loot his job. Moral: Get your mind off bridge when mailing letters.

Venison Vs. Stew

UTAITS Pish and Game Commission has notified Owner O. N. Crafts and General Manager Ray E. Ludington. Crafts Shows; Jimmie Lynch and Paul Stake that they are lucky winners of doe permits. They will each be permitted to kill two of the deer on their annual Utah hunting trip. The foursome will fly in a Crafts plane to a Mormon ranch near Pine Ridge Mountain Range to be on hand for the opening of the deer canson. Last year the boys brought back six muletail deer, and it looks like venison again this fall on the winter quarters menu of Crafts 20 Big Shows.

and Dick Harris just returned from Florida, where shows are booked to exhibit until next spring. Mr. Parrott has ordered new canvas for all shows."

RETURNING to their homes after closing the season with Jack Galluppo and Ann Galligan's cookhouse recently at Moberly, Mo. were Susie Jenkins, who went to Decatur, Ill.; Douglas Christian, Eastman, Md.; Silck and Silm Anderson, Detroit; Mike Barclay, Jerico, Tenn., and Chicago Red, Chicago.

CHALKING one of the best weeks in his career, Jack Galluppo closed his cookhouse on Imperial Shows in Moberly, Mo, where he took delivery on a new car. He plans to motor to his home in

John L. (Spot) Ragland, and Evelyn

LINE-UP of the Ten-in-One Show perated on Elite Exposition Shows by arl Hagaar and Francis Doran includes Carl Hagaar and Francis Doran includes Jack Bread, mechanical man, Tunny Braun, second openings; Millard Smith, musical act, George Lake, fire and neon tube cater; Maxine Brown, sword box and electric chair; Madame Helen, mentalist, Leo Allen, elephant skin boy, and Blackte Ballard, tickets, Hagaar handles the first openings and Francis Deran is in the annex. Show is boated for the cotton country and will remain out until the middle of December.

ON THE Craft Shows out west Roy Scott declares he has acquired a parrot that speaks the lings and early in the morning is often heard squawking, "Whoa, Red! Sticks to the front!"

PERSONNEL of Wolf Amusement Com-pany paid tribute to the memory of Ernic Dalrymple, a member of the shows, who passed away suddenly in Walhalla, S. O., by suspending operation. who passed away suddenly in Walhalla 8. C., by suspending operations for a minute and darkening the midway for 10 seconds during the stand in Walhalla. Ben Wolfe, in a tribute to Dairympie, said he was a true showman and by his fair dealing and upright character gained the admiration and respect of all who knew him. Members of the shows sent a huge floral wreath to Warren, Pa., where the body was shipped for hurfal.



New York for the holidays and then go to Miami, Pla., for winter. He says the season was profitable.

Our last two penny-pitch premotions turned out fairly well for all in general and our attraction in particular.—Ratticanake Pete.

RIDE mechanic with United American Shows, Earl W. Provancha, who enlisted in the United States Navy in Jackson, Miss., on October I, left the shows in Greenwood, Miss., for San Diego, Gallfa, where he will enter the Navy training school. Provancha, who had been with the show all summer, was the first nttache to enlist in Uncle Sam's forces.

ROSTER of Don Newby's Side Show ROSTER of Don Newbys Side Show on World of Fun Shows includes Newby, front tickets: Dick Bech and Johnnie Smith, inside: Bob Lafor, iron tongue act: Bluey Thompson, fire-ester, magi-cian, and clown: Harry King, tattooed man: Ida Harris, monkey girl; Marien, headless girl, and Anna Brower, musical

HE says the season was a red one for him -but I notice his hall and chain is going to return to concession bir next year.— Cat Rack Anale.

MEMBERS of Crafts 20 Big Shows, who attended funeral services in Los Angeles on October 5 for Eva E. Turells, mother of Mrs. Margaret Ragiand and Tille Palmeteer, West Coast showscomen, and members of the Ladles' Auxiliary Pactific Coast Showmen's Association, included Mr. and Mrs. Bill McMabon, Mr. and Mrs. Lou Korte, Rosanna Desmos,

NOTES FROM Texas Exposition Shows by Doc Wilson from Livingston, Tex.: Another long jump and another banner stand is the best way to describe shows' engagement for the week ended October engagement for the week ended October 12. Organization was split for the week, with N. L. Dixon taking a small unit to the Pittaburg (Tex.) Fair, while the main unit played the Oil Show in Kilgore, Tex. Equipment arrived in good shape and was up a day ahead of time. All reported good business and spensoring committee, city officials, local radio station, and press gave good co-operation. Eddie Clark purchased a new car, and Silm Arnold's Congress of Oddities opened to good results. Colored Minstel Show, directed by Tiny Edwards, was popular.

ASIDE to "mainisters without portfolio": Because you spent several years on the show in the capacity of general nuisance is no reason you should interfere with those who draw salaries for capably performing their

PRANK J. LEE, press representative of Greater United Shows, letters from Caldwell, Tex.; "Stand for the week ended September 14 in Ardmore, Okla, under South Oklahoma State Fair Board auspices, was satifactory, Manager J. George Loos and members of the fair board reported. Date marked the third auccessive year shows played the fair. The Deily Ardmorfts was liberal with space. Ramey's Hariem on Parade continues to click, as does Chick Lowman's Hawaiian Nights, featuring Princess Pat, and Magic Johnson's Oriental Mysteries. Boots Maleimere has seven concessions and Ted Lewis has two. Dutch and Elmer Colasa are operating the cat rack and bottle game to good results. A Taylor, Tex., under Fire Department auspices for the week ended September 21, shows obtained good play altho one might was rained out. C. N. Hill's Ferris Wheel topped the rides, with Tilt-a-whirl running second. Modern Monkey Minstrels led shows. Buck Owen's ride crew is doing a good job, as le B. Harris, electrician. Fred Smith has the sound truck."

BOYS on the Duke & Shilling Shows had a tough time with their addresses on registra-tion cards, as the only whiter quarters that the bosn has is a post-office box--and he doesn't knew yet what town it will be in.— Whitey Gooks.

NOTES FROM Phoenix, Ariz, by Walton de Pellaton: Members of Hildertrand's United Shows visited the falloffices here while en route from Prescott
to Superior, Ariz, William H. Thompson,
Artzona State Pair Commission chairman, made a two-day trip to Nogales,
and Scott Domiell, fair commission secretary, ruturned from an II-day visit to
the Coast. The Risner Shows left for a
week's stand at Mess, Ariz. The White
City Shows report a successful engagement at Douglas, and Siebrand Bros.
chaiked fair business at Cottonwood and
Flagataff, Ariz. Prescott was only fair
for Hilderbrand's United. Among visitors to the fairground office here were
Lauis Goebel, Mr. and Mrs. Ted Corre,
2d Smithson, Mr. and Mrs. Ted Corre,
2d Smithson, Mr. and Mrs. Martin Arthur, Mickey McCloud, Mr. and Mrs. Arky
Risner. Jack Austin, Jerry Doyle, Burt
Warren, John H. Hobday, Ida Mae Lan(See MIDWAY CONFAB on page 81) (See MIDWAY CONFAS on page 61)



WARNING

MUSEUM, FREAK AND NOVELTY ACTS
At this season of the year shore will be the troud "run of the resil" side show operators who will
attempt to troups a "sider show." We applied warm you to be recover used take before you juste on to a
"plo in the polar" proposition, Investigate shoroughly, Juspe by the past performances of these "open
and close to once" managers. The Mighty Measure of All Missearch of All Missearch

INTERNATIONAL CONGRESS OF ODDITIES

NOW IN ITS 5TH WEEK OF ITS 26TH YEAR
THIS WEEK OF ITS 26TH YEAR ONLY CONTROL OF THE WEEK O

Showmen's League

Sherman Hotel Chicago, III.

CHICAGO, Oct. 19 .- October 17 went down in League history as one of much activity. Chicago members met to try to select a committee to name officers for 1941. Brothers in New York were handling the big benefit at the New York's World's Fair, while the rest of them were in Dallas belping Rubin and Cherry Exposition and State Pair of Texas put over a benefit. A wire from Dallas says the event went over with a bang, but there were no reports from New York. Club officers still are absent, so Brother James Campbell ably

sent, so Brother James Campbell ably directed the meeting which opened with invocation and silent prayer in memory of our late Brother Tom Mix. Routine matters were given attention and relief committee reported Brother L. S. (Larry) Regan and George Nelson are resting nicely at the hospital. Tom Rankin is attll confined to his home.

Membership committee is going along micely. Brothers Al Miller and Judd Geldman tett no doubt as to the activity of Brother Sunny Bernet in helping put over the various benefit shows. A rising vote of thanks awaits him on his return. Chairman Sam J. Levy sent word that husiness kept him from the meeting, but a favorable report on the Banquet and Ball will be made soon. Applications of Sam Lasky, Sam Ansher, William Bloom, William C. Pisher, George Heliotts, and Ed Schotteld received favorable action. Maxie Herman and Jack sable action. Maxie Herman and Jack Halligan, of Conklin Shows, came in for their first meeting. James Campbell

Halligan, of Couklin Shows, came in for their first meeting. James Campbell returned for the winter after closing with Imperial Shows. A wire from George Goffas and Morris Lipsky ament the death of Nick Paturnes received attention. Harry Seber left for the West Coast, while A. Cohn, Morris Hart, and Lee Sloan went to New York.

Jack Dondlinger, Hennies Bros. Shows, and Jack Rubsck, of the Alamo Exposition, are rendering good co-operation and proving of value to the mombership committee. George Terry and Bob Seery returned to their accustomed places in the running games. Brother Irv J. Polack sent in a heraid of the Polsek Bros. Shrine Circus at Fueblo, Colo. Elmer Byrnes visited, and Jack Pittohard reports Mrs. Pritchard is responding nicely to Myrane visited, and Jack Pritchard reports Mra. Pritchard is responding nicely to recent treatment for her eye. Response to a recent notice that dues are payable has been good. Perhaps you did not receive yours or have you overlooked it? Why not give it attention at once? Remember, you must be paid up to be in good standing.

Those responding recently were Alton



COOK HOUSE WANTED and All Grind Concessions for Clinton, Chester and Anderson, S. C. (Colored Fair)

LAWRENCE GREATER SHOWS

Union, S: O., this week; Olinton root week

WANT

Concessions and Shows, Out all winter in the oction and easy mill territory. Concessions, whater rate : Shows, 25 %.

A. & A. Amusement Co. Qual Hill, Ark., this week

NOTICE MRS. MILDRED LAIRD

CHARLES and FRANCES

of America Club Activities Showmen's Club

Pierson, Waiter White, George Malanga, Cliff Bammeil, Flash Williams, Tommy Martin, Ted Woodward, Fred W. Sims, E. I. Schooley, Ralph W. Glick, Lee Stullivan, Dec Lang, John J. Sweeney, Joseph C. Mauety, Charles W. Green, Harry P. Martin, Sam Sleffin, Rarry Marcey, Lee Slean, B. J. Palmer, Matt M. Dawson, W. M. McCall, Cy Bond, R. W. Hood, M. K. Srody, Arthur H. Davis, Alvin Blach, Irving Zolum, Frank H. Hartless, Stanley Nesky, H. F. Thode, Frank W. Bering, G. L. Wright, Paul W. Shoells Sr., J. F. Murphy, A. R. Corey, DeAry G. Barton, John Wendler, Fred H. Cotter, F. W. Burrows, Charles G. Driver, Bernie Mendelschn, Judd Goldman, A. L. Milley, Robert Seerey, and Julius Latto. There seems to be an erroncous idea that a brether who joins the League is in good standing at all lines. the League is in good standing at all times. Please remember that you are only in good standing for the dates as indicated in your last membership card, for which you remitted.

Ladies' Auxiliary

Ladies' Auxiliary

Club held its regular biweekly meeting October 17 at the Sherman Hotel with President Mrs. Joseph L. Streibleh. Second Vice-President pro tem Mrs. Second Vice-President pro tem Mrs. Second Vice-President pro tem Mrs. Tom Rankine, Secretary Mrs. Bert Clinton, and Treasurer Mrs. William Carsky presiding, Invocation was rendered by Chaplain Mrs. Al Geller, Members were sorry to learn that Edith Bullock, secretary Ladies' Auxiliary, Pacific Coast Showment's Association, sprained her ankle, Edith Streibleh is recuperating nicely from several broken ribs sustained in a recent accident. Members were glad to see her at the meeting, Mrs. Stella Lindsey, of Los Angeles, visited the rooms. Pearl Mc-Glynn is in San Francisco visited friends. Plans are being formulated for an Open House at the convention on this year, Many beautiful prizes will be awarded. Fannie Plaisir will donate a hand-crocheted tablecloth and President Chase will also donate a prize. Jeanette Wall, award book chairman, reperts full co-operation to date. All books are to be turned in to her not later than October 31. Please forward yours. On October 24 club will hold snotther social with Mrs. Tom Rankine as hoctess. Were sure you will live a good time. Send in your dues for 1941 now.



Palace Theater Building New York, N. Y.

NEW YORK, Oct. 19.—Thru an error in transmission, it was erroneously stated in last week's column that Brother Dave Epstein is chairman of banquet committee. What was meant is that Dave was chairman of the Danbury Fair Jamborce. Brother Irving Rosenthal is chairman of the banquet committee. Which boree, Brother frying Resenthal is chair-man of the banquet committee. Which leads us into reminding members to get after ads for club's souvenir program, as well as sending in their reservations early to obtain choice locations. Have you entered the banquet details in your databook? November 27, Hotel Astor, New York,

The Danbury Fair Jamboree October 10 in the Endy Bros.' Shows' Casa Ma-The Danbury Fair Jamboree October 10 in the Endy Bros. Shows' Casa Manana top proved a huge success and the organization thanks those who participated in it, including emsec Lee Barton Evans, Gray Family, Doris Reed, Stewart Sisters, Polly and Her Pals, Bertha, the blues singer: Wilford Hall, Resita, Daneing Twins, Casa Manana Revue, Minstrel Show, Jee Basile's Maddson Square Band, and the Tropical Band. Brothers Frank Wirth, George Hamid, and Dave Endy are thanked for contributing the services of their various sets. Brother Epstein, unfortunately, was unable to attend the jamboree because of illness, but denated \$50 toward the fund, and Brother Dave Endy centributed \$20. Event netted close to \$350.

Welcome visitors to the clubrooms were J. W. (Patty) and Frank Conklin, Clarence Giroud, and Adolph Crowell, Club respets to announce the death of Brother Cornellus T. (Sunny) Stapleton October 13 and pent condolences to the

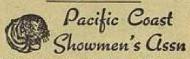
family and Vice-President Oscar C. Buck, his brother-in-law. New applications were received for Jack Bloom, proposed by Joe McKee: James Buccini, Reid Lefeure (Eing Reid), by Charles Lewis; Patsy Rosania, Richard H. Nufer. Thomas J. (Pits) Winters, Edward Paul Rahn, by Dave Endy; Cliff Natalis, by George A. Hannid, and Jack Allen, by Ike Weinberg. Members are reminded that dues are always in order and are again cautioned that the October 15 deadline regarding privileges has been passed. The Ladies' Auxiliary Halloween Party to be held in the clubrooms on October 30 promises to be quite an affair judging by tickets already sold, and members are urged to attend the first social of the season. Tickets are 25 cents.

Birthday congratulations to william Gottlieb, October 24; Hamfa Ben, Lester Mack, 25; C. D. Odom, Jack A. Montague, 27; Earle Reynolds, 28; Albert Wilbur, Harry Drees, 29.

Ladies' Auxiliary

Ladies' Auxiliary

New applications for membership:
Ruth Duncan, Suzanne Walter, and Alberta Mack, proposed by Fanny Linderman; Ethel O'Rear, by Julia O'Dennell.
Sister Edna Lasures is working hard to help the men with banquet journal.
She how has almost 100 signatures for facsimile page. Brother Jimmy Davenport filled up his car (with gas and people) for the Danbury Fair Jamboree.
Included in the party were President Midge Cohen, Irene Greene, Secretary Anita Goldie, John Liday, Leo Poervin, and Rerman Cohen. While it was very cold and damp on the lot the crowd was warm and gave freely for the cause.
Sister Kate Benet is in the hospital but coming along fine. Charles and Peggy Holts have fixed up a new home. Sister Jean Walker is working energetically for the auxiliary. Sister Julia O'Donnell is planning a club bingo on Art Lewis Shows. Sister Lean Greenspoon and committee are arranging a Halloween Party for Coholer 30, with music, refreshment, and surprises. Sister of Pearl Meyers is seriously iii.

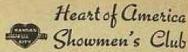


623 1/2 South Grand Ave., at Wilshire Los Angeles

LOS ANGELES, Oct. 19.—Monday night's regular meeting was called to order at 8 p.m. by President Dr. Ralph E. Smith, with Vice-President Joe Glacy, Secretary Al Weber, and 196 members present. Following the regular tribute to the flag, a alient tribute of prayer was rendered to the memory of Brother Tom Mix. Minutes of the last meeting then were read and bills ordered paid. Financial report showed club's financial status to be better than in several years.

Communications were read from Brother Dan Meggs, whose letter included a special donation from him and from Brother Dan Meggs, whose letter included a special donation from him and from Brother Dan Meggs, whose letter included a special donation from him and from Brother Carl Martin for Pacific Coast Showmen's Association Day; George W. Coe, and O. H. Hilderbrand. President Smith told of his trip to the Golden Gate International Exposition, San Francisco. New members and reinstalements were Milt D. Hinkle, Henry Cattler, Louis H. Sallee, J. E. Malone, Rudy Jacobi, and George Buddy Kelly.

Brother Bill Hobday made a report for the membership committee and requested a standing vote of thanks for Brothers Jimmy Lynch and Roy E. Ludington who made swell records in memberships and reinstatements with the Crafts 20 Big Shows. Brother Patrick Armstrong, reporting for the Siek and Relief Committee, said Brother Jud Palmer was back on the Cole Bros. Circus and that Brother Joe Horowitz was recovering from a bonsillectomy. Brother Hobday gave some favorable reports on the forthcoming Banquet and Ball, which will be held in the Gold Room of the Biltimore Hotal December 17. Brother Pop Ludwig extended an invitation on behalf of Brother Bob Murphy to be guests at Murphy's Bamboo Inn, Balbos, Calif., on October 24 and all paid-up members are promised a grand time. Invitation, also was extended to the Ladies' Auxiliary. For the good of the order, pep talks were given by Brothers Elmer Hanscomb, Orville N. Crafts, John T.



Reid Hotel Kansas City, Mo.

KANSAS CITY, Mo., Oct. 10.—With several shows closing in this vicinity and members returning to the city, life at the club is taking on a new depect and the fall meetings will start soon Brother Joe Webb, of the Bud Anderson Circus, was her on business. These members visited on route South: Brother Buster and Mrs. Shannon, Woody and Mrs. Oather: Marion Thompson and brother, Jimmy; Jack Smith and N. Fin. 1ey.

brother, Jimmy, Jack Smith and N. Fin.

ley.

Brother Ellis White, cookhouse operator on Anderson-Scrader Showe, accompanied by Mrs. White, returned here for the winter. Brother Jimmy Laughlin owner of Laughlin Shows, stored the outfit at St. Joseph, Mo., and is en route to Hot Springs, Ark., to John Mrs., Laughlin. Joe La Palmer, Mr. and Mrs. Curly Clark, and Ed Brewer, who closed with the shows, are in the city. Brother Mel Vaught, owner State Pair Shows, put the organization in quarters at Peabody, Kan., and is en route back to Kansas City. Brother Bill Snyder returned from a trip to Waterloo, Ia.

Bert Melville, of the Meiville Pamily, is a new member. W. A. Glass, exper Globs Shows, is comfined in a Topeks (Kan.) hospital. Buth Spallo, State Fair Shows, returned here for the winter, while Brother George Ross returned from a successful engagement at Dalha. Chairman of the Banquet and Ball Committee reports a new spurt in the advance ticket sale for the annual event which will be held as usual on New Year's Eve in the Fieats Room at Host Phillips. Members are asked to forward their winter address to Secretary McGinnis. Treasurer Harry Altshuler reports dues are being paid more promptly this year than in the past, and that a number are requesting reinstatement.

Ladies' Auxiliary

Ladies' Auxiliary

Since Hattle Howk, entertainment committee chairman, is out of town, Jackie Wilcox has been busy preparing for the opening meeting. Mrs. C. W. Parker and daughters will be here to open the meeting and all local members have been notified. Neil Allen visited Monday night while on route from her home in St. Louis to visit her mother in Abliene, Kan. Blanche Pellman is reported recovering from serious illness. Club was grieved to learn of the death of Florence Studyvin in the Oak Park Sanitarium, Chicago. Ruby Francis underwent an operation in St. Louis, also is reported on the road to recovery.

Backman, Moxie Miller, and Milt B. Runkle.

Ladies' Auxiliary

Cotober 14 meeting, presided over by President Nina Rodgers, was well steemed and many details for the 16th suniversary party to be held on November 18 in the clubrooms were arranged. Estelle Hansome and sister, Llabell Williams, came in for the first time this season. Lucille Zimmerman and Grace Asher returned from the North and will winter here. Edith Bullock attended after having recovered from a recent auto accident. She was complimented by President Rodgers for her wonderful assistance to the officers and club during the summer. A vote of thanks was given Martha Levine for the check she presented to the monument fund committee and to Maybelle Crafts and members of the auxiliary on Crafts 29 Big Shows for their fine work with the award books. Awards probably will be made at the party on November 18. However, Mary Taylor, chairman of the committee, will set the definite date upon her return here.

tee, will set the crimite date upon acroturn here.

Mora Bagby, sick committee chairman, reported a clean bill this week,
not a member being indisposed. A committee from PCSA came in with an invitation to a party at Balboa Beach on
October 24, when all members will be
guests of Bob Murphy. Also received
from the PCSA was a list of appointments for the many annual banquet and
nall committees. Auxiliary assured Bill
Hobday full co-operation of its members.
Duce are coming in nicely, as are new
applications. It was decided not to permit visitors into ruture meetings However, club still extends an invitation to
any visiting member of a showmen's
association to be its guest when in this
vicinity. Hostesses for the evening were
Blossom Tipton and Ethel McDonald.

When Specific Act Is Illegal and Criminal

Under numerous circumstances persons who are employed by traveling
shows of all kinds and others such as
carvassers and salesmen have reason to
determine when, and under what circumstances, a specific act is illegal.
Therefore, in this article we shall review all late and leading higher court
cases which involve variations of the
law on this subject.

Right To Parade

It has been customary from time im-memorial for people who are assembled for common purposes to parade together by day or reasonable hours at night with by day or reasonable hours at night with hanners and other paraphernalia and with mixic of various kinds. Some higher courts have held that parades are resorted to for the express purpose of keeping up unity of feeling and enthedism and frequently to produce some effect on the public mixid. Circus parades, of course, are for the purpose of reminding citizens that a circus is in town and, further, to demonstrate the efficiency of the circus so that persons may be induced to purchase tickets and witness the exhibition.

It is well recognized that the use of

the efficiency of the circus so that persons may be induced to purchase tickers and witness the exhibition.

It is well recognized that the use of city streets for such purposes is a legitimate subject of municipal regulation. In other words, city ordinances are valid which authorize circus parades. See Shields, 204 N. W. 495.

On the other hand, in Mervis, 55 Pa. Super, Ct. 178, the higher court upheld the right of a city to eract an ordinance prohibiting street purades to be held unless written notices of object time, route, and place of such parade be given to the superintendent of police. This court also held that city efficials could lawfully designate the route of the parade since this ordinance authorized the efficials to do so.

However, it is important to know that the higher courts have consistently held that city ordinances are ved which require the owners of circusse, carnivals, and the like to obtain permission of the city council, or other officials of the municipality, to have a parade. These courts explained that an ordinance of this nature confers excessive power on municipal officials. For example, in Chicago v. Trotter, 136 III, 430, the court held void an ordinance prohibiting all parades or processions upon the streets of the city until a permit was obtained from the superintendent of police, Since this law left the whole matter to the discretion or caprice of the superintendent of police, who thereby had power to prohibit all processions, the court held:

"It is subversive of the liberty of the clizens, and outside of the domain of

hedd:

"It is subversive of the liberty of the citizens, and outside of the domain of the law, that authority so srbitrary should be lodged in one individual."

And in State, 84 Wis. 585, an ordinate prohibiting parades unless permission was obtained from a city official

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Heavyweight cards, black on white. Wood surfaces principle for after. No replicate cards. Put up in the following size and and reference.

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3000 KENO

Made in 30 acros or 100 cards each. Placed in 3

new arous the statistic of 100 cards on the cards of the cards of the cards of the cards of the cards, tailty card, cards of the cards of th

hardens, later and direction steed, All cords size 0.37.

LIGHT WEIGHT BINGS CARDS

Black on white, bottal cord, literance, Can be related or discarded, S.000, time Br7, per 100,
\$1.25. In bots of 1,000, \$1 per 100, Galling
minister, strate, SOC.

Attendit Brings Braker, Real Class

Der 1,000 et Sire; tipings of 7 combers),
22. 1,000 et Sire; tipings of 7 combers),
31.25.

Lightwight Lapcades, 6:16. Per 100,
350. Small This "Browner" Bings Sheets,
7 colous, pads of 25, Sire 445, per 1,000,
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25, m \$1.25 per M. Staphed in pade of
25. Tottog extra on these sheets.

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CHICAGO SKATES TO HOUSE MIRRORS MOUNTED MOOSE FLADS FOUR FORE FOR A DIES CAMERAS SERVICE FOR AN AUTHOR FOR AN AUTHOR FOR AN AUTHOR FOR A COUNT OF FIRE WETTER OR WHITE GO WHITE GO & BEENDE STORE OF THE COUNTY OF FIRE CURIOSITY 4500P

25 0, Becond Sirest, Philadelphia, Pa.

By LEO T. PARKER, Attorney at Law

was held invalid as conferring unlawful power on a city official to arbitrarily suppress lawful acts. The court said:

"An ordinance which expressly gives to political parties having State organizations the absolute right to street parades and processions, with all their inual accompaniments, and deales it to the societies and other like organizations already mentioned, except by permission of the mayor, who may arbitrarily refuse it, is not valid. Our government is a "government of laws, and not of mem," and these principles, well established by the courts, by the 14th Amendment to the Constitution of the United States, have become a part of the supreme law of the land, so that no officer, body, or lawful authority can deny to any person the equal protection of the laws."

And in State vs. Hughes, 72 N. C. 25, the court held that to beat a drum or blow a fire did not constitute a nuisance, and that a procession thru the streets with these scoompaniments was not unlawful or a crime.

When Idleness is Crime

When Idleness Is Crime

When idleness is Crime

The courts are in accord with the legal rule that either a State law or city ordinance is valid which provides that a person is guilty of disorderly conduct if he is found lottering in any public place and without any lawful means of support, provided he cannot give a satisfactory account of himself. For illustration, in Stegenga, 94 N. W. 385, it was shown that a city ordinance provides that any person is guilty of discretely conduct who wanders about the streets, either by night or day, without any lawful means of support. It is important to know that the higher court promptly held the ordinance valid and said:

raid:
"What is meant by the term 'disorderly persons of a kind'? . . . For two
weeks he loitered about the streets in
idleness without apparent habitation
and without any means of aupport, according to the charge. Yet he lived; and
the inference is not unreasonable that
he was supported in idleness by others
in some way."

he was supported in idleness by others in some way."

Another important point of law is that, under certain circumstances, the use of approbrious language is disorderly conduct. In other words, if the language of a person, considering the time and place, was calculated to produce disorder and to disturb quiet and peace, which society is entitled to enjoy, it is unlawful notwithstanding that there was no proof that anyone was disturbed. An important point of law decided by a recent court is that althe a neighbor or friend may testify that the act about which complaint was made did not annoy or disturb him, yet this testimony is not sufficient to avoid conviction if others testify that the conduct annoyed them. annoyed them.

Profane Language Unlawful

Profase Language Unlawful
Anyone who in a public place curses
a police officer is guilty of discrderly
conduct. Whitten, 106 S. E. 302. But
in People, 203 N. Y. S. 594, the court
refused to convict a person sitho the
evidence was that when approached by
a police officer the citizen refused to cease talking when commanded by the
officer to do so. The court held that
this citizen had a legal right to be
heard, notwithstanding the official authority of the policeman. However, he
did not use any abusive or insulting
language, but merely insisted that he
had a right to talk as much as he pleased
for purposes of his own.

Generally speaking, use of profane or
bosterous language is used. For example, in State, 84 S. E. 822, the higher
court held that a citizen who uttered
profane and bolsterous language within
his own house or husiness place is guilty
of a crime if heard outside. The courtsaid:

"The castle is given to a man for de-

of a crime if heard outside. The court said:

"The castle is given to a man for defense and not for offense. It would be a huriful and unreasonable doctrine to hold that a man may utter profamity of a loud and hoisterous nature from his own house and yet not be amenable to the public therefor. If the utterer does remain in the room the utterance does not and it is the offune.

It is important to know that in State vs. Barham (1878) 70 N. C. 046, the higher court held that in order for an indictment of profene swearing to be

sufficient, it must allege first that the offense was committed in the presence and hearing of divers persons: second, that it was to the common nuisance of all good citizens; third, that the acts were so repeated in public as to become an amoyance and inconvenience to the public; fourth, it is necessary to set out the profane words in order that the court may decide as to their legal effect. In view of the rule of law many courts have held that a single utterance of a profane word in the absence of peculiar circumstances, is not unlawful under the theory that the set constituted a nulsance. See Gsines vs. State, 7 Les (Tenn.) 410.

Breach of Peace Violated

With respect to State statutes and city ordinances which prohibit threaches of the peace by the use of "threatening, quarreling, chaltenging," the courts have held that any and all threatening words which disturb the public peace are unlawful. For instance, in a leading case of Benedict, 11 Vt. 236, the court said:
"It is ... that invisible sense of security every man feels so necessary to his comfort, and for which all governments are instituted. A threat, in order to violate this sense of security, must be of some previous bodily harm, must be put further in a desperate and reckless manner, accompanied by acts showing a formed intent to execute them, must be intended to put the persons threatened in fear of bodily harm and must produce that effect and must be of a character calculated to produce that effect upon a person of ordinary firmness."

effect upon a person of ordinary firmness."

Other higher courts have held that
words constitute a breach of peace or
disorderly conduct, as follows: "Go to
hell." "God damn you." State, 33 Ark,
1940; "You are a har." Johnson, 65
5. W. 1027; "You are n damned old
thief," or "a damned knave," or "a
damned old scoundrel," or "a damned
did rascal," or "an old gray-headed curse."
have been held to be a breach of peace.
See State, 36 Conn. 278.

Obviously, just what constitutes loud
and offensive or indecent conversation
depends largely upon the person by
whom the language is uttered, the person or persons to whom the words are
uttered, and the occasion on which it
is uttered. For illustration, it has been
held that the words, "arrest and be
damned," committuted profamity, since
the word "damned" imported an imprecation of future divine vengeance.
Foster w. State, 25 S. E. 618.

On the other hand, in Sanford, 44 So.
S01, the higher court held that the
words, "go to hell, you low-down devil,"
did not amount to prefenity. The court
said:

"The language did not violate the

said:
"The language did not violate the statute, since, upon the strict construction, which is required of the court, it lacks any 'imprecation of divine vengeance,' and does not 'imply divine condemnation'. there was simply a rude request or order to 'Go to hell,' with no necessity to obey, no power to

enforce obedience, and no intimation that the irresistible Power had con-demned or was invoked to condemn them to go to hell."

Law of Slander

Law of blander

Law of slander there are two classes of privileged and lawful communications, as follows: Communications which are absolutely privileged and communications which have a qualified privilege, A communication absolutely privileged may be illustrated by words apoken by a judge in his judicial capacity in a court of justice. Such words are not actionable even the spoken mail-(See When Act Is Illegal on page 38)



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Cetlin & Wilson

Albemarie, N. C. Week ended October 13. Location, fairprounds, Auspices, Stanly County Fair, Business, good, Weather, unsettled,

Weather, unsettled,

Despite unsettled and threatening weather on Tuesday, Children's Day, brought out a hig crowd and shows and rides did well. The Stonly County News and Press was liberal with space, as were the Charlotte Observer and Concord Tribune. Good cotton and tobacco crops aided shows business. Members of the American Legion Post, national champion junior baseball team, were guests of Co-Cowners L. Ceilin and John W. Wilson. Pair officials, including C. A. Skidmore, president; S. L. Gulledge, vice-president and trossurer, and P. B. Patterson, secretary, co-operated, Personnel was grieved to learn of the death of Milton Wright, colored chef for Carl J. Lauther's Side Show. Lauther celebrated his birthday anniversary October 12 and was foted at a party, where he received many gifts. Duke Jeanette visited, as

did Thelma and Howard Bryant, of Art Lewis Shows. H. L. (Count) Harrington, former side-show talker, visited I. Cetlin, John W. Wilson, and Carl J. Lauther. Mrs. Bertha (Gyp) McDaniels visited Mrs. Carl Lauther, who was ill for several days here. Eather Waters, of Paradies Revue, visited her home at Boanoke Rapids. Mr. and Mrs. I. Cetlin and Mr. and Mrs. John W. Wilson entertained fair officials at dinner. Thomas Mitchell is doing a good job as foreman of Harlem Show.

RAYMOND D. MURBAY.

Kaus Expo

Williamston, N. C. Week ended October 5. Auspices, Martin County Fair. Business, fair. Weather, bad two days.

Montay night's opening was lost to rain. Tuesday was cold, but Wednesday, Children's Day, with good weather, pro-duced a good crowd on the midway, Remainder of week attendance was con-fined principally to nighttime. E. A.

Allen's Rolloplane proved popular, Charile Gramlich's Children of Darkness Show did well, Charence E. Dudley, of McNally Showa, stopped en route to Miamil, Fis., to visit with Mr. and Mrs. James Kane. Other visitors included Fred Bonwell and Gus Ellsnor, Mighty Monarch Shows; Jack Neal, Royal American Shows; Jack Neal, Royal American Shows; Secretary N. C. Bartlett and Judge Ellslott, Neues Atlantic Fair; Judge Harry Faul, Washington, N. S.; State Senstor Hart, and Corporal Hunt, of the State police. A. F. James added two sets of diggers here. General Mannger A. J. Kaus, E. A. Allen, Lee Jones, and Cass Shottis visited shows winter quarters in New Bern. James Dowdy left on a trip to his home in Melbourne, Fig. 1. LESTER KERN.

Art Lewis

Salisbury, N. C. Week ended October L. Business, fair. Weather, good.

Salisbury, N. C. Week ended Getober 12. Business, feir. Weather, good.

After a long haul to the fairgrounds here everything was ready Monday night for a preview as the fair did not start until Tuesday, the first of two kiddle days. It was, however, marred by showers all day. Wednesday the weather cleared and the reat of the week brought out good crowds. Many visitors were on hand from the various shows exhibiting at near-by fairs. Among them were Curl J. Lauther, Jack Wilson, Speedy Merrill, Mrs. Cetlin, and Mr. and Mrs. Charles Cohen, all of Cetlin & Wilson Shows: O. K. Hager, Dedson's World's Pair Shows: Mr. and Mrs. Bertha (Gyp) Me-Duniels, of Johnny J. Jones Exposition: Mr. and Mrs. Bobinson, secretary Hickory (N. C.) Fair, and party: J. E. Palmer, secretary Great Badford (Va.) Pair: Dave and Judd Leonard and Mr. and Mrs. ames Hodges. Manager Lewis spent most of the week visiting other shows. Jake Shapiro also spent neveral days here. Clyde Hoey recently joined with his Monkey Creas.

John H. Marks

Monroe, N. C. Week ended October 12. Auspices, Union County Fair. Business, fair. Weather, fine.

Anaptors, Union County Fair. Business, fair. Weather, fine.

Opening day was Children's Day, but a heavy rain early in the morning kept patrons at home. Skies cleared at 1 p.m., however, and business on the day was good. Weather was chilly at night and Tuesday and Saturday were the best days. Owner John H. Marks and party visited the Cetilu & Wilson Shows at Albemarle, N. C., and Capt. George Thompson and Duke Jeanette metored to Gastonin, N. C., to visit the James E. Strates Shows there. Mr. and Mrs. James E. Strates Shows there. Mr. and Mrs. James E. Strates Visited during the week, as did Art Lewis, Jake Shapiro. J. A. Whitehead, and Joe C. Best. "Bill Weisser, State editor of The Charlotte Evening News, accompanied by staff photographer Jimmy. Crooks, spent Tuesday on the midway shooting pictures for a layout in that paper. Cash and Gertrude Miller's World's Fairest Beauty Revue proved popular. WALTER D. NEALAND.

Lawrence Greater

Camden, S. C. Week ended October 12. Kershaw County Fair. Business, good. Weather, fair and cool.

Weather, feir and cool.

Pair opened October 7 with a free gate and good crowd turned out. Secretary Dewey Creed did a good job of managing the fair. Midway was concested as a short fence made it difficult for Assistant Manager and Lot Man Breeze to get the show on the fairgrounds. Spending Monday night was good. Tuesday and Wednesday night was good. Tuesday and Wednesday hights were cool. Wednesday there was football game between two colored high schools and about 8,000 streaked to the midway after the game. Among shows getting top money were Casina Besutiful, Parislan Models, World's Circus Side Show, the Aquacade, and the Monkey Circus. Children's Day, Friday, successful. Eldes did well all week, with Twin Perris Wheels taking high honors. Art James's Pony Ride, Auto Ride, and Aeropiane Ride, under management of F. J. Reynolds, challed good business. Saturday, Colored Day, the Jumping Jive Revue Band led a parade from town to the fairgrounds. Spending was good among the shows and rides.

FRANK BRAUN. Fair opened October 7 with a free gate

Cullman, Ale. Week ended October 12 Location, Gullman County Fairground: Auspices, Junior Chamber of Commerc. Fair Committee, Business, good, Weather,

Auspices, Junior Chamber of Commerce Fair Committee, Business, good. Weather, good.

Fine groundwork of fair committee and fact that no show had been permitted in country in four years combined to make this event one of season's has and far above expectations. All country schools were dismissed Wednesday now and pupils were delivered to fairgrounds in school busses to make a sizcess of Riddies' Day. Attendance and midway business built up a steadily thru the week topped off by a splendid Saturday. Thursday siternoon Mr. and Mrs. Sparka and personnel tendered Mary Elmabeth Sparks a party which was attended by 136 of her schoolmates at Culliman's Sacred Heart Academy. Mrs. James T. Sparks was in a Birmingham hospital suffering with a head injury sustained Monday while motoring here with Sparks from Birmingham. At present she is reciperating at the home of her schoolmates L. Sparks, Ensley, Ain. Mr. and Mrs. Joe C. Sparks Jeined here with three concessions, making a total of six they have with the shows. Mrs. Pearl Harris reported good business with her Sinke Show, while Lee Houston's Circus Side Show, Jeak Auburn's Zoma Show, and the Cotton Biassom Revue, from Bill Junior Duggan, Robert Pierce, and Bill Stalker in orew, topped rides.

Haleyellie, Ala. Week ended September 25 Location, fairgrounds, Ausples, Llous' Glub Winston County Pair Committee, Business was registered, especially or Wednesday, Riddies' Day, and Saturday. Schools were given a full holiday for event and Saturday's attendance broke records. Victor Drum Joined with his free attraction and was well received. Harry Harris joined as lot man and Mrs. Harry Harris is working their Snake Show, Jos Sparks placed two concessions, with Ricary Carr, Johnny Giamportoni, Bob While, Henry Wilson, Jinmy Tear, and Hiram Rice as agents. Mrs. Betty Carr is working with Mrs. Pauline Lemnon on the latter's bell game. Twin Ferrs Wheels and Tilt-a-Whirl led rides, while Minstrel and Zoma shows topped that department.

RAY ALLEN.

Funland

Woodlend, N. C. Week ended October 12. Location, fairgrounds. Asaptice, Romancke-Choosen Fair Association. Buriness, good. Weather, fair.

Mr. and Mrs. T. R. Walker, of the committee, gave shows good co-operation and they did a good job of directing the fair. Because of an upswing in the peanut and cotton crop prices, natives had money and spent well. New 20-cent main gate and 18-cent grandstand admission prices were popular. Many from Clyde & Smith's Shows, who laid off during the stand, worked here Sam Weintraub's six concessions. Bay Groves' two photo galleries. Dowdys new coekhouse, Chase's grab stand. Whitaker's three ball games, and Miller and Heth's stores all clicked here. Lillian Green's Cotton Club Minatrels topped the shows, and J. J. Marion's two Cit Revues were next in line. Casanova Mack handled the joy box to good results.

TED C. TAYLOR.

J. J. Page

Sundersville, Ga. Week ended October 5. Anapices, Washington County Fair. Business, good Weather, fair and cool. Stand here marked shows first appearance at this fair in 12 years. Business was good. Colored Children's Day, Wednesday and White Children's Day, Priday, proved highly successful. Fair board members, Messes. Chapman and McMasters, co-operated. Chapman's Sandersville Progress was liberal with space Just before opening one of the large exhibit buildings was leveled by fire, but it was replaced at once. Twin Peril Wheels led rides, with Rides-O second. Motordrome, Savage Congo, and Minatric shows led their department, and concessions did well.

Rome, Ga. Week ended September 28. Location, Botary Park, Business, cross-lent, Wenther, fair.

Shows originally were contracted for the Floyd County Pair here, but because of some disagreement between the American Legion Poet's agricultural and the fair department a last-minute change in plasm was made. However, a date was in order and a good week resulted. Sev-

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with opace and air time. Calldren's Matmee. Saturday, was successful. Jake
Storey and Lee Bussell, members of the
enterialment committee, were on hand
all week. Owner J. J. Page left here to
mgodiate the purchase of two elephants,
while Rames Boyd left for Dayton, Ky.
Many showfolk greeted old friends, Mr.
and Mrs. Albert Littlejohn and a party
of friends were on hand nightly, Jerry
Kohn, Fulton Bag & Cotton Mills,
visited.

Kom, Purcus Eng to County Fair, series 21, Auspides, Sevier County Fair, Business, excellent, Weather, fair. This fair was one of the best of the season. Its Children's Day also was one of the biggest. Ridge-O took first money, with the Ferris Wheels second, Tilt-a-Whirl did well, as did Nelater & Longmore's Riddie Anto Ride. Motorforms led abows, with Ministel, Savage Congo, and Monkeyland doing well. Shan Wilsox and Mr. Waters, of the Marryille Pair, visited.

R. E. SAVAGE.

West's World's Wonder
Gadsden, Ala. Week ended October 12.
Auspices, Efoscala County Fair. Business,
occd. Weether, tariable.
Ealryrounds were located on the main

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eral other interests attempted to come highway between Gadsden and Attala, in ahead of the shows, but all efforts Ala, and the American Legion Post, were blocked by the Legion. Station sponsor, gave good co-operation. A 10-WEGA and The Rome News were liberal cant gate prevailed. The Plying Remas, with opace and air time. Children's Mai-free act, arrived late because of ear tree. Satingley, was successful. Jake cent gate prevailed. The Flying Romms, free act, arrived late because of ear trouble, but finished out the week. Good crowds and good spending marked the engagement. The peak was reached on Saturday when about 10,000 passed thru the gates. All reported good business. A kiddles' matines, sponsored by a local firm, was a success. Gm Swaub, much improved in health, left for his home in Oblo, where he will take over active management of his hotel. Jerry Kohn, of Pulton Bag & Cotton Mills, visited. A number of concessionaires joined here for the remainder of the Abbama fairs. H. A. Hamilton also visited. D. Stack Hubbard has two shows on the midway. EDDIE EOER.

Blue Ribbon

La Grange, Ga. Week ended October 12. Auspices, Troupe County Fair, Busi-ness, Jair, Weather, Jair. Monday night was lost to rain at open-

Monday night was lost to rain at opening, but shows opened Thesday morning. Crowds were light the first part of week, with Friday and Saturday being the best days for attendance. Fair was sponsored by the American Legion Post and all officials co-operated. Hidee-O led rides, with Ferris Wheels and Boomerang yring for second place. Karl Walker's Expose topped shows, with Fred Clark's Motordrame and Capt. Harry Seidler's Show-boat next in line. Visitors included Mr. and Mrs. Bernie Shapiro, Atlanta.

LEE FADEN.

Texas Kidd

McGregor, Tex. Week ended October 12. Auspices, McGregor Fire Department. Business, fair. Weather, cool. Pay gute. Regular season of celebrations and fairs ended at Olifson, Tex., September 20. Shows this year played four celebrations and eight fairs and business conditions were good and season's gross to date in 40 per cent absed of last year. Shows winter route is being arranged by Ted Custer and Texas Kidd. Doc Isaacks' new cookbouse top arrived. Charlie Schultz & Company, rodeo performers, were with the shows at Clifton Pair. Texas Kidd took delivery on a new car. Plaster Parish and wife, Evelyn, lett to play rodeos in South Texas. Texas Kidd Jr. and wife, Flo, are at Madison Square Charden Rodeo. Horace Gillispie is with Claude Hackler's bingo stand. James A. Martin is building a housecar. Folice Chief Maxey, of Waco, and party spent an affernoon with the shows at Clifton. The street parade, which is given daily, in proving popular. Billie Basinger and Mrs. Texas Kidd went to Waco, Tex., to do some shopping.

United American

Clarkedale, Miss. Week ended October 12. Location, Community Park, Aus-pless, Clarkedale and Cochoma County Festinal Association, Inc. Business, above expectations. Weather, warm and clear. Pay gate, 10 cents.

Shows came in here three weeks after a small outfit which left many doubting Thomases in the ranks of the public and it was Wednesday before the fact became generally known that shows were the largest of their kind to play Clarksday in several years. Attendance was the heaviest since Kewanee, Ill., and Thursday's gate receipts were the largest midweek receipts in several years. Shows, rides, and concessions did fair, and Sec-

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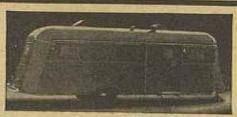
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A. J. KAUS, MGR., THIS WEEK, KINSTON, N. C. (Fair): NEXT WEEK, NEW BERN, N. C.

retary H. F. Ellis experienced no trouble in placing this engagement on the right side. Robbins Bros. Circus, which was booked as downtown free attraction, gave morning and afternoon performances and his starf and performers visited the midway almost nightly. Children's matisne Thursday drew satisfactory patronage while the regular Saturday matisne Thursday drew satisfactory patronage while the regular Saturday matisne produced its share of husiness. Mr. and Mrs. Thomas McKinney joined with cookhouse, replacing Charles Vanderford, who left for Texas to join the Bill Bames Shows. New concessionaires included Mr. and Mrs. Schooley and Mr. and Mrs. Showlar C. A. Vernon and the writer made a hurried business trip to Vicksburg. Miss., and caught Galler's Buckrey State Shows at Cleveland, Miss., while en route. Mr. and Mrs. D. L. Hall closed here to play the Negro State Fair at Jackson with another show. Brusst Collins, digger operator, was under the weather here with stomach trouble, while saveral other attaches were ill with codes, Edward Stutz, driver of Grove's Chill Tonic display car and official announcer for the Cotton Carnival, was the guest of T. V. Palmer Thursday night, Other vaitors included Matt Dawson, of Aeme Supply Company: Ned Torit Wisconsin De Laixe Corporation: Mr. and Mrs. Rubin Bay and Jamily, Master Buddy Frank and Islanut, Mrs. Califf; Manager Joe Galler, Mrs. Peggy Lamon, Harry Kimmel, and Dr. P. A. Angel, Buckeye State Shows: Mr. and Mrs. R. L. Grissom and Floyd King, Edward Hanmeder, Al Garkson, Edward Heiter, and Doe Heiltkamp, Robbins Bros. Circus, and William Poster, agent of Silas Green Minstrels.

WALTER B. FOX. morning and afternoon performances and his staff and performers visited the midway almost nightly. Children's matince Thursday drew satisfactory

Buckeye State

Clevelend, Miss. Week ended October 12. Location, Bolivar County Fair. Business, fair. Weather, fair.

With an ideal location two blocks from the heart of the city, good weather, and co-operation from the fire department and the American Leglon Fost, business started off fair and continued for the rest of the week, Rides, shows, and concessions did good business. Doe Palmer and Toenmy Arens joined to take charge of the Circus Side Show, with the Kemader Twins as the features. Mr. and Mrs. Shaffer also joined with their neatly fished hoop-is Several visits were exchanged between members and the personnel of United American Shows, Manager Joe Galler went to Memphis on business, secompanied by Charles Savage and Chartes Harvey. Joe Hamilton, of bingo game, planed to his home in Helems, Ark, to make the necessary arrangements for his pouliry ranch this fall. Mrs. Date Curitis was ill the past week and unable to operate her concession, Several fair committees visited.

H. G. STARBUCK.

Alamo Expo

Natchitoches, La. Week ended October 12. Auspices, Natchitoches Parish Feir Board. Business, bad. Weather, cold at

Business here was away off from last year, when shows played a banner stand. Poor crops and cold nights were blamed for the reversal. Kiddies' Day was the only one which came up to pre-

blamed for the reversal. Kiddies' Day was the only one which came up to previous standards. The only money the writer saw change hands was the paying off of World Series bets. Visitors included Willy Wilson, Scotty Norton, Whitey Meeks, and Johnny Fox, all of Texas Exposition Shows.

Mount Pleasant Tex. October 1-6. Auspices, Titus County Fadr. Business, good. Wenther, ideal.

Froof that premotional work capably handled thru local merchants is highly essential to county fairs from a drawing standpoint prevailed here. An automobile was awarded each night and the turn-out far exceeded expectations of shows and fair officials. Altho shows were minus a front gate an excellent gross was recorded here. Rides were popular with patrons. Bill William's Monkey Chrous Lorrain Bass's French Casino, Joe Murphy's Hawaitan Village, and Speedy Dawkin's Motordroms vied for top show honors. Skooler led rides. Concessionalies Benny Hyman, Bill Addrich, Hype Denseke, Mickey Goldberg, Tony Kütterman, H. Guyton, and Ben Fields reported a profitable week, Vistors included Sammy Steffen and Barry Wingfield.

WHEN ACT IS HIECAL

WHEN ACT IS ILLEGAL

ciously and he cannot he held liable in damages. Qualified privilege of speech extends to all communications made bona fide

unless he acted maliciously."

Of course, a rankicious statement of this kind is unlawful and the one who utters it may be held liable in damages and also be convicted under stander laws. However, the mere circumstances of the statement being false will not suffice to show malice, unless there is some evidence to show that the person knew that it was false, a person who has a lawful privilege to give information is not liable if he honestly believed the statement to be true. For instance, in Larsen va. Peeney, 162 N. W. 275, it was shown that a trusted employee informed his employer that he would lose patrons by permitting a certain known woman or unusual character to be a regular patron. The court promptly held the employee not liable for slander.

On the other hand, althe a person

employee not liable for slander.

On the other hand, althe a person honestly believes that another may have performed illegal acts, he may be held liable in damages if he makes an incorrect or false assertion which he cannot prove to be correct. This is so altho he may prove that in the past the accused person actually performed similar sliegal acts. This same law of personal liability is applicable to public officers who make arrests on knowledge of past illegal acts of the person who is arrested and without being able to prove that the accused is guilty of the presently alleged crime. For illustration, in Pinkerton vs. Verberg, 44 N. W. 579, it

upon any matter in which the party speaking the words has an interest, utation of being a street walker. A For example, an employee may without liability inform his employer of certain acts being done by another and which are detrimental to the employer. In one case the court refused to hold a circus employee liable where he truthfully informed his employer that another employee was not feeding the animals properly, and the latter employee was discharged. In this case the court said:

"It was clearly his duty to communicate it to the employer. It follows that in making this communication, he committed no actionable wrong unless he exceeded the limits of his privilegeunless he acted malictonsity."

Of course, a malicious statement of this kind is unlawful and the one who utters it may be held liable in damages and also be convicted under stander laws. The constitution and laws, consists of the right of locometion—to go where one pleases and when, and to do that which may lead to one's business or pleasure, only so far restrained as the rights of others may make it necessary for the weifare of all other citizens."

In other words, this comman had the reputation of being a street walker. A police of her police of her resultant on the reputation and arrested her, believing that she was an arrested her, believing that he was an arrested her, believing in the reputation of her in an arrested her, believing it that he was an arrested her, believing it that an arrested her, believing it and arrested her, believing and arrested her, believing it was an arrested her, believing it that an arrested her, believing it and arrested her, believing it and arrested her, believing in that alke was an arrested her, believing in that the was and arrested her, believing in an arrested her, believing in an arrested her, believing in an arrested her, believing in the result of her arresting her weation. This court said:

"If persons can be restrained of their litery and assaulted and imprisoned under such circumstances without committ

restrained as the rights of others may make it necessary for the wettere of all other citizens."

In other words, this court clearly held that the duty of a police officer does not extend to arresting persons on assumption of a new crime because the latter may have in the past performed other or similar filegal acts.

A review of leading higher court cases discloses the police officers may make arrests only under conditions as follows: Pelice officers shall have the power to enter any disorderly or gaming house, or dwelling house, or any other building where a felon is known to be secreted or harbored, or where any person is who has committed any breach of the peace, or where any felony or breach of peace has been committed. It shall be the duty of the police to suppress all riots, disturbances, and breaches of the peace, to arrest all persons fleeing from justice; to apprehend any person found in the act of committing any offense against the laws of the State; to take all such persons before the proper officer or magistrates; to make complaints before the proper official or magistrate of any person knewn, or believed by them, to be guilty of crime, or having violated any outlinance or regulation of said city; and to serve all write and warrants that may be delivered to them for that purpose or that may be required by a valid law.

sponsored by the New England Grocers' Association at Boston Garden on October 5-13, proved to be a much bigger show 5-13, proved to be a much bigger than that of 1939 and only the fact herd, proved to be a much bigger show than that of 1939 and only the fact that the entertainment program was not as big held attendance a trille below the 1939 mark. Judy and Ann Canova appeared each afternoon sin night, while Robert L. Ripley's show, with Gov. Leverett Saltonatall as guest, drew a large crowd Friday hight. Appearance of Wendell L. Wilkito at a one-night rally which drew nearly 40.000, but attendances. On Sunday morning Dubinsky was bost to everyone connected with the show at a party in the Garden. Refreshments were served and Judy Canova entertained. All of the space in the Garden and adjoining Exposition Hall was utilized. Hundreds of baskets of groceries were given away at each performance.

Mo. Fete To Be an Annual

MOBERLY, Mo., Oct. 12.—So successful was the Bullesta here on October 9-11 that the sponsoring Commercial Club plans to stage it on an enlarged scale annually, reported Charles H Liedl. Large crowds attended nightly, a turn-out estimated at 25.000 witnessing Theories—Duffield firoworks on opening night. On the following night a capacity house attended a show by Rubinoff and Company in Municipal Auditorium Arat Temple, Eansas City, Mo., gave a parade on the afternoon of the third day and its drilling units attracted 40.000 at night, largest crowd ever assembled on Moberly streets. Imperial Shows furnished midway aitractions.

Shorts

ANNUAL Bris (Kan.) Corn Pestival on October 17-19 featured the WHW Home Talent Round-Up and personal appear-ance of A. J. Cripe and His KOAM Town Talk Playboys.

GOODING rides, Manager Ed C. Drumm reported, did excellent business at the Crawfordsville (Ind.) Harvest Fair on October 8-12, according to K. E. Simmons. It was the first big street fair held in Crawfordsville in years and was favored by ideal weather. Many compilmentary statements were heard on the free acts presented. Simmons reported he visited with Mr. and Mrs. Drumm, Mr. and Mrs. Charles Hodges, Homer Moore, George Pence, and John Howard, members of the Gooding unit.

NINTH annual food show in Milwaukee Auditorium on October 14-19 attracted over 50,000 at 25 and 35-cent admissions. Entertainers included the Brucettes, girl charus Joe Emerson's Hymns of All Churches Choir, and Fran Meskin's Churches Choir, and Fran

PIRST annual two-day Big Prairie (O.) Community Pair under auspices of Fu-ture Homemakers and Farmers will fea-ture a midway and premium awards for livestook and fruit exhibits.

TWO-DAY Lisbon (O.) Fall Pestival will be revived after a two-year lapse under sponsorably of the Junior Cham-ber of Commerce. There will be a midway and band concerts.

MIDWAY and free acts will be fea-tured at Ashlund (O.) Hallowen Parade and Mardl gras under auspices of the chamber of commerce. Prizes will be awarded for floats and to individual par-ticipants. Ployd Hilty is entertainment chairman.

HEAVY attendance marked Rocking-ham Turkey Pestival, Harrisonburg, Va., on October 11 and 12, reported 8ol Southern. There was dancing to music of John Pullip Sousa II, more than 20 bands in a parade, and pageants. Erms Castillo Najera, daughter of the Mexi-can ambaseador to the United States, was crowned queen by Gov. James H. Price. -

GOLD DUST TWINS were on a bill of four acts at Carrollton (Ky.) Tobacco Fair and gave an hour's show at the Carrollton Poor Parm on one day, re-ported Billy Powers.

GEORGE HANNEFORD FAMILY

mid-Merter Shrine Gircus, Teresto, Ont., Oct. 21th to 26th Permanent Address: Girns Fallt, N. Y. Hamid-Morton

Conducted by CLAUDE R. ELLIS (Communications to 25 Opera Place, Cincinnati, O.)

Sponsored Events Veteran, Lodge and Other Organization Festivities

25,000 Ohio Draw Is Best in 11 Years

UTICA, O. Och. 12.—With estimated attendance of 25.000, the 11th annual Home-Coming and Pall Festival on the streets here on October 3-5 was the most ancessful yet ataged, officials reported. It was financed thru donations and privilege fees from rides and concessions. Special attractions were a flower show, pot parade, contests, and Clyde Cookey's string orchestra.

The high-school band gave daily concerts and accompanied free acts, including Hairy and Sue Bauers, aerialists Capt. Billy Sells Lions, and Bita and Dunn, high wire. Acts were announced by Paul Markey and All Hatch, Bila and Dunn, former citizens of Utica, made their first appearance here in several years.

years.

iner Hrst appearance nere in several years.

P. E. Gooding rides were on the midway in charge of John Enright, assisted by Paul Pickering. They were a Merry-Go-Round, Ferris Wheel, Sky Ride, and Kiddie Autos. Concessionairse were Pred Edwards, photo gallery; Mrs. Doc Edwards, penny pitch; Collins' pitch-till-you-win; O. C. Barns, milk bottlee; B. Harris, hoop-la; Mrs. E. Strausburg, photo gallery; Al Hatch, jeweiry; H. Boyd, root beer; Herbert Watts, hot dogs; B. L. Decker, lead gallery; James Keller, cat rack; Pat Davis, penny shooting gallery; Frank Peppers, bingo and canerack; W. E. Merfert, penny pitch; Ben S. Louce, cotton candy; J. E. Smith, high striker; A. Ceell, novedies; Gus Zarbus, popcorn and peanuta; Doc Edwards Illusion Show, and Wagner's Penny Arcade.

Arcade.

Committeemen were Stewart Anderson, president of Madison County Pair, London, O., general chairman, Elmer Doomy, Robert Friet, James E. Gree, Howard Bovard, and R. R. Brinkerhoff.

ATLANTIC Decerating Company has been signed to decerate Lexington and Concord, Mass. for the one-day Lexing-ton Modern Minutemen Celebration.

Attractions Augment Bills Of N. E. Political Rallies

BOSTON, Oct. 19.—Political railies have proven a boon to Boston bookers and concessionaires. Baggest of outdoor railies to emptoy talent was the one staged in National League Park when Wendell L. Wilkie visited recently. A prelude to his appearance was a complete vaude show, with aerial acts, aero-bate, seals, and songsters. More than 35,000 saw the show and then listened to the presidential candidate.

It was however, only one of many

to the presidential candidate.

It was, however, only one of many such rallies. Republicans and Democrats seem determined to outdo each other in booking entertainment in connection with appearances of their candidates, american Fireworks Company put on a display for the Wilkie rally, while the White Booking office supplied acts. At Narragament Park, Providence, R. I., a similar policy was followed.

Midway for Texas Event

DONNA. Tex., Oct. 19.—First major celebration in the Rio Grande Valley this year will be the two-day Donna Dia Grande, officials of the sponsoring Chamber of Commiscre report. For the first time in 15 years there will be a carnival, and other attractions will be set up on streets and in the plaza. Final arrangements are being made for the program, which will include several parades, a pageant, terrapin races, and free acts. Frank C. Dannelly, who handled press this year for Russell Bros. Chrotis and is editor of The Donna News Afgooste, has been appointed publicity director. Gott Boling, formerly in charge of the livestock department at Midwinter Valley Pair, Harlingen, Tex., is general manager.

Boston Food Show Is Large

BOSTON, Oct. 19.—Second annual New England Food Exposition, staged by Frank Dublosky and Sol Neusner and

Four Good Houses

NEW ORLEANS, Oct. 19.—Dry weather with moderate temperatures brought out full tents for all four performances of the Ringling-Barnum circus bere Saturday and Sunday (12 and 13). Best attendance came, as ushal, on Sunday afternoon, when all seats were filled and a few hundred took to attend in the track. Show moved without a fault at all performances, altho Saturday night crowd missed Court in the cages. Aunual Saturday afternoon party for orphans was sponnored by Mayor Robert Maestri, All press accounts said acts were best in years.

Big Night Crowd at Mobile MOBILE Als., Oct. 13.—The Ringling-Barnum circus played to an almost ca-pacity house here night of October 14 at

pacity house here night of October 14 at the fairgrounds, despite the fact that the Royal American Shews also opened at the same time. At the RB night performance all seats were taken but about 200, while in the colored section there was some straw. Mattnes was fair.

Side Show, well dressed and handled in a very clean, businesslike manner, did a nice business at night, but the mattness was just fair.

The circus and the Royal American Shows demonstrated the industrial growth of Mobile, as the Royal people had a big play during the night performances and business was good. Both circus and carnival concessions did a hice business.

Cus shi carment to the control of New Orleans, who joined the RB show Sunday in that city, was critically injured near Montgomery, Ala., when he fell under a circus (See RB IN N. O. on page 45)

For RB in N. O.

Southern California, With Several New Towns, Good for Cole Bros.

New Towns, Goo

Los angeles, Oct. 19.—Cole Bros.'
Circus, nearing the end of its Southern
California tour, has done a meet satisfactory business, according to Manager
Zack Torrell. Business in Hollywood, on
a new Socation, was somewhat affected
by poor transportation facilities. The
first two days, Saturday and Sunday,
had fair matinees and good night houses,
hut on Monday both houses were light.

There were several new towns played
week ended October 12. These were assigned to Baymond B. Dean and only
Santa Monica had daily papers. In Santa
Monica both houses were good. Dean
did a splendid job, judging from the very
good business done in the new spots.
North Rollywood, on one of the worst
lots imaginable, gave the show a light
matinee and a packed night house. Ingiewood, with a badly located lot, fair
matinees and a big night house. Huntington Park, light matinee and big night
bouse. Dean stated that he used 22
weekles in these hitberto untouched
spots. Each day the Side Show did a
very good business. At Long Beach October 12-13 business was a bit disappointing. Saturday matinee and night
were very good. Sanday matinee and night
were very good. Sanday matinee and night
were very good. Sanday matinee fair and
a light night house.

The movie folk have been much in evidence on the show. Mickey Rooney had
a party at Hollywood and many shots
were taken of him and party and Octo
Grickling. Octo and his dead-pan parter. Freedie Freeman, got a lot of laugh
daily and received notices in the dailles.
Arthur Becella Trio came in for large
share of praise.

Among the visiting film notables were
Judy Garland, Virginia Bruce. Spencer
Tracy, Leo Carrillo, Irvin Cobb, guest of
Mr. Terrell; George Rast, Thomas Mitchell,
Gury Cooper, Andy Devine and the boys,
Betty Grable, Den Ameche, Ann Shoridan, Irone Dunna, Donald Crisp, Eric
Here. Bob Hope, Jerry Colouma, Robert
Preston, Preston Foster, Hall Wallis, genend Frank Mattisco.

Picked Up Here and There

Fred Seymour returned from an East-

Picked Up Here and There

Fred Seymour returned from an East-ern trip. George Singleton replaced Scotty Brown as superintendent of can-vas. Scotty going to a movie job. Judge A. B. Palmer, back on the show, plans to

Many Shrine Dates Booked for Polack

PUEBLO, Colo., Oct. 19.—Polack Bros.' Circus, which ended a six-night indoor engagement here October 19, with mati-Circus, which ended a six-night indoor engagement here October 19, with mattiness on Thursday, Friday, and Saturday, for the Al Kaly Shrine, has many other Shrine dates booked for the 1940-41 season, including the Shrine Club, Port Arthur, Tex; Shrine Club, Beaumont, Tox; Et Mina Shrine Temple, Galreston, Tex; Ainad Shrine Temple, East St. Louis, Ill.: Midian Shrine Temple, East St. Louis, Ill.: Midian Shrine Temple, East St. Louis, Ill.: Midian Shrine Temple, Wichita, Kan; Mohammed Shrine Temple, Sacramento, Calif., and Kosair Shrine Temple, Louisville, Ry,
Official staff of the show includes Irring J. Podack, general manager; Sam T. Folack, general agent; Louis Stern, tressurer; Opal Millo, secretary; Paul Ritter-busch, superintendent; George Moofchak, superintendent of properties; Ray Dean, superintendent of concessions; Grover Burkheleer, front door; Edom Harris, press, and Ira Lee Goodwin, emsec, Those handling the advance promotions are Mickey Blue, Bea Blue, Vernon L. McReavy, Carl Sonita, T. Dwight Pepple, Harry Bentum; P. T. Branson, advance press.

McCall Bros. Close; Move to New W. O.

BIGFORN, Minn. Oct. 19.—The Mc-Call Bros. Dog and Pony Show closed a successful season October 12 at Baland Minn, and moved here to its new winter quarters on a 163-acre farm, with plenty of buildings, that McCall purchased recently.

The show closed a week earlier than it had planned so that the boys could get home to register on October 16.

d for Cole Bros.

come back to California and join the Coast Defenders. Mr. and Mrs. Joe Haworth entertained Joe's sisters, who live at Compton, Calif. Wanda Wentz was injured during the Glendale date. She was thrown from a high-jumping horse and is recovering.

Dr. Partello returned to the show from a business trip to Arizona. Milton H. McChain and Joe Haworth gave Harry Hendricks, of Sacramento, a farewell party at North Hollywood.

Ratie Luckey is visiting Mrs. Jess Adkins. Col. Ed Nagle, recovering from a recent severe illness, visited the show at Pasadena. Boston Towne, Side-Show manager, plans to return to Oakland for the winter. Mr. and Mrs. John Gibb and the twins plan going to Holyoke, Mass., to rest next winter.

Hugh McGill, circus photographer, got many shots of the circus during the stay around Los Angeles. Carl Knudson was guest of friends with the show. Ceell DeBell went to a hospital for checkup and has returned to the show. B. L. Cronin was a daily visitor on the show. John M. Miller entertained the Zoa's Terrells at Santa Monica, where John is a resident, "Yellow" Burnett entertained an Onlo party in the backyard at Pasadena. He halls from Washington C. H., O. Otto Griebling and Fredde Freeman, teaming on hippodrome track, are a splendid combination. Joe Belovockey added (See COLE BROS. on page 40)

(See COLE BROS, on page 40)

Rogers Sues Sunbrock

GHICAGO, Oct. 18. — Harry Rogers, thru Attorney Louis Reinecker, has brought suit against Larry and Marian Sunbrock for \$2,500, which he alleges is due him as his portion of the profit from the recent radeo, circus, and thrill show in St. Louis, Rogers, who claims to have been Sunbrock's partner in the enterprise, alleges that Sunbrock failed to make an accounting at the conclusion of the engagement and left \$2. Louis with the receipts of the show. An auto belonging to the promoter was attached here and steps were taken to attach a car belonging to Sinbrock's wife, Marian.



Seated in his home in far-off Santiago, Chile, in South America, Edward Shipp, veteran circus comer and equestrian director, nose 76, is seen enjoying reading The Billboard, which is sent to him each toek by his former partner, Roy Feltus. The Shipp & Feltus Circus was the big show of South America from 1998 to 1923.

Mary Erdlitz To Receive \$11,000 for Injuries

OSHKOSH, Wis., Oct. 19.—Mary Erditz, former equestrienne with the Ringling-Barnum circus, will receive \$11.000 for injuries she austained last November 20 in an auto accident, according to a stipulation entered into October 15 by the parties to a damage auit tried in circuit court here.

Miss Erditz and her three companions, injured in the accident, sought a total of \$55,000 on the basis of permanent injuries they sustained.

Moulton Seeking Family

DETROIT. Oct. 19.—William Moulton, of Detroit, who was a circus aerialist until an injury in an act about 20 years ago, is trying to locate some trace of his family. He was reared by John A. (Smoky Johnny) Cobb, old-time circus figure, who was his foster-father, and believes that his mother's name was Delia or Delline Moulton. Moulton's address is Crane Store, van Born Road, Detroit.

Tom, We'll Miss You Greatly

-By FLOYD KING-

Tom Mix, the swashbuckling buccaneer of the abow world, is dead. He died as he wished—with his boots on. Diffying a high-powered roadster at 70 miles an hour over an Arizona road the machine catapulted thru space. And when found death had forever stilled a spectacular career, eclipsed for garnishment by no other showman excepting P. T. Barnum. He crowded much into his threescore

He crowded much into his threescore years. He had been a cowboy, bartender, sheriff, soldier of fortune, chrems star, and shownan, As an actor he realized early the stupendous value of publicity. He capitalized on it and milked dry sny semblance of news that would emblazen the name of Tom Mix.

On the house top of his horne in Hollywood, neon lights testified as to its occupancy. In fat gothic letters a foot high he placed his name on his custombuilt automobile. When I saw him list several years asyo he was addressing one of those typical small-town weekly luncheon gatherings of the Botary Gub in a Corsteans (Tex.) hotel.

Not many years ago Howard Bary, the bannerman with the old American Circuis Corporation, was passing the Majes (See Tom, We'll Miss You on page 40)

"Mix Great Showman to Last; Has 'Em Standing at 'Last Show'"

IOS ANGELES, Oct. 19.—Tom Mix went out in a manner that he would have chosen. On October 15 his body lay in state at the Pierce Bros. Puneral Home in Los Angeles and all day until midnight there was a constant stream of persons that came to take a last look at him. Police were on duty keeping the crowds in line.

On October 16 funeral services were conducted in the little Church of the Plowers at 10:30 a.m. in Perest Lawn Cemetery. There were thousands gathered lines many blocks long from the chapel. The chapel could accommodate but a very

emall portion of the huge crowd. They came from all walks of life, noticeably many children, with whom he was a great favorite. In all directions from the church were great masses of people. Charley Murray, screen comedian, standing with a group of showman noting the huge crowds, said very aptly. Them was a great showman to the last, he has them standing at his last show."

The body lay in a massive bronze casket and attired as he would have wished, the ever-present white gauntlets and the big hat, the latter laid across his knees. (See Mix Great Showman on page 40)



THIS PICTURE was snapped at the Hatfield (Pa.) Fair and to the last taken of Tom Mir. Left to right: Edwin J. Brooks, provident of the fair; B. H. Patrick, The Billboard representative at Philodelphia; Mir. Mrs. Patrick, Mrs. G. Hodges Bryant, and Bryant.

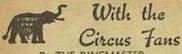
Other Tributes

The show world lost a great character in Tom Mix when he was killed near Florence, Arix, October 12, when his car overturned on a highway detour, pinning him beneath it. He was a former circus owner and numbered his friends by the hundreds. Following are tributes to his memory from friends in show business.

Irish Horan: "The passing of Tom Mix is a terrific loss to a world made better by his having lived. It leaves those of its that were close to him too deeply affected to express ourselves adequately. I, like many others, shall always cherian the memory of his having called us friend."

"It is hard to realize," William S. Hart-said. "It is just too awful, Toom was wonderful. I recall that the first time I met Mix was in Chicago in 1908."

"It is impossible to believe that Tom is dead," each Soi Wurtzel, veteran pro-(See OTHEE TRIBUTES on page 49)



The Billboard

By THE RINGMASTER

WILLIAM IL JUDD W. M. BURNINGHAM
WH. LAW IL JUDD W. M. BURNINGHAM
New Milaile. Gales Ferry, Com.
Geoglesch by WALTERS RESTENSABIL, Edited
The Walter by Rest Holeschel Printing
The Walter Burningham Company, Bookelle, IL.)

Compared by WASTER HONENADEL, Eminer Company, Robeles, El.)

ROCHELLE, Ill., Oct. 19.—GPA Jim. Hoye and Elmer Lindquist, both of Hartford, Conn., made the Danbury (Conn.) Fair on October 6. They visited with Elmpsy Anthony and Harry Ridley, clowing Emerald Sisters, Four Queens, and with personnel with Christy's elephants, all part of the grandstand show. During the evening Hoye and Lindquist, entertained some of the performers at the Hotel Green in Danbury.

The Ray family was Editor Tom Gregory's aubject for an interesting discussiony in the October issue of The Ockles, and with Hussell Brox. Circus the past sensor. The children, Reuben Ray and their family of a boy and Lindy in the Cotober issue of The Ockles, in the October issue of The Ockles, in the Cotober is and their family of a boy and live girls made a host of friends among the CFA on their tour with Hussell Brox. Circus the past senson. The children, Reuben Jr., 16; Lottle, 13; Pengy, 12; Billy, 10; Hope, 3, and Barbara, 6, were each born in a different State. Gregory said in part; "Meeting them in the back yard you find Mrs. Ray as charming as she is lovely to look at; Mr. Ray extremely courfied circus trouping. When on the read special tutors keep the children up with their school work. And they have functor had a tutor several days in New Extremely courfied circus trouping, when on the read special tutors keep the children up with their school work. And they have functor had a firm and taking in some of the new shows, among them it Happened on Ice, with Joe Cook.

Mr. and Mrs. Waiter M. Buckingham apant several days in New York visited Benson's Wild Animal Farm at Nashun, N. H., on October 12 and reports that, as usual, he enjoyed the hospitality of Mr. Benson, wil

talk circus.

P. E. Loxley, CFA of Cranston, R. L. spont the week of October 7 in New York. York. Attended the fair several times, including the Beachnut Circus and other attractions along the great white way. He made the opening performance of the Rodeo at Madison Equire Garden on Wednesday evening and also the opening performance of Joe Cook's new show.

Edwin P. Norwood

BY DR. HUGH GRANT ROWELL

The loss of Edwin P. Norwood removes from us one of the finest mere who ever graced the white tops. I shall always recall catching the Hingling-Barnum show at near-by spots for a bit of a visit with him. It was always pleasant to meet him at the opening night of the show in the New York Garden.

And I shall never forgot that particularly glorious year (for me) when the "World's Smallest," on Fifth Avonue, played day and date with the "Big One" over in the old Garden, both under the same suspices. Lew Graham, that outstanding amnouncer, came from the "Big Show" to the little one and pronounced it good. Ed wrote me about the working row going over to look at their rival. I still have the letter in my treasures. After he left the show I still kept in

Photo Post Carbs inty Styring 1 - 1.

Eand One Photograph and This \$2.25 for either 100 Mirror finished Post Cards, or 12 8x10 Inch 'Mirror' finished Photos And GET OUR PREFERRED OUG-TOMERS' GARD emilling you to a Reportal Discours on all your Phota Reproductions of any also. SATISFACTION GUARANTEED, Origical Phota returned unharmed.

touch with Ed, the I rarely ran into him. And I ewed him another favor—of having arranged for me to meet Reland Butler, then of the Sparks show and giving 100-car publicity to a show that had 50 cars of show on less than 20 of train. He and Roland are the only two men, outside of the Ringling family itself, who were ever chiefs of the press staff—the two of them good friends and both worthy of the honor.

We won't see Ed again. But we'll read his books again and again. We recognize his demand for the truth in his circus stories. And he never, as have some circus writers, tore aside any wells and revealed anything but the glamour of the linest amusement of all for many of us.

Big Attendance Anticipated For Canton Showmen's Club

CANTON, O. Oct. 19.—An attendance of nearly 1,000 is anticipated at the annual banquet and dance of the Canton Showmen's Club, to be held October 24 at the Swiss Club. Boy Wild's orchestra and Bill Green's marimba band will play. Halph Smith, vice-president, will be master of ceremonies.

Seven new setive members and 14 social members were admitted to the club last week. The membership roll now nears the 200 mark. The club expects to select the location soon for permanent quarters.

permanent quarters.

TOM, WE'LL MISS YOU

(Continued from page 39)
the Theater in Milwaukee one night.
Toom Mix was appearing there in person and Bary went backstage to talk with

and Bary went backstage to talk with him.

"Well, I am going to be a circus man next season myself," said Mix, displaying a telegram he had just received from the Miller Bros." 101 Ranch Wild West Show. Bary glanced at the salary mentioned. A short while later he talked with the late Jerry Mugivan on the telephone. Mugivan communicated with his partners, the late Bert Bowers and Ed Ballard. Morning found Tom Mix with a telegram from Mugivan offering to place him with the Sells-Floto Circus at figures considerably upped. Mix's entry with the Sells-Floto Circus at figures considerably upped. Mix's entry with the Sells-Floto Circus at figures considerably upped. Mix's entry with the Sells-Floto Circus almost overnight quadrupled that show's business, resulting for years in staggering profits. Tom Mix was a plonner Western screen atar. His name was international due to the wide distribution of his pictures. He was just as well known in Copenhagen, Denmark, as in Gillette, Wyo.

Only in cycles does a versatile, speciasular showman of the Tom Mix callber dominate the industry of public entertainment.

OTHER TRIBUTES

OTHER TRIBUTES

(Gostfinged from page 39)
ducer of the Fox and 20th Cuntury-Fox
organizations, where Teen Mix worked for
so many years. "The first time I met
Tom was 23 years ago and I produced his
first feature-length picture, which was
called Guptd's Round-Up,

Gene Autry: "Tom Mix was the greatest cowboy that ever drew on boods. He
was a credit to the American cowboy
and was our scknowledged leader. He
was also the greatest showman the West
ever produced and he brought world attention to cowboys."

Jack Hill, who served Tom Mix for 10 years as the film cowboy's press agent, said: "Today there are many men with graying hair who will silvays remember Tom Mix as their here of boyhood days and with the rest of the world mourn his untimely death."

Mr. and Mrs. C. W. Webb; "Circus people thrucut the world mourn the death of Tom Mix. Russell Bros.' Circus feels a personal loss. A good friend is gone."

S. W. Gumpertz deeply mourns the passing of Tom Mix, the noted cowboy actor and circus owner. He and Tom were great friends; in fact, they were friends for more than 30 years.

Charles R. Milbauer: The cruel hand of Fate has again struck from our midstone of the great symbols of Americanism. For Tom Mix was indeed a symbol of this democracy—as much a symbol of these United States as are the Stars and Stripes and the American Eagle. He stood for all that we hold dear and hope to cherish in the future. He will be sadly and badly missed especially if and when the call comes for every red-

-Be Safe Than Sorry-

In Legal Affairs . . . READ

When Specific Act Is Illegal and Criminal

In the Carnival Department of This Issue

blooded American to stand and prove his mettle. Those of us who were fortunate enough to know the Major personally are richer in many ways because of that friendship, and much more saddened by his untimely death than those who only knew and wershiped him from afer. I can think of no man who was more real in his dealings with his fellow men. The Major didn't smile often, but when he did, you could be sure that he meant it. As surely as the names of Washington, Lincoln, and of Will Rogers live on in the minds and hearts of all of us, just as definitely Tom Mix will become a tradition, a part of that rich heritage that makes us so proud to be a part of these United States of America. Today I weep unashamed at the passing of this great personality whom I was so proud to call my friend, whom I hater admired and respected. It seems difficult to believe that we shall never see him again in this world, I pray God tho that we may meet up again on the other side of that Great Divide."

Charles Sparks: "I admired him as well as all who knew him. He was a born fighter, a man who did not knew the meaning of defeat. Starting on a long and glorious career as a hand on the 101 Ranch Show, and thru sheer perseverence and hard work, he krought himself to the top to be loved by millions of children and was idolized by all who worked with him. Never a swell head—just a real fellow, that was Tom Mix."

Mrs. Mary Check, Paul O. Klingler, and Dr. Edwin S. Eby, of Lewistown Pa.: "To you, Tom, as you are being laid to rest among the screen immortals, we pause at this moment to once again adute you as a very close friend, a soldier, and a great actor. Your memory will linger with us until that 'final curtain.'"

John Ringling North; "Tom Mix's untimely passing saddened me greatly, as I had known him for many years. He was a great character in many respects. It think probably his most outstanding characteristic was his ever-present good nature and his ability to meet adversity and eltered circumstances with the same fine spirit which he displayed when he was on top and at the pinnacle of his career. The last time I saw Tom was two years ago in London when I had juncheon with him on the occasion of the opening of the Mills Circus."

MIX GREAT SHOWMAN

MIX GREAT SHOWMAN

(Confinued from page 19)
The services were most impressive. First organ prelude by George W. Broadbent, In Heavenly Love Abiding, Gail C. Young the soloist. Sheriff Cene Bideally, long-time friend of the deceased, paid a touching tribute to him, not an a great showman but as the lovable character he was. Monte Blue read the Masonic ritual. He was a member of Utopla Lodge No. 537, F. and A. M. Henry Goode, cellist, played Pai of Miss. Pierce Brothers' male choir chanted the Lord's Prayer, Dr. J. Whitcomb Brougher Jr. delivered the sermon, and Rudy Valles amy Empfy Saddles.

Then there was formed the procession from the church to the grave side, led by Beverly Hills Boy Scouts Troop No. 17, of which Tom was the sponsor; the Theodore Rossevelt Camp, Spanish War Veterans; Use L. A. County Sheriff's Posse, the Church-Wagon Trailers, Western Law Men, and Men of the Ranges. At the grave Dr. J. Whitcomb Brougher Jr. read the committal service. Members of Theodore Rossevelt Camp, Spanish War Veterans' firing squad, fired the last salitic, and bugle corps from Boy Scouts sounded taps.

The Pallboarers

The Pallbearers

The active palibrarers were Sheriff Eugene Biscaliuz, Monte Eine, John Pord, Ivan D. Parker, Dan Clark, Herman Nowlin, Col. Monte Stene, and Reaves Eason. The honorary palibrarers were Winfield H. Sheehan, William H. Fox, Sol

Wintzel, Carl Laemmile, Joseph Bchenk, Jack Warner, Ceell De Mille, Col. William N. Selig, Louis B. Mayer, Samuel Gobawyn, Adelph Zukor, Sol Lesser, Hal Reach, George Marshall, Frank Borzage, Jack Cenway, Eugene Pord, Al Rogel, Louis Milestone, Henry McRae, Pred Niblo, Frank Lloyd, Woody Van Dyke, Dave Butler, Fred Stone, Lee Carrillo, William S. Hart, Harry Carey, George Autry, Buck Jones, William Parnum, Buster Keaton, Charley Chaplin, Harold Lloyd, Clark Gable, Gary Cooper, Edward Arnold, Conrad Nagle, George O'Brien, George Bancroft, Big Bey Williams, Gene Pallette, Wallace Beery, Alon Hale, Montana, Jimmile and Will Rogers Jr., Mickey Rooney, Andy Devine, Binesy Baker, Rox Bell, Charley Parrell Edgar Bergen, Joe E. Brown, Hoot Olbson, Bill Boyd, Victor McLaglen, Jack Boyle, Norman Manning, Jim Ryan, Bob Cob, Judge Lewis Howell Smith, Hobart Rosworth, Jimmile Sharr, Harrison Carroll, Rapert Hughes, Edwin Hill, Jimmy Pidler, Edwin Schallert, Dick Hyland, John LeRoy Johnson, Rudy Vallec, Ken Murray, Roscoe Turner, Art Geobel, Paul Mantz, Chaude, Burr McIntesh, Dr. Frank Barham, Gen. W. E. Sterling, Texas Hangers, Gov. E. Jones of Arizona, ex-Governy Hills, Chief Raymond E. Cato, California State Highway Department, Capt, Dan Fox, New York State Troopers, Chris P. Fox, Sheriff of E. Paso, Texa Patrick J. Calian, Spaniah-American War Veterans, Washington, D. C.; John A. Guthrie, representative of the State of Oklahome, S. L. Cronin, Charley Murray, Milker, D. C.; John A. Guthrie, representative of the State of Oklahome, S. L. Cronin, Charley Murray, Milker, Milker

Tom Mix's Will

LCS ANGELES, Oct. 19.—In Tom Mix's will, made public Thursday, Mix left his faithful horse and pal, "Tony," to his attorney, Ivon D. Parker, his lawyer for a quarter century. He also bequeathed to him all his riding equipment, guiss, and western declining used in his motion picture work, and all his trophies.

The remainder of the estate was divided equally between the star's widow, Mabel Hubbell Mix, and one of his daughters. Thomasina Mix Mathews, 10, for whom the will provided a monthly income of \$500 until she reaches the are of 25, when she is to receive her share of the principal.

Mix disinherited his four former wives and his other daughter, Buth Mix Knight.

and hi Knight.

COLE BROS.
(Continued from page 39)

(Continued from page 39)
three new seals this week to be broken
in winter quarters. Carley Luckey, former trouper, was in from San Francisco
for visit with the show.

P. G. Lowery will have a swing band
this winter at a Geveland night club.
Mr. and Mrs. George Reves, of Pasadena, were guests of the Terrells at Pasadena, were guests of the Terrells at Pasadena, Mrs. Revers is a granddaughter of
the late John G. Bobinson. Revers is a
contract player at Warner Bros. Sudice,
and his wife is a member of the company at the Pasadena Playhouse. Mrs.
Revers, a former Cincinnation, had not
seen Terrell ance she was a small cable.
He recounted many stories of the cid
John Robinson Circus, the show with
which he came into the circus business
38 years age.

which he came into the circus business 36 years ago.
During the stay of the show in the Los Angeles area, Frank Mattison, untiproduction manager of Warner Bros. studies, had Mrs and Mrs. Joe Haworth and daughter, Betty: M. H. McLean, and Harry Hendricks out to the lot for a town of the sound stages and the lot.
On another occasion Mattison had Mrs. Jess Adkins and son, Tommy, and daughter, Patricia, and Katte Luckey out for town of the lot and sound stages and at lunchson at the commissary.
Mrs. and Mrs. Zack Turrell, Mrs. Adkins. Mrs. Novelles Burkhardt, Mrs. Bradley and daughter, and Steve Henry were guesta of Mattison at the studies on atlantice occasion.

another occasion.

Mrs. Addins gave a dinner party in the cookhouse at North Hollywood October 10. The guests were Mr. and Mrs. Hai (Louise Pazenda) Wallis, he the general manager of the Warner Bros. Pictures, Inc.; Mr. and Mrs. Frank Mattison Mr. and Mrs. Getee Henry, of The Bell-beard; Brent Wallis, John Nelson, Mrs. Phyllis Baker, Mr. and Mrs. Carlos Thwared, the last named bride and groom of Mexico City, triends of the Walliss. Steward Mitt Carle and Chef Elmer Vocles served a splendid seven-course dinner. The party was shown account the backyard and attended the night performance.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

FICKETT AND SIMONDS are booked at New London, Conn., and Providence. g. I., to do their clown and juggling set.

WHEN Bussell Bros. Circus closed, Chester Felke, Red Rumbell, Charles Johnston, and Jimmie Neal drove to Los

BILL AND BABE WOODCOCK closed the season with Wallace Bros. Circus, their fourth with shows operated by R.W. Rogers, and returned to their home at Hot Springs, Ark, for the winter.

BARNEY AND JIMMY ARNESEN, comedy acrobats, and Billy and Beverly Harnett, in Western sports, appeared in the floorshow at the Warron (O.) pagles dub October 12. Acts were sat by C. A. Klein, who emseed the show.

TAD TOSKY, who recently completed the season with Jimmie Lynch's thrill show, is going with the Keyes Bros. Great American Circus for four weeks and will then play Chicago department stores for the holidays.

Be not simply good, but good for something.

ART LaRUE, clown cop, finished two weeks' engagement with Cole Bros.' Circus and is at present rehearing a new act with his partner, Billy Mack. They have several waude and night club dates booked for remainder of season.

HARRY MACK has accepted from Boss Jordan, secretary of the Macon (Ga.) and Jacksonville (Fla.) fairs, the posi-tion of anneamer. He will also make the Albary and Fitzgerald (Ga.) fairs with the Dodson shows.

F. BERNARD, of Chester, Vt., asks who can tell him something about the old Van Amburgh Menagerie and the J. M. French Orlental Circus and Egyptian Caravan that toured the New England States 70 or more years ago.

LEO FRANCIS, singing, dancing, and musical clown, has signed contracts to do Santa Claus at Block's Department Store in Indianapolis. This will be his second year there and the contract is for dre weeks.

MADLINE McCOY played the Lan-cester (O.) Fair with Buck Banard's Hippodrome Show and he had a big week. She is now in Columbus, O. but will leave for St. Louis for a visit with her mother. She will be at Banard's quarters in Reynoldaburs, O., this winter breaking some new horses.

it is feared too many circus executives do not know the meaning of the word intepfty, ner do they appreciate or recognize the in-telligence of the public.

ALBERT SQUIRES (Ansonia), fermerly with the Ringling-Barnum circus and later with the Rubin & Cherry Exposition, was operated on in a Milwaukee hapital recently. It will be a few weeks before he can be out. He would like to leav from friends and can be addressed at the County General Respital. Warwalson, Wils.

MR. AND MRS. RAY BIEHLER and their comedy bears, dogs, and monkeys are playing afternoon and evening

shows under P.-T. A. auspices in schools in Ohio. Clarence Auskings, who played these schools in past years with Chief Rolling Gloud's dogs, is Bichler's agent. Auskings was ahead of the George C. Roberson Players this summer.

CHARLES AND PEGGY KLINE closed a good sesson of fairs. Last week they were at Circleville. O. They have been out 18 weeks and have several auto shows after the close of the fairs, then some food and home shows. Other circus folk on the bill at the Circleville Pumpkin Show were Pinky and Bessle Hollis. The Klines are scheduled to go to Texas.

AMBROSE AND MICHARL BYRON MCKRONE of the act Six English Macks and the Three Byrons, were the first to register at Springfield, Mass, Ootbober 18 for the draft. Act is currently playing Loew's Court Square Theater, making their eighth straight week, Other members of troupe are Mom and Pop Mack, Joe Smith, James O'Donnell, and Johnnile Jarcyk. Last named is the new top-mounter.

Den't let your equipment run down. It deem't pay. Keep it in just as good shape as you possibly can. A little paint here and there will brighten up things.

ACTS with Folack Bros.' Circus at the Al Kaly Temple Shrine Indoor Circus, Pueblo, Colo, hat week included an overture by the circus hand, directed by James Rakeness; Betty Hilton and her pets; Wanda Duo, hand-to-hand balancing; Larkin Duo, Juggling; Aerial Mitchels; Madame Marte and her canino and equine pals; "Mona," Fast Indian haby elephant, trained by Miss Hilton; Rollo Belly Boys, balancing act; Black Brothers; Captain Spiller's Seals; Ruben Castang and his Hollywood chimpanizees; Rudy Rudynoff, horse trainer; Misse Teresa and Pegny, Spanish web; Arthur Earl, equilibrist; "Hank," unrideable mule. Delafic Sisters and Bernie, aerialists; Larkin Brothers, furniture movers; Miss Tèresa, heel and toe catch, and the Seven Bells, teerterboard acrobats. ACTS with Polack Bros.' Circus at the

Some showmen can't take it—constructive tellisism.

JOHN MARIETTA and Lou McMurray, of Fittsburg, Kan. saw the Hingling-Barrum abow when it was at Joplin Molind a big crowd in afternoon sed almost a full night house. McMurray visited some of the boys with whom he trouped on the show.

VALENTINES Flying Romas, on Youte to Waxo, Tex. to Join the Goodman Wonder Shows, stopped over at Montgowny, Ala, for a vent with the Flying with the Ringling-Barnum circuin, which was showing there October 15 to Way good business.

CLANTON S. LANGLEY, Jacksonville, He wrote in just to say that he agrees with Everre Breathen that there is nothing wrong with the Big Show and that he can hardly walt from one year until the next for it to arrive in Jacksonville.

MADLINE McCOX played the Lau-Madline and the place was there beg days from all angles. Business was very good, the weather ideal and movie stars all over the lot—what move would you want Lots of visitors, too—Mr. and Mrs. Homer Hobson Sr., and grandson Homer III. Days Clark, Harry Carey, of the Elmo, Charley Murray, Gabe Floto, Everett Hart, Dick Levels, and Hugh Mogill, who have been with the show for the past two weeks, taking pictures of the Euler, Charles, and Hugh Mogill, who have been with the show for the past two weeks, taking pictures of the Euler, Brown and Lee, of vaude-visiting the Lee of vaude-visiting that the sign in the lot. Stella Rowland. Strike Glark, Shaw and Lee, of vaude-visiting the Lee of the Coloradov glamous girl, Britanian Clark, Shaw and Lee, of vaude-visiting Lee, of the Coloradov glamous girl, Britanian Clark, Shaw and Lee, of vaude-visiting Lee, of the Coloradov glamous girl, Britanian Clark, Lots of movice people the last night in Hollywood was from all angles. Build a big angles was trong and the last for the coloradov glamous girl, Britanian Clark, Lots of the Coloradov glamous girl, Britanian Clark, Shaw and Lee, of vaude-visiting the lee of the Coloradov glamous girl, Britanian Clark, Shaw and Lee, of vaude-visiting the last night in Holly

rersary. The chocolates were very nice, Hilds.

Jake Grumley, understander for the Florence Troupe, left and his place was taken by Ray Ferez and he is doing a very neat job of it. The remarkable thing is that Ray only weighs 135 and is catching tricks like acceratalts up three high said doubles to the chair. Harry McParlan served the boys cherry pie with cream, at North Hollywood Otto Griebling informs that he will be at the Famous Barr Store in St. Louis for six weeks as zoon as season closes. He had been at the Stix Ben Fuller Store, St. Louis, the past six years. On the sick list are Jack Rippel and Judge Palmer. Mrs. Jack Ryan, known professionally as Jade Rhodora, paid Jack a visit at Long Beach and rode an elephant in the spec. Lucky Bill Spaulding is kept busy these sunny days in California with his ice wagon. Ken Msynard has been kept husy the past two weeks entertaining the many visitors. Has private top sure lead plenty of the privalege car, informs that be had a very quiet week in kos Angeles.

FREDDIE FREEMAN.

Letter From Stanley Dawson

HUNTINOTON PARK, Calif., Oct. 19.—
Since the dash of the Cole show from
the Atlantic to the Pacific Cost, it has
toured as far north as Bellingham and
seattle, Wash, and Porliand, Ore. First
California stand was at Alturas, from
where it went to Reno, Nev., and then
back to California for seven weeks. At
Oakland hundreds of showmen visited
from the Golden Gate International Exposition. Those ficticed were Biddie
Brown, Joe Troscy, Able Albert, Happy
Revanam, Red Volimin, Ethal Kennedy,
Al Moss, Winnie Wakeland, Elery Roynclifs, Harry Youden, Jack Youden,
Homer Cantor, Paul Delaney, Butch
Gengus, Charley Luckey, Harvey Beach,
Whitey Versieg, Mr, and Mn. Eddie Silbon, the Garkonians, Ira Millette, Jack
Burleson.

O. T. Carson was on hand, as usual,
it Seattle, Cherka Market.

Burleson.

O. T. Carson was on hand, as usual, at Seattle. Charlie Mugivan was in San Francisco, but did not visit the show. Every stand in California brought out a good quota of troupers. At Fresso, Bill Spasth, erstwhile circus treasurer, agent, and manager spent the day with the show. Mike Nagle and his nine children visited at San Jose. At Reno, Jersey spent the day with the circus. S. L. Cromin was on hand at Oskiand, and at Glendale they came in droves.

St. L. Cromin was on hand at Oxkinad, and at Glendale they came in droves.

Noticed on the lot in Loo Angeles and near-by points were George Janck, Everett Hart, Thu Burrows, Frank Chicarelli, G. Rawlina, Mark Kirkendall, Dr. Balph Smith, Ada May Moore, Peggy Forstall, Minnis Faber, Paul Eagles, Stella Gromin, Bill Hamilton, Dave and Minnie Clark, Jack Doley, Ben Plazza, Mike Healey, P. Whitbeck, Cheerful Gardner, John Miller, Ben Levine, Red Ball McGee, Nick Wagner, Jimmy Wood, Psie Emmittinger, Bill Roddy, Maxwell Petersen, Lee McDonnel, Clyde Gooding, Harry Lewis, Ed Nagle, Mr. and Mrs. Cunningham, Mark Smith, Mrs. E. Lingo, Mrs. George Singleton, and Moshler. George Singleton and Arthur Borella Joined in Los Angeles.

Show is now in its Zlat week and has not missed a performance. The final stand in California is at El Centro on October 21. General Agent J. D. Newman says the folks will eat Thanksgiving dinner on the lot. Alonso, Pul, and Plummer are at San Diego awaiting the show. Popeye was with the show a few days. Irieh, after visiting relatives in Los Angeles, rejoined at North Hollywood, John Ageo Visited at Los Angeles, Dall Turney was with the show a few days. Irieh, after visiting relatives in Los Angeles, rejoined at North Hollywood, John Ageo Visited at Los Angeles, Dall Turney was with the show cally, as was Eddie Grady, brother. The Burkharis spent several days with their aunt. Dorothy Booth was a visitor at Hollywood. It was a great home engagement for the Escalantes. Olga Geleste was a Los Angeles visitor.

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

CARLOS AND ETTA CARREON are in New Bedford, Mass, where Carlos is managing a riding school and dude ranch at the old Evergreen Race Track for Spencer Green, textile official.

H. J. (HAP) PALMER, general agent Panhandle Donkey Baseball Company, says organization closed a successful tour, with all three units inhisting around St. Louis. He added much inciement weather was experienced during units tour of lowe, but attendance was good when weather permitted. Units playing Michigan, Illinois, Kansas, Misseuri, and Chiahoma also did well. Season as a whole was off about 15 per cent from last year, Palmer said.

"WHILE EN ROUTE to North Carolina from Burlington, Wis., to Join Dedson's World's Pair Shows, I was suddenly stricken ill and the American Red Grossent me here, where I'll soon undergo a gall bladder operation," Robert Markiey, better known as Arizons Charlle, scribes from Ward 5, U. S. Veterans' Hospital, Columbia, S. C. "I'd like to read latters from Friends and wonder what's become of Mable and Hugh Strickland, Weaver Gry, B. O. Gray, Prank and May Stanley, Milt Hinkle, Jack King, Cherokes Hammond, Red Saboreth, Mildred Douglas, Fanny Steele, Foghorn Clancy, and Gy Compton."

LEO J. CREMER, arens director of the five-day, All-American rodeo to be held in Baton Rouge, La., soon, under aus-

Garden Rodeo Keeps Pace for 1st Week

NEW YORK, Oct. 13. — First week's take of the world's championship rodeo in Madison Square Garden (October 8-37) satisfied Manager Frank Moore and other veteran officials associated with the fixture that the 19-day show is in a position to establish a new record for a comparable run. Advance sale, heavy since pre-opening, continues to run into big figures. Gene Autry, recruited from Hellywood as atellar attraction, has been feted over the town and was homored guest at the convention of the Gircus Saints and Sinners. Scoring a hit following grand entry are Fromence Vallquette, guest drum majorette, and Ted Grickson, drum major, who work harmoniously, the girl finishing with grace-Brickson, drum major, who work har-montously, the girl finishing with grace-fully done aerobatics.

Day-money winners for opening week

Bareback Bronk Riding — First Day (four performances): Carl Mendes, \$150; Carl Dossey, \$100; Hank Mills, \$60; Dewey Pox, \$40. Second Day: Hoyst Hefner, \$150; Hubert Sandall, \$100; Rid Pictoler and Bob Walden split third and fourth, \$50 oach.

Bob Waiden split third and feores, coch.

Calf Roping—First Day (four performances): Hugh Bennett (18.3 seconds), 8312.25; Jim Snively (19.2), \$264.40; Sonny Hancock (19.3), \$208.20; Carl Sheppard (20.3), \$173.50; Toots Mansfield (20.4), \$115.65; Marion Genzwiller (21.1), \$92.50. Second Day: Asbury Schell (17.2), \$312.25; Tony Salinas and T. J. Brannan split second and third (18.1), \$231.30 each: Jess Geodepeed (19.4), \$173.20; Clyde Burk (20.3), \$115.65; Bud Splisbury (24.2), \$22.50. Saddle Bronk Riding—First Day (four performances): Jackie Cooper and Jerry Ambler split first and second. \$185 each: Bob Walden, \$150; Nick Knight and Sith Bartlemay split fourth and fifth, \$120 each: Pote Grubb, \$90, Bill McMacken, (See GARDEN RODEO on page 58)

pices of Louisiana State University, reports the following have signed to participate: Buil Brody Jr., trick rider and toper; Dave Nimmo and Don Wilcox, riding and roping; Ray and Maidie, brother, elser novelty rope act; Jimmy Neshitt, clown; Pauline Neshitt, trick rider; Alice Sisty, Homan standing jump; Alice and Sisty, Homan standing jump; Alice and Sylvanian of the Trick and Cy Tailton, announcer, Joe Orr, Jimmy Like, Glen Tyler, and Hubert Sandali also are among contestants. About 75 brouks and 50 Brahms bulls are being brought in by Cremer from Shanut, Mont. W. M. Babin is manager of the L. S. U. Livestock Show held in conjunction with the rodge.

THE TWO-DAY Oklahoma State Pententiary Rodeo at McAlester closed October 13 with an estimated 16,000 attendance that day, and a two-day total of 34,000, A big street perade on Saturday afternon was a feature. Grand entry, with more than 300 borsesses and of 24,000. A big street parade on Saturcay afternon was a feature. Grand entry, with more than 500 horsemen and women, was a feature of Stunday afternoon's program when all paused to pay tribute to the late Tom Min. John Guhrie was rodeo's managing director. Associated with him was the warden, an director: Waiter McCrary, outside director. Tommay Franch, inside areas manager, and Jo Frances Sella, secretary. About 30 outside cowbors participated in the calf roping event the second day. Results: Junior Lorence, Rugh Rudley. Pup Wells and Tell McMillan spin third and fourth. Second go-round, Sam Proc. tor., Choc Murphy: Tom Bohinson and Paul Lamar spit third and fourth. Results of the immate events in which 50 inmates participated: Wild Cow Milking—Major Taylor, Walter Taylor. Horse Bucking—Julius Bohannon. Wild Horse Bucking—Julius Bohannon. Wild Horse Riding—Coar Avery. Wild Cow Milking—Gordon Blood. Wild Horse Bucking—Jim Parker, Shine Rush. Contracted performens were Twais and Knotchie McCrary, Clark, Bill and Fred Byser Jr., trick riders and ropers: Jimmy French, buildingser; Bobby Clark and Billy Kelly, trick ropers; Bobby Kelly, 16-year-edd steer roper; Josephine Proc. tor, calf roper; Bee Harrison, cowgirl calf roper; Norma Holmes, trick and facey rider; John A. Guthrie Jr., Amstrallan whip cracker; Price Williama, seven-year old calf rider; Pat Henry, trisined horse and trick roper; Hardy Murphy and his trained horse. Clowns were Proches Selia and Earl Stover, with trained mules,

THE PORTLAND (Ore.) Pacific Inter-national Livestock Show and Rodeo, Oc-(See CORRAL on page 38)

HIGHS IN DALLAS, RALEIGH

Gate and Stand Biggest in N. C.

Hamid shows draw unprecedented overflows midway biz up for WM

BALEIGH, N. C., Oct. 19.—Records for gate and grandstand attendance were claimed by officials for North Carolina State Fair here on October 8-12, which had good weather except for a shower on opening day. Dr. J. S. Dorton, manager for the State Department of Agriculture, estimated total attendance at 225,000, shout 25,000 above the 1929 figure. No accurate count is kept at the gates.

George A. Hamid, who furnished the grandstand attractions, said that crowds were the largest he had over seen at a Tar Heel annual. Increased business was reported by Max Linderman, whose World of Mirth Shows have provided midway attractions several years.

Biggest day for the grandstand came on Wednesday, when Lucky Teter and His Hell Drivers thrilled a rocord overflow crowd of 15,000. Another 10,000 lined femes on the far side of the areas. Spectators were placed in the intied to see the Teter show. Teter's manager, J. H. Powell, reported their season best in the troupe's history. Teter observed his 39th birthday anniversary during his appearance in Raleigh.

For the first time motorcycle races were staged at the fair. Sponsored by the American Metorcycle Association and promoted by Bert Q. Tilley, the moes were staged at the fair. Sponsored by the American Metorcycle Association and promoted by Bert Q. Tilley, the moes were staged at surday by Halph Hanktrson under AAA sponsorship drew another capacity grandstand. Winner was Buddy Rusch, Dallas. Bill Brettenstein handled auto-race arrangements.

Friday, the biggest day, had attendance of \$1,000. School children were (See Raleigh is Biggest opposite page)

Attractions Big Jackson, Miss., Success Factor

JACKEON, Miss., Oot. 19.—Despite lack of extensive advances advertising and an insusplcious start due to a sudden change in weather, Mississippl Prec State Pair here on October 7-12 chalked up another successful annual. High-class entertainment, co-operation of exhibitors, and skillful management by Secretary-Manager Mabel L. Stire are credited with the success. Absence of advertising and ballyhoo was due to curtailment of operating expenses ordered by Mayor Walter A. Scott and Commissioners A. F. Hawkins and H. M. Taylor as a result of losses which they said the fair had surfered last year despite all-time recorderowds.

fered hat year despite all-time record crowds.

Be serious was the necessity of reducing city expenses to provide for otherneeds of the growing metropolis that for several weeks in the early summer the fate of the 100-year-old institution was in doubt. The question of continuing the State Fair was put squarely before the city's business men, who were divided in their opinions some suggesting that it be abandoned in the interest of economy and others contending that it was an invaluable advertising medium for Jackson and must not be accrificated to meet what they felt was a semporary emergency.

City authorities finally decided to proceed for another two years or until 1942, when the Legislature meets again at which session the State will be saked to assume some of the burden of profise Success in Jackson on page 41)

KILGORE, Tex.—Kilgore Oil Carnival, Inc., has been granted a charter of in-corporation in Austin, the capital, to sponsor an annual oil exposition in Kil-gore. Incorporators are given as J. M. Grim, E. C. Middlehrook, and O. L. Arner.





THESE OFFICIALS of the State Fair of Texas, President Harry L. Seap (left) and Secretary Roy Rupard (right), came in for general congratulations, with the other members of the fair board, because of record days made in the initial period of the 52d annual, October 5-20. During the first nine days Children's Day October 11, set an all-time paid gate mark of 215,395, and opening day, with 111,310, was best in the Dalks fair's history.

Night Shows Bow At Danbury; Draw Goes Over 119,000

Goes Over 119,000

DANBURY, Conn., Oct. 19.—The 71st annual Danbury Fair, October 6-12, drow 119,745. Altho the gate was bigger than most former fairs, it did not surpass the record of 190,365 in 1937. Attendance by days: Sunday, 28,899; Monday, 8,105; Tuesday, 4,853; Wednesday, 13,843; Thursday, 19,469; Friday, 19,072; Esturday, 28,508. Sunday broke a 13-year record set in 1927 with 24,772 adminions, and exceeded by 16,484 the opening Sunday in 1938.

Exhibitions and attractions had near-capacity crowds on Sunday and over 5,000 were in the grandstand to see Lucky Teter and His Hell Drivers. Saturday drow thousands of midget autoracing fairs to watch Ernie Geaell, Inwood, L. L. win the 30-lap event. Weather was ideal except on Thesday, when there was heavy rain. For the first (See Danbury Mohrt Shouss on page 45).

DENVER. — Construction has been started on a 120 by 202-foot reinforced concrete exhibit building for the 1941 National Western Stock Show to be held here. Building is to replace one destroyed by fire in November, 1939, 852,000 of the cost to be supplied by government funds and \$49,910 contributed by the city and National Western Stock Show Association. Because of the city sponsorship, the building will be available for other expositions, and display facilities will be provided.

Gate, Net Under '39 Mark For Little Rock Stock Show

NORTH LITTLE ROCK, Ark., Oct. 19.
—Attendance and receipts at the third annual Arkansas Livestock Show here on October 7-18 were below the 1939 mark, but the show was successful financially for the sponsoring association, said Marager Clyde E. Byrd. Profit will be consumed in paying bills accumulated for materials used in construction of a rodeo areas, merchants' building, and general plant improvements.

Gate receipts totaled 88.768 and there was \$8.000 from an advance ticket sale. Granistand receipts for nine perform-(See Little ROCK SHOW on page 44)

25,000 New Mark in Texas

RICHMOND, Tex., Oct. 19.—Eighth annual Fort Bend County Fair here on October 10-13 drew an estimated 25,000 believed by officials to be a new record. Exhibits were unusually good, with more entries in every department. Business was excellent for pitchmen and concessionaires due to bountiful crops in the area. Prize money was awarded on the first day, thereby permitting contestants to spend extra money. J. George Loos reported excellent business for his Greater United Shows on the midway. He brought seven rides and fair shows.

ALLISON, Ia.—Virgil Shepard was elected secretary of Butler County Pair Association, replacing C. H. Wild, not a candidate for re-election. H. C. Newbury was re-elected president; Will Alian, vice-president; J. A. Barlow, treasurer,

HAPPY AT THE CLOSE of the most successful North Carolina State Fair in history on October 8-12 are, left to right: Dr. J. S. Dorton, manager for the State Department of Agriculture: George A. Hamid, credited with heusing supplied the finest grandstand attractions ever presented in Raleigh, and Max Linderman, whose World of Mirth Shows were again on the midway.

Dallas Record Days Are Made

Crack annual scores gate marks - BC bill and RC midway chalk heavy draws

marks — BC bill and RC midway chalk heavy draws

Dallas, Oct. 19—Two days of record attendance out of the first mine were registered at the 52d annual State Pair of Toxas here, October 5-20. An all-time paid gate mark was made on Children's Day, October 11, with 215-205. Pervicus high for one day was 214-365 or the second Sunday of the 1029 fair. First day had the biggest opening-day gate in history with 111,310. Total admissions thru last Sunday were 753,101, being 57.504 ahead of the 655.507 on the first nine days of last year. With exception of rain on the first Sunday, weather has been perfect. Attendance by days:

Saturday, October 5...111,210. Sunday, October 6...23,735 Monday, October 6...23,735 Monday, October 7...12,847 Tuesday, October 7...12,847 Tuesday, October 7...12,847 Tuesday, October 10...15,512 Priday, October 11...215,395 Saturday, October 12...125,395 Saturday, October 12...125,395 Saturday, October 11...215,395 Concessions and exhibits were declared the best, most varied, and greatest in number than at any proceding fair. Agriculture and poultry exhibits were dilled to capacity and livestock division built new barms to accommodate its largust entry list.

The Barnes-Carruthers revue, Americans, in front of the park's revampled grandstand was the fair's first outdoor show in several years. Capacity houses greeted the week-end shows and Saturday night was a sellout with over allowing of taps.

Best received of the extravaganza's 15 nets were Loretta Laird and the Twelve Aristocrats; Pour Franks, dancing and comedy: Lester Cole and the Six Debutantes, and Smith, Rogers, and Eddy, as the International Nitwits. Night crowds liked the acts and plenty of applause went to Maxy and Brach, unicopal-size the Orsanils, aerialists, and Loyal-Beponsky Troupe, hareback riders. Others well received were the Brannock Troupe, catapult acrobats, and the slix serial sect. All four of the shows dancing numbers registered at almost every performance. They included for the shows dancing numbers registered at almo

N. O. Expo Talk Is Revived

N. O. Expo Talk Is Revived

NEW ORLEANS, Oct. 19.— President
Received was reported in a Washington
dispatch to have abown interest in a
proposed Pan-American Exposition beri
in 1942 as a means of "furthering the
binding of trade relationships between
South and North America." Pederal cooperation in construction of a large permanent auditorium where exhibits of
Bouth America could be housed without
cost to Latin American republics was
suggested to the President by Allen Elletider, congressman from Louislams, in
a White House Interview. "There has
been a great deal of pressure hecought by
costs of maintaining exhibits by South
American nations at the world's fairs in
San Prancisco and New York." Ellender
said.

GREENEBORO, N. C.—Certificate of incorporation of Greeneboro Pair has has been filed in Guilford Superior Court here, total authorized capital stock being listed at \$10,000. Officers are given as Norman Y. Chambliss, Rocky Mount, secretary-treasurer; George A. Hamid, New York City, president, and H. R. King Jr., Greeneboro, vice-president.

YORKTON, Sask.—Charles R. Bull was re-elected president of Yorkton Agricul-tural and Industrial Exhibition for the third successive year. Also elected by acclamation wore! Honorary president. W. T. Moore, vice-presidents, J. Sherwin D. Cameron; treasurer, T. Matheson; secretary-manager, W. J. Cowan.

Fair Grounds

WOOSTER, O.—Wayne County Pair here will be held five days in 1941 instead of four as in previous years, said Secretary Walter J. Buss. The 1940 annual made profit of \$2,026, about \$2,000 under the 1920 figure. There were about 7,000 less paid gate admissions and 5,000 less grandstand admissions, but lower converse made a profit possible. Deless grandstand admissions, but lower expenses made a profit possible. De-creases were due to cold weather. Re-ceipts were \$27,820. Directors voted to pay \$5,000 on the \$33,000 debt incurred in the 1936 building program.

BEAUMONT, Tex.—Increasing interest in Joy Night, South Texas State Fair's annual fun freike, has estimed the association to increase awards. Schools and organizations are showing increasing interest in the event, Judge Hilton, manager of the night, said. The committee has ruled out entrance of standard uniformed groups, such as drill teams. New feature will be awards for portrayals of comic-page characters. comic-page characters.

RISON, Ark.—Cleveland County Pair here had ideal weather on October 10-12 and it was the most successful annual in association's history. Exhibits in all de-partments were largest on record and attendance reached a new high.

DOVER, O.—Pire damaged equipment and barracks of Battery E. Ohto National Guard, on Tuscarawas County Pair grounds here. Capt. Arthur Limbach estimating damage at \$10,000 and blaming an overheated heating unit. Sights and tires on four 135-millimeter guns were ruined. Building was owned by Tascarawas County Agricultural Society and leased to the Guard. Fair beard has made no plans for replacing it. On May 23 the grandstand was destroyed by fire and replaced by a modern stand in time for the 1940 fair.

VANCOUVER, B. C.—Settlement of accessints of Canada Pacific Exhibition here saw 2,000 checks, representing over \$106,000, placed in the mails. Total included pay roll, \$18,300; prizes, \$18,300; advance sale prizes, \$1,800; ludges, \$1,850; bands, \$2,100; publicity, \$6,500; annual payment to city of Vancouver, \$22,157; light and heat, \$3,300; supplies, \$18,500.

DAVENPORT, Ia.—The 1940 Mississippi Pair and Exposition had a loss of \$2,806, it was disclosed in the financial state-ment by Howard Power, secretary. Op-crating expenses for the season were \$46,593 and total receipts \$43,837.

ALBANY, N. Y.—New York State revenue from pari-mutuel betting in the current fiscal year had resched \$2.647,-490.41 when the fall meeting at Belinont was ended on October 5, according to a State Tax Commission report.

CALGARY, Alta—J. Charles Yule, manager of Galgary Exhibition and Stampede, has been appointed by Arthur G. Leonard, chairman of directors of the International Livestock Exposition, Chicago, to judge all breeds of steers at the exposition in December. It is the first time that a Canadian has been chosen to judge these classes. E. L. Bichardson, who retired as manager of Calgary Exhibition this fall, has returned to Calgary from Vancouver, B. C., and will assist Manager Yule in an advisory capacity for several months.

DES MOINES, In.—Iowa State Pair board has moved into more spacious headquarters in the Iowa Statchouse, taking over a large basement room formerly occupied by the bank receiverable department. Secretary A. R. Corey has a large executive room which can be used for board meetings.

GREENVILLE S. C.—Fire swept thru about 25 stables on Greenville County Pair grounds on October 15 and caused damage to several other buildings before it was brought under control. Pair officials said damage was not severe enough to cause postponement of the 1940 fair.

NEW ALBANY, Miss.—United county board of supervisors has approved spend-

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WILLIAMS & LEE ATTR., INC.

dos Hally Ave. ST. PAUL, MINN. ing of \$5,000 for purchase of 2s acres for a county fair grounds. Site was selected three miles west of town on U. & 78. Funds will be borrowed on short-time notes with a WPA project proposed to handle cost of erection of the plant.

GARDEN CITY, Kan.—Finney County Fair here on October 4 and 5 was pro-nounced a success by officials. Attract-ing attention was a horse act managed by Cal Thompson, and Hiram and Maud, mule act. Brodbeck-Schrader Shows played the date,

BETHANY, Mo.—Northwest Missouri State Fair Association has issued a call for a meeting of stockholders here on December 14 to vote upon a proposed \$15,000 bond lisse, to which would be added a WPA grant, for the purpose of creeting a grandstand.

SPENCER, Ia,—North Central Pair Circuit was formed at a meeting of representatives from five fair misociations for the purpose of collective booking, Members are All-Iows Fatr, Codar Rapids: Freeborn County Fair, Albert Lea, Minn; Scoux Empire Fair, Stoux Falls, S. D.: South Dakots State Fair, Huron, and Clay County Fair, Spencer.

Arizona Bill Is Completed

Arizona Bill Is Completed

PHOENIX, Ariz, Cet. 10.—According
to William H. Thompson, chairman of
Arizona State Pair Commission, an
"Everybody Pays" policy will be established for the revived 1940 fair, reported
Walton de Pellaton. Arrangements for
the program are nearing completion.
There will be Children's and Agricultural
days and daily part-mutuel races for
purses totaling \$20,000. Auto races will
be staged two days, and Star-Spangled
Revue, with Carlos Romero Girls, imported from the West Coart, will be featured grandstand attraction. All space
in exhibit buildings has been sold and
overflow will be boused under canvas
under direction of Mrs. R. (Happy) Anderson. Construction of a new building
to bouse a cafe that will cater to horsemen and livestock workers is nearing
completion.

McChrystal to London Post

SAN FRANCISCO, Oct. 19.—Major Art McChrystal, last year concessions director at Colden Gate International Exposition here, has been assigned as military attache to the Court of St. James's in London and will leave for his new post tomorrow. Jack James, publicity chief of this year's expo, has been commissioned to write a history of the fair.

RECORD DALLAS DAYS

(Continued from opposite page) Oaro-Neilson Dance Ensemble with Le Caro-Nellson Dance Ensemble with Lester Cole doing a nice job of emise; the
Silver Forest, featuring the Six Debutantes and Garo-Nellson Dancers; Deb Mayo and Company in "The Days of
Ferdinand," and Gresha and Broma in
A Golden Dance Cassic, Brengks Models,
in gay colored costumes, filled in ensemble numbers. Entire production was
beautifully costumed with excellent
lighting effects and real artistry in its
staging.

JIMMY LYNCH

ANNOUNCES PLANS FOR 1941 SEASON

Paul Granberry, auditor and business manager for Jimmy Lynch and his Death Dodgers, has just returned to the Lynch show at the Goodrich Exhibit at the New York World's Fair from a meeting with Jimmy Lynch in Texarkana, Texas.

Lynch's shoulder injury, incurred while driving in Atlanta, Georgia, on October 6, is rapidly healing and plans were laid at the meeting between Lynch and Granberry for the Death Dodger's 1941 season.

COMBINATION OF PICKED STAR DRIVERS SIGNED FOR '41

A combination of star drivers (comprising the greatest drivers in the automobile stunt business) direct from the N. Y. World's Fair and the four Lynch road units has been selected and signed to new contracts for the 1941 season. Among these are Bob Maynard, Buddy Toomey, Whitey Reece, George Mason and Bill Estes. Contracts have also been signed with Earl Shipley and other clowns.

PERSONNEL AND REPRESENTATION CHANGES

Par Purcell, who served with Lynch for two years, will not be associated with the Death Dodgers or any Lynch enterprises after November 1, 1940.

Frank R. Winkley, who served as Western unit manager for Lynch, is no longer associated with Lynch enterprises.

Barnes-Carruthers have been retained as General Agents and Jimmy Lynch himself will handle all of the Western territory, while J. F. (Irish) Horan will serve as Eastern representative and unit manager.

ALL FAIR AND EXPOSITION MEN ARE URGED TO WATCH LYNCH IN 1941 . . . BIGGER AND BETTER THRILL SHOWS THAT WILL MEAN BIGGER AND BETTER ATTENDANCE FOR YOU ARE IN THE MAKING.

America benefit performance was moved up to October 16 from October 19.

The week-end brought heavy crowds and excellent business to concessionaires and midway attractions. Robert L. Loh-mar, general manager of the Rubin & Cherry Exposition, said midway business was 25 to 30 per cent ahead of the shows' successful run at the 1889 fair.

RALEIGH IS BIGGEST

(Continued from opposite page) sitted free, Management had sent admitted free. Management had sent 900,000 complimentary tickets to school children throout the State. Horse races were run on Thesday, Thursday, and Friday under auspices of the United States Trotting Association.

Hamid Show Is Lauded

Ferdinand," and Gresha and Brons in A Golden Dance Casside. Brengks Models, in gay colored costumes, filled in ensemble numbers. Entire production was beautifully costumed with excellent lighting effects and real artistry in its staging.

Free attractions that drew good crowds were the Mexican Mariackis Band, from Mexico, with two concerts daily in the band shell, and two free serial acts by the Orsanis at 7 and 9 p. m. in front of the Americans show. Acts were all bookings by, Barnes-Carruthers Agency Lay Cervone, conducting the Cervone Concert Band, received much applause with the show's prelude and patriotic numbers between acts.

Many officials of Texas fairs and chambers of commerce Day, Among visiting fair officials and showlolks were Mel Vaught. State Fair Shows; Zeke Shunway, Beckmann & Gerety Shows, Lee Simon, Goodman Wender Shows, Ned Torti, Wisconsin De Luxe Corporation; Bernie Mendelsohn, O. Henry Tentand Awaing Company; Ralph T. Hemphill, secretary-manages, Oklahoma State Pair, accompanied by his wife and daughter; Harrison B. Walte, Brazos Valley Pair, Waco, Tex.; Plain Dave Morris; Sunny Bernet, Globe Pester Corporation; Frank B. Joecling, The Silbouries, The Company of the ACA. Lola Horton, Charicaton, Mo., visited her sister, Mrs. Sam Gordon, on the Hubin & Cherry Expedition.

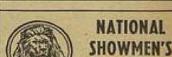
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Grand-Stand Shows

STEINER TRIO, bar act, reported clos-ing a successful fair season at Circle-ville (O.) Pumpkin Show on October 10, playing 11 works of spitt-week fairs with Raymond Attractions and four independent dates.

RAYMOND ATTRACTIONS recently concluded a successful fair season at Ottaws, O. It started at Columbus, Ind. on July 4. Bookings also included dates in Illinois. In the combo were Steiner Trio, Happy Hooligans, Houshton and Houghton, Wigand Troupe, Jacksmess, Aerial Cowdens, Victoria and Frank, Delmores, Olive Craig, Bonnie Miller Dess, Lerches, Jenny Dyer Duo, and the Raymonds.

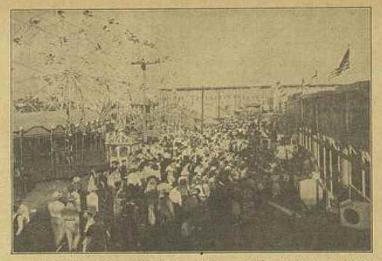
MANAGERS William Camp and Al Barth, Sensational Comets, report closing a successful season recently at Pan-handle South Plains Par, Lubbock, Tex., for J. C. Michaels Attractions.

PERRLESS POTTERS, casting act, will not be on the road in 1941, said Manager Harry Potter. He released the members so that they could enlist in the country's armed forces. They callsted at the same time so that the act may be reframed immediately at discharge time.

COMPLETING their 12th week of fairs for George A. Hamid in Tarboro, N. C., on October 26, Bogash and Bardine and Their Four Crassy Sullors are to go East to resume vaude dates.

GLADYS M. WILLIAMS, Williams & Lee Affractions, reported the 1940 out-door season excellent. Mr. and Mrs. Williams plan to leave soon on a three-week trip thru Mexico.

BUDDY LUMAR and his All-American Death Dedgers were added attraction before the grandstand at Southside Virginia Pair, Petersburg, September 30-October 5, reported Robert Goulden. Shows were canceled the first two days because of rain, but attempdated for remainder of the fair was large. Lumar



PART OF THE CROWDS on the midway, facing the grandstand, which helped give Oklahoma Free State Fair, Muskopee, September 25-October 5, total attendance of more than 200,000. Secretary-Manager Ethel Murray Simonds reported that altho Hennies Bros. Shows operated only six days, because of late arrivel, the midway gross was only 377.73 under receipts of the same shows, which played seven days at the fair last year.

has added two men, Preddle Martin and Capt. Ted Lane, bringing his roster of drivers to six.

SMITH'S Superba Band played South-side Virginia Pair, Petersburg, on Sep-tamber 30-October 5, reported Manager Hugh M. Smith. Other attractions were the Madcap Revue; George Moore, jug-giert Cartier Steres, aeralistas Carlos' Circus. Alvin and Kenny; June Boyd, xylophoniat. Buddy Brynnt, emsee, and Brenck's Colden Horse and Models. Smith's band also played Bastern Shore

Agricultural Fair, Keiler, Va., August 26-31. with Pluretta Revue, Kirk Adama' Circus, and Leroy and Rogers, and Roan-oke (Va.) Fair, September 3-7, with the Mildred Asche Revue, Bijon Circus, and Ann Crosby, emise and vocalist. Band has been backed for 1941 Keller, Poters-burg, and Roanoke fairs.

EDGAR MAYOTT reports he has re-turned to Red Lodge, Mont., with his high diving dog, Cowboy, after playing fairs and celebrations in Ulah, Oregon, California, and Washington. He plans to frame a small unit and play halls and echools in the Northwest during winter,

ATTENDANCE well over 50,000 at Van Buren County Fair, Hartford, Mich., en September 20-October 5 was best in recent years and grandstand sales of 18,200 set a new high, reported Tom Warren, Pentured attraction was Schooley's Feschaffons of 1940, with Hubert Dyer and Ann. Happy Harrison's Anima's Linwood's Rockets, and Denardo's Six Aristocrats. Brown, the Clown, was again booked. booked.

ANNUAL CHRISTMAS SPECIAL OUTDOOR CONVENTION NUMBER

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SUCCESS IN JACKSON

(Continued from page 42)

viding prize money. Except for use of the land, the State has never contributed to the present State Fair, whereas the city of Jackson has paid out in premiums and for improvements hundreds of thou-sands of collars. There is growing senti-ment among the State's editors, law-makers, State Extension Service, and other interested individuals and groups for an adequate State appropriation.

Friday Big as Usual

Local newspapers, which gave spatingly of their space prior to the opening of the annual termed it an "ecomony fair," pointing to the absence not only of an adequate program of activities, such as provided in past seasons, but even to lack of decorations on downtown streets. However, after the fair opened the newspapers, altho not carrying anything like the reams of publicity and photos of other years, did give daily front-page spreads as well as inside space, to fair activities. Scant mention was made of entertainment features except in general stories.

The fair opened at noon on Monday without benedit of parade or opening exemony, and this fact, combined with a change in weather which brought a chilly rain for the first few hours, so reduced attendance that Barnes-Carruthers' grandstand show, Star Brigade, suffered a To per cent slump as compared with list year, and the Boyal American Shows' midway receipts fell off accordingly. What was declared the abong the colorful RAS midway and infront of the grandtand combined with clear, crisp weather, brought out larger crowds on Tuesday, Institution Day, when the city and co-sperating con-

components were hosts to orphans, old men's homes, old ladles' homes, and other institutions, of which Jackson has

other institutions, of which Jackson has plenty.

Wednesday, Parmers' Day, saw an even larger crowd than Tuesday, and Ernic Young, manager of Barnes-Cheruthers grandstand show, arranged for T and 9 p.m. performances to accommodate spectators. The fair reached its climax, as usual, on Friday, which always has been School and College Day. Hugo crowds thronged the grounds from 8 a.m. until after midnight, altho they were thousands abort of last year's record Friday with 176,000. Among visitors noted on Friday were Mr. and Mrs. Rubin Gruberg, Barney Gerety, Harry W. Hennies, Joe Goodman, Secretary Doug Baldwin, and Bishop Lay, cashler of Alabama State Fair, Mr. Dorn, secretary to Mr. Baldwin, Secretary Hillman Taylor, Mississipps, Alabama Pair and Dairy Show, Meridiam, Nat D. Bodgers, who is handling advance ticket sale in Meridian, and Pat Purcell, manager for Jimmie Lynch and his Doath Dodgers. Saturdby upset expectations and proved better than in 1939 for the grandstand and up to anticipations of Royal American Shows's officials.

Overflows in Grandstand

Overflows in Grandstand

Grandstand show, Star Brigote, with
Ernic Young as manager for the engagement, was one of the best revues of its
kind ever seen at the State Fair, which
has been favored with many fine attractions in front of the grandstand duing its 36 years. Emisee Jack Riem set
the tempo for the foat-moving revue
which featured 24 girls in the line,
freshly as well as brilliantly costumed. A
novelty for State Fair authences was the
appearance in the revue of the 12 Procisionists, men dancers, who made a hit
with the overflow audiences each night.
Acts in the revue, all new to fair audiences, included the Walkmirs, perch, act,
with the girls doubling in the Aero-Ray
number; Pive Maxellos, Rissey: Eight
Melody Guards, male singers, and
Lorimor and Rudson, old favorite bicycle act.

Nina Allem prima donna, was well re-

number, Five Maxellos, Risley: Eight Melody Gurda, male singers, and Lorimor and Hudson, old favorite buoyede act.

Nina Allen, prima donna, was well received, as was Lillian Cole, who played the electric organ and sang as prefuse to the first act. Costumes, lighting effects, and scenery were up to the standard Mississippl grandstand show patrons have come to expect of Barnes-Cartuthera. Milt Britten and his band played the show in grand style and doubled in their stage act that is known from Coast to Coast. Tommy Rafferty brought down the house at every show with his screwball tactica, sharing honors with Milt and his brother. Joe. Despite two shows Wednesday and Thursday nights and three on Friday, incitiding a mailnee for school children, grandstand gross was considerably under last years. This was called due to lack of sdvance advertising and publicity.

Hoyal American Shows, altho registering fair business, suffered some with other attractions and concessionaires. Shows presented their usual spick-and-span appearance and again drew much praise. Exhibits, altho not as numerous as in previous years, were up to the usual standard, especially agricultural displays by the State Extension Service. Due to the ourtailed program the Hugh White Industrial Building was dark, as were most of the Ilvestock and pouliry barns. State Department of Agricultura, St. Corley, commissioner, arranged for an exhibition of livestock, which attracted wide attention. Commenting on 1941, Mayor Walter A. Scott and Commissioners A. P. Hawkins and R. M. Taylor have committed themselves to "a real fair or no fair policy and plan to call in business men to confer with them on plans and policies.

LITTLE ROCK SHOW

(Continued from page 42)

nnces of T. E. Robertson's Rodeo and five performances of Barnes-Carruthers' Remie Internationale totaled \$23,000, excitative of \$3,400 raised in the advance sale. Minnager Byrd said total receipts were 20 per cent under hart year's figure. Attendance was \$8,833, compared with \$7,000 last year. Weather was perfectlemnics Bros. Shows and 18 shows and 17 rides on the midway and did fair business.

Livestock growers, 4-H clubs and FFA.

business
Livestock growers, 4-H clubs and FFA
youths brought 4,500 animals, compared
with 3,000 last year, Association Preddent Raymond Rebsumen and, Usiston
wore Sorretary Maurice W Jeneks, Kanass Free Pair, Topske, Henry W. Beandoin, manager Mid-South Fair, Memphis: Bert Harper, producer of Fort
Smith (Ark.) Bodeo, and Flord Gale,
arena director, Pine Bluff (Ark.) Fat
Stock Show and Bodse,

Rinks and Skaters and site on the public on Sunday will be open to the public on Sunday when it will be available for private necessary.

Big Alterations on For Chi Riverview

CHICAGO, Oct. 19 —Announcement of a \$7,500 alteration and construction pro-gram for Riverview Roller Rink here was made this week by "Red" Paul, rink manager. Plans call for a completely rebuilt ultramodern entrance and sev-eral new interior deporation features which will be completed about Novem-ber 55.

which will be completed about November 15.

New Biverview rink was opened on January 3 of this year. Since that time it has become popular with clubs and organizations as well as individual skaters. Skating sessions are held nightly except Mondays, Riverview Skate Club now has a membership of several thousand. Club parties, known as Bonus Nights, are held monthly.

Manager Paul's staff includes such well-known old-time skaters as Fred Schure and Joe Laurey, instructor, and there are 10 assistant floor men and instructors. Music is by Bob Rhodes at the Hammond organ.

Martin Protege On RSROA Tour

CINCINNATI, Oct. 10,-Melva Block,

CINCINNATI. Oct. 19.—Melva Block, 15-year-old free-style amateur skater, who finished aecond in novice competition at the 1940 national contests in Cleveland under sponsorship of the Boller Sisting Rink Operators' Association of the United States, received an excellent reception at an exhibition she gave in Seiferino's Bollerdrome here on October 16, said C. V. (Cap) Seiferino. She is a member of Detriot Figure Skating Ciub, Arena Gardena Roller Rink, and is making a good will tour of ESROA rinks under the direction of General Manager Fred A. Martin, Detroit, for the purpose of creating interest in general and free-style skating. Roller-drome officials and about 600 skaters who witnessed the exhibition were enthusiastic over her performance, Cap



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GACAN BROTHERS

Sefferino declaring it the best he had ever even. She pave a half-hour routine in a \$700 costume, which added to the attractiveness of the performance.

Miss Block began her tour with an exhibition in Dayton, O. and also appeared in Fost Thomas, Ky. She is slated to appear in Louisviller Knowville and Nashville, Tenn., and St. Louis.

Notes From Philly By E. M. MOOAR

PHILADELPHIA, Oct. 18—The article by the writer in a recent issue, regarding tentics of unprincipled operators, drew many compliments. One in particular suggested a remedy which is worth quoting. The writer said "Inassmuch as you know the association can't do much about this cut-rate business and screwball operators who run this kind of rinks, I hope to see the day when the cities in which these things are allowed will take pride to check up on such rinks with respect to the effect they have on the younger generation. I really believe that this should be the duty of city fathers in the interests of recreation properly conducted." It might be a good does for legitimate owners and operators to consult city officials regarding the matter in question. At least it is worth trying.

Operators who by various ways are trying to evade payment of the federal tax on admission takets had better have some authentic records, as the writer received information from reliable sources that an investigation is in progress which will result in a complete check-up of the matter.

John Balazs, "The Flying Shoemaker," who was a visitor at several Philadelphia rinks, claims to have skated over 25,000 miles and carries a strapbook containing letters from State and city officials with their seals attached, verifying the fact that he had passed their way.

FLOORSHOW was featured attraction

FLOORSHOW was featured attraction at opening of H. B. Caple's new Midtown Roller Rink, Des Moines, Ia, on October 19. Building is soundproofed and equipped with an electric organ, 12,359-foot foor, and a balcony accommodating 200 speciators.

NEW Campus Roller Palace, Accon, O., opened on October 10 to turnaway crowds, reported Manager Peter J. Shea Rink has improvements and equipment costing \$12,000. Mr. Furman is electric organist. Manager Shea received congratulatory messages from many rink men about the country and there was a large number of floral displays. Mayor Shroy, who was instead to attend the opening, was called out of flown but sent a telegram offering congratulations. Rink will operate seven nights weekly, with three matiness.

CARL F. TRIPPE, manager of Ideal Poller Rink & Amusement Company, operator of rinks at Chain of Rocks, Sylvan Beach, and Westlake Park, near St. Louis, reports a successful summer season. The firm has now begun winter operations. It opened new ideal Rink on Cravois Street, St. Louis, and reopened its Ideal Rink at Maplewood, Mo.

RECENT opening of new Rollercade, Cleveland, drew 2,000 skaters and 400 spectators, with many being turned away, reported Manager Jack Dalton. Program included exhibitions of acrobatic free-style skating, spinning by the Whirlo Trio, and a 10-lap race. Arrangementa are being made for a prize Halloween party, and a club has been organized. Free parking is offered patrons.

ORGANIZATION of the 50-50 Club, composed of members who will learn figure and dance skating, has been completed, said Geoil Milan, manager of Wheeling (W. Va.) Roller Rink, Staters will meet twice weekly for instruction by Joe Parcham.

OTTO EASON, tap dancer on skates, has joined the loss Dofee burlesque unit, which opened in Philadelphia on October 14 at the Troc Theater and is set to play the Hirst Circuit.

RIVERSIDE Park Roller Rink, Springfield, Mass, closed for two weeks, reopened on October 13 for the winter season. It has been enclosed and heating

PARED (BRIGHT STAR) MURREN, 80rear-old Pawnee Indian figure skater,
who recently visited Pred A. Martin's
Arena Gardens Roller Rink, Detroit, reports receiving a wonderful reception.
He was accompanied by Mrs. Murren,
During their stay they celebrated their
golden wedding anniversary on October
4 and on October 7 Murree celebrated
his 80th birthday anniversary. They
received many gifts and were entertained
by the Safety Skating Glub. Murree
hopes to resume work soon. He now
walks about a mile a day.

HARRY DAVENPORT reports he closed with the John H. Marks Shows recently in Payetteville, N. C., to do publicity work for Carl D. Willis Jax Roller Bink in that city.

OPERATOR C. M. Jeffries staged the 16th annual fall opening of Imperial Holler Rink, Portland, Ore., on September 22 and 23, a floorshow, saintstoned by the Roller Skating Rink Operators' Association of the United States, drawing packed houses on both nights, reports K. H. Raudstein. Thirteen acts were presented and favorable comment was heard on the use of luminous paint on costumes used in spinning and free-style figure skating. Business to date shows an 18 per cent increase over the corresponding period of 1939. Three broadcasts weekly by Cecil Teague and Buck Nye, organists, are popular, judging by postcard responses. Manager Jeffries left into in September on an extensive trip, he is visiting rinks and plans to return early in November. early in November.

CYRIL BEASTALL, Chesterfield, England, frequent contributor to the Rinks and Skaters column of The Billboard, writes that altho all sports have saffered from lack of the usual peace-time support, roller skating has been maintained rather consistently by a majority of its followers, despite the fact that many men have been called to the colors. Altho the atmosphere created by the troubliscome times is not conductive to enthusiasm, most rinks have been able to carry on to fair business in areas not isolated by military authorities. "News has just come from a fellow member of the (deleted by censor) Roller Skating Club that the headquarters rink, England's finest (deleted), was struck by incendiary bombs dropped by a low-flying plane," writes Beastall. "Perhaps the rink was another 'military objective'. Little damage was done to the main floor, but fire caused considerable damage to the cafe and lounge. Local ARP workers prevented flames from apreading. "Business as Usual' notices are now posted. It takes more than a few bombs to alarm (deleted) skaters if attendance on two nights following the incident is a criterion." CYRIL BEASTALL Chesterfield, Eng-

DANBURY NIGHT SHOWS

(Continued from page 42)
time in history the fair was open on
three nights, Wednesday, Thursday, and
Priday. There were capacity agricultural
and commercial exhibits and 73 head of
oxen were entered for the draught contest, with one of the largest cattle shows.
Harness racing was back, with six races
with \$1,000 purses each, three for trotters and three for pacers.
"The Old Opera House," a 300-seat
theater, which played 10 shows of oldtime silent movies daily, had more than
15,000 paid admissions. Pady Bros.'
Shows were on the midway and David

B. Endy reported good business on the

B. Endy reported good business on the week.

George A. Hamid flew in from Raleigh. N. C., on Wednesday to personally direct his Eclose of Broadcay, two-hour grandstand revue which played at a 55-cent admission and 85 cents for reserves. Among the Hamid acts were Christy's Dog and Pony Show, Emerald Sisters Edith's Elephants, Christy's Stallions. The Roxyettes; Sally, Jack, and Boho; Plying Behees: Deris Reed, of Chicago Civio Opera Company; Stuart Sisters, Gray Pamily, the Antoleks, and Lee Barton Evans as emsee. Among free sots were Belett and English, futtey and Bumpsey, the Eltons, and Wilbur Hall and Partner. Joe Basile and His Madison Square Garden Band Played the show and concerts thrucut the week. On Friday, Governor's Day, Governor Baldwin attended with his staff. Admission price was 75 cents at the gate, but tickets purchased in advance sold at 45 cents. at 45 cents.

RB IN N. O. (Continued from page 39)

train morning of October 15. His left arm was severed. Boy was an extra and not regularly employed by the circus. The injured boy's mother lives in New Orleans.

Good Night House at Mentgomery

Good Night House at Menigomery
MONTOOMERY, Ala., Oct. 19.—One of
the rare showers to fall bone in the last
two months came Tuesday afternoon, an
hour before the big tent of the BinglingBarnum circus was scheduled to open
for the first of two performances. The
rain reduced the crowd considerably, but
at the night show it was necessary to
bring in bales of hay to seat the over-

The record night crowd was particularly notable in that there were an unusual number of counter-attractions, including the Menigomery County Pair, featuring the Gold Medal Shows, enter-tainment at three night apois, and a motion, picture of more-than-average drawing tower.

tion picture of more-than-average drawing power.

Weather in the afternoon started out uncomfortably warm inside the tent but before the performance was two-thirds over, all who had wraps put them to use. New acts, including affred Count's wild animal exhibitions, were widely acclaimed. Extra thrill at the afternoon show was a girl rider losing her balance while astride two horses. She narrowly escaped in lary.

while astride two horses. See many accessed injury.
Publicity sumt that went over big was announcement that Gangantus, the giant gorilla, was soon to be "married" and was suspected of taking this course to dedge the draft. Conscription registration came the day following the circus, was announced preceding each

Birmingham Ahead of Last Year
BIRMINGHAM, Ala., Oct. 19.—The
Ringling-Barnum show here October 17
went off according to schedule, except
that it was about one hour late with
the first show on account of delay in the
long jump from Columbus, Ga. At the
evening show, Porguer Woltning, 36-yearold trapeze performer, slipped from the
hands of her 16-year-old son and fell
limply to the ground nearly 50 feet away.
She was rushed to the hospital and
treated for a nose laceration and later
clischarged. At the time of the fall she
was attempting to do an outward soursesault, catching the hands of her son.
Except for this there were no other
delays or accidents. Seasoned fans pronounced the show the best yet, and the
crowd at both shows was 18 to 29 per
cent above last year. The weather was
ideal.

For HEALTH'S Sake—Roller Skate— **Book Matches**



Will Pull New Crowds Into

Your Rink

CHICAGO ROLLER SKATE CO. 4427 W. Lake St.



Conducted by CLAUDE R. ELLIS - Communications to 25 Opera Place, Cincinnati, O.

TRADE SHOW SELLOUT SEEN

Space at NAAPPB-AREA Exhibit Piers and the Boardwalk in AC Gone by Nov. 1, Hodge Forecast

Record in disposal of booths 30 days in advance of Chi convention is predicted by secretary-committee chairmen preparing schedules for 22d annual powwow

men preparing schedules for 22d annual powwow

CHICAGO, Oct. 19.—In spite of numerous handicaps which have beset efficers and directors of the National Association of Amusement Parks, Pools, and Beaches in connection with the 22d annual powwow, the organization is going to etage what promises to be one of the best meetings in its history at the Botel Labsale here on December 2-6, said Secretary A. B. Bodge from his offices here. Before some the control of the National Secretary A. B. Bodge from his offices here. Before some poing to the New York meeting is ask year, he said, he had made reservations for heading of the 1940 meeting in the Hotel Sherman here but, because of a mix-up, other reservations were made by the botel and after delaying matters for soveral months, the NAAPPB decided upon the Hotel Labsale for its 1940 gathering.

Because of the delay in completing armangements, the socretary's office as early as possible launched an intensive campaign, the net result being that there are only a few booths remaining of the approximately 10c available, and the secretary says that from present indications there will be nothing open after November 1, in all probability. This, he stated, would mark a record in the association's experience in staging its sincessful trade shows. While there have been numerous eclouts in the past, never has it happened 30 days in advance of a show.

Innovations Promised

Innovations Promised

"The West is, of course, enthusiastic about the convention again meeting in Chicago, and the East has manifested interest and support by agreeing to come so masse. Both the New England Section of the NAAPPB and the Penn come so masse. Both the New England Section of the NAAPPB and the Pennylyania Amusement Parks Association, subsidiaries of the NAAPPB, are busy atimulating attendance on the part of their members to meet with the national body in Chicago. The American Recreational Equipment Association, also an affiliate of the parent body, is enthusiastically sponsoring and supporting the trade show, with the result that all of the old-time exhibitors will display their wares as usual and will hold their annual meeting and banquiet Monday night, December 2, as a forecumer to the opening of the convention on Tossiday, December 3, said Secretary Hodge.

Executive offices of the association, 20, North Wells Building, Chicago, and presided over by Secretary Hodge, and those of Edward I. Schott, head of Concy Island, Cincinnati, chairman of the program committee, and Paul H. Huedepold, general manager of Jantzen Beach Park, Portland, Ore, chairman et the pool section of the program, have all been scenes of activity for weeks in preparation for the annual powwow, and, under the leadership of President Arnold B. Guriller, Elitch Gardens, Denver, some important was the produced.

On Entertainment Angle.

On Entertainment Angle

On Entertainment Angle
Associated with Chairman Schott onthe program committee are John L.
Coleman, vice-chairman; A. R. Hodge,
Paul H. Huedepohl, and Theo M. Toll,
who have adopted the shorter program
sessions inaugurated by Haviert F.
O'Malley and which have met with universal approval. The newly arranged
pool round-table discussions which contended to a superior of the series of the
met with enthusham at the New York
meeting last year will be duplicated, it
is announced.

Emphasis is being laid on entertainment under direction of Adrian W. Keichum. There will be a period for refreshment and relaxation from 6 to 7
p.m. daily in the special clubscome, reserved for the popular Pent House Club,
which have been set aside for exclusive
(See Sellout Forecast on opposite page)

Lincoln Dancery Is Loser

LINCOLN, Neb., Oct. 18.—With payment of \$216, which was due on a \$300 guarantee made by H. Pauley for the dance concession in Antelope Park. Pauley canceled his lesse for the openar dancery, on which he reported he lost minney for the past season. He guaranteed \$500 against 10 per cent of the gross, up to \$1,000 for the season.

Compilation, in Part, of Title Officer of Chelsea Title Company, Atlantic City, for Telk Before Atlantic City Real Estate Board at Monthly Meeting on September

And Easement Deed Restrictions

By PAUL C. BURGESS-

EARLY Boardwalks, while they were built with city money, were built upon private property, and the abutting owners very generally made use of the adjoining lands upon both sides of the walk for business purposes and many buildings were erected on the ocean side. To correct these conditions the City Council in May, 1896, passed a new ordinance relocating the 60-foot wide street, and, following this, new right-of-way deeds were obtained for nominal considerations, containing covenants that nothing would be erected occasiward of the Beardwalk, excepting rest pavilions and piers, the latter being required to be at least 1,000 feet in length and upon which only an admission fee should be charged, and no commodities sold.

This 1896 Boardwalk constitutes part of the present Boardwalk. It was constructed with steel piling and girders and

wood, chairman of the committee operating the pier in this suburhan part of the resort.

According to the proposal, there will be a one-story white cement auditorium with marcon glass trimmings which will provide a full-size stage with dressing rooms. On the ocean side of the auditorium will be an elevated glass-emclosed sun deck with entrance from the interior of the sunditorium, while the lower level will afford an open-air deck.

Estimated cost of the structure is about \$50,000. Under terms of a settlement with insurance companies which carried policies on the former pier, the city will receive \$52,000. Altho no decision has been reached as to disposition of this sum, it is reported a portion probably will be expended for a new pier and suditorium.

City Site Refused in Miami

MIAMI, Oct. 19.—City commission unanimously refused to lease city property for establishment of an amusement park proposed by Frederick W. Proctor and Associates, New York, who wished to lease 15 acres of rough, understoped island fill bordering the causeway connecting Miami with Miami Beach. Objections were raised by residents of neighboring Palm and Venetian Islands estates, among them Emil Buhler, retired manufacturer, who last year obtained an injunction against operation of a midget auto race track on the same fill.

AC Fete's \$55,000 a Record

ATLANTIC CITY, Oct. 19.—More than \$35,000, a new record, was grossed by this year's Miss America Beauty Pageant during Labor Day week, reported George D. Tyson, chairman of the Showman's Jubilec, sponcoring the event. Final night for the crowning of Miss America in Convention Hall was a new high, bettering the \$350.000. bringing in \$30,000.

Greeter Advocates AC Toll

ATLANTIG CITY, Oct. 19.—John Bell, president of the local Botel Greeters, has revived interest in the tell plan for summer visitors. Writing in the official Greeters' organ, he advocated a tell for visitors here from July 1 to Labor Day, relasting the toil charge to those registering in hotels or licensed rooming houses. He urged more restricted besches, planting of trees all over the resort, less noise during summer, permitting photographers to take all the pictures they wanted on the Boardwalk, no matter what the event; supplying newspapers with matrices instead of photograph prints, and, among other publicity and promotion measures, "I'd make every cop shine his shoes and comb his hair."

wood joists and deck. It was 41 feet wide and cost about \$144,000. The name Boardwalk was officially given to it by resolution of City Council on August 17, 1896. Various widenings, reconstruction, and extensions have been made and one relocation in the Inlet Section. The above outlined street section. The above outlined street section. The cownership of the land occanward of the Beardwalk in the private property owners, subject only to restrictions as to buildings allowed to be built thereon.

Park Act is Passed

Park Act Is Passed

But while it was without interference for general public bathing purposes, as the question of control might arise and as ne more pleas were desired, the city acquired, by set of the Legislature, the right to open and lay out along the beach a public park or place for public resort and recreation. This is the so-called Park Act under which the city has acquired fee title to nearly all of the beachfront upon which the Boardwalk stands and the lands occanward thereor out to the riparian commissioners exterior line in the Atlantic Ocean. These titles were obtained generally for a nominal consideration, there having been a few purchases and a very few condemnations. The first park grants obtained in 1900. And the last few have not yet been obtained, so that 40 years after the first deeds were given the scheme is not yet fully completed.

Covenants in Deeds

Covenants in Deeds
The deeds or grants given by the
beschfrout owners for the creation of
the park contained the following cove-

nanta:

1. That the property conveyed shall be used as a public park;

2. That the city maintain a Boardwalk along the interior line of the park;

3. That no railroad nor street railway shall ever be constructed over upon, or across any portion of the park;

4. That the owner of the land adjoining the interior line of the Boardwalk may erect buildings or approaches connecting with the inland line of the Beardwalk.

5. That if the high-water line of the

neeting with the inland line of the Beardwalk.

5. That if the high-water line of the ocean recedes 500 feet oceanward from the inland line of the park, the city will, upon request of the owners of three contiguous blocks of land move the Beardwalk oceanward 300 feet or less, in which event the interior line of the park will be moved an equal distance oceanward, and all the land lying landward of the new interior line shall revert to the owners.

6. That the lands granted and dedicated to public use shall forever be and or main open so that the view oceanward of the Beardwalk shall be open and unobstructed and that no use shall be made of the land inconsistent with its use as a public park.

On Status of Piers

On Status of Piers

On Status of Piers

At this time 95 per cent of the beachfront property belongs to the city of
Atlantic City, the city having acquired
title by deed from the various owners,
subject to the cendition that I have just
stated. The other 5 per cent, which includes all of the piers except Heins Pier,
and several other properties, is still in
private ownership, subject only in some
instances to the covenants contained in
the 1896 Boardwalk easement deeds.

It may be interesting at this time to
consider briefly how the ocean piers are
affected by the restrictions. None of the
piers, except Heinz, is subject to the restrictions imposed by the park grants
their owners not having signed park
deeds. Heinz Pier stands on land owned
by the city and can be removed at the
expiration of a lease. The owner signed
a park deed conveying all land oceanward of the Boardwalk ussement deed
The owners of Garden Pier signed
neither the 1896 Boardwalk easement

of 1896.

The owners of Garden Pier signed neither the 1896 Boardwalk easement deed nor the park grant. The Pier is therefore not subject to either restriction. Sieel Pier owners at the present time (See Easements in AC on opposite page)





ON THE ARRANGEMENTS ROSTER for the 22d annual meeting of the National Association of Amusement Parks, Pools, and Beaches in the Hotel LaSalle, Chlosgo, on December 2-8, are Adrian W. Retchum (left) and John L. Coleman (right). Chairman Retchum, of the entertainment committee, and general manager of Farest Park Highlands, St. Louis, will carry on the popular relaxation programs inaugurated several years ago. Vice-Chairman Coleman, of the program committee, and president of Riverside Amusement Park, Inc., Indianapolis, is working with Program Chairman Educrd L. Schott, president and general manager of Coney, Island, Inc., Cincinnatt: NAAPPB Secretary A. B. Rodge, General Manager Paul H. Buedepold, Jantsen Beach Park, Portland, Ore., and General Manager Theo M. Toll, Weinkesha (Wis.) Beach.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor Care New York Office, The Billboard)

Writing on Ice

Writing on Ice
Viewing Son Is Henic's and Art Wirtie's
first theater ice show, It Happens On Ice,
in New York's Center Theater last week,
I couldn't help compare the sensational
strices made by Ice skating attractions
through the country as against the
mail-like progress of water currivals.
Bis of ice extravaganess has swept the
country, with hundreds of arema,
hundreds of night clubs and thousands
of skatling rinks staging shown on blades,
all with great success. On the other
hand, in the H2O fraternity, with exception of Billy Rose's aquacades and a
handful of indoor water shindigs, mermen and mermaids have been forced to
take a back seat in the entertainment
world. world.

take a back seat in the entertainment world.

There was a time when the writer felt that water shown would be a nation-wide craye. In fact, such a prediction was made by this department immediately after Rose's Aquacade opening at the Cleveland expo. Then when a few night clube in New York and a number of swank swim pools in Miami started featuring water carnivals, I thought it was in the bag. To be sure, Rose's Aquacade proved a sensation at the New York World's Pair and San Prancisco expo and millions got their first taste of aquatic entertainment. Still unless something is done mighty quick, aquadrome shows will fall by the way-side. Perhaps if Bose goes thru with his original plan of touring the Aquacade show, it will help a lot to capture public fancy toward all H2O performances.

Prankly I don't think ubwateal setamp

cade show, it will help a lot to capture public faincy toward all H2O performances.

Prankly, I don't think physical set-up overhead is holding back swim shows as much as shows themselves. To my way of thinking so much more can be done in lee skating presentations than in water carnivals that it's not even funny, and that's the big rub. Rose has done about all there is to do with aquatics. He has gotten together best faient available and had them execute the most beautiful ballets and diving feats possible. Now what more can be done? In ice skating, as has been revealed stapendous production numbers can be offered. While skaters can do only a certain number of twists and turns, when these skating figures are presented with different sets and in different steey forms, they seem different and have qualities to hold interest.

With estimaling it is another story, Granted that some marvelous effects can be obtained by employing phosphorous bathing attire and underwater lighting, still that bis of weaving numbers into a regular libratio is lacking. Don't get me wrong. I'm not trying to throw a cold towel on the entire saim show biz. Perhaps enough interest can be created to get the entire country water-carnival crazy. I hope so. I merely point out these things so that some thinking in the right direction can be started. Costs of tanks and water set-up is not the important factor right now. If they can spend the dough locy do in creating artificial ice and more on the order of ice shows. Solution might be found among commercial pool operators who, by the way, should exert more effect in helping to put this water show idea across. Ice skating operators co-operated and are reaping the benefits now, and there's no question that if water shows ever become as popular as ice shows, swim tanks would be the first to feel it.

Promotion Tips

Promotion Tips

October 28-November 2 will be observed thrucut the country as National Donut Week. Some good tie-ups can be made by indoor pools if they tie up with tool bakeries and run dunking collects or other events. Maybe you can arrange to get some Boats in the shape of donuts and have a donut water marade. Ought to be good for pictures in your local papers.

Sadie Hawkins Day will be celebrated on November 2 and the event is tied up with the Left Abner cartoon strip. Enclosed plunges operating in towns where that comic strip appears should especially stags a tie-up event because it is certain to recent in some swell newspaper publicity. One idea that can be worked in to his the service of instances of the service of the servi

publicize that for you. Study your calendar of events carefully and con-tinually. The up wherever and whenever possible. It pays.

Dots and Dashes

Dots and Dashes

Chick Winter, whose band played at New York's Mirimar outdoor pool has summer, now touring New York's night spots. . . What's this about Alex Ott not going to Miami, Pla, this winter? . . . Mack Rose, prez of the New York Pool Owners' Association, has gotten himself a deak job, with a time clock to pinneh 'n' all, just to keep busy between seasons. . . Swimmers at Broadwood Indoor pool, Philly, getting prepped for their various out-of-town meets. . . This is one tank that really sends its reps to faraway pools, much after the feshion of a collegiste football team.

American Recreational Equipment Association By R. S. UZZELL

MONTREAL.—In Canada again at a most delightful time of the year, Indian summer, with its beautiful, invigorating days and the autumn leaves in a symdays and the autumn leaves in a symphony of color. The only sad note is the tearful forewells we witness at the railway stations where whole trains of soldiers are traveling eastward. Mothers, wives, sweethearts, sisters, and grandmothers and the male relatives must say farewell. There is not the noise, music, and nilarity we saw a quarter of a century ago. Too many this time know what it is all about. But there is a quiet determination we must all admire. This country is aroused and ready to see the job thru. Enough who went over before are among the boys to tell them how to take every precaution for their own protection. If present rate of departure of young men continues until spring we who operate amusements in Canada are going to have to use old men, boys, or women.

There is an increase in duty, taxes, and cost of materials. Exchange is 11 per cent, where authorized by exchange per cent where authorized by exchange control board, or 16 per cent on checks and 14½ on Canadian money to get any of one's returns home if residing in the States. These rates prevail now but may change at any time. It is quite essential commitments if one would play safe. All Canadian officials are obliging and ready to help in any way they can in interpreting the laws and regulations. No trouble at all will arise if one is straightforward in all statements made to import goods or to take out funds.

Upturn To Continue

Upturn To Continue

The upturn in business is sure to continue into next year and make a better season than we had this year, which had a 25 per cent increase over 1939. Those who are here will have an advantage over those who must pay 1941 increased costs of coming into Canada. The feeling towards the States is more friendly than ever, as 1940 tourists can well testify. There is a better understanding now than has ever existed before between the people on each side of the border. All here are reconciled to a longer war than was at first contemplated, but of ultimate victory there is no doubt.

Just now football is the rage, with winter sports grooming for an active season seen to be in full swing. Outdoor its skating spaces are being repaired for an early flooding. Before the month is over future bockey players will be spending all available leisure on ice skates. Some begin up here while still in kindergarten. Mother, sister, or knother hold them up until they get into the swing of it. "Freen October to April" is the ce skating season here. Further north it is longer. Easy to understand why American hockey winning learns are "Canadian," just as their winning baseball teams are "American." For the same reason of longer seasons Florida and California can do better in tennis.

Confidence of Conklins

I w (Patryl Conklin is sure enough

Confidence of Conklins

Confidence of Conklini
J. W. (Patty) Conklini is sure enough
of a good season in 1941 that he has
obtained permission from the Foreign
Exchange Control Board to take out Canadian funds or exchange for purchasing
amusement equipment in the States. He
will make his first effort at purchase in
an attempt to get some New York
World's Fair devices. He is wise to purchase and get thru customs soon before any additional changes are made. One never finds Conklins asleep at the switch. They are making a strong play for

larger circuit of Canadian fairs, no evithat they have lost any confidence

in Canadian operation.

David Mulvi, once a government of ficial, has about given up carnival for the amusement park angle of the business. He has tried both. Welcome to you, Mulvi.

With the Loos

SAN ANTONIO, Tex.—Romano, 10,000pound elephant, for 16 years in Brackenridge Park Zoo here, was shot and killed
on October 14 when soo attendants and
crewmen of a truck line were preparing
to transfer the built to the zoo in Springfield, Mo. The 30-year-old animal
battered the truck after his front legs
and tusks had been shackled to the
body and lashed out at his trainer with
his trunk.

CHATTANOOGA, Tenn. — Capt. P. B. Martine, former animal trainer with Blingling-Barnian and Hagenbeck-Wollars is described and several carnivals, has been named trainer in Warner Fark Zoo. Chattanooga, Tenn. He has begun work of training animals for free shows in the enring.

SELLOUT FORECAST

(Continued from opposite page)
use of the association during the convention. There will also be refreshments and special entertainment in the clubrooms nightly, commencing at 10 colock. This feature was inaugurated in 1937 and net with such success that the entertainment committee has been instructed to elaborate upon the plan.

Topics Draw Interest

Topics Draw Interest

Topics Draw Interest

"Everyone seems to be "association-minded" and anxious to come to the convention and find out what is new in order to bring their parks up to date for the 1941 season. Park business showed a small increase on the average for the 1940 season in spite of Presidential election year, war falk, and above all, disastrous weather. Parkmen are unanimous in their belief that the next five years are going to be unprecedented in the history of the outdoor amusement business, largely because of the defense program, and parkmen are coming to Chicago to find out how to best avail themselves of the new opportunities for hig business which these times will present. They are also coming to find out more about future tax problems which will confront them. The association did such a marvelous job in the tax hill which went into effect on July I that the entire industry is looking to the association to protect them from future raids," added Secretary Hodge.

Chairman Schott will release details regarding the program in the near future. Chairman N. S. Alexander, of the public liability insurance committee, whose committee will also have an important message to deliver, is expected to have something most important to say to the entire industry during the convention.

EASEMENTS IN AC

(Gontinued from opposite page) are questioning the general belief that the easement deed restrictions apply to their pier. Their contention is that Steel Pier was erected on land owned by the State of New Jersey when the 1896 easement deed was signed. It seems that George W. Jackson owned only to the high-water line when he signed the

easement deed. Eighteen months later

ensement deed. Eighteen months later he obtained a riparian grant. In 1898 he conveyed to Atlantic City Steel Pier Company and the pier was erected on the land acquired from the State of New Jersey after the casement deed had been signed. There is, therefore, a question as to whether a person can restrict something that he does not own.

As to Steeplechase Pier, formerly known as the New Auditorium Pier, the owner of this property signed the Boardwalk casement deed of 1896, but one mouth after he signed the essement he conveyed the property and the new purchaser recorded his deed before the city recorded its essement deed. The new purchaser recorded his deed before the city recorded its essement deed. The interpretation of an innocent purchaser for value, without notice, and the courts have so held. This pier is therefore unrestricted. Central Pier stands on the site of the old Applegate Pier erected in 1885, later known as Young's Pier. The old crimal pier has never been completely destroyed, so that it has the status of a pier that was in existence prior to the park act altao the owners did sign the examination, as the opier was in existence prior to 1896, it could not be affected by the new regulation.

As to Million-Dollar Pier the owners of the the signed the 1896 it to the signed the 1896 accessed deed.

As to Million-Dollar Pier the owners of As to Million-Dollar Pier the owners of the pier signed the 1836 easement deed, at which time they were the owners of the riparian lands, as well as the upland. It would therefore seem that, invofar as the records are concerned, this pier is subject to the restrictions contained in the 1836 easement deed.

Development of the Boardwalk and beachfront park from the inception of the walk in 1870 were traced by Mr. Burgess, who told of the various Board-walks constructed and destroyed by atorn tides.

atorm tides.

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42nd St., N. Y. Crty. NORMAN S. ALEXANDER, Woodside Park, Philadelphia, Pa.



1940 FAIR DATES

ALABAMA

The Billboard

Dethan-Houston Co. Pair. Oct. 21-28. Mrs. J. Lamford Co. Pair. Oct. 21-28. Mrs. Lamford Co. Pair. Co. 22-Nov. 2 W. J. Bay. Levices - Cornahaw Co. Pair. Oct. 22-26. Movement - Contral Ala State Pair. Oct. 23-27. Mort L. Stiller. Co. Pair. Oct. 23-77. Mort L. Stiller. Co. Pair. Oct. 29-Nov. 2.

ARIZONA

Duncan-Oreenlee Co. Pair Ason. Oct. 25-24. S. S. Franceso.

S. S. Franceso.

Glenwood Community Pair, Nov.

8-11. Lewis C. Clemmens.

Phoenia—Armona State Pair, Nov. 9-17. S.

ARKANSAS

Lake Village—Chirot Co. Fair. Oct. 26. Pine Bours—Jefferson Co. Pair. Oct. 22-23. Waldren—Waldren Pair Assn. Oct. 24-25.

CALIFORNIA

Disperial Imperial Co. Fair. March 1-R. D. V. Stewart.

enves National Western Stock Show. Jan. 11-12. C. R. Jones, Blockyards P. O., Denver. FLORIDA

Lake Co. Fair. March 10-15. Karl Destin-Lake Co. Fair. March 10-12. Rain Lehmann. Caineaville Community Pair. Amer. Legon. Nov. 4-8. Joi. A. Rowan. Jacksonwille — Duval-Jacksonwille — Pair. Nov. 7-17. E. Roca Sordan.
Marianna—Weat Fis. Feir & Livestock Show. Nov. 11-16. Clyde Mariani.
Marianna—Weat Fis. Feir & Livestock Show. Nov. 11-16. Clyde Mariani.
Pair. 11-16. Clyde Mariani. Pair. Oct. 24Carlando—Central Freewalls. Pair. Assn. Oct. 25-Nov. 26.
Pairet L. Crawford Thi scials Fair Assn. Oct. 27-Nov. 26.
Pendaccia—Pennacola Interestable Fair Assn. Oct. 27-Nov. 26.
Pair Assn. Oct. 27-Nov. 27-Nov. 28.
Pair Assn. Oct. 18-Nov. 28.
Pendaccia—Pennacola Fair & Capparilla Carnival. Feb. 4-15. P. T. Birbedt.
Winnier Harro—Fiorida Orange Pentival. Jan. 29-26 (tentaliva). Almon R. Shaffer.

Americus Simier Co. Pair Asm. Week of Cel. 58. O. C. Johnson. Ashbarn-Turner Co. Pair Asm. Oct. 21-26. L. L. Bradette. Albon-American Legion Pair. Oct. 21-26. Tony Posters. Aurana-Exchange Crab Pair. Nov. 4-9. IL. IL. Mess. Barnerville-Lamer Co. Pair. Week of Oct. 25. V. J. W. W. GEORGIA

ile Lamar Co. Fair. Week of Oct. J. Walker. Frank Co. Fair Asan. Oct. 31-26. iro-Grady Co. Pair Assn. Oct. 21-26. Martin Royaldo Co. Pair Assn. Oct. 21-26. Saymond Westers. berion-Elberton Pair Assn. Oct. 21-26. I.

V. Haine Gainesville Gainesville Fair, Week of Oct. 21 V. Hulme Elberton On. Hawkinesville-Pulsesi Co. Pair Assn. Oct. 11-25 W. M. Jennings. Monroe-American Legisca Pair, Week of Oct. 21 Hugh O. Kelly. Sevanna-Savanush Coasial Empire Pair.

Sevennah-Seventhal Constal Empire Pair, Oct. 25-Nov. 3. Ham Burgdorf, Seventhal Co. Pair. Oct. 28-Nov. 2.

Thomasville-Thomasville Pair, Jr. Chamber ed Commerce, Nov. 11-16 A. J. White-berst.

Bouth Gs. Patr. Nov. 18-22. H. K.

ILLINOIS

Onicago - International Live Slock Expo. Nov. 30-Dec. 7. B. H. Heide, Dinion Stock Yarda. IOWA

Ackley-Pour-County Pair, Nov. 18-21. Joe W. Cohls.

KANSAS

Bubler-Bubler Community Pair, Oct. 34-26, J. A. Johnson. LOUISIANA

Greensberg-St. Helens Parish Pres Pair. Oct.
26-23. E. E. Campbell.
Indecementer Parishpales Parish Pair. Oct.
101-25. St. Campbell.
101-25. St. Campbell.
101-25. St. Campbell.
101-25. St. C. Sarman.
101-25. St. C. Sarman.
101-25. E. W. Starr. Lake Charles.
101-25. E. W. Starr. Lake Charles.
101-25. Dr. A. H. Lafargue.
101-25. Dr. A. H. Lafargue.

MICHIGAN

McDain McDain Agri. Pair Asm. Oct. 25-24. Orio el Perilli Merkey Morley Agri. Pair Asm. Nov. T-2. Harold U. Burgess. MISSISSIPPI

Pascarcula Joebson Co. Pair Assn. Oct. 24-23. A. J. Pranklin. MISSOURI

Kanas City-American Royal Live Stock & Horse Row, Nov. 9-16. A M. Paterson. NEW YORK

New York New York World's Pair. May 11-

NORTH CAROLINA

NOIGHS CAROLINA
Clintes-Sampan Co. Pair. Week of Oct. 21,
N. G. Bartlett, Kinston, N. C.
Gastonia-Oaston Co. Fair. Oct. 7:12. P. A.
Whiteside.
Henderson-Vance Co. Colored Fair. Oct. 2122. Henderson-Vance Co. Colored Fair. Oct. 2121. N. O. Bartlett.
Littiston-Littleton Fair. Week of Oct.
21. N. O. Bartlett.
Littiston-Littleton Fair. Week of Oct. 21T. R. Waller.
Becky Mount-Rocky Mount Fair. Oct. 20July Z. Norman Y. Chamblies, Greensboro,
N. C.

Tarboro-Edgeocmbe Co. Fair. Oct. 22-24. Norman Y Chambliss Greensboro, N. C. Wareaw-Dapin Co. Agri. Pair Asan. Nov. 11-15. R. D. Johnson. Wilson. Wilson Co. Pair. Week of Oct. 21. W. H. Dunn.

OHIO

Blafton-Binfton Agrl. Soc. Dec. 4-6. Harry F. Barnes. Columbus Ocave-Putnam-Allen Co. Pair. Dec. 17-10. T. M. Teegardin OKLAHOMA

B. Barel.
PENNSYLVANIA Carfield Co. Free Pair. Oct. 22-26.

East Greenville-Upper Perklomen Valley Pair, New, 13-15, V. S. Ensminger, Marrissators-Starrison Cove Community Pair Assn. Oct. 24-26, Ella S. Exercole, Curry-ville, Ps. Uniouville-Unionville Community Pair. Oct. 24-28, Reland Constd.

SOUTH CAROLINA

Anderson-Anderson Pair, Nov. 4-9, J. A. Mitchell.

Mitchell
Amichan Anderson Colored Pair Asan. Nov.
Mitchell
Amichan Anderson Colored Pair Asan. Nov.
Bishorville—Lee Co. Pair Asan. Oct. 21-26.
M. B. McCuichen.
Bowman Bowman Community Pair. Nov. 1016. Ocorge W. Oliver.
Brunson—Hampdon Co. Pair Asan. Wenk of
Nov. 25. W. P. Hogarth.
Chester—Cassier Co. Colored Pair Asan. Oct.
Colored Colored Pair Asan. Oct.
Colored Colored Colored Pair Asan.
Oct. 21-26. Pair V. Moore.
Dullon—Dullon Co. Fair. Oct. 22-26. L. B.
Rogers.

Howers. Per Dee Pair Assn. Oct. 28-Nov. 2.
Wm. B. Douglas.
Greenville-Greenville Co. Pair Assn. Oct.
28-Nov. 2.
Co. Horlong, Green, S. C.
Greenville-Greenville Co. Colored Pair Assn.
20-24. U. B. G. Sweeney, R. 3, Unsepconville, B. C. B. Weeney, R. 3, Unsepconville, C. C. Greenwood Co. Pair. Oct. 21-26.
E. B. Bendersee.
Loris-Loris Fair Assn. Oct. 29-Nov. 2. J. H.
Yon.

You, Manning Charendon Co. Pair Assn. Oct. 28-Nov. 2. Charlien DuRant Jr. Marion Marion Co. Agri. Pair Assn. Oct. 21-28. D. M. Harper. Newberry-Newberry Pair. Oct. 28-Nov. 2. J. P. Mon. Tê. D. M. Harper.

Newbetty-Newbetty Fair. Oct. 18-Nov. 2. J.

P. Moon.

Orangeburg-Orangeburg Co. Pair Assn. Oct.

19-Nov. 2. J. M. Hughes.

Pageland-Chesterfeid Co. Pair. Week of Nov.

11. G. W. Rennington.

Noc. ROLL-Tork Co. Fair Assn. Oct. 21-26.

P. M. Sealy.

St. Geogre-Dorchester Colored Pair Assn.

Nov. 4-9. L. R. Brown.

Undoes-Union Co. Fair Assn. Oct. 21-26.

Walletburo-Colleten Co. Fair Assn. Week of Nov. 4. E. Jones.

TEXAS

TEXAS

Angleton-Brastria Co. Pal Stock & Fair
Assn. Oct. 21-26, Richard J. Hissina,
Beaument-South Texas State Fair, Mov.
1-11. L. R. Herring Jr.
Bryan-Brason Co. Free Fair, Oct. 20-Nov.
2. Henry Ross.
Compe-Montgomery Co. Pair Assn. Oct. 28Nov. I. Onder R. James.
Chiro-Cupro Turkey Trot. Nov. 11-12, J. W.
Arnold. Nov. 1 Charactery Trot. Nov. 11-12. J. W. Character Colorado Co. Pair Asan. Nov. 7-Earle Lein-Colorado Co. Pair Asan. Nov. 7-Earle Lein-Colorado Co. Pair Asan. Oct. 24-25. H. J. Tauner. Generales Co. Pair Asan. Oct. 21-26. J. M. Wilson. Houston-Houston Fall Pair. Oct. 25-Nov. J. South Texas Expo. Co. 2218 Pelis ave. Houston-Fat Slock Show & Livestock Stop. Pel. 5-12. W. Oct. Houston-Fat Slock Show & Livestock Stop. Pel. 5-12. W. Oct. 11-26. Houston-Fat Slock Show & Livestock Stop. Pel. 5-12. W. Oct. 11-26. Houston-Lein-Co. Pair Asan. Oct. 21-26. Liberty Liberty Co. Pair Asan. Oct. 21-26. Million Sipes.

JOHN Y. March Co. Pair. Dec. Milcon Sipes.
Milcon Sipes.
Milcon Sipes.
Lockhart - Caldwell Co. Fair Asin. Oct. 21-18.
Coopes R. Grapman.
Necogological - Nacogologhes Co. Fair & LiveStack Expo. Nov. 4-9. Joe L. Mock.
Crange Orange Co. Fair. Oct. 21-28. R. C.
Orange Orange Co. Fair. Oct. 21-27. R. C.

SHOCK Sales Co. Pair.

OTRICE - OTRICE Co. Pair.

Terry.

Wason-Brazon Valley Pair. Oct. 18-77. Harrison B. Walle.

YIRGINIA

Oct. 22-23. H.

Suffolk—Tidewater Falz Asm. Oct. 22-25. H. C. Holman. WISCONSIN

Milwankee Milwankee Co. Winter Fair. Dec. 3-5. Dr. Henry Seymer, Sia. D. R. 2, Box 1352.

Coming Events

These dates are for a five-week period.

ARIZONA

Sells—Papaco Indian Pair, Nov. 9-11. Frank Publo.

ARKANSAS

Stuttgart - Booster Merchants'
Oct. 28-Nov. 2. Gus Mercets.
CALIFORNIA man' Celebration.

Anahelm-Hallowen Festival, Oct. 31. John A. Morgan, Presino-Nutl. Food Show, Oct. 21-28. Ham-beton F. Lett.

Memet—Utility Turkey Show, Nov. 21-24.

Miles E. Niekles.
Indio-Armistice Celebration. Nov. 5-11. P.

Los Angeles—Western Blates Coin Machine
Show, Nov. 14-30.
Los Angeles—Great Western Livestock Show.
Los Angeles—Great Western Blates Coin Machine
MINNESOTA
S. Jones.

MINSOURI
James A. Malcolat.

MINSOURI
Schlecht.

NEBRASKA
Mallacke.

NEBRASKA

MALISEN.

an Disso. Finin of the Nations. Nov. 2.

John Johnson.

An Francisco. Auto Show. Oct. 26-Nov. 2.

G. T. Dates, 2009 Van Ness ave.

COLORADO

Center-Potato Show. Oct. 23-38. W. O. Sauder.

DIST. OF COLUMBIA ashington-Auto Show. Oct. 19-26. ney Leary, 1612 You et., N. W. FLORIDA

Pelle Glade - Pirspent's Pair & Carnival. Nov. 11.18. Albert IF Costa. Box 664. De Funiak Springs - American Lericci Celebra-tica. Nov. 11. 3. W. Wadoworth. Bedlywood - Footess Expe. & Better Homes Blow. Nov. 5-5. Taylor Treat.

GEORGIA

Griffin—Expo. & Parmers' Pair. Nov. 4-9.

Macco—Al Ribab Shrine Circus. Nov. 13-22.
D. C. Perruison.
Wayeross—Shash Pine Forest Pestival. Nov.
11-16. J. S. Elline.

III.LINOIS

Halloween Frebie. Oct. 31, Walter Edwards, mooin-Fall Pestival. Oct. 28-31. Chamber of Commerce.

INDIANA

Nvanaville-Hadi Shrine Circus, Nov. 18-23. Arihur W. Mann. Fort Wayne-Armistice Celebration, Nov. 2. Theodore Heberich, Oarrett-Micko Corp. Show, Nov. 23-28. Res-goe Pracer

TOWA

Davenport—Nail, Corn Busking Contest, Nov. 4-9 J. U. Nichols. KENTUCKY

ris-Bourbon Fall Festival, Ocs. 23-25. Mrs. Katherine T. Brown, 405 W. 30 st., Lexing--Pat Cattle Show, Nov. 6-8, E. L.

LOUISIANA

Baton Rouge All-American Rodeo & Live-stock fillow Nov. 6-10 W. M. Bahin. Crowley - Yall. Rico Pestival. Nov. 7. Banche Jones. MARYLAND

Battlesore-Auto Blow. Oct. 19-26. J. E.

MASSACHUSETTS Worcester Worcester Telegram & Progress Expo. Oct. 21-26. Dubinsky.

MICHIGAN

Bangor-Fruit Bell Apple Show. Nov. 1-9. Hugh A. Seebeck. Redding -Posto Show. Nov. 11-12. Hugh C. Camppell. resion — Community Pair. Nov. 21-22. Charles R. Hillion.

Omalis Auto Show. Oct. 28-Nov. 3. J. J. McGutcheson.

NEW YORK

Huffalo—Auto Show, Oct. 19-22 M. M. Baker, Acted Statler. New York—Natl. Herse Show. New, 7-13. John S. Wee, Albermarie County Edg., Charlottesvine, Va.

NORTH CAROLINA

Charlotte-Expo. & Foed Show.

OHIO

Ashtabula—Apple Pestival. Oct. 20-Nov. 2, E. J. Hingst.

OREGON

Portland-Auto Show. Oct. 29-Nov. 5. 3. H. Cantell.

PENNSYLVANIA

New Castle-Hallowen Parade & Mardi Gran, Oct. H. Harold Lebo. Philadelphia-Food Show & Home Appliance Emphysican. Nov. 7-16. Harry Grafton, Philadelphia (Suit Liberty)—Auto Show. Oct. 19-26. W. N. Owings.

SOUTH DAKOTA

Brookings - Hobo Day, Oct. 24.
Brookings - Farm & Home Week. Nav. 5-8.
Colome - Celebration. Nov. 11.
Humboldt - Turkey Day, Nov. 23.
Humboldt - Turkey Day, Nov. 23.
Blook Falls - Anto those, Nov. 23-Dec. 1. De-Walt T. Kieffer.
Walt T. Kieffer. Day, Oct. 26. George
Yankton - Plomeet Day, Oct. 26. George

TEXAS

Edna-Jackson Co. Harvest Jubiles. Oct. 28-26. A. J. Somders.
Olimer-Rust Texas Yambores. Oct. 24-26.
Cranfill H. Cot. 27.
Houston-Shrine Circus. Nov. 11-16. Russell
W. Nic. W Nic. Christo Circus
W Nic. Christophy Co. April Show.
Ringaville - Lavratock Show & April Show.
Rov. 14-16. UTAH

Liresteck Show. Nov. 5-11. William

WASHINGTON

Bremerton-Navy Day, Oct. 27, Bremerton-Turkey Shoot, Nov. 12, WEST VIRGINIA

Martinsburg Apple Harvest Pestival. Nov. 5-11. J. M. Sellers. WISCONSIN

Milwaukee 1941 Designs for Better Living Combined with Auto Bhow. Oct. 26-Nov. I. Arthur R. Rumpf, Auditorium. Milwaukee Auto Show. Oct. 26-Nov. 2. Paleer B. Hanson.

CANADA

Toronto, Ont. Shrine Tameses Temple Circus, Hamid-Morton Show. Oct. 21-26.



CONVENTIONS

ALABAMA Little Rock-State Farm Bureau Fed. Nov. --. Walds Frasier, 340 Hell Hids. Van Buren-Order of Cold Fellows. Oct. 28-29, R. S. Whatbeet, Box 81, Estimovelle.

Glenwood: 14th Dist. American Legion. Nov. 5-10. Lewis C. Clemmens.

CALIFORNIA

Los Angeles Western States Coin Machine Assa. Nov. 18-29. San Francisco disate Cattlemen's Ass'n. Dec. Lot. John Curry, 505 Mission at. Hocknon-State Farm Barken Fed. Nov. 10-12. B. Wiser, Berkeley, Calif.

CONNECTICUT Bridgeport P. of H. State Grange, Jan. 14-16, And Welten, Son 135, Physicish, Conn.

DELAWARE Dover-Printingula Bort See Dec 11-12. Thomas F. Manna, Newark, Del. Wilmigston-B. A. Masens, Jan. 15. J. Macket

DIST. OF COLUMBIA

Washington Order of Red Man. Peb. 15-11. Walter M. Alexander, \$155.51h st. Washington-English of Pylinas. Feb. 18 W. A. Kimmel, 1012 9th st., N. W.

FLORIDA

Sarasots Tin Can Tourists of the World. Dec. 22-Jan. L. G. R. Moudy, Fort Wayne, Ind. ind. Ten Can Tourists of the World. Feb. 19-24. C. E. Mossey, 714 Greenlawn ave. Pt. Wayne, Ind.

GEORGIA

13. R. Wiser, Berkeley Galli.

COLORADO

Denver—State Grang. Jan. 21-21. Rudolph
Johnson, Honider, Colo.

Denver—State Grange. Jun. 21-21. Rudolph
Johnson, Honider, Colo.

J. Vesecky, Salma, Kon.

COLORADO

Nov. 18-19.

Nov. 18-19.

GEORGIA

Macon—P. & A. Masons of Ga. Oct. 20-20.

Prank P. Baker.

Jan. H. Rose Jordan, Rox Tip.

Jan. H. Rose Jordan, Rox Tip.

J. Vesecky, Salma, Kon.

COLORADO

COLORADO

Nov. 18-19.

Betts-P, of H. State Grange, Oct. 29-31, P. O. Harland, Nox 311, Caldwell, Ida.

TITINOIS

Chicago—Showmen's League of America, Dec. 2-5 Jos. L. Streibich, Hotel Shorman.
Chicago—Cein Machine Convention. Jam. 13-14, James Glimore, Notel Sherman.
(See LISTS on page 51)

In the Convention List appear only the dates of those meetings which we feel are of interest to the areatement indestry. In this category we place, besides the strictly amusement and allied organizations, the fellowing groups:

American Legion, Veherans of Facelgo Wars, Disabled Vaterans and other Veteran organizations, Odd Fellows, Knights of Pythias, Libs, Knights Templars, Junior Order United American Mechanics, Eagles, Shriners, Red Men. Sees of American Revolution, Wesdmen of the World, Masons, Moese, Knights of Calumbus, Herticulture Societies, Farm and Home organizations, Live-Stock Associations, Poultry Breeders, Beards of Agriculture, Florist groups, Patrons of Husbandry, State Granges, Firemen and Quidoor Advertising Associations.

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OCTEX

ANIMALS, BIRDS & PETS

ALLICATORS, LABGE VARIETY; SNAKE DENS Charmeleom, Iguenas, Wild Cath, Bears Record Turtles, Fox. Opossums, Squirrels, Price Int. ROSS ALLEN, Ocala, Fla. oc22

ANIMALS, SNAKES AND BIRDS FOR SHOW Folks—Now contracting Trained Wild Anima Acts for next spring SNAKE KING, Browns Wile, Tex.

VIII. TEN. GWAYN

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Booth Equipment, Flast Material, Novetities and
Costumes. Must sell to settle estate. Reasonably priced. Write to BELL DECORATING
CO. 825 E Brosed St., Richmond, Va.
OPPORTUNITY TO BUY COMPLETE SKATING
business cheep in Sostham California's
armusement area. Your opportunity to come to
California. Write BCX C-595, Billboard, Cincinnati,

POSSIBLE LEASE—VERY POPULAR LARGE, round Dance Hall; ten seres of ground; very large shade trass; maple floor. E. L. WETMORE, R. I., Box 379, Tucson, Arizona. ocióx

RESTAURANT, SODA FOUNTAIN, POTATO Chip Factory in Northern Illicois Town; 20,000, mear large factory, Seats 50, modern fixtures, \$1,000 cash handles. P. O. 80X 462, Kenkakee, Ill.

Kansaker, III.

SELL OR LEASE — ROLLER RINK, 65 BY 200, and Carage. Will sacrifice for quick sale, Equipment cost 54 COC; sell for \$800, For information, T. S. CULP, Sixth 55, Centen, O.

START PROFITABLE SICN BUSINESS — MAKE Signs, Show Cards, Cold Window Letters easily with Master Patterns and free copyrighted instructions. ECONOMICAL SIGNS, 1572-C N. Halsted, Chicago.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in the Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

A BARGAINE 10 A.B.T. CHALLENGER to Pistol Target Machines, \$13.50 each, D. ROSBINS & CO., 11418 DeKaib Ave., Brooking, N.Y.

A-1 BARGAINS — HAWTHORNES \$40.00 Winning Ticket, \$59.50; Chicken Sams, \$59.50; Instructional Company, State of the Company, State of the Company, Albany, N. Y.

ATTENTION, CANADIAN OPERATORS Bally Alleys, A-1 conditions, 575.00; 2 for 5125.00. Write for complete, list of other used equipment. LANIEL AMUSEMENT, 1969-75 Notre-Dane W. Montreak, Canada

BALL GUM, %", FACTORY FRESH, 12c BOX: Tab, Stick, Midget Clicks, every Vending Gum, AMERICAN CHEWING, Mr. Pisasert, nook,

BARCAIN 4 MILLS THRONE OF MUSIC, lare 1939 models, perfect condition, \$150.00 cech. 1/3 cash, balance C. O. D. ATLANTA NOVELTY MACHINE CO., 151 Nesses Sr. N.W. Atlanta, Ga.

CANADIAN OPERATORS — A.R.T. MOVING Terroris. Challengers. Red. White, Blue, Counter Cames, Vending Machines. Write for prices. MINT VENDING CO., 444 Manning Ave., Toronto, Ont. Can.

ERIE DIGGERS — 8 MODEL F CLAWS, 8 MODEL E Claws, Write for Sist Vending, Accede Machines, NATIONAL, 4242 Market, Philadel-ebra, Pa

FOR SALE—WESTERN ELECTRIC BASEBALL Free Peay, \$50,00 arch One-half cesh balance C. O. D. YENDES SERVICE COMPANY, 1817 W. Third, Dayton, Ohio. oczó

HAIRLESS BULL CALF — FIVE MONTHS OLD.

Otherwise perfect specimen. Bound to create
all Coin. Machiness—Write on letterfeed or
interest wherever farmers gather. CONTENT
FARMS, Cambridge, N. Y.

FREE PARTS AND SUPPLIES CATALOG FOR
Book of in Inergets and auspices. Winters
work.

Example 1975 Fairmount
FARMS, Cambridge, N. Y.

Finiladelphia.

GET WISE! MODERN ARCADE-SPORTLANDS are prefitable year around. World's largest selection of equipment to choose from. Write for 1940 catalog and price list. MIKE MUNVES CORP., 593 10th Ave., New York. 15nx

COODBODY HAS A MESSAGE FOR EVERY Op-erator reading this advertisement. Send in your name and address at once, JOHN GOOD-BODY, 1824 E. Main, Rochester, N. Y. no2

KEENEY'S TARGETTE, \$19.50; COLUMBIAS QT's, Vestpockets, \$27.50; Ediber's Rates, \$27.50; Wurlitzer, Model, 61s, \$79.50; \$1s, \$49.50; COLEMAN NOVELTY, Rockford, III.

MILLS DANCE MASTER, \$15,00; COUNTER Machines, \$2,00 up. Columbia Fruit Rees, two jeckpots, \$25,00; Vest Peckets, \$25,00; O.T., one cent or five cent, \$25,00; Mills Five, Ten or Ourter Stots, \$15,00, OBRIEN, \$9 Thames, Newport, R. I.

Thames, Newport, R. I.

SAGRIFICE — PASTIME, \$125,00; SUPER
Skillhime for \$125,00; Triple Entry for
\$115,00. First come, first served. CHAS.
NELSON, Havre de Crace, Md.

TWENTY ABT "MODEL F" TARGET SKILLS—
Lafe model; Red, White and Blue cabinets;
perfect condition; \$13,50 each, 25% cash,
balance collect, WARD PETERS, Baten Rosupe,
La. obex

USED PENNY PHONOS, \$25,00 EACH, ON half cash, balance C. O. D. YENDES' SER ICE COMPANY, 1817 W. Third St., Dayton,

WANT USED BUCKLEY WALL BOXES—STATE color, age and price. LUBBOCK SUPPLY CO. 1316 Texas Ave., Lubbock, Tex.

WANTED — 500 NORTHWESTERN DELUXES, Silver Kings, Advances, Nut and Ball Gum Venders. Cash walking. Also machines for sale. CAMED VENDING, 402, W. 42d, New

WANTED — WATLING SCALES, LARGE, OLO style models. Also Junior sizes. Cashi BABE LEVY, 2830 10th Court, S., Barmingham, 2002

Ala. 502
20 5c WATLING DIAMOND BELLS, EQUIPPED with Watco Head similar to Milco, \$22.50 each, 20 Mils QTa convertible cash or each 20 Mils QTa convertible conv

COSTUMES, UNIFORMS, WARDROBE

ASSORTED BUNDLES, \$1; COSTUMES, \$1 UP Faces, Hufas, Hindoo, Evening Cowns, Wraps, Furs, Bargains, CONLEY, \$10 W. 47th, New York,

SUITS, \$1.00 UP; DRESSES, TO: UP; COATS, 40c up.—Complete line. Write for circular, J. BRINKER, 246 Division, New York.

FOR SALE SECOND-HAND GOODS

ALL MAKES REBUILT POPCORN MACHINES— Guaranteed, Heavy Aluminum Gaared Pop-ing Kettles, \$7509 each. CARMEL KORN EQUIPMENT, 122 S. Halsted, Chicago.

POPCORN, POTATO CHIP, CRISPETTE, CARAmel Popcorn Machines, LONG EAKINS CO.
1976 High St., Springfield, O. 05200
POPCORN MACHINES — BURCH, STAR,
Cretor, Long-Eakins, Durbar, Ceared Popping
Kettles, Caramel-Com Outfit. Lowest prices,
NORTHSIDE MFG. CO. Indianols, lowa, de28x

8 BASTIAN-BLESSING 1919 MODEL FROZEN Custand or Malled Machines, like new. Offers accepted one or all Universal 3500 Wast Light Plant, \$95.00. WIPSITAIRE SALES CO., 127 W. 20 St., New York

FOR SALE—SECOND. HAND SHOW PROPERTY

FOUR TRIPOD SCALES — GOOD CONDITION, used at San Francisco Fair. Will sacrifice. ALBERT MANN, 1156 Spence St., Los Angeles, Calif.

MERRY - GO - ROUND — COMPLETE WITH Metor, Organ, 3 Rews of Horses, \$550.00 cab. Now operating WILLOW MILL PARK, R. D. I, Mechanicsburg, Pa.

HELP WANTED

ACCORDIONIST — MALE OR FEMALE, FOR Cockfall Combination. State complete details, leckuding minimum salary. Also photo. BOX C-594, Billboard, Cinchnatt, O. ACROBAT FOR RECOONIZED STANDARD Connedy Act — Weight about 135 pounds. BOX 183, care The Embaged, 1564 Beoadway, New York City.

ADVANCE AGENT—BOOK UNIQUE LECTURE.

Demonstration. Herosled all present by bureau. National reputation. Through appoiser-ship or on my own. SHERMAN, 133 Language.

6.026.

HOTEL ACTS AND ORCHESTRAS WANTED and furnished for all occasions—Send obster etc. PAUL SPOR ENTERTAINMENT AGENCY, Ohio Bidg. Toledo, O.

Ohio Siag. 10000. U. TENOR, DOUBLING CLARINET READ, COOD-1000, 14km-0ff Location, reliable Band Advance licket. Cut of no notice. CHARLES ARMAND. 101 Clarks, Western, Wes.

TRUMPET — YOUNG, SING, TAKE-OFF Read, Tone, Hard worker. No habits. Lo-cation, State your price, Sax Men also write same quantications. BOX C-598, Bulboard Cincinnati.

WANT ANIMAL TRAINER — WRITE LETTER of application pen and ink, your handwriting. State experience, see, nationality, references, etc. BOX 1540, San Antonio, Tex.

WANTED INMEDIATELY—CIRL WAITRESSES Work for small wages, board, rosen, with percentage now, Possible draftee season COFFEE POT, Elmira, N. Y.

MAGICAL APPARATUS

ASTROLOGICAL FORECASTS — NEW SERIES new prices. Samples 25c. MATTHEW, 103- E. Vernon Ave., Los Angeles, Calif. 0020

E. Verron Ave., Los Angeles, Calif. ecció CAYALOGUE OF MINDREADING, MENTALISM, Spirit Effects, Magic, Horoscopes, Forecasts, Busicha, Future Photos, Crystels, Lucky Picces, Palmistry, Genevicogy Charris and Book. Wholensie, Lucysest etock, 164-page illustrated catalogue, 30c NELSON ENTERPRISES, New Address, 836 S. High, Columbias, O. policy Columbia, O. policy Col

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c, MAX HOLDEN, 220 W, 42d St., Now York City, N. Y.

LATEST 216-PAGE ILLUSTRATED PROFESSIONAL Magic Catalogue of Tricks, Books, Supplies, Ventriloculal Figures, etc., 25c, KANTER'S, 1811 Walnus, Philadelphia, Pa.

VENTRILOQUIST FIGURES — FIELD OPEN, americus quitting. Real figures, low price. Purchase a meal ticket. TURNER, 405 Empire Trust, St. Joseph, Mo.

\$500 OF FINEST MAGICAL EFFECTS AND Books for sale, bargain, Will trade for Talk-ing Picture Outlit, IGMM, JOHN W. JOHN-SCIN, 14 Byran St., Lynbrook, N. Y.

MISCELLANEOUS

ARE TRICKS YOUR HOBBY? OUR COLLECTION of Ten Novelly lokes postpaid One Dollar KANT NOVELTIES, 323 Third Ave., Pittsburgh,

PAPER TARGETS FOR SHORT RANCE GAL-leries—Write for samples and prices. OTTO CRISS, 903 Permylvania Ave., Emira, N. Y.

M. P. ACCESSORIES AND

NOTICE

News and display advertisements of in-terest to readshowmen will be found in the Billbeard's new film department. Look for "Non-Theatrical films" in the index on page J.

"ALL-AROUND" REFLECTOR COMPANY: new Motion Picture Reflector, guaranteed to increase screen illumination 40%. BOX 1967-K Cleveland, O.

AMBITIOUS SHOW TALKIES THEATRELESS Communities Sound Equipment, Weeking Communities. Sound Equipment, Week ograms rented. Used 16MM, Sound Pro-tors, \$155.00. ROSHON, 603 Steuben Bide

Chicago, III.

ATTENTION WISCONSIN ROADSHOWMEN
Schools, Etc.—I GAMM, Sound Film Benta
Service. Over 100 Features and Service. Over 100 Features and Service. Over 100 Features and Service.

MOTION PICTURE EXCHANGE 4726 S
PACKARD AVE. Cuddley, Wis.

BIG CLEARANCE SALE — ALL TALKING
Serials, 375.00; 35MM, Sound Programmented, 57.50 two mights; \$15.00 week. Sale
Illust free, Salent Features, \$5.00. Equipment
Write SIMPSON, 1275 S. Broadway, Dayton, 0

COMPLETE SELECTION OF ANY TYPE tractions you want in 16MM and 35 Talkies, Comedies, Technicolor Carbons, Verra, Actions, Serials. Late releases. Are you can afford to pay, Specify which catal 16MM, or 15MM, 310,000 stock to afform. BUSSA FILM EXCHANGE, Friend This.

Chio, SENSATIONAL CLOSEOUTS IGAMM. ROUGH Power Features and Shorts—Sheeles, M reards, Tylens, MrCOON, etc., 24.50 real. Programs revied day or week. Projection Accessory by Same, List free SOUTHE VISUAL EQUIPMENT, Box 2404, Mamp

Additional Ads Under This Classification Will Be Found on the Next Page.

SENSATIONAL SACRIFICE — 35MM, ROAD: show Feature, "Polyogomy" (Child Marriage). Eight Southern States. Cash only. BOX:173. Woodruff, S. C.

Weedruff, S. C.

TITLES, WORD 3e; SOUND 50c; USED FILMS,
\$3,00 400 feet; Bulk Film, 100 ft., \$1,00;
Processing 50c; Art Films, sample dime. ARTCRAFT LABORATORIES, 1219 East 6th Acro.
Carv. Ind.

Town, SILENT AND SOUND FILM SOLD, booking and overlanged. Write for details, Cline-FILM MART, 110 W, 34th 5t, New York

35 MILL IMETER FEATURES AND SERIALS AND 16 Millimeter Pastures reasonable. Will take perfect condition 35 Millimeter Shorts part trade. BOX 156, Virginia, III. no.16x

MUSICAL INSTRUMENTS, ACCESSORIES

SELMER SAXOPHONE, TENOR — BALANCED action. Horn and case practically prov. original cost \$257.00. Will seasifice for \$175.00. EUCRNE HIMEBAUCH, 161 N. 5th 5t., Elkhart, led.

531,000 CASH BUYS MODEL B HAMMOND Organ with B40 Speaker, Pre-Amplifler and Microphone. Two years old, Organal cost, \$11,500, Looks and plays like new. DON Mc-ELHINNEY, Box 229, Morrison, III.

PARTNERS WANTED

ACTIVE PARTNER WITH \$500.00 FOR "Black Magic Miracles," never before shown in America. Address J. PIATEAU, 1122 Tullane Ave., New Orleant, La.

PERSONALS

HELEN (QUEENIE) TILLINGHAST—HAVE IM-portant hows for you! Contact me at once thru A. Harbican, Box 41, Pritiburgh, FRANK,

PHOTO SUPPLIES AND DEVELOPING

ASSOCUTELY BEST DIRECT POSITIVE BUY—
New Portable Double Unit, with cool fluorescent lighting system. Takes both 1/5227

reached lighting system. Takes both 1/5227

catalog and information on new metal precision enthurse reducer. MARKS & FULLER, 1000,

DIREX DIRECT POSITIVE PAPER - NO FAD-ing, best gradation, highest speed. THE POSITYPE CORP. OF AMERICA, 244 Fifth Ave. New York, N. Y.

ROLLS DEVELOPED - TWO PRINTS EACH and two Free Enlargement Coupons, 25c. Resonat, 2c each; 100 or more, 1c. SUMMER'S STUDIO, Unionville, Mo. no9x

SALESMEN WANTED

CARRY COMPLETE LINE PROFESSIONAL Cuffery for cheft, butchers, retainent, etc. Well-known brands. STANDARD CUTTERY DISTRIBUTORS, BIT W. 59th, CRUCK, COLORD COMPLET OF COMPLET OF COMPLETE SIMULATORS, etc. Lowest prices. Commissions advanced Experience unnecessary. Samples free. NORTHWESTERN, 625-RC Jackson, Chicago.

PLAYING CARD GAME—With new novelty trump reference litem. Over 100% profit direct customer sales. P. O. BOX 842, Den-cet, Colo.

SALESMEN — AMERICA'S FINEST SIDELINE 40% commission dally, 1,000 fast selling repeat flows. Every business uses and must buy. No investment. Sales portfelle free. DAVID LIONEL PRESS, 312 S. Hemitten, Dept. A. Chicago.

SCENERY AND BANNERS

SCENERY, CYCLORAMAS, DRAW CURTAINS, Dys Deops, Operating Equipment—New and used at lowest prices, SCHELL SCENIC STUDIO, Columbus, Q.

THEATRICAL PRINTING

FLASHY LETTERHEADS IN COLORS — OR chestle, Acts Tent Show, Maxicians, Illiantra (Illians, Samples, Handbills, 1,000 3x5", \$1.25; 6x9", \$2.50. SOLLIDAYS, Know, Ind.

RUBBER STAMPS — 2 LINES 35c ADDI-tional line, 15c; any size, one day postpaid, Best Catouator, over 300 pages, \$1,00. RUSH \$ERVICE, 53 Aster Station, Boston, Mass. WINDOW CARDS—1+XZ ONE COLOR, 100, \$2,50,50% deposit, balance C. O. D. plus shipping charges. THE BELL PRESS, Winten, Penn.



BAND MEMBERS of Leo Blondin's Cowboy Indian and the Lady Show, snapped somewhere in Texas in 1910. Standing, left to right, are Charles Vinnie and James Skyles, deceased; Jerry Acuff, now located in Arkansas; James Spillman, director, St. Joseph, Mo.; Marion Carnutt, connected with an oil company in Oklahoma City, Okla.; Thomas Clare Balding, associated with an oil firm in Walters, Okla.; Willie Salander, located in Georgia, and Ralph Poterson, Wichita, Kan. Seated, left to right, are Charles Hutchison; Pete Lamerough, Lansing, Mich.; Ferris Taylor, in pictures in Hollywood: Leo Blondin, director of Oklahoma City Zoo; Gomer Davies, Bloomington, Ill., and E. W. Marsh, an orchestra leader in Brantford. Ont.

The Billboard twiffes its readers to submit photos taken from 15 to 20 years ago, It is specially requested that pictures be CLEAR and that they be accompanied with complete descriptive data. Group photos are preferred, but pictures of individuals who are STILL LIVING will be teclomed. They will be returned if so desired. Address show Family Album Editor, The Billboard, 25-27 Opera place, Cincinnati, O.

WANTED TO BUY

AM INTERESTED IN LEASING OR BLYING a Move Theater in a good lecation. Address BOX C-588, The Billboard, Cinchesati, Chic. ec26

WANTED TO RENT OR BUY-USED TOWER Bells or Cathedral Chimes. KINC, 317 E Main St., Olney, III.

WILD ANIMAL CAGES WANTED — ALSO, Circus Parade Wagors and Memageric Wagors. Describe hully size, make, age, construction, condition, best each price. BOX 1540, San Artanto, Tex.

At Liberty Advertisements

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2c a Word—FIRST LINE IN THIS STYLE TYPE.

1c a Word—ENTIRE AD In this style type.

Minimum 25c

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Due to the expense of postage necessary for the forwarding of mail addressed to "blad" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing year advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY ACROBATS

At Liberty for Dancing School or Grammatime, In-structor, in Accounting, Controller, Accounted Dancing, Burses, Regranding, Have all equipment, by Glampy, The Emifourd, Cinetinati, O.

AT LIBERTY AGENTS AND MANAGERS

AT LIBERTY -- ADVANCE AGENT WITH CAR. TOMMY TOMPKINS, General Delivery, Livitz,

Agent With the -I do not book schools is above or arts write J. King, General De-

reliable shows or aris write J. Ring, General Deliver, Chembusha, O.

Agent, Booker, Publicity Devector, Confractor,
Twenty rous: Described, vanierithe, medical
county, circus, Cond. to Const. experience. First
class attractions only, Expert contractor; blab
covered prices, Nate unlary, Join on wire. Robert
Sant, 175 No. Wisher, Africa, 186th.

p.22

AT LIBERTY BANDS AND ORCHESTRAS

ATTENTION, CLUB MANAGERS — HAVE your orchestra failor made to your taste. Musician and leader nine years. Library of four fundred numbers, P. A. system, etc. Unice, white, age twenty-four. Free November 4, Write EDWARD MORRIS, 110 S. Clark St., Apr. 6, New Orleans, La.

FOUR GLASS SISTERS - NOVELTY DANCE Band available for Night Clabs, Hotels, etc. Plane, Sax doubling Clainet, steedard Cuitar Octobing Hawaiian Electric Guiltar, Drums, Two good vocalints. Hillbilly numbers, novelties, cornedy entertainment, Good was drobe and fine set up. This is a real attraction. Write or wire NAN GLASS, 1211 Knox, No., Minneapolis, Minn. ec.26

SWEET STYLEO ORCHESTRA — 10 MEN sleeper but, special library. Prefer winder location. References on request, BOX C-597. Billboard, Cincinnati.

WELL KNOWN MID-WESTERN NAME BAND-Featuring original musical style and enter-talinment. Twelve people, including exceptional girl vocallit. For defails please write BOX C-S67, Billboard, Cincinnati.

Charlie Walters and His Combustra — Francisco Memory Minds for heading and advantable in New York and New Yor

AT LIBERTY CIRCUS AND CARNIVAL

ATTRACTIVE SOUND TRUCK — GENERAL Business Agent, Sober, Knows the South Have worked the best shows, AL BERSORS care The Billboard, 1564 Broadway, New York,

CHAMPION ROPE SPINNER—FEATURE TRICK Eight Loop Spin; also use Whip. JESS NICKELL, Eloy, Ariz.

EDDJE & BETTJE — DANCING STILTWALKER Rubes, Producing Clowns, Indoor or out-door events. EDDJE & BETTJE, care Billboard, St. Leuis, Mo.

St. Louis, Mo.

NATURES MISTAKE—HUMAN TORSO: BDY, alve, 6 months old; amless, legiess, normal otherwise. Want to join with cannoll or circus. ARDEN D. WESS, Webster Springs, W. Va. 1007

At Liberty-Fat Man for above or measure. Photos cut and nice surdicise. James Fain, Route 2, Bet 432, West President, La.

AT LIBERTY COLORED PEOPLE

Armond Jackson's Orch Available for night dec-tavors, ballinger and thesier main; see bord work. Can fermion from these to twelve men. These, will take anything. 206 K. 220 Mr. Chicago, in.

Jehrang Woodards. The Little Man With the Big Accordion Doubling to Presso. Song series. For single the Presson and State of the single the Presson and Presson and Presson and for whater and 1943 season. Address: Case Bed board, Christosti, Co. Bed

AT LIBERTY MAGICIANS

AMERICA'S MOST EXTRAORDINARY SLEICHT-of-Hand Artist—For units, revues or stag-shows. No floorshows. Sober and reliable Can John on wire. Salery must be sure. MAGICIAN, 708 Baker St., Lensing, Mich. 0225

Can You Use a Piret Glass Magician?—Small effects, straight and county Magic. Change for two week or full centing. Change, mint, most, schools, etc. If you want a booser or chaser don't answer this all larry Pumilager, Greentown, Bot.

AT LIBERTY MISCELLANEOUS

Haitle Amounter Beginser Experienced ; reliable Available room Thomas E Scaller The Billibered 104 Woods Bidg., 52 West doub St., Chicago, III.

AT LIBERTY M. P. OPERATORS

OPERATOR AND STAGE ELECTRICIAN — 20 years' experience. Good results guaranteed with any equipment, WESTLEY, General Delivery, Elizabethtown, Ky.

At Liberty—M. P. Operator, Bound Protestional Trial years, experience, appears any equipment, for any other protessing the protessing of the protessing of

Inspire, Mich.

Expert projection means increabusiness. Ensuri Projectionis, capable of repbusiness. Ensuri Projectionist, capable of repsize, actuallog and operating any second projection a
samilifying system, wants steady we in sensil tunExperient selections. Artificial intel, not subject
Experient selections. Artificial intel, not subject
to the Alliest Westam, 1275 W., 6th St., Cle
anni, O.

AT LIBERTY MUSICIANS

ORGANIST — SKATING

Rink, Union, Young man, Personality, a pearance. Five years' experience on R.S.R.O. Ironze, Silver Dances. References. BOX C-50 Billboard, Cincinnati.

A-1 DRUMMER AT LIBERTY AFTER NOV. I-Vourse, six years' experience, good appear ance and reliable. Swing or sweet bants. An thing considered. Here new \$450 set of pear forums. State alt. OLCK NIES, 796 Crescent Rd. Jackson, Mich.

A-1 TROMBONIST AT LIBERTY AFTER CTO-ber 31. Philshing season on the Steamer S. S. President, State full particulars in first, Write or wire FRANCIS PAHL, 421 Barones St., New Orleans, La.

A-1 TRUMPET—FINE READER, TONE, RANGE, modern take-off, technique, fake. Chicago name band experience, Young, sober, name. Conty reliable offers considered. Prefer large swing or fine commercial bands. J. POEL. Canal Hotel, 1316 Canal St., New Orleans, La.

ALTO SAX — DOUBLING CLARINET, VIGUN. Union, LEO JOHNSON, 512 N. 13th St. Milwaukee, Wr.

BAND-MATTER — EXPERIENCED, CAPABLE, wants to hear from live towns. LEGNARD DOTO, from Mountain, Mich.

DRUMMER — EXPERIENCED ALL LINES.
Troupe or location. Theatre, unit, dance, evilt, dance, or club, indoor circus. Union, good appearance. Not subject to draft. JACK SWEET-MAN, Geoleville, O.

DRUMMIR AT LIBERTY — AGE 20, SOBER, reliable. Good solid rhythm. Co anywhere, STUART THAVES, Burt, Ia, no2

HAMMOND ORGANIST-OWN ORGAN. all requests, sweet or swing, Union, Hore cocktail lounge, TED MILLER, 555 Mil aukee, Grand Rapids, Mich.

NAMMOND ORGANIST WITH NINE MONTHS piler rink experience; radio and orchestra pianist. Write MARIAN SCHULTZ, Waseca,

EAD SAX MAN — UNION, WHITE, ACE wenty-four. Alto and tener Saxes; B-flat, alto and state of the Saxes; B-flat, alto and state. Clarinets, and Flatte. Clarinets, Sax take-left, From Saxes of the Saxes

SAX AND CLARINET — COOD TONE, COOD reader, modern take-off on both, Location or good road band. Reliable, Wire MUSICIAN, General Delivery, Middlesborn, Ky.

STRING BASS—EXPERIENCED, READ, FAKE, pick and bow. Fine bass, plenty dopth, Ago 25, union, sober, reliable. Double vicin, tumpet conditional. Want styled commercial band or organized hotel combos. No pariot, State all. BOX C-559, care Billboard, Cincinnation

STRING BASS AVAILABLE IMMEDIATELY All essentials. Have good car; go anywho MUSICIAN, R. 8, Box 123, Ft. Worth, Tex

TENOR OR SAX, CLARINET — CAN ION after October 26th, Write ART MYERS, General Delivery, Emporia, Va. oc26

eral Delivery, Emporia, Va. ocid.
TENOR SAX, CLARINET AND BASS CLARINET
—Last 5 years with leading Midwest territory
band. Band uses both tenor and alto section.
Rayed lead with tenors, worked nicoly with
aveet altos. Have good tene; can't take-off.
Out account sleeper bus. Am. 27, married,
writing to move. LESTER MAURER, Savanna.

TROMBONE — EXPERIENCED, READ, NICE toria, fair range, jam some; union, Age 20 Cive full details; reliable offers, answer MUSICIAN, Box 35, Parsone, Kan. 923

MUSICIAN, Box 35, Parsons, Kan. oc.25

MOLINIST, DOUBLING CELLO AND SAX —
Experienced pit, symphony, radio. Age 39, sober, reliable. Wife experienced Plantat, Organist, Keshners, 315 W. Marin, Olnoy, Ill.

At Liberty Nov. 1.—Go anywhere. Twan, mother and was Reignig totermentation. Highligh, Royales, Soven instruments, Leng experience Basis and Committee Committee

I Prombonist Doubling Trumpet, and Drummer annuage Vibes—Araliable at once. Index only curies Location preferred Municians 1922 to the Art. W. Hibbong Miss. 202 month of the Art. W. Hibbong Miss. 202 month of the Market and experience (new orders and efficient and experience (new trial death of the Market and Market and

nd Organist - Experienced in thesize, dance, in mode, the rober rink. Union, schen, re-Avrillabe framediatelt, Walter MacParlink, Main St., Rocketch, Int.

Main St., Rockford, Ill.
Matter Factives Ventier: With School, Municipal Matter Faction Factor for Industrial Hand: Piffeen years' experience in bland schools. He years directing own send land. Tooks all band intriminents of reference. Prefer Sections Joseph Matter, 1993 & Colorado St., Emiladerphia, Ph. 2803 & Colorado St., Emiladerphia, Ph.

and Champion Trick Fielder—Have 8 uncertainty acts with hiddle, play het fieldle, pass with fieldle, play het fieldle, pass with fieldle, play het fieldle, pass fieldle, pass better with the field fieldle three. Werfred by with Hinsty Reuben Hadio Guan, Best of rank press chippeness and platons. Will work e will expanied hillfelly or combay hund. Sal out. Dury drime. Have my own car seed but the field field field fieldle field

siconal Primarcor—Tears of experience. Young, or, recitable. Gut it with anything. Like to join are that works. If far seed likely, Steady, re-ject only. Can form on sire. Wire or write, all immediately, to Bur Pavila, 3,792 Talline, all immediately, to Bur Pavila, 3,792 Talline,

Claim, O. Gottarist. Would like to join good, at ma fro, quariet. Young, miles, and can be Freide Silver, 2185 ft. William,

or Bass. Now by faster. Pully experienced on. Solid rivitim, all essentials. Perfor Sc Divers., Write details. Box C-596, Bulbo

man, O. mc2

**No. Apr 23; mion. Seren prant experience

* from high range, ride. Arranger. Go and

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LISTS

(Continued from page 48)
Chesapo-Inil. Ass'n. Fairs & Espositions.
Dec. 2-4. Frant it Kingman, Brockton
Fair, Brockton, Mass.
Chicago-Natl. Ass'n. Annuacement Parks.
Pools and Beasines Dec. 2-6. A. R. Hodge,
201 N. Wells Biss.
Chicago-Continue Added Division 1.
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Chicago-Continue Added Division 1.
Chicago-P. of P. Since Creature. Dec. 10-12.
Charence W. Kleckner, 321 Summer st.

INDIANA

Indianapolis State Hort. Soc. Dec. 19-12. R. L. Winkierleck, La Payette, Ind.

IOWA

Ames—State Hort. Soc. Nov. 20-31. R. S.
Rerrick, Bears House, Des Moinea.
Council Haefts—Order of Odd Fellaws. Oct.
21-33. John Morgal Jr. 1218 Freesant st.
Des Moines—State Farmers Grain Dealers'
Assn. Jan. 23-30. D. E. Editon, Box 656.
Fort Dedge, Ia.
Des Moines—National Farm Institute. Peb.
21-42. John D. Adams.
Marshallport—State Florists' Assn. Nov. 1617. R. Herrick, State House, Des Moines.

KANSAS

KANSAS

Kansas City-State House Topera, Kan.
Lecun-F. of H. State Grange, Dec. 10-12.
Lecun-F. Grange, Man.
Lecun-F. Gran, Man.
Lecun-F. Grange, Man.
Lecun-F. Grange, Man.
Lecun-F. Gran

Louisville-State Farm Eureau Fed. Jan. 8-10. Ben Kilgore, 205 Bourbon Stockyards Ridg.

New Orleans—Jonior Order, Oct. 24. II. P.
Alcannara, 215 N. Alexander et.
New Orleans—Amer. Ped. of Labor, Nov. 1829. George Meansy, A. P. of L. Bidg, Washington, D. C.
New Orleans—P. & A. Masons. Ped. 2-4.
D. Peier Laguens Jr., 232 St. Charles et.

MAINE

Augusta-State Assn. of Agri. Pates. Approx. Jan. 10. James S. Butler, 891 Main st., Lewiston, Me.

MARYLAND

Baltimore—State Parin Burcau, Jan. 17-20. C. E. Wise Jr. 2 E. North ave. Baltimore—State Grange Dec. 3-4. E. E. Holter, Mindletown, Ma.

MASSACHUSETTS

Wortzuler State Farm Sureau Ped. Jan. 5-9. H. Russell, Wayland Mass.

MICHIGAN

East Lancing—State Farm Bureau, Mey, 14-15.
C. L. Brody, 221 N. Gedar St., Lansing,
Grand Raddes Markey, M. G. Garage, C. L. Brody, 221 N. Gedar St., Lansing,
Grand Raddes—State Love, D. G. Scenewald,
5317 Lakevice ver, Detroit,
Grand Rapids—State Hert. Soc. Dec. 3-5. H.
D. Bootman, E. Lansing, Mech.
Jackson—State Assn. of Nurserymen, Jan.
21-23. H. S. Hunsiker, Box 213, Nica, Mich,
Lansing—State Farm Equipment Ass'n. Dec.
10-12 S. E. Larsen, 633 Ocillia st., Grand
Rapids.
Positics—State Grange of Mich. Oct. 22-25.

Rapids. online.—State Grange of Mich. Oct. 22-23. Maude E. Lovejoy, Perry, Mich.

MINNESOTA

Minneapolis—State Nurserymen's Ass'm, Dec. 9-11. R. N. Brockinger, Bt. Louis Park, Minneapolis—Parmers' Esystem Assen, of Minneapolis—Parmers' Esystem Assen, of Minneapolis—Parmers' Newston Assen, of Minneapolis—Parmers' Newston Assen, of Minneapolis—Parmers' Newston School, Bidge St. Newston St. B. S. Mackentosth, Univ. Parm. Bt. Paul. St. Paul.—State Agril, Soc. Jan. 15-17, Baymond A. Lee, Fait Orisanda, St. Paul. St. Paul.—A. F. & A. Masons of Minn. Jan. 15-11, John H. Anderson, 6th and South ris. St. Paul.—Etale Parm Bureau. Jan. 20-22. J. S. Jones, Gobe Bidg.

MINCECCOUNTY

MISSISSIPPI

Jackson-State Farm Bureau Ped. Nov. -. Nell McManey, Sox 1972. Meridian -P. & A. Masons, Peb. 11-12. fild F. Curtis, Box 1609.

MISSOURI

Kannas City-Western Assn. of Nurserymen. Jan. 7-9. C. C. Smith, Charles City, Za.

MONTANA

utte Northwest Florists' Assn. Nov. 6-10. Clyde Lester, Box 485, Walla Walts, Wash.

NEBRASKA

Palls City-State Florists' Soc. Nov. 7-2. O. L. Erickson. 129 Kearney ave. Kearney Neb. Lincoln. State Ann. of Pair Managers. Jan. 50-21. Chet G. Maraball. Arimston. Neb. Omahas-Parmers' Educational and Cocop. Union. Feb. 11-12. E. L. Bhoemaker. Soll. and Learenworth. E. R. Bhoemaker. Soll. and Learenworth. S. R. Masons. Dec. 9-10. A. Brown. 7001 Douglas st.

NEW JERSEY

NEW YORK

Albany-State Agri. Soc. Jan. 22. Pericy M. Bashman. Dept. of Agri. Albany. Albany. Albany. Blate Asen. Co. Agri. Albany. Harrison, 191 R. Pins ave. Soc. 191 R. Pins ave. See York-Natil. Horse Show Asen. Nov. 6-12. John S. Whos. 50 Broad st. Rocketter.-State Hort. Soc. Jan. 14-17. Roy P. McFlyrenon, R. D. 2. LePey, N. Y. Byracuse-P. ed R. Nathonal Grange. Nov. 13-11. Harry A. Caton, 143 15th St. Cushecton, O. Syracuse-State Parm Bursan Ped. Nov. 25-57 State Parm Bursan Ped. Nov. 25-57 State Parm Bursan Ped. Nov. 25-

Syracuse-State Parm Bureau Fed. Nov. 25-

NORTH CAROLINA

Asherillo-Southeastern Florists' Asin. Nov. 4-6, R. E. Mapez, Box 116, Knoxynle, Tenn.

NORTH DAKOTA

Pargo R. A. & R. & S. Masons. Jan. 21-22. W. L. Stockwell, Box 1209, Pargo. Grand Porks-State Parmers Grain Dealers' Assn. Peb. — G. H. Conaway, 513 Black Bldg., Pargo.

Cieveland—Chrysanthemun Soc. of Amer.
Nov. 5-8. O. Possel, Siste Univ. Columbus.
Columbus—State Farm Entrean Fed. Nov. 25Columbus—State Farm Entrean Fed. Nov. 25Columbus—State Farm Entrean Farm.
B. E. Larson, 653 Cullis st. Grand
Rapids, Mich.
Columbus—State Bro. of Magicians: Jan. 2425. S. W. Rellly, 57 E. Loug st.
Columbus—State Fair Managers' Asan. Jan.
Ast. Don A. Devrice, Holiand Thestate, Mar. Don A. Devrice, Holiand Thestate, Mar. Don A. Devrice, Holiand Thestate, Mar. Don A. Devrice, Holiand Thestate, State Univ., Columbus
Dayton—A. A. S. of Free Masonry. Nov. 1219. John Claima, Masonle Temple, Dayton—
Toledo—State Farmers Grain Deslers' Asan.
Week ed Yeb. 22. G. S. Latchaw, Box 125,
Footoria, O.

OKLAHOMA

OKLAHOMA

bischwell P. of H., State Grange, Dec. B-5. Mrs. Myrtle Newland, 320 N. Sin st. Penes Mrs. Myrile Newland, 220 N. Said City.

Einde-A. F. & A. Masons. Feb. 11-12. C. A. Sturgeon. Masonie Temple. Gulphis. Chila. Chi

Hood River-State Farm Sureau Fed. Nov. 15-18. M. Hoke Pendieton, Cre. Mrdford-State Hert. Soc. Dec. 8-10. O. T. McWhorter, Agrl. Hall. Corvallis. Ore.

PENNSYLVANIA

Wilkes-Barre-P. of H., State Crange, Dec. 19-12. Milles Horst, Harrisburg, Pa.

SOUTH DAKOTA

sseion-Siate Hort Soc. Nov. 25-25, W. A. Simmons, Court House, Stoux Falls.

TENNESSEE

Nashville—State Hori Box, Latter part of Nov. Prof. G. M. Bentley, Univ. of Tenn., Krnozville. Nashville—State Norserymen's Assn. Feb. 19-20. Prof. G. M. Bentley, Univ. of Tenn., Knozville.

Scottlin Rite Masons, Nov. 4-6, J.

Dallas—Scotlin Bile Maron.

D. Jones
D. Jones
Dallas—State Ann of Fairs. Jan. 20-Feb, L.
Pete H. Smith Box 551, Plannview, Tex.
Fort Worth—American Nail. Livestock Assa.
Jan. 7-9. F. E. Mollin, 515 Cooper Bidg.
Denver, Colo.
Bouston—Scotlish Rite Maronz, Nov. 5-6. R.
D. Bardenstie.
D. Bardenstie.
Waco—A. P. 61 A. M. of Texas. Dec. 4-5.
George H. Delew, Tox 446.

UTAH Salt Lake City-State Farm Sureau Fed Nov. - Tracy R. Welling, 102 Dooly Block.

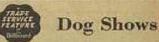
VIRGINIA

Lynchburg-Biate Foultry Fed. Oct. St. H.
J. Moore, Shacksburg, Va.
Old Penir Comfort-State Dairymen's Assn.
Jan. 15 R. C. Conhelly, Hacksburg, Va.
Hickmond-A. P. A. Masons of Va. Peb.
12-14, James M. Clitt. Masonic Temple.
Richmond-State Asn. of Full. Jan. 27-28.
C. B. Ruitson, How 42, Staumton, Va.
Oct. 21-25, Jan. F. McGregor, 224 Endicate
Didg., St. Paul, Minn.

WEST VIRGINIA Martinsburg State Hort, Soc. Peb. 2-3. Car-roll R. Miller, Hox 796.

WISCONSIN

Antigo-P. of M. State Grange, Dec. 1-5. Mrs. Pearl Bayless, M. I. Wassaukee, Wis.



These Dates Are for a Five-Week Period ILLINOIS

Chicago Nov. 20-Dec. 1. A. Wilson Bow, 2300 12th at., Detroit, Mich. (See LIST on page 51)

Jones, Elliott Jones, Elliott Jones, H. W (Hirge Man) Jones, Jones F. Jones, Loyd Jones, Loyd Jones, George Jordon, George Jordon, Otta

101

Andy Track Billy Frank Chillent

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Letter List

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Lovator, Mrs.
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Mra D.

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Augustino, Louis (Arrival Show) Australia, L (Nide Show)

Chaney, Lon Chant, Robe, Charman, Jackle Chapman, Losta Charter, Robe, Checkert, Robe, Checkert, Lume Chickert, bett, Dave

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P. Franct

P. Haller

P. W. Mr. Babe

R. Hille

R. Hi Zenona, Miss Billy's filting Devices Rinder, Bernan Sirebman, Arthur Buthop, Bon Bishop, Geo., & Clara Rob Ralph Cot. Sam Consession C. M. Cohan, William evil. Ralph Hill Decald Carl want H. C. Johnny . G. R. . Wen. J. . Test Chan E.
Chan E.
Chan E.
Frank T.
Froderick G.
H. Lew
Punch
lay (None)
Victor Convey James Una Cook Charing Una Cooper, A. E. Cooper, Al E. Cooper, Daniel H. (Red)

Mondek Fred Wan Ignation

100 Ville. Herbert

Duntor Frank It E.

Jack Jack "Blunio"

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Habbell, Mrs. Career

Dilla Chas Johnson, Mrs. Madel Kantell, Mrs. Jackie

Klitace, Mrt. A. Kyle, Bee, & Boots La Farett, Mrs. Ivy

passe, Jacobse gas à Terretoe Later, Mrs. Milhres Later, Mrs. Mrs. Penars Later, Mrs. Milhres Later, Mrs. Mrs. Penars Later, Mrs. Charlette police, Mrs. Annie Langley, Mrs. Goldie Later, Mrs. Charlette Later, Mrs. Charlette Later, Mrs. Charlette, Mrs. Ch

Davis, Allen A.

Etheritge, Lloyd (Whiter) For, Frank Plannagen, R. B. Plannagen, R. B. France, Frank France, Penel Frankey, Pete Hamilton, Balph

Horata, Hor, Joseph Joe, Harpy, or Jolly Jon

Relly, Tell Rester Rester, Tell Rester, Harris Kidd, Clotton Lambert Bens Lambert Bens Haughlin Jr., Robert

October 26, 1940 es Faul Lectus (Arks) Arks (Ar hr, John Motte, Raymond Motter, Joe y. Dan Motter, Joe y. Dan Motter, Joe y. Dan Maillan, Jense Maillan, Jense Maillan, Jense Maillan, Jense Marier, Carley Billy (Orch. Leader) ben, Howard Marrey, R. G. Senter, John Marrey, R. G. Marrey, Thomas Marrey, Jense Marrey, Thomas Marrey, Jense Marrey, Thomas Ghas Marrey, Thomas Ghas Marrey, Thomas Ghas Myen, Tolky Marrey, Tolky Marrey, Thomas Ghas Myen, Tolky Myen, Tolky

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Geller, Horly
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(one, P. W.
Green, P. W.
Green, Bohle
Hunry, Beat
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Hunry, Ray Nesrman, Jack Nice, Cliff Wilson Addition A. Lemant, A. Lemant, Pete Miller, Pete Miller, Pete Miller, Pete Miller, Was. Neelly, Wm. Neelly, Le. Recy McVerly, L. Rey SeNath, Tom (Brown) McVerlian, P. E. McVerlian, P. E. McVerlian, P. E.

> the Great Ray Facil
> A. Mrs. H.
> Wool I.
> Clay
> James T.
> John Rochand
> Lorring
> Jake
> H. M.
> Herman
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> Law ecll E Marvin Tony C. Hippodrome Patrick, Willis Patterson, Efec. Patterson, Harold Patterson, Hosiner Gammy Patry, Chapter Clienter

Earl Chief

Ext. Athert So Series Ser Mason, Harry (Monkey Circus) Many, Crawford Many, Robt. L. Hoschum, J. H. W. Geo. E. Cary Lairh A. Roy Wes. D.

Pierce, Robt. Pierce, Hoss Pins, Eddle A. Pins, Fall

100°

James I.

Fall Jos bester, Donald ck, Jos a. Charles habe keps. Mr. r. Jake Robert Mr. r. Jake r. Long A. Joseph A.

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Rendell, Harry Buck

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Steamort, Letty
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Street, George F.
Stelleger, Oct.
Tabor, Cap.
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Tallman, Josh
Tallman, Theodore
Tallman, Theodore
Tallman, Theodore
Theodore, Geo.
Theodo Schoumack, Dold Schlaver, Win.

Sham, Nick Sharist Joseph Sharis, Nick Sharist Joseph Hander, East P. Ramore, Emile Sharies, Harry Sharies, Har

Shiftlett, Three C. Shipman, James R. Shorm, Reb Street, Clead Street, Charlette, Charlette, Charlette, Charlette, Charlette, Charlette, Charlette, Charlette, Charlette, Art Street, A. J.

Smith, Bert P. & Erns fimith, Caye E.

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Waddel, Phillip
Wagner, Jack
Wagner, J. D.
Wallow, J. Lie
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Wallow, Joe
Wallow, Joe
Wallow, Jee
Wang, Janee
Wang, Janee Steve, Miller Storette, Gro, W., Herrenz, Jack J., Stevens, W. M., Harresson, Curter Stickle, E. J., St. Mathews, Edward

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Western Show Western Hav Western Hav Western Schley White Eill White Eill White Cir V White Heery Bank White West Chee Water West Land

Williams, Curtis
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Williams, Dirie
Williams, Eddis
Williams, Fred
Williams, James E.
Williams, Joseph

Williams, Joseph Williams, John A. Murphy Williams, John A. Williams, Michaell Williams, Michaell Williams, Ten Olin Williams, Willia

Wilson, Deale,
Wilson, Barry A.
Wilson, Barry A.
Wilson, Barry A.
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Wilson, Go. W.
Writters, J. W.
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Woods, Barry
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NEW YORK OFFICE 1864 Breadway. Women

Balph & Jean Marico

Men

Achley, Vernen
Allen, H.
Andreson, Mente
Andre Jack
Arnand, Fed, H.
Arrand, Fed, H.
Arrand, Fed, H.
Barker, J.
Bermatell, Able
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Blair, R. M.
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Sinche, Rierr State, Lee States, Lee Stevens, Lee Stevens, Lee Stevens, Lee Fagler, Chester Fern, Toetton Table, John H. Tollert, Lee Weller, Stimmy Welber, Stimmy

Harding, Baywood Harrigan, Bob Houmel, N. Hoffman, Al Jackson, Ben Jatha, F. C. Katam, P.

MAIL ON HAND AT CHICAGO OFFICE

Allan, Louise K.
Armarong, Mrs. Le. Marr. Flatna
Lee. Chang
Lee. Chang
Lee. Chang
Lee. Mrs.
Allan
Milled, Mrs. Win.
Cushiman, Mrs.
Allan
Milchel, Mrs. Thos.
Day, Darbens
Par' Pegr'
Par' Pegr

White Brank, Princes

Weber, H. L. Weinberg, Banc Williamson, George Williams, Charles H.

Women

Lemer, Eucona Liever, K. Ta. Lorg Tack Sam Loveloy, Dick Lord Tack Sam Loveloy, Dick Lord Committee Commit

656 Woods Bldg., 62 West Randelph St.

Cashrana, Mr. Alice Mitchell, Mrs. Proc. Party Dilbook, Mrs. Wan. Morrison, Babe Dilbook, Mrs. Wan. Morrison, Babe Darks, Valeria Bille, Mrs. Madane Darks, Valeria Bille, Mrs. Madane Darks, Valeria Bille, Mrs. Mrs. Bille, Mrs. Mrs. Cast. Bille, Mrs. Mrs. Cast. Bille, Mrs. Mrs. Cast. Bille, Mrs. Mrs. Cast. Bille, William, Cast. Bille, William, Brown, Party Bille, W. O. L. A. Coleman, G. E. Gannell, Mrs. Cast. William, Rrs. O. H. Blackweil, Rerbert Dealth, George L. Januarion, Mrs. Cast. Zimmer, Florence Bille, William, Kerbert Dealth, George L. Cast. Bille, William, Mrs. Cast. Bille, William, Mrs. Cast. Bille, William, Mrs. Cast. Bille, William Crewell, H. W. C. Cast. Brown, Dr. E. Cast. Bille, William, Mrs. Cast. Bille, William, William, William, Mrs. Cast. Bille, William, Wi

LISTS

(Continued from page 51)

NEW YORK

Buffalo—Oct. 27. Raymond R. Walkins, 215.
Vulcan st.
Elishurat, L. I.—Oct. 26. C. L. Sprague, 121.
E. 47d st., New York City.
New York—Nov. 19. Fedey, Inc., 2009 Ranstead st., Philiadelphia, Pa.
Urics—Nov. 9. Foley, Inc., 2009 Ranstead at., Philiadelphia, Pa.

OHIO

TEXAS Beaumont-Oct. 26-27. Mrs. Enuma Locat. 3501 Generors st. Kansas Unty. Mo. Galvecton-Oct. 29-30. Pobry, Inc., 2000 Ran-stend St., Philadelphia, Pa. Houston-Oct. 29-28. E. W. Leach, 2842 Uni-versity ave., St., Paul, Murn.

Indianapolis-Nov. 2. Leonus Brown, 4101 E. Sein et. La Porte-Nov. 24. Wm. C. Gugerti, 507 E. Jackson et., Auburn, Ind.

Des Meines-Nov. 5-10. Mrs. Emma Locat, EMI Genesse at. Kannas City, Mo., Waterloo - Nov. 12-13. Mrs. Emma Locat, EMI Genesse at. Kannas City, Mo.,

LOUISIANA New Orleans-Nov. 2-3. Mrs. Emma Locat, 2501 Generoe et., Kancas City, Mo. MASSACHUSETTS

Boston-Nov. 3. M. J. Denlon, 101 Melvin ave. Swamproott, Mars. Boston-Nov. 13-16, Dr. F. F. Carter, 232 Newbury at.

E. Lancing—Nov. 3. A. Wilson How, 2006 12th st. Detroit. Grand Raphds—Nov. 2. A. Wilson Dow, 2806 13th st. Detroit.

PENNSYLVANIA Harrisburg-Nov. 16. Foley, Inc., 2000 Ran-steed st., Fhiladelphia, Pa. Philadelphia—Nov. 28. Feley, Inc., 2000 Ran-steed st., Fhiladelphia, Pa.

Cincinnati-Nov. 3. Foley, Inc., 2009 Ram-stead st., Philadelphia, Pa.

Wiles, Dairy
Williams, Glustra
Williams, Glustra
Wilson, Blethie
Winchestry,
Arent, Forens
Tomer, Encens
Cody, Bull A.

Tomer, Encens McDomaid, Roy
McDomaid, Roy
McGarty, M. J.
McKary, Frank
Jide Kary, Frank
Mask, Lawrence, &
Marko, Rogne
Marko, Mediay
Masko, H. J.
Moore, Weslay I.
Moore, Weslay I.
Mora, Moore B.
Masko, T. J.
Moran, Jonnile
Motas, George B.
McMark, Jimeny, &
Phillips
D. Day, Phys.
D Mr. or Mills O'Day, Pai Paten, Hay Paten, Bud Paten, Bud Panni, Bud Panni, William Panni, Robert Fabrid, Halah Hader, Jamest Hogan, Mr. & Mrn. Hogan, Mr. & Mrn. Hogan, Chenge Boberts, China

Estew, Jim Etheriqe, Lerda Evertaurt, John Farraten, Blair Feiten, Walter Area Zick M. (Billy)

MAIL ON HAND AT ST. LOUIS OFFICE 380 Artade Bidg. Parcel Post

Women

Women

Alben, Men. Rosle
Seminon, Bale
Mason, Mrs. Parama
Mason, Mrs. Lon
Ma

Floring Mr. Derector Schools, Mildred Hopkins, Mrs. Derry Serber, Mrs. Ritts Hosters, Lillie Hosters, Mrs. Ritts Hosters, Mrs.

Hoberts, Charles Scottes Beauty, Sales Stone States Stone Schenk, Jack Narior, Sig Smith, Bort Scottesta, Emil Scottesta, Emil

Wind Con Control of Co

Hendricks, Mrs. Hendricks Mrs. Mildred

Minneapolis-Nov. 16-17. Henry W. Norton, MISSOURI

Bourbon-Nov. 2. John Zhinden, 3215 Winns-bago st. 8. Louis. St. Louis. St. Louis. A Box 513. St. Louis-Nov. 0. Mrs. Lee G. Kraeuchi, B. J. Louis-Nov. 10. Abigail G. Gross, 4221 Lindell blvd. St. Louis-Oct. 27. Mrs. M. E. English, 2126 Grescent st.

Camden-Nov. 24. Poley, Inc., 2009 Hansteed et., Philadelphia, Pa. Newark-Nov. 17. Rupert Echia, 20 Hunting-ich ave., Boston, Mass.



Frontier Contests

These Dates Are for a Five-Week Period

MASSACHUSETTS

Boston Boston Garden Stodeo, Nov. 1-1L. Walter Brown. NEW YORK

New York-World's Champtonship Rodeo at Madison Sq. Carden. Oct. 5-27. Frank Moore. TEXAS

Fort Worth-T. E. Robertson Rodeo at Will Rogers Collecum. Nov. 15-24.

□ LOOK □

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- Wholesale

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Salesboard Operators Ready To Garner Christmas Money

Most profitable time of the year is nearing-trade is getting set-shortage of new items fails to daunt enthusiasm-more money in circulation

NEW YORK, Oct. 19.—Realizing that the best salesboard business precedes Christmass, operators have rolled up their sleeves and gone to work to get the increased revenue. The national defence program being put in operation has released more cash and boosted business in the field. Alert operators who were off to an early start report that they are having less difficulty in placing deals. Restumption of salescard activity as a means of raising funds has been noted among fraternal organizations and church societies. The groups are cashing in on the idea that many of their members will want to win prizes to be used as gifts.

While it is general knowledge that members, eager to complete a card, buy the remaining numbers, this fact is more evident at this time of the year.

Variance Tableware In the Limelight

Staple Items Pushed

Staple Items Pushed

Altho there is a scarcity of new items on the market this season, the trade has already started with what few are available. Operators are not letting the short-age retard their activities, for many are bringing back staple items and selling them by using new-type promotions. Even with all this activity the saleshoard business is not at its old level. However, there is no doubt but that as Caristinas draws nearer the field will prove more lucrative.

In view of these facts, progressive salesboard operators are localing no time in getting deals on location. Optimism is showing itself to a large degree, which means that the operators are on their toes to get deals that will click instantity. Reports that many men are returning to work is an added incentive for concentration in this field.



By BEN SMITH

Have you ever tried to work a two-shot deal? One-shots have been popular for a long time, and doubting up on the idea gives an operator an opportunity to please twice as many customers, permits him to use less expensive merchandise and increases the percentages in his favor.

For those who may not be familiar with the term one-shot and two-shot, the term applies to deals in which either one or two items are given away when the winning name or number is hit. The winning name or number is hit. The winning name or number is visible at all times, and as each purchase is made the name or number drawn is checked against the winner until the right one is selected. As soon as it is the deal is finished and the award is distributed. The take is determined by the value of the merchandise offered and the purchases are straight, that is either at 5 cents or 10 cents per purchase.

The law of averages plays an important part in a one-shot or two-shot deal. It is quite possible for the winning name or number to come up in the first or second purchase. However, if the operator is enough gumption and plenty of deals placed the law of averages will take ears of that Operators have found that in general about 50 or 50 per cent of a one-shot card or board will sell out before a hit is made. A two-shot card or board will sell out before a hit is made. A two-shot card or board will sell out before a hit is made. A two-shot card or board will sell out before a hit is made. A two-shot card or board will sell out before a hit is made. A two-shot card or board will sell out before a hit is made. A two-shot card or board will sell out before a hit is made. A two-shot card or board will sell out before a hit is made. A two-shot card or board will sell out before a hit is made. A two-shot card or board will sell out before a hit is made. A two-shot card or board will sell out before a hit is made. A two-shot card or board will sell out before a hit is made. A two-shot card or board will sell out before a hit is made. A two-shot card or board will sell out before a hit is made. A two-shot card or board will sell out before a hit is made. The man and two sells will be a sell and two sells will be a

To insure a steady money collection, a local operator who has been working

In the Limelight

CHICAGO, Oct. 19.—Growing popular-ity of varicolored dinner and tableware with bingo crowds is causing operators and other prize users to sit up and take notice. The play-gotting appeal of the merchandise, when properly displayed, has turned it into a real money-maker

has turned it into a real money-maker in the Midwest.

Especially popular are huncheon services featuring eix large plates in a bright color, cups and saucers in a gay contrasting color, and salad plates in a third color. In addition, knives, forks, and spoons are offered in a mixture of colored handles, adding to the general smartness of sets. Bingo ops were highly successful with the number in the closing weeks of the outdoors acasen and reports indicate that the more indoors has seen no let-up in demand. Because the stend for multicolored ware is now extending to complete dinner and huffet services, it is expected that the group will constitute a top-ranking profitmaker for some time to come. Leading wholesale firms are carrying special assortments in china, plassic, and glassware in a wide range of prices and many of those in the trade are taking advantage of liberal discounts offered.

Brisk Weather Boosts Demand For Auto Robes

NEW YORK, Oct. 19.—Chilling winds here that sent crowds scurrying for overcoats and wrape also served to boost demand for automobile robes. Bingo and salesboard operators and game concessionaires report that the item has atopped more into the limelight because of motocing comfort as well as its use as a windbreak at football games.

Manufacturers of robes seem to have enused the value of the prize field and are offering new designs. Prices are also among the features that make it possible for the trade to offer large numbers of robes to patrons.

a two-shot very successfully, always advises the location owner or worker at the time he places the deal that a collector will come around regularly to collect whatever money has been taken, regardless of whether a hit has been made or not. This avoids the location holding on to the money indefinitely. When a hit is made the award is delivered promptly.

Jerry Gottlieb has a doll number which looks like a natural for a run. It is called Miss U. S. A. is 30 inches high, and ties up beautifully with the particule trend. Miss U. S. A. is a platinum honey, gowned in a stars and stripes rayon costume and has plenty of flash.

HAPPY LANDING.

Merchandise Clicks Solidly With Public in Mississippi

MARKS, Miss., Oct. 19.-Merchandise citcked solidly along the fair midway here, as well as at Cleveland and Moadville, Miss., and a banner stand is expected by concessionaires with the Buckeye State Shows at Oxford, Miss., next

WITH the indoor season awinging into WiTh the indoor season awanging into full speed, bingo operators have olded the cld brain cogs to produce additional in-terest in the game. The writer recently returned from a trip thru the South and took special interest in the manner in which the churches in that section are increasing their revenues.

GETTING CROWDS into the games by advertising is one angle of promotion that Southern churches have handled exceptionally well. They tell when the games are to be beld and then set to work to satisfy and build repeat business when the people actually attend. Merchandine prizes of the highest type are used and attractively displayed. Since most of the games are handled by experienced operators, the people are assured of the latest angles to increase interest. Bingo in the South is exceptionally popular, for the churches are conducting their games in keeping with conditions by offering prizes that are worth while and serviceable. GETTING CROWDS into the games by

WHILE it might appear that the nat-ural inclination of some operators would be to reduce their daplays because of reduced cotton production, the churches have increased their stocks. Patrons im-mediately note, one operator said, that they are being offered good merchandise and set out to win items that can be used to make housework easier or for decorations.

NEWS PROM Fort Wayne, Ind., is that the indoor season got off to its best start in several years among the Catholic parishes. Because the game has been so ancessful as a source of revenue, it has been adopted by at least five of the 11 parishes. Adhering strictly to a policy of merchandise prizes, the churches conducting games on either a weekly or semi-weekly basis include St. Hudow, Church of the Most Precious Blood, St. Paul's. St. Peter's, and St. John the Baptist. The usual admission is 25 cents for 25 games, with a number of special or intermission games for special prizes.

WHILE the country hasn't yet been visited by cold waves, reports are that winter items are claiming much attention. Blankets, a consistent crowd getter, have joined with quilts and comforters to bring the trade more revenue. When such items are attractively placed on the prize stands, there are few women who can resist an opportunity to win them. Other items ead to be clicking are chenille spreads and towel sets. Home supplies of the items never seem to be sumident, which gives operators an opportunity to offer items that claim attention and produce revenue.

week, Owner Joe Galler reported. added that merchandise has proved most popular this season and that the trens has been to class items.

Bingo Popular

Bingo, operated by Marie Hamilton, proved itself one of the most popular spots on the midway, Galler said. Prires auch as lamps, luncheonette sets, aluminum buckets, nuteracker sets, laundry baskets, scarfs, pillows, thermos jugs, clocks, ship models, and boudofr sets, were among the leaders. Demand, it was said, is toward serviceable frems and that said, is toward serviceable items and that recent electrification projects thru the Mississippi rural areas had added to the demand for toasters, walls from pros-ing trons, lamps, and radios. In the line the new iron, small in size and weight but capable of doing the work which formerly required a large from were among the top numbers.

At the pitch-till-you-win, handled by Mrs. C. D. Davis, clocks, flasks enclosed in leather, purses, dolls, percolaters, and pen and pencil sets were among those claiming attention. Mrs. Davis also said that in Mesadville assates rugs had been among the top-flight items. Boudor dolls, those dressed in the centuries of the Old South, proved popular with girls who were leaving for college and wanted them to decorate their rooms.

Dolls Among Leaders

Bay Sager, clothespin game, listed ash
trays, Pinocchio dolls, Chinese cate,
stuffed elephants, ships, pitchers, and
mirrors as leaders.

At the fish pond, Mrs. H. G. Starbuck was offering lamps, candy, and glass-ware.

Eddie Weish's rolldown game had a big stock of clocks, radios, cocktail sets, lamps, and boudoir mirrors.

Harold Lowry, pan game, Doc Angel shooting gallery, and Eugene Lee, bottle gume, reported increased demand for candy. Lowry said that he had noticed that patrons were calling for ornamental numbers more than ever before and that radio dogs had proved popular.

radio dogs had proved popular.

Owner Galler said that his concessions had stocked more items than ever and that flash was accountable for increased profits. Guess-your-weight and gues-your-age stands gave out more merchandles than during previous assachs. Here with these workers included cause. Havalian less, candy, and feathered dolls all of which had about equal demand.

No Home, So Draftee Uses The Billboard as Address

A horse player handed a problem to Cincinnati draft officials yesterday. Presenting himself at the Board Elections, 622 Syzamore Street, as a nonresident of the county, he asked to register. "Where is your home?" he was

"Where is your home?" he was asked.
Haven't any."

"Well, where do you live most of the time?"

"Wherever the horses are running."

This put registration officials into a huddle. The card must list an address. Joseph A. Clark, deputy clerk of the board and veteran of a 1917 draft board, ended it all with a suggestion, which was followed.

The horse player gave his permanent address as The Billboard, Chichmat theatrical publication. Its address is used by many wandering show people as their own—From The Ciccianal Enquirer, October 17, 1940.



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Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

Embossed Cedar Chest

Concessionaires and bingo and sales-board operators are finding the embossed cedar chest in big demand, Geldwyn Company reports. It has an illustrated pleture top, embossed front, and a brass padicek and key, Chest niso has a full-size etched mirror under the tid and is packed with a pound of high-grade, as-sorted chocolates. It is 10% by 84 by 44 inches in size and is packed six units to a shipping case. Those who already have tried the item reported than it has indications of being one of the leaders of the sesson.

Pormer whitestone workers are garnering good profits with Zircon (Matura
Diamond), the Zircon Company reports.
Workers are finding the atones so attractive that there is no difficulty in
attracting a buying crowd. Zircon stones
are from mines in Siam and are effective
and inexpensive. They are said to sinul
acid and almost any abrasive. Available
in attractive mountings. Zircon products
are being shipped in large quantities to
workers who are preparing for the boliday rush, the firm reports.

Photo Kit

With more picture enthusiasts getting into the field daily, prize users are having increased calls for photographic equipment, with the result that the ReCor Freshman Photo Kit shows promise of being one of the most popular items on the stands this season, D. A. Pachter Company reports. The kit is



ise, fait-selling line includes Box The set of the Beck: The and Ker Chain; The and Introduced Puns; The Juffer and Kerthel Set; Stude-Du The and Kerthel Set; Stude-Du The and Kerthel Set; etc. 4:in-Head Tree starting at \$3.50 doz. 6;96-0n The Starting at \$3.50 doz.

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Retired and cultured looking, altimethy different from the choop placement of the market. Every southern has re-extend. Black most of the first part of the most light, Size of place College Looking to the most light, Size of places College Looking.



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complete in that it contains 23 items, complete in that it contains 23 Henny, including a ReCor camera, enlarger, safety limp, developers, film clips, thermometer, photographic blotting paper, films, developing tank, and similar items necessary in making good pictures. With this set the smatter is ready to go into the darkroom and do his own picture-making. Since a number of photographic contests have been amnounced for the winter, prize users are being kept busy supplying the item, the firm reports.

Cardease

The conscription cardease is making money for pitchmen and streetmen, Bengor Products Company reports. With the inition well on its way in its program to train men, the cardease is a must for all men between the ages of 21 and 35. Case is made of transparent celluloid and holds the card snugly. The case permits the reading of the card thru the celluloid container, the firm reports.

Tablecloths

Because its new line of tablecioths is made from a special fabric that is stainproof and waterproof, prize mers are finding them in growing demand, B. J. Meiville Company reports. The material resembles fine linen. No washing or ironing is required, for wiping with a damp cloth is all that is necessary to clean the tablecioth. In addition to being atainless and waterproof the fabric also is designed to give long service. Prices on the line allow those in the trade a nice margin of profit, the firm reports.

Desk Pen

The onyx base desk pen set is an item that shows indications of being one of the leaders in the prize field this season, American Onyx Sales Company reports. Suitable as an award for malesboards and hingo operators, the set has eye-appeal (See POPULAR ITEMS on page 58)

**************** NOW! BIG PROFIT in PATRIOT and POLITICAL NOVELTIES

Note: Buttons and Charms Are Sold Separately



Buttons Only Button William Button Williams 15/10 Inch. No. BENEAT. \$.75 Elephant Charms Only

New Style G. O. P. Streamlined Ele-phoes Charms with cord attached. No. 811N17. Peasl Finish, 15/16x4s

No. Billiam White finish, 15/19x1 Per Gross, 1.00 Per Gross, 1.00 No. R11N14, White Hotal, 176 175 Inch. Per Gross, 4.00

White Gelialoid
Denkey Charmy
with cord attached.
No. Biinte.
15 No. Binch
Per Gross.
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15/10:15/16
No. Binch
No. Binch
15/10:15/16
No. Binch
Per Gross.
3.60

Buttons Only

B. W. B. Roosresh Sutton with Pin. Diameter 13/10

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Donkey Charms

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No. BENESS-Receivelt.

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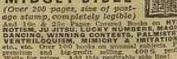
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Operators, Demonstrators. Concessionaires





by BILL BAKER

(Cincinnati Office)

KEN AND GRETA gold wire artists, pen from Eikhart, Ind.:
"After a good season, due to heavy
advertising in all local papers, tho we
were independent of any committee, we
have taken delivery of a new 24-foot
Schult trailer."

WILL IT BE the Sunny South soon?

JAKE THE BARBER

of the Fru-Lax Company, blasts from Chicago: "We have moved to a new location on North Clark Street. Would like to see pipes from Buffalo Cody and Tommy. We are opening a store in the Locat". Tommy.

THOMAS BENNETT in Beston to fair takes. He says very few pitchmen are there. Ed Cohen, Paul Loar, Sir Edwards, Jack Zimmerman, and Mike Gilrold are saked to pipe in.

TRIPOD OPININGS: Business better be better next sesson!

IF YOU'RE A PITCHMAN, be a Pitchman. You can't get anywhere trying to bleff your way thru.

DORIS RANDAL .

DOHIS RANDAL... is in Milwaukee and has taken up where she left off with Naphtha Crystals. She is said to have wowed them in Waukee-gan, Ill., last week with liquid deaner.

HOW MANY PITCHMEN now in the business are yes personally acquainted with?

JAMES L OSBORNE JAMES L. OSBORNE ... since closing the fair season in Wisconsin, has been making sales in South Dakota, Wyoming, and Nebraska to other business. Says he saw Jockey Rous and Chet Wedge at O'Nelli, Neb., and that both reported a good summer. Osborne would like to see pipes from Al Decker, George Byers, Ourly Fredrickson, and Jack Flowers.

JERRY, THE JAMMER, SEZ: "Sometimes the placing of odd prices on your article seems to have a stimulating effect on sales.

AFTER CLOSING AFFIR CLOSING
for the winter with Chief Half Moon,
Mr. and Mrs. Snowball Strickland have
taken winter quarters in Moultrie, Ga.
and say that business is very good.
Smokey Strickland, Chief Half Moon, and
Sallie Hughes Walker, of the Walker
Tent Show, are asked to pipe in.

WE KNOW a number of successful business men who are not scholars.

MURRY GORKIN MURRY GORKIN . pipes in after making the Lancaster (O.) Pair with colls. He is now in Dayton, O., and finds the lot there fair, but he is leaving seen for Pittsburgh. Gorkin visited Frank Libby, of sharpener fame, at Soldiers' Hospital, Dayton. He says Libby has been operated on again and would like to hear from friends.

WHO WORKED TO the crowds at the rodes in Madison Square Garden, New York? Whips, Isrlats, and cowboy novelties should have found a good outlet there.

DAVID S. BELL DAVID S. BELL, letters from Valdesta, Ga., where he and his wife operate Bell's Over-Nite Guest Home: "After two and a half years of loading I am thinking of getting back in business, and from several angles—a house-to-house business thru agents, my old drug-store trade-marked, registered, and copyrighted everywhere, and an office line, Bell's No. 1, 2, 3, etc., for them to come and get."

THEY'LL INVITE you back it your public leaves your tip with a good impression.

CHARLES ALLISON .

CHARLES ALLISON takes exception to an article which appeared recently in The Family Circle magazine, which branded the med men as an offender among pitchmen and that he sells either plain rubbinh or some simple concoction that will not cure one of the aliments he mentions. Allison sent The Billboard a copy of a letter that he mailed to the author of the article. We quote part of the letter: "Did you ever bear of the new federal laws and the Federal Trades Commission? Do you realize that a package of medi-

cine cannot be mishandled and is put up and packaged under strict government and State regulations? Do you know there is no such thing as snake oil, as you mentioned in your article? Do you know that a med pitchmen to day handles the best product that he can obtain for repeat business? You mentioned in your article that medicine men knock popular advertised brands, would you like to read a few knocks (with photographs) on a number of your highly advertised brands? If so, I refer you to the magazine Health and Hygiene, issues of September, 1935, and November, 1936. Pifty-two doctors write for this magazine. We don't knock anyone. Very fow pitchmen stoop that low."

RAY HERBERS ... is still in Chicago awaiting a settlement of his auto accident. He says he is anxious to leave Chicago, as it is hard for him to stay in one spot for two months. Doc H. A. Williams has turned to politics





pach box helds 20 Cellophane for Pasing of Fractor Frank for Sangar Haran Frank for Sangar Haran Haran



arried Flag Pins, Bond \$2 to complete samples. Free Catalog JAON ROBEMAN CO. 207 Fifth Ave. New York On

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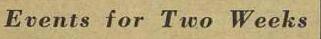
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20 HACH



1/3 Depoit Will Green-Balance C. O. D. Marofacturer, ABACROME, INC. S. W. 45th Et. New York, R. Y.



October 21-26

CALIF.—Frento, Natl. Food Show, 21-24. COLO.—Cenler, Potate Show, 20-26. DIST. GOL.—Washington, Auto Show, 19-24. FLA.—Jay, Fair & Livestock Show, 22-24. IND.—Lagrange, Breet Celebration, 24-26. KY.—Maywille, Lions' Club Fall Festival, 23-26.

KY.—Maywellis. Lions' Club Pall Festival, 23-25.

Paris. Bourbon Pall Pestival, 23-25.

MASS.—Worcester. Worcester Telegram & Garcette Progress Expo, 21-26.

MICH.—Manistique. Potato Show, 22-24.

MO.—St. Louis. Auto Show, 19-26.

N. J.—Allantic City. Dairy Industries Expo, 11-28.

N. Y.—Buffala. Auto Show, 19-26.

O.—Salem. Halbowsen. Marci Gras, 25.

PA.—Pittburgh Auto Show, 19-26.

S. D. Tankton. Pioneer Day, 26.

S. D. Yankton. Pioneer Day, 26.

EXX.—Heaumont. Dog Show, 26-77.

Edna. Jackton Co. Harvest Jubbee, 23-26.

Gilmer. Exist Texas Vamboree, 24-26.

Rockdale. Livestock & Poultry Show, 25-26.

Rockdale, Livestock & Fordity 20. WASIL Bremerton, Navy Day, 27.

CAN.—Toronto, Ont. Shrine Tameres Temple Circus, 21-25. October 23-November 2

October 23-November 2

ALA - Gadsden, Cemennial Celebratico, 23-20,
AKK. - Suntgart Booster Merchants Celebration, 23-Nov. 2.

CALIF. - Los Angeles, Proof & Home Appliance Expo. 23-Nov. 2.

Los Angeles, Great Western Livestock
Rhow, 25-Nov. Day Celebration, Nov. 2.

Rancies, Tarkey Day Celebration, Nov. 2.

Rancies, Press of the Nations, Nov. 2.

Mor. 3.

Mor. 3.

III.—Gaiena Hallowern Mardi Gras, 31.

Lincoin Fall Festival, 29-31.

ENN.—Wellington Merchanis Trade Rhew,
28-309. 2.

MINN.—St. Fani. Jr. Livestock Show, 28-31.

O.—Ashinad Hallowern Celebration, 31.

Ashinadia. Apple Festival, 19-Nov. 2.

OSE.—Portland. Anto Show, 29-Nov. 5.

FA.—New Castle. Hallowern Mardi Gras, 31.

WIS.—Milwauker. 1941 Designs for Hetter
Living, 26-Nov. 2.

Milwauker. Auto Show, 28-Nov. 2.

in Chloago, Ray reports. Boys in the South are asked to pipe in on conditions down that way.

Pitchdom Five Years Ago

Buffalo Cody was in Chicago working Fruit-Lax to a little money. Not a stand was open, and no one was working or seiling except the pitchmen. Cody's abde-kick, Doc Jake Klan, had Just left lim for New York. . . Doc A. M. Johansen was in Omaha, going over

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BRAND NEW LADIES' WATCHES 1 developer to to be a \$2.75
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Wholesale Catalog 4000 BARGAINS For Salesmen and Distributors



F it has 200 pages, check-full of uncount values. It contains all contains action and page of the contains action page of the contains and the contains and the contains and the contains action actio

spons co. Le Center, Minn. 10-40 Buseries,

with a bang. He had n new Buick and a Silver Dome Irniar. . . Joe Perry, after a successful season of fairs, landed in St. Louis, working stores with tea ball . . Al Meyer was in Polson, Mont., which vicinity had good prices for crops, and several boys there on the leaf, including Carl Wondt, Henry Durham, Al Browning, and Bert Bendle . Mary E. Ragon was still with Chief Little Bear and Thunder Cloud in Ayden N. C. Jack (Battles) Stover was going afrong on the leaf in Harrisonburg, Va. with The Southers Planter. . Seen in the Jack (Bottles) Stover was going strong on the leaf in Harrisonburg, Va. with The Southern Planter. . . Seen in the Shemandean Valley were R. C. Hoy, lead: Colonel Maitinad, med. Pete Turner, novelties. M. G. Wharton, cleaner, and Billy (The Kid) Dedrick. . . Jack Scharding had just finished six fairs in Michigan and jumped to Atlanta to make the fair there, but all space was sold and he jumped on to Palestine, Tex, where he played the fair to good biz. . . Louis E. (Roba) Collins was with the Chief Boiling Cloud med show in Essex, Mo. . . L. F. Rogers closed with the indian Gift Med Company at Salem, Ind., after 16 weeks out. . . Prank W. Jeffery passed on following a year's liness. . E. (Slim) Monroe was engaged in a Massachusetts Avenue Itee spot in Indianapolis, playing the plane. . . Kenneth Clear was with the Happy Phillipson Comedy Company No. 2, which was in its third week in halls. Show was in Henryville, Ind., its banner town of the season. . . Doe Franklin Street closed the Washaw Med Company October 15 at Wood River, Ill., because of cold weather. . . . That's all.

POPULAR ITEMS-

(Continued from page 58)
that is certain to increase revenues.
Guarantee-for-life contificate is furnished
with each set. With the Christmas buying season just getting under way the
set has already established itself as a
quick money-maker, the firm reports.

Patriotic Doll

Miss U. S. A. is the name of a dell that is making money for those in the prize field, Jerry Cettlieb reports. Dell is dressed in a flashy rayon costume of red, white, and blue. Thirty inches high, it adds firsh to the stand. They are packed individually and a dozon to a master carton. Prices are low to introduce the dell, which ties in with the trend toward patriotic items, the firm reports.

CORRAL

CORRAL

(Continued from page 41)
tober 5-12, surpassed all previous records, the management reported. Victor McLaglen's light horse troups and the Mexican Charroe, new features, were well received. Dr. W. L. Carlyk, of Calgary, Alfa, was one of the judges. Glen Hunter auffered facial injuries while bull riding; Hollowary Graco injured his side in the steer wrestling contest; Tex Doyle cracked some ribs in the same event, and Joe Burrell sustained alight injuries when his bronk pinned him against a chute. Top cowboy honors went to Wally Lindstrom, champion bareback bronk rider; Johnny Schneider, champ bull rider. Huck Davis was chosen champion Gregon cowboy and preceded with a silver studded bridle. Steer Wrestling—First day, Casey Davis, Frank Smith, Chick Martindale, Oral Zumwalt. Second day, Al Garrett, Cy Ellict, Ike Pernaudes, Hugh Clingman. Third day, Joe Panning, Tod Meese, Ite Fernander, Shorty Bulledge, Fourth day, Red Allen, Bob Olson, George Nelson, Chick Martindale, John Bowman, Frank Smith, Sixth day, Joe Mendes, Lee Farris, John Bowman, Tox Doyle, Seventh day, Cy Ellict, Ike Pernauder, Joe Mendes, Lee Farris, John Bowman, Frank Smith, Sixth day, Joe Mendes, Lee Farris, John Bowman, Fox Boyle, Seventh day, Cy Ellict, Ike Pernauder, Joe Mendes, Lee Farris, John Bowman, Tox Boyle, Seventh day, Cy Ellict, Ike Pernauder, Joe Mendes, Lee Farris, John Bowm, Bud Cook, Second day, Paul Crain, Buck Wyatt, Ed Osborne, Joe Burrell, George Swarthout, Shorty Lee, Third day, Al Garrett, Roy Green, Tom Wood, Pourth day, Sack Wyatt, Smoky Moran, Shorty Lee, Pith day, Larry Daniels, Jim Jackson, Peter Travis, Johnny Schneider, Mitch Owens, Caney Davis, Howard Brown, Bud Cook, Seventh day, Al Garrett, Roy Green, Eighth day, Mitch Owens, Gene Bambo, Mervin Paul, Howard Brown.

GARDEN RODEO

Shirley Hussey, and Team Ridd Jr. split seventh, 82330 each. Second Day: Gene Pruott, \$200; Chot McCarly, \$170; Jerry

—Be Safe Than Sorry—

In Legal Affairs... READ

When Specific Act Is Illegal and Criminal

In the Carnival Department of This Issue

Ambler, \$140; Bill McMacken and Burel

Ambler, \$140; Bill McMacken and Burel Mulkay split fourth and fifth, \$120 each; Al Presener and Wayne Louke, \$20 each; Steer Wrestlings—First Day (five performances); Earl Bievina (8.1), \$21250; Hugh Bennett (10.4), \$230; Homer Petigrew (11), \$235; Clay Gar (11.4), \$200; Hruce Ross (12.4), \$175.

Steer Riching—First Day (three performances); Hank Mills, \$135; Gerald Roberts, \$112.50; Ken Roberts, \$200; Dick Griffith, \$200; Smoky Snyder and George Mills, \$135; Gerald Roberts, \$112.50; Buddy Westinghouse, \$30; Pritz Becker, \$30; Ken Hargis and Carl Mendes split fifth, \$22.50 each. Third Day; Jimmle Hazen, \$185; C. J. Shelfenberger, \$112.50; Gerald Roberts and Smoky Snyder split third and fourth, \$73 each; Hubert Sandall, \$45.

Wild Gow Milking—October 9: Roy Matthews (\$34), \$35; Roy Lewis (\$8), \$20; Jack Shaw (\$0.1), \$15. October 10: Hugh Bennett, \$27.1; Tony Salinas, \$3.2; Everett Bowman, \$42. October 12: mailnee: Buck-shot Sorrella, \$39.4; T. J. Brannan, \$49.1; Jim Snively, \$0.4; evening, Irby Mundy, \$2.3; Marlon Getzwiller, \$40.3; Gordon Davis, \$5. October 12 mailnee: Buck-shot Sorrella, \$39.4; T. J. Brannan, \$9.1; Jim Snively, \$0.4; evening, Irby Mundy, \$2.3; Marlon Getzwiller, \$40.3; Gordon Davis, \$5. October 12 mailnee: Royce Sevalt, \$25; James Kenney, \$6.3; Juan Salinas, \$41.4; evening; Bud Spilsbury, \$2.4; Anny Jouregul, \$24.4; Clyde Burk, \$5.4; October 15; Everett Bowman, \$3. October 16; Ease Goodspeed, \$27.1; David Stout, \$40.1; Clay Carr, \$44.4.

Wild Horse Royce October 9: Bill Greenough, \$35; Carl Huckfeldt, \$25; Pete Kerscher \$15; Wild Bulde Stove Hea-

ber 18: Jess Goodspeed, F.J.; Pavid Stout,
40.1; Clay Carr, 44.4.
Wild Horse Race—October 2: Bill
Greenough, 835; Carl Huckfeldt, 825; Pete
Kerscher, 815. Wild Ride Steve Heacock, 825. October 10: Lyte Costrell, Melvin Harper, Hank Mills. Ride: Pritz
Becker, October 11: Steve Hea-cock, Tornmy Smith, Bisddy Westinghouse. Ride:
Bill Greenough. October 12: matines:
Pritz Becker, Hank Mills, Melvin Harper.
Ride: Lyle Cottrell; evening. Tommy
Smith, Bill Greenough, Carl Huckfeldt.
Ride: Buddy Westinghouse. October 13:
matines: Lyle Cottrell, Buck Taylor, Molvin Harper. Ride: C. J. Shellenberger;
evening: Fete Kerscher, Buddy Westinghouse. Ride: Tommy Smith. October
14: Lyle Cottrell, Buck Taylor, Al Pietcher, Ride: Cottrell, October 15: Tommy
Smith, Bill Greenough, Pete Kerscher.
Ride: Carl Huckfeldt.

ROUTES

dine, Edily (Coccanus Grove) Boston, ne.

Paim Rosm Boys (Penn-Atlantic) Atlantic City, h. Peris, Frank (Music Hall) NYC, t. Perik & Ciliford (Michigan) Detroit, t. Pastines & Fanction (Park Central) NYC, h. Paulton, Victa (Pinco's) NYC, nc. Peaches Sky Revue (Shrine Circus) Toronto, Ott.

Out.

Peters, Jan (Music Hall) NYC, t.

Peters, Ben (Lido-Venice) Phila, no.

Peters, Deauville (Rexy) NYO, t.

Peterson, Carlos (Music Hall) NYC, t.

Peterson, Carlos (Music Hall) NYC, t.

Politakova, Nacilas (Bussian Kretchma) NYC,

Powell, "Scat" (Park Central) NVG, h. Puller, Beatrice (Onbles Inm) Atlantic City,no.

Radio Rubes, The (Village Barn) NYC, no. Res. Jimmy (Berery Bills) Newport, Kr., ec. Rand, Bary Ball) Persey (Bills) Newport, Kr., ec. Rand, Bary Ball) Persey (Bills) Newport, Kr., ec. Rand, Bary Ball) Persey (Barto) Phila, no. Rando, Rarbarilla (Panica) NYC, no. Racquel & Tarriba La Congal Bollywood, no. Ravaye & Margo (Turf) Minneapolis, ec. Rearces, Caspar (Brahan Bell) NYC, no. Rence & Nari (Swiss Casles) Milford, Conn., no.

obds. Tommy, & Orch. (Paramount) NYO. I. Orene (Cog Rouge) NYO. no. Ribodas, Carole (Cog Rouge) NYO. no. Ribodas, Carole (Cog Rouge) NYO. no. Ricardo, Don. Elimanck, Cil. B. Ricardo, Don. Elimanck, Cil. B. Richard, Earry (San Marden's Riviera) Fort Richard, Roberta (Park Contral) NYO. no. Roberta, Roberta (Park Contral) NYO. h. Rebinson, Florence & Eco (Little Rathekeller) Frills. Ec.

Hechinon, Pinesse & Do. (ann. Pinia, ps. Phila, ps. Phila, ps. Rock & Dens (Wonder Bar) Zanseville, O., ps. Rock & Dens (Wonder Bar) Zanseville, O., ps. Rode & Ramblers (Romdewoo) World's Fair. NYC, re. Rolliekers Trio (Erie Press Club) Eric Pa., ne. Rooney, Pat (Diamend Horseshoe) NYC, ps. Rossle, Ame (Munic Hall) NYC, h. Ross Estiers (Rogewater Besch) Chi, h. You h. Rossler's Calmina (Rogewater Besch) Chi, h. You h. Bosser's & Antonio (Baledah) Daytes, O., 1. Royce, Rostla (Colecial) Daytes, O., 1. Rudden, Joe (Dick's) Atlantic City, c.

Daniell, Ritm: Crange, Tex.; Lake Charles, La., 25-31, Ryana, Three (Colostmo's) Chi, no.

St. Clair & Day (Edgewater Beach) Cha. h. Bainuela Three. & Harriet Hayes (Beverly Hills) Newport, Ky. ce. Santos & Elvira (Chib. Nomad) Atlantic Chy.

Be. Behiuth, Prankie (69th Street Rathskeller)
Phila, Be.
Schubers, Plorence (Frankoe) Ghi, rs.
Schubers, Plorence (Frankoe) Philis, no.
Schley, Roy (Palumbo's) Philis, no.
Sharon, Nata (Buvette Club) Rock Island,

Schubert, Florence (Franhoe) Chi, re. Sedies, Roy (Painmbo's) Philis, no. Sharon, Nila (Buretie Club) Rock Inland, Blacon, Nila (Buretie Club) Rock Inland, Blacon, Nila (Buretie Club) Rock Inland, Share, Buster (Aliantico) Rio de Janeiro, no. Share, Buster (Aliantico) Rio de Janeiro, no. Share, Buster (Goconne Curve) Boston, no. Share, Mariel (Greconne Curve) Boston, no. Share, Nila (Buretina) Dayren, G. t. Share, Nila (Buretina) Dayren, G. t. Share, Nila (Brevent) NYG, h. Shira, Myria (Gaucho) NYG, no. Shira, Myria (Gaucho) NYG, no. Shira, Myria (Gaucho) NYG, no. Shira, Myria (Gaucho) NYG, no.

Smart Girls, Four (Glub Frontense) Detroit, na. Sonya (Chib Kona) El Cerrito, Calif. na. Strelli, Myslic (Rollenden) Cleveland, h. Spaulding, Marie (Pairway Yacht Club) NYC.

ne.

Brear, Harry (Latin Quarter) Boston, ne.

Btorn, June (Ambassador West) Chi, h.

Burnner, Helen (Francise) Chi, ro.

Burnner, Helen (Francise) Chi, ro.

Burnner, Helen (Francise) Chi, ro.

Tana (Roban Hen) NYC, nr.

Tell Sitters (Roosevell) New Orleans, h.
Terrible Swedes, The Cold History Inn (to., rr.
Thomas, Don, S. Daneting Debutaries
(Anglemy) Minneapolls, nr.
Than Tio (Urra) Rio de Janetro, nr.
Trian Trio (Urra) Rio de Janetro, nr.
Traban, Al (Colonial) Dayton, O., t.
Trible (Palmer House) Chi, h.
Tucker, Rophie (Riviera) Fort Lee, N. J., nr.
Turits, Sonny (Belinsent Plana) NYC, h.
Twins & Boh, The (Schiltz Palm Garden)
World's Fair, NYC, re.

Ulmer, Jack (Hialto) Chi, t.

Vance, Jerri (698 Club) Chi, ne. Vaughu, Gruce (Brevoors) NYC, M. Vaughu, Jerry (Club Proutenac) Detroit, ne. Vernon, Wally (La Conga) Hollywood, Calif.,

rnon, Kay (Bordewick's) Tuckahoe, N. Y.

Tro.

Vinceal, Home (Paramount) NYC, t.

Virgal, Magician: Snoqualinie Palls, Wash., 12;

Monroe 25, Everett 26.

Monroe 26, Everett 26.

Monroe 27, E

Ward & Van (Riverside) Milwaukee, t. Warner & Valerie (Val Dor Grill) Montreal, Can., Ec. Con., Grill Montreal, Can., Grill Machine, Jackies (Club Nomad) Phila, no. White, Machine (695 Club) Chi, no. White, Montreal, (1964 Novaler) NYO, E. White, Ecxie (Leckett House) Covingion, Ny, white, Ecxie (Leckett House) Covingion, Ny,

White Boxe (Brox. (Birand) NYC, t.
Whiteson Brox. (Birand) NYC, t.
Wanchell, Paul (Pal.) Gaveland, t.
Winters Sister, Three (Pal.) Circland, t.
Winters Sister, Three (Pal.) Detroit, no.
Wood, Berry (Boxe) NYC, t.
Wood, Eleanor (Park Central) NYC, h.
Wood, Eleanor (Park Central) NYC, h.
Wood, Johnny (Beede-Cadillae) Devioti, h.
Worthington, Richard (Book-Cadillae) DeTotal Worthington, Sichard (Book-Cadillae) De-trott, H.
Wright, Will (Rex) Terre Haute, Ind., Inc.
Wyrn, Nan (Ambanador Ent) Chl., In.
Yvette (La Martinique) NYC, no.
Zerby & Weir (Club Rona) El Cerrito, Calli-no.

Zurke, Bob (Ambassador East) Chi, h.

GRAND-STAND AND FREE ATTRACTIONS

(Reules are for current week when no dates Aries, Charles: (Pair) Andalunta, Ala. Cooke & Cooke: (Pair) Glunton, N. C. Plahers, Pryning, Mentgomery, Ala. Plahers, Edb, Fearless Pryers: (Pair) Cairo, Ga.; (Pair) Perry, Pin., 23-Mor. 2. Lorenzo, Paul, & Vicki: (Pair) Shrevepet, Le.

La. La. Paint & Fick. State Hawkinsville.

Ga.: (Pair) Americus 22-Nov. 2.

Roman, Frying: (Pair) Water 122-Nov. 2.

Roman, Paying: (Pair) Water 122-Nov. 2.

Roman State 1 (Pair) Andalusia.

Ward Date (Pair) Andalusia.

Ala. Walnel (Pair) (Pair) (Rancolla, Gar.) (Fair) 22-Nov. 2.

Zolar, Ruth & Eddi: (Pair) Union. S. G.;

(Pair) Gaffney 23-Nov. 2.

MISCELLANEOUS

Bishleria, Ray, Bears: Fremont, O.; Finflay 27-Nov. I: playing exheats, California Coudens Carminal of Fun: West Farms, Mass, 23; Ashfield 25. Clements, Curly, and His Rades Rements, (Madison Square Carden) New York 25-71. Lucy, Thos. Elmore: Hot Spyings, Ark. 25-25; Paris 27; Cotter 22; Epringfield, Mo. 29; Bedalla 30.



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H. B. ROYAL, Manager Bithep, Ga., this work P.B.: This show out until Thanksgiring work.

CARNIVAL.

Houses are for current treek when no dates are giren. In some instances possibly mailing points are listed.)

A. & A. Am, Co.: Coal Hill, Ark.
Alaino SNA.: Orange Te.
Alaino SNA.: Orange Te.
All-American: Chilipothe Tea,
All-American: Waldron A.
All-American: Waldron A.
All-American: Waldron A.
All-American: Waldron A.
Allai: Wrighty, Tenn.
B. & B.: Shreveport, I.s.
Barfield's Cosmopolitan: (Palr) Thomaston,
Os.: [Pir]: Vidails 28-Nov. Z.
Barker: Leachrille, Ark.
Barfier: Leachrille, Ark.
Bayanger, Al: Hayli, Mo.
Beckmann & Gerety: (Palr) Shreveport, Is.,
10-28.

Blue Ribbon: (Pair) Pitagerald Ga.
Brown Family Rides: Alston. Ga.
Brown Family Rides: Alston. Ga.
Brown Family Rides: Alston. Ga.
Brokeye State: Oxford, Mina.
Darke, Harry: St. Francisville, La.
Byers Brok, No. It. Kennsti. Mo.
Central Am. Co.: Wayeron. Ga.
Cellin & Wilson: (Fair) Wilson, N. C.; Pairmont 25-Nov. 2.

Gelin & Wilson, (Pair) Wilson, N. C., Fairmont 28-Nov. Z.
Cotton Garnival: Sikeston, Me.
Cotton Garnival: Sikeston, Me.
Crescent Am. Co.: Carnella, Ga.; (Fair) Defaula, Als., 18-Nov. Z.
Crysial Expo.: (Fair) Marien, S. C.; (Fair)
Wallerforo 38-Nov. Z.
Davis & Fairott. (Fair) Henderson, N. C.;
Labor Gily 28-Nov. Z.
Down East Attra.; (Fair) Glo. S. C.
Elder, D. S.: Levelland, Tax.-Nov. Z.
Down East Attra.; (Fair) Glo. S. C.
Elder, D. S.: Levelland, Tax.-Nov. Z.
Elder, D. S.: Levelland, Tax.-Nov. Z.
Fairly & Little: Handsville, Tex.; Liberty 28Nov. Z.
Fider's United: Cotton Plant, Ark
Feming, Mad Cody: (Fair) Greensboro, Ga.;
(Fair) Crawfordsville 28-Nov. Z.
Florida Expo.: S. George, S. C.
Franks Grester: (Fair) Aschem, Ga.
Nov. Z.
Pulland: (Fair) Littleton, N. C.
Punsand: Fairly Littleton, N. C.
Punsand: Fairly Littleton, N. C.

Prikt Greater: Monitorio, Art., Designa, S. Nov. 2.

Punkand: (Fair) Littleton, N. C.

Punkand: United: Sheridan, Ark., G.

Punkand: United: Sheridan, Ark., G.

Punkand: United: Sheridan, Ark., G.

Cool Medal: (Pair) Tallassee, Ala.; (Pair)

Opelika 28-Nov. 2.

Coolman Wonder: (Fair) Waso, Tex., 18-27.

Creat Bright Way: Kingstree, S. C.; Charleston 28-Nov. 2.

Great Eastern: Routh Hill, Va

Great Eastern: Grand And

Helping: G.

Helpi

Heth, L. J. Pair, Hawkinsville, Ga.; (Pair)
American 22-Nov, 2.

Hughey & Gentach, (Pair) Indianola, Miss.
Hurst, Bohr, (Pair) Enory, Test.

Heal Sept. (Pair) Desoy, Test.

Jed. Exp. (Pair) Desoy, Test.

S. C. (Pair) Orangeburg 23-Nov, 2.

Soyland: (Gotton Festival) Pirchaugh, Calif.

Zu-27.

Kaus W. C.: (Pair) Dillen, S. C.: (Colored Fair) Charlesion 25-Nov, 2.

Raus Expo.; (Fair) Elmston, N. C.: (Pair)
New Hern 25-Nov, 2.

Lawronce Modern: Desgins, Ga.

Lawronce Greater: (Pair) Union, E. C.: (Clinton 25-Nov, 2.

Lawronce Greater: (Pair) Union, E. C.: (Pair)
Rocky Mount 25-Nov, 2.

Lawronce Greater: (Pair) Union, E. C.: (Pair)
Moc's Caravan, Meliwood, Ark.

Majastic Expo.: (Pair) Tarboro, N. C.: (Pair)
Florence 25-Nov, 1.

Mistri, Pair) Greenwood, S. C.: (Pair)
Florence 25-Nov, 2. (Genesaville, Un., 4-19,
Mistri, Fair, Greenwood, S. C.: (Pair)
Loris, S. C., 25-Nov, 2: Genesaville, Un., 4-19,
Mistri, Raiph, R., Am.; Bator Rouge, La.

Nalli, C. W.; Lake Browley, R.

Nov. 2.

Nov. 2.

Miller, Ralph R., Am.: Baton House, La.

Nalli, C. W.: Lake Providence, La.

Orange State: (Fair) Jay, Fia.; (Fair)

Blountstown 28-Nov. 2.

Page, J. J.: (Fair) Monroe, Ga.

Paradise: Earl, Afr. Balphur, La.; (Fair)

Paradise: Earl, Afr. Balphur, La.; (Fair)

Pach Riste: Collins. Ga.

Prell: World's Fair: Elberton, Ca.

Residing's: (fairibline Liveatock Show) Grand

Junction, Tenn.; (Gelored Fair) Grand

Junction, Tenn.; (Gelored Fair) Grand

Junction, Tenn.; (Tair) Canton, Miss.; Port

Gibson 28-Nov. 2.

Reynolds & Wells: Angleton, Tex.

Royal American, Pensacola, Fis.

Gibson 28-Nov. 2.

Boyal American: Pensucola, Pia,
Boyal Expo.; (Pair) Hishop, Ga.
Rubin & Cherry Expo.; Houston, Tex., 21Koyal Expo.; Aranass Pass, Tex.; San
Benito 28-Nov. 2.

Scott Bros.; (Pair) Eastman, Ga.
Smain Bros.; Valliant, Okla.
Southern State: Cairo, Ga.; Perry, Pia., 28Nov. 2.

Southern United, Nicol. Co.

Southern United, Nicol. Co.

Southern United: Bluff City, Kan. Sparks, J. F.: (Fair) Onconia, Ala;; (Fair) Albertville 28-Nov. 2. Star Am. Co.: (Cotton Carnival) England.

Siri Am. Co.: (Ceiton Carnival) England, Ark.
Straies, James E.: (Fair) Charleston, S. C.: (Fair) Savannan, Ga., 28-Nov. J.
Siritch, Ed.: (Fair) Jourdanton, Tex.
Tassell, Barney, Unit. Shows: Brookneal, Va.
Texas Longhorn: Munday, Tex.
Tribuell, T. J.: (Pair) Easthand, Tex.
Tribuell, T. J.: (Pair) Easthand, Tex.
Tours Am. Co.: Jehnsonville, S. C.
United American: Vickstorr, Miss.
West Court Am. Co.: Tork, Galff., 22-27;
Bakerafield 28-Nov. S.
West's World's Wonder: (Fair) Dothan, Ala.
Whits-McNally: Willtarton, Okla.
Wolfs Am. Co.: Liebrity, S. C.; Hoyston, Ga.,
28-Nov. 2.
World of Mirth. (Fair) Colsimbla, S. C.

world of Birth: (Fair) Columbia, S. C. World of Fun: (Colored Pair) Greenville, S. C. (Colored Pair) Augusta, Ga. 28-

S. C. Control Nov. 2 Coe Bree, Grous: Absolute Usin Show & Coe Bree, Grous: Absoluterque, N. M.

Zarchini Bros.; (Nat'l Guard Pall Festival) Gaffney, S. C. Zimdars Occater: (Fair) Atkins, Ark.

CIRCUS

Anderson, Bud E; Mount Ida, Ark., 21;
Waldron 24; Paris 25.

District Physicille Ariz., 22; Tasson 23;
Bishes 24; Bi Taio Tor., 25; Las Cruces,
N. M., 26; Albuster 22; Taiopin 25; Hoswell 29; Core 22; Taiopin 25; Hoswell 29; Core 22; Taiopin 25; Toron,
Amarillo, Tex., Nov., 1; Fanga 2; Berger, 3;
Coie, James M., Indoor; Canandaigan, N. Y.
22; Waterloo 21; Watkins Glen 24; Rhoes
25; Whitney Point 28;
Hamid-Morton; (Shrine) Toronto, Ost., Can.,
21, 25;
McCloung's, C. C.: Scotlandyille, Lo., 22; Chypn
McCloung's, C. C.: Scotlandyille, Lo., 22; Chypn

21-25.

McClemp's, G. C.: Scotlandville, La., 22; Gryen, 23; Istrowna Pd; Baion Reuge 25; Benn 26; Howell 28; Zachary 29.

Polack Bros.: (Armory) Port Arthur, Tex. Polack Bros.: (Armory) Port Arthur, Tex. 24-72; GCsty And.) Heaumont 23-30; (C2); House 25; GCsty And.) Heaumont 23-30; (C2); Handley, Va., 25; Backerth, Bairg, Va., 25; Backerth, Bairg, Va., 25; Backerth, 23; Oreensbero 25; Winston-Salem 20; Charlotte 21; Columbia, S. G., Nov. 1; Greenville 2.

ADDITIONAL ROUTES

(Received Too Late for Classification)

Gale, Lenny: (Madrid Country Guis) Milwan-kee 21-26; LaVola, Den & Carlotta: Grand Junction, Golo, 23-24; Montroe 21-26; Lavrence, John Players: Palestine, Ill., 21-22; McNally's Variety Show: Hampton, N. Y., 21-76, Miller, Al H., Show: Desoto, Ga., 22-26; Turtle, Welliam C.; (See Young's) Pertland, Ore., 21-76. (See Young's) Rethand, Carlington Twins: (George Washington Hotel) Jacksonville, Fig., 21-26.

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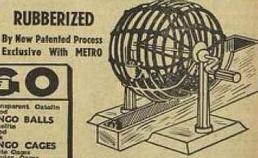




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MIGHTY MONARCH SHOWS WANT

Creat Loris, South Carolina, Fair, week Oct. 23: Alachua County Fair, Caincerille, Florida, week Nov. 4th; followed by Madison County Fair, Madison, Florida; then Kingdom of the Sun Fair at Ocala, Florida, and all choice Florida Fairs all winter. Want all legitimate Concessions. Place Merchandise Wheels, Grind Stores, etc. Want Rides, Rideo, Oliver Strack or any new Ride. Also place Merry-Go-Rowed, Shows of all kind not coefficing, Mechanical City, Unborn or any worth-while attraction. Want Motor Demo. Place high class Cirl Revue. We are playing best fairs in Florida and can use any worth-while Show, Ride or Concession. All address: N. P. ROLAND and GEORGE GOFFAS, Rotary Club Charity Fair, Elizabethtown, North Garolina, this week.

MILLER BROS.' SHOWS

For Clarendon County Fair at Manning, S. C., with Bishopville, S. C., Fair to follow, Want Concessions of all kinds, Rat Game, Fan Game, Lead Gallery, Wheels, Coupon Stores, etc. Can use one more Grind Show. Want Ride Help that can drive semi-trailers. Address: Conway, S. C., this week; Manning, S. C., next week

Hartmann's **Broadcast**

SEEING so many circus men enter the Carnival business prompted us to write in this pillar, issue of August 31:

"This season without doubt saw more clicus men in the carnival, fair, and celebration business than ever before."

We then gave a list of only those who switched over in the last year or two.

We then gave a list of only those who switched over in the last year or two, having no intention of going back over a long stretch of years. Some names of the newcomers to carnivals were overlocked in compiling this list but these were mentioned in later issues.

In the last few days we have received several messages from readers who apparently thought our aim was to mention the names of all former circus roupers who are with carnivals, or at least were this season, so we have now decided to include these. Before publishing the messages from these readers, we want to apologize to Edward A. Johnson son for not including his name in the list of newcomers to carnivals. Johnson is now press representative with the Royal American Shows. After seeing W. B. Naylor's kidding note in the feature of October 12 about the oversight in mentioning his (Naylor's) name in a previous issue, Johnson wired from Mobile, Ala, in a similar rein:

"Now I'm mad, Started with the circus in 1911—Gollmar Bros. Got my fast press initiation with Bill Naylor—1927, Sella-Floto Circus '27 to '31. Hagenbeck-Wallace next. Ringling Bros. and Barnum & Balley 24-35-38-37. Now with Royal American Shows on press and like it better. Al, this should bring your

Barnum & Balley 34-35-36-37. Now with Royal American Shows on press and like it better. Al, this should bring your batting average up to par. Regards."

As to the letter about listing all the names of former circus men now with carnivals, J. H. Carmody, manager of the Auditorium. Sicux City, Ia., writes: "Speaking of circus men in the carnival business, did you ever hear of Fred Beckmann, 'The Cekaloosa Sailer'? Well, he apant years in the circus business before going into the carnival game. He has a 'little' show of his own now.' Yes, J. H., we have not only heard of Fred Beckmann—we have known him personally since his days with the circus. Now for the letter which we received from Howard Ingram, who labors under the erroneous impression that we cared to mention only what he terms big shots.

to mention only what he terms big shots. From Saliabury, N. C., he writes: Once again your column comes to my attention. In regard to circus people

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Work read with Al Schaeffer's World's Pair Highlights. A good precontion is offered to considerations harders, Several months already contracted for. Write or wire

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□LOOK □

IN THE WHOLESALE MERCHANDISE SECTION for the LATEST NOVELTIES, PRIZES PREMIUMS AND SPECIALTIES

in carnival business, outside of Art Eldridge, A. C. Bradley, and Doc Hamil-ton, your list is only of lateconers in the carnival game. Why not mention others who have been in and out for 25 or 30 years? Percy Morency, secretary and traffle manager of the Art Lewis Shows, whom I knew with the 101 Ranch in 1910, is still going strong. The name of Walter Nealand you mentioned in your October 12 column but not in your list. Waiter Nealand you mentioned in your Cotober 12 column but not in your list. Why just mention the big shots? Workingmen have been going back and forth for years. And if it wasn't for them what would the shows do? I've been in and out of the circus, theatrical, and carnival fields since 1906. If it wasn't for the workingmen I'd still be a new box. But I saved and have a little wasn't for the workingmen I'd still be a pony boy. But I saved and have a little laid away for a rainy day. Don't you remember when I was at Norwood with Sheesley and had my train hands go over and help unload the Hagenbeck-Wallace show train? The Wallace trainmaster at that time is now working for me on the Art Lewis Shows as trainmaster. I'm one ex-circus hand who can and did build a railroad carnival—20 cars—new from the ground up. Glick framed a new carnival once, but bought wagens from other shows."

The way has now been opened for list-ing all ex-circus men who are with car-nivals or in other branches of outdoor nivals or in other branches of oddolog ahow business, so let's hear from all, big and small alike, whose names have not been mentioned, as quickly as possible. Even the you may not be one of these ex-circus men, if you know of any names kindly submit them for publication.

READING the contributions in The Billboard on the subject of "What a Circus Should Be," "Passes (Free Annie Caklers) Should Be Tabooed," and "Cruelty and Kindness in Training and "Gruelty and Kindness in Training and "Gruelty and Kindness in Training and Handling Animals," took Dec Waddell back to the time when he first joined a circus. "I will tell you about it, after I ramble a little, preliminarily, per above cltations," he writes. "To have a circus as it should be in this day and time, figure what the late James A Bailey would have and I feel you'll have the answer correct. As to passes, complimentaries, courteales, free tickets, have them absolutely and, as Bailey would do, judiclously place them. That's the cure for the so-called pass evil.

"As to cruelty and kindness in training and handling animals, there are three kinds of trainers and handlers—the cruel, indifferent, and kind. Watch an animal act and see the animals, by their actions, reveal the cruel, the indifferent, and the kind trainer and handling should be hanished—deported. He or she who is indifferent given the plank. The kind medaled, crowned, rewarded. 4

warded.

"Now as to when and how I started with the big tops. My mother was a circus girl. Her father and mother were. Back, back, back to the first circuses of Europe my father's and mother's people were circus-born and reared and graduated. My parents did not want me to be a showman. They planned that I should be a preacher, and preacher I am today. One day dad whipped me for something I did not do. I ran away from home but didn't run very fer. To my medher's father I went on the circus, and grandfather took me in. So I started as a candy butcher on the blues in 1873 when I was only 10 years old. I am now 77 years young. 77 years young

"One year ago last July I quit the road and retired for good. But a few days ago there came to me the dearest token of love, respect, and esteem from Crowley's United Shows. It is a narrow streamer of writing paper relied on a wooden pin. I thought I'd never unwind it. When I finally finished it stretched from the big Rickly Building of the Ohlo Masonic Home to the Administration Building, a long half city square in length. Every one on the square in length. Every one on the Crowley show wrote on the streamer a praise tribute of me from owner and manager, and one of the most beautiful children in show life. Georgeanna, thru concession row, tent theaters, free acts, down to the attendants of the back lot. down to the attendants of the back jot. My feet are not tichy but such an outpouring of love and signal regard causes my tried and trusted old circus heart to yearn to be again with Georgeanna, whom I baptized, and the splendid souls I held church for many times. And I may, in 1941, erect again the alter of the canvas church for the showfolk I treasure, backed by my heart, body, and spirit. God knows, I leave it to litm."



Charity

Charity

CHARITY is only as pure and as noble hands of an idealist it is one of man's greatest virtues. If given half heartedly it becomes correspondingly less worthy, the the effect which it produces may be substantially the same. When charity is used as a kind of political football it must be classed as clearly outside the ranks of nobility, dignity, and generosity. In politic circles this system of psuedo-idealism is called demagoguery and exploitation. Examples of it may be observed in almost every political ward or district in almost every political ward or district in America. It is an indirect use of patronage by the body politic, where it is called the "pork barrel." It is charity with an if, an and, a but—and a reason, and the reason smells to high heaven and the dominions, if any, beyond that point.

This is being brought up in all serious-

besven and the dominions, if any, beyond that point.

This is being brought up in all seriousness, with an excussion attempt at definition that really belongs to minds of the think type, because our best instincts—and our instincts could be wrong—tell us that the show staged at the New York World's Pair by a committee for the Showmen's League of America is not charity in the best sense of the word. If it were, the League would have called in its Esstern contemporary, the National Showmen's Association, for official support in a manner so direct and so unmistakable that it would have meant a benefit organized and supported by a campaign on the part of both, thus swelling the receipts. That the League runs the works, with voluntary support by its contemporary seeking to save its own geographic face, is a direct bit of evidence leading to the almost incontestable belief that the so-called charity performance is traveling under an improper label.

The fact of the NSA's bungling and

The fact of the NSA's bungling and clumsy handling of situations prior t and during the formation of the dry should not have deterred the League i making this a two-club affair. Th making this a two-club affair. The Nationalists must be severely criticized for executive insdequecy. The League must be similarly criticized for not thinking of charity first.

thinking of charty tires.

This is our third piece on this sub-ject and the discussion is ended as far as we are concerned, but the problems created by the dissension between brother organizations may serve to bring about a better understanding and better associations. Everyone but the most associations. Everyone but t malevolent influences hope so.

associations. Everyone but the most malevolent influences hope so.

Talking about contemporaries, The World's Fair, British contemporary of The Billboard, is on hand, issue of September 28 arriving in with the subsequent edition, as has been a recent habit caused by the inture of transatiantic mails these days. In it Edward Graves axes the axis axis again and calls his readers' attention to our own views on the subject, which originally developed from an August piece of his. Graves claims that his stint was given additional world-wide publicity thru this column, a flattery which is difficult, of course, to resent. He writes that he appreciate the way we define the position of foreign acts in the United States is still a neutral, have "a deep and aympathetic understanding of how I feel." On our comment that Graves words "may seem pretty harsh in any language," the circus editor of The World's Fatr, a distinguished officer in the last war, says: "I will say that I am glad to know that they were meant to be and whom the war is over there will be no softening on my part. I hope, too, that more said more writers will come out in the open and that their own publications take up and mantain a stand for the protection of their interests and livelihood against any persible post-war wheedling-in of acts now regarded as enemy nationals."

It would be hard to improve upon the point Graves makes. We regret that he probably does not get as many Americans and the probably does not get as many Americans.

Notes From the Crossroads

TROOPS of young, muscular-limber TROOPS of young, muscular-limbee girls carrying ice skates and tripping gally thru the lobby of the Shorman might give one the idea that winter has arrived. But it's only some of Shipstad and Johnson's Ice Folller skaters coming from the Arena, where the show is playfrom the Arena, where the show is playing a 13-day engagement. For our money there's no other show that packs more genuine entertainment. As a spectness, the Scaia Henie show undoubtedly is topa; but for diversified entertainment the combo of Bess Erkhardt. Evelyn Chandler, Shipstad and Johnson, and Roy Shipstad just can't be beat. They'll do plenty of business at the Arena this week and next. And when Sonia Benie comes along in December she will packem in at the Stadium. Shipstad and Johnson can be credited with having started the parade of ice shows. After their long and semantionally successful engagement at the College Inn they and the late Ed Mahike launched the road show that to date is said to have netted them well over \$300,000. At the time of show that to date is said to have netted them well over \$300,000. At the time of their start Sonia Ronie was scarcely known in this country, but smart promoters saw an opportunity to capitalise on the new interest in toe skating, brought the Scandinavian star over and have cleaned up a fortune. One well-known outdoor personage who was approached with a proposition to bring Sonia to the States and turned it down has been kicking himself over since for his bad judgment. But that's show bist

As the frost begins to tinge the leaves with crimaon, agents, promoters, and impresarios are busy with plans for winter attractions. The presence here of impoint G. Dickey last week indicates that there's a possibility of the Aquacade getting a Chicago showing. And Al Shaffer is filring with the idea of bringing in his World's Fut Highlights, which will play Cleveland and Detroit next menth. There will be no Stadium rodeo this fall, but Colonel Gatswood, will known in the field, will bring a rodeo to the Colseum early in December. Eggar I. Schooley, whe has been producing big revues for years, has a new show on the fire, and George Westerman is busy spotting it in auditoriums. In the indeor direus field it looks like a tremendously busy winter season. If reports are to be believed, both Ringling and Cole Breswill be active, and of course Orrin Davenport, Irv. J. Polack, and Hamid-Morton, as well as many smaller precuest, are readying shows and booking date.

Incidentally, a recont inspection tow of the Peru, Ind., circus quarters indicates that there may be something in the wind besides winter dates. It wouldn't be at all surprising to see a new 30-car show go out of Peru next spring. And that Parker & Watts property down in Arkansas won't be lying idle next season, either! As the frost begins to tinge the leaves

From Wisconsin Dells the Flying LeNores write: "While we were driving thru
this place we stopped in a small roadside
lunchroom. The party behind the counter were a beautiful pair of tiger claws.
We found he used to troupe with the
Ringling and Gollmar shows. He suglias a line tourist camp and welcomes
all troupers. It is sure fine to meet up
with these old troupers who know how
to really feed people at right prices. We
are writing this in appreciation of a real
frouper who favors troupers."

ican newspapers on his deak as he descrees to have. He would find the best newspaper man and columnists in America coming "out in the open" to "erpress what must be their honest feelings.

Pitt Grotto Rodeo Winds Up in Black

Winds Up in Black

PITISBURGH, Oct. 19.—Two outdoor rodees are in prospect for Southern cities under sponsorship as the result of the success of Praternal Order of Police and Iniam Grotto, publicity director Tex Sherman of Watta Producing. Company announced. More than 60 cowboys and cowgiria competed for prizes in a 28-event program that included contests in wild hull riding, bronk riding, calf roping, bareback bronk riding, and buildogging. Talent line-up included Cherokee Hammond, Pearl Blron, Dot Keenan, Billy Hammond, and Chip Morris. Buil fighting by Mexican charros and a livestock stampede, horse roping, and trick riding by Indians, Mexicans, clowns, and cowbeys also were features. Harry Wennel's Islam Grotto Band provided the music.

More than \$12,000 advance sale, chained by the FOP and the Grotto, seemed to assure a profitable week for all concerned, altho this morning reports of unpaid bills looming unexpectedly before the committee augured heated discussions between sponsors and producers. Pirst outdoor rodeo here, show was staged on the circuis grounds in East Liberty. Added attractions were a battle of music between nine district high-school bands competing for a \$50 cash prize; a "Westward Ho" pageant presented by the Allegheny Cue and Curtain Flayers, and a Rodeo Queen Royal Court.

Rodeo opened Monday with a parade

Rodec opened Monday with a parade led by Islam Grotto members in regalla, and 10 chutes, corrals, and catchpens were used for the stock, in charge of Johnny Davis, vot cowboy. Six night and four matines performances were pre-sented and weather was chilly throut.

Shirley Adams, nine-year-old cowgirl, was among the performers and contestants that included George and Minnio Adams, Pengy Murray, Pearl Biron, Dot Keenen, Helen Goleman, Jerry Pair, Ginger Hammond, Rose Pieres, Hazel Helley, Don Biron, Jack Taylor, Eidon Kelly, Eddle Guy, George Daniels, Don Biel, Blackle Milton, Red Turnor, Joe Pieres, Peca Aparelco, Bidolph Zermenos, Santiago Menegos, Manuel Garcia, Pec Wee Morris, Cherokee Hammons, Leonard Murray, Billy Hammond, Hank Keenan, Tuffy Grant, Chuck Dent, Pede Glade, Cub Edwards, Ruy King, Red Johnson, Jack and Matt King, Bill White, Mickey McHarry, Hoy Umphrey, Ocir Hawkins, Odis Cowart, Fred Loranz, Alice Hawkins, Delis Cowart, Fred Loranz, Alice Hawkins, Delis Cowart, Fred Loranz, Alice Hawkins, Delis Cowart, Robby Soulth, Darus Haynes, Johnnie Davis, Don Kane, Babe Kane, Derothes and Art Nevill, Lowel Hendrix, Billy Dobbs, Chip Morris, A. L. McLaughlin, Jim Hawk, Chief White Horse, Running Ek, Billy Pourty-Tow, White Fawn, Harvey Canoa, and Grey Peather. Shirley Adams, nine-year-old cowgirl,

Grey Peather.

Handling the show for the Watts Company were C. E. Watts, H. M. Hirsch, G. V. Adams, Sherman, and Major G. Hedges Erant. Sponsors' rodeo committee included John B. Nickias Jr., Martin O'ticole, Otto A. Zange, Robert L. Richman, and Mayor Cernelius D. Scully. Secutive committee had Calvin Bolster, Thomas D. English, J. Olliford Frang, Dr. Albert Irwin Wise, Uthard H. Hangartner, Joseph Kamineki, and Peter J. McCullough.

Adding to the crowd one day were 500 journaters from the Seckutary Hawkins Chic of The Pittsburgh Press, admitted free in return for co-operation on promotion by Edward Ritenbaugh, Hawkins clubs' director.

RB To Show Sarasota Before Going Into Barn

SARASOTA, Fig. Oct. 19—Ringling Brus and Barnum & Balley Circus will stage a performance in Sarasota on November 18, before going into winter quarters here, officials have announced.

The circus will tour Tennessee, Virginia, North Carolina, South Carolina, and Georgia before landing in Florida November 9 to play Jacksonville. The litinarary from Jacksonville to the end of the season has not been announced.

Sarasota is all excited over the big show's double attraction. It is always a big moment when the circus arrives bone after the summer tour, but to have it show here the same day is really something.

City officials and leading merchants to planning a big welcome for the circus

MIDWAY CONFAB

(Continued from page 33)

Gondineed from page 33)
ger, Mr, and Mrs. Cannonball Bell, Howard Boucher, Delbert O. McCarty, Jerry Jackson, Mr. and Mrs. Frank Casteel, George and Ruby Morgan, Mr. and Mrs. Bull Montana Walker, Phyllia and Fred Walker, Trene Brooks, Mrs. John H. Dye, Harry Nace, Scott Donnell, Harry Clayton, Roy Marston, Harry Gordon, William H. Thompson, Walter Graham, Mr. and Mrs. Mischall Brown, Mr. and Mrs. Marshall Brown, Mr. and Mrs. Marshall Brown, Mr. and Mrs. Herb Usaher and daughter, Frank Casteel Jr., Tommie Miller, Wirt Bowman, and Mrs. R. Anderson. After three more locations in the northern part of the State Hilderbrand's United Shows will move into the fair opens. O. H. Hilderbrand has started his campaign for the membership drive for the Pacific Coast Showmen's Association.

WHEN Mr. and Mrs. W. G. (Bill) Wornack celebrated their marriage in Kansas City, Mo., on October 13 at a dinner in a Liberty, Mo., cafe with their attendants, Mr. and Mrs. J. B. Keel, the event drew a two-collumn cut and story in local papers. Mrs. Wornack, the former Mrs. Maude Keel, he well known in outdoor showdom having been a successful door showdom having been a successful Mrs. Maude Keel, he well known in outdoor showdom, having been a successful
special, advance, and publicity agent
with the McClellan Shows for years.
This season she handled advance duties
on the Al Baysinger Shows. She says
she plans to retire from the road.
Womack is prominent in business circles
in Liberty, Mr. and Mrs. J. B. Keel are
the bride's son and daughter-in-law.

MARRIAGES

(Confinued from page 28)
ride owner, and Hazel Moore, nonpre, in
Fort Lauderdale, Fia. October 12.
DUFFIELD-TAVANNE — Jack Duffield,
an executive of the Thearle-Duffield an executive of the Thearis-Duffield Fireworks Company, Chicago, and Caro-lyn Tavanns, member of the cast of the Barnes-Carruthers revue. Americana, in

Barres-Carrutners revue, Americana, in Dallas Cotober 3. EVANS-SLEPPY—William Jones Evans, announcer at Station WBAX, Wilkes-Barre, Pa., and Frances Steppy, nonpro, at Pirst Methodiat Church, Kingston, De Cotober 11. Barre, Pa., and Frances Sleppy, honoro, at First Methodiat Church, Elingston, Pa., October 11. FORART-WALROD — Joseph Pobart.

member of Lawrence Duchow's orchestra, and Miss Howard Walrod October 7 in

and Mess Howard Walrod October 7 In Glear Lakes, Wis.

ORUBENG-SPIEGEL.— Herbert Gruberg, of Kaus Expecition Shows, and Cynthia Spiegel of Brooklyn, in Norfolk, Va., October 2.

JENNEY-LAKE—Truman E. Jenney, San Francisco, member of Artie Shaw's orchestra, and Bennic L. Lake, Los Angeles, slater of Harriet Lake, screen actress, October 10 in Rane, Nev.

JONES-MARGOWSKY— Charles H. Jenes, boss property man with the Orrin Davenport and Bob Morton Indoor circuses and former assistant head usher with the Ringling circus, and Shirley Margowsky, nempro, of Cleveland, October 13.

KAV.RINEMART.—Herbie Kay orches-

with the Ringing circle.

Margowsky, nonpro, of Gleveland, October 13.

KAY-RINEHART—Herbie Kay, orchestra leader, and Margaret Einabeth Rinehart, nonpro, in St. Charles, Mo., August 13, it has just been revealed.

LAVIN-STEIFFEL—Charles Lavin, former theatrical agent and booker in Philadelphia, and Derothy Steifel, nonpro, in that city October 11.

LEVINGS-SANDERSS—Fred Levings, Chicago press agent, and Hidred Sanders, former copywriter for H. W. Kaster & Sons, at Omnha October 5.

LEVINSON-WALTHER—Herry Levinson, office manager for EKO Pictures in Detroit, and Verona Walther, candy girl at the Michigan Theater, Detroit, in that city October 7.

LIEBERMAN-BLOOM—Calvin A. Lieb-

city October 7.

LIEBERMAN-BLOOM—Calvin A. Lieberman, manager of the Rajah Theater,
Reading, Pa. and Elizabeth Bloom,
nonpro, in Reading October 2.

MAYNARD-ROWLAND—Ken Maynard,
MAYNARD-ROWLAND—Ken Maynard,

MATNARD-ROWLAND—Ken Maynard, Western serven star, now appearing as a feature of Cole Bros. Circus, and Bertha Rowland recently.

PERKINS-SHEPPARD — William Perkins, concessionairs with John H. Marks Shows, and Grace Sheppard, of North Wilkesboro, N. C., in that city September 17.

Wilkesboro, N. G., in that city September 17.

PHILBIN-HUTTON — Jack Philbin.

New York personal manager of the Johnny Long orchestra, and Marion Rutton, vocalist with Glenn Miller, September 30 at St. Ignatius Church, Baltimore. PROCTOR-STEWART—Langdon Procter, Pasadena, Calif., sportsman, and Kay Stewart, film actrees, in Los Angeles October 9.

October 9.

REED-LOUISE—Billy (Boob) Reed and
Jean Louise (Mile, Jeanne), burlesque
performers, recently in Juarez, Mex.
REMINGTON-JOHNSON—Charles al-

fen Remington, nonpre, and Dora Johnson. Cateago radio actress. September 28 in Kenosha, Wis. Bride plays the role of Evey in Ma Perkins.

WHITAKER-WALTZ-John D. Whitaker, concessionaire, and Elsse A. Waltz-secretary of the Penn State Shows and daughter of Mrs. Stewart Wachter, co-owner of the shows, in Greenup, Ky., September 19.

WOMACK-KEEL - W. G. (Bill) Wo-mack, of Liberty, Mo., and Mrs. Maude Keel, well known as an advance, special, and publicity agent in outdoor show circles, in Kansas City, Mo., October 13.

WOODAIL-SCHAYES- william Wood-all, manager and talker on the Casina Beautiful show on Lawrence Greater Shows, and Dolores Schayes, danger with the same organization, recently in Butherfordion, N. C.

WOODS-CUMMINGS-Charley Woods, news announcer at Station WCAU, Philiadelphia, and Ruth Cummings, singer on Station WLW, Cincinnati, in Cincinnati September 29.

Coming Marriages

Carlos Hernendez, nonpro, and Jo-Anne Yeston, of the promotion depart-ment at Station KYW, Philadelphia, in that city soon.

Joe Tomer, nonpro, and Ruth Johnson, of the 20th Century-Fox Film Corpora-tion in Philadelphia, in that city in Pebruary.

Births

A daughter to Mr. and Mrs. Don O'Leary at Lying-In Hospital, Philadel-phia, October 11. Father is radio time buyer for Tappin's, Philadelphia, A daughter to Mr. and Mrs. Oscar Le-vant October 12 in Medical Center, New York. Father is a composer, planist, and radio performer.

York. Pather is a composer, planist, and radio performer.

A boy to Mr. and Mrs. Bill Osborne at All Saints' Hespital, Peet Worth, Tex., October 9. Pather is guitarist with Paul Page's orchestra.

A girl to Mr. and Mrs. Al Hesnan in Sait Iske City October 2. Pather is a member of the Höllywood Skynockets, free act with Hilderbrand's United Shows this season.

A daughter, Mildred Lee, to Mr. and Mrs. Oliver Taylor in Estacata, Ore., Bep-tember 26.

A som, Carl Dean, to Carl and Leona Bounce, former vocal team, October 13 in Detroit. Father has been fronting his own band the past year, currently at the Book Casino, Detroit.

A son, William Clarence, to Mr. and Mrs. Howard B. Sturgess October T. Father is owner of the Gem Theater, Saginaw, Mich.

A daughter, Susan, to Mr. and Mrs. Tommy Flynn October 4 in Williams-ville, N. Y. near Buffalo, Pather is manager of Dellwood Balfroom and Dellwood Lodge and is at present playing at Chew Aml night club, Buffalo, with his own hand, Mother is former Alice Punk, daughter of Mrs. Arthur J. Funk, owner of the Dellwood Balfroom Enterprises.

A son, Stephen Poster, to Mr. and Mrs. Bob Burns in Hollywood October 6. Father is the screen and radio

A son to Professor and Mrs. Glen-denen, mentalists with Hutchen's Mod-ern Museum, October 4 in Charleston, Miss.

A daughter to Mr. and Mrs. Clarence Overman in Albernarie Hospital, Eliza-beth City, N. C., September 18. Pather to owner of the monkey circus with the Lawrence Greater Shows.

A girl to Mr. and Mrs. St. Clair in Memorial Hospital, Boanoke, Va., Octo-ber 3. St. Clair is assistant to Mitt Carle, of Cole Bros.' cookhouse.

A daughter, Patricia Joan, to Goodwin

A daughter, Patricia Joan, to Goodwin and Norma N. Hall in St. Vincent's Hospital. Portland, Occ., October S. A son, Albert Jr., to Albert and Leia Elvin October 4 in General Hospital, Salt Lake City. Father is a member of the International Association of Theatrical Stage Employees.

Twin sons to Mr. and Mrs. Philip Mossberg October 1 in Aultiman Hospital, Canton, O. Father is a Canton musician.

Divorces

Betty Delmar from Jene Delmar in Los Angeles July 22, it has just been revealed.

Daniel Sharp, Cincinnati musician, from Freda Levella Sharp, Mismi, dancer, in the former city October 14.

Ruth Shelton, nonpro, from Harold L. Shelton, known as Shalton the Wirard, in Alastin, Tex., October 11.

Marjoric Kummer Young from Roland Young film actor, in Los Angeles October 18.

NEWBERRY COUNTY FAIR NEWBERRY, S. C., OCTOBER 28 TO NOVEMBER 2

Can place Concessions, including Wheels, Grind Stores, Ball Games, Penny Pitches, Lunch Stand, Palmistry, Soft Drinks, and Games of every description except Bingo.

IDEAL EXPOSITION SHOWS, INC.

Furnish all Attractions and Concessions. Write or wire WM. GLICK, Mgr., this week. Glinton, N. C.

FAIRMONT FAIR

With big Armistice Celebration, Fsyetteville, N. C., to fellow. Location four blocks from slave market. Want legitimate Merchandise Goncessions of all kinds. Doc Carfield wants two Talkers for Hall of Science. Long season south. Address for Hall of Science.

CETLIN & WILSON SHOWS

THIS WEEK, WILSON, N. C.

FLORIDIAN EXPOSITION SHOWS

ANNOUNCE A REAL ROUTE OF FLORIDA FAIRS

STARTING IN JANUARY, Interested in bearing from Shumman and Hideman. New backing Concessions. Neithing Sot legitimate Concessions will be tolerated. If you expect to operate for more than tim cents, saw your stands and wires. Will been Singe. Occabesues, Grace, Roselles, Endes, Age, Sail Garren, Shooting Galleries, Photos, Popcorn and Presult and any legitimate Concessions. In arrived to these productions, we will say theretain County for Lassocials, for delice to the product of the production of the product of the production of

GREAT BRIGHT WAY SHOWS WANT

For the heart of Many Yards, Charleston, S. C., all next week, followed by Meeting St., Charleston, S. C.; Bowman, S. C., and I weeks in West Columbia, S. C., Shows and Concessions of all kinds. No Rides wanted, Hayo S. Write or wire Kingstree, S. C., this week. 62 The Billboard October 26, 1940

OIN OPERATED . . . VENDING . . SERVICE . . MUSIC

AMUSEMENT MACHINES A Department for Operators, Jobbers, Distributors and Manufacturers

Conducted by WALTER W. HURD-Communications to Woods Building, Randolph and Dearborn Streets, Chicago.

Defense --

Operators' organizations may win good will by supporting timely causes and movements

The work of at least three operators' associations in the field of public relations is worthy of special comment at this time. Reports of the public relations work of the Minnesota Amusement Games Association have appeared in the trade press for several weeks now.

The Minnesota organization has a special public relations committee which makes regular reports and suggestions to the association and also performs services in every way possible.

A newly formed organization in Canada has named an official of the group to have the specific job of public relations.

The Florida Music Operators' Association is supporting a movement for the establishment of proper dancing places for young people. This is a very appropriate movement for them to support since much of the criticism of phonographs in that State is due to minors dancing in locations known as "juke joints." Under such circumstances, for an operators' organization to take the initiative and support a movement for proper dancing places for young people is a public relations job of real importance.

Some recent public relations work of the Associated Operators of Los Angeles County (Calif.), Inc., will be discussed more in detail in this article. In The Billboard, October 12 (page 80), is an account of the support which the organization is giving to the current traffic safety campaign in Los Angeles. Curley Robinson is secretary of the organization. When a group of operators give verbal support to timely movements it may not get mention in newspapers, but at the same time it is sure to win good will for the business as time goes on.

The important fact is, in this case, that the organization openly and officially expressed its support of an important civic movement. It is true that every operator may be strongly in favor of a movement and may even support it as an individual in tangible ways. But the thing that builds up favorable public opinion for a minor business is open and official expression of support and approval. That is what the Los Angeles group did in connection with the traffic safety campaign.

There are many public movements which deserve support, so that every group of operators will always find something in their city or community which the organization can boost openly and officially.

A more recent piece of work by the Los Angeles group took place at a meeting October 1, when official resolutions expressing support of the movement for national defense were passed by a unanimous vote. To reprint these resolutions in detail will indicate just what can be done by operators' organizations. The resolutions as adopted follow:

"Whereas, the members of this organization recognize the fact that the existence of free institutions and the liberty of our great nation are in jeopardy, and

"Wheras, to defend the liberties granted by the Constitution and the maintenance of its cherished ideals for posterity, every person of our great nation must support the leader of the United States with every ounce of his strength at his command, to the end that the defense of this nation may be made impregnable against attack from suberversive elements, and

"Whereas, this organization has for its avowed purpose loyalty and devotion to the principles of our great Magna Charta and the support of the ideals therein enumerated.

"Now, Therefore Be It Resolved: That the entire membership of this organization, together with all of the employees of the individual members thereof, do hereby unanimously resolve to lend their utmost energies, aid, and support to the Government of the United States in its vast and vital program of National Defense, and do hereby offer, as a matter of record, and do both collectively and individually, whatever may be required for this purpose as such requirements are from time to time made known by our President,

"And Be It Further Resolved: That a copy of this resolution be forwarded to the President of the United States of America so that he may be acquainted with the wholehearted support which every member of this organization is willing to give him for the purpose of making this nation impregnable against invasion and attack from without."

The organization, by a vote of its directors, also issued an official bulletin calling attention to Registration Day, October 18. The bulletin follows:

"Wednesday, October 16, has been designated by the President of the United States as Registration Day of all males between the ages of 21 and 35 years inclusive.

"In accord with the patriotic precepts of this organization, it is our sincere wish that every member of this organization within the above classification register as early as possible in order to facilitate the registrars in this fremendous task.

"In these momentous times every man must do his part. Definite sacrifices will be necessary in the performance of your duty in helping to meet this emergency in order to preserve the freedom that Americanism has brought us.

"It is needless for us to add that this organization will render every moral and financial aid in preserving the business of any member selected for military training for the preservation of this great nation.

"The future of the country—its democracy, its principles, and its ideals may be at stake. Let us stand ready to defend them."

These examples indicate how organizations may perform timely services by giving official support to current ideas and movements which are either local or national. It is encouraging that several organizations are already keeping abreast of the modern world, and their example is sure to prove very helpful to other organizations that may have overlooked some real opportunities in the past.

When organizations have undertaken to do real public relations job, then it is still more commendable to pass those ideas on to the industry at large so that all may rejoice in the work being done, and so that all may profit from the ideas being tried.

EXPORTS OVER \$1,000,000

August Total Is \$93,740; Canada Is Biggest Buyer

CHICAGO, Oct. 19.-With totals CHICAGO, Oct. 19—With totals of coin machine exports for four mouths gill to be added to 1940's total, coin ma-chine export figures for the year should gailly exceed \$1,000,000. Current esti-mates for the 1940 figure reach as high 41-250,000

August exports, as reported by the Department of Commerce, were valued at \$33,740. A total of 1.434 machines were sent to foreign countries during

were sent to foreign countries during that month.

Canada took top honors in value of exports received, her total being 816 machines valued at \$54,653. Biggest item is Canada's list was 608 games valued at \$31,141. Vending machines were next in line with the totals, showing 188 machines and \$21,307. Phonographs, however, heretofore one of Canada's principal countries. STATES STREET, STREET,

1,434 coin machines on valued at \$2,205.

list—expected drop fails to materialize

Micago, Oct. 19.—With totals of machine experts for four months to be added to 1900 total and several sever

Year's Totals

A resume by months of the first eight months of 1940 shows that exports have consistently hovered around the \$100,000 mark. The average per month exceeds that figure, Following is a statement for the year by months:

	Machines	Value
January	807	\$ 80,164
February	1.031	85.030
March	1,076	111.877
April		108,798
May		145.002
June		99,250
July		101,290
August		93,740
Market A. Called St. Barrier	RESERVED BASES	Charles Charles

10,920

Totals

A study of the foregoing totals will reveal that estimates for the year will easily be realized, provided export figures remain at approximately the same figure as in the past eight months.

Commen have been much heartened by the figures shown in export reports inasmuch as these figures had been expected to drop drastically following the beginning of the European heatilities. In the 13 months following the beginning of the surprise of coin machines have decreased only alightly, totaling \$1.154.248. This is compared with the average pre-war figure of about \$1.30.000. A drop had been expected because Great British had been one of the best pre-war customers for coin machines. Naturally, there have been no exports of coin machines to that country during the past year. exports of coin machinduring the past year,

List of Exhibitors for Western Show Promises a Big Convention

LOS ANGELES, Oct. 19 .- Every indica- Games, tion points to success for the 1940 Western States Coin Machine Convention at the Biltmore Hotel, Los Angeles, November 18, 19, and 20, the show committee reports.

The 40 display spaces in the spacious Galeria Room of the Biltmore have been taken and arrangements are being made for the housing of an overflow, with a likelihood that when the opening day arrives there will be more than 60 exhibitors.

This is a guarantee to all the operators who attend that they will see the latest money-making equipment, the show committee announces. Included will be machines never before publicly displayed, the first complete showing of all types of telephone music, and a deluxe show-ing of com-operated motion picture de-

More than 200,000 pieces of edvertising material to promote attendance already have been distributed to operators, job-bers, and distributors all over the United States, Canada, and Latin American countries.

countries.

Firms which already have taken space include International Mutoscope Reel Company, Long Island City, N. Y.; National Venders, Inc., St. Louis; Wolf Sales Company, Inc., San Francisco; Coin Machine Sculen, Los Angeles; Columbia Recording Corp or a tion, Bridgeport, Conn.; Rodney Pantages, Inc., Hollywood; Visual Venders, Inc., Los Angeles; Advance Automatic Sales Company, San Francisco; Musical Movies Corporation of America, Hollywood; Arthur H. Du-Grenter, Inc., Haverbill, Mass.; Baker Novelty Company, Inc., Chicago; Gay

Games, Inc., Muncte, Ind.; Voca-Tele Company, Inc., Hollywood; Milis Novelty Company, Chicago; Superior Products Company, Chicago; the Daval Company, Chicago; Recordali Sales Corporation, Los Angeles; Packard Manufacturing Corporation, Indianapolis; Metermovies, Inc., Los Angeles; Container Manufacturing Corporation, St. Louis; Associated Operators of Los Angeles; County, Los Angeles; Phonette Corporation of America, Los Angeles; Magic Music, Inc., Long Besch, Calif.; Bally Manufacturing Company, Chicago, and J. P. Seeburg Corporation, Chicago, Chica pany, Chicago, an poration, Chicago.



COLUMBIA GOLD AWARD CIGARETTE BELL

With optional front drawer or back-door payout system. Operators' price, \$62.50.



COLUMBIA JACKPOT BELL Convertible from nickels to dimes, quarters, pennics. Best Bell buy at \$59,50.

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GROETCHEN

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CHICAGO

4	FALL SPECIALS
a	PHONOGRAPHS
20	2 Worktoor 616A
4	10 Wurlitzer 24 74.80
Α	5 Wurlitzer 600
2.	2 Wurlitter 611 60.50
а	
ч	18 Jennings Chiefs. \$22.50 Ea.
1	
4	1 Chicken Sam (Sape)
а	t Event Yen Strike 62.50
A	1 Bally Alley AUTOMATICS 50.50
1	1 Gallopine Domine (Stack Cab.) \$62.50
ч	1 Gallering Domine (Walnut Cab.) 79,50
4	1 25c Play Saratega 05.50 2 Keeney Triple Entry 94.50
а	a Quinella (Ticket)
А	T Senta Annta
91	5 Track Times (Red Meads) 47.50
1	COUNTER GAMES
1	Royal Fhuh 8.50 Tally 7.50
48	Club House , 6.00 High Stakes . 7.50
A	All Win . \$5.00 Man Pack \$12.50 Payal Flux \$5.00 Tally . 7.50 Payal Flux \$7.50 Payal Flux \$7.50
ži.	Orio Tester , 8.60 I V. P. Benj .29.60
9	Terms: % Certified Deposit, Balance C.O.D.
4	AUTOMATIC AMUSEUMENT CO
4	AUTOMATIC AMUSEMENT CO.
4	1000 Pennsylvania St., Evansville, Ind.
2	

t Event You Strike	62.50
t Bally Alley	30.50
AUTOMATICS	
1 Galloping Demino (Black Gab.)	
1 Galleging Domine (Walnut Cab.)	
1 25c Play Saratega	85.55
2 Keener Triple Entry	24.50
	32.50
T Santa Africa	149.50
a Ray's Tracks	32.50
5 Track Times (Red Meads)	47.50

WHILE SUPPLY LASTS We Shall Ship to Our Customers

H. G. PAYNE CO.

BARGAINS FR	OM DAVE MARION
Vert Potkets, A.1, R. Columbia Rear A Free	painted
Challengers 42	00 3 Gingers, Late. 13.50
Ten Strike . 67	50 Kirk Guessers .114.50
Bally Alley 37.	50 Yest Club F P. 47.50
0.T. 1s Green 200 5s diots 10.	NO PUNKU PRIMA 44 NO
Write for Oct. List	F.P. Tobles, 514.50 Up.

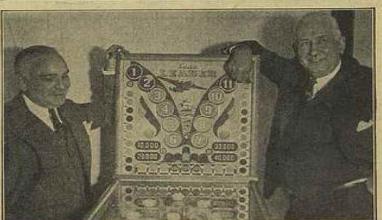
WANT A STEADY INCOMES

MARION COMPANY. Withita, Karada

START A ROUTE OF DOUBLE VALUE PHONOS

PLAYS 2 RECORDS FOR So. tese machines beat all competition! Locations are yours forever! E YODAY FOR FULL DETAIL DETAILS

August, 1940, Exports Automatic Phonographs No. Value Countries Vending Machines Amusement Machines Value \$2,205 125 2,135 92 21,117 92 192 No. 531,141 \$21.307 186 20 11 740 1.131 1,792 1,599 171 1.637 85 7 5 598 736 \$36,998 223 \$30,621 526,121 .. 1,434 mackines valued at \$93,740 Grand Total



BILL MARMER OF SICKING, INC., CINCINNATI, receives compliments of John Chrest, Exhibit Supply Company sales manager, for the fine job he is doing for Leader, latest Exhibit game.

1000 KISSES

Real love lasts through a thousand kisses and comes back for more . . .

INVESTIGATE!

International Mutoscope Reel Co., Inc.

Publishers Look to Phonos For Plugs as ASCAP-BMI Feud Reaches Deadlock Stage

NEW YORK, Oct. 19.—With the battle of music between the American Society of Composers, Authors, and Publishers and the National Association of Broadcasters beginning to look more and more like a deadlock, publisher members of ASCAP are formulating definite plans in which the automatic phonograph operators and recording companies figure prompilly for plugging and exploiting their tunes in case ASCAP tunes are banued from the airlanes January I. A decrease of avallable air breaks is already confronting ASCAP members as a result of networks' dictum requiring two or more non-ASCAP songs be used on every musical program. Consequently, with loss of radio as a means for plugging their songs becoming more and more a definite possibility, publishers are preparing unprecedented exploitation campaigns to be centered on music box operators, recording companies, and even location owners.

even location owners.

Supplementing their drive in this direction, song pluggers are picking up where they left off in the days before radio, and once more are courting the favor of acts, night club and theater singers, and any and all others who can sing or play their songs before an audiquee. Such contacts as these were all but forgotten with the advent of radio. Pluggers described performers dressing rooms for the recording studies. They regarded getting a personality to use their song in a theater engagement where the theater capacity for the week was only a potential 160,000 or less as amail pickings when millions could hear the song on one radio program.

Phonos a Savier

With the possible loss of radio time now staring them in the face, there is little wonder that the publishers are eying with quickened interest their former means of plugging songs and, in an especial matner, the automatic phonograph network and the vast audience to which it plays nightly on its 400,000 outlets.

Publishers in both camps have come to look upon the automatic phonograph as a stanch ally in their never-ending drive to put across their songs. The manner in which the music bores skyrocketed such tunes as Beer Berrel Polke and Oh, Johann, Oh to the heights proved their power. That's why the publishers feel this network will be of greatest importance to them if no actilement is reached and ASCAP music goes off the air.

Sourcel mounts are lock Polyhers.

off the air.

Several months ago Jack Robbins, head of Robbins, Peust, Miller, the Big Three of the music publishing business, issued a statement on this problem in which he stated, 'This medium of exploitation will afford a better buying gauge to music publishers.' It is Robbins' contention that if a person will spend 5 cents to hear a song, other people will apend 35 cents to play it from a sheet music copy. 'Too often,' he observed, 'sheet-music sales do not sell enough copies in proportion to the amount of radio performances because the latter remittions are offered free and there is no sales gauge available.'

In paying tribute to the importance

there is no sales gauge available."

In paying tribute to the importance of the music box Robbins pointed out, "If a song is apotted in only 100,000 machines, or 25 per cent of the total available, and was played only once a night to an average lastening autience of five people, that would be a half million hearing units of performances. But we know that a song gets firm three to six plays a night, se we can depend upon a few million hearing units in a period of two or three weeks."

Bobbins' statements are pretty well indicative of the reactions of other leading music publishers.

BMI Program

BMI Program

ASCAP publisher members, however, are not the only ones seeking to enlist the co-operation of the music box operators. The broadcasters, thru Broadcast Music, Inc., have also been seeking the

pepularizing their songs in addition to the steady plugging they receive on the airlanes. Their drive has taken the form of letters to associations and operators saking for their co-operation as well as giving them reasons why they should use their songs in the boxes.

First Meeting of New Ontario Assn.; See a Big Future

TORONTO, Oct. 19.—First meeting of the newly formed Ontario Amusement Machine Association at the King Edward Botel October 15 got the association off to a good start. Phonograph operators from all Ontario were represented.

from all Ontario were represented.

The group was the nucleus of what it is hoped will be the largest organization of its kind in Canada. Temporary tion of its kind in Canada. Temporary officers are Art Vingeux, president; W. Painter, first vice-president; William Fielding, second vice-president; Art Woods, secretary. Woods is also in charge of public relations.

Highlight of the evening was the amouncement that the association may obtain permission from the Ontario Liquor Control Board to locate automatic phonographs in ladies' beverage rooms, part of the proceeds to go to Canada's War Effort Fund.

The present law prohibits the playing

The present law prohibits the playing of music in these rooms. If the association is successful in obtaining permission, it will open up some 300 new locations in the province.

Principal speakers were Ernie Dowaett, Ottawa: William Fielding, Windsor, Erie Leiberman, Hamilton: Mr. Kneider, Dunnville: Mr. Patter, Teronto, and Lyell Fletcher, representing Resort Hotels.

Manufacturers' representatives who had latest model phonographs on display were Rock-Ola, Wurlitzer, Mills, and Seeburg.

A floorshow presented by McClure Attractions, Toronto, with music supplied by automatic phonographs, climaxed the evening.

Hillbilly and Foreign Record Hits of the Month

(Note: Here are the most popular hillbilly and foreign recordings of the past worth. Similar lists will be published in this section once every

HILLBILLY RECORDINGS: I'll Get HILLBILLY RECORDINGS: 1'II Get By Somehow, Louise Massey; Rock and Rye Polka, Texas Jim Lewis; Nobody But Me, Leon Pappy Self and His Blue Ridge Playboys; You Are My Sunshine, Pine Ridge Boys; When the White Axaleas Start Blooming, Swift Jewel Cowboys; Ridin' Down That Old Texas Trail, The Westerners; Put Your Little Arms Around Me, Daphne's Texans,

INTERNATIONAL RECORDINGS: Booneville Ball, Liston to the Lucky Bird, Picnic Polka, Freckled Mac.

FOREIGN RECORDINGS: German, FOREIGN RECORDINGS: German, Luftsport Voran, Mein Blonder Matrose: Boheman, Ziata Praha: Hungarian, Mar Exutan Igy Elem A Vilagom, A Fonoba Sxol A Nota; Polish, Chop Suey Polka, List Milosny-Waltx: Scandinavian. Balen I Karlstad; Swedish, Rena, Rama Bagatellon, Briggen Maria: Italian, Dentiera, Fanciulletta Bolla; Jewish, Abi Er Ken Tanzen, A Yiddish Tantx.

Pfanstiehl Plans Bigger Distribution

CHICAGO, Oct. 19 .- According to Bill Hemminger, sales manager of the Pfanstichl Chemical Company, manufacturer of the 4,000-play Pfanatical needle, the company is now beginning a more extensive promotion of the needle.

Hemminger said: "Because of the response to the new and improved 4,000play needle we have decided substantially increase our advertising budget for the succeeding months. We know we have an important story to carry to the phonograph operator and we're not going to mise a trick in getting this story over.

"We have already siggested to our distributors that they take advantage of this new material and thereby reap larger profits from our extensive advertising campaign."

Ben Sterling Hits Phono Tax Proposal Of Penn Newspaper

WH.KES-BARRE, Pa., Oct. 18.—Ben-jamin Sterling Jr., well-known phono-graph operator of Pennsylvania, was a contributor to The Voice of the People column in a recent issue of The Wilkes-Barre Record on the subject of phono-

contributer to "The Voice of the People" column in a recent issue of The Withen Barre Record on the subject of phonograph taxation.

Well qualified by long experience in the coin machine trade, Sterling wrote; "Editor of The Record: For a fair-minded and conservative hewapper, as the Wilkes-Barre Record has always been, we are deeply disappointed in as article that appeared in your paper Monday, October 7, entitled Taxing Coin-Operated Phonographs! and painting a beautiful picture of a \$10,000.000. per-year income.

"What, Mr. Editor, is to become of this country if new forms of taxes are always going to be placed on new industries? Here is this new industries maploying service men, who in turn use automobiles, gaseline oil, and threst plus all the men that are employed in manufacturing these machines and those that are engaged in the transportation of these machines—now you want to come along and tar this industry out of business.

"Haven't you had enough experience in business to know that no business can stand a tax of 10 per cent of the gross profits? When you were suggesting that a tax be placed on phonographs, why didn't you consider a bit further and suggest that a tax be placed on the newspapers of the country? Look how many newspapers there are, and what they must take in per year.

"The phonograph industry has no objections to a fair and reasonable tar, and in some localities they are being taxed, but the most the industry can pay is 81 or 82 per year per machine the same as any vending machine. The depreciation on these instruments is very rapid; then, too, you mind conside

Supreme's Party Set for Oct. 26

BROOKLYN, Oct. 19.—Willie Blatt and his Supreme Vending Company will celebrate distributorahip of the Buckley Music System here with an all-day party Saturday, October 26, at the firm's offices and showrooms.

"We want every music operator to be present," Blatt announces. "This is going to be the Supreme Event. We will show the Buckley Music System in actual operators right in our showrooms, and we also want to tell everyone way we took on the Buckley Music System." "Operators in New York Long Island. Staten Island, Bronx, and Brocklyn as urged to be present. Our Bellmore, I. I. office will place cars at the disposal of Long Island operators to bring them direct to our showrooms in Brooklyn.

"There will be entertainment, food, drinks, and gifts for everyone. Pactory experts as well as DeWitt (Doe) Eaton, Bastorn regional manager for Buckley, Music System, Inc., and Pat Buckley, pressdent of the firm, will be on hard to talk to the music operators." Blatt stated.

Orchids to Phonos From Clyde McCoy

AKRON, C., Oct. 19.—Clyde McCoy, of Sugar Blace fame, is one band leader who isn't particularly interested in having a raddo hookup, he said while in toein for a personal appearance. He likes to be on the road, he declared, playing to live audiences.

on the road, he decared payons audiences.

McCoy credits automatic phonographs as doing more for him than any other public medium. He cited the case of the wide use of Stear Blues on the automatic phonograph circuits.



PLYING WURLITZERITES disembark from a plane at the Buffalo airport. They are, left to right, Harry Graham, Wolverine Music & Specialties Company, Detroit; Larry Cooper, Wurlitzer district manager of Illinois and St. Louis: Bill Massbarger, district manager of Minnesota, Wiscousin and the Dakotas, and M. G. Hammergren, general seles manager of Wurlitzer. The four on the stairboay are greeted by Ernic Petering, assistant sales manager.

ASK YOUR DISTRIBUTOR ABOUT OUR NEW DEMONSTRATION OFFER

BUCKLEY MUSIC SYSTEM

WITH THE SENSATIONAL DIRECT TOUCH-TO-TOUCH ACTION

AT NO COST TO YOU!

BALTIMORE, MD.

ORIOLE COIN MACHINE CORP. 138 WEST MT. ROYAL AVE.

BELLMORE, L. I., N. Y.

SUPREME VENDING COMPANY, INC. 201 GRAND AVE.

BIRMINGHAM, ALA.

BIRMINGHAM VENDING COMPANY 2117 THIRD AVE., NORTH

BROOKLYN, N. Y.

BUCKLEY MUSIC SYSTEM, INC. 680 BROADWAY SUPREME VENDING COMPANY, INC. 557 ROGERS AVENUE

DALLAS, TEX.

WALBOX SALES COMPANY 1713 YOUNG STREET

DENVER, COLO.

BLACKWELL DISTRIBUTING COMPANY 585 MILWAUKEE STREET

DETROIT, MICH.

AMERICAN NOVELTY COMPANY 3165 GRAND RIVER AVENUE

FAIRMONT, MINN.

MID-WEST NOVELTY COMPANY 109 E. SECOND STREET

FORT WAYNE, IND.

INDIANA SALES COMPANY 209 SO. CORNELL CIRCLE

HAVANA, CUBA

AVE. 8, ENTRE 12Y, 13 AMP. ALMENDARI



INDIANAPOLIS, IND.

WIRED MUSIC 626 MADISON AVE.

LOS ANGELES, CALIF.

WILLIAM CORCORAN 2313 W. PICO BLVD.

MEXICO, D. F.

ROBERT W. WEEKES APDO. POSTAL 8902

MIAMI, FLA.

LES PURINGTON 525 N. W. 24TH AVENUE MINNEAPOLIS, MINN.

MUSIC INSTALLATIONS 1318 NICOLLET AVENUE

NEWARK, N. J.

ROYAL SALES COMPANY 641 HUNTERDON STREET

NEW ORLEANS, LA.

BUCKLEY MANUFACTURING SALES CO. 2215 CANAL STREET

OTTAWA, ILL.

WOLFE MUSIC COMPANY 920 E. MAIN STREET

PITTSBURGH, PA.

ORIOLE COIN MACHINE CORP.

PORTLAND, ORE.

WILLIAM CORCORAN 807 S. W. 18TH STREET

PONTIAC, MICH.

WOLVERINE ENTERTAINERS, INC. 88 NEWBERRY STREET

SAN FRANCISCO, CALIF.

WILLIAM CORCORAN 927 LARKIN STREET

ST. LOUIS, MO.

PUBLIC SOUND SYSTEMS 2718 GRAVOIS STREET

TOLEDO, O.

NATIONAL SOUND SYSTEM 2137 TRYON LANE

WEST ALLIS, WIS.

PATTERSON & DENNISON, INC. 6210 W. GREENFIELD AVE.

DISTRIBUTORS, ATTENTION! A FEW TERRITORIES STILL AVAILABLE! WRITE OR WIRE QUICK!

BUCKLEY MUSIC SYSTEM INC.



FASTERN FLASHES

NEW YORK, Oct. 19.—Plenty reports coming from Chicago about new products in the works that incorporate many fresh and different ideas. Many will be unveiled at the coin show. Manufacturers are preparing for the biggest convention of all time.

Ely Miller and Raymond Knoss, of Midway Vending, announced their appointment as distributors for the Shipman line. Boys are enthused over the reception being given their three-column 1-cent digarette vender, . . Bert Lane off to Chicago this week to look over new products coming off the Genco production line. Before leaving, Bert reported that his firm is hard pressed to fill orders for Genco's Chief and Matoscope's Sky Fighter machine gun. "Both machines are top maney getters," he explained. . . Irring Sommer, of Modern, leaves for a few weeks in Florida. . . Budy Greenbaum, of Packard, expected back any day now. He attended a powwew of Packard district managers which Homer E. Capehart called last week at the firm's Indianapolis headquarters. . . Dave Freetone must feel presty bad over Detroit losing the World Series. Dave Firestone must feel pretty bad over Detroit losing the World Series.

FOR SALE







HY-G GAMES COMPANY, Seeburg distributor in Minneapolis, report that operator John P. Halleen workest with architects prior to making a complete Seeburg scircless remote control installation in the \$50,000 location pictured above. It is Nolan's Cafe and boasts having 10 Wall-o-Matics, a de luxe SpeakOrgan, and an Envoy Symphonola.

AROUND THE TOWN

AROUND THE TOWN...
George Ponser hung up some sort of record hist week, according to Jack Mitnick, when he stayed in town for seven days without having to leave on some sort of trip... Dave Simon, of Simon Sales, daily waxes more enthusiastic over Western's Record-It. "The profits it's earning prove it is opening a new type of operation for commen," he says.... Jack Flizgibbons spent a week in Chicago arranging for speedier

delivery of Bally Rapid-Fire machine guns. "We placed one whole of an order and will be able to supply our customers quickly," he stated upon return. Right now Fitz is combing the city for sites where batteries of the guns may be set up. . . Mixe Munves is telling everyone that Allied Wholesaling is going into action now that George Ponser offices are affiliated with the group. . . . Bill Alberg and Charley Aromson are making Brooklyn Amusement Machine Company one of the busiest coin spots Brooklyn has ever known, according to reports, . . . DeWitt (Doc) Eaton doesn't know what to do to keep a stock of Buckley Music Systems on hand, he says. "Every time I think we have enough on hand something happens to clean me out. The way operators are going for Buckley is really remarkable."

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COIN SHOTS.

Al Simon, Jack Semel, and Irving Blecker at Savoy Vending report operators are going strong for Chicago Coin broducts," they state. "Operators wait around here all other Chicago Coin products," they state. "Operators wait around here all day long to grab them off as soon as they arrive." . With Stoner's Holdover taking hold, Hymle Budin believes ops here are set to enjoy the biggest season they've ever had. Do you know that Tony Gasparro has a weakness for Chinese food? He hasn't had much time to enjoy it lately, however, because operators are keeping him on the jump with orders for Exhibit's Lender, he says. Danno walker's column in The Deliy Ness carried an item about Mutoscope's Sky Pghters. Earle C. Backer's credit plan for all National Novelty enstomers in the cause of much comment among out-forcer with a condition of Supreme Vending. Is staging a book of Supreme Vending. Is staging a book of Supreme Vending, is staging a steady of the trait's head of Supreme Vending. Is staging a book of Supreme Vending. Is staging a stone of the day of Chinese for Supreme Vending. In the work of the suprementation of Supreme Vending Company with orders for Exhibit's Lender, he says. Danno walker's column in The Deliy Ness carried an item about Mutoscope's the cause of much comm

JERSEY JOTTINGS .

BERSEY JOTTINGS.

Barnet (Sugy) Sugarman reports he's really going to town with Buckley Wall Boxes and that his only troubles are deliveries.

Abe Green, Sugy's partner, is engaged and all set to take the plunge soon.

Headquarters of George Ponser's Newark offices continues to be crowded all day long, Irv Morris reports. "Right now Chicago Coin's Pox Runt and Gottlieb's Gold Star are the cause of most of the commotion," he says.

Irv Orenstein, of Hercules, is now specafing evenings at the office helping to get machines out to operators at a fasier clip.

Dave Stern, of Royal, has recovered from a bad cold and is back in action again.

Eddle Corristen, of the Palisades, is reported all set to announce some surprises to the trade.

ALL MUSIC OPERATORS INVITED "SUPREME EVENT ALL DAY SATURDAY, OCTOBER 26TH OF THE BUCKLEY MUSIC SYSTEM WITH

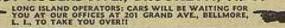
"DIRECT-TOUCH-TO-TOUCH-ACTION"

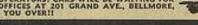
Fuel Food! Entertainment! A grand good time for all! BE SURE
TO ATTEND!! After making 38 installations ourselves—let us tell
you WHY WE'RE PROUD TO REPRESENT BUCKLEY!! SEE THE
BUCKLEY MUSIC SYSTEM IN ACTION—JUST LIKE ON LOCATION!
GET A 30 DAYS- FREE TRIAL INSTALLATION AT ABSOLUTELY
NO COST TO YOU! WATCH IT DOUBLE YOUR PROFITS! ENJOY
A GOOD TIME—TO BRING BACK GOOD TIMES TO YOU AGAIN!!



SUPREME VENDING COMPANY, INC.

557 ROGERS AVE., BROOKLYN, N. Y.





A-T-T-E-N-T-I-O-N MARYLAND OPERATORS

It gives us great pleasure to announce to the trade the appointment of

ART NYBERG

As Our Representative Covering the Sale of

SEEBURG PRODUCTS FOR THE STATE OF MARYLAND

"ART" Is Well Known to All of Us and Is Already Set Up With Modern Offices, Showrooms, Complete Service and Parts Department Located at 708 NORTH HOWARD STREET, BALTIMORE, MARYLAND,

FOR A REAL DEAL IN AUTOMATIC MUSIC SEE "ART" NOW!! There Is Nothing Like Operating

SEEBURG REMOTE CONTROL THE FACILITIES OF ALL OUR OFFICES ARE AT YOUR DISPOSAL

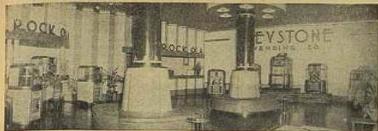
Automatic Amusement Co.

nk Engel Mike Spector 919-21 NORTH BROAD STREET, PHILADELPHIA, PA. Branch Offices: WILKES-BARRE . . . HARRISBURG . . . WILMINGTON "The House That Seeburg Built"

SPECIALIZING IN THE SALE OF SEEBURG PRODUCTS ONLY



ONE OF AMERICA'S MOST FAMOUS EARS, the Panama Bar, San Diego. Cally, has a complete Keeney well box installation to make music accessible to every patron. On the Panama Bar are 10 Keeney well boxes, some of which may be seen in the above picture.



BEAUTIFUL SHOWROOMS OF REYSTONE VENDING COMPANY, Rock-Oss distributor in Philadelphia. The design is modern thruout and was styled by a leading architect. Rock-Ola phonographs are well displayed and match in beauty the modern surroundings.

"Phonos Must Be Important," Declares Wisconsin Paper SUPERIOR, Wis. Oct. 19.—Statement by Mrs. Nellie Tayloo Ross that the mints are running behind in coinage production, due to the popularity of automatic phonographs and vending machines, is producing valuable comment and publicity for the coin machine industry. The Evening Telegram, published in Superior, recently commented editorially: "To the average non-jitterbug citizen it often seems there are automatic phonographs just about everywhere he goes. It turns out he lant far wrong. "Mrs. Nellie Tayloe Ross, director of the U. S. mints, reports coinage is running behind schedule, She told a congressional appropriations committee that production is currently 23,600,000 pieces behind demand.

Wilkes-Barre, Pa.

WILKES-BARRE, Pa., Oct. 19.—Sales-board distributors were pleased when mention of using salesboards as a means of raising funds for Mickey Rooney's band was made in the picture, Strike Up

Several vending machines in the Bayles' Home were broken into last week-end with the loot reported to be more than \$100. Other pinball and vending machines have been robbed recently, with the cigarette machines getting the worst of it.

Operator Harry Achenbach, of near-by Bloomsburg, Pa., was a big loser when his eigarette wending machine, located in Cain's, Bloomsburg, was pilfered over the last week-end.

The exceptional full in the anthracite In exceptional full in the antinactic industry, which is the area's main business is reported the reason for the coin machine men's complaint that business is under par. However, the cold spells are expected to spur coal orders and commen feel sure that they will be among the first to feel the rise.

Hen DePazio, of near-by Moosic, Pa., and Hans Lindeman, Roth Novelty Company, report that with the advent of the gild season the stock football disks are beginning to make a fair showing, but not enough to get excited about.

Practically all the local operators are planning to attend the F stern premiere of the Mills Panorum movie machine in New York and will take along members of their staffs. Ben Berling and several members of his Sterling Bervice are going, as is Ben DePario, Max Roth, and Hans Lindeman, of Both Novelty.

Hans Lindeman is handing out cigars again, the econsion being the birth of a girl, the second to the Lindemans.

According to reports, local columns are thinking of forming a social organiza-tion, with a clubroom and everything.

A collection of century-old music boxes were among the exhibits at a re-cent antique show, along with one of the first coin-operated music boxes.

Caparette vending machine operators are beginning to get some real competition from local storekeepers. . . Price of machine elgarettes is 17 cents a pack, while many stores and restaurants the cape 16 cents, with others charging 15 cents, same as the chain eigar stores. Chain grocery stores, particularly the A & P., sell them for 14 cents.

Major Bowes Premieres Eddie Lane's New Song

NEW YORK, Oct. 19 -Let's Dress.
This One Out, Estile Laure's new balled, received a send-off on Major
Bowes Family Program Sunday, October 13. Plug was carried by some 90
stations, with Endie's co-suther, Bob
Esed, of Major Bowes' staff, featured
in the presentation

in the presentation.

The Major saked for elements on the time and a deskiul of mail was received Monday.

Here's why Keeney are the Best Buy for you, SEE YOUR KEENEY DISTRIBUTOR loday! QUICK, EASY, INEXPENSIVE MADE FOR ALL INSTALLATION MAKES AND MODELS INCREASES Keeney Wall Boxes Keeney Wall Boxes are simple to install! PROFITS have 100° utility! Extremely small exble Keeney Wall Box op-They are made for no larger than a soda everywhere every make and model report profit increases production is currently 23,600,000 pieces behind demand.

"And Mrs. Ross says one of the major reasons is the enormous increase in pop-ularity of automatic phonographs and vending machines. Of course, defense taxes have swelled the need for pennics and there is generally more money in circulation than there was a few years ago, but the chief factor in the coin abortage seems to be the hungry maw of the nation's nickel music and vending machines. strawi of phonograph! varying from 200 to J. H. Keeney & Co. ∺ 700%1 2001 CALUMET AVE. CHICAGO - ILLINOIS "So maybe we'll have to begin taking the automatic phonograph seriously. When any device throws the U. S. mint behind schedule it must be important."

Coming Events

1941 Coin Machine Show and Convention, Hatel Sherman, Chicago, January 13, 14, 15, and 16,

The 1940 Western States Coin Machine Convention, Biltmore Hotel, Los Angeles, November 18, 19, and 20.

National Association of Tobacco Distributors, Palmer House, Chicago, January 15, 16, 17, and 13.

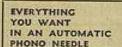
Dairy Industries Exposition, Atlantic City, October 21 to 28.

National Confectioners' Association Convention, Palmer House, Chicago, June 2 to 5, 1941,

Bottlers' 22d Annual Convention and Exposition, Music Hall, Cincinnati, November 11 to 15.



A CHECK CHANGES HANDS between Willie Blatt Supreme Vending Compuny, Brooklyn, and DeWitt (Doc) Eaton, Eastern division manager for Buckley Music System, Inc. The check is in payment for Blatt's first order for Buckley



SAMPLE 35c.

Distributor Wester

THE ELDEEN GO.

176 W. Wiscomb

-MASTERCRAFT PADDED COVERS-

For Automatic Coin Phonographs



For Every Make and Bizo Machine No. 4 Adjustable Pad-Accommedates all makes allow \$10.25 Each No. 20. Adjustable Co-riting. Hanness—Accommedates all makes

modates all makes and \$6.25 each size \$6.25 each street \$6.25 each street \$1.75 each size and or harmen needed. Streets and widerproofed, White for prices on other pade to your specifica-tions.

BEARSE MANUFACTURING CO. 10. 1921, OHICAGO, ILL

| to | 1 | Me to - 12 to 59 | Ide at - 125 up life to The music you sell is only as Miracle Point Needles M. A. GERETT CORPORATION 2941 N. 30th Street, Milwanker, Wis

On the Records

This column is designed to aid music machine operators in the selection of records for their machines. It gives a descriptive appraisal of the latest releases and an evaluation of their potential commercial value to phonograph operators

(CONTINUED FROM PAGE 13)

MARY SMALL (Okch)

Some of These Days-V. Can't Help Lovin' Dat Man-V.

A judicious coupling of two standards gives the youthful Miss Small another fine opportunity to show that she is possessed of one of the best (and possibly one of the least appreciated) vocal taltents in the business. There may be those who think that only Sophic Tucker has any right to do Some of These Days, but this version ought to change a few of those opinions.

ALBERTA HUNTER (Sluebird)

The Love I Have for You-V. My Castle's Rockin'-V.

The sepla Miss Hunter, a new Blue-bird acquisition, waxes a couple of her own compos that are a alightly startling study in opposites. The first finds the singer in a soulful lament whose balladry is rendered a little ludicrous thru Miss funter's pseudo dramatics and affected phrasings. Flip the disk over and you get a distinctly eyebrow-lifting ode whose meaning is unmistakable. With good material and without the histriconic frimmings. Miss Hunter can sing, but you'd never know it from this effusion,

TONY MARTIN (Vocation)

A Song of Old Hawaii-V. My Sweet-

heart—V.

Before leaving the cratwhile Vocalion label for Decoa some time ago, Martin disked this pair of "hula fox trots" to an accompaniment by Mannie Klein's small combo. With Old Hasself on a publisher's current plug list, Okeh. (successor to Vocalion) makes a bid for some of the Martin popularity, translated in terms of record sales, with this couplet. It has nice possibilities of turning out the way they hope it will.

RUSS MORGAN (Decea)

After Dark-FT. Bys-Lo-Bys Lullaby-FT: VC.

The first side is a sultry tune, played in the same vein by Morgan. This is a particularly smooth job for this band, and the smoothness carries over to the companion piece. There's plenty of nice, soft, easy listening quality to both these

ALEC TEMPLETON (Columbia)

Pocul Impressions—Comedy Sketch with Plano Acc. Caprice in Old Style—Plano

Templeton's usually infallible satire

here, for the first time since this inimitable artist has been recording his brilliant satiric thrusts. Here the English ballad singer impression is better than the Russian baseo, but the whole business sounds a little too forced and effort. The companion piece displays Templeton's customary facile lyory technique.

GLENN MILLER (Bluebird)

A Handful of Stars-FT, VC. Yester-thoughts-FT, VC.

thoughts—FT. VC.

Miller comes up this week with a couple of ballads, played in his swelte manner, after his recent filers into blues (What's Your Slary, Morning Glory) and bongle-woogle (Beat Me Daddy, Eight to a Bar). This double is typical Miller, which usually means good coin phonoreturn, Yesterthought's is an old Victor Horbert melody, but it's anybody's gives as to whether it's a potential Indian Summer or not. Summer or not.

MART KENNEY (Bluebird)

I'd Love To Live in Loveland-PT; VC.

I'll See You Again—W; VC.

Kenney is one of Canada's best known bands, but that won't help his commercialism here where he is practically unknown. Letting this disk speak for him doesn't redound too much to his credit either, since it displays a nice enough brand of music, but one lacking in any sparkle or brilliance. Ensembles, solos, vocals are all soft, easy, and pleasant, but totally undistinguished.

COUNT BASIE (Decca)

At the Plane-Five-Record Album.

ca's merchandising ability is demon-d particularly in the constant flow Decca's merchandising ability is demonstrated particularly in the constant flow of packaged disks glorifying outstanding awing names that it produces. This time it's Count Basic with 16 of the sides he made for Decca (before he left that label) and which have been released individually, put together in attractive album form, and issued as one compact field day for Basic fans. No band on these, only guitar-base-drains background-plun, of course, some of the finest planistics awing has ever fostered.

TOMMY DORSEY (Victor)

Two Dreams Met-PT; VC. When You're Awake-PT; VC.

The latest in the seemingly endless parade of similarly styled persey disks. There's no doubt that the combination of Tommy's trombone and Frank Sina-tra's voice is potently listenable, but a

IAMES ROOSEVELT AND FRED MILLS (left) observe the Mills Ponorces machine in detail. Eastern premiere showing of the moste machine less held at the Hotel Waldorf-Astoria, New York, October 21 and 22. Roosevelt heads Globe Productions, which makes film shorts for the machine, and Mills is president of the Mills Novelty Company, Chicago.

change of diet occasionally would not be amiss. Counse Haines' A side vocal isn't enough of a change, and the result here is just another of the stock bal'ad outpourings that Tommy broke up in recent months only long enough to deliver the memorable I'll Never Suile Apain.

SACASAS ROYAL HAVANA ORCHES-TRA (Decca)

The Breeze and I-Rumba, Elube Chango-Rumba; VC.

This Cuban ork has been attracting some attention in this country, but this record does little to boost his stock. It's a bit late for a Breeze and I release, even one played exceptionally well—and this version is rather ordinary. Latin American intusts enthinitiasts will, of course, be interested here, but general consumption in large doses is dublous.

LARRY CLINTON (Victor)

Dancing on a Dime-PT, VC. I Hear Music-PT; VC.

Glinice—FT; VC.
Clinice steps back on the Victor label, after a number of issues on Bluebird, to cut two tunes from the Paramount film of the same title as the A side of this disk. The band, as is customary with it, knocks them out with drive and solidity, and if the songs themselves become front-runners, Clinton's versions of them ought to be among their top standard bearers in the nation's phonos.

SLIM GAILLARD (Okeh)

SLIM GAILLARD (Okeh)
Don't Let Us Say Goodbye—FT: VC.
Bide two here is a masterpiece of unintelligible mouthings passed off as a vocal chorus, but for all its indescribable verbal contortions it's highly listenable in a unique sort of way, and humorus in Slim's matter-of-fact ending of each eight-bur phrase with the explanatory "that's the Broadway Jump."
The plattermate vocal is in English and sung nicely, and the band soquits itself excellently on both sides.

DICK ROBERTSON (Decca)

DICK ROBERTSON (Decca)
My Greatest Mistake—FT; VC. Derling,
How Con You Forget So Soom?—FT; VC.
Robertson and a pair of sobby ballads
like these two invariably make a commercial combination. There's nothing untextual in the songs or the Robertson
treatment of them, but like all his other
pressings of this type of weepy ditty
they'll undoubtedly do well in the sales
department.

JACK TEAGARDEN (Columbia)

Peg o' My Heart-PT. Rippling Waters-

These two items were recorded by Tea-garden's original band, which displays a lovely blend on Peg o' My Heart. The reverse, a Willie Smith composition, is not outstanding, but it contains some jaxz passages that the habitues of hot music will take to their bosoms, and, of course, superimposed over the whole on both sides is the renowned trombone of Jackson T.

JIMMIE LUNCEFORD (Columbia)

Let's Try Apoin-PT; VC. Swingin' on C

Lunceford is one of the most consistent record makers on any disk label—con-sistent, that is, in his turning out of solid jam and equally solid balladry. These two latest sides are further proof of this ork's ability to produce disce-able, listenable, quality music. Color contrast is usually noticeable on Lence-ford disks, in the form of cogent pairings of one slow, easy number and one killer-diller. The combination, arranged and played as it is here, is uncommonly worth and disk burser's but a dollar played as it is here, is uncoming worth any disk buyer's half a dollar

TOMMY REYNOLDS (Okek) I'll Tell It to the Breeze-PT; VC. Junale

Jine-PT.

Side B is the only one of note here, the ballad being just another ballad played in just another arrangement. Jungle Jung however, is comething to listen to, unless prejudices about Reynolds' obvious coping of Artie Shaws former atple cree in. Tominy makes it sound a little too much like the Shaw of a year or so ago complete to tom-tom beats and werd clarinet passages. It's unquestionably well done, but Reynolds is good enough to find his own particular forte without aping anyone. He ought to find it before he buries his own potentially worthwhile identity under the sigms of imitator. Imiliator.

DOROTHY LAMOUR (Bluebird)

Moon Over Burmu-V. Mexican Magic

Commercial possibilities are good here because Mass Lamour does both these songs in her latest picture, which bears the same title as the A side of the disk. Her silky voice finds a nice complement in the melodies themselves, with Mexican Magic the standout side due to a rumba rhythm that adds a lot of punch to the arrangement.

ORRIN TUCKER (Columbia)

I Love Yo. I Betche-FT; VC. La Rodin

La Baker enters the flats again with one of those tallor-made "cute" song that all spring from the same source that produced the now immortal Oh. Johnny. Examic is certainly the best of the baby-talk crooners by far, but it's difficult to find these recurrent dittingeven when she does them, quite as refreshing as they might have been a just ago. The Bedyguards' vocal cherus on the 1922 old-timer on side B is excilent, as is usually the case with the group. As for the band's performance of this double, it's no better nor no worse than always.

DICK JURGENS (Okeh)

In a Moonboat-FT; VC. When You Self Good-Byc-FT; VC.

Good-Spe-FT; VC.

This time it's a pair of ballads, arranged and played conventionally straight, that Jurgens offers for public approbation. Neither song has as yet amounted to anything on hit lists, and Jurgens' work on them is too lackluste to give them much of an assist toward that end. This ork is better when it's got something more unusual to play around with.

BLUE BARRON (Bluebird)

You Walk By-FT: VC. It's Eight o'Clock -FT; VC.

Barron incorporates so much of his particular stylization in the arrange ments here that finding the basic metody under them is like trying to uncover the

(See ON THE RECORDS on page 70)

Just released -- and already a hit!

FRANKIE CARLE'S

Says Billboard in Record Buying Guide

Oct. 12

Few music machine operators will ever forget Frankle Carle's great hit of a year ago, Sunrise Serenade. Here is another Carle composition in the same vein with a melody every bit as lilting and appealing.

Oct. 19

If the nickel droppers liked Sun-rise Serenade, they can be pre-sented with another one in the same pattern, thanks to Frankle Carle, who wrote a follow-up which is every bit as good as his octavial. original hit.

JEWEL MUSIC PUBLISHING CO., Inc.

1674 BROADWAY

NEW YORK, N. Y.

News Notes

Paul Whiteman is organizing a band again, having tired of being a farmer. . . . grian O'Mara, a graduate from the Major Bowes program, has signed a contract with Bowes program, has signed a contract with Columbia. He has recorded two numbers from "The Mikado" and "lotanthe."

George Hall, with Dolly Dawn, returns to the Okeh label next month.

Latest feader to record a football song is Johnny Long, who made "Stars Ower the Campes" for Decca.

Gol. Thomas H. Atherton, commander of the 109th Field Artillery in the 53d Pennsylvania Artillery Brigade, status that patriotic records heard on music machines bring an inspiration far renewed from ordinary flag-waving methods. He adds in high regard the recorded versions holds in high regard the recorded versions of "I Am an American" and "God Bless America."

Favors Hillbilly Records

Favors Hillbilly Records
PRANK MAZONE, who covers Denver for
Modern Music Company, reports that
he always keeps at least one hillbilly
recording in each music box on his route,
from his observation, that time usually
ranks with the top hits of the day.
"Right now," says Mazone, a strong
hillbilly tome is "San Antonio Rose" because of its recent release with a week.
We formerly had a straight musical version
of this song but it failed to become a real
draw until a vocal chorus was added."

"Maybe" an Old-Timer

"Maybe" an Old-Timer
THE Record Buying Guide leader.
I Maybe, was written in 1923 by a piano team, Frank Madden and Allan Flynn, who peddled it to the music publishing houses with no luck. They then promoted t among the singing watters in a Manhattan cafe and it seen became one of the leading request numbers of the day. However, it got little mention nationally until 1937, when Dick Robertson recorded it for Decca. Bobblins Music Corporation published it early this year but didn't premote it until August. Over 10 name orchestras have recorded the tune. Incidentally, the team of Madden and Flynn haven't had a hit since Maybe.

Paramount Stunt

HARRY KALCHEIM, booker of the Para-mount Theater, New York, and a

Talent and Tunes On Music Machines A COLUMN FOR PHONOGRAPH OPERATORS By SAM HONIGBERG By SAM HONIGBERG A COLUMN FOR PHONOGRAPH OPERATORS By SAM HONIGBERG A COLUMN FOR PHONOGRAPH OPERATORS By SAM HONIGBERG A COLUMN FOR PHONOGRAPH OPERATORS A COLUMN FOR PHONOGRAPH OPERATORS By SAM HONIGBERG A COLUMN FOR PHONOGRAPH OPERATORS

great booster of the music machine inGuers With the Wrong Woman. Latter
dustry, has installed a music box in the
recording features a novel arrangement
lobby of the theater to play all the latest by Texas Jim Lewis and his cowboy band, great booster of the music machine in-dustry, has installed a music box in the lobby of the theater to play all the latest and most popular records of the band currently playing the bouse. For the last fortnight 20 of Frankie Masters' records have been on the machine. Gurrent set is that of Tommy Beynolds, who is this week's attraction. During the month of November tunes recorded by Glen Gray will be on display, while the maestro himself will appear on the stage.

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites, in addition to the national leaders listed in the Record Parties California. Buying Guide.

BOSTON: I Want To Live. Lee Reisman.

This tune is destined to become a na-This tune is destined to become a na-tional favorite, Boston operators say, be-cause it has tremendous appeal. It is featured in Ed Wynn's new show, Boys and Girls Together, which was seen here before its opening in New York. Hence the recording of it has caught on quicker here than in any other part of the coun-try. The Beisman orchestra is one of the first to make it.

PORTLAND:

Bartender's Polka. Harry's Tavern Band.

Among the most popular tunes on loca-tions here are polks. Above-mentioned number is one of the latest and one of the most popular and suitable in any tavers. Other tavers favorites here in-clude Rock and Rye Polks and Seven

vaude and radio attraction.

ST. PAUL:

Dreaming Out Loud. Benny Goodman.

Publicity of Goodman's return to the band field has boosted the popularity of his recent records considerably. This Minneaots area likes the Goodman swing and plays repeatedly almost every record carrying his name. Goodman will be on tour again next week starting with a one-night engagement in Brocklyn.

BURLINGTON:

BURLINGTON:
Hit the Road. Andrews Sisters.
The song is featured by the Andrews
Sisters in their current pleture, Argentine
Nights, and the recording is resping its
share of success. This Verment town is
one of the first to report its popularity on
music machines.

KNOXVILLE:

There I Co. Vaughn Monroe.

Monroe, a newcomer among the record-

ing orchestras, is displaying slow but sure signs of doing good work for the opera-tors. He is developing a following and his style of music is well liked on many music box locations. Song mentioned above is a current favorite in Tennessec.

INDIANAPOLIS-

Star Dust. Genn Miller.

This tune is staging a fine revival on most locations here. Some music boxes have it in various other versions, one being Jeep's Blues, recorded by Johnny Hodges, and a hit in the colored neighborhoods.

Radio's Leading Songs

THE following is a comparative list of 10 songs broadcast most often during the week ended October 18 and the week before, ended October 11. The songs are those heard over the networks and leading New York stations based on information supplied by Accurate Reporting Service.

This	Lest
Week	Week
1 Ferryboat Serenade	4
2Practice Makes Perfect.	2
3,-There I Go	3
4.—Our Love Affair	5
5.—Trade Winds	1
6Same Old Story	6
7.—Only Forever	9
S New I Lay Me Down to I	
9,-Call of the Canyon	
0.—Rhumboogie	



SENSATIONAL NEW INSTRUMENTAL! "OFF THE RECORD"

as recorded by BOB CHESTER on Bluebird No. 10865

musical logeneity and concrete fistening appeal.
On the Records—THE BILLBOARD, Oct. 12, 1940. Published by

W. A. QUINCKE & CO.

ON BLUEBIRD RECORDS

SHEPHENS

Offers the Season's Newest and Greatest Novelty A NATURAL FOR COIN MACHINES

WHEN THE MUSH BEGINS TO K

And here are two other nickel grabbers:

MOON OVER BURMA

DOWN ARGENTINE WAY

Dan Richman, of The Billboard, Says:

"Fields has a nice commercial item in this pairing of two good songs from forthcoming pictures. Each tune will undoubtedly make its presence known to a good extent to the public, both because of normal plugging and their movie genesis, and Field's gives any disk buyer his money's worth with his smooth, danceable, listenable interpretation of them."



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Old Coin-Operated Music Box Found At Waterloo, Ia.

WATERLOO, In., Oct. 19.—Music machines popular when the Florodora girls danced across stages and when another Roosevelt was in the White House have been located in Waterloo. Of the three old music machines found by The Waterloo Sunday Courier, one is a coin-operated Regina, which offered a choice of eight different tunes. The records used by the Regina, made of zinc, copper, and steel, are perforated. The perforations on the rotating disk bring out the music. The other two machines are table

on the rotating disk bring out the music. The other two machines are table models, one using disks similar to those on the Regina and the second using cylinders. The Courier devoted almost a full page to the story of the music machines along with pictures of the machines and their owners.

The coin-operated Regina was found by its present owner in Eurlington, In. Among the records secured with the machine are tunes with last century dates on them. Yet, many of them have been re-popularized by 1940 orchestra leaders. One of these is the Mexican piece which was so popular in the past few months, Alla en el Rancho Grande. Other

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CROWNED QUEEN OF THE WISCONSIN CHEESE FESTIVAL, Lilian Fleek, secretary to Clint Pierce, head of the C. S. Pierce Music Company, is the center of interest in the annual parade. Miss Fleek is well known to operators who call at the Seeburg distributors office.

old stand-bys on the machines are Juanita, Stars and Stripes Forever, Yankee Doodle Boy, You're a Grand Old Rag, in the Shade of the Old Apple Tree, and Mory's a Grand Old Name.

To make the Regima play, a dime is inserted in a slot to the right of a crank on the sade. An oddity is the fact that carried over the chute is the legend "Face 5 Cents Here." and it is impossible to get a modern nickel thru the hole. get a modern nickel thru the hole.

The coin starts the machine and one of the eight records is selected. The disk rotates after being raised to a spindle. Perforations vibrate a series of tiny pins causing musical notes.

Modern Arranges 4 Installations

A Installations

New York, Oct. 19.—Plenty of overtime has been put in by executives of the Modern Vending Company the past few weeks, according to reports. Nat fown, I want to the Modern Vending to reports. Nat fown, I want to the large the midnight oil.

They say it's all due to their eagerness to be of assistance to operators in setting up Sechurg central music systems. "The four installations we arranged for operators last week took plenty of time and work," they stated. "But it was worth it, for it enabled us to prove our willingness to be of assistance to operators at all times. We helped these men select central locations for their systems, worked out details with the telephone company regarding rates and service, and even offered training on the selection and training of the girls who are to take care of the requests for records."

New Orleans Hails **Buckley Music Unit**

NEW ORLEANS, Oct. 19.—Les Stivers, distributor of Buckley Music Systems in New Orleans, reports: "Many of the best locations in New Orleans are large and some of the places are divided into several rooms. The har and wall boxes make it possible to bring the selection card and coin chute to every section of the location, and auxiliary speakers installed in each room play the music properly for the patrons' entertainment, for example, the Harvest Moom, a prominent location with 15 private dining rooms, is equipped with a Buckley System and has 27 Buckley music boxes. "New Orleans has always been an in-

"New Orleans has always been an in-teresting town, and proper music is an important ftem for all location owners. The music system makes certain that every patron is properly served with music," he declared.

1940 Lumber Use Up

WASHINGTON, Oct. 19. — National lumber consumption in September, including defense requirements, was 2,774.-000,000 feet, according to the first monthly report of the Lumber Survey Committee.

Because of the increased demand for a more frequent analysis of consumption and stocks than is available in the com-mittee's quarterly reports, a subcommit-tee has been formed to compile monthly

reports.

Total lumber consumption for the year was expected to reach 28,500,000,000 feet,

or 8 per cent above last year. As of October 1, 413,000,000 feet had been putchased or earmarked for Army caustommunts and 150,000,000 for the Navy.

National lumber stocks at the mills on October 1 were about 7,200,000,000 feet, a decrease of 2 per cent from September 1 and a decrease of 5 per cent under the previous three months.

ON THE RECORDS

(Continued from page 68)
proverbial needle in the proverbial hay,
stack. For those who like the Barron
manner it's okeh, but it's apt to be a
little irritating for those who want their
melodiousness a little more intact.

WOODY HERMAN (Decca)
Bessie's Blace-PT; VG. Music by the
Moon-FT; VC.

Moon—FIT; VC.

No one can top Herman on the sort of blues gracing the A side here. Listening becomes more than just that on a record like this—it becomes almost an excitng experience, due to the individualistic quality of expert musicianship and musical esprit de corps. The reverse is just another ballad that doesn't offer anything other than this band's solid proficience, but Bessie's Bixes is a delight from rim to label. to label.

TOMMY TUCKER (Okeh)

Johnny Peddler-FT; VC. There I Go-FF; VC.

The first side has muste machine pos-sibilities, being of the novelty germ, mostly vocal, and done well enough by the Tuckerites. The tune is on the Umbrella Man order, and Don Brown and the Voices Three acquit themselve-creditably on its lyrics. Amy Arnell acts a none-too-good vocal cherus to a romantic aria that hasn't got too much basic quality in the first place.

FATS WALLER (Bluebird)

My Mommie Sent Me to the Store-FT; VC. Dry Bones-FT; VC.

VC. Dry Boncs—FT, VC.

Diversification is certainly present on this newest Waller double. Side A is an old European folk song in disguise, and the plattermate is a chain-gang number, but the typical Waller style is evident thruout. Mommie is kidding all the way, with chopstick and music-box pisno and kid story tyrics. Swing comes thru on the reverse, and the whole business is good.

GENE KRUPA (Okeh)

Old, Old Castle in Scotland-PT: VC.

Haumocogue—Pf: VC.

Howard Dut Lany's vocal starts and ends the synthetic Scotch song with the hand coming in for a short inning in between. Haumocogic is right up the Krupa alley and ought to be a lively seller. I rêne Daye knows how to handle a Junp lyrle like this, and the ork is right behind her for one of the best versions of this number.





WHEN WURLITZER EXECUTIVES GET TOGETHER the conversation usually turns to future prospects of the automatic phonograph industry. Here M. G. Hammergren, general sales manager; W. C. Mossberger, S. T. Cass, and Joe Darwin, all district managers, discuss the effect of rearmament on the industry. They consider the future bright. They also point out that as world headanks increase, people are more apt to seek relaxation thru music in laverus, restaurants, and other places of entertainment.



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The only lob of its kind on the market today! Mich quality cabinet of dazzling beauty with fine marbigles foisish, beli-liant lit-up slastics and gleaming cheme trim! Price includes speaker cabinet to match! Can be had complete with 12 or 16 record Rockola mechanisms, or install your own in a jiffy! Write now for very low prices on those hit-jobs!

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28768 Two Dreams Met Yesterthoughts Kenny Baker, Tenor, with Orchestra 20100 'Costro Personas Guaracha Francis Rumba Son Xuester Cugat

26770 'P'd Know You Anywhere 'You're Got Me This Way Tommy Dorsey

BLUEBIRD "POPULAR" RELEASE NO. 300 LIST PRICE 35c

8-10997 "Autumn on the Campus "Cuttin" the Class Gray Gordon

0898 You Made the Lors You if I Had You Una Mac Carlisle with Orchestra

Una Moc Den Squabble B-16898 A-La Bridges Squabble Please Don't Squabble Harlan Leonard

B-10900 "Shadows on the Sand "Five o'Clock White Glown Miller

8-10901 *So You're the One *Is It Loss, or is it Conscription? Vaughn Monroe 8-10902 *Let's Do It Resor, Get Set, Jump Tony Pastor

B-10903 I'm a Ding Deng Doddy
Diny Section
Benny Goodman Quartet

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Carl Boling and His Four Aces Vocal refrain

Order RCA Victor Perms Point Needles from your RCA Victor Distributor Teday. In Canada, RCA Victor, Ltd., Montreat, Canada. MORA-



Radio Trade Paper Finds Phonographs Build Music Lovers

CHICAGO, Oct. 19.-Commenting on the release of classic and semi-classic phonograph records for use on autonatic phonographs, Radio and Telepision Weekly, radio trade paper, declared: Coin phonographs will unquestionably stimulate interest in this type of music in much the same way that they continue to boost popular (retail) sales."

The article was recognition of the fact that automatic phonographs are sampling stations" for music. Prospective buyers often hear the tunes on automatic phonographs before purchasing them from their retail dealers.

The story was headed with the headine: "Richer Red Seal Disks for Coin Phonographs To Create Music Lovers."

Hillbilly, College Tunes Tops in Denver

DENVER, Oct. 19.—Frank Mazone, who covers the city of Denver for Modern Music Company, reports he always keeps one hillbilly recording in each machine on his route and that the number is always a much played one.

one. San Antonio Rose is currently going strong. Altho he had this number in before, it never became a real draw until a new recording with a vocal was released. He also reports good play on according college sungs, especially the Notre Dame Victory March and The Rambling Wreck From Georgic Tech.

Record Buying Guide



An Analysis of Current Songs and Recordings From the Standpoint of Their Value to Phonograph Operators

GOING STRONG

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the concensus of reports gathered each week by representatives of The Billiboard from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country. Recordings listed without an explanation are those that have appeared under this heading for one week or more and have thus become such established successes that they require no further explanation.

Practice Makes Perfect. Making a pretty decisive jump upwards this week, this song (the first put out by Broadcast Music, Inc., to land in this section of the Guide) now takes its place alongside the other blue-ribbon winners of the moment. It's not quite as strong as some of its companions in this category, but it's universally popular enough to be designated as one of the country's top phono items. BOB CHESTER*, practically alone and unaided, has the disk that carried it up here.

I'll Never Smile Again. (13th week) TOMMY DORSEY*.
Blueberry Hill. GLENN MILLER*, KAY KYSER*, BUSS MORGAN*.

I'm Nobody's Baby. (7th week) JUDY GARLAND, TOMMY TUCKER's. BENNY GOODMAN'.

Trade Winds, (4th week) BING CROSBY.

Maybe. (3d week) INK SPOTS.

COMING UP

Recordings listed below are those which operators report are not yet top-notch money-makers but which are growing in popularity on automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billiboard from at least four leading phonograph operators in each of the 30 most important phonograph operating conters in the country.

Ferryboat Serenade. A pretty potent contender for top honors is this lively entry in the phone sweepstakes. It hasn't shown enough as yet to push it above the "Coming Up" classification, but that shouldn't take long if it keeps going at the same pane it has set during the past couple of weeks. The ANDREWS SISTERS disk is far in the lead now, with GRAY GORDON" and KAY KYSER" the runners-up.

GORDON* and KAY KYSER* the runners-up.

Only Forever. Still traveling along at a nice clip is BING CROSBY'S recording of the major ballad from his current Rhythm on the River picture. It's a little doubtful whether it will make further progress enough to boost it higher, but at the moment it's acquitting itself admirably.

We Three. Coming out of comparative obscurity in one tremendous leap, this appealing ballad (a "Possibility" in this column for the past couple of weeks) how becomes the most promising new number to debut on the music machine horizon. Two records are carrying it to what presently looks like very imminent top-ranking success—the INK SPOTS and TOM-MY DORSEY. No operator should be without this one.

Our Love Affair. Doing well enough is this hit tune from Strike Up the Bend, the Mickey Rooney-Judy Carland MGM super-special production. The film is going to get more and more attention from the public as it plays around the nation's circuits, and a lot of that public is going to drop a lot of nickels in the boxes for this number. Many people are doing that right now for the DICK JURGENS' recording in particular?

Crosstown. Good, but nothing to cause out-of-the-ordinary excitement at the moment, is this cute, romantic, rhythmic song, which, on merit alone, really deserves to be drawing more attention than it is. GLENN MILER's and GUY LOMBARDO's are most in demand here.

Beat Me Daddy, Eight to a Bar, Climbing up the ladder with its eye on

Beat Me Daddy, Eight to a Bar. Climbing up the ladder with its eye on the topmost rung in this first boogle-woogle number to achieve as much favor with music machine patrons as this already has. The ANDREWS SISTERS this week join GLENN MILLER* and WILL BRADLEY* as its standard-bearers. The margin of favor among these three disks is senal, with each attracting an almost equal measure of attention.

Call of the Canyon. After a fine start, and then a weak follow-thru, this Western-style halled makes a fairly good comeback this week, with the reports received indicating it's in better health now than it had been for the past two weeks. GLENN MILLER* and TOMMY DORSEY* are the disks here.

the disks here.

That's for Me. But apparently it wasn't for the music-box patrons as much as it was expected it would be. BING CROSBY'S recording, the only one that has meant anything here, is on pretty shaky ground, and it's likely that it will head downward from now on.

Now I Lay Me Down To Dream. This falled to advance any farther after its initial appearance in this section last week. It's anybody's guess as to whether it will or not, insamuch as it's one of those numbers that, while good, have no particular outstanding quality. GUY LOMBARDOP best this one.

Songs listed below are those which have appeared in "Coming Up" for four weeks more, and which are still being mentioned on enough reports to warrant their inclusion the Guide, even the they most probability will never climb into "Going Strong."

Whispering Grass. (8th week) Almost out. INK SPOTS.

The Nearness of You. (6th week) Not much longer for this one either.

GLENN MILLER*.

POSSIBILITIES

Recordings listed below have not as yet shown any strength in automatic phonographs but are the most likely prespects for music machine success among new record releases. These suggestions are based upon radio performances, sheet music sales, reports from music publishers as to the relative importance of cortain songs in their catalogs, as well as on the judgment of The Billboard's music department.

Looking for Yesterday. Beginning to move a little bit, this is quite likely to get going under full steam soon. Don't be caught napping on what has all the carmarks of a future hit.

has all the earmarks of a future hit.

You're Breaking My Heart All Over Again. Many ope are meeting with great success via INK SPOTS' recordings lately, and here is another one by the foursome, already starting to be noticed, this contains the same apparently magic formula for making them drop the nickels.

Falling Leaves, GLENN MILLER has a record here that ought to go over nicely in the boxes, since it contains the hest features of his hit Survive Servande disk. The song, for that matter, was written by the composer of Survive. This has excellent potentialities.

A Millien Dreams Ago. A balled that has what it takes for music machine hitdom and one that is beginning to show a few signs of life under the needles. You may be needing it pretty soon.

Indicates a vocal chorus is included • Indicates a vocal chorus is included Double-meaning records are purposely on this recording.



A LUCKY SEVEN ON ANY COIN MACHINE WILL BRADLEY

Featuring Ray McKinley

35743 BORUS ME, MAMA, WITH A

35707 DOWN THE ROAD A PIECE (WILL BRANCH THIS) OCCUPANT STALKS AT MID-

35530 BEAT ME DADOY

KAY KYSER

35761 THE BAD HUMON MAN

35762 YOU'VE GOT A ONE THE WAY

HORACE HEIDT 35709 FALLING LEAVES (Frankle

BRITISH FUSILIERS MILITARY BAND

35742 THERE'LL ALWAYS DE AN

Order From Your Distributor Today

COLUMBIA RECORDS

ATTENTION_

-Phono Operators

Lawrence Duchow's

RED RAVEN POLKA Decca 2543 RED RAVEN WALTZ Decca 3022

Booking Address: HILBERT, WISC.

Miraben Counter Cabinet Applauded

CHICAGO, Oct. 19 .- Reports from the Miraben Company indicate that the firm's counter model phonograph eabtnets have been an instant hit among operators. The cabinets are designed to accommodate 16-record mechanisms from out-of-date phonographs.

There are many 16-record mechanlems not in use today because the cabinets in which they are housed have been eclipsed in beauty by current models," declared Hen Lutake, head of the firm. These phonographs are obsolete only insofar as the cabinets are For the most part, the mechanisms are in perfect working order.

"In order to allow operators to realize further profits from their original investments in these now out-of-date plinnographs we have designed a counter model cabinet which takes perfectly the 16-record mechanisms.

"The cabinet to beautiful and marblegloed in two tones. It is lavishly decorated with the highest quality pleaties which light up and are a sparkling attraction. A speaker cabinet to match the counter model is included with every cabinet. It is as beautiful as the cabinet

HOME RUN



Introductory Offer!

DN and approx. 5,000 Bahs of Dom lee 550.00 play) ALL FOR \$24.50. WIN Object, Balance C. O. D. scaplete details on the

THE RESERVE

VICTOR VENDING CORP.



SILVER KING \$5.50 (10 or More)

SAMPLES \$6.50

You can get your share of this easy share of this cary money with a plan that brings big profils day and night. Full or part time. 7 models, low as \$3.95. Buy legal "511 vor Kings." Att infer-mation and com-plete working

Effective at once, a new liberal time payment plan will be available to responsible operators allowing up to 10 menths to pay fee counter games or meethandise vanders. You are not restricted to buying only one mode, you am make your selection from over 250 winners manufactured by 31 leading factories in the U. S. A.



mp

The Berns-tional Gum Vender Your Ghelont Fruit Resis CliparatteResis Number Resis \$1750 Ea. 6 for \$67.50

2047A-50.68 PHILA. PA.

Factory Distributors

HOME RUN ESQUIRE

PERLESS RING OPEN

END COIN COUNTER

Pursy GRE; Nickel Jüs; Service

Pursy Sets SEATE Prepage

PEERLESS PRODUCTS MFG. CO. DETROIT, MICH.

Tooth Paste Firm To Use **Venders To Counteract Sale**

selected drugstores.

tools paste company and to be tested in selected drugatores.

It also marks an limovation for the product manufacturer, feeling being that the vending machine is the surest way to make sure the item is placed within reach of the ultimate consumer. It is learned that a rance blade manufacturer is also planning a similar sales experiment, and if it gets results other manufacturers of drugs and sindries may utilize vending machines.

The turn to the inachines is said to be the result of a serious sales problem facing many standard manufacturers. Established products in recent years have found the market increasingly swamped with competitive items not benefited by national sales campaigna, yet enjoying huge sales in drugstores, especially in chain stores. It is no dark secret that

Court Upholds Cig Fair Trade Price

COLUMBUS, O., Oct. 19.—A second Common Pleas Court injunction has been issued here, temporarily restraining sale of standard brand cigarettes below the 15-cent-a-package minimum fixed under the Fair Trade Act.

Judge Dana P. Reynelds ordered the restrainer against the Great Atlantic & Pacific Tea Company in Onto at the request of Isadore R. Roth, Columbus digar store operator.

Both said the company was character.

store operator.

Roth and the company was charging 15 cents for a package of 20 cigarettes or two for 20 cents. The minimum under the dealer-retailer contract arrangement is two packages for 31 cents.

CLEVELAND, Oct. 19.—Ohio's fair trade prices of 18 cents per pack for popular brands of digarcties, or two for 31 cents, are free today of Federal Court action. Federal Judge Robert N. Wilkin ruled the matter is not subject to federal jurisdiction.

The Lane Drug Company, operator of a chain of stores in Toledo, thus stands enjoined by Common Pleas Court from retailing at lower prices. The company appealed on the claim that price pegging by the Ohio fair trade committees' to-bacco division interfered with interstate

Of Substitutes by Chains

ATLANTIC CITY, Oct. 18.—The new some drug chains offer special bonuses year promises to find the vending machine playing an increasingly important role in the merchandising of a wider variety of products.

The Sanitary Automatic Candy Corporation, primarily concerned with candy vending machines, is said to have a vending machine for tooth paste. The machine, however, will not be placed in an open market, but will be used by a tooth paste company and to be tested in selected drugstores. to see or even buy the highly advertised

to see or even buy the highly advertised product.

As a result it is felt that the vending machine will not only make the product available to the consumer but also insuce a popular display for the product, and when a customer walks into the drugstore, if there is a vending machine on location, there will be no mistaking that the particular item is in stock and available. mynilable.

available.

The location of the machines will not be restricted to drugstores alone, plans being to locate such machines in hetela and at failroad stations. Altho details haven't been worked out as yet, it is expected that just as the digaratte vending machine offers the choice of various brands, the drug machines will offer the buyer a choice of several non-competitive items. Thus a machine will carry tooth paste, race blades, combs, and perhaps a toothbrush, idea being to group related 10-cent items in a single machine.

Mints' Output Up; Demand Still Heavy

WASHINGTON, Oct. 10.—The three United States mints, working on a 24-hour basis, produced 155 per cent more coins in the September quarter than last year, and demand for coins shows no signs of letting up, the treasury department reports. The minis turned out 449.855,841 coins with a value of \$15.797,820, compared with 175.812.015 coins in the comparable 1939 period.

Anticipating the busiest year in its history, the bureau of the mint is adding new machinery and equipment at the Philadelphia Denver, and San Prancisco mints to cope with expected demands, it was said.

Milwaukee Firm Moves

MILWAUKEE, Oct. 19.— Wisconsin Confection Cabinet Corporation, distributor for candy vending machines, has leased space at 3814 West North Avenue for office and warehouse quarters. The company formerly had offices at 1824 West Wisconsin Avenue and warehouse space at 823 East Burleigh. The new quarters will permit the company to combine its operations under one roof.

CLOSEOUT USED CIGARETTE MACHINES
Noticeal Model 0-30, 15c or 20c Vending
Noticeal Model 0-30, 15c or 20c Vending
Noticeal Model 6-30, 20c Vending Res. Stand
Noticeal Model 6-30, 15c Vending, Enc. Stand
Noticeal Model 6-30, 15c Vending, Enc. Stand
Noticeal Model 6-20, 15c Vending, Enc. Stand
Noticeal Model 6-20, 15c Vending, Angle from Stand
Uneeds Pak, Enclosed Stand, 15c Vending
Uneeds Pak, Enclosed Stand, 15c Vending
Stand-Modeller, 15c Vending, Angle from Stand
Stand-Modeller, 15c Vending, Angle from Stand
Stand-Modeller, 20c Vending, Angle from Stand
Stand-Modeller, 15c Vending, Angle from Stand
Genetic, Enclosed Stand, 15c Vending
Genetic, Enclosed Stand, 15c Vending
Genetic, Enclosed Stand, 15c Vending
Genetic, 15c Vending (No Stand)
Uneeds Pak, Stond, 15c Vending
Uneeds Pak, Stond, 15c Vending, Ontone Pilated
Uneeds Pak, Stond, 15c Vending, Ontone Pilated 8.00 8.00

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More than ever Northwestern loads the bulk vending field. High quality machines for every purse and purpose. Built for years of dependable, carafree service. Write today for complete details!

THE MORTHWESTERN CORPORATION

TRADE IN YOUR OLD MACHINES ON THESE NEW MONEY-MAKERS

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One Vendor, & Renn Ball Gum, 1 Bas Prira Gum

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Ball Gum Maching make money? Let us show you have. From instructions with coch machine. (Ball Gum at attractive prices.)

Model 33 Hall Com \$6.15 each In Lots of 2G or Mon SAMPLE SO.40



SPECIAL

ONLY \$6.85

\$5.20 each In Los of 20 or More SAMPLE SS.45

Model 40

7 South 22nd St. PHILA., PA. RAKE



Rubber Suction Cups

For Counter Machines ALL SIZES AND STYLES. Made of the finest live rubber with patented vice construction to insure powerful matter grip. Lumen prices. Prompt delivery. Prices Stated below are for the possible, standard \$/32 brain matchine cores cups.

132"-100, \$1.75; 1,000, \$15 LOWER PRICES IN QUANTITIES. Write for free illustrated satisfies sheets and full information. 25% on C.O.D. Orders.

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USED MACHINES



Perfectly Reconditioned:
5 Ever-Ready 4 Cot 1 C \$4.95
Not Vendors. Each 25
Gum Vandors. C Cot. 25
Gum Vandors. \$6.50

10 A.B.T. Challenger 1:\$13.50 10 Rows Arctiocrat & Cot, Cipperette Machines, 180 mack canackty, sing proof \$18.50 Each

Remit to Deposit, Est. 0.0.0. S & CO. BROOKLYN. NY



HERE'S THE NEW BLITZERIEG SPOT in Atlanta equipped by Morris Han-kin with eight Mutoscope Sky Fighters, two Photomatics, and a Wurlitzer phonograph.

Chew, Chew, Chew; '39 Gum Products Hit Sixty Millions

WASHINGTON, Oct. 19 .- Manufacturms of chewing gum report the value of their products during 1939 as totaling \$60,745,985, according to preliminary figures compiled from returns of the Census Manufacturers for 1939 and released by Director William L. Austin, director of the census, Department of Income Is \$536 Commerce. This is an increase of 7.1 per cent over the \$56,721,746 reported for 1037

The industry, as constituted for the census, includes establishments primarily engaged in the production of chewing gum from such materials as crude rum, chicle, paraffin, essential oils, favoring extracts, etc.

Increases were also reported in em-ployment and wages.

Candy Sales Gain 8.4% in 8 Months

WASHINGTON, Oct. 19.—Sales of confectionery and competitive chocolate
products for the first eight months of
this year were 8.4 per cent above these
of the corresponding period of 1893, according to a report released by the
\$329, 8485, and \$505. WASHINGTON, Oct. 19 .- Sales of con-

Bureau of the Census of the Department of Commerce.

Sales for August showed an increase of 8 per cent against those of August, 1939. The usual sessonal gain in sales between July and August was reported as 22.3 per cent this year.

These trends are based upon returns from 215 minurfacturers, who reported sales of 817,050,000 in August, 1940. No adjustments have been made for seasonal or price fluctuations. This monthly survey by the Bureau of the Census is conducted in co-operation with the National Confectioners' Association.

National Per Capita

WASHINGTON, Oct. 19.—Income payments averaged \$538 for every person in the United States last year, Secretary of Commerce Jesse H. Jones reported, marking a rise of \$21 over the 1938 per capita

ing a rise of \$21 over the 1938 per capita figure.

Last year's level was \$143 under the peak reached in 1929 but was \$160 more than in 1933. Income payments include salaries, wages, interest, and dividends. Illinois per capita income was \$840 last year, against \$603 in 1938, \$892 in 1929, and \$430 in 1938.

Delaware returned to first place with a per capita average of \$348, displacing New York, which averaged \$525. Their 1938 averages were \$780 and \$799 respectively. Mississippi remained at the bettom of the list despite a gain of \$9 to \$203.



TYPICAL LOCATION OF WESTERN'S RECORDIT is the Plankinton Arcade in the Plankinton Hotel, Milwankee. Remo Novelty Company, operator of the machine, declares that it has been extraordinarily dependable in profits and mechanical perfection.

YOU ARE INVITED

. . . to take advantage of Pan's new complete Merchandise Vending Machine Service, many operators have already put their stamp of approval on this service and our two new lines. They know the value of having to write only one order, PAY ONE FREIGHT for QUALITY MER-CHANDISE and SERVICE.

- * HARD SHELL CANDIES
- * SPECIAL FALL AND WINTER CANDIES
- * SALTED NUT MEATS
- ★ BALL GUM %" Dia.
- ★ 5c PACKAGE CANDIES
- * CHARMS

We will continue to bring out new fast selling numbers from time to time to help all Merchandise Vending Machine Operators increase their

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MATTERS—S COLUMNS—CHROMIUM FRONT (With Metal Stand). 19.50
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LOTS OF 10 10.00 SINGLE 55.00 EXTRA
WURLITZER, ROCK-OLA, MILLS PRONOS, Perfectly Reconditioned, Lew Prices. Write

BABE KAUFMAN 250 W. 54th St., N. Y. C. S. 96151

180 Billion Cigs Used by Smokers In '39; Cigars Up

WASHINGTON, Oct. 19 .- The trend in 1939 was a bit more toward clears, smoking and chewing tobacco, the United States Census Bureau figures showed today, but even so, American manufacturers turned out 180,575,095,000 ciga-

The value of the cigarettes was placed at \$940.741,105, an increase of 6 per cent over 1937. The cigars, smoking, and chewing tobaccos had a value of \$97,606,-412, an increase of 18.8 per cent. The Census Bureau offered these addi-tional facts:

tional facts

tional facts:

The cigarette production was equal to 107 packs, or six smokes a day, for every person 18 years of age or older.

The 34 manufacturers, who produced them paid out \$28,007,632 in wages to 27,428 employees, which represented increases of 7.8 per cent and 4.9 per cent over the 1937 figures.

PROVEN Money Makers!



alls, reject and money-back custantes for ted de tricking MFG. GO., Dept. 95, Jackson, Must

BARGAIN BUYS

TOO Penny King Bell Gum, 51.25 each in 25 lots: Walzer Penny King Bell Gum, 51.25 each in 25 lots: Walzer Penny Kerahar, 51.50. Penny Rus, 51.50; Penny Sir, 51.50; Nickel Bell Gun, 51.50; Nickel Bellecter Goacks, 50.55; Penny Siracks, 57.50; Dudarnier Glarette Mechines, 4-Column, 52.30; G-Column, 53.50; Penny Sirack, 57.50; Pundwart, 50.50; Penny Sirack, 57.50; Pundwart, 57.50; Pund

37.50

15.00

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AND NORTH CAROLINA, RUSH US YOUR ORDER FOR BALLY'S RAPID-FIRE ON DEFERRED PAYMENT PLAN.

Before are the slightly used machines we have to after which are affered subject to prior sale.

1/3 certified deposit with order, balance C. O. D.

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1 Cross a Line, F.S.	562.50	1 Pace Saratoga Jr
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2 Chicago Coin Jolly		Future Pay, Serial Over 433000 \$
1 Bally Gold Cup Console	85.00	1 Mills Blue Front, 10c, No. 380808
I much was on waters	38.50	4 Mills Blue Front, Do. No. 334557 to
I Hally Beauty		445251
2 flatly Champion		I I Mills Futures, 10s, No. 379768
1 Mr. Objet		2 Miles Futurity, Sc. No. 379509-
# Flagship	22.50	1 Mills Q.T., 10c, No. 19570
1 Commodore	1 36.50	1 Mills Q.T., 10s, No. 19570
1 O'Boy	**** 09.50	5 Mills O.T., 5-6, No. 18000 to 10329.
1 Otean Park		1 Mills Skysorager, Sc. No. 301738
1 Sporty	49.50	1 Mills Bilent, 25c, No. 280155
1 Beckeroo	22.50	2 M Hs Silent, Sc. No. 311053-278767
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CONSOLE & AUTOMATIC		MISCELLANEOUS
Z Paces Ruces, J.P. Model, Sc. Co		2 Mills Vest Peckets, F.S., New 5
394 erresesses erreses	5157.50	1 Sted, White & Illise Target, 1c
2 Paces Races, Cash, Sc. No. 551	7.R.	2 Penty Packs, Blue
8022, 80-1	89.50	Z Ten Strikes
	100	30 Complete Remote Units for Domino
1 Baker's Paper, Sc. Cash, 20-1	152.00	Coffection Books, Per Dozen
2 Bally Grand National	87.50	
1 Mills Spinning Steel	87.50	PHONOGRAPHS
1 Keeney 1938 Sall! Time	79.50	8 Worliture 412
6 Mills Square Bell, Animal Reels	62,50	T FTCCR-DNE Emberial ZO
I Pace Reel Jr., Fruit Reels	67.50	1 Rock-Ola Pla Boy Speaker
2 Lucky Star, Sc. Oath	67,50	8 Seeburg Symphenolo 12-Record, Dist
2 Jannings Good Luck, Sc, Cash .	49.50	Selector, Perfect
2 Mills 1-2-3, Late Medel, Fruit R	sels. 24.50	4 Buckley Wall Boxes, Brand New
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MOSELEY VENDING MACHINE EXCHANGE. INC.

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	35.00
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	17.50
Gabel Junior	15,00
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Roll In the Barrel St	25,50
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ment of mile waters and	24 27
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thally Baby .	6.00
Octombus Per	mut Mach. 4.00
21 Vender	Blaby Track
Sportland Tickette	Bar Boy
Ticketta	Beer Barrel
Sell Skill	to Ball Gum
Buck Shot	Draw 25
Horses	Countre Demise
Pare 2	CP \$15.00
D.	

MAYFLOWER NOVELTY COMPANY

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SEE US FIRST FOR MOST CONVENIENT TIME PAYMENTS ON

JUST THE THING FOR LOCATIONS WITH REQUIRES NO MORE ROOM THAN A PINGAME!!

Exclusive Keeney Distributor for N. Y., N. J., and Conn.

SIMON SALES, 437 West 42nd Street, N. Y. C.

You can ALWAYS depend on JOE ASH-ALL WAYS



	BANY TRIUMPHS \$15,00
100	
ı	LEGAL SPECIALS

MACHINES



PAUL LAYMON AND MRS. LAYMON, in right and left foreground, with the crews of their West Coast offices, inspect Fon Hunt, newest release of the Chicago Coin Machine Manufacturing Company.

Keep Minors From Games by Asking for Draft Registration

CHICAGO, Oct. 19.—With the registration of millions of Americans as prospective soldiers for Uncle Sam, coin machine operators gain a method to determine whether or not minors are playing their games. Signs have been placed on many games in sectors which require that minors shall not play games, stating that in question of whether or not the player is a minor, he may be asked to show his selective service registration card.

Coin machine operators are not alone in this by-product use of registration and in this product use of registration cards. Tavern owners who are required to have often had trouble deminiors have often had trouble deminion had trouble deminiors have often had trouble deminions had trouble deminion

MINORS MAY NOT PLAY THIS MACHINE

Should there be any question as to the age of the player, we reserve the right to request players to show

A Selective Service Registration Card

Jersey CMA Group Views Applications

NEWARK, N. J., Oct. 19—A meeting of the membership committee of the New Jersey Cigarette Merchandisers' Association was held to take action on two applications recently filed. Members of the organization will vote on them at the Tuesday night session.

According to James Cherry, manager.

the Tuceday night session.

According to James Cherry, manager,
Joseph Kolodny, executive secretary of
the National Association of Tobacco
Desiers, will address the Tuesday meeting to be held in the Military Park
Building, Members of other associations
are expected to attend. Following the
talk and business discussion a movie
will be shown.

Colonel Commends Patriotic Tunes on Automatic Phonos

WILKES-BARRE, Pa. Oct. 19.—Col. Thomas H. Atherton, commander of the 109th Field Artillery in the 53d Pennsylvania Artillery Brigade, recently commended music from automatic phonographs for the inspiration of citizens.

"From instrumental and vocal music the 500,000 population of Luzerne County has learned anew the pride in love of country," he said. "Impressed on the consciounces of child and adult alike are the national anthem, the stirring march tunes, and newly popular compositions such as I Am an American and God Bless America.

4 MAC GLASHAN AIR MACHINE GUNS 5 Feltman Poeumatic MACHINE GUNS, \$100.00 Each,

Wesley Amusement Co. 693 Mattison Ave., Asbury Park, N. J.

FOR BALE	
Mills War Eagle Stots, perfects	50.00 Each
A.B.T. Torpots	8.50 Each
A.B.T. Challengers	13.50 Each
A.B.T. Griopers	4.50 EMN
Daval Penny Panks, hate models	B.50 Each
Daniel Jiffy Olgarette Machines	10.00 Each
Zephye ie Cigarette Machines	B 50 Enth
Boosters and Wagon Wheels	4.50 Each
	CAMES
Double Features, Contacts	TE-00 Each
Councys, Flashers, Avalons	17.50 Each
Superchargers, White Sails, Commanders	30.00 Each
Oh! Johnnies	BO.00 日本の
	50,00 Each
One-Third Deposit	
	4444

L. H. HOOKER HOYELTY COMPANY



The Billboard

25 Opera Place Cincinnati, Ohio

Please send The Billboard for 10 weeks, for which I enclose ONLY \$1.

Name -----Address



YOU GET DAVAL'S

AMERICAN EAGIF WORLD'S GREATEST MONEYMAKER FROM HARRY PAYNE ON 10 DAYS' FREE TRIAL 10 FOR \$275

Sample \$32.50 Gold Award Model \$1.50 Extra

1/2 With Order,

H. G. PAYNE COMPANY 312-314 BROADWAY NASHVILLE, TENN.

BUILDS AMERICA'S FINEST COUNTER GAMES

E-Z

SMOKE



ATTRACTIVE PENNY ARCADE moved and operated by Helen and Dick Johns, of Coshocton, O. The arcade, housing more than 60 machines of recent manufacture, has just concluded 12 weeks of Ohio county jairs. Johns has recently organized a "Learn To Shoot" concession, using a large number of anti-aircraft guns. Dick Johns is shown in the center.

U. S. Supreme Court Declines . . .

WASHINGTON, Oct. 19.—On October the United States Supreme Court defined to review the decision of the corgia State Supreme Court which had amissed an appeal of 20 operators in 15 the United States Supreme Court declined to review the decision of the Georgia State Supreme Court which had diamissed an appeal of 20 operators in Atlanta against an unfavorable city ordinance. The effect of the refusal of the highest court to review the case is to bring the whole issue back to Atlanta.

If the highest court had agreed to re-view the case it was anticipated that a momentous decision might be rendered on the subject of pinhall games.

Pinball games are now operating in Atlanta under a supersedus issued by the Pulton Superior Court. The Georgia State Supreme Court did not pass directly upon the legality of pinball games

Ordinance Directed

CHICAGO, Oct. 19.—Proposed limita-tion of taverns in Chicago thru an ordi-nance which would allow one tavern to each 500 persons has been sidetracked by the city council. Recently the coun-cil heard tavern association officials de-clare that there are 1,500 too many tav-erns in Chicago and that their elimina-tion would allow tavern owners to make a "satisfactory profit."

One reason for deferring the proposal

One reason for deferring the proposal was a rider which was attached to the proposed bill. This was a transfer provision which would allow a tavern owner to transfer his 8800 license to another person should be desire to sell his property. State law rules that the license is not personal property, therefore not salable.

Proposal to pass the limitation ordi-mance minus the transfer provision re-sulted in the bill being referred to sub-committee for study, the quisition to be placed before the council at a later date, probably early next year.

At Chicago Taverns

Shelve Limitation

National of Kaycee Expands Business

KANSAS CITY, Mo., Oct. 19.—A. E. Sandhaua, National Sales & Distributing Company, reports that business is so heavy in the reconditioned free-play game line that he has had to add five additional mechanics to his original force of eight. Additional trucks are also said to have been added.

"About eight weeks ago," reports Bandhaus, "we started classes of instruction in modern operating. Weekly chases have numbered as high as 60 operators. We also have a printed course which we furnish to operators unable to strend the classes."

Sandhaus reports that he is working

the classes."

Sandhaus reports that he is working
on an automatic store capable of selling
70 per cent of the staple items usually
sold in chain drug stores.

Retail Sales Rise 3.7% in Sept.

ST LOUIS, Oct. 19.—Total retail usles in 33 cities in the United States and Canada during September increased 3.7 per cent over the corresponding 1309 period, the National Gredit Association reported.

The analysis, covering 11,087 retail stores, listed increases in 27 cities, the largest advance being 22 per cent at Frankfort, Ky.

Credit sales in all cities averaged 3.4 per cent higher and collections were up 1 per cent.



NDIAN SUMMER SPECIAL Heap Big Wampum-Winners!

Western's BASEBALL, Deture Model, S 99.50 Rebuilt Mills' BLUE FRONT Slots, Keeney's ANTI-AIRCRAFT, Black Cabinet. 99.50 Keeney's ANTI-AIRCRAFT, Brown Cabinet 119.50 Seeburg's CHICKEN SAM RAYOLITE.... Mills' SQUARE BELLS Console..... 62.50 74.50 79.50 Jannings' CIGAROLA, 5c & 10c Combination Evans' TEN STRIKE Bowling Game 62.50

179 Brand new Free Play Games in original crates at money-saving close-out prices! They won't last long, so write for list NOW! 6 PAYTABLE BARGAINS!

Grand Mational 99,50	Pressures
Mawtheres 62.80	Turf Champs 14.50
BEST BETS	IN SLOTS!
Mills' So Melan Bell\$52.50	Mills' 5c Chrome Bell 584.50
PHONOGRA	PH SALE:
REERURO'S	WURLITZER'S
Model C-12 Records \$32.50	P-12-12 Records524.50
0cm-1935, 25 Records, 124.50	412-12 Records 37.50
Hoyale-1838, 20 Rec. 84.50	600-24 Rec., Keybeard 147.50
Rea-25 Records 70.50	#400A
ROCKOLA'S	716-16 Records 51.00
1939 Counter Model \$89,50	MILLS!
Monarch-1938, 20 Rec. 89.50	Dancemaster-12 Rec \$17.50
itandard Lucury Lighton, 129.50	DeLuxe Dancematter 21,50
Windser-1935, 20 Rec. 84.50	Studio-1938, 20 Rec 49.50

COMING SOON! The newest, most remarkable sensation in the cojn machine industry! Write for advance inside information TODAY!

ATLAS NOVELTY CO The House of Friendly Personal Service 2200 N. WESTERN AVE., CHICAG ASSOC. • Atlas Automatic Music Co., 2982 E. Jefferson, Detro OFFICES • Atlas Novelty Company, 1901 Fifth Ave., Pittsburg

CHICAGO

COUNTER GAMES GALOREI

Boester Bus 5.00 Medel F. Blue Cabinet 15.50 Cabinet 15.50 Cent.e-Pack 8.50 Clearing House 4.50 Corret, to 12.50 Dice-o-Matic 5.60 Corte-Pack 5.00 Ginger 5c 14.50 Japan S. 14,50 months of Ed. 12,50 months of E

TERMS: 1/2 Dep., Bal. C.O.D.

BEAUTIFUL RED CRACKLE I DURABLE MECHANISM SMALL IN SIZE 8-10 FINISH

GET YOUR SAMPLE NOW Balance C. O. D. \$9.95

L. & M. Manufacturing Co. 511 Stevenson St., FLINT, MICHIGAN

QUESTION:

few can I increase my route in the

ANSWER:

Tell us how many more machines you want to run. By return mail we will give you an amazing offer, along with all necessary information. Curiosity seekers, stay off. Legitimate operators, drawer,

Box 434

The Billbeard, Woods Bidg., CHICAGO

ADVERTISE IN THE BILLBOARD -YOU'LL BE SATISFIED WITH RESULTS.

Farming, Livestock Promise Colorado A Prosperous Season

DENVER, Oct. 19.—Agriculture and livestock, Colorado's two most important income sources, indicate that this State will be fairly prosperous for the fall sea-son and the ensuing months. Coin machines, therefore, should fare well in sharing in the general well-being of Colorado's citizens.

Colorado's citizens.

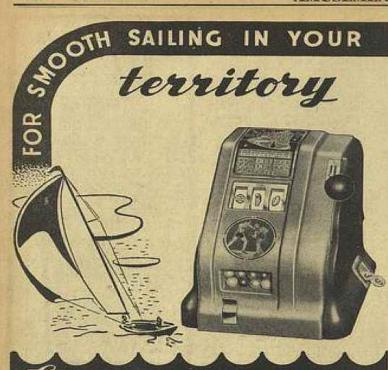
Colorado's crops showed a marked increase during September and the early part of October. Yields of most harvest crops and prospects for inte-maturing crops are better than indicated earlier in the year.

Shipments of sheep and lambs to the Denver market during the week of October 12 marked the largest receipts of slicep so far this year. Cattle receipts while not breaking records, were very satisfactory. entisfactory.

OLIVE NOVELTY

ST. LOUIS, MO. 2625 LUCAS AVE. (Phone: Franklin 3620) This Week's Bargains in Reconditioned Equipment

THOROUGHLY RECONDITIONED—GUARANTEED IN PERFECT CONDITION.				
THOROUGHLY RECOND USED FREE PLAY 1 Big Siz (At 10) . \$12.00 1 Big League . 47.59 2 Big Shee . 32.50 1 Bleckost . 20.00	2 Reiler Derby \$37.50 6 \$500p 22.50 2 2.50 47.50 5 \$100ks 15.00 2 200tts 27.50	1 Real Raons		
5 Botkeroo 20.00 5 Chubbbe 12.00 2 Commoders 42.50 2 Deschboy 45.00 1 Fanisty 22.50 5 PAllies 42.50	2 Sporters 52.00 4 Super Six 30.00 4 Trapers 78.00 6 Triumph 15.00 2 Twinkle 20.05 4 Variety 20.00	Gigerette Ruets) . 6.50 D Impr 1c Cigarette Reels with Meter . 8.00 D Impr 1c Cigarette Ruett no Meter		
5 Headliner 18.50 1 Held Tight 15.00 1 Locky Strike Consile 20.00 1 Merry-Ge-Round 47.50 2 Ocean Park 27.50 4 Playmatte 72.50	1 Voges 20.00 2 White Salis 27.50 USED COUNTER GAMES 2 Puritan Bell Ball Gom Vandor (FruitResis) \$5.00 1 Gam Vandor Ball Gum	2-Chicken Same with		
2 Presern 22.50 4 Red Hot 40.00 Every Machine Thoroughly C	(Gigarata Reals) . 5.50 1 Daval Rooss 3.00 leaned and Checked, Terms 1/3	2 Mills Ciparetta Wene, 30,00		



Jiberty SPORTS PARADE

Aloy for treasure island! Chart a smooth course in your territory by operating Liberty Sports Parade! Everyone likes your cargo of colorful Sports Symbols, people

gladly exchange shining Pennies & Nickels for Free Play Jokens-your Ship will come in loaded with heavy weekly profits. "If you want to be a Captain too" - operate Liberty Sports Parade.

> Groetchen Jool Company 130 M. Union St., Chicago

GUARANTEED FREE PLAY GAMES



Mills Vest Pocket

is the best and only excipped with complete automatic

\$44.50

orly ugh Bay

The Markepp Company

Write for Mills catalog and price list



10-Day Free Trial American Eagles \$275.00

Barrole \$32.50, Balli Gust Model, \$2.00

COX'S SPECIALS

ı		The state of the s
ı	USED FREE PLAY NOVELTY PIN CAMES	MAJOR\$15.00
ı	BLACK OUT	USED CONSOLES
ı	OCEAN PARK	PASTIME
ı	COWBOY 15.00	MELON BELLS 40,00
ı	SPORTS	BLUE FRONTS
ı	ROLLER DERBY	'39 EVANS DOMINO
ı	COLDEN CATE	PACE RACE 60.00
ı	DISTRIBUTORS IN NORTH CAROLINA FOR V	WURLITZER PHONOGRAPHS, WILL ACCEPT
ı	SLOYS, PIN GAMES OR CONSOLES AS DOW	
	WURLITZER PHONOGRAPHS AND REMOTE	CONTROL EQUIPMENT. WRITE OR WIRE
	KAR VALLE DEEDE REPORTE SCATTIFFA	

COX VENDING MACHINE CO. SALISBURY, N. C.

Sebring Hails Game Financing

CHICAGO. Oct. 19.—"Easy payments on Rapid-Pire is the big news of the day," according to Al Bebring, head of Grand National Salea, Chicago. "This is further evidence of modern marketing methods now Being employed by the coin machine industry. A payment plan on a record breaker is usually a sign of increased production and an optimistic forecast. When you stop to snalyze it you can see the manufacturer's confidence in both the market and general business conditions as well as a sure knowledge that Rapid-Pire is a steady earner of the first class."

"One of our operators says that buying a Rapid-Pire on the payment, plan is like buying a vacuum cleaner for his wife on time and then sending her down to sweep up the mint or the First National Bank."

Repeat Orders Tell Story, Says G&G

CHICAGO, Oct. 19.—Paul Cerber and Max Glass, heads of the Gerber & Glass Distributing Company, considered to be counter game specialists, are all smiles these days as business continues strong

on Imp and especially on Liberty Sports

on imp and especially on Liberty Sports parade.

"It's another winner," declared Glass he waved a handful of orders for Liberty Sports Parade, "The counter passety Sports Parade, "The counter passes going great everywhere and is gaining momentum in popularity each succeeding day," he continued.

"Columne who sent in sample orders for one or two machines are now coming in with quantity orders. I have here seen the orders come in so fast.

"Par excellence," he declared, "Is one phrase to be used in describing the reaction to the game. To give an idea of what we think of it, we are offering a five-year guarantee with every machine purchased from us."

U.S. Wholesale Trade Up 5.7%

WASHINGTON, Oct. 19.—The dollar value of wholesale trade in August showed a 5.7 per cent gain over the total for the corresponding period last year, according to figures compiled by the Census Bureau from reports of 36 lines of business.

Wholesalers of tobacco and its preducts reported a decline of 1.2 per cent in August over the same month a year ago, while the figures for the month as compared with July of this year showed a 4.4 per cent gain.

THE BLITZKRIEG IS ON Hitler Vs. Mussolini BATTLE ROYAL



Now in our 13th week of production. Write for complete details.

unit that makes a new gun out of your Chicken Sam or Convict.

complete conversion

Can be installed by anyone in a few minutes.

The two famous men travel up and down—you shoot at 'em—they drop—you hit 'em again, and up they go—each time registering a hit—its new, novel and fascinating. Fun, Sport and Practice—Lights—Motion—and Sound—a combination you can't beat.

SAMPLE \$19.75 1/3 Dep., Bal. C. O. D.

SPECIALTY VALLEY

1061 JOSEPH AVENUE

COMPANY

ROCHESTER, NEW YORK

THE WINNER SOLD TO YOU BY ATLAS ON

10 DAY MONEY BACK GUARANTEE! 10 FOR S275

Ball Gum Model \$2.00 Extra.
Gold Award Model \$1.50 Extra.
—50% OF YOUR PURCHASE PRICE
BACK IN 90 DAYSUI

2200 N. Western Ave. Chicago, III.

ATLAS AUTOMATIC MUSIC CO., 2982 E. JEFFERSON ST., DETROIT ATLAS NOVELTY CO., 1901 FIFTH AVE., PITTSBURCH

YEAR GUARANTEE

Liberty SPORTS PARADE

Sport, Fruit or Cigarette Reels le or 5e Play

Cum Vender \$2.00 Additional

10 fee \$275.00 and Easily \$37.50

MONEY BACK GUARANTEE



914 Diversey Blvd. Chicago, Illinois

SAVING VALUES!

THE PARTY OF THE P	THE REAL PROPERTY OF THE PARTY	Lalues Cyllifican
	Scoop	Voges\$22.50
d 37.50	Variety	Spottern 16.50
22.50	Pick Em 18.50	Lot a Fon 17.50
1 15.50	Chevron 17.50	Hald Tight 14.50
14.50	Chubble 17.50	Vogue \$22,50 Spottem 16,50 Lot o Fun 17,50 Held Tight 14,50 Liberty 12,50
Palla 1	One-Ball Multiple P	
Dutty C	me-ban muniple P	ayouts
ional\$99.50	Hawthorne	Fairground 527.50 Preakness 17.50 Stables 24.50
77.50	Santa Anita144.50	Preakness
n 64.50	Pacomaker	Stables 24 50

Grand Nati Grandstand Thistindown

OUR NEW ADDRESS -

MONARCH COIN MACHINE CO. 1545 NO. FAIRFIELD AVE. Cable "MOCOIN" CHICAGO, ILL.

SPECIALS! ALL FREE

All Babs\$20.00		Sporty
Avanor 10.00	Fellow Up 10,00	Speed Derrien (New)
Sully Alley 37,50	Jamoo Parade 127.50	WRITE FOR PRICE!
Bally Supreme 10.00	(Used Only 2 Wkt.)	Eupercharger
8100 12.50	Lanter 22.80	Super Six 30.00
W-9 Six 32.50	Lead Off 52,50	Theiller 17,50
Hig Town 30.00	Liberty 10.00	Tecoer
Brits Spot 47,50	Lucky 22.50	Triumph
Cherron 10.00	Major 12.50	Up & Up
Champion 20.00	Nippy 22.50	Varation 47.50
Chubble 10.00	Ocean Park 17.50	White Salls 22,50
Cowboy 15.00	Oh! Johnny 42.50	Vacht Club
Dandy 15.00	Punch	In
Designably 38.00	Had Hot 35,00	5 /B Deposit With All Orders.
F401000 10 00	Score a. Line 50.00	We Ship Balance C.O.D.,
Flambin 25.00	Score Champ 42.50	F.O.B. Ban Francisco, Cal.
Flash 15.00	Hnooks 10.00	Write for COMPLETE LIET

NOVELTY GATE GOLDEN 540 TURK STREET SAN FRANCISCO, CALIF.

	'S BARGAIN B	
FREE PLAYS	Toppers	Contacts
Powerhouses 47.50	Bowling Alleys 34.80	Aircorts 25.50
Botes Blees	Blg Shows	Follies
Verioties 22.50	Bowling Alleys 34.50 Big Shows 34.50 Doughboys 47.50 Seece Champs 32.50 Pick Ents 24.50 Rig Sizes 17.50	1840 Mills 1-2-31
Bido Kitas	Plot Eng 24.50	Fairprounds 45.00
All These Garries Corry Our Re	contactioned Uses Charte truspations	West that we become a court
	1/3 Deposit-Halance C. O. D. COMPANY, 3701 Euclid Ave., O.	

We Have All the New Free Play Games in Stock

For immediate delivery. Will make liberal trade-in allowance on Used Machines. Write or wire for for rock-bottom prices on Free Play Games, Counter Games, Automatic Conceles, Sict Machines, Etc. We Ship Subject to Impection Upon Receipt of 1/5 Deposit.

AUTOMATIC SALES CO. NASHVILLE, TENN.

Minneapolis-St. Paul

MINNEAPOLIS, Oct. 19.—Ted Bush, head of Acme Novelty Company, feels like passing out new Wurlitzers to his ritends these days. Instead he's passing out clears. Theodore T. Bush Jr. was born Saturday, October 12.

Nick Lucas, the singing troubadour who is doing a turn at one local night spot, and Freddie (Schnickeifritz) Flacher, whose ork is playing another iceal nitery, teamed up to visit the new Mayllower Novelty Company catabilishment in the Midway district, St. Paul, this week. Both men expressed great dolight with the new Mayllower arrangement and listened to their recordings on Mills phonos.

Caseburg & Norherg, of St. Peter, Minn., have entered the operator business and are doing a very fine job of it, too.

With his brother, Bob, opening up a new men's shoe store here, M. M. (Doc) Bereason, of Minnesota Machines and executive secretary of the Minnespelis Amusement Games Association, has been spending a good deal of his time helping his kid brother get organized. "He's over at Bob's place," has been the refort proper given by Doc's secretary the past few days.

Out testing their eyes in search of ducks and pheasants during the past few days have been the following oper-ators: Max Harrison, Lan Vangen, and Chester Case, all of Minneapolis.

Mrs. Ella Oberg came in from Grand Porks, N. D., to view the new mer-chandise at Silent Sales Company this

Another visitor at Silent Sales was P. K. Olmstead, of Fergus Palls, Minn.

Sam Taran, of Mayflower Novelty Com-pany, has been spending most of the week in Chicago previewing new mer-chandise.

Office Cliff has returned to the communicatine business in Zumbro Palls, Minn., following a two-month layoff. Office is reported doing very well.

Ted Kleimer, of Hudson, Wis., came to the Twin Cities to look over the new merchandise this week.

Clyde Newell, president of Amusement Games. St. Paul, back from a trip to North Dakots, stopped in the office long enough to get his mall and then headed for Rochester and Winons, Minn. Clyde reports business thruout the territory exceedingly bright for the coming season.

Tom Greaby, of Paribault, Minn., president of the Minnesota Amusement Games Association, came to the Twin Cities to discuss current problems with his brother operators and association members.

Ernie Altman, of Altman Novelty Company, St. Paul, has loaded up on another bunch of Cottlieb's Gold Star ive-ball games. Ernie says Gold Star is one of the hottest games of the year and that he is doing a big business with it.

Ted Hell, of Hell Premium Company, Gaylord, Minn., has placed another Sec-burg phono location and is enthusiastic with the way Seeburg has caught on among his patrons.

G. Hanson, of St. Peter, Minn., came to town this week to view Mayflower Novelty's new merchanddise.

Wisconsin columns who traveled to the Twin Cities, columnachine head-quarters of the Northwest, this week included Harry Galup, Milton Caya, and Jim Rooney.

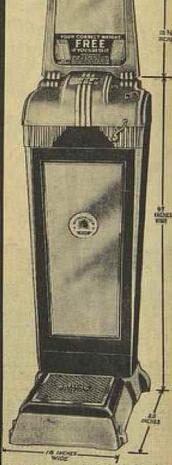
Marty Obsen, of Winena, Minn., spent several days in this section viewing the 1949-41 fall products.

Heavy purchases of 1940-41 mer-chandles were made this week by H. Ginz-berg, operator headquartering in Ot-tumwa, Ia. He reported the season's prospects very bright.

By Greenstein, of Hy-G Games Com-pany, reports Seeburg phonos continuing to do a good job thrucut the Twin Cittes and environs. Gottlieb's Gold Star, he says, continues to be a big winner.

From Manny Levine, of Spin-O Sales

DOWN Balance Monthly



NEW GUESSING SCALE

Operates Automatically Does Not Require Electricity No Springs -- Balance Weight

30-DAY MONEY-BACK GUARANTEE

WATLING MFG. CO. 4640-4660 W. Fulton St. CHICAGO, ILL.

Est. 1839-Tel: COlumbus 2770 Cable Address "WATLINGITE," Chicag

Brilliantly Successful on Thousands of Locations



Ball Gum Vender with Cigaretta or Cherry Fruit Reels. 1c or 5c. Sample \$12.50, Six for \$67.50.

H. G. PAYNE CO.

312 Broadway, Nashville, Tenn.

Company, comes word that business has shown a definite upward trend, with the fall and winter season looking especially bright.



CI	EARANCE	SALE	
18 Mills Free Play 1-2-3, Anima	Reefe, Special, Each		540.00
D. M. CELLER, N. L. P. C. L. L. L. L. L. L. L. L	BUX WESTINGS, DESCRIPTION		ARREST ARREST
fi Dembe Feature, Late Model, 10 Seeburg Chicken Sam Ray-o-Li	Mill		65,00
o Roca-Ole Ten Pins	to sign. Each		49.50
2 Evans F. P. Skee Ball, 1940 1	Bodel, Special		65.50
P. Cottilleb F. P. Sheeballette, &	ting tag the state of the state		88.00
6 Triumph	1 White Sail	2.50 2 Snooks	10.00
3 Red Cap 20.00	1 Wings Si	,00 S Epothem	10.00
3 Short Step 35.00	# Black seen	0.00 2 Triple Threat .	10.00
2 Charm 25.00			
0 mle six 10.00	3 Stones Baseball 40	DO B Contact	10.00
	3 Multi Free Flates 10		
2 C. O. D	Z Triple Play 19	50 Z Majera	10.00
2 Lead Off 45.00	2 Twinkle 10	00 1 Rebound	10.00
22 Builde Smoth	2 Midway 10	.00 2 Nigov	
2 Score Cards 29.50	2 Up & Up 10	.00 2 Lucky	15.00
2 Tep Netchers 20.00 1 Baker Doughboy 45.00	The state of the s	ALEXANDER OF THE PARTY OF THE P	
2 Morea Rus 30.50	CLOSE AUTEL	BRAND NEW IN	CDATEST

WRITE FOR PRICES NOW!

14 Deposit -- Balence C. O. D. 419 MARKET ST., PHILADELPHIA, PA.

"The House of Proven Winners"

FREE PLAY GAMES Keenny Ung Six . 517 Baity Steller Derby . 22 Baity Scoop . 2 Baity Scoop . 2 Baity Scoop . 1 Exhibit Fambin . 2 Keenny Supercharge . 2 Exhibit Short Step . 31	7.50 Bally Champion 22.50 0.50 Exhibit Conquest 17.50 1.50 Hally Triumph 29.50 4.50 Bally Véque 22.50 4.50 Bally Véque 27.50	Bally Vogue \$12.50 Bally Write Salls . 12.50 Stally Sta Inning 7.50 Stone Chubby 10.00
The state of the s	One-Third Carb With Order Balance C	. o. o.

J. and J. NOVELTY COMPANY

4540 MT. ELLIOTT AVE.

DETROIT, MICHIGAN

Took Over these New Low Prices and Jave \$55	
Rock-Ola 1939 De Luces \$149.50 Pace 1940 Services Jr \$ 98.50 Rock-Ola 1939 Standards	S
Seption 1938 Germ	10
Wirilitate 412s 92.60 Exhibit Rotary Microhandisers	
Western's De Luya Bausbulls 50.50 Battly Alleys, Late Models 29.50	0
All Reconditioned Ready To Operate. 1/3 Cash With Order, Balance G. O. D.	
BADGER NOVELTY CO., Milwaukee, Wis.	

Atlas Executives Salute Joe Green

CHICAGO, Oct. 18,—In saluting their mechanical force for profisiency in reconditioning and refinishing coin machines, executives of the Atlas Novelty Company nominated Joe Green, head of the refinishing department, as man of the week,

"Green," officials said, "is one of the most efficient multipleance were in the

"Green," officials said, "is one of the most efficient maintenance men in the industry. He is an expert carpenter, painter, and electrician. These are just a few of his strong points.

"He has been with Atlas for more than four years. Like a magician, he can take an old piece of equipment and transfer it into a beautiful, money-getting machine that is rivaled in appearance only hy new equipment.

chine that is rivaled in appearance only by new equipment.

"Green is familiar with all of the latest types of apraying equipment which the refinishing shop uses. In addition to matching original colors be can mar-bigle phonograph cabinets to enhance becaute.

beauty.
"One of the strongest men at Atlas,
"One of the strongest men at Atlas,
Joe Green can handle 250-pound games
with the greatest of east. Maybe these

large miscles were developed in his hob-by, which is farming.
"Green has five assistants whose speed and accuracy in refinishing make them valuable to Atlas in rendering the high-est type of service to customers."

Spitfire New Scientific Game

BROOKLYN, Oct. 19.—Spitfire, a new counter game, has just been announced by the Scientific Machine Corporation. It is described by officials as being a flashy, colorful combination ball gum vender and amusement machine with an unusual skill feature.

amusement machine with an unusual skill feature.

When coin is inserted, it is explained, a ball of gum is vended into the cockyit of an aeroplane which may be maneuvered from side to side by the player. Underneath the aeroplane is a ship with two funnets. When player believes he has plane positioned properly he presses a lever and ball of gum drops like a bomb. If the player's aim is good and the ball drops into one of the funnels it is scored as a hit and remains there until released by the location owner.

Max D. Levine, president of the firm, says, "Spitifire has been location tested for the past month and it works like a charm. Operators who have seen the game have already placed substantial orders." Because the machine is so timely Max believes it should go over very big.

Scientific Machine Corporation is working on a number of other games which will be announced soon, Levine reports.

Bally Announces Time-Payment Plan

CHICAGO, Oct. 18.— Announcing a uniform time-payment plan for purchase of Rapid-Fire machine guns with diving submarine target, George Jenkins, general sales manager of Bally Manufacturing Company, stated that the plan is based on an extensive survey of machine-gun earnings and available locations.

"Altho thousands of Rapid-Fires are already on location." Jenkins said

in based on an extensive survey or machine-gun enrinings and available locations.

"Altho thousands of Rapid-Fires are already on location," Jonkins said, "our check-up, made in conjunction with distributors from Coast to Coast, reveals the fact that countless locations are still clamoring for this great gun. Our liberal time-payment plan, by permitting operators to expand their routes with a minimum investment, insures placement of Rapid-Fire on thousands of additional locations.

"We waited to prove Rapid-Fire beyond question before announcing a time-payment plan. We waited because we believe that a policy of 'be-sure-before-you-eign' is the only smart policy for operators purchasing equipment on a deferred payment basis. Today the earning power, long life, and mechanical performance have been proved by thousands of machines on location—some in continuous operation for three, four, and five months. Purchase of Rapid-Fire on a time-payment deal has been proved to be a safe, sure investment for quick profits today and steady profits for many months of tomorrows.

"In view of the demand for Rapid-Fire, operators are urged to lose no time in contacting their distributors, who will explain the details of our liberal time-payment plan. A small down pay-

time-payment plan. A small down pay-



15c (26) (4) 15c

110 15 = 12

AAMS

Gardner pocks brilliant color, artistry, and sensational eye appeal into the most fromeendous wellop in a stermachine symbol ever produced!

NO. 1200 BARS AND BELLS,
SPLAY, AVERAGE PROFIT \$27.55 combines these beautiful, special-thick slot symbols with a colorful board that moves off the counter as a furious pace and reags a generous merage profit. ITS A RECORD BREAKER!

DER SOME OF THESE SOARDS DAY AND WRITE FOR CHROULASS SPLAYING GARDNER'S NEW FALL

GARDNER & CO. 2107 5. ARCHER CHICAGO, ILL.

ROLL * A * STRIKE

Player bowls the coin played, aiming at slot in King Pin. PENNY, NICKEL OR DIME PLAY.

LATEST BOWLING COUNTER GAME

inches high inches wide 15 Inches long

WINNING COIN VISIBLE

WINNING COIN GOES INTO SEPARATE COMPARTMENT. This gives perfect check up on payouts. When winner is scored the word STRIKE lights up at top of machine. MOVABLE BOWLING MAN AND THE TEN MOVABLE BOWLING MAN AND THE TEN MOVABLE FINISH. TROUBLE FREE AND CHEAT PROOF.

Sample \$14.50—Lots of 6 or more \$10.50 Each.
Order today and be the first in your territory to each in. 12 Deposit, Balance C. O. D.

MODERN CABINET CO., Inc.

2115 California Ave., ST. LOUIS, MO. PRospect 7210

FREE PLAYS-R	TECHNICIST
Landslide (Exhibit)	11111111111111111111111111111111111111
Double Feature (Stoner	Mascet 21.0
All Babs \$15.00	BERICOS
Disnei 42.50	Obt Boy 23.00
Beauty 29.00	Rotation 63.0
Brise Spot 27.00	Score Card . 26.0
Sawiing Alley 27.50	Boore Champ . 22.0
Drum Majors, 42.00	Short Dico 32.00
Jeffy 28.00	Twinkle 15.00
Merchan STO OD Hach	PROPERTY AND LESSEY AND
Specific Novelty-8-8 cm	Charles Charles Co. Co.
PROPERTY CONTRACTOR TO THE PROPERTY OF THE	Constant of the Constant of th
Penthy, Sky Migh, St Spottern, Spinner, Stor	mony, Smoons, mount
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1/3 Cash Deposit. Un	ON STRUG FUE COM
For Export Oable: "	Deinmachin." N. T.
MARC MUNVES, INC	PPP MAN JOINS
Tipoce Products and	MINE TOTAL DESIGNATION

ment gets the operator started; players pay the balance by pouring nickels into the chute for the biggest amusement bargain in history."

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Lazar Gives You DAYS' FREE TRIAL MONEY BACK GUARANTEE

Bally's

APIN-FIRF



Write! Wire! Phone Today to

1635 FIFTH AVE., PITTSBURGH, PA. 1425 N. BROAD ST., PHILADELPHIA, PA.



GUY NOEL

Says-

The Last Word In Coupon Games Is Our New ROL-N-PIN

White Series Top A Jack Pot Garries White US YOUR REQUIREMENTS, INC.

FOR SALE-

Rosse of Size Ball Alleys consisting of 45 Machines Scatted around Alton, Illinois, Also have 100 Sixe Ball Alleys of different makes in first-class condition. Will sell

RELIABLE SKEE BALL COMPANY

2512-16 Irving Park Blvd., Chicago, IS.

OPERATORS, WRITE ... H. G. PAYNE COMPANY
SISSOIS BROKENS, NASHVILLE, TENN.
For Worthy Revenue Lite. Most Complete Stock
of New and Used Colt Machines in the South



I. F. WEBB, Rock-Ole Manufactur-ing Corporation vice-president, in-dulges in a few sleight-of-hand tricks for district managers Bob Hunter and Hans Van Reydt during a recent district managers' banques.

Keeney Rushed On Air Raider

CHICAGO, Oct. 19,—"We knew when we introduced Air Raider to the trade that we would have to expect a rush of business from wide-awake operators because Air Raider is the most fascinating gun machine that has been produced to date," states Bill Ryan, J. H. Keeney & Company sales manager.

"Our expectation, in the way of being rushed, has become a reality. Coinmen are bombarding us with orders for Air Raider. Our distributors in every sec-tion of the country report that operators are wild about Air Raider and that they are ordering them in larger numbers every day.

"There's plenty of reason why colmment are so wholeheartedly in favor of Air Balder. It's packed with appeal that is unrivaled. Our original Anti-Aircraft Machine Gun rolled up the high earnings. We think that Air Balder is on its way to set even higher marks.

"Air Raider is totally new and different. A big feature of Air Raider is the fact that it is a completely self-contained unit. The new backboard offers more thrills than can be imagined. The action of the plane flying into the range of the machine gun appeals to all players. Hits are automatically recorded in lights on the backboard."

Report Ohio Towns Planning Licenses On Pinball Games

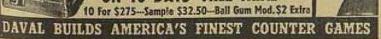
KILBUCK, O., Oct. 19.—Kilbuck's council has approved an ordinance itemaing pinball machines. The ordinance calls for a fee of \$1 a month on each machine. There is no State license on pinball games in Ohio.

A number of the pinball games have already been placed on location. Other villages near here are said to be considering similar legislation. Several types of coin-operated machines are now being operated thrucus Holmes County.



2625 LUCAS AVE., ST. LOUIS, MO.

IS THE PLACE TO BUY AMERICAN EAGLE ON 10 DAYS' FREE TRIAL





Sensational, New Low Prices ON HIGH-DOWEDED MONEY MAKEDOL

A A II P II P II P II P II	N LIAMEI - LITHER 7:
Preshnen Pay Table	Jennines Bo Cincella
Shorty Batte	Generous Be Cigareta 569.59 Galleping Dominous, Tick, Mod. 89.50 Keeney Triple Entry 109.50
shibst Conside 29.59	Paces Races
ennings Durby Day 28.50	Pages Stores - 100.00
Seemey Skill Time 37.50	Reconditioned Rays Track 75.00

YOU CAN'T LOSE ON THESE FREE PLAY GAME BUYS-

BUCKAROO, CONQUEST, GHUSSIE, CHAMPION, GHEVRON, HEADLINER, OCEAN PARK

ONLY 819.50 EACH

PICK 'EM, RINK, REBOUND, ENCOKS, TOPPER, VOGUE, FIFTH INNING

SLIGHTLY USED MARVELS \$21 50 FACH

REE PLAY	SUPER-SPE	CIALS	. WORTH	MORE-EARN MORE!
ilg Show Sally Heasty ilg Town Commundors Songs Servention Comphoy Pure Ranth Strie	37.50 37.50 37.50 32.50 39.50 54.50 49.60 69.50	Feilies Fermation Jolly Lucky Landy Landside Mr. Chips Mills 1-2-3	70.50 42.50 20.50 32.50 57.50 74.50	Rod Hes 830.50 Super Str 27.50



"The House that Confidence Builf" SECOND ST., LOUISVILLE, KY. 542

NASHVILLE, TENN. 425 Broad St.

CINCINNATI, O. 312 W. Seventh

INDIANAPOLIS, IND.



Write for our New

SENSATIONAL BOARD WITH ACTUAL BUILT-IN MECHANICAL UNIT

Get going with "Wheel of Fortune" now! Nothing like it before. Everything a punch-board has plus SPINNING ACTION! Popular slot symbol tickets. BIG PROFITS-FAST PLAY

No. 11319—1000 Holes. Takes In \$50.00 Average Payout \$26.03

1413 JACKSON BLVD. CHICAGO, ILL. CO.

QUALITY SPEAKS FOR ITSELF					
PAYOUTS	FREE PLAY	FREE PLAY			
Hawthornes	Across the Board \$24.50	Alreet			
#10 Price 97.50	Triumph 24.50	Auropet 17.50			
Brown Out, Pages Races 84.50	Scoop 22.50	4-8-6			
1938 Yranktime 62.50 1938 Kentucky Club 45.00	Voque 22.50	Chesron 14.00			
Darby Time	Big Bix	Sex Store 12.50			
PREE PLAY	Olifout	Contact			
Deughbey	Pet Shot	Stop 4 Ga 12.85			
Short Stee 34.50	是 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	816-91-99 40.00			
Stoner's Baseball 24.50	Butbles 17.50	Ston & Co. Regults # 80			
Artington 24.50	Teinkle 17.50	Milami, Nevelly 8.00			
The state of the s	Deposit With Order-Balance C.	O. D.			

MODERN AUTOMATIC EXCHANGE, INC.

SLIGHTLY USED EQUIPMENT FOR SALE

Oxford Pages Roses
oxidially New Baker's Pages
Galforing Densines
Gautier Track Oxid
Squares Bells
Rosesy, Sail Time
Rosesy, Sail Types of Bally's ONE Sail Tables.

Write or Wire for Pige.
1330-32 TRADE AVE., HICKORY, N. C.





Rotation

> SPECIAL CLOSEOUT!

BALLY ALLEY. \$29.50

We're Now Delivering CHICAGO COIN'S

66FOX 1 1 7 7 99

PLACE YOUR ORDER NOW!

651 ATLANTIC AVE. SAVOY VENDING CO.

1508 FIFTH AVENUE PHILADELPHIA, PA. PITTSBURGH, PA. GIVES YOU 10 DAYS' FREE TRIAL ON

AMERICAN EAGLE



10 FOR \$275

Sample \$32.50 Cold Award Model \$1.50 Extra

Ball Gum Model \$2.00 Extra Bell Fruit Token Payout Action

Vy With Order, Balance C. O. D.



Sample \$32.50

Ball Cum Model \$2.00 Extra

Cigarette Token Payout Action



DAVAL BUILDS AMERICA'S FINEST COUNTER GAMES



LEW WOLF, REX AMUSEMENT COMPANY, Buffalo, shows George Jenkins, general sales manager of Bally Manujacturing Company, how to sink submarines with Bally's Repid-Fire machine gun.

Many Accept Mills Invitations to Big Premiere Showing

NEW YORK, Oct. 19.—As the time for the Eastern premiere showing of the Mills Panoram movie machine drew near, the list of celebrities who will be present at one time or another during the three days, October 20, 21, and 22, greatly increased. It was announced today that Miss America will attend the special party for the press on October 21.

Among the celebrities who had indicated they would be present were Abe Lyman, Eddy Duchin, Senja Henic, Dan Topping, Gray Gordon, Sammy Kaye, Teny Paster, Guy Lombarde, Garol Bruce, Benny Baker, Clint Lyon, Gene Krupa, Sophie Tucker, Adrienne Ames, Eddie Davis, Terry Lawler, Ella Logan, Judy Statr, James Farley, Franklin Roosevelt Jr., Fred Allen, Al Joison, Lou Gehrig, Prince Serge Obolemaky, Billy Rose, Eseanor Holm, Eddie Cantor, Lanny Ross, Yvette, Walter Kiernan.

Representing the press, recording firms, etc., will be Ell Oberstein, H. V. Kaltenborn, Abei Green, Sid Silverman, Joe Higgins, Dana Merriman, George

Skinner, Jack Lait, Carter Barron, and others. The Billboard will be represented by Elias E. Sugarman, Maymard Reuter, Daniel Richman, Joe Orleck, Joseph Cadda, Sam Honigberg, and others. Sixteen Rogers, the Panoram girl, will act as hostess on Sunday, October 20, at the Mills "open house" reception in the Empire Room, Hotel Waldorf-Astoria.

Allied Gets South American Orders

CHICAGO, Oct., 19 .- "Recognition of the Allied Novelty Company is coming from faraway places," reports Samuel Kleimar, of the Chicago firm, "Orders are coming in from South America. And, of course, we are constantly receiving them from points through the United States.

points thrucut the United States.

"Particularly gratifying to us are the compilmentary letters that come to us praising the excellent shape in which allied machines are received. Package machines for shipment may be a miner detail, but it is just one of the many things that Allied tries to do better and thus insure greater all-round satisfaction to the customer who buys from allied."

FREE PLAY GAMES
Landsilde ... \$62.50
1940 1-2-2x \$9.50
Bleedile ... 47.50
Orum Major ... 47.50
Score Champ ... 28.50
Score Star 19.50
Score Star 19.50
Score Star 19.50
Shart Stop ... 36.00
Yacht Glub ... 47.50
Keena-Bull ... 27.50
Big Six ... 12.00 PARE FLAT ON LANGISTIC ON THE SE ARE BUT A STORY OF THE SE ARE BUT A THESE ARE BUT A THESE ARE BUT A C. O. D. 15.00 Border Town 49.50
Shert Stop 36.00 Keeney AntiTacht Club 49.50 Keeney AntiKeene-a-Ball 12.50 Skee-Ballette 64.50
Big Six 12.00 Bally Alley 32.50
THESE ARE BUT A FEW SAMPLES OF THE BUYS YOU
ALWAYS GET FROM PONSER! WRITE UYS YOU
ALWAYS GET FROM PONSER! WRITE UYS FIRST
BEFORE YOU BUY ANY GAME YOU WAY! Termin
T/3 Brecott Required With All Orders, We Ship Bal. C. O. D.

Personally Recommend These Money Makers! Gofflieb's

GOLD Stomer's

HOLD-OVER

NEW YORK CITY

11-15 E. RUNYON ST. NEWARK, N. J.

| If It's Coin Operated—We Have It—New or Used FREE PLAY GAMES | F



BAKER'S PACERS

Aristocrat of Consoles!

A proven money-maker for operators who demand high-class games for consistent profits! Streamlined, modern, 1940 fea-tures, absolutely unequalled! 7-Coin Play! Equipped with Flashing Odds.

THE BAKER NOVELTY CO., Inc. 2626 Washington Blvd., Chicago.

THE BEST BUYS ARE ALWAYS FOUND IN AVON'S LISTS!

CET YOUR NAME ON OUR MAILING SCHEDULE NOW AND SAVE \$ \$ \$.

AVON HOVELTY SALES CO., INC.

Reconditioned Payouts

Dond Heat	575.00
Western Baseball	63,00
Derby Time	- 45.00
May Day	45,00
Fred Bag	48.00
Quincila	. 45.00
Percenaker	. 55.00
Dhonodunute	

Phonographs

1/3 Deposit Required With Order

Automatic Coin Machine Corporation

340 Chestnut St., SPRINGFIELD, MASS.

* * * * * In WISCONSIN It's ROCK-OLA and BADGER

for the Greatest Profit Producing Music Equip-

BADGER NOVELTY CO.

2546 North 30th Milwaukee

POOL BOWLING

Slightly Used Regular Models. Write for Price.

CENTRAL COIN MACHINE EXCHANGE 1995 Crand River Ave., DETROIT, MICH.

Sphinx Cohen Previews Games

MINNEAPOLIS, Oct. 19. — William (Sphinx) Cohen, of the Ellent Sales Company, has returned from visits to Chicago, Milwaukee, and Indianapolis, where he proviewed new games for 1941. Enthusiasic, Bill waxed eloquent as he recalled the many new additions to the coin machine business for the coming year.

Prom Indianapolis Cohen brought backnews that the Capehart factory is making good progress with its products and is looking forward to a very fine season. Pace's new miniature bowling alleys are a sensation, he said. A new 16-shey installation was made in Madison, Win, and Cohen was preent at the grand opening last Friday.

"You can say for me," the Sphinx said, that openiors will wind up their season with a big bang and start 1941 off like a skyrocket with Keeney's new Shy-Raider. It has averything, all encased in a one-piece unit that is the most attractive and realistic gun game I have witnessed."

As for Daval's Gold Medal counter

As for Daval's Gold Medal counter game, the Sphinx believes operators will be very happy with it. Bill witnessed a preview of Daval's new counter game which has many features crammed into it. Coben predicts this game will be a semastice.

American Eagle Production Grows

Production Grows

CHICAGO, Oct. 19,—"It is interesting," Al S. Douglis, the Daval Company, declaros, "to note how our American Eagle has epened a new path for profits for many operators, jobbers, and distributors through the country,

"When we first introduced American Eagle there wasn't that enthusiasm for counter games as many of us have known it in the old days. The entrance of other products and the coming of many new men to the business caused a general apathy in the counter game business. Even old-timers among the operators have, so to speak fallen asleep at the switch and forgotten all about the marvious profits they had previously been making with counter games.

"However, when American Eagle was introduced, many turned to the machine because they fed it was just as good as anything else for a test. As soon as the first samples appeared on location, the game opened the eyes of every operator who quickly saw for himself the possible precitis.

"The result is that we have for months been trying to make our greatly increas-

pronts.

The result is that we have for months been trying to make our greatly incressing production catch up with the continually increasing pile of orders.



JEAN MARTIN shows how eary it is to get direct "touch-to-touch" action music with the Ruchley Bar Box. "Il's a honey," says Jean, the Buckley Music System girl.

GIVE-AWAY PRICES! 707 VEMCO CLOSEOUTS WHILE

707 ONE BALLS, SLOTS, CONSOLES AND FREE PLAYS AT SACRIFICE PRICES—EVERY ONE GUARANTEED PERFECT—HURRY, HURRY! RUSH YOUR ORDER NOW!

ONE BALL TABLES

35 hally Grand Nationals (simple) ...\$95.50
Lots of 5 ...\$4.50
Bally Thistledowns ...64.50
3 Bally Face ...
Makers ...\$4.50
1 Bally Edward T9.50
1 Bally Blue ...\$5.50
1 Bally Peakhors ...\$5.50
1 Bally Peakhors ...\$5.50
1 Bally Peakhors ...\$5.50
2 Bally Peakhors ...\$5.50
1 Bally Arlingtons 12.50
1 Bally Arlingtons 12.50
1 Bally Arlingtons 12.50
1 Bally Arlingtons 12.50
1 Bally Belmont ...\$5.50
2 Bally Belmont ...\$5.50
2 Bally Edward ...\$7.50
2 Bally Belmont ...\$5.50
2 Bally Edward ...\$7.50
2 Bally Belmont ...\$5.50
2 Bally Edward ...\$7.50
2 Bally Belmont ...\$5.50
3 Bally Glassie ...\$7.50
1 Bally Honus ...\$5.50
1 Bally Honus ...\$5.50
1 Bally Honus ...\$5.50
1 Bally Honus ...\$5.50
1 Getflieb Multiple Race ...\$7.50
1 Getflieb Ball ...\$7.50
2 Keeney Derby ...\$7.50
2 Keeney Derby ...\$7.50
2 Champs ...\$7.50 ONE BALL TABLES Ball 4.95
12 Keeney Derby 19.50
13 Mills Big Races 14.50
24 Mills 1-2-3 Tables

inces style with all latest imp.1 49.50 1 Mills Double Header 4.95 21 Mills Hi-Boys 17.50 1 Pamco Bella 6.50 1 Pamco Palooka 7.50

S Western Derby Times (6 coin multiple)\$17.50 I Western Pikes Peak 6,50

Peak 6,50

Western Ak-Sar-Ben 14,50

Western Feed Bag 16,50 GUARANTEED SLOTS 35 Mills Melon Bells,
5e play 69.50
10e play 72.50
35 play 69.50
10e play 72.50
5 Brand New Mills
5c Brown Front
Bells with drill
proof cab. (never
umpacked) . . . 87.50

CONSOLES 9 Pace 5c 1939 Saratogas \$69.50

49 Mills Se Square
Bells, single ... \$72.50
Lets of Five ... 69.50
4 BallyRoyalFlush 119.50
9 Keeney 1937
Red Head Track
Times ... 42.50
9 Keeney Super
Track Times ... 42.50
9 Keeney Super
Track Times ... 45.00
1 Keeney Super
Track Times ... 45.00
1 Brown Cabbase
Pacer Resec ... 89.50
2 Mills Flasher ... 18.50 FREE PLAY GAMES 35 Mills F. P. Jumbo
Paradea, guaranread like new, single . \$117,30
Lots of Five . 112,50
67 Bally Triumphs, ten for . 200,00
Sample or Less
Than Fen . 200,00
10 Exh. Conquest . 12,50
11 Exh. Conquest . 12,50
14 Exh. Rebounds . 13,50
6 Gence Sangs . 12,00
2 Cottlieb
Pyranids . 12,00
2 Harry Hoppe
Tags . 6,50 35 Mills F. P. Jumbo Taps 6.50
4 Stoner Fantarys,
Reg. Model 13.50
1 Stoner All-Babs 12.50
6 Stoner Davylones 11.05
2 Stoner Buschalls 18.00
I Western Trio. 18.00

Terms: 1/2 certified deposit with order; we ship bal. C.O.D. THE VENDING MACHINE COMPANY
205-15 FRANKLIN STREET-FRYETTEVILLE N.C. COMPANY



IMP

LARGEST SELLING GUM VENDER EVER MADE CICARETTE OR FRUIT REELS

\$12.50 EACH-6 FOR \$67.50

LIBERTY BELL

Fastest Yoken Payout Came, Fruit or Cigaretta Recht. Open or discreet payout of Cigarette or Free Play Tokens.

\$32.50 EACH-10 FOR \$275.00

Ball Cum Model \$2.00 Additional
WE CARRY LARGE STOCK GROETCHEN PRODUCTS.

AUTOMATIC AMUSEMENT CO. 5133 Union Ave.



NEW

\$4.80 EXTRA FOR YOU

Plenty of Winners. An attractive Deal using the popular Red, White and Blue Tickets. EACH \$1.00 (without jar)

Jar 25c Extra WISCONSIN DE LUXE CORPORATION SI MURIE MEN SI 55 0 3.00 1.00 50

AMERICAN EAGLE LAR DEAL =

96 Tickets Free. You got 1946 Tickets instead of the usual —1850—
96 Extra Tickets, giving you \$4.80 more profit.
Takes in \$97.30
Takes in \$72.00

Pays Out \$72.00 Definite profit of \$25.30 EACH (in lots of 12) 90c

1902 N. 3d Street Milwaukee, Wis.

ETROIT, MICH

\$34.50 69.50

Banca-Doors Chicken Same Chicken Same Sail Serie Riya-Lices Riya-Lices Black Cabinst Kesney Anti-Aircrafts Guyer-Rarepris Band Cabinst Reserving Pannis Band Cabinst Reserving Pannis Band Canger Vendors Band Canger Vendors	94.50 Maily Shoot the Build 94.50 Vest Peckets, Serial 21 30.00 S4.50 Vest Peckets, Green Cabi 44.50 A. R. T. Ghallengers Planth, Free Plant 5.00 A. B. T. Model F, Streen	000, Elue and nets
S & W COIN	MACHINE EXCH.	

BUILDS GREAT GAMES

2621 N. ASHLAND AVE. CHICAGO



SOUTHERN AUTOMATIC MUSIC COMPANY EMPLOYEES of the Louis-ville (KY.) office gather in front of the firm's quarters for a picture. Southern Automatic distributes Seeburg equipment and games from its four offices in Louisville, Indianapolis, Cincinnati, and Nashville, Tenn.

Dallas

DALLAS, Oct. 19.—Good weather and a record attendance for the big State Fair of Texas has helped local columns to improve their business. Many types of coin-operated devices are in good demand, with marke tables continuing to held the spotlight. Distributors for phonographs, remote-control equipment, free-play, and counter games are doing the best volume in several seasons. Sales on merchandise venders has improved, with distributors getting more inquiries for new merchandisers.

Installation of Seeburg remote controls continue at a good pace with the Electro-Ball Company, Inc. says Ed Purlow, who has been in charge of the company's phonograph division, while Arthur Hughes was sway on an extended business trip. Hughes visited the Electro-Ball offices at Memphia, Tenn., and Little Rock, Ark., the past week.

Harry Drollinger, one of the old-timers among Dallas commen, was in Dallas recently on an impromptu visit. Drollinger owns a fine home on the Northwest Highway, near Dallas, and has other local business interests which keep him in touch with the old home town.

Ed Stern, district manager for Rock-Ola, is on a swing of Southwestern and Southern key cities. He will visit New Orleans; Memphia, Tenn.; Little Rock, Ark., and points in Missimppi before returning to his Dallas headquarters.

Local column are reporting a re-newed demand for Glen Gray's No Name Jise. The Gray record, once a big-time hit in the phonographs, is staging a

New Monarch Coin Set-Up Ups Sales

CHICAGO, Oct. 19. — "Operators from every section of the country are sending in orders for equipment reconditioned under our new high-speed processes with our new equipment in our new quarters," reports Al Stern, of the Monarch Coin Machine Company Machine Company.

"We've had many visitors in our new offices during the past two weeks, and they have all been most complimentary about our space and arrangements. With our offices on the main floor, we also have

display rooms set aside for each classifica-tion of coin-operated machine.

"This arrangement makes it much easier for operators to make their pur-chases in a minimum amount of time. Shipping facilities are much improved and for the convenience of our operator-customers we have made it possible for them to drive right into our three-story building. On the second floor as well as on the third floor are our reconditioning plants, completely modernized for the benefit of operators who purchase our dependable equipment."

Cleveland

CLEVELAND, Oct. 19.—Harry Golden head of the U-Need-a-Pack Distributing Company, misses his son, Dan, who has returned to college at Madison, Wis Dan took a lot of interest in his dad's busi-ness while home on vacation.

The regular monthly meeting of the Ohio State Automatic Electric Phonograph Owners' Association took place Thursday at headquarters in the Euclid-Windsor Building. Jack Cohen vice-president, presided. There were report of standing committees, and it was brought out that the State is well organized and business is holding up well. Members present were from Cleveland Akron, Canton, Warren, Youngstown, and other Ohio cities.

Peter Luckish, head of Luckish & Sons, and Leo Dickson, head of the Triangle Music Company, took a couple of days off from business and went febing in Canada. They modestly refrained from boasting about their catch but acknowledged they were well pleased with it. Incidentally, Luckish has purchased a new home on Lake Avenue and expects to move into it within a week or two. or two.



.95 F. O. B. CHICAGO

Cum Vender \$2.00 Additional

GAME

WESTERN Products, Inc.

925 W. North Ave. Chicago, III.





BERT Says:

TAKE MY TIP!

I've seen moneymakers before . . . but NEVER one like Mutoscope's colossal legal hit

FIGHTER

. . . averaging \$100 a week and more, week after week, in hundreds of spots. It's TOPS —RUSH YOUR ORDER NOW!

BIG CHIEFS on bocation than all others. There

SEABOARD SALES, INC.

519 Tenth Ave., New York Phone, Wisconsin 7-5688

10 OR MORE 19.50

12 Deposit With Order, Bal. C.O.D.
IMMEDIATE DELIVERIES
ORDER TODAY

New Counter-Game Sensa

tion. NOVELTY BALL GUM VENDOR with AMAZING

THE PLANE ACTUALLY M-O-V-E-S

AMUSEMENT FEATURES.

Scientific Machine Corp. 21 Steuben St., Brooklyn, N. Y.



VEST POCKET BELL AUTOMATIC PAYOUT MIDGET MILLS VEST POCKET

17.50 17.50 14.00 10.00

F5.00

15.00

ALLIED BARGAINS EDFF PLAY GAMES

arms 1-2-3 804.NO	Oh! Boy . \$37.50
開発が表示して、表示のとのでは、	Lancer 37.50
Sporty 54.50	Super Six 37.50
Marcon 52.50	C. O. D 32.50
OC.OR TOLEM MOUNT	Supercharger 29,50
Shortston 44,50	Vegue 27.50
Red Hot . 42.50	Banchall
Score Card . 41.50	(Stoner) . 27.50
ns Town 39.50	Airport 21.50
DEET BELLEO	Big Six 21,50

SLIGHTLY USED MARVELS. 1c or 5c Play \$19.50

AUTOMATIC	PAYTARIES
	Sport Page 557.50
Marianal \$99.50	
	Mility Melon 54.50
ecemater. 92.50	
randstand, 82.80	Presknets 17,50
PHONOG	
ockola 1939 De Lu	30\$139.50
Wartitant 500, Like	New149.50
variation 24, lituralni	ated 99.50
puritizer 69 Gesinter	(With Stand) 87.50
Variable 618, 16 R	scords 54,50
	ecords 54.50
Purillar 452, 52 R	ecords BE.50
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E Tries Automatic Duck Pin Alley, \$800,00

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TRI-STATE COIN AMUSEMENT CO. P. O. Box 755. LANSING, MICH.

No Sky Fighters For Display Floor

For Display Floor

Long Island City. Oct 19—an indication of the demand for Sky Fighter, anti-aircraft machine gun manufactured by International Mutoscope Reed Company, Long Island City. Was given in the report that impatient distributors had demanded shipment of Mutoscope's showroom samples. "With the result that for the past four weeks we have not been able to keep a sample Sky Fighter on display in the factory," an official said.

Bill Eabkin, head of the Mutoscope organization, reports that Sky Fighter is its biggest hit in \$4 years of manufacturing. "We've had some big winners in our nearly half a century of making coin machines," says Rahkin, "but it's Sky Fighter that tops them all. Sky Fighter is that rarity among coin machines, a game that takes in more and more money week after week.

"It's timely, thrilling, and fascinating. A legal machine based entirely on skill, it offers a constant challenge to players to better their socres.

"Sky Pighter hittskrieg sports arsenals are springing up in every territory. Started in the New York sector, on busy Broadway, this idea of setting up a location exclusively filled with a barrage of Sky Pighters has proved to be the hottest thing in years, and similar setups have been started on busy thorofares in Newark, Chicago, Philisdelphia, and other cities.

"It doesn't take much to set up a biltskrieg sports arsenal because the Sky Pighter, requiring a minimum of space and having a built-in target, can be placed flush along two walls with an anise between—all with a narrow frontage."

Chi Coin Fox **Hunt Applauded**

CHICAGO, Oct. 19.—"Operators and distributors have been flooding us with complimentary messages about Fox Hunt, our newest release," declare Sam Wolberg and Sam Gensburg, Chicago Coin Machine Manufacturing Company executives.

"Reports reaching us from coinmentell of the unusually high earnings of Fox Hunt. Players just flock to the Pox Hunt, like ducks to water. They like everything about this great new game. It has a world of appeal, It has new action that is different than that they've been accustomed to encountering.

"It has new light-up action on its backboard. It has new coloring on its playing field. Fox Hunt really has more features to talk about than any other one game. It's a combination of all these features that is making Fox Hunt a favorite of operators and players from one end of the country to the other."



JIMMY VAN HEUSEN, successful member of Tin Pan Alley's younger generation, drops a nichel in a phonograph to hear one of the recordings of his latest compositions which has recordly listed in The Billboard's Record Buying Guide.

MILLS VEST POCKET BELL AUTOMATIC PAYOUT MIDGET



BELL AUTOMATIC PAYOUT MIDGET MILLS VEST POCKET



E 320 1 (10)	- 1	BADGER	SPECL	ALS	2 -
	FIVE	BALL FR	EE PLAT	Y GAMES	
	\$14.50	Score Charro	521	.00 Bally Dandy	
Polise Up	20.00	O'Boy Home Run	24 22 32	50 Pale Grounds	OMAT
Doean Park Golden Gata	14,00	Merry-Go-Rosn Highlita	id 37	60 ONE BALL AUT 50 Pair Greateds 50 Stills One-Twe-Thre 50 Prinzings 60 Gottlish Track Rec	ords 7
Rebound	16.00	Topper	17	50 Liberty Balls, 10 1	or 527
hig Show	18.60	Obeven	18	30 MISCELLAN	Eous
Champion	27.50	Teps Twickle		350 MISCELLAN 350 Mills Bloe Fronts 350 Hean Bag (Legal I mint Assessment Assessment)	taus-

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PECIAL SS SUPER SIX
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USED—Double Features \$59.50. Relation \$59.50. Bright Spot \$49.50.
Send Order and 1/2 Deposit. Prompt Delivery.

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Recordit Brings Order Avalanche

CHICAGO, Oct. 19. — "We've been working at top speed all this week in an attempt to fill the orders that have descended upon us for Recordit and Tot." commented Den Anderson, Western Products sales manager.

"Operators are enthusiastic about this great new voice recording machine. Installations are being made in various sections and reports indicate that the carnings in every case are far surpassing predictions.

redictions,

"Recently an installation was made in
the Plankington Arcade of the Plankington Hotel, Milwaukee. There is hardly
a time when there isn't a crowd lined up
in front of Recordit, each person waiting
to make a record. This situation is duplicated in every location where a Recordit machine is installed.

"Tot, our great counter game, forges
further and further ahead in profits in
the counter game field. Operators are
strong for Tot, not only because it is
parfect mechanically and is now equipped
with a gum vender at slight extra cost."

General Seeks

Larger Quarters

Baltimore Md., Oct. 19.—General Vending Service Company, captained by Harry Hoffman, George Goldman, and Irw Blumenfield, is seeking larger quarters. The firm attributes its progress and its need for expansion to the fact that it is giving the operators in the territory the finest service and the best machines possible. "Every machine we recommend has been tested," said Harry Hoffman, "We know that only by our customers' paining confidence in us will we continue to grow, and therefore we are doing everything in our power to make things easier for the operators here.

"At the present time we are distributors for D. Gottlieb & Company, Baker Novelly Company, and the Daval Company, Gottlieb's Gold Star is enjoying the greatest success that this area has ever seen Baker's Pacers are well known to the operators here as great machines. And certainly there is very little more praise we can help on Daval's Marvel and American Eagle, as these two counter games are the greatest money-makers we have ever featured."

Salt Lake City Picture Bright

SALT LAKE CITY, Oct, 19.—Business in Utah is optimistic as far as the amusement field is concerned. Phonographs are again operating in taverns without interruption, the Salt Lake City commission having relaxed opposition to the music machines.

Games business is definitely moving upward. As cooler weather comes business on games picks up as people tend to gather indoors where machines are located.

For much the same reason business of

located.

For much the same reason business of cigarette venders picks up at this time of the year. People are concentrated into a smaller area and machines in the city do a better business.

The used machine market is getting cleaned out here and few machines are on hand in distributors' warehouses. New machines are doing well, with a good proportion of machines on location being of recent release.

Bay guns are going over in a bigger

Bay guns are going over in a bigger way than any other type of machines due largely to patriotic interest of the populace as a whole.

Gold Star Demand Exceeds Production

CHICAGO Oct. 19.—"Speaking of ma-chine popularity," say enthusiastic of-ficials of D. Gottlieb & Company, "why we've never seen anything that could approach the success of Gold Star. The fast-action money-maker is way abead of any other Gottlieb machine for the

of any other Gottlieb machine for the year in orders.

"We can't get it out fast enough—distributors and operators are camped on the doorstep clamaring for more.

"It's no wender," comments Dave Gottlieb, president of the company, "for operators know a good thing when they see it—and count the profits. Gold Star is taking in the mency for the operators. Players are wild about the

GUARANTEED BARGAINS

WURLITZER 412 \$ 27.50 WURLITZER 500 149.50 ROCKOLA MONARCH 20 84.50 EVANS-10 STRIKE... 42.50 **BUCKLEY DE LUXE** DIGGER 49.50 WATLING ROL-A-TOP (25t)..... 18.95

KEENEY ANTI-AIRCRAFT. 74.50 SEEBURG RAY-O-LITE... 39.50

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game and operators are wild to get it into locations.

"We're busier than ever," he continued "but we've got serything under control. Everybody in the organization is week-ing together at top speed to make diff-ery on Gold Star in double-quick time.



D. GOTTLIEB & CO 2736-42 North Pauline Street

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Genco Big Chief

Tops, Is Report

Has Button Indicater Control for competitive play .

Yansion Adjustment . Bell Adjustment . Non-Ding Sies . 6-Suction-Cop Base! Metal Stand, 52-50.

IMMEDIATE DELIVERY



AMERICAN EAGLE ON 10 DAYS' FREETRIAL Samples \$32.50 Gold Award Model Gold Award Model 15.00 Extra Ball Clark Model 150 per Box 100 Phenay Case of 100 Boxes, 512.75 1/3 Dep., Bal. C. O. D. SICKING, INC. CINCINNATI, O.

DVERTISE IN THE BILLBOARD -YOU'LL BE SATISFIED

WITH RESULTS.

CHICAGO, Oct. 18,—"It's the talk of the industry the way Genro comes thru with one terrific hit after the other," said a prominent Eastern operator. "The consensus of opinion among operators thrusuit the country seems to echo that sentiment," Dave Gensburg, Genco efficial, declares, "Genco's games are tops, operators report, and Genco's Big Chief is certainly the firm's greatest achievement to date. Big Chief has hung up new sales records and has made more money for operators than any novelty game in our history. operators than any hovelty game in our history, "The natural result of this barrage of hits is that Genco games command the greatest trade-in values—a fact which operators can verify by checking their own books," continues Gensburg, "In addition, the mechanical perfection of our games has made us many friends among America's top operators. I heard one operator say recently, 'If it's a Genco game, it's got to be good—they don't put out anything but.' We give every effort to maintain that wonderful feeling by constantly planning and scheming—and even dreaming—up new features that will make Genco games the big money-makers they have been. "In this industry few periods have been recorded in which one manufacturer has built winner after winner as consistently as Genco," he concluded. Big Gun Order By Mayflower CHICAGO, Oct. 18.—Flying to Chicago for the purpose of speeding up shipments of Rapid-Fire machine guns, Sam Taran, head of Mayflower Novelty Company, St. Paul, placed an order for his third carload of guns. As he handed over a five-figure check Taran stated that Rapid-Fire is the fastest moving machine he has ever sold. "Operators can't get Rapid-Fire fast enough," he said. "Estrings are actually on a par with pay tables, and every operator in my territory is scrambling to cover his route completely with Rapid-Fire guns."







EXHIBIT'S LANDSLIDE

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.. Tony Gasparro

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NAME.	*******		
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J	BALLY BULL'S EYES Gabinets EXHIBIT BOWLING ALLEYS		J
JA	BALLY ALLEYS		A

W. AND AND ACCUMULATION OF MALESTAN

AJAX NOVELTY CO.

2707 WOODWARD AT SPROAT

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BIG SHOW \$35.00	Erclusipe Distributors for	POLO		
BIG SIX 20.00	Gottlieb's	RED HOT 92.50		
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ODEAN PARK 25.00	Reg. and Gold Award	VEST POCKET 27.50		
All Games Expertly Reconditioned. WRITE FOR COMPLETE PRICE LIST!				
1/3 Cash Deposit With Orders — We Ship Balance C. O. D.				

Seek To Limit Chi Tavern Licenses

Tavern Licenses

CHICAGO, Oct. 12.—Tavern owner representatives are backing a proposed Chicago ordinance which would limit the number of liquor licenses to one for every 500 residents, A committee appointed to investigate the feasibility of the ordinance heard the president of the Illinois Tavern Owners' Association state that there are 50 per cent too many taverns in Chicago.

City records show that 8,962 persons hold liquor licenses in Chicago. This is one for approximately every 370 persons. The association official declared that taverns were not profitable in Chicago and mentioned as one reason the fact that city council raised the license from \$200 to \$800 a year in 1939.

Found—A Head-Lopping Coin-Operated Machine

CHICAGO, Oct. 18.—From an exporter located in Laredo, Tex., comes a clipping from a Mexican magazine commenting satirically on the plight of the French today. The clipping is headed by a cartoon depicting a coin machine with a dime slot. A man appears to be peering into the mechanism of the machine. However, the story is told by the captain which tells of a patent supposedly taken in France for the machine. Action of the machine is described: "The client inserts a 10-cent plece in the machine, introduces his head and a knike does the rest."

The clipping comes from E. J.

the rest."

The clipping comes from E. J. Guernsey, of the Laredo Exporting Company, Laredo, Tex. This firm has been selling new and used phonographs in Mexico for the past five years, Guernsey adds the comment: "I believe this machine would go over very well here for those who are not satisfied with our form of severement."

of government.



sery Joses 10.00 Stoner 29.

ary Joses 10.00 Baseball 22.

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It 1/3 Deposit Balance C. O. D.

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WHILE THEY LAST!

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Acclaimed the outstanding achievement of the industry 100 % legal \$ 5c or 10c Play

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OF INTEREST TO EVERY COIN MACHINE OPERATOR!

In January of 1940 the J. H. Keeney and Company introduced to the coin machine trade one of the greatest automatic devices ever made . . . the Keeney ANTI-AIRCRAFT Machine Gun.

Hundreds of operators made the major part of their income this year operating these guns.

NOW-Keeney presents an entirely new, entirely different Gun, AIR RAIDER, which will be as sensational as its predecessor. All in one unit-no screen-an unlimited number of shots and hits offered on each plane flight-reward for high score-and more, plenty more!

I sincerely believe that every operator owes it to himself to investigate AIR RAIDER today. I promise you something decidedly out of the ordinary.

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YOUR KEENEY DISTRIBUTOR IS NOW TAKING ORDERS FOR AIR RAIDER FOR EARLIEST DELIVERY!

EXTRAORDINARY PROFITS—KEENEY'S RAIDER

SELF CONTAINED MACHINE GUN NO SCREEN-HIGH SCORE-FREE GAMES

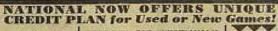
See Full Description Above SOLD ON EASY TERMS AND 20-DAY FREE TRIAL BASIS TO RESPONSIBLE OPERATORS. We take your old equipment in trade.

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No detail is called unim-portant at Mational, Our Used Games must be 100% before they are shipped.

WRITE FOR "NATIONAL'S NEWSETTE," PACKED WITH GREAT BUYS SUCH AS: TEN STRIKE\$49.50 1940 MODEL 74.50

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NEW PRICE LIST NOW READY! WRITE! CONTAINS ALL THE LATEST AND BEST NEW AND USED MACHINES AT PRICES THAT GUARANTEE YOU BIGGER AND BETTER PROFITS!

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WONDER 3 BAR JACKPOT F-5280

1025 hole—Takes in \$51.25 Pays out \$27.76—Average Profit \$23.49

PRICE \$2.73 EACH

OTHER FAST SELLERS

1640 hole F-5240-3 Bar Jackpot at \$3,65 1200 hole F-5275-Horses at. 3.92 800 hole F-5270-Pocket Dice at. . 1.89 720 hole F-5255-Pocket Jack at. . 1.86 600 hole F-5305-Royal at 2.12

CHAS. A. BREWER & SONS Largest Board and Card House in the World 6320 Harvard Ave., CHICAGO, U. S. A.

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MACHINE GUN-WITH SUBMARINE TARGET

Wire, write or phone for complete details YOUR USED EQUIPMENT WILL BE ACCEPTED IN TRADE.

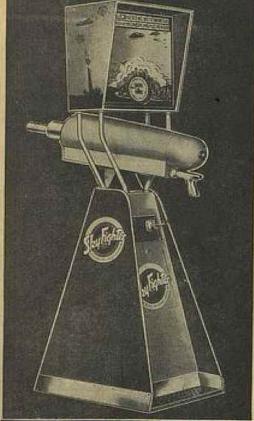
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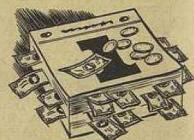


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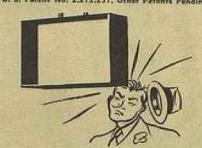


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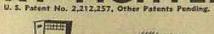


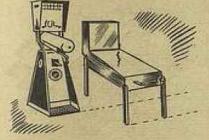
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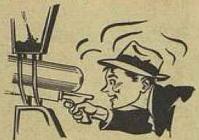
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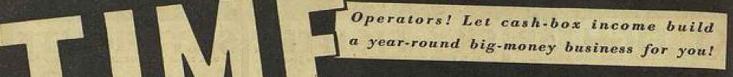


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PLAN NOW READY ON BALLY'S RECORD-SMASHING MACHINE-GUN

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We waited to prove RAPID-FIRE earning power before announcing a time-payment plan. Now thousands of RAPID-FIRE machine guns on location—many in continuous operation for three, four and five months - positively prove that RAPID-FIRE is a safe, sure investment for quick profit and slendy all-year income. Act nowl Thousands of locations are clamaring for RAPID-FIRE) See your distributor or write or wire

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Don't Pay Their Way !



NEW WURLITZERS PAY BIG PROFITS

Cost records prove many locations do not pay a profit. Invariably the loss can be traced to an old phonograph that has lost its earning power.

Don't forget that an old phonograph costs you just as much for the records, for collections and probably more for service, than a new one. Only when these costs are paid do you make a profit. That's why an increase in gross earnings produces a big increase in net profits.

You Can't Hold A Location WITH A "MADE-OVER" PHONOGRAPH

Don't be fooled. Deadhead phonographs are a liability—never an asset, Location owners can detect a "Made-Over" phonograph a mile away won't be satisfied with a dolled-up phonograph that has outlived its won't be sausned with a conen-up phonograph that has outlived its usefulness. Don't make a foolish investment by trying to accomplish the impossible.

Replace your old phonographs now with new Wurlitzers. Keep your hepace your old phonographs now with new warmzers. Acep your business modern and you'll make more money than you ever did

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