

The Billboard

The World's Foremost Amusement Weekly

FEBRUARY 15, 1941

15 Cents

Vol. 53. No. 7



**ORRIN
TUCKER**
And His Orchestra
featuring
BONNIE BAKER
Vitaminized Yeast
Program
Paramount Picture
"You're the One"
Columbia Records
Hotel Biltmore, New York
Exclusive Management
**MUSIC CORPORATION
OF AMERICA**

**FAMOUS
FRENCH
ACES
of
THE AIR**

*The
Originators of*

**THE
SPINNING
AEROPLANE
SENSATION**

*Inimitable & Incomparable
With Beautiful*

**MLLE.
VERA KIMRIS**

LES KIMRIS

**SECOND
SUCCESSFUL
APPEARANCE**

at

SHRINE CIRCUSES

at

**ST. PAUL, DETROIT,
CLEVELAND, GRAND
RAPIDS, ETC.**

*A Few Choice Dates Available
for Spring and Summer*



Exclusive Management
GEORGE A. HAMID, INC.
10 ROCKEFELLER PLAZA • NEW YORK, N. Y.

The Billboard

Vol. 53
No. 7

February 15,
1941

The World's Foremost Amusement Weekly

Published weekly at Cincinnati, O., U. S. A. Entered as second-class matter, June 4, 1897, at Post Office, Cincinnati, under Act of March, 1897.
92 pages. Subscription, \$5 per year. Copyright 1941 by The Billboard Publishing Company.

VAUDE OUT OF ARMY CAMPS

Lucky Strike Vaude Unit Touring Army Camps Looks Like Okeh Show

NEWPORT, R. I., Feb. 8.—Lucky Strike is sending a unit show to various governmental service bases thruout America, putting on entertainments for the service men, tuning in these "parties" for brief pick-ups on the network broadcasts from New York.

February 1 saw affair being staged in the auditorium of the U. S. Naval Station here, in two stanzas—one at 8:40 attended by 1,600 naval recruits, another at 11:40 with 1,500 officers, their wives, and ships' company staffs in the audience, with West Coast broadcast getting the pick-up from the late performance.

Jerry Lester, emceeding the parties, carries the principal burden thruout. He it is who rehearses the audience to cheer and applaud when the pick-up signal is flashed by the control operators, who ad libs with the wise-guys in the audience, who introduces the acts, who kills time effectively when waiting for the network switch, and who generally proves himself an able comedian and entertainer who needs only better material to become one of radio's top comics. Lester had the bluejackets eating out of his hand from his first entrance.

Backing him up on the podium is Jack Teagarden and his 14-piece orchestra, working smoothly and tunefully, tho Teagarden failed to heed audience demands for *Fantasy* and *Anchors Aweigh*.

With exception of Gali-Gali, surrounding acts on party bill include no stand-outs. Lynne Clark, big-eyed brunette in strapless white evening gown brought "oos" and "ahs" from the gob gang on every appearance. Working before such a big crowd, she was visibly nervous, doing *Five o'Clock Whistle*; more at home

later singing *So You're the One*. David Allen, baritone, amateurish in *I Hear a Rhapsody*, his only offering. Floria Vestoff handles terpsichorean assignment with an Eleanor Powell-type tap and encore, well done.

Teagarden and band gave *Rippling*, *Yankee Doodle* in swing, and, for first network pick-up, *Dark Eyes*, with Teagarden doing a trombone solo bit therein. Gali-Gali on then doing his cups, corks, and chicken routine and a handkerchief gag with Lester. Second network switch-over had band and Miss Clarke doing *You're the One*, running four minutes before cutting off broadcast equipment.

Lester pulled a couple of the boys in blue to the microphone for some ad libbing, after which Gali-Gali back to do card tricks, ring on wand, climaxing with loading with chicks the blouses and breeches of two boys from audience, sending him off to big hand. Dean Janice, Junoesque red-headed torch singer, then did *I Can't Resist You, My Greatest Mistake*, *Gaucho Serenade*, and *I'm Nobody's Baby*, leaving lads clamoring for more. Lester then works for a generous 10 minutes of comedy songs, gags, and hoofing before orchestral finale, *Somewhere a Voice Is Calling*, done in swing and with Paul Collins, at the drums, getting spotlighting.

Ted Long, ex-station manager of WEAN in Providence, produced the show and (See **LUCKY STRIKE UNIT** on page 26)

Two Neb. Tax Bills Affect Amusements

LINCOLN, Neb., Feb. 8.—The Nebraska unicameral legislature already has two bills affecting amusements. One says that for each 10 cents' worth of tickets, or fraction thereof, there shall be 1 cent tax assessed to be earmarked for relief. This grabs cosmetics, tobacco, and cigarettes for company, listing them all as "non-essentials."

The other measure takes it out on billboards, or any space occupied for outdoor advertising, asking that 5 cents be paid for each square foot of showing area. Under this tax, which would be passed on to the consumer, a space for a 24-sheet would have to bring \$14 more rental annually. The right to assess would go to each municipality.

Only trade hope is Governor Dwight Griswold, who says he'll veto any attempts to enact new tax laws. These bills were authored by Senator E. M. Neubauer, of Orleans, Neb.

Cleveland Grotto Circus Pulls 84,000 for Its Best First Week

CLEVELAND, Feb. 8.—Attendance for this, the first of a two-week engagement of the Al Sirat Grotto Circus here, was estimated at 84,000, with a daily matinee and night performance. According to Dr. C. J. Sterling, past Monarch of the Grotto, who has handled the publicity for the 10 years the show has been staged here, said this is the largest initial week's attendance of any year. Show has had a bad weather break every day, due to heavy snow and freezing temperatures. Dr. Sterling also said the advance sale of general admission tickets for next week exceeds that for the first week. Prices range from 50 cents for general admission to the best reserved seats at \$1.65. In the two-week period the Grotto expects to take care of 55,000 school children at the matinees.

Films Dominate; Most Theaters Lack Stage; Occasional Sunday Afternoon Vaude; Bookers Yell

WASHINGTON, Feb. 8.—Despite the fact that army camps accommodating draftees have been operating for some time now, very few draft centers have had live shows. Outside of the traveling Lucky Strike unit with Jerry Lester, Gali-Gali, Floria Vestoff, and a different name band weekly and several shows which have been sent down to various camps on the cuff, hopes of setting up a circuit of paid camp shows appear to be fading.

Principal cause of the vaude blackout appears to be the necessity of having two film shows nightly in order to get the maximum from the film rental. With shows at the majority of encampments scheduled at 6 and 8 p.m., there is no time left to include live talent on the

bill, as there is a lights out order at 9 p.m.

The only time when vaude can be shown is Saturday nights or Sunday afternoon. However, most camps have Saturday night dances, with the post band supplying the music. Dance partners are transported from the neighboring towns. The popularity of these shindigs automatically rules out vaude shows.

Altho Sunday afternoon contains no handicap to impede vaude shows, little vaude has been shown at this period. With little regularly scheduled activity, this time is felt to be ideal for vaude shows, since an influx of visitors would give added b.-o. hype.

A letter from Major General E. Adams, of the Adjutant General's office of the War Department, to *The Billboard* states that the entertainment policy of the various encampments is left to the discretion of (See **BOOKERS COMPLAIN** on page 17)

Dunn Successor To Templeton as Ind. Fair Manager

INDIANAPOLIS, Feb. 8.—Paul Dunn, Indianapolis Republican, has succeeded Harry G. Templeton as manager of Indiana State Fair here, the appointment being announced after a meeting of Indiana State board of agriculture.

The new manager received his appointment upon recommendation of Lieutenant Gov. Charles M. Dawson, who has retained Dunn, a township chairman and former Marion County councilman, as his secretary. Dunn is the first Republican to be fair manager since 1933, when the custom of the secretaryship to the lieutenant-governor and the fair managership going to the same man was established. Templeton had held his post since 1936.

Married, Dunn is a Mason, member of the Scottish Rite and the Shrine, and past master of Prather Council, F. and A. M. For three years he was vice-president of Lawrence (Ind.) State Bank, aided in liquidation of the Fletcher American Bank and organized and operated the General Securities Corporation for 15 years.

The State Fair set-up may be changed by action of the Republican-controlled Legislature, it is said.

Fair board this week announced Lucky Teter has been signed for a Sunday performance at the 1941 State Fair.

\$1,500,000 to '40 GGIE Creditors

SAN FRANCISCO, Feb. 8.—Approximately \$1,500,000 will be available for distribution to creditors of the 1940 Golden Gate International Exposition. It will be split approximately 65-35, the 65 per cent going to the preferred class, the creditors of the 1939 fair who allowed their bills to go over so that the 1940 fair could go on.

The concessionaires of 1939 who went in on the 1940 exposition and deferred their collections will get 100 per cent of their money. Fifty per cent has been paid and they have approximately \$58,000 due.

The 1939 subscribers who pulled out at the end of the first year, taking their share of the money on hand at that time, get nothing in this final distribution. This group received but 18 per cent of their money back when they elected not to participate in last year's show.

Their decision not to go along with the 1940 expo cost them money and increased the return of the so-called (See **\$1,500,000 FROM GGIE** on page 34)

D. C. Child Labor Law Is Reported

WASHINGTON, Feb. 8.—Bill to revise local child labor law to permit children of at least 14 to take part in professional concerts and theatrical productions was favorably reported this week to the House District Committee by District of Columbia Commissioners. The proposed legislation, the commissioners said, "is both desirable and necessary."

Introduced by Rep. Randolph (W. Va.), chairman of the District committee, the bill is patterned after a similar measure which died in the last Congress. It would authorize the Board of Education, or its agent, to issue a permit to minors only in case the applicants had completed eight grades of elementary instruction or the equivalent. The bill also provides that a child shall not appear on the stage after 11 p.m. or more than six hours or two performances in any one day or more than six days a week or more than 24 hours in any week.

Theater men here aren't impressed with the bill, however, since two performances per day limit would rule out vaudeville appearances.

In This Issue

	Page
Broadway Beat, The	4
Burlesque	25
Carnival	29-38
Circus and Corral	39-41
Classified Advertisements	48-50
Coin Machines	60-92
Crossroads	58
Endurance Shows	26
Fairs-Expositions	42-44
Final Curtain	28
General News	3-5
General Outdoor	58-59
Hartmann's Broadcast	58
Legitimate	15-16
Letter List	50-51
Magic	25
Music	9-14
Music Merchandising	63-69
Night Clubs-Vaudeville	17-24
Night Club Reviews	18-19
Non-Theatrical Films	27
Orchestra Notes	10
Out in the Open	58
Parks-Pools	46-47
Pipes	56-57
Possibilities	4
Radio	6-8
Radio Talent	7
Record Buying Guide	69
Repertoire-Tent Shows	26
Rinks-Skaters	45
Sheet Music Leaders	11
Songs With Most Radio Plugs	11
Sponsored Events	38
Television	6
Vaudeville Reviews	22-23
Vaudeville Crosses	21
Wholesale Merchandise-Pipes	52-58

ROUTES: Orchestra, page 14. Acts, Units, and Attractions, 24 and 59. Dramatic and Musical, 24. Ice Shows, 24. Burlesque, 24. Carnival, 59. Circus, 24. Miscellaneous, 59. Routes Received Too Late, 59. Events for Two Weeks, 57.

THEY STILL EAT ON B'WAY

Hasheries Top Number of Spots On Stem in Show Area; Theaters Up 2 in 3 Years; 1 Legit, 1 Burly

NEW YORK, Feb. 8.—Broadway, which used to be the greatest show street in the world, is now overrun with eateries. Women's clothing shops are next, with the men's not far behind. The Stem boasts but one burly show and one legit production, and only one hotel has an entrance on the street in the Times Square section.

If food is what you want, Broadway (from 42d Street to 53d Street) has a selection of 39 places, from cafeterias and snack bars to Lindy's, with every type of food from the good old American hot dogs to the choicest of delicacies. If the drugstore is where you like to get nourishment, there are seven to choose from.

If Broadway is an example, clothes are next to food in importance; the women are just a nose ahead of the men, with their dress shoppes, chapeaux salons, women's haberdasheries (bras stores in American), and the necessary shoe store, totaling 29 in all. The men's vanity, however, almost reaches the height of the women's, 26 windows display men's wearing apparel. The shops include hat stores, haberdasheries, cloak and suiters, and shoe store.

Burlesque, in the good old days, accounted for many of the bright lights on the Main Stem. Now one lone house on the street features strippers.

Legit shows may have a monopoly on the side streets off Broadway, but *Helzapoppin* occupies the only legit house on the Gay White Way, the Winter Garden.

Motion picture houses are holding their own. There are 18, including two newsreel and an Italian motion picture theater. Only three of these feature vaudeville. There is also one theater on Broadway housing ballet. All in all, there are 19 occupied theaters along the Stem.

The other stores are distributed among various businesses. There are several jewelry stores and shooting galleries, and at least four places wherein one can purchase records, two ticket agencies, three or four book stores, and a few fudge and candy shops are also present.

Since *The Billboard's* 1938 census the

ORRIN TUCKER

(This Week's Cover Subject)

ORRIN TUCKER emerged from the year 1940, from a bandleader mainly of Midwest prominence, to probably the most-talked-about orchestra leader during the year. And mostly because of a song and a girl. The song being "Oh, Johnny, Oh," and the girl, Bonnie Baker.

When Tucker was playing the Palmer House, Chicago, he dug up the quarter-century old sleeper, "Oh, Johnny," which was interpreted by shy-voiced Bonnie and was catapulted to the heights of Tin Pan Alley and Tucker's band with it. Since then the value, prestige, and reputation of the Tucker ork has been enhanced a thousandfold.

Immediately following this smash Tucker received his first New York booking, the coveted Empire Room of the Hotel Waldorf-Astoria; was signed for the Lucky Strike "Hit Parade"; played the Strand Theater, and on the heels of a successful theater and one-night tour settled in Hollywood for a spell to make a picture for Paramount. The film, "You're the One," will be released soon. Meantime Tucker is engaged at the Bowman Room of the Hotel Biltmore, another New York class spot, and is sponsored on the air by Ironized Yeast.

Tucker, just 30 years old, has been a musician since the age of 11. Had a band in high school and college, and during his days as a medical student, seven years ago, received his first big job at the Jung Hotel in New Orleans and forsook the scalpel forever. His first name, by the way, is Robert. Orrin is the middle name.

Miss Baker (nee Evelyn Nelson) has been with the band for five years.

Music Corporation of America manages the Tucker outfit.

number of pawn shops and dime stores has not changed—still only one of each. At that time there were two less theaters open, which is some improvement anyhow.

Military Police for Washington Clubs; 80 Niteries Listed

WASHINGTON, Feb. 8.—Military police patrol of local night spots loomed this week as army officials conferred with the Metropolitan Police Department on regulation of visiting soldiers. Survey of local amusement places showed army men the quarters needing special attention. It is understood that approximately 100 MPs will be assigned to beats in the city to take care of 50,000 service men training in this area. Other MPs will be assigned to Baltimore to handle soldiers who visit that city for recreation.

Statistics prepared under direction of Captain Earl P. Hartman, in charge of the Special Investigation Squad for Metropolitan Police, show there are 80 licensed spots offering some form of entertainment. Sixty-nine of these places cater to white persons and 11 have colored clientele. Orchestras are featured in 49 white spots and in only four colored places. Most of the listed

night clubs offer mixed drinks, but seven places are licensed only for beer.

White locations which feature floorshows are the Shoreham Hotel, Helen Hamilton's Trolka, Lotus, Casino Royal, Jimmie Lake's Cafe, Roumanian Inn, Brown Derby Cafe, Kavakos Grill, and the Silver Cafe. Four colored locations which have floorshows are Crystal Caverns, Top Hat Cafe, Lee & Berry's, and the Republic Cafe. Half the other places provide music and dancing, while the remainder usually have music and vocals.

More and more this city is taking on military appearance.

May Book Armory as Aud

WASHINGTON, Feb. 8. — City's new National Guard Armory is being discussed as possible arena for indoor shows and sports to take in an estimated \$70,000 rental. Idea advanced by Engineer Commissioner David McCoach Jr. would engage a competent manager to keep Armory booked at all times with shows, carnivals, and sporting events. Capacity of 10,000 for events like hockey and basket ball and 17,000 for boxing sets a local high for such attractions. Also considered ample for artificial ice rink.

15,000 See Ice Carnival

NEW YORK, Feb. 8.—A record crowd of 15,326 attended the 15th annual Silver Skates Championships sponsored by *The Daily News* at Madison Square Garden Monday (3). Paid professional skaters who augmented the show included the Four Bruises, Charlotte Walther, Hedi Stenuf and Skippy Baxter, Donna Atwood and Eugene Turner, and Alex Hurd.



MIAMI BEACH, Fla., Feb. 8.—The only people wearing stiff-brimmed hats (and indoors yet) are the house dicks at the Roney-Plaza—who also wear shoes that could double as convoys! The Davises are doing all right here. Both Kitty Davis and Benny Davis. All they need now is Eddie, and this sector will be known as the Mason-Davis line. . . . Theater owners Lee Shubert, Max Cohen, Bill Brandt, Morris Jax, and Walter Reade attended the premiere of *Back Street*—with the last-named a last-minute addition to the Miami contingent all because the elevator in his Mayfair Theater Building went on the blink and he thought it took less energy to plane to Florida than to walk up 10 flights of stairs. . . . Damon Runyon still "beats" the horses by putting two bucks on almost every nag in every race. I get the same results by putting a deuce on the prettiest flamingo.

DICK MERRILL, who double-crossed the Atlantic, would like to double-cross Hitler by flying bombers to England. The pay is \$1,000 a month with a bonus for each flight. . . . Make no mistake about it, Harry Richman is a very sick but game guy. . . . The oddest looking pair of pals in town is James McKinley Bryant, the 6-foot-plus millionaire sportsman, and Sammy Renick, the 5-foot-minus jockey. . . . While the oddest looking vehicle is a distinguished Rolls of ancient vintage, driven by a man in a white cloth cap—Al McCosker, prexy of the Mutual Broadcasting System. . . . Dot Dey will scamper off to London to do the woman's side of the war for a national syndicate. . . . Note from New York reports Fred Waring got that limp from sking at Shawnee. . . . Also that Lee Posner has lined up a meat man, an actor, a theater man, a ball player, a bookie, a politician, a Wall Street broker, and 10 layoffs to back Alan Wilson's *Spirit of 158* musical. Every backer is too old for the draft, Posner avers.

TED HUSING was telling Betty Lawford about a newspaper man suggesting that Miami erect a statue in Husing's honor because he inspired the Orange Bowl. "Yes," his sweetheart agreed, "it'll be the first statue with a belt in the back!" . . . Jules Behrenson bought those 400 rocking-chair seats for his Jai Alai Fronton from the Ford Exhibit at the fair at 10 cents on the dollar—so they're more comfortable for him than they were for Henny. . . . Cliff Grass, vocalist, drafted out of Gray Gordon's ork, is leading his own band in an Indiana training camp. . . . Ina Ray Hutton, who had them dizzy at Ben Brook's Carrousel, goes into the New York Paramount late in February. . . . I hear half the staff at the Astor were Ed Sullivan's guests at the reopening of *Crazy With the Heat*. . . . Billy Reed's got one of the homliest zing-and-dance rooms on the beach—Jenny Grossinger built it especially for him. . . . When a winner shouts "bingo" around here, it takes 10 minutes to collect—the time out consumed in bringing the winner out of a faint. The stakes generally hit around \$1,000.

AT KERNEL LEW MERCUR'S Nut Club the other night the Bishop Brothers did a take-off on *The March of Time*—only to discover that their applauding ring-seater was C. W. Van Vorhees, the voice of *The March of Time*. . . . Benny Gaines, who owns the Dempsey-Vanderbilt, accomplished something even Jack hasn't been able to do—trade on a name without the presence of that name. . . . Walter Winchell had more people in the WIOD studio watching his Sunday night broadcast than the registration of most hotels in Miami. One of the interested guests was Father Sheehan, an ardent pro-Winchell fan. . . . WKAT at Miami Beach, headed by former Mayor Frank Katzentine, announced its affiliation with the NBC Blue network by sending out scores of white Persian cats colored blue with a vegetable dye. One critic who thanked Frank for his gift added that as soon as he began to see blue kittens he knew it was time to give up drinking!

Defense Boosts Norfolk Shows

Terrific increase in use of vaude—film houses going up—clubs, dance halls lag

NORFOLK, Va., Feb. 8.—The defense program has given show business a sharp boost in the strategically important military and naval center of Hampton Roads. New theaters have been built, the use of flesh attractions in Norfolk, Newport News, and Portsmouth has just about doubled, and the demand for entertainment is still far in excess of the supply.

Population figures in this area have increased by an estimated 50 per cent with the influx of defense workers. There are nearly 25,000 workers employed in the Norfolk Navy Yard and the Newport News Shipyard; naval forces at Norfolk and military garrisons at Langley Field and Fort Monroe have been considerably increased.

Film houses have seen a phenomenal boost in attendance and an increase in vaude units thru this territory. Granby Theater here now runs vaudefilm shows continuously, whereas units formerly were used only every other week. Loew's is also using occasional units of the more elaborate type.

In Newport News, James Theater is using vaude units in combination with films two days every week; Palace Theater, former film house, is playing units and bands with films every other week. Paramount Theater also occasionally plays headline acts, names, and bigger units.

Two new houses have been opened in Norfolk. One, the Gaiety, bowed last October with Hirst burlesque. Managed by Maurice Costello, it has done excellent business since its opening, with prices ranging from 44 cents to \$1.10.

The other new Norfolk house, the Hampton, is a neighborhood theater with straight films. Another \$50,000 house is in prospect for a neighborhood shopping

(See DEFENSE BOOSTS on page 26)

Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents, and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For LEGIT

MUSICAL

CARMEN AMAYA—young Spanish dancer making her American debut at the Beachcomber, New York night spot. A big concert name in Spain and South America by virtue of her Spanish gypsy routines, she is here for a concert tour and is using the Beachcomber as a sort of American break-in. She is a fiery, dynamic, showmanly performer who radiates authority, and who should be terrific if properly spotted in a revue.

ELENORE KNIGHT — young and pretty brunet tap dancer caught recently at the Greenwich Village Inn, New York. Has worked as soloist both here and in Europe, and continues to develop—a fine tapster who uses leaps, spins, ballet movements, and other ballet-tap tricks to make her routines attention-winning. Rates a try in a legit musical.

ASCAP-DJ Talks Continue; Still Time To Settle; Ruinous Fines Possible; 'Go Down Fighting' Talk

WASHINGTON, Feb. 8.—There's still time for the American Society of Composers, Authors, and Publishers to work out a consent decree with the Department of Justice, even tho a criminal information has been filed against the Society in Milwaukee Federal Court. Officials here declared today that an agreement could be worked out before the first witness is sworn in. It is understood that a month remains before the case actually goes to trial, but there is little indication that ASCAP is taking advantage of the time remaining. Court has set March 5 to hear the case.

Filing of the criminal information last Monday had been held in abeyance by the government at request of ASCAP, which sought 48 hours to weigh new moves for negotiation. When this period lapsed without positive signs of meeting

with the Department of Justice, Victor O. Waters, special assistant to the Attorney General, on Wednesday went before the Milwaukee court to charge the music society with violation of the Sherman Anti-Trust laws.

Commenting on the Department's action, Thurman Arnold, Assistant Attorney General in charge of the Anti-Trust Division, stated, "In plain language, ASCAP is charged with exploiting composers by preventing them from selling their music except on terms dictated by a self-perpetuating board of directors. That board has the power arbitrarily to determine on what basis various members of ASCAP shall share in the royalties from ASCAP compositions." He added that ASCAP also has been using its "monopoly power" to charge users of music for songs they do not play. "Our proceeding is aimed only to compel ASCAP to stop such practices," he explained.

Arnold said that the Department will continue to hold the door open to proposals from ASCAP which will eliminate these abuses. The government, he stated, does not desire to prevent ASCAP from protecting the copyright privileges of its members. *The Billboard* printed a similar statement of the government's objective two weeks ago in an exclusive story.

Altho ASCAP has been charged with (See ASCAP-DJ TALKS on page 7)

115G for Henie In Indianapolis

INDIANAPOLIS, Feb. 8.—Sonja Henie and her *Hollywood Ice Revue* drew \$115,000 for her six shows ending February 4, averaging \$18,000 per night. Total attendance was 67,540, with each night save the first a complete sell-out of the Coliseum's 11,000 seats.

Thruout her stand here Miss Henie was under a physician's care. She has been suffering from a severe cold.

'Ice-Capades' Grosses 54G At Washington Ice Arena

WASHINGTON, Feb. 10.—*Ice-Capades* closed last night at New Uline Ice Arena, grossing \$54,000 for engagement running from January 28 thru February 9.

Show was well received but had a stiff competition from President's Birthday Ball activities during first part of engagement. Show moved to Hershey, Pa., where it opens tonight.

New Ice Revue Set for Center After Chicago and Detroit Tour

NEW YORK, Feb. 8.—A second edition of *It Happens on Ice*, now at the Center Theater, will open in that house late in March, following two one-week try-out stands at the Chicago and Detroit stadiums, according to Sonja Henie and

Lamb-Yocum Show to Boston

MEMPHIS, Tenn., Feb. 8.—After a run that shattered all attendance records for the Hotel Peabody's Skyline Room, the Lamb-Yocum *Ice Revue of 1941* winds up its local engagement February 11 and moves to Boston, where it opens at the Copley Plaza Hotel February 22 for six weeks with options. It will mark the first time a Boston hotel has used an ice show on real ice. The icer, headed by Gladys Lamb and Rube Yocum, opened its Memphis engagement on New Year's Day.

Arthur Wirtz, producers. The current edition will probably wind up its run the first week in March to allow rehearsal time prior to the out-of-town engagements. The revue will play its 150th performance Saturday (15).

The experiment is a financial success, according to the producers. It played to a record \$50,000 gross during the Christmas and New Year's week, and has been averaging between \$22,000 and \$26,000 weekly since the first week in January. The kid trade has played an important role in boosting the figures. As a result the management is adding two extra matinees (Sundays, February 16 and 23) to take care of the youngsters who overflow the house week-ends.

The second edition will contain the strong acts of both the current unit and Miss Henie's roadshow, which is winding up its tour in Omaha this week. Already set are the Four Bruises, of the present Center spectacle, and Fredy Trenkler, chief comic of the Henie revue. Joe Cook, non-skating comic who has a run of the first-edition-show contract, will not be held over.

Direct Subway Entrance to all Points of Interest

New York's Popular
HOTEL LINCOLN
44TH TO 45TH STS. AT 8TH AVE.

OUR CHOICEST ROOMS From **\$3**
1400 ROOMS each with Bath, Servidor, and Radio.
★ Four fine restaurants awarded Grand Prix 1940 Culinary Art Exhibition.

MARIA KRAMER
PRESIDENT
John L. Horgan
Gen. Mgr.
HOTEL EDISON
SAME OWNERSHIP



IN THE CENTER OF MID-TOWN NEW YORK

SHOWS WANTED

To rent building, Knoxville, Tenn. Suitable for portable ice or roller rink, roller derby, shows, or what have you? Available 3 months only. Write or wire

M. A. PARKER
Knoxville, Tenn.



Hair-Just WIGS

made by famous ARRANJAY'S Mohair, Natural

Looking \$1.00 & Up
Human Hair 2.00 & Up

Catering to the Theatrical Profession for Over 20 Years. Ask your Dealer for Arranjay's Wigs. Catalog Free.

ARRANJAY'S
34 West 20th St., N. Y. C.

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

H. B. WINTZ PRESIDENT HENRIETTA BARTON MANAGER OF THE BOARD J. C. WILLOVER VICE PRESIDENT

SYMBOLS

DL = Day Letter
NL = Night Letter
LC = Deferred Letter
MT = Cable Message Letter
R = Radiogram

SEND YOUR GREETINGS BY TELEGRAPH ON ALL SPECIAL OCCASIONS. WESTERN UNION'S COLORFUL TELEGRAMS COST ONLY 20c LOCALLY—25c TO ANY WESTERN UNION POINT IN THE UNITED STATES.

Hotel CECIL

Where a Warm Welcome and GOOD SOLID COMFORT are always waiting for you.

700 ROOMS • NEW RATES

One Person - Without Bath \$1 to \$1.50
Two Persons - Without Bath \$1.50 to \$2
One Person - With Shower Bath... \$1.75
One Person - With Tub Bath..... \$2
Two Persons - Tub or Shower Bath \$2.50

SPECIAL WEEKLY AND MONTHLY RATES



ROBT. H. SCHOPS
Mgr.

Los Angeles

COFFEE SHOP FEATURES WONDERFUL FOOD

PARK YOUR CAR AT HOTEL REAR ENTRANCE SEVENTH & MAIN STREETS

DIRECT PRESSURE MATS MATS MATS

Will Reproduce Your Original Etchings in the Local Newspaper as You Would Like Them.

GEIGER STEREO TYPE CO.
221 S. Ludlow St. Dayton, O.
Art — Zinc Cuts — Electros — Stereos — Mats
PRICE LIST MAILED



<h4>STOCK TICKETS</h4> <p>ONE ROLL . . . \$.50 FIVE ROLLS . . . 2.00 TEN ROLLS . . . 3.50 FIFTY ROLLS . . . 15.00 100 ROLLS . . . 29.00 ROLLS 2,000 EACH Double Coupons, Double Price. No C. O. D. Orders Size: Single Tick., 1x2"</p>	<h2 style="font-size: 2em;">TICKETS</h2> <p>Of Any Description With Neatness and Dispatch Comes From the Plant of</p> <p style="text-align: center;">THE TOLEDO TICKET COMPANY, Toledo, Ohio Quote: "Just the Place To Buy Tickets." Write Us</p>	<h4>SPECIAL PRINTED</h4> <p>Roll or Machine</p> <p>10,000. \$ 6.95 30,000. 9.85 50,000. 12.75 100,000. 20.00 1,000,000. 150.50</p> <p>Double Coupons, Double Price.</p>
---	---	---

SPONSORS GETTING CAGEY

MCA, Wm. Morris Analyze Drop in Talent Costs; "Money's Worth" Attitude; Quiz, Drama, Ideas Up

NEW YORK, Feb. 8.—During the past three years talent costs of network programs have fallen to an average of about \$3,000, according to executives at William Morris Agency and Music Corporation of America, two of the largest radio talent purveyors in the business. Morris agency also points out that, coincident with the drop, sponsors have become cagey, are insisting on their money's worth—and that a show—to stay sold—more than ever before must produce results.

Morris office figures that a sponsor who spent between \$5,000 and \$7,500 weekly for a network program three years ago will spend only \$3,000 to \$3,500 now, angle being that the risk in expensive shows is too great, and that cold analysis of listener surveys has often shown a great discrepancy between cost and results achieved by a program.

MCA has given a lot of thought to the present prevalence of low-priced air shows, and figures the condition is still an aftermath of the extravagant spending of three years ago, when, according to MCA, 50 per cent of radio moved into Hollywood and paid two and one-half times as much for talent as for air time. Prices were knocked down when ratings proved that cost per listeners reached was excessive. Then, according to MCA, two things happened: (1) This type of buying came to be considered prohibitive, and (2) sales of products indicated that the heavy-money programs were often a bad investment.

Radio No Talent Source

Popularity of quizzes and audience participation shows, which at first seemed to be a freak development, is now greater than ever and shows no indication of slowing up, according to MCA. Chief reason why quizzes may continue to grab sponsors, say talent execs, is that radio itself has stopped creating attractions and there is no new source of talent. The theater is figured slightly better than before in this respect, but not good enough to make any appreciable difference. Hollywood, according to the talent execs, cannot be counted on to furnish much talent until the film people "see the light." But radio, since the days when it blossomed with Bing Crosby, Kate Smith, and other names, has been singularly dry.

Both MCA and the Morris office notice a strong positive trend in dramatic programs, these shows being cheap and apparently having, as a group, chances for longer survival than other types.

Cheap Program Philosophy

MCA lately has been specializing on selling sponsors a band plus an idea or gadget. Local *Pot o' Gold* program in New York is an illustration. These programs cut corners closely, using the band leader as emcee and requiring, in addition to band's salary, a few hundred dollars weekly in prize money. Such "gadget" programs, agency points out, are especially appealing to sponsors in that sponsor's name can be mentioned 15 or 20 times, in addition to the usual commercials—the plugs being brought in a facile way when speaking of the awards, the contest, etc. This theory of multiple sponsor-mentions cannot be worked out on a dramatic program, nor on a high-powered variety show.

This is in line with theory of some ad-

Here, Sport!

CINCINNATI, Feb. 8.—A WLW listener, who lives near Conneautville, Pa., has appealed to the station to find an A-1 coon dog he can buy. In a letter to Lazy Jim Day, comedian with the *Boone County Jamboree*, the man said, "A man that you know would tell me the truth about a dog." Day turned the letter over to Ed Mason, farm program director and station's coon hunting expert. Now Mason is trying to find an A-1 coon dog that's for sale.

vertisers that no artist on a program should usurp too much attention and thus detract from the sponsor's identification. Ideal situation, from the sponsors' point of view, is that obtaining on shows like Lucky Strike's *Hit Parade*, where the program's title is better known than any of the performers on the show.

Toughest talent to move right now, according to MCA, are singers, good, non-name voices being obtainable at AFRA scale.

Keen Pitts. Station Competish Foreseen

PITTSBURGH, Feb. 8.—Intensified station competition that's expected for next fall previewed during past several weeks. WCAE has begun new series of display ads in *Sun-Telegraph*, evidently trying to win audiences that might otherwise move away when station loses NBC-Red in October. WWSW, with city's only radio ASCAP contract, is plugging music availability on its programs prior to expected NBC-Blue tie-up when KDKA drops Blue for Red. WJAS, Columbia outlet, has been granted nighttime power increase from one to five kilowatts by FCC.

WIP to MBS March 1

PHILADELPHIA, Feb. 8.—WIP joins the network station ranks March 1 in linking with Mutual. WFIL, which has been sharing its allegiance between NBC-Blue and Mutual, becomes exclusively NBC-Blue. All sustaining features switch from WFIL to WIP by the first of the month, with the commercial shows switching whenever possible or when contracts expire. Mutual's linkage with WIP is little surprise to the trade, since WIP has for a year been carrying more Mutual shows than the designated affiliate.

Unable to clear time, many commercials have been set by Mutual on WIP. Local station has also been making most of the pick-ups for Mutual on special events and sustaining features.

Lulu Belle, Scotty in Pix

CINCINNATI, Feb. 8.—Lulu Belle and Scotty, entertainers with Station WLW's (Cincinnati) *Boone County Jamboree*, recently inked contracts to appear in two films to be produced by Republic Pictures. They leave the Queen City on March 8 for Hollywood to do the first of the two pictures, which is titled *Country Fair*.

Solo Warblers Hexed in Philly; Stations Want Trios, Quartets

PHILADELPHIA, Feb. 8.—Program directors at local stations and ad agencies finding their offices cluttered by unknown singers trying to crash radio, advise that for the coming year two heads will be better than one. And three or four will be better still. Blaming it all on last year's success of Tommy Dorsey's Pied Pipers singing *I'll Never Smile Again* and the current rage of Bob Crosby's Bob-o-Links singing *You Forgot About Me*, both big record rages, talent purveyors are limiting their hearing to the trio and quartets among the singers. They point out that even Glenn Miller has now added a vocal group.

After using solo singers, *The Breakfast Gang*, originating here at WFIL for the Quaker Network for General Baking Company, brought in the Stardusters, formerly heard on the nets with George Jessel, to meet current demands. Lately five vocal groups sprouted into national prominence by way of the local stations—WIP's Toppers becoming Three Boys

Agents' Radio Sales Up Despite Radio-Music War

NEW YORK, Feb. 8.—Both Music Corporation of America and William Morris Agency state that as yet the ASCAP-radio fight has had no appreciable effect upon the sale of radio talent. MCA points out that since the music war the office has sold four musical programs: The Old Gold program with Benny Goodman, Wayne King for Luxor, Frankie Masters for Coca-Cola, and the local *Pot o' Gold* show. Last-mentioned, of course, goes over ASCAP-licensed stations.

MCA, however, while claiming that sales are unaffected, says it is still too early to predict accurately the music war's effect on programs.

WPEN Builds Live Sked; Cutting Foreign Shows

PHILADELPHIA, Feb. 8.—In an effort to build up its live talent roster, WPEN has cut into its foreign-language broadcasts. New schedule boxes all foreign-language shows between 6 and 9:15 nightly, turning over the 4:15-5:30 p.m. period to English shows. Switch is also part of station policy to de-emphasize the foreign shows. Going into effect this week, additional time for English shows has four artists getting sustaining shots. Build-up periods assigned to three singers, Catherine Renn, Jack Barkin, and Judy Grey, and another to Reginald King for a nightly *Dream Valley* of poetry readings. King is no newcomer to radio, having been the *Vagabond Poet* on BBC in England. Tommy Smith, WPEN program director, is plotting additional live shows.

"Gay Nineties," Long a Sustainer, Sold to Model

NEW YORK, Feb. 8.—Columbia's *Gay Nineties Revue*, a sustainer for two years, will be sponsored by Model Tobacco, replacing Model's *Pipe Smoking Time*, beginning February 24. *Gay Nineties* will be aired on period now held by *Pipe Smoking Time*, 8:30-9 p.m. Mondays. Frank McMahon will produce. Arthur Kudner is sponsor's agency.

Deal set by Columbia Artists, Inc.

KFEL Adds Personnel

DENVER, Feb. 8.—Preparing for increase of power to 5,000 watts, three additions have been made to the sales staff of KFEL. Morey Sharp, who formerly sold and produced as a free-lance; C. T. Lownes, who handled promotions for the Brodmoor Hotel in Colorado Springs, and B. Frank Vickery, most recently with the Pabst Sales Company, have been added to the staff under Sales Manager Holly Moyer. KFEL News Service was also expanded with the addition of Transradio teletype service, morning and evening.

Report Arde Bulova Again Plans Chain

NEW YORK, Feb. 8.—Arde Bulova is again reported to be mulling advisability of hooking his stations into a chain. Angle to the new report is that the chain would use ASCAP music, thus getting a competitive advantage in selling time.

Bulova could not be reached for comment, but other execs connected with Bulova stated that the chain idea was being mulled. Stations would include WOV, New York; WCOP and WORL, Boston; WNBC, New Britain, Conn.; WELL, New Haven; WPEN, Philadelphia. According to one source, plan is contingent upon securing permission from the Federal Communications Commission for full-time operation of the Boston outlets.

According to sources in New York, should the chain idea come thru Bulova will immediately get name bands for airings over the network, using ASCAP music in addition to stations' use of records.

Milton Biow, of the Blow agency, said he had not heard of a plan to form a chain.

Seek Curb on Beer, Wine Radio Blurbs

PHILADELPHIA, Feb. 8.—State legislative action to curb the blurring of beer and wine commercials on Pennsylvania radio stations was urged by State Superintendent F. Scott McBride, of the Pennsylvania Anti-Saloon League, in his report to the annual meeting this week of the league's board of trustees. He characterized beer and liquor advertising on the radio as "possibly the most distressing form of advertising," and the board adopted his suggestion that legislative relief be sought.

State liquor control law prohibits the distilleries from buying air time for the hard stuff, besides which the stations refuse to handle it. But there are no bars on beer and wine palaver, which is readily accepted by practically every station in the State and makes for plenty commercial gravy for the late evening hours, which heretofore produced little or no revenue.

FM Equip't Held Up By Defense Orders

NEW YORK, Feb. 8.—Installation of Frequency Modulation equipment is being held up owing to pressure on manufacturers to fill defense orders, according to FM headquarters. FCC execs are hoping that the FCC might permit limited commercial operation, in view of the situation.

Thus far, 32 stations have been authorized, and 55 applications are awaiting decision by the FCC.

Two latest permits were granted to WFIL, Philadelphia, and *The South Bend Tribune*, South Bend, Ind. WFIL will cover 9,300 square miles, and *Tribune's* grant an area of 4,300 square miles.

Gem Buys Coliseum Bouts

NEW YORK, Feb. 8.—Gem Razor Company will sponsor the boxing bouts from the Bronx Coliseum, beginning February 18. Contract, set thru Federal Agency, is for 52 weeks, airings going on at 9:45-10:30 p.m. Tuesdays. Jimmy Powers, sports editor of *The Daily News*, and Joe O'Brien, of WMCA, will do the comment.

CFQC's Face-Lifting

REGINA, Sask., Feb. 8.—CFQC, Saskatoon, owned by A. A. Murphy & Son, celebrated the opening of new studios and a power increase of from 500 to 1,000 watts recently. Event was featured on a half-hour broadcast over the Canadian Broadcasting Corporation network.

Station, 17 years old, started as a 50-watter.

Vern Dallin is manager.

Radio Talent

New York By IERRY LESSER

CHARLES SCHENCK, NBC's newest addition to its dramatic production staff, is no newcomer to radio, having been co-author of *March of Time*, plus being the originator of the Radio Guild idea. CHARLIE should prove a welcome asset to NBC. . . . MIKE DAVIDSON, formerly a writer of the Ripley shows, is now handling radio and promotional work for Disney's *Fantasia*. . . . EDDIE DUNHAM, who directs the Firestone show, will do five out-of-town shots with it, in Los Angeles, Chicago, and Miami, but will have to fly back to New York each week to produce his *Fame and Fortune* program. . . . This column's first mistake came when I wrote that MORRIS CARNOVSKY'S only radio appearance was on *Mr. D.A.* I'm told that MORRIS appeared on a show called *Prairie Folks* on WJZ (Veddy soddy). . . . I certainly felt the thrill of being an actor after listening to ETHEL BARRYMORE'S anniversary program.

RADIO has a way of laying down the law as far as people's habits are concerned. GEORGE BRYAN, the CBS announcer, has to get up before 6 a.m. every morning and is usually tied up at the studios until late at night. The only night he has completely free is Saturday, so at 9 o'clock, when everybody else is going out to have some fun, GEORGE is crawling into bed to catch up on his sleep—yet there isn't a man in the business who is crazier about his job. . . . NEDDA HARRIGAN scores heavily in dramatic presentation with HELEN CRAIG on NBC's *Star-Spangled Theater*. . . . CHARLES PAUL'S original bridge music is more and more in demand as the BMI-ASCAP battle continues. . . . CHARLES MICHELSON is overjoyed at the response his old-fashioned brochure on *Sonny Tabor*, Western series, is getting. . . . CHARLES STARK'S newest program, *Music of Today*, is heard over WABC daily. . . . JOHNSON seems to be quite a name in radio today, what with RAYMOND EDWARD JOHNSON, narrator on *Inner Sanctum*; BESS JOHNSON, star of *Hilltop House*; PARKS JOHNSON, who handles *Vox Pop*, and DORA JOHNSON, heard on such shows as *Guiding Light*.

DORA is RAYMOND'S sister. RAYMOND EDWARD JOHNSON has been signed to do the Leslie Howard role in *Of Human Bondage*, to be aired for five weeks on Wheatena Playhouse, starting February 24. Johnson is also in *Inner Sanctum*, *Man I Married*, and *Joyce Jordan*.

NEILL O'MALLEY has been assigned the emcee job in the New York *Battle of the Boros* program. . . . Don't be surprised to see a movie called *Song of Your Life*. A Hollywood company is negotiating with HARRY SALTER for use of his radio title. . . . ADOLPH GREEN, one of the five REVUERS, turned down the leading role in *Five Alarm Waltz* because it would necessitate his breaking up the troupe while he traveled on the road with the show. . . . LOUIS SORIN is the latest addition to the cast of *The Goldbergs*. MENASHA SKULNICK, of the same show, is going thru his chores with a broken ankle, result of this week's terrific storm. . . . NELSON CASE, announcer on the *Energize* show, does his stint from a wheel chair, also because of a broken ankle, sustained in a ski jump. . . . "Soundies" are baiting the MARTINS of the FRED ALLEN show. . . . ROLAND MARTINI, producer of *The Saturday Night Serenade* and vice-president of the Gardner Advertising agency, has turned playwright. His initial offering is *Miss Macabre*. . . . CBS producer EARL MCGILL will probably direct another of the CBS *Theater of Freedom* series after the success of his inaugural production, *Seems Radio's Here To Stay*. . . . OLIVER BARBER, director of *Life Can Be Beautiful*, had a fitting tribute paid him during a recent broadcast. The announcer stepped to the mike and, instead of reading from the script, told the radio audience the news. He then added that if anyone doubted that life can be beautiful, they should see the smile on Father OLIVER'S face. . . . RIKEL KENT, producer of JOAN BLAINE'S *Valiant Lady* series, is lining up another five-a-weeker. . . . POLLY PADIMAN, wife of CLIFTON PADIMAN, will start a kid program of her own over CBS some time in March.

Chicago By NORMAN MODELL

FORT PEARSON, NBC announcer, finishing up a two-week vacation in Key West, Fla. . . . VIRGINIA VERRILL, song star of *Show Boat* and *Uncle Walter's Dog House*, was unable to appear on her broadcasts last week because of injuries received in an auto accident. . . . FORREST LEWIS, actor heard on CBS's *Scattergood Baines*, is back from a vacation in Florida with a new mustache, a fiery sunburn, and some tall deep-sea fishing stories. . . . Newcomer to the cast of Bob Becker's NBC program is SHARON LEE SMITH, lovely brunette. . . . While BURNS and ALLEN were in Chicago last week they paid a visit to Fort Sheridan and entertained the soldiers stationed there. . . . JOAN WINTERS, of the *Girl Alone* show, is ill with the flu. . . . GENE AUTRY, of the Sunday *Melody Ranch* shows, has signed for a rodeo act at the Fort Worth Fat Stock Show in March and will take his two favorite horses, Champ and Pal, along with him. During the stock show Autry's program will originate from KRLD, Dallas. . . . KENNY DELMAR, of the *Court of Missing Heirs*, is recovering from a sinus operation. . . . REINHOLD SCHMIDT, of the *Carnation Contented* chorus, flew to Philadelphia immediately after his Monday (3) broadcast, called there by the death of his mother.

broken foot. . . . SYLVIA LEIGH, heard on *Your Dream Has Come True*, has landed a job on *Ma Perkins*. . . . ELLIOTT LEWIS, CBS actor in Hollywood, was in Chicago to hear his pal, Dolph Nelson, make his debut as Red on the Wrigley serial, *Dear Mom*, last week. . . . EDDIE CHASE, record commentator, is featured on a new transcribed series, *Off the Record*, to be heard nightly from 8:30 to 9 over WIND. . . . EILEEN PALMER is playing the new part of Leslie Curtis, press agent, in CBS's *Scattergood Baines*. . . . NORMAN BARRY, NBC newscaster, is featured on a new 15-minute program of AP news, presented Mondays and Fridays over WMAQ, sponsored by the Beaumont Laboratories.

NBC Press Policy Lauded by Dailies

NEW YORK, Feb. 8.—NBC's press department has been receiving favorable comment from newspapers and stations regarding policy, inaugurated January 6, of splitting up the NBC Daily News service into separate NBC Red and NBC Blue Network News sheets.

To date, 15 dailies have made favorable comment, including *Christian Science Monitor*, Boston; *Beacon-Journal*, Akron, O.; *Register and Tribune*, Des Moines, Ia.; *The Fargo Forum*, Fargo, N. C.; *Star-Ledger*, Newark, N. J.; *Herald-Tribune*, New York; *Typographical Union Magazine*, N. Y.; *Patriot and Evening News*, Harrisburg, Pa.; *Times-Dispatch*, Richmond, Va.; *Star-Phoenix*, Saskatoon, Sask.; *Star-Times*, Baton Rouge, La.; *Morning Tribune*, Tampa, Fla.; *Daily Times*, Watertown, N. Y.; *Daily Ardmoreite*, Ardmore, Okla.

Thus far, NBC press chief William Kostka has received no squawks.

NBC Survey Shows 14% Increase In Dailies' Use of Radio Columns

CHICAGO, Feb. 8.—The number of daily newspapers using radio columns or the equivalent thereof has increased about 14 per cent in the last year, according to a survey made by the National Broadcasting Company. The survey, based on tear sheets supplied by one of the principal clipping services, covers the dailies in the United States which use radio columns or feature stories; in other words, something more than listings.

Last year's survey indicated that 328 dailies used radio columns or news stories either daily or Sunday, or both. Of these papers, 40 used radio information on Sunday only; 184 used radio information daily, but not Sunday; 104 used radio information both daily and Sunday.

This year's survey indicates that 12 of the papers which previously used Sunday radio information, 50 of the papers which used such material daily, and 19

which used it daily and Sunday have either discontinued using radio or have reduced the amount of space given to radio. Eleven have merely reduced their radio space and the others have eliminated it entirely, except for listings.

On the other side of the picture, however, since last year's survey 53 papers have begun using radio material on Sunday for the first time; 53 more have begun using it daily, and 21 more have begun using it daily and Sunday. This adds up to a total of 127 papers that have instituted radio columns since the last survey. These, combined with other papers which did not drop their radio columns or pages during the past year, makes a total of 385 papers using either daily, Sunday, or daily and Sunday radio columns. The breakdown indicates 88 papers using radio columns on Sunday only; 191 using them daily, and 106 using them daily and Sunday. Thus the total number using radio columns has increased from 328 to 385.

Chi New Biz Up on WIND, WENR, WMAQ

CHICAGO, Feb. 8.—Considerable new and renewal business was signed over Chicago stations during the past week. WIND reported 17½ hours signed. This included Axton-Fisher Tobacco Company returning to the *Sports Edition* with 30 minutes daily for 13 weeks, placed thru Weiss & Geller for Spud Imperial cigarettes; Hudson Dealers of Cook County, 30 minutes daily, thru Schwimmer & Scott, on the new one-hour (6 to 7 p.m.) *Music Box* program; Congress Cigar Company, nightly airings of *Baseball Recreations*, 7 to 7:30 thru entire baseball season, featuring LaPalina cigars, set thru Herschalk & Pratt; Walton Motors, 30 minutes daily for 52 weeks on *Off the Record*, placed thru Morris & Davidson; Pollack & Neelson, 52-week contract for *Night Watch*, six 15-minute programs weekly, thru Morris & Davidson; Strauss & Schram, 15 minutes nightly, Monday thru Friday, for 52 weeks, on Eddie Chase *Off the Record* program; Corn Belt Hatcheries, Inc., three announcements weekly for 13 weeks, thru E. H. Brown; Forty Fathom Fish Products, six announcements weekly for 26 weeks, thru O. E. Bolls & Company, and Mendenhall Manufacturing Company, six spot announcements weekly.

WBBM has signed Reid, Murdoch & Company to a 52-week renewal contract for 38 spot announcements each week, set thru Rogers & Smith. Also a new contract with Colgate-Palmolive-Peet for time signal announcements every Sunday, set thru N. W. Ayer Agency.

WJJD has brought *The Bureau of Missing Persons* back to the air at 11:15 a.m., Monday thru Friday, sponsored by Gainer & Kohler for Interstate Furniture Company.

NBC reports that business on both WENR and WMAQ showed a substantial increase in January. Revenue for WENR showed a 32 per cent increase in January over the same month a year ago, and WMAQ revenue increased 21 per cent, according to M. M. Boyd, NBC central division spot sales manager. Contracts signed by NBC during the last week include the Beaumont Company, St. Louis, twice-weekly AP news program over WMAQ, for five weeks, thru H. W. Kastor & Sons; American Chicle Company, thru Badger, Browning & Hersey, Fort Pearson's *Sport Page*, 15-minute sports show over WMAQ, six days a week for 13 weeks; Manhattan Soap Company, 15-minute AP news program over WMAQ, five times weekly for 26 weeks, thru Franklin Bruck Corporation (this replaces Manhattan's five-minute news broadcasts); Cudahy Packing Company, thru Blackett-Sample-Hummert, *Bachelor's Children*, serial, for 52 weeks on NBC Red, starting March 24 (program now heard over another network); Ralston Purina Company, St. Louis, extension of *Tom Mix Straight Shooters* serial for an additional four weeks, to April 25, thru Gardner Advertising Company; W. F. McLaughlin Company, thru Sherman K. Ellis & Company, Inc., 52-week renewal of *Coffee Time With Norman Ross* on WMAQ, Mondays thru Saturdays, effective March 3.

Double-Talking Pix

LINCOLN, Neb., Feb. 8.—Having to deliver commercials with much the same sound, too close together, was too tough for KFOR announcer Bill Messmer.

So, after a shortening ad, he turned to the plug on a movie broadcast and announced one of the local theaters as playing, "The Son of Monte Crisco!"

Poll Reveals 87% Critics Plug Pix

NEW YORK, Feb. 8.—According to a poll made by the National Radio Film Commentators' Circle, whose president is David Lowe, of WNEW, 87 per cent of the critics who are sponsored are engaged by exhibitors and theater owners to plug shows. This despite supposed anti-radio prejudice of Hollywood. Survey polled 178 film commentators throughout the United States, Hawaii, Alaska, and Puerto Rico.

Other figures indicate that the remaining 13 per cent of sponsored critics are hired by women's wear accounts, furniture dealers, jewelers, newspapers, restaurants, cosmeticians, and wine dealers.

Survey also shows that 32 per cent of commentators are sponsored, 68 per cent are on sustaining time. Ninety per cent of those sponsored are engaged by local merchants, with 10 per cent sponsored by national advertisers.

A majority of the critics are on the air during daylight hours, and a majority are on the air six days a week.

ASCAP-DJ TALKS

(Continued from page 5)
monopoly by the government before, there is this difference. Prior case in the New York Federal Court was a civil suit, which ASCAP didn't have an awful lot to lose by fighting, but the present case is another matter. Loss of the suit could result in ruinous fines which would bite into the ASCAP cash reserves in a big way. Heretofore, firms charged criminally with violation of the anti-trust laws have suspended activities listed in the government complaint until decision was won from the courts. In this manner they avoided piled-up penalties, which would ordinarily date from filing of the suit. Observers here believe that ASCAP would almost have to cease doing business until the verdict is in if it followed precedent. The government men are prepared for a three-year fight.

NEW YORK, Feb. 8.—ASCAP execs here indicated that a good portion of the Society's board was still determined not to sign any consent decree construed as too severe. "If the Society has to go down, it will go down fighting," one source stated. It is pointed out, however, that ASCAP has much legal precedent on its side, and the board faction which is averse to signing an excessively severe consent decree figures the Society has a good chance to come out victoriously in a legal battle. Chief point still objected to in proposed decree is clause stating that the Society cannot be the exclusive agent of copyrights it does not own. It is pointed out that this does not effect BMI, in that BMI buys the copyright.

THE Land o' Lakes region of Wisconsin was overrun with NBC ski fans last week-end. Among those who headed northward were GAIL HENSHAW, of *Guiding Light*; PERCY FAITH, Carnation maestro; REX MAUPIN, *Club Matinee* batoneer; BETTY OLSEN, of the Escoorts and Betty singing team; JOANNE PEYTON, of *Road of Life*, and LOUISE KING, singer. And over at CBS skiing has rendered several of its devotees inactive. Actress LOUISE FITCH is limping around with an injured foot; her husband has a cast on one leg, and CBS photog FRAN BYRNE is nursing a

Program Reviews

EDST Unless Otherwise Indicated

"Marathon Melodies"

Reviewed Friday, 7:30-8 p.m. Style—Musical quiz show. Sponsor—Ohio Oil Company. Agency—Byer & Bowman. Station—WLW (Cincinnati).

This smooth-moving, half-hour musical quiz stanza stacks up as potent fodder for young and old alike. Maintaining an even keel thruout, program permits ear-benders as well as quiz guests an opportunity to cash in on the \$255 dished out at each hearing. Lulls are overcome by having a flock of staff talent, including the Devore Sisters, Sylvia Rhoades, Burt Farber, Marathon Melodies Chorus, and Jimmy James orchestra, intersperse their musical and vocal offerings between the queries.

Cash awards at studio total \$45, with \$50 going to the listener whose melody of song titles is used on the program. Additional \$5 awards are dealt to the Marathon Gasoline dealers in the town from which the quiz melody is accepted. Contestants are asked to combine the names of the songs into one title, i. e., *I Can't Remember to Forget the Wise Old Owl High on a Windy Hill*, for which they are paid off at the rate of \$15. Quiz end proves a battle of the sexes, with three lassies from neighboring Newport, Ky., and three men from a local engineering club appearing on the program caught.

Bantering build-up to musical queries, which are presented via sound musician-ship on the part of the James' ork, is capably handled by Quizmaster Dan Riss and Announcer Bill Cross. Commendable work on the part of the Marathon Melodies Chorus, and Devore Sisters' Honesuckle Harmony, Miss Rhoades' pleasing warbling, and Burt Farber's classy pianistics go to make a powerful air shot. None the less valuable is Cross's capable handling of the commercials.

Doepker.

Jeanne Bowman

Reviewed Monday, 5:15-5:30 p.m., CST. Style—Narrative. Sponsor—Bowman Dairy. Station—WIBA (Madison, Wis.).

Miss Bowman, who has appeared on several network stations in the South and East, presents a swell program for youngsters, concerning the adventures of animal characters found on the Bowman farm.

Theme song is *The Farmer in the Dell*, and a piano background provides music during the narration. Several poems and a handcraft suggestion for listeners comprise a portion of each broadcast. Also aired are the names of youngsters having birthdays and a congratulatory message from the sponsor.

Miss Bowman has wide experience in entertaining at children's birthday parties, and sponsor invites mothers to utilize her services, gratis, at their children's birthday parties. Stories are original and, if the first one aired is any criterion, they should click nicely with juveniles.

Brunner.

"Jobs Wanted"

Reviewed Friday, 8-8:30 p.m. Style—Interviews. Sustaining over KQV (Pittsburgh).

Here's a classified employment column on the air. Girl interviewers, Minness and Swigert, try to bring out job seekers' background and problems in about three minutes each. Program is laudable social service, and it's reported that some of the interviewees get positions.

For listener appeal, it could be pepped up.

Frank.

"Melody and Magic"

Reviewed Friday, 7:30-8 p.m. Style—Sports interview, orchestra. Sponsor—Duquesne Brewing Company. Agency—Walker & Downing. Station—KDKA (Pittsburgh).

Altho titled *Melody and Magic*, almost half of program is devoted to interview of newspaper writer Harris Breth on hunting and fishing, with announcer Aiden Fitzpatrick popping the leading questions. Musical portion is Bernie Armstrong's staff band on pop numbers, trumpet and strings emphasized. Introductions of songs are novel chorus effects by three Kinder Sisters. They're

effective. Armstrong's tunes are better than most local musicals, too, even some other of his own shows.

Breth's audience undoubtedly is intense because of the devotion hunters and fishermen have for their pastime. But the number of listeners must be relatively small, particularly since tuners-in at beginning of program would be discouraged from listening unless they go for the outdoor sports. Seems better placement of Breth's authoritative comments would increase show's following.

Frank.

"Have You Got It?"

Reviewed Tuesday, 3-3:15 p.m. Style—Man in street interviews. Sustaining over WWSW (Pittsburgh).

Free-lancer Walt Framer, biggest income receiver of all local stations' talent, gives a quiz-and-prize twist to *Vox Pop* with this show, aired five times weekly on sidewalk in front of Loew's Penn Theater. Only one of his seven programs that hasn't a sponsor, *Have You Got It?* asks persons if they have in their possession such items as an unstamped envelope, a safety pin, etc. Articles requested are those listed in listeners' mail. Every writer whose question is used gets pair of tickets to Penn, quizzees who answer correctly also get brace of Oakleys.

Framer points question in auctioneer-style voice with rapid-fire "Have you got it—have you got it—have you got it?" Glib, hefty-voiced, the style is plenty commercial. When he grabs hold of pedestrian he oozes with queries. Sometimes so many he probably confuses interviewee, who hasn't time to give answer before he gets another question. If produced in auditorium or site offering large audience, and used as part of variety show instead of as entire menu, *Have You Got It?* might well become generally popular because of novelty combined with habit common to everybody of carrying all kinds of items in pockets and purses.

Frank.

"WFIL Signal Corps of the Air"

Reviewed Monday, 7:15-7:30 p.m. Style—Dramatized patriotic. Sustaining on WFIL (Philadelphia).

Paced by the storytelling of Col. Bill Gallaher, station's educational director, this is a subtle attempt to build up a corps of juve listeners. Appeal is built around the means of communication—signal flags—used by the armed forces, with the gospel that a knowledge of signals might come in mighty handy in case of blitzkriegs and such. With the martial pitch tuned high these days, angle is a natural.

To bait the boys, listeners are invited to send in for membership cards, replete with semiphore figures, dots and dashes, and even having the international code printed on the back. A natural for box-top collectors, but for the time being this rides twice weekly on a sustaining builder.

Gathering a group of younguns about him in front of the fireplace, Colonel Gallaher excites the imagination of the lads with World War incidents that had signal flags making the rescue calls. Flash-back has a cast dramatizing the incident, with the Colonel picking it up on the finish.

Program holds interest for the adult as well as the youngster and is a clinch to build big. Has further advantage on coming on after the *Lone Ranger's* program. Fred Weber, announcer, gives capable assist to the Colonel.

Orodenker.

"Song Styles by Yvonne"

Reviewed Thursday, 1:15-1:30 p.m. Style—Songs. Sustaining on WMAS (Springfield, Mass.).

A really pleasant program that seems worthy of a better spot and sponsor. Yvonne's singing is extra special, and her personality is in all her songs. Paul Pelletier is her accompanist and usually does at least one solo, both in excellent manner.

The announcements are by Herb Edmonds.

Zack.

Advertisers, Agencies, Stations

NEW YORK:

HYLA KICZALES, assistant to General Manager Naylor Rogers of WOV, leaves Monday for a one-month tour of South America. . . . New recording company, ASCH Recording Studios, entered wax field this week with headquarters in New York. . . . BMI has acquired catalog of Golden Gate Publications, consisting chiefly of Hawaiian tunes. . . . Lee Anderson Advertising Company of Detroit has been elected a member of the American Association of Advertising Agencies. . . . Frank E. Mullen, NBC exec, elected to board of directors of the American Forestry Association. . . . Madison Personal Loan has contracted for six hours of broadcasting weekly over WHN, for 52 weeks, set thru Klinger Advertising Agency. . . . Pepsi-Cola Company, sponsoring *The Missus Goes A-Shopping* over WABC, 8:30-45 p.m., thrice weekly, set for 52 weeks thru Newell-Emmett Agency. . . . Young & Rubicam's Tom Harrington back from vacation next week. . . . Ditto Y&R's Fred Wile. . . . WQXR has put out a new coverage map indicating station coverage of 2,926,590 radio families. . . . WOR's *Can You Top This* goes Coast-to-Coast on Mutual February 17. . . . Broadcast of the Ambers-Jenkins fight February 28 will be carried by 129 NBC-Blue stations. Sponsored by Adam Hats.

CHICAGO:

BURRIDGE D. BUTLER, president of WLS, has returned to his winter activities at Phoenix, Ariz., where he operates Station KOY. . . . GEORGE GRANT, formerly with *The Des Moines Register and Tribune*, has been appointed head of the newly formed sales service department of Station WBBM and takes over February 10. . . . LOUIS E. TILDEN, named Middle Western representative of the NBC international short-wave division, to take care of increased interest in Central and South American markets. . . . LUNSFORD P. YANDELL, executive manager of international broadcasting for NBC, spent several days in Chi establishing the new office. . . . Bristol-Myers, Inc. (Mint-Rub), has extended its contract with WGN for sponsorship of Spencer Allen's news broadcasts to December 26; was to have expired May 2. Account handled by Young & Rubicam. . . . Manager Glenn Snyder of WLS back from a business trip to New York and Washington. . . . The American Chicle Company and the F. Ad. Richter Company have each taken a five-minute portion of the *Good Morning* transcribed program over WGN. Richter contract is for four weeks, American Chicle for 13 weeks. . . . Fred L. Edwards, formerly with CBS, New York, and recently commercial manager of KFJZ, Fort Worth, Tex., has joined the Russell M. Seeds agency as time buyer.

PHILADELPHIA:

EDDIE FELBIN, who dishes out the movieland gab on WIP for Marco Dog Food as Eddie Hoyle, joins the station staff as part-time announcer. . . . Claire Keller, secretary to Roger W. Clipp, WFIL general manager, resigns for a post outside the industry. . . . Dill

Company, makers of Espotabs, has Richard A. Foley agency to direct its account, with Adrian Bauer getting the H. Bomze & Bros.' account, makers of June Arden Frocks. . . . Wallace Heaton back on KYW with his weekly organ programs. . . . Betty-Jo, touted as the fem Gene Autrey, has her new programs on WCAM on the Jersey side in Camden. . . . Wayne Cody, WIP's Uncle Wip, peddling his kiddie songs to BMI. . . . Anna Jean Smith new night hostess at WFIL; Maude Monk made secretary to chief engineer Arnold Nygren. . . . Tappin's, credit jewelry chain stores, take over the sponsorship of the wrestling broadcasts via WDAS. . . . H. A. Batten, N. W. Ayer prexy, elected to the board of directors of the local Chamber of Commerce. . . . Harry Roesler transferred from Hartford, Conn., to head the local Transradio Press office. . . . Jack Guinan joins the WCAU announcers, from WGBI-WQAN, Scranton, Pa.

FROM ALL AROUND:

JERRY PIVEN, formerly announcer at WGBI, Scranton, Pa., is now at WDRC, Hartford, Conn. . . . Fred Brill is the new control-room operator at WDRC, Hartford, Conn. Francis Maloney is the new news editor of WICC, Bridgeport, Conn., succeeding John Reilly Jr., who recently passed away. . . . Lyn Hoskins, transmitter operator of CFQC, Saskatoon, has joined the Royal Canadian Air Force, Toronto. . . . New addition to the staff of CJRM, Regina, is Ann Draayer.

Jimmy Stevenson, news commentator at WJR, Detroit, became a major in the U. S. Army Reserve this week. . . . Rolf Kaltenborn, son of the NBC commentator, H. V., has joined the staff of the University of Miami to inaugurate a series of courses on radio as a social institution.

Morton Sidley has been appointed sales representative of KSFO, San Francisco. . . . Hal Chambers, formerly of KIDO, Boise, Idaho, is doing announcing chores at KROW, Oakland. . . . Paul Leake, KSFO engineer, is at Fort Lewis, Washington, as second lieutenant in the signal corps.

DENVER NOTES: Al McClellan, KOA transmitter engineer, member of the United States Naval Reserves, has been called to active duty on the West Coast. . . . Patricia Fletcher, of KLZ, recovering from an appendectomy. . . . Betty Brown has joined the KOA general office staff, succeeding George Mathews, who joins the army. . . . KVOG now airing *Gas Hospitality House* with singer Ray Baber, pianist Norm Sorenson, and comment and recipes by Aunt Vera. . . . Janet Agler, KLZ switchboard operator, to marry George Cooper, of Texas. . . . Tor Torland, KOA newscaster, who led the Colorado team participating in the Jeffers Cup Ski Tourney at Sun Valley, led his team in combined scoring, placing 24th out of 57 total entries. . . . KLZ News Bureau supplying daily news bulletins for the 5,000 men at Lowry Field. . . . Jeanne Carter succeeds to the post of receptionist and switchboard operator at KOA, resigned by Thelma Erickson.

Comment

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows, which, already reviewed, rate further mention. Basis is that a one-time program review is inadequate for a production that varies each time it is presented.

CITY DESK, aired over WABC and the Columbia network at 8:30-9 p.m. for Palmolive Lather Shave Cream, has been revamped and now shapes up as a better program. Earlier programs of the series have been bombastic, but airing last Thursday was restrained, presented an interesting story and giving a much better picture of what goes on in a newspaper office.

Orchids for the changes go to new director, Ken McGregor, and new author, Frank Daum.

Yarn indicated that maybe reporters have hearts after all, the male sleuth getting a yarn and killing same to protect his girl friend and colleague from a batch of unsavory publicity. Leads handled by James Meighan and Gertrude Warner, with Charles Paul doing original music.

P. A.

TONY MARTIN'S mike purrings on behalf of Woodbury's continue to be cer-

tain femme bait. His offerings still sound as tho he were making love to every girl within earshot. His offerings on Tuesday's airings were typical, including *Having Breakfast With You*, *Here in the Velvet Night*, and *Do You Miss Me Tonight?*

The show's scoring by David Rose is admirable in achieving its amorous design. Commercials by Truman Bradley stress feminine appeal and deb endorsements.

The second half on the Woodbury session continues its romantic appeal with the dramatization *How Did You Meet?* Letter dramatized concerned an engineering student who, in order to get funds to continue his schooling, enters a recipe contest conducted by contest editor, Uncle Jim, who in reality is a sweet young thing. Of course, they eventually take the plunge. Characterizations and writing okeh.

J. C.

PETRILLO OFF GOV'T PAN

Nitery Ops, Pix Exhibs Threaten ASCAP Boycott

PHILADELPHIA, Feb. 8.—Encouraged by the pressure on ASCAP from radio and the government, a movement has started on two separate fronts here to remove the shackles of ASCAP's control of music. Motion picture theater men and night club operators, working independently, are building toward an ASCAP boycott similar to that of radio.

Theater owners, better organized thru their two national exhibitor associations, the Allied Theater Owners and Motion Picture Theater Owners, are talking in terms of a monopoly suit against ASCAP, joining many of the motion picture distributors in the action. Organization leaders here point out that picture companies, such as 20th Century-Fox, Warner Brothers, and MGM, hold controlling interests in music publishing houses which are ASCAP members. As a result, feeling is that the money paid for ASCAP licenses reverts, for the most part, back to the picture companies. In view of the wide publicity given the ASCAP-BMI feud, movie men are becoming well versed in the workings of the performing rights society, and figure that if radio has a just cause, theirs is also just. It is pointed out that for many years resolutions have been passed at the MPTO national conventions attacking ASCAP and urging action similar to that taken by the radio industry this year.

Nitery Action

Action on the night club front is independent. ASCAP has to sue practically every after-dark spot to get its license fee, operators never seeing eye to eye with the Society on the blanket license, but always losing out in court or settling out of court upon advice of attorney. However, nitery operators point out that now it's the BMI and public domain songs that are popular with the patrons, and any number of local club owners have followed the earlier workings of radio and ordered the band leader to use BMI and public domain music exclusively. In that way they figure that they can escape the usual ASCAP assessments.

At the outset of the radio boycott against ASCAP band boys were pretty bitter, since all their best hits were released by ASCAP. But in past weeks the numbers being added to the books have been BMI copyrights and not ASCAP, and practically all can put on fairly decent dance sets now without ASCAP music. More important, feeling is that if the establishment can forget about the monthly pay-off to ASCAP operator could afford either to hike up the musicians' salary or find it profitable to hire a relief band. Without ASCAP payments, spots using music only one or two nights a week could put the band on a full-week schedule.

Considering the fact that the United States District Court here was always a hot-bed of legal actions against nitery ops for failure to pay license fees, almost total lack of suits filed in recent weeks indicates that perhaps ASCAP is relaxing its tax-collecting pressure on the tune-dispensing niteries to insure at least one top outlet for its music.

Nothing Like Asking

PHILADELPHIA, Feb. 8.—WDAS nightly broadcasts a program of classical music, and to determine the extent of listener interest station promoted a contest. A 25-word sentence completing the statement, "I like *Nocturne* (name of program) because . . ." rates the best sender the choice of any album in any record company catalog. Winning letter must also contain choice of listener, which would be played on the air before delivery to the prize winner.

Past week the winning letter caused no little consternation. Sentence selected didn't request a symphony or a concerto. All the contestant wanted was the album of Artie Shaw records.

Fooler

NEW YORK, Feb. 8.—Those stayer-uppers who tune into Station WEVD here for the nightly dance music kicks offered by the titularly swing-tinted *Midnight Jamboree* must think they have the wrong wave-length, unless they're used to the clever introduction given the show by its conductor, David Niles, who is also the station's chief announcer.

The lugubrious heaviness of Beethoven's *Sonata Pathetique* trickles thru the loud-speaker at the start of the four-hour recorded show and in a somber mood that suggests anything but a jamboree of jazz. But before dialers have gotten over their surprise enough to tune out, Niles times the statement, "No, this is not the Symphonic Hour," to precede a heat-laden swing riff, following that with a jubilant exclamation to the effect that "it's the *Midnight Jamboree!*"

The disk that lends itself so well to a clever sign-on than most is Jimmie Lunceford's arrangement of the Beethoven opus, which starts off in a vein more like that the composer had in mind originally before it begins to rock.

Vocalist Uninjured When Dress Catches On Fire During Song

MOUNTAINSIDE, N. J., Feb. 8.—The quick thinking of Mrs. Cary Lane, mother of the Norton Sisters, singers with the McFarland Twins band at the Chatterbox here, saved Betty Norton from serious injuries after her gown went up in flames while she was singing on the bandstand Wednesday (5).

While the three girls were doing their song, a spark was emitted from the microphone wire, and as quick as it took the electricity to travel, Betty, nearest one to the wire, was a mess of flames, while everybody sat around amazed, wondering if it was part of the effect.

Mrs. Lane, however, yanked the girl off the stand and put the human torch out with her hands, sustaining serious burns herself because of it. She was treated on the scene by a doctor, quickly called by Frank De Carlo, owner of the Chatterbox. The singer was uninjured.

While the mother was beating the flames from her daughter, the other two sisters went on singing the number in the best "show must go on" tradition.

Dismissals, Cuts Strewn Thru Pub Houses Hit by ASCAP War

NEW YORK, Feb. 8.—As the ASCAP-radio situation drags on with no tangible evidence of a settlement in sight at the moment, the enforced inactivity along plugging lines is causing serious re-trenchment in ASCAP publishing houses. Very few contact men are absolutely certain of the continuance of their jobs, and layoffs are occurring right and left.

At Irving Berlin, Inc., three out of seven professional men got four weeks' notice, effective March 8, with three out-of-town pluggers also getting the same notice. The men were told that if things begin to look encouraging during that time, the notice will be rescinded. At Bregman-Vocco-Conn it's understood that only the three heads of the firm are actively engaged in carrying on, the professional staff of four having been let go recently.

A different wrinkle is being tried by two publishers, the Warner group that includes Harms, Witmark, and Remick, and Paramount Music, subsid of Paramount Pictures. Staffs were told to take their two-week annual vacation, usually coming in the summer, at the present

Dep't of Justice Meets Setback In AFM Anti-Trust Prosecution As Result of Battle With AGMA

By EDGAR M. JONES

WASHINGTON, Feb. 8.—Hutcheson case, decided by the U. S. Supreme Court last Monday, apparently sounded the death knell for Department of Justice plans to prosecute criminally James C. Petrillo, president of the American Federation of Musicians, *The Billboard* authoritatively learned this week. Federal attorneys had intended to charge Petrillo with violation of the Sherman Anti-Trust laws because of AFM's struggles with AGMA, union for concert artists.

Investigation of the AFM had been launched by agents for the Department of Justice, but action awaited decision of the Hutcheson case before making the formal charge. It was understood that jurisdictional disputes involving the AFM found their counterpart in the St. Louis case, which the Supreme Court decided against the government last Monday (3).

Thurman Arnold, in charge of the department's anti-trust division, had charged officers of the United Brotherhood of Carpenters and Joiners of America (AFL) with violation of the monopoly laws and maintaining a boycott against Anheuser-Busch, the brewers. The jurisdictional fight between the carpenters'

union and another AFL organization, the International Association of Machinists, had led the brewing company to deal with the machinists.

As a result, the carpenters called a strike, and urged all union supporters to boycott the company's beer. This action moved Assistant Attorney General Thurman Arnold to seek grand jury indictment of the carpenters' officers. A lower court had dismissed the charge, and by a six-two vote the Supreme Court affirmed the opinion. Chief Justice Hughes and Justice Roberts filed a dissenting opinion, while Justice Murphy took no part.

The majority opinion, as written by Justice Frankfurter, held that the Clayton Act and the later Norris-LaGuardia Act, which amended the Sherman laws, had exempted labor unions from prosecution so long as the unions act within self-interest and do not combine with non-union groups for a common end.

In Petrillo's case, the AFM had ordered instrumentalists such as Jascha Heifetz, all members of the American Guild of Musical Artists (AGMA), of which Lawrence Tibbett is prexy, to join the musicians' union or else be prevented from making records or appearing in concert or on the air with union musicians. A couple of weeks ago the Appellate Division of the New York State Supreme Court unanimously rejected an appeal from AGMA to restrain Petrillo from "interfering" with AGMA members, the second court battle won by the AFM in the matter.

Circles in Washington learned that the Department of Justice men in charge of the Petrillo case were studying the Hutcheson decision to see if there is any way to proceed without touching upon points decided Monday. No official statement would be given, however.

CRA Takes on Four New Bands To Book

NEW YORK, Feb. 8.—Four bands, three of them affiliated with other agencies, dropped the ties that bind last week and switched over to Consolidated Radio Artists. Leading the lot was Teddy Powell who was with CRA when he first organized a band two years ago. His last office was General Amusement Corporation.

Joe Marsala and Art Mooney, both previously with Music Corporation of America, also came into the CRA fold. Completing the foursome is Irv Carroll's band, who wasn't tied down with any booking office in the past. CRA's agreement with all of the bands is for booking and management.

Powell goes into Bordewicke's, Westchester, N. Y., while Marsala continues at the Famous Door, and Carroll at Jack Dempsey's Broadway nitery.

Battle of Music— Sideline Scrimmage

NEW YORK, Feb. 8.—Songwriters Alan Wilson and Morty Jacobs thought they had a good idea when they wrote a song about the *Information Please* radio program and titled it after the wizards, *Mr. Levant, Mr. Kieran, and Mr. Adams*. It was a good idea, apparently, but Oscar Levant, an ASCAP member, didn't like the idea of it being sold to Doraine Music, a BMI firm.

Doraine Music returned the song to its authors after Dan Golenpaul, producer of the program, refused them permission to use the wizards' names as the title piece. Wouldn't have any objections, however, if the tune were being published by an ASCAP firm. *Information Please* is heard over the NBC network, one of the chief proponents of BMI.

C. Horvath, Trianon Op, Says Top Names Only B.-O. Material

NEW YORK, Feb. 8.—Charlie Horvath, owner-manager of the Trianon Ballroom, Cleveland, shopping here for bands to complete his season in the Ohio territory, reports that name bands are the only properties which have justified their salaries during the past season.

Horvath said that despite the defense program—and Ohio, he said, is doing the bulk of manufacturing steel, munitions, and airplanes for national defense—there has been a lull in normal business, and that one-time local favorites have been laying eggs on week nights. Only pick-up, he cited, was the weekly playing of name bands, which he said draw as much as usual, but not in droves anticipated when the government money began flowing.

Horvath, who was manager of the Jean Goldkette band back in the old days, said that maybe people were too tired to dance because of the increase in employment, but that they just weren't spending like they did when money was on the loose in the past. He said he is of the opinion that his patronage has become so name-band-conscious that the big boys are the only ones they'll pay to dance to.

He said that a lot of little bands that have always been consistent drawing cards in the past now draw buttons, but that the names make up for it at the end of the week. Everybody's making more money, Horvath stated, but he isn't seeing any of it.

Stocks or Else, So Cincy Batoneer Loses Air Time

CINCINNATI, Feb. 8.—Herman Kirschner, whose band followed Carl (Deacon) Moore into Old Vienna here last Saturday (1), refused to air over the WLW-WSAI lines out of there this week when station officials, fearful of ASCAP-BMI difficulties, insisted that he confine his musical outpourings to stock arrangements.

Kirschner insisted that he would use his special arrangements or nothing—and nothing it was. Jimmy James and his WLW ork move into Old Vienna tonight.

The Kirschner difficulty was ironed out late in the week, and way opened for all local bands to air their own arrangements in the future.

Orchestra Notes

By DANIEL RICHMAN

New York Nocturne

A PROPOS the Robbins infringement suit against WEEL, Boston CBS outlet, for allegedly playing the Benny Goodman tune, *Don't Be That Way*, the ironic (and amusing) part is that the band broadcasting a remote on the station—at the time of the alleged unauthorized use of the ASCAP tune on non-ASCAP air—was cut off for a few minutes because the station thought it started to play something with an ASCAP tinge . . . to fill in until the ork was picked up again, the station is supposed to have put on Goodman's record of a song that's as ASCAP as they come! . . . ARTIE SHAW, currently in New York, gets a renewal on the Victor label for a pair of years. . . . COLUMBIA RECORDS, JOHN HAMMOND, and JOSHUA WHITE were named defendants this week in a suit filed by LAWRENCE GELLERT, charging unauthorized recording of his song, *I Hear Danger Singing*, in an album made for the waxworks by White. . . . IRVING BERLIN grabbed a tremendous amount of newspaper space on his new ditty, *When That Man Is Dead and Gone*, which, he points out, names no names . . . altho it might just as well, since the meaning is unmistakable. . . . JACK LEONARD is supposed to leave next week for his year in the army, the draft having caught up with him. . . . WILARD ALEXANDER off to Florida for a two-week vacash, with ED FISHMAN'S departure to head the William Morris Coast band department pushed back until Alexander's return. . . . LES HITE plays his first New York date at the Apollo Theater in Harlem, February 14 week . . . deal to bring FLETCHER HENDERSON into Cafe Society Uptown has collapsed, pianist-arranger-leader wanting to bring his 14-piece crew in, and the spot desiring an outfit of half that size . . . as a result, JOHN KIRBY takes over the assignment to succeed Teddy Wilson there, the latter going to Chicago's Pump Room middle of the month. . . . JOHNNY PICK TRIO opened Childs' Rainbow Room this week for a marathon stay, while MARJORIE WHITNEY, chirper with JERRY WALD at Childs' Spanish Gardens, leaves that stand to go back to Lincoln, Neb. . . . PATTY MORGAN joins the vocal department of the TOMMY REYNOLDS contingent.

Midwest Melange

RALPH BARLOW starts a four-weeker at the Southern Mansions, Kansas

City, Mo., on the 13th, winding up a stay at Madura's Danceland, Whiting, Ind., four days previously. . . . HENRY SENNE makes it the Lookout House, Covington, Ky., February 18 for a brace of weeks. . . . PINKY TOMLIN has the next month lined up, the first two weeks of which—from the 13th—are at the Muehlebach Hotel, Kansas City, Mo., and the following fortnight at the Club Trocadero, Evansville, Ind. . . . TINY HILL takes over the Trianon and Aragon podiums for the single nights of February 22 and 23, respectively. . . . the FOUR CALIFORNIANS have been set by Carl Schreiber, of the Weems office, to open at the Glass Hat of Chicago's Congress Hotel on March 25. . . . DON JOSE CASTELLANOS is holding forth at Cuban Village, new night spot opened last week by Otto Kusse. . . . FREDDY FISHER'S Schnickelfritzers close this week at Blatz Palm Garden, Milwaukee, after a 13-week engagement, and move on to Fort Wayne, Ind., for the General Electric Company's employees' dances and shows February 18-23, inclusive. . . . the next day the Fisher lads take the stand at Lantz's Merry-Go-Round, Dayton, O., for an indef stay. . . . the combo has a new trumpeter in GEORGE ROCK, a 245-pounder. . . . BILLY BISSET follows an 18-week sojourn at the Santa Rita Hotel, Tucson, Ariz., with four weeks at the Adams Hotel in Phoenix. . . . JACK MILLS band starts a two-weeker the 13th at the Westwood Club, Little Rock, Ark., after which comes a repeater at the Century Room, Tulsa, Okla., three weeks beginning February 27.

Of Maestri and Men

CHARLIE SPIVAK, holding over till mid-March at Glen Island Casino, New Rochelle, N. Y., and then due back in two months later for a summer run, now has GARY STEVENS for the male balladeering, replacing Frank Howard. . . . ADRIAN ROLLINI into the Latin Quarter, Miami Beach, this week for a month. . . . JOHNNY MARTELL, formerly with Larry Clinton, GEORGE MACDONALD, and LOUIS CARTER all new in the BOBBY BYRNE band. . . . two replacements are for Nick Galletto and Gabe

The Hard Way

WEST ALLIS, Wis., Feb. 8.—The common council has passed an ordinance making it unlawful "to permit dancing in a barroom of any tavern within six feet of any bar and back bar wall, or the area within three feet of any part of an exit door or lavatory room door, or any other exit, passage-way or any lavatory room or any other space or room which is not used exclusively by the public."

The new ordinance provides that the area in which dancing is permitted shall be either partitioned off, roped off, or indicated by a line drawn on the floor. The city's former ordinance regulating dancing in taverns required that dance floors must be separated from the barroom by partitions.

Courtney Biz OK on First Lincoln Date

LINCOLN, Neb., Feb. 8.—Del Courtney wound up with \$410 at the Turnpike Casino (31), which was a very good showing considering it was his first appearance here. Door demand was 75 cents including tax.

Courtney was met with good weather, the first this year, and celebrating colleagues who had just gone thru final exam week.

Gary Gross, staff band of KOIL, Omaha, took over the following two nights (1-2) and got \$479, with the tariff at 55 cents per person, which is very nice.

Lee Williams (1-2), at the Pla-Mor, gathered up \$330 on the two nights, not bad.

Julian, now toiling for Uncle Sam at Fort Dix. . . . HAL LANSBERRY, after two weeks at Odenbach's, Rochester, N. Y., is playing Sunday relief at the Beachcomber, New York, and Mondays at the Copacabana. . . . GENE AUSTIN and his ork held over until March 6 at Don Lanning's, Miami. . . . COUNTESSE NATASHA and Her Dazzling Dukes, fronted by the Duke of Harmony, may go into a Florida spot. . . . RAY KINNEY for the Adolphus Hotel, Dallas, February 14 for a fortnight. . . . McFARLAND TWINS into the Syracuse (N. Y.) Hotel April 12 for five weeks, until which date, a one-night tour in the East.

Andrews Sisters' Performance and Songs Fine in U's "Buck Privates"

Buck Privates, the second Universal picture featuring the singing Andrews Sisters, was previewed last Monday (3) at the Astor Theater, New York, before a trade audience of music and movie people, and revealed itself as an entertainment far superior to the first film made for the studio by the Andrews last summer, *Argentine Nights*. Starring the comedy team of Bud Abbott and Lou Costello, the pic doesn't allow the singing sisters as much dialog and plot scope as the initial effort, but what they have to do they do in considerably improved fashion.

Treated a great deal more kindly by the make-up and lighting departments, Patty, Maxene, and LeVerne, as hostesses in an army camp, sell their four numbers engagingly, with Patty the standout with her solo interludes. Tunes, by Don Raye and Hughie Prince, with an assist from Sonny Burke on what shapes up as the movie's biggest hit, *You're a Lucky Fellow, Mr. Smith*, are uniformly excellent, with the Andrews making the most of *Bounce Me, Brother, With a Solid Four* (the antidote to the boogie-woogie, eight-to-the-bar menace), and *Boogie-Woogie Bugle Boy*. Mr. Smith gets recurrent treatment thru the film, and is bound to send audiences out of the theater with its lilting melody and bright lyrics uppermost in their minds.

Score also includes an old Albert Von Tilzer-Neville Fleeson ballad, *I'll Be With You in Apple Blossom Time*, sung ensemble afd by the Andrews, and the Raye-Prince-Vic Schoen romantic ditty, *I Wish You Were Here*, warbled capably if not lengthily by Jane Frazee, of the Frazee Sisters, who carries the plot's love interest. Songs, with the exception of *Apple Blossom Time*, are published by Lou Levy's Leeds Music Company. Levy also manages the Andrews girls.

Picture establishes Abbott and Costello as two of the funniest comics now on the sound stages. Antics of the pair as draftees (this is the first conscription

story to come out of Hollywood since the first trainees marched off to camp) are hilarious, and their work may well do for them what the Wallace Beery-Raymond Hatton clowning accomplished for that team in another comedy about another war, *Behind the Front*.

Of particular interest to the music trade is the first camera appearance of Raye and Prince, who assumed supporting roles in addition to turning out most of the score. And of particular interest to Universal or other studios should be the personality and general possibilities of Don Raye as movie fodder. Seen only in brief flashes, he manages to convey—at one point in a few lyric lines, at another in a 16-bar dance routine, and all along the line in sporadic dialog delivery—an impression of picture capabilities that Hollywood ought not to overlook.

Whole picture has been compactly written and directed with a speed and pace that guarantee favorably audience reaction anywhere. The Andrews girls in particular have received the benefit of proper handling that shows them in a light that will do much to erase the mistakes of *Argentine Nights*. They're signed for a third flicker at Universal, *Ride 'Em Cowboy*, and with Arthur Lubin, who handled the megaphone on *Privates*, again directing, their movie popularity now seems likely to build in proportion to their success on records and personal appearances.

Daniel Richman.

T Ella GRAM

PERSONAL MANAGEMENT GALE, INC. • 48 WEST 48th ST.

MR. COIN MACHINE OPERATOR
AMUSEMENT WORLD
U. S. A.

MY NEWEST RECORD
"HELLO, MA! I DONE IT AGAIN" AND
"WISHFUL THINKING", NO. 3612, HAS JUST BEEN
RELEASED BY DECCA.

MAY I SUGGEST YOU HEAR IT SOON.

SINCERELY,

ELLA FITZGERALD.

P. S.—"THE ONE I LOVE", NO. 3608, RELEASED
LAST WEEK, IS ALREADY AMONG THE LEADERS
IN THE BILLBOARD'S RECORD BUYING GUIDE.

WINDOW CARDS

14x22 Cards, \$4.00 per 100.
Washington's Birthday, St. Patrick and Valentine Dance Posters, 5 1/2 x28. Bumper Strips, \$3.75 for 250.

BOWER SHOW PRINT 12 ADE STREET FOWLER, IND.



The Billboard

WEEK ENDING
FEBRUARY 7, 1941

MUSIC POPULARITY CHART

LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG

THERE I GO. (10th Week) Vaughn Monroe, Will Bradley, Tommy Tucker, Woody Herman.

A NIGHTINGALE SANG IN BERKELEY SQUARE. (7th Week) Guy Lombardo, Glenn Miller, Ray Noble, Sammy Kaye.

DREAM VALLEY. (6th Week) Sammy Kaye, Woody Herman, Frankie Masters.

FRENESI. (5th Week) Artie Shaw, Woody Herman.

I HEAR A RHAPSODY. (3d Week) Charlie Barnet, Jimmy Dorsey, Al Donahue.

STARDUST. (2d Week) Artie Shaw, Tommy Dorsey.

ALONG THE SANTA FE TRAIL. (1st Week) Dick Jurgens, Sammy Kaye, Bing Crosby.

COMING UP

I GIVE YOU MY WORD. Eddy Duchin, Mitchell Ayres.

THE LAST TIME I SAW PARIS. Kate Smith.

YES, MY DARLING DAUGHTER. Glenn Miller, Dinah Shore, Benny Goodman.

SCRUB ME MAMA, WITH A BOOGIE BEAT. Andrews Sisters.

SO YOU'RE THE ONE. Eddy Duchin, Hal Kemp.

YOU WALK BY. Blue Barron, Tommy Tucker.

HIGH ON A WINDY HILL. Vaughn Monroe, Eddy Duchin, Sammy Kaye.

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. New York City: Center Music Store; Bloomfield Music Shop; Liberty Music Shop; Vesey Music Shop; Gaiety Music Shop; Boston: Boston Music Co.; The Melody Shop; Mosher Music Co., Inc.; Buffalo: Whiteman Song Shop; Broadway Music Shop; Avenue Record Shop. Pittsburgh: Volkwein Bros., Inc. Philadelphia: Ted Burke, Inc.; Wayman Co.; Co-Operative Music Co. Washington: George's Radio Co., Inc. Denver: The May Co.; The Record Shop; Charles E. Wells Music Co. Salt Lake City: Z. C. M. I. Record Dept. Portland, Ore.: Meier & Frank Co.; J. K. Gill Co. Los Angeles: Birkel-Richardson; Southern California Music Co.; Hollywood House of Music. San Francisco: Schwabacher-Frey; Quarg Music Co. Chicago: Sears, Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Garrick Music Shop; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Milwaukee: Schuster's; Record Library (Ed Dram's); Broadway House of Music; J. B. Bradford Piano Co. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Kansas City, Mo.: Music Box. St. Louis: Aeolian Co. of Music; Famous & Barr. St. Paul: W. J. Dyer & Bros.; Mayflower Novelty Co. Cleveland: Halle Bros. Co. Springfield, Mo.: L. E. Lines Music Co. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pitztz Dry Goods Co. Atlanta: Cox Prescription Shop. Raleigh, N. C.: James E. Thiem; C. H. Stephenson Music Co. Miami: Richards Store Co.; Burdine's, Inc. New Orleans: Louis Grunewald Co., Inc.; G. Schirmer, Inc. Fort Worth, Tex.: McCrory's; Kemble Bros. Furniture Co. San Antonio: Thomas Acuna; Alamo Piano Co.; San Antonio Music Co.

NATIONAL		EAST		WEST COAST	
POSITION	Last This Wk.	POSITION	Last This Wk.	POSITION	Last This Wk.
1	1. FRENESI —ARTIE SHAW	1	1. Frenesi —Artie Shaw	1	1. Frenesi —Artie Shaw
2	2. I HEAR A RHAPSODY —CHARLIE BARNET	2	2. I Hear a Rhapsody —Jimmy Dorsey	4	2. I Hear a Rhapsody —Jimmy Dorsey
3	3. I HEAR A RHAPSODY —JIMMY DORSEY	3	3. Anvil Chorus —Glenn Miller	5	3. Anvil Chorus —Glenn Miller
4	4. ANVIL CHORUS —GLENN MILLER	4	4. I Hear a Rhapsody —Charlie Barnet	—	4. High on a Windy Hill —Gene Krupa
5	5. HIGH ON A WINDY HILL —GENE KRUPA	5	5. It All Comes Back to Me Now —Hal Kemp	—	5. I Hear a Rhapsody —Charlie Barnet
6	6. IT ALL COMES BACK TO ME NOW —HAL KEMP	6	6. High on a Windy Hill —Vaughn Monroe	—	6. It All Comes Back to Me Now —Eddy Duchin
7	7. YOU WALK BY —EDDY DUCHIN	7	7. Tonight —Xavier Cugat	—	7. Down the Road a Piece —Will Bradley
8	8. STARDUST —ARTIE SHAW	8	8. Yes, My Darling Daughter —Dinah Shore	—	8. Along the Santa Fe Trail —Bing Crosby
9	9. TONIGHT —XAVIER CUGAT	9	9. You Walk By —Eddy Duchin	—	9. Frenesi —Glenn Miller
10	10. CONCERTO FOR CLARINET —ARTIE SHAW	10	10. So You're the One —Hal Kemp	—	10. You Walk By —Eddy Duchin
			MIDWEST		SOUTH
			1. Frenesi —Artie Shaw	1	1. Frenesi —Artie Shaw
			2. High on a Windy Hill —Gene Krupa	2	2. I Hear a Rhapsody —Charlie Barnet
			2. I Hear a Rhapsody —Charlie Barnet	3	3. Summit Ridge Drive —Artie Shaw
			4. I Hear a Rhapsody —Jimmy Dorsey	—	4. Anvil Chorus —Glenn Miller
			7. You Walk By —Eddy Duchin	—	5. Stardust —Artie Shaw
			6. It All Comes Back to Me Now —Gene Krupa	—	6. It All Comes Back to Me Now —Hal Kemp
			7. Tonight —Xavier Cugat	—	7. Concerto for Clarinet —Artie Shaw
			8. Stardust —Artie Shaw	—	8. Scrub Me Mama —Andrews Sisters
			9. Concerto for Clarinet —Artie Shaw	—	9. High on a Windy Hill —Hal Kemp
			5. 10. Stardust —Tommy Dorsey	9	10. You Walk By —Blue Barron

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Pittsburgh: Volkwein Brothers, Inc. San Francisco: Pacific Coast Music Jobbers; Sherman, Clay & Co. Los Angeles: Morse M. Freeman, Inc. Seattle: Capitol Music Co. Portland, Ore.: Sklare Music Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. St. Louis: St. Louis Music Supply Co. Kansas City, Mo.: Jenkins Music Co. Detroit: Grinnell Brothers. San Antonio: Southern Music Co. Fort Worth, Tex.: Ault Music Co. New Orleans: G. Schirmer of Louisiana. Atlanta: Cable Piano Co. Phoenix, Ariz.: Dawson Music Co.

NATIONAL		EAST		WEST COAST	
POSITION	Last This Wk.	POSITION	Last This Wk.	POSITION	Last This Wk.
1	1. I HEAR A RHAPSODY	1	1. I Hear a Rhapsody	1	1. I Hear a Rhapsody
2	2. FRENESI	2	2. Frenesi	2	2. Frenesi
3	3. YOU WALK BY	3	3. There'll Be Some Changes Made	3	3. So You're the One
4	4. THERE I GO	4	4. You Walk By	3	4. I Give You My Word
5	5. I GIVE YOU MY WORD	5	5. It All Comes Back to Me Now	6	5. You Walk By
6	6. IT ALL COMES BACK TO ME NOW	6	6. High on a Windy Hill	—	6. There'll Be Some Changes Made
7	7. SO YOU'RE THE ONE	7	7. Tonight	5	7. There I Go
8	8. HIGH ON A WINDY HILL	8	8. So You're the One	4	8. Tonight
9	9. THERE'LL BE SOME CHANGES MADE	9	9. I Give You My Word	8	9. May I Never Love Again
10	10. TONIGHT	10	10. May I Never Love Again	—	10. High on a Windy Hill
11	11. MAY I NEVER LOVE AGAIN	11	11. Let's Dream This One Out	—	11. A Nightingale Sang in Berkeley Square
12	12. A NIGHTINGALE SANG IN BERKELEY SQUARE	12	12. There I Go	—	12. Let's Dream This One Out
13	13. DOWN ARGENTINE WAY	13	13. God Bless America	11	13. San Antonio Rose
14	14. SAN ANTONIO ROSE	14	14. Mexicali Rose	12	14. It All Comes Back to Me Now
15	15. LET'S DREAM THIS ONE OUT	15	15. The Last Time I Saw Paris	—	15. Eloise
			MIDWEST		SOUTH
			1. I Hear a Rhapsody	1	1. I Hear a Rhapsody
			2. Frenesi	2	2. Frenesi
			3. You Walk By	7	3. May I Never Love Again
			4. There I Go	4	4. You Walk By
			5. It All Comes Back to Me Now	5	5. America, I Love You
			6. A Nightingale Sang in Berkeley Square	—	6. High on a Windy Hill
			7. I Give You My Word	9	7. I Give You My Word
			8. Tonight	—	8. San Antonio Rose
			9. So You're the One	10	9. It All Comes Back to Me Now
			10. Down Argentine Way	—	10. Where the Mountains Meet the Moon
			11. Ferryboat Serenade	—	11. Five o'Clock Whistle
			12. May I Never Love Again	—	12. I Can't Remember to Forget
			13. There'll Be Some Changes Made	6	13. So You're the One
			14. San Antonio Rose	11	14. Down Argentine Way
			15. The Last Time I Saw Paris	—	15. Let's Dream This One Out

The list of Songs With Most Radio Plugs, usually found in this space, has been temporarily discontinued due to the abnormality of the network song situation that has resulted from the ASCAP-radio war.

The list had been maintained past the December 31 deadline that marked the ban of all ASCAP music from network programs in the belief that it would constitute an interesting record of radio song hits developed from diversified sources.

Radio's plug songs, however, have sprung from only one source, with one or two exceptions, since the beginning of the year. This being the case, The Billboard feels such a list serves no useful purpose, because radio's top songs are now apparently based upon expediency rather than upon the former basis of open competition for plugs by music publishers and the opportunity for a wide selection of songs by orchestra leaders and radio singers.

Plenty of Khaki-Clad Musicians Tootling for Uncle Sam, But the Leaders Are Still in the Clear

NEW YORK, Feb. 8. — Rank-and-file musicians, not their bosses—the band leaders—have been hit the hardest thus far on being drafted into the army for a year. Check-up reveals that the ranks of the name bands have already been decimated by the one-year-booking-in-uniform, but that leaders haven't, as yet, been touched. It's probably more coincidence than drag, because the booking agencies say they aren't trying to work angles. Too much trouble involved in tinkering around with national defense machinery, and besides, some of them are patriotic about it.

It isn't considered likely that leaders will get deferments in the future, unless an entertainment set-up comes about, something which doesn't appear likely yet. Agencies, for patriotic reasons and otherwise, are ready to talk turkey to the army at any time, on supplying bands and talent in camps. So far, tho, the army is more concerned with getting the recruit problem settled. It's held likely that about July an entertainment structure may be under way.

A partial list of musicians who are now playing army camps around the Eastern seaboard includes Gabe Julian and Nick Galletto, from Bobby Byrne's ork; Bill Shine, from Tommy Dorsey; Hank Freeman, of Tony Pastor's ork; Kelly Camaratta, of Joe Venuti's crew; Otis Johnson, of Louis Armstrong's; Bob Peck, of Bob Chester's band; Cliff Grass, of Gray Gordon's ork; and Murray Roth, from Jerry Wald's band. There are many others, but names are not available yet.

Stand of James C. Petrillo, prexy of the American Federation of Musicians, is that he will not ask the government for a deferment for either leaders or musicians, because of the importance with which he views the national defense program. Petrillo told *The Billboard* months back that the union would cooperate with the government's defense program, not hinder it, "and seeking deferments would be a hindrance," he said. Shortly after that, however, he stopped a network broadcast from Fort Dix because an arrangement hadn't been made with him first, on broadcasting non-union bands.

With the rapidity with which musicians are being drafted, there will probably be enough union musicians in the army to take care of all band problems. The scale will be something else to worry about. Under ordinary conditions, union musicians who were enlisted in the National Guard received regular scale for all army dates played, but nothing of that sort has been worked out under the new defense set-up.

Only hint of getting musicians deferred has come from a certain individual who has been haunting band-booking offices for the past few weeks, telling them that he knows a way to get musicians deferred by offering exchange dates to the army—let the men stay with the bands, and the bands will play army camps free. Several offices looked into his proposal, but viewed it with a frown.

Jinx Week for Musickers

CHICAGO, Feb. 8.—Last week was jinx week for musicians riding in autos.

Hard on the news that Anson Weeks was injured in an accident in Iowa came word that Jim Breyley, MCA representative, was bruised and his wife, Virginia Verrill, radio songstress, suffered a twisted ankle and lacerated knee Saturday (1) when Breyley's car skidded and crashed head-on into another auto near Racine, Wis. Breyley had been summoned from Milwaukee to be with his brother Allen, who was in an Evanston hospital as a result of another auto accident.

On the same day, the car of Bernie Cummins, in which he and three of his bandmen were driving from the West Coast to Texas, turned over three times. Luckily, the occupants got off with minor injuries.

Philly Ballroom Op Observes 45th Terp Anniversary

PHILADELPHIA, Feb. 8.—This month marks the 45th year as ballroom operator for Professor Oakes, and at the same stand, his Oakes Dancing Academy. He is probably the oldest dance promoter in the country in terms of operation. More than just a ballroom operator, Oakes has been teaching ballroom dancing as well all thru the years. But he was never a convert to the swing or jitterbug brand of ballroomology. In fact, he blames such antics as the flea hop and the Lindy hop for almost ruining the dance business, and feels that that cycle has passed, with the ballroom returning to more normal and permanent levels.

During the height of the swing era, Oakes would never allow jitterbugging on the dance floor, determined to keep things on a refined level. By the same token he would never hire a swing band for his dances. In fact, his preference in buying bands all thru the years is for unknowns with big-time possibilities, pointing out that both Vincent Lopez and Ted Weems got their start at his ballroom. Currently, he's banking on Russ Alexander and the Royalists Orchestra, territorial faves, to break into big time following their run here.

The first decoration on the first opening of his ballroom was an electrically controlled windmill art piece, a novelty in those days. And it's still in use today. There was much ado among the dancers 45 years ago when the band would hit into a waltz. Ballroom would darken, and to heighten the romantic spirit only lighting in the room was the multi-colored lights on the blades of the windmill, hanging on the wall behind the bandstand. That ritual has been carried down for all waltz sets until today. In fact, Oakes believes that during the swing era his was the only ballroom in the country where waltzes instead of stomperos were featured.

Charlie Barnet Great on Return to Canton Dansant

CANTON, O., Feb. 8.—Little known hereabouts when he appeared here three months ago, Charlie Barnet drew only a fair gate at Moonlight Ballroom at near-by Meyers Lake Park, but the few hundred who heard the band liked it, and the management was besieged with requests for a return engagement for several weeks.

Barnet returned to the ballroom Sunday (2), and jammed 1,562 persons into the hall at six bits a copy. Now a third engagement is pending for the spring.

Eddie Hopkinson, Philly Socialite, Turns Maestro

PHILADELPHIA, Feb. 8.—Still another of the town's bluebloods making a stab at orkdom, the blue book's Eddie Hopkinson is following on the heels of socialite Van Levis and Clem Williams. His band organized originally at the select Penn Charter suburban school, Hopkinson goes under the managerial

Music Items

Publishers and People

MURRAY BAKER, general professional manager of Robbins Music, joined the itinerant flock of publishers and contact men in Southern climes and departed for Miami last week to join his boss, Jack Robbins.

Sid Lorraine left his Crawford Music professional managership to work for Southern Music in a similar capacity.

Miller Music is concentrating on a new song, *Knittin' for Britain*, authored by Harry Jentes.

Tin Pan Alley Ball, annual show of the Chicago music publishers, will be held April 28 in the Terrace Garden of the Morrison Hotel there.

Remick's fourth "Album of Popular Songs," in its Rainbow Series, is off the presses, containing such hits as "Trade Winds," "All This and Heaven Too," "Caucho Serenade," and "In an Old Dutch Garden." Album contains 12 songs. . . . Mills Music just published "Frankie Carle's Piano Conceptions." Cosy Cole is also preparing a folio on drumming. . . . Robbins is getting out a special edition in conjunction with the MGM picture, "Ziegfeld Girl," at which time "I'm Always Chasing Rainbows" will be revived.

Songs and Such

LEO ZOELLER revived the music company bearing his name and has located in Beverly Hills, Calif. Assigned catalog rights to BMI and is working on several tunes, including *I Met My Dream in a Dream* and *There'll Never Be a Stain on Old Glory*.

Lincoln Music has released *Let's Stand Behind Great Britain*.

Augustin Lara, Mexican composer, is a visitor to New York as the first guest of National Broadcasting System's *Good Neighbor* program. NBC is sponsoring the visits of leading South and Central American culturists to America.

Al Kavelin and Frances Marquis are the composers of a new song, *Kickonga*. Lani McIntire and Jimmie Franklin, the latter recently admitted to ASCAP, authored a new song, *Honolulu Is Calling*, which is being featured by McIntire at the Hotel Lexington, New York.

Two new songs to come out of the picture, *Ziegfeld Girl*, are *You Stepped Out of a Dream*, by Gus Kahn and Nacio Herb Brown, and *Too Beautiful to Last*, by Ruth Lowe and Marty Symes. Feist publishing.

Philly tunesmiths are finding BMI a ready market for their efforts. But not without attending oddities. ASCAP lyricist Bickley Reichner gets three of his earlier efforts on the BMI list, "The Lady Likes To Love," "The Flea," and "The Better To Love With You." They were penned in February, 1937, a month before he became an ASCAP member. Dr. Clay Boland, who collaborates with newspaper man Reichner, is wondering about the new BMI tune, "The Morning After." He has one of the same name, but it was banned from the networks months ago as "too suggestive." Dr. Michael Pronin, another of the town's songwriting dentists, has groomed four tunes for BMI: "Penthouse on the Palisades," "Funny Thing About Spring," "Mr. Jump," and "Dark Clouds." Still another newspaper man, Bert Wilson, has BMI pubs powwowing on his "You're Too Sure of Yourself."

Irving Siegel placed two more songs with Denton & Haskins, *I'm That Way About You* and *Idaho Moon*.

R. Roy Coats, Brownsville, Tenn., music dealer, is the author of a new patriotic tune, *Keep Your Head Up, America*.

wing of the local Orchestra Agency of Philadelphia.

Carl F. Bubeck, agency head, who also routes the traveling names in this territory, set Mitchell Ayres for the LaSalle College trot last night (7); has Tommy Reynolds for the Philadelphia College of Pharmacy prom at the Warwick Hotel Friday (14); Johnny Long for the LaSalle College Alumni dance at Hotel Philadelphia February 21, and the following night at the Bellevue-Stratford Hotel, Benny Goodman giving out at the Osteopathic Hospital Charity Ball.

PHOTOS HIGH GLOSS FINISH—HEAVY WEIGHT
 POSTCARDS 8" x 10"
 ONE DUZEN \$2.25 ONE DUZEN \$2.25
 REPRODUCED
 WRITE FOR PRICE ON LARGER QUANTITIES
 SEND MONEY WITH ORDER—SAVE C.O.D. FEE.
GLOBE POSTER 633 PLYMOUTH CT. CHICAGO

Selling The Band

Exploitation, Promotion, and Showmanship Ideas
 By M. H. ORODENKER

Guest Conductor

TED WEEMS cashed in on his earlier school days as a student at West Philadelphia High School, Philadelphia, during his theater week at the Earle in that city. According to plans of Hansen-Williams exploitation office, New York, Weems returned to the high school during one of the rehearsals of the school band, taking over the podium to direct the regular rehearsal. The local and school papers played it up to the hilt.

Co-Op Ad

RCA-VICTOR, in co-operation with the Liggett & Meyers Tobacco Company, has arranged a unique advertising tie-up with a Chesterfield cigarette newspaper advertising campaign featuring movie-land's Ann Sheridan, orkdom's Glenn Miller, and the radio company's personal radio sets. The half-page Chesterfield ads were slated to appear in 2,000 daily newspapers and 300 weeklies during the last January week.

Miss Sheridan, mentioned as star of Warner Bros.' current hit, *Honeymoon for Three*, is shown holding the tiny receiver as she "lights up and listens." Prominent mention is also given to Miller, who dedicated special numbers to her on his Chesterfield radio broadcasts during the week. RCA-Victor dealers were provided with tie-in advertising mats, in one and two-column lengths, featuring Miss Sheridan and the tiny receiver, designed for placement on the same page as the Chesterfield ad. A colorful window dis-

play, combining the actual ad with a brilliant streamer, was also provided for.

Radio's musical war has opened up a vast new field of exploitation, of necessity many turning to the music machines, motion picture theaters, and music stores themselves. Already attention is centered on promotional endeavors for song titles. Dave Bachner, of the Warner exploitation department in Cleveland, recently arranged a favorite song contest ahead of the "Little Nellie Kelly" flicker. Entrants were requested to list 10 of their favorite songs which were popular during the years 1915 to 1935, together with names of their composers. In addition, a letter of 50 words explaining why one particular tune most appealed had to accompany each list submitted. Guest tickets were awarded winners in this connection.

And in another field, without the use of radio, Jack Robbins, head of Robbins Music Corporation, New York, is depending practically entirely on music machines to exploit the songs from the "Tall, Dark, and Handsome" feature picture. Robbins is also distributing, for the first time, a one-sheet herald on the screen songs sent to music dealers, film distributors, theater operators, and syndicate stores for outdoor billboards, store and theater lobby displays.

MADISON, Wis., Feb. 8.—The Studio Ballroom reopened here February 1 under the management of Joe Maes. The spot offers old-time dancing every Saturday.

CLASS OF SERVICE
 This is a full-rate Telegram or Cablegram unless indicated by a suitable symbol above or preceding the address.

WESTERN UNION

R. B. WHITE, PRESIDENT
 NEWCOUS CARLTON, CHAIRMAN OF THE BOARD
 J. C. WILLEVER, FIRST VICE-PRESIDENT

SYMBOLS
 DL—Day Letter
 NL—Night Letter
 LC—Deferred Cable
 NLT—Cable Night Letter
 Day Ballroom

REMEMBER BIRTHDAYS OF FRIENDS AND ASSOCIATES WITH COLORFUL TELEGRAMS BY WESTERN UNION. THE COST IS ONLY 20c LOCALLY — 25c TO ANY WESTERN UNION POINT IN THE UNITED STATES.

On the Records

A critical analysis of the latest record releases, stressing their commercial value to record retailers and music machine operators. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.
Key: FT—Fox Trot; W—Waltz; VC—Vocal chorus; V—Vocal recording.

By DANIEL RICHMAN

SAMMY KAYE (Victor 27262)

Until Tomorrow—FT; VC. The Sidewalk Serenade—FT; VC.

IF THERE are any standards at all upon which to base conclusions as to the potentialities of a particular recording as coin phonograph fare, the A side of this Sammy Kaye pressing shapes up as one of the likeliest looking items that have come along for music machine consumption in months. Some of the standards that an observer falls back on here in predicting automatic phono success for this ballad were established by the smash registered by Tommy Dorsey's *I'll Never Smile Again*, for the Kaye original compo of *Until Tomorrow* is in the same soft-lights-and-sweet-music vein, played in similarly slow, provocative tempo, and sung by a quartet with all the warmth and romantic feeling the Dorsey disk had. Further standards of song success were set some years ago by the Ray Noble hit, *Goodnight Sweetheart*, the sentiments of which are matched by the appealing, sincere, and straightforward lyrics of this new "goodnight" ballad, plus its melodic, simple, easy-to-remember and easy-to-sing tune—pretty nearly always a sure-fire combination for a hit song. On top of all that, the number is not ASCAP, it being still unpublished, which means that it can—and undoubtedly will—be plugged thru normal radio channels now denied to so many deserving songs. Kaye's customary smooth blend of saxes and brass complement the excellent vocal arrangement of a far better-than-average romantic number, and over the whole side is that certain intangible aura that usually indicates success. The reverse is another likely tune, a light, melodic bit of songwriting commercialism that unfortunately will not receive the advantages of network plugging, but that has a good chance to click by itself in the phonos. Sammy does it lightly and appealingly, thus rounding out a double that seems to be earmarked for music machine fame. But despite the phono attributes of side B, it's *Until Tomorrow* that ought to bring in the nickels until the cows come home.

GLENN MILLER (Bluebird B-11029)

Song of the Volga Boatman—FT. Chapel in the Valley—FT; VC.

THE second of the week's coin phonograph possibilities, and not far behind the Kaye platter in the potency of its chances. It's for different reasons, and based upon different standards, that this one looks good for phono hitdom, but the reasons and standards are nonetheless established. Again it's the first side that seems to be a natural for the machines, with Miller taking the well-known Russian folk song and giving it the sort of slow drag tempo that proved so compelling—and so profitable—in *Tuxedo Junction*. Starting so softly that it's hard to catch the Intro, it builds into the same sock rhythm and hot-muted trumpet that distinguished *Tuxedo*. But it's not an imitation for long, for halfway thru the rhythm section is given time out for a smoke while ensemble hand-clapping keeps the beat for some original and imaginative brass scoring. Final chorus contains the sort of power and drive that are Miller hallmarks. This side has danceability and listenability of the highest order—plus, again, that indefinable something that separates the wheat of real hit recordings from the chaff of run-of-the-mill waxings. The flip-over is not unusual, being a slow ballad embellished by the typical reed arranging Glenn expectedly brings to this type of number, plus, also as usual, the balladizing of Ray Eberle. It's *Volga Boatman* that will get them, tho, and in no uncertain terms.

VAUGHN MONROE (Bluebird B-11025)

There'll Be Some Changes Made—FT; VC. Dardanella—FT.

MONROE, whose record output ever since he began waxing them for this label has been consistently good, outdoes himself on the B side here with as expert and listenable an arrangement as has been grooved into a disk in weeks. In all its long and honorable career *Dardanella* has probably never had bestowed upon it the same fine rhythm, sax, and brass treatment in such admirable proportion. Crisp, clean, and precise, trumpets and trombones back up some excellently executed sax ensemble melody passages. The side never lets down in either scoring interest or rhythmic lift from rim to label, and instead of the usual formless mass of screaming solos after a quick first chorus brush-off of the original melody that characterizes most swing versions of standard tunes, Monroe hews to the melodic line except for one good contrasting trumpet passage (by Al King), and a wind-up that finds Andrew Dagnl doing some exceptional alto sax work. This disk ought to boost Vaughn's stock considerably, and it has the makings of a music machine click because it combines fine swing with commercialism. Plattermate introduces Monroe's new girl singer, Marilyn Duke, to diskophiles, with the chirper given plenty of spotlight after a commendable Dixieland first chorus. Miss Duke reveals a curious combination of a slightly hard voice and some surprisingly velvety vibratos in a chorus and a half that adds up to a generally favorable first impression.

FRANKIE MASTERS (Okeh 5986)

Walkin' by the River—FT; VC. Sunset at Sea—FT; VC.

Little contrast is offered by the Masters contingent in this double-barreled ballad attack. The numbers are scored sweetly enough, but in places the rhythm section was apparently left to shift for itself, with the boys evidently deciding that the whole thing was spinach. Tempos drag considerably in places, and despite the pleasant conceptions the arrangements don't contain enough listening sock to carry on by themselves in the absence of rhythmic lift. Vocals are nice, Marion Francis on side A and again on side B, here aided and abetted by the Masters Voices in a smooth word-selling performance.

LIONEL HAMPTON (Victor 27316)

Altitude—FT. I Nearly Lost My Mind—FT; VC.

This disk presents the vibraharp wizard in a more reflective mood than usual, with the first side, despite the dizzying implications of its title, a medium-tempoed swing thing, and the plattermate an out-and-out torch ballad. Evelyn Meyers does well with a set of inconsequential words on the latter, with Hampton turning in another splendid example of correct vibes technic.

(See ON THE RECORDS on page 67)

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Buddy Fisher

(Reviewed at the Rainbow Ballroom, Denver)

FISHER is without a doubt the zaniest and the smartest showman to hit these parts in many a day. Without a band he would be a terrific sell, but backed as he is with a four-four-three combination that turns out fine danceable rhythm, he has a set-up that is hot for any deal. Fisher is much more than a fronter, he's a finished emcee, and as such keeps the show going at a fast pace at all times. Comedy of the outfit is very much on the knock-out style, but it has definite presentation which makes it a click.

Heading the male vocal department is Red Utley, whose deep Crosbyish style, which he handles with definite ease, puts him over, especially with the gals. Gypsy Edwards, who handles the fem vocalizing, sells well in her vocalizing and jitter-bugging. Gal radiates a combination of oomph and pep that is a showmanship presentation of needles and pins. Bob Davidson, drummer, and Ben Hawkins, bass player, handle novelty, and the vocal efforts of each are matched by comedy get-ups.

Eddie Donaldson does a particularly fine job of ivory manipulation. A swing trio composed of Hawkins on guitar; Jimmy Wolfe, clarinet, and Jimmy Bemis, trumpet, works smoothly on the hot licks. Arrangements are split four ways, insuring variety and versatility. Don Bowman handles novelties; Eddie Donaldson and Felix Walker, swing, and Fran McCarthy, sweet. *Trackman.*

Charles Baum

(Reviewed at the Hotel Statler, Buffalo)

THO BAUM'S 11-piece unit does not go in for antics and hoke, it possesses the right kind of polish and pleasing musicianship for this location's class patronage. After two years at the St. Regis, New York, and a stand at Chicago's Palmer House, Baum has had no trouble making a name for himself here. Band's chief assets are versatility of arrangements and brilliant execution. Instrumental variety, achieved by much doubling, especially in the reed section, makes up for the lack of a girl chirper and the comparatively few vocals by the boys.

Books range from bouncy numbers and boogie woogie to rumbas, waltzes, ballads, and interpretations of classical themes. Baum's standout piano playing is the foremost factor in all renditions and leads the combo all the way, with saxes, strings, and woodwinds coming in for featured spots to good advantage. Leader does a bang-up job on the ivories, his personal style leaning toward classic interpretations, but his many solo standouts showing his technique to be flexible and fluid. Unique are his minuet

stylings, which go over big with the dinner crowd.

Instrumentation is three brass, four saxes, three rhythm, and a violin. Reeds switch with ease to fiddles, joining Irving Raymond's violin in a spirited four-fiddle set-up for Viennese schmaltz, or to flutes, injecting softness into sugary selections. Sam Marcus excels on hot tenor sax. *Warner.*

Cecil Golly

(Reviewed at the Music Box, Omaha, Neb.)

GOLLY was reaching back in the files a good deal when playing here, but enough of his new arrangements and sweeter sets was retained to give the terp public a good idea of what he thinks is musically right. Golly's outfit has often been in this territory, where the stylized orchestras count. Out here the youthful trade is confused. Requests are for the ballads which have radio ear appeal and with which they're familiar, but after trying to hoof to them, they swing back to the jump vein. Makes it tough on a conscientious leader trying to cement a stay, but Golly came out all right.

He has three male singers—Arno Lewis, violin; Gene Eyman, sax, and Hal Pifer, guitar—and a comely cutie, Mildred Stanley. Also, he lines everybody up for glee-clubby goings-on a few times. Roy Shaffer, trumpet, has a one-handed Pinocchio novelty with his horn, which stalls all traffic until it's over.

Golly's layout includes three fiddles, three saxes, two trumpets, and four rhythm. He's ideally suited to the bandstand from which sophisticated charm music is to be dealt, and, tho adaptable in better ballrooms, intimacy is his forte. *Oldfield.*

Rudy Rudisill

(Reviewed at the Turnpike Casino, Lincoln, Neb.)

AFTER many years during which he was used for comedy piano with Jan Garber, Rudisill, who, besides key fingering, gets laughs with a toupee which floats with abandon off his noggin, is now touring with a 10-piecer which is good.

Rudy is the utility brand of leader, plays his own piano, lopes up to the mike for announcements and clowning, and literally pulls the hair off his head for laughs. Make-up of the band has four men at sax, three brasses, and a like number assigned to rhythm. The reeds, incidentally, amount to a brother act. Sherman, Robert, Richard, and Albert Dix, all from the same family brood, populate that section.

Col. Lew Palmer and Jean Gordon—he drums and sings, and she sings—are more who came from Garber to this band, and also there's the musical style, which is definitely Garberesque. Miss Gordon is a looker, and her vocals bespeak throaty fitness.

Rudisill has an orchestra which lives up to recommendations and shouldn't be pressed to fill any kind of an engagement. The music is listenable as well as danceable, and it's danceable in such a way that both youth and middle age can get along with the rhythm. *Oldfield.*

David Hall With Col. Disks

BRIDGEPORT, Conn., Feb. 8. — David Hall has joined the sales promotion department of Columbia Recording Corporation here, Patrick Dolan, CRC promotion director, announced this week. Hall, author of *The Record Book*, published last month by Smith & Durell and formerly book and music reviewer for *The Saturday Review of Literature*, will handle Columbia Masterworks (classical disks) promotion.

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal, rather than the musical ability of the bands reviewed.

By SOL ZATT

Shep Fields

(Gay White Way, New York City, Mutual Network, Thursday (6), 11:30-12 a.m.)

STILL rippling across the nation's networks, maestro Fields builds a half hour of musical fare that can take its place on any high-class entertainment menu. The chief asset is a breezy, dancy tempo of rhythms, but there's more to it than that, which adds to its listenability.

Fields' best effort is a good schedule of novelty numbers, worked out and presented in amusing style. The stylized ripple of this band is present a good deal, and the vocal work and choral effects lend tremendously to the appeal. A good instance was one of the tunes, *When the Mush Begins To Rush Down Father's Vest*, which the band puts to good use and works for amusing novel effects. Dorothy Allen chirps a neat vocal, as does Larry Nell, a recruit from the trumpet section.

Glen Gray

(Palladium Ballroom, Los Angeles, NBC Red Network, Thursday (6),

12:05-12:30 a.m.)

FOR smoothness, listenability, musical appeal, and a half hour of relaxation, Glen Gray is as good a band bet as is on the air today. The Gray outfit, with the smooth vocals of Kenny Sargent and the tonsil grating of Pee Wee Hunt, projects the finer side of how a dance band should operate.

The band has plenty of oomph and it socks across all the way, with nothing running amiss, as can happen so often to bands of the better stripe. This half-hour shot was meritorious thruout. Plenty of musical hits and runs, and hardly any errors. The boys even gave life to songs better off dead, and that's really something.

WINDOW CARDS

For ORCHESTRAS
LOW PRICES — FAST SERVICE
SPECIAL DESIGNS FOR YOUR BAND
Write for Samples and Prices
TRIANGLE POSTER & PRINTING CO.
633 Plymouth Court CHICAGO, ILL.

(Routes are for current week when no dates are given.)

A
Adler, Louis: (The Grossinger) Miami Beach, Fla., h.
Akin, Bill: (Battle House) Mobile, Ala., h.
Alberto, Don: (El Chico) NYC, nc.
Allen, Henry (Red): (Cafe Society) NYC, nc.
Alpert, Mickey: (Cocoanut Grove) Boston, nc.
Aloma, Harold: (Waikiki) NYC, nc.
Angelo: (Bortolotti's) NYC, nc.
Apollon, Al: (Biltmore) Atlanta, h.
Arias, Don Ramon: (La Conga) Cleveland, nc.
Armando: (Colonial Inn) Hallandale, Fla., nc.
Ash, Paul: (Roxy) NYC, t.
Austin, Gene: (St. Paul) St. Paul, h.

B
Baer, Billy: (Eagles) Milwaukee, b.
Baquet, George: (Wilson's) Phila, c.
Barker, Art: (Warwood) NYC, h.
Barlow, Ralph: (Aragon) Cleveland, b.
Barnett, Arne: (Harry's New Yorker) Chi, nc.
Baroni, Jackie: (McCurdy's) Detroit, nc.
Barron, Blue: (Peabody) Memphis, h.
Barry, Jules: (Helene) Miami Beach, Fla., h.
Basile, Joe: Fall River, Mass.
Batkin, Alex: (Rumba Casino) Miami Beach, Fla., nc.
Baum, Charlie: (Statler) Buffalo, h.
Becker, Howard: (Dellwood) Buffalo, b.
Beckner, Denny: (Anglesy Supper Club) Minneapolis, nc.
Beelby, Malcoim: (Adolphus) Dallas, h.
Benton, Bernie: (Evans) Miami, Fla., h.
Bergere, Maximilian: (Miami Biltmore) Miami, h.
Bernie, Ben: (Victor Hugo's) Los Angeles, nc.
Betourne, Earl: (Dremland) Kankakee, Ill., b.
Black, Charles: (Crystal) Upper Darby, Pa., b.
Bodnar, Ernie: (Sir Walter Raleigh) Raleigh, N. C., h.
Bono, Richard: (Statler) Cleveland, h.
Borr, Mischa: (Waldorf-Astoria) NYC, h.
Bowman, Charley: (Wivel) NYC, re.
Bradd, Eddy: (Seaside) Atlantic City, h.
Bragale, Vincent: (Dempsey - Vanderbilt) Miami, h.
Brandt, Eddie: (George Washington) Jacksonville, Fla., h.
Brandwynne, Nat: (Copacabana) NYC, nc.
Breese, Lou: (Chez Paree) Chi, nc.
Britton, Milt: (Shubert) Cincinnati, t.
Brownage, Chet: (Snelborne) Miami, Fla., h.
Bruno, Anthony: (Latin Quarter) Boston, nc.
Burns, Tommy: (Circle Inn) Lathams, N. Y., nc.
Bush, Eddie: (Hurricane) NYC, nc.
Busse, Henry: (New Kenmore) Albany, N. Y., h.

C
Calloway, Cab: (Temple) Rochester, N. Y., t.
Calvet, Oscar: (Casa Marta) NYC, nc.
Camden, Eddie: (Van Cleve) Dayton, O., h.
Candullo, Joe: (Latin Quarter) Boston, nc.
Capello, Joe: (Jimmy Kelly's) NYC, nc.
Carlton, Dick: (White City) Chi, b.
Carroll, John: (Casa Manana) Boston, nc.
Cartwright Bros.: (Pere Marquette) Peoria, Ill., h.
Castana, Count: (Beachcomber) Boston, nc.
Castellanos, Don Jose: (Cuban Village) Chi, c.
Catan, Larry: (Barry's Inn) Albany, N. Y., nc.
Cavaliers, The: (Chicagoan) Chi, c.
Chiasta, Don (Ye Olde Cellar) Chi, c.
Chiesa, Margie: (Mon Paris) NYC, nc.
Chiquito: (Plaza) NYC, h.
Clark, Lowry: (Book-Cadillac) Detroit, h.
Clarke, Buddy: (Park Central) NYC, h.
Clinton, Larry: (Sherman) Chi, t.
Coates, Johnny: (Condado) Trenton, N. J., nc.
Coleman, Emil: (Ciro's) Hollywood, nc.
Collins, Bernie: (Sagamore) Rochester, N. Y., h.
Contreras, Manuel: (Casanova Casino) Chi, nc.
Costello, Charles: (Olde Wayne) Detroit, nc.
Cugat, Xavier: (Beachcomber) Miami, nc.
Curbello, Herbert: (La Martinique) NYC, nc.
Cutler, Ben: (Rainbow Room) NYC, nc.

D
D'Amico, Nicholas: (Versailles) NYC, nc.
D'Amore, Emery: (Roney-Plaza) Miami Beach, Fla., h.
Davis, Eddie: (La Rue) NYC, nc.
Day, Bobby: (Arcadia) NYC, b.
Day, Oscar: (Coq Rouge) NYC, nc.
Debonairs, The: (Metzger) Salem, O., h.
Decker, Don: (Hill) Omaha, h.
Delmar, Jerry: (Jeff's) Miami, Fla., nc.
Denny, Jack: (Mike Todd's Theater Cafe) Chi, nc.
Deutsch, Emery: (Roney-Plaza) Miami Beach, Fla., h.
Devlin, Danny: (Paddock International) Atlantic City, nc.
Devodi, Don: (El Morocco) NYC, nc.
Dickler, Sid: (Anchorage) Pittsburgh, nc.
Donahue, Sam: (Coral Gables) E. Lansing, Mich., b.
Dorsey, Jimmy: (Pennsylvania) NYC, h.
Drummond, Jack: (Wright's) Plainville, Conn., re.

E
Duchin, Eddy: (Palmer House) Chi, h.
Duffy, George: (Biltmore) Dayton, O., h.
Dunham, Sonny: (Rainbow Rendezvous) Salt Lake City, b.
Dunsmoor, Eddy: (Heidelberg) Jackson, Miss., h.
Eldridge, Roy: (Capitol) Chi, c.
Ellis, Joe: (Queen Mary) NYC, nc.
Engel, Freddy: (University Tap Room) Albany, N. Y., nc.
Esquires, The: (Book-Cadillac) Detroit, h.
Evans, Bobby: (Cotton Club) Phila, nc.
Evans, Roland: (El Nido) Vallejo, Calif., nc.
Everett, Jack: (Ritz) Springfield, Mo., nc.

F
Fens, Eddie: (Hi Hat) Chi, nc.
Fidler, Lew: (Tampa Terrace) Tampa, Fla., h.
Fields, Shep: (Gay White Way) NYC, nc.
Flo Rito, Ted: (Blackhawk) Chi, re.
Fisher, Art: (Club Minnet) Chi, nc.
Fisher, Mark: (5100) Chi, nc.
Fisher, Freddie: (Blatz Palm Gardens) Milwaukee, nc.

G
Fisher, Buddy: (Rainbow Room) Denver, nc.
Fisk, Charlie: (Black & Gold Inn) Columbia, Mo., nc.
Fitzgerald, Ella: (Brunswick) Boston, h.
Fitzpatrick, Ed: (Plantation) Houston, Tex., nc.
Flindt, Emil: (Paradise) Chi, b.
Fomeen, Basil: (Ciro's) Hollywood, nc.
Fontaine, Sonny: (Walton) Phila, h.
Foster, Chuck: (Biltmore) Los Angeles, h.
Fotin, Larry: (Chez-Vous) Phila, b.
Fox, Roy: (La Martinique) NYC, nc.

H
Gallord, Slim: (Stamp's) Phila, c.
Gaines, Charles: (Carroll's) Phila, nc.
Garber, Jan: (Roosevelt) New Orleans, h.
Garcia, Kiki, & His Sibonays: (El Patio) Baltimore, nc.
Gasparre, Dick: (Plaza) NYC, h.
Garber, Johnny: (Mike Todd's Theater Cafe) Chi, nc.
Gill, Emerson: (Green Mill) Saginaw, Mich., nc.
Gordon, Don: (Olde Cedar Inn) Brookhaven, N. Y., nc.
Gorham, Jimmy: (Club Embassy) Phila, nc.
Gowry, Cecil: (Schroeder) Milwaukee, h.
Graffolier, Frenchy: (Club 100) Des Moines, nc.
Grant, Bob: (Savoy Plaza) NYC, h.
Gray, Chauncey: (El Morocco) NYC, nc.
Gress, Lou: (Park Casino) Phila, nc.
Grey, Tony: (Bal Tabarin) NYC, nc.

I
Hagenor, Herbert: (Park Lane) NYC, h.
Hale, Harriet: (McGee's 15 Club) Phila, nc.
Hall, Sleepy: (Homestead) Kew Gardens, L. I., h.
Hallett, Mal: (Edison) NYC, h.
Hamilton, Bob: (Majestic) Long Beach, Calif., b.
Hamilton, George: (Netherland Plaza) Cincinnati, h.
Hamp, Johnny: (New Kenmore) Albany, N. Y., h.
Hampton, Lionel: (Grand Terrace) Chi, nc.
Hanley, Don: (Club 35) Richmond, Ind., nc.
Hannoway, Bud: (Odenbach's) Rochester, N. Y., re.

J
Hanson, Eddy: (Alpine House) Chi, nc.
Harold, Lou: (Bal Tabarin) NYC, nc.
Harper, Don: (Grove) Orange, Tex., nc.
Harris, Jack: (La Conga) NYC, nc.
Harris, Sally: (Worthy) Springfield, Mass., h.
Harris, Phil: (Wilshire Bowl) Hollywood, nc.
Harris, Billy: (Ship o' Joy) Albany, N. Y., nc.
Hays, Billy: (Open Door) Phila, nc.
Helming, Kitty: (Middletown) Middletown, N. Y., h.
Hendricks, George: (Cobb's Mill Inn) Weston, Conn., nc.
Herbeck, Ray: (Edgewater Beach) Chi, h.
Herman, Woody: (New Yorker) NYC, h.
Herman, Sylvan: (Barclay) Phila, h.
Hetherington, Ray: (Barry's Inn) Albany, N. Y., nc.
Hill, Dick: (Hi-De-Ho) Phila, c.
Hills, Worthy: (Club Esquire) Miami, nc.
Hilton, Frankie: (La Salle) Battle Creek, Mich., h.
Hines, Earl: (Fiesta Danceteria) NYC, re.
Holden, Lou: (Hickory House) NYC, nc.
Holmes, Miller: (Gym) University, Miss, b.

K
Holmes, Herbie: (Log Cabin) Armonk, N. Y., ro.
Howard, Hal: (Jerry Jones Rendezv) Salt Lake City, nc.
Hummel, Bill: (Edgewood) Tallahassee, Fla., nc.
Hutton, Ina Ray: (Beverly Hills) Newport, Ky., cc.

L
James, King Reed: (Barrel of Fun) Miami, nc.
James Sonny: (El Rancho) Chester, Pa., nc.
Jarretts, Ted: (Westfield) Westfield, Mass., h.
Jays, Freddie: (Embassy Club) Albany, N. Y., nc.
Jerome, Henry: (Childs' Paramount) NYC, re.
Johnson, King: (Governor Clinton) NYC, h.
Johnson, Johnny: (Shelton) NYC, h.
Jones, Isham: (McAlpin) NYC, h.
Jones, Kay: (Eastman) Hot Springs, Ark., h.
Jones, John Paul: (400 Club) Ft. Worth, Tex., nc.
Juanita: (Club Ball) Phila, nc.
Juneau, Juanita: (Copacabana) NYC, nc.
Jurez, Tommy: (Show Boat) St. Louis, nc.
Jurgens, Dick: (Aragon) Chi, b.

M
Kalsow, Karl: (Moonlight Gardens) Saginaw, Mich., b.
Kane, Allan: (St. George) Brooklyn, h.
Kara, Peter: (Village Barn) NYC, nc.
Karson, Maria: (Gene's) Fargo, N. D., c.
Kassel, Art: (Bismarck) Chi, h.
Kay, Kris: (Casino Russe) NYC, nc.
Kaye, Don: (Claremont) Berkeley, Calif., h.
Kaye, Sammy: (Earle) Phila, t.
Kendis, Sonny: (Stork) NYC, nc.
Kent, Peter: (New Yorker) NYC, h.
Kent, Roger: (The Embassy) Brooklyn, re.
Kerby, Cameo: (Gerard's) Albany, N. Y., nc.
King, Wayne: (Edgewater Beach) NYC, h.
King, Henry: (Mark Hopkins) San Francisco, h.
King, Eddie: (Di Pinto's) Phila, c.
King's Jesters: (La Salle) Chi, h.
Kirby, Cameo: (Gerards) Albany, N. Y., nc.

N
Kirschner, Herman: (Old Vienna) Cincinnati, re.
Klyde, Harvey: (Chateau) Chi, b.
Knight, Bob: (Drake) Chi, h.
Knopp, Johnny: (Palady) Chi, b.
Kolkner Bros.: (Piccadilly) Baltimore, nc.
Korn Kobbler's: (Flagship) Union City, N. J., nc.
Kristol, Cecil: (Supper Club) Sarasota, Fla., nc.
Krupa, Gene: (Chicago) Chi, t.
Krupa, Gene: (Sherman) Chi, h.
Kuhn, Dick: (Astor) NYC, h.
Kurtze, Jack: (Leighton's) Ardsley, N. Y., nc.

O
Lake, Sol: (606 Club) Chi, nc.
Landis, Morty: (Benny the Bum's) Phila, nc.
Lane, Eddie: (Bossert) Brooklyn, h.
Lang, Lou: (Sheraton) NYC, h.
Lauro Bros.: (Studio) Phila, b.
Layton, Eddie: (Continental Room) Atlantic City, nc.
Lear, Jerry: (Heidelberg) Phila, nc.
Le Baron, Eddie: (Book Cadillac) Detroit, h.
LeBato, Paddy: (Latin Quarter) Miami, nc.

P
Pablo, Don: (Palm Beach) Detroit, c.
Paige, Pauline: (McGee's Club 15) Phila, nc.
Palmquist, Ernie: (Trocadero) Wichita, Kan., nc.
Panchito: (Versailles) NYC, nc.
Pancho: (5 o'Clock Club) Miami, nc.
Pantone, Mike: (Lark Tavern) Albany, N. Y., nc.
Parfummy, Joe: (Belmont Plaza) NYC, h.
Parker, Paul: (Hunter's Grill) Albany, N. Y., nc.
Farrish, Charlie: (Harbor Club) Muirkirk, Md., nc.
Pastor, Tony: (Lincoln) NYC, h.
Paul, Toasty: (Olson's) Chi, re.
Pedro, Don: (885) Chi, nc.
Perez, Milo: (Palmer House) Chi, h.
Peters, Oscar: (Senator) Atlantic City, h.
Powell, Walter: (Roger's Corner) NYC, c.
Powers, Heywood: (Mon Paris) NYC, nc.
Prager, Col. Manny: (Lookout House) Covington, Ky., nc.
Preston, Jimmie: (Moonglow) Chester, Pa., h.
Prima, Leon: (Paddock Club) Miami Beach, Fla., nc.

Q
Quartell, Frank: (Colosimo's) Chi, nc.
Quintana, Don: (El Chico) Miami Beach, Fla., nc.

R
Raines, Chick: (Bruno) NYC, c.
Ramos, Bobby: (Colony) Chi, nc.
Ravazza, Carl: (Chase) St. Louis, h.
Ravel, Arthur: (Belmont Plaza) NYC, h.
Read, Kemp: (Center Gardens) Brockton, Mass., ro.
Reichman, Joe: (Essex House) NYC, h.
Reinick, Harold: (Osterhout's) Albany, N. Y., nc.
Renardo, Jacques: (Versailles) Boston, nc.
Resh, Benny: (Bowery) Detroit, c.
Rey, Alvin: (Rustic Cabin) Englewood Cliffs, N. J., ro.
Reynolds, Howard: (Palumbo's) Phila, cb.
Rios, Juanita: (Hurricane) NYC, nc.
Rizzo, Vincent: (Walton) Phila, h.
Roberts, Bill: (Olympic) Seattle, h.
Roberts, Chick: (Club Tally-Ho) Albany, N. Y., nc.
Roberts, Red: (Grande) Detroit, b.
Rocky River Ramblers: (Country Kitchen) Glenwood, N. Y., nc.
Rogers, Eddy: (Schroeder) Milwaukee, h.
Rogers, Dick: (Roseland) NYC, b.
Rogers, Harry: (Bouche's Villa Venice) Miami Beach, Fla., nc.
Rogers, Dink: (War Memorial) Trenton, N. J., b.
Romano: (Cafe Bruno) NYC, nc.
Rossello, Jack: (Monte Carlo) NYC, nc.
Roth, Eddie: (Alabama) Chi, nc.
Ruhl, Warney: (Wagon Wheel) Saginaw, Mich., nc.

S
Salsow, Karl: (Moonlight Gardens) Saginaw, Mich., b.
Kane, Allan: (St. George) Brooklyn, h.
Kara, Peter: (Village Barn) NYC, nc.
Karson, Maria: (Gene's) Fargo, N. D., c.
Kassel, Art: (Bismarck) Chi, h.
Kay, Kris: (Casino Russe) NYC, nc.
Kaye, Don: (Claremont) Berkeley, Calif., h.
Kaye, Sammy: (Earle) Phila, t.
Kendis, Sonny: (Stork) NYC, nc.
Kent, Peter: (New Yorker) NYC, h.
Kent, Roger: (The Embassy) Brooklyn, re.
Kerby, Cameo: (Gerard's) Albany, N. Y., nc.
King, Wayne: (Edgewater Beach) NYC, h.
King, Henry: (Mark Hopkins) San Francisco, h.
King, Eddie: (Di Pinto's) Phila, c.
King's Jesters: (La Salle) Chi, h.
Kirby, Cameo: (Gerards) Albany, N. Y., nc.

T
Nagel, Harold: (Coq Rouge) NYC, nc.
Navis, Mary: (Yacht Club) Phila, nc.
Newman, Ruby: (Ritz Carlton) Boston, h.
Nielsen, Paul: (Sasser's) Clearwater, Fla., nc.
Noble, Leighton: (Waldorf-Astoria) NYC, h.
Noble, Ray: (Strand) NYC, t.
Novy, Micha: (Woford) Miami Beach, Fla., h.

U
Oger, Bill: (Hillcrest) Toledo, h.
Ohman, Phil: (Trocadero) Hollywood, Calif., nc.
Oliver, Ted: (Carroll's) Phila, nc.
Oliver, Eddie: (Hollywood) Hollywood, Fla., h.
Olson, George: (Rice) Houston, Tex., h.
Olson, Hem: (Coral Gables) Coral Gables, Fla., cc.
Onesko, Senya: (Commodore) NYC, h.
Oppe, Herman: (Emerald Inn) Albany, N. Y., nc.
Orlando, Don: (Chez Paree) Chi, nc.
Ovando, Manuel: (Iceland) NYC, re.

V
Pablo, Don: (Palm Beach) Detroit, c.
Paige, Pauline: (McGee's Club 15) Phila, nc.
Palmquist, Ernie: (Trocadero) Wichita, Kan., nc.
Panchito: (Versailles) NYC, nc.
Pancho: (5 o'Clock Club) Miami, nc.
Pantone, Mike: (Lark Tavern) Albany, N. Y., nc.
Parfummy, Joe: (Belmont Plaza) NYC, h.
Parker, Paul: (Hunter's Grill) Albany, N. Y., nc.
Farrish, Charlie: (Harbor Club) Muirkirk, Md., nc.
Pastor, Tony: (Lincoln) NYC, h.
Paul, Toasty: (Olson's) Chi, re.
Pedro, Don: (885) Chi, nc.
Perez, Milo: (Palmer House) Chi, h.
Peters, Oscar: (Senator) Atlantic City, h.
Powell, Walter: (Roger's Corner) NYC, c.
Powers, Heywood: (Mon Paris) NYC, nc.
Prager, Col. Manny: (Lookout House) Covington, Ky., nc.
Preston, Jimmie: (Moonglow) Chester, Pa., h.
Prima, Leon: (Paddock Club) Miami Beach, Fla., nc.

W
Quartell, Frank: (Colosimo's) Chi, nc.
Quintana, Don: (El Chico) Miami Beach, Fla., nc.

X
Raines, Chick: (Bruno) NYC, c.
Ramos, Bobby: (Colony) Chi, nc.
Ravazza, Carl: (Chase) St. Louis, h.
Ravel, Arthur: (Belmont Plaza) NYC, h.
Read, Kemp: (Center Gardens) Brockton, Mass., ro.
Reichman, Joe: (Essex House) NYC, h.
Reinick, Harold: (Osterhout's) Albany, N. Y., nc.
Renardo, Jacques: (Versailles) Boston, nc.
Resh, Benny: (Bowery) Detroit, c.
Rey, Alvin: (Rustic Cabin) Englewood Cliffs, N. J., ro.
Reynolds, Howard: (Palumbo's) Phila, cb.
Rios, Juanita: (Hurricane) NYC, nc.
Rizzo, Vincent: (Walton) Phila, h.
Roberts, Bill: (Olympic) Seattle, h.
Roberts, Chick: (Club Tally-Ho) Albany, N. Y., nc.
Roberts, Red: (Grande) Detroit, b.
Rocky River Ramblers: (Country Kitchen) Glenwood, N. Y., nc.
Rogers, Eddy: (Schroeder) Milwaukee, h.
Rogers, Dick: (Roseland) NYC, b.
Rogers, Harry: (Bouche's Villa Venice) Miami Beach, Fla., nc.
Rogers, Dink: (War Memorial) Trenton, N. J., b.
Romano: (Cafe Bruno) NYC, nc.
Rossello, Jack: (Monte Carlo) NYC, nc.
Roth, Eddie: (Alabama) Chi, nc.
Ruhl, Warney: (Wagon Wheel) Saginaw, Mich., nc.

Y
Salsow, Karl: (Moonlight Gardens) Saginaw, Mich., b.
Kane, Allan: (St. George) Brooklyn, h.
Kara, Peter: (Village Barn) NYC, nc.
Karson, Maria: (Gene's) Fargo, N. D., c.
Kassel, Art: (Bismarck) Chi, h.
Kay, Kris: (Casino Russe) NYC, nc.
Kaye, Don: (Claremont) Berkeley, Calif., h.
Kaye, Sammy: (Earle) Phila, t.
Kendis, Sonny: (Stork) NYC, nc.
Kent, Peter: (New Yorker) NYC, h.
Kent, Roger: (The Embassy) Brooklyn, re.
Kerby, Cameo: (Gerard's) Albany, N. Y., nc.
King, Wayne: (Edgewater Beach) NYC, h.
King, Henry: (Mark Hopkins) San Francisco, h.
King, Eddie: (Di Pinto's) Phila, c.
King's Jesters: (La Salle) Chi, h.
Kirby, Cameo: (Gerards) Albany, N. Y., nc.

Z
Nagel, Harold: (Coq Rouge) NYC, nc.
Navis, Mary: (Yacht Club) Phila, nc.
Newman, Ruby: (Ritz Carlton) Boston, h.
Nielsen, Paul: (Sasser's) Clearwater, Fla., nc.
Noble, Leighton: (Waldorf-Astoria) NYC, h.
Noble, Ray: (Strand) NYC, t.
Novy, Micha: (Woford) Miami Beach, Fla., h.

Orchestra Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road house; re—restaurant; s—showboat; t—theater.

TRADE SERVICE FEATURE
OF
THE
Billboard

Holmes, Herbie: (Log Cabin) Armonk, N. Y., ro.
Howard, Hal: (Jerry Jones Rendezv) Salt Lake City, nc.
Hummel, Bill: (Edgewood) Tallahassee, Fla., nc.
Hutton, Ina Ray: (Beverly Hills) Newport, Ky., cc.

I
Irwin, Marty: (Churchill Tavern) Pittsburgh, re.
Isaac, Vernon: (Paradise) Phila, c.

J
James, King Reed: (Barrel of Fun) Miami, nc.
James Sonny: (El Rancho) Chester, Pa., nc.
Jarretts, Ted: (Westfield) Westfield, Mass., h.
Jays, Freddie: (Embassy Club) Albany, N. Y., nc.
Jerome, Henry: (Childs' Paramount) NYC, re.
Johnson, King: (Governor Clinton) NYC, h.
Johnson, Johnny: (Shelton) NYC, h.
Jones, Isham: (McAlpin) NYC, h.
Jones, Kay: (Eastman) Hot Springs, Ark., h.
Jones, John Paul: (400 Club) Ft. Worth, Tex., nc.
Juanita: (Club Ball) Phila, nc.
Juneau, Juanita: (Copacabana) NYC, nc.
Jurez, Tommy: (Show Boat) St. Louis, nc.
Jurgens, Dick: (Aragon) Chi, b.

K
Kalsow, Karl: (Moonlight Gardens) Saginaw, Mich., b.
Kane, Allan: (St. George) Brooklyn, h.
Kara, Peter: (Village Barn) NYC, nc.
Karson, Maria: (Gene's) Fargo, N. D., c.
Kassel, Art: (Bismarck) Chi, h.
Kay, Kris: (Casino Russe) NYC, nc.
Kaye, Don: (Claremont) Berkeley, Calif., h.
Kaye, Sammy: (Earle) Phila, t.
Kendis, Sonny: (Stork) NYC, nc.
Kent, Peter: (New Yorker) NYC, h.
Kent, Roger: (The Embassy) Brooklyn, re.
Kerby, Cameo: (Gerard's) Albany, N. Y., nc.
King, Wayne: (Edgewater Beach) NYC, h.
King, Henry: (Mark Hopkins) San Francisco, h.
King, Eddie: (Di Pinto's) Phila, c.
King's Jesters: (La Salle) Chi, h.
Kirby, Cameo: (Gerards) Albany, N. Y., nc.

Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Hanson, Eddy: (Alpine House) Chi, nc.
Harold, Lou: (Bal Tabarin) NYC, nc.
Harper, Don: (Grove) Orange, Tex., nc.
Harris, Jack: (La Conga) NYC, nc.
Harris, Sally: (Worthy) Springfield, Mass., h.
Harris, Phil: (Wilshire Bowl) Hollywood, nc.
Harris, Billy: (Ship o' Joy) Albany, N. Y., nc.
Hays, Billy: (Open Door) Phila, nc.
Helming, Kitty: (Middletown) Middletown, N. Y., h.
Hendricks, George: (Cobb's Mill Inn) Weston, Conn., nc.
Herbeck, Ray: (Edgewater Beach) Chi, h.
Herman, Woody: (New Yorker) NYC, h.
Herman, Sylvan: (Barclay) Phila, h.
Hetherington, Ray: (Barry's Inn) Albany, N. Y., nc.
Hill, Dick: (Hi-De-Ho) Phila, c.
Hills, Worthy: (Club Esquire) Miami, nc.
Hilton, Frankie: (La Salle) Battle Creek, Mich., h.
Hines, Earl: (Fiesta Danceteria) NYC, re.
Holden, Lou: (Hickory House) NYC, nc.
Holmes, Miller: (Gym) University, Miss, b.

Kirschner, Herman: (Old Vienna) Cincinnati, re.
Klyde, Harvey: (Chateau) Chi, b.
Knight, Bob: (Drake) Chi, h.
Knopp, Johnny: (Palady) Chi, b.
Kolkner Bros.: (Piccadilly) Baltimore, nc.
Korn Kobbler's: (Flagship) Union City, N. J., nc.
Kristol, Cecil: (Supper Club) Sarasota, Fla., nc.
Krupa, Gene: (Chicago) Chi, t.
Krupa, Gene: (Sherman) Chi, h.
Kuhn, Dick: (Astor) NYC, h.
Kurtze, Jack: (Leighton's) Ardsley, N. Y., nc.

Bands on Tour—Advance Dates

COUNT BASIE: Municipal Auditorium, Atlanta, Feb. 13; Furman University, Greenville, S. C., 14-15; Market Auditorium, Wheeling, S. C., 19; Orange (N. J.) Armony, 22; Century Theater, Buffalo, 27-March 1; Greystone Ballroom, Detroit, 3; Tromar Ballroom, Des Moines, Ia., 6; Skyton Ballroom, Sioux City, Ia., 9; Arkota Ballroom, Sioux Falls, S. D., 11; Greenville (Miss.) Dance Hall, 25; State Theater, New York, 26 (week); **WILL BRADLEY:** Paramount Theater, Bristol, Tenn., Feb. 13; St. Thomas Parish, Ann Arbor, Mich., 15; Plymouth Theater, Worcester, Mass., March 10-12. **BOBBY BYRNE:** Flatbush Theater, Brooklyn, Feb. 13 (week); Windsor Theater, Bronx, N. Y., 20 (week); State Theater, Hartford, Conn., 28-March 2; Palace Theater, Cleveland, 7 (week). **JIMMIE LUNCEFORD:** Auditorium, Toledo, O., Feb. 13; Auditorium, Dayton, O., 14; Univ. of Kentucky, Lexington, Ky., 15; Trianon Ballroom, Cleveland, O., 16; Greystone Ballroom, Detroit, 17; Trianon Ballroom, Cleveland, 18; Nu Elm Ballroom, Youngstown, O., 19; Cathedral Theater, New Castle, Pa., 20; Auditorium, Columbus, O., 21; Castle Farm, Cincinnati, 22; Knights of Pythias Hall, Nashville, Tenn., 23; City Auditorium, Birmingham, Ala., 24; Memorial Auditorium, Chattanooga, Tenn., 25; Armory, Colum-

bus, Ga., 26; City Auditorium, Atlanta, 27; Royal Palm Garden, Gadsden, Ala., 28. **TOMMY REYNOLDS:** Pennsylvania Dental College, Philadelphia, Feb. 14; Menora Temple, Brooklyn, 15; Ritz Ballroom, Bridgeport, Conn., 16; Palace Theater, Newport News, Va., 17-18; Hotel Astor, New York, 19; Lawrenceville (N. J.) College, 21. **VINCENT LOPEZ:** Sunnybrook Ballroom, Pottstown, Pa., Feb. 15; Manhattan Center, March 15. **DUKE ELLINGTON:** Fullerton (Calif.) High School, Feb. 17. **EARL HINES:** Windsor Club, Ft. Lauderdale, Fla., Feb. 17; Sunset Auditorium, West Palm Beach, Fla., March 7; Two Spot Club, Jacksonville, Fla., 10; Apollo Ballroom, Tampa, 12; Harlem Square Club, Miami, 16; Windsor Club, Ft. Lauderdale, Fla., 17; Pickwick Club, Birmingham, Ala., 20. **JOHNNY LONG:** Hotel Philadelphian, Philadelphia, Feb. 21; Stambaugh Auditorium, Youngstown, O., 22; Temple University, Philadelphia, 25; Empire Ballroom, Allentown, Pa., 26; Vernon Hall, New Haven, Conn., 28; Plymouth Theater, Worcester, Mass., March 3-5; Metropolitan Theater, Providence, R. I., 7-9. **BOYD RAEBURN:** Athletic Club, Milwaukee, March 1; Coliseum, Theater, Tulsa, Okla., 11-15.

IN BOSTON IT'S THE BROADWAY HOTEL

WHERE YOUR FRIENDS STOP

★ DAILY RATE, SINGLE . . . FROM \$1.50
★ WEEKLY, WITH BATH . . . FROM \$8.00

315 TREMONT ST. AT BROADWAY

Leighton, Joe: (John Marshall) Richmond, Va., h.
Leonard, Ada, & All-American Girl Band: (Colonial) Dayton, O., t.
Levant, Phil: (Muehlebach) Kansas City, Mo., h.
Lewis, Sid: (Nut Club) Miami, nc.
Lombardo, Guy: (Roosevelt) NYC, h.
Lopez, Jose: (Slapsie Maxie's Frolics) Miami, nc.
Lucas, Clyde: (Ben Franklin) Phila, h.
Lynn, Sammy: (Bomb Shelter) Dallas, nc.
Lynn, Bert: (La Conga) Hollywood, nc.

M
McCreery, Howard: (Blackstone) Chi, h.
McGee, Johnny: (State) NYC, t.
McGrane, Don: (Van Cleve) Dayton, O., h.
McGrath, Joe: (Moose Club) Phila, nc.
McHale, Jimmy: (Westminster) Boston, h.
McIntyre, Lani: (Lexington) NYC, h.
McLean, Connie: (Mimo) NYC, nc.
Machito: (Gay White Way) NYC, nc.
Madden, Bill: (Traymore) Atlantic City, h.
Madriguera, Enric: (Statler) Detroit, h.
Malanga, Albert: (Bordewick's) Tuckahoe, N. Y., ro.
Malneck, Matty: (Ambassador East) Chi, h.
Manners, Paul: (Club Frolics) Albany, N. Y., nc.
Manone, Winy: (Brass Rail) Chi, nc.
Marlowe, Tone: (Keating's) Clarence, N. Y., h.
Marsala, Joe: (Famous Door) NYC, nc.
Marti, Frank: (Copacabana) NYC, nc.
Martin, Lou: (Leon & Eddie's) NYC, nc.
Martin, Harold: (Benson's) Atlantic City, nc.
Martin, Joe: (Club Morocco) Phila, nc.
Marvin, Mel: (Blue Gardens) Armonk, N. Y., ro.
Masters, Charlie: (20th Century Tavern) Phila, nc.
Masters, Frankie: (Taft) NYC, h.
Matsu, Bob: (Waikiki) NYC, nc.
Matthews, Frankie: (Mayfair) Miami, nc.
Mathey, Froilan: (Havana-Madrid) NYC, nc.
Meyers, Jack: (Book-Cadillac) Detroit, h.
Miller, Russ: (Jack & Bob's) Trenton, N. J., nc.
Miller, Herman: (Abraham Lincoln) Reading, Pa., h.
Miller, Glenn: (Paramount) NYC, t.
Milton, Al: (Harry's New Yorker) Chi, nc.
Michel, Don: (Club Gauchon) NYC, nc.
Menchita: (Colony) Chi, nc.
Monroe, Vaughn: (Statler) Boston, h.
Moore, George: (Albany Arms) Atlantic City, c.
Morales, Nono: (La Conga) NYC, nc.
Morgan, Eddy: (Ritz Carlton) Atlantic City, h.
Morris, George: (Armando) NYC, nc.
Morton, Jerry: (Pierre) NYC, h.
Munro, Hal: (Happy Hour) Minneapolis, c.
Murphy, Francis: (Ten Eyck) Albany, N. Y., h.
Murphy, Joe: (Fort Orange Tavern) Albany, N. Y., nc.

N
Nagel, Harold: (Coq Rouge) NYC, nc.
Navis, Mary: (Yacht Club) Phila, nc.
Newman, Ruby: (Ritz Carlton) Boston, h.
Nielsen, Paul: (Sasser's) Clearwater, Fla., nc.
Noble, Leighton: (Waldorf-Astoria) NYC, h.
Noble, Ray: (Strand) NYC, t.
Novy, Micha: (Woford) Miami Beach, Fla., h.

O
Oger, Bill: (Hillcrest) Toledo, h.
Ohman, Phil: (Trocadero) Hollywood, Calif., nc.
Oliver, Ted: (Carroll's) Phila, nc.
Oliver, Eddie: (Hollywood) Hollywood, Fla., h.
Olson, George: (Rice) Houston, Tex., h.
Olson, Hem: (Coral Gables) Coral Gables, Fla., cc.
Onesko, Senya: (Commodore) NYC, h.
Oppe, Herman: (Emerald Inn) Albany, N. Y., nc.
Orlando, Don: (Chez Paree) Chi, nc.
Ovando, Manuel: (Iceland) NYC, re.

P
Pablo, Don: (Palm Beach) Detroit, c.
Paige, Pauline: (McGee's Club 15) Phila, nc.
Palmquist, Ernie: (Trocadero) Wichita, Kan., nc.
Panchito: (Versailles) NYC, nc.
Pancho: (5 o'Clock Club) Miami, nc.
Pantone, Mike: (Lark Tavern) Albany, N. Y

'Ladies' Brings Legit Back to Springfield; \$3,500 One-Day Gross

SPRINGFIELD, Mass., Feb. 8.—Flora Robson in *Ladies in Retirement* brought the legitimate stage back to Springfield Wednesday (8) after an absence of nearly five years, to the tune of a box-office gross of nearly \$3,500. Daniel J. Maloney, executive secretary of the Springfield Playgoers' League, said the results were "excellent."

The production bucked some real competition. Allan Jones gave a concert at the Municipal Auditorium, almost across the street from the Court Square Theater, in a series that had been subscribed months before the Playgoers date was set. Eleanor Roosevelt gave a lecture at Amherst College. Both of these events turned crowds away.

The afternoon performance grossed more than \$950. The evening performance, where the gross was more than \$2,400, was virtually sold out. In giving these figures, Maloney emphasized that the house had been priced under the usual scale.

The Chamber of Commerce, which backed the Playgoers' League, was particularly pleased, Thomas Roberts, publicity secretary, said, at the fact that the play was promoted solely thru the usual professional lines. It had been a topic of the town ever since the scheme was broached that the tickets could only be sold by a "Community Chest"-type drive. The experience of the last few weeks has proved this false. Roberts said, emphasizing that advertising and publicity alone were used, with no drives made in person and no effort made to sell the idea thru club plans, etc. Roberts also revealed that he was well inside his advertising budget for the performance.

Theater Guild execs were "very satisfied," Maloney reported.

Plans call for the Ballet Russe to play one performance the 17th, with other shows tentatively scheduled for later in the season.

Passion Play 7G in Knoxville

KNOXVILLE, Tenn., Feb. 8.—Black Hills Passion Play grossed \$7,494 in four performances, two matinees and two nights, in University of Tennessee Memorial Auditorium here last week.

Second day's school matinee was a sellout (3,600 tickets) and the second night showed improvement over opening. Victor Spouse, advance man, got good advance newspaper space, and both papers ran lengthy, favorable reviews. Spouse also concentrated on schools.

Local sponsor was University Concerts, Inc.

Legit Back to Charleston

CHARLESTON, W. Va., Feb. 8.—Legit shows are again playing here after an absence of many years. *Tobacco Road* was put on January 24 and 25 and grossed \$6,000 for both performances, with bad weather. *Hellzapoppin'* will be produced February 24 and 25 and *The Little Foxes* with Talullah Bankhead plays March 10. Mayfair Amusement Enterprises, under management of Harry Lashinsky, is booking the new 3,500-seat auditorium. Shows are set thru the United Booking Office.

'Man' Opens Bridgeport Biz

BRIDGEPORT, Conn., Feb. 8.—The first legitimate attraction to hit this burg this season, Alexander Woolcott in *The Man Who Came to Dinner* on February 1 (one performance) did capacity business, with a take of \$3,800, at the newly opened Klein Memorial, municipally operated. House is a 1,500-seater and there was a \$3.30 top. Managing Director Perry Kodman was highly pleased and is negotiating for more one-nighters.

'Foxes' Pulls 2,800 Tulsans

TULSA, Okla., Feb. 8.—Slightly less than 2,800 persons paid from \$1.12 to \$2.80 a seat in Convention Hall last Wednesday to watch Talullah Bankhead in *The Little Foxes*.

Definite dates for the spring have been set by Mrs. Robert Boice Carson for *The Man Who Came to Dinner*, February 24; *Hellzapoppin'*, March 11 and 12, and *Pigmation*, April 1. Mrs. Carson has been promised dates for *Life With Father* and *DuBarry Was a Lady*.

'Life' 32G as Sole Phil Legit

PHILADELPHIA, Feb. 8.—*Time of Your Life*, for its fortnight at the Locust Street Theater ended tonight (8), set a new high for the season with a socko \$32,000. At a \$2.50 top, with American Theater Society subscription coin adding to the take, the Saroyan play took \$15,000 its first week and \$16,200 the second. Local critics blessed it, and there was no other legit competition in town. *Ladies in Retirement* last November, getting in the Thanksgiving holiday, hit the previous high of \$23,000 at the same top for its two weeks.

The Male Animal follows Monday (10) for two weeks, and Ruth and Paul Draper for the February 24 week. March bookings for the Locust bring in *Tobacco Road*, originally skedded for the dark Erlanger Theater March 3 set for relighting of the Walnut Street Theater for *Life With Father*. Forrest Theater back in swim Monday with *Philadelphia Story* for single week.

Critics Rate January Shows Well; Five Fold Out of 10

NEW YORK, Feb. 8.—The drama critics on the New York dailies, as a whole, scored 90 per cent for January on their decisions regarding the plays which opened during the month. *Crazy With the Heat* (revised edition) kept them from a perfect score. Of the 10 plays produced, five have already closed and one will close tonight.

Arsenic and Old Lace, given 100 per cent, has been playing to a packed house every performance, with SRO since its opening January 10.

Lady in the Dark, the only other show receiving 100 per cent, grossed \$32,274 for the first week and shows every promise of keeping it up almost indefinitely.

Mr. and Mrs. North, 83 per cent, rated as an intermediate hit, has been steadily growing, according to the management. *Crazy With the Heat* (revised edition),

44 per cent, is doing heavy trade, according to the management, which also claims that on Saturday (1) there were 83 standees, Sunday (2) a full house. The original version, 0 per cent, closed after seven performances.

The Cream in the Well, 6 per cent, will close tonight after 23 performances. It lived that long only because of Theater Guild subscriptions.

The Lady Who Came To Stay, 22 per cent, collapsed after its fourth showing. *First Stop to Heaven*, 0 per cent, quietly disappeared after eight performances. *Eight o'Clock Tuesday*, 39 per cent, closed its doors after 16 showings. *Night of Love*, 6 per cent, lasted seven performances.

Last January nine shows were opened and four survived. This year 10 shows were produced, and after tonight there will be four left.

FROM OUT FRONT

The Long, Long Road

BY EUGENE BURR

THIS column has never made any considerable secret of the fact that it thinks Miss Margaret Webster one of the most intelligent and able people ever to grace the theater. Her Shakespearean productions are, of course, the finest within the memory of modern man; but beyond that, she has exerted a clear-eyed influence upon various aspects of the theater in general. With intelligence, high good sense, and occasional indignation she has attacked various theatrical practices and recommended others, both in word and print, and has managed, as is her wont, to get many things done. She was a force, for example, in starting the movement that culminated in clearing the way for experimental productions.

Now it appears that even her pipe-dreams puff out clouds of good sense.

In the current issue of *Stage Magazine* she contributes a brief article concerned chiefly with the road and what can be done about it. She labels her suggestions pipe-dreams; but there's nothing, really, to keep them from coming true except the well-known apathy of theatrical managers. That, of course, is plenty. But if the theater continues its downward trend, perhaps soon there won't be any managers left—and then what's left of the theater can go ahead in an orderly and brilliantly successful fashion.

FOR ONE thing, Miss Webster cites a fact that both faithful readers of this department already know—that the road teems with potential customers ready and eager to support the legitimate theater if only shows come their way, and if only those shows satisfy their tastes, rather than the tastes of a small and painfully unselect group of determinedly Jehovan New Yorkers.

That the road will support plays it likes is a well-known fact. If you have any doubts, take the case of Katharine Hepburn in *The Philadelphia Story*, whose trail thru the country is marked by a long line of broken house records. More than that, *The Philadelphia Story* happens to be a play that the road likes—and, as a result, in city after city it has built up the advance sale of all future plays scheduled. The road very definitely wants the theater—but it wants its own sort of plays. It goes to the other sort, too, if their New York reputations have preceded them and the casts are headed by stars—but the next few shows in town suffer for it.

Miss Webster—and anybody else who bothers to think about it sensibly—wants road shows produced for the road, not for New York alone.

MISS WEBSTER'S pipe-dream for the future is simple enough, yet vast in scope. "It is not outside the bounds of possibilities," she says, "that its (the theater's) most distinguished elements, and particularly those with successful road experience behind them, might combine to make a united assault upon the frontiers of the road. Nothing less than this will do. Under the aegis of some body similar to the American Theater Council they might draw up a combined program of their individual productions, and send out a series of shows, each with the requisite star name somewhere attached. . . . If this series of productions can be made reasonably continuous, and its road dates continuously supplied with shows, the sponsoring organization may finally be able to star itself."

The last point is certainly true. Back in the days when there was really a road, the name of Charles Frohman was a guarantee of excellence that brought out the burghers, no matter what the play or the star. Years after the firm stopped producing, its name was still a real financial asset from Ashtabula to Spokane.

But to get back to Miss Webster's plan. "No producer," she says, "would have to be in any way, financial or artistic, responsible to or for any of his producing colleagues. The organization would function as a booking and publicity agent, a focal point from which the talent gathered together in New York would radiate thru the States, on an organized and solid serial basis, in concert rather than in competition."

Then, of course, comes the hitch: "The idea that anybody in the theater should combine with anybody to do anything is appallingly revolutionary. But. . . there are plenty of peaceful revolutionaries in the theater, if only they would get together on the course of the revolution."

ONE POINT, a small point, in Miss Webster's article seems to this reporter, however, more important than anything she has to say about the road, important as that may be. It's just a three-word phrase, "our American history." The important word is "our."

Does that "our" mean that Miss Webster has come here, definitely and finally, to stay? Does it mean that we no longer have to worry about the possibility of losing her again to her native England? If so, she's the most important acquisition the United States has made since the Louisiana Purchase. For that matter, if pressed, this reporter would be quite willing to swap the Louisiana Purchase for Miss Webster.

Wilm'gton Stagehands Elect

WILMINGTON, Del., Feb. 8.—Re-election of Albert W. Wilson as president of stagehands' Local 284, International Alliance of Theatrical Stage Employees, was announced here last week. The election took place in December and Wilson began his third term in January.

Jack Kelleher was elected vice-president; Howard Oster, recording secretary; George Joseph, financial secretary and treasurer. Frank J. Pappa was reappointed for the 10th time as business representative of the union.

The executive committee includes these officers and Herbert Springbett, Al Cole, and Jack Behringer.

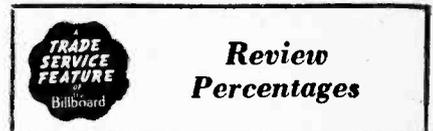
De Sylva Para Prod. Head

HOLLYWOOD, Feb. 8.—Buddy G. De Sylva was appointed Tuesday (4) executive producer at the Paramount studios here. His appointment will take effect May 1, and he will succeed William Le Baron, who will leave in order to produce pictures of his own for Paramount release.

At present De Sylva has two musical hits on Broadway, *Louisiana Purchase* and *Panama Hattie*; *DuBarry Was a Lady*, another of his numerous hits, closed recently. A few months ago he signed with Paramount as associate producer.

'Story's' Raleigh Sell-Out

RALEIGH, N. C., Feb. 8.—Capacity crowd, with a few standees, filled State Theater for Katharine Hepburn in *Philadelphia Story* (30). Theater has 1,361 seats and all were sold a couple of days before the performance. Show was well received.



(Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero. At the end of each month of the season the shows and their percentages will be listed, together with a resume of how they fared at the box office, in an effort to determine how much the critical reception affects the financial returns and how closely the critics agree with the decision of their readers.)

"Tanyard Street"—33%
 YES: None.
 NO: Lockridge (*Sun*), Kronenberger (*PM*), Ross (*World-Telegram*).
 NO OPINION: Coleman (*Mirror*), Mantle (*News*), (Unsigned Review) (*Journal-American*), Atkinson (*Times*), Watts (*Herald-Tribune*), Waldorf (*Post*).

"Liberty Jones"—39%
 YES: Coleman (*Mirror*), Mantle (*News*).
 NO: Watts (*Herald-Tribune*), Atkinson (*Times*), Waldorf (*Post*). Kronenberger (*PM*).
 NO OPINION: Ross (*World-Telegram*), Lockridge (*Sun*), Kilgallen (*Journal-American*).

LITTLE

Beginning Tuesday Evening, February 4, 1941

TANYARD STREET

A play by Louis D'Alton. Directed by Arthur Shields. Setting designed by Mercedes, built by Martin Turner, and painted by Center Studios. Stage manager, Theodore Corday. Press agents, Michael Goldreyer and Maurice Turet. Presented by Jack Kirkland.

Mosey Furlong Barry Fitzgerald
Mrs. McMorna Zama Cunningham
Nanno Deasy Aileen O'Connor
Hessy McMorna Margo
Hugh McMorna Lloyd Gough
Davey Deasy Art Smith
Father Conn Hale Norcross
Kevin McMorna Arthur Shields

The Action Takes Place in a Room of Mrs. McMorna's House in Tanyard Street in the Midland Town of Annakill, Ireland.

ACT I—An Afternoon, Late Summer, 1938.
ACT II—Scene 1: Midday, One Month Later.
Scene 2: Early Next Morning. ACT III—Forenoon. Three Weeks Later.

Tanyard Street, the Louis D'Alton drama that Jack Kirkland presented at the Little Theater Tuesday night, is one of those plays about religion whose scene can be laid only in Ireland or the middle ages. Skirting the edges of its problems of the soul, it presents the brutalities of masochistic superstition and the surge of honesty and intelligence, as they battle within the heart of a woman. It is an interesting drama, with many strong scenes; and yet it is as a whole pretty ineffective as a play; chiefly because Mr. D'Alton never managed to straighten out his own point of view or to make his heroine in any way consistent, either emotionally or logically. Instead, he allowed her to sway as the tide of his own argument demanded. On the other hand, the drama has flashes of real and brilliant beauty and of searching thought; it has many excellent and powerful scenes, despite the drab patches between them; it has sections of excellent writing and much rich humor, some of it hilarious low comedy and even more stemming from a biting and sharp-eyed evaluation of Irish character. In the play, despite its drawbacks, Mr. D'Alton establishes himself as a dramatic force to be reckoned with, with far more potential promise than a host of Irish playwrights who have been hysterically acclaimed in the past.

The tale is of Hessy McMorna, whose husband, Kevin, has left her to fight in Spain—to fight, if you please, on the side of God, Franco, and Fascism against the Communist antichrist, and who is therefore a hero in the community. Through his absence Hessy has been avoiding the importunate advances of Kevin's brother, Hugh, who is a brilliant pool of intelligence and decency in the arid field of Irish superstition. Kevin finally comes back, paralyzed in body and mind, seeing religious visions that promise him physical relief, and growing to hate the loving Hessy because she is a symbol of the flesh. Then, one morning, it is discovered that a bunch of flowers in Kevin's room has been moved to his side—a miracle in itself; and Kevin, ardently believing, walks out of the door, cured.

Thereafter, he determines to become a priest—but Hessy must first swear that she will leave him and will never, under any circumstances, succumb to a lure of the body, thus forcing herself into a life of unnatural sterility and loneliness to satisfy his desire. This she refuses to do, backed by Hugh; and then she announces that it was she herself who moved the flowers, hoping that the evidence of a "miracle" would give Kevin enough mental strength to cure himself. Whereat Kevin immediately shows signs of relapsing. So Hessy, who still inexplicably loves him, says that she was lying about the flowers and agrees to take the vow, while Hugh leaves forever. It is a horrible and blood-chilling conclusion.

Mr. D'Alton never manages to keep his own viewpoint steady, and at the end you feel that he regards as an act of heroism Hessy's immolation of decent and natural life upon the altar of another's sterile mania. Previously, however, he has made Hugh—and Hessy to a lesser extent—gallant and forceful, letting them get all the best of the teeming but often brilliant discussions with which the piece is studded. Hugh, actually, emerges as the

New Plays on Broadway

Reviewed by Eugene Burr

central character of the play. On the other hand, there are even moments when you feel that he regards with approval the egomaniac masochism of Kevin.

His Hessy suffers from the same lack of cohesion. The girl as he has built her up thru the play—a girl whose warm and human God was regarded for a brief while by Hugh as the same as his own—would never have made the perverted, sterile sacrifice of the final curtain. Nor, drawn physically to Hugh as she was, could she possibly have continued to love Kevin, who, in her own words, was an entirely different man from the Kevin she loved when she married. Yet an overpowering love for Kevin would be the only possible excuse or reason for her final sacrifice.

In production the play is aided by a number of excellent characterizations and thrown disgracefully out of focus by one very bad one. This last is offered by Barry Fitzgerald, who, as an incidental uncle, carries most of Mr. D'Alton's acidulously hilarious comments upon the character of the Gael. Mr. Fitzgerald postures, mugs, overacts, and hogs the stage until he has built the incidental role out of any honest proportion. He is occasionally very funny, but his type of comedy is far better fitted for the Republic or the Gaiety, where he'd be given tough competition by performers like Shorty McAllister and Stinky Fields.

The others are all excellent, with Margo bringing beauty, dignity, sincerity, and understanding to Hessy; with Lloyd Gough offering a magnificently restrained and modulated job as Hugh; with Arthur Shields (who also directed effectively enough) making Kevin as quiet and believable as possible, and with Aileen O'Connor, Art Smith, and Hale Norcross doing fine work in smaller roles. Zama Cunningham is poignantly effective as the mother of Kevin and Hugh, playing with quiet sincerity—and her work is all the more appreciated when you think of what the part might have been turned into by a performer like Sara Allgood.

SHUBERT

Beginning Wednesday Evening, February 5, 1941

LIBERTY JONES

A "play with music" by Philip Barry. Staged by John Houseman. Music by Paul Bowles. Dances staged by Lew Christensen. Settings and costumes designed by Raoul Pene Du Bois. Scenery executed by Stagecraft Studios. Costumes executed by Brooks and Valentina. Press agent, Joseph Heidt. Associate press agent, Martha Dreiblatt. Stage manager, Edward Padula. Assistant stage manager, Don Glenn. Presented by the Theater Guild.

- Liberty Jones Nancy Coleman
 - Liberty's Uncle William Lyrin
 - Liberty's Aunt Martha Hodge
 - Tom Smith John Beal
 - Dick Brown Tom Ewell
 - Harry Robinson Howard Freeman
 - Nurse Cotton Katherine Squire
 - Nurse Maggie Ivy Scott
 - The Two Reporters
Don Glenn, Crahan Denton.
 - The Two Dancers
Lew Christensen, Elise Reiman
 - The Three Shirts
Victor Thorley, Louis Polan, Richard Sanders
 - The Four Doctors
The Committee of Four
 - The Four Policemen
Norman Lloyd, Murray O'Neill, Allan Frank, William Mende.
 - The Five Singers
William Castle, Roy Johnston, Eva Burton, Ruth Gibbs, Alyce Carter.
 - The Seven Friends
Lew Christensen, Joseph Anthony, Vincent Gardner, Craig Mitchell, William Castle, Roy Johnston, Jack Parsons.
 - The Eleven Friends
Elise Reiman, Bedelia Falls, Caryl Smith, Honora Harwood, Ellen Morgan, Helen Kramer, Barbara Brown, Constance Dowling, Eva Burton, Ruth Gibbs, Alyce Carter.
- The Action Takes Place Overnight in Samuel Bunting's Roof Apartment Overlooking Rock Creek Park, and in the Park Itself. The Time Is the Present.
- Scene 1: The Bedroom—Sitting Room. Scene 2: The Bedroom. Scene 3: The Roof Terrace. Scene 4: The Park. Scene 5: The Roof Terrace.

Wednesday evening at the Shubert Theater another intellect bit the dust. It belonged to Philip Barry, and had once been one of the finest in the entire range of the modern theater. It bit the dust in both senses of the word, killed by the slingshots of hysterical propaganda, and the mouth of its corpse stuffed with the dry ashes of blood-lust, catchphrases, and hate. Its demise was celebrated by the production at the hands of the Theater Guild of Mr. Barry's fantasy with music,

Liberty Jones.

Liberty Jones is a muddled, confusing, and frequently dull allegory, in which the ghost of Mr. Barry's former idealism can still be felt and seen warring with the dictatorial convictions that seem, somehow, to have been imposed upon him. Its symbolism is turgid and muddled, its thin threads of allegorical plot are strained and often meaningless, and its entire core of so-called thought could easily have been said in the space of a couple of brief paragraphs. If Mr. Barry, by expressing it as he does, merely reveals the chaos in his own heart and the astounding way in which a simple and shopworn political catchphrase can be obscured by Writing and Production (both with capitals, please).

For what he says is simply that aggressor nations which threaten Liberty must not be met with compromise nor with the methods that they themselves use; instead they must be met with armed force—which is precisely the method that they themselves use most often. It is exactly the sort of double-talk to which we have become accustomed from the mouths of renegade idealists who seek feverishly to justify their apostasy.

At the start of the play *Liberty Jones* lies ill unto death in the penthouse of her Uncle Sam, attended by a nurse who, ostensibly aiding her, does all in her power to stifle her. She can be saved only by a man who will dream of her, dance with her, and die for her; and to her aid comes Tom Smith, officer in the Naval Reserve, an idealist equipped with wings. With him comes his alter ego, Dick Brown, who keeps his feet on the ground; and they are encouraged by Harry Robinson, an ineffective but good-hearted functionary. Tom raises Liberty from her bed; he dreams of her and dances with her; and he saves her once or twice from the seductive overtures of three ominous personages called Shirts, who want a part of Liberty's park and also Liberty herself. The Shirts are, of course, taken to mean the present "aggressor" nations, who they might just as well represent the British Empire in its dealing with Ireland, the Boers, India, and all of the other brown, yellow, and white races it has oppressed for the past 500 years.

In any case, Liberty wants to marry Tom, but he, being a liberal, thinks more of his freedom than he does even of the larger outline of Liberty. He flies away to deal with the head man of the Shirts, comes back with a plan to set four policemen to trap the Shirts, is dissuaded from using such methods by Liberty, and ends by deciding to give up a bit of his freedom and marry Liberty after all. But their wedding is interrupted by the Shirts themselves, demanding more and more in return for letting Tom live; and finally Tom seizes his sword and kills them—a job which, tho Mr. Barry forgets to mention it, must always be done by the very policemen whom Liberty has asked Tom to dismiss. Then Tom flies off to help Liberty cross the tin bridge over the Days of Darkness, and Liberty returns without him—for Tom has finally decided to die for her, too. This is, of course, an excellent thing for Dick and Harry, who are left to enjoy Liberty; but it seems a rather empty victory for Tom.

There is much more symbolism than that, but most of it is even more puerile and involved. As a matter of fact, it's impossible to get any real idea of Mr. Barry's present confusion—and the confusion of his unfortunate audiences—without taking a trip to the Shubert and seeing it for yourself. Tho, frankly, it's hardly worth the effort.

A Theater Guild production committee composed of Lawrence Langner and Theresa Helburn saw fit to garb all this in a stylized and painfully smart production that further obscures the values of the essentially simple fable, and frequently leaves you wondering whether you're not watching a dream sequence wily cut out of *Lady in the Dark*. Raoul Pene Du Bois' settings and costumes are slick and glittering, and about as ill-fitted for Mr. Barry's fable as anything the mind of man could possibly devise. Paul Bowles' music is sometimes thin and incoherent, but more often finely effective—the some sort of criticism is probably contained in the fact that by far the most effective number is a thumping, out-and-out cake-walk. John Houseman's direction is as stylized as the sets.

Faced with this sort of script and production, John Beal does an astoundingly

fine job as Tom, bringing humanity, great sincerity, and as much clarity as possible to the muddled, vacillating role. It is a beautiful acting job, far too fine to be wasted on such stuff as this. Tom Ewell, Howard Freeman, Martha Hodge, and William Lynn also contribute excellently in smaller roles, and Lew Christensen, who staged the dances, performs several of them in lovely fashion with the aid of Elise Reiman. As Liberty herself, however, Nancy Coleman is impossibly bad, lacking all the fire and strength that are so necessary. Miss Coleman is constantly strained and posing, mouthing her lines, moving strictly within obviously set gyrations, and failing to bring any note of authority or even adequate professionalism to her performance.

She merely, however, misses effects in a piece whose pervading lack of effect is its most striking characteristic. Mr. Barry, I believe—and devoutly hope—will live to see the day when he is heartily ashamed of having written *Liberty Jones*.

American Academy Students Present "Autumn Fire"

NEW YORK, Feb. 8.—Last Friday the American Academy of Dramatic Arts presented *Autumn Fire*, by T. C. Murray. The cast did some unusually fine work in an unusually bad play.

Kirk Douglas's portrayal of the part of Owen was solid, professional work. His performance was restrained and knowing in a role that many a youngster would have read with much ranting and waving of arms. Elizabeth Barclay read the dourly disappointed Ellen with a sure touch that was a delight to watch, and Vivian Warren was a grand, lively Nance. Grace Shuster and Jane Huszagh turned in excellent work as Mrs. Desmond and Molly, respectively, and Paul Wilson and Michael Barrett gave good accounts of themselves in the bits. The only let-down was the performance of Daniel Safford as Michael. One wonders why Mr. Safford chose the stage as a career.

As curtain-raiser, another set of students gave the first act of George Kelly's *The Torch-Bearers* and worked so well that the fall of the curtain was a real disappointment. Edward Moroney's small and private rehearsal at the side of the stage was hilarious, and the rest of the cast was not far behind him in fun production. The direction, also, was unusually fine. Aside from Mr. Moroney the other torch-bearers were Harriet Fenton, John Stuart Breiter, Barbara March, Doris Mylott, Jonathon O'Connor, Louise Blanks, Richard Castaine, Elizabeth White, and William Van Sleet.

Taken all in all, the afternoon at the Empire was unusually entertaining.

M. A. B.

Lunts' Fargo Sell-Out

FARGO, Feb. 8.—Lunt and Fontanne grossed three Gs for a one-night stand (27) of *There Shall Be No Night* here. Alfred Lunt announced Fargo theater will be given a two-stay stand next season if the company makes another national tour. Ticket scale was \$3, \$2, and \$1 plus tax. House was sold out for performance a week ahead.

BROADWAY RUNS		Performances to Feb. 8 Inclusive.	
	Dramatic	Opened	Perf.
Arsenic and Old Lace (Fulton)	Jan. 10	35	
Roundoff (Golden)	Feb. 16	4	
Charles's Aunt (revival)	Oct. 17	132	
(Cort)	Oct. 17	132	
Corn Is Green, The (National)	Nov. 26	87	
Cream in the Well, The (Booth)	Jan. 20	24	
Flight to the West (Guild)	Dec. 30	48	
George Washington Slept Here (Lyceum)	Oct. 18	131	
Johnny Belinda (Longacre)	Sept. 18	166	
Life With Father (Empire)	Nov. 8 '39	526	
Man Who Came to Dinner, The (Music Box)	Oct. 16 '39	552	
Mr. and Mrs. North (Be-lasco)	Jan. 12	32	
My Sister Eileen (Biltmore)	Dec. 26	52	
Old Acquaintance (Morosco)	Dec. 23	56	
Separate Rooms (Plymouth)	Mar. 23	369	
Tanyard Street (Little)	Feb. 4	7	
Tobacco Road (Forsyth)	Dec. 4 '33	3045	
Twelfth Night (St. James)	Nov. 19	95	
Musical Comedy			
Boys and Girls Together (Broadhurst)	Oct. 1	151	
Cabin in the Sky (Beek)	Oct. 25	123	
Crazy With the Heat (revised edition) (44th St.)	Jan. 30	12	
Lady in the Dark (Alvin)	Jan. 23	20	
Liberty Jones (Shubert)	Feb. 5	5	
Louisiana Purchase (Imperial)	May 28	295	
Meet the People (Mansfield)	Dec. 25	53	
New Hellzapoppin (Winter Garden)	Dec. 11 '39	488	
Pal Joey (Barrymore)	Dec. 25	53	
Panama Hattie (46th St.)	Oct. 30	118	

AMERICAN ACADEMY OF DRAMATIC ARTS
Founded 1884 by Franklin H. Sargent
The foremost institution for dramatic and expressional training.
SPRING TERM BEGINS APRIL 1st
Catalog from Secretary, Rm. 145
CARNEGIE HALL, NEW YORK

N. Y. Clubs Still Opening, Folding; Fefe Books Waters

NEW YORK, Feb. 8.—Felix Ferry, operator of the classy Monte Carlo, is adding a floorshow Tuesday (11), bringing in Ethel Waters and a choir of Negro singers from *Cabin in the Sky*. This is the second booking of a Negro attraction in a society cafe here within a month, Bill Robinson having recently finished a run at the Versailles. Two bands will continue to augment the entertainment policy at the Monte Carlo.

The popularity of Rogers' Corner, which is furnishing entertainment under a no-minimum policy, is forcing near-by spots to add shows. First to do so is the Ringside, which has been a familiar hangout for Madison Square Garden fans for seasons. Opening floor bill includes John Steel, Allen Walker, Ann Gale, and Joe Collins band.

Hurricane plans to feature Broadway cafe and band names. Spot, meanwhile, is still in a mix-up with the Federal Government and Liquor Board, and nothing definite will be decided before things are straightened out with Uncle Sam. Benny Fields and Vincent Lopez band have been mentioned as future attractions.

Billy Rose is auditioning acts for a new show for his Diamond Horseshoe, altho his office reports nothing will be definite for a while because the current show is holding up well, despite the competition from George White's Gay White Way.

Bob Mernit finally closed his Pago Pago Sunday (2). Spot had been a losing proposition for a couple of months.

Phil Howard is putting up a stiff fight at the Famous Door, trying out all sorts of policies. Latest show has Joe Marsala's band, which moved from the neighboring Hickory House (Lou Holden succeeded the ork there), and Bee Kalmus.

Della Lind has followed Carol Bruce into the Cafe Pierre, another Felix Ferry-managed spot.

The Club Walkiki is having its troubles and, according to AGVA, owner Ching No. 1 Boy hasn't paid off in four weeks. A hearing is scheduled in Magistrate's Court next week. Ching pulled the show Thursday (6), and is operating the spot with a dine-and-dance policy, using Harold Aloma's five-piece band. Acts claiming unpaid salaries are Ruth Sato, Kimi Toye, Fungoye, and Maya Kieila.

Buffalo Clubs Add And Drop Girl Lines

BUFFALO, Feb. 8.—Kaufman's Cafe Madrid has dropped its girl line in favor of diversified specialty talent. First show has Sylvia La Rue, holdover; Bobby Herman, the Cartwrights, Betty Haden, and Bea Marschall.

The Casa Nova added a girl line (Connie Garner Girls), sharing spotlight with Little Annie Little.

Harry Altman's Glen Wintergarden, in Williamsville, is advertising special stunts, latest of which was a public wedding of Quits, clown, to Dorothy Watson.

The Park Lane has added talent to its band policy, and offers patrons free inatinee dance instructions.

Dickstein Back to Sun; 7 Cafe Weeks, 3 Houses

DETROIT, Feb. 8.—Jack Dickstein, who formerly held the franchise for the Gus Sun Booking Office here, returned last week to manage the Detroit office after two years, during which he operated burlesque theaters in Indiana. Dickstein succeeds John W. Wood, who left Sun to go with Jaques Cosmetic Company here.

Dickstein says the Detroit office is booking seven weeks of night clubs and is adding three theaters. Capitol at Toledo, Roxy at Cleveland, and National at Detroit. Each uses four acts or a revue weekly, added to regular burlesque shows.

Columbus House Runs Poll

COLUMBUS, O., Feb. 8.—The RKO Palace has gone into the question-and-answer game and is conducting a "stage-show poll." It is seeking to find out if John Public would desire stageshows every week, what kind of shows, and what bands.

The same type poll was held at the Palace, Cleveland, and as a result the house has booked 10 stage attractions.

Or Cold Boiled Eggs?

NEW YORK, Feb. 8.—Looking around at the small, apathetic audience one night late last week before closing at Iceland Restaurant, emcee Peter Randall cracked: "I've laid eggs before, but this is the first time I ever laid ice cubes."

AGVA N. Y. Meet Set for Feb. 17

NEW YORK, Feb. 8.—The first meeting of the American Guild of Variety Artists here since last October has been set by the union's National Board for Monday, February 17, 3 p.m., at the Hotel Abbey.

Hoyt Haddock, AGVA's executive secretary, says members will get an opportunity to air their opinions in an open forum. Among points to be discussed is the last election of the New York local officers, which is being challenged by members as having been run improperly.

Henry Jaffe, who last week resigned as counsel of AGVA, will continue in an unofficial capacity, but will not receive pay.

"Follies" Success Encouraging More Cafe Package Shows

NEW YORK, Feb. 8.—The success of package night club shows in San Francisco and Chicago (*Grandfather's Follies* is currently doing big in Windy City's Blackhawk Cafe) is encouraging bookers to organize similar shows for the cafe market. Veterans in the field see a demand for \$800 shows, including a small band and two to three acts, among the smaller clubs, eliminating the headache of booking individual acts and the problem of patching a good show together.

Stan Zucker, band agency owner here, is branching out into night club producing. He organized an Argentina unit currently playing the Park Plaza in St. Louis and scheduled to go into the Commodore Perry Hotel in Toledo, O. Unit has a small rumba band, dance team, and a conga chain dancer. Zucker is also planning a "crazy show" suitable for night clubs. He will use Danny Beckner's band and a couple of screwball acts.

Grandfather's Follies has been doing 40 per cent better than Raymond Scott's recent engagement at the Blackhawk. It is drawing an older crowd which spends more than the youngsters attracted by bands.

Kenmore, Albany, Drops Name Acts

ALBANY, N. Y., Feb. 8.—The floorshow policy featuring a name was discontinued at the Kenmore Hotel here last week, following a costly experiment involving three names. Original idea was to stimulate business and to keep the people from competitive roadhouses by augmenting the dance band with cafe headliners.

Sophie Tucker played a three-day week-end, followed by full-week runs of Estelle Taylor and Belle Baker.

More Vaude for Milwaukee

MILWAUKEE, Feb. 8.—Flesh is gaining a firmer foothold here with two local neighborhood houses, the Hollywood and Colonial, featuring Al Buettner and ork with vaudeville Sunday nights. One show is presented at each house.

Fox continues to spot stage revues at several of its neighborhood houses, and for the second time in six months presented a stageshow at its Wisconsin, first-run house. The theater played Ray Noble and ork week of January 24.

More Hazleton Vaude

HAZLETON, Pa., Feb. 8.—Vaude opened at second Comerford Theater here for short stay when the Blackstone the Magician unit played two-day run at the Capitol (24-25). Regular three-day-a-week shows play at the Feeley Monday thru Wednesday.

Bookers Complain Vaude Is Being Kept Out of Army Camps; Films, Dances, Amateur Shows Dominate

(Continued from page 3)

qualified military personnel. "No provision has been made from appropriated funds for the employment of civilian entertainers, producers, or directors of entertainment at army camps or posts.

"The arrangement of all entertainment schedules has been left within the discretion of local commanders, who may accept any offer of assistance made, provided it does not interfere with the military training program. Theaters, with pertinent facilities for the presentation of stage productions, will be provided for camps containing large concentrations of military personnel."

Officers in charge of morale have so far ducked the responsibilities of booking vaudeville. Most of the entertainment budgets are taken up with films and the various amateur shows put on by the rookies.

Films are the most convenient form of entertainment for the camps, according to one spokesman of the U. S. Army film service. Many morale officers feel that this entails less trouble than booking live talent.

The films are booked thru the U. S. Army Motion Picture Service, which pays a flat rental fee with no percentage. Prices for films are uniform for all camps. The rental fee is calculated by the film companies and the army that the larger camps will make up the loss incurred at a booking in a smaller post. It is figured that by the time a can of films gets thru the camp circuit its rental costs are approximately 33 per cent of the total gross.

Another factor impeding vaude displays in army posts is the construction of theaters. Stage facilities in most of the camps are entirely inadequate for the presentation of any large live show. The stages in most post theaters are little

more than a raised platform in front of the screen, much too small for any real presentation.

As the construction program goes along stage facilities may be taken into account in the construction of theaters in the larger camps. Small posts will probably have to content themselves with film showings and their own amateur shows on improvised platforms.

When the Lucky Strike unit played Fort Dix in Wrightstown, N. J., recently additional construction had to be done to the stage so that the acts could work.

Once the theater construction program is completed there is the possibility that vaude shows may be bought at intermittent periods.

Fort Lewis, Washington (not D. C.), has had vaude shows with some degree of regularity. Sunday matinee shows have been held at a 10-cent admission. No names can be used with these prices, in spite of the fact that there are about 40,000 troops there. Three 1,000-seat theaters are being built at this army center, but vaudeville bookers complain that vaude will not be allowed in the new theaters.

New Trustees for AFA Fund; \$2,000 For Legal Fees

NEW YORK, Feb. 8.—The Supreme Court of New York yesterday (7) appointed new trustees for the defunct American Federation of Actors Death Benefit Fund. Justice Bernard Scheintag named Joseph A. Padway, Sidney E. Cohen, and Assemblyman Robert F. Wagner Jr. to administer the DBF.

The fund will be kept intact for the purpose of paying out death claims, in accordance with the AFA constitution, to the beneficiaries of all members who were in good standing as of July 14, 1939, the date of the revocation of the AFA charter by the Associated Actors and Artistes of America. The court stipulated that all claims must be presented within 60 days after the death of the member.

The trusteeship will end when all the funds are exhausted. The trustees will be bonded and serve without pay.

Previous trustees of the fund included Gus Van, Rudy Vallee, Sophie Tucker, Frank E. Lynch, and Ralph Whitehead, AFA officers.

The court okehed payment of fees to five attorneys, amounting to \$2,000. The filing of an opposition petition by Alan Corelli last year made necessary more legal work than originally intended.

2,200-Seat Town, Detroit, Split Week

DETROIT, Feb. 8.—Opening of split-week stage-show policy at the Town Theater has been set for February 21. House, operated by the Broder Circuit, has 2,200 seats and was formerly the home of the Detroit Symphony Orchestra. Will be booked by Jack Dickstein, of the Gus Sun Booking Office.

Policy will be seven acts, a stage band, and a permanent emcee. This gives Detroit two houses playing vaude regularly, the Colonial being the other. Stage-shows are used about one week in three at the Michigan and Fox theaters, and week-ends at the Harper.

Sligh, Campbell Join Bryden, Detroit Agency

DETROIT, Feb. 8.—Betty Bryden Entertainment Office adds two men to the office. Eddie Sligh, formerly of Sligh & Tyrrell, Chicago, will spend several days weekly in the office here.

Val Campbell, formerly with Gus Sun and recently a night club operator at Miami, is joining Bryden, and added four weeks of night clubs, for a total of 25 booked thru the office.

New spots are Corktown Tavern, Detroit; Moonlight Gardens, Saginaw; Knotty Pines, Findlay, O., and Miami Inn, Toledo, O.

Bowery, Detroit, Holds Names Out of Early Performance

DETROIT, Feb. 8.—Show policy at the Bowery has only a portion of the acts appear in each of the three shows. The spot has built its reputation largely upon having plenty of floorshows, resulting in around eight acts and several production numbers and specialties.

The Bowery formerly used one three-hour show, followed closely by a speedy tabloid version for a late show, then later shifted to three shows nightly.

Current shift brings the headliners into the second and third show, while some of the smaller acts may appear only in the first and second shows, and others work all three. Holding the headliners till the second show keeps most customers in until around midnight instead of having a big getaway around 11 o'clock.

The last show typically caters to after-theater crowds and late-comers, with a big break in trade after the second show. Instruction in conga is being given 8 to 9 p.m.

Claim Florida Season Poor One

NEW YORK, Feb. 8.—Performers and agents returning from Florida report that the resort cities are experiencing a poor season, due to a combination of bad weather and a ban on gambling.

Another grievance is laid to the overcrowded club situation, streets in Miami and Miami Beach boasting of dozens of cafes of one sort or another. Many spots have been playing shows to two and three people.

Early flops include Singapore Sadie's in Miami and the Drum in Coral Gables.

Jungle, Youngstown, Reopens

YOUNGSTOWN, O., Feb. 8.—Jungle night club, one of the largest in the district, has opened. Two shows nightly at 11:30 and 1:30 a.m. Opening floorshow included the *Gay Boy Revue*. Floorshows will be changed weekly.

Chez Paree, Chicago

Talent policy: Band for show and dancing and relief band; floorshows at 9, 12, and 2 a.m. Management: Joe Jacobson and Mke Fritzel, operators; Fred Evans, producer; Bob Curley, publicity. Prices: Dinner from \$2.50; drinks from 50 cents; minimum \$2.50 on weekdays; \$3.50 Sundays.

As entertaining a show as the Chez Paree has had in many a month. Leans heavily and happily to singing, and Frank Libuse furnishes comedy aplenty. Fred Clark has again done a splendid production job, the 16 Adorables being gorgeously costumed and offering three spectacular and colorful production numbers, two of them with an Oriental atmosphere. Lou Breese and his orchestra do a remarkably good job of playing the show, which is an unusually difficult one.

The Sterner Sisters, Lois and Jean, lead off with a pleasingly varied dance routine, and are followed by Lois Wall and her 16 Singing Commanders. Miss Wall has a splendid soprano voice and her singing of *Only a Rose*, *I Hear a Rhapsody*, and other numbers, the Commanders accompanying, won generous audience approval.

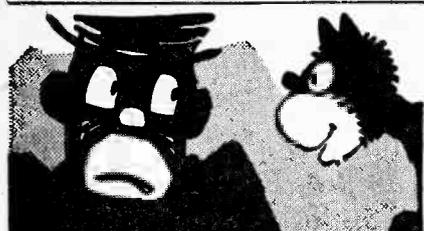
Frank Libuse, playing his first Chicago engagement in several years, was a riot. Previous to the show he caused much hilarity with his antics among the customers. Working with him in the show is Margot Brander, and the two put on a tremendously funny act, Libuse at the piano and Miss Brander at the mike. Riotous applause greeted them and a hilarious encore bit brought calls for more, Libuse finally begging off.

Starting with *Shine On, Harvest Moon*, Morton Downey was given an ovation. He proceeded to win repeated hands with a varied repertoire, including, among others, *The Last Time I Saw Paris*, *Only Make Believe*, *Mexicali Rose*, *My Blue Heaven*, *My Buddy*, *When Irish Eyes Are Smiling*, and *Same Old Shilalah*. Downey was in fine fettle and responded repeatedly to calls for more, stopping the show cold.

Show has lots of audience appeal and is a winner all the way. Nat Green.

Club Charles, Baltimore, Md.

Talent policy: Dance and show band; floorshow at 11 and 12:45. Management: Cy Bloom, Morris Levy, and Louis Baumel, owners, operating as Winter Garden Corporation. Booker: Sol Tepper, New York. Publicity: Herb Robinson.



NEWER FUNNIER Minstrels

America's unrivalled selection of complete Minstrel First Parts, Blackface Plays, Opening Choruses, Minstrel and Comedy Songs, Jokes, Gags, Posters, Make-up Goods, Wigs, Bones, Tambourines—everything to put life and snap into your show. Send for Special Minstrel Catalog.

Denison's Plays and Entertainments are known everywhere. Established over 60 years. Send for Catalog.

T. S. DENISON & CO.
203 N. Wabash Ave.
Dept. 150, Chicago, Ill.

WIGS BEARDS MAKE-UP

FREE CATALOG

F. W. NACK 209 N. State St. CHICAGO, ILL.

SCENERY

Dye Drops, Flat Sets, Cycloramas, Draw Curtains, Operating Equipment.

SHELL SCENIC STUDIO, Columbus, O.

ATTENTION! PROFESSIONAL TALENT

When in or near San Antonio, Texas, Inquire at the

KIT KAT KLUB

Phone: Pershing 9081

Night Club Reviews

Prices: Dinners from \$1.25, drinks from 40 cents; no cover; minimum, \$1 Fridays and Sundays; Saturdays, \$1.50.

Altho in operation for a comparatively short time under new management, this spot is a most popular local rendezvous, due largely to a policy of strong entertainment plus good music.

Current bill is well-balanced and fast-moving fare, with two sets of twins lending a novelty twist. First pair, the Barton Twins, follow the opening chorus routine with several rapid-fire tap presentations. These boys are personable youngsters and their style impressive. Encored with clever acro tap. Nice hand.

The Hollywood Blondes, high-speed roller-skating foursome, provide thrills. Easily one of the most nerve-racking sensations seen at a local nitery. Really death-defying, with girls working in sets of two, three, and four on lifts, contortions, and bends, or only leg holds, whirling inches from the floor at a breakneck pace.

Second set of twins are the Bentons, cute blond harmonizers. Have a fine style of rhythm vocalizing, with good arrangements. Scored nicely with *Ohio*, *Nick the Greek*, and encored with several others.

Humor is supplied by the McKays, comedy ballroom team, hilariously funny, altho occasionally slapstick. They keep the audience rollicking with an acro routine, conga, and Indian symbol dance, the latter having several novel twists. Begged off after two encores.

Lee Sullivan, handsome Irish tenor, is back. Emsees, confining embellishments on intros, with no comedy attempts. Deserves credit for the show's racy pace. In addition, he is song seller de luxe, displaying considerable personality with *Blue Serenade* and *That's How I Spell Ireland*.

Wally Wanger chorus of six talented girls is on for three snappy numbers. Good lookers. Win a nice hand for their graceful efforts.

Roy Kyser fronts the band that supplies good music for both show and dancing. Singing by Elaine Phieffer and Johnny Picard shortens the intermissions. Phil Lehman.

The Bowery, Detroit

Talent policy: Dance and show band; floorshows at 8:30, 10:30, and 12:30. Management: Frank Barbaro, manager; Peter J. Iodice, booker. Prices: Admission 55 cents weekdays, 75 cents Saturdays and Sundays; drinks from 45 cents.

Ultra-length show with a surplus of talent. Opens with Donn Arden's eight girls, who specialize in precision rhythm and versatile routines, and eight more specializing in posing style routines. Costumes are lavish and colorful, and variety of numbers cannot even be listed. Arden's own footwork with the 16 girls, as well as his production style, is about perfect.

Johnny King, dramatic tenor, opens with *When Day Is Done*, is virile on patriotic ditties, and works in several other numbers.

Webb and Davis, ping-pong champs, do some fast work, emseed by King in courteous English style. Style is speedy and demands attention. Patrons are invited up for a match and some do fairly well.

Bob Talley, radio artist, is an unusual musical mimic, getting trumpet and sax effects by vocal manipulations. A clever act, aided by his guitar playing and closed with a falsetto comedy, *My Man*. Barbara Parks, pleasing coloratura contralto, got plenty of encores; aids her vocals by some nice dance work.

Balabanow Five, mixed Russian unit, features accordion work, played with zest and a swell stage appearance. Dance bits, with and without accordions, including acro work, enliven a striking act.

Grace Carlos, exotic dancer, pleased in a dim-lighted posing number.

Harvey Stone opens with a risqué bit as a semi-literate preacher at a meeting. Does clever dance mimicry and takes off a variety of characters. Got repeated encores by a well-timed, well-paced mixture of dialog, song, and dance.

Eight Roth and Berdun Jitterbugs open in Gay '90s costume, in burlesque style, with a fast modern finale. They get some of the customers up for a cash contest to follow.

Cheena De Simone's La Conga Troupe, four young couples in colorful costume, open with their specialty accurately and gracefully, and get around 100 of the

customers up for the final chain, completing a program of marked audience participation.

Background of the show rests on the perennial shoulders of fiddling Benny Resh and his band and Charley Carlisle as emsee. H. F. Reves.

Hotel St. George, Bermuda Terrace, Brooklyn

Talent policy: Show and dance band. Management: Alvin Kallman, manager; Jim Klarnet, press agent, assisted by Selma Weiskopf and Charles Pfeiffer. Prices: Dinner from \$1, drinks from 50 cents; minimum Friday, \$1; Saturday, \$1.75.

Allan Kane's new six-piece band is filling in between engagements of full dance bands which usually occupy this bandstand. Outfit plays both dance music and does a full floorshow, an attempt that is far from successful.

Kane years ago was Sammy Kahn, of the Balaban & Katz production department in Chicago. He has been a good pit leader and knows how to play show music. His experience is of no value, however, on a dance floor. The specialties the boys do are only mildly entertaining and some are boring.

Customers here are not accustomed to floorshows, and something stronger than the current layout is needed to draw their attention.

When caught Kane's regular bass man was ill and his spot was taken by Tiny Kissinger, of Ray Heatherton's band. Kane's regular line-up includes Paul Roberts, bass; Jack Sadoff, drums; Dick Delten, guitar; Harvey Merrill, sax, and Irvin Sussman, piano-accordion. Delten vocalizes with a good low tenor. Kane himself plays violin and impresses with solos.

In the Cafe-Bar May Joyce, blond ballad singer, and Mannie La Porte, pianist, entertain. Sam Honigberg.

Colosimo's, Chicago

Talent policy: Dance and show band; floorshows at 8:30, 11:30, 1:30, and 4 a.m. Management: Dan Barone, manager; George Pronath, producer; L. C. Polan, publicity. Prices: Dinner from \$1.50; drinks from 60 cents; minimum \$2 after 10 p.m.

The Three Playboys, new to Chicago night spots, and the Malo Trio, comedy dancers, are highlights of the new Colosimo's show, providing the sort of smart entertainment the customers like, and they are supplemented by an excellent bill, pleasingly varied. Jack Prince continues as the regular emsee and entertains with an occasional vocal, but most of the emseeing is being done by Leonard Ditson, of the Three Playboys, with frequent comedy interruptions from the other two.

The 14-girl line leads off with a peppy production number that brings on June Hart, cute soubrette, for a novelty tap routine spiritedly executed. The gal is full of life, attractive, and youthful, and sells her stuff solidly. The Earls of Whirl, boy and girl, offer a fast and entertaining roller-skating routine.

The Northwest Mounties are four good-looking young fellows whose vocalizing wins approval of the customers. Would fit better farther down on the bill, but did okeh in the spot assigned them, winning generous applause with *Begin the Beguine*, *Stand Up and Shout*, and other numbers.

Bertay Sisters are accomplished acrobats with a pleasing routine that includes several difficult and spectacular stunts, winning the customers' approval. June Hunt on again, this time offering a snappy accordion session followed by a lively song and dance routine. Peaches, statuesque stripper, scored with a sexy parade number.

The Malo Trio, young man and two girls, are accomplished dancers who in addition to some spectacular straight numbers offer a hilarious knockabout comedy routine that wins a big hand. Their burlesque fistic bout is a riot.

The Three Playboys, Starr, Rollo, and Ditson, fit perfectly into the Colosimo atmosphere and were a big hit on opening night. They are masters of repartee and their smart gagging won hearty approval. Best of their repertoire was their burlesque Scottish song and dance, which rocked the customers with laughter.

Show concludes with a beautiful production number, *Goodnight, Sweetheart*, featuring Dagmar, slim and shapley strip-

per, in colorful ribbon dances. Frankie Quartell's orchestra continues to provide excellent music for show and dancing. Nat Green.

The Plantation, Houston

Policy: Show band with singer; specialty numbers by band. Open only Tuesday thru Sunday afternoon. Prices: 55 cents per person except Varsity Night (Tuesday), which is 28 cents; Saturday night, 84 cents; no cover charge to dinner guests. Management: Joe Landwehr and Dick Wheeler, co-owners; Arthur Long, manager; Conway Jordan, caterer. Carol Lofner's ork opened Varsity night, Tuesday (4), to the largest crowd of the week, 400. Lofner's ork is composed of nine young men, Lois Lee, singer, and himself.

The most popular number was a conga. Lofner's is a club-style band sticking to the sweet, sweet music. Lofner makes his own arrangements. During the evening the ork played such numbers as *Blue Danube*, *Five o'Clock Whistle*, *Dark Eyes*, and *You Say the Sweetest Things, Baby*, which Miss Lee sang quite nicely. She also sang *Maybe*.

There was no fast, hot music which endears any ork to Houston dancers. Lofner kept his music sticky sweet, which was a slight disappointment to some of the Varsity crowd.

Lofner's ork was picked up in Texas and, while all are good musicians, there is not the polish of the traveling band.

Outstanding was Buddy Baker, pianist. Lofner is scheduled to stay at the Plantation two weeks.

K. Evans Houston.

Club Bali, Philadelphia

Talent policy: Dance and show band, rumba relief; floorshows at 8 and 12:30. Management: Max, Joe, and Si Kaliner, proprietors; Si Kaliner, manager; Herman Tolle, maitre d'; Milt Shapiro, publicity. Prices: Dinners from \$1; drinks from 50 cents; \$1 minimum weekdays, \$1.50 Friday, Saturday, and holidays, no cover.

It's a perfect mixture of American acts and enough of the South of the border stuff to match the room's trimmings that makes this one of the club's best shows.

Conga line of six Latin lookers tee off. Plenty of torso tossing in the native routine, enhanced by the tenor piping of Alfonso Garcia.

Marcy and Rene Gunsett are a pair of ballroom beauts in the continental manner. They are sweet on the spins for the three-quarter tempo, the gal partner smoking a cigarette thruout, giving an unusual twist to the conventional ballroom waltz. Follow with a South American Samba and a Brazilian Maxixe.

Caryl Gould, a treat for the optics, sings in the modern manner, selling strong with *Down Argentine Way*; *Yes, My Darling Daughter*; *I Want My Mamma*, and *Down by the Ohio*.

Alan Gale, emsee, is a laugh-provoker in every sense of the word. Good timing and delivery make even his prosaic material stand out. In the mad search for new comedy names, efforts of Gale cannot be overlooked. Has enough on the ball to stand up with the best of them. Assisted by Eddie Blum, he warms 'em up with a series of impersonations. Runs the gamut of singers from Harry Richman to the Metop warblers for a *Road to Mandalay* song satire. Follows with impersonation of Harry Lauder, then *Sam, You Made the Pants Too Long*. Goes serious for *Dreamy Dan*. Winds up in the purple shade but in good taste. Six bits may seem like stretching it, but he never lets it sag.

Line gives it a rousing one-two-three-kick finish. Gals include Maida Del Balle, Grace Linn, Natalie Rowe, June Powers, Betty Todd, and Elvira Lopez.

Ballerina Jane Deering inked in for this show, but on the sidelines because of a flu attack.

Alan Fielding (9) still on tap for stand-out show and dance tempos, dividing the hoofing chores with inspired Latin rhythms of Juanita (5). Latter crew beat out the rumba boom as well in the downstairs La Conga cocktailerie.

M. H. Orodener.

JACKIE WHALEN

HALF DANCER—HALF WIT

YOUR NEXT EMCEE

Now at Butler's, New York City, indefinitely. M'g'm't: SID RHEINGOLD, M. T. A., 1650 Broadway, N. Y. City

Harry's New Yorker, Chicago

Talent policy: Show and dance band; relief band; floorshows at 9, 12, and 3. Management: Charlie Hepp, manager; Dave Branower, producer; Fred Joyce, publicity. Prices: Dinner from \$1.25; drinks from 50 cents; minimum, \$1.50.

On the eve of his departure for a four-week vacation in Florida, Charlie Hepp launched one of his best shows. George Moore, new emcee, is a handsome young chap who made a fine impression. His announcements are clean, witty, and concise, and he also proved himself a skillful and entertaining dancer.

The new line, Muriel Kretlow's Dancing New Yorkers, sets the show off to a pleasing start, and is followed by one of the best acts on the bill, Fanchon and Fanchon, sensational hand balancers. Father and daughter, this team presents some really sensational stuff, including pull-ups, back bends, and contortionistic stunts by the girl, remarkable balancing feats, concluding with the girl doing a hand-stand back-bend, lifting a glass of water with her feet from the under-stander's forehead and drinking the water. Earned a tremendous hand.

Diana Berry, attractive tapster, offered first an adroitly done riff routine, then a comedy number that indicates the girl has possibilities as a comedienne. Thoroughly entertaining. Roshier and Shadow, novelty dog act, scored nicely. Roshier opens with a vocal number very well done—something unusual for a dumb act; then puts his chow thru an amazingly difficult series of tricks, including a half gainer, barrel roll, and a back somersault while jumping a rope.

The Blanchards, ballroom dance team, are excellent dancers, but their comedy did not register well, possibly due to the restrictions of a small dance floor. Only fair. Moore, emcee, followed with his thoroughly entertaining ballet style taps.

Dolly Kay, held over, continues to justify her billing as "Empress of Song," selling her stuff superbly. Finally had to beg off.

The Kretlow Dancers close with a colorful military number. Arne Barnett's orchestra continues to do a swell job of playing for show and dancing. Al Milton's rumba band also provides dance music; Mary Camp vocalizes nicely.

Nat Green.

Frank's Casa Nova, Buffalo

Talent policy: Show and dance band; floorshows at 10:30, 12:30, and 2:30; Sunday dinner show at 7 p.m. Management: Mr. and Mrs. Frank Di Blasi, owners and managers; Buster Di Blasi, Jennie, and Albert Palumbo, assistants; Walter J. Gluck, booker and publicity. Prices: Food from 35 cents; drinks from 25 cents; 10-cent entertainment charge week nights; 50-cent drink minimum Saturdays.

Frank's Casa Nova is one of Buffalo's better neighborhood niteries. It has recently embarked upon booking better known talent for its elevated show floor.

Current feature of the near-hourly show is Little Anne Little, the "Original Betty Boop" girl. Much ballyhoo, such as radio interviews, newspaper advertising, Betty Boop pins with every Betty Boop cocktail, gives the diminutive Miss Little a big build-up, and she lives up to it. As well-chosen introduction, an original Betty Boop cartoon is screened, with the boop-boop-a-doop gal providing the vocal whoopla, thus proving herself to be the McCoy. She wins the following rounds hands down. Routine is along coy, yet spicy lines, with risqué nursery rhymes the main offering. She signs off by calling a patron to assist in a love scene.

A breakdown of the mike had Miss Little ad libbing until repairs were rapidly made. Emcee Ray Melville was the main asset during this ticklish situation. This fellow, tho slightly on the slapstick side, offers entertaining antics, gags, and clowning, and particularly sells himself with clever, tricky, comedy taps. He does okeh.

Ginger Burke, a tall brunette, comes thru nicely with a deadpan satire on a Civil War military number. Peggy Crandall, a titian-haired sexy-looking gal, does a high kick; good filler material.

The Connie Garner line of four femmes, consisting of the above-mentioned specialty dancers plus Patty Davis and Miss Garner, presents three routines, which are replete with pep, color, and eye-appeal. Opening brings on a gypsy dance with tambourines; midway there's *Dance of the Butterflies*, a fair enough illusion, and closing of *Bugle Call Rag* shows some fancy prancing in scanty lacy outfits.

Red Martin's four-piece colored band

sounds slightly too noisy in this intimate room, but is adequate on show accompaniment. Unit includes drums, piano, sax, and trumpet, the latter doubling on vocals, and makes a nice appearance in the silver band shell.

Frank Farron assists with the projection machine work for Miss Little's act. Eva M. Warner.

Village Barn, New York

Talent policy: Floorshows at 8, 11, and 2; show and dance band; hillbilly relief band. Management: Meyer Horowitz, operator; Emmett Conniff, press agent. Prices: Dinner from \$1; drinks from 50 cents; \$1 minimum nightly except Saturdays (\$2).

Dan Healy, former "night mayor of Broadway," moved into the Village five weeks ago and this spot's patrons have been so warm in their response to his pleasant show-conducting manners that he has been elected to remain in "office" indefinitely. He has taken over emceeing from Pappy Below, who now limits his activities to country games staged between shows. Healy is still a bright, clean figure in the night club business, telling clean stories and embellishing his routine with neat soft-shoe dances.

Another bright feature is Peter Kara's Continental outfit (9), which plays good, versatile music. It is one of the strongest combinations here in a long time. The arrangements are above the stock variety, presenting a colorful blend that is good to the ears and dancing feet. Kara himself plays an accordion capably and the rest of the instrumentation includes three sax (doubling on fiddles), one trumpet, and four rhythm (including electric guitar).

The show caught Tuesday (4) included Eddie Noll and Marian Nolan, Marian Vinay, Myra Manning, Four Sons of the Purple Sage, and Elsie the Cow (an audition).

Noll and Nolan (back for the nth time) are a young, good looking team featuring trim high kicks and novel numbers such as the Castle Walk and a breezy version of the conga.

Marian Vinay plays a violin and dances at the same time—exhibiting both comedy and straight routines. Her comedy situations, in particular, are amusing and different. More work along that line will give her an act much in demand.

Myra Manning, blond operatic coloratura, is making her night club debut here and falls short on salesmanship. Should strive for more blend in delivery and a more colorful and more enthusiastic presentation of her numbers. Her voice is strong.

"Elsie the Cow," piloted by Edith Carroll, pretty, shapely blonde, is a fitting act for this rustic room. Many of the bits are familiar, being used by other prop animal turns, but they are nicely presented.

Four Sons of the Purple Sage are back with their Western act, doubling on the bandstand during show intermission. The boys make a good appearance in cowboy outfits.

Jean Murray, singer formerly with Barry Winton's band, opened Wednesday (5). Charlo and Dupree, dance team, come in February 12. Sam Honigberg.

Texas Hotel, The Den, Fort Worth, Tex.

Talent policy: MCA bands or local bands; floorshows at noon and 10:05 p.m. Management: Henry Love, hotel manager in charge of bookings; Earl Schuman, Den manager; Sydnie Lunt, publicist. Prices: Cover charge \$1.10 per couple for dancing; dinner \$1.25; no cover charge to diners; noon floorshows popular, with lunches from 50 cents up.

The Den, only local first-class downtown spot for years, improves steadily in surroundings, entertainment, and service. Spot has steady dancing patronage and sell-out luncheon crowds daily! To vary the routine of name bands, Manager Love once in a while uses a local orchestra and a low nut floorshow. This proves a welcome change, being the only chance for natives to see a floorshow here.

The orchestra-floorshow policy is in effect thru January, with Sandy Sandifer, well-known local bandsman, fronting band. His band has smooth style that is popular with patrons and features sweet tunes, with an occasional rumba.

The floorshow caught January 25 had the Casa Manana Flashes, line of cute young girls, in a high-hat precision number that was an effective opener. Hilda McKinley, former dancer, now singer, sings *Chiriberbin* pleasantly. and

DON and BETTE LYNNE

★
"The Story Tellers of Dance"
★

CURRENTLY
JEFFERSON HOTEL
ST. LOUIS, MO.
(Thanks, Ray Lite)

MGT. EDDIE SMITH
22 W. 48th St., New York



Tommy Thompson, young singer with nice voice, handles *A Pretty Girl Is Like a Melody* and *It All Comes Back to Me*. Standout of show was Leah Ray Todd, one of the Flashes, giving a hot singing and dancing version of *St. Louis Blues*. The orchestra contributed a cleverly arranged novelty, *The Old Cornet*, and *Begin the Beguine*. The Flashes closed the show with a Casa Manana routine, the Chicago number of the 1936 show.

Routines and songs changed weekly during the month's engagement of floorshow. Spot goes back to band policy in February, when Gene Beecher's orchestra comes in for a month, to be followed by Dusty Rhoades' orchestra. Ruth Huff.

Washington Hotel, Sapphire Room, Indianapolis

Talent policy: Dance and show band, plus strollers; floorshows at 7 and 11. Management: Arthur Weber. Prices: Dinner from \$1; drinks from 35 cents.

This rendezvous has fashioned an entertaining offering out of two return engagements. The public seems to like the combination, the show playing to nice audiences for several weeks now.

In the top slot are the Biltmore Boys, an instrumental trio who now display their talents in front of their own orchestra, which plays the show and for dancing. The "Boys," Danny Lane, George Lazier, and Don Taylor, spot their stuff mostly during the dance sets, altho they contribute a specialty number or two to the show. Their music, heavily on the South American side, is excellent for dancing and good backing up the show.

For the most part, however, the show is carried by their vocalist, Nancy Evans, a beautiful brunette, and Earl and Josephine Leach, as excellent a pair of dancers as ever dropped in on this town. Miss Evans has a nice voice which could do very well without the p.-a. system, since the club is quite intimate and has good acoustics. With her voice and personality she does a good job of selling. Did four encores.

The Leaches likewise were called back several times. Tho hampered by the postage-stamp floor, they give exhibitions of dancing that is sheer grace and beauty, or, if the tempo is different, that is rhythmic and perfervid. Dancing of a high order.

Both the Biltmore Boys and the Leaches appeared here some months ago. H. Kenney Jr.

JOE E. KERNS
KING OF MIMICS



The man of many faces and a thousand thoughts. Double of Edw. G. Robinson. 12 Rapid Changes. Chatter, Patter, Dramatics and Laughs. Rep.: BILLY VAN, 1560 Broadway, New York

Vaudefilers Form Co-Op Booking and Publicity Association

NEW YORK, Feb. 8.—National Theater Owners' Association has set up offices as a non-profit organization designed for "mutual co-operation" of its members. Dr. M. D. Harris, operator of the State Theater, Hartford, Conn., is at the head of the group. He says it represents about 10 houses.

The first meeting of the group will be held Thursday (13), at which time specific aims, such as co-operative buying of talent and films, will be discussed. The organization aims to plan selling campaigns for its membership, among other things.

Donald E. Kastner is the local rep of the group. Membership will include, according to a statement released by Harris, eastern and western theaters. The statement also says that the NTOA will attempt co-operation with various agencies "to improve the merit, the variation, and entertainment value of its future offerings."

Harris's State, Hartford, is currently booked by Eddie Sherman.

Detroit Coke Spot Adds Floorshow; Juve Trade

DETROIT, Feb. 8.—Detroit has one night spot which serves no liquor—the Oasis Swing Bowl. Spot, run by M. B. Lloyd, was originally the first genuine post-Repeal night club in Detroit, and was operated by the Lloyds as such up until last spring. They then decided to turn it into a bowling alley, but reconsidered and made it a swing bowl, aiming at juvenile patronage.

New policy includes a floorshow. Current are Irving Proctor, comedian; Al Fisher, iron jaw act, and Flying Howards, skating act.

Fialkoff Sets Rio Dates

NEW YORK, Feb. 8.—Herman Fialkoff, local booker, set a number of acts into the Casino de Urca in Rio de Janeiro. Among them are Lindsay Fabre (Boxing Kangaroo), who sailed January 24; the Ghezels and Katherine Harris, who sailed last night (7); Jerri Vance, departing February 21; the Colstons, sailing March 14, and the Whitson Brothers, leaving May 9. Miss Vance will work at the Casino Atlantico.

Town, Detroit, To Use \$900 Flesh Bill Weekly

DETROIT, Feb. 8.—Town Theater, formerly Orchestra Hall, reopened last week by Jack Broder, owner of the Trianon Ballroom, will use six acts weekly. Spending around \$900 for the show.

Booking will be handled by Jack Dickstein, of the Gus Sun office.

Opens Bogalusa Club

BOGALUSA, La., Feb. 8.—Bill Brewton, formerly of Club LeRue, has leased the White Swan Club, just outside the city limits, to open this week. New name will be chosen by cash award for best name substituted by patrons. Opening night will be free.

Plan Scranton Class Spot

SCRANTON, Pa., Feb. 8.—John Bushko, Old Forge real estate man, said a \$25,000 renovation program will begin soon at Hotel Belmont here, preparatory to the opening of a modern spot patterned on a large New York night club. Name shows are planned.

Edith Dahl in S. F.

SAN FRANCISCO, Feb. 8.—Sam Rosey Agency booked Edith Rogers Dahl for an appearance at Joe Morello's Club Moderne, opening February 6.

Miss Dahl made headline news last year. Act will be emceed by Phil Kaye, brother of Sammy Kaye.

Phila Casino Being Rebuilt

PHILADELPHIA, Feb. 8.—Lexington Casino, demolished by fire months ago, is being rebuilt by Harry Weinberg, original owner.

New Casino, expected to be ready in two months, will seat 500 and use large shows. Harry Rose will again manage.

Selective Service Mail

In the Carnival Department of this issue appear the names of those having Selective Service mail in the various offices of *The Billboard*. This list is published in addition to the names which are set in capital letters in the regular Letter List.

Also in the Carnival Department is given a list of registrants who are considered delinquents.

ASCAP Fight Gives Song Men Bookings

NEW YORK, Feb. 8.—A *Songwriters on Parade* unit will make its vaude bow February 14 at the Colonial Theater, Dayton, O. The unit consists of Peter De Rose, Freddy Coots, Jean Schwartz, Charles Tobias, and Jack Lawrence.

All are members of the American Society of Composers, Authors, and Publishers, and will most likely feature their own comps.

William Morris Agency is handling them.

London Vaude Circuit Has Faith in Future

LONDON, Jan. 25.—Report of Stoll Theaters Corporation for year ended September 30 last shows balance at credit to be 117,282 pounds as against 114,750 pounds for the year previous.

Sir Oswald Stoll at corporation's annual meeting expressed his firm belief that the end of the war would bring an enormous demand for entertainment, that the demand was there now, bombing having hindered supply without killing the need.

Terp Bingo in Houston

HOUSTON, Tex., Feb. 8.—Arthur Murray studios are directing a new Dance Quiz in the Empire Room of the Rice here. Patrons each Wednesday night are given small cards naming 25 different types of dances in separate squares. When the team of Mazzo and Sheehan perform the various steps in their routine, patrons attempt to guess title of step. First to punch five dances in a row shouts Danco and wins award.

W-B Club Expands Music

WILKES-BARRE, Pa., Feb. 8.—Shard's, formerly the Club Mayfair on the Wilkes-Barre-Scranton Highway, is now using Lenny Matzer's band in the main room and a guitar and piano duo, O'Donnell and Williams, in the rathskeller. Shows are added Saturday nights.

Burlington Club Folds

BURLINGTON, Vt., Feb. 8.—The Paragon Restaurant, only all-year night club in Northern Vermont, has been closed by a civil action brought by creditors. Paragon was also only night spot in this territory booking acts from outside Vermont.

WCTU Protests Sunday Shows

NEW PHILADELPHIA, O., Feb. 8.—Protest of the Tuscarawas County Women's Christian Temperance Union against stagelights at the Union Opera House Sundays has been registered with Mayor A. H. Williams.

Stageshows have been offered Sundays for the past two months, and will be continued indefinitely.

More Shows for Syracuse

SYRACUSE, N. Y., Feb. 8.—Harry Unterfort, city manager for RKO-Schine, has Louis Armstrong for the Strand for three days beginning yesterday (7), and Major Bowes' *All-Star* unit February 14 to 16. The two succeeding week-ends will see *Streets of Paris* unit and the *Marcus Revue*.

Bowes Manager to L. A.

NEW YORK, Feb. 8.—Lou Goldberg, manager of the Major Bowes vaude units, is leaving for Los Angeles next week on a three-week biz tour. He will set dates for the 1941 *All Star* show, which will invade the West Coast in April.

Morris, MCA Eye S. America Dates; To Rival Indies

NEW YORK, Feb. 8.—Two big talent agencies are planning more South American bookings. Music Corporation of America and the William Morris Agency have been mulling South American departments for several months. Morris office's Sol Shapiro left yesterday (7) on the S. S. Brazil for two months. He will survey cities having the larger gambling casinos, with the idea of welding them into a circuit. Will also be on the lookout for talent.

Morris office has been studying SA monetary exchange laws. Many countries do not allow money drafts to be sent out of the country, but a performer can take money out of the country when he leaves. The laws, when originally drafted, were aimed at wholesale money exodus engineered by large corporations. Shapiro will probably head the South American department when he returns. The Morris office previously booked its talent into SA thru Hal Sands.

Charles Miller, MCA president, admitted that MCA may open a branch in Rio de Janeiro or Buenos Aires. MCA has been booking direct with the SA casinos for some time.

Orchids to an Agent

CHICAGO, Feb. 8.—That chivalry is not dead in show business was exemplified this week when a large orchid was laid on the desk of Eddie Smith, New York agent. Orchid was wired from Cleveland by Walton and O'Rourke, whom Smith has represented in the East.

Reason for the gift was Smith's stepping aside when MCA offered to set the Rainbow Room for the team.

Carroll Floorshow Opens Vaude Tour

NEW YORK, Feb. 8.—Earl Carroll's vaude unit, made up of talent that has worked his Hollywood spot, makes its vaude debut February 18 for three days at the Orpheum, Milwaukee, and plays the remainder of the week at the Fox-Wisconsin, same city. The Chicago, Chicago, is set for week of February 28. An additional 10 weeks are being lined up.

The unit is being submitted at \$8,500 net, plus overage. Miles Ingalls is agenting.

Unit includes Bert Wheeler, Francetta Malloy, Bob Williams, Sterner Sisters, the Fracksons, and a line of 24.

Club Talent

New York:

MIKE LARSEN and Danny Doyle are introducing an ice show in their Iceland Restaurant Thursday (13). It will be presented on synthetic ice.

JACK HEASLEY, of the Heasley Twins, skaters current at the Iridium Room of the St. Regis, left the show Monday (3) for an appendectomy at St. Vincent's Hospital. Dorothy Lewis is doubling in some of Heasley's routines.

MARY DOOLEY, singing daughter of Yvette Rugel, has been signed by Ben Yost for his vocal quintet, The Vikings.

DANNY DANIELS, formerly of Lucky Teter's Hell Drivers, is now doing a novelty turn in vaude and night clubs.

ELSIE AMES has gone to the Coast, following a season in Miami night clubs, to start work on a two-reeler for Columbia with Roscoe Karns. CHARLES AND DOROTHY RANKIN open Monday (10) at the Arabian Gardens, Columbus, O. Were formerly Kirtley and Rankin.

LA CONGA Club is in for some publicity in key cities thru a Latin vaude unit carrying the spot's name, organized by Henri Gine, its booker. Acts are ballyhooed as coming direct from the club. HIBBERT, BYRD, AND LA RUE inked in for the new show at Park Central for February 19.

ART TATUM and Sister Tharpe are out of Cafe Society Downtown, and Mae Diggs and Joe Turner have been added.

FOUR INKSPOTS, now in Hollywood to work in 20th Century-Fox *Great American Broadcast*, will be on the Bing Crosby program February 27.

Cincinnati:

KLARE KENNEY, baritone prima donna, after a week at House of Rinck here for Al Dauro, of Consolidated, departed for St. Louis for three weeks of clubs, after which he returns to Cincy for four more weeks for Consolidated. He recently concluded a 11-week stay at the Door Street night club, Toledo, O.

MAE MACK, strolling pianist at the Lookout House, Covington, Ky., is back on the job after a week in bed with the flu.

JIMMY BRINK, Lookout House manager, is vacationing in Fort Lauderdale, Fla. OEHMAN TWINS, dancers, and Dorothy Blaine, singer, are new at the Hotel Gibson Rathskeller.

Philadelphia:

ETHEL BARRYMORE COLT heads the new show at Embassy Club. ANITA CHANDLER opens at Benny the Bum's.

JELLYBEAN ANDERSON and the Three Loose Nuts new at Frankie Palumbo's New 20th Century Club. NITZA AND RAVEL added at Evergreen Casino. ROSE MARIE back at Kaliner's Little Rathskeller.

WES O'NEIL transfers his press agenting from the Warwick Hotel to the Ritz-Carlton Hotel. FRENCHON AND CAMILLE newcomers at Hopkins Rathskeller.

PAT CHANDLER, emcee at Evergreen Casino, has been drafted into the army.

Hollywood:

RED SKELTON and Connie Russell have been added to the cast of Metro's screen version of *Panama Hattie*. Rags Ragland of the original cast will also be in it. CAROL BRUCE expects to begin work on her Universal contract in June.

Here and There:

ELLA LOGAN opened a week's run at the Carrousel, Miami Beach, Fla., Thursday (13), before going into the Paramount Theater, New York, February 26.

LUIS TORRES and Gloria Belmonte set for four weeks at the Beachcomber, Providence, R. I., thru Henri Gine, New York.

FERNANDO AND FAIR and their marionettes have been held over at Phil Amigone's Chez Ami, Buffalo.

BUSTER AND BILLIE BURNELL have just concluded a two-weeker at Club Versailles, Boston.

BURNS TWINS and Evelyn Price are being held over at Mayflower Hotel, Akron, O., until February 20. LEW FOLDS is currently doubling between the Colonial and Harper theaters, Detroit.

ARTHUR BORAN, mimic-comedian, is at El Rancho Club, Oakland, Calif., for two weeks as emcee. From there he returns to Hollywood to resume picture chores.

DONN ARDEN, who recently concluded a year's engagement as producer at Jimmy Brink's Lookout House, Covington, Ky., now has a 16-girl line at The Bowery, Detroit.

DANNY RICHARDS, emcee, opened February 4 at the Ranch Club, Seattle, Wash.

CHARLEY HALL closed a 35-week engagement at the Glen Park Casino, Williamsville, N. Y., to report for active duty in the Army Air Corps, Patterson Field, Osborn, O.

BARBARA PERRY is featured dancer at the Gran Casino Nacional, Havana.

TOM AND MICKEY HARRIS, dancers, opened Thursday (6) at Williams Club, St. Petersburg, Fla.

THEODORE AND DENESHA have been held over for the fourth week at the Hotel Nicotlet, Minneapolis, along with the Gus Arnhem orchestra.

FRANCIS RENAULT, who recently finished 15 weeks at Federal Gardens, Buffalo, is now in his third week at the Dude Ranch, Berwyn, Md.

DESI ARNAZ and Grayce and Graham are in the new show at the Statler, Detroit, which opened yesterday (7). Other MCA bookings include Artini and Consuelo at the Syracuse Hotel, Syracuse, N. Y., February 22; Rosalean and Seville at the Statler, Cleveland, February 24; Gloria Grafton at the Hollenden, Cleveland, February 17, and Rita Marquita Friday (7) at the Club Bali, Philadelphia.

JAN MURRAY opens at the Two o'clock Club, Baltimore, Md., February 24. BILL NORVAS has switched to fronting a band.

ELLA LOGAN opens Thursday (13) at the Carrousel, Miami.

JIMMY HADREAS has just concluded eight weeks at the Club Ball, Miami.

JEAN VITALE has signed with Jimmy Daley agency, Albany, N. Y.

Vaudefilm Grosses

Miller Big 52G at Para; Strand Opens Nicely; Good Biz at Roxy, State, MH

NEW YORK. — The film booking jam resulting from holdovers has caused two Broadway vaudefilmers to withdraw hot grosses because of previous film commitments. The Music Hall saw no alternative but to drop *The Philadelphia Story* after a record-breaking six-week run in favor of *Arizona*. Columbia reportedly threatened court action unless *Arizona* was put in. The Roxy similarly was forced to let go of *Tall, Dark, and Handsome* after its second week because of the film jam. The MH film could easily have made a seventh and possibly an eighth week. Gross at the Roxy warranted keeping the film another week.

The entire draw at the Paramount (3,664 seats; \$37,000 house average) is credit to Glenn Miller's ork. Pic, *Virginia*, drew no raves. The show will get an estimated \$40,000 for its second week. Opening week drew a nifty \$52,000. Starting Wednesday (12) layout will go into the third and final week.

The Strand (2,758 seats; \$33,500 house average) opened new bill with okeh biz despite heavy rains Friday (7), with stage bill including Yvette, Ray Noble's band, and Georgie Tapps, and film, *Honeymoon for Three*. Despite mixed film reviews, general excellence of the stage show should pull the gross up to around \$37,000. Last week of previous bill with Henry Busse, Quentin Reynolds and pic, *High Sierra*, drew a swell \$35,000 for week ended Thursday (6). First week had hit \$44,000.

The Roxy (5,835 seats; \$36,000 house average) teed off with good matinees but miserable evening business opening day Friday (7) with stage bill including Bob Dupont, Smoothies, Faludys, and Marie Hollis, and pic, *Western Union*. Heavy exploitation of the film and fine matinees should bring the first week up to \$43,000. For week ended Wednesday (5), bill with Major Bowes Unit and *Tall, Dark, and Handsome* brought a sensational \$42,000, with its first week socking across \$53,000.

The Music Hall (6,200 seats; \$84,000 house average) opened Thursday (6) with *Arizona* (Columbia) on the screen and stage bill with Paul Haakon in a

Fay's Tops Philly With Corio's 96C; "Paris" Fair \$22,000

PHILADELPHIA. — After letting the Earle Theater dominate the money-making the week previous with Erskine Hawkins and the Ink Spots, Fay's Theater (seating capacity, 2,200; house average, \$6,900) went into the same class for the week ended Wednesday (5) with Ann Corio to the tune of \$9,600. Although falling short of her \$10,500 record chalked up for the opening week of the season, Miss Corio set a new attendance mark for the house. Supported on the stage with the Wesson Brothers, Margo Sisters, Jimmy Fields, Fenwick and Cook, the house line, and Billie Klais's house band, with screen giving *Gallant Sons*.

New bill opened Thursday (6) points over the house average, and in face of rainy week-end heads for a heavy \$7,400. Maxine Deshon and Irma Vogele are the glamour gal glitterers, with vaude support from Don Arras, Smith, Rogers, and Eddy, Bobby Pinkus and Ruth Foster, Marcus and Allen, and *Ride, Kelly, Ride* on the silver sheet.

Downtown Earle Theater (seating capacity, 4,000; house average for straight film booking, \$14,000) for the week ended Thursday (6) dipped to a fairish \$22,000 for the *Streets of Paris* unit, with "Think-a-Drink" Hoffman, Sid Marion and Cliff Hall, Hylton Sisters, Frank and Jean Hubert, Ernesto and Talia, Petch and Deaville, Anne Crosby, Don Richards, and Peggy Alexander, with *Keeping Company* on screen.

New bill opened Friday (7) in spite of a rainy opening day, started big and heads for a top-heavy \$27,500, with Sammy Kaye's orchestra in the spotlight, support in Tommy Ryan, Charlie Wilson, Jimmy Brown, Arthur Wright, Three Kadets, Statler Twins, Criss Cross and Looie, and the Nonchalants. *Six Lessons From Madame La Zonga* on screen.

nostalgic Parisian revue. This Western also got mixed reviews and first week's take will probably be around \$70,000. The sixth and last week of *The Philadelphia Story* ended with a terrific \$83,000. Stage bill was *Pan-Americana* with Jay and Lou Seiler and Pansy the Horse. Previous five weeks of this bill scored \$125,000, \$115,000, \$90,000, and \$83,000. The management almost cried when it had to let go of this bill. Total was \$570,000.

Low's State (3,327 seats; \$22,500 house average) is expected to do around \$18,000 with current bill which went in Thursday (6). Layout includes Johnny McGee's band. Eunice Healy, Joan Merrill, and Diamond Brothers, and film, *Flight Command*. For week ended Wednesday (5), house with combo including Dixie Dunbar, Jim Barton, Kitty Carlisle, and pic, *Comrade X*, registered a great \$25,000.

Washington Houses Hit the Toboggan

WASHINGTON. — Daytime movie biz has been slim the past week partly because of Congressional activities on the Aid to Britain Bill. Crowds gather to attend hearings and debates, leaving prospects for poor matinees.

Current attraction, week ending February 13, at Warner's Earle is *Thing Called Love*, heading for an undeserved low of \$16,000. Stage features Linda Moody and Her Men of Melody, Ray and Trent, Gil Lamb, and the Roxyettes. Last week's *Virginia* (eight days) went over expectations with \$23,600.

Loew's Capitol is playing *Road Show* on screen, and vaude includes Joe Howard, Vivian Fay, Wally Brown and Anette Ames, the Kanazawa Troupe, and the Rhythm Rockets. Poor \$14,000 expected for week ending February 12. Last week Astaire's *Second Chorus* brought in \$17,500.

31G for Vaude and 2-Week Pix, Balto

BALTIMORE, Md. — Hippodrome Theater (2,200 seats) just closed a good two weeks with the picture *This Thing Called Love* (RKO). As compared to its average gross of \$13,500, the first week for this pic, January 23 to 29, gross was \$16,000, with Henry Youngman, the Eight Marshalls, Toy and Wing, and the Fredysons on the stage.

A gross of \$15,000 was reached for the second week, January 30 to February 5, with a Major Bowes unit on stage.

2d Anni in Spring'd

SPRINGFIELD, Mass. — The second anniversary of stagelights at the Court Square Theater here was celebrated by a three-day vaudefilm bill, closing Saturday (1), that broke all house records. One show Saturday was added. The management plans to keep this extra Saturday show and may open the top gallery.

On the stage was the *Anniversary Revue*, with the Mack Girls line; Georgia Mae, Dotson; Mills, King, and Ray; Billy, Silva, and Arlene; Benito Brothers and Rita.

On the screen, *Glamour for Sale*.

Gordon et Al. Big 93C in Indianapolis

INDIANAPOLIS. — A healthy gross of \$9,300 for week ended February 6 backed the wolf from the steps of the Lyric (1,892 seats), where the grosses for the last few weeks have dipped considerably under the \$8,500 normal line.

The upsurge at the box office was caused by Gray Gordon and his orchestra, aided by the Five Elgins, the Co-Exs, Bud Harris and Company, and Kitty Murray.

Pix was *Meet the Missus*.

Sally Rand Big at S-L; Oriental, Chi Satisfactory; Krupa Set for Big Week

CHICAGO, Feb. 8. — Mild weather and better-than-average screen and stage fare brought the Loop houses very good business for week ended Thursday (6). The picture, *This Thing Called Love*, must be credited with being the main draw at the Chicago, altho the stage bill, headed by Gertrude Niesen, also was good. House hit an excellent \$34,500. Sally Rand was the main attraction at the State-Lake

and pulled them in consistently for a gross of \$18,500. Oriental had a very fair week, with a good stage bill headed by holdover Larry Adler and the picture *Lady With the Red Hair*. Grossed better than 14G.

For the current week the Chicago is set for a big take. *Four Mothers*, on the screen, is an appealing picture, and the combo of Gene Krupa and the Andrews Sisters on stage is sure-fire. House should do better than 40G. State-Lake has a recently formed unit, *Screwballs of 1941*, which on the basis of what it has done at its first two stands should give the house a satisfactory 17G. At the Oriental the unit, *American Beauties on Parade*, revamped and retitled *Down Miami Way*, is in the doubtful class but should do 15G or better. Nat Green.

Spitalny Ork Fine, Lopez 46C 3 Days At Buffalo Houses

BUFFALO. — Grosses continue in the upper brackets despite continued snow and cold. Vaude is getting additional encouragement here, with Shea's Hippodrome about to embark on a policy of occasional vaude. *Streets of Paris*, February 21 week, is the first attraction on tap. The Buffalo, owned by the same organization, will continue its spot policy of name bands plus acts. The 20th Century, competing house, is debating a policy change to either more broken weeks or steady vaude presentations to offset the effects of a poor crop of available films.

The Buffalo (seating capacity, 3,500; house average, \$12,500) for the week of February 6, with Phil Spitalny and his all-girl orchestra, drew \$16,800, considered fine by the management. Strong screen fare, *Four Mothers*, was of considerable help. The Buffalo is tiding itself over with double pix till Cab Calloway arrives February 14. Gross for current week ending February 15 is expected to be around \$15,000. Film fare consists of *So Ends Our Night* and *Masie Was a Lady*.

The 20th Century (seating capacity, 3,200; house average, \$6,500 for straight film bookings) did okeh with its first broken week of vaude, January 30-February 1, with a juicy \$4,600 for the three days. Vincent Lopez and ork shared honors with Sonny Skyler, Anne Barret, Pearl Robbins, and the Arnaut Brothers. Picture, *One Crowded Night*, was a drawback. For remaining four days of week ended February 5 the double pix, *Let's Make Music* and *Lil' Abner*, brought the house an additional \$3,700.

For week ending February 12 Century offers Mr. and Mrs. Smith plus *The Saint at Palm Springs*, without flesh. Opening day was good, getting \$1,800, and total take is expected to be \$9,000.

"Folies" 21G; Over Average; Not Big; "Beauties" Is Okeh

DETROIT. — *Folies Bergere* unit at the Michigan proved a better-than-average draw last week, but not outstanding. Weather was generally favorable, but flu is taking a heavy toll locally, as the public is getting worried about going in crowds. Result upon business at the house (4,000 seats; house average \$18,000) was in an estimated \$21,000 gross for the week, despite the 2,000 patrons at \$1 apiece for the Saturday midnight show.

At Detroit's other downtown stage-show house, the Colonial (1,500 seats; house average \$6,000), the *American Beauties on Parade* unit grossed around \$7,500, just around average for a revue-type show at this house, and hence somewhat disappointing. Returning to a vaude show without headliners this week, house is grossing around \$6,000, just about average.

Clinton Off in Pitts. With 15G

PITTSBURGH. — Larry Clinton orchestra, with Wally Vernon and show, disappointed Stanley Theater with \$15,500 for week ended Thursday (6).

Flu, occasional snow, and pick-up in industrial employment that is taking men and boys off the streets, nicked the box office. On the screen, *Four Mothers*. Average is \$17,000.

Kaye \$4,400 1 Day In White Plains; Grosses Holding Up

WHITE PLAINS, N. Y. — Sammy Kaye's band, with Steve Evans, the Kidoodlers, and Moke and Moke included in a seven-act bill, grossed \$4,400 and drew 9,200 people at the Westchester County Center Sunday (2), according to George Oshrin, manager.

This compares with \$4,600 and 9,500 attendance for the Tommy Dorsey band and vaude the opening Sunday, January 19, and \$3,400 and 6,500 attendance for Benny Goodman band and vaude January 26. Goodman was handicapped by a snowstorm and icy roads.

Ella Fitzgerald band, with Barry Wood, Betty Hutton, and Bea Wain heading a seven-act bill, slated for Sunday (9) and expected to gross around \$4,000.

The Center seats 5,500 and does a matinee show at 40, 55, and 75 cents, with 55, 75, and 99 for the evening show. Eddie Smith, booking the talent, is mulling the idea of putting on Broadway shows intact. Negotiations are under way for the Gay White Way floorshow.

Operation so far is showing a profit despite weather handicaps.

Jimmy Evans, operator, is booking the bands.

Daniels Vaude Good In Spokane Post St.

SPOKANE, Wash. — Introduction of the Joe Daniels-booked vaude at the Post Street January 31 to February 2 clicked to the tune of \$200 over house average of \$1,750, according to Manager Bill Evans.

This figure was surpassed only on a few occasions during the past five months, but Evans thought the bill merited even better patronage. Patron comment was enthusiastic, he said, and reviewers praised the show. (Bert Levey circuit was previously used.)

Edith Rogers Dahl headlined six acts, including Phil Kaye, Don Frye, Jerry Wright, Freddie and Gale LaRue, and Jerry Coe and Mary Ann. Latter's African Ubangi jitterbug burlesque provided highly amusing climax.

Screen features, which certainly didn't draw many customers on their own strength, were *Nobody's Children* and *Where Did You Get That Girl?*

Average 57C for Tomlin in Seattle

SEATTLE, Wash. — Pinky Tomlin did an average \$5,700 last week at the Palomar Theater (1,400 seats). Also on the stage were Ann Suter, Stone and Barton, Howard Nichols, Paul and Paulette. Screen had *Six Lessons From Madame La Zonga* and *Before I Hang*.

Wynn Murray Okeh

SCRANTON, Pa., Feb. 8. — After a few years on Broadway, Wynn Murray came back to Scranton last week to head a three-day bill at the Capitol Theater. Virtually every seat was filled at the three opening performances Thursday (30).

David Schooler's all-girl band of 21, the Little Tough Guys ("Hallie" Chester and Harris Berger) and Masters and Rollins completed the bill.

Strand, New York

(Reviewed Friday Evening, February 7)

The current two-week bill on the band platform is by far the most interesting and most entertaining here in many a month (too bad the same can't be said about the accompanying screen feature, *Honeymoon for Three*, a weak version of the once delightful stage comedy, *Good-bye Again*).

But to get back to the more healthy portion of the show: Ray Noble's colorful band, Yvette, George Tapps, and Joe and Jane McKenna give the most critical audience a very good reason for supporting combo houses.

Noble, absent from the local scene for some three years, fronts a capable organization. The music is smooth and classy. The leader emcees in a clipped, British style, an inviting departure from high pressure introductions. And his orchestra's elaborate renditions of current and standard tunes are no ordinary lulls between acts. They are always worth a hearing. Band opens with *Frenesi*, followed by Lynn, Lee, and Lou, three sweet and cute looking gals, harmonizing to *Five o'Clock Whistle*. The trio returns later for a novel song impression of *Three Little Maids*, which is then amusingly satirized by three of the musicians. Larry Stewart, romantic tenor, did well with *Nightingale* and *Down Argentine Way*. Pleasing voice and salesmanship.

George Tapps scored with highly polished ballet-tap. He is a showman from beginning to end. Following a musical comedy opening, he offers a Spanish two-step, a satire on an old-fashioned tap with gestures, and a rumba. Big-time fare.

Yvette, youthful blonde with a convincing French accent, has a refreshing and appealing singing act. She works with commendable assurance, and her vocal mannerisms are charming. Opened with a French tune, *Boom*, and followed with *The Last Time I Saw Paris*, *Isn't That Just Like Love*, and *And the Band Played On* (latter number also serving as a plug for the Strand's next picture, *Strawberry Blonde*, in which it is featured). Went big.

Joe and Jane McKenna, next to closing, stopped the show with their comedy antics. It is one of the strongest clean fun acts around. After their rhythm dance opening to *Tea for Two*, Joe does his drunk with unexpected falls which is strictly sock, and then the two go

Vaudeville Reviews

into their familiar comedy adagio which had both the audience and musicians roaring. An act that can be enjoyed equally well once or a dozen times.

Producer Harry Gourfain's novel lighting efforts go to bat during the band's two medleys—a tribute to George Gershwin and a set of Noble's own tunes in the finale. Both staged with generous showmanship. *Sam Honigberg.*

Chicago, Chicago

(Reviewed Friday Afternoon, February 7)

Presence of Gene Krupa, the Andrews Sisters, and an appealing picture, *Four Mothers*, assures the Chicago a big week. Business near capacity on opening day. Krupa, who just closed an engagement at the Panther Room of the Hotel Sherman, is a top favorite with the younger element. He gives the theater audience a nicely varied program, but emphasizing the jungle rhythm and drum manipulation that have made him popular. His personable femme singer, Irene Daye, scores nicely with her singing of *Drummer Boy* and *There'll Be Some Changes Made*, and with Howard Dulaney *High on a Windy Hill* and *Why Do You Love Me?* The band's playing of *Perfidia*, with vocals by Dulaney, was a highlight.

Joe Rardin scored with his imitations of various musical instruments, auto horns, etc., and won an especially big hand for his depiction of the death house scene from a James Cagney picture, an excellent bit of drama. Chuck and Chuckles, colored dance team, were a riot, their comedy hoofing and the xylophone playing of one of the duo garnering plenty of laughs and applause.

The Andrews Sisters were near show-stoppers. Starting with *Ferryboat Serenade*, they followed with *Mean to Me*, *Rhumbogie*, and for an encore offered *Beer Barrel Polka*. Sold their stuff superbly and could have gone on indefinitely. *Nat Green.*

Music Hall, New York

(Reviewed Thursday Evening, Feb. 6)

The stagershow with the Columbia film, *Arizona*, this week, is a terrific plug for the song, *The Last Time I Saw Paris*, the song being sung in the opening and closing scenes and providing the idea for

the entire production.

The show is preceded by the big symphony orchestra playing a medley of Jerome Kern melodies in its usual competent fashion, and then the curtain parts to reveal tenor Robert Shanley singing the Kern-Hammerstein *Paris* tune before a bar set, with George Meyer and Loren Hollenbeck doing character bits. Then comes *At the Moulin Rouge*, with Florence Rogge's lively ballet girls streaming in from the cafe entrance to do one of their pleasing routines, while Paul Haakon takes the spotlight with his leaps and extra-fancy ballet work.

This leads into the *Champs Elysee* scene, with Henry Calvin leading the male glee club in peasant costumes and singing patriotic French songs, followed by a woman choral group. And then the scrim background begins to illuminate and reveals large groups of marching men and women marching forward under the Arc de Triomphe of Paris and singing the French anthem. An impressive applause-getter, despite its grim political implications.

The next big scene glorifies the Rockettes, preceding their entrance by newsreel clips of their winning the International Dance Festival in Paris in 1937. The 36 girls repeat their precision across-the-stage routine before a big stair set and, as usual, the applause is generous. The finale is a repeat of the open bar scene, but with the stage full this time and singing *Paris*.

It's a spectacle show, with no standout specialty socks, and is successful because of its magnitude and conception. *Paul Denis.*

Palomar, Seattle, Wash.

(Reviewed Wednesday Evening, Feb. 5)

With a Gene Autry film always doing well here, a good week is expected, with a better than average vaude show pleasing audiences.

Stealing the show is the Fong Wong Troupe, three Chinese boys and a girl. The Fong Wongs, only one member having been in America before, are making their second appearance in this country, having shown last week at the Orpheum, Portland, Ore. Highlight is a head stand on top of a tower of eight chairs balanced on four bottles. These grinning Chinese work smoothly and quietly. Another strong point is a boy spinning four plates on rods while going thru his contortions.

Rube Demarest clowns at the piano, and receives his biggest hand when playing two pieces at once while wearing a pair of woolen mittens. Aside from a couple of crude jokes, Demarest is well received.

Duke Art brings down the house with his molding of model faces out of clay in record time. Audiences like best his calling models from their midst and his face of Uncle Sam.

The Four Kit Kats, two colored boys and gals, are pleasing with their fast dance routine. Joan Spauling, on the Spanish web, went over well when doing 100 turns.

Thrown in for good measure Wednesdays is Jerry Ross's *Duffy Auction*, which goes on before the vaude. Ross buys and sells nonsense articles from the audience, paying in cash and merchandise. All goods he sells or gives out are furnished by local firms, which donate them for the plugs they receive. There was a 300 spill from the packed house after the auction.

The second screen feature was *Remedy for Riches*. *James Douglas.*

Loew's Capitol, Washington

(Reviewed Friday Afternoon, February 7)

Pace of the live talent is rather slow after picture, Eric Hatch's *Road Show*, but it is saved by Wally Brown, who seems to get better every time he plays here. His screwy dialog of incompleting sentences panics the house.

Show opens with overture by house ork under Sam Jack Kaufman, who gives a spot to Lynn Allison, local songstress, for a couple of good vocals. Art Brown, at theater's Wurlitzer, leads the audience thru four songs. When curtain parts Capitol Rockets go thru a simple routine, introducing Vivian Fay, who pleases with a ballet number to Strauss music. She won a good hand.

Wally Brown says his piece and then introduces the Kanazawa Troupe, a quartet of Japs specializing in Oriental tumbling. Lots of flash to their act and they registered well. Rockets come back behind scrim, wearing Gay '90s clothes.

Their routines have recently become stereotyped and this week their work is listless. However, their number serves to bring out Joe Howard, whose singing plus his cakewalk won the admiration of the house.

Wally Brown takes this spot for his regular act with partner Annette Ames, who still works her baby voice and kid's clothes to good advantage. The act seems shorter than usual, but it's adequate to bring laughs. Vivian Fay returns in a Czech costume for another ballet turn and then gives way to the Rockets, who come out in Hungarian costumes to dance to Brahms's *Hungarian Rhapsody*. It lacked the fire usually associated with the composer's number.

Sparse house at show caught.

Edgar M. Jones.

Olympia, Miami

(Reviewed Sunday Evening, February 2)

Mitzi Mayfair, diminutive dancer, and Nick Lucas, guitar-plunking troubadour, share top billing this week.

Lucas, in the wind-up spot, had easily the best of it. Miami audiences apparently eat up the nostalgia stuff, and Lucas had little trouble establishing a hold. Tho he is very reserved, his crooning is every bit as good as ever and his educated fingers pluck a very nice accompaniment.

Miss Mayfair, voluntarily retired for some time, has lost none of her charm and grace. She is a very delightful dancer still, tho her taps are not as clear as formerly. But she remains in a class of her own.

Unexpected hit were Joe and Jane McKenna, slap-happy dance team. Jane, well-upholstered attractive woman, and Joe, an average-sized man, attempt an adagio that is riotous. Their team antics are nicely done. And Joe does a slapstick drunk that is hilarious.

Roy Davis has made an unusual act out of being a parasite. Armed with a portable phonograph, he goes thru the gestures while Bonnie Baker and others, by means of recording, do the rest. His pantomime is good. An unusual act. The Four Dobas have a pleasant if not unusual teeterboard routine.

Charles Shay and orchestra play the consistently good musical background.

Pix, Maisie Was a Lady.

Fred J. Gobbelle.

State, New York

(Reviewed Thursday Evening, Feb. 6)

The apparent inexperience of Johnny McGee as an emcee keeps the show out of the A class. Fortunately, he wastes little time bringing on the acts, but is lost in handling an applauding audience. McGee redeems himself, however, on his cornet and in front of his band, which

JUST OUT!

McNALLY'S BULLETIN No. 21

PRICE ONE DOLLAR

NEW, BRIGHT, ORIGINAL COMEDY
For Vaudeville, Musical Comedy, Burlesque, Minstrel, Night Club Revues, Radio and Dance Band, Entertainers. Contains:
15 Screaming Monologues
8 Roaring Acts for Two Males
7 Original Acts for Male and Female
30 Sure-Fire Parodies
Great Ventriloquist Act
A Roof-Lifting Female Act
Trio, Quartet and Dance Specialty
Musical Comedy, Tab and Burlesque
16 Corking Minstrel First-Parts
McNally Minstrel Overtures
5 Grand Minstrel Finales
48 Monobits
Blackouts, Review Scenes, Dance Band Stunts, Hundreds of Jokes and Gags.
Remember, McNALLY'S BULLETIN No. 21 is only one dollar; or will send you Bulletins Nos. 10, 11, 12, 13, 16, 17 and 21 for \$4.00, with money-back guarantee.

WM. McNALLY

81 East 125th Street, New York

ACTS, SKITS, GAGS, MINSTRELS

Gene Arnold's COMPLETE MINSTREL SHOW, \$10; 60 RED HOT PARODIES, \$1; 120 GAGS and JOKES, \$1; 48 Comic RECITATIONS, \$1; 36 BITS and BLACKOUTS, \$3; 100 Funny MONOLOGUES, \$3; 100 SKITS and STUNTS, \$3. E. L. GAMBLE, Playwright, East Liverpool, O.

PHOTOGRAPHS AT WHOLESALE

Highest Quality — Lowest Prices — All Sizes. Send for Samples and PREFERRED CUSTOMER CARD
ORCAJO PHOTO ART
301 Keowee Street, DAYTON, OHIO

CHUCK AND CHUCKLES
"Rhythm For Sale"
currently
CHICAGO THEATER, CHICAGO
just concluded 6 Weeks
HOTEL SHERMAN, CHICAGO
opening February 19
PARAMOUNT THEATER, NEW YORK
Management: Nat Nazarro

RAY WENCIL
"The Philosophical Nut"
NOW—ORIENTAL THEATER, CHICAGO
EAST — MARK LEDDY DANNY GRAHAM — WEST

DON RICE
on tour with "SCREWBALLS OF 1941"
NOW—STATE-LAKE THEATER, CHICAGO
Personal Management: PHIL OFFIN

WALTER DARE WAHL
WEEK FEBRUARY 13
LOEW'S STATE THEATRE, New York
Assisted by John Trama

plays its best rehearsed numbers in good fashion. (Due to the vacationing house ork, the McGee outfit is on stage thru-out the bill.)

A weak feature in the McGee group is the singing of the three Harrison Sisters, who work in doll dresses (and they shouldn't) and give their teeth too much prominence while harmonizing. The girls are on early to do a special arrangement of *Ferryboat Serenade* and *Five Guys Named Moe*.

The McGee boys open with a pop and two standards—*Beat Me Daddy* and medley of *Stardust* and *Sweet Sue*—which are not hard to take. Later the maestro solos with *Elegy* and good impressions of trumpet leaders. A brief tenor session is delivered by Alan Gerard, good voice but wooden delivery.

The Del Rios, trio of balancing acrobats, score with their strong tricks sold with few preliminary trivialities. Girl takes plenty of punishment, which gives the act its punch. A three-high handstand gives the turn a sock finish.

Eunice Healy, pretty and talented tapper, impressed with two numbers, one to *Easy To Love*, which she featured in *Hold On to Your Hats*. Her spins are fast, neat, and solid.

Joan Merrill went big with her songs, delivered in a low, full voice and with an intelligent interpretation. Makes an eye-catching appearance and has little trouble commanding attention. Her numbers included *Just One of Those Things*, *How Did He Look?*, *The Latin in Me*, and *Summertime*. A classy act.

The Diamond Brothers, three nitwit comics, leave them begging. Despite their old material—many of the gags have whiskers—they milk strong laughs because of their energetic salesmanship. Also they're fast and clean. A stimulating acro tap gets them a big exit hand.

On screen, second run of Metro's *Flight Command*, with Robert Taylor. Business good downstairs last show opening day. *Sam Honigberg.*

Roxy, New York

(Reviewed Thursday Evening, Feb. 6)

New show, with *Western Union* on screen, is attracting good matinees but slim evening audiences. Nevertheless, bill is scheduled to stay for two weeks.

Individual talent that Jesse Kaye has lined up for this show registers, even tho production is not up to usual standards. The Gae Foster line this week is augmented by 12 men.

Opener is Marie Hollis, who, in conjunction with the linesmen providing vocal background, does *Yes, My Darling Daughter*. Voice and delivery is quite okeh. Surprised by going into control and acro work. Is fast on turnovers, and has a neat catalog of tricks. Winds up to a nice hand.

As is usual with Bob Dupont, his comedy and juggling go over big. His juggling of balls and Indian clubs, interspersed with comedy, got spontaneous hands. His encore bit of juggling implements while eating an apple brought the house down. Did another encore with the juggling of tambourines to rumba rhythm.

Jeanne Brideson, making a return appearance, plays a solid fiddle. Did St. Saens's *Rondo Capriccioso* and the Jascha Heifetz arrangement of Dnicu's *Hora Staccato*. Went over well.

The Smoothies, two guys and a gal, are a young and personable group with nice arrangements. Did three numbers, the best of which included impressions

of Vallee, Crosby, Kate Smith, Bonnie Baker, and the Guy Lombardo trio. Big hand.

Wind-up is by the Faludys, an ace teeterboard act of six men and a femme, who work on a raised platform on the rear of the stage. These lads are expert craftsmen, with many hair-raisers in their repertoire. Finish with a four-high perch.

The Gae Fosterettes do two numbers, the first a ballroom routine with *I Hear a Rhapsody* as the rhythmic motivation. Do rumba, waltz, and bolero variations during this piece. They close the show in conjunction with the dozen males in a precision tap. *Joe Cohen.*

Earle, Philadelphia

(Reviewed Friday Evening, February 7)

Findings behind the Earle footlights this trip are the best in many a week. *Six Lessons From Madame La Zonga* on the screen is only a lull*fill-up. It's all in the flesh paced by Maestro Sammy Kaye, his musicians and vocalists, assorted variety specialists, and an assortment of would-be band leaders among the cash customers competing in the swing-and-swayer's "So You Want To Lead a Band" contest. No little credit in making it all a happy incident is the setting and lighting effectiveness.

The novelty lyrics of the *Ain't We Got Fun?* oldie chirped by the Three Kadets out of the band make for a top tee-off tune. Medley follows in *Maybe*, emphasizing the sweet syncos of the Kaye crew; Charlie Wilson baritoneing *Pretty Baby*; the maestro making a sub-tone *Melancholy Baby* via his clarinet, and an all-out *Ferryboat Serenade*.

The blond Statler Twins, only skirts in the show, make rhythmic taps in competent fashion. Band takes it up again, appeasing the hordes of jive fans herding at this house, in having Jimmy Brown baritone for *Five o'Clock Whistle* and *Beat Me Daddy*.

Of show-stopping proportion is the new twist to ventriloquism applied by Chris Cross with an amusing assortment of animated puppets doing impersonations and song and dance routines.

Arthur Wright picks it up again with his lyrical tenor tones for *The Last Time I Saw Paris*. Scene changes to south of the border for a roundelay of the Latin American lullabies that calls upon the Statler gals for the rumba and conga kicks.

The romancy tenor pipes of Tommy Ryan win particular favor among the Kaye vocals for *A Nightingale Sang in Berkeley Square*, *Begin the Beguine*, and *My Buddy*, band giving an a cappella background.

Band swings into *Hallelujah* for another pick-me-up, bringing on the Three Nonchalants, male knockabout acrobatic team who make for a zany trio of tumblers with hilarious results.

Finale clicker is Kaye's "So You Want To Lead a Band" bit, calling upon two males and as many femmes from out front to take over the stick as the band follows every eccentric beat of the wavering batons. Unique stunt is sure-fire from every angle. Winner at each day competes in the finals at the last show of the week for cash prizes.

M. H. Orodensker.

MILWAUKEE, Feb. 8.—The remodeled Club Shamrock, managed by Sammy McKibbin, opened February 1 with entertainment by Phil Henkel and trio.

Review of Unit

"Screwballs of 1941"

(Reviewed Wednesday, January 29, at the Orpheum, Des Moines, Ia.)

Al Borde's new unit opened its road tour at the Orpheum, first stagershow at the house in more than four years. Packed houses forced extending appearance to six days instead of four.

Variety of talent puts the show over. Outside of a few rough spots it moves fast and has no dull moments.

As emcee Don Rice contributes his share of the laughs, altho elimination of a Roosevelt and Willkie gag would improve his routine. Drunk act, in which he falls into pit, was well received.

Ten dancers open show, using hoops which fell couple times, showing lack of practice. Chorus is above standard on looks, tho, and costumes plenty fancy.

Ted Lester, with his cape full of musical instruments, eight different ones, strings his act out too long, but was a crowd pleaser.

The Four Franks are tops, altho using same routine as on fair circuit last summer. The GWTW love scene is plenty good. Fast tapping by the brother and sister act brought plenty of applause.

Al Verdi, a hefty portion of humor in Boy Scout outfit, who recently played this territory in night clubs, brought plenty of laughs with his cello playing.

Wilbur Hall, clowning "virtuoso," started out with a trombone and finished with his violin, using 20-inch stiff shoes to sway to the floor. The chorus returned in a tricky number.

Jack Powell demonstrates his ability with drum sticks, playing on the floor, chair, and pans hung on the chorus girls. Powell and the chorus are dressed like chefs for the finish.

Otto Weber.

New Club Near Houston

HOUSTON, Tex., Feb. 8.—Varsity Club opened January 28 on the site of the Blossom Heath, west of Bellaire.

Mrs. M. A. Oster is manager and Bill Mraz's ork begins indefinite booking.

TO WHOM IT MAY CONCERN

Long ago we abandoned puppet skaters, jitterbugs, trapezists and all other gags to which other puppet acts might possess a priority.

OTHER ACTS HAVE NOT BEEN SUCH GENTLEMEN

Certain puppet impresarios, whose lack of ethics is only exceeded by their lack of originality, have seen fit to duplicate our puppet peeler—

STRYPSIE ROSALIE

Unless said persons desist and abstain from same, they, their agents and employers will be compelled to answer for their errors in the Federal Courts—

FURTHERMORE

The remainder of our material is similarly well protected

SO STEAL SOME MORE, BOYS, AND FIND YOURSELVES PLENTY OF TROUBLE

yours sincerely,

WALTON AND O'ROURKE

AND THEIR

SOPHISTICATED PUPPETS

Feb. 3—HOLLENDEN, CLEVELAND

Mar. 12—ADOLPHUS, DALLAS

Apr. 9—RAINBOW ROOM, N. Y. C.

★ *Adios But Not Good Bye!* ★

Sharon De Vries

"The Girl With the Wiggly Finger"

COMEDIENNE PAR EXCELLENCE



Sailing February 7 To Open at the

CASINO ATLANTICO, Rio de Janeiro, Feb. 26

Direction—Mark J. Leddy

• Thanks to Hal Sands



Have You Met

YVETTE

Now **TRIPLING**

STRAND THEATRE
New York



WALDORF ASTORIA HOTEL
New York

On the Air Thursdays 7:30-8 P.M.

for **CAMEL CIGARETTES**

ON BLUEBIRD RECORDS

EXCLUSIVE MGT. N. B. C.

(Routes are for current week when no dates are given.)

A

Abbs, Vic (Stuyvesant) Buffalo, h.
 Adams, Charlie (Nut Club) Miami, nc.
 Alexander, Mentalist (Lookout House) Covington, Ky., nc.
 Allen & Kent Foursome (Edgewater Beach) Chi, nc.
 Alma & Roland (Paddock Club) Miami, nc.
 Alpert, Mickey (Cocoanut Grove) Boston, nc.
 Alpert, Pauline (Sutton) NYC, h.
 Alvarez, Fernando (Copacabana) NYC, nc.
 Anderson, Erna (New Yorker) NYC, h.
 Andre, Renee (606) Chi, nc.
 Andrews Sisters (Chicago) Chi, t.
 Andrews, Avis (Temple) Rochester, N. Y., t.
 Ardell Sisters (Dinty Moore's) Chi, nc.
 Arden's, Don, Artist Models (Bowery) Detroit, nc.
 Armida (Lookout House) Covington, Ky., nc.
 Arnaut, Nellie, & Bros. (Oriental) Chi, t.
 Arturo & Evelyn (Lookout House) Covington, Ky., nc.
 Auld, Aggie (Lexington) NYC, h.
 Austin, Gene (Don Lanning's) Miami, nc.

B

Baker, Bonnie (Biltmore) NYC, h.
 Baker, Art (Warwick) NYC, h.
 Barclays, The (Geo. Washington) Jacksonville, Fla., h.
 Barry, Prince & Clark (Park Central) NYC, h.
 Bates, Lulu (Gay Nineties) NYC, nc.
 Beauvel & Tova (St. Moritz) NYC, h.
 Belling, Clem (Clark's Oasis) Buffalo, nc.
 Belmont, Bobby (Mayflower) Akron, O., h.
 Belmonte, Gloria (Embassy) Phila, nc.
 Below, Pappy (Village Barn) NYC, nc.
 Bergen, Jerry (Hi-Hat) Chi, nc.
 Berle, Milton (Royal Palm) Miami, nc.
 Bell, Dolly (Sherman) Chi, h.
 Bernard, Ben (Gay '90s) NYC, nc.
 Bernard & Jensen (Michigan) Jackson, Mich., 13-15; (State) Kalamazoo 16-18, t.
 Bernards, The (Club Royale) Detroit, nc.
 Berry, Diana (Harry's New Yorker) Chi, nc.
 Bertay Sisters (Colosimo's) Chi, nc.
 Bishop Bros. (Nut Club) Miami, nc.
 Blaire & Barnett (Lido Club) San Francisco, nc.
 Blake, Gloria (Gay White Way) NYC, nc.
 Blanchards, The (Harry's New Yorker) Chi, nc.
 Blue, Ben, & Co. (Orpheum) Minneapolis, t.
 Bongor, Art, & Andrillita (Orpheum) Portland, Ore., t.
 Boran, Arthur (El Rancho) Oakland, Calif., nc.
 Bowman, Frisco (Stork Club) Phila, nc.
 Bowman, Patricia (Copacabana) NYC, nc.
 Brideson, Jeanne (Roxy) NYC, t.
 Bromley, Bob (Minnesota) Minneapolis, t.
 Brown & Ames (Capitol) Washington, D.C., t.
 Brown, Evans (Arabian Gardens) Columbus, O., nc.
 Bryant, Willie (Cafe Society) NYC, nc.
 Buchanan, Paddy (Nut Club) Miami, nc.
 Buckmaster, John (Savoy-Plaza) NYC, h.
 Burns Twins & Evelyn Price (Mayflower) Akron, O., h.
 Byton, Dorothy, Dancers (Sherman) Chi, h.
 Bytonettes, Six (365 Club) San Francisco, nc.

C

Californians, Four (Stuyvesant) Buffalo, h.
 Calle, Ginette (Hi Hat) Chi, nc.
 Calvin, Henry (Music Hall) NYC, t.
 Camp, Mary (Harry's New Yorker) Chi, nc.
 Capella & Beatrice (Rainbow Room) NYC, nc.
 Captivators Trio (Park Plaza) St. Louis, h.
 Carlisle, Kitty (Orpheum) Minneapolis, t.
 Carlos & Chita (Monaco's) Cleveland, nc.
 Carlton & Juliette (Philadelphia) Phila, h.
 Carr, Billy (606) Chi, nc.
 Carroll, Frances (Famous Door) NYC, nc.
 Carroll & Gorman (Dempsey's) Miami, nc.
 Cartwright, Helene (Miami-Biltmore) Miami, h.
 Cascade, Billy (Gaucho) NYC, nc.
 Cassandra (Club Minute) Chi, nc.
 Caston, Bobbie (Southland) Boston, c.
 Cavaliers, The (Netherland Plaza) Cincinnati, h.
 Cesar & Rosita (Stanley) Pittsburgh, t.
 Chamberlain, Peggy (Jack & Bob's) Trenton, N. J., nc.
 Chandra Kaly Dancers (Colonial) Hallandale, Fla., nc.
 Chaney & Fox (Walton) Phila, h.
 Charlo & Dupree (Village Barn) NYC, nc.
 Charro Jil Trio (El Chico) NYC, nc.
 Chords, Three (York) Athol, Mass., t.
 Christiani Troupe (Orpheum) Minneapolis, t.
 Chuck & Chuckles (Chicago) Chi, t.
 Claire & Hudson (Harry's New Yorker) Chi, nc.
 Clark, Keith (Rainbow Room) NYC, nc.
 Clark & Bailey (Lookout House) Covington, Ky., nc.
 Cody, Harry (Jack & Bob's) Trenton, N.J., nc.
 Cole, Lester (Club Royale) Detroit, nc.
 Cole, Lilyan (L'Aiglon) Chi, re.
 Collegians, Four (Chez Maurice) Montreal, nc.
 Collette & Barry (Bismarck) Chi, h.
 Colstons, The (Benjamin Franklin) Phila, h.
 Concialdi, Eusebio (L'Aiglon) Chi, re.
 Cook & Melba (Minnesota) Minneapolis, t.
 Cook & Brown (Temple) Rochester, N. Y., t.
 Cooke, Leonard (Stamp's) Phila, c.
 Cooper, Betty Jane (Walton) Phila, h.
 Copp, James III (Cafe Society) NYC, nc.
 Coral, Tito (Stanley) Pittsburgh, t.
 Coralli, Claudia (Yar) Chi, nc.
 Cordan & Sawyer (Harry's New Yorker) Chi, nc.
 Cornell & Nester (Astor Grill) Montreal, nc.
 Cortes, Arturo (Havana-Madrid) NYC, nc.
 Cortez, Flores (Airway) Cleveland, nc.
 Cosmo & Anita (Hopkins Rathskeller) Phila, nc.
 Cotton Club Boys, Six (Temple) Rochester, N. Y., t.
 Covert & Reed (Warwick) NYC, nc.
 Crackerjacks, Five (Palumbo's) Phila, c.
 Craig, Jack (Frontenac) Detroit, nc.
 Cross & Dunn (Club Esquire) Miami, nc.
 Cross, Chris (Earle) Phila, t.
 Cunningham, Fairy (Town & Country) Milwaukee, nc.
 Curtis, Renay (Circlon) Easton, Pa., c.

D

D'Abour & Renee (Harry's New Yorker) Chi, nc.
 D'Amore, Franklin, & Anita (Oriental) Chi, t.
 Daley, Cass (Paramount) NYC, t.
 Daniels, Eddie (Winona) Winona, Minn., h.
 Daniels, Billy (Stork Club) Phila, nc.
 Dare, Yvette (Club Charles) Baltimore, nc.
 Darro & Davis (Philadelphia) Phila, h.
 Davis, Leona (San Juan) Miami, nc.
 Davis, Benny, Unit (Esquire) Miami, nc.
 Davis, Rufe (Orpheum) Minneapolis, t.
 DeAngelo & Porter (Esquire) Miami, nc.

(For Orchestra Routes, Turn to Music Department)

TRADE SERVICE FEATURE OF THE Billboard

Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road house; re—restaurant; s—showboat; t—theater.
 NYC—New York City; Phila—Philadelphia; Chi—Chicago.

Dean, Aloha Bobbie (Chatterbox) St. Petersburg, Fla., nc.
 Deane, Shirley (Lyric) Indianapolis, t.
 De Flores, Felipe (Rhumba Casino) Miami, nc.
 Del Carmen, Mario, & Jose Vega (Stanley) Pittsburgh, t.
 Delevan, Jerry (Showboat) Phila, nc.
 Delta Rhythm Boys (Ruban Bleu) NYC, nc.
 De Marco, Tony (Colony) McClure, Ill., nc.
 DeMarco, Isobel (L'Aiglon) Chi, re.
 Derrai, Dottie (Stamp's) Phila, c.
 Del Rios (State) NYC, t.
 Desmond, Sharon (885 Club) Chi, nc.
 De Simone, Cheena (Bowery) Detroit, nc.
 Diamond Bros. (State) NYC, t.
 Digs, Mae (Cafe Society) NYC, nc.
 D'Ivons, The (Club Esquire) Miami, nc.
 Dixie Brownies, Two (Wright) Annapolis, Md., h.
 Don & Therese (HopkinsRathskeller) Phila, nc.
 Dooley, Mary (Park Casino) Phila, nc.
 Dorben Dancers, Dorothy (Edgewater Beach) Chi, h.
 Down Miami Way (Oriental) Chi, t.
 Downey, Morton (Chez Paree) Chi, nc.
 Drysdale, Grace (Flatbush) Brooklyn, 13-19, t.
 Duggan & D'Rea (West) Sioux City, Ia., h.
 Duke, Al (Fountain Square) Cincinnati, h.
 Dumont, Marie (Crisis) NYC, nc.
 Duffins, The (Edgewater Beach) Chi, h.
 Dunbar, Dixie (Versailles) NYC, nc.
 Dupont, Bob (Roxy) NYC, t.
 Durante, Jimmy (Earl Carroll's) Hollywood, nc.
 Duval, Betty (606) Chi, nc.
 Duval, Dorothy (Ventura) Ashland, Ky., h.

E

Earls of Whirl (Colosimo's) Chi, nc.
 Eddy, Nelson (Phoenix, Ariz., 14; Los Angeles 17; San Antonio 20; Beaumont, Tex., 25.
 Edwards, Joan (Gay White Way) NYC, nc.
 Elin, Marita (El Gaucho) NYC, nc.
 Ellis, Patricia (Shubert) Cincinnati, t.
 Elmer, Arthur (Times Square) NYC, h.
 English, Margaret (Stevens) Chi, h.
 Estes, Del (Minuet) Chi, nc.
 Evans, Bob (Palmer House) Chi, h.
 Evans, Steve (Colonial) Dayton, O., t.

Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

F

Faludy's, The (Roxy) NYC, t.
 Fanchon & Fanchon (Harry's New Yorker) Chi, nc.
 Fave, Frances (Paddock Club) Miami Beach, Fla., nc.
 Faye, Vivian (Capitol) Washington, D. C., t.
 Fears, Peggy (Ball) Miami, nc.
 Fennard, Lou (Old Harbor House) Boston, nc.
 Ferdinand the Bull (Stanley) Pittsburgh, t.
 Ferguson, Hal (San Juan) Miami, nc.
 Fernando & Fair (Chez Ami) Buffalo, nc.
 Fields, Leon (Sky Club) Miami, nc.
 Finnell, Carrie (606) Chi, nc.
 Florence & Alvarez (Walton) Phila, h.
 Folies Bergere (Palace) Cleveland, t.
 Forrest, Anne (Cafe Bruno) NYC, c.
 Foster, Gae, Girls, Sixteen (Earle) Washington, t.
 Fox, Gladys (606) Chi, nc.
 Foy, Jr., Eddie (Lyric) Indianapolis, t.

G

Gallagher, Jim & June (Club Kona) Oakland, Calif., nc.
 Garat, Pepper (Yacht Club) Phila, nc.
 Garcia, Lucio (B-Bar-H) Chi, re.
 Garrick & Eloise (Gatineau) Ottawa, Ont., cc.
 Gavin, Scarey (Yacht Club) Phila, nc.
 Gay, Sally (The Drum) Miami, nc.
 Gaylore, Gayle (Iceland) NYC, re.
 Georges & Jalna (Roney Plaza) Miami, h.
 Geraldine & Joe (Gay White Way) NYC, nc.
 Gibson, Harry & Ruth (Times Square) NYC, h.
 Gilbert, Paul (Cocoanut Grove) Boston, nc.
 Givot, George (Lookout House) Covington, Ky., nc.
 Gleason's Royal Guards (Royal Palm) Miami, h.
 Gleason, Jackie (Leon & Eddie's) NYC, nc.
 Glover & Lamae (Brown) Louisville, h.
 Gongo & Cristina (National) Havana, h.
 Gordon, Vera (Lobby) Juarez, Mexico, c.
 Grandfather's Follies unit (Blackhawk) Chi, re.
 Grandpappy & Pine Ridge Hillbillies (Alamance) Burlington, N. C., 14-15, t.
 Gray Gilda (Diamond Horseshoe) NYC, nc.
 Green, Paul (Cat & Fiddle) Cincinnati, nc.
 Green, Miltz (Chase) St. Louis, h.
 Griffin, Marcia (Cat & Fiddle) Cincinnati, nc.
 Gross, Jackie (Brass Rail) Southwick, Mass., nc.

H

Haakon, Paul (Music Hall) NYC, t.
 Hadley Dancers (Bismarck) Chi, h.
 Hager, Clyde (Riverside) Milwaukee, t.
 Hale, Chester, Girls (Gran Casino Nacional) Havana, nc.
 Hank, the Mule (B-Bar-H) Chi, re.
 Harnes, Angelita (Congress) Chi, h.
 Harold & Lola (Riverside) Milwaukee, t.
 Harris & Shore (Gay White Way) NYC, nc.
 Harrison, Spike (Gay '90s) NYC, nc.
 Hart, June (Colosimo's) Chi, nc.
 Haviland, Dick (Corktown Tavern) Detroit, nc.
 Hayworth, SeaBee, Revue (Broadway) Fayetteville, N. C., 12; (Carolina) Wilson 13; (St. Pauls) St. Pauls 14; (Carolina) Asheboro 15, t.

Healey, Eunice (State) NYC, t.
 Healy & Evans (Chateau Frontenac) Quebec, h.
 Healy, Dan (Village Barn) NYC, nc.
 Heasley Twins (St. Regis) NYC, h.
 Heat Waves, Three (Wit's End) Miami Beach, Fla., nc.
 Heller, Jackie (Minnesota) Minneapolis, t.
 Henderson, Alicia (Coq Rouge) NYC, nc.
 Hildegarde (Hollywood Beach) Hollywood, Fla., h.
 Hildin, Magician (Arlington) Binghamton, N. Y., h.
 Hill, Betty (Club Minute) Chi, nc.
 Hilliard, Jackie (Paddock Club) Miami Beach, Fla., nc.
 Hoffman, Lou (Bismarck) Chi, h.
 Hollis, Marie (Roxy) NYC, t.
 Honner, Johnny (Park Plaza) St. Louis, h.
 Houston, Josephine (Roney Plaza) Miami, h.
 Howler, Winnie (Hurricane) NYC, nc.
 Howard, Joe (Capitol) Washington, D. C., t.
 Howard, Eddy (Palmer House) Chi, h.
 Hunter, Virginia (Lyric) Indianapolis, t.
 Hyers, Frankie (Club 18) NYC, nc.

Ies, Steven (Weylin) NYC, h.
 Inge, Adele (New Yorker) NYC, h.
 Irmagard & Alan (White) NYC, h.

Janeen (Cat & Fiddle) Cincinnati, nc.
 Jansleys (Royal Palm) Miami, nc.
 Johnson, Peter (Cafe Society) NYC, c.

POLLY JENKINS
 And Her MUSICAL PLOWBOYS
 Feb. 14-15, Academy Theatre, Lynchburg, Va.
 For Dates and Terms: JOHN SINGER, Mayfair Building, 701 Seventh Ave., New York City.

Johnson, Patsy (Club Nomad) Atlantic City, nc.
 Johnson, Lucille (Belmont-Plaza) NYC, h.
 Jones, Virginia (606) Chi, nc.

Jordan Trio (B-Bar-H) Chi, nc.
 Joyce, Marion (Leon & Eddie's) NYC, nc.
 Joyce, Patricia (Leon & Eddie's) NYC, nc.
 Joyita & Maravilla (El Chico) NYC, nc.
 Julian, Don & Marjori (Rainbow Grill) NYC, re.

K

Kahler, Jerry (Seneca) Chi, h.
 Kalpatrick, Mary Williams (L'Aiglon) Chi, re.
 Kanazawa Troupe (Capitol) Washington, D.C., t.
 Karavaeef, Simeon (Russian Kretchma) NYC, nc.
 Kay, Dolly (Harry's New Yorker) Chi, nc.
 Keila, Maly (Waikiki) NYC, nc.
 Keith, Sally (Chawford House) Boston, h.
 Kennedy, Bill (Chez Eddie Grill) Montreal, nc.
 Kent, Dorothea (Lyric) Indianapolis, t.
 King, Carole (Gay White Way) NYC, nc.
 King, Mary Lou (Club Ball) Brooklyn, nc.
 Kolllette & Deane (Casino Atlantico) Rio de Janeiro, nc.
 Korda, Nina (Fifth Ave.) NYC, h.
 Koran, Linda (Lyric) Indianapolis, t.
 Kreig, Mary (Club Petite) Pittsburgh, nc.

L

La Comparsa Dancers (Stanley) Pittsburgh, t.
 LaConga Revue (Stanley) Pittsburgh, t.
 La Franconi, Terry (Rumba Casino) Miami Beach, Fla., nc.
 Lamb, Gil, & Co. (Earle) Washington, D. C., t.
 Lamont, Lee (Walton) Phila, h.
 Lane Bros. (Diamond Horseshoe) NYC, nc.
 Lane, Dixie (Cat & Fiddle) Cincinnati, nc.
 Lang & Lee (Adolphus) Dallas, h.
 Lane & Ward (Paramount) NYC, t.
 Lathrop Bros. (Orpheum) Minneapolis, t.
 Lawlor, Terry (Esquire) Miami, nc.
 LaZellas, Aerial (Plantation) Corpus Christi, Tex., nc.
 Le Paul, Paul (Beverly Hills) Newport, Ky., cc.
 Lee, Bob (Wivel) NYC, re.
 Lee, Jack & Jane (Colosimo's) Chi, nc.
 Lee & Le Roy (College Inn) Phila, nc.
 Lee, Gypsy Rose (Mike Todd's Theater Cafe) Chi, nc.
 Lee, Ginger (Primrose) Newport, Ky., cc.
 Lee & Roule (Geo. Washington) Jacksonville, Fla., h.
 Leon & Mace (Dempsey's) Miami, nc.
 Leonard, Eddie (Diamond Horseshoe) NYC, nc.
 Le Roy, Prof. (Copacabana) NYC, nc.
 Le Vel, Ann (Hi Hat) Chi, nc.
 Levens, Clarence (Broad Lincoln) Columbus, O., h.
 Lewis, Meade (Cafe Society) NYC, nc.
 Lewis, Dorothy (St. Regis) NYC, h.
 Lewis, Hank (El Nido) Vallejo, Calif., nc.
 Lewis Sisters (606) Chi, nc.
 Lewis, Joe E. (Colonial) Hallandale, Fla., nc.
 Libuse, Frank (Chez Paree) Chi, nc.
 Lightning Trio (Lounge) Easton, Pa., c.
 Lit, Bernie (Gayety) Baltimore, nc.
 Little Ann Little (Casa Nova) Buffalo, nc.
 Litz, Angie (Kelly's) Cincinnati, nc.
 Lloyd & Willis (606) Chi, nc.

Lopez & Lolita (885 Club) Chi, nc.
 Loring, Lucille (26 Club) Freeport, Ill., nc.
 Louise, Anita (Minnesota) Minneapolis, t.
 Lucas, Nick (Villa Madrid) Pittsburgh, nc.
 Lucerte (Monte Carlo) NYC, nc.
 Luis & Delita (Graystone) Mansfield, O., h.

M

McClennan, Rodney (Carrousel) Miami, nc.
 McDonough, Sally (Philadelphia) Phila, h.
 McKay, DeLloyd (Kaliner's Little Rathskeller) Phila, nc.
 McKenna, Joe & Jane (Strand) NYC, t.
 Mack, Ernie (Village Nut Club) NYC, nc.
 Mack, Mae (Lookout House) Covington, Ky., nc.

(See ROUTES on page 59)

BURLESQUE

(Hirst Circuit Shows)

Broadway Scandals: (National) Detroit 14-20.
 Cavalcade of Girls: (Empire) Newark 9-14; (Gayety) Baltimore 16-21.
 Dazzling Cuties: (National) Detroit 7-13; (Mayfair) Dayton, O., 14-20.
 Ferguson, Bob, Show: (Hudson) Union City, N. J., 9-15; (Colonial) Utica, N. Y., 21-23.
 Follies of Pleasure: (Casino) Pittsburgh 9-14; (Orpheum) Reading 20; (Lyric) Allentown 21-22.
 Frisky Frolics: (Gayety) Norfolk, Va., 9-15; open 16-20.
 Howlario Nights: (Colonial) Utica, N. Y., 14-16.
 Midnight Maidens: (Old Howard) Boston 10-16; (Lyric) Bridgeport 17-23.
 Naughty Nifties: (Orpheum) Reading, Pa., 12; (Lyric) Allentown 14-15; (Troc) Phila, 16.
 Night Hawks: (Garrick) St. Louis 8-14; (Casino) Pittsburgh 16-22.
 Peek-a-View: (Mayfair) Dayton, O., 7-13; (Garrick) St. Louis 15-21.
 Rockin' the Town: (Gayety) Washington, D. C., 9-15; (Gayety) Norfolk, Va., 16-22.
 Scan-Dolls of '41: (Gayety) Baltimore 9-15; (Gayety) Washington 16-22.
 Step Lively Girls: (Lyric) Bridgeport, Conn., 10-15; (Hudson) Union City, N. J., 16-22.
 Topical Teasers: (Troc) Phila 9-15; (Empire) Newark, N. J., 16-21.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Ballet Russe, Original: (Royal Alexandra) Toronto.
 Bankhead, Tallulah, in The Little Foxes: (Lanier Aud.) Montgomery, Ala., 13; (Erlanger) Atlanta 14-15.
 Blossom Time: (Grand O. H.) Chi.
 Chatterton, Ruth, in Pygmalion: (Biltmore) Los Angeles.
 Dante: (English) Indianapolis.
 DuBarry Was a Lady: (Erlanger) Chi.
 Hellzapoppin': (Nixon) Pittsburgh 10-22.
 Hepburn, Katharine, in Philadelphia Story: (Forrest) Phila.
 Male Animal, The: (Locust St.) Phila.
 Man Who Came to Dinner, with Clifton Webb: (Robinson Aud.) Little Rock, Ark., 13; (Melba) Dallas 14-15.
 Man Who Came to Dinner, with Alexander Woolcott: (Ford's) Baltimore.
 My Sister Eileen: (Erlanger) Buffalo 12-15.
 Night Must Fall: (His Majesty's) Montreal.
 Pins & Needles: (Studebaker) Chi.
 Time of Your Life: (National) Washington, D.C.

ICE SHOWS ON TOUR

Ice-Capades: (Arena) Hershey, Pa., 7-16; (Gardens) Boston 19-22.
 Ice Follies, produced by Shipstad & Johnson: (Coliseum) Springfield, Mass., 10-16; (Memorial Aud.) Buffalo 18-22.

New Club in Houston

HOUSTON, Tex., Feb. 8.—The Candlelite night club has been opened in the Auditorium Hotel by Vic Insirilo and Tony Martin, local men. Insirilo is a trumpet player. The feature of the Candlelite is the Sunday afternoon tea dance; no cover charge.
 An eight-piece orchestra, with Maryanna as singer, provides the music Tuesday thru Sunday night. Cover charge Tuesday thru Friday is 30 cents; Saturday, 55 cents.

New Club in Richmond

RICHMOND, Va., Feb. 8.—La Conga Club opened January 30 with a large attendance. Features Corso's La Conga orchestra; Conchita, dancer, and a line of 10 girls.
 Local showfolks from the Marks and the World of Mirth Shows were on hand for the opening. Maybelle Kidder, who manages two shows on the World of Mirth midway, is the impresario, and Jean Walker is the mistress of ceremonies.

Cowan New Oriental P. A.

CHICAGO, Feb. 8.—The Louis G. Cowan Company has been appointed to handle publicity for the Oriental Theater. Fritz Blocki, former p. a. for the Oriental, resigned recently to devote his entire time to radio production at Ruthrauff & Ryan agency.

New Club in Oconto

OCONTO, Wis., Feb. 8.—Bert Cain opened his new niter, the Pines, January 29. Entertainment by Shay and Nye, singers and dancers.

Magic

By BILL SACHS

DR. NOEL F. FRANCOIS, manager of Marquis the Magician, answers Dante's recent tentative acceptance of Marquis's challenge to perform the Hindu Rope Trick with the statement that Marquis isn't seeking any cheap publicity but the greatest publicity ever accorded any magician thru the successful presentation of the Hindu rope miracle in the open air. "In his book, *50 Tricks for Everybody*," writes Francois, "Dante discredits the trick as being impossible and says it was never successfully performed by any magician. There is nothing in Dante's challenge to magicians to perform the rope trick about posting any money. He asks only for the successful presentation of the feat. Likewise, Jasper Maskelyne, of England, offers \$10,000 for successful presentation of the feat on Page 130 of his new book, *Maskelyne's Book of Magic*. We are not willing to post one dime. Our \$5,000 is invested in the trick proper. We wish to present the Hindu Rope Miracle somewhere along our route and near enough to Los Angeles so that many newspaper men can witness the feat. We make only one stipulation; that is to reserve the motion picture rights. Within two weeks I will pick a stand where the presentation will do us the most good, and immediately upon contracting the spot I will telegraph you full information."

WHILE ON THE SUBJECT of the Hindu Rope Trick, let's quote a letter from magician Tucker Key. "See where the Hindu Rope Trick has been brought out again for a good kicking around," he writes, "Some will offer rewards for its presentation, other swear they can do it; yet nothing is ever proved. However, I'd like to make my bid to the magic fraternity's pro and con committee by offering my latest creation. I can and will at any appointed time do the Hindu Rope Trick in the center of a ball park, with the sky as the roof, and the bright sun as a spotlight, and minus the famous rope. I will throw an invisible rope into the air, have a small boy visibly climb thru space to the height of 25 feet; then I will toss him a six-foot hoop so that he may pass it completely over his body from all angles. At the shot of my pistol the boy will vanish in mid-air, and the hoop visibly fall to the ground. Will gladly perform the feat before Marquis or any other magician right after he does the Hindu Rope Trick out in the open."

WILL ROCK, who recently played the major vaude houses on the West Coast and Pacific Northwest, last week showed the Colonial Theater, Dayton, O., with Rock's manager, Claude H. (Kid) Long, heading the troupe thru the Midwest and East on dates set thru Bob Shaw, of the Gus Sun office, and the William Morris office. Business is as good as it could be, Long infos. . . **HARDEEN JR.** (Douglas Geoffrey) and his assistant, Frank Carlson, with the touring company of *Hellzapoppin'*, were visitors at the desk last Friday (7), during the show's engagement at the Taft Theater, Cincinnati. The boys, who are presenting the levitation, substitution trunk, card star, and mummy case, have been with *Hellzapoppin'* since November 5, with the show's present bookings taking it up to March 29. . . **LITTLE JOHNNY JONES**, who has been around Des Moines, Ia., the last month, playing dates for International Harvester Company, has just closed at the Mainliner, swanky nitery located across the pike from the Des Moines airport. . . **GASTON PALMER** writes that he is still in England, and still presenting his magic. . . **ALEXANDER**, mentalist, originally

Patti Back

NEW YORK, Feb. 8.—The illness of Jane Pickens, singer in Ed Wynn's *Boys and Girls Together*, placed her sister Patti back in the show business.

Not only did Patti sub for Jane in the Broadway show but she has landed a job at the Copacabana opening next Monday (17). Mario and Floria will be on the same bill.

set for two weeks at Jimmy Brink's Lookout House, Covington, Ky., is being held over indefinitely. He is working the bar and tables. . . **GOLJINI**, young St. Paul magus, is working schools in the Lone Star State. . . **MILBOURNE CHRISTOPHER**, after winding up last week at the Carman Theater, Philadelphia, sailed Friday (7) for South America, his third trip there in the last few years. . . **LADY BONNAFFON**, mentalist, is in her third week at Hotel DeAnza, San Jose, Calif. . . **MAGIC HOBBY CLUB**, Columbus, O., played host February 5 to Mardoni, Gene Sheldon, Ted Weems and his ork boys, Baxter the Magician, Danny Dew, and Jack Hanshaw at the club's Egyptian Theater, located in the rear of Bob Nelson's magic shop in Columbus. Forty-seven members and guests took in the shindig. . . **"HAVE-A-DRINK"** MAURICE has moved from the Five o'Clock Club, Miami Beach, Fla., to Jimmie's Night Club, Miami. . . **LEE AND COMPANY** (E. S. Patterson) are currently fooling school kids in New Jersey and Lower New York State with their new turn, *Magic of the Nations*. They recently appeared with Gus Van at an entertainment for enlisted men at Fort Hancock, N. J. . . **WALLACE AND COMPANY** are keeping busy in the Syracuse, N. Y., area. They have just concluded a fortnight's stand at the Kay Grille, Syracuse. A new Ford truck has been added to the rolling stock.

Philly Club Tries Burly Revues; Corny, But It Brings in Business

PHILADELPHIA, Feb. 8.—Box-office figures here have proven that burlesque still packs plenty of appeal. Apart from the Troc Theater, burly landmark, enjoying its best season in years, burlesque strippers in vaude have proved wonders. Using one or two strip dancers to highlight the five vaude acts on the bill, Fay's Theater has been making burlesque pay big dividends. Fay's manager, Sid Stanley, admits burly names are bringing in customers.

Past month has found burlesque invading still another field, night clubs. After trying various types of floor policies, Stanley Carroll, operator of the nitery carrying his name, turned to burlesque. Business picked up from scratch, says Carroll, and continues to build bigger each week.

Getting assist from Jack LaMont, burly straight man, and Lester Jacobs, who publicized the Shubert burly house here, Carroll produces his own shows. No attempt is made to glorify the entertainment. Show has the usual black-outs in the blue shade in the keeping of comic George Wagner, who keeps the burly impression intact, even the low-crotch pants.

And true to tradition, highlight is the epidermis display of Lucille Rand, in interpretive dances. Wilbur Rance, straight man, emsees in straight-laced manner—and tuxedo—with a guitar. Joins with blond Gracie Gordon for song-dueting that characterized the specialties on the old Columbia wheel. Miss Gordon also serves as soubrette, and their bits are the same that have been kicked around since burly wheel days.

Line of six ponies and six show girls prance thru the same meaningless routines as seen on any burly stage—and

with the same lack of precision. And it's a strain looking for a looker in the lot. Stepping out of the line, Vera Verne contributes an acro specialty, Lynn Crawford a cane strut, and Lana Rowe a soft-shoe session.

Added acts are Eadie Lang, a lovely lass with a lovely voice for swing songs, and Jackie Mabley, sepia comedienne who steals the show with song stories that bring blushes.

Charlie Gaines is leader of the seven-piece sepia crew dishing out dandy dance music and giving able support to the show.

Stanley Carroll always on hand as an affable host; Frankie Donato manages this downstairs room that has all the smart supper-club trimmings; and Sam Bushman handles publicity. Shows presented at 7:30 and 12; food is excellent; drinks from 40 cents, and \$1 minimum for supper.

While the burlesque show is no dazzling spectacle, it is steeped in night club showmanship, and means box-office here. *M. H. Orodenter.*

Burly Future in AC Vague

ATLANTIC CITY, Feb. 8.—Future of local burly is in nebulous state because of the sale of the Globe Theater, one-half interest going to John C. Bell Jr., secretary of banking of Pennsylvania, as receiver of the closed Central Trust & Saving Company of Philadelphia. M. J. Rosenthal, of Philadelphia, who represented an unidentified client reported to be first, was an unsuccessful bidder. First leased the house each summer for stock burly.

The other one-half interest in the Globe is held by the estate of Samuel Seltzer.

Watson Beef Trust Pulls

BRIDGEPORT, Conn., Feb. 8.—Manager Eddie Madden of the Loew-Lyric Theater, Hirst Circuit house, is doing great business with the Billy Watson Beef Trust Girls, added attraction. Received lots of publicity with his offer to admit all ladies weighing 200 pounds or over free to matinees.

Burly Back in Youngstown

YOUNGSTOWN, O., Feb. 8.—Grand here has resumed continuous burlesque after brief inactivity. New company is headed by Dixie Darling and includes Sylvia Dean, Margie Dallas, Francisca, Sammy Weston, Jack Randall, Jack Reynolds, and Jack Arnood.

Cohn Books Canton Stock

CANTON, O., Feb. 8.—Grand Theater will resume with a stock company February 21, operated by Frank Bryan, former producer for the Hirst Circuit. Dave Cohn will book the house. Already set afe Noel Carter and Manny King.

Art Clamage Denies Change

CHICAGO, Feb. 8.—Arthur Clamage, Detroit burly theater operator, today said there is no truth to reports that he will continue to use Midwest Circuit shows.

Burlesque Notes

(Communications to New York Office)

NEW YORK:

VICKI WELLES booked for featured spot at the Eltinge, February 14, and Julia Bryan at the Gaiety, same date. . . **MARCIA ELOISE** and Margaret Gibson were guests, chaperoned by Larry Cytryn, at the First Signal Company Depot, Fort Dix, N. J., January 26. . . **MARGIE KELLY** extra-attraction at the Troc, Philadelphia, last week. . . **ALICE JEWELL**, Lou Devine, George Murray, Zonia DuVal, and Jack Lyons, new principals at the Republic February 9. Charles Schultz and Cleo Valentine held over. . . **MINNIE FITZGERALD**, big timer in her burly and vaude days, is now living in Miami, the wife of C. Stanley Fulton, in the No. 1 advertising car ahead of the Ringling circus. . . **PATSY GINGER JOHNSTONE** is playing clubs in Philadelphia. . . **JOAN CARROLL** February 2 slipped and fell on the stage of the Gaiety prior to her strip.

ROSITA ROYCE to be featured femme at the Republic February 23 and Margie Hart for two weeks beginning March 16. . . **TIVOLI, BROOKLYN**, dropped its sepia half of the black and white show scheduled for a second week. Instead played a white company only for February 7 week, with Garrett Price, Fran White, Bobby Fay, Marie Cord, Al Golden Jr., Pat Patee, and Dorothy Lawrence in the cast. . . **ROMONA** opened at the Triboro February 7. **FRANK BRYAN** transforms himself from a producer to an operator when he takes over the Grand, Canton, O., for a new burly stock site, February 21. **UNO.**

CHICAGO:

BURLESQUE MANAGERS' Association met in Detroit Sunday at the Barlum Theater, with representatives of all Midwest burly theaters in attendance. . . **THE GRAND**, St. Louis, was forced to close last week due to the need of immediate alterations. . . **TIRZAH** will be the added attraction at the Palace, Buffalo, week of February 14. **HARRY HIRSCH** will be in from Minneapolis Wednesday (12) to select the cast for his stock company at the Alvin Theater there. Bobby Pegrim will have charge of production at the Alvin. . . **CHARLEY COUNTRY** has recovered from his illness and is ready to go to work again. He probably will reopen soon in stock at the Gayety, Minneapolis. . . **THE GRAND**, Youngstown, O., under management of Jack Kane, closed Febru-

ary 2. . . **GEORGE YOUNG** is leaving soon for a Florida vacation. . . **CHARLIE FOX** is playing a black and white show at the Empress, Milwaukee. . . **WALTER STANDORD** is closing Thursday (13) on the Midwest circuit at Buffalo. . . **H. K. MINSKY** was in Chicago for several days making arrangements for a new theater (not in Chicago) in which he expects to play Midwest Circuit shows.

FROM ALL AROUND:

HARRY (SHUFFLES) LE VAN and Jean Dean set for Carroll's Club, Philadelphia. . . **KALINERS' Little Rathskeller** returning to strip dancers with Renee Villon. . . **ROSITA ROYCE** canceled as lead for the new Hearst unit opened last Sunday (2) at the Troc, Philadelphia, because of a bad cold. Margie Kelly substituted. . . **DOT LANE** is with the stock burly at the Gaiety, Oklahoma City. Fifteen-people company is reported to be doing okeh biz.

The New York City Home For All Show-Folk

HOTEL CLARIDGE

BROADWAY AND 44TH STREET
In the Heart of Times Square
Phone: BR-yant 9-0346

Special Rates to the Profession

\$8 Single, \$10 Double, Without Bath
\$10.50 Single, \$12.50 Double, With Bath

CHORUS GIRLS, ATTENTION!
\$15.00 per Week for 3 in One Room

Shower — Bath — and Radio.
Impossible To Beat These Prices.
Largest Rooms in Greater New York.

The Only and Original

PRINCESS WHITE WING

Exotic Dances and Strips

featuring THE DANCE OF PASSION

Current at ERNIE'S
Greenwich Village, N. Y. City

Write for available dates to Ap't 441,
The Imperial, 307 West 79th Street
Phone: TR-afalgar 4-0900
New York City



WANT CHORUS GIRLS

FRED O'BRIEN PRODUCING—SALARY \$22.50
EXTRA FOR SPECIALTIES—SHORT REHEARSALS
WRITE or WIRE PALACE THEATRE, BUFFALO, N. Y.

Bryant Showboat Starts in March

COLUMBUS, O., Feb. 8.—Billy Bryant, of the Bryant Showboat, was in Columbus last week to consult with the Gus Schell studios for scenery for his summer repertoire. Billy is heading back for the river after some months in New York, where his monstrous production of *Hamlet* was announced and unannounced, backed and unbacked several times during the fall and early winter. It wasn't produced however.

The Bryant Showboat season opens at Charleston, W. Va., the middle of March. Early in June Will tie up at Cincinnati for another stretch. His bill of fare for the summer will include *Abe Lincoln in New Jersey*, *Carmen*, *Hamlet*, *Midnight in Chinatown*, *Little Nell of the Ozarks*, and *Convict 999*.

H. R. Brandt Augments 10-20-30 Rep Show List

Kansas City, Mo.

Editors *The Billboard*:

Since sending in my previous list of old-time repertoire shows a number of others have come to my mind, and inasmuch as Mr. Nealand's latest article has brought out the many additional shows that he did not mention originally, I thought *The Billboard* would want to make the list as complete as possible, and for that reason I am submitting herewith the additional names that I do not believe have been mentioned:

Jack Hoeffler Stock Company, Orpheum Stock Company (Doyle & Emerson), Richard Chapman Stock Company, Alfred Russell Stock Company, Guy Kaufman Company, Rosar & Mason Stock Company, Orris Ober Stock Company (Hugh Ettinger), Harriett Players (Ben Reynolds), Lillian Sterling Stock Company, Sylvia Summers Stock Company, Perce R. Benton's Comedians, Jones & Crane Company, Lizzie Chambers Stock Company, Alex Story Company, Bankson-Morris Stock Company, Ed C. Nutt Company, Rice & Dorman Stock Company, Nellie Gibney Stock Company, Ruth Craven Company (Harry Beck), G. Bert Rodney Company (with Vane Calvert), Winters & Kress Company (later Grace Hayward Company), Culhane's Comedians, Tom Keeney Stock Company, D'Ormond-Fuller Company, Byers-McBride Stock Company, Lasarre Comedy Company, Alton Players, Bailey-Lockwood Stock Company, Playter Players, Wood-Ray Stock Company, Vaughn Stock Company (Rex Snellgrove), Knickerbocker Stock Company (E. J. Murphy), Hawley Stock Company, John E. Frank Players, and Charles Breckenridge Stock Company.

I could submit several hundred other names of shows that have not been operating for 15 years or more, but I felt that Mr. Nealand's article originally referred to only the old-time 10, 20, and 30-cent shows, and these were mostly shows that played theaters before the tents became as popular as they were for many subsequent years.

H. R. BRANDT.

Selective Service Mail

In the Carnival Department of this issue appear the names of those having Selective Service mail in the various offices of *The Billboard*. This list is published in addition to the names which are set in capital letters in the regular Letter List.

Also in the Carnival Department is given a list of registrants who are considered delinquents.

Rep Ripples

AL WARDA, who put in 45 of his 70 years in show business, paid us a visit Monday of last week (3) while in Cincinnati on business. Since his retirement from the road eight years ago, Warda has been operating a chicken hatchery in East Jordan, Mich. In addition to appearing on practically all the major vaude circuits of years ago, Warda trouped with such rep shows as Chase-Lister, Leo Blondin, and Jack Parsons, as well as the Vogel, Field, and Barlow minstrels. Some 38 years ago Warda, in association with H. M. Broderick, launched the Maxwell-Warda Show, the first tent opry ever to play the State of Kansas. Broderick is now postmaster at Marysville, Kan. . . . BILL NORVAS, formerly with the Johnny Spalding and Ray Bash players and who appeared under the name of Jack Davis with the Wallace Bruce Players a few years ago, is now front man with the Rolla Sissel band. . . . JAY WALL tells us that it's definite that a new minstrel show will hit the road in 1941, but he fails to relate who'll do the launching. Outfit will give a parade, Wall informs, and will move on trucks, trailers, and buses. Color scheme will be red, white, and blue, with a gold trim, and the show will carry 25 people, Wall says. . . . DON MARLOWE, formerly comedian with the Gene Austin tent, is on a two-weeker at the Mayfair Club, Kansas City, Mo.

FRED AND HENRY BRUNK shoot us a miniature Mexican sombrero from Tijuana, Mexico, where they spent several days' vacation last week. . . . THE BIRDS are working their school shows in the Valdosta, Ga., area and report biz okeh. . . . DOWS SHOW, vaude-picture combo using the dance-after-

the-show idea, hopped into the Province of Quebec recently, where it played several stands to good returns. Manager H. E. Dow reports that at Stanford, Ore., the snow was so deep that the natives couldn't wheel out, the date panning out a total blank. . . . CHET A. KEYES, former manager of the old Keyes Sisters' Stock Company, on February 5 was appointed an assistant city counselor in Kansas City, Mo., and assigned to work on the back-pay suits against the city. . . . BERT BANKS, veteran trouper now in business in Racine, O., writes: "In a recent issue of *The Billboard* I saw the death notice of Tony Lavelly, of Dawson, Ga. In 1890 Charles Briedenback, of Evansville, Ind., built a showboat and Lavelly managed it the first season. It was called the New Theatorium. A. B. French bought it later and renamed it the Sensation. I am interested in showboats and have data on those from 1900 on but need more information about the A. B. French, Capt. E. A. Price, and Doc Eisenbarth boats before 1900."

E. Jack Devine Recalls Old Reps of '70s and '80s

Erie, Pa.

Editors *The Billboard*:

In the '70s and '80s in my home town, Brattleboro, Vt., there were two theaters—the Crosby Opera House and the Town Hall. I passed heralds and programs for both houses and then graduated to props and stage manager.

In the '80s I recall such rep shows as Mora, Fanny Hohman, Jay Hunt, James McElroy's Boston Stock, Frost & Fanshaw, Harry (Pop) Arnold, Brennan's Boston Players, Hills New York Theater Players, Floy Crowell, Edwin Arden, Ullie Akerstrom (actress-playwright whose husband was Gus Bernard, Sam Bernard's brother), Sam B. Vilas and Sabra Deshon.

I recall the almost 200-pound Sam Vilas burlesquing the Indian maiden, Pok-An Haunt-Us, to-the-far-from masculine John Smith of the petite Sabra. With them the writer made his debut as a papoose, Wee-Too. Many med shows and glass-blowing outfits played these theaters and had small stagershow—mostly at a dime admission.

George Lathrop had three rotating stock theaters in '80s and '90s in Boston, Worcester, and Providence that never were equaled. His leading ladies, Katherine Rober, Stella Ainsworth, Martha Conway, Maude Hillman, and his male leads, Maurice Freeman, H. Percy Meldon, Fred Murray, Cameron Clemens, and William Lanigan, were great favorites.

E. JACK DEVINE.

SEND IN YOUR ROUTES

Routes of bands, acts, vaude units, ice shows, repertoire-tent shows, dramatic and musical shows, circuses, and carnivals are carried in *The Billboard* free of charge. Get into the habit of sending us your route promptly. Send it to Route Editor, *The Billboard*, 25-27 Opera Place, Cincinnati, O. Routes reaching Cincinnati not later than Friday will appear in following week's issue.

Bands and acts playing indefinite engagements should let us know as soon as they leave a spot so that the listings can be kept up to date.

"Slim" Williams in Hospital

BIRMINGHAM, Ala., Feb. 8.—Harry (Slim) Williams, who has been going along steadily the last six years with tent shows and in vaude and niteries, has entered Baptist Hospital here for a rest on orders of his physician. He expects to be out in a week. Williams came here following the recent closing of the Dan Fitch unit in Columbus, Ga. Fitch, Williams says, had a good season in the Sparks houses in Florida.

Bishops Plan Own Tenter

CINCINNATI, Feb. 8.—Johnnie and Vernie Bishop, for the past 42 weeks managers of Bert Russell's No. 2 Show, report that they will launch their own tent outfit in the spring. They inform that they recently have acquired a complete tent outfit, including a 40 by 70 top, seats, stage, and a one and a half ton truck to be used as a projection booth. They will show vaude and pictures.

DEFENSE BOOSTS

(Continued from page 4)

center, with a \$200,000 house planned for Portsmouth.

On the Peninsula side of the Roads a new film house is rising in Hilton Village, which has been without an entertainment center more than 15 years. A new theater has been opened in Hampton for second-run films, and a big house will be started soon in Newport News. An open-air automobile drive-in theater is being erected at Williamsburg.

However, night club and ballroom development is lagging. There are no clubs in this area worthy of the name, and there is a definite scarcity of dance halls. Operators of the few ballrooms in the area use almost no name bands, except during the summer at the beaches, and few traveling bands of any kind.

The legit stage is still exclusively in the hands of the Little Theater and other amateur groups; roadshows have not yet spotted the Hampton Roads area's possibilities.

HOW ABOUT some of you Hot Stove Leaguers tearing yourselves away from the fire long enough to dash off a few lines to the column ament your activities. We're forever receiving inquiries on many of you old-timers, but we seldom hear a peep out of you. Come on, vets. Do a little pencil pushing once in a while.

Endurance Shows

(Communications to BILL SACHS, Cincinnati Office)

Five Teams in Stutz Derby

SAN DIEGO, Calif., Feb. 8.—Five teams remain in the Mission Beach Derbyshow here, now in its seventh week. They are Stanley West and Margie Bright, Louie Meredith and Chad Alviso, Bill Steele and Maxine Lang, Eileen and Mickey Thayer Jr., and Joe Rock and Buttons Slaven. Staff remains intact, and attendance is well up, with week-ends pulling standees.

Five Years Ago

WHITE CITY PARK walkie in Worcester, Mass., was in its 2,400th hour, with four couples hanging on. . . . TORRINGTON, Conn., contest had 12 and one. . . . HAROLD WALLACE and Estelle White took top honors in the W. E. Tebbett's show in Camden, N. J. Ott Mason came in second. . . . BARNEY BAKER and Doris were resting in Macon, Ga. . . . EDDIE GRAYSON was working in the General Motors Detroit office. . . . JOE BRANDI and wife were resting at the home of Joe's sister in Denver. . . . HERMAN BEARZI was trying his hand as a salesman with an aluminum firm. . . . PINKY MADISON, contestant and trainer, was working at the White Elephant Club, Galesburg, Ill. . . . MADALINE SILETTI was with a burlesque company. . . . BILLY BALDWIN was booked for eight weeks at the Roxy Theater, Salt Lake City, featuring his own act and emceeing. . . . LEON (RED) WADDAIL was a visitor to the endurance desk. . . . DEL MAYES was also a visitor. . . . CAROL THOMPSON was resting at her home in Dayton, O. . . . FOREST BAILEY, floor judge, was working on the Walter Picker show at Okmulgee, Okla.

"RUBBER LEGS" MARTIN is now assistant to Preacher Rockhold in the man-

agement of Rock's Blue Room, Baton Rouge, La. Spot was formerly known as Tip and Mac's, and according to Martin is doing good biz, holding jam sessions Monday nights, and using an orchestra, Buddy Beaudreaux Syncopators, on Saturday nights. Martin is still doing his eccentric dances.

KENNY GRUWELL cards that he is back home in Alhambra, Calif., where he will remain until summer. Kenny asks about Rose Lutz, Mickey Martin, Edna Howell, and Bobby Sells.

JOHNNY GUILFOYLE is in his fourth week at the 41 Club, Maple Shade, N. J.

MADILINE SILETTI writes that she is receptionist at the Keyhole Bar, Union City, N. J. Madiline says it would make her happy to read some notes in the column on her old friends, especially Red Long.

CHARLIE RICHARDS is now an instructor in a Northside Chicago dance studio. He also doubles at Sid Cohen's walkie in the Windy City.

HAS THE DRAFT caught anyone else lately? If so, drop the column a postal, giving the name of your camp and location.

LUCKEY STRIKE UNIT

(Continued from page 3)

handled controls for network pick-ups. Sponsors make sure audiences get ad plugs, halting party for pick-up from New York of ad spiel and auctioneer's chant, heard over loudspeakers in auditorium. The audience was respectfully quiet thruout this, it gives the party a commercial tinge not in the best taste. Charles A. RossKam.

CONTESTANTS ATTENTION

I can use five high class combination sprint and entertaining couples for a brand new type of show operating twelve hours daily which has been tested and proven and is legal any place in the United States. The couples selected will be given a six months' contract with a very attractive weekly expense account plus floor and sponsor money. Operating in virgin cities in large auditoriums. My new show will again revolutionize the business that I have operated continuously and successfully since 1928.

NOTICE: The teams selected must thoroughly understand that they will be expected to co-operate to the best of their ability at all times for the good of the show. So-called celebrities, drunks, agitators or chasers will not be tolerated. If you can carry on like REAL TROUPERS this is your opportunity for a very successful season. Also can use high class Night Judge. Also can use top Advertising Salesman to handle sponsors' banners, service charge tickets and local tie-ups. Write air mail letters for particulars to

San Carlos Hotel, Pensacola, Fla.

HAL J. ROSS

CHORUS GIRLS WANTED

Steady Work. Salary \$22.50. Wire or Write

MORRIS ZAIDINS

Gaiety Theater, Cincinnati, Ohio

GENE AUSTIN'S MUSICAL SHOW EQUIPMENT

Recently purchased this \$40,000.00 show at public auction for \$4,290.00. Consists of main tent with seats, kitchen tent and equipment, ticket booths, stage and scenery, portable electric plant, seven Ford 1 1/2 ton trucks and trailers and one Ford 1/2 ton panel truck. Will sell as a whole or in part.

GAYLE'S GARAGE

Newport News, Va.

WANT

Colored Performers and Musicians in all lines. A-1 Trumpet that can read and fake, Alto Sax doubling Clarinet, Chorus Girls, Blues Singer that can do lines, white Ross Cantoroman. Meals on lot. No advance money until after joining; tickets only. Must join on wire.

JIMMIE SIMPSON

Weeks of 10th and 17th, Columbus, Ga.

Non-Theatrical Films

Conducted by THE ROADSHOWMAN
(Communications to 1564 Broadway, New York City)

Religious Show Bookings Boom as Lent Draws Near

NEW YORK, Feb. 8.—With the 1941 Lenten season beginning February 26, roadshowmen throughout the country are busy lining up churches and schools for special showings of religious films. Many schools and churches book films during this season. In many instances the spots can be gained at no other time of the year. Many pastors and school superintendents, eager to provide ways of relaxation yet desiring to keep such entertainment on the religious plane, regard religious offerings of roadshowmen as just the answer to their needs. Then, too, societies of many churches have found the sponsoring of a series of religious films during the Lenten season to be both good fund-raising mediums as well as a worth-while addition to their social programs.

The accent, as always, will again be on religious subjects. Libraries already report showmen have been reserving such religious favorites as *The Passion Play*, *King of Kings*, *Golgotha*, *Crown of Thorns*, and others. Among the new releases expected to score with audiences this year are *The Living Story of the Bible* and *The Son of Man*. Undoubtedly several new releases of a religious nature will be announced by the major film libraries during the next two weeks.

While the feature attraction in all religious shows is naturally of a religious nature, still most roadshowmen find it best to vary this film fare with shorts and cartoon comics. Sport shorts, travelog, cartoons, and educational one and two-reelers are most popular.

Last Year Big

If this year's Lenten season proves as good as last year's, none will complain. When Easter rolled around last year many men reported the largest takes in the history of their activities. Typical of these is David Powell, who made a 5,000-mile barnstorming tour thru the

East and Midwest last Lent. Powell was booked practically solid for both afternoon and evening shows. His catalog included *Don Bosco*, *Ben Hur*, *St. Theresa*, *St. Bernardette*, *St. Anthony of Padua*, *Thou Art Peter*, *The Eternal Light*, *Crown of Thorns*, and *King of Kings*. With the exception of several bookings in St. Louis, all Powell's contracts were made on a flat fee basis. He is reported planning an even longer tour with religious films for this season.

Joseph Kelly, the 17-year-old roadshowman, is again lining up religious dates in the Greater New York area. With his 15-year-old sister, Marlon, Kelly's campaign includes sending letters to priests and school principals and following up with personal calls. His proposition to churches is to split the proceeds 50-50, with the church getting all the receipts over a certain amount. His agreement also stipulates a minimum, which covers the film rental and operator's fee. In some instances a free matinee is skedded to help advertise the main show. *Messenger of the Blessed Virgin*, *Shepherd of the Seven Hills*, and *Jesus of Nazareth* are among the films Kelly uses.

Cleveland License Proposal Killed

CLEVELAND, Feb. 8.—An ordinance introduced to city council here last month which would have required municipal licenses for projection of non-theatrical and amateur movies was killed at the public hearing of the proposal as the result of the concerted attack waged by Cleveland non-theatrical projectionists.

Under the leadership of E. V. Rasmussen, associate director of the Cleveland Young Men's Christian Association, a two-fisted campaign was waged. Support of the Cleveland press and civic, fraternal, and educational associations was lined up against the measure. More than 400 showed up to protest passage of the ordinance at the public hearing. As a result the three council committees meeting in joint session voted unanimously to recommend that the ordinance should not pass.

This is the fourth proposal in a year that has arisen and been combated successfully by non-theatrical groups. These came up in Pittsburgh, Jacksonville, and South Bend, Ind.

Cutting It Short

By THE ROADSHOWMAN

Three men were arraigned in New York City Federal Court this week on charges of duplicating and renting pirated films. Assistant U. S. Attorney Richard DeLafield handed up sealed indictments charging the men with infringing on copyrights of films by making 16mm. prints of 35mm. film and selling and renting them for exhibition in churches and schools. Defendants pleaded not guilty. Trial has been set for February 17.

The University of Iowa became the third college in the United States to install sound motion picture recording equipment. Equipment will be used, according to Lee C. Cochran, director of the school's visual education department, to give students in such fields as dramatics and speaking the benefit of camera experience.

Lester Pearle reports he's now working Alabama with a picture, *The Burning Question*. Pearle has been covering the Southern States with this film, arranging for showings in regular theaters.

Looks as tho more and more hotels and night clubs are becoming interested in putting on shows for their guests. No better proof of this statement need be cited than the number of letters that

have been coming to the Roadshowman's desk both from hotel and night spot operators seeking information on such showings and from roadshowmen reporting successful bookings at such spots.

ORCHESTRA ROUTES

(Continued from page 14)

Russin, Babe: (Slapsie Maxie's Frolics) Miami, nc.

S

Sachs, Coleman: (Pickwick Club) Birmingham, nc.

Sanabria, Juanito: (Havana-Madrid) NYC, nc.

Sanger, Bobby: (Honeymoon) Akron, O., nc.

Sanger, Bobby: (Top Hat) Dennison, Ia., nc.

Saunders, Red: (Club Della) Chi, nc.

Saunders, Hal: (St. Regis) NYC, h.

Scherban, George: (The Yar) Chi, re.

Secasas: (Beachcomber) NYC, nc.

Senators, Four: (Pelican Club) Palm Beach, Fla., nc.

Sharappa, Pat: (Convention Hall) Asbury Park, N. J., b.

Shaw, Maurice: (Chateau Moderne) NYC, nc.

Sherwin, Eddie: (Park Casino) Phila, nc.

Shevlin, Pat: (Evergreen Casino) Phila, nc.

Show, Andy: (Rox) Columbus, O., nc.

Siegel, Irving: (New Community Hall) Arpin, Wis., b.

Sigmund, Milt: (Allen) Phila, h.

Silhouettes, Four: (DeWitt Clinton) Albany, N. Y., h.

Siry, Larry: (Ambassador) NYC, h.

Sissie, Nobel: (Diamond Horseshoe) NYC, nc.

Smith, Joe: (La Rue) NYC, nc.

Smith Bros.: (Hickory Inn) Albany, N. Y., nc.

South, Eddie: (Cafe Society Uptown) NYC, nc.

Southern Gentlemen: (Aragon) Cleveland, b.

Spivak, Charlie: (Glen Island Casino) New Rochelle, N. Y., re.

Spor, Paul: (New Willard) Toledo, h.

Stamolis, Spiros: (L'Aiglon) Chi, re.

Sterling, Frank: (Alpine Tavern) Atlantic City, nc.

Straeter, Ted: (Monte Carlo) NYC, nc.

Stoefler, Wally: (Belvedere) Baltimore, h.

Stephenson, Charles: (Pine Inn) Albany, N. Y., nc.

Story, Lew: (Graemere) Chi, h.

Strickland, Don: (Radisson) Minneapolis, h.

Strong, Benny: (Gibson) Cincinnati, h.

Stuart, Gene: (Palm Grove) Cedar Grove, N. J., nc.

Sullivan, Mickey: (Lido) Worcester, Mass., c.

Swingettes, The: (Columbia) Kalamazoo, Mich., h.

Sylvio, Don: (Bertolotti's) NYC, nc.

T

Tan, Jimmie: (Kaufman's) Buffalo, nc.

Teagarden, Jack: (Club Brownie) Fort Lauderdale, Fla., 14; (Armory) Fort Myers 15; (Olympia Theater) Miami 16-19.

Terry, Frank: (McVan's) Buffalo, nc.

Thomas, Joe: (Macfadden-Deauville) Miami Beach, Fla., h.

Thomson, Billy: (Belmer's Plantation) Niagara Falls, N. Y., nc.

Thomson, Joe: (Versailles) Miami, nc.

Tovaro, Pedro: (Henry) Pittsburgh, h.

Troxel, Buck: (St. James) Reading, Pa., h.

Tucker, Orrin: (Biltmore) NYC, h.

U

Unell, Dave: (Alabam) Chi, nc.

V

Valero Sisters: (Carrousel) Miami Beach, Fla., nc.

Varell, Whitey: (President) Atlantic City, h.

Varin, Michael: (Beachcomber) NYC, nc.

Varral, Tommy: (Club Ball) Brooklyn, nc.

Vera, Joe: (Congress) Chi, h.

Varzos, Eddie: (St. Moritz) NYC, h.

Versee, Dan: (Lido Venice) Phila, nc.

Viera, Pete: (Caca Loma) Flint, Mich., nc.

Vierra, Al: (Roney Plaza) Miami Beach, Fla., h.

W

Wald, Jerry: (Child's Spanish Gardens) NYC, re.

Walters, Lee: (Blue Lantern) Detroit, nc.

Watkins, Sammy: (Hollenden) Cleveland, h.

Weber, Jack: (Libby's Club Era) Chi, nc.

Welk, Lawrence: (Trilanon) Chi, b.

Whitehead, Peter: (Roney Plaza) Miami Beach, Fla., h.

Whiteman, Paul: (Colonial Inn) Hallandale, Fla., nc.

Williams, Chick: (Gay '90s Cafe) Phila, nc.

Williams, Griff: (Stevens) Chi, h.

Williams, Sande: (Astor) NYC, h.

Wilson, Teddy: (Cafe Society Uptown) NYC, nc.

Wilson, Dick: (Mon Paris) NYC, nc.

Windsor, Sir Reginald Guy: (Lido) Camden, N. J., nc.

Winton, Barry: (Rainbow Grill) NYC, nc.

Wolfe, Bob: (New Dragon Club) Miami, nc.

Woods, Herby: (Ben Franklin) Phila, h.

Y

Young, Eddie: (Heidelberg) Jackson, Miss., h.

Z

Zanello, Doc: (Brockley's) Albany, N. Y., nc.

The Billboard

47th YEAR
Founded by W. H. DONALDSON
The Largest Circulation of Any Amusement Weekly in the World
Member Audit Bureau of Circulation
Published Every Week
By The Billboard Publishing Co.

E. W. EVANS, President, Treasurer & General Manager.
R. S. LITTLEFORD JR., Vice-President.
W. D. LITTLEFORD, Secretary.
A. C. HARTMANN, Editor
Outdoor Depts., 25 Opera Place, Cincinnati, O.
E. E. SUGARMAN, Editor
Indoor Depts., 1564 Broadway, New York, N. Y.
Main Office and Printing Works: The Billboard Building, 25-27 Opera Place, Cincinnati, O.
Phone, Main 5306. Cable Address, "Billibo," Cincinnati, O.

BRANCH OFFICES: NEW YORK—6th Floor Palace Theater Bldg., 1564 Broadway. Phones, MEtallion 3-1616, 3-1617, 3-1618. CHICAGO—12th Floor Ashland Bldg., 155 No. Clark Street. Phone, Central 8480. ST. LOUIS—390 Arcade Bldg., 8th and Olive Streets. Phone, Chestnut 0443. PHILADELPHIA—B. H. Patrick, 7222 Lampart Road, Upper Darby, Pa. Phone, Madison 6895. LONDON—Edward Graves, care of "The World's Fair," Cromwell House, Fulwood Place, London, W. C. 1, England. SYDNEY, AUSTRALIA—Kerin Brennan, City Tattersall's Bldg., 198 Pitt Street. PARIS—C. M. Chambers, care American Express Co., 11 Rue Scribe.

SUBSCRIPTION RATES, PAYABLE IN ADVANCE—One Year, \$5; Two Years, \$8. These rates apply in the United States, U. S. Possessions, Canada. Rates in other foreign countries upon request. Subscribers when requesting change of address should give former as well as present address.

DISPLAY ADVERTISING—Fifty Cents per Quarter Line, Whole Page, \$350; Half Page, \$175; Quarter Page, \$87.50. No display advertisement measuring less than 10 lines accepted. Last advertising form goes to press noon Monday. No telegraphed advertisement accepted unless remittance is telegraphed or mailed so as to reach publication office before noon Monday. The Billboard reserves the right to edit all advertising copy.



Vol. 53 FEBRUARY 15, 1941 No. 7

surprised the Ritz Ballroom management last Sunday (2) when 1,243 persons bought tickets. With the usual box-office tariff reduced to 65 cents, the gross amounted to \$807.95. Sammy Kaye plays a mid-week engagement this week. Joe Lazara and His Polish Orchestra are playing here on Wednesday nights. Al Kavelin in for a one-nighter tomorrow (9).

16mm. ROADSHOWMEN

Late and Longest Programs. Best Prints.
3 Days—\$10.00 5 Days—\$12.50
7 Days—\$15.00

Stereopticons — Microphones — Record Players—Only \$1.00 a week.

Our 240 page catalog and 44 page handbook, "Making Money With Movies," are free on request. Write for your copies today!

Colorado Springs, Colorado EASTIN FILM Davenport, Iowa
Dept. BB13

16 MM ROADSHOWMEN

Over 1500 Features — Over 6000 Shorts in our GIGANTIC LIBRARY.
Low rentals. Many as low as 1 day—\$5.00. 3 days—\$7.50. 5 days—\$9.50. 7 days—\$10.00.

We supply Projectors, Stereopticons, Turntables, Microphones and Screens on small weekly payments. Everything except the audience. Write for FREE catalogue and bulletins #1, 2, 3 and 4.

IDEAL PICTURES CORPORATION
28-34 East 8th Street, Chicago, Ill.

LENTEN SPECIAL

First Time in 16MM. S.O.F.

"LIVING STORY OF THE BIBLE"

7 Reels
For Rental or Sale
COMMONWEALTH PICTURES CORP.
729 7TH AVE., NEW YORK CITY

RELIGIOUS FEATURES

16MM. SOUND 35MM.
This is the Kingdom. Passion Play, Brother Francis, Christus (The Life of Christ).
OTTO MARBACH, 630 Ninth Ave., N. Y. City

THE FILM WEEKLY AUSTRALIA

Covering the Motion Picture and Entertainment Field Generally.
Conducted by KEVIN BRENNAN,
108 City Tattersall's Building, Pitt Street, Sydney, Australian Office of THE BILLBOARD.

The Final Curtain

BARDEN—Herbert Reed, 22, Buffalo radio announcer and producer, in that city February 5 of a heart attack. Barden first joined the dramatic staff of the Buffalo Broadcasting Company. Subsequently he was associated with stations WEBR and WBNY as announcer, and recently had rejoined BBC and was in charge of a new program series, *Tales of the Supernatural*. He had also played several roles in productions of the Roadside Players' legit theater. Survived by his father, Dr. Herbert F., mother, Katherine, and a sister, Elisabeth. Services in Buffalo with burial in Forest Lawn Cemetery, that city, February 7.

BAUMAN—Charles Frederick, 70, musician and union leader, January 29 at his home in Fort Washington, Pa., after fourth months' illness of heart disease. He was treasurer of the Musicians' Union of Pennsylvania the past 38 years, an independent organization of concert, military, and circus band musicians which he helped to organize in 1902. At various times he managed and conducted his own band known as the Liberty Concert Band, and organized and conducted the Lit Brothers Military Band in Philadelphia. His widow, Anna; two sons, and two sisters, survive.

BELL—Eddie, 38, formerly with the Dixie Belle Shows, February 3 of pneumonia. Services in Owensboro, Ky., February 5.

BERTINI—The Great (Martin), former spiral tower artist, a free act attraction on carnivals, fairs, and expositions, January 21 in Oil City, Pa., after three weeks' illness. He retired from show business 15 years ago and settled in Baltimore. At the time of death he was manager of the Oil City, Pa., branch of the Electrolux Corporation. Survived by his widow, Ruth, and a son, Albert. Services in Baltimore February 3, with interment in Moreland Memorial Park Cemetery there.

BROWN—James Verdell, 53, comedian with colored minstrels for a number of years, February 1 in Spartanburg, S. C., of a heart attack.

BURR—Mrs. George L. Sr., 78, wife of the retired Nebraska publisher and mother of George L. Burr Jr., president of Florida Orange Festival, at Winter Haven, Fla., February 1 after a lingering illness. Survived by three other sons, Edward M., Alliance, Neb.; Alfred L., Nichols, Neb., and Fred C., Reno, Nev. Interment in Aurora, Neb., the Burrs' former home.

CAPELL—Mrs. Dale, wife of the former owner of the Carey Theater, Carey, O., recently in St. Petersburg, Fla., where she was spending the winter with her husband and two daughters, who survive. Burial in Findlay, O.

COLLINS—Frank W., 56, brother of Billie J. Collins, well-known booking agent associated with the Collins Enterprises, February 3 in a Peoria, Ill., hospital of pneumonia. Survived by his brother and three sisters. Services and burial in Peoria February 5.

CUNNINGHAM—Patrick Joseph, 76, founder and president of the Cunningham Piano Company, Philadelphia, at his home in that city January 30 of a heart attack. He was formerly president of the Piano Manufacturers' Association of Pennsylvania, and vice-president of the Piano Manufacturers' Association of the United States. Surviving are his widow, Ella M.; three daughters, and a son.

DAVIDSON—John W., 50, who several years ago with his brother, Dr. Jim Davidson, operated the Davidson Bros. and Drake Bros.' circuses, February 5 in a Charleston, W. Va., hospital. Deceased had also been a concessionaire at many fairs. Survived by his widow and son. Burial in Bridgeport, W. Va., February 8.

DEL MAR—Dolores, 29, Hollywood night club dancer, drowned in Los Angeles harbor February 2.

DE MONT—Billie (William De Mont Evans), 67, vaudeville performer, actor, writer, and composer, January 29 in a New York hospital. He was a member of the team of Brown and De Mont, known as the Black Diamonds, and appeared last year in *The Man Who Killed Lincoln* and several radio skits. He leaves his wife, a daughter, and a son.

ENGEL—John H., 76, secretary-treasurer of the Jerome H. Remick Music Company, Detroit, suddenly in Harper Hospital, that city, February 4. He had been with the company more than 30 years, and was in charge of the company

when the offices were moved from Detroit to New York. Two sons survive.

FABICK—John, president of the Fabick Caterpillar and Tractor Company, St. Louis, which has furnished Diesel power plants to many of the large carnival companies, January 27 in that city. Survived by the widow, Lillian; four sons, two of whom, John Jr. and Maurice, are members of the International Association of Showmen, and three daughters. Services January 30, with interment in the new SS. Peter and Paul Cemetery, St. Louis.

FIORANI—Amazio, father of Angelo Fiorani, tenor and director of Italian-American radio hours over Station WARM, Scranton, Pa., in that city January 29. Interment in Scranton February 1.

FRANCESCONE—Reynolds, 26, employee at the Lyric Theater, Atlantic City, for the past 11 years, January 30 at the Atlantic City Hospital after a lingering illness. His parents and two brothers survive.

GRANVILLE—Terry (Daisy Naomi Sodeney), 21, singer, in a Miami hospital February 4 after a brief illness. She had appeared at the Blackstone and Shelbourne hotels, Miami Beach, Fla. Survived by her parents, a sister, and brother, all of Baltimore, where interment was made.

GUE—Irene, theater and night club performer, January 4 in American Hospital, Chicago, after an appendectomy. Survived by her mother, Lola Mont Gue.

HARRIS—William Lombard, 77, former violinist of note, January 30 at his home in Deerfield, Mass. He leaves his wife, a son, and two daughters.

HETTESHEIMER—Andrew G., 74, manager of the Norwood (O.) Theater and prominent in Cincinnati entertainment circles for 60 years, in Christ Hospital, that city, February 6 after a brief illness. In 1886 Hettesheimer served as treasurer for the Cincinnati Reds, and during his theatrical career was at one time manager of the Grand Theater, Cincinnati. Survived by his widow, Elizabeth; two daughters, Agnes and Mrs. Robert J. Lavelle; two sons, William J. and Edward C., and a brother, John. Services and burial in Cincinnati February 8.

INGRAHAM—Mrs. Rosa Langley, 86, composer, February 3 in Greenwich, Conn. She wrote many musical compositions, some of which were played by the Chicago Symphony Orchestra. She leaves a daughter.

JEFFERIES—Frieda, 60, wife of James J. Jefferies, former world's champion heavyweight boxer, instantly February 4 in Burbank, Calif., when struck by an auto. Services from the home February 7, with interment in Forest Lawn Cemetery.

JONES—Charles, 66, of Anoka, Minn., former balloon ascensionist and high-aerial-act worker, suddenly January 8 at his cabin home near Garrison, Minn., where he had gone for a rest. After his marriage to Ruth Willman in 1909, they formed a theater act known as the Leoras, aerial artists. In 1920 Jones and his wife played the Pantages and Orpheum circuits as the Ruth Howell Duo. Subsequently they appeared in England and Europe and played a winter in South Africa. Survived by his widow, son, and two half sisters. Services in Brainerd, Minn., January 10, with burial in Evergreen Cemetery there.

KALIZ—Armand, 49, former actor and vaudeville performer, February 1 at Beverly Hills, Calif., of heart disease. He appeared in many plays on Broadway and for years was active in vaudeville. Later he became associated with motion pictures. He leaves his wife.

KIRKPATRICK—F. C., 74, former circus and vaudeville star, January 29 in St. Joseph's Hospital, Fort Wayne, Ind. Known professionally as Frederic La Delle, Kirkpatrick began his career as a circus aerialist at the age of 18 with the Sam MacFlinn Shows. Deceased appeared on the stage with many noted performers. He retired in 1918. Survived by a son and two daughters. Services in Fort Wayne January 31, with burial in Greenlawn Memorial Park there.

LACKEY—Mrs. O. S., 43, sister of Owen Bennett, unit show producer and man-

ager, in Atlanta, February 2 after a lingering illness. Survived by her husband, four daughters, one son, her parents, Mr. and Mrs. W. H. Bennett; two sisters, Mrs. Harry Gibson and Grace Bennett, and her brother. Burial in Atlanta.

LANE—Eddie (Peg), former carnival trouper, January 27 in New Orleans.

LAWANDA—Nellie, 84, widow of Hugh Lawanda, who appeared for years as a strong man with the old Barnum show, February 3 at her home in Detroit of pneumonia. Deceased, who left no immediate survivors, was a close follower of circuses and circus people until her death. Interment in Holy Sepulchre Cemetery, Detroit.

LENNON—Richard, concessionaire for many years with various carnivals, January 26 in Fort Myers, Fla., of a heart ailment. Survived by his widow, Pauline, of Overland, Mo.; two sisters, and a brother. Services and burial in St. Louis.

MISENER—Mrs. Ada, widow of John W. Misener, former manager of the Crane Company exhibit on the Atlantic City Boardwalk, January 25 on the West Coast.

PATERSON—Andrew Barton, 76, writer of many favorite Bush ballads and verses and former correspondent for Reuter's Agency, February 5 in Sydney, New South Wales. Deceased, whose pen name was Banjo Paterson, covered the Boer War for Reuter's, and the World War for *The Sydney Morning Herald* in 1914. Some of his works were *Man From Snowy River* and *Outbreak Marriage*, a novel.

PENN—Arthur A., 65, musician and composer, February 6 at his home in New London, Conn., after a long illness. He was widely known for his work as a composer. *Smiling Through* gained him his greatest recognition. Penn was a member of the American Society of Composers, Authors, and Publishers. He leaves his wife.

PRICE—Mrs. Mark (Clara Babbit), 85, retired actress and widow of Mark Price, actor, February 1 in Santa Monica (Calif.) Hospital of complications resulting from a leg fracture sustained three months ago. Deceased played for 10 years with the Boston Theater Company, Boston; five years with Augustin Daly in New York, and five years with Robert Mantell, retiring in 1890.

PYNE—John P., 41, well known in show business, having been with circuses and carnivals, in Jefferson Hospital, Philadelphia, January 29. He began his show career with the John Robinson Circus and later was with the Hagenbeck-Wallace and Ringling-Barnum circuses. In recent years he had worked with William Glick's Ideal Exposition Shows and the Model Shows. Last season he worked celebrations on his own. Survived by his widow, Mrs. Grace Pyne, Wilkes-Barre, Pa. Burial in the family plot in Mount Hebron Cemetery, Winchester, Va.

RAPP—Mable C., 59, wife of Augustus Rapp, magician, February 5 in Kalamazoo, Mich. Survived by her husband and daughter, Naomi Grigsby. Interment in Kalamazoo.

RICKENBACHER—Ralph, music contractor on a number of Coast radio shows, February 1 in Santa Monica, Calif. Survived by his widow and brother, Paul, with the J. Walter Thompson agency in Hollywood.

ROBBINS—Charles, 36, concessionaire the past seven years on the J. R. Edwards Shows, January 9 at Bradenton, Fla. Survived by his widow, Jane, and father. Burial in Middlefield, O.

SCHLAGETER—Alphonse M., 73, musician, February 1 at his home in Buffalo after a month's illness. He had been blind the past five years. About 30 years ago he was widely known as a violinist and played in orchestras directed by Victor Herbert for several seasons at Saratoga Springs and Tampa Bay, Fla. He also played seven successive seasons under John Lunt, and for many years was associated with the Court Street, Shea's Buffalo, and Hippodrome theater bands in Buffalo. He was a charter member of the Buffalo Chapter of the Musicians' Union. Survived by his widow, Cecelia, and two daughters, Mrs. John R. Glynn, and Mrs. W. A. Sittnick. Services in Buffalo February 4.

SOPER—Dan, 55, December 29 in Jeffersonville, Ind. Survived by his widow, Linnie; four sons, and three daughters.

STEELL—Willis, 82, playwright, January 31 at the City Hospital, Welfare Island, New York, after a long illness. Some of his plays were *The Firm of Cunningham*, *A Juliet of the People*, and *Girl of the Golden Horn*, a musical comedy. He also produced *Lionette* at the old Princess Theater in New York in 1914. He leaves a daughter.

SULLIVAN—Mrs. Eugenie H., 84, noted musician and patron of the Philadelphia Orchestra, January 28 at her home in Philadelphia after a short illness.

THOMPSON—John L., former slack-wire circus performer, in St. Mary's Hospital, Waterbury, Conn., January 29. Thompson had been active in minstrel shows in Waterbury for many years. Survived by his mother, three brothers, and three sisters. Services in Waterbury January 31, with burial in Calvary Cemetery there.

TUCKER—Mrs. Charles Levinson, 48, former musical comedy star, known on the London stage during the World War as Violet Essex, in Beverly Hills, Calif., January 31. Her best known role was that of Margana in the comic opera, *Chu Chin Chow*, which ran five and a half years in London.

UHLMAN—Mrs. Charlotte, 52, for the past seven years operator of the Cartwheel Inn, night club on Old York Road near New Hope, Pa., January 28 in Hahnemann Hospital, Philadelphia, after an illness of three weeks. Survived by her husband, Carl H.; two sons, three sisters, and two brothers.

WENZEL—Herman Leon, father of Frederick Wenzel, clown with Cole Bros.' Circus, suddenly February 3 in Chicago. Survived by his widow, Anna; another son, Rupert, and a daughter, Gladys. Burial in Edgar, Wis., February 8.

WILSON—George, general manager of amusement zone at British Empire Exposition, Wembley, England, 1923-'24, and for 10 years chief administrator and managing director of Belle Vue, Manchester, England, amusement and sports center, January 11 in Manchester.

WITTER—Fred W., 71, former manager of the Lyceum Theater, Canton, O., February 4 in that city. He was also a musician, and for 20 years was a member of the Canton Grand Army Band. His widow, two daughters, and a brother survive. Services and burial in Canton.

WOOD—Charles E. (Dad), 77, former race horse trainer and Ferris Wheel operator, January 30 in Maud, Okla., of a stroke. In 1919 he took over the Ferris Wheel on the Heinz Bros.' Shows, and in following years was associated with J. T. McClellan, Cap Pearson, Dalton & Anderson, and Cole United shows. He was with Byers Bros. from 1928 to 1931, when he sold his wheel and returned to Oklahoma. Survived by a daughter, a brother, and a sister. Services and burial in Maud January 31.

Marriages

BRAZILL-McDONNELL—Harold Robert Brazill, projectionist for Comerford Theaters, Inc., Scranton, Pa., and Mary Theresa McDonnell, of Dunmore, Pa., February 1 in St. Peter's Cathedral, Scranton.

CIRILLO-KEIL—Michael Cirillo, of Three Cirillo Brothers, comedy dance act, and Lillian Keil, both of the *American Beauties on Parade*, January 30 in a stage wedding at the Colonial Theater, Detroit.

CONSELMAN-DALYA—William Conselman Jr., film writer, and Jacqueline Dalya, actress, recently in Las Vegas, Nev.

FAIRBAIRN-SHAY—Murray Fairbairn, artist with the Disney Studios, and Irene Shay, nonpro of Detroit, in Las Vegas, Nev., January 11 was revealed last week.

GREEN-WOODS—C. M. (Paul) Green, owner of a crime and expose show, and Frankie Louise Woods, former parachute jumper and air circus performer, recently in Dallas.

KOSTENKO-KORJINSKA—Vladimir Kostenko and Marie Korjinska, both members of the Ballet Russe de Monte Carlo, in San Francisco February 1.

MICHAELS-TAYLOR—William Michaels, veteran carnival concessionaire, (See MARRIAGES on page 34)

Initial LSSWC Frolic Social, Financial Click

DALLAS, Feb. 8.—Initial dance of the recently organized Lone Star Show Women's Club at the Roof Garden Ballroom of the Adolphus Hotel here on January 31 proved an outstanding financial and social success. Held during the annual meeting of Texas Association of Fairs, always heavily attended by outdoor showfolk from the Southwest, it drew about 500 showmen, fair men, and their friends, most of whom characterized the dance as one of the most successful first-attempt affairs staged by a club representing outdoor show business.

Club members were highly complimented on the event's success and they announced the party would be held about the same time each year if present plans work out. Much credit for the success of the dance was given members of the club, who for three days prior to the frolic were busy around the hotel's lobby, display rooms, and various meeting places of showmen and fair men, selling tickets to the ball and making arrangements for the various prizes that were awarded. As a result of their efforts a handsome sum will be added to the club's treasury.

Officers of the club and entertainment committee in charge of the dance included Margaret Pugh, president; Anabelle Holbit, vice-president; Sylvia Re, vice-president, and Myrtle Potter, secretary-treasurer. Entertainment, Louise Hickman, Retta Lindsey, Sally Murphy, and Inez Shankle. Among members who worked hard on the event were Lillian Ryan Boyd, Edna Chambers, Jewel Crudup, Mary F. Carey, Dorothy Flannigan, Grace Goss, Rose Hennies, Virginia Kline, Jean Lucas, Katherine Little, Bobby Long, Mary Ellen Liberman, Mary Lohmar, Norma Lang, Velma Lowry, Myrtle Mae Melody, Ruth Martone, Opal Phillon, Jean Ryan, Millie Ray, Bernice Sands, Pearl Schreiber, Frances Taylor, Babe Ulcar, Pearl Vaught, Helen Westmoreland, and Wanda Wrigley.

Members were elated over the fact that during the three-day fair meeting these new members were accepted into the club: Jewel and Pauline Burdick, Hattie Mae McFarland, Rosa Lee Elliott, Marion McLemore, Peggy Reynolds, Ruth Blackburn, Martha Walters, Juanita Hall, Verda Hurst, Hazel Julka, Thelma Hill, Verne Loos, Gertrude Bell, Helen Rees, and Lina Hill.

Lorene Attractions Do Biz At Kissimmee, Fla., Stand

KISSIMMEE, Fla., Feb. 8.—With good weather, Lorene Midway Attractions, under management of Harry C. Dalvine, had a successful week at the recent American Legion Post Fair here. Good crowd at opening increased daily, with a 10-cent gate. Legion Post Commander Monroe Thomas gave good co-operation and officials complimented management on shows' appearance.

Rides have been repainted and much new canvas was added. Joe Evans did a good job of billing the attractions and local press was liberal with space. Mrs. Lorene Dalvine and Mrs. Edward Gordon made several trips to Orlando, Fla., to shop. Ken Davis, aerial pole act, joined here, and Pete's Midway Cafe proved popular. Friday, Children's Day, was successful. Organization is carrying four rides, six shows, 25 concessions, and a free act. Ray Sharpe is shows' mailman.

Buckeye Augments '41 Route

HATTIESBURG, Miss., Feb. 8.—Jack L. Oliver, recently appointed business manager of the Buckeye State Shows, returned to shows' local quarters this week and announced that the organization has added a number of celebration and fair dates to its 1941 route. In the list are Batesville (Ark.) Water Carnival; Ozark Summit Exposition, Mansfield, Mo.; Annual Soldiers, Sailors, and Marines' Reunion, Mammoth Springs, Ark.; Howell County Fair, West Plains, Mo.; Winston County Fair, Louisville, Miss.; Tallahatchie County Fair, Charleston, Miss.; American Legion Fair, Greenwood, Miss.; Bolivar County Fair, Cleveland, Miss.; and Jackson (Mo.) American Legion Celebration.

Oddities Congress First Major Indie Show Set at Dallas

DALLAS, Feb. 8.—Ray Marsh Brydon, of the International Congress of Oddities, thru his contracting agent, Cash Wiltse, signed contracts here on February 3 to present the International Congress of Oddities at the 1941 State Fair of Texas.

Officials said Brydon will have frontage of 180 feet on the fairgrounds here. The Brydon presentation is one of the first independent shows booked by Roy Rupard, secretary-manager of the fair, who said several other shows will be contracted soon, marking progress in the independent midway plans for the annual.

International Congress of Oddities has also been booked at the 1941 Missouri State Fair, Sedalia.

West Coast Club Party Draws 800

Annual spring event nets PCSA substantial profit—Miller is chairman

LOS ANGELES, Feb. 8.—Pacific Coast Showmen's Association's annual Spring Party in the clubrooms here on February 3 attracted an estimated 800 West Coast showmen and their friends. Al (Moxie) Miller was committee chairman. Assisting him were Leo Haggerty, vice-chairman; Ted LeFors, and Charles Gammon. Bar was in charge of Norman (Dutch) Schue and Hunter Farmer.

Tickets were priced at 25 cents and the Ladies' Auxiliary, headed by President Allerita Foster, handled the checkroom and lunch privileges. Assisting Mrs. Foster were Nina Rodgers, Mrs. Norman Schue, and Vivian Rosard. Club officials reported a substantial profit from the affair.

Earl Heffner's Quintet provided the floorshow and dance music. On the program, which was well received, were Ben Berman, emcee; Pick and Pat, Jerry Starr, Max Lerner, Mme. Bernice, Johnny Ireland and Frankie Darnell, Mrs. Nina Hinds; Moya, magician, and Allard and Devoll.

Georgia Dates Okeh for M. & G. Amusement Co.

TY TY, Ga., Feb. 8.—M. & G. Amusement Company's winter unit wound up a successful week's stand here recently and began preparations for its final two weeks in Georgia before heading for Spartanburg, S. C., to open the 1941 tour.

Shows now carry 1 ride, 1 show, 11 concessions, and a free attraction. Concessionaires included Mr. and Mrs. Roy Sutton, Joe Hurley, Mrs. Hurley, Red Mowers, Mr. and Mrs. Allen, Ike Goldstein, and Clark Malone. Executive staff has L. McAbee, manager, and Ike Goldstein, secretary-treasurer.

New Customs Tax in Canada Affects Carnivals, Circuses

TORONTO, Feb. 8.—A new customs tax on all traveling circuses and carnivals entering Canada was announced here recently. Circuses of six cars or more, or 12 or more trucks, will be taxed on the basis of \$1,000 per month.

Carnivals will be charged on the basis of \$100 per month for each ride, \$50 for each show, and \$25 for each concession.

Goodman Inks the Millers

ST. LOUIS, Feb. 8.—Dave and Nancy Miller, for the past four years operators of the girl show on Beckmann & Gerety Shows, last week signed contracts with Max Goodman's Wonder Shows to present the girl show and another attraction on the Goodman midway in 1941. The Millers report they are planning a number of improvements for the unit, which was one of the top money-getters on the B. & G. midway. Dave will manage the show, while Nancy will handle the production end.

List of Naval Bases

Readers interested in U. S. Naval Bases will find a list of these in the Wholesale Merchandise Section of this issue.

RA Midway Gross At Winter Haven Festival Up 50%

WINTER HAVEN, Fla., Feb. 8.—Midway business during the Royal American Shows' stand at the Florida Orange Festival here, January 27-February 1, showed a 50 per cent increase over last year, showmen and concessionaires with the organization reported this week. Good patronage on Children's Day, January 27, and February 1, pay day for citrus fruit pickers and packers, was given as the reason for the business hike.

Top money attraction was Leon Claxton's Hipp Cat Revue, featuring nearly 50 performers. Claxton said "the side-walls bulged at most performances" and added that he plans to present a bigger top for the coming season. Marjorie Kemp's Motordrome, with Walter Kemp at the helm, also had good play. Marjorie, because of a serious injury sustained last season, is still under the doctor's care, but is expected to be sufficiently recovered to join the shows when they take the road early in April.

Other outstanding attractions included Bert Slover's Rolo Funhouse, miniature train, and pony rides; William F. Aldrich's Imperial Hawaiians; Larry Bantlin's Monkey Town; Raynell's Women, under direction of Ginger Ray, and Wilson's Monsters.

Sellout Is Now Assured For Spring Party of SLA

CHICAGO, Feb. 8.—The Celebrity Premiere spring party of the Showmen's League of America, to be held in the Panther Room of the Hotel Sherman on the night of March 10, will be a complete sellout, according to Lee R. Sloan, general chairman. Plans are moving along smoothly. Sloan predicts that the show will be the best ever staged by the League.

Walter F. Driver, in charge of tickets and reservations, said reservations are coming in daily in large numbers, many of them for large parties. One reservation for 60 has been received, another for 40, and many for 20 and 10.

While it is too early to announce any of the talent, Chairman Sloan said many topnotch acts will be included.

Sunset Adds Three Illinois Fairs; Still Dates Are Set

DANVILLE, Ill., Feb. 8.—K. G. Garman, manager of the Sunset Amusement Company, arrived here last week from the meeting of Illinois Association of Agricultural Fairs, Springfield, where he obtained contracts for his shows at 1941 fairs in Farmer City, Industry, and Cambridge.

He said R. C. Pfister, special agent, recently added stands in Sedalia, Brookfield, Richmond, and Excelsior Springs, Mo., completing the route of still spots. Plans call for the show to open on April 12, with several additional shows and rides. Capt. E. H. Hugo will present the free act.

Burgdorf Is Gruberg Producer

PHILADELPHIA, Feb. 8.—Sam Burgdorf has signed with Max Gruberg in the capacity of producer for the World Famous Shows for 1941, it was announced here. Burgdorf said he is working up a merchants' ticket, which he plans to use with an automobile give-away.

Starr Is Vaught G. A. Again

ST. LOUIS, Feb. 8.—Bill Starr, who has been general agent for Mel H. Vaught's State Fair Shows for the past three years with the exception of several months in 1940, was re-signed for 1941 and in his own words is "mighty happy to be back with my friend Mel." Starr made the fair meetings in Kansas, Nebraska, and Texas, and at each was successful in obtaining fair contracts for the shows.

New Showmen's Club Launched

Dallas org has 46 charter members—T. Riley Hickman is temporary prexy

DALLAS, Feb. 8.—A new showmen's club, titled the Lone Star Showmen's League, was auspiciously launched in the Adolphus Hotel here on January 31 when 46 outdoor showmen signified their approval of a club for Dallas by contributing \$5 each for initiation fees and dues for 1941. The 46 enthusiasts were immediately classified as charter members. T. Riley (Red) Hickman, prominent concessionaire, was elected temporary president, while J. E. (Terrapin) Rees, also in the concession business, was chosen temporary secretary. Senator Claude C. Westerfeld, who was present at the organization of the new club, volunteered to act as attorney at no fee.

The new club was launched during the recently organized Lone Star Show Women's Club's first dance during the annual meeting of the Texas Fair Association at the Adolphus Hotel. During an intermission Mel H. Vaught, owner of the State Fair Shows, spoke briefly on what the show women of Texas had accomplished with their new club and suggested that the showmen of the Lone Star State also organize. The suggestion garnered much enthusiasm from the showmen present, and soon after talks by Max Goodman, Denny Pugh, Joe S. Scholibo, and J. George Loos the club was formed.

Outdoor showmen and fair men are eligible for membership and among charter members are six fair secretaries who attended the dance. It is felt that this leadership on the part of these fair men will be the incentive for many other fair men of the State to seek membership. Regular meetings will be held here each winter and the temporary president and secretary were instructed to send out notices this week for the first regular business meeting.

Charter members are C. C. Ayers, H. H. Blackburn, Ira Burdick, Al Baysinger, Dave Crowder, J. L. Chambers, Harold Elliott, C. R. Fulton, Charles T. Goss, Max Goodman, Roy Gray, C. N. Hill, H. B. (Punk) Hill, T. Riley (Red) Hickman, Frank B. Joerling, W. B. Johnston, Dee Lang, Phil G. Little, T. O. Lindsey, J. George Loos, T. E. Lucas, B. B. Martin, Tom Melody, Joe Mock, Joe Murphy, M. H. Mulvoy, H. E. Potter, Denny Pugh, A. (Booby) Obadal, Charles Rader, John J. Re. L. C. Reynolds, J. E. Rees, W. G. (Buddy) Ryan, T. C. Sands, Joe Scholibo, Floyd M. Shankle, H. A. Smith, T. J. Tidwell, H. J. Tanner, Mel H. Vaught, H. Wells, J. S. Weldoon, Charles White, Jess C. Wrigley, and Neal Walters. Club officials announced that all outdoor showmen and fair men who join before March 1 will be considered charter members.

Alamo Preps for Opening; Executive Staff Lined Up

BROWNSVILLE, Tex., Feb. 8.—Members of the Alamo Exposition Shows this week were making final preparations for the organization's 14th annual tour, which gets under way at the local Charro Days Celebration next Saturday. Management plans to carry 15 rides, 20 shows, and about 30 concessions on its 40-week trek. Flying Millers have been contracted as the free attraction, and shows' appearance justifies the efforts of Ben Hyman, Bob Mays, and Bill Williams, quarters superintendents.

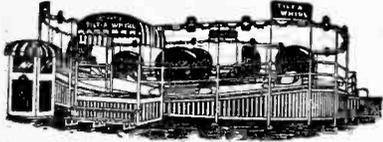
Jack Ruback, owner, announced that the executive staff is set and includes Louis Ringol, general agent; Charley White, business manager; Rose Ruback, secretary; Hymie Ruback, concession superintendent; Ben Hyman, general manager; Doc Snow, contracting and press agent; Herman Reynolds and Bill Carr, transportation; Andy Twining and Bob Mays, electricians, and Bill Tank, lot man.

Many midway innovations have been made and shows will feature a number of new fronts, elaborate midway illumination, four additional shows, and two new rides. Among the attractions signed are John T. Hutchens' Side Show, Bill Williams' Monkey Circus, and Lorraine Bass, featuring her sisters, Dorothy and Goldie.

DEFENSE MACHINE TOOL

for Shows and Parks Threatened with War by Competition

A SMART NEW 1941
TILT-A-WHIRL



The Time To Buy Is RIGHT NOW
Sellner Mfg. Co., Inc.
FARIBAULT, MINN.

"TENTS—BANNERS"
NEW TENTS
USED TENTS
NEW BANNERS
USED BANNERS
MAY WE SERVE
"YOU"

Write—Wire—Phone

BAKER-LOCKWOOD
603 Hardesty, KANSAS CITY, MO.
America's Big Tent House
Eastern Representative, A. E. CAMPFIELD,
152 W. 42d St., New York City, N. Y.

NOW—1941

MODEL TRUCKS & PASSENGER CARS
Available for Immediate Delivery.
Originators of the Showman's
Finance Plan.

Write With **CHAS. T. GOSS**
STANDARD CHEVROLET CO.
East St. Louis, Ill.

CONCESSION CARNIVAL TENTS

Our Specialty for Over 46 Years
UNITED STATES TENT & AWNING CO.
701 North Sangamon Street, Chicago, Ill.

NEW USED

TENTS

FOR SALE OR RENT
WRITE FOR FREE CATALOG
VANDERHERCHEN, INC.
2846 Emerald St., Philadelphia, Pa.

Midway Finishes PAINTS—ENAMELS

(We Pay Freight Charges)
PAINT AND SAVE
PAINT EXCHANGE OF CHICAGO
2000 Milwaukee Ave., CHICAGO, ILL.

EDDIE HACKETT

Now With "Mac" McNally
Handling Show People's Business
Southland Chevrolet
MIAMI, FLA.

12 FAIRS ★ ★ ★ BOOKED ★ ★ ★ 6 CELEBRATIONS

American United Shows

Now Booking
For 1941

WANT

Northwest's Finest
Territory

ONE FLAT RIDE. One or two money-getting Shows with or without own outfit. Special proposition if you have own show with transportation. Few more legitimate Concessions open. WILL BUY, BOOK OR LEASE #12 Ferris Wheel. Always glad to get in contact with reliable show people in all departments. If you want to be with the show that plays the best spots in the northwest and can stand prosperity get in touch. Eddie Chalsett, Kitty, Milo Anthony, write. Chas. (Curly) Mason, Gen. Agent; O. H. Allin, Manager.

Address all mail **AMERICAN UNITED SHOWS, INC.**
302 10TH AVENUE, NO., SEATTLE, WASH.

Club Activities

Showmen's League



Sherman Hotel
Chicago

CHICAGO, Feb. 8.—Regular meeting was another well attended and interesting one, with Vice-President Harry W. Hennies presiding. Seated with him were Past Presidents C. R. Fisher and J. C. McCaffery and Secretary Joe Streibich. Neil Webb sent in application of Keith Stewart and it received favorable action. Relief committee reported that Judd Goldman is at his home recovering from a recent operation. There were no late reports from John Saladin, Joseph A. Rowan, Jack Lydick, or Brother Arthur Hopper. Others on the sick list are James Murphy, Tom Vollmer, and Tom Rankine. Jack Pritchard and Jack Hawthorne have recovered. Late reports brought the sad news of the death of Brother Lou Leonard's father. Messages of condolence were extended and many brothers called to pay respects.

Treasurer Bill Carsky letters he is still in Miami Beach, Fla., but will attend the fair in Tampa before returning to Chicago. Lee Sloan's spring party committee is doing good work on the affair. Date is March 10. Bernie Mendelson left on a trip to Tampa, Fla. Sam Gluskin has been hobnobbing with the boys. Sam Bloom is doing yeoman service for the house committee in the absence of Chairman Bill Carsky. President Frank Conklin writes that he has more than his share of work at present and will visit when the rush is over. Mel Smith visited and Walter Hale was instrumental in having some photos taken of the League rooms.

Bob Lohmar returned and visited, and Past President Ernie A. Young is still on the sick list. Recent visitors included Dave Picard, Fred Donnelly, William Young, Zebbie Fisher, Sam Bloom, Petey Pivor, Dave Tennyson, Frank Ehlenz, J. C. McCaffery, Harry Hennies, Bob Revolt, John C. Shea, Jack Benjamin, Julius Wagner, M. J. Doolan, Maurice Hanauer, Nat Hirsch, Leo Berrington, Max Hirsch, Lew Keller, James Campbell, John Lorman, Charles H. Hall, and Lou Leonard.

Fred H. Kressmann and Sunny Bernet returned from a long trip and came in for a call. Ned and Lou Torti advise that they will be on hand for the spring party. Nat Green and his press committee have lined up some broadcasting time for the spring party. Al Kamm says he may not take to the road this summer, as he's set in Chi and doing well. Past President Edward A. Hock back from the Springfield, Ill., fair meeting. Al Sweeney visited, and membership committee is running ahead of 1940 in number of applications to date.

Ladies' Auxiliary

Club held its regular bi-weekly meeting on January 31 in the clubrooms at the Sherman Hotel, with President Mrs. Joseph L. Streibich presiding. Seated at the rostrum with her were: Marie Brown, first vice-president pro tem; Mrs. Bert Clinton, third vice-president; Mrs. Lew Keller, treasurer, and Secretary Mrs. Jeannette Wall. Invocation was rendered by Chaplain Mrs. Nate Hirsch. Fannie Thorek, Verna Anna Mae Sullivan, and Judith Solomon were elected to membership. Dues was received during the week from Mabel Pierson. Mrs. Alice Hill and Mrs. Henry Belden are on the sick list and Myrtle Hutt and Rose are still in the hospital.

Correspondence was read from Martha
(See SLA on page 41)



National Showmen's Assn

Palace Theater Building
New York

NEW YORK, Feb. 8.—The President's Birthday Ball on January 30 proved a big success. Brother Joe McKee, of Palisades Amusement Park and ace ticket seller, accounted for a large part of the sales. Brother Sam Spitz donated the floral decorations and about 300 attended. Entertainment and House Committees announced club will hold open house every Saturday night, beginning February 15, for the rest of the social season. Admission will be free and entertainment and dancing will prevail. Free admission tickets will be issued for the Tuesday night bingo parties. Tickets enable the holder to participate in one free game and a chance at a door prize.

Brother Sam Peterson is in Florida, as is Brother and Mrs. Arthur Campfield. Vice-President Art Lewis visited the clubrooms while in town for a few days, as did Brother George A. Hamid. Members are reminded that dues are always in order. Brother Donald Simmons made a hurried trip to Danbury, Conn. He reported none of David Epstein's equipment was damaged in the fire there. He also advised that Brother Harry Rosen's stuff was unharmed. Vice-President Oscar Buck also dropped in while returning from Harrisburg.

Birthday congratulations to J. C. David, Tom McNeill, Samuel E. Prell, Philip S. McLaughlin, George F. Whitehead, Thomas Scotti DePitta, Howard T. LeVan, Justin Wagner, February 12; Noval D. Jennings, Harry William Dunkel, 13; Lazarus E. Fink, George A. Perley, Fred A. Yschille, Richard E. Fennell, 15; John Frank Sterling, Sid Smith, 16; Jack Rose, Eugene J. Murphy, 18.

Ladies' Auxiliary

At a special meeting called by President Midge Cohen on February 5 Blanche M. Henderson was installed as secretary to fill the office vacated by Anita Goldie. Marlea Hughes officiated. It was decided by unanimous consent to discontinue the mailing of the weekly meeting notices. A bulletin will now be mailed to each member once a month, giving details of club activities.

President Midge Cohen, Vice-President Edna Lasures, Auxiliary Hostess Emma Fink, and Sisters Bess Hamid, Ethel Gross, and Flora Elk left for a few weeks' vacation in Florida. Sister Madge Bloch left the hospital and went to Florida to recuperate. Sister Beulah Denmark left for her home. Sister Evelyn Fallon is in the Good Samaritan Hospital, West Palm Beach, Fla., and Sister Edith Howard is ill at her home at Ocean View, Va. Members extended their sympathy to Sister Mildred O'Done on the passing of her father recently, and to Sister Mildred Williams on the death of her grandmother.



Heart of America Showmen's Club

Reid Hotel
Kansas City

KANSAS CITY, Mo., Feb. 8. — Past President Norris B. Cresswell called the regular weekly meeting to order with Secretary G. C. McGinnis and Treasurer Harry Althuler present. Minutes of the last meeting were approved. Mr. and Mrs. E. A. Forkner, brother-in-law and sister of the late Col. Dan McGugin, lettered and enclosed a check for a substantial sum for Hospital and Cemetery Fund in memory of the Colonel. There were no committee reports and the meeting closed early. It was followed by a luncheon, with members of the Ladies' Auxiliary as guests. No action has been taken as yet regarding the site for the annual Banquet and Ball, which will be held as usual on New Year's Eve. Brother and Mrs. Harold Elliott, accompanied by Ralph Rhoades, left for Dallas. Brother Frank Fellows visited this

week, as did F. Vogel, general agent of Elite Exposition Shows, while en route from Lincoln, Neb., to Independence, Kan.

Mr. and Mrs. Stone left for the South, while Eddie Lenhart, of the Landes Shows, came in on business. Peggy Landes Chapman and Keith Chapman will go out this season with arcade, corn game, and other concessions. Brothers Jimmy Morrissey and D. W. Weinbrenner, of Baker-Lockwood Company, attended the fair meeting in Dallas.

Brother Chester I. Levin, of Midwest Merchandise Company, has been in and out of the city on business the past two weeks. Brother George Elser has sufficiently recovered from his recent illness to attend the meetings. Brother Bert Melville is lining up his Girl Show attractions, which he will have on the Reynolds & Wells Shows this season. Meetings this year are drawing much larger attendances than in the past.

TENTS-BANNERS

20x36 Green Hip Roof Corn Game Top,
7 Ft. Awnings, Used, Fair Condition.
CHARLES DRIVER—BERNIE MENDELSON
O. HENRY TENT & AWNING CO.
4611 North Clark Street, CHICAGO, ILL.

FOR SALE

12-CAR RIDE-O RIDE

Complete and in #1, First-Class Shape.
Terms to Responsible Purchaser.

ALLAN HERSHELL COMPANY, INC.
N. Tonawanda, N. Y.

TILLEY SHOWS

WANT FOR 1941

One more Show to feature. Prefer Mechanical or Glass House. CONCESSIONS: X on Scales, Mitt Camp for sale. Can place few more legitimate Grind Stores, stock only. Absolutely no coupons. RIDE HELP: Can place Foreman for Twin Wheels, Eight Car Whip, Loop-o-Plane and Chairplane. Also Second and Third Men on all Rides. Must be able to drive semi-trailers, experienced and reliable. Boozers and women chasers, save your stamps. Pay day every week. Address: **BOX 297, Ladd, Illinois.**

GOLDEN BELT SHOWS

Can place General Agent at once.
X on Corn Game open.
Booking Rides, Shows and Concessions.
Address: **BOX 79, HOT SPRINGS, ARK.**

F. R. HETH SHOWS

Playing National Defense money spots.
Now booking Attractions.
Want neat Cook House.
1020 GERVIAS ST., COLUMBIA, S. C.

WANTED

Organman to repair Wurlitzer Organs.
For Sale—Loop-o-Plane, Concessions, Penny Arcade.
OLIVER AMUSEMENT CO.
1417 Grattan Street, ST. LOUIS, MO.

BUCKEYE STATE SHOWS

Want Side Show Manager. We have 20x100 Tent, 135 feet of brand new Banners. Will order to suit. State what you have to put in it. Will book Roll-o-Plane or any new Ride. Cookhouse for sale, 18x22, complete with frame, used 2 1/2 months, \$100.00 takes it; worth \$300.00. Address: **BOX 1148, Hattiesburg, Miss.**

PEARSON SHOWS

WANT ATHLETIC SHOW MANAGER, also OTHER SHOWS AND CONCESSIONS. Will stay in Illinois entire 1941 season. Opening Party, Ill., April 28. Address: Winterquarters, **RAMSEY, ILL.**

Monarch Exposition Shows, Inc.

Want to book Long Range Shooting Gallery, High Striker, Cigarette Shooting Gallery. Foreman for Ferris Wheel and Chairplane. Agents for Color Pan and Rat Games. Experienced Man to put up and tear down Concession Tents and Frames. Must be handy with tools. Write **MIKE ZIEGLER, Hotel Milner, Philadelphia, Pa.**

WANT

General Agent, sober and reliable. Also Office Secretary. J. J. Reis, write me.

LAWRENCE GREATER SHOWS

Chester, So. Car.

WANT

CAPABLE GENERAL AGENT

With car to book Truck Show. State all in first letter. Address: **A. B. C., care of The Billboard, 155 No. Clark St., Chicago, Ill.**

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Feb. 8.—This office continues to receive much information concerning developments in Washington of interest to the industry. In *The Congressional Record* of January 27 is a copy of a radio address by Congressman Secrest on highway development in which he points out that the cause of national defense will be well served by providing an adequate highway system for the movement of men and materials and that after the need for the defense preparations has relaxed we will then have a highway system useful for peacetime purposes as well. If plans revealed in the address are carried thru would not hesitate to predict that motorized transportation will be very inviting.

We are in receipt of additional information on cost of electric current in Arkansas, Oklahoma, and parts of Louisiana, Missouri, Kansas, Texas, Colorado, and New Mexico. All of these items are available to our membership upon request.

The United States Supreme Court having held constitutional the Federal Wage and Hour Law, it is safe to predict that this law henceforth will be part and parcel of national policy. However, we again want to reiterate our opinion of some time ago that the carnival industry is not subject to the act because it does not engage in interstate commerce within the technical considerations of that term.

Our present plans are to leave here on February 16 to attend the New York State fairs meeting in Albany and we plan to be available there on February 17 and 18. No session of this association will be held, but we will undoubtedly hold numerous conferences with members.

Parada Gets Kansas Fairs

CANEY, Kan., Feb. 8.—H. C. Swisher's Parada Shows have been contracted for four fairs and three celebrations in Kansas, it was learned here last week. In the list are Soldiers and Sailors' Reunion and Free Fair, Erie; Johnson County Free Fair, Spring Hill; Anderson County Fair, Garnett; Sumner County Fair, Caldwell; Labor Day Celebration, Louisburg; Metro Club Fiesta, Neodasha, and Veterans' Jubilee, Paola.

West Coast Notes

By WALTON DE PELLATON

LOS ANGELES, Feb. 8.—Clyde Gooding returned home from an Eastern trip. . . It is reported another new show, to be operated by Pierre Ouellette, George Morgan, and L. Mortensen, will open in this section soon. . . Arthur Hockwald, formerly with the Georgia Minstrels, has signed as general agent for the C. F. Zeiger United Shows. . . Frank Ward, former Zeiger United Shows' general agent, has signed in a similar capacity with the Douglas Greater Shows. . . Harry Gordon signed as general agent with Patrick's Greater Shows. . . H. W. (Pop) Ludwig, owner of Virginia Park, Long Beach, has augmented his show properties and will have everything in readiness for opening. . . Ted and Marlo LeFors signed their aerial act with Bowen's Joyland Shows. . . Cora and Lonny Grieves, who will have their con-

(See WEST COAST on page 57)

With the Ladies

By VIRGINIA KLINE

TAMPA, Fla., Feb. 8.—After a week at the home of Mr. and Mrs. Dick Lusse in West Palm Beach, Fla., which was spent fishing and resting, it was difficult to get started again as the Lusses are such good hosts and make one feel so much at home that we would like to have remained all winter. Dick took us to the night spots, where winter visitors see plenty of action, and Joe and Hank Redding, who also own a home in West Palm Beach, know all the best fishing spots. Hank can clean fish and cook them so fast that you don't know whether you are seeing a miracle or just a mighty handy girl who spent 17 years on shows with Joe but is now satisfied to stay in one place and enjoy life. The Floridian Shows played at Riviera, a suburb, but the weather was too changeable for good business. Claud Woods was with the shows, but Mrs. Woods was at a rest home, slowly improving from a recent illness. The shows were in the city the night we left, and I enjoyed a visit with Bryan Woods and Billie. Mr.

(See WITH THE LADIES on page 57)

MUSEUMS

Address Communications to Cincinnati Office

Pete Kortez' Museum Debuts Auspiciously on West Coast

LOS ANGELES, Feb. 8.—Pete Kortez World's Fair Museum auspiciously opened its initial stand on the West Coast with a preview showing here Thursday night, which drew about 200 invited guests, including a number of prominent officials. Joe Glacy and Lou Johnson, executives of the Pacific Coast Showmen's Association, headed a group of over 100 showfolk, all of whom complimented management on the attractiveness of the unit.

Other guests present were city officials, members of the city council, censor board, members of the police and fire departments, and representatives of the two local newspapers and radio station. Show's official opening was held last night and business at opening was far beyond expectations, Roy B. Jones reported.

Lewiston's Freaks Remain In Canton; 1st Week Good

CANTON, O., Feb. 8.—Harry Lewiston's World's Fair Freaks, now in their second week here, registered the biggest gross of their current indoor season, despite inclement weather the first week. Weekend business the first part of the stand was exceptionally good, and the second week is holding up well. Show is using remote-control broadcasts over Station WHBC here, daily and local and Massillon papers are co-operating. O. F. (Red) Friend, who shares lecturing duties with Owner Lewiston, is also doing a capable job on publicity. Paul D.

Sprague is away on another booking trip.

City officials visited the show at opening. Charles Porter, stone man, was the subject of a feature story in the February 2 issue of *The Canton Repository*, which also gave much space to Owner Lewiston and the big snakes. Friend and Mr. and Mrs. Hall and family spent February 2 with Friend's mother and father in near-by Massillon. Members of the Charles Siegrist Showmen's Club who visited included Duke Drukenbrod, Ralph J. Peters, Clyde Mann, R. Jay Myers, Mr. and Mrs. Jack Malloy, Jack Mullane, Jim Pinley, Buck Maughman, Curt McClelland, Von Black, Robert Pollock, Norm Siegler, and Maynard (Doc) Mast.

Binghamton, N. Y., Is Good For King Bros.' Odditorium

BINGHAMTON, N. Y., Feb. 8.—King Bros.' Believe-It-or-Not Odditorium closed a successful stand at a store location on Chenango Street here last Saturday, despite heavy snow and cold weather on two days.

Staff includes Floyd and Howard King, co-owners; Capt. Frank Jones, superintendent; Ty Cobb, steward; Jim Beach and Tom Hart, advance; Edna Price, neon tube; George Burkhart, magic; Prince Ramachandi; Freddie, armless wonder; Mae Patten, electric chair; Marie, tattoo artist; San Foy, sword box; Margaret Ann Robinson, midget; Mrs. Ann Robinson; Tiny Cowan, fat boy; Pauline-Paul, annex; Professor Kuntz Flea Circus; Pedro Lopez, asbestos mouth; Russy and King, mentalists; Amok, head hunter; Gerie, pinhead; Cliff Patten, lecturer; Mrs. Kuntz, nurse.

AMUSEMENT CORPORATION of AMERICA HENNIES BROS.' SHOWS

— CALL —

All Shows, Showmen, Ride and Show Foremen, Workingmen, Concessions and Agents and all others contracted or having arranged for season 1941 answer this ad not later than March 1.

Want Man To Manage Snake Show and look after animals. Must give references as to ability. Can use capable Pictorial Artist. Pete Freeman, please answer. Have good job for you. Shows of merit, write. H. W. HENNIES, Gen. Mgr. RALPH J. CLAWSON, Bus. Mgr.

RUBIN & CHERRY EXPOSITION

— CALL —

All Shows, Showmen, Ride and Show Foremen, Workingmen, Concessions and Agents and all others contracted or having arranged for Season 1941, answer this ad not later than March 1.

Want reliable Head Porter who can handle sleepers and porters. Other useful people, write. R. L. LOHMAR, Manager.

ADDRESS ALL MAIL TO 155 N. CLARK ST., CHICAGO, ILL.

LAWRENCE GREATER SHOWS, INC. NOW BOOKING FOR COMING SEASON

Capable Showman with any new and novel ideas. Can furnish outfits for Monkey, Illusion, Side Shows and Fun House. Want Organized Plant Show, Talkers, and Useful People in all departments, and People for Dope Show. Rides—Will book or buy another No. 5 Ferris Wheel, also Octopus and Rocket. Concessions—Will sell X on Cook House, Custard, Diggers, Lead Gallery, Rat Game (Red Cox, write) and Photo Studio. All Concessions open except Bingo and Popcorn. Experienced Builder, Scenic Artist, and Lot Man, Foreman for Ridee-O, Wheel, Chair-plane; must drive semis. Tom Salmon, Frank Rudolph, Fred Deer, Ray Smith, write. Capable Special Agent and Press Agent. Shows open early in April in largest industrial city in North Carolina.

SAM LAWRENCE, Chester, S. C., Winter Quarters.

PRUDENT'S AMUSEMENT SHOWS

OPENING EARLY PART OF MAY

WANT LEGITIMATE CONCESSIONS ONLY

Bingo, Wheels for Stock, Pitch Till You Win, Photo Gallery, Cigarette Gallery, String Game, Palmistry (no Gypsies), Good proposition for Penny Arcade or small Show, such as Big Snake, Monkey Circus or Dog and Pony Show, Bowling Alley, Fish Pond, Cane Rack, Scales, High Striker, Pan Game for Stock, Hoopla, Guess Your Age, Custard and Cook House. FOR SALE—8 Car Whip or will trade for Tilt-a-Whirl or Smith & Smith Chair-o-Plane. WANT RIDE HELP—MUST BE SINGLE. All past employees, answer. All address: M. A. PRUDENT, 124 CEDAR AVE., PATCHOGUE, LONG ISLAND, N. Y.

BEE'S OLD RELIABLE SHOWS, INC.

WANT to buy, lease or book Merry-Go-Round. Must be in good condition. No junk. Want Shows—Organized Minstrel Show with band. Have complete new frame up for same, new top. Small Grind Shows with neat and flashy equipment or any novel attraction that can be featured alone. Pit Show with complete inside and banners, or will book any Show with own equipment and transportation that does not conflict. Concessions—Any Ten or Five Cent Concessions. Positively no Racket or Gypsy Fortune Tellers. Wonderful opportunity for white readers that can work clean. Exclusive sold on Bingo, Peanuts, Popcorn, Snow and Pictures, Pea Game and Over & Under. Others write. All old Ride Help, report at Dickson, Tenn., at once. Work now going on. Want additional Ride Help that will stay sober and produce. If you can't do this, don't write. Fair Committees in Tennessee with dates after Oct. 1, write. Show opens about April 11 in Kentucky, showing choice still dates until July 6. Fairs after that date. Tennessee after Sept. 1. All help paid on Wednesday. No promises. Want Advance Man with car. For Sale—One Silver Moon House Trailer, or trade for Show Equipment that can use. Address: R. F. D. #1, WINCHESTER, KY.

WANT --- PAN AMERICAN SHOWS --- WANT

For Season of 1941 - - - Opening April 19

Shows and Rides that do not conflict. Want Shows with or without own outfits. Will furnish outfits for Side Show, Minstrel, Hawaiian, Athletic, Revue, Illusion and any capable single Pit Attraction. Can place sensational Free Act. State all in first letter. Useful people in all lines, write. Want sober, experienced Man for Fun House. Concessions—Want Penny Arcade, Custard, Photos, Diggers, Striker, Shooting Gallery, Mitt Camp, etc. Corn Game and Pop Corn sold. Will sell 20x40 complete Cookhouse and Grab and book on show and guarantee privilege in tickets. Write, don't wire. Address: 409 N. MAIN ST., ANDERSON, IND.

ATTENTION, SHOWMEN!

OPENING DATE: APRIL 1

Three big weeks in Spokane to start it off. Big celebration following, then later, Union Stock Show, Emmet Cherry Festival, and once again the biggest Fourth of July in the West. No. 2 Show opens May 8 in big celebration. Will book all types Rides, Shows and Concessions for either No. 1 or No. 2 unit. One more good Free Act. The management announces that Sheldon H. Barrett is in no way connected with this show. Wire or write W. R. PATRICK, 1023 N. Hamilton St., Spokane, Wash.

PATRICK'S GREATER SHOWS

Notice! Railroad Shows

I will buy new Allan Herschell Rocket Ride and book with Show having good routing and fairs. Please give me full information, percentage, etc., first letter. Responsible party. BOX D-35, Care The Billboard, Cincinnati.

James E. Strates

SAVANNAH, Ga., Feb. 8.—Pay attractions were brought up to a total of 20 with the signing of Doc Garfield's Hall of Science, Thomas Bass's Midget Show, Fearless Egbert, Lion Motordrome, Bill Siro's Illusion Show, Allen Klassen's Gang Busters, and Slim and Bertha Curtis's Fat Show. The new publicity wagon has been turned over to Master Painter Ben Wells, who has a crew working on the train and at quarters. John (Tony) Gordon is slowly recovering from the flu. Bill Hegerman infos from Gibsonton, Fla., that he will arrive soon to supervise building of his new Funhouse and another grind show. Master Mechanic Mike Olsen is reconditioning motors. General Manager James E. Strates reports the signing of the Danville (Va.) Fair. Leo Carrell infos from St. Cloud, Fla., that he is doing well with the Monkey Circus there, and Albert Campbell letters from Sarasota, Fla., that the Strates showfolks have a colony there. Among visitors were Mike Flannigan, Bill Truxton, Sam Hendricks, Lewis Mannheim, members of the Backers Minstrels, Joe Dollingham, Ethel Simmons, George Overstreet, Mr. and Mrs. Tod Henley, Mr. and Mrs. Cecil Short, and Steve Hennings. Joe Sciotino infos from Buffalo that he will arrive in time to get his Vanities, Artists and Models, and Mickey Mouse shows ready for opening. DICK O'BRIEN.

Goodman Wonder

LITTLE ROCK, Ark., Feb. 8.—Ted Cope, assistant manager, officially opened quarters here last week, and a crew of 25, under direction of Grant Chandler, is hard at work building new wagons and several new fronts. Owner Max Goodman reported that shows have been contracted to provide the midways at 1941 North Dakota fairs in Grand Forks, Fargo, and Minot. Early arrivals in quarters included Dave and Nancy Miller, who will manage the Girl Show. M. Zucchini, cannon act, has been signed as the free attraction. C. W. FRANKLIN.

Motor City

TOLEDO, O., Feb. 8.—En route here for a business conference with Owner Vic Horwitz, the writer visited briefly at quarters and found the work on equipment going at full speed. More men are being added to the work crew and many compliments are being paid by them to Mrs. Nelson for the meals she is serving. Paint is being used in abundance and shows will open the season in spick and span shape. Owner Vic Horwitz advises he contemplates presenting three free acts this season and was enthused over the signing of Capt. Billy Sells' group of performing lions. In addition to other new and novel features, a new illuminated front, which will greatly enhance shows' general appearance, has been built. Management predicts 1941 will prove a banner season.

WANT

For CENTRAL FLORIDA COLORED FAIR

In Heart of Colored District, Orlando, Fla. 30,000 to Draw From. Week of March 10 to 15. Want Rides, Shows, Leo Carroll, Speedy Merrill, wire. Would like to hear from good organized Minstrel Show. Concessions of all kinds. Everything is open. Would like to hear from high and sensational Free Act, also Sound Truck.

Want for the Orange State Shows, open the season in Bluefield, W. Va., last week in April, playing W. Va., Pa., Western New York State. Have twelve fairs booked in Va., Carolina and Florida. Will book Rides, Shows and Concessions of all kinds. What have you? Write or wire

Leo Bistany

P. O. Box 509, ORLANDO, FLA.

ARCADE MACHINES FOR SALE

Mutoscopes, Knock-Out Fighters, Medal Stampers, Oracles, Striking Clocks, Fortune Tellers, Drop Pictures, Scales, Perfume, Pool Games, etc. Get list. Machines bought, sold, exchanged. DE VAUL'S AMUSEMENTS, Newrow, N. Y.

FOR SALE

Super Roll-o-Plane Ride, extra added lighting system, everything complete ready to operate.

HAROLD LUCAS

801 Graymont Ave., West, Birmingham, Ala.

WANTED

Will pay cash for Eli Ferris Wheels, Tilt-a-Whirls, small Merry-Go-Rounds, Loop the Loops, any condition. Address: BOX 79, HOT SPRINGS, ARK.

Winter-Quarters News and Gossip

As Reported by Representatives for the Shows

and is sparing no expense on the shows. General Representative Bob Bremson is away on a booking trip.

JAMES DEWEY.

Gold Medal

COLUMBUS, Miss., Feb. 8.—Work in local quarters is well under way. While in Chicago, Owner Oscar Bloom purchased a new neon plant, and Clayton Holt and two neon men are building new fronts and neonizing the entire show. Red Miller, electrician and owner of the Miniature Battlefield Show, is checking the four Diesel light plants and putting them in first-class condition. The writer while vacationing in Florida purchased a large grove of bamboo, which will be shipped to quarters and made into a wild life and big snake front. Mr. and Mrs. Roy Duffy, concessionaires, are spending the winter in Ruskin, Fla., doing plenty of fishing. Owner Bloom announced here that he has arranged to add two new rides and a new semi. The writer's corn game and cookhouse will be modernized. ALTON PIERSON.

Art Lewis

NORFOLK, Va., Feb. 8.—Owner Art Lewis returned here after attending the fair meeting in Columbia, S. C.; Richmond, Va., and Harrisburg, Pa. He was accompanied by his brother, Charles Lewis, and announced that 14 fairs have been contracted. Among them are the Free Fair, Flourtown, Pa.; Bedford (Pa.) Fair, and Ebersburg (Pa.) Fair. He also announced that shows will play some of the best industrial cities in the East, and will open here April 10. General Superintendent Howard Ingram will come in from his winter home at Sarasota, Fla., after the Tampa (Fla.) Fair. Fred Munn has booked his Animal Circus and a new front will be constructed for the attraction. Roy B. Jones, who has been engaged as publicity director, reports from Los Angeles that he is enjoying the California climate. F. PERCY MORENCY.

Blue Ribbon

COLUMBUS, Ga., Feb. 8.—Work here is progressing and crew, which has been on hand since shows closed, will be augmented March 1, to apply finishing touches. General Superintendent James R. Paden has been busy with the carpenter work and outlining plans for the new front entrance. Electrician Pat Brady is going over all electrical equipment and placing orders for new paraphernalia. Mrs. Brady has been looking over the canvas before ordering new tops for shows and concessions. Mr. and Mrs. Mike Rosen stopped while en route to Florida. Mr. and Mrs. Art Alexander are visiting Mr. and Mrs. Pope Hudgins in Ormond, Fla., and Mr. and Mrs. Eddie Roth left to visit them before going to the Tampa (Fla.) Fair. They were accompanied by Mrs. Rose Pinchuk and sons Allen and Jerry. Mrs. Pinchuk is Manager Roth's sister. The writer has been busy in the office. LEE PADEN.

L. J. Heth

NORTH BIRMINGHAM, Ala., Feb. 8.—Joe J. Fontana, general manager, returned to quarters from the Northern fair meetings and reported he was successful in his bookings. He also stated that he had contracted H. B. Shive as assistant manager and general agent; Pat Ford, special agent; J. E. Davidson, concession manager, and Clyde Barrick, electrician. General repair work has been in progress since January 1. Two new show fronts are being built and old ones are being gone over and repaired. All rides are being overhauled and repainted. L. J. Heth has a separate crew building new concessions and Charlie and Pearl Wrenn again have booked their Motordrome. Red Hutzler has his Snake Show here and Curly Rivers will have one of the revue shows. Among those in quarters are Charlie Strickler, William Bozman, Paul Reynolds, Clyde Barrick, George Elkin, George Holloway, George Kellen, Tuba Thomas, and George Spalding, mailman and *The Billboard* agent. Shotgun Hogan is watchman and V. F. Stewart is in charge of the carpenter shop. Mrs. Jean Fontana has Fred Thompson going over and repainting her concessions. VERDE STEWART.

Prell's World's Fair

BENNETTSVILLE, S. C., Feb. 8.—With the shows' opening set for early March, renewed activity prevails at quarters. The new Liondrome is nearing completion, and the Merry-Go-Round is receiving finishing touches from Master Artist Toby Kneeland. Plans have been approved by General Manager S. E. Prell for the construction of a new transformer wagon, made necessary by shows' enlargement. When completed it will be mounted on one of the new semis. Chief Electrician Arthur (Able) Stanley advises he will report soon. Shows were represented at the recent Southern fair meetings by Manager Prell, General Agent Charles M. Powell, the writer, and Cash Miller. Prell, after a conference with Powell, said the fair bookings are about completed. Cash Miller reports satisfactory progress on construction of his shows. His sister and brother-in-law, Mr. and Mrs. William Wallace, have been house guests of the Millers. Mrs. Wallace and Mrs. Miller are daughters of the late Jack Lee, vet side-show operator. John VeDay, lead gallery operator, reports he's catching plenty of fish in Crystal River, Fla. Among recent visitors were James E. Strates and John H. Marks. H. Jacobson, shows' secretary, is wintering in Washington, where he has a temporary government position. Prell's sons, Abe and Bennett, are holding important positions in the defense industries. Showfolk in quarters are Mr. and Mrs. Joe Parsons, Mr. and Mrs. Ben Cheek, Mr. and Mrs. Stacy Knott, Harry J. (Dad) Ward, Sam Curuso, Pop Dickens, Flash White, Marion Ellis, William Cummily, Danny Baker, and Jack Carter. THOMAS W. RICE.

Wolfe Amusement

ROYSTON, Ga., Feb. 8.—Remodeling and repainting work is progressing nicely, and a new lighting system is being worked out for the coming season by Electrician Ray Bailey. All trucks have been painted and are ready. Manager Ben Wolfe was a guest at a Lions' Club banquet here. Chester Wolfe has accomplished wonderful work on the scenic effects, and showfolk are arriving daily. Plans have been made to have the shows open in Toccoa, Ga., on March 28. Mr. and Mrs. Charles Harris are expected in soon from Florida. Judge Bert Gillispie, of Walhalla, S. C., was a recent visitor, and H. H. Scott, who has three concessions booked with the shows, was seriously injured in a recent automobile accident. Milton McNece arrived in quarters this week after spending several weeks in Charlotte, N. C., and Spartanburg, S. C. JOHN ROGERS.

Frisk Greater

NORTH LITTLE ROCK, Ark., Feb. 8.—Mr. and Mrs. George R. Hoeschen, managers, returned here from Minnesota last week, where quarters work is in full swing. Mr. Vaughan, builder, has arrived and assumed his duties. Many new fronts are being built, and truck bodies are almost ready for the new light plants. Chester Fischer overhauled all trucks and motors and they are ready to go on the road. Earl Parks is rebuilding his cookhouse, and Mr. and Mrs. Elton Sterner and daughters returned from Bloomer, Wis., in a new house trailer. Betty Parks is residing here and plans to remain until shows open. Mr. and Mrs. Lee Moss returned from Springfield, O., where they spent a few weeks after the shows closed. BETTY PARKS.

Bright Lights Expo

PITTSBURGH, Feb. 8.—Manager John Gecoma has returned this week from a booking trip with several contracts and then left for a few days' stay in the East. William Mackey, with two concessions, signed for the season, and Gecoma recently concluded a deal for the concessions on the F. & F. Attractions. T. M. (Doc) Marshall has been working on some Southern fair dates. He'll also have two concessions, Mechanical Farm, and sound car with the shows. Harry Shreck and Frank T. Adams visited at the office, and Mr. and Mrs. H. C. (Henny) Kinskey booked their cookhouse. The writer will be special agent. Robert Thomas has been signed as mechanic. WILLIAM MASSOF.

Great Sutton

OSCEOLA, Ark., Feb. 8.—Owner Sutton and the writer returned last Friday from the Illinois fair meeting and reported the shows were awarded a number of the Illinois fairs and a few still dates. While en route Sutton stopped in East St. Louis, where he purchased some new trucks from Charles T. Goss. George Campbell and Wally Wallace left for Texas, where Campbell recently purchased 12 new diggers. Whitey Butler and Fat Taylor returned from their trip into Mississippi, where they visited a number of shows. A small crew has started work on the entrance arch. Crew will be augmented about February 15. Master mechanic Bill Norwood will have little work to do on rolling stock, because most of the equipment is new. Mr. and Mrs. Sid Hoyt, corn game operators, and Mr. and Mrs. Herb Myers, with Sol's Liberty Shows, and Mrs. Whitey Butler were guests of Mr. and Mrs. Sutton at supper recently. Manager Sutton and son visited in Vandalia, Ill., their home town, with Charlie Evans, owner-manager of the Evans Hotel. Mrs. Sutton is recovering from the flu. F. M. SUTTON JR.

Buckeye State

HATTIESBURG, Miss., Feb. 8.—With ideal weather, work has been going ahead rapidly. All new fronts are built and going thru the paint shop, where artist Wiley Clay is applying finishing touches. Jimmy Frances is putting the foundation coat on with a new spray gun. Pat Brown, construction foreman, after finishing the fronts and new ticket boxes, has turned his attention to repairing truck bodies. Mr. and Mrs. John Willander, who will present the free act and Animal Show, advise they will report soon. Manager Joe Galler and Jack Oliver returned from a successful booking trip. Manager Galler also took delivery on a new car. Electrician Russell Cooper is conditioning his Diesel light plant, Leonard Bruce has about completed overhauling all motors and Mrs. Galler advises that Mr. Swinney again will handle one of her concessions. Ray Sager, concessionaire, returned from Natchez, Miss. He was accompanied by his bride of a few weeks. Dr. and Mrs. L. E. Brown are getting their new Hillbilly Show in shape. Mr. and Mrs. Collins, with diggers, arrived this week, but he was stricken ill with the flu. Recent visitors were C. A. Vernon, Doc Warren, and Mr. and Mrs. Earl Conners. H. G. STARBUCK.

American United

SEATTLE, Wash., Feb. 8.—Manager O. H. Allin and General Agent Charles R. Mason returned from a successful booking trip thru Oregon and Montana. A crew of eight, under direction of H. H. Avery, has quarters work well under way. New fronts are being built and shows are being repainted. Two new rides will be added, bringing this year's total to 10. Organization contemplates opening here about April 12. Dad and O. H. Allin continue to operate their shooting gallery and penny arcade in Tacoma, Wash., with the following on the roster: Dad Allin, William Hammill, and Bud Broderick, arcade; O. H. Allin, Lee Porter, and Sam Taylor, gallery. Lonnie and Stell Sides and John and Anne Murphy have the photo gallery. John (Mex) Snowbar has been signed as chief electrician and ride superintendent. Red Mason, Jimmie Kling, Pat Hogan, Matt Mathews, and Hy Toben are helping Pop Avery get the shows in shape. Recent visitors included H. H. Herberson, Bob Perry, Bob Evens and family, A. B. Miller, Ray and Midge Holting, Mr. and Mrs. Snow, and Bill Pool. MRS. CHARLES R. MASON.

Bremer's Consolidated

ROCHESTER, Minn., Feb. 8.—Quarters were opened on February 3 and rapid progress is being made on the construction of six new light towers, four new fronts, and three semis. William Chalkias reports from Tarpon Springs, Fla., that he has added two shows to the four already contracted. He'll also have his string of concessions and two rides with it. Tom Brewer, popcorn and candy concessionaire, visits the office daily. Since itinerary is about completed, staff is taking care of the many details preparatory to opening. R. F. MYERS.

Arthur's Mighty American

LOS ANGELES, Feb. 8.—Circus line-up is completed and among features when shows open in Bakersfield on February 22 will be Ryan's Pony Drill, Claire and Bill Moore's Revolving Ladders, Hollywood Movie Dogs; Manuel Marcia, wire act; Ryan's Menage Horses, Arthur's Elephants, John White's leaping greyhounds, and the Aerial Baretis. Circus will be under direction of John White. Special lighting effects have been obtained in addition to the klieg lighting system. Altho the circus is free, reserved seats will be sold for 10 cents. General Agent Hort Campbell, accompanied by Dale Petross, arrived from the North with several contracts and after a two-day visit left for Oregon, Washington, and Idaho. Special Agent Ed Smithson left for Bakersfield. Rides have been painted and the show fronts are about finished. Lettering is still in progress under direction of Artist Ed Ferguson. Several additional concessions and an extra show have been booked. Mr. and Mrs. Martin Arthur have made several trips out of town on business. Manfred Stewart completed work of the Illusion Show, which his wife, Mae, will operate. In addition to the sound system, shows will also carry a calliope. Recent visitors included Mr. and Mrs. Les Hart, C. H. Alton, Clyde Gooding, Tom Pierson, Manuel Marcia, Mr. and Mrs. John White, Mr. and Mrs. Glenn Henry, Mr. and Mrs. Ralph Balcom, Frank Forrest, Charles Marshall, Mr. and Mrs. Joe Metcalfe, Fat Williams, Ed Lahey, J. J. Connolly, Joe Gass, Frank Powers, Mr. and Mrs. John Barritt, Mr. and Mrs. C. L. Ryan, Steve Bernard, J. C. Atkinson, and F. J. Huebner. **WALTON DE PELLATON.**

Tivoli Expo

JOPLIN, Mo., Feb. 8.—Shows' local quarters are the scene of much activity. Foreman Clair Frazier, assisted by Curley Freeman, has about completed work on the two new semis which will transport the new Aerial Joy Ride. Master Mechanic Harold Jensen is adding the necessary parts and repairs to the rolling equipment. Harold Davis and Donald Swoboda are supervising the paint department, while Father Evert and Shorty, his assistant, are putting the monkeys thru their paces daily. Manager H. V. Petersen and Representative J. O. Greene returned recently from a number of fair meetings with several contracts. Mr. and Mrs. V. W. Burlingame write from California that they will arrive in time for opening. Axel Bendixen also advises he will be here for opening after an extended visit in Hollywood and Los Angeles. **SPARKY DAVIS.**

Fred Allen

SYRACUSE, N. Y., Feb. 8.—With the aid of blow torches, paint is being removed from the Merry-Go-Round horses and scenery preparatory to repainting activities. Everything is progressing at a moderate rate despite the inclement weather here. Louis Maerton, formerly of the Artizan Organ Factory, has been signed for two months to overhaul all organs and musical equipment. He'll also recarve and repaint all the Merry-Go-Round horses. Mr. and Mrs. William H. DeVaul, Penny Arcade operators, visited recently and reported they purchased a new home near here. **LEO GRANDY.**

Shafer Expo

SEATTLE, Wash., Feb. 8.—Quarters crew has begun building and painting work on new fronts and shows. Chet Sanders is supervising the painters, with Tiny Pang handling the construction crew. Owner Frankie Shafer recently purchased all new canvas tops. Pang will manage all shows, while Midge Holding will present a new show titled "Can You Take It?" Harry La Cross and George Abbott arrived from the East and are readying their shows. Manager Jack Shafer, concession manager, is arranging for new tops for concession row. He's currently in California on business. Ray Holding is building a new pitch-till-you-win, and Milt Nicholas has the Mah Jong concessions. Joe Nelson is flashing up his pop blower, and recent visitors included George French, Sam Edelson, and Fred Fuller. **FRANKIE SHAFER.**

Martin's United

LOS ANGELES, Feb. 8.—As has been its custom for the last three years, organization has kept a few rides and concessions on the road all winter in this section. Business thus far is above other years. Management plans to enlarge over 1940 and four new rides and three shows have been added. The Merry-Go-Round received its first coat of paint and very little additional work is to be done, because almost all rides and trucks are new. Shows plan to remain in this sector for a few weeks before heading for the North. Owner Martin returned this week from a successful booking trip. **CARL J. CLARKE.**

Patrick's Greater

DISHMAN, Wash., Feb. 8.—With ideal weather, work is going ahead rapidly at quarters here. Owner W. R. Patrick purchased two more trucks, and Les Fee is building a new semi-trailer for the Diesel light plants. It will house all the oil, fuel, wiring, and work shop. It was especially designed by Don Meredith. R. D. Utke has just completed the front for the Jo Pongo Show and it is now ready to go thru the paint room. Arthur Heinicke has the new Funhouse about completed. Martin Lavelle and the writer finished a new front. Harry Gordon and Owner Patrick made a successful booking trip thru Oregon and Idaho. Jack and Helen Hughes are the latest arrivals at quarters. About 20 men will be added in about a week, making 44 in quarters. Mrs. Earl Richardson is kept busy feeding this large crew, and between building his semi and buying groceries, Earl also is kept pretty busy. Jimmy Barkdoll has been appointed foreman of the Merry-Go-Round. Willard Meredith is working on ticket boxes, and W. H. Olson is completing plans for a new girl show front. **DANNY CONGDON.**

Great Lakes Expo

TOLEDO, O., Feb. 8.—Work in local quarters has been progressing rapidly. Happy Graff, master builder, has completed three of the four new fronts. Paint shop, under direction of Leon Hout, has turned out some good work, and three new men have been added to the crew. William Swinnee has done a good job of handling the carpenter work and Manager Al Wagner hasn't spared any expense for building material. This year the personnel will boast a number of new faces. Several concessionaires have been signed and shows have been booked for several fairs played last season. Eddie Lippman has lined up a good route for 1941, and among recent visitors were Oscar Bloom, Larry Rhoeter, Jimmie Laughlin, Charlie Reed, and Doc Braley. **JOHN DAVIS.**

Golden Belt

HOT SPRINGS, Ark., Feb. 8.—Quarters are open and weather has been good, giving shows a real break. Many new fronts are being replaced and new light towers are being built. Canvas is being repaired by Billy Timberlake. Roy Menge is in charge of quarters and has crews working smoothly, this being his first year in charge of quarters activity. Most of the rides boys are here. Town has many showfolk and many jackpots are cut up. Among visitors were William Dyer, Dyers Greater Shows; Blacky and Leonard McLemore, concession manager Bee's Shows; Tom Fuzzell and Mr. Pratt, Fuzzell's United Shows; Al Baysinger, Al Baysinger Shows; Mr. and Mrs. H. G. Starbuck, Buckeye State Shows; Mr. and Mrs. Red Meed, secretary McLeansboro (Ill.) Fair; W. S. Curl, Curl & Lamb Shows; Red Yocum, West Bros.' Shows; C. S. Scott and Charles Drill, Scott Bros.' Shows; Mr. and Mrs. E. M. McFalls, of Fair Park, Dallas; Mr. and Mrs. Albert McElya, Ted Wilson, Roy Blake, and Mrs. Vaetta Glover and son, Jimmy. **LAVERNE ZIMDARS.**

Kaus Expo

NEW BERN, N. C., Feb. 8.—Since returning from the various fair meetings, Manager A. J. Kaus has been busy getting ready to begin building new fronts. The shows plan to add much new equip-

ment, including a Glass House, new rides, and motors. Crew will be increased soon in order to have everything ready for opening. These fairs have been booked: Hudson Valley Firemen's Convention, Poughkeepsie, N. Y.; Great Cumberland (Md.) Fair; Pocahontas County Fair, Marlinton, W. Va.; Ripley Fair, Ripley, W. Va.; State Free Fair, Charleston, W. Va.; Alleghany County Fair, Covington, Va.; Rockbridge County Fair, Lexington, Va.; Randolph County Fair, Asheboro, N. C.; Martin County Fair, Williamston, N. C.; Neuse Atlantic Fair, Kinston, N. C.; Mecklinburg County Fair, Chase City, Va.; Pitt County Fair, Greenville, N. C., and New Bern (N. C.) Auto Show and Exposition. **T. K. BURNS.**

Latlip

CHARLESTON, W. Va., Feb. 8.—Quarters crew was busy this week applying finishing touches to the new Airplane Ride. Shows will operate five new rides on the midway. Owner Captain Latlip recently purchased much new equipment in addition to a new Twenty-in-One Show. J. R. Dennert has booked his Tilt-o-Whirl, and Pat Murphy and Family will have charge of the new side show. Red Forrest is expected soon with the Loop-o-Plane. Don Wilson will have charge of the Merry-Go-Round, with Curly McCoy handling the Ferris Wheel. New Airplane Ride will be in charge of Roy Hager. Opening has been set for April 16. **ROY REX.**

SAVE MONEY AND LIVE IN COMFORT

New, 1941 Schult Trailers are far roomier than any previous models. By re-shaping the coaches and re-designing their interiors, a great deal of new head room, floor space and storage area has been added.

Schult Trailers are now finished in genuine Armco Steel or the famous, long-lasting Kronite.

New, Seng mechanism beds are the finest to be found. Larger, better insulated, high-door refrigerator, oven stove, toilet, shower and delightful new refinements for greater comfort and livability at new low prices put them in a class by themselves. Double floor, super-insulated walls and new, better heating system for greater comfort.

See them at your Schult dealer's or write for FREE literature. Don't buy till you've seen these bigger values by the world's largest manufacturer of trailer coaches.

SCHULT TRAILERS, INC.
Dept. 202, Elkhart, Ind.

5 New Schult Models \$595 to \$3600



ROLL TICKETS

Printed to Your Order **100,000** for
Cheapest GOOD TICKET on the Market

Keystone Ticket Co., Dept. B
Shamokin, Pa. **\$17.50**

10,000 ... \$6.00
20,000 ... 7.25
50,000 ... 10.75

Cash With Order—No C. O. D. STOCK TICKETS—\$15.00 per 100,000, any assortment.

C. F. ZEIGER UNITED SHOWS

NOW CONTRACTING FOR 1941 SEASON

We have 15 Fairs and Celebrations, including the Montana Circuit of 8 Fairs. Want Cookhouse, Ell Wheel Operator, experienced Ride Help on all Rides, and useful carnival people, write. Builder and Painter, Electrician. Want Roll-o-Plane, Dual Loop-o-Plane, Kiddie Auto Ride, Motordrome, Penny Arcade, Mechanical Show, Fun House. Will furnish outfits for money-getting Shows. Want Strong Woman Act, Dog and Monkey Act, Shooting Gallery, Concessions that work for 10¢. Show opens April 1st. **C. F. ZEIGER, BOX 199, ALBUQUERQUE, NEW MEXICO.**

BAZINET SHOWS, INC.

OPENS APRIL 19TH, HEART OF MINNEAPOLIS

Contracting for 1941: Capable Cook House Manager to take full charge, must have crew, references; do not misrepresent. Managers following Shows: Athletic, Ten-in-One, Life, Revue, Monkey, Headless. Have new canvas and complete outfits for above. Concessions: Capable Bingo Caller. Want Penny Arcade and Slum Joints all kinds. No racket. Have Mug Joint, Pop Corn, Cook House, Bingo, Penny Pitch, Ball Games and Percentage booked. Help: Ride Men who can drive semi. The following people contact me at once: Jimmy Fingers, Cowboy Waters, Eddie Ferreril, Swede Hanson. For Sale—53 Whistle National Calliope, excellent shape, looks like new, cheap. This show owns eight Rides and eight Shows. Eight Fairs, six Celebrations booked to date. Fair Secretaries Minnesota and Wisconsin, have August 18-22 open. All communications to **DWIGHT J. BAZINET, Gen. Mgr., 626 5th St., N. E., Minneapolis, Minnesota.**

JAMES E. STRATES SHOWS, INC.

On account disappointment can place Side Show and Snake Show. Will furnish outfits to capable Showmen. Can always use new and novel Shows. Can place Train Crew, Tractor Drivers, Ride Help, Assistant Electricians, Neon Man, Blacksmith and useful people in all departments. Can place Photo Gallery, Mitt Camp and legitimate Concession. What have you? Can place Young Man as Office Assistant. Have a good route of best cities in the East and the following Fairs already contracted: Syracuse, New York State Fair; Batavia, N. Y.; Hamburg, N. Y.; Bath, N. Y.; Bloomsburg, Pa.; York, Pa.; Danville, Va.; Gastonia, N. C.; Charleston, S. C., and Savannah, Ga. Address: **JAMES E. STRATES, BOX 574, SAVANNAH, GA.**

WRITE SIOUX TIRE & BATTERY CO.
SIOUX FALLS, S. D.
Buy on Our Easy Terms.





Agricultural Situation

Condensed Data From January Summary by U. S. Department of Agriculture, Washington, D. C.

THE year 1941 begins with the average of prices of farm products about the same as at the outset of 1940, but with better prospects for some advance as consumer incomes increase. Greatest stimulus is the increased industrial activity as production for national defense expands. Costs of farm production also are expected to go up. Farm income will be higher this year than last, but higher costs will offset the gain. Currently the ratio of prices received by farmers to prices paid in production is 17 per cent below the pre-World War base of 100.

Year-end reports indicated that total supplies of food are adequate for civilian and military needs during the coming year. Hogs are practically the only major commodity which will be in smaller supply in 1941 than in 1940. Large supplies of wheat, potatoes, citrus fruits, dried fruits, canned foods, and truck crops are in existence or in prospect. A near-record supply of feed for livestock is on the farms and in storage, but the production of meats may be smaller in 1941 than in 1940. Acreage goals under government programs are practically the same this year as last, with guarantees of conservation payments to participating producers.

DOMESTIC DEMAND: UP

Domestic demand for farm products has continued to improve. Industrial activity reached successive new peaks each month in the final quarter of 1940 and consumer income rose to the highest point since 1930. The effects of these gains in industrial activity and in the income of domestic consumers are reflected in substantial improvement in the domestic consumer demand for several important farm products: Hog marketings in late 1940 were of record proportions but the decline in prices towards the year's end was considerably less than the average seasonal amount and prices ended 1940 higher than a year earlier. Dairy product marketings and prices toward the end of 1940 were substantially higher than during the similar period of 1939. Egg marketings and prices also have averaged somewhat higher in recent months than a year earlier.

With several important industries operating at or near capacity rates, a slowing down in the advance in general business shortly, or even a temporary decline, would come as no surprise. However, preparations for the production of a greatly increased quantity of defense equipment for ourselves and for Great Britain and the large backlog of orders which have already been placed practically assure us against any relapse in business activity sufficient to result in any weakening in the domestic consumer demand for farm products. Moreover, as new industrial facilities become available later this year, output and pay rolls are expected to rise further. This would result in a still further expansion in consumer demand for farm products.

P. H. BOLLINGER.

PRODUCTION: INCREASE

A near-record volume of crops was produced in 1940. The acreage harvested was only slightly larger than in 1939, but yields per acre averaged the highest on record. Production of 53 crops combined was 107.9 per cent of the 1923-'32 pre-drought average, compared with 103.9 per cent in 1939, with 105.5 per cent in 1938, and 112.6 per cent in 1937. (Production in 1937 was the largest on record. Smallest on record for the last 22 years was in 1934—71.66 per cent of the pre-drought average.)

The 1940 harvested acreage of 46 crops combined was 334,000,000 acres, compared with 326,000,000 in 1939 and with 340,000,000 acres average for the 10 preceding years. Principal crops produced in smaller volume than in 1939 included corn, tobacco, soybeans, and apples; in larger volume—wheat, oats, peanuts, potatoes, and cabbage. New high records of yield per acre were set by tobacco, potatoes, peanuts, and sugar beets. Cotton averaged more than half a bale to the acre.

CROP YIELDS: RECORD

The good crop yields in recent years are attributed to favorable weather conditions, improved farming practices which have tended to increase soil fertility, and the better cultivation of crops. Better varieties of small grains, soybeans, and sugar cane are being used. The new flax is giving phenomenal yields in California—21 bushels per acre in 1940. The yield of rice has almost doubled in 40

years. A larger proportion of potatoes and fruits is being grown in areas giving the best yields per acre, and these crops are receiving better care.

PRICES: UP

Higher prices of dairy products, fruits, and poultry products raised the general farm price index to 101 in December. This compares with 97 in November and with 96 in December a year ago. Prices of all commodities combined are slightly higher than in the few weeks following the outbreak of the European War, but the components of the index show wide differences. December indexes for dairy products, chickens and eggs, fruits, cotton, and cottonseed were higher than in September 1939; indexes for grains, truck crops, and meat animals were lower. Index of prices paid by farmers for commodities used in production was unchanged in December, and the ratio of prices received to prices paid was 83 per cent of the pre-World War base of 100. The index of prices received by farmers would have to go up to 122 while prices paid remained unchanged.

INCOME: INCREASE

Cash income from farm marketings and government payments totaled \$943,000,000 in November, compared with \$1,126,000,000 in October, and with \$884,000,000 in November, 1939. Income from crops, livestock, and livestock products was larger in November, 1940, than in November, 1939, and government payments were \$3,000,000 larger. From January to November, 1940, cash income from marketings and government payments totaled \$8,258,000,000, compared with \$7,717,000,000 in the like period of 1939. Income from all the principal groups of farm products, except tobacco, was larger in the first 11 months of 1940 as compared with 1939, largest increases being recorded for grains, cotton, meat animals, and dairy products.

Income in December was probably larger than in December, 1939, principally on account of heavy marketings of livestock and livestock products. Heavy marketing of hogs during the last quarter of 1940 was an important factor raising farm income during this period above the corresponding period of 1939. Total income from all commodities for the full year 1940 probably totaled \$9,050,000,000 to \$9,075,000,000. This compares with \$8,540,000,000 in 1939, with \$8,072,000,000 in 1938, and with \$9,111,000,000 in 1937.

GROTTO CIRCUS PULLS

(Continued from page 3)

of the saddle acts but were later captured and the act continued.

The Program

The Kimris Duo repeated its sensational success of last year with its spectacular aerial act. Almost against the ceiling of the Public Hall, more than 80 feet above the tanbark ring, with nothing betwixt or between, the beautiful blond Vera and partner Henry employ an elaborate gadget with a miniature airplane at one end, in which an electric motor whirls the whole contrivance around at a fast clip, and from a trapeze at the other end they hang by their toes and teeth.

Clyde Beatty keeps more than a score of cats going thru their paces, with nary more than his trusty pistol, a whip, and a chair between him and what seems like certain death, to give a chill a minute.

No. 3 down the applause path is Mickey King, who twirls in the air, hanging only by one hand. When it seems that she is just about exhausted, the crowd cheers her on, and by the time you lose count of the twirls she is down on the ground for a much-deserved hand.

The Zacchini Brothers provide their usual thrill as they boom out of their double cannon and fly thru the air across the hall into a net.

The rest of the features consist of the La Salle, Hollis, and Loyal trios, comedy acrobats; Ray Goody, in his slide for life; Don Francisco and Maximo in slack and tight wire acts; the Walkmirs, Karolis, and Solts in perch numbers; the Hamilton Sisters and Doro Duo doing a cloud swing, a foot revolve, and double trapeze; Loyal Repensky, the Freemans, and the Reiffenachs in beautiful riding acts; Marion Knowlton and 18 elephants in one ring; Rudy Rudynoff, horse director of the circus, and his high school horses, which know their places better than many humans; Dorothy Herbert,

still as beautiful as ever and still jumping the horses over the high ones, and Harold Voise and his girl fliers, with four girls and one man flying thru the air at one time, plus numerous clowns.

\$1,500,000 FROM GGIE

(Continued from page 3)

"creditor group" that did string along with the 1940 fair.

The final net figure from last year's fair is not yet known but is expected to be about \$1,800,000.

Concessionaires who loaned \$112,000 to the 1940 show did it on condition they would take 50 per cent of it from concession profits. They will receive cash for the other 50 per cent.

Exposition officials declared that the partition of funds seemed fair and they believed the amount was more than expected by creditors.

MARRIAGES

(Continued from page 28)

in recent years with the Lynch Shows touring the maritime provinces of Canada, and Margaret Taylor, of Charlotlettown, P. E. I., recently in that city. Bridegroom is also manager of M. & M. Sales, Charlotlettown, distributors of indoor and outdoor show supplies.

ROSINSKI-GLAZA—Anthony Rosinski, midget with the road company of *Heilzapoppin*, and Eleanor Glaza, of Detroit, in Newport, Ky., February 3.

Coming Marriages

Elma Estelle Goldstein, daughter of Samuel Goldstein, of the Western Massachusetts Theaters, Inc., and Arthur H. Preston, of New York, in Springfield, Mass., soon.

Joseph Turner, assistant booker of the Warner Bros. theater circuit, Philadelphia, and Edith Dickinson, model, in Philadelphia soon.

Charlie Borrell, former radio performer and head of Borrell Company, radio production agency in Philadelphia, and Kitty Collins, of the staff of Station WPEN, Philadelphia, in that city in April.

Elizabeth Anne Finnerty, Scranton, Pa., and Herbert John Bowers, Scranton, affiliated with Comerford Theaters, Inc., February 22 in St. Peter's Cathedral, that city.

Births

A son to Mr. and Mrs. Charlie Di Pinto January 28 at the Germantown Hospital, Philadelphia. Father is owner of the night club in that city bearing his name.

A son to Hilda and Murray Roth in Montefiore Hospital, Pittsburgh, recently. Father is manager of B. & N. Sales in that city.

A son, Terrence Lee, to Mr. and Mrs. Mickey O'Brien in Picayune, Miss., February 3. Parents were concessionaires the past season with Wallace Bros.' Circus.

A son, Chester Wayne, to Claude and Irene Sechrest in High Point, N. C., November 26, it has just been learned. Parents are concessionaires with the Cetlin & Wilson Shows.

A daughter, Jean, to Mr. and Mrs. Gus Martel January 26 at the Wickersham Hospital, New York. Father is an orchestra leader, and mother is the former Dorothy Donnelly, one-time *Ziegfeld Follies* dancer.

A daughter, Sharon, to Mr. and Mrs. Frank Barton February 3 at Children's Hospital, San Francisco. Father is an NBC announcer in that city.

A son, Donald, to Mr. and Mrs. Donald Hall February 3 at Alta Bates Hospital, Berkeley, Calif. Father is an NBC engineer in San Francisco.

RALPH R. MILLER can place exclusive Popcorn and Peanuts, \$10.00 week; exclusive Photos, \$15.00 week; all other Concessions working stock, \$10.00 week. Open Sundays, 20,000 men working here; several thousand soldiers here now. Show grounds entrance Camp Claiborne. On streets and side walk. All checks cashed on show grounds from workers. Pay day each week. Can use Ride Men, Cook House Help for No. 2 Show, opening Leesville, La., this week. Have 2 No. 12 Wheels, 3 Merry-Go-Rounds for sale. Can be seen operating here. All address: RALPH R. MILLER, Forest Hill, La.

ROGERS & POWELL

Now Showing

Wants for spring tour. Merry-Go-Round, Loop-o-Plane, Stock Concessions, Shows of merit, Minstrel Band, Sound Car, Irish Billy Geer, write.

ROGERS & POWELL, Laurel, Miss.

LOOK

IN THE WHOLESALE MERCHANDISE SECTION

for the LATEST NOVELTIES, PRIZES PREMIUMS AND SPECIALTIES

J. J. PAGE SHOWS

OPEN JOHNSON CITY, TENN., APRIL 19

Want first class up-to-date Cook House and all other legitimate Concessions except Corn Game, Can place high class Girl Show for Hollywood Revue; plain Cooch Shows, save stamps. Want sober and reliable Foreman for Ridee-O, also Merry-Go-Round (must be sober). Will book 8-Car Whip, also Kiddie Automobile Ride. Can place useful show people in all departments. Want Musicians and Performers for Minstrel Show. Buster and Helen Hayes want Acts for Circus Side Show. Mickey Donahue wants Lady Rider for Motordrome. Want High Aerial Free Act; prefer 3 or 4 people act. Have twelve fairs already contracted. Everybody address:

J. J. PAGE SHOWS, Box 705, Johnson City, Tenn.

P.S.: Have late model Single Loop-o-Plane for sale, with or without Dodge Truck.

MIGHTY MONARCH SHOWS WANT

For Bartow, Florida, Leglon Festival, Feb. 17 to 22, and All Select Florida Dates.

Place legitimate Concessions of all kind. Also Shows of merit and one more Fiat Ride. We do not close now. Want Working Acts for Side Show. All Address:

W. P. ROLAND and GEORGE GOFFAS, Ft. Meade, Florida, this week.

MICKY PURCELL, Owner ADELAIDE PURCELL, Secy. STAN REED, Bus. Mgr.

PIONEER SHOWS

Want for 20 weeks of Celebrations and Home Comings, opening Apr. 26th

Concessions that work for stock, F. P. LEAD Gallery, Photos, Ball Games, Scales, Glass, Pitch-Till-U-Win, Hoop-La, High Striker, Custard, Floss, Taffy, Country Store, real Bingo (no slap-ups). Will sell X on Stock Wheels. Rides not conflicting with M.G.R., Tilt or any Fiat Ride. Shows—Can place real Attractions with or without tops. Billposter with car, Man to take charge of Sound Truck, and Electrician. If you are looking for a route with bona fide celebrations address all mail to PIONEER SHOWS, P. O. BOX 106, WAVERLY, N. Y.

KAUS EXPOSITION SHOWS, INC.

PLAYING THE INDUSTRIAL TOWNS OF THE EAST WHERE THEY ARE WORKING. WANT book Twin Wheels, Kiddie Swings, Auto Speedway, 8-Car Whip, any new or novel Rides. Posing Show, Girl Show, Midget, Mechanical, Book real Side Show, Motor Drome with or without outfit, or any new attraction. Want Operator for Turn Over Fun House. Jim Garl wants Talker for Monkey Show. Concessions—Stock Wheels, Ball Games, Alley, Duck, Fishpond, Novelties, Scales, High Striker, Guess Your Age, or any Concession that we do not sell outright. Experienced Foremen for Silver Streak, Merry-Go-Round, Chairplane, also Ride Help in all departments. Bill Robinson, come on. Want experienced Mechanic and Ride Help that can drive semi preferred. Have for Sale—Headless Illusion. Address: A. J. KAUS, Gen. Mgr., 202 George St., New Bern, N. C.

Selective Service Mail for These Men at The Billboard's Offices

CINCINNATI, Feb. 8.—The following men have Selective Service mail at The Billboard's various offices. In some instances the mail consists of questionnaires and in others order number cards. The order numbers are given in parentheses where known. All of these men are requested to send forwarding addresses immediately:

CINCINNATI OFFICE, 25-27 OPERA PLACE

- | | | |
|---------------------------|--------------------------|------------------------------|
| Adams, Walter Woodrow | Harris, Lumas Edw. | O'Brien, Donald |
| Alaire, Edw. J. | Harrison, Robt. | Osbornen, Paul Jennings |
| Alford, Elmer R. (511) | Headly, Abram B. | Ow, George (69) |
| Allen, Claude Woodrow | Helms, Chas. P. | Painter, Robt. Stanley |
| Anderson, James | Henry, Chappie | Pare, Lawrence Jos. |
| Babbs, Louis Warner | Higgins, Raymond | Patty, Chester |
| Baldwin, Ruel Milton | Hilborn, Clarence Edwin | Perez, Jas. Jos. |
| Balog, John Edward | Horn, John T. | Petrila Jr., Chas. |
| Banks, Harold Chester | House, Leonard H. | Pettus, Wm. R. |
| Barber, Otis G. (546) | Humphreys, Arlee | Politte, Leo |
| Barron, Ambrose James | Hugh, William Oscar | Polk, Milton L. |
| Beaver, Clarence C. | Hughes, Wm. Howard (111) | Pompeni, Art B. |
| Beggs, J. Francis | Jackson, Horace | Porter, Earl C. |
| Benet, Jos. M. | Jackson, Ralph | Price, Wm. J. |
| Bigomy, Roger Emerson | Jackson, Robert (82) | Reese, Elmer C. |
| Binger, Herman E. | Jackson, Edward Frank | Reilly, James Jos. |
| Blake, Delbert Sam | Jackson, Fred Randal | Renfo, Ozie Lee |
| Blank, Theodore Roosevelt | Jacobs, Wesley LeRoy | Ristick, Louis |
| Bookman, Charles C. | Janecek, Stephen J. | Roberts, Steve |
| Boris, Valerian | Jenson, Ralph Palmer | Robinson, Ralph James |
| Borsvold, Arthur Edwin | John, Frank S. | Rogers, Clem (13) |
| Bowman, Charles Raymond | Johnson, Mike F. (134) | Rogers, Otey G. |
| Bragg, Elsin Milton | Johnson, James H. | Rutherford, Claude Robt. |
| Braswell, Wm. D. | Johnson, Jerrell Folst | Samuelson, Charles Elmo |
| Bright, James Harvey | Johnson, Mike J. | Satterfield, Thomas M. (129) |
| Bujnowski, Joseph Steve | Jones, Freddie William | Schoonover, Harold Earl |
| Bumgardner, Lee | Jones, James O. | Scott, Wallace A. |
| Burdine, Charles Bell | Jones, Roger Lee | Seeley, Robert Percy |
| Burgess, Earl G. | Kayne, Don | Segal, Benj. |
| Butters, Edw. W. | Kealey, Edwin Michael | Shepherd, Sandy |
| Butter, Donald | Kelsey, Allan H. | Sherwood, Richard B. |
| Byrd, Tony Albert | Kelly, John Lisbon | Shimek, Arthur A. |
| Cahill, Jas. L. | Killebrew, Raymond Otis | Shoemaker, Walter Scott |
| Cain, William Richard | King, Wm. Robert | Shoemaker, Robt. P. |
| Cairnes, Clarence Henry | Knight, Dallas C. | Slate, James J. |
| Colclasure, Chas. Truman | Knight, Joseph Patrick | Smith, Imri Paul |
| Cole, Creston E. (4206) | Krause, Walter Linwood | Smith, Willis C. |
| Cooke, Winston Ralston | Kutney, Steve John | Smith, Jimmy Leroy |
| Cox, John William | Leary, Ellis Lee | Smith Jr., Geo. Edward |
| Daniel, Norman L. | Lee, Edward | Snyder, White Harold |
| Daniels, Raymond | Lee, John Elmer | Solis, Fred Garcia |
| Davis, Harvey S. | Lento, Anthony | Stacey, Michael J. (288) |
| Davis, Benny J. | Lilly, Kermit V. | Stanley, Frank (330) |
| Davis, Robt. Lewis | Lordlaw, John Miller | Stanley, Steve |
| Davis, Arthur R. | McBride, Jas. Wm. | Sterling, John W. |
| Dodson, Mr. Jessie | McDaniel, Daniel E. | Stewart, Blakey W. |
| Dooley, Wayne A. | McGire, Richmond | Stewart, Jack Alexander |
| Duncan, Louis Gaston | McGuire, Edward Lee | Stewart, Theodore Roosevelt |
| Earlin, Harvey | McLaughlin, Wm. Garrett | Straffon, Wm. H. |
| Eckhart, Harry A. (142) | Mackey, Leo | Streeter, Jas. W. |
| Edwards, Tom | Mallery, Richard (184) | Sullivan, Kokomo |
| Edwards, Frank Edward | Mathews, Robert P. | Taylor, Henry C. |
| Ely, Mike J. (35) | Mathews, James | Taylor, Wesley Allen |
| Endicott, Jimmie R. | Meech, Ben R. | Taylor, L. E. |
| Farlosse, Paul E. | Melville, Frederick Edw. | Thomas, Arthur |
| Farner, Lewis E. (573) | Meyers, Joseph | Thomas, Samuel Buck |
| Fill, John Z. | Miller, Harvey A. | Tomes, Wm. Eli |
| Florence, Elmo | Miller, John L. | Tousey, Gear A. |
| Fox, Bennie | Miller, Art | Usher, Wm. Thomas |
| Franz, Otto | Miller, Cole | Wall, Otis Lee |
| Fultz, Charles Thomas | Miller Richard R. | Wapnick, Nathan (418) |
| Gabel, Nathaniel | Miller, Harry E. | Ward, Wm. P. |
| Garrison, Dallas E. | Mills, Madison Emory | Washburn Jr., Nelson |
| Gaveron, Steve J. (132) | Montello, James T. | West, Alfons Boris |
| Gelseaeffer, Frank A. | Moore, Ralph Everett | Western, William Franklin |
| Goldfarb, I. (520) | Moore, Thomas | Williams, Lewis Henry |
| Gloster, Edward J. | Morley, Donald V. | Wilson, Alfred J. |
| Goad, James Daniel | Morris, James Milin | Wilson, Harry Jno. |
| Goudie, Frank Charles | Morrison, Robert P. | Wiist, Richard Lee |
| Goodwin, William F. Jr. | Morrow, James | Wilke, Thos. J. |
| Graham, P. W. | Morse, David Storia | Winters, Jas. Francis |
| Grant, Harry Lee | Mueller, Paul | Wolf, Norman Chas. |
| Greaves, Wm. F. (257) | Mullahy, John | Woodard, Russey W. |
| Gripp, James M. | Mullock, Edward Clinton | Yost, Arthur M. (130) |
| Guthrie, Curtis A. | Naugle, Michael Andy | Young, James Robert |
| Hager, James R. | Noey, Harry | Zupana, August V. |
| Hall, Arthur | O'Brien, Michael | |
| Hammond, Carl J. | O'Brien, James P. | |

ST. LOUIS OFFICE, 390 ARCADE BLDG.

- | | | |
|--------------------|----------------------------|--------------|
| House, Lee Jackson | Melville, Frederick Edward | Ray, Ralf P. |
|--------------------|----------------------------|--------------|

NEW YORK OFFICE, 1564 BROADWAY

- | | | |
|-------------------------|-----------------------|-------------------|
| D'Errico, Rudolph | Marks, Steve Mitchell | Yates, Eddie Penn |
| Estrowitz, Theodore | Randall, Leon Grant | Zingo, James |
| Krepper, Ernest William | Whitehead, George | |

CHICAGO OFFICE, 155 NORTH CLARK STREET

- | | |
|-----------------------|-----------------|
| Conrad, Robert Joseph | Decco, Fred Lee |
| (LaPlaya Dancers) | |

Draft Delinquents

CINCINNATI, Feb. 8.—Draft Board No. 7, located in Room 513, Hotel Havlin, Cincinnati, has announced that the following troupers are considered delinquents:

- | | | | |
|----------------------|---------------------|-----------------------|---------------------|
| Adams, Geo. | Frick, Jack L. | Lee, Arthur W. | Shannon, Bert |
| Adams, Walter W. | Galluppo, Jack O. | Lento, Tony | Shaw, Wm. M. |
| Allen, Claude W. | Garrett, Frank E. | Lewis, L. P. | Sherwood, Richard |
| Anderson, James | Gibson, Howard C. | McCormack, Cecil L. | Snyder, Wm. R. |
| Andies, Wm. G. | Gidden, Floyd E. | McCormick, Jesse A. | Stacey, Michael J. |
| Ashworth, Richard L. | Goldfarb, Itsy | McDaniel, Daniel E. | Stanley, Frank |
| Ball, Emery | Grant, Harry L. | Madore, Patrick A. | Starr, Albert |
| Barber, Oddis G. | Greaves, Wm. F. | Mallery, Richard | Satterfield, Thomas |
| Barfield, Carl C. | Hall, Chas. C. | Mason, Chester H. | Stewart, Blakey |
| Beaver, Clarence B. | Hamilton, Floyd D. | Mathews, Robt. P. | Stiles, Albert |
| Ber, Frank Alfonz | Harper, Marshall T. | Miller, Ralph A. | Stites, Eugene R. |
| Bohn, Carl | Helm, Chas. P. | Miller, John L. | Stone, Carl G. |
| Bookman, Chas. C. | Helson, Herman | Morley, Donald V. | Sullivan, Chas. C. |
| Boris, Valerian | Hermon, Willie H. | Morrison, Robt. P. | Thomas, Arthur |
| Borsvold, Arthur E. | Hodges, Cecil C. | Morse, David | Van Camp, Arthur |
| Bowman, Charles R. | Hoffman, Woodrow | Mullen, Harry J. | Van Hoosen. |
| Bright, James H. | Horton Jr., | Muller, Paul | Lawrence |
| Broda, Joseph J. | Wentworth | Murphy, John W. | Wade, Harper F. |
| Childers, Wm. R. | Jackson, Fred R. | Nixon, Paul E. | Wall, Otis L. |
| Crow, Richard C. | Jackson, Robt. | Oliver, James | Wapnick, Nathan |
| Davis, Earl W. | Jensens, Ralph P. | Clayton | Washburn Jr., |
| Davis, Arthur | Jeter, Van L. | O'Neil, Patrick | Nelson |
| Debow, James H. | John, Frank S. | Osterberg, Wm. H. | Weathers, Sandy F. |
| Demetro, Archie | Johnson, Mike Frank | Ow, George | Wells, Albert |
| Demetro, Walter | Johnson, Cody T. | Patterson, Leon L. | Wheeler, Carl F. |
| Dorrell, James V. | Johnson, Mike J. | Politte, Leo | Whyte, Frank |
| Eckhart, Harry A. | Jones, Carl T. | Porter, Claude R. | Wiggins, Roy |
| Elliott, Muri R. | Jones, Jessie | Ragland, Phillip T. | Wiist, Richard L. |
| Endicott, Roy | Jones, Woughby W. | Reves, Jessie T. | Williams, Claude B. |
| Eysted, Benjamin A. | Kelly, John L. | Richardson, | Womack, Carmack D. |
| Famer, Lewis E. | Kelson, Chas. E. | Raymond J. | Wonko, Frank |
| Fasterberg, Louis J. | Kesler, Sydney | Roberts, Steve | Woodard, Russey W. |
| Faultz, Chas. | Killebrew, Raymond | Robinson, Ralph J. | Wright, Henry B. |
| Felnet, Robert G. | King, Henry | Rippe, Paul E. | Wright, John H. |
| Fitzgerald, Kenneth | King, Patrick T. | Rutherford, Claude | Wrats, Richard L. |
| Fleming, Lloyd J. | LaLonde, Reid L. | Samoska, Joe Paul | Young, Howard A. |
| Force, Harold W. | Leary, Ellis L. | Sawyer, Hugh T. | Yost, Arthur M. |
| Fox, Benny | Leatherman, Fred L. | Scofield, Clifford M. | Zubel, Alexander |

Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DE BELLE

Stiy's Camp, Fla. Week ended February 8, 1941.

Dear Editor: Winter quarters and the cookhouse are open. After a long meeting in the private car the five bosses decided to open quarters and prepare the show for the 1941 trek. The meeting started at 8 a.m. on Sunday and lasted far into the night before the final decision was made. From what the press department learned, the building of the show will be a lend-lease proposition. What we can't borrow, we will lease, and what we can't lease, the show will do without. Following the bosses' decision to start work immediately Pete Ballyhoo made a State-wide broadcast, inviting all help to report at once. The boys heard it in even the fishing camps far from any towns.

Lem Trucklow announced a series of virgin fairs in virgin territory under contract. He announced only the series and not the fairs themselves. Virgin territory naturally calls for a virgin show. Many virgin showmen were placed under contract on the first day, beating the firsts of May to it by almost three months. First work to start was re-decking the flatcars. The train crew went into a pine forest close by and cut down and dressed much virgin pine for our virgin trainmaster. The train porters busied themselves by weaving blankets out of virgin wool to be placed on the berths of members of our all-virgin revue.

Before the week was over a special line of all-virgin paper and newspaper mats arrived. These we found not to be virgin, but in their second childhood. The old-timers who are still around quarters remember the stuff from 1900. How long work can continue on a virgin basis with all-virgin ideas is hard to say, but some of our old baggage wagons that will not be torn down this year are not so virgin. Outside of putting out a virgin show, it is probable that only the idea will be virgin.

Eight new modernistic show fronts are

under construction. What the office will put behind them is unknown even to the bosses. They are great believers in "You never know when something new will come along and we will be prepared to take care of it." Added to our other fronts, these will give the show 12 on hand to cope with any emergency. Readying the wagons and cars for the paint crew by washing them down, we found the paint, under the grease, dust, and engine smoke, to be well preserved. This eliminated paint expense. The general superintendent now wonders why he didn't think of the soap-and-water idea in the middle of last season.

As the week wore on the Ballyhoo Bros. realized that there is a world of difference in the words "virgin-in" and at the "verge-of." Now we don't know whether the building plans will be based on "in" or "of." After the rush work was well under way Agent Trucklow broke down and admitted that his string of virgin fairs in virgin territory were not signed up but that they were in the bag. He appointed himself speaker at a noon dinner in the cookhouse, where he said, "It stands to reason that I will soon have all dates under contract. Cleverly, I mailed each member of the different fair boards a handful of passes. By giving them ample time to think it over, by now they have awakened to the fact that if they don't book our shows they won't get to use the passes." A wire from Flushing Red put extra men on the shop crews. Stated that she has an opening spot set for the show. Looks like a long jump for the opening.

MAJOR PRIVILEGE.

3000 BINGO

Heavyweight cards, black on white. Wood markers printed two sides. No duplicate cards. Put up in the following size sets and prices. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining cards, \$5.00 per 100. No. 140 — Extra Heavy Green Both Sides. Per 100, \$8.50.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$3.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 6x7. LIGHT WEIGHT BINGO CARDS Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50c. Automatic Bingo Shaker. Real Class . . . \$12.50 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 . . . 1.25 Lightweight Lapcards, 6x16. Per 10050 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, size 4x5, per 1,000 . . . 1.25 3,000 Featherweight Bingo sheets, 5 1/2 x8. Loose \$1.25 per M. Stapled in pads of 25. Per M 1.50

Postage extra on these sheets. Bingo Card Markers, in strips, 25,000 for . . . 1.25 Dice boards and pads, wardrobe checks, coupon books, subscription books, misc. items. Cat and sample cards free. You pay any C. O. D. fees. No personal checks accepted. Instant delivery.

J. M. SIMMONS & CO. 19 W. Jackson Blvd., Chicago

BREMER'S CONSOLIDATED SHOWS

Established TEN RIDES ! WANT! Reliable TEN SHOWS

Show People in all lines, contact Wm. Chalkias, Box T, Tarpon Springs, Fla. WANT SHOWS—Educational, Mechanical, Hillbilly, Athletic, Wax, Crime, POLYETTA, answer. Good proposition to Penny Arcade, Fun House, Mirror Maze. CONCESSIONS—Diggers, Lead Gallery, Ball Games, Hoop-La, String, Bumper, Fish Pond, Scales, Candy Floss, Cane Rack, Slum, etc. Strictly ten cents. Ride Foremen—Frank Woods, Si Darlington, Donahue, Strawberry Roan, contact us. Also Ride Help. Will book or buy M. G. R. and one Flat Ride. Robert Stone, write. C. J. BREMER, Gen. Mgr., Box 22, Rochester, Minn. RANDALL F. MYERS, Mgr., Box 22, Rochester, Minn. C. W. SWAIN, Gen. Representative, 474 Wabasha St., St. Paul, Minn.

CALL!! OPENING FIRST WEEK IN MARCH World of Today Shows

All people contracted with report Houston, Texas, Winterquarters, P. O. Box 1080, 3506 Puls Road. CAN PLACE several Ridemen. Must drive semi-trucks. CONCESSIONS—Frozen Custard, Cook House, Diggers, Hoop-La, Mitt Camp, Cigarette Gallery.

L. J. HETH SHOWS

Opening in Birmingham, Ala., March 1 SHOWS with or without own outfits. Organized Side Show, Girl Revue, Minstrel Show. Salary from office. CONCESSIONS: Exclusive Cookhouse and Grab, Photo, Lead Gallery, Custard, Arcade, Mouse Game, Pan Game. Other legitimate Concessions open. HELP: High-class Free Act, Man with sound car, Truck Mechanic, Canvas Man, Ride Help that can drive semi-trailers Concession Agents for Hoopla, Penny Pitch, Ball Games, Swooper Ride for sale, 10 bona fide Fairs now contracted—10. All Address: JOE J. FONTANA, North Birmingham, Ala.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

TAMPA FAIR. Barometer for '41?

PHOTO gallery operator Earl Sincegood recently booked with the Crystal Exposition Shows for 1941.

A RECENT addition to the advance staff on Sam E. Prell's World's Fair Shows is George T. Chesnut.

NICK KREKOS, of Krekos West Coast Circus Shows, is spending the winter operating a restaurant in Oakland, Calif.

BILL MINDACH, popcorn truck operator, pencils from Mobile, Ala., that he has signed with the Blue Ribbon Shows.

"I'M sure going big," remarked the midget girl when she married the side-show fat boy.

MRS. HAZEL CHRISTENSEN will have candy apples, candy floss, and popcorn stands on Krekos West Coast Circus Shows in 1941, W. W. Barnes reports.

HAVING concluded a successful 1940 tour with the McMahon Shows, Paul E. Rollins has booked his concessions and ride with the organization for 1941.

AMONG members of Sam Prell's World's Fair Shows wintering in Miami are Mr. and Mrs. Jack Russell, Harry Fox, and Joe Smith.

chief electrician of James E. Strates Shows and Dave Traugott will hold down billposter's duties, Dick O'Brien, assistant manager, reports.

MARTIN AND EVELYN WIRTH card from Charleston, S. C., that they are still playing the sticks with their photo gallery and will probably remain in that territory indefinitely.

JACK PALMER, with photo gallery, is in New Orleans, where he will work the Mardi Gras before returning to Los Angeles and Long Beach, Calif., for the coming season.

DOUBT. "I thought you said he was a showman." "That's right; he is." "Well, I didn't see him at the Tampa Fair."

R. H. FREEMAN has been contracted to take over the company-owned Fun-house on the Buckeye State Shows for 1941, H. G. Starbuck, shows' secretary, advises from Hattiesburg, Miss.

"HAVE signed with the Kuntz Side Show for 1941, making my second season as a feature with the Ten-in-One attraction," cards Ray-Rayette from Bainbridge, Ga.

JOINING the International Congress of Oddities in Columbus, O., were the Moon-

Fancy Meeting You!

TWO competitive store-show agents met in a hotel in Cincinnati. No. 1—"I'm going over around Indianapolis to look for some spots. Where are you going?" No. 2—"I am going over around Pittsburgh and book." The next day they met in a hotel in Louisville.

S. J. Cantara has been released from a hospital in Vera Beach, Fla., where he was confined for some time with two broken vertebrae.

THOSE who have nothing to spend except their time this winter might find it good pastime to debate with themselves over last summer's wasted opportunities.—Oscar, the Ham.

ELTON STERNER, popcorn concessionaire, will again be with the Frisk Greater Shows, making his fourth successive year there. He arrived in North Little Rock, Ark., quarters recently in a new house trailer.

OTHELLO, the Human Balloon (Jack W. Donahue) scribes from Orlando, Fla., that he is working in a restaurant there and may not return to the road this season. His partner, Donald Jefferies, human pincushion, is with him.

FORMERLY with the Buckeye State and Keystone Modern Shows, Nelson Martin, tattoo artist, and wife, Jean, have returned to Corinth, Miss., where Nelson is installing electrical equipment on a government project.

FAMOUS Last Words: "We want all the GOOD fairs we played last year and our agent should be able to contract them at lower figures, even tho there are a dozen shows after every fair."

H. G. (MECHANO) TOMPKINS, mechanical man now working windows for the International Congress of Oddities, stops traffic on sidewalks and is often asked to leave the walkway to clear the walks.

WITH the girl show on the Conklin Shows for the past four years, Sammy Wagner advises from Toronto that he contemplates taking out a girl show with the Bill Lynch Shows in the maritime provinces next season.

KID STOPPER cards from Jacksonville, Fla., that he is wintering with his folks there for the first time in 26 years. He adds that the town is a good vacation spot and numerous showfolk have been making their winter home there.

ON a show that admitted children in arms free the owner, sitting in the marquee and seeing a woman approaching with a boy in her arms, jumped up and cracked, "Better hold him higher, lady; his legs are dragging."

ARTHUR HOFFMAN, with the International Congress of Oddities, is conceded to be one of the most interesting radio talkers in the show world, commentators in cities visited inviting him to studios to speak on circus life.

RECENT VISITORS to Great Sutton Shows' quarters in Osceola, Ark., included Joe Galler, owner, and Jack Oliver, general agent, Buckeye State Shows; Mr. and Mrs. S. T. Jessup, United States Tent & Awning Company, and Mr. and Mrs. Neut Grammer.

WINTERING in Columbia, S. C., is Diamond Tooth Billy Arnte, who had his

PENNY PITCH GAMES
 Size 48x48", Price \$20.00.
 Size 48x48", With 1 Jack Pot, \$30.00.
 Size 48x48", with 5 Jack Pots, \$40.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24- and 30 number wheels. Price \$12.00

BINGO GAMES
 75-Player Complete \$5.00
 100-Player Complete 7.25

SEND FOR CATALOGUE.
 Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Games, etc.

SLACK MFG. CO.
 124-126 W. Lake St., Chicago, Ill.

ASTRO FORECASTS AND ANALYSES
 1941 ASTRO READINGS ALL COMPLETE

Single Sheets, 8 1/2 x 14, Typewritten. Per M... 5.00
 Analysis, 3-p., with Blue Cover. Each03
 Analysis, 8-p., with White Cover. Each15
 Forecast and Analysis, 9-p., Fancy Covers. Ea. .05
 Samples of 4 Readings, Four for 25c.

No. 1, 34-Page, Gold and Silver Covers. Each .30
 Wall Charts, Heavy Paper, Size 28x34. Each 1.00
 Gazing Crystals, Oulja Boards, Planchettes, etc.

NEW DREAM BOOK
 120 Pages, 2 Sets Numbers, Clearing and Pol-
 icy. 1200 Dreams. Bound in Heavy Gold
 Paper Covers, Good Quality Paper. Sample \$.15
**HOW TO WIN AT ANY KIND OF SPECULA-
 TION.** 24-Page Booklet, Beautifully Bound.
 Samples, 25c.

PACK OF 79 EGYPTIAN F. T. CARDS. Answers
 All Questions, Lucky Numbers, etc., 35c.
ZODIAC F. T. CARDS. Pack 35c
 Graphology Charts, 9x17, 8am. 5c, per 1000 \$6.00
MENTAL TELEPATHY. Booklet, 21 P. 25c
"WHAT IS WRITTEN IN THE STARS." Folding
 Booklet, 12 P., 3x5. Contains all 12 Analyses.
 Very Well Written. Per Doz. 50c; Sample 10c.
 Shipments Made to Your Customers Under Your
 Label. No checks accepted. C. O. D., 25% Deposit.
 Our name or ads do not appear in any merchandise.

SIMMONS & CO.
 19 West Jackson Blvd., CHICAGO
 Instant Delivery. Send for Wholesale Prices.

CONCESSIONS WANTED
 FOR
OKLAHOMA'S 2 BIGGEST EVENTS
 2 BIG WEEKS
13th Annual Industrial Show, March 3-8
N.W. Okla. Junior Livestock Show, Mar. 12-15
 Both Inside and Outside Space.
 Write or Wire O. E. ZINK, Mgr.
 P. O. Box 887, Enid, Okla.

WANTED
 Cook House Manager. Prefer man and wife. Must be neat, clean, strictly sober, reliable, cater to show people. Stay entire season. Also want Cook House help. Can also place Corn Game Help. Reply now.
ROY GOLDSTONE
 512 Orange St., Hot Springs, Ark.

ANTIQUA SHOWS
 Want for Adams Run, S. C., week Feb. 10; then Charleston Navy Yard, auspices Fire Dept., week Feb. 17. 10,000 men working. Auto Kiddie Ride with own power or any small Ride, one Grand Show. Stock Concessions working for 10 and no coupons. Privilege \$10.00. Want small Cook House or Grab, also two Stock Store Agents. Ann King wants Brass for Minstrel. All letters and prepaid wires: Adams Run, S. C. **ART HINNANT, Mgr.**

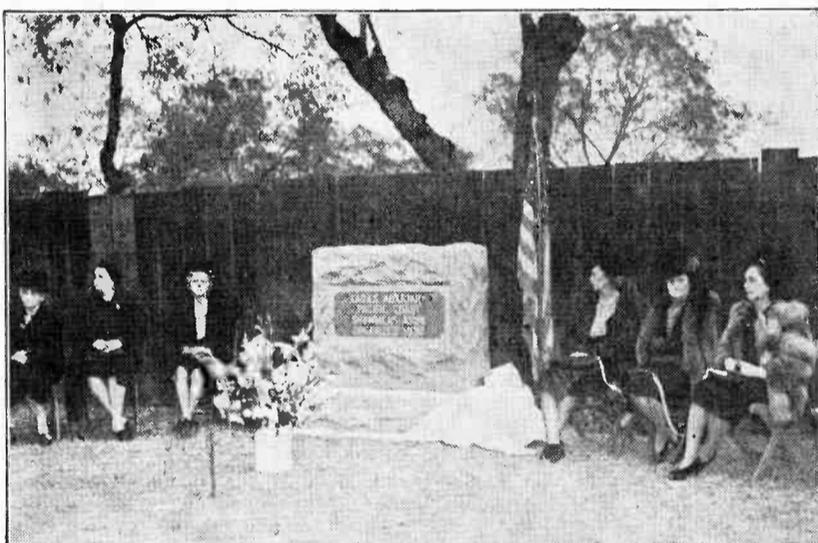
WRIGHT'S UNITED SHOWS
 Opening Feb. 22, Winnsboro, S. C., auspices Fire Dept. Mills working 24 hours a day. Free gate—no racket. Want Ferris Wheel, Merry-Go-Round and other Rides. Want Shows with own outfits. Want Plant Show Performers or full Troupe. Can use few clean Concessions, \$10 a week. Also can use Concession Agents.
H. L. WRIGHT, Winnsboro, S. C.

SECOND-HAND SHOW PROPERTY FOR SALE
 \$5.00—New Govt. Field Desk Trunks. Cost \$30.00.
 \$10.00—Solid Bar Bell. Weighs 135 pounds.
 \$15.00—Two-Headed Mummie with shipping case.
 \$35.00—Concession Tent, green, 10x10, with frame. Long-Eakin Crispette Mach. with recipe. Sell cheap. We buy Chicago Rink Skates, Monkey Organs, Candy Floss Machines. **WEIL'S CURIOSITY SHOP, 20 S. Second St., Philadelphia, Pa.**

THE F. E. GOODING AMUSEMENT CO.
 NOW BOOKING SHOWS, CONCESSIONS AND ATTRACTIONS FOR 1941 SEASON
 Address: 1300 NORTON AVE., COLUMBUS, O.

BUCKEYE STATE SHOWS
 Want Girl Show Manager with Music, Costumes, Girls, and transportation. Opening for Roll-o-Plane. Responsible Concessionaires, write. For Sale—Cook-house, used 3 months, green canvas, size 18x28 feet, Fulton make, pin hinge frame with counters, canvas proscenium with entrance to kitchen. \$100.00 for quick sale.
 Winterquarters, **BOX 1148, Hattiesburg, Miss.**

IMPERIAL SHOWS
 BOOKING SHOWS, RIDES AND CONCESSIONS
E. A. HOCK, 3011 Montrose Ave., Chicago



SCENE AT THE MONUMENT of the Ladies' Auxiliary, Pacific Coast Showmen's Association, which was formally unveiled by Nell Ziv, organization's first president, at recent annual memorial services in Showmen's Rest, Evergreen Cemetery, Los Angeles. Auxiliary is the only women's organization in outdoor show business possessing a cemetery plot. Burr McIntosh was principal speaker at the ceremonies. In the group, left to right, are Chaplain Minnie Fisher; Babe Miller, representing Past President Nina Rodgers, who was ill; Marlo LeFors, Nell Ziv, Martha Levine, and Ethel Krug.

NAT MERCY'S Broadway Revue is playing the Lafayette Theater, New Orleans, making their second season there, Mrs. Nat Mercy reports.

COOKHOUSE GOSSIP: "Yeah, there is another show wintering here but we'll run rings around 'em for territory when WE open."

VACATIONING in Hot Springs, Ark., and cutting it up with his friends, Roy Blake and William Zeidman, is C. D. Scott, manager of Scott Bros.' Shows.

E. V. (RED) ABERNATHY pens from Philadelphia that Fred J. Skaggs will be active in operation of the former's Circus Side Show in 1941.

ALMA BRADLEY, who has been spending the winter in Florida and Georgia, has signed her penny pitch with Rogers Greater Shows.

JOE SCHULKEN, trouper, pencils from Lake City, Fla., that he is in Veterans' Hospital there and is eager to read letters from friends.

LOTS of showmen are now going to Florida for a rest and change—to talk shop after having talked shop at fair meetings all winter.

A CIRCUS BILLER for a number of years, Harry R. Patterson has signed with the Great Lakes Exposition Shows as advertising agent.

HARRY T. MILES has been signed as

light Serenaders, playing electrified Hawaiian and Spanish steel guitars, and Lester Marks, cowboy yodeler and musician.

JULIUS SHUSTER, a much-cartooned subject, billed as the Professor of Ballology, who joined the International Congress of Oddities during its Columbus, O., engagement, is proud of his cartoon record.

ONCE there was a manager who said he could book good routes without attending fair meetings. Yes, he was broke before he died.

RUTH AND JAY WILLIAMS pencil from Summit, Ga., that they will take to the road in 1941 with one of the leading carnivals, playing Ohio, West Virginia, Kentucky, and Tennessee with their concessions.

WHILE en route from New Orleans to Tampa, Fla., recently Mr. and Mrs. Ernest Collins briefly visited the United American Shows' quarters in Mobile, Ala., and called on Mrs. Walter B. Fox at her home there.

WHILE visiting her sister in Charleston, W. Va., Mrs. Joseph Steblar and daughter, Elizabeth, were guests at a party given in honor of Don (Red) Berry, Western film star, at the D-H Dance Pavilion.

COOKHOUSE OPERATOR on the Hughey & Gentsch Shows last season,

BIGGER PROFITS

It's easy to keep another BIG ELI Wheel busy. Ride-men of experience and others just starting invest in No. 5 BIG ELI Wheels because they are inexpensive to maintain, easy to move and invariably "on-top" for long-life net profits. Write for information.

ELI BRIDGE COMPANY
 Builders of Dependable Products
 800 Case Avenue, JACKSONVILLE, ILL.

GOLD MEDAL SHOWS
 NOW BOOKING SHOWS AND ATTRACTIONS FOR 1941
 Address: OSCAR BLOOM, Mgr., P. O. Box 608, Columbus, Miss.

orchestra at the Oasis Club, Sarasota, Fla., last winter and was with the Crystal Exposition Shows last season. Billy recently celebrated his 66th birthday anniversary.

IT has long been a custom for a carnival owner to select his staff for the coming year. Most of the selecting is settled in the winter quarters cookhouse by the knockers in general within earshot of the boss.—Cousin Peleg.

"SINCE leaving Charleroi, Pa., I've been working Midwestern States and Texas and business has been nothing to brag about," pens Dee Nifong from Atlanta. "I'm returning to Pennsylvania, where I will work at the Chadds Ford Inn the coming season."

MATTHEW J. RILEY pens from Elizabeth, N. J., that he will leave General Hospital there soon, where he has been ill with pneumonia. He says he's almost fully recovered and adds that he received many cards, letters, telegrams, and flowers from friends.

"ARRIVED here with my five concessions on January 30," cards F. E. Williams from Franks Greater Shows' quarters in Albany, Ga. "A crew of 20 is here and plenty of activity is evident. We are looking forward to one of the best seasons in years."

TALKERS who constantly play with the name of the Deity to garner dimes in referring to "nature's pranks" as applied to freaks not only disgust most thinking people but doubtless cause great numbers of potential patrons to leave the lots.—Mrs. Upshaw.

FORMERLY with the Mighty Sheesley Midway and Endy Bros' Shows, James M. Reid, who recently joined the ranks of the benedicts is honeymooning in Miami. Reid's wife, Barbara Jean, was formerly a member of the Gearing Sisters, night club act.

THOMAS POWELL scribes from New York: "Saw Dapper Jerry Higgins and George West, formerly with the James E. Strates Shows, on Broadway here recently. They plan to leave for Miami soon, where they will remain until opening time."

GEORGE FLOURNOY writes from Mobile, Ala., that Mr. and Mrs. T. V. Palmer, Norman McKenzie, and Thomas Grogan have returned to United American Shows quarters there and that Secretary and Mrs. H. F. Ellis, of the same organization, left for Southern Illinois to visit Mrs. Ellis's relatives.

SO MANY of the agents on the Gate & Banner Shows have been returning to the lots to help get it up and to pole the train that the management decided to keep them back with it and sent several ride boys and a couple of the train crew to take care of the advance.—Whitey Gooks.

ZORITA LAMBERT, the human ostrich, who has joined the International Congress of Oddities, spent the past season at the Golden Gate Exposition on Treasure Island with the Believe-It-or-Not Show. She took a short vacation in New York before resuming her unusual act.

"WHILE in Gadsden, Ala., for a few days I visited Arthur White," pencils H. H. Smith from Alabama City, Ala. He is framing a new side show and making preparations for the season. He said he recently visited with Billy Storey in Attalla, Ala., and plans to carry about 15 acts in 1941."

RALPH LOWN, who has been operating guess-your-age on carnivals for the past three years, is head bartender at the Continental Club, Springfield, Ill. He's now in Miami, where he will remain for a month before returning to Springfield to build new equipment for the coming season.

SPENDING the winter in Portland, Me., and readying their cookhouse for the coming season, which will mark their 19th on the road, are Mickey Gasset and her father. Mickey says that her dad is contemplating buying a new top



NANCY LEE MILLER, who with her husband, Dave, has operated and produced the Gay Paree Revue on Beckmann & Gerety Shows for the last four years, will produce that and one other attraction on Max Goodman's Wonder Shows in 1941. Dave will manage the units.

and that she recently purchased a new rigging for her aerial act, which she expects to work at some of the same spots booked for the cookhouse.

LISTENING to a sex-show talker's opening, the manager stopped to correct him. "Harry," he said, "never let me hear you use the word nek-ked; always say, presented in the nude." "It's okeh by me, boss," was the reply, "but we're still going to keep 'em nek-ked, ain't we?"

LITTLE ROCK, Ark., notes by B. R. Rambo: Roxy Harris is working at Camp Robinson, where Barry Rambo is labor foreman. Red Conway is working at local night club, and Louis Cutler is still in the Barnes Department Store. Frank Stone and family are working here, as is Tom Fuzzell. All are waiting for the season to open.

TRAVELING thru Georgia recently, George W. Wilson stopped off in Albany and visited with Mr. and Mrs. Franks, of Franks Greater Shows. Wilson says he found everyone in quarters busy painting and repairing equipment. Wilson booked two grind stores, adds that the shows will carry seven rides and six shows.

"HAVE BEEN wintering here since closing with Mighty Sheesley Midway," letters James Oliver from Pompano, Fla. "My wife, Judy, and I are eagerly awaiting opening of the season. We plan to be with the Sheesley contingent again in 1941, where I hope to continue as agent for G. Jones, while Judy will return to the Girl Show."

A CARNIVAL press agent who had been instructed to run ads announcing a special kiddies' matinee had come to the "All Children 5 Cents" part, but was stumped for an age limit. He rushed to the office and the matter was discussed pro and con, as in most offices. Finally the boss, who was very busy, said, "Make it 'Up to the age of consent.'"

FRANKIE SHAFER tells from Seattle, Wash., that his shows' quarters there have taken on the aspect of a jackpot colony, where the boys cut it up daily. Each night about 8 o'clock the boys meet and among those on hand are Dutch Parks, who operates a miniature bowling alley; Boots Aiken, Red Roberts, Bill Pool, Ray Holding, Virgil Snow, Art Hill, and Grover White.

EDDIE GILLISPIE, who is spending the winter working in a shoe store in Lexington, N. C., infos he will hit the road in April, when he will assume his duties on the front of Hugh (Barney) Howard's Girl Show. He adds that Johnnie Hodge, Humphry Johnson, and Slim Hall, well-known talkers, meet each

Saturday morning in March Hotel there to cut up jackpots.

IT was in the old days and the fair was a blank. Daily a lemonade-stand operator added ice to his jar of drinks and daily he was forced to dip the weakening contents out of the jar and place them in another one to make space for more ice. Saturday night at tear-down time the many concessionaires and showmen were in the cookhouse squawking about their losses. Finally the manager declared, "I'm sure Bill hasn't anything to kick about. He wound up with more barrels of lemonade than he started with."

HARRY E. WILSON writes from Jacksonville, Fla.: "After the successful Moose doings, I went to Tampa, Fla., and stayed at Eddie LeMay's camp for about a week and then returned here to handle arrangements for the Mardi Gras and Jamboree, which is doing well. Am pretty well established here and have no definite plans for next season. Have been having some trouble with my injured side, but it's not serious."

LOUIS BRIGHT advises from Mount Pleasant, N. C., that because of an infected foot he was unable to attend the meeting of the Texas Association of Fairs in Dallas and expects to join the Texas Longhorn Shows, which are wintering in Albany, Tex., about the middle of March. A number of showfolk are spending the winter in Salisbury, N. C., and among them are Spot Baysinger, Pete Thompson, and Mr. and Mrs. Jim Hodges, of side-show note.

CO-OWNER of the Curl & Lamb Shows, W. E. Lamb visited the midway desk on February 4 while en route from the shows' quarters in London, O., to Connersville, Ind. He said the shows had been awarded contracts to provide midways at the 1941 Platt County Fair, Monticello, Ill.; Hancock County Fair, Augusta, Ill., and July 4 Celebration in Rensselaer, Ind. After his stay in Connersville, Ind., Lamb said he plans to return to his home in Portsmouth, O., for a few days before going to Hot Springs, Ark., for a vacation.

MAKING from three to five plunges daily in the water show, a high diver was very proud of his act and of his daring. As he walked past a bally platform a talker called him over to work on his ego. "Captain," said the talker, "there is one woman in this town who has witnessed your act at each performance. Evidently she likes it and there isn't any doubt that she will see each of your daring performances thruout the week, including the first show tonight." "And who is this lady who never misses one of my appearances?" "Look," said the talker, pointing toward a house behind the show, "she's that woman in the upstairs window who can see it over the sidewall."

FOR the first time in many years Mrs. Harry Rogers, Siebrand Bros' Shows, and her sisters, Mrs. A. E. Wills, formerly with the Johnny J. Jones Exposition; Mrs. Bert Sharp, Minneapolis; Mrs. Adam Selvis, Ringtown, Pa., and one brother, Frank Lewis, Shenandoah, Pa., held a family reunion in Reading, Pa., recently. Mrs. Wills and Mrs. Rogers hadn't seen each other in 31 years. Mr. and Mrs. Wills are now permanently located in Boston.

NOTES from F. & F. Attractions from Jamestown, S. C., by George Hill: When shows moved on the lot here they were greeted by Mr. and Mrs. Al Treaudy, who are sporting a new car; Mr. and Mrs. Fritz Metts, and Johnny Kronick.

EVANS' LONG RANGE SHOOTING GALLERIES

PERFECT FOR TRAINING!
Ideal for developing marksmanship, sharp-shooting, etc. Easy to set up. Most complete line of Galleries in the country, also Supplies and Parts for all Makes of Shooting Galleries. Rely on Evans' 48 years' experience and you won't go wrong!

FREE CATALOG of complete Shooting Gallery Equipment, also Wheels of every type, etc. Everything for the midway. Write today!

H. C. EVANS & CO.
1520-1530 W. Adams St.
Chicago

FIDLER UNITED SHOWS
NOW BOOKING SHOWS AND ATTRACTIONS FOR 1941
Address: 4217 N. Florissant Ave., St. Louis, Mo.

SUNSET AMUSEMENT CO.
Exclusives open on Photos, Lead Gallery, Pan and Rat Games, Palmistry. Have several tops and fronts open. Have equipment for Geek Show open.
P. O. BOX 468, Danville, Illinois

MOLLY'S GREATER SHOWS
Now booking Shows and Rides for season 1941. All Concessions open. Will book Cookhouse. For Sale—Eli Wheel, also Loop-the-Loop, Chair-o-Plane.
JAMES YORK

Due to Disappointment
Can place 8 to 12 Girl Revue for 16 to 20 weeks starting June 1st. Now booking Shows and Concessions.
WYSE GREATER SHOWS
Wayland, Iowa

SOL'S LIBERTY SHOWS
NOW BOOKING SHOWS AND ATTRACTIONS FOR 1941 SEASON
Address: P. O. BOX 223, Caruthersville, Mo.

T. J. TIDWELL SHOWS
NOW BOOKING SHOWS AND ATTRACTIONS FOR SEASON 1941. Address: T. J. TIDWELL
P. O. Box 954, Sweetwater, Texas

Consistent Money Makers
LOOP-O-PLANE—OCTOPUS—ROLLO-PLANE
See the New Ride Sensation
FLY-O-PLANE
on Royal American Midway, TAMPA FAIR, Feb. 4 to 14.
EYERLY AIRCRAFT CO. SALEM, ORE.
ABNER K. KLINE, Sales Mgr.
Eastern Factory Branch: RICHARD F. LUSSE, Chalfont, Bucks County, Pa.
European Suppliers: LUSSE BROS., Ltd., Blackpool, Eng.

Five and Ten
THE MANAGER who is forever referring to his people with, "I can get all of 'em that I want at a dime a dozen," perhaps would still be in the 5-cents-a-gross class if it were not for those dime-a-dozen employees.—**DIME JAM JOHNSON.**

SNOW CONE FLAVORS
Write for our new price list on Snow Cone, Candy Floss and Candy Apple Supplies. You'll get better supplies for less money.
Ask for details about our special deal on a Brand New Echols Ice Shaver.
GOLD MEDAL PRODUCTS COMPANY
133 E. PEARL STREET, CINCINNATI, OHIO

Book the Act that Assures Good Attendance at Your Event

Selden THE STRATOSPHERE MAN

Write today for complete details, price and pictures.

Address: Care of The Billboard, Cincinnati, Ohio

The Treaudeys booked their concessions, and Mr. and Mrs. Jack King joined with hoop-la. Doc Marshall motored in and spent one day with it. At closing management tendered personnel an oyster feed.

WHILE on a booking trip in Ohio and Indiana, W. J. Williams, manager of the Reading Shows, stopped off in Cincinnati last week for a visit to the midway desk. He advised that the organization plans to carry about 8 rides, 8 shows, and 30 concessions in 1941 and that quarters in Nashville, Tenn., are under supervision of E. Z. Reading. Williams, who recently purchased a new Ferris Wheel, giving shows twin wheels for the new season, said he planned to stop in Columbus, O., to visit with F. E. Gooding.

BERNIE MENDELSON, of the O. Henry Tent & Awning Company and a hard worker for the Showmen's League of America, has signified his intention of

winning a gold life-membership card this year in the SLA membership drive. He has been assured by his friends Pat Purcell, Sunny Bernet, and Ned Torti that they will lend every effort to help him gain this coveted award, as will some of his St. Louis friends who are members of the International Association of Showmen.

IT was down yonder and a show, needing legal representation, retained one of the brainiest members of an outstanding firm to take care of the matter. After winning the case for the show the attorney visited the various attractions. The cigarette fiend in the side show drew his attention. After listening to the lecturer, who wore a dirty shirt and needed a shave, the counselor remarked, "I really believe that too much smoking affects one's health. I am a chain smoker and when working overtime on a case I get dull headaches. I believe excessive smoking causes them." "Yep, you're right," butted in the lecturer thru the side of his mouth. "It always hits you at your weakest point. Now me—it gets me in the belly."

MANAGER OF THE Johns Manufacturing Company, J. L. Johns reports that the company has built a new Funhouse, which it has booked on the F. H. Bee Shows for 1941. He adds that the company is now at work on another Funhouse, which will be ready for operation at the opening of the J. J. Page Shows' season. Among recent visitors to the company's office, says Johns, were J. J. Page, Chris Jernigan, Clint Shuford, Joe and Bob Sorenson, Jimmie Winter, Irey Perkins, Slim Galloway, George Edwards, and Blackie Doolittle and his daughter.

PAUL NORRIS, special agent for the Johnnie W. Heaton Exposition, writes from Greenville, S. C.: "Olga Klein went to New York to purchase costumes for her South American Nights revue, accompanied by Mrs. Bruce Heaton and Mrs. John Guest. Horace Rivera, who had his bingo with Hennies Bros.' Shows last season, has signed the concession with this organization for 1941. Hal Hallis will manage the motordrome, and Bruce and Warren Heaton, owners, returned recently from a successful booking tour."

BOB HANCOCK, who sustained a compound leg fracture while working on the midway of the Royal American Shows in Canada on August 6, advises his leg is as stubborn at healing as the mule he tried to work on the organization last spring. Bob will have to undergo another operation on the leg in St. Louis some time this month and his doctors have advised him it will be some months before he'll be able to walk again. Vera Hancock recently was called to the bedside of her brother, Eddie Morgan, who is seriously ill at his home in Paris, Ark.

FUNLAND SHOWS notes by Ted C. Taylor from Jacksonville, Fla.: Charles M. Miller is a deputy sheriff at Camp Blanding, Fla. He will remain there

until shows open. W. R. (Dick) Harris is operating a night club near the camp. Jim Braden, Chick Williams, and Al Wallace are employed locally. Jess and Joe Sparks visited. The writer enjoyed visits with Mrs. Bertha Melville, Tom M. Allen, E. Lawrence Phillips, Walter DeVoyne, and Bill Bartlett. E. Lowell signed for the season with popcorn and peanut stands.

Los Angeles

LOS ANGELES, Feb. 8.—Clark's Greater Shows have moved to their opening spot in San Diego, Calif. Harry Horwitz came up from quarters for a short visit. Charley Walpert came up from San Diego for the Pacific Coast Showmen's Association Spring Festival, and Edith Walpert left for a trip to Texas to visit homefolks. Mike Krekos, of the West Coast Amusement Company, came in from Oakland, Calif., for a brief visit. S. H. (Shell) Barrett, general manager America First Shows, of which Mrs. Fern Huggins, of Seattle, Wash., is sole owner, dropped in for a brief visit.

Capt. E. J. Mundy is doing a bit part in a circus picture. Aletha Clark is home from the hospital, while Col. Ed J. Nagle's condition is critical. Hap Young is back at the United Artists Theater, and Elmer Hanscom is at the Orpheum Theater with Earl Carroll's Vanities. Dan Dix is working on an outdoor promotion, and Charley Farmer is back at studio work. Roy B. Jones is here representing the Pete Kortess Museum.

San Diego, Calif., seems to be the mecca for showfolk, since that city is enjoying a boom. The Ben Martin Shows report satisfactory business. Milt Runkle came in for a short stay. Eddie Stewart is readying two shows for Clark's Greater Shows. Harry Gordon, general agent Patrick Greater Shows, letters from Spokane, Wash., that organization has made many additions for 1941. Mr. and Mrs. Harry Seber came down from San Francisco for visit. Sammy Dolman stopped en route from San Francisco to San Bernardino, Calif. Art LaRue is with a local cab company. Peggy Forrestall returned to Wrightwood, Calif. Harry Callan is sponsoring the rodeo and thrill show at Wrigley Field.

Rogers Signs Seven Dates

HUMBOLDT, Tenn., Feb. 8.—Contracts for seven 1941 dates were awarded Rogers Greater Shows at the Tennessee and Illinois fair meetings, Harry L. Small said on his return here this week. In Tennessee shows will be at Tipton County Fair, Covington, and Carroll County Fair, Huntingdon. Illinois dates include the July 4 Celebration, Greenup, Jasper County Fair, Newton; Moultrie-Douglas Counties Fair, Arthur; Clay County Fair, Flora, and Crawford County Fair, Oblong.

PRELL'S WORLD'S FAIR SHOWS, INC.

Now Contracting Attractions for Season 1941

SEASON OPENS THE FIRST WEEK IN APRIL

14 Weeks of Still Dates on Selected Spots and 14 Weeks of Fairs

WANT NEW, NOVEL SHOWS and RIDES

SENSATIONAL FREE ACT—MUST BE HIGH

WANT CONCESSIONS PENNY ARCADE

Penny Pitch, Ball Games, Merchandise Wheels and other Grind Stores. No Coupon—No Grift.

FOR SALE, CHEAP FOR CASH

28 Section Track for Monkey Speedway. Spillman Hi-De-Ho, in good shape. Spillman 8-Car Speedway, in fine condition. Dual LOOP-O-PLANE with Truck.

FAIR SECRETARIES and others desiring one of America's Most Modern Amusement Organizations, with over 30 attractions, are invited to address

S. E. PRELL, Gen. Mgr.

Exec. Offices 216 Custer Ave., Newark, N. J. Winter Headquarters: Bennettsville, S. C.

BANTLY'S ALL AMERICAN SHOWS

OPENING DU BOIS, PA., APRIL 26

12 Fairs and 6 Celebrations Give This Show One of the Outstanding Routes of the East.

- 4th of July Celebration CLEARFIELD, PA. July 28
- Kent-Sussex Fair HARRINGTON, DELA. Aug. 25
- Flemington Fair FLEMINGTON, N. J. Sept. 3
- Port Royal Fair PORT ROYAL, PA. Sept. 8
- Luray County Fair LURAY, VA. Sept. 15
- Courier-Record Fair BLACKSTONE, VA. Sept. 18
- Tri-County Fair SANFORD, N. C. Sept. 22
- Cherokee County Fair MURPHY, N. C. Sept. 29
- Cherokee Indian Fair CHEROKEE, N. C. Oct. 6
- Lancaster Fair LANCASTER, S. C. Oct. 13
- Henderson Fair HENDERSON, N. C. Oct. 20
- Newberry Fair NEWBERRY, S. C. Oct. 27

1 More November Fair and Armistice Day Celebration To Follow. WANT . . . SHOWS . . . With or without outfits. Can place good Unborn (Doc Garfield, if not placed, wire). Manager with Chinese outfit preferred. Expose People . . . Snake Show, Girls for office-operated Revue and Posing Show. Good proposition for Glass Show. Showmen with new ideas, write; all letters answered. Will place sober Ferris Wheel Foreman, ELECTRICIAN, Ride Help and Workingmen in all departments. Lot Superintendent. Middlets that can perform to work on office salary. WANT . . . CONCESSIONS that work for stock only. CLOSED TERRITORY. Long or Short Range Gallery. Will sell X on Ball Games. CELEBRATION COMMITTEES . . . We have a few dates open in Eastern Pennsylvania and New Jersey during July and August. L. C. (Ted) Miller, General Representative, will be at the Tampa Terrace, Tampa, Fla., February 14th.

HERMAN BANTLY, General Manager Reynoldsville, Pa.

ART LEWIS SHOWS, INC.

"America's Finest Railroad Show"

1941 SEASON opens APRIL 10, downtown location, NORFOLK, VA., best carnival date in the East, and a circuit of 14 excellent fairs starting in July.

CAN PLACE Sideshow, must be A-1; Snake Show, Midget Show, and any other meritorious attraction capable of getting money. Also legitimate Concessions of all kinds, excepting Bingo, Long Range Gallery and Ball Games.

WANTED—Chas. Lewis can place capable Mechanic and Manager for Penny Arcade. Train and Ride Help, Canvasmen and all Working Men, write or contact Howard Ingram, Gen. Supt. Also want first class Neon Operator to handle our own neon plant.

For Sale—Motordrome Front only, 84 ft., modernistic style, excellent condition. Also Calliope mounted on Chevrolet truck, perfect outfit. Posing Show Front, can be used for general show. All others address ART LEWIS, Gen. Manager, Hotel Fairfax, Norfolk, Va.

P.S.: All those with us last season, write.

THE F. E. GOODING AMUSEMENT CO.

WANTS—Legitimate Concessions of all kinds, also good Shows. Can use one more outstanding Free Act. Prefer Lady Water High Dive. Select Carnival Route. Best Fair Dates in Middle West. Address inquiries:

1300 Norton Ave., Columbus, O.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by CLAUDE R. ELLIS
(Communications to 25 Opera Place, Cincinnati, O.)

Milwaukee \$100,000 Fete Fund Drive Set for March

MILWAUKEE, Feb. 8.—Mayor Carl F. Zeidler, honorary president, and Rudolph Hokanson, president of the Midsummer Festival Commission, announced a campaign to raise a \$100,000 sustaining fund between March 17 and March 27.

Principal feature of the drive will be sale of 100,000 festival buttons at \$1 each. Each purchaser will be entitled to \$1 worth of admissions at the 1941 festival. Several prize contests will be held for wearers of buttons during the campaign.

County Armory under auspices of Local No. 627, United Brotherhood of Carpenters and Joiners of America. Clyde Gardner's orchestra will be featured. Local has 3,400 members, and each has been sent five \$1 tickets to sell.

J. R. EDWARDS reported his shows have again been awarded midway contract for the annual Byesville (O.) Home-Coming.

WILL BOOK, BUY OR LEASE

for Specially Sponsored Children's Events Novelty Shows, Unusual Acts, Small Performing Animals, Kiddy Games, Rides, Juvenile Features, Parade and Contest Ideas. State in first reply all details; with photos. Care BOX D-34, The Billboard, Cincinnati

Shorts

PARADA SHOWS have been booked for six-day 69th annual Erie (Kan.) Soldiers and Sailors' Reunion and Free Fair, reported board member A. F. Redmond. Bean Day will be featured.

HARRY E. WILSON reported he is directing the one-night Jacksonville (Fla.) Mardi Gras and Jamboree in Duval

Will Sponsor

Any good clean outdoor amusement after April. We have thirty-five acre fair grounds with grandstand to seat 5000 with outdoor stage. Ample space for airplane landing.

AMERICAN LEGION POST

Williamston, N. C.

New Location for Davenport Shrine Date in Rochester

ROCHESTER, N. Y., Feb. 8.—Showing in a new location, the recently erected \$50,000 Edgerton Arena, the Shrine Winter Circus, directed by Orrin Davenport, will open here for one week commencing Monday, March 10. Tickets are already in the hands of 3,000 local Shriners and a big attendance is confidently expected by the local committee, headed by illustrious Potentate Clyde T. Sutton.

The new location, with a seating capacity of close to 5,000, has no posts, thus giving everyone a clear view of the ground and aerial acts. Accommodations for the performers and animals are greatly superior to those in the State Armory where the show formerly held forth.

Already, under the impetus of several promotions, the city and surrounding territory is talking circus. The first promotion was a "circus rouser" held by Damascus Temple, sponsor of the show, at which the speaker was Andy Kerr, football coach of Colgate University and mentor of the East team in the East-West game held each New Year's Day in San Francisco. Next came the organization of a group known as "The Circus Daddies of Rochester," whose self-imposed duty will be to see that all underprivileged children of the city have a real visit to the circus on the opening day. It is expected about 2,500 children will be cared for.

Two 1941 automobiles are to be given away in connection with the ticket sale. Tie-ups of contests have been arranged with the local newspapers. Shrine Recorder William T. Price is handling the ticket sale and Charles B. Tutty Sr. is again in charge of publicity.

Shrine Show in L. A. Gets 6,500 Sat. P.M.

LOS ANGELES, Feb. 8.—The annual Shrine Circus here, revived by the new potentate, J. Marion Wright, of Al Malaikah Temple Shrine, drew 6,500 persons Saturday night, February 1. Show was presented in two rings on the huge stage of the Shrine Civic Auditorium. Noble Noe Breen staged the show, assisted by Jimmie Wood and Bob Thornton. Claude Barie was equestrian director. The Shrine orchestra played the circus program.

Aerial and ground acts were presented on three sides of the rings, and a circus atmosphere was created in the lobby with show banners on the walls, and by Chief Arelli, knife thrower; Delaney, fire eater, and the Shrine band.

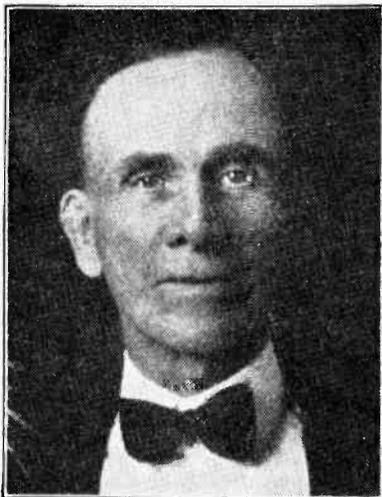
The Program

The program opened with a pageant, *America*, followed by a grand tournament of the entire circus company and the Shrine band. Acts included Louis Roth, presenting in a steel arena Goebel's mixed group of lions and tigers (11); Olga and Minerva, and Tiny Kline, aerialists; Irene McAfee's dogs; William Diedrich's dogs and ponies; the Bounding Jays, trampoline; Winston's equestrian seals, featuring Slicker, noted movie seal; Aerial Rich, aerial endurance act, doing 175 turnovers; William Diedrich's ponies and monkeys; Saaki and Taki, Japanese perch act; Ernestine Clarke, principal bareback riding act; Irene Rich, high traps; Ike Lewin and comedy mule; the Four Jays on horizontal bars; the Great Gordon, high wire; Clarke Riding Act, with Ernestine, Charles, Percy, and Elizabeth Hanneford Clarke; the Pina Troupe, Risley act and Arab tumbling; Jose Gonzalez, burlesque bullfight; Billie Escalante and dogs; Cheerful Gardner and five elephants, presented by Paul Eagles; George Perkins, Billie (Rags) Mack, Johnny (Bozo) Pizzo, Bernie Griggs, Ray Behee, Ishmael Escalante, Bud Chandler, Cal Owens, and Richard Wallace, presented clown numbers.

Visitors noted were Charley Post, the Olverns, Glen O'Raike, Alethea Clarke, and Iris DeCamp.

List of Naval Bases

Readers interested in U. S. Naval Bases will find a list of these in the Wholesale Merchandise Section of this issue.



ARTHUR NELSON, 73, head of the famous Nelson Family, who died recently in Mount Carmel Hospital, Detroit, of injuries sustained in an auto accident. The picture was taken before he retired from the circus business.

Bigger Streamlined Lewis Show To Tour Under New Canvas

JACKSON, Mich., Feb. 8.—Lewis Bros. Circus will take to the road in April as a fast streamlined show with all new canvas and a marquee twice the size of that formerly used by the show, according to Manager Paul M. Lewis, who says he is determined to make it big this year or quit.

The spec will feature 20 dancing girls and six colored dancing boys, two in each ring, with a very fast routine of tap dancing. A fast line of patter is also being planned for a master of ceremonies to add additional punch.

Acts engaged include the Zavatta Troupe (11) of riders and Roman ladder performers, the Donava Troupe of teeterboard and barrel-jumping acrobats, Maedell's Seals, and two new Liberty horse and pony acts. Kayrl DeMotte will head clown alley, with several new joeys, including the Sylvesters. There will be double and single elephant acts and aerial numbers. A fast band will pep up the show.

How CFA and CSSC Can Be Of Greatest Help to Circuses

By HARRY THOMAS

Since the disastrous circus season of 1938, which saw the beautiful new Col. Tim McCoy show take the bankrupt law in Washington, the Ringling-Barnum show go home early in the season because of labor troubles, the Cole show close in midseason, and various other circuses fold after a few weeks on the road, I have made an exhaustive study of the conditions. I have read with interest various articles in *The Billboard* and other mediums by circus fans and showmen. In my recent article in *The Billboard* entitled, *Who Said 'What's Wrong With the Circus'?*, I said that I really did not think anything was wrong with the circus—that more and better circuses were what we needed. In other words, I think the circus suffered no more than other businesses. Since 1938 the circus has made a brave and somewhat successful comeback. The 1940 season was certainly encouraging to the majority of showmen, and I honestly believe that the 1941 season is going to be better. National conditions certainly point that way.

I address this article to the Circus Fans of America and the Circus Saints and Sinners' Club because they have shown during the last few years that they really want to help keep the American circus popular. I have a suggestion for them that I think will work wonders for the circus. And in making this suggestion I am not criticizing their efforts of the past. I think they have done a lot for the circus and believe they can do more by turning their efforts in another direction. Here is my plan:

Settlement of Tax Claim Against Ringling Possible, Fla. Attorney Says, But U. S. Lawyer Thinks Not

SARASOTA, Fla., Feb. 8.—The possibility of a settlement of the federal government's \$3,900,000 tax claim against the John Ringling estate for \$600,000 has been revealed by Florida Attorney General J. Tom Watson.

But one of the attorneys for the government said here that he did not think any settlement would be made, and added that the government planned to apply to the State Supreme Court for a rehearing in connection with the court's ruling that the circuit court could not remove John Ringling North and his mother, Mrs. Ida North, as executors of the estate.

The government has been trying to oust the executors thru the courts on the grounds that they have been "wasting and mismanaging the assets."

But Attorney General Watson told the State cabinet prospects for a settlement are "very promising." Watson recently conferred with Washington officials about adjustment of the tax claim, and about appointment of a special representative to handle the State's interest in management of the Ringling circus and other properties.

Ringling left his museum and home here to the State and provided that the income from the remainder of the estate should go to maintenance and improvements.

A hearing on the government's suit is

J. M. Cole Indoor Show Again Touring; Biz Good

DUNDEE, N. Y., Feb. 8.—The James M. Cole Indoor Circus, after a holiday lay-off, opened here Monday and enjoyed packed houses at both performances. One day was lost at Bath, N. Y., because of the school being closed on account of flu. Show will go into Connecticut after two more weeks.

The elephant, "Jumbo," is a sensation and at some schools, and doors have to be taken down to get him inside. The show runs one hour and a half and consists mostly of animals. The Aerial Smalls is the only act held over from the last tour. Mike Guy is musical director, and clown alley has several new faces.

scheduled to be resumed before Judge George W. Whitehurst here February 17, but officials indicated it may be continued.

Smith Back at Work

George W. Smith, general manager of the Ringling circus, returned to his duties this week after being out more than three weeks with intestinal influenza. He spent a large part of the time in a local hospital. Smith said all shops at winter quarters were working at top capacity to get the big top ready for its opening in Madison Square Garden, New York, early in April.

Show equipment is being repaired and given a new coat of paint, and performers were busy putting finishing touches on their acts.

Winter quarters will remain open to the public until late in March.

The prospects of being presented with a "bride" at an early date apparently has not made Gargantua, the gorilla, any more docile. Richard Kroner, Gargantua's keeper, is nursing a badly bruised hand which circus officials said was received when the gorilla slammed the door of his air-conditioned cage on Kroner's hand. Officials said Kroner barely managed to get his shoulder out of the door. His hand required medical attention at a hospital here.

Polack's 2d Best Mat. Had in Cincy

CINCINNATI, Feb. 8.—To Cincinnati went the honor of providing Polack Bros. Circus with the second best matinee crowd in its history. This was on Saturday, February 1, when about 4,500 crowded into the north wing of Music Hall. San Francisco holds the record for the largest afternoon attendance, established several years ago.

The estimated gross for the week's engagement here starting January 27 (12 performances) was given by a member of the Shrine, under whose auspices the show appeared, as about \$20,000. Total attendance was estimated at between 30,000 and 35,000 including 15,000 underprivileged children for whom blocks of seats were purchased by localities. The program fetched about \$1,100.

All committees co-operated fully with the show management in making the engagement a success, and if there is any individual who deserves special credit it is Clarence E. Karst, chairman of tickets.

Vernon L. McReavy, who promoted the engagement, left by motor on Tuesday with his wife for Oakland, Calif., to promote the Shrine date there for Polack. En route they visited Ellis Cookson, recorder of Midean Temple of the Shrine, at Wichita, Kan.

WALTER L. MAIN says the Main Circus never had lucky boys when his family personally operated it.

stations to play circus music by record to open and close your program. They'll gladly co-operate with you. Call your program *Fifteen Minutes Under the Big Top*, *Circus News*, or *Your Circus Reporter*—anything to keep that word "circus" constantly before the people.

I've thought this thing out for some time and believe I've hit upon a plan whereby you circus fans can be of real assistance to the circus, and I know in your hearts that's what you want to do. I'll be back with the white tops this season, having just signed with one of the major shows, and on my tour of the country I shall be more than glad to meet with you fans and help you formulate your radio programs. But the main thing is to start now, just prior to the 1941 tour. Try it for a year, and you'll have the circuses forever in your debt.

If any who read this article want more information as to how to go about this radio publicity stunt, write to me in care of Radio Station KGM. Albuquerque, N. M., and I'll fire a letter to you by return mail. I'll be here until April 1. Let's go, Circus Fans and Circus Saints and Sinners—the circus is on the march in 1941. With your help, it will be back where it was a few years ago—first in the heart of every American.

How, you ask, can we do this? Well, I am a radio man. I've worked for radio stations in different parts of the country, and every radio station I know is glad to donate 15-minute programs every week to some educational cause. Select some good talker from your club, or take a group of your members up to the radio station at least once a week and put over the air a round-table discussion of the circus. Build it up, publicize it, tell stories of the lives of well-known performers, tell elephant stories, tell the people things they like to know about the cookhouse, the pad room, and the circus train. Keep these radio programs going all year long, so that when the circus bills your town, the whole populace will really be circus-minded and want to go to the show. Get the radio



With the Circus Fans

By THE RINGMASTER
OFA

President **WILLIAM H. JUDD** Secretary **W. M. BUCKINGHAM**
25 Murray St., P. O. Box 4,
New Britain, Conn. Gales Ferry, Conn.
(Conducted by **WALTER HOHENADEL**, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

ROCHELLE, Ill., Feb. 8.—Bill Montague, of West Hartford, Conn., was one of the many Circus Fans who have visited the attractive circus room in the home of Joe Beach at Springfield, Mass., this winter. Since they opened it on March 6, 1939, many improvements have been made and the various collections greatly enlarged. Before entering the room a sign on the door with large red letters attracts the eye, reading, "Beach's Circus—To The Big Show." Directly below there is a poster of "Jumbo II," the African elephant carried by Cole Bros.' Circus for several seasons.

Inside the room you find the circus motif has been carried out to the smallest detail. The circus red predominates, with the window curtains, table, chair covers, waste paper basket, and the ash trays of this color. On the walls are hung 62 large photos of circus performers, 36 of which are autographed. Other pictures displayed show lot scenes and reproductions of old shows. Then, along the wall are several pennants and four large horse plumes. On one wall there is a large American Flag.

In one corner of the room is an old-fashioned circus type desk containing old posters and many articles which they have received from their circus friends, such as dog plumes, pony horseshoes, pieces of tusk from the elephant, "Snyder"; a real old bull hook, clown firecracker, and drum major's baton. And on a table close by are three miniature cages and a band wagon. Farther along there is a herd of miniature elephants made out of many different materials. There is a large collection of circus books, programs, and route books. Also several books containing many autographs of performers and fans, 20 scrapbooks of circus clips, rings, three autograph albums, and many circus phonograph records.

Teddy Webb and his mother, Mrs. Ollie Webb, were visitors at the home of Col. and Mrs. Sturtevant at San Antonio, Tex., recently. Mrs. Webb's husband, A. W. Webb, was for over 40 years in charge of the Ringling Bros.' cookhouse.

Mr. and Mrs. Frank Hartless, who are spending the winter in San Antonio, are on a trip to Florida, but will return to San Antonio shortly.

Karl Kae Knecht, of Evansville, Ind., writes that after his return from Florida, he was in bed a week with flu. Another Circus Fan, Tom Gregory, of Akron, O., was away from his office for two weeks with flu, but is now back to work.

F. E. Loxley, of Cranston, R. I., was at the annual meeting of Palestine Temple Shrine at the Arcadia Ballroom, Providence, R. I., January 27. He visited with the following acts direct from Aletheia Grotto Circus at Worcester, Mass.: The Gaudsmith Brothers and their comedy poodles and Mickey King, swing performer.

DAVE CARROLL, former circus press agent, was in Philadelphia week before last handling publicity for Maurice Bowes, English concert violinist, writes Harold Mohr, who says Carroll is a real troupier and that he had a busy time while in Philadelphia calling on old friends.

WANTED

Animal Acts that don't conflict. Will buy good Trained Animals. Price must be right. Also want Side Show Performers.

BUD E. ANDERSON CIRCUS
Emporia, Kansas

BAR PERFORMERS WANTED

For Aerial Bars. State All First Letter.

BOB EUGENE

R. D. #1, NO. ADAMS, MASS.

WALLACE BROS.' CIRCUS

Can place for Big Show—Feature Acts, also Girls for Menage and Aerial Ballet. For Side Show—Outstanding Freaks and Working Acts. Useful People in all departments.

All Address: WALLACE BROS.' CIRCUS, YORK, S. C.

P.S.: Butchers, Novelty and Privilege Men, write Jack Fox, Billboard, 1564 Bway., New York.

Selective Service Mail

In the Carnival Department of this issue appear the names of those having Selective Service mail in the various offices of *The Billboard*. This list is published in addition to the names which are set in capital letters in the regular Letter List.

Also in the Carnival Department is given a list of registrants who are considered delinquents.

Detroit Shrine Show Gets Big Radio Send-Off

DETROIT, Feb. 8.—Detroit Shrine Circus gets an unusual send-off February 12 over Station WXYZ and the Michigan Radio Network of eight up-State stations.

The *Pathfinder*, information style program aired three times weekly, will devote its broadcast entirely to the circus, giving the history of American tent shows, and tying in with the Shrine show, opening the following Monday.

Circus Historical Society

WICHITA, Kan., Feb. 8.—Walter Pietschman and Don Smith, president and secretary of the CHS respectively, attended the funeral of Arthur Nelson at Mount Clemens, Mich. Others representing the circus were Allen King, Earl Romig, and Vern Wood.

The Lerches are at Little River Station, Miami, for the winter.

Dr. E. N. Olzendam, CHS of Manchester, N. H., has recently added a number of interesting items to his collection of circusions. Among them are a painting of Tom Thumb, done in 1844 while Tom was a boy on his first trip to London with P. T. Barnum; a picture of the elephant Jumbo with his keeper, taken in London in 1880; a picture of Jumbo's body lying along the railroad tracks at St. Thomas, Ont., in 1883, and a picture of the first baby elephant born in this country in 1880 at the Cooper & Bailey circus quarters in Philadelphia.

Members of the CHS are requested to

RB Ruled Against In Texas Tax Suit; Case Is Appealed

AUSTIN, Tex., Feb. 8.—Ringling Bros. and Barnum & Bailey Circus lost a suit in a Federal District Court here Thursday in an attempt to recover a State amusement tax totaling \$18,911.55 paid last season under protest. The circus attorneys immediately filed notice of appeal to the Circuit Court of Appeals.

Recovery was sought on the grounds that the law did not specifically list circuses and therefore is not valid against them.

RB played in one Texas city without paying tax and was then enjoined by the State and forced to pay in the remaining 12 cities where it appeared.

The law requires that a 10 per cent tax be levied on each dollar against places of amusements, including picture shows, stagings, and like amusements. Attorneys for the circus declared that the circus was not named and therefore was not meant to be taxed. They argued that as prominent as a circus is, it would have been named specifically had the authors of the law meant for it to be taxed.

Attorneys for the State pointed out—and were upheld—that the "and other amusements" clause include circuses. Judge Robert McMillan ruled that only one Texas statute specifically lists all names and that it was evident that the "like" clause was meant to include circuses. There was no contention that a circus does not fall under the heading of amusements.

The question also arose as to whom the money would be paid should the tax be ruled invalid. Circus attorneys brought out that the circus had carried a footnote with each ticket and a notice on the ticket booths with this concerning the State tax: "This amount is to be added to the purchase price if the tax is invalid."

At the time of the contention last summer, a circus official declared that should the tax be upheld RB will not show in Texas in coming seasons.

forward news of their activities to Betty Leonard, 440 North Dodge Street, Wichita, Kan.

I Knew Ernie Clarke

By JIMMIE WOOD

TO THE average man the above caption does not mean much, but to the thousands of trouper, showmen, committeemen, agents, and fair secretaries who knew Ernie Clarke those words are spoken with true reverence and pride. In some vain press agent's brain the expression, "A true aristocrat of the sawdust world," became a more or less hackneyed expression, but there was never a title that better described the great little artist who left us a few days ago. It is well known that the greater an artist or the bigger a person, the finer he is to know, and the simpler things of life are his enjoyment. Ernie Clarke enjoyed life; he enjoyed living for others; his every thought was for the other fellow. The performer who no longer could respond to the call of "mount" because of ill health or advanced age could always depend on a helping hand from him. His smile, even to the day of his passing, was infectious and his worries were the worries of his fellow men.

Many of the present generation do not recall the true ability of this greatest of all aerial stars. Born in Benson, England, the son of Charles and Catherine Clarke, who at that time were operating the Powell & Clarke Circus thruout England. He was the eldest of six children, three boys and three girls. His first appearance as a performer was at Dalston, London, when he was 7 years old, as an aerialist. His father knew

nothing about the intricacies of aerial work and the children used to practice and perform over a net 24 feet wide, compared to the 9-foot nets now used.

Practicing from 6 o'clock in the morning until dark each day, the boys soon developed various aerial tricks which at that time were unknown. The greatest aerialist of those days was Mons. Leonard, from whom the garments now worn by aerialists derived their name. After years of heart-breaking practice the flying return act developed, at first with the leaper going across to a stationary catcher and then developing into the rigging of today, with the catcher swinging toward the leaper and returning him to the bar.

Thus was the greatest aerial feature of the century developed by the World Famous Clarkonians, just the two men, Ernest, leaping, with his younger brother, Charlie, catching. Just the two men, no one to drop bars, his leaping timed to allow him to return to his own bar, then to the pedestal unassisted.

Then with already a dozen or so feature tricks mastered, at Chalons Sou Soan in 1898 was advertised the greatest feat of all time: Ernest Clarke was to attempt a triple somersault to the hands of his brother and return. It was a success and from that day until 1933 was the feature of the act. He was the first man to accomplish this feat.

May I digress from my story to correct the impression of many concerning the accomplishment of this feat. This correction was ably made on my show at Long Beach, Calif., in 1937 by that other sterling performer, Alfredo Codona, who was equestrian director for me at the Scot's Circus at the Public Auditorium. Ernie had just finished his act and as he descended to the stage Alfredo called him to the center of the footlights and stopped the applause, saying: "Ladies and gentlemen, here in my home town

15 Years Ago

(From The Billboard Dated February 13, 1926)

After a year of idleness the circus winter quarters at Havre de Grace, Md., were taken on a busy appearance, and Andrew Downie announced that he was preparing to take out a circus under his own title, Downie Bros.' Circus. . . . Work at quarters of Lee Bros.' Wild Animal Circus in Beaumont, Tex., was progressing, and Doc Ogden had engaged several attractions for the side show. . . . May Wirth, with Phil and family, had opened a four weeks' engagement at the Winter Garden, Berlin, and was awarded a tremendous ovation at the initial opening. C. R. Harding was engaged to manage the kid show with Zellmar Bros.' Show; I. B. Duncan was to have the band, and Jim Sheldon the calliope. . . . Ray Dick, well-known side-show manager, had given up the show business and formed a partnership with his brother Clyde in Kokomo, Elkhart, and Anderson, Ind. . . . The Heritage Bros.' Circus had opened its zoo at winter quarters in Burlington, N. C. Eugene Patterson was in charge of quarters. Bert P. Wallace was equestrian director. . . . The Bon-Homme Bros.' Show encountered a snowstorm at Bethany, La., late in January. Goldy Vinson, wife, and family joined the show there.

Mr. and Mrs. Barry Gray had signed contracts with the Ringling-Barnum circus to present their manikin act in the side show. . . . Mr. and Mrs. Charles Sparks had returned to Macon, Ga., from a three weeks' sojourn in Hot Springs, Ark. Clifton Sparks had been in charge of winter quarters. . . . Billy Walsh, former 24-hour man with the Sparks Circus, was manager of the Empire Theater, Toronto. . . . Mr. and Mrs. Harry Fenner, of the Walter Savidge Amusement Company, had joined the Tom Atkinson Circus, playing in California to good business. . . . Billy Denardo, clown, was going over big with the Fred Bradna Indoor Circus. . . . Joe Wilde was booked again with the John Robinson Circus. . . . John Brennan, of the Hagenbeck-Wallace Circus advance, was at the New Bedford (Mass.) Theater. . . . Walter Clark, of the Robbins Bros.' Circus, was booked with the 101 Ranch Show for 1926. . . . Wade Zumwalt, bandmaster of the John Robinson Circus, was playing in the Ideal Theater, Columbia, S. C.

among you folks who have always considered me the greatest aerialist of all, I am more than happy to introduce to you the man who is the greatest of all because he is not only doing for you now the many tricks that I thrilled you with, but he is the man who invented all the feats of the flying return act, my friend and ideal, Ernie Clarke."

Truly a splendid acknowledgment from one artist to another. Joining the Barnum Circus in Paris in 1901, after spending various seasons with the largest European circuses, Ernie, Percy, Charlie, and the family finally came to America and opened at Madison Square Garden in 1903, the New York Hippodrome in 1904 and 1905, and the Ringling show in 1906, with which he remained until 1926. Since that time he appeared with various other circuses and fairs, and last winter had one of his most enjoyable seasons when he toured the Hawaiian Islands.

Noted as the greatest of all aerialists, few people of the present day realized that he was also one of the greatest bareback riders the circus world has ever known. One of his greatest feats was a forward somersault from the ground to the back of the horse, landing in a position crosswise of the horse facing the audience. He married Elizabeth Hanneford, of the famous Hanneford Family, in 1920 and to them was born a girl who today is following in the footsteps of her royal family of the circus world. She is a beautiful rider and finished aerialist.

Ernie Clarke has passed on to join that greater show out yonder, where truly the center ring must be flooded with light and the crowds anxiously awaiting his appearance. A friend to everyone, he had no enemies and was the ideal of all aerial artists. Again with a feeling of pride, even tho in the depths of loneliness because of our loss, may I say, "I knew Ernie Clarke."

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

JOE BAKER is leaving Minneapolis for Seattle, Wash., after playing vaude dates.

JOHN F. DUSCH will again have the band with Lewis Bros.' Circus next season.

EDDIE ROGERS, of Wallace Bros.' Circus, after two weeks with flu, arrived in Cincinnati last week to remain until the show opens in the spring.

ERNIE WISWELL and his battered auto worked the CIO Circus at the Public Auditorium, Flint, Mich., February 2-9, with Dick Ryan, producer.

MR. AND MRS. JOHN WILLANDER will spend about a month with Mr. and Mrs. C. C. Smith in Jackson, Miss., after closing their winter dates.

OMER J. KENYON, general representative of the Hamid-Morton Circus, is in Milwaukee in the interest of the Tripoli Temple Shrine Circus to be held there February 24-March 2.

FRANK KONOPKA has changed his plans and will not be with the Ringling show, as stated in last week's issue, but will remain with the Walter Guice Troupe all season.

H. R. BRISON writes that he is in Raleigh, N. C., working with Uncle Pete and Merniva over Station WRAL, doing magic, Punch and Judy, and clowning when they make personal appearances.

MILT HERRIOTT will have his own animal acts for next season for the first time and is presently breaking the acts at quarters in St. Peter, Minn. His two children, Jean and John, will work in the acts.

EARL GRAHAM, juggler, has signed with Art Windecker on Cole Bros.' Circus side show for the coming season. Graham has just completed nine weeks of Middle Western hotel and club dates.

JIMMIE M. SALTER, 24-hour agent with Wallace Bros.' Circus, writes from New Orleans that there are several circus people on Canal Street there enjoying beautiful weather.

WHITEY WILBUR will be superintendent of properties for the Minneapolis Shrine Circus and says he will also handle the Chicago Stadium show for Sam Levy, with Mrs. Wilbur in charge of the wardrobe.

KENNETH WAIT, clown with Cole Bros.' Circus the last two seasons, is making the Davenport winter dates and breaking in a new member, Ray E. Olleck, in his troupe. Olleck was assistant

superintendent of props on the Ringling show for several seasons and last year headed that department on the Cole show.

WELLS BROTHERS, comedy bar act, in recent years with major circuses, are appearing with Owen Bennett's *Continental Heat Wave Revue*, playing thru Eastern Ohio and Western Pennsylvania. George Ritter, trombonist with Vic Robbins' band on Cole Bros.' Circus the last two seasons, is also with this show, playing with Bennett's orchestra.

HOMER B. PHILLIPS has signed with the Al G. Kelley-Miller Bros.' Circus for his second season as handler of banners and seats, and Chief Keys has signed for the Wild West concert. Ted LaVelda, who had the kid show last season, is operating a museum in Arkansas and doing nicely. The Chief and Homer are at their homes in Fort Towson, Okla.

LAWRENCE CROSS and Harold Hall visited Polack Bros.' Circus during its engagement for Ainad Shrine in East St. Louis, Ill. While the show was in East St. Louis, Reuben Castang had a visit from his old friend, Dr. R. B. H. Gradwohl, eminent physician and bacteriologist of St. Louis.

CHARLES E. DAVIS says that when Singer's Midgets played the State Theater, Hartford, Conn., February 1, he went backstage and saw his old friends Topsy and Jennie, elephants. He also visited with Hurley Woodson, who is in charge of the elephants, and Leo Singer and Charles Becker, the smallest elephant trainer.

CHARLES (KID) KOSTER, formerly for many years agent with various circuses and in recent years associated with legit attractions as front man, was forced to close with Tallulah Bankhead's *The Little Fozes* at Louisville, Ky., last week due to a nervous breakdown. He has returned to his home, 1117 Embury Street, Pacific Palisade, Calif., for a long rest.

NAIDA ROBERTA, of Roberta's Circus, says she expects her husband to be home soon from the hospital in Providence, R. I., where he has been laid up with a fractured leg, injured when he fell during a performance at a theater in Long Island, N. Y. His place in the act has been filled by their son, Raymond. The act is currently at Fay's Theater, Providence.

THOSE two advance representatives of *Hellz-a-Poppin'*, Sam Stratton and Eddie Johnson, former circus publicity purveyors, happened to be in Cincinnati together February 3 while the show was at the Taft Theater. Sam is three weeks ahead of the show and Eddie from two to four days. They were headed south. Eddie gave *The Billboard* a short call, but Sam was too busy making railroad contracts.

ROY G. VALENTINE, of the Flying Romas, attended the meeting of the Texas Association of Fairs at Dallas recently with Jack Ruback, owner of the Alamo Exposition Shows, and booked some nice fairs. Valentine reports the outlook for the coming season as the best in quite a few years. The Flying Romas will open the last of this month as a free act with the T. J. Tidwell Shows, presenting a four-person act, including Wayne Bowers, catcher; Roy G. and Mary Valentine, and Pat Bowers, leapers.

GEORGE BARLOW III, former Eastern vice-president of the Circus Fans' Association, was the subject of a one-column editorial in a Binghamton, N. Y., newspaper of January 16. The editorial termed Barlow a dyed-in-the-wool circus fan because he was seen recently in near-zero weather walking in snow down on Stow Flats there, surveying the huge levee that has been built across the old circus lot there in Stow Park and wondering where circuses will play in Binghamton henceforth.

FISHER BROS.' CIRCUS since opening last September 28 has been playing one-day stands in schoolhouses. Show uses two trucks and three trailers and operates on the commonwealth plan. Aimed to keep going until April. Mr. and Mrs. Harry Haag, Raymond Duke, Tex Orton, and Margaret Pettis, members of the troupe, visited Polack Bros.'

Mastodonic Mathematics

CINCINNATI, Feb. 8.—Clarence E. Karst, local Shriner, is puzzled. Before Polack Bros.' Circus opened its week's engagement at Music Hall here, he said the Shrine, under whose auspices the show appeared, bought two tons of hay for Robinson's Military Elephants. At the end of the engagement there was a half ton of hay left and the manure amounted to three tons. The difference between the manure tonnage and the weight of the hay consumed had Karst guessing, and he gave up after attributing this to peanuts and water.

Circus in Cincinnati February 1. Duke does clowning and will act in a like capacity on Cole Bros.' Circus when it opens.

L. A. (LEW) WOOLLEY, former circus and vaudeville acrobat, many years with the Ringling Bros.' Circus, who teamed with Ben Piers as Woolley and Piers, is living at Jasper Station, near Xenia, O., where he amuses himself by teaching neighborhood kids how to tumble and use the bars. He also follows an avocation as an inventor, and in recent months he has devised an athletic toy for children, a story of which appeared in the Sunday, February 2 edition of *The Columbus (O.) Dispatch*, showing Woolley instructing kids how to perform tricks with his invention.

LESTER B. (HOT SHOT) DeMAY, clown, formerly with the Ringling-Barnum and Cole Bros.' circuses and the Rubin & Cherry Exposition, is now with Polack Bros.' Circus. This is the first time in three years that he has been with a circus. He says he has been asked to return to the Rubin & Cherry Exposition the coming season as foreman of the girl show, but he may continue with Polack. In Cincinnati he had a talk with Clyde Beatty, Jean Allen, and John Smith, who visited the Polack circus there. Another visitor to the Polack show was Teddy Schuerch, special police with Cole Bros.' Circus, who was a guest of Hot Shot. Business was good for the Polack show in East St. Louis, Ill. The show left there February 10 for Louisville.

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

MRS. BILLY CROSBY and Edith Crosby are working at Stumpy Dunbar's Restaurant in Jacksonville, Fla. Dan Wallas, rodeo clown; Pete Cardi, Bill Brown, Big Eddie, and Little Eddie are also in Jacksonville, the Crosbys report. They added that they recently saw Mr. and Mrs. Hank Harris en route to Miami.

OLE LARSEN, former trick and fancy rider with Jim Eskew's JE Ranch Rodeo, recently opened Ole's Inn, a new night club near Moorestown, N. J. The decorative theme has been fashioned after a rodeo, and a floor show and orchestra are featured. Emory and Fritz Sleeter, long featured at the Woodstown (N. J.) Rodeo, are associated with Larsen in the operation of the club.

WITH SEVEN NIGHT and five matinee performances scheduled, the annual rodeo held in connection with the Houston (Tex.) Fat Stock Show and Livestock Exposition opened February 5 at the Sam Houston Coliseum. Everett E. Colburn, manager, and Dan Hines, arena director, announced the event drew one of the best array of performers and contracted acts in its history. Among those under contract are Mary Keene and Alice Sixty. Top cowboys on hand include Fritz Truan, Dolph Aber, Homer Pettigrew, Alvin Gordon, and Toots Mansfield.

TOP RODEO HANDS began gathering in Phoenix, Ariz., last week for the annual Championship Rodeo, which gets under way at the State fairgrounds there next week. Four-day event is sponsored by the Phoenix Junior Chamber of Commerce. Many of the hands went to the Arizona city from the Rodeo Association of America convention in Salinas, Calif. Stock to be used already is grazing in valley fields and the city has gone "Western" with the citizenry uniformly adopting rangeland attire. In Phoenix to help complete plans for the show is Mark Twain Clemans, of Florence, Ariz., president of the corporation, which is furnishing the stock and directing

Sunbrock's Show Scores in Miami

MIAMI, Feb. 8.—Great European Circus, Rodeo, and Barney Oldfield's Thrill Show, which closes an eight-day run in the Orange Bowl here tomorrow under the direction of Larry Sunbrock, attracted a crowd of over 25,000 for the first two performances despite an unusual rain and cold spell and some opposition from local churches. Press, however, according to Tex Sherman, characterized the show, which is being held under Mahi Shrine auspices, as one of the best ever to play the city. Proceeds go to the Shrine's home for crippled children.

One incident not on the program occurred when a Brahma bull jumped the arena fence and ran wild on local streets, with kids on bicycles and police on motorcycles and in squad cars attempting to haze the animal into an open space. Police fired five shots into the animal's body and neck without killing it. With the aid of cowboys, however, they finally subdued and killed the maddened bull. *The Miami Herald* gave the incident first-page space.

Hugh Ridley, calf roper, is in Victory Hospital with a broken leg sustained when his horse fell and rolled on him. Jerry Lee, assisted by Steve Rains, is doing a good job of directing the arena. Lloyd McBee and Billy Keen proved popular with their trick riding, while George Daniels scored with his burlesque on bullfighting, Jolly Duke works with Daniels.

Also outstanding are Barney Oldfield's Hollywood Thrill Show, featuring King Kovaz, 22-year-old stuntman; Pee Jay Ringens, the Wallendas, Ella Carver, Gregorasko, Paroff Trio, Albert Powell, and Torrence and Victoria. Jolly Duke and Bobby Bumps lead clown alley. Rodeo judges are Leonard Murray and Bill Parks, and Gale Thomas and Mary Parks art timers. Otis Cowert, of Center Hill, Fla., provided the stock for the rodeo contest.

Leo Burke, an employee of the show, also is in Victoria Hospital suffering from burns on his arm. His condition is reported as fair. Show has been in and out of trouble ever since its arrival. Latest event involved Sunbrock, who was arrested for alleged violation of a city ordinance which prohibits using animals on city streets for advertising purposes without a permit from the traffic bureau.

Dr. Glen Smith, Shrine potentate, reported he is well pleased with the show and business. Three downtown ticket offices are being used to handle the ticket sale. Max Kimerer, well-known showman, is handling the Shrine's end of the show, with Nat D. Rodgers directing ticket sales.

CINCINNATI, Feb. 8.—Larry Sunbrock, in a cable to *The Billboard* yesterday from Havana, Cuba, advised that he signed a contract with the Cuban government to present a combination circus, rodeo, and thrill show in Tropical Stadium there beginning the week of February 24.

events. Clemans announces the contest events will include bronk riding, bull and steer riding, bareback riding, calf roping, steer wrestling or bulldogging, steer decorating, and individual and team roping. General arrangements committee is headed by W. E. Polley and Ralph Caldwell, of the Junior Chamber of Commerce.

HAPPENINGS in the rodeo field 10 years ago: Clats and Iva Dell Jacobs closed a successful season and were wintering at Santa Paula, Calif. . . . Jule Althouse, owner of rodeo stock, died at Grand Saline, Tex. . . . Vera McGinnis, trick rider, was visiting with Bertha Blanchard, rider, at Palm Springs, Calif. Bertha was affiliated with Norman Farra, who had riding stables at that resort.

. . . Clarence Kieffer, who had been with the Wild West contingent of the Sells-Floto Circus, was a patient at the U. S. Veterans' Hospital, Muskogee, Okla. . . . Henry Mechel, bronk rider, was wintering in Nespalem, Wash. . . . Pinky Gist left Phoenix, Ariz., to play the rodeo at Tucson. . . . Walter C. Wilkening was in Chicago. . . . Participants at a two-day round-up in Lancaster, Calif., included Charlie W. Osten, contestant; Jess Kell, clown; Sam Garrett, Drew Stanfield, and Paris Williams, trick riders. Hosea Steelman managed the chutes. Judges were Tommy Sutton, B. R. Hinds, and J. J. Willett. Other contestants were Morris Weidman, Jack Kennedy, Leonard Ward, and Oscar Warren.

Kitzman in Charge of Russell Billing Crew

ROLLA, Mo., Feb. 8.—Francis Kitman again will have charge of the advance advertising department of Russell Bros.' Circus this season, according to announcement from the show's winter quarters here.

As is their usual custom, Kitman, his wife, and son Mike are spending the winter at Hollywood, Fla. Mike is taking a course in aviation with an eye to that branch of military service when he is called.

SLA

(Continued from page 30)

McKay, Lena Schlossberg, Phoebe Carsky, Judith Solomon, Mrs. A. J. Weiss, Fannie Plaisir, Grace Goss, and Vivian Gorman. Past President Mrs. Ida Chase won the weekly award. Members will hold a big card and bunco party for the benefit of the American Hospital Linen Fund on March 8 at 8 p.m. in the Grey Room of the Sherman Hotel. Donation is 50 cents a person. Prizes will be donated by some of the members, and tickets may be obtained from Chairman Mrs. Ann Doolan, Secretary Jeannette Wall, or any member. Phoebe Carsky is still in Miami. Past President Mrs. Nan Rankine was hostess at the club social on February 7. After adjournment cake, donated by President Streibich, and coffee were served.

TAMPA OPENER TOPS

Paid Gate Count Soars to 39,460

Grandstand and midway biz make big take-off—turnaway on exhibit space

TAMPA, Feb. 8.—Florida State Fair here, February 4-15, got away to the best first-day start in its history with paid attendance of 39,460. Weather was perfect. General Manager P. T. Strieder declared the gate and grandstand business far exceeded that of any previous initial day.

"Last year opening-day attendance hit the 28,203 mark, which was one of the biggest we have ever had," he said, "and with this year's opening it looks as tho the fair is on the way to new records. More than 7,500 exhibitors have taken space and at least 100 were turned away. This is the most evenly balanced show we have ever had, and exhibitors hail from all over the country. More national commercial exhibitors have come in this year than ever before."

Patriotism Is Theme

Covering more than 60 acres and with 300,000 feet of roofed-over floor space, the fair was considered too big for any formal opening. A brief talk by Carl Brorein, fair president; R. E. L. Chancey, mayor of Tampa, and Edgar Wall, postmaster-director, got it officially underway. Theme this year is patriotism and exhibitors have decorated their booths in the predominant red, white, and blue motif.

Grandstand attractions, produced and directed by Frank Wirth, also carry out the theme with the *Salute to Freedom*. A snappy line of 16 girls furnish chorus requirements and on opening night was a hit before a capacity audience. One standout, if the finale military number can be excepted, is the elaborate skating routine of the girls called "Rolling Along." A 250-foot stage is completely rigged. Intwoven with the girl number. (See *BEST TAMPA OPENER* on page 55)

Orange Festival Clicks as Best

WINTER HAVEN, Fla., Feb. 8.—"The most successful in history," was the official verdict on the Florida Orange Festival here on January 27-February 1. Attendance was 101,332 and margin of receipts over expenditures was so great that all interest charges will be met and guarantors will not be called upon to pay a cent, said General Manager Almon R. Shaffer. President George L. Burr Jr., Treasurer Roger W. Clapp, and Executive Secretary W. W. Jamieson were unanimous in voicing their satisfaction over the outcome.

Evidence that good weather and attractions brought out crowds who spent liberally was the fact that over 50 per cent of exhibitors and practically all concessionaires contracted for space at the 1942 annual before leaving. General Manager Shaffer called the action unprecedented and regards it as a tribute to the excellence of this year's fair.

Royal American Shows on the midway were liberally patronized and management reported the best gross since its attractions began playing Winter Haven. Free-act program was presented twice (See *ORANGE FETE RECORD* on page 55)

New Miss. Show Plant Set

JACKSON, Miss., Feb. 8.—Plans for immediate construction of eight large exhibition buildings, to be the future plant of Southeast Mississippi Livestock Show, were laid at a recent meeting of a committee here, headed by Marion Christian and Stanley S. Bishop, business leaders of Forest, Miss., where a 20-acre tract has been acquired. Work will be rushed to complete as many buildings as possible in time for the spring show, which will have 13 counties participating. Show arena will seat 1,500. W. R. Cain was named manager, succeeding C. G. Boone, resigned.



THIS JOYFUL GROUP was caught by the photog during the 24th annual meeting of Virginia Association of Fairs in the John Marshall Hotel, Richmond, on January 27 and 28. Left to right: Owner-Manager John H. Marks of the shows bearing his name; Judge M. J. Fulton; Gov. James H. Price of Virginia, and W. L. Tabscott, secretary of Greenbrier Valley Fair, Lewisburg-Ronceverte, W. Va.

Danbury's \$30,000 Fire Loss Covered

DANBURY, Conn., Feb. 8.—Fanned by a strong wind, a six-hour fire destroyed the main building on Danbury Fair grounds on February 3 and did damage of \$30,000, according to estimates of fair officials. Two overheated wood-burning stoves in the building were believed to have caused the blaze. Association Vice-President C. Stuart McLean said damage was covered by insurance and all property would be replaced.

Blaze was discovered by C. Irving Jarvis, proprietor of a roller rink operated in the main building during the winter, and Henry Johnson, fairgrounds caretaker. Seriously damaged were the nearby poultry building and several refreshment stands.

Lost in the fire were the society's main tent, much skating equipment, a quantity of loose lumber, and 20 booths in the building. Sparks set fire to several cattle barns, but the flames were extinguished by firemen.

Op Change for Beaumont?

BEAUMONT, Tex., Feb. 8. — Mayor George W. Morgan has put it up to Al Brown, former night club op, to produce a bid in the near future for taking over operation of South Texas State Fair here. Brown had announced that he would appear with a request for permission to operate the fair, but objected to opposing the Harvest Club, midway year-round night spot, which he accused of running without overhead of taxes. He also suggested that "a certain group

Barnes-Carruthers Signs Ind. State Fair Grandstand

CHICAGO, Feb. 8.—Sam J. Levy, of Barnes-Carruthers Fair Booking Association, has secured the contract for attractions at the 1941 Indiana State Fair, Indianapolis.

This includes all grandstand attractions.

Sky Ride, Introduced At Tampa, Faring Well

TAMPA, Feb. 8.—A brand-new ride "specifically made for thrills" is being introduced at the Florida State Fair by Elmer Velare and getting a good play.

Really a super Ferris Wheel, Velare's Sky Ride is actually two wheels in one, rotating one above the other and at the same time turning end over end as do the conventional wheels.

Shown for the first time on any midway, the thriller takes the rider 87 feet into the ozone, and at the discretion of the operator either leaves him twirling in mid-air or gives him a spin high enough to see the entire fair layout.

Also the Tampa tryout is just that, Velare is planning to get the ride compact enough to be portable.

not be permitted to run the fair continuously, but throw it open for bids. Both the fair and the Harvest Club have been losing money and have not been paying off the bonded debt, giving the city the right to foreclose," Brown said. "I believe I can get a group to take over."

Two in Mich. To Supplant State Fair Proposed by Leading Solon

DETROIT, Feb. 8.—A proposal to abandon the present State Fair set-up here and establish separate agricultural and industrial fairs was made on Tuesday by Audley Rawson, Republican floor leader in the lower house of the Legislature. His position is based upon the view that the fair has an accumulated deficit of \$535,000, actually representing many years' tabulation of figures that are said to be subject to challenge from an accounting standpoint.

Figures on the fair have for many years been subject to dispute from year to year, inasmuch as an incoming administration of new political stripe has biennially audited or produced figures

radically different from those reported by the preceding administration for the State Fair. Use of sinking fund charges, State aid, loans, and capital expenditures and improvements has differed from year to year on the books.

"People in Detroit aren't interested in an agricultural fair. They are interested in the automobile displays and recreation which is provided. But farmers want an agricultural fair," said Rawson.

He advocates making the annual in Detroit an industrial fair, possibly turning the property over to the city of Detroit, and establishing a separate agricultural fair at Michigan State College, East Lansing, and merging Upper Peninsula State Fair now in Escanaba with the proposed East Lansing venture.

List of Naval Bases

Readers interested in U. S. Naval Bases will find a list of these in the Wholesale Merchandise Section of this issue.

TAF Pulls Big; Attractionists Do Much Early Biz

DALLAS, Feb. 8.—Annual meeting of Texas Association of Fairs in the Adolphus Hotel here on January 31-February 1 had delegates from 56 fairs, and carnival owners and attractions people were on hand in big numbers. Numerous contracts were signed. The meeting theme was *Seeking Solution for Difficult Problems* and the program committee, Frank Thompson, Sherman; A. B. Davis, Lubbock; J. H. Nussbaum, Mexia, and C. O. Miller, Palestine, lined up an enlightening schedule. About 90 per cent of the State's fair secretaries are managers of chambers of commerce, eager to learn all possible about the fair business, and they take an earnest part in all discussions.

At the Thursday afternoon session, called to order by President V. F. Fitzhugh, Tyler, a welcoming address by Harry L. Seay, president of the State Fair of Texas here, was responded to by Saley Mims, Crockett. Prof. E. R. Alexander, head of the department of agricultural education at the Texas A. & M. College, had as subjects *How Fairs Can Best Serve Agriculture and Rural Youth and Their Relation to Fairs*. So interesting was his talk and so many questions by delegates were fired at him that the entire afternoon was devoted to his subjects and discussions thereof.

He said fairs can best serve agriculture by challenging the farmers' thinking and making them dissatisfied with their present mode of farming. To gain this end, he said, fairs should encourage and develop agriculture, livestock, and commercial exhibits of an educational type, in which the Texas A. and M. College will be glad to lend all aid possible thru its agricultural project department.

Friday morning session was taken up with discussion of *How Our Fair Is Financed*, by Joe Mock, Nacogdoches; J. S. Spivey, Terrell, and H. J. Tanner, Eastland, leading. Various means of financing were discussed with the prime point of "setting up a definite budget" annually dwelt upon. T. Leo Moore, Electra, considered a showman as well as a fair man, as he has been financially interested in several circuses and carnivals, spoke on *The Association of Carnivals and Fairs*. A round-table discussion of *Attendance Ideas That Click* brought out some interesting data by managers from practical experience. During the afternoon session novel subject occupied discussions during the two and a half hours, *Are Fairs Worth the Time, Effort, and Money?* In this debate A. B. Davis, Lubbock, and Otis Fowler, Denton, took the affirmative, and H. C. Copenhaver, Wharton, and R. W. Knight, Corsicana, took the negative. Delegates showed much interest in hearing two of the State's leading fair men, who are thoroly sold on fairs, make a negative talk on this subject, and they brought out some splendid points, finally, however, going over to the affirmative side.

Banquet and Floorshow

At the final session on Saturday morning Mrs. R. E. Van Horn, Iowa Park, spoke on *Proven Methods of Securing Group Co-Operation and Participation*. Mrs. Van Horn is known for her sound reasoning and had a place on the program for the second successive year. Pete Smith, Plainview, association secretary for the past two years, made his financial report and a farewell address in which he admonished delegates to do business with carnivals and attractionists who are associate members of the (See *TAF MEET IS BIG* on page 44)

LANGHORNE, Pa.—Lucky Teter said he would spend \$50,000 to improve his Langhorne Speedway before opening of the season here on May 11, having purchased some buildings, decorative lights, fencing, entrance ways, and other equipment from the New York World's Fair.

Penny Session Mecca for Reps

HARRISBURG, Pa., Feb. 8.—Amusement fraternity turned out practically en masse for the 29th annual meeting of the Pennsylvania State Association of County Fairs last week, main story of which appeared in the February 8 issue. Representation follows:

Donald T. Hankins, sound systems; Stetson Band, George Ventre; American Fireworks Company, Henry Rapp; Triangle Poster, Jake Shapiro, Vince Markay; Fair Publishing House; Lawrence Greater Shows, Sammy Lawrence; O. C. Buck Shows, Oscar Buck; Waterman's Performing Oxen; World's Fair Shows, Sam Prell; Ritter Entertainment Bureau; Frank Wirth Booking Association, Frank Wirth, Mack Kassow, Phil Wirth; Purcell and Horan units, Jimmie Lynch Death Dodgers, Pat Purcell and Irish Horan; Strates Shows, Jimmy Strates; Ideal Shows, William Glick and Bill Hartzman; Bantly's All-American Shows, Mr. and Mrs. Herman Bantly and L. C. (Ted) Miller; Globe Poster Corporation, Sidney Goldstein; Globe Poster (Shapiro); George A. Hamid, Inc., George A. Hamid, Frank Cervone; Lucky Teter and His Hell Drivers, Lucky Teter, J. H. Powell; Gooding Greater Shows, Floyd Gooding; Benny Weiss Bingos, Benny and Martha Weiss; Endy Shows, Dave Endy; W. C. Kaus Shows and Kaus Exposition Shows; Cetlin & Wilson Shows, Jack Wilson, Izzy Cetlin, and Harry Dunkel; Hankinson Speedways, Ralph Hankinson; Art Lewis Shows, Art and Charles Lewis; World Famous Shows; J. J. Jones Exposition, J. C. (Tommy) Thomas; World of Mirth Shows, Gerald Snellens; Clem Schmitz, insurance; Globe-Phila Poster Company; Jimmy Victor agency, Jimmy Victor; Convention Shows, Clay Mantley; Vail Auto Races, Ira Vail; Lew Kane, cookhouses; Nunemaker Artists Bureau; Red Crise, midget auto races; Ritchey's Water Shows, Billy Ritchey; Penn Premier Shows, Paul Waddill; Frank Melville agency, Frank Melville; Ohio Display Fireworks Company; Baker-Lockwood Canvas, Arthur Campfield; George Kintum, programs; Ed Crowell, cookhouses.

Banquet Is Smart

Banquet, held Thursday evening, was one of the smartest in recent years under the toastmastership of John S. Giles, Reading. Principal address was delivered by State Treasurer F. Clair Ross, and the wit was supplied by the familiar Con McCole, Wilkes-Barre. During the feed the crowd was entertained by Reg Kehoe and Marimba Band, with show music by John Tomney and orchestra. Contributing to the entertainment layout were George A. Hamid, Jimmy Victor, George Phillips, Nunemaker Artists Bureau, Ritter Agency, and Mallory Agency. The program:

Revue Moderne—Catherine Behney's line of 12; Marion Weeks, coloratura soprano; Little Jack Herbert and Barbara, comedy-instrumental; Joe Basile, cornet; Reg Kehoe and Company; Jim Wong, Chinese novelty; Princess Wiklie Kanama, Hawaiian turn; White Flashes; Carter Family, skaters; La Bell Ray and Company, comedy acrobatic; Eddie Roecker, baritone; Two Vespers, teeterboard; Capt. Gregory and Company, sharpshooters; Belmont Brothers, jugglers; Bowden and Bowden, instrumental.

Figures About 1940

In his annual report Charles W. Swoyer, Reading, association secretary, submitted the following figures for the fairs held in the State in 1940:

Gross attendance, 3,122,379.
Paid attendance, 1,172,562.
Paid attendance income, \$382,534.
Concession income, \$253,931.
Receipts, all sources, \$984,285.
Premiums paid, \$160,814.
Expenses paid (not including premiums), \$838,694.
Total loss, all fairs, \$15,224 (lowest since 1934).

Bantly's Shows announced Harrington, Del.; Port Royal, Pa., and Flemington, N. J., added to eight already acquired in the South.

O. C. Buck Exposition reported Beaufort and Warrenton, N. C., and Warsaw, Va.

Benny Weiss, of bingo note, made this powwow for the first time in his quarter century in the business.

INDIO, Calif.—Bowen's Joyland Shows have been booked for four-day Riverside County Fair and Date Festival, George M. Ames, secretary-manager.

No Camera Competish

A fellow has to be careful how he swings his arms these days or he'll knock a camera out of some amateur photographer's hands. But there's one amateur photographer who has separated himself from the rest of the clan in a way that is guaranteed to place him in a class by himself. He is A. E. Selden, "The Stratosphere Man," an aerialist well known at State and county fairs, parks, and all types of celebrations where thrilling aerial acts are part of the program. He is at the top of a slender, limber pole, 138 feet in the air, when he takes his pictures. Selden is known principally for his aerial act which involves swaying thru a 30-foot arc while standing on his hands at the tip of the pole, which waves around like a fly rod. His hobby is taking amateur "shots" of the crowds watching him. Selden is in the city in connection with the convention of Illinois Association of Agricultural Fairs. —*Illinois State Journal*, Springfield, January 30.

New \$100,000 Plan To Recondition La. State Is in Making

SHREVEPORT, La., Feb. 8.—Plans for a \$100,000 improvement program on Louisiana State Fairgrounds here to augment the \$100,000 reconditioning work carried out by the fair association and WPA a few months after the 1940 tornado were discussed at the annual meeting of directors. Last year's work was done principally to replace damaged or destroyed buildings.

New program would include hard surfacing of dirt roads on the grounds, including curbing and gutters; remodeling of the Merchants and Manufacturers' Building, with installation of uniform booths and movable partitions; construction of a 92 by 140-foot poultry house, erection of an 84 by 180-foot Negro educational building to replace one destroyed by storm, and landscaping and terracing of grounds.

Secretary-Manager W. E. Hirsch, who has served in that capacity since 1916, was re-elected. M. T. Walker was re-elected president for a second term, and Justin R. Querbes was renamed treasurer. C. R. Minor was named first vice-president, succeeding E. Bernard Weiss, who declined re-election because of other business activities, and John McW. Ford was elected second vice-president, succeeding George M. Hearne Jr., who declined re-election.

Vancouver's 65G Is Record

VANCOUVER, B. C., Feb. 8.—Canada Pacific Exhibition here in 1940 cleared \$64,980, highest operating profit in history, President John Dunsmuir told directors at a recent meeting. During the year two new buildings were erected at a combined cost of over \$250,000. He pointed out that the association's contractual obligations are heavy and that revenue must reach at least \$41,000 if the exhibition is to continue on its present basis. For 1941, he said, a midway contract had been signed with the Amusement Corporation of America. He reaffirmed the directors' decision to carry on with the exhibition for the duration of the war. "We feel it is rendering a vital service to agriculturalists, industrialists, and business people and helps draw tourists," he said. New lighting fixtures and turnstiles used at the San Francisco exposition will be used this year.

Wirth Contracts Four

TAMPA, Feb. 8.—Frank Wirth, head of the Frank Wirth Booking Association, whose *Salute to Freedom* revue is nightly feature of Florida State Fair, announced four recent contracts awarded to his office for 1941. They are Afton, N. Y., which booked a revue and bill of acts; Port Royal, Pa.; Lancaster, N. H., and Cumberland, Me., which bought Suicide Hayes' thrill show.

YORKTON, Sask.—W. J. Cowan, secretary-manager of Yorkton Fair, who was taken ill in December while in Eastern Canada on fair business, has returned to Yorkton and is in Queen Victoria Hospital. He had been in a hospital in Toronto.

\$54,777 to ESE In Storm Risk

Insurance goes in revenue for '40—\$18,795 is net loss after depreciation

SPRINGFIELD, Mass., Feb. 8.—Insurance payment of \$54,777.95 during 1940 for damage to the plant of Eastern States Exposition, West Springfield, by the 1938 hurricane was revealed at the annual meeting on February 3.

A net loss for 1940 of \$18,795.96 after depreciation charges on buildings and equipment were deducted was announced by Treasurer George E. Williamson. His financial statement showed that income from operation for the year was \$191,322.71 and total expenses were \$188,397.32, leaving an excess of income, before depreciation, of \$2,925.39. Depreciation of buildings and equipment amounted to \$21,721.35.

Joshua L. Brooks, Springfield, president of the expo since its organization, was re-elected, as were Vice-Presidents Harry G. Fisk, Springfield; Mrs. James J. Storrow, Boston; Wilson H. Lee, New Haven, Conn.; W. I. Cummings, South Berwick, Me., and E. Kent Hubbard, Middletown, Conn.; Treasurer George E. Williamson, Assistant Treasurers Robert J. Cleeland and Albert C. White Jr., all of Springfield. Charles A. Nash was re-elected general manager.

Trustees Are Named

Named to the executive committee were Chairman Brooks; Harry S. Baldwin, Boston; J. Loring Brooks Jr., Wilbraham, Mass.; Wallace V. Camp, Robert J. Cleeland, Harry G. Fisk, Leo L. Ley, of Springfield; Horace A. Moses, Russell, Mass.; Walter H. Pierce, John C. Robinson, West Springfield; Mrs. Storrow, Sidney W. Stevens, Mr. White, Mr. Williamson, Fred E. Carlisle, and James G. Watson, all of Springfield. Trustees elected are: Maine, W. I. Cummings, South Berwick; John W. Leland, Dover-Foxcroft; Henry F. Merrill, Portland; New Hampshire, Harris H. Rice, Rindge; Sherwood Rollins, Durham; Andrew L. Felker, Ralph F. Seavey, Concord; Major A. Erland Goyette, Peterboro; Vermont, Guy H. Boyce, Proctor; John E. Weeks, Middlebury; Rhode Island, J. Burleigh Cheney, Barrington; Connecticut, Frederick F. Brewster, Wilson H. Lee, New Haven; Henry M. Clark Jr., Samuel R. Spencer, Suffield; Harry L. Garrigus, Storrs; E. Kent Hubbard, Middletown; John Porter, Hartford; New York, Hugh J. Chisholm, J. C. Penney, Hampden E. Tener, New York City; Oscar F. Kinney, Albany; Henry H. Jackson, Pine Plains, Delaware, R. R. M. Carpenter, Wilmington; Illinois, William H. Tomhave, Chicago.

Mass. Members Picked

Massachusetts members of the board are Harry S. Baldwin, Boston; Nathaniel I. Bowditch, Framingham; W. H. Dickinson, Hatfield; J. Loring Brooks Jr., Wilbraham; Dwight W. Ellis, Monson; Edgar L. Gillett, Boston; John W. Haigis, Greenfield; Louis K. Liggett, Boston; Horace A. Moses, Russell; Horace A. Noble, Wilbraham; Walter H. Pierce, West Springfield; Arthur H. Sagendorph, Spencer; Mrs. James J. Storrow, Boston; Robert P. Trask, Topsfield; Edward C. Whiting, John Zielinski, Holyoke, and these from Springfield: Wallace H. Bradley, Joshua L. Brooks, Wallace V. Camp, Robert J. Cleeland, Harry G. Fisk, Charles A. Frazer, Dr. E. C. Gilbert, George M. Hendee, Stanley C. Hope, Leo L. Ley, Charles A. Nash, John C. Robinson, Clarence J. Schoo, Albert Steiger, Sidney W. Stevens, Andrew B. Wallace, James G. Watson, Albert C. White Jr., George E. Williamson, and Dwight R. Winter.

TOMBALL, Tex.—Reorganized Harris County Fair Association re-elected George T. Southwell, secretary-manager, and named B. F. Stallones president.



Fair Meetings

Ontario Association of Agricultural Societies, Feb. 13-14, King Edward Hotel, Toronto.

Louisiana State Association of Fairs, February 14 and 15, Majestic Hotel, Lake Charles. P. O. Benjamin, secretary, Tallulah.

New York State Association of County Agricultural Societies, February 18, Ten Eyck Hotel, Albany. G. W. Harrison, secretary, 131 North Pine Avenue, Albany.

Grandstand Shows

GREAT FUSSNER, spiral tower performer, reported he will have another act of the same type on the road in 1941 in the person of Betty Tilton.

LUCKY TETER and His Hell Drivers, who played before record crowds at the 1940 Brockton (Mass.) Fair, have been re-signed by the management for another five days this year, reported Art Wright, publicity director. They will give afternoon shows.

A. E. SELDEN, "The Stratosphere Man," has been contracted for the second consecutive year at Minnesota State Fair, St. Paul. He also will perform at North Montana State Fair, Great Falls, and Midland Empire Fair, Billings, Mont.

RODEO, with Abe Lefton, announcer, has been booked for four-day Riverside County Fair and Date Festival, Indio, Calif.

B. W. BANARD reported that three-day Gauga County Fair, Burton, O., has contracted his hippodrome attractions for 1941, including circus and novelty acts, and Madaline McCoy and her high school horse, Colonel.

BUDDY LUMAR reported 1941 is the third year his All-American Death Dodgers have been handled by Jimmy Daley Attractions. Show is scheduled to open April 15. Roster includes Lumar, Betty King, Karen Parker, Gail Spencer, Bobby Walker, Capt. Ted Lane, Steel Chest Hamilton, and Pat Mason, stunters. Suicide Jack Renfro, who was with the troupe in 1940, has enlisted in the Canadian Army and is at Camp Borden, Ont. Bob Golden will again handle press, and Freddie Martin will be in charge of the public-address system. Repair of equipment and rehearsals are to start early in March.

Fair Elections

BENTON, Ill.—Franklin County Fair Association elected James R. Phillips, president; W. W. Drake, W. B. Johnson, vice-presidents; George H. Biggs, treasurer; Harry W. Nolen, secretary.

AYER'S CLIFF, Que.—Stanstead County Agricultural Society elected R. G. Davidson, honorary president; Raymond Fregeau, honorary vice-president. (See FAIRE ELECTIONS on page 54)

WANTED
Concessions, Shows and Rides for
NEW CASTLE FAIR
The Week of August 18th
A. C. SHOAF, Sec.
407 L. S. & T. Bldg., New Castle, Pa.

ANNOUNCING
MOUNT UNION LIONS' FAIR
June 30 to July 5, Inclusive
Concessions, Acts, Rides, etc. Communicate with
J. BLAND CLARK, Chairman, Mount Union, Pa.

AN IMPORTANT ANNOUNCEMENT BY THE
SHOWMEN'S LEAGUE OF AMERICA
Beginning September 1, 1941, our initiation fee will be increased from \$10 to \$25.
You are urged to join now for only
\$10.00
Contact your nearest League member or write direct to Membership Committee.
SHOWMEN'S LEAGUE OF AMERICA, Sherman Hotel, Chicago.

WNY Secs Ask State for Entire \$400,000 in Aid

BUFFALO, Feb. 8.—At the annual meeting of Western New York Fair Managers' Association on Wednesday in the Hotel Lafayette here interest centered on a resolution opposing the omission of \$150,000 from the governor's budget derived from State pari-mutuels and designed to reimburse fairs for premiums and purses paid at the 1940 fairs. While it was stated that Governor Lehman had originally signed a bill allowing fairs \$150,000 in addition to the regular appropriation of \$250,000, it was said to be evident that this extra amount derived from pari-mutuels is not to be included in the new budget, after all, because no enabling act was passed. Fair managers have upped purses in anticipation of the additional amount. Delegates unanimously adopted a resolution calling for opposition to the exclusion of the \$150,000 from the State budget.

Much talk was voiced on the subject, especially by John Greenman, Cortland, president of the New York State Association of Fairs, who promised to go to Albany and do all he could. The resolution, it was decided, would be sent to Lieutenant-Governor Polletti also. Greenman appeared quite confident that he could right the matter during his visit to the capitol. He also enlisted the personal aid of fair managers, whom, he said, he would wire to come to Albany if necessary. Under the enlarged budget fairs would be reimbursed for 90 per cent of premiums and purses, not, however, exceeding \$8,000 per fair.

Attendance exceeded 65 delegates and several representatives of amusement concerns. Election was held during the morning session before the luncheon. Clark Hurd, president of Erie County Fair, Hamburg, was elected president, succeeding James Faucett, Steuben County Fair, Bath. The latter could not attend the meeting because of illness. Ralph F. (Doc) Knight, president of Cattaraugus County Fair, Little Valley, was elected vice-president, and Glenn W. Grinnell, secretary of Genesee County Fair, Batavia, was re-elected for the sixth term as secretary-treasurer.

Co-Operation Furthered

Representatives were present from Erie County Fair, Hamburg; Genesee County Fair, Batavia; Hemlock Fair, Hemlock; Steuben County Fair, Bath; Tri-County Fair, Caledonia; Orleans County Fair, Albion; Cattaraugus County Fair, Little Valley; Chautauqua County Fair, Dunkirk; and Niagara County Fair, Lockport. There were several representatives from central New York fairs including Chemung County, Ontario County, Topkins County, and Cortland. Representing amusement interests were Joseph Hughes, George A. Hamid, Inc.; Keith Buckingham, James E. Strates Shows; Clay Mantley, Convention Shows; Frank Stanley, Stanley's Acts and Races; Henry L. Rapp, American Fireworks Company; Tony Vitale, Ohio Fireworks Company, and Matt Wilson, concessionaire.

Elbridge Gerry, chairman of the New York State Harness Racing Commission, spoke on co-operation between the commission and fairs and of his efforts to raise purses to bring better races to this part of the country. Dick Case, publicity director of the United States Trotting Association, promised closest co-operation for the advance and general publicity of trotting races at county fairs. Amusement men spoke briefly and offered continued co-operation. Rapp signed a fireworks contract with Erie County Fair officials. Dates were announced for all 1941 fairs.

Central N. Y. Included

George B. Abbott, 82-year-old honorary member of Hamburg fair committee, said Erie County Fair had been record-breaking last year. Cliff Cain, secretary of Chautauqua County Fair, suggested a motion that Erie County Fair executives be partly reimbursed for expenses incurred on a trip to Washington, D. C., where they straightened out difficulties over gate taxes. Motion was not carried, however, when President Hurd declared he did only what he felt was right and would not accept remuneration. Mr. Hurd spoke of value of free attractions and of \$19,000 Erie County Fair spent on them, as well as booking methods. He urged delegates to work bookings on a flat rate in future rather than gate percentage, as that practice will compel them to pay a federal tax. Delegates from Central New York fairs asked to be

included in the resolution opposing omission of the extra \$150,000 from the State reimbursement budget and the request was granted.

TAF MEET IS BIG

(Continued from page 42)

TAF, and asked fair men to endeavor to get all such persons to join as associate members.

Nominating committee, Roy Rupard, Dallas; W. Hammond Moore, McKinney, and Glenn Burgess, Graham, brought in this slate of officers for the ensuing year: Richard Knight, Corsicana, president; Otis L. Fowler, Denton, secretary-treasurer; regional vice-president and directors, V. F. Fitzhugh, Tyler; Pete H. Smith, Plainview; H. C. Copenhaver, Wharton; H. J. Tanner, Eastland, and Joe Mock, Nacogdoches. The ticket was unanimously elected. Resolutions committee, R. W. Knight, Mrs. R. E. Van Horn, and Herman Brown, Cleburne, submitted resolutions in which special thanks were extended to Pete Smith, outgoing secretary-treasurer; Frank Weaver and Ruby Fitzwater, of the Weaver Badge & Novelty Company, for furnishing badges and handling registration; the Adolphus Hotel, and officials of the State Fair of Texas. Auditing committee, Joe Mock; J. M. Mabe, Eagle Pass, and Raymond Lee Johns, La Mesa, reported the treasurer's report in good order, following which the meeting was adjourned until the same time next year in Dallas.

Annual banquet in the Grand Ballroom of the Roof Garden Friday night at 7 o'clock brought out a gathering to partake of a tasty dinner and see a fast-moving floorshow presented thru courtesy of the Oscar Blatt Art Studio, Dallas, with Blatt directing the show. President Fitzhugh presided and guests expressed pleasure that there were no speakers on hand to "slow up" proceedings. Lou Harris and his orchestra furnished music and Jack (Texas) Stanley emceed the floorshow, which included several numbers by the Six Rhythmettes; Bernice Guessourd, acrobatic dancer; Les and Poppy and the Talking Clarinet; Bernard the Magician; Forrest and Rilda, dancers; Sugarfoot and Rufus, blackface comedians, and Daredevil Dault. After the floorshow delegates and showfolks were guests of the Music Corporation of America in the Century Room of the hotel, where Hogan Hancock presented a special show to the music of Carlos Molinos, in which Chaz Chase was featured, while others went to the Rainbow Room on the top floor where the Lone Star Show Women's Club held its first annual banquet, which was attended by over 400.

Amusement Clan Present

Attractionists and other representatives attending included: Alamo Exposition Shows, Jack Ruback, Louis (Blackie) Ringol; All-Texas Shows, Mr. and Mrs. Ira Burdick, Mr. and Mrs. Ira Burdick Jr.; American Poster & Printing Company, Harry Kaplan, Roy Stein; Amusement Corporation of America, Mr. and Mrs. Denny Pugh; Anderson Decoration Company, A. H. Anderson; Armour & Company, William P. Higgins; Atkins Popcorn Company, Mr. and Mrs. Carl Atkins, Cleo Darden; Baker-Lockwood Manufacturing Company, Dahne Winebrenner, Jimmy Morrissey; Al Baysinger Shows, Al Baysinger, E. L. Yagla; Colorcraft Poster Company, Harold T. Braucht, Robert Curran; Cotton Bowl Athletic Association, Myles Bennett; Daily Bros.' Shows, Harry T. Freed, Marion McLemore; Donovan Fireworks & Decoration Company, Don Brashear; D. S. Dudley Shows, Martin Purdy; Feld Chevrolet Company, Mr. and Mrs. Harold (Whitie) Elliott; Fulton Bag & Cotton Mills, T. A. Fowler; Gainesville Community Circus, Cliff McMahon; Goodman Wonder Shows, Max Goodman, Dave and Nancy Miller; Greater United Shows, J. George Loos, C. N. Hill, Jack Edwards; Bill Hames Shows, Theo Ledell, C. R. Fulton, C. L. (Dinty) Moore; Haas & Wilkerson Show Insurance Company, Ralph Wilkerson; International Congress of Oddities, Cash Wiltse; LaDeane Attractions, Mr. and Mrs. Tobe D. McFarland; Dee Lang Famous Shows, Mr. and Mrs. Dee Lang, Len Condellone; Southern Power Division of Lewis Supply Company, J. W. (Diesel) Clements; Little Scenic and Lighting Studios, Harry Little; Music Corporation of America, Mr. and Mrs. Hogan Hancock, Ligon Smith, Chaz Chase, Shavo Sherman; Regalia Manufacturing Company, Frank Sharp; Ralph Rhoades Fireworks Company, Ralph Rhoades; Reynolds & Wells Shows, L. C. (Curley) Reynolds, W. J. Lindsey; Flying Romas, Mr. and Mrs. Roy Valentine; E. A. Schafer Shows, W. A. Schafer, O. E.

Sims, Roy Hunt; Southern Premium Company, Mr. and Mrs. W. J. Ryan, Mr. and Mrs. Jesse Wrigley; Standard Chevrolet Company, Mr. and Mrs. Charles T. Goss; State Fair Shows, Mr. and Mrs. Mel H. Vaught, Mr. and Mrs. Bill Starr; Texas Cowboy Band, Will Watson; Texas Exposition Shows, A. Obadal, H. P. Hill; Texas Longhorn Shows, Roy Gray; T. J. Tidwell Shows, T. J. (Tommie) Tidwell, J. A. Schneck; U. S. Printing & Engraving Company, Mr. and Mrs. Neal Walters, George Duval; United Fireworks Manufacturing Company, Walter L. Beachler; Capt. Bob Ward's Hollywood Daredevil Aces, Capt. Bob Ward, Clive Lane; Weaver Badge & Novelty Company, Frank Weaver, Ruby Fitzwater; West Bros. Shows, Ed R. Bruer; World of Today Shows, Phil G. Little, Joe Scholibo, Mr. and Mrs. Floyd Shankle; Worth Amusement Company, Hal Worth.

Sidelights of the Meeting

Among contracts signed were: Dee Lang Famous Shows will play McKinney, Mt. Pleasant, Center, Gilmer, and Conroe; Alamo Exposition Shows, Bowie, Denton, Lufkin, and Nacogdoches; State Fair Shows, Sherman, Haskell, Pittsburg, and Terrell; Greater United Shows, Greenville, Corsicana, Crockett, Rosenberg, Beeville, and La Grange; All-Texas Shows, Yoakum, Fredericksburg, and Angleton; Reynolds & Wells United Shows, Graham, Jasper, Eastland, Yorktown, and Liberty. Other contracts will be announced later by Bill Hames Shows, T. J. Tidwell Shows, Texas Exposition Shows, World of Today Shows, Al Baysinger Shows, LaDeane Attractions, and W. A. Schafer Shows.

H. P. (Punk) Hill, general agent of the Texas Exposition Shows, who was introduced as the "Bing Crosby of the Outdoor Show World" at the Lone Star Show Women's dance Friday night, when he obliged with several ballads, said the show will open this month in Texas, playing five weeks of government encampment cities, following which it will go north to play 12 weeks in steel industrial cities in the Middle West. He also has contracted Jackson, Mo., and Donaldsonville, La., fairs.

Zeke Shumway, who operates the motordrome on the Beckmann & Gerety Shows, visited many friends. Dallas is his home. Lafe Levine, concessionaire at the State Fair of Texas and the Cotton Bowl, renewed many acquaintances.

Dallas Chamber of Commerce was host to delegates and showmen at a luncheon Friday noon when Carl Calloway, Dallas attorney, spoke on *The Price of Citizenship*. W. Hammond Moore, McKinney, presided.

Bill Hames was unable to attend because of illness of his son, Frank. It was the first TAF meeting he had ever missed. It was reported on the final day that Frank Hames had showed considerable improvement.

J. W. (Diesel) Clements sold Diesel power plants to the Reynolds & Wells Shows, All-Texas Shows, and Al Baysinger Shows, all of which will open the season with new light and power plants furnished by the Lewis Supply Company of Memphis.

Capt. Bob Ward advised that his Hollywood Daredevil Aces will open again on February 15 and that he is booked practically solid for the year.

Brazo Valley Fair Association, Waco, was ably represented by Harrison B. Waite, Dowell Naylor, and Joe Doran, Waite being one of America's foremost Circus Fans.

Will W. Watson, known as "Sheriff Watson," leader of Hardin-Simmons University Cowboy Band, had just returned to his home in Abilene to make the jaunt to Dallas after taking 42 men and six white horses to Washington for the President's inauguration.

A. (Booby) Obadal was a big hit at various gatherings with his "Fancy-fussing" stories. T. Leo Moore, Electra, is brother of Bill Moore, of circus note, and himself interested in different shows during past years as well as managing the fair in Electra. E. L. Yagla, of lead gallery fame, gained new prominence for his prowess as barman in various display rooms.

Jimmy Morrissey stood for a revival of the title "Joe E. Brown of the outdoor amusement field," which was handed him during the recent Minnesota fairs meeting. Harold Braucht and Bob Curran, Colorcraft Poster Company, proved splendid hosts and their suite was popular at all hours. Neal Walters, U. S. Printing & Engraving, accompanied by Mrs. Walters and George (Red) Duval, formerly of the circus, made the meeting for the first time and vowed never to miss another. Jackie Huffhines, manager of Richardson Fair, and Mrs. R. E. Van Horn, Iowa Park, were the only

women fair managers among delegates. Bob Neely, Southwestern showman, signed to present his Strange and Alive circus-style side show with the Dee Lang Famous Shows in 1941. Mr. and Mrs. Roy G. Valentine, principals in the Flying Romas Troupe, signed as feature free act with the T. J. Tidwell Shows.

Harry L. Seay, president; Roy Rupard, secretary-manager, and Paul Jones, publicity director of the State Fair of Texas, took delegates to the grounds, to be escorted around the spacious plant.

Shows Sign Contracts

Ira Burdick, owner of the All-Texas Shows, said he would open the 1941 season on March 9 in Schulenberg. He will play Belton, Tex., July 4 Celebration for the 11th successive year. En route to the meeting Dee Lang signed Hope (Ark.) Fair, Louis (Blackie) Ringol, general agent of the Alamo Exposition Shows, came in from the North and brought contracts for Walsenburg (Colo.) Diamond Jubilee; Colorado State Fair, Pueblo; Cheyenne (Wyo.) Frontier Days; Black Hills Round-Up, Belle Fourche, S. D., and July 4 Celebration and Nebraska's Big Rodeo, Burwell. Show will open on February 15 in Brownsville, Tex., for the Charro Days' Celebration.

J. George Loos said he had many added attractions booked for the George Washington Celebration in Laredo, which will open the Greater United Shows' season on February 15.

Bill Starr, general agent of the State Fair Shows, was "happy to be back home" and, before coming to the meeting, signed contracts at the Kansas meeting to play fairs in Cherryvale, Eureka, Colby, Wakeeney, Belleville, and Parsons.

Charles T. Goss, Standard Chevrolet Company, and Max Goodman, Goodman Wonder Shows, left on Sunday, the former via auto and the latter via rail, to spend several days at the Tampa Fair.

In the Music Corporation of America suit, where Hogan Hancock was a swell host, visitors were admirably entertained by Chaz Chase, who also served as bartender. Don Brashear, who has always attended TAF meetings in previous years as a carnival general agent, is selling fireworks, now being manager of Donovan Fireworks & Decoration Company. Joe Scholibo earned the moniker of "utility man" for his services at the mike at the Lone Star Show Women's Club dance. In addition he was busy selling Phil Little's World of Today Shows and promised announcement of signed contracts soon.

C. L. (Dinty) Moore, Penny Arcade and Scooter rides, said he was building new arcades, several of which he will place in Southwestern amusement parks and others he will take on tour. Denny Pugh was much in the limelight, representing the Amusement Corporation of America and being the "lug" for the Lone Star Show Women's Club for its dance. Tommie Tidwell will play government cantonment cities during spring, being "first in" in several contracted by his new general agent, Jim Schneck. W. J. Lindsey, general agent of Reynolds & Wells United Shows, said they secured an excellent route of fairs in Minnesota.

Pete Smith, TAF secretary for the past two years, was host in the association suite. Duke Segrest, assistant manager of the Adolphus Hotel, and his aid, Paul Melton, did everything in their power to make the stay of the conventioners pleasant. Charles White, considered in these parts as one of the ablest concession managers, may go out with the Alamo Exposition Shows.

Considered leaders in Lone Star State fairdom, the following dominated the sessions: W. R. Beaumier, Lufkin; H. H. Blackburn, Leonard; Herman Brown, Cleburne; Lee Caviness, Paris; H. C. Copenhaver, Wharton; Cranfill Cox, Gilmer; A. B. Davis, Lubbock; Joe Doran, Waco; C. A. Duck, Greenville; V. F. Fitzhugh, Tyler; O. L. Fowler, Denton; E. C. Haynes, Gainesville; Richard J. Higgins, Angleton; Raymond Lee Johns, Lamesa; E. Paul Jones, Dallas; Richard Knight, Corsicana; J. M. Mabe, Eagle Pass; B. B. Martin, Livingston; Staley W. Mims, Crockett; Joe L. Mock, Nacogdoches; T. Leo Moore, Electra; W. Hammond Moore, McKinney; Dowell Naylor, Waco; Grover Nelson, Abilene; Homer Neal, Haskell; T. L. Patterson, Brownfield; Roy Rupard, Dallas; C. P. Scurlock, Center; A. M. Smith, Gainesville; Pete H. Smith, Plainview; J. S. Spivey, Terrell; Edward Stone, Marshall; Jake Stubbs, Mexia; H. J. Tanner, Eastland; Frank Thompson, Sherman; J. S. Welboan, Freeport; Louis Williams, Paris, and Mrs. R. E. Van Horn, Iowa Park, and Jackie Huffhines, Richardson.

NEW CASTLE, Pa.—Gate will be free at the 1941 New Castle Fair, officials have decided.

Rinks and Skaters

By CLAUDE R. ELLIS (Cincinnati Office)

Philly Meet Gets RSROA Sanctioning

PHILADELPHIA, Feb. 8.—Fred H. Freeman, Dorchester, Mass., president of the Roller Skating Rink Operators' Association of the United States, was here to arrange with *The Philadelphia Daily News* for its annual waltz contest, reported E. M. Moorar. It will be sanctioned by the association, and RSROA judges will be used.

Winners of former contests were

awarded trophies. This year they will be given a trip to the RSROA convention and contests in Municipal Auditorium, Cleveland, on April 23-26. A number of local rinks take part in the contests, which have proved good business builders for rinks. The newspaper also promotes a silver skates derby for ice skaters. President Freeman reported that capacity business is being done in every rink he has visited recently.

Chain Concern To Operate In Asbury Park and Newark

ASBURY PARK, N. J., Feb. 8.—Mayor Charles F. Hetrick and board of councilmen have signed a long-term lease with operators of a chain of roller skating rinks known as America on Wheels to convert Asbury Park Casino into a roller rink to be known as Casino Arena. Tentative opening is February 20 and operation will be year-round. America on Wheels also runs Perth Amboy Arena; Boulevard Arena, Bayonne; Mount Vernon (N. Y.) Arena; Passaic Skating Rink; Roseland Skating Rink, West End, and Brass Rail Arena, Mountain View.

NEWARK, N. J., Feb. 8.—America on Wheels is building a new rink on Frelinghuysen Avenue at the Elizabeth and Newark city line. Structure will measure 160 by 240 feet of modern design, built to accommodate 3,000 skaters. House is being framed to handle sports events seating about 8,000. September 2 is scheduled opening and a contest is on to select a name for the new project.

RSROA Dates, Benefit Set

CINCINNATI, Feb. 8.—Ohio State championships for dance and figure skating will be held in Sefferino Roller-drome here on March 18-20, reported Cap Sefferino. Roller-drome's RSROA Night, proceeds of which are turned over to the Roller Skating Rink Operators' Association of the United States to finance association activities in the advancement of amateur roller skating, will be held on March 19. Skaters participating in the State championships will put on a show as feature attraction of the night. RSROA national championships will be held in Cleveland Public Auditorium on April 23-26. While contests are in progress the association will hold its annual convention.

40G Spot Set in Ft. Worth

FORT WORTH, Tex., Feb. 8.—City council has amended the zoning ordinance to permit J. P. Hitri to construct a \$40,000 roller rink at University Drive and Crockett Street. Heretofore the section has been a residential zone, altho there are some commercial buildings, including another rink farther out on University Drive, Parkland Roller Rink, operated by C. F. Keith. Hitri's rink is to be a 100 by 200-foot brick and steel building.

MEMBERS of Fred H. Freeman Figure Skating Club taking part in the annual revue at Winter Garden Roller Rink, Dorchester, Mass., on February 18, when proceeds will be turned over to the Roller Skating Rink Operators' Association of the United States for the advancement of amateur roller skating, will present the show at Raoul Bernier's Portsmouth (R. I.) Rink on February 21, Portsmouth RSROA night.

WALTER WARE, president of Chicago Roller Skate Company, and Mrs. Ware are vacationing in Phoenix, Ariz. Not to be outdone by his brother, Robert Ware, vice-president of the concern, and Mrs. Ware are sojourning at Palm Beach, Fla. Robert writes that he hasn't been in bathing at the beach as yet, but neither have a lot of other people—temperature 60.

MACK AND MITZIE, formerly the Whirling Ms, report they are making their first appearance in Detroit at the Bowery and are being well received.

GOOD BUSINESS is reported by Ernest McPherson and R. E. Mills, proprietors of National Roller Garden, Victoria, B. C., which opened on September 12, 1940. Organization of a club has proven a big asset. Its membership is over 100 and numerous calls are re-

ceived for its services at various functions in the city. Rink has sound-proof maple floor and public-address system. Owners also operate an outdoor roller rink in White Rock, B. C. Plans are now under way for its summer opening.

SKATELAND ROLLAWAY, Boston, now managed by William H. Nelson, is doing good business. Two floors, one each for beginners and advanced skaters, are available. Roger Magee is at the electric organ for nightly sessions.

ALLEGHENY County novice roller dance championship contest was scheduled for February 5 and 6 in new Penn Rink, Pittsburgh. State championships will be held during March in Lexington Rink, Pittsburgh. State speed championships are scheduled for Penn in March. Manager Hyatt D. Ruhlman, of Lexington, gave a dinner party recently for employees. Lexington has extended its special skating club price to each Wednesday instead of once monthly.

RECENT visitors at Earl Van Horn's Mineola (L. I.) Roller Rink were Mr. and Mrs. B. J. Kelly and daughter, Violet, operators of Chez Vous, Philadelphia, a rink noted for its dance skating leadership. St. Valentine party is scheduled for Mineola on February 13, when 100 boxes of candy will be awarded. Prizes totaling \$30 were awarded during Mineola's trio voodoo number on January 30.

ARMORY Roller Rink, Chicago, is in its second week of preliminary 202 tramp contests, reported Bill Henning, skate-room manager. There were 68 groups of four skaters each in the first contest. Free Sunday dance classes are showing steady growth. At the last class there were 125 couples on the floor and Manager Vic Frasch has had to use extra instructors. Winners of a recent waltz contest were awarded trophies. At close of the 202 tramp contest a straight waltz competition will be inaugurated.

THOMAS FOLEY is at the console of the recently installed electric organ in Campus Roller Palace, Akron, O. Manager Peter J. Shea is holding nightly sessions and Saturday morning children's periods.

SKATELAND, Trenton, N. J., combined dancing and roller skating successfully on January 30. Al Zahler's 13-piece orchestra was brought in. Both attractions were offered for the same admission, skating from 7:30 to 9:45, and dancing starting at 10 p.m.

HEAVY attendance marked a successful benefit skating party in Beachland (See RINKS on page 55)

Detroit Arena's Colorful Carnival Pulls Turnaway

DETROIT, Feb. 8.—Over 2,000 spectators, a surprise crowd, packed to capacity Arena Gardens Roller Rink here on January 28, when Detroit Figure Skating Club staged its 1941 carnival, *Fun Valley*, sanctioned by the Roller Skating Rink Operators' Association of the United States. General Manager Fred A. Martin termed it a tremendous success. Many people had to stand and some were turned away. Program was limited to one night only because the club failed to anticipate the interest in the show, and it was announced that the 1942 presentation probably would be extended.

An indication of the widespread interest the revue created was the space devoted to it by Detroit newspapers on the following day. Four pictures and a long article were used by *The Detroit News*; an article and picture by *The Detroit Free Press*; a picture in the (See DETROIT CARNIVAL on page 54)



RICHARDSON BALLBEARING SKATE CO.
Established 1884.
3312-3318 Ravenswood Ave., Chicago, Ill.
The Best Skate Today

"OMAHA FIBRE" RINK SKATE WHEELS
Fit All Make Rink Skates • Over 1 Inch Wide

Brown Fibre Fink Wheels	Maple Wheels	xxBlack Fibre (extra hard) Wheels
-------------------------	--------------	-----------------------------------

Write Today for Prices and Complete Skate Parts List and Other Rink Products.
OMAHA FIBRE PRODUCTS CO.
Ralston, Nebraska (Suburban Omaha)

New Low Prices To Rinks On LANE'S DUSTLESS FLOOR CHALK
More than 60 leading rinks now enjoying better business by using this sensational new chalk which ends both slippery floor and chalk dust. Result—large volume permits big cut in prices. Keeps floor white and clean—goes 4 times as far as ordinary floor chalk and does not harm skate bearings. Sold under money back guarantee. 10 lb. lots, 22¢ per lb.; 25 lb. sealed can, 18¢ per lb. Shipped C. O. D. if order accompanied by 1/4 purchase price.
JOHN J. LANE CO., Coliseum Rink, St. Paul, Minn.

WANTED ROLLER RINK MANAGER
Must be experienced and reliable. References required. Address:
BCX D-31, care The Billboard, Cincinnati, O.

WANTED USED ROLLER SKATES
Also used open-air Tent and Skating Floor, complete. Write
BCX 468, Care of The Billboard, Chicago, Ill.

FOR SALE
Portable Skating Rink, 50 by 120 Ft. Good Maple Floor, Tent, Chains, Poles, Fence, complete, including 2 by 6 Sills.
E. W. BOCK
226 So. Lafayette Blvd., South Bend, Ind.

No. 321 DUSTLESS FLOOR DRESSING
Cleanses the air, provides a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. 4 gal. approved compressed air sprayer, \$7.25. Terms: F. O. E. Everett, 25% with order, balance C. O. D.

GAGAN BROTHERS
444 Second St., EVERETT, MASS.

TRAMILL SELF-LOCKING SECTIONAL FLOORS
are the result of thirty-five years' experience in laying over a million feet of maple flooring. They are used under canvas and in some of the finest buildings in the U. S. Send 10c for information.
TRAMILL PORTABLE SKATING RINK CO.
3900 East 15th St., Kansas City, Mo.

SKATE CASE STICKERS, \$5.50 1st thousand; \$4.50 2nd, \$4.00 3rd. Your design, my design or with a picture of your Rink. GRADE "A" Carburized Steel Ball Bearings, Detroit made, automobile type 3/16ths. \$1.00 per thousand The BEST for skates. De Luxe Skate Cases, Emblems, Skate Pins and Rings, Recordings, etc. Nu White Floor Powder, non skid, keeps dust down, 25 lbs., \$1.50
TYLER RINK SUPPLY, Highland Park, Mich.

HYDE PRESENTS THE "Betty Lytle" ROLLER RINK SHOES

LET Betty Lytle go to work for you. Capitalize on the nationwide popularity of the queen of the rollers by carrying the shoes bearing her name exclusively. Thousands of roller enthusiasts are asking for them.
19 Other Styles in Stock.
HYDE ATHLETIC SHOE CO.
Division A. R. Hyde & Sons Co.
CAMBRIDGE, MASS.
Write for Catalog

Be My Valentine?

The Four Hollywood Blondes say:
"We are off with a flying start" on
"CHICAGO"
TRADE MARK REG. U.S. PAT. OFF.
The World's Greatest Roller Skates
CHICAGO ROLLER SKATE CO.
4427 W. LAKE ST., CHICAGO, ILL.

Brydons Purchase Ind. Spot

Development on For Bass Beach

Operator plans expansion of amusement features — opening set for May 26

BASS LAKE, Ind., Feb. 8.—Purchase, said to have involved a large cash transaction, of Bass Lake Beach Park here from Harry W. Rannells by Bass Lake Beach Improvement Company, a holding company comprising Ray Marsh Brydon, Mrs. Theresa Adkins Brydon, and J. J. Stevens, has been announced by Brydon. He is now on tour as general representative of the International Congress of Oddities, of which Stevens is operating lessee.

The new owners plan to greatly enlarge the amusement area and to modernize and augment equipment and all departments. It is said additional adjacent property will be acquired so that the midway can be featured and a zoological garden installed. Park is six miles from Knox, home of Gov. Henry F. Schricker, and within easy driving distance of Elkhart, South Bend, and numerous other cities.

Rides Will Be Added

Heavy publicity will be given rink, beach, boats, dancing, name bands, zoo, free acts, and midway features in a program calculated to greatly increase the drawing power of the spot, which has been operated for many years. Ten rides and a Funhouse are scheduled in expansion plans.

Free attractions will be booked weekly and independent shows will be contracted for one and two-week stands to provide constant changes in the amusement layout. Thrill shows are also programmed and name bands will play the dance pavilion. Special picnic promotions will be emphasized and from time to time, it is said, more cottages will be erected.

Backenstoe Is Director

Purchase included 27½ acres, Royal Clubhouse, boathouse and eight speed-boats, dance pavilion and roller rink, tavern and restaurant, 14 three-to-five-room cottages, filling station, garage, Merry-Go-Round, and other equipment and devices.

Johnnie Reeves Jr. will immediately assume duties as promotional manager and Willard L. Backenstoe has been contracted as director of amusements and concessions. Opening is set for May 26 with Decoration Day features, including free acts, fireworks, and special events.

Defense Work Sets Plans Back for Cincy Coney Boat

CINCINNATI, Feb. 8.—Plans to revamp superstructure of the steamer Island Queen, which plies up and down the Ohio River between Cincinnati and Coney Island during the park season, have been postponed for a year because of the flood of national defense steel orders. Coney officials said scarcity of material would prevent work being completed in time for April cruises.

Plans submitted to the U. S. Bureau of Marine Inspection over a month ago called for streamlining the craft, with ocean-liner effects, including installation of funnels instead of smokestacks, and portholes. On January 28 it returned here from a Pittsburgh dry dock, where the hull was strengthened and general overhauling was done. Interior decorations are being made.

Coney officials staged a farewell luncheon on January 31 in a local restaurant in honor of Frank Sommer, assistant manager of the park's clubhouse, who volunteered recently for a year's service in the army. He was slated to leave for Camp Shelby, near Hattiesburg, Miss., on February 5. At the dinner there were tributes to Sommer by President and General Manager Edward L. Schott; H. Edward Quigley, clubhouse manager; Amy L. Beushausen, office secretary, and Leo F. Schott and Ralph Wachs, park officials. Sommer's father is chef at Beverly Hills, Newport, Ky., night club.



VERNON KEENAN, amusement park engineer, who has joined Ackley, Bradley, & Day, Pittsburgh, has had wide experience since he entered Roller Coaster and park construction work in 1911, having been associated with other outstanding firms. The concern intends to go more extensively into the amusement park field, which activity will be in charge of Keenan.

Storin To Direct Publicity For E. J. Carroll Interests

SPRINGFIELD, Mass., Feb. 8.—Harry Storin has been named director of advertising and publicity for the Edward J. Carroll Enterprises. Carroll is owner of Riverside Park, Agawam, and operates theater and other amusement interests in Boston and in Maine. Storin has been identified with theatrical interests in New York and New England many years. He was manager of the Paramount Theater here two years and district manager for Western Massachusetts Theaters, Inc.

He is now on the advertising and promotion staff of the Springfield Newspapers and will assume his new duties on February 15.

SAN FRANCISCO.—A llama born recently in Fleishhacker Zoo here is fourth to be born in the zoo since the parents came from South America, reported Superintendent George Chatten.

Cincy Zoo May Have Open-Air Arena To Present Animal Acts

CINCINNATI, Feb. 8.—Immediate construction of a large open-air arena in Cincinnati Zoo to permit presentation of animal acts with greater comfort to spectators and allow more people to see them was recommended by President James A. Reilly at the annual directors' meeting of Cincinnati Zoological Society on February 4. He said the improvement was one of the outstanding immediate necessities of the zoo and suggested such animal acts could be given as Billie and Janie, trained chimps, and Rodney, boxing kangaroo.

An unnamed prospective donor is said to be ready to provide funds for an arena if more specific plans are developed. Because of this possibility, President Reilly requested John F. Heuser, executive director, to inspect the open-air arena under construction at the St. Louis zoo.

President Reilly predicted that the new deer yards, now nearing completion, would be the greatest attraction the zoo has ever had, including barless grottoes for lions, tigers, and bears and the reptile house.

Broadcasts to Schools

Secretary Gerritt G. Fredricks reported 1,317 members of the society in good standing. He said paid attendance in 1940 was 574,324, about 18,000 less than in 1939, and attributed the decrease to rainy weather in the spring and early summer. Fredricks said attendance records were broken during the annual

March NE Meet To View Scenes Of Op Locations

BOSTON, Feb. 8.—Large attendance is expected at the 13th annual meeting of New England Section, National Association of Amusement Parks, Pools, and Beaches, in the Manger Hotel here on March 11. Meeting will be open to all park, beach, pool, and carnival men in the East, whether or not they are members of the association, said Secretary Fred L. Markey in announcements from his office in Exeter, N. H.

"In addition to topics of vital interest to the industry," said Secretary Markey, "motion pictures of leading parks thruout the country will be shown to give members who do not have opportunity to visit these parks during the operating season a chance to see the large parks in operation."

"The New England meetings are well known for their lively and frank discussion of important subjects and the good-fellowship that makes the group one big happy family. Luncheon will be served at noon and a program session and symposium of the double-feature variety will be held during the afternoon. Banquet and entertainment will start at 6:30 p.m., to be preceded by a directors' meeting. A large attendance is anticipated, (See MARCH NE MEET on opposite page)

L. I. Purveyors Planning Pullers for Soldier Trade

FAR ROCKAWAY, L. I., N. Y., Feb. 8.—Anticipating the high percentage of men who will be at local resorts next summer in army uniforms, concessionaires and other amusement people are already designing prices and arrangements that will be attractive.

Sam (Rockaway) Hartmann, bathing pavilion baron, eager for soldier-boy patronage, plans reductions in bathing rates for army men. Several dance spot operators are talking over a plan to allot one or two nights each week as Army Nights.

Culprits made off with plumbing and other equipment of Liberty Swimming Pool valued at \$1,500. Police arrived just as the thieves were about to sell their loot for \$75.

List of Naval Bases

Readers interested in U. S. Naval Bases will find a list of these in the Wholesale Merchandise Section of this issue.

Keenan Addition to Engineering Staff of Pittsburgh Concern

PITTSBURGH, Feb. 8.—Vernon Keenan, well-known amusement park engineer, has joined the engineering staff of Ackley, Bradley, & Day here, and the firm, designer of swimming pools, ice rinks, roller rinks, and general park design, will go more extensively into the amusement park field, which will be handled by Keenan.

He entered Roller Coaster and park construction work in 1911 and in 1912 became assistant engineer for the Ingersoll Engineering & Construction Company, of Pittsburgh. In later years he was associated with E. J. Lauterback & Company, Dayton, O.; Fred W. Pearce & Company, Detroit, and others, and in 1926 joined the late Harry C. Baker as chief engineer.

Harry A. Ackley, in the public recreation field 25 years, heads the firm, and his associates, in addition to Keenan, are Herold Bradley, architect; Herschel M. Day, civil engineer, and Charles M. Ackley, architectural engineer, all with long experience in the amusement field.

Puritas Preps for Big One

CLEVELAND, Feb. 8.—President Mrs. Pearl Visoky, Puritas Springs Park, said she contemplated using free acts and more special attractions during the 1941 season. Management is preparing for a big season and work has been started on remodeling the roller skating rink and ballroom and repainting of buildings and rides.

Peitz Goes to Craig Beach

DIAMOND, O., Feb. 8.—Earl F. Peitz, four years assistant to Manager Charles Diebel in Iodora Park, Youngstown, O., has been named assistant manager of Craig Beach Park here, Manager Art Mallory announced. Peitz, who left Iodora in 1937, assumed his duties on February 1. Manager Mallory said extensive improvements will be made.

ATLANTIC CITY, Feb. 8.—The resort's need for added publicity to bring more attractions and crowds in and out of the summer season was emphasized by Thomas L. Hesselton, Chamber of Commerce head. Before the Exchange Club this week he recommended that all future efforts be confined to New Jersey, metropolitan New York, and metropolitan Philadelphia for prospects for Board-walk exhibits.



RAY MARSH BRYDON, who has announced purchase of Bass Lake Beach (Ind.) Park and an expansion program by Bass Lake Beach Improvement Company comprising Brydon, Mrs. Theresa Adkins Brydon, and J. J. Stevens, all now associated in operation of the International Congress of Oddities. Amusements will be featured in a heavy publicity campaign for outings and for patronage from numerous near-by cities.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Convention Interest

This department's recent trip to Miami Beach, Fla., to report the outdoor swim season prevented some editorial discussion here anent the NAAPPB convention in Chicago last December. Now that I'm back (without a sunburn but with plenty of tote tickets that I couldn't cash), some consideration can be given to the confabs.

For some reason, beach and pool men were conspicuous at the sessions by their absence. It is always a hard tussle to get tank operators to come out for the meetings but this time results were worst than ever. As a matter of fact, even many amusement park men who operate pools failed to attend beach and pool section of the get-together.

Small wonder, then, that Paul Huedeppohl, Jantzen Beach Park, Portland, Ore., who has been chairman of pool sessions; A. W. Ketchum, new prez of NAAPPB; A. R. Hodge, secretary of the association, and Norman Alexander, Woodside Park, Philadelphia, a hard pool worker, are all pretty much disgusted. There has been a lot of correspondence among them since the meetings in the hope of remedying the situation.

Opposish Is Blamed

Some feel that a meeting of pool men in New York City around Easter might help to increase interest in the organization from the swim fraternity. That belief is substantiated by the comparatively good turnout of pool men when NAAPPB meetings were held in New York in 1939. Others feel that such a New York meeting would only injure, instead of aiding, the national winter convention, the contention being that if pool owners can exchange ideas by themselves there would be no reason for keeping that group in the national body.

All those who are trying to remedy things concede that general swim-pool conditions are probably main reasons for the bad turnout at the Chi convention. They point out that so many natatoriums have such tough going because of municipool opposish that many managers and owners actually cannot afford the expenses in between seasons of attending meetings. They feel, too, that more attention should be given to promotional topics and less stress laid upon technical subjects if a drive to pull in the pool boys is to be a success. Other suggestions include changing of the time for pool sessions at winter conventions and eliminating pool subjects at general meetings so as to boost attendance at the pool gatherings, all of which have merit.

I believe the whole crux relates to how much all-year-round attention is given to pool men by the NAAPPB instead of a spasmodic interest just to get them hot and bothered around convention time. Immediately after Adrian Ketchum's election this writer addressed an open letter to him in this space, advising that more consideration be given the pool and beach section of the organization if interest from that group is to be maintained. And I stick to my guns.

Benefits Not Known

Eliminating the national meetings for a moment, exactly what benefit does a pool man get by joining the NAAPPB? What kind of service does he get all year around that can help him? Granted, park men who are also pool operators get a great deal out of the association, but what about the fellow who operates an outdoor pool with a small sand beach, or of the one who merely operates a string of bathhouses without any pool, or of the operator of an indoor tank? Those are the prospective members of the organization. Those are the men who did not attend meetings last December but should have done so. Those are the operators who should be told about the organization.

To be frank, I don't know what are all the benefits that can be enjoyed by pool men thru signing up. Accordingly, I would be more than pleased to hear from President Ketchum or Secretary Hodge as to membership advantages.

Dots and Dashes

Jack Starnes writes that he and Ann

FLAG POLE SITTER

Former title holder for U. S. desires to establish a new record. A real human drawing card for amusement park or other entertainment center. Will sit for at least 70 days. An all-summer attraction with newspaper publicity, etc. Write to **BOX D-33, The Billboard, Cincinnati, O.**, for proposition.

Anavan have been added to Zimmerman's water show at Macfadden Deauville plunge, Miami Beach, Fla., following a command performance at the Florida governor's inaugural. . . . Bill Berns, former press agent for Bronxdale outdoor pool, Bronx, N. Y., is interviewing theatrical celebs on a New York radio show. . . . What's this talk of Lew Duffour taking over Luna Park (Coney Island, N. Y.) pool? . . . It is a fact, however, that Charlie Keller Jr. has been made manager of Bayshore Park and Beach, Baltimore, where big things are expected this summer. . . . And here's a late report from the Miami Beach front! Season has as yet to get in full swing. Cabana and beach operators are far behind and as if that were not enough, weather has been so unfavorable that some private pools are looking for more red ink.

American Recreational Equipment Association

By R. S. UZZELL

Wallace St. Clair Jones was in from Boston. This man works incessantly for the New England park men's association. He confirms the date of the annual confab as of March 11 at the Manger Hotel, Boston. The wisdom of this later date came thru experiences with severe February weather and consequently bad going for the buzz wagons.

Jones tells us that George P. Smith Jr., of New York World's Fair fame, is the ringmaster at the John T. Benson Wild Animal Farm while the old master basks in Florida sunshine. There is a possibility that Smith may continue to crack the whip at the farm because of the old maestro's desire to sit in the grandstand and watch the big show. George P. can twist the lion's tail as well as make the wildest Coaster safe or keep the nations of the earth in one harmonious show at the great fair. It is a great farm and a marvelous show with an international reputation. This descendant of Commodore Perry, from whom comes the Perry in George's name, is unafraid of responsibility. He will attend the New England huddle.

Miami Is Magnet

The Flying Turns or Bobsled at the fair is slated to go to Coney Island, N. Y., on the Stauch property. A nephew of the late Herman Berghoffen negotiated the deal. This is the very latest rumor and comes from John Ward, a large property owner at Coney Island. Part of the old Stauch restaurant will have to come down to make room for this ride. The property fronts on the Bowery and on Stilwell Avenue.

Rapidly the fair is becoming ghost-like in appearance. It is now only a skeleton of its departed glory. But Robert Moses will make it bloom again into a beautiful park for the recreation of Gotham's millions.

A midget convention of amusement men is assembling at Miami, Fla. A lot of them are always there each year. It is a good show window for any new park or carnival attraction and, best of all, it can be seen under actual commercial operation. These strenuous days the purchaser likes to see them operate and become one of John Q. to whom it must appeal. The writer's father knew much of horses. He always wanted to ride them or sit behind them and hold the ribbons before putting any cash on the line. He knew how they stepped before he would say "sold." The only weakness in this procedure is the failure of the purchaser to get away from himself. Failure to appeal to his personal preferences is not an assurance that it would not appeal to the public.

Better for Galveston

A successful park man at Coney Island, N. Y., the first season of that world famous ride, the Whip, said he would not venture on it-for \$10. Later a Whip at his own resort earned more than \$20,000 in one year. Query: How many other men deferred their purchases of a Whip because of his remark? Words can assassinate character of devices as well as of men. It would be an easy matter to defer judgment until they know.

Coney Island rents are not receding. Landlords feel that the worst is over. The two years of bad weather and exposition competition are past. They claim now that it can go only one way and that is up.

Galveston Beach is sure to benefit from the activity in Texas, especially in Houston, the port 52 miles inland. At Galveston after the last war a Coaster

paid for itself in one season. Audley Ingersoll, brother of Fred and Bob, was the owner. Alas! He cannot do it this time. He was shot in Houston by a cop who was shooting with his revolver at a shooting gallery. The gun was too forceful for the short range of the gallery. The ball from the .44 rebounded with enough force to kill Audley. The bathing beauty contest of Galveston is held in May so as not to compete with Atlantic City in August. This semi-tropical beach should return to or even exceed its all-time drawing power.

A cold February usually presages a mild spring. Let us hope the weather man favors us this year to offset last year's cold wet spring.

With the Zoos

SALT LAKE CITY, Feb. 8.—At the municipal zoo in Hogle Gardens Edward Hampton, manager, said large Sunday crowds are visiting despite wintry weather and a necessary auto drive of about six miles from center of the city. All except native stock, such as buffalo, coyotes, wolves, eagles, owls, and deer, have been moved into the steam-heated elephant house presided over by Princess Alice, elephant famed from the old days of the Sells-Floto Circus. Monkey island denizens are in indoor cages.

CLEVELAND.—Pair of kangaroos and a young one were presented to Cleveland Municipal Zoo recently by Al Sirat Grotto. They were on exhibition during the two-week run of Orrin Davenport's show under Grotto auspices and were given at a special ceremony. They were purchased from an animal dealer.

MARCH NE MEET

(Continued from opposite page) including amusement men outside the New England States.

John T. Clare is president of the section; L. D. Pellisier, John T. Benson, vice-presidents; Fred L. Markey, secretary, and A. A. Casassa, treasurer. Executive board includes the officers and Wallace St. C. Jones, Daniel E. Bauer, and Fred Fansher.

PENNY ARCADE SPACE WANTED!

Will install complete Penny Arcade on rental or percentage basis in any progressive amusement park, beach or summer resort. All BRAND-NEW machines. Send full details and space available.

BOX D-27, care The Billboard, Cincinnati, Ohio

FACTORY REBUILT

RO-LO FUNHOUSE

Absolutely Perfect Condition. A BARGAIN FOR QUICK SALE.

ALLAN HERSCHELL COMPANY, INC.
N. Tonawanda, N. Y.

FOR SALE AERO SWING

Eighty-five foot tower, complete with boats and in extra good condition, seats twenty-four passengers; reasonable terms and may be seen at

RIVERSIDE AMUSEMENT PARK
INDIANAPOLIS, IND.

WANTED LOCATIONS FOR PENNY ARCADES

BOX NO. 214
The Billboard, 1564 Broadway, N. Y. C.

WANTED

Concession Man to operate lake, large beach and bath house in park for swimming season. References requested. Information furnished on request.

CHAMBER OF COMMERCE
Henryetta, Oklahoma

IT'S
Lusse Auto-Skooters
AGAIN
THIS SEASON

AUTO-SKOOTERS get the crowds, and you get the CASH when you operate them.

LUSSE BROS., INC.



2809 N. Fairhill St.
Philadelphia, Pa.

AT
PARKS, FAIRS
AND ON
CARNIVALS

Write today for complete information without obligation.

LUSSE BROS., LTD.
Sardinia House
52 Lincoln's Inn Fields
London, W. C. 2, England

NEW LIFE FOR YOUR OLD SHOWS ANIMATED TALKING AND LAUGHING FIGURES THE BARKER, LAUGHING SAM AND LAUGHING SAL

(As Displayed at Chicago Convention)

Also many new stunts for Fun Houses and Dark Rides. Write for literature.

PHILADELPHIA TOBOGGAN CO.

130 E. DUVAL ST., GERMANTOWN, PHILADELPHIA, PA.

48 UNIT KENTUCKY DERBY AND 25 POKER TABLES

Used at 1940 World's Fair, complete with beautiful stoolchairs now stored in New York City. Sell all or part.

BILL BEASLEY

Royal York Hotel, Toronto, Canada.

ON THIS PAGE in next week's issue will be an announcement of importance about

BRYDON'S BEAUTIFUL BASS BEACH

on Bass Lake, Ind.

Watch for it and read it!

CLASSIFIED RATE
10c a Word

Minimum \$2 Cash With Copy

Forms Close in Cincinnati
(25 Opera Place)

Thursday for Following
Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

ACTS, SONGS & PARODIES

ANY FOUR PARODIES, \$1.00, TO ANY HIT tunes. Send your own titles. Special comedy numbers. LYRIC WRITERS, Box 533, Hollywood, Calif.

HOKUM, CHARACTER, SONGS, PARODIES, Monologues, Acts, Plays, Comedy Material, Stage and Radio. List. HARRY STURGIS, 52 Guild St., Roxbury, Mass.

AGENTS AND DISTRIBUTORS WANTED

AGENTS! — CLEAN UP WITH OUR LINE! Cartoons, Books, Photos, Novelties, Sundries. Lowest prices; prompt service. WHOLESALERS, Box 820, Fayetteville, Tenn. x

AGENTS — 300% PROFIT SELLING GOLD Leaf Letters stores, offices. Free samples. METALLIC LETTER CO., 439 N. Clark, Chicago. x

HOWES, 110 EAST 31ST, ERIE, PA.—WHOLESALE Razor Blades and Billfold Deals that click. mh8x

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates, Social Security Plates, THE ART MFG. CO., 303 De-graw St., Brooklyn, N. Y. fe22x

PERPETUAL NUMBERS CHART — NUMBERS fans buy readily. Sample quarter, coin or stamps. Agent's proposition. CHAMBERLAIN COMPANY, Professional Bldg., Pittsburgh, Pa.

PITCHMEN, DEMONSTRATORS — THE HOT-test Specialty in ten years. Never on the market before. Complete details. SPECIALTY SALES, 2237 Fernleaf, Los Angeles.

SELL KOEHLER'S FAMOUS 9x11 BLUE SIGNS —Changeables. Religious. Experience unnecessary. Homes and merchants, prospects. Write. KOEHLER'S, 335 Goetz, St. Louis, Mo. fe22x

SELL NEW, USED CLOTHING FROM HOME, auto, store. Men's Suits, 77c; Leather Jackets, 29c; Top Coats, 38c; Dresses, 20c; Ladies' Coats, 35c. Other bargains. Catalog free. NATIONAL, 436-M E. 31st, Chicago. x

TIE MASTER — POSITIVELY RESHAPES WRINKLED, twisted four-in-hands to original design overnight. Fits all, multiplies service. Life guaranty. Retail 35c; sample 20c; 7, \$1.00 prepaid. WILLIAMS BROS., Box 432, Atlanta, Ga.

WANTED — PERMANENT REPRESENTATIVE for Hoover Uniforms, Smocks, Aprons, Frocks, Nurses', Doctors', Waitresses' Uniforms. Smartest styles. Finest quality. Exceptional commissions. Line free. HOOVER, 251 W. 19th St., Dept. PK-4C, New York. fe22x

100 4-COLOR BUSINESS SLOGAN SIGNS. As-sorted, \$3.75; 20, \$1.00. Sell fast at 15c! Lists. JOHNSON SIGN SERVICE, Morristown, Tenn.

127 WAYS TO MAKE MONEY IN HOME OR office. Business of your own. Full particu-lars free. ELITE, 214 Grand St., New York. fe22x

ANIMALS, BIRDS & PETS

ALLIGATORS, SNAKES, CHAMELEONS, WILD Cats, Bears, Raccoons, Squirrels, Racing Turtles, Fox, Opossums; Snake Dens our spe-cialty. ROSS ALLEN, Ocala, Fla. fe15

DONKEYS (SMALL BURROS) FOR CHILDREN to ride on, \$18.00; Ocelots, \$25.00; tame Wild Cat, \$10.00; Wild, \$6.00; Snookum Bears, \$15.00; Armadillos, \$2.00; Prairie Dogs, \$2.00; Kangaroo Rats, \$2.00. SPECIAL PRODUCTS CO., Laredo, Tex.

PICKOUT PONY, TRICK GOAT, TWO TRICK Dogs. All four years old. No reasonable offer refused. ELMER PUTMAN, Viroqua, Wis.

WRITE FOR OUR CATALOGUE — LARGEST most complete ever published. MEEMS BROS. & WARD, Oceanside, N. Y. Direct im-porters from all over the world.

BOOKS, CARTOONS, INSTRUCTIONS, PLANS

HOW TO MAKE MONEY IN YOUR SPARE TIME. Folder free. Write P. O. BOX 55, Church Point, La.

HYPNOTISM — INSTANTANEOUS METHOD. Hypnotize anyone instantly. Send for this amazing new method. Guaranteed, \$5.00. ACADEMY OF PSYCHIC & OCCULT SCIENCES, 235 N. 17th St., Camp Hill, Pa. x

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis. fe22x

BUSINESS OPPORTUNITIES

FOR SALE IN CALIFORNIA — OLD ESTAB-lished Route of 128 Phonographs; 150 Re-mote Control Boxes. Crossed over \$28,000 during the year of 1940. \$25,000, all cash. For particulars write BOX C-19, Billboard, Cin-cinnati, O. fe22

FOR RENT — PICNIC GROVE. BATHING, boating, eating stand, dancing and roller skating building, 60x100. Also living quarters. No competition. P. O. BOX 236, Burlington, N. J. fe22

FOR SALE — PLEASANTHILL PARK, 1 1/2 acres, feature major attractions. Ample parking space. No competition. Write PAUL FLINCHBAUGH, Red Lion, Pa.

FOR SALE — CRYSTAL SPRING PARK, CON-sisting of 40 acres. Open since 1911. Build-ing in A-1 shape. Big Lake; no competition. Write WM. T. G. YOUNG, Parkesburg, Pa. fe22x

FOR SALE — GROUND FLOOR STUDIO AND Picture Shop. Kodaks, Films, Moulding, com-plete stock. Low rent. Quick sale. WILL REAM, Peru, Ind.

LITTLE THEATER BUILDING — RENT OR SALE. Central residential location. Standard stage, building sprinkled, suitable for movie house. BOX 183, Montgomery, Ala. fe15

TURN TIN CANS INTO MONEY — INSTRU-ctions 25c. H. G. CHANEY, 1130 E. 16th St., Jacksonville, Fla.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

A COMPLETE STOCK OF REBUILT 5c SELEC-tive Candy Bar Machines—All kinds. Bar-gains! ADAIR COMPANY, 733 S. Euclid Ave., Oak Park, Ill.

BALL GUM, 5/8", FACTORY FRESH, 12c BOX; Tab, Stick, Midget Chicks, every Vending Gum. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J. np-mh8x

BALLY RAPID FIRE SUBMARINE GUN, GUAR-anteed mechanically perfect, like new, used very little, \$135.00 crated; Jennings 5c Club Bell, good condition, \$40.00. 1/3 cash or certi-fied check. DELL HENEMAN, 1417 Rugby Rd., Schenectady, N. Y.

BEAUTIFUL MIRABEN PLASTIC MARBLEGLO Wurlitzer 12 and 16 cabinets, never used, \$32.50 and \$37.50; Vest Pocket, \$25.00; late nickel Cherry Bells, \$42.50; late dime Brown Front, \$45.00. Many other machines for sale or trade. No junk. LARRY LACKEY, Middle-town, O.

CASH FOR MILLS BLUE OR BROWN FRONTS. Serials over 400,000. BOX C-22, The Bill-board, Cincinnati, O. fe22

CASH PAID FOR ALL LATE MODEL SEEBURG Wurlitzer, Rock-Ola 20 and 24 Record Phonographs. Will trade any other type of coin machine at best prices for phonographs. Give lowest prices and condition. SILENT SALES CO., 200 Eleventh Ave., S., Minneapolis, Minn. fe22x

DO YOU NEED WURLITZER PHONO PARTS? — Write us your name and save money! SUPREME VENDING CO., 557 Rogers Ave., Brooklyn, N. Y. tfn x

DRAFT'S GOT ME—SELL PENNY HERSHEY Candy Machines, 90 Walzers, \$2.00 each; 40 Advances, \$6.00 each. BOX 520, 1474 Broadway, New York.

FOR SALE — TWENTY TOM THUMB VENDORS, fine shape, \$1.50 each; \$25.00 for lot. JACKSONVILLE NOVELTY CO., 222 1/2 E. State, Jacksonville, Ill.

FOR SALE — 3 DELUXE 1940 WESTERNS F. P. Baseball Machines, \$49.50 each; 2 Evans Ten Strikes, \$34.50; 3 Seeburg Chicken Sams, with base, \$42.50; 3 Seeburg Shoot the Chutes, \$72.50. Also large assortment of Counter 1c and 5c Machines. FRANCO NOVELTY CO., Box 927, Montgomery, Ala. x

GET WISE! MODERN ARCADE-SPORTLANDS are profitable year around. World's largest selection of equipment to choose from. Write for new 1941 catalog and price list. MIKE MUNVES CORP., 593 10th Ave., New York. tfnx

GOODBODY HAS A MESSAGE FOR EVERY OP-erator reading this advertisement. Send in your name and address at once. JOHN GOOD-BODY, 1824 E. Main, Rochester, N. Y. fe22

GROETCHEN 5c PLAY CIGARETTE OR FRUIT Emblems, with or without jackpot, \$32.00; Vest Pocket Bells, green crackle finish, jackpot register, \$26.00. HARRY S. LAVINE, Oil City, La.

MILLS 5c Q. T.'s, \$29.50; BLUE WRINKLE Finish, \$37.50; Dime Rol-A-Tops, \$22.50; A. C. 5c, seven coin, \$44.50. COLEMAN NOV-ELTY, Rockford, Ill.

MILLS 4 BELLS, \$275.00; THRONES OF MUSIC, \$195.00; Wurlitzer 500s, \$175.00; P-12s, \$25.00; One Shot Multiples, Hawthorne, \$60.00; Track Record, Multiple Races, \$40.00; Fleet-wood, Fairgrounds, \$30.00; Bally Entry, \$20.00. WELLCOME MUSIC CO., Spokane, Wash. fe22x

OPERATORS — WE WILL BUY YOUR USED Phonograph Records. Advise how many you have and lowest price. BIRMINGHAM VEND-ING CO., 2117 3d Ave. N., Birmingham, Ala. tfn x

SACRIFICE — 25 1c MASTERS, \$3.00; 25 1c Snacks, \$6.00; 25 1c Advance Nut, \$4.00; 20 1c Ball Gum, \$1.50; 25 1c-5c Stewart Mc-Guire, \$3.25. Others. CAMEO VENDING, 402 W. 42d, New York.

SEND FOR BADGER'S 32-PAGE COIN MACHINE Catalog — Over 1,000 Reconditioned Machine Bargains, Accessories, Parts, and Supplies. BADGER NOVELTY, 2546 N. 30th, Milwaukee, Wis. mh29

SIX BALLY RECORD TIMES, GUARANTEED perfect mechanically, \$90.00 each. 1/3 de-posit. FLINT AMUSEMENT CO., 514 W. 4th Ave., Flint, Mich.

SPECIALS — DOUGHBOYS, CONGO, \$25.00; 1939 1-2-3s, \$27.50; 1940 5 in 1, \$45.00; cash model Royal Flush, \$69.50; J. P. Fantasy, \$19.50; Playmates, \$37.50. All games guar-anteed. 25% cash, balance C. O. D. G. N. VENDING COMPANY, 663 W. Broad, Columbus, Ohio.

THIRTY 2-IN-1 ROBBINS VENDORS — ONE side ball gum, first class condition, \$3.75 each; lot, \$100.00. MARYLAND VENDORS, Box 901, Cumberland, Md.

THREE KIRK GUESSER SCALES — CABINET and mechanism excellent condition, \$100.00 each. One-fourth with order, the balance col-lect. A. M. BERKEY, 619 N. Lorraine, Wichita, Kan.

TRADE THREE WURLITZERS MODEL 50 FLOOR Consoles for Penny or Nickel Slot Machines. E. O. LIKENS, 924 Fifth St., N. W., Washing-ton, D. C.

TWO CHICKEN SAMS WITH BASE, A-1, \$37.50 each. DOUGLAS ERRION, 120 Aiken Ave., Peoria, Ill.

TWO KEENEY ANTI-AIRCRAFT — BLACK cabinet, perfect condition, shipped in original crates, \$57.00 each. R. E. PARRISH, West Columbia, S. C.

UNUSUAL CHARM PACK — REVELATION AS-sortment of 144 items, \$1.00 postpaid. 1/3 deposit with order. BRODIE CO., 3311 Ross, Dallas, Tex. mh1x

WANTED — 10 TO 50 EXHIBIT MERCHANT-men Diggers, Series 3500 and up. Write E. P. ERLAND, 6956 N. Wolcott Ave., Chi-cago, Ill. mh8x

WANTED — USED BINGO, NORTHWESTERN Deluxe, Counter Machines. Cash waiting. Full particulars first letter. EASTERN, 350 Mulberry, Newark, N. J.

WANTED — EXHIBIT MERCHANTMAN, FLAT or roll chute. Exhibit Rotary, Novelty Ma-chines. UNITED, 647 S. 57th St., Philadelphia, Pa.

WANTED FOR CASH—ROTARIES, HOCKEYS, Diggers, Blow Balls, Baseballs, Rifles, Metal-typer, Arcade Machines, Cigarette, Legal Counters, Phonographs, Scales. BOX 213, care Billboard, 1564 Broadway, New York. tfn

10 JENNINGS FREE PLAY VENDERS, LIKE NEW, \$80.00 each. One-third deposit with order. L. W. FERGUSON, Brooks Hotel, York, Pa. fe22

COSTUMES, UNIFORMS, WARDROBE

ASSORTED BUNDLES, \$1; COSTUMES, \$1 UP. Fans, Hulas, Hindoo, Evening Gowns, Wraps, Furs. Bargains. CONLEY, 310 W. 47th, New York.

BEAUTIFUL BLACK VELVET CYKE, \$75.00; flashy Minstrel Parade Coats, Caps, Suits. Orchestra Coats, \$2.00; Tuxedos, \$10.00. WALLACE, 2416 N. Halsted, Chicago.

FORMULAS

PAINT SHINES IN DARK — SAMPLE AND Formula, 25c. Book of 10,000 Formulas, \$2.00. MYERS, 612 S. 2d St., Elkhart, Ind.

FOR SALE SECOND-HAND GOODS

ALL KINDS POPCORN MACHINES—BURCH, Long Eakins, Dunbar, Star. Winter prices. Heavy Aluminum Geared Popping Kettles, \$7. NORTHSIDE CO., Indianapolis, Iowa. mh22x

ALL AVAILABLE MAKES POPPERS, GUARAN-teed. Twelve Quart Geared Popping Kettles, \$7.50 each. CAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago, Ill.

EVANS MODEL "L" LONG RANGE LEAD GAL-ery; 4 for Dime Photo Gallery. Both excel-lent condition. Cash. JOHN HEALY, Hibbing, Minn.

FOR SALE — PORTABLE SKATING RINK COM-plete, 50x108; also separate Rink Tent, 52x112. LEO JORDAN, 658 State Line, Calumet City, Ill.

52 BRASS AND ALUMINUM PITCH TILL YOU Win Soup Pegs, 1 3/4" Rings, \$2.00 each. PERCIVAL, 2831 N. 9th St., Philadelphia, Pa.

FOR SALE—SECOND-HAND SHOW PROPERTY

A REAL BUY — SUPER ROLLOPLANE WITH '39 Chev Semi. Both ready to go. Can be seen in operation with Siebrand Bros.' Shows, February 14, San Diego, Calif. \$3,500 cash takes ride and truck. A. L. BRANDNER, 1980 Main St., San Diego, Calif.

ATTRACTIVE BALL-THROWING GAMES — Bottles, Cats, Dolls, Kids, Tenpins. Complete portable outfits and supplies. LAMANCE, 782 Marion, S. E., Atlanta, Ga.

BARGAIN! — ONE SMITH-SMITH CHAIR-O-Plane, \$500.00; Herschell-Spillman Merry-Go-Round, new top, mechanically perfect, \$1500.00. G. J. HANSON, Alexandria, La.

COOKHOUSE—20'x30', LIKE NEW TOP AND sidewalls; two Grab Joints, 10x10; 1/2 Ton Chevrolet Truck, heavy springs, closed body, new tires, good shape; complete 16 Car Auto Kiddie Ride, Spillman make. Can be seen at 734 W. Nones St., Philadelphia, Pa. JAKE GRUBERG.

FOR SALE—SIXTEEN AND TWENTY-FOUR-Seat Chair Planes, complete; Kiddy M.-G.-R., Aero Plane, Ferris Wheel. CALVIN GRUNER, Pinckneyville, Ill. mh8

PENNY PITCH BOARDS — 4 JACK POTS, \$12.50; 48"x48", one Jack Pot, \$10.00. \$2.00 cash, balance C. O. D. WICKESSER, 13 Prospect, Holyoke, Mass.

SHORT RANGE LEAD GALLERY — MOUNTED on trailer. Extremely classy. Complete guns, targets, \$250.00. JOHNSTON, 1019 Hays Park, Kalamazoo, Mich.

HELP WANTED

EXPERIENCED GIRL FOR TEETH, LADDER — Give age, weight, height. Immediate steady work. BOX 216, care Billboard, 1564 Broad-way, New York.

GOOD MECHANIC WANTED TO REPAIR PIN Games, Music Boxes, Cigarette Machines and other types of coin operated devices. Send de-tails, references, and all information. WAR-NER'S, 2621 Parade St., Erie, Pa.

HAMMOND ORGANIST WANTED—HAVE OUR own organ, Model D-DX 20 speaker and Solovox. Permanent position for the right party. Give complete references. Must be A-1 and sober. RODE, 114 1st St., S. E., Cedar Rapids, Ia. fe22

OFFICE GIRL — RECEPTIONIST WHO PLAYS ear Spanish Guitar and or five string Banjo. Stenography not necessary. Permanent position assisting in office and entertaining clients with music in evening. No drinking. Send inex-pensive photo and full information stating minimum salary expected. POST OFFICE BOX 1110 (Eleven Ten), Tallahassee, Fla.

TALENT FOR ENTERTAINING — SMALL NOV-eltly Union Band with voices, or Swing Pianist, Girl Blues Singer with personality. Send photo. State minimum salary. This is live spot. CLUB MANAGER, 837 Lafayette, La Salle, Ill.

MAGICAL APPARATUS

A LATEST 216-PAGE ILLUSTRATED profes-sional Magic Catalogue of Tricks, Books, Supplies, Ventriloquist Figures, etc., 25c. KANTER'S, B-1311 Walnut, Philadelphia, Pa. fe15

CATALOGUE OF MINDREADING, MENTAL-ism, Spirit Effects, Magic, Horoscopes, Fore-casts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High, Columbus, O. mh1x

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. fe22x

SPIRIT CABINET, HAUNTED ROCKING CHAIR, Spirit Hand, Talking Skull, War Exhibitions, Hanging Hitler, Blowing Germany Off Map. All operated by wireless from a distance or through walls with transmitter in pocket. Better than magic, good as spirit. BAUGHMAN, Warren, Ohio.

WANTED — MENTAL EFFECTS AND GAGS FOR Magic. BOX 217, care Billboard, 1564 Broad-way, New York.

MISCELLANEOUS

ARE TRICKS YOUR HOBBY? — OUR COL-lection of ten Novelty Jokes, postpaid \$1.00. KANT NOVELTIES, 323 Third Ave., Pittsburgh, Pa. fe15x

FERRIS WHEEL, CHAIRPLANE, SOUND SYSTEM, several Concessions. Book for season with reliable carnival only. Consider park. J. LACY SMITH, Rockwood, Tenn.

M. P. ACCESSORIES AND FILMS

NOTICE

News and display advertisements of interest to roadshowmen will be found in The Billboard's new film department. Look for "Non-Theatrical Films" in the index on page 3.

A BARGAIN SPECIAL — NEW CRYSTAL Microphones. Satisfaction guaranteed or your money promptly refunded, \$9.95 cash or C. O. D. Our Summer Roadshow Catalog mails in February. Many new releases. SWANK'S, 620 N. Skinker, St. Louis, Mo. mh1x

A NEW LIST AMAZING BARGAINS—SOUND-Silent Film, Equipment, Accessories, Ampro, Victor Projectors, cheap. Rent complete sound programs, \$10.00 week. ZENITH, 308 W. 44th, New York.

ACTION JUNGLE FEATURES, SERIALS—LARGE selection of 35MM. Programs rented, \$7.50. Silent Films wanted. SIMPSON, 1275 S. Broadway, Dayton, O. fe22

AMBITIOUS? — SHOW TALKIES THEATRELESS communities. Sound Equipment. Weekly Programs rented. Used 16MM. Sound Projectors, \$95.00. ROSHON, 521 E. State Theatre Bldg., Pittsburgh.

ANNUAL CLOSE-OUT 16MM. SOUND AND Silent Movies. Yearly event. Large selection of Features, Comedies, Cartoons, Novelties, Religious Subjects. Send for your "Bargain-Movie-Special" today. Specify sound or silent. INSTITUTIONAL CINEMA SERVICE, INC., 1560a Broadway, New York.

BARGAINS IN USED REBUILT PROJECTORS, Sound Heads, Amplifiers, Speakers, Opera Chairs, Screens, Spotlights, Stereopticons, Rectifiers, Rewinds, Ticket Machines and Generators. Catalogue \$ free. MOVIE SUPPLY CO., 1318 Wabash, Chicago. mh1x

SHOW MOVIES — NO INVESTMENT. Thousands theatreless towns your territory waiting. We furnish Films, Sound Projector, etc. Write for details. BOX NY-16, The Billboard, New York City. mh8

JUNGLE FEATURE — WILDS OF AFRICA. Great for schools. Six 35MM. Reels. Money maker. No junk. FALES, Trailer Park, Tampa, Fla.

UNUSUAL OPPORTUNITY FOR ROADSHOWMEN to cash in with our 16MM. Religious Films during Lent. Featuring Crown of Thorns. Send for our Religious-Movie-Special today. Specify rental or sale. INSTITUTIONAL CINEMA SERVICE, INC., 1560a Broadway, New York.

VICTOR 16MM. SOUND PROJECTOR, \$125.00; DeVry 35MM. Sound Projector, \$35.00; 6 Watt Amplifier, \$3.00; 8 Reels Film free. SPEAK, Cooper, Tex.

35MM. SOUND FEATURES — WESTERNS, Shorts, Serials for rental or outright sale. Also other type Films. OAKLEY FILM EXCHANGE, Nelsonville, O.

35MM. PORTABLE HOLMES SOUND Projector, 16MM Sound Passion Play, cheap. AMATEUR THEATRE, 3134 S. 15th St., Milwaukee, Wis.

MUSICAL INSTRUMENTS, ACCESSORIES

FOR SALE — MODEL A HAMMOND ELECTRIC Organ, like new, \$600.00 cash. Leaving town. BOX C-23, The Billboard, Cincinnati.

PHOTO SUPPLIES AND DEVELOPING

ABSOLUTELY BEST DIRECT POSITIVE BUY — New Portable Double Unit, with cool fluorescent lighting system. Takes both 1 1/2x2" and 2 1/4x3 1/4" pictures. Send for general catalog and information on new metal precision enlarger-reducer. MARKS & FULLER, INC., Dept. BC540, Rochester, N. Y. mh1x

ALL 4 FOR 10c OPERATORS—CUT PRICE ON all Machines and Supplies. Full Length Camera. WABASH PHOTO SUPPLY, Terre Haute, Ind. fe15

DIME PHOTO OUTFITS CHEAP—ALL SIZES. Better drop in and see them. All the latest improvements. Bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. mh8x

DIREX DIRECT POSITIVE PAPER — NO FADING, best gradation, highest speed. THE POSITYPE CORP. OF AMERICA, 244 Fifth Ave., New York, N. Y. mh1x

PHOTO MACHINES—SINGLE, DOUBLE, AND three size outfits. Heavy duty self cocking Shutters, finest Copper Mechanisms, best and fastest Lenses. \$100.00 to \$229.00. Get the facts before you buy. HASSAN, Box 971, Parkersburg, W. Va. mh1x

ROLLS DEVELOPED — TWO PRINTS EACH and two Free Enlargement Coupons, 25c. Reprints, 2c each; 100 or more, 1c. SUMMER'S STUDIO, Unionville, Mo. mh8x

10,000 EACH OF FRESH 3 1/4x4 1/4 AND 5x7 Eastman Direct Positive Paper in boxes of 500. Make offer. BOX 215, care Billboard, 1564 Broadway, New York.

SALESMEN WANTED

MAGAZINE SALES PEOPLE AND CREW MANAGERS. Big money if eligible. 941 Seybold Bldg., Miami, Fla.

SEASIDE—MOUNTAIN TOP AIR FOR OFFICES, stores, homes. Portable equipment. Cost \$12.50 to \$17.50; profit \$7.00-\$12.00. Salesmen's year around gold mine! NATIONAL DEVICES, 75 E. Wacker, Dept. P, Chicago. x

SELL COMPLETE LINE EVERYDAY BUSINESS Necessities — Over 2,000 items. Lowest prices. Beats competition. Commissions advanced. Experience unnecessary. Samples free. FEDERAL, 301-B S. Desplaines, Chicago.

SELL BUSINESS CARDS, STATIONERY, BOOK Matches, Gummed Tape, Restaurant Necessities, Salesbooks, Advertising Specialties, Pencils, Picture Cards, Tags, Pricing Sets. Experience unnecessary; 40% commission. Free deals. Sales portfolio free. DAVID LIONEL PRESS, 312 S. Hamilton, Dept. 52, Chicago. x

\$75.00 WEEKLY EASY TO MAKE. ORGANIZE crew; make \$200.00. Sell four \$3.00 advertisements to business men on brand new beautiful Lithographed Patriotic Sacred Calendar. Nobody refuses. We deliver and collect. Check mailed receipt orders. Drawing account reliable men. Write now free samples, order blanks, instructions. No capital required. Start work immediately. FERGUSON MANUFACTURING COMPANY, 322 N. Senate Ave., Indianapolis, Ind. x

SCENERY AND BANNERS

BEST CARNIVAL SIDE-SHOW BANNERS AND Pictorial Panels — Positively no disappointments. NIEMAN STUDIOS, INC., 1236 S. Halsted St., Chicago, Ill.

TENTS—SECOND-HAND

FEW SLIGHTLY USED, GOOD AS NEW TENTS —State size. Send stamp; postals ignored. Write SMITH TENT COMPANY, Auburn, N. Y. fe15x

At Liberty Advertisements

Figure TOTAL Number of Words in Copy at
5c a Word—FIRST LINE IN THIS STYLE TYPE
2c a Word—FIRST LINE IN THIS STYLE TYPE.
1c a Word—ENTIRE AD in this style type.

Minimum 25c

Cash With Copy

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY ACROBATS

At Liberty — Experienced Fast Ground Tumbler. Age 25, weight 161, wants engagement with a well organized act at once. For full details write or wire Sylvester Domier, 1426 N. Minn. St., New Ulm, Minn. fe22

Girl Aerialist doing Trap Ring Perch, also Rolling Skater, 116, height 5 feet two. E. Smith, care Clayton Tourist Camp, 3330 Palmer Ave., Bronx, New York.

AT LIBERTY AGENTS AND MANAGERS

AGENT — LATE MODEL CHEVROLET. BOOK your show schools and theatres, percentage. Go anywhere. BOX C-13, The Billboard, Cincinnati, O. fe15

ATHLETIC SHOW MANAGER AT LIBERTY — Will invest in show. Write CHARLES McALLEN, Atoka, Okla.

AT LIBERTY BANDS AND ORCHESTRAS

FIVE PIECE ORGANIZED GIRL ORCHESTRA — Union, 45 weeks last spct. Hammond Organ, Trumpet (D) Mellophone, Violin (D) Accordion, Tenor Sax (D) Clarinet and Violin, Drums. Three vocals. Cut shows, good musicians, beautiful gowns. KITTY HELMLING, Flourtown, Pa. fe22

THEATRICAL PRINTING

LETTERHEADS DESIGNED AND DRAWN FOR engraving, \$10.00; drawings 3 inches square, \$3.50. ADART SERVICE, 13 E. 14th, Kansas City, Mo.

"SHOWY" WINDOW CARDS — 14x22" WHITE Nonbending, 2-Colors, 50, \$2.95; 100, \$3.45; 200, \$5.90; Handbills, assorted colors, 1,000 3x8", \$1.50; 6x9", \$2.75; 5,000, \$5.00-\$7.50. SOLLIDAYS, Knox, Ind.

WINDOW CARDS — 14x22, ONE COLOR, 100, \$2.50. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penn. x

5,000 6x9 ASSORTED HANDBILLS, \$5.00. Money with order, no C. O. D. Prompt delivery. Handbill printers exclusively. LIBERTY PRESS, Box 493, Indianapolis, Ind.

WANTED TO BUY

A WALKING CHARLIE — MUST BE CHEAP and in good order. Address to A. C., 8705 78th St., Woodhaven, N. Y.

MERRY-GO-ROUND — TWO OR THREE Abreast, portable, complete, good condition, cash, and Smith Chair Plane. SEYMOUR, Wilcox St., Worcester, Mass.

WANTED TO BUY — PENNY WEIGHING Scales. Am particularly interested in Watling Fortunes, Mills, Rock-Ola, Pace small types. LAWRENCE DURKEE, 1410 Chevrolet Ave., Flint, Mich. fe15

WANTED TO BUY FOR CASH — ONE PORTABLE Skating Rink and one all metal Portable Shooting Gallery. Both must be complete with all accessories. Advise price and other detail information. FRANCO NOVELTY CO., Box 927, Montgomery, Ala.

WILL BUY NO. 5 ELI WHEEL — ALSO 2 Abreast Spillman Merry. Good condition, reasonable. EICHHOLZ BROS., 761 Sixth Ave., New York.

WILL BUY ASSORTMENT OF ANIMALS OR Small Animal Show. Wire or write full particulars to A. C. PATTERSON, 1428 Canal St., New Orleans, La.

AT LIBERTY — TWELVE PIECE DANCE BAND for summer location. Includes male vocalist and arrangers. All essentials, including amplifying system. Available June 14. DON RICH, Dana's Musical Institute, Warren, O.

FIVE PIECE COMBINATION — GOOD EQUIPMENT, reliable. Augment if necessary. BOB HERRON, 504 E. Chestnut, Dodge City, Kan. fe22

Charles Vagabond and His Orchestra—This Chicago unit covering entire South. One of the best entertaining bands in the business. Union. Write wire. 635 Toulouse, New Orleans, La. fe22

AT LIBERTY CIRCUS AND CARNIVAL

BANNER SOLICITOR — CIRCUS OR CARNIVAL. Contract newspaper and merchant tie-ups. Prefer Western States. BOX C-14, The Billboard, Cincinnati, O. fe15

CHAMPION ROPE SPINNER—FEATURE TRICK Eight Loop Spin; also use Whip. Write JESS NICKELL, Eloy, Ariz. mh1

LaTorres Girls — Only High Wire Act of kind. Fireworks nightly. Sensational, outstanding, skillful feats. LaTorres Girls, Clayton Tourist Camp, 3330 Palmer Ave., Bronx, New York.

Two Neat White Face Clowns — Very best white and satin wardrobe. Good clown walkaround and clown numbers for indoor circus and stage shows. The Bakers, 215 Whittaker St., Salem, Ill. mh1

AT LIBERTY DRAMATIC ARTISTS

JUVENILE (CHARACTER-General Business). Specialties. Good Emcee. Pay own transportation. Sober, reliable. BOX C-20, Billboard, Cincinnati.

AT LIBERTY — A-1 GENERAL BUSINESS MAN and Blackface Comic. Change for week. Double Violin, Guitar and Piano. Will consider anything. Have car. Transportation if far. Wire or write full details to W. D. MCKENZIE, 311 N. Center St., Goldsboro, N. C.

AT LIBERTY — GENERAL BUSINESS AS CAST. Double Piano, Specialties. All essentials. Sober and reliable. Join at once. DAVID RIGGAN, 14 W. Harrison St., Iowa City, Ia.

Director, Stage Manager, Actor — Would like to join stock or musical company. Four years' Broadway experience. Box 218, care Billboard, 1564 Broadway, New York.

AT LIBERTY M. P. OPERATORS

OPERATOR WITH TWO PORTABLE PROJECTORS, Film. Tent or circle. Go anywhere. SHOWMAN, Oneco, Fla. fe15

Projectionist — Experienced in theatre work on Powers and Simplex machines. Go anywhere. Efficient, reliable. Like a steady job; married. M. S. Cory, 824 S. 3d St., Tucumcari, N. M. fe15

AT LIBERTY MUSICIANS

ARRANGER-COMPOSER

First class, young and sober. Experience all lines. Plenty of name references. Desire connection with name band or reliable publisher. Will consider doubling sax and clarinet with good band on location. Can leave March 1. Address 3107 24th St., N. E., Washington, D. C.

ALTO SAX, CLARINET — PLAY FIRST OR third. Good reader, tone. Reliable, experienced, take off. Go anywhere. ANDREW BARBERELIS, 11 Kimball St., Haverhill, Mass. fe22

ARRANGER — STRICTLY MODERN ARRANGEMENTS, any combination. Very reasonable. Write or wire HI HENRY, Saugerties, N. Y. fe15

DRUMMER — OLD TIME, MODERN. GO ANYWHERE. State salary. JACK BOLGER, Lambert, Minn. mh1

STRING BASS — GOOD READER AND JAM man. Union. WALTER SCHRUMPF, Turner Hotel, Shreveport, La.

STRING BASS—SINGLE, NON-DRINKER. CAN double Sax and Clarinet. Voice for group singing. Plenty big and small band experience. References and photo if wanted. Available immediately. Draft order No. 5065. FAYAN WRIGHT, R. 4, Box 739, San Jose, Calif.

TROMBONE — ALL ESSENTIALS, DIXIELAND ride. Neat, sober and reliable. Cut or else. "DUKE" DUNAWAY, Eufaula, Ala. fe15

TROMBONIST — SOBER, TROUPER. ONLY bona fide offers considered. Write, wire BING HARRIS, 429 S. Main, South Bend, Ind.

TRUMPET — LEAD OR SECOND, SIGHT READ, take-off. Double Tenor Sax. Age 25, union, experienced, reliable, married, car. Location preferred. JACK EAGER, Montgomery, N. Y.

TRUMPET, VOCALIST — FIVE YEARS' EXPERIENCE on commercial territory and semi-name bands. Reference furnished. First or Second Trumpet, Baritone Voice, Trio experience. Age 25, married, very dependable. JACK COLEBAUGH, 807 4th St., Savannah, Ill.

TRUMPET — 20, EXPERIENCED, UNION. Read, take off. Scat singer. No habits. Full particulars first letter. Available immediately. JIMMY BEMIS, 2901 S. Acoma, Englewood, Colo. fe22

TRUMPET — 2D OR 3D. WELL EXPERIENCED, all essentials. Only reliable organizations, please. JIMMIE KOVARIK, Spillville, Ia. fe22

Drummer — Read, jam, cut shows. New drums, library of new "pops." Fine appearance, union, car. Go anywhere. Prefer small band in club. Age 28. Kelly Dressel, 27 Albion St., Hornell, N. Y.

String Bass—Modern, 2 years staff. N. B. C. affiliate; experienced all lines. Age 25, union, sober, reliable. Anything reliable. Roy Campbell, 408 10th St., Bismarck, N. D. mh8

AT LIBERTY PARKS AND FAIRS

FOR FREE ACTS — BOB FISHER'S FEARLESS FLYERS, Box 31, St. Petersburg, Fla. fe22

HIGH POLE AND TRAPEZE Act. DE POLO, 1810 Perkiomen, Reading, Pa. fe22

HIGH SWAYING POLE — None like it! Circular with action and crowd pictures. BOX C-21, Billboard, Cincinnati, O. mh29

JAMES COWSWELL—STILT WALKER, UNCLE Sam, Clown Cop, etc. For prices write 1433 Rose St., Lincoln, Neb. mh22

ROSCOE ARMSTRONG'S COMEDY FORD ACT — Thrills, spills and excitement. ROSCOE ARMSTRONG, Tangier, Ind. mh1

Aerial Cowboys — Lady Gent. Three snappy Free Acts. Double Trapeze, Comedy Revolving Ladder, Swinging Ladder. Flashy appearance. Literature, price on request. Address, Billboard, Cincinnati, O. fe22

Charles La Croix — Outstanding Novelty Trapeze Act. Available for indoor events. Can erect any attractive nickel-plated upright apparatus under most any low or high ceilings. Large advertising posters free. Original act. Drawing card. Price reasonable. Address Charles La Croix, 1301 S. Anthony Blvd., Fort Wayne, Ind.

The Guthries — Four different Free Attractions: Dancing Tight Wire, Balancing Trapeze, Iron Jaw Butterfly and Double Trapeze, Lady and Gent. Beautiful wardrobe. Reasonable. 201 W. Ninth St., Cincinnati, O. fe15

AT LIBERTY PIANO PLAYERS

PIANIST - MODERN, READ, TRANSPOSE; some arranging. Prefer club work; consider all reliable offers. HERB HAMLIN, Merrill, Wis. fe15

PIANIST - EXPERIENCED IN LARGE OR small band. Play any style. Neat, sober and reliable. Address PIANIST, 1202 Filmore St., Raleigh, N. C.

PIANO PLAYER - ALL ESSENTIALS, ABILITY, reliable and sober. Soloist with modern style. Play all shows. Please state all in first letter or wire REG COPENHAVER, Utahville, Pa.

Piano Player - Read, fake, transpose, vocal coach. Excellent accompanist, soloist. Arrange trio harmony. Will join small unit, vocal or instrumental, playing hotels, clubs, etc. Have worked with the best. Give all details. Do not wire. Joe Murray, 847 Greyton Rd., Cleveland Heights, O.

AT LIBERTY VAUDEVILLE ARTISTS

At Liberty—Helen Gentry. Piano, Piano Accordion, General Business or Characters. Walter X. Price, Comedian, Banjo in orchestra. Single and double specialties. Gladstone Hotel, Kansas City, Mo.

Hillbilly—Fake hot piano, play guitar. Parts in acts. Specialties, including singing, dancing. Premier show using sound system. Late draft order. Gilbert Boyd, 224 Bennett St., Salem, Ill.

Man and Woman—Comedy Artists for vaudeville. Will go anywhere. State full particulars. Write Box 161, care Billboard, 1564 Broadway, New York, N. Y.

Pamabasika's Society Circus - Dog, Pony, and Monkeys, featuring the Act Beautiful, the Famous White Cockatoos, Military Macaws. Presented by the only original Prof. Pamabasika. Address by the Circus Headquarters, Geo. E. Roberts, Manager, 3504 N. 8th St., Philadelphia, Pa. Sagamore 5536.

Wilson, Mrs. Doris
Wilson, Mrs. Patty Ann
Wilson, Mrs. Robt.
Woods, Mrs. Rosie
Wormick, Mrs. Winnie

Woytowicz, Diana
Yeager, Ayleene
Yoast, Miss Billy
Ziegler, Mrs. Aloma
Zudella, Miss

Abramovitz, Morris
Adams, Morris
Adams, Curtis
Adams, Geo.
Adams, Harry J.
Adams, Jack
Adams, Ned
Adams, Tomie

Allen, Ralph Roger
Anderson, James
Anderson, Wade
Andrews, Frank
Andrews, Jack
Andrews, Soldier
Andronowski, John
Angers (Trombone)

Asbury, J. A.
Asher, Chas.
Auskins, Clarence
Austin, Jim
Avery, Joe
Ayley, R. H.
Babbie, Walter

Babcock, Phil
Baker, Earl E.
Baker, Geo. R.
Baker, W. H.
Baldi, Frank
Baldwin, Carl

Baldy, Joe
Baltimore, Paul
Baltour, John
BALOG, JOHN
BARNETT, H. B.
BARKER, OTIS
Barker, Johnnie
Barnes, Arthur B.

Barnett, Roy E.
Barnou, Louis
BARRON, JAMES
BARRY, ALBERT
BARTON, RICHARD
BARTON, HENRY
Caldwell, Ward

Barrett, Albert C.
Bartlett, Chas. G.
Barton, Geo.
Barton, R. B.
Bast, Jack &
BEAVER, Louise

Becker, Johnny
Beers, Geo. R.
BEGGS, J. FRANCIS
Behce, Bob
Belano, John J.
Bennell, Clifford

Bender, Philip
BENNETT, JOSEPH M.
Bennett Sr., Ed
Bennett, Owen
Bequette, Odore
Berger, Bert

Bernard, Arthur O.
Bernstein, Blinky
Bernas, John
Berton, Geo.
Best, Dick
Betz, Teddy

Bidwell, Lester C.
BIGOMY, ROGER
BINDER, HERMAN E.
Black Diamond
Black Diamond
Wahl, Dottie

Walker, Dollie
Walker, Violet
Wallace, Virginia
Warren, Ruth
Washington, Eunice
Watts, Bellice

Colombo, Tony
Combs, Archie
Comstock, Edw. A.
Conarroe, L. S.
Conway, Dewey

Conception, Conrad
Conor, Mike
Conn, Bob
Conn, Harry E.
Converse, Art
Conzuella, Audier

Cook, Francis C.
Cook, Jerry
Cook, Tommie
COOKE, WINSTON
COOKE, Wm. E.
Cooley, J. A.

Cooper, Al
Cooper, Jack
Cooper, Lushy &
Cooper, Lushy &
Corral, Roy &
Costa, Steve

Costello, Chaumpie
Costello, Nickola
Costello, Staley
Cotthren, Roscoe
Cotton, Bob
Cowan, W. D.

Cowling, J. W.
COX, JOHN WM.
Cox, Kenneth H.
Cox, Russell
Crabtree, Mr.
Craig, Mort D.

Crawford, Johnny
Crawford, L. T.
Creta Bros.
Crimi, B.
Crisari, Frances M.
Croy, Charles Perry

Cunley, Jack
Cullerson, Slim
Cummings, J. B.
Cummings, Julius
Dahl, Herb
Dahlenport, Johnnie

Daily, Al (Shorty)
Dale, Mr. B.
Dales, Michael
Dalle, Arthur
Dalton, Billie &
Daltons, The

DANIEL, NORMAN L.
DANIELS, RAYMOND
D'Aubour & Renee
Darden, Robt.
Darnell, Tommy
Dartnaga, Director

Dance, W. L.
Dave, Fred
Davidson, A. F.
Davidson, Bill
Davidson, Jimmie
DAVIS, ALTHUR

DAVIS, ALTHUR
Davis, Mr. (Cook
House Owner)
Davis, Al
DAVIS, BENNIE

Davis, Eddie
Davis, Everett J.
Davis, Harry S.
DAVIS, HARVEY S.
Davis, Jackey
Davis, Jim

Davis, John B.
DAVIS, ROBERT LEWIS
Davis, Steve
Davis, W. E.
Dawn, Teddy
DeAmbrossio, Nicholas

Edwards, J. L.
EDWARDS, TOM
Elam, R. M.
Elan, Rufus
Elmsburg, John

Chief
Elliott, Hassel
Ellis, Harry E.
Ellis, John
ELY, MIKE J.
Embree, Geo.

Emerson, Mr.
ENDICOTT, JIMMIE R.
Ephraim, Miller J.
Erbeach
Evans, Geo. L.

Evans, Harry S.
Evans, Joe
Evans, Michael
Everton, Ronnie
Fabre, Lindsay
Fabulae, Nick

Faller, B.
Fanning, Jackie
Faraday, H. C.
FARLOSSI, PAUL E.
FARMER, LEWIS E.
Farrell, James A.

Farris, Geo.
Farris, Paul
Farriss, Doc
Faust, F. L.
Faust, Frank
Feeley, Jos. P.

Feltz, Nabe
Fellows, Wm. D.
Ferguson, Clarence
Fien, Murray
Fillman, Harry
Finch, Jack

Finley, Carl L.
Finley, Homer
Finn, Junbo
Firpo, Jack
Fish, James E.
Fisher, Joe

Fisher, Capt. T. W.
Fisher, Raymond
Fisher, R.
Fisher, Wm. T.
Fitch, Harry
Flaherty, Ed

Flaherty, Thomas
Fleck, Mel & Clyde
Fleming, W. E.
Fletcher, Laurence
Flickum, Joe
Flood, Edw.

FLORENCE, ELMO
Folden, A. E.
Ford, Chester
Ford, E. M.
Forman, L. K.
Forrester, Tex

Fort, Bill
Foshee, J. M.
Foster, Buster
Fowler, (Drummer)
Fowler, Benjie
Fowler, Lloyd

Fowler, Merlyn
FOX, BENNIE
Fox, Carl
Francis, Dave
Francis, John
Francis, F.

Franklin, E.
FRANZ, OTTO
Frazier, Owen
Frederickson, Les
Frenier, Basil
Frick, Jack

Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

MAIL ON HAND AT CINCINNATI OFFICE

Parcel Post
Arthur, Billie K.
Carroll, T. W.
Frauson, Mrs.
LaReane, Mrs. Eva.
McLean, Doris.

Mason, Mrs. Babe.
Todd, Ray
Wadovick, Jos. A.
Warriner, Miss
Waltmer, Joan.

Women
Abbott, Mrs. Bud
Abdiella, Nancy
Adams, Olga

Adgington, Mrs. D.
Ahnes, Miss Chad
Allen, Miss Jo
Allen, Virginia
Allison, Betty

Anderson, Mrs.
Anthony, Mrs. W.
Archer, Marie
Arego, Margie
Arno, Mrs. E. J.

Arnold, Mary
Atlanta, Ivy
Atzen, Minnie
Ball, Mrs. Cora
Barnett, Mrs. Chet

Barry, Mrs. Geo.
Basinger, Mrs. H. A.
Battern, Mrs. D.
Batts, Mrs. Pearl
Baxter, Mae

Beard, Mrs. H. C.
Bender, Mrs. Fern.
Beutes, Mrs. Violet
Bentum, Miss
Berger, Frieda

Bernstein, Mrs.
Betsy, Frieda
Bingler, Mary
Bistany, Mrs. Viola
Blivins, Mrs.

Blomberg, Mrs. Bill
Bonde, Mrs. C. F.
Bowers, Jean
Bows, LaVerne
Brady, Mrs. Loraine

Haag, Helen
Hager, Mrs. James
Hall, Mrs. Earl
Hamelau, Gertrude
Hamilton, Anne

Hanson, Mrs.
Harcourt, Lady
Harv, Mrs. H.
Harris, Mrs. Babe
Harris, Frances L.

Hartwell, Daisy
Harvey, Mary &
Hassell, Marie
Heath, Mrs. Tillie
Heilly, Mrs.

Hensen, Mrs.
Heveerson, Mrs.
Hilton, Daisy &
Hoffman, Mrs. Don
Holmes, Mrs.

Howard, Virginia
Hudson, H. C.
Humphreys, Colleen
Hunt, Mrs. Walter
Hunter, Babe

Hunter, Mrs. May
Hurd, Mrs. Mayzell
James, Mrs. Earl
Jarvis, Dorothy
Jewell, Mrs. D. E.

Jewell, Mildred
Johnson, Juanita
Johnson, Mrs.
Jones, Mrs. Corla
Jones, Mrs. May

Jordan, Helen
Kacy, Sally
Kamm, Iona
Kaplan, Mrs. S.
Karen, Mrs. Ed

Kanthe, Mrs.
Kaye, Betty
Kaye, Gladys
Keating, Mrs. Babe
Keen, Mrs. John

Kelly, Edith
Kelly, Elizabeth
Kelly, Mrs. Francis
Kelly, Kitty
Kester, Mrs. Elizabeth

Kettle, Lillian
Keystone, Lillian
King, Anna Lee
King, Pattie V.
Knowles, Eileen

Robbins, Mrs. F.
Roberts, Leona
Robinson, Mrs.
Robinson, Rita
Rogers, Donna

Romaine, Miss
Rose, Merry
Ross, Helen R.
ROUNDS, MRS. ANNA
Royal, Hazel Bolt

Russell, Mrs. Clara
Ryan, Faith
Sable, Agens
Sabota, Betty
Saulsberry, Mrs.

Sawyer, Sallie
Schaffer, Geradine
Schaffer, Mrs.
Schmidt, Doris
Scott, Mrs. Dortha

Secord, Vera
Seidreich, Emma
Shaw, Dolores
Sheppard, Lillian
Siever, Olga B.

Small, Ada
Small, Florence
Small, Mrs. Lynn
Smilette, Faye
Smith, Mary

Smith, Mrs. Myrtle
Smith, Mrs. Rebecca
Smith, Mrs. Thekla
Smith, Miss Willie
Smith, Mrs. W. L.

Smitley, Marjorie
Smythe, Georgia
Snodgrass, Nora
Snodgrass, Mrs.
Suow, Madam

Snow, Mrs. Jeanette
Sordelette, Fern
Morgan, Patricia
Morrison, Mrs.
Moyses, Esther

Murphy, Frances
Murphy, Mrs. M.
Murphy, Mrs. Warren
Murray, Ginger
Murray, Mrs. Kate

Nathalie & Howard
Nelson, Lela
Nemeth, Mary
Nichols, Mary
Notle, Mrs. Martha

Nungesser, Dorothy
Oeffli, Dorothy
O'Boyle, Mrs. Olga
O'Brien, Mrs. Ruby
O'Neil, Esther

Oleson, Shirley
Oliver, Mrs. Donald
Owens, Mrs. Jerry
Paddock, Mrs.
Parker, Miss Boots

Men

BORIS, VALERIAN
BORSVOLD, ARTHUR
EDWIN
Boston, Harold

Boswell, Bennie
Boswell, Ed
Bott, Bill
Bowe, L. H.
BOWMAN, CHARLES
RAYMOND

Rowman, Everett
Boyd, Bob
Brady, H. B.
BRAGG, ELSIN
ALEXANDER, Wm. C.
ALFORD, ELMER R.

ALLEN, CLAUDE
WOODROW
Allen, R. C. (Doc)
Allen, Ralph Roger
AMERICAN AMUSE, CO.
Anders, Joe T.

ANDERSON, JAMES
Anderson, Wade
Anderson, Wade
Andrews, Frank
Andrews, Jack

Andrews, Soldier
Andronowski, John
Angers (Trombone)
Anthony, C. W.
Anthony, J. C.

Anthony, Milo
Applegate, Sam
Arboguen, Geo.
Ashby, J. A.
Asher, Chas.

Auskins, Clarence
Austin, Jim
Avery, Joe
Ayley, R. H.
Babbie, Walter
BABBIS, WARNER

Babcock, Phil
Baker, Earl E.
Baker, Geo. R.
Baker, W. H.
Baldi, Frank

Baldwin, Carl
Baldy, Joe
Baltimore, Paul
Baltour, John
BALOG, JOHN
BARNETT, H. B.

BARKER, OTIS
Barker, Johnnie
Barnes, Arthur B.
BARNETT, ROY E.
Barnou, Louis

BARRON, JAMES
BARRY, ALBERT
BARTON, RICHARD
BARTON, HENRY
Caldwell, Ward

Cameron, Cam
Campbell, David
Candler, Art
Caravan Shows, Mgr.
Carlton, Fred

Carlund, Clarence
Carns, Leslie
Carpenater, Al
Carlos & Chita
Carson, Chas.

Carson, Chas.
Cartuso, John
Case, Jack
Case, Jos.
Cass, Chester

Castang, Ruben
Chambers, I. E.
Chapman, Keith
Chaykin, Israel
Cherter, Harry

Childers, Roy
Christ, United
Christy Obrecht
Circle G. P.
Clark, Bozo

Clark, James C.
Clark, James C.
Clark, James C.
Clark, Percy
Clarke, Harry

Clawson, G. E.
Clayton, Clarence
Cleotus, James
Cobb, Tye
Colbert, Edward

COLCLASURE, CLAY
COLE, CRESTON
Coleman, Max
Colgate, O. B.
Collins, E. G.

Collins, James
Colombo, Tony
Combs, Archie
Comstock, Edw. A.
Conarroe, L. S.

Conway, Dewey
Conception, Conrad
Conor, Mike
Conn, Bob
Conn, Harry E.

Converse, Art
Conzuella, Audier
Cook, Francis C.
Cook, Jerry
Cook, Tommie

COOKE, WINSTON
COOKE, Wm. E.
Cooley, J. A.
Cooper, Al
Cooper, Jack

Cooper, Lushy &
Cooper, Lushy &
Corral, Roy &
Costa, Steve
Costello, Chaumpie

Costello, Nickola
Costello, Staley
Cotthren, Roscoe
Cotton, Bob
Cowan, W. D.

Cowling, J. W.
COX, JOHN WM.
Cox, Kenneth H.
Cox, Russell
Crabtree, Mr.

Craig, Mort D.
Crawford, Johnny
Crawford, L. T.
Creta Bros.
Crimi, B.

Crisari, Frances M.
Croy, Charles Perry
Cunley, Jack
Cullerson, Slim
Cummings, J. B.

Cummings, Julius
Dahl, Herb
Dahlenport, Johnnie
Daily, Al (Shorty)
Dale, Mr. B.

Dales, Michael
Dalle, Arthur
Dalton, Billie &
Daltons, The
DANIEL, NORMAN L.

DANIELS, RAYMOND
D'Aubour & Renee
Darden, Robt.
Darnell, Tommy
Dartnaga, Director

Dance, W. L.
Dave, Fred
Davidson, A. F.
Davidson, Bill
Davidson, Jimmie

DAVIS, ALTHUR
Davis, Mr. (Cook
House Owner)
Davis, Al
DAVIS, BENNIE

Davis, Eddie
Davis, Everett J.
Davis, Harry S.
DAVIS, HARVEY S.
Davis, Jackey

Davis, Jim
Davis, John B.
DAVIS, ROBERT LEWIS
Davis, Steve
Davis, W. E.

Dawn, Teddy
DeAmbrossio, Nicholas
DeChenne, C. A.
DeCobb, Jimmie
DeKalb, Prof. E.

DeLongo, Linton
DeLongo, Ted
Delboog, Adolf
Delo, Thomas
Demento, Thos.

Demetro, John
Deutham, Bert
Denton, John
Dew, Daniel
Dexter, Bob

Dick, Arthur L.
Dick, Billie
Dick, Richard
Dillard, W. E.
Dillon, Elwood

Dillon, Tom
Dinkens, Allen
Dockery, Ray
DODSON, MR. JESSIE
Dodson, Philip

Dolan, D.
Donavant, Willis
Donovan, Larry P.
DOOLEY, WAYNE A.
Dorgan, Steve

Downs, Show, Mgr.
Dowson, Kenneth
Drake, Edwin W.
Draper, Robt. B.
Dressler, C. L.

Duby, Ralph
Duffy, Jack
Dugan, R. E.
Duncan, Leonard
DUNCAN, LOUIS

DUNCAN, LOUIS
Duncan, Tex Slim
Dunlap, Pop
Dunn, Chester A.
Dunning, John W.

Jackson, Charlie
JACKSON, FRED
JACKSON, RANDAL
JACKSON, HORACE
Jackson, Jimmie
Jackson, Jimmie
Jackson, Ora
JACKSON, RALPH
JACKSON, ROBERT
Jackson, R. Shows
Jacobs, Eddie
Jacobs, Raymond
JACOBS, Curley
WESLEY LEROY
Jackowicz, Dan
Jaeger, Jack
James, Curly
JANECEK, STEPHEN J.
Jarvis, Carl
Jenkins, Jim
Jennette, Jene
Jennings, Bob
JENSEN, (Victoria)
JENSEN, RALPH
JOHN, FRANK S.
Johns, Vincent C.
Johnson, A. F.
Johnson, C. W.
Johnson, Frank
JOHNSON, JAMES H.
JOHNSON, (Midget)
JOHNSON, MIKE F.
JOHNSON, MIKE J.
Johnson Sr., Newton M.
Johnson, Pete
Johnson, Prof. Tom
Johnson, Roy F.
Johnson, Sweed
Johnson, "Tons"
Johnston, Arch
JOHNSTON, JERRELL
JOHNSTON, FOIST
Jones, Carl T.
Jones, F. W.
Jones, Geo.
Jones, Gen.
JONES, FRED (D)
JONES, WILLIAM
Jones, Henry P.
Jones, James A.
Jones, James F.
JONES, JAMES O.
Jones, P. M.
JONES, ROGER
Jordan, Otis
Joseph, Frank
Justus, Ralph
Kahn, M.
Kanapo, Halo
Kane, E. J. Peno
Kane Jack—Mgr.
Kane, Paul
Kaplan, Sam
Karn, Edw. L.
Karr, Joe
Karsky, Bill
Kaye, Mr. Georgie
KAYNE, DON
KEALEY, EDWIN
MICHAEL
Keely the Magician
Keller, Billy
Kelley, Alvin
Kelley, Alvin
Kelley, Jack W.
Kelley, Jerome
Kelly, Earl L.
Kelly & Hayes
Kelly, James T.
KELLY, JOHN
Kelly, LISBON
KELSEY, ALAN H.
Kenser, Buster
Keown, Jack
Kopley, Dixie
Kopley, Jessac R.
Kerr, Jimmie
Kessler, Marion
Ketrov, Frank
Kick, Jim
Kiehl, Eddie
KILLEBREW, LAYMOND
KIMBALL, DUD
KIMBALL, R. L.
KIMBALL, SKINNY
Kimmer, Max H.
Kimmell, Bill
Kine, Frank
King, G. M.
King, R. C.
King, Tom (Pan
Handle Donkey
Ball Co.)
KING, WM.
Kishko, Glen
Kloxin, Arnold
Klug, John
Knapf, Jim
Knickerbocker, Sam
KNIGHT, DALLAS C.
KNIGHT, JOS.
PATRICK
Kobum, Frank
Koford, Wm.
Kramer, Edward
Krause, Freddie
KRAUSE, WALTER
KINWOOD
Kreiser, H. J.
Kresge, Roy F.
Krohn, Eddie
Kru, C. H.
Kuhn, Freddie
Kung, Fritz
Kuni, L. Lani
KUTNEY, STEVE
LaLonde, R.
LaMont, Chas.
LaMonte, Terry
Lafola, Chas.
Lafian, Harold
Lamb, E. B.
Lambert, Kenny
Lambert, Phil
Lampton, J. E.
Lamrobert, Robert
Lancaster, Sgt.
Lane, Frank B.
Lane, L. P.

Lane, Ralph
Langlois, Claude
Larios, Silvester
Larrabel, James
Larwood, Ray
Lasky, Sam
Lavin, Jno.
Lawrence, Larry
Lawson, Chas.
Lawson, Edward
Lay, Walter Bolla
Layman, Chas. City
Lazaro, L. E.
Lazzernoi, George
Leach, Albert
LEARY, ELLIS
LEE, Doc J. W.
LEE, EDWARD
LEE, JOHN
Lee, John
LENTO, ANTHONY
Leonard, Harry
Leonard, Jimmy
Leslie, Buddy
Lester, Vicky
Leubuscher, Ernest
Levine, Joe
Lewis, Dudley
Lewis, Harry
Lewis, Jim P.
Lewis, M. Craig
Lewis, Saul
Liberty, Joe
LILLY, KERMIT V.
Lindley, C. A. Pete
Lindsay, Leonard
Lippincott, Malcolm
Littlefield, Norman
Lockwood, Gene
Logan, Paul
Lomar, Robert
Lombard, Clifford
London, Traimway
Long, Chester H.
Long, Wayne
LORDLAW, JOHN
Lorenz, Henry
Loring, Michael
Louis, Bob
Louis & Cherie
Louis, Joe
Lovitt, Tom
Lowe, Eddie
Lowery, Bill
Lowery Jr., Herbert
Lown, Ralph
Lowther, Bill
Lucas, Nick
Lucas & Lund
Lund, M. A.
Lundon, Worth
Lundy, Jos. Francis
Lunsford, Capt.
Lutz, Amber
Lynch, Col. Irish
Lynch, Eddy
Lynn, Hal
Lyons, Bud
MacGregor, Lawrence B.
MacRea, J. L.
McBRIDE, JAMES WM.
McCampbell, Shorty
McClanahan, D. H.
McClanahan, C. S.
McClung, C. G.
McCormick, Bob
McCoy, Wm.
McCullough, Al
McCullough, Jesse
McDANIEL, DANIEL E.
McDaniel, Norman
McDowell, Karl E.
McErwin, Capt.
McFadden, Fred J.
McGee, Irish
McGe, Jimmy
McGill, Leo
McGILK, RICHMOND
McGUIRE, EDWARD
McHARD, LEE
McHardy, Adam
McHugh, Frank J.
McKay (Annuce
Booking Exch.)
McLane, John
McLaren, Michael
McLaughlin, Earl
McLAUGHLIN, WILLIAM
McLemore, Vester
McNamara, Thos. F.
McQueen, R. C.
McShain, E. Edw.
Mabry, Private
Mace, Herbert
MACKLEY, LEO
Maddox, Earl
Maddy, Herbert S.
Madison, Shivers
Magnic, Samuel
Mahler, Joe
Mahoney, Wm. A.
Mahn, Ralph
Mahoney, Daniel F.
Mains, James
MALLEY, RICHARD
Malmberg, Walter
Malone, Mr. Peg
Manley, Dick
Manten, Ralph M.
Marco, Billie
Maretta, R. E.
Markovich, Joseph
Marks, Joseph
Marlowe, Frankie
Marr, James
Marshall, Chas.
Marshall, Sam
Marshall, T. R.
Marshanna, Eddie
Martin, Lon
Martin, Steve
Martin, Ted
Martin, Willis
Martinez, Eddie
Mason, Harold
Mason, Jimmy

Massey, Samuel
Mathers, Merritt
MATTHEWS, ROBERT P.
MATTHEWS, JAMES
Maurice & Andrea
Maurice & Kaye
Meany, James F.
MECH, REN R.
MELVILLE, FREDERICK
EDW.
Melville, Freddie
Mendenhall, Jess J.
Mentor, Harry
Merz, Roy
Metro Show
Metz, Ted
Meyers, A. E. F.
Meyers, Johnnie
Meyers, Louise
MEYERS, JOSEPH
Meyers, Ralph
Miler, Bill
Miles, Joe
MILLET, ART
Miles, Tom
MILLER, COLE
Miller, Eli
MILLER, HARRY
E.
MILNER, HARVEY A.
MILLER, JOHN L.
Miller, Lester T.
Miller, Mickey
Miller, (Corn Game)
Miller, Paul A. C.
Miller, R. H.
MILLER, RICHARD R.
Miller, Wm.
Millette, Ira
Millican, Frederick
Millo the Mystic
Mills, G. B.
MILLS, MADISON
MINERV, HAROLD
Mitchell, Charley
Mitchell, (Clown)
Mitchell, Jack
Mitchell, Mike
Mitchell, Harry
Mitchell, Sam
Mitchell, Wm. Sam
Mo, Arthur
Moio Minstrels
Montana, Joe
Montclair, Johnnie
MONTEFEL, MONTY
MONTELLI, JAMES T.
Montello, Monte
Moore, Bob Chair-
o-Plane)
Moore, Bill
Moore, Blue H. J.
Moore, Phink
Moran, John J.
MOORE, RALPH
MOORE, EVERETT
MOORE, THOMAS
Moorman, Jimmy
Moran, Sailor
Morey, G. Allie
Morey, Max
Morgan, C. H.
Morgan, Lamon
MORLEY, DON-
ALD V.
Morris, Chip
Morris, Harry
MORRIS, JAMES
MILIN
Morris, John
Morrison, Curley
Morrison, James
Morrison, Martin
MORRISON, ROBERT M.
PORTER, EARL C.
MORROW, JAMES
MORSE, DAVID
MORTON, C.
Mortley, Ernest
Mounts, George
MULLER, PAUL
MULLAHY, JOHN
Mullen, Joe
MULLOCK, EDWARD
Munro & Adams
Munroe, Red
Murdock, Russell E.
Murphy, Pat (Jig
Show)
Murphy, Warren
Mursosko, Richie
Nadue, Wm.
Nathenson, Rudie
NAUGLE, MICHAEL
ANDY
Nedrau, Jean
Nelson, Buck
Nelson, (Colored)
Nelson, Floyd
Nelson, J. B.
Nelson, Morris
Nesbitt, Wm. T.
Neumann, Walter
Niad, Rajah
Nicholas, John
Nichols, George
Nichols, Howard E.
Nicholas, Steve
Nix, Col. E. D.
Noble Jr., Capt.
Noble, Charles G.
NOBY, HARRY
Norris, Harold
Norton, Frank A.
Norton, Bill
O'Brien, Jew & Joe
O'Brien, Geo. F.
O'BRIEN, DONALD
O'BRIEN, JAMES
P.
O'BRIEN, MICHAEL
O'Connell, Thomas
O'Day, Jack Peg
O'Day, Tim
O'Dell, A. J.
O'Donnell, Mickey
& Frances

ROBERTS, STEVE
ROBINSON, RALPH JAMES
Rocco, R. W.
Rocco, Tony
Rockwhite, Eight
Roderbaugh, Burl
Rogers, Cotton
ROGERS, CLEM
Rogers, E. J.
Rogers, J. C.
ROGERS, OTEY
Rollens, Dee
Rose, Dave
Rosen, Billie
Rosen, Sheik
Rosier, Roy
Ross, Alex
Ross, Charlie
Ross, Charles &
Sisters
Rossmussen, Bud
Rounds, James
Rowan, Jos. A.
Rowe, Y.
Roy, Bill
Rozell, Sam
Ruddy, Geo.
Rumbley, Eldredge
Rummage, Eddie
Rusher, Al
Russell, A. J.
Russell, Bob
Ruth, Clarence
RUTHERFORD, CLAUDE
ROBT.
Sakobie, James
Saks, Manny
Salce, Sandy
SAMUELSON, CHARLES ELMO
Santangelo, Nicholas
SATTERFIELD, THOMAS M.
Saulnier, Clarence
Savage, Frank
Savage, Saminy
Sayvilla, H. J.
Schaffer, Army
Schneider, Joe C.
Schneid, Carl
Schoonover, HAROLD EARL
Schultz, Jack
Schultz, James
Schworm, Oliver
Scott, Chas. E.
Scott, Fingers
Scott, Gilbert
Scott, Major Geo.
Scott, Robert C.
SCOTT, WALLACE A.
Scully, Thos. J.
Seat, Don
Sedaris, James
SEELEY, ROBERT
PERCY
SEGAL, BENJ.
Seig, Frank
Sells, Virgil
Selvin, Ed. D.
Seymour, Harry
Shal-Mura
Sham, Nick
Shapiro, Harry
Shaw, George
Shaw, Lester
Shaw, Lewis
Shaw, Louie F.
Shaw, Theo. D.
Shaver, Slivers
Shay, Ray
SHEPHERD, SANDY
Shepperd, R. D.
SHERMAN, CARL
SHERWOOD, RICHARD B.
SHIMEK, ARTHUR A.
Shipley, Claude
Shipman, Jimmy
Shires, Eddie &
Alice
SHOEMAKER, ROBT. P.
SHOEMAKER, WALTER
SCOTT
Shoemaker, Ray
Sholts, Carl
Shooting Stars
Shugart, Dr. J. C.
Shulman, Theodore
Shuts, Bud
Shw, Anliel
Siegrist Cannon
Siegrist, Charles
Sikorsky, Frank
Simmons, D. D.
Sims, Buddy
Sims, Bud & Myrtle
Sims, Jack
Simpowit, Ben
Singer, Dick
SLATE, JAMES J.
Smiley, John C.
Smith, Bill
Smith, Bud
Smith, Cole
Smith, Geo. C.
SMITH III, GEO. EDWARD
SMITH, IMRI PAUL
Smith, James E.
SMITH, JIMMY LEROY
Smith, Lee
Smith, Leroy
Smith, Sid
Smith, Stuff
Smith, Whitfield
Smithly & Marks
SMITH, WILLIS C.
Sneaker, II. Ray
SNYDER, WHITE
HAROLD
SOLIS, FRED GARCIA
Sonda, Prof. Eugene
Spagle, Murry
Spangler, Dr. Gordon
Sparks, M. E.

Spencer, C. L.
Spiva, C. C.
Sponser, Howard
STACEY, MICHAEL J.
Stack, Frank
Stanfield, Bob
Stanley, Edward S.
STANLEY, FRANK
Stanley, Gus
STANLEY, STEVE
Stanley, Leo B.
Stanley, L. J.
Stanley, Stephen
Star, Andrew
Starr, Buck
Staver, D. C.
St. Clair, Al
Steele, Buck
Steele, Harry
Stein, Frank
Stephens, C. A.
Stephens, Geo.
Stephens Show
STERLING, JOHN W.
Sterling, Walter
Stevens, George
Stevens, Max
Stevens, Mitchell
Stevens, T. A.
Stevenson, Curley
STEWART, THEODORE
ROOSEVELT
STEWART, BLAKE W.
Stewart, Happy
STEWART, JACK
ALEXANDER
Stewart, Robert
Stickle, Geo. F.
Stine, Al H.
Stinesprings, George
Steinfeld, Walter
Stinson, Billy
Stock, Dave
Stone, Oscar Lee
Stone, Waldemar
Stoneman, Joe W.
Stover, James
Stoud, Pete
Stratton, Louis
STRATTON, WM. H.
STREETER, JAS. W.
Strode, Wm.
Stuart, Jack E.
Studebaker, Paul
Sturgill, H. E.
Sullivan, J. T.
Sullivan, James
SULLIVAN, KOKOMO
Sullivan, Tex
Sullivan, W. O.
Sutherland, Jos. Earl
Sutton, Charlie
Suttons, Musical
Swanson, George
Sweet, Al C.
Sweet, Frederick
Swor, Jack
Talley, Kid
Tavlin, Jack
Taylor, Chas. A.
Taylor, Charlie
Taylor, Don
Taylor, Fred
TAYLOR, HENRY C.
Taylor, John Buck
TAYLOR, L. E.
TAYLOR, WESLEY ALLEN
Tempest, Leon
Temple, Johnnie
Temples, La
Templeton, Patrick
Terry, C. E. Buddy
Tex & Shorty
Texas Rangers
THOMAS, ARTHUR
Thomas, L. R.
Thomas, Jack & Kitty
Thomas, LeRoy
THOMAS, SAMUEL BUCK
Thomas, Tommy
Thom's Fun Show
Thompson, Cecil
Thompson, Bluey
Thompson, C. Raymond
Thompson, Earl
Thompson, Raymond
Thompson, Thomas
Thorp, Tex
Tindel, Henry & Norman
Tingle, W. R.
Tip Top Stock Co.
Tipton, Clarence
Todd, C. D.
Tom, Ming & Ted
Tombs, J. H. Doc
Tomelson, Mr.
Tombs, Harry
TOUSEY, GEAR
Townson, R. A.
Trauett, Dave
Treadwell, J. C.
Trivandy, Al
Troxell, Howard
Troy Amuse. Co.
Trout, Max Saunbo
Tullis, T. O.
Turner, Thos. Leo
Turnbow, Lee & Billy
Turner, Owen
Turnquist, Carl A.
Tye, Louie
Tyler, Shorty
Tyus, Sam
Udowitz, Irving
Underwood, H. C.
Ullrich, Dewey
Ulich, Miller
USHER, WM. THOMAS
Vailer, Bud
Val Vino
VALLEY SHOW
CARNIVAL
Valley, Ray
Van Freda Fred
Van Dell, Arthur
VanderKoor, H. E.
Vanderwall, Henry
Vanvance, Ken
Vanvactor, Van
Varnora, Johnny
Varnor, R. E.
Veasey, R. J.
Veneko, L. J.
Vernon, Robbie
Vibhard, Paul L.
Vickers, Matt & Bee
Vire, Wm.
Von Eberstein, DeWolfe C.
Vogstad, Geo.
Walt, E. C.
Wadsworth, W. L.
Wagner, Geo.
Wahl, Teddy
Walch, Johnnie
Wald, Abe
Waldron, Frank
Walker, Charlie
Walker, Garnet
Walker, George J.
Walker, Karl J.
WALL, OTIS LEE
Wall, Otis L.
Wallace, Bev.
Wallace, Everett
Wallace, Ike
Wallace, J. F.
Walsh & Rensca
Walsh, John Pat
Walters, Norton
Waltley, Buck
Wandy, Checo
WATNICK, NATHAN
Ward, Mr. Blondie
Ward, J. Robt.
Ward, Lysagus
WAIRD, WM. P.
WASHBURN JR., NELSON
Washburn, G. H.
Washburn, Smiley
Washington, Edward
Wason, Mitchell
Wasserman, Sol
Wasso, Ralph
Watts, Chas. Cotton
Way, Dr.
Weadon, A. R.
Weathers, Stanley
Weaver, J. J.
Webb, Claude
Webb, Henry Ace
Webb, J. J.
Webb, Joe B.
Webster, Earl
Webster, Fred
Weir, Harry
Weir, Kay, Bob & Paul
Weller, Gordon A.
Wells, Jack
Wenick, Maurice
WEST, ALPONS M. BORIS
West, L. F.
Western, Mr. Georgia
WESTERN, WM. FRANKLIN
Weston, Melvin
Westphal, August
Weyls, Ed
Whalton, Melvin E.
Whieley, Jack
Whiecer, Bill
Whiecer, Stan
White, Geo. (Stoneman)
Whittimore, Buster
Wickham, Harley K.
Wiess, Louie Pickle
WILST, RICHARD
WILKE, THOS. L.
Wilkinson, Ben H.
Williams, C. E.
Williams, C. E.
Williams Jr., Billie
Williams, Geo. (Col. Trumpet
Player)
Williams, Glendyn
Williams, Johnnie
Wilder, & Dad
WILLIAMS, LEWIS HENRY
Williams, S. B.
Williams, Sunny
Williams, Vern
Williams, David
Willis, Frank
WILSON, ALFRED J.
Wilson, Clifford
Wilson, Dimt
Wilson, G. E.
WILSON, HARRY JNO.
Wilson, Jackie
Wilson, Leonard
Wilson, Red
Whitte, Cash
Windecker, Arthur
Windsor, Harvey
Winkles, Frank R.
Winters, James A.
Winters, Jimmie
Winters, J. W.
Winton, Ellis
Wipf, Bob
Wirth, M. A.
Wise, David A.
Wise, Louis
Wolesky, Charley
Wolf, Billie
WOLF, NORMAN CHAS.
Wolfe, Tom A.
Wolf, Verne
Wolf, Sid
Wolff, P. V.
Wood, Frank H.
Woodall, Gus
Woodard, Claude
WOODARD, RUSSEY W.
Woodson, Hurley
Woodward, Ted
Wools, Bob
Woolsley, Floyd
Wright, Charlie
Wright, F. A.
Wright, James
Wright, Jerry
Wyckoff, Billy
Wyckoff, Eddie
Wylie, Jack Hinky
Young, Edw. F.
Young, J. J.
YOUNG, JAMES ROBERT
Younklin, Lyle
YOST, ARTHUR M.
Young, Ray R.
Youngblood, Zeke
Zeek, Ernest F.
Zimmerman, D. C.
Zimmerman, C. H.
Zimmerman, Jack
Zimmerman, Richard
Zolin, Irving
Zonys, Paul
Zorsky, Joseph
Zuehke, Harold A.
ZUPANA, AUGUST V.
Lumar, E.
MacLeod, Gloria
McKiernan, Annette
O'Day, Hope
Olsen, Beth
Orlin, Jean
Raynor, Jean H.
Richards, Myrl
Rumley, Runy
Shaw, Delores
Thorne, Kay
Veal, Mary
Vivian, Billy
Wagoun, Franziska
White, Sue
Harrigan, Bob
Harrington, Jerry
Hawkins, Ray
Hewitt, Buster
Hill, Mr. & Mrs. L.
Hollow Glass
Huchen's Modern Museum
Jones, Wm. E.
Kaiser, Louis
Kaye, Bill
Kilonis, John
King, Floyd
KREPPER, ERNEST
Lakeside, Chief
Lehua, Princess & Willie
Leslie, Robert
Lewis, Dick (Mr.
Linton, Alex Ted
Lucas, R. C.
Lyons, Burt
Lytle, Wm. L.
Mann, W. L.
Marcus, William
McIntyre, George (Bill)
McIntyre, George
McIntyre, George (Pottam Slim)
Merriman, Ted
Morning Star Clear Chief
Mount, Barry
MARKS, STEVE MITCHELL
Barros, Mrs. Billy
Bertleson, Marge
Bradford, Ella Mac
Crowell, Mrs.
Crown, Mrs.
Doris, Betty Lee
Doris, Mrs.
Elenora
Kennis, Mac
Rouids, Mrs. Anna
Maxine, Madam & Prof. Rodah
Smith, Miss Marcel
Stanley, Olive
Stanton, Henryetta
Teska, Mrs. Bertha
Tillinghast, Helen
Ware, Mrs. Frank
Zimmer, Florence
Ackley, James W.
Alexandra, Pasha
Andrews, Edw. C.
Anderson-Erbee
Askins, Cliff
Avers, Henry
Baker, Frank N.
(Bicture Man)
Brown, Irvin F.
Brown, Jimmy C.
Caril, Frank
Cook, John & Nora
Cooper, Al
Crown, H. W.
Cunningham, Julius
Cunningham, B. C.
Dalaport, Johnie
Dammann, Paul E.
Data, D. M.
Duffy, Floyd Lee & John
Eddington, Cecil
Edwards, Clifford
Edwards, Verno (Eddie)
Egan, Joe
Gagnon-Pollock Co.
Gatzke, John
Gustave
Greenfield, Joe
Griffin, Russell
Haley, C. L. (Wabash)
Hedger, S. R.
Heller, Ed
Hoffman, Johnny
HOUSE, LEE
PARKSON, GEORGE JACKSON
Huber, Arthur
Hugo, Harry
Hunter, W. Todd
Hunter, W. Todd (Omar)
Jordan, Bill & Peggy
Kaplan, Sam
Kelley, Joe
Kelley, Red Tail
Knight, Richard J.
LaRouch, D. P.
Maxine, Madam & Prof. Rodah
Smith, Miss Marcel
Stanley, Olive
Stanton, Henryetta
Teska, Mrs. Bertha
Tillinghast, Helen
Ware, Mrs. Frank
Zimmer, Florence
Lawson, Chas.
Lancaster, Frank
Madden-Stilian
Madsen Bros.
Marlowe, Don
Martin, Leo
MELVILLE, FREDERICK EDWARD
Middleton, Gordon
Miller, Frank
Mish & Sugar
O'Neil, Bob
Paige, George W.
Parson, George C.
Patzold, August
Poole, Bill
RAY, RALPH P.
Rink, Sidney
Roberts, Bill
Rosenbalm, Ted
Savage, Emory
Savilla, Harry
Scott, C. B.
Seaville, Earl
Shannon, Lawrence
Sharkey, Tom
Smith, Viva J.
Sorber, Geo. H.
Tate, Ralph
Tate, Leo
Thurman, Albert
George
Tidwell, Dan
Tyler, Melvin
Treyce, Tommy
Wade, Edwin & Jack
Wahl, Ted
Walker, Paul
Wells, Earl
West, Glenn
Whisner, L. H.
Wilkinson, Benjamin
Wilson, Dick
Wilson, Pop & Mom
Wright, Albert E.
Yagla, E. L.

MAIL ON HAND AT CHICAGO OFFICE 12th Floor Ashland Bldg., 155 No. Clark St., Women

Men

Men

MAIL ON HAND AT NEW YORK OFFICE 1564 Broadway Women

MAIL ON HAND AT ST. LOUIS OFFICE 390 Arcade Bldg. Women

Men

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.

Wholesale Merchandise

PRIZES • NOVELTIES • PREMIUMS • SPECIALTIES

Conducted by SAM ABBOTT—Communications to 1564 Broadway, New York

Contracts Boost Spending \$11,315,856,533 in Defense

Wholesale merchandise industry certain to feel beneficial affect of expenditures—New Jersey, New York, and California get most contracts up to January 15

NEW YORK, Feb. 8.—With \$11,315,856,533 of the contemplated \$17,000,000,000 defense contracts already awarded, according to a report of the Office of Government Reports released January 15, boosting national income to a near all-time high and sending more and more unemployed back to work, there is little wonder that everyone in the wholesale merchandise industry is looking forward to the year to top the lush days of 1928-'29. Pointing out that people must make money to be able to spend it, manufacturers say they are anticipating a rushing business in novelties, souvenirs, and prize merchandise, as more and more of the defense money flows from government to manufacturer to wage earner.

Break Down

Broken down on a per capita basis, billions allotted to date figure out to more than \$70 per person and are expected to hit \$130 by the time the total amount earmarked for defense is appropriated. This figure, of course, will vary according to the amount of money each city gets in contracts and how much of each contract must be sublet to firms in other cities. For instance, approximately \$200,000,000 in contracts have been placed with firms in the Manhattan and Bronx boroughs of New York, yet much of this amount is for textiles, which will be made in New England and the South.

According to the report, New Jersey now leads as the State in which the largest total of awards has been made. Figures show that the cumulative total for the State is \$1,271,911,650. New York ranks second and California third.

Effects

What these billions for defense means in terms of their affect on novelty makers and users is almost unbelievable. It means more factories for pitchmen to work and greater crowds and bigger takes for concessionaires at resorts, parks, carnivals, and fairs. It means more people with more money in their pockets for the streetman to sell to. It means more bingo parties, with more people attending as a new army of patrons seeking relaxation from their daily toils find bingo their favorite form of amusement. More people will travel this year and thus up the take of the souvenir purveyor. It means a faster turnover of more cards for the salescard worker.



BINGO BUSINESS
By JOHN CARY

MR. AND MRS. AVERAGE in Pottstown, Pa., are serious about their bingo playing, it was revealed in a check of local bingo establishments by Gilbert Fusco, staff writer of the local Mercury. Survey was made because bingo parlors were reluctantly drawn into the limelight by a recent week's pro and con upheaval involving a card and bingo party sponsored by the Parent-Teacher Association of near-by North Coventry.

Survey revealed that about 1,500 players attend bingo parties operated weekly. Three private establishments conduct games regularly several nights a week, while a fraternal organization and a near-by fire company also sponsor games once a week. Crowds are below average now, operators reported, because of ad-

(See BINGO BUSINESS on page 55)



DEALS
A Column for OPERATORS • DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

It takes a combination of guts and money to create a new item for the market. Not only must the manufacturer have the money but he must also have the courage of his convictions to sink that money into an idea which as a finished product may well prove to be a flopper. And no matter how experienced the manufacturer may be in judging trends, he can never be too sure that his judgment will receive the stamp of approval from John Public. He can only hope it will.

When a new item does not take hold within a reasonable length of time it takes even more guts to continue to spend money to force its acceptance, and for this reason many a product dies an early death instead of developing into the money-maker the manufacturer had hoped for.

Some of these items are still around, either at the factory or hidden away on a distributor's shelf. If re-discovered by an operator they may still be the answer to the old cry for something new (See DEALS on page 54)

Toy Fair Set For March 17-29

NEW YORK, Feb. 8.—The 27th annual American Toy Fair has been set for March 17-29 in the Hotel McAlpin here under sponsorship of the Toy Manufacturers of the U. S. A. While the fair opens officially on St. Patrick's Day, the preceding week has been designated as Wholesalers' Week, when buyers may preview the event.

At least 400 exhibitors are expected to display. Attendance is expected to top 3,000.

Bingo Booming in Canadian Province

ST. JOHN, N. B., Feb. 8.—War prosperity is improving conditions for bingo promoters in St. John. The number of regular weekly games has been increased to 15. Under local regulations each sponsor is limited to one open game each week, altho permission is available for one additional game for men or women only.

Soldiers, naval and mercantile sailors, and air force men are taking to bingo as a leading source of entertainment when outside their quarters.

Lucky Hall, a large street floor store

Complete List of U. S. Naval Bases

Clip This List for Future Reference

- 1ST NAVAL DISTRICT**
District Headquarters, Boston.
Marine Detachment, Rifle Range, Wakefield, Mass.
Navy Yard, Portsmouth, N. H.
Navy Yard, Boston.
Naval Training Station, Newport, R. I.
Naval Ammunition Depot, Hingham, Mass.
Naval Air Station, Quonset Point, R. I.
Naval Reserve Aviation Base, Boston (Squantum).
- 2ND NAVAL DISTRICT**
District Headquarters, New York.
Navy Yard, New York.
Submarine Base, New London, Conn.
Naval Reserve Aviation Base, Floyd Bennett Field, Brooklyn.
Naval Ordnance Plant Baldwin, L. I.
Naval Ammunition Depot, Iona Island, N. Y.
Naval Ammunition Depot, Dover (Lake Denmark) N. J.
- 3D NAVAL DISTRICT**
District Headquarters, New York.
Navy Yard, New York.
Submarine Base, New London, Conn.
Naval Reserve Aviation Base, Floyd Bennett Field, Brooklyn.
Naval Ordnance Plant Baldwin, L. I.
Naval Ammunition Depot, Iona Island, N. Y.
Naval Ammunition Depot, Dover (Lake Denmark) N. J.
- 4TH NAVAL DISTRICT**
District Headquarters, Philadelphia.
Naval Finance & Supply School, Philadelphia
Navy Yard & Station, Philadelphia.
Marine Barracks, Navy Yard, Philadelphia.
Naval Air Station, Lakehurst, N. J.
Naval Reserve Aviation Base, Philadelphia.
Naval Ammunition Depot, Fort Mifflin, Pa.
Marine Corps Depot of Supplies, Philadelphia.
- 5TH NAVAL DISTRICT**
District Headquarters, Norfolk, Va.
Naval Operating Base, Norfolk, Va.
Norfolk Navy Yard, Portsmouth, Va.
Naval Operating Base, Norfolk, Va.
Depot of Supplies, Marine Corps, NOB, Norfolk, Va.
Naval Mine Depot, Yorktown, Va.
Naval Ammunition Depot, St. Juliens Creek, Portsmouth, Va.
Naval Unit, Edgewood Arsenal, Edgewood, Md.
- 6TH NAVAL DISTRICT**
District Headquarters, Navy Yard, Charleston, S. C.
Marine Barracks, Parris Island, S. C.
- 7TH NAVAL DISTRICT**
District Headquarters, Navy Yard, Charleston, S. C.
Naval Station, Key West, Fla.
Naval Air Station, Jacksonville, Fla.
Base Air Detachment, Banana River, Fla.
Naval Reserve Aviation Base, Miami (Opa-Locka).
- 8TH NAVAL DISTRICT**
District Headquarters, Navy Yard, Charleston, S. C.
Naval Air Station, Pensacola, Fla.
- 9TH NAVAL DISTRICT**
District Headquarters, Naval Training Station, Great Lakes, Ill.
Naval Reserve Aviation Bases, St. Louis (Robertson), Minneapolis, Detroit (Grosse Ile), Chicago (Glenview), and Kansas City, Kan.
- 10TH NAVAL DISTRICT**
District Headquarters, San Juan, Puerto Rico.
Naval Air Station, San Juan, Puerto Rico.
Naval Station, Culebra, Puerto Rico.
Naval Station, St. Thomas, V. I.
- 11TH NAVAL DISTRICT**
District Headquarters, Naval Operating Base, San Diego, Calif.
Naval Operating Base, San Diego, Calif.
Fuel Depot, Point Loma, Calif.
Naval Air Station, San Pedro, Terminal Island, Calif.
Marine Corps Base, NOB, San Diego, Calif.
U. S. Fleet Training Base, San Clemente Island, Calif.
Radio Station, Chollas Heights, Calif.
Navy Disbursing & Transportation Office, San Pedro, Calif.
Naval Reserve Aviation Base, Long Beach, Calif.
- 12TH NAVAL DISTRICT**
District Headquarters & Naval Operating Base, San Francisco.
Naval Reserve Aviation Base, Oakland, Calif.
Naval Air Station, Alameda, Calif.
Navy Purchasing Office, San Francisco.
Navy Yard, Mare Island, Calif.
Naval Ammunition Depot, Mare Island, Calif.
Naval Ammunition Depot, Hawthorne, Nev.
The Receiving Ship, San Francisco (Boston).
- 13TH NAVAL DISTRICT**
District Headquarters, Seattle, Wash.
Puget Sound Navy Yard, Seattle, Wash.
Naval Air Station, Sitka, Alaska.
Naval Air Station, Kodiak, Alaska.
Naval Air Station, Seattle, Wash.
Naval Reserve Aviation Base, Seattle, Wash.
Naval Ammunition Depot, Puget Sound, Wash.
Naval Torpedo Station, Keyport, Wash.
- 14TH NAVAL DISTRICT**
District Headquarters, Pearl Harbor, T. H.
Navy Yard, Pearl Harbor, T. H.
Naval Ammunition Depot, Oahu, T. H.
- 15TH NAVAL DISTRICT**
District Headquarters, Naval Operating Base, Balboa, Canal Zone.
Naval Ammunition Depot, Balboa, Canal Zone.
Naval Air Station, Coco Solo, Canal Zone.
Submarine Base, Coco Solo, Canal Zone.
Marine Barracks, Submarine Base, Coco Solo, Canal Zone.
- 16TH NAVAL DISTRICT**
District Headquarters, Navy Yard, Cavite, Philippine Islands.
Naval Station, Olongapo, Philippine Islands.

STATIONS IN MID-PACIFIC

- Island of Guam, U. S. Naval Station, Marine Barracks.
- American Samoa, U. S. Naval Station, Tutuila.
- U. S. Naval Station, Guantanamo Bay, Cuba.

STATIONS IN ASIA

- Marine Detachment, American Embassy, Peiping, China.
- Marine Detachment, Tientsin, China.
- Fourth Marines, Shanghai, China.

STATIONS IN CENTRAL AND SOUTH AMERICA

- The Panama Canal.
- U. S. Naval Mission to Brazil, Rio de Janeiro, Brazil.
- Naval Mission to Colombia, Cartagena, Colombia.
- Naval Advisers, Argentine Navy Department, Buenos Aires, Argentine.
- Naval Advisers, Peruvian Navy Dept., Lima, Peru.

in the north end of town, is being used exclusively for bingo, with a public game every night under a different sponsor. The two display windows are used to exhibit the types of merchandise prizes offered at the games.

With local industries, including transatlantic shipping, working at capacity, bingo sponsors are finding business improved, and more men in uniform are becoming regular patrons.

Wedding Bells

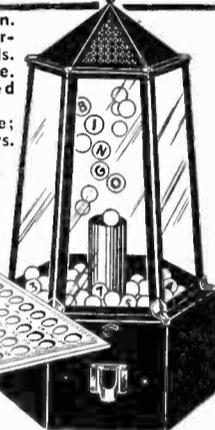
NEW YORK, Feb. 8.—Clarence Pollak, eldest son of Frank Pollack, well-known jeweler here, was married February 2 in Brooklyn. Clarence and his bride left immediately after the ceremony for a honeymoon trip to Florida.

FOR 1941
Let the Shure Catalog
 Be Your Buying Guide!
 ●●●●●●●●
Better Values—
For Less Money
 Our Policy for Over 50 Years
 ●●●●●●●●
 If You Haven't a Copy of Our Latest
 Catalog B135, Write For One Now
N. SHURE CO.
 200 West Adams St.
 CHICAGO, ILL.

NEW 5 STAR AERO
BINGO BLOWER

- ★ Fool-proof operation.
- ★ Automatic master-board returns balls.
- ★ One-year guarantee.
- ★ Portable — carried anywhere.
- ★ Hexagonal in shape; red & black colors.

No second-hand material used in this high grade Bingo Blower. Jobbers only, write for full particulars.



Special prices on Bingo Specials in dozen lots and over.

1123 Broadway, N. Y. C.
MORRIS MANDELL

A NEW ITEM!
 It's New, It's Different
 It Does Things and
IT LOOKS LIKE A
MILLION BUCKS

Retail Value \$10.00
YOUR COST \$4.00
LESS THAN

WRITE or WIRE TODAY for
 DETAILS AND TERRITORY
PENGUIN SALES CO.
 140 West 42nd St., New York, N. Y.

★ Operators
 ★ Camp Workers
 ★ Coupon Men

INSIGNIA
 ARMY, NAVY,
 MARINES and
 AIR CORPS

RINGS KEY CHAINS
 COMPACTS LOCKETS
 BILLFOLDS ETC.

In fact, we can put insignias on almost any item! Big Profits! Easy Sales!

\$1.00 for
SAMPLES
 or write for further information

Engravers
 Be sure to check with our complete line of new insignias for quicker sales, bigger profits.

ALPHA-CRAFT, Inc. 303 FIFTH AVE. NEW YORK CITY
 Largest Insignia House in the Country

AMERICAN BLOWN GLASS MINIATURES
 Blown of Neon Tubing in 4 gay colors. Samples of 6 different patches ranging in height from 1/2" to 4" and a novel 2" perfume lamp prepaid to dealers only for \$1.50, including lists many others.
GUS A. BECKER
 Mirando City, Texas

Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

Stylo-Plastic

Stylo-Plastic is a new plastic material for lettering display signs which the Klarion Merchandising Corporation, national distributor of the product, maintains is something new and revolutionary in the sign field, since it makes possible signs lettered in bold relief. Firm says the product does not run or smear. Signs may be used as soon as they are finished, and take only a half hour to dry and three hours to set to a stone-hard permanency. With it one may letter on glass, fabric, metal, wood, and paper. Lettering of any size, shape, or manner may be produced. It comes in Chinese red, royal blue, light green, ivory, brown, purple, black, and yellow.

Military Jewelry

Alpha-Craft, Inc., has announced a line of military jewelry novelties that are reported being used to good advantage by pitchmen, demonstrators, souve workers, and jewelry engravers. Line includes pins, brooches, and lockets, available in a wide variety of styles and all bearing some military insignia. Big demand for the line, the maker reports, is due to increased military-consciousness of the average person. Workers find the jewelry especially good, according to reports, in the vicinity of army camps, where boys in khaki buy them as souves for friends back home.

Foot Aids

Sloane Products' new line of foot aids is reported to be clicking big for demonstrators ever since its introduction. Line consists of foot powder, balm, ointment, and corn and callous remover. Items come in attractive four-color packages that have plenty flash. Firm furnishes spiel and a complete kit of advertising material to help boost sales. "Spring is always the time of the year when foot ailments are most abundant," the firm points out, "and that's why more ace demonstrators are taking on the Sloane line."

Auto Cleaner

Monty Laboratories announce a new product called No Soap which they predict will go over big with car owners and garage operators. Product eliminates the usual polishing with a chamois that must be done to bring out the luster of the car after washing. All one does with this new product, the makers claim, is wash the car with it. It contains no alkalies. Rinse and it will dry off to a brilliant polish free from water spots. Lon Ramsdell, former press agent in the legit and circus fields, is in charge of promotion for Monty.

WORLD'S FAIR VIEWERS
 Complete with film. Large quantity on hand! Immediate deliveries. Hustlers cleaning up! Selling like Wild Fire. NOW CAN BE RETAILED AT 25¢ EACH.

DOZEN \$1.75 GROSS \$18.00
 Sample Prepaid 25¢

BENGOR PRODUCTS CO.
 878 BROADWAY, NEW YORK, N. Y.

QUICK AS A SHOT
YOU'RE OVER THE TOP
WITH THESE NEW DYNAMIC PATRIOTIC SELLERS!



The NAVY GOAT **The ARMY MULE**

You've got the Army and Navy behind you when you push these red-white-and-blue plush specialties. **THE NAVY GOAT! THE ARMY MULE!** Terrific attractions anywhere, anytime . . . but super sensational for salesboard trade and training camp grounds! You'll sell TWO to a customer—because the **NAVY GOAT** and the **ARMY MULE** are a perfect pair! They're cute, clever, cuddlesome, eye-catching, **LIGHTNING-FAST** sellers! Retailing like hotcakes in department stores for \$2.50. Your sample price only \$1, post prepaid. Lower prices to quantity buyers. **ACT QUICK—MAKE A MONTH'S EARNINGS IN A WEEK!!**

JERRY GOTTLIEB INC.
 303 4th AVE., NEW YORK, N.Y. TEL. GRAMERCY 5-4435

MISS AMERICA BUNNY
 ELECTRIC Bulb Eyes With FLASHER

Perfect for salesboard. Store to store for window display. Every Tavern—Hotel—Store will want one. 30 inches high. Gowned in flashy rayon silk costume, red, white and blue.

DOZEN LOTS \$3600 SAMPLE \$325

We carry a complete line of Easter Bunnies, dressed in various characters.

Write for full details. State your business.

Wis. De Luxe Corp. 1902 No. Third St. Milwaukee, Wis.

No. 04650

ATTENTION! LIVE WIRE OPERATORS!
 A FLYING START FOR THE NEW YEAR. BE THE FIRST IN YOUR TERRITORY WITH THE LATEST. NEW NOVELTIES—NEW PREMIUMS—NEW SPECIALTIES. If it's New—you can always find it at Acme. Write for Special Listings Today. Please state your Business.

1-day Service **ACME** **PREMIUM SUPPLY CORP.**
 3139 OLIVE ST. ST. LOUIS, MO.

EVERYTHING
 For Wagon Jobbers, House Canvasers, Premium and Salesboard Operators. **BIG PROFITS** in Drug Items, Extracts, Lotions, Notions, Carded Goods, Sideline Merchandise, Box Chocolate Deals. Write Free Catalog.

6 1/2 Inch Glassbake DISH
 18 to Carton (no less sold) \$1.55 per carton.

KNIFE & PEN DEALS
 Nudies, Patriotic, Midget, Hunting, Jackmaster. 12 to Deal with 1c to 39c Card. Per Deal \$1.80
METAL FLAG LAPEL BUTTONS, 100 for 95¢. (Include Postage Deposit.)

CHAMPION SPECIALTY CO. 814-T Central St., Kansas City, Mo.

BULOVA — GRUEN — WALTHAM — ELGIN

WE LEAD FOR PRICE AND QUALITY

NORMAN ROSEN
 801 SANSOM ST. Wholesale Jeweler PHILADELPHIA, PA.

Wrist & Pocket Watches
 FOR LADIES AND GENTS Reconditioned. Guaranteed Like New. 1941 Styles now available. Write for Free Catalogue.



Patriotic Jewelry Is the Trend Cash In Now While It Is Hot

B41J215—Neutrality Pin. Yellow gold finish, enameled in red, white and blue. Individually carried. Cut actual size. 12 on display. Per Gross \$7.50
B36J84—Shield Pin. Gilt finish, hard enamel stripes and field (with God Bless America). Ind. carded. Per Dozen 75¢
B236J286—Drum Major's Lapel Pin. Gilt finish, enameled in red, white and blue, guard chain with flag. Ind. carded. Per Dozen 1.90
B22D105—Silver Oxidized Tie Chain. American Eagle motif. Ind. carded. Per Dozen 1.00
B36J304—Red, White and Blue Rhinestone Lapel Button. Ind. carded. Per Dozen 1.00
B36J303—Eagle and Flag Guard Pin. Gilt finish. Ind. carded. Per Dozen 1.35
B36J281—Wings & Shield Pin. Gilt finish. Hard enamel stripes and field. Ind. carded. Per Dozen 75¢
 Sample Assmt., AB-1, 9 Pcs., postpaid for \$1.00. For thousands of flashy items, send for our big free No. 401 Catalog. MENTION YOUR BUSINESS. We do not sell retail.

JOSEPH HAGN CO.
 Wholesale Distributors Since 1911
 217-223 W. MADISON ST., CHICAGO

REMEMBER
 WHETHER IT'S PATRIOTIC ITEMS or any staple Notion, Novelty, Gift, Deal, Razor Blades or Sideline Merchandise, we are NEVER UNDER SOLD
 Send us your orders. We always meet or beat all competition. 25 Years of Value Giving is our Guarantee of Satisfaction.
UNIVERSAL WHOLESALERS CUSTOMERS
 Note . . . Through special arrangement all orders for **UNIVERSAL WHOLESALERS** shipped by us.
 Deposit of 25% With All C. O. D. Orders. Send ALL ORDERS to NEW YORK ONLY. Catalogs FREE on Request.

MILLS SALES CO.
 Only Mailing Address OF NEW YORK INC.
 901 BROADWAY, New York, N. Y.
 WORLD'S LOWEST PRICED WHOLESALERS

Bingo Operators!
 New E-Z Bingo Board (copyright) for players is greatest advancement in years. Eliminates markers, corn, beans, etc.; saves money and bother. Even those standing can play. Unique construction speeds up play as much as 25%, ends tipping over, disputes, loss of time. As many combinations as desired.
SEND \$1 FOR SET OF SAMPLES E-Z BINGO SALES
 20 E. Jackson Blvd., Chicago, Ill.

LADIES' WATCH

Very Flashy
WHITE GOLD COLOR chromium plated case with metal link bracelet to match. 10 1/2 ligne size. Guaranteed jeweled movement. Gift boxed. Looks like a \$10.00 watch. B9583—Each \$2.25
YELLOW GOLD COLOR case with chromium plated back. Metal bracelet is yellow gold color. Otherwise same as above. B3893—Each \$2.50
 400 Page Catalog Now Ready!!
ROHDE-SPENCER
 223 W. Madison Chicago

ST. PATRICK NOVELTIES
 Write for Complete Listing Covering a Select Line of St. Patrick's Day Novelties at **LOWEST PRICES**. A Sample Dozen each of 10 different numbers or a total of 120 Pieces will be sent **POSTPAID** on receipt of \$1.25.

LEVIN BROTHERS
 SINCE 1886
 TERRE HAUTE, IND.

Tell the Advertiser in The Billboard Where You Got His Address.

Concessionaires Must Pay Sales Tax, Ohio Attorney-General Rules

COLUMBUS, O., Feb. 8.—Attorney-General Thomas J. Herbert has informed the department of taxation that sales by private concessionaires are now subject to the Ohio sales tax.
 Federal legislation, effective January 2, authorized the taxation of sales by concessionaires at army camps and on other federal property, he explained.
 The act, however, exempts sales by commissaries or soldiers' organizations, known as post exchanges, to personnel of the post or camp or to Civilian Conservation Corps enrollees.

DEALS
 (Continued from page 52)

to work when nothing really new is available. The items may have died not so much because they did not have the basic appeal to move, but because they were introduced at the wrong time.
 Therefore, the next time you visit your source of supply, instead of looking only at what is new make it your business to inspect the entire line. Some old number which for some reason did not move so well when first introduced may be the item for a fast-turning deal.

Unless an operator can develop a fair number of locations which are steady repeaters he will have a tough job keeping his operation running in any one locality. Repeat locations, locations which are good for more than one deal and on which an operator can depend to turn over new deals as he gets them, are the foundation of all successful operations. Without them the operator is up against a constant canvassing problem and is bound to run out of prospects eventually.

Late Pick-Ups From the Chicago Show. H. N. Gering, of Billings, Mont., announced that in addition to his individual operation he will serve as Montana and Wyoming representative for a new board deal.

Al Edelson, of United Novelty, arranged a number of good deals which he brought back for his Philadelphia operators.

Phil Eisler, Harlich representative, reported that he did more business at the show than in the last six months of 1940.

Earl Jasper, of Container Corporation, was so busy with business he had only time for business. Which is something indeed.

Leo Fiske is sporting a new overcoat which Lady Fortune presented to him with the good wishes of a number of his train companions on the trip to Chicago.

All in all there was more activity among salesboard men at the show than has been true for many years.

HAPPY LANDING. DETROIT CARNIVAL
 (Continued from page 45)

February 2 edition of *The Detroit Sunday Times*, and one in *The Detroit Evening Times*.

Martins Are Directors
 Robert D. and Marjorie Martin, club professionals, directed and produced the show and costumes and stage sets were executed by club members. Organist Russell Bice furnished music and vocal selections were by Marjorie Martin, A. H. Weir, Jack Tilly, Harvey Taylor, and Harvey Allison. Mrs. H. V. Heard was cosmetician and chorographers were Hugo O. Laine, Mrs. H. G. Salsinger, Ann Manion, A. H. Weir, and Marjorie and Robert D. Martin.

Red, blue, and aquamarine lights flooded the floor as skaters, many of them nationally known as a result of their appearances in national contests, went thru their acts to the accompaniment of semi-classical, modern, old-time, and boogie-woogie music. Program opened with an introduction of the Keats Fox-Trot by the club ensemble, and followed with free dancing by A. H. Weir and Janet Yearick, Michigan senior skate dance champions; Eldora Andrews,

Michigan senior women's figure skating champion; Al Ewers, barrel jumping; Bruce Towle and Melva Block, runners-up in 1940 national novice men's and women's figure skating championships, pair skating; club ensemble, introduction of the Blues; Douglas Breniser, Michigan junior figure and dance champion, and Kunnie Mac Williams, bronze medalist, Bowery satire; Orletta Zimmerman, Doris King, Shirley Goldman, Mrs. Jane Amala, Edward Stapp, Harvey Allison, Archie Ewers, and Jack Taylor, introduction of the Ice Tango and Tango Barn Dance; Margaret Williams, 1940 runner-up in Michigan junior girls' figure skating championship, free skating; Bruce Towle, novelty free skating; Warren Knopsider, storyteller, and Melva Block and Hugo O. Laine, dancers, ensemble specialty introducing the Roller Polka, and Walter Stokosa, national senior men's figure skating champion, and Ann Manion, medalist, pair skating.

Is Storybook Fantasy

A storybook fantasy, presented by junior and teen group ensembles of the club, highlighted the last half of the program. Skaters taking part were Helen Brundza, Mickey Reid, Lorretta Rhule, Edith Desch, Anna Freeman, Helen Gibbons, Lenore Sweeney, Allan Boltz, Robert Reid, Carmen Osborne, Gloria Kerr, Earl Dunn Jr., Jerry Reid, Donald Martin, Edna Faulkner, Shirley Carriere, Eleanor King, Ray Gene Bell, Ellen Fromrath, Douglas Breniser, Dolores Nehra, LaVerne Martin, Nancy Parker, Kunnie Mae Williams, Margaret Rahrig, Rose Martin, Bobbie Leonard Martin, Patricia Hill, Dorothy Law, Margaret Williams, David Gowman, Frank Freeburn, Richard Lowery, George Bergin, Rita Domanski, Patsy Kiddie, and Joyce Kahlke. Musical accompaniment included *March of the Toys*, *Toyland*, *At the Baby Parade*, *Air de Ballet*, *Pink Elephants*, *Blaze Away*, *Pirouette*, *Nominee March*, *Metropolitan March*, and *Whistle While You Work*. Other numbers were by Nora Zdan and Marion Weissmuller, respective Michigan novice woman figure skating champion and runner-up, pair skating; Bill Best and Eldora Andrews, 1939 national pair skating champions; A. H. Weir and Jack Taylor, mountaineer satire; Ann Manion, Eldora Andrews, Melva Block, Walter Stokosa, Bill Best, and Bruce Towle, group skating; introduction of the Continental Waltz by the ensemble; Lloyd Young and Virginia Mount, 1939 national skate dance champions; Hugo O. Laine and Dorothy Law, dance satire; Melva Block, runner-up national novice figure skater, free skating; Fred Sturgis and Julia Brunk, trick skating; introduction of the Fourteen Step, and *The Star-Spangled Banner*.

FAIR ELECTIONS
 (Continued from page 43)

B. W. Brown, president; P. W. Baldwin, vice-president; N. G. Curtis, secretary-treasurer; R. W. Montgomery, auditor.

NEW WINDSOR, Ill.—New Windsor Fair and Horse Show Association elected J. A. Stewart, president; George Teafgren, vice-president and general manager; P. E. Thomas, secretary; Vernon McNeil, treasurer.

WAUTOMA, Wis.—Waushara County Fair Association re-elected H. E. Hansen, president; Frank Ploetz, vice-president; Elmer Wandry, secretary; Russell Anderson, treasurer.

MIDLAND, Tex.—Midland Fair Association named Clarence Scharbauer, president; Foy Proctor, Roy Parks, vice-presidents; J. Homer Epley, secretary-treasurer.

ELDORADO, Ark.—Union County Fair Association elected James W. Griffith, president; Julius Miller, secretary; Tom McKinnon, treasurer.

RICHMOND, Que.—Richmond County Agricultural Society re-elected President A. E. Dyson, Vice-President E. D. Taber, and Secretary-Treasurer W. R. Stevens.

HONESDALE, Pa.—Wayne County Agricultural Association re-elected T. Y. Boyd, president; Levi A. Patterson, vice-

Around the Grounds

WILLIAMSTON, N. C.—American Legion Post will sponsor 1941 Martin County Fair here. Joe Winslow is president and W. E. Dunn is secretary-treasurer.

BISMARCK, N. D.—A bill to legalize pari-mutuels was killed in the House of Representatives on January 31, 64 to 33. The measure will not be reconsidered at this session. Representative Kenneth Fitch, Fargo, observed, "The bill will be back next session."

GREAT FALLS, Mont.—A permanent legislative committee was chosen at the 16th annual meeting of the Rocky Mountain Association of Fairs in the Hotel Rainbow here on January 26-28. It comprises Harold F. DePue, North Montana State Fair, Great Falls; Harry Fitton, Midland Empire Fair, Billings, Mont., and Hal Cheeney, Western Montana Fair, Missoula.

SHREVEPORT, La.—W. R. (Bill) Hirsch, secretary-manager of the State Fair of Louisiana here, has been re-elected a vice-president of Norwela Council, Boy Scouts of America, comprising nine parishes. Special thanks were given him for his interest in Scouting, especially as shown by the Jamboree and other Scout features at each year's State Fair. He is among a small number here honored with the Silver Beaver for outstanding service to Scouting.

SHAWANO, Wis.—County board appropriated \$7,500 for erection of a new grandstand on Shawano County Fairgrounds here. Construction will be under supervision of the board's highway and public property committees, with relocation of the half-mile track as a part of the project.

TOMBALL, Tex.—Plans for construction of eight buildings on the new 15-acre tract of reorganized Harris County Fair Association here were reported at a recent meeting.

INDEPENDENCE, Ia.—Extensive improvement program, including new race horse barn, cement wash rack for cattle and horses, new amphitheater ticket booth, and women's restroom, was voted for by Buchanan County Fair board. Officials plan a \$1.50 season-ticket sale. Secretary B. O. Gates reported the 1940 annual was the most successful in history. Receipts amounted to \$12,580 and expenses were \$10,654.

WAYNESBURG, Pa.—Greene County commissioners have decided to purchase Waynesburg Fairgrounds. Tract includes a half-mile race track, grandstand, barns, and exhibition halls and will be taken over upon payment of debts totaling \$12,500. Annuals will be continued under county auspices. Commission of five will be named to supervise year-round recreational activities at the plant.

president; Russell W. Gammell, secretary-treasurer.

HARFORD, Pa.—Officers re-elected by Harford Agricultural Society were George C. Pritchard, president; E. F. McConnell, Herbert Ross, vice-presidents; J. A. Williams, secretary; O. F. Maynard, treasurer.

Greatest Money Making Opportunity in all History—Cash in on Front Page Headlines
AMAZING NEW MACHINE ENGRAVES PENNIES
 Four dies on machine, big selection:
 UNITED STATES FLAG STATE OF LIBERTY
 UNITED STATES MAP LORDS PRAYER
 PREAMBLE CONSTITUTION CRUCIFIX AND MANY OTHERS
 Write for Literature Quick
TROPICAL MANUFACTURING CO.
 4500 N. W. 13th Avenue Miami, Florida

BINGO GAMES AND SUPPLIES CARNIVAL SUPPLIES PREMIUMS NOISEMAKERS HATS BALLOONS WRITE FOR OUR No 50 CATALOG BE SURE AND MENTION YOUR LINE OF BUSINESS MIDWEST MERCHANDISE CO. 1006 BROADWAY KANSAS CITY, MO.

SELL TIES—OVER 100% PROFIT
\$1 STARTS YOU IN BUSINESS
 Silk Lined Ties, Sample 15¢, Doz. \$1.50; Slide-On Ties, Sample 25¢, Doz. \$2.40; Custom Made Ties, Sample 20¢, Doz. \$1.80; Hand-Made Ties, Sample 35¢, Doz. \$3.60. 25% dep., bal. C.O.D.
 Write for FREE Wholesale Catalog. **PHILIP'S NECKWEAR**, 20 W. 22d St., Dept. B-23, New York

BINGO BUSINESS

(Continued from page 52)

verse weather conditions, but estimates of attendance show about 1,500 players play weekly.

Operators are quick to point out, however, that many players are regulars, going to several different games a week. A few play every night, visiting out-of-town affairs when those in Pottstown are not operating. Some go as far as Reading and Norristown, Pa. In the same fashion, it is pointed out, many out-of-towners go to Pottstown for bingo.

The majority of players in Pottstown are women, but many men and youngsters enjoy the pastime as well, according to attendance figures. Prizes are abundant, with the usual admission price of 50 cents entitling a person to play 75 games. Awards are all merchandise, including household goods and articles for kitchen and table use in addition to special prizes of higher value.

The admission fee, one operator explained, pays for four bingo cards which the player uses during regular games. The player may purchase additional cards for 10 cents, three for a quarter. Special games are included on the nightly program, and cards are sold two for 5 cents. The special games include letter games, golden ladder or jackpot contests, and marathon and merry-go-rounds.

In the letter contests players attempt to cover numbers which form letters, such as T or L, N or H, or any designated by the management. The attempt to get bingo within a specified drawing of numbers forms the golden ladder or jackpot contests. In merry-go-round the players continue playing their cards without removing the markers until a set number of winners emerges—anywhere from 10 to 25, at the option of the operators.

Marathon contests start off with bingo any way. Then the players continue with the same cards and without removing the markers in an attempt to form X. This is following by "framing" the card by covering all of the outside numbers and the game concludes with the cover-all or the securing of the 24 numbers on the card.

BEST TAMPA OPENER

(Continued from page 42)

bers are acts, including Kurtzo and Kurtzo; high pole; Noval Troupe, high perch; Four Walters, aerial bars; Laddie LaMont, comedy rolling globe; Miachua, tight wire; Walter Guice Troupe and horses; Gaudsmith Brothers, comedy with two French poodles; Varsity Eight, presided over and presented by Ben Yost, and the Wallendas, troupe of five on high wire.

Midway Cross Tripled

Elmer C. Velare, business manager of the Royal American Shows, said midway business had tripled over the last opening day and had exceeded expectations up to Wednesday.

Early visitors to the RAS office included Fred Beckmann, Barney S. Gerety, Rubin and Annie Gruberg, J. C. McCaffery, Harry W. Hennies, Robert L. Lohmar, L. Clifton Kelley, H. W. Bye, Amusement Corporation of America; Mrs. Grace Geoffery, niece of Mrs. Elmer Velare; Leonard Traube, Sam Abbott, *The Billboard*, New York; Abner K. and Virginia Klme, Eyerly Aircraft Company; Harry J. Batt, Pontchartrain Beach, New Orleans; Ben Williams, Ben Williams Shows; Harry A. Illions; Ida Cohen; Almon R. Shaffer, Florida Orange Festival, Winter Haven; Bill de L'horbe; Dave Schwartz; George H. Cramer, Spillman Engineering Company; Alvin Bisch, and Jack Dadswell and Tom Parker, formerly with the RAS.

ORANGE FETE RECORD

(Continued from page 42)

daily on an open-air stage facing the amphitheater on Lake Silver and closed with fireworks. Acts included Bert and Corinne Dearo, trapeze contortions and cloud swings; Flying Columbians; Three Aces, comedy acrobats; Anz Family, roller skaters; Great Wolandi, high-bound-

ELGIN, WALTHAM, BULOVA

Renewed Guaranteed
STARTS AT \$2.95
 MEN'S WRIST AND POCKET WATCHES
 Wholesale Jeweler Since 1914.
 SEND FOR FREE CATALOG.
LOUIS PERLOFF
 729 Walnut St., Philadelphia, Pa.

ing wire; Captain Atkinson's Horse; Jean Berg's Jewels, chorus, and Billy Watkins's Dog. Joe Lewis, clown cop, emceed the show and John Davis's band accompanied. Blackie Duffy and Patty Daugherty, Ringling-Barnum riggers, handled the stage. Stuart Roberts, comedy aerialist, was a visitor. Russell Bradshaw, escape artist who appeared at the Shaffer-managed *Winter Wonderland* at the New York World's Fair, played to capacity crowds in the Esplanade. On February 2 he went to Tampa, Fla., to make a delayed parachute jump with the Dutton Aerial Circus before opening at the Tampa Fair on February 4. Alfred Florella's monkey was popular. It worked at the press breakfast staged by Manager Shaffer on January 31.

George H. Clements, director of promotion, reported he would return to DeLand, Fla., to resume duties as press representative of Florida National Exhibits and to prepare for a summer at Atlantic City.

RINKS

(Continued from page 45)

Roller Rink, Racine, Wis., on January 31, when proceeds were turned over to President Roosevelt's Infantile Paralysis Fund, reported General Manager Reg Freeman, who emceed the program and sang several songs. A 12-act floorshow was presented, including two spinning numbers, acrobatic and adagio turns furnished by a dance studio, precision dance; three comedy numbers, including boxing on skates and a horse on skates; free-style and waltz exhibitions, broad jumping on skates, and trick skating on one or two wheels.

AN ATTRACTIVE year book has been published by Wally E. Kiefer, general manager of Skateland, Saginaw, Mich., which should aid in making the public roller rink conscious. Text includes articles on club activities and skate dancing. Printed on a good grade of paper, with a colorful cover showing a figure skater on a red, white, and blue shield on a white background, the edition contains pictures of staff members and numerous photos of prominent skaters at some of the more important functions which took place at the rink during the past year.

Notes From Philly

By E. M. MOOAR

Philadelphia rinks are doing good business and it is noticeable that more rink equipment is being used than in former years, indicating a new crop of skaters. Dance and figure skating classes are well filled and the programs feature dance numbers nightly. For some time I have been in correspondence with a Wisconsin rink manager, who informs me that price-cutting is very prominent in the State and that skaters don't seem to be interested in dance and figure skating.

Old-timers who skated at the old Englewood Rink, Chicago; Bijou, Hot Springs, Ark., and Hippodrome, Kansas City, Mo., may recall Al Magnan, former floor manager at those rinks, and will regret to learn he is suffering from a severe case of neuritis. Until recently he has been in a hospital at Ann Arbor, Mich. His home is Manistee, where for a number of years he was superintendent of the State Park.

An old dance racket, in connection with benefit nights, has cropped up in Philadelphia. The scheme is for a promoter to form a so-called club and apply to rinks for a date. When given a date he arranges with skaters to sell tickets and even tries to get rink employees to dispose of them. Sometimes he promises so-called members of the club a banquet or party which never materializes. After the "benefit" the promoter gets the cash and vanishes. At first glance the proposition looks okeh, but on closer examination it will be found that the parties are attended chiefly by regular skaters who have been solicited to buy tickets and who would otherwise buy a regular ticket for which the rink would get full price. Instead the promoter gets the discount and the rink is out that much. As the private party idea was promoted to draw new skaters and at the same time allow bona fide organizations to benefit financially, the racket is a clear case of misrepresentation and does the rink more harm than good. In some cases it brings an undesirable class of skaters. This racket was worked for some years on dance hall operators, but like all such schemes it finally met its Waterloo when the promoters were hauled before a judge. Legitimate benefit parties are an asset to a rink, and it occurs to the writer

I'M PROUD TO BE AN AMERICAN



This New Novelty Is Sweeping the Country!

Everyone Is Patriotic Minded and This New and Classy Pocket Piece Will Coin Quick Money for You!

ORDER NOW! AND AVOID DELAY GET IN ON THE GROUND FLOOR

COTTON \$7.20 (75c Per Doz.) PER GROSS
 SILK \$15.75 (\$1.50 Per Doz.) PER GROSS

(Sample 15c, Postage Prepaid) (Sample 25c, Postage Prepaid)

NO ORDER TOO SMALL—NO ORDER TOO LARGE

A-B-C EMBLEM & PENNANT CO.

1251 MARKET STREET SAN FRANCISCO, CALIF.

Making Sales Records!

America's Newest Premium Sensation!

FAMOUS WILCOX-GAY

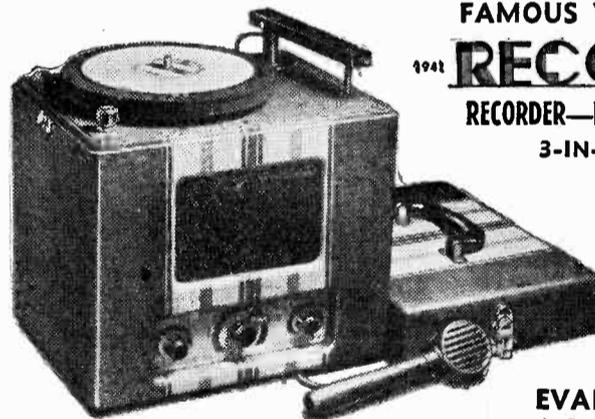
1941 **RECORDIO JR.**

RECORDER—PHONOGRAPH—RADIO

3-IN-1 COMBINATION

Amazing 3-way performance. A Recorder, Phonograph and Radio all in one. Irresistible appeal! Tremendous sales power! Thrilling 3-way entertainment. Portable. All electric. Nationally advertised. Priced for fast sales.

Send for details NOW!



Exclusive National Premium Distributors

EVANS NOVELTY CO.

A Division of Premium Sales Co.

800 Washington • Chicago

NEWEST EASTER RABBITS and DOLLS

at LOWEST PRICES

SPECIAL MONEY-MAKING DEALS FOR SALES-BOARD OPERATORS--

JUMBO STUFFED PLUSH RABBITS CLOWN RABBITS... CUDDLE DOLLS

NEW EASTER CATALOG No. 55-A JUST OFF THE PRESS! SEND FOR YOUR FREE COPY NOW!



GELLMAN BROS. 119 North Fourth St. MINNEAPOLIS, MINN.

that a little investigation on the part of rink operators would soon put the racket out of commission. I know of one operator who requires a representative of the sponsoring group to sign an agreement which carries a clause guaranteeing that the organization is a legitimate one. It is better to have fewer parties of prominent organizations than several of the racket type.

OAK HYTEX BALLOONS

PATRIOTIC

A new series of patriotic prints. Flashy new designs. They're timely, popular and profitable. Ask your jobber or write us for details.

OAK RUBBER CO. RAVENNA OHIO.

PITCHMEN

A department for Pitchmen, Demonstrators, Novelty Salesmen, Medicine Showmen, Agents, Streetmen and Others.

by **BILL BAKER**

(Cincinnati Office)

IT'S JUST . . . as easy to please your tips as it is to offend them.

PURVEYIN' PAUL cracks that "enthusiasm, energy, and grit is what keeps a pitchman fit."

FRANKIE VAIL . . . is reported to have scored some good takes at his spot in Hannibal, Mo., recently.

WHAT'S DOIN' . . . among the subscriptionists?

BEST WAY . . . to have a spot boomerang on you later is to give bad tips on it now.

WHO OF YOU . . . are working the Florida Fair and Gasparilla Festival at Tampa?

TRIPOD OPININGS: "Best way to determine how valuable an idea is to try it."

THINGS AND STUFF . . . and whatever became of Fred McFadden, George Benway, Capt. Frank Curry, Sam Lewis, Sailor Jim White, E. A. Pine, James L. Osborne, Joseph Lance, Bill Garfield, Dave Jackson, Bill Mack, Bill Hartsell, W. L. Fyke, and Charles Skully?

THE BOYS TELL US . . . they'd like to know if Conrad Knoch, of pan lifter note, is spending the winter fishing in Florida; Chief Vogt is hibernating in Spokane, Wash.; if Doc Grey is working med in Harrison, Ark.; if Donald Crabb is getting the dough with glass cleaner in Minnesota, and if Doc Newman's boys are still collecting the velvet with herbs in the East?

JACK RYAN . . . ace demonstrator, opened in Newberry's, Cincinnati, last week to successful turns on herbs.

IT'S SWELL . . . to garner those big grosses, but what you save out of them is what counts.

IT'S ALREADY the middle of February. What have you done to assure yourselves of a comfortable winter in 1941?

GRABBING THE GEEDUS . . . working pens in Seattle, Wash., department stores are Art Hill and Grover Wright.

FRANK A. WHYTE . . . with a nifty layout, is working the name-on-a-sea-shell brooches to better-than-average business at Neisner's, Cincinnati. Whyte opened at the Queen City five-and-dimer last week.

TED TRAVIS . . . is doing okeh in San Benito, Tex., with juicers and peelers, and infos that he met several sheeties there recently. He would like to see pipes from Mississippi Kid, Fred Krause, Paul and Ethel Miller, Lynn Meeks, and Tim O'Day.

AMONG VISITORS . . . to the pipes desk last week were Clarence Smith and Leo Eyman, who have been working shops and factories in Norwood, O., and Cincinnati the past several weeks to fair returns. Smith purveyed run menders, with Eyman pitching a stay-clear glass preparation. During their brief visit they pointed out that there is a scarcity of good shops in the Queen City and environs and that the places that can be worked are subject to a

slough at any time. They added that the lots which can be worked are asking a \$2 and \$3 reader. The boys came into Cincy from Pittsburgh, where they spent a profitable holiday. They plan to head for Dayton, O., and Northern Ohio spots soon.

JERRY, THE JAMMER, SEZ: "Get the lucre next summer and you won't have to sing the blues next winter."

HARRY (KEY CHECK) HISCO . . . who has been working key checks, dog collars, name plates, and novelty name pins to successful turns in Natchez, Miss., this winter, has added the name-on-a-sea-shell brooches to his layout and reports they are clicking swell. Harry also has had success with the Valentine name plates and says he plans to make the Natchez Garden Pilgrimages and the Pilgrimage Garden Club's events in February and March. The events draw thousands of pilgrims from over the country.

AMBROSE MCCARTHY . . . broadcasts from Miami: "Francis Murray, handless wonder, is just betting on a few horses and not working at present, Chick Townsend is enjoying the sunshine and fishing. Bill (Doc) and Birdie Boyce, tops in med, are either at home here or cruising on their yacht. Esta Dahm, queen of pastry, cloth, and gadget workers, is aboard her trailer looking for hot spots, Eddie Ross is pitching med nightly on Professor Seward's astrological spot to fair biz. I am busy framing a new store for the coming season."

BEST WAY to soothe itchy feet is for the exponents of the tripes and keister to get their working utensils ready.

HARRY GREENFIELD . . . pipes from New York that Ed Ross has given up the pitch store at 47th Street and Seventh Avenue and Larry Velour has taken it over. Velour has fixed it up and the store should click, says Greenfield, as the location is good. Harry writes: "Pitchmen that are clean-cut and intelligent and with pep should get plenty of money at this store. One can't work in a high-class pitch store successfully by being rude and talking rubbish. Pitchmen like Bill Boyce, Harry Latana, Harry Balkin, Doc Hunt, and Al Leach would knock 'em dead in a store like this. It's too bad that New York lacks good workers. It is just as good as ever. All it needs is a few good promoters and a little cleaning up. I have seen pitchmen work in stores while drunk. These have been young workers. As an old-time pitchman, let me tell you boys to change your methods. Act clean, work clean, and talk clean for better results."

AL KETTLER . . . is reported to be getting the long green pitching mechanical toys at a downtown Los Angeles location.

MOST SUCCESSFUL pitchmen are capable of taking care of the big opportunities when they come along because they made good use of the small ones.

L. E. ROBA COLLINS . . . and wife are still playing schools thru Missouri and selling a little med to dealers. Writing from Patterson, Mo., they say there are no med men in that section of the country. Chief Ed and Mary Eagle, of Tom Dean's med show, have a new boy, they report. Dave Rose, Gene Keight, and Bobby Wheeler are asked to pipe in.

MIKE WHARTON . . . is going over big with evergreens, pipes Jack (Bottles) Stover from Winchester, Va., and Ray Neff, Barrell Rodeffer, Specks Higgins are looking like ready money, he says. Col. C. A. Maitland is still enjoying his Santa Claus money. Jack is still getting the gelt on the leaf.

JONNY (PICK) HOLLENDER . . . typewrites from Detroit: "Art Braver is here working Sears' Grandriver store to good takes. Windy Froomis is also here in the Sears Gratiot store, doing fair biz.

Selective Service Mail

In the Carnival Department of this issue appear the names of those having Selective Service mail in the various offices of *The Billboard*. This list is published in addition to the names which are set in capital letters in the regular Letter List.

Also in the Carnival Department is given a list of registrants who are considered delinquents.

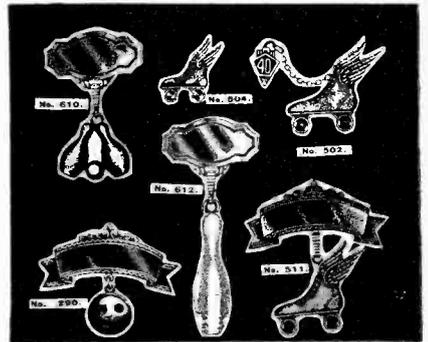
J. Z. Knebel has left for the Coast, where he expects to make his home. Eddie Murry, Fred Shaffer, and Harry Burns have some new kind of mail order business. Ray Kumer is here and getting fat in more ways than one. He is in the fur business. What's happened to Bert Kenny, Big Boy Williams, Speed Bletch, Phil Rieger, and Shanty Devine?"

SOMETIMES a man will say he is not interested in something, when whatever he is talking about is the very thing he's energetically wrangling for. It covers a wide field of operations.

RAYMOND HOLBROOK . . . is working blocks and blades in Mineral Wells, Tex., to fair takes. He infos: "There is a big army camp going up here and the town is so filled that it is impossible to get a place to sleep. I have been here three weeks and haven't seen another pitchman. The town is wide open and there's plenty of the long green. I will be here about a week longer, then go to Dallas until the stock show opens in Fort Worth. Would like to see a pipe from Sleepy Warren and Leonard Rosen."

TOM KENNEDY . . . tells from Des Moines, Ia., that he was in the Green store at Milwaukee five weeks, and that he opens on the Woolworth chain February 17 with something the pirates and parrots cannot copy.

BOB LACKNER . . . and John Punzar are working razor blades, shoestrings, and small novelties in doorways of vacated buildings along the main stem of Cleveland. They find business much better than last year and say it is improving. They recently left Chagrin Falls, O. From Cleveland they will migrate soon to Southern States and



BOWLING PINS! . . . SKATE PINS!

NOW—is the season for promoting bowling pins and skating pins. Six good styles—shown above! A complete line shown in our Catalog No. 25. Write for it today. State your business.

HARRY PAKULA & CO.
5 No. Wabash Ave., Chicago, Ill.

NEW LINE 1941 JEWELRY NOW READY

Signet Pins, Rings, Bracelets, suitable for engravers; Mother-of-Pearl Locketts, Cameo and White-stone Rings. Roller Skate Pins. Complete samples, \$2. Free Catalog soon out! **JACK ROSEMAN CO.**, 307 Fifth Ave., New York City

ROLLED GOLD PLATED WIRE (Gold Filled)

Gold & Silver
227 Eddy St., PROVIDENCE, R. I.

MEDICINE MEN

Write today for new wholesale catalog of Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service.
GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
137 E. Spring St., Columbus, Ohio

NEW JEWELRY for ENGRAVERS,
Demonstrations and Promotions!
Immediate Delivery.

Locketts, Rings, Crosses, Engraving Items, etc. Send for Free CATALOG or \$2.00 for samples.

MAJESTIC NOV. CO., 307 5th Ave., New York, N.Y.

ELGIN & WALTHAM REBUILT WATCHES \$175

7 Jewel, 18 Size, in S. H. Engraved Cases, at Send for Price List. Money Back If Not Satisfied.
CRESCENT CITY WATCH MATERIAL CO.
113 N. Broadway, St. Louis, Mo.

SELL ACE BLADES

MILLIONS SOLD

Ace Blade prices reduced. Flashy display cards. Each blade honed in oil to hair-splitting sharpness. Buy at factory prices—pocket middle man's profits. Blades free for sampling your trade. We pay shipping. Rush name for free blade, factory prices.

ACE BLADE CO.
65 E. Eagle St., Dept. 514-A, Buffalo, N. Y.

Coupon Workers • Sheetwriters • Pitchmen
Get the Pen That Makes You Money

WALTHAM

New Push Filler Pens—Lever Pens—Combinations. The new Waltham all-pearl package gets you the real money. Write for price list on all type Waltham pens.

STARR PEN CO.
300 W. Adams St., Dept. B, Chicago, Ill.

LIGHTS ITSELF SELLS ITSELF

Lights Easily in the Wind

NEW LOWER PRICES on "QUICK ACTION" 1941 Perfected SELF STARTING LIGHTER. Lights cigar, cigarette or pipe—instantly. Never fails. Improved principle in ignition. No flint. No friction. Send 25¢ for Sample and large cuts of fluid. Start now. Agents Report Big Earnings.

NEW METHOD MFG. CO.
Box B-54, Bradford, Pa., U. S. A.

WE LEAD IN PRICES

Push Fillers Plungers • Lever Fillers Combinations

MODERN PEN MFG. CO.
396 Broadway, New York City

SUBSCRIPTION MEN

Make Money With Leading Poultry Paper. Every farmer a prospect. Attractive \$1.00 deal. Experienced men wanted East of Mississippi River and North of Tennessee and Carolinas. Write for details.
CHAS. WEBSTER
Room 301, Sandstone Bldg., Mount Morris, Ill.

RED TOP ONYX COMBO

PENS — PENCILS — COMBINATIONS
All New Colors—First Class Merchandise
JOHN F. SULLIVAN
458 Broadway (Fast Service Sully) N. Y. City

Nor-Co.-N.Y.C.

SERVICE BANNER

HERE ARE THE HOT SPOTS!
Army, Navy & Marine Corps Posts and Camps. Every Man Will Send One Home.

DESCRIPTION • PRICE
A Beautiful Shield in full color—Blue Star • Red, White and Blue stripes on Blue Satin, Gold Cord and Tassels. Size 9x12 Inches. • \$16.50 Gr. • \$1.50 Doz.

Sample Banner 25c. No orders accepted without 25% deposit
THE ABBOT CO. 76 Spring St., New York City

concentrate on a new item. They would like to read a line on Dee Dee and Mar Melegna.

GET YOUR pipes in earlier, boys and girls. Many of the boys are sending their communications to the pipes desk too late in the week. When they come in later than Friday of each week we are forced to hold them over until the next issue.

JAMES HUSSEY . . . of monkey fame, and George Nikiforow, with giant balloons, were seen pulling in the long green in Cleveland recently.

PATRICK J. HAFEEY JR. . . . sends this from Washington: "Christmas business here was good, but the boys who sold noisemakers on New Year's Eve didn't do so well. Reader for both events was \$2. At the Inauguration practically all pitchmen made money with banners, buttons, and tunes. Readers for the event were \$10, but it was worth it. Stands were furnished by the newspaper companies. There are quite a few of the boys working here on papers, shooting galleries, and several are pitching in stores. Washington is a good town, but don't try to dodge the readers."

THINGS WE NEVER HEAR: "Pitchmen have never become a burden to our community, because when they do play our town they work hard to earn their own way, an example some of our local citizens could follow to good results."—Mayor.

JEFF FARMER . . . worked flukum to okeh biz week before last at Petersburg, Va., then left for Norfolk, Va., he says, because of the large army camp that is under construction.

Pitchdom Five Years Ago

Roy (Skippy) Davis was spending the winter with his parents in Muskogee, Okla., and making a few Saturday spots just to keep in trim. Good Saturday spots thereabouts were Hugo, Holdenville, Coalgate, Ada, and Wewoka, all of which were open. . . . Jimmy Watson was in Bakersfield, Calif. He had been working the West Coast to fair business for some time. . . . Doc A. M. Johansen was working Oklahoma City. . . . Carl Heron was in New York working the moving pix spot to good biz. He met Bill Harvey, who was en route to Boston, where Leo McCullough and Joe Conti were working glass cutters. Red and Irene Hallie were in New York with astrology, and Old Indian Jack was selling song sheets at subway entrances. Sam Stein, in the Big Town, was working static eliminators from a vehicle resembling a wheelbarrow. Louis Rosenberg was on Eighth Street with glass cutters. . . . Jack Sharding was in a store in Tampa, where he had opened early in January. Biz was fair. . . . Old Bill Ellis had been in Joplin, Mo., for two weeks, unable to work because of the weather. . . . Jeff Farmer was in Louisville, Ky., and met L. A. Duff and C. D. Johnson. . . . Milton Curly Bartok was working Victoria, Tex. . . . Johnny McLane had just worked a chain store in Philadelphia. The store was closing out and pitchmen were allowed to work undisturbed. McLane said he never saw more pitchmen at one time, except on Maxwell Street, Chicago. Included among them were Billy Lang, Sol Zukor, Master Russly, Harry King, Billy Blackhawk, Eddie Ross, H. Grohes, Sam Tepper, Sam Huttman, John Bardley, and Old Man Riley. . . . Charles (Yiddle) Gamelsner was in Miami for a vacation. A new health layout, operated by Botwen and Milton Reese, opened there. The town was hard to work. . . . George (Heavy) Mitchell was still working herbs, oil, and cand med in Mountain Home, Tenn. . . . Horace Van Camp was working the Sal Lewis store in Worcester, Mass. Other workers there were little Sampson, seeds; Bud Harrington, herbs; Jimmy C. Stone, soap and liniment, and Jackie Adair, who was managing the store. . . . That's all.

TRADE SERVICE FEATURE
Billboard
Events for Two Weeks

- February 10-15
- FLA.—Cocoa. Indian River Orange Jubilee, 12-15.
- Fort Myers. Edison Day Celebration, 11-12.
- Kissimmee. International Rodeo, 15-23.
- Tampa. National Trailer Show, 10-24.

- ILL.—Chicago. Gift Show, 3-14.
- IND.—Richmond. Dog Show, 15.
- Muncie. Dog Show, 16.
- MICH.—Detroit. Builders' Show, 14-23.
- Munising. Ski Tournament, 16.
- Petoskey. Winter Carnival, 7-16.
- Sault Ste. Marie. Winter Carnival, 11-13.
- MO.—St. Louis. Southwest Sportsmen's Show, 8-16.
- N. H.—Manchester. Poultry Show, 12-14.
- N. Y.—New York. National Sportsmen's Show, 15-23.
- O.—Cleveland. Al Sirat Grotto Circus, 3-15.
- Circleville. Farmers & Mrs. Corn & Soy Bean Show, 14-15.
- S. C.—Greenville. National Home Show, 10-15.

February 17-22

- ARIZ.—Tucson. Livestock Show, Industrial Fair & Expo, 21-23.
- CALIF.—Cloverdale. Citrus Fair, 21-23.
- CONN.—New Haven. Poultry Show, 21-23.
- FLA.—Avon Park. Historical Pageant, 19-22.
- Bradenton. De Soto Pageant, 19-22.
- Bushnell. Arbor Day Celebration, 22.
- Eustis. Washington's Birthday Celebration, 22.
- Jacksonville. Mardi Gras & Jamboree, 22.
- Kissimmee. International Rodeo, 15-23.
- Winter Park. Rollins College Founder's Day, 22.
- Tampa. Horse Show, 21-23.
- ILL.—Chicago. Dog Show, 23.
- LA.—New Orleans. Mardi Gras, 19-25.
- MASS.—Boston. Dog Show, 22-23.
- MICH.—Detroit. Builders' Show, 14-23.
- Detroit. Shrine Circus, 17-March 2.
- Marquette. Winter Sports Carnival, 20-21.
- N. Y.—New York. National Sportsmen's Show, 15-23.
- O.—Dayton. Dog Show, 22-23.
- Cincinnati. Dog Show, 23.
- S. D.—Sioux Falls. Elks' Charity Circus, 16-22.
- TEX.—Brownsville. Charro Days, 21-23.
- Corpus Christi. Spring Carnival, Fleeta & Merchants' Expo, 15-27.
- Galveston. Texas Own Mardi Gras, 21-25.
- Laredo. Washington's Birthday Celebration, 20-23.
- WASH.—Seattle. Western Gift-Lamp & Houseware Show, 23-26.

WITH THE LADIES

(Continued from page 31)

and Mrs. Red Brady had their rides with it, as did Bud Cross, our West Coast friend. We visited with Frank West for a while but all were busy with first-night preparations.

At Winter Haven, Fla., the Royal American Shows were playing the Orange Festival and we spent the evening there. We saw the Jessup family with their handsome popcorn truck and visited briefly with Mrs. Ruby Velare in the office. Mr. and Mrs. Earl Reid, of Jacksonville, Fla., also were visiting the fair and had High Pockets and Stella Duval, former circus and Wild West show performers and who are living at Gibsonton, Fla., as their guests. Billie Wasserman motored over from Tampa, Fla., with Mrs. Gene Delabates, and we had a brief but pleasant visit.

Arriving in Tampa, we obtained our accumulated mail and met Mr. and Mrs. Reid again and motored out to see their new trailer. It is a work of art, and the special features are planned for comfort, since the Reids live in the trailer the year round. The regular-size electric refrigerator, electric water heater, specially designed desk, with broken-column decorated glass doors and the three-room arrangement are ideal and make the thought of our first trailer funny to remember. Mr. and Mrs. Reid had to return to Jacksonville on business but plan to return for the Tampa Fair.

There is plenty of activity at the fairgrounds here, and when we visited we could see the midway plans taking shape. I met Mr. and Mrs. George Kramer while Kramer was superintending the erection of his new ride. I also saw Elmer Velare, who had an eye on the laying out of the lot, while he watched the erection of the new Sky Ride. J. C. Bullock came by on his way home from a day of fishing and told me that Mrs. Bullock and Virginia Harris are here for the fair. Elmer Velare took us over to meet Mrs. Bert Slover and to see her trailer. She was baking a cake that gave out a heavenly odor, but took time out to show Mrs. Reid, Mrs. Cramer, and me thru the house on wheels.

The plan of the trailer is her own and the living room reveals a specially designed sea green Chesterfield that fits the front curve and is large enough for four people. Thru the compact business like kitchen and the bedroom, with numerous shelves and drawers and a dressing table, to the shower bath, there is an efficient but homelike air that only a woman who has lived in a trailer can achieve. Mrs. Slover invited us back and told us to make her trailer our headquarters during the fair.

At Sarasota, Fla., on January 31 we spent the day with Mr. and Mrs. Alf and Mr. and Mrs. Ronny Sprague. They own and operate the park at Lansing, Mich., but spend their winters at Sarasota. This year they have their trailer and two boats here and really enjoy life. They took us for a long cruise on the Gulf of Mexico and then brought

us back to the trailer, where Mrs. Sprague and Pauline served a real home-cooked dinner, including homemade bread. The men spend most of their time painting and redecorating the boats, while the women make beautiful pictures, brooches, and trays from all types of shells. Back in Tampa we settled in the Lafayette Hotel, which is right on the line of march for the Gasparilla Parade, of which we hope to get some good moving pictures.

WEST COAST

(Continued from page 31)

cessions with the Steffan Superior Shows again, are wintering in their home in Compton, Calif. . . . Mr. and Mrs. Joe Metcalfe, well known in the circus field, joined Arthur's Mighty American Shows as trainers of one of the free attractions.

Mr. and Mrs. Joseph Ryan, with their high school horses, dogs, and ponies, have signed with Arthur's Mighty American shows as one of their circus features. . . . Sighted recently in a Chinese cafe manipulating chopsticks in dexterous fashion were Lucille King, Hazel Fisher, Leona Barie, Babe Miller, Ruby Morgan, Nina Rogers, Mario LeFors, and Sis Dyer. . . . Cal Lipes will have his side show with the Monte Young Shows again in 1941. . . . Still conducting her palmistry booth in Ocean Park and commuting from her home in Hollywood daily is Edith Lenzner. . . . Jane Godfrey is a member of the faculty at a girls' biology school in Long Beach, Calif. . . . Mr. and Mrs. Robert Brockman, who reside in Portland, Ore., are about to journey to Los Gatos, Calif., for their annual vacation. . . . The Herb Ushers wintering at their home in Venice, Calif. . . . The defense program and food production activities in the West are creating a number of boom towns, which bespeaks favorably for show business this summer. Among the most prominent are San Luis Obispo, Paso Robles, Santa Maria, and Monterey.

Among showmen seen daily around the Pacific Coast Showmen's Association club-rooms are Ben Beno, Archie Clark, Sam Brown, Leo Haggerty, Pat Armstrong, Jimmy Lynch, Jimmy Smith, Moe Levine, Ed Walsh, Cal Lipes, John A. Pollitt, John Miller, Ray Barnett, Pop Ludwig, John R. Ward, Harry Chipman, Lou Johnston, Harry Hargrave, Norman Schue, Moxie Miller, George Morgan, C. F. Zeiger, Hunter Farmer, Joe Krug, Sammy Koomis, Ted Levitt, Ted LeFors, Arthur Hockwald, Ben Doubbert, Jimmie Dunn, Clyde Gooding, Joe Glacy, Charles Haley, Al Onken, Dan Stover, Charlie Soderberg, Moe Eisman, Claude Barie, and Harry Rawlings. Jimmy Heller will not tour this season, as he is employed as a truck driver for a local concern. . . . Steve Bernard has been busy all winter in various occupations. . . . Florence Webber has returned from a vacation in San Francisco. . . . Betty Coe is recovering from a recent illness.

WINTER QUARTERS

(Continued from page 33)

a new truck and trailer on which he will build a complete new cookhouse. Tony Soars renewed his concessions for the coming tour. A big dinner was served here for the crew on January 18. About 30 members and all foremen attended. Manager Mike Krekos provided the food. General Agent Jessup in the Northwest on a booking tour. Lee Brandon, general agent for Crafts Enterprises, visited recently. Ed and Barbara Helwig report they will return soon with their ball game and photo gallery concessions. Bob Schoonover plans a 30-foot balloon store with six agents in attendance. Ted and Mrs. Levitt are expected soon to begin their advertising campaign. Joe Zotter will have the Octopus and shooting galleries. Edith Walpert again will have her bingo stand, marking her 10th year with it. Art Craynor is public relations and promotion manager. M. E. Arthur, of Arthur's Mighty Shows, visited.

W. W. BARNES.

Sunburst Expo

ROCHESTER, N. Y., Feb. 8.—Quarters work is moving along on schedule and shows will be ready far in advance of their opening date. Co-Owner Thomas J. Hostor arrived this week for a conference with the writer and General Representative William Mostyn. Lewis Augustino has signed his Ten-in-One Show, and Sue Rogers will have a girl and posing show with it. Mr. Lambertson, formerly with Convention Shows, will manage and operate Co-Owner Gerald Barker's bingo game, while Marie and Benny Kling will have the ski-ball alleys and cigarette shooting gallery. Others already signed included Mrs. Lewis

15 Years Ago
(From The Billboard Dated February 13, 1926)

Johnny J. Jones Exposition was awarded the Western Canada Class A Circuit at the annual meeting of Western Canada Associations of Exhibitors in Regina, Sask. . . . Young Scotty, strong man, was in Receiving Hospital, Detroit, suffering from a lung ailment. . . . Mr. and Mrs. Tom Wilson, concessionaires, again signed with Zeidman & Pollie Shows. . . . Mrs. Doc Collins was in Memorial Hospital, Miami, recovering from injuries sustained in an automobile accident. . . . Col. Dan McGugin signed as manager of the Fairyland Shows for 1926. . . . Thomas Nugent booked his cookhouse and other concessions with Crouse United Shows. . . . Mr. and Mrs. G. A. Lyons signed their Water Circus with the John T. Wortham Shows.

Galler's Exposition Shows signed the Ramsey Troupe to provide free attractions in 1926. . . . H. (Tubby) Snyder inked several concessions on the May & Dempsey Shows. . . . Concessionaire Claude (Blacky) Rusher was wintering in Fort Dodge, Ia., after a good season. . . . General Agent of the Abner K. Kline Shows, Harry Noyes, was residing at Hermosa Beach, Calif. . . . Clark & Dyer Shows went into Patterson, La., for a week. . . . Anna R. Allen, well known in outdoor show circles, died of a heart attack in Los Angeles on January 23. . . . Erbie Todd booked his cookhouse with Monarch Greater Shows.

Charles Skivers contracted his two concessions with the May & Dempsey Shows. . . . George Emil was appointed press representative for C. M. Nigro's Great White Way Shows. . . . Will Smith booked his Merry Mix-Up with the Pilbeam Amusement Company. . . . Howard Layton was in charge of stock and equipment of Mabel Mack's Wild West attraction on the Morris & Castle Shows. . . . Mr. and Mrs. Cotton Ellis, with concessions, joined Macy's Exposition Shows in Breaux Bridge, La. . . . Harry Palmer was re-signed as manager of the Monkey Speedway on the D. D. Murphy Shows. . . . Frank R. Powers contracted his Ferris Wheel, Chairplane, and several concessions with the Great Eastern Shows, quartered in Madisonville, Ky.

Augustino, fishpond; Jack Johnstone, photo gallery and high striker; Mrs. Lynn Barker, popcorn and peanut stands; Roy Barnes, long range gallery; Mrs. Roy Barnes, short range gallery; Clara Barker, cookhouse; Larry Osborne, candy apples, snow balls, and waffles; Carl Pugh, penny pitch; Matt Collins, penny arcade, and Mimmy Morello, groceries. WILLIAM SCHOEN.

ST. PATRICK'S DAY NOVELTIES

- BUTTONS, Shamrock or Flag, 100, \$1.25; 4,000 \$10.00
- No. 133—1 1/2" SHAMROCK BUTTON BADGE, Quality Silk Ribbons Attached. Dozen, 30¢; Gross 2.75
- No. 134—ENAMELED SHAMROCK PIN, with Silk Ribbon Attached. Dozen, 25¢; Gross 2.75
- RIBBON, No. 5 Green Silk, 10 Yds. . . . 25¢
- GILT FRAMES FOR BUTTONS, 100 . . . 2.00
- No. 135—SHAMROCK BOW FLAGS, All Irish or Irish-American Combo. Gross . . . 60¢
- No. 136—SHAMROCK, With Pipe. Gross . . . 85¢
- No. 137—SHAMROCK, With Hat. Gross . . . 85¢
- No. 138—SILK IRISH FLAGS, 4"x6", Mounted on Sticks, 30¢ Doz. Gross . . . 3.00
- No. 140—GREEN CREPE CARNATION, a Hit Number. Per 100 . . . 1.50

Be Sure & Send 25¢ for Complete Sample Assortment. 1/3 Deposit With All Orders, Balance C. O. D.

EPSTEIN NOV. CO. 116 Park Row NEW YORK CITY

FREE! WHOLESALE CATALOG

4000 OPPORTUNITIES

Household goods, display card items, wearing apparel, cosmetics, foods, jewelry and toys are a few of the thousands of articles shown in this exciting catalog, for salesmen, agents and dealers.

260 PAGES

Chock-full of interesting money makers. Sales ideas that may increase your earnings \$2 to \$15 a day and thrilling values galore. Each and every item sold under a money back guarantee. Get your copy by sending for it today.

SPORS CO., 241 Bilt, La Center, Minn.



Hartmann's

Broadcast

CINCINNATI

WEBSTER'S NEW INTERNATIONAL DICTIONARY, Second Edition (Unabridged), defines "fly-by-night" as: "Insecurely financed; irresponsible; as, a fly-by-night enterprise."

We give this definition because there is a bill in the Indiana Legislature, now in committee, which makes no distinction between the irresponsible and responsible traveling show or promoter. The term "fly-by-night" is used in the bill, apparently to win it better support, yet the measure would be just as effective, if passed, in keeping out of the State the responsible transient operator or promoter as the irresponsible—the fly-by-night.

Where there is any justice in such a bill, we fail to see. Any one who has read the provisions of it can plainly see that it was purposely framed to benefit certain interests, and we don't mean "mebbe" when we say the Associated Theater Owners of Indiana are supporting the bill. For instance, in *The Indianapolis Sunday Star* of February 2, Don R. Rossiter, executive secretary of this group of motion picture exhibitors, was quoted as saying: "The bill will require everybody who, for personal profit would put on a show, to assume the payment of bills, debts, damages, and taxes. It was designed as a protection to the public against promoters who fly in and fly out of town, leaving debts and bills unpaid and the tax collector holding the bag."

If the bill was designed as a protection to the public, as Rossiter said, why should the responsible circus, carnival, repertoire, or any other traveling show or promoter be put in the same class with the fly-by-night or irresponsible?

And then in *The Indianapolis Star* of February 3, Maurice Early, in commenting on the bill in his column, "The Day in Indiana," said: "The measure is designed to force financial responsibility on fly-by-night entertainment ventures, such as carnivals." Where is there any justice here again in putting carnivals in the fly-by-night class?

What we cannot understand, too, is why the bill applies to only traveling shows when fly-by-nights can be found in all lines of business foreign to show business?

Many of the details of the bill, known as House Bill No. 114, were published in the last issue of *The Billboard* on page 3. It was sponsored by Bert B. Mayhill (Republican), Delphi, managing editor of *The Delphi Journal*, and Howard T. Batman (Democrat), attorney of Terre Haute. In commenting on the measure a showman who has spent 20 years or more in the carnival business writes:

"The bill gives the idea that it is intended to cover 'promoters' who put on indoor circuses, etc. Reading it, one can see where it can apply to almost any kind of a traveling show.

"Section 2 provides: 'That when used in this act (a) the term "promoter" shall include any person, firm, or corporation, and the agents of those who or which engage in, conduct, or operate, in whole or in part, any enterprises or service which engages in, conducts or operates, in whole or in part, any enterprises or services which are designed for entertainment or amusement.' How's that?

"The bill states that the promoter or agents, etc., must provide a bond to guarantee payment for all bills contracted; must make affidavit, etc.; for making a false affidavit the fine is not less than \$25 nor more than \$10,000, or imprisonment for six months or both.

"The title of the bill provides: 'A bill for an act relating to entertainment or amusement enterprises or service.'

"Section 1: 'That the operations and enterprises of fly-by-night and other transient providers of so-called amusement and entertainment enterprises, or services, in many instances have caused injuries and damage and losses to people of this State,' etc.

"I wonder just how much loss has been involved in the selling of stock in the many and various moving picture houses and other industries associated with the moving picture game.

"Bill provides that a promoter (and those covered in the bill) must have been in the game, etc. (I take for the locality he operates in) for at least eight months.

"Bill provides for exemption for not-for-profit corporations.

"Bill provides that each day violation is a separate charge and offense.

"That the bill is to be considered and construed as a supplement to all existing laws.

"Bill has been referred to Judiciary B. 'No hall or theater (or show lot, as I see it) can be used unless same has been used for at least eight months.'

"How considerate the good theater people are for the local lodges or societies that might have to take it 'on the chin' from some promoters.

"Every State now has laws aplenty to care for and handle swindlers, cheaters, etc.

"Why not the wholesale grocers get together and have a law passed that all who are newcomers in a town to open restaurants must provide a bond that they will pay their bills? Why use the State to force people to pay up?

"For violating this act it is a felony; fine not less than \$500 nor more than \$10,000 for each offense. Note the low and the high on the fine."

IT APPEARS definite that the campaign for a postage stamp in honor of the American circus, led by Charles R. Milbauer, will have to rest for awhile.

Milbauer on January 21 and 29 wrote Postmaster-General Frank Walker at Washington requesting consideration of a special stamp of this kind, and at the same time submitted a design for it. In answer to these communications he received a letter dated February 3 from Ramsey S. Black, Third Assistant Postmaster-General, that "your interest in the matter is readily understood and there is no question as to the importance of the circus in the entertainment field," but that "in the opinion of this office subject matter of this character does not come within the category of suitable material for use on our special postal issues. In view of our inability to utilize the design you have submitted, it is returned herewith."

Milbauer also inquired concerning a second edition of stamps in the Famous Americans series, and to this the Third Assistant Postmaster-General replied that "action on this matter is not contemplated in the near future."

From another source the belief is expressed that any special stamps issued will deal with defense measures, "lend-lease" bill, "all aid to Britain," etc.

"It is regrettable, but I guess the campaign is on the rocks for a second time," was Milbauer's comment on the Third Assistant Postmaster-General's reply. I have not given up, tho. I expect to have another go at it at a later date.

"I again wish to express my thanks to *The Billboard* for its splendid support of my idea, and also to all those who worked with me to try to put it over."

Nat Green's

The Crossroads

CHICAGO

DECISION of the Dallas Fair to have an independent midway this year came as something of a surprise and has stirred up a lot of discussion as to which is better, an independent midway or an organized carnival. Some showmen regard the move as a wise one, while others predict the new policy will last only one year. Both proponents and opponents of the idea point to the Canadian National Exhibition as an example. The proponents call attention to the success of the CNE under the independent midway plan; the opponents, on the other hand, point to the attractions that have not done so well at the CNE. There are excellent arguments pro and con, so "you pays your money and takes your choice!"

FROM William H. Hommel, former circus man, comes a copy of *The Daily Citizen*, Beaver Dam, Wis., containing a story crediting the first railroad circus to Beaver Dam. Show, known as the Great Eastern Circus, was organized by Andrew Haight and George DeHaven,

neither of whom had had circus experience, and opened in Beaver Dam May 10, 1865. "It was a one-ring circus," the story states, "with no menagerie, and the ballyhoo used to attract people to the circus grounds was a lady performer who walked a tight rope stretched from the ground to the top of the circus tent. They had no band wagon for the street parade and the members of the band rode horses. . . . Levi North, a prominent showman, was equestrian director; Judd C. Webb, boss hostler; a man named Burgess was boss canvasman; Robert Stafford and Guy Derge were property boys and a man named Owen was treasurer. There was no ticket wagon and tickets for the show were sold from an inclosed stand about five feet square." The show, according to the story, moved from town to town on cars leased from the railroad on which the show traveled. It was sold to the Barnum & Bailey Circus in the early '70s.

While the show undoubtedly was one of the first to travel by rail, it was not the first. A note from A. C. Hartmann,

Leonard Traube's

Out in the Open

NEW YORK

Florida State Fair

TAMPA, Fla., Feb. 6.—A gent making a visit down here isn't supposed to mention the weather unless it's good. Not being a gent, we must reveal that the nights have been on the very cool side and today's score is rain.

Pa Strieder's pride and joy opened on Tuesday in the sun and Johnny Sloan staged his auto races to a fair crowd. The Chicago diplomat brings back his chauffeurs for the closer on February 15.

Yesterday's sun was a repeat of the day before and it gave the Jimmie Lynch Death Dodgers, with Irish Horan on the managing end, opportunity to display some corking fury on the track. Buddy Toomey's exploits were the talk of the town. This outfit also comes back for another inning of automotive audacity next Wednesday.

Frank Wirth's *Salute to Freedom* is the night feature of the grandstand and it has the makings of a terrific success. In a way this is a warm-up for the *Salute* production, but it has just about everything required to get over by the time the regular fair season rolls around. Frank Small's line of 16 girls brings out practically the sum total of what it says in the book, and the scenery, a big chunk of streamlined lavishness, is a dazzler.

Jerry Harriman, of Frank Wirth's advance, pulled a neat one by arranging for a mess of kids to attend on opening night. It's the first time that's been done around these parts if not anywhere. On the second night the thermometer ran way down, keeping the crowd down to the proverbial minimum.

There's a gorgeous array of star acts, including the high-wire Wallendas with a brand-new trick in which a new and pretty gal does a split on the pole of the yoke. There's nothing wrong either with the teeterboarding and perching Dobas, wire artist Miacahua, Ben Yost's Varsity Eight, Walter Guice's bar and riding turns, the Kurtzo and Kurtzo high pole, the Gaudsmid Brothers with their dog riot, clown Bluch Landolf and his sensational pantomime, and Laddie Lamont with rolling globe and trick sax.

Carl Randall is the emcee and because he is fresh from the indoor palaces we'll take his extravagant hoofing with his wife and partner. This team is going to wow 'em over the fair circuits.

Along the midways and byways we met Cliff Wilson, Frank and Francis Shean, Bill and Peggy Fisher, Rose Malone, Art Campfield and his wife, Merle Evans and the missus, Murray Zand, Abner and Virginia Kline, Peasy Hoffman, Harry Illions,

Ben Williams, May Wirth, Frank Kingman, Tommy Riggins, Harry and Mrs. Batt, Izzy the Fireside Murphy, Bill de L'horbe, Carl Sedlmayr, Rubin Gruberg, Nate Eagle, Bill and Sam Abbott, the Tom-Dick-Nellie Coleman combination inseparable, and quite a few others.

Over at the Tampa Terrace Earl Newberry is operating at a swift pace as director of activities, aided and abetted by Frank Winchell, press agent for the hotel chain of which the Terrace is the mainmost link. Both these boys know their way around the outdoor amusement bases in the dark.

Shaking hands with all and sundry was James Alexander Purcell, known to at least several millions as just plain Pat. He and the chief timekeeper, Agnes, were entertaining hosts of friends in and out of their local home prior to getting off for the regular season with the Purcell unit of the Lynch Death Dodgers. Patrick is down to a snappy 200 and some odd pounds and just rarin' to slug his way into a record thrill circuit.

Art Swenson, of the John Sloan ranks, was set to run down to Miami to see Barney Oldfield and the boys, appearing there with a thrill show.

The big noise on the Royal American midway is a double Ferris Wheel called the Sky Ride. It juts into the air about 87 feet and has two wheels turning on a central point. For bally alone it is the last word. It's the baby of Curtis Velare.

Pitted against each other are new jobs, Aerial Joyride and Flying Scooters, both of which operated at the New York World's Fair. The Joyride is a Spillman product and George Cramer is around to watch the customers. Bisch-Rocco has the Scooters, with Bill de L'horbe in charge. Also new here are Spitfire and Rocket, and both of them appeared to be turning regularly.

On the show side the big flash is Lottie Mayer's Watercade, featuring the always-a-click disappearing ballet. Not having seen it since it played theaters, we are not prepared to judge it on the midway, but disinterested observers tell us it's the tops.

Calm, cool, collected, but very much on the que vive in the quietest sort of way is Jimmy Malone, the fair's tub-thumper, who is a press agent's press agent.

And now do you mind if we go away somewhere and have some fun?

The Billboard's outdoor editor and exceptionally well informed on circus history, states: "Spaulding & Rogers owned the first circus to be moved by railroad, in 1858, seven years before the time mentioned in the Beaver Dam story."

L. S. (LARRY) HOGAN, who left for Texas last week, is now cozily located at San Antonio, where he plans to rest for two or three months. . . . Sam Gluskin, of the Johnny J. Jones Exposition, spent several days in Chi last week. . . . Sam J. Levy reports that plans for the spring circus in the Stadium are coming along nicely and that it expected this year's show will be the largest and best yet presented. . . . Young Paul Ringling will work on the advance of the Ringling-Barnum show this season. . . . Mr. and Mrs. Ray Marsh Brydon and their son, Tom, paid a brief visit to Chicago last week on business. . . . Dan DeBaugh, manager of the Chi Ringling office, attended the funeral of the late Governor Emmerson in his capacity of Grand Master of the Masons of Illinois. . . . Wonder if there will be another carnival wintering on the West Coast next winter!

GETTING a reservation on a Florida-bound train these days is as difficult as crashing the Chi Stadium with Andy Frain's ushers on the door. But it can be done, and the Crossroads scribe hopes to be basking in the effulgence of "Pa" Strieder's expo by the time this is in print.

Florida State Fair Beats 1940 Gate First Five Days

TAMPA, Feb. 8.—Frank Wirth's super grandstand attraction, *Salute to Freedom*, continued to hold Florida State Fair audiences spellbound as the exposition closed its first week. Manager P. T. (Pa) Strieder announced the attendance for the first five days at 260,225, as compared with 242,834 for the same period last year.

On the midway Carl Sedlmayr, president of Royal American Shows and Amusement Corporation of America, said the biggest money-maker was the Watercade presented by Lottie Mayer, altho Aldrich's Hawaiians and Leon Claxton's Hepcat Revue ran a close second.

Business all the way around, despite a heavy rain on Saturday and a cool Children's Day on Friday, is at least 50 per cent above last year, according to fair officials.

SLA Benefit

Big event of next week for showmen is the benefit to be given at the Spark's Victory Theater here Wednesday for the Showmen's League of America. Sponsors and publicizers are Frank Wirth, Jim Malone, L. O. Robertson, Carl Sedlmayr, W. C. Martin, Jesse L. Clark (donor of theater), Peazy Hoffman, Frank Shean, Bill Fisher, George Poli, Frank Small, Jerome Harriman, Frank Winchell, Elmer and Curtis Velare, P. T. Strieder, Jimmie Lynch, Irish Moran, Pat Purcell, and Julius Cahn.

On Thursday the entire town of Zephyrhills, near Tampa, will close up

and go en masse to the fair. The day has been set aside for them and the mayor has decreed it an annual event.

Russell Kay, "mighty mite" and secretary of the fair, was confined to his home today, a victim of the flu. He is expected back at the "pass department" desk before the end of the expo.

Visiting showmen and fair secretaries, here to catch the show, are registering with "Pop" and "Mom" Wasserman at their cigar store under the grandstand. More than 100 have signed *The Billboard* book thus far.

ROUTES

(Continued on page 24)

- Mack & Mitzl (Bowery) Detroit, nc.
- Malcolm & Ruthiana (Bordewick's) Tuckahoe, N. Y., ro.
- Malo Trio (Colosimo's) Chi, nc.
- Mangan Girls, Hazel (Brown) Louisville, h.
- Manor & Mignon (Havana-Madrid) NYC, nc.
- Marco & Romola (Jimmy Kelly's) NYC, nc.
- March, June (606) Chi, nc.
- March, Snooky (Times Square) NYC, h.
- Margo (606) Chi, nc.
- Margot, Thelma (Oriental) Chi, t.
- Marlow Great (Chez Eddie) Montreal, nc.
- Marlowe, Don (Mayfair) Kansas City, Mo., nc.
- Marlyn & Martin (Boulevard Tavern) Elmhurst, L. I., nc.
- Marshall & Sandra (Hub Cocktail Bar) Owensboro, Ky., nc.
- Mateer Bros. (Chez Ami) Buffalo, nc.
- Maugham, Dora (Leon & Eddie's) NYC, nc.
- Maurice & Cordoba (Palmer House) Chi, nc.
- Maxes, Four (Oriental) Chi, t.
- May, Winnie (Colonial) Dayton, O., t.
- May, Marty (Beverly Hills) Newport, Ky., cc.
- Maychelle, Billie (Harry's New Yorker) Chi, nc.
- Mayhoff, Eddie (Brevort) NYC, h.
- Mayo, Flo (Colonial) Dayton, O., t.
- Melby, Vivian (Club Bell) Brooklyn, nc.
- Melody Men, Four (Lyric) Indianapolis, t.
- Mercer Bros. (Lyric) Indianapolis, t.
- Merrill, Joan (State) NYC, t.
- Mills Bros. (Riverside) Milwaukee, t.
- Minewitch Rascals, Borrah (Shubert) Cincinnati, t.
- Mitchell, Pinky (Stamp's) Phila. c.
- Moffett, Adelaide (Waldorf-Astoria) NYC, h.
- Mona, Jean (Leon & Eddie's) NYC, nc.
- Montoya, Carmen (La Conga) NYC, nc.
- Moods, Three (Colosimo's) Chi, nc.
- Moore, George (Harry's New Yorker) Chi, nc.
- Moore, George (Harry's New Yorker) Chi, nc.
- Moro & Chita (Belmont-Plaza) NYC, h.
- Morris, Charlotte (885 Club) Chi, nc.
- Morton, Alvira (Minuet) Chi, nc.
- Munro & Adams (Utah) Salt Lake City, h.
- Murphy, Dean (Paramount) NYC, t.
- Murray, Jean (Village Barn) NYC, nc.
- Murray, Jack (Atlas Garden) Panama City, Panama, nc.
- Musicaloons, Three (Chateau Moderne) NYC, nc.

N

- Nadine & Charles (Hi-Hat) Daytona Beach, Fla., nc.
- Na Pua (Lexington) NYC, h.
- Nash, Joey (Hollenden) Cleveland, h.
- Neller, Bob (Book-Cadillac) Detroit, h.
- Nevada, Vicki (Adolphus) Dallas, h.
- New Orleans Quintet (Brevort) NYC, h.
- Niesen & Aland (Temple) Rochester, N. Y., t.

THE NONCHALANTS

On Tour With Sammy Kaye
★ Direction—M.C.A. ★

- Nonchalants, The (Earle) Phila. t.
- Norman, Karyl (Club Fontenac) Detroit, nc.
- Northwest Mounties (Colosimo's) Chi, nc.

O

- O'Day, Darlene (B-Bar-H) Chi, re.
- Oehmen Twins (Gibson) Cincinnati, h.
- Olcott, Mary (Club Minuet) Chi, nc.
- Olsen, Fin (Cafe Vienna) NYC, nc.
- Ortega, Rosita (Havana-Madrid) NYC, nc.
- Orell, Patty (Carrousel) Miami, nc.
- Overman, Wally (Palace) Burkbarnett, Tex., 14-15, t.
- Oye, Fung (Waikiki) NYC, nc.

P

- Paige, Ann (Mayfair Club) Miami, nc.
- Paine, Billy (Cocoonat Grove) Boston, nc.
- Pammer, Helen (Shubert) Cincinnati, t.
- Pancho & Dolores (Beverly Hills) Newport, Ky., cc.
- Parish, Deone (Versailles) Boston, nc.
- Parker, Gale (Century) Steubenville, O., nc.
- Parker, Patsy (885) Chi, nc.
- Parker & Daniel (Chase) St. Louis, h.
- Pastines & Fanchon (Park Central) NYC, h.
- Patti, Joe & Louise (The Place) NYC, nc.
- Peaches (Colosimo's) Chi, nc.
- Peaches Sky Revue (Pony's) Cleveland, c.
- Pedro & Rafael (Curly's) Minneapolis, nc.
- Pepita & Lucia (Havana-Madrid) NYC, nc.
- Peric, Blanka (Embassy Club) Phila, nc.
- Perrin, Mack (Sutton) NYC, h.
- Personalities, Three (Sherman) Chi, h.
- Perry, Barbara (National) Havana, h.
- Petty, Ruth (Dempsey's) Miami, nc.
- Pierce & Roland (National) Havana, h.
- Pierre & Renee (Edgewater Beach) Chi, h.
- Playboys, Three (Colosimo's) Chi, nc.
- Ponti, Frank (Yacht Club) Phila. nc.
- Prince, Jack (Colosimo's) Chi, nc.

R

- Raboid, Rajah (Cromwell) Miami, h.
- Rafferty, Tommy (Shubert) Cincinnati, t.
- Raleigh, Alice & Diplometes of Rhythm (Clifton) Marquette, Mich., h.
- Ramon's Cuban Caballeros (Stanley) Pittsburgh, t.
- Rando, Barbarita (Pinto's) NYC, nc.
- Rardin, Joey (Chicago) Chi, t.
- Ray, Reta (885) Chi, nc.

Be Safe Than Sorry In Legal Affairs . . .

Higher court cases pertaining to the amusement business are cited by Leo T. Parker, attorney at law, in the last issue of *The Billboard* each month. The next installment will appear in the issue dated February 18, under the title of "New Employee Injury Law."

- Ray & Trent (Earle) Washington, D. C., t.
- Raye & Naldi (Plaza) NYC, h.
- Raye, Martha (Royal Palm) Miami, nc.
- Reed, Patsy (Harry's New Yorker) Chi, nc.
- Reed, Billy (Grossinger) Miami Beach, Fla., h.
- Reid & Mack (Lost Lake Club) Miami, nc.
- Reilly, Betty (Blackstone) Chi, h.
- Renee & Root (Whitehall) Miami, h.
- Reyes, Billy (Ambassador) Los Angeles, h.
- Reynolds & Colette (Cat & Fiddle) Cincinnati, nc.
- Rhythm Rockets (Capitol) Washington, D.C., t.
- Richards, Danny (Ranch) Seattle, nc.
- Richman, Harry (Colonial) Hallandale, Fla., nc.
- Rios, Elvira (Copacabana) NYC, nc.
- Rios, Rosita (Continental Rumba Casino) Miami Beach, Fla., nc.
- Rives, Tubby (Nut Club) Miami, nc.
- Robbins, A. (Mike Todd's) Theater Cafe) Chi, nc.
- Robbins, Doris (Hi Hat) Chi, nc.
- Roberts & Farley (New Yorker) NYC, h.
- Roberts Bros. (Westfield) Westfield, Mass., h.
- Roberts, Freddie (Roosevelt) New Orleans, h.
- Roberts, Jack & Renee Enos (Wagon Wheel) Leavittsburg, O., nc.
- Ropers, Rev Lyric Indianapolis, t.
- Rollckers Trio (Leighton's) Ardley, N. Y., nc.
- Rollo Rollo (Mike Todd's Theater Cafe) Chi, nc.
- Roney Plaza Art Models (Oriental) Chi, t.
- Rooney, Pat (Diamond Horseshoe) NYC, nc.
- Rose Marie (Little Raths Keller) Phila, nc.
- Rosenbloom, Maxie (Slapsie Maxie's) Miami, nc.
- Roshier & Shadow (Harry's New Yorker) Chi, nc.
- Rossillanos, The (Netherland Plaza) Cincinnati, h.
- Ryans, Three (Roosevelt) New Orleans, h.

S

- St. Clair & Durand (Shoreham) Washington, D. C., h.
- Sanchi, Lorraine (Palmer House) Chi, h.
- Sanoff, Vera (Le Ruban Bleu) NYC, nc.
- Sarella, Princess (McGee's Club 15) Phila, nc.
- Sargent, Jack (Platinum Grill) Chillicothe, O., nc.
- Sato, Ruth (Waikiki) NYC, nc.
- Sawyer, Sally (Barrett's Dude Ranch) Washington, D. C., nc.
- Schenk, Al (Mayfair Club) Miami, nc.
- Schubert, Florence (Ivanhoe) Chi, re.
- Scott, Hazel (Cafe Society Uptown) NYC, nc.
- Screwballs of 1941 (State-Lake) Chi, t.
- Shanior & Margo (Jack & Bob's) Trenton, N. J., nc.
- Shanley, Robert (Music Hall) NYC, t.
- Shayne, Betty (606) Chi, nc.
- Shea, Bob (Gay White Way) NYC, nc.
- Shelley, George (Chez Maurice) Montreal, Que., nc.
- Sheridan, Nora (Le Ruban Bleu) NYC, nc.
- Sherman, Noel (Girls (Lookout House) Covington, Ky., nc.
- Shields, Ella (Sawdust Trail) NYC, nc.
- Shore, Willie (Hi Hat) Chi, nc.
- Sillman, June (Brevort) NYC, h.
- Sinclair, Tony (Club Cuba) NYC, nc.
- Sloan, Estelle (Roosevelt) New Orleans, h.
- Smith, Mandy (Gus-Andy's) NYC, re.
- Smith, Betty Jane (Gay White Way) NYC, nc.
- Sneer, Harry (Latin Quarter) Boston, nc.
- Standish, Helene (Embassy Club) Phila, nc.
- Stars Over Hollywood (Lyric) Indianapolis, t.
- Statler Twins (Earle) Phila, t.

STATLER TWINS ON TOUR WITH SAMMY KAYE

Per. Mgt., Jack Lenny, Herman Fialkoff Agency

- Stefansen, Georges (The Yar) Chi, nc.
- Sterling, Allen (Cadillac Tavern) Phila, nc.
- Stern, Sister (Chez Paree) Chi, nc.
- Storm, June (Ambassador West) Chi, h.
- Stuart, Bonnie (Cadillac Tavern) Phila, nc.
- Stump & Stumpy (Sherman) Chi, h.
- Sullivan, Lee (Club Charles) Baltimore, nc.
- Sumner, Helen (Ivanhoe) Chi, re.
- Summers, Andrew (Theodore's) NYC, nc.
- Swann, Russell (Waldorf-Astoria) NYC, h.
- Sweet, Sally (Drake) Chi, h.
- Sylvia & Clemence (Colonial) Dayton, O., t.

HENRI THERRIEN The "Painter of Songs"

Now in his 9th Week and Held Over Indefinitely. Latin Quarter Club, Miami Beach

- Thornton, Red (Sky Club) Miami, nc.
- Tisdale Trio (Montparnasse) NYC, c.
- Tito (Shubert) Cincinnati, t.
- Toye, Kim (Waikiki) NYC, nc.
- Trabe, Toni (Park Central) NYC, h.
- Tricomi, Angela (Old Heidelberg) Chi, c.
- Trippoli Trio (606 Club) Chi, nc.
- Tryon, Dorine & Fletta (Leon & Eddie's) NYC, nc.
- Tucker, Sophie (Colonial) Hallandale, Fla., nc.
- Tudor, Rowan (Evergreen) Phila, nc.

U

- Ulmer, Jack (Dinty Moore's) Chi, nc.

- Valdez & Peggy (San Juan) Miami, nc.
- Valley & Lynne (Philadelphia) Phila, h.
- Van Deusen, Bert & Arrvola (Harbor Bar) W. Palm Beach, Fla., nc.
- Varrones, The (Washington Youree) Shreveport, La., h.
- Vantine & Cazan (Club Candee) Syracuse, nc.
- Velasco, Vera (Wetherill) Plattsburg, N. Y., h.
- Victoria, Vesta (Club 15) Phila, nc.
- Vinay, Marion (Village Barn) NYC, nc.
- Vincent, Romo (Hurricane) NYC, nc.
- Vine, Billy (Airliner) Miami nc.

W

- Waldron, Jack (Park Central) NYC, h.
- Walsh, Sammy (Carrousel) Miami Beach, Fla., nc.
- Walz, Nadine (Yacht Club) Phila, nc.
- Ward, Bill (Jack & Bob's) Trenton, N. J., nc.
- Watson, Milton (Versailles) NYC, nc.
- Wayne, Whacky (606) Chi, nc.
- Whalen, Maurice & Betty (Jefferson) St. Louis, h.
- Whalen, Jackie (Butler's) NYC, nc.
- White, Jerry (New Yorker) NYC, h.
- White, Jack (18 Club) NYC, nc.
- Whitney Gloria (Mother Kelly's) Miami nc.
- Whitson Bros. (Roosevelt) New Orleans, h.
- Williams, Joy (Somerset) Boston, h.
- Willie, West, & McEnty (Mike Todd's Theater Cafe) Chi, nc.
- Winton, Jane (Plaza) NYC, h.
- Withee, Jeri (Torch Club) NYC, nc.

COLEY WORTH

★ Now Appearing in ★
GEORGE WHITE'S "GAY WHITE WAY"
New York

- Wood, Eleanor (Park Central) NYC, h.
- Worth, Coley (Gay White Way) NYC, nc.
- Wray, John (Waldorf-Astoria) NYC, h.
- Wright, Will (Roxey) Cleveland t.
- Wynn, Sherry (Club Minute) Chi, nc.

Y

- Yarr, Sonya (Sutton) NYC, h.
- Yost, Ben, Quartet (Diamond Horseshoe) NYC, nc.
- Yost's Eight Men of Melody (Earle) Washington, D. C., t.
- Yvette (Strand) NYC, t.

Z

- Zurke, Bob (Riverside) Milwaukee, t.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- Antique Expo.: Adams Run, S. C.; Charleston 17-22.
- Barfield's Cosmopolitan: Nassau, British Bahamas, 10-22.
- Evangeline: Toga, La.
- Fleming, Mad Co. Folkston, Ga.
- Floridian Expo.: (Fair) Port Lauderdale, Fla.; Lakeland 17-22.
- Martin's United: Los Angeles.
- Mighty Monarch: Fort Meade, Fla.; Bartow 17-22.
- Miller Am.: Forest Hill, La.
- Murphy's Mighty Midway: Russellville, S. C.
- Santa Fe Expo.: Victoria, Tex.; Galveston 17-March 1.
- Texas Kidd: Sabinal, Tex.

CIRCUS

- Cole, James M., Indoor Circus: Marathon, N. Y., 12; Sidney 13; Sherburne 14; New Hartford 15; Whitesford 17.
- Davenport, Orrin: (Grotto Circus) Cleveland 3-15; (Shrine Circus) Detroit 17-March 2.
- Polack Bros.: (Armory) Louisville 17-23.

MISCELLANEOUS

- Birch, Magician: Clemson College, S. C., 13; Seneca 14; Anderson 15; Laurens 16; Clinton 17; Winnsboro 20; York 21.
- Black Lew: (Roxey Theater) Cleveland 10-15.
- Campbell, Loring: Topeka, Kan., 17; Omaha 18; Kansas City, Kan., 19; Madison 20; Junction City 21.
- Daniel, B. A.: Sturgis, Ky., 14; Morganfield 15; Uniontown 17-18.
- DeCleo, Harry: Marysville, O., 10-15.
- Long, Leon: Coconut Grove, Fla., 12; Stewart 13; Cocoa 14; Titusville 15; New Smyrna 16; Daytona Beach 18-21.
- Slout, L. Verne, & Theater Workshop: Kokomo, Ind., 13-15; Fort Wayne 16; Vanlue, O., 17; Waynesville 18; Smithfield 19; Wellsville 20; Canton 21.
- Virgil, Magician: Globe, Ariz., 12; Chardler 13; Tempe 15; Tucson 17; Benson 18; Willcox 19; Pima 20; Solomonsville 21.

ADDITIONAL ROUTES

(Received Too Late for Classification)

- Ardell Sisters: (Monroe Club) Peoria, Ill., 10-15.
- Benner, Larry: (Thompson's Grill) NYC 10-15.
- Campbell, Janet: (Times Tap Club) Rockford, Ill., 10-15.
- Capps, Kendall: (Park Plaza Hotel) St. Louis 10-15.
- Cortello's Hollywood Canine Mimics: (Leon & Eddie's) NYC 10-15.
- Gonzalo & Cristina: (Hotel Nacional) Havana 10-15.
- Gross, Jackie: (Brass Rail) Southwick, Mass., 10-15.
- Hale, Chester, Girls: (Arron Casino Nacional) Havana 10-15.
- Hewitt, Buster: (Gables Inn) Pleasantville, N. J., 10-15.
- May, Bobby: (Gran Casino Nacional) Havana 10-15.
- Renault, Francis: (Dude Ranch Club) Berwyn, Md., 10-15.
- Vincent, Kenny: (Blue Ridge Club) Pittsburgh 10-15.

GM DIESEL LIGHT PLANTS
Constant Money Savers!
Cost Less Than 1c Per K.W. Hr. To Operate
CALL—WIRE—WRITE TODAY!
J. W. (Diesel) Clements
Southern Power Division of LEWIS SUPPLY CO.
477 S. Main, Memphis, Tenn. (Phone: 5-2733)

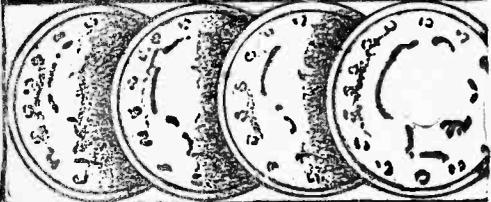
INSURANCE CHARLES A. LENZ
"The Showman's Insurance Man"
Next 60 Days
635 Seventeenth Ave., N. E., St. Petersburg, Fla.
Write or Call for an Appointment.
Permanent Address:
A738 Insurance Exchange, Chicago

WANTED CIRCUS ACTS
Of all kinds with own transportation for 1941 season. Must do two or more Acts. State lowest salary. Agent, Banner Man, Lithographer with car. Will consider active Partner. Address: ED HILER, Savoy Hotel, Texarkana, Ark.

WANTED LARGE MALE CHIMPANZEE
Must weigh at least 200 lbs. or over and in first class condition.
CLYDE WHITAKER
Gen. Del., Ft. Myers, Fla.

CIRCUS ACTS WANTED
For Grotto Indoor Circus, Feb. 19-20-21-22. Want Acts that do two or more. State your very lowest time short, no time to dicker. Especially want Clowns, Aerial or Acrobats. All Animal Acts booked. Address: GROTTTO CIRCUS, 109 E. Washington St., Ann Arbor, Mich.

COIN OPERATED • • • VENDING • • • SERVICE • • • MUSIC • • •



AMUSEMENT MACHINES

A Department for Operators, Jobbers, Distributors and Manufacturers

Conducted by WALTER W. HURD—Communications to Ashland Building, Clark and Randolph Streets, Chicago

Sobering

The seriousness of national questions may lead to more reasonable laws on coin machines

The first month of the 1941 "Legislative Year" is now a matter of history and it can be reliably reported that adverse legislation could have been much more alarming than the records show. There are a number of State license proposals for pinball games and all of them call for very high fees. The apparent purpose is that hearings on the bills will bring about a reduction in the proposed fees.

Such proposals of excessive fees, with the idea that they will be cut down after hearings on the bill, could be called a kind of racket. But it seems the accepted way of proposing legislation in modern times. Such a method forces upon trades and industries concerned the burden of marshaling arguments, facts, and figures to prove that high fees would kill off business rather than produce revenue.

Up to the present, the music box trade is more interested in court cases than in legislative proposals, altho a number of license proposals are in legislative hoppers. Legislation adverse to vending machines is limited in quantity and in practically all cases represents the attitude of retail or wholesale organizations that seem to fear the vending machine trade will get too big a share of revived industrial locations.

It is one of the unfortunate conditions of modern democracies that one trade tries to destroy another by promoting adverse legislation.

The wide consideration being given to proposals for licensing amusement games is taken as a favorable trend and we are reporting many of these bills for that reason. Even tho the fees proposed may be excessively high, there is hope of reason prevailing in the long run. The amusement games trade has five or six States that now license games and even tho some of the features in these licenses are unfavorable, yet it has been possible to go ahead and do business. If the present legislative period ends with as many as a dozen States having license systems, that will be a long step toward national recognition for the amusement games industry as a legitimate business.

The most interesting debate on pinball licensing plans during January came in the State of Washington. Some official evidence was probably accumulated to help combat high fees on novelty pinball games. The State tax commissioner was called to testify on pinball licenses in the various cities and he gave the legislators some very frank statements as to the differences in the various types of pinball games.

It has been very embarrassing to operators in several cities to be confronted with the report that "such and such a city has a very high fee on pinball games." Then the city council would draw up an ordinance limited to strictly novelty games and yet set a tax that could only be met by some type of game in the payout class. If operators objected that they could not pay such high fees, the councilmen would say the games are paying it in other cities.

Well, the head of the State tax department in Washington "discussed the pinball situation in detail . . . and made several startling revelations," according to *The Seattle Post-Intelligencer* of January 28. These startling revelations were a frank report on the fact that certain cities which

assess very high fees on amusement games permit some kind of awards with games. He named cities as examples, which is certainly getting down to brass tacks.

This forms official evidence or recognition that there should be a difference in license fees on games, based on the type of machine. It is a matter of record that a minority report of the South Carolina Supreme Court once called attention to the difference in the possible earnings of coin machines, varying according to the type of locations in which they are placed. This is slow recognition of the facts on earnings of coin-operated machines, but it does indicate some progress is being made.

Other interesting legislative ideas include a bill which specifies that a game to be licensed must have "some elements of skill." This is apparently an effort to get away from the old legal term of "dominant skill." The idea of "dominant skill" led to endless legal argument and left everything to the judgment of the court.

Such a condition led *The New Orleans Times-Picayune* (January 22) to state editorially: "Evidently the courts are having difficulty in drawing a dividing line down the center of that no man's land between games of skill and gambling devices."

Once legal authorities admit that "dominant skill" is something that cannot be defined, a term to provoke endless argument, then we can come down to earth and consider that a game is a game and that the common elements of skill can be easily recognized. Luck, or chance, or accident enters so largely into even baseball and football that people bet on these games with varying results. If "dominant skill" held true in such games, then betting could be made very much an exact science.

At least one bill has been observed which specifically names the "free-play" idea as a crime. But another bill would license amusement games and says that the occasional awarding of extra plays does not make the games objectionable. Apparently the opinions of legislators differ as to what is a "crime."

Meanwhile, the trade itself is making progress in discontinuing the use of that legal bogey man, "free-play," which almost became a major national issue in 1940, according to many courts and police officials.

The use of such terms as RE-PLAY, ODD-PLAY, and SKILL-PLAY GAMES may help to save the courts and police departments from having major convulsions in trying to determine how much of a "thing of value" an extra play on a pinball game really is. As was suggested in a court in Kansas City, it may also save the income tax officials from many a headache in trying to run down all those players who have won on a pinball game in order to collect the tax on all their free-play winnings.

It is true in many types of games that additional plays, innings, etc., are given according to the fortunes of the game. The customers pay the price and they may get to see a long or a short game, a good game or a bad one. A mechanical game which offers extra plays, according to the skill of the player, is merely offering a true-to-life game.

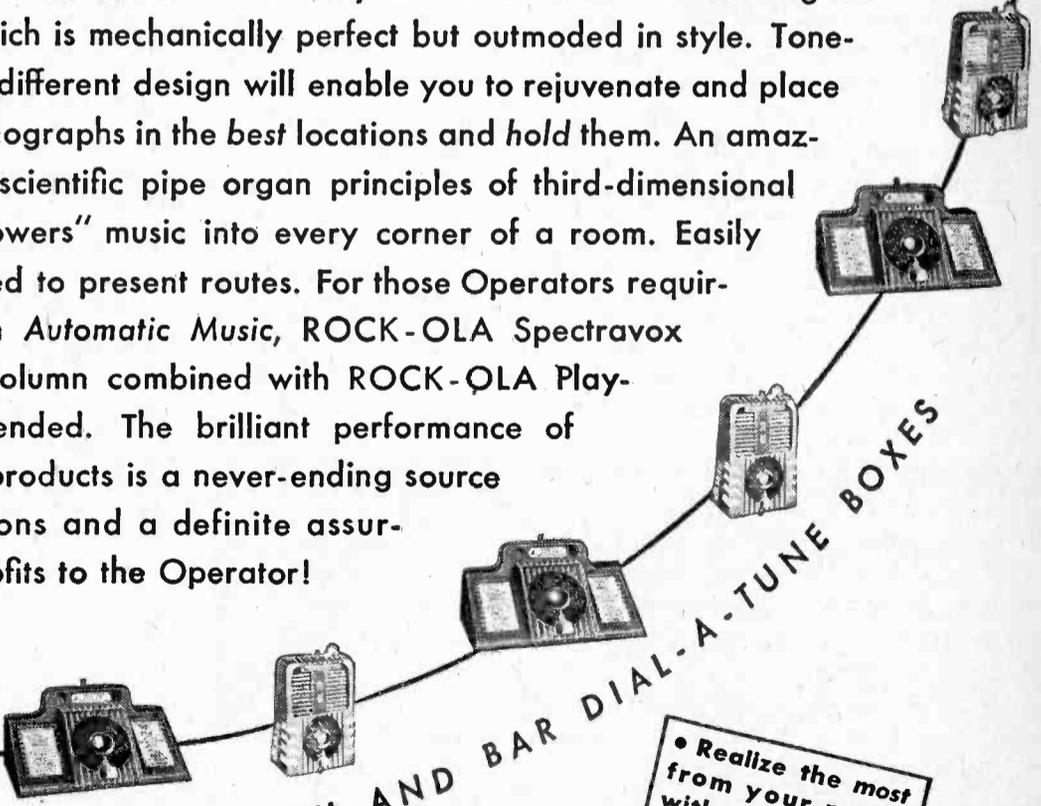
It may be possible the seriousness of the times will have sobering effects on legislatures, city councils, and the courts.



The Perfect Circle

Re-instate Your Equipment Value with *ToneColumn*

This sensational innovation by ROCK-OLA is the long awaited answer to every Operator's problem where it is necessary to obtain *maximum* earning life from equipment which is mechanically perfect but outmoded in style. *ToneColumn's* distinctly different design will enable you to rejuvenate and place otherwise idle phonographs in the *best* locations and *hold* them. An amazing unit based on scientific pipe organ principles of third-dimensional tone. Literally "showers" music into every corner of a room. Easily and quickly adapted to present routes. For those Operators requiring the *ultimate* in *Automatic Music*, ROCK-OLA Spectravox or Glamour *ToneColumn* combined with ROCK-OLA Playmaster is recommended. The brilliant performance of these outstanding products is a never-ending source of delight to patrons and a definite assurance of greater profits to the Operator!



• Realize the most from your route with undominated ROCK-OLA accessories

ROCK-OLA

Out of sight — but not out of earning power! Old equipment placed in back rooms or basements will take in hundreds of dollars when rejuvenated by ROCK-OLA *ToneColumn*.

All *ToneColumn* models are fully covered by U. S. patents
MANUFACTURING CORPORATION
 800 NORTH KEDZIE AVENUE • CHICAGO

WEST'S GREATEST BARGAINS

HISTORY MAKING "SLASH" PRICES!!

FREE PLAY BARGAINS

GOTTLIEB		GENCO		KEENEY	
Lot-o-Fun	\$20.00	Stop & Go	\$15.00	Cowboy	\$15.00
Three Score	35.00	Follies	25.00	Score Champs	30.00
Bowling Alley	30.00	Yacht Club	25.00	Speedway	30.00
Drum Major	35.00	Chips	20.00	Red Hot	25.00
Paradise	60.00	Big Town	30.00	Super 6	20.00
BALLY		Band Wagon	40.00	Big 6	15.00
Beauty	\$20.00	Dude Ranch	50.00	Supercharger	25.00
Mascot	35.00	Lucky Strike	15.00		
Triumph	7.50	CHICAGO COIN		STONER	
Champion	17.50	Roxy	\$25.00	Rotation	\$45.00
C. O. D.	20.00	Fox Hunt	50.00	Brite Spot	40.00
Spottem	15.00	Commodore	25.00	Hold Over	49.50
Chevron	15.00	Lucky	20.00	Double Feature	49.50
Charm	20.00	Bubbles	15.00	Anabel	65.00
Fleet	45.00	Nippy	17.50	Chubby	10.00
Headliner	15.00	Jolly	35.00	Davy Jones	12.50
Lead-Off	35.00	Sports	20.00		
White Sails	20.00	Topper	15.00		

LEGAL EQUIPMENT

Evans Ten Strike	\$29.50	Groetchen Metal Typer	\$100.00
Chicken Sams	49.50	Bumper Bowling	45.00
Keeneey Anti-Aircraft Guns	65.00	Love Tester	100.00
Skee-Ball-Ettes	29.50	Red Top Crane	75.00
World's Series	49.50	Mutoscope World's Fair Crane	100.00
Rotary Merchandisers	49.50	Bally Alley	29.50

Advance Automatic Sales Co.

1021 Golden Gate Ave. San Francisco, Calif.



ACCORDING TO ED WURGLER, of the California Simplex Distributing Company, Wurlitzer distributor in San Francisco and Los Angeles, Eddie Dunn's Cocktail Lounge is one of the top spots in San Francisco. "It was tailor made," he declares, "for a Wurlitzer Colonial model. The owner thought likewise. The pleasing result is seen above."

Atlas Efficiency Speeds Equipment

CHICAGO, Feb. 8.—"Handling of orders from the minute they are received until the equipment is on its way has been developed to such a high degree of efficiency that operators are astonished at the speed with which they get machines," report officials of the Atlas Novelty Company.

"Operators tell us that this speedy service has enabled them to increase their profits, explaining that it is of great advantage to be able to place the games sooner on the locations for which they were ordered. They can tap the profits which the location will yield sooner because of speedy delivery, operators tell us.

"The reason we are able to handle orders so quickly is that we have developed all departments at Atlas," officials continued. "We have a large stock of used equipment which is completely reconditioned immediately after its receipt. Representing almost every item being called for by operators we are able to ship immediately from this ready-to-use stock.

"Complete, accurate, and speedy work in the office details of recording, invoicing, and billing match the speed of the shipping department in preparing the games for shipment. Before the crating has been completed, the waybills are on the shipping master's desk. Then before long a truck rolls up to Atlas' shipping platform and the operator's equipment is on its way to him. Such efficiency is building Atlas business to new heights."

choice was Imp. I am told that sales on Imp during 1940 exceeded the 72,000 mark. I therefore feel safe in predicting that Pike's Peak will at least reach that number—and perhaps exceed it."



BIG EARNINGS CONSISTENTLY • MONTH AFTER MONTH

Long-lived money-makers are the backbone of every successful route. Operators demand quick return of investment—then months of p-r-o-f-i-t-a-b-l-e trouble-free operation.

LIBERTY

TOKEN PAYOUT BELL

is LOW in initial cost, requires no mechanical service, pays for itself in a few days, provides CONSTANT APPEAL month after month on the same location, produces B-I-G collections every week. Operators: Place MORE Liberty Bells NOW, before prices are increased!

GROETCHEN

130 N. UNION CHICAGO

LUCKY 7

... The past 7 years have been lucky for operators who bought PHOTOMATICS 7 years ago because those PHOTOMATICS ARE STILL OPERATING—still taking in a profit week after week.

INVESTIGATE

International Mutoscope Reel Co., Inc.
44-01 11th St., Long Island City, New York

BARGAINS FROM DAVE MARION

6 Big Hunters (Like New)	\$17.50	Challengers	12.00
Jungle Hunt	\$17.50	Imp Cig Meter	8.00
Changemaster	7.50	5¢ Q.T.'s	\$27.50 Up
Model F, '40	16.00	Sports Parade	Write
Liberty Bells	Write	Mercury (Late)	17.50
Tot 1¢ Cig	\$11.50	Vest Pockets, Late Blue & Gold (Like New)	34.50

Trade Your Counter Pieces on View-a-Scope.
Write for Pre-Inventory Bargain List.
Jobs—Write Us for Quotations—All Types.
1/3 Deposit Required—Immediate Service.
Write for Complete Bargain List.
MARION COMPANY, Wichita, Kansas.

it's tops in appeal and originality

PIKE'S PEAK

ACTION EVERY SECOND

THE THRILL GAME OF 1941

IT'S FUN TO PLAY

Uses entirely new playing principles requiring utmost skill and timing. Its "Repeat-play-profits" reach an all time PEAK—it's the profit wonder of '41.

Five balls, player controlled, double and hi-score feature, adjustable for percentage, separate locked cash drawer, attractively finished. At \$29.50 it's a bargain. 100% legal everywhere.

MAYFLOWER NOVELTY CO.
2218 University Ave., St. Paul, Minn.

IT'S 100% LEGAL

110 Volts AC Anywhere!

WITH KATOLIGHT PLANTS AND ROTARY CONVERTERS

Furnish standard 110 AC 60 Cycles for operating coin-operated music machines, motion picture, AC radios, electric organs, pin-ball games, etc. Complete 350 Watt, 110 AC Light Plant—List \$ 97.00
Complete 500 Watt, 110 AC Light Plant—List 150.00
350 Watt Kato Rotary Converter—List 61.50

KATOLIGHTO, Mankato, Minnesota, U. S. A.

it's tops in appeal and originality

PIKE'S PEAK

ACTION EVERY SECOND

THE THRILL GAME OF 1941

IT'S FUN TO PLAY

Uses entirely new playing principles requiring utmost skill and timing. Its "Repeat-play-profits" reach an all time PEAK—it's the profit wonder of '41.

Five balls, player controlled, double and hi-score feature, adjustable for percentage, separate locked cash drawer, attractively finished. At \$29.50 it's a bargain. 100% legal everywhere.

BIRMINGHAM VENDING CO.
2117 Third Ave., BIRMINGHAM, ALA.
Max Hurvich Harry Hurvich
"Gold Dust Twins"

IT'S 100% LEGAL

Joseph Dolpoas, Chi Coinman, Dies

CHICAGO, Feb. 8.—Officials and employees of H. C. Evans & Company, as well as many coinmen thruout the industry, were sorrowed to hear of the death of Joseph (Sag) Dolpoas, who died February 3 at the Loretto Hospital here. His demise came following an emergency operation.

He had been associated with the H. C. Evans Company for the past six years, where he was popular and well liked.

The Evans plant was shut down Thursday, February 6, to allow employees to attend the funeral. Dolpoas was survived by his widow, Helen.

Torr Applauds Groetchen Machine

PHILADELPHIA, Feb. 8.—"Each year a group of distributors get together at the annual coin machine show and pick the games we think are the best," reports Roy Torr, Philadelphia distributor. "During the recent show our poll showed that Pike's Peak was considered best in the counter game class. We carefully looked over all machines and decided that the game was tops.

"Pike's Peak was unanimously voted the best because of its originality, unique design, playing principle, construction, and other outstanding features. Consequently, I placed an initial order for 1,000 Pike's Peak, with an option on 1,000 machines every month for an entire year," continued Torr.

"Last year at the 1940 convention our

ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS

MUSIC MERCHANDISING

Fishman Shows New Rock-Ola Equipment

NEW YORK, Feb. 8.—Joe Fishman, head of Interstate Coin Machine Sales, played host to several hundred music machine operators Tuesday at a showing of the new Rock-Ola equipment for '41 at his 10th Avenue headquarters. The Spectravox ToneColumn was the center of attention. Fishman declared, and Rock-Ola wall and bar boxes, speakers, and phonos were well displayed.

Delegation from the Rock-Ola factory on hand to help Joe tell operators all about the new Rock-Ola equipment was headed by Jack Nelson, vice-president of the firm. Along with Nelson came C. F. Baillie, William Price Jr., and Ed Spooner.

Operators began to arrive at Fishman's showrooms about noon and continued to come and go until midnight. "If the interest shown in Rock-Ola equipment at this showing is any indication of the business we're going to do thruout the year, we're got to start adding to our sales staff right now," Joe declared the next day. "I firmly believe this is the year for Rock-Ola. Its equipment is stylized perfectly to meet the operators' needs."

Among those who crowded the Interstate showrooms for the event were Alfred Maniaci, Frank J. Rivers, Al Goldberg, Otto Stegmaier, J. S. Kovak, Carl Metter, Charles Ratnoff, E. Leopold, William Belin, Ralph Fabozzi, Harry Lichtenhal, F. Dandio, Harry Rosen, Sam Kressberg, H. Brodsky, Morris Silverstein, Ed Burg, M. Ehrenfeld, S. Kalman, Al Bloom, Nat Teller, Sam Hirsch, Herman Brothers, Joe Orleck, Max Feinstein, Sam Engelman, E. J. Slevin, Ed Benisch, Leo Rogers, E. Brothers.

M. Fishman, Charles Aronson, John Helfer, Herman Rosenberg, David Aronson, Theodore Seidel, Leslie Boyd, J. Gilbert, Ed Correston, J. P. Hirsch, I. Miller, H. Engelman, Sam Engelman, L. Berman, Phil Sogin, John J. Watts, Louis Goldberg, Dorothy Shore, William Calhoun, Rifkin Bros., W. Weiss, S. Gassner, Harry Pearl, Harold Lawrence, Abe Bernstein, William Stuessens, J. N. Rubin, Harry Wasserman, H. Cooper (Rex), B. Schlang, Meyer Parkoff, Nat Cohen, John A. Fitzgibbons, Mike Munves.

Al Lipshay, Saul Kalson, Bob Hartnett, B. Bensky, Charles Ladew, Harold Ladew, Harold Seidel, Al Schlesinger, Louis Linsiner, Ben H. Haskell, Fred Katz, Glennon Baron, Ed Dlnson, Manny Greenberg, Al Douglas, F. Matteson, William Gersh, William Sanchez, Ed Frankiewicz, William Sykora, Richard Tucker, and Joseph Hahnen.

Hemminger, Well, Back to Needle Biz

WAUKEGAN, Ill., Feb. 8.—Bill Hemminger, sales manager of the Pfanstiehl Chemical Company, is back in harness after a quick recovery from pneumonia which struck him down on the Sunday following the 1941 coin machine show. He was confined to the St. Therese Hospital in Waukegan during his illness.

"Back in the harness now," declares Hemminger. "because time and tide wait for no man—and the phonograph needle business is no exception. Demand for the Pfanstiehl 4,000-play phonograph needle is heavier, and there are a thousand and one details which need attending to."

"I'll be taking it easy for awhile, but it won't be long before I again take one of my periodic swings around the country, visiting our extensive line-up of distributors and aiding them in contacting the few operators left who have not tried Pfanstiehl needles."

"It was gratifying to find the wide acceptance of the Pfanstiehl needle at the convention. It was at the 1940 convention that we began to introduce the Pfanstiehl product. One short year has built it into the most appreciated needle on the market. It has too many fine merits to enumerate here—and anyway those operators who have used them and have been satisfied are telling other operators just how fine the Pfanstiehl needle is performing on phonographs all over the country."

Wax Mangan's Tune

CHICAGO, Feb. 8.—Jimmy Mangan, coin machine man and author of the patriotic tune *We're All Americans*, has been informed by the Columbia Record Company that his tune will be recorded on the Columbia label by Kate Smith February 10. The same tune will be recorded for the recording firm's Okeh label February 11 by the McFarland Twins.

It is reported that Mangan may fly to New York for the big event.

New Orleans

NEW ORLEANS, Feb. 8.—The ASCAP-BMI feud has hardly been a drawback to the operators of coin machine phonographs in this area, as the music business is reported at a peak for all times. To confirm such reports are figures by disk sellers that January and early February sales set new records for those weeks, and much of the pick-up in sales is attributed to the operators of automatic phonographs. Also aiding business in this section is the advent of the Mardi Gras season. Hotels here are jammed and the Association of Commerce has put a housing committee to work to find abodes for the overflow. The cash is jingling at increasing pace in the Vieux Carre area, where dozens of night spots are turning to the latest in remote-control systems for musical needs.

Jack Senac, Variety Amusement Company, finds phonograph operations definitely improved with the opening of the carnival season in New Orleans.

Paul Hogan, vice-president of the Electrical Supply Company for the past 15 years, died last week at his home after returning from a RCA-Victor showing sponsored by the firm. Hogan was with the firm for 25 years and was well known in music circles of the city. The firm is territory distributor for RCA-Victor records and radios.

New Orleans Novelty Company has leased for a long period the four-story building at 115 Magazine Street, just off the city's main stem, and plans to move in about February 10. Louis Boasberg reports that the new location is more central to the business area and will give the firm the needed room when pin-game operations are resumed in the near future.

Andy Monte, head of the A. M. Amusement Company, one of the largest music operating firms in the city, reports the best February demand for phonograph operations in several years.

Coin machine phonographs have a real champion in Jan Garber, genial band

Still Time To Iron ASCAP-DJ Rift; Gov't Set for Long Tilt

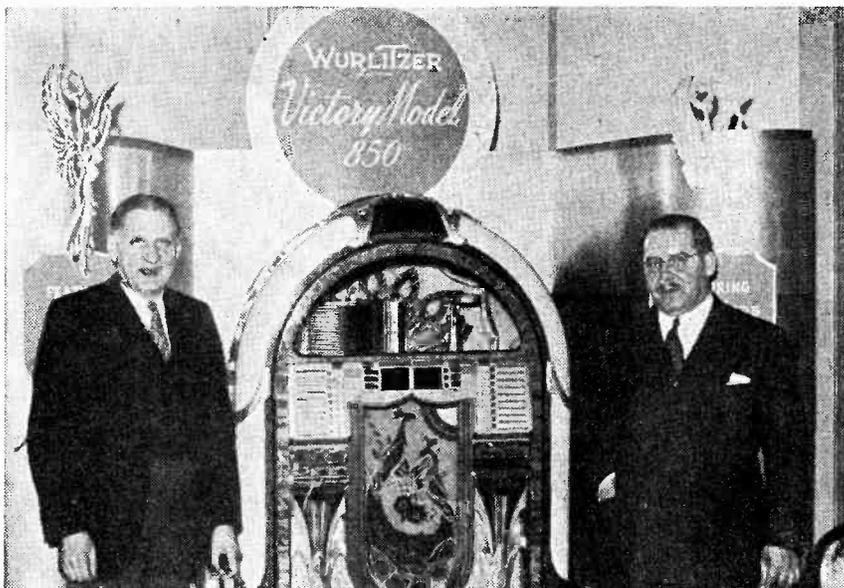
WASHINGTON, Feb. 8.—Altho the Department of Justice filed a criminal anti-trust suit against the American Society of Composers, Authors, and Publishers in Milwaukee Federal District Court Wednesday, officials have declared here that there is still time up until the moment the first witness is sworn in for an agreement to be reached. Suit was filed last Monday and held in abeyance at ASCAP's request for 48 hours in which to consider new settlement moves. When the period lapsed without an agreement being reached, Victor O. Waters, special assistant to the Attorney General, filed the charges. March 5 was set for the arraignment of the defendants by Federal Judge F. Ryan Duffy.

Thurman Arnold, Assistant Attorney General in charge of the anti-trust division, in commenting on the suit, stated: "In plain language, ASCAP is charged with exploiting composers by preventing them from selling their music except on terms dictated by a self-perpetuating board of directors. That board has set the power arbitrarily to determine on what basis various members of ASCAP shall share in the royalties from ASCAP compositions. In addition to discriminating against composers, ASCAP has been using its monopoly power to charge the users of music for songs they do not play. This is done by compelling the user to pay a percentage of his gross receipts on programs where other music is used or where no music is used. By this method anyone who does not belong to ASCAP is excluded from the market. Our proceeding is aimed only to compel ASCAP to stop such practices."

Twenty of ASCAP's 24 directors met with Department of Justice officials yesterday about the anti-trust proceed-

director now appearing at the Roosevelt Hotel here. Garber spent some time February 5 in the exhibition hall of the hotel when the latest ideas in Rock-Ola phonographs were being displayed in the city for the first time by the Louisiana Amusement Company. He stressed the important part the coin phonograph was playing in making the public music conscious.

Having disposed of its five carloads of new 1941 Wurlitzers since the first showing here a few weeks back, the J. H. Peres Amusement Company has ordered out more of the Wurlitzer 750 and 850 models for shipment as quickly as factory loading can be handled. Peres forecasts the biggest Wurlitzer turnover in the history of his business.



RUDOLPH WURLITZER, founder of the Rudolph Wurlitzer Company, was an honored guest of Wolverine Music & Specialty Company, Detroit, at a recent showing of 1941 Wurlitzer phonographs. Mr. Graham, head of Wolverine, as well as the Graham Distributing Company of Cincinnati and Cleveland, received congratulations from the music firm's chairman of the board on the large turn-out of operators for the showing.

ing. No decision was reached and talks were to continue today. Decision of the board to meet with government officials was reached only after stormy sessions early in the week at which members of the board favoring a consent decree clashed with those wanting to fight the suit thru the courts.

Altho ASCAP has been charged with monopoly by the government before, there is this difference: prior case in the New York Federal Court was a civil suit in which ASCAP didn't have much to lose by fighting, but the present case is another matter. Loss of the suit could result in ruinous fines which would bite deeply into ASCAP's cash reserves. Herebefore firms charged criminally with violation of the anti-trust laws have suspended activities listed in the government complaint until decision was won from the courts. In this manner they avoided piled-up penalties which would ordinarily date from filing of the suit. Observers here believe that ASCAP would almost have to cease doing business until they were sure of the verdict if they followed precedent. Government men are prepared for a three-year fight.

Named as defendants in the suit are Gene Buck, president; Louis Bernstein, vice-president; Otto A. Harback, vice-president; George W. Meyer, secretary; Gustave Schirmer, treasurer, and 21 other directors. In addition, 19 music publishing firms which have had officers, agents, and representatives on the board of directors are included.

Broadcast Music, Inc. (BMI), against which the government filed complaints, signed a consent decree recently and complaints against it were withdrawn. This decree, however, does not become effective until the restraints it imposes are also placed upon ASCAP either thru the latter's signing a similar consent decree or thru the government's winning suit filed Wednesday.

Philadelphia

PHILADELPHIA, Feb. 8.—In the town's movie colony the wags are saying that the candy vending machines in the theaters are getting such a big play that a few motion picture operators, who are pressed in getting a steady flow of screen attractions, are thinking about giving up pictures and going in for first-run candy.

Music machine operators, who couldn't get away from their business to take in the Chicago convention, got an eyeful of the new boxes at a trade party tendered by Sam Stern last Sunday at the showrooms of his Keystone Vending Company.

Near-by Pottstown, Pa., installing from 300 to 350 parking meter machines this month. One penny will permit the motorist to park for 12 minutes and a nickel will be required for one-hour parking. Meters will also take two, three and four pennies.

Jack M. Wexler, who used to contact the phonograph operators in the interests of Columbia records, now sets up his own phonograph business at 37 North Third Street as the Unique Record Company.

Alan Edelson, game operator, becomes the sole boss-man of the Blackhawk Sales Company, Israel Edelson withdrawing from the concern.

Eddie Hughes, well-known amateur fighter, joins Raymond Rosen Company, local distributor for the Victor-Bluebird records. He will be contacting the music machine operators in the Wilmington territory.

Helen Finkel, wife of Maurice Finkel, head of High Point Amusement Company, becomes a regular member of the firm along with Alexander Weiss, the three also comprising the High-Point Record Shop. Mrs. Finkel, affectionately known to the phonograph operators as Miss Kay, will have complete charge of the firm's record department.



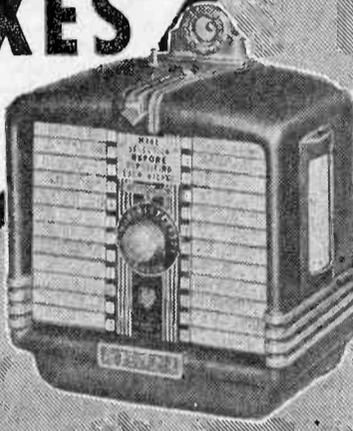
TAKE IT FROM ME!

Buying wall boxes from one manufacturer and adapters from another is like buying an "orphan." It's a combination that simply can't be expected to work.

That's why I'd insist on buying my Wall Boxes from Keeney who has the largest and only complete line of adapters—tailor fitted to each and every phonograph and to Keeney Wall Boxes. It's the only sure-fire combination!

KEENEY'S WALL BOXES

WALL, BAR AND COUNTER INSTALLATIONS
★ ORDER FROM KEENEY DISTRIBUTORS FROM COAST TO COAST!



J. H. KEENEY & CO. INC.
The House that Jack Built
6920 56. ASHLAND AVE. CHICAGO, ILL.

EASTERN FLASHES

NEW YORK, Feb. 8.—Coinmen here went partying again this week. Cigarette men turned out en masse for U-Need-a-Pak's showing of its new Model 500 on Saturday, and music operators from all corners of this territory gathered at the Interstate offices for Joe Fishman's presentation of the new line of Rock-Ola equipment.

AROUND THE TOWN . . .
Jack Mitnick and three other members of the Ponsler organization are on the sidelines with grippe. As a result, George Ponsler is working harder than ever taking care of the demands for all the equipment his firm handles. . . . Luke Nafelberg, route man for Morris Silverstein, was hit by a truck last week. . . . Phono operators are reported going strong for Eddie Lane's new song, *Two Little Squirrels*. . . . When you see those Capitol Automatic Music trucks coming down the street, you can't miss the slogan of the firm, "It Pays as It Plays." . . . S. Carl Mantell, of Baltimore, caught lunching with Bill Gersh at Benny Leonard's. Sam is now with Phonovision. . . . Bob Connors, Wurlitzer advertising manager, in town having a cocktail at the New Yorker's Manhattan Room. . . . Ben Becker busy as the proverbial bee taking care of the demand for Exhibit games at Weston Distributors, while Tony Gasparro is out of town. . . . Leon Berman, of New York Supply, is dropping broad hints that he soon will have a big surprise for the trade. . . . Murray Weiner, U-Need-a-Pak sales manager, is off on an eight weeks' trip thru the South. He plans to tell all the operators in the Carolinas, Tennessee, Georgia, Alabama, and Florida about the firm's new Model 500.

ARCADE NOTES . . .
Joe Munves tells one experience that gave him a thrill at the coin show. Seems he was looking over machines at the exhibit booth when he heard someone inquire of an exhibit salesman where he could find Joe Munves. Turned out the inquirer was B. F. Kane, an arcade man from Alaska, who had traveled all the way to the show in hopes of meeting a Munves man to order more machines from him. . . . Bill Donlon, of Utica, N. Y., has opened a bang-up arcade. . . . Art Seegar, of Asbury Park, N. J., was seen making the rounds placing orders for equipment to be used in his boardwalk casinos this season. . . . George Guss, of the Munves offices, is using his trusty flashlight camera these days to get some shots of old-time arcade equipment.

FAST FLASHES . . .
At Simon Sales headquarters, Murray Sandow can't get over the rush of business that has deluged them. "Looks as tho we'll have to look for larger quarters if this keeps up," he says. . . . Hymie Budin, in addition to going to town these days on Stoner's Sparky, is working out a new plan that will help all

his customers, he reports. . . . Nat Cohn had a lot of fun at Modern Vending headquarters last week showing some of the boys how one of those tiny camera radios works. . . . Advance Machine comes to Colnrow, adding another old-time firm to the list of coin machine firms on 10th Avenue. . . . "Enjoying every minute of it," postcards Bert Lane, of Seaboard, from Florida, where he's resting before going into action again with Genco, Mutoscope, and Daval products. . . . Harry Rosen likes to sit round that big modernistic table in the Modern offices and talk to his friends. . . . Over at Mutoscope, Bill Rabkin and Earl Winters declare they have so many rush orders on hand for Voice-o-Graph, Drive Mobile, and Ace Bomber that they have had to adopt a strict "first come, first served" policy in filling orders. . . . Doc Eaton likes to be photographed with those gorgeous Buckley Music System girls, it is reported.

COIN SHOTS . . .
Earle C. Backe, of National Novelty, explains that the large following his firm has won due to the excellence of its reconditioning work makes it certain that business during the year ahead will be all the firm can take care of. . . . Leon Taken says he's swamped with demands for machines. . . . Irving Mitchell, of I. L. Mitchell & Company, has reversed the usual procedure. Right now he's buying games. Seems he's been cleaned out of reconditioned games and has to get more of them quick to fill orders on hand. . . . Jack Fitzgibbons is reported working harder than ever trying to beat the great sales record he hung up in January. "Bally games are going out as fast as they come in," he says. . . . Willie Blatt is all excited over the new Illumitone speaker-baffle. He claims that it, in conjunction with the Buckley Music System, is the best set-up an operator can have. . . . Still on the road is Dave Firestone, of Cent-a-Mint. . . . Charley Lichtman, of Roxy Sales, is back at work after a tussle with flu germs. . . . Preparing to do a whale of a job with Evans' machine gun are the two Brooklyn Amusement aces, Bill Alberg and Charley Aronson. . . . Over at Tri-Way Products, execs state their only problem is getting more Illumitone and Ultratone speakers off the production line. . . . Miss A. M. Strong, of G. V. Corporation, reports that operators wishing to assure themselves of a steady income have been flocking to find out all about the firm's interesting proposition on Adams Gum Venders.

JERSEY JOTTINGS . . .
Al S. Cohen, of Asco, is trying to figure out whether or not he should take a trip to Rio to sell machines on the strength of an order he's received from there. . . . Barney (Sugy) Sugarman, Buckley Music System district man, tossed a big party for all the Jersey distributor members of his force. . . . "Taking it easy," reports Jack Berger, of Newark Coino. . . . Irv Morris is plenty busy taking care of the demand for all the equipment the firm is handling these days. . . . Dave Stern is busy as usual. . . . Jack Kay, of Ace, wants to know when things are going to slow up a bit so he can take a rest. Herb (Red) Horowitz, of Kirsch-Radisco, has a reputation for being a walking encyclopedia on record information on which all music men rely.

FROM ALL AROUND . . .
Roy McGinnis says operators in Baltimore are going for Baker's Lucky Strike counter game. . . . Lew (Leader) London is still a much-talked of man as the result of that big party he tossed to celebrate the opening of his headquarters in Reading, Pa. . . . Plenty of activity at the offices of Calvert in Baltimore, Art Nyberg reports. . . . All Irv Blumenfeld, of General, Baltimore, wants is faster delivery of new machines. . . . Mike Bond reports from Boston that he's getting set to run a big party. . . . Joe Ash, of Active Amusement, Philly, is getting plenty of action as operators come round to trade in their old machines for new ones. . . . Al (Arco) Rodstein gets more excited over the prospects of becoming a father every day. . . . I. H. Rothstein, Banner Specialty chief, reports he's still ordering Chicago Coin's Sport Parade in carload quantities. "It gets better every day," he claims.

MASTERCRAFT PADDED COVERS
FOR AUTOMATIC COIN PHONOGRAPHS
For Every Make and Size Machine
No. 4 Adjustable Pad—Accommodates all makes and sizes **\$10.50 each**
No. 30 Adjustable Carrying Harness—Accommodates all makes and sizes **\$6.50 each**
8" Carrying Strap **\$1.75 each**

Wise investment at small cost because only one size pad or harness needed. Sturdily made and waterproofed. Write for prices on other pads to your specifications.

BEARSE MANUFACTURING CO.
Inc. 1921.
3815-3825 Cortland St., Chicago, Ill.

Big Order Forces Acme To Expand

NEW YORK, Feb. 8.—As a direct result of having booked the largest single order for remodeling used music machines in the history of the firm, Sam Sachs, head of Acme Sales, revealed this week that his firm has had to add more floor space to its plant in order to have sufficient working room to manufacture and set up equipment necessary to fill it.

Sachs revealed that the firm had secured additional space in a building across the street from his present headquarters. "This order is just another indication that this is the year for Acme," Sachs enthuses.

1 to 11, 20¢ ea. — 12 to 99, 18¢ ea. — 100 up, 16¢ Ea.

Miracle Point Needles

Buy them from your Columbia Record distributor

M. A. GERETT CORPORATION
2943 N. 30th Street, Milwaukee, Wis.

Crystal Pick Ups Repaired

Good as New, \$1.00

PICK UP REPAIR SHOP
1428 Roberta St., Salt Lake City, Utah

WANTED ALL USED PHONOGRAPH RECORDS
Highest Cash Prices Paid

MODERN MUSIC CO.
3730 Woodward Ave., DETROIT, MICH.



DIRECTOR OF MERCHANDISING and advertising of the Mills Novelty Company, Jim Mangan (left) welcomes Meredith Blake, songstress of the Gray Gordon band; Gray Gordon, tic-toc leader, and Art Perry, band vocalist. They were guests at Mills Novelty's Fiesta Day celebrations.

PHONO RECORDS WANTED

Phonograph Records wanted—any quantity. Highest prices paid. Tell us how many you have and where they are. Write Today.

CHICAGO SALVAGE STOCK STORE
232 W. Madison St., Chicago, Ill.



**NEW ENGLAND
MUSIC OPERATORS
C'MON OVER TO OUR
BUCKLEY MUSIC SYSTEM
"VICTORY PARTY"**

**SUNDAY,
FEBRUARY 16, 1941
HOTEL BRUNSWICK
BOSTON, MASS.**

SEE THE NEW 32, 24, 20, 16 AND 12-RECORD BUCKLEY MUSIC SYSTEMS! HAVE THE GRANDEST GRAND TIME OF YOUR LIFETIME! FUN! FOOD! REFRESHMENTS! ENTERTAINMENT! BUCKLEY MUSIC! WE HAVE A SPECIAL PROPOSITION TO GET YOU STARTED TODAY FOR BIGGER, BETTER, EASIER AND STEADIER PROFITS! BE SURE TO BE PRESENT SUNDAY, FEBRUARY 16, 1941, AT HOTEL BRUNSWICK, BOSTON, MASS.

**MIKE BOND
BOND SALES CO.**

1022 COMMONWEALTH AVE.
BOSTON, MASS.

**ANOTHER SUPER FEATURE *and*
ANOTHER REASON FOR YOU TO BUY
BUCKLEY MUSIC SYSTEM
WITH DIRECT "TOUCH-TO-TOUCH" ACTION**



PERFECT Small Size is found only in BUCKLEY MUSIC SYSTEM! Same size for 32, 24, 20, 16, or 12-record wall and bar boxes. Not big—not small—JUST RIGHT—the size that assures the player quick, easy-to-read programs—and is an instant attraction to greater profits! Note how (in this illustration) BUCKLEY MUSIC SYSTEM favorably compares to quart bottle and highball glass for PERFECT Small Size! Write, Wire, or Phone NOW—get your order in quick—double and triple your present music profits with BUCKLEY MUSIC SYSTEM Direct "Touch-To-Touch" Action and PERFECT Small Size!

BUCKLEY MUSIC SYSTEM INC.
4225 W. LAKE ST. - CHICAGO - ILL.



Wilkes-Barre, Pa.

WILKES-BARRE, Pa., Feb. 8.—Ben Sterling, of Sterling Service, has purchased a new camera to take pictures of operators visiting his establishment.

Operators and locations hereabouts are excited over the bill proposed by State Representative Edward C. Schwab which would change the laws regarding liquor sale. Schwab would have the taprooms open a half hour longer on Saturday nights and on New Year's Eve. The bill would also permit Sunday selling after 2 p.m. At present there is no Sunday selling in Pennsylvania. The operators and locations figure the new hours would increase their business considerably.

According to a story in *The Sunday Independent*, parking meters in near-by Plymouth are profitable to the borough. The story reported that the borough realized \$663.25 on a percentage basis and \$1,300 for officers' services.

Parking meters installed in near-by Hazleton last September realized \$6,487.44 in the four months ending December 31, 1940, it was revealed.

Publicity

The Billboard has reproductions of the excellent publicity ideas recently used by the Minnesota Amusement Games Association and also by the Phonograph Merchants' Association of Cleveland. These and other ideas may be obtained by writing The Billboard, 155 North Clark Street, Chicago.

A complete bulletin on publicity ideas to be used by associations will be ready at an early date. You may file your request for copy now by writing the above address.

Dallas

DALLAS, Feb. 8.—C. O. (Buddy) Drolinger, for several months on the road for Keeney, is now permanently located in Dallas, where he will be actively associated with the Pioneer Sales Company. Associated with Buddy will be Emmett Nutt, who will have charge of the service and rebuilding department of the Pioneer firm.

January collections of State occupational taxes on coin machines surpassed those of any previous year, according to R. D. Etter, director of the Dallas district office of the State comptroller's department.

ment. Up to last Wednesday Dallas County tax collections totaled \$23,177. The January taxes were \$10,000 more than the State occupational taxes collected in January, 1940.

Practically all of 3,500 phonographs, marble tables, and other machines have paid the 1941 tax levies.

C. E. Wamble is now associated with the Walbox Sales Company.

As proud as a school boy with a new pair of boots is Arthur Flake, local distributor, who has just received his first shipment of School Days, the new marble table of D. Gottlieb & Company. Flake reports that orders are coming as fast as he can get new equipment.



Fulton Bag & Cotton Mills
Established Since 1870
MINNEAPOLIS, NEW YORK, NEW ORLEANS, DALLAS, KANSAS CITY, N. M.



ROCK-OLA LEADERSHIP GIRL showing Robert Bruns, Newport, Ky., Music operator, how to dial a tune on the new Rock-Ola Spectravox during demonstration and showing of new equipment at the Sinton Hotel, Cincinnati. Jack Nelson, Rock-Ola vice-president, looks on approvingly.

**GREATEST FORWARD STEP IN
MUSIC MACHINE OPERATION**
NEW ADAPTER UNIT AND SPECIALLY DESIGNED TONE EQUALIZER. IMMEDIATE DELIVERIES.

INCORPORATES MANY ADVANTAGES
1. New Low Pressure Pick-Up.
2. Finest Sound Reproduction.
3. Longer Record Life.
4. No Needle Change.
Your Earnings Greatly Increased.
Write for further information and low prices.

GENERAL AUDIO CO.
381 4th Ave., NEW YORK CITY
(Phone: Mur. H. 2590)

WANTED--USED RECORDS

Hillbilly—Popular
Foreign—Classics
We pay highest cash prices, F. O. B. your city. Write and tell us quantity and prices.
BRUNNER AMUSEMENT CO.
324 PLANE ST., NEWARK, N. J.

Talent and Tunes On Music Machines

A COLUMN FOR PHONOGRAPH OPERATORS

By SAM HONIGBERG

News Notes

Glen Gray and his band will appear with Rudy Vallee in Columbia Pictures' production of "Show Business." . . . Butch Stone, comedy vocalist formerly with Jack Teagarden, has joined Larry Clinton. Teagarden, incidentally, has signed a year's contract with Decca and on first recording last week made "Dark Eyes," "Prelude in C Sharp Minor," "Chicks Is Wonderful," and "Blues to the Lovely."

Charles Barnet has hired Lena Horne for vocals, and Vaughn Monroe has engaged Marilyn Duke for similar duties.

Columbia Pictures is using "He's My Uncle" for a title of a forthcoming feature starring Fred Astaire. . . . Vincent Lopez employed a Latin singer, Valentina, for the set of Cuban records he made for Bluebird last week. . . . Connie Boswell will appear in Paramount's screen version of the Broadway stage play "Kiss the Boys Goodbye." . . . Richard Maxwell, singer who has signed with Columbia Records, made "Old Rugged Cross," "In the Garden," "Beyond the Sunset," and "My Cathedral" on his initial recording.

Bobby Byrne has signed Kay Little for vocals formerly handled by Dorothy Claire (now with Glenn Miller). . . . Muggsy Spanier has left the Bob Crosby outfit to again organize a band of his own. . . . Reports have it that Horace Heidt will turn over his baton to Frankie Carle, his pianist, in the near future and retire from the band field. Heidt is currently winding up work in the James Roosevelt picture, "Pot o' Gold," and jumps to New York late this month for a run at the Biltmore Hotel.

Victor has renewed Artie Shaw for two more years. Shaw is in New York on a five-week visit and will fill one recording session there. . . . Joe Reichman has made his first two sides for Victor, "I Hear a Rhapsody" and "I Could Write a Book." . . . Duke Ellington has recorded the first ballad written by his son, titled "The Girl in My Dream Tries To Look Like You."

Artists Talk Shop

The music machine business and the current trend of records came in for much discussion at the Ambassador Hotel, New York, last week when some 30 leading recording artists attended a party given in honor of Martin Block, who celebrated the sixth anniversary of his make-believe ballroom program over WNEW. Among those who took part in the impromptu discussions were Glenn

Miller, Sammy Kaye, Tommy and Jimmy Dorsey, Mitchell Ayres, Shep Fields, Carol Bruce, Yvette, Joan Edwards, Bea Wain, Guy Lombardo, Benny Goodman, Orrin Tucker, Bonnie Baker, Woody Herman, Alvin Rey and the Four King Sisters, Al Donahue, and Frankie Masters.

Watching for Follow-Up

More and more operators are training themselves to watch for a follow-up of any tune that clicks exceedingly well on their locations. As soon as the original hit fades in popularity, a follow-up which resembles its predecessor in content usually displays more life than it would ordinarily show.

An example is pointed out by James D. Blakeslee, of Iroquois Amusement Company, Buffalo, who has been looking high and wide for a follow-up to *Beer Barrel Polka*. His search ended recently when he placed *Lo-Lita* on his machines. It answered the call of many customers, he reports, who wanted more lively polka music. He finds the tune successful everywhere, particularly in taverns.

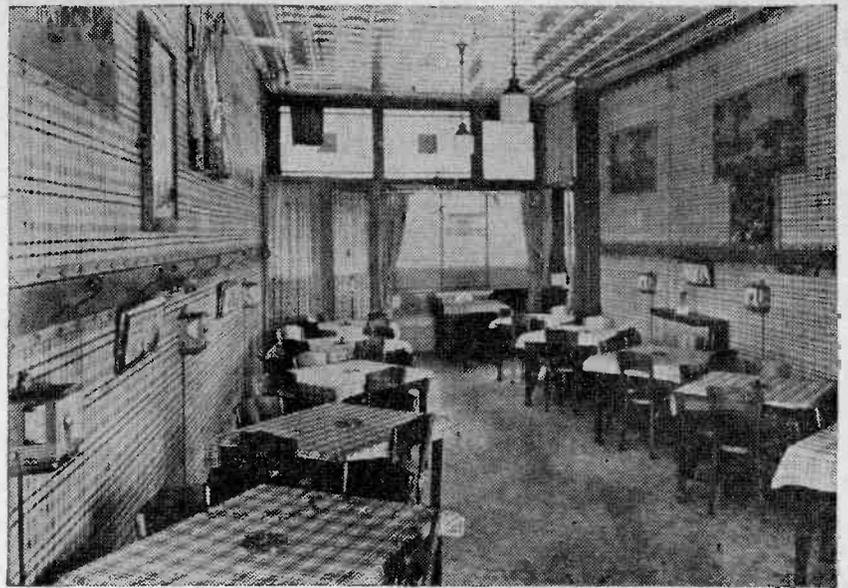
This and That

Nino Morales, whose contract was recently renewed by Decca, is doing equally well at the La Conga, New York, where his band is continuing indefinitely. . . . Ella Logan is set to make a series of Columbia records in New York this week. . . . The McFarland Twins have recorded on Okeh *We're All Americans*, written by James Mangan, of Mills Novelty Company, Chicago. . . . A number of New York operators attended a preview of the Andrews Sisters' picture, *Buck Privates*, at the Astor Theater last week. The film opens at Loew's State, New York, Thursday (13).

Alvino Rey recorded his theme used at the end of his radio broadcasts for Bluebird last week. It is called *Nightie Night*. He also made a two-side record of the *William Tell Overture* and *My Prodigal*. . . . Mildred Bailey has revived her well-known *Rockin' Chair* on the Columbia label. Gene Krupa has recorded the same number on Okeh.

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites, in addition to the national leaders listed in the Record Buying Guide:



"THE SMARTER THE LOCATION the more likely it is that wall boxes will be used for remote control selection of phonograph music," declare Public Sound Systems officials, St. Louis operating firm. "And Keeney wall boxes are prime favorites," they continue. "The above location has enjoyed a rise in receipts since wall box installation."

CHICAGO:

Alexander the Swoose. Art Kassel.

Novelty getting a play in this area due principally to the Chicago following of Kassel, currently in that city's Bismarck Hotel. Local operators feel that the tune can be used to advantage on almost any location, boasting an amusing content and an entertaining rhythm.

DENVER:

Perfidia. Xavier Cugat.

This Latin tune is played magnificently by Cugat, and operators servicing the better locations in this area report it is an up-and-coming music machine leader. The band, too, has become more popular this season than ever before due to its appearance on the weekly Camel radio show and the current popularity of Latin music in which this outfit excels.

PORTLAND, ORE.:

The Moon Fell in the River. Guy Lombardo. Vaughn Monroe.

This tune was originally written for the current ice spectacle in New York's Center Theater, *It Happens on Ice*, and is also used in one of the production numbers of Sonja Henie's *Hollywood Ice Revue*. Prior to the ASCAP-BMI fight it was also given considerable play on network shows. The result is favorable in scattered locations. In Portland it is displaying better than average promise.

SPOKANE, WASH.:

Lone Star Trail. Bing Crosby

Local operators never miss an opportunity on Bing Crosby records. Granted that most of Bing's records do well anyway, the Spokane boys have the added advantage of calling the artist a hometown lad. The press is more than generous with space retelling Bing's success story with every succeeding picture or record he produces. Above tune is destined for local rather than national success on music machines.

LOUISVILLE, KY.:

He's My Uncle. Kay Kyser.

While operators in other sections of the country, particularly in key cities, have already given up on this one, the Louisville crowd is selling it on the strength of Kyser's popular version. Locations here are strong on patriotic numbers, and this tune has an Uncle Sam flavor that is appealing to both patriots and music lovers who listen to a record only for the sake of enjoyment.

Minneapolis-St. Paul

MINNEAPOLIS, Feb. 8.—Back home visit of the famed Andrews Sisters at the Orpheum Theater inspired publicity tie-ups by Acme Novelty Company, headed by Ted Bush. The sisters made a personal appearance at the Melodee Record Shop, operated by Bush and Sales Manager Oscar (Ozzie) Truppman. Acme installed a Wurlitzer Colonial in the Or-

pheum lobby and featured disks by the girls.

Ben Daniels, coinman, and wife, departed by motor this week for a five-week vacation in California.

It pays to advertise—especially in *The Billboard*—Oscar (Ozzie) Truppman, of Acme Novelty Company, reports. Some weeks ago the Acme firm ran an ad in Spanish, slanted toward colmen in Latin America. The results, said Ozzie, were very good. Orders for used merchandise—especially phonos—have been received from the Argentine, Ecuador, and Colombia. The Colombia order, he said, came from a member of the Belgian consulate who on his spare time is in the coin machine business.

At LaBeau Novelty Company business has been humming along in fine shape, according to N. L. Nelson.

With the roads good, visitors have been streaming into town, according to William (Sphinx) Cohen, Silent Sales Company. Bill reports Pace scales moving at a fast pace, with cigarette and other vending machines getting a good play. Keeney's Velvet, Gottlieb's School Days, Genco's Seven-Up, and other games are all going well, he says.

A new field for automatic phonographs is believed to have been opened by the new Wurlitzer Colonial, according to Oscar Truppman, of Acme Sales Company, who reports that one such model is now in regular operation in the Minnesota Theater lounge here.

Business at Hy-G Amusement Company, according to Sid Levin, has been good, with the staff moving at a fast pace taking orders for the new Seeburg phonos. Gottlieb's School Days, reports Levin, has been going sensationally.

A recent visitor to the Twin Cities was Ben Jahnke, of Hutchinson, Minn., who stocked up on some new merchandise.

At Mayflower Novelty Company, St. Paul, Morris Roisner and Herman Paster report business very good.

Frank Kurtzman, of St. Cloud, Minn., is so well pleased with the manner in which his Panoram unit has been going he came to town to arrange for four more units for installation in his territory.

Other ops seen at Mayflower Novelty Company during the past few days were D. DeLloyd, of Inver Grove; Al Redding, of Houston, and Harry Gallup, of Menominee, Wis.

Information from Duluth is to the effect that Dave Weinberg, Head-of-the-Lakes coinman, has been getting some very fine locations for his merchandise, with the newer games getting a big play all over.

Florida was the destination of Jack Ravine, of United Machines Company, who left this week for a three or four-week vacation.



ORCHESTRA LEADER TOMMY TUCKER says something about the Seeburg phonograph as he points out features of the machine. His audience consists of Shirley Barnett, secretary to Irvin C. Sommer, Modern Vending Company executive, and Leon Seigler, field manager for the Miami offices of Modern.

On the Records

This column is designed to aid music machine operators in the selection of records for their machines. It gives a descriptive appraisal of the latest releases and an evaluation of their potential commercial value to phonograph operators.

(CONTINUED FROM PAGE 13)

HORACE HEIDT (Columbia 35918)

Out of the Gray—FT; VC. *Dark Eyes*—FT.

Nice and pleasing is the ballad on the first side, made that way because of the commercial, astute treatment accorded it by the Musical Knights. Larry Cotton, as always, does yeoman work in picking up the appeal and solidifying it with as competent a vocal style as is contained on contemporary recordings. Reverse has a Frankie Carle piano bit in particular to recommend it, the sort of passage that gives a disk a permanent place in a record library, if only to play the particular 16 bars over and over again. For the rest this is a bouncy, bright version of the Russian lament.

ARTIE SHAW (Victor 27315)

Beau Night in Hotchkiss Corners—FT; VC. *The Calypso*—FT-Rumba; VC.

Shaw gets a medium slow, fine beat on the first of these two numbers from the score of George White's *Gay White Way* revue, and Anita Boyer delivers another of her excellent swing vocals. Artie's clarinet, of course, sets the pace for a distinctive, well-planned arrangement. Companion tune is a satire on the Calypso brand of song and singing, with Miss Boyer managing to lose none of her vocal ability thru the necessity of giving the words the pronunciation and inflection peculiar to Trinidad bal-ladeering.

FORD LEARY (Bluebird B-11031)

Muddy Water—FT; VC. *I Get a Kick Out of Corn*—FT; VC.

Leary of Larry Clinton and *Shadrach* fame, comes up with the best job of vocal mugging he has done since that memorable venture into biblical pastures. Comedian-vocalist is now with the Charlie Barnet band, and occasionally gets his own band billing on a record label, as here. Instrumental accompaniment is uncredited, but apparently stems from the Barnet bandmen. What they do is not too important, however, since the platter is designed as a showcase for Leary's one-dimensional talent. *Muddy Water* should be familiar to most disk buyers, and Ford gives the oldie the proper projection. He's better, tho, with his burlesk hayseed intoning of the intentionally corny bit on side B. This is good humorous singing, and plenty listenable.

JOHN KIRBY (Columbia 35920)

Milumbu—FT. *Can't We Be Friends?*—FT.

It has long been the contention of a great many people that Kirby has the finest little band extant, a contention the merits of which are bolstered practically every time this outfit steps into a recording studio. Once again a whole lot of excellent music comes from a group a third the size of big name aggregations. For sheer quality of musi-

clanship, for richness of musical effect, and for listenability of a sort achieved on few recordings, Kirby is not often surpassed. Here again, without any blasting, without any wild, noisy jazz screechings, he makes a disk that is well-nigh perfection. Side A is light and infectious, and the reverse throws the tempo into higher gear for the renowned Libby Holman song of first *Little Show* glory. The power and punch of a side like this come not from the amount of aimless noise that a trumpet, sax, or clarinet can make, but from the enjoyment engendered by expert instrumentation of the highest order. Billy Kyle's brilliant piano stands out here in a performance that is uniformly out of the top drawer.

CLAUDE THORNHILL (Okeh 5988)

Alt Wien (Old Vienna)—W. *Love Tales*—FT.

Pianistic technic of another type is amply displayed by Thornhill on these sides, which quickly resolve themselves into a display case for his keyboard ingenuity. The waltz from *Triakontameron* has the accepted three-quarter-time lilt, and the leader's ivory fingering is deft and scintillating. Flip-over again places Claude in the featured spotlight with another light, effortless performance, altho the tempo falters a bit at times, detracting from Thornhill's fine work (which is too good to be hindered in any way), and allowing the side to disintegrate too much, particularly when the band takes over the melody.

TOMMY DORSEY (Victor 27317)

Dolores—FT; VC. *I Tried*—FT; VC.

Side A is a Louis Alter ditty from the Paramount picture Dorsey finished making recently, and as is the case with most Alter songs this has much ear-arresting ability. A ballad with an easy, inherent rhythmic lift, it's done to perfection here by Tommy, Frank Sinatra and the Pled Pipers in the relaxed, enjoyable tempo that at one time was present in everything this band did. A fine melody, a good lyric, and an excellent band and vocal performance have a way of making themselves known along the phonographic network, both in homes and locations. There's nothing standing in the way of this one not only making itself known but tremendously welcome as well. Reverse is an average ballad that suffers in comparison with the appeal of its companion piece.

MILDRED BAILEY (Columbia 35921)

Don't Take Your Love From Me—V. *Easy To Love*—V.

Miss Bailey makes one of her infrequent record appearances with a couple of ballads that admirably suit her style, especially the Cole Porter song from a picture of several years ago (*Born to Dance*) on the second side. With Mildred's inimitable voicing and phrasing to build the proper mood, and with



MR. AND MRS. J. T. ENGLISH (center) telling Packard's district manager, Fred Rabe (right), how much they like the Packard Pla-Mor remote control unit; also their plans to install Packard's wall consoles in many of their Georgia locations. Dorman McShane, of Packard's engineering staff, looks on.

Teddy Wilson heading the instrumental accompaniment at the piano, this makes a brace of sides that offer maximum listening pleasure.

GENE KRUPA (Okeh 5985)

The Sergeant Was Shy—FT. *He's Gone*—FT.

Krupa pairs a Duke Ellington swing novelty with a fast-paced rug-cutter, and presents one of the best jazz pressings he has made in some time. The Ellington *Sergeant Was Shy*, having a slightly militaristic aura surrounding it, gives Gene some drumming opportunities, and also allows the brass a few innings. Sax, clarinet, and trumpet solos have the spotlight on the reverse, with Krupa in again for some more hide-beating moments at the finish. A good double for swingers, but with little general appeal for the average disk purchaser.

MITCHELL AYRES (Bluebird B-11030)

Rose of the Rockies—FT; VC. *The Side-walk Serenade*—FT; VC.

The unmitigated corniness of the A side ballad makes it slightly difficult for a band with any legitimate musical worth to do much more than amble thru it at a leisurely, danceable pace. It isn't Ayres' fault if the triteness of what comes thru the speaker on this side becomes a bit unbearable long before the needle nears the label. The song (and therefore the record) is commercial, it's true, but there's a limit even to commercialism, and besides, music can be intelligent and worth-while and still be commercial. Tommy Taylor draws the tough assignment of making vocal sense out of the lyric, and doesn't come off much better than the band. The reverse is a different proposition. This is a side with good music machine possibilities, due to the song it contains, plus the cogent handling of it by the Ayres crew, with Taylor and Mary Ann Mercer pooling their voices in a very pleasant duet.

BENNY GOODMAN (Columbia 35916)

I'm Always Chasing Rainbows—FT; VC. *Somebody Stole My Gal*—FT.

Two standards from the Goodmanites this time, both taken in medium bounce tempo, and both arranged and played with all the musical rightness that is expected of this band. Helen Forrest has the A side lyric, and Georgie Auld steps to the fore for tenor sax solos on both sides, with Goodman, of course, prominently figuring in each arrangement. Because of the permanence of the songs, and because of the solid manner they're disseminated here, this disk should flow over record store counters in a steady stream.

GINNY SIMMS (Okeh 5990)

These Things You Left Me—V. *I'm Out of Style*—V.

Miss Simms is very much in style with her superb interpretation of these two ballads. The cards are slightly stacked against her in the matter of the B side opus, which has little or nothing to recommend it as a song, but the general merit of the first side romantic song-story gives her something to work with.

An added attraction on this double is the violin accompaniment of Eddie South, leading a small combination backing the singer. South's work fills in the non-vocal gaps perfectly, his string-caressing matching the dulcet smoothness of Ginny's warbling.

JOHNNY KAONOHI PINEAPPLE (Bluebird B-11027)

Little Brown Gal—FT; VC. *Kawika*—Hula; VC.

The first side is the familiar Hawaiian melodic tale of the little brown gal in the little grass shack, etc., and this presentation of it is extremely nice. It's played easily, liltily, and persuasively. Companion piece is a great deal more in the native vernacular, with much tempo changing of the hula rhythm. Listenable, but not outstanding in any way.

JIMMIE LUNCEFORD (Columbia 35919)

Blue Afterglow—FT; VC. *Mixup*—FT.

Excellent contrast is afforded on this couplet, with side A played very slowly and amounting almost to a vocal disk. Dan Grisson was given the word-selling assignment practically from start to finish of the arrangement, and the idea wasn't a bad one. He does a good job of getting over a blues mood on a song that is keyed in a subdued, plaintive vein. The title of the reverse is particularly apt as regards the fast, interesting melody, but there was no mix-up in the minds of either the arranger or the band boys when they went to work on it. The work is fine on the tricky, complicated passages of the ingeniously arranged swingeroo that bears the distinction of being a little different and a whole lot better than most.

ABE LYMAN (Bluebird B-11026)

Moon Over America—FT; VC. *Lonely Breeze*—FT; VC.

Commercialism runs rampant thru the title and the general set-up of the A side here. It's a full ensemble, flowing arrangement in slow tempo that Lyman gives a ballad which utilizes the curiously combined ingredients of romance and flag-waving. Eddie Holly does a nice vocal here, as well as on the plattermate, which is an unimportant ballad that is made to sound better than it is via the band fullness and musicianly use of strings.

EDDY DUCHIN (Columbia 35917)

I Close My Eyes—FT; VC. *Number Ten Lullaby Lane*—FT; VC.

After a week-in-week-out procession of anemic ballads like these, a procession that he has kept moving for some months now, Duchin might do well to break up the monotony by turning out something memorable occasionally, such as his old recording of *What Is This Thing Called Love*. Again this week he lends his interesting, effective piano touches to a couple of ditties that don't rate the attention. June Robbins and a trio are all right on the B side bit of sugar-coated drivel, but Johnny Drake's heavy droning of the other side lyric is in sharp and not flattering contrast to the lightness of the Duchin piano ripples.



GROUP OF BUCKLEY MUSIC SYSTEM MEN get together to talk things over. Left to right are Glen Yuille, Michigan distributor; Ron Rood, Florida distributor, and Bill Corcoran, Pacific Coast sales manager.

Denver

DENVER, Feb. 8.—Two hundred and fifty operators and friends attended the official showing of the Wurlitzer Victory model held at Wolf Sales Company January 5 and 6. Don Negri won the phonograph offered as a door prize. Entertainment and refreshments were provided the many guests. Among out-of-town operators who placed orders for equipment were O. B. Scott, Pueblo; Lloyd Kneiss, Torrington; Ray Oldham, Rocky Ford; George Parsons, Rawlins, Wyo.; M. W. McBroom, Colorado Springs; John Burke, Sterling; Morris Avery, Greybull, Wyo.; W. C. (Pat) Johnson, Rawlins, Wyo.; Fred Schrader, Laramie, Wyo.; L. J. Reynolds, Colorado Springs; Charles Salardino, Rockvale; Charles Curtis, Alt and A. B. Bales, Cheyenne, Wyo.

Johnny Negri, of the Century Music Company, has just made one of the largest remote-control installations in the city, a 33-box set-up at the Brass Rail.

L. Bernard Davis, president of Mastercraft Equipment Company, manufacturers of Drive-o-Golf, reports he is getting inquiries from all parts of the country on this innovation in coin-operated machines. Davis says it will be at least 30 days before deliveries can be made.

Gibson Bradshaw, Denver Distributing Company, reports that business the first two weeks in January equaled his volume of business for the last two months of 1940. Bradshaw has purchased a variety of machines, including grippers, electric shocking machines, target machines, of which he is now distributor for A. B. T. Manufacturing Company; Mutoscope's Voice-o-Graph, Drive-Mobile, Ace-Bomber, and View-o-Scope machines, both for resale and for use in his arcade.

Dan Brennan, who has much experience in the operating field, has been added to the sales force of Wolf Sales Company. Brennan, who has been working in Southern Colorado and New Mexico, and George Rosenfeld, who covers Wyoming and Utah for the company, report an excellent upswing in business. Leora Amen has been added to the office staff as head bookkeeper.

Milton Pritts, president of the Independent Phonograph Operators' Association of Colorado, is recovering from an operation. Mrs. Walter Burkett, wife of operator Walter Burkett, has recovered



THE KASS BROTHERS, Howard (left) and Archie (right), tell the Rock-Ola Leadership Girl that Eastern locations are tremendously pleased with installations of Rock-Ola Mystic Music. The machine in the picture is Rock-Ola's Tone Column Spectravox.

uting company bearing his name in Salt Lake City.

Wolf Relwitz, head of the Wolf Sales Company, stopped in Denver on his return from the show en route to the San Francisco headquarters of the company.

Four Brothers All Phono Operators

DENVER, Feb. 8.—With changes in musical titles the order of the day, perhaps it isn't amiss to suggest the title of a past favorite *Romance Runs in Our Family to Music Operation Runs in Our Family*. That title is applicable to the Negri family, of Denver. Four Negri brothers, Frank, Don, Leo, and John, are all successful music operators in the Rocky Mountain Region.

Frank, the oldest, has been engaged in music operation for 11 years and it was he who started his brothers in the business. Supervisor for the Blackwell Music Company, Frank left to get into operating for himself and today has his own company, Mid-States Music Company, which operates 180 phonographs in Colorado, Wyoming, Kansas, and Nebraska. Frank is married and makes his home in Denver.

Don, second in years, has been operating for eight years. His activities are centered around the Western Slope area of Colorado, where he has 50 phonographs in operation. Married and the father of two children, Don makes his home in Denver.

Leo, third eldest of the Negri brothers, operates 50 phonographs in Wyoming and along the Montana border. Married and the father of three children, Leo makes his home in Lander, Wyo. He has been operating for six years.

Johnnie, the youngest of the brothers, has been operating for six years and the most of his 50 phonographs are located in the Denver area, where Johnnie and his wife make their home.

According to Frank, spokesman for the Negri brothers, all have had a successful year and are looking forward to a prosperous 1941. Music operating holds a certain fascination for the brothers, according to Frank. Anticipated new developments and ideas add much to the interest and compensation of operating. Yes, music operating runs in the Negri family.

Report All Legislation . . .

The appearance of legislative proposals so far in 1941 has not been as severe as had been expected. Organizations and trade leaders have suggested that members of the trade should not become alarmed about reports, rumors, and the appearance of adverse bills.

Individual operators should contact their city or State associations when they hear rumors, or get reports on proposed laws. It is especially urged that individuals should not take legal steps in such situations until the proper association has been notified.

Also, the following national associations request notification of any proposed legislation, court cases, etc:

Coin Machine Industries, Inc., Jim Gilmore, secretary, 324 Sherman Hotel, Chicago. (Central trade.)

Automatic Phonograph Manufacturers' Association, C. S. Darling, secretary, 120 South La Salle Street, Chicago. (For music machines.)

National Automatic Merchandising Association, C. S. Darling, secretary, 120 South La Salle Street, Chicago. (Vending machines.)

Or, any legal reports or queries may be sent direct to The Billboard, 155 North Clark Street, Chicago, and the proper organization will be notified.

The national associations especially desire reports of proposed laws in the smaller cities and towns, since many such laws are passed without the national organizations knowing about them.

from a recent illness. Mike Allegretto, of the Wolf Sales Company service department, also is in the hospital.

M. D. Close, who formerly operated as the M. D. Close Novelty Company, Provo, Utah, is now known as the M. D. Close Distributing Company, with main offices in Salt Lake City.

Harold Henderson, head serviceman for the Denver Distributing Company, recently made a trip to Grand Junction, Colo., to install a large remote-control set-up for C. E. Burns.

Harry Cory, of Sterling, Colo., is now operating the route of the late O. M. Yant. Cory is managing the operations for Mrs. Yant.

While in Chicago attending the coin machine show Gibson Bradshaw, of the Denver Distributing Company, completed arrangements for the Rock-Ola regional show to be held in Denver March 7, with Doris Simpson, the Leadership Girl, in attendance.

Wilber A. Bye, district manager for Wurlitzer for California, Arizona, Nevada, and the Hawaiian Islands, has taken over managership of Washington, Oregon,

Montana, Colorado, New Mexico, Utah, Wyoming, and Idaho. H. E. Wedewen, former district manager for the Rocky Mountain States, is now associated with the Guarantee Distributing Company, Evansville, Ind.

Returning from the Chicago show, Andy Stevenson, of Salt Lake City, stopped off here to visit Al Roberts, Wolf Sales Company, and to purchase equipment, as did M. D. Close, of the distrib-

Movie Box Shorts

HOLLYWOOD, Feb. 8.—Included in first batch of movie machine films being made for the Roosevelt-Mills boxes are three new original songs written especially for the films. They are *Jive, Little Gypsy, Jive; What the Country Needs, and Am I in Love With a Song?* Sam Coslow wrote the songs and is producing the films. Also purchased for the films is a song by newcomer Jimmy Dodd, *Thirty-Two Fifty a Month*, which will be produced as a duet number by Buddy Rogers and Shirley Deane.

WANTED!!!
USED RECORDS
 Advise—Quantity, Approximate Age and Price. No Lots Too Small or Too Large!!
 Contact Immediately.
ROYAL AMUSEMENT CO.
 1672 Main St., BUFFALO, N. Y.

ATTENTION
 Small Operators Virginia and North Carolina. Will pay 3 1/2¢ each for your Used Records. Contact at once.
L. L. SEBRING CO.
 612 Duke Street, Norfolk, Va.

\$40.00 CASH
 For Rock-Ola Imperial 20 Records. Will trade Free Plays for Used Phonographs.
 BOX D-32, The Billboard, Cincinnati, Ohio

LOWDOWN PRICES!!
SEEBURG'S MAYFAIR PLAZA
\$149⁵⁰ LOTS OF 10
 SINGLE — \$175.00
WURLITZER 616 REBUILT PERFECT \$69.50
BABE KAUFMAN 250 W. 54th St., N. Y. C. (CIRCLE 5-9615)



SAM TARAN, OF MAYFLOWER NOVELTY, ST. PAUL, tries his hand at the microphone, as Dick Todd, recording artist, holds it for him. The studious gentleman with the script in his hand is Willie Shore, Chicago night club emcee and funnyman, who introduced visiting celebrities at the Mills Novelty Company Fiesta during the recent show.



COLUMBIA POPULAR 77

- 35944 **BENNY GOODMAN**
THIS IS NEW
BEWITCHED
COLUMBIA ORCHESTRA
- 35945 **PERFIDIA**
COLUMBIA SEXTET
FRENESI
KAY KYSER
- 35946 **YOU STEPPED OUT OF A DREAM**
TOO BEAUTIFUL TO LAST
HARRY JAMES
FLATBUSH FLANAGAN
- 35947 **I NEVER FELT SOSELY HURT YOU**
ORRIN TUCKER
- 35948 **THE LAST TIME I SAW PARIS**
AREN'T YOU GONNA KISS ME
GOODNIGHT?
EDDY HOWARD
- 35949 **AMONG MY SOUVENIRS**
TONIGHT YOU BELONG TO ME



OKEH POPULAR 186

- 6033 **DICK JURGENS**
YOU STEPPED OUT OF A DREAM
TOO BEAUTIFUL TO LAST
GENE KRUPA
- 6034 **BOOGIE WOOGIE BUGLE BOY**
THE BIG DO
CAB CALLOWAY
- 6035 **ARE YOU ALL REET?**
CUPID'S NIGHTMARE
CHARLIE SPIVAK
- 6036 **THE MEMORY OF A ROSE**
PRAIRIELAND LULLABY
AL DONAHUE
- 6037 **YOU SHOULD BE SET TO MUSIC**
THE WISE OLD OWL
JAN GARBER
- 6039 **I CAN'T REMEMBER TO FORGET**
COME DOWN TO EARTH, MY
ANGEL
BUDDY CLARK
- 6040 **IT ALL COMES BACK TO ME NOW**
DON'T CRY

OKEH HILLBILLY 186

- 06028 **THE PRAIRIE RAMBLERS**
BE HONEST WITH ME
SINCE I LOST MY DARLING
DICK REINHART
- 06029 **MY HEART BELONGS TO AN**
ANGEL
WON'T YOU REMEMBER?
THE CARTER FAMILY
- 06030 **WE SHALL RISE**
LOOK AWAY FROM THE CROSS
BIG BILL
- 06031 **MY GAL IS GONE**
LONESOME ROAD BLUES
WAS WAS GIRL
WAS WAS GIRL
- 06032 **EVIL OLD NIGHTMARE**
SEE SAW BLUES



COLUMBIA and OKEH

Records of Billboard's
"Possibilities" and
"Coming Up" Tunes

- ALONG THE SANTA FE TRAIL**
- | | | |
|--------------|------|-------|
| Kate Smith | Col | 35802 |
| Ray Noble | Col | 35775 |
| Dick Jurgens | Okeh | 5858 |
- STARDUST**
- | | | |
|-------------|-----|-------|
| Eddy Howard | Col | 35771 |
|-------------|-----|-------|
- YES, MY DARLING DAUGHTER**
- | | | |
|---------------|------|-------|
| Benny Goodman | Col | 35910 |
| Gene Krupa | Okeh | 5909 |
- YOU'VE GOT ME THIS WAY**
- | | | |
|-----------|-----|-------|
| Kay Kyser | Col | 35762 |
|-----------|-----|-------|
- THE LAST TIME I SAW PARIS**
- | | | |
|--------------|------|-------|
| Kate Smith | Col | 35802 |
| Orrin Tucker | Col | 35948 |
| Dick Jurgens | Okeh | 5962 |
- SCRUB ME, MAMA, WITH A BOOGIE BEAT**
- | | | |
|--------------|-----|-------|
| Will Bradley | Col | 35743 |
|--------------|-----|-------|
- I GIVE YOU MY WORD**
- | | | |
|--------------|------|-------|
| Eddy Duchin | Col | 35812 |
| Jack Leonard | Okeh | 5888 |
- YOU WALK BY**
- | | | |
|--------------|------|-------|
| Eddy Duchin | Col | 35903 |
| Tommy Tucker | Okeh | 5973 |
- SO YOU'RE THE ONE**
- | | | |
|-------------|------|-------|
| Eddy Duchin | Col | 35812 |
| Dolly Dawn | Okeh | 5842 |
- MEAN TO ME**
- | | | |
|--------------|-----|-------|
| Eddy Howard | Col | 35868 |
| Teddy Wilson | Col | 35926 |

ORDER FROM YOUR DISTRIBUTOR TODAY

COLUMBIA RECORDS
Okeh RECORDS

Record Buying Guide



An Analysis of Current Songs and Recordings From the Standpoint of Their Value to Phonograph Operators

GOING STRONG

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country. Recordings listed without an explanation are those that have appeared under this heading for one week or more and have thus become such established successes that they require no further explanation.

Along the Santa Fe Trail. After several weeks of trying to make up its mind whether to be a full-fledged hit or just a fair-to-middling success, this picture tune has decided in favor of the former. This week it makes this section of the guide, not with the stamina with which some numbers have climbed up here, but unmistakably deserving of top rating. **DICK JURGENS***, **SAMMY KAYE***, and **BING CROSBY** remain as its standard bearers in the phonos.

There I Go. (10th week) **VAUGHN MONROE***, **WILL BRADLEY***, **TOMMY TUCKER***, **GLENN MILLER***, **RAY NOBLE***, **SAMMY KAYE***.

Dream Valley. (6th week) **ARTIE SHAW**, **WOODY HERMAN**.

I Hear a Rhapsody. (2d week) **CHARLIE BARNET***, **JIMMY DORSEY***, **AL DONAHUE***.

Stardust. (2d week) **ARTIE SHAW**, **TOMMY DORSEY***.

COMING UP

Recordings listed below are those which operators report are not yet top-notch money-makers but which are growing in popularity on automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

I Give You My Word. Doing exceptionally well, this BMI song is pointing for the top in no uncertain terms. This week the **EDDY DUCHIN*** recording steps out ahead of the **MITCHELL AYRES*** version, altho the latter is being played in a good many machines.

The Last Time I Saw Paris. Much better progress was registered by this fine song this week. In fact, it takes such an upward step that at last it's showing really encouraging signs of achieving the popularity it deserves. Anything, of course, can happen from week to week, and it may slip back into the rut it has been in, but at the moment it is trying to make up for lost time and is definitely moving forward again. **KATE SMITH** is doing yeoman service by it in the phonos.

Yes, My Darling Daughter. Good also is this different number, and this week another recording of it comes along to join those already popular music-box disks. **GLENN MILLER*** and **DINAH SHORE** had the field to themselves, but now **BENNY GOODMAN*** pops up with an excellent version that is meeting with much favor from the nickel droppers.

Scrub Me, Mama, With a Boogie Beat. Slacking off somewhat, proving again that it's really difficult for a sequel to hit the same heights with the same impact registered by its predecessor. In this case the predecessor, of course, was the first boogie-woogie opus, *Beat Me Daddy, Eight to a Bar*. This new one is doing all right and garnering a nice bit of profit for a lot of operators, but it's not in the same class as *Beat Me*, at least not at present. The **ANDREWS SISTERS** have it all to themselves here.

So You're the One. BMI again, and like most of these new tunes from the radio-controlled music publishing house it's coming along like a house afire. There are so many BMI songs currently making a bid for fame that it's not possible for them all to make it, and some will undoubtedly get lost in the shuffle. That may apply to this one, or to the two BMI-ers directly below, but until it does ops must watch closely the progress of this and all the others. This particular one is good now, with **EDDY DUCHIN*** again the standard bearer, followed by **HAL KEMP***.

You Walk By. The same thing goes here, altho this pretty ballad from the BMI workshop isn't as potent in the boxes at the moment as the one above. **BLUE BARRON*** stands out as its most popular interpreter under the needles, with **TOMMY TUCKER*** trailing.

High on a Windy Hill. This BMI number has been listed in the "Possibilities" section several times and now it finally gets started on its phono career. It's a heavy sort of melodic theme that doesn't carry too much popular commercial appeal, and it may not be as big as other BMI songs for that reason, but it's on its way now and anything is possible. **VAUGHN MONROE***, **EDDY DUCHIN***, and **SAMMY KAYE*** are making its tune and lyric known to phono patrons.

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

You've Got Me This Way. (6th week) Almost out. **KAY KYSER***, **GLENN MILLER***, **JIMMY DORSEY***.

POSSIBILITIES

Recordings listed below have not as yet shown any strength in automatic phonographs but are the most likely prospects for music machine success among new record releases. These suggestions are based upon radio performances, sheet music sales, reports from music publishers as to the relative importance of certain songs in their catalogs, as well as on the judgment of The Billboard's music department.

Tonight. Known also as *Perfidia*, this lovely Latin American song is making an impression upon the public, having been introduced to it via the radio of late because it is a non-ASCAP song. And the favorable impression is being carried along by the phonos to a certain extent, which may increase considerably in a short time. **GENE KRUPA*** and **XAVIER CUGAT** have been attracting a bit of attention with their disks.

San Antonio Rose. Mentioned in this section before, this revived hill-billy item is engendering interest among phono clientele in the **BING CROSBY** version. Operators thruout the country may eventually meet with the same success with it that a few scattered locations are currently reporting.

Song of the Volga Boatman. A **GLENN MILLER** version of the Russian folk song that is scored in the same vein as his *Tuxedo Junction*, with the same compelling rhythm. It's unusual in a few other respects, too, and it has the appearance of a likely coin phono click.

May I Never Love Again. The latest BMI-er to establish a slight foothold along the phono network, this has more than its share of potentialities. Operators might well keep an eye on this ballad.

* Indicates a vocal chorus is included on this recording.

Double-meaning records are purposely omitted from this column.

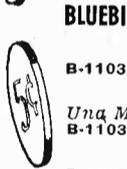


Coin Catchers on VICTOR and BLUEBIRD RECORDS



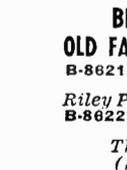
VICTOR "POPULAR" RELEASE NO. 410—LIST PRICE 50c

- 27325 **I Hear a Rhapsody**
I Could Write a Book
Joe Reichman
- 27326 **The Girl in My Dreams Tries To Look Like You**
Flamingo
Duke Ellington
- 27327 **Boa Noite (Goodnight)**
I, Yi, Yi, Yi, Yi (I Like You Very Much)
Barry Wood, Baritone, with Orch.
- 27328 **Little Miss Irish**
It's So Easy for You
Swing and Sway with Sammy Kaye
- 27329 **La Rosita—Tango**
Tiara—Tango Moderne
Xavier Cugat and his Waldorf-Astoria Orchestra



BLUEBIRD "POPULAR" RELEASE No. 316 LIST PRICE 35c

- B-11033 **Walkin' by the River**
I Met You Then, I Know You Now
Una Mae Carlisle, Vocal, with Orch.
- B-11034 **Waterloo Bridge**
Blue Echoes
Bob Chester
- B-11035 **This Is New**
Jenny
Mitchell Ayres and his Fashions-in-Music
- B-11036 **In Swamp Lands**
Ev'rything Depends on You
Earl Hines
- B-11037 **Good-for-Nothin' Joe**
Charleston Alley
Charlie Barnet
- B-11039 **All Night Long**
Slap-Happy-Lassie
Teddy Powell
- B-11040 **Pale Moon**
Hep-Tee-Hootle
Tony Pastor



BLUEBIRD RELEASE No. 316 OLD FAMILIAR TUNES—LIST PRICE 35c

- B-8621 **Noody's Business**
Playmates
Riley Puckett (Singing with Guitar)
- B-8622 **I've Changed My Mind**
I'm Gonna Sail Away
The Jones Brothers Trio
(Singing with Accordion)
- B-8623 **I Know You Feel the Way I Do**
Lake Charles Shuffle
Happy Fats and his Rayne-Bo Ramblers



RACE

- B-8624 **Watching My Ships Go Drifting By**
I Guess I'll Be on My Way
The Four Clefs
- B-8625 **Lazy Me Blues**
I Can Drive
The Florida Kid



ORDER TODAY FROM YOUR VICTOR RECORD DISTRIBUTOR

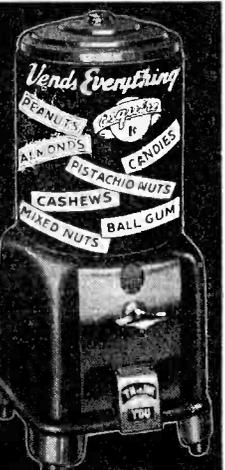
Order RCA Victor Permo Point Needles from your RCA Victor Distributor, today. In Canada, RCA Victor Co., Ltd., Montreal.



1941 Model Home Run
Greatest Counter Game value. Combination Amusement and Ball Gum Vender. **ONLY \$15.00**
Each in Lots of 5 or More **Sample \$16.50**
Take advantage of this sensational offer! 1/3 cash with order, balance C.O.D.

TOPPER
Is tops in modern design. Topper's sleek ultra modern design assures choice locations, greater patronage. Topper vends everything; almonds, candies, mixed nuts, cashews, peanuts, pistachios, charms, ball-gum, etc. When ordering Toppers for ball-gum, please so specify.
Sample Topper only \$6.75 Each
Porcelain Finish 75c Extra

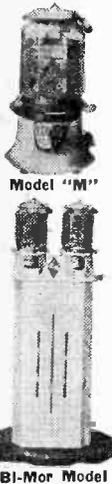
VICTOR VENDING CORP.
5711 W. GRAND AVENUE, CHICAGO



ESQUIRE
The last word in vending perfection. Truly a great vendor—it is universal—vends all types of bulk merchandise including Ball Gum and vends them accurately—no additional parts necessary. Investigate our Time Payment Plan.
Sample Esquire only \$6.95 Each
Porcelain Finish 50c Extra

TORR 2047A-SO. 68 PHILA., PA.

MAKE MONEY
Be in Business for YOURSELF



Small Investment LARGE RETURNS
Be your own boss. It's easy to start a steady, profitable business with a route of "Columbus" Vendors, the Aristocrat of Merchandise Machines. Legally O. K. in all states. Beautiful pedestal and counter models. Meet the requirements of every type location. Vend all types small candies, nuts, gum. Many exclusive Easy-To-Service features. Dependable patented mechanisms. Last for years. Reliably backed by a manufacturer in the business over 30 years. Small investment starts you. Pay for yourself in a short time. Don't invest in unreliable equipment! Investigate Columbus first. We help you get started. Write for free information to **COLUMBUS VENDING CO., 2009 E. Main St., Columbus, O.**

COLUMBUS VENDORS

ADVERTISE IN THE BILLBOARD—YOU'LL BE SATISFIED WITH RESULTS.



Better Business Bureau Co-Operates With Vending Men

FORT WORTH, Tex., Feb. 8.—Better Business Bureau of Fort Worth, Inc., is co-operating with vending machine operators here in checking up on unfair trade practices. Vending machine operators presented to the bureau important facts concerning methods of securing locations as practiced by a firm that places vending machines thruout various States.

The practice which is under question is that of soliciting locations for machines by promising to pay a percentage of the returns to some charitable organization.

An official bulletin recently issued by the Better Business Bureau contains the following notice:

"The recently organized Tarrant County Association for the Handicapped has entered into a contract with the (name of company) for the placement of penny gum vending machines in local business establishments under an arrangement whereby the association secures 20 per cent of the gross receipts.

"The (name of company) does not make any contribution to the cause; therefore, securing the usual profit that accrues to businesses of this kind plus profits secured from additional sales made on the sympathy appeal. It will also be noted that the merchants asked to participate secure no income from the proposition.

"Investigation finds that it is the policy of the (company) to sell their franchise for the distribution of their product after 400 machines have been placed, usually receiving several thousand dollars for said franchise.

The Better Business Bureau considers this an unfair type of competition to

local merchants and vending machine operators and unfair to the merchants asked to participate by furnishing free rental when the (company) pays nothing."

Big Turnout for U-Need-a-Pak Party

BROOKLYN, Feb. 8.—Hundreds of Eastern merchandise machine operators turned out for the showing of the new U-Need-a-Pak Model 500 cigarette merchandiser at the firm's showrooms here February 1. Officials reported that men dropped in all day long to inspect the new machine designed by Norman Bel Geddes and to enjoy the entertainment and festivities arranged for them.

U-Need-a-Pak President Louis Steiner, Vice-President Leo Willens, and Sales Manager Murray Weiner were busy all day taking care of customers. Among those who attended were Michael Dee, Jack Lewis, Maurice Kushner, Louis Soklove, Nat Turkel, P. J. McGovern, Nathan Silverstein, P. Scagnetti, Warren B. Green, Harris Litt, Mr. and Mrs. J. DeMarco, George Patenza, Shirley H. Rotblatt, W. B. Crozier, Samuel Valenza, Herbert S. Klein, George M. Glassgold, Jack Myers, J. B. Cogan, James V. Cherry, Ben Smith, H. J. Moore, Mr. and Mrs. Henry Cavalcante, Samuel Levine, J. E. Kenny, Mack Greene, Matthew Forbes, Dave Lear, Harry A. Greenberg, J. Markel, D. H. Callaway, T. J. Walker, Lewis P. Held, G. Nyselius, Morris Leventhal, Perry Wachtel, Aaron H. Gosch, Jack Satin, Jack Wishman.

A. Donnoff, Charles W. Stange, Mortimer Eastburn, Joseph B. Smith, Louis Rosenzweig, Maurice Walsh, Sam Yolen, Max Weiss, George Salkeld, George E. Wirtelbaum, Ben Meltzer, Ralph Brody, Bennie Grubier, Bernie Rosen, Dorothea Willson, David Ducat, Clarence S. Klock, Sol Kesselman, Sam Wiener, J. Bright, Joseph Figli, John Figli, Ben Orowitz, Al Denver, Jack London, Mrs. W. Weiner, Mrs. N. Silverstein, Thomas Reese, Robert H. Hawthorne, Ruben Yaskowitz, Samuel Ruben, Frank Lee, Victor Manning, Rose P. Yolen, S. Krassner, Gage J. Beemer, Murray Pearl, Fred Stuck, Guy Raffa, S. Wilson, Irving Pearl, Sam Rudowsky, Michael Herman, P. Gronowitz, Morrie Ginsberg, Frank Abrams, Phillip Stein, Irving Klein, E. Reisdorff, Harold Jacobs, Anne Nash, Myer Wasserman, Joseph Resnaud, John L. Gross, H. Cately, E. H. Caterson.

This was the first of a series of similar showings to be sponsored by U-Need-a-Pak salesmen in the key territories they cover, execs stated.

Pan Names Ten Best Jan. Candies

CHICAGO, Feb. 8.—"The winner in the small candy division as used in bulk venders all over the country during January was Candy Teeney Bean," according to Willard Seefeldt, official of Pan Confections. This and other information as to operators' favorites in bulk vending candies were reported by Seefeldt. The information is taken from sales records.

Second on Pan's list are Midget Baked Beans, hard shell; and the third item listed is Boston Baked Beans, hard shell. Others listed by Pan are: (4) Panco Ball Gum; (5) Assorted Licorice Pastels; (6) Assorted National Stars; (7) Chocolate Coated Raisins, sifted; (8) Coconut Cream Nibbles; (9) Smooth Burnt Peanuts; (10) Ruff Burnt Peanuts.

Glassgold Forecasts Big DuGrenier Year

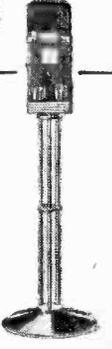
NEW YORK, Feb. 8.—Burnhart (Bip) Glassgold, vice-president in charge of sales for Arthur H. DuGrenier, Inc., was all smiles as he alighted here from the plane which had flown him back from the West Coast.

"All signs point to another great year for the DuGrenier Champion cigarette merchandiser and 5-cent candy bar machine," he says. "On the West Coast I found the Champion a big favorite with operators, and the candy bar machine is catching on like wildfire since its introduction a few months ago."

Glassgold went to the West Coast from the coin machine and tobacco shows in Chicago and expects to take off soon again for the grand opening of Morris Hankins' new building in Atlanta. Hankins was recently appointed distributor for DuGrenier products in Georgia.

Rugged Dependability! Carefree Performance! Built For Operating!

That's **Northwestern** BULK VENDING EQUIPMENT



Everywhere alert operators are turning to Northwestern for their most profitable and dependable investment in bulk vending. Built for operating—that's the reason. Class! Eye-catching beauty! Yet, having all the ruggedness and dependability for years of carefree performance. Wide selection of money-making models to meet every location requirement. Invest in security—know you are buying the best!

Write today for information on our complete line of machines—our free trial offer—liberal financing and trade-in plan!

FREE! If you operate, write for a free subscription to **THE NORTHWESTERN**. Full of photos, hints and news for vending machine operators.

THE NORTHWESTERN CORPORATION
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

FULL NORTHWESTERN LINE

- ★ Recommended
- ★ Guaranteed
- ★ Distributed
- ★ Financed by

TORR 2047A-SO. 68 PHILA., PA.

SILVER KING
\$5.50 Each in lots of 10

ONE OF THE 250 MODELS

5 Lb. "SILVER KING,"	\$6.50	TIME PAYMENT PLAN ON SILVER KINGS, NOW. LOW AS 50c A MONTH
10 lb.	\$5.50	

FREE Cat. & Instructions. Write today for terms.

SPECIAL FACTORY REBUILT

CENT-A-PAKS	} \$8.00
PENNYPAKS	
IMPS	
5 BALLY BABYS	Each 1 or 100

TORR 2047A-SO. 68 PHILA., PA.



SNAPPED BEFORE THE NEW DU GRENIER Champion cigarette merchandiser are, left to right: Frank Caravella, operator of Meadville, Pa.; Tom Richards, of Meadville, and Robert Kline, DuGrenier sales representative in Pennsylvania.

12 PAY PLAN **TIME PAYMENTS** **30c PER MONTH**



A Steady Cash Income
A Route of **Northwestern**

Model "40s" (America's finest bulk vendor) will give you a permanent cash income with a small investment.

Under our new 30c per month time payment plan old operators can expand their operations, and you can start in this business with a small investment and let the machines pay for themselves. **1/3 Deposit. WRITE AT ONCE FOR DETAILS!**

\$4.95 In Lots of 100
Less than 100 \$5.20
Less than 25 \$5.45

RAKE
78 S. 22nd, Phila., Pa.



AT THE EASTERN SHOWING of the new U-Need-a-Pak Model 500 held at the U-Need-a-Pak factory February 1. Top: Bill Weiner (extreme left) and Maurice Kushner (extreme right) pose with a group of Eastern cigarette machine operators. Below: A few of the members of the New York Cigarette Merchandisers' Association at the U-Need-a-Pak showing. Left to right: Bob Hawthorne, Max Weiss, Matthew Forbes, Sam Yolen, Al Denver.

Infantograph

HOLLYWOOD, Feb. 8.—One of Walt Disney's publicists is heavily interested in a new coin machine gadget called the Infantograph. It's a double-action camera. A fellow and his girl step into the booth and the machine merges their images and prints them on an infant's body, thus showing "what their child will look like." . . . From *Looking at Hollywood* by John Chapman.

after the war, the Agriculture Adjustment Act is becoming increasingly important as an aid to adjusting production to changing conditions," the secretary reported. "Most authorities believe that some portion of our former export outlets will remain closed to American tobacco, particularly markets in Continental European countries which are aiming at agricultural self-sufficiency."

The report reviewed the difficulties of tobacco producers resulting from the loss of export trade because of the war and the corrective measures whereby the Commodity Credit Corporation has been financing purchases of tobacco that normally moved in export channels.



\$29.50 EACH
1/3 Deposit Required

PIKE'S PEAK
IS THE MOST BRILLIANT NOVELTY GAME OF THE YEAR

It looks different—it plays differently—it is refreshingly new—it's completely legal everywhere. **DON'T DELAY! ORDER NOW!** Just Attach \$5.00 Bill or M.O. as a Deposit and We Will Ship Balance C. O. D. Send for Circulars and Prices of Complete GROETCHEN Line.

RAKE
5 S. 22nd St. PHILADELPHIA, PA.

Domestic Consumption of Tobacco Products Up; Cig Demand Is Cause

WASHINGTON, Feb. 8.—Domestic consumption of tobacco products is at a record level due chiefly to gains in cigarette sales, according to the annual report of the Secretary of Agriculture which has been submitted to Congress. Products in which United States tobacco is used increased 3 per cent during the past year, almost half of the rise resulting from greater cigarette consumption, the report stated. Chewing

tobacco, however, showed a slight decline in line with the trend for many years.

The secretary also reported that the "effect which the war has on Great Britain" will have an important bearing in the future on the tobacco export market, particularly as to fire-cured tobacco of which Great Britain is the principal foreign buyer, as well as to other types of American tobacco.

"With uncertainty as to what will happen to export markets during and

Ky. Cig Tax Yield Off

FRANKFORT, Ky., Feb. 8.—State cigarette tax collections in December amounted to \$137,069, the Department of Revenue reports. This compares with \$138,327 collected in December, 1939.

WATCH FOR Roll a Pack

VICTOR'S NEW . . . PENNY PLAY . . . CIGARETTE DICE . . . COUNTER MACHINE . . . WITH REEL MACHINE SUSPENSE . . . 1-2-3 CLICK! CLICK! CLICK! \$\$\$

EXTRA PROFITS
GET YOUR SHARE WITH AMERICA'S LOWEST PRICE PRECISION BUILT VENDORS

Thousands of operators have accepted Tom Thumb as a NECESSITY—Its compactness opens up new profit possibilities—They replace bulky machines on bars, counters, etc.—Fill in your route with 1 1/2 or 3-pound machines—Sold on money-back guarantee.

NOW is the time to start a route of these money makers. INVESTIGATE this wonderful opportunity AT ONCE.

Not a toy . . . but a compact Die cast machine. Just the right size for booths, bars, tables. Write Dept. B-48 for low quantity prices and bulletin on finest line of vendors for every purpose. Some choice territories still open for jobbers and salesmen.

FIELDING MANUFACTURING CO.
CLINTON STREET JACKSON, MICH.

ONE SNACKS FREE WITH ORDER OF FIVE!



SPECIAL! WHILE THEY LAST. Only **\$7.95 EA.** 6 FOR 39.75

Reconditioned like new! Every one guaranteed perfect or your money back! Rush 1/3 deposit, balance C. O. D. Get your share quick—while they last!

Write for Our New 1941 Catalog!
ASCO, 140 ASTOR, NEWARK, N. J.

TRADE IN Your Old Counter Games for Daval's CUB and ACE! Liberal Allowances Assured.

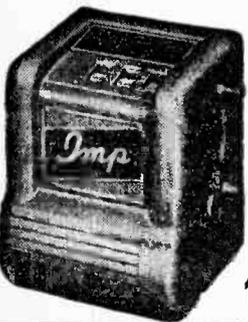
SEND US YOUR LIST TODAY!

CUB SAMPLE \$13.95
CASE OF 6 **\$75.00**

ACE Sample \$14.95
Case of 6 **\$80.00**

1/3 With Orders, Balance C. O. D.

ASCO, 140 Astor St., Newark, N. J.



\$12.50
6 for \$60.00

1c, 5c or 10c Play
1-3 Deposit

TORR 2047A-SO. 68 PHILA., PA.

PIKE'S PEAK

The 100% Legal Skill Counter Game that will double profits for you!!

Sample **\$29.50**

Write for Quantity Prices and Our Catalog
ASCO, 140 ASTOR ST., NEWARK, N. J.

Every location is different . . .

THAT IS WHY YOU NEED "PAN'S COMPLETE SERVICE"

★
Our line now includes . . .

CANDIES
BRITE-N-UP MIX IT'S NEW
SALTED NUT MEATS
BALL GUM
5c PACKAGE CANDIES

★
WRITE ONE ORDER—PAY ONE FREIGHT
Be Sure To Send for Our NEW 1941 Price List

PAN CONFECTIONS-CHICAGO
345 W. ERIE ST. CHICAGO, ILLINOIS
348 W. ERIE ST. CHICAGO, ILLINOIS

Flash . . . HERE'S GOOD NEWS FOR EVERY VENDING MACHINE OPERATOR

A BUY OF A LIFETIME FULLY GUARANTEED

Factory Reconditioned: New parts have replaced the old. New locks put on and new outside finish: Baked Hammerloid. Your money will be refunded if we have misrepresented the condition of these machines.

Only 500 in Lot. First Come—First Served.
1/3 Deposit With Order, Balance C. O. D.

MODEL No. 33 PEANUT VENDER
\$4.50 EACH • LOTS OF 50 OR MORE **\$4.25**

NORTHWESTERN SALES & SERVICE CO.
589 Coney Island Ave. BROOKLYN, NEW YORK
Buckminster 4-2770

58 Frelinghuysen Ave. NEWARK, NEW JERSEY
Bigelow 3-2560

Trippe Prepares For Gala Opening

ST. LOUIS, Feb. 8.—Carl Trippe, head of Ideal Novelty Company and Ideal Sales, Inc., is making elaborate preparations for the official opening of his new quarters here Friday, February 14. Trippe has completely modernized the building which he recently purchased at 2823 Locust Street. All coinmen in the territory are invited to attend the gala opening celebration, with all assured a bang-up time, what with plenty of refreshments, tasty viands, music, and entertainment. Rock-Ola Manufacturing Corporation and Bally Manufacturing Company representatives will bring along entertainment from the Windy City. Rock-Ola's Leadership Girl will also be present.

The new Ideal quarters embodies 30,000 square feet, has a large parking lot in the rear, and is considered one of the finest coin machine set-ups in the

Midwest. First floor is equipped with a large display room for pin games, as well as another showroom for phonos, equipped with a sound-proof music room. General offices are also located on the main floor, with the rear of the first floor given over to a modern repair and well-stocked parts departments.

On the balcony are the salesboard and premium departments, with large display rooms and general offices for this branch of the business. The third floor has a large display room for Penny Arcade equipment, together with a modern shop to repair arcade equipment. Additional display room for miscellaneous coin machine equipment is also located on the third floor. The basement is given over to storage purposes.

All the latest coin-operated games, vending machines, scales, and Rock-Ola phonos will be on display at all time. The entire Ideal force will be on hand to welcome the coinmen who take in the gala opening event.



AN EYE-CATCHING PHOTOMATIC STUDIO located in Lakeside Park, Denver, equipped by International Mutoscope Reel Company, Inc.

Write today for the ATLAS BARGAIN GUIDE

Special! Deuces Wild Counter Game \$ 9.50
 Keeney's TRIPLE ENTRY, 1939 Console 114.50
 Mills' SQUARE BELL, Console 67.50
 Console, Paytables—Comb. Ticket and Payout
 Bally's Pacemaker \$89.50

SPORT PAGES! GRAND NATIONALS! HAWTHORNES!

WE HAVE THEM ALL!

TERMS: 1/3 With Order

FRIENDLY
PERSONAL
SERVICE

Atlas NOVELTY CO.

2290 N. WESTERN AVE., CHICAGO, ILL.

ASSOC. [ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT
 OFFICES [ATLAS NOVELTY CO., 1901 Fifth Ave., PITTSBURGH

Predict Velvet Will Set Records

CHICAGO, Feb. 8.—J. H. (Jack) Keeney, head of J. H. Keeney & Company, has announced the beginning of quantity shipments on Velvet, newest Keeney novelty game release. "There is plenty of velvet in Velvet," said Keeney. "Judging from the reports already coming back to us on Velvet location performance, this Super-Score game is heading for a record-breaking session on locations all over the country."

"More and newer features, faster and more exciting play characterizes Keeney's '41 Velvet. An extra amount of flash and color have been built into this super-attractive game. The fascination of the many ways in which players can achieve super-scores fills cash boxes to overflowing. There is scoring with bumpers, scoring with roll-overs, combination scoring with bumpers and roll-overs and high-point scoring."

Mohr Hails Game

LOS ANGELES, Feb. 8.—Mac Mohr, Keeney distributor here, reports that Keeney's Velvet is "in greater demand than any other individual game now being offered."

"The first games that went into the territory have shown so great an earning capacity that we are straining every faculty to meet the demand of local operators," said Mohr. "Fortunately, carload shipments are rolling in and we are rapidly catching up with the demand."

Velvet at Sicking Opening

LOUISVILLE, Ky., Feb. 8.—Reporting on the grand opening of Sicking, Inc., offices here, Bill Marmer was enthusiastic over the reception given Velvet, new J. H. Keeney & Company release.

"Velvet was a standout among the many standout games on display in our new showrooms," said Marmer. "Along with the many enthusiastic compliments from operators who already have Velvet on many of their locations, we received a flood of orders and reorders, indicating that Velvet is in for a profitable run both at the Keeney plant in Chicago and on the locations throught this area."

**Here's That Pinball
Crown Jool Story
Popping Up Again**

CHICAGO, Feb. 8.—Arch Ward, sports columnist for *The Chicago Tribune*, gave space to an interesting cartoon by Carl Somdal in his column January 25. The cartoon and the accompanying text was based on the widely publicized story about how former Governor George Earle, now ambassador to Bulgaria, had won a crown jewel from King Boris on a pinball game.

The cartoon portrayed King Boris saying to Ambassador Earle, "If it isn't the Axis it's pinball."

The text, contributed by D. F. Clancy, said: "The wife of the United States minister to Bulgaria, George Earle, re-

cently denied a report current in Philadelphia that a ring she has been wearing contains an emerald from the Bulgarian crown jewels which, it was rumored, her husband won from King Boris on a pinball machine. I doubt that there is anything to the story, but if it is true it certainly is a precedent-breaking event. It probably would be the first time in international history that an American diplomat ever won anything."

LATE MODELS—F. P.—BARGAINS	
Leaders (Exhibit)	\$57.50
Anabel	\$42.50
Airport	12.50
Big Chief	53.50
Britz Spot	22.50
Cadillac	34.00
Cross Line	44.50
Commodore	15.00
Drum Major	25.50
Dixie	37.00
Double Feature	20.00
Fox Hunt	35.00
Fantasy	14.00
Follies	15.00
\$10.00 Ea. Bang, Cowboy, Lot o Fun, Thriller, Twinkle, Up & Up.	
Regular Models, \$8.00 Ea.: Airport, Buckaroo, Chubby, Contact, Chevron, 5th Inning, Lot o Fun, Lucky, Miami, Pick Em, Topper, Variety.	
1/3 Cash Deposit. Under \$18.00 Full Cash. Cable Address: Colnmachin, N. Y.	
MARC MUNVES, INC.	555 West 157th St. New York, N. Y.

PERFECTLY RECONDITIONED—FREE PLAYS	
2 Chiefs	\$10.00
3 Contacts	10.00
2 Circus	10.00
4 Cowboys	10.00
4 Super Six	15.00
3 Red Hot	17.50
3 Box Score	8.50
5 Score Champ	17.50
3 Scoop	10.00
3 Sports	15.00
5 Topper	12.50
5 Triumph	10.00
5 Thriller	12.50
3 Lucky	14.50
2 Liberty	10.00
3 Bowling Alley	17.50
3 Score Cards	\$19.50
4 Midway	10.00
3 Nippy	16.50
3 Punch	17.50
2 Rebound	10.00
3 Roxy	19.50
4 Buckaroo	12.50
3 Big Town	19.50
4 Leader	62.50
2 Bally Beauty	20.00
2 Gold Star	52.50
2 Formation	49.50
2 Metro	57.50
Used Imps	6.50
Used Peanut Venders	1.50

1/3 M. O. Deposit—Balance C. O. D.
 We Have What You Want—Write for Full List. Also Special Buys on New Pin Games, Counter Games and Peanut Venders.

GENERAL COIN MACHINE CO.
 227 N. 10TH ST., PHILADELPHIA, PA.

**"IN NEW ENGLAND
IT'S TRIMOUNT
FOR
VARIETY
AND
VALUES
IN COIN
MACHINES**

TRIMOUNT COIN MACHINE CO.
 1300 Washington St. Boston, Mass.

Send for List!

CLEARANCE	
FOR MORE SPACE IN OUR NEW LOCATION	
One Seeburg Gem	\$104.50
One Seeburg Rex	84.50
One Rockola 35 Standard	129.50
One Rockola 38	69.50
Mills Throne of Music	147.50
Rockola 12 Record	24.50
Chicken Sam, Like New	44.50
Bally Rapid Fire	124.50
Keeney's Anti-Aircraft, Late Mod., Light Cab.	59.50
We are Distributors for all the leading Manufacturers of all kinds of coin operated machines, new and used.	
Omaha's Oldest Distributor	
HOWARD SALES COMPANY	
1206 Farnam Street,	OMAHA, NEB.

Important Price Change

Due to the increased cost of materials and wages, price increases on our COLUMBIA BELLS and COUNTER GAMES have become inevitable.

EFFECTIVE FEBRUARY 15th—NEW PRICES WILL APPLY

See your nearest jobber for details. Much to our regret, we cannot book any orders at the old prices for delivery after February 15.

GROETCHEN TOOL COMPANY

FITZGIBBONS BARGAIN BARRAGE!

A real scoop in really reconditioned used games! We give every game "the works" before it is allowed to leave the premises. **so YOU KNOW THAT THESE GAMES LOOK AND WORK LIKE NEW!** If you're looking for better buys, better buy these BEST buys NOW! 1/3 Deposit, Balance C. O. D.

Rotation \$26.50 Double Feature 19.50 Anabel 40.00 Britz Spot 22.50 Crossline 44.00 Triumph 12.50	Fleet \$40.00 Lime Lite 19.50 Progress 34.50 Beauty 15.50 Follies 14.50 Bend Wagon 49.00 Blondie 26.50	Metro \$62.50 Leader 60.00 Thriller 14.50 Paradise 65.00 Bally Record Time, Table Model, 4-Coin, F.P. 90.00
--	--	--

JOHN A. FITZGIBBONS, INC.
 453 W. 47TH ST., N. Y. C. — ALL PHONES, CIRCLE 6-8343

PIKE'S PEAK

THE THRILL GAME OF 1941 TO PLAY

Uses entirely new playing principles requiring utmost skill and timing. Its "Repeat-play-profits" reach an all time PEAK—it's the profit wonder of '41.

Five balls, player controlled, double and hi-score feature, adjustable for percentage, separate locked cash drawer, attractively finished. At \$29.50 it's a bargain. 100% legal everywhere.

LA BEAU NOVELTY SALES CO.
 1946 University Ave., St. Paul, Minn.

IT'S 100% LEGAL

Western Baseball Production Up

CHICAGO, Feb. 8.—Western's Major League Baseball, now in its fourth year of production at Western Products, Inc., is experiencing new popularity, according to sales manager Don Anderson.

"Since the introduction of Baseball more than three years ago," said Anderson, "this console amusement game has set a record for consistent appeal and big earnings. It has been on our production lines for all that time and in constant demand because of its stabilizing influence on every operation."

"Now, more than ever before, Baseball takes precedence over other types of games. The reason is that we are producing several models, each of which is especially suited to specialized operating."

Avon Novelty To Hold Open House

CLEVELAND, Feb. 8.—February 15 has been set as the date for an open house party at Avon Novelty & Sales Company, Inc. Site of the party will be the firm's salesroom for the purpose of showing the complete line of Rock-Ola equipment. One of the popular Leadership Girls will be on hand. Art Nagel, company head, will be chief greeter. Operators thruout Northern Ohio are invited and a grand time has been assured all who attend.

Double Check Service System

CHICAGO, Feb. 8.—"With us it's really a case of check and double check," declares Mac Churvis, of Grand National. "Every order we receive is carefully checked to make sure the correct type, model, and size are noted down. We can fill any order, large or small, because we have a game for every need."

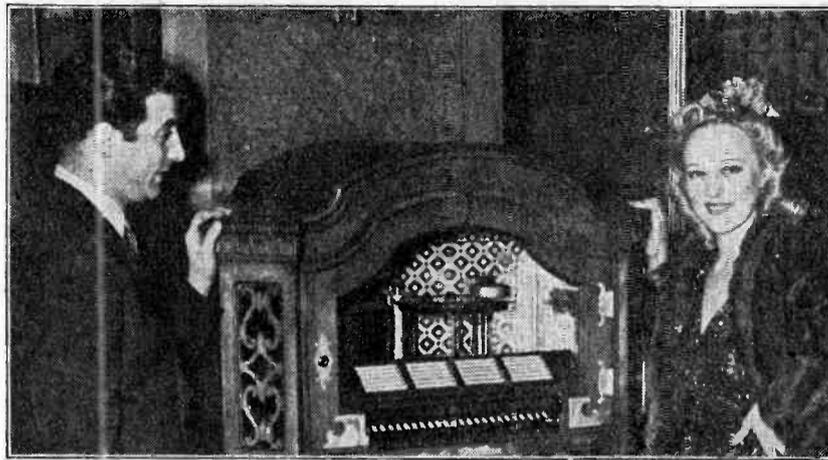
"As to the double-check part," Mac continued, "Al Sebring has established a policy of carefully inspecting every machine as it comes in and as it leaves our plant. We have a staff of six skilled technicians who clean contacts and otherwise overhaul them in order to restore machines to tip-top working condition. It is Sebring's conclusion, based on long experience, that the check and double-check system is the one sure way to satisfy our customers 100 per cent."

Denver Wolf Sales Sets Sales Records

DENVER, Feb. 8.—In business in Denver only a short time, the Wolf Sales Company proudly points to a sales record of 250 Wurlitzer phonographs. Wolf Reiwitz, head of the company, says: "That's only the beginning."

Reiwitz, or Wolf as he is known, has been in the operating field for 30 years. Six years ago he took over Wurlitzer distributorship in San Francisco. Now in addition to his San Francisco distributorship he has the Rocky Mountain distributorship, which includes Colorado, Wyoming, New Mexico, Utah, and Eastern Idaho. His two sons are actively engaged in the business; Al manages the Denver headquarters and Chick the San Francisco set-up.

Quarters of the Wolf Sales Company in Denver represent the most elaborate set-up of any distributor in this territory. Located in the center of the city in a completely remodeled building with complete sales, office, and service de-



ACME NOVELTY COMPANY, of Minneapolis and Milwaukee, pioneered the placement of this phonograph in a Minneapolis theater lounge. Sally Rand gets the lowdown from Irv Sandler, of Acme.

Long-Sought Buffalo Coin Machine Assn. Is Reality

BUFFALO, Feb. 8.—After many attempts that didn't work out, Buffalo finally has an amusement machine operators' association of its own, and practically all men along coin machine row are elated over the prospect of organized efforts in the future and some real co-operation among the operators.

At a meeting February 5 in the local Hotel Buffalo, 47 coin machine merchants got together and made a reality of plans for an association. Constitutional by-laws patterned after those of Cleveland and New York associations were adopted and passed. Many urgent issues came up for discussion, among them possibilities of further taxation of pin games and operators. Organization has pledged itself to bring good will to operators and to promote the operations of all operators.

Election of officers was first step in getting the local association under way. Victor L. Stehlin was elected president; Perce Gartrell, vice-president; Harry Wiesner, secretary and treasurer, and Herbert Ross, sergeant at arms.

The board of directors includes Alfred Bergman, Jack Marine, Jubert Malouf, Clarence (Bus) Allen, Norman Steinke, Louis Claire and Bill Flynn.

The 47 operators represented in the organization now control about 85 per cent of all local pinball tables, with approximately 1,800 machines in the city. These men include about 90 per cent of all important operators here. While there is a registered total 212 games operators owning 2,229 games in the city, this figure includes locations that own machines, which aren't classified as operators by this association. There are 14 coinmen who own from 41 to 100 amusement games, a total 914 machines in all.

Another 18 operators own from 21 to 40 machines, 509 in all, and 31 operators own from 11 to 20 machines. Operators paid \$32,500 since September 1, 1940, to the city in license fees. Therefore, they feel that they should have their say when it comes to amending existing coin machine ordinances and should deter-

partments, the presentation is such that it not only gives the company an outstanding display but also does much to foster good will for the coin machine business with the general public.

cuss taxation and other vital matters with the license director and others. Most important issue on the association's calendar is the proposed operator license, which is being rushed by the license division for early inclusion in the present city ordinance amendment governing amusement machine licenses. Not only do the operators definitely resent the taxation, but they particularly feel that they shouldn't be made to pay that fee now and again at the end of the fiscal year, August 31, 1941. This matter is uppermost in everyone's mind, and it is being hoped that the association officers may be able to work things out some way.

Another grievance is the proposed location license. This is also being readied for inclusion in the ordinance, and it is more than apparent that operators cannot bear the weight of all these additional fees if they are to survive and make any profit at all, it is said.

Organization is to get a city charter soon. Another immediate development will be the establishment of a regular downtown office as headquarters for the association. A non-coin machine man will be made office manager and will have his own secretary. Thus all controversies and grievances, as well as business matters, can be attended to at a moment's notice. Regular meetings of the entire group will be held once monthly. Officers plan to meet once weekly, or even oftener for the time being, until the association begins to function automatically and smoothly, and until the current difficulties are straightened out.

It is believed that Rochester amusement machine men may follow the Queen City's example soon and set up an association of similar type.

mine the amount they will be able to pay out in licenses without ruining the business.

Here's where the association will perform invaluable service, it is said, by bringing forth concerted action to dis-

PIKE'S PEAK

THE THRILL GAME OF 1941

SAMPLE \$29.50

QUANTITY BUYERS, WRITE, WIRE OR PHONE FOR SPECIAL PRICE TO

Art Nyberg

THE CALVERT NOVELTY CO.

708 N. HOWARD STREET, BALTIMORE, MD.
TEL.: VERNON 3034

it's tops in appeal and originality

ACTION EVERY SECOND

IT'S 100% LEGAL

IT'S FUN TO PLAY

PAT'S BARGAIN BUYS

FREE PLAYS

BALLY Arrowheads \$17.50	Jollies \$32.50	KEENEY Big Sixes \$12.50
Fairgrounds 32.50	Luckies 25.00	Super Sixes 25.50
Fleets 49.50	Miamis 12.50	
Mascots 39.50	Majors 12.50	
Roller Derbies 27.50	STONER Double Features . . . \$45.00	EXHIBIT Leaders \$69.50
Spotties 12.50	GENCO Big Leagues \$27.50	Landlides 40.00
Triumphs 19.50	Big Towns 27.50	Short Stops 29.50
GOTTLIEB Gold Stars \$70.00	Follies 27.50	Zombies 70.00
Big Shows 27.50	Formations 65.00	MISCELLANEOUS Across the Boards . . . \$17.50
CHICAGO COIN Dixies \$59.50	Punches 27.50	1839 One-Two-Threes . . 49.50
	Stop and Goes 12.50	

ALL GAMES ARE RECONDITIONED AND LOOK JUST LIKE NEW BEFORE SHIPPING. IN STOCK NINE MERCHANTMEN AND NINE MISCOSCOPE DIGGERS. SEND US AN OFFER FOR THE ENTIRE LOT. 1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

PAT'S AMUSEMENT SALES COMPANY
3701 EUCLID AVENUE, CLEVELAND, OHIO Phone: HENDERSON 1960

NEW LIFE!

Yes! There's New Life in National's reconditioned games . . . because we put in some man-sized work on bringing them to you in perfect shape, all the time!

CREDIT WITHOUT EXTRA COST EXCEPT SLIGHT BANK CHARGE

Just 2 Things To Do for Quick, Easy Credit: (1) Send Us Your Order With 10% Deposit. (2) Send Name of Your Bank.

Leader \$67.50	On Deck \$24.75
Crossline 54.50	Zombie 74.50

5% OFF for full cash with order. Cashier's check, certified check, or money order only.

FREE! Write for National's Illustrated Newsette! Packed with quality buys of every type!

NATIONAL NOVELTY CO.

183 Merrick Road, MERRICK, LONG ISLAND, N. Y.

Evidence Against Crusaders

The Los Angeles Times, January 20, used its lead editorial to discuss the crime figures for Los Angeles during 1940. The records showed an increase in all classifications of crime during 1940, and "indicates the need for a shift in emphasis," the paper stated.

The newspaper pointed out that an increase in crime is what usually happens when a city administration "lays so much stress on petty vice and gambling that police have no time to devote to pursuit of major criminals."

The Los Angeles city administration for two years made a major issue against licensed pinball games and finally repealed the city license which had been in effect for many years. Now the evidence is in. During the very two years in which a bitter crusade was being made against licensed pinball games, major crimes have shown a big increase. This is something to make people think.

Enough material is now available to make a good rebuttal against city administrations that carry on crusades against pinball games.

You can ALWAYS depend on JOE ASH — ALLWAYS

MAKE '41 AN "ACTIVE" YEAR WITH THESE BUYS!

TPL. THREAT \$ 8.50	TRIUMPH . . . \$12.50	DBLE FEAT. . \$19.50
BIG SIX 9.50	WEST TRIO . . . 14.50	ROXY 19.50
COWBOY 9.50	PUNCH 14.50	HOLD OVER . . 22.50
SPOTTEM 10.00	RED HOT 14.50	MASCOT 22.50
SCOOP 12.50	LUCKY 14.50	JOLLY 22.50
SCORE CHAMP 12.50	O'BOY 17.50	MILLS 1-2-3 . . 27.50
SUPER SIX . . . 12.50	FOLLIES 17.50	F.P. 27.50
		ROTATION . . . 29.50

1/3 Dep. With All Orders, We Ship Bal. C.O.D.

ACTIVE AMUSEMENT MACHINES CORP.

900 North Franklin Street, Philadelphia, Pa. Phone: Market 2656.

Court Upholds Calif. Unfair Trade Rulings

SAN FRANCISCO, Feb. 8.—The Superior Court of Alameda County recently upheld the California Unfair Practices Act and at the same time delivered a strong legal opinion which has been hailed by those supporting the measure.

In 1937 the Legislature passed an amendment to the Act providing that in case of sales below cost there is presumption to injury to competitors and so intended. Concerning this the Court stated:

"I am satisfied that the provision is valid and within the power of the Legislature. The statute raises a presumption upon proof of sale at less than cost of injuries to competitors. I am satisfied that even without the statutory presumption those facts would be sufficient to support on inference to the same effect."

An effort was made by the defendant to deduct advertising costs, seemingly met by the distributor, from the estimate of costs. The court stated, "The defendants say that in ascertaining invoice cost they are entitled to deduct the credit for advertising. They argue with considerable force that as far as they were concerned that advertising display did not cost them anything, and therefore it was equivalent in effect to a cash discount. It is perfectly apparent that as far as the distributor is concerned, the advertising cost was based upon a consideration of benefit received, and I am convinced that it is good accounting to charge advertising as a part of the cost, and that it is improper to limit cost to the actual money advanced.



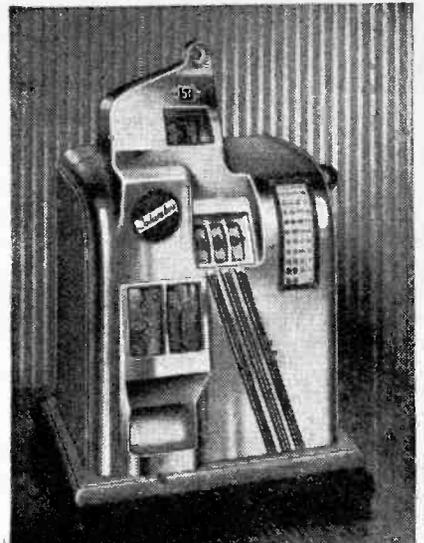
KAY KYSER WAS AN HONORED GUEST at a special gathering of the Ohio State Automatic Electric Phonograph Owners' Association. Above Kyser shakes hands with Jerry Antel, association president.

It necessarily follows, therefore, that—the defendants were selling at less than invoice cost plus overhead."

Defendants contended that the "below cost" sales were justified to meet competition.

The court finding was, "I do not think that a store has a right to meet competition which, in itself, is illegal. However, the word referred to in this statute was made much narrower by several provisions. First, it is limited to a competitor selling the same article. I do not agree with defendant's contention that the word 'product' is broader

than the word 'article,' because that is contrary to the statutory rule of construction that where a series of words occur in the same phrase, joined by the word 'or,' they have the same meaning, and the meaning of a narrower term is not broadened by the use of a broader term. I am therefore satisfied that 'article' and 'product' are used in the same sense. They are qualified by the adjective 'same,' which Webster defines as being synonymous with 'identical.' It follows therefore that defendants could cut prices only on the same product but not on those only comparable."



CHROME BELL COLUMBIA

Flagship of a magnificent fleet of Columbia Bells.

You need this Chrome Bell to command the play on every location.

Stately in appearance, large Fruit Reels, Cash or Check payout, large Jackpots; convertible on location from Nickel to Dime or Quarter Play.

Its Low Price will surprise you.

We also feature other types of Columbia for every type of operating need.

GROETCHEN TOOL COMPANY

130 N. Union St. Chicago, Ill.

DRAFTED

For Service

MILLS JUMBO PARADE, FREE PLAY CONSOLE, SLUGPROOF	\$ 94.50
MILLS JUMBO PARADE, AUTOMATIC PAYOUT, LATEST MODEL	99.50
PACES RACES, BROWN WALNUT CABINET, EQUIPPED WITH JACKPOT	139.50
PACES RACES, BROWN WALNUT CABINET, RECONDITIONED	89.50

RECONDITIONED FIVE BALL FREE PLAY NOVELTY GAMES

Dixie	\$49.50	Limelight	\$39.50	Glamour	\$44.50	Wings	\$39.50
Skyline	49.50	Vacation	39.50	Crossing	59.50	Short Stop	32.50
Yacht Club	37.50	Attention	79.50	C. O. D.	17.50	Rebound	17.50
Sporty	37.50	Mascot	34.50	Dandy	15.50	Jumper	17.50
Oboy	29.50	White Sails	24.50	Chevron	14.50	Airliner	24.50
Buckaroo	19.50	Fifth Inning	14.50	Pick-Em	14.50	Flagship	22.50
Home Run	34.50	Scop	19.50	Hold Tight	14.50	Contact	14.50
Nippy	24.50	Vogue	17.50	Conquest	17.50	Fantasy	17.50
Lucky	24.50	Triumph	19.50	Landslide	49.50	Chubbie	14.50
Three Score	39.50	Metro	69.50	Speedway	44.50	Holdover	44.50
Paradise	67.50	Dude Ranch	52.50	Red Hot	27.50	Brite Spot	37.50
Summertime	37.50	Mr. Chips	24.50	Super Six	24.50	Rotation	49.50
Score Card	27.50	Big Town	32.50	Score Champ	29.50	Anabel	59.50
Bowling Alley	29.50	Powerhouse	54.50	Thriller	17.50	Double Feature	39.50
Big Show	32.50	Blondie	44.50				

Terms: 1/3 Deposit, Balance C. O. D.

MONARCH COIN MACHINE CO.

1545 NORTH FAIRFIELD AVE. (Armitage 1434) CHICAGO, ILL.

Hirsch Re-Elected President of N. Y. Games Association

NEW YORK, Feb. 8.—Results of the annual election of officers of the Amalgamated Vending Machine Operators' Association held here January 27 were announced this week.

Joseph Hirsch was re-elected president for another term. Other officers elected were Herman Gross, vice-president; George Holzman, treasurer; Sam Levine, recording secretary; John Helfer, financial secretary, and Charles Steinberg, sergeant at arms. In addition to the officers, who automatically serve on the board of directors by virtue of their positions, the following were also made members of the board: Joe Kleinman, Morris Silverstein, Lester Klein, Phil Sapir, and Moe Gladstone.

Prior to the election, Louis Goldberg, general manager of the association, tendered his annual report on activities of the organization during 1940. Report showed that membership in Amalgamated has doubled during the year, and that the number of locations registered with the association has more than doubled. Goldberg cited that 1940 had been an unusually active year for the organization as a whole and the officers in particular, and predicted that 1941 would see the group adding still more members to the roster.

Sterling's Efforts Bring Recognition

MOOSIC, Pa., Feb. 8.—Consistent in his efforts to make the coin machine industry better known in this sector, Ben Sterling is friendly with newspaper men and is active in civic duties. These activities bear fruit often and recently Sterling received a fine mention in *The Scranton Tribune* on the occasion of being named as distributor for a phonograph concern for 21 Northeastern Pennsylvania counties.

While Sterling had long been a distributor for this factory, the 21 counties entailed an addition to his territory. At the top of the page the Sterling story was led off by a two-column photograph showing Ben Sterling at his desk in his main office in Rocky Glen Park. With him were his two sons, Gebby and Sonny.

The story was concerned with his appointment and told how he operates his business selling to operators thruout his territory. It also described the products and how they worked.

More Than 3 Years of Dependable Big Profit Earnings!

Western's MAJOR LEAGUE BASEBALL

A model for every operating need—Free Play, Cash Payout, Combination Free Play and Cash Payout.

WESTERN PRODUCTS, Inc.
925 W. North Ave., CHICAGO

FROM THE HOUSE OF DEPENDABLE SERVICE

- 15 TOTS, Guaranteed Like New \$12.50
- 2 Brown Paces Races 79.50
- 2 Black Paces Races 45.00
- 3 Kentucky Clubs 45.00
- 2 Pace Saratogas, Comb. Free Play 125.00
- 1 Pace Free Play Vender Slot, F.S. 125.00
- 10 Top Hat Mills 1-2-3s 42.50
- 10 Mills 1940 85.00
- 1 Bally Basketball 30.00
- 2 Jennings Good Luck Consoles 35.00
- 3 Mills Rios 25.00
- 1 Casino Golf 25.00
- 10 Fac. Reconditioned Mills Brown Fronts 55.00
- 3 Buckley Deluxe Diggers 55.00
- Half Deposit With Order, Balance C. O. D.

CLEVELAND COIN MACHINE EXCHANGE
2021-5 Prospect Ave., CLEVELAND, O.

PIKE'S PEAK

it's tops in appeal and originality

ACTION EVERY SECOND

THE THRILL OF 1941

IT'S FUN TO PLAY

Variable playing speed, within a time-limit, gives novel playing thrills to this grand new 5-ball counter game. "A TWIST OF THE WRIST" controls balls and movable 3-dimensional playing field. 100% legality demonstrated in any territory. EARN PEAK PROFITS from your \$29.50 investment.

SOUTHERN AUTOMATIC MUSIC CO.

542 So. 2nd St. LOUISVILLE, KY. 425 Broad St. NASHVILLE, TENN.
531 No. Capital Ave. INDIANAPOLIS, IND. 312 W. Seventh St. CINCINNATI, OHIO

IT'S 100% LEGAL

Look To The GENERAL For LEADERSHIP!

Big League	\$25.00	O'Boy	\$22.50	Ten Strike	\$32.50
Blondie	39.50	Powerhouse	45.00	Ten Strike, '40	47.50
Contact	12.50	Rotation	39.50	Jen. Fast Time, P.O.	39.50
Cross Line	55.00	Roxy	25.00	Triple Entry	125.00
Eureka	22.50	Triumph	19.50	1-2-3, P.O.	22.50
Follies	25.00	Wings	37.50	1-2-3, F.P.	39.50
Gold Star	65.00	Yacht Club	39.50	Baker's Pacers Daily	185.00
Lucky	19.50			Double, J.P.	

Our used games are top in appearance and mechanical condition. Write for complete list.
1/3 deposit with orders. Balance C. O. D.

THE GENERAL VENDING SERVICE CO. 306 NO. GAY ST. BALTIMORE, MD.

WANTED!!

PENNY ARCADE MACHINES OF ALL KINDS IN ANY QUANTITY. CASH WAITING. SEND COMPLETE LIST, QUOTING YOUR LOWEST PRICES FIRST LETTER. BOX D-28, CARE THE BILLBOARD, CINCINNATI, O.

ADVERTISE IN THE BILLBOARD
—YOU'LL BE SATISFIED WITH RESULTS.



FIRST BALLY EMPLOYEE to join the colors, Walter Wojtaszek, mechanic, inspects Defender Machine Gun during recent visit to Bally Manufacturing Company factory. Wojtaszek enlisted in the army in October and is now stationed at Fort Custer, Mich.

Bond Sponsoring Buckley Party

BOSTON, Feb. 8.—Mike Bond, Bond Sales Company, Boston, reports that his firm will sponsor a victory party at the Hotel Brunswick in Boston on February 16 for Buckley Music System. "In addition," he continued, "to this being a victory party because of the wide use of Buckley equipment in New England, it will also introduce Bond Sales Company as distributor for Buckley in this area."

"We know from the manner in which Buckley Music System has started here that it is going to be the real leader in automatic music within the next 30 days. We are already swamped with orders."

"We've been working on an average of 18 hours each day since opening in these offices just prior to the coin machine

convention. When we returned from the convention we found that our men were very busy on installations of Buckley Music Systems. Operators who saw the Buckley Music System display in Chicago have been coming into our offices and demanding that we make instant installations for them.

"That's why we are calling our opening party here our 'Victory Party.' It's a real victory. We're going to have some really fine entertainment. We hope to have present leading executives and engineers from Buckley Music System. We want everyone to celebrate with us and we want them all to see the beautiful display that we are arranging of the complete Buckley Music System line."

News from surrounding territory as gathered by DeWitt (Doc) Eaton, Eastern regional director for Buckley Music System, is to the effect that operators from all New England have promised to be present.

PIKE'S PEAK

THE THRILL OF IT'S FUN TO PLAY

ACTION EVERY SECOND GAME OF 1941

Uses entirely new playing principles requiring utmost skill and timing. Its "Repeat-play-profits" reach an all time PEAK—it's the profit wonder of '41.

Five balls, player controlled, double and hi-score feature, adjustable for percentage, separate locked cash drawer, attractively finished. At \$29.50 it's a bargain. 100% legal everywhere.

GERBER & GLASS
914 Diversey Blvd., CHICAGO, ILL.

IT'S 100% LEGAL

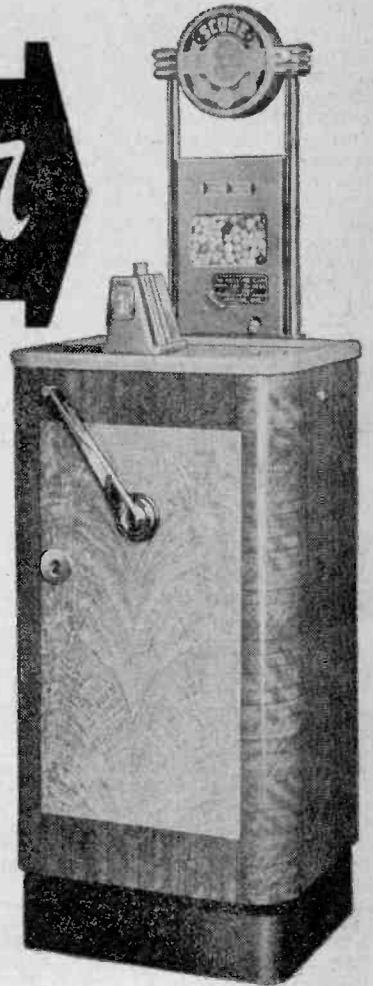
Now! . . . earnings never before possible in Penny Play

Flasher

Penny Play Console with Gum Vendor

The terrific appeal of the console—the ever popular appeal of penny play, plus the gum vendor feature, are all combined in this one truly sensational machine. No wonder Flasher earnings are 5 to 10 times that of the conventional penny play. You'd never believe a penny machine could show such large earnings. 14 Day Free Trial—Try Flasher for 14 days. If you are not completely satisfied that it out plays, out earns all others, return it for a full cash refund.

- Gum Vendor
- Elevated award indicator
- Mechanical operation
- Slug rejector coin chute
- Choice of Silver Moon Console or Bobtail Playing Fields, plus Special Penny Play Combination
- Also available in Totalizer Model (free play feature)
- Cash Divider
- Combination Slug Rejector and Rotary Detector optional



O. D. JENNINGS & COMPANY

4309 W. LAKE ST.,

CHICAGO, ILL.

OLIVE'S BIG BARGAINS IN RECONDITIONED MACHINES

FREE PLAYS		PAYOUTS	
Arrow Head (As Is) . . .	\$10.00	Bally Club House (As Is) . . .	\$10.00
Bordertown . . .	47.50	Bang Tall (As Is) . . .	17.50
Buckaroo . . .	20.00	Derby Day (Slant Top) . . .	27.50
Cadillac . . .	47.50	Good Luck (Late Mod.) . . .	42.50
Contact (As Is) . . .	9.00	Good Luck (Old Style) . . .	27.50
Commodore . . .	25.00	Grand National . . .	80.00
C. O. D. . . .	18.00	Jennings Fast Time . . .	75.00
Chevron . . .	13.50	Jockey Club (As Is) . . .	10.00
Cross Line . . .	57.50	Jumbo Parade (Old Head) . . .	75.00
Dandy . . .	15.00	Jumbo Parade (New Head) . . .	97.50
Dixie . . .	42.50	Keep Bell (As Is) . . .	17.50
Dude Ranch . . .	52.50	Kentucky Club . . .	22.50
Fantasy . . .	17.50	Liberty Bell (Slant Top) . . .	22.50
Fifth Inning (Cracked Glass) . . .	12.00	Mills Square Bell . . .	60.00
Follies . . .	35.00	One-Two-Three . . .	40.00
Formation . . .	60.00	Paces Races (Black) . . .	37.50
Jumbo Parade (New Head) . . .	97.50	Paces Races (Brown) . . .	80.00
Landslide . . .	52.50	Royal Flush . . .	75.00
Leader . . .	67.50	Track Time (Round Head) . . .	15.00
Mascot . . .	37.50	Track Time (Red Head) . . .	30.00
Nippy . . .	30.00	AMERICAN EAGLE GAMES	
O'Boy . . .	30.00	American Eagle, 1¢ . . .	Write
Oh Johnny . . .	37.50	Bally Baby . . .	\$4.50
On Deck . . .	40.00		
1-2-3 (New Style) . . .	110.00		
1-2-3 (Old Style) . . .	42.50		
Polo . . .	47.50		
Red Hot . . .	25.00		
Roller Derby . . .	25.00		
Rotation . . .	47.50		
Roxy . . .	32.50		
Speed Demon . . .	47.50		
Speedway . . .	42.50		
Sporty . . .	42.50		
Twinkle . . .	17.50		

With the exception of those Machines sold "As Is," all Reconditioned Machines are thoroughly cleaned and checked—Ready to place on Locations. Guaranteed in A-1 Condition.

Terms: 1/3 Deposit, Balance C. O. D.

OLIVE NOVELTY CO. 2625 LUCAS AVE. ST. LOUIS, MO.

BADGER'S BARGAINS

FIVE-BALL FREE		PLAY SPECIALS	
Gold Stars . . .	\$59.50	Power House . . .	\$49.50
Dixies . . .	59.50	Mascots . . .	29.50
Dude Ranches . . .	49.50	Punch . . .	29.50
Landslides . . .	39.50	Big Shows . . .	29.50
Oh Johnnies . . .	39.50	Big Towns . . .	29.50
Mills 1-2-3 . . .	39.50	Jumpers . . .	16.50
Follies . . .	29.50	Rebounds . . .	16.50
Bangs . . .	12.50	Keen-a-Balls . . .	14.50
Crosslines . . .	\$59.50	Big Chief . . .	\$59.50
Speed Demons . . .	39.50	Line-Ups . . .	54.50
Speedways . . .	39.50	Rotations . . .	39.50
Brite Spots . . .	34.50	Score Cards . . .	29.50
Eurekas . . .	27.50	Red Hots . . .	27.50
Short Stops . . .	24.50	Big Sixes . . .	16.50
Spotlights . . .	12.50	Triumph . . .	16.50
Contacts . . .	12.50	Scoops . . .	16.50

Terms: 1/3 Cash Deposit With Order, Balance C. O. D.

★ NEW 1941 CATALOG JUST OFF THE PRESS ★

Our 32-Page Catalog contains hundreds of Reconditioned Machines, Supplies, Accessories, and Parts. Most complete Coin Machine Catalog ever offered. Don't fail to send for your free copy today.

BADGER NOVELTY COMPANY

2546 N. 30TH STREET,

MILWAUKEE, WIS.



POWERFUL FAST PLAY

OPERATORS! YOU'LL NEED A BUSHEL BASKET TO GATHER IN THE PROFITS

720 Holes . . . Takes in \$36.00.
Pays Out \$18.42 . . . Gross Profit \$17.58.

ACME F. AND M. CO.

1326 W. Monroe St.,

CHICAGO, ILL.

Special Territories Open for Men To Sell Acme Boards to Operators—Write Us.

Harry Payne Is Rolling Big, Steady Profits Right Down Your Alley With..



CUB



SAMPLE \$13.95
CASE OF 6 \$75.00

ACE



SAMPLE \$14.95
CASE OF 6 \$80.00

H.G. Payne Co.

312-314 BROADWAY
NASHVILLE, TENN.

RECONDITIONED RAY GUNS, PHONOGRAPHS & BOWLING GAMES

- All A-1 Condition
- GUNS**
- Seeburg Ray-o-Lite (Duck) \$40.00
 - Chicken Sam (No Base) 45.00
 - Jail Bird (No Base) 80.00
 - Hitler Target 65.00
 - (Console Bases on Chicken Sam, Jailbird and Hitler Target \$15.00 Extra)
 - Shoot the Chutes (Including Base) \$105.00
- PHONOGRAPHS**
- Seeburg Model Royal (20 Record) . . \$95.00
 - Seeburg Model Rex (20 Record) . . . 85.00
 - Seeburg Model H, I, or J 39.50
 - Seeburg Model K-20 (Marbl-Glo Finish) 110.00
 - Seeburg Model A (in Illum. Cabinet) 55.00
 - Seeburg Selectophone De Luxe 22.50
 - Seeburg Selectophone Regular 17.50
 - Seeburg Selectophone Model "E" . . . 17.50
 - Wurlitzer Counter Model No. 61 . . . 85.00
 - (With Console Base \$15.00 Extra)
 - Wurlitzer 412 (Built in Beautiful Cochran Illuminated Cabinet) . . . 69.50
 - Mills Zephyr 39.50
 - Mills Do-Re-Mi 22.50
 - Rockola 1936 Model 27.50
 - Rockola Imperial (16 Record) . . . 39.50
 - Rockola De Luxe (1940 Model) . . . 215.00
 - Seeburg Model B 32.50

SPECIAL ILLUMINATED JEWEL BASE
For Seeburg Models Vogue, Classic, Cadet, Commander or Envoy, \$12.50 EACH.
(These Bases will add \$50.00 to the value of your Phonographs)

BOWLING GAMES

- Bally Alley \$29.50
- Evans Ten Strike 59.50

Terms: 1/3 Deposit, Balance C. O. D.

W. B. NOVELTY CO.

1903 Washington Blvd., St. Louis, Mo.

HOLE IN ONE MONEY-MAKING 1c SKILL GAME

A Ball of Gum is vended in front of a realistic Golf Manikin, with a SWINGING Golf Club controlled by player. Genuine Skill is required to make a Hole in One. All Hits are recorded. Vends a ball of gum for each penny. Capacity 750 Balls.



WANTED! LIVE-WIRE SALESMEN & DISTRIBUTORS

\$17.50

D. ROBBINS & CO. 1141-B DEKALB AVE. BROOKLYN, N.Y.

H. Z. Vending In New Offices

OMAHA, Neb., Feb. 8.—H. Zorinsky, of H. Z. Vending & Sales, Inc., coin machine distributor, has opened large offices, display rooms, and storage quarters at 1205 Douglas Street.

"In our new quarters we offer the trade more space, more room to move around in," said Zorinsky. Operators know that they can get just what they want when they want it. We believe we have placed the business on a higher plane and we do hope to continue on this higher plane, as we feel that operators in this section want us to help boost the business to the top in the eyes of all civic organizations and officials here.

"We feel that H. Z. Vending & Sales is now one of Omaha's finest distributors' headquarters. Not only do we have one of the largest coin quarters in the West, but the most efficient layout and the most beautiful of all surroundings as well. Our expert repair department is the best in the business; at least that is what the operators tell us. We are going to give the men the kind of service that they have always sought.

"We're going to have a great big grand opening party very soon and we hope that every operator, jobber, and distributor, as well as the manufacturers, will make it their business to come."

Establish Cub And Ace Record

CHICAGO, Feb. 8.—The Daval Company reports thru official Al S. Douglas that it has reached a new record for counter-game sales with its tiny Cub and Ace machines. "Cub and Ace have proved that they are the type of machine that will continue to sell for a long time to come," declared Douglas. "They are definitely among the best machines we have ever built.

"The mechanism of the machines and the varied types of play, as well as their appeal and general appearance, offer the operators the ultimate in counter-game attraction.

"As is now well known to the trade, we reached the record production of one a minute on Cub and Ace, or 480 every eight-hour working day. Even with this number of machines leaving our factory we were behind in deliveries for a long time. As we gradually catch up on shipments we have had an opportunity to check over the number of machines we have sold and we learn that we have set a sales record for our firm.

"We are indebted to our many leading distributors and jobbers thruout the country who know that specializing in Daval counter games assures them that they are giving their customers only the finest equipment. We feel that without the sales efforts and loyalty of our distributors we would never have reached such a record sale."

Special Showings Of Pike's Peak

CHICAGO, Feb. 8.—Special showings of Pike's Peak are being held this week by leading distributors thruout the country, affording thousands of operators their first close-up of the latest Groetchen game, according to officials of the Groetchen Tool Company.

"Operator and distributor demands for immediate deliveries of quantity orders placed at show time have become more insistent each day, serving to second the unparalleled vote of approval which greeted Pike's Peak at the show," say Groetchen officials. "Also the tremendous clamor for first samples by operators who have not seen the game has been a rising crescendo, proving that news of Pike's Peak has spread everywhere.

"All this speaks not only for the fascinating new features introduced in Pike's Peak, but for the urgent need in closed and restricted territories for a legal game with lavish earning possibilities.

"But this week," continues Groetchen officials, "the big news is not that such a game has been created, but rather that it is a finished, brilliant reality, ready to provide players with the most baffling, most exciting test of skill and of mental and muscular co-ordination ever devised. Pike's Peak is ready now to demonstrate that a legal game can actually pile up profits and do it month after month."

FREE-PLAY BELL BIG GAME

NEW BIG GAME

This is a Free Play Game with no payout

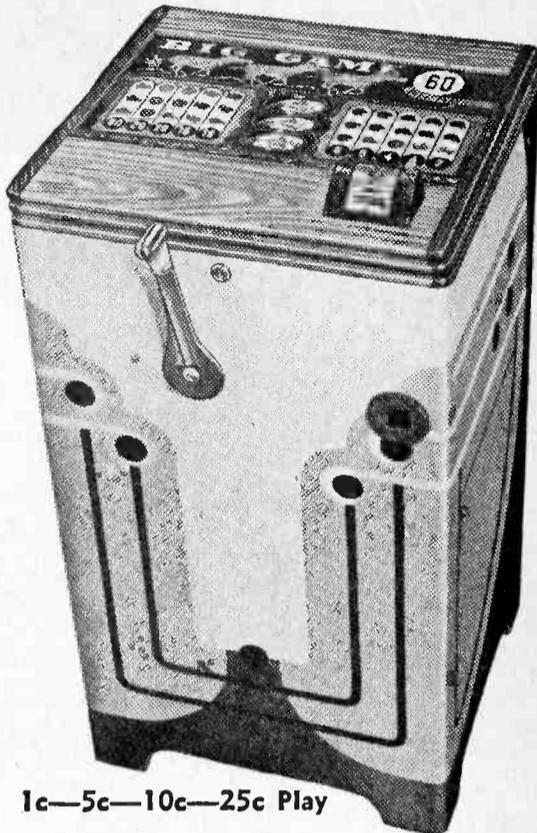
★
With the famous Watling Bell mechanism

★
With a meter to register the amusement score

★
FURNISHED WITH ANIMAL HEAD STRIPS OR FRUIT REEL STRIPS

★
Height 42½ In.
Width 22 In.
Depth 23½ In.
Weight 134 Lbs.

★



1c—5c—10c—25c Play

ALSO BUILT WITH MYSTERY CASH PAYOUT, 3-5, ETC., WITH TOKEN JACKPOT AWARD

Write for circulars and prices

Made Only by

WATLING MANUFACTURING COMPANY

4640-4660 W. Fulton St., Chicago, Ill.

Est. 1889—Tel. Columbus 2770

Cable Address, "Watlingite", Chicago

It's tops in appeal and originality

PIKE'S PEAK

ACTION EVERY SECOND

THE THRILL

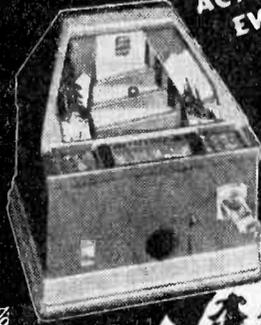
IT'S FUN TO PLAY

GAME OF 1941

Coincidental control of balls and of movable, 3-dimensional playing field by player assures thrills galore on Pike's Peak—the only "time-limit" counter game.

It's 100% legal in your territory. 5 balls, adjustable Hi-score features, separate, locked cash drawer to hold PEAK PROFITS.

IT'S 100% LEGAL



R. & S. SALES CO.

9 Butler St. MARIETTA, OHIO

1209 13th St., N. W. WASHINGTON, D. C.

QUALITY SPEAKS FOR ITSELF

PAYOUTS	FREE PLAY 1-BALL	FREE PLAY
1939 Paces Races, factory rebuilt, 3 months old. \$119.50	Jumbo Parades, like new \$99.50	Box Score \$ 8.00
10¢ Big Game 104.50	Fast Time, like new . . . 99.50	Lot-o-Fun 10.00
10¢ Royal Flush 94.50	Mills 1-2-3 42.50	Sidekick 10.00
1938 Track Times 89.50	Fairgrounds 34.50	Big Six 10.00
1938 Kentucky Clubs . . . 34.50	High Flier 29.50	Chevron 10.00
Slant Top Derby Day . . . 27.50	Congo 27.50	Stop & Go 10.00
1 Derby Day 22.50	Exhibit Bowling Game . . . 24.50	Champion 12.50
Derby Times 24.50	Arlington 19.00	Triumph 14.00
Hawthornes 54.50	Across-the-Board . . . 19.00	White Sails 14.00
Thistle-down 54.50	Grand Prize 17.50	Super Six 14.00
	High Card 17.50	Vogues 17.50

1/3 Deposit With Order—Balance C. O. D.
MODERN AUTOMATIC EXCHANGE, INC.
2618 CARNEGIE AVENUE, CLEVELAND, OHIO

the thrill game of 1941

PIKE'S PEAK

THE HIT OF THE SHOW

Revolutionary new idea in counter skill game, unlimited play possibilities. Five balls—penny or nickel play. Adjustable high score feature. 100% legal in all territories.

Groetchen Tool Co.
130 N. Union Chicago

\$2950

by Groetchen

WEST COAST DISTRIBUTOR: JOHN KAGAN, 978 1/2 So. Stearns Drive, Los Angeles, Calif.

Baker Novelty To Have New Factory

CHICAGO, Feb. 8.—Baker Novelty Company officials announce that the firm is moving to new and larger quarters soon. They declared that the six-story modern factory which they now occupy has been purchased for the manufacture of defense products.

Plans are now being prepared for a new home for the Baker Novelty Company comprising approximately 50,000 square feet, it is said. "The new building is being planned especially for our needs," stated Baker officials, "and the plant will be located on the West Side, convenient to other coin machine manufacturers making it accessible to the trade representatives when visiting Chicago."

Officials of the company further stated: "We are very busy. Moving at this season of the year works somewhat of a hardship on us but we feel that it is our duty to take it on the chin and do our part in assisting in carrying out the defense program. We also feel that our new and modern home will more than compensate us for the troubles and expense involved in placing us in a better position to serve the trade."

Heavy Orders Halt Stern Buying Trip

CHICAGO, Feb. 8.—Al Stern, of the Monarch Coin Machine Company, has announced that an extensive Eastern buying tour had been postponed as a result of unprecedented activity at the new Monarch headquarters.

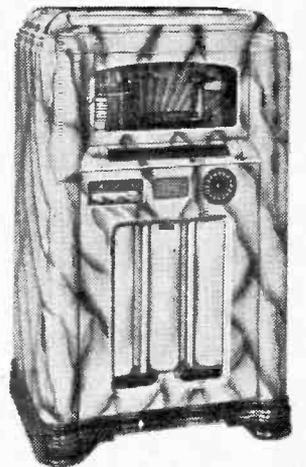
"I had expected to be well on my way by this time," said Stern, "but we have become so swamped with orders for both new and reconditioned equipment of every sort, that every moment of my time is required on the job. The great demand for equipment at this date points to fulfillment of my prophecy that 1941 will be the biggest year in Monarch's history. Tho it is no surprise to us that our customer list is increasing, we are surprised that such great activity is already under way.

"We attribute the spurt in coin machine sales to three factors—Monarch service, increased national prosperity, and newer and finer equipment being made available by the many manufacturers whose products we distribute."

PHONOGRAPH HEADQUARTERS

GERBER & GLASS

WURLITZER
16 Record—MARBL-GLO
With Illuminated Dome
As Illustrated



Complete **\$69.50**
Ready to Operate

412 Wurlitzer \$ 29.50
400 Wurlitzer 29.50
616 Wurlitzer 49.50
616 Wurlitzer Illum. Grill 54.50
24 Wurlitzer Marbl-Glo With Keyboard... 119.50
500 Wurlitzer Special 142.50

MISCELLANEOUS

Rotary Merchandiser .. \$79.50
De Luxe Diggers 89.50
Vitalizers 49.50
Astrascopes 79.50
Kirk Scales 99.50
Chicken Sams 54.50
Convict Gun 69.50
Anti Aircraft (Brown) 79.50
SkeeBallEtte 69.50
Ten Strikes 39.50

IMP

1c, 5c or 10c Play

\$12.50

1/3 Deposit With Order

GERBER & GLASS
914 Diversey Blvd., Chicago

it's tops in appeal and originality

PIKE'S PEAK

ACTION EVERY SECOND

100% LEGALITY ASSURED

IT'S FUN TO PLAY

or Purchase Price Refunded SKILL and amusement features of Pike's Peak will stand any legal test anywhere. Earn wonderful profits from thousands of locations now closed to other coin games. Its playing thrills are unequalled, its re-play profits reach an all time PEAK. Find out what a steady income your \$29.50 investment will buy.

ROY TORR
2047 So. 68th St., PHILADELPHIA, PA.

IT'S 100% LEGAL

10 DAYS' FREE TRIAL—MONEY-BACK GUARANTEE—TIME PAYMENT IN LOTS OF FIVE OR MORE. FIVE MONTHS TO PAY.

LA BEAU BARGAINS

- ★ PAY-OUTS

Grandstand .. \$89.50	Feed Bag ... \$39.50
Thistledown .. 69.50	Derby Time .. 32.50
Hawthorne .. 49.50	Quinnella ... 29.50
Homestretch .. 49.50	Across the Board 24.50
Gold Medal .. 44.50	Ak-Sar-Ben .. 19.50
West. Baseball 42.00	Fairgrounds .. 17.50
Derby King .. 39.50	Program ... 14.50
- ★ SLOT MACHINES ALL MAKES—Write for Prices
- ★ NOVELTY GAMES

Fleet \$37.50	Triple Threat.. \$19.50
Wings 35.00	Cowboy 17.50
Big League .. 30.00	Batting Champ 14.50
Congo 29.50	Conquest 14.50
Roller Derby .. 27.50	Golden Gate .. 12.50
Champion .. 27.50	Rebound 12.50
Supercharger .. 24.50	Stoner Baseball 12.50
Triumph 24.50	Avalon 12.50
Flagship 22.50	Bally Royal .. 12.50
Top Notcher .. 22.50	Paramount .. 12.00
Fantasy 19.50	Box Score 12.50
Lucky Strike .. 19.50	Regatta 10.00
- ★ PHONOGRAPHS

Wurlitzer 24 .. \$75.00	Do Re Mi ... \$24.50
Penny Phono .. 25.00	Dance Master. 22.50
- ★ MISCELLANEOUS

Slug Proof .. \$85.00	Shoot the Bull \$42.50
Cigarola ... 84.50	Ten Strike .. 39.50
Roll the Barrel 84.50	West. Baseball 30.00
Anti-Aircraft .. 79.50	Exh. Bowling. 22.50
Brown Cab. ... 49.50	Shoot-a-Lite.. 19.50
Chicken Sam .. 49.50	
- ★ CONSOLES

Saratoga, 1939 .. \$14.50	Pace Reels, '40 89.50
& 1940 .. 19.50	Flashing Ivories 82.50
\$85.00 to \$110.00	Gal. Dominoes 57.50
Saratoga, 1940, .. 29.50	Flashing Thru. 29.50
10c 92.50	Rio 29.50
Big Roll 29.50	Dominett, ... 17.50
- ★ COUNTER GAMES

Tokette \$14.50	Hold & Draw .. \$3.50
Dough Boy ... 9.00	Horses 3.50
Numbers 9.00	Twins 3.00
Grandstand .. 9.00	Horse Shoes .. 3.00
Cent a Smoke .. 7.00	I. O. U. 3.00
Puritan 4.00	Kazoo 2.50
Millwheel ... 3.50	Magic Beer Barrel 2.50
Wagon Wheels. 3.50	Roll a Penny .. 2.50
Main Street .. 3.50	Radio Wizard .. 2.50
21 Vender ... 3.50	

USE MOHR "CUBS" AND "ACES"

EARN MOHR MONEY!

DAVAL'S "CUB"

3 Reels — Cigarette or Fruit, with Numbers, with Automatic Coin Dividers and Two Separate Cash Boxes, 1c or 5c or 10c Play.

SAMPLE CASE OF 6 **\$75**

DAVAL'S "ACE"

5 Reels Straight Poker or Joker Wild Poker with Automatic Coin Dividers and Two Separate Cash Boxes, 1c or 5c or 10c Play.

SAMPLE CASE OF 6 **\$80**

DAVAL'S PACIFIC COAST REPRESENTATIVE

MAC MOHR CO.

2916 W. PICO BLVD. LOS ANGELES, CALIF.

EXTRA SPECIALS

1939 Free Play One-Two-Threes, Fruit or Animal Reels, \$39.50. Free Play Jumbo Parades, \$89.50. Write for new deal on new games. Distributors for the leading pin game manufacturers.

AUTOMATIC SALES CO.

203 Second Ave., North, Nashville, Tenn.

Hy Branson Joins Kentucky Springless

LOUISVILLE, Ky., Feb. 8.—One of the oldest distributors in point of service, but still quite young in thoughts and years, John E. Cobb, of the Kentucky Springless Scale Company, Louisville, has just taken one of the most progressive and important steps in his career, he believes.

"Since I have taken on the lines of some of the most outstanding manufacturers in the industry," said Cobb, "I have found that my business has increased in the past 12 months to the

point where I am no longer able to take care of it properly all by myself.

"I consider myself extremely fortunate in being able to induce a very well-known and liked executive to join me in my plans for the future. This executive is none other than H. M. Branson, a former sales manager of a large Chicago manufacturer. Hy Branson, as everyone knows, is one of the topnotchers, and I haven't yet run across anybody who didn't have a good word to say for him. His 14 years in an executive capacity, the last four as sales manager, qualifies him extremely well for his new connection. He will act in the capacity of vice-president and general manager and will be in full charge of sales service and all other departments. I couldn't have secured a better man and I know he will be an asset to my organization."

Red, White, and Blue Sales Rocket—Kirk

CHICAGO, Feb. 8.—C. R. Kirk, sales director for Success Manufacturing Corporation, reports that the company's production lines are sizzling with activity thanks to the response of the nation's operators to the patriotic theme of the game.

"The we are shipping quantity orders every day to our distributors, the supply has not yet caught up with the increasing demand," stated Kirk. "Naturally, we are very happy over the success of this, the first pin game release for Success, because it establishes Success as a source of profitable games. Forthcoming equipment will verify that fact, as we are planning even greater money-makers for future production.

"Red, White, and Blue definitely proves that players want a game with plenty of flash and color and action and that they will respond to a game that makes an appeal to patriotism, especially these days. The appeal of Red, White, and Blue is made even stronger by the many ways in which a player can achieve a winning score. The reaction to this on locations everywhere has established the game as a top-ranking money-maker."

Southern's Cincy Office Completed

CINCINNATI, Feb. 8.—Southern Automatic Music Company officials announce that the Cincinnati office, under the direction of Joe Weinberger, has been completely remodeled and is in readiness for the showing of the new 1941 line of Seeburg music systems.

Leo Weinberger, Southern executive, says: "The Cincinnati office is now one of the finest and most up-to-date in this area. It incorporates two complete display rooms. One is to be devoted to the showing of new and used phonographs and the other to the display of all types of new and used games. We are especially proud of the arrangement of our phonograph showroom, which features a complete balcony for the better exhibition of phonographs.

"In addition to the new showrooms, the Cincinnati office has a large warehouse where additional merchandise is kept ready for our operators. A complete stock of parts for phonographs and games is carried in our large stockroom.

"The amount of business expected for 1941 will exceed anything in the past," stated Weinberger. "In preparation, we have added to our office and shop staffs, and the combined experience and skill of both will reflect in finer service to our customers."

GET INTO THE BIG MONEY NOW WITH

Red, White AND Blue

"PATRIOTIC THEME" PIN GAME...

AND MAKE More Profits THAN YOU HAVE EVER KNOWN ON ANY PIN GAME!

NIGHT BOMBER

300 SHOT RAPID FIRE MACHINE GUN
THE MOST SENSATIONALLY REALISTIC GUN MACHINE EVER PRODUCED WILL BE READY FOR YOU SOON! ORDER FROM YOUR DISTRIBUTOR TODAY AND BE READY FOR TREMENDOUS PROFITS!

YOU'LL SUCCEED WITH

Success MFG. Corp.

2626 W. WASHINGTON BLVD. CHICAGO, ILL.

ALLIED APPROVED RECONDITIONED COIN MACHINES

FREE PLAY GAMES

Mills 5-in-1 \$62.50	Follies \$39.50
Mills 1-2-3 54.50	Commodore 32.50
Speed Way 42.50	Mr. Chips 27.50
Three Score 42.50	Super Six 24.50
Bally Beauty 41.50	Conquest 22.50
Score Champ 39.50	Scoop 22.50
Big Show 36.50	Triumph 21.50
Short Stop 34.50	Supercharger 19.50
Roxy 34.50	Fantasy 18.50
Oh Boy 34.50	

WRITE FOR FREE PLAY LIST

AUTOMATIC PAYTABLES

Grand Natl. \$92.50	Thistledown \$66.50
Page Maker 87.50	Gold Medal 54.50
Grand Stand 72.50	Sport Page 52.50
Hawthorne 57.50	Preakness 17.50

WE HAVE 'EM! ACE AND CUB

Sample \$14.95 Case of 6 \$80.00
Sample \$13.95 Case of 6 \$75.00
SAVE DELAY—ORDER TODAY FROM "ALLIED"

CONSOLES

Bang Tails, 1938, Walnut Cabinet	\$87.50
Tracktime, 1938	82.50
Skilltime, 1938	81.50
Mills Square Bell	69.50
Tanforan	29.50
Derby Day Flat Top	24.50

PHONOGRAPHS

Wurlitzer 500, Like New	\$149.50
Wurlitzer 600A, Slug Proof	137.50
Wurlitzer 616, 16 Record	54.50
Wurlitzer 716, 16 Record	54.50
Seeburg Classic, 1939	169.50
Seeburg Gem	117.50
Seeburg Royale	82.50
Seeburg Model "C"	31.50
Rockola DeLuxe, 1939	139.50
Rockola Standard, 1939 Model	127.50
Rockola 1939 Counter Model	87.50
Rockola Windsor, 1938 Model	84.50

TEN STRIKES, GUNS, ETC.

Keeney's Anti-Aircraft Gun, Brown Cabinet	\$82.50
Keeney's Anti-Aircraft Gun, Blk. Cab.	62.50
Evans' Ten Strike	49.50
Rockola's Ten Pins	49.50

Terms: 1/3 Deposit, Balance C. O. D.
F. O. B. Chicago.

Allied

NOVELTY COMPANY

Phone: Capitol 4747
3520 W. Fullerton Ave., CHICAGO, ILL.

FOR SALE

75 MERCURYS, 1c Play. Each... \$15.00
10 SPARKS, 5c Gold Award. Each 24.50
5 LIBERTYS, 5c Play. Each... 22.50

1/3 Deposit With Order
HOLBROOK SALES
Huntington, Ind.

it's tops in appeal and originality

PIKE'S PEAK

THE THRILL GAME OF 1941

Uses entirely new playing principles requiring utmost skill and timing. Its "Repeat-play-profits" reach an all time PEAK—it's the profit wonder of '41.

Five balls, player controlled, double and hi-score feature, adjustable for percentage, separate locked cash drawer, attractively finished. At \$29.50 it's a bargain. 100% legal everywhere.

H. G. PAYNE CO.
312-314 Broadway, NASHVILLE, TENN.

IT'S 100% LEGAL

DO IT NOW!

VISIT YOUR NEAREST SOUTHERN OFFICE FOR FULL DETAILS ON THE NEW 1941

SEEBURG HITONE SYMPHONOLAS

and
COMPLETE SEEBURG MUSIC SYSTEMS!

★
SPECIAL THIS WEEK—

SHOOT THE 'CHUTE RAYOLITE, with Base, \$109.50

FREE PLAY GAMES—\$12.95 and up
WRITE TODAY FOR BIG NEW LIST!

SOUTHERN AUTOMATIC MUSIC CO.

542 S. 2nd St. LOUISVILLE, KY.	531 N. Capital INDIANAPOLIS, IND.	312 W. 7th CINCINNATI, O.	425 Broad St. NASHVILLE, TENN.
-----------------------------------	--------------------------------------	------------------------------	-----------------------------------

TWO NEW HITS!

<p>"NEW COMBINATION"</p> <p>840 HOLES SLOT AND DICE TICKETS</p> <p>Takes in \$42.00</p> <p>Average Payout... 19.89</p> <p>Profit... \$22.11</p> <p>A THICK BOARD SNAPPY LOOKING</p>	<p>"BLACKOUT"</p> <p>780 HOLES TIP TICKETS</p> <p>Takes in \$39.00</p> <p>Average Payout... 19.09</p> <p>Profit... \$19.91</p> <p>BEAUTIFUL 5-COLOR PRODUCTION</p>
--	---

GLOBE PRINTING CO. • 1023-27 RACE STREET • PHILA., PA.

CARL TRIPPE INVITES YOU TO THE GRAND SHOWING AND FORMAL OPENING OF THE IDEAL NOVELTY COMPANY

IN THEIR NEW MODERN BUILDING AT 2823 LOCUST ST., ST. LOUIS, MO., FRIDAY, FEBRUARY 14, FROM 10 A.M. to 9 P.M.

A FEATURE SHOWING OF ROCKOLA'S SENSATIONAL MUSIC EQUIPMENT AND THE LATEST IN COIN MACHINES

REFRESHMENTS---BUFFET LUNCH---MUSIC---ENTERTAINMENT

"THE CONFIDENCE OF OUR CUSTOMERS IS THE REASON FOR OUR SUCCESS"

Distributors For All Leading Coin Machine Manufacturers

WE WILL GET YOU ANY MACHINE YOU ARE INTERESTED IN AND WE WILL NOT BE UNDERSOLD



GRAND OPENING BARGAIN SALE

All Machines Are A-1 Reconditioned. Ready To Operate.

FREE PLAY PIN GAMES

- Triumph \$14.50
- Variety 16.50
- Spot'Em 17.50
- Pick'Em 12.50
- Snooks 12.50
- Contact 14.50
- Dandy 10.00
- Big Six 14.50
- Chief 15.00
- Vacation 39.50
- Home Run 32.50
- Big League 32.50
- Yacht Club 34.50
- 1939 Mills 1-2-3 52.50
- Rotation 30.00

CONSOLES

- Jennings Good Luck \$44.50
- Jumbo Parade, Automatic 87.50
- Jumbo Parade, F. P. 79.50
- Mills Rio 17.50
- Pacific Domino 15.00
- Pace Race, Black 49.50
- Paradise (Keeney) 24.50
- Mills Square Bell (Gold Award) 69.50
- Tracktime (1937 Red) 42.50
- Tracktime (Red Roundhead) 32.50
- Tracktime (Black) 29.50
- Zipper 22.50
- Mills Hiboy (Like New) 17.50
- Mills Flasher (Like New) 19.50
- Derby Day (Flat Top) 17.50

AUTOMATICS—ONE BALL

- Bally Entry (4 Multiple) \$19.50
- Mills Big Race 19.50
- Paddock 6.00
- Snappy 6.00
- Thistle-down 67.50
- Mills Clocker (Like New) 16.50
- Grandstand 72.50
- Fairgrounds 17.50

PHONOGRAPHS

- Rockola #2 \$ 20.00
- Rockola '39 Standard 119.50
- Rockola '39 Deluxe 129.50
- Rockola Imperial, 20-R., 6 Side Grills and large lower grill 79.50
- Rockola '39 Counter Models 84.50
- Rockola '40 Counter Model Lightup Stands, New 27.50
- Mills 1940 Throne of Music 154.50
- Wurlitzer 412 with Grills 37.50
- Wurlitzer 400 with Grills 32.50
- Wurlitzer 616 47.50
- Wurlitzer P-10 17.50
- Wurlitzer 61 Counter Models 69.50
- Wurlitzer P-12 in new Seeburg Cabinet 49.50
- Wurlitzer 24-A, Slug-proof 79.50
- We buy Used Phonograph Records from operators only

LEGAL EQUIPMENT

- Bally Bull's Eye Guns (with base) \$47.50
- Bally Alley (1940) 22.50
- Rockola Ten Pins (1940) 34.50
- Evans Ten Strike 34.50
- A.B.T. Model F Target Guns 10.00
- Advance Shockers 6.00
- Unedapak 5 Col. Candy Vender, 5c 39.50
- Scales Rockola Loboy, Porcelain, New 42.50
- Scales Mills Hiboy, Porcelain, Used 12.50
- Scales Mills Loboy, Porcelain 25.00
- Keeney Anti-Aircraft Guns, Black 52.50
- Keeney Anti-Aircraft Guns, Brown 74.50
- Rockola World Series, 1937 39.50
- Chicken Sam Guns (no base) 42.50
- Chicken Sam Guns (with base) 49.50
- Jailbird Guns (with base) 62.50
- Bally Rapid Fire 99.50
- Pacific Play Ball 25.00
- Shoot the Chutes, Seeburg 69.50

COUNTER GAMES

- Bally Baby, 1c Cig. \$5.50
- Buck-a-Day 5.00
- Broadway 5.00
- Bingo 7.50

- Chicago Club House \$6.00
- Clearing House 3.50
- Daily Races Jr., Elec. 5c 7.50
- Daval Races 3.50
- Deluxe Centapak 6.50
- Dice-o-Matic 4.00
- Doughboy, 5c 5.00
- Draw, Penny Ante 3.50
- Deuces Wild, 5c 3.50
- Groetchen "21" 4.50
- Hold & Draw 5.00
- Heads & Tails 10.00
- Half Mile 3.50
- Horses 3.50
- Imps, 1c Cig. or Fruit Reel (Used) 6.50
- Imps, 1c or 5c 10.00
- I. O. U. 5.00
- King Six, 5c Dice 5.00
- Lucky Pack, 1c Cig. 6.50
- Match Vender, 1c Book 3.00
- Mercury, 1c Token Cig. 17.50
- Purity Venders 6.00
- Old Age Pension, Dice (New) 12.00
- Old Age Pension (Like New) 9.00
- Penny Packs 7.50
- Reel Dice 4.00
- Reel 21 5.00
- Select-Em 6.00
- Sparks, 5c Token 13.50
- Square Shooter 4.50
- Slap Target, 1c Bluebird 3.50
- Sweet Sally 5.00
- Tally 6.00
- Track Reels 4.00
- Vest Pocket Bell, 5c 27.50
- Win-a-Packs 6.50

VENDERS

- 10 Four in One Venders, 1c \$5.00
- 8 Northwestern Merchandisers, 1c, Lacquer 5.50
- 1 Northwestern Merchandisers, 1c, Porcelain 6.00
- 1 Northwestern Model 33, 1c, Lacquer 4.50
- 1 Peerless Vender, 1c 3.50
- 4 Selmore Venders 4.00

Penny Arcade Equipment

- Baker Sky Pilot \$59.50
- Keeney Anti Aircraft Guns (Black) 52.50
- Keeney Anti Aircraft Guns (Brown) 74.50
- Bally Bull's Eye 47.50
- Chicken Sam (No Base) 42.50
- Chicken Sam (With Base) 49.50
- Jailbird (With Base) 62.50
- Shoot the Chutes 69.50
- Bang a Deer 42.50
- Mills Hi Boy Porcelain Scale (Large Dial) 19.50
- Mills Hi Boy Porcelain Scale (Small Dial) 12.50
- Mills Lo Boy Scale 25.00
- Mills Punching Bags (Rebuilt with new Parts) 57.50
- Exh. Weight Lifter 17.50
- Mutoscope (Wood Counter Models) 7.50
- Photoscope (Exh. Metal Counter Model) 10.00

- Exhibit Card Vender (Wood Counter Model) \$ 4.50
- Exhibit Card Vender (Metal Counter Model) 4.50
- Exhibit Card Vender (First Floor Mod.) 10.00
- Bingo, 1c 6.50
- Crisis Cross, 1c 6.50
- Electric Shocker, 1c 6.50
- Flip Skill (Mills 1c) 17.50
- Grippers (Cottlieb Single) 7.50
- A.B.T. Target (Model F) 10.00
- Big Game Hunter (Green Cabinet) 5.00
- Counter Basket Ball, 1c 10.00
- Rockola Ten Pin 34.50
- Bally Alley 22.50
- Phonographs, 1c Play or F. P. \$25.00 & Up

MISCELLANEOUS

- A.B.T. Coin Chutes #500 \$2.25
- Slug Proof Free Play Coin Chutes 2.50
- Slug Proof Coin Chutes Janette Converters, 300 Watt A.C. 37.50
- Janette Converters, 500 Watt A.C. 49.50
- 1 5-10c Coin Wrappers, Tubular, Per M70
- Permo Point Needles (Each)32
- Permo Point Needles (Lots of 10)30
- Laval Cleaner (Gal.) 2.50

TERMS: 1/3 DEPOSIT, BALANCE C. O. D. STATE METHOD OF SHIPMENT PREFERRED.

CONGRATULATIONS

Carl Trippe

ON THE OCCASION OF YOUR GRAND OPENING

Your progress has been an inspiration to the entire Industry. We are proud to have contributed to the success of the Ideal Novelty Company and its clients with such outstanding money makers as Sport Parade, the "sweetheart" of every operator!

CHICAGO COIN MACHINE COMPANY

OUR HEARTIEST CONGRATULATIONS

CARL TRIPPE

You Deserve Them!

Your able direction has carried IDEAL NOVELTY CO. to an enviable position in the coin machine industry! Best Wishes for your continued success!

R. W. HOOD

H. C. EVANS & CO.

1520-1530 W. ADAMS ST.,

CHICAGO

CONGRATULATIONS

CARL TRIPPE

AND

Best Wishes for Even Greater Success in Your Amazing New Establishment

GENCO, Incorporated

CARL TRIPPE - - - IDEAL NOVELTY CO.

Our Sincerest Wishes For Even Greater Success

MAX SAX

JACK MORLEY

CONTAINER MFG. CO.

1825-1833 CHOUTEAU AVE.

ST. LOUIS, MO.

WISHES!

BEST

Congratulations to CARL TRIPPE

D. GOTTLIEB & CO.

1140-1150 N. Kostner Ave., Chicago

Congratulations, Carl Trippe,

on your gorgeous new headquarters! We are with your 100 per cent!



THE BLOCK MARBLE CO.
1527 FAIRMOUNT AVE.
PHILADELPHIA, PA.

BAKER'S BEST to CARL TRIPPE

Congratulations and Best Wishes! In your gorgeous new Showrooms we know that
IDEAL NOVELTY CO.
Will reach even greater Heights of Success!

See these BAKER HITS at the GRAND OPENING!

- **BIG TIME** The BIG TIME HIT FOR BIG TIME COLLECTIONS! 8 WAYS TO WIN!
- **LUCKY STRIKE** New Revolutionary Cigarette Counter Game.
- **BAKER'S PACERS** Still the Acknowledged ARISTOCRAT OF CONSOLES.

The BAKER NOVELTY CO., Inc., 2626 Washington Blvd., Chicago

WE JOIN
your many
Operator Friends
in wishing
MORE LUCK
to you
CARL TRIPPE
for a
CONTINUED AND
GREATER SUCCESS
IN YOUR NEW
HEADQUARTERS

EXHIBIT SUPPLY CO.
4222 W. LAKE ST., CHICAGO

O. K., CARL!
SUCCESS TO YOUR
IDEAL NOVELTY CO.
from
Success Mfg. Corp.
Producers of the
money-making
RED, WHITE AND BLUE
"Patriotic Theme"
Pin Game
and
NIGHT BOMBER
300 Shot Rapid Fire Gun
Machine

NURRE GLASS COMPANIES
"Glass for All Purposes"
B. W. BEINKE
Mgr. St. Louis Division
3815 LaCleda Ave., St. Louis, Mo.
Best Wishes for Continued Success to
Carl Trippe and the Ideal Novelty Co.

Fort Worth

FORT WORTH, Tex., Feb. 8.—Ernest C. Stanley, well-known coinman of this city, has purchased the business of the Ideal Novelty Company, formerly owned and operated by J. W. (Dad) Johnson, who passed away several weeks ago. Stanley had been with the Ideal organization for eight years. Stanley's wife will be in charge of the front office, while all outside work will be handled by Stanley and his crew of service men.

Fort Worth music operators are getting ready to attend the big Rock-Ola show which will be held in Dallas February

Buffalo

BUFFALO, Feb. 8.—Very cold weather prevailed in the Queen City the past week, with blizzards and traffic congestions. Coin machine business, naturally, was affected.

Lew Wolf, Rex Amusement Company, has just returned from a honeymoon in Florida. The Wolfs will make their permanent home here.

Rex Amusement Company, distributor of Rock-Ola equipment and games, has sent out 450 invitations for Western New York coin machine merchants to attend the big open-house party February 10, when the eight models of the Rock-Ola ToneColumn will have their first local showing. Rock-Ola Leadership Girls will act as hostesses.

Al Bergman's Royal Amusement Company finds it hard to get enough new games and Al's thriving retail record store can't get enough used records to fill the demand.

Bernard Blacher, Amplified Music Company, was laid up for over two weeks with an infected leg. During the moving of a phonograph the machine slipped and fell on his leg, causing a bad bruise and lacerations. Bernie conducted his business from his bedside. He's getting around again and reports that *Seven Beers With the Wrong Man* is one of the best new tavern tunes.

Fred Van De Walker, Modern Automatic Music Company, reports so-so business on his phonos and games, but that the letdown is no worse than last year. He is quite optimistic about early spring business.

Frank T. Curran, who holds the Panoram franchise in this territory, is ill at home with a case of flu here.

James Blakeslee, Iroquois Amusement Company, has purchased several new games. Gottlieb's School Days and Genco's Seven Up are doing well, reports Blakeslee.

Dick Levy, W. Bergman Company, distributor of Columbia and Okeh disks, was laid up at home for a week with the grippe after returning from a three-week boat trip to the tropics.

Ben Kulick, head of Atlas Phonograph Company, distributor of Seeburg phonos and wall boxes, is recovering from the grippe and is busy having the headquarters painted and redecorated. Job is expected to be finished in time for the annual three-day open-house party late in February, when the new Seeburg Hi-Tone Symphonolas and other 1941 equipment will be on display.

Harry Winfield, J. H. Winfield Company, Buffalo's Wurlitzer distributor, reports good sales in the music-box line. Genco's Seven-Up and Slugger, Bally's Flicker, and Success's Red, White, and Blue are the best selling games on his floor at present. He states that there still is a comparative scarcity of pin tables.

The new license director, Edward Kazmierczak, is doing his part in co-operating with the trade. Instead of having the distributors cart the new pin games downtown for approval he calls personally at their office to okeh them.

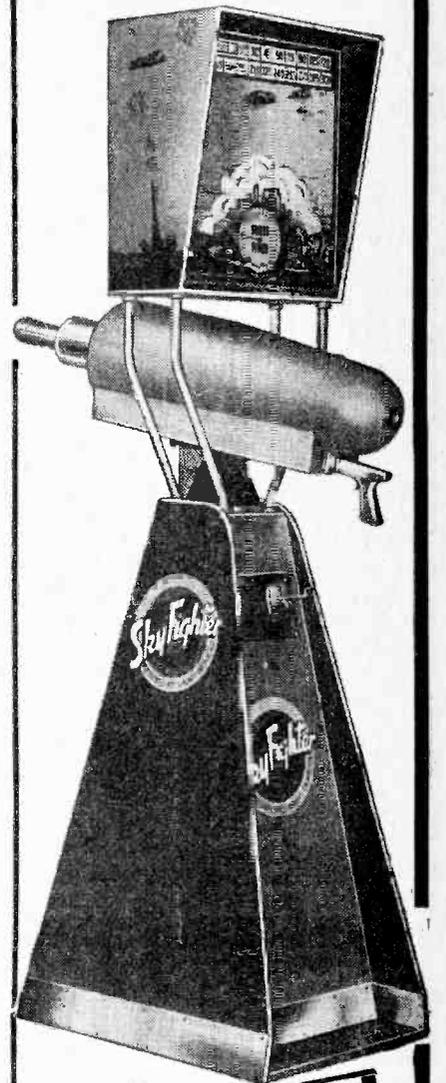
12 at the headquarters of Prock & Robins, Inc. Several Rock-Ola executives will be present and all the latest Rock-Ola music equipment will be shown. The Rock-Ola show will move to Oklahoma City for a showing February 15. The Oklahoma City showing will officially open the new headquarters of Prock & Robins, Inc., at 1114 N. Robinson Street.

Operator Archil Jones reports that he is enjoying good business with his route of phonographs and counter machines.

The row has settled down to real business after dealing for several weeks in show palaver. The question now is "when will deliveries start on the new stuff?" Coinmen who did not visit the show are eager to see the new offerings.

Operators are looking forward to an announcement which will come from the offices of Electro Ball Company, Dallas, in regard to a Texas showing of the new Seeburg phonographs.

A HEARTY HAND TO CARL TRIPPE FOR YOUR DYNAMIC LEADERSHIP OF THE FAST-MOVING IDEAL NOVELTY COMPANY



AND HEARTIEST CONGRATULATIONS ON THE SPLENDID JOB YOU'RE DOING ON THE SUPER SENSATIONAL **SKY FIGHTER**
Trade Mark
U. S. Patent No. 2,212,257
Other Patents Pending

INTERNATIONAL MUTOSCOPE REEL CO., INC.
LONG ISLAND CITY, NEW YORK

WATCH FOR
CARL TRIPPE'S FIRST SHOWING OF MUTOSCOPE'S NEW HITS OF THE CENTURY
ACE BOMBER
AND
DRIVE-MOBILE



You can bank on Bally

TO GIVE YOU THE WINNERS IN EVERY CLASS

NOW IN PRODUCTION!

- FLICKER** replay-novelty sensation
- BLUE GRASS** de luxe replay multiple hit
- KENTUCKY** one-shot payout multiple
- DEFENDER** the Rapid-Fire gun for '41
- HIGH-HAND** 5-reel replay poker console
- ROYAL DRAW** 5-reel payout poker console
- BIG TOP** . . . console bell, payout, replay or skill
- BALLY BABY** . . . penny cigarette counter game

SEE YOUR DISTRIBUTOR TODAY!

CONGRATULATIONS, CARL TRIPPE!

*Bally is proud of the continued success
of IDEAL NOVELTY COMPANY
Bally Distributor in St. Louis territory*

BALLY MANUFACTURING COMPANY 2640 BELMONT AVENUE CHICAGO, ILLINOIS

New Terminology To Tell of Pike's Peak

CHICAGO, Feb. 8.—"A game of skill so completely new, so totally different that it requires new terminology to describe it." That, according to Groetchen officials, is Pike's Peak.

"Operators who attend special distributor showings of the new game this week will have an opportunity to learn what is meant by the following descriptive terms," they said.

"Variable playing speed, coincidental control of balls, three-dimensional playing field, time-limit determination of each step in the progress of each ball, kaleidoscopic challenges of a movable playing field, mechanical wizardry, unpredictable obstacles, complete player control of all balls at all times, variable challenges which defy complete player mastery, movable scoring pockets which permits adjustable high score feature, and double anti-tilt protection against sharpshooters.

"These and other terms give an idea of the hurry-up player reaction which Pike's Peak commands in order to successfully master the game's fascinating playing principle.

"After players yield to the irresistible urge to try it Pike's Peak leads them on with mixed encouragement and baffling surprises which causes them to try again. There is plenty of almost-did-it for the beginner who is pleased with each improvement of his score, and plenty of not quite suspense even for the expert who has been a Pike's Peak fan for months.

"It all spells fun for the players," say Groetchen officials, "a word which every operator knows is the key to full cash boxes."

Jennings Penny Plays Popular

CHICAGO, Feb. 8.—Jennings' new line of Penny Plays are being enthusiastically received, according to E. P. Winkel, sales executive of the company. The firm's latest release is a new Penny Play Console with gum vender.

Winkel said: "Operators have been quick to recognize the popular play-building features of our new Penny Play machines, principally the combination of the ever popular console appeal plus the Penny Play feature. As a result they have been ordering machines in substantial quantities.

"The lines offers them a complete selection of equipment to meet practically every location situation. The new models introduce the elevated award indicator which attract play and are always visible to location attendants. In addition the machines are available with slug rejector and rotary detector. The machines are compact, mechanically operated, and offer a choice of playing fields."

First Again With

"CUB"

3 REEL-3 WAY PLAY WITH AUTOMATIC COIN DIVIDERS

★A REAL OPERATOR'S MACHINE! 2 Separate Cash Boxes and Daval's famous Coin Dividers. Standard Divider Model 75%-25%. Also available in 80%-20% model. Take your choice of Cigarette, Fruit or Number Reels!



ORDER QUICK!!

SAMPLE \$1395

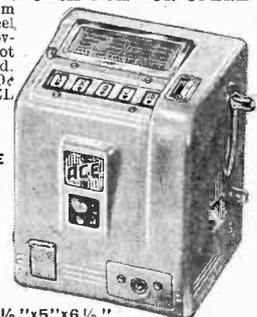
CASE OF 6 \$75.00

Size Just 5 1/2 "x5" x6 1/2 "

"ACE"

5 REEL POKER PLAY WITH AUTOMATIC COIN DIVIDERS

★Eliminate need for meters. Cut down servicing. BIG CASH BOX FOR OPERATOR. Gum Vender. Reel windows covered when not being played. 1¢, 5¢ or 10¢ play. REEL POKER PLAY!



SAMPLE \$1495

CASE OF 6 \$80.00

Size Just 5 1/2 "x5" x6 1/2 "

AMERICAN EAGLE

World's Smallest Fruit Symbol Bell With Automatic Token Award.



SAMPLE \$32.50

10 for \$275

Gold Award Model \$1.50 Extra

Ball Gum Model \$2.00 Extra

BALL GUM

15c Per Box, 100 Pieces. Case of 100 Boxes, \$12.75.

1/2 Deposit, Balance C. O. D.

SICKING, INC.

1401 Central Pkwy., Cincinnati, O.
927 E. Broadway, Louisville, Ky.

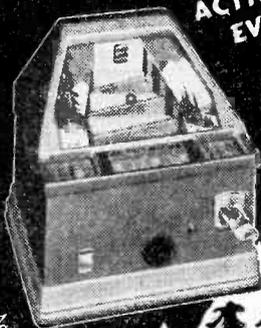
it's tops in appeal and originality

PIKE'S PEAK

ACTION EVERY SECOND

100% LEGALITY ASSURED

IT'S FUN TO PLAY



or Purchase Price Refunded
SKILL and amusement features of Pike's Peak will stand any legal test anywhere. Earn wonderful profits from thousands of locations now closed to other coin games.

Its playing thrills are unequalled, its re-play profits reach an all time PEAK. Find out what a steady income your \$29.50 investment will buy.

AMERICAN CIGARETTE MACHINE CO.

1349 Fifth Ave. PITTSBURGH, PA.

1523 Main St. BUFFALO, N. Y.

IT'S 100% LEGAL

RECONDITIONED BARGAINS!

Wurlitzer Model 500 \$142.50 Wurlitzer '40 Counter Model with Stand \$119.50

FREE PLAYS

- Bandwagons . . \$49.50
- Beautys 27.50
- Brite Spots . . . 36.50
- Cadillacs 39.50
- Crosslines . . . \$54.50
- Dixies 54.50
- Dude Ranches . 49.50
- Glamours 36.50
- Gold Stars . . . \$59.50
- Paradise 59.50
- Polos 46.50
- Powerhouse . . . 44.50
- Rotations \$42.50
- Vacations 47.50
- Yacht Clubs . . . 37.50

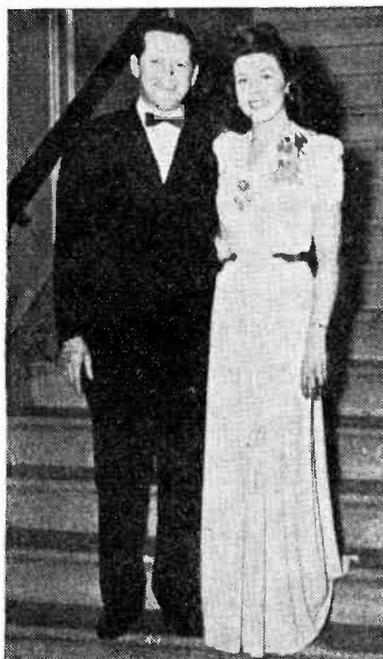
PAY TABLES

- Grand Stands \$72.50
- Grand Natls. . \$87.50
- Hawthornes . . 54.50
- Thistledowns . \$54.50
- One-Two-Threes 32.50
- Sport Pages . . \$52.50

1/3 DEPOSIT WITH ORDER • WRITE TODAY FOR OUR COMPLETE LIST

GRAND NATIONAL SALES COMPANY

2300-08 WEST ARMITAGE AVENUE, CHICAGO, ILLINOIS



MR. AND MRS. AL SIMON snapped immediately after their marriage ceremony Sunday, February 2. Al's bride is Ruth Greene, of Chicago. Couple are now honeymooning in Florida. Groom is a member of Savoy Vending Company, Brooklyn.

BUY 2 TOT
Automatic Token Vender AT \$24.95 EACH AND GET ONE FREE
GUM VENDOR \$2 EXTRA

The Calvert Novelty Co.
708 N. Howard St., Baltimore, Md.

Stoner's Sparky

See for yourself why operators are acclaiming it the finest

Truly high score.
Sparky lights out.
Red bumpers score 200. When lit—1000.
Two green bumpers—doubles each 1000 earned with 200 bumpers.
Mystery 1-6000 side roll-over lanes . . . One replay after Sparky.
White spot bumper scores 1000, plus special awards as indicated by lighted disc.
Top and bottom roll overs 200. Mystery 1-6000 when disc is lighted.
Scoring high score and Sparky Earns Grand Replay Award.

Stoner Corp. Aurora, Illinois



\$104.50
ORDER TODAY

PAYS FOR ITSELF IN LESS THAN 30 DAYS

Operators Say

NEW IMPROVED UNIVERSAL GRIP SCALE

Legal Everywhere

Beautiful Red Crackle Finish — All Chrome Front — Rotary Grip Handle — Plug-Proof Chute — Holds \$20.00 in Pennies.

GET SAMPLE NOW
1/3 With Order, Balance C. O. D. **\$12.75**

HOLLY MANUFACTURING COMPANY
2761 Union Guardian Building
DETROIT, MICHIGAN

Jack Killips Joins Miraben Company

CHICAGO, Feb. 8.—Jack Killips, well known in the coin machine industry, having been connected with a Chicago manufacturer for many years, has joined the Miraben Company as general manager in charge of sales and purchasing. Killips joins the firm at a time when they are concentrating on rebuilt cabinets for outmoded phonographs and various tool and part kits for operators. Ben Lutski, head of the firm, in making the announcement of Killips' affiliation with his firm, declared: "We are glad to have Killips with us and I know that many in the industry will remember him well. He is well informed on all phases of the industry and should prove invaluable to the Miraben Company." At the same time, Lutski intimated that Miraben was preparing something new for introduction to the coin machine trade. "We are working hard on this new item," he said, "and hope to be able to introduce it very shortly."

Bally Working Double Shift

CHICAGO, Feb. 8.—Because of increased demand for machines since the January show, the Bally Manufacturing Company factory is operating two shifts in practically all departments, according to Ray Moloney, Bally's president. "In fact," Moloney added, "some departments are working 24 hours a day. "Latest machines to add to our production problem," Moloney stated, "are the two new Bally multiples, Kentucky one-shot payout and Blue Grass, a de luxe replay game for one or five-ball play. Kentucky and Blue Grass embody the popular features of Bally's popular line of multiples. Dressed up in bright, new designs, the machines are reviving play in multiple spots everywhere, and, as a result, are enjoying a large demand. "The Flicker, five-ball convertible replay novelty game, continues in volume production, and Defender, the one-piece rapid-fire gun with airplane target, is

SPECIAL! THIS WEEK ONLY!!

DOUBLE FEATURES 1 OR 2 NICKEL PLAY **\$17.50** Each

1/3 Deposit With All Orders, Balance C. O. D. Write for Our New 1941 List Quick! Save Money!

BUDIN'S, INC. 174 SO. PORTLAND AVE., BROOKLYN, N. Y. Telephone: NE 8-3700

Branch: 36 E. MERRICK RD., FREEPORT, L. I. (Freeport 2100)

SMALL INVESTMENT! STEADY INCOME!

DOUBLE-VALUE PHONO ONLY **\$69.50**

PLAYS 2 RECORDS FOR 5¢

SELECTIVE MODEL. HOLDS 16 RECORDS
KEEPS YOUR LOCATIONS PERMANENTLY

• WRITE FOR DETAILS TODAY •

D. ROBBINS & COMPANY
1141 DE KALB AVENUE BROOKLYN, N. Y.

KING PIN 300 GAME CONTAINS **\$15**

KNOCK 'EM DOWN for SURE PROFITS with "KING PIN"

Chalk up A STRIKE... every time with this new SUPERIOR die-cut sensation... 800 Re holes... Features new bowling symbols... Total average profit including Re is \$19.50.. Extra-thick board, easels, celluloid protector over jackpot.

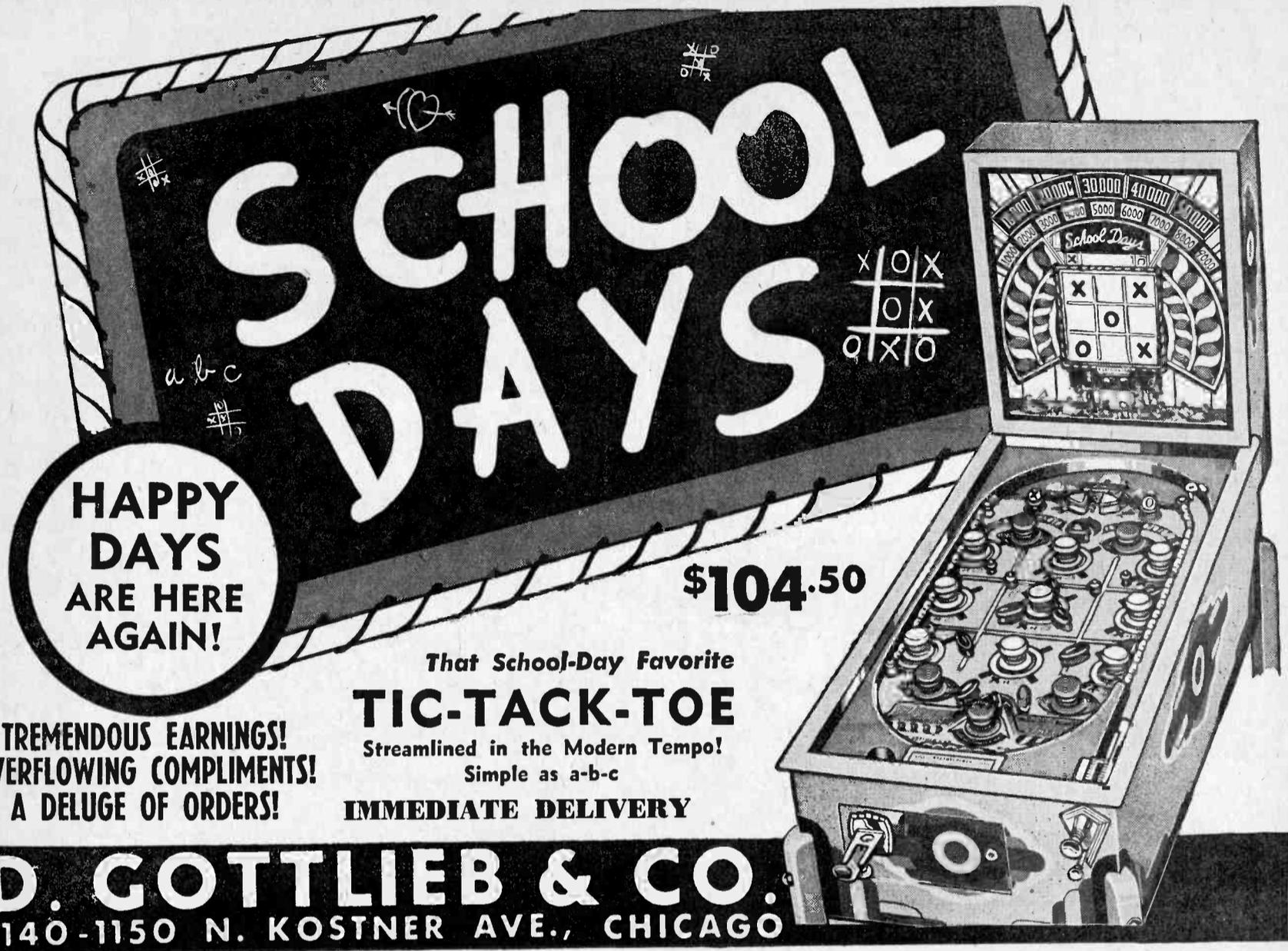
Write SUPERIOR for details on "King Pin" and other die-cut money-makers.

A NEW trend— DYNAMIC DIE-CUTS by

SUPERIOR PRODUCTS
14 NO. PEORIA ST. CHICAGO, ILL.

now added to the list of machines now rolling off the assembly line at the Bally factory.

"In the console class, too, Bally machines have captured a commanding position. Leading in this class is High-Hand, the replay poker console with hold-and-draw feature, closely followed by Royal Draw, a payout version of High-Hand. Big-Top is also popular in the three-reel console bell class, being available in regular payout models, payout model with compulsory skill field, and in replay model."



SCHOOL DAYS

HAPPY DAYS ARE HERE AGAIN!

\$104.50

That School-Day Favorite
TIC-TACK-TOE
Streamlined in the Modern Tempo!
Simple as a-b-c
IMMEDIATE DELIVERY

D. GOTTLIEB & CO.
1140-1150 N. KOSTNER AVE., CHICAGO

it's tops in appeal and originality

PIKE'S PEAK

100% LEGALITY ASSURED

IT'S FUN TO PLAY

or Purchase Price Refunded

SKILL and amusement features of Pike's Peak will stand any legal test anywhere. Earn wonderful profits from thousands of locations now closed to other coin games.

Its playing thrills are unequalled, its re-play profits reach an all time **PEAK**. Find out what a steady income your \$29.50 investment will buy.

CLINTON VENDING MACHINE CO.
411 So. Second St., CLINTON, IOWA

IT'S 100% LEGAL

Report Counter Game Sales Up

BROOKLYN, Feb. 8.—“Sales of our Hole-in-One and Spitfire counter games are increasing daily,” says Dave Robbins, of D. Robbins & Company, Brooklyn. “This is no doubt due to the fact that many operators are discovering that the games pay for themselves within a few weeks and then continue to earn satisfactory profits for a long time.”

“Many operators who visited our display at the recent coin machine show and ordered sample games are now re-ordering in large quantities. Spitfire and Hole-in-One are clever skill games with fascinating player appeal. Both games vend a ball of gum for each cent and both games are equipped with a device that keeps an accurate record of all skillful hits.”

NATIONAL'S BEST BUYS!

5-BALL FREE PLAY GAMES

GOTTLIEB Gold Star .. \$63.00 Score-a-Line .. 45.00 Summertime .. 42.50 Oh! Johnny .. 39.50 Three Score .. 35.00 Score Card .. 33.00 Bowling Alley .. 31.50	BALLY Limelight .. \$38.50 Glamour .. 35.00 Mascot .. 34.50 Eureka .. 19.00 Triumph .. 17.00 Pickem .. 14.00
---	---

GENCO
Dude Ranch \$52.50
Bandwagon .. 49.50
Blonde .. 45.00
Cadillac .. 42.50
Big Town .. 32.50
Follies of '40 .. 30.00
Mr. Chips .. 27.50

CHICOIN
Dixie .. \$59.00
Polo .. 49.00
Yacht Club .. 39.50
Roxie .. 32.00
Jolly .. 31.50
Commodore .. 27.50
Oh Boy .. 25.00
Nippy .. 22.50
Lucky .. 22.50

EXHIBIT
Landslide .. \$42.50
Flagship .. 23.00
Conquest .. 21.00
Rebound .. 17.00

KEENEY
Speedway .. \$45.00
Red Hot .. 29.00
Super Six .. 22.00
Supercharger .. 17.50
Big Six .. 15.00

STONER
Rotation .. \$45.00
Brite Spot .. 35.00
Fantasy .. 17.50

Mills 1-2-3, F.P., An. Char. \$42.50

MISCELLANEOUS

Bally Rapid Fire ..	\$119.50
Keeneey Anti-Aircraft ..	67.50
Shoot the Bull ..	52.50
Chicken Sam ..	49.50

PHONOGRAPHS

Rockola '39 De Luxe ..	\$144.50
Rockola '39 Standards ..	127.50
Rockola 12 Record ..	29.00
Wurlitzer 600 Piano Keyboard ..	139.00
Wurlitzer 500 Piano Keyboard ..	145.00
Seeburg K-20—Rockalite Fin. ..	69.00

Terms: 1/3 Deposit, Balance C. O. D.
F. O. B. Chicago

NATIONAL COIN MACHINE EXCHANGE
1411-13 Diversy Blvd., CHICAGO, ILL.

HEY! Buy CUB and ACE from

BANNER SPECIALTY COMPANY

1530-32 PARRISH ST., PHILADELPHIA, PA.
1508 FIFTH AVENUE, PITTSBURGH, PA.

CASE OF 6 CUBS, \$75.00
Sample \$13.95

CASE OF 6 ACES, \$80.00
Sample \$14.95



C. G. SCHOLLE AND PAUL PUMPLIN, of American Sales & Service, Rock Island, Ill., inspect Exhibit Supply Company's Stars as they urge Exhibit officials to hurry along their shipment of the game.

THE TRADING FOOL

I want slots of any kind if cheap.
Also Model No. 800 Wurlitzers.
Spot Cash I Pay.

KING HARRY'S
26 13th St. Augusta, Ga.



YOUR KEENEY DISTRIBUTOR HAS HIS

KEENEY'S '41
Velvet

NOW... ORDER YOURS AT ONCE!

MORE THRILLS THAN A FAN DANCER
LOOKS EASY TO WIN — PLAYER DOESN'T
NEED A COLLEGE DEGREE TO UNDER-
STAND IT—AND EACH COLLECTION
DAY YOU, TOO, WILL UNDERSTAND
WHY WE NAMED IT *Velvet!*

J. H. KEENEY & CO. NOT INC.
The House that Jack Built
6630 SO. ASHLAND AVE. CHICAGO, ILL.

Keeney
Built...
IT MUST BE
GOOD!



NOW DELIVERING!

KEENEY'S
VELVET

LOCATION TESTED
PROVEN WINNER

"EXCLUSIVE KEENEY
DISTRIBUTOR FOR
NEW YORK, NEW JERSEY,
CONNECTICUT"

WRITE, WIRE, PHONE
YOUR ORDER NOW!

SIMON SALES, INC. 437 West 42d St.
New York City
Tel., Penn-6-9495



NOTICE
Immediate delivery on Bally's Blue Grass, Defender, Flicker, Rapid Fire; Keeney's Air Raider, Chicago Coin's Sports Parade, Genco's Seven Up, Cottlieb's School Days, Baker Defense; Grootchen's Pikes Peak, Champion; Daval's Ace and Cub, Mills Vest Pocket, Jumbo Parade, Exhibit's Stars, A.B.T. Targets. Jobbers, write us for your price before buying.

SLIGHTLY USED MACHINES
The machines listed below are slightly used and offered subject to prior sale.

21 Bally Triumphs	\$13.50
20 Mills 1-2-3, Metered, No Payout	29.50
1 Seeburg Chicken Sam, Factory Rebuilt	69.50
100 Mills Slot Machine Locks, New and Used, Each	1.00

H. F. MOSELEY Pres.-Treas.		CONSOLES	
5-BALL FREE PLAY			
1 Bally C. O. D.	\$17.50	1 Pace Reels, #51438	\$54.50
1 Bally Vacation	29.50	5 Pace Saratoga Jr., #50736 & Up	54.50
1 Baker On Deck	39.50	1 Pace Saratoga Sr., #51925	59.50
1 Mills 1-2-3, Free Play	52.50	1 Pace Race, Cash Pay, 5¢, #6302	92.50
1 Keeney Speed Demon	32.50	1 Pace Race, J.P., 5¢, #5827	139.50
ONE BALL			
1 Bally Grand National	\$82.50	1 Baker Pacer, Cash Pay, 5¢, #6599	149.50
1 Mills Spinning Reel	69.50	1 Rays Track, 5¢, #4793	15.00
COUNTER GAMES			
1 Liberty Fruit Reels, 1¢ Play	\$18.50	1 Jennings Fast Time, C.P., #140958	59.50
3 Vest Pockets, Blue & Gold, 5¢	29.50	1 Mills Square Bell, C.P., #1108	47.50
2 Vest Pockets, Green	19.50	4 Mills Jumbo Parades, F.P.	89.50
2 Vest Pockets, Blue & Gold, F.S.	37.50	2 Mills Jumbo Parades, C.P.	82.50
The above prices are effective February 15, 1941. Get our prices before buying elsewhere. Write and ask us to put you on our mailing list. 1/3 certified deposit with order, balance C. O. D.			
MOSELEY VENDING MACHINE EX., INC.			
00 BROAD STREET		RICHMOND, VA.	
Day Phone, 3-4511		Night Phone, 5-5328	

BARGAIN PRICES
GUNS AND LEGAL GAMES

Keeney Anti-Aircraft, Brown, Like New \$62.50	Chicken Sam\$44.50	A.B.T. Fire and Smoke
Black, Clean 44.50	Kirk Air Defense, Legal 69.50	Target Pistols, Like New\$17.50
Bally Rapid Fire Submarine109.50	Bally's Bull's Eye .. 49.50	Bally Alley 17.50

FREE PLAY MACHINES GUARANTEED

Triumph\$14.50	Super Six\$19.50	Bangs\$12.50
Flagship 16.50	Super Charger 19.50	Congo 24.50

AJAX NOVELTY CO.
2707 WOODWARD AVE. DETROIT, MICH.

Advertise in The Billboard—You'll Be Satisfied With Results.

BUY ATLAS' TWO BEST BUYS!

	'CUB' SAMPLE \$13.95 CASE OF 6 \$75.00	"CUB" and "ACE"	
			'ACE' SAMPLE \$14.95 CASE OF 6 \$80.00 1/3 with all orders, balance C. O. D.

ATLAS NOVELTY CO. 2200 N. Western Ave., Chicago, Ill.
ASSOC. OFFICES: ATLAS AUTOMATIC MUSIC CO., 3939 GRAND RIVER AVE., DETROIT
ATLAS NOVELTY CO., 1901 FIFTH AVE., PITTSBURGH

GOING STRONGER than Ever

There's a REASON

Ask Any Operator who has them

EXHIBIT SUPPLY CO. 4222 W. LAKE ST. • CHICAGO

WONDER 3 BAR JACKPOT F-5280

OVER 100 WINNERS
\$25000000
\$25000000

12" x 11" x 10"
\$12.00
\$8.00
\$5.00
\$3.00
\$2.00
\$1.00

LAST SALE ON BOARD RECEIVES ONE PUNCH IN JACK POT

WONDER 3 BAR JACKPOT F-5280

1025 hole—Takes in \$51.25
Pays out \$27.76—Average Profit \$23.49

PRICE \$2.73 EACH

OTHER FAST SELLERS

1640 hole F-5240-3 Bar Jackpot at..\$3.65
1200 hole F-5275-Horses at..... 3.92
800 hole F-5270-Pocket Dice at.. 1.89
720 hole F-5255-Pocket Jack at.. 1.86
600 hole F-5305-Royal at..... 2.12

CHAS. A. BREWER & SONS
Largest Board and Card House in the World
6320 Harvard Ave., CHICAGO, U. S. A.

National Coin's Volume Trebles

CHICAGO, Feb. 8.—"The volume of business of the National Coin Machine Exchange, of Chicago, has trebled within recent months," reports Harry Heiman, sales manager. "That's because National values are real values, as actual comparisons will show.

"We think that the most glowing testimonials than can possibly be made for the high standard of our reconditioned equipment are the constant flow of repeat orders. Then, too, of prime importance to buyers is speedy shipment of games. That is an outstanding feature of our service.

"Joe Schwartz, president of our company, manages to take time out every day to personally inspect and approve games being shipped. This assures buyers sound equipment ready for location. Thus we have a co-ordinated service that has pushed up our volume of business to a figure several times what it was before."

BARGAINS

LEGAL EQUIPMENT

Evans Ten Strike	\$45.00
Gottlieb Skee-Ball-Ette	55.00
Western Baseball	35.00
Western Baseball, combination Free Play and Pay-Out, or Pay-Out	65.00
Anti-Air Craft	59.00
Chicken Sam with Base	49.50
Rockola Baseball	35.00
Gottlieb Grippers:	
Single	6.50
3 Way	8.50
New	16.50
Bally Bowling Alley	19.50
Exhibit Bowling Alley	24.50

Terms: 1/3 Deposit, Balance C. O. D.
WE HAVE ACE & CUB
Right for Price!

MILWAUKEE Coin Machine Company
1455 W. Fond du Lac Avenue
Milwaukee, Wisconsin

CUB and ACE

3 Reel - Gigarette - Fruit or Numbers Play with Coin Dividers and 2 Separate Cash Boxes. 1¢ or 5¢ or 10¢.

5 Reel Poker or Joker Wild Play with Coin Dividers and 2 Separate Cash Boxes. 1¢ or 5¢ or 10¢.

Sample...\$13.95 Sample...\$14.95
CASE OF 6...\$75.00 CASE OF 6...\$80.00

BIRMINGHAM VENDING COMPANY 2117 Third Ave., North BIRMINGHAM, ALA.



O. C. HALL, factory representative for Stoner's Univender, and C. R. Adelberg, sales manager of the Stoner Corporation, get together to talk over sales plans for the rest of the year.

Phonograph Bargains

A-1 Reconditioned—Ready To Operate

ROCKOLA DE LUXE (1939)	\$145.00
WURLITZER 616-A	49.50
SEEBURG REGAL	124.50

WANT TO BUY BAKER'S RACES

WE BUY, SELL AND EXCHANGE

3147 Locust St. ST. LOUIS, MO. **Mc CALL NOVELTY CO.**

250 Rotaries, Claw Machines, Diggers and Cranes

Mutoscope Cranes, Black, Brown, Red Tops
Exhibit Merchantmen, Roll Fronts, Streamlines,
Blue Flash, Crystal Tops

Buckley De Luxe Treasure Island
Electro Hoist

Write or Wire Your Requirements.

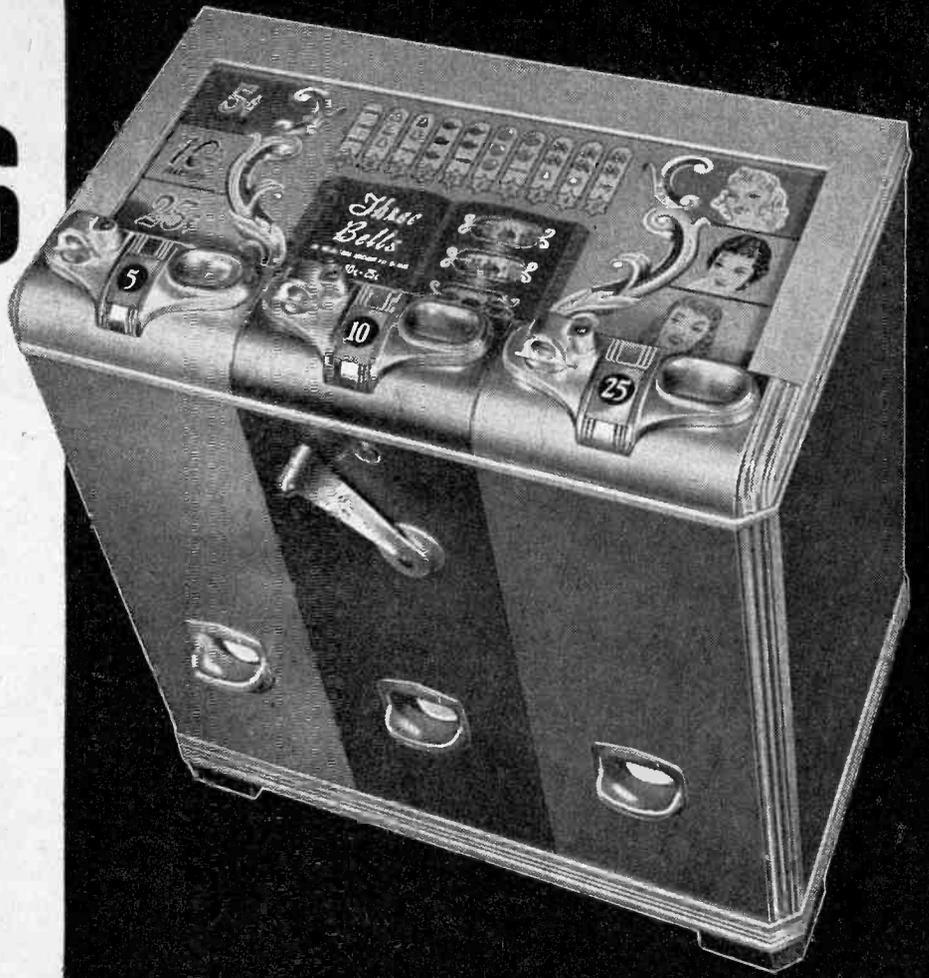
MT. ROYAL NOV., INC.
306 E. BALTIMORE STREET, BALTIMORE, MD.

OPERATORS, WRITE...

H. G. PAYNE COMPANY
312-314 Broadway, NASHVILLE, TENN.
For Weekly Bargain List. Most Complete Stock of New and Used Coin Machines in the South.

3 Bells

A single console houses a 5c Bell, a 10c Bell and 25c Bell, with one central Mills Mystery mechanism. Total of the three Jackpots is \$72.00—the biggest Jackpot in all coin machine history. Write, wire or phone your orders today. Mills Novelty Co., 4100 Fullerton Avenue, Chicago, Illinois.



Torr Is Delivering

CUB SAMPLE \$13.95 CASE OF 6 \$75.

—AND—

ACE SAMPLE \$14.95 CASE OF 6 \$80.

BALL GUM, \$3.75 CASE OF 4,250 BALLS
 TIME PAYMENTS TO THE DESERVING!
TORR 2047A So. 68th St., Phila., Pa.

MILLS PHONOGRAPHS
 CONSOLES
 BELLS
 TABLES

Distributor
KEYSTONE NOVELTY & MFG. CO.
 26th & Huntingdon Sts., Philadelphia, Pa.
 Baltimore Office: 515 Cathedral St., Baltimore, Md.

LOW PRICED SPECIALS

Blonde	\$35.00	Big Six	\$15.00
Sporty	30.00	Limelight	32.50
Short Stop	19.50	Powerhouse	42.00
Commodore	19.50	Imps	8.50
Mills '39 One-Two-Three	35.00		
Mills '40 One-Two-Three	95.00		
1938 Track Time	65.00		
1937 Kentucky Club	50.00		
Liberty Bell Consoles	25.00		
Token Payout Counter Games	17.50		

Slots, 5¢ Play, \$20.00 and up.
 1/3 With Order, Bal. C. O. D. Write for Quantity Prices.
CITY NOVELTY SALES
 207 E. Ninth Ave. (Walnut 1314) Columbus, O.

Allied Gets Big Games Shipment

CHICAGO, Feb. 8.—"This is good news for operators, something I know they'll appreciate," said Sam Kleiman, of Allied Novelty Company, Chicago. "Our company now has a connection whereby we are able to obtain a large quantity of high grade, late model used machines, particularly free-play games, which are in fine condition."

"This enables us to offer exceptionally clean merchandise and to fill all orders with unusual promptness. Allied service thereby becomes still more valuable to our customers, and as a result, our business has grown so that we now ship not only to all parts of the country, but to distant parts of the world as well."



EFFORTS OF W. A. (BILL) BYE, Wurlitzer's district manager for the West, have been turned to broader channels thru expansion of his territory, according to an announcement by M. G. Hammergren, general sales manager. Bye, connected with the music business for 23 years, will now cover California, Oregon, Washington, Montana, Idaho, Nevada, Utah, Wyoming, Arizona, New Mexico, Colorado, and the Territory of Hawaii.

it's tops in appeal and originality

PIKE'S PEAK

THE THRILL OF 1941

IT'S FUN TO PLAY

Uses entirely new playing principles requiring utmost skill and timing. Its "Repeat-play-profits" reach an all time PEAK—it's the profit wonder of '41.

Five balls, player controlled, double and hi-score feature, adjustable for percentage, separate locked cash drawer, attractively finished. At \$29.50 it's a bargain. 100% legal everywhere.

OHIO SPECIALTY CO.
 29 W. Court St., CINCINNATI, O.
 539 S. 2nd St., LOUISVILLE, KY.

IT'S 100% LEGAL

YOU'RE A JUMP AHEAD WITH

JUMPING JACK

New Harlich Low Priced Mechanical Board

Profits! Action! Player Appeal! They're all here in this fool-proof, tamper-proof mechanical board. Top awards are concealed. When hole is punched, mystery card pops up and amount of award appears under celluloid.

No. 1845 5c a Play 1800 Holes
 Takes in \$90.00 Average Payout \$43.25

WRITE FOR NEW FOLDER NC-21

HARLICH MFG. CO.

1413 JACKSON BLVD., CHICAGO, ILL.

POP!

Up Jump Awards when Jumping Jacks are punched

ADVERTISE IN THE BILLBOARD—YOU'LL BE SATISFIED WITH RESULTS.

SEVEN-UP

- BY -

GENCO

IF YOU THOUGHT FORMATION WAS A GREAT GAME—WAIT 'TIL YOU SEE "SEVEN UP"—THE GREATEST OF ALL!!

Here's ACTION for you! "SEVEN UP" has 6 tingling ways to make replays . . . and the most brilliant array of "come on" features ever assembled in one game! Sensational, proven "1 to 7" FORMATION feature—by hitting Bumpers 1 to 7 when lit, replays are awarded for each bump thereafter. By hitting #8 Bumper after the first seven bumpers are lit, player gets 5 EXTRA REPLAYS. By hitting #9 Bumper after that, player receives an ADDITIONAL 5 EXTRA REPLAYS. By going thru A, B, C and D lanes when lit, special SUPER BUMPERS award from one to five replays thereafter. By getting 7 DIAMOND LANE LIGHTS, SPECIAL REPLAY AWARD of 20, 40, 60, or 77 REPLAYS IS WON. Also High Score Winners. \$104.50, free game convertible.

TAKE A TIP FROM THE TOP LINE IN THE BUSINESS—GO GENCO AGAIN WITH "SEVEN UP"! ORDER QUICK!!

GENCO
BUILDS GREAT GAMES
2621 N. ASHLAND AVE. CHICAGO, ILL.

"WORLD OF SPORTS"

The Latest Symbol Sensation

Beautiful Five Color Layout, With Tickets Bearing Symbols of All Sports Printed in Three Colors. A Sure Shot Money Maker for Operators.

<p>2600 HOLES @ 5¢</p> <p>Takes In \$130.00 Pays Out (Avg.) 78.78</p> <p>Profit (Avg.) \$ 50.24</p> <p>SEMI-THICK PRICE \$7.78</p>	<p>1420 HOLES @ 5¢</p> <p>Takes In \$71.00 Pays Out (Avg.) 40.88</p> <p>Profit (Avg.) \$30.12</p> <p>SEMI-THICK PRICE \$5.65</p>
--	--

WRITE FOR CATALOG

Special Territory Open To Sell Ajax Boards. Write Us Today.

AJAX BOARD CORP. • 54-56 BLEECKER STREET • NEW YORK

Superior Products Adds to Space

CHICAGO, Feb. 8.—Meeting steadily increasing orders for its many new boards as well as for old favorites, Superior Products is considerably increasing its production capacity, officials report.

By adding 18,000 square feet of floor space at the factory and installing more than \$20,000 worth of new equipment, Superior is now in a position to fill promptly the rush of orders, according to George D. Sax, president of the firm. A complete modern conveyor system is being installed. The enlarged space makes possible the moving of certain departments—such as packing, shipping, and stock—to the newly acquired section, thus giving more room to the finishing department.

George Graf, who has a rich background of experience in the coin machine and production fields, is now in complete charge of all production at Superior.

BERT LANE Says:

GENCO GAMES
MAKE MORE
COST LESS ★

★ BECAUSE OF HIGHEST
TRADE-IN VALUES OF ALL!

SEABOARD SALES, INC.

619 10th Ave., N. Y. Wisconsin 7-5888

OUR PRICE LIST IS FAMOUS . . .

FOR SAVING OPERATORS BIG MONEY ON THE LATEST AND BEST NEW AND USED MACHINES OF ALL TYPES AND MAKES! BEFORE YOU BUY ANOTHER MACHINE — GET OUR PRICE LIST!

ROY MCGINNIS, 2011 Maryland Ave., Baltimore, Md.

Chicken Sam \$42.50	Jolly \$24.50	Pylon \$34.50
Anti-Aircraft 39.50	Chips 19.50	Speedway 35.00
Line Up 49.50	5-In-1 69.50	Fleet 40.00
Oh Johnny 29.50	1-2-3 (1940) 89.50	Blondie 25.00
Sporty 29.50	Metro 55.00	Scoop 14.50
Glamour 34.50	Anabel 49.50	Beauty 24.50
Bright Spot 25.00	Cadillac 35.00	1-2-3 29.50
Roxy 19.50	Big Show 24.50	

Write What You Want, and 1/3 Deposit.

LEHIGH SPECIALTY CO.
2ND & GREEN STS., PHILADELPHIA, PA.

COIN OPERATED

I. L. MITCHELL & CO.

WILL BUY
RECONDITIONED PIN GAMES.
WHAT HAVE YOU?
QUOTE LOWEST PRICES!

FOR SALE
Complete selection of perfectly re-conditioned Pin Games. Low prices. Write for list.
PHONE: GLENMORE 2-5450

MACHINES AND SUPPLIES 1070 Broadway, BROOKLYN, N. Y.

PIKE'S PEAK

THE THRILL GAME OF 1941 TO PLAY

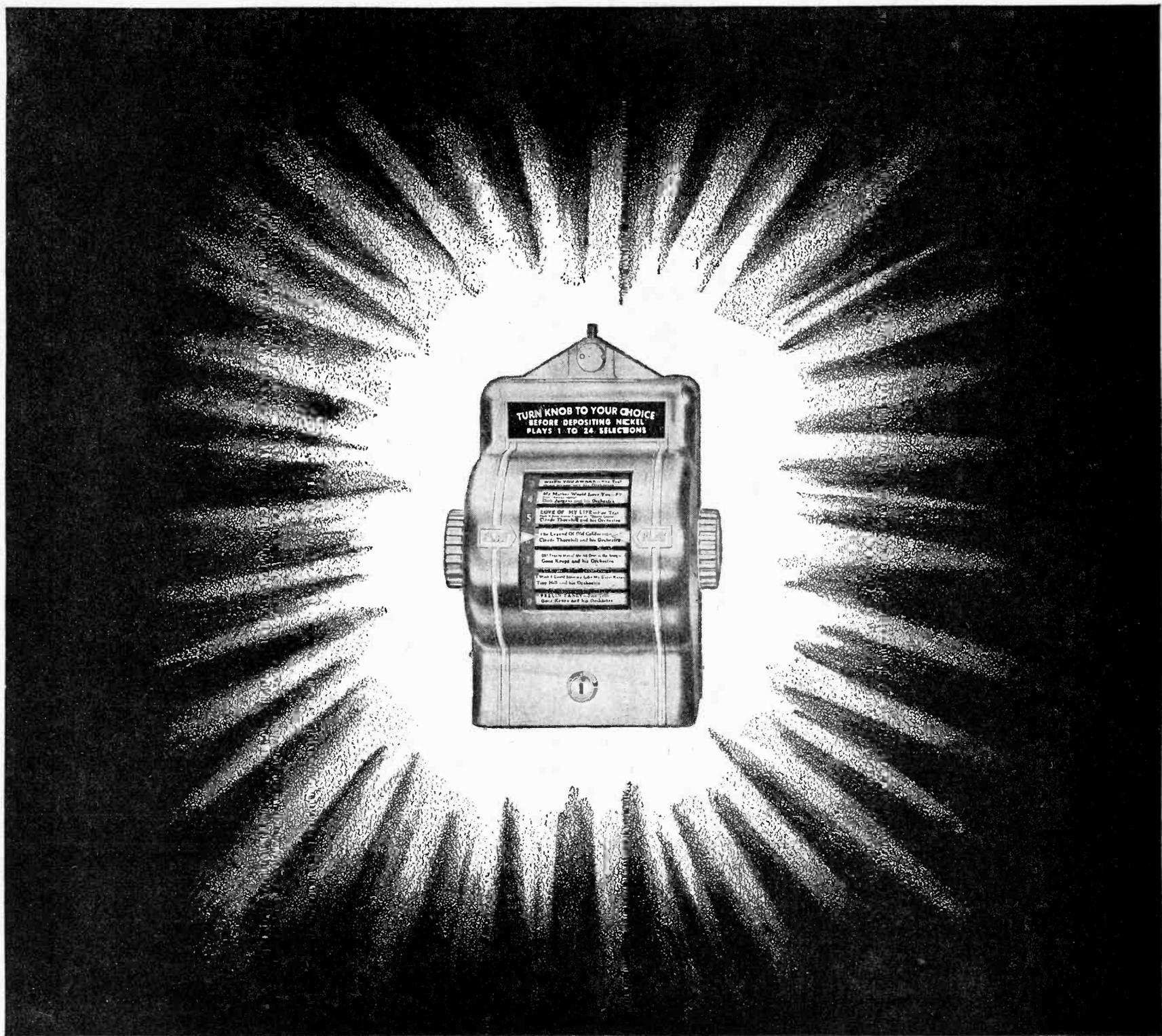
ACTION EVERY SECOND

WRITE—WIRE—PHONE

MIKE MUNVES CORP.
593 TENTH AVE., NEW YORK
All Phones: Bryant 9-6677

Sample \$29.50
QUANTITY BUYERS WRITE FOR PRICE!

IT'S 100% LEGAL



Packard PLA-MOR Won Them at the Show—carried off top honors for its sheer beauty, irresistible play appeal and practical operation.

Regardless of Price, the wide-spread acceptance of Pla-Mor equipment again proves that music operators of America instantly recognize the qualities it takes to get, hold and increase locations.

PLA-MOR is the Newest Trend in Music—the *Big Idea* that means greater music business and greater music profits per day, week or month. Find out about it now. Send in the coupon.

The PACKARD Line is complete including Pla-Mor Controls, Speakers, Steel Cabinets for Phonograph Mechanisms and Adaptors.

PACKARD
PLA-MOR
 SELECTIVE REMOTE CONTROL

HAS THE PLAY APPEAL

MAIL TODAY HOMER E. CAPEHART, Packard Mfg. Corp.
 Kentucky and Morris, Indianapolis, Indiana

Please send complete information on Pla-Mor — the system that makes music business more profitable.

Name.....

Firm Name..... Address.....

City..... State.....

Chicago Coin's SPORT PARADE

Leading ALL OTHER GAMES IN SALES

**MORE PROFITS
- THAT'S WHY!**

GET THE DOPE ON THESE

**HOT
EVANS' GAMES**

★ **TOMMY GUN**
Lowest Price, \$145.00

★ **LUCKY LUCRE**

New 1941 Model
Three 5c and Two 25c Coin Chutes in Each Unit

★ **BANG TAILS**

New 1941 Model—Racing Sensation

★ **GALLOPING DOMINOS**

New 1941 Model—Better Than Ever

ARCADE EQUIPMENT
TEN STRIKE — IN-THE-BARREL
SKEE-BALL-ETTE

These Machines Equipped With 2c Coin Chutes

H. C. EVANS & CO
1520-1530 W. ADAMS ST. CHICAGO

SAVOY'S WEEKLY SPECIALS RECONDITIONED and GUARANTEED

C. O. D. \$14.50	LINE UP \$47.50	SUPER SIX \$17.50
CROSS LINE 49.50	RED HOT 17.50	CADILLAC 37.50
DBLE. FEATURE 18.50	ROTATION 27.50	DIXIE 42.50
LANDSLIDE 27.50	ROXY 19.50	ANABEL 47.50
LEADER 62.50	SCORE CHAMP 22.50	1/3 With Orders, Bal. C. O. D.

SAVOY VENDING CO. 651 ATLANTIC AVE. BROOKLYN, N. Y.

**YOU BUY THE BEST BUYS
WHEN YOU BUY FROM US!**

George Ponser



CHICAGO COIN	BAKER	VACATION \$31.50
COMMODORE \$17.50	LINE UP \$47.50	CHARM 14.50
DIXIE 42.50	STONER	WRITE FOR PRICES ON LATE MODEL 1-2-3
FOX HUNT 39.50	ANABEL \$49.50	With Animal Reels
JOLLY 19.50	BRITE SPOT 26.00	Every machine listed here is "Carrollized" by the George Ponser Carrollization Process. Every machine guaranteed regardless of price. Everyone perfect as to appearance and condition—ready for location. Enclose 1/3 deposit with all orders—we ship balance C. O. D.
O'BOY 17.50	DBLE. FEATURE 22.50	
POLO 42.50	HOLD OVER 27.50	
SKYLINE 34.50	ROTATION 31.50	
SPORTY 31.50	GOTTLIEB	
YACHT CLUB 29.50	DRUM MAJOR \$29.50	
ROXY 21.50	GOLD STAR 54.50	
EXHIBIT	PARADISE 56.50	
LANDSLIDE \$29.50	SCORE-A-LINE 34.50	
LEADER 64.50	SCORE CARD 19.50	
GENCO	THREE SCORE 24.50	
BIG TOWN \$19.50	BALLY	
BLONDIE 32.50	CROSS LINE \$49.50	
FORMATION 54.50	GLAMOUR 32.50	
METRO 62.50	MASCOT 22.50	
POWERHOUSE 42.50	SCOOP 14.50	
PUNCH 17.50	TRIUMPH 14.50	

GEORGE PONSER CO.
519 WEST 47TH ST. NEW YORK CITY
11-15 E. RUNYON ST. NEWARK, N. J.

FOR SALE—LARGE EASTERN DISTRIBUTING AND OPERATING ORGANIZATION . . . \$75,000.00 INVESTMENT

Leader in richest and most thriving Eastern Area. Now showing over \$25,000.00 yearly NET PROFIT and can easily be doubled or trebled. Further expansion possibilities unlimited. Defense activities alone is automatically increasing business and profits 25% to 50% per year. Owner will stay two months and will be available for consultation thereafter. Good reason for selling. At least \$30,000.00 cash necessary. Don't reply unless you have it. No Brokers, Principals only. Strictly confidential. BOX D-36, BILLBOARD, CINCINNATI, OHIO.

More CASH APPEAL
than has ever been built
into any phonograph!
1941 Seeburg HiTone
SYMPHONOLAS

The only really new phono-
graph in automatic music!

•
"Ear-level Tone Projection"
— a Seeburg "First" that is
a marvel of acoustical
engineering!

•
"Fountain of Light" cabi-
netry that pioneers new
beauty in dynamic color
illumination!

New, convenient,
illuminated Electric
Selector. "Pushbut-
ton" type. Exclusive
with Seeburg.

•
New "Lightweight
Pickup" — actually
doubles life of your
records... prolongs
the use of your
needles.

•
To really appreciate
1941 Seeburg Sym-
phonola superiority,
see it — hear it — ex-
amine the exclusive
electrical and me-
chanical features,
then, best of all, put
it on location!



To Go Ahead... Go
Seeburg
J. P. SEEBURG CORPORATION • 1500 DAYTON ST., CHICAGO

Don't make any commitments on any other phono-
graphs until you have seen your Seeburg Distributor!



LOCATIONS LIKE THIS
ONE THAT NEVER HAD
A PHONOGRAPH UNTIL
THEY INSTALLED A
WURLITZER COLONIAL

LOCATIONS LIKE THIS
ONE THAT HAD A
COMPETITIVE PHONOGRAPH
BUT PREFERRED A
WURLITZER COLONIAL



GET THEM
BOTH

WITH A

WURLITZER Colonial

MODEL 780

The Wurlitzer Colonial has done it! Enabled Wurlitzer Music Merchants to secure hotels, clubs and similar distinctive locations that have awaited such a console of poise and dignity. Other locations, too, have been attracted to the unique styling and conservative beauty of the Colonial. Many spots with proven earning power have found that the Model 780 boosts receipts still further. Don't miss this opportunity to expand your operation—to mul-

tiply your profits . . . it's wide open to every Wurlitzer Music Merchant. Every territory has potential Colonial locations—plan now to talk them over with your Wurlitzer Distributor. The Rudolph Wurlitzer Company, North Tonawanda, New York. Canadian Factory: RCA-Victor Co. Ltd., Montreal, Que., Can. A NAME FAMOUS IN MUSIC FOR OVER TWO HUNDRED YEARS

SOLD ONLY TO MUSIC MERCHANTS