The World's Foremost Amusement Weekly

NOVEMBER 2, 1940

15 Cents

Vol. 52. No. 44



-Preston Sweet Phot

XAVIER CUGAT And His Orchestra

"Rhythms From the Friendly Americas" Direction: Music Corporation of America Shades of The Gay '90's in Modern Dress!....

"WHEN THE MUSH BEGINS TO RUSH DOWN FATHER'S VEST"

The Novelty Number of The Year



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Everyone will soon be singing

"When The Mush Begins to Rush Down Fother's Vest

You can see it do the rhumba on his chest-

And the rest of the rollicking lyrics of this novelty click.

It's set for a long-time run in every music box because it's the kind of number phono patrons will enjoy over and over again.

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The World's Foremost Amusement Weekly

November 2. 1940

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FLORIDA TALENT BOOM SEEN

Camden Op Sues 20th Century Talent Budgets Increased With

On Pact To Plo
PHILADELPHIA. Oct. 20. — Longstanding belief has been that the
theater owner is the one reluctant to
return stage shows. However, lawsuit
filed here this week intimates that the
sim distributor is doing the holding
back. That initimation is disclosed in
a suit filed in Common Pleas Court
squints 20th Century-Fox Pilm Corporation by Richardson Dilworth, attorney
representing A. M. Ellis, whose Towers
Theater Company operates the Towers
Theater Company operates the Towers
Theater across the river in Camden,
N. J. House was last year a full-week
stand and this season is using stags
shows week-ends only.

In the bill of complaint Ellis saks for
damages of \$107.500, charging 20th Century-Fox breached a werbal agreement
to make pictures available to him, on
which basis he bought the house. Agreement, reached October, 1938, which was
never put in writing, called for the
Towers to get all 20th Century-Fox pictures rejected by the Eavar Theater,
competition house near by playing
straight pictures. On that basis Ellis
says he bought the Towers in June, 1939,
at a sheriff's sale for \$64,000 and spent
\$123,000 to remodel the house.

Original agreement was superseded
by another understanding, November,
1939, at which time he was allegedly
saked to junk vandeville and charge a
25-cent admission, However, house was
already committed to full-week vands
stands until March, 1949, and it was
agreed, the bill of complaint asserts, that
the Towers would junk vande for four
days a week during the showing of
major pictures and be permitted to play
stageshows.

As a result, from May 23 to June 23,
1940, Towers went into a week-end
bolley of stageshows, and still was not
bolley of stageshows, and still was not

As a result, from May 23 to June 23, 1940. Towers went into a week-end policy of stageshows, and still was not able to get the allegedly promised potuces from 20th Century-Fox or from any other major distributor. House was allegedly forced to close down entirely

Lone Ranger Suit For \$250,000 To Be Tried This Week

SPARTANBURG, S. C., Oct. 26.—Trial of a \$250,000 suit brought by Lone Ranger, Inc., of Detroit, against Lee Powell and O. C. Cox, doing business as Wallace Bros. Circus, individually and jointly, is scheduled to open in Federal Dastrict Court at Greenville, S. C., next week,

week.
Some time ago, when Powell made a personal appearance here as a feature personal appearance here as a feature attraction of the Wallace circus. Circuit Court Judge G. B. Green signed an erder requiring the defendants, including Powell and Cox, to show cause why they should not be enjoined from making "improper" use of the name. The Lone Ranger. Purther, the defendants were enjoined from committing any of the acts barred by a prior decree in Poderal Court for the Middle District of Pennsylvania.

sylvania. Defendants have filed an answer in Defendants bave filed an answer in United States District Court at Greenville, denying each and every allegation in the complaint "not bereinafter specifically admitted." The answer states: "Defendants admit so much of paragraph 13 as alleges that the District Court of the United States for the Middle District of Fernsylvania issued the (See LONE RANGER SUIT on page 59)

Oct. 26. — Longtas been that the
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a. However, lawsuit
kintimates that the
doing the holding
thom 10 disclosed in
common Pleas Court
cry-Pox Pilm Corpoin Dilworth, attorney
Ellis, whose Tower Suly 31, 1941.

From June 23 to August 23, 1940. House
opened after that date and is currently
using stageshows week-ends.

Itis claims that the house should return a profit to him for 1940 of \$20,000,
turn a profit to him for 1940 of \$20,000,
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July 31, 1941.

This is the first suit of its kind to be started by an independent exhibitor in this territory.

87 Votes Cast In AGVA's NY **Local Election**

NEW YORK. Oct. 26.—Only 87 valid votes, or about 16 per cent of the membership of the New York local of American Guild of Variety Artists, were cast during the local's annual election held last week. Some 20 were cast at the meeting, and the others came by mail. Membership in good standing in the local, according to Executive Secretary Phil Irving, is about 900.

The officers elected are Poter Wells.

The officers elected are Peter Wells, president; Eton Rich, first vice-president; Bono Vincent, second vice-president; Hazel Scott, third vice-president; Sydney Chatton, fourth vice-president; Charles Arno, recording secretary, and Sam Kramer, treasurer.

That AGVA is again facing financial difficulties appeared this week when Dewey Barton, national president, appeared before the council of Actors' Equity Association for a loan. His request was denied. AGVA now hopes to bring up the matter before the next meeting of the Associated Actors and Artisties of America, percent organization. At present, no Four A's meeting has been scheduled. AGVA's debt to Equity and AGVA's debt to Equity and AGVA's Top 1992 27) That AGVA is again facing financial

(See 87 VOTES CAST on page 27)

On Pact To Play Down Vaude 4,000,000 Visitors Expected

tion, which is more acute even than last year.

Bookers indicate that there will be a demand for both high and low-prized talent, since more spots are expected to operate during the 1940-41 season than ever before. While several top acts have alrendy been set, the real demand for same acts will again depend on gambling regulations in the resort towns, which are still in a state of uncertainty. The casino boys took it on the chin last season when the lid was closed tight. The talk these days is that Mismi proper may be open for gambling but not the neighboring vacation towns. Those concerned with a favorable verdict on open gambling point to the legality of betting at race tracks and hope for an equal break in the niteries.

Palm Beach

Palm Beach

Palm Beach

Bright news comes from Palm Beach, center of the vacationing socialities, where royalty in extle will be entertained this sesson. This will mean a break for society spots and acts with experience in front of a Park Avenue clientele.

Local agencies to benefit by this splurge are Meyer Davis, society band booker, and Jack Bertell, of Columbia Artista, Inc. Davis has been booking Florida hotels and private parties for years and this sesson sees a heavy demand for his services. He plans to make several trips to Florida and will personally front his bands at the more expensive affairs. Among the hotels his office is booking exclusively is the Breakers in Palm Beach.

Bertell last season sold concert performers to the Hollywood Hotel in Hollywood, Pla, doing business amounting to some \$150,000 between mid-January and late in February. While plans have not

NEW YORK, Oct. 28.—The Eastern and Southern coasts of Florida are cleaning house and preparing for a record-breaking party of 4,000,000 visitors this coming season, scheduled to open mid-December. The figure is an estimate of transportation agencies getting advance calls for information, sales offices of the four hotels here that are pilling up a leading agents who have been in close touch with the resort area for years. Huge expectations are due chiefly to war situation, which is more acute even than last year.

Bookers indicate that there will be a greater detail later are the Konny-Pisza demand for both high and low-priced in Miami. Beach and the Miami-Biltmore talent, after more spots are expected to in Minmi.)

Acts employed for private parties in Palm Beach include society dance teams (See Florida Talent Sudgets on page 17)

Quebec, Sherbrooke Fairs to Conklin

QUEBEC, Que, Oct. 26.—Frank R. Conkin was here today and obtained a centract for the exclusive on shows, rides, and concession privileges for the Conklin Shows at the Quebec Provincial Exhibition nest year, The same kind of contract was also obtained for the Sherbrooke Great Eastern Exhibition, Sherbrooke, Que.

This will make the eighth consecutive year for the Conklin Shows at these fairs.

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Panoram and Soundies Unveiled In New York at Party for 2,000

NEW YORK, Oct. 26.—Some 2,000 members of the local entertainment and newspaper professions got their first lock Monday night at the Mills Panoram, colt-operated movie machine, and Soundies, the sound-on-film pictures especially produced for these machines. Monday night press and celebrity party was part of the three-day showing staged at the Starlight Roof of the Waldorf-Autoria this week by officials of the Mills Nevelty Company and James Roosevelt, co-partners in movie machine swelter under terms of which Mills Nevelty manufactures the Panoram movie machine and Roosevelt's Globe Productions, Inc., produces Panoram Soundies for the machines. High spot of the evening was the NEC broadcast in which heads of the firms halled the movie machine as marking a new era in entertainment for the nation.

Mills Panoram is a fully sutomatic

the nation.

Mills Panoram is a fully sutomatic and com-operated device. Self-contained unit projects 16mm, sound-on-film ptetures on a 17 by 22½-inch translucent screen. Eight three-minute soundies are mounted on one continuous reel. Ma-

chine is non-selective Idente, projector. Overall size of Panoram is 70 % by 30 ½ by 20 ½ inches. Atop screen a traveling illuminated tape announces the titles of the shorts on the

nounces the littles of the shorts on the program,

Line-up of talent for shorts shown at the preview included: Sax Hits and a Miss and Lorraine Page's ork cloing Succel Suc. Joy Hodges, the Rio Brothers trie, and Rudy Frimi Jr.'s ork in Ross. Rose Rose; Carnen D'Autonio and Eddie Durant's ork in Jungle Drums; Martha Mears and Bill Boberts with Lorraine Page's ork in Dern That Dream; Music Maids, Stearns and Deane, and the Page ork in Parede of the Wooden Soldiers; Bernice Parks and Theodore with Eddie Durant's ork in Merens is Calling Me; the Music Maids with Dick Winstow's ork in Song of the Malas with Dick Winstow's ork in Song of the Malas and Victor Young's band doing Hold That Tiger.

Mills excess stated that Paporam movie machine is to be cold on a franchise bediers may countrol exclusive distributing and operating rights in their territory for the life of the franchise.

Tent, 20. Ice Shows, 20. Burles Grandstand and Free Affrotions, 58. 59. Circus, 59. Miscellaneous, 58. Repensed Too Late, 59. Events Events for

Minimum Payments May Defeat Drive Against Celeb Nights

NEW YORK, Oct. 26.— Theater Authority's order banning calebrity nights acreen celebrities would be forbidden to
after Friday (1) will appearance of name
performers on night club floors.

Corelli cited as some of the frequent
local offenders the Cafe Brevoort and the

performers on night club floors.

Guest nights are still being advertised, despite the TA threst to impose a \$1,000 fine on performers who do more than take a bow when introod by the night club emsee. Altho rarely enforced, a TA ruling already on the books provides the imposition of a \$100 fine upon performers making free appearances unsanotioned by TA. This having been ineffective in stamping out celebrity nights the fine threat will be increased. effective in stamping out celebrity nights, the fine threat will be increased tenfold after Priday.

Beefs registered by night spots with-out celebrity nights are said to have been effective in forcing the TA to take action. These operators have complained that their Sunday nights have taken a beating, spenders being structed to the places where names are making informal appearances.

The local spots getting the lion's share of the Sunday night trade include Leon and Eddie's, Hotel New Yorker, and La Martinique, all of which use colebrities

Martinique, all of which use celebrities Simdays.

The American Guild of Variety Artista, regardless of the success or failure of the TA campaign to drive out night club cuffo talent, says it will conduct its own campaign on that scores. Fill Irving executive secretary of the New York AGVA local, said that AGVA will go after these spots. First on AGVA's list are the La Martinique, Kelly's Stables, and Botel New Yorker, which aiready have signed agreements with AGVA forbidding the use of free talent.

However, the AGVA campaign may be stymied by the plan of some cafe owners to pay the AGVA one-performance minimum to performers contributing their services. One operator said this will comply with the technical requirements of AGVA and TA. The performers, he said, can contribute payment for that evening to any charity of their choosing, thus avoiding the stigma of working far below their socustomed scale. For 8100, he added, he can get all the acts he needs for the evening.

Alan Corelli, executive secretary of the TA, said this matter will be taken up at an executive meeting of the Associated Actors and Arthstee of America. He said that performers coming under other than AGVA jurisdiction would be subject to the \$1,000 penalty for a celebrity

XAVIER CUGAT

(This Week's Cover Subject)

THE name of Barcolona-born Xavier Cugat and the rumba are virtually synonymess.

It was Gugat who fester-fathered the dance shyrims of Latin American countries in the United States for more than a decade, aiding and abetting the present craxe for the conga

when he came Serie as a violin virtuoso, assisting in performances of the late Enrico Causso. While fouring with Causo the great singer not only previded a source of musical inspiration, but also encouraged a latent and dormant talent in Cugat—that of caricaturing.

talent in Gugat—that of careaturing.
When concert work became scarce Gugat
gut his artistic inclinations to more practical
use and became staff carbonist for The Les
Angeles Times, where the future rumba king
lampooned the world's greats to the delight of
his West Goast readers. His pegularity as a carteenist took on even greater prestige when he decorated the curtain of Grauman's Chinese

he decorated the curtain of Grauman's Chinese Theater in Hollywood.

The call of music, however, beckened again in the late 1920s, and Cugat went back to playing his violin with name bands of that day. In 1928 he organized his own band and within five years was in New York to open at the new Waldorf-Astoria Hotel, where, since them, he has been called back for eight suc-

consive years.

Cupat is also a prolific composer, storing with such solid song bits as "My Shawi," "Night Must Fall," and "Cul Cul Conga." His recordings of "Blues Blen Blen," "Rumba-Cardi," and "Sibangy" are also listed as best setlers.

Today the demand for Cugat's services is attested by the fact that he is solidly booked until October, 1941, a testimonial to 12 years of patient and skulful integration of Latin American syncoposium into the daily lives of the American public.

Corelli cited as some of the frequent local offenders the Cafe Brevoort and the flotel White. Boston spots having celeb-rity nights include the Cocoanut Grove, Mayfair, Latin Quarter, and the West-minster Cafe.

Plorida spots in the Miami area using free talent include the Dempsey-Vander-

Maybe Sponsor Is Right

CHICAGO, Oct. 26.—Bill Anson's new afternoon platter show on WJJD couldn't have found a more unlikely sponsor if he had invented one. Show is tagged Laugh Music Hall. Sponsor is the Keystone Burial Society.

bilt, Carroussel, Paddock, Continentale, and the Royal Palm, says Corelli. In addition, Corelli said, Midwest spots around Detroit, Cincinnati, and Cleveland take advantage of the legi-road companies traveling that area to get them to make cuffo appearances.

Poll of One Chinese Sailor Reveals Honorable American Band Pashes (3)

NEW YORK, Oct. 26.—Imagine the plight of a Chinese seaman who, after he salled from China, had visions of seeing his favorite bands in person, but since arrival has been beset by nothing but confusion, wondering, "What means Mickey Moose?" Three American band faves, according to the Oriental tar, are Wayne King, Glenn Garr, and Russ Cartyle (who, according to occidental figuring, is vocalist with Blue Barron), who are frequently heard in the Par East on short-wave broadcasts and recordings.

As soon as the sallor deposited his celestial person on American soil, he started out on what amounted to a safari, to find and hear the bands he heard when he squeezed the radio dial some 6,000 miles away. Who should he run smack into but a song plugger, who immediately diallusioned him, but at least gave him an education.

The most honorable song plugger told him that Carlyle was merely the singer with Blue Barron's band, and that Barron's press agent would undoubtedly be called in to point out that inter-

national incidents have been caused by less serious errors. The seaman told the plugger that he would try to do every-thing possible to rectify it when he got

He said, in his inarticulate way, that he would settle for King, but someone told him that it would have to be ar-ranged thru Lady Esther's private score-tary. He was puzzled over this because he thought that utiled ladies only existed in Europe, but understood clearly after he was told that Lady Either was King's spensor. At least, he said he understood. But he'd still like to listen to Wayne

But he'd still like to listen to Wayne King, he insisted.

Glenn Garr came up next with no strings attached, except that he would have to go over the George Washington bridge into New Jersey, where Garr is playing at the Rustic Cabin in Englewood Cliffs. The gentlemen said he would gladly escort him to the spot and introduce him to Garr—which he did.

Now the Chinese sailor thinks that song pluggers have fine manners (which they will attest to themselves), but, "Please, mister, what means homorable Mickey Moose?"

The Broadway Beat

THE night club crowd is still swapping tales about registration for the draft.

Mario, of Mario and Floria, kept showing his card around until, after a couple of days, he discovered just what "complexion—callaw" meant. "And after months of sun tan," he moaned. Spencer Hare told the registrar he had green eyes, but the gal said, "We have no green classification on the card: I'm sorry, but your eyes are now brown." Ed Dukoff (along with probably mine-tenths of the rest of the night club field) was marked "sallow," and he's still sore about it. . Still on the same subject, Jerry Horowitz, at the reception deek at Paramount, became 21 October 17, the day after registration. Se for safety's sake he's carrying around a photostatic copy of his birth certificate, in lieu of the diploma handed out by the draft boards. . Peter Del Morris, manager of Hawalian telet, says Kate Smith, Bing Crosby, Franklin D. Roosevett, and Ray Kinney are chiefly responsible for the increasing popularity of Hawalian entertainment in the East. He claims all four are great propagandists for Hawalian stuff. . Cab Calloway was recording a number titled Make Yourself at Howe for Okeh the other morning and had run thru two or three masters before John Hammond, the Columbia-Okeh waxing exec, discovered that a line of the lyric read, "Wind up the old Victoda." Constantation regred for a couple of minutes, culminating in a switch of the wordage to "Wind up the old graphonola." Victoda is, of course, the registered name for Victor phonograph and at one time became almost a synonym for phonograph. Graphonia is the Columbia trade mame. . Dan Tuthill, of the McCalloway was recording to the increasing to much momey, but that business is holding up, contrary to reports late last year.

**LOCAL meadeless cet as leb meanth with a radio ad attents and when he

A LOCAL magician got a job recently with a radio ad agency and, when he wasn't too busy around the office, was used to do sleight-of-hand tricks for irate customers. Believe it or not, he became invaluable as a calmer-downer around the office. . . . The Rebrew Actors' Guild isn't by any means happy over the decision of Molly Picon, one of the top names in the Yiddich theater, to play night clubs, She's one of the few remaining stars in the field able to draw real trade. . Moss Photo Service handles requests from fans for pictures of Kay Kyser and his bandsmen, and some of the requests are cute. Ish Kabibble, for example, received a note for a picture of himself "with your hair combed down your face." Another fan asked Kyser to use ish Kabibble more in the show, "because he is one of my distant cousins." Still another said, somewhat cryptically, "I wish I could see you in person, but I am just 18 years old." . Speaking of Kyser and his crew, Leon J. Bamberger, promotion manager of RKO, got off a terrific hunk of promotion on their forthcoming flicker, You'll Find Out. It's in the form of a personal letter signed by the maestro, and starts off easily enough by telling about meeting a deb after a broadcast. And then it goes into the wild and woolly plot of the picture, treating it as tho it were a personal experience, with the tag for the film amapahot form and purporting to be the work of Bh Kabibble. It's a real attention-getter.

L OOKING Ahead Dept.: Gene Krupa has been booked for the Paramount for May or June of 1941 and has an option for a similar period in 1942. . . Sign of the Times: Ella Pitzgerald, who used to bill herself as "The First Lady of Swing" is now "The First Lady of Swing" is now "The First Lady of Swing" in the Brist Lady of Swing" is now "The First Lady of Swing" in The Room thus: "Entertainment from 10 until unconscious" . . Joe Ranson of The Brooklyn Daily Eagle, and Al Simon, publicity director of WHN, have become professors. Starting in February, they'll give a radio course at Long Island University. And it'll count for two points of college credit, too. . . Checkroom girls working on carpeted floors get a lot of thrills out of their fobs—but the thrills are electrical. Customers generate a mild current, due to friction of their feet on the carpet; and when they make contact with the checkroom attendant a mild shock is transferred.

Thru Sugar's Domino Public Reflects War Concern in Pleasure Tastes

WE AMERICANS are generally con-WE AMERICANS are generally concoded to be somewhat far removed as yot from what might be described as war jutters. Fighting togs are being turned out for our boys, but there is no fighting yet. At this near-critical stage, white we live in a country at peaco that is practically surrounded by devastating war that is possible only in the chilightened 20th century, it is interesting to record for the benefit of posterity some of the reactions of the pleasure-eecking public to the world's sordic events.

events.

Whether or not the State Department is in a position to declare itself on that point in evasively phrased documents, the unalterable fact remains that in the heavily populated centers where make amusements are concentrated the public pro-British to a decisive degree. In practical show business terms this means that the promoter of an amusement are

amusements are concentrated the public pro-British to a decisive degree. In practical show business terms this means that the promoter of an amusement spet, whether it be a theater, night club, park, or exposition, is as witally interested in the newspaper headlines as the men who are at the head of the State, Navy, and War departments in Washington. It has become more and more noticeable, proceeding from the premise that Americans are definitely pro-British that when losses for the British are reported on the air or in the daily pressamusement business falls off immediately. Conversely, business apurts when the British are victorious, defensively, or offensively. Expert observers, who depend on their keen perception as well as handy penulls and pads, advise us that in the biggest show of them all the just-closed New York World's Fair, attendance as well as money spent on the middway was geared closely to the rise and fall of Britain's fortunes in the death struggle now taking place in Western Europe.

Show managers on Broadway and in the key cities, as well as cafe men, report the same reactions. Which can mean only one thing: That as much as we try to dismise other nations' wars or impending war here from our minds, as shownen in a closely integrated werd we cannot afford to shut our eyes to what is going on in a world beyond the confines of a nation at peace.

The apreading war has exerted a tremensious effect also on the type of shows presented in cafes that cater to the masses and in popular-priced theaters as well. The trend towards Latin and exotic atmosphere, music, and entertainment, greatly encouraged by strong public response, shows clearly the escapes inture of the public's efforts to shake off war blues engendered by newcosts and newspapers whose columns are predominated by gloomy foreign news. In the muste field particularly it is impossible to ignore the loss in public favor of biasting hot and juttery swing styles. Gaining ascendancy at a rapid rate are name or traveling organization that exploit sweet, dreamy music—another element in the escape manifestions of a public fleeing from the gloom and futility of life mirrored by the newspapers when

gazette.

Not without a certain degree of cyni-cal piesaure, eafe men who have lived and worked thru more placid days report that there is heavier drinking in night (See SUGAR'S DOMINO on page 12)

Chinese Vaude, Films in S. F.

San Francisco, Oct. 26.—The Grand View, first All-Chinese vaude film heuse on the Pacific Coast, opens here the middle of November. Thester occupes ground floor of a remodeled Chinese apartment house and ke bank-rolled with \$20,000 of Chinese capital.

Owners are B. F. Fung and Joseph San, who are connected with the Grand View Motion Picture Corporation of Hong Kong. Sun will manage the house. Finn is to expand to other cities which have a Chinese population.

Bill will abow Chinese stage acts and a first-run Chinese talkie.

CHI PAPERS' RADIO DEALS

S. F. Bluenose Stuff Continues

gan Francisco, Oct. 26,—Police sup-thorities gave night spot owners a breathing spell this week.

Two club owners arrested last week were fixed for selling liquor after 2 a.m. rourteen clubs were cited for violating the no-gambling ordinance, but their owners were not prosecuted.

George McAvoy, part owner of the Pit Club, and Joe Wilbur, of the Variety Club, were fined \$50 on the two counts.

haiding of Jimmy Jordan's Club Fol-lies threw a half dozen acts out of jobs. Burtesque shows are as yet unaffected in the bluenose campaign, which began shortly after the closing of the Golden Gate International Exposition.

N. O. Ice Equipment Auction

NEW ORLEANS, Oct. 26.—Civil District Court ordered final default of the see tink equipment, property of Pricur Leary, last week to satisfy a claim of \$1,070.50 for rent on the Municipal Auditorium during the operation of the Ire-Capades of 1941 and the public skating rink conducted in connection with the show here in September. The equipment is to be sold at a public auction in about 30 days. Several interests in this vicinity are reported ready to purchase, with intention of opening a permanent ice-skating rink, the first in New Orleans' history.

WSYR New Biz

SYRACUSE, Oct. 26 .- New business for SYRACUSE, Oct. 26.—New business for the coming fall and winter season for WEYR includes 28 weeks for the New York State Milk Publicity Bureau and another 26 weeks for International Salt-Both set by J. M. Mathes, Inc. Second in libs are the American Chicle accounts for two 13-week contracts thru Badger & Browning. One of these uses Nick Stemmier's sports and the other Pred Jade's Timekeeper. Others are Byan Milling Commany for

Janke's Timekeeper.

Others are Byan Milling Company for 25 weeks from Moss-Chase: Vicks Chemical, Morse International, Inc.: Benrus Watch Company, J. D. Tarcher Company, Inc.: Oakite Products, Inc., Calkins & Holden: North American Insurance Company, Pranklin Baruck Advertising: Arnour & Company, Lord & Thomas: the Berden Company, Young & Robinson, Studebaket, Boche, Williams & Cunningham: Ford Motor Car Company, McCann, Brickson, Inc.: Bristol-Meyers Company, Young & Bublicam: Dairylea Milk Company, Barlow Advertising.

REPRODUCTIONS 100 (1 Subject) 5 2.50 100 (1 Subject) 16.00 Prices on Postcards and Other Sizes on Recuest. 50% Descent with Order, Halance O. O. D. PHOTO SERVICE OC. 145 W, 45th St.

PHOTOGRAPHIC REPRODUCTIONS

Don's Pho

Possibilities



GLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billiboard's coverage of every branch of the

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1364 BROADWAY.

For FILMS

JAMES TODD—legit actor now appearing in one of the leading roles of the revival of Blind Alley at the Windsor Theater, New York. An excellent and versatile performer, who has a long record or finely played apporting roles to his credit, and who is now doing a terrific job on an important and difficult lead. Would be a real asset to any studio in mature leads or the younger type character roles.

roles.

MIRIAM RISELLE—youthful and talented dramatic actress, currently featured in the Maurice Schwartz production of Eylerke at the Yiddish Art Theater, New York. One of the few newcomers on the New York foreign-language stage in recent years who boosts the admirable combination of beauty and real acting ability. No language barrier, as her English is oleh, Should be an excellent bet for the screen. is okeh. Shou for the screen.

For LEGIT MUSICAL

EVELYN PARNEY—eye-filling, tap-dancing brunette who has an ex-tremely winning style. Caught at the Strand, New York, she displayed two heat routines, both embellished with well-executed turns. A very shapely figure is not the least of her assets. Could be used to great advan-tage for the tap numbers in a revue.

'Holly'd Ice Revue' Bookings

NEW YORK, Oct. 26.—Sonja Henie's Hollywood Ice Revue of 1941, produced by Arthur Wirtz, has been booked thus far for a 12-week bour, starting November 21 at the Caliseum, Houston, Tex. Leon Leonidoff has been commissioned to stage this year's edition. Baoul Pene Du Beis will design the revue, which will again consist of a series of production numbers, with Miss Henie in the Icad. Alfred Trenkler and Pritz Diet! will be added to the cast for comedy.

Show's bookings thus far are: Houston.

PHOTO SERVICE CO.

New York City

Bhow's bookings thus far are: Houston,
November 21-27; Ornaha, November 28December 7; St. Louis, December 28December 7; St. Louis, December 9-18;
St. Arr Size. Any Guentir.

St. Oliver Priest, Se.Co. per 100.

Third St., Cincinnati, O. Indianapolis, Pebruary 5-9.

WESTERN



REACH YOUR CUSTOMERS EFFECTIVELY WITH WESTERN UNION'S OVERNIGHT TELEGRAMS. ASK THE LOCAL MANAGER ABOUT QUANTITY DISCOUNTS ON LOCAL OVERNIGHT TELEGRAMS OF THE SAME TEXT.

Sheets Angle for Circ Boom Via

quinzes of newsboys and stories of their experiences.

The Times has a tie-in with WLS, using one-minute spot announcements sprinkled thru weakday hours and also resding of the comics on Sundays.

All deals, except between The Heroid-American and WCFL, are on an even exchange basis at card rates.

Radio; Arrangements Analyzed

CRICAGO, Oct. 25.—With the addition of The Delly Neiss to the list of metropolitan newspapers which exchange display space for radio time. all Chicago papers are now plugging for increased circulation via radio advertising, althofour stations do not use newsper display advertising. This week The News started
string on WENR, alx days a week from
5:15 to 5:25 p.m. a transcribed series for
kids, designed to promote The Daily
Whizaer, Saturday children's page, and
thereby get the kids to read the paper.

The Herafid-American also added a halfhour Sunday program on WMAQ as 11
a.m., featuring Betty Amee, Lynn Brandt,
and transcribed music. New show, added
to Ulmer Turner's daily newcasts as the
Globe Trotter on WENR, brings the paper's use of NBC Chicago outlets up to
one and three-quarter hours weekly. Paper also uses WCFL for news and feature
interviews, as well as a Saturday morning
funlor Newsboys program, which features
quiszes of newsboys and stories of their
experiences.

The Times has a the-in with Wiss,

paper.
Stations WJJD, WIND, WAAP, and WBBM make no use whatsoever of newspaper display advertising. WJJD and WIND rely for outside advertising upon their theater tie-in with Balaban & Ratz houses, exchanging plugs for trailers, WAAP reports that it gets along without newspaper advertising very woll. WBBM, tho often approached both by newspapers and fan mags, expressed the opinion that an even exchange wouldn't give the station its money's worth.

Underwood Leads Again!



WITH THIS COMPLETE PORTABLE TYPING UNIT

AN UNDERWOOD PORTABLE TYPEWRITER WITH BUILT-IN TYPING STAND

an Underwood Universal Portable with its own Built-in Typing Stand folded right Into the Carrying Case . . . Sets up anywhere indoors or out . Three adjustments for height assure typing comfort.



ENTIRE UNIT FOLDS INTO THE PORTABLE CARRYING CASE



See the Underwood Universal Portable with Built-In Typing Stand at your Dealer's . . . Ask for a free trial of the complete unit.

Portable Typewriter Division

UNDERWOOD ELLIOTT FISHER COMPANY

One Park Avenue, New York, N. Y.

Sales and Service Everywhere

STOCK TICKETS ONE ROLL ... \$.50 FIVE ROLLS .. 2.00 TEN ROLLS .. 3.50

TEN ROLLS 3.500
FIFTY ROLLS 15.00
100 ROLLS 29.00
ROLLS 2.000 EACH
Double Coupons,
Double Price.
No C. O. D. Orden
Blum Blogs Tick 1x2"

Highs Prices plus excellent service is our sitt to you SPECIAL when you place your orders with us for

TICKETS

Stock tickets shipped same day order is received. No delay in printed to order ticket shipment. We will gladly quote you.

THE TOLEDO TICKET COMPANY, TOLEDO, OHIO

PRINTED

Reil or Mashins 10,000.5 6.95 30,000 9.85 50,000 12.75 100,000 20,00 1,000,000 150.50 Double Coupens,

SQUAWK INDIE AGENTS

Claim Radio Union's Rules Kill Incentive: Point Out Loopholes

NEW YORK, Oct. 26.—The independent william Morris stated, also, that the no commission on scale jobs affected them the American Federation of Radio very little.

While outwardly agents will appear to

NEW YORK, Oct. 26.—The independent agents claim the regulations promulgated by the American Federation of Radio Artists aim to drive them out of bustness and that in the long run AFRA members will suffer thru lowered salaries and uneven distribution of employment, the union states that the licensing of network artist bureaus aids the cause of the indies and the membership. AFRA declared that the licensing would force the network artist bureaus into fairer trade practices, thereby evening up the competition to give a break to the smaller percenters.

According to the interpretation of the small agents, the AFRA policy will hurt the AFRA membership, in that a handful or artists will be able to corner the job market, with much of the agent's incentive removed by the strict commission stipulations. Argued that the prohibition of the resale of performers at higher rates than management guarantees removes agent incentive to build up new talent. Prohibition of commissions on scale jobs will remove all agent interests in breaking an act into the field. This, the smaller agents say, will tend to check the flow of new talent, and will enable a very small percentage of AFRA membership to memopolize the radio jobs.

Mrs. Emily Holt, executive secretary, radio jobs

Mrs. Emily Holt, executive secretary, said that AFRA would meet again with the agents early next week to clarify the and that AFRA would meet again with the agents early next week to clarify the regulations as they apply to individuals. In a few cases the union may grant temporary waivers of a clause or two until the trade is fully standardized, but the union will not amend or modify the basic regulations adopted at its memberahip meetings. Unlike procedure followed by the Screen Actors' Guild and the American Guild of Variety Artists, the radio union will deal with each agent individually, instead of signing a contract with an agent erganization. Union is levying no license fees.

There is no stipulation in the agency regulation which would cause an agent to lose his license from either of the other unions if he failed to sign up with AFRA. Other branches of the Associated actors and Artistes of America, however, have asked their membership to patronize only those agents licensed by sister unions.

inions.

AFRA considers the no commission on scale stipuiation a great victory, Mark Woods, NBC exec, however, said that regulation was more technical than effective in dollars and cents, for the bireaus had not been collecting commissions on announcer and staff artists job at scale for the past eight months, despite having won the arbitration which permitted the practice. Explained, as admitted by union execs also, that income of the bureaus would be little affected from any of the regulations, since, for example, most of the package shows on the air are produced by outside agencies. If the union wants to boast a victory, exec said, he had no objection. Agencies such as MCA and

What, No P. A.?

NEW YORK, Oct. 28—Ruth Sato, dancer, is trying to organize femmes connected with the show business in order to boycott radio networks betause of networks' threat to han ASCAP muste. Miss Sato claims her interest is "nesthotic." She is sending letters to friends asking that they do not buy products advertised on betwork programs. Gene Buck and John G. Paline, ASCAP exces, have also been sent these epistles, according to Miss Sato, but thus far have not answered.

Miss Sato, points out that if all

Miss Sato points out that if all males were apprised of the situation seir natural talkative tendencies would provide the Society with terrific

would provide the Schery ammountation.
"Next thing they'll be burning books," opines Miss Sato. She's shoot-ing for a quota of 16,000 femmes with an estimate buying power of \$7 each

While outwardly agents will appear to be abiding by the AFRA regulations, moves afoot now will enable them to circumvent several of the restrictions, according to some agents. Claim is that agents with ins at the ad agencies and producing offices will be paid off as "consultants." The monies for such payoffs will, actually, be paid by the artists, who will get lower salaries to allow for this extra item on the budgets, it is said.

WNEW Adds Live Talent

NEW YORK, Oct. 28.—WNEW signed Deane A. Jenkins Friday for a five-a-week morning series on feminine psychology. This is in line with station's previously announced policy to add more talent. Mary Ellen Franklin was added to the station Tuesday for a twice-a-week advice series at 8:30 p.m. She was grabbed by a sponsor, Schwartzman Furs. immediately after her first airing. Station's other recent live-talent acquisition has been alice Marble, who does a football program twice a week.

AMP Plugs Catalog

NEW YORK, Oct. 26.—Associated Music Publishers has issued a promotion plece plugging its music catalog. Situation is indicative of drives of independent performing rights, societies to cask in on radio licenses while ASCAPBMI feud is hot. AMP brochure claims the org has over 500,000 compositions and no "restrict list."

KTHS Gets Injunction

HOT SPRINGS, Ark., Oct. 26.—An injunction was granted KTHS, Chamber of Commerce station, last week preventing the city of Hot Springs from collecting an occupation tax. Chanceller Sam Garratt ruled that the radio station is a non-profit organization operated by a civic body, and collection of the levy was therefore an interference with interstate commerce. Attorneys for both sides said the case probably would be taken to the higher court of the State.

Legit Vets Join WDEL

WILMINGTON, Det., Oct. 26.—Two additions to the announcing staff of radio stations WDEL and WILM, Wilmington, are veterans of the legit stage. They are Bernard Fabrizi, professionally Karl Anthony, and John E. Styles. Fabrizi trouped with Maude Adams and Walter Hampden, and his last Broadway appearance was in Cyrato de Bergerae. Styles is a veteran stock actor.

They Never Forget

WILMINGTON, Del., Oct. 26.—The WDEL transcription series, Voices of Yesterday, is aponaured by the Dia-mond State Brawery—and thereby hangs a tale. Newspapers on Monday mangs a tale. Newspapers on Monday (21) carried an advertisement for the program announcing that the voice of William Jennings Bryan would be presented that evening.

The result was a deluge of protesting phone calls from irate drys and clergymen, and the station hastily made a switch.

Listeners to the program heard no mention of Bryan Instead, they heard President William McKinley.

Johnston Shuffles Personnel at WSGN

BIRMINGHAM, Ala., Oct. 25.—In a shake-up of W8GN personnel Henry P. Johnston, vice-president and general manager, announced creation of two new poets and reallocation of various responsibilities. Former Secretary Josephine Marlow is now traffic manager and Tom Severin is librarian of music.

Carl Cannon is promotion manager, handling publicity, station and sales premotion in place of Manager Johnston, who continues active in administrative duties. Local sales staff now includes Evlyn Hicks, James E. Balley, and W. C. Gullahorn. Bob McRaney remains as program director. Bill Terry, sports, continues in charge of special events and aports, with McRaney, Terry, and Severin taking turns before mike with Bill Snow and Bill Borthwick, other W8GN announcers.

Engineering staff remains under direction of Paul B. Gram, chief engineer, and Jack De Witt, technical adviser,

CKLW "Boner" Program

DETROIT, Oct. 25.—The fad of recognizing radio "boners," just as movie fans try to pick mistakes in molion pictures, is spreading, with the idea being definitely welcomed by CKLW here. Medium is a Priday atternoon program called Bulls and Boners, which invites contributions from the listening audience, giving all mistakes made over the air by the staff during the preceding week. One buck for each contribution if the boner occurred during a commercial announcement.

WTJM Ups Wattage

MILWAUKEE Oct 26—The Milwoukee Journal station, WIMJ, has received permission from the FCC to make changes in equipment which will enable it to increase its nighttime power five times to 5.000 wates. Station has purchased is additional seres of land upon which it will erect two additional 400-foot towers to be used in a new directional antenna system.

CBS Analysis Shows Increase in Sponsors' Continued Use of Net

NEW YORK, Oct. 28.—Checkup of 1940 fall business over Columbia Broadcastling System shows an increasing number of advertisers returning year after year to use the net's facilities. Forty advertisers used the net in 1939, 31 in 1938, 30 in 1937, 23 in 1938, 18 in 1938, 17 in 1932, 11 in 1931, 7 in 1934, 18 in 1933, 17 in 1932, 11 in 1931, 7 in 1930, 5 in 1929, and 1 each in 1928 and 1927.
Checking from another tangent of 53

cach in 1928 and 1927.

Checking from another tangent of 53 advertuers in fall of 1940, eight of them, accounting for 15:1 per cent of total business, are in their first year, nine, amounting to 17 per cent, in second year; five, for 9.4 per cent, third year; two, 3.8 per cent, fourth year; ax, 11:3 per cent, fifth year; five, 9.4 per cent, sixth year; three, 5.7 per cent, seventh year; five, 9.4 per cent, alghth year; two, 3.8 per cent, ninth year; six 11.8 per cent, 10th year; one, 1.9 per cent, 11th year, and ditto 12th year.

Of CBS' new fall business accounts General Foods Corporation has been on for nine years (Kate Hopkins, Kate Smith Hours and Portis Paces Life), Liggett & Myers Tobacco Company for nine
years (Projestor Quit), Procter & Camble Company for seven years (Those
We Love, Women in White, and The
O'Neills), Lever Bros. Company for six
years (Lux Badio Theorer), Campans
Sales Corporation for six years, ColgatePalmolive-Peet Company for five years
(Wayne King orchestra), Atlantic Refining Company for five years, Mennen
Commany for three years, Plorida Citrus
Commission for two years, Best Citrus
Commission for two years, Best Citrus
Commission for two years, Best Prods,
Inc., for two years, Nehl, Inc., for two
years, New to the network this year
are T. J. Lipton, Libbey-Owens-Ford,
Planters Nut & Chocolste, Albers Bros.'
Milling, and General Petroleum Corporation. Smith Hours and Portia Paces Life), Lig-

WBBM Sound Men To AFRA: Pact Set as AFM Release Them

CHICAGO, Oct. 28.—Ray Jones, enecutive secretary of the local AFRA office, made final negotiations on sound meny contracts with WBBM this week. Sound men at this station have for the last three years been under the jurisdiction of the musicians union. A month ago James C. Petrillo indicated that he would relinquish control of the WBBM sound men to AFRA upon the termination of their contract.

New contracts, which go into effect November 3 for three years ending November 1, 1949, gain a \$5 a week increase per man. WBBM sound men's salaries have ranged from a minimum of \$45 to a maximum of \$75 a week. As before, the men will have a five-day do-hour week, but will gain two-week vacation with pay plus an additional day for each holiday worked.

Also in the process of negotiation, the not yet signed, waiting the return of Keith Masters, attorney for WGN, are that station's sound men's contracts. NBC contracts were signed last May.

Concerning local commercial contracts. Jones said he is lining up the smaller Chi station work out scales for staff announcers.

Plan Philly Radio Club

PHILADELPHIA, Oct. 25,-Billy Banks, PHILADELPHIA, Oct. 28,—Billy Banks, of the WIP sales staff, and Raymond Gathrie, Daily Ness radio editor, are pushing plans for the organization of a Philadelphia Radio Club to function as a social organization for industry members here. An abortive attempt to organization such a group was made earlier in the aummer by Powers Gouraud, WCAU commentator, and Eddie Mayer, WIP news editor. Need for such an organization arose when the Pen and Peodi Club, comprising the newspaper boys, applied the blackball generously to the membership applications of the radio boys, fearing the air workers would over-run the bona fide fourth estates.

McCluer's NBC-Red Post

CHICAGO. Oct. 28.—Harry C. Kopf, who will take over Sidney N. Strong duties as manager of NBC Central Division on November 1, announced the transfer of Paul McCitier to the position of Red network sales manager for the Central Division and the promotion of E. B. Boroff to the post of Blue network sales manager for the Central Division and the promotion of E. B. Boroff to the post of Blue network sales manager for the Central Division McCitier's present position is Blue network males manager, while Boroff his been a member of the division's Red network sales staff. McCitier and Boroff both came to NBC at the time WENR was acquired by the network in March, 1931. Boroff had been sales manager of WENR for three years and McCitier had been his assistant. Changes will take effect on November 1.

Prattfall Technique on WGN

CHICAGO, Oct. 26.—Meet the People was on the air, occasion being the is Chicago Tonight broadcast over WON. But Bill Bacher, producer extraordinaire, was diseastsfied with the tone of the show. There was a tension among the actors because none of the stageshow performers had faced a mike before Whon Jack Albertson arose from his chair to read his lines, Bacher quiety withdrew that piece of furniture, with the result that Albertson took as agnominatous pratifall. An unexplained hund become the chord over the ether. But Bacher's tick had done its job. The tension was gone and the show sailed smoothly to finis.

Shilkret Subs for Weber

CHICAGO, Oct. 26.—For six weeks beginning November 9 Nathanial Shilked will sub for Henry Weber, musical director of WON, as conductor of the WON concert orchestra on the regular Saturday night operatus sired by Mutual During that period Weber will be occupied with his duties with the Unlego Opera Company.

rogram Reviews

Cal Tinney

Reviewed Friday, 10:30-10:40 p.m. le—News. Sustaining on WCAU Style—News. (Philadelphia)

(Philadelphia).

A familiar figure to newspaper readers and no newcomer to radio audiencee, rinney makes another stab at the ether, this time in a solo sustaining spot for 10 minutes nightly. In keeping with the character of his newspaper column, rinney takes to the corn-and-cracker barrel for comments on the news of the day. His delivery and dry humor smack of the late Will Rogers, but fall to project an essential personality equation into the mike. May be great guns for the gang around the country store store, but adds to boredom around the plush environs of an upholstered divan.

Orodenker.

"Bachelor's Children"

Reviewed Friday, 9:45-10 a.m. Style Drama. Sponsor — Cudahy Packing Drama. Sponsor — Cudahy Packing Company. Agency—Roche, Williams & Cunnyngham, Inc. Station — WABC (New York, CBS network).

Starting out with the idea of having pair of twins wished on a bachelor, a pair of twins wished on a bachelor, this daytime abow after five years on the air has long settled into the groove of the usual dramatic airings. The twins girls are no longer 18; in fact, one is married and has a child; and the patiern of the usual daytime stuff is painfully evident.

The airing canonit indicates.

painfully evident.
The airing caught indicated the story is concerned with the domestic problems of the married twin, with the original bachelor thrown in for atmosphere.
This episode included a fracus (sicely staged) over the problem of having a wife more prominent than the husband.
Writing, direction, and acting are

Writing, direction, and acting are standard. Amountements are lengthy, with spieler going into a verbal extensive over a letter contest, the prize being (just think of it) a beautiful card table.

Cohen.

"Portia Faces Life"

Reviewed Wednesday, 4-4:15 p.m. Style—Drama, Sponsor—General Foods (Post Toasties). Agency—Benton G-Bowles, Station—WABC (New York, CBS network).

CBS network).

One of a string of daytime dramas for this sponsor, Fortia Faces Life has as good a chance as any of them in getting the housewife to pause in her supper preparations to take a respite at the loud-speaker. Writing, production, and acting are a notch above per for daytight strips.

Plot has Bootis Blake a course widow.

daylight strips.

Plot has Portin Blake, a young widow, sauming the task of supporting herself and her young son, who is quartered at her late husband's mother's house. The mother-in-law, however, wants to keep the lad and is studiously poisoning his mind against his mother. Episode caught had a dark plot brewing, with the in-law hastly sending for her lawyer. Pertta, in the meantime, learns that her son never got the letters the sent him and the letters he wrote were never mailed. The announcer then stops the proceedings to invite the audience to listen to tomorrow's showdown.

to mylte the audience to listen to comorrow's showdown.

Cast capable, with Lucille Wall in the lead and Frances Woodbury sufficiently viliainous as the mother-in-law.

Commercials plug the vitamin B one content of the cereal. As usual, plugs are long and unimaginative. Gohen.

"The Adventures of Lew Loyal"

Reviewed Saturday, 7-7:30 p.m., CST. Style — Drama. Sustaining on WON, Chicago. 7-7:30 p.m.,

WCN, Chicago.

The second episode proved to be thrill-packed and entertaining for adults as well as children, to whom the show is addressed. Basic idea is the culogizing of the American Way by an expose of abbrentive activities. Central characters, Lew Loyal and Betsy True, the typical American boy and girl, with the aid of G man (Uncle Mack), uncover the hideout of alien saboteurs and against overwhelming odds rout the radical rascals. Yarn is pure hoke, but well done. That is to say, it is logical, well-constructed, and attention-holding. Point of view is maintained from the children's

angle, making them the mainstays of the plot action rather than satellites. Each opisede is self-contained, tho threads of continuity run thru entire series.

series.

Credits go to John D. Hess Jr. for the scripting, Blair Walliser for production, Jack Bivans, Pattle Willis, and Bert Morrison for Thesp leads. Show is given much display space in the Chicago Dally Tribuna. Commercial tie-in with the Sunday paper, for the purpose of expanding the paper's circulation, involves \$10,000 in prize money paid to typical American boys and girls whose photographs are selected. Contestants have to buy the Sunday paper in order to qualify.

Modell,

"Story Dramas by Olmsted"

Reviewed Monday and Tuesday, 9-9:15 p.m., CST. Style—Readings. Sus-taining on WENR (Chicago, NBC-Blue network).

A welcome reversion to the fare of radio's infancy, when stories were read by mellow-voiced narrators and the beauty of descriptive proce was not en-tirely replaced by talky dramas. Nelson Olmsted not only reads but adds short critical comments at the end of each program.

Readings

Program.

Readings are given Monday, Tuesday, and Wednesday nights. Programs heard offered Ambrose Bierce's The Mon and the Saake and Repposein's Daughter by Nathaniel Hawthorne—both excellent selections for the narrative medium on the radio because neither could easily be adapted to the dramatic form.

Voice is pleasing, reading competent, and show makes a restful sustainer, but lacks the flash to make the grade for sponsorship.

Modell,

"Wings of Destiny"

Reviewed Friday, 9-9:30 p.m. CST. Style—Mystery drama. Sponsor—Brown G Williamson for King Size Wings Cigarettes. Agency—Russel M. Seeds. Station—WMAQ (Chicago, NBC-Red network).

Station—WMAQ (Chicago, NBC-Red network).

Best part of this show is the give-away—a Piper Cub airplane. A prize like this should build a Crossley even the the play itself won"t.

Story is as bare of complications as Mother Hubbard's cupboard. You don't have to strain your gray matter to insigne who the spy is. You know all the time that Steve Benton won't crash, that Peg Banning loves him, that young Stade is weak and treacherous. Main fallacy is the attempt to do a boy-meels-girl-and-overcomes-villain-plot in about 20 minutes' playing time. Result is no mystery, no build-up, no romance, and no characterization. Characters abould develop, for they run thru entire series, each play being a unit in itself. First show, if it weren't presented in such deadly seriousness, would make a swell nickelodeon piece.

Durward Kirby's announcements gave the program its chief verve. Mel Williamson directs. Show airs at a bad time, following a model which would dwarf any drama unfortunate enough to be contrasted with it—Arch Oboler's Everyman's Theater.

"Molly Picon's Parade"

Reviewed Tuesday, 8-8:30 p.m. Style
—English-Jewish variety, Sponsor—General Foods Corporation, Agency-Benton
G Bowles, Station — WMCA (New

York).

For anyone lucky enough to understand Jewish speech and customs, Molly Picon's Parode is a carload of fum. It can stand comparison as an entertainment vehicle with any of the same sponsor's fancy-priced network shows. Miss Picon conducts most of the talking on the show in English. The songs are in both Jewish and English. Banter thrucut, the, uses a minimum of English, so that the basic humor of the show is by virtue of the Jowish idlom.

Miss Picon herself is emace. She also sings and holds the lead in the program's dramatic presentation. Seymour Rechtzeit, tenor, offers Jewish versions of current hit tunes.

Also Williams, announcer, dabbles as

Alan Williams, announcer, dabbles as straight man, with what appears to be a recently acquired via phonetic train-

YOWSAH-THE OLE MAESTRO!

ALL THE LADS AND

On the air each Tuesday night for dear ole NBC Blue, 8 P.M., EST., and for our sponsor

BROMO-SELTZER

Long may it grow and long may it sell - aided and abetted by THE BAILEY SISTERS (June and Sue) and the newest and most glamorous singing star

CAROL BRUCE

Personal Management HERMAN BERNIE RKO Building, New York

Management Music Corporation of America

ing, Jewish vocabulary. It's laugh-provoking, just as is the parallel circumstances of an untrained Yankee trying to warble French or any other foreign language. As the find of the week Miss Picon offers an unknown—on the program caught Billy Sands, who rendered mittations of Fred Allen and Jimmy Durante. Miss Picon presents the folk song of the week by selecting one of the old Jewish folk numbers.

There's more yet. The quizznickers are two dialecticians (male and female) who play at an Information Picose satire. Comedy a bit strained. Eventually comes

Comedy a bit strained. Eventually comes a true life drama solicited from the audience and presented under the title, I Gire You Your Life. Installment heard was hard pressed for drama and comedy, but on some of the other programs in this series the gimmick was traversester.

grams in this series the giantee.

Even one of the commercials for Maxwell House coffee is in Jewish.

All told, Parsele is a streamlined Jewish variety presentation which retains a draw for the mammas and papsa because of familiar and standard Jewish material. At the same time it's modernized and a far cry from the bromidic Jewish programs which have heretore ignored the modern Jewish family.

Weiss,

"Martha Deane"

Reviewed Tuesday, 11:15 a.m.-12 on, Style—Talks, Sponsors—New noon, Style—Talks. Sponsors—Isow York Telephone Company, Philadelphia Dairy Products Company, and F. G. Vogt & Sons. Agency—B., B., D. & O., Scheck Advertising Company, and Clem-ents Company. Station—WOR (New

seems to this listener that Bessie ty may have to resort to innova-

tions or radical changes in character of the show if the columnist is to make any kind of run. Continuing merely along the pattern lines set by Mary Mar-garet McBrido places Miss Beatty at a disadvantage. With her predecessor still on the air as a compelitor, Miss Beatty stands a better chance of surviving by striking cut on her own in manner and material.

material.

So much for the general impression of the program. The mechanics of the Beatty presentation are considerably improved since her first show or two, but further adjustment would help materially. A steedier flow of chatter would iron out her jerkiness, and lingering lapses of heme and ahems.

In interviewing her guests, Mass Beat-

of heme and shems.

In interviewing her guests, Miss Beatty's questions should be so framed as to draw out more than a yes or no. On the show caught, she missed out on high-lighting her guest.

It may be a tribute to Miss Beatty that many of her listeners called in, during her show, to give her the correct historical data she lost among her notes, but she would be safer if she adopted the technique of preparation in advance.

the technique or property space.

Miss Beatty has, among her attributes a radio voice which is a pitch lower than that of the average woman, a charming mike personality, and a wide world of experience. She is undoubtedly capable of working up the program to attract a lucrative combination of sponsors.

Weiss.

NEW ORLEANS, Oct. 26.—Henry Dupre, publicity director and manager of special events of Loyola University Radio Station WWL, has been appointed program director of the station to succeed James L. Willson, resigned. Leon Adams, Shreveport, fills position left by Thure.

* SCRIPT LIBRARY BILLBOARD " I

ENTERTAINMENT SPOTS"

TYPES FOR EVERY TYPE OF SPONSOR-EVEN YOURS auditions available to recognized stations and agencies

The SCRIPT LIBRARY A Division of RADIO EVENTS 535 Fifth Avenue, N.Y. C.

Philly Drama Schools Hop on

Tele Wagon; Activity Hypoed

PHILADELPHIA, Oct. 26. — Increased program activity at WEXE, Philod's experimental television station here, and the fact that Dr. Leon Levy, WCAU prexy, is readying a \$200,000 expenditure for the construction of a second tele station for the town, already approved by the PCC, finds the local dramatic schools the first to bop on the band by the PCC, finds the local dramatic schools the first to bop on the band by the PCC, finds the local dramatic schools are not alone in the band by the PCC, finds the local dramatic schools are not alone in the band by the PCC, finds the local dramatic schools are not alone in the band by the PCC, finds the local dramatic schools are not alone in the band by the PCC, finds the local dramatic schools are not some for example of the same train. While radio, save for excessional tap dancers, has offered nothing to dancers, tutors feel that tele will mean more than the stage or movies, with the demand mostly for individual ground floor. Local schools were the program pioneers at Philod's studios all last year, but were never able until now screen.

S. & M. Get Super Suds

CHICAGO. Oct. 28,—Super Suds, largest advertising account of Colgate-Paimolive-Peet, has been awarded to Sherman & Marquette. Colgate business had been pulled from Benton & Bowles early last week. Addition of Super Suds gives the Chi agency a lion's share of the Colgate business. Other Colgate products handled by Sherman & Marquette are Cashmere Bouquet Soap, Colgate Tooth Powder, Cashmere Bouquet beauty preparations. Colgate shawe creams, Halo Shampoo, Vel, and Crystal White Soap. Radio shows used by Super Suds are Ellen Randolph and Myrt and Marge.

Tele Men to School

PHILADELPHIA, Oct. 26.—Fhileo Corporation, planning ambitious schedule of experimental television programs this season for its W3XE station here, is sending members of its staff to New York to attend a series of 11 lectures included in the fall program to be conducted by the Home Purnishing Educational Studies. Courses, offering backgrounds in producing elaborate teleshows apart from special events, will include lectures on psychology of color, case goods, color schemes, etc.

Those planning to take the course are L. J. Pearson, D. H. L. Jensen, E. Whip-

Careful, Gaston!

NEW YORK, Oct. 28.—"Gaston," the Chateau Martin wine salesman on Hal Moore's WNEW program, Start file Day Right, had better be careful. Two lads at Camp Dix penned a letter to Moore seking, "How come Gaston isn't in the army yet, sering be's so nuts about the good old Ooh S. A."

ples E. Meyer, E. Haines, C. Newson, E. Harmon, N. White, A. Wilson, and G. Paterson.

Sharbutt for Campbell's

NEW YORK, Oct. 28.-Del Sharbutt NEW YORK, Oct. 28.—Del Sharbutt has signed exclusive contract with Campbell Soup Company and will drop all commitments except Musical Americana. He will leave Americana expiration of contract. Campbell's will use Sharbutt on nearly all their programs, and in addition he will handle copy for radio, mag, and newspaper advertisements.

DAYTON, O., Oct. 28.—Morton Da-Costa will direct the Great Days in Day-ton series sponsored by the Dayton Power & Light Company Sundays over WHIO.

Advertisers, Agencies, Stations

NEW YORK:

J. WALTER THOMPSON agency has set Tyrone Power and Annabella for Lux Badlo Theater November 18. They will appear in Rage of Manhaftan. Bing Crosby back to Kraft November 14.

Devolity Thompson's program over WoR and Mutual new apoasored on 22 stations, an increase of 12 since October 5.

Dave Alber. Ben Grauer's press agent, claims Grauer really is going to do that Mexican expedition. Poster Williams, staff announcer at WINS, is doubling between his radio job and handling the public-address system at the Boxy Theater. Edmund Chester has been appointed Columbia's Director of Broadcasting to Foreign Countries. Program titled Lefty Gomes's Hot Store Legue, scripted by Alan Wilson and to feature the baseballer, is being peddled.

Stella Unger, radio commentator, has signed an exclusive management contract with National Broadcasting Company. A. H. Hope has joined the sales staff of Miller Broadcasting System. Abe Lyman starting new series Sunday (27) over WMCA, titled Sing a Song With a Mike. James V. McConnell, manager of NBC's national spot and local sales department, on business trip to Coast, Chi, and Denver. Cleraid A Vernon, of NBC Research department, transferred to Sales Fromodien Department in Central Division. Chi. Aaron E Steiner, formeriy of Leading Attractions, Inc., heads World Broadcasting Systems new World Program Bureau.

JIM CAMPBELL of the KOA announcing staff, leaves to assume similar duties with NBC, Chicago. Dick Needs to NBC Chicago, added to KOA announcing staff and will specialize in sports. A new baby daughter has been added to the family of Wendell Barcroft, KPEL announcer. Johnny Prentiles is vocalizing on a new three-aweek early-morning sponsored show on

PHILADELPHIA:

BOB HAWKS originating his November 17 Take It or Leave It quiz from the Benjamin Franklin Hotel, WCAU picking it up for CBS. . . Helen Rayes will fly between this city and Manhattan for rehearast for her air show during her fortnight at the Forrest Theater here starting Monday (4). . The Colomial Vocal Ensemble of 25 voices starts a ceries on WIP, group directed by Thelma Meirose Davies, wile of station's vice-prexy. . Carrie Lee back on WHAT with an all-gal hillbully band. . . La Azora cigara renews its sponsorship of Kerby Cushings eport chatten KYW, with a heldover also going to station's George Putnam, Boscul Coffee continuing his news abots . . Pat Stanton, WDAS vice-prexy and general manager, taking to the lecture platform before the Irish-American societies. Jean Stewart and Mexican duo of Pepita and Lucia get song selling spots on WIP. . . I. A. Goldman, Baltimore ad agency, opens a local branch. H. N. Goldberg, formerly with Fairchild publications, loning the Philadelphia office as vice-prezident and partner. Wallace Heaton's Harmonaires, vocal group, added to the KYW achedule. BOB HAWKS originating his November

Radío Talent New York by JERRY LESSER

THE sponsor of Amos and Andy is for a new show. . . Look for a new program starring ZASU PITTS JACK CARSON, and HAL (OHLDER-LIEEVES) PEARY. . WAYNE KING will celebrate his ninth year in commercial broadcasting at the end of this month. . . JANE GILBERT, of Backelor's Children, had an expensive half-hour trip to the drug store a few nights ago which noticed her a large lump on the head. Just before she reached the drug store a thug struck her and relieved her of \$80. . . PAUL LAVAL will be able to remove the cast from his fractured wrist soon.

STANLEY YOUNG and produced by DWIGHT COOK. This is a combo that algum for success. . . PHYLLIS CREORE is joining the staff of CES's Buffalo outlet, WGR, where she will be leading lady on dramatic shows and handle the pop singing . . KEN Mac-lor's CREGOR, who directs Kity Kelly, is design a great job in an opposite mood show. We, the Abbotts, in which he catches the real flavor of home life. The ERIK HOLFS will have an heir this March. JOHN ANTHONY MCAULEY is the daddy of a new boy.

THE column offers a salute to MORT LEWES Behind the Mike show to

BING CROSBY is rumored turning his attention to baseball, and sources claim he is trying to buy the Boston Bees. . ELIA KAZAN is clicking on those CHARLIE MARTIN Johnny Fresents programs and will be used in shows right thru to the end of the year. . Many refugees have written to HELEN HARDIN telling her that her Everydey Words program has helped them immeasurably in learning the English language. . ROBERT ROSK, the Dude Lester of Tobacco Rood, is being auditioned for a major daytime radio show over NBC. . HELEN LYON, of New Horizons, has a pet skunk she takes to reheareals and broadcasts as her mascot. It's appropriately named "Sachet." The skunk is a great favorite with HELEN'S co-workers-because it's made of WOOD. . HILDENARDE HALLIDAY has been signed for a principal role in Crary With the Hoot. PING CROSBY is rumored turning his

CBS employees threw a swell birthday party for NILA MACK at Colby's Restaurant last Thursday. SHERLING OLIVER is preparing a radio serial called No Trouble, Inc., to be written by

THIS column offers a salute to MORT LEWIS'S Behind the Mike show for its innovation of producing scenes of "broadcasts you love." A recent show wo we'd its audience when TOM KENNEDY and GEORGIE PRICE appeared in scenes of the RRO Hom. Puture broadcasts will include the GOLD DUST TWINS, HARVEY HENDERMYER. EARL TUCKERMAN, and scenes from an Atwater Kent hour with AGNES DAVIS that program's first winner. EARLE TUCKERMAN, and scenes from an Atwater Kent hour with AGNES DAVIS that program's first winner. ELARNE BASSETT, RBC'S Television Gitl, is a sister of MARGAREF JOHNSON, who was BOB HOPE'S "Homeychile". ERSKINE BUTTERFIELD has had his contract ronewed on WOR for another year. TOM McAVITY, hew radio head of the LORD & THOMAS agency, is getting married this week to HELEN MACK, screen actress. Now in Hollywood, McAVITY will headquarter in the East. Not many listeners know it, but BESS JOHNSON was colled to show up, BESS, in excelent voice mimic, pinch-hit.

A book on radio adaptations of fictional literature is being readied by director BASIL LOUGHRANE.

Chicago

HENRY SALISBURY BARBOUR, who is emphasizing his middle name these days in order not to be a walking these days in order not to be a walking plug for Tenderleaf Tes, has found a niche in the scripting department of WCIN. DOHOTHY HAWLEY, Norwood Park girl whom Gordoni and Lee placed on the continuity staff of WGHC, Louisville, writes she and three other fem members of the staff took over the station on registration day and fared okeh. That old cliche about variety seems to be working out for MARY MCCOMMIC, one-time opers name, who recently sounded her pipes at a night club, the Hi Hat, along with WILLIE SHORE, and then at Old Heidelberg as a contrast to LOUIE'S HUNGRY FIVE, and Sunday (27) had the song spot on the initial to LOUIE'S HUNGRY FIVE, and Sunday (27) had the song spot on the initial Four Dream Ras Come True show... ALAN SCOTT began a new series of news comment programs on WGN Sunday (27)... FRANKIE PACELLI, who played with CHARLES PREVIN on the old Siker Sfrings program, will be called to Hollywood soon as a protege of Previn. who is musical director at Universal studies.

By NORMAN MODELL

GOOD exchange gag for Maxwell House of and Alka-Seitzer would be to have CHARLIE McCARTHY wisecrack as guest quizze on the Quis Kids show and in return have GERARD DARROW belt BERGEN'S ventral voice on the M. E. program. Could be! ... Did you notice that KITTY KEENE had a nameake in the Harry's New Yorker show last week! ... ALICE GOODEKIN is directing a play at Northwestorn U'a night school. CLIPTON PADIMAN lectured on the topic, Isside Radio, last Priday (25) at Orchestra Hall. ... Next four guests on CRS' Designs for Hoppiness show are NINO MARTINI, HOPE MANNING, OSCAR LEVANT, and LILY PONS. ... FRANK PARKER pinch-hit for JANF PROMAN on same program last Sunday (27) when Jane had to cancel on account of a throat aliment ... New staff producer at WBHM is EDMUND ABBOTT, who recently aided in the regganization of KSL, Sait Lake City. ... Special event in the life of special event man JOHNNY ERP, of NBC, was a stomach operation in St. Joseph's Hospita Saturday. ... VERNE SMITH got the emsee chore on the Quaker Oata show.

Script Library Series

NEW YORK Oct. 28.—Script Library has formed a new series of experimental plays, titled Fature Formulas. Library estimates some 30,000 half-hour plays were read before library decided upon the 13 included in the series. Plays none of which were available for local stations before, include John Fleming's The Blind Shall See, Ronald Dawson's He Gave Me Life, and others by Lord Dunsany, Raymond Scudder, etc.

Ogle Fidler for Program

CHICAGO, Oct. 25.—Wallace Jordan, radio director of the Chi William Morris office, left for the West Coast Thursday (24). Main object of his visit will be to consult Jimmy Fidler on a prospective half-hour show. Hitherto Fidler has aired only 15-minute chatter stanzas. Jordan will also check up on his Hollywood shows, Sherlock Holmes and Those We Love.

Pitts Adds Commercials

PITTSBURGH, Oct. 28.—Two more new commercials. Campbell & Woods began Hear Yourself on KDKA twice-worky quarter hour co-featuring quis interviews at grocery stores through other than the quitzed can bear playbacks of their own voices. Show pays \$i\$ for every used question sent in by listeners. J Grant & Co. is agency. Other local firm on air is Braun Baking, back for second year of sponsorship for Mutual's Show of the Week over WCAE.

Makes Cast All Heavies

CHICAGO, Oct. 28.—Les Huntley, Kitty Keene author, on a recent visit to New York, suddenly discovered he missed the gang back home. He bought several boxes of candy and sent them back to the cast. A prempt answer was wired him: "Reat assured you've added weight to this opus."

ARGUE BMI STATISTICS

Barnet Seeks Writ Vs. CRA

NEW YORK, Oct. 26.—Claiming that Consolidated Radio Artists is attempting to "injure" Charlie Barnet's efforts at self-booking, a second court action was maintened in New York State Supreme Court yesterday against the agency, seeking to enjoin it from representing the leader pending adjudication of the first action, in which Barnet is asking for a cancellation of his contract.

Summons, which was served on CRA arking the court to prohibit the agency from sending out letters submitting Barnet or signing contracts and accepting deposits, is an extension of the action which was filled a few weeks ago asking the court to abrogate the 10-year contract on the basis that it was an allegedly frandulent document."

Charles Weintraub, Barnet's personal

legacity 'fraudulent document,"
Charles Weintraub, Barnet's personal manager, said that action was brought about because of the "injury being done while uwaiting the final determination of the suit." He said that Barnet had intended originally to wait a decision on the first action filed but felt that injunctive proceedings were now

that injunctive proceedings were now processing.

Harry Herman, attorney for CRA, however, stated that "in my judgment this second action was apparently an oversight and should have been included in the first papers," because as it stands one case will decide the other. Berman and that in his answer to the second occupiant he will move to consolidate both actions because he felt it should be one case.

Berman has already moved for dismissions.

Berman has already moved for dismisml of the suit on the grounds of in-sufficient cause of action. CRA has 30 days in which to answer the injunction proceedings.

Clinton's 1,600 in Philly

PHILADELPHIA, Oct. 26—Larry Clinton, playing for a "\$1,000,000 Party" dance promoted by the smployees of Stern & Company, local furniture store, at Town Hall on Wednesday (18) structed an enthusiastic throng of 1,600 dancers, who went for the Clinton brand of syncos in a big way. A nine-act stage abow, emseed by Henny Youngman, preceded the dancing.

CRA Not Handling Watson

NEW YORK, Oct. 26.—Consolidated findio Artists this week denied that it was handling the new Johnny Watson band, now in rehearsal here. Charles E. Green. CRA prexy, said that Watson, and to be under contract to Jack Marshald as arranger for Vaughn Monroe, was in to see him several weeks ago about

Joe College Goes Longhair

NEW YORK, Oct. 26.—Duke Ellington was a surprised maestre when he received a booking on a college one-nighter and then learned that it isn't a dance date but a concert. This didn't make the Duke sore at all, because it's right up his alley and will give him a chance to get some musical ideas off his chest.

As a result, Colgate University, Hamilton, N. Y., December 12 will have a two-hour Ellington concert in three parts, (1) The early days of Jazz, (2) tracing the development of jazz, and (3) a session of Ellington's favorite compositions.

Block Switches "Ballroom" Theme

"Ballroom" Theme

NEW YORK, Oct. 26.—Martin Block, conductor of Station WNEW's transcribed platter program, Make Believe Bullroom, breaks an old association next week when be changes from Charlie Barnet's theme song of the same name, which he has been using for four years, in favor of a newer theme, It's Make Believe Bullroom Time, which was privately recorded for Block's exclusive use by Glenn Miller and The Modernaires.

Action is in no way an interruption of the friendship between Block and Barnet, but switch had to be made on the instistence of the station and opensors because of the many Block imitators which have sprung up all over the country in the past few years, using the same type of opiel as Block and even the same theme song. All of them have a right to use the Barnet recording, because it was made for the public market.

Last year Block was sponsored in 60 of the transcriptions and big sources.

cause it was made for the public market.

Last year Block was sponsored in 60 cities, via transcriptions, and his sponsor then, National Biscuit Company, put up a how that the imitators were cutting in on the effectiveness of the program. This year Block will be sponsored in the same number of cities, probably by Procter & Gamble, and it was decided to change the theme so as to make it exclusive. New theme has lyrics by Block, Mickey Stoner, and Harold Green. It was also noted that Make Relieve Reliroom is an ASCAP tunic which will be off the air after January 1 if an agreement is not reached between the Society and the broadcasting industry. The new version is published by Broadcast Music, Inc.

building a band, but no contract was discussed. Green was later notified that Watson

was signed to Marshard and claims that he hasn't heard from Watson since, let alone having a management agreement with Watson.

Sharp Drop in Net's ASCAP Use, Says BMI; "Distortion"-ASCAP

NEW YORK, Oct. 26.—While industry exces continued masterminding about outcome of radio-muste fight, statisticians of Breadcast Music, Inc., claimed a terrific decrease in use of ASCAP muste on one of the two major networks. Figures, which were called "misteading" and "distorted" by ASCAP spokesmen, claimed that only 36 per cent of the hetwork's total commercial and sustaining programs now use ASCAP, whereas in April, when BMI started itemating, 71 per cent used ASCAP, and that only 20 per cent of sustaining programs use ASCAP now, whereas in April 90 per cent used ASCAP.

ABCAP claimed BMI's contention was untrue, and that there has been little use of BMI tunes on sponsored programs

Kit Kat Clipped for Underscaling 4Gs

NEW YORK, Oct. 28.—Julie Podell and George Immerman, co-operators of the Kit Kat Klub, Esst Side nitery featuring colored entertainment, were placed on the unfair list of Local Std, musicians union, this week after having been found guilty by the local's trial board of allegedly forcing Connie Meliane's band to Kick back \$3.951 in approximately a half year.

McLane McLane appeared before the trial board and testified that over that given period of time he received a weekly check of \$504, which he endersed and gave to the castler, but said that he only received \$327 in cash, with which he paid off his men.

off his men.

Por the past few weeks union has been collecting full salary for the men, according to officials, and holding most of it in escrow so that the musicians couldn't pay back. Despite this, McLane asserted he was approached by Immerman for a chunk of his check.

Trial board, headed by Max L. Arons, decided against the owners and placed them on the unfair list until the money is paid up. Arons stated that Immerman indicated he would pay the money in installments.

Martone Opens New Spot

YOUNGSTOWN, O. Oct. 25.—Continental Grove, formerly the Merry-Go-Round, downtown night spot, bowed here October 10 as a theater-restaurant. Jerry Forte and associates are sponsors of the apot, which will maintain a six-nights-sweek dine and dance policy. Johnny Martone's orchestra is currently on the hand stand.

thus far. Society admits a drop in network performance of its catalog, but nothing as severe as indicated here. Society also points out that partially accounting for drop is networks practice to repeat BMI tunes twice within 15 and 30 minutes, whereas the previous custom had always been to repeat a tune only after a time lapse of two hours.

According to EMI, nets plan to use 100 per cent non-ABCAP by December 1, except in instances where catalogs now in ASCAP will be available to BMI after first of the year. Meanwhile Young & Rubicam exces confirmed report that the ad agency was considering sabeauning the Jack Benny theme song, despite fact that the music amounts to five notes of the musical scale. Situation has been responsible for plenty of trade laughs, but agency is afraid to take chances, and tune will likely be changed between now and first of year.

Masterminding

Masterminding

Masterminding the radio-music battle's outcome took another upward turn
this week, high industry execs adding
more possible solutions to those already
advanced. Latest thesis is that the indies are getting a good deal from ASCAP
and will sign, but will probably continue
to string along with BMI and operate
under both licenses. This, it is claimed,
will leave to the networks the task of
battling the Society. Checkup of some
of the leading local indies, however, indicated a "est tight" attitude; but feeling is that as soon as one signs, terrific
pressure will force others into ASCAP
fold owing to competitive angles, Situation's tie with MGM and Metro's hookup
with Robbins Music Corp. Station exections turns's decision on ASCAP would with Robbins Music Corp. Station exec stated WHN's decision on ASCAP would be dependent upon whether Robbins resee opendent upon whether Roobins re-news with Society. Bobbins and ASCAP spokesmen stated the firm would prob-ably renew on a compromise deal.

Bernice Judis, of WNEW, stated both ASCAP and BMI reps have been in to see her, but she would just bide her time and "see what happens."

Yankee Network Re Wax

Yankee Network Re Wax

Stations are realizing more and more how ticklish the matter has become with regard to use of transcriptions. Yankee network this week addressed letter to firm which supplies its waxes, querying about ways and means of blocking out wax grooves containing music not playshe siter January I. Points raised in letter were that transcriptions were property of wax company, and therefore stations could not block out grooves in a way that would injure the record. E. t., firm will suswer, advising it is oken to the accord tape, but will point out that this is no guarantee against infringement, and station must check music copyrights thru its own files.

Souwke on E. T. Price

Squawk on E. T. Price

Squawk on E. T. Price

Stations have also begun to squawk to
wax libraries that, insamuch as they
may not play ASCAP music, the libraries
using same should cut prices. How
serious proposition is can be seen from
fact that some libraries have upped
non-ASCAP content to 50, 60, and 100
per cent. That prices will be cut, however, is doubtful, the e. t. men claiming that in event stations cannot
use ASCAP the non-ASCAP insertions
are all the more valuable.

Local 802 Throws Annual Medical Shindig Nov. 18

NEW YORK Oct 26.—Local 802. AFM, which ordinarily frowns on its members playing free benefits, will hold its own annual benefit to bolster the union's Medical Pund on November 18 at Manhattan Center. Union announces that 40 bands will contribute their services during the course of the evening.

Shindig is an annual affair, known as the Annual Medical Fund Ball. Proceeds are used to provide free medical care to unemployed musicians and their families. Union recently took over a local hospital to provide free hospitalization and surgery. NEW YORK, Oct. 26.-Local 803, AFM.

Security Petrillo

AFM prexy raps Pa. stand -leaders paying taxes are threatened with expulsion

NEW YORK, Oct. 28.—Threatening that he would recoke the cards of band saders who pay Social Security tax for their musicians, James C. Petrillo, prexy of the American Pederation of Musicians, apain declared this week that the band buyer is the employer and is responsible for the Social Security payments of musicians.

Idelans.

This was in answer to a situation arising in Pennsylvania, where the Pennsylvania, where the Pennsylvania Counties Retail Liquor Dealers' Association "clarified" the important question by stating that if employers hire direct, the employer is responsible, but if orks are under contract to the macuto, the leader is responsible.

Petrillo said that he doesn't care what they are doing in Pennsylvania, the word at the AFM is that leaders are not to pay. "If I catch any leaders paying the tax,"

aid Petrillo, "we'll revoke their union

Petrilio cited the situation in Chicago, Petrilic cited the situation in Chicago, where for the past four years payment of Social Security taxes has been a standard part of the contract between the leader and the spot owner. We take the position." Petrilic stated, "that the band leader is in the same pestiton as a department head and just an employee of the particular place he happens to be. If he has to keep paying Social Security he'll go broke."

APM has had a man in Washington trying to push thru legislation that we'll demake it obligatory for spot owners to pay musicisms' taxes.

PHILADELPHIA, Oct. 26.—Payment of Social Security taxes for members of dance orchestrus at night clubs, hotels, and taverne thrucut the State is subject to two conditions, the Pennsylvania Counties Retail Liquior Dealers' Association this week explained to its members in a brief roview clarifying the current situation.

"If orchestrus are under contract to

"If orchestras are under contract to a leader of a band," the report stated.

"then the band leader pays the tax. If the operator hires an orchestra direct (or hires each musician separately) or thru an agency, then the operators pay the Social Security tax."

Generally, it was reported, orks (ex-cept the larger ones) are not under con-tract to a leader, so all operators em-ploying orchestras are cautioned to in-vestigate their tax liabilities thoroly and to keep records of such payments. In the event suit is brought against an op-erator who has no records, the Depart-ment of Internal Revenue may estimate the amount of tax due.

the amount of tax due.

The Counties Association, in its report on the matter, said: "Internal Revenue Department checks on operators thus: it a musician is employed and applies to the Pennsylvania Unemployment Compensation Board for unemployment compensation. the board checks on where the musician was employed, then forces the operator to pay the Social Security tax, plus interest and penalty." It is added that a number of hotels and restaurants have already been taken into court on that account.



Billbard MUSIC POPULARITY

OCTOBER 24, 1940

WEEK ENDING

LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the concensus of reports gathered each week by representatives of The Billboard for the Record Buying Oude feature that appears in Music Machine Sec-tion. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG

I'LL NEVER SMILE AGAIN. (14th Week) Tommy Dorsey.

BLUEBERRY HILL. (Eth Week) Glenn Miller, Kay Kyser, Russ

I'M NOBODY'S RABY, (8th Week) Judy Carland, Tommy Tucker, Benny Condman.

TRADE WINDS. (5th Week) Bing Crosby,

MAYRE (4th Week) Ink Spots

PRACTICE MAKES PERFECT. (2d Week) Bob Chester,

ONLY FOREVER. (1st Week) Bing Crosby.

FERRYBOAT SERENADE. (1st Week) Andrews Sisters, Kay Kyser, Gray Gordon.

COMING UP

WE THREE, Ink Spots, Tommy Dorsey.

OUR LOVE AFFAIR. Clean Miller, Tommy Dorsey.

BEAT ME DADDY, EIGHT TO A BAR: Andrews Sisters, WIE Bradley, Glenn Miller.

CROSSTOWN. Glenn Miller, Guy Lombardo.

NOW I LAY ME DOWN TO DREAM. Cay Lombardo, Raymond Scott, Glenn Miller, Eddy Howard.

THE CALL OF THE CANYON. Glenn Miller, Tommy Dorsey.

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

Titls compilation is based upon reports from the following result stores of their: 10 Sept setting records of the pass week. New York City: Center Music Store: Blooming result stores of their: 10 Sept setting records of the pass week. New York City: Center Music Store: Blooming Shop: Mesher Masic Co. Inc. Birdfalor Music Boop; Gasely Music Boop. Beaton: Boston Music Co., The Meslody Shop: Mesher Masic Co. Inc. Birdfalor Writteman Song Blop: Broadway Music Shop, Avenue Record Shop. Pittsburgh: Volkwein Brost. Inc. Philadelphia: Ted Burke, Inc.; Wayman Co., Co-Operative Music Co. Washington: George's Radio Co., Inc. Berner: Wella Music Co., Kinghi-Campbell Music Co.; The Record Shop; Gharles E. Wells Masic Co. Block Lake City. Z. C. M. I. Record Dept. Portland, Orc.: Meler and Frank Co., J. K. Gill Co. Los Angeles: Birled-Richardson; Southern California Music Co.; Hollywood House of Music. Birl Francisco: Shop Records Shop; Gharles E. Wells Masic Co. Block Co., Co., Marshall Field, Warlitzer's, Lyon and Beaky Garrier Music Shop; Gullis Music Co. Backelph wurfitzer Co., Store Shop; Gullis Music Co., Endelph Wurfitzer Co., Store Shop; Gullis Music Co., Endelph Wurfitzer Co., Store Berne, Brock Co., Co., Marshall Field, Warlitzer's, Canada and Reaky Garrier Music Shop; Gullis Music Co., Endelph Wurfitzer Co., Store Brock Co., Co., Marshall Field, Warlitzer's, Canada and Brock Co., Music Shop; Molina Co., Des Molnes Endelph Warlitzer Co., Store Molina Brock, Marshall Brock, Co., Branchard Co., Branchard Store, Marshall Brock, Co., Branchard Store, Radio Co., Parcince Shop; E. Forbes & Sons; Mocaareh Sales Co., Louis Pints Dry Goods Co., Atlanta: Cox Prescription Store, New Orleans: Louis Grunewald Co., Inc., G. Schirmer, Inc., Fort Worth, Tex.; McGrary's, Ecolic Record.

MATICALAL

NATIONAL

POSITION

1 1. ONLY FOREVER -BING CROSSY

2 2. MAYBE -INK SPOTS

4 3. BEAT ME DADDY (EICHT TO A BAR! -WILL BRADLEY

9 4. WE THREE -INK SPOTS

6 S. TRADE WINDS -BING CROSBY

8 6. PRACTICE MAKES PER-FECT -BOR CHESTER

10 7. POMPTON TURNPIKE -CHARLIE BARNET

5 B. BLUEBERRY HILL -GLENN MILLER

3 9. I'LL NEVER SMILE AGAIN TOMMY DORSEY

- 10. FERRYBOAT SERENADE -KAY KYSER

POSITION
Last This
WE WE T Bing Crosby
I have been properly to the properly to Maybe—Ink Spots
 Trade Winds
 —Bing Crosby

4. Beat Me Daddy (Eight to a Bar)—Will Bradley 5. We Three—lak Spots 6. Practice Makes Perfect —Bob Chester 2 10

9 7. Blueberry Hill —Glenn Miller

S. Our Love Affair
—Tommy Dorsey 6 3

Par Per Smile Again
 Temmy Dorsey
 O. Pempton Tumpike
 Charlie Barnet

MIDWEST

1. Only Forever Bing Crosby 7

2. Pompton Tumpike —Charlie Barnet

5

4. Beat Me Daddy (Eight to a Barl—Will Beadley 5. Forryboat Serenado —Frankie Masters 6. Trade Winds —Bing Crosby 7. Trade Winds

7. Trade Winds
— Tommy Dorsey
8. Only Forever
— Eddy Duchin
9. We Three
— Jak Spots
10. Blueberry Hill
— Russ Morgan

POSETION EST COAST

1. Maybe Spots —Ink Spots

2. Practice Makes Perfect
—Bob Chester

3. Our Love Affair -Glenn Miller

4. Only Forever -Bing Cresby

5. Call of the Canyon —Clenn Miller 10

6. We Three -Ink Spots

8. Beat Me Daddy (Eight to a Bar) -- Will Bradley

9. There I GoVaughn Monroe

10. Blocherry Hill -- Glenn Miller 100

SOUTH

1. Only Forever Bing Crosby Bing Cresby

Maybo—lak Spots

Ferrybast Serenade
—Kay Kyser

I'll Never Smile Again
—Tommy Dorsey

We Three
—Ink Spots

Beacheery Hill
—Clean Mister

S Pactice Maken Perfect
—Bob Chester

Out Love Affair
—Tommy Dorsey

Only Perever

Only Perever

Tommy Dorsey

Only Perever
—Tommy Dorsey

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best scaling songs of the past well. New York City; Music Dealers' Service, Inc., Ashley Music Supply Co. Pittaburch: Volkwein Brothers, Inc. San Francisco: Pacific Coast Music Jobbers; Enerman, Clay & Co. Los Angeles: Morse M. Freeman, Inc. San Francisco: Pacific Coast Music Supply Co. Chicago: Lyon & Healy, Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. St. Louis St. Co. Chicago: Lyon & Healy, Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. St. Louis St. Louis Music Supply Co. Kansaa City, Mo. Jenkins Music Co. Detroit; Corinnell Biochhers, San Antonio, Local Music Co. Petr Worth, Ten.; Ault Music Co. New Orleans; G. Schirmer of Louisiana, Allanta; Cable Piano Co. Phoenia, Aria.; Dawson Music Co.

NATIONAL

1 1. BLUEDERRY HILL

2 2 MAYBE

3 3, ONLY FOREVER

5 4 TRADE WINDS

12 5. FERRYBOAT SERENADE

6 6. COD BLESS AMERICA

4 7. PLL NEVER SMILE ACAIN

9 8, I AM AN AMERICAN 8 9. PRACTICE MAKES PER-

FECT 7 TO, WHEN THE SWALLOWS COME BACK TO CAPIS-

TRANO 11 11. OUR LOVE AFFAIR

10 12 CALL OF THE CANYON

13 15. I'M NOBODY'S BABY

- 14. THERE I CO

14 15. A MILLION DREAMS AGO

EAST

POSITION Last Tids Wk. Wk.

1. Only Forever 2. Ferryboat Serenade

10 Maybe

Blueberry Hill

5. Our Love Affair Trade Winds

7. Cod Illess America 8. There I Co

9. I Am an American 10. Now I Lay Me Down To Dream 11. Practice Makes Perfect 13

12. I'll Never Smile Again We Three 14. When the Swallows Come Back to Capistrano

15. A Million Dreams Ago MIDWEST

12

MIDWEST

1. Maybe
2. Only Forever
3. Blueberry Hill
4. Trade Winds
5. God Bless America
6. Ferryboat Seconade
7. I. Am an American
Back to Capistrace
9. III Never Smile Again
10. I'm Nobody's Baby
11. Practice Makes Perfect
12. Call of the Campon
13. Our Love Affair
14. He's My Uncle
15. A Million Dreams Ago

WEST COAST

POSITION Last This WE WE 1. Blueberry Hill

2. Maybe 3. Trade Winds Only Ferever

5. Practice Makes Perfect 10 6. God filess America

7. I Am an American S. Ferryboat Serenade

9. When the Swallows Come Back to Capistrano 10. I'll Never Smile Again 11. Our Love Affair

12. Call of the Canyon 13. Same Old Story 14. A Million Dreams Ago 15. There I Go 12

SOUTH

SOUTH

1. Our Love Affair
2. Blueberry Hill
3. I'll Never Smile Again
4. Only Factevar
5. Maybe
Back to Capistrano.
7. Practice Makos Perfect
8. Trade Wieds
9. I'm Nobody's Baby
10. Ferryboal Sarenade
11. God Bloss America
12. I Am an American
12. I Am an American
13. Now I Lay Me Down To
Dream
14. Call ed the Ganyon
15. A Million Dreams Ago

SONGS WITH MOST RADIO PLUGS

2

Songs listed are those receiving 10 or more network plugs (WJZ. WEAP. WARD) between 5 p.m.-1 a.m. week days and 8 a.m.-1 a.m. Sandays for the week esting Thursday, October 24. Independent plugs are those recorded on WOR. WNEW. WMCA, and WHN. Film tunes are designated as "F." musical predection numbers as "M."

This compilation is based upon data supplied by Accurate Re-

	Position	Title	Publisher	P31	ga .
WE	Wic.		The state of the s	Net	Todle
13	1. TWO DREAMS	MET	Miller	33	13
2	2. THERE I CO		BM1	24	13
5	3. TRADE WINDS	*****	Harms	23	15
2	4. PRACTICE MA	KES PERFEC	TIZBMI	22	8
1	5. FERRYBOAT SE	RENADE	Robbins	18	22
1	6. AND 50 DO 1.	*******	E. B. Marks	17	13
12	7. MAYBE		7. Robbins	16	16
4	S. OUR LOVE AFE	AIR (F)	Feint	14	16
6	8. ONLY FOREVE	R (F)	E. B. Marks	14	15
5	S. SAME OLD STO	RY	BMI	14	15
7	9. CALL OF THE	ANYON	Shapiro-Demstein	13	-
8	TO, RHUMBOOCIE	(F)	Leeds	12	16
13	10. I WANT TO L	IVE (M)	Famous	12	7
12	10, LOOKING FOR	YESTERDA	Y Berlin	12	6
11	11. WE THREE	*******	Mercer	10	13
7	II. NOW I LAY	The second second	The state of the s	10	13
11	11, CROSSTOWN	******	Shapiro-Bernstein	10	10
	11. SO YOU'RE TH	E ONE	BM1	10	6

Orchestra Notes

Broadway Band Stand E month on Pacific shores. . . . William E month on Pacific shores. ... William Morris Agency band exer attended the botel men's get-together in Seattle, Wash, and subsequently visited the Ceast for the max three weeks. ... PANCHITO gets himself a contract to wax them for the Bluebird liabel ... the rumba-course exponent is still at the Versailles. LANG THOMPSON cut short his stay at Meyer Horowitz's Village Barn Thursday (24) to begin a theater tour, opening at the Roxy, Atlanta, Sunday (27). ... BOBBY PARKS starts on a run at the Barn Monday (28). ... H. and FAUSTO COURBELLO are fouding ... seems that H. C. was menta Sunday (27). . . BOHBY PARKS
starts on a run at the Barn Monday
(28). . H. and PAUSTO COURBELLO
are fouding . . . seems that H. C. was
in Pausto's band as drummer hast year
at La Martinique, but this season H. C.
has his own outfit at that spot, with
yausto C. going into the new Copacabana
Club . . BOB NEGRON, former Sammy
Kaye trombonist, joins the sliphorn section of the Gray Gordon band, taking
over Bobby Blair's chair. . . MAL HALLETT follows Gordon at the Edison Notember 8, prior to Bitue Barron's engagement there. . . GUY GRANADO comes
back to the Piesta Danceteria Saturday
(28) after a three-weeker in a Detroit
hostely. . JERRY WALD picks up
his first New York location at Childe
Spanish Gardens, beginning October 20
indef . . marks a new policy for this
restaurant, spot going in for large bands
mow . . Wald bas 14 mon, as against
his predecessor's (Bobby Parks) eight
beess . . Tiny BradDSHAW signed to
a Gale, Inc., management pact, taking
his first stand under the banner at the
Apollo Theater in Harlem the November
29 week . . I'a back to the Biork Club
for SONNY KENDIS November 2;

Midwestern Melange

Don McGrane, winding up a recordbreaking stint at Billy Rose's Diamond Horseshoe, New York, of 95 weeks,
sugmented his band from six to an even
dozen musicians and takes up a stand
at the Deshier-Wallick, Columbus, O.,
for 12 weeks. VinCent BURNS
opened at Madura's Danceland in Whit-

RICHMAN

Ing. III. just outside of Chicago. . . .

RED ROBERTS, closing at the spot, moves into Detroit's Grande Baliroom for a monther . BaRON ELLIOTT follows Lawrence Welk into the Trianon, Chicago, set to reign there from November 26 to December 24 . . MAXINE TAFPEN is the new warbler with Ray Noble's aggregation at the Pelmer House in the Windy City, succeeding EDYTHE HARPER . . the latter, a recent addition to the band when Noble's former chirper departed to go to the Coast, in turn moves over to the Hotel Sherman to join Harry James' outfit. . WARNEY RUIL is making a quick repeat in Gino's Restaurant, Hancock, Mich., in for 12 weeks . the ork stepped over from the Lincoln Baliroom in that town, prior to which it had fulled in for two weeks in August at Gino's. in August at Gino's.

Of Maestri and Men

Among Other Things Charlie Barnet Now Becomes Music Pub

NEW YORK, Oct. 26.—In addition to his being involved in a lawwith with Consolidated Radio Artists, having charges preferred against him with the top body of the American Federation of Musicians, and angeling Georgie Auld's new band, Charlie Barnet has taken on another enterpties, a music publishing company, incorporated as Barnet Publications.

incorporated as Barnet Publications.

Charlie Weintraub, personal manager of the leader, said that Barnet Publications was formed to protect the massics original tunes and finure sir performance in case ASCAP and BMI do not come to terms by the first of the year. He mays he also has his eye on record royalties, which appear to look good. Weintraub is acting as major come of the company, as well as the chief (and only) songplugger.

New company has a catalog of 15

New company has a catalog of 15 songs, with the first one. The Moon Is Crying for Mc. by Barnet's ex-vocalist Larry Taylor and Dale Bennett, rolling

f the presses this week. While Barnet is backing the new Auld



band, Weintraub and Milton Pickman will be on the management end. Deal is under way for Auld to go into the Fa-mous Door November 22. Pamous Door is currently headed by Teddy Powell, who is also managed by Pickman.

Chester Pulls \$680 Receipts in Buffalo

BUFFALO, Oct. 26. — Second onenighter in the series promoted here by
Harold Austin and George Hall, who are
also running the new local Esquire dancery, featured Bob Chester and proved to
be fairly successful. Affair was held
October 17 in Memorial Auditorium.
Buffalo's new convention hall, and attracted 800 steppers. Chester was popular with patrons and brought in a boxoffice gross of about \$650. Ducats were
priced at a straight 85 cents per person.
Esquire Ballroom is being reported as
doing stendily better, and a new Bundly
afternoon swing session has been insugurated by operator-band leader Austin,
which is catching on. Batturday night
now features guest bands of this territory. Name band promotions will be
carried on, according to Austin. Harry
James' hand was the first one this season to be featured by the Esquire mansgement.

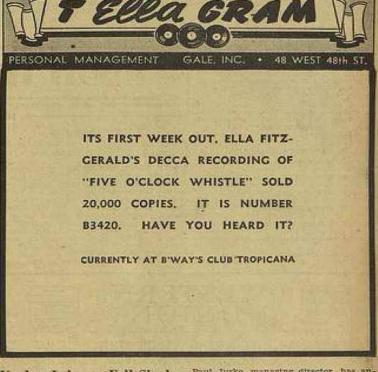
Les Hite Only Fair With \$300 at Turnpike Casino

LINCOLN, Neb., Oct. 26.—Les Hits, making his first appearance here at the Termpike Casino at 55 cents per person, came out with \$500 on the date (18), which, since bought at a good price by R. H. Pauley, netted a fair profit.

He was followed for the next two nights by Eddy Rogers, same price, and also a first-timer. Rogers got the same gate, but had to go both nights to do it. Not all the poor showing was due to the attractions, since the local college football team was playing at near-by Lawrence, Ean., and three special trains of college students, who normally support the Turnpike, went to the pigskin brawl.



EDWARD B. MARKS MUSIC CORPORATION RCA BUILDING • RADIO CITY • NEW YORK FRANK HENNIGS, General Professional Manager



Yankee Lake on Fall Sked

TOUNGSTOWN, O., Oct. 25.—Yankee Lake Pavilion, one of the district's largest dance apots, has switched from six nights a week to two sessions weekly, Saturdays and Wednesdays, the regular fall policy.

Paul Jurko, managing director, has an-

Spot has been experiencing its best season in years and has accommodations for 1,200 at tables. Charite Spirakis band recently ended a record-breaking month at the dansant.

On the Records

A critical analysis of the latest record releases, stressing their commercial value to record retailers and music machine operators. Reviews of greater length are given to recordings that peases unusual interest as to artist, selection, or both.

Key: FT—Fox Trot; W—Walts; VC—Vocal chores; V—Vocal recording.

-By DANIEL RICHMAN-

ARTIE SHAW AND HIS GRAMERCY 5- (Victor)

ARTIE SHAW AND HIS GRAMERCY 5— (Victor)

Special Delivery Stomp—FT. Keepin' Mysel/ For You—FT.

FOLLOWING in the footsteps of such noted small-combos-within-big-bands as Benny Goodman's Trio (and Quartet and Sextet), Tommy Dorsey's Clambake Seven, and Bob Creeby's Bob Cats, among others, Shaw this week sets before record buyers the first waxed effort of his new five-man group. With Billy Butter-field on trumpet, Al Hendrickson on guitar, Jud DeNaut slapping the bass, Nick Fatool behind the drums, and John Guaraleri lending the by this time expected "different" Shaw touch by playing hot harpstshood, Arties clarinet lets go as the pacemaker on two sides that have a natural market awaiting them among record collectors and other disciples of ite jazz hot. Item A is an original, item B the old Vincent Youmans number, and both are excellently done. Guaraler's work stands out rext to the maserior's, despite the difficulty of bringing the gap between the basic instrumental classicism of a harpsichord and the hot passages allotted it here. The way Quaraler's solves the problem slone is worth the price of the record. Shaw, of course, is suserb, and the other four men hold up their ends admirably, Unless Shaw's reputation and the other four seen hold up their ends admirably Unless Shaw's reputation and the other sexchange, which will be understood probably only by New Yorkers) can command general attention, the chances are that sales here will be limited, however.

GRAY CORDON (Slucbird)

GRAY GORDON (Bluebird)

Autumn on the Compus-PT; VC. Cuttin' the Class-PT;

Aufama on the Campus—FT; VC. Cuttin' the Class—FT.

A PARTICULARLY commercial disk is turned out by Gordon here, with the main appeal directed at college campuses and their neighboring muste machines. With the rah-rah season at its height, due of course to the current week-end football games, that appeal is pretty potent, more so now probably than at any other time during the school year. This platter really hits at that appeal with its two-sided salute to Joe and Jane College. Even more commercial is the contracting diversification, despite the common central theme, of the A side balled and the companion swingureo. That part of Collegians that wants its music eweet can get salisfaction out of the superior Art Perry vocal and good band work on a pretty (tho reminiscent) melody, and the campus j-bugs can revel in the barrel-housing on the reverse. Cordon's jazz on this side, incidentally, will be an eye-brow-lifter to those who have thought of him all along only in terms of tic and too. With both sides fine examples of their type, and with their obvious titular attraction, this disk ought to be found in every coin phone within halling distance of a campus and in every student's room that boasts a record player.

BOSEY BYRNE (Decca)

BOBBY BYRNE (Decca)

The Right Time-FT. Take Care (of You for Me)-FT: VO.

NO SURE-THING bets can be laid on the chances of this one to hit the jackpot NO SURE-THING bets can be laid on the chances of this one to hit the jackpot either in home or machine sales, but this much is certain—that it's the first real opportunity this comparatively new band has had to make an assault upon commercial record success. The first side is the one that gives it that opportunity; Take Care is a balled, and better than average, but no better in material and execution than a number of other things Byrne has waxed in the past few months. The Bight Time, bewever, has its potentialities. Byrne featured the number a great deal before he closed last mouth at Glen Island Casino in New York's Westchaster County, he used it in theater appearances after that, and he will undoubtedly keep on doing it on the air when he goes into Meadowbrook in New Jersey shortly. All that won't hurt its coin phone chances. In addition, it's inherent phone material, with its medium swing tempo behind good soles, chaembles, and an amounteements ("It's I o'clock, etc."). There are possibilities here; whether or not they will be realized is another matter. They deserve to be, at any rate.

XAVIER CUGAT (Victor)

XAVIER CUGAT (Victor)

Guatro Personas-Guaracha; VC. Frenesi Rumba con.

Gugat is disappointing on the lovely melody that is Frenezi, and the lack of brilliance in this version is all the more marked because of Artie Shaw's recorded demonstration several months ago of just what can be done with this song that cries aloud for instrumental color. The reverse is lively in the typical South American way and makes mood listening.

ALEC TEMPLETON (Columbia)

ALEC TEMPLETON (Columbia)

Some of These Days—Piano solo with
Talliting Humming Shues—Piano solo.

Templeton's second Columbia release
thrusts of this blind planist being cleaner
and sharper and less forced. The old
Sophie Tucker stand-by on the A side, as
played in the style of Bach, Czerny,
Eddy Duchin, and Shep Fields, among
others, is highly enjoyable and displays
amasing plane ingenuity. The reverse,
Templeton's thems song, is a lovely bit
of ivery manipulation.

(See ON THE RECORDS on page 64)

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its numical quality.

Marshall Van Pool

(Reviewed at the Flamingo, Chattanoops, Tenn.)

FOR dancing or listening, Van Pool forchestra rings the bell. Unusual instrumentation permits rhythms which are smooth flowing, awest, and extremely

danceable. Combination consists of four sax, one trumpet, and three rhythm, with lovely Martha Ann Cooper doing the vocals. Result is soft swing featuring drums, bass, and plane. Marshall draws the line on the volent numbers, preferring to stick to pop hits on the sweet swing side. These he puts over with plenty of toe tickling to satisfy all except chronic litterbugs.

tickling to satisfy all except chrome litterbugs.

Bill Lemning's trumpet is one of the features of the band. Charlie McCain, pianist, does the arranging and occasionally solos nicely. Boys are versatile, while Van Pool keeps the musto smooth flowing and danceable at all times.

Miss Cooper's smooth voice and effective delivery fit in perfectly with the band's brand of music. Wyche.

Tony Di Pardo

(Reviewed at the Trianon Ballroom, Chicago)

Di PARDO, formerly trumpet player with Joe Reichman's band, has a sprightly aggregation of nine months' standing. Without being different in its musical style or novel in its arrangements, without carrying in its aertup brilliant featured soloists, this ork offers good, danceable music eminently califactory for ballroom and club dates. Leader's frequent tootling on his trumpet adds to the three-three-three

Leader's frequent tootling on his frumpet adds to the three-three-three ovchestration. Short of stature, always pleasant, Di Pardo keeps the stand alive with agile movements that command the patrons' interest. Betty Elis, beautiful and exquisitely gowned warher, is, to say the least, an attraction for up front. Sings in a deep voice which more than makes the grade.

Modell.

Jimmy Walsh

(Reviewed at the Rainbow Ballroom, Denver)

BACK from his first Eastern trip, and D with several changes in personnel, Walsh is putting out a fine brand of danceable music. With a steady rhythmic tempo and a full front, the outfit is a natural as a ballroom sell. Brass, of which there are five when Walsh atta in as he does in a good many numbers, predominates. Guitar was dropped for an added trombone. New men include Jack Knaus, formerly with Red Nichols, and Jerry Poster, formerly with Bob Milliar, on trombone, and Jimmy Handy, another Millar man, on trumpet.

Walsh himself seems to be doing.

walsh himself seems to be doing a better job of fronting, altho his constant trombone work leaves little time for batton of clatter. A trombone tric is featured often Ziggy Zeiman does a nice job on tenor say leads, and Les Burney covers a lot of frory territory.

Vocal department is a three-way split, with Tommy Cunningham, formerly with Jack McLean, heading the balled section with a nice clear range that has a touch of the crooner but still is plenty foll. Jerry Poster takes care of the swing vocals, and Pete Pylling is swell on comedy and novelty work.

Trackman.

Eddy Rogers

Eddy Rogers

(Reviewed at the Turnpike Casino,
Lincoln, Neb.)

GOOD for the ear but not so good on
the hoof is Rogers' music. It's a
type to be held close to the hotel
rooms and intimate clubs, where the
youngsters are at a minimum.

Rogers, eme-time first chair man for
such musical gentry as B. A. Rolfe and
Mark Warnow, is a violinist, which gives
some clue to the type of music he's interested in. He also inbors over all the
ballad strangements, leaving what few
lift tunes he has to Joe Lapone (sax).
Delightful to listen to, Rogers' music
would be ideal to garnish a seven-course
meal, take a few easy turns around the
floor, and call it a night well spent. Unfortunately for these ballroom dates he's
on, there're no long meals, no patronage
wish for easy inactivity, but instead the
urge to hotfoot the floor from arrival to
departing time.

Entertainment department is headed

coparting time.

Entertrainment department is headed by Irene Janis, who sotos nicely at the mike and doubles with Rogers for vocal diase. A nifty looker, she packs nice voice. Straight-facing numbers is the specialty of Nerman Ross, ax, who drags from the simplest number many laughs, irving Dahlgren plays besutiful trumpet, and Lapone is the comic of the outsit, wig and all. George Aton swings to the extent from his plane for additional instrumental color.

Band has three chuther two beast

Band has three rhythm, two brass, and four sax, aside from Rogers' violin, which is featured often. It's a good or-chestra, dishing up good music, but unfortunately not fer ballrooms. In its proper groove it should never lack for popularity.

Object.

n the A

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal, rather than the musical ability of the bands reviewed. By SOL ZATT

Dick Kuhn

(Hotel Astor, New York, Mutual Network, Thursday (24), 5:15-5:45 p.m.)

It's hard to believe that the music is being made by just a small combo, because the program has a definite lift to it and is arranged in full-bodied rhythmic fashion. Kuhn indulges in all sorts of melodic variety so as to include pops, novelties, and standards, plus some dreamy ballsds where the vibes are put to exceedingly good use. Everything is played with such quiet delicacy that it's a distinctly worth-while half hour.

Gus Stock

(The Brook, Summit, N. J., NBC Red Network, Thursday (24), 6-8:15 p.m.)

STECK'S air session was very much in the frashion of Kuhn's, with an early-evening shot to fill, and was done very much in the same manner—little ostendamentation and plenty on the rhythmic and mustcal side. Where Kuhn, because of necessity that confronts a small combo, played only single choruses in many instances. Steck operates along more fully orchestrated lines.

Both, however, were different enough and offered their contributions in individual ways. Steck stuck to the poptume vein, bringing in his Steck-cattes for the harmony vocal sessions. These carly-evening sessions are a distinct aid in proving the versatility of a band, and Sieck shows that he has that He playe music that's listenable and very danceable. STECK'S air session was very much in

Earl Mellen

(Reviewed at the Turnpike Casino, Lincoln, Neb.)

A YOUNG band, Mellen's boys are of the sophisticated music school, with an extensive library, some clever arrangements, no rough edges, and one of the best girl rocallets to bring eyes to the bandstand.

Aside from the ability of the boys to play anything in the dance vein. Beiny Benson is important to the cutiff be-cause of his expert tampering with the stock scores in the library. He has the four brasses, four saxes, and three rhythm working together neatly to pro-duce smooth, un-hurried, and pleasant music. music.

Nancy Gay rates more than passing comment. She can sing, and she gives with rhythmic terso undulations which add extra percentage in selections made as one. She's also a looker—facially and figuratively. When cornedy is called for, Tex Melvin, who is a rube stylist, dead-pains vocals.

Gordon Morrison, plano, fills the rests with a turn at the celeste, and soveral of the men from brans and sax sections are spottighted for mike appearance. Mellen makes music the feature, without much time for novelties. This being primarily a dancing crowd here, the bies was appreciated.

Oldfield.

Par Liber

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REMEMBER THE BIRTHDAYS OF YOUR FRIENDS WITH COLORFUL TELEGRAMS. THEY BRING SO MUCH PLEASURE AND ARE NEVER PORCOTTEN. COST ONLY 20c LOCALLY AND 25c TO ANY WESTERN UNION POINT IN THE UNITED STATES.

Music Items

HUGHIE PRINCE, one of the writers of Rumboogie, is back on his feet after a 13-week hospital stege.
George MacKinnen, songwriting columnist, had his latest, Can't Bo Nothin' 712 Love Gets Here, put on the presses of Mills Music. Bay Perkins collabed on the music.

Burry Archer and Gladys Shellow will

the music.

Barry Archer and Giadya Shelloy will
do the music and lyrics respectively for
Frank Merlin's new musical comedy,
fifty-Musical and Fifth.

Lonely Serenade, written by Bobby
Kroll, arranger, and Judith Arlen has
been accepted by BMI.

When "Ice-Capades of 1941" goes out on its road four next menth, it will contain two new songs, "Bue September and "America Sings," written by Peter DeRosa and Mitchell Parish, writers of the criginal score.

criginal score.
Robbins Music, publishers of the Sonja Henle-Arthur Wirts lice revue, placed "The Moon Fell in the River," from that show, on its No. 1 plug list, after having had it recorded by Hal Kemp, Ray Herbeck, Will Bradley, Dlosh Shore, and Vaughn Monroe.

Publishers and People
GENE PANZONE, former contact man
for Southern Music, has stepped out
on his own, with a publishing house
taged A-1 Music Publishers. First tune
of the new firm is The Ghost of an Old

of the new firm is The Ghost of an Old Romance.

Murray Wizell has resigned his post of professional manager of Mills to join the contact staff of Chappell.

Lincoln Music is going after pluga on flow DM He Look? by Abner Silver and Gladys Shelley.

Professional staff at Remick is bearing down hard for Shadous on the Sand under the aegis of Johnny White, professional manager. Tune was authored by Stanley Adams and the late Will Grozz.

Wis. Musicians' Ass'n

Hit Preview

PHILADELPHIA, Oct, 28.—Trade has seen cocktail parties arranged to introduce bands and singers, but now comes a press preview for a song.

A first chance to hear the next hit parade possibilities in being offered a select group of localities who are being invited to a cocktail party at the Mask and Wig clubhouse here next Sunday (3), when Dr. Clay Boland and Bickley Ratchner will preview their musical score from the forthcoming Mask and Wig production.

Competish Hurts Monroe in Conn.

BRIDGEPORT, Comm., Oct. 26.—The lengthy air time from the Massachusetts spot where he first attracted attention this aummer didn't do Vaughn Momres much good in his first appearance at the Ritz Ballroom here last Sunday (20). Only 900 people passed thru the turnstilles, with ducate priced at 73 cents for the men, a dime less for their fem companions. Total gross was \$635. The showne wasn't entirely the fault

fem companions. Total gross was \$635.

The showing wasn't entirely the fault of the band's draw, masmuch as competition from two sources cut into the fitts attendance plenty. Ben Bernie, making his first appearance in Bridgeport in many years, played a one-day engagement the same day at the Loew-Lyric Theater, doing four shows to packed houses. Bob Chester's date at the Arena in New Haven, Coun., only 18 miles away, also hurt Ritz business.

ence here. Erwin H. Sorensen, Racine, Wis., was renamed vice-president; W. Clayton Dow, Bacine, was elected secre-tary, and W. P. Vanderberg, Green Bay, treasurer.

Wis. Musicians Ass'n

Elects New Officers

EAU CLARRE, Wis., Oct. 26.—Volumer
Dahlstrand, Milwaukee, was re-elected
president of the Wisconsin Musicians'
Association at its semi-annual confer
definition of Musicians of the international executive board of the American Federation of Musicians.

Philly Plan for Musicians as Aid in Nat'l Defense Program

PHILADELPHIA, Oct. 26.—A plan to provide profitable employment for the "forgotten men" who are so numerous on the rolls of the musicians' unions schooled musicians who haven't worked for a decade or more because of the demise of work in theaters, concert hands, and symphony orchestras—is being formulated by A. Rex Riccardi, secretary of the local musicians' union. Intent is to find a place for such musicians and their music in the national defense program. And if the plan proves its worth have, it's pretty sure to be taken up by APM prexy James C. Petrillo as a regular Pederation program.

In the effort to create musicial staffs

up by APM prexy James C. Petrillo as a regular Pederation program.

In the effort to create musical staffs at all plants and factories in this area, fliceardi has enlisted the support of a sponsoring committee that already includes Samuel R. Resembaum, president of the Independent Radio Network Affiliates; M. Herbert Syme, attorney for the Central Labor Union, and George W. Ellictt, executive secretary of the Philadelphia Chamber of Commerce.

An early meeting will be called with the executive heads of all concerns in the territory assigned national defense orders, asking co-operation in providing light professional work of a neastechnical nature for the AFM's wast army of "forgotten men." Musicians thus eenployed would serve as a musical corps at each plant and factory and, at no extra cost, would help coment employeremployee relationship with music. Each factory orchestra would be available for concerts during lunch hours and recreational periods and would play at all plant cuttings, affairs, and all patriotic functions.

Altho the industrial plants have not been canvassed as yet in earnest, several have already manifested interest in the

CAMDEN, N. J., Oct. 26.—Henry C., Bonfig, RGA Victor commercial vice-president, has announced the appointment of the Bliss-Strawn Distributing Company, Detroit, as wholesale distributor for Victor-Bluebird records and all RGA Victor entertainment products. The newly formed firm operates branches in Tosedo. O. and Grand Bapids, Mich., and will serve the lower Michigan and Northwest Ohio territories.

Hackell Bliss is head of the firm Charles W. Btrawn, vice-president and manager of distribution, and Charles Nosh, preminently associated with the Detroit automobile industry, is chairman of the board of directors.

SUGAR'S DOMINO

SUGAR'S DOMING
(Continued from page 4)
spots (WoTU: Please note), and that
an appreciable percentage of patrons
seek to become intoxicated without any
of the preliminaries usually associated
with good living. In the cates anyway,
cavygoing jellity has given way to riotous
living, which is another label for the ving, which jitters.

employee relationship with music. Each factory orchestra would be available for concerts during funch hours and recreational periods and would play at all plant cutings, affairs, and all patriotic functions.

Altho the industrial plants have not been canvassed as yet in carnest, several have already manifested interest in the plan. While most of the men falling in the category are middle-aged, all are excellent musicians, assuring a high the effect that drama is a mirror held grade of music in return for a weekly pay check. Since there is a certain amount of light professional work available at every plant signed for national defense work, giving the musicians the across the ever-narrowing ass.

BREAKING RECORDS!

FIRST TIME IN ANY BROADWAY THEATER

REYNOLDS

AND HIS ORCHESTRA

NOW CONCLUDING SECOND WEEK

PARAMOUNT THEATER NEW YORK HELD OVER THIRD W

OPENING NOVEMBER 8, ROSELAND BALLROOM, NEW YORK. BROADCASTING OVER N.B.C. FOUR TIMES WEEKLY. AVAIL-ABLE STARTING DECEMBER 20TH FOR DATES. WRITE, WIRE OR PHONE.

WATCH OUR OKEH RECORDS

Thanks to Harry Kalcheim and Bob Weitman for Great Paramount Engagement

Direction-MUSIC CORPORATION OF AMERICA, 745 Fifth Ave., New York



McRisle, Jimmy: (Westminster) Boston, h. McCollec's, Jimmy, Rhythmaires; (Wilson's) Trestion, N. J. nr. Madden, Bill: (Fraymore) Atlantic City, h. Mask, Jimmy; (Butterfly) Springfield, Mans, h. Mack, Hall: (Rendervous) Wender, Cht., Sc. McGrap Merrymakers; (Par Rectration Cital) Malony, Joe: (Newhouse) Salt Lake City, h. Mann, Milson: (Joe's Casino) Wilmington, Del. nc. Mansamares, Joec: (La Compa) Chi, nc. Marinaro, Joe: (Kaulman's Cafe Madrid) Baffalo, nc. Marinario, Jee: (Hukery House) NYC, hc. Martin, Lou; (Heon & Eddie's) NYC, nc. Martin, Hobby: (Martin's) NYC, and Martin, Freedy: dis, Francis Jan Francisco h. Martin, Charlie: (20th Century Tavern) Folia, nc. Mather, Nicholas; (Russian Kretchma) NYC, 16. Maya: (Eli Morocco) NYC, re.

Mayar (El Morocco) NYC, re.
Mayar (El Morocco) NYC, re.
Mendows, Frankle: (Bwing Shib) NYC, me.
Mellen, Barli (Music Box) Omaha, h.
Messner, Jork! (Box) Gadhiel) Detreit, h.
Meyers, Mill: (Sanson House) Philis, h.
Miguel, Don. (Gaucho) NYC, he.
Miller, Glenn: (PannayFrank) NYC, h.
Miller, Glenn: (PannayFrank) NYC, h.
Miller, Glenn: (PannayFrank) NYC, h.
Miller, M. J., nb.

Routes are for current week when so dates

Abb. Vio (Eluyvesant) Buffalo, h.
Alpert Mickey (Coccanut Grove) Boston, nc.
Alvarido, Don: (Le Fiesta: San Prancisco, nc.
Alvareza, Don: (Cooga: Casino) Assury Parz,
N. J.
Angelo, (Bertalotti's) NYC, bc.
Angelo, (Bertalotti's) NYC, bc.
Arapison, Al (Buitanore) Allamia, h.
Arapison, Al (Buitanore) Allamia, h.
Arapison, fall (Buitanore) Fire Pa, h.
Arapison, Billy: (Lavenore) Fire, Pa, h.
Arthur, Arise; (Nen) Boston, nc.

Bach, Richard: (20th Century Tavern) Phila,

Bellay, George (Wilson's) Phila, Dr. Bandy, George (Wilson's) Paul h. Barnott, Arne: (Harrys New Yorker) Chi, nc. Barnott, Jackie: (College Inn) Cloretand nc. Barnett, Inches (Ritz Carton) Atlantic City, h. Becker, Roward: (Deliveod) Budalo, b. Becker, Denny: (Park Recreation Club) BL. Paul.

Beckner, Denny: (Park Josefferson Labora, Paul.
Beelby, Malcoim: (Adolphus) Dallas h.
Beelby, Malcoim: (Adolphus) Dallas h.
Belvet, Joe Thash': (Gray Bar Cus), Youngstown, O., Be.
Besselfst, Been: (Heidelberg: Bail Lake City,ch.
Benann, Bay: (Warwick) NYC, h.
Berry, Ro: (Mill Cith) Ogden, Ulah, Be.
Berry, Ro: (Mill Cith) Ogden, Ulah, Be.
Betry, Don: (Arcadis) NYC, b.
Biltmore Beyr: (Park Plans) St. Louis, h.
Bissett, Bully: (Santa Bital Tucson, Ariz, h.
Beno, Richard: dishater) Geveland, h.
Berry, Mischa: (Waldorf-Astorias NYC, h.
Berry, Mischa: (Waldorf-Astorias NYC, h.
Bowers, Freidy: (Club Nomad) Allantic City,
Be.
(Waldorf-Astoria) Cinella-

Bowman, Johnny: (Netherland Plaza) Cincin-

Bowman, Johnny (Netnetrame of the part, h. matt, h. firadd, Zedy; (Seaside) Atlantic City, h. Phila, Bradley, Will; (Benjamin Franklin) Phila, Nov. 1, h. Bragale, Vincent; (Benchcomber) Boston, nc. Brigode, Ace: (Marigold) Chi, b. Brower, Jay: (The Lado) Bain Francisco, Be. Brower, Jay: (The Lado) Bain Francisco, Be. Brower, Jay: (The Lado) Bain Francisco, De. Brown, Jack: (Marine Chib) Dalath, Minn., so. Bruce, Roser: (Chia Hora) Dalath, Minn., so. Bruce, Sont, Chia Lado, Bain Francisco, De. Burtact, Johnny: (Rosaland) Brookly, in Property Company, Chib, Johns Beach) Detroit, c. Byrns, Bochy; (Marine) Detroit, c. Byrns, Bochy; (Marine) Philadelphia (Philadelphia) Detroit, c. Byrns, Bochy; (Marine) Philadelphia (Philadelphia) Philadelphia (Philadel C

Gabet, Tony: (Villa Moderne) Chi, no. Gamdee, Eddie: (Madura's Danceland) Ham-mond, Ind. h. Camerco, Gech; (MacDonald) Edmanton,

Camerco, Occini (MacDonald) Edmanton, Alla, h. Campo, Del: (Fairway Yachi Glub) NYC, ne. Candullo, Joe: (Lain Quarter) Boston, ne. Carisen, Billi (Oh Henry) Willow Springs, Ill., b.

Ill. b.
Castana, Count: (Beachcomber) Boston, ne.
Castana, Larry (Roy 'Son Albany, N. y. ne.
Castana, Larry (Roy 'Son Albany, N. y. ne.
Caurbello, Fansto: (Cepacabana), NYC, ne.
Chassy, Lon: (Greenbrier) White Sulphur
Serings, W. Va. h.
Chavez: (Reschoomber) NYC, ne.
Claridge, Gay: (Melody Mill) Chi, b.
Clarids, Lowry; (Book-Cadillac) Delroit, h.
Clarke, Bundy; (Park Central), NYC, h.
Clinton, Larry; (Netherland Plana) Cincinmati, h.

Coleman, Emil: (Chex Parce) Chi, nc., Columbo, Harold: (Royal Cafe) Camden, N. J.,

Courad, Lew (Steinberra) Boston, re. Cordeba, Lollin: Treasure Island; NYC, Ec. Costello, Charles; (Times Square) NYC, h. Crowwell, Chauncey (Tutwiley) Birmingham, Ala., b. Crosty, Reb: (Mary Hopelins) San Francisco, b. Crowley, Ted: (Tie Tee) Boston, ne. Cugat, Xavier: (Colemia) Dayton, O., t.

Bills (Star Dust Ion) Pleasantville,

Davidson, Bill: (Star Dust Inn) Pleasaniville, N. J. 16.

Lake City, b. E. Dry, Jack: /Reval Palm) Minut Dr. Bliberton, Dube: (Seled Resay) Muncle, Ind., Shy Ci, Crystal Sallesom: Fargo, N. D., Shy Ci, Crystal Sallesom: Fargo, N. D., Shy Ci, Crystal Sallesom: Fargo, N. D., Shy Ci, Crystal Marsh NYC, re. Emis, Josef (Gusen Marsh NYC, re. Emsel, Preddy: (Sugar Bowl) Albeny, N. Y., b. Ernie, Val. (Coq Rouge) NYC, re. Faquires, Ther (Bock-Caulliae) Detrait, b. Evans, Bobby: (Cotton Club) Phila, nc.

Teddy: (Sloppy Joe's) Minnespolis, no. it, Mickey: (Covered Wagon) Strat-

Fabian, Teddy: (Sioppy Joc's) Minneapolis, no. Familant, Mickey: (Covered Wagon) Stratford, Pa., re.
Familant, Mickey: (Covered Wagon) Stratford, Pa., re.
Pay, Iven: (Montagemery) Upper Darby, Pa., ch.
Fays, Lew: (Frein Dunceteria) N'CO, re.
Fens, Eddie: (Hi Mat) Chi, nc.
Fielder, Schuney: (Fisca) San Antonio, h.
Fielder, Schuney: (Fisca) San Antonio, h.
Fielder, Schuney: (Fisca) San Antonio, h.
Fielder, Schuney: (Sasex House) N'CO, nc.
Fielder, Stratford, San Antonio, h.
Fielder, Freddie: (Histria Palm Gardens) Milmauxes, nc.
The Market: (Nagoria Cont. pc.
Fisher, Fielder: (Time Town: St. Louis, h.
Fingerald, Elia: (Tropicama, N'CO, nc.
Fingerald, Siece: (Bonama)'s) Trenson, N. J., c.
Footer, Chuck: (Hillmore) Los Angeles, h.
Freed, Carli (Park) St. Paul, nc.

PHOTO REPRODUCTIONS

Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroam; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road house; ro-restaurant; s—showboat; h—theater.

Fuller, Walier (Grand Terrace) Chi, no.

Gapen, Prank: (Bordewick's) Tuckahoe, N. X., 10.

Gailbord, Silm: (Stamp's) Phila, c.

Gailbord, Silm: (Stamp's) Phila, c.

Gasparre, Dick: (Physic) NYC, b.

Gasparre, Dick: (Physic) NYC, b.

Gasparre, Dick: (Physic) NYC, ch.

Gasparre, Dick: (Physic) NYC, ch.

Gasparre, Milcon: (Fox & Houseld Rosten, pr.

George, Milcon: (Fox & Housel) Mobile, Ain. pr.

George, Milcon: (Green Mill) Saginaw, Mich.,

Gill Emerson: (Green Mill) Saginaw, Mich.,

Green House) NYC, no.

Gill, Emerson: (Green Mill) Saginaw, Mich.,
Gill, Emerson: (Green Mill) Saginaw, Mich.,
Gill, Prienda, Six: (Roosevelt) Jacksonville.
Plan. In.
Glan. Jilly: (Pastor's) NYC, ne.
Golden, Nell: (Capitol City Glab) Atlanta, ne.
Gorden, Nell: (Capitol City Glab) Atlanta, ne.
Gorden, Nell: (Golden NYC, ne.
Green, Sly: (Harmeny) Harleyville, N. Y., ce.
Green, Sly: (Harmeny) Harleyville, N. Y., ce.
Green, Sly: (Harmeny) Harleyville, N. Y., ce.
Green, Slesso: (Chi Cuba) NYC, ne.
Griffin, Jack: (Old Falls Tavern) Phila, ne.
Grey, Vernes: (Compo) Philla, e.

Hahm, Al: (Breadmoor) Denver, ce.
Harbest, Kip: (Dance Casino) South Langbosne, Pas, b.
Hardy, Bob: (Casa Marsans) Boston, ne.
Harbert, Boffie: (Whitcomb) San Francisco, h.
Harbert, Selfie: (Nell: The Try)
Harry, Bol: (Grey Grey) Grange, Tay. 16.
Harry, Bol: (Grey) Grange, Tay. 16.
Harry, Grey, Grey, Grey, Mill, Inn) Weston,
Conn., ne.
Herbeck, Ray: (Log Gabbin) Armonic, N. Y., ro.

Hendricks George (Cobb's Mill Inn) Weston, Ceen, in.
Gernal, Selvan: (Log Cabbn Armonk N. Y., ro.
Herbeck, Ray: (Log Cabbn Armonk N. Y., ro.
Herman, Selvan: (Barclay) Phila, h.
Herman, Woedy: (Strand) NYO, h.
Hill, Henny: «Teest Phila, c.
Hill, Dick: (H.-12e-Ho) Phila, c.
Hill, Dick: (H.-12e-Ho) Phila, c.
Hill, Tiny: (Oriental) Chi, t.
Hosqiand, Everetti (Heather) Boston, h.
Hosfiman, Ray: (Hed Pox Tavern) South
Merchantville, N. J., nc.
Holden, Lea: (Pamsus Door) NYO, nc.
Holden, Lea: (Pamsus Door) NYO, nc.
Holden, Lea: (Park Lane) NYO, h.
Hoppins, Lea: (Park Lane) NYO, h.
Hoppins, Don: (Club Comlimentale) Mocircal,
Ges., nc.
Hindson, Toant (Piedmont Driving Club) Atlaria 26-31; (Charlotte News Benedit Charlotte, N. G., Nov. 264; (John Marshall
Hodel) Richmond, Va., 4.

Key, Jehnny (Club Eldorade) Tremton, N. J., 28.

Key Krist (Casino Russe) NYC, nc.

Keye, Sammy (Commodore) NYC, h.

Keiley, Rully: (Essen) Boston, h.

Keine, Hall (Aimsley) Adlanta, B.

Kenn, Hall (Aimsley) Adlanta, B.

Kenn, Roger (The Enthasm) Brocklyn, re.

King, Todder (Tackl) Prishburgh, he.

King Todder (Tackl) Chilp Histoburgh, he.

King Todder (Tackl) Chilp Histoburgh, he.

King Todder (Tackl) Chilp Histoburgh, he.

King Todder (Britangion) NYC, h.

King, Maryey (Chinteau Chi, h.

Kingk, John: (Beachcomber) NYC, h.

Kingha, Komi (Hagship) Undonville, N.J., ne.

Kobblers, Komi (Hagship) Undonville, N.J., ne.

Kural, Jose (McLean's Log Cabin) Merchant
ville, N. J., ne.

Kripe, Gene: (Earle) Phile, t.

Kulm, Dick: (Assor) NYC, h.

L

ake, Sol: (606) Chi, Ec., amb, Deckson, Mich., amb, Drexet: (Rossiand Inn.) Jackson, Mich.,

Lamb, Drexel: (Reseiund Han) Jackson, Mich., Rc.
Laug, Eddie: (Hossert): Brooklyn, h.
Lang, Low: (Whiles NYC, h.
Laing, Jessmy: (Chez Maurice) Montreal,
Que, nc.
Lancherry, Hall: (DeWitt Glinton) Albany,
N. Y., R.
La Pats, Belly: (Mayor's Show Place) Phila, nc.
Lauro Brost: (Studio) Phila, h.
Lear, Jerry: (Heidelberg)) Phila, nc.
Lear, Jerry: (Heidelberg)) Phila, nc.
Lee Baron, Eddie: (Rainbow Boom) NYC, nc.
Leclici, Art: (Hody's Cafe: Trentees, N. J., nz.,
Leonard, Corne: (Youth Garden) Edgerton
Park, Rechester, N. Y.
Leonardo: (Patrway Yacht Club) NYC, nc.

Mills, Jay: (Golcoy) Sarf Club) Abbary Park, Sills, Jay: (Golcoy) Sarf Club) Abbary Park, Sills, Jay: (Golcoy) Chi, Re. Monroe Vaughin: (Seller's Ten Aores) Way-mand, Mass., no. Moreve, Carl 'Deacon': (Old Visnia) Cincilmali, re. Morgan, Muss: (Beverly Hills) Newport, Ky.co. Morgan, Muss: (Beverly Hills) Newport, Ky.co. Morgan, Strass (Beverly Hills) Newport, Ky.co. Morgan, Gorgge; (Whithing Zop) NYC, no. Morgan, Gorgge; (Whithing Zop) NYC, no. Morgan, Hassi (Beverly Hills) Newport, Ky.co. Morgan, Gorgge; (Whithing Zop) NYC, no. Morgan, Prof. (See Goldel) Albany N. Y., Bc. Nanette, Marier (Mary Hubbard Inn) Berlin, N. J., Ec. Nave, Sal: (Montgomery House) Combobocken, Pa., h. Navis, Mary: (Yacht Club) Phila, mc. Nelson, Cozier (Strandt, Byracuse, N. Y., t. Nelson, Cozier, (Strandt, Byracuse, N. Y., t. Newman, Buby: (Rits Carlion) Boston, h. Nelson, Pauli (Greystone) Mannfeld O, mc. Nebie, Leighton (William Penn) Pittsburgh, h. Noble, Ray: Frühmer House) Chi, h. Norman, Duke: (Pleasant View) Reading, Pa., h.

Norwicki, Windyslaw: (Adria) NYO, re.

Oger, Bill: (Hillerest) Teledo, h. Obnash, Phili: (Trocadero) Hallywood, Calif., De. The (Processes) Hallywood, Calle, De. Claisan, Val: (La Martinique) NYC, ne. Cliver, Ted: (Carroll's) Phila, no. Cliver, Fred: (Warwick) NYC, h. Clien, George: Hice; Houston, Tex., h. Clien, George: (Hee) Houston, Tex., h. Cleon, Hem: (Coral Gables) Coral Gables, Pla. ec. Fla. ec. Criando, Don (Cher Paree) Chi, ne. Criando, Don (Cher Paree) Chi, ne. Caborne, Will: (Nicollet) Mimoeapolis, h. Cwando, Manuel: (Nixon) Pittsburgh, ne.

Page, Paul: (Meidebberg, Jackson, Miss. h. Paige, Pauline: (MeGee's Glob 15) Pedle, no. Palorino, William: (La Marquise, NYC, ne. Palmquist, Kenie: (Trocodero) Wichila, Ken.

Palmysist, Krme: (Trocadero) Wichita, Ean., 100.

No. 10

Q

Quartell, Frank: (Colosime's) Chi, no. Quintana, Don: (El Chico) Miami Beach, Fla., bc.

Racburn, Boyd; (Glub Trocadero) Evansville, Ind., ne. Ramon, Ramon; (Drake) Chi, h. Raus, Bal; (Gronecker's) Sea Lile Chiy, N. J.

nc. Ravel, Arthur: (Belmont Plaza) NYC, h. Rearick, George: (The Cave) San Bernardino,

ne.

Ravel, Arthur: (Belmont Plaza) NYC, h.
Rearick, George: (The Cave) San Bernardine,
Galif., no. et. (Ben Marden's Hivera) Fort
Lec. N. J., m.
Reichman, Joe: (Ben Marden's Hivera) Fort
Lec. N. J., m.
Lec. N. J., m.
Reichman, Joe: (Ben Marden's Hivera) Fort
Lec. N. J., m.
Reichman, Joe: (Ben Marden's Hivera) Fort
Reynolds, Howard: (Palmanoo's) Phila, ch.
Reynolds, Tosmay: (Palmanoo's) Phila, ch.
Reynolds, Tosmay: (Palmanoo's) Phila, ch.
Reynolds, Tosmay: (Palmanoo's) New Orleans-Er.
Ricardo, Joe: (Clarement Inn) NYC, m.
Ricardo, Joe: (Clarement Inn) NYC, m.
Ricardo, Don; (Alren's 4) (Cab) Magbe Roads.
R. J.
Roberts, Red. (Madura's Danoeland) Rimmond, Ind., nc.
Rodman, Will: (Hlackstone) Wildwood, N.J., 6.
Rodrigo, Namo: (Treasure Island) NYC, m.
Rodrigo, Johnny: Ita Cohenga NYC, m.
Rodrigo, Refrain: Elizabriotes Cal, h.
Rollis, Adrian: Elizabriotes Cal, h.
Rollis, Eddie: Alabam, Chi, nc.
Rollis, Eddie: Alabam, Chi, nc.
Rudlaell, Rudy; (Olisien) Clincinnati, h. 5

Sacasas: (Colony Club) Chi. ne. Sachx, Coloman: (Pickwick Club) Birmingham.

Sachs, Coleman: (Province Citin)
De.
Banabria, Jusuitio: (Havana-Madrid) NYC, EsBaumders, Red: (Citin Delica) Colt. ne.
Saunders, Halt St. Regist NYC, h.
Saunders, Charles: (Citin Proless Albany,
N. Y. ne.
Scheristan George: (The Yar) Chi, re.
Scheristan George: (The Yar) Chi, re.
Scheristan George: The Pratica Demy NYC, pe.
Scheristan, Charles: (The Pratica Demy NYC, pe.
Scheristan, Charles (Pal's Cabin) West Orange,
N. J., Re.

Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication,

Hugo, Victor; (Little Rathskeller) Phila, no. Humbert, Don: (Ort's) Boston, c.

Ione, Andy: (Waikiki) NYC, nc. Irwin, Marty: (Churchili Tavern) Pittsburgh, ac, Vernont (Paradite) Phila, c.

Issae, Vernani: (Paradise) Piula, c.

Jackson, Jimmy (Casino Moderne) Gil, b.

Januz, Ray, (Beinze Inn) Frenion, N. J., Be
Jarris, Art. (Roosevelty New Orleans h.

Jarris, Essie: (D) Pinio a) Paula, c.

Jazz Jestera: (The Barn) Cincinnant, nc.

Johnson, Buddy: True Place; NYC, nc.

Johnson, Johnny; (Monterey) Abbury Park,

N. J.

Schmoon, Johnny; (Monterey) Abbury Park,

N. J.

Johnson, Duber: (Jim's Lob Cahin) Pleasant
Jordan, Stockas, (Pinto's) NYC, nc.

Joseph, Jose (Lido Venice) Pinia nc.

Jovita: (Leon & Eddle's) NYC, nc.

Jurgens, Dick: (Aragon) Chi, b.

Le Rey, Howard: (Ohio) Youngstown, O., h. Lester, Earle: (Colonia) Bridgeport, Pa., h. Levant, Phill: (Schroeder) Milwauker, E. Lewis, Eod: (Pine Tayers) Trenton, N. J., no. Llvingston, Jimmile: (Tutwider) Birmingsham, h. Llvingston, Jerry: (Chantieleer) Milburn, N.J.,

Lombardo, Guy: (Roosevelt) NYC, h. Lombard, Ray: (Highstown) Hightstown, N. J.,

cee, Vincent; (Benjamin Franklin) Phila Nov. I: (Waldorf-Antoria) NYC, 2, h. Lyman, Alec (New Yorker) NYC, h. Lyman, Bet: (La Cauga: Roll) recod, ne. M

McCodlough, John: (Taily-Ho Tavern) Albany, N. Y. no. McCoy, (Syde: (State-Lake) Chl. t. McParland Twins: (Blue Cardens) Armonk, N. Y., no. McCoes, Johnnyr (St. George) Brooklyn, h. McCoes, Jon. (Diamond Horsesboe) NYG. McGrath, Jos: (Moose Club) Phila, no.

Bands on Tour-Advance Dates

JOHNNY LONG: Rhode Island College, Providence, R. I., Oct. 29: Drexel Insti-tute. Philadelphia, Nov. 8; Williams Col-lege, Williamstown, Mass., Nov. 9; Gettys-burg (Ps.) College, 15-16.

WHL BRADLEY: Roseland Ballroom, Claremont N. H. Oct. 20: Hotel Penn-sylvania, New York, Nov. 4; Hotel Wal-dorf-Astoria, New York, 10.

DICK STABILE: Fintbush Theater, Brooklyn, Oct. 31 week; Windsor Theater, Bronx, N. Y., Nov. 6 week.

BOBBY SNYDER: Cain's Castle, Schenectady, N. Y., Nov. 2.

nectady, N. Y., Nov. 2.

DEL COURTNEY: Paramount Theater, Anderson, Ind., Nov. 8-7.

JIMMY LUNCEFORD: Williams Cellege, Williamstown, Mass., Nov. 8; Rits Ballroom, Bridgeport, Conn., 10; Ritz Ballroom, Pottsville, Pa., 11; Apollo Theater, New York, 15 (week): University of Connecticut, Storrs, Conn., 22; Knights of Columbus Hall, Rechester, N. Y., 23; Nu-Em Ballroom, Youngstown, O., 25; Savoy Ballroom, Pittsburgh, 27; Chestnut St. Hall, Harrisburg, Pa., 29; Brook-

lyn (N. Y.) Palace, 30; Renalssance Ca-alno, New York, Dec. 1; Infantry Hall, Providence, R. L. 2; Paul Revere Hall, Boston, 3.

Boston, 3.

VINCENT LOPEZ: Cathedral Theater,
New Castle, Pa., Nov. 9.

WILL OSBORNE: Prog Hop Hallroom,
St. Joseph, Mo., Nov. 23; Tromar Ballroom, Des Mothes, In., 28; State-Lake
Theater, Chicago, Dec. 13 week; Fox Theater, St. Louis, 27 (week).

BOATE BASELIEN, Areade Roof, Gales-

BOYD RAEBURN: Arcade Roof, Gales-burg, DL, Nov. 23.

AL DONAHUE: Electric Park, Waterloo, TED LEWIS: Majestic Theater, Port Worth, Tex., Nov. 29-Dec. 1.

worth, Tex., Nov. 29-Dec. 1.

TED WEEMS: Lyric Theater, Indianapolls, Dec. 6 (week); Palace Theater, Akron, O., 13-16; Palace Theater, Youngstown, O., 17-19; Oriental Theater, Chicago, 27 (week),

DUKE ELLINGTON: Colgate University, Hamilton, N. Y., Dec. 1-2.

CLAUDE HOPEINS: Pelham Country
Chib, Pelham Manor, N. Y., Dec. 27.

SERMIOTS, Thes: (Fell's Gabin) West Orange, N. J., 50. Shaind, Terry: (New Kenmeres Albamp, N.Y. Shaw, Artis (Palace) than Francisco, E. Shipurd, Les: (Forest Park Casino) Toleco, O. 80.

(See ORCHESTRA NOTES on page \$1)

Chi Show Famine, But Grosses Okeh; Plan Local Group

Plan Local Group

Critcago, Oct. 26.—Aitho the 1939-40

Legit season was one of the best in years and general conditions are much better than a year ago, only three shows are running in the Loop at the end of the new season's second month. A fourth will be added Monday but, even the there are but five active legit houses, the prospect of all being occupied at one time before the first of next year seems remote.

The few shows that have come in so far have done very well. The Male Animal, now in its eighth week at the Selwyn, is averaging around \$11,000 a week and appears to be set for a run. Meet the People, from Hollywood, has sweraged 106 and continues to draw satisfactory business. Life With Pather, in its minth month at the Blackstone, hits between \$12,000 and \$14,000 a week, with no sign of weakening. Show coming into the Erlanger under the segis of the Theater Guild in The Time of Your Life, with Eddle Dowling. Ettle else is due for several weeks. Unfaithfully Yours, which was scheduled for October 27, has been called off.

From time to time plans for a Chicago producing unit pop up, but in the past have clied a-borning. A new prospect is now in the field. Charles K. Freeman is working on plans for a professional unit, presenting New York successes and new plays, and has made tentative arrangements with Madge Evans, Luise Rainer, Whitford Kane, Margo, and Sam Jaffe for appearances. Arch Oboler, radio and film writer, is doing a new play, Mr. Sponsore, for Freeman, who also plans to produce Safut Joon, The World We Make, Excursion, and The Goulle People. Preeman recently returned from a five-month survey of the theater in Europe.

Cowbarn's Winter Tour

Cowbarn's Winter Tour

PISH CREEK, Wis., Oct. 25.—Peninsula Players, who closed a successful season Labor Day at their Theater in a Garden at Idlewild near here, will go into rehearnal at the peninsula camp November 1 on Wathering Heights, which will be presented, among other plays, during a winter season of appearances in cities in Wisconsin, Illinois, Iowa, Minnesota, and Upper Michigan. Appearing in cities in Wisconsin limites. Appearing in sona and Upper Michigan. Appearing in the opening production will be Caroline Fisher, Richard Angarola, Alice Grassa, Simon Scott. and Judithe Sansberry. Richard Wylie Fisher is director of the

Birmingham Stock Starts

BIRMINGHAM, Ala., Oct. 26.—Monday (28) sees reopening of long-darkened Jef-ferson Theater with stock under produc-tion of Ted Barker and performances by the Jefferson Players. Cast includes the Jefferson Players. Cast Includes Shella Bromley, Russell Hardie, Ellen Love, Denald McClelland, Richard Irving, Georgia Harvey, Jess Barker, and Eduard Franz. Robert Henderson will direct. Pirat presentation is The Pursuit of Hap-



Review Percentages

(Listed below are the decisions of framatic critics on the nine general metropolitan dalities concerning the Broadway shows of the week, in figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per centrather than zero. At the end of each wonth of the season the shows and their percentages well be listed, together with a resume of how they fared at the box office, in an effort to determine how much the critical reception affects the financial returns and how closely the critical agree with the decision of their readers.)

"George Washington Slept Here"-44% YES: Coleman (Mirror), Mantle (News), Watts (Herald-Tribune), Whipple (World-

NO: Brown (Post), Atkinson (Times), Lockridge (Sun), Anderson (Journal-American), Kronenberger (PM). NO OPINION: None.

BROADWAY RUNS Opened Perf.

Blind Alley (revival) (Wind-	
Charles's Aunt (revital) Oct. 15	3.5
Constant Constant	1111
(Oort) Oet. 17	9.00
George Washington Shept	CUANC
George Maintington doeps	The said
Here (Lyounn)	SCHOOL ST
Johnny Belinda (Belingo) Sept. 18	4.6
Wind Lady (revival) (Play-	
Life With Fasher (Empire) Nov. 8	022
Title White Busher (Bernamy Kon &	400
Man Who Came to Dinner,	
SCREEN WING CAMPS. NO ASSESSMENT VALUE OF	-
The [Music Box]Oct. 10,'30	//(生物研》
Separate Rooms (Plymouth) Mar, 23	と関係を
There Shall Be No Night	
Innecessit propage 1 / Alwin 1 Sept. 3.	. 以香味
Tobacco Rend (Forrest) Dec. 4'33	2008
	meta-series
Musical Comedy	
AND AND DESCRIPTION OF THE PERSON OF THE PER	

Burlington, Ia. Takes NPG Shows

BURLINGTON, Ia., Oct. 26. - Legiti-mate shows will be given a trial spin by the Burlington Auditorium Corporation, it was announced by Harold Cooper, auditorium manager, with four productions booked for the experiment. Cooper said the four road shows booked will be sent out by the National Phygoers' Guild, Inc. of New York, with the first to be brought to Burlington December 4. While dates on other plays have not been established, they will follow 30 to 60 days a teart 60 days apart

Pirst production will be Mornings at Seven, with the other three to be Mis-sonri Legend, Siep This Way, and The Second Men. Way is a musical, and the other three dramatic.

Prices will range from 50 cents to \$1.50 for the dramatic shows and 50 cents to \$2 for the musical.

OUT-OF-TOWN OPENING

"Night of Love"

(Shubert Theafer) NEW HAVEN, CONN.

A musical play adapted by Rousland Leigh from an original by Lili Hatsuny, with music by Robert Stola and lyrics by Mr. Leigh. Singed by Parria O'Daniela oy air Leigh. Siaged by Sairie O'Daniels in selfings by Walson Barrati, Presented by the Messrs. Shubert, with a cost in-cluding Helen Gleaton, John Lodge, Marjorie Gainsworth, and Marguerite National Commences of the Commences of the Commences Marjorie Gainsworth, and Marguerite

Nemers.

This is an account of two operasingers in pursuit of the same romance.

Altho it is embellished with some
pleasant singing on the part of Miss
Gleason and Miss Gainsworth and a
score that will find its way into many
a hotel dining room. Night of Love is
definitely not the stuff that Broadway
hits are made of. The book is dull and
the entire production lasks ingenuity
and imagination.

Altho staged in simple good taste, it
falled in its premiere performance to win
an audience, and there doesn't seem to
be anything that anybody could do to
strengthen its appeal. Played in a music
hall, with tables for food and drink, it
might serve as mild atmospheric background. That is all.

Lodge, as a young gtgolo, was the onlymember of the case stitute.

Lodge, as a young gigolo, was the only member of the cast giving an accept-able dramatic portrayal. J. B. Tuthill.

Philly Forum Selections

PHILADELPHIA, Oct. 26. — Twel/th Night and There Shall Be No Night have been selected by the Philadelphia Fosum, local concert series group which includes two outstanding dramatic productions each scaon. Shakespearcan play comes here Monday (4) at the Forrest Theater, with the Luntz Night due at the same house after the holidays.

Forum members take over the Monday and Tuesday night performances of the

and Tuesday night performances of the second week during the play's run, and the subscription coin makes for a tidy addition to the week's gross.

Changes Set in Dram Guild-Pix League Contract

NEW YORK, Oct. 26.—The Dramatista's Could yielded a few more inches during the past week or terms for its proposed picture-backed contract so as to remove the alleged obstacles that have been described as choking the flow of Hollywood gold into Broadway shows. Modifying its earlier stands, the Gulid offered a revised draft which reached the League of New York Thasters this week-end and which both the League and Hollywood producers are expected to approve so that the Gulid can present it at its own membership meeting November 12. NEW YORK, Oct. 26.—The Dramatists

own membership meeting November 12.

Newest modifications include: (1) Exabilishment of a permanent board of three (representing the authors, League managers, and picture firms) which would determine the propriety of a picture backer's using a company employee as producer of the legit show. As a compromise between the League's demand that the producer be one outside the picture company and the filmers beef about the dearth of such personnel, contract holds that the film company will have to make overtures to two recognized managers first, and if these two reject the manuscript, then the company may resort to one of its own employees. If there is any question about the legitimacy of a company's negotiations for a manager, this board would step in to regulate matters.

(2) Acquisition of picture rights.

(2) Acquisition of picture rights. Contract provides that a show must have a three-week Broadway run. New draft may offer the alternative of a 75 or 96-performance run on the road for exceptions like My Deur Children, which have a long road career before coming to Broadway.

(3) Release or money back. At the end of 21 months (possibility that time may be extended to 30 months) the picture backer would be required to name the release date of the picture. If he decided against film production and wished to forego picture rights this provision would give him a means of withdrawing his money.

From Out Front

By EUGENE BURR

IVOR BROWN, in the current issue of Thesier Aris Monthly, has written a brief article that is mildly starting and (in some quarters at least) probably scothing. The article is entitled Dromatic Criticism—Is Il Fossible?, and Mr. Brown contends that it is not. This should be a comforting conclusion to the rash souls who write theater reviews, since it lays their own manifold and obvious faults on the doorstep of the theater itself.

Mr. Brown comes to fix comforting (albeit half-baked) conclusion by citing the many things and the many people involved in a theatrial production. To create such a many people involved in a theatrial production. To create such a many people involved in a theatrial production. To create such a many people involved in a theatrial production. To create such a many people involved in a theatrial production. To create such a many people involved in a theatrial production. To create such a many people involved in a theatrial production. To create such a many people involved in a theatrial production. To create such a many people involved in a theatrial production of the many for a large many and the color involved in the creater and create a company of the climax of a drama simply because a stagehand has forgotten a prop. Or, says Mr. Brown, a leading lady may fall to get her divorce on opening day, and therefore give a poor performance. Since the critic cannot possibly know all of the tecning and turbulent reasons for things being as they are, he cannot be expected—screening to Mr. Brown—to dispense praise and blame justly. He cann be at best, he says, a chronicles and a sort of authimated press agent. This, too, should be a comforting thought to the host of drama cummentators who happen to highwater. Now Mr. Brown—to dispense plantite bleat on a responsible for the theater's successes or failure? The answer is simple. It's the critic's job to know the thoater well croning. The most of the present practitioners don't know the theater's successes or failure? The answer is simple. It's the

Hedgerow Set For Stem Try

PHILADELPHIA, Oct 28.—Hedgerow Theater, at auturban Moylan-Rose Val-ley, will take its company and its reper-tory to Broadway for the first time next fall. New York season will be arranged by Claire Leonard. Hedgerow has a reper-

by Claire Leonard. Hedgerow has a reper-tory of 142 plays.

Now an institution of Philadelphia life, Hedgerow was inaugurated 17 years ago by Jasper Beeter on a capital of \$0. Since 1936, the Deeter continues as mai-aging director, theater has been run by a hoard of governors composed of 11 of the 27 members of the company. Billing on Broadway will be "The Hedgerow The-ater Presents Itself."

While the troupe has traveled exten-sively througt the country, this will be its first time in New York.

"Lady" Fair 10G in Philly; Bookings Salve Local Crix

PHILADELPHIA, Oct. 26. — Gladys George in Lady in Waiting, for the first of its two weeks at the Locust Street Theater ended tonight, did a fairsh \$10,000. Box office was scaled at a \$2.50 top. Gross is nothing to shout about, but second week is expected to be bigger, figuring on favorable word-of-mouth aid prompted by rave reviews. No other legit competits for the run.

Critics who have been veliging for the

competish for the run.

Critics, who have been yelping for the past two months for more bookings, have been answered in fart. Locust has inked in a fortnight, startling November 11, for Chester Erskin's new play, Conquest in April, with Skylark following for a fortnight on November 25. Forrest Theatareturns to the fold Monday (4) with Tasifith Night, Night of Love following on November 18 for two more weeks, and the Phil Baker-Bill Robinson All in Funkceping the house going, starting December 9, for two more weeks.

Dates for all other promised bookings are still in pencil.

are still in pencil,

Schwartz Opener Looks Too Heavy

NEW YORK, Oct. 26.—For the opening low of its 21st season, the Yiddish Art NEW YORK, Oct. 26.—For the opening ahow of its 21st season, the Yiddish Art Theater company is struggling with the weighty production of Aaren Zeitlin's Esterke (Eather), produced and directed by Maurice Schwartz. The cast boasts a long line-up of prominent Yiddish performers who have contributed brilliantly in former seasons. They are at a decided diadvantage here.

Serint is supposedly based on a blue

disadvantage here.

Script is supposedly based on a historical fact which took place in Poland during the medieval period when the king fell in love with a young Jewish girl and ordered her into his palace. His enduring love for her brought great grief to her race, the Poles, encouraged by the king's enemies, pillaging Jewish communities. But before the play is over the king promises death to his enemies and peace in the country. Action is overshadowed by the massive sets and the lavish costumes. Enmuel Goldenburg makes an impressement of the property of the country.

Samuel Goldenburg makes an impres-sive king. Maurice Schwartz enacts the lovable character of an old loyal Pole who lovable character of an old loyal Pole who cerved in the tavern managed by Esterke. It is a commanding role but not a domi-neering one. Mirtam Riselle, young, at-tractive actreas, displays a lot of talent in the titular role, altho miscast. Should be a better bet for lighter characteriza-tions. Other prominent perfermers in-clude Misha and Lucy German, Anna Appel, Indoor Casher, Muni Serebrov, and Marit Lerner. Mark Lerner

The accompanying music by Shelom Secunda is only fair. The settings by Alexander Chertov are impressive. Sam Hontighery.

Series Sets Columbus Mark

an assured success. Majority of the six will be presented for three nights.

AMERICAN ACADEMY OF DRAMATIC ARTS Founded 1884 by Fronklin H. Sargent

The foremost institution for draific and expressional training. INTER TERM BEGINS JAN. 15th Istalog from Secretary, Rm. 145

CARNEGIE HALL, NEW YORK

INDOW CARDS

Pitt Playhouse Starts

PITTSBURGH, Oct. 26.—Anticipating its biggest season because of paucity of competitive Nixon bookings, Pinyhouse will open Tuesday (29) with See My Lauger, scheduled for three weeks. In absence of director Fred Burleigh, hospitalized in Bath, Me., show is directed by Harry Schodield, Carnegis Tech grad formerly director of Macon Little Theater, who is dividing time between here and his permanent post as director of Johnstown, Pa., Community Theater, Succeeding Playhouse shows will be

of Johnstown, Pa., Community Theater, Succeeding Playhouse shows will be Here Today, Reflected Glory, Ges Light, Morning's at Seven, Prymation, and musical revue by Charles Gaynor. Season will run 20 weeks, three weeks for each except the Paul Octorne show, which will go a forinight, with one week between productions for stage reheareds. Director for second show is still undetermined.

"Hellza" Tour Plans

HARTFORD, Conn., Oct. 28.—Road show company of Helizapoppia will open its tour here November 5. Featured players will include Eddle Garr, Billy House, and Ben Dova. From here the show goes to New Haven for three days, then a week each at Montreal, Toronto, and Buffalo, after which it will head for the Middle West. Show will have three men ahead and will be heavily billed.

Dowling Plans for "Dust"; Talks of Repertory Tour

PITTEBURGH, Oct. 28.—Eddie Dowling will begin tryout readings in Chicago this week for Sean O'Casey's new play. Purple Dust. Dowling's tentative plans anticipate casting of Julie Haydon, Dorothy Maguire, Leo Chalzell, John Parrell himself, and one or two film stars. He's talking stage with Spencer Tracey and Barry Fitzgerald about leaf roles. Dowling is sounding out legt theater managers, newspaper oris, and stage patrons in Pittsburgh, Washington, Sounding to the Eastern cities, on potentialities of traveling repertory company, that would precent plays whose rights he owns, in rotating schedule, with name players starred. If okehed on commercial prospects, Dowling wants to line up casts for Here Comes the Clowns, My Heart's in the Highlands, Shadow and Substance, The White Steed, and possibly one or two other properties.

Rep for Sponsored Spots

DETROIT, Oct. 26.—Detroit's spectac-ular legitimate revival will definitely have the Stage Crafters as a local stock company producting under anapices of spensoring organizations this year, ac-cording to word from Mrs. Edith Hourde, head of the organization. Plan is to have a definite reperiory of plays, which will be booked as sponsored engagements are available.

Short Season for Dallas

DALLAS, Oct. 26.—Still lacking proper housing and stage facilities, Dallas legit season will be short again this year, Charles Freeman, independent booker for Interstate Theaters, is working out a schedule for the two Interstate houses, Majestic and Melba theaters.

Majestic and Melas theaters.

Gertrude Lawrence in Skylark will open the season at the Majestic October 28 and 29. The Lawrence show is scheduled for the Majestic, Houston, Tex., October 30 and San Antonio October 31. Other bookings include Ted Lewis orchestra and revue for a week at the Majestic Theater. Houston, November 8. The Lewis unit will play Majestic, San Antonio, week of November 16, and Majestic, Dallas, week of November 23. Dates for Pins and November 23.

Dates for Pins and Needles have been canceled, with show withdrawn from the road. Hellsapoppin engagement for the Melha has been revised for tentative date of Pebruary 24-25. Scheduled for the same house is The Man Who Game to Dinner Pebruary 12-13.

Holding dates for Liftile Foxes are scheduled for El Paso, January 25: Amarillo, January 27: Port Worth, January 30: Dallas, January 31 and Pebruary 1; Tyler, February 5; Waco, Pebruary 4; Austin, February 5: San Antonio, Pebruary 6, and Houston, February 7-8, all in Texas.

New Plays on Broadway Reviewed by Eugene Burr

CORT

Beginning Thursday Evening, October 17, 1940 Beginning Friday Evening, October 18, 1940

CHARLEY'S AUNT

COLUMBUS, O., Oct. 26.—After the most remarkable sale of theater seats in the history of Columbus, the American Theater Society and the Theater Guild have amounced the series of six plays to be presented at the Hartman Theater are A farce by Brandon Thomas. Staged by Joshua Logan. Selfings and costumes designed by John Koenig. Selfings built by T. B. McDonald Construction Company, and painfed by Bradford Ashworth, Inc. Costumes executed by Brooks. Press agent, Charles Washburn. Associate press agent, Frank Coodman. Stage manager, Parter Barker. Assistant stage manager, Richard Cowdery, Presented by Day Tuttle and Richard Science. Jack Chesney. Thomas Speidel Prassett Harold deflecter Presented by Day Tuffie and Richard Skinner, lack Chesney Thomas Speide Brassett Haerold deflected Charles Wykeham J. Richard Jones Lord Fancourt Baberley Jose Ferrer Ritty Verden Mary Mason Army Spettigue Phyllia Avery Col. Sir Francis Chesney. Arthur Margetson Stephen Spettigue Revnolds Denniston Farmer Richard Cowderley Nedda Harrigan Ele Delshay Katherine Wiman Maud Mary Frances Heflin ACT I—Morning, Jack Cheiney's Rooms, 51, Cide's College, Oxford, ACT II—Affernoon, Garden Outside Jack Chesney's Rooms, ACT III—Evening, Drawling Room of Mr. Spettigue's House, Time—1892. Commemoration Week at Oxford.

at Oxford.

If anything were needed to crown the humiliation of the modern theater, Joshua Lozan, Jose Ferrer, Day Tuttle, Richard Ekinner, John Koenig, and a number of assorted actors and actresses have provided it. For among them they have made a shopworn old farce from 1892 the first thoroly enjoyable play of the 1940-41 theatrical season.

The play is, of course, Brandon Thomas's Charley's Aust. Mr. Logan directed it, Mr. Ferrer plays the lead in it, Mr. Koenig designed charming period coctumes and sets, and Messra. Tuttle and Skinner presented it at the Cort Theater last Thursday night. The result is one of the most hysterical, hilarious, and thoroly enjoyable evenings imaginable.

and thorely enjoyable evenings imaginable.

As a matter of fact, while credits are being given out some credit should be given to the play. It's fashlonable, in these sophiaticated days of free verse, meaningless drama, cocktails, mass murder, and other evidences of superior intelligence, to frown upon the things that amused our grandfathers. In most cases, such frowning is legitimate enough—just as it's legitimate enough with regard to most of today's offerings. But there was a comic cratismanship displayed in auch a piece as Charley's Aunt—a cohesion, a steady, hilatious drive, a firm grasp of the fundamentals of comic situation, and a general appeal that eschewed the smart-aleck—that compare most favorably with such a sprawling, scattered modern piece as, say, George Washington Slegt Here, Charley's Aunt creaks weefully in many places—

(See CHARLEY'S AUNT on page 58)

LYCEUM

GEORGE WASHINGTON SLEPT HERE

comedy by George S. Kaufman and Moss
Hart. Staged by George S. Kaufman. Setling designed by John Root, built by T. B.
McDonald Construction Company, and
painted by Triengle Studies. Press agents,
John Peter Tochey and Ben Konzweig. Stage
manager, Henry Ephren. Assistant stage
manager, John Shellie. Presented by Sam H.
New Legit Outfit Set
Harris.

Mr. Kimber	Percy Kilbride
Newton Fuller	Front Truck
Annabelle Fuller	Jean Divon
Madge Fuller	Denny Franch
Steve Eldridge	Mondail Clark
Katie	Creen Valenties
Mrs. Douglas	Mahal Tallyform
Clayton Evans	Consens Rander
Rena Leslie	During Market
Hester	Design To the Party of the Part
Dayman	· · · Paula internan
Raymond	- LUCKEY KUSCIEK
Uncle Stanley	DODIEA DIRECTOR
Leggett Frazer	
Tommy Hughes	Edward Elliott
Sue Barrington	Marian Edwards
Miss Wilcox	+ Toni Sorel
Mr. Prescott	Richard Barbae.

The Scene is a Farm House in Pennsylvania.

ACT I—Scene 1: May, Scene 2: June.

ACT II—Scene 1: May, Afternoon in August. Scene 2: Sunday Afternoon, ACT III—
The Following Morning.

The long series of mishaps that beset the Sam H. Harris production of George S. Kaufman and Moss Hart's George Washington Siept Here-including an injury to Ernest Truex and the sudden death of Berton Churchill—was climaxed last Friday night. On that night the play finally opened at the Lyceum.

play finally opened at the Lycetim.

It's a glib enough little piece, with funny lines sprinkled here and there thrusut the action—the not thickly enough to make the evening by any means hilarious—with a plot as scattered and pointless as a handful of spilled beans, with a brief seasion at the start of the third act that is really a howl, and with an overlying sura of having been here before. If you think hard, you can remember its predecessors, particularly A House in the Country. That one wasn't very good either.

It's the nisy about a fellow bewing

one wasn't very good either.

It's the pisy about a fellow buying an old farmbouse (George Washington, understandably enough, slept in this one), being filled with enthusiasm as he tries to fix it up, and being met with bills that are far in excess of expectations, tradespeople filled with chicanery, neighbors filled with malice, and guests filled with legitimate provocations to it. Means, Kaufman and Hart have done their best to disguise their chromo by daubing it full of wandering and in-(See Washington Slept Here on pige \$5)

- Atlanta Books Six

ATLANTA, Oct. 26 .- Tentative bookings announced for the season at the Erlanger Theater include six productions. Manager W. P. Winecoff disclosed.

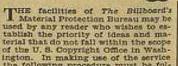
Manager W. P. Winccoff disclosed.

They are Gertrude Lawrence in Skylark, November 8 and 9: Francis Lederer in Aufums Crocus, November 29-30; Katharine Hepkurn in an unannounced play for January 21 and 22: Tallulah Bankhead in The Little Force, Pobrusry 14 and 15: The Mon Who Come to Discret, March 3, 4, 5; Hellaspoppin, March 26, 27, 28 26, 27, 28.

This is the most pretentious schedule for legit in Atlanta in many years.

NEW YORK, Oct. 28.—Richard Krakauer has left the night club department of the Walter Batchellor Agency to be-come secretary of the V. P. K. Corporation, a new organization set up for the production of plays and the investment of moneys in others' plays. The V. P. E. Corporation is the Vinton Preedley-Corporation is the Vinton Preedley-Krakener Corporation, Preedley, who will continue to set as an independent legit producer in his own right, is president of the corporation. Horace Schmidlapp is treasurer of the new firm.

Protection Bureau



the following procedure must be followed:
Place a full description of the idea or material in a sealed en-

velope.
On the face of the envelope write

On the face of the envelope write your signature, your permanent address and any other information you doem necessary.

Attach the sealed packet to a letter asking that it be registered in The Billboard's Material Protection Bureau, and send them both together with return postage, to Elias E. Suparman, The Billboard's Material Protection Bureau, 6th Floor, Palace Theater Building, New York City.

Upon receipt, the packet will be

Upon receipt, the packet will be dated and filed away under your man. The Billboard takes every rescensible pre-caution to asseguard packets submitted for registration, but does not assume any fis-billty in connection with same.



American Red Cross

Conducted by PAUL DENIS - Communications to 1564 Broadway, New York City-SAM HONIGBERG, Associate

More Philly Clubs Hit by Police and Liquor Troubles

PHILADELPHIA, Oct. 28—Just as the season was beginning to show signs of strength, Mayor Lamberton eracked down on six more spots by revoking or refusing dance sleeness, claiming new evidence of either lewd dancing, danning without a liceness, liquor law violations, or disorderly conduct. Places affected include the Coccount Grove, Merry-Gogound Cafe, Jister Inn, College Inn, Lion's Inn, and the Frankford Social Citch.

Club.

Night spots are in plenty hot water with the State Liquor Board. Of the better known clubs. 20th Century Tavern has had its license suspended for 30 days, Stork Club for 25 days, and thotal Senator Rendezvous for 35 days. Others are Delancey Tavern. 20 days; Standard Inn. 10 days; Tallors' Club, 30 days, and E. O. Tavern, 18 days.

Set Names for El Cerrito Night Club

EAN FRANCISCO, Oct. 26.—MCA is negotiating to set either Bello Baker or Morton Downey Into the Rancho San Pablo, El Cerrito, Calif., to head the new

Bal Tabarin will continue its top floor-show attraction, Grandfathers' Follies, until December 1, with option to renew

ru MCA. Bookers hereabouts are hot after army Bookers hereaboute are not after army camp business aince government has announced plan to adopt an entertainment policy at the posts. AGVA officers say that 60 or 50 acts are available to present shows for the soldiers. Clarence E. Willard. AGVA vice-president, and Emile Lowe, business agent, are working on the program.

4 to 5 Weeks for Units Around Pitt

PITTSBURGH, Oct. 26. - Hinterland.

FITTSBURGH, Oct. 26 — Hinterland film bouses are providing circuit of four to five weeks bookings for vaude units, says agent Sid Marke.
During past few weeks he has booked Jee Karston's Studio Scendals, DeWolfe & Page's Affangin in Mami, Midwest Productions' Broadway Glamour Girls, and Temptations of 1991 into Warner and independent theaters in Butler, Johnstown, Greensburg, Sharon, Altoona, Parkerburg Clarksburg, Falrmount, and other tri-State cities.
Most houses play the stage hills at regular 40-cent top, but some raise their prices.

Pro Football Team Employs Vaude Act

WASHINGTON, Oct. 28.—Pro foot-ball and vaude certainly do mix here. Capitol and Earle stageshows, week ago last, featured football thems of Washington Redakins.

The team reciprocated by featuring its first professional vaude act be-tween halves of last Sunday's game by presenting Pansy the Horse.

Denver Niteries **Using More Talent** And Stunt Nights

DENVER, Oct. 26.—The talent situation is a bit brighter in this area. Vie Schilling band opened at the Aeroplane Ballroom and Cafe, located at the edge of town, October 3. Open nightly except Monday, spot seats 450 and operates with a 35-cent admish week nights, 40 cents week-ends. Frank Notsry, owner, plans on Boorshows later.

Compopolitan Hotel, foomtown spot, opened its Silver Glade Saturday (12) with Buddy Maleville. Seating 750, room is open four nights weekly with a \$1.50 per couple charge Thursday, Friday, and Sunday, and \$2 Saturday. Eand also plays lunch and dinner hours. According to E. L. Cherry, hotel assistant manager, bands will be booked this year with an eye to entertainment value. Vienness waitz nights every other Monday will be run by the Vienness Waltz Scolety on a subscription basis. The senson is already sold.

The Albany Hotel opened its Ranch

on a subscription basis. The season is already sold.

The Albany Hotel opened its Ranch Room, on which \$5,000 was spent to equip it in true Western style, Saturday (18) with Willie Hartzell band. Band will play for dinner Monday to Wednesday, with a 75-cent minimum week-ends. A women's string ensemble will take over Sunday nights. Special entertainment is planned week-ends, according to Assistant Manager Lester Sare, with Earnbo Night Thursdays and College Night Pridays.

The Chez Parce, town's top nitery, has gone sepia for a spell with Sticks Macvey bend.

Salt Lake Week-Ends

SALT LAKE CITY, Oct. 25.—Mirror Room, Newhouse Hotel, opened with capacity house Saturday (5), with Jos Mallory and his seven-piece orchestra week-ends. Co-Managers J. Holman Waters and Ross Sutton of the hotel are in charge, with Assistant Manager Vissick as emsee. Vissick has started a Tune Quiz, giving prizes for those guessing names of tunes.

Maisie & Hazy Finally Get Job; Hal Trying a New Modern Finish

WELL, we finally got a job. We're back at Nick's Romantic Casino where we played a year ago. And it's by request, too. Request of the floorshow budget, which has been trimmed beyond recognition.

which has been trimmed beyond recognition.

Not having worked so long, were a bit rusty. Hal still has a touch of lumbage and can't do any lift over one inch from the floor. The big stunt, where he litts me as high as his knees, is out, and now he starts to do the stunt and stops—and the audience loves that, figuring it's some new kind of trick. Now that trick is a part of the act—the part we can't do.

We had a lot of trouble with our music. Charlie Saxe and His Stuttering Saxes are the band here and have piano, bass, and six saxes, all playing like \$4 Zumbardo. It's tough enough trying to dance to stuttering rhythma, especially during our Viennese waits; but when the band got in some new stutters, that was too much,

We had a big fight with the band, which insisted it played straight from the abeets. Well, it turns out that Hal's letting our music lie around dirty rehearsal halls so much it picked up a lot of specks and spots that really didn't belong. So we just cleaned up the sheets and now everythings all right.

Nick, our boss, is a swell guy and promised us that when we got our pay check the end of the week we'd be surprised.

Well, we're working hard and Hal used up many copies of The Recing Form to dope out new routines. He said he had to put a \$5 degonit on a new routine, to I gave it to him. He said, "This five spot will his it right on the nose." You've got to admit, Paul, that Hal is always worrying about the set.

Of course, we've been quarreling a hit—but nothing important. For example, he keeps instabing our musical comedy number in front of me and claims that's considered very modern. He says all ordinary ballroom teams finish side by side, and that we ought to be different. So he wants to finish all routines in front of me so that only the musicians could see me. "Showmanship" he calls it.

So I told him that Nick always said. "The custemers come for the girls," but this says we got to be different if we want to become big names some day. So now he's using the new finish on all our routines. Hal is really brilliant and it's wonderful how he explains the most unusual things.

P. S.—Well, we got the pay check. But it's no raise. Nick wanted us to see his new signature on the check. The X now slants to the left.

Florida Talent Budgets Go Up as State Awaits 4,000,000 Visitors

(Continued from page 3)
and singers and name singles of the
Dreight Piske type.

Miami and Miami Beach, as usual,
will piay host to the vast upper middle
class and the wealthy but not socially
conscious groups. This area will again
be detted with night clubs (particularly
Miami Beach) and will be hooked by
offices from Miami to Chicago. A number of bookers are aiready in Miami seliting shows, among them Low Welss, of
New York, and Paul Small, of the William Morris Agency. Resman Citron,
local agent who booked Piping Rock and
Riley's Lake House in Saratoga Springs
this summer, will also set shows into
all Florida spots to be operated by the
owners of the Saratoga pair. Citron says
it is a little too early to report what
clubs he will have or the type of shows
he will book.

Miami Beach

Miami Beach

Miami Beach

Edward B, Jouffret, managing director of the Roney Praza, Miami Beach, is in town booking shows for the hostelry's Hawalian and Viennese rocens. Enterstainment season will get under way New Year's Eve. Haul and Eva Reyee will be in the opening show. Acts set for later dates include Sara Ann McCabe, Gower and Jeanne, and Medronna and Donna. Jack Dempsey and Benny Gaines, operators of the Dempsey-Vanderblit in Miami Beach, will open December 14, with Vincent Bragale's band again set for the season. William Kent, of New York, will book. Acts set include Stuart and Lee, Walter Donahue, and Harris, Claire, and Shannon.

season. William Kent, of New York, will book. Acts set include Stuart and Lee, Walter Donahue, and Harris, Claire, and Shannon.

Belmont Chub, leading Miami Beach night club, which has been operated by George Shelton and Charles Friedman for several seasons, is scheduled to be in the bands in Kitty Davis this year. Miss Davis is a Chicago cafe operator who depends on a novel girly show and "college waltresses" for patronage. She has been in Miami for a couple of weeks looking over the territory.

Two of the more prominent Miami Beach newcomers this season will be Monte Proser's Beachcomber and the Latin Quarter under management of Lou Walters. Proser's will open around mid-December and feature the same Tahitian atmosphere predominating in his Beachcomber clubs in New York and in Boston. Opening bands set are Somy Kendis and Chavez. Xavier Gugat follows Jaminary 24 for his only engagement in Florida this season. Carl Erbs, press agent, leaves in a couple of weeks to make Florida Beachcomber-conscious.

Walter's Latin Quarter will be located on the site of the former Palm Island Club and operate with the same policy as his nitery in Boston. Joe Candullo's crk will occupy the bandstand. Harry Spenr is in the opening show.

Mother Kelly's reopens this month, bringing back George Owen and Tony Parker for their third season. Among other Mami Beach spots scheduled to be in the swim this season (some of them are open all year) are the Carrouset, Cub Continentale (which may change managere next mouth), Kit Kat Club (formerly La Congs), New Town Casino, Lew Mercur's Nut Club (shaped along the lines of his Pittsburgh nitery), Paddeck Club, El Chico, Pete Clifford's (site of Polso Ciub), Sunny Isles Club he Versailles (Continental room staging water carnivals in addition to usual floor entertainment), Tom Williams' Tropics, and the 41 Club.

In Miami proper, the Royal Palm night club and the Miami-Riltmore Motel will dominate the night scenes. Spots in the city are comparatively few, the vacationless staying close to the beaches. The Biltmore in Miami, like the other Boney-operated hotels, is on the other booking market. Manager Milton Chapman is in New York buying talent. Maximilian Bergere, excistly band leader, was handed the bandstand job. Three-act shows will be presented starting New Year's Eve, altho the hotel itself will re-open December 9. A society dance team will be in the opening show. Acta already contracted include Haskell, magician, and Beverly Kirk, singer.

Art Childers please to reopen the Royal Palmin late in November. George Woods, of New York, will book, but nothing set yet. Top acts ure used here. Whether or not such standard names as Sophie Tucker, Harry Richman, and Joe E. Lewis will work the Palm this season is dependent on the Florida plans being made by Ben Marden, operator of the

Riviera in Fort Lee, N. J., who has had great success for three months with a show featuring the above-mentioned trio. He wants to take over the Hollywood Country Gub in Hollywood, Fla., and use them. It is understood that Marden has first call on their services. Marden, too, has soured on night club operations in Havana, Cubs, where last year he was associated with the Gasino Nacional. His Florida tie-up therefore appears logical.

year he was associated with the Casino Nacional. His Florida tie-up therefore appears logical.

Ciub Bail, Miami, is open all year hut will boost its talent budget for the season. Wingy Grober will continue as front man. Sam Barken operator of Miami's Five o'Clock Club. opens his fifth season December 10. Pancho and the De Moya Rumba Band have been set for a run ending March 15. Jeff's Bar and Grill will have Jerry Dei Mar's All-Girl Band, booked thru Harry Biten, of Philadelphia. It is an all-year spot which also loosens its pure strings during the season.

Other Miami niteries include La Paloma, Don Lanning's Tavern, Esquire (which will reopen as a Class A room), the Frolics (to be enlarged), and Roadsids Rest.

Other Florida Areas

Other Florida Areas

In Hollywood, Pla, the Hollywood Hotel booked Eddie Cliver's band for the season and will be serviced with acts by Jack Bertell. In addition to the planned Ben Marden venture, the Boccroton intery is again scheduled to resume around mid-December.

Coral Gables will have the Drum, opening in December. It is a laviet gambling casino which uses much talent when the operation of its casino is legal. Jimmie's, just outside Coral Gables, will increase its budget for the winter. The Southern Theatrical Agency, of Mianti Beach, is currently booking talent there for two-week engagements, with options. Same agency is also servicing the Mayflower, Roosewett, and George Washington hotels in Jacksonville and the Tampa Terrace in Tampa.

Spots in other Florida regions using bands, primarily, include the Clarendon Hotel in Daytons Beach, Ponce de Leon Hotel in St. Augustine, the Casa Marina in Key West, and the Don Ce Sar Hotel in Pass-a-Grille.

Special train coach rates between New York and Mianni will be in effect for the second season. Most raterous culture of the second season. Most raterous Training the eason sipplane and boat these offer frequent trips to all vacation points in Fiorida.

500 Club Reopens; Conventions Hypo

ATLANTIC CITY, Oct. 26.—Phil Barr, whose 500 Club is a top-ranking spot during the summer, opens this week for his first midwinter try. Out-of-season opening has been influenced by the large number of visitors here.

Barr is lining up radio names, with a continuous continuou

Atlanta Biltmore Opens New Room

ATLANTA, Oct. 20. — Biltmore Hotel has opened the Empire Room for dinner and supper with dencing. Al Apollon and his orchestra featured. Jeanne

and his orchestra featured. Jeanne Benard alags.

The Biltmore is the largest hotel in town and first to offer a dance orchestra, but in the past couple of years it had elipped. This new room is an effort to regain former popularity,

Bach Friday night Martha Redley and George Stevens, dancers, are featured. No cover.

Columbus Club Reopens

COLUMBUS, O., Oct. 25.—Linden night club, newly remodeled, has recognized, Jess Hawkins and Howard Conkling are the new co-owners. Hawkins formerly was with Al G. Field Minstrels and for several years fronted his own dance or-chestra. Spot is using a dance band and will offer occasional floorshows.

The Billboard Treasure Island, New York

Talente Islam, terr Total

Talent policy: Production floorshose at

8 and 12 (also 2 e.m., if business surrants); dence and show band; Latin
relief combination. Management: Treasnre Island Corporation, Walter Walti,
president: Ernest Borden, sunnager;
Walty Wanger, producer: Brooks, esstumer; Jack Mendell and Senia Genesa,
bookers. Prices: 95 cents minimum
beek nights, \$1.59 Seturdays and Sundays (additional minimum charged after
10.39 pm.); dinner from 95 cents, drinks
from 40 cents.

This Broadway soot was known as

from 40 cents.

This Broadway spot was known as Ivan Prank's when it opened back in 1935, and years ago was Jessen's Hofbrau, a German beer garden. The new management, headed by Walter Walti, president of the Swiss Pavilion at the New York World's Pair, reportedly sank some 860,000 remodeling the room. The pirate ship motif is carried out in full, from the atmospheric buccaseer wall paintings to the authentically costumed walters and cigarette girls. There is a scating expectly for 800, pits an additional 200 in the adjoining Swiss Room, which is being paneted off from the general layout. Latter enclosure is scheduled to have informal Swiss entertainment.

The operators hope to draw with their

have informal Swiss entertainment.

The operators hope to draw with their production show policy, inmusual and colorful atmosphere, and, above all, reasonable prices. It goes without asying that the spot will have to attract several hundred customers nightly. And from all indications, the \$1,000 spent on the opening show is far from sufficient for a spot of this size. This figure, naturally, does not permit the purchase of many strong acts to fill in the dull gaps between production numbers, and their absence is brutally noticeable.

On their own, the four Welly Wanger

absence is brutally noticeable.

On their own, the four Wally Wanger girl line numbers meet with some approval, staged acceptably and colorfully costumed. They are not asrence chough to carry the show, however, and no help is forthcoming until the next-to-closing spet, when the Colstons, councily team, shows-top with their solid routines. The other acts, with the exception of the rumba team of Carles and Carita, do very little. The singing of Ruth Clayton is confined to production numbers: the comedy work of Bud Sweeney, emsee, is limited to a brief drumk skif (at the sarly show), which is out of place here, and Karen Knight, interpretative dancer, makes a single appearance in a fire



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Columbus, O.

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Night Club Reviews

pirate rhythm number, go Latin for the Carlos and Carita session, return for the Hawaiian turn, and finally close with a patriotic spectacle, only this time staged in a lighter vein and paraded to

swing tempo.

Swency uses some special material for his introductions, to conform with the show's theme, which is a voyage of a pirate ship stopping at several ports. His comedy work is presented too early in the show to be effective. The rumba and conga dances of Carlos and Carita are standard and well done. Miss Clayton's sograme vocals embellish the presentation numbers in mild form. The Colstons did three numbers and had to beg off. Thoy go over because the routines carry good laughs and strong tricks. Most of the comedy hits are in the girl's hands and she makes the most of them.

most of them.

most of them.

Nano Rodrigo's 10-piece outfit plays
dance and show tures. Their dance
sets include a generous number of
waltzes and rumbas. Lolita Cordobs,
sexy brunette, fronts the Latin combina-

Exnest Borden, who manages the room, Exnest Borden, who manages the room, is a former manager of Billy Rose Sam Honighers.

Rainbow Room, New York

Talent policy: Dance and show band; floorshous at 9:15 and 12:15. Monage-ment. John Roy, manager; Edward Sezy, publicity, and Marjorle Bruce, assistant. Prices: Dinner from \$2:59 and supper coper \$1 except Saturdays (\$2).

John Roy, ever alert for new sugles in presenting his talent here, is trying "an intimate revue suggested by Latin American theme" this time. Labeled Flores De La Noche the 35-minute floor-

intimate revue stagested by Littin American theme" this time. Labeled Flores De La Noche the 35-minute floorabow is colorful, exotic, and somewhat awe-inspiring due to its concert awa. It is not a punchy show, but it holds close interest by making patrons feel they had better keep quiet and watch closely, as important stuif is going on. The show opens informally with brunet Esize Houston singing as she comes down the stairs, and the others following—all five later taking their scale on stools in front of the bandstand. Vincente Gomes, one of the bandstand. Vincente Gomes, one of the top Spanish guitarists today, plays a couple of quiet numbers that reveal his exquisite technique.

Then Jack Cole and his two girl assistants, Anna Austin and Florence Lessing, do modern ballet to the miste of Etabe Chango, returning later to use the same technique to Babelou and a conga. In odd haircut and costume, he leads his two excellent girls thru etylized and extremely effective bellet—commanding attention every moment of the time they're on. Miss Houston is on a few more times singing Indian folkeongs in Portuguese in a quiet attention-getting style and odd veloe that uses the mike only occasionally. All five are on for a brief parade finale.

The show, despite its faults, is a successful attempt to give class night club patrons something different.

Eddie LeBsron, after an absence of a few months, is back with a 13-piece band that is sweet and solid and that can play American just as well as Latin thythms—and few can handle Latin the transparent and several descent de

band that is sweet and solid and that can play American just as well as Latin rhythms—and few can handle Latin tunes better than LeBaron. Morris King is featured violatinat and the band produces a seven-fiddle section on waitzes and fancy passages. LeBaron makes an attractive front, as always. Jacqueline Salter does band vocals competently and Bill Karr also sings always. Dr. Sydney Ross entertains at the tables with his sleight of hand tricks and interesting chatter. Paul Denis.

Blackhawk Restaurant, Chicago

Talent policy: Dance and show band; floorshores at 9 and 12. Management; Otto Both, manager; Donald Both, pub-licity. Prices: Dinner from \$1.50; drinks from 50 cents: minimum, \$1.

from 50 cents; minimum, \$1.

Extensive remodeling and redecoration
of the Blackhawk have transformed it
into an attractive night spot. The large
pillars which formerly obstructed the
view of many patrons have been whitited down to atlin chrome posts. Scenic
photomurals now decorate the walls,
giving a colorful touch that is pleasing.
With the new set-up, together with

dance, highlighting the line's Hawalian name bands, the spot could become one routine.

As a result, the line (12) is almost it not for its show policy. Very little in forced to follow itself. Gais open with the way of a floorshow is offered.

it not for its show policy. Very little in the way of a floorshow is effered.

At present the only floorshow enter-tainment is furnished by the Danning Co-Eds, a six-girl Derothy Dorben line. This is the first time the Blackhawk has had a line, and the graceful and novel routines presented have made a hit with patrons. The Four-rhouse number, presented with apecial lighting effects, is exceptionally good.

Raymond Scott, whose band is but four months old, has built up a substantial following, especially among the younger set. He is doing a magnificent job. His hot swing numbers and movelty compositions are highly entertaining. Scott has made some changes in his quintet, which now consists of Stan Webb, tenor sax; Orville Searcy, drums; Charlies Spero, charinet; Save Market, trumpet, and Mike Rubin, bass. Scott presides at the plano. Art Ryerson is featured on the amplified guitar. Scott's selections cover a wide range. War James for Wooden Indian, Trailight in Turkey, Turcelo Junction, and Minect in Jaza are among his outstanding numbers. Attractive Jacqueline Panette continues to handle the Vocals, singing ballads and novelties. Nat Green.

Essex House, Casino-on-the Park, New York

Telent policy: Dance bond, Management: Oscar Wintreub, managing director, Mary Ramsey Callanan, publicity director. Prices: Dinner from \$1.50.

director. Prices: Dinner from \$1.50.

This smart and luxurious room is currently finding an admirable complement to its sveite distinction in the "rippling hythm" of Shep Fleids. Possessed of fewer "ripples" (in the form of accordion glisses, ataccato brass, and the general jerkiness that previously characterized the band) and a great deal more amoothness. Fleids now has the type of outfit that fits a swank, non-swing spot like this. this

Naturally, Shep hasn't totally aban-doned the style that brought him promi-nence, but the former at times too-highly-colored arrangements have given way to a steadler, more solid musical rightness that is consistently danceable and listenable.

and listenable.

The absence of any floor entertainment isn't noticed here—and isn't needed—with a band such as Fields on the stand. The ork takes care of all types of terp accompaniment, including the liberal sprinkling of congas and rumbas so necessary nowadays, and in addition displays more than adequate showmanship. A dressed-up oldle, When the Mush Begins To Rush Down Fathers Vest, in its record of which the band has set much hope, offers wocal and visual amusement as a change from straight dance sets. Larry Neill's word-celling, including a Jerry Colomn-ish chorus, and the ensemble warbling make practically a production number that gets across well.

Food and drinks are good here, but

gets across well.

Food and drinks are good here, but
the service is not all it should be for a
spot for the upper crust. It's much too
slow, and the walters seem to have taken
too much to heart the lyrics of FII Never
Smile Again.

Deniel Richman.

Fairway Yacht Club, New York

Talent policy: Dance and show band; Latin intermission out;it; shows at 9, 12:30, and 2 am. Management: Jos Moss, manager: Sobol and Rartman, publicity, Prices: A la carte; drinks from 50 conts.

This is a society cafe on 52d Street at the foot of the East River, and recently changed managerial hands. Admission is still restricted but not entirely closed changed managerial hands. Admission is still restricted but not entirely closed to the public as had been the ense when the spot was a private yacht club. Moss, new host and manager, was formerly connected with the local International Casino and the Hollywood Bestaurant and is well acquainted with all the angles. To put them in practice successfully, however, the room will have to have an open-door policy and use takent that will attract night clubbing trade.

Opening show consists of society entertainers, most of whom have no chance of working in regular niteries. In a sense, they cannot be classified as professionals, displaying little that is of commercial value. Presented before a society group which is personally acquainted with them and their families.

they are assured of a courteous recen-

tion.

Bill is introduced by Mario Vilani, a genial emsee who makes a distinguished appearance. Merie Rutherford and Charles Sabin, who teamed up recently, dance pleasantly enough but do little that is above routine. They are fine for a private society party crowd but will be at a decided disadvantage in front of a critical audience.

Albert Arkuss and Victor Talley, piano team, played a couple of selections well team, played a couple of selections

team, played a couple of selections well but received little attention. Mure Spaulding, songastess, works with little showmanship. Not a bad looking blonds. showmanship. Not a bad looking blonde, and wears a gown well, too; but she has little talent. Irving Pollack, violinist, was probably the most talented. Plays on a regular violin and then on a tiny instrument, using the same bow. Very good musically, altho he has yet to master the tricks in seiling such an act, Del Gampo's seven-place band plays the pop dance sessions and show music in accretishly manner.

the pop dance sessions and show muste in acceptable manner. Leonardo's rhumba band dishes out the terrid Latin rhythms. Combination is fronted by Deliores Del Carmen, a sexy, striking looking brunette, who shakes a pair of maraccas with musical and physical rhythm. Sam Honigberg.

Jimmie's, Miami

Talent policy: Three shows; one band, Management: Owned and operated by Jimmie Cornick. Prices: Dinner and a la carte service. Operates year round. Shows booked and produced by Sid White, of Southern Theatrical Agency. Running heretofore on low show budget, Jimmie's has offered voluminous rather than class presentations. Dough restrictions having been lifted somewhat of late, booker Sid White has had more chance.

of late, booker Sid White has had more chance.
Latest revue is being received with acclaim by pairons. Features Leon Valdes and Feggy, who do sock tap routine chalmed together by four inches of steel. Also do a highly amusing burfesque on Viennesse waits and congs. Drew belly laughs, a rarity here for even the gaggiest of terp duos. Comedy lifts and spins were tricky and humorous, as was Vnidez's expression.

Another team, different, Linda and Lopez, do smooth soft-shee routine and then regulation congs. Girl xylophonist. Deris Fields, deftly handles Rhegaedy in Sites on darkened floor with lighted mallets. A chubby miss, Genee, does soome remarkable control steps, sitting on her own head easily. Band, led by Buddy Sawyer (six men), does plenty to put over show and turns out good, steady dance music. Sid White, emsee, did straight announcements.

Lee Simmonds.

Hotel Netherland Plaza, Pavillon Caprice, Cincinnati

villon Caprice, Cincinnati

Talent policy: Dance band, with occasional floor acts. Management: Max
Schulman, hotel manager: Peter Maurice,
room manager: Richard A. Eisner, cetering manager: Toni LeMare, sommeller;
Jean Bishop, publicity. Prices: Dinner
from \$2.50; drinks from 50 cents; minimum week-days, \$1.50; Saturdays, \$2.50.

This swank chamber ushered in its
new season Thursday (24) in strictly
formal style, the opening pulling a nearcapacity crowd. The Netherland Plaza
is again the only local hotel operating
its main room on a nightly basis. The
Pavillon's chief competition comes from
the Beverly Hills Country Club and
Jimmy Brink's Lookeut House. The
room, however, doesn't attempt to compete with the advantages enjoyed by
these over-the-river niteries by presonting elaborate floorshows, relying
solely upon its name hands, good food,
and excellent service to pull its share
of the class trade.

The opener proved a continuous dance
and music session from 7 p.m. until 2
a.m., with Larry Clinton and his orchetra, No. I choice in a recent preference
pell conducted among the hotely
patrona, occupying the main podium, and
Gardner Benediet and his ork, features
in the hotel's Restaurant Continentale
since last May, splitting the music duttes
with the Clinton crowd. The Captivation
(Fony Lombardo, Zig Beltinsis, and Harry
Martin), from the hotel's Occitail
Terrace filled in for a brief spell in good
style.

Clinton and his lads are in for a fort-

Terrace, filled in to.

Clinton and his lads are in for a fortnight's stand, and are to be followed
for a like period by fou Breess and his
orchestra and the Xavier Cuigat combo,
runners-up in the bote's poil. The
Clinton ork, using six bress, four reeds,
and four rhythm, found the opening
night crowd a pushover for its musical
output. Band concentrated on the

sweeter melodies at the dinner session, but as the evening progressed unlocked a vertiable bilizating of forrid jamming that had the dancers shouting with joy. Blasting from the brasses jarred the room at intervals, but this should be remedied once the boys learn the acoustical qualities of the room. Peggy Mann and Terry Allen, band's song sellers, registered bandily. Trombonist Jimmy Curry, ork's funny man, didn't show his wares at the onester.

funny many opener.

Oardner Benedict, who has whipped up a sound aggregation during his tenure here, picked his tunes so as not to clash with the Clinton product, and put his hals thru a fine performance, hencelict and his femme canary, Anita, clicked nicely with their vocal efforts.

The Pavillon will again play occasional acts with its name band features thrugut the season, sticking chiefly to dance turns.

Bill Sachs.

Club Minuet, Chicago

Talent policy: Dence and show band; foorshows at 9, 12, and 2 a.m. Massage-ment: Frank Sherman, manager. Prices: Dinner from \$1.25; no minimum.

Long a landmark in the Rush Street night club sector, this intimate spot has been completely made over in attractive modernistic style. Art Fischer and his orchestra furnish excellent music for the floorshow, which is small but extentions.

for the floorshow, which is assall but entertaining.

Del Estes is an attractive and capable mistress of ceremonies. Alvira Morton, long a Chicago favorite, is prima donna, and Rita Ray sings sophisticated songs, putting them over nicely. Ethel Brown animates the show and pleases with her lively tap dancing. Helens Carol is a clever interpretative dancer.

Manager Frank Sherman and his two sons, Fillmore and Hardd, contribute excellent song numbers. Nat Green.

Old Roumanian, New York

Talent policy: Dance and show band;

Talent policy: Dance and show band;
Lotin band; production floorshow at
8:29, 11, and 1:30 staged by Al Davis,
with part line by Middred Bay, epecial
music by Eddie Hahn, and Igrice by
indeey Heller. Management: Jack Silterman, owner; Sidney Heller, press
speni. Prices: Dinner from \$1:25.

Nack Silverman opened a Tö-seat restaurant along with four partners 15
years ago. Eight years ago he added
a musical duo and a singer, and his
partners quit because they felt entertainment was an extravagance. Today
his club employs 18 entertainers and
two hands and also seats 500. Apparently an entertainment policy pays.
The current floorshow (changed every
five weeks) is a surprisingly large and
talented one for a lower East Side spot.
It uses eight dancing girls and four
showgris (Miray Dancers) in four production numbers that are nicely costimed. Opener is a parade, then comes
a Dream Fantasy scene featuring Charlotte Vogue, then a Russian gypsy number, and the finale, All-American Genecade. Girls are nice lookers, costumes are
fresh, and routines are okeh.

Jeannette Garrette, bloonds, is on for
heatily executed thythm tap routines enbellished with spins and also for exer-

lesin, and routines are oken.

Jeannette Garrette, bloche, is on for heasily executed rhythm tap routines embellished with spins and also for acrospinning numbers. Good, Ethel Bennett, in her eighth year here, is still singing fewiah and English congs in swing style. Has a modern, lively style and sells the lyrics effectively. Jenta Pobedinia sings Russian gypsy songs nicely, altho without much distinction. Chariotte Vogue, a small shapely brunette, does the exotic nudes, one of them being postty and using a wolfbound for nevelty. Not a good dancer really, but knows how to sell the nude angle.

Sadie Banks, here seven years, is a robust singer reminiscent of Sophie Tucker in appearance and style. She sings bawdy specials about frustrated love, one of the two being You Learn About Men From Me. The title is the tipoff.

stipoff.

Johnny Howard, new in town, is the sensee who ties the abow together and then does a long next-to-chasing seasion, lie is capable, talented, and knows how to excite cafe audiences. But he stayed on too long, however, and hurt the total effect of his act. He bears watching Joe LaPorte (wolfin) leads the five-piece band and is in his third year here. His hand does a nice job considering its him, Four-piece Cuban Rhythm. Band takes care of those customers who went uptown and learned Latin rhythms.

Free agent Heller has been on the

Press agent Heller has been on the job here for seven years and producer Davis for live years. In other words, a verifiable stock company is being formed here.

Hotel Commodore, Century Room, New York

Tulent policy: Dance band and dance team, latter presented twice nightly, at dinner and supper. Management: Frank J. Crohan, managing director; Bay Doyle, publicity director. Prices: Dinner from publicity \$1.50 up.

With Guy Lombardo back in the Roservelt Grill and Sammy Kaye on the Commodore's bandstand once again the New York fall hotel season can really be considered under way, for Kaye is fast becoming as much of a regular season staple in this room as Lombardo is at the hostelry on the other side of Grand Contral Terminal Central Terminal.

Central Terminal.
Kaye opened here for his third consecutive fall and winter Thursday (17), drawing first night business that taxed the room's capacity and service, and that was notable for its cash customer aspect, acide from the usual music trade turnscide from the usual music trade turnscide from the usual music trade turnscide.

out.

Room was dark over the summer, relighting sans music for a couple of weeks prior to Kaye's return. Sammin's swinging and swaying has paid exceedingly nice financial dividends here and there's no reason why this season should differ from the past two in that respect. The bend still retains its bosic appeal to those altergic to blaring brass and in additions seems to have improved musically.

additions seems to have improved manically.

A miniature floorshow, in the form of a dance team, has been added. Grayce and Grahame supply the quarter-hour of lifts, twiris, and pirouettes in an adequate but undistinguished style. Koye's battery of vocalists break the routine of straight dance sets.

Room's decor is unchanged this year and its coldness and lack of distinction are magnified in comparison with some of the town's more sumptuous bistros. Service, food, and drinks, however, are on a par with the best spots anywhere.

Daniel Richman.

Victoria Hotel, New York

Talent policy: Haustian music and entertainment, 5 to 8 and 10 to 1, with floorshow added Saturdays at 11:30, 12:30, and 1:30, booked by Peter Del Morria. Management: Bonald A. Baker, hatel manager. Prices: Cocktalls from 25 cents; no coper or minimum.

This hotel is using Hawaiian at-mosphere and entertainment in all of its

mosphere and entertainment in all of its drinking and dining rooms, plugging the Dine-Dance-Romance slogan.

It's commercial and combined with low prices brings the rooms a share of good business. Ben Hanc's Hawalian string trio (Hanc's steel guitar, plus string bass and guitar) provides languor-ous melodies aided by aweet high tenor singing. On Saturdays, another guitar and a plane are added and two or three Hawalian singers and dancers are also used, the entertainment moving into the bigger dining room. The Empress and the Victoria banquet rooms also use Hawalian entertainment quite often.

The Hawalian Terrace Bar gets the cocktail trade and the Old Hawalian Room supper and dancing. Hanc's men provide exotic music and also requests and pops just as competently.

Faul Dents.

Wivel Restaurant, New York

Talent policy: Dance bend; floorshoese of 5:45, 10, and 12:30, and a Saturday malinee, Management: Stend Jorganien, operator, Martin, muttre d'hotel: George MacMurray, publicity, Prices: Dinners from \$1.75, drinks from 40 cents; no coere or minimum.

This Scandinavian hospice continues to pack them in among the attractions

This Scandinavian hospice continues to pack them in, among the attractions being the generous Smorpasbord table and an ample Hoorshow. Most of the trade congregates at the supper hour. The moving up of the first show to 6.55 to accommodate theatergoers has undoubtedly helped business.

The talent comists mainly of performers who have almost forgotten what an agent's office looks like. Bob Lee, the rhyming emise, is now in his seventh year at this stand. This lad is a clever entertainer, calling for questions from the sudience and supplying answers, many of them frunny, in rhyme and to the tune of a pop zong. In addition he can be considered a memory marvel, being able to unreal a multitude of patrons' names and the occasion which they are colebrating. His turn gets him a hig hand.

Occare is Thalia, a good-looking

they are celebrating. His turn gets him a big hand. Opener is Thalia, a good-looking Ogener is Thalia, a good-locking dancer who dises nicely in Spanish num-bers in the classical vein. Works with castanets and executes nice spins. Re-turns later to do a Mexican folk dance which calls for audience participation

in dispping out rhythma. Coatuming is fine.

Hertha Auer, endowed with auperb physical and vocal equipment, does aplendadly in Sevenade Espagnole and Sympathy. She sings smoothly and has a nice range and a pleasing personality. Lee Ross, juggler, enters with deadpan soft shoeing, after which he goes into the heaving of balls, intertwined with comedy. Works with as many as aix balls, and also with Indian clubs. Tricks are standard, but he works emoothly. However, he atays too long. The Scandinavian dance team of william and Ingrid Seiandia, a good-looking pair, open with a waits and follow with lampoons of criebs, using props. Their satires are okch, especially good being Ritler dancing with Dietrich and Garbo with Stokowski. An improvement would be carrying out all routines and Garbo with blocomes. All rollines in pantomime.

Food and service excellent.

Joe Cohen.

Irwin Wolf's Rendezvous, Hotel Senator, Phila.

Talent policy: Continuous musical en-tertainment starting at 10. Munage-ment: Irich Wolf, proprietor-munager. Prices: Food a la certe: drinks from 40 cents: no minimum, no cover. Plenty of musical mest being dished out from behind the glamour bar at this

but from beaund the glamour our at the hotel spot catering mostly to the strical folk and swing fans. For the jive experts, stand sports Smub Mosely and his swing crew of six. Leader features his tromboning and a sliding enxophoce, his own musical contraption. Misse up the own musical contraption. Misss up the sweet and hot songs, featuring mostly his original swing novelty compositions. Baby Hines, here since the summer, joins the band for the coft ballad and

blues singing. Band and vocalist register

with case.

The Four Stylists alternate with Moseley, Foursens comprises Marjorie Hyam,
John Tatun, Jerry Blake, and Dan Bartneld. Gal is a standout at the vibraphones, giving a melodic texture to her
swingy hammerings. Male members play
accordion, guitar, and bass. It's all in
the smoother and sweet swing register,
being one of the most exciting cocktall
combos to hit this town. Enhance their
musicianship with velvety trie harmonizing, gal and two male members joining in.

M. H. Grodenker.

Club Gaucho, New York

Club Gaucho, New York
Talent policy: Danbe band; relief trio;
floorances at 9, 12, and 2, Management;
Pedro Vallt, co-owner and manager; Dorothy Ross and Seamon Jacobs, press
egents. Prices: Dinner from \$1.50.
After being closed for a couple of
months this intimate 83-seat nitrey in
Orcenwich Village reopened a couple of
weeks ago with a pleasant little floorshow, good Latin music, and pleasing
atmosphere.
Don Miguel's four-man band plays
congas, rumbas, and tanges most of the

Don Miguet's four-man band plays congas, rumbas, and tanges most of the time, providing good rhythm for the dancers and enough melody for the aircreas at three-pice stredling combo, the XYZ Trio, joins the Miguel group frequently and on its own provides therely enjoyable Latin requests.

The flourshow has Lupita, a vivid small brunette with a fancy figure, who does a Hawatian sway and cooch in tantalizing fashion. She bulges in the right places. Then there's Maria Berta, Argentine tango singer, who made her American debut here a year ago. She is a plumpish brunette, who sings torchy argentine tunes with much feeling. can decoul have a plumpish brunette, who sings turchy argentine tunes with much feeling. Argentine tunes with much feeling. Currito and Corall, mixed Spanish team making their American debut here, impress with a Moorish tambra number (the girl with finger cymbals and the man with a one-headed drum) and then a castant filtration dance. Their showmanship, ferror, and grace put them over rolld. LaGitanella, Spanish singer-dancer, plays to the ringsiders, her gypsy songs going over nicely.

Pedro Valli la still the pleasant host.

Peur Denis.

in dispping out rhythms. Costuming is Waldorf-Astoria Hotel, Emfine. pire Room, New York

pire Room, New York

Talent policy: Dance band; informal enfortainment at 8:30 and 12: Management Lucius Boomer, manager Tea Sancier, press agent. Prices: \$1 cover from 11 p.m., \$1:50 Friday and Saturday. The specious main floor of the Waldert is currently bousing two of the blagest names in the bound business—Biddy Duchlin in the formal Sert Room and Kay Kyser in the informal Empire. Unlike the band and act policy across the lobby, the Empire depends on the band for the entertainment program through the evening. For such a task a botter selection than Kyser could not have been made (and the room has had some see attractions in the last few seasons, including Benny Goodman, Glem Gray, and Cerin Tucker).

Kyser is a showman of top caliber, the has been for a good many years now, but not too many people were aware of that fact until his acceptance in radio and in Hollywood. His band, in addition to playing with admirable lift and unson, housts several individual entertainers who brighten each dance set with highly emjoyable specialities.

to playing with admirable lift and unison, boasts several individual entertainers who brighten each dance set with
highly enjoyable specialities.

There are still Harry Habbitt, with
strong voice and lifeable personality, to
deliver remantic vocals; Bully Mason,
for the personality sorge. Ish Kahthble,
for the comedy, and Ginny Simms, cuter
than ever, for the ballads. Miss Simms
is displaying a remarkable improvement
in both voice and delivery.

The band presents its own shows
nightly, featuring the above-mentioned
performers in specially rehearsed numhers. Their initial show, patched together
at the last minute, was caught at the
press preview Wednesday (23) and it
was a creditable performance. An innovation was the Sonovox, an electrical
sound instrument which imitates the
human voice, A record on which this
instrument was used, since the Sonovox
had not yet been installed opening night,
was played and the effect was striking.

Entire preview house was on the cuff.

BENNY WILSON and Al Kutchuk, New York, have recovered sufficiently from their illness to take a vacation in Florida.



AMERICA'S SMARTEST NOVELTY ACT FLORETTA & BOYETTE

PERNEAL

Close Another Successful Engagement

HAWAIIAN ROOM of the MAYFLOWER

VOGUE ROOM of the HOLLENDEN

Dick Marsh and Jack Walsh of the De Witt Hotels Dir.: Eddie Elkort, MCA Artist, Ltd., Chicago

Routes are for current week when no datus

Abbott Dancers (Palmer House) Chi, h.
Adams, Stanley (El Chico) Miami Beach, ne.
Adams, Stanley (El Chico) Miami Beach, ne.
Adorebba, Six (Primirone) Newport, Ky., ec.
Alabase, Counteles (655; Chi, n.
Adams, A. Feet, Foursons (Parabount) NYG, t.
Anderson, Retail Misse Hall) NYG, h.
Anderson, Retail Musse Hall) NYG, h.
Anderson, Retail Musse Hall) NYG, h.
Anderson, Retail Musse Hall) NYG, h.
Anderson, Retail Gusteri Beston, ne.
Andaleks (Latin Georie; Don (Lockost House)
Cortugiton, Ky., ne.
Arbuss, Abact, & Victor Talley (Fairway
Yacht Chub: NYG, ne.
Armold, The Three Orpheum) Minnaspolis, h.
Atthur, Magician Labury, Ala., Nov. 1-2.
Askisson, Betty (Chicago) Chi, t.
Andrea (Lubies NYG) Chicago) Chi, t.
Andrea (Lubies NYG) Chicago) Chi, t.
Albad, Aggis (St. Francis) San Francisco, h.

Audi, Aspis (St. Francis: San Francisco, h. Batlanova, Olga (Casino Russe) NYG, no. ballay, Bill (Riverside) Milwaukee, t. balland & Bao (Oriental) Chi, t. Balland & Bao (Oriental) Chi, t. Balland & Bao (Colonino's) Chi, no. Bane, Margie, & Beb Wide (New Kenmere) Albany, N. Y., h. Barriay, Trene (Barnery Collant's) NYC, no. Barriay, N. Y., h. Barriay, Miller (Bib) NYC, Chi, no. Barriay, Dani (Billsoughts) Chi, no. Beachcombers, Bouth American (Southland) Becton, c.

Mexicon & Corra House; Lex-diffusion Ry. 20; (Madison) Richmond 31; Thron Ry. 20; (Madison) Richmond 31; Thron 2-3; (Mannison Meddesbaro, Ry. Tenn. 2-3; (Mannison Meddesbaro, Ry. Danville 8)

le S. f. Broz. (Troc) Phila, no. Bella (Minstrel Tavern) Phila, no. C. Oloria, de Hamon Berrano (La

elimont, Bella (Minutel Tavern) Philla, Eccimonic, Olocia, & Bannon Berrano (La
Conga) NYC, ne.
islow, Pappy (Willage Barn) NYC, ne.
islow, Pappy (Willage Barn) NYC, ne.
ismitey, June (Equiton) NYC, n.
ismitey, June (Equiton) NYC, n.
irch, Magistan: Dwight, Ill., 50: Taylorville
INNY, I Centyle & Wood Hives 5-6 Grandirch, Magistan: Dwight, Ill., 50: Taylorville
INNY, I Centyle & Wood Hives 5-6 Granlispyne, Baveriy (Leighton's Raifway House)
Darren, Conn., ro.
coles, John (Atlantico) Rio de Janeira, Decoles, John (Atlantico) Phila, t.

Mgor, Bay (Barle) Phils, L. Dwley, Hay (Old Heidelberg) Milwacker, no. creet & Young (Old Harber House) Bosten.no. Down, Evans (Wilter) Wisconsin Raphis.

Brown, Svans (Wilher) Wascoln, Wise, h. Wise, h. Buckmaster, John (Plaza) NXO, h. Buckmaster, John (Coag Rours), NYO, ps. Burton & Martina (Coag Rours), NYO, ps. Burton & Kaye (New Remmers) Albary, N.Y., h. By-(fosh (Avon) Lenoir, N. C., L.

Callabam Siniers (IRI Bat) Chi, Nr. 30;
Campbell, Loring Marathem N. Y. 30;
Compbell, Loring Marathem N. Y. 30;
Coeses N. Johnson City Nv. 1: Newark
Valley 2: Deposit 4: Fort Jervis 5: Middletown 6: Liberty 7; Walton K.
Carlotton The (Treasure Intend) NYG ne.
Carlotton The (Treasure Intend) NYG ne.
Carlotton Callette (Munict) Chi, nc.
Carron, Shorty Blemarck B-Sar-H) Chi h.
Cartaneds, Mariia (Show Box) Seattle, nc.
Caston, Robble (Beathland) Doston, c.
Colincia (III Chito) NYO, nc.
Colincia (III Chito) NYO, n

ier, 1-10.
ferd George (Embassy Club) Phills, no.
tes: Margie (Sawdust Trail) NYC, no.
Eds: Sis: Dancing (Bastinswis Chi, re.
er, Jean (Henny the Bant's) Phills, no.
felile & Barry (Bhensayek) Chi, h.
line & Wanda (Philadelphian) Phills, h.
c. Phyllis (Demney's) NYC,
c. Ted & Younes (Club Presidense) De-

ic Ted & Youlds (U.S. 1997).

c. See Jr. (The Too) Boston, ch. & See Jr. (The Too) Boston, ch. & G. See Jr. (The Too) Boston, ch. & Jeanne (Primrose) Newport, Ky. cc. din & Tina (Gasely) Washington, D. C., t. et & Heed (Warwisch NYC, h. ckerlacks, Pive (Seuthband) Boston, c. le Mildred (Harry's New Yorker) Chi. ne. & Dunn (Ohio Villa) Cleveland, nc. et & Dunn (Ohio Villa) Cleveland, nc. et & Coral (Gautho) NYC, nc.

Dagmar, Magfelan (Lyric) Pitchburg, Mass., 21-Nov. 2, t. Dainer House) Ghi, h. Daine, Case (Orpheum) Minneapells, t. Dailton, Jack (Russell's Silver Bar) Chi, ne. Dare, Hay (Monte Cristo) Ghi, no. Dare, Yvelie (Rathakeller) Philis, no. Davie, Eddie (Leon & Eddie's) NYC, ne. Davin & Darrow (Blinsirab's Village) Boston, no.

tion of the control o

a., b.

(arce, Inobel (L'Aiglen) Chi, re.

(lib & Merr (Playbouse) Akron, no.

(Elo, Jose (Frontense) Delroit, ne.

(Rès, The (Strand) Syracose, N. Y.

ney, Geri (Pinto's) NYO, ne.

(Batty (Bistry (Boors' Chill) Toledo, no.

Falsy (Harry New Yorker) Chi, ne.

vis Scierre (Boxy) NYO, t.

(Ivio Syrvis, Dancers (Evergreen Catino)

(Re. 186)

Maxine (606) Chi, ne. & Oberia (The Toe) Boston, ch. lays (Carrell's) Phila, ne. Dorothy, Girls (Edgewater Beach)

Decem Derothy, Girli (Edgwaler Beach)
Ghi, h.

Bornay & Diane (Bai Tabarin) NYO, ne.
Bowney & Reed (Gase) Seranton, Pa., h.
Draper, Paul (Cher Farres) Chi, ne.
Draper, The (Ri Hat) Chi, ne.
Dubrow, Rerb (Walton) Fills, h.
Duffina The (Helenden's Cleviand, h.
Dufo, Ginger (Leon & Eddie's) NYO, ne.
Dumas Twins (Book-Casillase) Detroit, h.
Dumost, Marie (Cristal NYO, ne.
Duncan, Red (Chicagoan) Chi, h.
Duncan, Red (Chicagoan) Chi, h.
Bustman, Edibi (New Yorker) NYO, h.

Early, John (Chica Masrice) Montreal, Que, no.
Hillissan, Lois (Des Cournets) NYO, ne.
Ellings, Julian (Diamond Horoschoe) NYO, ne.

(For Orchestra Routes, Turn to Music Department)



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabarat; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road house; ra—restaurant; s—showboat; t—theater.

NYC—New York City; Phila—Philadelphia; Chi—Chicago.

ns.
English, Margaret (Stevens) Chi, h.
Enrics & Novello (Senjamin Franklin Phila,h.
Enrics & Papo (Havana Madrid) NYO, mc.
Estelia & LeRsy (Urca) Bio & Janeiro, nc.
Estelia & LeRsy (Urca) Bio se Janeiro, nc.
Estelia & LeRsy (Urca) Chi, nc.
Estelia & LeRsy (Urca) Chi, nc.
Drans, Fod (Minus) Weshington D. G., h.

Brans, Bob (Barle) Washington, D. G., t. F.
F. Pahian, Don, & Marie (Glen Barn Casino)
Williamsville, N. V., no.
Faconi, Norbert (Brevoort) NYG, h.
Farney, Evelyn (Brand) NYG, t.
Fawn & Jordan (Tavern) Reno, no.
Fay, Gloria (La Salle) Ch., h.
Fays, Frances (Famous Door) NYG, no.
Fennand, Lou (God Harber House) Boston, no.
Fennand, Lou (God Harber House) Boston, no.
Flower, The Control (Mayllower) Akron, no.
Flower, Thelms (Treasure Island) NYG, no.
Flowerton, Consuela (Gueen Mary) NYG, no.
Flowerton, Consuela (Green Mary) NYG, no.
Fonnelli, The (Farie) Washington, D. G., t.
Fonnelli, The (Farie) Washington, D. G., t.

ton, t. Prancis & Linnas (Chub Prontenae) Deiroli, nc. Prancis, Jeanne & Jerry Grey (Essi Carrell's) Hollywood, nc. Prancis, Hymnelis (Blar) Marked Tree, Ark. 24-20; (Princesa) Memblis 21-Nov. 2, t. Prancis Mickel Blass, NYC, t. Prancis Cub), Miller Brasslerier Cub), Allamite City, Ma.

no, Frederika (Bordewick's) Tuckshee, N. Y., ro. Friare, Three (Chicagnan) Chi, h.

Gale, Alan (Stork Club) Phila, no.
Gale, Alan (Stork Club) Phila, no.
Gale, Lenny (Madrid) Milwaukee, no.
Galenta & Leonardo (Ball) Phila, no.
Galenta & Hosan Soud Dancers (La Conga)
NYC, O.
Garat, Pepper (Yacht Club) Phila, no.
Gardell, Tess (Kailner's Little Rathskeller)
Phila, no.

Elvira & Santos (Ciub Nomad) Atlantic City, 16. Johnson, Mac (Tropicana) NYC, 16. Johnson, Patsy (Glub Nomad) Atlantic City, no. Johnson, Patsy (Glub Nomad) Atlantic City, no. Jones Brothers' Trio (Elberman) Chi, h. Enrica & Novello (Senjamio Pranklin) Phila.b. Jose & Paquita (El Chico) NYC, nc.

POLLY JENKINS

And Her MUSICAL PLOWSOVS

For Notice 1-2, Theatre, Jilly Patricial, Mayrour Building, 701 Sewenth Ave., New York City.

Joyita & Maravilla (El Chico) NYO, na. Joyce, Brenda (State) NYO, t Pallan, Don & Marjori (Rainbow Grill) NYO, rs.

NYO, re.

Karavasef, Simeon K
Russian Kretchma,
NYO, no.
Raspar, Agnes (Silver Dollar Supper Club)
Raspar, Agnes (Silver Dollar Supper Club)
Raspar, rene (995) Chi, no.
Raye, Fene (995) Chi, no.
Relier, Greta (Algonaphin) NYO, h.
Relier, Greta (Algonaphin) NYO, h.
Reliernal Miss. (Trimrose) Newport, Ky., cc.
Kellernal Miss. (Trimrose) Newport, Ky., cc.
Rennedy, Chio (Jack & Bobb) Trenton, N. J.,
Be.

Renmore, Stubby (The Lobby) Juster, Mex.,

EG.
Kliber, Madelyn (Capital) Washington, D.C., klimball, Deke (Cat & Fiddle) Cincinnati, no. Ring, Evelyn (Silver Dollar Bupper Club) Ballinger, no. Ring, Evelyn (Silver Dollar Bupper Club) Ballinger, no. Ring, Kenn (Derr St.) Toledo, no. Runnelsoff Adia (Russian Kretchma) NYC, C. Kunnelsoff Adia (Russian Kretchma) NYC, C. Krans, Charlotte (Der Gourmeta) NYC, C.

La Fond, Baron (Ken Boston, no. La Gitanella (Gaucho) NYC, no. Landa, Mary (Club Kona) El Cerrito, Calif., no.

Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Garr, Gene (Pal.) Cleveland, t. Georges & Jalna (Cocoanut Grove) Los An-Georgee & Jahn (Coccanut Grove) Los Angeles, no.
Gerchis, Paul (Music Hall) NYC, i.
Gerchis, Paul (Music Hall) NYC, i.
Gerchis, Paul (Music Hall) NYC, i.
Grechis, George (Carly's) Milmaspollis, e.
Golden Gate Quarter (Gafe Society) NYC, no.
Golden & Miscor (Gonacabane) Hib de Janeiro, h.
Goraca & Miscor (Gonacabane) Hib de Janeiro, h.
Gordon, Grace (Siampis) Phila, no.
Gordon, Garante (Bazer) Dallas, h.
Gordon, Garante (Bazer) Dallas, h.
Gray, Oldermine (Gazer) Dallas, h.
Gray, Gate (Diamond Structure) NYC, no.
Gray, Gate (Diamond Structure) NYC, no.
Gray, Joyce (Des Gourmeis) NYC, e.
Grey, Joyce (Des Gourmeis) NYC, e.
Grey, Joyn (Cher Maurice) Monireal, Que, no.
Grey, Six (State-Lake) Chi, L.

H

Hall, Sen (Paramount) NVC, t. Halliday, Hideparde (Sprivys) NVC, no. Halliday, Hideparde (Sprivys) NVC, no. Harmes, Angettis (Congress) Chl, h. Harper, Edythe (Sharmen) Chl, h. Harris, Claire & Sharmen (La Congas) NVC.nc. Harris, Mayda, Embany Sest Hookiyn, no. Harris & Sonet Stratch Syracine, N. Y., t. Haywood, Bluin, & Chlf Alem (Spriys) NVC, 100, pp. 1811, & Chlf Alem (Spriys) NVC, 100, pp. 1811, & Chlf Alem (Spriys) NVC, 100, pp. 1811, & Chlf Alem (Sprivs) NVC, 100, pp. 1811, & C

no.
Rayworth Scalles Revus (Broadway) Payetteville, N. C., 10; (Carolina) Wilson 31; (Gem)
Kasmapolis Nov. 1; (Garolina) Lumberton
2; (Paramount) High Point 4; (Garolina)
Rocky Mount 5; t.
Reat Wavet, Three (Stamp's) Phila. c.
Reatways, Peggy (Club Nomad) Atlantic City,
no.

Heavens, Peggy (Glub Nomad) Atlantic City, no. Rentys, The (Aud.) Wellington, Kam. Rentys, The (Gables Inn) Atlantic City, no. Reys, Captain, & Yo Yo (Roxy) NYO, t. Ridd, Dorothy, Ballet (Riverside) Milwauker, t. Hildenards (Drakes Chi. R. Ridd, Dorothy, Rablet (Riverside) Milwauker, t. Hildenards (Drakes Chi. R. Ridd) Research (Perket Chi. R. Ridd) Research (Riverside) Syracuse, N. Y., t. Hollis & Lambert (Royale) Defroit, no. Hollis & Lambert (Royale) Defroit, no. However, Winnie, Dancing Darlings (Harry's New Yorker) Chi. Ro. Howard, Mysicrious San Antonio, Tex. Howard, Marguerite (Evergreen) Phila ne. Hudson, Billy (Primross) Newport, Ry, co. Hodon Wooders (Riverside) Milwaukes, t. Hudson, Rochelle (Pal.) (Revealed, Milwaukes, t. Hudson, Rochelle (Pal.) (Revealed, t. R. Ryers, Frankie (Glub IS) NYO, no.

Irmsgard & Alan (White) NYC, h.

Jackson & Lyman (New Yorker) NYC, h. Jackson & Nedra (606) Chil, nc. Jaffee, Nat (Sutton) NYC h. James, George, Revus (Pai) Cleveland, t. Jewell, Jaabel (Pal.) Cleveland, t. Jewell, Jabel (Pal.) Cleveland, t. Johanson, Aleida (Club Guba) NYC, nc. Johanson, Peter (Gafe Society) NYC, e.

Lane Bros. (Dissond Borteshoe) NYO, no. Lane, Toni (Brown) Louisville, h. Langford, Prainces (Paramount) NYO, t. Lantrop Bros. & Virginia Lee (Capitol) Washington, D. G. t. Laurel & Hardy Duit (Lyrio) Indianapolis, t. Laurel, & Hardy Duit (Lyrio) Indianapolis, t. Laurel, & Hardy Duit (Lyrio) Indianapolis, t. Lauren, Guy & Ginger (Tower) Kannas City, Laurence, Paulia (Beham Bien) NYO, no. Laurence, Paulia (Beham Bien) NYO, no. Laurence, Paulia (Beham Bien) NYO, no. Lee, Jose & Betty (Royale) Defroit, no. Lee, Jose Eddie (Diamond Horschoe) NyO, no. Lee, Leater (Cub Nomad) Allantic City, in. Leonard Eddie (Diamond Horschoe) NyO, no. Lee, Jose & Betty (Hills-Cariton) Atlantic City, in. Levis, Hank Ell Niel) Valley, Calif, po. Lee, Jose & Hank Ell Niel) Valley, Calif, po. Levis, Hank Ell Neb) Valley, Calif, po. Levis, Little, Little Joe (Desaville Inn) Detroit, no. Little, Little Joe (Desaville Inn) Detroit, no. Licha & Andre (Staller) (Gereiand, h. Looie Nutt, Three (Jack & Bob's) Trenton, N. J., S. T. Lee, Califa, City, S. Lee, College, Charley (Chrestalley, Levis, Cytia, Ciph (Gulledelberg), Millswatker, no. Lyne, Lyn (Pal.) Cleveland, t.

McCauley, Jeri (898) Ghi, ne.
McKay, DeLoyd (Club Ball) Phils, ne.
Mack, Ernie (Willage Nut Chib) NYC, ne.
Mack, Al (Golder's Grill) Cincinnati, ne.
Mack & Milst (Chaleau) Hochester, N. Y. ne.
Mack & Milst (Chaleau) Hochester, N. Y. ne.
Mack, Louise (Esniertainers' Club) Atlantic

Gity, no. (September 1975) Adams: Gity no. (Magda & Three Le Vernes (Tic Too)Boston.ch McGlobarick, Ed (Sinstret Tavers) Phila, no. Maldonado, Yayito (Russian Kretchma) NYC,

ns. Manchino's The (Little Rathskeller) Philame, Mangean Troupe (Colosimo's) Cal, nc: Manners, Jayne (Beverly Hills) Newport, Kr.,

Manners Jayne (Beverly Hills) Newport, Kr.,
Marpo (866) Chl. he.
Marpo (866) Chl. he.
Marpo (866) Chl. he.
Marpo (866) Chl. he.
Marposi & Corolee (Colosimo's) Chl. he.
Marcosi & Corolee (Colosimo's) Chl. he.
Marcosi & Corolee (Colosimo's) Chl. he.
Ji: (City Aud.) Kerruile Nov. 4: (Academy
Theater) San Marcos 5-6; (Cityle Theater)
Secuin T.
Martin. Nona (866) Chl. he.
Martin. Tommy (Hoode-Cadolliac) Detroit, h.
Martin. Tommy (Hoode-Cadolliac) Detroit, h.
Martin. Tommy (Hoode-Cadolliac) Detroit, h.
Martin. Anthony (Hoodewick's) Tuckninos,
Martin. Reckey (The Yar) Chl. he.
Martin.

Nadine & Bar (Bireraide) Milwaukes, a Nichola, Howard (Bilimore) Los Angeles, Nichola, Howard (Bilimore) Los Angeles, Nichola, Georgie (Ruth's Grille) Fall Block, Wis. 10.

Nicota, Georgie (Ruth's Grille) NYG, h. Nicota, Sina (Pinto's) NYG, ne.

Nicota, Sina (Pinto's) NYG, ne.

Nolan Brec. & Troy (Opsi Deor) Phila c.

Norman, Karyi (Glub Frontenae) Detroi; ne.

Nortea, Johinny (Benson's) Atlantic City, so.

Note-Ables, Nicern (Ambanasador West) Chi, h.

Norebiss, Pour (Venice) Phila, re.

Nunn, Claire (St. Francis) San Francisco, h.

Commains. The (Sessie) San Francisco, h. Commains. The (Sessie) Atlantia Guy, h. Orr. Bill (State) NYO, t. Orra Sergio (Havana-Madrid) NYO, no. Oct. Shiripy (Roosevelt) Jackscowille, Fa., h.

Page, Virginia (The Toe) Boston, ch. Paine, N. Page, Virginia (The Toe) Boston, ch. Paine, Bully (Cocoanut Genve) Boston, ne. Parish, Hancas (Des Gottments) NYC, c. Park & Clifford (Chicago) t. Parker, Bob (Herman's Munic Bar) Aliantic City, ne. (Pal.) Cleveland, i. Parker, see (Pal.) Cleveland, i. Parker, Lonstia (State) NYC, h. Paulson, Viola (Pinin's) NYC, ne. Paul, Jerry (Primrose) Newport, Ky., cc. Paul, Jerry (Primrose) Newport, Ky., cc. Paul, G. S. Raibe, C. Shrine Gircus) Hallimors 4-9.

4-9.
Pedro & Ralph (Miami Club) Milwankee, no.
Pepper, Mas (Harry's New Yorker) Club, no.
(See ROUTES on page 55)

BURLESQUE

(Hirst Circuit Shows)

(Hirst Circuit Shows)

Surleague Parade: (Trecadero) Phila, 27-Nor.
2. (Budson) (Casyely) Norfolk, Va., 21-8.

Yadi, Va. (Casyely) Norfolk, Va., 21-8.

Nov. 2; open 3-7.

Pinn a Fire (Lyrio) Bridgeport, Conn., 21-8.

Nov. 2; (Empiro) Newark, N. 3., 2-9.

Heads Up. (Old Howard) Boston 28-Nov. 2; (Lyrio Bridgeport, Conn., 4-8.

Heart Breakers: (National) Detroit 25-31; (Mayria); Dayton, O., Nov., 1-7.

Hindu Bellea: (Huttson; Union City, N. J., 27-Nov. 2; (Gayety) Ballimers 3-8.

H. Nov. 2; (Gayety) Ballimers 3-8.

H. Nov. 2: (Gayety) Ballimers 3-8.

H. Nov. 2: (Gayety) Ballimers 3-8.

Reprint National Detroit Open 3-31; (National) Peter Nov. 2; (Gayety) Ballimers 3-8.

Reprint Nov. 19-1.

Garricki St. Louis, Nov. 3-8.

Reprintmaniacs: (Orphouss) Beading, Pa., 30-1, 17-10; (Alentown, Nov., 1-2; (Trocadero) Phila, 3-9.

Redin' High: (Gayety) Weshington, D. C. 37-Nov. 2; (Orphous) Breading, Pa., 40-1, 18-1, 1

DRAMATIC AND MUSICAL

Bankhead, Talluiah; (Orphesm) Springfield, III., 29; (Lincoln) Decatur 30; (Piacher) Datrville 31; (RKO Virginia) Champaian, New, 1; (Majentic) Peoria 2. Brown, Joe E.; (Berace Businell Aud., Har-ford, Ocan., 30; (Shubert) New Haven Il-Nov. 2.

(2)

Nov. 2., national) Washington, D. C. lis, John, Rip Van Winkie; Playing Chicago

D. C. Ellis, John, Rip Van Winkie, Piayang Chicago schools.

George, Gladys: (Locust 8t.) Phila.

Rayes, Helen: (Colonial) Boston.

Hepburn, Katharine: (Gass) Detroit.

Laddes in Retirement: (Pord) Baltimore.

Lawrence, Gertrude: (Meiba) Dullas, Tex. Bi25: (Paramount) Aminin 20; (Texas) San
Antonio 21; (Majestie) Reciston Nov. 12.

Male Animal: (Selwyn) Chi.

Man Who Came to Dinner, with Taylor

Bolines: (Cathedrail) New Castle, Po. 22;

(Capitol) Builet 20; (Union) New Philadelphia. O. 31; (State) Gambridge Nov. 1;

(Wellet) Zanesville 2.

Meet the People: (Grand O. H.) Chi.

Night of Love; (Banbert) Beston.

Plus & Needles; (Playhouse) Providence.

R. L. 28-30; (Eric) Schenectady, N. Y. 21;

(Masonic And.) Rechester, Nov. 1-2.

35out's, L. Verne, Thester Woylshop: Ammon.

15tho, 28; Pocatello 20; (Tremenion, Union)

31; Downey, Idalo, Nov. 1; Thatcher 2;

Montpelier 4; Richmond, Union, 2; Logas, 6;

Oxden 7; Grantsville; (Exaper), Chi.

These of Your Life; (Exaper), Chi.

These of Your Life; (Exaper), Chi.

White Haster Boy: (Plymouth) Beston.

ICE SHOWS ON TOUR

Ice-Capades of 1941: (Produced by Arent Managers' Association) Nov. 4-11, Duguette Gardens, Pittsbergh Zee Pollics: Tulus, Okla., 30-Nov. 4.

REPERTOIRE-TENT SHOWS

McNally's Variety Blow: Pawiet. VI. 28-

Club Talent

New York:

JOAN MERRILL went into the Hotel pierre Tuesday (29) for two weeks with options. TONI LANE has left for Locusville, Ky., to open a run at the LOUISTING, My, to open a run at the Brown Hotel. HDDIE BARON, tap dancer, has been signed for the new Alex Arons abow, Hi-Yu Gentlemen.

He-Ye Gentlemen.

H.VIRA RIOS goes into LaMartinique Nevember 6. DEANGELO AND PORTEEL ballroom team, returned here aboard the Argentine October 25 from a long engagement at the Atlantico Casino, Rio de Jameiro, Brazil Doubled from the Atlantico, where they opened June 1, into Santos. ADRA COOPER, smake dancer, is back in town after a summer in St. Louis. ELEANOR TENNIS has replaced Grace Poggi in the Plant Hotel's Persian Room show. Show is in for four weeks and is being rewarded due to 35-minute running time and overload of talent. PEPFIE DORE dancer, has switched from Marta's to the Cuban Casino. ESTRELLITA VILLANEUVA, dancer, has gone into the new Beno Ciub. CAROL BRUCE will drop out of the Walderf-Astoria show earlier than scheduled, due to squabbling with Buiddy De Sylva, producer of Louisiene Parchase. He doesn't want her to Gouble. IMOGENE COCA will double into La Martinique when her musical hour covers to town.

MARTIN BENNETT, magician, has been added to the show at the Bismarck Hotel. THE DEBONAIRS, booked by Hotel. . THE DEBONAIRS, booked by Lucille Ballantine, of the Billy Diamond office, have had their option picked up by the Palmer House, will remain until November 20. BYE BILLSBURY is acting as commentator at the Auto Show for the third consecutive season. The CALLAHAN SISTERS are a new addition to the show at the Hi Hat.

Philadelphia:

Philadelphia:

ENBICO AND NOVELLO open November 6 at Benjamin Franklin Hotel, replacing Maurice and Cordoba, who open the same night at the Hurricane, New York. THREE OXFORD BOYS, current at Jack Lynch's roof, head for the West Coast in December for 20th Century Fox work. BURNS AND SWANSON at Evergreen Casho.
FEBNANDO AND FAIR marionettes at flotel Philadelphia. EDDIE THOMAS new emsee at Venice Grill. KAY CARLITON joins the show at McGec's 18 Club. VORRIES AND VISTOS added starters at Embassy Club. RALSTON. MORGAN, AND BARA bring their comedy dances to Falumbo's.
MARGIES EMITH and Chair and Durand in the new show at Tom O'Boyle's Cadillate Tavern.

Here and There:

Here and There:

JIMMY RAY, to avoid confusion with Jimmy Rae, has reversed his name and is now known as Ray James. He goes to the Brown Hotel, Louisville, Ky. November 1.

COLLETTE LYONS plus the Divora, started at the Chen Maurice, Montreal, October 28. George Shelley is the holdover emuse there.

RAY PARKER AND PORTHOLE booked for the Palmer House, Chicago, November 21.

REX WEBER, Florette and Boyatte, and Sigrid Dagney comprise the new show at the Hollenden Hotel, Clereland, JOE E. LEWIS, Tamara, and the Chandra-Kaly Dancers open at the Chez Pave. Chicago, November 18. Paul Small Booked.

DAGMAR, dancer, heads the new floor.

Small booked.

DACMAR, dancer, heads the new floor layout at Ben Rafalo's Cat and Piddle Chub, Chnoinnail. Others are Virginia Melton, the Raoulettes, and Zelma Harden. KEE AND TUCK Boni Bonday, chase Angle Litz, and the Pearl Magley Girls comprise the new show at Kelly's on Cincy's Barbary Coast.

PRIMROSE COUNTRY Club, Newport.

Hy. remodeled, cracked its fall sesson last Thursday (24) with a show headed by Mildred Craig, Wally Rand, and Mickey Friend's ork. EMBER EDDIE WHITE and Theodore and Denesha are additions to the show at Jimmy Brink's Lookout House, Covington, Ky. ... NADINE AND CHARLES have moved from the Catacombs Club of the Chittenden Hotel, Columbus, O., to the Bewery, Detroit, where Jimmy Durante heads the show.

EVA ORTEGA opened Saturday (26) at the Mounds Club, Cleveland, for three weeks, ... HENRI THERESIEN, after 105 weeks in five zensons at the Hotel George Washington, Jacksonville, Ma., is doing a series of vaude dates. ... CYNDA GLENN, new at the Copacabana, Rio De Janeiro, will sail for New York November 27, arriving December 9.

HOSE MARIE, former kid singer, is at the Bowery, Detroit, for two weeks, CORDANO AND CORINNE open at Coconus Grove, Boston, November 26, They follow with the Kemnore, Albany, N. Y. ... ERIC AND JOSEPHINE LEACH set for the Park Plaza Hotel, St. Louis, following their stay at the Latin Quarter, Beaton, ... FLORENCE AND ALVAREZ go to the Hollenden Hotel, Geweland, November 11. TED AND ETIFIEL WALKER have completed a run at the Coast Club, Seattle, Wash, ... GEORGES AND JO ANN opened at the Commodore Club. Bail, Philadelphia ... NINO AND ELENORO are now at the Versailles, Boston, ... LUCIA AND PEPITO are current at the El Chico, Pittsburgh. VALLEY AND LYNNE are at the Beaton Hotel, Harrisburg, Pa., set thru Harry Kibo and Bert Jonas JOE LITTIE is the holdover emise at the Deavelle, Detroit. **BUSTER AND BILLIE BURNELL, having completed a tour under Nash auto auspices, are current at the Hotel Gibben, Cincinnati, after which they go to Club Royal, Detroit, and the Bown Hotel, Luivville, Ky. **ALDRICH AND DAVIS, novelty Gancers, have moved from the Casa Grande Cincinnati, to the Seven Sens Club, Chillienthe, O. Beth bookings were made by Jack Middleton, Cincinnati.

Walton Roof, Club Bali License Jams

PHILADELPHIA, Oct. 26. — Digging back in the State statutes, the liquor control board has found an 1835 law which makes it lilegal to take a drink in a public place after midnight Saturday. As a result, night club business is reported 25 per cent below normal. Jack Lynch's Walton Roof was cited by the liquor board this week, citation being the third in the past 15 months. Hearing has been set for Wednesday (20). Liquor board also ordered a 30-day suspension of the license for Club Ball.

Mario Permitted To Work With the Original Floria

NEW YORK, Oct. 28.—Mario Artames and his original partner. Floria (Julia Newcomb) will be permitted to fill their current engagements despite the pending breach of contract charges filed against Mario by Elleen O'Connor.

The New York Supreme Court has denied Miss O'Connor's request for an injunction. Mario, who signed a three-year agreement with Miss O'Connor last March 29, claims he has evidence to show that his partner terminated her contract.

1 and 2-Day Band Stand

WHEELING, W. Va., Oct. 26.—Capitol is using name bands on the average of once a week.

Omic Nelson and his orchestra, with Harrist Hilliard, were in October 18 and 19, and Vincent Lopez and orchestra have been set for Wednesday, November 6.

Tucker-Baker in SF

SAN FRANCISCO, Oct. 26.—Orrin Tucker band and Bonnie Baker open at the Golden Oste November 13. Bert Levey office did the booking.

Opposition!

CINCINNATI Oct. 26.—When Faith Bacon presented her Dance of the Velle at Benny Baralo's Cat and Fiddle Clab, West End nitery, the spots chief opposition, Kelly's, across the street, hung a sign in its window announcing the appearance there of 'Fatth Hamm in her Dince of the Scrumbled Eggs.'

Miss Bacon was handed a week's holdover at the Cat and Fiddle and Kelly's sign got the same.

Majestic, Brooklyn, Full Week Vaude

NEW YORK, Oct. 26.—The Majestic, Brooklyn, will inaugurate full-week stage-

shows November I along with film shorts. House will book name bands and six acts. Henny Youngman has been signed for the initial bill.

Admissions will be 20 cents, 25 cents, and a 40-cent evening top. Operators are the Wells Amusement Corporation. Evans and Lee will book.

Juanita Skaters in Spain; Foreign Acts in Big Demand

BARCELONA, Spain, Sept. 26.—Juanita and Her International Blond Skaters (four) are in their sixth month in Spain, aving made their way here from Italy. The quartet has been in Europe since the fall of 1938 and played Germany before the outbreak of the war.

Foreign acts are in great demand here, the war having created a shortage. However, this condition cannot be immediately alleriated, due to the difficulty of travel thru the war zones.

Hazleton Two-Day Click

HAZLETON, Pa., Oct. 26 .- Due to the tremendous outlion given the opening vanide bill, the show at the Feeley Theater this week, which featured Pat Henning as emsee, was held over a third day. Flesh shows were originally scheduled for Mondays and Tucodays only.

Schine Circuit Using More Vaude

BUFFALO, Oct. 25.—The Schine chain of 235 theaters is expanding its small-town vaude policy steadily and is now using units as well as individually booked shows.

beoked shows.

Since value has gone over very well at the Palace, Lookport, N. Y., Seymour Morris, manager, is giving flesh a trial in a big way. Bay S. Kneeland, Buffalo, is in charge of productions and bookings. A circuit booking of Grandpappy and MaPine Ridge Hillbillies, a 16-people unit, was set to start at Salamanca, N. Y., November 12. Stands of the show will be one-day and two-day appearances in about 17 of the Schine houses, including Auhum, Newark, and Watertown, N. Y., with more to follow if the unit clicks Kneeland added November 18 and 19 at the Hollywood, Gowanda, N. Y., independent house, to the hillbillies schedule. chedule.

Morris is also planning one-day stands of individually booked shows in about seven houses,

Levis Says British Show Business "Good as Ever"

NEW YORK, Oct. 28.—In a letter to The Billboard, Carrell Levis, British radio name who has toured this country, says that show business in London is as good as ever.

While the night sir raids have affected the industry in certain areas, he says, it is not long before the people become accustomed to these abnormal conditions. On September 12 Levis abcrtwaved to American audiences a talk, Back Siege During War Time.

Three Weeks for Gilbert

NEW YORK, Oct. 26.—Billy Gilbert, acreen comic, will make a three-week tour of theaters paired with Jan Gather's band. Set are the Riveraide, Milwaukee, November 15; Orphsum, Omaha, Neb., November 29, and the Orphsum, Minneapolis, Docember 6. Music Corporation of America booked.

The Talk of the Town!

CHANDRA KALY MOUNT DANCERS STAN

South American Dances in the exotic manner

CURRENTLY

LOEW'S STATE, NEW YORK

and OPENING NOVEMBER 15 CHEZ PAREE, CHICAGO

Just Concluded

18 Smash Weeks at BEN MARDEN'S RIVIERA

Sincere Thanks to BEN MARDEN and to my

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DOUBLING ORIENTAL THEATRE COLOSIMO'S CHICAGO

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Nov.15-CAMDEN, NEW JERSEY Nov.21-HIPPODROME, BALTIMORE

Personal Management

JOSEPH W. VINER

EZ KEOUGH-WEST JACK DAVIES-MILTON BERGER—EAST

Princess and Baby PSYCHIC WONDERS" SENSATION 43H REGISHER BYLL PAIL PO

Vaudeville

Music Hall, New York

(Reviewed Thursday Evening, Oct. 24)

Althe not outstanding, the current program is on par with the usual Music Hall offerings. More so than usual, the stageshow depends upon its enormity to get across.

set across.

Exception, however, is Paul Gerrits, who in a single, provides the sock of the occasion. Gerrits, with his unitunny stories, gets as many laughs as tho they were teriffic gage. He works in talls, starts out with a yarn, does a few acro tricks and explains what he would do if he had the energy. He demonstrates his skill in skatling and juggles Indian clubs, gabbing all thru. Skiliful and has a pleasing personality. Walked off to a terrific hand.

Opener is the overture consisting of Rachmaninoff's Concerto in C Minor, with Heurietta Schumann as solotst. Miss Schumann works on stage fronting a drop depicting rows of plane keys. Setting, as well as the selection, go over nicely.

next is the Glee Club in a tableau On next is the Gree Guid in a stoleau tagged Spiritual, in which they do Let Me Be Born Aguin, with George Meyer and Selma Kaye soloing. Vocal work is up their standard, and the tune is enhanced by the Anthony Morelli arrangement.

The Gue tableau is by the Ballet Corns.

ngement.
The Guy tableau is by the Ballet Corps. The Gay tableau is by the Ballet Corps, with the gais doing a Pierrot and Pierette bit, with soloing by Leon Pokine. While chorcography is startlingly unoriginal, Fokine's footwork is applauserating. Solid support is given him by Joan McCracken, Nelle Fisher, Muriel Gray, and Gail Grant.

Closing is to the Rockettes who do their highly effective precision work, with background supplied by drum leating of the Glee Club.

Fig. 17 Fig. 18 Westerner (U. A.) with Gary Cooper. Fair house when caught.

Joe Gohen.

State-Lake, Chicago

(Reviewed Friday Afternoon, October 25)

Clyde McCoy and His Sugar Blues Ork are winning the plaudits of the Jazz lovers this week and giving them solid entertainment. Three acts share the stage bill with McCoy and present an entertaining show. Picture, Flouring Gold, should prove an excellent supplement. Opening with Sagar Blues, McCoy and his boys get a hearty reception. McCoy at home on the stage and his friendly personality is a big asset. Following Fin Gonta Teer Il Dours, sung by McCoy, the three Bennett Sisters, attractive and full of pep, warbled Ms, He's Mcking Eyes at Me and Six Lespons, interpolating some graceful stepping. A hot boogle-woogle piano solo, Little Rock Gelancy, brought enthusiastic response.

The Six Grays, man and five girls, have a clever and entertaining song and dance act that put them over solidly. Some fast tapping by the six, a Diey Docdle number, and a solo dance by the male member were very good. A Scotch number, climaxed by the singing of Loch Lownouf by Margle, youngest member of, the troupe, received a big hand, and for a sock finish the sextet came on for a Western routine to Rescho Grande.

with some exceptionally clever precision

stepping.

Basin Street Blues, with McCoy trum-

Basin Street Bises, with McCoy trum-peting, brought rounds of apphause. Catherine Westfield presented a clever, puppet act with figures representing Caeaar Romero, Ann Nagle in Alice Bise Gove, Joe E. Brown, and Donald Duck-Manipulated with amazing grace and accuracy, the puppets were thoroly en-tertaining.

Following presentation of the band's theme song. A Lonely Gondoler, nicely vocalized by Wayne Gregg, Bud Hughes offered a sprightly act that included a bit of magic and some clever stunts with Nat Green. two canines.

Palace, Youngstown, O.

(Reviewed Thursday Evening, Oct. 17)
The Armaut Brothers are show-stoppers on the current bill headlined by Clyde McCoy and His Stagar Blues Orchestra. The Armauts, excellent violinists, get laughs with a routine that makes use of what they pretend is an echo. Besides this they play the Blue Danabe as a duet while interlocked as if dancing. Their specialty for two decades has been a bird conversation, a whistling specialty, which won them much applause.

Buddy and Vilma Ebsen mix comedy with their particular brand of grotesque acrobatics. The lanky Buddy got some laughs with some cracks about conscription. Buddy is a dancer with a dandy sense of humor. (Reviewed Thursday Evening, Oct. 17)

laughs with some craces about tensing tion. Buddy is a dancer with a dandy sense of humor.

Patricia Elis puts over a couple of songs very well and displays a personality very much more interesting than her acreen appearance conveyed. She is good for the eyes and won't hurt your ears.

McCoy's orchestra, which has been at this house a couple of times before, is a smoother band than it was on other trips. Its arrangements are better, and the swingy persuasiveness of his Sagar Shues is now appearing in all of his numbers. Backing the hand's numbers are the vocalizing of the Bennett Sisters, three pretty girls with blended voices and light rhythmic times. All in all, it's a dandy show.

Screen fare, Before I Hang (Col.).

Rex McCounell.

Carmen, Philadelphia

(Reviewed Friday Afternoon, Cht. 25)
After several treks around the towns with girle units, Dave Schooler steps cut this season with a girle band—his Swinghearts. It's an obviously capable crew of 21 instrumentalists, and youthful ones. Breaking in here, and being caught on the very first show, the critical eyes and cars must of necessity look beyond the surface impression replete with musical and mechanical misgivings that one would expect on an initial performance. Rowever, for all the faults and flaws that might be discerned, there is nothing that a series of woodshed sessions in the reheartal hall, coupled with additional try-out dates, cannot overcome. (Reviewed Friday Afternoon, Oht. 25)

there is nothing that a series of woodshold sessions in the rehearsal hill, coupled with additional try-out dates, cannot overcome.

While comparisons might be odicus, it is important to point out that Schooler, a schooled musician in his own right, is not carboning Phil Spitalny's all-girl aggregation. While one emphasizes femininity, Schooler is entirely concerned with the musicianship of the girls. In fact, the patterning is entirely along the lines of the all-male swing bands of the day.

Instrumentation takes in four violina, since saxes, three trumpets, three trombones, flute, harp, plano, bass, drums, and guitar. The musical selections, starting with the A Pretty Girl is Like a Melody theme, are all fabricated around a highly rhythmic foundation that's steeped in the swing tradition, and include Sucompifie; a medicy of old-time favorities giving the girls a chance to sing in the standardized Toomny Dorsey swing choir fashion; Shades of Twillight, based on the Scheherassite, replete with fiddle on the Scheherassite, replete with the distribution on 50 minutes that would carry more sock cut by 10.

Arrangements are youthful and colorful, the little varied, and will undoubtedly be played well in time. However, greatest interest lies in the specialty selections, most outstanding being one that gives the star instrumentalists a chance to shine. The four violin develored make for expert technical scratchings. Jan Baker steps out of the sax section to blow on two trumpets at the sax section to blow on two trumpets at the sax section to blow on two trumpets at the sax section to blow on two trumpets at the sax section to blow on two trumpets at the sax section to blow on two trumpets at the sax section to blow on two trumpets at the sax section to blow on two trump

blebee, and Rita Cové proves terrific on the trumpet for Velse Brillente, Bor-rowing a note from Bob Crosby's Bob-cats, Schooler offers a jamfest in the six sweetle ples, plane, guitar, drums, clari-net, trumpet, and vibraphones, with the skin beating on the part of Delores Gale getting the nod.

getting the nod.

Schooler provides a refreshing interlude in soloing at the Steinway for a
patched Second Hungurian Rhappody,
and going from Lisat to Raymond Sectia
In an 18th Century Drawing Room. He
also engages in a vocal novelty song
with the girls that will count more with
proper timing.

with the girls that will count more with proper timing.

Carrot-topped June Burnett sings with the band, her throaty shouting for Fra Got Fot, Maybe, and Old Men River. Depends mostly on motion to get the song across, but it will take more than animation to make it an asset for the band.

For a pace-changer, house added Geo Barr, who takes two turns for her rhythmic and acrobatic tapology, scoring solidly on each count.

solidly on each count.

Brigham Young holds attention on the screen. Biz fair when caught.

M. H. Orodenker.

Oriental, Chicago

(Reviewed Friday Afternoon, October 25)

Tiny Hill, playing his first theater engagement in Chicago, is giving the customers plenty of music—and very good music, along with quite a bit of entertainment. Supporting bill is okeh, but the picture, The Golden Fleecing, only

fair.

Hill, who plays no instrument but confines himself to leading and warbling, has a likable personality and, aitho his voice is untrained, he delivers nicely. The band, all youngsters, leans to the sweet side and goes mostly for pop numbers, liberally sprinkled with novelties. Opened with Get the Moon Out of Your Eyes then a late recording, You've Got to Quit Cheatin' on Mr., sung by Hill, who also did the vocals of Hus Anghody Seen My Gai?

Ballard and Rad, mixed team, have a

Sees My Get?

Bellard and Rad, mixed team, have a good acrobatic drunk routine that garners the laughs. Their entrure of comedy and straight scrobatics—backbends, filps, and pull-ups, and a one-foot headstand—were put over nicely. Irwin Bendel, guitarist, got a generous response to his singing of Smoke Gets in Four Eyes and encored with Doess Where the Tratif Winds Ebal. Drummer solved with The Men and His Drums and the College Glee Club scored with a novelty session.

Den Cummings, a last-minute booking.

a neverty session.

Den Cummings, a last-minute booking,
offered his familiar "Why don't you do
it?" chatter, always good for laughs, and
concluded with trick rope spinning for a

concluded with their rope spinning for a nice hand.

Another session by the hand which indieded Al Larson's excellent singing of Cell of the Campon, Maybe, and If I Didn't Care: Timp Hill's I Get a Kick Out of Corn and I'll Keep on Louis' You. Irwin, Bendel's Stardast and a sax dust, What's the Remean, with vocals by Hill.

Tiny and his boys gave the customers full measure, both in quantity and entactionment. tertainment. Ruth Lowe,

that altiment.

Buth Lowe, composer of I'll Never Swille Again, and Edythe Wrighte, vocalist, closed the biff. Miss Lowe is an appealingly pretty young woman who is a wiz on the ivories, and Edythe Wrighte has a well-modulated voice and excellent stage presence. She sang Rhumboogie, Only Forever, and, of course, I'll Never Swile Aguin, A pleasing act that won generous response.

Nat Green.

Court Square, Springfield, Mass.

(Reviewed Thursday Evening, Oct. 24) A 75-minute entertaining show, this week's presentation of seven acts, is also

week's presentation of seven acts, is all a money-maker.

Headlined was the Frank Mazzone Company, Apache dancers, who brought down the house as they slammed and threw one another thru their routine, with only perfect timing preventing seri-

ous injuries.

Ralph Olson and Shirley, who accomplished intricate acrobatic and eccentric dances, were audience favorites. Took eight curtain calls. Only flaw was that they are apparently used to intimate audiences and in their song, their voices didn't reach all the audience. This however, was overcome by their excellent footwork.

Warner and Leigh sang light operationumbers. The audience really went for their rendition of Ross Marie.

Art Conrad let loose a barrage of cominpurt

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DIRECTION: JACK DAVIES-MILTON SERGER, 25 W. 48TH ST., NEW YORK

edy, including imitations of various peo-ple in various stages of intoxication. The act was cleverly presented and his im-promptin wisecracks to the front row hit the spot.

the spot.

Harris and Karol showed the audience what fast tap dancing really was. Harris then gave exceptionally good imitations of Bull Robinson and Fred Astaire, the girl coming back to perform intricate solo numbers in nice style.

solo numbers in filce styfe.

Syd Walker and Jean gave a good account of themselves in a siapstick comedy routine which would have been better if Jean had been able to keep a straight face when she approached the punch lines.

Larry Best, emsee, provided swell entertainment with his imitations of movie favorites.

favorites.

Bert Green and his orchestra were in the pit.

Picture, Money and the Woman, Chas. S. Gordon.

Weinstein-Dolsen Start Texas Chain

DALLAS, Oct. 26.—Abe Weinstein and Carl (Pappy) Delsen, co-owners of Abe & Pappy Glub and the 21 Glub here, will open a new Abe & Pappy Club in Houston November 7. Following policy of the local club, the Houston nitery will feature colored talent. Don Purcell's ork, which has played the Dallas spot for two years, will open the Houston ribb, with Uncle Wille and Patry and Mercia Marques as floorshow acts. Glub will operate six nights a week, with cover charge 33 cents week nights and 44 cents Saturday.

Opening at the Dallas club November 7 will be the Four Kit Kats and Jig-Saw, with the ork not booked yet.

SAVANNAH, Ga., Oct. 28.—John B. Bell has been made manager of the new Decote Beach Club on Tybee Island, 20

miles from here.

The club will operate during the winter.

More RKO Houses Use Evening Bills

NEW YORK, Oct. 26.-RKO's Collseum NEW YORK, Oct 26.—RKO's Collseum Theater will resume Tuesday and Wednesday evening vaude November 5. Initial bill will consist of Bunny Berigan's band. Dave Stern is booking. Stern will also book the EKO Madison, Brooklyn, which these stageshows Tuesday nights only. Starting date is November 1. The Madison was previously booked by Billy Jackson.

Jackson will book the RKO Hamilton, which resumes Tuesday evening stage-shows November 5. Will use four vaude acts.

Charles McDonald is division manager for these houses. Resumption of vaude will mean thee discontinuation of bank night and other games in these houses.

Rumba Matinees Popular in N. Y.

NEW YORK, Oct. 26.—Rumba matinees are increasing in local niteries these Saturday afternoons. Spots are doing a rushing business from 2 to 8 p.m. employing instruction teams in addition to the usual Latin musical outfits, Congas are becoming increasingly popular.

Among the clubs currently staging weekly matiness are the Hurricane, Havann-Madrid, Leon and Eddie's, La Conga, Beschoomber, and La Martinique.

Mad Anthony Room Opens

DETROIT, Oct. 26,-Detroit got a new spot with a screwy name, the Mad Anthony Room, this week. Spot is an adjunct of the Old Wayne Club, and gets its moniker from the famed general, Mad Anthony Wayne. Ken Watkins' band opened, the spot, featuring Libby Langford, singer. Carlos

Mendeza is room manager.

a director. A good-looking blonds, she can do little on her own. Tries to sing a college set in on-ed style, backed by three of the boys in rah-rah outflist, and then re-enacts a klassing scene from First Lore with Robert Stack, who appeared in it opposite Deanna Durbin. Of no consequence.

Binnis Barnes surprises the customers in a comic outfit doing Afreque a Brides-mend Buf Never a Bride in the style of the old Music Hall days. Sings and dances with gestures and it's fairly amusing.

Sabu (of Elephant Boy and the coming Sabu (of Ekphant Boy and the coming Thief of Boyslad), kid from India, appears in a mative outfit and sings I West To Be a Sailor Boy, which is heard in his forthcoming Illm. Nothing professional about the delivery of this song. Isona Massey, prima doma, is the most talented on the stage, but apparently has not yet rebeared a full act. She did a Hungarian tune and Relalatka and when called back repeated the last number. Weakend entire effect.

Accompanying picture is Forciga Correspondent, strong support

respondent, strong support. Sam Honigberg.

"Bell's Hawaiian Follies"

(Reviewed at Columbia Theater, Alliance,

(Reviewed of Columbia Theater, Alliance, O., Saturday Evening, October 12)

Here is a bang-up Hawatian show, one of the few all-Hawatian units on tour today, and for many years has been paying its annual visit to this territory. It offers much diversified entertainment. Robert Bell has dressed up the unit this season and has injected several novelty numbers. An effective drop, depicting native Hawaii, helps the stage setting a lot. Wardrobe is topnotch.

Company of 15 is on for the opening, with the steel guitar hand, and a good one, dishing out a medicy of Hawaiian tunes. Honolulu City Trio, easy-to-look-at girls, do a pleasing repertoire of native songs. Kana Loki is an adept dancer and comes thru with torrid grass skirt manipulations. Princess Leihe offers coremonial dances, and Nohi La Maka does a Hawaiian rumba. John Ka Hookona, tenor, wins loud applause with his tine Trees.

Highlight is Baby Joy, youngeter, who there the show with her Roby May Mer and

his fine Trees.

Highlight is Baby Joy, youngster, who stops the show with her Baby Ms novelty, doing the song in Mae West, Greta Garbo, and Zasu Pitts characterizations. She's a swell tapater, too.

Meleana and Alohaiah pair for a fast routine of taps. Offerings of the steel guitar band, with special Hawaian arrangements of pop tunes, turn in an excellent accre. There's just esough comedy and there is not a luli in the show.

Troupe bows out to the accompaniment of Hawaii chant, Bell is a capable

or the screen Melody and Moonlight On the screen Melody and Moonlight (Rep.). House was well filled when caught first show Saturday evening, area McConnell,

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Reviews Of Units

"New Fads and Faces"

(Reviewed at the State Theater, Salisbury, N. C., Thursday, October 10)

New Fods and Faces opened the vaude-pts sesson for Salisbury, and drew capac-try houses and a good reaction. Owen Bennett, who brought the show here, is well known in this area, having played Salisbury the past several seasons.

Highlighting the show were the Rix-feeds, in neverty hand-to-band and head-to-head balancing, and Rishell and Lee, jugglers and globe rollers.

The two Black Spots, Billy Henderson, and Turk McBee Jr., sold their blackface act well. The Jokes were ancient, but they still had a lively act.

they still had a lively act.

Bold, for Salisbury, was the strip and semi-nuce numbers by Christine Siliman, billed as Vanessi, "Paristenne dancer of exotic movement." In a refreshing spot, following the strip and giving quite a contrast, was Baby Rita, four-year-old daughter of the Owen Bennetts, who sang—and sang well.

Completing the show was Lillian Mitchell with her accordion: Frank Smedick and his band, and a line of six (Mary Foster, Donna Ves, Jane Atwood, Fam Perry, Eleanor Daie, and Dottle Eddens)

The show ran 55 minutes.

John W. Harden.

Louella Parsons

Binnis Barnes, Hona Massey, Brenda
Joyce, Sabia Robert Stack, William
Orr, Mike Frankovitch
(Scriewed at Sinte Theater, New York,
Thursday Eventing, October 24)
The producers of this 50-minute abow
have completed only 50 per cent of the
job and perhaps, as far as they are
concerned, that is the only port that
really interests them. They have names

that will undoubtedly draw business (they had them standing at the last show opening night), but the show is totally lacking in entertainment. Here and there someone in the line-up will come thru with something resembling passing fare, but the unit doesn't stand comparison with normal vaude bills.

comparison with normal vaude bills. The staging lacks acound judgment. All the stariets are brought out in the opening, killing the element of suspense for the rest of the show. Most of those attracted by this unit will be movie fans who, under this arrangement, will have nothing to look forward to after the opening scene. The talk material is weak and, in many points, insipid, in the finale, which sees the entire cast again, the performers pair up for a snail-paced couga routine.

Louella Parsons (she may be a most

small-paced comps routine.

Louella Parsons (she may be a most worderful woman off stage) is no performer. She stays in the background, fortunately, but not enough. Mike Frankovitch, the baseball announcer and Binnie Barnes' new husband, acts as her side kick, bringing on the acts and bringing out Hollywood stuff 'fresh off the wires' for Miss Parsons to read. (Example of copy at this show: Charles Chaptin married Faulette Goddart in China in 1936.) She also answers questions turned over to the theater manager. Trivial stuff, but perhaps of interest to the avid movie magnitude readers. Miss Parsons' thin voice failed to register with the audience. the audience.

the audience.

William Orr (he appeared in Mortal Storm and My Love Come Back) is on first with some good impresonations of Boyer, Colman, Gable, John Barrymore, and Hepburn. Weakens the sets, tho, with takeoffs of the President and his wife, his broad eatires being poorly chosen theater stuff in these pre-election

Brenda Joyce, poor ktd, is lost without

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Vaudefilm Grosses

Broadway Strong; Langford-Hall 56G; Roxy 40G: Herman 48G: Parsons Goes Big

NEW YORK — Happy days are still here, according to grasses chalked up by the Boardway vaudefilmers. All houses have been exceeding the house average.

The Billboard

have been exceeding the house average,
The Paramount (seating capacity,
3.684; house average, \$37.000) tailied terrifically with the first week ended Thesday (22) of bill with Teamy Regnolds
ork, Frances Langford, Jon Hall, and
Romo Vincent, and pic, Arise My Love,
Bill did phenomenally with \$56,000. The
management, taking advantage of the
draw, juggled admission prices, upping
the gate from 39 to 44 cents mornings,
Locks like this bill will draw around
\$46,000 for the second week.

The Strand (seeking capacity, 2.758; house average, \$33.500) is getting been business with Knute Rockins on screen and Woody Herman's band on stage. For first week, ended Thursday (24), layout tallied a hot \$48.000. Bill will remain another two weeks. Second week is figured to do around \$38,000. Trade is practically all male.

practically all male.

The Music Hall (senting capacity, 6,200; house average, 854,000) did a strong \$72,000 for the second week, ended wednesday (23), with They Kraue What They Wanted plus the usual MH stageshow. New bill moved in Thursday (24) with Gary Cooper in The Westerner and Paul Gerrits featured on stage. Opened with \$21,000 worth of business the first two days and, at that rate, is expected to dearound \$35,000. Pirel week of the Laughton pic brought \$86,000.

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10 Stort-Fire Percite
Creat Vesterlicquist Act
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14 Grand Monatrel Franchist
15 Grand Monatrel Franchist
16 Grand Monatrel Franchist
18 Grand Monatrel Franchist
18 Grand Monatrel Franchist
18 Grand Monatrel Franchist
19 Storth, Hundreds of Johns and Banderin
Storth, Hundreds of Johns and Banderins
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10 Storth Monatrel Franchist
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ment Booking Service Buffalo, N. Y.

showed on the silver sheet.

New bill opened Priday (25) also promises to pull a heavy gross. Topped by Gene Erupa's ork, along with Roy Bolger and Sumy O'Den, show opened strong and heads for a \$26,000 weeks. Screen's lift Parade of 1941 should mean much here. Excellent weather helping the gate as well

and heads for a \$26,000 works. Screens Bit Farede of 1341 should mean much here. Excellent weather helping the gate as well.

Fray's Theater (seating capacity, 2,100; house average, \$6,902) went over the top for the week ended Wednesday (23) with \$7,200. Sherry Britton and Betty Duvai made for the hurly leads, vanide specialities including the Statler Twina. Attle Lowis and Peggy Ames, the Three Freshman, house line of 16 Longergan Girls, and Harry Kohn's house ork. On the screen, Girl From Hansan.

Current bill, opened Thursday (24), figures on crossing the \$7,000 line for the week. Cast includes Herman Timberg and Pat Reoney, Chester Prederick and Gloria Lane, Fanny and Kitty Watson, Olyn Landrick, with Jean Carroll and Annette the burly leads. Screen gives Glamour for Sale.

Carman Theater (seating capacity, 2500; house average, \$4,000) is heading for a heavy \$5,200 on the week opening Friday (25). On stage Dave Schoolers Swingheart, an all-gir band, with Cleo Barr added. Best screen support in weeks in Brighem Young.

Loew's State (scatting capacity, 3,277; house average, \$32,500) surprised with Boom Town (MGM) and the Stardars unit getting a terrific \$33,000 take for week ended Wednesday (23). Show exceeded expectations. Last week the ceeded expectations. Last week the George Jessel unit raked in \$36,000. New bill Thurnday, consisting of the Louella Parsons unit of film names coupled with Foreign Correspondent, is expected to do about \$40,000.

about \$40,000.

The Roxy (seating capacity, \$.864; house average, \$36,000) also did all right with Dosen Argentine Way on screen and Milt Herth Trio, Senator Murphy, and Dennis Sisters on stage. Pulled an allight \$40,000 for the first week. Although for the control of the right show is expected to do around \$32,000 for the holdover week. Previous bill with two weeks. of Deanna Durbin pulled \$107,000.

J. Dorsey's 271/2G Terrif for Philly Earle; Fay's 72C

PHILADELPHIA.—Earle Theater (senting capacity, 4,000; house average, \$14,000) for the week ended Thunsday (24) had its biggest week since starting the season a month ago with Jimmy Dorsey's band on the beards in piling up a lidy \$27,500, with Vilma and Buddy Ebsen and Boy Davis rounding out the bill. Show opened strong and continued that way thrucut the week. Gay Cabellero aboved on the silver sheet.

Rockne 36G on H. O.; Oriental, S-L Biz Fair: Mounties Pix Slated for Big Week

ATLANTA.—Ina Ray Hutton and Her "All Man" Orchestra brought vaude back to the Roxy Theater last week. There was a block-long waiting line Sunday for the first time this year. Highlight of the show was Cris Cross,

Angaingst of the show was classes, wentriloquist.

Manager McKoy is negotiating with Judy Canova to play next week. She is in town for the opening of Who Killed Annt Maggle? but says the prefers to wait and play a whole week later.

Milwaukee Vaude Nets Big \$13,300

MILWAUKHE.—A show headed by Eddy Howard, Edmund Lowe, and Ann Dvorak turned in a creditable \$13,300 at the Riverside Theater for the week ended October 24 at regular 23 and 40-cent admissions plus tax.

House's regular Monday talent night, which offers \$25 in cash prizes to amateur performers, had competition from the first of five broadcasts of Dr. I. Q. being presented on successive Monday nights from Pea's Wisconsin.

Riverside show included Mary Baye and Naidi, Ward and Van, and Winnie May. Pic. Three Faces West (Rep).

Bowes 6C Under Par At Lyric, Ind'p'lis

INDIANAPOLIS.—Despite the fact that Lyric (1,292 scais), with the Major Bowes Talent Farade unit, didn't quite make the average figure of \$8,500, the gross, of \$7,900 for week ended October 24 was on the black side of the ledger because show nut was less than usual.

As teachers began to arrive for three-day annual State meeting Lyric found its scais being filled for every show the last two days. Plo was Father Is a Prince.

Vaude OK in Sp?f'd

SPRINGFIELD, Mass.—Slightly less than full house at all shows for the week-end vaudefilm bill pleased Bert Jackson, new manager of the Gourt Square Theater, for the three days ended Saturday (19).

The stageshow included The Six English Macs, the Bill Gronin Singing Ambarsadors Bertette, Angus and Searle, Jack Goldie, Mackle and Paul, John and Lillian, and Jack Murray.

On the screen, Women in War.

CHICAGO.—Loop gresses just average the past week, with exception of the Chicago Theater, which with only six and a half days, due to the Northwest Mounted Police procen, had a satisfactory week with holdover of the Knuie Booking pix. The Chicago (seating capacity, 4.500; house average, \$43,000) did not do as well as expected, but pulled around \$33,000. State-Lake (seating capacity, 2,800; house average, \$14,000) registered 15G with Ramon Novarro and a good supporting bill. A punk film. The Lady in Question, held down the take. Criental (seating capacity, 4,000; house average, \$16,000); with Duke Elbutton Band Opens Atlanta Vaude Well atlanta Wender Well atlanta W

Bands Draw Best At RKO, Boston; Glenn Miller Top

BIOSTON.—Over \$125,000 has poured into the BKO-Boston Theater within the last two months of flesh shows. Season opened August 15 with Orin Tucker. Since then house has presented 10 bills, three of them for full weeks. Glemn Miller tops all attractions the far this season with an estimated grow of \$80,000. Second place goes to Tucker with \$20,000. Second place goes to Tucker with \$20,000. Second place goes to Tucker with \$20,000. Lucky Millinder, booked in for five days over the Labor Day week-end, garnered a neat \$12,000, while a Major Bowes' unit playing four days drew \$10,000.

Week-by-week grosses were as follows: August 15—Orrin Tucker with Bonnie Baker; seven days, \$20,000. Pic Wildes Bus.

Bus.

August 22—Six-act bill with no name; four days, \$7,000. Pics, Babics for Sale and Carolina Moon.

August 29—Lucky Millinder and Cotton Club Revue, five days (over Laber Dayweek-end), \$12,000. Pic, Hold That Woman and Doomed To Die.

September 5—Glenn Miller and band with acompanying acts; seven days, \$30,000. Pic, Margie.

September 12—Bootin Royee headlining five acts; four days, \$7,500. Pics, Laughing at Danger and Siege To Chino.

September 19—Jack Tangarden and band; seven days, \$15,000. Pic, Dance, Gift, Dance.

September 28—Major Bowes' units.

Girl, Dence.

September 28—Major Bowes' unit;
four days, \$10,000. Ples, Missing People
and Ride, Tenderfoot, Ride.
October 3—Al Trahan headlining five
acts; four days, \$7,800. Ples, Up in the
Air and Three Men From Texas.
October 10—Sammy Kaye and band
with accompanying acts; seven days.
\$10,000. Plo, Diemond Prontier.
October 17—Mills Brothers heading
five-act bill; four days, \$8,000. Ples,
The Apes and Drums of the Desert.

Dayton Biz Off

DAYTON, O.—Last week's bill at the Colonial, headed by Rosita Royce, World's Pair dove dancer, and including Al Trahan, pulled down a gross of \$75%, somewhat below average for the house.

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Vaudeville Notes

JIMMY DORSEY band closed at the Chicago Theater, Chicago, Thursday (17) night and opened the following morning at the Earle, Philadelphia, thanks to the American Airlines, which assigned a special plane to the band. . . ED SACKETT, one-time vaudevillian, has opened a janitor's supplies place in Camden, N. J.

BAUL AND EVA REYES, according to their spent, william Kent, are booked solid until March with theater and cafe dates. JACK HUGHES, of the old-time ministral team of Berry and Hughes, is in a serious condition at St. Joseph Hospital, Providence, R. I. . BILLY HOUSE, along with Eddie Gart, the Three Oxford Boys, Ben Dova are among those already cast for the Hellangoppia road show which opens at Hartford.

Conn., November 5, M. S. Bentham did

Conn., November 5, M. S. Bentham did the casting.
RUTH LOWE, the FII Never Smile Aguin writer, and Edythe Wright, singer, new team in vauded, opening at the Oriental, Chicago, Friday (25). Set by Gordon & Williamson, New York.
PAUL GERRITTS, now filling his fifth annual engagement at the Music Hall, New York, played summer stock in Max Liebman's troupe in the Pocono Mexicalization in Pennsylvania. He will be the guest comedian at the Show of the West program on Station WOR, New York. November 17.
CONNIE RUSSELL is signed for the Paramount, New York, beginning November 22. Set thru Eddie Smith.
OENE KRUFA is set for the Orpheum (See VAUDEVILLE NOTES on page 27)

Magic

(Communications to Cincinnati Office)

MARDO is on a return date with his magic at Cusanov. Philadelphia mitery. PAUL STADEMAN and his vent pai, Windy Highins, are back in tentucky houses after 12 weeks of two-day stands in Tennessee theaters. Stademan has added a brief magic routine to the act, bringing his running time up to 30 minutes. LOUIS A. MARLAS, young semi-pro, recently showed his mental act at his own high school in lows City, Is, before 700 people. BABON AND BEDFORD have been keptured to the semily of the semily o MARDO is on a return date with his Augustan and Lady Esbelle, mentalist, opened its fall and winter season at the Auditorium in Valdosta, Ga., October 24. There are five people in the unit.

THE WIZARDS CLUB, Wichita, Kan., (See MAGIC on page 27)

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Burlesque Reviews "Beauty Brevities"

(HIRST)
(Reviewed at Tree, Philadelphia, Wednesday Evening, October 23)

Reviseced at Tree, Philadelphia, Wednesday Evening, Ontober 23)

Elicen Hubert, who produced this unit, has exceeded the run of mill bounds of burly productions, and deserves credit for whipping in shape a fast-moving and fun-provoking show tied together with height girlie ensembles.

Unit strikes its biggest vein in the comedy register. Frank K. Slik and George Murray have an easy time of it thrucut, their delivery making the most of the jaded jokes, with Murray shading the vetwan Slik. Best comedy sketch is Murray's A French Madd, with Allem Dale, the comic substituting a neat excentic hoofing interlude for the usual ignobe blackout line.

Chie Hunter gives able straight support, assisted by Bolby Burns, who does mostly off-stage singing for the strippers and dance numbers.

Bpecial attention has been given to ensemble settings, with the Moderne ballet the outstander. Jerry Lee steps out of the line of 16, all the girls tased for chorus work, for some acro-contortions. However, it's the line routine rather than the dance specialty that makes the number count for meet. Offic also turn in a neat novelty in using musical Jingle bells for the Winter ballet. Other chorus numbers are also creditable, with Miss Hubert coming on to lead the line and sing a lick.

Strippers three make an attractive lot, all subdued without the customary vio-

sing a lick.

Strippers three make an attractive lot, all subdued without the customary violent calisthenics. Petite Carroll first on, with titian-haired Elayne the warmer-upper for the top-filled Vickie Welles. Added epecialty, Millie and Bubbles, mixed sepia team of torrid tappers, whose rhythmic toe work is well received. Merrick Valinote provides the musical setting from the pit position. Business builtsh when caught.

Amy Fong, Leonie Thurston, Romayne, and Gele DeVine head the next unit in.

M. H. Orodenker,

BAA Signs Nine Midwest Houses

NEW YORK, Oct. 26.—Thomas Phillips, head of the Brother Artists' Association, has returned from a trip to Chicago and Detroit, where he signed individual members of the Midwest burly wheel to a closed shop contract. Under the terms of the agreement, the circuit will be responsible for the enforcement of the pact.

the pact.

Houses coming under the terms of
the agreement include the Rialto, Chilcago: Avenue, Detroit; Gatety, Cincinnati; Grand, St. Louis; Gaino, Toronto;
Palace, Buffalo; Globe, Boston; Capitol,
Toledo, O.; Boxy, Cieveland. The pact
terminates March 31, 1941.

Pay To See Rehearsals

Pay 10 See Rehearsals

CANTON, O., Oct. 26.—Betty Keans, number producer, introduced a novelty stunt here at the Grand hast week. Audience at 25.–35 prices was allowed to see the usual Friday matthese general rehearsal in lieu of the regular show. Correcting and timing was done on atage. Among the stock chorus of 18, of which Sally Walker is the captain, several girls expert in tap and other routines are mentitude constantly in local newspaper reviews. These include Joy Olbhons. Affreda Walker, Pat Graham, Pat Lindy, Laura Peters, Mary Jane Porter, and Sally Walker.

House is operated by Jimmie Walters, ex-burty straight man, and Warren Irons.

Youngstown Vaude-Burly

YOUNGSTOWN, O., Oct. 25.—Grand here, dark for several days, reopened Friday (18) with vaude-burlesque, continuous from 1 until 11 pm. New burlesque company is headed by Walter Brown, comic Theodora, Evelyn Kelley, and Alies Moore Vaude acts include Tony Carryl; Will E Ride, novelty cyclist; Alberta Henri, vibraharpist, and Frank Marvel and Company, roller skating. Will operate daily, and Saturday night midnight show. Jack Kane is manager.

Milwaurre, Oct 25.—The Empress, dark for several months, reopened yesterday with a show headed by Roma Huston and Her Chicago Night Hawlos. House is operating from 12 to 5 p.m. and 6:30 to 11 p.m., with a continuous policy Saturdays and Sundays. Admission 23 and 40 cents plus tax.

Burlesque Notes

(Communications to New York Office)

NEW YORK: HOWARD MONTGOMERY, producer NEW YORK:

HOWARD MONTGOMERY, producer at the Triboro, is the youngest of four brothers, all in show business, the others being Dan, dramatic actor; Jack, another producer with the Hirst Circuit, and Cyrus, senic artist at two burly houses (Hudson, Union City, and Empire, Newark). One state, Margueste, writes for the local paper in her home town, Eureka Springs, Ark. . . ZADA ZORN has changed her moniker to Lele Sorrell. . . JOSEPH CORCORAN, superintendent of the Galety, celebrated a birthday October 20. . . MARHAN MELROSE, dancer, replaced Jean Chadwick in the Rowland-Sacks show on the Hirst wheel in Baltimore October 21. Jean left to take routines from Lanni Russell for her Tom Fowler-built gobiet novelty. . . PAT PAREE, all summer in Why Do at the Flushing fair, shirts to the Elitinge November 7. . FREDERIGK FRANK-LYN has been installed as publicity man at the Triboro. A few years ago when the Oxford Brooklyn, played burly stock Franklyn was manager out front.

ANN CORIO rose to the defense of strip women in a full page signed article in The New York Journal-American Sunday magazine section October 27.

day magazine section October 27.

DOROTHY WAHL, and Al Rio move from the Eltings to the Star, Brocklyn, November 1. . REPUBLIC switched its change day from Fridays to Sundays, starting November 3. Also dress rebearsals from Thursday to Friday, so that special attractions off the Hirst Circuit suffer no layoffs in the change All other stocks in town have their opener on Friday. . EVE ARDEN, after her Star, Brocklyn, and Fay's Philadelphia, bookings, goes to Colosimo's Chicago, where she opens the middle of November. . RENE ANDRE and her Memphis dialect doubted in Boston last week as featured strip at the Gayety and in club dates. . TOM-MY LEVENE booked Nors Ford, Eddle Yubel, and Jimmie Pinto to replace Sunya Siane, Harry Kame, and Robbie Fay at the Triboro October 25. Kane and Buth Jackson, charine, left for other spots. Fay goes to the Casino, Boston, and Miss Siane will remain in town for hanquet bookings. . NAOMI DUSK, recently of the Republic, was the last dancer booked into the Why Do spot. Fushing fair. DOROTHY WAHL and Al Rio move from Flushing fair.

CAROL HUDSON, now at the Galety, doubled in the showgiri line and as strip teaser week of October 25. . DIAN ROWLAND leaves the Hirst Circuit in Baltimore for a week at the Republic and rejoins the Mike Sachs show in Noricik. . CLITORIA and Sherry Britton opened at the Gaiety October 25. . . PAY KANE, doubling as guitar player and showgiri, quit the Hirst Circuit to open November 6 with Ai Woods and His Tahitian Islanders Ork, scheduled for a run of three months in Havana and another three at the Atlantic Cafe, Panama. . JULIA BRYAN, Louise Stewart. Sammy Smith, Carlos and Carmencita, and the Lightning Duo opened at the Star, Brockiyn, October 18. . MITCH TODD, singer, exiled suddenly just before the last show at the Ellinge October 16. Danny Morton was in his place the day following. . BHRT CARB. comic, underwent an eye operation in Dayton. O., during week of October 16, when his show played there. . NOMAdancer, left the Star, Brocklyn, October 17 to jeon a musical, booked by Eddie Elserman. Show tours Southern houses, with Baltimore first stop November 1. Before leaving, Noma Illed priority papers covering her new butterfly-radium ron-line. . ELAYNE (Marion Rogers), dancer, is now with a Hirst Circuit show. . ALICE JEWEL, new stripper booked by Tommy Levens into the Star, Brooklyn, is a recent graduate from a Hisstoberus . . TEDDIE OHMAN, show girl, last at the Ettinge, is in the Metropolitan Hospital, Welfare Island, under treatment for a breakdown.

ZADA ZOEN, another acro stripper, returned here after two years in Western niteries and burly stock houses.

LEON MURRAY, tenex, and VIRGINIA CURTIS back from the Coast. Latier joined Kenneth Rogers' front-liners at the Etings. BILLE (MANIGKA) HOLBERT, dancer, now at the Whirling Top nitery under the new moniker of Germaine, is taking up beliet routines on the side. ... MARGIE KELLY moved to the local Pago Pago nitery from a week of extra attraction at the Star, Brooklyp.

CHICACO:

CARL PREED AND COMPANY, vaude act, have been added to the Rialto show this week. ART MOELLER, manager of the Gayety, Ecaton, indee bouse, has found business unprofitably slow. Says his theater will satutier October 31.

TOMMY THOMAS Eight Beery Bables are the added attraction at the Capitol Theater, Toledo, O. this week.

STELLA MILLS opens at the Gayety, New York, November 8. ARTHUE CLAMAGE stopped over in Chi Theatay (23) en route to Detroit. Reports good business in St. Louis. Indianapolis, and Cincinnatt. Contemplates opening the Gayety, Detroit, soon. . SONYA DUVAI, has been transferred to the Charley Country abow, playing the week at Briffalo. . THE CAST playing the opening show at the Empress, Milwaukee, this week includes Mandy Kay, Ray Parsons. Buddy Kane, Marcia, Margaret Gibson, Bully Kent, Marie Earl, and Diane Shaw, Lee Ford is the producer.

FROM ALL AROUND:

FROM ALL AROUND:

EDDIE JAPPE, former p. a. for Margielies for Ann Carlo. . WARREEN AND
WILMA CANDLER are in New York,
prior to feining the Original Floating
Théater, showboat now playing Maryland
and Delaware waters. DONALD
DRUMMOND, comic, has closed a series
of club dates in the Midwest.

MAC BARRON, comic, and Walter
Budd, straight, have begun their third
consecutive session at the Piccantilly Club,
Baltimore, Md. . BOBBIE KING is in
Santa Fe Hospital, Los Angeles, as the
result of injuries stustained in a fall atpaint at the Polites cleated Louise Miller
to take charge of the collection to help
Bobbie along, and Miss Miller's efforts
netted around \$50. . . JOY GIBBONS,
of the Grand, Canton, O, was tendered
a surprise histbiday party by her coworkers, Ann Noel, Prankle Pairbanks,
Alfreda Wallers, and Betty Keane, at the
White Swan right club, Canton, inst
Pricay (25).

Nowfolk Russley Clicks

Norfolk Burly Clicks

Nortolk Burly Clicks

NORFOLK Va. Oct. 28.—Galety, introducing burlesque here for the first time October 5 with Hirst shows, report capacity business has kept up. Management hopes policy will continue in favor for a few years anyway." The ECP Theaters Corporation operates.

Max Rudnick, of the Ettinge, New York, is president, and Maurice Costello, former New York and Brooklyn Follies theater manager, is vice-president and secretary. No other pariners, Tressurer is Willie Zucker, assistant is Victor Grillo, and stage manager is Ned Crane. Two shows daily and an extra midsinghter Friday.

nighter Friday.

Detroit Has New Cast

DETROIT, Oct. 26,—Joseph Ellui, manager of the Empress Theater, has booked in a new cast, including Billy Lewis and Bruce Brooks, comics; Tonnmy Reynolds, atraight; Bunny Robinson, Mary Shelton, Helon Brooks, and Sandra Lewis, with Princess Livingston, producer.

BRIDGEPORT, Conn., Oct. 28.—With Hinda Walesin, local girl, booked into the Locw-Lyric Theater this week, her first local booking in two years, business upped considerably at the Hirst bouse.

HOWARD MONTGOMERY

STILL THE OUTSTANDING PRODUCER OF FOLLIES AND BURLESQUE SHOWS CURRENTLY AT THE TRIBORO, 125TH STREET AND 3D AVENUE, NEW YORK CITY

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Return of Flesh Seen In Medium-Sized Towns

Editors The Billboard: Plainview, Tex.
In my opinion Plaintiew, Tex.

Plaintiew, Tex.

In my opinion one-week stands in medium-sized towns are over, but a combination of musical revue, vaudeville, and dramatic above, either in auditoriums or under canvas, is at least approaching, if not at hand. Such a combination, however, must be attractive, both externally and internally, and two-night instead of one-night stands seem to be advisable, as two nights tend to impire public confidence as regards probable merit. Harley Sadier, who is presenting a combination of this kind, has discovered two things: He has found it necessary to eliminate the concert and give two shows on opening night to take care of the crowds. His jumps are comparatively short, the merit of his organization precedes him, and local word-of-mouth advertising makes his second nights much greater turnaways than his first night.

his first night.

The object of writing this lengthy epistle is to inspire into the minds and instill into the hearts of showmen the fact that I now believe good flesh shows are on the way back, but they must be good yet not overly expensive, and, above all, well arranged with good scenery, also Strobilte technicolor effects, and primarily, their efforts should be devoted to medium-sized towns instead of large cities. stend of large cities.

The Fort Worth Star-Telegram, which The Fort Worth Star-Telegram, which has the largest circulation of any newspaper in Toxan, stated on Sunday, October 18, that Harley Badler had arranged for his waterproof, well-heated canvas theater, seating 1,000, to have an all-winter run in Brownwood, Tex, where the population will be augmented by many thousands of soldiers, and while I do not know the closing date of Harley Sadler's Own Company this fall. I assume he will open for the winter with the very best show I have even seen under canvas for the price. If this article entices some owners or managers under canvas for the price. If this ar-ticle entices come owners or managers to visit Harley they may secure some new ideas as to how to give a distinctly de-sirable show at a moderate cost of op-eration and at admission prices that in-duce an overflow audience at every per-formance, pleased patrons, and at least a substantial if not sensational profit.

In my opinion, amusement of any description must be good, also new, and until again firmly established operating costs must be as low as possible, yet not too low, as, above all, the patrons demand the best elements of novelty and merit.

J. N. WISNER.

Reidsville (N. C.) Fair For Pierce's Minstrels

BEIDSVILLE, N. C. Oct. 26.—Clyde R. Pierce's Minstrels, tent show, played here three days recently, coming here from Neabville, N. C. and going from here to Wisston-Salem, N. C. Business here was fair, considering that the Silas Green, Eart Backer, and Winstead Mighty Minstread Backer, and Winstead Backer strels had already made this spot this

Show was well received here. a good 13-piece band, a fast-stepping chorus of 10 good-looking girls, and a good line of principals. This was the first Visit of the show here in some time. Bob Russell, superintendent, has the outfit in fine shape.

Rex M. Ingham, former trouper and now a member of the Rockingham County Sheriff's office, was on the lot all three nights and was entertained by Manager Frank H. Young and Bob Russell,

YOU NEWCOMERS to the game. Don't be bashful about writing to the column. As a matter of fact, if some of you young-sters would do this, maybe it would cause the oldsters to perk up also.

AULGER BROS. WANT For "ADRIFT IN NEW YORK"

A Meladrama of the Gay Rineties Clever secole to fill everyfeite shall. Lette tun hotel engagements. Male Prance Player who can sing and act. No other Musicians needed. Profer Performent who do signame or standard and duscring specialities. Men. please state curriet voice. Can use no Trikting or Missean Acts. Size say, height, weight and fine or Missean Acts. Size say, height, weight and fine professional Commission of the Standard Commission of the

Rep Ripples

and stored on the fairgrounds at Tare-well, Va. Gosh is now working a circle of North Carolina theaters with his country store giveaway feature.... BILLY TERRIBLI, postals that his four combo vaude-pix shows are enjoying good business in Louisiana and that he plans to hold them in that territory thru the winter. He has just purchased Is gas heaters to heat the four topa. ... THOMN'S PUN SHOW reports satis-factory business in Western Idaho. The troupe moves soon into Southwestern recupe moves soon into Southwestern troupe moves soon into Southwestern Texas for the winter. . . S. J. McBRIDE left Hull. Ont., recently for his winter tour of halls and schools in that section. He has recently added a picture outfit to augment his vaude and small animal show. He's showing the film The Life of the Lewis Boos.

RUSSELL MURDOCK, now set on a string of convention dates, will serve as stage manager for the National Coca-Cola Convention in Atlanta next week.... BILLY HALL writes that the Lone Pine Mountainers have been bumping into a fair measure of success since winding up the canvas season with the George Daniels-Bob Whitton tenter October 12,

the James Boys.

SEND IN YOUR ROUTES

Boutes of bands, acts, vaude units, Routes of bands, acts, vaude units, lee shows, reperiotire-tent shows, dramatic and musical shows, circuses, and carnivals are carried in The Bill-board free of charge. Get into the habit of sending us your route promptly. Send it to houte Editor, The Bill-board, 25-27 Opera Place, Cincinnati, O. Routes reaching Cincinnati, O. Routes reaching Cincinnati, or had been sufficient and the sending cincinnation of the control of

The Sillboard, 26-27 Opera Place, Cincinnati, O. Routes reaching Cin-cinnati not later than Friday will ap-pear in following week's issue. Bands and acts playing indefinite engagements should let us know as soon as they leave a spot so that the listings can be kept up to date.

Unit is broadcasting over WBOC, Salisbury, Md., and playing surrounding towns the next two weeks. From there the Lone Pinere move southward.... CLYDE J. WHITE, erstwhile repster, who for the last four years has operated the Midway Service Station and Trailer Camp at South Baston, Va., has bought two and a half acres on the city line of Halifax, Va., a mile and a half from his present location, on which he will build a house, and a service station later... HAZEL FELTON will again operate her gift shop in Cheo, Twx., thru the winter, while hubby, Felton the Magician, continues his tour of schools thru the winter, while hubby, Felton the Magician, continues his tour of schools thru the Southwest... THE BIRDE recently opened their school show at Waterloo, Ala., and have bookings in that Slate and Mississippi... CARL WHYTE, reppianist, has been keeping busy in and around Gadsden, Ala., in recent weeks.... LOWERY'S SHOW has closed its anound Gadsden, Ala., in recent weeks.... LOWERY'S SHOW has closed its canvas season to play halls and schools in Western Texas, featuring E. F. Hannan'r Tax Man From Chiengo... FOR-REST L. ABBOTT, well known in stock and rep. is trijing out the lyceum idea and is booking Wesley Boynton, singer and actor, in New England spots...
TALBOTTS FUN SHOW is reported enjoying good box-office play in Eastern Tennessee with Isman pictures and a two-act comedy Hurrah for America...
AL PITCAITHLEST of Biliroy's Connedians, caught the Bud E. Anderson Circus at Magnolia, Ark, October 17, and enjoyed a visit with Chet and Margaret Epp, former repaters, in the circus business the last several seasons. Chet is in the Anderson show band, while Margaret is tressurer of the show.

DICK BREED, drummer, has joined the "SeaBee" Hayworth circle in North Carolina, rounding out that show's roster.

Endurance Shows

(Communications to BILL SACHS, Cincinnati Office)

Fox's Contest Under Way

Fox's Contest Under Way

WATERLOO, In., Oct. 25.—Sam Fox's
Derbyshow got under way at the Hippodrome October 16, with 18 couples answering the starting gun. At this writing 18 teams remain. They are Ruthle
Carroll and Billy Willis, George Bernstein and Leona Barton, Eddle Tompkins
and Bernice Pike, Stanley West and
Margle Bright, Marvin and Jean Hobough,
Billy Ryan and Jo Jo Bitt, Popere
Thommason and Bose Miller, Louis
Meredith and Chad Alviso, Jack and
Judy Thompson, Charlie Smalley and
Vivian Branch, Benny Leonard and
faith Merritt, Letty Layman and Connie
Lingle, Mickey and Elsem Thayer Jr.,
Art Robertson and Mary Pheseley, Jack
Glenn and Helen Caldwell, and Lucille
Pennington and Jack Leonard. Emsees
are King Brady, Lenny Palge, Hal Brown,
and Chuok Payne, Contest is aired four
times daily over Station WMT.

HOW ABOUT MORE co-operation, promoters? Meet of the time it's like pulling teeth to get news on your shows. There are several contests going on now, and because we don't have something in the because we don't have semething in the column regarding each one we get smothered with inquiries from contestants of other shows and fans who want to know why we show partiality in printing write-ups on one contest and not another, or why we never run anything at all on some shows. So there it is, boys. If you haven't time yourself, why not authorize someone on your staff to do a little pencil pushing more regularly? It would be greatly apprecisted.

AULGER BROS.
LOUISVILLE, KY.

A LOT OF UNSIGNED communications base reached the endurance deak the bash.

A LOT OF UNSIGNED communications base reached the endurance deak the past several weeks. The only outlet

we have when this happens is to heave the item into the wastebacket, regard-less of how much we would like to print the news. So watch that signature, folks, This will eliminate much of the aquiwk-ing about stuff not being published.

MARGIE SHEETZ and Johnny Makar, for their versatile entertainment ability, personality, and sprinting spirit rank tops with Mrs. O. W. Woods, walkie fan of Compton, Callf., who thinks they are the best team she has watched during the past 10 years.

DON LEE cards that he is working in a booking effice in Des Mothes, Is. Don would like to read notes on his old friends, especially his brother Buddy.

BOBBY DUNIGAN inks that he is now emissing and doing female impersona-tions at the Club Merrico, Waterbury, Conn., but plans to return coon to the walkles.

GEORGE RUSSELL, who recently returned to the States after an eightmonth trip to Rawall, letters that he atopped in Chicago to see some of his old friends and met up with Jack Daval, Frankle Little, Eddie Leonard, and Wiggles Royce, all of whom were headed for George Puches show in Dallas. "Also saw King Brady and Chuck Payne before they left for Waterloo, In., and Jr. Jack Helley, who is working here," says George.

TONY MERLINO writes that he was with the Goodman Wonder Shows this season for 20 weeks. "Left the show in Detroit," says Tony, "and have been hop-scotching around since then, Got in 10 big days at the State Pair of Texas,

46th YEAR

Founded by W. H. DONALDSON

The Largest Circulation of Any Amusement Weekly in the World Mamber Audit Bureau of Circulation Published Every Week

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No belongspland advertisement, accepted unless republication office between Monday.

The Bullboard reserves the right to edit all advertising copy.



Vol. 52 **NOVEMBER 2, 1940**

No. 44

at Dallas, and recently in Waco, Tex, met up with two old walkle friends, Chic Franklin, who is press agent for the Goodman shows, and Murray Walker, who is doing the frozen-alive act."

GORDON HARING pens that he is at bome in Harrisburg, Pa., resting and spending his Milwaukee contest prize money.

JOE ARCHER, who has been associated with Leo Seltzer the past eight years, has forused the Archer Enterprises and will promote endurance shows. His first show will open shortly in Columbus. O, and he has several other spots lined up for the winter.

STAN WEST postals from Waterloo, In, that the show operating there under the direction of Sam Fox is doing well, with 18 couples still going strong. West worders what has become of Billy Dona-von, Billy Steele, Georgie Walker, Smithy Inman, Ray Passo, and Sammy Kirby.

BOY MYERS and Jack (Deadpan) Kelly, well-known endurancers, were visitors at the endurance deak last week while in Cincinnali for a three-day visit. Roy and Jack, together with Mille Myers and Bessie Young, have just concluded a season with the World of Mirth Show, where they did their los act. The four some is now resting at the Myers home in Dayton, O., waiting for a new show to pop. to pop.

ATTENTION: WANTED: ENDURANCE SHOW PROMOTERS

COLUMBUS, OHIO

We have only building in town, lease, license and permit. FIRST SHOW IN FIVE YEARS. 24-

TWO OTHER SPOTS TO FOLLOW

Wire or Write ARCHER ENTERPRISES

P. O. Box 5454, Chicago, Ill. JOE ARCHER, Managing Director (Same Joe Archer who has been with Leo Seltzer for eight years)

Non-Theatrical Films

Conducted by THE ROADSHOWMAN (Communications to 1564 Broadway, New York City)

Operators Book Armistice Day Programs; Films on American Life Placed on the Reserve List

to be shown during that time.

Included on the reservation list, a checkup revealed, are Abraham Lincoln, OM Louisiana, Boy Scouts on Parade, which is being shown at meetings and before gatherings sponsored by the youth committees of the American Legion, and The Marines Are Reve.

Westerns in Demand

Westerns in Demand

Roadshowmen are building their programs around feature pictures that have
some bearing on American life. For this
reason, Westerns, which deal with some
problem in plousering of the West, will
be used extensively. Bookings in this
driston find The Covered Wagon popmar for reason that it shows the zettlers
moving westward and gives adequate
footage to the hardships there people
were forced to endure. Couchogs and Indians and Refore the White Man Came
are also on the reserved list. are also on the reserved list.

Some operators are supplementing regular features with localized subjects. Land o' Lee, Charleston, S. G., Virginia, Mount Vernon, Waskington, Boston, and Along the New England Coast are included in this class.

With the defense program and the re-cent draft legislation having a definite connection with Armistice Day, West Point, a film trip to the famous military academy, In the Haucitan Islands, which shows the navy in Hawaii, Samoa, and New Zealand, and United States, which

Cutting It Short

By THE ROADSHOWMAN-

Mrs. Celena A. Baxter, superintendent Affi. Cerema A. Baster, superinters and of the Brocklyn Home for Aged Men and Couples, was so impressed by her trip thru the South that she had a roadshowman put on a program depicting that section. Included were Lund o' Lee; Virginia, the Old Dominion, and Mounfains of U. S. A.

At Harry Bannister's 48th Street Music Hall, New York, the opening of the Covered Wagon Bar featured the showing of the film The Govered Wagon. Other films were Charles Chaplin in The Paon Shop and the seventh episode of Peart White's serial, Plunder, Also featured here are Sid Lubin, who handles sound effects, and a cowboy trio, including Yodelin' Tex Tucson and Slim and Eay, the Western Echoes.

John Griggs, of New York, marked the winter opening of his Bijou Theater with Circliantion, a 10-real feature; Pirate Ship: Tramp, Tramp, Tramp, the Boys Are Marching, and Sex Life of a Polyp, with Bob Benchley.

Combons and Indians, War in Chine, Comera Thrills in the Wilds of Africa, Monarchs of the Ring, Great Train Robbery, and Sea Going Thrills were included on the program given recently by the Masonic Club at Larchmont, N. Y.

Boadshowmen have been engaged by American Legion posts to put on shows in training camps. Among the first to do this was the Mount Vernon (N. Y.) group. Under the direction of Jerry Carew, Graf Spec Scattled, Which Way America? Farade of the Past, Romeo and Juliet, and Minstrel Days.

At Rockland, Me., Wilbur P. Senter Jr., readshowman, showed Kner County on Perade in color at a meeting of the Lions' Club there. He plans to present religious shows during the holiday season.

NEW YORK, Oct. 26.—Readshowmen, includes scenes of a random tour of the realising that extra profits are to be 48 States, will be shown. In addition to made by making their programs timely, these films Neeus Parade, Bettle for are looking forward to big crowds at France, Bowds Over Europe, Britleship their shows during Armistice week. Graf Spec Scattled, War in Europe, Finguetta big demand for historical films Austria are among the titles already to be shown during that time.

Roadshowmen Find **Growing Demand** For Serials in East

NFW YORK, Oct. 25—Serials are getting more bookings for readshowmen and bringing repeat business. Operators in this section report that their audiences have, in some cases, been doubled by the addition of continued pictures. Typical of readshowmen using serials are Ernest Romeo and Thomas R. Lombarde, who show on Lone Edand and in

are Ernest Romeo and Thomas H. Lom-bardo, who show on Long Island and in Brooklyn, respectively. This type of movie is also clicking at the 48th Street Music Hall, where Pearl White in Plunder is currently showing. Romeo, who promotes his shows by means of handbills he designs, operates a six-town circuit. The serial is rented for a week and shown in each spot on the loon.

the loop.
According to Lombardo, whose dates inaccording to Lombardo, whose dates in-clude schools, clubs, and night clubs, crowds have been boosted by the addi-tion of the serial, Phastom Emptre. His school shows are put on in school auditoriums when classes are dismissed for the day. This readshowman entered auditoriums when classes are dismissed for the day. This readshownan entered the field four years ago. Becently his operations were enlarged and he is looking forward to a big season. Since his audiences include many schood chidren, this operator firmly believes that a serial must be on his program.

Serials being shown with success, in addition to the one mentioned, include: Adventures of Rex and Rinfy, 25 recis: Fighting Marines, 25; Mystery Mountain, 25. The Three Musketeers, 25; Blake of Nectional Yard, 15; Clusteing Hand, 15; Custei's Last Stand, 12, and Queen of the Jungle, 12.

Custer's Longle, 12.

Raymond Lemmon has resumed his abows at the Downington Industrial School, an institution for colored youths in Pennsylvania. This is the fifth year that he has offered sound-on-films at that he has offered sound-on-hims at this junjor-senior boarding school, Pro-grams are given twice a month and draw an average of 100 students from an en-rollment of 120. He reports his most pop-ular shows as Shoubout, Imitation of Life, What Price Crime?, Abraham Lin-coln, and Hurricane Express, a serial.

16s in Beauty Parlors

SALEM, Mass, Oct. 26.—A new use for 16mm, has been developed by Bertha Wolcoko, operator of a local beauty salon here. Miss Wolcoko had 16mm, equipment set up in her salon and patrons can watch movies while having hair dried after permanents. At present cartoons and a variety or shorts and travelogs are being used.

New and Recent Releases

(Running times are approximate)

D BOY, released by Post Pictures Corporation. With Johnny Downs, Rosalind Keth, Helen MacKellay, Holmos Rerbert, and Spenner Wil-liams Jr. Story of mother love versus ovil influences. A "crime-doesn't-pay" film. Running time, 63 minutes.

GREAT GUY, released by Post Pic-tures Corporation, Peatures James Cagney with Mae Clark, Edward

Brophy, Henry Kolker, and Edward now in his seventh month in the Cana-Gargan. Screen story adapted from The Saturday Evening Poets Johnny Cave stories, Tricks of a two-hour show, changing nightly. Now recketeers who profit by dishonest weights and measures are exposed by a courageous city inspector played by Cagney, Running time, 75 VAUDEVILLE NOTES

MAEDCHEN IN UNIFORM, released by Moguli Bros. Reissue. Pilm ver-AEDCHEN IN UNIFORM, released by Moguil Bros. Ressure. Pilm version of classic that played Broadway over six months. Portrays life in a girl's boarding school, with a keen human interest and psychological study. English dialect. Hunning time, 90 minutes.

87 VOTES CAST

(Continued from page 3)

Screen Actors' Guild is \$62,500. Both of these Four A units announced last June that they will not extend any more loans until convinced that AGVA acloans until convinced that AGVA ac-tually has a retrenchment policy in ef-fect. Hoyt Haddock, national executive secretary, instituted a policy in June which was supposed to have represented a saving of \$7,000 a month, but plans apparently have not worked out accord-ing to schedule. AGVA's deficit for Au-gust was \$2,712.40.

The Associated Agents of America, New York organization of club date bookers, turned down the proposed contract form submitted by AGVA. Hymic Goldstein, AAA president, points out that his organization is against many clauses in the contract, among them proposed minimums, direct booking, AGVA form contract to be used for every engagement, and the members' obligation to make sure acts are paid at each date filled. Goldstein and Haddock are meeting Monday (28) to discuss differences.

PHILADELPHIA, Oct. 26.—Former lo-cal AGVA executive secretary, Tom Kelly, is reviving his independent United En-tertainers' Association.

Offices were opened in the Shubert Theater Building, which also houses the AGVA chapter, and seven former AGVA board members have joined the UEA. Ac-cerding to Kelly, 90 per cent of the AGVA membership will swing over to the UEA.

played host to Marquis the Magician and Company at the Van Dusen home in Wichita during Marquis's recent engagement at the Civic Theater there. Otlanhoma City Magicians' Club visited the Marquis show in a body recently at Schwinge, Okla, with magical entertainment following at the home of the Whitneys.

OTIS MANNING and his singing wife, Jean Ellis, after a filing at Ohio and Pennsylvania clube, are en route to Forida, where they are set for another winter season. Recently at the Maple Grove, Harrisburg ares in attondance. There was a regular show between the regular floorshow, with Don Roof, Paul Sharide, Dr. B. M. Klussman, Felleis Howard, Colta and Colta, and Ken Shanaman springing their nifities. Manning has added several new effects to his turn the products of Ken Shanaman, who, Oits claims, bears watching, as he has a raft of new ideas in magic. ... MORE THAN 5,000 spectators applauded the annual Pork Department Magic Show at the mall in Central Park, New York, Sinday afternoon, October 5. The show was under the auspices of the Rocreation Bureau of the Department of Parks and was directed by Peter Pan, the Magic Man (Dr. Abraham Huraritz). The program was divided little three parts, with three magical emises, and was broadcast of Station WNYC. Pirst emisee was Seymour Eskow, who introduced the following young magi: Nicholas Stathes, Harold Riffas, and Bob Rice. Jerry Nades then took over, presenting Thimbleny, Sol Stone, and Tommy Down and Alicla, Danny Morres carried the closing session, introducing Murray Landsberg, Dave Call, Irwin Tarr, Richard Hillman, and Ruth Dore. Many well-known magicians were in the audience. . . FRANCISCO MIDNIGHT Spook Frolic (A. F. Bail), after an extended tour of New York State, is returning to the Pacific Coast for the winter. With the unit, besides Mr. and Mrs. Bull, are Robert Muse, son of Muse the Mystic, and Sid Fielschmian. . . . CHARLIE BLAKE, magician, has opened for John Roy at the Radio City Rambow Grill, New York. Dr. Sydney Rose continues at the same apot as table worker. . . . GREEN THE MAGICIAN, O'TIS MANNING and his singing wife,

VAUDEVILLE NOTES

(Continued from page 24)

DAVE HACKER of the Hackers, has completed a part in Floragm. He will continue in films, his wife and parties awaiting a batty. ... CIRO HIMAO plays the week-end at the Metropolitan. Providence. R. I., beginning October 25.

NICK LUCAS goes to the Tie Toe Club, Mentreal, for two weeks beginning November 5.

HENNY YOUNGMAN, Belle Baker, the Three Salfors, and Zinn Arthur's orches-tra will comprise the bill opening the Majestic Theater, Brooklyn, November 7.

JUDY CANOVA confirmed in Atlanta a report that also was soon to marry Johnny Diggs, of New York.

Johnny Diggs, of New York.

WHEN DANNY KAYE was closing a run at the Ches Paree, Chicago, the club management tried to get the Hippodreme, Baltimore, the Falses, Cleveland, and LaMartinique, New York, to postpone their contracts with Kaye and offered them \$500 to do so. All turned it down and Kaye opened his two-week date in Baltimore October 18 as scheduled.

SID MARION has filed a voluntary bankrupicy petition in the New York courts, listing liabilities at \$2,535 and

LANG THOMPSON and band opened a week's run at the Boxy, Atlanta, Sim-day (27), following a six-week run at the Village Barn, New York.

CONNIE RUSSELL, Al Segel's latest protegie, has been set for a four-week run at the Paramount, New York, opening November 6. She will fill the spot held for Cass Daley, who was set back.

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THE FILM WEEKLY AUSTRALIA

Covering the Motion Pictors and Entertainment Field Generally Conducted by KEVIN ERERNAN, 198 City Tuttersalls Building, Pill Siesel, Sydney, Australian Office of THE SILLBOARD.

BARTZEN—John, 58, a director of the Strand Theater Corporation, October 22 at his home in Sheboygan, Wis. Survived by his widow, three some, and a daughter.

CANTU — Admiral Gluseppe, Italian Commissioner-General to the New York World's Fair, October 24 at the St. Regis Hotel New York, from a heart attack.

COHEN — Morris, 69, father of Myer Cohen, concessionaire, in Pittaburgh Oc-tober 20. Deceased was a retired rail-road man. Survived by his widow; two daughters, Mrs. Sarah Shinker and Mrs. Ida Browdie, and four sons, Myer, Louis, William, and Samuel. Burial in Pitta-burgh.

COWEN—Sherman B., 45, concessionaire with Al G. Barnes for 18 years, in San Francisco July 11 of a heart allment, it has just been revealed. Survived by his widow. Burial in San Diego, Calif.

IN LOVING MEMORY OF RUDOLPH CARPOS MRS. ANITA CARPOS

GROSS-William. 65, veteran horse trainer, well known around the Ohlo county fair race circuit, October 18 at his home in Columbus, O. Survived by his widow, a brother, and a sister. Serv-loss at Columbus, with burial at Mt. Statling. O.

DAVIS—Samuel. 68, associated with the late Hiram Abrams in Maine, when the later was building up his theater entoprise, at his home in Portland, Me., October 16 of heart disease. DUNCAN—John C. 42, former Michi-gun musician, October 17 at his home in Saginaw, Mich. He had been with vari-ous orchestras in Detroit and had been an organist at Saginaw for several years. Interment at Saginaw. Interment at Saginaw.

ESPE - Mrs. Geraldine Soles, member asys — Mrs. Geraldine Soles, member of the staff of the Will Hayes office of the Motion Picture Producers of America, Hollywood, found dead October 22 with her mother, Mrs. Bertha V. Soles, in a parked car in Hidden Valley, north of Los Angeles. Death was caused by mon-

Los Angeles. Death was caused by mana-oxide gas.
FRAYSER—Payette (Bill), 37, musi-cian and in 1949 a member of John Grif-fin's band with Gentry Bros.' Circus, at his home in Evansville, Ind., October 19, Survived by his parents and two sisters, Mrs. W. S. Karber, Rosidsro, Ill. and Mrs. W. E. Calvert, Evansville, Remains and Mrs. W. E. Calvert, Evansville, Remains were sent to his former home at Cave in Rock, Ill., for burial in the Masonic Gemetery.

GIDEON.—George P., 30, mustcian with various Camden, N. J., orchestras, Octo-bor 12 at his home in that city after an illness of three months. Survived by his widow. Edna Powell; his parents, and a

HAMMERSTEIN — Mrs. Augusta Wal-ters. 68, widow of Harry Hammerstein, son of Oscar Hammerstein, and former president of the Hammerstein American Grand Opera Company, October 21 in Dobbs Ferry Hospital, Dobbs Ferry, N. Y. She leave a son a boother, and two stiers.

She leaves a son, a brother, and two sisters.

JACKSON—Sidney, actor, October 17 in
Brooklyn of injuries sustained in an accident. He leaves his parents, both former
performers, and a sister.

Bela Blan

Bela Blau, 44, producer, died of cor-onary thrombosis October 21 in a doc-tor's office in New York. Blau had suffered a heart attack in his own office and hastened to the doctor's in the same building.

such hastened to the doctor's in the same building.

Blau was a certified public accountant, and at 21 taught economics in Gity College. New York. He became associated with the theater when the Theater Guild asked his aid in a bond-selling campaign. Later was a member of the Guild business staff. In 1928 Blau decided to become an independent producer, with his first production. Week End, opening on the day of the market crash in 1929. After that he produced Remaino, Overture, and a revival of Anotol. In 1937 he and Mark Connelly produced the comedy success. Having Wonder'ni Time, which ran for more than 300 nights in New York He and Connelly also produced Two Bonquets and Sterpichers I Rosm. Blau took over the management of the Decriross Theater in Maine in 1930 and opened it as a summer theater and school for young scenery and costume designers.

He leaves his wife and a daughter.

The Final Curtain

JARES—George, 26, leader of the Notable Notes orchestra, playing the Foeste Hotel, Sheboygan, Wir., October 16 in an airplane crash near Fond du Lac, Wis. Survived by his widow and his parents, LACKAYE—Helen (Mrs. Agnes Helene Hidings), actress, suddenly October 19 aboard a Baltimore & Ohio train as it entered the Jersey City, (N. J.) terminal. Among the shows in which she appeared were 50 Horse Fourer and Revolt. She was a member of the Actors' Equity Association and the Catholic Actors' Guild.
LIBROS—Simon, 59, theatrical printing executive, October 17 at his home in Philadelphia of a heart attack. He was head of Advertising Accessories, subsidiary of National Screen Service. His brother, Occar, associated with him, sur-

brother, Oscar, associated with him, sur-

wives.

McKEAGUE — Wallace E, 35, carnival
man, drowned October 13 at Franklin,
N. H., when his truck went off a bridge
into the Winnipesaukee River. He leaves

into the winingesauxee River. He seaves his mother.

McNEIL — Thomas, 35, side-show len-turer, October 21 in Mt. Sinal Hospital, New York, after an illness of several weeks. For many years he was associated with Hubert's Museum, New York, and the past

Hubert's Museum, New York, and the past 10 years was the partner of Eddie Ackerson, mentalist. Buried in Calvary Cemetery, New York.

MILLER—Mrs. Leura V., theatrical costumer and former actress, October 15 at her summer home in Ocean City.

N. J., after a long illness. She was president of Miller Costumer, Inc., Philadelphia, which she and her late husband.

J. Horace Miller, founded 25 years ago. She was also associated with the Shakespearcan, Philadelphia Music, Matinee Musical, and Plays and Players clubs in

Philadelphia, Services in Philadelphia October 18.

D. C. (MAC) McDANIEL

In Memory of My Beloved Husband, Died in Spartanburg, S. C., October 29, 1933. (Gyp) McDaniel

MOORE—William (Waldemar Wysocki). 25, actor, October 20 in New York by leaping from his wife's apartment window. His last appearance was in Lady in Waifing. His widow, Mary Rockwell, is an actress.

ing. His widow, Mary Rockwell, is an actress,

NASH—Charles K. 73. former circus advance agent, October 20 at his home in Barberton, O. He also toured the country as a relier-skating exhibitionist, and at one time was the champion fancy roller skater in Summit County. His widow survives. Funeral services at the home, with burist at Martins Perry, O. O'DONNELL—John R., singer, suddenly October 17 at his home in Hazieton, Pa. He leaves his wife, a daughter, two sons, two sisters, and a brother. Burist in St. Gabriel's Cemetery.

OSTROW—Ben, 25, theater manager and publicity man, October 16 at St. Luke's Hospital, New York, of tuberencies. For many years he was connected with the Skouras theater chain. He was also publicity agent for the Academy of Music. He leaves his wife and a daughter. REVUELITAS—Silvestre, 40, prominent Mexican composer and leader in the current mational movement in Mexican music, October 4 of pneumonia in Mexican music, October 4 of pneumonia in Mexican

City. Revueltas soured the United States as a concert violinist before he was 20, an in 1919 played first violin in the Chicar Symphony Orchestra. Recently he ha Recently he has written many compositions for motion pictures and dance orchestras. The Mencan government appointed Revueltas a director of the National Conservatory of Music three years ago. Some of his com-positions are The Froy Going Places, Windoner, and Street Corners.

SAMUEL — Mrs. Margaret M., mother of Milton Samuel, NBC press representa-tive, October 23 in San Francisco. She is

survived by another son, Harold, SCHUSS—Sam, 61, father of Alan Hale, Station WISN sports announcer, October 22 in Portland, Ore. He also leaves a

SHARD—Elmer A., 51, proprietor of the Monte Vista Theater, Pleasant Bidge, Cin-cinanati suburb, and Emery Theater, Read-ing, O., October 24 in Good Samaritan Hospital, Cincinnati, He was a member of the Variety Ciub., Survived by his widow, Lify; a swn, Emer, and a sister, Mrs. Edward Pegg. Services at the Church of the Nativity, Cincinnati, October 2s, SHEA.—Maurice A. 60, theater exercises

of the Nativity, Cincinnati, October 2a.

SHEA-Maurice A., 60, theater operator
and former manager, October 19 in the
Harkness Pavillon of the Columbia-Presbyterian Medical Center, New York, after
a long illness. He was one of the first
manager of Will Rogers, and was also
manager for Vernon and Irene Castle and
Elsie Janis. He owned many theater
thruout New England and the Middle
West. He leaves the wife three ones are He leaves his wife, three sons, and a daughter.

STARBUCK-Mrs. Flora, 77, mother of STARBUCK—AIR, FORM, I, Holiser of H. G. Starbuck, secretary of Buckeys State Shows, and sister of the late F. A. Yelving-ton, dramatic actor, October 22 in Merz-phis. Burial in Elmwood Cemetery, Mem-

STEWART—Athole Chambers, 61, actor and director, in Buckinghamshire, Lon-don, October 22, Stewart first toured Eng-land in 1901 in The Second in Command. Among the many plays he directed were The Eternal Spring, The Breedssinser, Evensous and VII Booless. In 1926 he directed the New York production of On Approved, and returned to this country in 1930 to make his first appearance on the New York stage at the Putten Theater in Canaries Sometimes Sing, which he also directed. His film work includes the

siso directed. His nim work instance the linglish production of The Speckled Sond, Dusty Ermine, and The Four Just Men. TIGHE—Joseph T. 62, superintentent of Atlantic City beaches since 1926, Oc-tober 14 in Atlantic City Hospital of a hemorrhage of the lungs. His widow

TRIEBEL — Edwin C., formerly in the side show business with his father, Charles Triebel, in Hayswood Hospital, Maysville, Ky., October 18 after a major operation. In late years he had been in the photo business with his father. He also leaves a brother and sister. Burial in Maysville Commetery October 21.

WHITE—Beverly Taswell, 65, press relations director with numerous carnivals, circuises, and other shows, in Chicase on

lations director with numerous carnivals, circuses, and other shows, in Chicago on October 24 of a heart attack. Bern in Richmond, Va., he was a former newspaper man and had been on the stells of Chicago papers, mostly in the capacity of night police reporter in the old days of the Windy City, before entering show business. He also had worked for the Associated Press. His hest connection is business. He also had worked for the Associated Press, His last connection as a press agent was with the James E. Strates Shows, with which he closed in Strates Shows, with which he closed in August. White at one time handled publicity for the old Orpheum Theater, St. Paul, and was a colleague of John and George Barr McCutcheon, George Ade and other Chicago newspaper greats. He was a press agent for the Ringling circus before going to the Forepaugh-Sells Circus and then to Gentry Bros. Dog and Pong Lices. Later he before the Nartee Robinson. and then to Gentry Bros. Dog and Peng Show. Later he joined the Yankee-Robin-son Circus and then went to the John Hobinson Circus. Among the other car-nivals for which he worked as press rep-resentative were C. A. Wortham and Goodman Wonder Shows. Puneral services under auspices of the Showmen's Lesque of America, of which he was a nomber, were held on October 28, with burial in Showmen's Rest, Woodlawn Cemstery, Chicago.

Showmen's Rest, Woodlawn Cemesco-, Chicago, WILCZEK—Mrs. Mary, 69, former concert violinist, October 14 at her home in Pleasantville. N. J. after a lingering illness. She toured Europe and the United States for 20 years and for several years was concertmaster of the Boston Fadetta, a group of 60 women musicians. Her late husband, Pranz Wilczek, was also a violin soloist and concertmaster of the Theodore Thomas crehestra. As one time they had their own concert orchestra. Survived by a sister, Mrs. (See FINAL CURTAIN on page 31)

LINCOLN G. DICKEY

Lincoin Griffith Dickey, general manager of Billy Bose's Aquacade at the New York and San Prancisco expositions and for more than 30 years a premier figure in show business, died of a heart attack early on the morning of October 25 in his New York home. His death, at the age of 55, shocked the multitude of his friends and associates, who respected him for his professional skill and savvy and admired him for his personal traits.

of his friends and associates, who respected him for his processional skill and savy and admired him for his personal traits.

"Link" Dickey was one of a rapidly dwindling cluster of pioneers in the chautauqua business who, emerging from that entertainment branch after it reached its peak and started to fade, reached even greater heights in other branches of entertainment, both presentation and operation. A native of Warsaw, Ind., he grew up with his father's chautaqua, which was organized in Winoma, Ind., when he was nine. Dickey the elder put the lad to work reporting on attractions—testing his powers of observation and his potential knowledge of boxoffice values. The chautauqua grew, requiring a much larger auditorium, and when "Link" was 24 one with a capacity of nearly 4,500 was erected, with himself as assistant general manager. If was not long before he became general manager of Redpath Chautauqua.

In the years preceding the World War Dickey was vice-president of the Coit-Alber Chautauqua with signal success. From then on he diverced himself from the platform-lecture circuits, altho the field was still in a fairly flourishing state. In 1018 he became supervisor of the entire program connected with the United States and Allied Powers' War Exposition, a function which he filled in behalf of the U. S. Department of Information as set up in wartime. In the War Exposition was included an average minimum of \$2 carloads of military trophies and other mementos. In Pittsburgh alone the show pulled 40,000 paid admissions on a single afternoon and went on to be revenues in other key cities.

In the War Exposition was included an average minimum of \$3 carloads of military trophics and other memeratos. In Pittsburgh alone the show pulled 40.000 paid admissions on a single afternoon and went on to big revenues in other key cities.

Pollowing the war Dickey was to find his future linked with Cleveland in many ways. He went there as secretary of the Advertising Club and later was named business manager of the Cleveland Symphony Orchestra, but left that post to become the first manager of Gieveland's new Municipal Auditorium on appointment of Mayor Fred Kehler, whose first admention to Dekey was: "No politica" Dickey remained faithful to the advice. As boss of the huge hall he was responsible for the overwhelming details in connection with preparing it for the Republican National Convention in 1924. Thereafter he found himself in New York as manager of the Convention and Visitors' Bureau, whose present policies remain as tribute to his talents and sounce.

His only known failure—and it was not a personal fault—was as builder and boss of the tremendous Municipal Auditorium and Convention Rall in Atlantic City. Aithe the resort colosaus is still a losing proposition, it is an unrivaled influence in that community, and observers think it will some day turn out to be one of Dickey's classic posthumous triumphs.

Again to Cicreland—where he was tied up with a venture upon which his fame will probably rest. Not that he was general manager of the Great Lakes Exposition, erected in the miracle time of 85 days; not that his associates in that enterprise were auch people as Almon R. Shafter, Al Gonolor, Frank D. Shean, and Peg W. Humphrey. These two sets of facts are enough to imbed his name upon posterity. But greater than those was his conceiving, in the second edition, 1937, of the Aquacade, the tille and details of which he was propeletor. "Link" did not want to present the water show he originated he did not consider himself that kind of "name." He bought of a name more magic and of terrifle box-office ment—f

He is survived by his widow; a son, Dr. Lincoln Dickey, and two daughters, Margaret and Patricia Dickey, all of Cleveland.

Details of the funeral service will be found on page 29.

Last Tribute to Dickey Paid on Fair's Final Day

NEW YORK, Oct. 23.—World's Fair executives and operators from Harvey D. Oibson down turned out yesterday morning for the funeral services of Lincoln G. Dickey at Universal funeral parlora. It was the final day of the expo and the final day in which the great showman's friends, associates, and admirers could pay tribute to him. The weather was ideal—just the kind of day "Link" would have wanted, and the fair wrote finis to the season with a terrific outpouring of customers—just as "Link" would have wanted it to be.

The service was brief but pointed, followed by a sad processional to the nave where the body lay in state before being sent to Cleveland, where a local service is to be held. The body is to be cremated.

is to be held. The body is to be cremated.

Scores and scores of wreaths and floral pieces banked the chapel in testimony of Dickey's popularity, and many a man could not and did not hide his grief as the sclemnity of the coession offered an earthly reminder that Lincoin Dickey is no more—strange as it seemed to those who could never picture him other than living and lively.

Those in attendance included Harrey D. Gibson, Frank D. Shean, Frank P. Duiffeld, Mr. and Mrs. Lee Duicour, Mr. and Mrs. Joe Rogers, Mr. and Mrs. Billy Bose, George A. Hamid, Frank Miller, Gorge Hodgins, Mr. and Mrs. Art Briese, Mr. and Mrs. W. (Pstty) Cenklin, Mr. and Mrs. Art Briese, Mr. and Mrs. Whilliam C. Pilher, Fred C. Murray, Maj. Harold Dibblee, Harry Harrison, Feg W. Humphrey, Al Shaffer, Mr. and Mrs. Phill Wirth, Carl J. Sedimayr, Joe Upchurch, Mr. and Mrs. Al Gonsier, Mr. and Mrs. Alec Whitfield, Ve Leighton, Rubo Bernatein, Carl Winckler, Gilbert Noon, Elwood Kemp, Mike Todd, and Elwood Balley.

Dickey's wife had arrived by plane frem Cleveland with her son, Dr. Lincoln C. Dickey, to attend survices and strange for the Cleveland details. They were visibly overcome by the tribute.

Lovable "Link"

-By LEONARD TRAUBE-

The death of Lincoln Dickey threw a great shadow of gloom thruout that part of the World's Fair where troupers reign. Conceiver of the idea for Aquacade and a veteran of the show business in its multiple forms, Dickey was one of the more popular figures in this and every other sector where he walked and talked and threw out that fetching and infectious smile of his—a smile that never failed to make a friend.

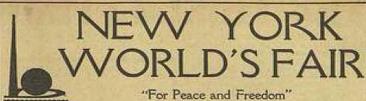
Everycene has met people who have a lot on the hall but who just don't rate as human beings. Link knew the score and had a heart. But his heart wasn't tough enough. When it stopped ticking, plenty of what was good in life went with it.

The man "linked" with him in th

The man "linked" with him id the greatest piece of abow-business magic in our time said it this way:
"His passing is like the less of a brother. Link was not only a great abow-(See LOVABLE "LINE" on page 31)



LINCOLN G. DICKEY



FLUSHING, L. I. Opened May II. Closed Oct. 27

History-Making 538,000 Day Is Finale; 45,000,000 in 2 Periods

Finale; 45,000,00

NEW YORK, Oct. 28.—The New York World's Pair, which made history merely by its existence, ended yesterday on a note that posterity will credit. It drew 538,000 people, establishing a record for the two editions, went past the 19,000.000 mark in 1940 attendance and earned a record of nearly 45,000,000 for two seasons. In mid-afternoon yesterday a 400.000 crowd was virtually assured. By 40 clock the season's high mark of 379,000, made on Sunday, June 2, with the help of international Ladies' Garment Workers' Day, had been passed. Three hours later the 1939 and hitherto ellitime high at 402,000, established on labor Day Sunday, was throttled into insignificance and in the new few minutes the pride of New York and the nation created the half-million day believed impossible.

By its finish and by its season in general the Plushing cape fulfilled every expectation of the reissue and made at least one person terrifically happy—Board Chalrman Harvey D. Gibson, whose ambition to create a new gate record during the second year was familiar to those close to him. Last year's high also occurred under his boss-ship, but he had taken hold only a few days before that and the mark could not be even indirectly creatived to his work. The current figures, however, are clearly attributable to the Gibson administration.

Juice Failure Costly

Juice Failure Costly

Swellings the attendance were thousands upon thousands of souvenir tickets and an influx by the curious and traditional closers of major events. No more milling humanity has ever been assembled at a pay event in the memory of living man and undoubtedly the half million-plus gate of yesterday atands as the all-time mark, despite the claims made for a day in the first Chicago fair of 1863. From about 11 in the merning until nearly midnight space was at a premium everywhere in the 1,216-acre site and those who could find seals in the feed shops were lucky. Indeed some restaurants ran out of food long before the finale but a greater calamity not on schedule occurred shortly before 8 c'clock when an electric feeder failed to respond, cutting out fulce in the lower exsterly half of the midway from Winter Wonderland to Barbary Coast and also affected parts of the other side of the walk as well as central areas including the Hall of Music, where Mice Todd's Streets of Paris was in progress. At Winter Wonderland a capacity crowd was watching the show and hundreds were on the outside begging to be let in. It got so that the Terrace Restaurant was asking a 80-cent minimum, an understandable commercial technique, and the last-day hype was on at other points through the greater minimum, an understand because of the hight of April 30, 1839, when the World of Tomorrow, making its debut, was in darkness for a spell owing partly to inadequacy of underground cabling. The Parachute Tower was caught with its chutes up but, all in all, the crowds at all dark spots hehaved well and when power was restored about 50 minutes later nothing had been lost except maybe a few thousand bucks as a grounds total.

Staffers Dine Leaders

A vandal out a cable wire leading from

Staffers Dine Leaders

A vandal out a cable wire leading from Winter Wonderland to the Zacchini cannon directly outside, causing cancellation of the 10:30 fee show and Zacchini's last scheduled performance. But vandalism was at a strangely low minimum. Operators and locationies had taken the precaution, to remove vending and musto machines and other wall temants the day before, a wise move under any circumstances.

Merchandise and novelty shops were crowded all day, customers being lured by the chop in prices, and a smart op-

erator coined a small fortune by getting up yellow pennants denoting the buyer "was there" at closing, selling them for a nickel and dime.

It looked more like New Year's eve on Broadway than Broadway ever looked on Broadway than Broadway ever looked and even troupers came in from all over to be in on the shuttering. The incomparable due of Frank Duffield and Art Riese presented a fireworks display on Liberty Lake that had everything in it but the proverbiak k. a., firing the first shell at midnight, two hours later than during the other 169 evenings. At around 12115 a bugier sounded tape said it was officially over, but not before the amusement department, best operated at the fair this year, threw a staff dinner, with the staffers presenting costly traveling bags to their leaders, Frank D. Shean and George P. Smith Jr.

Altho it ended officially yesterday, the

Altho it ended officially yesterday, the fair's "run" was "extended" until today at an admission tab of \$2 for pedestrians and \$5 for automobilists. Nothing will be open. Strictly sightseeing; it's for the American Red Cross.

NEW YORK, Oct. 26.—When the second edition of the World's Fair passes into history with tensorrow's finale, the gate will have been about 5.500,000 off last year's pace for the corresponding period—May 11 to October 27. Dally average will be approximately 50,000 lower, measured against 39s 139,000 per day. October will be found to have brought in considerably over 4,000,000 customers in the 27-day month. The three weekends in that span have averaged better than 500,000 and the month in general was the most interesting and best promoted of the season, having included a 50-cent Newspaper Day bargain, a 51 stunt for 'I Am an American' Day, a free-if-escorted Ladies' Special (Thursday), and a mayorally 25-cent gate rate, which was yesterday. High also had a nickel bargain and there were other concessions made to stimulate attendance. Few. If any, in the amusement fraternity, can successfully complain about the season, particularly since Labor Day, and on the whole 1939 has been completely overshadowed by the re-run results in every department of activity and operation. Harvey D. Gilson won plaudits as perhaps the greatest practical inspiration any expo has known to date and the Concessioners' Association, headed by Frank Buck, was unanimous in scelalming him.

As of Tuesday the fair had an operation.

Frank Buck, was unanimous in scelaining him.

As of Tuesday the fair had an operating profit of \$5.020,000, with bondholders expected to receive about 30 per cent from the two-year run, 10½ per cent having been hunded out in 1938. They also received interest averaging 2.1 per cent, or a total of 38.4 per cent if interest on investment is figured as part payment. Total revenue without advance ticket sales amounted to \$10.450,000. Chairman Gibson said that about 80 per cent of bends were owned by some 100

Paid Attendance

Saturday, October 19	233,273
Sunday, October 20	340,499
Monday, October 21	69.184
Tuesday, October 22,	93,500
Wednesday, October 23	134.845
Thursday, October 24	200,519
Friday, October 25	176,361
manuscript (See storms records to the con-	Contraction and

Total 1,254,341 Previously reported 16,940,519

Exhibs Bury Old Org, Form New One For "Next Expo"

For "Next Expo"

NEW YORK, Oct. 26.—The New York World's Fair Exhibitions' Association held a farewell banquet Triesday in swank Perylon Hall and put the body away in a high requiem mass at which nobody sleed tears because a little child was born to lead. Bouncing youngster is a nucleus group known as the Pavillemaires, taking in ranking exces of the expo's exhibits-pavilions. It named rational officers, will publish a handbook and regular bulletins, and will meet at least once a year, with first conclave marked for Florida next Yebruary.

President is Col. Sherman R. Snapp, who also headed the other association. Snapp, who represents Standard Brands, is related to Henry Poed. The asnouncement went out on Ford Exposition releases. Lowell Thomas was toatmaster and speakers were Harrey D. Gibson, Grover Whalen. Coman. Howard A. Flanigan, Major General Denis E. Nolan, of the fair, and Barl Herom, director of Florida's exhibit. It was indicated that Brown's invitation sealed the deal for a Florida's exhibit. It was indicated that Brown's invitation sealed the deal for a Florida's exhibit. It was indicated that Brown's invitation sealed the deal for a Florida's exhibit. It was indicated that Brown's invitation sealed the deal for a Florida Exhibit. Standard the world's Flanigan, Nolan, and Maxwell Harvey, operations director, were given Pavillonaire pina—"symbolizing the enlightening influence of a great fair upon the world at large." Entertainment included Red River Dave and his Swift Exhibit Cowboys, Accordionist Angelo Guide of Florida Exhibit, Ford Pavillon human hore Dobbin, Bartiones Reinaid Werremath, Mental Telepathist Dr. Franz Polger, Esse Mas Gordon, Joe Lowery and Himmy Thomas, Ballantine's Korn Kobblers, Zorima of the midway, Why Do's Jean Rochelle, a satirical akit by Nina Dean and Fred Bell, Chrysler's Reymond C. Farfer, and Ford's Lenore Mittemark in a telephonic take-off on WF exea. Ford's Alton Brimmer was stage manager.

General idea is to have a group ready to work with other World's Fair (it any

they coour or are announced.

NEW YORK, Cet. 26.—Another expordarewell party, done with all the swank and dignity of an upholstered salcon, was given at and by Dufour & Rosear Rendeveo Thursday night for Dr. John Grimley, expo's health and sanitation chief, who overcame last year's controversies to become highly popular with the amissement fraternity. The food was so good it must have been brought in from the various foreign paylions. Joe Rogers and Lew Dufour broke down and said they were amazed by the virtuals themselves. "It nan't be true," said Yusei and Luigt practically in one voice, "Rondevco reputation is at steak." The steak was sensational.

Among those present: Tom Wolfs, Frank Zambrene, Cy Bond, Carl Sedimary, G. W. Saymour, S. S. Allan, S. O. Simons, Charles Mueller, J. W. (Patty) Conklin, Cilf Wilson, Frank Miller, Arthur Bates, Frank Duffield, and Doe Shean, Dr. Orimley is headed for South America.

big corporations, most of them exhibitors. Probable cost of corporation building demolition is \$4114,000, with \$175,000 for foundation and fill contracts. Pay roll during demolition is figured at \$250,000 with other expenses chargeable to dismantling about \$200,000. Sebantures due January 1, 1941, are in the amount of \$23,833,500, but the total with interest and such is about \$3,00,000 in addition. Gibson said the corporation is in a healthy condition.

At 4 o'clock today attendance neared the 30,000 mask, indicating that some record would be smashed and figuring to beat the previous Saturday by at least 100,000. The weather was good and should it continue that way tooncrow the fair will end quite differently from last year, when it rained for several days until the finish line.

Five Buildings To Stay

Five Buildings To Stay

Only five buildings will remain on the
site eventually. These are the New York
State Building and Ampithesize, House
of Jewest, Masterpleces of Art Building,
the Japanese Pavillon, and the City
Building, Why the Jap structure remains is a little mysterious, but it is
a gift from that government. Park Commissioner Moses intends to preserve the
Mail, layoon of fountains, and the surrounding appendages. The 72-foot
statue of Washington will be removed
(See N. Y. FAIE CLOSES on page 31)

Conducted by CLAUDE R. ELLIS. ROBERT DOEPKER, Associate. Communications to 25 Opera Place, Cincinnati, O.

Texas Expo Folk Lose Equipment in Fire at El Campo

H. CAMPO, Tex., Oct. 25.—Fire, said to have been caused by a short circuit and which broke out in Joe Axela hed-spread concession on Texas Expection. Shows at 6 p.m. en October 21, opening night for the shows here, caused considerable damage, Doc Wilson reported. Flames appread rapidly and Joe Rosen lost his bird concessor, blanket stand and much of the binge stand. His loss was estimated at \$5,000.

Billie Rosen's two grind stores, valued at \$1,800, were demolished, and damage to Axel's concessions was estimated at \$2,000. Joe Rosen's house trailer and truck also were damaged. Johnnie Pool, Tomany Allen, Eddie Smith, and Al Sharkey lost personal belongings, and Billy Ghibert, Joe Benes, and Carl Mc-Kinney sustained minor burns while chating the fire under direction of Manager A. Obadal.

Equipment was replaced and ready to operate Thesday night after a rush order had been sent to Houston. Shows moved here from Livingston, Tex., where they had a successful week at Polk County Fair,

BG in Good Start At Shreveport Fair

SHREVEPORT, La., Oct. 28.—With Manager W. R. Hirsch, of the State Fair I Louisiana, announcing that over 100,000 passed thru the turnstiles on the first three days, business for the Beck-mann & Gerety Shows on the inidway was well above last year's. Children's Day, Monday, surpassed all previous highs and shows and rides did excep-tional business.

bighs and shows and rides did exceptional business.

Benefit performance for the Showmen's League of America Home Fund was held Thursday night, with William B. Naylor, shows press representative, lining up a smart show. Many novelities were presented by Beckmann & Gersty showfolk. M. H. Bernes and Jack Klein gave valuable assistance, bringing in a number of acts from the revue to add to the midway artists' failent array.

Event was held in the Hawalian Nights tent, with Whitey Welss and Betty Hastwick in charge of licket sales, assisted by Bill Hirsch and Mike Barnes. Plenty of visitors were on hand following close of Hennies Bros. Shows and some drove over from Dallas. Mr. and Mrs. Sam Ward came over on Saturday, Fress Day, Inder the leadership of Delph Frantz, editor of The Shreteport Journal, members of the Louisiana Press Association were guests of Bill Hirsch on Priday night at a dinber in the Elephant Room.

Fred Beckmann again is on the lot making the rounds. Sheriff J. Howell Piournoy entertained some of the shows' officials at luncheon.

Hutchens' Season Okeh; Winter Trek Is Planned

ORANGE, Tex., Oct. 26.—John T. Hutchens, manager of Hutchens Modern Museum, currently with the Alamo Shows, said this week that his organization had three more weeks under canvas before opening its winter tour. It will carry about 18 altractions and will be transported by trucks and busses, he added.

Unit opened the search with the Table

ddddd Thit opened the season with the John R. Ward Shows in Baton Rouge, I.a., in March and closed in Jonesboro, I.a., on Outsber 12. Hutchens said that, although the did not have an exceptional tour, members were well treated by officials of the shows. Mrs. Hutchens is still recuperating from a lengthy illness and hopes to take her position on the museum by the first of the year.

Marks, CW Combined for **Fayetteville Celebration**

WILSON, N. C., Oct. 28 — John H., Marks Shows and Cetim & Wilson Shows will be combined to present the midway attractions at an Armistice Day Celebration in Payetteville, N. C., Raymond D., Murray reported here yesterday. Owner John H. Marks represented his organization, while Co-Owner Jack Wilson Signed contracts for the Cetim & Wilson Shows.



BEVERLY WHITE, widely known press relations director with carnituds, circuses, and other shows, who died in Chicago on October 24. He was a pioneer negspaper man and had been on staffs of Chicago papers, mostly in the capacity of police reporter in the old days of the Windy City. Details in the Final Curtain.

League President's Party November 30

CHICAGO, Oct. 28.—The President's Party, annual event of the Showmen's League of America, will be held Saturday night, November 30, with retiring president Frank P. Duffield as givest of honor. At the League meeting Thursday hight the following committee was appointed to handle the party: Erne Young, chairman; William Caraky, Lew Keller, Maurie Haft, Fred Kressmann, Maxie Herman, Edgar I. Schooley, and Nat S. Green.
It is planned to make the party a gala affair, with a big feed and plenty of entertainment. As practically all of the showmen will be in for the convention at the time of the party, a large attendance is expected.

ance is expected.

NSA Benefit at Charlotte Adds \$300 to Club Coffers

CHARLOTTE, N. C., Oct. 25.—A benefit performance on October 17 for the
National Showmen's Association in the
Hariem Paradisc Revue tent of the World
of Mirth Shows at Southern States Pair
bere, October' 14-19, resulted in the
club's coffers being enriched by about
\$500. Max Linderman, introduced as
president of the NSA, contributed \$35.

Other contributors were Dr. J. S. Dorni, fair president; Lucky Teter, thrill
driver and vice-president of the fair;
George A. Hamid, Ralph A. Hankinson,
and others. Talent included George
Ventry and Stetson Band, Dorls Reed;
Hight, Lowe, and Stanley, and Lee Barton Evans.

Bantlys Hosts to Showfolk On 25th Wedding Anniv.

MORGANTON, N. C., Oct. 26.—Mr, and Mrs. Herman Bantly, owners of Bantly's All-American Showa, celebrated their 20th wedding anniversary here on October 11 by playing hosts to a score of Friends and personnel of the shows in the revue top. Entertainment and gayety lasted more than two hours. The Bantlys received numerous presents from showfolk, and wires and letters of congratulations from their many friends in outdoor show business.

Entertainment was produced by Pinky Chiphock, and among performers were Frenchy Januy, Herman Chiphock, Franchine, Clara Johns, Kate Stevens, and Fred Adams Trio. Refreshments were served by the Bantlys.

Spartanburg Fair to Dodson For Third Consecutive Year

FOR I HIRD CONSCULIVE REAL PITZGERALD, Ga., Oct. 26.—Mel. G. Dodson, general manager of Dodson's World's Fair Shows, announced here this week that his organization again had been awarded the midway contract for the 1941 Spartanburg (S. C.) Fair. Deal, it is said, marks the first time in the rair's history that the same shows have been awarded the midway three wears in a row.

Sedlmayr Signs For Atlanta Fair

ATLANTA, Cet. 26.—Amusement Corporation of America will furnish the midway at the 1941 Southeastern World's Pair here in Lakewood Park.
A contract was signed this week by President Carl J. Sestimany of the ACA and President Mike Benton of the fair

and President Mike Benton of the fair organization.

Beckmann & Gersty Shows, an ACA unit, played the Atlanta fair last year. This year the midway was furnished by the Johnny J. Jones Exposition,

Bantly 5th Annual Tour Is a Winner; To Quarters in Pa.

LANCASTER, S. C., Oct. 26.—Bantily's All-American Shows successfully wound up their fifth annual tour here last Saturday night and most of the shows and rides were immediately shipped to quarters in Reynoldsville, Pn. General Manager Herman Bantly reported that, althoshows encountered much unfavorable weather at start of the season, they managed to chalk up a winning tour, "The shows," he said, "were enlarged over last year and comprised 12 rides and 14 shows. The organization was well received by its old committees and fair secretaries as well as new ones." Management announced that an order for 18 more new trucks and trailers will be placed in the hudget that has been set aside to beautify the shows and increase earning capacity in 1941.

New Rolloplane and Penny Arcade have been booked on the Mighty Monarch Shows for some Florida fairs. Members of the personnel left here at the close and headed for their homes or to join other shows. Joe Capper opened at South Carolina State Pair, Columbia. William Wittmore returned to Reynoldsville, where he will epend a few days on a hunting trip before resuming his secretarial chores.

Edwards Trek Good; **Ouarters** in Canton

CANTON, O., Oct. 26.—Despite much inclement weather early this simmer, 1940 tour was one of the best in several years for the J. R. Edwards Shows. Owner-Manager J. R. Edwards revealed this week. Several of the county fairs where the Edwards rides were on the midway turned in record grosses for recent years, he said.

he said.

Fair at Napoleon, O., marked the closing stand, and rides and other equipment have been stored at the local Wayne County Fairgrounds, under supervision of William Baume, who, with Owner and Mrs. Edwards, will winter here.

Gooding's Rides Booked For WFH at Cleveland

COLUMBUS, O., Oct. 26.—P. E. Good-ing Amusement Company, with offices here, has completed arrangements with Almon R. Shuffer to furnish rides for the World's Fair Highlights, to be pre-sented in Cleveland Public Auditorium and Exhibition Hall, it was revealed this week

Attractions to be furnished by Gooding include Dani Perris Wheels, Octopus, and a Hi-De-He Funhouse.

Wade Rides Close Well: Winter in Canfield, O.

CANTON, O., Oct. 28.—R. H. Wade Amusement Company, operating a unit of six rides, itinerary of which was confined langly to sponsored volunteer firemen's celebrations in Western Penusylvania and county fairs and celebrations in Ohio this season, had one of its best tours in recent years, the management reported here. Unit closed successfully at Toronto, O., after which equipment was stored at the Mahoning County Pairgrounds, Canneld, O., as unual.

He said he planned to purchase two

He said he planned to purchase two new rides for the 1941 tour. He and Mrs. Wade are wintering at their home in Millneld. O. Unit line-up included a Tilt-a-Whirl, Merry -Go-Round, Ferris Wheel, Merry Mrs. Up, Loop-o-Plane, and Kiddle Auto Ride.

Frank R. Conklin Is Nominated for League President

League President

CHICAGO, Oct. 26,—Frank B. Conklin, executive of the Conklin Shows and this year first vice-president of the Show-men's League of America, has been nominated for the office of president for 1941. Like hie brother, Past President J W. (Patty) Conklin, Frank has been an active worker for the League for many years and is well known and liked thrubut the outdoor show world.

Report of the hominating committee was presented at the League's regular meeting Thiarsday night and its recommendations were unanimously accepted. In addition to Conklin, the nominees are: First vice-president, Carl J. Sedimary, second vice-president, Harry W. Hennles; third vice-president, Elwood A. Hughes; treasurer, William Carky; secretary, Joseph L. Strebich.

Nominated for membership on the board of governors were, Joseph Archer, M. H. Barnes, Fred Beckmann, Samuel Bloom, Max Brantman, James Campbell, Albert B. Cohn, Lincoln G. Dicker, Methad J. Doodan, Walter F. Driver, Lew Dufour, Max Goodman, Nat S. Green, Rubin Gruberg, L. L. Hall, Marke Herman, L. B. Herring Jr., Albert J. Horan, Harry A. Illions, Phil Iser, Dave Endy, L. Chitton Kelley, Johnny J. Kline, Lew Keller, Fred Kressmann, H. A. Lehrier, Ernest (Rube) Liebman, Morria Lipsky, Robert L. Lohmar, Louis Leonard, Bernerd A. Mendelsooln, C. D. Odom, John O'Shea, E. Lawence Phillips, Dave Picard, Dennis Prign, John P. Beed, Jee Rogers, Harry Ross, A. L. Rossman, Harry Russell, Frank D. Shean, Sam Solomon, Lee Sican, James P. Sullivan, Leuis Torti, G. L. Wright, S. T. Jessop, L. E. Roth.

Bection of officers and board will take place on Monday, Docember 2.

Dodson's in Click Macon, Ga., Stand

Macon, Ga., Stand

Macon, Ga., Oct. 26, —Dodson's World's
Pair Shows concluded a highly successful engagement on the midway at the
six-day Georgia State Pair and Exposition here on October 19. Business all
over the lot was good, with rides getting
the major share. Ferris Wheel and
Scooter vied for top homors, Johnnis
Reeves reported. Shows obtained their
best business at night, with Gay Pares,
piloted by Jessie Clark, and Chez LaFemme, managed by Lucille Dodson,
chalking up the best scores. Bay
Cramer's Side Show also was among the
top money getters.

Paul Conaway reported that gate receipts at the fair were about 30 per camgreater than any year since 1928. Shows
took delivery on a new truck to be used
for loading and unleading purposes, and
reports from the train crew indicate it
is a great help in speeding up those
activities. General Manager Mei G. Dodson is still on the stek list with a heavy
cold, but he refuses to give up. Much of
his time here was given over to entertaining old friends. An almost daily
visitor was Charles Sparks. Visitors also
included Charles Lenn, J. C. McCaffery,
and Max Oruberg.

Hennies Bros. To Winter In Birmingham Quarters

BIRMINGHAM, Aln., Oct. 26 - Hennies

BIRMINGHAM, Ain. Oct. 28—Hemnies Broe. Shows an Amusement Corporation of America unit, will quarter at Alabama State Fairgrounds this winter, J. Warren Leach, fair's vice-president, revealed here this week.

Leach said that no rent will be charged the shows because "they will bring money as well as new citizens to the city." Equipment of the shows will be rebuilt and reconditioned during the winter.

B. & B. Shows Bow at Sumter

SUMTER, S. C., Oct. 28.—Recently organized Bradley & Beresoff Shows bowed here on October 21 with 3 rides, 3 shows, and 15 concessions to highly satisfactory business, Rides are Ferris Wheet, Chairpiane, and Klotic Ride. Co-Owners Jess Bradley and Albert Beresoff said that organization is progressing micely and shows will play three more spots in the Carolinas before moving into Georgia and Florida for the remainder of the winter.

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The popular favorite of America's Midway Consistent Top Money Winner for owners - Modern streamlined - superior construction — economical operation — Priced right — terms reasonable. Wire, phone or write about earliest delivery dates.

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Stock Concessions that work for ten cents, also American Palmiet, Winter rates, Agents for Com Game, Snow Cone, High Spiker, Ride Help. Howe with own outlits, come on, Kiec CHI, Texas, until November 6th; big Armistics Cele-brations, November 7th till 16th, Rule, Texas,

TEXAS LONGHORN SHOWS

MAN TO SHEET

Kiddle Auto Ride, Minstrel People, Conces-

Majestic Exposition Shows

Tabor City, N. C., Fair next week.

WATER OF

Organized Side Show to join on why. Have complete could ready to go. Address:

KEYSTONE MODERN SHOWS

s, this wesk; Moultrie Fair to fellow.

Brydon's Oddities Score Win at Little Rock Date

Will at Little Rock Date
LITTLE ROCK, Ark, Oct. 26.—Ray
Marsh Brycon's International Congress
of Oddittes closed a successful stand
at the stock show here on October 19.
Rex de Rosselli, special events and press
representative, reported. Location was a
good one and crowds were big thruout.
Unit presented a flashy appearance and
many visits were exchanged between
members and personnel of Hennies Bros.'
Shows.

Shows, Several members of the show registered for the selective service draft plan on October 16 and the incident drew a four-column pictorial in a local paper. P. P. Ellis is handling the advance, and M. McFarlan, former banner man with Cole Bros.' Gircus, joined here.

LOVABLE "LINK"

(Continued from page 29)

man but one of the finest persons I have ever known. His services in connection with Aquacade were invaluable. It is hard to know how to carry on without him."—Bill Rose. m."—Bill Rose.

No finer tribute could be paid to any

Harvey D. Gibson, chief of the fair, issued the following statement:

"His death is a tragedy both to the fair and every individual who had known him here. My own sense of personal loss is a paintul one because of the close and active association in which he and I had worked this year and last. There is scarcely a single improvement in the Amusement Area of the Forty Pair which does not bear witness to his keen and fertile imagination. Mr. Dickey more than any other individual was responsible for the idees which gave the fair this year its brighter, gayer aspect. As consultant to me and to the Fair Corporation in general, he was unfallingly generous with his time and his genius, and day after day his kindly, lovable personality brought a warm, human touch to the endless problems that confronted us all. He refused to accopt recompanies for his services to the Fair Corporation. Indeed, it would have been impossible for us to measure those services in terms of price. He was an inspiration to all of us and his endless good humor, courof price. He was an inspiration to all of us and his endless good humor, courtesy, and sympathy will always remain one of my most cherished memories of the past year. No event could make these last days of the fair more tragle for us than has Lincoln Dickey's passing."

N. Y. FAIR CLOSES

(Continued from page 29)

(Continued from page 29)
and, unless there's a taker, demolished,
Expo plant will be adapted into a permanent city recreational park.
City Building, on a plot of 420 by 214
feet, will have a 160 by 120 indoor for
rink, a 22-yard track, and spots for
sports. State Building, with the lake
ampithester which housed Aquacade, is
a 10,000 seater, to be used for stage and
water specs. At a cost of \$1,700,000 it
better be used for something. That was
the original intention anyway.
Total attendance will probably fall
short of 19,000,000, but not by much
margin. This will represent a drop over
last year of just about 7,000,000, but '39
had 15 more days. In percentage the
come-down will be a little over 25. Chicago had a much bigger trim in its
second year.

cago had a much bigger trim in its second year.

Expo's final Saturday stand ended on a spirited note with the appearance of Republican Presidential Candidate Wendell L. Wilkie. The GOP standardhearer spoke in the Court of Pence at 5 o'clock, the peak point of the day as departures customarily begin shortly after that on the homeward and dinner grind for early-bird visitors, who started to storm the gates at 9 this morning.

Cosklin Contracts Ride

J. W. (Patty) Conklin, the Canadian
showman who has been here more than
a week, effected a contract with Hyla F,
and Emma Maynes whereby the expowater Bug will appear at Conklin's
Prolexiand at the Toronto Fair and other
Dominion spots. Understood that arrangement calls for a money split on
take. It will be the first time that
type attraction has been travelized.
Aquacade passed the 3,000,000 customer mark early in the week, getting a
20 per cent break of the total expo gate,
which may be an all-time high, especially in view of a capacity which has
limitations, being physically restricted
to four shows a day at 10,000 top per
performance. Tomosrow's final watery
spec will be the 640th of the season,
with the take past \$1,850,000.

FINAL CURTAIN

(Continued from page 28)

Etuth Flaster, former Shakespearcan

WHIKE—Hubert, 25, light opera bart-toms and actor, October 22 at his home in Yonkers, N. Y., after an illness of two months. He co-starred with Lillian Rus-Yonkers, N. Y., after an illness of two months. He co-starred with Lillian Russell in The Grand Duchess and toured Europe with her in The Queen of Brilliance. He also appeared with Marie Tempest in The Fencing Measer. Some of the other shows in which he appeared were Typhoon, Climar, The Cinderells Man, and L'Aiglen. Heinich Conreid, a director of the Metropolitan Open Company, brought Wilke to the United States in 1882 for a debut in the Thalia Theater there. He leaves a son and two daughters.

CANCELED

Einfeide, Ala., Starbour Openty Fair, week Oct. 28th, has been canceled. We will positively play

De Funiak Springs, Fla.

Mercenber 7th to 110h, Inchaire. Beggest Attainties Day Celebration in South, Will book for more Conventions, Scales, Proton, Ret. Game, Bell Games, No Show or Ricks

CRESCENT AMUSEMENT CO.
COMPRISO, GA., this week.
P.G. R. G. (Doe) Primet not connected with

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On moment draft, Super Reli-e-Plane, good shape, extra lighting system. Energiting complete, trole, crates, lights, etc. Now in operation.

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In conjunction with hope Firencen's Convention. Gala paradest excellent programs, including eight bly-time Free Acts each and every day and night. Also big consolidated Children's Day. Burner regarded to the best of the best of Conventions and the convention of the consolidated Children's Day. Burner regarded to the convention of the

ART LEWIS SHOWS WANT

For the heart of Norfolk, Va., downtown location, big Election and Armistice Celebration, eight days, Nov. 4-5-6-7-8-9-10-11. Over 100,000 coldiers and sailors here. Everybody weeking day and night. Concessions of all kinds. Must be strictly legitimate. Cookhouse for Norfelk date. SHOWS—Anything that does not conflict. Wire or write ART LEWIS, Manager, until Nov. 2, Rocky Mount, N. C.

Fairs---KEYSTONE MODERN SHOWS---Fairs

Want for the following Georgia Fairs: Octopits Co. Fair, Moultrie, Nov. 4 to 9; Thomas Co. Fair, Thomasville, Nov. 11 to 16: South Georgia Fair, Nov. 18 to 23, Valdotta. Will book fiell-o-Plane and one more Flat Ride. Went erroral worth-entile Shows with or without current. Organised Girls Show warned. Legitimate Concentions all ones, Inducting France Contact, Paintainty, Fish Peop. Pitch Till Win, Load Gallery, Cip. Gelbery and Percentage Wheels only. Have opening for Chairpians Forerran. Law Hock, who heatings important, Address:

TIFT CO. HARVEST FESTIVAL, TIFTON, GEORGIA, THIS WEEK

Concessions All Open for Three Weeks of Real Fairs

Starting Griffin, Ga., Nov. 4th. Merchandle Concessions, \$25.00. Cistard, Scales, Namillies, Pennits, Pennits, Pennits, Indian and Start S

ELKS' FAIR AND EXPOSITION, GRIFFIN, GA.

BARNEY TASSELL UNIT SHOWS

For Fernandins, Fis., Names County Fair—Fire big days and nights, fire—commencing New, 5, Rides and Shows that doo't conflict, Concessions. No orth, Wire BARNEY TABBELL, Fernanding, Fis. Security Workers and Ests, wire EDDIE HOLLINGER, Fair Manager.

P.E. Can take core of all out of sales work and our liners.

W. C. KAUS SHOWS, INC.

WART FOR CHARLESTON, S. C. COLORED FREE FAIR, PLAYING DAY AND DATE WITH FINGLING ENOTHERS' CIRCUS, WE ARE ALSO SUDKING FOR THE 1941 SEASON, INVITING CORRESPONDENCE From 81 SHOWS, RICHES AND CONGESSIONS, For balance of reason of Charleston want legitimate Concessions, Wheels or Gring Storm and Esting and District Concessions, Mariclans for General Storm and Esting and District Concessions, Mariclans for General Storm and Esting and District Concessions, Mariclans for General Storm and Esting and District Concessions, Mariclans for General Storm Concessions, C

MILLER BROS.' SHOWS

For Lee County Fair, Bishopville, South Carolina, with big Armintice Celebration to follow, place Concessions of all kinds, especially first class Cook House. Will foreign complete outfit for organized Girl Show. Can use one more Gried Show. Will book Octopus. Address: Manning, South Carolina, this week; Bishopville, South Carolina, next week.

JOHN R. WARD SHOWS

Taker, Performers and Musicians for Minetris Show, Manager and Girls for Pering Show, Athletic People, Sids Show, Place Stock Concessions, Penny Arcade, Want capable Rice Holp that can drive service, Want Artist-Scient Palester, Out all winter. Opelestas, La., week Oct. 28; Crossley Rice Festival, week Stor. 4



PENNY PITCH GAMES

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PARK SPECIAL WHEELS

50" in Diameter, Beautifully Painted, Wolders in stock 12-15-20-24- and 80 number Wheels. Prick \$12.00

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SEND FOR CATALOGUE.
Full of New Cames, Blankets, Dolla, Lamps,
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HOW TO THE Page Section, Descripting Tion, 24-Page Section, T. CAROS. Asserted Asser

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Will be out until Xmas. Can place Cookhouse, Bingo, Ball Racks and Stock Concessions at winter prices. Will consider booking Ferris Wheel fast has own tramportation, Clarenden, Ark., October 28 thru November 2.

FUNLAND SHOWS

WANT

Arcade, Grab, Scales, Sock Hitler, Diggers, Ingle Beard, Concessions of all kinds, etc. Silver Streak, Redi-e-Plane, Drome, Ride Help and Guits for Setdown Revue. SALARY SURE. Thes, Burkanon, Bus, Mgr., WARTS Wheel and Gried Store Agents. All winter in South Carolina and Florida. Answer Dunn, N. C. (Aid for Britain), this week.

MAD CODY FLEMING SHOWS

Want Minstel Show, few Concessions, Flat Bids for Dublin Colored Fair and Abna, Ga., Armistics Coloration, These are two good spots.

MAD CODY FLEMING, Crawfordsville, Ga.

WANTED

Museum Auts. Can use Agent. Answer t JOHNNIE HOWARD

MUNCIE, IND.

ROGERS POWELL WANTS

Fort Gibson, Buy St. Leafs, Passapouls, all sisterpi, Shows and Concessions, Suriness good. HOGERS POWELL, Pert Gibren, Miss.

ARMISTICE CELEBRATION

Warsaw, N. C., November 6th to 13th a Expession Shows, Ico., on the midway, mants made Conventions open except Bings. Want said Drink Scaats. All address? A. J. KAUS, apr., 202 Scorps Street, New Bern, N. C.

Midway

(Communications to 25-27 Opera Place, Cincinnati, O.)

RACING Jack Frost to the barn?

WALTER HOLLIDAY, with frozen cus-tard, rejoined John H. Marks Shows in South Boston, Va.

AFTER one of the best seasons of their career, Carlson Sisters, Flo and Dot, have signed to return to Bantly's All-Ameri-can Shows next season.

"WHILE PASSING thru here I and Ben Pontius erecting his concessions," pencils J. M. Donniey from Tchula, Miss. "Hen has lessed O. J. Beatty's rides."

DAME Nature hinting-snow in Dixie.

CARL PANN added a photo gallery, and Mr. Lottle placed a grab stand on the J. J. Page Exposition Shows during organization's stand in Lawrenceville, Ga.

WELL-KNOWN builder of carnival and circus fronts, Pete Williams is now man-aging a truler park and tourist house in Richmond, Va.

AS A TOKEN of a successful season on Scott Bros." Shows, David Logston



OWNER-MANAGER of the shous OWNER-MANAGER of the shoust bearing his name, T. A. Fuzzell scatts his turn to register for the selective service draft plan on October 18 in Malvern, Ark, during the organisation's stand there. Local registrars erected and maintained a booth on the shoosgrounds thrushut the day for the contemience of members of the shows.

presented his attraction, Linda Lopez, with a portable electric sewing machine.

UNFAIR to call some fairs even fair,-Milo

AFTER playing Vancouver and Victoria (Can.) Fairs with his Side Show. Frankle Shaffer went to Seatile, where he will open a museum soon, he reports.

LOUIS BRIGHT cards from Mount Pleasant, N. C., that his Texas Longhorn Shows have been booked to play the Armistice Celebration in Rule, Tex.

BOB AND BABE KEATING have re-placed Zilla, who is ill, with their mental act on the Tom Rankine Side Show on Rubin & Cherry Exposition.

COING to the show's winter quarters—or Uncle Sam's?

HANDLING clown advertising for Jax Roller Rink, Payettoville, N. C., for the winster is Harry Davenport, who recently closed with John H. Marks Shows,

WALT NEALAND pays this tribute to the late Deck Collins: "He was a grand showman, a real press agent, and a true friend. We shall miss him."

WILLIAM (BILL) HARDEN cards from Hickory, N. C. that he is operating an eatery there after closing with Dr. Gar-field's Hall of Science on Cellin & Wilson

ADD certain troublemakers: Rods around midways.

WINDING UP his third season as fore-man of the Auto Speedway on Frell's World's Fair Shows, Joe Hollander re-turned to Newark, N. J., to assume duties as foreman at the General Motors plant.

FOUR SENSATIONAL KAYS, high wire, have been booked to present the set on Bantly's All-American Shows again in 1941, L. C. Miller reports from Lancaster, S. C.

JAMES R. SHIPMAN has returned to his home in Navarre, O., following a suc-cessful 1940 tour. He says he plans to vacation there briefly and then head south to join a winter show.

GOOD dates getting better and poor dates getting worse?—Cousin Peleg.

LOU-LOUETTE pens from Haskell, Tex; "Mr. and Mrs. Bob Neeley, with Jackle Francis and the writer, are plan-ning to spend the winter playing store shows."

CLOSING a successful season with their Minstrel Show on J. L. Landes Shows, Mr. and Mrs. Walter P. Hunt went into St. Louis, where they plan to spend the winter working night clubs.

HAVING closed a successful sesson with the photo gallery on Funland Shows, Mr. and Mrs. Tommie Gook are playing still dates to satisfactory takes, they report from Bichard, Als.



PENNY ABGADE OPERATORS Mr. and Mrs. C. A. Malori, who closed a successful four with the Arena Shows recently, are seen with their new car which they purchased in Du Bois, Pa., where they are taking a brief teaction before making a tour of Kentucky and Illinois.

"OF all sad words of tongue or pen, the saddest are these—the gross fell down again."

ADVERTISING AGENT on Hennies Bros' Shows for the past five years, Roland Davis was called to the U. S. Army at Fort Benning, Ga., and reported on October 16.

TILT-A-WHIRL FOREMAN on Punland Shows the past season, Tex Sutherland closed with the organization and is with a trucking company in Lexington, Ky., where he will winter.

HAVING CLOSED the season with their photo gallery, Mr. and Mrs. Jim Gross, while on route to quarters, valted Mr. and Mrs. Martin S. Earl, of the Sam Lawrence Shows, in Camden, S. C.

WONDERFUL words in Fla.: "No, we do not serve orange juice here."

MANAGING and doing the talking on the front of the Glub Plantation, play-ing Southern fairs, is Hob Avalon, who closed a successful season with the Convention Shows.

JOB-ANN LaPRANCE. Queen of Mystery, who closed with Creatal Exposition Shows in Carthage, N. C., is en route to Youngstown, O., to rejoin Wilfred the Wizerd and Company for the winter.

CONCESSIONAIRES joining the J. J. Page Exposition Shows in Cherokee, N. C.

Registrants Offer Variety at Dallas

DALLAS, Oct 26.—Draft registra-tion day on October 16 at the State Pair of Texas here. October 5-20, produced a variety of registrants that was probably not experienced by any other registry staff in the country. Many registrants, personnes of the Rubin & Cherry Exposition, which appeared on the fair midway, made a colorful and unusual speciacies as they filed into a special registre as they filed into a special registre as they filed into a special registry office on the fairgrounds to place their names on file for possible participation in the nation's defense

effort.

Among early arrivals at the office were four midgeta, Garland Slatten, Kayo Erickson, Eddy Adama, and Danny Montague. Because of their physique they will not be called for service, but were required to register because their ages are between 21 and 35. Aliens from alx countries registered before noon, including four beachers. tered before noon, including four brothers, German citizens, who were appearing with the shows. Others were numerous Mexicans, concession-aires, several Chinese, and Texas con-

hands.
A number of them gave no permanent address other than The Bill-board. At least 20 connected with the futbin & Cherry Exposition, performers and workingmen, gave The Billboard as the answer to the question concerning the name and address of the person who will always know the address of the registrant.

recently included William Mispelt, with four; Victor Allen, one; E. J. Rogers, one; George Haverly, one; D. Hale, two, and Carl Fann, one.

WE have yet to hear of any smart bosses promoting "carrier pigeons" to responsible jobs. —Colonel Patch.

WHILE the J. J. Page Exposition Shows were playing Rome, Ga. Frank and Dos Earle spent some time visiting. Frank joined the BPOE there and Owner J. J. Page sent one of the shows' bears along for use in initiation activities.

ROSTER of Paradise Night Club Revue on Cetlin & Wilson Shows includes Princess Mitzl, Esther Water, Julie English, Mary Savage, Claire Delmar, Martha Lucas, Sylva Delange, and Wesley

MUGGIN' Machine Maxie is about to make an important decision—whether to get a 1941 house trailer or another Pekinese.

AMONO concessionaires joining Crystal Exposition Shows in Carthage, N. C., were Mr. and Mrs. H. B. Hall, custard machine; Little Joe Miller, blanket stand, and Mr. and Mrs. Earl Swicegood, grab stand and penny pitch.

MRS. AL OREER, who was stricken ill while Kaus Exposition Shows were playing Chase City, Va., returned to her home in Richmond. Va. Her place on the Zalya Show is being filled by Ann

I QUIT playing fairs after eight of my list ten locations turned out to be next to the swine exhibits.—High-Pitch Shorty.

"WEATHER was warm and business fair here for Mighty Monarch Shows," pencils Miggette McClain from Bambers, S. C. "Mike Grains, with frozen custard, and P. W. Pauli, with ball game and pennyland, joined here."

TOM PARKER, general representative for Gene Austin and Company, has ar-rived in Tampa to begin his annual

No. 12 BIG ELI Wheel

The "OM Reliable"
Hodel, with 41 consecutive years as a minor maken. The cultivated for all flows and the consecutive years as a minor of the cultivated for all flows and the cultivated flows and the



ELI BRIDGE COMPANY

Builders of Dependable Products 200 Case Ave. JACKSONVILLE, ILL.

hibernation and seek Florida bookings charge. He was accompanied by

REAL anvils will not be ringing in quarters for many weeks, but the verbal kind will be sounding off all winter.—Smackover Silm.

PORMER PRESS AGENT for Royal American Shows, Jack Dadswell has re-entered the publishing field on Piorida's west Coast. His new monthly mag is impred St. Pete and extols the virtues of St. Petersburg.

STELLA MAE ADAMS, three-armed two-faced girl, closed her third successful season on Jim Hodges' Ten-in-One Show and returned to her home for a brist vacation. George Spears Jr. reports from Eaton, O.

RAW Deal Shows will be able to one the same quarters this winter, as the place was given a good clean-up last spring.—Annie Fay.

"SINCE closing my sex show on Cotton State Shows, I returned to my home here," pens Mac-Joe Arneld from Union City, Tenn. "I must undergo an opera-tion, but plan to rejoin the shows for their winter tour."

"JUST received word that Mrs. Pat O'Brien is seriously ill in the Senate Botel here after sustaining a heart at-lack," letters Alta Kline from Bingham-ton, N. Y. "Mrs. O'Brien has been with several of the larger carnivals and is a girl-ahow worker.

SOME of these midwayites who like to tote goes may seen get their fill of it—in the proper surroundings.—Whitey Cooks.

RIDE OPERATOR Harry Hunting vioted The Billboard Cincinnati offices on October 23, coming in from Louisville, Ky., where he stored his rides after a successful season. He plans to spend the winter in Covington, Ky., where his daughter resides.

APTER closing with the O. C. Buck Shows in Prederick, Md., Mrs. Lewis Weigand: her helper, Betty Joyce Daw-sen, and truck driver, Denny Williams, returned to their home in Johnstown, Ps. Mrs. Weigand spent most of the season with Thempson Bros. Shows.

ON same of these ruff-and-luff lots the presence of the law is as easy to take as are customers.—Cat Rack Annie.

BLACK AND TAN MINSTREL REVUE ELACK AND TAN MINSTREE REVOK-managed and produced by William (Sparkplug) Goodman, will work all winter in Florida this year, Goodman reports. Included in the line-up are Billy Peppers and Rastus Jenkins, comics, and Stelin Walker, leading lady.

SINCE CONCLUDING his chores as electrician on the F. E. Gooding Amusement Company, Harry Pox spent some time visiting friends in Canton. O., before leaving for Michigan to take delivery on a new house trailer, which he will take to Florida for the winter.

SUMMER of 1941. First Ride Operator to Second Ditto—"Remember when you could get all the regular and extra help your wanted?"

"APTER four seasons with Zimdars Greater Shows I've returned to my home here," cards Mrs. Goldie Langly from Tumbling Shoals, Ark. "I plan to re-main here, altho I miss the road and my many friends in outdoor show busi-ness."

"CLOSED as manager of the Side Show on Crystal Exposition Shows after a successful week at Carthage, N. C."

Out of Red-Ink

Unit of Red—Ink

LYNCHBURG, Va., Oct. 26.—The
Pour Star Shows made Owingsville
(Ey.) Fair and the rides grossed a
combined total of \$1.80 on Ghildren's
Day, At Sabina, O. the week's gross
on the rides was \$19.80, with no adverse weather to warrant an alible. At
New Albany (Ind.) Fair the rides
grossed less than \$10 on Children's
proceed less than \$10 on Children's
proceed less than \$10 on Children's
are proceed by hig day brought less than
200 people to the grounds. Last week
at Lynchburg (Va.) Cobred Fair our
rides grossed \$7.20 on the week. We
ran out of red ink and aspirin, closed
the senson, and stored in Bluedeld,
W. Va., to await the spring of 1941.
And there's your news direct from
averal lots. I am going to Florida
for part of the winter and later will
fill some indoorcontracts.—B, H. NYE.

"THE worst that I can with for fence-jump-ing ticket sellers," remarked the boss, "is that they'll soon meet up with you-knew-what-kind of a top sergeant.

DOG DAWSON, who was with Thompson Bros. Shows this season, has obtained a position for the winter as cook at the American Legion Post in Conemaugh, Pa. Doe worked the dark room of the photo gallery for his wife, Betty, who also handled The Billboard and was mail agent for the shows.

JOINING Henry's United Shows in Hulbert, Okla., reports Doc H. Capell, were Mr. and Mrs. J. Davis, with photo gallery, fishpond, and cookhouse, and agents Mickey Williams, Ted Lewis, Tesumio Oreen, Joe Weber, and Art Henry, Jack Nolan, with kiddle autos, also joined.

WHY take advantage of modern-minded women who attend and enjoy midway shows by dealing 'em plain filth and souring 'em for-ever on carnival attractional-Dime Jam John-

A MEMBER of the P. E. Gooding Amusement Company's official staff, Johnny Enright returned to Columbus,



WHILE Bargeld's Cosmopolitan Shows seere at Burtow County Fair, Carterwille, Ga., Mr. and Mrs. John Melzor, of the Phying Columbians, free act with the shows, held a family reunion, the occasion being a risit from their sons. Ray and Buster, of the Flying Melsorns, whom they hadn't seen in three years. The bops recently ended a successful tour of fair dates. Seen in frant of Ray and Euster's special built, air-conditioned bus are Jack Hartis; Ray, Buster, and Billie Melzor. Arda Masker, Bernice Stinenick, Pauling Melzor, Joe Masker, Paul Garee, John Melzor, and Ann Melzor.

O., to supervise storing of rides and equipment after closing at Circleville (O.) Fumpkin Show, He and Mrs. En-right plan to leave the Ohio capital about the middle of November for Rus-kin, Fla., for a winter of fishing,

"WHILE EN ROUTE to Florida I visited Jack Lydick at U. S. Veterans Hospital here," scribes George Taylor, formerly of Johnny J. Jones Expesition, from Dayton, O. "Hospital physicians are removing Jacks leg from its cast and then will be able to determine if the leg should be amputated. Jack has been in the hospital for 18 months."

ONCE upon a time there was a general agent who booked himself out of a job. Had the route all set before the show left the barn, Now he often spends two weeks on a two-day job of contracting,—Oscar, the Ham.

OFFICIALS of Crescent Amusement Company report they have booked Hardee County Strawberry Pestival. Bowling Green. Pis. Shows are slated to close in De Puniak Springs, Fis., on November 11 and will winter in Bowling Green. Management said the winter fair tour probably will start with De Soto County Fair, Areadia, Fis.

I. CLIFTON KELLEY and Al Sweeney are constant visitors at Alexan Bros.' Hospital Chicago, where William Karsky and L. S. (Larry) Hogan are patients. Carsky, who was operated on for double

scribbles Carlotta Barnard from Mullins, B. G. "Joe-Ann LaFrance, Queen of Mystery; Maxie, ventriloquist, and Clyde Fornier also left to fulful previously contracted winter engagements," the doctor promised him he can leave the hospital at Christmas, but didn't say what Christmas.

"If the shows in the carnival industry," write: a correspondent, "would exercise a little more caution and show a little more care in figuring the possible financial return of each proposed engagement, the net returns on the average would show some improvement." He means quit booking blanks.

CLARK COLEY, vet showman, who is seriously ill and almost blind, is at the bome of his mether, Mrs. Bettle Coley, R. D. F. No. I. Graham, N. C., and not at the home of his sister, as was previously reported. Coley, who has been with numerous ahows in his 25 years in the business, has not been able to work for the past three years and before going to his mother's home was in Thitle Hosto his mother's home was in Duke Hos-pital, Durham, N. C., for some time. He'd like to receive letters from friends.

BOSTER of Frankle Shaffer's Twenty-in-One Side Show includes Eddle Stewort and Fred Puller, talkers Red Lindsey, Able Fabricant, and Alfred Chillberg, ticket boxes; Bert Forbes, lecturer; Juanita Barnet, nurse; Lorance Stelner, Hollywood midget; Ceoll Boling, schootboy giant; Engine, midget; Monty Montgomery, human pin cushion; Robert Lalonde; Eric Red, torture hoard; Willie Materson; Ernittine, armitess wonder, Jack Martin, fire eater; Ruth Enowies, electro wonder, and Eddie King, frozen alive act. ROSTER of Frankie Shaffer's Twenty-

GUSSIE HATHAWAY, who with her husband Bill, has spent the last four years on Johnny J. Jones Exposition, is in Danville, Ill, recovering from simost fatal nasal nemorrhages sutstined a month ago while she was lecturing in Cheeter Casa's Daughters of Eve Show at Middleboro (Ey.) Pair. They report they received many courtesins from members of the Lipsky & Paddock concessions, Jerry O'Brien, of the water show, who gave Mrs. Hathaway a blood transfusion, and many other showfolk who offered to be blood donors. to be blood donors.

MR. AND MRS. STUART M. NOCK letter from Smithfield, N. C.: "Zacchini Bros." Shows played the Johnston County Fair here and when Mrs. Hugo Zacchini and Mr. and Mrs. Carl O. Bartella arrived they visited the writers, who had their popocen atand in operation. During the week we attended the fair and renewed acquaintances with Joe Decker, Mr. and Mrs. Slim Eleman, and Mr. and Mrs. Ed Young. Midway presented an attractive appearance and shows free act is a good one. We also attended the fair in Goldsboro. N. C., where Kaus Exposition Shows had the midway. Organization played to a fair crowd despite cold nights. We met Owner Kaus and spent some time visiting with Mr. and Mrs. Erwin Allen, who have the Bollo-

EVANS' LONG RANGE SHOOTING GALLERIES



PERFECT FOR TRAINING!

Ideal for developing markemanship inary-sheeding, etc. Easy to sat up Meet correlate line of Callisius in the country, also Supplies and Parts for all Makes of Shooting Malieries. Hely or Even." 48 years' experience and you work to wrong!

FREE CATALOG of tem Shooting Gallery Equipment, also Wheel of every type, etc. Everything for the midway, Write today!

H. C. EVANS & CO. 1520-1530 W. Adams St. Chicago

WANTED FOR MILLER AMUSEMENTS

consistent for Cultural Pres Pair, Hammend, La-cepher 31st to November 2nd, Platia comparing 15.00; Shace Goodnay, \$25.00 in men) tisbut specialing in Casic Constry and Mana. All wires in RAUP 9. MILLER, Hammend, La.

plane on the shows. Endy Bros. Shows trucks went thru on October 20 and were headed south. Lew Tracey also stopped for a visit with the writers."

SCOTTIE SHELDON, formerly on the front of the Ten-in-One on Creacent Canadian Shows, is now Pvt, J. C. Sheldon of Company D. Bocky Mountain Bangers, of the Canadian Army, located in New Westminster, B. C. Sheldon began the season with Howard Spector, Lobster Boy, on Wallace Bros.' Shows of Canada, where they remained until August, when they joined the Creacent Canadian Shows. Last season Scottle had the inside of Charille Ridder's Unborn Show on the World of Mirth Shows. He also has been with Bill Lynch, Rubin & Cherry Exposition, Ideal Exposition, Cetlin & Wilson Shows, and for a number of years was with Doc Gardeld.



CONSISTENT MONEY MAKERS LOOPO-PLANE-OCTOPUS ROLLO-PLANE

Leading All Sales for 1940

EYERLY AIRCRAFT CO., SALEM,
ABNER K. KLINE, Sales Mp.

RIGHARD F. LUSSE, Granch;
Granch Supplement LUSSE SHOOM, Lie., Blasspool. East

THE RESIDENCE AND RESIDENCE AS A SERVICIO DE LA CONTRESIONA DEL CONTRESIONA DE LA CO Cetlin & Wilson Shows

Marks Shows

combined

Auspice Independent Light Infantry and Odd Fellows

ARMISTICE CELEBRATION FAYETTEVILLE, N. C., WEEK NOVEMBER 4th to 11th, Incl.

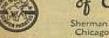
Positively the biggest event of its kind in the South. 30,000 at Ft. Bragg. 14,000 civilian mechanics and their families. Bil advertised state wide. Plenty of free parking space arranged. 30,000 soldiers

WANT Legitimate Concessions of all kinds for this event. Very reasonable privilege. Your one chance to finish the season on the right side of the ledger. No wheels or coupon stores wanted.

Address Either Show This Week, Fairmont, N. C., or Florence, S. C.

CHRESCHES RESERVATION DE LA COMPANSION D

Showmen's League



CHICAGO, Oct. 28.—Altho away on husaness, President Frank P. Duffield has been constantly in touch with club affairs and he advises that he expects to attend the October 31 meeting. In his absence Brother Walter P. Driver presided. House committee is functioning nicoly in absence of Chairman William Carsky, who has been on the sick list for the past 10 days. Bill is rapidly recovering from a recent operation. Relief committee reports George Nelson and Larry Hogan are resting well. Jack Lydick writes that the cast will be removed from his leg before long. Press committee in defing well and advises that ads for the banquet and hall will be carried each week from this date on. Chairman Sam J. Levy will be back soon and active work on this affair will be started. Ed A. Hock advises he is at Hot Springs for a rest before coming in for the winter. Banquet and hall program committee has sent out letters soliciting cards for the 1940 Amusement World Directory and response has been up to expeciations. Lou Leonard is plugging away in an effort to win a gold life membership card and sent in applications of Barney Ork-line, Edgar G. Hart, Charles C. Rader, M. D. Wesmoreland, Paul Juhlin, Joe Gracharic, Crist Ayres, and Harry Price. David Goldfen presented the application of Dr. Fred B, Steinberg.

David Goldfen presented the application of Dr. Fred B. Steinherg.

News of the death of Brother Beveriy White dampened the arcor of mombers at the meeting. Date for the annual president's party has been set for November 20, with committee in charge consisting of Ernie A. Young, chairman William Carsky, Lew Keller, Fred H. Kressmann. Nat S. Green, Edgar I. Schooley, Maxie Herman, Morris A. Haft, and the house committee. Brothers Ernie A. Young and Bernie Mendelson lauded efforts of various friends and brothers in behalf of recent benefit shows, giving special credit to Jack and Jackin Denny Pugh, E. Paul Jones, Bob Lohmar, Lou Leonard, Sunny Bernst, Ralph J. Clauson, Eddle Phillon, Morris Lipsky, Buddy Paddock, Robert Cohn, E. Lawrence Phillips, Tommy Thomas, Harry Martin, Ted and Bill Shulman, Joseph Stly, Sam Ward, Barney Gestey, Fred Reckmann, A. J. Weiss, Sam Peinherg, Charles McDougall, Edgar T. Neville, A. M. Ybanez, Charles Miles, Tom Sharkey, Howard Loughner, Starr DeBelle, Ralph G. Lockett, M. H. Barnes, Fred H. Kresemann, Tom Arger, David A. Kan, and Francis Bilgh.

Al Sweeney attended his first meeting of the fall and lauded the new hospital

and Francis Bligh.

Al Sweeney attended his first meeting of the fall and lauded the new hospital arrangement. Action on appointment of the registration committee was descred until next meeting. John Haye, a new Capadian brother, has been a frequent caller at the room. Jee Archer visited and Al Kamm closed his season and is back among the boys. Bob Seery dropped (See SHOWMEN'S LEAGUE on page 37)

National Showmen's assn

Palace Theater Building New York, N. Y.

New York, N. Y.

NEW YORK, Oct. 26.—Third meeting of the season on Wednesday was presided over by Vice-President Jack Rosemthal and the large attendance was an indication that the season is about at an end. Those who are still on the road are reminded that much work on clubs Third Annual Banquet is needed inasmuch as club has only one menth to put over one of the greatest showmen's affairs ever held. After you have checked to make sure you have Nevember 27 marked down as a red-letter day in your datebook for the banquet at the Rotel Astor, check your list of ad prospects for the souvenir program and either work on them or send them in to the office for action. Contract blanks and data will be sent to anyone on request, Also, please remember that the rule is first come, that served on ticket reservations. Therefore send in your reservations. Therefore send in your reservations array for choice locations. Ticket tions early for choice locations. Ticket Chairman Joe McRee advises that reser-vations are coming in steadily and it

of America Club Activities Heart of America Sherman Hotel Chicago, Ill. promises to be a big event. Table mone? Table mone?

promises to be a big event. Table recervations were received at the meeting from Brothers Max Hoffman, Max Shaffer, and Sam Rothstein.

Chairman Jack Rosenthal advised the body that arrangements had been made for 50 (three sheets) announcing the banquet and that they would be seen all over town soon. Brother Arthur Goldberg has domated quite a number of posters which will be used advantage-ously in many spots. It was ruled that members in good standing who are drafted into military service will be presented with a special patriotic card, which they will earry for the duration of their service, certifying that they are paid-up members of the NSA.

New applications were received for Steve Bronson, William Harvey Hester, Haroid M. Gordon, Edward Lee Owens, Max Serien, Paul Ka Duke, Leo Cande, Elmer A. O'Rear, and K. L. Moyer, proposed by Charles Lewis of the Art Lewis Shows, who is cinching his Gold Life Membership Card this year, Prancis Murphy, by Fred Phillips; William E. Woodall, by Sam Lawrence, Jack Allen, by Ike Weinberg, George D. Buchanan, by George Hamid, and Robert (Bobby Morris) Height, by Gene Hamid.

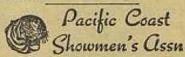
Brother Casper Bargent's mother died on October 19. Chub also regrets to announce the death of Thomas MeNell who died October 21. Condolences were sent to Alonzo Crane, whose mother died recently. Members and friends are requested to visit or write to Edward Berner, who is in the Brockton (Mass.) Hospital with pneumonia. With the reminder that the Ladies' Auxiliary is holding its Halloween Party October 30 in the clubrooms, the meeting adjourned.

Birthday greetings to Sam Berk, Eliott J. McKnight, Morris Pinkelstein, John Padykuin, November 1: Jimmie Conners, 2: Harry Howard, Edde Viera, 3: Joseph Engel, Jack Carr, Harry E. Wilson, 4.

Ladies' Auxiliary

Ladies' Auxiliary

Julia O'Donnel has proposed Eula
Claude, Lasca Ingram. Marion Kelly,
Sarah Lewis, Mra. Harold Gordon, Mra.
O. W. Gordon, Margie Share, Patricia
Hardy, Nellie Ludwig, and Mrs. Eddle
Owens. With these and only a few
others Sister O'Donnell will achieve her
Gold Life Membership Card. She says
in a letter that if she attains that goal,
she will not stop working. Sympathy
was extended to Mr. and Mrs. Oscar Buck
on the loss of Mrs. Buck's brother. Sister on the loss of Mrs. Buck's brother. Sister Ross Donatella drops in often these days and she is most welcome, being one of club's best loved performers. Sister Bess Hamid has proposed Shirley Morris. Sister Hody Jones is on the sick list,



6231/2 South Grand Ave., at Wilshire Los Angeles

Monday night meeting was called to order by First Vice-President Soe Glacy, with Secretary Al Weber on the rostrum, as were Part Presidents Harry Fink and Harry G. Seber, Various committee chairmen, including Brother Bill Hobday on the membership made their reports. Membership is making swell progress each week. A standing wote of thanks was tendered Brothers Harry Taylor and Sam Dolmon for their unitring efforts in assisting the membership committee. Brother Patrick Armstrong reported for the sick and relief committee and advised there were no members on the sick lat. Brother John M. Milles reported the finances are in splendid shape. Another financial report was read by Brother Ross R. Davis and it received hearty applause. Brother H. A. (Pop) Ludwig reported on the party to be held at Brother Bob Murphy's Bamboo Inn. Balboo, Calif. At first it was believed that a special bus could be chartered to transport about 40 members of the club and auxilliary. Later it was decided that there would be a sufficient number of transportation for all.

Brother Al Weber's list of applicants for new membership and reinstatements included Brothers Joseph Elash, Raylingdon.

mond F. Thornton, Rarry Toplitsky, Don Edward Kinnard, F. Leigh Wilcher, Jack M. Hensley, Roy Clifton Gark, Michael J. Sintic, James E. Clark, Jimmie Quick, A. K. Mellos, Millord H. (Musky) Ellison, Carl C. McAdam, M. H. Wiler, Dan Glibert, Mike Collins, and Lecuard Dalo Qualio, Brother Bill Hobday reported on the progress of the 18th annual Banquet and Ball, which will be held December 17 in the Gold Room of the Hotel Biltmore. Special note books with advertising on both sides phugging the event were distributed to the members present. The ticket sale attact off with President Dr. Raiph E. Smith purchasing the first one and numerous sales made to others in attendance, Chalman Hobday suggested that all make their reservations early in order to obtain the best locations. Meeting adjourned at 10 p.m. and refreshments were served by Brothers Bon Bono and Jack Bigelow. Sam Dolman arrived from Treasure thand each is profiling a couple of weeks

the best locations. Meeting acjourned at 10 pm, and refreshments were served by Brothers Ben Beno and Jack Bigelow. Sam Dolman arrived from Treasure Island and is spinding a couple of weeks here before leaving for Bakersfield, Calif., where he will visit Mike Krekes. Harry G. Scher came in from Canada and is taking a few weeks' vacation. He plans to go to San Francisco for a few days and then organize something for the winter, Ross R. Davis had as his guests to inspect the new ciutwoens James R. Williamson, J. Ross Whiting, and A. R. Antonetti. Pierre Guiette and Hort Campbell are seen daily around the ciuthrooms since their Tip Top Shows are playing this vicinity, Howard Nichols, Juggler, here to renew acquaintances with his old friend Ben Beno. John R. Ward and John A. Pollitt's miniature horse, which had been appearing with the Ward Attractions died October 20 at Ocean Park Amusement Pier.

Ansong club members who volunteered their services for celective aervice draft were Best Chipman. Nick Wagner, and Frank L. Bennett. Milt B. Runkle is busy on the Republican committee. C. E. (Candy) Moore comes in for a visit regularly from his home at Oceanside, Calif. Norman (Dutch) Schue returned home after clocking with the Poley & Burk Shows. Bescryations are coming in fast for the 19th annual Banquet and Palm Schows. Reservations are coming in fast for the 19th annual Banquet and Palm Pollitt has had some pictures of the first meeting of the Showmon's League of America and of the POSA calaryed, which will be placed in the archives of the clubrooms. Many members contemplate invaling Phoenix for Arizona State Fair. Joe Glacy and Cal Lipes' shows are still clicking on the Long Beach Piec. Mark T. Kirkendall's new Circus Inn Cafe here is doing well.

Ladies' Auxiliary

Ladies' Auxiliary

Meeting on October 21 was presided over by President Nina Rodgers; Babe Miller, first vice-president, and Vivian Gorman, secretary. It was well attended and many details for club's 19th Anniversary Party, to be held in clubrooms for members only on November 18, were completed. It also was decided to present awards from the award books, and members are urged to have the books in not later than November 18. Mary Taylor reported that only a few books still remain out and that awards will be on display at the next meeting. (See PCSA on page 58)

Missouri Show Women's Club

Maryland Hotel St. Louis, Mo.

ST. LOUIS, Oct. 26.—First meeting of the fall will be held October 31. Presi-dont Anna Jane Pearson reports her show is in quarters at Banney, Ill. Ruby Francis is convalescing at the Maryland Hotel.

Hotel.

Millicent Navarro is still very ill at Missouri Baptist Hospital and members and friends are visiting her daily. Noti Allen, while en route to Abilene, Kan, visited Helen B. Smith in Kansas City, Mo. Mr. Smith is treasurer of the Ladles' Auxiliary of Heart of America Showmen's Ciub at Kansas City. Ciubrooms at the Maryland Hotel have been redecorated and everything is in readipass for the obsuing meeting. Secretary Grace Goss reports dues are coming in thally.



KANSAS CITY, Mo., Oct. 28.—Ladies' Auxiliary held its first fail meeting en October 18, but a definite date for the HASO's first one is still a mystery. Brother Chester Levine cards from Vancouver that he and Mrs. Levine headed for the East Coast via Winnipes and Montreal. Brother Jimmy Morrissey, of Baker-Lockwood Company, returned from Washington. Brother W. L. Meller, receident of Baker-Lockwood Company, and Mrs. Mellor, accompanied by Mr. and Mrs. Weinbrenner, left last week to attend the National Tent and Awning Manufacturers' Convention in Roan-oke, Va.

oke, Va.

Lloyd Anderson, hight manager for
Brother Harry Altshuler, is vacationing
and celebrating his 10th wedding anniversary. Brother Ellis White is pinchhitting for Lloyd, Fred Webster, agent
J. L. Landes Slows, and Mr. Bing were
here this week on business. Brother and
Mrs. Lester Ball, of Jones Greater
Shows, have returned here for the
winter. Mrs. Toen Allen, of St. Lozie,
visited this week while en route to
Abilene, Kan.

Brother San Bentlemen

Visited this week while in route in Abilene, Kam.

Brother Sam Benjiman, general agent Fairly & Little Shows, is back in town, Mrs. Artic Brainerd is visiting friends and relatives in New York. Wayne Hale stopped over for a day enroute to quarters in Lennox, Ia. Brother Frank Capp returned from Glicago, where he attended his nicce's wedding. Mr. and Mrs. McKay, formerly of Herb Walters Comedians, visited this week. Chairman of the Banquet and Ball Committee reports that advance ticket sale for the annual event is satisfactory. This year the ball will be held in the Plesta Room of the Hotel Phillips. Secretary McGinnis reports that applications for membership are coming in nicely, and Treasurer Harry Alishuler states members are remitting dues better than in the past several years. What are the manavers and owners doing about benefit performances?

Ladies' Auxiliary

Club held its opening fall meeting on October 18, with 25 present. It was in the form of a birthday party and the only business was the formal opening by President Mrs. C. W. Parker, who gave a swell talk and thanked the club for its telegram on her birthday anniversary last July. She then asked all to tell of their vacations and there were a variety of experiences. Ruth Martone said her vacation would start the next day, as the was leaving for Dalias. Lucille Parker made a trip to Washington, and Myrile Duncan went north with her son. Loretta Ryan said she flipped eggs all summer at home in her dinette.

Bird Brainerd returned from a trip

stummer at home in her dinette.

Bird Brainerd returned from a trip to New York World's Fair and Chicago. Anna Christian attended her first meeting and was introduced to those present. Meeting then was turned over to Jackle Wilsox, who had charge of entertainment, and numerous games were played. First prize went to Lettle White. Second prize went to Loretta Ryan, and the third prize to Myrtle Duncan. Award of the evening was won by Anna Christian. A big birthday cake was then brought in and it was for all members whose birthdays cake was then brought in addition to those mentioned above Trots Riley, Nellie Weber, Catherine Boyd, Ann Carter, Harriett Calhoun, Moille Exos, Myrtle Starling, Blanche Francis, Lois Hart, Octyrude Parker, and Helen B. Smith were present.

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Cetlin & Wilson

Henderson, N. C. Week ended October 13. Auspices, Golden Beit Fair, Business, good. Weather, cold end cloudy. A large crowd attended Children's Day,

wednesday, but because of cold weather another Children's Day was held on Pri-day by E. L. Pleming, Golden Belt Pair president, and C. M. Hight, fair secretary, another Children's Day was held on Priday by E. L. Fleming, Golden Belt Pair
president, and C. M. Hight, fair secretary,
who gave good co-operation, Henderson
neity Dispatch men who were liberal
with space were H. A. Dennis, managing
editor; E. L. Finch, business manager;
Rob Faulkner, circulation manager; Ray
Hull, editorial, and Page Gooch, society
editor. All were guests of publicity departnernt in the cookhouse Monday
night Fitty newsboys were entertained on the midway Wednesday night.
Ruby and Daisy Day and Mr. Garry
registered the draft. Joe Sabo, Carl
Davis, William Noller, and John Renstrom, of Paradiale Revise chew, were
among first to register. Buby and
Rosalte Day and Mary Robinson were
quests on the midway Friday night. E. L.
Fleming entertained Mr. and Mrs. I. Cetin and Mr. and Mrs. John W. Wilson
at his country home at dinner Friday.
Preparations were started here for the
bis benefit show to be held for the employees' benefit fund. Paradise Night
(Jub Revue did well. Other shows doing good business were Miss America,
speedy Merrill's Motordrome, Dr. R. Garried's Hall of Science, Fitzpatrick's Wild
Life Erhibit, Gilter Gals, and Van Ault's
Penny Arcado.

RAYMOND D. MURRAY.

Keuss Evno.

Kaus Expo

Chase City, Va. Week ended October 11. Aurpices, Mecklenburg County Fuir, Buriness, good. Weather, one day roin. Tresday night's opening was lost to rain. Good weather prevailed the rest of the week. White Children's Day, Wednesday, produced a good crowd, and the midway was packed at night. Thursday, Colored Children's Day, saw another good crowd in attendance. Fuir coded Friday night with the total attendance above former years. Lot Supprintendent James Kane made a beautiful layout on a difficult sloping lot, and business was good in all departments, James Garl's Monkey Circuis had one of the best weeks of the season. Twin bertis Wheels got top ride money, Visitors from Miller Bros,' Shous were Don May, Jammie Logan, Philip Bender, and Mrs. Jewel Shipman. The last named is a sater of Mrs. Frank Steele. Mrs. Roy Testing is on the sick list. Joe Gauch, of Tarascan Show, was called home by the death of his mother. Word was received from Mr. and Mrs. James Dowdy that a daughter was born to them on October 11. They have named her Gioria.

LESTER KERN.

J. F. Sparks

Centre, Ala. Week ended October 19. Lection, fairgrounds. Auspices, Chero-kee County Fair Association. Business, fair. Weather, cold.

fulr Weather, cold.

All rolling stock made the move from Cullman Ala, in perfect shape and most of shows were up Sunday night. Lot man Harry Harris did a good job despite a difficult problem presented by location of a new exhibit hall on fair-grounds. Cookhouse operator Gus P. Glenos purchased a downtown restaurant here, which he will open at close of season. Ernest Zeeck took delivery on a new photo gallery-bouse trailer. Ray Hamblen. Johnny Giampatoni, Shorty Carr, and Roy Parmer visited Cumberland Valley Shows in Summerville, Ga. during the week. Lee Houston's Circus Side Show did well, and Merry-Co-Round, under direction of foreman Blackle Sherwood, topped rides.

RAY ALLEN.

Endy Bros.

Denbury, Conn. Week ended October
12. Auspices, Danbury Fair, Business,
svent. Weather, fine.
22. Shows first appearance here resulted in
23. a highly successful stand. Children's
Day went over hig and midway grosses
were topped. Grash Davis' Moderdrome
was top money-getter for the week.
Other shows which worked to top results
were Dick Scott's Minstrel Show, Cleo
Hoffman's Casa Manana Revue, and Lee

Erdman's Monkey Show. Pair officials, including C. L. McClean and W. H. Jarvis, gave good co-operation. On Thursday a big jamboree was held in the Casa Manana Revue top for the National Showmen's Association and \$275 was realized by the club. Dave Epstein staged the event for the NSA, while the shows. George A. Hamid, Inc., and Wirth Booking Offices provided the acts. Brief talks were made by C. S. McGran, David B. Hnuy, and Sam Rothstein. Among visitors were George Travers, Dick Coleman, Russell Arnastrong, Glem Schmitz, George A. Hamid, Roy Pugh, Fred Phillips, Dick Glisdorf, Blanche Henderson, Dorothy Packtman, Millie Green, and Milton Danzinger. GLENN IRETON.

John H. Marks

South Boston, Va. Week ended Octo-ber 19. Auspices, Hallfur County Fair, Buriness, good. Weather, extremely cold. With the tobacco market in full blast

with the tobacco market in full blast, and the leaf getting its highest price in many years, plenty of money prevailed here and business was good despite extremely cold weather daily. Tuesday's opening started with a big street parade headed by Smith's Superba Band and John Robinson's Elephants. Kids' Day, Tuesday, drew well. Grandstand attrac-



OWNER-OPERATOR of rides in Chilhonce Park, Knorreille, Tenn., and rides and concessions on the Imperial Shows, John Galligan recently closed a successful 1940 trek and is now in Hot Springs, Ark, where he plans to remain until he goes to the Chicago meetings. He also played a number of fairs and celebrations independently this secsion to satisfactory results.

tions included Golden Gate Revue, presented by Paul De Weese: Neville and emberd by Paul De Weese: Neville and Day, Pegry Lee, Ira J. Watkin's Tvained Animal Circus, "Lady Sylvia's Casine Pals, wilfred-Mae Trio, and John Robinson's Military Elephants. Yates D. Smith's Superba Band played the grandstand shows and presented concerts daily. An automobile giveaway Priday night packed the grandstand and grounds. Saturday was lost to cold weather and a drigzling rain. Nick B. Stepp, secretary-treasurer, will winter in Asheville, N. C. again. Duke Jeannette's Circus Side-Show chalked a big week. Vernon Korhn, secretary Endy Broe. Shows, visited with his father and brother. Col. Temmy Thompson added two models to his International Casino Bevue. Mrs. Mom McDonough still presides in the Ferris Wheel ticket box. Chet Dunn's Rollopiane and Octopus and Ernest Mobrys Silver Streak are doing well. R. C. McQueen, another old-timer with the show, has had a good season with his Baby Auto Ride. Wallter D. NEALAND.

United American

Greenwood, Miss, Week ended Octo-ber 19. Késsler-Hamrick-Gillespie Pair, Lecation, Legion Park, Auspices, Amer-ican Legion Poet, Business, good. Weather, clear with cold nights, Pay gate, 10 cents,

Shows had their best Monday night of the season here. Temperature took a

nose dive Tuesday and business dropped accordingly. At that attendance was the best since the Kewance, Ill., date, and shows had two good matinces Wednesday and Saturday, as well as heavy patronage Saturday night, Committee, under J. V. Corbin, co-operated, and only sour note of the engagement was an excessive demand for passes by the local powers that be, Mr. and Mrs. Clyde Davis closed here and left for New Orleans, where they will winter. Their Funkouse will remain on the shows, under direction of Mrs. Mike Davis, until close of the season. Owner C. A. Vernon and the writer made a flying business trip to Greenville, while George Hall left for Louisiana on business for the shows. Minstrel Show closed here and performers departed for other organizations. It was officially announced bere that shows will winter in a large Southern city. Vistors included Mr. and Mrs. Heinle Pritz; Messra. Siegrist, Love, and Smith, Central Musicalppi Fair, Kosciusko, General Agent Larry Robriter, Gold Medal Shows, and H. Monahan, of Jacksonwille, Pls., WALTER B. POX.

J. J. Page

Leterenceville, Ga. Week ended Octo-ber 19: Auspices, Gwinnett County Fair Association. Business, good. Weather,

Association. Business, good. Weather, fair.

This was shows' second year at this fair and business was not quite up to last year's. Children's Day, scheduled for Wednesday, a holiday for all school children, fell flat when all the teachers and busses were commandered for use in the selective draft. Monday was lost because of a delayed train move from Cherokee, N. C., and Tuesday saw only a small crowd. Crowds increased nightly, however, until Saturday, when the grounds and midway were packed and all received their share of money. Twin Ferris Wheels led rides, while Bidee-O and Tilt-s-Whirl vied for second place. Motordrome, Minstrel, and Savage Congo topped shows. Pay Hatheld replaced J. D. Powell as foremen on the Eidee-O, and Charlie Pearce replaced Mack Hedrick Jr. as third man on the same ride. George Johnson succeeds Hatheld on one of the Ferris Wheels. John (Red) Mecalf replaced John Martin as Merry-Go-Round foreman, while Mack Hedrick took the second man job on that ride. Mrs. John Martin was succeeded by Johnny Hilbert as ticket seller on the Ridee-O. Visitors included several members of the Monroe (Ga.) Fair, Walter Bestty, Marshall Blackstock, Mr. and Mrs. Bernie Shapiro, and Mr. Nash. Several of the folks made daily treks to Atlanta to do some belated shopping.

Cherokee, N. C. Week ended October 12. Auspices. Cherokee Isadisn. Fair.

Cherokes, N. C. Week ended October 12. Ausplees, Cherokes Indian Fair, Business, excellent, Weather, fair end 12. Auspices, Cherokee Indian Fair, \$2.00 Each—Side Show Barners, close ool price. Business, excellent, Weather, fair and 50.00 New Officer's Floid Desk Trust, cost \$30, 51.00—Excel Electric Papers Machine. This fair has expanded much since shows' last appearance in 1931 and a crowd estimated at 39,000 turned out for 20 8, Second St., Philadelphia, Ps.

85 cards, \$3.50 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.60; 150 cards, \$4.25; 200 cards, \$11.75; 100 cards, \$18.50; 111; 250 cards, \$11.75; 100 cards, \$18.50. Remaining cards, \$5.00 per 100, \$18.50. No. 140 — Extra Heary Green Both Sides, Per 100, \$8.50.

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Lightsetight Lipscards, 6x10. Per 100. 1.25
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the four-day event. There was no regular Children's Day as it was advertised that all children would be charged 25 cents on any day. Good business resulted. All ridas did well, with Ridece-O leading. Jos Longmore and Frank Neister's kiddle automobiles olicked. Motorfrome topped shows. Bob Coleman's binge scored, while rest of concessions reported a good week. Fair officials were co-operative and engagement went over without mishap. The Knorrille Neus-Sentinel and both Asheville, N. C. papers were liberal with space. Sensational Royals proved popular. Frank and Dot Earl and Mr. and Mrs. Henry Sebrun remained with the shows during the week. Other visitors included Jack and Babs Robinson, who are residing in Beckley, W. Va.; W. M. Fain and party, of Murphy, N. C.; Mr. Thurman and group from the Sevier County Fair, Sevierville, Tenn., and Charlle Campbell. R. E. SAVAGE.

Barfield's Cosmopolitan

Fayetteville, Ga. Week ended October 12. Auspices, Fayette County Fair, Bissiness, fair, Weather, cold and raley, Rain Monday caused postponement of fair's opening until Tuesday, and cold weather during the week hampered attendance and business. However, all in all, stand proved fair. Dry Bones, one of four greyhounds owned by Mr. and Mrs. C. E. Barfield, was stricken with diphtheria and is in an Atlanta dog hospital.

Mrs. C. E. Barneed, was stream with diphtheria and is in an Atlanta dog hospital.
Conton. Ga. Week ended October S. Location, Cherokee County Fair. Auspices, American Legion Post. Business, satisfactory. Weather, inclement. Everything was ready for the big crowd which attended opening here. Special merchanis' tickets attracted a much larger crowd than last year. Despite inclement weather, business was satisfactory. Mr. and Mrs. Lyle Barrett honored their twin some at a birthday anniversary party. Junior Bentley celebrated his 12th birthday anniversary at a party attended by juvenile members of the show.
Carteraville, Ga. Week ended September 28. Location, Bartow County Fair. Auspices, American Legion Fost. Business, good. Weather, good.
Municipal golf course provided swell background for the well-lighted shows, rides, and concessions. Date being the first fair held in the county in him year, patrons gave shows good business. Eddle Roth, owner Blue Ribbon Shows, visited Mr. and Mrs. C. E Barfield. J. J. Page Shows, also visited, as did Mr. and Mrs. Bernle Shapiro, Southern Poster Company.

GEORGE MITCHLEY.

Mighty Monayers

Mighty Monarch

Bayboro, N. G. Week ended October 12.
Business, good. Weather, ideal.
Stand was the shows' second year here and, altho spending was light the early part of the week, business picked up and showed a nice profit for shows, rides, and concessions the last part. Weather was ideal. Memorial services were held at the grave of J. Prances Flynn, who died at this spot a year ago and all on shows attended. Judge Woodward and fair officials co-operated. The writer had J. M. Geezlin and R. M. Fugate as his guests. Business for shows at Bamberg (S. C.) Firemen's Fair held up to all previous years and all were satisfied, Firemen oo-operated, as did local papers. Weather was good Personnel was grieved to learn of the death of Nick Patrinos, cookhouse operator, who passed away years after a learn librar. cookbouse operator, who passed away bere after a long illness. Personnel at-tended the funeral, arrangements for which were handled by George Goffas and Nerris Roland, owners. All report they are looking forward to shows string of Florida fairs. TERRY MARTIN.

Crystal Expo

Carlhage, N. G. Week ended October Auspices, Moore County Pair. Busi-ces, good. Weather, cold except first nest good. foo days.

froo days.

This spot, a new one for the show, started out well the first two days, but cold weather hit shows on Wednesday and continued the rest of the week, keeping crowds away. Despite the cold. Saturday proved a winner and shows and rides chalked up a good day's business. Captain McVey's Monkey Circus again led shows, with Darktown Revue second. The Octopus topped rides. Titt-a-Whiri was second. William Bradley Smith and Earl Lewis Joined and took over the Circus Side Show. They brought Aloa, alligator skin boy: Professor Bernard,

punch and magic, and Zola Lewis with them. Red Owens is making opening with Andy Anderson and Bill Bender on the ticket boxes. Shows' personnel remains about the same as at the opening in April. Billy Bunts' cockhones continues popular. Bunts and Benjamin concessions are deling well. Free acts include the Billy Siegrist Troupe, and Art Carrer. H. M. KILPATRICK.

Gold Medal

Gold Medal

Mantgomery, Ala. Eight days ended October 20. Location, Chisholm Fairgrounds, Auspices, Central Alabama State Feir Association. Business, good. Weather, tearn, Fair, premoted by Mort L. Bixler, and shows enjoyed swell weather here, and good spending crowds were on hand even on a day and date day with the Ringling circus. Many visits were exchanged by members of both organizations. The writer and Pai Pord were guests of Theo Porstall at the circus. Don and Charlotte Mather came in from San Francisco fair for a few days' visit. Montgomery stores obtained good business from showfolks. Rubin Gruberg, Amusement Corporation of America, visited for a couple of nights, as did Frank West, West's World's Wonder Shows; Capt. John Sheesley, A. C. Bradley, E. Gay May, and Mr. and Mrs. Wilson, Mighty Sheesley Modway, Prits Kimbrell left for his home in Denton, Tex., where he will resume his studies at Texas Saite Texachers' College. Lawrence Rohter left on a brief trip to Memphis. Pearl Harris returned after stiending her mother's funeral at Hattlesburg, Miss. Mr. and Mrs. Bob Heth and Mr. and Mrs. Paul Farris were seen dining nightly in a Chinese chop house. H. B. SHIVE.

Los Angeles, Oct. 26.—Showfolk are beginning to arrive and lobby of the Hotel Bristol is the mene of large congregations nightly. Thomas J. Hughes is in the fluorescent lighting business. Lew Berg, after several weeks' visit on the mainland, salled for Honelulu on October 24. Charley Rugo is a recent addition to the Coast defenders, as is Arthur Hockwald. Mr. and Mrs. Harry Seber came in from the Conklin Shows and reported a profitable season.

C. H. Steffens Shows closed a good season recently, and the rides are operating in suburban Los Angeles. O. N. Crafts, Roy E. Ludington, and Jimmle Lynch are deer hunting in St. George, Utah. Mr. and Mrs. Elmer Hauscom, who closed with Crafts 20 Big Shows, will winter at Hotel Bristol here. Lew Denn, now a Hollywood booker, is doing well-Prank W. Babcock Shows reported good business at Ventura County Fair and opened this week at Ramona, Califf, at the Annual Turkey Festival. C. H. Aston's Silver State Shows are in quarters in East Los Angeles.

Hort Campbell's Tip Top Shows, which are playing dates in Southern Califfornia, plan to remain out until after Armistice Day. B. M. (Doc) Cunningham has his minmal acts with Mike Krekos' West Coast Amusement Company. Jack and Lillian Stratton are doing publicly for the British War Relief Show, Earl Ball is chief engineer, while Harry Oliver is the art designer and director of the same project. Johnnie and Marie Willers, who have been in San Diego, Califf. returned here to play some special events. Rose Westlake returned from San Prancisco and is working a Beverly Hills night club. Stephon's Superior Shows closed a good week at the Mojave (Calif.) Flesta.



WRITE SIOUX TIRE & BATTERY CO. SIOUX FALLS, S. D.

ZACCHINI BROS." SHOWS WANT

For Bushnell, Fla., Nov. 4th to 11th, and ten enero Florida Fairs. Concessions of all kinds. Shows with or without out out file. Good proposition for Posing and Girl Shows. We have permits for out of state licenses. This week, Marlon, S. C.; then Bushnell, Fla.

Ballyhoo Bros.' Circulating Expo. a Century of Profit Show

Error, Tex. Week ended October 26, 1940. Dear Editor:

Dear Editor:

Due to the elements, the city hall, the sheriff's office, and lack of money, there isn't much in the way of business to write about. If it means anything as a news item. I'll mention that the train was unloaded upon arrival, the midway was laid out in a horseshoe, and the loading of the train started immediately after tearing down. Many visitors arrived on the lot but falled to see the hosses, who stayed in their private cars and would see no one unless their cards were sent in first.

Many improvements in acculment and

Many improvements in equipment and additional features were added. Have installed a dairy wagon, fully equipped, with room for six Jersey cows. This will provide fresh milk for the children on the show, the butter to go to the poposon wagon, the butter to go to the poposon wagon, the buttermilk to the cookbouse, and the surplus cream to the frozen custard. Have installed a beauty parlor and Turkish bath in car No. 102. Orders were given to the advance staff to bill all towns in the future with neen signs, these to be given to the merchants when the xhow leaves town. Our neon plants back with the show are working overtime turning out a special line of neon and indirect advertising.

Because ropes daugling from show-Many improvements in equipment and

neon and indirect advertising.

Because ropes daugling from show-fronts are so unsightly, our shop department has been ordered to go ahead with plans laid out toward making transparent storm hitches. Health cards issued here showed our dootor and nurse in perfect health. Our ride superintendent attended a dinner in the local jungles, north of the freight sheds. He met many old friends and enjoyed a pleasant evening. The guest of honor was the yard detective. General Agent Lem Trucklow arrived on the lot with two black eyes and a broken nose, claiming he was redlighted from a stationary lunch car by two fair secretaries.

Pete Ballyhoo, part owner of the show

two fair secretaries.

Pete Ballyhoo, part owner of the show bearing the family name, whose long and unbroken career constantly causes comment by his competitors, has discarded his ruce-track suit and mustard-colored spats, as well as his clumamon-cented handshakes, and has gone in for serges. He claims that the darker colors

American Carnivals Association. Inc.

By MAX COHEN

By MAX COHEN

ROCHESTER, N. Y., Oct. 26.—As work
has been started upon the annual report of the association to be presented
at the annual meeting in the Hotel
Sherman, Chicago, on December 2, we
would appreciate it greatly if the membership would write giving their suggestions as to matters which they wish particularly to be included in the report
and discussed during the seasons. Official notice of the meeting is being
mailed to the membership and in the
event that it is not received within a
reasonable time we should appreciate
word to that effect. A program for the
meeting has been completed and will be
announced soon. unnounced moon.

meeting has been completed and will be unnounced soon.

From correspondence received at this office it becomes increasingly evident that lively interest is being taken in affairs of the association and that we may look forward to excellent attendance. We had a recent inquiry from Charles A. Leng, a member of the association, with reference to new Interestate Commerce Commission regulations affecting interstate movement of carmival motorized equipment and have written the Interstate Commerce Commission for a supply of circulars covering this information. If any member shows are interested in this subject, we shall be pleased to furnish them with this data when it is received.

Considerable additional information continues to be received covering such subjects as freight rate differentials, interestate trade harriers, transportation costs, cost of electric current, and various other matters of interest to the industry. This information, always available to the membership, can be had by contacting this office.

are best for Saturday night midway blackents. He says the reason he wears those oversize collars is to keep from being choiced by his concessionaires. Lizzie Schmidt, formerly featured dancer in our educational Hawaiian Reviee and Ben Dover's Oriental Village, returned to the fold, accompanied by a staff of builders, designers, and mechanics, as wert as a portfolio filled with blueprints for her new and semeational free sot.

a portfolio filied with blueprints for her new and sensational free sot.

She plans to build a loop-the-loop on which an inch of ice will be frozen, and she will make the loop with a team of horses on skis hitched to a bobsled. The side-show glassblowers spent their off hours here in blowing 20-gallon howis for next year's grab joints. Kindly tell your readers that the Drawhead Sisters, owners of the show bearing their name, were spring in Boston.

We are all waiting for the entire staff of The Billboard to arrive for a visit, Your regular drawing rooms, kitchen, and lounge have been newly decorated. Staff barber is on the same car. Regards from the bosses to all. This will wind up the week.

MAJOR PRIVILEGE.

Dick Collins By WILLIAM (BILL) PIELD

Into a dimly lit room of a Charlettes-ville, Va., hospital on September 16 cropt the Angel of Death and lifted from our midst a bright and shining mark in the world of publicity—Richard Collina. Dick, as he was affectionately known to all of us who were privileged to know and work with him, was always kind, considerate, and deeply appreciative of

SHOWMEN'S LEAGUE

(Continued from page 34)

in for the meeting. Irving Schenwar is among the regulars. Brother John Lorman is back after close of his season. Irving Malitz was among callers and Leo Overland back in town. Nat Rodgers advises he will be in for the big doings in December. J. C. McCaffery roturned from a Southern visit to Amusement Corporation of America, boost

in December. J. C. McCaffery returned from a Southern wist to Amusement Corporation of America shows.

Welcome letters brought club remittances of \$825 from Rubin & Cherry Exposition benefit and \$301.83 from Johnny J. Jones Exposition. Brother Raiph W. Gilck advises he is progressing nicely and will leave the hospital for his home on October 27. Other welcome mail was received from President Prank P. Duffield, A. R. Cohn, Fred H. Kressmann: The Billboard, with a check for \$150 for 30 hanquet reservations. Arthur Hopper advised he will be released from the hospital on November 2. Employees of Brother M. J. Doolan came in with a contribution of \$34 for Showmen's Home Fund, which is gradually crawling up to the \$19,000 mark. Pledges recently paid to the fund are Frank P. Duffield, \$100; Walter B. Fox, and Tommy Martin. Dues were received from Tom Arger, W. J. Goutermout, Marty Connolly, Joe Abrams, C. P. Zeiger, Elmer Byrnes, Herbert W. Bye, John Muliter, L. E. Roth, Nat S. Green, E. W. Evans, Roger S. Lit-

anything that was done to help him along the way.

Never complaining, always loyal to his employer, and a hard worker, Dick will come be remembered as a press agent really worthy of the title.

And from us in the newspaper weeld who knew and loved him, as we see "30" written and a brilliant life ended we say in humble tribute:

"Bo long, Dick. May we meet again over on that bright and shining shore where the Greatest of All Midwaya is playing a never-ending stand. You have earned your place and may you now be resping your just reward."

Ileford Jr., P. T. Strieder, Lew Keller, Walter R. Moffett, John F. Meet Market Rehard Miller, Charles, Walter R. Moffett, John F. Meet Market Rehard Miller, Charles, Walter R. Moffett, John F. Meet Market Rehard Miller, Charles, Walter R. Moffett, John F. Meet M. Foley, S. L. Cronin, Einer L. Rossman, H. P. Schmeck, L. B. (Barney), Lamb, Noble C. Fairly, H. A. Chritter, Sidney Goldstein, Hogan Hancock, Frank P. Duffield, John F. Meether, Sidney Goldstein, Hogan Hancock, Frank P. Duffield, John F. Meether, Sidney Goldstein, Hogan Hancock, Frank P. Duffield, John F. Meether, Sidney Goldstein, Hogan Hancock, Frank P. Duffield, John F. Meether, Sidney Goldstein, Hogan Hancock, Frank P. Duffield, John F. Meether, Sidney Goldstein, Hogan Hancock, Frank P. Duffield, John F. Meether, Sidney Goldstein, Hogan Hancock, Frank P. Duffield, John F. Meether, Sidney Goldstein, Hogan Hancock, Frank P. Duffield, John F. Meether, Sidney Goldstein, Hogan Hancock, Frank P. Duffield, John F. Meether, Sidney Goldstein, Hogan Hancock, Frank P. Duffield, John F. Meether, Sidney Goldstein, Hogan Hancock, Frank P. Duffield, John F. Meether, Sidney Goldstein, Hogan Hancock, Frank P. Duffield, John F. Meether, Sidney Goldstein, Hogan Hancock, Frank P. Duffield, John F. Meether, Sidney Goldstein, Hogan Hancock, Frank P. Duffield, John F. Meether, Sidney Goldstein, Hogan Hancock, Frank P. Duffield, John F. Meether, Sidney Goldstein, Hogan Hancock, Frank P. Duffield, John F. Meether, Sidney Goldstein, Hogan H tleford Jr., P. T. Strieder, Lew Keller, Wellier R. Moffett, John A. Sbarbaro, Louis J. Caffereta, Richard Miller, Charles Schwacha, Maurice Fablok, Joc Archer, Edw. M. Foley, S. L. Cronin, Elmer L. Day, Al Ramm, Milton Cohen, Louis Torti, Phil H. Heyde, A. L. Rossman, H. Frenchy Dix, Julius H. Silverman, M. H. Barnes, Russell E. Lewis, Sam Gordon, John W. Chapman, H. P. Schmeck, L. B. (Barney) Lamb, Nobie C. Fairly, H. A. Lehrter, Sidney Goldstein, Hogan Hancock, Frank P. Duffield, John P. Morighe, Albert J. Horan, Mickey F. Coughlin, Harry Berger, Paul Delaney, Prancis J. Eligh, Vito Cerrone, Phil Shapiro, Myron Shapiro, Max Linderman, Harry E. Tennison, Frank Edwards, Earl J. McCarel, and Charles Williams.

Ladies' Auxiliary

Club held a regular social in its rooms at the Sherman Hotel on October 24, with Mrs. Tom Rankine as hostess. A good crowd attended and many beautiful prizes were awarded.

prince were awarded.

Dues received during the week were from Garmen Bishop, Mrs. Edward Hook, Rachel Collins, Cora Yeldham, Edna O'Shea, Hattle Latto, and Halile McGabe. Mona Preveau and Babe Keating have been elected to membership. Members were grieved to learn of the death of Mrs. Francis Barth's sister. Huby Francis is recuperating from a serious operation in St. Louis Hospital.

To remain in seed standing mail year.

To remain in good standing mail your 1941 dues now. All books on luggage award must be sent to Chairman Jeanette Wall by November 5 in order to dispose of award. November 5 will be a regular bi-weekly meeting. Be sure to attend.

WANTED!

Men To Cash In On These



These thereughly new up-to-date Pupcorn Machines pet all the masset and dimer. They are tripriored ba-carpacity models with lights, eclor and motion that reality and the best ness for you. All electric, fall cablest size. Capacities: \$8.00 to \$20.00 per hour. Low down payments, easy terms.

Write for Catalog!

New Popcorn Machines

ADVANCE MFG. CO.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by CLAUDE R. ELLIS (Communications to 25 Opera Place, Cincinnati, O.)

International Sportsmen's Show All Set for Chicago

CHICAGO, Oct. 26 .- Third annual In-CHICAGO, Oct. 26.—Third annual International Sportsmen's Show will be held late in the winter in the International Amphitheater, reported Director F. W. (Nick) Kahler. A variety of exhibits will depict all phases of travel and outdoor life. As part of the exposition there will be an extensive showing of auto trailers, exhibition of sports planes and sportsmen's pilot needs, display of boats of speed, sail, and cabin cruiser types, and exhibits featuring bicycles, fishing equipment of all kinds, arms, ammunition, and athletic goods generally.

arms, ammunition, and athletic goods generally.

Educational features will include exhibits of conservation, forestry, soil erosion and wild-life departments of many States, and representation by leading balt and flycasting, trap and skeet shooting, archery clubs, and others. Negotiations are under way for appearances daily of national and sectional champions in several sports, including log rolling, cance tilting, archery, table tennis, ski jumping, and badminton.

O. Elks Plan Circus-Rodeo

AKRON, O., Oct. 26.—Elks' Lodge will spensor a seven-day circus-rodeo in Goodyaar Auditorium here. Ehow will be divided into two paris, circus acts making up the first half of the program and a rodeo the last half. Floor of the auditorium will be converted into an earthen arena for the rodeo. Proceeds will go to the Elks' Charity Fund. Two performances will be given daily. The advance ticket sale already is under way.

Shows for Boston Rallies

BOSTON, Oct. 28.—Piroworks and vaude acts will be featured at two political railies here on November 3 and at least three acts will double between the meetings. Since Boston Garden booked a rodeo for the week of October

28, it was not available for meetings, and it was necessary for Democrats to con-tract for Boston Arena, which seats about 8,000. Republicans obtained Mechanics' Building, which accommo-dates about 16,000.

Shorts

VARIETY program will be presented on the final day of the three-day State Center (Ia.) Corn Show, officials re-ported.

CONCESSIONAIRES and several ride operators did big business at the Lex-ington (Mass.) Minutemen of 1940 celebration on October 23.

SOUVENIR workers were reported to have done big business at a recent cele-bration near Boston in connection with the opening of Quabbin Reservoir.

KIDDIE RIDES WANTED

for 2 Indoor Carnival Spots-one at Waterbury, Conn., from Nov. 14 to 23, with Providence, R. I., to follow from Nov. 29 to Dec. 8, Rides must be in A-1 condition.

H. GERMAINN

P. O. Box 292, Newark, N. J. P.S.—Also, will consider other Novelty Items.

Auto Show and **Armistice Celebration**

Not Springs, Ark., Eight Days, Nov. 4th to 11th, Want Roll-s-Plane, Shows and Concessions. Address ZIMD ARE GREATER SHOWS This west, Arkadephia, Ark.

DEE LANG'S FAMOUS SHOWS

CAN PLACE CONCESSIONS OF ALL KINDS

for the Famous Turkey Trot Celebration at Cuero, Toxas, November 5 through November 11. Either on Carsival or Independent Midway as we have charge of both midways for all Concessions.

NO RACKET OR GRIFT WANTED

All address DEE LANG, General Manager, Conroc. Texas, October 28 through November 2; then Cuero, Texas.

ORANGE STATE SHOWS

WANT for two outstanding Fairs, Panama City, Florida, week of Nov. 4th: Marianna, week of Nov. 4th: Marianna, week of Nov. 4th: Marianna, week of Nov. 4th: Mouse or any other Novel Stow with their eam configurant. Rides—Can place October, Rides-O. Silver Streak, While or any other Pits Ride. Concessioner—Everything soon occur. Cookhouse and Ride. Gra use one more Free Act to get on wire. Wire LEO SISTANY, Concessioner wire SID SMITH for Shows and Rides.

Conducted by CHARLES WIRTH -- Communications to 25 Opera Place, Cincinnati, O.

El Reno Cole's **Closing Stand**

To make long jump after Nov. 5 to new quarters at Louisville-Coast biz okeh

CINCINNATI, Oct. 26.—Manager Zack Terrell has set at rest the rumor from Chicago that Cole Broa.' Circus would close its season at Memphis, Tenn. No-vember 5, and that in order to do this the show would have to make several

When the rumor was brought to Mr. Terrell's attention he wired The Bill-board from Bisbee, Ariz, where the show appeared Thursday, that the 1940 season would be wound up on November 5 at El Reno, Okla, from which point a long jump will be made to the shows new winter quarters on the Kentucky State Fair grounds in Louisville, Ky.

Closes West Coast Tour

Closes West Coast Tour

LOS ANGELES, Oct. 26.—Cole Bros.'
Circua closed its tour of the West Coast
at El Centro, Calif., Cotober 21, then
went into Arizona, Teras, and New Mexico. San Bernardino, Riverside, and
Santa Ana gave the show very good business. Persona was a near bloomer due
to following so closely on the closing of
the fair there. At San Diego real freakish weather was encountered. Saturday,
October 18, the highest temperature of
the year, 97 degrees, hurt the matinee
somewhat. It was still hot on Sunday,
However, there was a fair matinee and
good night house.

Owner-Manager Zack Terrell expressed himself as being satisfied with the busi-ness done on the Coast. The fact is the show had a definite pickup at Denver and from there on a fine pickup in busi-pess was noted.

San Diego Sunday papers gave the show fine reviews. The press in general has given the show much in stories and

Mr. Terrell bought two zebras, a camel, and zebrula from the Goebel Lion Farm. At San Diego, Charley Smith, superintendent of the San Diego Zoo, sold him a pair of leopards and a Hama. It was stated that the show would be considerably enlarged for 1941. Capt. Fred Seymoth left for Louisville to get things in order for quartering of the show.

Picked Up Here and There

Picked Up Here and There

The Retifferack riding act has gone
over to deservedly big hands at every
performance and Clarence Bruce got
many chances to do an encore. The
Excelante flying act also has been a
pleasing feature. Otto Griebling went
over as usual in a big way, and Freddie
Freeman got a lot of Isughs. The Arthur
Borella Trio of clowns added much to
the program. George Singleton succeeded Scotty Brown as boss canvamman.
Meny visitors made the above the last

deeded Scotty Brown as boss canvasman.

Many visitors made the show the last
day at San Diego. Mr. and Mrs. Harry
Seber, en route from Detroit, visited
Sunday, Others were Mr. and Mrs. Chartey Dodson, Lewis Simms, Harry Hendricks, Lee McDonald, Mr. and Mrs. Eddie
Sherman, Mr. and Mrs. Jack Griffith,
Sam Bennett, Mr. and Mrs. Charles
Smith, of San Diego Zeo: Steve Henry,
Mr. and Mrs. Leslie Borinstein. Curtis
Little, Johnnie and Marie Winters, Pedro
Casava, and Manuel Peren came up from
Agus Caliente.

Mrs. Jess Adkins, Mrs. Katle Luckey,

Mrs. Jess Adkins. Mrs. Katle Luckey, Temmy and Patricla Adkins visited the San Juan Capristano Mission at San Lais Rey, Calif., calling on Brother (See COLE'S CLOSING on page 46)

Roberta Show Set For Cleveland Store

CANTON, O., Oct. 26. — Roberta's Crous, in quarters at the Stark County falr-grounds here, will open for five weeks at the May Company Department Store, Cleveland, November 22. The unit was set by C. A. Klein, of Klein's Attractions, for whom it played several weeks of Obio county fairs this fall. Roberta attraction played the same store a year ago for five weeks. Daily performances of the military peoples, dogs, mule, and other acts will be offered for the kiddles in the store thruout the holidays.



ZACK TERRELL, manager of Cole Bros. Circus, snapped on the lot at Glendale, Calif., September 27. The show had good houses in Southern

No Shows in England Affected by Attacks

LONDON, Eng. Sept. 28.—So far no tenting circuses here have been affected by bomb attacks while on the road, the one show on the last but one night of its tour underwent the werrying experience of an explosive being dropped in the adjoining meadow.

winter quarters of one of the oldest circuses on the road have had a rough time. At least three enemy planes have been shot down into the grounds, and on one recent night no fewer than 30 incendiary and two high explosive bombs fell. The show being on the road, very few animals were on the farm and the only casualty recorded was a wild rabbit. Thanks to prompt action by resident personnel and local fire services damage to property was restricted. While on advance work a member of the family owning this circus was machine-gunned in his car by an enemy airman. He escaped unburt.

Sames Show Ends Run

Sanger Show Ends Run

The Lord John Sanger Circus wound up the 1940 tenting run on September 28, visitors to the final shows including (See Shows Not Attacked on page 57)

Clyde Shaeffer, Chairman

DOVER, O., Oct. 28.—Clyde Shaeffer, of The Dover Reporter, will be chairman of the first of a zeries of social sessions of the Charles Siegrist Showmen's Club, to be held at Hotel Dover here November 3. Assisting Shaeffer will be Ed Dean, manager of the hotel, and Herbert McKeever. The Siegrist club has 25 members in the Dover district, and members will come from Cleveland, Akron, Canton, Alliance, Salem, Youngstown, Massillon, Wooster, and other cities in Northeastern Ohio.

Klein Unit Ends 12-Week Season

NEW WATERFORD, O., Oct. 26.—
Kiein's Circus unit, under direction of
C. A. Kiein here, concluded its county
fair season recently at Carroliton, O.
Unit was out 12 weeks, during which
time all or part of it was contracted for
more than 40 Western Pennsyvania and
Eastern Ohio fairs and celebrations.
L. Claude Myers' eight-piece band, which
accompanied the unit, joined at the
first fair date, Mount Vernon, O., and
remained with the unit until it closed
at Carroliton. at Carrollton.

Klein informed The Billboard repre Klein informed The Billboard repre-sentative that the unit was received warmly at every fair and celebration and that in many instances sponsors were so well pleased with the grandstand re-sponse that his attractions have been contracted to repeat at several spots next year. Circus unit alternated at most of the fairs with Klein's Rhythm Revuse of 1940, a 30-people unit, which included Jimmy Harrison's swing band, an eight-girl line, several circus and novelty acts, with Mrs. Margaret Klein in charge and Jack Klein as emsee.

in charge and Jack Klein as emsec.

Personnel of the circus unit included Roberta's circus company, Banard's circus unit, Couner troupe, wire, balancing, and footslide: Silvers Johnson, producing clown and his Comedy Austin: Barney and Jinsny Arnesen, comedy acromats and clowns; Hal and Grace Crider. comedy gymnasts; Paige and Jewett, unleyclists; Kotch Brothers, horizontal bars: Lillian Strock, aerialist; Capt. Billy Sells and his lions. Phyling Valentinos were with the unit the last two weeks of the season, Klein reported.

Tom Mix By ZACK TERRELL-

News of the death of Tom Mix came as a distinct shock to Mrs. Terrell and myself in answering his Maker's call. The country has lost one of the most beloved and colorful Western characters that ever appeared before the public. During his career with the white tops he was ever the "true trouper." His engagement with the Selis-Floto Circus was without doubt the most successful enjoyed by any cowboy star, and since that time there has existed between us a bond of friendship which time has unsproken. broken.

orokeh.

On July 8 Tom visited Mrs. Terrell and myself, spending the day on the lot at Steubenville, O., and before leaving that evening was our guest at dinner, and negotiations were about completed as to his being the featured star with the Cole Broa' Circus for the 1941 season.

The circus world has lost a great showman, we have lost a tried and true friend.

Another Mix Tribute

HAZLETON, Pa., Oct. 26.—A fitting tribute to Tom Mix was paid editorially by The Hazleton Standard Sentinel. It

read:
"With the exception of Bill Hart, no
other actor in the old silent 'Westerns'
(See TOM MIX on page 57)

Hearing on Federal Gov't Suit Of Ringling Estate on Dec.

SARASOTA. Pla., Oct. 26.—A hearing on the federal government's suit seeking ouster of the executors of the John Ringling estate will be resumed before Circuit Judge George W. Whitehurst here December 2.

Judge Whitehurst granted a motion for continuance brought by defense attorneys so that John Ringling North, one of the executors, could be here to teatify. North, president of the Ringling Bros. and Barnum & Bailey Circus, will return here with the show November 18.

Earlier, Judge Whitehurat had denied a defense motion to dismiss suit and refer the matter back to Probate Court. Defense counsel contended Probate Court has sole jurisdiction over the administration of estates in Florida.

"Til be better able to tell whether the Circuit Court should accept supervision of this estate after I have heard the testimony," Judge Whitehurst declared in denying the motion.

The court signed an order restraining the office executor, Mrs. Ida Ringling North, from pledging collateral she holds

on her claim of \$74,000 against the estate to a surety company in order to comply with another Circuit Court order requiring the executors to post \$100,000.

The judge ruled she could assign the claim but not the collateral, which, attorneys said, covers about \$2,000,000 worth of the estate's assets.

The federal government came into the case by virtue of approximately \$3,900,000 in income tax claims against the estate. The suit charges the executors with mismanagement, waste, and diverting the assets to their own use.

When John Ringling died in 1938 he left his valuable art museum and home here to the State of Florids. He named the Norths executors in the will, but in codical revoked "all legacies" made to John North and stipulated that his sister, Mrs. North, should receive \$5,000 a year and "no more."

Government attorneys contend that under the terms of the codicil the Norths are serving illegally as executors of the estate. They ask that a receiver be appointed.

H-M Has Biggest Opening in Seven Years in Toronto

TORONTO, Oct. 25.—The Hamid-Morton Circus opened here Monday to the largest crowd in more than seven years of its experience in Toronto, More than 4000 were turned away Monday afternoon.

day afternoon.

The Shriners (Rameses Shrine Temple) have donated their entire profits to the Minister of National Defense of Canada. George Hamid and Bob Morton are also donating 50 per cent of their receipts to the Minister and they are buying war bonds from the Canadian Government with the remainder of the money, which is a marvelous gesture on the part of the Americans.

Sellout for RB At Chattanooga

CHATTANOOGA, Tenn., Oct. 28,— After skipping this city last year, the Ringling-Barnum circus was welcomed October 18, when two big crowds turned out for the performances here.

The big top was more than an hour late going up for the afternoon per-formance, but the matines crowd didn't seem to mind and got a kick out of watching the laborers heave on the ropes.

The afternoon crowd comfortably filled the big top, while the evening perform-ance was a sellout, as is always the case with the Big One here.

with the Big One here.

The atreamlined performance made a big hit with local circus lovers and many were heard to say that it was "the best circus I've seen yet." Both the showmanship and smoothness of the performance, as well as the excellence of the acts, received many words of praise.

Affred Court and his wild animal act especially got a hig hand, and there was much favorable comment on the lighting effects used in the act as well as in other parts of the program.

Press Agent Frank Braden did a good job of getting the word around and got some good newspaper publicity, including an editorial in The Chaffunoogs Times.

Times.

The circus has had a big week thru the Deep South, Braden said, with Birmingham especially giving a capacity turnout. Show has played New Orleans, Mobile; Columbus, Gaz Birmingham, and Chattanooga during the week, and each city has greeted it with unusually large crowds, it was stated.

Good Houses at Knoxville

Good Houses at Knoxville
KNOXVILLE, Tenn., Oct. 26.—Capacity at night and an excellent afternoom
crowd helped the Ringling-Barnum circus along here last Saturday toward
what Publicity Agent Frank Braden believes may be the "best season since
1929." The show had ideal weather for
its first showing here in two years and
had good page-one notices in both newspapers on day of the show. Knoxville is
a football-hysterical town and zcore of
the Tennessee-Alabama game was announced over loud-speakers several times
during matines.

during matines.

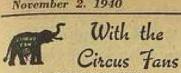
Marcel Forgeur, trapeze performer, stayed at St. Mary's Hospital here for kidney-stone treatment after the show left. His wife, injured in a fall at Birmingham, remained with him. Condition of both was reported good.

Cole Opening Good In Penn Yan, N. Y.

PENN YAN, N. Y. Oct. 28,—More than 2,000 persons saw the two performances of the James M. Cole Indoor Circuss at its opening here Monday in the Junior High School. Show was sponsored by the Statent Athletic Association and was the greatest entertainment ever enjoyed, according to Clayton E. Rose, superintendent of schools.

Buck Steels and his military horses made a big hit, with Steele giving three Penn Yan boys a chance to ride bareback around the ring before the crowd. The Four Arleys and Mincahua also drew heavy applause. Boy and girl musicians from the Penn Yan Arademy Band, under direction of Michael Guy, furnished the music.

WALTER L. MAIN was recently a guest speaker at a Botary Club meeting in Geneva, O.



By THE RINGMASTER

WILLIAM II JUDD W. M. BUUKINGHAM
25 Mentay St.,
New Britain, Conn. Gales Ferry, Conn. (Comboted by WALTER HORENADEL, Editor The Walts Tops, core Robensdel Printing Company, Rochelle, III.)

ROCHELLE, III., Oct. 26.—National Di-rector Samuel M. Prentis and Mrs. Prentis, of New London, Conn., have made several trips to the World's Pair in

Prentis, of New London, Conta, Parter and several trips to the World's Pair in recent weeks where they saw many circus acts in the amusement section.

Bill Montague, of West Hartford, Conm., on a recent visit to New York City, met GFA Joe Minchin, of Paterson, N. J., and they enjoyed a couple of house of fanning. Minchin has made several fairs in recent weeks, where he saw many circus acts and visited with many of the personnel of these acts. While in New York Montague made the show, If Happens on Ice, which features GFA Joe Cook, which he found a very enjoyable show, and Joe Cook was tops. He also made a final visit to the World's Pair to again see the very interesting Beech-Nut Greus and the beautiful Florida building and grounds. and arounds.

circus and the beautiful Florida building and grounds.

On Friday evening, October 18, several Portland (Mc.) Fans gathered at the homo of State Chairman and Mrs. Lawrence C. Brown at which time the Minert Decelorent was raised. The following officers were elected: Boss canvasman, James B. Tomiliason; assistant boss canvasman, piward R. Twomey; secretary-treasurer, Frank D. Fenderson; director of publicity, Lawrence C. Brown. Deofro was voted an honorary member. During the evening several reels of circus morries in color were shown by Phil Milliken, and at the close a buffet supper was served. These in attendance were Mr. and Mrs. Tomiliason, Mr. and Mrs. Friding I. Milliken, Mr. and Mrs. Brown and guests, Mrs. Allen Quimby, and Marine Fogg.

Lustus Edwards, on the advance of

and guests, Mrs. Allon Quimby, and Maxine Pogg.
Justus Edwards, on the advance of Russell Bros.' Circus the past season, was a White Tops caller on October 18. Edwards was on his way to Evansville. Wis., to visit Bill Antes, a former press.

Wis. to visit Bill Amos.

agent with the show.

The Pat Valdo Tent. OFA, of Binghamton, N. Y., will have its annual regional
meet in late November. Main setting for
the event will be the Pat Valdo Tent
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the

Riding 90 Horses

Tem Mix, most famed of the cinema's legion of hard-riding, straight-shooting buckaroos, came to his death last week-end riding not one horse but the power of 90; not with his boots on but with one

of 90; not with his boots on but with one boot on the accelerator.

Tom Mix was something more than a movie actor. He had lived roles as romanile as any he portrayed—bronco buster; soldier in the Philippines China, and South Africa, officer of the law, in the Cays when the Kanssa-Okiahoma-Texas border still retained some of the zest of a real frontier. Because his pictures appealed to the imagination of people everywhere, he became one of the most popular of American movie atara in hurope, in Asia, and in South America. When he made personal appearance tours abroad it was necessary to call out the gendarmes to protect him from entitlusiantic admirrers.

On the screen and in person he was, in a very real ecose, an American ambassador without portfolio-worth a dozen
diplomats in cutaways and pin stripes.
To the inhabitants of many faraway,
lands Tom Mix represented the typical
American; quick thinking, quick acting,
recourseful, friend of the underdog, foe
of the lawless aggressor, an individual
slow to anger, but terrible to contemplate
when aroused. Teen Mix had known
Americans who were like that. On his
own record as a soldier of fortune he
must be regarded as a man of that type
himself—but just another Hollywood
cowboy. Tom Mix was a showman, but
he was no phony. On the screen and in person he was, in

cowboy. Tom Mix was a him was no phony. he was no phony. It is too bad that he should have died when that which he symbolized to when that which he symbolized by the said out for perpetuation, both when that which he symbolized to millions cried out for perpetuation, both at bome and abroad.—Chicago Daily News (October 15).

COLE BROS.' Circus has been enjoy-ing fairly good business on its Western tour.

2-Day Show Given By Roberts Markets

LOS ANGELES, Oct. 26.—The Roberts Markets, operating in the Bay Cities sec-tion, greeted their friends to a two-day show October 19-20. The show was given in the Culver City Dog Track en-

show October 19-20. The show was given in the Gulver City Dog Track enclosure, handled by Lew Dorah, with Bob Roberts as emace.

The program: Charley Post's band, the Jack Meafee (seven) entertainers, Cheerful Gardner and the Ringlass-Barnum five elephants; the Olvers Trio, high perch and head-to-head balancers. Floring Chicarelli, swinging ladders: Frank Chicarelli, impalement act and trick roping; the Goebel's Lion Farm menagers (seven cages of cats) and hay animals; Upside-Down Billie Dale; the Pive Jays, high bars and trampoline; the Piva troups, Risley, Arab tumbling, wire act, and tecterboard acrobatics; Jack Cavansuph, trick roper; Irene McAfee and dogs; Ryan's menage horses; Della Ryan, dogs and ponties; Bertha Matlock, Silver Whirl and breakaway ladder. Tom Hughes, publicity director, stated the attendance was nearly 73,000 at the four shows.

Schultz's Internment Interrupts Prosecution

ST. JOHN, N. B., Can., Oct. 26.—The internment for the remainder of the war period of Capt. Bill Schultz, veteran wild-animal trainer, has interrupted his prosecution on a charge of aggravated assault. Schultz, who had been making his base at Amherst, N. S., for about a year with a zoo and also on the road, was charged by Lester Teed, of Amherst, with attacking him. It is said the trouble developed over property rented by Schultz from Teed for the stationary zoo. A warrant has been issued in the Circuit Court for the appearance of Schultz in the court at Amherst when he is released from internment. Aitho considerable mystery prevails as to his present location, it is understood he is at an internment camp near Ottawa, Ont. His

siderable mystery prevalls as to his present location, it is understood he is at an internment camp near Ottawa, Ont. His arrest and internment were on the ground of his being an enemy alien.

Born in Germany, he has been in Camada and the United States for the past 14 years, but has retained his German citizenship, it is declared. He operated zoos in a number of upper New York, Michigan, and Ontarto centers before transferring to Amberst and had toured with several circuses in charge of wild-animal acts. In a fire at Amberst last winter he lost seven performing monkeys, including a valuable chimp, and also considerable equipment. Includingly, he was severely burned in releasing his half dozen lions, one elephant, descen dogs, and several monkeys, as well as a dozen ponies and trick mules. At Charlottetown his elephant broke loose and entered two feed warebouses. Cold weather killed off a half dozen monks last winter. He used Consuch Florce, a Mexican animal tamer, as his feminine assistant in his set.

Robert Ringling Weds

CHICAGO, Oct. 28.—Robert Ringling, of Evanston, senior vice-president of the Ringling Bros. and Barnum & Ballsy Greus and Irone Brauernfeind, of Dorchester, Wis., were married Wednesday (23) at St. Mary's Church, Des Plaines, Immediately after the ceremony the couple left for New York. They will reside in Evanston. Wedding was a quiet affair attended only by a few friends. Besides being a circus executive Robert Flingling is an opera singer and has banking interests in Sarasota, Fis. He is 43 and his wife 29.

Week-End Mats at Goebel's

LOS ANGELES, Oct. 28.—Goebel's
Lion Farm is giving week-end matiness.
Louis Roth and son are working several
cat acts. A number of young animals
are being broken in groups.
Eddie Trees left with elephants for
Honolulu to join the Eddie Fernandez
show at Honolulu, T. H. Acts and much
equipment are on location at the MetroCodden-Mayer and Warner Bros.' studies,
where pictures are being shot having
circus requences.

WILLIS HAYLES, who has been in the circus business for many years, is still in the State Hospital. Waymart, Pa., where he has been a patient for nine years. His last seven years in the circus was with Lillian Leitzel's act. He also traveled with the Bag One for nine years.

Circus Model Builders

CEDAR RAPIDS, Ia., Oct. 25.—Clarence Pfeffer, Johnstown, Pa., has completed a new steel arena, a flat car, a Pullman car, a baggage wagon, charlot, and a model of the Hagenbeck-Wallace and a model of the Hagenbock-Wallace chimes wagen used in 1930. He also has received a 22-car train for his circuis. Ray Priesel, of Pittsburgh, recently visited Pteffer and looked over his Sells Bros' Circua. Joe Miller, Charleroi, Paviated Ray Priesel and looked over his circus equipment. J. A. Haverland, of Chicago, has started a new cage wagen on the three-quarter-inch scale. Tail Hardesty, Portland, Ore., had a circuis exhibit in a Portland fibrary and attracted a lot of attention. He also visited Cole Bros' Circuis in Portland during the three-day stand there. Taid recently finished two Ringling-type panel banner wagens and has the last two under construction.

Art Stensvad, North Platte, Neb., re-cently added three circus band records to his collection. George Hubber, of Dayton, O., has entered Mismi Univer-sity at Oxford, O. Willard Chrenbeck, St. Cloud, Minn., recently completed his new big-top canvas wagen and pole wagen. Also has just finished a dandy new bull car and several sections of side track. trank

Bert Backstein, Decatur, III., is building a big gauge track layout to testrun one-quarter-inch flats and stock
cars. An accident threatened to wipe
out the bell-tango circus at Princeton,
Minn., when a large water tank fell on
the circus display table. The only
casualty, however, was a crushed howdah
on Mabel, one of the dephants. Doo
Nelson reports that Mabel is doing picely
after treatment.

Mr. and Mrs. C. L. Sterms. Austin.

after treatment.

Mr. and Mrs. C. L. Sterns, Austin, Minn., visited Mr. and Mrs. Theron Nelson, of Princeton, Minn., and looked over the beli-tango circus. Much time was spent leading and unloading cars and listening to recorded circus band music. Alex Clark has been living on a form in Connecticut this past summer and only regrets that he hasn't had his steam calliope along, as there was a lot of open space to play it in. Alex is now working on a new hippo den.

Charles Sterns, Austin, Minn., has added a music department to his circua in the form of a new record player and recorded music of the Ringling-Barnum band under direction of Meric Evans. Joe Malfatto has added 75 wagon pictures to his collection of circus snaps and photos.

and photos.

The first meeting of the all-Minnesota members was held September 22 as Willard Ghrenbeck's quarters in St. Cloud, Minn. with Elson, Sterns, and Ghrenbeck present. Each had two or more wagons along and much time was spent exchanging ideas. Willard started his working model three-head stake driver, and also his light plant. The side-show top and banner line were up, as were one horse top and the dining tent.

tent.

New members who have joined the CMBOA are Russell G. McCullough, R. D. No. 1. Grandview, Monongahela, Pa.; Roger W. Stamm, 255 Carbine Boulevard, Apt. 8 E. New York City, N. X.; Aubrey M. Albrecht, Box 88, Andever, O.; Morton P. Leach, S. Albert Place, Framingham, Mases; William Donahue, 64 Park Street, Williams Donahue, 64 Park Street, Williamsule, Conn., and Carl S. Smith, R. D. No. 4, Aubrara, N. Y. Charres of address of members: Frank

Change of address of members: Frank Updegrove, 231 South Reading Avenue, Boyertown, Pa.: George Hubler, Bex 190, New Dorm, Miami University, Oxford,

John Dvorak, of Cedar Rapids, In., has completed a water tank wagon for his circus. Cliff Schmitt, Cairo, III. has finished two more cage wagons for his menagere, and also another elephant and a few cat animals. Verne Pussel, Cedar Rapids, In., has been working on baggage wagons for his one-quarter-inch scale circus.

Wood has

word has been received that C. Ken-meth Audibert, formerly of Connecticut, is now employed in an aircraft corpora-tion on the West Coast and hopes to find time to work on his model circus in the near future. Charles Eswell, of Demnington, Vt., is also employed by one of the large aircraft companies on the West Coast.

Randall Baber, of Eureka, Kan, has completed a steel arena and also two more air-conditioning units for his Seal Bros.' Circus. Randall would like to cor-respond with members who are consid-

and Owners' Association Dressing Room Gossip

Colle Bros.—At long Beach Caff, the home of the Codema, Lalo and his family were on the lot all day and caught the night show. Lalo and the writer did a lot of reministing as we dressed opposits each other for so many years both in Australia and on the Ringling show. The great De Cobb informs the writer that he will play vaudeville if he can find any vaudeville. Jack Rippel came back to work after heing out a week due to illness. Had a grand letter from P. M. Silloway, CFA of Lewiston, Mont. Thanks for the Whits Tops, P. M. The Eucalantes will be pleased to know that Herbie Weber bought some more resin. Helem Partello, Phylis Johnson, Mickey Freeman, and Hanna Griebling, have organized a club called the S. H. Gub. Ken Maynard liked it so well he took out life-membership. Bertha Rowland and Marion Knowlton organized a club, also, but so far they have only these members. Rosic Relifemach, Klara Delborg, children on show, and Joe Daniel III. gorilla in menagerie, Al St. Chair, headwaiter, is walking around these days with his chest thrown out a mile. He is the pape of a girl, seven and a half pounds.

Jugge Palmer, auditor with show, left at Albuquerque to take up a new position

these days with his chest thrown out a mile. He is the papa of a girl, seven and a half pounds.

Judge Palmer, auditor with show, left at Albuquerque to take up a new position for the winter. Riverside, the place where Laughing George Davis lost his tepec and the boys did their famous Paul Revere back to Peru. Riverside is also the place where Laughing George Davis lost his tepec and the boys did their famous Paul Revere back to Peru. Riverside is also the place where Jack and Marie Wolf, were entertained by their friend, the chief of police. Jack tells me that he took him on a tour of inspection of the jail and that it was very interesting, funcle Sam paid the dressing room a visit and invited acme of the boys to a vacation. Herbite Weber, Billy Morales, In-Racalante boys, Jimmy Reiffensch, Clarence Camary, Eddie Robinson, Joe Galasso, Harold McEvoy, Huffy Hoffman, Stan Ainsley, Harry McParlan, Ken Maynard, Clary Bruce and the writer went up but they told us they didn't want any kids in the army. Sam Bennett was in dressing room all day at San Diego, visiting. He and John Smith really put tup and took it down. Hughle McGill abould have plenty of pictures to remember us by as he has been taking picture the last two weeks around the show.

Everyone is looking forward to El Pano and a visit into Cld Mexico. Dave Starr, from Montreal, has been on show for some time as the guest of Zack Terrell. Clary Bruce showed the writer some very interesting elippings sent to him by his mother from Australia. Zsck Terrell acquired some very fine animals from the San Diego Zoo, some of the finest in the world. Alva Evans had a busy day at San Diego with his many friends. A grand old trouper had a birthday anniversary the other day, P. O. Lowrey, side show hand leader. Don't ask how old he is, that's his secret. Pat and the Klimp boys were visitors all day at Phoenix. Ariz, and caught the night show. This will be the final column of the season. We have had a grand season, the weather has been ideal, and our paymaster. Bobby De L

there every week.

PREDDIE PREEMAN.

Binghamton Rotary Again To Sponsor Show

BINGHAMTON, N. Y., Oct. 25.—It has been announced by Stuart M. English, director of Promotions for Rotary Club of Binghamton, that the local club will again sponsor a winter circus, the proceeds to go to the Rotary charities. Show will again be presented in the old State Armory.

ering air-conditioning their miniature

big tops.

Secretary-Treasurer Charles Sterns, of
Austin, Minn, new has the new model
builders' emblems. The price is 60 cents.

AT LIBERTY

BUD ANDERSON EMPORIA, KANSAS

TRAINED YOUNG MALE CHIMPANZEE

Ballry and works in abow on trailer. Works with tal aportion African Cansaltal Ape Works (colored), 10 general spectra, 10 gen

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

ALBERT (PRENCHY) MILLER is with the J. J. Page Shows working for Helen Hayes on the Congo Show. Reports that a big week was had at Cherokee, N. C.

GEORGE PICKETT cards that he was the hit of the show at New London, Coun., doing his comedy Irish Biddle for the come-in, also werking in comedy acrobatic act with Herrey and Dixon, finishing with run around splits on table.

LESTER RODGERS, peanut concessionaire, for several seasons with Cole Bros. Circus, wound up his fair dates at Lancaster, O., recently and is again wintering in Steubenville, O. He reports a good season.

ART MILLER, formerly representative for Downle Bros. Circus, is handling pro-mettons for the Sterling Boller Rink at the Jefferson (Wis.) Talgrounds, which had its opening October 11. Business is reported as being satisfactory.

AL PRIDDY, formerly with circuses, has written an interesting booklet, Not So Dumb. For the summer seasons of 1936-37-38 and part of 1939 he was in England tecturing and appearing with rangiand recurrence various shows.

It is not what you formerly did that counts, it is what you are doing now.

THE TEXAS PLAYBOYS, cowboy band, went over big in the New England States and won a trip to the New York World's Pair. While there they visited their friends playing at the rodeo at Madison Equare Garden.

RAYMOND A. WALITON, who has been with Russell Broa.' Circus the past three years is doing advance work for Lum and Abner, radio stars, on their personal appearance tour thru the South. He was advertising banner solicitor for the Russell show,

W. H. WOODCOCK had a splendid visit with the Bud Anderson Circus at Prescott, Ark., and received a courteous welcome from the management, He says Anderson has the finest herd of elephants and camels he has ever seen with a motorized show. As performers the elephants are the equals of any, he says.

LILLIAN STROCK, aerialist, featured the past two seasons with Klein's Circus unit, and her parents, Mr. and Mrs. Frank Strock, have returned to their home in Akron, O., after a two weeks' visit to the New York World's Fair. Miss Strock has resumed her duties in an Akron help school. Akron high school.

ART LIND, former circus clown, has aRT LIND, former circus clown, has been in Boston at weeks and is going strong again in the Silver Dollar Blue Room there for an indefinite run, doing clowning. He believes more circus funny boys should enter the club field, especially pantomimists. He says there's lots of work in Boston.

The keen agent of today is busy with market reports, crop conditions, etc., not one dealing with trifles.

THE THUNDERIRDS, en route home after a wonderful season in New England, visited Orin Dops, former clews cop, in Bicomington, Ill; caught Jinsule O'Nell in Rushville, Ill; the Frank Burke Shows in Carlabad, N. M., and Siebrand Bros.' Shows in Theson, Ariz. Pat and Bill Kling are owners of the act and recently left en a deer hunt.

AL PITCAITHLEY and Eddle Mixon. AL PITCATTHLEY and Eddle Mixon.
of Billroy Comedians, visited Bud E. Anderson's Circus at Magnolia, Ark., and were extended overly couriesty by Mr. Anderson and his staff. They visited with the Espys. Jack Hoxie, Tex Orton, and the Cortell Troupe. At Pert Smith, Ark., they visited the Parker & Watts winter quarters and Thomas (Skinny) Dawson.

COACH (ECK) ERDLITZ writes from Oshkosh, Wis.: "Bill Hommel, formerly with the Ringling and the late Tim McCoy shows, has opened a beautiful circus tavern and restaurant at Beaver Dam, Wis., business being very good. Many Erdlitz is in Miami, Pia, feeling fine and hopes to spend the winter in the South."

PRESENTING the thrill show, a fea-ture with the Jack Raum Circus unit the current season, were Jimmie Katz, Bob

Baird, Jos Rhodes, Bob Hole and His Funny Pord. Tige Hale and his band provided the music for the show, which closed 18 weeks of Ohio, Indiama, and Michigan fairs at Coshocton, O., Octo-

NANCY DARNELL (Mrs. Jack Malloy) is instructing a class of beginners in trapeze and acrobatics at the Malloy Circus winter quarters at Canton, O. several nights a week. Many performers active and retired visit the quarters nightly to converse and watch Mr. and Mrs. Malloy put their stock firm the training routine preparatory to the start of winter dates the middle of November.

MAYOR THOMAS D. TAGGART JR. of MAYOR THOMAS D. TAGGART JR. of Atlantic City dispatched a letter to Mrs. Tom Mix expressing sorrow for himself as well as the amusement interests of the seashore resort. When Mix appeared there last August at Hamid's Million-Dollar Plor he visited Mayor Taggart in the latter's office and was sworn in as an honorary special detective. The two posed for pictures and Mayor Taggart sent a copy of one to the star's widow.

The person who endeavers to operate all departments and look after all details that are usually handled by department heads usually winds up behind the eight ball.

AN OLD circus document has been discovered by H. L. Harrington, native of Fayetteyille, N. C., who was in Durham, N. G. recently exhibiting a copy of his find. It is an indenture recorded in Cumberland County, North Carolina, November 5, 1852, showing the sale of one-third of the International Circus to James Robinson, of North Carolina. The indenture was between John Robinson, of Cincinnati, and James Robinson, Harrington, now with The Propressive Farmer, of Raleigh, N. C., was formerly connected with the circus business,

THE HENRYS (Art and Marie) closed their outdoor season October 19 at the Harvest Pestival, Wichita, Kan., opening the indoor season the following week in Enid, Okla., to be followed by three more weeks of indoor dates. At conclusion of these dates they will open with Harry Kay Lewis's Hollysood Varieties, stage show, presenting rolling globe and musical numbers. While in Wishita the Henrys bought a new National trailer. Acts this season were, booked by the Trucer-Allen Attractions for five weeks, at the conclusion of which the acts were booked four more weeks by Ben Truck exclusively.

BOB ORTH, of Pomona, Calif., caught Cale Bros. Circus there October 17 and visited with friends on the show. He says the schools closed to allow the children to go to the show, but the matines was not packed, probably because of the extreme heat. At night the weather and attendance were good. Bob was unable to spend all day with the show because of his father's libress. During the Los Angeles County Pair he visited with Nellie Russell, who was with the Barnes-Carruthers grandstand show. the Barnes-Carruthers grandstand show. She was with the Cole show three years ago. Several acts of the circus entertained kiddles at the Casa Colina home for crippled children, which is just south of Pomona.

Setting up on time, having ideal weather, and leaving on schedule with a good take is fine and dandy, but when the show has the reverse a stout-hearted showman takes it on the chin and comes up smiling. There is a difference in showmen.

JAKE POSEY writes from Baldwin Park, Calif.: "Cole Bros." Circus spent three weeks in Southern California and had nice business. Straw houses were common. Show broke in two new spots—Beverly Hills and North Hollywood—on the straw at both stands. I spent several days renewing old acquaintances, it did me good to walk in a horse tent filled with fat, sleek baggage horses. Show looked good for this time of year. Performance must have pleased, according to number of people who patronized. I was treated royally by everyone from front door to backyard. George Singleton joined out as boss canvasman. Show is moving on schedule, altho short on is moving on schedule, altho short on big-top hands. Also added some cages and lead stock while here and three Palomino horses to replace those that were poisoned."

Garden Rodeo Take The Corral Ahead of '39 Mark

Ahead of '39 Mark

NEW YORK, Oct. 26.—World's Championship Rodeo at the Garden closes tomorrow evening with what will undoubtedly be a record run for any show
of its kind, whatever the length of duration. Last year it was a 26-day engagement with 36 performances, but the
current 19-day run said 25 exhibits, including matinees, will clearly outscore
39. Management, with advance sale indication, expected that with tomorrow
night's closer the attendance would reach
between 220,000 and 275,000, an average
of about 10,000 people per show. While
money figures were not made available
(they never are by the Garden for the
chuite remswal), an average of \$2 per
capita would yield half-a-million bucks.
Probably \$375,000 would be closer to the
truth as attendance figures bandled
about include paper, not mentioning
half-tabs for kids. What the actual figtre is only Garden insiders know, but
everyone knows this rates as the most
successful rodeo chalked up in the 15year-old "modern" series, which dates
with establishment of the present site
fellowing the erection switch from 28th
and Madison.

Day-money winners during the second following the and Madison,

Day-money winners during the second portion follow:

Bareback Bronk Riding (four per-formatices)—Third day, Hank Mills, 8150; Toon Knight, 8100; Frank Finley, 860; Jack Wade, 840.

Charity performance, Smoky Snyder, Dewey Fox, and Chuck O'Connor split first, second, and third, \$30 each.

Pourth day, Hubert Sandall, \$150; Bob Walden, \$100; Paul Carney, \$60; Carl Dossey and John Pennick split fourth, 820 each

Calf Roping—Third day (four shows), Everett Shaw (15.2 seconds), \$312.25; Toots Manafeld (16.3), \$204.40; Cleve Kelley (17.3), \$208.20; T. J. Brannan (19.2), \$173.50; Jess Goodspeed and Doug Poage split fifth and sixth (20.4), \$104.50

each.
Pourth day, Homer Pettigrow (14.3), \$312.25; Toots Manatield (18.1), \$254.40; Andy Jauregui (18.3), \$208.20; Everett Shaw and Jess Goodspeed split fourth and fifth (20), \$144.55 each; Dee Burk (21), \$92.50.

(21), \$02.50, Charity performance, T. J. Brannen (17.4), \$45; Bud Spilbury (18.2), \$35; Jiggs Burk (28.2), \$25; Harry Hart (28.2), \$15.

Saddle Bronk Riding—Third day (four performances), Jackie Cooper \$200; Mitt Moe, \$170; Bob Walden, \$150; Paul Garney, \$130; Dick Stappert, \$110. Gevald Roberts, \$90; Chet McCarty, Cecil Henley, and Burel Mulkey split ninth, \$23.30 each.

Fourth day, Doff Aber and Nick Knight-split first and second, \$185 each: Pete Grubb, \$150; Alvin Gordon, Bob Walden, Pritz Truan, Tom Knight, and Bart Clan-non split fourth, fifth, sixth, and seventh, \$80 each.

\$80 cach.
Charity performance, Doff Aber, \$45:
Bill McMacken, \$36: Bill Greenough, \$25;
Ken Roberts, \$15.
Steer Wrestling—Second day (five performances), Everett Bowman (10.4),
\$312.50: Gene Ross (11.3), \$250: Norman
Person (12), \$225; Steve Heacock (13),
\$200: Howard McCrorey (13.1) \$175.00.
Third day, Lonnie Allen (9), \$312.50;
Eyerett Bowman and Jim Whiteman
split second and third (11), \$237.59 each;
Harry Hart (12.1), \$200; Homer Pettigrew (12.3), \$175.
Charity performance, Ted Yochum

grew (123), \$175.

Charity performance, Ted Yochum (12.2), \$45; Curley Hatchell (14.4), \$35; Howard McCrorey (17), \$25; Everett Bowman (18.3), \$15.

Steer Riding — Fourth day (three shows), Jim Whiteman, \$185; Ken Hargie, Smoky Snyder, and Cecil Jones split second, third, and fourth, \$37.20 each; Dick Griffith, \$43.

Fifth day, Dick Griffith, \$135; Ken Hargis, \$112.50; Albert McDuan, \$90; Geo. Mills, \$60; Fritz Hecker, \$45.

Saxth day money, Hoytt Hefner, \$135; Cecil Jones, \$112.50; Dick Griffith, \$90; David Shallenberger, \$60; Smoky Snyder, \$45.

845.
Charity show, Hoytt Hefner, \$40; Kid Pletcher, \$30; Ken Roberts, \$20.
Wild Cow Milking—October 16, afternoon, E. Pardee (27.1), \$35; Burel Mail key (41), \$25; Buckshot Serrells (81.3), \$15.
Evening, Cleve Kelley (27.4), \$35; Irby Mundy (42.1), \$25; Gordon Davis, (48.4) \$15.

(48.4), 815. October 17, James Kenney (28.2), 835; Royce Sewalt (38.1), \$25; Carl Sheppard (38.2), \$15. October 18, Clyde Burk (28.3), \$36;

October 18. Clyde Burk (28.3), \$86; Jack Skipworth (39), \$25; Bud Splisbury (35.2), \$13. October 19. afternoon, Boy Lewis (See GARDEN RODEO on page 57)

(Communications to 25-27 Opera Place, Cincinnati, O.)

DOSTON GARDEN RODEO toss year will feature Gene Autry.

ANN MIX, trick and fancy TEXAS ANN MIX, trick and Janey roper, ended a two-year vacation recently to take over management of the Tom Mix Dude Ranch Girl Shom. Cast includes Bosto Wayne, Piddling Pedro, and Montana Elim.

TEX AND GINGER HARRISON Write TEX AND GINGER HARRISON write from Connesut Lake, Pa.: "We were shocked to hear of the untimely death of Tom Mix. He will not only be missed by cowboys and cowgirls, but the entire abow world, of which he took part in practically every branch at one time or another."

ROY VINCENT is still doing his roping act on Bibls Bros. Circus. Having been out since April 1, Roy has played Michigan, Wisconsin, Missouri, Iowa, Minnesota, and North Carolina. He has played 11 fairs and has four more to go and now has the circus and Wild West Show on Ideal Exposition Shows. After the fairs closs he plans to open in achools.

LEWIS MORPHY and Boots Kaye, of LEWIS MONPHY and Boots Kaye, of the Shooting Stars, returned home to Hollywood from San Diego, Calif, after closing at the Paris Inn there. Tany report a pleasant visit with Ken Maynard and Jack and Marie Wolfe of Cole Brost Circus. Morphy upon returning home received word of the death of his father, Eugene Morphy, well-known race horse owner and sports promoter of Tampa, Pla,

OVER 32,000 attended the second Sunday performance of the 10th annual rodes of the 10th annual rodes of the Huntsville, Tex., prison farm October 13, setting a new attendance record. Other place winners were: Mad Scramble, Raymond Cameron; Calf Belling, Guy McCulley; Saddle Bronk Riding, Guy McCulley; Saddle Bronk Riding, Buster Bishop; Bareback Bronk Riding, Buster Bishop; Bareback Bronk Riding, L. W. Vaughn; Goat Boping, Lonnie Lindberg; Bull Hading, D. R. Ford; Wild Mare Milking, Carl Hefner and Joe Woodard; Wild Cow Milking, Prank Stringer and Jim Duke; Wild Mule Race, Lawrence Williams; Wild Horse Race, Oran C. Davis, Charles J. and Harold White.

TORONTO citizens, headed by Charles Mavity, Eastern Canada film distributor and owner of the Circle M Dude Ranch, will stage a war relief rodeo in the horse show building on the Canadian National Exhibition grounds, with Gene Autry as guest star, Autry will have his two morie horses, Champion and Champion Jr. with him, Mavity also closed contracts to have Col. Jim Eskew, JE Ranch Rodeo, furnish the stock and show's features, including Roscoe Armstrong's comedy bucking Pord; Junior Eskew, trick and fancy roper; Don and Gene McLaughlin, juvenile ropers; Ted Alien, champion horsechoe pitcher; Chief Oneida's Indian hand; Mildred Mix Horner, cowgirl bronk rider, and Georgia Sweet, trick rider. Cher trick riders include Thea Thionis, Curley McCall, Junior and Tom Eskew, and Bob Matthows. All profits from the show will be turned over to the war relief fund.

GLADEWATER (TEX.) ROUND-UP Association's fall rodeo, October 15-18, was judged a success by the sponsor despite one night of rain and will be repeated along with the annual rodeo and horse show. Event opened Monday with a street parade in which 105 competing cowhoys and girls and performers participated, but rain caused cancellation of events until Tuesday night. Attendance was estimated at 30,000 for four performances. A novelty feature was a contest among business leaders of Gladewater for call roping honors. Twenty-two girls participated in the cowgirly horsemanship contest on Wednady. Pinalists were: Buildogsing, Harschal Ross, Shorty McCrory, George Hinkle, Lynn Husky, Calf Roping, Frank Hossiey, Barle Moore, Brown Tredd, Buck Erhols. Bronk Riding, Lewis Brooks. Ernie Barneis and vie Schwartz split second and third: Eddie Cameron, Lesie Booth, Bob Burrows split fourth. Brahms Buil Riding, Jack Knight, Charley Colbert, Eddie Cameron, S. A. York.

ALL-AMERICAN RODEO and Roses Show to be held at Will Rogers' Memorial Coliseum. Fort Worth, Tex., is being sponsored jointly by Rodeo Association of America, Southwestern Rodeo A

and Skaters

New York Rollerland Opens

NEW YORK, Oct. 26.—The 66th Street Rollerland, occupying the entire lower floor of St. Nichokas Palace, opened on October 18 under management of Edward R. Redmond with some of the Broadway meb on hand. Redmond claims the rink was built at a cest of \$40,000. Policy calls for men and women instructors, daily matinees, and midnight jamborees on Saturdays. An electric organ is used, Paul Benson is press representative.

AGOGA Roller Rink, Evansville, Ind., is operating each afternoon and six nights weekly, reported Carroll Green, proprietor, The 82-by-120-foot floor has been resurfaced and equilpment includes an electric organ. On the staff are Glose Gren, cashier; Woody Chapman, floor manager; Earl Kennsdy, skate room; Eddie Reys, organist, and Jack Rager, refreshments. Rink is the home of a roller hockey team which is spon-

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GAGAN BROTHERS

scred by a commercial firm. The team won 27 of 23 games last year. Crescent City Skate Club, with 250 members, makes the rink its headquarters. Club officers are Chet Attwood, president; Fred Carrico, vice-president, and Lorretta Kuester, secretary.

AFTER five successful months under canvas, Marcus L. Green's Shalimar Roller Rink has moved into a 50-by-150-foot building in Huntaville, Ala, for the winter, reported Major Shackelford, floor manager, and Russell Smith, astistant floor manager. It is planned to resume outdoor operations in the spring.

BROOKLYN Roller Rink opened its fall season recently as a member of the Roller Skating Rink Operators' Association of the United States and with an improved interior, the management reports. Glaire Miller, former professional at Radio City Rink, New York, has been engaged. She recently returned from the RSROA professional school at Detroit and has passed the United States bronze figure skating test and United States professional bronze and silver dance tests, Miss Miller was featured in the July 8 issue of Life modeling skating dresses.

GORDON WOOLLEY, operator of Woolley's Roller Rink, Salt Lake City, and Mace Obert recently returned from Detroit, where they attended the professional school sponsored by the Roller Skating Rink Operators' Association of the United States. They passed the first dance test and are now instructing patrons in bronze medal dances. Manager Woolley is booking numerous private parties after regular sessions.

ANNUAL prize Halloween masquerade party at Baumgart Sisters' Sunset Park Roller Rink, Williamsport, Pa., was alated for October 26.

PLAYLAND Roller Rink, South Bend, Ind., has been redecorated, reported Proprietor Al Wish. More neon fixtures have been installed and the color harmony has been changed, seats and railings being painted aliver and the remainder of the rink being done in two-tone blue. Eddle Robbins, of the Robbins. Trio, is beginning his fourth year as manager. About 200 new members have been enrolled in the Children's Safety Club, bringing membership to about 8,400. The Travelers' Glub has resumed meetings and plans to stage a party soon. Frofit will be used to finance trips to other rinks. Playland Roller Club is also enrolling new members. Halloween prize parties will be held on October 30 and 31.

NILES AND JOANNE, billed as Society Skaters, open an Indefinite engagement at Red Hill Inn, Pennsauken, N. J.

EDITH ROBINSON has been engaged as organist at Trenton (N. J.) Skateland.

PALACE Roller Rink, Camden, N. J., is inaugurating a series of Friday midnight sessions at reduced admissions.

PARAMUS (N. J.) Boller Rink will be the scene of a midnight skating carni-val staged by Victory Skating Club on December 7, reported club president Jack Madrigan. Program includes ex-nibitions of spinning and dance steps, walts contest, and club attendance awards.

PLAZA Holier Rink, Wildwood, N. J. drew one of the largest crowds in history at its recent fall opening. It will operate three nights weekly and on Sunday afternoons. Dan Whildin and his son, Damy, managera, have resurfaced the floor and installed an organ. Doris Wetsell has been added as an instructor, assisting John Hewett and his sister. Dorothy, On opening night Margie Miller, Philadelphia skater, gave an exhibition of fancy skating. Norma Neal, cashler, was married recently in Virginia.

IBVING JACOBS, operator of Mammoth Garden Roller Hink, Denver, reported excellent attendance at special Sunday morning figure-skating sessions. Many ice-skating enthusiasts are taking advantage of them to keep in trim. Four organ programs weekly are broadcast after sessions over KLZ. John Mason,

professional, has introduced a new dance step, Mammoth Swing, which he and an instructrees demonstrate nightly. Hal-loween party is to be staged on October 31. Prizes will be awarded novel costumes.

HALLOWEEN party will be held at Rialto Roller Rink, Springfield, Mass, on October 81. Prizes will be given for the most criginal and humorous coatumes. Advance sale of tickets is good, assuring Manager Leo Doyle of a large crowd. He reported that Monday nights are being taken by school groups.

REGISTRATIONS for adult dance classes and membership in the Fred H. Freeman Figure Skating Club at Winter Garden Rollerway, Boston, have been exceptionally large. Over 170 have registered for the Monday night novice dance class, making it necessary to close membership rolls for at least two weeks in order to prepare them for promotion to the Thursday night class. Classes are also held for women on Thursday afternoons (See RINKS on usee 45)

(See RINKS on page 45)



A new enlarged line of roller rink shoes embracing every popular price range. Each pair is backed by over a quarter century of shoe craftsmanship and built for long, sturdy wear. Includes both low and high shoes.

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DALLAS GATE IS TOP

Goes 1,116,447 For Best Count

Three other records are chalked-audit is expected to show healthy profit

to show healthy profit

DALLAS, Oct. 26.—The \$2d annual State Fair of Texna here on October 5-20 had an all-time record attendance of 1.116.47, 79.738 ahead of last yesr's record up to that time of 1.038.708. Three other records were made. First day's attendance of 111.310 was the largest opening-day crowd in the fair's history. On the same day, when 33.00 paid \$65.000 to see the Texas University-Oklahoma U. football game, another top mark for football attendance was established at the fair's football atdum. Largest single-day attendance came on October 11, Children's Day, with 215.208. Attendance by days: Saturday, October 5, 111.310; Sunday, 33.735; Monday, 12.347; Tuesday, 52.717; Wednesday, 24.681; Thursday, 15.512; Friday, 215.285; Saturday, 15.035; Sunday, 33.646; Tuesday, 23.010; Wednesday, 23.641; Thursday, 20.263; Friday, 25.1172; Saturday, 72.485; Sunday, 75.138; total, 1.116.447.
Officials were well pleased with the record attendance and almost perfect weather that prevailed, Rain at noon on (See DALLAS GATE TOPS on page \$4)

Early La. State Figures Indicate High Biz Marks

SHREVEFORT, La., Oct. 26.—Opening business in favorable weather at the 35th annual State Fair of Louisiana here. October 16-28, indicated that records will be made in attendance and receipts. First day's attendance was 28,672, compared with 22,318 on the 1939 opening day. Second day drew 33,860, compared with 31,672 in 1939.

Each year the first day is Press Day and Future Farmers of America and Homemakers Day. Several hundred newspaper people were present from thrinout louisiana and parts of East Texas and South Arkaness. Dolph Frantz, Sareveport editor, was chairman. Several thousand Future Farmers and Homemakers attended.

Grandstand receipts on the first two mights have not been announced as yellast year on opening night grandstand receipts were \$3,007 and on the second night \$3,33,5,50. Attendance on the first two nights were \$3,007 and on the second night \$3,33,5,50. Attendance on the first two nights of 1940 apparently exceeded (See La. STATE OPENER on page 55)

No. Central Ia. Loop Formed

SPENCER, Ia., Oct. 26.—C. B. Hansen, secretary of South Dakota State Pair, Huron, was elected president of North Central Pair Circuit, organized at a recent meeting here. Circuit is for fairs with six-day attendance of 100,000 to 150,000. J. H. Peterson, secretary of Clay County Pair here, was elected association secretary. Other annuals represented were Ali-lowa Pair, Cedar Rapids; Free-born County Fair, Albert Lea, Minn, and Bicux Empler Pair, Sloux Palls, S. D. There is a possibility that at least two more fairs will be asked to join.

PHILADELPHIA,-Pennsylvania's PHILADELPHIA.—Pennsylvania's World's Pair Commission will have some cosh left over after its two years' participation in the New York World's Pair, and a member of the commission. It was given \$387,500 by the Legislature and about \$77,722 by private donors and was advanced \$75,000 by Allegheny County and Pittsburgh for purchase of materials. It spent about \$435,448. Some contributions will be returned, said Boger W. Bowland, State secretary of property and supplies, who was authorized to dismantle the exhibit, a replica of Independence Hall.



SOME LUMINARIES OF OUTDOOR SHOWDOM who appear to be having a terrific time at the second annual Southern States Fair, Charlotte, N. C., October 15-19. Watching the acts in front of the grandstand are: Front row, left to right, J. Harrell Fouedl, secretary of the fair and manager of Lucky Teter and His Hell Drivers; George A. Hamid, producer of the grandstand show and stockholder in the fair; Ralph A. Hankinon, auto-race directry back row, left to right, Lucky Teter, thrill driver; Dr. J. S. Dorton, manager of the fair and also manager of North Carolina State Fair, Baleigh, and Cleveland County Fair, Skelby, N. C.; Dr. T. N. Spencer, fair official, and Max Linderman, general manager of the World of Mirth Shows, which were on the midway.

Class B in Canada Votes '41 Operation

SASKATOON, Sask, Oct. 28.—At the semi-annual meeting of Western Canada Fairs Association (Class B Circuit) at the Bessborough Botel here on October 18 it was unanimously decided to carry on in 1941, reported Secretary Keith Stewart, Portage La Prairie, Man.

President Gordon M. Cook, Lloyd-minster, Sask, presided over the meeting, attended by desegates from every mem-ber fair. Camnose, Alta, was granted leave from the circuit for a year because of government appropriation of its plant for military purposes, and Mosee Jaw Sask, re-entered the association after

Sate, re-tractic in a secondary at two-year lapse.
Sid W. Johns, manager of Saskatoon Exhibition, visited and expressed pleasure over successful operation of all fairs in 1940 and to learn that operations would be continued in 1941.

JANESVILLE, Wis.-L. A. Markham was re-elected president of Rock County Pair and Livestock Association. Others named were Tom Hamilton, vice-presi-dent; J. W. Wissman, treasurer, and R. T. Glassco, secretary.

Take With Curb Used on Passes

MACON, Oa., Oct. 26.—An increase of 30 per cent in gate receipts was reported for the 88th Annual Georgia State Fair and Exposition here on October 14-19. It was the first fair held since control of the association was acquired by Macon Chamber of Commerce and was declared to have been an outstanding success. Attendance of about 110,000 was not far above the past, but the payments at the gate shot upwards by several thousand dollars. Chamber of Commerce practically eliminated passes, which formerly ran as high as 15,000, and for the first time a service charge of 15 cents was made on the few hundred saued. The increase was shown in the face of a jump of 15 cents in admission charge for adults. Formerly it has been 25 cents at night and 36 cents in daylight hours. This year the night charge was upped to 40 cents, including tax.

President W. J. Juhan was on the (See MACON GUTS PASSES on page 55)

Pull Is Better At Bay Staters

SPRINGFIELD, Mass., Oct. 28.—Attendance at 126 fairs in the State this year aggregated 800,000 more than attended these fairs 20 years ago when the small fair was considered more in the small fair was considered more in the prime and only slightly less than the number who visited fairs in the boom days before 1929. These are statements of Alfred W. Lombard, Boston, assistant State director of the Division of Flant Pest Courtol and Pairs and also secretary of Massachusetts Agricultural Fairs Association, who in an official capacity has watched over fairs in this Commonwealth for the last 22 years.

There are fewer "major" fuirs than 20 years ago, but an increased number of Grange fairs and ponitry and rabhit shows, most of which operate on one or two days. Ability of the fair as an institution to survive is impressive exication of its service and the hold that it has on people. There have been changes, he points out. The present-day fair covers a wider field than formerly. There is more emphasis on boys and girls work on exhibits by 4-H Gubs and vocational and extension groups. Farm machinery and industrial exhibits household gadgets, women's activities, and entertainment features are in greater variety than formerly. There are fewer fairs but they are better, he declares.

Attractions Are Changed

Attractions Are Changed

Despite its changes in response to interests and methods, the fair remains definitely recognizable—the more it (See MASS, PULL BETTER on page 55)

Attractions Aid Macon Ups Gate Spending in Big Draw at Mobile

MOBILE, Ala., Oct. 26 .- Greater Mobile

MORILE, Aia., Oct. 26.—Greater Mobile Guif Coast Pair here on October 14:20 broke records for attendance, money spending, and good weather. Estimated attendance of 194:000 was based upon the number of persons carried by bus lines, those who entered the six parking lots adjacent to grounds, and those carried by taxt companies.

Opening-day crowd of 30:000 was pulled by the appearance of Ringling Bros, and Barnum & Balley Chrous and Royal American Shows on the grounds-Pair officials and management of the RAS had been skeptical about midway business on opening day because of the circus, but instead of injuring business the fair had the banner opening day of its history.

the fair had the banner opening day of its history.

A large part of the circus matines crowd was still on the grounds while the night circus performance was in prog-ress. Midway crowds began to this about 10 p.m. and at 10:30 Raynell's Women Show, Boyal Ice Palace Revue, and Monkey Town darkened their fronts, (See Mobile Record Draw on page 54)

Navy Vetoes Halifax Plant

HALIPAX, N. S., Oct. 28.—It appears likely that Nova Scotia Exhibition plant will not be expropriated or purchased by the dominion government after all. The Department of Defense had provisionally taken over buildings for naval training purposes, but it is now believed the plant is unsuitable, and new buildings will be erected on the city-owned North Commons. A. S. MacMillan, premier of Nova Scotia, who was called to Ottawa for a conference with government members on the question, returned to Halifax and said that indications pointed to the government not going thru with its announced intention of buying the fair property.

Ohio State Loss Is Offset

COLUMBUS, O., Oct. 26.—Bad weather, which hild down 1940 Ohio State Fair attendance, was bismed by Manager Win H. Klinnan for a \$10,683 operating loss estimated by State Examiner Paul B. O'Brien, who reported receipts of \$197,797 and estimated expenditures of \$208,350. State Agricultural Director John T. Browth said the loss would be offset by profits from the 1939 fair.

Charlotte's SSF, With 230,000, Soars at Gates and Grandstand

CHARLOTTE, N. C., Oct. 26.—Second annual Southern States Fair here on Oc-tober 15-19 had estimated attendance of 220,000. It opened in fair and warm position with attendance of 42,000. 200,000. It opened in fair and warm weather with attendance of 42,000. Wednesday, School and Liteky Teter Day, pulled 48,000, despite rain. Thursday, champ and cold, with no special attractions, drew 30,000. Friday, fair and pleasant, had 80,000, with Lucky Teter in a repeat appearance. Some 50,000 braved theatening and chilly weather on Saturday for AAA auto races and closing events. Initial total attendance last year was estimated at 215,000.

Exhibits taxed space to capacity, althoung new exhibit building had been erected since last year. Farm, home, community, and commercial exhibits were housed under the grandstand, and three buildings housed cattle, swine, and poultry. Poultry display drew 1,500 birds from Georgia to New York, and dairy

cattle and swine exhibits drew from all Southeastern States.

Grandstand attendance was estimated at 51,000 and reoripts at nearly \$20,000. Gate admission was 50 cents: grandstand, 50 cents; reserves, 75 cents. This bettered 1939 business by about 10,000 patrons. Echoes of Brozdacy, revue, was presented by George A. Hamid, who bocked all the free acts. Lee Barton Evans was emsee and manager for Hamid. Acts included the Roxyettes (20): Captain Tiebor's Scale (first night only): Hight, Lowe, and Stanley; Mattle Grier, contorthonist: Victoris Troupe, cyallsts; Torrence and Victoria, aerialists; Doris Reed, formerly of Hippodrome Opera Company; Reg Keboe and Marimba Queens: Clyde and Harriet Beatty, wild animal act, and George Ventry and Steteon Band, Pireworks were presented by Ohio Fireworks Display Company.

In AAA auto races presented by Ralph (See CHABLOTTE SOARS on opp. page)

Neb. Board To Make Good Profit Showing

Good Profit Showing
Lincoln. Neb., Oct. 26.—Altho making no definite statement as to profit from the 1940 Nebraska State Pair here, it is hinted by board members that it is over \$10,000. Fair men met here this mouth to get a more complete picture of the financial situation than was available when the fair closed Instead of the usual October announcement, a mount after the fair, the board held off any statement until the financial record is presented at the convention in January of State and county fair managers. All things considered, a \$10,000 profit seems ultra-conservative to close observers because part-mutuels alone gained that much over the percentage and breakages of 1839. Concessions were slightly up, and the Goodman Wonder Shows' midway was a much beavier contributor to the fair treasury than its 1839 predecessor.

prove micror to the fair treasury than its 1839 predecessor.

Death of J. A. Boyd, sentor vice-president of Kearney, who was stated to go into the presidency succeeding J. P. Shubert this year, and the promise made a year ago by Secretary Perry Reed to step down after seven years in the driver's seat throw the official status in doubt. That the old board, long a target for press and country fair officials citicism, will control the situation appears likely. Chances that younger members will get on the board is also possible, as State Junior chambers of commerce will seek reorganization of the fair board in the unicameral Legislature. For the first time, however, the board has a real chunk of money to show for its type of operation, which may, it is pointed out, be a big factor in resisting change.

Patriotism Will Be Theme For 1941 Annual in Tampa

TAMPA, Oct. 25.—The 1941 Foorida Fair here will feature patriotism as its theme, General Manager P. T. Stricted announced. Plans for the biggest fair in 25 years are well under way, with landscapers setting out sub-tropical plants, which are expected to be in full plants, which are expected to be in full plants which are expected to be in full plants. plants, which are expected to be in full bloom when visitors arrive for the 11-day annual. In addition to 1,500 plants set out, there are nearly 4,000 permanent shrubs. An extensive irrigation system has been installed between walkways. Twenty-four fireproof display halls are

Twenty-four fireproof display halls are undergoing repainting and repairing. Artists and designers have been working for months on the Cigar Industries exhibits, and it is indicated these displays will be biggest in the fair's history. Gasparilla Day annually triples Tampa's population for the civic carnival. Fair program will include two days of autoracing, a Thrill Day, ceremonials, stock show, and several days set aside for dignitaries. Boyal American Shows, which winter in Tampa, will again be on the midway. Fair colors will carry out the motif in red, white, and blue.

83,000 Is New Wharton Top

WHARTON, Tex., Oct. 28,—The 13th unusual Wharton County Fair and Livestock Exposition here on October 15-19 draw record attendance of \$3,000, attributed by officials to excellent crops and inclusion of seven adjoining counties. Exhibits were good, especially in the livestock division. Bill Hames Shows did fair business on the midway with 14 rides, 11 shows, and concessions. Fenny Arcade and rides getting best play. There was a nightly rodeo and two matiness. Association has a \$63,000 plant composed of permanent buildings on 25 acres and parking space to accommedia 35,000 automobiles. Officers are it. H. McChonald, president; H. E. Wilson, vice-president; H. C. Copenhaver, secretary-manager, and L. F. Worthing, treasurer.

Topsfield Profit Over 4Gs

BOSTON, Oct. 26.—Edward Wiggles-BOSTON, Oct. 26.—Edward Wigglesworth was elected president of Essex
Agricultural Society, sponsor of Topsfeld
Pair, at the annual meeting here. The
1940 fair had gross profit of \$4.658,
highest in 10 years, and attendance was
largest since 1929. For the first time
in its 119-year history not an arrest was
made nor a complaint registered. Other
officers elected are James B. Reynolds,
Harlan P. Kelsey, S. M. Merrill, J. W.
Apparism. vice-presidents: Balph H.
Caskill, secretary. By unanimous vote
it was decided to again confine the midway to rides, shows, and food stands.



Fair Meetings

Meetings
International Association of Pairs and Expositions, December 2-4, Hotel Sherman, Chicago, Frank H. Kingman, secretary, Brockton, Mass.
Fair Mansgers' Association of Iowa, December 9 and 10, Savery Hotel, Des Mones, E. W. Williams, secretary, Manchester,
Iowa State Pair Board, December 11 and 12, Savery Hotel, Des Moines, Chio Pair Managers' Association, January 15 and 16, Deshler-Wallick Hotel, Colimbus, Mrs. Don A. Detrick, secretary, Bellefontaine.
Pennsylvania State Association of County Pairs, January 30 and 31, Pennsilaris Hotel, Harrisburg, Charles W, Swojer, secretary, Reading, Texas Association of Pairs, January 30-February 1, Hotel Adolphus, Dallas, Peto H, Smith, secretary, Plainview.

SECRETARIES of associations

SECRETARIES of associations should send in their dates, as inquiries are being made,

Difficulties Fail To Hurt Meridian: New Records Set

MERIDIAN, Miss., Oct. 26.—Missisalppi Fair and Dairy Show here on October 14-19 was most successful in history, records being broken despite the fact that Hennies Bros.' Shows were unable to arrive for opening day, and Tuesday, Wednesday, and Thursday were extreme-ly cool, reported Nat D. Rodgers, who handled press and advance sales for the rate and vrandstand. gate and grandstand.

gate and grandstand.

Children's Day, Wednesday, drew about 20,000, two night shows being necessary to accommodate crowds. Two performances also were given Friday night. A sellout to over 5,000 saw the Saturday night show. Secretary-Manager Hillman Taylor said the Saturday night crowd was the greatest ever to attend the fair, and President Ike Rosenbaum was gratified over the fair's financial success. Hennies Brost. Shows reported satisfactory midway business. Rodgers said results of the advance sales were good. All departments showed improvement, especially livestock and commorcial exhibits, and the flower show was one of the best over held.

Orange Fete Fund Growing

WINTER HAVEN, Fla., Oct. 25.—A special committee to raise \$5,000 to underwrite the 1941 Florida Festival here reported that \$2,500 had been pledged and that little difficulty is expected in its drive. Almon R. Shaffer, festival manager, who flew from Cleveland to meet with directors and outline plans, was head of Winter Wonderland at the New York World's Fair and has managed the festival for several seasons. Treasurer Roger Clapp salvanced a proposal that the 1941 operating budget could be cut considerably. Manager Shaffer said numerous acts have been booked for the free grandstand show. President George Burr reported several new exhibitors.

New High at Portland Show

PORTLAND, Ore. Oct. 26.—Pacific International Livestock Exposition here had an all-time record attendance of 131.356 on October 3-12 and President T. B. Wilcox Jr. Previous record of 122,000 was made in 1037. Less year gate was 110,189 and 112,000 were counted in 1938 when the show ran nine days.

Grandstand Shows

JAYDEE THE GREAT (Jerry D. Martin) reported he closed with Miller Bros. Shows on October 12 to play Wilmington (N. C.) Pair, October 14-19, and Kinston (N. C.) Fair, October 21-26. Pollowing Greenville (S. C.) Fair he will close his 26-week season.

SMITH'S Superba Band with Harriet Carr, vocalist, played Great District Fair, Radford, Va., reported Manager Hagh M. Smith. Other attractions were Abdallah Giris, Joe Arena, Kotch Ststers, Kurtzo and Kurtz, Semastional Kays, and Foley and White. Smith's band also played Henderson (N. C.) Fair with Pearl Haines' Revue, Walkins' Circus, Great Tarzan, Miss Sylvia and her Pets, Zacchini's cannon act, and Redney Keffer, emises.

FRED DELMAR'S LIONS, booked by the Gus Sun agency, closed a successful sesson of Midwestern fairs in Creston, Is. Delmar reports that four weeks of time was canceled because of infantile paralysis epidemic.

CHARLOTTE SOARS

CHARLOTTE SOARS

(Continued from opposite page)

A. Hankinson Saturday afternoon Tony
Wilman, Milwaukee, won the 15-mile
event, Jole Chitwood, who wen last year,
set a new course record of 23 4-5 ecconds
for a half mile. Harness racing was presented Tuesday, Thursday, and Priday
afternoons with about 60 horses. Luchy
Teter and His Hell Drivers were presented Wednesday and Friday aftermoons to capacity crowds. All grandstand acts were of high caliber, and general comment was that the grandstand
abow was best ever presented in this
section. A special preview showing Monday night for press and members of
civic clubs did much to build attendance.

ance,
For Max Linderman's World of Mirth
Shows on the midway Tuesday, Priday,
and Saturday were good days for all
shows, rides, and concessions Shows
drew well on big days, especially
Superba and Club Casino Show.

On Monday many showfolks participated in the fair parade, acclaimed the
best of its kind ever held here. At a
party given by the fair management for
the show people Monday night in the
cabin on the lake at the grounds a highlight was an improvised act by Lucky
Teter. Conrad Frederick Smith handled
general fair publicity. Art Wright handled press relations for Lucky Teter,
Russ Moyer for Hankinson auto races,
and Jim McHugh for the World of Mirth
Shows.

Around Grounds

HOUSTON, Tex.-President J. W. Sartstock Exposition, announced that for the 1941 show more than \$14,000 in awards will be distributed, a new high in the history of the annual event.

MENA, Ark—Second annual Polk County Pair and Livestock Show, October 17-19, drew 12,000, about 2,500 more than a year ago. A 12-block parade opened it. There were 2,400 exhibits, Coronation of a queen was closing-day feature. Cash awards were \$1,500.

CROCKETT. Tex. — Houston County Fair closed its most successful five-day annual on October 19, with an estimated 8,000 on the grounds. Total gate was placed at 30,000, with ideal weather and record exhibits. Secretary Staley Mims reported the fair was beyond all expectations. Fair was held in the new 8200,000 plant on a 92-acre tract.

FORT WORTH, Tex.—City of Port Worth has agreed to lease the city-owned North Side showgrounds and buildings to Southwestern Exposition and Pat Stock Show for a 15-year period. Heretofore the show has leased the site from year to year. Lease was sought by the show to justify the management in making expenditures for new buildings for swine and show horses and rearrangement of some facilities, as well as improvements to the Collesum, where rodecs are held. Lease provides that the show pay a rental of \$6,000 a year and assume maintenance and insurance costs. Saving to the city on these items will be about \$2,900 yearly, Proposed improvements will cost about \$160,000.

JANESVILLE, Wis.—Receipts of 1940 Rock County Fair and Livestock Shows here totaled \$5,224.30, including \$1,128 from concessions and \$977.50 from admissions, against expenditures of \$8,-150.52. Altho rainy weather held admissions down, decreases were offset by larger collections from concession rentals.

MARSHPIELD, Ore.—Coos County Fair board reported that the 1949 fair had profit of more than \$2,000,

SALEM, Ore.—Physicians fear Leo G. Spitzbort, manager of Oregon State Pair here, may lose the sight of his left eye as result of a shooting accident. Accidental discharge of a gopher gun at his Polk County farm caused a charge to strike him in the face.

COSHOCTON, O.—Directors of Coshocton County Agricultural Society reported that 1940 gate receipts totaled 29,390.35 and grandstand take was \$4,291.35.

Annual election will be held on December 7 in the office of Secretary Vance



OFFICIALS LINED UP before the camera at the 1940 Cumberland County Fatt, Payetteville, N. C., and from left to right, they are Alfman Murchison, president of the Junior Chamber of Commerce, which sponsored the fair, willie Lewis, legal adjuster; John H. Marks, owner of the Marks Shows, which were on the midway; G. R. Brinkley, in charge of exhibits, and J. Alexander MacKethan, secretary of the fair. Photo by Walter D. Nesland.



FREE ACTS WANTED

With my condition for 1941 Pair Search in Hillings, Indiana and Olice Guernates a long search, or state Leman and Olice Guernates a long search,

The Raymonds Attractions 725 Cerlies Street, JACKSONVILLE, FLA.

WANT

First-class Circus Acts of all blade for our 1941 fair season. Give full details, send photos if possible,

WILLIAMS & LEE ATTR., INC. 464 Holly Ave. ST. PAUL, MINN.

Conducted by CLAUDE R. ELLIS - Communications to 25 Opera Place, Cincinnati, O.

SEASON MAKES SOME GAINS

President Gurtler of NAAPPB Reviews Activities of Industry

Despite many handicaps, substantial strides are seen and big years ahead are predicted-members urged to attend annual convention and trade show in Chicago

CHICAGO, Oct. 26.—President Arnold B. Gurtler, Elitch Gardena, Denver, has mailed a letter to members of the National Association of Amussiment Parks, Pools, and Beaches, reviewing activities of the organization for the current year and urging the membership to turn out en masse at the 22d annual convention and trade show to be held in the litted LaSalle here on December 2-6. Secretary A. R. Hodge said from his offices here that never in the association's history had practically all available space been sold so early and indicated on his chart that there were not more than a half dozen spaces atill available. All old-timers will exhibit, he said, and there will be many the vast expenditures which are to be new faces.

Secretary Hodge also received the

new faces.

Secretary Hodge also reported that work of the program committee, headed by Edward L. Schott, Coney Liand, Cincinnati, with Paul H. Husdepohl, Jantzen Beach Park, Portland, Ore, heading the special pool program committee, is practically completed, Personnel Is: Program committee, Edward L. Schott, chairman; John L. Coleman, vice-chairman; A. R. Hodge, Paul H. Husdepohl, Theo M. Toll; beach and pool program committee, Paul H. Husdepohl, chairman; Asthur E. French, vice-chairman, Harry A. Ackley, Bert Nevins, Verson D. Platt, Leonard B. Schloss; Chauncey A. Hyatt, affviser.

Defeatist Claims, Hit

Defeatist Claims, Hit

The secretary's office notified all members to make room reservations early because a large attendance is anticipated. Invitations will be mailed to all members of the industry, as well as to all fair secretaries and carnival operators. "It is hoped that everyone will avail himself of this opportunity to see what is latest and best in the way of equipment and devices and to learn what is latest and most successful in operating methods, promotions, publicity, and other vital subjects," said Secretary Hodge, "Carnival and fair men will be the guests of the NAAPPB and AREA in the exhibition halls, and special emphasis is being laid on the fact that there is no registration fee for anyone. Anyone not receiving an invitation is urged to write or wire Secretary A. R. Hodge, 201 North Wells Building, Chicago, who will also be glad its forward particulars."

President Gurller's letter, in part, follows: "Another season has passed and, considering all things, I guess most operators are glad that it is over and that we have all emerged intact. Most parts of the country show bad weather conditions almost without precedent. Added to this has been the feedings of discouragement and despale which always accompany war and fear of more war, and to cap the climax is the usual uncertainty always produced by Presidential election year.

"I have spent a lot of time glanding."

certainty always produced by Presidential election year.

"I have spent a lot of time glanding thru the statistical reports supplied no weekly by our secretary's office, and I am most gratified to note what marvelous results have been obtained almost universally in spite of those numerous handicaps encountered. A number of parks, I am pleased to report, have actually shown substantial gains over 1869.

"For years I have heard the defeatist claim that the anusement business is on its last legs." I personally have never had anything but the greatest optimism over the future of our industry and I feel that the follow who is skeptical about our future is generally the fellow who has not done much to earn success. Nobody can stand on the side lines and do nothing to improve his park or pool and expect to increase or even maintain his former business.

Tax Problem Present

Tax Problem Present wisconsful operators to the country are the fellows who are consistent attendants at our annual conventions, where they keep posted on the latest developments in methods of operation, promortion, strate show, see what is latest and best in devices and equipment.

"The next few years are going to be hig years, perhaps, largely because of

the vast expenditures which are to be made in the government's preparedness program. We must all prepare for a bigger business. Our association stands prepared to guide us and help us if we will but participate in its activities. We know not what lies ahead of us in the way know not what lies shead of us in the way of taxes. Personally, I do not believe in the fanfare method of publicizing the work of legislative committees. Suffice it to ear, our organization, thru the legislative committee, the secretary's office, and over 100 individual members, did magnificent work in connection with the recent amusement tax legislation.

Service of Organization

Service of Organization

The seems to me that this would be an appropriate time for us to make an inventory of what our great erganization really does for us, as it is so easy to forget. In a few short weeks the most cutstanding yearly event of our association will again be held. This is your convention and trade show. This year we will gather at the Hotel LaSalle in Chicago, December 2-6. I was delighted when I examined the convention facilities of the LaSalle, and I am sure that the forthcoming meeting is going to be one of the finest in our history from a standpoint of comfort and convenience. Space at the annual trade show is already largely booked, and the program promises to be one of the most brilliant in our history. promises to be in our history.

"As in the past, your committees have sincerely devoted much time to the tasks assigned to them. Their reports given at the annual meeting are always looked forward to. In many cases what they bring to us represents many hours of research on their part and is accumu-lated for an index of our business needs or accomplishments.

or accomplishments.

"The work of your public liability insurance committee continues to be outstanding and each year finds a largegroup of satisfied policyholders who have
taken advantage of the public liability
insurance plan sponsored by the association. Participation in the plan enables policyholders to benefit in various
ways. The inauguration and operation
of this plan of providing public liability
(See GAINS ON SEASON on opp. page) (See GAINS ON SEASON on opp. page)



THEY ARE RELPING TO SET THE STAGE for the 22d unnual meeting THEY ARE HELPING TO SET THE STAGE for the 22d annual meeting of the National Association of Amusement Parks, Pools, and Bracks and trade show of the NAAPPB and American Recreational Equipment Association in the Hotel LaSalle, Chicago, on Decamber 2-6. NAAPPB president Arnold B. Gurtler (left), general manager of Elitch Gardens, Deuser, has issued to members a raiseu of the season and accomplishments of the espociation. Arthur E. Prench (right), of Jodeph P. Day enterprises, New York, is vice-chairman of the beach and pool program committee, headed by Paul H. Huedepohl, general manager of Janitzen Beach Park, Pertland, Ore, and which is destring a schedule of topics for consideration of the aquallo division.

AC Interests To Discuss \$250,000 Publicity Set-Up

\$250,000 Publicity Set-Up

ATLANTIC CITY, Oct. 28.—A luncheon
meeting was held last week at the Hotel
Traymore, attended by Mayor Thomas D.
Taggart Jr., 50 representatives of Iceal
annusement and business interests, and
members of the Hamilton Wright organization, a New York publicity firm, for
the purpose of acquainting local interests with the publicity methods used in
putting across the city of Miamil, a
contract handled by Hamilton Wright Jr.
for the past 11 years.

It was brought out that the Piccida
resort spends huge sums for publicity
during its six-month season, but it gets
back 45 for every dollar it spends. It
was suggested that \$250,000 would not
be too much mency for Atlantic City
to spend on publicity.

No decision as to the awarding of contracts or appropriation of money was
made. However, it was agreed that if
and when a publicity plum of \$250,000
is provided for an outside firm, those
cagaged now in handling the city's publicity would not be crowded out, rather
to be absorbed instead of eliminated in
any new set-up. It is expected that
Mayor Taggart will call an open meeting
of all local interests before making any
decision.

WILDWOOD, N. J.—Firemen last week halted a Beardwalk fire that threatened to cause serious damage. Blaze was con-fined to the east portion near Hunta Plaza Roller Rink and only about 100 feet of the walk was destroyed.

AC Facing Prospect Of Entering Pier Bis

Of Entering Pier Bis

ATLANTIC CITY, Oct. 25,—It may be up to city officials to operate one of the resort's amusement piers. Harry Jones, city tax collector, who was appointed receiver for Garden Pier when the city took it over for delinquent taxes late in summer, was back in his office this week after a trip pondering the question, "What does a resort do when it has a pier on its hands? We've never had snything quite that his before," he said. With a delinquent tax figure of about \$80,000, the city assumed receivership of the pier on September 3. Original tax law provided that only in cases where there had been an income could the city assume receivership. But this was amended to provide that "If the tax collector could create an income" the city could take over the property.

"We do not look for any income between now and hext spring," explained Jones, who is now charged with operation of the pier. "All lease were made in April and May. Last season there were aline tenants in the front, the ballroom was rented for wrestling matches, and there were an umber of productions in the theater. We expect to get tenants again." City will provide a couple of employees to watch the premises.

Pa. Spot Purchase Talked

HAZLETON, Pa., Oct. 26,-It is reported that the city of Hazleton has been considering purchasing Hazle Park as a site for a city playground. It is said Harle Park is available for \$21,000. including buildings but not other park amusement equipment.

Long Island By ALFRED FRIEDMAN

Fire did \$10,000 damage to the 300-foot Surrise Rest, Wantagh, cating and dance stop-off owned by Edward Hausen-taufel.

Bavarian Village, Bellmore, is in high favor with patrons because of claves managerial tastes in presenting enter-

Results of this year's toll collections from bathers at Long Beach have not been up to expectations and the L. R. administration is looking to other methods to ald in underwriting stammer expenses.



MEMBERS OF THE H2O CONTINGENT working on the beach and pool program for the December 2-8 annual pownow of the NAAPPB in the Hatel LaSalle, Chicago, are Leonard B. Schloss (right), general manager of Glen Echo (Md.) Annuament Park, and Chairman Paul H. Huelepohl (left), general manager of Jantsen Beach Park, Portland, Orc. Pool round-table discussions tell again convene one and one-half hours earlier than regular program sessions.

American Recreational Equipment Association

By R. S. UZZELL

By R. S. UZZELL

Colonel Hopkins, who proceeded Bob
Hofferkamp as manager of Forest Park
Highlands, St. Louis, is responsible for
starting Will Rogers on his vaudeville
career and ultimately to fame. The
Colonel played vaudeville in his St. Louis
and Louisville theaters and in Forest
Park. He was in touch with vaudeville
circuits and directed Will Rogers to his
first engagement.

circuits and directed Will Rogers to his first engagement.

L. A. Markus Thompson, of the famed L. A. Thompson Scenic Rallway Co., took Frank Darling and his brother, J. "Ding," the cartoonist, from medicine and started Frank W. on his amusement park career and Ding on the road to the world's foremost political cartoonist. We have nover heard either express any regrets over the redirection of their careers.

P. T. Barnum effered his grandson, Seeley \$25,000 to change his name to Barnum so as to carry the name down thru his descendants. The offer was refused. Seeley is unknown but the name of Barnum still prevails. New York World's Fair had the character, Barnum Marsfean Jabilee. The picture, The Great Barnum, has played to the nation.

W. F. Was Competition

Great Surmum, has played to the nation.

W. F. Was Competition
A library in Detroit lets out tools the same as other libraries let out books. Says who are budding mechanics are not hampered by want of tools. What a privilege this would have been to Henry Ford in his youth! Now we are on the way to produce mechanics, which the country sorely needs.

Most amusement parks are lacking in there mechanics. Many of their ills are traceable to very poor mechanics. The life of many rides and attractions could be doubled by adequate mechanical servicing. Few of the so-called engineers have had thore training and consequently

be doubled by adequate machanical servicing. Few of the so-called engineers have had thore training and consequently fall down in emergencies. Mechanical work is going to supersed white-collar jobs in remuneration in the very near future. The emergency training schools for tooknakers are going to help in getting boys mechanical minded again.

There is promise of more new Coasters for 1941 than in any year since 1930. There is sure to be at least one entirely new batk.

There is sure to be at least one entirely now park.

At the present rate of park men visiting the New York World's Fair plant, its offering should be absorbed before the end of November. The keen competition of the fair is over for amusement parks within 100 miles or more of it. There is no blinking of the fact that the exposition did hurt. Park men were leath to admit it until we were well into the second year.

Again this year a device paid for itself in the one summer. John Thernan put in a Langh-in-the-Dark last spring at Savin Rock. Conn., and paid for it, building and all, from operation results of 1940. Who believes that the amusement park business is done? Fred Levere, of the same resort, saw the Puturorama, of General Motors at the New York fair and is ted to believe that the amusement park will continue to exist up to 1960, at any rate.

Chi Sellout Efforts

Chi Sellout Efforts

Chi Sellous Efforts
Our major undertaking now is our annual conclave in Chicago on December 2-6. The AREA will have a dinner meeting for members only, as we have some vital problems to solve and do not want to get sidetracked with extraneous matters. The executive committee is planning a meeting at your suther's office in New York to decide definitely on the salient features of our program for the Chicago meeting. We are only waiting for our president, C. V. Stark-weather, to give us the date on which he can attend.

Meanwhile all hands are working for

be can attend.

Meanwhile all hands are working for a sellout of exhibit space. Excellent progress is being made. The large room has only two or three available spaces, and over one quarter of the small room is booked. AREA is doing all it can to make this exhibit a huge success. But it scarnestly desired that each member continue to act as a committee of one to help sell the remaining available space.

ATLANTIC CITY -- Promotion of a featured actiball game on New Year's Day is being considered for Convention Hall, to be between two big pro Hall, to be between two big pro-teams. Because it would be indoors, it is believed it would attract thousands from out of town. Seating in the Auditorium for a grid game is about 20 occ.

With the Loos

LONDON, England. —A number of bembs have dropped in the Gardens here but without harm to staff or animais. All exhibits in outdoor cages when warning is sounded are shepherded into inside dens, and armed keepers maintain watch lest damage to enclosures provide a means of escape for their charges.

MADISON, Wis .- Population in Vilas Park Zoo here has been increased by berth of two lion cubs to Duchess and Prince and at least two tiger cubs to Trikle and Rajah. Latter were born about three weeks ago, but the number in the litter has not been definitely established for fear of alarming the

PHILADELPHIA.—For the second time in six years, Sultan and Pawss, Ilons in Philadelphia Zoo, have become parents. Discovery of birth was made by Keeper Fred Huber, and how many cubs there are will not be known until it is safe to transfer Pawsa to an adincent onge.

FORT WORTH, Tex.—The baby elephant, purchased for Forest Park Zoo,
was christened Penny at a mortgage-lifting party at Will Rogers Memorial Collacum here on October 16. A contest was
conducted by The Fort Worth Star-Telegram to find a name for the new elephant, which replaces Sugar, an older
one executed early in aummer after attacking a zoo attendant. R. E. Harding,
local bank president, lent the zoo \$2,000
to purchase the elephant, and achool
children paid off the mortgage in three
months.

NEW ORLEANS.—It took five hours, 10 men, assorted crowbars, sticks, fire-crackers, and carrots to complete the job, but Lou. Audubon Park Zoo female Kodiak bear, has finally been settled in her new apartment next door to her future husband, Dick. Lou, a 400-pounder, made up her mind to prefer seclusion in a former coyote's cage and had to be dragged. The modern apartments are just around the corner from the old quarters.

YOUNGSTOWN. O.—Plans for a zoo, to be worked out on the most system, are being considered by Mahoning Valley Zeological Society, said President Miller Paulk, Proposal is for a Mahoning Valley park where blson, deer, bears, wildcasts, and other animals will be on exhibition. Maintenance of such animals is not expensive, Faulk said. Mahoning County Natural Resources Council has approved the plan and will work with the society.

SAN DIEGO, Callf.—Charles Smith, superintendent of San Diego Zoo, has returned from an Arrican trip with a young reticulated giraffe; rare monkeys, including a pair of the Cotabus species; two Grant zebras, and rare birds, including secretaries. Smith is slowly recovering from an illness contracted in Africa.

GAINS ON SEASON

(Continued from opposite page) (Continued from opposite page) insurance in an outstanding carrier for the benefit of members of this association is, in my judgment, one of the greatest achievements of the organization, and, I might say, has involved much sacrifice on the part of a relatively few members who have served constentiously on the public liability insurance committee.

"The service of the secretary's office is available to all members at all times. Our files contain much of value to our members, and the secretary, because of his long experience in the park business, is well qualified to offer advice in many lines, and he stands ready at all times to serve each and every member in every way possible. So if you have any problems never hesitate to call upon your secretary.

problems never hesitate to call upon your secretary.

"In these days of world-wide intolerance and disruption, perfect unity and harmony in an organization are of greatest importance. There are unseen forces at work which would undermine our democratic system and, thru intolerance and criticism, would penetrate even such organizations as our own. The way to strength, vigor, and achievement is unity and harmony, plus a determination to work together for our common good.
"During the past year I have been in constant touch with our secretarys of free and a number of committees. I have been in contact with many operators and I have heard of the many les-

some learned by them thru group co-operation—lessons that are being put profitably to use. Only thru banding together can any of us obtain the great-est good and the best results, especially in these times of stress, Results ob-

in these times of siress. Results obtained in the field of insurance, legislation, and in other ways give ample proof of the value of co-operation.
"I am glad to report that the 'association spirit' continues to grow and I am sure will reach a new high at our next convention, which, I am told, will be attended by all who have been at the list few conventions and many who have not been with us previously."

(Continued from page 41)

and membership in the daily high school class is growing rapidly. In addition to Winter Garden, the Fred H. Preeman-operated Chez Vous Rollerway, Dorchester, Mass, and Lyonhunt Rollerway, Mariboro, Mass, will stage Halloween parties on October 31. Pavors will be distributed.

RINKS in Chicago are operating to good business, reports Bill Henning, asasteroom manager in Armory Roller Rink, who is working in Riverview Park until Armory Rink, which remained closed because of the defense program, reopens. Armory states have been repaired and the floor will be resurfaced for the opening, expected to take place early in 1941. On January 20 the Oddimers' Club will stage an unniversary party in Riverview Rink. Prizes will be awarded winners of speces and waits and graceful skating contests. graceful skating contests.

SINCE reopening on September 16 Academy Roller Bink, Plainfield, N. J., has been drawing good crowds and with colder weather on the way a material increase is expected, reported Piocr Manager Clarence W. Tinaman. Hink operates nightly, with Mondays and Saturdays reserved for parties, and but for a few open dates, bookings run to June 1,

when the regular season closes. Bink has an 85-by-175-foot floor, with a large lounge and lobby leading to the floor. Pive dance numbers are featured nightly. Six clubs make the rink their headquarters. Staff includes all fluff, Mike Shidrick, and Prank Pedele, guards. Bob Tappen, skateroom: Virginia Pedele and Dorothy Wittke, checkroom, and Ma Hargroves, refreshment stand. Frank Fedele and two girl partners won contest staged by Pic with their spinning act. They appeared at the New York World's Pair for two weeks for Michael Todd and are now booked for night clubs and theaters.

JOHN RUCHINSKY, operator of Lake-side Park Roller Rink, Barnesville, Pa-has taken over Dado's Hall, Sheppton, Pa., for skating sessions on Monday, Wednesday, and Priday nights and Sun-day afternoons.

W. H. FAIRCHILD has made improve-ments on Pond Creek (Pa.) Boller Rink and reopened it.

DESPITE warm weather, business has been excellent at Bay Ridge Roller Rink. Brooklyn, reported Manager Art Launay, Rinks in the area, including Bay Ridge, all member of the Roller Skating Rink Operators' Association of the United States, will begin a series of weekly bronze medal dance contests on November 7. Eliminations will be held in seven rinks, one contest to each. Others entered are Hillside (L.I.) Rink; Ry-Wsy Arena, Union, N. J.; Paterson (N. J.) Rink; Ry-Wsy Arena, Union, N. J.; Paterson (N. J.) Rink; Ry-wsy reported that a prize Halloween party will be held at Bay Ridge Rink on October 30 and that he plans to organize a race class soon. Mins Terry Pulvermiller and Jerry Griffin, instructors, attended the recent HSROA pro school in Detroit and have organized classes in lighte skating. In the October 18 edition of The Brooklyn Speciator the rink was the subject of John (Buster) Schneider's The Bound Towner coltimn.



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Skyride \$2,500—30-Car Midget Auto Race \$7,500 14-Car Snapper (Cuddle-Up)

Laff-in-the-Dark (Fun House) 12 Cars, 30 Stunts, etc. \$4,000 Complete

ALL PRIOSS AS IS AND WHERE IS AY N. Y. WORLD'S FAIR
When Repring Mention The Bulboard. All Rides Are Complete.
Apply: R. E. GVIATT, Coaster Office, N. Y. World's Fair, HARRY SLOOM, 205 East
42nd Sf., N. Y. City. NORMAN S. ALEXANDER, Woodside Park, Philadelphia, Pa.



Geography

Tiso the question and answer are, as The smart boys any strictly academic, relatively unimportant, and interesting only to those with geographic zealousness, there is a fairly enthusiastic contriversy going on as to the place of birth of the late Tom Mix.

The Bellboards oblivary said Mix was born in El Paso County, Texas. George Wilson, of North East, Pa., thereupon forwards a clipping from The Eric (Pa.) Bully Times which says otherwise, tho not directly. Apparently Jay James, columnist of that gazette, had expounded on where the horseman and film star first saw the light of day because P. W. Allen, a contributor to his column, is quoted as follows: quoted as follows:

guoted as follows:

"I know you were right about Tom Mix not being born in Texas but in Mix Bun near Driftwood, Pa., on the Allegheny Valley Division of the Pennsylvania Railroad which we called the low grade division. In 1906 I moved my wife from Wilkinsburg to Du Bols and lived in a house on Second Avenue which was three houses away from Tom Mix's father's nome. Ed Mix, Tom's father, was coachman for John E. DuBols at the lime and used to be a coachman for John E. Sunde, John DuBols, who made many millions in lumber and left it to John S.

John E.

"It was a familiar sight to see Ed Mix atop the DuBois ceach, Tom was a dead image of his father. After Tom left Du Bois he never came back that I know of, but he never forget his old friends and family. He got his love of horses from his father's connection with the DuBois families. He used to stage wild antics when he was a boy. Tom's mother was a little woman, no higger than a minute, but as sharp as any woman who ever walked. After Ed Mix died, she closed out the Mix estate and moved into quarters in the old DuBois barn, which was in itself a palace."

We think Jay James is very lucky to have a reminiscer around like reader P. W. Allen. It may be that The Billboard was faulty in identifying the actual place where Mix was born, but at least it took a large view and said El Paso County." To columnist James and his correspondent it is "Mix Run near Driftwood," and then it develops that Du Bois gets all the mentions. To the Associated Press it was "Mix Run near Du Bois," so Driftwood would clearly have a kick coming for finding itself tosing out to big town Du Bois. Mix Run is so close to Driftwood that if they were any closer they would execute a head-on crash without even touching. That is very close indeed.

We thought as how you-all would be

wery close indeed.

We thought as how you-all would be interested in this lessen in geography, but coming back to the sheet which is silly enough to give me a living, we really like its birth tag, "El Paso County." We like it because down thats way you just have to come from a county, and in a State that has nearly 250 of such, its really identifying you with a section because if Texas was any larger it would be practically in South America. Not only that but "El Paso County Immediately tells the reader what town it's in countri of, sitho you could be in El Paso. distery tens the resource what count its in countrol of, aitho you could be in RI Paso County and still be a sleeper stop or so away from a relative in the same county. Maybe that is food for thought, too. Maybe they do not make countles large enough.

Since writing the above, word has be received from our Cincinnati office that Mix himself, in filling out a biographical form, which is on file there, gave his form, which Texas,

This being elip-forwarding week, there's one on hand sent by Leo Gaudreau, of Salem, Mass, revealing an interesting sidelight from the Men About Tourn column of The Salem Eneming News, It says:

"In answer to a recent query by a Wastern correspondent saking the year in which the North Salem circu riot took place, Bill Melden, local resident,

wrote the following note to The Man About Town the other day:

"'In 1834 Van Amburgh's Circus played on a lot near South Mason Street (there goes another "near") in North Salem. It was a one-ring circus. The place being jammed full, there was no Salem. It was a con-ring chous. American place being jammed full, there was no place to put on the show, so they charged the crowd with an elephant. The story goes that the crowd got mad and tore the tents down, throwing them in the

the tents down.

North River."

"The story goes" is a good phrase.

For authoritative information one goes

For authoritative sources. One of them

From Prom. Por authoritative information one goes to authoritative sources. One of them is first Chapin May's The Grows-From Rome to Bingling, a labor of love that Mr. May should be proud of. In the chapter of Van Amburgh we read that "before Isaac A. Van Amburgh was 20 years old he had left his native Peckekill. N. Y., wandered intuitively to North Salem." The author also mentions Starrs Ridge, Peach Lake, and Brewster. These are all towns "near" North Salem, which is between Peckekill and Danwich is between Peckekill and Danwinch is between Peckekill an is no indication that the town in question is in other than Massachusetts.

As Man About Town is a strictly local
column, no other assumption is possible.

Yet it is part of history that Van
Amburgh was for many years linked
with North Salem, N. Y. It is, of course,
possible that Van Amburgh's outfit appeared in Salem or North Salem (if
any), Mass, but the description of the
alleged riot itself sounds on the fantastic
side, even for such a fantastic person
like the great Issae A.

This could the lesson in prography.

This ends the lesson in geography.

Hartmann's Broadcast

WHENEVER a police raid is made on a W carnival—and there were several such raids, as usual, season of 1940—It is a certainty that one will find included in stories of the affair in the newspapers of the city where it happens something like the following paragraph, which is quoted verbatim from an item in a paper last

Radios and clocks without working parts inside of them were assertedly among the prizes offered at one raided

It doesn't require much thought by anyone to realize what detrimental effect publicity of this kind has on the public toward concession games on which mer-chandise is handled, or where it is displayed merely as a cover-up. Not only that, the deceiving of people thru such tactics causes the public to stay away tactics causes the public to stay away from carnivals entirely. Radics and clocks without working parts have no place on midways if car-

nivals are to go forward. They are to a concession game what a beautiful front is to an attraction that has nothing inside to back it up—only worse.

If merchandise is used on a game solely

flash it should at least consist of

E. DUBLE, of Jeffersonville, Ind. C. E. DUBLE, of Jeffersonville, Inua-cian directs our attention to the name of a circuis on tour in 1880 that was not given in the list published in the issue of September 21. The name is Myer & Shorb's Great United Circus.

"Reading over newspaper files of the old river town of Jeffersonville," Duble writes, "I found that of the circuses you mentioned (from Jeffer's Guide and Directory), P. T. Barnum's Great Travel-Directory), P. T. Barnum's Great Travel-ing World's Fair (largest abow on earth) was here in July, 1879. The Great Per-paugh Show and Noachian Menageric came in 1879 and later years. In the 1890s came the John O'Brien Royal Circus and Menageric: Shelby, Pullman, & Hamilton Show: Myer & Shorb's Great United Circus (not in your list); the original Howe's Great London Show, and & H. Beresti New United Monster Shory. S. H. Barrett New United Monster Show The old John Robinson Show came as far back as 1888 is wagon show then a ran numerous times during the "70s, "80s, and 20s. The writer well remembers attend-ing same in 1899, 1901, and 1905. I was with this show all season in 1911, which was the final year on the road under the ownership and management of the Robin-son family of Cincinnati. Also, 1911 was the last year the Forepaugh-Soils show was out. Both ended the season a day or so spart—around November 16 in Northern Mississippi.

4

IM WITTERIED has "come thru" in J response to our request for short yarns on how people still living broke into the annuscenet business. It was during the World War that Wit-

It was during the World War that Witterfed, a citizen of the U. S., had his first taste of show business. He volunteered for military service on April 6, 1917, and went to France in August, 1917. From the time that the armistice was signed until he was honorably discharged in February, 1919, he helped present entertainment programs in France. Since his discharge, 21 years ago, he has conducted a service abroad for American circus, stage, and clubs acts, also shows and bands.

bands.

It took the World War to get Witterfed to Europe and the latest war to bring him home. He is going back as soon as peace comes to again meanage and publicise American acts and shows.

WE WERE favored last week with a We which involve has week with a Weopy of Al Priddy's book, Not So Dassb, apparently from Al himself, mailed from Chicago, Constaing of 10 tales, it deals with the training and handling of animals as actually seen

The tales not only pack much interest, but are instructive. Their authenticity is vouched for by the late George F. Meighan, who was traffle manager of the Ringling Bros. and Barnum & Bailey Cir-cus for years.

Al, who was formerly with the Barnes, John Robinson, Hagenock-Welface and Ringling-Barnum circuss subjects has been lecturing on circus subjects before clubs, schools, and church groups in the United States, Canada, and Great Britain since August, 1926.

COLE'S CLOSING

(Continued from page 28)
Albert, for many years a friend of Jess

Albert, for many years a friend of Jess Adkins.

Mrs. Zack Terrell, Mrs. Noyelles Burkhart, Mrs. Bradley and daughter. Betty, made up a party to Tiajuana, Mex., but It miles from the show lot. Mitt Carle made a trip to Agua Callente, Tex. Judge A. B. Palmer has fully recovered from a recent illness and is back on the job. An amusing incident. In announcing the bexing match between Otto Griebling and Freddle Freeman, Jack Ryan, the announcer, with script provided by Joe Haworth, announces mames of persons of prominence as (homerary) econds, sponsors, etc. At the Saturday night show one of those whose name had been announced as one of the sponsors came from the seats to the center of the ring and did a fine job of clowning when at finish everyone gets knocked cut, he taking a fall that drew tremendous applause.

Mr and Mrs. Joe Haworth and daugh-

Mr. and Mrs. Joe Haworth and daugh-Mr. and aim Jos Hawbridt and Gauges ter, Bettle, were guests of Production Manager Frank Mattison at Warrier Bros.' Studio, making the sound stages and touring the lot while the show was near Los Angeles.

Scattering of Advance

LOUISVILLE, Ky., Oct. 26.—Advance car No. 1 of Cole Bros. Circus closed October 22 at El Reine, Okla. Manager Verson A. Williams was presented with a number of useful gifts from members of the car, and in return he stated that he deeply appreciated their loyal and efficient work.

After seeing the car put away in the new quarters here he returned to his home in San Gabriel, Calli. The personnel left for the following destinations: Hiram DeLotel, boss billposter, Ashland, Ky.; James Gephart, boss lithographer, Indianapolis, Ind. then to Hot Springs, Ark.; George O'Connor, steward, Bowling Green, Ky.; Pred Pyra, balmer squarer, Detroit; Charles Burns, Los Angeles, Chick Hills, Los Angeles, Thomas Brydon, Springfield, Mass.; Houston Rhodes, Mount Vernon, Ind.; Richard Talley, Morristown, Tean, George Malley, Denver, Sam Gläuson, Washington, D. C.; Lunchle Dietz, Lock Haven, Pa.; Neison Thomas, Scranton, Pa.; Jack Scott, pastemaker, Pittsburgh, then back to California. After seeing the car put away in the

Pat Murphy's Brigsde closed the same day at El Reno. Murphy went to Louis-ville on business, after which he will return to Los Angeles. Gien Booth went to Hollywood. Calif.; Lester Bidwell, Chi-cago; Richard Blackburn, Port Wayne, Ind. Henry Barth closed at Santa Ana, Calif., due to the serious illness of his wife. He returned to his home at New-Pat Murphy's Brigade closed the same

Notes From the Crossroads

By NAT GREEN

THIS is one of those weeks (October 17-26) when nothing happens and nobody writes, causing the Crossroads scribe to wonder wotinell's the matter. Of course, some things have happened, Willkie told some 20,000 people at the Stadium what's what; the Ice Follies Stadium what's what; the Ice Follies has been turning 'em away at the Arena and still will be lucky if it makes any dough flack of capacity); the Boller Derby has the Collesum overflowing with rabid fans, and the premiere of North-west Mounted Police disrupted traffic in the Loop Thursday night when thousands of people tried to get a slimpse of the movie stars who shuttled back and forth between the State-Lake and Chicago theaters across a temporary

slimpse of the movie stars who shuttled back and forth between the State-Lake and Chicago theaters across a temporary bridge built over State Street.

Then there were a dozen or so conventions in town, some of them atrictly helegh class (Sunny Bernet, please note), such as the international Anesthesia Research Society, to whom we appealed to permanently amesthetize the quys who are walling that show bis is dead, and the oddly named Flee Zing, Inc., the nature of which we were unable to determine. The Coca-Cola boys whooped it up at the Edgewater Beach, Paul Van Pool, Jopiin "coke" king, was on hand with his charming wife, and we spent a pleasant helf hour putting it up and taking it down with them. Paul had to hurry back to Jopiin for a Shrine doings, but will be back in Chi for the showmen's conventions.

That was a thoughtful gesture of Sam That was a thoughful gesture of sam Levy following the burial of Shorty Flemm, clown, in a Waterloo (Ia.) ceme-tery. Learning that the grave was un-marked. Sam purchased a wreath and a marker and with several of Shorty's clown buddles visited the grave and per-sonally saw that it was properly marked. Frank Burke is back in Chi, where . Frank Burke is back in Chi, where he will locate permanently, and has opened a publicity office in the Loop.

J. C. McCaffery back from a Southern jaunt. . This year's auto show, now on has really spread itself this year in the way of entertainment. Efeward Beck has produced a revue with a cast of 100 and John G. Becker has provided beautiful scenic effects. Ralph Frote's ork is providing the music; 20 community and suburban queens are lending their charm to the production, and Loia Fletcher, prima doma; the Bennett Singers, and the Virginia O'Brien ballet have prominent parts in the show.

Earle Reynolds, who will be \$5 (77) October 23, was in Chi last week with his wife, Nellie Dönegan, and their new roller-skating act of seven girls. On Thursday night they were the guests of Erelyn Chandler and Brisce Mapes, of the Joe Follier, which had capacity houses practically thrucut its engagement at the Arena. The new Reynolds all-girl act, composed of girls 17 and 18 years old, will play next season under the Barnes-Carruthers banner. . George Crowder, associated with the Leo Satter roller derbies, came in for the opening of the derby at the Collesum and left Monday for other derby spots. . . Maxle Herman, who usually appends his winters in Fforida, will remain in the North this winter, having become associated with the Archer Enterprises, endurance show promoters.

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aw St., Brooklyn, N. Y.

THE CHRISTMAS SPECIAL ISSUE OF
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SELLING OUT—LOG CABIN DUPLEX VENdors, \$3:50; Vendex Venders, \$1:50. Onethird deposit. WELCH NOVELTY CO., 934
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Show Family Albun



SAXOPHONE OCTET with Sousa's band, seasons of 1925 and '26. SAXOPHONE OCTET with Sousa's band, seasons of 1925 and '26. Left to right are Fred Munroe, now owner of a music store in Evans-ville, Ind.; Ben Conklin, with Goldman's band, New York; Bert Madden, located in New York; Leon Weir, member of Herbert L. Clarke's band, Long Beach, Calif.; Capt. Howard Bronson, director of the National Guard band, Mount Morris, Ill.; G. Goodrich, located in Haverhill, Mass.; Edward Hency, director of a high school band in Orlando, Fla., and Harold B. Stephens, saxophone soloist with Herbert L. Clarke's band.

100 PAIRS USED RICHARDSON RINK SKATES
—Aborted bizes, A-1 condition, \$165,001
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All special arrangements. Have been in this
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Rubes, Producing Clowns. Indoor or out-foor events. EDDIE & BETTIE, care Billboard, St. Losis, Mo. no.2

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Als Liberty — Colored Trumpet Player, Bead, 1996.
Age 27. appearance, Nife clubs, coclassiva, Tickett Yes, Wise or write Bill Heiliday, 15 Liberty Br. Albanty, N. Y.
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5. G. Terratile Koung Team—With four years' stock and reperioles experience (at present employed), would like to work with Eastern stock company acts among more. Prefer Equity, but consider hapfining. Have joint, a billing experience, appearance, White consider Little Thoday of the Consider Little Thoday of the Constant County of the Constant Little Thoday of the Constant County of the County o

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Feature Mental and Marie Act - Smitnes builder be night codes, horels, theatens, Salary for act, set sectage on readings. Prints You, care The Buil board, Circinnati, O.

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pick and bow. Fine bass, plenty deptih. Age
25, union, sober, reliable. Double violin,
frimper conditional, Want atyled commercia
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2 years staff. Read, take, pick bow. Fine
instrument poenty legister, proceedings of the
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Read, jam, good section man. Any size band,
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Anderson, S. C.

Hammerd, Quantat — Neutration, reliable, experienced, Large Steary, Stating risks, restaurance, content for Do not own instrument frequent, 221 Lexination Ave., Buffalo, N. V. 2023.

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National Champion Trick Flidler—Have 8 specia neverly vers with distilled play bet fieldler, real slaw and how (400) fields tunes, Werken three slaws and how (400) fields tunes, Werken three excises, press elipticas and abottos, Will were cal-with well organized hillshift or envelop bards. Solar hads only, Diet's frink. Have my own one and hallo made contilled, Werke or were, stating full particular a first to Freddle Stone, over H. Brow tillwater, Pa.

Rhythm Guitarlat—Woold like to Sin good, stead, working irlo, quartet. Young, muon, and can year, at. Write Freddie Stivens, 2143 E. William, De cater, III.

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Sering Bass. Now or later, Fully experience at the lines, Solid riordin, all essentials, Prefer Souli or Midwood, Wite details, Box C-5-95, Bullboard, Glorianald, O.

Tescu, Clariset—Read, Jam. Solor, experienced, Location, preferred, Nothing Solow \$20, F. G. Wellert, General Deliver, Alexandria, La.

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Analyst, open for engagements in Nig Clubs of Hotels for the coming winter seas-IULIA LESTER, ISBS/2 N. High St., Columb Ohio.

AVASLABLE FOR XMAS SHOWS, FALL CELL brations—Comedy slack wire act and tramp justing act. CECIL WOODS, Poplar Bluff, Mo

UNUSUAL DOG ACT FOR VAUDEVILLE night club work. Will travel BCX care Billboard, 1564 Broadway, New York

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Calvert, a Society Purposts—(Modern Peach and Judy). A positive goverity success. For status parties, department stores, therement our state, etc., point overity store Charlestes. Chiracte, 224 W. Martin, St., New York Chir.

Good Franch and Judy Operator—World Son manufacture, other traveling obers. Do seem other traveling obers. Do seem other control of the contro

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Store Work Wantes for Holldays—Funch and Judy,
Chrus and Marienette Theater. Work both scafrom one ophicus, Vandrulle Rheet in Marienette
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Women Women

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Drain, Mrs. R. J.
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Albert, Mrs. R. J.
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Albert, Mrs. Tom.
Allers, Allers, Mrs. Mrs.
Este. Mr Alleng, 1818, Jones
Alleng, Hatha B.
Alton, Mrs. Yosa
Alton, Mrs. Yosa
Alton, Mrs. Yosa
Alton, Mrs. Yosa
Alton, Dorrobry
Archargho, Anna
Arrocka, Jean
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Arrocka, Adama
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Arrocka Bescrift, Betty Jane Batter, Feartle Battery, Min Bobbie Barnell, Mrs.

Barr Berry Mrs. Harthdowner, Mrs. H. W. Boecher, Mrs. See Bedausser, He'en Bennett, Reftr. Geo. Bennett, Mrs. Geo. Bennett, Mrs. Geola Bennett, Mrs. Graft Bennett, Mrs. Graft William Mrs. Graft William Mrs. Graft Wilds Girni, Mrs. M. Girni, Ella Geston, Ella (Gelden Gate Gleja) Biotany, Viola Staker, Marrie Las Boardman, Mrs. O. W. Bode Jr., Mrs.

Canipe, Heater

Bettele Etbel Mes Pat

Holser, Danshy
Hiteras Hideri
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Honan, Mickey
Honan, Mrs. & L.
Honstel, Mrs. & L.
Honstel, Holse Hons, Mrs. Liftin Hons, Mrs. Liftin Honsel, Mrs. Liftin Honsel, Mrs. Tack Honsel, Mrs. Evelins Hubbel, Mrs. Ed.

fine for the state of the state Hubbell, Mes.
Hall, Mes.
Hall, Mes.
Hall, Mes.
Hubbell, Mes.
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Hubbell, Mes.

Mississer
Penirse Man
Man Heart
Mrs. Lee
Mrs.
Josephine Cohen, Eather James, Mary Consult, Kay James, Sella Mary Convery, Mary Convery, Mary Convery, Mary Convery, Mary Convery, Mary Johnson, Mary Convery, Mary Johnson, Mary Convery, Mary Johnson, Mary Convery, Mary Johnson, Mary Cotton, Mary Large Mary Johnson, Mary Cotton, Mary Large Mary Johnson, Mary Convert, Mary Convery, Mary Convert, Mary Convert, Mary Convery, Mary Convert, Kernish, Mes. Kernak, Mes. H. W. Kelhuan, Mina. Kelhuan, Mina. Kelhuan, Mes. Juraika Mes. Juraika

Day, May Dellar Dellar Dellar May Miles Control of the Control of DeClasers, James Liebness, Mes. Torranse Learnes, Learnes Learnes, Learnes Edwards, Mrs. Learnes, Mr

Leng. Pers M.
Lelloy, Eva M.
Lectured Mrs.
Warry (Gloven)
Lewis, Anna
Lewis, Mrs. Irrus
Liller, Arma
Letter, Mrs.
Liller, Mrs.
Lectured Mrs.
L

Penes, Limbs
Lowgoo, Mrs.
Getrade
Lausson, Mrs. O. E.
Lausson, Mrs. O. E.
Lausson, Mrs. Modice
(Limbs, Mrs. Modice)
McAlver, Mrs. J.
H.

McCampbell, Mrs. McClanden, Mrs. McClanden, Mrs. Euler McClimg, Mrs. Pearl McGray, Mrs. Victoria McDonald, Mrs. Kimy McGahan, Mrs. Medahan, Mrs. McGlin, Mrs. Wanita

Me Kinder, Mentta Me Kinder, Me Offia Me Lactilin, Svens Mc Mahan, Mrs. Docris Mc Prakl, Mrs. R. E. Marker, Mrs. Paul Marker, Mrs. P. H. Malors, Gusta Manustodt, Mrs. Minustodt, Mrs.

O'Brien, Mrs. Endy
O'Brien, Mrs. Harry
O'Hars, Mrs. Harry
O'Hars, Mrs. Hence
O'Hars, Mrs. Hence
O'Hars, Mrs. Hence
O'Sell, Mrs. Golf
Oshees, Mrs. Google,
Oshees, Mrs. W. L.
Dabber, Mrs. Golf
Oshees, Mrs. W. L.
Dabber, Mrs. Hos.
Parrish, Mrs. Carl

Vettas, Mrs.

Victore, Miss. Jerre

Victore, Mrs. Victa

Victore, Mrs. Carl

Victore, Mrs. Ross

Catheire

Tuskell, Mrs. Cool,

Victore, Mrs. P.

Hood, Mrs. Makel, Mrs.

Hood, Mrs. P.

Hood,

Head Mer Henard Besee Bervelds, Heber William Mrs. Beber Earl R. Henard Besee Bervelds, Heber William Bettle Bruth Bell, On Helman Mrs. Marke Jean Bell, On Helman Morth Wilson, Marke Jean Bellew Diek Marke Jean Bellew Diek Marke Jean Bellew Diek Berne Jean Ber

Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office, Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

Royal, Mrs. Hasel Zava, Dirts Bolt Zavelta, Oglie Royce, Mrs. Zern, Sada

Hoyes, Mrs. Bolt Hoyes, Mrs. Bolt Hoyes, Mrs. Wiggles Hunter, Josephine Emiss, Marie Richeleges Josephine Hym. Lillian Sanogles, Mrs. Earl Sanogles, Mrs. Tearl Sanogles, Mrs. Jewis Schadles, Mrs. Jewis Schadles, Mrs. Jewis Schadles, Gimera

Bainder, Mr. Jewel Scanler, Mr. Jewel Schaffe, Greera Schoffeld, Mr. Lin Scott, Mr. Elleen Scott, Mr. Cla Seisers, Mr. Seisers, Seisers, Mr. Lind Stanker, Lillian Stanker, Lillian Stanker, Josephice

Show, Mrs. Coan Sheelar, Josephine Sheepant, Lillian H.

Steelard, Lillian II.
Sheiden, Mrs. Delbert II.
Sheiden, Mrs. Delbert II.
Sheiden, Mrs. Delbert II.
Sheiden, Mrs. M. Allen, Frederick G.
Allen, Lede Rich Rich
Sheiman, Mrs. G. Ander, Chief
Sheiman, Mrs. G. Ander, Chief
Sheida, Virian L.
Shine, Harr C.
Sheida, Virian L.
Shine, Harr C.
Shine, Harr C.
Shine, Mary C.
Sheida, Virian L.
Shine, Mary C.
Shine, Mary C.
Sheida, Mrs. Leon
Shyr-Eagle, Darothy Arthour, Mile
Shyr-Eagle, Mrs. Leon

(Arisma) Shows Anakuma, Chirunes Anakuma, Chirunes Anakuma, Chirunes Anakuma, Chirunes Aneste, John America, Ray Backer, Ray Backer, Bary Backer, Barker, Jark Basher, Jark Basher, John B. Saker, Rillia Baker, Ril

Stein, Mentallet Aree, I. Shore Stein, Mentallet Aree, I. Shore Stein, Mrs. Bent Steiner, Mrs. Bent Steiner, Mrs. Bent Backer, H. N. Steiner, Mrs. Bent Backer, H. N. Steiner, Mrs. Bent Backer, H. N. Branch, The Jack Backer, Mrs. Bent Steiner, Mrs. Maller Backer, Rich Backer, Rich Steiner, Mrs. Mrs. Bent Backer, Rich Backer, Rich Steiner, Mrs. Mrs. Bent Backer, Rich Backer, Mrs. Bent, Mrs. Bent Rarchy, Robt. E.
Hardy, L. P.
Hardy, L. P.
Hardy, L. P.
Hardy, M.
Hardy, Win,
Harbert, Win,
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Harner, H. A.
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Van Hrem, Mer.

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Geo E.

Baron.

Valenthise, Mrs. Borr

Ravos.

Vanney, Mrs. Borr

Vanney, Mrs.

Vassalka, Mrs. Long

Matrick

Vassalka, Mrs. Long

Matrick

Rarry.

Vistal, Mrs. Clemer Mes. W. V. Yudit, Mr. Calley Wade, Mr. Calley Wade, Mr. Colla Walley, Levia Ward, Levia Watte, Hree Rema Webs, Mary Webr, Louthe Wiese, Mary Webr, Marghy Wine, Mr. Riby White Hose, Mr. Chammia Willer, My.

Willer, Mrs. Beber, Butta Belieber,

Zimmerman, Mrs. Zonona, Miss

Men

Blickep, Den Blickep, Gen. & Clara Bishop, Pen, & Bishop, Gen, & Bishop, Gen, & Cara Shark, Rob Charles, Control Eddle
Hinser
A. H.
Mr. Babe
Hills
Goo.
Clarence
Flord E.
Prod.
Class
e. Welter
c. Clas.
der. W. 1 tridge texander w. C. Barrey Morgan

Briggs, Tex Sriega, Tex Brin, Engle Briot, Easy Briot, Bane Broadway, Messick Broadway, Al

Striven, Beacher

Riscoux, Co.

(Haselier)

Besen, N. D.

Erwez, Pete W.

Howard

Bronn, Howard

Bronn, Howard

Bronn, Howard

Bronn, Milke

B buckishi, Plate buckishi, Plate buckishi, Plate buckishi, Bruce kuffan, Bruce kuffangton, G. D. bundy, Endy Successi, Carrad Burges, Ted Surveits, Glen berns, Walke

Rentley, 1005
Rentley, Harry
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Carenaugh,
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Castro, Arthur L.
Chambers, Hob V.
Chambers, Feel
Chamby, Lewis
Chant, Robe,
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Compilent, Jean
Commer, Conne Leis
Commer, Chaix.
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fasheur, R. J.

Casterd)

Dalmer, E. G.

Dally, Limened

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Dally, Rappy

Darling, Happy

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Darling, Pred. Mr.

Davis, College

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Garhand, Gliver seriand, West Garrist, Arthur Garrist, Losis Gaster, Frank Gaster, Frank E. Gaster, Frank E. Gaster, Frank E. Gaster, Frank E. Gaster, James Day Berry, Bert Gibbers, Harry Gibbers, Harry Gibbers, Harry Gibbers, Harry Gibbers, Harry Gibbers, Farter, Gibbers, Frank Gibbert, Fatter, Gibbert, Fatter, Gibbert, Fatter, Gibbert, Gibbert, Gibbert, Gibbert, Gibbert, Gibbert, Gibbert, Gibbert, Fatter, Fat Davis, Jack motor, motor, we am John Marie John Marie John Marie M

Goody, Hay

Gravia, Make Gray, Box Ho Gray, Chifford Bernan Dunit, Bote Wesley Dennities, Remer Darpnells, The Dier, Fibr. T. Lade, Millon, Sagle Kee, Calef Eddie, Geo. H. Harrischent, F. E. Leinenfändt, Dartel Edward, Arthu-Edward, Capt. Edward, V. L.

Jerr Egbert, Fortiess Egberton, Let 531, P. T. 531, Stew 131k Valley Show Hillott, Melvin Hilliott, Materia Hillio, Laury Hillio, Laury Hillio, Ray Oveille-Zillione, Jimmie Debree, Geo. H. Enwender, Rabe Erdinan, Los Erdin, Los Erdin, Los Erdin, Los Erdin, Los Erdin, Menroe Leans, Chas. C. Frans, Geo. S. Frans, Joe

Gwynne, Jack (Magician) Redden, (Magician) Redden, Wondell Hadden, Wondell Hagenab, W. J. Hagerty, Jos. Hagerty, Paul Hail, G. V. (Gooty) Hall, G. V. (Goody) Hales, Buddy Hale, Buddy Hale, Jay Hale, Walter Hales, R. S. Esq.

Branc, Leny (Mary Frame San & Bob; Frame San & Bob; Frank, Geo. E. Fabiat, Joe H. Fabiat, Joe H. Fabiat, Le. E. Fabiate, Le. E. Fabiate, L. E. Farcell, James A. Farcell, Scotty E. Farcell, Scotty E. Facell, Scotty E. Fabiate, H. Ersen Fabiate, H. Ersen Fabiate, H. Ersen Fabiate, H. E. E. Fabiate, King

Felton, King T. Felton, James T. Fendrick, Boyel Senton, Jack Ferguson, Dampy R.

remon. Jack
Preguent. Danny B.
Freguent. Pade
Frence. Pade
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Geoter. Geo.
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Harris, Robt.
Harris, Roses
Harris, W. East
Harrison, Dans
Harrison, James R.
Harrison, James R.
Harrison, Walter
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Harrison, Great
Harrison, Jack
Harrison, Jack
Harrison, Harrison
Harri Hawkins, Rishes H.
Harms, Williams, Williams, Williams, Williams, Williams, Williams, Washington, Washington, Arti.
Heater, Franks, Three Franks, LaPavor) Franks, C. R. Franker, Samuel Rapper, Samuel

Frantrick, A. G.
Frantrick, A. G.
Frederick, Henry
Frens, F. H.
Fritz, Alfred
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Fritz, Fritz, W.
Fritz, Fritz, G.
G. Henry, Practick

Hendrick, Mark
Hendrick, Paul
Hendricken, Hogies
Hendricken, Hogies
Hendricken, Harry
Herold, Harry
Herold, Harry
Herold, Hobel
Herman, Eddle
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Herman, Hobb
Herman, Cook
Hermid, Hobt
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Hermid, Hobt
Hestand, Cook
Hill, Geo
Hill, Geo
Hill, Geo
Hill, Hary
Hinchler, White
Hinden, Thooles
Hires, Robe
Hires, Rob Galler, Fredrick (Tex) Gale, Lawrence Galler, Harver Gallagher, Jack Manusler, Amold

irein, Cap irein, J. G. irein, J. G. irein, John L. irein, John L. Jack O'Dismondi Car James C. Carlor Language James C. W. La Jasport, L. L. Jasport, Wim. Jensurya, Ted Peter S. Language J. Language J

Johnson, Col., Texas & February, Dellas III. Schmann, Geor. E. Justinessen, G. W. Jestmann, M. Jenis Johnson, W. H. Johnson, W. H. Johnson, W. H. Johnson, Jinniss Jecuston, Jinnis Jecus, Alvas (Lumber Baschall)

Kalin Ascrott Karr, Joe Kid Karr, Joe Kid Karrean, Kid Kasher, V. C. Kasher, V. C. Kasher, Tuck Kee & Tuck Keeller, Clifford Keller, Clifford Slim

Keller, Cifford
Keller, Henry Elle
Keller, Henry Erch
Keller, French
Keller, French
Kelly, Steonge R.
Kelly, Janese
Kelly, D. C.
Kelly, T. G.
Kelly, T. G.
Kelly, T. G.
Kelly, T. G.
Kelly, T. War,
Kelly, T. War,
Kennedy, Janese
Kennedy, Wax,

Rooms 3. H.
Lower Robert
Rithshree Bay
Killingbeek, Meel
Kinn, Dan E.
Konn, Dan E.
Konn, Dan
Konn, Bay
Konn, Bay
(Corbor)
King, H.
King, H

Courad Natend M. John Viajale Robert con, Record range, Don tager, Walter H. camer, H. R. reil, George range, Histor, Heavy rate, Wender

Landrum, L. P.
Landrum, C. P.
Landrum, C. S.
Landrum, W. S.
Landrum, C. S.
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Landrum, Thomas A.
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Jorin, John W.
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When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.

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Raym. Fronk Had
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Raym. Harvy
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MAIL ON HAND AT NEW YORK OFFICE 1844 Brendway, Women Lonearie, Mrs. Frank

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Harry, Martin,
Charter, M. Falcille
Charter, M. Falcille
Charter, M. Falcille
Charter, M. F.
Collegel, M. C.
Langer,
Darin, Jessie I.
Day, Jessie II
Day, Jessie I.
Day,

Manufield, Andrey
Martin, Jane
Martin, June J.
Murphy, Was J. J.
Newman, Mir.
Frank Mir.
Frank J.
Palent J Colline, Nancy
Davis, Jesen D.
Davis, Jesen D.
Davis, Jesen Mary
Dept. Jesen Mary
IreMille, Jesen Mary
Tealinet, Heim
Frainet, Heim
Frainet, Heim
Frainet, Mrs. Leo
Jamison, Shifey
Lambort, Mrs.
Lambort, Mrs.
Lambort, Gortin
Lambort, Argelian
Leo, Augelian
Leo, Augelian
Leo, Augelian Men

Scient, Arnold Value Allen, H. Monte Rayder, Value Andrews, Monte Rayder, Van Brand, Perditand

Armand, Prof. II. Haber, J. A. Han All Proppo Hickord, Percy C.

Hack: Dem Lorg Tack Sam Louise, Dem Lorger, Die Lorger

Hannend, Joseph
Hayes, "Dee"
J.
Hayes, "Dee"
J.
Holman A.
Holman A.
Holman A.
Holman A.
Holman B.
Holman J.
Holman J

MAIL ON HAND AT CHICAGO OFFICE 404 Weeds Bldg. Women

Alexander, Tod.

(Specks)

Allan, Louise K.

American, Ma.

Annetron, Basky

Endderston, Basky

Endderston, Basky

Endderston, Basky

Collins, Web. T.

Ochmerk, Lee

Davis, Allan A.
Dennis, Josk

Dennis, Locaria

Steller, Albert

Terry, Diane

Terry, Dia

Allied Meter
Attractions
Averill, Korder
Barry, Korder
Barry, Man
Boster, Man
Boster, Man
Boster, Roy
Body, Hill A.
Corrects, Cerlin
Cowell, George
Daly, Chick
Haten, Freit Mack, Lawrence & Good, Joe or Don Mack, Marousia Hall, G. v. Handley, Ullain Hall, G. v. Handley, Ullain Harrington, Halph Harrington, Halph Harrington, Physics of Macker, Paul House, Company, Control Hall, G. v. Hall, G. v. Halph Harrington, Halph Hall, Hal

Dorwitt, Gerups
Dabe, Charle
Dabe, Dabe
Dabe, Charle
Dabe

MAIL ON HAND AT

Weber, H. L. Weinberg, Janes Williamson, George Williams, Charles Whiteher, Caser

ST. LOUIS OFFICE

ST. LOUIS OFFICE

1900 Accesse Bids.

Parcel Post

Women

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Busiceste

Anderson, R. D.
Anderson, R. D.
Anderson, William
Rainnan, William
Rainna, P. Parel
Rain, W. C.
Rain, W. William
Rocci, Jack
Boos, Arthur
Rever, Harry
Coletan, Raymond
Cochras, Pury
Coletan, G. E.
Conley, Tes

Worthley, Barnald Wray, Rom Wright, Harm Zongil, Charten Pee, Frank Plensgan, Jes, Flynn, Frank Francke, Ernest Varnos, Eddie: (St. Morne) NYC, h. Viera, Pete: (Caca Lema) Flint, Mich., nc. Vierra, Al: (Ivanhoe) Chi, rc. W

Coafe, George L.
Coafe, George L.
Coafe, George L.
Coafe, Louis
Coafe, Carent
Coafe,

Wald, Jean: (Port Rayes) Cohembus, O., h. Wald, Jistimio; (Bell's Corner; Philla, c. Wald, Jistimio; (Bell's Corner; Philla, c. Wald, Jistimio; (Reinbow Roem) Denver, Dewards, Jacks (Carcellan Pliese) Raisigh, Wardley, Jacks (Carcellan Pliese) Raisigh, L. Newson, Jacks (Laboy's Cash Ers) Chi, ne. Weber, Jacks (Laboy's Cash Ers) Chi, ne. Weeks, Banny; (Maylair; Banton, ne. Welk, Lawrence (Trianbel) Chi, b. Weens, Ted; (Peshody) Semphis, b. Weens, Ted; (Peshody) Semphis, b. Wendell, Connie; (Ace of Crahe) Oceana, Tem., 25.

Weemen Ted: (Penbody) Memphis h. Wendell Connic; (Acc of Ciche) Oderna Tex., 150
Williams, Chick; (Gey '50s Cafe) Phila, Rd. Williams, Clem: (Spread-Eagle Inn) Strafford, Pa., 16.
Williams, Bill: (Manalawny Log Caken) Mari-williams, Sill: (Manalawny Log Caken) Mari-williams, Sunder (Astori NYC, h. Williams, Sander (Astori NYC, h. Williams, Sander (Emerald Inn) Albany, N. Y. 166. ne. Wilson, Teddy: (Cafe Society Uptown) NYU.co., Wilson, Howard: (Tanillia Gardens) Richmond, Va., b.

Young, Reland: (Lombard's) Bridgeport,

Zahler, Al; (Log Cable) Trenton, N. J., nc. Zarin, Michael; (Tavern on the Green) NTC.re. Zipp, Eddie: (Old Heldelberg) Milwanker, nc.

Pitt Hotel Going In for

Pitt Hotel Going In for Stepped-Up Music Policy PITTSBURGH, Oct. 25.— Fort Pitt Hotel here made another move for afterdark trade this week with appointment of Kan Balley, formerly with Horace Hetat, as music director. Balley will lead a band in the Norse Room for danking nightly and supervise new musical combination in cocktail journe.

After years without tunes, excepting occasional hookings of amail outfits in the bar, botel will try for share of expected pick-up in downtown entertainment trade.

\$330 for Will Bradley
CARBONDALE Pa., Oct 26.—Will
Bradley attracted 800 patrons at 58 cents
per October 15 at Casine Hall here, Dance
was appresented by the Mosts Club.

ORCHESTRA ROUTES

(Continued from page 11)
Sherr, Jack: (Clin Cush) NyO, 16.
Shevin, Pat: (Evergreen Gains) Frila, ne.
Shelling, Rot: (Terrice Gardens) Port Clinton,
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Unell, Dave: (Alabam) Chi, no. Varell, Whitey: (President) Atlantic City, b. Varrel, Tommy; (Cinb Ball) Brooklyn, ne. Vera Acc. (Confres) Chi. h. Werace, Hanto; (College Inn) Phila, ne.

- Wholesale

Conducted by SAM ABBOTT-Communications to 1564 Broadway, New York

Comic Buttons . Make Extra Cash For Badge Workers

NEW YORK, Oct. 26.—Comic buttons have proved a substantial money-maker for badgeboard workers during this Presidential campaign. A veteran in the field said that the comedy angle that has been placed on buttons by both aides in the Presidential campaign was unique in that it was the first time he had seen such items go in large quantities. Buttons at the cutset of the campaign were strictly businessities and merely gave the political stand of the wearer. During the chosing weeks of the 1940 drive buttons with funny sayings have supplemented those of a more serious nature. Selections pulled at random from a

mented those of a more serious nature.

Scientions pulled at random from a box of these buttons rovealed that the Republicans have by far the larger number. The sayings include "My Friends... Goodbye," "Edith Wilkite for First Lady," "Rocasvett for ex-President," "No Grown for Franklin," "We Don't Want Riesnor Ether," and "All I Have Left In a Vote for Wilkite."

Democrats fell in line with "Two Good Terms Deserve Another."

As the election fraws near and the draft machinery being put in motion, badgeboard workers have added another button. It reads, "Paps, I Wanns Be a Captain, Too," and is reported to be selling very well.



By BEN SMITH

OUT OF THE MAIL BAG.

J. B., of Altoons, Pa., writes:
"Thanks for your letter listing several concerns from which I may obtain complete deals. I have written the concerns and should get their reply in the near

"In the current issue of The Billboard

"In the current issue of The Billboard you state that you have a number of reprints of an article entitled Salesboard A, B, Ca. I would appreciate a copy.

'I have been in the direct selling field for several years but have not considered the salesboard field until recently, when I got hold of a lighter deal from Bengor on whiteh I made out nicely. Naturally I tried to find out more about the business and, being a reader of The Billboard for some years, I turned to your column for help. It looks like you are going to give me just the information I dealer."

E. C., of Catskill, New York, writes:

desires."

E. C., of Catskill, New York, writes:

"I have been an interested reader of your fine magazine for some time and have found much that was useful and informative in your columns.

"We are thinking about starting in the salesboard game and would be grateful if you would find it possible to late our names to receive announcements and literature about the various new deals as a suggested in your column of October 18. We would also appreciate receiving a copy of the article Salesboard A, B, C's mentioned in the same column.

T would also like to take this opportunity of thanking you for all the impiration and guidance your column has given us in the past as well as for the above."

Quite a few letters asking for deals distributors' names and for a copy of the article Sulesboard A, B, C's have come to our desk in the past couple of weeks.

(See DEALS on page 55)

Spotlight on Large Dolls As Season's Money Makers

Country's bingo and salesboard operators anticipate banner Christmas business with new models-Southern fairs report a heavy demand for 30-32-inch items

NEW YORK, Oct. 26.—Large dolls have come into the spotlight and are proving real money-makers. Popularity of them at Christmas time was given as one of the main reasons for the increasing demand. According to Jerry Gottlieb, dolls have stepped into the limelight by reason of new designs, which also include patriotic dolls. Miss U. S. A. a 30-inch model, is one of the fastest selling items at this time. Southern fairs are going strong for the model, and bringe and salesboard operators are also cashing in on the trend, he said. Dressed in blue rayon satin, with red and white stripped skirt with a ruffle of deep hive with white stars, the patriotic doll immediately claims attention. Legs, head, and arms are of composition material and the wig is platinum ecolored. Doll bears the tag "God Bless America" on its wrist, which adds to its partiotic atmosphere. Also popular with Gottlieb are DuBarry and Florodora dolls, which are the same size as Miss U. S. A, but dressed differently.

Standard Doll Company, a spokesman said, is featuring Miss Liberty as its partiotic doll. Thirty-two lanches in height, the doll is dressed in a white sown with red and blue ruffles. In the public is showing more interest than beight, the doll is dressed in a white sown with red and blue ruffles. In the public is showing more interest than beight, the deli is dressed in a white public is showing more interest than beight, the deli is dressed in a white public is showing more interest than beight, its designed a star that frames the operators say, sligments having been moving rapidly to ops in the field during the past few weeks. The South is reported good for this type of salesboard dela.

Cigarette servers are also getting their with a business. The Turn of The Autron of the basic part of the husbars.

brenkable.

Boudoir Dolls Co

Standard also reported that boudoir doils, also 32 inches in height, were still top sellers. Scurlet, a model that was designed for the Deep South, is also clicking sollidy. Hem is the same size as the boudoir line. Gown is of pink-flowered astronomy.

astin.

Arrow Pur Company's Santa Claus, a new liem, is seen as one of the top numbers of the Christmas season. Large quantities of the dolls are being shipped to bingo and salesboard operators thruout the nation, it was said. Two sizes, 18 and 28 inches in height, are available. Since the dolls are individually packed, operators can easily display them.

With dolls made up in larger sizes, eyeappeal is immediately gained. Since onleges and schools are getting into their 1940-'41 sessions, these dolls are in demand by girls for room decorations and by boys for gifts for their co-ed friends, Many are availing themselves of sales-

reported good for this type of salesboard deal.

Cigarette servers are also getting their share of the business. The Turn o' Top, which holds 20 eigarettes in individual compartments, is being used extensively on boards. Operators who work office buildings and college towns have found this to be a top number. Pres-a-lite serves a lighted cigarette to motorists. It is attached to the steering wheel housing of the automobile, within easy reach of the driver. Since it makes a nice gift for automobile owners the item is reported especially hot at this time. Another smokers' item that is going strong is the Extinguisher Ash Tray. Made of plastic and finished in four colors, the Itom has instant appeal. It is suitable as a gift, which has been a factor in its rapid rise to popularity. Lighters of various types are also getting good plays, it was said.

boards, bingo games, and game concessions to secure them.

A RECENT spell of brisk weather served to drive bingo games indoors. They got off to a good start, with operators reporting good crowds. Some or the ops held off as long as they could but finally had to give in to Old Man winter.

DURING recent weeks we've been looking around to see exactly what makes a bingo game click. We ran into an operator who keeps file cards on his players. At the top is the name of the patron and his or her address. In the lines following are the dates on which certain prizes were awarded the person. Since this operator offers the pick of the stand, the information revealed was most interesting. There was one card on which a hasock, rug, and laundry hamper had been selected. On another card were a waffle fron, touster, and electric percolator. The two cards were not unusual and they can well serve to illustrate a point. Evidently the first person was interested in refurnishing her house. The items were foremost on her want list and she availed herself of the opportunity of making the selections at a bingo game. It is quite evident from the selections that the other woman was interested in getting electrical appliances for her kitchem. The cards brought out conclusively that an operator must be on his toes in selecting prize merchandise. Had not the operator had several items in the same classification the players would have been forced to take other merchandise.

JERRY GOTTLIEB tells us that chenille merchandise is going well at his games. Among the items of that type are, of course, bedspreads and house coats. During the summer a chenille beach robe that could also be used for street wear clicked solidly. It is no wonder that popularity of the items has continued. The house coat is attractive and serviceable. Gottlieb is strong for serviceable merchandise. His stands are lined with such Hems, which account in no small measure for the success of his games.

For 46 Years

The Billboard has worked untiringly to make its readers engaged in or affiliated with the amusement profession speak well of the publication—by the best way of course, meriting it—thru conscientiously rendering a definite service to them.

This service has been performed in numerous ways.
The publication has attacked editorially where attack was necessary, and it has defended where defense was needed.

It has always fought for the best interests of the amusement profession

It has always strived to have its news authentic and its criticism

It has always strived to have its news authentic and its criticism constructive.

It has offered suggestions for the betterment of show business.

It has published for years a Letter List, Routes of transient shows and people, Lists of events of various kinds, etc., and of late years it has been running additional trade service features.

It has provided a special service at its various offices to inquirers or callers for information and advice concerning amusement organization and individuals.

The quality of The Billboard's service in the future is indicated best by the quality of its past performance. It is aimed to be of even greater and better service in the future, and criticism or suggestions to aid in accomplishing this are earnestly welcomed.

Also welcome, as in the past, is news or other data pertaining to the amusement fields that is interesting or has a definite value to readers of The Billboard.

Women Have No Ex On Fort Wayne Bingo

PORT WAYNE, Ind. Oct. 26.—Bingo is no longer considered a woman's game here. The make of the species gots a lick out of the game too. At least that is the one outstanding conclusion to be drawn from a close observation of the game in Fort Wayne.

the game in Fort Wayne.

It is almost two years since bingo bounded into a state of popularity that had no precedent here. It was almost exclusively a woman's game at first, but it has steadily gained in favor, attracting an increasing number of players each season. Answer is that men are being won over to the game by a desire for clean, low-cost enjoyment that offers an opportunity to win a prize. The males who blazed the trail are being loved by droves of others willing to try anything once. Whereas the ratio between men and women hinge players used to be about one to five, it is now practically even. And it is not uncommon for men actually to outnumber the weaker sex on Saturdays and Sundays.





16,000,000 MEN WANT THIS ENROLLMENT BUTTON

Anter October 16th every man of conscription of the state of the state

Catalog 401 of 684 pages of quality merchandine food for premiums, prima and awards, denien-tons sent on request. Meetilon your business. We do not self result. Prices less 2% cash, 25% deposit of 0, 0, D.

JOSEPH HAGN COMPANY "The World's Bargain House" 217 4 223 W. MADISON ST., CHICAGO, ILL.

NO. 2524-THE FINEST MINIATURE TABLE AND CHAIRS

Ever Produced



\$9.60

Don, Sets ('4' don, smallest quantity sold) Teaset of

Cope and Saucers to match, \$1.80 des. (% des. smallest quantilly sold), Send for completely limitated pricelists of all kinds of ministures from \$5.80 per dox, up.

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10.00
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Good Bless America" Flag Wall Plek—Dor. 406
Collection Flag.—2 to pock, Dor. Park, 356
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S. ALTOFF KIRLS

Best Quality. All New
Styles. Beautiful Colors.
No. 5 — Georgies. 225.00
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\$2.00 per 100.
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BBERS

MORRIS MANDELL AMERICAN FLORAL CO.

Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the Items which interest you.

Humidizers

House-to-house workers are garnering good profits with the new perfume and tobacco humidizers. Columbus Plastic Products reports. The perfume humidizer appeals to the feminine trade. All that is necessary to use the item is to moisten the absorbent pad inside the humidizer with portune. It will keep purse, linen, lingerie, or handkerchief drawer fresh and fragrant. The tobacco humidizer works similar to the perfumer except that water instead of perfume is used. Cases are available in red, green, or blue plastic. Humidizers are supplied in individual packages, the firm reports.

Lighted Vanity

Prize users are finding the Vanity Mirror-Lite a popular item and expect it to be one of the leaders of the Christmas season. Bowers Manufacturing Company reports. Mirror-Lite combines a mirror and light in a smart plastic case of gay color combinations. It fits the hand or purse, comes packed in an individual box, and is equipped with a C. E. Mazda bulb and a battery, which are easily replaced. Item makes an excellent gift and for that reason large numbers of Mirror-Lites are being shipped to alert prize users who want to be among the first to get them on the stands, the firm reports.

Table 18. Santa Claus Doll 27 to one of the latest doll numbers to high, come on the market is the new Santa in proper

Wholesale Catalog 4000 BARGAINS For Salesmen and Distributors



It has 250 pages, chock-full of unional values. It contains stilling planns enfor eliminating planns, enfor eliminating, to a to disast selling Articles to direct, to the consumer, A new revised issue is hart off the press, Cost about 25c, Pull 25 while stock lasts, effect for your copy Tables. R

11-40 Superier,

SPORE CO. La Center, Mint.

O 100 to 3000 CARD SETS BINEO

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Better sellers than ever before, ALL GENUINE FURS— Casts, Searfs, Cases, Jacieta —all styles, disc. Nothing was spured to obtain the most super's styles and quality; Satisfaction quaranteed or

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TABLE-LAMP RADIO IT'S GOT EVERYTHING

Has 16 inch Cellanese Taffets Shade. Full 6 inch reflector. 3-way switch for selective lighting, Ivery-gold two-tone plastic vace. Powerful 7 tube radio perfermance. Finger tip ease in tuning, Nation wide reception including police calls. No aerial or ground needed.



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Attractive Lamp

No Aerial or Ground **Heeded**

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SAMPLE, EACH STARS

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MERCHANDISE MART

Gorgeous Lamp-Radio

Corr geous Letting-Addition
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St. Cello Wrapped. 1000
St. Cello Wrapped. 1000
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FURS Coats—Jackets—Scarts

M. SEIDEL & SONS

Claus, which is making great headway shows that had closed reopened, and with salesboard and bingo operators, reshows and rides worked until 1.a.m., the ports Arrow Fur Company, Inc. Item latest that a midway has ever been open is available in red rayon silk garment at a Mobile fair. Claus, which is making great headway with salesboard and bingo operators, reports Arrow Fur Company, Inc. Item is available in red rayon silk garment trummed with white plush. It has a black belt and black composition boots. Dolls are offered in 18 and 25-inch sizes and are individually packed. With Christmas business seen to get into full swing, these in the trade are said to be ordering the number early in order to take advantage of the quick turnover.

Banjo Clocks

The Banjo Clock, reports William L. The Banjo Clock, reports William L. Galbert Clock Corporation, is an item that is claiming added attention at this season. It is serviceable and is a design that is certain to appeal to the public Clock is 23½ inches high over all and available in mahogany or maple finish with polished brass trim. It has a five-inch burf dial and 60-hour spring drive movement. It is also furnished with electric movement. Salesboard and bingo operators are said to be expecting a big season with clocks. Large numbers of Banjo Clocks are being used in the prize field, the firm reports.

Mirror Box

Goldwyn Company reports big demand for its new oval mirror candy box. Item is proving a top number with prize users and is especially popular on fair midways. Box is 15½ by 11½ by 1½ inches and contains two pounds of assorted chocolates. Since a number of attractive subjects are offered, the item offers opportunity for those in the trade to make some real money, the firm reports.

MOBILE RECORD DRAW

(Continued from page 42) but at 11 p.m., when the circus closed, the midway became packed, the three

Weather was cool and clear except on Tuesday, which was overcast. Royal American Shows presentation was equal to other years in entertainment value, the five shows. Watercade, Expose, Midget Show, Crime Show, and Ripley show, were not taken from the flats. Nine rides received a good play thruout the week.

Agricultural and livestock exhibits were superior to those of previous years. Visitors came from Southeast Mississippi, Southwest Alabama, and Northwest Plorida and included persons from every Plorida and included persons from every county in the Mobile trade area. Tuesday's low attendance of 15,000 was declared by President Pournier J. Gale to be due to the weather. Wednesday's attendance of 20,000 was mostly of children released from school because of registration day and the fact that registration was done in school buildings. Among reasons given for the unusual business was that fair week included October 15, a pay day for many industrial plants in the city and county. Saturday, besides being a regular weekly pay day, was pay day for other plants that pay on the 20th but paid their employees on the 19th because of the 20th falling on Sunday.

According to fair and show officials,

According to fair and show officials, business of shows and rides was 25 per cent above that of last year.

DALLAS GATE TOPS

(Continued from page 42)

(Continued from page 42)
the second day lowered attendance and a cool wave in the middle of the second week thinned crowds on Wednesday and Thursday. Cool weather caused cancellation of Wednesday night's performances of Americana, grandstand revue. Secretary Roy Rupard said the Livestock Show was the most outstanding of the fair's existence and that the National Hereford Show was a complete success. Officials of the National Hereford Show have indicated that the 1941 event will be held concurrent with the 1941 annual, to make its third successive exhibit at the fair.

Good Profit Indicated

Sunday afternoon Pair President Harry L. Seay, in a radio broadcast, thanked the people of Texas and Dallas for their aid in making the fair a success. After Sunday afternoon's final free concert by Sunday afternoon's final free concert by the Mexican Mariachis Band President Seay thanked the orchestra for its con-certs before an enthusiastic 7,500 in the hand shell. Rubin & Cherry Exposition's midway gross exceeded that of 1939 by at least 25 per cent, it was reported. All concessions did better business than last year except purveyors of beer, who re-ported their trade slightly off.

For the first time in a number of years the fair presented its main attraction in an outdoor setting, Barnes-Carruthers' musical extravaganza, Americana, pro-duced before the enlarged grandstand, was considered an outstanding success. Some missionary work was needed to change crowds from their usual custom of attraction and traction shows theory of attending auditorium shows indoors. Excellent crowds greeted the grand-stand's midweek performances, and the Priday and Saturday shows played capacity houses for two shows nightly.

Wednesday night Denny Pugh and Robert L. Lohmar directed a midnight benefit show and banquet for the Show-men's Lesgue of America at the Rio Rita Gardena on the grounds. Cash re-ceived for the hespital fund totaled \$600.

Until figures have been sudited fair officials could make no statement as to the financial success, but it was indicated that the 1960 fair will show a good profit. Local newspapers estimated cash recoipts as much as \$50,000 above ex-

CORRAL

(Continued from page 40)

(Confinited from page 40)
cintion, and Cowboys' Turtle Association.
The contestants are to be limited to 75
from the North and East and 75 from
the South and West to determine the
national champion in each event. Vicepresidents of the Turtle Association will
act as judges in most of the main events.
Alvin Gordon will judge bronk riding;
Tom Taylor, calf roping: Tom Hogan,
steer wreathing; Ken Roberts, atter riding, and Chet McCarty, bareback bronk
riding, Rugh Bennett, Turtles' scordary,
and Carl Studer, secretary SEA, will

keep the records in these contests. John Lindsey and Clyde Kleins are booked to clown the abow, with T. E. Roberts as producer. Tim Bernard and Red Lyces as producer. Tim Bernard and other steeps are being bought in South Texas. Paulins being bought in South Texas. Paulins Sternberg is in charge of the horse show, with Pay Kirkwood as parade chalirms. Fourteen performances, including three matiness, are planned.

GOOD WEATHER and big crowds prevailed at seven afternoon and two night performances at third annual Arkamas Fat Stock Show and Rodeo in Little Rock on October 7-13. Officials reported the event was a success in every respect. A new arcan and staddum, bulk by WPA labor in co-operation with North Lattle Rock citizens, was just completed in time to hold the show. T. E. Robertson, managing director, obtained livestock from the Moomaw & Bernard string at Omak, Wash; Beutler Brothers of Elk City, Okla, and Homer Todd, Fort Smith, Ark. Roy Ross sustained a broken log in the bulldogging eventy Hughie Long had four teeth knocked out and his law and mouth badly disfigured in bull ridding, while John Merck and Buck Nix sustained minor injuries in the same event. Eddle Curtis, arens director, was assisted by Lynn Beutler and Hughle Long. Timers were Pegsy Long and Alice Adams Pete Adams announced, and C. A. Studer was arens clerk and secretary. Judges were Lonnie Rooney and Andy Curtis.

Rooney and Andy Curtis.

Cecil Cornish did the Roman riding, presented his educated horse, Smokey, and participated in the trick and fancy riding. Glowns were John Lindsay and Clyde Cline, and Lindsay also worked his educated Hereford bull. Alice Saty did Roman riding and worked in trick and fancy riding. Other trick and fancy riders were Viviam White, Mary Keene. Vaughan Kreig. Peg Ford, and Earl Strauss, while trick and fancy ropers included Tommy Privett, Dave Memmo, and Logan Jamigan. Six Martin, cowgri songstress, interspersed Western numbers thrucut the program.

Besults—Calf Rooting, first con-round:

Results—Calf Roping, first go-reund:
Amye Gamblin and Ted Powers split
first and second: Frank Hosley, Lonnie
Rooney, Second go-round, Barl Moore,
Lonnie Booney, Pat Parker, Buck Goodspeed. Third go-round, Buck Goodspeed,
Pat Parker, Clay Campbell: Frank Hosley
and Bill Enton split fourth, Finals, Buck
Goodspeed, Earl Moore, Pat Parker,
Lonnie Rooney. Lonnie Rooney.

Lonnie Rooney,

Bronk Riding—First go-round, Louis Brooks, Eddie Curtis, Paul Gould. Ned Perraro. Second go-round, Mickey Hicks; George Yardiery and Eddie Curtis aplit second and third; Ernie Barnett and Louis Brooks split fourth. Third co-round, Whitle Stewart; Eddie Curtis, Ned Perraro, and Vio Schwarz split second. third, and fourth. Pourth go-round. Vic Schwarz and Mickey Hicks, aplit first and second: Louis Brooks, Edde Curtis. Day Money, George Yardiey, Leuis Brooks, Ernie Barnett; Tack Botton and Pat Plackett split fourth. Finals, Eddie Curtis. Mickey Hicks, Vic Schwarz, and Eddie Cain.

Buildogging—First go-round, Herschel Ross, Buck Jones, Gene Hamilton, Truman Kelly, Second go-round, Shorty McCrory, Bill Van Vactor, Jack Quil. George Hinkle, Third go-round, Andy Curtias Shorty McCrory and Smokey Bellard split second and third; Truman Kelly, Pinals, Truman Kelly, Shorty McCrory and Jack Quait split second and third; Rerachel Ross,
Bull Bulling, First command Buck Nix.

third; Herschel Ross.

Bull Riding—First go-round, Buck Nix Grant Marshall and Bud Pisher spill second and third; Orville Yosler and Jimmile Olsen spilt fourth. Second go-round, Bob Murray, Tack Bolton; Srivester Roane and Dale Adams, spilt third and fourth. Third go-round, Dale Adams. Paul Bond; Rex Campbell, Tack Belton, and Nub Martin spilt third and fourth. Pourth go-round, Dale Adams. S. A. York; Orville Vosler, Srivester Roane and Buck Killough spilt third and fourth. Day Money, Bob Murray and Sylvester Roane spilt first and second Orrille Vosler, Bud Fisher, Pinnis, Dale Adams, Tack Bolton, Rex Campbell, G. K. Lewallen.

Bareback Bronk Biding—First go-

G. K. Lewallen.

Bareback Bronk Biding—First goround, Paul Bond, Dale Adams, Crelle
Voslet, Bob Burrows, Second goround,
Eddie Curtis, Carl Williams, Paul Bend,
Ned Perraro and Louis Brooks split
fourth, Third go-round, Ned Perraro,
Louis Brooks, Vic Schwarz, Nock
Parker and Ernle Bernet apilt fourth,
Finals, Paul Bond, Eddie Curtis, Ned
Perraro, Rock Parker,

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Plymouth Jewelry Company announces rymound sewery company announces the release of a 26-page catalogue for 1941 showing an unusual selection of watches, diamonds, rings, and novelty jewelry. New low prices and discounts make the items real money-makers, the firm

Live Spots Novelty Manufacturing Company, Washington C. H. O., is resuming business after a lapse of eight
years. It formerly contributed many
popular numbers to the novelty business,
As in former years, introduction of new
and original numbers will be the policy
of the firm, and officials report that
some important announcements will be
made soon.

DEALS

(Continued from page 52)
Anyone clese who would like to have
the above information or a copy of the
article may have it free for the asking.

Standard Distributing Company is beating the drum heavily on a small deal featuring the peace-time electric dock. Card is beautifully illustrated and has only 23 holes, I to 29 cents, and takes in \$5.95. Two clocks are distributed as major awards and three leather billfolds and coin purses are given away as resolutions.

Ed Meserole reports that his treasuren deal is clicking well and that he expects to do a big job on it before the year

We have a card from an operator asking the source of supply for wool blankets and mentioning that these are to be used in a promotion to rate revenue for a local church. Which brings to mind that organization promotions generally should be good right now and operators should be giving some thought on one of their own.

HAPPY LANDING.

LA. STATE OPENER

(Continued from page 42)

LA. STATE OPENER

(Continued from page 42)
the 1939 mark. Sunday night this year two shows were necessary to accommodate patrons who came to see the Barnes-Carruthers performances.

On the midway opening day receipts were \$7,218.10, compared with \$6,503.50 in 1939. On the second day the total was \$8,172.30, compared with \$6,503.65 in 1939. On the second day the total was \$8,172.30, compared with \$6,003.65 in 1939. Beckmann & Gerety Shows are furnishing midway attractions for the first time here.

Grandstand acts, featuring Louisiana Allen, prima domna; Twelve Precisionists, Eight Melody Men; Vernon Ames Dancers; Imaka, butterfly dancer; Harold and Lois, Aero-Ray Girls, Walkmir Trio, Mandel Brothers, Five Maxellos, Lorenzo and Vicki, Pee Jay Ringens; Milt Britton's band, Servone, conductor. Finale is patriotic fineworks by Thearls-Duffield Company, Jack Klein is emsee, assisted by Frank Blake.

Visitors have included W. M. Babin, secretary-manager Baton Rouge Livestock Show; Ned Torti, Wisconsin Deline Company: Frank B. Josefling, The Silloard, St. Lorins: Bam Solomon, Sol's Liberty Shows; Dong Baldwin, Alabama Slate Fair, Frank H. Kingman, secretary of Brockton (Mass.) Fair and of the International Association of Pairs and Expesition; Henry Knight; Cy Tallion, Baton Rouge Livestock Show; Ide Ohen, Daton Rouge Livestock Show; Ide Ohen, Caisago; Sunny Bernet, Globe Poster Corporation; Mr. and Mrs. Sam J. Levy, Fred Kresmann, Barnes - Carruthers: Denny Pugh, concessionaire; Roy Rupard, excretary, and Harry L. Besy, president Siate Pair of Texas, Dallas, and J. Warren Leach, Alabama State Pair, Birming-ham.

MASS. PULL BETTER

changes, the more it remains the same— catering as of yore to the interests and beeds of Massachusetts farm folks, he contends. Recent changes in programs have not all been in the direction of modernity. Owen drawing contests have come back surprisingly in the last fire

or six years, Secretary Lombard points out. Improved livestock and exhibits of all kinds are the most notable changes he has noticed over the last 20 years. He gives agricultural fairs and shows major credit for improved ability of growers to grade their products, as well as for the better quality of livestock on Massachusetts farms.

Harness racing, he finds, has given way to principal entertainment of a more sensational and modern nature, like thrill shows, auto racing, and munical revues. Only four fairs had trotting races this year, two of them with parimutual betting—Marshfield and Great Barrington.

Appeal to City Patrons

Appeal to City Patrons

State aid to fairs is made from a small annual appropriation. This year it is \$25,000. The memory is distributed in the form of prizes, as an amendment to the State Constitution forbids outlight bounties to any organizations. By virtue of this indirect aid the State Department of Agriculture can exercise a potent influence in keeping fairs and their exhibits up to standard.

That the largest percentage of fair attendance comes from cities and not farms is not surprising to Secretary Lombard, accustomed to analyze fairs and their drawing power with a practiced eye. "The manifold exhibits appeal to many special interests," he points out, "Many of the exhibits are more interesting to city folk because they represent everyday life to country folk."

MACON CUTS PASSES

(Continued from page 42) grounds daily each time paying his way thru the gates. This practice was followed by all members of the chamber, fair board, and city and county officials. Press, radio, jugges, employees, show people, and visiting speakers received the only complimentary tickets issued.

Free Acts Pull Well

Free Acts Pull Well

Emphasis was piaced on livestock and agricultural, 30 counties being represented in farm displays, compared to 12 last year. A total of 151 counties was represented in livestock buildings, compared to about 100 last year. Georgia Puture Farmers again held their annual rally during the last three days, bringing 3,000 contestants from 330 rural high schools. Fair weather prevalled for most of the week. The fair was held two weeks earlier than last year and officials indicated earlier dates will be followed in future.

grandstand entertainment, for which no charge was made. E. Ross Jordan, general manager, thru years of experimenting, has determined the value of the free-act program to the main gates to autreass the value as an admission-paying bill, he said. Aerial Volses and the Crotefents were festured,

Dedson Gross Bigger

Dedson's World Pair Shows on the midway had the best gross recorded here in the last two years, fair officials said. It was reported to be about \$20,000. Mel G. Dodson, general manager, suffering from a severe cold and under daily care of a physician, managed to be on the job daily. Concession row had \$2 concessions and a profitable week was reported. P. J. Finnerty was legal adjuster in charge of concessions and for the Dodson Shows. The shows had the ex on all concession games, but many independents joined for this spot.

General Manager Jordan left a few days after the close here for Jackconville, Fia., to take charge of arrangements for Duval County Pair there, which he show manages. To a Chamber of Committee he reported that a preliminary report showed the fair had the biggest net profit" in many pour Visitors included Gordon Chapman, secretary of Washington County Far.

Visitors included Gerden Chapman, sec-retary of Washington County Pair. Sandersville, Ca.; J. C. McCaffery, general manager of the Amusement Corporation of America; Charles A. Leng, Change, Bill Martin, Tampa (Pla.), Pair. E. E. Wilkinson, manager of Valorate (Ca.), Pair, and Mrs. C. E. Barffeld, of the Cosmopolitan Shows.

WASHINGTON SLEPT HERE

(Continued from page 16)

conclusive little stereotypes taken from other varieties of heckeuse dismus, and by giving it a dark-bount framework of occasional termi-paragraphs in the dislog. They have even rung in the Mintgage, direct from The Gif Branchest, But none of their efforts have from much good.

gricultural, 30 counties being repreented in farm displays, compared to 12
act year. A total of 151 counties was
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ally during the last three days, bringing
coo contestants from 330 rural high
chools. Fair weather prevailed for most
of the week. The fair was held two
ceeks carifer than last year and officials
indicated earlier dates will be followed
in future.

A program of acts, booked thru George

Bandd, and presentations of Ohio
splay Fireworks Company featured

Intich good.

The annoying guests in this case are
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the local Legree and saves the house. That, believe it or not, is all. Men

the local Legree and caves the house.

That, believe it or not, is all. Measura. Kaufman and Hart have filled the first set and a half (before they got around in what must have been desperation to the morrage) with stray little wisps of plot-line that are neither interesting nor particularly amusing. The endy child of Newton and Amabelle, an impressionable daughter, starts to run away with a cowbarn actor, but is rescued between the second and third acts—probably to the great relief of the actor. The hired girl is enceinte by the brother of the man she eventually marries, evicently just to provide for a series of carefully off-color cracks. Little Raymond steals a map that plays a large part in saving the house, but a few lines later its discovered that he has fallen down a well and the map has been recovered. The whole play sounds as the the authors had stuck themselves with it a the oxisest and didn't know where to turn. Her does the playing help overment and the stray of the context and didn't know where to turn.

tibles from the her did form bewere the distance of the properties a married at the properties a minimum of the first man, Mand Telladores does a fine his up the first at the first mently tempelate, and young follows and the tibles some section we have be decimating formand. Must of the here seem like marinous—will not so

The really suit blane decree Walls-ington. Event sturing the held shirts-art interval, thus reporter very nearly fellower with.

Pitt's Theatrical Leatures

PITTSSUBGIL OUT OR - Continue agre

PITTES TOR, OR. 18.—Lemme appearance of theorems personalities and literary beyong are being personalities and become major competition for first image to Nixon, Playhouse, and May Beege presentations. Glientele comes mostly from same strats partonizing legit performances, paying above movie prices.

Drama League presents talks in Poster Memorial Hall on Pitt campus, having opened October 22 with Elmer Rice discussing The Theater as a Business and as an Art, Subsequent speakers will be Rocamond Gilder on The American Theater on and Off Broodway, Dr. Prederick Koch on Polk Drame in the Making, A. C. Clostingh on The Birector—Co-Ordinator or Dictator, John W. Hulburt on The Tributary Theater, and A. T. Cordray on Drame and Steel Mills.

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"Bella" GENUINE SEA SHELL A MIRROR FRAMES





by BILL BAKER

(Cincinnati Office)

CHARLEY COURTEAUX . . . is working jutcers at Kreege's Philadelphia atore after closing a successful demonstration with that item for the Kreege chain in Cleveland.

CLIAN AND FLASHY LAYOUTS are what pay dividends and more and more pitchfolk are beginning to realize it.

PURVEYING CLEANER Store, Cleveland, is Louis T. Via, according to reports from the Ohio city.

TOMMY BURNS JR. is reported to be gathering the geedus with a cleaner demonstration in Boston.

CORRALLING LUCRE . . . with cleaner at the McCrory Store in Philadelphia is Jack David.

FAMOUS LAST WORDS: "Mine is the best

MABEL BURNS . . MABEL BURNS ... is getting good results with her shampoo layout at Kresge's, Cleveland.

PORMER AGE PITCHMAN , July Jack White is merchantine manager of the W. T. Grant store in Gleveland.

JOHN P. COONEY is working Marvel polish to reported satisfactory takes at McCrory's, Brooklyn.

MEMBERS OF PITCHDOM continue to succeed where others have failed because they are educated in the school of hard knocks and such a thing as competition, fair and unfair, is all in a day's work for them.

POLISH WORKER POLISH WORKER ... Abe Gabron is working to good tipe and swell passouts with that item in Mc-Crery's, Brooklyn, according to reports hitting the pipes deak from the East.

HOW WERE THE . Eastern fairs this year, Nat K. Morris?

G. C. MURPHY STORE . . . Harrisburg, Pa., is proving a winning spot. for Harry Stanley with Marvel polish.

WHAT HAS BECOME . . . of Joe (The Count) Rubin?

GETTING THE GEEDUS ... with herbs in Neisner's store in Akron, O., is A. J. Klethauer, ace demonstrator.

YOU NEVER HEAR attaches of big business sounding off in public about the private affairs of their firms, do you? By the same token, you don't have to tell everything you know,

DOROTHY PURSELL . . has been working to good turns at Neis-ner's, Cincinnati, with her perfume demonstration.

TRIPOD OPININGS: "We've known many a fellow who was a bigger individual than he permitted to appear on the surface. A seemingly insignificant weeking man now may later be at the top of the heap. It's the same in any business."

ported he planned to return to his offices in Cleveland before heading for Buffalo, where he is scheduled to open a dem-constration in the Satier Department Store November 7.

JERRY THE JAMMER SEZ: "If a fellow works right, his arguments towards receiving his rights carry impressive weight,"

HENRI LAVETTE ... an existence with the herbs at the Neisner store in De-trott, reports drifting in from the Motor City indicate.

CONTINUE TO CRIPE about your fellow workers and you'll find you're playing a losing hand.

with Marvel polish, is working to good tips and business at Neisner's, Detroit.

THERESA MERISOL is corralling her share of the gelt with perfume in Neisner's, Rochester, N. Y.

GRABBING OFF . . . fucre with an herb demonstration in the H. L. Green Store, Scattle, Wash., is Byron J. I. Dean.

DOES YOUR TOUR come under the classifica-tion of "A good season's work well done"?

DIAMOND JIM SPEAGLE...
is going over big with his medicine show in Kinston, N. C., and is reported to be driving a 1941 Packard, with the name Diamond Jim on the door. He rated a story in The Kinston Free Press on October 22, which told of free performances that he and his troupe of musicians and comedians would give at Kennedy Memorial Home and Caswell Training School in Kinston.

WORKING HERBS at Neisner's, Oak Park, Ill., to oken results is Herbert Daniels,

WHO'S getting out of the big towns to make trips to small communities?

AGNES J. YUNK . . . has been scoring with a perfume demonstration in the G. C. Murphy Store, Pittsburgh.

GEORGE S. LUNSPORD.

working paper in Kinston, N. C., for The Southern Agriculturist, says that a few of the boys have stopped over there on their way south. He advises pitchmen to pass up Wilson, N. C., as it is positively closed to road men. No one is allowed to engage in any business on the tobacco markets is about half off this season, according to Lunsford. He would like to get a report on conditions in the outon belt and asks that Count Harrington pipe in.

ANYBODY WORKING the sheet in the Deep with? How's business? Tell Bill about it. South? How's business?

DEMONSTRATORS . . . spotted in Brooklyn are Eddie Goldin, working corn punk, and Arneld Mandel, Color-Ex.

PRANKIE PIPER anys "hello" from Raltimore to all the boys that hang around Chicago. He will be in Pasadena, Calif., November 1.

TOMMY MADDEN



Brand new "ampraving pin" styles by big sellors that readily "pet money" a big complete "new line" of pins, fockets, the chains, inlyes, beachts, afgust rings—all the big selling genetry teams



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MEDICINE MEN

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eterans' Whirlwind Seller-Act Quickly mantificial 5th Column Exposure, Illustration review for Books, Flag Respects, Richigas Innochricite Calendars, New Jourse monthly, Ze to & Illustration of the Samples of the William State of the Samples of the Sample of

169 Deste St. New York

Tom Kennedy, of sharpener fame, in South Bend, Ind., last week. Tom was driving a new car and looked prosperous,

po YOU handle good products? Do you present a next performance? Do you hold your profession to a dignified level? These are attributes to your success.

AMY McNALLY ... blasts from Minneapolis that Naf-Sol brake all records in Kreege's there week before last. She reports that Mrs. Jimmy Ryan is recuperating from an operation in a Minneapolis hospital.

TED DOANE ... is working shope in Butler, Pa., after making a few Eastern fairs to not-so-good business. He expects to leave for Dune soon. Don Grabb is asked to pipe

HARRY (DOC) MURRAY . . . with as-trology in a chain store and going for 81 a copy to good results.

DR. PRANK CURRY DR. PHANK CORNEY. complains from the mation's capital that the tobacco marts there were n. g. for him. He says he went to Washington on a burn steer. Frank would like to read place from W. R. Kerr, W. L. Bowe, and I. Dernest L. R. Barnest.

ARIZONA JACK GAMPBELL . . . and wife are reported doing okeh in Washington.

EDDIE ROSS . . . health food lecturer, is back in New York after a summer in Atlantic City. He reports a good season on the Board-walk. Bose is devoting attention to his firm. Rational Health Foods, Inc.

THE FELLOWS who seemingly have an easy line of corraling the lacre get that way be-cause they have learned the value of ceasing and encouraging the confidence of their tip.

Pitchdom Five Years Ago

Tom Signumey was in Texas and found Dallas open only on an uptown parking lot. He slae had his pitch store going in Houston. . Marion Kenworthy saw the following workers at the Cattle Congress in Waterloo, In.: La Pay and George Hanley, glass cutters and tools: Earl Doris, pens; Mr. and Mr. John Fisher, whitestones; Mrs. Cowworst and Meis, canning equipment; Minny (Gurter) Miller, Charles E. Moyers, who jewelry: Ray Whiteshouse, herbs. . D. P. (Hoot) MoParland was in Cedar Rapids, In. He had been there two weeks and was heading for Dubuque, In. for 10 days . Frenchy Thibaut victed the Pipes desk in Gincinnali while en route from indianapolis to make the fairs in South Carolina. E. Whitaker was back in Knowville, Tennater a 10-year absence and was working pens to good business. . . Mary E. Rapan was in Winston-Salem, N. G. where the following were working in one block: Diek Jacobs and son-in-law, Milton Bartok: Jim Ferdon, Tom Atkins Hed Wolf, Paul Hauck, George Mitchell, Charlie Clark, Bert Jordan, Jim Brunnel, George Earle, Eddie Pine, and Chet Wedge . . P. R. Devore, former president of a widely known Columbus, O. and company, visited The Billboard in Cheey after attending a convention of fastern Star there. . . Ray Herbars met Doo H. O. Williams in Chicago working frod-Lax to paper momer. . . Jack Orank, of Grant's Variety Show, Olney, Oria, closed his merchants' free show there October 12. He was handling scap.



Events for Two Weeks

October 28-Nevember 2

October 18-Nevember 2

ALA—Cadaden, Centennial Celebration, 28-30, ARK.—Gadagen, Centennial Celebration, 28-30, ARK.—Gadagen, Centennial Celebration, State of Calify.—Los Amelien, Food & Home Appliance Expo. 28-Nov. 3.

Los Angeles, Great Western Livestock Edow, 28-Nov. 1.

Ramona, Turkey Pay Celebration, Nov. 2.
San Diego, Fiesda of the Nations, Nov. 2.
Ean Francisco, Pacific Auto Bhow, 28-Nov. 3.

HL. College Francisco, Pacific Auto Bhow, 28-Nov. 3.

HL. College Francisco, Pacific Auto Bhow, 28-Nov. 3.

HA.—New Orleans, Dos Show, 3.

LA—New Orleans, Dos Show, 3.

Grand Rapids, Dos Show, 3.

Grandshud, Ralkoween Celebration, 31.

Achiabula, Apple Festival, 39-Nov, 2.

Gine-Parriand, Auto Show, 28-Nov, 3.

Grand-Rapids, Balloween Mardi Gras, 31.

MINS—Silves Ralloween Mardi Gras, 31.

oil, and candy.... Johnny McLane was making sales around New Holland, Pa., after doing a number of fairs... Al (Toby) Johnson was in stock at the Capitol Theater, Tulsa, Okia... but was spending much of his spare time with the boys on the corner... Ben Mathewa closed his show October 4 and was in and Mrs. Comma had gone to their home in Altoona, Pa. Katherine Decker had left for Williamsport, Pa., and the rest of the company was staying at Ben's home for the winter.... That's all.

(Continued from page 40)

October 19, evening, Doug Poage (38.2), \$35; David Stout (28.3), \$25; Asbury Scholl (34.4), \$15.

October 20, afternoon, Marion Getzwiller (28.3), \$35; E Pardes (41), \$25; Irby Mundy (41.4), \$15. Evening, Gerden Davis (31), \$35; Johnny Gardner (38.2), \$25.

October 21, Bud Spilsbury (32.2), \$35; Carl Sheppard (32.4), \$25; Jack Skip-worth (49.1), \$15. Charity show, Jack Skipworth (23.3), \$35; Irby Mundy (33.4), \$25; Gordon Davis (33.1), \$15.

Wild Horse Race—October 15, after-moon, Hank Mills, \$35; Fritz Becker, \$25; Al Fletcher, \$15. Wild Ride, C. J. Shell-enberger, \$25. Evening, Buddy Westing-house, \$35; Henry Thode, \$25; Pete Korscher, \$15; Ride, Steve Hencock, \$25; October 17, Lyle Cottrell, \$35; C. J. Shellenberger, \$25; Hank Mills, \$15, Ride, Wills Becker, \$25;

October 17, Lyse Cottrol, 885; C. S. Shellenberger, 825; Hank Mills, \$15. Ride, Pritz Becker, 825. October 18, Tommy Smith, \$55; Steve Heacock, \$25; Henry Thode, \$15. Ride, Carl Buckfeldt, \$25.

October 19, afternoon, Hank Mills, \$35; Pritz Becker, \$25; Al Pietcher, \$15, Ride Bill Greenough, \$25. Evening, Coeff Jones, \$35; Tommy Smith, \$26; Bill Greenough, \$15. Ride, Tommy Smith,

S23.

October 20. aftermoon, Hank Mills, \$45;
Lyle Cottrell \$25; Fritz Becker, \$15.
Ride, Fritz Becker, \$25. Evening, Bill
Greenough, \$35c Cecil Jones, \$25; Tommy
Smith, \$15. Ride, Buddy Westinghouse,

October 21, Melvin Harper, \$35; Lyle Cottroll, \$23; Hank Mills, \$15, Ride, Fritz Becker, \$25.

835; Everett Bowman (31), 825;

GARDEN RODEO

Boy Matthews (32.4), 813.

November 4-0.

ANIE.—Sells. Parago Indian Fair, 0-11.
CALIF.—Indio. Ambletee Calebration 3-11.
Oakisad Ambletee Calebration 3-11.
Oakisad Ambletee Calebration 15-1
FLA—Hellywood. Food Progress Expo

GA—Griffin. Expo & Farmers Fair. 4-9.
ILL.—Merton. Legion Indoor Carnival. 8-9.
IND.—Fort Wayre. Amblete Celebration, IA.—Davenport Natl. Genhutking Contest
4-9.

IND.—First way, Nall, Cornecessor, A. Davishort Nall, Cornecessor, A. Des Moines, Dog Show, 8-10.

KY.—Lexisville. Fat Cattle Show, 6-8.
Li.—Batten Touge. All-American Rodeo & Livestock Show, 6-10.

Grewiny. Will. Rice Festival, 7.

MASS.—Botton. Fower Show, 7-10.

MCGL.—Bangar. Fruit Belt Apple Show, 5-8.

MCG.—Charlotte, Expo & Food Show, 6-15.

N. W.—Will.—Bangar. Food Show, 6-15.

N. G.—Charlotte, Expo & Food Show, 6-15.

USER. Dog Show, s.

N. C.—Charlotte, Expo & Food Show, 6-15.
PA.—Philadelphia, Food Show & Home Appliance Exhibition, 7-16.

S. D.—Brookings, Farm & Home Week, 5-5.
Colome, Armistice Celebration, 11.

UTAH—Ogden, Livestock Show, 5-11.

W. VA.—Martinsburg, Apple Harvest Peatryal, 8-11.

and toured the country every summer, still playing to the kids, most of whom had never seen his features on the screen.

had never seen his features on the screen.

"It wasn't thru trick riding that Tom
Mix met his fate. On a horse he was
still at home, for he was a genuine product of the ranch country, where he was
cowboy, peace officer, and soldier, sithe
he was reared in Pennsylvania. It was
the machine man has invented to whisk
himself about faster than four legs can
carry him that took his life. Tom Mix
was found on a detour stretch in Arizona pinned beneath the wrock of his
sittemobile.

"The world will regret not so much the passing of an interesting actor as the loss of a fine character that showed thru all the trappings and make-believe of his film and circus performances."

SHOWS NOT ATTACKED

(Continued from page 28)

Cyril Mills, on leave from military duties, Manager Eddy Sanger reports business as having been good, the labor shortage became more acute as season wore on. In the end all on the show had to take

a share in general work. Tent was reduced in size after first weeks and the band which began eight strong finished up with three musicians plus artists taking a turn at the drums. Medification of restriction on announcing place names eased billing difficulties.

Two circus artists, playing in stage revue, have had their living trailers demolished by a delayed action bomb. The contraption fell shortly after midnight and when it exploded some three to four hours later, blowing the vehicles to smithercena, the artists were unharmed, not having left their undersround abelter. ground abelter.

Major Felix, who joined Bertram Mills Circus from Benson's Wild Animal Farm, has taken up wartime duties at Dudley, England.

MILLIONS SOLD

BLADES In the Walter Hiller shares to be a first track. Big complete track track track to many competition. Millions seld track track track to many competition. Millions seld track track

LOOK-IN-BACK-AND-FRONT GOGGLES



Resymbod's burn (Semantismally NEW). With threme stand introduced the time, For Street Wear, Berrier, Ecting, Revine, Ste. Prick List and Sample 25c, Prick List and Sample 25c, 200 Arcade Bidgs, St. Legis, Me.

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TOM MIX

Continued from page 38)
could compete with Tom Mix for the affections of the screen public. Besides
being able to rick well, he felt a real reappensibility toward youngsters who
flocked to his pictures.

This was always the side of right and
justice. In his films he never killed wantonly, drank in saloons or played the
part of a hard-boiled handit. Even cigarettes were taboo.

"When sound came to the movies,

"When sound came to the movies, "When sound came to the movies, 'Westerns' turned into horse operas with warbling cowboys and moonlight sore-nades. Tom Mix saw the handwriting on the wall and faded out of pictures. But he wasn't thru. He got himself a circus

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A Word to Tony

-By TOM R. HUTTON-

Nobody needed to tell you about it, old fellow. Doeing there in the warm California sunshine in that hig green paddock that Tom Mix had provided for your old age you must have sensed suddenly, as horsee and other good friends do, that keening lunge of apprehenion which strikes when something happens to the person we love best.

thing happens to the person we love best.

And so before Stub came in, with toars streaming down his cheeks, to hide his face against your shoulder and sob because death had been riding the range out younder, you probably felt what was coming. Tom was gone.

Old as you are, you could have carried him safely for the rest of your life—you or any other well-broken horse with a cense of foin and knee and a sure-footedness past that of the best automobile that ever rolled. The detour where it happened would have heen just another bit of rough ground for you. Tony, nowhere near as bad as the pitted surface of a prairie dog town on a black high with the lightning wearing patterns across a curdled sky and the herd standing glassy-eyed and ready to break.

You were always suspicious of those

You were always suspicious of those things, weren't you, Tony? A chuck wagon, creaking and humbering along, looked a lot eafer than those automobiles which you and Tom first encountered way back wonifer. It was the difference, you always felt, between going some place with a friend and going some place with a friend and going some place with a friend and going some place in a soulless machine of whirring parts.

Then, too, Tom had become so used

Then, too, Tom had become so used to putting the reins down on your neck



Special cover design for the first page of

IAFE **GOLDEN JUBILEE** SECTION

in the

CHRISTMAS SPECIAL OUTDOOR CONVENTION NUMBER

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Where Will You Winter?

Kindly give the information on this blank and mail to The Billboard, Cincinnati, O., for our records of circus, carnival and tent shows in winter quarters:

Title of Show	
Kind of Show	
Is it Flat-car, Baggage or Motorized?	
Owner	
Manager	
Winter Quarters Address	

Office Address	
Opening date and stand for 1941 if defini	tely
set	100

and letting you sort things out for him and you too, that you were always afraid, in some dark moment, the old range habit might overtake him and that he would think the ear might do the same thing, forgetting it wasn't you. Maybe that's what happened.

Not that it makes much difference now, because Tom has gone on to join that great company of men who lived by the saddle and the blanket roll and the branding iron, and the six-gun-men who, because they slept with their faces to the stars, never worried too much about what lay out yonder when the time came to hit the long trail. But it's fough being left behind, isn't it, old chap, even the you know it is not for long? Trails have a way of meeting sooner

old chap, even the yet know it is not for long?

Trails have a way of meeting sconer or later when good friends follow those trails. You can remember times back yonder when he was just a compuncher and you came up with the remuda at the end of that day to find him there waiting at the night camp, glad to see you again even the it had only been for a little while. I'll be like that, Tony—just like that, in a still green valley where sweet waters run deep and the cottonwoods whisper in the evening breeze, and the herd settles down for the night to the sound of men's volces singing over There beyond the river.

Einghamton (N. Y.) Press.

(Continued from page 34)

(Continued from page 34)

Club will donate a diamond watch, and Mary Taylor will present the second winner with a luggage set.

Mombers woted to have a turkey dimner and plenty of refreshments for the anniversary party. Entertalmment is to be arranged by Chairman Aliria Poster and her committee. Because of a request from the PCSA there will be no netwittes in the auxiliary until after the Ranquet and Ball on December 17. Buth McMahon arrived and will remain until the holidays, whon she leaves for Louisiana. Lucille Zimmerman left for Phoenix, Ariz, and Betty Wilson returned and was among those present at the moeting, as was Maxine Elicon.

Edith Bullock, auditor, spent the night balancing and auditing the books for the last quarter and congratulated Secretary Gorman on her good work in handling the club's affairs. Dues are coming in nicely. Mary Taylor brought in a goodly sum from the Clark Snows. Plorence Webber is given credit for the memberships obtained among the women on the shows, assisted by Rose Clark. The pillow slips, dennied by President Ida M. Chase of the Ladge auxiliary of the Showmen's League of America, will be awarded at a later date. The smoking set, donated by Harry Lewis, slao will be awarded later. Door prizes, sont in by Pern Chainey, went to Mary Taylor and Esta Hayden.

CHARLEY'S AUNT

(Confined from page IS)
particularly in its fantastically pet finale
and the telegraphing of all of its punches

but it's the creaking of a ship at full sail rather than the groan of a jerry-built disploard house. As everyone over the age of eight must

As everyone over the age of eight must know, the story tells of how young Lord Pancourt Babberley, Oxford undergraduate, impersonated the rich aunt of one of his friends in order to provide chaperomage for a couple of lads with dates; of how he was sought in marriage by a couple of ederly fortune-hunters; of how his own light o' love suddenly appeared on the scene, together with the aunt he was impersonating; and of how each couple got treeff firmly and unbelievably united in the end. It's really very fulmy if given the proper treatment.

lievably united in the end. It's really very funny if given the proper treatment.

And it's given the proper treatment at the Cort. Starting with a flavordome period production that establishes mood at the outset. Mr. Logan has added modern timing and movement to give a free, fast, easy flow to action and dialog. Further, he has brought a great fund of humocrous imagination to play up and point countless details of business and reading. Further still, he has added a siy and never overemphasized suifrical attitude that brings the antimacasears and sideburns into sharp, hilarious modern focus. And to cap it all, he has thrown in a few touches of glossily suggested ribaidry that make an uproarious contrast to the Victorian scene. The result is a bit like Queen Victoria herself singing one of the parts in Willie Howards version of the Ripoleffo quartet. And he's generously aided by almost all members of the cast. Jose Ferrer, never before a prime favorite in this corner, contributes a beautiful comedy job in the leading role, one that is never overboard, never ineffective, eplendidy sustained, and constantly hilarious. Arthur Margeston is smoothly humocrous as Charley's father, Beynolds Denniston offers an outstanding Pickwickian characterization as the villain of the piece, Mary Mason is lovely and charming, as one of the girls, Katherine Wiman and Phyllis Avery follow her lead prettily. Needs Harrigan brings humorous authority to the real sunt, and Harold de-Becker contributes a little comic masterpiece as a long-suffering senteman's gentieman. Thomas Spiedel and J. Hichard Jones are inclined to be a bit precious as the two other lads in the case, but they probably have the two most difficult jobs of the lot.

Anyhow, it's a hilarious evening.

ROUTES

Continued from page 20)

Perry, Ben (Lide-Venice) Phila, no.

Petch & Deauville (Roxy) NYC, in.

Picon, Molly (Maxim's) Evons, N. Y., no.

Plati, Bette (Print's) NYC, no.

Pollakova, Nastia (Russian Ereschma) NYC.

Puller, Beatrice (Gables Inn) Atlantic City,no. R

Radio Rubes, The (Village Barm) NYC nc.
Rase, Jimmy (Beverly Hille) Newport, Ky, cc.
Raseos, Bobby (Colony Club) Chi, nc.
Rand, Sally (Primmer Newport, Ky, cc.
Rand, Sally (Primmer) Newport, Ky, cc.
Rand, Sally (Primmer) Newport, Ky, cc.
Rand, Sally (Primmer) Newport, Ky, cc.
Rand, Sally (Pall) Phila, nc.
Randall, Jork (Lexington Casino) Phila, nc.
Randall, Jork (Lexingto

Reddingtons, The (Tower) Kansas City, Ma.A. Rense & Nardi (Chanticleer) Rocky Bill

Hence & Parci (Commission) Make, R. Comm. Comm., Phys. Rev. Commission Dayton, O. 1. Reyes, Raul & Eys (Colomiss) Dayton, O. 1. Rebodies, Carolis (Cognos) NYG, Re. Rebodies, Carolis (Cognos) Washington, D.G.; Ricke, Davids, C. Cognos) NYG, Re. Rose, Roseita in Commission, NYG, R. Robenson, Twins (Coher Parce) Chi, Re. Robenson, Twins (Coher Parce) Chi, Re. Robenson, Piorence, & Bob (Cher Parce) Chi, Re. Robenson, Piorence, & Bob (Cher Parce)

no.

Robintassia, Marianne (Dunes Club) Pinchursi,
N. C., no.

N. C., no.

Robintassia, Marianne (Dunes Club) Eria, Pa. no.

Robintassia, Pa. (Discounter New Communication of the Communication of the Communication of the Communication of the Communication of Amicalso (Waldorf-Astoria) NYO, no.

Rossiblanos, The (Village Barn) NYO, no.

, 5

Sabu (State) NYC. 1
St. Clair & Day (Edgewater Reach) Chi. h.
St. Clair & Day (Edgewater Reach) Chi. h.
St. Clair & Day (Edgewater Reach) Chi. h.
Sampate, Three, & Harriet Hayes (Bevery
Hills) Newport, Ey, co.
Schlath, Frankle (69in Street Rathskeller
Fhila, nc.
Schubert, Florence (Ivanhoe) Chi. re.
Schubert, Florence (Ivanhoe) Chi. re.
Schubert, Florence (Januaria, Hause
Schubert, Florence, Channoe) Chi. NYC. L.
Schuzern, Henrietta (Music Hall) NYC. L.
Schuzern, Nita (Buvette Chib.) Rock Island,
Hill, De.

Schumann, Rentretta (Munic Haul) with Lischer, Roy (Palumbe's) Phila Re.
Sharon, Nita (Buvette Gub) Rock Islane,
Ill., De.
Shaver, Ruster (Atlantico) Rio de Janeiro, ne.
Shayne, Setty (Soo) Chi, m.
Shayne, Setty (Soo) Chi, m.
Shedoo, Gens (Calonian) Dayton, G., t.
Sherman, Murist (Calonian) Dayton, G., t.
Sherman, Murist (Calonian) Dayton, G., t.
Sherman, Murist (Calonian) Dayton, G., t.
Shengal, Pring (E. R. A.) Marshield, Win, b.
Shiman, June (Sirerport) NYC, B.
Shiman, June (Sirerport) NYC, B.
Shiman, June (Sirerport) NYC, M.

nc. Bonya (Chib Eona) El Cerrito, Calif., nc. Borelli, Mystio (Bollenden) Cleveland, h. Borelling, Marie (Fairway Yachi Club) NYC.

Spacifish, Marie (Pairwy arter) Boston, ma Brear, Harry (Latin Quarter) Boston, ma Shack, Bobert (State) NYC, t. Slovena, Roseann (Strand) Syracuse, N. Y. t. Storm, Pare (Ambassasor West) Chi, h. Storm & Lee (Capitol) Washington, D. C. t. Stump & Stumpy (Orphaum) Mismespolis, t. Sullivan, Frieda (Pai) Osyveland, t. Summer, Relen (Ivanhoe) Chi, re. Syrvio & Meiba (Beachcomber) Boston, nc.

Sylvio & Melba (Beacheomber) Boston no.

Tanner & Swift (Hollenden) Cieveland h.

Tapa, Jerry (Carrolrs) Phila, no.

Tell States (Roosevett) New Orleans h.

Terrible Swedes, The Cold Hickory Inni Chu re.

Theodore & Deneath (Lockory House) Corington, Ky., No.

Thomas, Don, & Dancing Debulantes
(Anglessy) Minneapolis, no.

Tiran (Gal & Piddle Cincinnatt, no.

Tiran (Gal & Piddle Cincinnatt, no.

Titam Trio (Urea) Rio de Janeiro, no.

Tossona (Silver Dollar Supper Ciub) Baldimore, no.

Toy & Wing (Atlantico) Rio de Janeiro, no.

Trikie (Palmer House) Chi, h.

Valentine & Day (Tower) Kansas City, Mc, L Vaughn, Grace (Brevoort) NYC, h Vernon, Wally (La Conga) Hollywood, Cali, BG. Vernon, Kay (Bordswick's) Tuckshoe, N. Y.

Po.
Vincent, Bosso (Paramount) NYC, 5.
Virgil, Magician: Mount Vernon, Wash, 35;
Brumerion, Nov. 6; Aberdeen 6; Pe Ed 1;
Kalamn 8; Camas 9.
Vogue, Charlotte, & Count Borts (Leon &
Eddle's) NYC, 10.
Von Dell, Cecil (609) Chl. ne.

Wenell, Ray (Riverside) Milwaukee, t.

West Busier, & Lucille Page (Riverside) Milwaukee, t.
West Busier, & Lucille Page (Riverside) Milwaukee, f.
Westfield, Catherine (State-Lake) Cd., t.
Whalen, Jackie (Glub Nomadi Phila, Re.
White, Madeline (506 Cab) Chi, ne.
White, Mary (New Yorker) NYC, h.
White, Eddie (Lookout House) Covington, Ny.
Be.

Whiston Bros. (Strand) NYC, t.
Winchell, Paul (Coomis) Deyton, O., t.
Winchell, Paul (Coomis) Deyton, O., t.
Winc, Parietia (Coomis) Deyton, O., t.
Wing, Parietia (Coomis) Deyton, NYC, c.
Wite, Don (Club Frommers) NYC, b.
Wood, Bearry (Royn, NYC, t.
Wood, Eleanor (Park Central) NYC, h.
Wood, Learie (Sawdist Trail) NYC, h.
Woods, Jehnny (Book-Cadillac) Detroit, h.
Woodward Sisters (Park Contral) NYC, h.
Worthington, Richard (Dook-Cadillac) Detroit, h.
Wright & Lee (Siver Dellar Supper Cuit)
Baltimore, Ed.
Wynn, Nan (Ambanasace East) Chi, h.

Yarr, Sonya (Sutton) NYC, h.
Yvette (La Martinique) NYC, ne.
Zarington Term (Geo. Washington) Jackconville, Pla. h.
Zerby & Weir (Club Kona) H Cerrito, Calif.
DB. Zurke, Bob (Ambanador East) Chi, b.

GRAND-STAND AND FREE ATTRACTIONS

(Routes are for current week when no dates are given)

Grawfords, Aerial: Splyester, Oa.; Guitman 4-8. Fisher's, Eob. Frances Physics (Fair) Perf. Fis.; (Fair) Edec City 4-6. Fishers, Firing: (Fair) Greenville, Ala: (Fair) Jackson 4-8. LaZellas, Aerial: (Celebration) Hannibal, Mo. LaZellas, Aerial: (Celebration) Hannibal, Moschita, Buart, Troupe: (Fair) Americus, Oa. Smith's Superba Band: (Fair) Orangeborg, C., (Fair) American 4-8. Splan, Rushi & Eddical: (Fair) Gaffney, S. C.1 (Fair) Crester 4-9.

CARNIVAL

quales are for current week when no dates are given. In some instances possibly resilling points are blated.)

A. S. A. Am. Co.: Wabbiancks, Ark.
Association State, 12 Co. Wabbiancks, Ark.
Association State, 12 Co.
Billion State, 12 Co.
Billio

Waynesson vo. Espilinger, All Lillbearn, Mo. Redmann-Gerety: Reaumont, Tex, Boss Frankly Rider: Uvalde, Ga. Edisck Am. Co.: Allendale, E. C.; Fairfax

party Frank; Las Croces, N. M.
Cestral Am, Co.; Bushnell, Fla., 4-11.
Cestral Am, Co.; Wayeross, On.
Cella & Wilson: (Fast) Pairmont, N. C.
Clark; Greater: Arvin, Calif., 28-30w, 7.
Crocest Am, Co.; Commerce, On.; De Funish
Springs, Fla., 7-11.

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Trugler, complete with DC Motor, ready to operate.
Were or write age, condition, low price for cash,
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HARRY LAMON WANTS

For Est Carson's Will West and Roden, out all school Lessers Ascost. Must know Loudstan. William Road, Blog Show Acts, Cowleys and Cowylin defeat two or more turns. Salary serve. Come on. Answer: Ferriday, Louisians.

GENERAL OUTDOOR

Davis & Parrotti Tabor CMy, N. C.
Grystai Expa.: Fair: Walterboro, B. C.:
Fair; St. George 4-9.
Dedicor's Worlin's Pair: Albeny, Ga.; Jacksonville, Fla. 4-17.
Blife Expo.: Wilson, Okia.
Endy Bros.: Expo.: (Pair) Albens, Ga.
Endy Bros.: Expo.: Pair: Albens, Ga.
Endy Bros.: Blower: Woodmiff, B. C.
Fair, Mac. Cody: Grawfordville, Ga.:
(Colored Fair: Dublin 4-9.
Florida Expo.: Hamptos, B. C.
Frisk Greater: Stuttgart, Ark.; Canaden 4-9.
Funland: Dann, N. C.
Fussel's Unifed: Hope, Ark.
Gold Medal: (Fair) Opelia, Ala.; (Pair)
Sylacauga 4-9.
Great Eright Way: Gharleston, S. C.
Great Engle Way: Gharleston, S. C.
Great Engle Way: Gharleston, S. C.
Great Fairly Way: Gharleston, S. C.
Great Fairly Way: Gharleston, S. C.
Great Fairly Way: Gharleston, S. C.
Great Lakes Expo.: (Fair) Greenville, Ala.;
(Fair) Fackson 4-9.
Great Harton Charmonda Ark.

Grair Jacksom 4-9.
Great Easterni (Fair) Seffolk, Va.; Franklin 4-9.
Great Rattorn Charendon, Ark,
Greater United; Esseville, Tex.
Greater United; Esseville, Tex.
Groves Greater, Maldon, Mo.
Helman, Greater Maldon, Ga.
Hughey & Gentach: Diversess, Miss.
Head Expo.: (Fair) NewBerry, S. C.
Jones, Johnson J., Expo.: (Fair) Grangeburg,
B. C.; (Fair) Anderson 4-9.
Joyland: Fireburgh, Calif.; Dinubs 4-9.
Kaus Expo.: (Fair) New Bern, N. C.
Kaus, W. C.; Columbio, B. C.; (Colored Pair)
Charleston 4-9.
Keystone: Tilton, Ga.; Mostivie 4-9.
Keystone: Tilton, Ga.; Mostivie 4-9.
Lang's, Dec, Fairous: (Fair) Conroe, Tex.;
(Turkey Tret) Cosmo 5-11.
Lawrence Greater: Ginless, B. C.; Chester
4-9.
Lewtence Greater: Ginless, B. C.; Chester
4-9.

4-9.
weis, Art: (Pair) Booky Mount, N. C.; Norfolk, Va., 4-9.
26's Caravan: Snow Lake, Ark.
arks: (Pair) Florence, S. C.; Payetteville,
N. C. 2-11.

Marks: Caravani Snow Lake, Ark.

Marks: Pairi Fiorence, S. C.; Payetteville,
N. C. 2-11.

Mighty Monarch: (Pair) Loris, S. C.; Gainesville, Ca., 4-9.

Miller Bros. Manning, S. C.; Bishopville, 4-9.

Miller Bros. Manning, S. C.; Bishopville, 4-9.

Miller Bros. Money Parma, Mo.

Naill, C. W.; Jonesville, Le.

Orange State: (Fair) Eleoantstown, Fla.; (Pair)

Panama City 4-9.

Pardise: Forest City, Ark.

Park Am. Co.; (Fair) Lake Charles, Le.

Boding S.; (Colored Fair) Grand Jaretim,

Tenn.

Peach State: McRac, Ga.; Mount Vernon 6-1, leadings; (Colored Pair) Grand Jenetium, Tenn.

Baynolds & Wells: Palacios, Tex.

Rogers & Fewell: Post Gibson, Miss.

Royal Eape. Washington, Ga.

Robum & Cherry Expo.: Houston, Tex., 21
Scott Bros.: Carrollton, Ga.

Shugari, Doc De Kaib, Tex.

Siebrand Bros.: Yuma, Arts.

Smilb Bros.: Boswell, Gala.

Snapp Greater; Jennings, La.

Southern Attrs.: Ludowict, Gal.: Himesville 4-9.

Southern State: Perry, Fis.

Southern United: Covington, Oria.

Sparks, J. P.: (Pair) Albertville, Ala.

Star Am. Co.: (Rice Carnival) Carlishe, Ark.;

Holly Grove 4-2.

Strates, Jasses E.: (Pair) Savannah, Ga.

Strich, Ed: Three Bivers, Tex.; Protection

Scil.

Scil. Menard, Dr.

Fexas Edd: Menard, Dr.

6-11.
Texas Kidd: Menard, Tex.
Texas Exph. Victoria, Tex.
Texas Longhorn: Knox City, Tex., 4-8; Rule
T-16.
Texas Shows: Rockport, Tex.; Corpus Christi
Texas Shows: Rockport, Tex.; Corpus Christi

4-9.
Tidwell, T. J.: Brownwood, Tex.; Ban Angelo
4-9.
Tom's Am. Co.: (Pair) Sylvester, Ga.
Tower Am. Co.: Greelywille, S. C.
Ward, Join R.: Openiousas, La: Crowbry 4-9.
West Coast Am. Co.: Bakersfield, Calif., SSNov. 2; (Pair) Periorville 5-12.

White-McNalley: Stringtown, Okla. Wolfe Am. Co.: Pickens, S. C.: Royston, Ga., 4-9. World of Fun: (Colored Pair) Augusta, Ga-World of Mirth Greenville, S. C. World's Fair Shows & Coe Bron.' Circus; Deming N. M. Zacchini Rica. Marion, S. C.; Bushnell, Fia.

umdars Greater: Arkadelphila, Ark.; Hut Springs 4-2.

CIRCUS

Anderson, Bud E.; Certhage, Mo., 30; Lamar II; Edderado Springa Nov. 1.

Cole Bros.; Roowell, N. M., 29; Clovra 30; Lubbock, Tex., 31; Amarillo Nov. 1; Pampa 2; Borger 2; El Reno, Okia, 3; season anda. Cele. James M., Indoor: Hinghammen, N. Y., 29; Sayre, Pa., 36; Pulmied Post, N. Y., 21; E. Rothester Nov. 1; Cohocken 2; Danwelle 4; Ramberg 8.

McClung, C. C.; Zechasty, La., 25; Prairieville 30; New Orleans Nov. 1-2.

McClung, C. C.; Zechasty, La., 25; Prairieville 30; New Orleans Nov. 1-2.

Polsck Bros.; City Aud.) Beaumont, Tex., 23-30; City Aud.) Galveston 31:Nov. 6; (Forum.) Wichila, Kan., 11-18.

Ringling Bros. and Barnum & Belley; Greensbore, N. C., 39; Winston-Salem 39; Great-lette 31; Columbia, S. C., Nov. 1; Green-ville 2; Atlanta, Ga., 4-5; Augusta 6, 3; Jacksonville, Pla., E.

ADDITIONAL ROUTES

(Received Too Late for Classification)

Ambassadorettes, Pour (Paramount Theater) Los Angeles SS-Nov 2 Jason, Ventrifsquist: (Nu-Botel Club) St. Kimo, Ill., 38-Nov. 2 Nadice & Giaries: (Bowery) Detroit 2s-Nov. 2. Russell, Silm: Bay City Tor. 28-Nov. 2. Setz, Vals. (Gray Wolf Tavere) Sharon, Pa., 28-Nov. 2. Markley's) Brooklyn, 28-Nov. 2. Nov. 2.

Nov. 2. Hariana, The: Wayneshurg, O., 28-Nov. 2. Miller, Al H., Show: Bronwood, Oa, 28-Nov. 2. Roman, Fring: Housten, Tex. 28-Nov. 1. Spiller's, Capiain, Seals (Polski Bros.) Cir-cus) Galveston, Tex., 31-Nov. 5.

LONE RANGER SUIT

(Continued from page 3) consent decree attached to the com-

consent decree attached to the conplaint.

"Defendants admit so much of paragraph 6 as alleges that the Republic
Productions Inc., produced as a motion
picture with the title The Lone Ranger
and that the defendant Lee Powell,
played the part of the hero, the Lone
Ranger, in said picture and was unmasked and spoke as the Lone Ranger in
the 15th episode. The defendants further admit that said picture was shown
thrucut the country and that the defendant, Lee Powell, became generally
known as the actor who played the part
of the Lone Ranger in said picture."

Purther answering the complaint, defendants allege that "since the production and exhibition of the picture known
as The Lone Ranger, Republic Produc-

tion and exhibition of the picture known as The Lone Ranger, Republic Productions, Inc. has combined 15 episodes used in said picture by taking separate parts from the various episodes and has now placed upon exhibition a picture known as Hi-Yo Silver, wherein the hero rides a white horse as was done in the picture known as The Lone Ranger. That the defendant, Lee Powell, appears again in the picture known as Hi-Yo Silver and his name has become known and connected with the said picture Hi-Yo Silver has been produced and placed upon exhibition thrubut the country since the decree of Albert L. Watson, Judge of the United States District Court for the State of Pennsylvania."

Defendants Make Denials

Defendants Make Denials

The defendants also deny that Lee Powell "has at any time made any representation or claim that he has anything to do or has ever had anything to do with the radio program conducted by the plaintiff. That the defendant. Lee Powell, has ever assigned, sold, or disposed, in any way, of his personal right to advertise the fact that he acted the part of Allen King in the picture known as The Lone Ranger. Further, defendants deny that they, or either of them, have ever infringed upon any right, title, or interest owned or possessed by plaintiff. Defendants have represented to the public only the true facts regarding the employment and appearance of defendant. Lee Powell, as an actor on the screen, which defendants have a legal right to do."

Plaintiff sets forth in its petition that upwards of \$1,000,000 has been spent in promotion and exploitation of The Lone Ranger; that it has issued licenses to many manufacturers for goods to be sold under the hame and style, "The Lone Renger," and that it also has authorized the creating and use of a comic surp. The Lone Ranger, syndicated to upwards of 250 newscapers in the United States.

Price & Pong and W. A. Bull, of Gréen-

THE GREATEST MONEY MAKER EVER! WE GAVE YOU LIFETIME SOCIAL

SECURITY PLATES

NOW

LIFETIME DRAFT NUMBER PLATES

16,000,000 CUSTOMERS ARE WAITING!

Lifetime Draft Number Plates —\$6.00 Per 100

Lifetime Draft Number Key Rings (complete with Ball Key Chains) ---\$4.50 Per 100

DRAFT CARD PROTECTIVE CASES—Double Face —\$2.50 Per 100

SPECIAL STAMPING MACHINES

539.50 SAMPLE PLATE YOUR OWN

DRAFT NUMBER SOCIAL SECURITY NO. AND NAME COMPLETE IN CASE

25c

25% Deposit Most Accompany All Orders Balance C. O. D. WE PAY CHARGES ON ALL PREPAID ORDERS

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Live Wire Salesmen to Sell

PAPER HATS -- NOISEMAKERS AND NEW YEAR'S NOVELTIES TO CLUBS, HOTELS, CAFES, ETC. We are leaders in this field, carrying the largest assettment and largest rices in the Scales. Our prices are VERY ATTHACTIVE, We say 200 commission. If you are not interested but know anyone who may be, write for full particular, catalogs and sample line. Quantity users of this line, write for necessity quantity.

Goldfarb Novelty Co.

20 West 23d Street,

NEW YORK CITY



COMIC FOLDERS WITH GLOVE

10 Different; 0 for Entryley 6 for Britholy & 8 for Knake 6 for Entryley 6 for Entryley 10 for 10 for EL ROPO CIGAR (funnelli) 1 for EL ROPO CIGAR (funnelli) 1 for EL ROPO CIGAR (funnelli) 1

FUNNY XMAS CARDS RED HOT FRINNY XMAS CARDS per control of the contro

ville, and Raymond Mesicrer, of Detroit, are counsel for the plaintiff. Defendants are represented by Wyohe, Burgess & Westord, of Greenville.

QUICK SALES—BIG PROFITS

TURKEY DEALS-CANDY DEALS-JAR DEALS PATRIOTIC-CAMPAIGN-BANNERS-BADGES-PLATES MECHANICAL TOYS—CATS—DOCS—BEARS—MONKS LEADERS FOR THANKSGIVING—XMAS—NEW YEAR RADIOS—LIQUOR SETS—CLOCKS—TOYS—GIFTWARES WRITE FOR NEW CATALOG-PLEASE STATE BUSINESS

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Sourceir, Storetty Dealers: Jobbers, Estallers, Salemen, on in a
WITH THE CRYSTAL GAZER

The Instrument of mystery. The sendent of succession and the competitor, Sensational, Institution of Continuous action-revealing designs of successionant and inspires of beneatly. Display it and colocit. Retails 25 conts. Also the Little Log House in the Read. 25 and Go." A Samerous bills model of realistic reside finish. It's really different in attraction. A large run of this number of the control of the c

HAMPTON AMUSEMENT PARK

OPENING SATURDAY, NOVEMBER 2

This is a permanent park, located on Highway No. 76 at intersection to Fort Jackson, where 45,000 soldiers and 10,000 civillan workers are now located and more coming in every day. Show People, Ride Owners and Concessioners, contact us at once or come to see us, as seeing is helleving. A few legitimate Grind Concessions still open, Wanderful opportunity for large limit class Cook House. Will still ext on some Can place organized Misstel Show with Bard. Will furnish complete outfit, Will book high class 10-lin-1 and any worth-white Attractions not already booked. We now have 10 Major Rides, 10 Show and three Free Acts. Come and look us over, but you must act quick as space is limited.

HAMPTON AMUSEMENT PARK (Phone 23497) Columbia, S. C.

November 2, 1940 60 The Billboard

VENDING . . SERVICE . . MUSIC OPERATED



Conducted by WALTER W. HURD-Communications to Woods Building, Randolph and Dearborn Streets, Chicago.

Votin

When the historians write the story of our present times they may consider that the songs which people sing during these times are too small a detail to record in history. They may say that the records played on coin-operated phonographs had little to do in shaping the course of history.

Yet music has always played its part in history and in serious times certain songs have played a big part in maintaining morale and even in shaping the thoughts of the masses. Now that the phonograph has become so much a part of our national life, it should also be counted among those things that help to make history.

The popular music field has contributed some patriotic songs well designed to teach the most respected ideals of national loyalty, and the phonograph has had a big part in making these pieces available to the people at a time when they want to hear music.

The phonograph should be appreciated really more than it is for the work it is doing in making available those popular songs and selections that express the American attitude or teach a patriotic lesson.

A national election is just ahead. It is supposed to be an important event and in some ways a very serious event. Fortunately, most Americans are able to maintain a sportsmanlike attitude even toward politics, and if their candidate loses they can be quite cheerful about it. In addition to our national election this year, our country and all other free nations are compelled to face a new situation in world history. It is no longer what we want to do in the world. but all important questions within our bounds must be decided with an eye on what the dictators may want to do. That increases the seriousness of the election a thousandfold.

One of the records now on phonographs may be referred to under the popular title, "I Am an American." The message of the song is an appropriate one for every citizen as he thinks of how he should vote on November 5. We may well learn lessons from the records we use on coin-operated machines and consider them ourselves, as well as expose those songs to the public.

While "I Am an American" is an appropriate message for every citizen to keep in mind as he goes to vote, every citizen will also need to remember that "We're All Americans" as soon as the election is over. So this week let us sing, "I Am an American," and right after the election let's all sing Jimmy Mangan's piece-"We're All Americans."

In the song "I Am an American" there is a suggestion of individual responsibility. Every citizen, as he goes to vote, should feel that his vote actually counts. If he fails to vote, it counts as a loss. Many public agencies and civic groups undertake an educational campaign before elections to get every voter to exercise his constitutional right at the

Music on phonographs may teach lessons on how to vote intelligently November 5

polls. It is this sense of responsibility that should be in every mind before election. And each person casts his vote as an individual. Each vote adds up to make the grand total that decides an election. In proportion as we think on individual responsibility, and how much each vote counts, then will each one of us begin to do more intelligent

When a man feels his individual responsibility as a voter he may wonder how big a part he has taken in the political campaign as a whole. Whether he has helped to make it a more rotten or a more sensible campaign which reflects to the credit of free nations.

When a man feels his responsibility as an American he may try to vote for his country instead of his party. That is an idea which Americans need to consider as individuals more seriously, perhaps, than in many previous campaigns, and that is one reason why the patriotic records on phonographs all over the country have a real message for the

There has long existed a philosophy that the man who serves his party best also serves his country best. But George Washington's warning has been resurrected as something very timely. He predicted that if the United States came to an untimely end it would be due to political party strife rather than due to enemies from the outside. In other words, every partisan campaign may contribute to the eventual downfall of the nation.

The man who is an American before he is a party man may help to prolong the life of the nation. The voter who can think American is the one who is needed at the polls November 5.

The fact that the dictators have watched our political campaign very carefully is something to think about. It has been a very dirty campaign, filled with misrepresentation. partisan agitation thru the press, and circumventing of law by both major parties. All of these things encourage the dictators to feel that the end is about up for all democratic nations, and it may encourage them to try to hasten the end. Certainly the dictators will be deeply interested in the results of our national election, and the confusion which follows a national election may be the signal for them to act. The partisan bitterness which follows an election may be of the greatest benefit to our enemies.

But all these things become rather serious. Before the election and after the election thousands of phonographs all over the country will be offering good cheer and patriotic messages to American voters.

Before any citizen goes to vote let him sing-"I Am an American." After the election, whatever may be the results. let every citizen forget the strife and join in the song "We're All Americans."

New Jersey A. B. T. Traces Its Growth and Public Relations

chicago, Oct. 26.—Influenced by an editorial appearing in the October 26 asset of The Billboard entitled Defense, the Anusement Board of Trade of New Jersey, Inc., thru its executive board, has issued a statement of its activity in expanding the association and conducting public relationa programs thruout the State.

While the New Jersey association was not specifically mentioned in the editorial, its activities in the field of public relations have become widely known. It may be recalled that the association was one of the first to use large space in public vehicles calling the attention of sublic vehicles calling the attention of riders to smussment machines. The suc-cess of the association in all of its ac-trities may be judged by its growth, which is confirmed in the following statement:

Three New Chapters

Three New Chapters

"In expanding its sphere of influence for the further stabilization of the smusement division of the coin machine industry in the State of New Jersey, the Armsonneth Board of Trade of New Jersey has succeeded in organizing three affiliate or chapter groups in the State. The untiring efforts of Executive Secretary LeRoy Stein have sided this program immensely.

"The first chapter comprises the countries of Monmouth and Ocean and includes the famous beach and country resorts of Asbury Park and Lakewood. This group now has a membership of 50 per cent of the operators in that territory. For this accomplishment credit should be given to Louis Millman, chapter manager, who is employed on a full-time basis. Millman co-operated with Sein to the fullest extent.

"During the past five years several at-

During the past five years several at-tempts were made to form an association, but it was not until the Anusement Board of Trade of New Jersey aided them in banding together for their common maliane welfare.

welfare.

The chapter has engaged a suite of rooms as a headquarters and has engaged a focal attorney, Sidney J. Meissirch, to represent it.

"Beginning with but three members, he membership roll now boasts of 20 operators, with two applicants awaiting admission. Altho organized but a short three, the chapter, which is known as the Mid-State Anusement Board of Trade, inc. is now conducting its business in a true trade association manner.

Middlesex County A. B. T.

Middlesex County A. B. T.

The second chapter to be organized is known as the Middlesex County Amusement Board of Trade. All the members of this chapter were formerly regular members of the Amusement Board of Trade of New Jersey, Inc.

"It was thought advisable, in view of local conditions, to organize these members into a separate group. Unlike the Mid-State Chapter, this affiliate association does not employ a paid manager, nor does it maintain separate head-quarters. Business is conducted thru

eyer, nor does it maintain separate head-quarters. Business is conducted thru Leonard Ziegler, an operator member. "The third group now being organ-ized is known as the Mercer County Amusement Board of Trade and includes the operators in the Trenton area. Sev-eral organization meetings have been held and it is expected that the associa-tion will be completely organized by the first of the year.

Same Privileges for All

Same Privileges for All

"Affiliate or charter members are accorded the privileges of regular members ability in the parent association. All chapter or affiliate members are entitled to attend any of the meetings of the Amusement Beard of Trade of New Mersey, Inc., and to receive any and all of the services rendered.

"In addition, the officers of these chapter or affiliate groups are permitted to attend the meetings of the board of governors of the parent association. The executive secretary visits these chapter groups regularly and confers with them on matters concerning the general welfare of the association.

"By adopting this plan of association management the board of governors is able to keep in touch with operating conditions thrutout the State and to offer any assistance which may be necessary.

Trebles Membership

Trebles Membership

This move also has trebled the mem-briship of the association, thus making the public relations program far more effective than in the past. While the

name of the Amusement Board of Trade was not mentioned in the edition of The Billboard of October 26, the association has been engaged in public rela-tions work since the appointment of Executive Secretary LeBoy Stein.

Prost Hints, a mouthly newspaper published by the association, has been mailed regularly to every location serviced by the members of the association. In addition, post cards illustrating and de-scribing new games have been mailed to each location. each location.

"Resolutions similar to those proposed by the Associated Operators of Los An-geles County have been adopted. The movement to prevent minors from play-ing the games has long been advocated by the association.

Public Relations Projects

Tags affixed to each machine an-mounce the co-operation of the associa-tion with the Community Chest, the Red Cross, and similar organization by stating that a donation has been made by the association to these worthy

causes.

"Furthermore, the association has recently supported the work of the Home for Gardae Children and is now creating a special fund for a Kiddy Kamp for underprivileged children.

"A four-page leaflet published by The Elifbourd and entitled Coin Chufe was mailed to every location, as well as to public officials in the territory serviced by the association members.

"This, together with the merchant membership offered to each merchant or location, rounds out a public relations program comparable to any association.

Interstate Conference

"Since the sending of an invitation to LeRoy Stein to attend a meeting of the New York Association steps have been taken to form an Interstate Conference. A meeting with this thought in mind took place October 23 at the office of the Amalgamated Vending Machine Operators' Association of New York

"At this meeting representatives of the New York, Brooklyn, and New Jer-sey associations were present. Executives Secretary Stein was delegated to seek the co-operation of the Philadelphia association to complete the Interstate Conference.

Conference.

"Operating conditions in the several territories under the jurisdiction of the association were discussed at length. That this Interstate Conference will be finally developed into an Interstate Association was the consensus of opinion among those present. This opinion is based upon the fact that the Interstate Cigarette Merchandisurs' Association, which was also organized by LeRoy Stein, is now an outstanding success. It was felt that no association can offer the type of service needed at the present time unless it holds memberably in an agency where there is a free and open exchange of pertinent information designed to stabilize the industry. The next meeting of the Interstate Conference in the conference of the Interstate Conference of the Inters



HAND FINISHING WORK gives the counter cabinets made by Mira-ben, of Chicago, their excellent ap-pearance. Expert craftsmen do this work, as shown above.

ence has been scheduled for late in No-

"Regretting that it is unable to send a representative to the Western States Coin Machine Convention in Los Angeles. Coin Machine Convention in los Angeles, the Amusement Board of Trade of New Jersey, Inc., and affiliate chapter mem-bers have sent their good luck greetings and wishes for a successful and profit-able exhibition."

George Clark Is Atlas Answer Man

CHICAGO, Oct. 28.—"George Clark, what's the best way to ship to South Africa? How many American Exples have we left? Did 18 Wall-o-Matics go out pesterday to Des Moines, In.? Can you ship 14 guns today? What are the freight charges on any phonographs to Mexico? Where's that order for 48 free plays? Who made ——?"

And so it goes at the busy loading platform of the Atlas Novelty Company, Chicago. The answer man is George Clark, efficient head of the traffic de-partment. Atlas employees and officials say that he invariably has the right answer on the tip of his tongue.

"Clark somehow manages to keep pace with our large amount of shipping with the assistance of five good men." declare Morrie and Eddie Cinsburg, Alias executives. "He has been with the Atlas Noveity Company since its formation. He has initiated many new methods at Atlas, the most valuable being a high-speed routing method that keeps machines rolling," they declared.
"Even visitors at Atlas comment on

chines rolling," they declared.

"Even visitors at Atlas comment on the fast efficiency of Clark and his men. Especially at the end of the day when four or five trucks are lined up to take on loads leaving for distant points north, south, east, and west of Chicago. We of Atlas hall George Clark and his efficient staff," declared the Gineburgs in conclusion, "for they have done much to make Atlas known as one of the largest and best servicing distributors in this country."

Philly Association Launches Drive For New Members

PHILADELPHIA, Oct. 26.—A drive to bring all coin machine operators in the territory into an association will soon be launched jointly by the Philadelphia Automatic Amusement Machine Operators' Association and the Philadelphia Phonograph Operators' Association.

Phonograph Operators' Association.

A three-man committee representing the phone operators will be appointed by Frank Hammond, manager of the association, with a similar committee to be named by Martin Mitnick, president of the games association. With the two committees working in complete harmony, it is hoped to bring all non-member operators in the city into one or both of the associations by the end of the year. Operators handling both music machines and pinballs are eligible and desirable for memberahip in both associations. associations

associations.
Said Hammond: "It is for the good of the industry that all its members band together in the association. The drive will extend beyond the efforts of the two association committees. Every mem-ber of both association will be asked to pitch in and help sign up the mon-members, not only for the good of the particular association but for their own mutual benefit.

Boston

BOSTON, Oct. 26.—Joe Levine has taken over the New England distributor-ship for a phonograph firm. Under the name of Eastern Distributors Company an office has been opened at 874 Com-monwealth Avenue. Enstern will handle complete line of music machines, in addition to games

After a flying trip thru his new territory, covering more than 1,000 miles, Ben Palastrant announced that distributors had been appointed in several sections for the Packard Manufacturing Company. Palastrant was appointed district manager several days ago.

Ed Raverby, of the Owi Mint Machine Company, reports he will soon have an important announcement for New Eng-land commen. Haverby reported things in general are good.

Harold Rudman, formerly serviceman for Finley Music, has become an operntor.

Most operators are enthusiastic, as business continues good. Saturday night grosses indicate football crowds are in spending mood.

Apex Coin Machine is going full blast, with Blackie Blackman kept busy on repair jobs and Bill Wells going mildly wild trying to find enough machines.

Atlas Coin reports other installations of telephone systems, with orders for wall boxes also keeping the office husy. Many orders are placed sight unseen indicating comment are convinced wall boxes and remote control units are staples now.

THE GREAT PROFILE

Few men are Barrymores, and few women Shearers . . . but ALL men women Shearers . . . but ALL men and women, and children, possess the love of taking personal pictures. PHOTOMATIC cashes in for you on this universal characteristic of people. Handsome or not, they keep taking PHOTOMATIC pictures . which means handsome profits for you all year around, year after year!

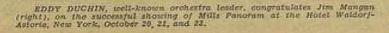
INVESTIGATE!

International Mutoscope Reel Co., Inc. 44-01 11th St., Long Island City, New York

WANT A STEADY INCOMES

DOUBLE VALUE PHONOS

- PLAYS 2 RECORDS FOR St -These methins heat all composition!
Lecalors are years forese!
ITE TODAY FOR FULL DETAIL D.ROBBINS & CO. HALL DEKALE AVE



So. Automatic's

Purchasing Plan

CHICAGO, Oct. 26.—Prom Std Stebel in Louisville, Ky., comes word of a pion to make it easier for responsible operators to purchase equipment from Southern Automatic Music Company.

Stiebel, firm official, commented: "We

Stiebel, firm official, commenter: We always tried to help operators to make more money from their operating business. Good equipment and excellent service have helped the Scuthern Automatic Music Company grow from a country organization to a four-city concern, the control of the control of

unit organization to a four-city concern,
"Thru our offices in Louisville, Indianapolis, Cincinnati, and Nashville, Tenn,
we are now serving a large number of
operators. Seeburg Remote Control is a
favorite of operators who buy from all
four offices. New and used games are
selling in greater volume than at any
time since we began to handle such equipment.

ment.

"We want our customers to be able to take advantage of opportunities when they present themselves. We are in a position to finance any legal equipment made by any reliable manufactures for any responsible operator in our territories. If an operator is in good standing there is every reason for us to make it possible for him to satisfy his needs by extending him credit."

Popularity of Hawaiian Music Growing as Clubs Go Native

Operators and recording companies watch growth of tropical clubs featuring Hawaiian music-figure they may popularize native music as Latin clubs did rumbas

NEW YORK, Oct. 28.—Few music box operators or recording company excess thought a few years back when the first Cuban and Latin type night clubs opened on Broadway that the popularity of rumba and conga mulodies would rise to such heights that many operators would find them "musto" in their machines. The public, however, took to these too-clicking, rhythmic metodies. As a result, not only did more Latin clubs blossom forth, but practically all clubs and hotel rooms added relief bands who specialized in rumba and conga rhythms. Popularity of this type of music was steadily on the upgrade thruout 1938 and 1939, and as a result many operators found tunes result many operators found tunes recorded by Xavier Cugat, Eddie Lollaron.

Old Music Boxes Sacassa, and other leading Latin bands to be solid clicks in their machines.

With the new night club season now under way recorded.

Sacassa, and other leading Latin bands to be solid clicks in their machines.

With the new night club season now under way recording company exces and leading operators here are now wondering if history is going to repeat itself. This season it looks as the the plaintive strains of Hawalian tunes are going to make a strong bid to supplant those in the Latin strain. More and more Broadway seems to be coming under the influence of Hawalian entertainment. The big Hurricane night club has been using liddle Bush and His Society Islanders since it opened April 17. It also uses Hawalian dancers and singers in every floorshow. The Victoria Rotel has been using Hawalian mucle and entertainers for months. The Beachcomber night club has used Latin and American music since it opened a year axo, but it also pluga the Tahiti idea. Troptcana is a new tropical atmospheric night club on Broadway but it uses colored swing music at present. Treasure Island, another new spot, uses Latin music.

Away from Broadway, Ray Kinney's band plays Hawalian music in the Lexington Botel's Hawalian Room. Andy gana's Hawalian music and a Hawalian show open at the Waikiki Club on 52d Street next week. Pago Pago Club and the Seven Sess are other local clubs using Hawalian music.

Whether these clubs affect Tahiti, Oriental, South Seas, tropical or Polynesian atmosphere and entertainment, the music is stways Hawalian and plays up string melodies and high tenor singing.

Despite the sharp advances of Hawaiian music, Latin music is still powerful in this area and Latin records still are hot in many locations. Almost every large local club has either a Latin alternate band or a Latin main band. That applies to the Waldorf-Astoria (which often has Kayler Cugat) and the Rainbow Room (Eddie LeBaron now) and all down the line to the Old Roumanian Club on the Lower East Side, which had to give in to the Latin craze and add a four-piece Latin combo.

Among distinctly Latin clubs here are

Among distinctly Latin clubs here are Havana Madrid, La Martinique, LaConga, Cuba Casino, Beno Ciub, El Chico, Club Gaucho, Den Julio's, Rio Grande, and Marta's, altho big spots such as Beach-comber and the Hurricane always use a Latin band.

Acme Sales In Full Swing

NEW YORK, Oct. 26.—Sam Sachs reports that Acme Sales Company is now conducting a factory-wide sale on completely remodeled phonographs. "There has been such a demand from operators for these units," any Sachs, "that our men have been busily engaged for weeks turning them out. Operators have found that the Acme remodeled musts boxes are just what is needed to increase the take on locations. take on locations.

In addition to the completely re-modeled machines, Acme offers a complete the of remodeling parts for operators who like to remodel their own machines."

Music for Gridders

Dr. Eddie Anderson, the Iowa coach, is thinking of placing an automatic phonograph in his players' dressing room before game time. He believes that music while the boys are dressing might break down tension and strain. "Say we had a lot of march tune records," said Anderson. "Seems to me the boys would be attreed—you know how those martial tunes lift you up, and it might put an end to that nervous excitement that fightens up a ball club."

The doctor may have something. But can you imagine what would happen to the machine if the team returned from the field after besing a game only to hear the sweet strains of I'll Never Smile Again."—From The Baton Rouge (La.) State-Times, October 18, 1940.

WILKES-BARRE. Pa., Oct. 26.—Century old music boxes, credited as fore-runners of the modern music machines, were featured in the Wyoming Valley Antique Show held here under the auspices of The Wilkes-Burre Record.

pices of The Wilkes-Burre Record.

Bight boxes encased in resewood cases delicately inlaid with satin wood from designs and with their elaborate mechanism playing scores of classical compositions and of widely varying types and slees were shown by Percy A. Brown, civic leader and widely known business man. Brown became interested in them while in a toy shop on the Pacific Coast last March and already has gathered more than 30 fine old specimens, some of which are being overhauled by expert technicians. All of the boxes on display are of foreign make. are of foreign make.

The tonal beauty of the old music boxes, which operate by the process of revolving needle-studded metal cylinders signing the metal teeth, is a revelation to those of the present day who think of music in terms of swing bands, phonographs, and radio. The largest box on display is more than 30 inches long and plays 18 pieces with harp accompaniment.

plays 18 pieces with harp accompaniment.

A smaller model, built in 1802, has accompaniment of bells which are visible thru the glass top. A French box, built in 1804, plays eight tunes. An 1804 Swias box is of special interest, as it will play only when the left alde is dropped. Among the music boxes in the novelty category is one inserted in an old picture album and another cieverly concealed in a wooden base on which has been mounted a handsome old Italian collection plate of cerved wood, the whole resembling a compose plate.

In addition, one of the first coincernated music boxes, used for display purposes by a local phonograph and radio dealer, is also on display and received wide interest.

wide Interest.

A Hit, Says Royal

NEWARK, N. J., Oct. 28.—"Every once in a while," declared Barney (Sugy) Sugarman, of Royal Bales, this week, "a product comes along which clicks so solidly with operators that there is no doubt or lis success. That's just what has happened with Buckley Music Swatem. System.

has happened with Buckley Music System.

'In all the years we've been in this business both as operator, jobber, and distributor,' he continued, 'we've never witnessed anything quite like the way the direct touch to touch' action of the Buckley Music System has caught on. Undoubtedly the success of this product is in itself the explanation why the trend thruout Jersey is more and more toward wall boxes. Operators tell us they're the answer to better collections and thank Buckley for leading the way''.

So enthusiastic has Sugarman become over the success of this product that he is announcing a 30-day free trial offer to all Jersey operators. 'It's just our way of showing how much confidence we have in this product and what it will do for the boys,' he says. 'We know that once an operator installs the Buckley System he'll wonder how he ever got along without it. And to give all operators the chance to see for themselves what this system will do for them we're willing to install this system in their locations and let them see for themselves how collections will boom."

Denver

DENVET. Oct. 28.—Suite 317 of the Brown Palace Hotel has been the scene of much activity the past several weeks, as that is the temporary quarters of Wolf Sales Company, new phonograph distributor, prior to its moving to permanent quarters. Wolf Reiwitz and

Buckley System

Arkansas Music Operators Meet

LITLE ROCK, Ark., Oct. 26.—Arkansas music operators are scheduled to meet tomorrow in a regular monthly meeting at the Marion Hotel, Little Rock, The meeting of the Arkansas Music Operators' Association will stress the drive on for new members.

F. E. Ragedale, president, and Louise Early, secretary-treasurer, listed the fol-lowing matters as in process of adjust-ment and up for discussion at the meet-

Appeal to the Supreme Court on the contention that \$250 of the original perchase price of any piece of equipment be exempt from the payment of sales tax. The Wage and Hour Law as a problem to operators. (More so since a suit has been filled against an operator.)

With these as some of the main subjects the officers expect discussion to so on to discussion of operating conditions in Arkansas and plans for furthering of the industry thru a unified program throut the State.

Members have been urged to bring non-members to the meeting so that they

members to the meeting so that they might observe association activity and decide whether or not they should join to help present a united front.

son, both former Denverites, have been busy renewing friendships and in general making plans for the opening.

Joe Briola has placed a Sky Fighter at the Chez Parce nitery. It is getting plenty of action.

M. C. Olson, of Rock-Ola, spent saveral days with Gibson Bradshaw at the Den-ver Distributing Company last week.

A new Denver operating firm, Rocky Mountain Music Company, got started last week with an order for Wurlitzer machines. Max Mosko heads the com-pany. Bill Levinson is city solicitor.

Lloyd Kneiss, operator of Torrington.
Wyo, was a recent risitor at Modern
Music Company. He was high in his
praise of both operation and receipts of
Seeburg Remote Control and Chute-theChutes gun machines.

The new game room at the Albany Hotel will have several gun machines installed by Milton Fritta. This is the first anniversary of the remote selector installation at the Curve Inn. which, it is claimed in the Oldest such matallation in the Bocky Mountain Region.



FROM COAST TO COAST America's jamous band leaders' recordings are given impetus on Wurlitzer phonographs. Here is Ben Bernie and the Believ Sisters posing with a Wurlitzer phonograph in a Buffalo theater.

No fooling

WALL AND BAR BOXES ? YES!

TELEPHONE MUSIC IS HERE TO STAY

Yes, and it's sweeping the country like wildfire! Wide awake operators can see the handwriting on the wall. TOP LOCATIONS will have Telephone Music regardless. Will it be yours?

Get on the bandwagon-make up your mind RIGHT NOW to Get on the bandwagen make up your "Telephone Music."

protect your best locations with Jennings "Telephone Music."

The House of lennings means business. Our angineers will install the first system for you. Immediate deliveries. Time payment plan, no interest or carrying charge.

Write, wire, phone-or better still, come to Chicago. It will be well worth your while. Valuable territories still available.

RACE FOR 600 SELECTIONS

CARARD TURNTABLES

MAGIC MEMO PAD

SPACE FOR RECORDS

SELECTION COUNTER

AUTOMATIC BOOKKEEPER POWER SUPPLY METERS

COMPARTMENT FOR SUPPLIES



TELEPHONE MUSIC MUST HAVE THESE FEATURES

- · Approval of Telephone Company
- Equipment Licensed by ERPI
- · Flexible, Efficient Studio Equipment
- Let Patrons Order Selection While Music Is Playing
- Adaptable for Wall and Bar Boxes
- Completely new and Spectacularly Different Cab-inet Styling
- Responsible, Well Equipped Manufacturer With Sound Financial Rating and Years of Experience in Manufacturing Coin-Operated Machines.



4309-39 WEST LAKE ST., CHICAGO, ILLINOIS

HIGHEST COMMERCIAL RATING-AAAT

Michigan Supreme Court Ruling Okehs Phonographs and Dancing In Locations Outside of Towns

DEFENOIT, Oct. 26.—An important detain of value to automatic phongraph operators was handed down recently by the Michigan Supreme Court. Reversing a previous Circuit Court decision, the high court ruled that a Michigan law which prohibits public dance halls outside limits of incorporated cities and with this hundreds of locations of the city of the court opinion been uplaid it would have put of usiness several hundred road-bouses and with this hundreds of locations which were affected by the misse supplied by automatic phonopaphs.

Theselves dauging is perceived with

music supplied by automatic with prophs.

"Because dancing is permitted with phonograph music it cannot be said she the defondant) conducts a public dance hall. Dancing is merely incidental to the other husiness conducted. Taverus were not in existence when the dance hall act was adopted and the act applied only to public dance halls," the

Dallas

DALLAS, Oct. 28.—Dalias coin ma-chine men have experienced a month of ideal fall weather and have cashed in heavily on it. Perfect weather plus more than a million visitors to the State Pair has been a big help to the opera-tions of music and games operators.

Bill Boles, credit manager for Rudolph Wirrlitzer Company, planed into Dallas last Saturday and stopped over for a business conference with Joe Williams, head of the Commercial Music Company.

Dallas's newest eating place, where air-minded Dallasites join air travelers, is the Airport Cafe, a point of vantage

where diners may watch the big planes come and go. The spot is equipped with everything in modern music, including Wurlitzer phonographs, strollers, and complete har box and wall box service.

Chester Moore, owner of the Pan-handle Specialty Company, Amarillo, Tex., was a week-end visitor to Com Machine Bow.

Super-streamlined Drive-ins with large dining and dance floors feature the latest in music via the phonograph and continue to be very profitable. A new drive-in here is equipped to serve several hundred customers and has an installation of 25 Wurlitzer wall boxes. Another super drive-in is nearing completion on the Fort Worth Pike. Place will have two large dining rooms and a dance floor. C. A. Seal local music merchant, is installing 32 Wurlitzer wall boxes to serve the place's music lowers.

Love McPalls, local coin machine man, Loyd McFalls, local coin machine man, has had a successful two-weeks play during the State Fair of Texas with his battery of Keeney Anti-Aircraft guns. Loyd's amusement booth on the Fair Park midway, equipped with four guns did capacity business. He also had another battery of four guns in the main exhibit building.

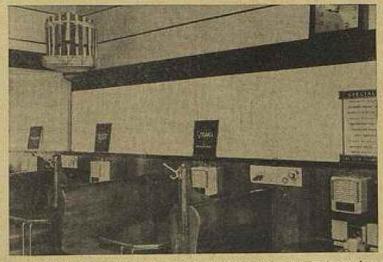
Detroit

DETROIT, Oct. 26 .- M. V. Blum, Ajaz ovelly Company, says that Bally's Novelty Company, says that Bally's Rapid-Fire is still the biggest seller in

Business is becoming in the music field, with the trend strongly toward remote-control installations in this territory, scooling to Bud Sauve, of the A. P. Soure Company.

Joseph A. Rosenberger, factory man-ager of the New Era Sales Machine Com-leiny, reports that dies for the company's new model machines are being readled and that they will be on the market in time for the January show.

Louis Markovich and Julius Kingston are going into partnership in the vend-ing machine field. They are the newly or anisad New York Vending & Coin Company, with offices on Mackinso



FOUR GOOD REASONS why this Battle Creek, Mich., location is p t-o-Maties in the booths and d Seeburg SpeakOrgan complete the installation.

-FINAL CLEARANCE-

1935 ROCKOLA PHONOGRAPHS...\$15.00 1936 ROCKOLA PHONOGRAPHS... 17.50 WURLITZER 412..... 22.50 WURLITZER 616A and 716..... 44.50

All models available with illuminated orbits at \$3.50 extra.

One-third down with order, F. O. H. Chicago,

UNIVERSAL AUTOMATIC MUSIC CORP.

1506 E. 67th Street,

the Records

This column is designed to aid music machine operators in the selection of records for their machines. It gives a descriptive appraisal of the latest releases and an evaluation of their potential commercial value to phonograph operators.

(CONTINUED FROM PAGE 12)

RAY HERBECK (Okch)

-PT; VC. Charile Was a Sailor

FT. VC.

Two more Herbeck sides that show no improvement in danceability or listenability. The almost total lack of thythmic lift milliates against this disk, as against others from this band, for dancing purposes, and the stereotyped medicarity of arrangement and execution makes listening difficult. And to those people who like (and buy) solidly musical dance records, Herbeck's constant medications of the first couple of bars of his thems, Romance, are irritating, particularly when used in a novelty like side B here. The only thing this record has to recommend it is one all right corn trumpet passage on Charlie.

TONY PASTOR (Bluebird) Lers Do It-FT: VC. Rendy, Get Set, Jamp-FT.

Jamp-FT,

The first side here is practically a lyrical tour de force for Pastor, rim to label being taken up with Tony's wardled 1940 version of the well-known Cole Porter show time of a dozen years ago. It's one of the best vocal jobs he has ever doze, and it ought to be big among those who like Pastor's unique singing style. There's additional money's worth in the contrasting plattermate, which is no lyric song, has no vocal, and is—as the title implies—out-and-out jump stuff. It's done well too.

TOMMY DORSEY (Victor)

I'd Know You Anywhere—PT; VC. You're Got Me This Way—PT; VC.

Got No This Way—FT; VC.

Side A is the same old Dorsey format once again—Tommy's trombone. Frank Sinstra's middle vocal chorus, and band ensemble for the finite. It's getting a bit memotonous week after week. The day is somewhat saved here, however, by a welcome change (which isn't to say that the Dorsey and Sinstra talents are any less great or effective than always, but aimply that it's possible to get loo much of a good thing) in the form of a Pied Pipers vocal on a catchy tune. Both vocal and tune are excellent, as is a Zigsy Elman Itumpet passage preceding the quartet.

WOODY HERMAN (Decca)

WOODY HERMAN (Decca)

Rhumboogie-FT: VC. A Million Dreams Ago-FT: VC. Looking for Yesterday-FT: VC. I Wouldn't Take a Million-PT. VO.

Diliagene's weak vocal on Rhumboogie is the only demerit that can be chalked a spinet those four latest Herman sides. She just hasn't the quality that stands out in every other department of this band, and Woody's expert singing and his ork's highly listenable.

danceable performances (even on ordi-nary pop tunes) highlight her weaknesses even more in comparison.

HMMY DORSEY (Decca)

Yesterthoughts-FT; VC. On the Trail-

J. Dorsey gives the Ferde Grofe On the Trait movement from Grand Conyon Suite its first dance treatment and turns out the sort of admirable job that is expected of a band as good as this one. No sensational arranging features the side. Dorsey being content to play the theme in a solidly beautiful style rather than trick it up with fissip scoring. The net result is far more instanble than it would have been the other way. Bob Eberly shines, as usual, on his chosus and a half of the old Victor Herbert melody on side A.

ORRIN TUCKER (Columbia)

I Know Somebody Who Loves You-FT: VC, Take Care-FT; VC.

The point was made earlier in this column that it's possible to get too much of a good thing. This time it's Bonnie Baker and her baby talk once mer, and it must be apparent to everyone, including Tucker and wee Bonnie, that by cluding Tucker and wee Bonnie, that by this time emough is enough. There are those, furthermore, who hold that La Baker's coy lyricining never even approximated being a good thing, so that in some directions this almost weekly repetition of the Oh. Johnny formula is viewed far less tolerantly than it is by those who just look objectively at the situation and feel that a halt should be called some time. For the rest of this disk, it's the usual fair Tucker band performance, and an all right vocal by Orrin on the second side.

CHARLIE BARNET (Bluebird)

Wings Over Manhattan—Instrumental in Two Parts.

Two Parts.

Barnet departs from his customary style for the nonce with a double-sided disk of tone poem proportions. Written by Billy May, one of the Barnet band's arrangers, this is a descriptive composition with undeniable qualities, but one that could have been even more effective in its musical depicting of air travel. Its symphonic jazz connectations are well handled by the band, and it's not Barnet's fault that the work misses its goal of atimulating musical tone poetry. of stimulating musical tone poetry.

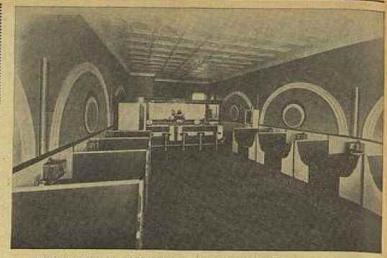
IOHN KIRBY (Okeh)

On a Little Street in Singapore-FT. Zooming at the Zombie-FT.

If the Kirby band un't the greatest small combination in the business, from at least the standpoint of distinctive, unique swing stylings, it will have to do until a bester outfit comes along. This



THE PERING CAFE, PHOENIX, ARIZ, specializes in Chinese dishes and Rock-Ola music. The instellation of a Rock-Ola Master Model phonograph and 10 Dist-a-Tune well boxes has increased music profits of the location



ELIZABETH, N. J., LOCATION employs Reeney Wall Boxes in every booth and on the counter to make music easily accessible to patrons. Earnings are reported at peak since installation of present equipment.

is no ordinary jam combo; every disk Kirby makes (and this one is another outstanding example) shows a musical rightness and imagination that in't equaled in a good many large bands. The soft, subdued arrangements on Singapore, hewing closely to the melodic line, and the light bounciness of its companion piece are the sort of things that dont' turn up often among current re-

UNA MAE CARLISLE (Bluebird)

You Made Me Love You-V. If I Had You-V.

Miss Cartisle's second Bluebtrd disk equals her first for a meritorious performance of a couple of cides that sound new again in her intimate, unusual vocal style. Sopia singer accompanies herself on the piano, and again turns in a pair of renditions that are worth anyone's listening time.

KENNY BAKER (Victor)

Two Dreams Met-V. Yesterthoughts-V.

Baker's emooth tenor voice gets all there is to be gotten out of those two ballada, and backed by Lou Bring's susave and woodwind accompaniment, both the singer and his material here are a number of cuts above average vocal

EDDY DUCHIN (Columbia)

Practice Makes Perject-FT; VC. I'm Home Again-FT; VC.

Home Again—FT, VC.

* Done in typical Duchin manner, this couplet makes strong listening, with Eddy's major professional raison d'etre—his piano playing—very much in evidence thrucut both aides. That's one of the reasons the disk is so listenable, since the Duchin style retains all the car-appeal it has possessed all these years, and in some instance, such as a few passages here, becomes even more attention-commanding than usual.

RAY KINNEY (Decca)

Pagan Love Song-V. Sweet Hausdian Moonlight-V.

Very nice vocalizing by Kinney, against a good, appropriate instrumental background, that probably has a little more chance for commercial shoress than most grass-skirled pressings because of the familiarity of the first side, one of the bigger motion picture song hits of some years ago, and a tune that has always had selling appeal.

CHICK BULLOCK (Okeh)

Looking for Yesterday-V. Maybe-V.

Looking for Yesterday—V. Maybe—V. Bullock has had his innings in the country's coin phonographs in the past, having produced a few disks that have had extremely honorable careers in the boxes, and here he has another pair of sides that could do as well as his past accomplishments. Each song is hit material, Maybe a current favorite, and its companion a potential citek. Bullock lends his pleasant and capable voice to the lyrics of both in a nicely satisfying way.

BENNY GOODMAN (Bluebird)

I'm a Ding Dong Daddy-FT. Diszy Spells-FT.

Another relasue from the days when Goodman was cutting them in the Vic-

tor sudies with his band, and instrumental quartet, of several years ago. The combination of Benny, Lionet Hampton, Gene Krupa, and Teddy Wilson—on clarinet, vibes, drums, and plane, respectively—comes thru again on the A also here, with Dave Tough replacing Krupa on the reverse. Daddy is by far the better item here, with much more drive, sock, and brilliance.

GENE KRUPA (Okch)

I'm Waiting for Ships That Never Come in-PT, VC. The World is in My Arms -FT, VC.

The vector of the process of the process of the play as the song enjoyed was over a couple of months ago, and even at the heighth of its revival then (it started life originally more than 20 years ago! it was no great smaah. Krupa does it well, with Howard Dullany's excellent vocalizing the highlight, but it probably will mean very little at this late date. Band is also good on the reverse, a ballad from the current Al Johan musical with Dullany again standing out in a generally pollahed performance.

RAYMOND SCOTT (Columbia)

A Million Dreams Ago-FT; VC. in a Moonboat-FT; VC.

Monabod — FT. VC.

Scott goes the whole hog commercially in this double, and almost completely loses his identity thereby. Which is a particularly happy circumstance, since a particularly happy circumstance, since a control identity is one of the few unique things in a too-often unimaginative musical world, and certainly something that should never be buried under cridinary arrangements of ordinary songs. Natalysis, and longer with the band, does the warbling on both sides in her accustomed silky style.

VAUGHN MONROE (Bluebird)

Is It Love, or Is It Conscription?-FT: VC. So, You're the One-PT: VC.

VC. So, You're the One—PT; VC.

The first musical comment on selective service to emerge from Tin Fan Alley comes thru on the A side here and proves to be an amusing little dity with a couple of laugh-getting lines of tyric. Mornroe's bartione lan't exactly the type of voice to make the most of wordage of this sort, and neither is it too good on the rhythm on the reverse. Ballads are more in this line. But the fault isn't enough to spell two more good sides from this promising aggregation.

BILL CARLSEN (Okeh)

The One I Love Belongs to Somebody Else-FT; VC. Black-Eyed Susan Brow--FF.

Carlsen brings a nice enough lift to these two oldles, which makes them acceptable for rolling back the rugs and terping to his rhythm, but they're not all they might have been for those who all them out. They're too straight and lackluster musically to command much listuning attention, a good fiddle choice on side B being the only spot where interest picks up. Mickey Dowd does a good vocal on the first, Gil Rutzen does a bad one on the second.

(See ON THE RECORDS on page 55)

Talent and Tunes On Music Machines

A COLUMN FOR PHONOGRAPH OPERATORS

By SAM HONIGBERG

News Notes

CAROL BRUCE, the musical comedy Le singer under contract to Decca, will not make recordings for the firm until her contract difficulties are straightened out with Buddy DeSylves, producer of "Leutiliana purchase" in which she is appearing, Decca's president, lack Kapp, announces... Ray Noble's new vocalist is Maxino Tappan, succeeding Edythe Harper, who left to Join Harry James' orchastra... Ben Bon, colored entertainer with the Jan Saysitt outfit, also has described the ranks to form a band of his own.
Columbia Recording Cerporation has its

to form a band of bit own.

Columbia Recording Cerporation has its forces out to deum up publicity for Kay Kysar's new RKO picture, "Yaw'll find Out," being released this week. Picture has six tunes which have already been recorded by Kysar on the Columbia label, and by Geoe Krupa, Frankie Masters, and Cisude Thornhill on the Okeh label. The tunes are "I'd Know You Anywhere," "Like the Fella Once Said" (recorded by Krupa), "You've Got Me This Way," "Don't Think It Ain't Been Charming" (recorded by Masters), "The Bad Humer Man," and "I've Got a One Track Mind" (recorded by Thornhill).

The Merry Mace and Bing Crosby are being co-featured on recordings of two old

inc Merry Mace and Bing Cresby are being co-featured on recordings of two old favorites, "Do You Ever Think of Me." and "You Made Me Love You." . . . Docca is releasing an album of six Woody Herman records under the title of "Blues on Parade."

Moosic, Pa., Activity

BEN DeFAXIO, operator in Moosic, Pa. BEN DEFAXIO, operator in Moosic, Pa., is thoroly familiar with the recording demands in that anthracite region. He reports that football songs are beginning to do a fair business in certain spots, but an operator should change those records around to make sure one location does not keep one song too long. He feels the plays should hold up thru December. Top recording artists and records in that area, DeFazio reports, are Tommy Dorsey, Glenn Miller, and standard polkas made by locally popular outhits, such as Jolly Jack Robel and Bruynon Kryger.

Favorites Linger On

SEVERAL operators from the Buffalo SEVERAL operators from the Buffalo sires have been complaining of late over the dearth of semastional money-making records on music machines. Latest to join this group is Bernard Bischer, of the Amplifted Music Company, who, like his business companions, has been pursuing a policy of keeping old favorites on machines.

"Rather than try a milleer records in the hope of striking a good one I keep the approved favorites a little longer," Bischer writes. "To be sure, I keep stecking my machines with the new hits, but I never force an accepted tune out of the machine as long at it attracts plays.

"Best sellers on my locations now are

machine as long as if attracts plays.

"Best sellers on my locations now are 'Meybe' by the link Spots, and 'I'll Never Smile Again,' which is still holding its own. Most successful among the newer tunes are 'Only Forever' and 'That's For Mo,' both feathering lling Crosby. The Andrews Sisters are doing a good job with 'Ferry-baat' Screnade.' which pulls better than Gray Cordon's version. Westh keeping on are 'Blueberry Hill' and 'I'm Nabody's Baby,' featuring, respectively, Glenn Miller and Judy Carland."

This and That

AT KYSER staged a press preview at AY KYSER staged a press preview at the Walsterf-Asteria Hotel, New York, Wednesday (23), prior to his opening there the following night. Records of his tunes from his patture, You'll Find Out, were distributed free. No less than 12 new tunes will be publicized nationally this menth with the release of two additional illim musicals, Too Many Girls and Dancing on a Dirac, Pormer picture, based on the Broadway show, has eight Rockgers & Hart songs which are currently being recorded by lessing bands. They are Love Never West to College, I Didn't

Know What Time It Was, Heroes in the Fall, Pottaseatomie, Spic and Spanish, You're Nearer, Cause We Got Cake, and Look Gut. Denoing on a Dime has a tune based on the title and I Heer Muste, Lovable Sort of Person, and Manana.

Tommy Harmon, the year's most publicated college football player from Michigan, reports in his interviews that he is a muste box far and a collecter of water.

igan, reports in his interviews that he is a music box fan and a collector of swing records... Benny Carter is recording a revival of an old favorite, Lindy Lou, for Okeh... Several New York theatrical bookers who have been making frequent trips to Florida to set sats into leading night clubs report that more music machines than ever before will dot the resort area this commissions. music machines than ever before will dot the resort area this coming season. . . Harry Kalcheim, booker of the Paramount Theater, New York, who was given credit in this space last week for installing a music machine in the lounge of that house, writes in to say that Bob Weitman, the managing director of the Paramount, is responsible for the idea. Glad to make the correction. the correction.

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites, in addition to the national leaders listed in the Record Buying Guide.

CHICAGO:

Sepia Panorama. Duke Ellington.

Sepia Panorama. Duke Ellington.
This new Ellington theme is getting a big play in this area, operators report. The style of this maestro, well known to theater and night club fans for years, is finally catching on with the music box fans. In addition to the above tune, Ellington has recently recorded several favorites, including My Greatest Misrake, A Portrait of Bert Williams, Never No Lament, and Concerto for Cooffe.

WASHINGTON:
Molly Malone. Gray Gordon.
Operators say that this is a swell bet for Irish neighborhoods, having all the musical ingredients to please the folks from Erin. And Gordon's name, which is becoming increasingly popular on machines, will draw plays on his own, as he is dofner in the camptal is doing in the capital.



WILKES-BARRE:

Charlie Was a Boxer Vincent Lopex.

This Pennsylvania region is displaying great interest in this novelty and there is no reason why other territories will not buy it with equal ferver. It is coming up fast in inverna and is also available in many classier locations

MILWAUKEE:

The Same Old Story. Eddy Duchin.

Next to Practice Makes Perfect this

tune shows the most promise of tunes in the Broadcast Music. Inc., catalog. The wide publicity given it by traveling bands through the country is developing a market for it on music machines. The Duchin recording is in the lead in Wis-

BURLINGTON:

My Greatest Mistake, Ink Spots,

Several letters from Verment operators agree on one point: The Ink Spots are among the first five leaders on music machines in that State. Locations near the University of Vermont in Burlington indicate that they are as strong as Olenn Miller, who holds first position. Equally as good as My Greatest Mistaks are the Ink Spots versions of Maybe, We Three, I'll Never Smile Again, and Whispering Gress.

CANTON:

Notre Dame Medley. Guy Lombardo,

The recent premiere here of Warner's Knute Rockne—All American stimulated interest in most football songs. For obvious reasons, the above mentioned recording has been in the lead. Operators say that it is possible to cash in on this record in any city which is playing the Notro Dame pleture. Tie-ups between theaters and locations benefit both narties.

Radio's Leading Songs

Whilefeld we present a comparative list of 10 scores broadcast most often during the week ended October 25 and the week before, ended October 18. The songs are those heard over the networks and leading New York attitions based on information supplied by Accurate Report-

ille in the second seco	Last
eek	
-Two Dreams	
-There I Go	
-Trade Winds	5
-Practice Makes Portoct	
-Ferryboat Serenade	7
And So Do I	CONTRACT STATE
-Maybe	COLUMN TO THE
-Our Love Affair	
Only Forever	7
-Same Old Story	. 6



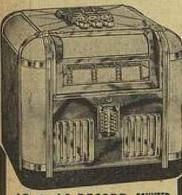
DE WITT (DOC) EATON, Eastern regional director for Buckley Music system, Inc., buys a tune for Jean (Buckley Music System) Martin. reports real support from operators in her campaign for more Buckley installations.



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Huge Crowd Takes In Supreme Party

In Supreme Party

BROOKLYN, Oct. 28.—Willie (Little Napoleon) Blatt came back to the distributing division with a bang today when his Supreme Vending Company, Inc., this city, elicked with the showing of the Buckley Music System to hundreds of music operators of this city and surrounding territory.

The party was heralided as the "Supreme Event" and operators conceded that it brought back the Little Napoleon to his rightful element—as a distributor—in the coin machine husiness.

Working closely with Blatt to make the party a success was DeWitt (Doel Eaton, Eastorn regional manager for Buckley Music System was on hand for music operators to inspect. Two Buckley Music System was on hand for music operators to inspect. Two Buckley Music System was en hand for music operators to inspect. Two Buckley wall boxes were installed on the bar in the upstairs showrooms. Four more wall boxes were spotted around the room. The adapter was hidden in a back room and contained two old 412 mechanisms. The speaker featured was the new chandeller Ultratone celling speaker, which has been creating much interest in the East. The crowds were seved buffet style with all the food and drinks they wanted. The party was a happy one and the general applatuse given when Blatt was called to apeak revealed the respect and admiration while the operators here have for him.

Associations were well represented by their members. Many service engineers

have for him.

Associations were well represented by
their members. Many service engineers
of leading music operators also came to
inspect the Buckley Music System.

The outside of the Supreme Building
was decorated with a huge sign an-

nouncing the fact that the firm now represented the Buckley Music System. In the downstairs showrooms there were other streamers painted with features of the Buckley Music System. Upstairs showrooms were gayly decorated to re-semble a location with the Buckley Sys-tem installed.

tem installed.

Some of the ops spotted prior to press time were J. Karpman, A. Curcio, Joseph Kochansky, Charles Semil, Al Denver, Walter O. Singer, George Briggs, Rarry Block, Abe Karlitz, Tony Gasparro, Ben Becker, Edward Schlossberg, David Freedman, David Bergman, Bill Gerah, Billy Mirsky, Jou Singer, E. Eissenstein, Dave Siegel, Al Uber, Harry Heodsky, Jack Tashman, Theo Blatt, Maurice Zegelbone, Howard Johnson, Peter Schenone, Lou Kantor, John A. Pitzglibons, Bernard A. Ross, Phil Blake, Ben Robblins, S. Solomon, Lucky Skolnick, Jerry Kaufman, Rose Karpman, Sam Kramer, and Joe Basal. Joe Basal.

Joe Basal.

Wires and flowers continued to flood
the offices until a very late hour. Pat
Buckley wired from Chicago that press
of business at the factory prevented him
attending but wished everyone a grand
time and was certain that the Little
Kapoleon would once again prove his
prowess as a distributor. Pat reminded
Blatt that all orders would be filled immediately and that the ops could bank
on immediate deliveries that were wired
in to the factory. to the factory.

ON THE RECORDS

(Continued from page 64)

ELLA LOGAN (Columbia)

The Whiffenpoof Song-V. Oh. By Jingot-V.

Miss Logan is back with her Scotch accent on the old college song that Rudy Valine brought into national prominence some years ago, and another novelty swing thing that is about the poorest job of the week. It's taken at such a fast tempo that the vocal can't be understood, which isn't the acme of desirability on a vocal record. Side A is a more subdued Logan, and a bit better.

GLENN MILLER (Bluebird)

Shadows on the Sand-FT; VC. The Fire o'Clock Whistle-FT; VC.

Coin phonograph potentialities are written all over the second side of this latest Miller disk. It's a catchy riff tune with an attractive title and an smusing set of words. Played in Glenn's customarily solid brass and sax style with Marion Hutton and the band boys splitting up the vocal, this can go far on the machines. Plipover is a nice melody, treated to a particularly swelte Miller arrangement. rangement.

DICK JURGENS (Okeh)

Our Love Affair-FT; VC. So Deep Is the Night-FT; VC.

Both sides are slow and undistinguished in treatment. No tangible fasits are in evidence on this disk, atthe listen shiftly is slightly at a premium due to unimaginative scoring. It's just that neither side adds up to any more than conventional dance music. Some nice plano work, and a couple of capable Harry Cool vocal choruses are such high-lights as the disk possesses.

FRANCES LANGFORD (Decca)

You're Nearer V. Dreaming Loud-V.

Miss Langford can sing a song, and does so here with all her usually ef-fective simplicity and genuine talent. There are no fireworks, nothing sensa-tional on this singer's recorded tional on this singer's recorded product, but it's out of the top drawer all the way thru.

JIMMIE LUNCEFORD (Columbia) Papanne—Fr. Minnle the Moocher Is

Pavanne-PT. Dead-FT; VC.

Lunceford outdoes himself in a splendld swing version of Morton Gould's classic Paramae. Here is a vast amount of instrumental color and ingenious arranging, and from start to finish the side is a credit to a band that has long been distinguished for a better grade of jazz. The plattermate is all right, but it fades almost to insignificance in comparison with the extraordinary virtues of the other side.

TERRY SHAND

Practice Makes Perfect—PT; VC. Willie, Willie, Willie (Why You Cryr)—W: VC.

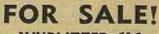
This is just one of those records. The band sounds bad, and only Shand's vocal

on the first side can be considered all right. Wiffie is the better of the two sides from the band angle, but it's far from being good.

McFARLAND TWINS (Okeh)

The Bells of St. Mary's-PT; VO. Durk.

The McParlands come up again with more slee club singing, and demonstrate here that their first choral cutting for this label several weeks ago was no fluke. This is very nice ensemble war-bling; led by Bert Innis, the boys do nicely by The Belts and by their theme song on the reverse. Instrumentally, the sides are adequate, but it's the singing that counts. that counts.



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in a Meliotore Burness in Historical Duke Ellington

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Burz Burz Burz
Bob Chester

Bob Chester
B-10005 *River Home
The Bells of Menterry
"Music of Yesterday and Today
Styled the Blue Burron Way"
B-10006 *Ye Know You Anywhen
You've Got Me This Way
Gichin Miller
B-10007 Fite and Drum Pelka—Pelka
Rock and Ryo—Pelka—Pelka
Rock and Ryo—Pelka—Pelka
Rock and Ryo—Pelka—Pelka
Fite The County Talent Me
of You
Fin Inhe Meed for Love
The Inhe Meed for Love
The Inhe Meed for Love
The County The Cou

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Record Buying Guide

An Analysis of Gurrent Songs and Recordings From the Standpoint of Their Value to Phonograph Operators

GOING STRONG

Recordings listed below are currently the bisgest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billiboard from at least four leading phonographs operating centers in the country. Recordings listed without an explanation are those that have appeared under this heading for one week or more and have thus become such established successes that they requise no further explanation. Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consenses of reports gathered each week by representatives of The Billboard from at least four leading phonograph operators. In each of the 30 most important phonograph operating centers in the country. Recordings listed without an explanation are those that have appeared under this heading for one week or more and have thus become such established successes that they require no further explanation,

Only Forever, After several weeks of lingering in the shadow of a strong doubt as to whether it had the ability to make the leap up to this sanctified section, this balled from Bing Grouby's Rhythm on the River this week finally settles the question by showing such a strong spurt that it unqualifiedly becomes one of the current top phono items. BING CROSBY naturally is the record here, since no other disk has even challenged it from the very beginning.

Ferryboat Screnning.

Ferryboat Screnning.

Ferryboat Screnning.

Less of a surprise in making this section is registered by this novelty tune, altho there is an element of eyebrow-lifting in the fact that it makes it with less steam behind it than Only Forerer. That, however, is splitting hairs on two numbers which are both worthy additions to the list of current leading machine hits. The ANDREWS SISTERS have this one pretty much their own way now, altho KAY KYSER* and GRAY GORDON* are still in the picture.

I'll Never Smile Again. (14th week) TOMMY DORSEY*.

Blocker Will (8th week) GLENN MULIER* KAY KYSER* RUSS

Blueberry Hill, (8th week) GLENN MILLER*, EAY EYSER*, RUSS MORGAN*,

I'm Nobody's Baby. (8th week) JUDY GARLAND, TOMMY TUCKER*, BENNY GOODMAN*.

Trade Winds. (5th week) BING CROSBY.
Maybe. (4th week) INK SPOTS.
Practice Makes Perfect. (2d week) BOB CHESTER*.

COMING UP

Recordings listed below are those which operators report are not yet top-notch money-makers but which are grawing in popularity on automatic phonographs. Selections are the consenses of reports gathered each week by representatives of The Billboard from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

We Three. Getting strong with each passing day is this conventional but nonetheless appealing ballad. It should cause no amazement to see this one up among the blue-ribbon winners in another week or two. The INK SPOTS and TOMMY DORSEY* are still dividing the honors here.

Love Affair. Also doing well, but not exhibiting quite the samma of the song directly above, is this picture song from Strike Up the Band. So far DICK JURGENS* has had the field pretty much to himself on it, but this week he gets competition from both GLENN MILLER* and TOMMY DORSEY*.

Best Me Daddy, Eight to a Bar. It's hard to tell what the final disposition of this boogle-woogle item is going to be. A number like this is
either tremendous or medicore; generally speaking, there is no happy
medium of long-lasting fair success. It's climbing now, but whether it
goes on to smash hitdom or reaches a certain point and then starts to
fade remains to be seen. The ANDREWS SISTERS, WILL BRADLEY*,
and GLENN MILLER* are its standard bearers in the phonos in the order named as regards popularity.

der named as regards popularity.

Cosstown, Playing to nice enough returns without setting any operators on their heads with joy is this cute rhythmically romantic number that really deserves better anceess than it has had so far. GLENN MILLER* and GUY LOMBARDO* are its foremost exponents under the needles.

Now I Lay Me Down To Dream. Going along in a pretty fair manner, this better-than-average ballad at the moment seems to have nice possibilities to step out in another week or so and make a strong assault on the phono heights. GUY LOMBARDO* had been alone here, but he is new joined by RAYMOND SCOTT*, GLENN MILLER*, and EDDY HOWARD, the last-named being a vocal recording.

The Call of the Canyon. The weakness of this one is a surprise to this department, considering the fact that it has pretty nearly everything in the way of the proper equipment to push it to the top. But the equipment doesn't seem to be working, and it looks very much as if the song is going to be one of those also-rans. GLENN MILLER* and TOMMY DORSEY* all alone here.

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even the they most probabily will never climb into "Coing Strong."

Whispering Grass. (9th week) On its last legs. INK SPOTS.
The Nearness of You. (7th week) Likewise. GLENN MILLER*.
That's for Mo. (6th week) Going down quickly. BING CROSBY.

POSSIBILITIES

Recordings listed below have not as yet shown any strength in automatic phonographs but are the most likely prospects for music machine success among new record releases. These suggestions are based upon radio performances, sheet music sales, reports from music publishers as to the relative importance of certain sengs in their catalogs, as well as on the judgment of The Billiboard's music department.

Pompton Turnpike. CHARLIE BARNET has a swing item here that has been meeting with some success in certain locations. That success hasn't been widespread enough to warrant including the record in "Coming Up" as yet, but if it keeps on growing in popularity that inclusion will be mandatory next week.

mandatory next work.

Huckleberry Duck. Another recording exactly similar to the one above insofar as its status in a few machines around the country is concerned. It's RAYMOND SCOTTS disk this time, and some ope are doing nlocky with it. A lot more may wind up doing the same soon.

A Million Decams Ago, Also starting to carve out a bit of a niche for itself on the phono network is this ballad, particularly in the DICK JURGENS' version. This may likewise grow into a big thing for machines all over the nation.

The Five o'Clock Whistle. A combination of novetty number and riff ture, this has exceedingly potent chances for music-box popularity in a short while. A number of good recordings of it are available, and any or all might turn into something worth while for operators.

Falling Leaves, Much inherent strength for coin phono favor lies in this new one by the writer of Sunrise Secrence and A Lover's Lullaby, GLENN MILLER'S disk, in the Sunrise style, looks particularly good.

e Indicates a vocal chorus is included on this recording. Double-meaning records are purposely emitted from this column. Saammannamannaman saara sa



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3420 SO LONG FIVE O'CLOOK WHISTLE Ella Fifzgerald & Her Orch.

3417 YOU FORGOT ABOUT ME GONE BUT NOT FORGOTTEN Bob Grosby & His Orch.

3415 OUR LOVE AFFAIR TWO DREAMS MET Tony Martin & Frances Langford

3410 OUR LOVE AFFAIR
WE THREE Gless Gray & His Orch.

3400 IN A SHANTY IN OLD SHANTY TOWN SWING ME BACK Johnny Long & His Orch.

0370 MY GREATEST MISTAKE

Ink Spots

3404 TWO DREAMS MET DOWN ARGENTINA WAY BOD Grouby & His Orch.

1309 PRACTICE MAKES PERFECT (Why WILLIE, WILLIE, WILLIE, WILLIE (Why You Cry) You Cry) Terry Shand & His Orch,

SEDS RHUMBOGGIE A MILLION DREAMS AGO Woody Herman & His Orch.

2392 MAYBE ONE AT YOU ONE LOOK AT YOU BODDY BYING & His Orch.
5374 SEVEN YEARS WITH THE WRONG MAN SEVEN YEARS WITH THE WRONG WOMAN TOPICS JIM Lessis & His Band









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New York City Amendment Cuts

Vending Machine Occupancy Tax

NEW YORK, Oct. 26.—Most of the merchandise vending machines in New York City will henceforth pay a new and lower occupancy tax as the result of the signing of an amendment to the per annum. Machines with chutes of administrative code by Mayor Florello H. La Guardia. Machines vending merchandise of Jess than 25 cents are affected. Amendent defines a vending machine with the future pay at tax of only 20 cents per machine as being "a machine which vends or sells tangible personal property; and shall also include but not be limited to amsusement devices, automatic sanito amusement devices, automatic sani-tary facilities, and all other wending pervices."
Under the terms of the new set-up,

Now! A Vender To Feed the Birds

ATLANTIG CITY, Oct. 26.—A new type of vending machine, being tested at this resort, is proving to be a monsy-maker. It's a grain vender invented by Sylvester Dorcy, of Philadelphia. The new machine ejects a quantity of feed for birds and pigeons. The feeding of the many flocks of pigeons always found on the Boardwalk here always provides an attraction for visitors, and Dorcy releved permission from the city to place his new devices on the Boardwalk.

The machine, a tall square metal de-

his new devices on the Boardwalk.

The machine, a tall square metal device, has two coin slots. For a penny or a nickel the Boardwalk stroller can obtain cracked corn to feed the birds and pigeons. A silver eagle decoration adorns the top of the machine.

Mayor Thomas D. Taggart Jr. posed for photographers this week as being the first customer for the new grain venders. Dorey plans to install his machines in Philadelphia at City Hall Plaza and near the Pederal Reserve Bank as soon as permission is obtained from the city suthorities, both locations being famous feeding centers for flocks of pigeons.

Senators To Support Year's Continuation

WASHINGTON, Oct. 28.—Action on legislation to continue the 1937 Sugar Act before Congress adjourns will be demanded by Western Senators, it was disclosed recently.

Senators from Moutana, Wyoming, Colorado, Idaho, and North and South Dakota, under the chairmanship of Senator Adams of Colorado, concluided at an informal meeting that they would support Senate passage of the Cummings measure in the form it passed the House last June 20,

New Offices for **American Cigarette**

BUFFALO, Oct. 26.—Sam Strahl, of American Cigarette Machine Company, reports that the firm is preparing to open new and larger distributing offices about Nevember 20. "Our business has grown with leaps and bounds." he said. "We have found that operators would like to have neare larger cutting." have us open larger quarters. Altho our present offices may be considered large, we believe that even larger and more beautiful offices will be appreciated by the trade."

the trade."

Strail recently took part in the Mills Panoram showing in New York. He acted as chairman of the entertainment committee and spent several busy days introducing stage and screen celebrities to column attending the affair.

He returned to Buffalo by plane and left soon after for the firm's Pittsburgh offices which, he reports have been working at the event in order to screen.

offices which, he reports, have been working at top speed in order to accommodate members of the trade in that area. "The Panoram party was a big affair, he declared, "but just wait until we hold the party we're planning for the grand opening of our new offices in mid-November. Just walt—and then you'll see how we're arranging the various departments and how we'll be able to serve this entire Western New York area."

Schaef, of Victor, Of '37 Sugar Statute Now on Vacation

CHICAGO, Oct. 26 .- Harold M. Schnef, dynamic young head of the Victor Vending Corporation, left this week for a vaca-tion trip which will take him thru the Smoky Mountain region. Informants did not say how well chaperoned Schaef was when he left town. His closest friends, however, are confident he will be well guarded.

Victor vending machines have made a record during the present year and Scheef indicated that the firm would enter the next year with new and important plans.

Ink Filling Stations

To the Editor: "Thank you for the information you sent us concerning the coin-operated devices for filling fountain pens. We treed both the firms here which you gave us and they were unable to give us any further help.

"We would locate any other source of supply or information about such machines for us."

—M.G.P.; H.C. Library, October 7, 1940.

Note: If any roader can give us the name of a firm which can supply fountain pen filling stations or weed, ing machines, we will appreciate the information.

Cornine Doubles Marcor Production

NEW YORK, Oct. 28.—Marshall Cornine Jr., manufacturer of the Marcor le Vender for Hershey and other le candy bars, reported today that the firm is moving so great an increase in order that it is forced to double up on production of this machine.

"We have been in contact with vending machine operators all over the country, and everyone reports that our Marcor Vender is giving the finest service on location," said Cornine, "Recorders are even coming in from those men who started out with large quantities of machines.

chires.

"One leading operator, who now has a standing order with us for shipment each week, stated that one reason he is placing so many Marcor Venders is because he has found them to be the best lossition insurance he has. He says he is religing good profits from our Marcor Vender in each location and that many restaurant owners have told him that this is one of the most popular machines they've ever had.

"We have had reports like this from many operators." Cornine concluded "Some have told us that location owners like the idea of the Le Hershey Bar because many people will eat a small he of chocolate in preference to a large har, especially the ladies."

Pan Introduces Patriotic Candy

CHICAGO. Oct. 28.—In line with the "Be Prepared" campaign of Pan Confections, Chicago, the firm has released a new particular candy. The new item has been named Red, White, and Rise Candy and comes in star shape.

According to Willard Secfelds, of the firm, there are 900 to 950 pieces to the pound. "Bulk vending machine operators should use this candy," he said, "in recognition of the present military consciousness of the American people. Not only does it appeal to this spirit, but it adds much in appearance to the bulk venders."

OPERATORS!

A SENSATION THAT'S SWEEPING THE COUNTRY LIKE WILDFIRE

Northwestern

BELL



* BIGGER PROFITS * PEP UP LOCATIONS

SMASH COMPETITION

Whatever you do-don't pass up the hottest money-maker the bulk vending field has

money-maker the bulk vending field has ever known. Locations overgwhere are demanding this free play sensation. Here is your chance to really clean up — to got new locations—smash competition. But you must act right now! Write for our free trial offer today and see for yourself!

THE NORTHWESTERN CORPORATION dos E. Armitrong St., MORRIE, ILLINOIS



Holds 120 1c Bars For Quick Sale at

SIO EACH

ALVIN V. LEAKE, INC. 1801 Central National Bank Bldg, Richmond, Virginia

ADVERTISE IN THE BILLBOARD -YOU'LL BE SATISFIED WITH RESULTS.

CLEVELAND MANAGER DAVE KOSTELL poses with eight service men of his rending machine organization. Kostell is in the center of the picture alongside the rending machine. He is without the uniform and cap.



NEWS FOR OPERAT SEY and ADJOINING TER

Northwestern

DeLuxe

Here in our Newark as in our New York offices we will have

Write Today for Our New Price List!

TRADE-INS ACCEPTED—

LET'S GET TOGETHER AND MAKE A DEAL

We will give you the best deal on any and all of your vending machine needs!

Write, phone or come and visit us at whichever of our two offices is nearest you

A COMPLETE LINE OF SURE FIRE NORTHWESTERN WINNERS

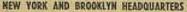
A FULL STOCK OF PARTS and ACCESSORIES

THE GREATEST LINE-UP OF USED MACHINE and MERCHANDISE BARGAINS

The 39 Bell, the De Luxo, the Model 39, the Model 33 Ball Gum Vender, the Model 40 and the famous Tri-Selector

for every type of vending machine, old or new.

featuring rock-bottom prices that can be met no-where in the industry.



589 Coney Island Ave., Brooklyn, N. Y. Telephone: Buckminster 4-2770

NEW JERSEY HEADQUARTERS

58 Frelinghuysen Ave., Newark, N. J. Telephone: Bigelow 3-2560



Morthwestern 39 Bell *

& SERVICE COMPANY

Anti-Slug Laws California

(To be elipped and filed for reference)

(California Penal Code, 1839) 640-a; any person who shall knowingly and willfully operate, or cause to be operated, or who shall attempt to operated, or who shall attempt to operated, any automatic vending machine, slot matchine, coin-box telephone, or other receptacle designed to receive lawful coin of the United States of America in connection with the sale, use, or enjoyment of property or service, by means of a sling or any false, counterfeited, mutilisted, sweated, or foreign coin, or by any means, method, trick, or device whatsoever not lawfully authorized by the owner, lessee, or licenace of such machine, coin box telephone, or receive from or in connection with, any sutomatic vending machine, slot machine, coin box telephone, or other received designed to receive lawful coin of the United States of America in connection with the sale, use, or calcument of property or service, and precede water merchandise case. of America in connection with the sale, use, or cajoyment of property or service, any goods, wares, merchandise, gas, electric current, article of value, or the use or enjoyment of any stelephone facilities or service, or of any musical instrument, phonograph, or other property, without depositing in and surrendering to such machine, coin-box telephone, or receptacle, lawful coin of the United States of America to the amount required therefor by the owner, lessed, or licensee of such machine, coin-box telephone, or receptacle, alamil be guilty of a misdemeanor.

demeance;

Any person who, with intent to chest or defraud the owner, lessee, licensee, or other person entitled to the contents of any automatic vending machine, alet machine, coin-box telephone, or other receptacic, depository, or contrivance designed to receive lawful coin of the United States of America in connection with the sale, use, or enjoyment of property or service, or who, knowingly or having cause to believe that the same is intended for unlawful use, shall is intended for unlawful use, shall intended for unlawful use, shall manufacture for sale, or sell, or give away may slug device or substance what-seever intended or calculated to be

placed or deposited in any such auto-matic vending machine, stot machine, coin-box telephone, or other such recep-tacle, depository, or contrivance, shall be guilty of a misdemeanor.—Published by courtesy of Curiey Robinson, secretary Associated Operators of Los Angeles

Minneapolis-St. Paul

MINNEAPOLIS, Oct. 25.—Dave Gott-lieb, of Chicago, will head a delegation of former Minnesotanas who will witness the University of Minnesota Golden Gopher gridiron machine face the Uni-versity of Iowa Hawkeyes in the annual home-coming game. While in the city Dave will have ample opportunity to meet with his distributors and receive glowing reports concerning his Gold Star five-ball game which has taken this area by storm. by atorna.

Members of the coin machine industry have extended their condolences to Harry Leonard, of H. & L. Novelty Company, who received word last week that his

mother passed away in New York, Harry was unable to go east for the funeral.

Seeburg remote-control installations are continuing at a fast pace, according to Hy Greenstein, of Hy-G Games Com-pany here. remote-control installations

Max Harrison has been in Canada shooting moose and, according to reports received here, having very good luck

William (Sphinx) Cohen, of Silent Sales Company, is planning to mix pleasure with business when he jour-neys to thi next week to view the North-western-Minnesota football game.

Ciyde Newell, of Amusement Games Company, has returned from Boohester, Minn, and reports business there very good. Newell and Jonas Bessler are hard pressed in getting Seeburg Wall-o-Matin boxes to fill the demand for this product.

At Aeme Novelty Company business is umming. Exhibit's Leader, five-ball humming.

game, has arrived and, according to Ted Bush and Occar (Ozzie) Truppman, is getting a tremendous play from the op-erators. Wurfiltzer phonographs are hot-ter than they have been in a long time, with many installations being recorded right along. Arms's free-play concole, Jennings' Remote-Control Pastime, has had remarkable activity, Bush said.

Jules Dalsbo, Rochester, Minn., operator, visited in the Twin Cities this week. He plans some remote-control installations for his territory.

Harry Leonard, of H. & L. Novelty Company, reports considerable success with his Gold Star locations around the territory covered by his organization

N. L. Nelson, of Labeau Novelty Sales Company, was out of the city on business for several days this week.



Coming Events

1941 Coln Machine Show and Convention, Hotel Sherman, Chicago, January 13, 14, 15, and 16.

The 1940 Western States Coin Machine Convention, Bilimore Hotel, Los Angeles, November 18, 19, and 20.

National Association of Tobacco Distributors, Palmer House, Chicago, January 15, 16, 17, and 18.

National Confectioners' Association Convention, Palmer House, Chicago, June 2 to 5, 1941.

Bottlers' 22d Annual Convention and Exposition, Music Hall, Cincinnati, November 11 to 15.

Northwest Tobacco and Candy Show, sponsored by Twin City Retail Tobacco Dealers Association, Radisson Hotel, Minneapolis, November 17, 18, and 19,

Amusement Parks Convention, Rotel LaSalle, Chicago, December 2 to 6. New York Phonograph Operators' Association Annual Banquet and Show, New York, November 10,

Really Reconditioned EVER-READY 4-COL PEANUT AND PISTACHIO

BAMPLE \$4.90
10 Ball Gum. \$1.55
10 Post, 1 b lb. 4.95
10 Post, 1 b lb. 4.95
10 Post, 1 b lb. 2.95
10 Post, 2 b lb. 2.95
10 Post, 3 b lb. 2.95
10 Post, 1 b lb. 2.95
10 Post, 1 b lb. 2.95
10 Post, 2 b

te Two In Oce.

PICK PAK

ASCO

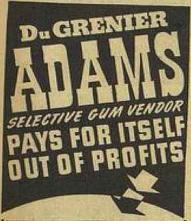
VENDERS af only \$2.20

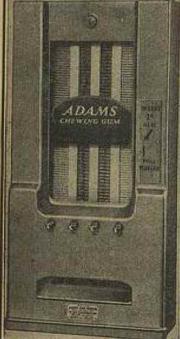
Why Pay More?

DAVIS METAL FIXTURE CO. LANSING, MICHIGAN

EASTERN FLASHES

NEW YORK, Oct. 26 .- Plenty of cutof-town columna here this week. In fact, so many prominent distributors and operators were to be seen at the Waldorf, where Mills held its three-day abowing of the Panoram, that it seemed a regular coin machine convention was in progress. Among those on hand for the Mills festivities were Sam Strahl, of





win less than a year's
film o Du Grenier's
A D A M S GUM
V E N D O R —
"America's Fineral Selective
Cum. Vendor"
—PAYS FOR
ITSELF OUT
OF PROFITS!
AND YET YOU TO PAY!

months to a provide the control of t

G.V. CORP. 33 WEST 46 .. ST, NEW YORK

Beverage Venders

PHILADELPHIA, Oct. 26.—Great curiesity has been aroused in the future of
beverage vending machines following a
meeting of Coca-Cola distributors here
October 19 at the Benjamin Franklin
Hotel. One of the subjects discussed by
R. C. Fowler, of Affanta, was "Coln-Controlled Coolers—1941."
Held behaled locker doors, the tendency
has been to arouse much interest in what
many have been said about beverage wenders.
It is known in coin machine trade
circles that beverage venders spread more
widely during the summer of 1940 than
many had realized.

Buffalo; Harry Coben, Cincinnati; Bill Frey, Miami: the three Raverly brothers, Boston; Sam Taran, St. Paul; Joe Ash, Philadelphia. Local contingent of operators and distrib turned out en masse to see the new Mills machine and to meet Jimmy Bocsevelt; Fred, Raiph, Bert, and Gordon Mills, Vince Snay, Jim Mangan, and the rest of the Mills crowd. George Ponser was kept busy for the three days playing bost. Many prominent members of the abow world and newspaper profession were on hand Monday night for the gala party. It's been a long time since commen here witnessed a party on such a grand sole.

IN TOWN.

In addition to those coming here especially for the Mills showing, many either well-known figures in the coin machine world were visitors. Mr. and Mrs. Paul Gerber were in from Chicago, Paul spent some time with Bill Rabkin, of Mutoecope, arrangins for faster deliveries of Sky Fighters. Ray Motoney, Bally's genial head, spent last week-end here asying "hello" to the boys. Art Nyberg, in from Baltimore, had plenty to say about the way Bally's Rapid-Fire is clicking for his Calvert Novelty Company enstowers. Rudy Greenbaum. of Packard's Amufacturing Company, here arranging for distributions of Packard's Product No. 2 in this territory, Rudy Intends having distributors set up in each section by November 10.

Charley Mayer, while looking for a connection here, got one by phoning Chilcago. He comes from there. Irv Blumenfeld, of General Vending Service Company, Baltimore, Md. reported while here that his firm is shipping games to many customers on the West Coast and in Canada. Frank Engel. Seeburg Philadelphia distrib, in town for a confab with Sam Kressburg, Seeburg's Eastern manager. Prank stated his firm is doing a whale of a business in Philly and Wilker-Barre, Pa, where Lester Beitel is in charge . Bobby Kline and Jimmy Martin, two of Duforenter's crack salesmen, spent some time conferring with Miss Bouchard and Walter Mann at the DuGrenter offices.

PAST FLASHES.... running around New York, making arrangements with distribution of the power of the plants of the property of the plants of th

tough man to get hold of these days...
Nat Cohn, Irving Sommer, and Harry Rosen are reported working harder than ever before. "It's Seeburg all the way," claims Nat, pointing to the crowds that throng his abowrooms every day.... Mike Munyes is one distrib on Coinrow who never cats lunch because he's always so have.

BROOKLYN BITS ... Willie Haat spent the week preparing for his "supreme event" that's to celebrate his becoming distributor for the Buckley Music Systems. Blatt is all set to lead Supreme back to its place in the sum as one of the most active organizations in the distributing business. Tri-Way Products executives report they are going to town with their "Ultratone" chandelier speaker. Firm describes this product as being a balls that hangs from the celling and uses any 12 or 15-inch speaker. "Tone is the finest," they maintain, "and operators and location owners alike are foud in their praise." ... Al Simon, Jack Bernel, and Iry Blecher, of Savoy Vending Company, report operators are wild about Chicago Coin's For Hunt. "They are extremely enthusiastic about its six ways to win," they state. ... For the first time in his career Iry Mitchell of I. L. Mitchell & Company, was cleaned out of used pimes last week, "However, we ran an ad offering to buy used equipment," Iry stated, "and now we've enough games on hand to take care of our customers." ... Max Levine reports things are humming at the Scientific Machine Corporation plant these days. "What with getting out orders on the new Spitific counter game and tooling up on other games on which we'll soon be in production, we're working plenty hard," he says. ... Charley Aronson and Bill Alberg, of Brocklyn Amusement, say they'll soon have some mighty swell buys for the music operators. ... Hymic Budin is all excited over the demand for Stoner's Hood-Over, "The game is taking in real coin wherever it is placed," he states.

JERSEY JOTTINGS , . .

It's Morris, at the George Ponser Newark offices, is beginning to wonder if the pressure will over let up. "The temand for Chicago Coin's Fox Hunt, Gottlieb's Gold Star, and the other equipment we handle is kreeping us going at top speed," he declares . . Susy Sugarman, of Royal Sales, reports that he's training new crews to install Buckley Music Systems, and it won't be long before he'll be able to fill all orders as soon as they are received . . Jimmy before he'll be able to fill all orders as soon as they are received. . Jimmy Hammond and Saul Keuselman, manager and attorney for the New Jersey Music Operators' Association, report they're working on plans that will be a big help to music men in the State. . . Jerry Morris is looking forward to a 32-setection wall box which he claims will take two of the 616 chassis. . . Manny Ehrenfeld, Tom Burke, and Harry Wichensely are enthusiastic about bar and wall boxes. . John Manero is one music operator who believes in associations. . . Jack Berger says he's busy at Newark Coino all day long. . Irv Orenstein, of Hercules, is arranging for constant arrival of machines so that he can fill or-Hereules, is arranging for constant ar-rival of machines so that he can fill or-ders the moment they are placed.

Jack Kay reports he's been receiving some mighty fine compliments on the machines he's supplying his customers now that the trucking sirtle is over, and delayed deliveries are being made.

Cigarette Output In September Sets Record for Month

WASHINGTON, Oct. 26.-Production of

WASHINGTON, Oct. 26.—Production of cigarettes for domestic consumption in September reached an all-time high for the month at 14.889.818.171 units, the Bureau of Internal Revenue reports.

Cigarette output in September of 1939 totaled 14.789.904.910 units, while the previous high for the month was recorded in September, 1937, at 14.833.803.420.

The September output lifted total production for domestic use in the first nine months of 1940 to 135.052.616.836 cigarettes, compared with 129.818.018.000 in the 1039 period.

Cigarettes, however, were the only major division of the domestic tobacco industry to register an increase in production over last year's figures. Cigarottes in September dropped to a new low for the month since 1935 at 475.725.-200 units from 488.864.588 in September, 1939, while production on manufactured tobacco dwindled to 25.879.985 pounds, lowest for any September since 1834, compared with 27.411.852 pounds a year ago.
Smiff production for September dropped to 2.848.874 pounds, also a new low for

First Draftce To Get Cig Jackpot

OLYPHANT, Pa., Oct. 26.—The first man drafted in the federal con-scription service from the "flate section of this Eastern Pennsylvania section of this Eastern Pennsylvania section of this Eastern Pennsylvania borough is going to get a "soldier's bonus" being collected by a cigarette bonus" being collected by a cigarette vending machine location owner. Joseph Eranicy, proprietor of a tap-room here, solicits the 3 cents in change which his patrons get with the packages of cigarettes from the vend-ing machine on his promises. He said that the contributions, now totalling about \$5, will be turned over to the section's first conscriptes.

the month since 1934, from 2,949,483 a

year ago.

For the first nine months of this yes cigar output amounted to 3,914,771,749 units against 3,923,862,242 in the 1839 period: manufactured tobacco totaled 225,940,135 pounds against 229,518,837, and smuff production 28,183,072 pounds against 28,544,965 pounds.

American Chicle Makes \$2,750,059

NEW YORK, Oct. 26.—The report of the American Chicle Company, issued by Thomas H. Blodgett, president, disclosed a net profit of \$2,750,059 for the first nine months of this year, after deductions for depreciation and provision for Pederal income and growth of the profit of the pro come and excess-profits taxes at the new rates. The profit is equal to \$6.31 each on 435.000 shares of no par capital stock, excluding 1,800 shares held in the treas-ury. In the corresponding nine months of 1839 the company had a net showing of \$2,961,332 or \$6.78 each on 437,100

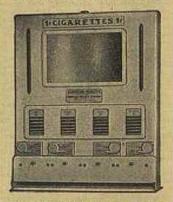
Net profit for the third quarter, after Net profit for the third quarter, after similar charges, amounted to \$550.514 or \$1.95 a share, against \$988.512 or \$2.27 each on \$37,700 shares in the second quar-ter this year and \$1,077.950 or \$2.47 each on \$87,100 shares in the quarter to Sep-tember 30, 1039. Pigures for 1940 are subject to audit at the end of the calendar year.

HERE IT IS! IDEAL PENNY CIGARETTE VENDOR HOLDS 180 CIGARETTES

A BIG MONEY-MAKER 40% PROFIT

Only Vendor of Its Kind Made

Approved by U. S. Internal Revenue Dept



A BEAUTIFUL WALL TYPE VENDOR ONLY 21/2 INCHES DEEP AT BASE

Finished in White Baked Enamel with Chromium plated friamings and built to last a life time. There are more good profitable locations for this Vender than any other type of Vender made. Be first to establish a route of these money-makers in your territory. Your investment is small and the income is large. Don't delay — start a paying business of your own.

Manufactured By

AMERICAN PRODUCTS COMPANY, Inc. 718 N. Taylor Ave., St. Louis, Mo.

Jennings Tells of Wiggins' Invention

GHIGAGO, Oct. 26.—"Telephone Music is here to stay, a proved and perfected accomplishment," says Dick Wiggins, recognized as one of the foremost designed and inventors in the coin machine industry. Wiggins has designed and developed Telephone Music for O. D. Senings & Company, which is featuring as inventors.

Says Waggins: "Telephone Music opens op an increased avenue of profits in the

Says Waggins: "Telephone Music opens up an increased avenue of profits in the cent-operated music field. It brings a new conception of cabinet beauty, fidelity of musical reproduction, and amazing implicity of operation."

An announcement by Jennings consisted the following comment: "Pollowing more than four years of exhaustive research and experimentation under the personal supervision of Dick Wiggins, O. D. Jennings & Company new offer Telephone Music to the industry. Collaboration with telephone company engineers all over the country has produced a new-type amplifier which picks up every tend quality and brings out both bass and troble notes with amazing fidelity to the original rendition.

Minn. Association Warns Contributors

ST. PAUL, Oct. 26.—A warning to specifors that they should make no con-bibutions to strangers has been issued by Peter Van Neff, field secretary for the Minnesota Amusement Games Asso-

eation. "With the political campaign on." Van Neff said, "several operators in the state have been victimized by persons raiming to be collectors for this or that party or candidate. Investigations later proved their claims to be fraudulent, Several of our members have made such contributions. We cauthon others not to fall into the same trap."

Van Neff also re-emphasized the association's standing reward of \$25 for the apprehension of persons guilty of manipulating operators' equipment anywhere in the State.

In the State.

"We are doing this," he pointed out, "is a warning to these manipulators to leave our machines alone." The State association, he said, is planning a general meeting of operators to be conducted shortly in St. Paul. At the meeting several important matters of State-wide invest will be discussed by the operators present.

New Orleans

NEW ORLEANS, Oct. 25.—Operators of them, my guns, and merchandise venders report a better than usual fall patronage. Music men are not quite so optimistic over their business, reporting this is off-season when it is still too early for the winter influx of Northern and Eastern visitors and too late for the enumer patronage. Number of downtown and suburban locations installing the new remote control systems for photographs grows daily. A clamping form on the Vieux Carre (Old Quarters) has shifted some music operations.

A marked increase in sales of Wur-liner phonographs during the first 10 months of the year compared with the same period of 1939 is reported here by Al Mendez, district sales manager of Wirtitzer.

Travelers report an increasing busi-ness in the vicinity of the army canton-ments in Louisiana and Mississippi. Phorograph, bell, and pin game operators



SEEBURG WIRED MUSIC CENTRAL STATION installed by the Modern Vending Company in the Times Square section of New York. These five "Miss Bettys" are ready to serve music machine patrons along the Great White Way. Twenty-four hour service is maintained.

in the vicinity of Camp Beauregard, near Alexandria, Ia., are adding new equip-ment to meet the increasing influx of National Guardamen and reserve men called to the colors. With these men soon to be joined by tens of thousands of conscripts, operators in encampment areas look for the best winter in years.

Andy Monto, head of the A. M. Amuse-ment Company, reports such a brick de-mand for International Mutoscope's new Sky Pighter that shipments are falling far behind orders. Two sample ma-chines placed on downtown locations have exceeded all expectations.

Captain John Bruning, one of the largest coin machine operators of Jefferson Parish, retained the confidence of his fellow parishers Tuesday when he was re-elected to the office of school board member of the Eighth Ward. Captain Bruning, a benefactor to hundireds of the residents of this lakeside resort, is credited with having saved no less than 40 persons from a watery grave in lake Pontchartrain during the past half century.

Compton Lebavre, head of the States Amusement Company, New Iberia, has just purchassed a large lot of new Mills' Empress phonographs from the Dixle Music Company and is placing them on location along the shore of the famous Bayou Teche in Louisiana's Sugar Bowl.

F. A. Bialock, Pensacola Wurlitzer op-erator, has left for a three-week vacation at Hot Springs, accompanied by the

Al Mendez, district manager for Wur-All Medicaes, districts manager for war will litter, made an air journey to St. Louis one day last week and came back smil-ing broadly with a pectous hundle in his arms. The Mendetes have adopted a four-month-old girl.

P. W. King, of the C. & N. Sales Com-pany, returned Monday from a trip thru Louisiana and Mississippi. He found a good demand for all types of coin ma-chines in the vicinity of army encamp-ments in both States.

George Brennan, presy of the United Music Machine Operators' Association of New Orleans, and Emil Jacoponelli, head of the Bell Distributing Company, O. D. Jennings distributing firm here, plan to leave in a few days for Chicago, where

they will view the Mills Novelty Com-pany's new Paneram. Breman, Iaco-ponelli, and Lehman Jacobs, ideal opera-tor, did some tall fishing Sunday near Olga, towing back a string of 1,800 trout, reds, sheephead, and flounders.

O. D. Jennings, head of the Chicago manufacturing house, is spending these fall days at his large Mississippi farm near Port Gibson. He and Mrs. Jennings are spending much time riding their fine horses and have been successfully hunting down alligators in the lowlands.

Houston

HOUSTON, Tex., Oct. 28.—Harold E. Long was recently appointed manager of the Houston office of Community Music Company. The firm, owned by Joe Williams, of Dalliss, is distributor for Wurlltzer phonographs.

Operators Ernest Gates, Jimmle Gates, and Bob George went fishing and brought back 134 trout.

L. R. Gardener, of Houston Amuse-ment Company, and Al Janke, of South-ern Plano & Organ Company, were hosts at the September social gathering for Houston commen. Good eats, refresh-ments, entertainment, and a good crowd marked the meeting.

Raymond Williams, manager of Com-mercial Music Company, San Antonio, Tex., was in Houston October 18 on a business tour of South Texas territory.

H. H. Cruse, of the operating firm of Gruse & Peacock, lost \$500 when thieves looted the safe of a motor company owned by him.

Southern Amusement Company, one of the largest operating firms in Harris County, has moved into its new home on Louisiana at Eigin Street. Southern Amusement is owned by the six Porter brothers, Jess, Cliff, Grayford, Ernest, Virgil, Bob. The brothers together with a cousin, a secretary, and two others, operate the company.

ON REBUILT MACHINES

4 6 6

A FEW MORE LEFT GUARANTEED LIKE NEW

We have a few Rebuilt Machines, We have a few Rebuilt Machines, as shown above, in Ic, Sc, 10c and 25c play, with Mystery Payout. Every machine has been gone over from top to bottom, inside, outside, repainted, repolished, new reel strips, springs or parts where needed, for operating purposes as good as new.

15-DAY MONEY-BACK GUARANTEE

FREE PLAY FLAT TOP CONSOLE BELL NOW READY. WRITE FOR

WATLING MFG. CO. 4640-4660 W. Fulton St. CHICAGO, ILL.

Cable address "WATLINGITE," Chicago

Cleveland

CLEVELAND, Oct. 25.—The annual merchandise exhibit of the Cleveland Retail Cigar Dealers Association, October 23-25, brought hundreds of members of the trade to Cleveland. All leading cigarette companies had exhibits.

J. R. Kramer, president of the East Liverpool Cigarette Service Company, East Liverpool, O. has opened that city's only tobacco jobbing house.

Akron Wired Music, Inc., has been incorporated under Ohio laws for 289 shares by Lloyd & Sensonin, Clayton E. Crafts, and Jace Baumgardner.

Greatly increased employment is boost-ing sale of candy bars, gum, and nuta thru wending machines in Gleveland and surrounding towns, says Dave Kostell, branch manager of the Mills Automatic Merchandising Corporation.

Buffalo License Reports . . .

BUFFALO, Oct. 26.—The city license department claims a record for to-operation with operators in smoothing out license problems. When several conditions become uncertain the department shows a readiness to work out local problems for the good of all.

On October 15 a total of 1.765 amusement games had been licensed by the city. The revenue for the present fiscal year running to August 31, 1941, shows a \$4,000 increase over the previous fiscal year.

Pending is a proposal to license operators of games at an occupational fee of about \$150 per year. Recently the department ruled on dancing licenses so that small locations using phonographs would be classified at \$25 per year, while larger dance places pay \$100 per year. About 350 places hold dancing licenses, an all-time record for the city.

There are about 1,000 music boxes in the city, and the county is said to issue liquor licenses for about 1,500 places.

You can ALWAYS depend on JOE ASH—ALL WAYS

ACTIVE AMUSEMENT MACHINES CORP.
900 North Franklin Street, Philadelphia, Pa. Phone: Market 2656.

ERS . . !! JUST A FEW LEFT!! WURLITZERS WURLITZERS WURLITZERS

538.50 MODEL 24.

545.0 MODEL 24.

645.0 MODEL 600. 2 120.00

ART NOVELTY COMPANY

Warlifter Distributors

ALBANY, NEW YORK

London Coinmen "Carry On" Despite Aerial Bombardment

CHICAGO, Oct. 26.—The following letter and dispatch have been received from The Billbeard's correspondent in London:
"September 28, 1940.

"Dear Mr. Hurd:
"Sorry the attached has to be, with one exception, minus the names of those concerned—but censorship forbids,
"The enclosed story has been written to the accompaniment of droning engines of enemy bombers and at times the stupendous clatter of our anti-aircraft guns. With theaters closed I now do most of my writing at night—it helps to take from one's mind the possibility of being suddenly blasted off the face of the earth.

"Edward Graves."

"Edward Graves." By EDWARD CRAVES, London

LONDON, Sept. 28.—The coin machine business is taking some hard knocks these days and nights of air attacks on London. Apart from loss in trade, Sport-lands have suffered material damage. these days and nights of air attacks on London. Apart from loss in trade, Sport-lands have suffered material damage. One of the newest and best equipped in the West End has been demolished in an early night raid, some lives being lost. Others in badly bombed areas are trying to carry on despite scarred fromts.

Others in budly bombed areas are trying to carry on despite acarred fronts.

Of the distributors and jobbers, two have had all their window glass blown away by bomb-blast. A third has lost shout half the glass thru similar action. One of the best known of all distributors here narrowsly escaped bad loss thru fire. But for prompt action on the part of employees staying late to avoid traveling home thru sattl-alteratt barrage, incendary bombs would have had the whole place in flames. The brothers who control the business have not yet discovered what there is of a military nature about their or adjoining premises.

A vice-president and past chairman of the British Automatic Machine Operators. Society has lost the place which served for many years as headquarters for his widespread operations. Undennited he carries on from another of his places located in a provincial epot.

Clementa, manufacturer of British

penny-play Commercials, owes his life to the fact that an open wardrobe fell on him when his house was hit by a parachute mine. Rescue squad worked 50 minutes extricating him from wreck-sge. Altho badly shaken, four days later he was back at work. About half this man's staff are homeless thru enemy air action, but there has been little stackening up of production, already strained to the utment to meet orders before the new purchase tax becomes operative in October.

Philadelphia

PHILADELPHIA, Oct. 25.—The trade was grieved to learn of the death of Sam Weinstelm's father, who passed away October 14. Many fellow music machine operators paid their respects at the funeral services.

A goodly number of phonograph op-erators made the trek to New York Sun-day (21) for the Mills Novelty Company's showing of Panoram at the Waldorf-As-



SALES MEETING OF PACKARD MANUFACTURING COMPANY brought commen from all parts of the country. Sected at the tables are Messrs, Rosseles Smith, Gapchart, Collison, Struby, Simmons, Resnedy, and Lammerd. Standels, left to right, are Messrs. McShan, Rabe, Hicklin, Oeborn, Rigdon, Gignz, Greenbaum, Palastrant, Bell, Erickson, Mann, Drollinger, Brase, Gummers, heimer, Kramer, Rial, Reynolds, Maurer, and McKinney.

toria Hotel. Local coinmen are getting together a big party to invade New York November 10 for the annual banquet and show of the New York Phonograph Operators' Association.

From the RCA-Victor plant across the river at Camden, N. J., comes the opti-mistic note that from all indications the sales of phonograph records for the en-tire industry in the present calendar year will considerably exceed 75,000,000.

DeLoyd McKay, the "formale Paderew-ski of swing," featured at Glub Ball, will soon be available for the muste bexes, the popular planist-singer having signed to record for Decca.

Beturn of vaideville to the Earle Theater, and with the emphasis going on the recording stars, is giving the operators the first opportunities in almost a year to cash in on the personal appearances of the record makers. The October month has brought in Glen Gray and the Casa Loma Band, Andrews Sisters, Jimmy Dorsey, and Gene Krupa for the current week. William Israel, manager of the Earle, quick to realize the value of the music boxes to the week's attraction, has made an automatic music machine a permanent display in the theater lobby.

Berlo Vending Machine Company is going in heavily for institutional adver-tising in the interests of its candy venders. Newspaper advertisements are supplemented with spot announcements on Radio Station WIP.

Any day now plaball operators expect to see one of their members toting a 10-pound bag of nickels to the cashler's desk at the hospital. He's been saving up the S-cent pieces to pay for the im-pending stork's visit.

Mint officials here have figured out that the minting of pennies for 1940 will have increased more than 155 per cent over 1999, the slippery change you get with vending machine cigarettes being one of the reasons.

Music machines came in for a heavy plug in a success story carried by The Philadelphia Inquirer in its Everybody's Weekly magazine feature section. Appearing in the Sunday, September 29, edition, with circulation more than a million, a half-page article titled "Success Served on Platter" told how the music machines put new life in Tin Pan Alley, pointing to the Fill Never Smille Again hit.

Altho operators are now permitted to use certain classical records in music machines, a survey finds that 32% still the popular dance music that makes up most machine selections.

Paul Rappaport joins the pinball fraternity as the Girard Amusement Company, opening an establishment at 964 North Randolph Street.

It was a blessed event, a girl, for the William Grosses at the Jewish Hospital and Streets of the Jewish Hospital and Jewish Hospital and

mid-September.

Sam Lerner, head of the Stanley Music & Automatic Company, in new quarters at 916 North Sixth Street, tells about odd coins found in machines A service man brought in a two-"hins" service man brought in a

Newcomers to the trade include Bes-tram S. Schlein, trading as 20th Century Amusement Company, with quarters at 1214 65th Avenus, and Harry D. Stein-berg, opening a vending machine concern at 5430 Diamond Street.

Fort Worth

FORT WORTH, Tex., Oct. 26.—With the passing of B. S. Traynham October 17 Fort Worth lost one of its most gening operators. Traynham had been operating amusement machines in the Per Worth area for five years and was respected and recognized by every columna as an outstanding authority on operating affairs. His presence along the row will be missed. be missed.

Merchandise operator C. V. Smith has four some who registered for selective service. Mrs. C. V. Smith assisted in the registration where her some registered, and The Fort Worth Star-Telegram carried pictures of Mrs. Smith and three of her some as they registered.

L. W. Ashbrook, owner and manager of Lin-Mar Sales Company, Lawton, Okla, was a Port Worth visitor has wek. He purchased equipment for his man locations in the Lawton area, where thousands of eoidiers are stationed at Fort Sill.

The topic of conversation along the row is the coming Codu Machine Show to be held at the Sherman Hotel, Chicago, January 13-16. A number of Fort Worth operators will attend the 1841 affair. Special cars for the Texas delegation will be operated over the Katy-Pisco Lines out of Fort Worth, Dallas, and other Texas points.

A big demand is in ovidence for free-play tables in this area. One operator recently advertised for 500 used free-play tables;

Port Worth operators have been going in for new cars lately. Those sporting new automobiles are Endie Vinson, Bob Cowan, Bob Martin, and Helen Ewing.

J. H. Sherburn reports good business since opening his new place on 13th Sirect. J. H. says that out-of-sown operators are in his place daily, and buy-ing of both new and used games is brisk.

Helen Ewing, Port Worth operator, re-cently played in the Texas Open Golf Tournament held at Colonial Hills golf course in this city. Helen is becoming quite a golf player.

The coin machine business in this section is on an upward trend. Free-play tables are running in many districts phonographs and various musical installations are making top revenue, and marchandise machines are being well patronized. Jobbers are displaying renewed spirits and operators are kept busy with their operating activities.



GUM VENDER

WESTERN PRODUCTS, INC. PZS W. NORTH AVE. - CHICAGO

1940 BUILT FOR LONG RANGE PROFITS! GUM VENDER OPTIONAL I YEAR GUARANTEE Ic OR Se PLAY-DEPEND-ABLE CLOCK MECHANISM - BELL FRUIT SYMBOLS WITH FREE PLAY TOKENS

OR CIGARETTE REELS.



COUNTER GAMES

50 14.80 colored by the set Payers 12.80 colored by the set of the set of

Pack Cm Jry, 15 head, Bally Deal Age Penal Age



AMERICAN AIRLINE PILOTS AND STEWARDESSES become coin machine-minded as well as air-minded. Stewardesses Elleen Nestor and Carolyn Olson, together with airline passengers and First Officer F. H. Braymer, give First Officer W. T. Sperry some sideline cheers for his proficiency at a coin machine

Premiere Showing of Mills Movie Machine Draws Wave of Publicity

NEW YORK, Oot. 25.—Big publicity tures to political siams by writers and papers of the "opposition," epposition in this case meaning those who do not like the name of Rocevett.

Perhaps PM, the news-without-advertising daily recently taken over by Marshall Field III, had the best all-round story of the parties and the general effect of the showing. Trade papers in the movie and muste field were also machine trade were held. Mills excur favorable with their reports. PM estimated that more than 5,000 people attended the showing. appeared in dailies and news weeklies concerning the Eastern premiers showing of the Panoram movie machine, made by Mills Novelty Company, at the Botel Walderf-Astoria October 20, 21, and 22. Various parties for the press, celebrities, and members of the coin machine trade were held. Mills executives were in New York in full force to greet all who came. Jimmy Roosevelt, head of the Globe Productions firm which makes films for the movie ma-

which makes films for the movie machines, also was on hand to greet visitors. Roosevelt is mentioned frequently in motion picture circles and many believe that he has started a new trend in the making of movie shorts.

The big feature at the premiers was the grand scale of the entertainment and also the presence of so many osiebities. The list of big names read like a peop from Who's Who in the entertainment world. While celebrities were getting a view of the movie machine and of the new idea in film aborts, columns were also rubbing elbows with the great and getting a glimpse of the new movie machine. The list of columns who registered for the open house party Sunday revealed 837 names. Total attendance for the three days was estimated to mage from 2,000 to 5,000 or more, which made no small convention in liself.

Publicity High

If possible, the New York showing chained more space in the news than the recent Hollywood showing. Other regional showings will soon follow, it is understood. News mention ranged from well-written human-interest fea-

PERFECT FREE PLAYS

THE RESERVE OF THE PARTY OF THE	THE RESERVE OF THE PARTY OF THE
BorderTown 846,00	Short Step . \$28.50
Commedere, 20.00	Super Six ., 17.50
Partary 15,50	Theiller 10.00
Home Run . 31.00	Triumph 15.00
Landillde 85.00	Wings 36.00

NOVELTY PLAY

Airport\$10.00 | Pick Em ..\$10.00 Champlen ... 10.00 | White Balls . 14.50

Airlinar, Acalon, Chesron, Chesron, Chebing, 5th fracing, Flash, Love-Fon, Majore, Flash, Love-Fon, Majore, Variety, Triple Threat, Topper, Variety,

1 /3 With All Orders, Balance C. O. D.

MIKE MUNVES CORP. 593 TENTH AVENUE,

westbrook Fegier, unfortunately, took an fronic view in his column October 22. He suggested that "some may smell a rat" and apparently did not feel that Jimmy Rossevelt should asseciate himself with the coin machine industry. A Minnespolis paper reproduced the engraved invitation sent out and slammed Rossevelt and the "slot machine business." Apparently, the slams came from those of the political "opposition" and all of it will disappear as soon as the November 5 election is over.

Business Facts

Business Facts

Much information about movie machines, film, and possibilities was given out. Territory allotments were also sold. The name of "soundies" for the new shorts and the entertainment idea was also heralded. According to the definition, a soundie is a strip of seumd on film, 15mm, in size, which plays on a movie machine for about three minutes. Eight of these soundies make up a reel. The Mills movie machine is called the Panoram, and the soundles made by Globe Productions are produced especially for the Panoram machine. It is probable that the trade will adopt the term soundies to refer not only to the film shorts but also to the type of entertainment itself.

Apportionment of the machines to ter-

Apportionment of the machines to ter-ritory has been estimated at 10 machines for each \$0.000 population. Film rents are expected to be around \$10 to \$15 per reel a week. Mills has announced that the production goal for 1941 will be 30,-000 machines.

In Dictionary

The 1940 edition of the Library Guild unabridged dictionary has a definition of "Pinball," and it is an excellent definition for a modern pinball game. The editors deserve a vote of thanks and, incidentally, an operator who wants an unabridged dictionary for his home will find the books at a very economical price.

at a very economical price.

The 1940 edition of a well-known unabridged dictionary still defines "pinball" as a pin cushion or some kind of a flower in the U.S.A.

BRAND NEW AT "NEED ROOM" PRICES! FREE PLAY GAMES

Western's BASEBALL, Deluxe Model, Walnut Cabinet, F.PPayour Combination S	99.50
Rebuilt Mills' BLUE FRONT Bells, Ic or	The state of the s
Sc. Stipple Finish, Latest Serial Numbers	47.50
Keeney's ANTI-AIRCRAFT, Black Cabinet.	89.50
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Seeburg's CHICKEN SAM RAYOLITE	62.50
Mills' SQUARE BELLS Console	69.50
Jennings' CIGAROLA, 5c & 10c Combination	79.50
Evans' TEN STRIKE Bowling Game	59.50
CONSOLES	000 00000

Jeneines Stant Top DERBY DAY or LIBERTY BELL. \$38.50 Exhibit's '35 Longchamps \$44.50 | Belly's Teater 21.50 Exhibit's Tanderan 20.50 | Event Galleping Domines 39.00 6 PAYTABLE BARGAINS:

BEST BETS IN SLOTS!
los Bell ... \$52.50 Mills' Se Chicons Bell
PHONOGRAPH SALE!

PH SALE:

WURLITZEN'S
P-12--12 Records \$24.50
R12--12 Records \$7.50
R20--24 Rec. Kepbesch 147.50
R004--24 Rec. Kepbesch 147.50
R004--24 Rec. Supposed 137.50
R12--16 Records \$1.00
MILLS
Dancermatter 12 Rec. \$17.50
R14.US Dancermatter 27.50
R15.US Dancermatter 27.50
A50 PER 2.00 SEEBURG'S Model C-12 Records . 532 E0 Model C-12 Records . 532 E0 Model . 24.50 Peach . 532 E0 Model . 24.50 Peach . 532 E0 Model . 70.50 February . 70.50 Febr nter Medel ... \$20.50 -1938, 20 Rec. \$0.50 Luxury Lighter 120.50 -1938, 29 Rec. \$4.50 TITLE STRIPS

SEND FOR COMPLETE BARGAIN GUIDE! Hundreds of Free Plays, Bellie Psychiles, Photographs, Counter Clemes, Consider and Logil Equipment! All guaranteed sperior, reflected like new!

ATLAS NOVELTY CO.

The House of Friendly Personal Service

2200 N. WESTERN AVE. CHICAGO, ILLINOIS ASSOCIATION ATTOMATIC MUSIC CO., BUSD Grand Birer, Detroit Offices ATLAS NOVELTE COMPANY, 1901 Fifth Ave., Phinburgs

TERMS: 1/3 Dep. C. O. D.

EDEE DIAV GAMES

TRUE PLAT UNPILS
Marcot
Big Shee 27.50
Score Champ 22.50
Triumph 14.50
Commodate 22.50
ROLL 20.50
Super Six 19.50
Home Run 34.50
Short Stop 20.50
SPECIAL
CONTRACTOR OF THE PARTY OF THE

Landslide Double Feature \$59.50

1/3 With Order, Balance Shipped O. O. D.

NOW DELIVERING CHICAGO COINS

LATEST SENSATION

"ALL AMERICAN"

SAVOY VENDING CO

DISTRIBUTORS FOR NEW YORK, NEW JERSEY AND CONNECTICUT

For KEENEY'S NEW

Self-contained Machine Gun. All in one unit. No screen. No outside electrical wires. Easy to handle. screen. No outside electrical wires. Easy Requires no more room than a pin game.

Get Your Order in QUICK!



If you net quickly, you can still obtain IMPS at the old price.

At \$67.50 for a case of six, IMP is the smartest buy for your money.

that Streamlined Radio Type Gum Vender seen on 50,000 spots.

Comes with Cigarette, Fruit or Number Reels; Penny. Nickel, Dime Play.

Gives you more value for your money, bigger income per dollar invested.

Brought prosperity to thousands of operators, it can do it for you.



Every jobber can supply you with IMPS; for full details write to

GROETCHEN TOOL CO. 130 N. Union St., Chicago

Big Entertainment Program Planned for Western Show

entertainment to pack every moment" is the promise of the entertainment committee for the Western States Coin Machine Convention to be held at the Bittmore Hotel, Los Angeles, November 18, 10 and 10

19, and 20.

Monday will start with registrations and inspection of the exhibits which will open at noon. At 7:15 p.m. those interested will be taken to three of the West's most famous night spots. First visit will be to the Cocoanut Grove of the Ambassador Hotel, featuring Hal Kemp and orchestra. The party will then proceed to Earl Carroll's popular Theater-Reaturant in Hollywood.

Leaving Carroll's columen will be tak-

Theater-Hestaurant in Hollywood.

Leaving Carroll's columen will be taken to the equally popular Bilimore Bowl in downtown Los Angeles for another round of drinks, a lavish midnight supper, dances to the music of Chuck Foster, and the floorshow for which the Bowl is famous. This trip is being made available to visitors to the convention at only \$50.5, which includes drinks, food, and transportation,

Celebrities' Luncheon

On Tuesday noon is the widely publicized Celebritles' Luncheon in the music room of the Biltmore. Stars of the entertainment world will share the spotlight with industry officials.

light with industry officials.

Tuesday night a special tour has been arranged, leaving the Hotel Biltimore at 6.30. Pirst stop will be at the New Chinatown for a Chinese dinner at the famous Rice Bowl. Time will be allowed to visit the unique shops of the community and then coinmen will be taken to the Latin Quarters of Los Angeles, to the beautiful new multi-colored Mulholland Fountain, Criffith Park and its 3.752-acre recreation playground; Orifith Observatory, where the group will view Los Angeles and Hollywood with their millions of lights, then back to the city via the Pitth Avenue of the West.

A stop will be made for 30 minutes at

A stop will be made for 30 minutes at Olvera Street for exploration of the quaint Mexican shops in the first cobblestone street of Los Angeles. Then on to China City for 30 minutes in this complete community with its own industries, unusual shops, and shrines. This full evening trip, including dinner and special guides, will be available to convention visitors at only \$3.50 per person.

Studio Visits

Studio Visits

Wednesday morning the much-heralided trip to the motion picture studios will become a reality. The show committee has made arrangements with Warner Bros-First National Studios for visits to their studios. Transportation will be provided and parlor coaches will leave the Biltimore at 9 a.m. and proceed, via Almes Semple McPherson's Church, Echo Park, and Hollywood Boulevard direct to the famous studios at Burbank. A competent guide will escort commen into the studios, describe sets point out into the studies, describe sets, point out

production procedure, and answer questions.

Leaving the studio, coinmen will be taken thru the Toluca Lake section where many film stars live. Then on to visit Columbia Studio Ranch, Universal City, Walt Disney Studios, and return to Los Angeles via the residential section of Beverly Hills. This trip, requiring four hours, has been arranged for convention visitors at only 83 per person.

Sugar Rangage.

Super Banquet

Super Banquet

The final and most colessal event of
the convention will full on Wednesday
night at the famous Wilshire Bowl in
Los Angeles when more than 700 coin
machine men and their parties will frolic
to the dance rhythms of Phil Harris and
his orchestra. Dancing will be in order
until 2 a.m., with constant interruptions
to present outstanding stars of the films,
recording, and music world. Lou Dorn,
Hollywood talent scout, will present an
eight-act floor show.

Seattle

SEATTLE, Wash., Oct. 26.—There has been much activity along coin machine row, dealess reporting a considerable increase in business.

Western Distributors, covering terri-tory of Washington, Idaho, Western Montana, British Columbia, and Alaska, has a new manager, Waiter Solomon, re-cently of Los Angeles, Added to the firm's personnel also is Andy Dismond, mechanic.

Buehla Booth, who has been with Western Distributors since their enter-ing business some 10 years ago, reports that she had not seen so much en-thusiasm manifested or energy exerted in the business for years.

Successor to the Evergreen Company is the Puget Sound Novelty Company, of which W. F. Duggan is general sales manager. Duggan comes from Florida and is well qualified to handle the large business of this firm, for he is fertified with 20 years experience. Scattle has made an immediate impression on this veteran dealer, and he is determined to give the Northwest everything he has to offer.

West Coast Automatic Candy Com-pany, W. G. Christy, manager, has candy machines in many of the local theaters. Most of the theaters in Washington, Oregon, and Idaho are serviced by the firm.

Into Northern Alsaka goes Horace Newton, representative for the Puget Sound Novetty Company. His reports show an ever-growing demand for popu-

HUER-ULA

lar makes of amusement machines. The city of Anchorage will be the happie soon because of the shipment of cou-sole and free-play machines that has been sent for winter pleasure.

Thelma Oliver, who manages the Jack R. Moore Company, sees a big business ahead for Seeburg phonographs and wall boxes and for Bally machines.



YOU GET DAVAL'S AMERICAN EAGLE

WORLD'S GREATEST MONEYMAKER FROM HARRY PAYNE ON 10 DAYS' FREE TRIAL

10 FOR \$275

Sample \$32.50 Gold Award 51.50 Extra

Ball Gum Model \$2.00 Extra

H. G. PAYNE COMPANY 312-314 BROADWAY NASHVILLE, TENN.

DAVAL BUILDS AMERICA'S

BUY WITH CONFIDENCE AT AVON HOVELTY!

FREE GAMES Airports . \$10.50 Bangs . . \$17.50
Champloon, 20.00 Chiefs . 13.50
DodeRancher 64.50 Finddlines 22.50
Majors . 4.55
Short 50.02, 37.50
Dbl. Festures 15.50
Lobe-Fund 20.00
Lobe-Fund 20.00
Gupen Sizes 22.50
Trismphr . 10.50
Leadiscles 20.50
Trismphr . 10.50
Leadiscles 20.50

ARGADE EQUIPMENT

WE BUY - SELL - TRADE Get Your Name on Our Malling List!

AVON MOVELTY SALES CO., INC.

2823 Prospect Ave., CLEVELAND, OHIO

Reconditioned Payouts

1/2 Deposit Required With Order.

Automatic Coin **Machine Corporation** SPRINGFIELD, MASS. 340 Chestnut St.,

"YOU CAN DEPEND ON ROCK-OLA for true-to-kife tone reproduction," agree the men above, all of whom are in one or another phase of the music business. Left to right, standing, are Manager McConnell, of the Decca Distributing Company, Heaston, Pax.: Jimuse Davis recording artist; H. H. Horton, of Etclie & Horton, Rock-Ola distributors; Buddy Jones, recording artist. Kneeling, left to right, are Tom Williams, of Stelle & Horton, and H. M. Croue.

Ben Becker Joins Weston Distribs

NEW YORK, Oct. 28.—Tony Gas-perts head of Weston Discribators, Ex-plit representative here, announced to-fisy that Ben Becker, well-known figure in local coin circles, had joined his tail as sales manager. Becker formerly via connected with International Muto-cool Real and George Posses. scope Real and George Ponser com-

garden.

The known Hen for years," Tony stated, "and I feel he'll be a valuable min on our staff. Ben will travel thru New Jorsey, Connecticut, Upper New York, and the New England States. He heave Monday on his first trip, and I'm sare all operators will welcome him when he drops in on them."

Report Sky Fighter Big Hit in Canada

LONG ISLAND CITY, N. Y., Oct. 28— Diery American Should Learn To Shoot," International Mutoscope Reed Company's imely elogan for its anti-sircraft hit, say Frighter, has widened its scope to in-dude all of North America since 6ky Piphter is reported to be taking Canada to storm.

Piphter II reported to be taking Colonia by storm.

"Our Canadian distributors declare that Sky Pighter is the biggest money-maker ever to hit the Dominion," Bill Rabkin stated. "Thrucut the land re-ports pour in that Sky Pighter has never been equaled. It's the right machine at the right time, is the consensus of



MR. AND MRS, LAYMON (in foreground) and Laymon employees welcome a shipment of Chicago Coin Machine Manufacturing Company's free-play game Fox Hunt.

opinion, and orders are being wired, phoned, and air-mailed to us. We've been so rushed with orders for this machine that we have been unable to even keep a sample on our display floor.

"The quick spread of the Sky Fighter Bittkrieg sports arisenal idea has served to awaken an even greater interest in our

PELICIPUS BALL COM (

gun." Rabkin continued. "Having barrages of 12, 14, or 18 Sky Pighters lined up along the walls of stores on busy streets in many cities is attracting phenomenal plays. Many arcade operators have told me that the machine is by far the greater nickel puller of the entire assortment.

"We are bending every effect to turn out Sky Pighters fast enough," he concluded, "to supply the barage of orders. Sky Pighters are made exceptionally well, They are so solidly constructed that they will give no trouble whateover and will last a long, long time." gun," Rabkin continued. "Having bar-

Gold Star Keeps Phones Ringing

CHICAGO, Oct. 28.—Records of all kinds are being shattered at the Gottlieb factory as demand for Gold Star mounts daily and production is pressed to the limit, say officials of D. Gottlieb & Com-

pany.

Nate Gottlieb believes he set a new non-stop phone record when he spent two hours receiving calls from many parts of the country. "They all had the same request to make," said Nate, "More Gold Star games and rush deliveries." "Gold Star is the greatest hit we have produced in recent years," and Dave Gottlieb, president of the company. "No other machine has ever brought in such a constant stream of compliments, comments, and congratulations, as well as a continuous flood of orders and pleas for rush delivery.

continuous flood of orders and per rush delivery.

"Operators simply don't seem to get enough, because Gold Star brings back the days of big enrings. The intriguing fascination of the play and the rainbow-glo lighting effect on the backboard click with players. Their respense in the form of big play tells a new kind of cash box stery for the operator."

Koplo Moves to

Roplo Moves to

Bigger Quarters

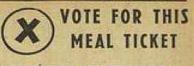
CHICAGO, Oct. 26. — After eight menths in business as a distributor, Koplo Sales & Service, headed by Al Koplo, has moved to new quarters, due to increased business and consequent need of larger space. Koplo's new location is at \$118 Milwaukee Avenue.

Koplo has been in the codin machine business for many years. He organized his own distributing company and has been andling music and game supplies of all kinds, as well as dealing in new and rebuilt phenographs, games, and auxiliary equipment.

His most recent offerings include a counter game called Roll-a-Cent and the Koplo Lite-Up Extension Speaker.

Many subsidiary items needed by operators have boomed Koplo's business, Games business has been heavier in the past month, he reports. In his new location he intends to devote more space to every department—particularly parts and supplies, refinishing, and display.

"Our new quarters," declared Koplo, "are more easily reached by coin machine men, both out-of-town and city buyers. We shall be better able to receive coinmen in our new location. Facilities now being installed insures better equipment delivered more quickly."



Candidate of the operator's party as Best Buy for 1940.



Nominated by Max and Paul for greatest game since Civil War.



Has brilliant record for substantial profits on small investment.



Will create a landslide of popularity in your territory, you'll beswamped with profits.



Vote yourself a steady income for years ahead, ELECT IMPS FOR PROFITS.



Costs only \$12.50 each. Case of Six for \$67.50; Cigarette or Fruit Reels.

GERBER-GLASS 914 W. Diversey Blvd. Chicago, III.

And Learn About An Amazing New Game

The NOVELTY BALL GUM VENDOR WITH THE M-O-V-I-N-G PLANE

HOW IT WORKS:

When coin is interted a ball of gun is vended into the cockpit of an aeroplane which may be manicurised from side to side by the player. Underneath the aeroplane is a strip with two funnels. When player believes he has plane positioned properly the presses a lever and ball of gun dops like a bomb. If the player's aim is good and the ball drops into one of the funnels it is scored as a hit and remains these until released by the location owner.

Sample . . \$24.50 Lots of 5 22.50 10 or more 19.50 Bal. C. O. D.

1/3 Dep.

IMMEDIATE DELIVERIES

SCIENTIFIC MACHINE CORP.

21 STEUBEN ST.

BROOKLYN, N. Y.



SPUNNED

Recommended, Distributed and Financed on terms that will floor you, by:

2047 A-SO. 68 PHILA. PA.

IN A CLASS BY ITSELF PACE'S FREE PLAY SARATOGA FOUR MACHINES IN ONE

AS A FREE PLAY No Payouts—Bell Mechanism—Two Meters Reg-

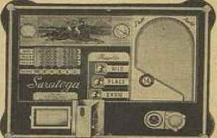
Pull Plug-Mystery 3-5-20 and Jakpot Payout-Ball and Plunger, Skill Field

AS JACKPOT BELL Pull Plug—No Free Play or Skill Field—Standard
AS MINT VENDER With Free Play or Cash or Check Payout—With
or Without Skill Field

BEAUTIFUL

CONSOLE ON THE MARKET TODAY

-11-NEVER **OBSOLETE**



5c, 10c and 25c PLAY SLUG PROOF COIN CHUTE AND VISIBLE ESCALATOR

-11-THE MODERN BELL CONSOLE

WHY BUY THE SAME OLD BELL TYPE—WHEN PACE HAS A MODERN ALL PURPOSE BELL CONSOLE, A 4 IN 1 MACHINE TO MEET ANY REQUIREMENT

Let us tell you more-write to

PACE MFG. CO., INC.

2909 INDIANA AVE., CHICAGO, ILL.



IT'S NEW

S4.30 EXTRA FOR YOU

Plenty of Winners. An attractive Deal using the popular Red. White and Blue Tickets.

EACH \$1.00 (without jar) Jac 25c Extra

WISCONSIN DE LUXE CORPORATION



AMERICAN EAGLE JAR DEAL

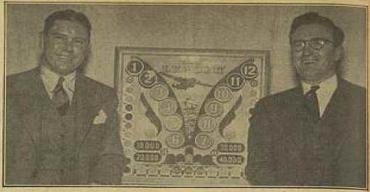
IT'S NEW

96 Tickets Free. You get 1946 Tickets in-stead of the usual —1850—

96 Extra Tickets, giv-ing you \$4.80 more profit.

Takes in \$97.30 Pays Out \$72.00 Definite profit of \$25.30 EACH (in lots of 12) 90c

1902 N. 3d Street Milwaukee, Wis.



LEW CASOLA, OF D. & S. NOVELTY COMPANY, Rockford, III., and St Redd, of Northwestern Music Company, Sterling, Ill., report success with Exhibit Supply Company's Leader.

Call Fox Hunt Established Game

CHICAGO, Oct. 26 .- "People do not recommend any product or service to others unless its merits and value are well-established facts," state Sam Wel-berg and Sam Gensburg, Chicago Coin Machine Manufacturing Company of-

"That is one of the reasons we are so elated about the sales of our latest free-play machine. For Hunt, which has established itself as a big money-maker. Everyone realizes that it is a responsibility for anyone to recommend a product to others. Chicago Coin distributors all over the country welcome that responsibility.

aponsibility.

"They certainly know that it would be to their disadvantage to recommend a machine that could not possibly live up to its reputation. Chicago Coin distributors are in business for tomorrow as well as for today.

"Because of this they are most careful in suggesting to operators that they buy a machine. Because of their overwheiming approval of Fox Hunt, we are convinced that it is one of the best hearing the Chicago Coin nameplate."

Mayflower Plans Showing for Mills

ST. PAUL, Oct. 28.—With a galaxy of big names in the business invited to attend. Sam Taran, of Mayflower Novelty Company, has announced the formal grand opening of his new establishment and the Northwest premiere of Panoram and Soundles for Wednesday and Thursday, November 8 and 7, at the Mayflower Building here.

"We have seen."

"We have gone to some lengths to provide one of the finest programs for this double-barreled attraction." Taran said. "I have personally invited outstanding leaders in the coin machine industry to come to the Twin Cities and be my guests at our party."

In addition to coin machine leaders, Taran has invited operators from Iowa, Minnesota, North and South Dakota, Wisconstin, Mentana, and Wyeming to be present at the two-day showing.

Taran said there is a possibility that James Rocsevelt may be able to attend the Northwest premiere of Panoram. Taran is making an effort to have Barney Ross, former lightweight boxing champion of the world, come here from Chicago as master of ceremonies for the occasion.

Genco Promises New Game Success

CHICAGO, Oct. 25.—Some territie new things are in store for America's live-wire operators, intimate officials of the Genco Manufacturing Company, "No cata are being let out of the bag as yet," and Dave Gensburg, president, "However, I can promise that our next game, to be released soon, is going to be the pleasantest surprise to operators in many a year.

"We've hooked up some new ideas and have incorporated them into a game that

will be a bigger success than anything we have produced in the peat. Without a doubt it will be our greatest game, and that is saying something, for we have been rolling up strings of success games for a long, long time.

"We cannot at this time release any information. It is sufficient to exp. however, that mere announcement of this new novelty game has started the orders rolling into our offices."

Bert Lane, of Seaboard Sales, New York, Eastern factory sales agent, echose Gensburg's comments. "It's line to fed the confidence that operators have in Genco products," he said. "I have already received a stack of orders for the new game and the reason I do have these orders is plain.—Genco games have been consistent profit producers."



NEW MONEY-MAKING SENSATION!

Producing amozing earnings in all types of Locations!

PENNY PLAY

NOW! \$14.75 SPECIALLY PRICED F.O.B.

GUARANTEE
Try PION A PACK for 10 days. If not satisfied, purchase price will be refunded.

BAKER NOVELTY CO., Inc.

Brilliantly Successful on Thousands of Locations



Ball Gum Vender with Cigarette or Cherry Fruit Reels. 1c or 5c. Sample \$12.50, Six for \$67.50.

H. G. PAYNE CO.

312 Broadway, Nashville, Tenn

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Roy Torr Hails New Spitfire

PRILABELIPHIA, Oct. 26.—Distributor Soy Torr claims that it has been years since he has seen such a phenomenal success as Spitire, a new combination beli-gum vender and amusement machine with an unusual skill feature. When a coln is inserted in this new machine, it is explained, a ball of gum is vended into the cockpit of an alrelane which may be maneuvered from side to side by the player. A ship with two famnels is beneath the plane. When a player believes he has plane in proper position he presses a lover and a ball of gum shoots out like a bomb. Should the player's aim be good, the ball of gum drops in to one of the funnels and remains there until released by the location owner.

Inquirtes, requests for information,

CONSOLE A AUTOMATIC PAY
PACE ROOK, J.P. Med., Sc. Cash, 30-1 St
Exter's Pacer, Sc. Cash, 20-1 St
Exter's Pacer, Sc. Cash, 20-1 St
Exter's Pacer, Sc. Cash, 20-1 St
Exter's Pacer, Sc. Cash, 20-1
Pace Rook, Sc. Cash, No. Colla, 30-1 St
Exter's Pacer, Sc. Cash, No. Cash, 30-1 St
Exter's Pacer, Sc. Cash, No. Cash, 30-1 St
Exter's Pacer, Sc. Cash, 30-1 St
Exter's Pac

Baily Klendike 10.20

Miscott 10.20

Miscott 10.20

Every Yes Birls 75.0

Every Yes Birl

MOSELEY VENDING MACHINE EX., INC. CO BROAD ST., RICHMOND, VA. Day Phone 3-5511 - Night Phone 5-5328

Compliments for Allied Service

CHICAGO, Oct. 26.—Harry LeVine, head of Allied Novelty Company, reports he is greatly pleased with compliments he receives from operators during his travels commenting on the services and fine machines from Allied.

and terms on the new money-maker just about have me snowed under, but we are making immediate deliveries on all orders received," reports Torr.

"They're really enthusiastic about the kind of service we render and the games they get from Allied," he says. "I meet them every day and it is a pleasure to hear their comments about the promptness, efficiency, and dispatch with which their orders are filled by Allied.

"Ato forced are the comments about the promptness, efficiency, and dispatch with which their orders are filled by Allied.

"Also favored are the complete stocks we carry ready for immediate shipment. There's a good reason for all this. It is due to the fact that we have recently increased our staff, thus keeping pace with our growth and assuring operators the fastest service it is possible to render."

Page Mr. Ripley!

CHICAGO, Oct. 25.—Ray Moloney, president of Bally Manufacturing Company and die-hard member of the No-Alvilnera-for-Me Glub, arrived in Chicago recently on a United Airlines plane from

New York,

"I've always been a firm believer in terra firms," Maloney said, "and the firms the better—preferably with nothing but a railroad track, tires, or the soles of my shoes between me and the terra. While members of the Bally sales organization have been flying from Coast to Ceast, I've always said: 'No, thanks, I'll take the low road!' But the other day, after spending several days in New York, I finally gave up and flew back to the factory. to the factory.

"If you want to know the reason for this studen change in my traveling habits it was that I was really in a hurry. After seeing the way the New York operators were besieging Jack Fitzglebons' office for Rapid-Fire machineguns I figured I better get back home quick and step up gun production another notch or two!"

Southern Automatic OFFERS VALUES THAT CAN'T BE BEAT! CHOOSE FROM AMERICA'S LARGEST SELECTION OF AUTOMATIC MACHINES!

But, Sid! We haven't got a list of games ready for this ad!

Sid Stiebel: Doggone it. Leo! We've been so darned busy filling orders for SEEBURG REMOTE CONTROL that we haven't had time to make up a regular ad on our recon-ditioned games!

Joe Weinberger: That's right, boys. We're swamped with orders in every one of our four offices. Each one is busier than the other!

Sam Weinberger: Yes, and a couple of carloads of the latest NEW GAMES just arrived. We're busy getting these out to our customers. Operators are certainly giving our new stuff a big play!

Leo Weinberger: Well. our NEW PRICE LIST just came

off the press. We ought to ask operators to write in for it so they can know about the swell bargains we're offering in used equipment.

Sid: Yes, and I want to tell them that we can finance any legal equipment, made by the reliable manufacturers, for re-sponsible operators in our ter-ritory. That's important!

Joes You bet it is! We want them to come in and talk it over with us at any of our four officest

Sam: And we mustn't forget to remind our customers that we are DISTRIBUTORS FOR J. P. SEEBURG CORPORATION PRODUCTS IN KENTUCKY, INDIANA, OHIO, AND TENDECCEE

"The House that Confidence Built"

S. SECOND ST., LOUISVILLE, KY. NASHVILLE, TENN. 425 Broad St. CINCINNATI, O. INDIANAPOLIS, IND. 312 W. Seventh

FREE PLAY GAMES I	O'Boy
Lands@de\$62.50	Sporty 44,50
Chaem 22.50	Big Show 29,00
Blondie 49.50	Lucky 17.50
Drum Major 47.00	Nippy 19.50
Score Champ 28.00	Mascot 34.50
Jumper 19:50	STOCKET TO SECURE
C. O. D 15,00	Control of the last of the las
Short Stop 36.00	Keeney Anti-
Yatht Club 49.50	Alecraft 599,50
Keen-a-Ball 12.50	Skee-Ball-Ette 64.50
Seere Card 27.50	Ten Strike 62.50
Flagship 19.50	Bally Alley 32.50
THESE ARE BUT A FEW SA	MPLES OF THE BUYS YOU
BEFORE YOU BUY FOR AN	REER! WRITE US FIRST
1/3 Deposit Required With All	Contest Wa Ship Bal. C. O. D.
A se se bearing a confession, and but settle	THE RESERVE OF THE PARTY OF THE

Recommend Following WINHERS ...

GOLD STAR HOLD OVER LINE UP

11-15 E. RUNYON ST. NEWARK, N. J. NEW YORK CITY

"The House of Proven Winners"

FREE PLAY GAMES Bally Scoop	Baily Trusteph 520-50 Exhibit Conspant 17.80 Exhibit Conspa (1 or 5 Exhibit Constant 1 or 5 Exhibit Consta	NOVELTY GAMES Harly Veges \$8.50 Exhibit Annies 7.50 Hally Pickers 7.50 Hally Sti Innieg 7.50 Exity Write Balls 10.00 A.B.T. F. He new 17.80 A.B.T. Obsilence, He Stat Your Occess Malt Us Your Occess
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J. and J. NOVELTY COMPANY

DETROIT, MICHIGAN



OLIVE NOVELTY CO.

2625 LUCAS AVE. (Phone: Franklin 3620)

ST. LOUIS, MO. This Week's Bargains in Reconditioned Equipment

THOROUGHLY RECONDITIONED-GUARANTEED IN PERFECT CONDITION.

THOROUGHLY RECOR

OMBOLES

1 State Paces Races . \$45.00

2 Seven Paces Races . \$60.00

1 Good Luca . \$5.00

2 Derby Dar, Stantrop 50.00

1 Liberty Bell, Stantrop 20.00

1 Liberty Bell, Stantrop 20.00

1 Equare Bell . \$65.00

4 Lonocharps, Small . \$65.00

4 Kee Bull . \$22.50

6 Keetusty Grids . \$27.50

1 Stantrop Total . \$77.50

PERFECT CONDITION.

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520 Massachusetts

na 1/3 Deposit, Balance Q. O. D.

SOMETHING NEW? BIG PROFITS? YES. SIR!!

COIN MACHINE MEN-

WATCH FOR OUR ANNOUNCEMENT NEXT WEEK!

BABE KAUFMAN 250 W. 54th St., N. Y. C. CORPUT

AMUSEMENT MACHINES

If You're Operating in **Novelty Territory**

Many game operators are enjoying a substantial increase in income due to the addition of Modern Vendor to their

While the machine has the appearance and all the play appeal for which Jennings Chiefs are famous, it operates on the same free play principle as the novelty game. This feature has made Modern Vendor acceptable for operation

in many restricted territories. Write for complete details,

Modern Vendor is characteristic of the smart new Jennings line for '41 . . . notably a line of equipment where the primary appeal is entertainment.

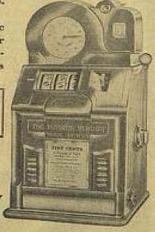
A Free Play Mint Vender

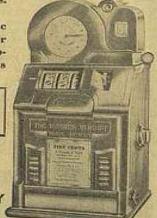


Has no payout of any kind-awards are made only in free plays. Slug rejection plus visibility.

O. D. JENNINGS & COMPANY

4309 W. LAKE STREET CHICAGO, ILLINOIS





PHILADELPHIA, PA. PITTSBURGH, PA. GIVES YOU 10 DAYS' FREE TRIAL ON

AMERICAN EAGLE



10 FOR \$275

Sample \$32.50

Ball Gum Model \$2,00 Extra

Sell Fruit Token Payout Action



10 FOR \$275 Sample \$32.50

1/2 With Order,



DAVAL BUILDS AMERICA'S FINEST COUNTER GAMES

Look To The GENERAL For LEADERSHIP!

STILL GOING STRONG ON COLD STAR

NATIONAL NOW OFFERS UNIQUE



Operators
Uniform Depth Control of the Control of t

POGRALLE STORE SEASO ALTO Full Line of Pin Garnes, Phones graphs, etc.

Bis Off for Full Cath With Order.

NATIONAL NOVELTY CO., MERRICK, L. I., N.



WHEN SAMMY KAYE, nationally known band leader, played the Missouri Theater, St. Louis, he discussed the impetus that automatic phonographs have given name band recordings. Left to right, above, are D. B. Biordon, Wal-Bi Novelly Company, St. Louis: Joesph Hedlicke, Wurlitzer special field instructor. Bandleader Sammy Kaye, and Mr. Rizner, theater manager.

Baltimore

BALTIMORE, Md., Oct. 25,—Brisk de-mand for machines has set in since the beginning of the full season, states Aaron Goldsmith, president of the Hub Enter-prises, Inc., distributor for Rock-Ola. Goldsmith also reports a sharp upawing in seles of pinball and other machines which his firm distributes.

H. Earle Keese, merchandise manager of the Joseph M. Zamolski Company, Seeburg distributor, reports a sharp upawing in sales of these machines, with excellent prospects for bigger sales during the remainder of the year. The remote-control jobs, he stated, are increasing in popularity.

An interesting development in the beverage coin machine dispensing field is the installation at local A. & P. supermarket self-service stores of the new Prigidrink machines manufactured by the Frigidrink Corporation. New York, and distributed here by Dispenser, Inc. Installations of the Prigidrink machines also have been water in the LC Western also have been made in the J. C. Murphy Company dime stores.

Another interesting and noteworthy development in the coin machine field in the Baltimore area is the large number of Adams chewing gum machine installations that have been effected and also the large number of the Snacks machines installed, indicating a big trend towards penny candy and gum vending.

First shipment of Revco Venders, ice cream vending machine manufactured by Revco, Inc., has been received by Simco Sales Service here. The first shipment comisted of 50 machines, 25 for Baltimore and 25 for Washington, These were installed in industrial and commercial relation.

Joseph Garfink, general manager of the Baltimore and Washington opera-tions of Simco Sales Service, has returned from Boston where he conferred with Harry Simberg, head of Simco.

The Fair Grounds, a new amusement center, has been opened recently. Amusement activities include vending machines, a phonograph, pinhall, and free-play machines. The Pair Grounds has a total of some 75 machines.

A. L. Rose & Company has been organized by A. L. Rose to operate and deal in automatic phonographs, records, needles, and kindred items. The firm opened for business on West Baltimore Street.

Josselyn's, Baltimore candy manu-facturers, has introduced a line of vend-

Correction

In a column of city notes from Dallas which appeared in the October 28 issue of The Bilboard, page 82. Ed Stern, a representative of the J. P. Seeburg Corporation was mistakenly identified as being connected with another phonograph firm. Apologies to Mr. Stern and Seeburg.

ing machine candles. They are offering in suitable size the Mikmak bar a 5-cent occannit chocolate covered con-fection. The Josselyn firm is headed by Ralph Klotzbaugh.



Cordner packs brilliant color, artistry, and sensational eye appeal into the most fremendous wallon in a slot machine symbol ever produced!

NO. 1200 BARS AND BELLS,

5c PLAY, AVERAGE PROFIT \$27.55

combines there beautiful, special thick stot symbols with a colorial beard that moves off the counter at furious pace and reads a generatic average profit. IT'S A RECORD BREAKER!

GARDNER & CO.

2307 S. ARCHER CHICAGO, ILL

CRESCENT CITY SPEC	TARK CHIADAMETER
CREDCENT CITY SPEC	
ALL FIVE BALL F	REE PLAY CAMES
-Sport Special \$90.00	Bouting Alley 500.00
Polo	Red Mot 27.50
Bright Sect , 50.00	Stony 27.00
Metalles 50.00	Triumph 20.09
Yankee Dondle 50.00	Buper 6/x 25.00
Cadiffee 50,00	Euper Charper, 20.00
Limelight 50.00	
Border Town . 52,50 Lone Star 52,50	
Vacation 47.50	Golden Gate . 17.50 Obermon 18.50
Short Step . 45.00	Zip 17,80
Sporty 42.50	Contact 17.00
Masos 42.50	Attimer 15.00
Heme Run . 40.00	Burraton 48.00
Score Card . 32.50	Material 15,00
Little o Card . 32.50	Phones Clarks
Score Chame, 32.50	(Bwn, Cab.) 70.00
COUNTEL	CAMES
John Wilds 37.00	Bineke Floris 54.00
Beven Grands. 0.00	Empt 8/20
Pick a Packs 7.50	100 E 6 House
Write or Wire for	Immediate Dellecty
One-Third Deposit With	Order, dimance C. O. V.
CRESCENT CITY	HOVELTY CO.
TATA BOYDERS OF	SPECIAL COST PANS LA.

GUARANTEED RAPGAINS

PARCORIII	-
WURLITZER 412\$	27.50
WURLITZER 616, Illumi- nated Grill	54.50
ROCKOLA MONARCH 20	84.50
EVANS-10 STRIKE	42.50
BUCKLEY DE LUXE DIGGER	49.50
WATLING ROL-A-TOP (25c)	18.95
CAILLE (5c) Like New.	22.95

KEENEY ANTI-AIRCRAFT 74.50 SEEBURG RAY-O-LITE... 39.50

PHOTOMATICS, Like New 545.00

Write for FREE Literature on all remodeling parts for Wur-itzer-Seeburg-Rocketa, including Packard Keyboards.

1/s Deposit

GLASS å

914 Diversey Blvd., Chicago

ADDOW CDECIALS

WILL SLEEINES
All A-1 Reconditioned-Ready To Operate.
LEGAL EQUIPMENT
BALLY ALLEY
PLAY BALL (Pacific) 25.00
(With High Score \$15.00 Extra)
OROSTORES SERVELL TYPER TENSOR
Model 120.30 ATROSCOPE (Latest Model) 65.00 EIRE'S F.C.A. RECORDING BOOTH (Floor Earnable) 250.60 ETHURG OMICKEN SAM 69.50
ARTROSCOPE (Latest Model) 65.00
KINK'S R.C.A. RECORDING BOOTH
REPROPER CHICKEN SAM BARO
A.U.T. TARGET
A.U.T. TARGET (With Register) 12.50
PERFORE BAR (TOC)
AUTOMATICS
GROETCHEN SUGAR KING 75.00
COUNTER GAMES
MILLS VEST POCKET BELLS (Late
Model Green with J.P. Restiter) \$32.50
GROSTOHEN SPARKS (Like New) . 22.50 GROSTOHEN SPORTS (Like New) . 22.50
GROETCHEN SPONTS (LIAS NEW) 22.50
PENNY PACKS
MALLO WILD DEDCES BOD
SEVEN ONAND B.00
TRACK REEL 4.00 FION-A-PACK (A-1) 9.50
TALLY T.50
MEADS OR TAIL 12.50
MERCONNY
USED COUNTER CAMES AND PENNY
ARCADE EQUIPMENT—CHEAP,
1/3 Deposis With Order, Balance C. O. D.
ARROW NOVELTY CO., Inc.
MARON HUYLLII LU., IIIL.

"19 Years of Henest Dealing"

New Ten Strike Models, Financing

CHICAGO, Oct. 28.—"With more than a year of success behind Ten Strike we now introduce a new version in the new free play or cash reserve convertible model," declares R. W. (Dick) Hood, president of H. C. Evans & Company, With the abnouncement of the new Ten Strike model, the firm also announces a new time-payment plan by which the game may be purchased more easily. "In the new model Ten Strike reaches

a new time-payment plan by which the game may be purchased more easily.

"In the new model Ten Strike reaches new heights in player thrills and excitement undreamed of before." Hood explained. "Combining a mystery handicap and big tempting awards with our popular manikin - controlled real - play bowling, the game has appeal that is almost irresistible. Each play resembles a bowling tournament in ministure. At the insertion of a coin a mystery sverage score comes up. This the player attempts to beat. There are awards waiting for him if he does.

"As this mystery average score varies in each play there is great incentive for repeat plays. The cash reserve feature is entirely automatic in action. In the free-play version, free games are finshed on the backboard as they are made, and the total awarded to the player at the end of each play. The game is convertible at the operator's choice.

"Mechanically the new Ten Strike is sown were efficient than the old Be-

"Mechanically the new Ten Strike is even more efficient than the old. Re-finements have been added both to the cabinet and the mechanism enhancing the game's handsome streamline appear-ance and stepping up its smooth, lively, velvet-like action.

"The fine carnings of this new Ten Strike version have led us to inaugurate our new time-payment plan," Hood ex-plained. "By this plan the game may be purchased on a small down payment and the balance paid out of earnings. No operator therefore needs to deny him-self this great money-maker for want of ready cash."



AL SIMON (left), of Savoy Vend-ing Company, Brooklyn, shows Bill Frey, of Miami, the New York World's Peir on a cold October day.

BIG PRIZE BALL GAME !

Hold ver



WRITE, WIRE, OR PHONE TODAY FOR Stoner's HOLD OVER

174 SO. PORTLAND AVE., BROOKLYN, N. Y. NE 5-3700 Branch: 36 E. MERRICK RD., FREEPORT, L. I. (Freeport 2100)



A NOVEL SENSATION IN THE NEW ENCYCLOPEDIA OF OPPORTUNITY The semational JESSE JAMES will increase your profits 1280 hole board with fall-color fears fames symbol.

SUPERIOR PRODUCTS

ADVERTISE IN THE BILLBOARD - YOU'LL BE SATISFIED WITH RESULTS

HERE'S Joe Calcutt's GREATEST SALE! EVERY MACHINE GUARANTEED REGARDLESS OF PRICE!

FREE PLAY GAMES FREE PLAT GAM! Aurebo Parade Novelty Belle George Person Triumphs — 10 for Read One, 21.50 Ecopo , 27.50 Triple Tontale, 11.50

MISCELLANEOUS MACHINES	
14 Bally Alley Bowling Games S:	
1 Beenings Roll-in-the-Barrel (like	D.50
	1.50
17 Mills Modern Beates	0.6.0
2 Brend New Exhibit Vilalizers, latest model	9.50
1 Medady Gum Vender Wall Box for use in connection with phono-	
graph (gives 1 selection and 1	-
	7.50

* Breburn Ray-O-Lite Stabilt Gum.	32,50
1 Brand New Western Comph.	11.50
2 Janufren Premier Dial Scales	15,00
Penny Peanix! Venders with pad-	
22 Brand New Golumbus Model "ZM"	4.55
22 Brand New Gelumbus Model "ZM"	
Parmy General Purpose Venders	8.38

2 Model "A" Sceburgs, 12 records 2 Mills Dishure Bares Mastars, 12 records 2 Rock-Dia Type "2" 12 records	\$29.50 each
1 Rock-Gia Menarch, 20 records 3 More Bluckes, 12 records	S.A.O.50 each

PHONOGRAPHS

20 Mills Studies, 12	\$49.50
4 Model "K" Besburgt, 15 records 1 Medel 412 Wurlitzer, 12 records	Side March
2 Mad distribution 1	

Sichery Regal, 20 records Sichery Crews, 20 records E Seaburg Came, 20 records	\$157.50 each
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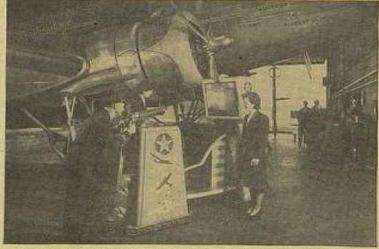
COUNTER GAMES
7 Bally Baby Cheorette Machines
(used 1 week) 5 8.50
1 Bailly Bedry Forterra 8,00
1 Baker Pick-A-Pack 6.00
2 Dunat Sc Vally 9.00
3 David Reel Spot
2 Davat Penny Pock, with swivel base 9,75
2 David Jokes Wild 0.50
10 Darst Reel "21" Blackjack Ma-
2 Exhibit I. O. U
2 Exhibit I. O. U
3 Groetchen Liberty 18.50
2 Pate Hot-E-Smoke 4.50
THE RESERVED AND ASSESSED.

GUARANTEED SLOTS
1 Mills Sc War Keels Bell \$32.50
4 Mills 10c War Kayle Ball, 35.50
T Mills Zife War Kaple Bell 38.50
1 Mills Sc Skyscraper Bell 22.50
10 Mills Sc Malon Bells 60.50
4 Mills 10c Moton Balls 72.50
21 Mills So Charry Balls 69.50
3 Maile 10c Cherry Walls 72.00
7 Mills 5c Chrome Bells
7 Mills Sc House Foot Counter
Club Bells
12 Greetchen Columbia Gold Award
O Greetchen Columnia Jackpot Bells 35.00
2 Pace Sc Grap-groot Comet, Myttery
Balls 47.50
1 Page 10s Siss-proof Comet Mys-
Sery Best
1 Page 25c Stup-proof Cornet Mys-
tery Bell
1 Watsing 10c Sici-A-Top Mystery
Biell

CONSOLES	-
	FUNER
21 Mills Square Bells - Bingle Lets of five	
3 Evens Black Cabless Domines	
2 Evers 1938 Demines with small	
1 Jennings Paddock Clob	22.50
10 Keeney 1037 Bkill Times	42.50
2 Meeney Kentucky Skill Tiress	
2 Mills Planters	18.50
9 Brown Cabinet Pages Races	#9.50
2 Pace Pay Day	99.50

TERMS: 173 Ocraffied Deposit With Order.

THE VENDING MACHINE CO.,



AMERICAN AIRLINE PILOTS AND STEWARDESSES become coin machine-minded as well as air-minded. Stewardesses Elson Nestor and Carolyn Olson, together with airline passengers and First Officer F. H. Brayeser, give First Officer W. T. Sperry some sideline cheers for his proficiency at a coin machine

Who Will Be the First Man In the Coin Machine World To Be Called by Uncle Sam?

CHICAGO, Oct. 26.—Tuesday, October having the same registration number. A 29, is marked on the calendars of 17,000.—

29, is marked on the calendars of 17,000.—

200 American men as the day when they will take part in one of the largest lotteries ever held. Among the 17,000,000 there will be many from the coin machine to determine who will be the first coin machine man to be selected. That man will be suitably homored in these columns. Too, The Billboard wants a complete list of the men who will go into training.

CHICAGO, Oct. 26.—Tuesday, October having the same registration number. A certain camaraderic may be engendered and while The Billboard sould like the training.

The Billboard, We will set in treate and address together with his selective service registration number to Training. training.

iraining.

If you are selected as a traines jot down your name and your selective service registration number. The Billboard will obtain master lists of the order numbers as they are drawn in the national lottery and by comparison of numbers submitted with those on the master chart will determine which man or men connected with the coin machine industry were the first to be called.

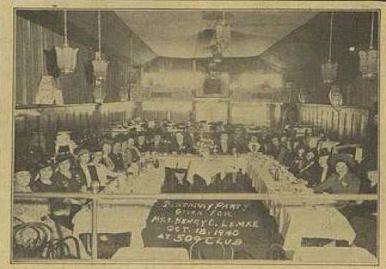
Others knowing of any coin machine man's selection may be him "a favor" by letting The Billboard know of that fact. In all cases, please send the man's registration number, as well as his name and address.

So, once sgain—if you are selected or know of anyone who is selected—send his name and address together with his selective service registration number to The Billboard, We will get in touch with those who are first selected and present their stories in a future issue.

Pool Bowling Corp. Joins CMI Assn.

others knowing of any coin machine man's selection may be him "a favor" by letting The Billboard know of that fact. In all cases, please and the man's free letting the selection mumber, as well as his name and address.

It may be that The Billboard will uncover groups of coin machine men all company to exhibit at the coming show.



MRS. HENRY C. LEMKE, wife of the Detroit distributor, was honored at a birthday party given her by friends October 18. The party was held at the 509 Club, Detroit.

"Coin-Operated Pool Bowling is making a great hit with players and operators allike," said Vince Trabucco, president of allike," said Vince Trabucco, president of the company, "The response to an nouncement of our coin-operated model has been highly gratifying. Inquiries and comments have been pouring in from everywhere and we are delighted with the orthursam shown. with the enthusiasm shown.

"Trons many operators come reports of the game's earnings on location. Some of them never fully realized the money-making possibilities of this game unin they gave it a trial. Now they praise it almost without limit. Coin-operates food Bowling has won its place as eas of the staples of the industry, and as a infember of the C. M. L. we are happy to say that it will also take its place among the exhibits at the show."



COLUMBIA GOLD AWARD CIGARETTE BELL

With optional front drawer or back-door payout system. Operators' price, \$62.50.



COLUMBIA JACKPOT BELL

Convertible from nickels to dimes, quarters, pennies. Best Bell buy at \$59.50.

Write for Illustrated Circular OK25

GROETCHEN

130 N. UNION



WANTED

First class Mechanic, Must be able to service all classes of Cole Operated Markins, particularly Photographs, Must be above dient age, State salary empeted in first later.

THE RICHARD JOHNSON AMUSEMENT CO. PER MORRIS ST. CHARLESTON, BO, CAR.

-356,889,800-

Penales minted in one year plus all the other penales are potential prospects—and so mechanism to get out of order.



ROLL-A-CENT

Like Old Man River pennies keep right on miling into the cash box. Players roll pennies down incline. A pack of cigarells for every cent that rolls through either of the upright slits in fence. It's skilling that groof, fool proof. Nothing to get and of offer, lust place and collect. Separate compartment for winning pennies. Not Ced." Order today and start the pennies rolling in.

\$9.95 F. O. B.

Sand full payment or 1/2 Dep., Bal. C. O. D.

KOPLO SALES & SUPPLY CO. 5115 Milwaukee Ave.

SEIDEN SPECIALS! Real Money Savers!

ONE BALL FREE PLAYS CONSOLES
Linkly Lucro
Paces Rades
Erans Payous Photographs
Erans By a Bade

Ten Street Send Deposts

SEIDEN Distributing Co.

1230 Broadway, ALBANY, N. Y. Phone 4-2109

YOU CAN CASH IN ON THIS FOOTBALL SEASON STEER COLUMN WINNERS



We also stock the latest Feetball Jackpot Ticket Cards at lowest prices. Send for Illustrated circular and price list todayt

H. & H. NOVELTY SALES

645 HAMM BLDG., ST. PAUL, MINN.

MILLS Distributor

PHONOGRAPHS CONSOLES BELLS TABLES

KEYSTONE HOVELTY & MFG. CO.

26th & Huntingson Sta., Philadelphia, Pa. Hallimore Office: 515 Gathedral Et., Hallimore, Md.

SALESBOARDS

You can't afford to be without our catelog.
With lo-day.
KING MANUFACTURING CO.
Palescoin St., Mt. Gamen, Mich.

Tell Long Life of Western Machines

CHICAGO, Oct. 28.—'If it's a Western product it's a real winner," declares Don Anderson, Western Products, Inc., sales manager, "Western has always cherished the reputation that Western machines were not built merely for short-time operation. Time after time Western machines have continued in operation for many months, even years.

many mouths, even years.

"We could name many such machines produced here in our plant. It has always been out intention to make available to operators machines that would bring them big money over longer periods of time. An excellent and recent example of this success is Major League Baseball. Operators everywhere know that this machine is an outgrowth of our original baseball machine of three years ago. Today it is carning more money than it has ever earned.

"Latest in the for long-term honors

"Latest in line for long-term honors is Tot, our newest counter machine. Tot is like all other Western products in that it's built for long-range profits. Production of Tot is going at top speed here at our factory and still the orders rour in.

"Each day sees more and more Recordits being installed on America's finest locations. This new voice record-ing machine offers operators one of the greatest opportunities they're ever known. On every location patrons wait in line to record their voices. Recordit, with universal and all-year-round appeal, is proving to be one of the most valuable offerings ever made to column."

Leader Claims Hit Game Title

Hit Game Title

CHICAGO, Out. 28.—Teader's claim to the title hit-of-the-year is whole-heartedly supported by distributors from Coast to Coast, as record after record for volume sales is broken, yet the demand continues to force maintenance of top-speed production at the Exhibit Supply Company," according to John Chrest, company sales manager.

"Operators write in daily from every section of the country praising not only the phenomenal money-earning ability of Leader, but also its fine construction and mechanical perfection that enable it to stand up under the terrific strain of persistent play."

John Chrest, now on a business trip thru the Southwest, reports excellent conditions in the field and a fine reception for Leader there.

The D. & S. Novelty Company, Exhibit distributor in Rockford, Ill., headed by Frank Swartz and managed by Lew Casola, announced recently its removal to more spaceous quarters at 1302 South Main Street. "It is impossible to stock Leaders, as we rurely have them uncrated before they are sold. Leader is Exhibit's greatest game," declared Swartz.



SAM STRAHL, head of the American Cigarette Company, Bulfalo, and Jimmy Roosenell snapped during a chat at the New York showing of the Mills Panoram. Strahl was howorsy chairman of the entrioliment committee for the three-day affair held at the Hotel Waldorf-Astoria.





WONDER 3 BAR JACKPOT F-5280

1025 hole-Takes in \$51.25 Pays out \$27.76-Average Profit \$23.49

PRICE \$2.73 EACH

OTHER FAST SELLERS

1640 hole F-5240-3 Bar Jackpot at:\$3.65 1200 hole F-5275-Horses at. 3.92 800 hole F-5270-Pocket Dice at. 1.89 720 hole F-5255-Pocket Jack at. 1.86 600 hole F-5305-Royal at. . . . 2.12

CHAS. A. BREWER & SONS Largest Board and Card House in the World 6320 Harvard Ava., CHICAGO, U. S. A.



1635 FIFTH AVE., PITTSBURGH, PA. 1425 NO. BROAD ST., PHILADELPHIA, PA.

DAVAL BUILDS AMERICA'S FINEST COUNTER GAMES





A CARLOAD OF SEEBURG PHONOGRAPHS, wireless remote control equipment, and Ray-o-Lites just unloaded in the receiving room of the Gorman Novelty Company, Utica, N.Y. Central New York operators find the Gorman Jim conveniently located and "Big Charlie" always ready, willing, and able to advise them on operation of Seeburg equipment.

Much Interest In Baker's Line-Up

CHICAGO, Oct. 26.—Baker Novelty Company officials report that they have been forced to delay official announcement of Line-Up, new football game, because of commitments on other equip-"However," they said, "we shall shortly present this game, which is sure to be outstanding.

"Meanwhile we are busy taking care of orders that have arrived following an-nouncements of Line-Up in news columns. While the official announce-ment has not been made, many machines are already on location and scoring a hit.

"Line-Up is packed with football atmosphere and pleases fans immensely.
Many new features have been incorporated for the first time in this game. All
of these innovations are proving successful on location. In particular, the lively,
fast action and the four different ways
to score have a large appeal.

"Arrangements have been made for greater production speed of Line-Up so that we can supply this hit immediately to take care of all orders after the offield announcement.



FU Need a Dictionary To Find Enough Adjectives for the Super Sensational

SKY FIGHTER

Rush Your Order Now!

WATCH FOR GENCO'S NEXT HIT OUT SOON!

SEABOARD SALES,INC

619 Tenth Ave., New York Phone, Wisconsin 7-5688

Wrigley Nine-Month Profit Two Millions

CHICAGO, Oct. 28.—The William Wrigley Jr. Company, world's largest manufacturer of chewing gum, realized a net income of \$1,967,669, equal to \$1 a share of capital stock, during the September quarter, compared with \$2,204,623, or \$1,12 a share, in the corresponding period last year, P. K. Wrigley, president, has announced.

For the nine months ended September

For the nine months ended September 30 set income totaled \$6,768,314, or \$3.44 a share, against \$5,763,532 for the com-parable period in 1939.

Lifesavers Dividend
CHICAGO, Oct 28.—Directors of Lifesavers Corporation have declared a
special divident of 60 cents a share.
This is in addition to the regular
quarterly disbursement of 40 cents a
share and brings payments for the year
to \$2.60, the same as in 1939.

AOLAC Aids Community Affairs

LOS ANGELES, Oct. 26.—Continuing its public relations program, the Associated Operators of Los Angeles Columbia recently called attention of members to recently dated attention of members to the Community Chest drive and to the American Legion Salvage Industry. "Let us do everything that is humanly po-able to see that we do our share in these noble causes," said a message to mem-

As a service to members, AOLAC has inaugurated a new sales lead service. This gives leads to new establishments both in the city and county of Los Argeles. Members interested in perusing the leads, which are received daily, ind them available at the association office. AOLAC also reports the death of member Morris Petternan and extends sympathy to the widow. In the notice the association noted that Mrs. Petiams would continue operation of her late husband's coin machine interests. Said the association: "In view of these circumstances, we would ask that the membership kindly refrain from soliciting these locations for a reasonable period of time locations for a reasonable period of time. This will be very much appreciated by AOLAC as well as by Mrs. Petteman."

Natchez, Miss.

NATCHEZ, Miss., Oct. 26.—Despite way talk and conscription, coin machine business has never been better in this section. Operators, especially of phonographs, are doing good business. New locations are being established daily.

E. H. Ezell, now associated with the La-Ark-Tex Company, reports business on the upgrade in the company's locations in Louisians, Arkaness, and Texas. Partrotte tunes are getting big play on phonographs here. Popular tunes follow closely the national preferences.

Joe P. Serio, chief of police of Natches

Joe P. Serio, chief of police of Natches and brother of Sam Serio, of the Seramo Novelty Company, is on the mend after a major operation.

a major operation.

Lee Delaney and J. O. Modisette have been busy opening new locations in this area. Their latest acquisition is a new super store. Conner Burns is also doing well, he reports. Ham Nelson has branched out his business into Louisian now that the new \$4,000,000 Mississippi River bridge between Natchez and Vidalis, La., has been opened.



SPECTACULAR—VALUES 1545 NORTH FAIRFIELD PRESENTS

Bally One-Ball Payouts Banta Arcia 9197.50 Grand National 599.50 Thirtiedown 594.50 Granditions 57.50 Markhorns 57.50 Gold Medal 57.50 Percentager 27.50 Fairprounds 27.50 Prekings 17.50

Automatic Consoles

| Mills Square Sett ... 5 74.50 | Pace Serators (1940) | Keeney Pastline ... 144.50 | Chrome Rails ... 5 89.50 | Keeney Trick Time ... 124.50 | Chrome Rails ... 5 89.50 | Keeney Track Time ... 146.50 | Chrome Bellum Rails Rails ... 146.50 | Chrome Bellum ... 146.50 | Chrom

Keener Anti-Aircraft Gun-Brown Walnut Cabinet
Groatchen Matal Typer-Lete Model - Complete with 700 Dises
Western Baschall—1040 Model Ds Luxa—Free Play
Western Baschall—1040 De Luxa—Free Play and Payout Comb.

TERMS: 1/2 DEPOSIT-BALANCE C. O. D.

- OUR NEW ADDRESS -

MONARCH COIN MACHINE CO.

Cable "MOCOIN" 1545 NO. FAIRFIELD AVE.

ATTENTION, OPERATORS IN

WESTERN PENNSYLVANIA AND WESTERN NEW YORK STATE

"SPARKS"

AMERICAN CIGARETTE MACHINE CO.

1349 FIFTH AVE. PITTSBURGH, PA.

1523 MAIN ST BUFFALO, N. Y





SENSATIONAL TEN STRIKE—in brand new FREE PLAY or CASH RE-SERVE model, is scoring another gold strike for the industry! New magnetic come-on, new juicy, high awards, added to the unequalled fascination of manifest the strike of the coords. kin-play bowling, shatter old records for play and profits!

New TEN STRIKE Cumulative Free Play feature awards total Free Plays for each game. New Cash Reserve, with big, tempting awards, keeps players' enthusiasm keyed to fever pitch. New refinements and improvements . . . stepped-up speed and action . . . new high scoring, more strikes and spares! It's so good, so great . . . you'll change your notions about coin-game earnings when you operate this brilliant new hit! Get full details at once!

INMIEDIATE DESIVERY

Cash in on proven BIG earnings of TEN STRIKE Free Play or Cash Reserve! No guess-we know how quickly the game will pay for itself on our new TIME PAYMENT PLAN. Only a small down payment required. Write or wire immediately for full details.

> FREE PLAY or CASH RESERVE



H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO

Ohio Association

Elects Directors:

CLEVELAND, Oct. 26.—The Ohio Cigarette Venders' Association met October 20 at the Neal House, Columbus, O., with good attendance of members from all parts of the State. Lou Golden, president, president.

Fights Slug Use

following were elected directors:

SPECIAL — Perfect Condition WHILE THEY LAST! Sico-DankEtte Baily Room's Eye, 1st Model 00.80 Baily Buil's Eye, 2nd Model 79.50 EXTRA SPECIAL SECTION ARCO SALES CO.

ARCADE EQUIPMENT

SALES CO.

SOUTH MAN MINKEN, Canton, David Cole, Columbus, and J. R. Kramer, East Liverpool,
The slug situation was discussed at length, numerous cases being cited from various parts of the State. It was agreed to sponsor legislation that will put a stop to slug use.

Secretary Sam Abrams gave a detailed report on the upholding of fair prices by State and federal courts in Columbus. Secretary Sam Abrams gave a detailed report on the upholding of fair prices by State and federal courts in Columbus. Toledo, and Cleveland. Various members expressed themselves well pleased with fair trade prices and their effect on business. Reports of committees and other routine business took up the reat fair trade prices should be supported by State and selected courts in Columbus.

Man Marin Pierro.

Man Marin Pierro Vertore Baseballs, F.P. Deluxe . \$78.50 Vertore Baseball, Deluxe Comb. 79.80 Vertore Baseball, 65.00 55.00 57.00

Ahead 2.3 in Month

Ahead 2.5 in Monun

Washington, Oct. 26.— Sales of
24.178 independent retail stores in 34
States totaled \$622.235.870 in September,
a gain of 2.8 per cent over August and of
2.8 per cent over September hast year,
the Commerce Department reports.

Altho the gain over September, 1939,
was smaller than shown in any month
this year over the comparable 1939
month, the department said that two
important factors were to be noted in
weighing this fact, namely, that there
were five Saturdays in September last
year compared with four last month, and
that the September, 1939, figures showed
a substantial gain of 8.7 per cent over
September, 1938.
September is the 22d consecutive
month in which retail sales reported by
this series have exceeded those of corresponding month of the previous year.

in Cincinnati, Ohio-or-Louisville, Kentucky NOT BECAUSE our Prices are LOWER NOT BECAUSE our Prices are HIGHER

MAKE YOUR PURCHASES FROM

BUT BECAUSE our Selection is the LARGEST, MOST COMPLETE, and FINEST

Our Showrooms are the Most Beautiful, where we always have on display Hundreds upon Hundreds of NEW and USED GAMES, PHONOGRAPHS, SLOT MACHINES, and All Other Kinds of Coin-Operated Equipment for Your Selection and Immediate Delivery.

We Own and Occupy Our Own Buildings in Both Cincinnati and Louisville and Have 58,000 Square Feet of Floor Space. We are Centrally Located and a Trip to Either of Our Places Is Worth Your While.

"Where Courtesy Prevails"

29 W. COURT ST. CINCINNATI, OHIO

539 S. SECOND ST. LOUISVILLE, KY.

EST. 1929

PRACTICE

\$27.50 Ea.

CASH IN ON THE

SHOOTING CRAZE!

Here is the Fastest Fenny Getter Heer Made: A PENNY IS SHOT FROM G U N. IEE the Bull's Eye and re-ceive a seward, All Scillful hits are prescribed! Mackins-beids 1500 Bulm of Gum. Order Now!

ERCULES HURRICANE OF VALUES I We are Distributors for Stoner's HOLD GVER Baker's LINE UP Cottlieb's COLD STAR 1/3 With All Orders, Baines G. O. D. Write for Complete List!

PROTECTO-TINT Geliction Backs for Op-erators, \$4.50 per 100

ERCULES MACHINE EXCHANGE, INC., 1175 BROAD ST., NEWARK, N. J.





Mills Vest Pocket

is the best and only Counter Machine ever to be equipped with complete automatic payout, only

\$44.50

GUARANTEED FREE PLAY GAMES

Score Champ. 39.50 Major 20.00 Nippy 35.00 Airport 18.50 Belly Beauty 35.00 Spottem 12.50	Nippy 38.00	Airport 18.50
---	-------------	---------------

The Markepp Company

Write for Mills catalog and price list

\$275.00 SEES Carregio Ave. OSNOSNNATI, O. Gample \$32.50, Ball Gum Model, \$2.00 Extra.

NEW CATALOG OF SALESBOARDS AND MERCHANDISE DEALS—AT FACTORY PRICES

SEND FOR YOUR FREE COPY OF CATALOG NO. 55

Salesboard Operators and Jobbard. If you want to enjoy read prosperity-send for your Free Copy of this money-making Catalog. It's chuck full of the Session's nevest Salesboards and Salesboard Salesboard on . . . at prices that doly competition! Jamered with profit-making deals that are designed for fast play and seaft profits! Write teday! If Interested—ASK ALSO FOR OUR BIG NOVELTY CATALOG NO. 84

119 North Fourth St. MINNEAPOLIS, MINN.

ILLINOIS OPERATORS. ATTENTION -

P. &. H. DISTRIBUTING CO. SPRINGFIELD, ILL

KENTUCKY'S OLDEST DISTRIBUTOR

Representing Leading Manufacturers

KENTUCKY SPRINGLESS SCALE CO. Incorporated

512-514-516-518 S. 2nd St., Louisville, Ky.

Bally Increases Its Gun Output

CHICAGO, Oct. 26.—Daily production of the Bally Rapid-Fire machine gun with diving submarine target has again been stepped up, according to announcement by George Jenkins, general sales manager of Bally Manufacturing Coenpany. "The immediate and fremendous response to our time-payment plan," Jenkins stated, "has compelled us to increase our output of Rapid-Fire guns."

crease our output of Rapid-Fire guns.

"Operators in every section of the country are rushing to build up Rapid-Fire routes on a pay-out-of-profit hasis. Some of these operators have been operating Rapid-Fire guns for the past two or three months, gradually adding to their routes as they accumulated collections. Now they see in the time-payment plan an opportunity to completely cover their territory without delay, and they are taking advantage of this opportunity.

"Other operators, particularly those in territory which has not been active recently, are grabhing Rapid-Fire on the time-payment plan, knowing that this great legal game is the machine they've been watting for.

"The increase in preduction which sees interesting offer immediately will take

been waiting for.

"The increase in preduction which goes into effect immediately will take care of the most urgent demands. As soon as possible the production will again be boosted in an effort to guarantee immediate delivery to everyone. You'll still be getting big money out of Rapid-Pire cashboxes many months after you've forgotten your present impatience. Because Rapid-Pire is the name for steady, all-pear operation and freedom from the ups and downs of ordinary operating."

G&C Counter Game Sales Record Set

CHICAGO, Oct. 28.—"As we predicted at the last coin machine show, we have passed the 50,000 mark in the sale of imp, manufactured by the Groetchen Tool Company," report Max Glass and Paul Gesber, of the Gerber & Glass Distributing Company.

"We believe that in all of the counter and the barr of freed to the trade

ributing Company.

"We believe that in all of the counter games we have offered to the trade none has been finer than Imp. Too, it has been made easy for operators to set up routes of from 25 to 100 machines—and perhaps more. We know of some operators who have hundreds of Imps out.

"Month after month for 10 successive months Imp sales have climbed. The first week in October raw the 50,000 mark passed. We are now aiming for the 75,000 mark and expect to reach it soon. "Bepeat orders from the same operators who purchased Imps in January are still arriving in October. This all proves that Imp has given a greater return per dollar invested than the average coin machine. In fact, it does much better than that.

"Not only is there glory for Imp in these figures, but we believe that they also establish Gerber & Glass as the largest counter game distributors in America."

10-Day Free Trial

American

Engles



IL STERN, official of Monarch Coin Machine Company, steps off a plane after a trip to a key coin machine

-AILIFD RADGAING-

Delicate Ball the Ref Ball	WILL O WILLIAM
FREE PLA	Y CAMES
Mills 1-2-3 504.50	Oh! Boy 507.50
Specity 04.50	Lancer D7.50
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Red Het . 42.50	Manthall #1.50
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Dig Town 38.50	Alleport 21.50
Roxy 38.50	BIG SEE 21.50

SLIGHTLY USED MARVELS 1c or 5t Play \$19.50

COUNTER GAMES
Ginser, Bo. 5:16.00
Headsey Tails 1 2:50
Coverin, 16 . 12:50
Locky Pack 9:00
March-Em 7:50
March-Em 7:50
Read 9:10
Certi-3-Pack 10:00
Certi-3-Pack 10:00
Certi-3-Pack 10:00
Certi-3-Pack 10:00
Certi-3-Pack 10:00
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Certi-3-Pack 1

Worlitzer 212, 12 Records 21,50
LEGAL EQUIPMENT
Keeney's Anti-Asircraft Gun (Black
Cabinet)
Jali Bird (Beelurg) 87,50
Gettileb's Saebaleite 64,50
Eydor Ten Birlist Like New 50,50
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Cum Venders with Cigarette or Fruit Symbols. 1c or 5c Play. \$67.50 Enlists 6 IMPS in Your Service.

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WE WILL SUPPLY COUNTER MACHINES ON A PERCENTAGE BASIS
TO HONIST, RILIABLE MEN!
WRITE BOX 156
Care of the Balboard
WOODS SLDC., CHICAGO, ILL.

Mass be thereignly experienced and carable handle all types cole operated equipment. Water,

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OPERATORS, WRITE ... H. C. PAYNE COMPANY
712-314 Greatesty, NASHVILLE, TENN.
For Workly Europin Line, Most Complete Stock
of New And Street Comp. Machines in 1the Europi

Robbins Offers **Target Machine**

Target Machine

BROOKLYN, Oct. 26.—To introduce its new one-cont Target Fractice Gum Vender, D. Robbins & Company, Brooklyn, is offering 2,500 balls of gum free with each order for a sample machine, "The machine," says Dave Robbins, "Is one of the fastest money-making penny skill games we have ever distributed. The game has plenty of player-appeal features. A penny is shot from a realistic aluminum gun and if the bull's-eye is hit a bell rings. The penny then remains in view behind a glass window until released by the merchant. The coin then falls into a separate compariment so the operator can tell how many bull's-eye hits were made.

"Trade awards can be given for skillful hits. The Target Practice Gum Vender holds 1,500 balls of gum. The machine is substantially constructed to give long-life service."

Ohio Specialty In New Quarters

CINCINNATI, Oct. 28.—Need for expansion, due to rapidly increasing business in recent months, has cauzed Harry H. Ochen to move his Ohio Specialty Company to larger and modern quarters at 25-29 Court Street, almost directly across the street from his old location. The new location, equipped with all new fixtures and lighting equipment, is one of the most attractive coin machine display rooms in this territory. Floor space is almost four times that of the old location.

Harry Cohen is planning a gala party

old location.

Harry Cohen is planning a gala party soon to inaugurate the new quarters. The larger location will permit an excelent display of automatic phonographs and coin machine games and will permit Cohen to show a vastly larger stock.



Tony Gasparro

689 TENTH AVE., NEW YORK All Phones: Circle 6-6745



Write for our New Descriptive Folder NC-21

HARLICH'S SENSATIONAL BOARD WITH ACTUAL BUILT-IN MECHANICAL UNIT

Get going with "Wheel of Fortune" now! Nothing like it before. Everything a punch-board has plus SPINNING ACTION! Popular slot symbol tickets.
BIG PROFITS—FAST PLAY

No. 11319-1000 Holes. Takes In \$50.00 Average Payout \$26.03

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"GIGANTIC!" "COLOSSAL!" "STUPENDOUS!" "SUPER-COLOSSAL!" (IT'S SHATTERING ALL RECORDS!)

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Chicago, Illinois



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ON 10 DAYS' FREETRIAL Samples \$32.50

Gold Amard Modal
Stico Estre
Ball Gum Mod. SZ Extra
Ball, Gum
10c per Box 100 Proces;
Gam of 100 Boxes,
172 Dep., Ball, C. O. D.

SICKING, INC.

1401 Control Pkwy.

SERRIBERRARERRARERRARER. \$79.50 KEENEY ANTI-AIRCRAFT Mack Cabinets 99.50 BALLY BULL'S EYES EXHIBIT BOWLING ALLEYS A BALLY ALLEYS AJAX NOVELTY CO. 2707 WOODWARD AT EPROAT. DETROIT, MICH.

ACE SPECIALS-

Block Collins and the Control Service Collins (Control Control	The second secon	
BIRDIE \$29.50	MAJOR \$ 9.50	KEENEY'S MACHINE OUN.
BLONDIE 41,50	PARACHUTE 8.50	Brown C444.CO
HORDERYOWN 42.50	PLAYMATE 89.50	Cablest \$114.3U
COMMODORE 17.50	SUPER SIX 14.50	KEENEY'S MACHINE GUN.
CADILLAG 42.50		Black COA CO
DUDE RANCH 47.50		Camines Dymydd
DOUBLE FEATURES 50.50	SPEEDWAY 40.50	CHICKEN SAM, Complete
EUREKA 21.50	SPOT EM 8.50	
LANDSLIDE 49.50	TRIUMPH 14.50	EVANO TEN CEA FO
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ALL MACHINES	QUARANTEED TO BE IN A	
1/3 Deposit Required Wit	th All Orders, Halance C. O. D.,	- CONDITION:

ACE DISTRIBUTORS, 1125 BROAD ST., NEWARK, N. J.

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\$69.50 \$54.50 RED HOT

LEHIGH SPECIALTY CO. PHILADELPHIA, PA.

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NATIONAL'S

CHANAMANUS	The second
Worlitzer 500 with Plane Key-	********
Wurlitzer 600 with Plano Key- bases, 24 Record	A STREET WAS A STREET
Rock-Ola 1939 De Lure, Used Rock-Ola Standards, 20 Record	149.50
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Wurillage 618-A's, 16 Broned with	959.60
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Mills 4-2-3 Se7.50 Bloodies 56.00 Scene-Lines 55.00 Scene-Lines 55.00 Castillaca 55.00 Castillaca 55.00 Red Holt 50.50 Red Holt 60.50 Red Hol	Triumpha \$23.50 Niphy 25.50 Niphy 25.50 Niphy 24.50 Luckyt 24.50 Luckyt 24.50 Superharper 24.50 Chemplen 22.50 Fariary 22.50 Fariary 20.50 Suckaross 20.00 Spotters 20.50 Pickams 10.50 Spotters 10.50 Chempa 10.50 Chempa 10.50 Liberty 12.55 Liberty 12.55	
SLOTS		
ARTHUR TO THE THE PARTY OF THE		
Mills Bloc Fronts, late model, knee action, club bendles, drift preof . \$55.50 Mills Cherry Bells, S-10 p ts		
Mills Blue Frents, D.J.	34.50	
Mills Q.T. Balls, Too P	27.50	
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Parades , 85.00	Sport Pages 55.00 Kentucky
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Evens Ski-Ball System Games
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A COMPLETELY SELF-CONTAINED MACHINE GUN



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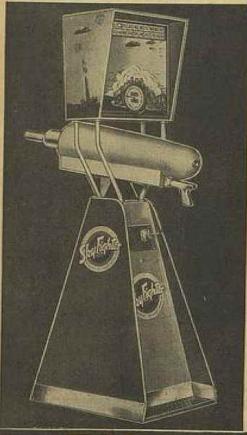
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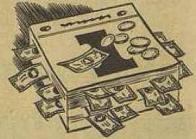


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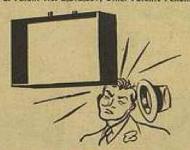
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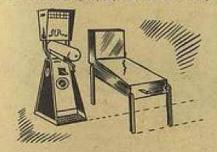
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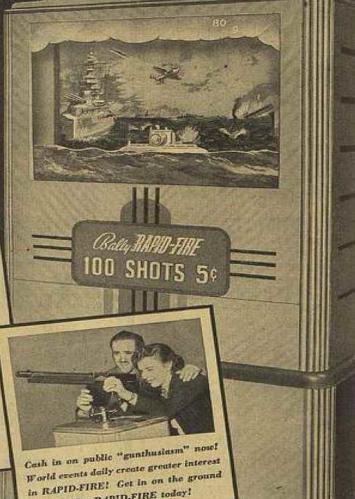
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