

The Billboard

The World's Foremost Amusement Weekly

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Vol. 54. No. 6



**ABE LYMAN
and His Californians**

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Miami

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WEAF-NBC Coast-to-Coast

BLUEBIRD RECORDS

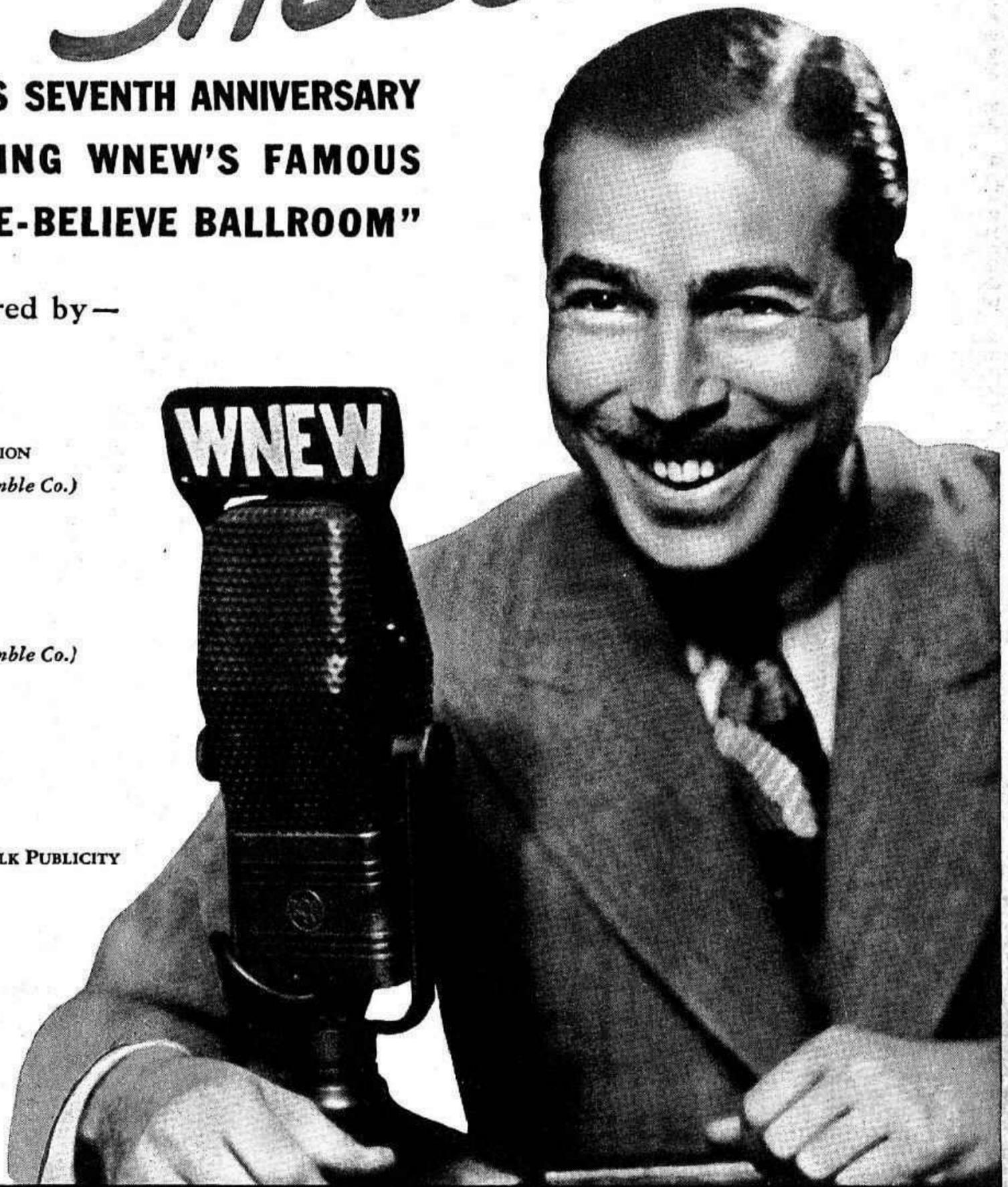
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SHOWS BUILD RUSS MORALE

EDITORIAL

It Can Happen Again

REMEMBER the Volstead Act, also called the 18th Amendment? It provided newspaper cartoonists with lively material and it gave some of us a lot of laughs. But it also created speakeasies, bootlegging, bum liquor, gunmen, racketeers; it cheated the government out of a lot of tax revenue; and it fostered a general disregard of the law and law enforcement agencies.

Well, finally, the law was repealed and prohibition is now part of American history.

To most Americans, prohibition is a sort of museum piece that can't possibly come to life any more. But the forces seeking a return of the prohibition law are livelier than you may think, and World War II may give them the same opportunity that the confusion of the last war did. It happened once. It can happen again!

Night club and hotel spot operators, talent agents, bookers and night club talent should realize the danger. They should not take it for granted that prohibition can never return. Thru their associations and their unions, and as individuals, they should voice their opposition to a return of prohibition. They should tell their congressmen that a return of prohibition will mean a return of mob rule of the night club field and the degradation of night club performers and musicians forced to work in an illegal business.

The night club business—thanks to increasingly tight regulation of liquor control boards and the police—has been shaking off the mobsters and attracting reputable restaurateurs. We want this trend to continue. It is better for all show business. The return of prohibition would set the modern night club business back another generation.

Now is the time to prepare for the coming onslaught of the prohibition forces!

Remember, it can happen again!

Chi Area Approves Tampa Conference; Delegates Will Go

CHICAGO, Jan. 31.—Plans for a meeting in Tampa on February 6 for the purpose of forming an official Outdoor Amusement Conference for Defense and Victory has received the wholehearted approval of showmen and fair men in this area. They believe that a body such as is contemplated can be of service to both the nation and show business.

Indications are that the Showmen's League of America will be well represented at the meeting by officials and past officials, as well as by members at large. President Carl J. Sedimayr and Treasurer William Carsky are among those who will attend. Frank E. Conklin and Frank P. Duffield, past presidents, will be on hand and it is probable that J. C. McCaffery, past president, and Harry W. Hennies, vice-president, also will make the meeting.

John Sloan, head of Racing Corporation of America; Pat Purcell, of MCA, and Julius Cahn, secretary of Kewaunee County Fair, Luxemburg, Wis., are others who will attend.

Thousands of Performers, Paid By Red Government, Blanket the Nation, From Front Line to Farms

NEW YORK, Jan. 31.—Entertainment as a morale factor in Russia today ranks as importantly as military duty. It is used behind the lines, in camps, hospitals, draft centers, factories and even on farms. Resources of the entire theater industry of the USSR have been placed at work in the formation of a military circuit extending thruout the country, even in the woods to entertain guerrilla troops and on battleships at sea. Responsible for the military entertainment program is the Theater Administration of the Committee on Arts, an official government agency comparable to a cabinet post, which has co-related entertainment with the military for the past 10 years, to the point where, when Russia was invaded by Germany, 50 legit shows, 40 vaude and circus units and thousands of "concert artists" (outside of vaude, circus and legit, every entertainer in Russia is a "concert

artist," from a hot musician to a monologist) and some 200 professional units (in farms and factories) were ready to entertain every branch of the fighting forces. This was disclosed by officials of the Russian War Relief, Inc., 535 Fifth Avenue, here, who dug up the info while checking up on the medical needs of Russia today.

Russian entertainment scheme is completely government-subsidized; and actors, like all artists in the Soviet, are well paid because of the shortage of them. Actors' salaries for the military circuits are identical with those they receive in civilian theaters, ranging from 350 rubles per month for apprentice actors to 10,000 rubles a month for top names. (Ruble is valued at 20 cents on the foreign exchange, but internal value varies.)

Unlike the set-up of USO-Camp Shows, (See *Thousands of Performers* on page 11)

802 Nixes Plea for Free Music; Snags Equity Stude Stock Plan

NEW YORK, Jan. 31.—Actors' Equity Association plans to establish a repertory stock company for the exclusive attendance of high school students hit its first snag this week when Equity failed to announce the first three productions because of "negotiations" which failed to bear fruit last Thursday (29), as hoped. Alfreed Harding, editor of *Equity Magazine* and founder of the plan, wouldn't give any information on the negotiations, but it was learned that the stumbling block is Local 802, Musicians' Union, which gave the arrangements the brush-off when asked to give free music to two of the first three scheduled productions, which are operettas.

First premise of the plan, when announced last October, was that all actors, stagehands, musicians and house crew would receive minimum union wages out of a grant that Equity hopes to receive from a civic foundation and from a small admission of 25 cents (tentative) that would be charged.

No money has been forthcoming yet.

A budget drawn up by Arthur Hopkins, who will act as producer-director of the rep company, is in the hands of Equity but is getting something of a shearing before being turned over to a foundation. Central School Theater Control Board, new governing body to operate the plan, however, figured on going ahead, even before a bank roll was forthcoming, with three productions, one with incidental music and two musicals, one of which was *Porgy and Bess*. Local 802 offered to provide shows with incidental music, using the minimum number of musicians necessary on a volunteer basis, with compensation coming from the local.

Harding spent most of Thursday afternoon awaiting an audience before the executive board of 802, to appeal for musicians for the operettas. An official of the union said that the board was busy with too many other matters.

The 802 official said that their offer to furnish music on an incidental basis still goes, but the plans that the Cen- (See *Equity Plan Snags* on page 17)

League Confers To End Railroad Bottleneck for Touring Troupes

NEW YORK, Jan. 31.—League of New York Theaters swung into action Wednesday (28), after the touring company of *Hellsapoppin* was notified by the Southern Railway System that no baggage cars would be available for the conclusion of its tour, which has another four weeks of one and two-night stands. James Reilly, League executive secretary, immediately communicated with President Roosevelt, Paul V. McNutt, Secretary of the Treasury Henry Morgenthau and Joseph B. Eastman, Commissioner of Defense Transportation, and pointed out:

(1) The value of entertainment on the morale of the public.

(2) That the 25 companies touring on the road last week grossed \$375,000 and that a stoppage of roadshows would deprive the government of \$40,000 worth of taxes in a single week.

(3) That 1,000 people employed in the 25 shows would be thrown out of work and would be hopelessly unemployed for the duration.

Morgenthau communicated with Reilly, asking what the theaters' immediate problem was and turned over the negotiations to F. Kuhn of his office, and John J. Pelly, head of American

Railways. Reilly interpreted Pelly's letter as saying that there must be a "misunderstanding," as this type of emergency wouldn't exist unless there were a sudden troop movement. Reilly, however, said that there was still no assurance that the problem is at an end.

Reilly, in his answer to Pelly, said that the League has drawn up a set of requirements of what the theater will need to conduct its roadshows, and suggested a meeting in Washington between government officials, execs of the railroads and representatives of the theater. One of the suggestions, if the cost is not prohibitive, will be a pool of baggage cars for all shows traveling in identical territories.

Other shows thus far likely to be affected are *Life With Father* and a West Coast company of *Blossom Time*. Only downright refusal of baggage cars so far, however, was for *Hellsapoppin*, which is now playing in Hershey, Pa. At present writing, no decision has been made as to its opening in Raleigh February 2.

Possibility of bus and truck transportation came up for an airing, but was discounted until all other methods fail, because of the added cost.

Music Coverage

Beginning in this issue of *The Billboard* readers will find the Music Department following the Night Clubs-Vaudeville Department. Previously, Music followed Radio in sequence position. Change was made to allow for a later weekly deadline for all music news, reviews and services. Fuller coverage will be given on all of these subjects henceforth, as a result. Refer to the Index below for exact position of the Music Department.

Rift Hinted In Pa. Fair Body

ALLENTOWN, Pa., Jan. 31.—Attractionists and showmen hogged the spotlight at the 30th annual convention of the Pennsylvania State Association of County Fairs here in the Americus Hotel on January 28 and 29. Not only did two top showmen get top billing in the concluding session Thursday, but their brothers of the industry turned out in numbers almost substantial enough to dwarf representation from the Keystone State's fairs. That the amusement fraternity knows, by tradition, temperament and habit, how to make itself conspicuous, only served as contrast to the open secret that among fair officials who could not come for a variety of reasons there were several who deliberately stayed away. Outstanding among them was Lieut.-Gov. Samuel S. Lewis, president, York Interstate Fair and, incidentally, high in the councils of the International Association of Fairs and Expositions, of which he is the director in Zone 1 (East).

Rumor row, usually trustworthy in a case like this, had the "governor" handling in or about to hand in York's withdrawal from membership. One report said that Lewis and his colleagues, including John H. Rutter, secretary of the fair and erstwhile second vice-president (See *RIFT IN PENNSY FAIR* on page 54)

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Philly Bookers Get Warnings as Pennsy Agency Law Is Enforced

PHILADELPHIA, Jan. 31.—Policing of agents by the State, under the new licensing law, and by the AGVA local here, under its recently signed agreement with the Entertainment Managers' Association, has started. First case against an agent under the State law was tried last Tuesday (27). Local agent, coming up for a renewal of his booking license, was charged with collecting a booking fee from a night club owner. Under the law, agent may exact commissions and fees only from the performer.

William I. Douglas, of the Pennsylvania State Department of Labor and Industry, let the agent off with a warning that any other infraction will mean revocation of license. Douglas also disclosed that charges will be preferred

next week against a local ballroom operator for aiding a violation in his negotiations with a New York band office. Douglas says he has received numerous requests from labor secretaries in other States for copies of the Pennsylvania law, declaring their interest in using it as a model for drawing up booking regulations in their States.

As provided by their agreement, a joint board of AGVA and EMA members for the first time acted on violations charged against three local bookers. Frederick G. Sleglee, charged with sending an act thru a musicians' picket line, was placed on 90 days' probation and assessed the costs of the hearing. Eddie Saks, of Saks Theatrical Enterprise, charged with holding up payment of a performer, and Harry Ritter, of Ritter Entertainment Bureau, charged with canceling a contract, were let off with warnings. Board, headed by Joe Campo, AGVA prez, includes Sid Raymond, Al Rea and Bill Jones for the actors' union, along with Jimmy Loughran, EMA prexy; Roy Cross and Paul Mohr, representing the bookers' org.

Miller Is Tops On WNEW's Poll

NEW YORK, Jan. 31.—WNEW's 14th semi-annual "Make-Believe Ballroom Band" Popularity Poll has been won by Glenn Miller, according to a check-up on ballots by the station's execs. Second position was taken by Tommy Dorsey, who was in first spot on the previous new poll. Harry James landed in third position, with a score very close to Tommy Dorsey.

Runners-up were Jimmy Dorsey, 4th; Vaughn Monroe, 5th; Sammy Kaye, 6th; Benny Goodman, 7th; Artie Shaw, 8th; Johnny Long, 9th, and Count Basie, 10th.

Runners-up to the above, in order, were Claude Thornhill, Charlie Spivak, Gene Krupa, Woody Herman, Charlie Barnet, Alvino Rey, Xavier Cugat, Kay Kyser, Guy Lombardo, Bob Chester, Les Brown, Eddy Duchin, Freddie Martin, Tony Pastor and Shep Fields.

ABE LYMAN

(This Week's Cover Subject)

MASTER SHOWMAN ABE LYMAN, whose 20 years as a band leader have made him one of the best known figures in the business, is again on the podium of the Royal Palm Club, Miami, where he has distinguished himself before.

The Miami engagement comes on the heels of a record-breaking seven-month tour of the country, which included dates at the Palladium Ballroom, Hollywood; Hotel Peabody, Memphis; Chase Hotel, St. Louis, and Beverly Hills Country Club, Newport, Ky.

Lyman's musical life started with drum pounding, but his showmanship and acumen were too great to be confined to a set of traps, and he soon branched out as leader of one of the country's most famous bands—the Californians. Just exactly how much the Californians mean in the band field can be seen from the advance sale Lyman rang up at the Palladium not so long ago. It was one of the heaviest in the history of the spot.

Lyman is currently featured on Waltz Time, every Friday evening, on NBC, Coast to Coast. His recent Bluebird recordings of "Help Me," "Yours" and "Horse 'n' Boogie" have been spinning on music machines throuout the nation.

RCA-Victor is now preparing an album featuring Lyman's "Waltz Time" and the maestro is being featured this month in Victor promotional material as the leading "Band of the Month."

N. Y. Stagehands Ask More Pay, Men; LNYT Raps Demands

NEW YORK, Jan. 31.—Representatives of the League of New York Theaters and Local 1, Stagehands' Union, were huddled over the week-end at a meeting which began Friday, negotiating a new basic agreement. Initial negotiations were punctuated with indignation on the part of legit producers at the new demands of Local 1.

Stagehands are asking that minimum crews of four men on one-set shows be increased to seven men, and that wages be increased 15 per cent over the existing minimum of \$6.75 per performance.

Old agreement expires Sunday (1). New contract will be retroactive from expiration of the present pact. Major points of issue are the increase in minimum wages and the increase in men on one-set shows. An official of the union stated that the latter demand stems from a resolution on the part of the membership.

Negotiations for the League are being handled by James Reilly, exec sec, and the governing board; for Local 1, Vincent Jacoby, Robert Armsted, George Fitzgerald, Sol Pernick and Barnard Quatroch.

AMA Adds Dallas And Kaycee Arenas

NEW YORK, Jan. 31.—Two new arenas have been added to the membership of the Arena Managers' Association, it is revealed by George D. Tyson, general manager of the AMA.

Clarence Linz, of the Dallas Arena, Dallas, and Ray Rice, manager of the Fla-Mor Ice Arena, Kansas City, Mo., have had their applications for membership in the AMA approved, bringing the total number of arenas in this country and Canada now belonging to the association to 16.

Under the terms of the agreement, both Linz and Rice become directors of the AMA, of which John H. Harris, of the Pittsburgh Gardens, is president, and Walter A. Brown, of the Boston Garden, is treasurer.



ROBERT L. (BELIEVE IT OR NOT) RIPLEY gave a dinner for the cast of his new Blue network show, which debuted recently. It was made up entirely of Chinese food (the dinner, that is, not the cast)—and with each course a Chinese girl gave a dissertation on the dishes that were then being consumed. . . . When the Dorothy Lewis ice revue was at the St. Regis; some patrons thought it "cute" to place their glasses on the edge of the ice tank or to flip cigarettes or lumps of sugar on the ice—a hazard for the skaters. So Miss Lewis, in self-protection, had to skate in such a way as to be able to lean down and scoop up customers' garbage without ruining her routines. . . . A couple of Spelvin relatives appeared in a couple of recent Broadway shows. The fast-closing *All in Favor*, which was chiefly about adolescents, had a George Spelvin Jr. in its cast. And *Cafe Crown*, which concerns the doings of people in the Jewish theater district on Second Avenue, includes in its cast credits the name of Abraham J. Spelvin. Walter Plinge, tho, seems to be in England for the duration. . . . Harry (The Neem) Nemo has just signed a contract to go to Hollywood and write a picture score. "But don't give me any publicity on it," begs The Neem. "I want to be the first Broadway guy ever to get a Hollywood contract and take it in my stride, without trying to get publicity on it." . . . Mr. and Mrs. Meyer Davis were among those attending President Roosevelt's luncheon last Friday, previous to the Birthday Balls. . . . Ann Brown, the Bess of *Porgy and Bess*, will make her big-time concert debut February 11 on the same bill with tenor Jan Kiepura. She returns to the show the following day.

STANDARD RECORDS is going in for lampooning titles. Two of its new releases are called *Carmen's Veranda* and *Snooper-man*. . . . That little-known Asiatic plant called the aspidistra is coming in for no little publicity these days, but for phonetics' sake the spelling of the song title has been changed to "The Biggest Aspidistra in the World." The plant also gets a plug in *Let's Face It*, but there the pronunciation is pure, with an "i" in the third syllable instead of an "a." . . . During the baseball season WHN sportscasters Bert Lee and Marty Glickman had a bet for themselves, Marty betting that the Cards would finish higher in the National League than the Yanks would in the American. Bert, of course, won—and Marty, according to the terms, had to deposit a \$5 bill weekly until Bert figured there was enough in the kick to provide a good evening for the pair. The party has just been held—85 bucks' worth of party. . . . Joseph Bell, Blue network director, was a legit actor for years before he broke into radio some 12 years ago. He even played under canvas. And he continued to pay Equity dues for 10 years after he left the field, finally relinquishing his card only two years ago.

What To Know About Federal Income Taxes

By HERBERT H. LEVENS

Herbert H. Levens & Company, Certified Public Accountants and Tax Consultants, New York.

(This is the first of a series of three articles on Federal Income Taxes. These articles will outline briefly the details concerning the average individual in the theatrical and musical professions.)

Who Must File a Return

You are required to file a tax return, even tho you may have no tax to pay, if: you are a citizen or resident of the United States, and:

- (a) Being single, or married and not living with spouse, had a gross income of \$750 or more during the year 1941.
- (b) Being married and living with spouse, had a combined gross income of \$1,500 or more during the year 1941.

Gross income represents all income before allowance for personal exemption, credit for dependents or deduction for business expenses, contributions, taxes, interest, etc.

If you were married and living with your spouse for only a part of the year, a return must be filed if your income was equal to or exceeded your exemption. The exemption, for the purpose of deciding whether or not to file a return under such circumstances, would be a proportionate share of \$750 for the duration of your single status plus a proportionate share of \$1,500 for the duration of your marital status. If you were married and living with your spouse on the last day of the year and the total income of both during 1941 was less than \$1,500, you need not file.

A married couple may file a joint return or each may file individually. A joint return is permissible even tho one spouse earned the entire income; furthermore, the deductions of both may be taken. If separate returns are filed, the total exemption of \$1,500 may be divided in any proportion. However, if either one uses optional form 1040A (discussed below) the exemption must be divided \$750 each.

Form of Return To Be Used

The regular tax form to be used by individuals is Form 1040, which is comparable to the forms used in past years.

There is also an optional form which has been devised to simplify matters for the millions of small taxpayers. You may use this form, if you so desire, provided that your gross income is \$3,000 or less and is derived only from salaries, wages, other compensation for personal services, dividends, interest, rent, annuities or royalties.

The optional form provides for your gross income, less allowance of \$400 for each dependent, the difference being subject to tax. Such taxable difference may be found on the reverse side of the optional form, together with the amount of tax payable. The tax, as shown in the table, has already taken into consideration. (See DETAILS ON TAXES on page 15)

Conventioneers Aid Pitt Show Business

PITTSBURGH, Jan. 31.—More than \$300,000 was spent on entertainment in the city during 1941 by 70,000 out-of-town delegates to 163 conventions, manager Adolph Frey of the Convention and Tourist Bureau estimates. Frey believes that Pittsburgh "conceivably may do more convention business this year than ever."

About \$160,000 went to theaters, another \$160,000 to miscellaneous amusements, \$800,000 to hotels, \$320,000 to restaurants outside hotels.

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Dunn To Speed Griffin Report

CHICAGO, Jan. 31.—Henry Dunn, chairman of the committee investigating Gerald Griffin's participation in a brawl during the opening of Tommy Dorsey's music publishing office in New York recently, said here yesterday (30) that as soon as he finishes his current week at the Chicago Theater he will go to New York and submit a written report of his findings to the committee. The formal report, he said, will be submitted to the national board of AGVA for action "as soon as possible."

Dunn says that of the three leading figures who witnessed the brawl, only one was willing to submit a signed statement. He is Frank Sinatra, who mailed in his version from California. Harry Goodman, Benny Goodman's brother, and Bob Stevens, of Decca, refused to submit anything in writing. Dunn feels that of prime consideration in this matter is the usefulness of Griffin as the union's national executive secretary following this widely publicized fracas. If it has not endangered his standing with the members, then there is no reason why Griffin cannot continue in his present post, Dunn opines. The committee's final report will be mailed to all AGVA board members, Dunn said.

Variety Clubs Create New Memberships

NEW YORK, Jan. 31.—Variety Clubs of America have created a special class of membership at \$5 annually for the duration of the war. These new memberships, carrying no voting powers, can be transferred to regular memberships according to the rules of individual tents.

Each tent will institute a Hey Rube drive. Committees are being organized to conduct the drive.

William A. Puncake, owner of the Roxy Night Club and Knickerbocker Theater, Columbus, O., has been named Chief Barker of the Columbus Tent.

Up to now, Variety Clubs have reached film theaters, exchanges and supply houses. Under new plan, all show biz people will be welcomed.

"Ice Follies" Pulls 28,558 in Springfield

SPRINGFIELD, Mass., Jan. 31.—The five-night stand of *Ice Follies of 1942* at the Eastern States Coliseum came to a successful close Sunday evening (25) after playing to 28,558 people. High performance was Saturday evening, when the show drew 5,423. Lowest house was opening day, Wednesday, with 3,156. Totals for the other performances were: Thursday, 4,429; Friday, 5,174; Sunday matinee, 5,200; Sunday evening, 5,176.

Seldon Galbraith, of the Galbraith Brothers, precision skating act, suffered an instep injury in practice Saturday and was unable to take part in the last three shows. He will be out for about a week.

Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

FRANCES HEFLIN—young legit actress who last appeared in the short-lived *All in Favor* at Henry Miller's Theater, New York. This was only her third Broadway appearance, but she emerged as one of the finest young actresses to reach the stage in years. Faced with a soppily written role, she brought it so much understanding, charm and miraculous rightness of reading that she made it one of the season's high spots. Incidentally, she's the kid sister of Van Heflin, now in films.

DONALD BURR—legit actor and singer, now appearing in the Theater Guild's revival of Sheridan's *The Rivals* at the Shubert Theater, New York. Does outstandingly fine work that is notable even in the midst of a star-filled cast. Coming on the heels of his excellent performance as Feste in *Twelfth Night* last season, this stamps him as one of the best young actors around. In addition, he started out as a singer and scored before he turned to straight roles. Should screen well—and the acting-singing combination should make him particularly valuable to films.

For LEGIT MUSICAL

BOB HANNON—warbler on the Frank Fay air show who is now getting a build-up at the Roxy Theater, New York, the Roxy management evidently figuring on turning him into a sort of semi-permanent emcee. His voice sounds well in the theater, as well as over the air; he is a nice looking lad, and he should do okay in a legit musical. When caught he did straight singing, avoiding frilly arrangements; his voicing can get by without benefit of excessively arranged scores.

CBS Files To Oust KSFO From Studios

SAN FRANCISCO, Jan. 31.—CBS has filed action here in Superior Court to oust KSFO from occupancy of the chain's studios in the Palace Hotel.

The complaint states that Associated Broadcasters, owner of KSFO, has possession without right and without permission of the plaintiff. Net asks restitution of the premises and \$1,000 a month damages.

KSFO is reported to have paid \$650 monthly rental. Lincoln Dellar, manager of KSFO, refused to comment on the action, but declared that the station was negotiating with the Mark Hopkins Hotel for a studio lease.

KSFO was slated to evacuate the Palace studios January 1 when KQW started broadcasting CBS programs. At that time, however, CBS issued a statement that KSFO had been given until February 15 to move from the Palace, due to the priority situation and the difficulty of obtaining new studios.

Union Defense Stamp Bonus

WILKES-BARRE, Pa., Jan. 31.—Members of Theatrical Employees Local B-96, IATSE, in good standing at the beginning of every quarter, receive a special award from the union. The local's executive board has decided to award every member in good standing \$1 in Defense Stamps.

Youngstown's Annual Iceer Draws Capacity Crowds

YOUNGSTOWN, O., Jan. 31.—The Cleveland Skating Club's annual ice revue attracted two capacity crowds at the Valley Arena here January 23-24. Revue was made up of 20 acts, including Nate and Edith Walley, of Cleveland, in charge of the production.

Joanne Frazier, "Swing Girl of the Ice," was featured, and 40 skaters from Youngstown participated in *The Gay Nineties* novelty. Revue was lavishly costumed, and the arena installed special lighting for the occasion. Attraction was scaled 75 cents to \$1.25, including tax.

OKLAHOMA CITY, Jan. 31.—Jane Wyatt and Leon Errol appeared jointly here in the Municipal Auditorium recently at a benefit show for the "Mile of Dimes" fight against infantile paralysis. Attendance was 1,000 persons and total receipts were \$400.

Would Drop Dues Of 4-A CSI Acts

NEW YORK, Jan. 31.—Board of the Associated Actors and Artistes of America recently passed a resolution recommending the waiving of union dues for performers who play for the armed forces under the auspices of USO-Camp Shows, Inc. Waiver would be in effect for the length of time performers toured army camps.

Stoppage of dues will come up before the individual boards of the sister unions to the Four A's, including Equity, AFRA, AGVA, Chorus Equity, BAA, Screen Actors' Guild and the foreign language groups. Reason for this action is because of performers working for below existing wage standards (not scales) and the union's desire to cooperate with CSI.

About 400 performers are currently working for CSI.

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BLUE'S PROGRAM POLICY

Carlin's Plans Take Shape; Co-Op News; Producers, Announcers Get Break; Fancy Talkers N. G.

NEW YORK, Jan. 31.—Program plans and policies of the Blue network are taking definite shape. According to Phillips Carlin, vice-president in charge of programming, set-up will include local participating sponsorship of newscasters, air credits for producers, announcers and script writers; letting down the bars for independent producers and agents; probable setting aside of a period for Blue network producers to carry on experimental work; intensive co-operation by all programming personnel and elimination of elements of "jealousy"; emphasis on programs for mass listening—the Blue having already achieved a good quota of public-service features; and creation of a junior stock company for talent-building purposes.

Decision to sell the newscasters locally will permit the Blue network to cash in on news in much the same way that Mutual does now. MBS, a pioneer in co-operatively sponsored shows, has parceled out Fulton Lewis Jr. to 31 sponsors in different cities, with Lewis collecting a combined salary of \$2,500 weekly for his efforts. National Broadcasting Company cannot sell its newscasters this way, a regulation of the sales division specifying that sponsor must buy a network.

Blue network's Baukhage will probably be the first to go on a local basis. He will be taken from the *Farm and Home Hour* and put in a Monday thru Friday spot, at 1-1:15 p.m. This will reduce the *Farm and Home Hour* to 30 minutes. In addition, the Blue network will keep up its policy of intensive news coverage and will probably add more commentators.

Baukhage will go on the Blue as a sustainer beginning February 2, and the stations will offer him for sale February 16.

Talent Policy

Blue network's talent policy has various angles. Carlin wants good shows quickly, and does not care where he gets them. Open door policy for indie producers ties in with this, and is in a sense a reversal of the National Broadcasting Company's policy of taking very few outside package shows. "This," points out Carlin, "is no reflection on the policy of the Red network, but is brought about by the fact that the Blue has more available time open." Open door policy has also already resulted in deals. Douglas Storer, for instance, will have two of his programs on the Blue. His *Cab Calloway's Quizzicale*, formerly on Mutual, debuts Sunday, February 8, 9:30-10 p.m., and another Storer show, *Swap Night*, comes to the Blue Wednesday, February 14, in the 8:30-9 slot, and will be emceed by H. Allen Smith. *Swap Night* will include B. A. Rolfe's band and will capitalize on the swapping trend. Carlin is in negotiation with other indie producers.

Affiliated stations have already been contacted with a view toward ascertaining what talent of network caliber they might have. These acts will be plucked up from the local outlet and fed to the chain, or Carlin may have some of them come to New York or one of the big production centers. Matter of line charges must also be considered in this connection. The chief network fare, however, will continue to originate in the three centers of New York, Hollywood and Chicago.

Creation of junior stock company is not definitely decided; but build-up of producers, announcers and scripters via air credits has already been okayed.

Co-operation with the government's war effort has already resulted in the *Meet the Navy* show, broadcast Tuesdays, 8:30-9 p.m., from the Great Lakes Training Station. A similar army program is contemplated. Jimmy Fynn's *Spin and Win* program has been taken off.

Still in the works is a strip show, to go on at 10:45 p.m., and three or four others, one of them a lavish set-up which will be announced in a few days. Carlin is also working on a new set-up for WJZ's all-night broadcasts, whereby time will be offered for commercial sale.

Status of the *Symphony program and Town Hall of the Air* show is still unknown—Carlin stating that for the present they remain as is. Programs are expensive ones, and, according to other Blue network spokesmen, will probably be returned to NBC shortly. This would be in line with the resolution passed at the January 15 meeting of the Blue affiliates in Chicago de-emphasizing luxury programs and stressing programs with mass appeal rather than class appeal.

Carlin on Monday will talk over policy matters with the Blue network personnel. General slogan will be: "It's what comes out of the loud-speaker that counts."

Fancy Talkers N. G.

Carlin, formerly an announcer, will shortly ask all spellers to forget their vocal cords and vocal training and concentrate on what they say rather than on how they say it. Angle here is to discourage elocutionists who above all are interested in beautiful intonations and rolling vowels.

Also under consideration is the substitution of the word commentator for announcer, Carlin believing that the term "announcer" is outmoded and suggestive of a "train dispatcher."

Fisher's NBC Post; Bryson in CBS Spot

NEW YORK, Jan. 31.—Sterling Fisher, formerly director of education for Columbia Broadcasting System, has been appointed assistant to Dr. James Rowland Angell, public service councillor for the National Broadcasting Company.

Fisher's vacated post at Columbia has been filled by the appointment of Lyman Bryson, who has been with CBS since January, 1938, when he was appointed chairman of Columbia's Adult Education Board. Leon Levine will continue as assistant director of education at Columbia.

HANNIBAL, Mo., Jan. 31.—Felix Adams, formerly program director at WBRW, Welch, W. Va., is now on the staff of KHMO here.

WPTZ, Philco Tele, Using Radio For Programs; Station Tie-Ups

PHILADELPHIA, Jan. 31.—Stymied in its attempt to procure desirable motion picture film, and recognizing an immediate need for live talent programs to sustain interest in television, WPTZ, local Philco television station, has turned to local radio for succor. The local tele station has made tie-ins with local radio for air shows to originate in the television studios, to be televised and broadcast simultaneously over both stations.

Admittedly, WPTZ is having its hands full getting live talent. Not that there is a dearth of such material here. However, performers have learned their lesson in cuffing their talents for radio. Still alive is the memory of building up a sustainer for many months and, when the time was finally sold, talent budget providing just enough for a pack of phonograph needles.

Moreover, fact that the Philco tele studio is situated at the company plant, far from the central city section, makes it inconvenient for performers. Tele station has gotten around that somewhat by footing cab bills. In some instances, preferred performers get a portable radio set as a souvenir for their efforts. In addition, inability of the tele station to pay off its free talent in newspaper publicity also makes it tough.

Paying off talent in folding money is

Defense Stamp Giveaway

PHILADELPHIA, Jan. 31.—When the office of censorship requested discontinuation of man-on-the-street programs, WDAS found it had on its hands scores of Defense Stamps in specially designed booklets, which it gave to each participant in the sidewalk interviews. Problem of how to dispose of these stamps was solved this week. Listeners are asked to write to the station criticizing any phase of the station's activities they dislike, and telling what the station should do about it. Best letters receive the left-over Defense Stamps.

Gov't Show Debuts Soon; Participation Of MBS Not Certain

NEW YORK, Jan. 31.—Big government show originally slated to be carried by the four networks, Columbia Broadcasting System, National Broadcasting Company, the Blue Network and the Mutual Broadcasting System, has been set for a debut February 14, but at press time doubt existed whether Mutual would carry the show.

Set-up calls for each of the chains to contribute between \$1,000 and \$1,250 for talent and operating costs. It was reported that Mutual was told by the three chains it would have to contribute such a sum if it wished to carry the program. If Mutual decides not to contribute, plan calls for the other three nets to absorb the costs, each paying one third.

Details of show not set, but it will probably be scripted and directed by Norman Corwin, with New York the originating point—probably an NBC studio. Show would be a morale builder and would include dramatizations on the armed services, industry, etc. Some titles suggested were *This Is War* and *Appointment With Victory*.

Publicity is to be handled by Alan Meltzer, who has resigned from the CBS press department to handle the job.

Nets Gets Stay on DJ Suit

CHICAGO, Jan. 31.—Columbia Broadcasting System and National Broadcasting Company have secured extensions of time in the Department of Justice's monopoly case against the chains. CBS and NBC answers to the D of J's charges do not have to be filed until the end of February.

FCC's Freeze On Station Grants

WASHINGTON, Jan. 31.—At press time Saturday the Federal Communications Commission announced it would make no further grants for new stations or authorize changes of existing facilities where substantial part of the primary area already receives good primary coverage from one or more stations. Request of the Defense Communications Board and War Productions Board was cited as the reason.

FCC statement also said that the DCB is studying an additional plan to conserve critical materials in all other radio services and will recommend further limitations at an early date.

Coast NBC, Blue Personnel Set

HOLLYWOOD, Jan. 31.—New set-up for operations of the National Broadcasting Company's Red network and the newly formed Blue were announced here Tuesday.

Sidney Strotz, vice-president of the Western Division, announced that the following will head Red network operations, with headquarters here: John W. Swallow, program manager; Sydney Dixon, sales manager; Frank Dellett, auditor; A. H. Saxton, chief engineer; Harold J. Bock, publicity manager; Walter Bunker, production manager; Robert J. McAndrews, sales promotion manager; Lewis S. Frost, assistant to the vice-president.

Don E. Gilman, vice-president in charge of the Western Division of the Blue network, announced the following Blue personnel, with headquarters here: Tracy Moore, sales manager; Leo Tyson, program director; Sidney Dorais, chief auditor; Milton Samuel, publicity manager; Robert Moss, production manager; David Lasley, sales promotion.

Strotz announced the executive personnel at KPO as follows: Al Nelson, manager; Robert Seal, program manager; Kay Barr, press manager; A. G. Diederichs, chief auditor, and George Greaves, chief engineer.

Gilman's San Francisco appointments included William Ryan as manager of KGO; Robert Dwan, program manager, and Gilbert Paltridge, sales promotion manager. Other posts will be filled soon.

Of the EGO set-up, Ryan has been sales manager since 1937 and Dwan on the production staff for six years. Paltridge was with Foster & Kleiser, outdoor advertising specialists, before joining NBC recently.

Networks will continue to operate from the studios here and in San Francisco for the present, NBC renting studios and other facilities to the newly formed chain.

KYW-AFM Contract Negotiations Stall

PHILADELPHIA, Jan. 31.—Altho the two weeks' grace ended yesterday, impasse between KYW and the local musicians' union for a new music contract continues, with negotiations to be resumed upon the return of A. Rex Riccardi, local union secretary, from Miami, where he is huddling with the AFM executive board in session there. In the meantime, however, union is permitting Clarence Fuhrman and his orchestra to continue at the studio indefinitely, both sides feeling that the negotiations will eventually conclude amicably.

Deadlock centers on the reported demands of the station that it be allowed to junk its dance band and hire concert musicians to serve under Fuhrman's baton. Meanwhile, however, in face of an eventuality that might precipitate a music strike, KYW has suspended the dozen or more music network shows it originates for the NBC-Red. Loss of the network shows comes as a blow to local song pluggers. All the shows continue airing, but only for local consumption.

Radio Talent

New York By JERRY LESSER

ELEANORE SHERMAN, young theater actress who recently broke into radio, already has contributed fine performances to *Bright Horizons*, *The Goldbergs* and *Radio Magic*. She can tear your heart out in a good dramatic scene. . . . **MICHAEL SHERIDAN** is an actor who has only one thing to sell—but good! He is a terrific romantic leading man who should land some of the new serial leads in the near future. . . . **HELEN HEDEMAN**, of NBC's television department, makes a change to the Blue network production division. . . . **RAYE WRIGHT**, actress heard on many network shows, leaves radio to become hostess for BBC when they open their new studio in the International Building. . . . **IAN MARTIN** (*Orphans of Divorce*) and **INGE ADAMS** (*Light of the World*) were married last week. **JACK JOHNSTONE** was best man and, after the ceremony, **JACK** left with all of **IAN'S** luggage, which he had forgotten was in the back of his car. The bridesmaids were **JO JANIS** and **ELEANORE SHERMAN**, and the ushers were **PETER DONALD** and **GEORGE LOWTHER**. . . . **JAMES TRANTER**, who played Dr. Lamson on *Valiant Lady*, is producing and acting in a half-hour weekly serial called *Curtain Time* on **WBEN**, Buffalo. **JAMES** commutes to New York City for his regular chores.

OWEN JORDAN is **MOLLY PICON'S** new boy friend on her *Nancy From Delancey* show. He also does a mug on the new **WHN** opus, *My Daughter Betty*. . . . **JIMMY MONKS** scored in the role of a Swedish skier opposite **ROSEMARY LANE** on the January 24 *Theater of Today* on **CBS**. **MONKS** is also heard

as Jarrok on **NBC's** *Light of the World*. . . . **ESTHER RALSTON**, leading lady of *Woman of Courage*, has invented a new game designed to keep the minds of youngsters off the trouble at hand during air raids. . . . **GEORGE PUTNAM**, who has been signed as announcer for *Orphans of Divorce*, now appears on three networks. *Orphans* is on the Blue, *Portia Faces Life* is **NBC-Red**, and *Great Moments in Music* is **CBS**. . . . **RICHARD WILLIS**, conductor of **WOR's** *Here's Looking at You*, did special make-up work for the Broadway revival of *Porcy and Bess*. . . . **GEORGE DAMEREL**, radio actor and son of **MYRTLE** (*Myrt and Marge*) **VAIL**, is taking flying instructions. He's joining **Civilian Coast Patrol**.

TALK is that *Wheatena Playhouse* will do a radio fadeout in March. . . . **IRENE WINSTON** is recuperating from an infected shin bone sustained when she tripped and cut herself on a step edge. . . . **JACK HARTLEY**, former radio actor, who has fully recovered from an attack of flu, was in New York this week-end to confer with agencies. **JACK** is at present handling navy public relations. . . . **NELSON CASE** has been missing from his post as announcer for the **Phillip Morris** programs for quite some time now. It is good news to hear that he has finally recuperated from all his illnesses, is out of the hospital and will be able to resume his microphone duty in time for the inauguration of the new *Johnny Presents* series—the series that will bring **TALLULAH BANKHEAD** to the **NBC** microphone in a group of famous love stories.

Chicago By SAM HONIGBERG

WAYNE KING and **BUDDY CLARK** leave the air late next month, both the **Luxor** and **Treet** shows being the victims of priorities. Quite a blow for the **Chi** airwaves and **CBS**. **MCA**, **King's** guide, is now out looking for a new sponsor. Meanwhile the band will play four weeks of theaters for the **Interstate Circuit** in Texas. . . . Add **FRANK PAYNE** and **HUGH ROWLAND** to the list of local **AFRA** members who have joined the armed forces. . . . **JOHNNY JOHNSON**, former *Club Matinee* vocalist, came all the way from the West Coast to play the lead in the musical *They Can't Get You Down*, but it lasted only one week at the **Studebaker**, and all future bookings have been canceled. . . . **HAL TOTTEN** will begin his 18th session of major league baseball announcing in April. . . . **RUSTY GILL**, **WBBM's** cowboy singer, is the inventor of a batteryless flashlight. . . . **JAMES TODD**, formerly of **KVOO**, Tulsa, has joined the **NBC** announcing staff. . . . **CHARLES URQUHART**, *Vic and Sade* director, and **THELMA SCHNEE**, appearing here with **Ethel Barrymore** in *The Corn Is Green*, are renewing their acquaintance. **Urquhart** is responsible for **Miss Schnee's** first radio job, which was in **Pittsburgh** several years ago when he was produc-

tion man at **KDKA**. . . . **HERBERT FOOTE**, **MOSS** and **NILSEN** and **CLIFF JOHNSON** have been enlisted for a new nightly sustainer on **WBBM**, sold as *Moods and Music*. . . . **LES TREMAYNE**, of *First Nighter*, has joined the dramatic cast on *Theater of the Air*.

WILLARD WATERMAN, of the *Stepmother* show, demands a special mike. He is **Chi's** tallest radio thespian, hitting 6 feet 4. . . . **JIM COVERT**, who has been touring army, navy and marine camps in the interest of *Service With a Smile*, took his physical exam this week for the army. . . . **WGN** replaced its *Your Army* series with *A Man and His Army* Monday (2) and **AFRA** is contributing free talent. It is presented by the station's special events department. Initial roles were handled by **EDDIE FIRESTONE**, **BOB DYRENFORTH**, **CHRIS FORD**, **BOB BAILEY**, **BYRON KEATH**, **BETTY ARNOLD**, **HILDA GRAHAM** and **HOWARD HOFFMAN**. . . . **JAYNE WALTON** will resume her weekly spot on the **Bob Elson** and **Bill Elson** show following her return from the present road tour with **Lawrence Welk's** band. . . . **WINFIELD HONEY**, the villain in *Terry and the Pirates*, is an ordained minister.

Hollywood By SAM ABBOTT

LOU BRING, musical director, appeared on five different programs on three networks in a week recently, handling **Al Pearce** over **NBC**, **Gene Autry** and **Ginny Simms** spots over **CBS** Sunday and Friday respectively and subbed for **Dave Rose** on **MBS** Wednesday and Saturday. . . . **GINNY SIMMS** reported at **RKO** Wednesday for a new picture. . . . **CHET HUNTLEY**, of **KNX** special events department, spoke at the banquet of the **Federal Union Society** held recently at the **Cocoanut Grove** of the **Ambassador Hotel**. . . . **SHARON DOUGLAS**, heard on the *Second Mrs. Burton*, is trying to get a vacation before the snow melts.

AMOS 'N' ANDY return to the screen for the first time in 12 years when the new **Paramount** short subject, *Un-*

usual *Occupations*, is released. "Unusual occupation" is job of preparing and broadcasting the **Amos 'n' Andy** program. . . . **NELSON G. PRINGLE**, newscaster heard on **KNX** and **CPN**, was guest speaker at a meeting of the **Adventurers' Club** of **Los Angeles** recently. . . . **MARTEA TILTON**, heard on *Signal Carnival* and the **Ranson Sherman** program, has decided to make **Hollywood** her home and has purchased a house here. . . . **FRANCIS SCULLY**, of *Speaking of Glamour*, is sporting costume jewelry designed for blackout wear. Novel piece is a replica of a **Hollywood Boulevard** lamppost, the luminous panes lighting up at night. . . . **BOB GARRED**, **KNX-CBS** newscaster, had a record of 2,000 network news broadcasts from **KNX** in 1941. . . . **JACKIE GLEASON**, of *Hi Neighbor* over **KNX**, has decided to remain in **California**.



BLUE NETWORK EXEC'S CONFAB on plans as the company prepares for first day of independent operation February 1. Left to right around the table are **Murray B. Grabhorn**, national spot sales manager; **John H. Norton Jr.**, station relations manager; **Fred M. Throver**, general sales manager; **Keith Kiggins**, vice-president in charge of stations; **Edgar Kobak**, executive vice-president; **Mark Woods**, president; **Lunsford P. Yandell**, vice-president and treasurer; **Phillips Carlin**, vice-president in charge of programs; **George M. Benson**, Eastern sales manager; **John H. McNeil**, manager **WJZ**, New York, and **E. P. H. James**, director of publicity and promotion.

WGN's Plugging of Marion Claire Disks Draws AFRA, WOR Squawks

CHICAGO, Jan. 31.—**WGN's** all-out campaign to promote the sale of **Marion Claire's** first **Victor Red Seal** album of operetta records has resulted in complaints from the local office of the **American Federation of Radio Artists** and the refusal of **WOR**, New York, to carry the station's *Theater of the Air* show on which the album plug is carried.

Miss Claire is **WGN's** No. 1 prima donna, and has been widely publicized by the station's staff. To stimulate sales of the record album, the "front office" ordered a pressure campaign over the air. It started three weeks ago over the **Saturday Theater of the Air** operetta show which stars **Miss Claire**. Between acts the announcer sandwiched in an album plug. **WOR** cried murder and claimed that, unless the entire program is presented as a commercial, it will not carry it.

AFRA stated that all performers on the show must be paid commercial fees because of that plug. The station explains that the plug is merely a promotion piece to bolster the popularity of one of its own concert artists, but the union refuses to see eye-to-eye on this assertion. **Ray Jones**, of **AFRA**, prepared a claim and presented it to the **WGN** management, requesting the difference in fees for performers and announcers between sustaining and commercial rates. Meanwhile, **WGN** placed the record album ads at station break time to comply with the **AFRA** regulation which permits an outside commercial on a sus-

tainer at that particular period.

WGN is also sponsoring a \$1,000 contest among listeners. Cash will be paid those submitting names of operetta tunes they would like to hear **Miss Claire** sing and reasons for their selection. The station suggests that contestants listen to **Miss Claire's** album of operetta favorites. This information is repeated three to four times daily over **WGN**, during five-minute shows, at which time one recorded song by **Miss Claire** is played.

Moylan Sisters' New Sponsor

NEW YORK, Jan. 31.—**Moylan Sisters**, harmony team now singing on the **Blue Network** for **Modern Food Process**, Sundays, 5-5:15 p.m., get a new sponsor, **Hecker Products Corporation**, beginning February 15. **Moylan** kids will be aired at the same Sunday period. **Modern Food Process** is sponsoring until February 8, but then drops out on account of priorities situation.

Clements Company is the agency for the program.

Hurley to Chi "Sun"

NEW YORK, Jan. 31.—**John R. Hurley**, for two years with **Columbia's** press department, has resigned to become assistant amusement editor of *The Chicago Sun*.

Hurley will work under **Wolfe Kaufman**.

STATIONS ADVERTISING AGENCIES PRESS AGENTS

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The country's radio editors will name the best network press department, best ad agency press department and the best independent press agent in radio.

The Awards Committee will name exploitation winners in network, clear channel, regional and local station divisions, as well as in agency and press agent categories.

Deadline for entries in the exploitation divisions, covering January 1, 1941, to January 1, 1942, is March 1. Entries should be sent to Radio Department, *The Billboard*, 1564 Broadway, New York.

Program Reviews

EST Unless Otherwise Indicated

"Abie's Irish Rose"

Reviewed Saturday, 8-8:30 p.m. Style—Dramatic serial. Sponsor—Procter & Gamble. Agency—H. S. Kastor. Station—WEAF (New York, NBC).

Abie's Irish Rose, one of Broadway's most fabulous and legendary plays, comes to radio as a half-hour serial, presenting the old story of the Jewish lad who marries an Irish girl—much to the dismay of all the parents involved. Anne Nichols, who wrote the Broadway original, is scripting the radio carbon copy, with direction by Axel Gruenberg and original music by Tom Bennett.

Rose has an added timeliness today, in that its central theme points up the case for racial amity; and, according to the first installment Saturday, there was no doubt but that this theme would be followed in succeeding programs.

First opus presented the boy and girl, their respective families, indicated the desire of the families that their children, Rose and Abie, wed strictly within their respective racial confines. By the end of the half hour they marry each other, thus clearing the way for much audience speculation as to what will happen when the affair gets out in the open.

Judged by radio dramatic serial standards, this is not a bad job. Neither is it too good, being quite corny and overloaded with sentiment. It has not an ounce of subtlety, and the characters are too obviously typed. But it once surprised everybody and made millions, so perhaps it's fine fodder for the ether anyway.

Cast includes Sydney Smith, Betty Winkler, Walter Kinsella, Joseph Boland, Alan Reed, Ann Thomas, Carl Eastman, Menasha Skulnik, Fred Sullivan and Joe Stopak's orchestra. Plugs for P&G's Drene. *Paul Ackerman.*

"Believe It or Not"

Reviewed Saturday, 10-10:30 p.m. Style—Talk and music. Station—Sustaining on WJZ (New York, The Blue Network).

This new sustainer on Latin America is one of the better efforts along the line of creating better relations and understanding among the Americas. It is produced by Joseph Bell, Blue net's assistant production director, and is presented in co-operation with the office of Co-ordinator of Inter-American Affairs. Program's theme is the common bond tying together the Americas, good-neighborliness, etc., and is touched off in an opening spiel by Robert L. Ripley.

Ripley presents a series of *Believe It or Not's* originating in or having to do with South and Central America. Tells, for instance, how our word "okay" originated in Haiti; how our term "president" is South American in origin, and many other interesting and diverse facts. Technique used incorporates narration and dramatization, cleverly worked out.

In addition to the talk and dramatized bits, the show has a musical portion, guided by B. A. Rolfe as commentator and D'Artega as maestro. Rolfe prefixes each of the tunes played or sung by enlightening, tho brief, exposition. D'Artega plays sample congas, rumbas, boleros and other Latin American musical forms. Vocalist is Sarita Herrera, who warbled *Yours* with a lush voice.

Ripley's delivery is straightforward, pruned of excessive verbiage, and interesting. D'Artega's music is exciting. If Joseph Bell keeps going on as high a plane as the opener the series should attract a very large audience.

Paul Ackerman.

"Four o'Clock Matinee"

Reviewed Wednesday, 4:15-4:45 p.m. Style—Chatter, recordings. Sustaining over WCAE (Pittsburgh).

This show is notable primarily as a diving board for Irene Cowan. Actress, radio station librarian and olio entertainer, Miss Cowan is a socko comedienne. She introduces pop tunes, and her delivery is a cross between Mae West and Ika Chase. Given consistently smart gab, she might be a smash hit as humorous commentator on a commercial. Only it would help this sustainer if she'd let up a bit on her constantly expressed wish for a sponsor.

Mort Frank.

"Fables for Fun"

Reviewed Saturday, 11:45-12 p.m. Style—Novelty. Sustaining on WJZ (New York, Blue Network).

Produced by Harry S. Goodman and featuring the Koralites, this series of fables turns out to be full of fun for grown-ups as well as children. Koralites have a variety of voices and, in addition to creating the characters, they also produce vocally all the sound effects except that of the piano.

Script caught told the adventures of Clara, the kitten, in the palace of King Toto—the king being definitely anti-swing. His daughter, Princess Madeleine, is jive-happy, and she and Clara and Clara's admirer, the palace mouse, awaken his majesty one night with an extra special jive session. Toto sends the princess to her room in disgrace and banishes the kitten and mouse from the kingdom, whereupon the princess falls ill and, on the advice of the court physician, Toto recalls the banished pair and installs a small piano in the princess's room. Everybody is happy.

The dialog is charming and the music excellent. *Paul Ackerman.*

"Spelling Bee Liner"

Reviewed Sunday, 5:30-5:55 p.m., PST. Style—Spelling contest. Sponsor—Seaside Oil Company. Agency—McCarty Company. Station—KNX (CBS Pacific).

Spelling Bee Liner, on the air at a time when it can draw a lot of people, uses contestants who write in stating their desire to participate. Listeners who sit back and spell the words before the contestant does can appear on the program.

Tom Breneman serves ably as emcee, but has one great fault. He ad libs until he runs out of bounds. But if he watches his step he will be one of the outstanding spelling teachers in the nation.

Show starts off with a bunch of easy words and gets progressively tougher. Before the Championship Round comes up, Breneman warns contestants to watch capitals, apostrophes and hyphens. Catchers included "picknicking," pousse-cafe, billet-doux and Ali Baba. First prize is \$25 and consolation is 10 gallons of Seaside gasoline.

Audience gets \$1 for answers to questions such as "What State was the first to grant woman suffrage?"

Paul Pierce, producer, has a show that is packed with interest and Bob Moon does an effective job of handling commercials. *Sam Abbott.*

"World of Yesterday"

Reviewed Saturday, 3-3:30 p.m. Style—Dramatic. Sustaining on KYW (Philadelphia).

Considering all that's happening in the world today, this weekly stanza provides plenty cause to halt and reflect on the world of yesterday. Set-up goes way back, based on dramatic experiences of members of the University of Pennsylvania's world-famous archeological expeditions.

Apart from obvious educational intent of the programs, the entertainment qualities are not lost sight of. Caught on its second ride, show packed as many thrills as the average comic strip about cops and robbers. Only this shot was based on the story of how the fabulous riches of Montezuma, down Mexico way, were gained for Spain.

An inspection of the collections at the University Museum calls up the story in point, and the taking of an imaginary plane trip to the below-the-border scene serves as a flash-back. Students of the university's dramatic department act out the report of the archeologist's expedition, and the students are plenty up to snuff on their dramaturgy. Both script and players sustain interest thruout, and build it to make a sock thrill show. Transcribed music bridges the scenes.

Show emanates from the auditorium of the University Museum, on the college campus. Guest scientist on each show, this one giving Dr. George P. Valent, director of the museum, who leads the way to the particular yarn. A 15-cent piece gets the listener a detailed account of the expedition dramatized. *Maurice Orodener.*

Abbott-Costello, Wm. Morris Arb Set

NEW YORK, Jan. 31.—Arbitration between Abbott and Costello and the William Morris Agency has been set for February 17 at Los Angeles. Sessions will be held under the auspices of the American Arbitration Association. Counsel for the comics will be I. Robert Broder, who leaves for the Coast Thursday, while Michael Halperin, of Wilzin & Halperin, representing William Morris, entrains February 9 to be on hand. Halperin will probably be assisted by Martin Gang, Morris attorney on the Coast.

Scuffle between A&C and the agency arises from the comedian's abrogation of a booking contract they had with the agency. It is said that reason for the exit from WM arises from dissatisfaction with the film deal prepped for them by WM. The A. & S. Lyons office got Abbott and Costello their present contract with Universal. Eddie Sherman is personal manager of the act.

WKPA'S Defense Plays

PITTSBURGH, Jan. 31.—Near-by WKPA at New Kensington claims a record for airing free government plugs. During December the station broadcast 186 spots for the navy, 125 for Marines Corps, 168 for Air Corps, 190 for naval flying cadets and 398 for Defense Bonds and Stamps.

Pitts Men to Services

PITTSBURGH, Jan. 31.—Alex Mester, formerly with WKPA, New Kensington, has joined the WCAE engineering staff, replacing Giff Bixbee, who is in the U. S. Army. Also joining the army this week was John Kresge, KDKA music librarian. Assistant Auditor Joseph Schertler of KDKA has enlisted in the navy.

Advertisers, Agencies, Stations

NEW YORK:

MARION WALLACE MYLES has been appointed to the sales promotion staff of the NBC-Red network. Miss Myles was recently managing editor and promotion director of *Parade*. . . . Alan Meltzer has resigned from the CBS publicity staff to do publicity for the government's morale show, slated to debut on the networks Saturday, February 14. . . . Dick Gilbert, formerly with WOV, starts his daily recorded program Monday (2) on WHN. . . . Walter Maier, salesman at WWRL, suffered several fractured ribs and other injuries in a street accident Thursday (29). . . . Bill Stern begins a five-a-week sports series Monday (2), on the NBC-Red at 6:45-7 p.m. . . . Gulf Oil Corporation has renewed Gulf Screen Guild Theater on Columbia. Young & Rubicam the agency. . . . Book House for Children has renewed its Adelaide Hawley participation program for the third consecutive period on WABC. . . . Louis Pelletier, former free lance script writer, has joined Columbia's script department. . . . Richard Cooperman appointed desk assistant in the CBS newsroom. . . . Edward Battey Jr., director of research at Compton Advertising, Inc., named vice-president of that company.

CHICAGO:

BRADLEY EIDMAN has been promoted to the job of commercial manager of WAAF, succeeding Arthur F. Harro, who moved to WIND to become head of the sales department. . . . WBBM is now teaching volunteer speakers in the Treasury Department the tricks involved in making a good radio address. . . . Abner Rubeln is the new producer for the Evans Fur Company. . . . NBC's *Breakfast Club* has landed a third sponsor, Acme White Lead & Color Works. Starts February 17. . . . Todd Hunter's news show on WBBM has landed a 52-week contract from the Local Loan Company, thru George A. Hartman's agency. . . . WIND is building a 15-minute live show for Indiana Credit Clothing. Set for 13 weeks. . . . Edwin T. Bottelson, assistant to Raymond E. Jeffers, the Russel M. Seeds publicity head, has entered Uncle Sam's service at Camp Grant, Illinois. . . . Only one WLS show was affected because of the new censorship rules. . . . Walgreen's has added three new news spots, making a total of 20 daily news broadcasts for the drug chain. WJJD nabbed the latest Walgreen contract.

WOR Hits High Average in Sale Of Sustainers

NEW YORK, Jan. 31.—WOR during the past year developed nine sustaining programs and sold four of them, a very high batting average. Included are *Go Get It, Can You Top This?, Ramona* and *The Tune Twisters*.

Go Get It, treasure hunt program, first produced in September, 1941, by Bob Shayon, was sold to Krueger Beer in December. It goes commercial February 4.

Here's Looking at You debuted in August, 1940, was altered in 1941 and sold during the summer to Barbara Gould cosmetics for a thrice weekly afternoon period.

Can You Top This?, gag-swapping show with Joe Laurie Jr., Senator Ford and Harry Hershfield, started as a sustainer in December, 1940, was developed in 1941 and sold to Par, soft drink account, for a 13-week summer campaign. After another sustaining session it was sold in December, 1941, to Kirkman Soap.

Ramona, featured on a variety show in April, 1940, was paired with the *Tune Twisters* in 1941, given a new program format and sold across the board at 10:45 p.m. Sponsored now by Rubsam & Hormann Beer thrice a week, other three shows sold on a participating basis.

WOR's other sustainer, built in 1941, include *Fight Camp*, which started June 8 and went off September 5; *The Timid Soul*, which debuted October 5 and is going strong; *People's Playhouse*, debuted April 6 and folded December 5, 1941; *We Are Always Young*, a daytime serial, and *Contact*.

In addition to above, WOR built shows for sale on a participating basis, including *Rambling With Gambling*, *Martha Deane*, *Happy Jim Parsons* (Irving Kaufman) and *Here's Morgan*.

PHILADELPHIA:

WILLIAM J. (BILL) BAILEY, until recently NBC announcer in New York, has joined KYW in a similar capacity. . . . J. David Stern III, WHAT vice-prexy, and the entire staff submitted to civil fingerprinting as a national defense token. . . . A. A. Schecter, NBC director of news and special events, was guest speaker last week at the Foreman's Club of Camden, N. J., as guest of RCA Manufacturing Company. . . . Sam Ettinger, formerly with the local *Evening Ledger*, new WIP news editor, replacing Carl Will. . . . Seven-Up, soft drink, drops its two-hour platter show on WFIL, starting at midnight, because of the sugar shortage. Station now signs off at 1 a.m. . . . Laurence Everling, account exec and former radio director of Richard A. Foley Agency, moves over to Carter-Thomson Agency here as account exec. . . . Hank Lawsen and His *Knights of the Road*, who originate their NBC-Red shows from KYW, now airing locally via the station. . . . Charles Hartman, WCAU engineer, has joined the army. . . . Hal Seville new sales manager of WJEF at near-by Hagerstown, Md., coming from WBAX, Scranton, Pa.

LOS ANGELES:

DOUG EVANS, KFI-KECA producer, is narrating for *Affairs of Jimmy Valentine* for Republic Pictures. . . . Russ Johnston, program manager for KNX-Pacific Coast; Paul Pierce, CBS producer, and Al Cormack, CBS traffic department, are renewing their pilot licenses. . . . Tom Frandsen, KFI-KECA staff announcer, has been called to active duty with the navy. George Dvorak, who has been graveyard shift announcer at KFI since the station embarked on a round the clock schedule, takes over Frandsen's announcing chores, and relief announcer Ed Colmans draws the late night assignment. . . . Ernest Wilmschurts, of KFI-KECA technical staff, is the father of a new son. . . . Fox Case, head of the KNX special events department and public relations director for Columbia Pacific network, is back from San Francisco, where he went to oversee the installation of added equipment in the CBS short-wave Far Eastern listening post. . . . Jerry Beranek, member of the CBS-KNX engineering department, played goalie for the Trojans against the San Diego Skyhawks during the five-game California League hockey series.

New Plays on Broadway

Reviewed by Eugene Burr

LONGACRE

Beginning Thursday Evening, January 29, 1942

HEDDA GABLER

Revival of a play by Henrik Ibsen, starring Katina Paxinou. Translated by Ethel Borden and Mary Cass Canfield. Directed by Luther Greene. Setting designed by Paul Morrison and executed by Studio Alliance. Business manager, Irving Cooper. Press agents, Nat Dorfman and Jack Charash. Stage manager, Charles Mather. Presented by Luther Greene.

Miss Juliana TesmanMargaret Wycherly BertaOctavia Kenmore George TesmanRalph Forbes Hedda TesmanKatina Paxinou Mrs. ElvstedKaren Morley Judge BrackCecil Humphreys Eilert LovborgHenry Daniell

SCENE: The Tesman's Drawing-Room. ACT I—A September Morning. ACT II—Late the Same Afternoon. ACT III—Scene 1: Early the Next Morning. Scene 2: The Same Evening.

Katina Paxinou, hailed as a leading Greek actress, made her American debut Thursday night in Ibsen's *Hedda Gabler*, presented by Luther Greene at the Longacre Theater. According to press stories, she came here to find refuge—after having appeared in one play in English in London. Under the circumstances difficulties with the language are to be expected, but in this case they were so great that Miss Paxinou even seems confused as to just what play she is in. The script at the Longacre is that of *Hedda Gabler*, but Miss Paxinou plays it as tho she were doing *Dracula's Daughter*.

This reporter has seen more Heddas than he can—or cares to—remember at the moment, but never has he seen one so thoroughly and determinedly evil, from her first entrance to her last exit, as Miss Paxinou's. It is inconceivable that even slow, good-natured Tesman could

have married the Hedda that Miss Paxinou creates without experiencing the emotions of a reader of mythology suddenly forced into a shotgun wedding with one of the Furies. From start to finish Miss Paxinou lowers and leers and hisses as tho she were daring a green spotlight to do its worst—and as a result the play's delicate yet tremendously powerful psychological probings are turned into something perilously close to burlesque. If Ibsen hadn't obligingly provided the papers for her to steal, Miss Paxinou, you feel sure, would have manufactured them for herself. It seems a pity that she has no child to kidnap.

This reporter has always been an advocate of acting more expansive than that we are habitually permitted to see; this Hedda, however, is no question of expansiveness, but rather of emotional insincerity. It is possible to display powerful and unrestrained emotion and yet remain magnificently sincere—as was the case with the best of our old-school players. On the other hand, it is possible to underplay and yet, thru lack of emotional honesty, make even the quietest of scenes seem like something from the opry house era—as is the case, for instance, with Henry Daniell's performance as Lovborg in the present production. Miss Paxinou is both expansive and insincere. She postures and poses determinedly every moment she is on the stage; she gives the most obvious possible interpretation to every line and situation, and she is so enthusiastically occupied in playing a great actress that she entirely forgets to play the part at hand. She is a menacing Hedda, certainly, but she menaces Ibsen and the audience, rather than the characters on stage.

The effect on the play can be imagined. Hedda was a woman whose surging passions, repressed by moral cowardice, resulted in outer frigidity and an overweening desire to express herself by ruling others. Miss Paxinou makes her the villainess of a Bowery melodrama. And the new translation by Ethel Borden and Mary Cass Canfield, tho far more natural and easy flowing than the others I have heard, seems, if memory still serves, to skip over some points and overemphasize others—or perhaps the fault is in the playing. At any rate, a spectator seeing the play for the first time could hardly realize that Hedda sent Lovborg to his death and burned his manuscript because of a sudden and devastating realization that it and Mrs. Elvsted remained, fundamentally, the ruling factors in his life. Mr. Greene's direction seemed to follow the line of Miss Paxinou's playing. (See HEDDA GABLER on page 19)

CORT

Beginning Friday Evening, January 23, 1942

CAFE CROWN

A play by H. S. Kraft. Staged by Elia Kazan. Setting designed by Boris Aronson and executed by Studio Alliance, Inc. Lighting supervised by Wil Washcoe. General manager, Milton Baron. Press agents, J. D. Proctor and Peggy Phillips. Stage manager, Wil Washcoe. Assistant stage manager, Brand Harvey. Presented by Carly Wharton and Martin Gabel.

CustomerMervin Williams WaiterJohn Brone RubinJed Cogut SamJay Adler KaplanAlfred White Mendel PolanDaniel Ocko JacobsonFrank Gould Mrs. PerlmanPaula Miller HymieSam Jaffe LooieLou Polan WalterWhitner Bissell BeggarSolen Burry ToplitzEduard Franz Lester FreedSam Wanamaker Norma ColeMary Mason Ida PolanMiltzi Hajos David ColeMorris Carnovsky George BurtonGeorge Petrie LipskyRobert Leonard NewspapermanAbraham J. Spelvin Anna ColeMargaret Waller FloristMichael Corrin Messenger BoyTom Jordan

The Action of the Play Takes Place in The Cafe Crown, a Theatrical Restaurant on Second Avenue, New York City.

ACT I—An Evening in November. ACT II—A Few Minutes Later. ACT III—Four Weeks Later.

The New York Jewish stage centered around lower Second Avenue, which is largely ignored by its Broadway cousin except when a Maurice Schwartz makes a

brief excursion uptown, came into its own on Times Square last Friday night when Carly Wharton and Martin Gabel presented H. S. Kraft's *Cafe Crown* at the Cort Theater. Cafe Crown, the restaurant of the title, is modeled after the Cafe Royal, meeting place and, evidently, second home of the Second Avenue Theatians—and if it's anywhere near as rich, warm and sincerely theatrical as Mr. Kraft makes it out, this reporter is going to apply for immediate membership in what seems to amount to its closed corporation. For *Cafe Crown*, as a play, is flavorsome, funny, opulent in amusing and sincere characterization, and lighted by the glory of an unabashed theatricalism that is sneered at by effete uptown mummies. Its denizens are amusing, wryly humorous folk who—from busboy to traditional star—are unashamed to admit that the theater, to anyone truly theater-minded, is far more important than mere life. To anyone sick of the pale and almost grudging theatricalism of a modern Broadway, it comes as a thrice-welcome oasis. And that goes both for the play at the Cort and the restaurant it so richly describes.

Of plot there is little in Mr. Kraft's comedy, and that little is so obviously and theatrically contrived that, paradoxically, it seems to stem honestly from its insistently theatrical characters. But plot hardly matters; the real interest and excitement lie in the rich, colorful, human, lovable and vastly amusing characters and in the pungent, hilarious and frequently moving dialog with which Mr. Kraft equips them. He is particularly fortunate, too, in the splendid cast that plays them—featured by superlative performances from Morris Carnovsky and Sam Jaffe—and in Elia Kazan's understanding, beautifully paced and altogether excellent direction.

The story is really inherent in a list of the characters. These include Hymie, perennial busboy at the cafe, who rules patrons with an iron hand and backs most of the shows at the theater next door—tho he shies at Shakespeare, having been bitten by him before; David Cole, the traditional idol of Second Avenue, a great actor of the older and less inhibited school, who lives and breathes for his art, is worshipped by all the denizens of the cafe, loses money on artistic ventures, and has left a trail of love affairs in his wanderings thruout the land; Norma Cole, his daughter, who has all but broken his heart by insisting on crashing the pale and money-bound theater of Broadway; Lester Freed, her sweetheart, a great young player of character parts, whom she urges toward Broadway, but who is kept on Second Avenue by her father to play the lead in a modernized and rewritten version of *King Lear* that he wants to direct; Lipsky, owner of the theater and producer of cheap musical comedies, who is willing to let *Lear* play in his house rent free; Polan, critic of the Jewish paper, who has to write his review before the opening so that it can appear two days after; Toplitz, a dramatist whose 103d play, *Strocco*, deals with a prostitute and a gentleman called Rabbi Davidson; Walter, Cole's son by a foreign first marriage, who appears from Australia just in time to back *Lear*; and more others than I have either the space or the ability to describe.

Hymie, ready to back *Lear*, suddenly discovers it's Shakespeare and, instead, backs out. Lester turns down an offer from Max Gordon in order to stay on Second Avenue and play the lead. But, on opening night, an agent brings him a Hollywood contract—the only catch being that he would have to leave by plane that night. He turns it down, of course, and old David storms virulently against the cheap fleshpots of the Coast. But at the last minute the great old star appears, himself made up for the role that his young protege was to play, and sends the lad off to fortune.

There's not much there—but no synopsis could possibly hope even to hint at the warmth, humanity, hilarious humor and rich, constant enjoyment of the writing. It's probably the funniest play since *Arsenic and Old Lace*; and it has, in addition, a humanity that's heart-warming and a love of the theater that's as wonderful as it is rare. The moment when old Cole appears made up for *Lear* is the season's high spot in this reporter's theatergoing.

And the performances, under Mr.

Kazan's marvelously detailed yet magnificently paced direction, are as rich, warm and human as the play. Mr. Carnovsky, one of our really great actors, does a magnificent job as Cole, sweeping, powerful, heart-catching and tremendously effective. Sam Jaffe pours rich funds of humor and understanding into his terrific portrayal of Hymie. Eduard Franz as the playwright, Daniel Ocko as the critic, Jay Adler as a wry-tongued waiter, Mary Mason as Norma, Sam Wanamaker as Lester, Miltzi Hajos as the actress wife of the critic, Robert Leonard as Lipsky, Whitner Bissell as Walter, George Petrie as the Broadway agent, Solen Burry as a beggar who asks hand-outs of \$200, and, in fact, almost all the others in the large cast turn in performances that would be stand-outs in any ordinary company. Taken all together, along with the direction and the play itself, they present one of the most thoroly enjoyable and satisfying evenings of the past few seasons.

It's nice for a Broadwayite to know that real theater still survives somewhere in New York. If they won't let me in at the Cafe Royal I can still remain happy by spending a few more evenings at *Cafe Crown* at the Cort.

WINDSOR

Beginning Monday Evening, January 26, 1942

LILY OF THE VALLEY

A play by Ben Hecht. Staged by Ben Hecht. Setting and lighting by Harry Horner. Scenery constructed by T. B. McDonald and painted by Triangle Studio. Costumes by Helene Pons. Company manager, Lodewick Vroom. Press agents, Richard Maney and Ted Goldsmith. Stage manager, Richard Bender. Presented by Gilbert Miller.

SmaleyEdmund Dorsey ButchDavid Korman BeiterCharles Mendick Andy MillerJoseph Penney JoeWill Lee ManPaul R. Lipson Lieutenant BalboaClay Clement BumJohn Phillipier Emma JolonickMinnie Dupree MagAlison Skipworth Blake GaginRichard Tabor FrancesKatharine Bard ShortyMyron McCormick Willie (The Miser)David Hoffman AnnieGrania O'Malley Mr. WhittlesonEugene Keith Rev. Sven HousemanSiegfried Rumann MikeJohn Shalle

The Play Takes Place in the Office of Lieutenant Balboa in the County Morgue, New York City.

ACT I—An Early Winter Evening, About Six o'Clock. ACT II—The Same Evening. ACT III—Scene 1: An Hour Later. Scene 2: The Next Morning.

In *Lily of the Valley*, which Gilbert Miller presented Monday night at the Windsor Theater, Ben Hecht pecks away industriously, if a bit pretentiously, at such unfashionable minor problems as Life and Death and God and the relationship of man to each—and the net result is a bit like a fly slapping its head against a window pane, convinced that it will get thru if it only tries often enough. We can be thankful that any playwright should attempt to write about eternal and fundamental things now, at a time when, as every real critic knows, even

TRADE SERVICE FEATURE
Review Percentages

(Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

"Cafe Crown"—33%

YES: Atkinson (*Times*), Watts (*Herald-Tribune*).

NO: Brown (*World-Telegram*), Lockridge (*Sun*), Anderson (*Journal-American*), Mantle (*News*), Kronenberger (*PM*).

NO OPINION: Coleman (*Mirror*), Waldorf (*Post*).

"Lily of the Valley"—28%

YES: Waldorf (*Post*), Watts (*Herald-Tribune*).

NO: Coleman (*Mirror*), Atkinson (*Times*), Farrell (*World-Telegram*) Lockridge (*Sun*), Anderson (*Journal-American*), Kronenberger (*PM*).

NO OPINION: Mantle (*News*).

"Solitaire"—56%

YES: Atkinson (*Times*), Waldorf (*Post*), Lockridge (*Sun*).

NO: Anderson (*Journal-American*), Kronenberger (*PM*).

NO OPINION: Coleman (*Mirror*), Mantle (*News*), Watts (*Herald-Tribune*), Farrell (*World-Telegram*).

"Hedda Gabler"—50%

YES: Waldorf (*Post*), Lockridge (*Sun*), Atkinson (*Times*).

NO: Farrell (*World-Telegram*), Watts (*Herald-Tribune*), Kronenberger (*PM*).

NO OPINION: Anderson (*Journal-American*), Mantle (*News*), Coleman (*Mirror*).

Music Coverage

Beginning in this issue of *The Billboard* readers will find the Music Department following the Night Clubs-Vaudeville Department. Previously, Music followed Radio in sequence position. Change was made to allow for a later weekly deadline for all music news, reviews and services. Fuller coverage will be given on all of these subjects henceforth, as a result. Refer to the Index on Page 3 for exact position of the Music Department.

BROADWAY RUNS		
Performances to Jan. 31 Inclusive.		
Dramatic	Opened	Perf.
Angel Street (Golden)	Dec. 5	67
Arsenic and Old Lace (Fulton)	Jan. 10	41 443
Bibbo Spirit (Morosco)	Nov. 5	162
Brooklyn, U. S. A. (Port)	Dec. 21	48
Cafe Crown (Cort)	Jan. 23	11
Club by Night (Belasco)	Dec. 27	41
Claudia (Booth)	Feb. 12	411
Hedda Gabler (Longacre)	Jan. 29	4
In Time to Come (Manhattan)	Dec. 28	40
Jason (Hudson)	Jan. 21	14
Junior Miss (Lyceum)	Nov. 18	87
Life With Father (Empire)	Nov. 8 '39	934
Lily of the Valley (Windsor)	Jan. 26	8
Machbeth (National)	Nov. 11	95
My Sister Eileen (Biltmore)	Dec. 26	40 458
Papa Is All (Guild)	Jan. 6	31
The Rivals (Shubert)	Jan. 15	20
Solitaire (Plymouth)	Jan. 27	7
Spring Again (Henry Miller's)	Nov. 10	96
Watch on the Rhine (Beck)	Apr. 1	351

Musical Comedy		
Banjo Eyes (Hollywood)	Dec. 25	44
Best Foot Forward (Barrymore)	Oct. 1	141
G & S Rep & Jones Ballet (St. James)	Jan. 21	14
High Kickers (Broadhurst)	Oct. 31	107
Lady in the Dark (2nd stage) (Atrium)	Sept. 2	175
Let's Face It! (Imperial)	Oct. 29	110
Porgy and Bess (revival) (Majestic)	Jan. 22	12
Sons o' Fun (Winter Garden)	Dec. 1	72

Deity should give place to the latest headline; but, despite the nobility of his attempt, Mr. Hecht butts ineffectively against the invisible barrier of Omnipotence. For one thing, he seems never quite sure of his own point of view, at one time looking skyward and seeing only a Heavenly Aristophanes, at others discerning the outline of something suspiciously like a Salvation Army Santa Claus. If his true view is the former, he is doing only what was much better done in a 12-minute skit by Lord Dunsany. If the latter, he signally fails to present any corroborative evidence.

His indecision pursues him even to his final curtain, when the spirit of his truly religious revival-preacher at first sees only dusty emptiness instead of God, and then hears heavenly music pouring from his battered old concertina. Perhaps Mr. Hecht means to say that each, in death, receives the fit reward of his deeds in life—that the old revivalist's concertina, played devotedly for weary years, is his passport to disembodied bliss. If so, he has made a confused, long-winded and pretentious scroll out of a tattered copy-book maxim.

Wrapping his scene in the bleak chill of a detective's office in the city morgue, Mr. Hecht evokes the shades of seven of the nameless new-dead—a starved and frozen old bum, a half-crazed scrub-woman who committed suicide, a bloated old hulk who has been a prostitute for 50 years, a pickpocket with a wooden hand, a young girl who has been accidentally killed in the suicide of a neighbor, a whining beggar who died possessed of \$40,000, and a drunken wreck of a longshoreman who will fight back at anyone who pushes him—even tho the pusher happens to be God. They've been called forth unknowingly by a detective lieutenant who sympathizes with the nameless dead and tries to find out who they were, and so at least relieve them of the loneliness of utter anonymity.

To his office comes a Norwegian seaman turned revivalist preacher, who asks to be allowed to set up there for one night because his little hull has burned down. The lieutenant gives permission and leaves for the night, the ghosts throng back, and the preacher, unlike the other living characters, sees them. At first, tho, he doesn't know them for ghosts, and they mistake him for a messenger from God. A few of them tell their stories—quite badly from the standpoint of the writing. Later he knows them for what they are and, after a session of fear, is proud of the gift that has been given him. Later still he realizes that the beggar's wraith can tell him where the \$40,000 is hidden. He retrieves the money, intending to build a big new mission with it—and is shot by a crazy corpse-washer in the morgue who overhears him counting it. The corpse-washer is tracked down by the lieutenant next morning.

The ghosts, meanwhile, drift into fitting fates—at least most of them do, tho the old prostitute, so far as I can remember, just disappears. The bum, who once thought he talked with Christ, finds Christ within himself and walks off into a blazing golden light. The old scrub-woman finds her long-lost husband, and goes with him upstairs to see her long-dead children. The miser dies again in death, when his earthly hoard is rifled. The thief finds a blazing sword that has figured dubiously in his dreams. The young girl flits off to watch a dance that she, while living, had longed to attend. And the longshoreman, with neither faith nor hope to buoy him, is left rudderless and alone until he is joined by the new ghost of the preacher, ashamed of his late lust for money and unable to see God. Then, as the curtain falls, they hear an old hymn wheezing miraculously from the preacher's battered concertina, while that allegedly musical instrument is bathed in pure white light.

It sounds pretty bad in synopsis, but there are large sections of it that ring with emotional honesty or are bathed in strange, eerie and quite wonderful verbal effects. There is, too, a richness of characterization that unfortunately becomes lush in the hands of some of the actors. But of true probing of its mighty problem the play has little or none. Mr. Hecht

buzzes like a gnat upon the face of Omnipotence, and in the end gets himself brushed off cursorily by a huge, indifferent hand. From the evidence, Deity has vouchsafed him no acknowledgment of his interest in it.

Mr. Hecht himself directed, and in some cases allowed heavy characterizations to turn his already heavily characterized people almost into burlesques. On the other hand, Myron McCormick does an excellent job—vivid, hard-hitting and beautifully modulated—as the longshoreman, while Siegfried Rumann, despite a bit of overplaying now and then, draws a detailed and believable portrait of the preacher. The best performances of the evening, however, are turned in by Clay Clement, whose quiet sincerity as the detective is one of the most beautiful acting jobs of the year, and Minnie Dupree, whose carefully detailed and marvelously affecting job as the scrubwoman manages to bring heart-quickening belief to long and badly written lines. Joseph Pevney as a morgue photographer and John Philliber as the old bum do notably fine work, and excellent performances are also contributed by Katharine Burd, Richard Taber, Grania O'Malley, Edmund Dorsey and Alison Skipworth.

ST. JAMES

Beginning Wednesday Evening, January 21, 1942

THE GREEN TABLE

A dance drama with choreography by Kurt Jooss, music by Frederic Cohen, and costumes by H. Heckroth. Presented by the Jooss Ballet Dance Theater.

Death Rolf Alexander
The Standard-Bearer Jack Gansert
The Old Soldier Jack Skinner
The Woman Bunty Slack
The Old Mother Eva Leckstroem
The Young Soldier Henry Schwarz
The Young Girl Noelle de Mosa
The Profiteer Hans Zullig
The Gentlemen in Black, Soldiers and Women: Joy Bolton-Carter, Alfredo Corvino, Lucas Hovinga, Lydia Kocers, Alida Mennen, Lavinia Nielsen, Peter Michael, Maya Rovida, Henry Schwarz, Bunty Slack, Ulla Soederbaum, Richard G. Wyatt, Marguerite de Anguera, Jack Dunphy, Elsa Kahl.

Scene 1: The Gentlemen in Black. Scene 2: The Farewells. Scene 3: The Battle. Scene 4: The Refugees. Scene 5: The Traitor. Scene 6: The Brothel. Scene 7: The Aftermath. Scene 8: The Gentlemen in Black.

Followed by

H. M. S. PINAFORE

An operetta with libretto by Sir William S. Gilbert and score by Sir Arthur Sullivan. Staged by R. H. Burnside. Musical director, Louis Kroll. Company manager, Sam Spachner. Press agent, C. P. Greneker. Stage manager, George Ford. Presented by the Boston Comic Opera Company (R. H. Burnside, managing director).

The Rt. Hon. Sir Joseph Porter, K.C.B. (First Lord of the Admiralty) Florenz Ames
Captain Corcoran (Commander of H.M.S. Pinafore) Bertram Peacock
Ralph Rackstraw (Able Seaman) Morton Bowe
Dick Deadeye (Able Seaman) Robert Pitkin
Bill Bobstay (Boatswain) Frederic Persson
Bob Becket (Boatswain's Mate) Edward Platt
Tommy Tucker (Midshipmite) Arthur Henderson
Josephine (The Captain's Daughter) Kathleen Roche
Cousin Hebe (Sir Joseph's First Cousin) Margaret Roy

Little Buttercup (A Portsmouth Bumboat Woman) Helen Lanvin
First Lord's Sisters, His Cousins and His Aunts: Beatrice Babush, Phylis Blake, Mary Lou Bartholomew, Ruth Carriger, Margaret Fischer, Sally Hadley, Lillian Konniver, Florence Keezel, Mary Lundon, Vera Muller, Edith Maison, Lillian Purdue, Doris Pantoplas, Rosylln Ross, Sylvia Singer, Marie Valdez, Natalie Winston, Victoria Mayer.

Sailors and Marines: Wm. Berman, Wm. Burgess, Robt. Curi, Joseph Dunkley, Allan Lowell, Joseph Monte, Edward Marsh, Anthony Pitre, Edward Platt, Otto Simanek, Larry Shindel, John Wheeler, Carl Wolf, Morris Rohr.

ACT I—Noon. ACT II—Night. Scene: The Quarterdeck of H.M.S. Pinafore, Off Portsmouth, England.

The Shuberts, evidently figuring that if one good thing is good then two good things are better, have acted as marriage brokers for one of the strangest weddings in the theater—a repertory of double bills composed of Gilbert and Sullivan operettas and the dance dramas of the Jooss Ballet. The programs started off last Wednesday night at the St. James Theater with *The Green Table* from the Jooss Ballet and *H. M. S. Pinafore* from the Boston Comic Opera Company, which is the name chosen for the G&S group. Bargain-seekers will probably be disappointed to find that there's no bingo.

The reasons for the somewhat esoteric coupling seem obscure. This corner refuses to quarrel with any arrangement that brings the Jooss Ballet back in any form; but New York already boasted an

excellent and (keep your fingers crossed) permanent Gilbert and Sullivan troupe in the Savoy Opera Guild. As a matter of fact, the success of the Guild in the tiny and out-of-the-way Cherry Lane Theater may just possibly have suggested the present plan to the Shuberts. I'm still not sure, tho, that inveterate G&S fans will sit comfortably thru the ballets while waiting for the operetta to begin; and I'm quite certain that Jooss Ballet addicts will find very little to excite them in the Boston Comic Opera Company—even if they're also addicts of G&S.

The courage of the magnificent Jooss group in continuing to present *The Green Table*, a hard-hitting, powerfully dramatic dance-preachment against war, is matched only by the dancers' superlative ability in performing it. It remains one of the most effective things this corner has ever seen on a stage—drama, dance or music. Rolf Alexander is, if anything, more effective than ever in his powerful presentation of the dominant, dreadful figure of Death; Jack Gansert, Hans Zullig and the rest repeat the magnificent performances that were seen earlier in the season at the Maxine Elliott Theater; but one does miss the outstanding, heart-catching work of Elsa Kahl, who, in this presentation, is content to remain in the ensemble.

After the profoundly moving work of the Jooss Ballet, the Boston Comic Opera Company's performance of *Pinafore* is—to indulge in monumental understatement—a letdown. The music is vigorously conducted by Louis Kroll, who is an old hand at it, tho he does accelerate some of the tempi, particularly in the recitative sections; but the staging is brutally routine and uninspired, and the performances, taken as a whole, are quite bad. Some of them are downright terrible.

Bertram Peacock, a veteran Savoyard, does well with Captain Corcoran—tho he's by no means the best Captain seen hereabouts, even during the past year. Frederic Persson, as the bo's'on, gives an adequate rendition of *He Is an Englishman*. And Florenz Ames, making his G&S debut as Sir Joseph, does an ingratiating, amusing and thoroly commendable job, creating almost unaided whatever life and verve the proceedings boast. But Morton Bowe's voice seems almost ludicrously incapable of carrying Ralph; Robert Pitkin is an ineffective and vocally inadequate Deadeye; Helen Lanvin, both vocally and dramatically, is an entirely colorless Buttercup, and Margaret Roy makes a stiff and rather awkward Hebe. Kathleen Roche, who sings Josephine, is an extremely lovely youngster with a sweet and flexible voice, but one so thin that it is practically emaciated. She tends to manufacture notes in the mask of her face and loses quality on her high notes; but she seems extremely young and may possibly improve with further training.

If the Shuberts insist on coupling G&S with ballet, one wonders why they didn't try to bring the Savoy Opera Guild uptown intact. Even then, tho, the initial coupling would remain a mystery.

I have a great fondness for both flet mignon and crepes suzette, but I'm not overjoyed when they're served up on the same platter—particularly when the flet mignon turns out to be nothing but a slice of chuck.

PLYMOUTH

Beginning Tuesday Evening, January 27, 1942

SOLITAIRE

A play by John Van Druten, from the novel by Edwin Corle. Staged by Dudley Digges. Settings designed by Jo Mielziner, built by Turner Scenic Construction Company, and painted by Studio Alliance. Business manager, J. H. Del Bondio. Press agent, Philip Stevenson. Stage manager, John E. Sola. Assistant stage manager, Andy Anderson. Presented by Dwight Deere Wiman.

Celia Anna Franklin
Virginia Stewart Pat Hitchcock
Claire Enslay Joan McSweeney
Mrs. Stewart Sally Bates
Mr. Stewart Ben Smith
Ben Victor Killan
Cosh Harry Gresham
Tex Tony Albert
Heavy Howard Smith
Dean Frederic Tozere
First Officer Blair Davies
Second Officer Charles George
Third Officer Robert Gilbert
Ryland John D. Seymour

ACT I—Scene 1: The Stewarts' House and Garden in Pasadena. Afternoon. Scene 2: The Arroyo. Next Afternoon. Scene 3: The Same. Ten Days Later. Scene 4: The Stewarts' House. An Hour Later. ACT II—Scene 1: The Arroyo. Four Days Later. Scene 2: The Stewarts' House. Ten Minutes Later. Scene 3: The Arroyo. That Night. Scene 4: The Stewarts' House. Five Days Later.

Dwight Deere Wiman continues his campaign to aid the daughters of the rich with his production of *Solitaire*,

John Van Druten's dramatization of a novel by Edwin Corle, which he presented at the Plymouth Theater Tuesday. In his recent *Letters to Lucerne* he hired for the cast the daughters of Leopold Stokowski, Olive Brook, Richard Barthelmess, Stephen Morehouse Avery and himself, and was fortunate in that two of them turned out to be actresses; in this he has hired for the lead the 12-year-old daughter of Alfred Hitchcock, British film director. Little Miss Pat Hitchcock is a cute and engaging youngster who displayed a terrific memory by learning a marathon role and who shows occasional flashes of incipient talent while playing it. But she's no more ready for a Broadway lead than any other talented amateur of her age. She does a couple of scenes very nicely—notably the last—but for the most part she sounds like a little girl reciting a lesson that she doesn't understand very well, and even when her voice gives effect to the lines her movements are stiff, awkward and unnatural. Except for occasional moments it's very difficult, while she's on, to believe that you're watching anything but a rather ill-at-ease little girl trying to act in a play.

This is all the more a pity since Mr. Van Druten's comedy is charming, tender, occasionally moving and sometimes even exciting. It tells of a little girl in a well-to-do family in Pasadena, whose parents have brought up her on the "modern" plan (and who, as a result, have no understanding whatsoever of her needs and desires), who finds, in the weed-grown gulley beneath her house, a tramp who owns a live rat. The child and the tramp, viewing life with the same clear eyes, unmlsted by the wried and sullied standards of adults, find warm reciprocal companionship. She brings him food from the pantry; he teaches her the rudiments of the philosophy of the pre-eminent mind (nothing is unless you thing it is) and gives her the sympathy and understanding she so badly needs.

But the evil of worldly, adult standards creeps into both their lives. The tramp's camp, shared with a few others, is invaded by a jailbird filled with glimmerings of social reform and is turned into a regimented dictatorship; the child's parents find out about her visits to the tramp and, since a little girl has been killed by a tramp in another part of town, get the authorities to burn out the camp. The youngster creeps out in

(See SOLITAIRE on page 19)

American Academy Students Give Hart-Kaufman Play

NEW YORK, Jan. 31.—The American Academy of Dramatic Arts deserves a pat on the back for this season's effort to bring its repertory more up to date. Last Friday the senior class gave a performance of Hart and Kaufman's *George Washington Slept Here* at the Empire Theater. The afternoon included one superfine performance and one that was inexcusable.

The superlatives go to Stuart Germain for his Newton Fuller. His characterization was sensitive and sympathetic; he made his audience really care whether or not he was going to be able to keep his property, and, at the same time, he kept complete control of the comedy value of the part. This reporter preferred Mr. Germain's performance to that of Ernest Truex in the original production. The inexcusable performance was perpetrated by Marcella Marksamer, in the role of Hester, the servant girl. Regardless of the servant problem in Pennsylvania, no employer would have endured her for a second. Her business of slamming down a highball glass so hard it fell over and then walking off without doing anything about it is the depth of something—and cannot be blamed on direction.

The work offered by Caroline Ely in the part of Mrs. Fuller constituted somewhat of an enigma. Just why a girl who reads and paces as cleverly as Miss Ely should be too lazy to correct a slight speech defect we can't understand. She gave an excellent reading that was nullified by a lisp which a little hard work could fix. A nice bit was contributed by Raymond Julian as Mr. Prescott. Michael Cripanuck tried hard but was out of his depth as Uncle Stanley, and Anthony Jordan left a great void where Raymond should have been. Ele Glaser was still playing the Duchess of Devonshire as Rena Leslie. Evelyn McVoy was adequate as Mudge; Jack Cannon was a good Mr. Kimber, and Patricia Crossdale was an effective Mrs. Douglas. The rest of the cast included Ethan Elber, Frances Fielding, Lewis Wilson, Arthur Siegal, Richard Gerrick, Billie Boze and Janet Bostick.

M. A. B.

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CARNEGIE HALL, NEW YORK

N. Y. Niteries Biz Looks Up a Bit; Plan New Clubs

NEW YORK, Jan. 31.—Local night club business picked up this past week, with the Copacabana and the Versailles continuing to lead the smarter spots.

The Beachcomber, with Bob Roberts fronting and the shows being booked by band leader-owner Lou Salazar, opens its first show under the new management February 5. Henry Youngman, Lenore Lemmon, society deb making her cafe debut; April Ames, Manor and Mignon, Salazar's band and Juanito Sanabria's Rumba Band are set. New management bought the club from Jerry Brooks and Al Felshin for \$2,000 and assuming of debts.

Michael Myerburg, concert manager, has been looking over the site of the former Flying Trapeze club. May reopen it.

Victoria Hotel is revamping its Tropical Room into a distinctly Hawaiian Room. Peter Del Morris will continue to book its talent.

Arthur Essay may take over the old Mario's Mirador Club. He was formerly operator of Arthur's Moulin Rouge, which is now the Ubangi Club.

The Avenue was sold at public auction January 26. Hans Flato, commercial artist who bankrolled the club, lost \$30,000 in the venture.

The Penguin Club was opened January 28 by David Cowles. May add talent later.

Lew Gray, band leader formerly at Rustic Cabin in Englewood, N. J., has opened his own club, the Midway, on Route 29, near Bound Brook, N. J. Capacity, 300 at tables. Now using Charlie Barrows band, Billy Segar, emcee; Bongard and Dooley, Cassandra Mayo, Sandra and Stanley, Dick Bruno, and Buddy Saunders. Booked by Sim Kerner, of the Artists Service Bureau, here.

Sao Paulo Has Many Niteries; American Acts

RIO DE JANEIRO, Jan. 31.—In Brazil's No. 1 industrial and commercial city, Sao Paulo, night spots have been doing a steady business this past season. Outlook for summer is encouraging, due to manufacturing plants operating at peak capacity.

Sao Paulo has many night clubs, all using talent, tho not going in for such heavy budgets as Rio's major casinos. Bands and small musical combos set the pace, with singers, dancers and instrumentalists used in the floorshow. Some use small girl lines occasionally, with Sao Paulo and Rio bookers bringing in talent from Brazil, Mexico, Cuba and the Argentine and frequently United States. Heavy opposition is offered by Grande Hotel Casino Guaruja and Casino Sao Vicente, both in Santos, a seacoast city about an hour and a half's drive from Sao Paulo. Casinos have been using U. S. attractions during past season, taking considerable space in Sao Paulo dailies to attract the spending crowd, with U. S. acts featured in ads. Santos casinos are allotted a heavier talent budget, each having gambling rooms that underwrite any loss in the grillrooms. Gambling is not permitted in Sao Paulo.

Operators of some spots have inaugurated cocktail sessions, figuring these patrons will remain over for dinner and possibly supper shows.

Now It's a "Circuit" Of Air Raid Shelters

PHILADELPHIA, Jan. 31.—There will be an impressive "circuit" of the air-raid shelters set up in the public schools by the board of education in case of air-raid alarms. School board's defense committee has urged vaude performers and musicians to help keep the pupils mentally alert and high-spirited while gathered in shelters.

JACK FINE'S *Platinum Blondes* unit, now in rehearsal, has Edith Rogers Dahl in front of an all-girl band, Ruby Ring, Winnie May and the Three Glamorettes.

Talent Agencies

FRED ROBBINS has booked Irene Hilda into the Samovar, Montreal. . . . JOE GLASER has returned to New York from a trip to Montreal. . . . CHARLES GERARD, formerly in vaude, has a talent office in Hartford, Conn., and reports business is good.

JACK LEAR, of Music Corporation of America, New York, off to Florida for two weeks. . . . GLORIA SAFIER, night club press agent, now associated with Paul Small. Small has signed Elaine Condos to a management contract. . . . LEO TROCH, of William Morris Agency, New York, set to report for army duty shortly. Lenny Krupp, of the same office, to be inducted at Fort Dix Thursday (5). . . . MILES INGALLS vacationing in Florida. . . . JACK LENNY, New York, reports for his induction examination Tuesday (3). . . . TOMMY ROCKWELL back in New York from an extended trip on the Coast. . . . TOM CASARA, new with General Amusement Corporation, reports to the Chicago branch to head the cafe department there.

MORRIS SILVER, head of the William Morris Agency in Chicago, is in New York for a week on business. . . . BOBBY PHILLIPS, of the National Artists' Bureau, and Howard Rosene, of the William Morris Agency, both in Chicago expecting a call from the army.

AGVA in Philly Tightens Control

PHILADELPHIA, Jan. 31.—In order to insure unionization of performers working in this territory, Dick Mayo, executive secretary of the local AGVA, has adopted a working card plan similar to that used by the musicians' union. Non-AGVA performers coming into the territory are permitted to work a single performance if they take out the temporary working card.

In AGVA's agreement with the Entertainment Managers' Association the bookers have agreed to exert every effort to use AGVA acts. Burden is on the booker to see that the act without a paid-up AGVA card has the temporary working card before reporting on the job.

Mischa Auer Set

NEW YORK, Jan. 31.—Mischa Auer is prepping for a series of personals in vaude houses. Starts at the Plymouth, Worcester, Mass., Tuesday (3), and follows with the Earle, Philadelphia, Friday. Other dates are the Stanley, Pittsburgh, February 13, and the State, New York, February 26. Auer will be assisted by Joyce Hunter (Mrs. Auer).

William Morris office is agenting.

New Club Near Toledo Using Bands, Floorshows

DETROIT, Jan. 31.—New night club opens just across the State line, near Toledo, February 19, under the name of Hollywood Club. This particular area is noted for an unusually high number of roadhouses and fairly high-class clubs in proportion to the town's size.

New spot will use large floorshows and semi-name bands for four weeks at a stretch. Bookings by Delbridge & Gorell office.

Trend to Early Niteries Openings Due to Daylight Saving, Defense

PHILADELPHIA, Jan. 31.—All night club gayness here may soon be transposed to before-dark hours. The war and conditions to come are certain to have a far-reaching effect on amusement habits. Niteries ops are being forced to find new avenues of revenue, and it is felt that start of operations in the afternoon instead of the early evening will cover the emergency.

Already Stanley Carroll, operator of Carroll's Cafe, has started presenting the first full floorshow at 3:30 in the afternoon. As Carroll points out, the evening intake has been curtailed, with running expenses remaining the same, and only solution is opening earlier in the day.

Varying shifts at the defense plants have already modified local amusement habits. Movie houses are offering early

Thousands of Performers Used To Maintain Russian Morale; Salaries Paid by Gov.; No Cuts

(Continued from page 3)

Inc., which is supported by public subscription (\$850,000 was allocated to CSI out of \$12,000,000 raised by USO for morale work), the shows are second, third and sometimes fourth companies of already existing shows playing in the various cities of Russia, and actors and actresses are paid directly by the producer, who in turn is paid by the army, navy and air force out of a "cultural budget" which each regiment gets from the State Budget Commission. There are no admission charges.

How much money is being spent now by the Russian government to entertain its fighting forces cannot be divulged because the amount, if published, it was explained, might indicate to the enemy how many troops the Red Army has in the field. Last statistics (1939) show that the Soviet government appropriated 230,000,000 rubles for "culture and education." Same set of figures also showed that there were 1,900 army clubs and 267 Red Army centers.

Separate booking agencies have been set up by the arts committee to handle (1) vaude and circus units, (2) legit, (3) concert personalities and long-hair artists. Legit producers, who are employed by the state, negotiate separate contracts with the arts committee for its people, who, it is claimed, have no hesitancy performing in the front-line trenches for months on end.

Camps and front lines are not the only places where performers bolster morale. Portable equipment is carted along, and they entertain in forest

clearings, airdromes, hospital trains and railroad platforms. Others perform at mobilization centers where draftees and their families are assembled. Concert and vaude artists have been doing this for years, and by now the send-off is a traditional thing in Russian military life. Units also travel by train to a destination where an audience is awaiting them at the railroad tracks. Sides of the train are removed, and a show is given without anybody disembarking. In this way a troupe originating from Moscow gave 57 concerts in 23 days along a 1,500-mile front.

As one official of Russian War Relief explained it, "Stage and theater artists are as important a part of the Red Army's recreation as movies are to the American soldiers—partly because the Russians have preserved a closer relationship to the theater and partly because the Russian film industry does not turn out as many pictures as are produced in the United States."

Theaters are able to provide such extensive service to the army because of their set-up. All Russian theaters are repertoire and have as many as half a dozen actors alternating in each part. The usher merely crosses out on the programs the names of those not performing that evening. Troupes not going to the front contribute to the war effort with "patronage performances" for men in the service on leave, anti-aircraft crews and civilian defense staffs in the cities. Civilian defense organization in Russia, called "Osoavtakhim" (Society for Air and Chemical Defense), buys out entire houses every now and then (from its cultural budget) and distributes tickets to air raid wardens. This practice is also common among factory and defense workers. In most theaters some seats bear brass tags with the legend "Reserved for a hero of labor," which are purchased by trade unions and factories on a season basis for workers who have an extraordinarily high labor output.

Red Army also maintains its own theater in Moscow, now in its 12th season, where, next to Russian classics and patriotic plays, Shakespeare is the most popular author. Faithfulness to the Bard is also reflected at the front, where the soldiers go for Shakespearean repertoire more than any other plays, according to newspaper reports.

Phila Film Critics Give More Attention To Vaude Shows Now

PHILADELPHIA, Jan. 31.—Local movie critics are giving stage attractions their long-delayed due in the matter of reviews. While the Earle Theater is the only downtown house with a stage policy, newspaper reviews now highlight the stagershows instead of the screen attraction.

In spite of the interest manifest here for several seasons in the bands on stage, movie critics long held fast to their movie review pattern, dismissing the stagershow with a single paragraph.

However, with the Earle screen product being continually inferior, local movie critics have been forced to highlight the stagershows in their Saturday columns. Now, in all instances save *The Evening Bulletin*, movie critics give the vaude show a detailed and critical review.

Both Mildred Martin for *The Inquirer* and Harry Bortnick for *The Daily News* give the stagershows the lead-off paragraphs for their Earle reviews. Until *The Evening Public Ledger* folded, Gerard Gaghan devoted practically his entire column to reviewing the stagershow.

While the movie review still leads off Elsie Finn's column in *The Record*, stagershow is reviewed in detail. Laura Lee, in *The Evening Bulletin*, rings in only a sentence or two to cover the stage doings.

Mario-Floria Resume

NEW YORK, Jan. 31.—Mario and Floria, ballroom team, resume at the Mt. Royal Hotel, Montreal, opening February 9, booked thru Music Corporation of America.

Mario's new partner is Peggy Noonan, ballerina formerly with the George Balanchine Ballet company that toured South America. This is her debut as a ballroom dancer.

Kalchein With Morris

NEW YORK, Jan. 31.—Harry Kalchein will be in the theater band department of the William Morris Agency after his return from Florida. Kalchein was expected back today. He will work with his brother Nat, who is co-ordinating the theater band and cafe talent departments.

New Detroit Club

DETROIT, Jan. 31.—New cocktail bar is being opened by the Club San Diego, operated by Gasper Malorana. Floorshow opening has Groove Johnston's band; Gene Emerald, guitar; Elev Vargo, dancer; Polletiers, adagio team; Alice White, warbler; Maxine Marlo, Russian dancer, and Marilyn, eccentric dancer.

Liquor Show Booked

NEW YORK, Jan. 31.—A unit is being assembled by the William Morris Agency to play sales meetings of the Seagram liquor force. Idea behind the unit is to introduce the new shape of the bottle at various meetings throught the country. About six acts are being used, including Charlie Carlisle.

Royal Palm Club, Miami

Talent policy: Production floorshows at 9:30 and 1; show and dance band; Latin band. **Management:** Arthur Childers, owner; Michel (Shag) Daye, manager; George Wood, producer; Sally Sloan, publicity; Wesley D. McCravey, chief of service; Louis Zalus, maitre de. **Prices:** Dinner from \$3.50 (opening night, \$4); drinks from 75 cents; beverage minimum \$3.

Royal Palm Club reopened January 20, with Gertrude Niesen, Jack Cole Dancers, the Six Willys, Helene Gardner; Abe Lyman band, with Rose Blaine and Billy Sherman, and a line of 24 girls. The show, produced by George Wood and staged by Al White, was a sellout opening night. Time: 50 minutes.

Excelled by none, the club is snugly located on the water's edge in a beautiful setting of stately Royal Palms.

Gertrude Niesen's 12-minute appearance left no doubt as to her versatility of voice and presentation. Her first was *Annie Laurie*, with a brogue so Scotch it could be cut. She did three numbers, including *Gypsy Violin* and a comedy version of *Oh, Johnny*.

Jack Cole Dancers are out of this world. Their opening number is a neat classic.

The Six Willys are outstanding for fast and clever juggling of duck pins and hoops. Five members toss pins at the sixth. Perfect timing and pacing of difficult routines make this act outstanding.

Helene Gardner Dancers made the diners stare pop-eyed at Helene Gardner, riding thru the air with great ease and landing nonchalantly in the arms of her partners. She could double as a basketball for practice basket shots.

The line girls are very pretty and tall. Acts followed each other with no introductions. A little comedy would have offended no one. Show was too serious, with nobody to laugh at.

The show band of Abe Lyman, a smooth ork with the brass blending in with the strings perfectly, supplied sweet music for dancing. The rumba band of Monchito was too close to the mike for good results. Monchito's lusty vocals, too, could not be appreciated.

The press agency of Sally Sloan received some national recognition for Bunny Walters and Kitty Page, line girls for the club. When the show's publicity failed to arrive in time for edition, Miss Sloan met the train at Palm Beach, put Bunny and Kitty into swim suits that had already been pasted over with Defense Stamps, and got an auction sale under way. Clicked. Sold \$500 worth of stamps, while RAF boys pulled the stamps off. **Harry B. Kind.**

Slapsy Maxie's, Beverly Hills, California

Talent policy: Dance band and floorshows at 10:30 p.m. and 12:45 a.m. **Management:** Ben Blue and Sam Lewis, owners-managers; Lawrence Arbon, head-



Night Club Reviews

writer; Norman Millen, publicity. Prices: Dinner from \$1.25; drinks from 60 cents; \$1.50 minimum. **Sam Lewis and Ben Blue, producers.**

Slapsy Maxie's, during the four years it has been open, has come to be known for its funny shows. It is the one place on the West Coast where comedy reigns supreme. Show caught is all comedy, except for a song here and there. Comedians are very funny, and the show is just one belly laugh after another.

Joe Plummer and five-piece combo open the show with a bit of fanfare to bring on Ben Blue and Jerry Bergen in comedy magic. They produce bunches of flowers from their gloves, pour milk in a newspaper funnel and other standard tricks. Turn ends with Bergen and Blue locking one another in a cabinet with a false back, "forgetting" to cover up the secret.

Floorshow is put on on two stages, one in front of the bandstand and the other over it. Deuce spot is a Rube Goldberg contraption, with three people going thru intricate routines to shoot soda in Blue's face. Show comes back downstairs for pretty Pee Gee Gale's singing *I Never Knew*. She does an exceptionally good job of it despite Billy Gray, emcee, Bergen and Blue hanging spitons on her waving arms, football pads on her shoulders and a red lantern on one hand. Gray follows with dramatic singing of *It All Depends on You*, with mimicry of a fog horn and bluebirds as interludes.

So You Want To Stay is a long dramatic, with Benny Lessey and Patti Moore doing a swell job. *They Died With Their Boots On* is a takeoff on the picture industry. Lessey is the star; Lewis, the director; Gray, an actor, and Blue the understudy. They put Blue up for the dirty work and he gets knives thrown at him, beaten up and finally ice picks driven into him. Number is appreciated here.

Bergen comes into his own as a comedy Xavier Cugat. Voluptuous Aliegra Varron gives him a chance to run thru some of his best pantomime while she sings excerpts from operatic arias. A great bit of comedy, cleverly done.

At Trans-Lux, a blackout, gives some idea of what goes on in a news theater, with Blue and Bergen doing the main comedy parts. Well done.

Some of material is double entendre, but subtle enough to go over big. It's a show you want to see over and over. Miss Gale offers piano interludes. **Sam Abbott.**

Copacabana, New York

Talent policy: Show and dance band; Brazilian band; floorshow at 8:30, midnight and 2 (dances routined by Billy Reed and costumes by Miles White). **Management:** Monte Proser, operator; Jack Entratter, manager; Gus Christo and Joe Lopez, hosts; Jack Diamond, press agent. **Prices:** Dinner from \$2.25, drinks from 75 cents.

Joe E. Lewis has made such a hit here that he is being held indefinitely. He is a marvelous cafe entertainer, mixing special songs with sharp asides and ad libs. His diction is excellent and his every word registers. At the dinner show when caught he did *What Every Young Man Should Know*, *The Groom Couldn't Get In*, and satires on Ted

Lewis and Harry Richman. Very funny stuff.

The rest of the show is the Copa's usual, gay, colorful, sprightly show. The six girls, in cunning costumes, are on three times and display their charms graciously. Handsome Fernando Alvarez sings sambas in pleasant tenor, and lusty Estellita sings vigorously and tosses her chassis around in typical Cuban hotcha style. (She is awaiting a call from MGM).

Don Loper and Maxine Barrat, who have become big favorites here, punched across a fast fox trot, then a waltz medley and then a samba to *Tico Tico No Fula*. Miss Barrat's costume is a draped affair that reveals her slender legs in tantalizing fashion. Loper, who designs his partner's unusual gowns, will design the costumes for the Copa's new February 4 show, *Flying Down to Rio*. This will be the first time Miles White will not be doing the Copa costumes. Dorese Midgeley, young and cute, did a nice tap to *Down Argentine Way* and then a fast, spinning tap that included portions without music. Nice personality.

Music used in the floorshow included *Carolina*, a marcha; *Brazil Moreno* and *Pirolito*, samba tunes.

February 4 show will have Alvarez, Loper and Barrat, Lewis, Estellita, Walter Long and Betty Jane Smith.

Nat Brandwynne, piano, is back leading his band after a half year absence. Again his deft piano and three fiddles form the basis for his fine sweet arrangements. Frank Marti's samba band, with Marti at the piano, dishes out pulsating Brazilian, Cuban and other Latin dance tempos. **Paul Denis.**

Colony Club, Chicago

Talent policy: Shows at 9, 12 and 2; show and dance band; relief band. **Management:** I. Rosenberg, operator; Moe Lucky, booker; Lorraine Schaeffer, publicity. **Prices:** Minimum \$2.50 (\$3 Saturdays); dinner from \$2.

The new show is both good and bad, but looks okay on paper. Three acts and a line of eight girls, topped by the talented Collette Lyons. She takes leading honors without a struggle. She is a smart-looking blonde and possesses real ability to do comedy songs. Her three best selections are her most familiar ones, but can stand repetition. They are *Conga*, *Afternoon Tea* (in which her drunk bit comes in) and *Pass Me the Celery*. Could use a stronger number for an encore, her current *I'm the Toast of the Boys at the Post* not measuring up with her other ditties. Wally Blacker is at the piano.

Peter Higgins, co-feature, disappointed. His Irish tenor (at the opening show, at any rate) did not have the quality of old and he was forced to resort to all the tricks he knew to hold attention. Finally dusted off *Irish Eyes*, which is always good for a hand.

Carlos and Carito, youthful rumba team, are a live spot with their personable routines. Kids bubble over with personality and their Latin routines are fast and commercial.

The line, La Fiesta Dancers, impressed with the opening number to *The Breeze and I*, in which they make a sexy appearance in Spanish head-dress costumes, then return in closing spot to spoil the early impression with a dull military number.

Jose Morand continues as the main band attraction. He has an orchestra that's made to order for the room. Maestro himself is a good salesman. Sidello's foursome (guitar, accordion, trumpet, bass) dish out intermission music, with Inez Gonan handling the vocals. **Sam Honigberg.**

Top Hat, Union City, N. J.

Talent policy: Dance and show band; relief band; production floorshows at 8:30, 12 and 2 staged by Mildred Ray. **Management:** Julie Wintz, band leader and manager. **Prices:** \$2 dinner; \$1.50 minimum, and \$2 Saturdays and holiday eves.

Manager Wintz changed policy last month, bringing in name bands in addition to his own ork, which now acts as relief outfit, and a complete floorshow.

Shep Fields's new woodwind ork is current and makes up a good part of the entertainment. The 13 instrumentalists double on 39 pipes and have some sock arrangements on classical and semi-classical pieces. Top stuff for the dining

hours. Fields succeeded Carl Hoff, who was first under the new policy.

Ken Curtis, Fields's vocalist, piped two songs, *Begin the Beguine* and *This Love Of Mine*, in the floorshow. Good baritone voice.

Wintz emceed, due to the absence of one act (Mack, of Mirth and Mack). Wintz's job is gracious and straightforward, not only as emcee, but also as host.

The Mil-Ray Girls (12) open the show with a song and dance. Garbed in sweaters, they making a fetching appearance. Have one other number besides the finale. Tabled "Midnight Masquerade," it is a simple routine, again well costumed and colorful.

Buddy and Judy Allen, youngsters, are on for two fast terp numbers. Their work is energetic, but not too smooth. Make a nice appearance, tho.

Ed Rickard, with his novelty "shadow-graph" act, works behind a screen and in front of a light projector. Manipulations with his hands are reminiscent of the old Punch and Judy shows. Stuff is clever and pleased customers here.

Dell O'Dell, fem magician, is on the longest time but paced her tricks fast. Does just about everything from the egg-and-chicken trick to making the customers' valuables disappear and wind up around the neck of a rabbit. Gal supplements her magic with a running line of chatter, much of it in rhyme.

All are out for the finale, with the line tapping out *Turkey in the Straw*.

Food and service are excellent. Wintz says he plans to continue with the name band policy. **Harold Humphrey.**

Hotel Syracuse, Persian Room, Syracuse

Talent policy: Shows 7:45 and 11:15; dance band. **Management:** Hotel Syracuse Corporation; room manager, Walter Kaiser. **Prices:** \$1.50 minimum. **Agent:** MCA.

Persian Room here is still regarded as top spot in Syracuse, drawing on society and college kids.

On one of the largest opening nights in history of the room, 300 patrons greeted the Bernard Dancers for their first dinner show.

The sparkling six-girl line of the Bernards immediately livened the crowd with their "Gloved Dance," as it was described by George Duffy, orchestra leader, who also emceed. After an interpretive dance by the six girls, George Bernard and Maxwell and McCarthy, that took about six minutes, band takes over for nearly 10 minutes, while talent went to second floor of hotel to make change. (Kaiser reports that, if shows go over, dressing rooms will be installed on lobby floor).

Band then fills with numbers from *Showboat* by Jerome Kern, with Joyce Perry singing *My Bill*.

Since the Duffy band moved into the room three weeks ago, Leonard Gerace, first trumpet, has been drafted, and Dick Robinson has replaced him for the duration in Syracuse. Dick took two trumpet solos during the Kern melody to the delight of admirers.

This was followed by Maxwell and McCarthy, in makeshift costumes with slippers, dancing on a long strip of roofing paper. Effect is very good. It is first time this has been done in any Syracuse spot.

Dance of the Seven Veils, with one of the girls dressed in several ribbons and one of the comedy team taking them off one at a time, drew roars.

After Bernard does an Egyptian comedy act with the six girls, he is followed by the comedy team's dance of the bells. Dance is interesting as well as funny. Closing has entire cast on the floor.

Kaiser has outfit booked for two weeks, to be followed by Denny Thompson band. Room has five local shots over WSYR a week and one over the Blue network. **Robert B. Taber.**

Blackstone Hotel, Mayfair Room, Chicago

Talent policy: Dance band; floor entertainment at 9:15 and 12:15. **Management:** A. S. Kirkeby, managing director; Mary Anderson, publicity; Emile Holiner, host. **Prices:** A la carte.

This room reopened after a layoff of four years, but with a smaller capacity (around 390) and ultra-smart decorations and furnishings. It now ranks as the largest society dining room in town and one of the most popular. High prices limit patronage to the spenders.

Spot is made to order for Hildegard, who tops the initial program. Policy calls for a single floor personality and a dance band. Completing the first, and

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successful, combination is Emil Coleman's band, which has been entertaining society trade for years.

Hildegard is probably the most successful cafe-society attraction in this area. She appeared in Kirkeby's Camellia House (Drake Hotel) during her last couple of engagements here and has since established herself solidly among the Gold Coasters. She is in, reportedly, for \$1,000 a week and a split of the gross over an unannounced figure. Regardless of the arrangement, she is going to earn her salary and make money for the management.

The Monday night show caught was packed, and this is a nightly business criterion. As a personality, she is individual with her charm and salesmanship. Stays on the floor for 40 minutes at a time and leaves the patrons begging for more. She has discarded French and German songs and retains her "Milwaukee Spanish" for a Carmen Miranda ditty. Between American tunes, she gags and gets away with it. In fact, she gets away with anything she does. Most of her songs are taken from musical shows, and her conception of them is tops.

Emil Coleman, Continental-looking maestro, doubles between the piano and tables—he is as good a pianist as he is a host. The band has four rhythm, two fiddles, a trumpet and three reed. Vocals and swing are missing from the bandstand but are not missed by patrons who want danceable music.

Hildegard is in for eight weeks. Yvette or Jane Froman will follow.
Sam Honigberg.

Rogers' Corner, New York

Talent policy: Continuous musical entertainment. Management: Joe Rogers, owner-operator. Prices: Dinner from \$1.

Several instrumental and vocal turns are on tap here, each doing about 20 to 30 minutes.

Too much singing and music, but apparently other types of acts would be too quiet for this noisy, big place.

Angie Bond Trio is doing a job here. Angie shakes maraccas, sings and thumps a rhythmic string bass. Marya sings in husky, exotic style and plays a solid piano in addition to beating a bongo drum and strumming guitar. Tula pushes a squeeze-box and also sings. The girls are versatile, fine musicians; have okay appearance and offer a varied assortment of standard, pop, classic and foreign tunes.

Harold Green, songwriter, is at the piano, with Solovox attachment. He secures lovely blends of organ and piano tones. Four Grands, good-looking men in tails, also make a good impression. They harmonize a wide variety of songs nicely.

Margie Haymes and the Stylists provide likable entertainment. Miss Haymes is a pleasant-looking brunet at the vibraphone, backed by three men on string bass, electric guitar and accordion. They sing in various formations, mixing old tunes with new ones. A good combo.

The Shadrach Boys, colored duo, hold attention easily. The singer had a good tenor voice that rides up to high C and that has a fine sense of rhythm. Gets good assist from his pianist partner. Their outlandish costumes catch the eye, with the singer doing the selling and interpolating comedy touches.
Paul Denis.

Hollywood Tropics, Hollywood

Talent policy: Dance band and floorshows at 9, 11 p.m. and 1 a.m. Management: Harry Arnheim, owner; George Stoyles, manager; Ralph, headwaiter, and Maury Foladore, publicity. Prices: Dinner from \$1.25; drinks from 35 cents; cover after 10 p.m., 25 cents.

The Hollywood Tropics is located near Radio City and gets a lot of the visiting firemen. Interior is fashioned after a South Sea hut. First show has some merit, but is far from being any kind of a humdinger. Trouble is possibly due to most of the acts making poor selections in their numbers. Some good comedy material would go well here.

Paul Neighbors, drummer of the four-piece combo, emcees in fair fashion. Show opens with combo hitting out on Love Thy Neighbor, and doing a good job.

Opener is Dick Thomas, cowboy singer, who strolls on with accordion. He concentrates on prairie lullabies. Swell. Has personality and sells well. Numbers included Cowboy Serenade and Rancho Pillow, the latter done in cowboy song tempo. Thomas gives his act a sock

finish by swinging You Are My Sunshine. Best thing in the show.

Burton Twins, dance team, are on for ballroom steps that fail to click. They do some fairly good turns and spins, but nothing you'd remember the next morning.

Maxine Lewis packs plenty of personality, but her voice is not adequate for swing tempos. Her Chattanooga Choo Choo was a struggle, and I Want My Mamma was an ordeal. Her White Cliffs of Dover clicked solid and her Old Man Mose went over well. Her voice is more than adequate for torch numbers. Pretty, she could sock on tear jerkers.

Neighbors' ork finishes off well with Rose O'Day.
Sam Abbott.

2 o'Clock Club, Baltimore

Talent policy: Show and dance band; floorshows at 11:30 and 1:30. Management: Sol Goodman, manager; Irving Golday, host; Howard Bear, publicity; Tony Phillips, booking. Prices: Dinners, a la carte; drinks from 50 cents; minimum \$1 Sundays; \$1.50 Saturdays.

Allegedly the first spot in this locality to bring in names and "foreign" talent, this nitery is now the first here to inaugurate a policy of featuring disrobers. Currently starred is Dagmar.

Show runs slightly less than one hour and is opened and closed by the Six Vanettes. This line did three numbers, all neatly costumed. Novelty Indian war dance opener, with costumes to match, is good; but otherwise routines are ordinary and girls not especially good looking.

Margo Good, cute brunet swing singer, registered well with I Was Born To Swing and Rhumboogie. Plenty of personality and scored okay despite a cold. Encored with Chattanooga Choo Choo and begged off.

Dagmar clicked solidly with a liberal display of epidermis in her dance of the Devil and the Lady. It's a clever half-and-half costume, with the devil on one side, inducive to the dance's suggestive posturings. Miss Dagmar possesses a beautiful body and her novelty approach adds up to a sexy strip.

Ralph Lewis does a yeoman job as emcee, keeping customers in good mood between intros and, at this point, took over for an uninterrupted series of gags and double-meaning ditties. Drew plenty of laughs and won customers' plaudits for his pleasant manner of squelching hecklers. Very smooth but funny.

A military drum finale by the chorus was peppy and performance closed with the playing of Star-Spangled Banner. Show was short a dance act due to mix-up in previous commitments.

Milton Lyons and orchestra again proved that they have one of the best show bands around. Also gave good account of themselves on the dance rhythms.

Management reports drop in business since January 1, but still considerably better than the corresponding period a year ago.
Phil Lehman.

Latin Quarter, Miami Beach, Florida

Talent policy: Dance and show band; production floorshows at 8 and 12. Management: Lou Walters and Harry Heller, owners; Edward Risman, manager; Leo Calienti, maitre d'. Prices: Dinner from \$3; drinks from 75 cents; minimum, \$3.

A dash of glamour, a touch of taste and enough names to cause carnage to competitive rooms describes Lou Walters' show at the Latin Quarter.

Oomph is descriptive of the chorus; Jane Wood cops a slight upper hand, and Jade Ling arouses the imagination with what's cooking in nudist fare. Show runs well over an hour.

The Hermanos-Williams Trio, in colorful Latin costumes, conveys three acrobatic dance moods with considerable success. The girl also sings beautifully and the two men do acrobatics. Seasoned veterans of big time.

Sensational cut-ups, the Diamond Brothers cut loose with homicidal attacks. Raise a delightful rumpus with their hoofing and clowning. Thoroly amusing all the way.

Martell Trio and Miss Mignon, adagio, sell like hot cakes. The act is sensational, with the highlight a forward pass by Miss Mignon, who lands on the palm of an extended hand.

Madame Komarova is deserving of a four-star mention for her outstanding ensembles, Paris in Spring, South of the Equator, On the Amazon, The Portals of Hell, I Hear America Singing, V for Victory. Her work is of the finest.

The girls in the line are deserving of mention: Hermia Phillips, featured in the Mephistophelian Ballet; Betty

Granger, Virginia Barton, Anita DeVine, Eleanor Boleyn, Kay Dolan, Estelle Keir, Lenore Thall, Audrey Kent, Arline Garfield, Didi Foret, Vivian Vaughan, Evelyn Forrest, Fredi Sears, Anne Kays, June Sevier are the showgirls.

A first-rater in vent circles is Senor Wences. His music lesson is a classic and his phone conversation with the voice from the receiver is amazingly convincing. His voice from the box bit is uncanny.

Billed as American Jubilee Singers, Bob Fuller and His Sextet keep the show on a high level with standard tunes of the great open spaces. Helen Reynolds Girls thrill with trick skating and delight with fancy figures. Thoroly enjoyable.

Barbara Belmore, a nifty little lass, can't be overlooked. Her Dance de l'Avantaille caused a mild demonstration among male patrons.

Emphasis of the show is visual rather than oral, the distraction from the raised stage being legs rather than gags.

Sonny Kendis' ork is partially hidden from the stage by a netted screen. Does a swell job without trying to run away with the show.

The Harem Room has an independent show, with Buddy Walker, Mathea Merryfield, Muriel Page and Mlle. Jardiniere. Rajah Rabold entertains with mental gymnastics. Music by Frank Stanley and his ork.

Business is good. Harry B. Kind.

Sherman Hotel, Panther Room, Chicago

Talent policy: Dance and show band; shows at 8:30 and 11:30. Management: Ernest Byfield and Frank Bering, managers; Howard Mayer, publicity. Prices: Minimum, \$1.50 (\$2.50 Saturdays); dinner from \$2; drinks from 50 cents.

Jan Savitt and band are back for a third engagement. The accompanying floorshow retains the Nilah Brooks Models (8) in opening and closing parade routines, and Jeanne Blanche, pretty-as-a-picture tapper, in addition to Fred Roner.

Savitt band is still a strong musical organization, altho vocally it has dropped a notch since its last showing here. In Ruth Robin Savitt has an attractive brunette who is weak on delivery. She works too hard with her face trying to appear cute, and that spoils her vocal effects. Bon Bon, colored novelty singer, is still around, however, and he is better than ever. Works with admirable ease, and such numbers as 740 in the Book, Mother, Picking Papers in the Park (a tongue twister) among others seem to flow out of his mouth.

Other Savitt specialties in the show include a rhythmic version of Darktown Strutters' Ball on the bass fiddle by "Cookie," and a powerhouse arrangement of Chattanooga Choo Choo which opens the bill.

Nilah Brooks introduces her own models, some shapely, some not. They display the latest in beach wear and so-called blackout dresses, treated with luminous paint. In all, a good opportunity for both conventioners and non-conventioners to view some leg art. Jeanne Blanche repeats the couple of tap turns caught in the last show. She is pretty enough to get away with single steps. Fred Roner, pickpocket artist, is a fast and clever worker. He brings up three men to clean their pockets and produces many laughs.

Carl Marx, the clown, is still clowning thruout the evening, which is news no longer.
Sam Honigberg.

Chez Paree, Denver

Talent policy: Dance and show band; floorshows at 11 p.m. and 2 a.m. Management: Tom Romolo, manager; Marv Norris, host. Prices: A la carte.

In search for a band hypo, Manager Tom Romolo put in Al Trent and the Algerians several weeks ago. This six-piece septa combo does a commendable job so far as their spending is concerned, but as is the case with so many septa combos, customer contact becomes almost nil and the result is much the opposite of that desired. Biz has slowed the past few weeks.

Buddy Bowen is back as emcee and he is by far the smoothest spicler to work any spot in this region in many a month.

365 Club, San Francisco

Talent policy: Show and dance band; shows at 9, 11 and 3. Management: August (Bimbo) Giuntoli; Don Steele, publicity. Prices: Dinners, \$2 and \$2.50; drinks from 40 cents.

Current show is well rounded. Opens with the Dorothy Byton Dancers in their third engagement within a year. Line does a fast military tap. Wardrobe is good.

In the deuce spot is Vonna, billed as the girl with the singing castanets, who gives out with some real warbling. Opened with My Shawl, followed by Jungle Dreams and Gay Ranchero. Encored with Begin the Beguine and bowed off with Mexican Lullaby. This is her first Coast appearance.

Line follows with a peacock number, with Eleanor Christian stepping out in a ballet specialty. She should be doing a single instead of line work.

The Rossilianos are easily the outstanding dance team to appear here in a long while. They do a Polish folk dance, followed by a mazurka, and wind up with a fast Polish number. Definitely artists. Their work received a great hand.

Geraldine Ross is easily the standout on the bill. An acrobatic comedienne, she's terrific in her routine of flips and spins. Is the Joan Davis type, but a lot better looking. Decidedly a show-stopper.

Show closes with the Byton Dancers doing their acrobatic number, which is always good.

Joe Marcellino has a five-piece combo which cuts a swell show and plays danceable music, from rumbas to jive. Band has been here four years.
Edward Murphy.

Saks Show Bar, Detroit

Talent policy: Dance and show band; floorshows at 8:45, 11 and 1. Management: David Saks, manager; Peter J. Iodice, booker. Prices: Cover 40 cents weekdays (except with dinners); 65 cents Saturday; dinners from \$1.75; drinks from 40 cents.

Show is plenty strong on dance and (See Night Club Reviews on page 17)

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A

Adriana & Charley (Chicago) Chi, t.
Adrienne (Walton) Phila, h.
Albins, The (Five o'Clock) Miami Beach, Fla., nc.

B

Bacon, Faith (Olympia) Miami, Fla., 29-Feb. 4, t.
Ballero, Marc (Earl Carroll's) Hollywood, ch.
Banke, Sadie (Old Roumanian) NYC, re.

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Bond, Angle, Trio (Rogers Corner) NYC, nc.
Bourbon & Baine (Gaston's Monte Carlo) NYC, nc.
Bowen, Sybil (Orpheum) Minneapolis, t.

C

Cabot & Dresden (Hurricane) NYC, nc.
Cahill, Johnnie (Palumbo's) Phila, nc.
Callahan Sisters (Bali) Miami, nc.

CHEENA DE SIMONE DANCERS

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Charles & Celeste (Palace) Cleveland, t.
Chinita (Leon & Eddie's) NYC, nc.
Christopher, Milbourne (St. Moritz) NYC, h.

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a-auditorium; b-ballroom; c-cafe; cb-cabaret; cc-country club; h-hotel; mh-music hall; nc-night club; p-amusement park; ro-roadhouse; re-restaurant; s-showboat; t-theater.
NYC-New York City; Phila-Philadelphia; Chi-Chicago.

Govarro, Nico (Bal Tabarin) NYC, nc.
Covert & Reed (Belmont-Plaza) NYC, h.
Cressonians, Six (Tower) Kansas City, Mo., t.
Cross & Dunn (Chicago) Chi, t.

D

D'Amore, Franklin (Palace) Cleveland, t.
D'Arcy, Jeanne (McAlpin) NYC, h.
Daclita (Rainbow Room) NYC, nc.
Dae, Suzanne (Leon & Eddie's) NYC, nc.
Dagmar, (Old Roumanian) NYC, re.
Daks, Nicholas (Music Hall) NYC, t.
Daley, Cass (Capitol) Washington, t.
Daniels, Billy (Famous Door) NYC, nc.
Danzberg, Joe (Shell Back) Bremerton, Wash., nc.

Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Dumont, Marie (Crisis) NYC, nc.
Duncan, Jackie (Clark's Oasis) Buffalo, nc.
Dupont, Bob (Music Hall) NYC, t.

E

Eckler, Hilda (Music Hall) NYC, t.
English, Ray (Loew's State) NYC, t; (Loew's Capitol) Washington 5-11, t.
Escalante, Bianca (Copacabana) San Francisco, nc.
Estelita (Copacabana) NYC, nc.
Evans, Bob (Jade) Hollywood, nc.
Evans, Steve (Oriental) Chi, t.
Everett & Conway (Cave) Vancouver, Can., nc.

F

Faludys, The (Stanley) Pittsburgh, t.
Faye, Frances (Vanderbilt) Miami Beach, h.
Fern, Pearl, & Eddie (Ray Ott) Niagara Falls, N. Y., nc.
Ferris, Tommy (Singapore) Chi, c.
Fisher's, Bob, Fearless Flyers (Shrine Circus) Louisville 6-12.
Fitzgerald, Lillian (18 Club) NYC, nc.
Fogie, Hugh (Chicago) Chi, t.
Foley Sisters (Bali) Phila, nc.
Felic International (Palace) Cleveland, t.
Fontana, Georges (Diamond Horseshoe) NYC, nc.
Forbes, Ann (Bill Bertolotti's) NYC, nc.
Ford, Whitey & Ed (RKO-Keith) Boston, t.
Franklin, Cass (Fifth Ave.) NYC, h.
Franklin, Hazel (Biltmore) NYC, h.
Franks, Pour (RKO-Keith) Boston, t.
Fredericks & McKay (30 Club) Pocatello, Idaho, 1-5, nc.
Froman, Jane (Royal Palm) Miami, nc.
Froos, Sylvia (Hurricane) NYC, nc.

G

Galante & Leonards (Benjamin Franklin) Phila, h.
Gale, Ann (Chin Lee's) NYC, re.
Gale, Peggy (Slapsy Maxie's) Beverly Hills, Calif., nc.
Garretson, Marjorie (Cora & Irene's) NYC, nc.

Advance Bookings

NAN BLAKSTONE: Esquire, Montreal, Feb. 16, four weeks.
HIBBERT, BYRD AND LaRUE: Baker Hotel, Dallas, Feb. 13, two weeks.
FRANK FLAVIN: Stevens Hotel, Chicago, Feb. 13, indefinite.
LIME TRIO: Shubert, Cincinnati, Feb. 13.
JOHNNY WOODS: Shubert, Cincinnati, Feb. 13; Palace, Cleveland, Feb. 20.
ANDREWS SISTERS: Chicago, Chicago, Feb. 20, two weeks; Buffalo, Buffalo,

Garrick & Eloise (Gingham Gardens) Springfield, Ill., nc.
Garwood, Jessica (Casanova) Detroit, nc.
Gerity, Julia (Sawdust Trail) NYC, nc.
Gilbert, Ethel (Gay '90s) NYC, nc.
Gleason & Sanborn (Tic Toc) Montreal, nc.
Glover & LaMac (Rice) Houston, Tex., h.
Gordon, Richard (Helsing's) Chi, c.
Gower and Jeanne (Roxy) NYC, t.
Grace & Scotly (Garde) New Haven, Conn., h.
Grant Sisters (Village Barn) NYC, nc.

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Gray, Billy (Slapsy Maxie's) Beverly Hills, Calif., nc.
Gray, Gary (Dover) Dover, O., h.
Gray, Madeline (Fifth Avenue) NYC, h.
Grays, Six (Iceland) NYC, re.
Green, Gail (Essex House) NYC, h.
Green, Jackie (Harry's New Yorker) Chi, nc.
Grimes, Betty (Sawdust Trail) NYC, nc.
Guerrino, Annetta (Chateau Moderne) NYC, re.
Gusses, Three (Mother Kelly's) Miami Beach, Fla., nc.
Gunsets, The (Baker) Dallas, h.
Gwynne, Jack (Club Royale) Detroit, nc.

H

Haakon, Paul (RKO-Keith) Boston, t.
Heger, Clyde (Diamond Horseshoe) NYC, nc.
Hannon, Bob (Roxy) NYC, t.
Harlem Highlanders (Club 181) NYC, nc.
Harris & Burns (113 Club) Fort Wayne, Ind., nc.

Harrison, Ruth (Plaza) NYC, h.
Harrison, Spike (Gay '90s) NYC, nc.
Hartmans, The (Waldorf-Astoria) NYC, h.
Haukane & Lonya (Nixon) Pittsburgh 2-15, c.
Hays, Virginia (Bossert) Brooklyn, h.
Haywood, Billy, & Cliff Allen (Cerutti's) NYC, nc.
Hayworth, SeaBee, Revue (Capitol) Raleigh, N. C., 4; (Carolina) Wilson 5; (Academy) Lynchburg, Va., 8-7, t.
Healey Jack & Bob (Biltmore) NYC, h.
Hell-a-Belloo (Shubert) Cincinnati, t.
Herbert, Jack (Helsing's Vodvil Lounge) Chi, nc.

Higgins, Peter (Colony) Chi, nc.
Hightower, Robert & Louis (Chez Parce) Chi, nc.
Hild, Dorothy, Ballet (Chicago) Chi, t.
Hildegarde (Blackstone) Chi, h.
Himman, Bette (Armando's) NYC, nc.
Hollywood Blondes (Capitol) Washington, t.
Holmes, Helen (Jimmy Kelly's) NYC, nc.
Holmes, Marion (Bismarck) Chi, h.
Holmes, Maureen (Biltmore) NYC, h.
Horton, Molly (Pierre) NYC, h.
Houston, Elsie (Rainbow Room) NYC, nc.
Howard, Bunny (Park Central) NYC, h.
Howard, Joe E. (Diamond Horseshoe) NYC, nc.
Howard-Payco Dancers (Henry Grady) Atlanta, Ga., 2-15, h.
Hoysradt, John (Savoy-Plaza) NYC, h.
Hubert, Frank & Jean (Palace) Cleveland, t.
Hughes, Bud (Riverside) Milwaukee, t.
Humes, Helen (Famous Door) NYC, nc.
Hyers, Frankie (Club 18) NYC, nc.

I

Inge, Adele (New Yorker) NYC, h.
Ink Spots, Four (Newman) Kansas City, Mo., 3-5; (Palace) Peoria, Ill., 8-7; (Rialto) Joliet 8; (Orpheum) Madison, Wis., 9, t.

J

James, Jacqueline (Casanova) Detroit, nc.
Jardiniere, Mlle., & Madeleine Gardiner (Latin Quarter) Palm Island, Fla., nc.

Jason, Bobbe (Old Roumanian) NYC, re.
Jessel, George (Fefe's Monte Carlo) NYC, nc.
Jonny & George (Club Maxim) Bronx, N. Y., nc.

POLLY JENKINS AND HER MUSICAL PLOWBOYS

Feb. 6-7, Gordon Theatre, Rome, Ga.
For terms and dates address Polly Jenkins & Her Musical Plowboys, 1 Main St., Ilion, N. Y.

Jones, Joe (Cafe Society Uptown) NYC, nc.
Jordan, Joanne (Harry's New Yorker) Chi, nc.
Jose & Lolita (Copacabana) San Francisco, nc.
Jose & Paquita (Brown Palace) Denver, h.
Joyce, Bobby & Ginger (606) Chi, nc.
Judith & Jacques (Palace) Cleveland, t.

K

Kay, Dolly (Colosimo's) Chi, t.
Kay, Katya & Kay (Strand) NYC, t.
Keen, Jane (Versailles) NYC, nc.
Kella, Paul (Jefferson) Peoria, Ill., h.
Keller, Dorothy (State) NYC, t.
Kenay, Lela (Old Roumanian) NYC, re.
Kent, Avis (Stevens) Chi, h.
King, Charles (Diamond Horseshoe) NYC, nc.
King, Murray (La Conga) NYC, nc.
Knoller, Arthur (Club Whitaker) NYC, nc.
Kodner, Sheldon (Chicago) Chi, t.
Krieger, Norma (Leon & Eddie's) NYC, nc.
Kuznetzoff, Adis (Russian Kretchma) NYC, nc.

L

LaBato, Paddy (Casanova) Miami Beach, nc.
Lamb, Gil (Orpheum) Minneapolis, t.
Lamberti (Palace) Cleveland, t.
Lambot, Edith (Bill Bertolotti's) NYC, nc.
Landrum, Robert (Music Hall) NYC, t.
Lang, Susan (18 Club) NYC, nc.
Laurel & Hardy (Shubert) Cincinnati, t.
Laurence, Paula (Ruban Bleu) NYC, nc.
Lead Belly (Village Vanguard) NYC, nc.
Lee, Peggy (New Yorker) NYC, h.
Lemmo, Jerry (Arcadie Grill) Canton, O., nc.
Leroy, Hal (Latin Quarter) Boston, nc.
Leslie & Carroll (Nicolet) Minneapolis, h.
Lessa, Benny (Slapsy Maxie's) Beverly Hills, Calif., nc.
Lester, Great (Colonial) Dayton, O., t.
Lewis, Joe E. (Copacabana) NYC, nc.
Lewis, Maxine (Tropics) Hollywood, nc.
Lewis, Sammy (Slapsy Maxie's) Beverly Hills, Calif., nc.
Lind, Della (Diamond Horseshoe) NYC, nc.
Linden, Marc (Red Feather Inn) Los Angeles, nc.
Lit, Bernie & Evelyn (Green Villa) Baltimore, nc.
Litz, Katharine (Rainbow Room) NYC, nc.
Lloyd & Willis (Orpheum) Los Angeles 30-Feb. 4, t.
Loper, Don, & Maxine Barrat (Copacabana) NYC, nc.
Lopez, Chana (Ye Olde Tavern) W. Brookfield, Mass., re.
Loring, Lucille (Bierstube) Aurora, Ill., nc.
Lorna & Marco (Club Whitaker) NYC, nc.
Lorraine & Rognan (Paramount) NYC, t.
Lowe, Ruth (Sheraton) NYC, h.
Lucero, Norma (Russian Kretchma) NYC, nc.
Ludwig, Sunny (Danlero's) Belle Vernon, Pa., nc.
Lynne, Lois (Iceland) NYC, re.
Lyons, Collette (Colony) Chi, nc.

M

McKenna, Joe & Jane (Michigan) Detroit, t.
McNellis, Maggi (Ambassador East) Chi, h.
Mack, Mae (Cromwell) Miami Beach, Fla., h.
Maddi, Larry (Huntington) Pasadena, Calif., h.
Madera, Nedra (Club Gaucho) NYC, nc.
Madison, Ruby (Gay '90s) NYC, nc.
Mae, Helene (Palace) Cleveland, t.
Mangan Sisters (Diamond Horseshoe) NYC, nc.
Manson, Eddie (Leon & Eddie's) NYC, nc.
Marlow, Great (Round Robin) Lawrence, Mass., c.
Marlowe, Sylvia (Coq Rouge) NYC, nc.
Marlowe's, Selma, Starlets (Harry's New Yorker) Chi, nc.
Marna (Grand) Youngstown, O., t.
Marshall & Shields (Bismarck) Chi, h.
Marta, Richard (Chateau Moderne) NYC, nc.
Martin, Elaine (Club 181) NYC, nc.
Mata & Hari (La Martinique) NYC, nc.
Matylenko, Dmitri (Casino Russe) NYC, nc.
Maughan, Dora (Park Central) NYC, h.
Maxine (Club Whitaker) NYC, nc.
May, Grace (New Yorker) NYC, h.
Mel-Ody (Tower) Kansas City, Mo., t.
Mercer, Frances (St. Regis) NYC, h.
Mercer, Mabel (Le Ruban Bleu) NYC, nc.
Miles, Jackie (Paddock) Miami Beach, nc.
Miller, Marlon (606) Chi, nc.
Moffett, Adelaide (Clover) Miami, nc.
Montmartre Boys (Jimmy Kelly's) NYC, nc.
Moore, Patsy (Slapsy Maxie's) Beverly Hills, Calif., nc.
Morgan, Eddy (Ritz-Carlton) Atlantic City, h.
Morgan, Grace (New Yorker) NYC, h.
Morris, George (Armando's) NYC, nc.
Morris, Will & Bobby (Center Theater) NYC.
Murphy, Dean (Capitol) Washington, t.
Murphy, George (Stanley) Pittsburgh, t.
Murray, Charlie (Pierre) NYC, c.
Murray, Gwen (Sawdust Trail) NYC, nc.
Myers, Thimble (Nan-Jo) Port Huron, Mich, nc.

N

Nadia & Sasha (Casino Russe) NYC, nc.
Na Pua (Lexington) NYC, h.
Naldi, Nita (Diamond Horseshoe) NYC, nc.
Nalley, Veva (New Yorker) NYC, h.
Nanni, Nino (Blackhawk) Chi, nc.
Nelson Novelties (Capitol) Washington, t.
Nilda (Club Gaucho) NYC, nc.
Nonchalants, The (Riverside) Milwaukee, t.
Novelle, Ron (Park Rest) Newark, N. J., nc.
Novelle Bros. (Palace) Cleveland, t.

O

Olivette, Nina (La Conga) NYC, nc.
Olsen & Shirley (Orpheum) Minneapolis, t.
Oman, Lester (Stanley) Pittsburgh, t.
OrJa, Lupita (Club Gaucho) NYC, nc.
Osta, Teresita (El Chico) NYC, nc.
Owen & Parker (Ben Marden's Riviera) Fort Lee, N. J., nc.
Owens Sisters (Enduro) Brooklyn, re.

P

Page, Muriel (Latin Quarter) Palm Island, Fla., nc.
Page & Nonz (Cremorne) Brisbane, Australia, 3-17, t.
Paige, Penny (Enduro) Brooklyn, re.

Club Talent

New York:

JOSE FERNANDEZ is now partnered with Florence Lessing, formerly of the Jack Cole Dancers. . . . HILDEGARDE returns to the Savoy-Plaza Cafe Lounge March 20. . . . KEA LOKE, dancer, is current at the Candlelight Room of the Victoria Hotel. . . .

CLEMENS BELLING opens February 20 at Leon & Eldie's. . . . JEAN CAVALL signed for a series of lectures in colleges on *Music of the Future*, thru American Lectures, Inc.

Chicago:

WILLIE SHORE, who is being held over for the February 13 show at the Chez Paree, will do two weeks at the Chicago Theater starting April 3 before going east. . . . DOLLY KAY, one of those who haven't been paid off at the Sky Club, Miami Beach, Fla., goes into Colosimo's Thursday (5). . . . 885 CLUB

Parker, Ray (Hurricane) NYC, nc.
Passos, The (Trianon) South Gate, Calif., h.
Paulson, Lehua (Lexington) NYC, h.
Payne, Frank (Helsing's) Chi, c.
Pepe (Mike Lyman's) Hollywood, c.
Pepita (Club Gaucho) NYC, nc.
Perrin, Mack (Cafe Sutton) NYC, nc.
Perry, Barbara (Belmont-Plaza) NYC, h.
Peters Sisters (Ruban Bleu) NYC, nc.
Poliakova, Nastia (Russian Kretchma) NYC, nc.
Powell, Dick (Stanley) Utica, N. Y., t.
Price, Georgie (Strand) NYC, t.
Price, Sammy (Cafe Society Downtown) NYC, nc.

R

Rac, Jimmy (Riverside) Milwaukee 6-12, t.
Reinartz, Carlos (Martinique) NYC, nc.
Randl, Robert (Ranch) Houston, Tex., nc.
Randall Sisters (Brown) Louisville, h.
Repan, Paul (365) San Francisco, Jan. 29-Feb. 18, nc.
Reid & Mack (Capitol) Washington 5-11, t.
Reynolds & Donegan Pyramid Skating Girls (Grotto Circus) Cleveland 2-15.
Richey, Jean (Sans Souci) Havana, Cuba, nc.
Richmond, Margaret (New Yorker) NYC, h.
Ringo & Harris (Cora & Irene's) NYC, nc.
Rio & Rita (Pan-American Cafe, Hotel La Salle) Chi.
Rios, Rosita (La Martinique) NYC, nc.
Roberts, Freddy & Betty (Edgewater Beach) Chi, h.
Roberts, Lucille & Eddie (Warwick) NYC, b.
Roberts, Ronny (New Yorker) NYC, h.
Rodriguez, Aida (Club Gaucho) NYC, nc.
Rolle & Dorthen (Gause) St. Louis 2-4, h.
Rollickers, The (Flynn's Cocktail Room) New Orleans, nc.
Rollini, Adrian, Trio (Flatbush) Brooklyn 5-11, t.
Rolls, Rolly (Club Whitaker) NYC, nc.
Roner, Fred (Sherman) Chi, h.
Rosal, Anita (Club Gaucho) NYC, nc.
Rossi Sisters (Glenn Rendezvous) Newport, Ky., nc.
Roth's, Chas., Tip Top Dancers (Royale) Detroit, nc.
Ruben & Alicia (Ye Olde Tavern) W. Brookfield, Mass., nc.
(See ROUTES on page 34)

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Arsenic and Old Lace (Orpheum) Springfield, Ill. 4; (RKO-Virginia) Champaign 5; (Lincoln) Decatur 6; (Shrine Mosque) Peoria 7.
Blithe Spirit (English) Indianapolis 2-4 (Hartman) Columbus, O., 5-7.
Blossom Time (Biltmore) Los Angeles.
Claudia (Music Hall) Kansas City, Mo., 5-7.
Claudia (Selwyn) Chi.
Corio, Ann, in White Cargo (Shubert Lafayette) Detroit.
Corn is Green, with Ethel Barrymore (Harris) Chi.
Cornell, Katharine, in Rose Burke (Metropolitan) Seattle 4-7; (Lyceum) Minneapolis 11; (Auditorium) St. Paul 12; (Davidson) Milwaukee 13-14.
Ellis, John, Rip Van Winkle: Hastings, Mich., 4; Nashville 5; Belding 6; Ionia 9; Morley 10; Middleville 11; Grand Rapids 12-13.
Hayes, Helen, in Candle in the Wind (Strand) (Udaca, N. Y., 4; (Erlanger) Buffalo 5-7.
Heart of a City (Shubert) New Haven, Conn., 5-7.
Hellzapoppin (National) Greensboro, N. C., 4; (Academy of Music) Roanoke, Va., 5; (State) Winston-Salem, N. C., 6; (Auditorium) Asheville 7.
Hellzapoppin (Forrest) Phila.
Louisiana Purchase (Cass) Detroit.
My Sister Eileen (Wilbur) Boston.
My Sister Eileen (Geary) San Francisco.
Native Son (Royal Alexandra) Toronto, Can.
Pal Joey (Grand O. H.) Chi.
Panama Hattie (Erlanger) Chi.
Plan "M" (Playhouse) Wilmington, Del., 7.
San Carlo Opera Co. (National) Washington, D. C.
Student Prince (Shubert) Boston.
Theater, with Cornelia Otis Skinner (American) St. Louis; (Cox) Cincinnati 9-14.
They Can't Get You Down (Studebaker) Chi.
Tobacco Road (Ford) Baltimore.
Velez and Yolanda (Colonial) Akron, O., 4; (Cox) Cincinnati 5-7; (Cass) Detroit 8-14.

ICE SHOWS ON TOUR

Ice-Capades of 1942 (Sports Arena) Hershey, Pa., 3-14.
Ice Follies (Arena) New Haven, Conn., 4-10; (Garden) Boston 11-22.
Lewis, Dorothy (St. Regis Hotel) NYC.

pulled floorshows Saturday (31) and will carry on with a band only for a spell.

Philadelphia:

PETER CHAN doubling from *Hellzapoppin* into Benny the Bum's. . . . KITTY REGAN, local dancer who was recently injured seriously in an auto crash and who will still have to remain in a cast for many months, is now allowed to have visitors. . . . PAUL KANE, one of the Four Octaves, confined to the Presbyterian Hospital here with a strep infection. Other three still at Lexington Casino here.

Denver:

WHILE NITERY bookings have slowed somewhat, club dates continue strong. . . . MERCEDES, luminous dancer, finishes two weeks at the Chez Paree, Glen Dale, singing emcee, going in for the same period. . . . MODERNAIRES, cocktail combo, current at the Embassy, to be followed February 5 by Bill Holt and Hawaiians.

Hollywood:

ADA BROADBENT DANCERS open with Gus Arnheim and orchestra at the Commercial Hotel, Elko, Nev., February 21. . . . CHARLOTTE HENRY is on a five-week vaude tour of the Northwest, having opened at the Beacon, Vancouver, B. C., January 30. . . . BOB EVANS opens at the Jade, following a successful turn at Charley Poy's Supper Club. . . . BENDER AND DAUME moved into the Gay '90s in San Francisco for four weeks January 29. . . . MURRAY PARKER, emcee, has completed three weeks at the Gay '90s club in San Diego. Reports soon to Monogram for more picture work. . . . THE SWINGHEARTS, girl trio from *They Can't Get You Down*, have been signed by Sam Coslow for a series of RCM Productions. . . . MEDLEY AND DUPREY are playing Los Angeles night clubs. . . . FOUR SHARPS opened recently at the Zebra Room of the Town House. . . . JACKIE GLEASON is planning to make the West Coast his home. . . . ANDREWS SISTERS' new film has been changed to *What's Cookin', Soldier?* from *Wake Up and Dream*. . . . PRINCESS ORELIA AND PETE are appearing in *Hi, Neighbor!*, the unit with which Ramon Navarro is making personal appearances.

Here and There:

JUDY ELLINGTON and Barry, Prince and Clark open February 30 at the Yacht Club, Pittsburgh. . . . JADIN WONG opens Monday at the Cat and Fiddle, Cincinnati. . . . DARO AND KORDA current at Saks Show Bar, Detroit. . . . GRACE AND SCOTTY open Monday at

the Garde Hotel, New Haven, Conn. . . . LARRY WEEKS, juggler, reports to the army February 9. . . . ROY DOUGLAS now at the Club Warren, Brooklyn. . . . TOY AND WING set for the Brown Hotel, Louisville, February 27. . . . GARRON AND BENNET, after a Havana booking, now at the Hollywood Beach Hotel, Hollywood, Fla. . . . GLORIA PARKER now at the Grand Terrace, Detroit.

ELAINE BARRIE set by Paul Small for the Club Bali, Philadelphia, following her stand at the Tic Toc, Montreal. . . . ROSE MARIE starts February 6 at the Casanova Club, Miami Beach. . . . NOVAK SISTERS are holdovers at the Casino Urcia, Rio de Janeiro. . . . PRINCESS ORELIA AND PETE have joined the unit headed by Ramon Navarro. . . . SUZANNE AND CHRISTINE have concluded an engagement at the George Washington Hotel, Jacksonville, Fla. . . . HOWARD QUINN, formerly of the Taytons, has signed with the Coast Guard. . . . KAY AND KAROL out for about six weeks, due to a broken arm suffered by Tom Kay while rehearsing. . . . VALLEY AND LYNNE open at the Netherland Plaza, Cincinnati, February 6. . . . RAY ENGLISH, after a six-week holdover at 5 o'clock Club, Miami Beach, Fla., went to Loew's State, New York, January 29 and goes to Loew's Capitol, Washington, February 5.

DALE HALL, after three weeks at the Beacon Theater, Vancouver, B. C., opened January 30 at Bon Villa Club, Idaho Falls, Idaho, for a return engagement.

YVONNE BOUVIER, singer, being held at Ben Marden's Riviera, Fort Lee, N. J., indefinitely.

NAN BLAKSTONE remains at the Chase Hotel, St. Louis, until February 13 and then moves on to the Esquire Club, Montreal, for a four-weeker beginning February 16. . . . DOROTHY DAY, after a tour of Southern picture houses with Barney Mills' revue, has returned to New York niteries. . . . LESLIE AND CARROLL open at the Nicolet Hotel, Minneapolis, January 30.

PADDY CLIFF, singer, started his 25th week at the Bowery, Detroit, January 31. . . . PRINCESS ORELIA, PETE AND COMPANY, Cuban dancers, have left the nitery field to join the Ramon Navarro unit.

JACK ULMER is in his 13th week at the Hot Spot Club, Cleveland. . . . MARNA has concluded a 10-week stand at the Red Raven Club, Cleveland. . . . HAUKANE AND LONYA set at the Nixon Cafe, Pittsburgh, for two weeks, opening February 2, to be followed by a two-weeker at the Shoreham Hotel, Washington, beginning February 16.

DEAN MURPHY and Jane Froman top the new Royal Palm (Miami) bill, opening February 6. . . . ANTHONY MARTIN'S PUPPETS and Cleo Florenz opened January 26 at Hotdebrecht Hotel, Trenton, N. J., for a two-weeker. . . . JAMES RICHARDS and Joan Carson, after four months in Florida, are current at Hotel Hollenden, Cleveland.

Magic

By BILL SACHS

MILBOURNE CHRISTOPHER, still at the Cafe de la Paix of the St. Moritz, New York, had visits recently from Dr. Harlan Tarbell, John S. Van Gilder, Kajar, Richard Humber, Charles Arbuthnot, Charles Harris, Patricia, Lou Tannen and Ralph Reade. J. Edgar Hoover, after catching Christopher's performance recently, remarked: "I don't know whether to put you on my pay roll or take you into custody." Christopher has just placed a new trick on the market—a visible rope penetration thru a solid object. . . . NEW YORK has Wesley Whitehouse current at the Village Barn; Dell O'Dell at the Park Central Hotel, and Joan Brandon at Iceland. . . . DR. HARLAN TARBELL was at New York's Town Hall last week. . . . FAIRFAX, illusionist, who opened for four weeks in the Rose Room of the Palace Hotel, San Francisco, December 24, has had his run extended 16 days, and now winds up there February 8. . . . JUDITH JOHNSON and Company, mentalists, last Saturday (31) concluded a two-weeker at the Clover Club, Fort Worth. . . . AL CAROSELLI was elected president of the Society of Detroit Magicians at the annual election January 24. Others chosen were Arthur J. Whelpley, vice-president; Dr. John Buell, secretary, and Robert J. Ungewitter, treasurer. . . . HARDEEN, with *Hellzapoppin* on an indefinite engagement at the Forrest Theater, Philadelphia, participated in a symposium for journalism students of colleges and high schools held at the theater January 24. He discussed the magical arts before the neophyte newspapermen. . . . "HOCUS POCUS OF 1942," a John B. Rogers Producing Company offering featuring the Great Burgette, his company, and local talent, is being set on auditorium and theater dates in the Midwest under auspices of various civic and charitable organizations. . . . CLARENCE D. AUSKINGS, after winding up his season as agent for the Roba the Magician, has returned to the advance of 2-10 Daniel in Iowa. . . . BERNICE HALL, formerly with Calvert the Magician, is at Gino's Brasserie, Lake Congomond, Mass., where she will remain until the summer, when she will again resume with her dance turn in the South.

CHARLES E. POGUE, Columbus, O., mystic and past president of Ring No. 7, International Brotherhood of Magicians, who joined Uncle Sam's forces at Fort Hayes, Columbus, October 26, 1940, is now with the Army Air Corps at Albrook Field, Canal Zone. . . . HARRY OPEL pencils that he still manages to work an occasional date in the Toledo area whenever a church or lodge has any money to spend, but says that donating the act is null and void with him. . . . JOE HANLEY, of Providence, says he's doing okay for himself in New England niteries. . . . "AM HITTING a few of the highspots in Georgia," postals Wallace the Magician from Atlanta. . . . LARRY WEEKS, magician, juggler and baton twirler, who has just concluded a year's work in Canada, New England, New York State and Pennsylvania, with only eight days' layoff, dons one of Uncle Sam's army uniforms February 9. He recently played five weeks at the Village Barn, New York. On January 3 he showed at the Barbizon Plaza Hotel, New York, for the Parent Assembly, SAM, and January 25 he was given a gala send-off by the Knights of Magic at their regular meeting at Hotel Lincoln, New York. . . . LYNN M. PARKS, who formerly successfully routed the Marquis show for three and a half years and who recently accepted a similar responsibility with the Great Raymond, has been re-routed by Uncle Sam for a stretch in the army. . . . BRANDINO is now with the Medical Detachment of the army at Fort McPherson, Atlanta. He says he did three shows his first week in—two for the Officers' Club. . . . DR. MARTIN (formerly Hathaway the Magician) and Doreen shoot us one of their attractive lobby photos as a memento. And Dr. Martin reminds that "horses and vaudeville went out together and, from all indications, they're coming back together." . . . MARQUIS postals from Steubenville, O., under date of January 29, that he has put his magic opy in the barn to serve as special representative ahead of the John B. Rogers Producing Company's *Hocus Pocus of 1942*, featuring the Great Burgette.

DETAILS ON TAXES

(Continued from page 4)

tion your exemptions, deductions and credits, even tho this information is not provided for on the face of the tax return.

The optional form should be used with caution. The taxes shown in the table have been computed on the assumption that your deductions will reduce the tax by approximately 10 per cent. If your

deductions will reduce the tax by more than 10 per cent, you will probably be better off filing the regular form. The safest procedure is to figure out your tax on the regular form first; then use the optional form only if you find that the table shows a smaller amount.

Below is an example, showing the computation of tax, on both forms, of a single individual with no dependents having deductions of \$500. The optional form has assumed deductions of approximately \$160.

Item	Regular Form 1040	Optional Form 1040A
1 Income from Salaries.....	\$3,000	\$3,000
11-16 Deductions for charitable contributions, interest, taxes, bad debts, etc.....	500	500
18 Net Income	\$2,500	\$2,500
20 Less: Personal Exemption.....	750	750
22 Balance (Subject to surtax).....	\$1,750	\$1,750
23 Less: Earned Income Credit.....	250	250
25 Balance (Subject to normal tax).....	\$1,500	\$1,500
26 Normal Tax (4% of Item 25).....	\$ 60	\$ 60
27 Surtax (6% of Item 22).....	105	105
29 Total Tax	\$ 165	\$ 197 (Per table)

You will note that in the above example it would be advantageous to use the regular form.

Apart from simplicity, there is one advantage that the optional form does have. If you have a dependent at the end of the year, which you did not have all year round, you may take off the full \$400. When using the regular form, you

must prorate the credit for the number of months during which the dependency existed. Of course, the converse is also true; if you had a dependent for part of the year which you did not have at the end of the year, you would lose out by using the optional form.

(The second of this series of articles will appear in the next issue.)

Dancer Describes Excitement Working On Camp Show Unit

ALEXANDRIA, La., Jan. 31.—Rita Devere, dancer touring army camps with Benny Meroff's *Funzafire*, said here: "This is the first decent break we've had playing these camps as far as hotels go. Only \$3.50 a day here for a room and its fairly decent. Also you can buy a drink that isn't bootleg. I refuse to drink that corn and canned heat.

"We're all buying Defense Bonds with every penny we can save. When you see these boys as we do, you have faith in the future. It's really wonderful. The morale is very high and every mother's son of them 'Remember Pearl Harbor.' We have been thru several blackouts, playing military objectives as we are.

"Most of the acts who had their cars in storage while on this tour have had them registered and are ready to have them taken over by the government. Our show has been named the No. 1 show on the USO. Benny's wife, Kitty, is joining us next week as one of the acrobats.

"Our company manager won \$460 at the track in New Orleans the other day. The rest of the cast lost their shirts."

Burly Show Plays For Canadian Camp

NEW YORK, Jan. 31.—Canadian army officials are apparently more liberal than American army officials. An appreciative letter from Sergt. Al Rucker tells that five members of the unit playing the Casino Theater, Toronto, entertained the 12th Canadian Provost Corps. The retinue consisted of Looney Lewis, Eddie Yubell, Irma Vogetee, Lillas Cairns and Evelyn Taylor.

Each received a letter of thanks from Major H. C. Withum, with the femmes getting a miniature gold emblem of the corps.

The letter said that the affair was a huge success and the soldiers are awaiting the next shindig.

Jerry Adler Leases Embassy, Rochester

ROCHESTER, N. Y., Jan. 31.—Embassy here, owned by the Forest W. Taylor, Inc., estate and dark since November, 1941, has been leased for five years by Jerry Adler, in association with Harold and Leonard Raymond, of the Star, Brooklyn.

House due to open the middle of February with Hirst Circuit road shows. Lease is in the name of Jerry Adler.

Canton Changes Shows To Handle Defense Workers

CANTON, O., Jan. 31.—Grand Theater burlesque has been revised to include three midnight shows weekly instead of the Saturday night session, to accommodate defense workers. Frank Bryan and Frank Engle announce extra midnight shows Friday and Sunday nights, with the regular performance nightly seven days a week. Matinees will be discontinued Monday thru Thursday.

Burlesque has hung up an all-time record at the Grand here, with more than 20 consecutive weeks to its credit. Matinee business early in the week has been light, due to peak defense factory operations, but week-end patronage has been holding up satisfactorily. Policy continues to be two-hour show, changed Fridays, when new principals move in from the Roxy, Cleveland.

Troc 2 Pit Bands Again

PHILADELPHIA, Jan. 31.—Izzy Hirst's Troc Theater will again have two orchestras sharing the pit. New contract signed with the local musicians' union has Merrick Vallinote and Harry Kahn continuing as musical conductors. One orchestra plays matinees one week and evening performances the next. Wage scale and conditions remain the same as last year, save for an increase in scale for the Sunday midnight shows, from \$5 to \$7.50 per man, with the leader getting 50 per cent extra.

Horse Pays Off, But—

PHILADELPHIA, Jan. 31.—Yvonne, local burly dancer who changed her billing to Dawn Lovely, took her stage name from a race horse, Lovely Dawn. She vowed that she would bet that gee-gee every time out, which she did until the other day.

For the first time Lovely Dawn came in ahead and paid off \$25.20. But Dawn Lovely forgot.

Believe It Was Korney

BUFFALO, Jan. 31.—Belief that the Joe Kolinsky, who went down with the sinking of a Panama freighter off Canada was Joe (Korney) Kainowski, who worked in the scenic department of the Palace Theater, is prevalent here.

Kainowski had been rejected for service in the army and navy because of his size (300 pounds) and expressed determination to aid in other ways.

JIM BENNETT, veteran burlesquer formerly with various Detroit houses, has been named manager of the Mel Theater in Melvindale, Mich., new house.

Burlesque Notes

(Communications to New York Office)

ROSE LAROSE, who divides her time between niteries and Follies houses, while in Boston week of January 18 was offered four weeks at the Latin Quarter, Miami. Adds Rose, "At the largest and best salary I've been offered yet. Thrilled. The Bowery (Detroit) engagement was just elegant and I loved it." . . . HIRST CIRCUIT raised touring chorines' salary from \$28 to \$30 January 24. . . . LOU KARNES, balancing acro, left the Hirst Circuit for the army and Camp Meade, Md., January 25. . . . MURRAY FRIEDMAN, Gaiety's ork leader, in Mount Sinai Hospital, recovering from a stomach operation performed January 19. Mike Mandell subbing. . . . LYNN ALLEN, showgirl-stripper, moved from the city to the Eltinge last week. . . . BERT SAUNDERS celebrated a birthday January 25 doing five shows (one extra) at the Eltinge.

BETTY COETTE, of Jacksonville, Fla., while on the Hirst Circuit, was crowned the "All-American Girl." . . . IDA ROSE, producer, with the closing of the National, Louisville, replaced Beverly Carr January 23 at the Casino, Toronto, bringing with her six of the National's best lookers in Gladys Delp, Mary Helen McClelland, Rita Vann, Kathryn Mayer, Mickey Koval and Romana Maraja. . . . ANN WITHERS, who did strips in stock while at the Troc, Philadelphia, last summer, is being used to triple as stripper in specialties, talker in scenes and showgirl. . . . DOROTHY DeHAVEN, while in Buffalo with a Hirst Circuit show, was guest of Erin Jackson (Mrs. Frank Pierce), former Columbia wheel soubrette, now boss of a chicken ranch in East Aurora, N. Y. . . . BILLY KOUD, Gaiety's producer, and Joey Faye, comic, will be in the new comedy, *Strip for Action*, which deals with burly performers in an army camp.

PATRICIA PERRY has conceived a new idea in the way of acknowledging fan mail. She sends a recording of her voice, talk on one side and a song on the other. . . . SAMMY PRICE to close shortly on the Empire Circuit because of a booking with Uncle Sam. Venus, with the same unit, closed in Indianapolis to work clubs, and Ernie Rich leaves for Miami. . . . GARCIA GOMEZ left featured spot in a Hirst show February 7 at the Republic to go to the Coast to take a screen test for MGM. . . . JACK MONTGOMERY, producer, now is assigned to all the Hirst Circuit Eastern spokes, including Newark, Union City, Boston, Utica, Waterbury, Philadelphia, Baltimore, Washington, Norfolk, Pittsburgh and the one-nighters. . . . EVA COLLINS wondering what to do with some filled trunks that belonged to Leo Stevens, deceased producer. Trunks were stored at her shop ever since Stevens was at the Triboro. . . . JACK ROSEN, of Binder and Rosen, comic team, out of a Hirst unit cast the last fortnight, being treated for a stomach ailment at his home in Wellsville, N. Y. James Coughlin doing the Rosen scenes plus his own.

TIRZA and Her Wine Bath, following her Norfolk booking January 25-31, moved to the Empire, Newark, to be followed by Howard, Boston, and Casino, Pittsburgh. . . . VALERIE PARKS shifted from the Gaiety here to Buffalo February 1. . . . COLETTE, featured on a Hirst Circuit show, has traded her Beverly Hills, Ill., bungalow for a house near by. . . . MARGIE KELLY, displaying a new diamond-ruby clustered ring, says she turned down a Columbia picture offer because of a preference to remain east. Went from the city here to Norfolk January 25. . . . "BEEF-TRUST" WATSON sends a rave about Warren Irons catering to the family trade at the Folly, Kansas City, Mo., which Irons took over after its being closed for over 10 years. "He is giving daily matinees to the ladies for 25 cents," writes Watson. "Irons believes that a woman's quarter is better than an empty seat. He deserves credit for cleaning up."

UNO.

CHICAGO:

ANN CORIO starts February 15 at the Studebaker Theater instead of the Rialto. She stars in a revival of *White Cargo*. . . . LOUISE STEWART is the current Rialto headliner. Show also includes Steve Mills, Susan Shaw, Lew Denny, Louise Cook, Al Rio, Annette Allen,

Sammy Smith, Stanley Simmons, Ann Smith and Jack and Adelle Martin. . . . GYPSY ROSE LEE is scheduled to go to Hollywood to make several screen shorts for Soundies. . . . BETTY ROWLAND, favorite here, received a lot of publicity in the dailies because of her suit against Sam Goldwyn, producer of *Ball of Fire*.

BALTIMORE:

PATRICIA PERRY jumped into the Bobby Morris unit of the Hirst wheel week ago last, replacing Marlane at the Gayety. . . . VALERIE PARKS while recently playing the Gayety, held a theater party there, with boys from Camp Meade as guests. . . . WILLIE WOOD is the new electrician at the Gayety, replacing Dick Niser, who died of a heart attack Christmas night. . . . RED MARSHALL and Dick Bernie, now with *Panama Hattie*, visited at the Gayety recently. . . . JOE BROWN, former candy concessionaire at Gayety, is now managing Henessy's Band Box, new night club here. . . . FREDDY SEARS, ex-burly manager, now heads a unit touring the army camps.

PHILADELPHIA:

JOHNNY KANE, comedy producer for the Hirst Circuit, was named air-raid warden for the Troc Theater area and has already enlisted the aid of the chorus girls. . . . SALLY KEITH made the local papers with her purchase of defense bonds. . . . JULES ARLISS, Troc manager, who conceived the idea of a show to aid the local Buy a Bomber campaign, elated because Billy Hagan and Joan Carroll and entire traveling unit and house staff donated their services for the midnight performance Friday (30). . . . PAT BERNARD new girlie feature at Carroll's. . . . BETTY LEE and Juanita Barry split the billing at the Smart Spot at near-by Haddonfield on the Jersey side. . . . "STINKY" FIELDS and "Shorty" McAllister bring their unit to the Troc week starting February 8.

Handling a Penny Tosser

DES MOINES, Jan. 31.—Phil Kaye, emcee at the Club 100, was interrupted during his act by a patron who tossed a penny at Kaye's feet.

Kaye picked up the penny and turned in the direction of the unidentified penny-tosser.

"I'll match any amount of money with whoever tossed that penny," Kaye said, "and the money will go to the Red Cross or the March of Dimes."

The penny-tosser failed to meet the challenge.

Richmond Hotel Resumes

RICHMOND, Va., Jan. 31.—The Gold Room of the Jefferson Hotel here was opened for the first time in many years January 17. Opening band is Bill Meigs. House capacity is approximately 300 couples.

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Vaudefilm Grosses

Miller Opens Strong at Para; Roxy and Strand Fine; Music Hall and State Okay

NEW YORK.—Despite weather that makes staying home a pleasure, Broadway vaudefilmers have little cause for complaint. New vaudefilm shows are generally encouraging, with Paramount really in the groove.

The Paramount (3,664 seats; \$41,981 house average) opened Wednesday (28) with Glenn Miller's band and *Sullivan's Travels*, the same combo that the week previous at the Michigan, Detroit, broke the house record for a sizzling \$55,000. While no record is expected to be broken here, bill is set to do a terrific \$70,000. For week ended Tuesday, Gene Krupa, Dinah Shore, Dean Murphy and *Louisiana Purchase* walked off to a nifty \$44,000. Prior sessions bagged \$49,000, \$61,000 and \$91,000, a record for any four-week engagement.

The Strand (2,758 seats; \$30,913 house average), now in the second week of Bob Chester's ork, Georgie Price and *All Thru the Night* is anticipating a fine \$37,000. Opening week got \$44,500.

The Roxy (5,835 seats; \$38,789 house average) opened Thursday (29) with Bob Hannon, Dave Apollon, Carr Brothers,

and Goweg and Jeanne, along with *Son of Fury* on screen. First week's take looks like a fine \$43,000. Last week, the second of *I Wake Up Screaming* and stage bill, with Hannon, the Equillo Brothers and a Ben Yost group, got an okay \$32,000. First session snared \$38,500.

The Music Hall (6,200 seats; \$84,000 house average), entering the third week of *Ball of Fire*, with stage bill including Bob Dupont and Hubert Castle, is heading for \$75,000. Last week's take was \$38,000, while initial week got \$94,000.

Loew's State (3,327 seats; \$20,500 house average), with new bill including Carl Hoff's band, Three Stooges and Ray English, along with *Men in Her Life*, is expecting \$19,000. Previous week, with Dick Powell in person and *Birth of the Blues*, got \$21,500.

Buffalo Stands Pull Fat Takes

BUFFALO.—Vaudefilm theaters here have found the past two weeks most profitable. The 20th Century (seating capacity, 3,000; house average, \$7,500 for straight films) has done exceedingly well with its flesh policy introduced around Christmas time. Current layout is effective, and highlights Elisse Cooper and Rhythmites, and Lenny Gale, mimic, and Meyer Balsom's house ork of 15 men. Film, *Ball of Fire*, clicked swell, too, with gross soaring to a marvelous \$19,000 for week ended January 28. Layout should gross at least \$13,000 for the holdover. May even go for a third week. For week ended January 21, the Century did fairly well with a holdover of *Suspicion* film and eight Ben Yost New Yorkers on stage, while local ether names Vera Holley, singer, and Harry Stern, violinist, were standouts with house band. Take was \$8,600. First week garnered \$11,500, despite bad weather.

The Buffalo (seating capacity, 3,500; house average for straight film bookings, \$11,800), got a fat \$18,200 for week ended January 22 with film, *How Green Was My Valley* and without flesh, except the Monday night stunt of *Dr. J. Q.*, of radio fame. Holdover week of pic grossed average \$11,800. New bill is still devoid of live talent, but has fair enough film value in Greta Garbo's *Two-Faced Woman* plus *Blue, White, and Perfect*, as second feature. Expected to get around \$12,000.

Met, Prov., \$8,500; Fay's Pulls \$6,900

PROVIDENCE.—Orin Tucker's orchestra, with Bonnie Baker, and Walter "Dare" Wahl and the Ambassadors, supporting acts; netted the Metropolitan \$8,500 for three days ended January 25.

Fay's, with a stage bill comprised of Del Ohrel, Walter Nilsson; Sally, Jack and Bobo; Sevogras Duo, Willie Dee and Yvonne, Lee Steel and Stephen Phillips grossed \$6,900 for week ended January 22.

Band Units Still Lead Chi; Ellington Cops Super 22G; Big 39G for L. Brown

CHICAGO.—Band units continue to lead with strong grosses in the Loop's two combo houses. Their exploitation value is stronger than that of a straight vaude show, as box-office figures indicate.

Oriental (3,300 seats; \$16,000 house average) had another winner week of January 23 with Duke Ellington's show. Gross soared to a mighty \$22,600, one of the best weeks to date. Maestro attracted flocks from Harlem and plenty of the theater's regular trade, too. Screen feature, *Jinx Falkenburg in Sing for Your Supper*, was suitable.

Week of January 30, muggy weather kept down the opening-day biz. Session, however, is expected to be a big one, because of Clyde McCoy and the Smoothies in the featured spots on the

Detroit Biz Okay; Robinson, Lunceford Hit Sock \$14,300

DETROIT.—Vaude business picked up slightly last week for the houses playing it as a steady policy, altho the total for the town broided about 80 per cent below the preceding week, when Glenn Miller set a house record of close to \$50,000 in a week stand at the Michigan, now back on straight pictures.

At the Colonial (1,500 seats; house average, \$6,000), Manager Ray Schreiber reported a pick-up of around 10 per cent, grossing about \$5,500 for the week ended Thursday (29), with an average vaude bill.

Good news of the week came from the Paradise (2,200 seats; house average, \$6,000), where business more than doubled over any previous week since the new policy went into effect in December, pulling around \$14,300 with a combination of Bill Robinson and Jimmie Lunceford's band. This was the first really top-line show to play the house since the policy switch despite such names as Louis Armstrong and Andy Kirk in recent weeks. The house, which plays all-colored shows, has hitherto booked bands and shows appealing chiefly to the colored trade. With bookings like Lunceford and Robinson, however, the shows also appeal strongly to white trade, and this additional patronage has been a major factor in swelling total attendance.

Laurel and Hardy \$10,700 in Dayton

DAYTON, O.—Laurel and Hardy, heading the Colonial's stagershow week of January 23, established a new week-end record for the house, and came thru with \$10,700 for the week, better than the house has done for weeks.

Generous participation in parties and appearances outside the theater made them a host of friends and helped to up the box office.

Local Unit Okay

DENVER.—*Pep and Ginger Revue*, a locally assembled unit of the Bert Pittman Theatrical Agency, drew \$4,000 at the Tabor Theater, January 20-26. Figure was about the average for these units, which this house has been using periodically for the past few months.

Two more weeks are tentatively booked for the house, starting February 10 with a week of a traveling unit, followed by a week of another Pittman unit.

Pix, *Swing It Soldier* and *Man at Large*.

Savoy Bill Okay

SPRINGFIELD, Mass.—The three-day vaudefilm bill that closed at the Court Square Saturday (24) drew well-filled houses. On stage were Harry Savoy, Julio Sand, Art Spaulding, Helen Honan, Eddie Mort and Doris, Larry Saunders and Jean.

On the screen *Badlands of Dakota*.

TOY AND WING, ballroom team now at the Edgewater Hotel, Chicago, say they are buying a Defense Bond in every city they play and are urging their friends to do so also.

NIGHT CLUB REVIEW

(Continued from page 13) comedy, to the background of Leonard Seal's seven-piece band.

Bob and Maxine Gates, ballroom team, have a pleasing gaiety and smooth style, featuring fast and well-timed soft-shoe work in a wide variety of styles. Girl aids effectively by graceful manipulation of full-draped skirts. Team has a nice wardrobe.

Del Cartier goes thru magic routine and patter with unusual deliberation. Routine covers wine glass, paper, card and other work, with a fine series of varied lighted cigarette productions for an effective finale.

Daro and Corda satirize all pretension out of every type of serious dance. They start each mood with obvious earnestness, suddenly resolving into side-splitting absurdity, logically derived from the immediate routine by some slight faux pas. Their work, especially acrobatics, and presentation are tops, despite the hokum. Daro has an amazing bit, whirling his partner unsupported across the back of his neck while he lights and smokes a cigarette. The girl's attractive appearance and straight style serve as contrast to Daro's occasionally completely looney character work.

Ray Vincent, baritone, has a classically trained, powerful voice. Dramatic in *Chloe* and pleasingly romantic in sentimental ballads.

Buddy Lester, returning here as emcee, works about an hour per show, does comedy singing, imitations, dancing of a sort, mimicry of each act, kibitzing the customers, dialog, gags, a witty Harry Lauder impersonation and about every other trick in the funny book—so well that he has the other acts laughing—and after the third show.

H. F. Reeves.

EQUITY PLAN SNAGS

(Continued from page 3) Board has set up indicate "they want to produce young operas, requiring as high as 30 men, entailing countless rehearsals, and we just won't do it."

The 802 exec made a point of stating that people engaged in the project were to receive minimum wages, "and where are they for the mustclans?"

Cliff Geissman to SF

SAN FRANCISCO, Jan. 31.—Cliff Geissman has been named manager of the RKO Golden Gate Theater here, succeeding George Bole.

Announcement of Geissman's appointment was made by Nat Holt, Western divisional RKO manager. Geissman is at present manager of the RKO Theater in Detroit.

Bole resigned to accept a post with Universal in Hollywood.



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New Philly Bills Give Tills Hypo

PHILADELPHIA.—Earle Theater (seating capacity, 4,000; house average for straight picture booking, \$14,000), after a week with Phil Spitalny's orchestra on the stage and *Look Who's Laughing* on screen bringing a very light \$17,500, continued at low levels for the week ended Thursday (29). Week marked the local bow of Louis Prima's band, sharing the billing with movieband's Eddie Bracken, but the box office was short on enthusiasm and the total barely hit \$17,000. Roy Davis, and the Burns Twins and Evelyn supported, with the band's Sol Marcus, Leon Prima and Lily Ann Carroll rounding out the bill. Screen showed *Cadet Girl*.

New bill opened Friday (30) is expected to bring the house out of its doldrums. Band parade brings in Eddy Duchin, and getting off to a nice start, maestro points to a more favorable \$22,500. Lew Sherwood, June Robbins, Tony Leonard and Johnny Drake make for the band support, with added specialties in Bob Neller, Tom and Betty Wonder, and Jean, Jack and Judy. *Four Jacks and a Jill* on the screen.

Fay's Theater (seating capacity, 2,200; house average, \$6,900) also found the gate sluggish for a second week. Stanza ended Wednesday (28), with Boots Burns the burley flash, not so flashy, with \$6,400 in the till. Stage fare offered Britt Wood, Maude Milton and company; Falls, Reading and Boyce; Martin Brothers and Their Toys, Gae Foster's Roxyettes and Billy Klais's band. *Unexpected Uncle* on screen.

New bill opened Thursday (29) gives the sluggish gate a terrific hypo, with three of the sexy sirens to lead the parade. Triple feature gives the Girl in the Milk Bath (Dorothy Henry), Gaby Leslie and Princess Loo Auana. And with the screen's *Kathleen* making for stronger support than usual, week got off big, and \$7,500 on the tally sheet will be little surprise. Canfield, Smith and Snodgrass; Al Gordon and His Racketeers, Wayne and Marlin and the Four Samuels round out the bill.

Smiley Hurt as Seattle Does Well

SEATTLE.—William Smiley was sent to a local hospital last Friday after suffering a fall, as his stacked tables, which he was atop, slipped and plunged him to the boards. He received a minor concussion and remained under doctor's care for 24 hours.

During the week the Palomar grossed \$6,100, to go \$1,100 over the weekly average. Those appearing on the stage, other than the Smileys, were Barney Grant, Hestwood and Stone, Leon Cyphas, and the Whirling Co-eds.

Showing on the screen were *Melody Lane* and *Mr. District Attorney in the Carter Case*.

Paramount, New York

(Reviewed Wednesday Evening, Jan. 28)

A cold snap hit Gotham the same time this house ushered in Glenn Miller and new Preston Sturges opus, *Sullivan's Travels*. House was filled despite the weather, and the stage-screen combo should make for a heavy b. o. thruout its run.

Lorraine and Rognan, who are due for a film build-up in Paramount's release of *The Fleet's In* this month, stopped things cold at show caught with the gal's eccentric, out-of-gear torso gyrations and Rognan's dead-pan folling. Do the waltz satire bit from the movie, and cut up generally. Pair are tops in their line.

Trixie goes thru her fast-paced juggling routine with large rubber balls, hoop twirling and platters. Gal makes a trim appearance and shows plenty of dexterity balancing the spheres on a mouth peg. Act is enhanced by the oddity of a juggler of the fair sex.

The Miller band, with its bevy of star vocalists and instrumentalists, showed up as better than ever. Stripped of the usual tricky and very often corny arrangements used by many big crews today, Miller paces his outfit thru a show library that is perfectly balanced and uniquely played. Rolls off favorite precision jump numbers identified with this band. Plays such stuff as *A String of Pearls* and *In the Mood* with a pulsating rhythm and tonal restraint that are sending for even the uninitiated.

On the pop side, and to display the vocal talent, ork comes forth with *White Cliffs of Dover*, *Dear Mom*, *Blues in the Night* and the famous *Chattanooga Choo Choo*. Ray Eberle pipes the first one solo and joins with the Modernaires on the *Mom* ballad. Marlon Hutton and tenor saxist Tex Benecke vocalize the last two numbers, with the Modernaires furnishing a background. All turn in good jobs, backed by the band's very nifty and sharp rhythm.

The seven brass (besides Miller's slip-horn), five reed and four rhythm can blend or ride separately with equal perfection. Guitar-thumper Bobby Hackett steps down for a couple of cornet solos; trumpeter Billy May is featured, and Benecke with his sax. Miller's own showmanship is weak as a personality, but as the leader of this crew it's sock; and that's enough.

Alvino Rey, King Sisters and Gil Lamb, with the pic *Bahama Passage*, will follow the current bill here.

Harold Humphrey.

Vaudeville Reviews

Oriental, Chicago

(Reviewed Friday Afternoon, January 30)

Trim-looking Clyde McCoy, his corn trumpet and band cop the honors of the current bill, which features the Smoothies and includes Steve Evans and Sylvia and Clemence. The band doesn't do anything revolutionary, but what it plays is played nicely and, to boot, has McCoy's tootling to stimulate a hand. Vocally, the Four Bennett Sisters and Freddy Stewart are only mild entertainers. The girls are cute and dress up the bandstand, but their harmony is weak and their tap routine in another spot is hardly more than a pleasant sight. Stewart sells the ballads in a fair enough tenor voice.

Band opens with McCoy's own *Tear It Down*, fast and zippy, then *Basin Street Blues*, and later on *Concerto in B-Flat Minor*, with Bob Nelson at the keyboard. For a novelty, three of the boys step down for a frozen-face version of *You're My Sunshine*, which milked a few laughs.

Steve Evans had a little trouble warming up the customers but once he succeeded in doing that he couldn't miss stopping the show. Has a new bit impersonating various people laughing at a comic, which measures up with his famed Polish drunk and Mussolini. The latter is still funny, tho a bit out of date. And for an encore he socks across with a jitterbug routine, far better than the Lon Chaney carbon he used to do.

Sylvia and Clemence, femme screwballs, are on early and turn in a good job. Wear themselves out for laughs, but get them. Their legit rope-skipping dance furnishes nice contrast to their tonfoolery.

The Smoothies were caught at a bad show (the first). Their music wasn't just right, and the trio worked doubly hard to get across. Not until they offered their strong *Watcha Gonna Do When There Ain't No Swing?* novelty did they catch on. Charley, who is the salesman in the act, tossed in a couple of trade gags to assuage the act's feelings, but that is hardly necessary on the stage.

Business was good end of first show opening day. Screen's *Small Town Deb*, with Jane Withers, is a good picture for this house. Next show, opening Friday (6), brings in Dick Powell and acts. Del Courtney's band and Buddy Clark follow the week of February 13.

Sam Honigberg.

State, New York

(Reviewed Thursday Evening, Jan. 29)

Stageshow this week is exhausting. Bill was one hour and 25 minutes of the most terrible pacing and showmanship seen here in many months. The top act, the Three Stooges, only spent 10 minutes on stage despite a walloping show-stopping act, while Carl Hoff's band consumed three-quarters of the total playing time.

Hoff's band does, for the most part, a straight job, at times injecting some novelty and at times going over very well. The Stooges, however, knocked the house cold by appearing as the three frights that they are and misusing the English language. Despite the running time of the show, they could have stayed on forever.

Adding to the shakiness of the show was the presentation of vocalists. Al Noble and the Murphy Sisters (3). Noble, a nice-looking boy and a swell singer, was only permitted one solo; while the Murphy Sisters, starting off weak, but taking possession of the house after a rendition of *B-I-Bi*, did four numbers. Should have been more evenly divided. Band's contributions were *Blue Danube*, *White Cliffs of Dover* (Noble), *When Johnny Comes Marching Home*, *When You Wore a Tulip*, *B-I-Bi*, *Hand Me Down My Walking Cane*, *Chattanooga Choo Choo* (the last-named four vocalized by the Murphys); *Sleep, Kentucky Babe* and *You're a Sap, Mr. Jap*. An original was also included. Some corn, some good musicianship, but, in the overall, too much.

Dorothy Keller, high-kicking tapper, isn't too much on looks but does a good job on the dancing end with a rumba and spirited, lightning tap work.

Puppeteer Virginia Austin starts off well by yanking her clown doll out of her gown and putting the doll thru a rumba and a horseback ride that was good for a lot of laughs. Also, did a McDonald-Eddy *Sweetheart* rendition and closed with two dolls, one working the other. Well received.

Ray English, pratt-fall comedian, did some whirling acro terp work that included a combination of ballet and somersaults and inevitably landing on his face or back. House went for his dose of masochism. Good performer, but overdoes the self-abuse.

Pic, *Men in Her Life*.

House, near capacity. Sol Zatt.

Roxy, New York

(Reviewed Thursday Evening, Jan. 29)

Stage bill has been abbreviated, due to length of film and five shows a day. Shortening gives it pace, and caliber of individual acts makes for a satisfying bill. Strength of pic, *Son of Fury*, is calculated for a three-week run.

This week has the band on stage, and opener is a line number to *Chattanooga Choo Choo* in the usually good Gae Foster tradition. Leads into the comic acro work of the Carr Brothers. Lads have an okay assortment of tricks but rely mainly on comedy, which in many cases seems forced. However, they do manage to land some laughs and wind up on the plus side.

Bob Hannon, permanent house emcee, acquits himself admirably in three numbers, winding up with an especially strong *Begin the Beguine*. Got himself a solid hand.

Gower and Jeanne, given a production number by the house line, do nicely with two dance numbers, a waltz and a fox trot to a syncopated Rachmaninoff *Prelude*. Precede their regular offering with a song duet, *How About You?*, during which they demonstrate a variety of steps. As to their singing—well, they're dancers.

Dave Apollon has three musicians and Nina Korda, who is fresh from a South American tour. Apollon is a sock entertainer even if he didn't use the "one post card" gag. His quips are good for laughs, while his mandolin pickings drew big hands. One of his vocals, *Choo Choo*, was a bad selection, inasmuch as the number was used in the opening line number. Miss Korda's contribution consists of two Latin numbers, *Your* and *Green Eyes*, sung in Spanish. However, she has a rich, sultry voice that registers.

Closer is by the Foster femmes, in slinky Latin costumes which didn't fit the music. The sexy clothes don't jive with innocent music like *Celito Linda*. Joe Cohen.

Chicago, Chicago

(Reviewed Friday Afternoon, January 30)

A 50-minute presentation, augmenting the screen's *Son of Fury*. Pic is rated important enough to start the week off on a five-shows-a-day schedule. Biz at end of second show was quite good.

Flesh layout includes Cross and Dunn, Toy and Wing, Adriana and Charley, a badminton game with Ken Davidson and Hugh Forgie, and three routines by the Dorothy Hild Girls. Show is slow in spots but, on the whole, pleasing.

The girls open with a Chinese fantasy, featuring Toy and Wing in their familiar dance routines. Act manages to stay fresh, thanks to the youthful appearance of the team and their hard work. Their set includes a ballroom opening, a jitterbug number and a fast closer featuring Miss Toy in a tricky toe turn.

Adriana and Charley (new here) scored with their commercial trampoline act. The man leans toward comedy in bits, but his work, most of the time, is plenty strong. Adriana, his muscular partner, catches him on her shoulders and hands with machinelike precision. Act runs smoothly and builds to an exciting climax, in which the man performs flashy acrobatic feats on the spring contraction.

The girls bring on Davidson and Forgie with a brief tennis routine. The boys play a seven-point badminton game that is exciting and entertaining. No little credit is due Jerry Brannon, a fine announcer who keeps the game moving.

Cross and Dunn, next-to-closing, worked before a noisy mob, a handicap to their special material. They did well, however, selling four numbers and exiting to a good hand.

The line's closing Indian interlude is not an exciting one. Sheldon Kodner, baritone, handles the vocal colorfully.

House is lined up with band units during the month of February. Harold Stokes, week of February 6; Lawrence Welk, February 13; Johnny Long, February 20, and Lou Breese, February 27. The Andrews Sisters will be the co-headliners the last two weeks of the month. Sam Honigberg.

Tabor, Denver

(Reviewed Thursday Afternoon, Jan. 23)

Another locally assembled unit, *Pep and Ginger Revue* would have rated tops in these units thus far if the line had varied its routines more.

Line opens with a *Hi Neighbor* number. Costumes of the eight gals are snappy enough, the girls youthful, but the slight variations of tap routines get a bit boring. Lester and Irma Jean, acro balancers, offer a smooth presentation. Their various back bends, arm work and varied contortions brought frequent rounds of applause. They are nicely matched and work well.

Charles and Helen Stone concentrate on tap work, both fast and varied. Their first, *Where Has My Little Dog Gone?*, is a good lead for their flashy *Poet and Peasant Overture*, and their hot tap rounds out the variety of their offering. Varied presentations breaks the monotony of watching tap after tap routine. Got strong hands on each stint.

Lillian Walker and her naughty fan got just a lukewarm reception. Gal is just average in her manipulation and, other than the fans, hasn't a great deal to show. Line returns for a top-hat tap that, other than costuming, ran to the average. Emcee Bobby Haushaw, who capably handled intros thruout and displays timing and showmanship of a veteran, took a turn at songs and imitations with uke accompaniment, both of

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which are strong laugh getters. Sold nicely.

The Rutons, working a group of dogs, sell solidly. Turntable work is followed by personal work with the canines. Reception was good for each offering. Laughs are kept thruout by interference from one of the bowwows. Line returns for finale, *Chapinocas*, with audience participation on the beat. The best offering of the girls both in routine and reception. Pix, *Man at Large* and *Swing It, Soldier*.

Herb Trackman.

Stanley, Pittsburgh

(Reviewed Friday Evening, January 30)

Plenty entertainment vitamins, but they just don't make jell into a sock show. Each act scores solidly, and Max Adkins's house band, on stage for a change, matches many of the traveling bands that play here. Production is the usual caliber, yet, after everything's over and the curtain shutters, it's as if little happened. Maybe it's the close of Block and Sully taking an extra curtain call to briefly plug Defense Bonds. It doesn't fit there.

Opener is Adkins's showmanly 15-man crew, with the maestro solo on clarinet. After Jesse Block steps into the emcee niche, with a chorus of *Goodbye, Mama* that cues a series of war tunes and quips sprinkled thru the bill, the Paludy Troupe flashes fancy acrobatics. Socko closer is four-man-high pylon, the top gent flying into position, blindfolded, after a springboard leap.

Lester Oman and his puppets insert welcome humor. His darkie, luminous skeleton, little old lady, girl drum major and shagging grandpa dance lifelike. Abetting on last is unannounced girl partner singing *When Grandpa Learned To Swing*. Some talk for one of the marionettes during one of the dances, or a couple terping together, might add dividends and variety.

The Three Swifts are truly showmanly. Their Indian club juggling is artistic, their patter is polished, their reception tremendous.

Eye Sully makes the first of three appearances for a few quick gags, then Adkins's band displays instrumental virtuosity with *Dawn Patrol*.

George Murphy, making his first stage appearance in six years, wins the audience with his infectious smile and breezy hand-wave before he opens his mouth or jigs a toe. His stories are clean but could be sharper. His informal delivery is comforting after some of the canned chatter that has been pushed across the footlights by Hollywood folks in the past. He sings pleasantly *I'll Get By*, *How About You?* and *Son of a Gun Who Picks on Uncle Sam*. His dancing, two ballet tap routines, seems effortless and the house couldn't get enough. His bow-off was a slick kiss-and-stagger bit with Miss Sully.

The Block-Sully pattern remains the same. He pulls most of the gags, she cuts up and they team on tunes. Wind-up, their duet of *We're Having a Baby*, *My Baby and Me*, a click.

On screen, another *Tarzan*. House about three-fourths full last show.

Mort Frank.

Earle, Philadelphia

(Reviewed Friday Evening, January 30)

It's Eddy Duchin in the band parade on this trip and, considering the fact that this house is virtually a shrine for the swing-band devotees, it's a personal triumph for the maestro and his fine sense of showmanship that goes far in keeping the crowded house thoroly entertained for 70 minutes. Never lets it lag for a moment, and there's reason enough in its running. Duchin being as much at home at the mike as he is at the piano.

Following his theme on the sheet's splitting, tees off to a lively tempo with *Elmer's Tune*, and then into *Shrine of St. Cecilia* to showcase the romancy baritone of saxer Johnny Drake, who keeps the spot for *Everything I Love* on a recall.

Tom and Betty Wonders, first of the added specialties, have an easy time with it for a soft-shoe dance. Male member ties act into a knot with a slow-motion cake-walk, and then with a dummy partner, a comedy jitterbug and waltz session. Gal member scores for

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her solo session with an exaggerated take on Cab Calloway's singing of *Minnie the Moocher*.

June Robbins, band's svelte canary, clicks handsomely with her thrashing. Runs thru *He's 1-A in the Army*, *I Said No, Blues in the Night* and *Old Man Mose* before she can beg off.

Band picks it up with a heated version of *Begin the Beguine*, and then turns the mike over to trumpeter Lew Sherwood for his comedy singing. And it's a comedy punch he applies for *Rose O'Day*; *Sam, You Made the Pants Too Long*, and on the recall, *Neath the Spreading Chestnut Tree*.

Ventriloquist Bob Neller and his wooden stooge, Reggie, make for another pick-me-up with a clever line of patter and Neller's uncanny vocal and whistling antics.

Also out of the sax section, tenoring of Tony Leonard makes for another delightful interlude with *This Love of Mine*, *White Cliffs of Dover* and, for added measure, *In Old Brazil*.

Jean, Judy and Jack, two gals and a guy, score heavily in their tuning with uncanny acrobatics, building it to a three-all finish.

Duchin saves his piano magic for the wind-up, spotlighting the Steinway for a medley of songs ranging from *Concerto to Smoke Gets in Your Eyes*. There was no letting him get away from the piano bench, and he obliged with another medley, this time allowing the pew holders to shout out their requests. Band joins into the last refrain to ring down the rag.

It was standing in the aisles for the late supper show caught. Screen fills with *Four Jills and a Jack*.

Maurie Orodanker.

Loew's Capitol, Washington

(Reviewed Friday Afternoon, January 30)

Lavish bill for week of President's birthday has been prepared by Gene Ford, production manager. Carmen Amaya, Dean Murphy and Cass Daley get a glittering spread on the lobby displays. Overture cooked up by Sam Jack Kaufman features medley of tunes PDR likes and liberal use of martial music puts house in shape for lively show.

Three Hollywood Blondes, roller skaters trio, go thru the favorite roller twists and in six minutes run out of arms and legs to swing by. Nelson Novelties, man and woman puppeteers, lead with a monkey on the loose. Intro a novel effect of five little soldiers doing military drill, and win good hand with a sudden rounder staggering to *Three o'Clock in the Morning*. The little inebriate is high perfect. Strobolite effect is used in part of soldier routine. Pair work silently and seems possible to improve if some voice effects were used.

Cass Daley has not changed her goon routine but it still draws the laughs. She continues to make some people hysterical in her 12 minutes of running. Dean Murphy, introed as "the President's favorite mimic," mimics no less than 17 screen and political luminaries, some good and others hardly passable. Murphy's work on Jimmie Stewart and PDR is good, and there are possibilities in some others.

Carmen Amaya proved to be a little over the audience's head, altho most could see that her flamenco skill is unparalleled. Her act uses a tall, thin individual to introduce numbers, and his small moustache and baggy trousers caused titters when he was trying to do a solemn and serious job. Miss Amaya's music started much too soon for her appearance and the early parting of curtain left a bare stage for several seconds. However, when she started to dance all that was forgotten. Carmen's two younger sisters follow in a pretty native dance, but less energetic than the first. A Spanish guitarist holds stage for a dexterous solo, and then curtain reopens for the more familiar Amaya scene of guitar-playing relatives back of small platform. Carmen, in male's black Spanish costume, runs off this number in a breathless flash and it is good enough to draw two curtain calls from a crowd who didn't seem to appreciate her act otherwise.

Picture, Taylor-Turner opus, *Johnnie Eager*.
Edgar Jones.

Vaude for Scranton

SCRANTON, Pa., Jan. 31. — Vaude made its return to the Capitol (Comerford) Theater Thursday (29) for three days. Manager Matthew O'Keefe presented Ina Ray Hutton and orchestra, Jane Pickens, Frank Gaby, Helene Keller and George Riley.

The only other theater in the county offering vaude is the Family, three days.

Review of Unit

"Victory Jamboree"

(Reviewed at the National Theater, Richmond, Va., Saturday, Jan. 24.)

Dan Fitch has concocted another good show. This well-rounded unit moves along swiftly from beginning to end. Naturally, the heartiest reception went to the old minstrel man, Carl Mason, a local product from way back, who has added a new partner and a new comedy routine.

Bronlee Brothers do a drunk act combined with acrobatics and bar work that was a show-stopper.

An old-time Westerner, Bee-Ho Gray, with a femme assistant and with the aid of a four-month-old coyote, keeps patrons well satisfied. Gray sings, plays the banjo, does rope tricks, has a knife-throwing routine, attempts to make the coyote sing and probably would herd cattle if any were available.

The show is not without its share of gals. The Dan Fitch Girls are well routined. Ginee Starr does a neat strip, first singing or rather talking *I Don't Want To Set the World on Fire*, and finishing her disrobing a la old-time burlesque.

A medley of college songs brings on the Keynotes, three boys with nice appearance and excellent voices. They do numbers popular in the first World War, and follow with swell arrangements of current pops.

Show is closed with entire company in a military drill.

Pic, *Fiesta*. Ban Eddington.

Benson, Steubgen Club; Lockman Quits President

ATLANTIC CITY, Jan. 31.—Joe Benson, who operated Benson's Cafe here, and Art Steubgen, former nitery emcee, will operate a new nitery here, Club Imperial. Same policy of floorshows, which Benson featured at his Benson Cafe for the past eight summers, will be in force at the new club.

Harvey Lockman, former Philadelphia nitery op, who has been managing the Round-the-World Room of the Hotel President here since last summer, has severed his connections with the hotel. May locate in Detroit.

Shortage of Materials

PHILADELPHIA, Jan. 31.—Plans of Victor I. Hendricks, manager of the Hotel Adelphi, to reopen the Cafe Marguery as a night club have been tabled for the time being. Hotel had already started remodeling the cafe but, because of a shortage of materials, had to stop.

HEDDA GABLER

(Continued from page 9)

creating obvious effects and never clarifying the emotional conflicts—tho this, in view of the playing of the central role, may not have been entirely Mr. Greene's fault. Anyhow, Cecil Humphreys, that fine actor, offered a quiet, bitingly effective portrait of Judge Brack; the clear sincerity of Karen Morley as Mrs. Elvsted showed off to excellent advantage (Miss Morley, incidentally, has improved tremendously since her last brief appearance); Margaret Wychely did a beautiful job as Aunt Julia, and Octavia Kenmore offered typically fine work as Berthe. Mr. Daniell, as previously suggested, brought Lovborg the belief and sincerity of an 1890 lithograph, and Ralph Forbes played Tesman as tho he weren't really there.

AGVA Reverses Chi Local on Callahan Sis-Chez Ruling

NEW YORK, Jan. 31.—Ruling by the National Board of the American Guild of Variety Artists has reversed the findings of the Chicago AGVA executive board and made it mandatory that the Callahan Sisters report February 3 at the Club Ball, Miami. They will have to leave Chez Paree, Chicago, where they are scheduled to stay until February 12.

The national office ruled that the Chez Paree had failed to inform the girls properly that their option at the Chez Paree was being exercised. The act had contracted for the Ball date in October and started at the Chez the latter part of December, after which the Chez Paree picked up five weeks of options, which would take them up to February 13, interfering with the Ball opening.

C. E. Richards, personal manager of the Callahan Sisters, protested to Jonas T. Silverstone, AGVA counsel, on the conflicting rulings.

Miles Ingalls, according to Richards, made the Chez date with the understanding that if the options were picked up the Ball could be moved back.

SOLITAIRE

(Continued from page 10)

the night to warn her friend, is man-handled by the new hobo forces and rescued at the last minute by her father and the police. Thereafter she grieves, hating her mother, who had said that she'd like to see the tramp dead, and she only recovers when her father gets her hobo friend out of jail and he sets her straight and bids her a final farewell. He's going to walk over to Arizona, where the sun is hotter.

There is, in the writing, a delicate yet warm interplay of viewpoints, a fine understanding of the psychology of the child, a few thrusts at unseeing modern parents and much humor and charm. It would be a finely effective and affecting play if only Miss Hitchcock and her co-workers would allow you to believe more than momentarily in the reality of the characters. The fault is not in the writing, but in the playing.

Exempt — pre-eminently so — in the general indictment is Victor Killian, who returns from a long sojourn in Hollywood to play the tramp and offer an altogether beautiful performance. It is warm, sincere, quiet, understanding and finely effective. So good is he, in fact, that when he is alone with Miss Hitchcock he even puts that young lady comparatively at her ease. Her stiffness, tho, manages to communicate itself to many of the others, notably to Sally Bates and Ben Smith, who play her mother and father. Nice jobs in smaller roles are offered by Howard Smith, Tony Albert, Harry Gresham and Frederic Tozere, but none of them are particularly aided by Dudley Digges' direction, which should have brought an easier flow and movement both to the individual players and to the general action.

Jo Michener's sets are magnificent and the entire physical production is excellent. You'd think that, after going to all those pains, Mr. Winan would have insured his investment by hiring an actress for his lead. Little Miss Hitchcock looks as tho she may become an excellent one some day, but meanwhile *Solitaire*, a lovely and charming play, has had to suffer.

Dorothy KELLER

Pert Mistress of Tap

Currently LOEW'S STATE, New York

Just concluded a successful six-week engagement at The Versailles, New York.

Direction—Eddie Smith

Paramount Theater Bldg., 1501 Broadway, New York



ORKS WILL ENLIST IN OCD

Columbia Disk Exec To Start Ball Rolling To Aid Civilian Morale; Maestri Want To Help

NEW YORK, Jan. 31.—Active enlistment of all band leaders into the morale division of the Office of Civilian Defense will be a reality in the next few weeks if plans now afoot are carried out to a successful conclusion. Manie Sacks, Columbia disk exec, is throwing a luncheon here Thursday (5) at the Hotel Astor for John B. Kelly, assistant director of the OCD, and this will be the opening salvo for making the baton wavers a civilian defense vanguard in the physical fitness division of the OCD.

At the Astor luncheon Sacks will be officially appointed by Kelly as Music Co-Ordinator of the OCD's physical fitness division. Kelly is head of that portion of OCD as well as assistant OCD director. General idea is to set up machinery within the OCD which would enable ork leaders to enlist in a special morale set-up. Kelly is sold on the angle that it took Joe DiMaggio to sell Wheaties to the kids thru the hero angle, and that on the same basis a Miller or Goodman can do a lot toward stimulating the country's youth to follow a health campaign to build themselves up.

Sacks and Kelly feel that the nation's bands must have the slogan, "Keep 'em playing," because the orks can be a strong influence in selling the nation a bill of health and morale building. Sacks will set up offices in the same building housing Columbia's local headquarters and, as chief co-ordinator, will act without pay, activating the maestri into this civilian branch of the service.

Just what type of activity the leaders would perform was not definitely ironed out. Problem of almost constant movement of most leaders would seem to be one difficulty. Whether the boys would just stick to their stock-in-trade as musicians or indulge in other types of morale entertainment was something else which was yet to be worked out.

That the leaders will go for this idea of contributing their efforts to civilian defense is a foregone conclusion. In recent weeks frontmen have had a chance to see their shaky position, and many have already found it tough to replace drafted sidemen. A few leaders themselves have already been called into the army and many more have draft status now which gives them a two to one chance of being called. These prospects are inspiring all leaders to grasp at any opportunity to serve their country and at the same time hold onto their orks.

The stackmen have been trying to figure ways of having something to come back to if they do go into the army or navy. Dean Hudson, who goes in next week as Lieut. Marion E. Brown, is having his ork retain the Hudson label, and Music Corporation of America is trying to find a stick artist who sings in a similar style and even looks like Dean, so that the library will not have to be altered. Pete Kara is another leader who hopes to keep a stake in things. If he is not sent overseas Kara will continue to send arrangements from camp and front the band when on furlough.

Few weeks ago there was some feeling among the band fraternity, including bookers, that orks giving all free time to playing in the camps as they have might prove the bands' morale value. After all, it was pointed out, the orks are necessary for morale and entertainment in the camps. However, camp band stints haven't worked out too well, and besides, there is a general move on now by the army to furnish its own entertainment from its own ranks. Fort Dix, New Jersey, has put Sergeant Jack Leonard at the head of a *Fort Dix Variety Show* which will tour camps in the Second Corps Area. Band accompanying the show will be directed by Herbie Fields and composed of top-flight muskies drafted around New York.

Another sticker becoming apparent to some maestri is the pitch of the war

fever thruout the country. One leader was recently playing a private send-off party for draftee-elect and in the middle of a patriotic tune was "asked" by one of the guests why he (the leader) wasn't in the army. Altho the government has been mulling the idea of barring further enlistments, no definite action has been taken, and a young, unattached band leader can easily become a target for the sort of hysteria that hit the country in the last war.

From a normal and logical standpoint an ork leader is a contributive factor to morale for public and army alike. But the times are not normal, and logic is sometimes lost in the heat of emotions. The OCD angle being hatched by Sacks at the Astor here next week may be the answer for many a band leader. Boys would have a chance then to prove their willingness to do their bit and at the same time, in many instances, contribute more for their country than they could in the armed forces.

Disk companies, too, are becoming apprehensive about a wholesale induction into the army of band leaders. Too many big names disappearing from their labels before replacements could be built up would be a tough rap and a definite detriment to sales.

Wired Music May Go On 802 Unfair List

NEW YORK, Jan. 31.—Threatening to place Muzak and other wired music outfits on its unfair list if they persist in selling canned rhythms to spots which once employed live musicians, Local 802, AFM, at a joint session of the executive and trial boards this week said it would "go the limit to wipe out this evil."

Drive is result of the alleged abuse of an agreement with the wired music companies, who promised several years ago to sell music only to spots which had no live music. Local 802 execs said that a committee to canvass the field and report on the abuses has been formed and will report in a few weeks.

Committee, including Jack Rosenberg, William Feinberg, Bob Sterne, Max Arons, Harry Suber, Sam Suber and Dick McCann, will also engage in a campaign to sign all catering halls and hotels to union contracts.

Vaude Circuit Lawyers Cook Up Amendments To Form B Contract

NEW YORK, Jan. 31.—Additions to the Form B employment contract of the American Federation of Musicians are being drawn up by attorneys for the circuits. One set of amendments was previously submitted but was sent back by the AFM for clarification.

It is expected that the final set of riders will include only three points. First is a protection clause forbidding a band to play within a 50-mile radius within 60 days of contract with the theater; (2) a pro-rata refund, in the event that a band leader gets sick and cannot perform; (3) a war clause asking for a pro-rata refund in the event of cancellations by blackouts, air raids or damage to the theater.

The original set of demands also included clauses for protection against broadcasts and auditorium performances during the time the band plays the theater; damage and penalty in the event the band or leader does not show up for performances or rehearsals, and a demand that the number of shows not be changed once the amount is stipulated in the contract.

The latter demands, it has been

The Invisible Bus

NEW YORK, Jan. 31.—Lucky Millinder, the man who is now celebrating the first anniversary of his 10th band, has become the first maestro with a camouflaged bus. The Millinder bus has been tastefully painted in various unobtrusive colors, and Lucky claims it is practically invisible. Now all that remains to be done is to camouflage Lucky himself. It is understood that his tailor is now at work on some subdued creations which will "never guide a Jap bomber" as the Millinder vehicle roars invisibly thru the night.

Stabile Opener For D. C.'s New Del Rio Nitery

WASHINGTON, Jan. 31.—Dick Stabile's band, with Gracie Barrie, opened Herb Sachs's new Del Rio nitery last Wednesday (28) with capacity business. Inaugurating name-band policy for downtown clubs, Stabile's crew is set for four weeks, to be followed February 24 by Carl Hoff's band, with the Murphy Sisters. On night previous to the public opening Sachs played host to local press, radio and political personalities to launch club with a splash.

Across street from U. S. Treasury, the new Del Rio revives Sachs's career of night club impresario, which began here with the old Del Rio on outskirts of city. It was destroyed by fire about a year ago. Altho partly unfinished, due to priority troubles, the new nitery has completed the mezzanine and the main floor to make for most sumptuous cafe the town has seen yet. About 360 persons can be seated in comfort. Two-dollar minimum in effect week nights and \$2.50 Saturdays. Show policy for immediate future will be restricted to bands and vocalists.

Aragon Seeks a Jurgens

CHICAGO, Jan. 31.—William Karzas, operator of the Aragon Ballroom here, has set no stock band to follow Dick Jurgens, who winds up a five-year contract April 11. Should a good prospect come along a stock pact is possible. Ballroom is now set until late in July, bringing in Orrin Tucker April 12 for seven weeks, followed by Eddy Howard June 2. Tucker's booking is an unusual one, the band having been set for a month in the Loop's Balckhawk Cafe, starting February 10.

Boston Buzzing With Bands and Biz Hits Peaks

BOSTON, Jan. 31.—The Hub is turning into a lucrative hive for the name-band fraternity for the first time in many moons. Past couple of weeks have seen more name orks in and around Beantown than bookers thought there were spots. With just a couple of exceptions biz has been of turnaway proportions.

Operators attribute the sudden boom to a relaxing of "war nerves" plus the new hypo to general defense spending. Theater and nitery biz here went thru a sad blues period right after the U. S. entered the war, but ops report now that the feeling of tension, which at first affected spending, has disappeared.

Harry James wound up at the Metropolitan Theater here this week with a \$40,000 gross. The Casa Loma outfit, with Connie Boswell, had a sock run at the RKO. Tommy Tucker had his engagement extended to four weeks at the Copley-Plaza Hotel, making the first big name there in a long while. Lionel Hampton's ork is going into a fifth week at the Hotel Brunswick's Bermuda Terrace. Carl Hoff and Dick Rogers did reported big biz at the Raymor Ballroom. Leighton Noble has been packing 'em in at the Statler Hotel. And State Theater had Al Kavelin pulling fair b.-o. figures.

Harry Moss, of Music Corporation of America in New York, blew into town last week-end for a tour of the spots and admitted he had never before seen Boston looking so fruitful for bands.

BOSTON, Jan. 31.—Charlie Barnet will bring his latest new band into Hotel Brunswick here for a four-week engagement February 16. Booking is an unusual one, calling for no wires the first two weeks and several air shots per week during the final fortnight. This will be the Barnet ork's first location job. It made its radio bow yesterday from Colgate U., Hamilton, N. Y., on the Coca-Cola show.

ASCAP Shuffles Branches; Gets Rid of Lawyers

NEW YORK, Jan. 31.—ASCAP continued its "housecleaning-for-good-will" campaign this week by getting rid of the last of its lawyer-representatives. The new branch office set-up is now completed and finds ASCAP with 20 branches distributed among four geographical divisions.

Alteration of Society's branch system was taken under advisement a couple of years ago but was not considered pressing business until the recent radio war, when it became obvious that ASCAP would have to recoup lost good will.

From now on, instead of commissioning attorneys to police music users in the various districts, ASCAP will dispatch ambassadors of good will, whose job will be to explain the Society's goods and services, as well as to simplify user problems.

Under new system, Western District includes offices in Denver; Portland, Ore.; San Francisco and Hollywood; Mid-western District has branches in Minneapolis, Detroit, St. Louis, Chicago, Cleveland and Des Moines; Southern District will have offices in Dallas, New Orleans, Cincinnati and Atlanta, and Eastern District will be patrolled from Boston, Philadelphia, New York, Pittsburgh, Baltimore and Rochester.

Elimination of lawyer-representatives also eliminates payment of commissions to ASCAP missionaries. New representatives will be on straight salary basis, thereby removing what some ASCAP factions have long considered an evil.

Ritzy Clambakes Patriotic, Says New Philly Group

PHILADELPHIA, Jan. 31.—With the war situation causing wholesale cancellations of society parties and dances, and the blue bloods seemingly intent on holding such expensive entertainments in abeyance for the duration, a movement has been started here to influence a change of heart. Under the aegis of Mrs. Katherine J. McMullin, local socialite widely known as a society party planner, with the DuPont-Roosevelt wedding among her past accounts, a "Parties for Patriotism" movement was started this week.

It has been estimated that society's reluctance to carry on its social calendar means loss of employment to at least 500 persons here alone. Musicians aren't the only ones hit, the effect being felt by social secretaries, florists, caterers, waiters, bartenders, cooks and others. As a result, problem is a serious one, and Mrs. McMullin has enlisted the support of the sufferers to create a "Parties for Patriotism" council.

Meyer Davis, socialite society maestro, and Cliff Hall, pianist-entertainer for the rink-and-monocle set, head the music makers on the council, along with Sylvan Herman, Bob Bennett, Abe Neff and Alex Haas, society orks. That the situation calls for an all-out campaign as far as the musicians are concerned is seen in the fact that since December 7 at least 100 society parties have been canceled here.

"Parties for Patriotism" will base its appeal on the fact that such shindigs are not a "vulgar" display of wealth in times of stress, but vitally necessary for civilian and military morale. The council will seek endorsements from national figures to foster that viewpoint, and may solicit the support of Mrs. Franklin D. Roosevelt. Moreover, the council will seek to have each splash affair tied with a charity, coin collection, for a "conscience fund" to temper such display of wealth during a war crisis.

McCoy Bond Drive

MILWAUKEE, Jan. 31.—Clyde McCoy, playing a week at the Riverside Theater here, walked into the office of Manager Eddie Weisfelt, who was gabbling with Robert Hickey, RKO division rep, and startled the two by saying that he wanted to buy some Defense Bonds—\$100,000 worth!

What was more startling, however, was that he wanted to pay for them in cash and travelers' checks. Boys got on the phone and were informed that McCoy, who is always known to have plenty of sugar salted away, could only buy \$50,000 worth in a single year. He bought them, with plenty of ceremony—but it's the McCoy.

Demand War Clause

PORTSMOUTH, Va., Jan. 31.—Gridiron Club will insist upon a "war clause" in future contracts with dance orchestras, voiding the contract in event of an unannounced blackout, officials said this week.

They contend that an unexpected air-raid alarm—test of the real thing—on the night of a dance would mean a total loss to the sponsors of the dance.

Gridiron Club has promoted the biggest dance events in the Norfolk-Portsmouth area during the last year and is the original sponsor of outdoor summertime dances, which attracted crowds of 5,000 during the past year.

New Chamber Musikers

NEW YORK, Jan. 31.—Dave Harris, tenor sax man with the original Raymond Scott quintet, has formed his own six-piece combo, which will preem Wednesday, February 4, on the NBC Chamber Music Society of Lower Basin Street. Outfit includes Mike Miolla, trumpet, and Sal Frenzella, clarinet.

CLEVELAND, Jan. 31.—Nusong Music Publishing Company, recently formed here with substantial financial backing, has clicked with its first publication, *It's No Good*, by a pair of writers who call themselves Alvin and Melisande. Ditty has been recorded by Bob Chester. Pub also has tune called *Sweet Is the Hour*, by same team.

At Long Last!

NEW YORK, Jan. 31.—A burning need will be satisfied in the Bronx tomorrow when the management of the New Pelham Heath Inn conducts a contest to determine the "Greater New York Collegiate Sweater Girl." A committee of students from various local colleges will choose the entrant who makes the best appearance in a sweater. Winner will get a silver loving cup and a dozen sweaters. No tape measures will be used, final choice being a matter of taste rather than scientific measurement.

Government Appeal On SS Set for Feb.

CHICAGO, Jan. 31.—United States Circuit Court of Appeals here has set February 3 as the hearing date of the Social Security Act test case filed by Griff Williams, orchestra leader, against the U. S. Government. In May, 1941, the Federal District Court here issued a decision in favor of the leader, naming the establishment hiring the band the employer and hence liable for the Social Security and unemployment insurance taxes. The government appealed the decision.

The Williams case is backed by the American Federation of Musicians, and will be argued by Gen. Samuel T. Ansell, AFM general counsel in Washington, and I. B. Kirkland Jr., AFM attorney. The plaintiff's attorney is Charles O. Rundall.

Williams is seeking a refund of \$536.04 plus interest paid in 1938 under the Social Security Act. He will not be required to appear in court February 3, since no more testimony will be heard. The case will be reviewed and attorneys for both sides will be permitted to argue their points.

CHICAGO, Jan. 31.—MCA is mapping a campaign to set Griff Williams as the opening attraction in the Starlight Room of New York's Waldorf-Astoria this summer. He has a Midwest rep, and Eastern dates are being planned to bring him to notice of New York patrons by June. One such date set is the Copley-Plaza Hotel, Boston, opening March 21. Williams will have three remotes a week reaching New York. Maestro returns to the Palmer House here September 3.

Buffalo Promoter Continues Name Policy; Savitt Big

BUFFALO, Jan. 31.—Roger Brown, Buffalo band promoter, will continue to bring average of one to two bands here per month for one-night stands. Brown, who conducts a transcribed program of name-band music nightly over WBNY here, has tie-ups with the live band field, both from buying as well as from promoting angles.

Latest promotion was one-nighter of Jan Savitt January 20, which attracted 1,456 persons. Advance sale of ducats was very heavy, with 620 buyers spending \$1 each; at the door another 786 persons put out \$1.25 each, for a total take of around \$1,602.

Brown is next promoting a one-nighter of Gene Krupa for February 11 or 13, to be held either at St. John's Canteen or again at the Music Hall. Bands are booked thru MCA.

Chi Zucker Office Revamps As Ben Goes Back to Army

CHICAGO, Jan. 31.—Ben Zucker, manager of the Stanford Zucker Agency here, who was released from the army a few months ago because of his age, was ordered to return to the ranks and report at Fort Dix, N. J. Cole Keyes will resume his post as manager of the local office.

A couple of men will be added to replace Zucker and Don Roth, who left the office to return to his father's Blackhawk Cafe as manager.

Columbia Skips Release

NEW YORK, Jan. 31.—Columbia postponed its regular weekly disk shipment this week in order to catch up on its backlog of orders. According to Paul Southard, sales manager, daily orders are greatly in excess of daily factory output, with last week's shipments the biggest in the history of the disk firm. The January 30 record release will be made February 6.

Tommy Dorsey Giving Chill to Victor and Columbia; Has MGM Hitting the Pipe on Disk Deal

HOLLYWOOD, Jan. 31.—Tommy Dorsey has Metro-Goldwyn-Mayer and the Loew interests lending attentive ears to conversation about a new disk venture, designed to compete with Columbia, Decca and Victor. Altho no papers have been inked, MGM is plenty excited over the picture Dorsey paints, and close observers think the deal is more likely to go thru than not.

Dorsey, whose various enterprises have stamped him as the original Bet-a-Million Gates of the band biz, is enabled to talk about new record companies because his contract with Victor expires during February. Columbia and Victor have had Manie Sacks and Leonard Joy out here to sign the maestro, but T. D. is expected to stall until he knows his MGM deal is out.

It was erroneously reported in another publication that Dorsey had succumbed to Victor's offer of \$2,500 per disk, against 5 per cent of retail gross, with a guarantee of 60 sides per year. This would have meant \$1,000 increase per disk over Dorsey's current contract. Those close to the situation say, tho, that even should the maestro be using the MGM gag as a club over Victor and Columbia, neither firm would dare make such a fancy offer, for fear of being

held up by their other bands when contract time comes.

There is little inclination here to laugh off the idea of an MGM disk firm, with Dorsey as No. 1 attraction and partner. If deal falls thru it will be only because MGM decides the returns will not be worth the trouble, not because they feel unequal to the task.

Only drawback would be difficulty in distribution of new firm's records. Columbia, Victor and Decca have record stores pretty well tied up. From standpoint of production and talent, MGM has little to fear, as they have the kind of coin it takes to handle such problems. They probably figure, too, that they can purchase distribution facilities.

It has been reported that Dorsey owns a string of coin phonos, and it is known he has long kept close ties with important operators all over the country. Observers intimate that T. D. plans to expand his music-box holdings and also capitalize on his friendships with ops in order to pave the way for the new company's phono success.

Warners, it is remembered, owned the Brunswick label during the early depression days, but never did much with it.

Rumba First, Aid Later?

AKRON, Jan. 31.—A slow fox-trot for tired war production workers was among the new dances presented to the Cleveland and Ohio Dancing Teachers' Association at its mid-winter convention here January 25.

Also demonstrated was a new rumba, danced without contact between the partners.

It was announced that members of the association will institute a first-aid course, to be conducted each week at various dancing studios.

Star's Death Kills Disks

PHILADELPHIA, Jan. 31.—As a result of the death of Carole Lombard, local radio stations have shelved early recordings of *How About You?*, especially the Dick Todd version, because of references to the star. Newer waxings contain revised lyrics, using "Franklin Roosevelt's looks give me a thrill." In addition, stations have withdrawn the Judy Garland waxing of *You Made Me Love You* because of the song's mention of Clark Gable.

NEW YORK, Jan. 31.—Sidney Mills, professional manager of Mills Music, was taken to Mount Sinai Hospital here Wednesday (28) for an emergency appendectomy. He will probably remain in the hospital another two weeks.

Basie and Bradley Do Sock Philly Biz

PHILADELPHIA, Jan. 31.—Traveling name bands, playing one-nighters here, piled up some neat grosses. Most impressive showing was made here recently by Will Bradley and Count Basie. Bradley, holding forth at a Town Hall prom sponsored by West Catholic Girls' High School, brought 1,200 dancers. Ducats were \$3.75 per couple, making a fat \$2,250 gross.

Count Basie, at Reese DuPree's race prom at Strand Ballroom, exceeded expectations by far. It was his second dance here this season, and band had played the Earle Theater only a week previous. Nonetheless, Basie attracted 1,500 dancers. At a 95-cent price for both sexes, tax and wardrobe free included, gross hit \$1,425. Basie bettered his own Thanksgiving Eve date at the Strand, when he pulled in 1,400, and attendance tied the ballroom's record of 1,500 credited to Lionel Hampton on New Year's Eve. DuPree's next is International Sweethearts of Rhythm, all-girl band, January 30.

Lou Breese made his local bow last January 17 for Jimmy Martin at Brookline Country Club. Was only lukewarm at the gate. At \$2 per couple, tax extra, Breese attracted only 321 pairs for a light \$642.

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JAN SAVITT (victor)	SONNY DUNHAM (bluebird)
LES BROWN (okeh)	ORRIN TUCKER (columbia)
JOHNNY LONG (decca)	

In preparation—"ON ECHO HILL"

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. GRODENKER

FREDDY MARTIN (Bluebird 11430)

Grieg Piano Concerto—FT. Serenade for Strings—W.

MAESTRO MARTIN started a blaze all his own when he set Tchaikowsky's *Piano Concerto* to a fox-trot beat. Now it looks as if Freddy has done it all over again. This time he has turned to the score of Grieg's *Piano Concerto*. Paralleling the course of the Tchaikowsky opus, Ray Austin's arrangement keeps close to Grieg's original score, with the transposition making a striking dance instrumental. The flashy pianistics of Jack Pina are even more of a standout on this side. All the richness in melody and instrumentation of the original *Concerto* platter are contained in this follow-up piece. And while sequel songs always travel a hazardous path, there's no reason why all the enthusiasm showered on the Tchaikowsky piano concert piece should not attend the Grieg classic. Martin sticks close to the classics to complete the disk. Taking Tchaikowsky's *Serenade for Strings*, he makes it a delightful waltz spin. Highly tuneful, it features the full orchestra with string serenading by the fiddlers three—Eddie Stone, Eddie Bergman and Charles Bealick.

The combination of Freddy Martin and a concerto making an unbeatable musical team, his transposition of the Grieg work should mean as much to operators as his Tchaikowsky piano magic. For the class locations his "Serenade for Strings" is a welcome addition.

HARRY JAMES (Columbia 36500)

Blues in the Night—FT. All for Love—FT; VC.

NEWEST member of the James aggregation makes his bow on the ballad side, *All for Love* serving as the start-off platter for Jimmy Saunders as the band's new male voice. It was a tall order filling the spot vacated by Dick Haymes, but in Saunders James has made a favored choice. Of the Sinatra-Eberle school of song, Saunders is no novice. As Sonny Saunders, he added voice to the same label's *Stork Club* album and joined the James camp after doing song service for Joey Kearns. Platter vehicle is a sweet ballad, which he takes in good stride after the introductory theme provided by Harry's muted horns with lush string background. *Blues in the Night* is a good enough arrangement of a blues song that is fast assuming the proportions of a standard. It's an instrumental topped by the maestro's horn.

The ballad side, "All for Love," packs strong possibilities. Absence of a vocal is felt in the "Blues in the Night" side.

JOHNNY LONG (Decca 4139)

Pretty Little Busybody—FT; VC. Chances Are—FT; VC.

WITH a catching tune to start with in *Pretty Little Busybody*, Johnny Long gives it a deft tho simple touch that makes both the tune and its treatment stand out. It's a highly rhythmic and diverting tune with an easy and frolicsome pattern, and Johnny adds distinction to his interpretation by having the band ensemble whistle the opening and shut choruses, with the piano providing a counter-melody obligato. The side is sold solid from the moment the band boys pucker up their lips. In between, the side is carried along nicely with vocals by both Helen Young and Bob Houston, with an added band ensemble chorus for good measure. Plattermate is a conventional ballad that sounds even better because of Bob Houston's baritoneing, a voice that stacks up with the best of them.

The "Pretty Little Busybody" side is designed for contagion. It's a catchy hit, and Long's version makes it even more so. It spells music machine popularity.

GLENN MILLER (Bluebird 11429)

The President's Birthday Ball—FT; VC. Angels of Mercy—FT; V.

IRVING BERLIN has provided a counterpart to his *Alexander's Ragtime Band* in saluting the President's birthday in song. While it was written for Diamond Jubilee dance festivals, song has standard appeal, without depending entirely upon its patriotic intent. Glenn gives it a solid setting in the jump tempo, with Marlon Hutton and the Modernaires for the rhythm singing. Further brightens it with an interpolation of the *Ragtime Band* classic. Plattermate is also by Berlin, written earlier and dedicated to the American Red Cross. Miller gives it sympathetic treatment as a choral number, with Ray Eberle and the chorus singing it in semi-concert style.

Just because the "Birthday Ball" is over, operators should not err in passing up this side. Miller's interpretation is designed for continued play and highly suitable for the music machines.

KATE SMITH (Columbia 36511)

The Star-Spangled Banner—V. America, I Love You—FT; V.

Here is a song combination that can't be beat. With Kate Smith to lead the singing, it leaves nothing to be desired. Assisted by the Kate Smith Singers and Jack Miller coming up with the orchestra, Miss Smith gives a stirring rendition of the national anthem. In the spirited march tempo, the plattermate is equally a rouser.

Coming on the heels of a flood of weak jop songs, the already familiar "America, I Love You" provides a welcome and highly desirable patriotic side for the music boxes. The national anthem, of course, should be on every machine.

THE MERRY MACS (Decca 4136)

Deep in the Heart of Texas—FT; V. Kimancero Down to Cairo—FT; V.

It's high and fancy riding as the Merry Macs sing rhythmically about the *Heart of Texas*. Plenty of verve and spirit to the song and even more to the singing. Support from the vibes and rhythm section also makes it move along. The singers get it off to a fast start, slow down for the contrasting middle chorus and then sing it out in rousing fashion. Plattermate is a dull novelty, the glibish title referring to the antics of a frog when it goes a-courting.

Singing of the Merry Macs makes every heart warm up a spot for Texas. Talents of the Macs have been too long lost on the wax; this side should find them taking the phono spotlight.

(See ON THE RECORDS on page 63)

On the Stand

Reviews of orchestras playing hotel, night club and hallroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Benny Carter

(Reviewed at Famous Door, New York)

BENNY CARTER'S appearance at this swing incubator is with an abbreviated band. Nonetheless, the ork gets the maximum out of the small personnel thru wise arrangements and solid musicianship.

Carter provides the raison d'être for the combo. The septan is an accomplished musician, giving out with his alto and tenor sax as well as trumpet. Forte is on the alto, where he gets tone and volume and knocks off some intricate runs revealing a digital dexterity delightful to behold. His hot licks on the brass are also in the superior vein.

Instrumentation consists of Benny, trumpet, clarinet, bass piano and drum. With this small complement of men, band finds it necessary to allocate frequent cooches to the sidemen. In some of his arrangements he makes the mistake of prolonging solos beyond the point necessary to maintain variety. Shorter rides would provide more interest. Ensemble playing gives the band its best moments, except, of course, when Carter does the soloing.

Maybe because of the large areas of white space, denoting empty tables, sidemen were chattering and indulging in some horseplay. Carter should maintain better discipline. *Cohen.*

Johnny (Seat) Davis

(Reviewed at the Blackhawk Cafe, Chicago)

DAVIS reorganized his band recently and deserted the five label in favor of more moderate billing. The idea is to make the band suitable for both hotels and night clubs.

Tony Cabot, recently a band leader himself, was enlisted to assist in the musical leadership. He occupies a chair in the sax section and, between job hours, leads rehearsals and discusses arrangements. Swing is still very much in prominence here and, for that reason, the ork is still, primarily, a favorite of the jitterbugs. Because of a number of recent army enlistments the band has had difficulty developing the planned style with a set number of men.

Davis remains the outstanding personality, mugging, acting and giving out with his dual whispering-and-shouting personality at song time. He is the type of personality you either like or don't—and the better chances in his favor are in spots frequented by the younger set.

His vocal corps is augmented by Joe Martin, pleasing tenor, who handles ballads; Bob McReynolds, of the brass section, who assists on novelties, and Gloria

Van, sexy brunette, who also concentrates on ballads.

Instrumentation consists of six brass (including Davis's trumpet), five sax and four rhythm. *Honigberg.*

Roger Stanley

(Reviewed at Hotel Warwick, Philadelphia)

BOASTING the distinction of having played private parties for Elsa Maxwell, Roger Stanley has earned the sobriquet of "society" to characterize his music making. Musically, however, an untold number of sins are cloaked by the billing of "society." True enough, there are only six men in the band, and their format follows society lines religiously. But the fact remains that the music is utterly unimaginative. Hostelry caters to the social register.

Instrumentation takes in the maestro's tenor sax, doubling on clarinet; guitar doubling on the vocal chores; accordion, piano, bass and drums. Sax, guitar and squeeze-box all stand out front.

Music selections run the gamut of everything that's ever been put on the printed page, ranging from polkas to rumbas, with emphasis on the musical comedy scores. Everything is played in the so-called "society" tempo, regardless of whether it's a sob ballad or a college song. Moreover, everything runs off in chorus medley fashion on a non-stop basis, without any attempt to achieve ensemble perfection or any varying tonal character.

Unquestionably, it's all true enough to the "society" tradition. But at the same time it's all pretty monotonous. *Grodenker.*

Billy Bishop

(Reviewed Turnpike Casino, Lincoln, Neb.)

BILLED here as a California band, Bishop became an American band leader after five years in Europe, when the Cafe De Paris was bombed out in London, and is now leaving the West Coast behind in the face of the Pacific explosion.

Regardless of his war experience, it isn't reflected in the music, a sophisticated, melodic, sweet styled library co-arranged by himself and his sax man, Byron Dahymple. It's a small outfit, 11 people altogether, three across the board. Alice Mann (Mrs. Bishop) is the girl singer, and Bishop does a bit or two at the piano.

Band is geared for intimacy, and, at times, Miss Mann and others in the orchestra get down on the floor with the patrons to help out with conga or other participation routines. Hip sway and unusual ableness in the gourd-rattling routines are the girl's bids for salesmanship.

This ballroom date, first time for Bishop in this part of the country, was not a good test, and business wasn't good. He has the makings of a go for smaller rooms or clubs, rather than this large hall field. Outfit was very danceable, with no squawks from the student crowd. *Oldfield.*

Gene Pieper

(Reviewed at the Rainbow Ballroom, Denver)

WITH a sweet 10-piece outfit and a good library range, Pieper is quite capable of pleasing terps tastes, especially those of the ballroom variety. Instrumentation is split three-three-three, with the brass broken between two trombones and one trumpet; Pieper's trumpet take-offs add additional power to the brass. Outfit stays mostly on the sweet side, with swing take-offs usually characterized by Dixieland stylings.

Pieper splits his fronting between trumpet, chatter and capers sufficiently to create a friendly front. Mal Dun and Don Sandstrum handle the vocal department, with Sandstrum taking the heavy share of the ballads. Jay Jackosie paces the reeds and handles both sax and clarinet leads capably, with the latter more prominent.

Boys are plenty peppy on the stand and this, plus consistent concentration of efforts, adds to a nice degree of salability. Thin spots are noted now and then, but the usual order is solid. *Tractman.*

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

By DICK CARTER

Muggsy Spanier

(Arcadia Ballroom, New York, Blue Network, Saturday, January 24, 8:05-8:25 p.m.)

SPANIER and company have something different to offer radio listeners in the way of programing and musical style. In addition to the usual pops, the Spanier crew gives forth with a flock of standards which depart from the ordinary run and make any Spanier remote fit into the "top musical entertainment" category. The band adds 1942 refinements to a classic jazz style that is seldom heard anymore. This style enables the boys to play a lot of oldies in an authentic style beyond the ken of most other orks.

Day caught, band scored heavily in the above-mentioned manner with an arrangement of *Chicago*. There were other oldies, too, as well as a generous helping of current ballads, handled in commercial fashion, smooth and danceable.

Vocals were handled nicely by Jerry Scott and Edythe Harper, with pianist Dave Bowman, tenor saxist Nick Chalazza, clarinetist Irving Pazola, trombonist Vernon Brown and maestro Spanier

on cornet getting mention and deserving it. Announcer was long on conversation and short on sense, but was unable to ruin good impression made by band.

Eric Madriguera

(Biltmore Hotel, New York, Blue Network, Saturday, January 24, 7:30-8 p.m.)

PEOPLE who take an academic interest in the various Latin rhythms and people who like to try out their 1-2-3 kicks in the privacy of their own homes must have enjoyed this shot to the limit. Band played a caricoa, bolero, samba, tango, rumba and conga, with a waltz and fox-trot thrown in for the benefit, no doubt, of the more backward dancers listening in.

On the Latin numbers, the band registered with a vengeance, playing with much dash and precision, but, like most other Latin outfits, it fell down hard on the fox-trot.

From the entertainment angle this remote was perfect for listeners who fancy the South American stuff.

Patricia Gilmore took a couple of vocals in a clear soprano.

802 POLICES DISK PAY

Selling the Band

Exploitation, Promotion and Showmanship Ideas
By M. H. ORODENKER

Keep 'Em Flying
COLUMBIA RECORDING Corporation, co-operating with the U. S. Army Recruiting Service in its drive to enlist men in the Army air corps, had Gene Krupa wax for the Okeh label a special record, *Keep 'Em Flying*, written by William Coleman, of the War Department. Promotion of the platter finds both Krupa and the Army sharing in the campaign. A copy of the recording has been sent to every radio station in the country as a means of promoting the air corps' *Keep 'Em Flying* slogan, and additional waxes sent to the Red, White and Blue Network, composed of radio stations located adjacent to army encampments thruout the country.

In conjunction with the War Department, Columbia has launched a drive among music machine operators and retail record shops to promote the recording. Special mailings to thousands of operators and dealers were sent out by the War Department, urging them to place the platter in all music boxes and to feature it on display racks in record shops.

Claire's Record Bar, Hollywood, Calif., has hit on a new and novel idea in demonstrating records in the music store. The counter of the store is designed like a bar, even to high-cushioned stools. Specially designed earphones, like drinking glasses, provide for listening. The platter itself hides neatly away on a turntable fitted in a trapdoor in the bar.

Tavern Tie-Up

AN UNUSUAL tie-up between a recording band and one of the sponsors of the band's electrical transcriptions for radio made for a guaranteed advance sale of 5,000 recordings even before the wax was released. Deal was made by the Korn Kobblers for their *Friendly Tavern Polka* plattering on the Okeh label, with Heilman's Old Style Lager Beer, LaCrosse, Wis., it was revealed by Manie Sacks, Columbia recording chief. The brewery sponsors the Kobblers on a transcription series carried by more than 100 radio stations thruout the country.

Heilman's agreed to buy and distribute

the records if the Kobblers would cut *Friendly Tavern Polka* on provision that a line in the lyrics be changed to read: "Down at the Old Style Tavern . . . etc.," to conform with the sponsor's trade name. Band secured the necessary permission from the publishers to make the lyric change, and thus assured themselves a pre-release sale of 5,000 disks.

Brewery went even further in exploiting the records. In Buffalo, N. Y., truck drivers for the Old Style lager distributor wore comical hats a la the Kobblers and kept a cornucop pipe at all times while on the job. Pictures of the Kobblers were painted on the walls of buildings around the city and display posters, tying in the recording, transcriptions, band and the beer product, were placed in all beer stubes.

In Indianapolis, the beer distrib equipped the city's taxicabs with red neon lights, placed in the rear of the autos, with a flash: "Listen to the Korn Kobblers." Other tie-ups provided for pictures and blogs on the band distributed to radio listeners. And the recordings were placed in all the music machines at tap and tavern locations drawing the sponsor's thirst-quencher.

Record promotions still prove the most fertile field of exploitation for band publicists. Jim McCarthy, in the interests of Vaughn Monroe's waxing of "One Foot in Heaven," a song inspired by the picture title, made appropriate movie tie-ups. The recording was used as intermission and exit music at all theaters playing the *Frederic March* picture, and at the same time was placed on radio stations as a theme song for all movie programs devoting time to that particular picture. For Abe Lyman's recording of "Baby Boogie," Eddie Heller called the attention of music machine operators to the platter by sending out a reminder in the form of a miniature baby's milk bottle. And Phil Spitalny, tying in with the "March of Dimes" campaign in Philadelphia during his Earle Theater stand there, donated 25 albums of his "Hymns" to theater circuit's employees bringing in the most dimes during the charity drive.

Collects From Record Firms and Passes Coin to Musikers; Over \$50,000 Paid First Three Weeks

NEW YORK, Jan. 31. — Musicians garner more than \$1,000,000 a year from New York recording and transcription dates. This became known when Local 802, AFM, took in more than \$50,000 in the first three weeks of operating its new system of collecting from recording companies, instead of having disk firms pay off band leaders, agencies and musicians, as was the former practice. System went into effect January 1.

Union acting as collection agent came as the result of a two-month investigation which revealed underscaling on rehearsal time. Union has been demanding a straight \$10 per hour, usual recording scale, for rehearsals held off premises of recording companies.

According to 802, investigation disclosed that Artie Shaw, Ben Bernie, Meyer Davis, Raymond Paige, Larry Clinton, the Columbia Symphony Orchestra and the Philharmonic had been paying their men from \$4 to \$8 below the \$10 recording scale for off-the-premises rehearsals. Shaw and Victor records paid the difference of \$650 and \$1,880 (the latter for Paige's All-American Youth Orchestra) immediately. Bernie (\$250), Davis (\$700) and Clinton (\$400) have filed appeals with AFM.

Appealing maestri contend that since no scale for recording rehearsals existed at the time, they were within their rights in paying musicians standard rehearsal scales. Union, however, says that the AFM price has always been in effect for rehearsals in recording studios and that the same price holds for off-the-premises rehearsals.

Local 802 instituted its new system of collections and payments, Max L. Arons, chairman of the trial board, said, "to insure payment of proper amounts to members of the local." In addition, said Arons, this system will provide the union with a survey on what recordings and

transcriptions are being made in the territory as compared to other parts of the country. It also will enable the AFM to legislate more feasibly on recording scales.

Collection and Escrow Department of the union, which was set up two years ago to collect for all single engagements, is handling the collection of money from the recording companies. Record outfits pay entire sum to union and union in turn redistributes it, via union check, to individual musicians. Union will also pay booking agency commissions direct. Since each musician is given a check for scale, the overage is returned to the band leader. The few sidemen who receive more than scale for recording jobs will receive the difference from the leader.

Record companies, in turning over the full amount to the union, also turn in a record of the job, including in it amount of time rehearsed, time spent in recording, number of sides made and amount of time spent in rehearsing for records on location jobs. Union is going to double-check with the musicians for accuracy.

Local 802 bands recording out of town will not fall under the ruling.

Local 802 Hauls Decca & Victor In; SS Tax Rap

NEW YORK, Jan. 31.—Victor and Decca Record officials will be called before Local 802, AFM, next week (either Tuesday or Thursday) to explain why they are the only recording firms that haven't been paying social security taxes for musicians who cut records in their studios.

Recording companies, it was stated by Max Arons, chairman of 802's trial board, also fall under the provisions of the Form B contract, which caused a minor revolt a few months ago in the vaude field before the circuits finally signed it, making it incumbent upon them to pay social security taxes, instead of the band leader.

Arons said that the local wasn't aware that Victor and Decca were not paying social security until 802 began collecting recording salaries for its members directly, instead of collection by the band. He said he didn't know why the two companies were not paying the taxes, but said it was their contention, when the subject came up in the past, that since the leader is on a royalty basis the leader is the employer of the men.

Arons stated that Columbia and all transcription houses in New York have been paying the social security taxes.

Strollers Getting Work in Michigan

DETROIT, Jan. 31.—Strolling combinations, hitherto a metropolitan specialty, appear to be spreading thru the smaller towns.

Typical is the newly opened Drum Room in the Hotel Hayes, leading hostelry at Jackson, 75 miles west of here. Spot is putting in a policy of strollers as a permanent feature. Contract for a year's bookings has been given the Delbridge & Govrell office, which currently has Joe Collins and His Mad Hatters, placed thru Stan Zucker, in the spot. Policy is to change combos frequently, with new faces brought into the territory thru co-operative booking.

War Draws Veil Over Songsmith Union Move, But Lads Cook Up Plan To Lift Veil, Alter SPA

NEW YORK, Jan. 31.—U. S. entry into the war has apparently halted discussion of songwriter unionization, but penners hope the halt is only temporary and that contrary to pessimistic Tin Pan Alley opinion, the writers behind the union move will toss a bombshell into Songwriters' Protective Association any week now.

Prior to the ASCAP-radio settlement many of the lads had little more to do than brood about the injustices done them. Toward the end of 1941 the brooding gave way to action, and a series of firecrackers were lit under SPA and ASCAP thrones. But the outbreak of war brought other inspiration to most of the boys, and they have since been giving the bulk of their time to hustling their war production from publisher to publisher.

Occupants of the upper income brackets in the music biz have adopted an "I told you so" attitude toward the apparent silencing of the penners' guns. As one high ranking ASCAP member puts it: "See? As soon as they make a few bucks they get happy again."

At the present, however, while some of the writers are happier than they were before the war presented them with an opportunity to earn extra money, many of them say they are not so deliriously joyful as to forget the cause to which they devoted so much wordage and energy just a few weeks back. A committee of SPA members is in the process

of working out a plan which will alter the org's set-up so as to make it function, if not as a union, at least as a more militant protective association.

Such a plan, it is felt, will meet with opposition from the higher ranking SPA officials, but, as one of the committee pointed out to *The Billboard* yesterday, "We who want results from SPA represent a majority, and in this country the majority still rules."

Should SPA be altered, it is expected that one of the first matters dealt with will be writer royalties on mechanicals.

One argument of the SPA faction opposing unionization is that the only method by which a songwriters' union could become powerful would be for it to enlist the aid of American Federation of Musicians. This faction, however, feels that AFM would demand something "of more importance to songwriter welfare than mere unionization."

They assume that AFM would demand among other things that arrangers become writer members of ASCAP.

Lucas to GAC

NEW YORK, Jan. 31.—Clyde Lucas ork has switched from William Morris Agency to General Amusement Corporation and will commence operation under GAC within a few weeks. It is understood that Lucas bought back his contract from William Morris.

THE "NICKEL" NATIONAL ANTHEM!
The Whole Nation Is Singing—

HE'S 1A IN THE ARMY & HE'S A1 IN MY HEART

Music and Lyrics by REDD EVANS

THANKS
for these ACE Recordings

HARRY JAMES, Columbia 36455 ★ KING SISTERS, Bluebird B-11252
LES BROWN, Okeh 6500 JOHNNY LONG, Decca 4115

and MORE THANKS to *The Billboard* for their Rave Notices!

VALIANT MUSIC CO., 1619 Broadway, New York City

WEEK ENDING
JANUARY 30, 1942



The Billboard

MUSIC POPULARITY CHART

SONGS WITH MOST RADIO PLUGS

Following are the 25 songs with the most plugs over the four major New York outlets (WEAF, WJZ, WOB, WABC) for the week beginning Saturday, January 24, and ending Friday, January 30. The totals are based on reports supplied by Dr. John G. Peatman, Department of Psychology, College of the City of New York, and Director of Office of Research-Radio Division, and cover all broadcasts from 8 a.m. to 1 a.m. daily. The number of plugs for these 20 songs over the independent stations (WHN, WMCA, WNEW, WOV), covers only the period from 5 p.m. to 1 a.m. daily. Partial choruses and signatures are not included. Film tunes are designated by an (F); musical comedy tunes with an (M).

Position	Title	Publisher	Plugs	
			Major (8 a.m. to 1 a.m.)	Indies (5 p.m. to 1 a.m.)
3	1. WHITE CLIFFS OF DOVER...	Shapiro-Bernstein	49	18
—	2. COUPLE IN THE CASTLE (F)	Famous	45	10
10	3. MANDY IS TWO	Bregman-Vocco-Corn	32	6
8	4. BLUES IN THE NIGHT (F)	Romick	30	33
—	4. DEEP IN THE HEART OF TEXAS	Melody Lane	30	6
1	5. ROSE O'DAY	Tobias-Lewis	28	17
6	6. HOW ABOUT YOU? (F)	Feist	26	15
—	7. SOMEONE'S ROCKIN' MY DREAMBOAT	Advanced	25	11
—	7. WHO CALLS?	Harms	25	6
10	8. CHATTANOOGA CHOO CHOO (F)	Feist	24	25
3	9. ELMER'S TUNE	Robbins	23	14
4	9. EVERYTHING I LOVE (M)	Chappel	23	24
5	9. HUMPTY DUMPTY HEART (F)	Southern	23	13
2	9. SOMETIMES	Berlin	23	9
—	10. PRESIDENT'S BIRTHDAY BALL	Berlin	22	8
10	11. THIS IS NO LAUGHING MATTER	Block	21	15
13	12. THIS LOVE OF MINE	Embassy	20	6
—	13. GOODBYE, MAMA	Chappel	19	7
11	13. WE DID IT BEFORE (M)	Witmark	19	2
15	14. ANNIVERSARY WALTZ	Mayfair	18	7
—	14. I GOT IT BAD	Robbins	18	18
16	15. ANGELINE	Campbell	17	1
8	15. I DON'T WANT TO WALK WITHOUT YOU (F)	Paramount	17	18
15	15. YOU MADE ME LOVE YOU	Broadway	17	6
12	16. DAY DREAMING	T. B. Harms	16	9

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. New York City: Center Music Store; Liberty Music Shop; Galey Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Boston: Boston Music Co.; The Melody Shop; Mosher Music Co., Inc. Buffalo: Whiteman Song Shop; Broadway Music Shop; Avenue Record Shop. Pittsburgh: Volkwein Bros., Inc. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Denver: The May Co.; The Record Shop; Charles E. Wells Music Co. Salt Lake City: Z. C. M. I. Record Dept. Portland, Ore.: Meier & Frank Co.; J. K. Gill Co. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City. San Francisco: Schwabacher-Frey. Chicago: Sears, Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Kansas City, Mo.: Music Box. St. Louis: Acollan Co. of Music; Famous & Barr. St. Paul: W. J. Dyer & Bros.; Mayflower Novelty Co. Springfield, Mo.: L. E. Lines Music Co. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Plutz Dry Goods Co. Atlanta: Cox Prescription Shop. Raleigh, N. C.: James E. Thiem; C. H. Stephenson Music Co. Miami: Richards Store Co.; Burdine's, Inc. New Orleans: Louis Grunewald Co., Inc.; G. Schirmer, Inc. Fort Worth, Tex.: McCrory's; Kenble Bros. Furniture Co. San Antonio: Alamo Piano Co.; San Antonio Music Co. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Louisville, Ky.: Stewart Dry Goods Co. Butte, Mont.: Drebelbis Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co.

NATIONAL		EAST		SOUTH	
POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.
3	1. A STRING OF PEARLS —GLENN MILLER	5	1. Blues in the Night —Woody Herman	1	1. A String of Pearls —Glenn Miller
1	2. CHATTANOOGA CHOO CHOO —GLENN MILLER	2	2. Remember Pearl Harbor —Sammy Kaye	—	2. Blues in the Night —Jimmie Lunceford
5	3. I SAID NO —ALVINO REY	3	3. I Said No —Alvino Rey	2	3. Chattanooga Choo Choo —Glenn Miller
2	4. BLUES IN THE NIGHT —WOODY HERMAN	1	4. Chattanooga Choo Choo —Glenn Miller	—	4. I Said No—Alvino Rey
6	5. THIS LOVE OF MINE —TOMMY DORSEY	7	5. You Made Me Love You —Harry James	3	5. White Cliffs of Dover —Glenn Miller
—	6. BLUES IN THE NIGHT —JIMMIE LUNCEFORD	10	6. Blues in the Night —Jimmy Lunceford	5	6. Everything I Love —Glenn Miller
7	7. REMEMBER PEARL HARBOR —SAMMY KAYE	9	7. White Cliffs of Dover —Sammy Kaye	—	7. Remember Pearl Harbor —Sammy Kaye
4	8. ELMER'S TUNE —GLENN MILLER	—	8. Elmer's Tune —Glenn Miller	8	8. Elmer's Tune —Glenn Miller
—	9. WHITE CLIFFS OF DOVER —KAY KYSER	6	9. This Is No Laughing Matter—Charlie Spivak	4	9. Blues in the Night —Woody Herman
8	10. EVERYTHING I LOVE —GLENN MILLER	—	10. White Cliffs of Dover —Kate Smith	—	10. White Cliffs of Dover —Kay Kyser

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Pittsburgh: Volkwein Brothers, Inc. San Francisco: Pacific Coast Music Jobbers; Sherman, Clay & Co. Los Angeles: Morse M. Freeman, Inc. Seattle: Capitol Music Co. Portland, Ore.: Siskare Music Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. G. McOlurg. St. Louis: St. Louis Music Supply Co. Kansas City, Mo.: Jenkins Music Co. Detroit: Grinnell Brothers. San Antonio: Southern Music Co. New Orleans: G. Schirmer of Louisiana. Atlanta: Cable Piano Co. Phoenix, Ariz.: Dawson Music Co.

NATIONAL		EAST		WEST COAST	
POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.
1	1. WHITE CLIFFS OF DOVER	1	1. White Cliffs of Dover	1	1. White Cliffs of Dover
2	2. ELMER'S TUNE	2	2. Shrine of St. Cecilia	2	2. Elmer's Tune
4	3. CHATTANOOGA CHOO CHOO	10	3. 'Tis Autumn	3	3. Rose O'Day
5	4. SHRINE OF ST. CECILIA	7	4. Blues in the Night	5	4. Chattanooga Choo Choo
3	5. ROSE O'DAY	4	5. Rose O'Day	4	5. This Love of Mine
7	6. WE DID IT BEFORE	5	6. Remember Pearl Harbor	9	6. Shrine of St. Cecilia
10	7. REMEMBER PEARL HARBOR	3	7. Elmer's Tune	14	7. We Did It Before
11	8. BLUES IN THE NIGHT	9	8. Everything I Love	—	8. I Said No
8	9. BELLS OF SAN RAQUEL	6	9. We Did It Before	8	9. Shepherd Serenade
6	10. THIS LOVE OF MINE	11	10. This Love of Mine	11	10. Bells of San Raquel
13	11. THIS IS NO LAUGHING MATTER	8	11. Chattanooga Choo Choo	6	11. Blues in the Night
—	12. 'TIS AUTUMN	13	12. This Is No Laughing Matter	12	12. This Is No Laughing Matter
—	13. I GOT IT BAD	—	13. Madelaine	—	13. I Got It Bad
14	14. EVERYTHING I LOVE	12	14. Bells of San Raquel	7	14. Madelaine
		—	15. Autumn Nocturne	10	15. Everything I Love

LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG	
CHATTANOOGA CHOO CHOO.	(16th Week) Glenn Miller.
ELMER'S TUNE.	(14th Week) Glenn Miller, Andrews Sisters, Dick Jurgens.
THIS LOVE OF MINE.	(10th Week) Tommy Dorsey.
THE WHITE CLIFFS OF DOVER.	(6th Week) Kay Kyser, Sammy Kaye, Kate Smith, Glenn Miller, Tommy Tucker.
THE SHRINE OF ST. CECILIA.	(3d Week) Andrews Sisters, Sammy Kaye, Vaughn Monroe.
ROSE O'DAY.	(2d Week) Freddy Martin, Kate Smith, King Sisters.
COMING UP	
REMEMBER PEARL HARBOR.	Sammy Kaye.
BLUES IN THE NIGHT.	Woody Herman.
MADELAINE.	Sammy Kaye, Dick Jurgens, Bob Chester.
I SAID NO!	Alvino Rey, Jimmy Dorsey.
'TIS AUTUMN.	Woody Herman, Les Brown, Freddy Martin.
THIS IS NO LAUGHING MATTER.	Charlie Spivak, Glenn Miller, Jimmy Dorsey, Dinah Shore.
EVERYTHING I LOVE.	Glenn Miller.
THE BELLS OF SAN RAQUEL.	Dick Jurgens, Glen Gray, Tony Pastor.

Orchestra Notes

Of Maestri and Men

ARTIE SHAW will probably be out of harness only six weeks. He's due for a sponsored air show in the spring. . . . **IRA MANGEL** is now road manager for **CHARLIE BARNET**. . . . **SHEP FIELDS** has broken every attendance record at Top Hat, Union City, N. J., and has been held over until March. Has 21 air shots a week from the spot. . . . **JAY McSHANN** now being booked by Moe Gale. . . . **RUSS MORGAN** will be at Edgewater Beach Hotel, Chicago, until March 12. . . . **HARRY JAMES** plays Meadowbrook, Cedar Grove, N. J., from February 27 until March 25, and goes into Lincoln Hotel, New York, April 3. . . . **SONNY DUNHAM** plays Meadowbrook February 6 thru 26. . . . **CHUCK FOSTER** opens Hotel Stevens, Chicago, February 13 for an indef engagement. . . . **WILL OSBORNE** will play Blue Room, Wichita, Kan., February 20 thru 28. . . . **DAVE TOUGH**, of the late Artie Shaw ork, is now on drums for **WOODY HERMAN**, replacing Frankie Carlson, out with appendicitis. . . . "SKIP" **FARRRELL** replaces Frank O'Day on the vocals for **MEL MARVIN**. O'Day was drafted. . . . **LES HITE**, held over at Chatterbox, Mountainside, N. J., until February 25, has been signed to do some soundies for Minoco. . . . **LIONEL HAMPTON** opens at Adams Theater, Newark, N. J., February 12. . . . **STUFF SMITH** playing a four-weeker at Blatz Gardens, Milwaukee. . . . **IRV CARROLL** has landed a contract renewal with Bluebird. . . . **INA RAY HUTTON** now handled by Charlie Yates. . . . **AL KAVELIN** now at New Pelham Heath Inn, Bronx, New York. . . . **KORN KOBBLERS** now playing Saturday matinees at Flagship, Union, N. J. . . . **EVALYN TYNER** moved from Waldorf-Astoria to Essex House, New York, February 3, replacing **RAY MORTON** at Essex House Casino-on-the-Park, with two air shots per week. . . . **MEYER DAVIS JR.**, in the Navy, serving on the Iceland Patrol. . . . **PAUL SPARR** ork replaced **HAL SAUNDERS** at Hotel St. Regis Iridium Room, New York, when Sparr fell ill. . . . **JOHNNY LONG** closes at Roseland Ballroom, New York, February 5, and heads out on a two-month tour. . . . **EMILIO CACERES** winds up a four-week stand at Hi-Lo Club, Battle Creek, Mich., February 20. . . . **BOBBY BYRNE** goes into Tune Town Ballroom, St. Louis, February 17 for one week. . . . **ARTHUR RAVEL** at Roosevelt Hotel, New Orleans, until March 7.

Midwest Melange

COOTIE WILLIAMS took his new band into Grand Terrace, Chicago, February 6, following Andy Kirk. . . . **CORRY LYNN** lands band assignment at Olson's, Chicago, beginning February 17. . . . **NICK POROZOFF**, doing publicity for **RUSS MORGAN**, is doubling as personal manager of the **CHARLIE FISK** ork, handled by MCA. . . . **BARON ELLIOTT** slated to re-open the Oh Henry, Chicago, March 13. . . . **DEKE MOFFITT**, pit leader at Shubert Theater, Cincy, has lost his first trumpeter, Tex Crawley, to the Army Band stationed at Plattsburg, N. Y. . . . **MEL MARVIN** does a four-weeker at Nicollet Hotel, Minneapolis, starting February 27, and spends a week at Tunetown Ballroom, St. Louis, before opening at Bill Green's, Pittsburgh, April 13. . . . **STAN NORRIS** into Hotel Schroeder, Milwaukee, opening February 21, booked by Cole Keyes, of the Zucker Agency. . . . **JAN GARBBER** into Trianon, Chicago, February 24, for five weeks, following **FREDDY NAGEL**. . . . **LAWRENCE WELK** returns to the Trianon April 15.

Atlantic Whisperings

SAMMY KAYE and **JOEY KEARNS** have a battle of music Friday (6) at Philadelphia's Convention Hall. . . . **ROXY REIP** supplies the rhythms at Hotel Traylor's Conga Room, Allentown, Pa. . . . **LOU ENTIN**, who left his ork career behind in Philadelphia for song-plugging, back in the ork whirl as manager for **BLUE BARRON**. . . . **CLYDE EMERSON** first-timing it in Philadelphia for a dance prom February 13 at the

RITZ-Carlton Hotel. . . . **LEW TAYLOR** at Nate's Inn, Trenton, N. J. . . . **MRS. BERT GERVAIS**, wife of the manager of **LANG THOMPSON**, recuperating at Baltimore's Union Memorial Hospital after an emergency appendix bobbing. . . . **HENRY KING** skedded to stay at the Benjamin Franklin Hotel, Philadelphia, until the hotel strike is settled in San Francisco, where he is due with his band. . . . **WHITIE McKEE** keeps on at Twin Cedar Inn, Clementon, N. J. . . . **DOC MOYER** at Gus Bold's Buffalo Inn, Schnecksville, Pa. . . . **RAY MORTON** starts a repeat stand at Philadelphia's Warwick Hotel February 9. . . . **JOE KRAFT** at McLean's 20th Century Log Cabin, Pennsauken, N. J., while Philadelphia's New 20th Century Club takes on the **JOHNNY PICK TRIO**. . . . **VINCENT JOSEPH** still at the Jacksonville, Allentown, Pa. . . . **NITA NORMAN** leaves the cast at Embassy Club, Philadelphia, to join **LOU BREESE** for the canary spot. . . . **BUB KIKER** at the Dance Spot, Camden, N. J. . . . **LEE REID** at the Bill Jazz Max Cafe, Allentown, Pa. . . . **DON RENALDO**, at Lou's Chancellor Inn, Philadelphia, set for a series of airings to the South Americas via NBC. . . . **SAL TAIBI** at Slatington Pike Hotel, Allentown, Pa. . . . **DUKE JOHNSON** and his Harlem Jammers at the Peach Orchard, Pleasantville, N. J. . . . **CHARLIE GAINES** celebrates a year of continuous swing at Carroll's Cafe, Philadelphia.

Coast Cacophony

CLAUDE THORNHILL follows Tommy Dorsey at the Hollywood Palladium. **DON ROLAND** and His Tunemiths may stay on. Both Dorsey and Roland were held over for four weeks. . . . **JACK TEAGARDEN** follows Horace Heidt at Casa Manana. Heidt plays Golden Gate, San Francisco, week of March 4, and returns to Los Angeles for a week at the Orpheum March 18. . . . **JAN GARBBER** one-nights eastward to open at the Trianon, Chicago, February 24. . . . **GUS ARNHEIM** opens at the Commercial Hotel, Elko, Nev., February 21. . . . **BOB CROSBY** will one-night up and down the Coast following the close of his engagement at the Trianon in South Gate. Band will remain on Coast until end of the Ballantine Ale radio shows. . . . **ELLA FITZGERALD** and **JIMMY LUNCE-FORD** will play Jimmy Contratto's Trianon this summer. . . . **HENRY BUSSE** has been re-signed for the Palace Hotel, San Francisco, and goes back there for 10 weeks October 7. . . . **OZZIE NELSON** opens at Florentine Gardens February 12, following Paul Whiteman. . . . **LOUIS ARMSTRONG** and **JAN SAVITT** follow Teagarden at Casa Manana. . . . **TOMMY DORSEY** opens at the Golden Gate in San Francisco February 25 and then heads east, playing Phoenix, El Paso and San Antonio. . . . **WOODY HERMAN**'s picture at Universal is to be called *What's Cookin', Soldier?* . . . **BOB CROSBY** has finished work in Paramount's *Holiday Inn*. . . . **JOE BUSHKIN**, T. D.'s pianist, is in the army. . . . **TOMMY JONES**, Kay Kyser's trumpeter, has also gone into the army. Boys gave him a send-off at Camp Gardner. . . . **DON ALLEN** plays the Glendale Civic Auditorium February 21. . . . **HARRY ROSENTHAL** has a part in *Sullivan's Travels* at Universal.

Ritz Patrons Go for Duchin

BRIDGEPORT, Conn., Jan. 31.—In his first Ritz Ballroom appearance here in many years, Eddy Duchin, in Wednesday (21) did okay, drawing a nice 1,530 persons. With admish upped to 99 cents, gross totaled \$1,514.70. Tony Pastor, in last Sunday (25) for a one-nighter, drew a fair 1,183 persons. With ducats priced at 88 cents, gross amounted to \$1,041.04.

Lewis Draws \$4,500 in Det.

DETROIT, Jan. 31.—Ted Lewis and his band grossed about \$4,500, with attendance slightly over 4,000 at \$1.10 admission at Olympia Stadium last Friday (23). Event was sponsored by the Bowling Associations of Detroit, with special promotion coverage by *The Detroit Times*. Crowd was less than anticipated, altho fair enough for the spot.

LINCOLN, Neb., Jan. 31.—George (Pee-Wee) Erwin at R. H. Pauley's Turnpike Casino here, \$1.10 per couple top, gathered \$610 for three days (22-24). Day prior to the date here Erwin was given a home-town-boy-makes-good salute in Falls City, Neb., with a gala celebration, dance, etc.

Hey! Rosenberg!

NEW YORK, Jan. 31.—A lady telephoned *The Billboard* Music Department the other day and brusquely demanded the names of some musicians who might be interested in joining an orchestra she is forming. She was told to communicate with Local 802, American Federation of Musicians.

"You don't seem to understand," she barked. "I am not interested in union musicians. I am not a member of the union myself."

"But, madam," she was told, "the union is the only place you can hire musicians."

"Oh, I didn't know that! I'll call them immediately!" she said, and hung up.

Woody Herman Into Hotel New Yorker

NEW YORK, Jan. 31.—Woody Herman ork has been signed to go into Hotel New Yorker here for an eight-week stand, opening Friday, March 13.

Herman's opening at the hotel is expected to coincide with the general release of his Universal pic, *What's Cookin', Soldier*, formerly entitled *Wake Up and Dream*.

It had been expected for some months that Herman would go into the spot, but other commitments, plus several hold-overs drawn by Benny Goodman, delayed Herman's coming.

AGMA-AFM at It Again

NEW YORK, Jan. 31.—The AGMA-AFM squabble will be let out to air again in March, when AGMA makes another try for an injunction against the musician union, this time in the N. Y. Supreme Court.

Troubles arose over James C. Petrillo's edict that all instrumental performers must join AFM or be banned from public appearances. AGMA tried to get an injunction, but lower courts fluffed it off. N. Y. Court of Appeals reversed previous decisions, however, which gives AGMA another chance.

Savitt \$1,595 in Des Moines

DES MOINES, Jan. 31.—Jan Savitt played a strong one-nighter at Tom Archer's Tromar Ballroom here January 25, with 2,300 dancers turning out in one of the best Sunday attendances of the season.

Gross was \$1,595, with 1,800 taking advantage of early 65-cent price and 500 paying 85 cents.

Hillbilly Combo Gets a Break in Col. Picture

Bob Wills and His Texas Playboys, name band down Oklahoma way, make an impressive film debut in Columbia's *Go West, Young Lady*. While the picture itself will win no Academy honors, the Western barroom setting gives this hillbilly band a great chance to play some appealing pieces. The boys do background work thruout the film, and are featured on their own in an original Western selection.

Headliners include Penny Singleton (nee Dorothy McNulty), who forgets her role long enough to perform a cute specialty, and Ann Miller, who, tho miscast as a "bad woman," manages to pitch in with several sparkling tap numbers. S. H.

NORMAN, Okla., Jan. 31.—Larry Cotton, formerly University of Oklahoma student and present vocalist with Horace Heidt's orchestra, appeared here at a Defense Stamp dance.

The University Student Union Ballroom was jammed with collegians who bought 25-cent Savings Stamps in place of tickets. Receipts were \$200.

Music Items

Publishers and People

AMONG recent additions to the U. S. Army are Stan Stanley, of Harms; Mickey Glass, of Paramount, and Artie Voland, of Santly-Joy-Select.

Nat Margo is now professional manager of Courtney Music.

Colonial Music has enlarged its New York offices. Has offices in Chicago and Hollywood, also.

Barry Wood, Eddy Howard, Carl Hoff and Dick Robertson have recorded the Charley Tobias-Cliff Friend patriotic ditty, *We Did It Before*, published by Music Publishers Holding Company.

Remick is publishing *Always in My Heart*, which Gloria Warren, new Warner film discovery, sings in the pic of the same name.

"Dixie" Bob Mack, who authored *I Didn't Raise My Boy To Be a Slacker*, back in 1918, has come thru this time with something called *Fight for America*.

Roy Music has a new patriotic song, *Give One Day's Pay*, by E. P. LaFreniere, Harry Pyle and Charles French.

"The Marines' Hymn," published by E. B. Marks, seems to be in for a strong revival. It is being recorded by a flock of big wax names, and will be used in a Zanuck technicolor epic, "To the Shores of Tripoli." Song was written in World War I by the late Sergeant L. Z. Phillips, of the Marine Corps.

Songs and Such

A YANKEE MOTHER'S PRAYER, one of the first sentimental ballads of the current war, is being published by Harry Tenney Music. Written by Jack Meskill and Murray Mencher.

I'm Getting Mighty Lonesome for You, by Woody Herman and Buck Ram, will be recorded by Harry James. Advanced Music publishing.

The Man Above Par and *My Greatest Gift Is You*, by Ralph Logan, have been published by Logan in Houston, Tex.

Everyone Knew It But Me, by Louis O'Connell, Hugh Tulane and Pearl Fine, and *It's All Okay, Here Comes the U. S. A.*, by O'Connell, Fine and Johnny (Scat) Davis, have been issued by O'Kay Music, Chicago.

Till the Sun Will Shine Again, written and published by Halsey K. Mohr of New York, is now available.

Fran Frey, Hollywood, has formed a music publishing house and has issued four Fran Frey compositions. No. 1 plug is *Most Important Guy in Town*.

Conrad Thibault, radio baritone, has written a fighting song entitled "I'm a Soldier of DeGaulle," which has been accepted by the offices of the United Free France Movement in New York as an anthem. Ditty is being published by Mills Music, and will be sent to Free French outposts all over the world.

Philly Pickings

JOE FRASETTO, Duke Morgan and Max Freedman have placed their *Kiss Me, Baby, On the Down Beat*, with the Joe Howard Music Company.

Jack Fulton, one-time Paul Whiteman vocalist; Moe (Collegiate) Jaffe, and Harold Davis, DAS platter spinner, have just finished a ditty on commuters, *The 8:20*, which has a New York pub interested.

Camille Pasquarello, who sells songs across a music counter, has fashioned one of her own, *The Answer Is You*.

New Fem Stick Waver?

DETROIT, Jan. 31.—New eight-piece band with a girl leader is being organized around Gloria Parker, opening for a stand this week at Grand Terrace, local night spot. Miss Parker, besides leading and playing violin, doubles on marimbaphones and musical glasses. Band is managed by Delbridge & Gorrell.

Correction

The publisher of *I Don't Want To Walk Without You*, appearing in eighth place on last week's *Songs With the Most Radio Plugs*, was incorrectly listed as Famous. Should have been Paramount.

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FAVORS & GIFTS... GET OUR CATALOG NO. 50.
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MIDWEST MERCHANDISE CO. 1012 BROADWAY
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(Routes are for current week when no dates are given.)

A

Agnew, Charlie (Sherman's) San Diego, Calif., c.
Alberto, Don (El Chico) NYC, nc.
Alexander, Will (Palmer House) Chi, h.

B

Bailey, Layton (Wardman Park) Washington, h.
Barnett, Arne (Harry's New Yorker) Chi, nc.
Barron, Blue (Strand) NYC 8-28, t.

C

Cabin Boys (Brown Derby Cellar Bar) Warren, O., uc.
Calloway, Gab (Lookout House) Covington, Ky., 3-23, nc.
Calvet, Oscar (Casa Marta) NYC, nc.

D

D'Arcy, Phil (Monte Carlo Beach) NYC, nc.
Dale, Marvin (Oh Henry) Chi, h.
Davis, Eddie (Larue's) NYC, re.

E

Eddy, Ted (Iceland) NYC, nc.
Ellington, Duke (Paradise) Detroit 3-5, t; (Palace) Canton, O., 8-9, t; (Hill City Aud.) Pittsburgh 10.

F

Fiddle Bow Bill (Darting) Wilmington, Del., h.
Fields, Shep (Top Hat) Union City, N. J., nc.
Flo Rito, Ted (Pacific Square) San Diego, Calif., nc.

G

Gasparré, Dick (Plaza) NYC, h.
Genovese, Vince (Paramount) Centralia, Ill., nc.
Gilberto (Havana-Madrid) NYC, nc.

Orchestra Routes
Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.
ABBREVIATIONS: a-auditorium; b-ballroom; c-cafe; cb-cabaret; cc-country club; h-hotel; mh-music hall; nc-night club; p-amusement park; ro-roadhouse; re-restaurant; s-showboat; t-theater.

H

Haney, Myron (Childs Spanish Gardens) NYC, re.
Harris, Jack (La Conga) NYC, nc.
Harvey, Ned (Queens Terrace) Woodside, L. I., N. Y., nc.

I

James, Harry (Roosevelt) Washington 9-13, t.
Jarrett, Art (Grand) Evansville, Ind., 5-8, t; (Paramount) Anderson, Ind., 10, t.

J

Kardos, Gene (Zimmerman's Hungaria) NYC, re.
Karson, Maria, Musicales (Woodruff) Joliet, Ill., h.

K

Kassel, Art (Bismarck) Chi, h.
Kay, Chris (Casino Russe) NYC, nc.

L

Lally, Howard (Belmont Plaza) NYC, h.
Lande, Jules (Ambassador) NYC, h.
Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.

M

McCoy, Clyde (Oriental) Chi, t.
McDowell, Adrian (Colonial Dinner Club) Nashville, Tenn., nc.
McIntire, Lant (Lexington) NYC, h.

N

Nagel, Freddy (Trianon) Chi, h.
Nagel, Harold (Astor) NYC, h.
Nevel Trio (Press Club) Erie, Pa.

M

Marconi, Pete (Caravan) NYC, nc.
Marlo, Don (Biltmore) NYC, h.
Martel, Gus (St. Regis) NYC, h.

N

Noble, Leighton (Statler) Boston, h.
Noble, Ray (Cocoanut Grove) Los Angeles, nc.
Novi, Mischa (Navarro) NYC, h.

O

Olman, Val (Biltmore) NYC, h.
Onesko, Senya (Commodore) NYC, h.

P

Pafumy, Joe (Belmont-Plaza) NYC, h.
Page, Paul (Claridge) Memphis, h.
Palmer, Joel (Tantilla Gardens) Richmond, Va., b.

R

Rachurn, Boyd (Chez Paree) Chi, nc.
Ramos, Bobby (Chez Paree) nc.
Ramos, Ramon (Drake) Chi, h.

S

Sanders, Sid (Rainbow Inn) NYC, nc.
Saunders, Hal (St. Regis) NYC, h.
Savitt, Jan (Sherman) Chi, h.

Rodrigo, Nann (Frolica) Miami, Fla., nc.
Rouffignac, Jack (Omaha Casino) Chi, h.
Rogers, Dick (Opera House) Bayonne, N. J., Feb. 5, mt.

S

Snyder, Mel (Patio) Cincinnati, nc.
South, Eddie (Cafe Society Uptown) NYC, nc.
Spanier, Muggsy (Arcadia) NYC, b.

T

Tanassy, Cornel (Kern's) NYC, nc.
Teagarden, Jack (Castle Farm) Cincinnati 7, nc.
Terrace Boys (Cora & Irene's) NYC, nc.

U

Ufer, Eddie (Cocoanut Grove) Toledo, O., b.

V

Van, Billy (Chelsea) Atlantic City, h.
Varallo, Nick (Ventec) Phila, nc.

W

Walker, Cy (Martiique) NYC, nc.
Waller, Pats (Garrick Stagebar) Chi, c.
Wasson, Hal (Wm. Ferry) Grand Haven, Mich., h.

Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Midwest Leader Drafted; Has To Break Up Band

OMAHA, Jan. 31.—Dick Wickman, accordion-playing maestro who had been developing into quite a draw in this neck of the woods, was forced to disband his ork last week when he received his army induction orders.

Arnaz To Preem Own Ork

PITTSBURGH, Jan. 31.—Dest Arnaz is planning to organize band for stage and club engagements, he revealed while at the Stanley with his wife, Lucille Ball.

Bands on Tour—Advance Dates

CLAUDE THORNHILL: Seton Hall College, South Orange, N. J., Feb. 11; St. John's University Prom, Plaza Hotel, New York, 13.
GLENN MILLER: George F. Pavilion, Johnson City, N. Y., Feb. 20; Sports Arena, Rochester, N. Y., 21; Penn State College, State College, Pa., 27; Sunnybrook Ballroom, Pottstown, Pa., 28.
CHARLIE SPIVAK: National Theater,

Cannon's Comedians To Remain in Barn

McKEESPORT, Pa., Jan. 31.—Frank D. Cannon, owner-manager of Cannon's Comedians, announces that he will not take out his tent show this season. Instead he plans to remain in his home town, Greensboro, Pa., to rebuild his old home which was damaged by fire some time ago. He has diverted his trucks to defense hauling.

Since his discharge from the army late in November, due to a physical disability, Buddy Cannon has taken over the management of a men's clothing store here under his right name of E. Neal Cunningham. He has tried unsuccessfully several times to re-enlist.

Kenneth and Mabel McIntyre, formerly of Cannon's Comedians, are located in Saltsburg, Pa., where Ken is engaged in defense work for the U. S. Engineers.

Slout to Midwest; Plans Canvas Show

NEW YORK, Jan. 31.—L. Verne Slout and his Theater Workshop Company, which the past month has been playing the New York and Boston areas, mostly in schools and colleges, February 1 jumps back to the Middle West to pick up bookings in Michigan, Indiana, Illinois and Missouri.

While in New York, Slout says he made arrangements for people and plays for his tent stock company slated to open in Michigan early in May. He reports, too, that while here he had the good fortune of having an option taken on his new play, *Toby, the Yankee Doodle Dandy*. He will, however, retain the rep and stock rights for a year, he says.

The Slout cast remains the same—Ora Ackley, E. A. McNutt and Slout.

Otis L. Oliver Answers Alan Moore's Recent Plea

Editors *The Billboard*:

In answer to Alan Moore's plea in the January 24 issue, we of the Oliver-Canton Showboat Players are not too familiar with the manner in which other hotel show operators are staging their shows, but we find that playing our bills as Moore suggests, fairly straight, hits a popular chord.

Too much hoke or overdone old-time action brings on a burlesque situation, which turns the grand old' opry into a farce—so we give our shows almost legitimately. Of course, there is sufficient novelty for the new generation, and to permit them to get the drift of the offering we explain that "this is the manner in which plays were presented for your grandfather in the gay '90s," etc.

Outside of the heavy doing some over-acting and the hero pulling for hands, you will find that the audience can secure more genuine entertainment from straight playing because, as our friend Alan says, "Too many florid gestures will soon wear thin." We are heartily in favor of Moore's suggestions.

OTIS L. OLIVER.

Ellis "Rip" Finds Mich. OK

GRAND RAPIDS, Mich., Jan. 31.—John Ellis's *Rip Van Winkle* Company continues to do well in schools in this area, with the unit set on one-nighters until March 12, when Rip returns to Detroit for its fifth season in schools there.

Attention! Rep Folk!

With the opening of the tent show season only a few months off, a number of winter quarters are already humming with activity.

Despite the air of uncertainty that permeates the field, as the result of the government's restrictions on tires, trucks and materials, tent showmen, as a whole, are highly optimistic over prospects for 1942. They feel that if ever the country's smaller communities needed entertainment, it is now; and it is more than ever likely that 1942 will see at least the usual number of tents on the road.

The Billboard invites tent show managers and performers to outline views and plans thru news contributions to these columns. At least, drop the Repertoire editor a post card, so that we may let your friends know where you are and what you're doing, and what your plans for the 1942 season are. We need your co-operation.

Rep Activity In Maritimes

ST. JOHN, N. B., Jan. 31.—The Opera House, St. John, for many years a stand for repertoire and stock troupes, is now shuttered. The closing is thru an arrangement with local film exhibitors, who pay the rent rather than have the old house as competition.

Sidney Toler, veteran movie character actor and star of the Charlie Chan series, toured the Maritime Provinces for many years with his own Sidney Toler Players, and also had his own group in stock at Halifax, N. S., on several occasions.

Visualized for rotary summer stock are St. Andrews and St. Stephen in New Brunswick, and Eastport, Lubec, Machias and Ellsworth in Maine, all on or close to the Atlantic seaboard and within 50 miles of each other by water.

M. E. Walker, offering movies only at the Gaiety, Halifax, N. S., is reported mulling a plan to introduce repertoire of old plays there as extra for films.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

Pughe Still Running In Detroit With 12 and 1

DETROIT, Jan. 31.—George W. Pughe's derbyshow here continues to pull hefty biz, with 12 teams and one solo in the running at this writing. Contest is playing in the auditorium at the Michigan State Fairgrounds. The show was halted thru a misunderstanding Tuesday of last week (20), but resumed after a three-hour shutdown.

The 12 teams still going are Don Donison and Pat Gallagher, Jack and Pat Kelly, Johnny Reed and Edwina Trahan, Hughie Hendrixson and Helen Caldwell, Mario Alessandro and Vivian Morrison, Scott (Russ) Columbo and Elizabeth Linder, Charlie Loeb and Betty Carpenter, Phil Rainey and Joan Leslie, Clyde Hamby and Angie Oger, Pete Trimble and Marton Lapanhan, Eddie Elwood and Millie Meyers and Pete Carrillo and Harriet Blurton. George Woods is solo.

Staff and emcees include Archie Gayer, Eddie Snider, Frankie Little, Pat Shannon and Bob Stewart. Tony Currier's Men of Music are on the bandstand, and dolgs are aired three times daily over stations WEXL and WJLB.

MARIO ALLESSANDRO asks about Ralph Ellis, Sylvia and Jenny Martone and Zita Garcia who used to dance with Enrie Gilberte. Mario is with George Pughe's current Detroit show.

DALE THORPE infos that Carl Herzog is in the army with him. The boys are located at Camp Wolters, Texas. Dale says they try to keep up with the biz thru the column and would like to see more notes from the old gang.

WILSON HUMBER, whose band played four derbyshows for King Brady, including the New Orleans Municipal Auditorium show, is in his fourth week at

Mitchell Launches Tenter in March

NASHVILLE, Jan. 31.—Earl Mitchell, who has been booking over Station WSIX here and presenting his Country Store Jamboree in the territory, announces that he is readying his tent show equipment, now in storage here, to open early in March with the Dorothy Green Comedians. Mitchell says he will play three-night stands, using a 50 by 100 top.

Show will carry about 12 people, including a four-piece orchestra, and Mitchell says he is arranging to carry the canvas and all paraphernalia on one truck. He is also working on a plan to give away Defense Stamps and Bonds as prizes on the final night of each engagement.

Mitchell was in Knoxville this week, where he visited the folks at the Roxy Theater, and also in Chattanooga, where he caught the Boob Brasfield troupe playing to good Sunday business.

Al Warda's Condition Grave

PETOSKEY, Mich., Jan. 31.—Al Warda, veteran vaude and rep show performer, confined in Lockwood Hospital here with a heart ailment, is given little chance for recovery. His physician reports that his condition is very serious and probably will not improve. Warda, who is near 70, trouped with nearly all the principal rep shows in the Middle West in his day, among them the Tolson Stock Company; Peters' Peerless Players, which he managed, and the Ida Weston Ray Company. He was well known for his old mald character and was one of the first to present the fire dance. Friends are urged to drop him a line to the hospital.

Joe Latham Reported Missing

MEMPHIS, Jan. 31.—Mrs. Myrtle French, of Memphis, this week was informed by the Red Cross that her brother, Joe Latham, formerly with the Harley Sadler Tent Show for several seasons and who joined the marines last summer, has been reported "missing" following the action on Wake Island and may be a prisoner of war.

What About Salaries?

West Columbia, S. C.

Editors *The Billboard*:

I wonder how many tent show managers will this season realize that the depression is over and that it will be necessary for them to demand a higher admission price, which will enable them to pay the actor a better salary—at least a living wage.

Living expenses have been going up the last several seasons, but salaries (if any) have remained the same. What's going to be done about it?

JOHNNIE BISHOP.

Rep Ripples

BYRON GOSH, veteran tent showman, this winter operating the Your Theater, Chilhowie, Va., has a new window card, reading: "Keep 'em happy—By Gosh. To hell with Hitler, Mussolini and the Japs. Help Uncle Sam save tires, gas, oil, etc. Bring your neighbors and friends all in one car. All good roads lead to Your Theater, Chilhowie." . . . "SLIM" WILLIAMS, comedian, and Buddy Wilson, straight and singing emcee, are featured with Nat Rodgers' *High, Wide and Handsome* unit, playing army camps in the South. Carl Briggs is business and company manager. . . . JOHNNIE AND VERNIE BISHOP are putting in the winter in West Columbia, S. C., where Johnnie is connected with an insurance firm and in the spare time writing scripts and gags for a hillbilly combination on Station WIS, Columbia, S. C. The Bishops say it has been their most prosperous winter in years. . . . GLENN ADAMS, who got his start in show business on the Bryant Showboat a few years back, is now associated with Station WIS, Columbia, S. C.

MAURICE LUCKETT, well-known rep-show pianist, after five months of heating the 88 at Green Frog Inn, Fort Wayne, Ind., opened last week at Grunt's Tavern in the same city. . . . H. H. FARR JR., formerly with the old Orpheum Theater, Nashville, when that house played flesh, is now with Vultee Aircraft, Inc., Nashville Division. . . . "SCOOP" LAWSON, after winding up with the Bert Smith tab at the National Theater, Louisville, moved over to the Seelbach Hotel, in the same town, to join the Showboat Players presenting old-time mellers in the hotel's Opry House. . . . JAY C. MAISON, rep and tab producing comic, says he is set for the duration of the war as an electrician on a defense project in Savannah, Ga. . . . JOHN D. PINCH, ex-Billroyer now engaged in commercial lines in Columbus, O., hopped to Louisville the other week-end for a visit with his old trouper pals Charles Feagin, Helen Reed, Raymond King, Ruth and Beryl Ayers and "Scoop" Lawson, all of whom are appearing with the Oliver-Canton Showboat Players there. . . . HELEN REED'S son, Harry Jr., is serving Uncle Sam in the navy.

Arizona Rangers to Army

CHILHOWIE, Va., Jan. 31.—The six members of the Arizona Rangers, hill-billy troupe, have been drafted and played their final engagement here this week for Byron Gosh at the Your Theater before departing for their respective army camps. Gosh, who is playing a string of theaters in this territory with his unit, will again go out under canvas in the spring. Recent visitors on the Gosh unit were Tex Ritter, Roy Rogers, Bill Elliott, Polly Jenkins and Her Ploughboys and others, all making personal appearances in this sector.

WANTED

John on wire, Ingenue Woman, Leading Woman, Character Comedian that can do see string and black. Prefer people who double orchestra or sure-fire specialists. Also state if have car. Steady work. Salary sure every week. Address: SEABEE HAYWORTH ATTRACTIONS, Carolina Theatre Building, Wilson, N. C.

COLORED PERFORMERS WANTED FOR ROBINSON'S SILVER MINSTRELS

Musicians—Tuba, Tenor Sax doubling Clarinet, Trumpets; Novelty Acts that are good, Chorus Girls that can cut it, Singer to feature. All my old people write. Show opens Feb. 16th. Write or wire, but pay your own.

ROBINSON'S SILVER MINSTRELS, Fitzgerald, Ga.



The Final Curtain

BATTY—Mrs. George, widow of the former circus owner, of heart trouble at Skegness, England, December 9. Her first husband was Tomasso Allen, noted equestrian. She worked with many British circuses and also presented a dog act in vaude.

BINN—Edgar L., retired actor, of a heart attack at his home in Edwardsburg, Mich., recently. He was a member of the IATSE. Burial in family plot at Dunkirk, Ind. Survived by his widow.

BISHOP—John P., 82, former concessionaire, at his home in Pueblo, Colo., January 25 of a heart attack. He was the father of William Silver, who for 10 years was agent of Silver State and Bishop Bros.' shows. Burial in Mountain View Cemetery, Pueblo, January 27. Also survived by his widow; three other sons, Perry and Fred, Grand Junction, Colo., and John, Pueblo; two daughters, Mrs. Gertie Howey and Mrs. Sadie Benjamin, Pueblo; a brother, Charles, and two sisters, Mrs. Ella Oliver and Mrs. Ida Smith, all of Toia, Kan.

BROWNE—John Barton, 55, former entertainment supervisor of the Hotel Ambassador, Los Angeles, January 24 in that city of a self-inflicted gunshot wound.

CARTER—Nick (Harry Strickland Carter), 58, former vaude performer and press agent, January 16 in Havana. While in vaude he was well known on the old Keith Circuit.

CLINE—William Hamilton, 73, former manager of the Orpheum Theater, Los Angeles, January 23 in that city after a long illness. He leaves three brothers.

CONWAY—Bertie, 70, actress and former vaude performer, January 20 at Bayside, L. I., N. Y. She made her debut at the Walnut Street Theater, Philadelphia, and later appeared in New York in *A Texas Steer* and *A Bunch of Keys*. She and her husband, William Gray, appeared in vaude as the team of Gray and Conway. She leaves her husband. Services and cremation in Philadelphia.

DEAN—Irma, former chorus girl, at her home in Los Angeles December 29.

DILL—Adger W. (Red O'Day), 56, circus and carnival troupier and for the past few years a sheetwriter, in Augusta, Ga., January 3. Survived by a brother, A. H., and a sister, Mrs. John Gosnell. Burial in Augusta.

DOLAN—Frank, owner of Casino Rollerway, Nuttings Lake, Billerica, Mass., January 20 of a heart attack in Lowell, Mass. He operated the rink the past nine years. Survived by his widow, four daughters and two sons.

ENGEL—Kurt, 32, Viennese concert pianist, January 22 in New York of a heart attack. His last public appearance was in Carnegie Hall, New York, April 22 for British War Relief. He leaves his parents.

FOSTER—Carl, 34, catcher in the Flying Bebees aerial act, in Queens Hospital, Honolulu, T. H., December 15 of a brain tumor. At the time of death the act was with the E. K. Fernandez Circus. Survived by his widow, Darlene, and a son.

GUILLOREY—Eloi O., 54, secretary-manager of Tri-Parish Fair Association, in Eunice, La., of a heart attack January 25. Surviving are his widow; a son, Dudley; four brothers and three daughters.

HART—Mrs. Lola, member of Ladies' Auxiliary, Heart of America Showmen's Club, in Reid Hotel, Kansas City, Mo., January 26. Surviving are her husband, James; mother, Mrs. Emma Staton, of Kansas City, and her father, E. H. Moore, Yates Center, Kan. Services at Freeman Chapel, Kansas City, with burial in Memorial Park Cemetery there January 29.

KELLY—William J., 58, associated with his brother, Jack, in the operation of the latter's tent shows in Michigan, January 23 in Detroit after a lingering illness. Other survivors are his widow, Ethel; a daughter, Mrs. George Sweeney, Middletown, N. Y.; a son, Terence, Youngsville, O.; two sisters, Mrs. M. J. Moers and Mrs. Anne Harrison, both of Lansing, Mich., and another brother, Rev. Terence, Detroit. Services at Most Holy Trinity Church, Detroit, with burial in Evergreen Cemetery, Lansing.

daughters, Mrs. Clara Mango, Mrs. J. C. Brown, Mrs. Carl Capretta and Mrs. Salvatore Leone, all of Columbus.

MCCORMICK—William Paul, 60, lyricist, in Fairville, N. B., recently. He wrote the lyrics for a number of songs, including *My Old Penobscot Home Down on the Farm*. Surviving are his widow, son and daughter.

MAMAUX—John J., 67, president of A. Mamaux & Son, Pittsburgh, awning and tent manufacturers and decorators, January 26 in Hollywood, Fla. He was an officer of the National Awning and Tent Manufacturers' Association and past president of the Pennsylvania Awning and Tent Manufacturers' Association. His widow, Helen, survives. Burial in Mount Royal Cemetery, Pittsburgh.

MEINENGER—Lou, 68, stage electrician, suddenly January 23 at his home in Philadelphia. He was employed at the Earle Theater, Philadelphia. Services and burial January 26 in Philadelphia.

MEYER—Peg (Mrs. Ethel Meyer), Buffalo radio actress, January 18 in Buffalo. Survived by her husband and two children.

MILLIKEN—Mabel R., wife of Otto J. Milliken, co-owner and band leader of Milliken Bros.' Circus, in Sibley Hospital, Washington, January 20. She was ticket seller and assistant secretary on her husband's show. Services at Fort Myer Chapel, Fort Myer, Va., with a military burial in Arlington Cemetery, Washington.

NEMO—(Edward Francis Mulhern), 62, former clown, December 26 in a veterans' hospital near New York. At one time he was with the Ringling Bros.' Circus before it merged with Barnum & Bailey. He retired several years ago.

OLSON—Albin, 54, president of Kittson County Agricultural Society, Hallock, Minn., January 23 in an auto accident. He had also served as president of Red River Valley Fair Association. Services January 27. Survived by his widow, son and four daughters.

OSSMAN—Vess, 49, until eight months ago operator of the Missouri Theatrical Agency, St. Louis, in St. John's Hospital, that city, January 22 of heart disease. He was previously a musician in musical comedy and vaude. Services January 24 at Blessed Sacrament Catholic Church, St. Louis. Survived by his widow, Helen, and two daughters.

PARTELLO—William A. (Billy), 68, former vaude, rep and circus performer, in Mansfield (O.) General Hospital January 28 after a six-month illness. He began his career as an acrobat and for several years appeared in vaude with his partner under the name of Partello Brothers. Later they joined the Barnum & Bailey and Ringling Bros.' circuses, remaining for 12 years. He then organized the Partello Stock Company, touring this country and Canada. He later went to Mansfield to manage the Grand and Majestic theaters, and retired from show business in 1930 to serve on several city commissions. Survived by his widow, Alice, and a son, Winthrop, Massillon, O. Services and burial in Mansfield.

RICHTER—Bernard (Barney), 54, chief steward at the Rainbow Room, Radio City, New York, from 1934 to 1936, January 23 in New York. He formerly was chief steward at Billy Rose's Casa Manana, New York, and Jack Dempsey's Restaurant, Miami. He leaves his wife.

ROYAL—Mrs. Anne Kenny, wife of John F. Royal, vice-president of NBC, January 26 at home in New York after a long illness. She also leaves a son, a daughter, two sisters and a brother.

SELLS—Charles W. (Red), clown, January 17 at Cook County Hospital, Chicago. He was with Hagenbeck-Wallace, Sells-Floto, Ringling-Barnum and Sparks circuses. He presented the Three Little Pigs and Big Bad Wolf act in vaude and also appeared at indoor circuses, fairs and celebrations. He also toured with a trained dog, Mickey. Survived by his widow, Bee; a son, Jack, in Wisconsin, and a stepson, Jack Howe, in Kentucky.

STEVENS—Thomas Wood, 62, director of the Goodman Theater, Chicago, from 1924 to 1930 and a well-known figure in the world of arts and letters, in Tucson, Ariz., January 29. He was director of the dramatic arts department of the University of Arizona, Tucson. After leaving the Goodman, he produced Shakespearean plays in Chicago, San Diego and Cleveland and toured with his own company, the Old Globe Players. Survived by his widow, a daughter, a son and a sister. Burial in Santa Fe, N. M., his last home.

STEVENS—Leslie, 42, former band leader and more recently employed in defense work, in Los Angeles January 21. Funeral services from Little Church Around the Corner, Los Angeles, January 25. His widow, the former Helen Wehrle and a daughter survive.

STOKES—Mrs. Marie Gerlach, musician, at her home in Rehoboth Beach, Del., January 21 after a long illness. Born in Belgium, she toured Europe with her own company, *The Canadians*, and also played the lead in *The Merry Widow* in South America. Survived by her husband, Towar D.; two daughters, Mrs. Myron Mezick and Adrienne Stokes, both of Rehoboth Beach, and two brothers, Ernest and Adolphe Gerlach, Paris.

TOMLINSON—George A., 76, who toured Great Britain with the Buffalo Bill Wild West Show, January 25 at Pasadena, Calif. Survived by his widow. Interment in Bay City, Mich.

TRACY—Mrs. Carrie B., 67, mother of Spencer Tracy, screen star, in Los Angeles January 23. Burial in Freeport, Ill., her birthplace. Besides her son, Spencer, another son, Carroll, and a sister, Emma Brown, survive.

WALTERS—Rube (Thomas E. Wadsworth), clown formerly with Bob Morton's Circus, in Veterans' Hospital, Brecksville, O., January 25. Burial in Highland Park Cemetery, Cleveland.

WINKLER—Otto, 38, MGM publicity man, in air crash in which Carole Lombard was killed January 16. Services at Church of the Reconciliation, Forest Lawn Cemetery, Hollywood, January 22. Survived by his widow, the former Jilda Jordan, of Hollywood.

WISWELL—Louis C., 77, New York, London and Cincinnati theatrical producer, in his Beverly Hills, Calif., apartment January 30. He was formerly treasurer and manager of the Grand Opera House, Cincinnati. Survived by a brother, Albert, Columbus, O.

WOSKY—Edward, 58, Iowa musician and bandsman, in Des Moines December 6 of a heart attack. He at one time played the euphonium with the Ringling show and later made several appearances with Karl King's band. He was also with a number of bands around Des Moines. He composed two marches, *Harterian* and *Court of Honor*. Survived by his widow, Mima, and two daughters, Mrs. Virginia Hamilton, Mount Olive, Ill., and Mrs. Maxine Ogden, Des Moines. Buried under Masonic auspices in Des Moines.

to Beulah E. Davis, nonpro, January 20 at Puritan Congregational Church, Wilkes-Barre, Pa.

WISHNEW-TURRY—Bertram Wishnew, booker, with Camp Shows, Inc., and Dorothy Turry, nonpro, January 18 in New York.

Coming Marriages

Robert Cochran, announcer at Station WCAE, Pittsburgh, to Betsy Conover, nonpro, soon.

Joseph Mulvihill, announcer at Station WCAE, Pittsburgh, to Anne Walsh, nonpro, soon.

Michael Edlow, nonpro, and Madalyn White, Philadelphia dancer, in Washington soon.

Joseph Marks, nonpro, and Evelyn Gold, daughter of Lou Gold, operator of Powelton Cafe, Philadelphia, in that city February 15.

Johnny Nortner, nonpro, to Sue Jones, nitery singer, February 15 in San Francisco.

Milton Kerness, nonpro, and Sheila Baroff, with the William Morris Agency, New York, in June.

Michael G. Michaels, circus announcer and press agent, to Ruth Flanigan, women's editor of Station WWPG, Lake Worth, Fla., February 20 at the home of the bride's parents, in Miami Shores, Fla.

Buddy Brewster (Tom Tsaggaris), band leader, and Soleda Reyes (Effie Theodorou), dancer, soon.

Al Governor, pianist with Johnny Hamp's orchestra, and Frances Condon, chorus girl at Palumbo's Cafe, Philadelphia, in that city soon.

David Leventhal, nonpro, and Leone Edna Benn, daughter of Mr. and Mrs. Allen Benn, Philadelphia theater owner, in that city soon.

Orrill W. Hayes, of Station WMUR, Manchester, N. H., to Helen Marlon McGrath, Holyoke, Mass., in that city in early spring.

Dolly Couklin, of General Amusement Corporation, and Frank Studeny, nonpro, February 7 at Sacred Heart Church, New York.

R. C. Peck, photo gallery operator and concessionaire, to Connie Nodecker, nonpro, in the spring.

Births

A son, Jimmy Joe, to Mr. and Mrs. Alf Hildman in Des Moines December 13. Father is with the Archer Ballroom there.

A son, Arno Carl, to Mr. and Mrs. Peter Flerman in Minneapolis recently. Father is viola player with the Minneapolis Symphony.

A son, Patrick Albert, to Mr. and Mrs. Al Rio January 4 in Columbus Hospital, Chicago. Mother is Dorothy Wahl, burly principal, and Rio is well-known comic.

A son to Mr. and Mrs. Bill Goodwin at St. Vincent's Hospital, Los Angeles, January 8. Father is radio announcer on Bob Hope and Bob Crosby shows.

A daughter to Mr. and Mrs. Cal Young December 28 in Vineland, N. Y. Father is assistant manager of the Levey Theater, Millville, N. J.

A daughter to Mr. and Mrs. John te Groen at Hollywood Hospital, Hollywood, January 3. Father is vice-president of Local 47, AFM, Los Angeles.

A son, Daniel, to Mr. and Mrs. Harold Bernstein in Detroit January 2. Father is theater owner and mother was formerly cashier for Monogram Pictures, Detroit.

A son to Mr. and Mrs. George M. Bragg January 21 at Doctors' Hospital, Brunswick, Me. Father has a cowboy show in Texas.

A son to Mr. and Mrs. George W. Lanning January 24 in Jacksonville, Fla. Parents are members of the Sensational Royals, aerial act.

A daughter, Julie, to Mr. and Mrs. Sheldon Allen December 31 at Alta Bates Hospital, Berkeley, Calif. Mother was formerly of the dance team of Mario and Florida.

A son to Mr. and Mrs. Franklin Gay at Santa Monica (Calif.) Hospital January 17. Mother is daughter of Frank Lloyd, film producer. Father is playwright and actor.

A daughter to Mr. and Mrs. Bruce Gentile at Good Samaritan Hospital, Los Angeles, January 21. Father is an actor.

A daughter to Mr. and Mrs. Peter A. Magazzu January 17 at State Hospital, Hazleton, Pa. Father is owner of theaters in Northeastern Pennsylvania.

A son to Mr. and Mrs. Paul F. Hannon January 19 at Lankenau Hospital, Philadelphia. Father is president of Station WIBG, Glenside, Pa.

Marriages

BURNS-KUHN—Johnny Burns, nonpro, to Blanche Kuhn, formerly of the Kuhn Sisters, a vaude act, in Los Angeles January 17.

CORIELL-HOPKINS—Vernell Coriell, member of the Coriell family of acrobats and now in the U. S. Army, to Dorothy Hopkins in Kansas City, Mo., November 14.

EGAN-O'DONNELL—L. Wallace Egan, nonpro, and Mary Cecilia O'Donnell, former light opera singer, January 24 in Philadelphia.

FONTAINE-DALE—Neil Fontaine, orchestra leader, and Marjorie Dale, chorus girl in *Hellzapoppin*, January 25 in Miami.

FREULICH-HARRIS—Henry Freulich, cameraman, and Kay Harris, movie star, in Las Vegas, Nev., January 23.

KERPESTEIN - HAEBLEN—Howard Kerpestein, member of Eddy Howard's orchestra, and Dorothy Haehlen January 19 in West Allis, Wis.

KESSLER - TOLLIN—Paul Kessler, manager of Suffolk Theater, Holyoke, Mass., to Gussie Tollin, nonpro, in Springfield, Mass., January 22.

LEVY-WILDS—David Levy, radio director, and Lucille Wilds, model, January 28 in Great Neck, L. I., N. Y.

MCCARRON-JONES—Earl McCarron, program director at Station CKCW, Moncton, N. B., to Mirlam L. Jones, nonpro, recently in Moncton.

MANONE-MURPHY—Joe (Wingy) Manone, band leader, and Doris Jeanne Murphy, nonpro, in Las Vegas, Nev., January 29.

SEGALL-KORN—Lou Segall, manager of Apollo Theater, Philadelphia, and Edna Korn, nonpro, January 23 in Philadelphia.

SIGMAN-COLLINS—Forest Sigman to Jane Collins, formerly with L. I. Thomas Concession Company and Southern States Shows, in Lancaster, O., January 26.

WILLIAMS-DAVIS—Owen Williams, musician in Junior Maguire's orchestra,

IN LOVING MEMORY
OF MY DEARLY BELOVED WIFE
Who Passed on February 2, 1939
H. A. ILLIONS

LILLEY—Frank P., 78, retired musician, at the home of his daughter in Columbus, O., January 11 after a long illness. Services and burial in Columbus. Survived by a son, Raymond, and four

ISA Cancels Party; To Aid MSWC Dance

ST. LOUIS, Jan. 31.—Members of the International Showmen's Association, at their regular business meeting here Thursday night, voted to dispense with club's usual spring dance this year to get behind the annual Valentine Dance to be held by Missouri Show Women's Club on September 14. Club purchased an additional block of Defense Bonds since the last meeting, and voted to make a sizable donation to the local Red Cross.

Tom W. Allen, entertainment committee chairman, announced that a number of impromptu parties are scheduled for the winter and spring. Charles Stuart and Dr. Roland Gzell were inducted into the club. Second Vice-President Morris Lipsky presided at the meeting in the absence of President Sam Solomon. Also on the rostrum were Francis L. Deane, secretary; Leo C. Lang, treasurer, and Frank B. Joerling, third vice-president, who conducted the meeting when Lipsky was forced to leave to make a train connection.

Coast Auxiliary Sets Party Date Back to Feb. 12

LOS ANGELES, Jan. 31.—To prevent overlapping of the spring Hi Jinx Party of the Pacific Coast Showmen's Association here February 2, Ladies' Auxiliary set back its Tacky Party date to February 12 at the regular meeting Monday night. Change in dates was made at the request of a committee from the men's club headed by Moxie Miller, Abe Lefton and Harry Levine. Tacky Party will be open to women only, with fines to be imposed on members who fail to appear in costume.

At the suggestion of Betty Goe, members agreed to provide the luncheon for the party. Plans also were completed to hold a rummage sale next fall and members were urged to bring old clothes and furniture to the clubrooms to create a vast array of goods for the sale. Highlighting the meeting was the reading of a letter from Mrs. Franklin D. Roosevelt, in which she thanked members for their proffered aid in civilian defense and offered instructions as to how the club could do its share.

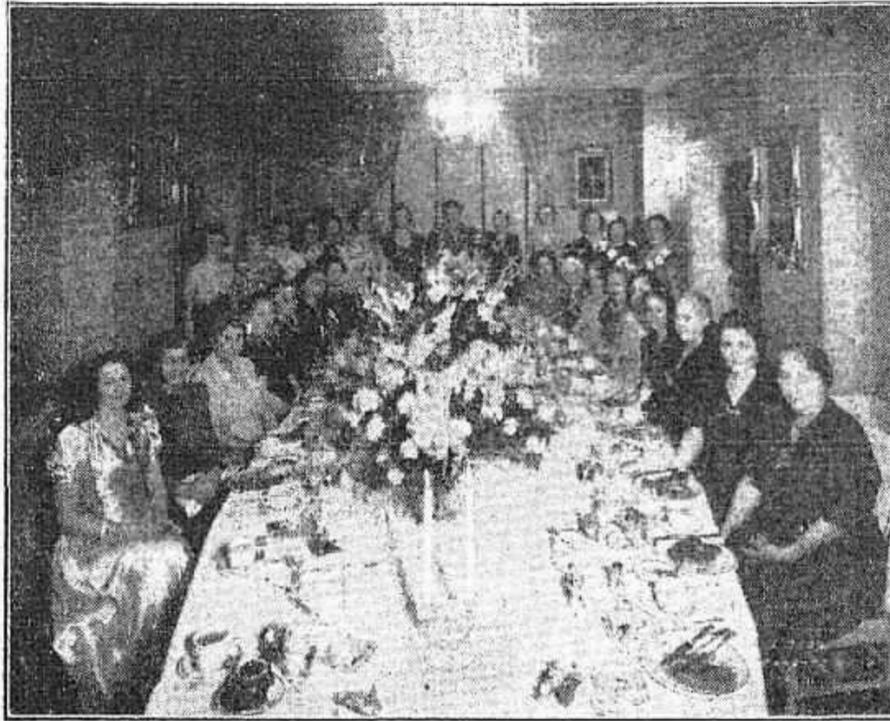
Guest of the evening was Virginia Kline, Salem, Ore., who told of the Coast members' receptions at Ladies' Auxiliaries of the Showmen's League of America, Chicago, and Heart of America Showmen's Club, Kansas City, Mo., during the winter. She finished up by making a donation to the club because of her inability to attend all meetings. Short talks also were made by Bobbie Miller, Ida Deino, Ida Adams, Alice Jones, Mille Dobbert, Virginia Gorman, Josephine Foley and Florence Webber.

Violet Blakeman is recovering from a recent operation, and Mary Taylor is convalescing in a Santa Monica, Calif., hospital from an operation. President Margaret Farmer called a board meeting for February 9.

Patrick-Dupuis Compromise Is Reached in Damage Suit

WALLA WALLA, Wash., Jan. 31.—After taking of testimony for the plaintiff had been virtually completed, the Superior Court damage suit of Fred Adams, on behalf of Mrs. Emma E. Tomes and Rodney Otis Dupuis, versus W. R. Patrick's Greater Shows and Martin LaVelle, was settled out of court here recently by agreement of the parties. Suit resulted from an auto accident near Walla Walla airport September 23, 1940, in which Mr. and Mrs. Lorry Dupuis and Charles Foote, night watchman for the shows, were killed.

Compromise is said to give \$6,500 to the plaintiff, Rodney Otis Dupuis. Sum originally asked was \$28,637.59. Rodney is the son and Mrs. Tomes the first wife of Dupuis, who, with his second wife were killed when their coupe was struck by a truck belonging to Patrick's Greater Shows. Plaintiff is the grandson of G. O. Dupuis, formerly with Polack Bros.' Circus.



SCENE AT INSTALLATION CEREMONIES, which highlighted the 12th anniversary dinner of the Missouri Show Women's Club in American Hotel, St. Louis, January 17. Event saw Mrs. Viola Fairly inducted into the presidency for 1942 and the honoring of retiring officers, who were presented with gifts from the club and Past President Judith Solomon. Jane Pearson was installing officer, assisted by Evelyn Hesse.

Salem Reunion Date For Dodson's Shows

SALEM, Ill., Jan. 31.—Soldiers and Sailors' Reunion Committee, headed by Earl W. Merrill, general chairman, awarded Dodson's World's Fair Shows the midway contract for the 1942 reunion at a meeting this week. Date will mark shows' first appearance in Salem at the annual celebration, contracts for the event in previous years having been held by Johnny J. Jones Exposition and Beckmann & Gerety and D. D. Murphy shows.

Beckmann & Gerety played the event in 1941 and prior to that Johnny J. Jones had the midway for six consecutive years. A. C. Bradley, assistant general manager, represented the shows at the meeting.

Bill Starr Is Lang P. A.

HUNTSVILLE, Tex., Jan. 31.—Bill Starr, well-known carnival showman, announced at local quarters of Dee Lang's Famous Shows that he has signed with the organization as lot man and publicity director for 1942.

PCSA Prexy Predicts 200% Increase in Business for '42

LOS ANGELES, Jan. 31.—Predicting that show business will be "200 per cent better in 1942 than last year," Mike Krekos, president Pacific Coast Showmen's Association and owner West Coast Circus Shows, gave the club a complete report on his visits to the State Capitol, head of the Civilian Defense Council in San Francisco, and to the meeting of the State Chamber of Commerce last week. Charles W. Nelson, of C. W. Nelson Attractions, also made a favorable report on his trip to Portland and Salem, Ore.

Krekos said he found the head of the San Francisco Civilian Defense Council in accord with show business. It was pointed out that the nation needs shows at this time and that show business must go on. It was, however, revealed that events would have to be mapped from time to time because of the changing picture. Krekos said he had been informed that defense priorities would curtail the sale of equipment, a fact local showmen have known for some time.

At Stockton Ed Vollman, of San Joaquin Valley Fair and president Western Fair Managers' Association, and Krekos discussed the situation. Krekos said Vollman stated that he had received many favorable wires from senators and representatives but without definite word. Wires were from people who wanted to see show business continue on regular schedule, but no definite in-

Regular Associated Troupers Breakfast Club Party Guests

LOS ANGELES, Jan. 31.—Recently revived Regular Associated Troupers' Club continued its social activities here when 19 members attended a breakfast club broadcast from Sardi's Restaurant January 18. President Lucille King spoke briefly about the Pacific Coast Showmen's Association's annual Hi Jinx party in the clubrooms February 2. She also defined the workings of her own club and its objectives. Members in attendance (See RA PARTY GUESTS on page 37)

Sims's Greater Awarded Quebec Township Fairs

TORONTO, Ont., Jan. 31.—Fred W. Sims, owner Sims's Greater Shows, announced last week that his organization had again been awarded contracts to provide midway at Eastern Township Quebec Fairs circuit, including Waterloo, Victoriaville, Richmond, Cookshire, Danville, Ayrcliffe, Bedford, Brome and Granby.

Sims has added a Ridee-O, giving him six rides, four shows and a number of concessions, J. J. Murphy reported.

formation could be given as to what restrictions may have to be imposed.

Krekos had Ralph Losey, PCSA secretary, read a copy of Assembly Joint Resolution No. 2, introduced by Mr. Bashore, December 19. Bill is relative to sporting events held in the State of California, and resolution urged that no restrictions be put on sporting events and that amusements continue as in that part. It will be recalled that the Western Fair Managers in convention here in December voted practically the same thing—to continue as per normal years until otherwise advised.

Nelson told the PCSA members that while in Salem he talked with Governor Sprague, who is in sympathy with the move to have shows and fairs continue as planned. Nelson said that in visiting various fair meetings he had found that committee members were optimistic as to the future. Contract for the show in Multnomah Stadium as part of the Portland Rose Festival has been awarded to Nelson, indicating that the event is being prepared for that time. The stadium holds about 30,000.

Clarence Allton, vet showman, was called upon to discuss the fate of the showman in 1917 and 1918. Hort Campbell, also engaged in outdoor show business at that time, emphasized the fact that government officials were strong for outdoor show business.

Strong Spring Tour Lined Up for Lang; 13 Fairs Are Inked

HUNTSVILLE, Tex., Jan. 31.—With Noble C. Fairly, general representative and business manager, announcing a strong spring route, plenty of activity prevails in local quarters of Dee Lang's Famous Shows. Fairly, upon his arrival here last week, said organization has been contracted to provide midway at 1942 fairs in Joplin, Mo.; Grand Forks, Minn.; Langdon, Hamilton, Fargo and Huron, S. D.; Mahanomen, Thief River Falls, Perham, Rochester and Albert Lee, Minn., and Cedar Rapids, Ia. Shows will open the season in February.

Owner Dee Lang, who spent most of the winter in a St. Louis hospital, is here recuperating and reports that shows contemplate taking 14 shows, 14 rides and about 25 concessions on tour this season. Concessions are being constructed here with new lumber and canvas. A crew of 30 is painting and doing general repair work on equipment and more workmen are expected soon. George and Raynell Golden, formerly with Royal American Shows, are here supervising construction work on new fronts for Raynell's Hollywood Glamour Girls, Nude and Dude Ranch and Unborn Show.

Executive staff includes Dee Lang, owner; Noble C. Fairly, general representative and business manager; George Golden, concession manager; Mrs. Norma Lang, treasurer; Bill Starr, lot manager and press representative; I. Dixon, secretary, and Louis Ingelheim, billposter.

Zeiger Is Awarded Circuit of Montana Fairs for 5th Year

MISSOULA, Mont., Jan. 31.—While attending the Rocky Mountain Association of Fairs meeting in New Florence Hotel here, January 25-27, C. F. (Doc) Zeiger, owner Zeiger United Shows, was awarded midway contracts for the Montana Circuit of Fairs for the fifth consecutive season.

Circuit includes fairs at Shelby, Havra, Dodson, Forsyth, Baker, Sidney and Glendive.

Hall Bros. Obtain Results At Jacksonville, Ark., Date

JACKSONVILLE, Ark., Jan. 31.—Hall Bros.' Shows recently scored a successful week's stand here despite inclement weather, Helen Potts reports. Manager George Hall purchased new trucks in Little Rock, but encountered difficulty in obtaining tires and new equipment for the rolling stock. Midway, with its new canvas, presented an attractive appearance.

N. J. Potts's Miniature Train is doing well, as is Mr. and Mrs. Melton Ary's popcorn stand. Jackie Hall is operating three concessions, and Bessie Shea's cat rack is doing well. Mr. and Mrs. Cotton Ellis have three stands, and C. E. Phelps is the new ride foreman. Mr. and Mrs. Lon Martin have their Wrestling Bear Show here. Otho Hackman has his store line-up here, and Mr. and Mrs. Ray Wheelock have three stands. Recent visitors included Mr. and Mrs. Hinnie and Ruth Fritze.

Halligan Returns To Conklin

MIAMI, Jan. 31.—Jack Halligan, side-show impresario, has again booked his World's Fair Freaks with the Conklin Shows, making his fourth season there. Halligan, who is wintering here, said show will be housed in a new blue canopy top, with red, white and blue sidewall. A new banner line will be used, as will new fluorescent lighting effects. Halligan and members of his personnel will head for Conklin's quarters in Brantford, Ont., about April 1.

Goss Back in Carnival Fold

ST. LOUIS, Jan. 31.—Charles T. Goss, for the last 12 years with Standard Chevrolet Company, East St. Louis, Ill., is temporarily returning to the carnival business, probably for the duration of the war. Before his association with the Standard Chevrolet Company Goss had been in the business for 25 years. He leaves here next week for Huntsville, Tex., winter quarters of Dee Lang's Famous Shows, where he will operate several rides and possibly several shows.

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, Jan. 31. — Vice-President Harry W. Hennies presided at the January 29 meeting. Attendance was light, as a number of members were attending Michigan and Wisconsin fair meetings. Chairman William Carsky announced the appointment of committees for the Spring Party March 9 in the Panther Room of the Hotel Sherman. Entertainment committee has been busy lining up the show and Chairman George W. Johnson reports a number of early reservations.

Allen Speelman and J. W. Docker were elected to membership. They were sponsored by Sam Gluskin and Maurice Hanauer. Al Rossman advises that listings for the Outdoor Amusement World Directory are increasing weekly. For further information write Rossman at the Hotel Sherman. Brother Vince McCabe left the hospital and is a daily visitor at the rooms. Brother L. S. (Larry) Hogan is still confined and would like to read letters from friends. Harry Mamsch, James Murphy, Tom Vollmer and James Murphy are still confined in their homes. Brothers John W. Galligan and Robert Hughey attended the meeting.

Members voted that a gold life membership card be given to any member obtaining 100 members. House committee was instructed to arrange for an honor roll showing names of all club members in the armed forces. Joe Pontana stopped over en route to Milwaukee. Action on by-laws was deferred to the next meeting. Treasurer William Carsky left for Florida. A number of the boys went to Milwaukee to attend the annual session of Ned Torti's Tin Bucketers. Brother Lee Sullivan was in town on business and visited. Lester Raymond Lewis is ill in Memphis.

Roster of the important Charity Fund Drive Committee, appointed several weeks ago, is listed below for the first time. The committee has already launched its 1942 drive in a big way under the capable direction of hard-working A. L. Rossman, chairman. W. D. Bartlett, Howard Y. Bary, Sunny Bernet, Oscar Bloom, H. F. (Fitzie) Brown, J. Ed Brown, William Carsky, Ralph J. Clauson, Frank R. Conklin, J. W. Conklin, John F. Courtney, Harold F. De Pue, Mel G. Dodson, M. J. Doolan, Frank P. Duffield, John M. Duffield, David B. Endy, Maurice Franks, B. S. Gerety, Sam Gluskin, George A. Golden, P. E. Gooding, Max Goodman, Sam Gordon, Charles T. Goss, Rubin Gruberg, L. L. Hall, Harry W. Hennies, Elwood A. Hughes, Harry A. Illions, S. T. Jessop, Frank B. Joerling, Sid W. Johns, Lew Keller, Frank J. Kennedy, Omer J. Kenyon, Dee Lang, Louis Leonard, Sam J. Levy, Ernest (Rube) Liebman, Max Linderman, R. L. Lohmar, Andy Markham, J. C. McCaffery, Bernie Mendelson, Harold Paddock, Robert K. Parker, E. Lawrence Phillips, Dave Picard, Denny Pugh, Pat Purcell, Joe Rogers, Michael Rosen, Jack Ruback, Joseph S. Schollbo, Frank D. Shean, John M. Sheesley, Fred W. Sims, Gerald Snellens, Sam Solomon, James P. Sullivan, David M. Schwartz, Aut Swenson, Jack Tavlin, George H. Terry, Ned Torti, C. J. Velare, Sam L. (See SLA on page 54)

WRIGHT'S UNITED SHOWS

Opening March 2. Free Gate. No Racket. Eight Weeks Best Towns in South Carolina. Want Ferris Wheel, Chalrplane, Tilt and other Flat Rides. Want Shows with own outfits. Clean Concessions, \$10.00 week. No racket at any price. Want Man that understands Custard outfit.
H. L. WRIGHT, Winnsboro, S. C.

Attention: Illinois Fairs

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PEARSON SHOWS
Play Illinois Only in 1942. Open May 2. WANT SHOWS AND CONCESSIONS.
Address Winterquarters: BOX 9, Ramsey, Ill.

BARKER SHOWS
Can place people to manage Athletic and Girl Shows. Have outfits for Side Show and Snake Show. Can place Shows with or without outfits. Neat Cookhouse, privilege in tickets. All Concessions open except Bingo, Photos and Popcorn. Ride Foreman all Rides, must drive semis. For Sale or Lease—Complete Cookhouse, book same on Show. Bob Martin, Harold Bennett, write.
MRS. STELLA BARKER, Charleston, Mo.

Club Activities



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Jan. 31.—President Art Lewis advised he would return this week to preside at the meetings. He is bringing back membership applications from J. C. McCaffery and a number of others. Cy Aurilio, former marine, has re-enlisted and is headed for San Diego, Calif. David S. Linderman is in the Station Hospital, Fort Jackson, Columbia, S. C. Brother James M. Davenport is at Crown Hotel here suffering from plebitis. Recent visitors included J. C. McCaffery, Dick Gilsdorf, Dave Endy and Lew Dufour. En route to Miami are Brothers Murray Polens, Archie and Milton Paer, D. D. Simmons, Jake Linderman and Vice-President Frank Miller. Joe End writes from Tampa that the fishing there is good. Members were grieved to learn of the death of Brother Paul Miller's brother-in-law, Jake Jacobs.

New members: Samuel Karp, Leo Eichholz, sponsored by Ben Weiss, and Edward J. Carroll by George A. Hamld. Birthday congratulations to Adolph Schwartz, Charlie Holliday, David L. Drubia, Louis Keller, February 8; William Hamilton, Anthony Van Stelina, William A. Wood, David Rosen, Sam Waldman, 9; E. D. Kahuans, James R. Neal, 10; Thomas Douglas, John McCormick, Emmett E. Callahan, 11; Samuel E. Prell, Philip Sheridan McLaughlin, George F. Whitehead, Thomas De Pitta, Howard T. Le Van, Justin Wagner, Joseph Buxbaum, 12; Noval D. Jennings, Harry W. Dunkel, 13, and Bull Smith (Moronis Vessulos), 14.

Ladies' Auxiliary

Ways and means committee and members of the entertainment committee met with President Blanche Henderson, Auxiliary Hostess Pearl Meyers and Treasurer Anna Halpin January 28 to discuss plans for coming events. Among the affairs scheduled are the annual rummage sale, bingo party, Strawberry Festival and Palisades Park Day. Men's club has turned over the room used for the board of governors meetings to the auxiliary for the use of the Red Cross unit. Sewing continues daily and more volunteers can be used in the work.

Sister Phyllis (Alexander) Heffernan announced her determination to win a life membership card. Members were grieved to learn of the death of the father of Sister Marion Berry and the serious illness of Sister Helen Evans. Sister Ruth Gottlieb is recovering from a heavy cold at Asbury Park, where Sister Ida Harris is vacationing. Sister Kate Benet letters that she is enjoying her stay at Hot Springs. Sister Dolly Udowitz carded from Augusta, Ga., that all is well there, as did Sister Agnes Burke from Richmond, Calif.

Missouri Show Women's Club

Maryland Hotel
St. Louis

ST. LOUIS, Jan. 31.—Second Vice-President Ethel Hesse presided at the January 22 meeting in the absence of President Viola Fairly. President Fairly mailed the appointments of committees for 1942. Secretary Grace Goss is recuperating at Missouri Baptist Hospital. Frenche Deane is seriously ill at her home.

Goldie Fisher and Judith Solomon returned to Caruthersville, Mo., following the party January 17. Daisy Davis has charge of the ticket sale for the Valentine Dance February 14 at the American Hotel. Norma Lang left for Huntsville, Tex., quarters of Dee Lang's Famous Shows. Iris Camen and Mildred Laird were hostesses at the January 29 social.



Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire,
Los Angeles

LOS ANGELES, Jan. 31.—With President Mike Krekos returning to the city to bring glad tidings about the outlook for shows in the section, Monday night's regular meeting quickly dispensed with committee reports in order to hear from President Krekos and showmen who weathered the First World War. On the rostrum were H. A. Ludwig, first vice-president; Charles W. Nelson, fourth vice-president, and Ralph Losey, secretary. Meeting was designated as "Doc Zeiger Night" but was postponed when Brother Zeiger was unable to attend. Gov. Culbert Olson lettered Past President Joe Glacy thanks for club's participation in civilian defense. Letters also were read from Art Lewis, Earl Harvey, Bertha Melville, Nate Miller, Mrs. Mabel Brown, Louis C. Rogers, Tony Chontos and Grace Cowgill. Serge Leplat, of San Francisco, was elected to membership.

Ed Kennedy is on the sick list. Dan Meggs is out of the hospital and able to visit the rooms. Forty-seven "first offenders" were fined 10 cents each for not having their membership cards. Money was added to the Christmas dinner fund. President Krekos gave a detailed report of his visits to the head of the Civilian Defense Council, San Francisco; Ed Vollman, secretary San Joaquin Valley Fair, and State House, Sacramento. Brother Charles Nelson reported on his trip to Portland, Ore. Abner K. Kline spoke briefly, as did Pat Allison, Hort Campbell, Theo Forstall, Red Hildebrand, Bert Francis, Harry Lewis, Johnnie R. Miller, Louis Wall, Herb Usher, and Jerry Mackay, who is returning to the army. Pop Ludwig donated a book of tickets to Mackay to be used to permit soldiers to attend the Hi Jinx Party. Shel Barrett wired club to give Al (Moxie) Miller strong support in putting over the event. During recess Brother Miller and Abe Lefton put out more books of tickets. Brother Miller stressed the fact that Ed Walsh, treasurer, was handling all funds and that books or money should be returned to him.

Ladies' Auxiliary

Club is looking forward to having a new member in the person of Blanche (See PCSA on page 54)



San Antonio Showmen's Club

216 Soledad St., San Antonio, Tex.

SAN ANTONIO, Jan. 31.—Recent arrivals were Butch Cohen, Mr. and Mrs. Buster Shannon, Mr. and Mrs. Everett Hennies, Mrs. Slim Havis and Sam Zimmerman. All joined the club. President Jack Ruback returned from Kansas City, Mo., and reported he was entertained well while there and obtained 27 new members for the club. Tommie Stevens was called to Chicago because of the death of his sister. Harry Coin is confined in the Dix Hospital here. Albert Wright came in from the West Coast. Dance and get-together held in the club-rooms was a success.

Brother Sam Feinberg is here. It is expected that about 40 members will be called to the army in the next month. Club is planning a big going-away party for them. Over 20 have had their final examinations and are in Class 1A. They are headed by Hiemy Ruback, brother of President Jack Ruback. President Ruback, Brother Charlie Aronson and a number of other members purchased Defense Bonds and Stamps.

Heart of America Showmen's Club

Reid Hotel
Kansas City

KANSAS CITY, Mo., Jan. 31.—Regular weekly meeting was called to order by Third Vice-President Clay J. Weber. Secretary G. C. McGinnis and Treasurer Harry Altshuler also were present. Communication from Missouri Show Women's Club, Brother Ben Roodhouse and Harry Wilson and cards of thanks from Dee Lang and Gladys Deem were read. A rising vote of thanks was given Brother Harry Duncan, who for several years has served on the Infantile Paralysis Campaign, and to Brothers Bill Wilcox, Buck Ray, George Hawk, Jack Moon, Doc Brown, John Castle, Ellis White and Brother Carpenter, who also have contributed their services.

Brother Fred Flood is in General Hospital to undergo an operation. President L. C. (Curly) Reynolds spent the week-end here while en route from Minnesota to quarters. Brother Bud Anderson was here on business. Brother Sam Benjamin returned from a business trip in Iowa, and Brothers Chester I. Levin and Slim Johnson came in from an extensive Eastern trip.

Mr. and Mrs. Keith Chapman went to Chapman, Kan., where it is reported Mrs. Chapman will enter a hospital for an operation. Brother Denny Pugh visited en route west, and Brother Jack Ruback left for San Antonio. Club contributed \$25 to the local Red Cross drive.

Much interest is being manifest over the location for the annual Banquet and Ball which will be held as usual on New Year's Eve. Many favor the banquet room at Hotel Reid. Location for the event again is in the hands of (See HASO on page 54)

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RALPH PENLEY, Motordrome
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RELIABLE, EXPERIENCED ROLLOPLANE FOREMAN WANTED

Put up and take down, operate and drive truck. Open this month, long season. Salary in keeping with times. Single man preferred.
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Have contracted the entire midway at Stephenson County Free Fair, held in Taylor City Park, Freeport, Illinois, Sept. 10, 11, 12 and 13. Exhibitors and Concessions estimated attendance at Fair last year 125,000. Will receive bids from large Cookhouse, also bids on Corn Game, Want Rides, Shows and Concessions. Don't wire or phone, write.
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Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

TRAILER bridge.

FRANK SPARKS advises from Biloxi, Miss., that he is in charge of Hughey & Gentsch Shows' quarters there.

MR. AND MRS. G. F. LITTS, who booked their concessions with Buckeye State Shows for the season, are now in shows' Laurel (Miss.) quarters.

ALDON SPARKS, Birmingham, has booked his corn game with J. R. Edwards Shows for the coming season, Edwards reports from Wooster, O.

REGARDLESS of what date a show books, the opposition will yell, "It's a larry."

THOMAS H. BAILEY has booked his Parisian Girl Revue, Artist and Models, Girl in Fishbowl and Crime and Dope Expose with Patrick's Greater Shows.

AFTER vacationing in Miami for several weeks, Mr. and Mrs. F. C. Clark returned to Blue Ribbon Shows' Atlanta quarters.

PETE ECKERT, currently employed by a York (Pa.) bakery, will be with Al Tomani's Side Show on James E. Strates Shows this season.

JAPANESE ping-pong will be a title taboo on rolldowns.

Mr. and Mrs. Cunningham in Tampa, where all are taking in the Florida State Fair.

DOING defense work in Columbia, S. C., are Carmen and Buddy Del Roy, who recently booked their Ten-in-One Show with Great Lakes Exposition Shows.

ARCH (PAPPY) JOHNSON, who is wintering in Jacksonville, Fla., will assist Ray Cramer on the Side Show on Dodson's World's Fair Shows, A. C. Bradley advises.

"PRIORITIES" will be a swell one-word alibi to hand fair secretaries next fall.—Oscar the Ham.

PLAYING Illinois and Missouri spots with their Magic Show are Mr. and Mrs. Louis E. (Roba) Collins, who will again be with Mrs. Edwards's concessions on W. S. Curl Shows.

NOW lecturing in Wendell Kuntz's Museum in Norfolk, Frank Zorda will leave soon for New Orleans to ready his Side Show with All-American Exposition Shows.

JERRY JACKSON was host to his company of 23 people at a turkey dinner during the holidays in Nashville, where

On Two Fronts

ANNUALLY during February a carnival management would call its entire personnel to winter quarters and rechristen the show. The ceremonies were colorful affairs, with food, drinks and dancing as highlights. Show's younger set claimed it was an alibi to throw a good one, while the older heads considered the event a sacred procedure. In the past the show had used titles fitting the day, such as Migrating New Deal Midway, Peace Exposition, Eagle Squadron Shows, Greater Defense Front Amusement Company, etc. After hearing many opinions and titles, the show's secretary announced, "The management has decided to name the show after some present-day living war hero, one who has been awarded a medal for his bravery. Who it will be has not been decided upon." One of the celebrants piped up, "Is the show going to award him another medal?" "For what reason would he be entitled to another?" asked the office stooge. "For placing his life in jeopardy twice," yelled the celebrator.

MAN who doesn't know where he is going but is on his way could be a carnival general agent looking for an opening spot.

E. E. McSHAIN cards from Natchez, Miss., that he is visiting Mr. and Mrs. Jack M. Tranor there. He says he will manage the Liondrome on Mighty Sheesley Midway for 1942.

HAVING been released from General Municipal Hospital, Kansas City, Mo., where he underwent a hernia operation, William (Sparkplug) Goodman is improving rapidly and will return to the road this spring.

ESTHER-LESTER writes from York, Pa.: "Have been re-engaged as annex attraction with Al Tomani's Side Show with James E. Strates Shows for 1942. William Beckman will make annex openings."

WINTER QUARTERS buyers are like the man who had a bag of nuggets in his pocket but was starving on a desert.

"MY THEATER and night club dates have been successful," Johnny C. Woodards, carnival and circus accordionist, scribes from Baltimore. "Am en route to New York, where I will work the rest of the winter."

B. H. (DAVE) DAVIDSON advises from Apopka, Fla., that he has been re-engaged as general agent for Mad Cody Fleming Shows. Mrs. Mayne Davidson

PENNY PITCH GAMES
 Size 46x46", Price \$25.00.
 Size 48x48", With 1 Jack P-o-t, \$35.00.
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$12.00

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"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10¢.

Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.
 19 West Jackson Blvd. CHICAGO
 Instant Delivery. Send for Wholesale Prices.

RETIRING

Will sacrifice \$6,500 Penny Arcade equipment for \$1,500 cash. 85 machines, counters, jacks, etc. 5 ton truck, 20 x 40 tent complete. If you have cash and really mean business, it will pay you to come and see outfit for yourself. Will send a complete list and details for \$5 deposit. Will deduct \$10 from the purchasing price if you buy. No mail answered without deposit.

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 315 HAMOR ST., DU BOIS, PENNA.

HUBERT'S MUSEUM Inc.
 228 W. 42d Street, NEW YORK CITY.
 WANT FREAKS AND NOVELTY ACTS OF MERIT AT ALL TIMES
 State salary and all details in first letter.
 Open All Year Round.
 SCHORK & SCHAFFER

WALLACE BROS.' SHOWS
 WANT

Foreman for Chair Plane, Dual Loop-o-Plane, Truck Drivers, Working Men, Show People in all departments. Can place Cook House, Frozen Onstard exclusive. Opening early in March.

Wallace Bros.' Shows
 BOX 993 JACKSON, MISS.

C. F. ZEIGER
UNITED SHOWS WANT

General Agent, Foremen for Merry-Go-Round, Tilt-a-Whirl, Ell Wheel. Useful Carnival People, write. Show opens in March.

C. F. ZEIGER
 Box 2466 Phoenix, Ariz.

TILT-A-WHIRL FOR SALE

Late Model Seven-Car Tilt. in excellent mechanical condition, reasonably priced for cash only. Address:

MORGAN
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WEST BROS.' SHOWS WANT

Cookhouse, Photos, Lead Gallery, Stock Stores, Arcade, Revue, Girl Show, Ride Help and Grind Shows. Open March.

315 West Main, El Dorado, Arkansas



THESE KANSAS CITY SHOWMEN are representative of the part the Heart of America Showmen's Club played in the Missouri city's Infantile Paralysis Campaign. Pictured in front of the "March of Dimes" headquarters with their "Wishing Wells" are, left to right, Doc Brown, Jack Moon, George Howk, Bill Wilcox, John Castle, Buck Ray, Ellis White and Mr. Carpenter. All are members of the HASC who contributed their services to the campaign. Third person from the left in the background is unidentified.

FLOYD (SLIM) ARNOLD, Musical Rube, is working Waco (Tex.) clubs after playing dates in Joplin, Mo., and Tulsa, Okla.

FRANKIE WILLIAMS and His Midnight Ramblers are playing the Melody Ranch, nitery, New York, for the winter. Kitty Darling is featured vocalist.

EDDIE KENNEDY, scale agent, is confined in Los Angeles County General Hospital and would like to read letters from friends.

CONCESSIONAIRES' policy: "Take a little and leave a little."

GEORGE PENNELL, well-known North Carolina attorney, is seriously ill with pneumonia and under the care of three doctors at his Asheville (N. C.) residence.

SIGNING their four concessions with Crystal Exposition Shows for the coming season were Jay and Ruth Williams, of Nahunta, Ga.

FRANCIS DORAN, annex attraction, has signed with Joe Darpel's Side Show on Bill Hames Shows for stands at Houston and Fort Worth Stock Shows.

NOT long ago we read "Putting goldleaf on hand carving." Now it's "Making neon for papier-mache fronts."

CONCESSION and sound-car operators, Floyd and Billie Sammons are visiting

they are playing Bijou Theater and Club Del Morocco.

QUESTION: How many battles will be fought, won and lost around cookhouse tables and counters next season?

CHARLES BURTON, last season Merry-Go-Round foreman on Zacchini Bros.' Shows, has been re-engaged for 1942. He is wintering at his Danville (Va.) home.

GEORGE DYER JR., operator of the sound truck and Tilt-a-Whirl on Dyer's Greater Shows, is holding down a position with Great Lakes Warehouse, Hammond, Ind., for the winter.

WHETHER a visitor is from a larger or a smaller show, his farewell is always, "Come over and see a real show some time."

M. H. BAKER, mechanic in charge of construction with Bullock Amusement Company, received his first degree in Masonry while in quarters at Sumter, S. C.

BOBBY KORK letters from New York: "Was sorry to learn of the death of Peggy Poole. She was a grand trouper and sincere friend and will be missed by all who knew her."

VET TROUPER William B. Whitworth is in General Hospital, Greenville, S. C., recovering from an injured leg. He says he plans to return to the road in the spring.

BIG ELI NEWS
 NOW READY FOR MAILING

Get your free sample copy of the January-February issue for 1942. Special articles about the No. 5 BIG ELI Wheel and 1942 Model V-Belt ELI Power Unit. Pictures, News, other features of real interest to every Ride-Man. Just send a Postal for your Free Sample Copy. Don't miss it!

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THE IMPROVED CHAIRPLANE
 CARRYING 24 PASSENGERS.

The Chairplane can be had in two heights with 18 ft. and 22 ft. towers; making the entire heights 26 ft. and 30 ft. The 18-ft. tower ride has shorter sweeps, consequently can be operated on smaller space and under most trees and overhead wires. Newly arched exit and entrance signs and improved ticket booth have been added at no extra cost. Please write for prices and description.

SMITH & SMITH, Springfield, Erie Co., N. Y.

ROGERS & POWELL

Opening Flora, Miss., March 5th, in heart of Oil Fields, near the biggest shell-loading plant in U. S. Wants Concessions, Shows, Ride Men, Drivers, Pete Koctors, write. Consideration given everything worth while.

Home Address: Yazoo City, Miss.

will again have her concessions on the show.

IRA AND MIDGE COLVIN, who are vacationing in Punta Gorda, Fla., report they will play several Florida fairs before returning to Virginia Beach, Va., and Ocean City, Md., where they have concessions on the boardwalks.

SHOWMEN'S hardships are increasing. They may even be asked to leave their cars at home before this war is over.

DURING the Georgia Association of Agricultural Fairs meeting at Macon, Mr. and Mrs. C. V. Cox booked their ball games and photo galleries with L. J. Heth Shows. They were with Prell's World's Fair Shows last year.

ED J. DAVIS writes from Jacksonville, Fla., "Bea Stock and Clyde Mitchell are operating a hamburger house on Main Street here to good business. Many carnival folk are working here this winter."

"JIMMIE MORAN, last season prize-package candy salesman with Goodman Wonder Shows, is driving a taxi here for the winter," letters Joe Shine from Boston. "He has signed with Art Lewis Shows for 1942."

"WHILE passing thru Manchester (Tenn.) recently I saw Rocco Aleo and Hubert Davis, former cookhouse operators on Cumberland Valley Shows," Bob McCarrol cards. "Rocco was sporting a new car."

WHEN a manager reprimanded a ticket seller for taking a walkaway, the agent alibied, "It ain't blood money. He probably made it thru daylight-saving time."

CURRENTLY operating their shooting gallery at Camp Davis, Holly Ridge, N. C., Mr. and Mrs. O. W. Boardman advise they have re-booked their concessions with Fred Allen Shows for the coming tour.

ANYONE knowing the whereabouts of Spider Linsenbiger, also known as Spider Kelly, is asked to have him contact Mrs. Gontz, R. D. 1, Home, Pa., immediately. She advises that there is serious illness in Linsenbiger's family.

"WORK on Dude Brewer's concessions is progressing in quarters of Wallace Bros.' Shows," cards Vic Tubblefield from Jackson, Tenn. He and George O'Neil have booked their concessions, and Tony Pelcher is working in quarters.

MEMBERS of James E. Strates Shows, Slim Curtis, Nancy Miller and Al Tomaini are wintering in Tampa and planning to return to shows' Mullins (S. C.) quarters about March 1, Mark Bryan reports.

WHAT has become of the ride boys and canvasmen who in previous years starved around the show's home town while waiting for quarters and the cookhouse to open?

Midwayite's Diary

APRIL—Show opened. Cold weather and rain. No dough, but making cookhouse. May—Jumped north too fast. Still cold. Some rain. No dough. Going on nut deeper. June—Warming up. Daylight-saving time hurting biz. No dough. Still eating and sleeping, but going on nut deeper. Big Fourth will square it. July—Blowed Fourth thru rain. On nut plenty now. Show owns me. August—Too hot for matinees. Rain every Saturday. Following 10 shows into every town. Biz terrible. Won't be long until fairs. September—Rained on Labor Day. Same for years. Should change its date. Fairs started. Biz good. Paid on back debt. October—Fairs okay. Bought some clothes. Office about paid. Should close good. November—Turned cold. Hurt biz some. Have dough in kick. Wish it were closing time. December—In the barn. Blowed b. r. in crap game while making home run. Will peddle before Christmas and get some dough. January—Still scuffling. Landlady beefing. Wired show, but boss out of town. My! How slow time passes! February—Blowed back to quarters. Boss lifted me. On nut plenty. Cookhouse terrible. Coaches cold, without light or water. Feet itchy. March—Won't be long now. No tobacco. Getting sick of this place. Need shoes. Time dragging. Wish I had picture-show dough. It will be different this season. I won't be broke when it closes. Said it 20 times before, but mean it this time. Wish I had enough dough to get in a crap game.



DONALD SCHIRMACKER, former Octopus foreman on Dyer's Greater Shows, is stationed at the United States Coast Guard Base at Honolulu, T. H. He enlisted in the service in January.

SIGNING with Dodson's World's Fair Shows recently as designer and builder was Ralph Cole, Little Rock. He and Mrs. Cole formerly were with John H. Marks, Goodman Wonder, Hennies Bros. and Crafts 20 Big shows.

LYNN WEBB, accordionist, and last season with O. J. Bach Shows, advises from Oneida, N. Y., where he is wintering, that he recently closed a nine-week tour of New England clubs and theaters with a cowboy band.

"MY DAUGHTER and son-in-law, Mr. and Mrs. Arthur Houser, and their son, Bobby, and I are wintering here with my son, Donald Black, and family," cards Mrs. Mae Hester from Fresno, Calif. "All of us were with Tiger Well's Variety Shows last season."

RECENT visitors to James E. Strates Shows' Mullins (S. C.) quarters included Charles Loring, Bill Undermeyer, Dick Storm, Mr. and Mrs. Jack During, Stella Lucas, Ted Delaney, Sam Ustter and George Haines.

REMEMBER when: Some carnival managers wouldn't book a stock concession because of barrels and boxes of merchandise "taking up too much loading space" in baggage cars.

FORMERLY with World of Mirth Shows, Shorty McNeil and Eddie Sorenson have been engaged as night manager and night shop foreman respectively at Al Huband's Dixie Auto Supply, Richmond, Va.

BUILDER of what is believed to be the only fully mechanized model carnival in the United States, Virgil Sitton advises he will exhibit the layout in the lobby of the Illinois Central Railroad depot in Memphis for a week beginning February 8.

JOE GALLER and Percy Martin, of Buckeye State Shows, while in Mobile, Ala., on business, visited Mr. and Mrs. Walter B. Fox in their apartment there. Other visitors included Mr. and Mrs. Frank Sparks, George Williams, Al P. Hill, Norton Bloom and George Flournoy.

I'LL bet the present big-money jackpot cutter that we have to listen to in hotel lobbies is the same kid we used to hear say, "I'll bet a million" and later raise it to a "trillion."

DOC EDWARDS, general agent W. S. Curl Shows, is booking Mr. and Mrs. Ray Biehler's Victory Circus Revue in Ohio schools and clubs to good results. Mrs. Edwards is operating a photo gallery in Wellston, O., where the Edwards children are attending school. She will have her concessions with Curl's combo again in 1942.

ELLSWORTH McATEE, ride superintendent on Dyer's Greater Shows, is in charge of shows' quarters in Greenwood, Miss., where a crew has been at work since January 1. Several new trucks and a new ride were purchased last fall, and William Reyd reports the organization will open its tour about the middle of March.

PENNANT MACHINE concessionaires, Mr. and Mrs. Bert Stallings report a good week at the recent National Stock Show, Denver. They plan to work the Stock

Show at Houston before opening with their rides on Golden Arrow Shows at Norman, Ark.

SIGHTED at Virginia Greater Shows' table at the banquet and ball held in connection with Virginia Association of Fairs meeting in Richmond, January 26-27, were Sol Nuger, Mr. and Mrs. Rocco Masucci and their two nieces; William C. Murray, general agent; Jake Shapiro, Sam Lawrence and Chief Williams and four members of the South Hill (Va.) Firemen's Fair Association.

WHEN chops were served for the first time in a winter quarters cookhouse the colored help couldn't understand it. "How come dat we has pig meat today?" asked one. "Dat come under what de white folks calls primaryorities," infoed another. "De army probably has a holdout on beans."

NOTES from Liberty United Shows' Columbia, S. C., quarters: Shows purchased \$1,000 worth of Defense Bonds January 24. Mackey Bros.' Circus will be featured this season and equipment and animals are expected in quarters soon. Paul E. Prell and H. E. Bridges booked their concessions. F. E. Spain, agent, is away on a booking tour, and Owners Del Tufo and Taylor are en route north on business. Johnny Riddick's Minstrel Show and band have been signed.

FORREST C. SWISHER letters from Caney, Kan.: "Just returned to Parada Shows' local quarters after an extended vacation. Will again have my Circus Side Show and 10 concessions with the organization next season. Recently reinked Valerie Russell, annex attraction; Jackie Dale, electric sorceress; Chief Featherman's Congress of Indian Oddities and Carl B. Rope's Impalement act. Plan to begin repainting and repairing my line-up about the middle of next month. This section of the country looks good, as there are three army camps under construction and four defense plants within 150 miles of here."

FIVE big-money jackpot cutters and a cookhouse manager were outlouing each other while dining. When one received his check he beefed, "What! Forty cents for hamburger steak without side dishes?" "Yeh! Yeh! Forty cents," replied the waiter. "That includes the 10-grand pot my boss dished out in conversation."

GLEANINGS from Greenville, S. C.: E. C. Evans and son, James, of Columbia, S. C., visited the John T. Tinsleys and R. F. McLendon and booked their five concessions and Penny Arcade with City Rides for the latter's spring tour before returning to O. C. Buck Shows. Mrs. Helen Evans is rapidly recovering from a recent illness and Evans advises that work on his new tourist camp in West Columbia is progressing. Lew Carpenter, former Athletic Show manager, is working at the local air base. Jack Russell, former Ferris Wheel foreman, on O. C. Buck Shows, visited recently while en route to his home in Joplin, Mo. Henry (Hank) and Patricia Stulken are expected to arrive in City Ride quarters soon. Tinsley recently purchased five acres near the entrance to the new air base, where he plans to erect a restaurant and tourist and trailer camp.

WITH A NUMBER of outstanding attractions added this winter at Florida Wild Animal and Reptile Ranch, St. Petersburg, Fla., numerous winter visitors have placed their names on the ranch registry and, despite the war, this year seems destined to be the most suc-

cessful since the ranch was organized five years ago by S. W. Thomson, vet showman. In recent weeks Lorraine Wallace and Fred Marks, last season with Hennies Bros.' Shows, were subjects of front-page publicity in *The Evening Independent* anent their lion act. Also attracting favorable newspaper publicity are Joan Spalding, aerialist with Polack Bros.' Circus last season; Dr. D. L. Vaughn, reptile expert; Larry Getzlaff, snake act, and Jack and Charlie Shaver, black bears. Wallie Washington, who lost his right hand after being bitten by an alligator at the ranch, has recovered.

EVANS MONEY MAKERS
 Rely on the 50 years' experience of this organization for the LATEST and BEST in
Amusement Equipment

PADDLE WHEELS OF ALL KINDS
 PERFECT FOR RAFFLES, BAZAARS, FUND RAISING CAMPAIGNS. \$10.00 UP
 Also Long Range Shooting Galleries and Supplies—and everything for the Midway!
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 H. C. EVANS & CO.
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F. R. HETH SHOWS
 CAN PLACE Shows: Grind, Mechanical, Monkey, Congo, Ship Aho!, CONCESSIONS: COOKHOUSE, Lead Gallery, Hoop-La, Popcorn, Pitch-Til-U-Win or other Mds., Concessions, Also Stock Wheels. FREE ACT: Must be high, single, sensational. FOR SALE: Single Rigid Loop-o-Plane, bargain. 2 sets 18-foot Blues, sturdy construction. Experienced Foreman, Ride Help, Man and Wife for Posing Show, Girls for Follies, Candy Apple Mike and Henry Paison, write.
 P. O. BOX 298, Augusta, Ga.

GREAT SUTTON SHOWS
 Will Open April 11, 1942
WE HAVE PLENTY OF RUBBER FOR 1942!!!!
 Wanted: Shows of merit! Will furnish new tents and panel fronts for same! Can place TILT-A-WHIRL, WHIP, OCTOPUS, ROLL-O-PLANE, WITH OR WITHOUT TRANSPORTATION. Will sell exclusive on Cookhouse, Long Range Gallery, Custard, Palmistry. WANT GOOD SOUND TRUCK (state your salary or proposition in first letter). We will be at the Illinois Fair Meeting in Springfield, Ill., Feb. 4th-5th. F. M. SUTTON, Box 304, Osceola, Arkansas

Loop-O-Plane . . . Octopus . . .
 Roll-O-Plane and NOW
THE FLY-O-PLANE
 "World's Most Popular Rides"
EYERLY AIRCRAFT CO. SALEM, ORE.
 ABNER K. KLINE, Sales Mgr.

FOR SALE
 16-car Octopus, new May, 1940; excellent mechanical condition. Booked with Johnny J. Jones Exposition past two seasons. Best day's gross \$948.00. Can be seen in operation Starke Amusement Park.
 All-electric Custard Machine, mounted in special built Fleetwheel Trailer. Beautiful job. Cost \$3500, sacrifice for half. Used 8 months.
 W. R. AITKEN, Starke Amusement Park, Starke, Fla.

Dixie Belle Mt. Vernon Bow Is Set for April

MOUNT VERNON, Ind., Jan. 31.—Returning here this week from a month's vacation in Miami, Mr. and Mrs. Louis T. Riley, owners Dixie Belle Shows, announced that the organization would open its 1942 tour here April 25. Repair work in local quarters has started under direction of Riley, assisted by Jerry Spillman, Reales Harper and Shorby Beene.

Trucks and semis are being rebuilt and repainted and tractors' motors are being overhauled. A Kiddie Airplane ride is being built by Jerry Spillman and an Octopus will be added. A set of power-driven woodworking machines has been installed by Owner Riley. Merry-Go-Round has been set up inside the building and will be overhauled and redecorated. Shows purchased new tractor. A factory representative is expected soon to inspect the Diesel light plant, which will supply electric current for the shows.

Virginia Greater Adds Trucks; Quarters Work Gets Under Way

SUFFOLK, Va., Jan. 31.—Virginia Greater Shows, with quarters here, purchased five trucks, office trailer and a 100-k.w. transformer this week and delivery will be made about February 15. P. A. Fitzsimmons reported. Quarters

activities got under way with the return of Manager Rocco Masucci and General Agent William C. Murray from the Southern fair meetings.

While at the meeting in Richmond, Va., Mr. and Mrs. Masucci entertained a committee of five and were hosts to Mrs. P. A. Minelli and Mrs. John DeChetti, Orange, N. J.

Endy Adds 5 Fair Dates

JACKSONVILLE, Fla., Jan. 31.—David B. Endy, manager Endy Bros. Shows, said this week that he had closed negotiations for these 1942 dates: Rochester (N. H.) Fair; Danbury (Conn.) Fair; Halifax County Fair, South Boston, Va.; Duval County Fair, Jacksonville, Fla., which opens on Armistice Day next November, and Dade County Shrine Fair, Miami. Shows open their seven-week winter fair tour in Homestead, Fla., next week.

Five Wis. Fairs for Snapp

MILWAUKEE, Jan. 31.—Jack Downs, general agent Snapp Greater Shows, announced here that he signed contracts for five Wisconsin fairs. In the line-up are Monroe, Manitowoc, De Pere-Green Bay, Oshkosh and Marshfield.

Fleming Shows Map Plans In Hickox, Ga., Quarters

HICKOX, Ga., Jan. 31.—Quarters crew of Mad Cody Fleming Shows is here making preparations to begin activities tomorrow. Equipment has been stored locally since shows' closing stand in Houquerville, Ga., last November.

Members now in quarters include Mr. and Mrs. Alonzo Wilson, Mr. and Mrs. Jimmie Daniels, Mr. and Mrs. W. E. Porter, Mr. and Mrs. Willie Morey, General Agent Dave Davidson and wife went to their farm at Little Bear Lake, Fla., where Dave erected a modern home. Mr. and Mrs. Bennie Dow and daughter, Pearl; Mr. and Mrs. Art Barnes, Mr. and Mrs. Guy White and Clyde Dowdy are wintering at Fisher's Camp, Tampa.

ROUTES

(Continued from page 15)

Rubysite & Don (Colosimo's) Chi, nc.
Rudolf, Morgan & Leonard (Leon & Eddie's) NYC, nc.
Rushing, Jimmy (Cafe Society Uptown) NYC, nc.
Russell, Bob (New Yorker) NYC, h.
Ryan, Sue (Earle) Washington, t.

S
St. Clair, Sylvia (Rainbow Grill) NYC, nc.
Sanborne, Fred (Colonial) Dayton, O., t.
Schafer, Eddie (Club Ball) Brooklyn, nc.
Scott, Hazel (Cafe Society Uptown) NYC, nc.
Scott, Margaret (Belmont-Plaza) NYC, h.
Sedley, Roy (18 Club) NYC, nc.
Seemon, Hank (Harry's New Yorker) Chi, cb.
Shaw, Naleo (Lexington) NYC, h.
Shayne, Bettye (Tower) Kansas City, Mo., t.
Shields, Ella (Jimmie Dwyer's Sawdust Trail) NYC, nc.
Shields, Jimmy (Hurricane) NYC, nc.
Shyretos, The (Palace) Cleveland, t.
Skating Marvels, Four (Shubert) Cincinnati, t.
Slim & Slim (Caprice) Los Angeles, nc.
Smart Girls, Three (Earle) Washington, t.
Smith, Frances (Cafe Society Downtown) NYC, nc.
Smith, Guy (Muste Hall) NYC, t.
Smith, Rogers & Eddy (Central) Passaic, N. J., 2-4, t.
Smoothies, The (Oriental) Chi, t.
Spencer & Furman (Leon & Eddie's) NYC, nc.
Sporu & Dukoff (Casey) Scranton, Pa., h.
Stanley, Irene (Le Poissonier) NYC, nc.
Starr, Judy (Shubert) Cincinnati, t.
Stalder Twins (Beachcomber) NYC, nc.
Stern, George (Fifth Avenue) NYC, h.
Stewart, Freddy (Oriental) Chi, t.
Stockwell, Gene (Leon & Eddie's) NYC, nc.
Stoll, Carl (McVane's) Buffalo, nc.
Stooges, Three (State) NYC, t.
Stovanovsky, Arndt (Russian Kretchma) NYC, nc.
Street, Christeen (President) Kansas City, Mo., h.
Stuart, Gene (Delicate Franks) Miami Beach, nc.
Stuart & Lea (St. Moritz) NYC, h.

VOCAL-INSTRUMENTAL QUARTETTE
THE STYLISTS
Featuring MARJORIE HYAMS

currently Rogers Corner, N. Y. City.
Pers. Repr.: Allan Rupert, 1697 B'way, N. Y. C.

Summer, Helen (Ivanhoe) Chi, re.
Summers, Andrew (The Avenue) NYC, nc.
Suns, Three (Piccadilly) NYC, h.
Swan, Lyoa (Russian Kretchma) NYC, nc.
Swifts, Three (Stanley) Pittsburgh, t.
Sybil & Sandra (Leland) Springfield, Ill., h.
Sylvia & Clearence (Oriental) Chi, t.

T
Tarasova, Nina (Casino Russe) NYC, nc.
Tatum, Art (331) Los Angeles, nc.
Taylor, Bill (Chateau Moderne) NYC, re.
Teeuan, Eleanor (La Martinique) NYC, nc.
Tanner & Swift (Casino Urca) Rio de Janeiro, nc.
Thomas, Danny (5100 Club) Chi, nc.
Thomas, Shirl (Armando's) NYC, nc.
Thorson, Eric (Leon & Eddie's) NYC, nc.
Tindell, Nita (Colosimo's) Chi, nc.
Tim, Al (Coliseum) Janesville, Wis., nc;
(Colony) Green Bay 2-13, nc.
Tip, Tap & Toe (Michigan) Detroit, t.
Tondelajo & Lopez (Congo) Detroit, nc.
Torres, Fay (Havana-Madrid) NYC, nc.
Torres, Alberto (Havana-Madrid) NYC, nc.
Toto (Rainbow Gardens) Little Rock, Ark., nc.
Toy, Noel (Leon & Eddie's) NYC, nc.
Toy & Wing (Chicago) Chi, t.
Trixie (Paramount) NYC, t.

U
Ulmer, Jack (Hot Spot) Cleveland, nc.

V
Valdez, Corinne & Tito (Florentine Gardens) Hollywood, cb.
Vallee, K ee (Jimmie Dwyer's Sawdust Trail) NYC, nc.
Valshay, Dorris (Cappy's) Easton, Mass., nc.
Van, Eddie (Malson Louis) NYC, nc.
Van, Gus (Hurricane) NYC, nc.
Vance, Jerry (600) Chi, nc.
Vega, Jose & Lolita (Club Gaucho) NYC, nc.
Velez, Angela (Chateau Moderne) NYC, nc.
Vestoff, Floria (Hurricane) NYC, nc.
Victor, Eric (Ambassador) NYC, h.
Vincent, Romo (La Martinique) NYC, nc.
Volaime, Val (Baker) Dallas, h.

W
Wade, Bill & Betty (New Yorker) NYC, h.
Waldron, Jack (Colosimo's) Chi, nc.
Walker, Mildred (Sawdust Trail) NYC, nc.
Walton & O'Rourke (Rainbow Room) NYC, nc.
Warner, Oscar (Fifth Avenue) NYC, h.
Ware, Dick (Blumarck) Chi, h.
Warren, Earl (Cafe Society Uptown) NYC, nc.

Webb, Nella (Lexington) NYC, h.
Weber, Rex (RKO-Kelth) Boston, t.
Weeks, Larry (Village Barn) NYC, nc.
Weidman, Charles (Rainbow Room) NYC, nc.
White, Jack (18 Club) NYC, nc.
White, Jerry (Bill's Gay '80s) NYC, nc.
White, Joshua (Village Vanguard) NYC, nc.
White, Madelyn (Cora & Irene's) NYC, nc.
Whitehouse, Walter (Village Barn) NYC, nc.
Williams, Hermanos, Trio (Latin Quarter) Miami, Fla., nc.
Williams, Jane & Jeanne (Helsing's) Chi, c.
Williamson, Herb (Rollside) Houghton, Mich., cb.
Winchel, Paul (Biltmore Bowl) Hollywood, nc.
Wink, George (Jimmie Dwyer's Sawdust Trail) NYC, nc.
Winton, Jane (Plaza) NYC, h.
Wood, Kirk (Leon & Eddie's) NYC, nc.
Wood, Napua (Lexington) NYC, h.

Y
Yost's, Ben, Quartet (Diamond Horseshoe) NYC, nc.

Z
Zedra & Fernando (It Cafe) Hollywood, nc.
Zimny, Al (606) Chi, nc.
Zoska, Karln (Palace) Cleveland, t.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Arcade: Leesville, La., 2-14.
Bill Joy: Valdosta, Ga.
Crescent Am. Co.: Orlando, Fla.; Kissimmee 9-14.
Floridan Expo.: (Fair) Key West, Fla., 9-21.
Greater United: Brownsville, Tex., 7-15.
Haines, Bill: Houston, Tex., 6-15.
M. & G. Am.: Omega, Ga.
Royal American: (Fair) Tampa, Fla., 3-14.
Texas: Edinburg, Tex., 2-14.
Texas Kid: Pasadena, Tex.
Tower Am.: West Columbia, S. C.

CIRCUS

Cole, James M.: Nunda, N. Y., 3; Le Roy 4; Clifton Springs 5; Honeoye Falls 6; N. Ark 7; Marion 8; Clyde 10; Marcus 11; Jordan 12; Waterloo 13; Fayetteville 14.
Davenport, Orrin: Cleveland, O., 3-15.
Polack Bros.: (Armory) Louisville, Ky., 6-13.

MISCELLANEOUS

Alexander, Mentalist (Hotel McCurdy) Evansville, Ind., 2-7.
Bragg, George M., Show: McAllen, Tex., 2-7; Santa Rosa 9-14.
Campbell, Loring, Magician: Lilbourne, Mo., 4; E. St. Louis, Ill., 5; Harrisburg 6; Sullivan 7.
Daniel, E. A., Magician: Queen City, Mo., 3-4; Kirksville 5-6.
DeCleo, Harry, Magician: Marysville, O., 2-7.
Long Leon, Magician: Daytona Beach, Fla., 1-4.
Monroe, Magician: Waycross, Ga., 4-5; Valdosta 6-7.
Rickett's Dogs (school show): Doraville, Ga., until March 1.
Sheffield, Magician (Jack Pepper's Log Cabin) Dallas, Tex.
Slout, L. Verne, Theater Workshop: Chester, W. Va., 4; Toledo, O., 5-6; Detroit, Mich., 7-8; Byron 9; Mayville 10.
Virgil, Magician: Simmesport, La., 4; Baton Rouge 5-6; Bogalusa 10; Franklinton 11; Tyertown, Mass., 12.

ADDITIONAL ROUTES

(Received Too Late for Classification)

Lady Crystal, Mentalist (Hayloft Restaurant) Jamestown, N. Y., 2-9.
McConnell & Moore (Gay Nineties Club) San Francisco.
Marshall, Mary, Ork (Seven Gables) Milford, Conn.
Princess & Willie Hawaiians (Ritzzy Ray Restaurant) Ironton, O., 2-7.
Phillmer, Mary & Les (Palomar Theater) Seattle, Wash., 2-7.
Sherman Bros. & Tessie (Jack & Bob's Night Club) Trenton, N. J., 2-7.

WANTED FOR CASH

A. B. T. Rifle Sport Gallery, 6 or 8 unit. Advise condition and lowest price. Can use several good Rifles. Describe fully.

WM. JAY

Maycourt Hotel, 11 S. E. 7th St., Miami, Fla.

INSURANCE
CHARLES A. LENZ
"The Showman's Insurance Man"
4738 Insurance Exchange, Chicago

Anderson-Strader Shows, Inc.

Box 1895, Wichita, Kansas

Now booking Shows and Concessions for season to open in April. Happy Loder, write.

SMITH GREATER SHOWS

1942—Went—1942
Tilt Foreman, Loop-o-Planes Foreman, Merry-Go-Round Foreman, Ferris Wheel Foreman. Help on Idle Pony Track, Kiddie Ride and Jitterbug Ride. All Concessions open. Need party to take over complete charge of well-framed Girl Show, also 10-in-1. Winter quarters now open, Fair Grounds. Address: K. P. BROWNIE SMITH, P. O. Box 185, Culpeper, Va.

THE AMUSEMENT CORPORATION OF AMERICA

... WANTS ...

Reliable party with motorcycles and other necessary equipment to operate Motordrome.

Can use two Talkers and Managers for shows. Also want Workingmen in all departments.

Address all replies to:

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P.S.—PAUL FLANNIGAN, contact Harry Hennies at Chicago office.

JOHN R. WARD SHOWS

10 Rides ... Diesel Light Plants ... 10 Modern Shows

Opening Baton Rouge, Louisiana, Saturday, March 7th, Season 1942.

CAN PLACE SHOWS of all kinds with or without own outfits. Will furnish outfits to reliable Showman. MINSTREL SHOW Performers and Musicians or organized Show and Band. ALSO TALKER AND MANAGER FOR SAME. Capable Managers and Talent for HAWAIIAN SHOW, POSING SHOW OR GIRL REVUE, DOPE SHOW, ANIMAL SHOW, FUN HOUSE, ATHLETIC SHOW. 10-in-1 Manager and Acts. Good proposition. CONCESSIONS—Legitimate Concessions. PENNY ARCADE, TILT-A-WHIRL FOREMAN AND RIDE HELP that can drive trucks, also FIRST-CLASS Mechanic. SPECIAL AGENT WHO CAN POST PAPER.

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NOW BOOKING FOR 1942 SEASON

Have A-1 Motor-Drome, complete with machines. Will turn over to reliable party. Liberal proposition. Want organized Sideshow, with own outfit and transportation 25%, or will furnish complete outfit. Manager for Girl Revue and Posing Show with talent. Place organized Minstrel Show. Have new outfit. Top salary to Musicians. Kid Drifty, George Harris, Alabama Blossom, answer. Also Snake, Athletic, Monkey Circus or any other meritorious attraction. "Omega," answer. Want sensational Aerial Free Act. Twenty weeks' contract. Cookhouse, privilege in grass. Good proposition for Penny Arcade, Mouse Game, Pan Joint and all Stock Concessions open. Electrician, Truck Mechanic with tools, Canvasman, Ride Foreman and Ride Help that drive semis, write immediately. FOR SALE—Complete Corngame with blower and stock. Will book same. Also two 14 ft. Combination Cat and Bottle Balgames in excellent condition. Will give exclusive on same. SHOW OPENS MARCH 14TH IN THE HEART OF BIRMINGHAM'S BOOMING STEEL INDUSTRIES. Address: L. J. HETH, MGR., NORTH BIRMINGHAM, ALA.

GRUBERG WORLD FAMOUS SHOWS, INC.

Show opens Philadelphia, Pa., April 11th, and will play the city Philadelphia lots until August 22d. No front gate admission to be charged while operating Philadelphia lots. Also will play ten weeks of outstanding fairs through the Carolinas. All shows are booked. WANT Octopus and Roll-o-Plane and any other new Rides. Will book Kiddie Rides ATTENTION, RIDE OWNERS: Rides get a lot of money in Philadelphia lots. Have for sale beautiful office factory built body on G. M. C. Truck, 16 ft. long, \$500 cash. Cost \$3000. WANT Concessions. Must be all legitimate, no wheels. Will sell exclusive Popcorn and Peanuts, Long-Range Gallery, Photo Machine, Candy Floss and any other legitimate Grand Concessions. WANT Ride Help of all kinds for Merry-Go-Round, Ferris Wheel, Chair-o-Plane, Whip, Tilt-a-Whirl. Write MAX GRUBERG, Manager, P. O. Box 101, Philadelphia, Pa.

LAKE WORTH, FLA., ELKS' AFFAIR

Conjunction with Defense Council, two weeks starting March 9th, right in town. Want Shows and Concessions. Everything open except gifts. This is positive. Write—wire.

BARNEY TASSELL UNIT SHOW

WEST PALM BEACH, FLA.

Winter-Quarters News and Gossip

As Reported by Representatives for the Shows

James E. Strates

MULLINS, S. C., Jan. 31.—Work is progressing well at quarters, and the building department is rapidly turning work over to Hank Campbell, in charge of the paint crew. Crew has finished a specially built wagon for Arthur Walsh's Penny Arcade and Giff Ralyea. Mike Olsen has his crew redecking and re-lining the flats. Miles Arthur, a new arrival, is rebuilding fronts under direction of Assistant Manager Dick O'Brien. Latter has fixed up a musical studio for Owner Strates's daughters, Elizabeth and Theodore. Owner Strates left for the North with General Agent William C. Fleming after a few days at quarters. Keith Buckingham infos from Elmira, N. Y., that everything is going well there. John Gordon infos from Crescent Amusement Company, which is winter tramping in Florida, that show is clicking, altho weather has been cold. Jean Jeanette infos from Leavenworth, Kan., that he is framing an elaborate layout for his Jungleland Show. Adele Nelson's elephants are in a good condition at her farm in Chatham, N. Y. Recent visitors included Mr. and Mrs. Gus Westphal, Charles Bering, Dick Summers, Mr. and Mrs. Steve Andrews, Lefty Hegers, Tom Daring and Bill Otis. MARK BRYAN.

Mighty Sheesley Midway

ANNISTON, Ala., Jan. 31.—John M. Sheesley and General Agent J. B. Hendershot are attending fair meetings but are expected to return soon. Work is progressing on the six new light towers, and Billposter C. H. Droegge has conferred with owner Sheesley, and several new types of paper will be used in 1942. Sound truck is being overhauled and neon lighting effects are being added. Mrs. Frank Flanagan was called to Ohio because of her mother's illness but advises she will return soon. More lumber was received for building new show fronts and redecking flat cars. Mrs.

Harry Moore, whose husband had charge of the Silver Streak last year, reports she visited her son William, who is in the Navy and stationed in San Francisco. It was the first time she had seen him since he enlisted in 1940. J. S. May, who is in Veterans' Hospital, Huntington, W. Va., where he has been confined since shows closed, is feeling much better and expects to be ready for opening. He is with Mrs. Pound's cookhouse. John D. Sheesley is wintering in Florida. Mr. and Mrs. Williams are expected soon, and Art Syckle is exercising Mr. Pound's ponies daily. E. C. MAY.

Dodson's World's Fair

JACKSONVILLE, Fla., Jan. 31.—With the return to quarters of many of shows' department heads, activities around quarters indicate expansion of the 1942 midway. Don Montgomery, trainmaster, returned from Norfolk and, with his staff, is rebuilding all equipment. President and Mrs. M. G. Dodson returned from visits to Waco, Tex., and Hot Springs and are settled in their private car. Mr. and Mrs. Robert Gladson are here and Bob will again be in charge of one of the rides, making his fifth year with it. Mr. and Mrs. George (Pinkey) Eggars are here and Pinkey is assisting in the shop work. Mr. and Mrs. Ray Cramer returned from a visit with Ray's mother in Ottawa, Kan. Ray will again have charge of the Side Show and Front Page People Show. President Dodson announced that shows' route will include some good fair and celebration dates. Almost daily news comes to the offices of the induction into some military service of shows' former employees. Mrs. Jesse Clark, wife of shows' bandmaster and *The Billboard* sales and mail agent, is planning a new type of show. Clark will again direct the band as well as handle the mail and *The Billboard*. Melvin Dodson Jr. returned to quarters from a visit to Milwaukee with Anton Pugal, Penny Arcade operator. ROBERT GOODRICH.

Buckeye State

LAUREL, Miss., Jan. 31.—Quarters work is going forward and Pat Brown, head of the construction department, has completed new ticket boxes for all major attractions, including two for front entrance. New fronts for the Monkey Circus and Captain Willander's free act are about ready. Gus Litts is supervising construction of several new concessions and rebuilding and painting last year's equipment. New canvas has arrived for the Side Show and Monkey Circus. Frank Hughes, artist, has completed painting and is now working on show fronts. Manager Joe Galler purchased another truck and semi-trailer. Manager Galler has been making trips to Mobile, Ala., and New Orleans. Ed Sweeney, concessionaire, returned, and Doc Angel is seen around quarters almost daily. Mrs. Minnie Bird is in charge of the dining room here. Mr. Whittaker, secretary South Mississippi Fair, Laurel, is a frequent visitor. Other visitors included Frank Owens. Mrs. Percy Martin, wife of the writer, is in New Orleans visiting relatives. PERCY MARTIN.

Reynolds & Wells

TEXARKANA, Tex., Jan. 31.—With the return of L. C. Reynolds from a successful fair meeting in Minneapolis, quarters work started with a small crew. The writer is in charge of quarters and started work on the Merry-Go-Round, assisted by Curly Prichard. The Tilt-a-Whirl is being painted by Foreman Jay Brasil, with Slick Robinson assisting. Kiddie Ride, by Alvin Pazold; Ferris Wheels, by Papy Miller, and mechanical work is being done by Gilbert Latimer. Buck McClanahan, who is in Houston for the stock show, returned safely with his new Spitfire after driving to Oregon with a semitrailer thru ice, snow and freezing weather. He says his Rolloplane and Octopus are ready to go. Reynolds, aided by W. J. (Highpockets) Lindsay, Raymond Taylor, Sam Lieb and Art (Tex) Signor, booked 10 Minnesota fairs and one in North Dakota. Norman Smith, who was with the Bremer United Shows last season with his Motordrome, has a cabin camp here. ART SIGNOR.

W. S. Curl

WELLSTON, O., Jan. 31.—Mr. and Mrs. W. S. Curl have shows all painted and repaired for 1942. Returning to quarters at London, O., Fairgrounds after several weeks at Mrs. Curl's Pittsburgh home, they attended the Ohio State Fair meeting with General Representative Doc Edwards and booked several fair dates. All are optimistic about the coming season. Shows plan to play Ohio and Indiana territory only. Several attractions have been added. Mr. and Mrs. Ray Bichler booked their Victory Circus Revue, and their Trained Animal Show will provide the free act. Don Wagoner will return from Florida soon to get electrical equipment ready. Pat Hardin, ride superintendent, has everything in shape for the coming season. DOC EDWARDS.

Patrick's Greater

MODESTO, Calif., Jan. 31.—All is in readiness for the coming tour. Rides and shows have been overhauled and trucks have been reconitioned and repaired. Quarters personnel includes Superintendent T. H. Bailey, Mechanic James Hill and Mrs. Hill, Nick Fabulal, Red Kelly, Tim McCoy and Roy Peters. Owner and Mrs. Patrick spent the holidays in Spokane, Wash., with their families and then visited in Seattle and at the Oregon Fair Meeting in Portland. Shows plan to open about February 1, with 7 rides, 7 shows and about 30 concessions. PEGGY BAILEY.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
No. 3 Cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 20 sets or 100 cards each. Played in 3 rows across the card—not up and down. Light-weight card. Set of 100 cards, tally card, calling markers, \$3.50.
All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.
LIGHT WEIGHT BINGO CARDS
Black on white, postal card thickness. Can be re-labeled or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
Automatic Bingo Shaker, Real Class . . . \$12.50
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 . . . 1.25
W. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, Size 4x5, per 1,000 . 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, Loose, \$1.25 per M. Stapled in pads of 25, Per M . . . 1.50
Box of 25,000 Black Strip Card Markers . . 1.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax, immediate delivery.

J. M. SIMMONS & CO.
19 W. Jackson Blvd., Chicago

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Want Rides: Kiddie Auto, Loop-o-Mane, Shows: Athletic, Arcade, Mechanical, Concessions, no Grid, For Sale—Cook House, will book for the season, 14 Fairs and Celebrations now booked.
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40,000..12.10	80,000.. 18.70	200,000.. 38.50	1,000,000..170.50

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS
2000 PER ROLL
1 ROLL.....75c
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10 ROLLS.....@.....50c

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FORT SMITH, ARK.
TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 500,000 HAS BEEN REACHED.

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Freak to feature, Lady or Man Sword Swallower, Fat People, Working Acts. Frog Boy or Girl, Midgets. Long season. State full particulars with salary expected in first letter. Write

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We Open Saturday, Mar. 7. Free Gate.

WANT Ex. Congame, Arcade, Lead Gallery, Custard, Scales, Novelties, Shive Rack and American Palmistry, Funhouse, Girl Show, Minstrel People for J. Riddick, Electrician that knows Transformers, Ride Help for M. G. R., Wheel and Miscap; Semi Drivers preferred. Will book Novel Rides. All replies:
BOX 882, COLUMBIA, S. C.

Sollie Childs Wants

Girls—Novelty, Comedy, Musicians, Exotic Dancers, Flash Acts for new unit playing south. Answer me Care Palace Theatre, Jacksonville, Fla.

OPENING FIRST WEEK IN MARCH

Want to book Merry-Go-Round, Ferris Wheel, Bingo, Shows, Concessions and Free Act. Want Concession Agents, Ride Help. Have the best route of picnics and celebrations in the Ozarks. Want Hillbilly String Band.
OMAR THOMPSON, Box 201, Grubbs, Ark.

T. J. TIDWELL SHOWS

NOW BOOKING FOR SEASON 1942

T. J. TIDWELL, Mgr.
Box 954 Sweetwater, Texas

T. J. TIDWELL SHOWS

Can place Manager for Monkey Show. (Prefer one with some Monkeys to add to those we have.)

Want Manager for Athletic Show, also Manager with Acts for well-framed Side Show. Ride Help who can Drive Semi Trailers. Can place Fun House. Will open about March 1. Long season over proven money getting territory.

Address T. J. TIDWELL, Mgr., Box 954, SWEETWATER, TEXAS

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OPENING EARLY IN APRIL, PLAYING BEST DATES IN NEW ENGLAND STATES

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SHOWS: Motordrome, FUNHOUSE, Grind Show. Have complete Monkey Circus with stock. Want CAPABLE MAN to take care of same.
CONCESSIONS: Long Range Gallery, Cigarette Gallery, Photos, Guess Your Age, Scales, Frozen Custard. Also Grind Stores that work for 10 cents.
HELP: ELECTRICIAN, one familiar with Diesel plants. RIDE HELP and SEMI-DRIVERS. We have 10 Rides, 8 Shows. Our Free Act for 1942—
GREAT WILNO CANNON ACT.
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Order your supplies from the company that gives you the highest quality, lowest prices and the quickest service. Large South American Yellow Popcorn, \$7.25 per bag. 100% Coconut Oil Seasoning, \$20.00 per hundred. Compare prices and you will send your orders to us.

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PLEASURELAND SHOWS

WANT SEASON 1942 WANT

OPENING APRIL 25TH, VICINITY OF DETROIT, MICHIGAN, AND PLAYING THE BEST ROUTE IN THE NORTH. COOKHOUSE and a few more legitimate Concessions. FUN HOUSE AND NICELY FRAMED 10-IN-1. Can use one more Ride not conflicting. Ride Help for all Rides, top wages and good treatment. Cooper Smith and people with us last year, contact us at once.

RAY E. MYERS P. O. Box 2245, Tampa, Florida H. G. HOCKETT

With the Ladies

By VIRGINIA KLINE

LOS ANGELES, Jan. 31.—At Phoenix, Ariz., we drove our trailer into the Cozy Trailer Camp at 20th and Van Buren streets, where most of the trailer show-folk winter. Ollie and Cannon Ball Bell had just returned from an extended trip and were settled in the camp, but Cannon has his quarters downtown and goes back and forth to get things in shape for the coming season. Marie LaDue returned from Los Angeles, where she took part in a picture. Mrs. Paul Sturm also was in the camp and said the winter had been a pleasant one. Mr. and Mrs. Ed Thumbberg have a good

location and have been there all winter, while their children attend school in Phoenix.

Cannon Ball Bell took us out to the Derbyshow that has been running since December 3 and was still going strong with only three couples and two singles. Hal J. Ross was putting it on and seemed satisfied with the affair. Jack Austin was handling the spotlights and we talked together between sprints. His father, Ben, is always a good subject for Abner, as he used to be a good friend to have, with good railroad knowledge for shows. Morris Therman's picture concession in the outer tent was doing well. He will rejoin Zeiger United Shows when they open. We spent the rest of the night at the Elks' Club. Mr. and Mrs. Jerry Doyle, retired showfolk, have completed a new country home about eight miles from Phoenix. It is set in the midst of a lemon and orange grove and is built along lines that make it ideal for summer and winter.

The day we left Phoenix, John Mason and Margaret Stone came in from El Paso, Tex., and were going to spend some time in the city. Margaret still has her dog, Monkey, but her dachshund, Gretchen, is the life of the party. Gretchen is closely related to Peggy Reynolds's Fritz and was given to Margaret by Peggy. I know she will be glad to know that Gretchen keeps all in a dither as you never know which way she will dash. My Mexican hairless pet, Chatto, chose Cannon Ball Bell's big setter for a fight. While Buddy was too big and good to try to fight him, he held him down and scratched his side, ear and leg until we thought he would learn not to jump on those dogs 10 times his size, but before he could walk well he was at it again.

We came on into Palm Springs, Calif., from Phoenix and spent the night there. There's plenty of sunshine and plenty of people to enjoy it. In California there is a law prohibiting dogs from entering eating places, but as there is a large dog population in Palm Springs they are well taken care of. There are little houses outside the best places with signs indicating that you can park the dogs there and one very ritzy cocktail place has a doggie bar outside. It's made of stone and filled with fresh water. Of course, my dog turned up his nose at that as he really expected a cocktail. Arriving in Los Angeles, we drove the trailer into Glendale to the Westcraft factory for some minor repairs and then drove into the city to the Bristol Hotel. All showfolks in the city seemed to be there and Mr. and Mrs. Walsh are grand hosts. Welcoming committee included Sam Brown, Frank Forrest and Al Miller, but I noticed many more, including Red Patrick, Ted Levitt, Swinging Ball Scottie Hanscom, Joe Glacy, Moe Levine and as many of the wives as could get in the lobby at the same time. Doc C. F. Zeiger left on a booking trip, but Clara was still at the hotel and Rosemary was with her. Allerita Foster lives in Hollywood, and her mother, Jessie Loomis, is with her most of the time. While Clara was in town we spent most of the time with her. We took in the Planter's Peanuts broadcast in Hollywood's Radio City;

Do You Mean Me?

The following poem was called from the January 17 bulletin sent to members by the Ladies' Auxiliary, National Showmen's Association.

Are you an active member, the kind that would be missed,
Or are you just contented that your name is on the list?
Do you attend the meetings and mingle with the flock,
Or do you stay at home and criticize and knock?
Do you take an active part to help the work along,
Or are you satisfied to be the kind that just belong?
Do you ever go to visit a member who is sick,
Or leave the work to a few and talk about the "clique?"
There's quite a program scheduled that I'm sure you've heard about,
And we'll appreciate it, if you, too, will come and help us out.
So come to the meetings and help with hand and heart,
Don't just be a member, but take an active part.
Think this over, member, you know right from wrong,
Are you an active member or do you just belong?

had luncheon at the famous Brown Derby as Clara's guests and then came in to attend the meeting of the new Regular Associated Troupers at Bristol Hotel. Club is an old one, but is being revived to give winter showfolk visitors some place to spend an evening with their friends and play cards or just visit. Walsh has given them a room free at the Bristol, but they have plans for a clubroom later on.

Friday night we were the guests of Mr. and Mrs. Orville N. Crafts at dinner at the Biltmore Hotel Bowl. We had a wonderful evening and celebrated the 21st wedding anniversary of Roy E. and Mary Ludington, who also were guests of the Crafts. Mrs. Crafts whose health has not been so good, looked well in a cocoa brown evening formal with blouse of solid gold sequins. The tiny cocktail jacket to match had wide revers of sequins and her evening purse and gloves were gold. Mary was her demure little self in a lipstick red frock trimmed in gold nailheads and worn with many strings of tiny gold beads. We plan to stay for the meeting of the Ladies' Auxiliary, Pacific Coast Showmen's Association, and then go home to Salem. Of course, Abner will attend the men's club meeting, but the main thing is for me to attend the auxiliary get-together.

Los Angeles

LOS ANGELES, Jan. 31.—Talk in local show circles this week centered around the Spring Festival and Hi Jinx to be held February 2 in the Pacific Coast Showmen's Association building. To accommodate the anticipated crowd, the fourth floor has been taken over by the committee headed by Al (Moxie) Miller for the event. Top talent engaged includes Phil Harris, Jerry Colonna, the Gibbs Twins and Victor McLaglen. Mr. and Mrs. Abner K. Kline stopped off here for a visit while en route home to Salem, Ore. Joe Mettler opens February 8 with Corey Bros.' Circus in Tijuana, Mex. Mettler will have Earl Payton, Max Hillman and Sam Dolman with him. Murry Bennett, partner of Moxie Miller at Mission Beach, was in town Monday. Frank (Overland) Murphy is still a patient at Veterans' Hospital, Sawtelle. Mike Collins, formerly with Clark's Greater Shows, has signed with Zeiger United Shows, where he will have three kiddie rides and an Athletic Show. Joe Krug is in town from the Rubin & Cherry Exposition. Cheryl Hopkins is back in town from Hot Springs but on the sick list. Philip Darling, son of Florence Darling, was a recent visitor while here on furlough.

Dan Stover removed the cast from his injured foot this week only to have it replaced with a flexible one. Mr. and Mrs. Pop Ludwig left for Las Vegas, Nev., for their first vacation in five years. Frank Linell is putting in two arcades in Las Vegas. Johnnie Miller, Ferris Greater Shows, was in town. Jack Grimes left to work with M. D. (Doc) Howe on How Green Was My Valley publicity. Chris Rodin returned from a week's visit to Washington. Charles

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Jan. 31.—Since President Roosevelt has signed the bill making daylight saving time effective February 9, membership should remember the bill in preparing contracts for exhibitions. It should result in reducing the cost of lighting next summer. Preparations are being made to issue 1942 certificates and we would appreciate it greatly if any members who have changed their titles would notify us promptly.

We have received information from the National Paint, Varnish and Lacquer Association which indicates that there will be no shortage of paint this season. However, standard colors are being reduced from 32 to 18 in number, and some of the more desirable qualities of paint may be missing because of the change in formula, such as the elimination of certain drying qualities. Pint and half-gallon sizes have been eliminated. From United States Department of Commerce has been received detailed information relative to interstate trade barriers, a survey of the Chicago-Detroit area which includes the northern half of Illinois, southern half of Wisconsin, Iowa, the northern portion of Indiana and most of Michigan. From this department also came miscellaneous information relative to the availability of lumber and nails, automobile tires and trucks.

From the War Industries Board we received information relative to the availability of electric power; also the quota for manufacture of light, medium and heavy motor trucks and trailers. List of approved quotas to the various manufacturers is on file here, as are copies of the various limitation orders and priority orders.

Nelson has booked the Portland Rose Festival. Sport Matthews, of the Aristocrats of the Air, is doing defense work. Zack Hargis is serving in an airplane observation post.

W. J. Gordon will have a cdkhouse again this season. Bob Lee, just out of General Hospital, is making plans to go with the West Coast Circus shows. Frank Babcock is in Santa Monica Hospital suffering with an injured back. Frank Forest says he's anticipating a banner season on West Coast Shows with his Side Show. Recent visitors to PCSA include Ed Smithson, Capt. F. H. Cushing, Lee Sobie, T. A. Clarke, Speed D. Winkler, Rue and Laura Enos and W. G. Spaeth.

W. G. WADE SHOWS

Now Contracting for 1942
Want Shows, Rides and Concessions for long season.
Address: W. G. WADE SHOWS
289 Elmhurst Detroit, Michigan
Phone: Townsend 8-1508

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Now booking for 1942. Shows and Concessions, Ride Help, write.
Address: BOX 1670, Birmingham, Alabama

MOTOR CITY SHOWS

Can place Rides, Shows and Concessions for 1942.
VIC. HORWITZ
855 Lake St. TOLEDO, OHIO

GREATEST ILLUSION

To Feature or Bally. Levitation. Complete \$37.50. Details, catalogue free.
ABBOTT'S—Colon, Michigan
World's largest Illusion Builders

SOL'S LIBERTY SHOWS

NOW BOOKING SHOWS AND ATTRACTIONS FOR 1942 SEASON
Address: P. O. BOX 229, Caruthersville, Mo.

GOLD MEDAL SHOWS

NOW BOOKING SHOWS AND CONCESSIONS For Season of 1942
Address: P. O. BOX 669, Columbus, Miss.

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NOW BOOKING FOR—GOODING GREATER SHOWS

and AMERICAN EXPOSITION SHOWS

Rides, Shows, Concessions and Free Attractions for 1942 Season. Address: 1300 NORTON AVE., COLUMBUS, O.

RIDES WANTED

On Percentage for

PLAYLAND PARK

South Bend, Indiana
South Bend Plants on War Order.
Wire—Phone—Write.

Happyland Shows

Now Booking for Season 1942

WANT New Rides, Concessions, Useful People. Address: 3633 SEYBURN ST., DETROIT, MICH.

LAST CALL

Want complete Athletic Show. J. Hill wants People for Side Show; Bobbie Burns, answer. Cookhouse for season, \$10; same in tickets. Lead Gallery, Name on Jewelry, Novelties, Candy Floss, \$7.50. Mrs. Fern Morton wants Agents. Charlie Tarborton, come on. All people holding contracts, report Feb. 25. Show opens Feb. 28, on the square; two Saturdays, two pay days. DAVE COOPER, Business Manager, GOLDEN ARROW SHOWS, Norman, Ark.

ART LEWIS, Gen. Mgr.

ART LEWIS SHOWS, Inc.

Will be at Tampa Terrace Hotel, Tampa, Fla., Feb. 5, 6, 7, 8, for personal interviews with Showmen and Concessionaires.

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Buy on Our Easy Terms.

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Real Living Always—Wherever You Go

Now you can have all the conveniences and comforts—a living room, 2 bedrooms—to sleep four, dinette, kitchen and lavatory. 100% insulated, with hot air floor. NO MORE WORRIES ABOUT HOTEL ACCOMMODATIONS—OR RENT TO PAY.

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St. Louis

ST. LOUIS, Jan. 31.—Mrs. Sam Solomon, Sol's Liberty Shows, spent several days here this week visiting relatives and friends. Phil G. Little, prominent concessionaire, left for his home in Dallas after spending several days here after attending the Minnesota fair meeting. Mrs. Anna Jane Pearson, owner Pearson Shows, made a hurried trip here from shows' Ramsey, Ill., quarters. William Pink, ride owner, arrived last week from Los Angeles to visit relatives, but left again for the West Coast on Wednesday.

Noble C. Fairly, general agent Dee Lang's Famous Shows, spent several days in town while en route from the North to Texas. Among visitors to *The Billboard* office were Joe Teska, Gaylor Henderson, Harry Coulson, Joseph Hewitt, William (Red) McCoy, Alonzo Shallow, Pete Bales, George Davis, Floyd Hesse, Elmer Brown, Morris Lipsky, John and Crawford Francis, Eddie Moran, Tom W. Allen, Eugene Franklin, Owen Grubbs, Tom Sharkey and Marvin (Moon) Laird.

Mr. and Mrs. Al Baysinger, Baysinger Shows, visited with local friends for several days, en route to quarters in Poplar Bluff, Mo. William Gullette booked his Tilt-a-Whirl and Penny Arcade with Blue Ribbon Shows, and Ralph R. Miller, owner Miller Amusement Company, cards from Havana, Cuba, that he will return to the States this week. After spending some time in Miami he plans to attend the Louisiana Associa-

tion of Fairs at Crowley. Harry Moore, last season with Burrell & Rust Shows, and Mrs. Moore returned from the West Coast last week, where they visited their son Bill, a boatswain on the U. S. S. Pennsylvania. Roy Lee, co-owner Eversole & Lee Shows, visited for several days, coming up from quarters in Kennett, Mo. Hubert Hall, corn game operator on Texas Exposition Shows last season, who has booked his bingo stand with the Byers Bros.' Shows, visited in the Mound City this week. Ray Swanner, last season with Eliman Bros.' Shows, reported that the Police Benefit Circus he produced and directed in St. Charles, Mo., on January 15-17, was successful. Jimmy O'Neill handled the acts for Swanner. Mrs. Goldie Fischer, Caruthersville, Mo., spent several days here this week, coming up with Mrs. Sam Solomon.

Scheidler Red Cross Effort At Greenfield Is Successful

GREENFIELD, O., Jan. 31.—Highlight of the recent 10-day stand here of Sam J. Scheidler's World's Wonder Shows, formerly World's Assembly of Strange People, was the benefit staged under auspices of Red Cross War Relief Fund January 17. Event resulted in a packed house from noon until midnight. Mayor William M. Woodmansee was chairman of the sponsoring committee and Superintendent of Schools Duckworth had about 1,500 children's tickets distributed in local and county schools.

Unit is currently playing the Hico Theater Circuit of Ohio. Harry and Rose Lewiston, owners, and Frankie Bland, press agent, Lewiston's World's Fair Museum, visited the unit at Chillicothe, O., recently. Management plans to continue shows' tour until May, when Manager Scheidler will return to W. G. Wade Shows, where he will operate three midway attractions.

RA PARTY GUESTS

(Continued from page 30) tendance included Clara Zeiger, Rosemary and Jessie Loomis, Mora Bagby, Betty Coe, Esther Carley, Vivian Horton, Ethel Krug, Leona Barie, Marlo Le Fors, Babe Miller, Estelle Hanscom, Billie Usher, Inez Walsh, Vera Downie, Lilla-

bell Williams, Gladys Patrick and Lucille King.

President King presided over the January 23 meeting, with Vice-President Le Fors and Secretary Downie also on the rostrum. Ethel Krug surprised members at the meeting by providing the potato salad for which she is noted, while Vivian Horton, Clara Zeiger, Josephine Thomas and Betty Coe and Estelle Hanscom furnished the rest of the luncheon and refreshments. Flowers were sent to Mary Taylor, who is in Santa Monica Hospital recovering from an operation. Marlo LeFors donated the door prize, which was won by Billie Usher. Bank night award went to Ethel Krug.

Inez Walsh brought in a case of ginger ale to augment the fast-disappearing stock on hand, and Virginia Kline visited and in a brief talk pledged her support to the club. Maybelle Crafts advised that her health is improving and she contemplates attending future meetings. Josephine Thomas paid the first \$3 membership dues and expressed gratitude over being a member.

Membership

Membership roll, which has been closed for the year, includes Marlo LeFors, Estelle Hanscom, Babe Miller, Mabel Brown, Rose Clark, Florence Webber, Betty Coe, Sis Dyer, Leona Barie, Rosemary Loomis, Vera Downie, Dot Cronin, Rellie Burglon, Ruth Korte, Nellie Bowen, Fern Chaney, Millie Dobbert, Inez Walsh, Hazel Fisher, Bobbie Miller, Mary Taylor, Edith Bullock, Martha Levine, Clara Zeiger, Maybelle Crafts, Ethel Krug, Nina Rogers, Peggy Forstall, Alberta Foster, Margaret Farmer, Mora Bagby, Jessie Loomis, Jessie Campbell, Lillabel Williams, Caroline Krekos, Ruth McMahon, Jewel Hobday, Ester Luthy, Marie Jessup, Allie Wrightman, Babe Herman, Bertie Harris, Vivian Horton, Rose Rossard, Marge Corey and Ester Carley.

Edith Walpert, Cecilia Kanthe, Marge Steffins, Gladys Patrick, Minnie Pounds, Marie Bailey, June Dyer Cushing, Ruby Kirkendal, Billie Usher, Maureen Tait, Virginia Kline, Maxine Ellison, Grace Asher and Lucille King. Club is a non-profit organization and membership is limited. Next regular meeting will be held February 6 at clubrooms in Bristol Hotel.

in the service were made to feel at home on their off-time military and naval duties. President W. E. Barnes said the board felt that such help was "100 per cent more important than our having a Tobacco Festival this year."

Shorts

COMMITTEE for the Columbia City (Ind.) Old Settlers' Day Celebration, at a meeting January 21, voted to continue the event as in the past, despite the war. Paul Morsches was elected president of the group, and M. R. Lorber will be in charge of acts and shows. A. R. Luckenbill will handle concessions.

TWO EAST TEXAS expositions, Weimar Cucumber Carnival and Jacksonville Tomato Festival, have been canceled because of the war, it was learned last week. President August J. Watzlavick, Weimar Chamber of Commerce, said the former event has been called off for 1942, while sponsoring group of the Jacksonville Festival postponed their show for the duration.

JOHN GECOMA'S Bright Light Exposition Shows have been contracted to play the third annual Corriganville (Md.) Firemen's Celebration next summer. M. H. Martz, committee chairman, reports. Event also will feature a parade and free act.

ROGERS PRODUCING COMPANY, under direction of Wayne Lemon, will direct the 38th annual three-day Minstrel Revue, under Elks' Lodge auspices, in Virginia Theater, Wheeling, W. Va. Proceeds from the show and annual program will be turned over to the Elks' Milk Fund for undernourished children.

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(Communications to 25 Opera Place, Cincinnati, O.)

T. Haddon Signed To Produce Altoona Charity Ball, Circus

ALTOONA, Pa., Jan. 31.—T. Haddon, outdoor showman and promoter, has been contracted to produce this city's Charity Ball and Indoor Circus in Jaffa Mosque Auditorium, under American Legion Post auspices. Proceeds will be used to aid the Legion's Youth Center and other charitable organizations. Committee includes R. S. Zimmers, commander; Lovell A. Malone, chairman; George E. Burley, W. C. Cole, Walter H. Snyder, J. D. Isenberg, H. R. Housman, C. W. Claycomb, Joe Tate, Mrs. Hazel Lucas, Mrs. H. Baker Reed, Mrs. Stanley Moore.

Executive staff has Jack Alexander, publicity director; Helen Sinkinson, secretary; Ted Rogers, collector; Randy Oates, J. McHugh, W. R. Masters, J. G. Ward, Joe Nader, and Mrs. Randy Oates, cashier.

Staging of Raleigh Sesqui Awaits Governor's Decision

RALEIGH, N. C., Jan. 31.—This city is in a quandary as to what to do about the Sesquicentennial Celebration of the founding of the State capital, scheduled to be held next spring. With the aid of Governor Broughton, a Raleighite, the question is expected to be settled within a few days. The matter was decided once, just before Christmas, when the executive committee met with the governor and took into consideration the fact that the Legislature had appropriated \$20,000 to help put on the event. Russell L. Rowland, director of the show, came to town and set up headquarters and with civic-minded citizens agreed that patriotism and national defense would be the theme. That's the way it shows on the record. But still there are people, members of the commission appointed by the governor, who don't think it's a good idea. So they have decided to wait on Governor Broughton's return from a Southern trip for a decision on the matter.

N. C. Tobacco Fete Canceled

SALISBURY, N. C., Jan. 31.—Deciding to use the time and money spent each year on the event, which is considerable, in entertaining and caring for men in the armed forces in this section, the board of directors of Wilson Chamber of Commerce voted unanimously to postpone the North Carolina Tobacco Exposition and Festival for 1942. Festival, one of the largest of its kind in the South, was started five years ago and has been held yearly since then. Pointing to the need of seeing that all men



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Buffalo Booked By HM; 10 Spots On Shrine List

PHILADELPHIA, Jan. 31.—Contract for the Shrine Circus in Buffalo during the week of April 6 has been awarded to the Hamid-Morton Circus Company, it was announced here by Bob Morton upon his return from a booking trip.

The HM company played Buffalo for seven consecutive years, but last year the Shrine Circus was allowed to lapse. This year the company will return to play in the new Buffalo Memorial Stadium.

Morton said he also brought back four Canadian contracts, including one for Montreal, and making 10 weeks now signed by him for HM circuses under Shrine auspices.

Little Rock Good For Polack Bros.

CINCINNATI, Jan. 31.—Polack Bros.' first date for this year, at Little Rock, Ark., on January 13-16, was very successful. It was the third consecutive year that Schmitz Shrine Temple had sponsored the show.

Attendance was capacity at all seven performances. Paid admissions totaled more than 20,000. More than 6,000 orphans and underprivileged children attended matinees as guests of Shriners and public-spirited individuals and firms.

Polack will be in Chattanooga under Shrine auspices on March 4-10. Vernon L. McReavy, who handled the Little Rock promotion, is now in the Tennessee city.

Siegrist Club Plans Party

CANTON, O., Jan. 31.—Charles Siegrist Showmen's Club here has decided to hold the annual midwinter banquet and party in February or early March. Sterling (Duke) Drukenbrod, president, said the program would depart from the usual routine and the public would be invited to inspect a novel circus exhibit. Several prominent showmen will be invited to attend as banquet speakers. A special committee has been assigned to arrange details. Annual spring round-up is planned for April.

Bell Acts Play Indoor Date

GLEN BURNIE, Md., Jan. 31.—Members and stock of Bell Bros.' Circus returned here to winter quarters after appearing with Spencer A. Stine's indoor circus January 19 in Seat Pleasant, Md. Held in high-school auditorium and sponsored by Parent-Teacher Association, date was a financial success. Billy Gee and Company, Western entertainers, produced the concert and held a large percentage of the main show crowd, it was reported by Karl Cartwright.



EDDIE CALLAHAN, former lensman for The Los Angeles Times and now staff photographer for Ringling Bros. and Barnum & Bailey Circus, is shown in winter quarters in Sarasota, Fla. Roland Butler, general publicity director; Frank Braden, of the staff, and Callahan are rapidly whipping the season's publicity material into shape.



IRV J. POLACK, who has lined up a pretentious program for his third annual engagement under Shrine auspices in Cincinnati. Advance ticket sale is reported going over big. Polack will play Louisville, also under the Shrine, prior to going to the Queen City.

Big Sunbrock Show Gate in Chi Brings Five-Day Extension

CHICAGO, Jan. 31.—Because of tremendous business done last week during its seven-day engagement at International Amphitheater, the Larry Sunbrock Rodeo and Thrill Show was extended five days, reopening Wednesday (28) after having been closed for two days to permit redating of paper and fresh radio announcements.

Night business was so heavy during the first week that thousands were turned away. Management said the show played to 152,000 people at 16 performances. Amphitheater regularly seats 8,000, but 2,000 extra chair seats were installed and in addition there were hundreds of standees.

Show reopened Wednesday to fair business. Thursday and Friday were bigger, and advance sales indicated large attendance for today and Sunday.

C. L. LeCLARE, owner-manager of the Flying LeClare's act, has enlisted in the navy.

Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Rosin, Fla.

Turpentine Still No. 3.

Feb. 1, 1942.

Dear Editor:

Show arrived in the State of citrus and palmettos today, but we haven't gone south far enough to hit either one. Tho we are still on the Georgia-Florida boundary line, our people are letting their imaginations get the best of them by wearing straw hats with overcoats. This is a Sunday layover spot and everybody has checked into the town's only boarding house for a bath and a day of rest. The way the landlady eyes us when we speak to her daughter about learning to do swinging ladders, I am afraid our welcome will be short lived. She told us that the fire in the sitting room would be put out at 8:30 p.m., that lights go out at 9:15 and that the front door would be locked at 10. What a life!

The walls of this bowl-and-pitcher flophouse are covered with handwritten signs reading, "Pay in advance. Lock bathroom door while occupying. Hot water, 25 cents. Bath, 50 cents. Towels, 10 cents. Clean tub after using. No outside visitors allowed. No drinking in rooms. Don't forget to turn off lights. Don't smoke in bed. Leave key at office. Guests will be charged for furniture damage, etc." The writer has all the verses of *Where Is My Wandering Boy Tonight?* and *Home, Sweet Home* hanging in his room. We weren't asked to register but, from what we read on the bathroom walls, all former guests signed there. From those wall files we learned what showmen had stayed there and the biographies of some.

Cole Quarters Work Speeded; Zoo Pulling Big

LOUISVILLE, Jan. 31.—With arrival of Fred Seymour and his crew in quarters of Cole Bros.' Circus here, work has speeded up in all departments. Whitey Warren and a special crew started work on the train. All cages have been repaired and equipped with rubber-tired wheels and are now in the paint shops, in charge of Yellow Burnett. Repairs on baggage and tableau wagons were started last week.

Harness department, in charge of Waxy and three assistants, is working day and night on new elephant and Liberty horse trappings for the new spec. Wardrobe department, under Mrs. Harry McFarlan, is also working two shifts. Charley Lucky and crew are turning out new props for the spec and several specialty acts. In the office Mr. and Mrs. Zack Terrell, Lorne Russell, Gus Tallafiero, Herbert Leeman and Mrs. Harry Thomas are on duty 12 hours a day.

School To Train Ballet

Ilias Courtney School of the Dance has been contracted to train ballet girls for the opening spec, under supervision of Col. Harry Thomas. Between 50 and 60 girls will be used this year, it is said. Five elephants, 20 horses and much equipment were shipped to Grand Rapids, Mich., for opening of Orrin Davenport's winter dates, and six more bulls, 33 horses and ponies, two troupes of seals and other equipment will augment the first shipment in Cleveland to finish the schedule of Shrine circuses.

Zoo Is Still Drawing

Manager Terrell reported that January 25 recorded the highest paid attendance of the season at Cole Bros.' Zoo, which is open each Saturday and Sunday. It was necessary to give three performances to accommodate crowds in the big steam-heated building, and doors were not closed until 8 p.m.

Beatty To Work Wash. Date

FORT LAUDERDALE, Fla., Jan. 31.—The announced in a recent issue of *The Billboard* that Clyde Beatty would not play indoor dates this winter, Mike Michaels advises that Beatty will work the Shrine Circus in Washington with one act, his lions and tigers. New animals have been added since loss of some last summer.

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

THIS is the first column under this head and we might just as well understand one another right from the beginning. We will have nothing to do with swaps. Our aim will be to help the collector of Circulana, because we believe that this form of literature has earned its niche in Americana. Many librarians already share this opinion. Circuses are becoming scarce. One could list over 100 in the '80s. Today one can count the number of good circuses on both sets of fingers; hence material having to do with this form of entertainment is becoming scarce and consequently of greater value.

From time to time we will describe rare or unusual items so that the collector might hunt more intelligently. At least he will know what he's looking for and recognize it when he meets the item. Send in letters describing your treasures. Tell us how you found them.

We remember standing at a second-hand book-stall one day when the owner threw onto the 30-cent counter an armful of old books. As we fumbled among them, imagine our surprise when, snuggled in the lot, was a good-looking copy of W. C. Coup's *Sawdust and Spangles*, a book that every collector should have in his collection and which is valued today at from \$6 to \$10.

When one considers the many things to be collected, such as books, photos, lithographs, programs, heralds, couriers, newspapers containing circus advertisements, circus department pages of *The Billboard*, route books or what have you, it is amazing. True, such a wide coverage makes the hobby costly, but, after all, a large variety brings expanded interest. Some go in for only certain items. We know one man who collects boys' weeklies that contain circus stories; another who collects tickets. A. Morton Smith, of Texas, has a voluminous collection of newspapers. Try to pry John P. Grace, of Indiana, loose from any one of his hundreds of route books, a great collection, indeed; or tear Bill Kasiska, of Wisconsin, away from his circus letterheads, perhaps the finest collection in the West. Their luridness is worth more to Bill than the aurora borealis.

Collectors of Circulana are numbered by the thousands thruout the United States and Canada. They ought to get together for their individual good—have a common meeting place. *The Billboard* has now provided such a place by setting aside this corner where collectors can talk freely with one another. Here you will be able to meet friends whose hobby matches your own.

Gathering circus material holds many thrills. Imagine meeting the little book that has to do with the life of the Ringling brothers! Or the book by John Tryon, one of our earliest clowns. Or Charles H. Day's book, *Show Life*. Picture your happiness in picking up a herald of a little-known mud show of bygone years. Isn't there something joyful in the possession of that kind of stuff? Isn't there magic in the feel of it? Or isn't there? Write and tell us your reactions. Collectors everywhere now have a chance to speak their pieces. This column belongs to the collectors of Circulana—make the most of it.

Gainesville Barns Active; War Will Not Affect Acts

GAINESVILLE, Tex., Jan. 31.—A Southern regional meeting of Circus Fans' Association on April 29 here, in connection with opening of the 1942 season of Gainesville Community Circus, has been announced by Frank J. Walter, Houston, Southern vice-president. Last regional meeting was here in 1938.

First preparation for the season got under way on January 19, with opening of a training barn under direction of Verne Brewer. Ten horses and 12 ponies are in the barn, with four more ponies to be added. Liberty act and pony drills are being worked out daily, and a garland tournament in which 10 horsemen will participate is being practiced each Sunday afternoon.

Show has not lost heavily in personnel due to war. Burch Spires, aerialist, and Wilson Kermickel, clown, are the latest to be called to service. With a predominance of women and men with families in the personnel, few additional losses are anticipated.



With the Circus Fans

By THE RINGMASTER

President: FRANK H. HARTLESS, 2930 W. Lake St., Chicago
 Secretary: W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.
 (Conducted by WALTER HOENADEL, Editor "The White Tops," care Hohenedel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., Jan. 31. — Bluch Landolf Tent No. 24 held its January 6 meeting in Hotel Burrill, New Britain, Conn., and after a dinner and business meeting circus experiences and problems were discussed. Guests included Mrs. Ira Millette, aerialist; Penny Millette, of Crash Dunnigan's trapeze troupe, and Marion Knowlton, elephant trainer with Cole Bros.' Circus.

William H. Judd, past national CFA president, showed his circus movies, and William H. Day, New Britain's city comptroller, showed stills he took on the lot in the South last season. New Britain's fire chief, W. J. Noble, was also a guest at the gathering and someone remarked, "About time for our regular big January fire, isn't it, Chief?" Five minutes later came a fire alarm for a blaze that destroyed the old Odd Fellows' Building, scene of many shows in early days. This tent, named in honor of Bluch Landolf, extends deepest sympathy to him over the loss of his sister, Mrs. Leopold Burroughs. Members were invited to gather at Wampanoag Country Club, Bloomfield, January 30, when Carlos Holcomb and William Judd showed their circus movies.

Sympathy of Circus Fans' Association is extended to our national secretary, Walter M. Buckingham, on the death of his sister, Maude C. Buckingham.

John H. Yost, honorary member CFA, who died recently, was a native of Rockville, Conn. He once served in that city's council and represented the town in State Assembly and helped promote the now defunct Rockville Fair.

Former President William Judd showed his circus pictures at Thomas Patterson School, Bristol, Conn., January 9; at county meeting of Sons of American Le-

gion, Berlin, Conn., January 10, and in Waterbury, Conn., for Beth 'El Men's Club, February 4. January 13 Bill Day and Judd showed slides and movies of circuses at the Men's Club of the Congregational Church, Berlin.

Dailey Bros. Rush Work; Personnel Arriving Daily

YOAKUM, Tex., Jan. 31.—Due to the large amount of mail received by Dailey Bros.' Circus here in response to an ad in *The Billboard* recently, the postmaster thought he might have to engage another clerk. It seems hundreds of people with more or less circus talent are eager for work.

Willie Rawls, in charge of the paint shop, is rushing jobs because of the early opening.

A clever horsewoman, Hazel King, who will be a feature this season, is busy in quarters.

Butch Cohn (watchdog of the treasury) complaining because a lot of money is going out and not a cent coming in, advocates an even earlier opening date.

Tiger Bill, who will produce the concert, is now in quarters.

Ray Morrison, chief steward; John Parsons, purchasing agent, and Jim O'Dell have reported. O'Dell has the Liberty and manage horses ready and Raymond Freivolgel has the dog and bear acts going strong.

Considerable wardrobe is being made in costume shops in Houston under personal direction of Mrs. B. C. Davenport.

Personnel of the show are planning to invest heavily in Defense Bonds and Stamps thruout the season.

Joyce to Western Midway

LOS ANGELES, Jan. 31.—Jack Joyce Circus, which recently closed a tour of indoor dates, will join West Coast Circus Shows when its season opens in Oakland, Calif., March 23. Joyce advised that he would feature Mabel Stark, with a female lion group; Lucy, motion-picture elephant; Scotch Collie dogs and Ajax, bucking mule, with more acts to be added. Joyce, who has finished work with his elephant in a film, plans to play San Jose and some other California dates before opening with West Coast Shows.

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

GENE AUTRY was host to more than 100 members of his Flying A Rodeo at his San Fernando Valley (Calif.) home near Hollywood recently. Rodeo begins a national tour in Houston February 6.

SAM GARRETT, boyhood pal of the late Will Rogers and seven times winner of the world's roping title, has a part in the Universal Pictures release *Ride 'Em Cowboy*.

WELL known in rodeo circles, Bill Armour is working in a Canton (O.) restaurant.

BUCK AND ROSE STEEL, who have been wintering on their farm near Dover, O., have signed to present their Liberty and high-school horses and dog acts at the Washington Shrine Circus. They have booked their acts with Hunt Bros.' Circus for 1942.

ROSCOE ARMSTRONG'S Bucking Ford Troupe, widely known in rodeo and fair circles, has signed with the Boyle Woolfolk Agency for the coming season. Roscoe's 17-year-old son, Earl, will work in the act this year. The Armstrongs are wintering at their farm near Tanager, Ind.

PROFFERED services of a squad of expert horsemen, many of whom are former cowboys, to constitute the mounted deputies of the sheriff's office were accepted by Sheriff Arthur D. Britt, Erie County, New York, January 22. Former cowboys in the group are Don L. (Tex) Durfee, captain and former Texas deputy sheriff; Ed E. Durfee, Ivan L. Durfee, James G. Levack, Col. A. L. Chase, Morgan Cheney and George J. (Red) Hammerschmidt, son-in-law of Fog Horn Clancy. Sheriff Britt announced that each man will be uniformed and that he intends to use them whenever the occasion arises.

Denver in Record Draw

ATTENDANCE at National Western Stock and Horse Show and Rodeo, Denver, January 10-17, was the largest in event's 36-year-old history, Courtland R. Jones, manager, reports. Eight night and seven matinee rodeo performances in the stadium attracted 110,000, Jones said. Rodeo opened with an impressive parade, headed by Homer Pettigrew, RAA all-round cowboy champion for 1941. Contestants totaled 150. Contracted performers included Fay Knight, Pauline Nesbitt and Dick Griffith, trick and fancy riders, and Homer and Elmer Holcomb, clowns. Abe Lefton announced. Fritz Truan was named shows' cowboy champion. He bade farewell to the arena circuit to enter the armed forces on the final night. Altho Brahma calves were used in the roping events this year, the first time in shows' history, Toots Mansfield set a new Denver record of 14.3 seconds. Verne Elliott and Don Nesbitt furnished the stock.

Results:

Bareback Bronk Riding—First day (Saturday matinee), Cecil Henley, Al Garrett, S. O. York. Second day (Saturday night), Jake Williams, Smoky Snyder, Roy Moser. Third day (Sunday matinee), Hoyt Heffner, Grant Marshall, Jim Like. Fourth day (Sunday night), Bob Estes, Bud Linderman, Jesse Like. Fifth day (Monday night), Fred Badsky,

representative of Clyde Beatty's Jungle Zoo, Fort Lauderdale, Fla., to accept a sales and announcing position with Station WWPG, Lake Worth, Fla. He was formerly with Cole Bros., Hagenbeck-Wallace and Sells-Floto circuses.

TRUCK circus operators won't have to worry about their motor models being obsolete this year. Late model flash will not be expected by crowds who come to the lot to watch it puff on.

MRS. CLIFF HENRY, professionally known as Toni Madison, is vacationing with her parents in Vancouver, B. C. She began her circus career after marrying Cliff Henry, of Henry Bros.' Circus. Team has been with Jimmy Woods circus and Clark's Greater Shows.

CLEVELAND PLAIN DEALER, in its issue of January 25, devoted a page of its roto section to Emmett Kelly, pantomime clown. Spread included eight excellent shots. Feature was a swell plug for the annual Al Sirat Grotto indoor circus, in which Kelly is appearing.

Bud Linderman, Hoyt Heffner. Sixth day (Tuesday matinee), Hank Mills, Bob Estes, Les Crawford. Seventh day (Tuesday night), Smoky Snyder, Jesse Like, Grant Marshall. Eighth day (Wednesday matinee), Paul Gould, Jim Like, Frank Finley. Ninth day (Wednesday night), Al Garrett, C. J. Shellenberger, Tom Knight. Tenth day (Thursday matinee), Bob Estes, Frank Marshall, Fred Badsky. Eleventh day (Thursday night), Smoky Snyder, Grant Marshall, Paul Gould. Twelfth day (Friday matinee), Jim Like, George Mills, Jesse Like. Thirteenth day (Friday night), Grant Marshall, George Mills, Jim Like. Fourteenth day (Saturday matinee), Smoky Snyder, Jake Williams, Frank Finley. Finals (Saturday night), Bob Estes, Mitch Owens, Carl Dossey.

Calf Roping

First day, Buck Eckols, Pat Parker, Earl Moore. Second day, Slim Whaley, Clyde Burk, Walter Alsobough. Third day, Jim Snively, Jimmy Wilkerson, Jess Goodspeed. Fourth day, Homer Pettigrew, Toots Mansfield, Amy Gamblin. Fifth day, Everett Shaw, Amy Gamblin, Jack Skipworth, Tony Salinas. Sixth day, Ike Rude, Buck Eckols, Bill Lowry. Seventh day, Clyde Burke, Frank Autry, Maurice Laycock. Eighth day, Jimmie Wilkerson and Juan Salinas split first and second; Dave Campbell, Jess Goodspeed. Ninth day, Slim Whaley, Clyde Burke, Frank Cox. Tenth day, Jesse Goodspeed, Jim Snively, Juan Salinas. Eleventh day, Tony Salinas, Toots Mansfield, Amy Gamblin. Twelfth day, Ike Rude, Buck Eckols, Earl Moore. Thirteenth day, Stanley Furrow, Earle Moore, Tony Salinas. Fourteenth day, Buck Goodspeed, E. P. Davis, Carl Still. Finals, Toots Mansfield, Juan Salinas, Carl Still.

Steer Wrestling—First day, Dick Herren, Maurice Reilly, Norman Person. Second day, Jack Wade, Bill McMackin, Ike Fernandez. Third day, Fritz Truan, Hub Whiteman, Dave Campbell. Fourth day, Howard McCrorey, Dave Campbell, Fritz Truan. Fifth day, Dick Herron, Charles Colbert, Jim Whiteman, Maurice Reilly. Sixth day, Homer White, Jack Wade, Ike Fernandez. Seventh day, Bill McMackin, Ike Fernandez, Melvin Dikeman. Eighth day, Homer Pettigrew, Dave Campbell, Fritz Truan. Ninth day, Norman Person, Charles Colbert, Jim Whiteman. Tenth day, Carl Dossey, Dick Herren, Jim Whiteman. Eleventh day, Gene Hamilton, Bill Lowry, Ike Fernandez. Twelfth day, Howard McCrorey, Al Garrett, Lyle Cottrell. Thirteenth day, Bill Lowry, Chick Martindale, Maurice Reilly. Fourteenth day, Gene Hamilton, Howard McCrorey, Jack Wade. Finals, Dick Herren, Dave Campbell, Hub Whiteman.

Saddle Bronk Riding

First day, Chet McCarty, Ward Watkins, Tom Knight. Second day, Paul Gould, Fritz Truan, Eddie Curtis. Third day, Vic Schwarz, Nick Knight, Bill McMackin. Fourth day, Doff Aber, Cecil Henley, Ken Hargis. Fifth day, Vic Schwarz, George Yardley, Ken Hargis. Sixth day, Chet McCarty, Bart Clennon, Shirley Hussey. Seventh day, Burel Mulkey, Fritz Truan, Eddie Curtis. Eighth day, Frank Finley, Gene Pruett, Bud Linderman. Ninth day, Bart Clennon, Frank Finley, Louis Brooks. Tenth day, Ward Watkins, Doff Aber, Bill McMackin. Eleventh day, Vic Schwarz, George Yardley, Chet McCarty. Twelfth day, Fritz Truan, Jess Like, George Yardley. Thirteenth day, Chet McCarty, Tom Knight, Louis Brooks. Fourteenth day, Doff Aber, Merle Pales, Ernest Emery. Finals, Fritz Truan, Doff Aber, Vic Schwarz.

Brahma Steer Ridings—First day, Buck Killough, George Mills, Charles Colbert. Second day, Hoyt Heffner, Hank Mills, Gerald Roberts. Third day, Dick Griffith, Jack Salisbury, Harold Piper. Fourth day, Jim Whiteman; Dale Adams and C. J. Shellenberger split second and third. Fifth day, Jim Whiteman, Ken Hargis, Smoky Snyder. Sixth day, Buck Killough, George Mills, Harold Piper. Seventh day, Buttons Yonnick, Hoyt Heffner, Jim Patch. Eighth day, Fritz Truan, Dick Griffith, Frank Marshall. Ninth day, George Mills, Buck Killough, Harold Piper. Tenth day, Jim Whiteman, Bill Nor, Smoky Snyder. Eleventh day, S. O. York, Buck Killough, G. K. Lewellen. Twelfth day, Smoky Snyder, Al Garrett, Buttons Yonnick. Finals, Fritz Becker, Dick Griffith, Dave Shellenberger.

WANTED

For WALLACE BROS.' CIRCUS

Gandy Butchers and Novelty Men, Man for Electric Ploas and Popcorn Machines, and Prillene People. Address: J. A. FOX, care of The Billboard, 1564 Broadway, New York City.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

LOFTS-rope-wax.

BUDDY GELSS, calliope player, is wintering on his father's farm near Coldwater, Mich.

SNYDER'S bear act has been added to the program of Polack Bros.' Circus in Cincinnati.

WINTER quarters dreamers are merely sleepers.

MR. AND MRS. C. S. BROOKS, after closing their sixth season with Bud E. Anderson Circus, are wintering in Gary, Ind. Brooks was bandmaster with the show.

MAURICE MARMOLEJO, high slackwire walker, who returned to Los Angeles after a tour of Mexico, is working clubs and vaudeville dates on the West Coast.

MANAGERS' lives are one headache powder after another.

H. B. (DOC) KERR, columnist *Akron Beacon-Journal*, while vacationing in Sarasota, Fla., devoted his entire column to Ringling-Barnum quarters.

MRS. BERT J. CHIPMAN, recently elected a vice-president of the Ladies' Auxiliary, Pacific Coast Showmen's Association, is a former aerialist.

SOME announcers are like dictionaries. They know a lot of words but can't speak them.

VETERAN showman, Frank B. Hubin, released from Atlantic City Hospital, has returned to his work as foreman on an airport project in that city.

ALBERT (MACK) McCARTY, private first, formerly in ticket departments of Ringling-Barnum and Cole Bros.' circuses, is a member of 166 Infantry Band, Camp Shelby, Miss.

WHEN it's all over we will enjoy prosperous reconstruction years to follow.

DICK SCATTERDAY, bannerman, and Lee S. Conarroe, brigade manager, both

of Cole Bros.' Circus, visited *The Billboard* Cincinnati offices last week while passing thru.

CHARLES SIEGRIST, veteran aerialist, stopped off in Canton, O., his former home, while en route to Cleveland, where he is working Al Sirat Grotto Circus with Orrin Davenport.

RUBBER shortage will prove that those so-called "bicycle shows" can't travel on bicycles.

JIM MORAN, formerly with Cole Bros., Sells-Floto and other circuses, was recently elected recording-secretary of Local 372, Amalgamated Meat Cutters and Butchers' Union (AFL), Canton, O.

BELL BROS.' CIRCUS furnished several acts for Stine's indoor circus recently in Washington. H. R. Brison and Sam Dock said several other dates were played.

SUCCESS depends on teamwork, whether it be baseball or circus.

CHARLES LOTZ, former musician with Barnum & Bailey Circus, recently re-elected director of Nazir Grotto band, Canton, O., was presented with a gift from band members.

ARTHUR BORELLA, who appeared at President of Kiwanis Club Banquet and Ladies' Night, Beaumont, Tex., was featured as "The Aristocrat of Clowns," and many favorable comments were reported on his presentation.

CRUMBLING to the help won't ease your troubles. Might put the show short-handed. Build up their morale.

JOE HAWORTH JR., last season with Cole Bros.' Circus and 14 years with shows, enlisted in U. S. Air Corps and is stationed in Barracks No. 226, 406th School Squadron, A. C. R. T. C., Shepard Field, Tex. He is son of Joe Haworth Sr., legal adjuster for Cole Show.

MIKE MICHAELS resigned as press

OPTIMISM AT STATE MEETS

Badgers Sketch Rosy Prospects

Annals to aid war effort, Kalbus predicts at meeting —Curran is new president

MILWAUKEE, Jan. 31.—Fairs of Wisconsin are set for all-out co-operation with agriculture in a wartime production program designed to step up the State's production of foodstuffs by 13 per cent over 1941, and they are also set for one of the biggest years in history despite obstacles that undoubtedly will be encountered.

Such was the opinion of county fair men assembled here at the Hotel Schroeder on January 28-30 for the annual meeting of Wisconsin Association of Fairs. A. W. Kalbus, president; Ralph Ammon, manager of Wisconsin State Fair, and Arlie Mucks, assistant director of agricultural extension, Madison, were principal speakers, and their presentation of facts and figures and plans for the coming season painted an extremely optimistic picture. Showmen also expressed confidence in their ability and determination to carry on as usual and they see a prosperous season ahead.

Most of the State's fairs were represented, some with as many as nine delegates. Sessions were well attended and marked by spirited discussion, and attractions people did brisk business.

"Fairs are going to have a great opportunity to assist in war efforts this year," said President Kalbus in opening the initial meeting with his annual address.

(See *Badgers Sketch*, on opposite page)

Mineola Cards Centennial, Stresses Queens in Title

NEW YORK, Jan. 24.—Approving the largest budget in recent years, board of directors of Queens-Nassau Agricultural Society at its January reorganization meeting fixed dates for the 1942 centennial run at Mineola and voted that hereafter the event will be officially designated as the Queens Nassau Mineola Fair.

(See *MINEOLA CARDS* on page 45)

MAF Seeks President's Okay

MEXICO, Mo., Jan. 31.—At a meeting of Missouri Association of Fairs and Agricultural Exhibitions, held here January 23 to revive interest in the organization, resolution was adopted that each member petition his congressman and senator to prevail upon the President to declare it his policy that fairs be encouraged to continue in the interest of morale and to stimulate food production, said Charles W. Greene, MAF founder, its secretary-treasurer since inception and who was re-elected here. He is former secretary of Missouri State Fair, Sedalia, and past president of the International Association of Fairs and Expositions. Commissioner of agriculture spoke and said State fair officials plan to carry on in 1942.

Starts Ball Rolling

RALEIGH, N. C., Jan. 24.—Members of the North Carolina Association of Agricultural Fairs in annual session January 19 at the Sir Walter Hotel here unanimously adopted a resolution whereby in 1942 and for duration of the war at least 25 per cent of premiums would be paid in Defense Bonds and Stamps, reported W. C. Denmark, secretary Wayne County Fair, Goldsboro. Resolution further stipulated that all advertising matter in connection with fairs carry a line suggesting that the public buy bonds and stamps, that all amusement companies participating in North Carolina fairs do likewise and that fair managers offer space in exhibit buildings to civilian defense committees, Red Cross, etc. Representatives of amusement firms and advertising agencies also voted unanimously in favor of the resolution, Denmark said.



CHARLES F. FLEMMING, member of Pembina County Fair Association, Hamilton, was elected president of the North Dakota Association of Fairs at the annual meeting in Grand Forks on January 22 and 23.

N. D. Strong For Operation

Factors of relaxation and education are emphasized —Flemming is new prez

GRAND FORKS, N. D., Jan. 31.—North Dakota fair men will carry on in 1942, it was strongly indicated at the annual meeting of the North Dakota Association of Fairs here on January 22 and 23 in the Hotel Dacotah. Feeling was general that fairs and other wholesome entertainment should continue as morale boosters and there was evidence of determination to treat the fair business.

(See *N. D. STRONG* on page 42)

Army Turns Down Ill. Plant

SPRINGFIELD, Ill., Jan. 31.—Illinois State Fairgrounds here will not become an Army Air Corps center, said Mayor John W. Kapp, who reported he received a letter from Sixth Corps Area headquarters stating that the air corps had decided not to accept offer of the grounds.

Need for Continuance Stressed At Neb. Meet; Secs To Carry On

LINCOLN, Neb., Jan. 31.—Adopting a resolution unanimously to continue fairs, delegates at the annual convention of the Nebraska Association of Fair Managers here in the Hotel Cornhusker on January 26 and 27 ran sturdily thru their program, with no eliminations in sight. This was a relief to concession and free act men, because Nebraska, having been a troubled spot with drought and low farm income for several years, was feared to be a cinch to lose 25 to 50 per cent of its annuals in the crisis.

Fair men took the position—fostered by President Al D. Raun, Walthill, and Linn Livers, president of the Kansas Fairs Association—that now more than ever the need for continuance of agricultural education and affording opportunities for farmers to relax under pressure of feeding a warring world was most important. Fair men were especially fearful that stoppage of annuals for the duration might result in permanent crippling of farm betterment and livestock improvement programs now consistently under way.

This was the off year for county fairs, the year in which officers, by an unwritten rule, are given a second term. That leaves Raun president and E. S. Schiefelbein, Wahoo, vice-president. Chet G. Marshall, Arlington, went back in for his 10th year as secretary-treasurer.

Winter Haven Beats Handicaps

85,000 gate down somewhat, but midway per capita up — 10-act show

WINTER HAVEN, Fla., Jan. 31.—Despite several handicaps, Florida Orange Festival here on January 19-24 closed successfully, according to General Manager Almon R. Shafer. Stressing more than ever before the importance of citrus to the nation and State, festival had about 30,000 square feet occupied by citrus exhibits, from seedling tree to grading and packing. Headed by John A. Snively Jr., festival closed with considerable favorable comment, including praise from Florida's Gov. Spessard L. Holland, a citrus grower, and Congressman J. Hardin Peterson, also a citrus producer.

Festival ran into its first obstacle opening day when the county school board refused to follow precedent and abandoned the plan to dismiss all county schools and send children to the show as guests of the management. Winter Haven schools let out at 10:45 a.m. Iveame Hall, Lakeland, was named queen of the festival Monday night and on Wednesday night Commissioner of Agriculture Nathan Mayo officiated at coronation ceremonies for the queen and her court of seven. Several thousand citrus growers came here for Agriculture Day Wednesday, when Mayo was principal speaker. Friday was Governor's Day, and

(See *Winter Haven Wins* on page 42)

S. C. State Heads Renamed; Better 1942 Annual Pledged

COLUMBIA, S. C., Jan. 31.—Executive committee of South Carolina State Fair Association re-elected Paul V. Moore, secretary, and W. A. Seegars, treasurer. President D. D. Witcover was re-elected at close of the 1941 annual.

Adopting a resolution expressing appreciation of services rendered by officers in 1941, the group pledged wholehearted efforts to the task of making the 1942 annual one of the best in history. More prizes were authorized for livestock and agriculture divisions and plans were outlined to increase both scope of exhibits and amusements to keep up morale. Secretary Moore said World of Mirth Shows have been contracted and that Ohio Display Fireworks Company will furnish pyrotechnics.

Virginia Likens Present to '18

Attention focused on operation of Canadian annuals — officers renamed

RICHMOND, Va., Jan. 31.—First World War statistics regarding operation of fairs during that period, presented by Secretary Charles B. Ralston, brought forth expressions of optimism at the annual convention of the Virginia Association of Fairs in the Hotel John Marshall on January 26 and 27.

Ralston, who was also association secretary during the last war, quoted from his annual report delivered January 23, 1918, in which he related how, upon declaration of war by the United States, he had written leading Canadian managers and received assurance that larger Dominion fairs had been successful during the two years they had been engaged in the World War, not one closing because of the war. Secretary Ralston, in his 1942 report, likened the present situation to that of 1918 and quoted new letters he

(See *Virginia Compares* on page 42)

Kingman's 7 Points For '42 Operations Given to Mass. Men

GREENFIELD, MASS., Jan. 31.—Outstanding service address at the annual meeting of the Massachusetts Agricultural Fairs Association in the Weldon Hotel here on January 21 and 22 was one on advertising and publicity by Harry Storin, publicity chief of Great Barrington Fair and the other enterprises owned by Edward J. Carroll, who was present with three other associates, Paul Foster, J. L. Greenspoon and Joseph E. Drambour. Storin, veteran newspaperman and promotion expert, offered a picture of the scope and the many media employed to exploit and advertise his fair and presented figures giving percentage of each media used, with newspaper advertising grabbing the lion's share of about 40 per cent. Effectiveness of Storin's speech was enhanced by sly humor.

Other features of the two Wednesday sessions were a report by President Trask

(See *Kingman's 7 Points* on opp. page)

INDIANAPOLIS. — Among firms supplying favors at annual banquet of the Indiana Association of County and District Fairs in the Hotel Lincoln here on January 7 was Illinois Fireworks Company, said G. Harold McCray.



E. W. DELANO, newly elected president of the Michigan Association of Fairs, is secretary of Allegan County Fair, Allegan, a position he has held many years. He has taken an active part in affairs of the association and last year served as first vice-president.

Iowans Turn Out For Gopher Meet

ST. PAUL, Jan. 31.—An unusually large number of Iowa fair men attended the annual convention of the Minnesota Federation of County Fairs on January 14-16 at the Lowry Hotel here. Iowa State Fair, Des Moines, was represented by President John P. Mullen and Secretary L. B. Cunningham. Others present were J. H. Peterson, secretary, Spencer; E. W. Williams, secretary, Manchester; Ed Bauder, secretary, West Union; C. D. Moore, secretary, Cedar Rapids; E. A. Phipps, secretary, and A. M. Monsrude, director, Waukon; J. H. Juhl, secretary, Osage; Leo Brown, secretary, Decorah; C. C. Nichols, secretary, Cresco; R. V. Williams, secretary, Charles Gasswint, president, and Lee Loomis, director, Mason City, and L. L. Lyle, secretary, Webster City. John P. White, secretary Sioux Empire Fair, Sioux Falls, S. D., also attended.

Secretaries' breakfast was held Thursday morning and a federal official explained workings of the ticket tax. Thursday afternoon was devoted to a session of the State Agricultural Society. Gov. Harold E. Stassen welcomed fair men and delivered an address in which he commended work being done by fairs. Reports of President H. A. Derenthal, Secretary Raymond A. Lee and Treasurer M. O. Grangaard gave an excellent picture of the 1941 State Fair. Secretary Lee enlarged upon the splendid support given by county fairs as feeders of the State fair. "Fairs," he said, "teach better production and better quality. The greatest thing fairs can do is to keep the procession of food products marching. I am sure we all accept the challenge."

Paul E. Miller, director of agricultural extension service, University of Minnesota, gave a comprehensive outline of plans the extension service has laid for mobilizing its resources for war efforts. Dr. W. H. Peters, chief of the division of animal husbandry at the university, spoke on *National Livestock Shows at Our Fair*. Another interesting address was given by Elmer Peterson, WCCO-CBS commentator and former AP foreign correspondent, whose *Diary of a War Correspondent* was filled with comment on his experiences on various war fronts and his appraisal of Axis nations. Session closed with a stirring patriotic address, *Americanism Shall Prevail*, by Hon. Stafford King, State auditor.

Lee Re-Elected

State agricultural society board of managers re-elected State fair officers Tuesday at the fairgrounds here. H. A. Derenthal, Wykoff, was named president for his second term; D. J. Murphy, Minneapolis, and Lee F. Warner, St. Paul, vice-presidents; Raymond A. Lee, St. Paul, secretary, and M. O. Grangaard, Minneapolis, treasurer, for their 12th terms. Board of managers include Andrew C. Hanson, Albert Lea; W. S. Moscrip, Lake Elmo, and George E. Hanscom, St. Cloud, elected last week; R. S. Thornton, Alexandria; Robert J. Lund, Thief River Falls; William A. Lindemann, New Ulm, and A. H. Dathe, Barnum.

Capacity crowd filled the grand ballroom of the Lowry for the annual banquet Thursday night. President H. A. Derenthal presided and there were a few brief talks. Following the dinner a stage-show was presented, with Bruce Jordan as emcee. Acts were Wayne Sisters, tap dancers, courtesy Northwestern Amusement Company; Pepper Hall, table acrobatics, Williams & Lee; Piehal Brothers, harmonica twins, Artists' Bureau; Mary Lou, acrobatic dancer, Jay Gould; Al and Hank, singers, KSTP Sunrise Serenade; Bruce Jordan, Barnes-Carruthers Fair Booking Association; Kenny Brothers, hand-and-toe balancing, Gus Sun Agency, and a line of girls from Twin City Artists' Bureau. Line on floor during dancing was furnished by Lew Rosenthal.

Notes of the Convention

Elimination of cards and banners at this year's convention was generally approved. The plan of making showmen and attractions people associate members of the federation, placing a uniform listing on a bulletin board in the lobby and uniform cards on the door of each attractions room appeared to work satisfactorily. Only lobby banner was a streamer hung by the association, reading: "Welcome, delegates and associated members of Minnesota Federation of County Fairs." It was flanked at ends by an American and a Canadian flag.

Sam Solomon left immediately after the meeting to visit his father in Utica, N. Y. From there he planned to go to Detroit for the Michigan meeting.

Max Goodman was on hand looking

hale and hearty after having spent a few days at Mayo Brothers, Rochester, Minn. Jimmie Lynch, of Death Dodger note, introduced something new by paying tips in Defense Stamps.

The Brothers Bazinet, of the Bazinet Shows, introduced a bit of grim humor by placing a sign on their door reading: "Bazinet, Tokyo, July 4, 5 and 6." As both boys are young there may have been more truth than poetry in the sign.

Lew Rosenthal was handing out his usual hot air protector.

Frank R. Winkley, erstwhile thrill show man, now in the army, was making rounds of the rooms in khaki.

Charlie Goss was missed at the meeting—no matches.

John Sloan, head of Racing Corporation of America, signed Mason City, Ia., and Thief River Falls and Wadena, Minn.

BADGERS SKETCH

(Continued from opposite page) dress. "This opportunity has two phases, production of food and the building of morale, and they will deliver on both scores." In predicting that 1942 should be a banner year for fairs, he called attention to the fact that industrial workers and farmers will have more money this year than in any recent year. "They will want recreation," he said, "and fairs will supply it. We may be in for depressing war news and the holiday spirit may not be what it is in peacetime, but fairs with diversified interests are not likely to suffer in attendance." President Kalbus suggested that because of transportation problems it might be well to omit regional fair meetings of the association, usually held in March and April.

William T. Marriott, Madison, presented some interesting figures in his talk on *State Aid Summaries of 1941*. Fairs of Wisconsin, he said, had attendance of about 818,000 in 1941. Total receipts were \$883,000, an all-time high by \$28,000. Paid grandstand attendance was 367,000, also an all-time record. Only 15 county fairs showed a loss and in nearly every instance it was because of rain. Average cost of advertising per paid customer was 4 cents. Some fairs spent as little as 1 1/3 cents per paid customer, some as high as 9 cents. Marriott suggested that undoubtedly many fairs could substantially increase attendance by spending more for advertising.

Senator Taylor G. Brown, Oshkosh, speaking on *War Program for Fairs*, urged revision of premium lists to emphasize defense work. "Fairs," he said, "constitute a vital spark in aiding defense work. I am inclined to feel optimistic if we fair men and women hinge our fairs largely on current conditions." Secretary J. F. Malone's suggestion that fairs give free admission to servicemen in uniform was unanimously adopted. B. A. Honeycombe, supervisor hotel and restaurant division, State board of health, offered suggestions on keeping fairgrounds clean and protecting health of fairgoers. John Kaiser, Port Washington, gave a general talk on *Fair Enough*. That night horsemen held their annual banquet and fair men attended a Blackout Party, with William Klaus in charge.

Talks Wide in Scope

John Zwick, internal revenue department, spoke at the Thursday morning session. He explained workings of the tax on admissions and answered questions. Ben F. Rusy, College of Agriculture, Madison, spoke on *The Fair's Place in Offensive War*, offering suggestions as to how best the fair can stimulate production of food products. Ralph Ammon, manager Wisconsin State Fair, in his talk on *Agriculture and the Fairs at War*, predicted that the fairs will have a banner year. Farmers of Wisconsin will have \$100,000,000 more this year than last, he said, and attendance at fairs should be big. He outlined some changes that are being made in the State fair this year to fit the war program. Auto races and thrill shows will be omitted, he said. He is considering running races for two days if good horses can be obtained. "I don't think county fairs will have a transportation problem," said Ammon, "as most people come only 50 or 75 miles to the fair."

William Lindemann, gave figures on wartime shortages of some materials which will affect fair advertising. Arlie Mucks outlined Wisconsin's part in the food for freedom program, and George B. Larson, secretary of the State Medical Society, offered suggestions on *Medical Exhibits at Fairs*.

Seven directors were elected for the ensuing year. They are Taylor G. Brown, Oshkosh; Louis W. Catbaw, Shawano; Douglas Curran, Black River Falls; B. J.

Dunwiddle, Monroe; W. H. Eldridge, Plymouth; J. J. Frisch, La Crosse, and A. W. Kalbus, Milwaukee. Directors met at conclusion of the meeting and elected these officers: Douglas Curran, Black River Falls, president; John Omernik, Antigo, vice-president, and J. F. Malone, Beaver Dam, secretary-treasurer.

Attractionists Turn Out

Attractions people were numerous and included Harry W. Hennies, Hennies Bros. Shows; Frank Lewis, Jack and Ann Vomberg, Badger State Shows; Sam J. Levy, Ernie A. Young, Gertrude Avery, Barnes-Carruthers Fair Booking Association; D. J. and Lowell Bazinet, Bazinet Shows; E. A. and R. A. Bodart, Bodart Rides; William R. Dyer, Dyer Greater Shows; Jimmie Lynch, Lynch's Death Dodgers; A. Hart Sutton, Fair Publishing House; Fred Gregg, Fearless Greggs; Oscar Bloom, Gold Medal Shows; Joe J. Fontana, H. B. Shive, Blue Ribbon Shows; Frank P. and John M. Duffield, Thearle-Duffield Fireworks Company; Bernard Mendelson, O. Henry Tent & Awning Company; Eleanor Getzendaner, Getzendaner's Horses; Sam Solomon, Sol's Liberty Shows; Louis J. Berger, Dennis Howard, Wonder Shows of America; Otto Henke, Henke's Attractions; Al Sweeney, National Speedways; Sunny Bernet, Globe Poster Corporation; Hogan Hancock, Pat Purecell, Music Corporation of America; C. W. Hinck, Hinck's Thrill Attractions; Louis and Ned Torti, Wisconsin De Luxe Corporation; Mr. and Mrs. Will Hunter, Hunter's Artists' Bureau; A. D. Michele, Hudson Fireworks Company; J. P. Porcheddu, E. E. Roy, Illinois Fireworks Company; Toby Wells, Performers' Consolidated Attractions; J. C. Michaels, Michaels Attractions; Lew Rosenthal, Lew Rosenthal Attractions; T. P., A. P. and E. Ted Eichelsdoerfer, William Lindemann, Regalia Manufacturing Company; W. C. Senior, Mazie C. Stokes, Gus Sun Agency; M. H. Lines, E. G. Staats & Company; Sacco Theatrical Mart; Jack Downs, Snapp Greater Shows; Jule Miller, Northwestern Amusement Company; Billy Williams, Williams & Lee; Boyle Woolfolk, George Flint, B. Ward Beam, Woolfolk Attractions; George Ferguson, WLS Artists' Bureau; Triangle Poster Corp.; Henry, Charles, Frances and June Ellman, Ray L. Swanner, Jimmie Reardon, Ellman Shows; Ted Fish, John B. Rogers Producing Company; Bob King, thrill show; Jack King, thrill show; Art Hansen, John Gallagan, Freddy Walters, Hans Kuchler, J. Winneconr.

A number of representatives of the Showmen's League of America were in from Chicago, among them being Secretary Joseph L. Streibich, C. R. (Zebbie) Fisher, A. L. Rossman, Louis Leonard, Mike Rosen and Johnny Lempart.

Chief topic of discussion at the Friday morning meeting was the matter of admissions, and consensus was that, in the light of taxes and increased operating costs, prices would necessarily be higher for 1942 fairs. A. W. Kalbus, Wisconsin State Fair, which has been charging a 25-cent gate, announced that 1942 admission would be 31 cents, plus 4 cents tax.

Other fair representatives said they believed their associations would also charge higher admissions. Most fair men also agreed it was an opportune time to eliminate the season ticket, which was stamped as being "most abused."

Secretary James F. Malone reported the association had cash balance of \$904.84 as of December 31, 1941. New President Douglas Curran presented a report on the meeting of the International Association of Fairs and Expositions and explained what other associations are accomplishing. Importance of fairs carrying compensation insurance was stressed by Secretary Malone, who pointed to an incident which occurred at the Marinette County Fair in connection with a rodeo accident, State industrial commission ruling the performer to be an employee of the fair and as such subject to relief from the fair association. It was asserted that altho a State law makes it mandatory for shows playing fairs to carry compensation insurance, all such acts do not carry this type of insurance. Session was concluded with showing of a motion picture in color, *Sunshine at Plymouth and Beaver Dam in the Rain*, by E. G. Dowe, Beaver Dam.

KINGMAN'S 7 POINTS

(Continued from opposite page) on the New England Council Conference, to which he was a delegate in November; a report by Charles A. Nash, Eastern States Exposition, Springfield, on highlights of the convention of the Inter-

national Association of Fairs and Expositions in Chicago; a report from the State Relations Committee by its chairman, Fred B. Dole, Greenfield; colored motion pictures of Eastern States Exposition, and the 4-H Quiz Kids from Franklin, Hampden and Berkshire counties, presented by G. T. Klein, State College, Amherst.

Banquet on Wednesday was largest in three years and, with nearly 240, exceeded the fete held at Boston last year. Guest of honor was Commissioner of Agriculture Mark H. Galusha, and entertainment, furnished by George Hamid, Al Martin and Frank Wirth agencies, was tops with a line of eight girls, knockabout Francis Trio, acrobatic dancer Jacqueline Hurley, dancing team of Starnes and Anavan, rolling globe by Hazel Williams, songs by Baby Rose Marie, acrobatic Areta Brothers, music of George Ventro's band and emceeship by Al Lombard, doubling from his regular role as assistant director of the division of plant, pest control and fairs of the State aggie department. Henry Rapp, American Fireworks Company, contributed favors and novelties to tables.

Wells Named President

Whitman B. Wells, Greenfield, was elected president, and other officers installed were Willard A. Pease, Chester, first vice-president; Paul W. Foster, Great Barrington, second vice-president; Horace C. Keene, Marshfield, third vice-president, and A. W. Lombard, secretary-treasurer. Executive Committee: Robert P. Trask, Topsfield, chairman; Warren V. Bodurtha, Blandford; Leon A. Stevens, Cummington; F. H. Kingman, Brockton; Ernest H. Sparrell, Norwell; Fred B. Dole, Greenfield; R. H. Gaskill, Topsfield, and Charles A. Nash, Springfield.

A "Panel Discussion" created by Frank H. Kingman and held under his direction drew chief attention at the wind-up on Thursday morning. Subjects scrutinized included insurance, modernization, electrical and mechanical exhibits, taxes, granges, exhibits, contests and concessions. The attendance was necessarily small, interest was wide and value of a committee on concessions and exhibits whose purpose is to develop a clinic along the lines introduced by Kingman at the IAFE in Chicago. Kingman was named chairman of the committee, which will make a report at the association spring meeting this year.

Kingman Gives Rules

In analyzing 1942 Kingman said that for his own fair at Brockton he is being guided by a number of basic principles. These are: 1. We must be optimistic. 2. We must analyze our operations carefully and with an eye to quick adaptability. 3. We should work with two budgets, one minimum and the other maximum, and decide at the proper time which one to choose. 4. We should continue our fairs because it is bad business not to run. 5. We should recognize Uncle Sam as our active partner. 6. We should create a more appealing program in view of the necessity to maintain morale, thus justifying one major function of our fairs. 7. Two things should not be cut—publicity and attractions.

A special committee was also set up to look into development of mechanical exhibits with a view to renting them out to fairs outside Massachusetts. This group consists of Charles A. Nash, Willard A. Pease and Kingman. It was voted to leave the date of the spring (See KINGMAN'S 7 POINTS on page 57)

Outstanding Outdoor and Indoor Attractions

BOYLE WOOLFOLK
AGENCY

605 WOODS THEATER BLDG.
CHICAGO

ATTENTION
SHOWMEN!

Fair Secretaries, and Operators of Arenas, Stadiums, Auditoriums, etc.—see important announcement—

SEE PAGE 5

NEB. OPS TO CONTINUE

(Continued from page 40)

took Belleville, Kan.; Cambridge and Fullerton, and Theatre-Duffield got Sidney, Ia., and Burwell. Selling of single acts was heavy.

One of the speakers listened to closely by attraction men was Edwin Schultz, an advocate of using the State Fair office as clearing house for entertainment. This central point would keep a complete report by name, type of act or show, business done and character on every amusement venture at every fair in the State. It would keep a roster of acts exhibited in displays of attraction men at the convention, so anybody could be supplied information wanted. Attraction men also leaned forward on a small debate started about what could be done when contracted attractions failed to show. Some speakers said a fair could be sued if contracts were not lived up to, but nothing could be done in return on show contracts not lived up to. One fair man said he had heard of fairs being occasionally unable to pay off, so he thought it about an even split.

Wahoo attorney E. S. Schiefelbein, as vice-president of county fair managers, asked that steps be taken to have all county fair houses put legally in order. He said many were drawing county funds, but had neither by-laws nor constitution approved by the State board of agriculture, which was necessary before they could get funds. He asked all fairs not so protected to go about getting right before some irate taxpayer contested them.

Banquet Well Attended

Annual banquet drew about 350 and the Cornhusker Ballroom was packed to hear Val Peterson as toastmaster, Gov. Dwight Griswold and see the show presented by attraction agencies. Bill was emceed by Ole Graham, Barnes-Carruthers, and was a good one. After a line number opening, Geraldine Forrey did an acrobatic ballet, followed in order by Paula Hunter, singer; Sandra Lee, tap; Tarzan Forrey, Indian actor; Morton, magic; Charline St. Clair, control number; Genie Diehl in a strut; Jeanne Moseman, State champion high school baton twirler; Frank and Fern Andre, musical comedy stuff; Buddy DeLoach, colored comic; military number by Paula Hunter, with Geraldine Forrey, Genie Diehl and Jeanne Moseman dancing, and a line closer.

Many Attractionists

Attractionists represented: O'Connor Bros.' Rodeos, Bill O'Connor; John B. Rogers Productions, J. K. Smith Jr.; Spies Sisters' Revue, Mrs. H. J. Spies; Art B. Thomas Shows, Art B. Thomas, Gil Tuve; Vaughn Sound System, G. W. Vaughn; Mortini the Magician, Bill Morton; Kid's Midget Auto Races, E. J. Newman; Jimmie Lynch Death Dodgers, Leo Overland; Interstate Fireworks, Albert Reader; Alamo Exposition Shows, Louis Ringol; Death Drivers, Oscar Abraham; Phyllis Jean Brinson, Mrs. Ray Brinson; Frederick Amusement Company, Bert S. Frederick; Herbert Sound Systems, P. C. Harbert; Miller Rodeo, Clyde S. Miller; E. G. Staats & Company, Russell Green; Regalia Manufacturing Company, Frank Van Brocklin, Frank Sharp; Ralph Rhoades Fireworks, Ralph Rhoades; J. C. Michaels Attractions, J. C. Michaels; Barnes-Carruthers, Mike Barnes, Ole Graham, Rube Liebman; Gus Sun Agency, Irving Grossman; Chris Lyck Fireworks, Chris Lyck; Ewalt Amusement Company, Thomas Ewalt; DeWaldo Attractions, D. E. Waldo; Anderson-Strader Shows, M. A. Strader, Larry Nolan; McMahon Shows, Mr. McMahon; Truex-Allen Agency, Vic Allen, B. C. Truex, Peggy Thomas; Lew Rosenthal Enterprises, Lew Rosenthal, Milton Stultz; Elite Exposition Shows, Charlie Rotolo, Walter H. Lasch; Williams & Lee, Billy Williams; Grace Russell Agency, Grace Russell, and Theatre-Duffield Fireworks, Ray Anderson.

N. D. STRONG

(Continued from page 40)

more seriously than ever before and to get all possible benefits out of expenditures.

Indicative of the desire of fair men to aid in national defense was adoption of a resolution to use Defense Stamps and Bonds wherever feasible as premiums and prizes.

New officers are Charles F. Flemming, Hamilton, president; Jack Currie, Cando, vice-president; G. A. Ottinger, Jamestown, re-elected secretary, and John O. Ryan, Langdon, retiring president, and H. L. Finks, Minot, directors. Fargo was selected as 1943 convention city.

President Ryan, Cavalier County Fair, presided at the Tuesday morning session, and City Attorney S. F. Paletz made the



Meetings of Fair Assns.

New York State Association of County Agricultural Societies, February 10, Ten Eyck Hotel, Albany. G. W. Harrison, secretary, 131 North Pine Avenue, Albany.

Ontario Association of Agricultural Societies and Class B Fairs, February 11-13, King Edward Hotel, Toronto. J. A. Carroll, secretary Ontario Department of Agriculture, Toronto.

Louisiana State Association of Fairs, February 13 and 14, Eagan Hotel, Crowley. P. O. Benjamin, secretary, Tallulah.

welcoming address. C. F. Flemming, Pembina County Fair, Hamilton, responded. Appointed to the nominating committee were E. W. Vancura, Fessenden; Fred Thacker, Hamilton, and E. P. Bacon, Cando; Resolutions, Franklin Page, Hamilton; H. L. Finke, and A. D. Scott, Fargo; Legislation, Page, Finke, and Jack Lynch, Grand Forks; Banquet, Rube Liebman and G. A. Ottinger, Jamestown; Membership, Victor Sturlaugson, Langdon, and C. F. Flemming.

Quiz Contest Featured

Over 50 fair and show people attended the banquet, with Finke as toastmaster. Quiz contest with fair men pitted against amusement people was chief entertainment. Principal convention speakers were Allen S. King, Grand Forks Chamber of Commerce, who discussed defense savings; Martin E. Anderson, Grand Forks federal revenue official, who talked on taxation, and E. G. Parleek, North Dakota Agricultural College, Fargo, who explained that because of federal demands college livestock experts could not spare the time to act as judges at all fairs. Vancura urged fair officials to continue annuals as a wartime relaxation, saying continuation was more necessary than ever. He also pointed out that there will likely be lower attendance at fairs because of the large number of men who have gone into military service and defense jobs. An open forum was conducted by E. P. Bacon and Jack Currie.

Noble C. Fairly, Dee Lang Shows, announced booking of Grand Forks, Hamilton, Minot and Langdon fairs. Rube Liebman, Barnes-Carruthers Fair Booking Association, signed Langdon and Hamilton. Northwest Amusement Corporation will provide platform shows at Minot.

Amusement representatives included Liebman, Ernie Young and Fred Kressmann, Barnes-Carruthers; Gil Tuve, Art B. Thomas Shows; B. J. Schue and E. C. Genereaux, U. S. Trotting Association; Jules Miller, Northwest Amusement Corporation; Lew Rosenthal, Rosenthal Attractions; DeWaldo, DeWaldo Enterprises; Leo Overland, Jimmie Lynch Death Dodgers; Gladys Williams, Williams & Lee; A. P. Dickson; Ed Staib; Noble C. Fairly, Dee Lang Shows; Pat Purcell, Music Corporation of America; Bill Lindeman, Regalia Manufacturing Company; Art Briese, Theatre-Duffield Fireworks Company; Irvin Grossman, Gus Sun Agency, and George B. Flint, Boyle Woolfolk Agency.

VIRGINIA COMPARES

(Continued from page 40)

has received from Canadian secretaries. Special attention was focused on work of Charles A. Somma, association president, who thru his chairmanship of the government relations committee of the International Association of Fairs and Expositions has been devoting much time and energy to functions of his committee in its efforts to have fairs exempted from federal tax on admissions, as they were in the previous war.

Officers Re-Elected

In his annual report President Somma said the Virginia General Assembly was now in session but that no adverse legislation had been proposed. Stressing the fact that he believed affairs of the association could be best served by rotation of officers, he asked that his name not be proposed for the presidency again. Membership, however, felt otherwise, and re-elected all officers: President Somma, Richmond; Vice-Presidents W. L. Tabscott, Lewisburg, W. Va.; R. Willard Eanes, Petersburg; Thomas B. McCaleb, Covington; W. W. Wilkins, South Boston, and Secretary-Treasurer Charles B. Ralston, Staunton.

President Somma presided at the Monday morning session and dates were set. Fair date committee was named as

W. W. Wilkins, Halifax County Fair, South Boston; W. L. Tabscott, West Virginia State Fair, Lewisburg, and John L. Godwin, Roanoke Fair. President Somma will again head the legislative committee, assisted by J. C. Bickert, Five-County Fair, Farmville, and J. M. Baucum, Manassas Horse Show and Fair. Membership committee will consist of B. M. Garner, Emporia Fair; Abe Cohen, Lynchburg Agricultural Fair; T. E. Rosenbaum, Tazewell Fair, and L. F. Altaffer, Northern Neck Fair. Vice-President Eanes will have on his credentials committee A. D. Stirling, Danville Fair, and S. Frank Rosser, Page County Fair, Luray. Grievance committee consists of C. Y. Booker, Southwest Virginia Fair; J. C. McKesson, Chesterfield County Fair, and Thomas B. McCaleb, Alleghany County Fair.

Discussions Varied

L. M. Walker, State commissioner of agriculture, spoke on the theme of the meeting, *Agricultural Fairs and National Defense*, stressing importance of winning the war and appreciation of the fact that better agriculture and better agriculturally trained people can contribute in this connection. Robert McCaleb, Covington, discussed whether gate prices should be increased to absorb the 25 to 30 per cent increase in operating costs of fairs, and R. Willard Eanes, Southside Virginia Fair, near Camp Lee, spoke on *The Part Personnel of Army Camps May Take in Fairs*, pointing out ways of interesting army camp officers in supporting military projects and exhibits.

Open forums were held at morning and afternoon sessions. Some topics discussed were *Suggestions for Needed Legislation; Looking Ahead To Transporting Exhibits, Shows and Attractions to Fall Fairs; Fairs and Food in Time of War, How To Increase Public School Exhibits and Give Students a More Active Part in Programs, Reasons Why More Fairs Do Not Conduct High School and Juvenile Band Contests, Methods To Improve Courtesy of Employees to Patrons; Should Base of a Fair Budget Be Derived From Anticipated Income, Income of Last Fair, or What Method?; Our Fairs Neglecting Opportunity To Further Civic Development, and Has So-Called Children's Day Been a Success With Our Fairs?*

At the afternoon session, called after luncheon in the John Marshall's Monroe Room, W. W. Wilkins, Halifax County Fair, South Boston, discussed *A Quarter of a Century as a Member of the Virginia Association of Fairs*. He is one of the two charter members still serving the fairs they did when their names were placed on the original roll, the other being C. B. Ralston, Staunton, who has also served as association secretary since its inception. W. L. Tabscott discussed West Virginia State Fair, Lewisburg, and George A. Hamid spoke on his observations gleaned from successful fair managers. Art Lewis, president of the National Showmen's Association and head of the Art Lewis Shows, traced the history of the carnival midway. Dates for 1943 sessions were set for January 25 and 26 in the John Marshall here.

Principal speaker at the Monday night banquet was Dr. John L. Davis, pastor of First Methodist Church, New York, who ribbed everything from religion to politics. Ham Watson was guest speaker. At this session President Somma cut a 150-pound cake in honor of the association's 25th anniversary. In memory of departed former guests and members, including Clarence Riddick, Virginia State Fair, and M. B. Howard, of the George A. Hamid office, lights were lowered and guests rose and bowed their heads while Joe Basile played *Taps*. Floorshow was furnished thru courtesy of George A. Hamid, with music by Jimmy Hammer's orchestra and a special group of musicians from the Chester Doherty Unit. Acts included Les Sechrist, Doris Reed, Dale Adams, Balabanows and Chester Doherty Revue.

Attraction Men Numerous

Among attractionists and visitors were Robert B. Jewell, secretary-manager of Kentucky State Fair, Louisville; Ralph G. Lockett, Johnny J. Jones Exposition; John H. Marks, Mr. and Mrs. Willie T. Lewis, Speedy Merrill, T. A. Schultz, Myrtle Kubitz, Graves H. Perry, Mr. and Mrs. James Shepperson, Kitty Huband, Louise Kay, E. E. Eck, Mr. and Mrs. G. E. Huband, Mr. and Mrs. George P. Donovan, John H. Marks Shows; Art and Charles Lewis, Thomas J. and Rodell Feehly, Marian G. O'Brien, James H. Bryant, Art Lewis Shows; James E. Strates, William C. Fleming, James E. Strates Shows; Mr. and Mrs. Herman Bantly, L. C. Miller, Bantly's All-American Shows; Charles A. Abbott, Amusement Corporation of America; Mr. and Mrs. Jack Perry, W. C. Kaus Shows;

Samuel E. Prell, World's Fair Shows; Max Linderman, Frank Bergen, Ralph Smith, Elizabeth B. and Harry A. Kuper, Mr. and Mrs. Earl Furtle, Mr. and Mrs. J. P. Jones, Mrs. E. Freeman, Mrs. Jean Walker, Mr. and Mrs. Russell P. Judy, Maybelle and Charles Kidder, J. E. Walker, Mr. and Mrs. Harry Hauck, Wallace A. Cobb, Margaret West, Edward Bowden, J. P. Tucker, Georgia and Gilman Brown, World of Mirth Shows; Adolph J. Kaus, George F. Whitehead, Kaus Exposition Shows; Sam Lawrence, Lawrence Greater Shows; Mrs. A. H. Fisher, Endy Bros.' Shows; Mr. and Mrs. Rocco Masucci, Sol Nuger, Mrs. P. A. Minelli, Mrs. John E. DeGhett, W. C. Murray, Virginia Greater Shows. Oscar C. Buck, William O. Owens, O. C. Buck Shows; Mr. and Mrs. John W. Wilson, I. Cetlin, Mr. and Mrs. Carl J. Lauther, Mr. and Mrs. Rennie L. Arnold, Sue M. Campbell, Cetlin & Wilson Shows; George Marylin, General Outdoor Advertising Company; Mr. and Mrs. Sam Nunis; Mr. and Mrs. George A. Hamid; Harry F. Moseley, Capitol Distributing Company; Irish Horan, Jimmie Lynch Death Dodgers; Fred C. Murray, International Fireworks Company; Dr. and Mrs. W. M. Bowman, Cetlin & Wilson Shows. Mr. and Mrs. H. W. Hones, Tom Ely, Mr. and Mrs. Ralph P. Flannigan, Jones's Bingo; Capt. John M. Sheesley, Edgar C. May, Elaine Malloy, Mighty Sheesley Midway; Jake Shapiro, Triangle Poster Printing Company; A. J. Crafts; Ben Parker, Venetian Amusement Company; Art Wright, Lucky Teter, J. H. Powell, Lucky Teter Hell Drivers; Mr. and Mrs. Henry S. Roeller, Roeller's Amplifying Service; James M. Rafferty, R. & S. Attractions; William M. Bress; Ban Eddington, *The Billboard*; Mr. and Mrs. John J. Byrne, Mrs. D. C. Dills, Mrs. George P. Donovan, International Harvester Company; Clem Schmitz; Joseph W. Hisca, U. S. Department of Agriculture; Isabella C. Mitchell, Mr. and Mrs. L. T. Christian, Mrs. W. W. Williams, Harry Barnes, J. E. Belton, Leona Smith, Mr. and Mrs. A. Rosenbaum; Chief of Police and Mrs. E. H. Organ, Richmond; Mrs. J. P. McDonough, T. McCall Prazier, Sidney E. Matthews, E. R. Fuller, Joseph E. Healy; Dr. Arthur Gallant, tire rationing board; John Sepiro, G. E. Matthews, Capt. Alex Wright; Capt. and Mrs. J. C. Bailey, Councilman and Mrs. Cecil Harris, John McEvoy; Joe Basile, Madison Square Garden Band; J. A. Franklin, Fair Publishing House.

WINTER HAVEN WINS

(Continued from page 40)

the chief executive, his wife and other State officials were guests. Hundreds of members of the United Fresh Fruit and Vegetable Association, attending their annual convention at Belleair, came on Friday when the Florida citrus commission staged a chicken barbecue on the lake front. Saturday was National Defense Day, with a large detail of Air Corps men from Hendricks Field, Sebring, as guests. During the week a mobile army recruiting unit was on the main esplanade, and about 75 prospective cadets were signed and sent to Lakeland for examination. Citrus exhibits, more numerous and more elaborate, stressed national defense and the health value of citrus.

Ten-act show was presented in the open-air theater on the banks of Lake Silver twice daily, with Frank Cooke, of Cooke and Cooke, acting as emcee. Acts were Capt. Sol Solomon and Company, high divers; Cooke and Cooke, Jean's Jewels and line of girls, Roxie Mitchell, Silver Queen, dog and cat revue, Bob Fisher's Fearless Fliers, Coddinos; Guthries, tight wire; Woland, and Professor Bellamo and His Concert Band. Royal American Shows, midway attraction, reported that while attendance, with audited gate of 85,000, was down a bit from past years, per capita spending was better and the week was good. Weather was almost normal thruout. With plenty of sunshine and moderate nights the latter part of the week shows got a big play.

"We had a lot of obstacles, but all in all the festival was without doubt the most successful so far," Manager Shaffer said. He cleaned up details this week and commuted between here and his winter home at Orange City, where Mrs. Shaffer is recuperating from pneumonia which sent her to the hospital a few weeks back.

Agricultural equipment esplanade, a new feature, was sold out two weeks before opening and exhibitors reported heavy sales. Annual Press Breakfast was a big feature Friday night and the governor and staff attended. Royal American acts contributed to the program and several skits were put on by newspapermen. Cash gate, booth sales and memberships were all in excess of past years.



The Billboard

Announces

A NEW

PUBLICATION DATE FOR THE OUTDOOR ATTRACTIONS SECTION

This year the Outdoor Attractions Section will be published in the big Spring Special Number, March 28—before most talent buyers decide upon their programs. Better timing and a distinct advantage to all acts and attractions playing outdoor dates.

You can now get your selling story in the hands of prospects when they are still considering and studying all possibilities and phases of their programs. You are assured of concentrated attention and the best possible coverage

for your message in the biggest, most widely read issue of The Billboard! . . . The Spring Special! As an extra added service The Billboard has developed a very unusual distribution plan. Your message will be brought to the attention of buyers at least once each month—April, May, June and July—following publication of the Section in the Spring Special.

Send for complete information today. Fill in and mail the coupon below now.

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**It may save you as much as
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25 Opera Place, Cincinnati, Ohio.

Please send me complete information about the Outdoor Attractions Section which will appear in the March 28 Spring Special Edition this year. This request does not obligate me in any way.

ACT OR ATTRACTION

INDIVIDUAL'S NAME

ADDRESS

CITY STATE

OA 1

FAR, NEAR BIZ BIDS

**McFalls Texas
Pier Deal Off;
Shy on Devices**

Carlin To Work On Nabe Appeal

**Acts and attractions for
Baltimore spot not calcu-
lated to pull from distance**

BALTIMORE, Jan. 31.—Taking a long-range view of the coming season, flanked with uncertainties, priority problems, transportation difficulties and labor shortages, Carlin's Park Owner John J. Carlin, Manager J. J. Carlin Jr. and Col. A. T. Miller, events director, are tuning their 1942 program to a neighborhood tempo.

All permanent attractions and free-act programs are being prepared with an eye toward diversity and neighborhood appeal in the belief the public will face curtailment of their traveling range. Management is not counting on promotions and advertising to bring throngs from distant areas, but is depending on programs linked with civic, social and industrial destinies of the city, which is only 50 miles from Washington and near large defense plants and an army camp.

"To make our slogan, 'Not Necessarily More Business, But Better Business,' alive," said Owner Carlin, "we have set ourselves to the task of doing our utmost with what we have, rather than worrying over elements of shortage which we are bound to face. We are convinced that success in 1942 will depend largely upon intelligent management, which makes itself manifest in showmanship applied to present workable equipment and existing advantages."

Effort will be made to make potential customers feel the park is a retreat where they can come with their families for an outing equal to any they could have if they went by automobile, with no thought of tire or gasoline rationing, to more distant spots.

Outing solicitations are well under way and Events Director Miller has prepared a colorful photographic "arm-chair" trip thru the park, measuring some 30 feet when spread out. It shows scenes from major 1941 picnics, special days and free attractions and points out picnic and recreational facilities. Presentation is supplemented, when conditions permit, with a short movie in colors of big annual events at the park.

Last year the park did some of its best business in late October because of excellent weather. Since then it has been constantly before the public thru its two rinks, Iceland and the Rollerdom. As a further means of sustaining interest, a small newspaper, devoted to skating and park news, is widely circulated every two weeks.

Management points out that the government's physical fitness program is proof of its desire that parks keep open.

Chi Zoo Society Re-Elects; 1941 Gate Up Over 100,000

CHICAGO, Jan. 31.—John T. McCutcheon, cartoonist, was re-elected president of Chicago Zoological Society at the annual meeting held here recently. Also re-elected were John P. Kellogg and John Wentworth, vice-presidents, and Solomon A. Smith, treasurer. Robert Bean, assistant director of Brookfield Zoo, was named secretary, taking the place of Graham Aldis, who is in the army.

Zoo had attendance of 1,516,000 in 1941, as against 1,395,000 in 1940. Drop is expected this year because of tire restrictions. No new construction is contemplated. "Because of the war and bad tax collections we can make no definite plans," said Stanley Field, a director. Director Edward H. Bean is preparing blackout plans.

FORT LAUDERDALE, Fla.—John L. Herman, photographer, has spent a week at Clyde Beatty's Jungle Zoo here taking news pictures for Castle Films, Inc., reported Mike Michaels, Beatty press representative. Herman was to leave January 26.



JOHN J. CARLIN, owner-operator of Carlin's Park, Baltimore, who announced his 1942 programs and attractions would be prepared with a view toward capturing neighborhood trade, rather than patrons from afar, in the belief that public transportation will be curtailed. He is convinced success in 1942 will depend upon intelligent management, making itself apparent in showmanship applied to present workable equipment and existing conditions.

Los Area Winter Week-Ends Called Heaviest in Years

LOS ANGELES, Jan. 31.—Parks and beachfront attractions in this area are doing the best winter business in years. First few weeks of the war blackout regulations cut business, but lately week-end operations have been comparable to those of midsummer.

Al (Moxie) Miller, concessionaire with Murray Bennett at Mission Beach, near San Diego, said that January 25 was the biggest day there since July 4. Edward Wakelin, general manager, is anticipating the biggest business in history of the resort this season. Patronized by servicemen and defense workers, military officials have deemed the beach a necessary morale builder, it was said.

Virginia Park, Long Beach, managed by H. A. (Pop) Ludwig, is also doing good business since blackout regulations were lifted. It is also in a defense center. Ludwig said business is ahead of last year's and that indications are that it would continue that way. Sunday's rain until 2 p.m. failed to keep crowds down and parking lots were filled soon after the rain stopped, Ludwig said.

At Hermosa Beach Hugh McGill, parking lot operator, said week-end business is comparable to midsummer's. Indoor pool in the Hermosa Biltmore is doing good business, Manager Herbert Weise said.

"Inexpensive Modern Fronts"

Excerpts from an address titled "Inexpensive Modern Fronts," made by William Riseman, William Riseman Associates, decorators, before the convention of the National Association of Amusement Parks, Pools and Beaches in the Hotel Sherman, Chicago, on December 3-5.

I believe that all of us here will agree with Fred L. Markey that the question "Why to modernize" has been amply treated at past conventions. It is an established fact that modern streamlined fronts meet with greater patronage and result in increased financial benefits. However, unanimity of opinion seems to dissolve when the problem of method is presented. In other words, while the question of why to modernize is perfectly clear and understood, the subject of "How to modernize" is somewhat nebulous.

The haze that surrounds this problem is due, I believe, to a reluctance to attempt

AC Ops Start Season's Drive

**Added amusements seen
as assurance of good biz,
with no cut in patronage**

ATLANTIC CITY, Jan. 31.—United campaign for a bigger amusement season has been launched by Atlantic City Amusement Men's Association, composed of major amusement operators. Prominent members include Frank P. Gravatt, operating Steel Pier, and George A. Hamid, Hamid's Million-Dollar Pier.

In a letter sent to a large list of people, amusement men spiked rumors that Boardwalk lights will be blacked out. They stated that augmented amusement programs would not only assure a prosperous season but also help build civilian morale. Communication-discredited reports that the war situation would cause curtailment of patronage.

Optimism was voiced in another quarter here by J. T. Ryan, Washington, who recently addressed the New Jersey Conference of Motor Clubs. Urge of the public to travel will be just as strong as ever, tho limited by automobile facilities and inability of people to get away from defense jobs, he said. As manager of the AAA travel division, he predicted a good season for Jersey coastal resorts, pointing out that despite conditions in England, the British still cling to traditional week-end trips. Ryan also pointed out that with fewer things to buy, people will have more money to spend on vacations and week-end trips. "The public will insist on breaking away from routine," he said. "Because of defense requirements they will travel to near-by resorts."

Wildwood Campaign for Biz

WILDWOOD, N. J., Jan. 31.—Mayor George W. Krogman, discussing the 1942 resort season, declared that the war will not affect business. He said an early advertising campaign in metropolitan cities will be inaugurated by the resort and there will be no curtailment of amusement plans. John J. Kay, resort publicity director, will handle the campaign.

Cincy Coney Boat Trips, Set

CINCINNATI, Jan. 31.—Edward L. Schott, president and general manager of Coney Island here, has announced the spring moonlight dance excursion schedule for the park's steamer, Island Queen. From April 4-May 3 there will be nightly trips out of Cincinnati. From May 4 until late in the month, when the park opens, the boat will be away from Cincinnati, filling engagements along the Ohio River.

PORT ARTHUR, Tex., Jan. 31.—Inability of F. M. McFalls, Fort Worth amusement park operator, to obtain amusement devices because of war resulted in cancellation on January 26 of the contract between him and the city to operate Pleasure Pier here, rehabilitated last year by the city with funds derived from a \$200,000 bond issue.

Following the cancellation came an announcement by F. E. Gifford, chairman of the pier committee of the Chamber of Commerce, which along with the city commission sponsored the project, that aggressive efforts to interest another operator in the pier will be made and that several successful operators have indicated an interest in investing in the pier.

Commission agreed to void the contract and give McFalls about \$500 paid in wages to a watchman after his attorney pointed out that McFalls, by commission agreement, owned some \$700 worth of lumber from the old pavilion, given him with the understanding that he would build on the pier with it. McFalls agreed to relinquish the lumber if paid the \$500. He further suggested that if the city would spend some \$15,000 in equipping the building with tables and chairs he would be willing to operate under a supplemental agreement, but the commission refused to spend any more on the project, pointing out that only about \$4,000 of the bond issue is left.

Meanwhile Mayor Heare foresaw two possibilities for operating the spot by early summer. Should satisfactory arrangements not be made with a private lessee, the city itself might undertake to operate the pier temporarily, he said. Envisioned for the pier, to supplement the swimming pool and pavilion installed by the city, are a Roller Coaster and other riding devices.

27G AC Pier Project Talked

ATLANTIC CITY, Jan. 31.—A \$27,000 improvement is planned for Central Pier here to accommodate a possible St. Louis exhibitor, according to Louis St. John, pier manager. He would not reveal name of the prospective exhibitor, but said plans call for extending the pier out 90 feet with a concrete addition and removal of old pilings. Addition would take the pier out 343 feet.

little more showmanship. Concentrated in a small area are many amusement devices competing with one another. Your new front should attract attention by its imaginative treatment, a treatment the public can recognize as being in advance of a design trend. In the designing of amusement park buildings we must depart from the customary design as used in public buildings. Amusement park designs should stimulate the escape psychology. This psychology is one of taking the mind completely from everyday thought channels, to throw off the cares of the day and dwell for a while in the land of make believe. While this expression may sound juvenile, it is nevertheless the admitted analysis of entertainment psychology. Excessive and meaningless ornamentation should be avoided, as it not only increases the cost of the job, but cheapens the looks of the building.

Since we are dealing with low-cost fronts, and since the designer's fee, which is usually 10 per cent of the cost of the job, must be included in your limited budget, I would like to suggest a procedure in securing a design for your proposed remodeling. Lengthy consultations between you and your architect are not necessary. Neither is it necessary for him to visit the site, often far away, since all this, of course, incurs additional expense.

Take Photos of Old Front

All you need do is take a few photographs of your old front from various angles, some close-ups and at least one from a distance to show the relation of your building to its surroundings. Then draw a rough diagram of your front, indicating the length, height, etc., or mark these measurements on one of the photographs you have taken. Those measurements do not have to be absolutely accurate, as the workings have to be flexible (See *Inexpensive Fronts* on opposite page)

modernization because of the impression that costs will be prohibitive. This reluctance I can easily understand because yours is a business that is attendant with greater financial risks than most others. The season is short and concentrated. Receipts are extremely sensitive to such capricious factors as the weather, local business conditions and public tastes for entertainment. Consequently, because of the nature of your business, modernization must in most cases be achieved at relatively low cost.

The main factor in designing low-cost fronts is not to make any structural changes, but rather to incorporate existing structural features of the old building into the new design. The main factor in constructing this type of front is the use of inexpensive and easy-to-use materials. The materials I have found very adaptable in this connection are simple 2-by-4 framing, plywood, paint and neon.

Designs for amusement parks demand a

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Indoor Tanks as Shelters

While Office of Civilian Defense has yet to release official statistics or dimensions concerning air raid shelters, it is conceded by many authoritative sources with OCD that some indoor pools might make excellent protective housings during a bombing. Accordingly, ops of enclosed plunges are earnestly requested to check on their establishment to see whether any portion of it can be converted into a shelter, if and when.

Lest there be misunderstanding, I hasten to add that it is not advisable to jump right in and make preparations without first making certain that your pool is properly situated and constructed for such purposes. Moreover, please don't take this suggestion as a publicity or promotional tip. To be sure, announcement of shelter facilities at your natatorium would make good news stories for your local newspapers, but don't under any condition release such stories or permit them to be issued until you first consult local civvy defense officials. Government and especially the War Department is dead set against private businesses capitalizing on war. And so it is not advisable for pool men to advertise or publicize air raid shelters unless official okay has been given.

While in London subway stations and other underground locations are being used as shelters, so far under-street-spots in Eastern American cities have been tabooed. Still there are many tanks which this department feels can be converted in times of emergency. Of course, aquadromes having an abundance of glass or mirrors are definitely out as shelters, for such conditions are dangerous. Gymnasiums adjacent to plunges might make for perfect shelters for in most of them there are no mirrors and usually all four walls are padded. All of which would absorb a great deal of shock and make for immediate conversion.

So if you're an operator of an indoor pool check immediately and see if you can be of help to local civilian defense authorities. If they thumbs down the plan in your individual case, don't try to force the issue. Take their word for it and forget the entire idea.

Miami Meanderings

Ira Gross, yc wandering press agent, is now tub-thumping swank Cadillac Pool, Miami Beach, his fourth job this winter. Seems every spot down there wants his services—and rightly so—for I. G. is a talented publicist, specializing in beach and pool resorts. Incidentally, Jack and Aldona Cullimore, who were in both Aquacades, are in charge of this H-2-Orlum.

Jack Kelly, swim instructor at Sands Pool, M. B., has instituted athletic classes in order to improve general health for defense work. Going over fine, too! Patricia Hall, magazine cover girl, is a frequent visitor to Sands plunge these days and sports a Red Cross badge on her suit. No, it doesn't mean she has contributed to that org, but that she has passed her senior life-saving test.

Charley Diehl is now swim tutor at Alf Stone's Blackstone Pool. His lovely bride is with him. Pete Desjardins is back in Miami, appearing in local water shows following his appearance last fall in the show *Vive O'Brien*.

Other notes from Florida-way reveal that Pete Zaley is doing an excellent trampoline routine at local water shows; Toby Wing, movie actress, is posing for most of bathing stiffs at local pools and beaches, and armed services are continuing to take many top water performers.

N. Y. Lifeguards

Last month Municipal Civil Service Commission in New York issued application for posts as lifeguards. Now comes word that only 200 candidates applied. Next summer the park department will need 400 lifeguards to protect city beaches. There are at present 96 on a preferred list. Result will be re-announcement of lifeguard examination, with a lower age limit and possibility that test may be opened to persons residing outside of New York City. It is expected this may be done about Easter Week because of number of college men who would be able to apply at that time.

Dots and Dashes

There's one pool man who is up on latest government data and rulings antecedent priorities et al., and he is Len

Schloss, manager of Glen Echo Park and pool, Washington.

Due to the war, how about calling a special spring meeting of members of the National Association of Amusement Parks, Pools and Beaches at some central location to discuss many important things that have happened since Cht confabs? What do think, Al Hodge; could such a thing be arranged? And don't forget to attend the important meeting in Tampa the latter part of this week, called at the suggestion of Len Traube, of this publication.

American Recreational Equipment Association

By R. S. UZZELL

MONTREAL.—Here in Canada's largest city is now gathered the international congress of snowshoe devotees, or Congress de Internationale de Racketteurs. They come from various parts of Canada and from our Northern States, especially New England. Each club has its own organization and distinctive uniform in a chosen combination of colors, in most instances of the best grade of wool. Leave it to the French to make it a beautiful, harmonious combination of colors. Some of the clubs have been in the organization for many years. We noticed that one was organized in 1885. The one from Quebec is called Frontenac. It is a social and sportsman's club. Women wear the uniform, man style. Some simulate the Indian in dress, while one has the appearance of the woodsman. It is governed by well-defined rules which also regulate the size and weight of snowshoes.

To say that their parade is colorful puts it mildly. Several support a band. The big event is the contest. This year it was over a 10-mile course in Fontain Park. The winner made it in 57 minutes to lift the cup. They hike on snowshoes and have a dinner at the end of the trip. They hold dances and in the summer conduct picnics. The costume is designed for hiking on the shoes and gives comfort and warmth. They make the most of their abundance of snow and the long winters. It is a good sport and a health builder. Many of the women have that beautiful natural complexion not obtainable at a drugstore. As an appetite builder it is superb.

Belmont Staff Working

We are told that the ski is fast superseding the snowshoe. The youngsters, like those of all countries, are eager for speed and thrills. Ski runs are growing in number and length. Off to the north those in the Laurentian country are becoming internationally famous. People come from New York, Philadelphia and points south to these runs. Up there the snow is more abundant and lasts longer. People everywhere are giving more time to health-producing recreation. Here they take advantage of what lies at their doors. We in the States can still do much along lines that have scarcely been touched. Where we cannot walk on the snowshoes or slide on the skis, we can surely hike and bike or ride the horse. The churches here know how to defeat the snow. They have large vestibules covered with matting to catch the snow and furnish whisk brooms for brushing it off the clothing and a longer handled one for brushing the snow from overshoes. The snow just does not stop the people in Canada. They gracefully accept its challenge and make the most of it. Vacant lots are flooded early in the fall and become outdoor ice-skating rivers for the winter. Here the budding hockey players are developing to supply American demand in exchange for our baseball players who are started on their careers in the back yard or on a vacant lot somewhere in their neighborhood. Hiking and bicycling can be great summer sports and can have as their objective the amusement park. Picnic men can get on the job now and should provide bicycle racks for checking the wheels. Lake Compounce, Bristol, Conn., can put its former facilities into commission with little effort. Who knows but that they can stable saddle horses again. Belmont Park, Montreal, has had a staff of workmen on the job all winter and have done considerable work in rebuilding. The buyer for the place, Mr. Baron, says he has purchased since last fall ample supplies to meet all of 1942 requirements. His office is the only one open at this season. But for plenty of work he says he would be lonely, surrounded as he is by snow.

With the Zoos

CINCINNATI.—Morning zoo radio talks, designed for children but which have considerable adult following, were resumed January 29 over WSAI.

MADISON, Wis.—Recent additions to Henry Vilas Park Zoo here are an ocelot and two dingo puppies. Former was purchased from W. A. King, along with another which contracted pneumonia and died. Latter were born here.

CHICAGO.—Baby giraffe was added to the population of Brookfield Zoo recently. It is a male, named Jiffy, offspring of Jack and Minnie, who are about nine years old and have been here since 1934. It is just under five feet tall and weighs 65 pounds. According to Robert Bean Jr., assistant zoo director, most baby giraffes are about 5½ feet tall and weigh 75 to 80 pounds.

INEXPENSIVE FRONTS

(Continued from opposite page)
 enough for your carpenters to make small changes as the job progresses. Forward this data to your architect, along with a few pertinent facts as to your particular requirements, and I am sure that from this information you have submitted he can prepare your required designs.

Let me give you a few facts about plywood. Government engineers are today specifying it for many defense uses. It is employed in the construction of the mosquito fleet and other types of government watercraft. Molded in compound curves, an incredible 3/32 of an inch of mahogany and bass wood, bonded with phenolic resin, it makes an airplane wing that is stronger and lighter than its metal counterpart, almost impossible to dent and minus the thousand rivets which make metal wings hard to build and hard to drag thru the air. Metal-faced on both sides, a sheet of plywood provides a covering for streamlined trains which is more rigid and vastly lighter than a sheet of metal of the same thickness and which can't be worked with ordinary carpenter's tools.

Industry as a whole today, forced to find a substitute for metals, is amazed to learn that in many instances plywood is not a substitute, but a superior replacement. Plywood adapts itself to all varieties of contemporary design and affords a rare opportunity for fresh and unusual exteriors which are exceptionally durable and at the same time reasonable in cost.

Plywood's Upkeep Slight

In line with the trend toward natural wood effects, it may be given a coat of varnish which if renewed every year like the woodwork on boats will always remain fresh and attractive. It may be used frankly as a panel or to produce a flush effect that is finished with paint.

The tower of the old pavilion at Salisbury Beach was modernized six years ago with plywood. It is still in as good condition today as when it was built in spite of the fact that this building is situated on the Northern Atlantic Coast where the elements raise particular havoc.

With respect to the modernization of larger projects that house many amusement devices under one roof, the methods used are no different from those employed in the renovating of smaller fronts, except that the design should strive to coordinate the many individual devices into one interrelated unit.

The same principles of renovating exteriors apply also to interiors. Simple framing, usually 1 by 2s instead of 2 by 4s, and cloth coverings instead of ply-

wood, are the materials used. The success of interiors after modernization leads me to believe that perhaps other non-profitable dance halls can be converted into spectacular and novel entertainment centers where a fun-loving public can go to dance, eat and drink.

MINEOLA CARDS

(Continued from page 40)

to accent Queens participation. In line with the alteration, J. Maynard Kissam, Jamaica, was added to board, making two directors from Queens, Charles Hewlett, Little Neck, having been elected last year.

J. Alfred Valentine was re-elected president and general manager, with Charles Bocher as full-time assistant. Raymond G. Fish was elected vice-president and Fred B. Baldwin secretary-treasurer. Society reported largest cash surplus available in over 20 years and improvements were authorized. Committees have been appointed three months ahead of customary time "to make more pretentious plans and to coordinate with the exigencies of war conditions." Pair spiked rumors of discontinuance after centennial celebration this year by going on record "as having no intention whatever" of doing so.

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NATIONAL AMUSEMENT DEVICE CO., Dayton, Ohio

Detroit Revue Has 1,800 Draw

Grosses \$1,400, a fourth going to Red Cross—repetition for defense fund

DETROIT, Jan. 31.—Stars and Stripes, roller revue presented at Arena Gardens Rink here on January 27 under direction of Robert D. Martin, son of Managing Director Fred A. Martin, drew about 1,800, with estimated gross of \$1,400, one-fourth of which went to the American Red Cross. Performance was slated for a repetition February 3, with the same proportion going to the Buy-a-Bomber Fund.

Revue used the entire floor of Arena, with the far end covered with large red, white and blue flat pieces with huge patriotic symbols. Translucent blue screen with white stars in the center was an effective keystone, flanked by three entrances on each side. There was multi-colored lighting from numerous overhead and side outlets and spots.

Show Is Pretentious

Show opened with Russell Bice's organ version of Beethoven's Fifth Symphony. Then nine costumed couples appeared in *On the Rink*, featuring steps, leaps, figures and a pleasing formation with half the skaters circling with joined hands and others in couples waltzing around the circle in reverse direction. John Prendergast and Margaret Williams closed with a solo. Douglas Breniser, Michigan figure champion, did a routine, and Dorothy Law and Billy Martin followed in ballet costume and tails in a skate dance exhibition. Ann Manion, 1941 national senior pairs champion, working single in a black and white Pierrot costume, gave a skillful figure and speed number. Enea de Rubies and George Macoll, in 1890 bloomers and red flannels costumes, gave a series of figures, comic bits, tumbles and a "swimming" bit in which one holds the legs of the other under his arms. Fourteen young skaters presented *The Wooden Soldier and the China Doll* in well-patterned costumes. Ellen Fronrath and Patricia Hill did a specialty, Nancy Lee Parker and Kunnie Mae Williams did a bit and Louise Moore and Alden Sibley closed with some excellent teamwork and leaps. *Orchids in the Moonlight* opens with eight couples. Girls in high Spanish veils and long filmy skirts and boys in blue velvet vests and yellow sashes do a tango. They are joined by eight couples in multi-colored ruffled conga costumes, who do a conga chain, achieving the shift neatly on rollers. They wind thru arches formed by tango couples, who then join the chain. Williams and Prendergast close with a smooth tango. Dorothy Law, national speed champion, gave a free style number, featuring backward skating. Lloyd and Virginia Young, 1939 national skate-dance champions, gave a dance in Indian costumes that proved a standout. Edna Faulkner and Jack Weir, both in topper and tails, followed with a novelty dance, *Me and My Shadow*. Hayseed, four boys

Rinks and Skaters

By ALBERT F. SCHNEIDER (Cincinnati Office)

in rube outfits and each with two girls in red overalls, was a good comedy number.

Numbers Ambitious

Opening the second half, four variously costumed groups of three girls each presented *Dance of the Hours*, probably the most ambitious number of the show, exquisitely done in typical ballet style, with Ann Manion, Margaret Williams and Bruce Towle doing remarkable routines. Anstess H. Weir, opening as an inebriated balloon hawker in the balcony, did some difficult drunk-style skating and comedy falls, some over the railing. *Dance of the Tumblers* used two couples in a number with costumes and routines in Arab tumbler style. Production was distinguished by ease with which men held their partners in positions. Margaret Williams followed with the competitive program which won her the junior girls' State figure championship. *Wee Bit Scotch* was a pleasing Highland fling interlude by six girls in plaids. Ann Manion did a *Dance of Death*, with excellent suspense build-up from the announcer. Four men in scrub-women outfits presented a comedy interlude, *Due to Circumstances Beyond Our Control*.

Marie Otter, as the dancer in black Oriental dress, and Allen Sibley, as the prince, gave *Tales of Scheherazade*, a Bagdad fantasy. Kunnie Mae Williams and Douglas Breniser did an apache number, *My Man*. Six couples presented demonstrations of the Flirtation Waltz and Quick-Step, and Bruce Towle had the final appearance in an exhibition of free skating, showing work of professional caliber. Finale was an ensemble in march tempo with massed tri-colors. Melva Block, who was to have been in three major numbers, was absent because of serious illness.

Notables Attend

Among notables seen were Mayor and Mrs. Edward J. Jeffries Jr., Detroit; Mr. and Mrs. John Reid, owners of Happyland Shows, and these operators: J. O. Riggle, Lake Orion, Mich.; Paul Bacon, Jackson, Mich.; Mickey Dunn, Fair Haven, Mich.; Jess Bell, Walled Lake, Mich.; Al Kish, Toledo, O.; Junior Ware, Chicago Skate Company; Orville Godfrey, Madison Gardens, Detroit; Billy Wilson, Arcadia, Detroit, and George Brett, Rouge Park Rink, Detroit.

Washington Preps For National Meet

REDONDO, Wash., Jan. 31.—Washington State championships, sanctioned by the Roller Skating Rink Operators' Association of the United States, came to a close February 18, reported Weston J. Betts, Redondo Beach Rink, Redondo, and State champions and operators are now arranging exhibitions to raise money to finance the trip to Memphis nationals in April.

Senior skate dance events were held Sunday, with Vivian Davis and Hald

Burns, Redondo, first; Ann Moen and Russell Kennedy, Redondo, second, and Barbara Nelson and Sam Tieson, Everett, third. Saturday at Redondo Jean Christensen, Redondo, was first in the novice women's figure division, followed by Donna Nicoll, Redondo, and Dorothy Brown, White Center Roller-drome. In men's novice figures Russell Kennedy, first; Bill Hines and Al Wolfe were all of Redondo, as were Vivian Davis and Hald Burns. Ann Moen and Bill Hines and Jean Christensen and Vernon Burks in novice pair skating. Friday at King's Rink, Tacoma, in novice dance skating events Donna Nicola and Bill Hines, Redondo, were first, followed by Peggy Watson and Eddie Collins and Kathleen Walsh and Bob Watkins, White Center. At White Center Wednesday Francine Morgan and Roy Brown, Cliff Shattenkerk and Charlotte Hourie and Dolores Hale and Don Decker, White Center, took junior dance places. In junior girls' figures Barbara Betts, Redondo, was first; Francine Morgan, White Center, second, and Maxine Kluth, Redondo, third.

Race events at Ferndale Tuesday drew about 40 contestants. Winners were determined by points received from all races entered in respective classes. Winner among juvenile boys, Class B, was Cliff Shattenkerk, White Center; juvenile girls, Class B, Charlotte Hourie, White Center; juvenile boys, Class A, Roy Brown, White Center; juvenile girls, Class A, Beatrice Hourie, White Center; intermediate boys, Don Bromley and Bill Groff, White Center; Walt Clifton, Tacoma, third. In men's senior events for 440 and 880 yards and mile, two-mile and five-mile events Wallace Beck, Mount Vernon, was first; Hugh Monahan, Everett, second, and Jack Bradshaw, White Center, third.

Anti-Polio Drive Recruits 4 Spots

LOUISVILLE, Jan. 31.—Col. Ben G. Brinkman, president of Fontaine Ferry Enterprises, operator of Fourth Avenue and Fontaine Ferry Park rinks here and Madison Square Rink, which opened January 6 for Negroes under management of Jack Singhiser, announced plans for co-operating in the Fight Infantile Paralysis Campaign. Singhiser made plans for presentation of a show, made up of amateur and professional talent, on January 29 at the three rinks, with the Louisville Figure Skating Club joining in the show and proceeds going for the campaign.

HEALDSBURG, Calif., Jan. 31.—Comedy and fancy skating exhibitions were featured at a River Garden Roller-drome party here on January 29 to celebrate the President's birthday, proceeds going to aid the fight against infantile paralysis, reported Manager Armand J. Schaub.

Schaub attended the recent 10th annual California State Ice Figure Skating Championships at Sonoma County Ice Arena, Santa Rosa, and reported many roller skaters witnessed the event, including Evelyn Page, Rollerland Skating Club, Oakland, who will contend in the national roller championships at Memphis in April under sponsorship of the Roller Skating Rink Operators' Association of the United States, and William McMillan, Rollerland professional. Ice events were sanctioned by the U. S. Figure Skating Association and sponsored by Skate and Ski Club of San Francisco.

FRANK DOLAN, owner of Casino Rollerway, Nuttings Lake, Billerica, Mass., who died of a heart attack January 28 while bowling in Lowell, Mass., operated the spot the past nine years from spring until fall and was well known to Boston skaters, said Manager Al Riley. Details in the Final Curtain.

ODD HOURS for skating is a new fad in Detroit rinks. Typical was a weekday skate from 9:30 a.m. to 12:30 at Rouge Park Rink. It was organized by high school students and attended by some 150. Varsity Gardens is skating Saturday midnight sessions for defense workers. Arcadia rink will stage a midnight party February 7 for old-timers.

ROLLER rink operators in the Philadelphia area met January 21 to discuss

plans for the fourth annual roller-skating contest sponsored by *The Philadelphia Daily News*. Among those attending were Jesse Carey, Circus Gardens; Alexander Green, Pla-More; Caroline Cook and George Maybin, Jamison Roller-Way; Joe Barnes, Adelphia and Skateland; Malcolm Carey, Carman, and James Boyle, Dance Box.

WALTER E. SUTPHEN, owner-manager of old Wayne Gardens Rink, Detroit, in its late years, reported former Wayne employees were entertained January 24 in Varsity Gardens, Detroit, in its second year under management of Mrs. Sutphen. Among those attending were J. Paget, Norman McVittie, Herbert Carter, Fred Bell and Jim Bachlor. Varsity Roller Club members served refreshments during a floorshow, which included a Continental Waltz exhibition by Mrs. John Stone and her sister, Clawson (Mich.) Rink, and Harold and Earl Sutton, trick roping. Many alterations have been made at the rink recently. Sound-proof organ room is now under construction. Parties are featured on Thursdays and skate dancing gets much attention. Electric organ music is featured on Wednesday and Sunday nights.

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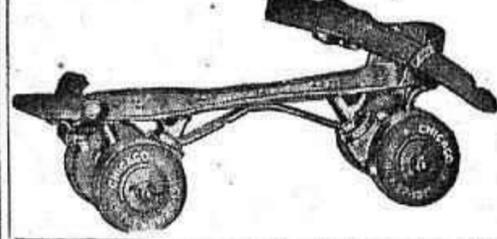
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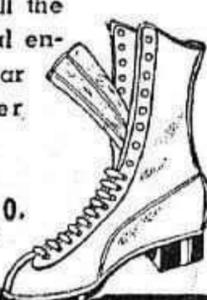
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The Editor's Desk

CINCINNATI

TAMPA will furnish the setting for a gathering on February 6 which may lay the groundwork for the making of outdoor amusement history. That there will be big and representative attendance at the meeting called in the Tampa Terrace Hotel to form a proposed Outdoor Amusement Conference for Defense and Victory now appears assured. Just what good will eventually come out of the conclave depends upon the industry itself and upon war conditions as they develop. If a functional body can be formed to aid the federal government effectively it will be a monumental step forward. If the assemblage turns out to be the inception of a permanent, go-getting organization to embrace all branches of the industry for their betterment it will have justified itself many times over. The ramifications of the kaleidoscopic world picture are such, however, that no one can now even attempt to lift the veil on tomorrow.

DAILY matinees for night-shift workers being considered by many carnival managers would mean augmented and undoubtedly profitable extension of operations in the coming season. Matinees have been numerous on midways in other seasons, notably kiddies' sessions on Saturdays and sometimes midweek showings. Defense work, especially where three shifts are used in plants, should make the idea of daily matinees in '42 one to be favorably considered by showmen. Probably never before have there been as many well-paid workers with leisure daylight time on their hands as there will be this year. Carnivals will have opportunity to add to the justification of the industry as a morale sustainer by planning special daily matinee features and so gearing their organizations that the extra operation involved can be made possible and effective.

MANY taxi drivers will learn to walk again—and the old show rule, "No riding on wagons to the coaches," probably will return.

EVEN the faced with a greater prospective shortage than last season, man power seems to be the smallest worry of some outdoor showmen. Perhaps they worry more over priorities, canvas and rubber shortages, railroad moves and non-automotive purchasing than they do about brawn to put up and tear down. They may be looking back to World War No. 1 and remember that shows operated and moved, the very short-handed, with the aid of locals who wanted no part of steady employment, older troupers and the younger who were rejected by draft boards. Women also played important parts. During 1917-'18 men were in demand in factories, mines, munition plants and as civilian laborers in army camps, but not nearly so greatly as they are and will be. Many workingmen with shows that toured the Middle West worked in harvest fields during the day and returned to the midways at night. Present war plans call for a hundred times greater output than in the first year of the last war. Men under or over draft age are expected to flock to defense projects. Hundreds of showmen were on them before declaration of war with Japan. Some press agents' copy has stated that the shows they represent have enough men to take them thru the season without being short-handed. If so, they are fortunate. But such instances may be only temporary. One answer to moving shows with fewer men lies in the word "excess." Many modern midways carry truck loads and wagon loads of trimmings that have no direct earning power and which require extra men for handling. Less excess means fewer men, fewer trucks, wagons and cars and so means fewer men and tractors and less gas, oil and rubber. Man power may be something to be worried about.

MIDWINTER Thoughts: Familiar fairgrounds cookhouse grind down Tampa way. "Come in and eat with the actors." . . . Occasionally a la carte silver-plate big shots will sneak into winter quarters cookhouse for a tin plate of sow bosom and beans. . . . If not bigger, perhaps they will be better. . . . From all reports, managers are not crossing bridges this winter. . . . Midway showmen

squawked when crowds came out to rubber and not spend. Now they are beefing because they can't spend for rubber. . . . Thin-skinned showmen will get their hands and feelings hurt often next season. . . . Carnival that doesn't miss a Monday opening in the coming season may set an all-time record. . . . Horse-and-buggy days seem to be drawing nearer. Heard that good home-cooked fairgrounds lunch baskets will again be available. . . . We may even again hear, "Hold your horses, the elephants are coming!" . . . Unsung midway hero: House trailerite who arises each dawn to scratch in shavings around ticket boxes but never finds any money.

WILD Men from Borneo, if they look anything like they are depicted on some side-show banners, would make wild men out of would-be invaders.

CRITIC: Trying to book a certain fair, a carnival manager had asked the fair secretary to visit his show. After the sec had inspected the midway the manager insisted that he stay to see the free act scheduled at 11:45 p.m. After standing on one foot and then on the other for hours, waiting to witness the much-touted plunge, the fair man wasn't in an appreciative mood. Finally the act was announced over a loud-speaker. After the diver had acknowledged his introduction with a low bow, his wife rushed to the center, kissing and embracing him as tho it were a final parting. He adjusted his helmet slowly to impress the spectators with the idea that he dreaded what was ahead of him. Then his spouse embraced and kissed him again. As he slowly climbed the ladder the fond wife, playing her part, threw kisses at him, averaging three to a rung. After the big plunge and as the diver was again taking a bow, the wife rushed to his side once more hugging and kissing him as if welcoming him back from the grave. When the show manager asked the sec what he thought of the dive the reply was, "Well, as a free act, it was one of the greatest love scenes I ever witnessed."

Nat Green's

The Crossroads

CHICAGO

ONE thing we have noticed and liked at the winter fair meetings so far attended is the optimism shown by the fair men. It is not a blind optimism based on wishful thinking. The fair men fully recognize the difficulties ahead of them. They know the people—all the people—are going to be compelled to make heavy sacrifices in many ways; that transportation facilities are going to be restricted; that competent help is going to be hard to get—in short, that all of us will be compelled to forego some of the things we have come to regard as essential. But, on the other side of the ledger, they know, too, that while all of us will gladly make the necessary sacrifices, we are going to need recreation, entertainment, a change of scene, in order to keep ourselves fit for the important work we have to do. These the fair will provide more completely than almost any other medium. So we are satisfied the fair men are fully justified in their belief that this year attendance at fairs will be fully up to par. It will be if the fair men put their best efforts into producing exhibitions that will please, educate and entertain. And from the tenor of discussions at the State meetings that's what they are setting out to do.

BOOKS and articles on outdoor show business continue to be popular. Latest book to be called to our attention is *Eyes-Light*, a picture story of clowns done by B. Boyd Blount, who prefers to be known as Bobbee, the name she signs to her line drawings. The book was brought out in a special edition at Christmas time as a memorial to Milt Taylor, clown on the Ringling show who died toward the end of last season. Those who have seen the book say that Miss Blount has caught the spell of the circus in her drawings.

Lions in the Garage, in a recent issue of *The Saturday Evening Post*, is an interesting article by David G. Wittels about George J. Keller, called the "world's only college professor wild animal trainer." During the school term Keller heads the art department of Bloomsburg (Pa.)

State Teachers' College, but in summer he appears at fairs and celebrations with a trained wild animal act. His story as told by Wittels will interest lovers of the circus.

STRENUOUS work of planning and producing his rodeo and thrill show at the International Amphitheater, Chicago, put Larry Sunbrock in the hospital for a couple of days. . . . Frank Conklin came to Chi following the Winnipeg fairs meeting and planned to go on from there to Tampa to attend the meeting of outdoor show interests on February 6. . . . Distinctly a chip off the old block is Bryan P. Sandles, manager of Ohio State Junior Fair. He has the gift of gab just as his father, the late A. P. (Put) Sandles, had and is a pip of a story-teller. Would make good material for toastmaster of the Showmen's League banquet and ball. . . . Jerry Moore, resident manager of the Hotel Fort Shelby, Detroit, is immensely popular with the fair men and showmen who have been meeting at the Fort Shelby for many years. Jerry practically turns the hotel over to them during the annual fairs meeting and leaves nothing undone to see that they have a pleasant stay. . . . Elwood A. Hughes, managing director of the CNE, came in from the Winnipeg meeting for a few days of relaxation. . . . Julius Cahn, the "Count of Luxemburg (Wis.)," cut his Florida visit short in order to attend the Wisconsin fairs meeting in Milwaukee. . . . That was M. H. Lines, not Ray Eggleston, representing the Staats Company at the Detroit meeting. And L. E. Holt was there for Interstate Fireworks. . . . Frank J. Lee, outdoor publicity man, has two nephews in the FBI. Harley DeGraff is located at Washington, and his brother, Lloyd, is with the U. S. Coast Guard at New York City. . . . Is the practice of bannerling hotel lobbies during winter fair conventions waning? There were no lobby posters in St. Paul and Detroit. In St. Paul posters and cards that usually fill the halls on floors where display rooms are located were missing, but in Detroit they were still in evidence.

Leonard Traube's

Out in the Open

NEW YORK

The Pennsy Meet

ALLENTOWN, Pa., Jan. 30.—The 30th (count 'em) annual meeting of Pennsylvania's association of fairs got officially under way today, altho there was a board confab yesterday, as well as the yearly get-together of Central Fair Circuit, hosiery group, and familiar faces have adorned the rooms and lobbies of the Americus Hotel since Tuesday. For many showmen, near-showmen and would-be showmen this is merely a hangover from the Virginia frolic at Richmond, which really ended with Monday night's banquet, but for some reason or other always gets two-day billing into Tuesday, a day that finds the John Marshall Hotel as quiet as a convention of a deaf-mute society.

The Keystone State association pulled reverse English doubled in spades (quite a mixture of games, what?) by billing itself for Wednesday and Thursday, whereas, as previously noted, the deliberations actually were launched this morning. The banquet, usually held on the first day, Wednesday, was to be held tonight, a move that is suspiciously believed to be based on the principle of keeping the crowd, especially showmen, in town and at the meeting for an extra day. The crowd, especially the showmen, was extremely flattered by this extra-added attention.

A delegation of National Showmen's Associationists descended upon Gerald (Frenchy) Snellens, a local favorite, at his palatial estate and commiserated with him upon his inability to attend the Americus fracas due to an infected toe which has him confined to the Snellensesque boudoir. If you have ever

seen the Frenchy, who is special agent and advertising consultant par excellence of World of Mirth Shows, confined to anything, you have really seen something. The delegation, incidentally, was headed by Art Lewis, president of the NSA and chief of Art Lewis Shows. His associates in extending sympathy were Jackson Shepard Shapiro, the Triangular printing man, and Lindley Harvey Cann, formerly the Doc, general agent of Max Linderman's midway morsel. One could appreciate the Frenchman's state of mind. Here was Pennsy's annual being held in Allentown for the first time in years and the gentleman, a native son, unable to take advantage of that solemn fact. A warring world is as nothing beside this supreme spectacle of what Snellens missed by injuring honorable toe.

And so on to other matters. . . . B. H. N., Jacksonville, Fla., offers the following as a song suggestion for some or many carnival managers: "I don't want to set the world on fire—burning up 35 towns a year is good enough for me." The heat's on, eh? . . . Installation of a Fly-o-Plane, two Ferris Wheels, a Tilt-a-Whirl and a Rolloplane is listed in the '42 agenda of Detroit's Edgewater Park under new management of Rex D. Billings Jr. "Also a huge project which I dare not mention on account of walls having ears," chirps the ambitious Rex as he concludes that the park will reach new highs "if there are no blackouts." . . . "The greatest spectacle of all time" is the modest manner in which Jerome T. Harriman, Akron, O., describes *The America We Love* episode of his company's production *The World at War*. Good old circusing Jerry. . . . Looking fit as a pair of twin fiddles, one medium

large and the other extra heavy, were Max Goodman and J. C. McCaffery as they invaded New York for a few days. . . . Jimmie Lynch, the Death Dodger, was one of a huge mob that attended a party put on in the home of Walter Stebbins, the auto-race impresario, at London Terrace. Before you knew it, it was 8 in the morn and all hands tired but happy.

Tom Hughes, West Coaster, cards that he arrived in Miami "for the duration" (of the winter) with a prospective itinerary that includes Key West and Cuba. "The Tampa Fair is well billed all over Florida," says Fuzzy. "This was heartening after California's gloomy war talk. Why, they even fly that Goodyear blimp here daily!" . . . Flying Scooterist William de L'horbe Jr. souvenirs from Jacksonville Beach to announce that charming Margaret is now Mrs. de L'h, who is now being instructed daily in working out the proper spelling of her new surname. . . . Radio actresses were pitted against showfolk in Dr. Harry Hagen's *True or False* quiz on the NBC Blue network on Monday (28). The showfolk billed: Bert Tobias, talker; Charles Phelan, strong man; Charles Willard (Doc) Foster, talker-lecturer; Sealo, the Seal Boy; Frank Sterling, "opium king," and Manny Kline, Johnny Kline's son. . . . Edward Smith, better known as Junior Smith, bingo caller, is with Battery D, 8th Battalion, Fort Eustis, Va. James M. McDonald, pitcher, has been called back to service, being stationed at Camp Ayer, Mass. And Thomas Flynn, formerly on Sheesley's midway, is at Fort Bragg, N. C.

Ever-recurring communication: "I have been riding herd on your sins of omission. In the January 24 issue no *Open* opened, which makes five times of omission in three and a half years. I hereby quit, resign, scam and vamoose. From now on you are strictly on your own. Ma sends regards."—Edgar H. (Doc) Kelley, Gales Ferry, Conn. (Putting us on our own is quite a disadvantage.)

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place

Parcel Post

- Adsit, Duke, 59c
Crawford, Victor, 19c
Davis, J. S., 9c
Delgado, Dianne, 21c
Fay, The Mysterious, 3c
Glazer, P. E., 7c
Johnson, Newton M., 8c
Lambert, C. L., 7c

- Able, Buck
ACKMAN, WM.
Acuff, Homer
Adams, Budo
Adams, Dede
Adams, Mike
Adams, Mitchell
Adams, Walter J.
Adams, Carl
ADKINS, LUTHER A.
Adkins, Robt. C.
Adolphine, Mr.
Alec, Edna
Alessandro, Mario
Alexandria, Tenamie
ALFORD, ELMER ROSCOE
Allen, Al & Jean
Allen, Barney
Allen, Buckley
Allen, Claude
Allen, Dan Vinson
Allen, Ed
Allen, Mrs. Gladys
Allen & Lee
ALLEN, JAMES
ALLEN, JUDGE
ALLEN, VICTOR
Allen, Julie
Allen Sisters
Allison, Tex J.
Alman, Fred
Alvis, Crystal
Amato, Don
AMES, WM. RAMSEY
Ana, Jackie
Anchen, Babe
Anders, Mrs. Boots
Anders, F. L.
Anders, Mrs. Velma
Anderson, Paul
Anderson, Sadie
Anderson, Swedo
Andress, Mrs. Russell
Andrews, Patty
ANDRONOWSKI, JOHN
Annis, Ralph J.
Anstett, Mrs. Nell
Anthony, Bumpy
Arbright, Roy
Arcala, Van
Arch, Horace
ARHOLD, EDWIN AUGUSTUS
Arizona Bob
Arley, Miss Reggio
Armstrong, Dick
Armstrong, Julie
ARNOLD, EDWIN AUGUSTUS
ARNOLD, LYLE
ARTHUR, CHESTER ALLEN
Arthur, John R.
Artigas, Leonard
ARVIN, NATHANIEL T.
Ashley, Owen Buck
ASHMORE, WILMER R.
ASHMORE, WILMER RHEA
Atkins, Joe
Aubrey, Clara
Auch, Raymond II
August, Mary
Augustine, Louis
Avalon, Fay
Babette, Miss Elliott
Backer, Earl D.
Bacon, Melvin
Bailey, A. H.
Bailey, Mrs. Dolly
Bailey, Forest
Baillie, Ida Wm.
Bain, A. H.
Bainbridge, Joe
Baker, Ronnie F.
Baker, Earl E.
BAKER, FRANK JOHN
Baker, Madeline
Balators, The
Baldorf, C. D.
Baldwin, Bill
Ball, Lucky
Balon, Frank
Bamuel, Cliff
Bancroft, Fred
Banks, B. E.
Barb, O. G.
Barber, Howard
Barquette, R.
Barham, Helene
Barnes, Floyd
BARNES, JACK CLAUD
BARNES, VAUGHN J.
BARNES, WM. HENRY
Barnburn, Clifford
Barrackman, Mervin
Barrett, Fred
Bartel, Raymond R.
Barth & Maier
Bartley & Richard
Bartley, B.
BASS, FREDERICK ALLEN
Bassett & Bailey
Bassette, Joe
Bast, Jack
Bates, Fredrick
Bates, Mr. Peg
Bates, Sarah
BATES, WM. LEON (COL.)
Bauer & Bauer
Baxter, J. A.

- Brailford, Thelma
Bradley, Roxy
Bradley, Roy
Bradly, Bill
Bradshaw, Roy
Brady, Frank J.
Brady, Jack
Brady, Terry
Brambles, Ralph
Brandon Filmas, Inc.
BRAMLETT, WM. GUY
Brancroft, Zoe Ann
Branson, Pat
Branson, Johnny
Brantly, Joe
Brattain, Marlyn
Braunstein, B. P.
Bray, Harry B.
Brazier, Irene
Brennan, Bill
Brennan, Corinne L.
Bremer, Leo
Brenson, Mrs. Mary
Bresner, Israel
Brett, Howard
Bridges, Mrs. H. E.
Briggs, Tex
BRIGGS, WILLARD C.
Bright, Alice
BRINEGAR, THOMAS
Brock, Evelyn
Brooksky, Isay
Brooksky, Morris
BROOKS, ALVA
Brooks, Bill
Brooks, Charlie (Speedy)
Brookshire, Robt.
Broome Jr., E. H.
Brown, Bulkit
BROWN, EMERY JUSTIN
Brown, Mrs. Eva
Brown, Jimmy Lee
BROWN, ROLAND O.
Brown, Sylvan
Brown, Wheeler
Brown, W. B.
Brown, Mrs. Youman
Brownling, J. J.
Brown, Clarence
Brunk, Mrs. Mand B.
Bryant, G. Hodges, Mgr.
BUCHANAN, LLOYD A.
Buchanan, T. K.
Buck, Chas. Thos.
Buckley, Dick
Buckley, C. O.
Buckley, Miss Lee
Bud, Pony
Budd, Paul
Burke, Mrs. Agnes P.
Burke, Jack
Burke, Jim & Mary
BURKE, WM. FRANCIS
Burkett, P. D.
Burness, James S.
Burns, Betty
Burns & Corvill
Burns, Dick
Burns, Mrs. Evelyn
Burns, James J.
Burns, Wally
Burr, Clarence
Burrell, Jerry
Burt, Chas. H.
BURT, JOHNNY CLARENCE
Burth, O. H.
Burto, Leon
BUSH, ROBT. WM.
BUSSEY, JACK GEO.
Butler, John H.
Butler, Roland C.
Butler, Clyde
Butler, Whitely
BUZZELL, FRANK R.
Byard, Gay
Byers, Mrs. Grace
Byso, Adolph
Byrne, John C.
Byrnes, Robt. E.
Caldwell, A. O.
Callahan, Joe
CALLETT, EDW.
Calvert, E. M.
Campbell, Carlisle
Campbell, Frank
Campbell, M. C.
Campi, John
Cannon, Frank
CANTRELL, DALLAS W.
Capps, Eddie
Capps, Kendall
Carow, E. A.
Carey, A. E.
Carey, Al
Carey, Thomas C.
Carfield, Or.
Carl & Leona
CARLIN, ROBT. HENRY
Carlo, Fred
Carlson, James J.
Carlton, Fred
Carney, Ruth
Carneal, Mrs. Mimi
Carr, Jack & June
Carreaux, Arlette
Carrie, Martha
Carsky, Wm.
Carson, Kit, Circus
CARSON, ROBT. O.
Carter, Bob
CARTER, DEL
CARTER, JESSIE MOORE
Carter, Joshua
Carter, King
Carter, Mark
CASPER, JOHN
CAST, JAMES O.
Cassiel, H. W.
Castle, Dolly
Caston & Martha
Casy, Mr. Pat O.
Cathay-Thompson Enterprises
Cathorn, Wm.



Letter List

Notice, Selective Service Men! The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

- Candrey, Chas.
Canghey, Russell J.
Chambers, Larry
Chaney, Chas. W.
Charles, Bert
Charles & Harley
Charon, Billy
Chase, Clayton H.
Checo-Checo, Chief
Chester, Lorna
Chilison, Jimmy J.
Chipman, Gene
CIGIELSKI, TIRODORE
Christian, Louis
Christianson, Christian P.
Church, L. C.
Claro, Madam
Clancy, Wm. H.
Clark, Miss Bobbie
Clark, Geo. W.
Clark, H. D.
Clark, Harry
Clark, Kitty
Clark, Lannie
Clark, R. F.
Clark, Ronnie
Clawson, Bert
Clayton, Chas. C.
Clayton, Leo
Clayton, Joe
Clem, Robt. L.
Clem, Bob
Clem, Arthur
Cock, Vernon
Cobler, Pete
Cobler, Mrs. Leah
Cobler, Walter P.
Coburn & Lounain
Cockelberg, Alphonso
Cockrell, Mrs. Hattie
Coffey, Mrs. Clementina
Coffey, Lloyd
Cogswell, Chas. H.
Cohen, Joe
Colangelo, J. J.
Cole, Mrs. Ann
Cole, Ginger
Cole, Jack
Coleman, Bob
Collier, James H.
COLLIER, JOSEPH
Collins, A. E.
Collins, Harry
COLLINS, JERRY JOS.
Collins, Othello
Colombo, Tony
Comedy, Pat
Comstock, Edward A.
Condon, Daniel J.
Condon, Frank
Conklin, Lida V.
Conley, Jack J.
Conn, Lew
Conn, Robt. C.
Connor, Jack
Coutreas, Joe
Cook, Frank
Cook, Mrs. Mattie
Cook, Willie
Cooke, Wm. E.
Cook, Wm. R.
Cooper, A. H.
Cooper, Harry
Cooper, Phillip
Coptand, Dick
Corson, Max J.
CORNEVALE, RALPH P.
Corm, Tom & Verno
Cosby, Dac
Coster, Philip A.
Costanzo & Martino
Costello, Frank
COSTELLO, LARRY JAN
Costello, Jack
Costello, James J.
Coutley, Horace W.
COUNTELL, WM. J.
Cowell, Sam
COX, A. C.
Cox, John W.
Cox, Jess
Cox, Kenneth H.
Cox, Larry
Cox, Mrs. Lillian
COX, WM. TAYLOR
Craib, Lawrence L.

- Delvine, Harry C.
Delzell, Jessalva
Demetro, Mrs. Dorothy
Demetro, John
Demons, Thos
Dennies, Russell
DENSMORE, GORDON K.
Desmond, Dot
Deit, C. R.
Devine, Harley
Diamond, Capt. Jack
DIAL, EDWARD
Diavolo, Mr.
Diell, Billy
Dickerson, Harry G.
Dickerson, Ralph
DICKSON, PAUL D.
DI PAOLA, FRANK
Dillon, Elmwood
Dionie, Dannie
Disco, Dick
Diska, Sam
Disman, L.
Disson, Dolly
DITTEHEIMER, GERALD E.
Dixon, Earl L.
DIXON, ROBT. CARL
Dixon, Dottie
DOBBS, WM. DAVID
Dodget, Gene
Dodson, Margaret
Doldinger, Jack
Donald, Alexander
Dondlinger, Jack L.
Donon, Eddie
Dooley, Wayne
Doran, E. J.
Dorner, Art C.
Dowell, Tommy
Downey, Jim
Downs, Jack
Drayton, Jack
D'Ray, Phil
Emory, Elsworth
Enos, Magician
Eng, Charlotte
English, Dean
ENGLISH, HARRISON M.
English, Julie
Ephriam, Mick
Ephriam, Miller
Erber, Fred C.
Erickson, Octopus
Erlin, Mrs. Harvey
EUDALEY, CLARENCE M.
Eule, Monroe
Eutah, Harold
Evans, K. O.
Evans, Lee Barton
Evans, Merle
Evans, Raymond
Evans, Sam
Evans, Ted
EWING, JOHN E.
Eysted, Rani. Al.
Fahy, Frank
Falkner, Lee
Fallon, Tom
Fausner, John
FARRELL, PAUL
Farley, Noble
Farr, Wilbur
Farrall, Beth
Farrall, Irene
Farrington, R. E.
Faulkner, John Herman
Faulstich, Victor
Faulstich, Anita
Fee, John L.
Feeley, Thomas
FEENEY, JAMES B.
Feldman, Mrs. V.
Feldman, Virginia
Feltou, Norman
Fenn, Walter
Ferdon, Jim
Ferrell, Billy
Ferguson, R. L.
Fernandez, Joe
Ferraro, Gene
Fiber, Racie
Field, Dean
Fields, Geo.
Fields, Johnny
Fien, Richard C.
Fillingham, Everett
FILLMAN, HARRY A.
Fisher, Frank
Fisher, Gottlieb
Fisher, Harry Polish
Fisher, Harry Tex
Fisher, Jack "Doc"
Fisher, Margaret
FISHER, THOS. G.
Fitz & Carroll
Fitzgerald, Irving
Flanpatrick, G. T.
Flanagan, Paul
FLEMING, CLIFFORD
Fleming, Mrs. Pearl
Fleming, W. G. Mgr.
Fletcher, Avery
Fluries, Joe
Flowers, Jayne
Foder, Joe
Folds, Lew
Fontaine, Louis A.
Ford, Arthur
Ford, Mrs. Emma
Foreman, L. K.
Forrester, Fox
Fortler, Slim
FOSTER, WILSON L.
Fox, Gerald
Fox, Ziegfried
Frame, Emerson
Frances, Dolly
Francisco & Margita
Francis, Speed
Francis & Wally
Francisco, Don
Franklin, Jos. S.
Franks, J. A.
Franks, Sport
Frear Jr., Donald
Fredericks, Vaude House
Fredericks, Henry

NOTE-Mail held at the various offices of The Billboard is classified under their respective heads-Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

- Drill, Mrs. Paulina
Drown, R. C.
Drain, Fred
DuBois, E.
DuBois, Wm.
Dubie, Frank
Dugan, Eddie
Dugan, J. H.
Dukchamman, Tommy
Dulzak, Michael
Dumas, Lillian O.
Dumas, Merica
Duncan, Midget
Dunlap, C. F.
Dunlap, Ray
Dunlavy, Jas. H.
Dunn, Joe
Dunn, Walter
Dunn, Winston
Dunn, W. J.
Dunnedit, Jimmy
Durban, Capt.
Durnal, Gene
Dutch, Paul
Dutton, Harry
Dutton, Woodrow P.
Dvorak, Roggio
Dwyer, Dick
DYMAN, FRANK
Eagle, Noto
Eaton, Hector
Eddy, Oliver
Edenfield, Daniel
Edgait, Floyd
Edgar, H. O.
Edgington, B.
Elw. & Alee Co.
Edwards, Jim
Edwards, Frank
Edwards, Harry
Edwards, "Over The Falls"
Edwards, Ruth
Eiler, R. C.
Elerding, Mrs. Pearl
Ellis, Nancy
Ellison, Eleanor
Elton & Rita
Emerling, Mno
EMIGE, JAMES WM.
Emrick & Collins
Emrick, Geo. & Agatha
Fredrick, Don
Fredrick, The
FREE, Wm. BYRD
Freel, Ferno
Freeman, Mrs. Clara
Freeman, Johnnie
Freeman, Dr. Sam
French, C.
French, Fred
Frick, Jack
Fries, Leonard
Fritz, Marvin L.
Frome, Emerson
Frozer, Al
Fryes, The
Fullmer, Mrs. Ross
FULKNER, ROBT. WM.
Fulton, Gale (Mr.)
Fulton, Mrs. Stanley
Fustano, Anthony
Gabby, Thos.
Galey, Evelyn
Gallagher, Beasie
Gallagher, J.
Gallagher, Skeets
GALLANT, GEO. B.
Gamble, Mrs. Helma
GARDNER, ANDREW
GARDNER, CLIFFORD R.
Garrott, Arthur
Garrott, James N.
Garrott, Skeeter
Gaterell, Mrs. Mary
Gaul, Jos. W.
Gawic, Bob
GEE, JAMES RUSSELL
Gekus, Steve
Gensler, Flossie
George, Greasy
George, Gus
GEORGE, SAMMY
GEORGE, THOMAS
Gesmundo, Victor
Gird & Lawrence
Gibbs, Gray
GIBBONS, JAMES
Gibson, Rube
GILES, RONALD D.
Gil, Dan
Gilbert, Jack
GILLISPIE, EDW. ARTHUR
Gilmore, Pat
Ginsburg, Sam
Givens, Cleo
Glaire, Wm.
GLEASON, FRANK S.
Glenn, Joan
GLORISO, CARMELO
Gloude, J. B.
GOBLE, WM. HAROLD
GODING, WARREN F.
Godsey, J. O.
Gobson, Tony
Gofas, George
Gold & Primrose
Goldstein, Irving
Goodale, Tom
Goodin, Bill
GOODWIN, LUTHER BURNUM
Gordon, Art
Gordon, Leonard
Gordon, Sam
Gordon, Vero
Gordon, Vira
Gorman, Carroll
Gorman, Ray Tex
Gory, Gene
Gosnell, Roy
Gotschell, Horace
Gould, James
Gould, Joe
GOZIN, G.
GRABERT, JAMES E.
GRABERT, JOS. LEWIS
Graf, Mrs. Lucille
Graham, David
Graham, Douglas
Graham, Mrs. Freda W.
GRAHAM, GEORGE
Grape, Norman
Graves, Allison J.
Graves, Johnnie "Cookhouse"
GRAVES, EDDIE
GRAVES, CLINTON H.
GRAVES, ROY HERMAN
Gray, Nancy
GRAY, CLIFFORD HENDERSON
Gray, Patricia
Gray, Roy, Show Mgr.
Green, C. D.
Green, Edgar
Green, Jerry
Green, John C.
Green, Johnny
Green, Max
Green, W. E.
Greer, Geo.
Griffin, Beatrice
Griffin, James L.
Griffith & Wells
Grimm, Homer Leo
Grish, John
Groscurth, Esther & Specks
Gross, O.
Gross, Merrell
Gross, Walter
GROSSO, BILL
Gruber, Jake
Guchart, Luise D.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.

CLASSIFIED RATE 10c a Word

Minimum \$2 Cash With Copy Forms Close in Cincinnati (25 Opera Place) Thursday for Following Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads...

AGENTS & DISTRIBUTORS

BIG MONEY APPLYING INITIALS ON AUTOMOBILES. Easiest thing today. Free samples.

BOYS—WE HAVE THE GOODS, FAST SELLERS and good money makers. LA FRANCE DISTRIBUTORS...

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates, Social Security Plates...

NEW ILLUSTRATED VICTORY SILK BANINERS — Ultra-blue and restaurant stock signs.

SELL NEW, USED CLOTHING FROM HOME, Auto, Store—Men's Suits, 77c; Pants, 21c; Topcoats, 38c...

SELL ORIGINAL, IMPROVED, BEAUTIFUL Religious; Snappy Patriotic; Changeables; Merchant's Signs...

STRANGE CHEMICAL SPONGE CLEANS WALL-paper like magic. Banishes housecleaning drudgery.

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information.

WINDOW SIGN LETTERS — NEW "ROMAN" style. Large sizes, penny each; absolutely beautiful.

SALESMEN WANTED

SELL TO EVERY BUSINESS ABSOLUTE NECESSITIES — Over 2,000 items. Lowest prices. Beats competition.

SELL BUSINESS CARDS, STATIONERY, SOCIAL Security Payroll Forms, Book Matches, Gummed Tape...

BUSINESS OPPORTUNITIES

ARCHERY RANGES EARN BIG PROFITS — Last summer I averaged \$100 week with commercial range.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies.

FINE LOCATION FOR SKATING RINK — Portable or permanent. Highways 18 and 71.

AGENTS & DISTRIBUTORS

WHO MAKE TOP MONEY READ THE MERCHANDISE SECTION OF THE BILLBOARD EVERY WEEK.

-DO YOU?-

ROLLER RINK OPERATORS—HAVE HUNDRED per cent location in very successful recreation park for an open air Roller Rink.

INSTRUCTIONS BOOKS & CARTOONS

MONEY MAKING PLANS, SCHEMES, FORMULAS, Etc. — Catalogue and 24 Money Making Plans, 25 cents.

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Lightning Cartoons and Rag Pictures. Catalog 10c.

125 WAYS TO MAKE \$25.00 TO \$100.00 A week with your typewriter, only \$1.25.

PERSONALS

COMIC INK SKETCH FROM YOUR PHOTOGRAPH — State hobby. Send photo and \$1.00 to AD-ART SERVICE...

MISCELLANEOUS

DETECTIVES—WORK HOME OR TRAVEL. Make Secret Investigations. Experience unnecessary.

PRINTING

HERALDS 6 x 8, UP TO 65 WORDS, 2,000, \$2.75; each additional thousand, \$1.25; postpaid up to 600 miles.

125 FLASHY TWO-COLOR BOND LETTERHEADS, \$1. Postpaid. 125 Two-Color Business Cards, \$1.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column.

A BARGAIN—2 A. C. CALLIE 5c SLOTS, \$100.00; 1 25c Mills Dice, \$50.00; 1 Paces Race King Pin, \$100.00...

ALL KINDS OF VENDING GUMS — BALL, Bulk, Chicks, Stick and Tab. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J.

BEST SMALL ROUTE PINBALL IN CITY — \$10.00 average, \$2,500 cash. Machines, license, locations.

BLUE FRONTS, CHIEFS, COMETS, CAILLES, and a hundred others. 50 Weighted Stands. Paces Races.

GABEL 18 RECORD PHONOGRAPHS, \$85.00 F.O.B. Chicago; original price \$400.00. Factory inspected, nice appearing and fine-sounding music machines.

ENTERING THE SERVICE, MUST UNLOAD — 4 Evans Automatic Duck Pins, \$450 each or all \$1700.00; 4 Keeney Antiaircraft, \$19.50 each...

FOR SALE — PENNY VENDING MACHINES; 3 column, good condition. Burel and Snack, \$4.00 and \$5.00 each.

FOR SALE — 50 JENNINGS CIGAROLAS, V and XV Models. Cheat proof. AUTOMATIC VENDER CO., 152 Houston St., Mobile, Ala.

FOR SALE — TAX FREE SEEBURG SHOOT-the-Jap Ray-O-Lite Guns. Jap doll to shoot at and elaborate battle effect.

FOR SALE — CONQUEST, TRIUMPH, JUMPER, Scoops, Variety, \$14.50 each; Lucky Strike, Big Show, Scorecard, \$18.50 each; Vacation, Life-A-Card, Congo, Anabel, Jolly, \$24.50 each...

MILLS SCALE, \$25.00; WATLING SCALE, \$50.00; Pikes Peak, \$12.00; Mutoscope Diggers, \$50.00; Exhibit Traveling Crane, \$50.00; Sky Fighter, \$175.00; Grotchen Name Plate, \$150.00; Imps, \$6.00; Shipman's Stamp Machines, \$15.00; Double Nugget Peanut Machines, \$7.00; Single, \$3.75; Baiting Practice, \$150.00; Western Baseball, \$150.00; Liberty, check payout, \$12.00; Wings Cigarette Reels, \$12.00.

MIX EUREKA BRAND FOREIGN POSTAGE Stamps with vending machine candies for increased play; \$2.95 per thousand prepaid.

PHOTOMATICS WANTED — PAY CASH. Describe fully. Warner Automatic Voice Recorder for sale, \$295.00.

PISTOL MACHINES — CHALLENGERS, \$13.50; Model "F", cream color cabinets, \$8.50; Hitler Targets, \$14.00; Home Run Target, \$11.00; five Marvels, not coin operated, like new, \$22.50; Keeney Anti Aircraft, black cabinet, \$37.50.

"SPECIAL"—100 MODEL N GUM MACHINES, \$7.95; 25 5c Package Nut, \$4.95; 100 1c Northwestern No. 39 Nut, \$6.00.

WANTED TO BUY — MILLS 5-10-25c BLUE Fronts. State serials. Also 1937-1938 Keeney Track Times.

WANTED TO BUY — ALL TYPES OF LEGAL and Arcade Equipment and One Ball Free Play Tables. State your lowest price.

WANTED—MILLS F.O.K. ESCALATORS; GIVE serials, 10 or 20 stop. Also nickel coin counter that stacks.

WE BUY AND SELL PIN GAMES, ARCADE Equipment, Guns, etc. Square deals since 1912.

WE HAVE PHONOGRAPHS, CONSOLES, ONE Balls and Slots for immediate sale.

WILL BUY — MILLS AND JENNINGS SLOTS. Also Salesboards, any types. Write full details.

1 MILLS FOUR BELLS, 5c ANIMAL REELS. A-1 shape, \$199.50; 5 Jennings Liberty Bell Console, cash pay, \$34.50 each.

8 1c SNACKS, COMPLETELY REBUILT WITH stands, \$40.00 for lot; 5 1c Silver Queens with cabinet stands, \$25.00 for lot.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE TYPES POPPERS — TWELVE quart heavy aluminum Popping Kettle, only \$7.50 each.

ALUMINUM HEAVY GEARED LEAKPROOF Twelve Quart Popping Kettles, \$12.50. Burch, Kingery Caramelcorn Equipment.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies.

MUSICAL PICCOLO COW BELLS—ORIGINAL-ly bought from the late Mr. E. R. Street, Hartford, Conn. Can now be secured by writing T. H. RITCHIE, 57 Stewart Street, Providence, R. I.

RINK EQUIPMENT FOR SALE — FORTY PAIRS assorted Chicago Rink Plates, \$25.00; Records and other equipment.

SHOOTING GALLERY — SHORT RANGE COMPLETE: 4 collapsible metal tubes, rifles, cards, etc.

WATCHES — FIVE USED RUNNING POCKET and Wrist Watches, American and Swiss, our assortment, \$7.50.

12-FT. SHOOTING GALLERY — 125 TARGETS. Mechanical Robot, 125,000 Rounds Ammunition. Reasonable.

1940 VAGABOND STEEL TANDEM — BIRCH interior, like new. Save \$500.00 and get immediate delivery.

FOR SALE—SECOND-HAND SHOW PROPERTY

A & W ROOT BEER STAND AND FRANCHISE for sale, Gary, Indiana.

BIG ELI WHEEL NO. 5, MERRY-CO-ROUND. Kiddie Auto, ten cars with new top and glider, best on the road.

FERRIS WHEEL — GOOD SHAPE, COMPLETE, ready to go. Ticket Box, Front, Motor, all \$750.00 cash.

FOR SALE — COMPLETE EQUIPMENT AND Chairs from 400 seat theatre. Big bargain for quick sale.

FOR SALE—16 AND 24 SEAT ADULT CHAIR Planes complete, Le Rol Engines, Fenco, Ticket Box.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies.

MINIATURE TRAIN, GASOLINE, 24 INCH gauge, A-1 condition, 24 passengers, 1,200 ft. track, \$1250.00; Ferrari Chair-o-Plane, 48 seats, \$650.00.

ONE KVA 60 CYCLE TRANSFORMER MOUNTED on Dodge truck with high tower. Sell very reasonable.

ONE COMPLETE WATCH-LA RING GAME, 14 foot top, velvet and blocks; also 14 foot Fish Pond and Fish and Motor ready to operate.

TENTS SLIGHTLY USED—10x12, 10x16, 10x20, 14x20, 20x30, 20x40, 30x45, 30x60, 40x60, 40x70, 50x80.

16MM. "CROWN OF THORNS" — SOUND, 7 reels, \$25.00. Used once. Stereopicon with bulb, \$10.00.

20 x 30 ANCHOR TOP, KHAKI, RED trimmed, 9 ft. walls, 2 push poles, complete with awnings and bally cloth.

PHOTO SUPPLIES DEVELOPING-PRINTING

ASK FOR BIG NEW MARFUL DIRECT-POSITIVE Catalog! Complete colorfully-illustrated list of accessories, equipment and supplies.

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies.

PHOTO LEATHERETTE CASES DIRECT FROM the factory. Prices on request. Send for catalogue.

PHOTO MACHINES—MOST COMPLETE LINE of Professional Direct Positive Equipment in America.

ROLLS DEVELOPED — TWO PRINTS EACH and two free Enlargement Coupons, 25c. Reprints, 2c each; 100 or more, 1 1/2c.

COSTUMES, UNIFORMS, WARDROBES

A-1 BARGAINS — EVENING GOWNS, WRAPS, Stage and Masquerade Costumes, bargain prices.

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments.

YES! — WE STILL MAKE AND PAINT THE finest Show Banners and Oil Masonite Panels.

MAGICAL APPARATUS

A CATALOGUE OF MINDREADING, MENTALISM, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books, Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High, Columbus, O. fe7x

ATTRACTIVE 216-PAGE ILLUSTRATED PROFESSIONAL Magic Catalogue of Tricks, Books, Supplies, Ventriloquial Figures, etc., 25c. KANTER'S B-1311 Walnut, Philadelphia, Pa. fe14

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 270 W. 42d St., New York City, N. Y. fe21x

ANIMALS, BIRDS, REPTILES

A BIG SHIPMENT RINGTAIL MONKEYS, Spider Monkeys, Coati-mundis, Agoutis, Kinkajous just arrived. Stock your show now. SNAKE KING, Brownsville, Tex. fe21x

ALLIGATORS, SNAKES, ANIMALS, RACING Turtles; Display Venom, 25c; Rattlesnake Oil, special 50c. Catalog 10c. ROSS ALLEN, Ocala, Fla. fe14x

ANIMALS, BIRDS, REPTILES — ALWAYS IN stock. Write for our large free 24-page catalogue. MEEMS BROS. & WARD, Ocean-side, N. Y.

MIDGET SHETLAND PONY — SPOTTED. Three to five years. State height, weight. Interested St. Bernard Dogs. C. M. TAFT, Curtis Bay Office, Baltimore, Md.

HELP WANTED

AERIALISTS — YOUNG, EXPERIENCED, VERSATILE Men and Girl. High Rigging Aerial Gymnasts for long 1942 outdoor season. Those doing outstanding specialties given preference. Teams or single performers. You must state all particulars first letter, with photo or snapshot, or no consideration given you. Men state draft classification if any. Write BOX C-331, Billboard, Cincinnati.

COLORED PERFORMERS AND MUSICIANS for Medicine Show. Hot Blackface Comic Dancer, Hot Trombone, come on. State all first letter. DAVID BELL, 116 East Rogers, Valdosta, Ga. fe14

GIRL MUSICIANS—TRUMPET, SAX DOUBLING Clarinet or Vibes for cocktail combo. Must sing. Good pay and steady work. Send small photo and state all in first letter. JEWEL LEE ROSE, Hoffman Hotel, South Bend, Ind.

JIMMIE HULL PLAYERS WANTS DIRECTOR; also Performers. Doubling music and specialties. No booze. Year round work, sure pay. Opelousas, La. fe21

LOOP-O-PLANE OPERATOR WANTED FOR Single Loop that can drive truck. F. C. CLARK, Blue Ribbon Shows, Box 994, Atlanta, Ga.

RIDE HELP — ELI WHEEL, MERRY-GO-Round Operators, Ride Mechanic. Good proposition to sober reliable men. Concession operators, have complete outfits. References required. CRESCENT SHOWS, Penticton, B. C., Can.

WANTED—ONE EXPERIENCED TALKER FOR front of grind burlesque and vaudeville theatre. State experience, height and age. Good salary. Long season. GEORGE YOUNG, 404 Ninth Chester Bldg., Cleveland, Ohio. fe7

WANTED AT ONCE — FIDDLE AND ACCORDION Player for cowboy band. Read, fake. Broadcasting daily. Write or wire BUD BAILEY, Care WDEV, Waterbury, Vt.

WANTED TO BUY

LONG RANGE SHOOTING GALLERY WITH Moving Targets, in good condition, for cash. Address SPORLAND, 354 Asylum St., Hartford, Conn.

RIFLE RANGE — ARROW-MATIC AIR RIFLES, Targets; other necessary gallery equipment. A.B.T. equipment preferred. SAM NALBONE, 219 Miller St., Trenton, N. J.

USED LIGHT PLANT FOR MEDICINE SHOW 2,000 watt or more preferred. State all. Portable or mounted on chassis. DAVID S. BELL, 116 E. Rogers, Valdosta, Ga. fe14

**NEW IDEAS—
NEW MERCHANDISE**

NEW WAYS TO MAKE MONEY WILL BE FOUND IN THE MERCHANDISE SECTION OF THE BILLBOARD EVERY WEEK.

BE SURE TO READ IT!

WANTED — 150 CHICAGO ROLLER SKATES and Parts; also Sound System. Write or wire GEO. DEWEY COMBS, Hazard, Ky.

WANTED — WHITE STONE RINGS. WILL buy White Stone Rings in rhodium, sterling and yellow gold finish in any amounts. Send samples and price wanted to DU MONT, Box 806, Plant City, Fla.

WANTED—TENT, 40x80 OR LONGER. WILL buy Top alone or Top and Sidewall. No junk. BEN WILKES, Albion, Ill.

WANTED TO BUY — LION ACT, PONY ACT, Camel, Semi-Trailer for transporting elephant, circus tent. No junk, and the price must be right. What have you? W. C. RICHARDS, Route 2, Box 287, Pensacola, Fla.

WILL BUY OR LEASE 60 KW LIGHT PLANT with Connection Boxes and Cable for cash. Address E. W. WEAVER, Park-View Hotel, Columbus, O.

At Liberty Advertisements

5¢ a Word (First Line Large Light Capitals)
2¢ a Word (First Line Small Light Capitals)
1¢ a Word (Entire Ad Small Light Type)
Figure Total of Words at One Rate Only
MINIMUM 25¢ CASH WITH COPY

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY ACROBATS

AT LIBERTY — LEAPER.

Will join an act with a good season booked. Salary must be right. Write or wire JIM ARBAUGH, Box 1001, Vero Beach, Fla. fe14

AT LIBERTY AGENTS AND MANAGERS

ADVANCE AGENT —

Will advance good Western Act over my Ace Theatre Route. "Big Towns Only." Also unit, 18 people or more, if good. Rush photos, all details. GENE DURNAL, Sky Harbor, Peoria, Ill.

AT LIBERTY BANDS AND ORCHESTRAS

TWO-PIECE COMBO—LADY, PIANO; MAN, Accordion, Electric Guitars, Drums. Both sing. Flashy outfit. P. A. System, small Piano. Very good dance rhythm. Fourteen (14) months present location. Open for hotel, night club or tavern. Cut or no notice. Have transportation. MUSICIANS, P. O. Box 887, Placerville, Calif.

Harvey Shepard, His Vibrabarp and Sextet—Really beautiful, smooth music for nice hotel or club. Union. Address care Paramount, Southbridge, Mass. fe14

Boots Martin Trio After February 10 — Piano, Drums, Clarinet doubling Sax. Prefer good hotel spot as relief band. Can really swing out. Goodman style. Can play shows. Union. Write care Paramount, Southbridge, Mass. fe14

AT LIBERTY CIRCUS AND CARNIVAL

SINGING, DANCING FAT GIRL — 460 POUNDS actual weight, desires to join beef-trust revue, museum, park or carnival opening soon in South. Contact immediately. BABY BETTY, Planters Hotel, Owensboro, Ky.

HORACE LAIRD — WHITEFACE CLOWN FOR all indoor circuses. Nice clown props and all white wardrobe. Address Chester, Pa.

May V. S. Mack's Nickel Plated Musical Oddities—Original; attractive costumeing. Happy Geo. Shows' Ventriloquial Show. Platform on Ford. Close by preferable. Address: Ball Grounds, Silverton, Mo.

Want At Once — Dish Washing or Painting Work. Harvey J. Curtis, care Eagle Brook School, Old Deerfield, Mass.

AT LIBERTY MISCELLANEOUS

DRAFT EXEMPT, MARRIED, SOBER. BEST OF references. Nine years of pinball, consoles, slots, phonograph, amplifier and wall box experience. Must go to dry climate. Preferably the Southwest. BOX C-324, The Billboard, Cincinnati, O. fe21

Nellie M. H. King—High class Novelty Musical Act. George King, Punch and Judy and Ventriloquial Acts. Outstanding attractions for indoor circuses, museums, side shows, carnivals. Address Box 35, Honesee City, Pa. fe21

Small Novelty Musical Show suitable for schools. For agents with territory not too far from New York City. Box 309, care Billboard, 1564 Broadway, New York. fe21

AT LIBERTY M. P. OPERATORS

EXPERIENCED LICENSED MOTION PICTURE Projectionist wishes position. HERBERT SHOFFSTALL, 1424 1/2 B Chestnut St., Franklin, Pa. fe14

AT LIBERTY MUSICIANS

LADY PIANIST-ACCORDIONIST—Read, fake. Experienced dance, theatre. Travel or locate. MUSICIAN, 703 Jackson, Tampa, Fla.

A-1 TRUMPETER WISHES TO LOCATE IN town where there is municipal or industrial band, and can obtain other employment. WILLIAM BROOKS, 831 Union St., Hudson, N. Y.

ALTO SAX, CLARINET—READ, TONE, TAKE-off. Tenor sax if necessary. Married. Prefer location. RAY LEE, 106 So. Main, Fairmont, Minn. fe28

ALTO SAX DOUBLING CLARINET, VIOLIN — Union, location only. LEO JOHNSON, 2012 W. Grace St., Richmond, Va.

ALTO CLARINET—ARRANGES, CONSISTENT lead, some take-off. Married, draft exempt. BOX C-330, Billboard, Cincinnati.

ALTO SAX, CLARINET, FLUTE—802 CARD, name band experience, read fine and ad lib. Draft exempt, age 23, fine appearance, location preferred, consider reliable offers only. EDDIE BEAU, 394 Sherman St., Fond du Lac, Wisconsin.

AT LIBERTY — ALTO MAN AND A TENOR Man who also play fine Clarinet, and a Bass Man who wish to play together in the same orchestra. Will consider every offer. Will travel anywhere in the United States. Neat, sober and easy to get along with. Contact FRANK PRONIO, Cecil, Pa., or phone Bridgeville 4622R3.

AVAILABLE SOON — BASS AND GUITARIST. Together two years. Young, feature vocalists and trio ability. Four years' cocktail and strolling experience in hotels. Use Spanish electric and steel. Name experience, photos. Exempt, car, appearance and reliable. State salary and particulars in reply. MUSICIANS, 703 1/2 S. Fourth, Terre Haute, Ind.

BANDMASTER, CORNETIST — PROFESSIONAL experience municipal, factory, munitions bands. Age 48. Draft exempt. At liberty soon. BANDMASTER, Box 38, Webster, S. D.

BARITONE AND ALTO SAX—NOVELTY songs. Married, draft exempt. Location only. MUSICIAN, Box 182, Clinton, Iowa. fe14

BASS MAN AT LIBERTY FEBRUARY 7TH — Very solid and thoroughly experienced. Write or wire ROBERT KESTERSON, care Apache Hotel, Las Vegas, Nev.

BASSIST—23, 4-F, UNION, STRICTLY MOD-ern, read, chord, note, or fake, good soloist. Blond Kay Bass. Secretarial training, double vocal. Have car. Wife also vocalist. No panics or unorganized bands. Desire East. From Ohio. BASSIE, Touraine Hotel, Pocatello, Idaho.

CELLIST — GOOD TONE, DOUBLE FAIR Trombone. Union. OSCAR CHAPLEAU, 1039 N. Church St., Decatur, Ill.

CHAMPION TRICK FIDDLER—HOT FIDDLE, breakdowns, etc. Flashy wardrobe, neat appearance; don't drink; married, 25 years old. Go anywhere with cowboy or hillbilly bands only. State all in first. Will join immediately. Reason for ad, former members drafted. 10 years' radio experience, broadcast over 67 radio stations. FREDDIE STONE, R. D. No. 1, Stillwater, Penna. fe14

ELECTRIC SINGING GUITARIST—READ, FAKE, swing, solid rhythm, take off, sing sentimental or scat, own professional P. A.—portable recording system. Singing Trio experience, young, neat. Reliable offers only. JACK ALLEN, 30-49 43d Street, Astoria, L. I., N. Y. fe14

EXPERIENCED TENOR SAX AND CLARINET available; transpose alto. R. MESSNER, Hotel Plaza, Pensacola, Fla. fe7

GLENN GARY—ARRANGEMENTS THAT ARE unique. Address c/o PARAMOUNT ORCHESTRAS, Southbridge, Mass. fe17

HAMMOND ORGANIST—EXPERIENCED MUSICIAN. Theatre, cocktail lounge, nite club, or rink. Union, sober, reliable. Pleasing personality, neat appearance. Can give first class reference; have been with last employer nine months. Dinner music, modern dance; requests played. Do not own organ. Can also cut floor show background. Will go anywhere for decent and reliable job. Cocktail lounge or theatre preferred, but all offers considered and answered. Married, draft exempt. ORGANIST, c/o Donald M. Smith, North Main Limits, Canton, Ill.

TENOR SAX, CLARINET, ARRANGER. SOME Trombones. Age 23, 1B. MUSICIAN, Touraine Hotel, Pocatello, Idaho.

VIOLIN DOUBLING STRING BASS—EXPERIENCED. BOX C-307, Billboard, Cincinnati, O.

VIOLINIST DOUBLING CELLO AND SAX—Experienced pit, symphony, radio. Age 40, sober, reliable. Wife experienced Pianist, Organist. KESHNER, 504 Perry, Vincennes, Ind.

A-1 Girl Team—Good Vocalist; A-1 Pianiste. Appearance, reliable, experience. Prefer location. Good, reliable offers considered. Pianiste, 400 Club, Pittsburg, Kan.

Drummer — Modern beat. Young, sober, neat. Sing, entertain. Union. Permanent. Kinnman, 1014 N. 22d, Albuquerque, N. M.

Good Trombone at Liberty—Draft deferment. All essentials. Read, fake, takeoff, tone, range, modern. Also featured Vocalist, sweet or swing. Wire, write S. Burns, 432 S. Main, Opelousas, La.

Guitarist — Modern, Electric, take-off. Thirteen years with top bands, trios. Union, draft deferred. Write Freddie Stivers, 2145 E. William, Decatur, Ill. fe28

Hammond Organist—With organ. Exceptional ability, good appearance. Experienced in hotel, cocktail lounge, nite club. Photo and references on request. All replies answered. Address Organist, Box C-325, Billboard, Cincinnati. fe14

String Bass—Modern, experienced; read, fake, pick and bow. Union, sober, reliable, married, exempt. Established jobbing band or organized cocktail unit. Old time, if steady. Box C-323, Billboard, Cincinnati. fe21

Tenor Sax and Clarinet—Tone and intonation, modern. Can work with section or small combo. Arrange. Union. Write Musician, Box 60, Conneaut, Ohio.

Trombone — Age 28. Have good ear and intonation. Play straight and hot. Large or small band. Earl Darrow, 27 E. Southwest, Miami, Okla. fe14

Trumpet — 1st or 2d. Modern style. Union, sober, reliable and permanent. Married. Location desired. Bud Fischer, 2716 4th Ave., Pueblo, Colo.

Union Drummer — Baritone Slinger wants job in active dance orchestra. Read, fake; 12 years' experience. Write Drummer, 400 W. 21 St., Los Angeles, Calif.

AT LIBERTY PARKS AND FAIRS

Aerial Cowboys—Standard attractions of merit. Fast Double trapeze, Comedy Revolving Ladder. Flashy appearance, outstanding acts. Draft exempt. Literature, price on request. Address Billboard, Cincinnati, O. fe21

Dixie Dandy Dog and Monkey Circus—Five Dogs, one large Baboon, one Rhesus Monkey presented by man and woman. Two distinct acts. Bud Hawkins, 8830 Drakewood Drive, Cincinnati, O. fe7

If Comedy Wanted contact Luff-O, America's outstanding Clown with plenty to offer. For details write Luff-O, Billboard, Ashland Bldg., 155 N. Clark St., Chicago, Ill. fe14

James Cogswell—Uncle Sam, Clown Cop on High Stills. Fair managers and committees, write today for prices and literature. 1433 Rose St., Lincoln, Neb. fe28

AT LIBERTY PIANO PLAYERS

PIANIST—PLENTY EXPERIENCED, sober, reliable. Read, live. Prefer sweet or commercial band. Will travel. Considering all offers. CARL MILLER, 697 Villa Ave., Akron, Ohio.

EXPERIENCED PIANIST — HAVE SOLOVOX, JIMMIE SHADDIX, 14 E. Oglethorpe Ave., Savannah, Ga.

PIANIST — READ, TRANSPOSE, ETC. CAPABLE, dependable; all essentials. BOX C-317, care Billboard, Cincinnati, O.

Pianist — Experienced any line; shows, clubs, taverns. Sober, dependable. Read, fake. Draft exempt. Song leader in last war. Good appearance. Know all old favorites. Any offer considered, go anywhere. Permanent address: Hinz, 2106 W. Lawn, Madison, Wis. fe14

AT LIBERTY SINGERS

GIRL VOCALIST — EXPERIENCED, TWENTY-one, attractive. Prefer small combo. BLUE BONNET RESTAURANT, Chicago Heights, Ill. fe14

AT LIBERTY VAUDEVILLE ARTISTS

At Liberty—Now or later, Dalini, Magician and Sleight of Hand artist, trained dove act. Wife, Chalk artist, Crystal and Piano. Fully equipped; also have 16mm. projector, pictures and p. a. system. Open for anything. Reliable. Address full particulars to Dalini, Magician, Eagle Bend, Minn. fe7

At Liberty—Man, 43, for Rep or Med characters or general business. Do Sweden comic specialties and Musical Novelty acts. Double Piano and Violin. Feature old time Fiddlin' specialties for Vaudeville or Dance Band. Can direct Rep Bills and produce Acts, Bits, etc., for Med. Will join anywhere. Have no car. Need ticket if far; baggage tickets for security. Wire or write. Will consider nite club work on Piano plus specialties for floor shows. Union. Doc Le Roy Elliott, Willis Hotel, Williston, N. Dakota.

Dixie Dandy Dog and Monkey Circus—Five Dogs, one large baboon, one Rhesus Monkey, open for clubs, theaters, schools, etc. Bud Hawkins, 8830 Drakewood Drive, Cincinnati, Ohio. fe7

Pamahaska's Famous American Bird, Dog, Monkey, Pony Society Circus. Featuring the Outstanding Tropical Acting Cockatoos and Military Macaws. Presented by the only and original Pamahasika himself. Address Geo. E. Roberts, Manager Circus Headquarters, 3504-6 N. 8th St., Philadelphia, Pa., Segamore 5386.

merchandise

PRIZES • NOVELTIES • PREMIUMS • SPECIALTIES

Conducted by EMIL ZUBRYN — Communications to 1564 Broadway, New York

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

OUT OF THE MAIL BAG

E. H. L., of Caruthersville, Mo., writes: "In the January 10 issue of *The Billboard* you commented upon the idea of incorporating the sale of Defense Bonds and Stamps with salescard deals. And, since this was in line with our own ideas, the writer was particularly interested. We had hoped that you would comment further on the subject in subsequent issues.

"It is our opinion that this could be developed into a campaign of great importance to the nation's efforts to obtain the funds to carry on. As a disabled veteran of the first World War, I believe this would present an opportunity to all of us to do our part in this great crisis.

"In view of your comments on the subject, it occurred to us that when you came across instances in which bonds and stamps were promoted in this manner you would mention it and thus establish a sort of precedent. Passing along this information would do a lot for the common cause and we would be grateful to you personally."

We agree with E. H. L. that reports received from operators who may now be offering stamps and bonds would do much to further the common cause and would help establish precedents to influence local officials in other towns and cities to permit such patriotic merchandising in their localities. The boys, however, are rather lazy when it comes to writing and we haven't had any news from this front as yet . . . when we do we will certainly pass the reports along. In this instance it is not just a question of tipping off a fellow worker . . . there's more than that involved. If operators in any part of the country have successfully promoted this type of deal they should feel morally obligated to get this information to as many other operators as possible . . . the vital importance of selling as many stamps and bonds as possible most definitely calls for such intra-family co-operation.

We understand that a local operator is testing a bond and stamp deal. We expect to have the details on this soon.

Whenever possible operators should arrange to have one man confine his efforts to securing locations and another to take care of collections. Doing this he is assured of a more efficient operation . . . more locations can be secured, locations can be checked more effectively, completions speeded up and merchandise pulled promptly from spots which prove unsatisfactory.

HAPPY LANDING.

Patriotic Items

Readied for the
Feb. 12 Holiday

NEW YORK, Jan. 31.—Pitchmen, novelty workers and streetmen are getting set for Lincoln's Birthday. Supply houses report that sizable orders have been received for red, white and blue items as well as for the long list of military novelties available. Lapel pins, buttons, badges, pennants, banners and rings are among the leaders workers are stocking up for this holiday and for Washington's Birthday later on in the month.

Since our entry into the war the "Remember" merchandise has leaped to the fore, and it is anticipated that the many items featuring the "Remember Pearl Harbor" slogan will be moved during the observance of Lincoln's and Washington's birthdays.

Selling Reported Brisk At Coast Gift and Art Show

LOS ANGELES, Jan. 31.—With American buyers turning to American-made goods and those made in countries friendly to the democratic nations, the 15th semi-annual California Gift and Art Show closed a successful five-day run here Thursday at the Biltmore Hotel. Items from England, Hawaii, Philippines, Latin America and Mexico were featured, and among them, as well as those manufactured in this country, were numbers of interest to bingo and salesboard operators and general prize users. There were 25 per cent more exhibitors and 300 new manufacturers were represented. More than 4,000 buyers attended and selling was brisk.

One of the outstanding features of the show was the display of metal items which go on the priority list March 31.

Show management included James F. Bone, manager; Mary L. Braun, secretary; Larry Raymond, publicity and advertising director. Committee included W. W. Tara, chairman; H. B. Newcomb, Edward R. Darvill, Milton M. Edwards, Clarence H. Bauman, Paul B. Cauldwell, Alfred A. Peters, Frank McNiff and C. F. Snodgrass.

One of the outstanding exhibits at the show was that of Leo Kaul Importing Agency, Inc., under the direction of Arthur Kaul. Display featured leather work in artistic designs and at prices to make the items easily in reach of bingo operators and other prize users. Dutch Boy and Girl plaques, natural wood and in white enamel, with figures in rich colors also caught the eye of many buyers. A fine line of miniatures were also displayed.

William Rott, Inc., displayed its new Acey-Ducey set and Chinese Checker sets for servicemen. These sets, said Paul M. Stein, in charge of the exhibit, are made to consume only little space. Boards are of waterproof material, durable and can be unrolled and used with little

trouble. Because of defense rulings chip racks are now being offered without the plastic cups. The new ones, in natural wood, are attractive and a bit cheaper than those with the plastic additions. The firm also had a number of lapel novelties, including Mexican hats, on display. Roulette wheels were also shown in the new defense design of no plastic as the wooden wheels have returned and are popular. Mrs. Stein, who assisted her husband at the show, said that Rott is now manufacturing its own French chess characters which were imported until a short time ago. Characters are well finished and are better than the imported ones in many ways.

Arco Playing Card Company showed what could be done in red, white and blue items by putting out their Duratone playing cards in patriotic colors. Item has the earmark of a good prize and seems destined to be a big seller this year.

Other exhibitors displayed lamps, dolls, Hawaiian perfumes, military novelties, pottery, glass miniatures, prints, leather goods, lamps in china, artificial flowers, artware, glassware, decorative tableware, Chinese art goods, ceramics, pictures, ivory porcelain and a diversified variety of other attractive gift and art novelties.

Strong Demand For Watches

PHILADELPHIA, Jan. 31.—The popularity of reconditioned and rebuilt wrist and pocket watches continues to increase, according to reports. Distributors state that activity has been hitting new highs in recent weeks and there is every indication that 1942 will be a good one in the watch field.

The famous make watches offered by the distributing firms are rebuilt by fine watchmakers, it is claimed. All are smartly styled and are guaranteed by the firms offering them. Wrist watches come with attractive leather straps or link bracelets. Ladies' wrist watches, offering in diversified eye-catching designs, are also selling well, it is reported.

Sales Soaring for Fluorescent Lamps

CHICAGO, Jan. 31.—Fluorescent lighting continues to soar to new heights, according to observers in the industry. Total sales figures for 1941 are not yet on hand, but indications are that they will be far above 1940 sales. In the latter year, statistics show that fully 8,000,000 tubes were sold. Last year's figures are expected to be way above this figure, and observers are of the opinion that in 1942 there will be a market for 50,000,000 tubes or more.

All these figures mean that fluorescent lighting has been widely accepted by the public. The lighting is being used in stores, homes, factories, showrooms and wherever clear glareless light is required. Specialty men and agents handling fixtures had a profitable year in 1941.

One of the reasons fluorescent lighting fixtures have spurred in the past year is the fact that a new invention simplified installation. Now all that is required is merely to screw the fixtures into a socket with no more trouble than is required an ordinary light bulb. It is claimed that this screw-in feature opens up the vast home market since it makes possible this type of lighting at nominal cost. Furthermore, special wiring is dispensed with.

Agents working with the fixtures stress the fact that they save one third

BINGO BUSINESS

By
JOHN
CARY

FAVORABLE NEWS comes from Allentown, Pa., where the Lehigh County Criminal Court was the scene of a test case to decide the legality of bingo. The games had been raided last winter and three bingo operators indicted. The jury, after hearing the evidence in the case, returned a verdict of not guilty, and the operators have been exonerated of charges that they conducted a lottery and maintained a gaming establishment.

The operators had conducted merchandise bingo games, and this acquittal is a signal victory over the anti-bingo forces. Here, again is proof of the fact that merchandise bingo is not considered illegal, but merely an innocent evening pastime which has attracted a strong public following thruout the country. While it is true that anti-bingo forces are still active and several localities restricted by legislation, the fact remains that a consistent pounding away at these anti-bingo strongholds might produce desired results—the reopening of merchandise bingo games.

ACCORDING TO a notice received by this department, E. S. Lowe has left for Chicago to attend the Gift Show being held there. He plans to return to New York in about three weeks and at that time things will begin to hum in the Lowe organization with an important announcement promised.

METRO MANUFACTURING Company is now established in its new location at 127 W. 25th Street, New York. It has a modern streamlined plant under one roof and, as a result, will be able to do a more effective production and selling job. The 8,500 square feet of space includes fabricating, assembly and printing plants, showrooms and offices. George B. Shonfeld, president of the firm, says the move was made to larger quarters as a result of increased business during 1941. He anticipates an even greater business volume for 1942 and will be in a position to give even better service as the result of concentrating all operations under one roof.

SPECIAL BINGO games are being scheduled for Lincoln's Birthday, and some operators are arranging additional entertainment in keeping with the celebration of the natal day of the great emancipator. Operators anticipate a profitable operation for this holiday as well as for Washington's birthday, which comes later in the month. Merchandise stocks have been replenished, and operators are getting set for the extra business expected. It is reported that normal weekly business is above that of the same period of last year.

on light bills while giving 98½ per cent more true daylight. These arguments have been proven by laboratory tests. The no-glare feature and the fact that all parts are Underwriters tested and approved are other selling points. The men already working with fluorescent fixtures and bulbs claim that the items offer them one of the best chances of recent years to cash in and at the same time lay the foundation for a business with bright prospects.



HAN-DEE "MYSTIK" AUTO TAX STAMP SHIELD



EVERY CAR OWNER IS A PROSPECT

Sanitary Rubber-Like "Mystik" Patriotic Emblem, decorated in red, white and blue, will adhere to windshield and is not affected by moisture or heat. No moistening required, merely remove protective cloth covering and apply. Rubber-Like "Mystik" will stay put.

Permanent protection for Federal Auto Tax Stamps. Just attach tax stamp to face of emblem and apply to inside of windshield.

Mounted 24 on a card. Each in glassine envelope.

\$1.65 PER CARD OF 24 EMBLEMS
\$6.50 Per 100 (Not Carded)
Size of Emblem 3 1/2" x 4 1/2"
Mfg. under U. S. Patent Nos. 2094428-2247094.

L. BERMAN & CO.
114 N.W. 1st ST., EVANSVILLE, IND.

Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you. Enclose addressed and stamped envelope for prompt reply.

Bowling Game

Bowling enthusiasts can now bring the game, in miniature, with all the fun and excitement intact, right into their homes. This new bowling game, Spare-Time, a table-top game, is the product of the Spare-Time Corporation and has proved a fast moving item in every city in which it has been introduced, according to reports. Ten dice come packed in a pin-shaped plastic container. A set of score sheets are included with the game. One side of each die is marked with a black pin. As the dice are rolled the number of pins turned up determines your score. Any number of people can play the game. Scoring is conducted the same as in regular bowling. Price is nominal, has plenty of flash appeal and is easily adaptable to the prize list of any form of entertainment.



Service Guide

A timely, popular seller, according to Fox Publishing Company, is its Service Guide, compiled by Colonel Daniel H. Bedford. The book gives a complete story of the insignia, emblems and flags of the U. S. armed forces. Additional information gives data about uniforms, chevrons, medals, ratings, flag display courtesy, etc. It is claimed all data is authentic and compiled by an authority on military matters. The book is 7 1/2 by 10 1/2 inches in size and is said to be one of the most complete guides offered. The publisher states the book has been well received by men in the service and the general public alike.

Service Banner

With the armed forces in this country expanding rapidly toward the ultimate goal of at least 4,000,000 men, service banners are reaching new highs in popular demand. The Eagle Flag Company is manufacturing a service banner designed by L. G. Karstendieck, of the American Legion, an authority on flags and flag etiquette. The banner is 9 by

DER—"PHEW"—RER



You're right—that's what he is. There's no need for thought—it has already proven its sales appeal. It's hot right now—don't wait. Get started on the hottest item that has ever hit the market. You can create your outlet to your own choosing—it was tried in stores and stopped mobs—sells on sight. Board Operators, here it is. Write for prices. State business. Size 5 1/4 x 5 1/2 inches. Packed 48 to carton.

SAMPLE POSTPAID 50 Cents Each

We Carry a Complete Line of Premium Merchandise Always First With the Latest

WISCONSIN DE LUXE CORP. 1902 NO. THIRD STREET MILWAUKEE, WIS.

FLUORESCENT

Sensational New Fixtures!

Screw them in, or plug them in, at any socket—just like changing a bulb. Light them at once. No wonder these simplified Fluorecents have swept the market. Each is sold complete WITH Lamp, at a price so low it makes people buy on sight. Orders for three, five, and even ten, to one place not unusual.

WHIRLWIND SALES TO STORES AND HOMES

Thousands who thought Fluorescent too costly, or too troublesome, now buying. Homes install in bath, kitchen, hallways, living rooms, and as bed lamp. Stores install in scores of places. You never saw such sales.

Part of amazing new low-price line making competition worried—making amazing advance commission sales for agents and salesmen on C. O. D. order plan. Get demonstrator sample. Rush name for pictures, prices, profits on these, and twenty other amazing fixtures. All information Free.

SKYBEAM CO., DEPT. 432-A 225 FIFTH ST. DES MOINES, IOWA

FREE



SCREWS IN LIKE ORDINARY BULB

RUSH NAME

Wire, airmail, or write today for free offers. Get your demonstrator at once. A whirlwind profit-maker for agents. Send name at once. Costs nothing to investigate.

NEW BINGO SUPPLIES

HEADQUARTERS
Now at larger quarters
METRO MFG. CO.
127 West 25th St.
With the most complete line of Bingo Items for the jobber in the country. "IF IT IS BINGO EQUIPMENT OR SUPPLIES . . . METRO MUST HAVE IT!"
METRO MFG. CO. 127 W. 25 St. New York City

VALENTINE BOUDOIR DOLL

IDEAL FOR SALES PROMOTIONS, PREMIUMS, DISPLAY, ETC.
N6276—Sample \$2.00 Postpaid. \$19.75 Cash with Sample Orders. Per Dz.
COMIC VALENTINES!
Self-Mailing Style Back, 8 1/4 x 10 In.
24 Styles to Gross. 80c
X3498—Per Gross Postpaid
— Full Cash With Order —

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Established 1886. Terre Haute, Indiana

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REMEMBER PEARL HARBOR
We guarantee to deliver the goods—whether buttons, razor blades, or any one of the thousands of articles we have in stock—at our advertised prices. No strings attached when you order at **BENGOR PRODUCTS COMPANY!**
REMEMBER PEARL HARBOR BUTTONS
Printed in Red, White & Blue. 100, \$1.10; 1000, \$10.00.
LATEST WAR SLOGAN BUTTONS
Printed in full colors with sayings like "Molder Dem Japs," "Kick 'Em in the Axis," "Let's Blast the Japs Off the Map," etc.
100 \$1.10 1000 \$10.00

BENGOR PRODUCTS CO.
878 BROADWAY, NEW YORK, N. Y.

ELGIN, WALTHAM, BULOVA

Renewed Guaranteed
MEN'S WRIST AND POCKET WATCHES
Wholesale Jeweler Since 1914. SEND FOR FREE CATALOG.
LOUIS PERLOFF
STARTS AT **\$3.95**
729 Walnut St., Philadelphia, Pa.

FURS
COATS, JACKETS, BOLEROS
1942 Catalog Free
Latest 1942 Styles. Coneys, Sealings, Caraculis, Muskrats, Mouton Lambes, Persian Paws, Skunks, Silver Fox, Red Fox, etc. Write at Once for Reduced Price List Free.
M. SEIDEL & SON
243 W. 30th St. N. Y. C.

WANT TO BUY LAPEL GADGETS

We Want To Buy 1,000 to 5,000 Lapel Gadgets
ESPECIALLY WANT

Heart of red material with door held fast by an arrow. Turn arrow and door springs open showing photo. This and other items of a similar nature that can be bought at the right price will interest us. Send Circular, Catalog or full particulars.
BOX D-166, care The Billboard, Cincinnati, Ohio

BUY NOW—AVOID WORRY—SAVE MONEY
INVENTORY CLEAN-UPS—REASONABLE QUANTITIES
Well Under Present Market Prices
—BALANCED SELECTIONS—
FOR PREMIUM — NOVELTY — SPECIALTY — SALESMEN
State Your Business for Proper Listings
ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD. ST. LOUIS, MO.

- ★ PATRIOTIC and Novelty Brooches, Lapel Buttons, Insignias, Metal Booster Auto Plates. Send \$1 for Sample Assortment.
- ★ FLAG SETS WITH SUCTION CUP—3 Flags—\$1.50 Doz. Sets.
- ★ METAL FLAG LAPEL BUTTONS—100 for \$1.05.
- ★ CELLOPHANE FLAGS—2 TO PACK—DOZ. PACKS, 50¢.
- ★ "V" DECALS—Large Size—60¢ Dozen.
- ★ U. S. FLAGS—Printed Cotton—Gilt Spearhead—18", \$1.00 Doz.; 36", \$3.50 Doz. Include Deposit and Postage on Orders. Full line for Wagon Jobbers, Premium and Salesboard Operators, House Canvasers. Free Catalog. Write. CHAMPION SPECIALTY CO., 314-D Central Street, Kansas City, Mo.

In this time of national emergency your country needs your help. Buy Defense Savings Bonds and Stamps regularly.



Flippy

MILITARY STRIP TEASE CIGARETTE CASE

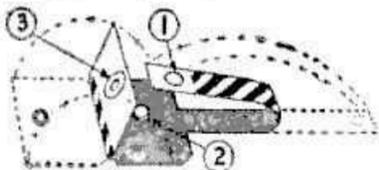
The greatest REPEAT MONEY MAKER in years! Orders and reorders pouring in daily. Salesboard operators say it's the best deal they've ever had. If you haven't already taken advantage of this fast-selling special don't delay... but act today. Write for details right now.

EVANS NOVELTY CO.

Division of Premium Sales Co.

800 WASHINGTON, Dept. BB2, CHICAGO

NEW AMERICAN MADE Patented Master Brand DANCE CHECKS



Man's Style Check (Illustrated Above)

Easy To Attach!

Hole No. 1 fits over Metal Stud No. 2. Then Metal Fastener No. 3 fits over both No. 1 and No. 2 to lock check securely. See illustration above.

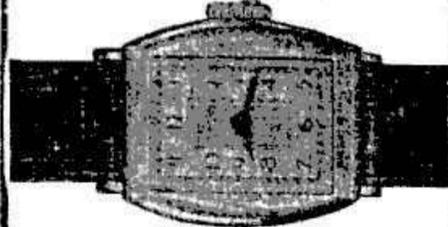
Ladies' Bracelet Check

Wide Variety of Designs and Colors.

Send for Free Copy of Our Big 1941 General Catalog Which Shows Complete Line of Checks at Low Prices.

GELLMAN BROS. 119 North Fourth St., MINNEAPOLIS, MINN.

MAN'S WRIST WATCH



American made in 6 7/8 line size. Chromium plated case. Curved back. Silvered dial. Unbreakable crystal. Leather strap or link bracelet.

BB705—Each Singly \$2.05
In Lots of 50—Each \$1.95

ROHDE-SPENCER CO.

223 W. MADISON CHICAGO, ILL.

IT'S RED-HOT!



GOD BLESS AMERICA

LOVE-IT OR LEAVE-IT!

Sell this timely, fast-selling three-color poster. Size 22x28.

Big profits! Many repeats! Act now! Make Big Money!

Address: **J. ZEIGLER**

205 W. Boardman Street, Youngstown, O.

SEND \$1 FOR SAMPLE ORDER AND QUANTITY PRICES.

ELGIN - GRUEN \$2.95 BULOVA Start at

Take advantage of these re-conditioned nationally-advertised watches in new '41-'42 cases. Each is smartly styled and guaranteed as good as new! FREE CATALOG, illustrated with the latest numbers.

STAR WATCH CO.

Wholesale Jewelers 124 S. 8th STREET, PHILA., PA.

12 inches in size, fringed with spearheads and tassels on a material known to the trade as satin back. The familiar service star on a shield is the dominant feature of this item.

Field Kit

It is reported that there is a strong demand for field kits for men in the armed forces. Marbrook Distributors, who specialize in military goods and novelties, offer a regulation field inspection kit. Item is a threefold kit, custom made of strong, heavy duck khaki cloth. The contents include comb, razor with blade, shaving stick, shaving brush soap, soap box, shoe laces, tooth brush in acetate container, towel, metal trench mirror and tooth powder. All these practical, everyday necessities fold into a compact, regulation unit.

Pen Desk Set

A novelty that has long life and is an instant attention-getter is the fountain pen desk set offered by Plastcraft Specialties, according to a firm announcement. The pen is styled in tenite plastics with contrasting colors. The penholder is set in a solid felted base. The fountain pen is fitted with a specially processed gold-plated point, the firm claims, and is unconditionally guaranteed. Item has lots of color and flash, and it is said workers who are looking for sure profits have an opportunity to clean up with this desk set.

Military Line

Imperial Merchandise Company announces that it has a complete assortment of military merchandise which is meeting popular approval. The line includes army souvenir and gift numbers. There are wallets, compacts, rings, brooch pins, key chains, lighters, bracelets, pendants, fountain pens, cigarette cases, etc., all with appropriate military insignia. It is claimed workers are making big money with military items.

Patriotic Banner

Gordon Manufacturing Company announces a new idea in patriotic banners. The illustration combines the victory V and "Remember Pearl Harbor" slogan. Firm claims the banner is something original in this type of patriotic decoration.



The Goldfarb Novelty Company will move to more spacious quarters at 33-37 East 17th Street, New York, February 15. The Goldfarb firm has made several changes in locations during its business life. From a humble beginning on Park Row it graduated to the uptown novelty and toy center. The company was founded by Samuel Goldfarb, still active in the company. His two sons, Philip and Saul, act as executive heads of the company. The company's original line was whips, canes, balloons, badges, etc., but from time to time new lines were added until now the firm is regarded as one of the leaders in souvenir concession and giftware items. At a later date a housewarming to be held at the new quarters will be announced.

RIFT IN PENNSY FAIR

(Continued from page 3)

of the State group, are dissatisfied with the association's structure and policy. It is known, too, that York had a "fuss" with the association regarding the fair's 1942 dates. At any rate, there is more than mere coincidence in the fact that Rutter's name was removed from the nominating slate on Thursday and that of E. H. Scholl, Allentown, substituted as second vice-president.

Ordinarily, Rutter would have been up for the first vice-presidency, but the name of Harry B. Correll, Bloomsburg, remains fixed in that post. To accomplish the changes, said to have been dictated by the association's "inner cabinet," it became necessary, for reasons which went unexplained, to remove the name of M. H. Beary, Allentown, third vice-president, and give the award

to his associate, Ed Scholl, Allentown Fair's president. But instead of the Allentown designation remaining stationary in the third vice-presidential niche, it moved up a peg. Spearhead of the movement was the strategy of re-electing as president for his fourth consecutive term William Brice Jr., Bedford. R. J. Ferguson, Butler, was named third vice-president. Charles W. Swoyer, Reading, was returned to the office of secretary-treasurer.

Sam Lewis did not succeed himself as a member of the executive committee and he was not replaced with anyone from York. Re-elected to this committee were John S. Giles, Reading; R. W. Gammell, Honesdale; Guy R. Klinger, Gratz; Dr. H. W. Turner, Doylestown; Frank H. Marvin, Mansfield; Walter B. Parker, Stoneboro; Joseph M. McGraw, Washington; Frank R. Diehl, Lehighton; Ira Bloom, Ebensburg, and David G. McDonald, Pittsburgh. New committee members installed were Carl Fleckenstine, Bloomsburg; R. G. Leavy, Clearfield; E. B. Etkin, Hughesville; H. E. Holcombe, Troy; A. C. Brice, Bedford, and Ira E. Tasmacht, Ephrata.

Despite or perhaps because of all these goings-on, a committee headed by Joe McGraw, turning in its report on the meeting site for next year, recommended Harrisburg, the capital and a Lewis balliwick, where the lieutenant-governor is naturally unusually strong, both politically and socially. The 1941 convention was staged there, and Reading or some other city would ordinarily have been up for '43 consideration. A report by the convention location committee is equivalent to official designation.

It was recalled in this connection that at the 1941 meeting, Ed Scholl delivered an official aside in which he suggested an out-of-State site, Trenton, N. J., as this year's gathering spot. Reaction of delegates to this unprecedented proposal having proved definitely adverse, Scholl withdrew a motion on the subject, which was not seconded anyway, and one calling for Allentown as the place was seconded and adopted.

(This extended report on a single division of convention activities is given as an indication that all does not seem to be well with the Pennsylvania association structure as presently set up. This is not an opinion expressed by a reporter, who traditionally should not express an opinion in a report, but is an analysis of unofficial talk in the lobby and rooms of the Americas. The Billboard is not a party to trade association bickerings and politics, good or bad.—Editor's Note).

The two showmen who were featured in the main session were Max Linderman and George A. Hamid, head of World of Mirth Shows and the booking office George A. Hamid, Inc., respectively. Their talks, as well as those of others, in addition to details on the banquet, registration, contracts signed, etc., will appear in the next issue.

SLA

(Continued from page 31)

Ward, Al Wagner, M. M. (Neil) Webb, A. J. Weiss, Cliff Wilson, G. L. Wright, Ernie A. Young.

Ladies' Auxiliary

Club held a social January 23 at the Sherman Hotel, with Sisters Potenza and Bonomo as hostesses. A big crowd attended and numerous attractive prizes were awarded. At the January 16 meeting Sister Pearl McGlynn was heartily welcomed after several months in California with friends and relatives.

Sisters Myrtle Hutt and Mrs. Henry Belden are recuperating at home. Sister Grace Goss left Missouri Baptist Hospital, St. Louis, and is recuperating at home there and anticipating leaving for Texas soon. Sister Norma Lang is in Dee Lang's shows' quarters in Texas.

PCSA

(Continued from page 31)

Henderson, president Ladies' Auxiliary, National Showmen's Association. In thanking the Los Angeles organization for flowers sent to NSA Auxiliary's inaugural dinner, Miss Henderson pointed out that she is a native of California and would like to be a member of the PCSA Auxiliary. A membership application has been forwarded. About 60 members attended the January 19 meeting, presided over by President Margaret Farmer. A letter from President Roosevelt in which he thanked the club for its offer to help in entertaining soldiers or in any other way to assist the nation's armed forces was read. Arrangements were completed for the

servicing of luncheon at the PCSA Hi Jinx Party February 2. Auxiliary also made plans for its Tackle Party to be held February 12. All members were urged to write letters of cheer to association members in the armed forces. Brief talks on a variety of subjects were made by Rose Westlake, Dona Day, Blossom Roberts, Gladys Pattery, Sis Dyer, Frances Bart and Hazel Nickels.

Letters of thanks were received from Ruth Korte and Minnie Pons for flowers sent by the club for the funeral of the latter's mother. Mary Taylor, Violet Blakman and Lucille Zimmerman are on the sick list. Florence Webber lettered, enclosing \$51 collected on Clark's Greater Shows for the club's Bank Night. Weekly award went to Minnie Pons, while Julia Smith won the door prize.

HASC

(Continued from page 31)

Brother Art Brainerd, who headed the committee last year. Brother W. Frank Delmaine visited Chapman, Kan., last week and advises he will not be with the Al Baysinger Shows in 1942.

Ladies' Auxiliary

January 16 meeting was called to order by Ruth Ann Levin, president. Leola Campbell was appointed warder. Attendance totaled 26. All members grieved to learn of the death of Mrs. Lola Hart and the illness of Grace Goss. Letty White, house committee, chairman, resigned from that office because of ill health. Jackie Wilcox was appointed to fill the vacancy and Leola Campbell also will act on the committee. Treasurer Helen Smith's report was roundly applauded. Ruth Martone was named custodian of the tin foil being collected by members for defense. May Wilson passed the penny box and night's award, donated by Elizabeth Yearout, went to Nellie Weber.

Hattie Howk, entertainment committee chairman, announced the next meeting would be a social. She also advised she would call a committee meeting after the social. Paul VanPool is scheduled to show a number of films. A thank you card was received from Mollie Ross for flowers received at the death of her husband George. Martha Walters presented a set of hand-embroidered tea towels on behalf of her daughter Ruth. Social meeting on January 23 drew 28 members and cards and games were played. Night's award, donated by Bird Brainerd, went to Ann Carter, while Tillie Johnson took first prize and Leola Campbell second in a game of skill. Entertainment committee provided lunch and refreshments.

V LIGHT UP FOR VICTORY

V-for-Victory displays. Sturdy metal frame, enameled finish with Red, White and Blue Mazda lamps. Ready to plug into any outlet. Hooks provided for hanging. An attractive display for stores, homes and offices.

No. B10E385—Indoor use. Size 7 3/4 in. high, 7 in. wide. Has 11 T4 Mazda lamps. Each	\$1.20
No. B10E386—Indoor use. Size 11 in. high, 9 1/2 in. wide. Has 13 C7 1/2 Mazda lamps. Each	2.25
No. B10E387—Outdoor or indoor use. Size 18 in. high, 16 1/2 in. wide. Has 15 C9 1/2 inside colored Mazda lamps. Each	4.50

V-FOR-VICTORY JEWELRY

LAPEL BUTTONS—Yellow gold plated, bright finish. Size approx. 3/8 in. Individually carded.

No. B36J388—Per Dozen 70¢

LADIES' LAPEL PIN—Yellow plated, bright fin. Size 1 1/4 in. Individ. carded.

No. B36J389—Per Dozen 75¢

25% deposit required on C.O.D. orders. MENTION YOUR BUSINESS. We do not sell retail. CATALOG SENT ON REQUEST.

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Wholesale Distributors Since 1911
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No Charge

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for this excellent reprint from The Billboard. Article covers the salesboard field clearly and concisely. It has many valuable hints for the beginner, and seasoned operators, too, will find it practical. Supply is limited, so write for your free copy today!

DEALS, The Billboard, 1564 Bdwy, N. Y.

PROMOTE IDENTIFICATION BRACELETS!

THEY'RE RED HOT

Engravers: Big Opportunity!
Due to the war—a sudden, tremendous demand for Identification Bracelets and Necklaces for men, women and children. Stores everywhere are promoting Identification Items. Easy to book stores if you can engrave. Complete line ready for delivery—new styles. Write for Catalog No. 26 Today!
Big Military Jewelry Line!
For a complete line of Military Jewelry—Rings, Lockets, Compacts, etc. Write for Catalog M42 Today!
State Your Business.

Harry Pakula & Co.
5 No. Wabash Ave., Chicago

"REMEMBER PEARL HARBOR"

Fastest Selling Satin Fringed Banner. Six Distinct Colors. Beautiful Art Work. Immediate Delivery Guaranteed.



Size 9"x12"
#REM
\$2.00 A DOZEN
\$21.00 GROSS
"SERVICE BANNER"
The BEST BUY on the Market. Real Satin Banner, 1" Silk Fringe, Tassel and Spearheads. Size 9x12, \$1.75 Doz.; \$17.50 a Gr. 1/3 Deposit, Balance C. O. D.

TWENTY OTHER PATRIOTIC BANNERS AND PENNANTS. FREE CIRCULAR.
LIBERTY PRODUCTS
277 BROADWAY NEW YORK, N. Y.

SENSATIONAL NEW MONEY MAKER!

Tire Branding Equipment

—TO BRAND NAMES AND INITIALS ON TIRES!
Car and truck owners need this service immediately. Protects against TIRE theft.
ONE CINCINNATI SALESMAN MADE \$55.83 IN FOUR HOURS. IT'S POSSIBLE TO MAKE \$300 A WEEK.
It's easy. Anyone can do it! Small investment for equipment necessary for a thriving business for duration of war. Selling plan and equipment furnished. Ideal for pitchmen in Carnivals and Fairgrounds.
THIS IS THE OPPORTUNITY OF YOUR LIFETIME!
Write for details immediately.
Address: BOX D-167, Billboard, Cincinnati, O.



STARR PEN CO.
Hits Another Jack-Pot FOR YOU in creating the **WINCHESTER PEN**
Which is now available to you in addition to our **NATIONALLY ADVERTISED WALTHAM PENS and PENCILS.** Send at once for this most complete price list ever offered to pen workers.
WIN With WINCHESTER!
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Write today for new wholesale catalog of Tonics, Oil, Salts, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
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PIPES

FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

BILLY MAYER . . .
of herb, foot and jewelry fame, is reported to have been inducted into the army recently.

IT'S BETTER to eliminate one of your own faults than 100 in a fellow pitcher.

JOE MANN . . .
herb purveyor of note, is working the item to good turns in North Carolina stores, according to word reaching the pipes desk from that sector.

PROF. JACK SCHARDING . . .
ace health-book and horoscope lecturer, is operating a pitch store on Hollywood Boulevard, Hollywood. Working with him is Doc Paul Hunt, who is pitching Sea-Vita. Jack says you have to be able to convince the people out there or you don't click. He adds, however, that business so far has been okay. His son, Jack Jr., is a playwright with Technicolor Motion Picture Corporation. Recent visitors to the store included Doc Duncan, Essie Fay, Don Napier and Chief and Mrs. Mexas.

IT'S OKAY to cut 'em up, but putting 'em over is what counts.

FRANK HAITHCOK . . .
vet med man and now known as the Old Judge of Peaceful Valley, heard daily over Station WHKY, Hickory, N. C., has opened his Mountain Herb Products, Inc., in Hickory. General offices and factory will be maintained there. Company was recently chartered in Raleigh, N. C., with an authorized capital of \$25,000.

ERSTWHILE PITCHMAN . . .
Stanley Demars is operating a jobbing business in Beauford, S. C.

HAVE YOU DECIDED what line of actions you are going to follow this year?

MR. AND MRS. LEON SPAHR . . .
ace costume jewelry workers, are vacationing in Cloverdale, Ind., after working a Battle Creek, Mich., store for five months to click turns. Leon says he visited Walker and Cozy, of Hav-a-Laf Show note, who are wintering in Indianapolis. Spahr says it was their first meeting in 20 years.

DR. J. W. HAYNES . . .
fogs thru the following from La Center, Wash.: "Just returned here from South America. Planes roaring overhead here and scaring our game hens to a point where they are hatching cross-eyed chickens."

BUSINESS is business in any country and all languages.

HARRY RUTHERFORD . . .
vet worker, is reported to be passing out the Sudzene Cleaner in a popular St. Louis spot to plenty of long green.

JOHN W. COMPTON . . .
of the Associated Trade Press, Chicago, and well known to sheet purveyors, was elected a director and vice-president of the Culver Port Clinton Railroad Company at the annual stockholders meeting in the Windy City.

AN EXTRA PITCH during the winter when weather permits takes care of the days when weather won't permit.

RICTON . . .
"Barnum of the sticks," continues to play school and club dates in Georgia with his wonder dog act.

"CONDITIONS ON THE SHEET . . .
In this sector are much improved," letters Tim O'Connor from Bluefield, W. Va. "Met Cliff and John Swisher, who are working paper with King's Wildlife Exhibit, and they report their best season in years. I'm heading for the South."

JERRY THE JAMMER SEZ: "If you know what you want to do and keep moving ahead you've got the ticket to success."

FITZPATRICK & STOFFEL . . .
Winter Wild Life Exhibit moved into Reading, Pa., recently for a two-week stand after a successful 11-week en-

gagement in Philadelphia. Manager Fitzpatrick reports that the use of newspapers, radio and heralds took the Reading spot off the nut the first few days. Unit is endorsed by the Isaac Walton League of Reading, and several hundred members have visited. Manager Fitzpatrick is bringing school children to the exhibit in class groups, and underprivileged children took in the show as the guests of the Chamber of Commerce. A number of city officials visited, as did Blackstone the Magician and members of his troupe who were appearing at the Capitol Theater there. Management plans to take to the road in the spring under canvas under the title, Outdoor Life and Sportsmen's Show. Hymie Chase recently was named assistant manager, and "Race-Horse" Kelly is working sheet. Others with it are Roger Young, superintendent; Francis Fidler, soundtruck operator; William Perry, animal chief, and Nancy King, comedy walk-around.

IF YOU'VE TRIED hard and missed you can console yourself with the thought that you obtained all you could get. The fellow who strikes it lucky and gets it without trying doesn't know what he missed.

DOC MARK JARETT . . .
after a long silence, comes thru with the following from Raleigh, N. C.: "My wife, Lady Stella, and I have been working clubs and a few department stores thru the South with our mental act. This is our first spot in North Carolina and if the rest of the State is like this town the Indians can have it back. Virginia was good for us, but those of you who are working similar acts stay clear of Roanoke regardless of whether you are playing clubs, theaters or stores. The reader is a grand, and they mean it. We were closed in the middle of the week and it was one of the best we had in a long time. We're all set with clubs and the like until the end of April, when we'll probably open a store spot. Would like to see some pipes from the old-timers, especially Honest Tom Kennedy. Come on, boy and girls, let's have more pipes in the column."

WHILE YOU'RE BRAGGING about what you are going to do this year, remember that someone might ask you what you did last year.

WHAT HAS BECOME . . .
of Frank and Mabel Cloud, Ray (Rusty) Foster, Ray Herbers, Les Mann, J. L. Robinson, J. F. Sullivan, Donald Grabb, Ben Fried, Frank Rebedean, Phil Miller, Frank Bush, Jack Broodo, Harry Schwartz, Connie Murray, George Hess Jr., Giles Puryear, Bob Marstin and Paul Dayton.

WORKING PITTSBURGH . . .
shops and stores to reported successful takes are Kentucky Lee, Lee Cudy and Bill Westfall.

LET'S HAVE more pipes from the boys and girls in Pitchdom this year. Get out those writing sticks and make it the newsiest year of them all.

E. L. BLYSTONE . . .
(Bly, the Rice Writer) who wound up a successful week's stand in the G. C. Murphy store, Kittanning, Pa., last week scored a paragraph on the first page of *The Daily Leader-Times* there anent his



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In the meantime let us all do our part toward keeping the national spirit of high point by giving joy to as many children as possible with our present stock of toy balloons.
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Samples, 25c GROSS
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OVER-SEAS CAPS, enlisted men's olive wool 1918 issue. DOZEN 6.50
—newly made, 18 oz. serge. DOZEN 10.50
We manufacture a line of timely, startling bullet novelties. All genuine U. S. Cartridges. Send \$3.00 for complete line 8 items (retail value \$7.50, money-back guarantee), 25% dep., bal. C. O. D.
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206 Melrose St., Dept. BB-7, Brooklyn, N. Y.

N. Y. Beach Sold to Navy

By NAT A. TOR

NEW YORK, Feb. 2.—Announcement was made Saturday night by Secretary of the Navy Frank Knox of government purchase of Manhattan Beach, off Coney Island, New York, for conversion into a Coast Guard training center. Property acquired takes in the western half of the resort, including about a half mile of beach front, at cost of \$2,500,000. Joe Day, New York realtor, owned and operated the development over 34 years. In late years Day's son-in-law, Art French, has been boss-man on beach operation.

Oriental Beach, that portion of the eastern area on which improvements have been concentrated in the past few years, will continue to operate. Day advertised three adjacent beaches, Manhattan, Brighton and Oriental, two years ago and for the sake of advertising clarity Manhattan and Oriental were consolidated and a new bandshell was built on the Oriental side, tho it was all known as Manhattan.

Included in the portion being taken over for the Coast Guard are many bath-houses, bungalows and lockers. In addition there are two big outdoor pools and one kiddie plunge in the area. However, on the Oriental side there are two big swim tanks and one comparatively new instruction aquadrome.

This particular beach has long been a model for pool and beach men. Its main revenue has been from season lockers, of which it used to sell 25,000 to 30,000 a summer, and in recent years transient business has been upped at Manhattan Beach thru big name bands and a new clubhouse and roller rink. Thousands of lockers will be lost and already French has circulated his list of members advising them to sign up for the summer. Ironically, MB patrons knew all about Coast Guard purchase before it was officially announced from Washington, so news in local dailies came as no surprise. Local press, including *The Billboard's* Pool Whirl column, while in possession of the story, was asked to withhold same until official announcement was made from Washington.

Tho it couldn't be officially confirmed, rumor has it that Messrs. Day and French are considering taking part of the present Oriental Beach parking space and converting it into location for 5,000 lockers. Manhattan Beach and its two affiliated beaches have long been leaders in year-round operation. As a matter of fact, up to the time the Manhattan Beach portion was commissioned by the government, following purchase, winter operation proved popular, more so this year than ever before. This plan of winter operation was started by French as a means of encouraging early sale of season membership. Up to a few years ago he used to permit those who bought lockers in November and December the privilege of playing handball and using the clubhouse during winter week-ends. Idea caught on so great that French started playing name bands on winter week-ends, providing dancing in the new clubhouse, plus roller skating, etc. Admission was free to those who had purchased lockers. His plan was to draw enough from transients just to pay for operation for his regulars. But it did more than that. Manhattan's winter operation has been more than paying for itself and showing a good profit to boot. There will be no curtailment of entertainment and recreational facilities at Oriental, with name bands for free dancing again being the order of things this summer. One big problem that French has before him, in the opinion of this reporter, is to let his public know that he's still open. Announcement from Secretary Knox naturally was given front-page prominence and all headlines screamed "Manhattan Beach Closes" or "Manhattan Beach Sold to Navy." The public which has come to know Oriental and Manhattan beaches as one must be re-educated to realize that while Manhattan will be closed, Oriental will operate as usual.

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One Ten-Car Kiddie Ride, one Baby Eli Wheel, Guaranteed A-1 shape. Motors, Lights, etc. In draft. Cheap—\$300 cash, or trade for bigger Eli Wheel or House Car.

WILLARD STRIPLING, Marshall, Minn.

KINGMAN'S 7 POINTS

(Continued from page 41)

meeting, usually held in April, to the discretion of new President Whitman B. Wells, with recommendation that gathering be staged in May or later to allow as much time as possible for a study of the changing picture between now and the prospective date. Both Secretary Lombard and Retiring President Trask urged fairs to set up their own exhibits in the spaces made available by an expected lack of industrial displays. Health and defense exhibits provided by the government could become very useful educational displays, they noted.

Attractions represented were Mr. and Mrs. King Reid, King Reid Shows; Helen, Thomas and Richard Coleman, Coleman Bros.' Shows; Richard E. Gilsdorf, Dick's Paramount Shows; E. Legasse Attractions; George A. Hamid, Paul Denish, George A. Hamid, Inc.; George Ventre, Ventre's band; Joe Basile, Basile's band; Mack Kassow, Frank Wirth Booking Association; Irish Horan, Jimmie Lynch Death Dodgers; Walter Stebbins, Stebbins Auto Races; Ralph A. Hankinson, Hankinson Auto Races; Mr. and Mrs. Al Martin, Frank Soper, Arthur F. Brunner, Al Martin Agency; Nelson Bell, Bell Sound System; J. J. Godin, Interstate Fireworks Company; Henry Rapp, American Fireworks Company; Crash Dunigan; Elliott Ticket Company.

Powwow Patter

Earle S. Carpenter, State College, made his annual appearance, this time to discuss the new score card for grange work. . . . Informed that he was signing contracts with a borrowed pen containing "ink that fades beyond recall," Henry Rapp blandly replied that it was okay by him as he also cashed his own check for 30 smackers, signing check with same pen. . . . At the Past Presidents' Club lunch, of 16 former MAFA heads still alive, 13 showed up. Quite a record. . . . Side meetings were held by District 10, U. S. Trotting Association, represented by Roger Duncan, executive v.-p., and Vermont Agricultural Fairs' Association, Glenn W. Rublee, Enosburg Falls, secretary. And of course Will Davis, Rutland, was around, as he always is. . . . Milton Danziger showed up with a natty cravat. Formerly with Eastern States, he's manager of Saratoga Harness Racing Association. . . . Coleman Shows drew Greenfield, Mass., and Farmington (Me.) contracts. Wirth office announced North Carolina meeting contracts—Greenville, Roxboro and Franklinton.

CSRA Drafts '42 Schedule; Officials Are Re-Elected

DAYTON, O., Jan. 31.—Outlining a program to meet any demand the government may impose, officers of Central States Racing Association and affiliated Consolidated States Racing Association approved drafting of a schedule of 1942 speedway and fair-date auto races here, said Dr. J. K. Bailey, president. Nearly 600 drivers, car owners and mechanics will be in action under the program. Bulk of fair operations cover Hankinson Speedways and National Speedways sponsored races.

E. Von Hambach, Detroit, was elected a director. He will be chairman of the contest board. Re-elected were Dr. Bailey, Wallace Booker, Greenville, O., treasurer, and Norman Witte, Dayton, executive secretary. Surplus CSRA funds were invested in Defense Bonds. Directors will send Secretary Witte to Tampa for the Outdoor Amusement Conference for Defense and Victory.

Ia. Property Brings \$5,790

CEDAR FALLS, Ia., Jan. 31.—Defunct Cedar Valley District Fair Association recently sold at auction its remaining property, 50 acres of land and a brick pavilion, for \$5,790, enough to permit full payment of bondholders and perhaps a small dividend. It opened in 1915 and was operated by the association until 1922, when a commercial club took it over for two years, suspending finally in 1925.

SACRAMENTO.—Proposal to hold a world's fair here in connection with a planned gold rush centennial celebration in 1948 or '49 was put forth at a meeting of the sacramento valley council of California State Chamber of Commerce and referred to civic leaders, including Kenneth R. Hammaker, secretary-manager of California State fair, for study.

Around the Grounds

PROVOST, Alta.—Provost Agricultural Society, inactive for some years, disposed of its last building by auction for \$152.

MARIETTA, O.—Doc Waddell, well known in circus and carnival circles, will open 1942 Washington County Fair here with religious services before the grandstand.

TYLER, Tex.—East Texas Fair Association has started construction of Negro exhibit and horse show buildings on its grounds at cost of about \$30,000, to be finished by fall.

SHREVEPORT, La.—Contract for construction of new poultry and Negro agricultural buildings to cost about \$50,000 was let January 22 by Louisiana State Fair Association. Structures will be ready by fair time, said Secretary-Manager William R. Hirsch.

LONDON, O.—With money and equipment supplied by county commissioners, Madison County Fairgrounds race track here is being resurfaced under supervision of President Stewart Anderson and Secretary Fred M. Guy. Fencing has been repaired.

MILWAUKEE.—Committeemen of Wisconsin State Fair horse show are planning a program expected to draw finest entries in history. Premiums will exceed \$5,000. Show will be held in the reconditioned Coliseum. Exhibition six-horse hitchers will be invited again. Committee includes Fred Southcott, chairman; Lowell Thronson, Allyn Tidball, Herbert Hinz and Dr. A. T. Shearer.

Fair Elections

EATON, O.—Preble County Fair Association elected W. B. Pryor, secretary, succeeding A. H. Morton.

THIEF RIVER FALLS, Minn.—A. F. Berge was elected secretary of Pennington County Agricultural Society.

PLAIN CITY, O.—Plain City Fair board elected Glen Dougherty, president; Arthur Meeker, vice-president; Howard Foust, secretary; John Michaels, treasurer.

STONEBORO, Pa.—Stoneboro Fair Association elected William D. McIntyre, president; D. E. Vernon, vice-presidents; Walter B. Parker, secretary; Julia B. Cann, treasurer.

MARSHALL, Tex.—Tom J. Agnor was re-elected president of Central-East Texas Fair Association. Mrs. N. P. Cockrell, E. N. Power, W. T. Kieley, Harry W. McGee Jr., vice-presidents; W. M.

Thomas, treasurer; Edward Stone, manager; Mrs. Grace Keck, assistant secretary; R. R. Morrison, general superintendent.

WEYBURN, Sask.—Weyburn Agricultural Society re-elected Elliott Robins president and named Philipp Mass, Reg Saunders, Max Pulfor, vice-presidents; P. C. Zabel, secretary-treasurer.

MISSOURI VALLEY, Ia.—James Earlywine was elected president of Harrison County Fair Association; Charles J. Schlike, vice-president; Frank C. Burke, secretary; Cyrus Varnes, treasurer.

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Gross . . . \$18.00
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Sport papers desire capable square shooters for indoor sport shows. No privilege industrial cities of east. Consecutive bookings. Must be able to join on wire. Would like to hear from Reed, Yazareth and Brazel. Address: HOWARD KING, Mgr., Sportmen's Exhibit, 128 E. Campbell Ave., Roanoke, Va.

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For Week of February 23, Birmingham, Ala.

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LAST CALL Key West, Fla., Free Fair

2 Weeks Starting Monday, Feb. 9th. Can place Custard, Fish Pond, Ball Games, Cork Galleries, Jewelry and any legitimate concession. Will book one Ferris Wheel, Rocket, Tilt-a-Whirl. Also Dope Show, Midget, Snake, Fat Show and Drome. Fun or Glass House. Can use 2 Free Acts, must be reasonable. Can use one more Light Plant, 25 k.w. or larger. Hurry. Contact J. B. MANNHEIMER, Fair Manager, Key West, Fla.

FOR SALE

2-Abroad Portable Merry-Go-Round, \$1,000; Single Loop-o-Plane, \$350; 10-place Kiddie Aeroplane Ride, \$150; 25-ft. Semi with rack sides and Reo Tractor, \$500. Misc. Wire, Switch Boxes, Arcade Machines, Joints, etc. All prices cash.

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Walter W. Hurd
Coin Machine
Editor

Tax Systems

The first official reports on the revenue obtained from the 1941 federal tax on pinball games and gaming devices brought the political tirades in partisan newspapers that had been expected. These first outbreaks will gradually subside, and already the calm judgment of more thoughtful newspapermen is beginning to show itself in reasoned discussions of the subject.

The fact that the amusement machine industry is now contributing directly to national revenue means that the trade will from now on be concerned not only with city and State taxes, but also with national levies. The industry has readily accepted the duty of paying as much as it reasonably can to help carry on the war.

The war emergency has served to call attention to the duplication in taxes brought about by States, cities and the national government taxing the same things. At this time everybody agrees that it is best to give the advantages to the national government in every way possible.

Since people now accept high taxes as a patriotic duty, it is a good time to view all tax systems calmly and with an eye to the future. Few people ever stop to consider the many tax systems that apply to them, altho they do a good deal of cursing about taxes. Most people pay the bulk of their taxes pleasantly enough because the system is known by some other name than taxes. The word tax itself has become unpleasant due to many abuses down thru history.

The principal tax system of which people are conscious is that paid to governments. In a democracy like the United States there are taxes to be paid to local, State and national governments. There is always the problem of overlapping taxes and of a fair distribution of taxes. The tax problem grows more complex as life and business grow more complex. The tendency now is to give the biggest share of the tax dollar to the national government. After the war there will be a strong political wave to turn the tax flow back to States and cities.

Another tax system about which people do almost as much complaining as they do about government taxes is what is known as the profit system. Profit is a much more pleasant word than taxes, but the profit system is a form of taxation just as much as any system of government taxation. People complain of excessive profits and monopolistic profits just as they do high taxes, but they hardly grasp the

idea that both systems are pretty much alike. In democratic countries some regulation of profits is attempted. Some economists have suggested setting a legal rate of profits, similar to the idea of fixing legal interest rates at 6 per cent. After the war there will be more discussion than ever about regulating the profit system.

Another system of taxes which bears more heavily upon people than they realize is the system of interest on money. Interest is a form of taxation just as paying money to the government is taxation. Some people say that interest should be stopped by the government owning and controlling all the money, banks, etc., and that the interest paid to the government would save all other taxes. The United States took a step in that direction a few years ago when it took over all the gold in the country, something that will get unusual attention in the future.

Another tax system directly affecting the people is that of rents. Rent is a system of taxation just as profits, interest and government levies are taxation. Some have said that government ownership of land would abolish the rent system and that rents would support the government.

Thus, there are at least four great tax systems to which we must all pay. There

are some who say that at least two of these systems could be abolished and help to cut down the tax load paid to government. It is all a very complicated matter and much of the talk about taxes never gets close to the heart of the subject. The increasing costs of government, and especially the greatly increased load brought about by war, will highlight the tax question in the future. In most cases taxes become a partisan and political issue and hence there is little chance for reason to prevail. In modern times one competitive business tries to unload its taxes on some other line of business, thus converting the tax question into a free-for-all fight.

There are at least three ideas at work in the United States at present which may prove revolutionary in the tax field in the future. They are government loans to business, government ownership of the gold supply, and the system of Social Security taxes. Any one or all of these ideas can change the whole picture in the future and may even change the business and economic set-up of the nation. When we complain about taxes, let's remember that we pay taxes in more ways than one.



We can all help by sticking to the big job of winning the war and by avoiding rumors, alarms, guesses and scare stories. Cartoon from *The Chicago Sun*.



BRIEFS OF THE WEEK

Deaths

Mrs. E. Wedewen, mother of H. E. (Herb) Wedewen, sales manager of the Triangle Music Company, Cleveland, in Indianapolis January 23.

Personnel

Louis Frank has become manager of the Protex Corporation, Detroit, succeeding Joseph J. Weiner, now in military service.

Leonard Kessler has been placed in charge of music operation of Stanley Music & Amusement Company, Philadelphia.

Al Berger, former member of Stanley

Music & Amusement Company, has joined an undertaking firm.

Rufus Clark is now with the P. & N. Amusement Company, Natchez, Miss. William McKinney has joined Bill Eidt, Natchez, Miss. in operating ventures.

Virginia O'Hagan, new in the record department at Willis Music Company, Cincinnati.

New Firms

Penny Arcade, Inc., Albert Thomas, president, Norfolk, Va.
Arcade Exchange, Abe Berman, 1705 West Pico Boulevard, Los Angeles.

In Chicago

Lou Holbrook, Holbrook Sales Company, Huntington, Ind.
Mr. and Mrs. Fred Hunt, Muskegon, Mich.

Fred Keldalsh, Goshen, Ind.
Homer Dodge, Saginaw, Mich.
Bill Cohen, Minneapolis.
Dave Simon, New York.

Hymie Branson, J. E. Cobb Distributing Company, Louisville.
Bill Frey, Miami.
Phil Greenburg, Atlas, Pittsburgh.

In New York

Sam Lerner, Stanley Music & Amusement Company, Philadelphia.

Births

A daughter to Mr. and Mrs. Sam Weinberger in Indianapolis January 17. Father is manager of the Indianapolis office of the Southern Automatic Music Company.

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Late free play consoles,
Keeney Super Track Time
Mills Bonus Bells
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- 26 MILLS 5c CHERRY BELLS, SERIALS 400,000 TO 425,000... 109.50 EACH
- 2 MILLS 10c CHERRY BELLS, HIGHEST SERIALS... 119.50 EACH
- 5 MILLS 5c BROWN FRONTS, SERIALS 425,000 TO 450,000... 119.50 EACH
- 37 MILLS 5c BONUS BELLS, SERIALS 400,000 TO 450,000... 149.50 EACH
- 1 MILLS 25c BONUS BELL, BRAND NEW... 179.50
- 4 MILLS 25c BONUS BELLS, HIGHEST SERIALS... 159.50 EACH
- 3 GROETCHEN 5c COLUMBIA BELLS... 79.50 EACH
- 1 JENNINGS 5c BELL... 89.50
- 1 MILLS 5c Q. T... 49.50

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All Machines Clean and in Perfect Condition

SLOTS	Each	Leaders	Each	200 COUNTER MACHINES	Each
1 10c Mills Blue Front,		Red, White & Blue	\$35.00	Liberty Cig. Reels	\$12.50
D.J.P.	\$65.00	Polo	40.00	Mercury Cig. Reels	12.50
2 5c Mills War Eagles	35.00	Score-a-Line	25.00	Marvel Cig. Reels	12.50
2 5c Mills Lion Heads	30.00	Follies	25.00	American Eagles, Fruit	12.50
1 25c Mills Extraordinary	50.00	Drum Majors	25.00	Champions, Fruit Reels	22.50
1 5c Mills Sky Scraper	40.00	Bally Champions	15.00	Penny Packs	8.00
1 5c Walling	35.00	Roxie	22.50	Jiffy	6.00
1 5c Pace Comet	37.50	Sporty	22.50	Imps	5.00
1 10c Pace Comet	40.00	Super Charger	10.00	Zephyrs	3.50
1 10c Jennings Duchess	27.50	Jollys	22.50	Gingers	8.50
5 5c Mills Vender Bells,		Blonnies	30.00	Cent-a-Smokes	5.00
E.S.C.	30.00	Home Runs	25.00	Wagon Wheels	4.00
8 5c F.O.K. Vender,		Red Hot	17.50	Boosters	4.00
Single Jack	15.00	Brite Spot	22.50		
2 10c Gailles (No J. P.)	12.50	Super Six	17.50	MISCELLANEOUS	
2 Jennings Little Dukes	12.50	Summertime	20.00	Pace Races, Bwn, Cob, \$110.00	
		Big Town	20.00	Mills Owl, Like New	105.00
		Get, Bowling	20.00	Palooka Six Slots	47.50
		Mr. Chips	17.50	Skee-Ballette	65.00
		Availon, Flash, Contact	10.00	Lucky Strike Console	50.00
		Gold Star	40.00	Texas Leaguers	39.50
		Cadillac	30.00	Rockola Ten Pins	95.00
		Dixie	30.00	Rockola World Series	65.00
		Paradise	\$40.00	Seeburg Chicken Sams	50.00
				Mills 25c Dice Machine	50.00

Terms: 1/3 Deposit, Balance C. O. D. Wire or Write
L. H. HOOKER NOVELTY COMPANY, Arnolds Park, Iowa

AMERICA'S GREATEST LEGAL GAME SALE!

- Mutoscope ACE BOMBER... \$190.50
- Keeney AIR RAIDER... 144.50
- Bally BULL'S EYE, Reconditioned with New Cable... 69.50
- Scientific BATTING PRACTICE... 195.00
- Seeburg SHOOT-THE-GUNTES... 79.50
- Bally DEFENDER... 134.50
- Keeney ANTI-AIRCRAFT, Brown Cab... 69.50
- Success NIGHT BOMBER... 159.50
- Gottlieb SKEE-BALL-ETTE... \$ 69.50
- Mutoscope SKY FIGHTER... 104.50
- Evans TEN STRIKE, Like New... 89.50
- Evans TOMMY GUN... 115.00
- Baker KICKER & CATCHER, New, In Original Case... 29.75
- Keeney SUBMARINE GUN, New, In Original Case... 289.50
- HOCKEY, New, in Original Case... 289.50

1/3 With Order, Balance C. O. D. Write for Confidential Price List on Pin Games!

ACE VENDING CO. 69 THOMAS ST., NEWARK, N. J.
All Phones: Market 3-5115

FREE PLAY	Sea Hawk	Daval 21	Mills 1940
Air Port... \$10.00	\$59.50	\$ 6.00	Throne... \$149.50
Big Six... 16.50	Score Line... 37.50	Dandy Vender... 4.50	Mills 1940
Bowling... 19.50	Skyline... 32.50	Deuces Wild... 3.00	Empress... 189.50
Big Town... 19.50	Slide Kick... 10.00	El Defense Gun... 15.00	Rock-Ola #2... 25.00
Bubbles... 10.00	Salute... 32.50	Ginger (Cig.)	Rock-Ola #2... 39.50
Double Feature... 20.00	White Sails... 14.50	Token... 12.00	Light Up... 35.00
Doughboy... 17.50	Zamble... 42.50	Junior... 5.00	Imp... 4.50
Dude Ranch... 34.50		Old Pension... 3.00	Penny Smoke... 4.50
Flagship... 17.50		Puritan Bell... 4.50	Pick-a-Pack... 8.00
Fleet... 22.50		Reno... 3.00	Select 'Em... 3.00
Gold Star... 33.50		Skill Draw... 3.00	Tickette... 5.00
Golden Gate... 14.50		Mills Vest Pocket	
Gems... 10.00		(Green)... 25.00	PHONOGRAPHS
Landslide... 25.00			Mills DeReMi \$30.00
Lone Star... 25.00			Required on All Orders. Immediate Shipment.
Progress... 29.50			
Red Hot... 12.50			
Rink... 10.00			
Rag Time... 10.00			
Roller Derby... 15.00			

All Equipment Fully Guaranteed. A Deposit Required on All Orders. Immediate Shipment.
C. CHARLE & COMPANY Springfield, Mo.

THE ONE • ONLY • ORIGINAL • SEEBURG JAP • COMPLETE FIGURE •

(Copyrighted)

Japanese . . Japanese . . Japanese . . Is All We Hear

Install two Jap figures on your present "Seeburg Ray Guns" and watch the "take" go up tremendously. Can be installed in "one minute" on any Ray Gun and last for the duration. Colorful hand-painted (four colors) laminated board. YOUR MONEY BACK IF THIS ISN'T THE BEST BUY YOU EVER MADE. \$3.00 PER SET COMPLETE FOR EACH GUN. Lots of 5 Sets \$2 Each Postage Paid. CASH WITH ORDER.

THE P. K. SALES CO.

5TH & HYATT CAMBRIDGE, OHIO, U. S. A.

THE GREATEST F. P. BUYS EVER OFFERED!

- POLO... \$22.50
- STARS... 29.00
- BIG CHIEF... 19.50
- DOUBLE PLAY... 52.50
- SPEEDWAY... 29.50
- BIG TOWN... \$19.50
- PAN AMERICAN... 44.50
- SILVER SKATES... 44.00
- FOUR ROSES... 37.50
- DUPLEX... 37.50
- SKY BLAZER... \$69.50
- TEN SPOT... 57.50
- A. B. C. BOWLER... 77.50
- SKY RAY... 47.50
- TWIN SIX... 65.00

1/3 WITH ORDERS—BALANCE C. O. D.

ATLANTIC VENDING COMPANY
859 ATLANTIC AVE., BROOKLYN, N. Y. (Phone: NEVins 8-1055)

BUY HERE! SAVE PLENTY!

ABC Bowler \$71.50	Miami Beach \$57.50
All American 32.50	Pan American 44.50
Argentine 75.00	Play Ball 32.50
Attention 34.50	Red, White, Blue 29.50
Bocco 85.50	Sea Hawk 41.50
Belle Hop 62.50	Seven Up 39.50
Big Parade 104.50	Silver Skates 39.50
Big Chief 29.50	Sky Blazer 69.50
Bola Way 79.50	Sky Ray 44.50
Band Wagon 29.50	Snappy '41 69.50
Big Time 32.50	South Paw 64.50
Broadcast 32.50	Sport Parade 34.50
Capt. Kidd 68.50	Spot Pool 78.50
Champ 85.50	Star Attrac. 69.50
Do-De-Mi 57.50	Sun Beam 37.50
Double Play 55.50	Super Chubbie 79.50
Duplex 37.50	Speed Ball 49.50
Defense 39.50	Stratoliner 39.50
Entry 44.50	Stars 39.50
Four Roses 37.50	School Days 32.50
4 Diamonds 52.50	Show Beat 72.50
Flicker 29.50	Sparky 29.50
Gun Club 78.50	Ten Spot 59.50
Gold Star 29.50	Tax, Mustang 92.50
Hi-Hat 51.50	Target Skill 49.50
Horoscope 57.50	Twin Six 69.50
Hi-Stepper 49.50	Trailways 39.50
Home Run 104.50	Victory 99.50
Jungle 79.50	Velvet 39.50
Knock Out 89.50	Wow 29.50
League Leader 31.50	West Wind 62.50
Leoponsaire 63.50	Wild Fire 47.50
Leader 29.50	Zig Zag 59.50
Metro 28.50	Zombie 29.50
Monicker 92.50	

COMPLETE ASSORTMENT OF PARTS FOR ALL PIN GAMES ON HAND! WRITE! WIRE! PHONE! QUICK!

1/3 CASH, BALANCE C. O. D.

MIKE MUNVES

593 TENTH AVE., NEW YORK
Phone: BRyant 9-6677

SACRIFICE! FREE PLAYS

Perfect Condition	
1 Argentine... \$65.00	2 Southpaws... \$65.00
1 Dble. Play... 40.00	1 Star
1 Duplex... 30.00	Attraction... 60.00
1 Gun Club... 70.00	1 Silver Skates... 35.00
1 Junko... 70.00	3 Victories... 90.00
1 Knockout... 90.00	1 Mascot... 20.00
1 Leader... 15.00	1 O'Boy... 15.00
1 Seven Up... 35.00	1 Dble. Feature... 15.00
1 Stars... 30.00	1 Roxy... 15.00
1 Sports Parade... 25.00	

STATE 1ST OR 2ND CHOICE.

1/3 Deposit, Balance C.O.D.—F.O.B. N. Y.

Liberal Distributing Co.

856 BROADWAY NEW YORK CITY

If You Have the Money and Really Want To Buy—THIS IS THE PLACE!!

500 Late Model, New and Used, 5-Ball Pin Games—Write, Wire or Phone—Tell Us Just Exactly What You Want!
ROYAL DISTRIBUTORS 409 N. BROAD ST., ELIZABETH, N. J.
(All Phones: ELizabeth 3-1776)

"THERE'S ALWAYS A BETTER BUY" AT LEHIGH

Victory, \$115.00; Knockout, \$109.50; Topic, \$119.50; Home Run, \$114.50; Big Parade, \$119.50; Bowl-a-Way, \$99.50; Progress, \$95.00; On Deck, \$95.00; 3 Score, \$69.50; Sunbeam, \$49.50; Vacation, \$15.00; Rotation, \$15.00; Drum Major, \$15.00; Topper, \$15.00; Track Time, \$49.50; 1938 Track Time, \$75.00; Keeney Gun, new, \$125.00; Skee Ballette, new, \$125.00.

Send for complete list on all used games. Send order and 1/3 deposit. Mention 2nd choice.

LEHIGH SPECIALTY CO., 2nd & Green Streets, Philadelphia, Pa.

MUSIC MERCHANDISING

Akron Operator Plugs His Business to Community in Full-Page Advertisement

AKRON, Jan. 31.—The Ed George Music Company launched a two-fisted advertising program to drive home the importance of music machines and cigarette vending machines to prospective location owners with a full-page "Life-style" ad in the rotogravure section of the Sunday (25) Akron Beacon-Journal.

As shown in the reproduction of the ad below, the advertisement emphasized strongly both the entertainment and morale building values of automatic phonographs, the service and convenience of cigarette venders and the experienced staff and complete facilities the firm offers to assure customers of the utmost in service.

In detail it cites the staff of skilled repairmen and the modern facilities of the firm; the library of 25,000 records to supply customers with the music they want; the number of experienced servicemen who cater to the firm's present accounts and the large staff of 27 people that "stands ready to serve you with the best in music and cigarette vending machines at all times."

Population of the Greater Akron trading area is 434,693 and of this number some 100,000-odd bought copies of last Sunday's Beacon-Journal. Undoubtedly this ad was the first tangible evidence many of these readers ever had put before them of the manner in which a successful operator conducts his business, of the employment he provides and of the skilled organization he must have behind him to provide the thousands of music-box patrons in the Akron area with the "music they want as they want it." Undoubtedly, too, it filled admirably its primary task of awakening in the minds of many potential location owners a need for phonos and cigarette machines.

The newspaper in which this advertisement appeared, incidentally, is the same one in which the "industry mention of the year" appeared on January 4 in the form of a full-page picture in the Sunday rotogravure section showing two middle-aged men sitting before a coal stove in a corner of a restaurant in the small town of Sullivan, O., with an automatic phonograph and a cigarette vender prominently displayed in the background. Staff photographer Frank Goddard took the picture to fill an assignment for his paper to obtain a typical scene in a typical small town. This picture and the interesting story behind it were reproduced on page 122 of the January 31 issue of The Billboard.



COMMERCIAL MUSIC OFFICIALS HEAD ALERT ORGANIZATION. Raymond Williams, president of the firm, Wurlitzer distributor in the Southwest, is shown above with "Wink" Williams, right, his Dallas manager. Known for alert management and progressive service policies, Commercial has forged steadily to the front in distributing Wurlitzer phonographs. (MR)

Another Member of Coin Machine Family Debuts as a Songwriter

CHICAGO, Jan. 31.—Another name was added to the fast-growing list of songwriters that have sprung from within the ranks of the coin machine industry with the revelation that Melisande, of the new song-writing team, Alvin and Melisande, is none other than Mrs. Oraline Myer Hoag, talented daughter of J. Frank Myer, president of Exhibit Supply Company, one of the oldest manufacturing firms in the industry.

Together with Al Krausslich—the Alvin of the team—Mrs. Hoag penned *No Good*, a new number that has just recently been recorded by Bob Chester and his orchestra for the Bluebird label. Nusong Publishing Company, of Cleveland, is the publisher. Several other bands are also set to put the number on wax in the near future, it is reported. As the curiosity provoking nature of the title itself suggests, the song was written with the automatic phonograph network expressly in mind, it was stated.

While *No Good* marks Mrs. Hoag's first song-writing venture, she is a poetess of

note. One volume of her poems has already been published, and many have appeared in Ted Robinson's column in *The Cleveland Plain Dealer*. She has also served as president of the Cleveland Society of Poets and of the Ohio Society. Another song just completed by the team is currently in the process of publication, it is reported.

Speakers Click With Music Men

NEW YORK, Jan. 31 (MR).—The Singing Picture speakers produced by Tri-Way Products are making a hit with the trade, according to reports received by the firm. Some distributors and operators state that this auxiliary speaker has been able to open locations where formerly no automatic music was used. It is said that the speakers have superior tone quality because they have been acoustically treated.

"Now an operator can enter any location and hang the picture speaker which, fully illuminated, helps give the location an attractive appearance," said Nat Cohn, of Modern Vending Company, who distributes the speaker in the firm's territory.

"The speaker, above ear level, reproduces the highest treble and the lowest bass with near perfect uniform true-tone range. It is claimed the picture speakers are one of the greatest advancements in automatic music. The large size "Old Glory" model, from a patriotic standpoint alone, should appear in every automatic music location. We are making deliveries as rapidly as possible."

Atlas Coin Shows New-Type Speaker

BOSTON, Jan. 31 (DR).—Atlas Coin Machine Company announces the featuring of the new Singing Picture speakers in the New England States. The speakers replace all the old types of baffles, and bring the trade one of the best and most original ideas in auxiliary speaker history, according to Louis Blatt, of the firm.

"We believe that New England music operators are going to find these speakers one of the greatest means to retain their present locations at top profits. They will also prove valuable in obtaining locations which formerly never featured automatic music and do much to improve the music set-up in all their locations."

—as you like it when you want it

MUSIC

The Ed. George Music Co. Sells Music In the Modern Manner

READ AND SEE WHY AN ED. GEORGE AUTOMATIC PHONOGRAPH OR CIGARETTE VENDING MACHINE IS THE BEST CHOICE FOR YOUR BUSINESS

USE MACHINES THAT ARE GUARANTEED TO GIVE THE BEST SERVICE

Shilled Repair Men

Prompt Cigarette Vender Service

25,000 Records

Construction

Efficient Salesmen

Maintenance

Large Personnel

FOR THE LATEST IN SERVICE Let Us Install an Automatic Phonograph or Cigarette Vending Machine

ED. GEORGE MUSIC COMPANY

471 S. MAIN ST. BL-9171

MUSIC BUILDS MORALE AT HOME AND IN THE ARMY CAMPS IN TIDES LIKE THESE

Philly Music Operators Aid Paralysis Drive

PHILADELPHIA, Jan. 31.—Local music machine operators, already displaying their patriotic colors in placing *Any Bonds Today?* as the No. 1 recording in all their machines, gave their support during the past two weeks to another worthy cause. The March of Dimes committee adopted Sammy Kaye's recording of *Remember Pearl Harbor* as its official theme song and the operators were quick to join in the cause. With the recording already prominent in most machines, the sticker was changed to designate the recording as the March of Dimes song.

Music operators here are not stopping with the *Bonds* recording. Showroom windows prominently display stickers and posters. While the operators are doing their bond buying independently, rather than thru the association, they point out that all their staffs have joined in pay roll allotment plans for the purchase of bonds. Before the week goes by, the industry hopes to unfurl a 100 per cent flag.

On still another front, operators have also donated music machines and records to the various army and navy stations in the area.

TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By HAROLD HUMPHREY

News Notes

Tommy Dorsey is still trying to make up his mind about his next recording contract. Maestro hasn't re-signed with Victor yet, and Columbia still has hopes of getting the trombone artist and his band. Meanwhile, according to reports, Dorsey is trying to interest Metro-Goldwyn-Mayer in starting a new disk company, with T. D. the No. 1 artist. . . . The Alvino Rey-King Sisters film, "Sing Your Worries Away," will leave the RKO studios some time this month. . . . Bandleader Dean Hudson is set for the army. How-

ever, the band will still be known as the Dean Hudson orchestra, altho Dean will go under his own name of Marion E. Brown in the armed forces. . . . Columbia is to release a four-disk album of Prime Minister Winston Churchill's speech before the joint session of Congress last December. . . . Alan Courtney, conductor of a record show on WOV, New York, and author of a special article in last week's issue, would like to have it known that his show is now the "1280 Club" since the station switched from 1130 to 1280 kilocycles. . . . The Lanny Ross air show Wednesday (4) had feature-writer Helen Worden as a guest, and the gal dramatized one of her stories which had the plot wrapped around a girl who worked as a platter tuner for a wired-music operator. . . . Maestro Irv Carroll has landed a new contract with Bluebird as a result of his first four test sides. . . . Standard Records has its first album in preparation. It will contain six sides of the Rene Musette orchestra's disks. . . . Latest rumor concerning Artie Shaw, who is out for a six-week sick leave, is that he will break out with a big radio show some time this spring. . . . Columbia records again had to skip a week's releasing to catch up on back orders. . . . 20th Century-Fox is hoping to start Vaughn Monroe and band in their first film in April, provided the maestro can postpone an April booking into New York's Paramount Theater.

Buffalo War Report

James D. Blakeslee, of Iroquois Amusement Company, Buffalo, reports that the current few recorded war tunes are now standard equipment on his machines. He points out, however, that they by no means corner all of the play. The sweet ballads and other popular tunes of the day are still getting more than their share of nickels, but the coin phonograph customers are now spicing their musical menu with the better of the war and patriotic tunes. From a survey of many other operators this condition seems to be prevalent in most sections of the country.

Release Previews

Okeh label will soon bring out Count Basie and band with "One o'Clock Jump," "Eh, Now!" and "Blue Shadows and White Gardenias." . . . Al Donahue's latest Okeh session had the maestro footling "Pack Up Your Troubles in Your Old Kit Bag," "Goodbye, Good Luck, God Bless You," and "Candles in the Wind." . . . Johnny Messner has recorded "Yankee Doodle Rainbow" for Decca. . . . Bluebird is bringing out Art Kassel with "Chances Are." . . . Standard label will soon have Rene Musette on "Carmen's Veranda" and "Waltzing on the Kalamazoo." . . . The Korn Kobblers are cutting "Polly-Wolly Doodle All the Day" and "When the Circus Comes to Town."

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites in addition to the national leaders listed in the Record Buying Guide:

LITTLE ROCK, ARK.:
Pig Foot Pete. Dolly Dawn.

Swing in the boogie-woogie beat is the order of the day on this disk. Miss Dawn does a big hunk of vocalizing on the hit lyrics, and the operators here report it as next to *White Cliffs of Dover* in number of plays. This fact ought to give pause to operators elsewhere. Maybe they're passing up something, especially for the swing spots.

SAN FRANCISCO:
Buckle Down, Winssocki. Art Jarrett.

From the Broadway show, *Best Foot Forward*, this mythical college football song is getting a big play in the Bay City. In all probability it's due to the fact that San Francisco is in an area where there are a lot of big schools. Naturally the operators find themselves catering to a big group of students.

TO KEEP AHEAD KEEP IN TOUCH WITH YOUR BUCKLEY DISTRIBUTOR!

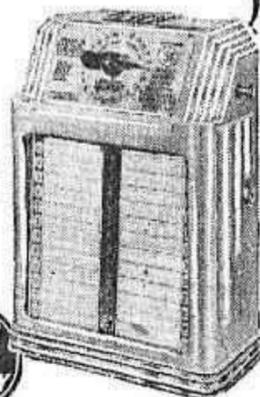


DISTRIBUTOR "JIM" ASHLEY

AMERICAN NOVELTY CO., DETROIT, MICH.

SAYS:

"BUCKLEY MUSIC SYSTEMS with DIRECT "Touch-To-Touch" ACTION have been the greatest advancement in coin-operated music. I sold and installed some of the first Buckley Music Systems ever made . . . and the same men who bought the original models are buying and covering more locations today with the latest Buckley models. They buy this equipment for one reason . . . it is their best music investment!"



WHEN YOU THINK OF
MUSIC THINK OF
BUCKLEY FIRST!



BUCKLEY MUSIC SYSTEM INC • 4225 W. LAKE ST • CHICAGO

OPERATE WIRELESS WALLBOXES AT INCREASED EFFICIENCY

If you are having trouble with early model Wireless Equipment don't discard it. Here is an inexpensive device that will not only eliminate all difficulties but will also permit the operation of all equipment with greater efficiency.

THE PEERLESS SIGNAL COUPLER

Eliminates all the difficulties now encountered and permits continuous perfect operation either as a straight two wired service or a combination of wired and wireless.

ONLY \$30.00 INVESTED NOW

In this new device will salvage the investment of hundreds of dollars should an individual installation be giving trouble. Send us your order and check today—We'll ship from stock tomorrow.

Most of you fellows know that I know your difficulties

THE NEWARK SPECIALTIES MFG. CO.

J. Harry Payne
DEPT. 22

55 HUDSON AVE.

NEWARK, OHIO

BEST BUY OF THE MONTH

50 Seeburg 20-Button Wireless Wallomatic Wallboxes, in perfect condition, with all the latest improvements and Marl-Glo Covers for . . . \$25.00
5 "Universal Units" Adapters to use on Seeburg Phonographs for Wallomatic Boxes at . . . 30.00

4 Model "S" Electric Selectors for Seeburg Phonographs at . . . \$22.50
2 Model "V" Electric Selectors for Use on "V" Shaped Seeburgs . . . 22.50
1 Playboy or Stroller for Seeburgs . . . 25.00
25 Seeburg Bar Brackets50

Terms: 1/3 With Order, Balance Sight Draft or C. O. D.

Operators in Colorado, Utah, Wyoming and Idaho—We are Distributors in these States for Packard Pla-Mor Boxes and Accessories. Write or wire us for latest information.

MODERN MUSIC COMPANY

1318 11TH STREET

DENVER, COLORADO

WURLITZER
16 Record MARBLGLO

Complete, Ready to Operate, Money-Back Guarantee. **\$99.50**

61 Wurlitzer, Counter . . . \$ 89.50
74 Wurlitzer, Counter Mod. 139.50
616 Wurlitzer . . . 69.50
Mills '40 Throne of Music . . 159.50
Rockola '39 Standard . . . 149.50
Rockola Imperial 20s . . . 89.50

MISCELLANEOUS
3 Square Bells, Each . . . \$ 89.50
Shoot the Chutes . . . 99.50
Radio Rifle . . . 149.50
Love Testers, Like Now . . . 179.50

100 Brand New! Ready for Delivery: Ace Bomber Drivemobile Scientific Batting Practice

WRITE FOR PRICES

DOMES and GRILLES
For Remodelling 616, 600, 500—Write for Circular.

1/3 Deposit With Order

GERBER & GLASS
914 Diversey Blvd., Chicago

USED PHONO NEEDLES RE-CONDITIONED

Send your worn Phonograph Needles to us. They will be RE-SHARPENED PERFECTLY and GUARANTEED. You save almost 2/3 on your needle cost.

NEEDLES RE-SHARPENED

1-10 15c per needle
10-50 12 1/2c per needle
Over 50 10c per needle

Re-Sharp Needle Service

P. O. Box 770 Fort Dodge, Iowa
A Precision Service

TITLE STRIPS

—FOR AUTOMATIC PHONOGRAPHS
20 Card Titles on a Strip

AT THIS NEW LOW PRICE

In Quantity Lots as Low as . . . **15c** A Thousand Title Cards

Write us for samples and quantity needed and low price list.

Made of good quality Bristol Stock and perforated to tear and easily handled on a typewriter. Either in plain or red border.

Central Printing Company

Butler Building CINCINNATI, OHIO

MANCHESTER, N. H.:
Humpty Dumpty Heart. Glenn Miller.
A good ballad from the Kay Kyser film *Playmates*, but one which hasn't meant too much for the machines yet. However, operators here are now ranking it

with the top six locally. Production of ballads at present is so great that many get lost in the rush. Which means that operators should be all the more careful in their selections, so as not to overlook a good money-making item.

HITS OF THE WEEK NOW PLAYING ON VICTOR RECORDS

Announcing



HAL MCINTYRE
and his New
Victor Recording Orchestra
playing
"I'll Never Forget"

Here is the sensational saxophonist, formerly with Glenn Miller, now handling the baton for his own band in a number which is humming itself across the nation. It's opportunity knocking in a number that's a knockout!

coupled with

"FOOLED"—a smooth, delicious fox-trot with vocal refrain, that's a money-maker in any man's vocabulary.
27777

ALSO STARRING THIS WEEK

- JOE REICHMAN**
27773 I Guess I'll Be on My Way*
Autumn Nocturne*
 - RAY KINNEY**
27774 Blue Shadows and White Gardens*
Sing Me a Song of the Islands*
 - JAN SAVITT**
27775 I Remember You*
Tica Ti—Tica Ta*
 - TOMMY DORSEY**
27690 Violets for Your Furs*
Somebody Loves Me*
- *Vocal Refrains

KEEP 'EM PLAYING
Any Bonds Today?
Barry Wood—27478
Remember Pearl Harbor
Sammy Kaye—27738

Order them today
from your
VICTOR-BLUEBIRD
RECORD DISTRIBUTOR



RECORD BUYING GUIDE--PART 1



Records and Songs With the Greatest
Money Making Potentialities for
Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

● GOING STRONG ●

- CHATTANOOGA CHOO CHOO** GLENN MILLER (Tex Beneke-Modernaires)
(16th week)
- ELMER'S TUNE** GLENN MILLER (Ray Eberle-Modernaires)
ANDREWS SISTERS
DICK JURGENS (No Vocal)
(14th week)
- THIS LOVE OF MINE** TOMMY DORSEY (Frank Sinatra)
(10th week)
- THE WHITE CLIFFS OF DOVER** KAY KYSER (Harry Babbitt-Glee Club)
SAMMY KAYE (Arthur Wright-Choir)
KATE SMITH
GLENN MILLER (Ray Eberle)
TOMMY TUCKER (Amy Arnell-Don Brown-Voices Five)
(8th week)
- THE SHRINE OF ST. CECILIA** ANDREWS SISTERS (Male Chorus)
SAMMY KAYE (Allan Foster-Choir)
VAUGHN MONROE (Vaughn Monroe)
(3d week)
- ROSE O'DAY** FREDDY MARTIN (Eddie Stone-Chorus)
KATE SMITH
KING SISTERS
(2d week)

● COMING UP ●

- REMEMBER PEARL HARBOR** SAMMY KAYE (Glee Club)
Didn't quite pick up enough momentum to make the inner circle this week, and even showed signs of wearing a bit thin in some spots. However, it is still the leading contender, and might make the grade next week. By its very nature it doesn't figure to stay around too long, but right now it's hot.
- BLUES IN THE NIGHT** WOODY HERMAN (Woody Herman)
Herman's disk continues to lead the pack, with other versions getting only scattered mentions in our operators' reports. The song shows signs of becoming a jazz classic, and should have little difficulty making the top ranks within another week or two. At this writing it doesn't look as if any of the other waxings of the tune have much of a chance competing with Herman on the phonos.

- MADELAINE** SAMMY KAYE (Allan Foster)
DICK JURGENS (Harry Cool)
BOB CHESTER (Bob Haymes)
Jurgens's disk was responsible for a flock of new locations this week, and helped keep the song in this slot. Looks like a better bet for future "Going Strong" ranking than it did last week, altho it is by no means a cinch. Kaye held his lead this time, but Jurgens is coming up fast. Chester is doing okay, too.

- I SAID NO!** ALVINO REY (Yvonne King)
JIMMY DORSEY (Bob Eberly-Helen O'Connell)
Up one notch is the story on the swell novelty this week. Meter readings were satisfactory in all sections of the country, and the thing looks extremely good. Its rise has been steady ever since it appeared on the boxes, and there is much cause to predict many more nickels as the weeks go by.

- 'TIS AUTUMN** WOODY HERMAN (Woody Herman-Carolyn Grey-Ensemble)
LES BROWN (Ralph Young)
FREDDY MARTIN (Clyde Rogers)
Took a slight slide this time, but is still a threat. For a tune that hardly figured to do much on the machines, this number has been a real surprise, and can still make history, despite the slack off noted this week.

- THIS IS NO LAUGHING MATTER...** CHARLIE SPIVAK (Stardusters)
GLENN MILLER (Ray Eberle)
JIMMY DORSEY (Bob Eberly)
DINAH SHORE
This former "Possibility" makes its debut here this week. All four disks listed are strong, with the Dorsey side being back-to-back with his *I Said No!* Tune has the stuff, belongs here, and, tho not brand new, may still get there.

- EVERYTHING I LOVE** GLENN MILLER (Ray Eberle-Ensemble)
Another "Possibility" makes the grade in this category. The most commercial Cole Porter tune in years, this ditty will be around indefinitely, and ought to make a real dent on the boxes before wearing out its phonos welcome. Miller gets most of the play, according to the operators.

- THE BELLS OF SAN RAQUEL** DICK JURGENS (Harry Cool)
GLEN GRAY (Kenny Sargent)
TONY PASTOR (Eugenie Baird)
All versions of this thing have taken a fall, and hope seems lost. Will be fortunate to survive another week, barring a reversal of form.

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

- TWO IN LOVE** TOMMY DORSEY (Frank Sinatra)
VAUGHN MONROE (Vaughn Monroe)
(7th week)
Hasn't caught on as expected.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.

HITS OF THE WEEK NOW PLAYING ON BLUEBIRD RECORDS

Biggest hit of the week!



Yvonne KING
singing
'I SAID NO!'

That new novelty number sung by lovely Yvonne King against the background of Alvino Rey's music. A tantalizing tidbit they just want to hear again and again.

coupled with
"DEEP IN THE HEART OF TEXAS"
—that hearty, hummable tune as interpreted by Alvino Rey. Sure fire!
B-11391

ADDED ATTRACTIONS OF THE WEEK

- GLENN MILLER**
B-11438 When the Roses Bloom Again*
Always in My Heart*
 - FREDDY MARTIN**
B-11437 Heavenly, Isn't It?*
When There's a Breeze on Lake Louise*
 - VAUGHN MONROE**
B-11441 Seeing You Again Did Me No Good*
Arthur Murray Taught Me Dancing in a Hurry*
 - ERSKINE HAWKINS**
B-11439 Sometimes*
I Don't Want To Walk Without You*
 - DICK TODD**
B-11440 Sing Me a Song of the Islands
Dreamville, Ohio
 - BOB CHESTER**
B-11442 Life Would Be a Cake-Walk With You*
The Moment I Laid Eyes on You*
- *Vocal Refrain

Keep your coin machine
cashing in with the latest
VICTOR-BLUEBIRD
RECORDS



on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 22)

JIMMY DORSEY (Decca 4132)
I Remember You—FT; VC. *If You Build a Better Mousetrap*—FT; VC.

Two more from the Victor Schert-zinger-Johnny Mercer score for *The Fleet's In*, which features the band. *I Remember You* sounds like a swell bal-

lad, rich in hit possibilities. Selling of the side is assigned to Bob Eberly, and he rings the bell. Starts off with the verse, Dorsey giving the rhythms a be-guine beat, settling down to the smooth ballad tempo for the chorus. Platter-mate, in spite of its philosophical title, is a cute rhythm ditty with a flirtatious twist. Taken in a slow and easy tempo but with plenty of lift, it's mostly the boy-belle warbling of Bob Eberly and Helen O'Connell, with a bit of Jimmy's alto saxing sandwiched in at the half-way mark. Plenty of life and sock.

There can be no discriminating between these two sides. Dorsey makes each sound equally important for the phono operators. Since he's plugging his own picture songs much should happen to both of these. And undoubtedly will.

SAMMY KAYE (Victor 27757)
Seeing You Again Did Me No Good—FT; VC. *Somebody Else Is Taking My Place*—FT; VC.

Soft and sentimental ballads are coupled on this label, with the *Somebody Else* side packing the greater melodic and lyrical appeal. Sammy gives them both a sugary ballad setting, with Tommy Ryan raising his voice for the A side and Allan Foster equally effective in carrying the B side. Band has little to say for the *Seeing You* side, Ryan singing it right from the first winding. *Somebody Else* gets off with a silky band chorus that has the muted trombone lead over the saxes trading the melody with muted trumpets.

For a delightful bit of song sentiment, "Somebody Else Is Taking My Place" hits the mark on many counts. It's the kind of tune that catches on with the first listen, with words and music easy to retain. Sammy Kaye sets it down richly on wax to give it added meaning for the music boxes.

BENNY GOODMAN (Okeh 6562)
Somebody Nobody Loves—FT; VC. *Let's Give Love a Chance*—FT; VC.

Taking one from the past, *Somebody Nobody Loves*, Goodman polishes it up in a medium swing setting, and the song lives all over again. The maestro's clarinet carries the opening refrain, Peggy Lee follows with an appealing vocal, and the band ensemble is in solid formation for the closing chorus. Unquestionably the band's best pop ditty performance in many waxings. Platter-mate is a love blues ballad, with Art London imparting the romantic vocal touch in face of Mel Powell's hot piano antics in the middle of his song. Entire band takes the tune in stride.

The "Somebody Nobody Loves" oldie is

packed with musical kick. Since it gives the Goodman band in the royal rhythmic style of old, it's worthy of a fast spin in the music boxes.

ABE LYMAN (Bluebird 11434)
Mandy Is Two—FT; VC. *I'll Always Remember*—FT; VC.

Credit Abe Lyman with two songs in this one that should figure prominently in hit parade circles. The maestro makes most of the opportunity by setting each in pleasing and sparkling arrangement, with the result that both sides are wrapped in high commercial appeal. The A side is one of the better and cuter kiddie songs to come out of the Tin Pan Alley factories. This one, by Johnny Mercer and Fulton McGrath, commemorates the second anni of Mandy Mercer. It's the story of a little gal and her birthday, and Billy Sherman tells it in appealing song fashion. Tempo is slowed down even more for *I'll Always Remember*, a Spanish song by Grenet for which Rose Blane and Billy Sherman blend their voices, first as the original Spanish serenade, *Boquita De Cielo*, and equally pleasing and effective for the English lyrical adaptation.

Remembering Abe Lyman's music machine hit in "Yours," with its Spanish and English song selling, operators have a side that holds equal promise in "I'll Always Remember." With the public always receptive to a good kiddie song, mark down "Mandy Is Two" as one of the best.

FRANKIE MASTERS (Okeh 6565)
We're the Couple in the Castle—FT; VC. *Boy, Oh, Boy!*—FT; VC.

From the feature cartoon, *Mr. Bug Goes to Town*, two songs make an appealing and creditable dance disk. Both are in a moderate and hoof-inspiring tempo. *Castle* is distinguished by the maestro's vocal duet with Phyllis Myles. While not as tuneful, the plattermate is just as rhythmic, with the Swingmasters for the vocal utterances.

The "Couple in the Castle" side is the picture's best song contribution, and Masters fills the need neatly where the music box calls for a smooth and melodic dance side.

DINAH SHORE (Bluebird 11436)
Blues in the Night—FT; V. *Sometimes*—FT; V.

The vocal magic of Miss Dinah makes both these sides fashionable. She's just as deliberate in singing the blues pattern for the picture title song on the A side as she is in pouring honey in her pipes for the lush ballad on the B side. Unusually excellent in her characteristic plaintive manner for both sides, with excellent musical support coming from the studio band.

At locations where vocal charm counts for nickels, operators can't go wrong with Dinah Shore. The "Blues in the Night" item has still to reach the heights the song deserves, and "Sometimes" is a potential ballad hit if there ever was one.

WOODY HERMAN (Decca 4135)
I'll Remember April—FT; VC. *I Think of You*—FT; VC.

Most commercial of these two newer ballads is *I Think of You*. With a smooth-flowing melody and a song story to fit, Woody Herman matches the mood both in music and song. Solo trombone sets the theme, and Woody is in excel- (See ON THE RECORDS on page 65)

The one and only Kate Smith



The 1st, 2d & 3d Best Selling Columbia Records are KATE SMITH'S

1. WHITE CLIFFS OF DOVER
 36448 ROSE O'DAY

2. DEAR MOM
 36489 ON THE STREET

OF REGRET
 3. SHRINE OF ST. CECILIA

36468 I DON'T WANT TO WALK WITHOUT YOU

And here are other KATE SMITH Columbia hits

36498 They Started Something We're All Americans

36511 The Star-Spangled Banner America, I Love You

Kate Smith on the Air—CBS every Friday, 8-8:55 p.m. Eastern Time, sponsored by Grape Nuts and Grape Nut Flakes. Re-broadcast for Pacific Coast: 12 Midnight, Eastern Time.

Personal Management
 TED COLLINS

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NO. 1 on the Air

NO. 2 in Sheet Sales

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Most Requested Song in the Country

MISS YOU

recorded by—

- BING CROSBY—Decca
- CARL HOFF—Okeh
- EDDY HOWARD—Columbia
- SAMMY KAYE—Victor
- FREDDY MARTIN—Bluebird
- DINAH SHORE—Bluebird
- HARRY SOSNIK—Decca
- CLAUDE THORNHILL—Columbia

SANTLY-JOY-SELECT, 1619 B'way, N.Y.C.



THE NEW SEEBURG DUO REMOTE CONTROL UNIT is shown here as it was displayed in a showing at Pottsville, Pa. The showing was held under the auspices of the Automatic Amusement Company, Philadelphia, Seeburg distributor. (MR)

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THE BIGGEST ASPIDASTRA In The WORLD

ON DECCA 4148 BY
Johnny MESSNER AND HIS ORCHESTRA

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Standard HIT PARADE

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Henri Rene Musette Orch. T-2030

2. "When Manuel
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"The Good-Fellows" with
Harold Grant's Orch. T-2042

3. "MISIRLOU"
Alfredo Mendez Orch.
(Spanish) T-2002
Frank Knight with Harold
Grant's Orch. T-2009

4. "POUND YOUR
TABLE POLKA"
Barry Sisters T-2005

5. "THREE DECKER"
Bernie Wyte, Clarinet, and
his Orchestra T-2037

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WE'RE THE COUPLE IN THE CASTLE

(from the Paramount film "Mr. Bug
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RECORD BUYING GUIDE--PART 2



A Forecast of What New Songs and Record
Releases Are Most Likely To Be Needed
by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

SOMEBODY ELSE IS TAKING MY PLACE SAMMY KAYE (Allan Foster)
BENNY GOODMAN (Peggy Lee)
RUSS MORGAN (The Morganaires)

This ditty was penned by maestro Russ Morgan, and is a catchy ballad which has a good chance of going places on the coin phonographs. Operators have a choice of tempos in the three artists listed here. The Kaye disk is in a slow, dreamy melody, while the Goodman band takes out on it in a swing fashion. Morgan gives it his typical treatment. All three have good vocals.

GRIEG PIANO CONCERTO FREDDY MARTIN

What might be called a sequel is displayed here by the same maestro who did so much in popularizing Tschaikowsky's *Piano Concerto*. Strictly on the strength of this former success, operators will do well to look into this one. Chances are it will not be the gold mine the first one was, but it shouldn't be overlooked.

SOMEBODY NOBODY LOVES. BENNY GOODMAN (Peggy Lee)
DINAH SHORE
ELLA FITZGERALD

A swingy ditty that has been around a little while, but altho it hasn't meant much yet, it shouldn't be missed in the shuffle. It's a good number and gets swell treatment from the above artists. Operators will find, too, that it offers to phonograph patrons a welcome relief to the string of slow ballads usually so prevalent.

WHO CALLS? BING CROSBY
ALVINO REY (Bill Schallen)
JACK LEONARD
BARRY WOOD

A repeater from last week, this Western ballad shapes up as an even better bet this week. Air shows are starting to plug it plenty, and tune itself has a lot of merit. Crosby waxed it some time ago and is also plugging it on his air show. It's a natural vocal number and any of the disks listed here are good items for the music machines. Operators not on this one already had better hurry up.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the 3 Major Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

GRIEG PIANO CONCERTO FREDDY MARTIN

Having led the field all the way with his transposition of the Tschaikowsky *Piano Concerto*, Freddy Martin duplicates his music magic in doing as much for Grieg's famous *Concerto*. Arrangement sticks close to the original score, losing none of its original charm in Martin's rich orchestral coloring in his soft dance style. Moreover, the flashy piano playing of Jack Fina is again a standout.

I REMEMBER YOU JIMMY DORSEY (Bob Eberly)

Another lovely ballad painting from the rich musical score that embellishes Jimmy Dorsey's forthcoming picture, *The Fleet's In*, Bob Eberly sings it right from the edge and sells it big. Plattermate, *If You Build a Better Mousetrap*, is also from the same screen score. It's a jump tune with a cute story with a flirtation twist, and the singing of Eberly and Miss O'Connell make it plenty good.

AMERICA, I LOVE YOU. KATE SMITH (The Kate Smith Singers
and Jack Miller's orchestra)

For patriotic appeal, this one had won its way long before the Jap perfidy inspired a tidal wave of war songs. Identified with Kate Smith via the air waves, her putting it on wax as a stirring and spirited item makes it practically a must for the music machines. On the other side Miss Smith sings our national anthem, which certainly should be in the phonograph libraries.

THE PRESIDENT'S BIRTHDAY BALL. GLENN MILLER (Marion Hutton and The
Modernaires)

Altho this was written by Irving Berlin expressly to herald the President's natal day, it packs all the zip and verve of an *Alexander's Ragtime Band* and has just as much promise in becoming as good a standard. Miller sets it in a bright tempo and gives it all the characteristics of a jump tune with added urge in the rhythmic harmonies of Marion Hutton and the Modernaires. Moreover, with the increasing music machines demand for patriotic items, this song goes far in filling a need.

PRETTY LITTLE BUSYBODY JOHNNY LONG (Bob Houston-Helen
Young)

This is one of those rollicking and contagious rhythm ditties that, if given a chance, should set a blaze in the coin phonographs as big as *Josephine* and other similar tunes of that type. No frills makes Johnny Long's entry the standout. He merely sells it by having the boys in the band whistle the tune. The whistling choruses at the start and finish of the side attract all the attention to the side and the song. And the vocal refrains sandwiched in make it all the more complete.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

PART ONE

of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

"Shugy" Sugerman Opens Parts Subsidiary

NEWARK, N. J., Jan. 31 (DR).—Barney (Shugy) Sugerman, of Runyon Sales Company, announces the opening of a subsidiary firm, Bogin Sales Company, which will deal solely in parts and supplies. Phil Bogin, well known in the trade, has been placed in complete charge.

"The new firm will carry a complete line of parts and supplies. For the past month Phil has been gathering the largest stock of parts and supplies in the East. He is now prepared to offer them to operators thruout the country.

"Phil knows just what parts have always given operators the best service. He is making it his business to secure the best parts and supplies and is using Runyon Sales facilities to help him make the necessary arrangements. The parts subsidiary has already been appointed as exclusive distributor for one of the large bulb and tube firms, as well as for other firms that make parts and supplies for the coin machine trade."



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The Sweetest MUSIC
THIS SIDE OF HEAVEN

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ROSE O'DAY

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PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

To be released within the next two weeks, the musical film presented in chart form below features tunes which have been or are scheduled to be waxed by recording companies.

Ride 'Em Cowboy

(UNIVERSAL)

Abbott-Costello
Release Date: February 15

RECORDINGS:

- "A-Tasket, A-Tasket"
Webb-Fitzgerald (Decca)
- "I'll Remember April"
Charlie Barnett (Bluebird)
- Woody Herman (Decca)

The Film Music Forum

"The Fleet's In"

Featuring seven songs, Paramount's *The Fleet's In*, starring Dorothy Lamour and Jimmy Dorsey's orchestra, may set a new mark for number of recordings of tunes from one picture. Prominent radio plugging, coupled with composition merit, has induced four top artists to release their versions of the film's tunes far in advance of the Paramount release date.

Line-up, which will undoubtedly be augmented when the film gets public showing, stands by song and artist as follows: *Arthur Murray Taught Me Dancing in a Hurry*, Jimmy Dorsey (Decca) and Four King Sisters (Bluebird); *I Remember You*, Jimmy Dorsey (Decca) and Freddy Martin (Bluebird); *Tangerine*, Jimmy Dorsey (Decca) and Vaughn Monroe (Bluebird); *If You Build a Better Mousetrap*, Jimmy Dorsey (Decca); *When You Hear the Time Signal*, Jimmy Dorsey (Decca), and *Not Mine*, Jimmy Dorsey (Decca).

"Ride 'Em Cowboy"

As noted in the chart above, *A-Tasket, A-Tasket*, the melody that had the entire nation chanting about "my yellow basket," will be featured in Universal's *Ride 'Em Cowboy*. Press department at Universal claims the film will hoist *A-Tasket, A-Tasket* into the hit ranks for a second time. Operators might profitably study said claim. A good clue would be to see

if Columbia and Victor recording companies reinstall the *A-Tasket* recordings that have been omitted from their 1942 catalogs. Decca still lists the popular Ella Fitzgerald vocal.

Record Round-Up

Add to the list of top artists who have recorded the title tune from Warner's *Blues in the Night*, the names of Benny Goodman (Okeh), Harry James (Columbia) and Dinah Shore (Bluebird).

From Paramount's *Mr. Bug Goes to Town*, *We're the Couple in the Castle* has been waxed by both Woody Wood (Victor).

Gene Krupa (Okeh) has added two picture tunes to his record repertory: *Ball of Fire*, from MGM's film of the same name, and the title tune from Warner's *All Through the Night*, which has also been waxed by Lanny Ross (Victor) and Teddy Powell (Bluebird).

I Don't Want To Walk Without You, from Paramount's *Sweater Girl*, has been newly recorded by both Tommy Tucker (Okeh) and Dinah Shore (Bluebird).

Tommy Dorsey (Victor), Guy Lombardo (Decca) and Eddy Duchin (Columbia) have come up with the latest recordings of *How About You?* from MGM's *Babes on Broadway*.

Frankie Masters (Okeh) has waxed *Boy! Oh Boy* and *We're the Couple in the Castle* from *Mr. Bug Goes to Town*.

From RKO's *Four Jacks and a Jill*, *You Go Your Way* has been recorded by Tony Pastor (Bluebird).

Glenn Miller has recorded *Always in My Heart* from the picture of the same name, to be released in the spring.

Operators can see for themselves that the more people who see and like a musical film the more people will want to hear records of that film's music on the machines. To cater to this indisputable logic, however, the alert operator must first be completely informed on dates of picture releases, recordings of the film tunes and all angles relevant to tie-ups. To give that information completely, accurately and early was, is and will remain the function of Picture Tie-Ups.

If you, the operator, have any questions or criticisms (good or bad) don't hesitate to send them to this department, as well as your own suggestions for motion picture-coin machine exploitation. Address all communications to Picture Tie-Ups Department, The Billboard, 1564 Broadway, New York.

ON THE RECORDS

(Continued from page 63)

lent voice for the lyrical expressions, with the band ensemble carrying it out for an additional half chorus. *April* is on a much higher plane, being a rich and lush melody on a par with any of the better show tunes. This, however, comes from the new Abbott-Costello cowboy flicker, *Ride 'Em Cowboy*. Woody takes it at a moderate tempo and takes most of the side for his vocal romantics. It's unquestionably a beautiful song,

but, like most of the songs of this type, never gets the chance to sink in as it must to achieve commercial success.

For immediate attention "I Think of You" is a likely ballad for phono fan favor. However, the plattermate, because of its screen source, bears watching. The song has already started gaining favor on the West Coast.

ART JARRETT (Victor 27758)

Would It Make Any Difference to You?—FT; VC. *Goodbye Mama*—FT; VC.

The A side is particularly suited for the telegraphic muted trumpets, the swirling saxes and the unison clarinets highlighted in the music style bannered by Art Jarrett. It's a neat ballad with a sentimental theme and has Gale Robbins embellishing the side with a pleasing vocal refrain. Plattermate is the most tuneful of the Jap-inspired song avalanche. The Jarrett outfit is plenty spirited and lively in its tootling, with added side-play ringing in a semi-comical scene at an induction station. Maestro and the chorus provide the vocal play.

Jarrett will have a tough time overtaking the lead of others who got in the first play, if any, on "Goodbye Mama." However, if the "Difference to You" ballad ever shows strength his side is a strong one for the music boxes.

EDDY DUCHIN (Columbia 36501)

How About You?—FT; VC. *Sometimes*—FT; VC.

The scintillating piano pacing of Eddy Duchin gives both these sides a highly persuasive flavor. With the song titles themselves looming importantly in the shadow of the hit leaders, it all makes for a highly desirable couplet. With the tempo in the medium brackets, Duchin touches off the *How About You?* ballad from *Babes on Broadway* with his pleasant and distinctive Steinway fingerings. For the vocal bridge June Robbins and Johnny Drake alternately state their preferences, and another band chorus carries it out. The tempo is slowed down for the Gus Kahn-Carmen Lombardo *Sometimes* ballad, one of the sweeter songs of the day. For the opening windings an excellent blend is attained, with a vocal ensemble humming a background for Eddy's Ivory fancies. Miss Robbins gives it competent vocal play.

At the smarter spots, where Duchin rhythms are highly coveted, both sides command the attention of operators.

Southern Automatic Has New 1942 Seeburg Phonos

LOUISVILLE, Jan. 31 (DR).—Leo Weinberger, of the Southern Automatic Music Company here, reports that he has been receiving steady shipments of the new 1942 Seeburg phonographs. "We've been able to take care of our operators with the new Seeburg phonographs and new Duo Remote units. As a result we have taken in a lot of late model used music equipment. As soon as a trade-in comes into our shops our reconditioning departments go to work. Many have been beautifully marbled, all are in first-class shape ready to go out on location. Because of a most successful 1941 season our quota of 1942 models has been exceptionally generous.

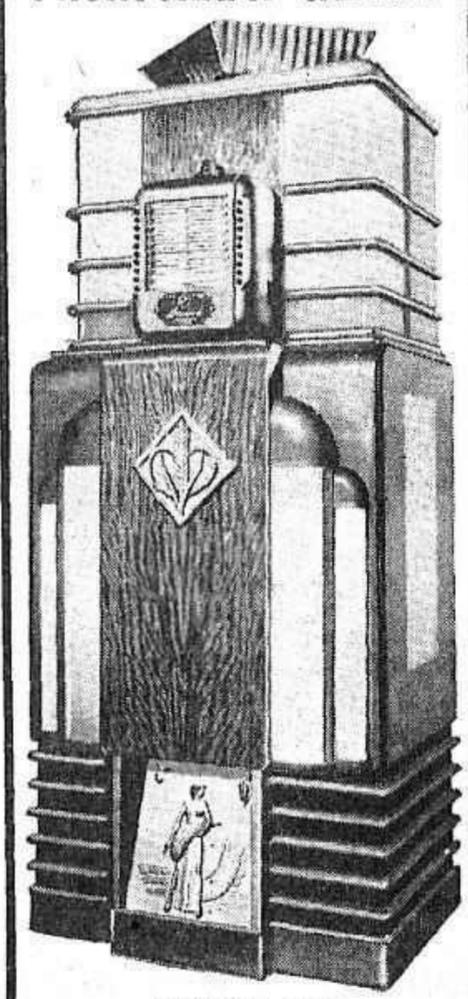
"Operators will also find our showrooms jam-packed with other kinds of equipment as well. Just how long the stock will last no one knows. But at the present time we have plenty, so our usual first-come first-served policy will be in effect."

Graham Host at Wurlitzer Showing

CINCINNATI, Jan. 31.—Graham Distributing Company, distrib in this area for Wurlitzer, held open house January 17-18, celebrating National Wurlitzer Day and the premiere showing of the new Victory Model 950 phonograph. Accompanying the showing of the Victory phono was the company's diversified auxiliary equipment, led by the Model 580 De Luxe Selective Speaker.

Frank W. McNichols, Graham manager, and Ben Holsinger, assistant advertising manager of Wurlitzer's North Tonawanda (N. Y.) division, were on hand to give the glad hand to visitors who were loud in their acclaim of the merchandise on display and the Graham hospitality.

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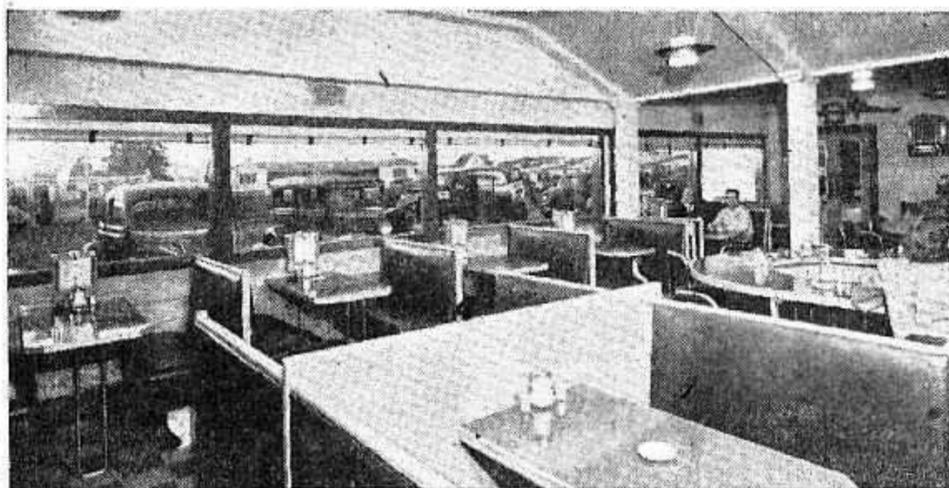
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Music operators have the greatest opportunity in history to build good will for the music box industry. Every operator should join in this campaign.

Send for our Bulletin "MUSIC CHEERS"

Simply write for it and it will be sent free. It has lots of information for you and is something to pass on to influential people.

The Billboard Publishing Co.
25 Opera Place Cincinnati, Ohio



PATRONS OF WAYSIDE INN, Fort Worth, Tex., can now play the Wurlitzer to their hearts' content without moving from their seats. Panther Novelty Company, Wurlitzer music merchant, recently installed forty-five 5, 10 and 25-cent wall boxes in this location. Panther officials and the Wayside Inn owners are jubilant over the immediate reaction on the part of the patrons. (MR).

FOR SALE

10 Seeburg (large) Maestro Wired Telephone Phonographs, complete with Boards and Turntables.

10 Kooney Anti-Aircraft Guns (Brown Cab.) \$29.50 Ea.

—WANTED—

100 Seeburg Rex Phonographs.

HY-G AMUSEMENT CO.

1415 S. Washington Ave.
Minneapolis, Minn.

Buy U. S. Defense Savings Bonds and Stamps.

NEW LOW PRICE ON IMPS WHILE THEY LAST. IMMEDIATE DELIVERY.



TAX FREE **TIME PAYMENTS**

SILVER KING BALL GUM MACHINE
(Over 50,000 Sold)

1 Prize King 1700 Rg. Gum 200W Winner } **\$9.95**

Returns in Pennies **\$19.00**

Pay Location 25%

Your Profit **\$14.25**

1100 Size 1/2-Inch Ball Gum Vendor

Especially built for prize ball gum operation. Two ball reserve loading. No missing. Also handles 5/8 inch ball gum.

NEW 10 PLAY "PEEK SHOW"

10 pennies from most players. 1c per Photograph, 10 Pictures. New View-A-Scope or "Peep Show" only \$24.50 each. Now Gypsy Rose Lee Films, Sally Rand, Earl Carroll's, etc.

TORR 2047A-SO. 68 PHILA.

MERCHANDISE MACHINES

Conducted by E. M. HAMMAN
Communications to 155 North Clark Street, Chicago

Cigarette Machine Sales Soar Thru Premium Plan

Covers of book matches serve as redeemable coupons

CHARLOTTE, N. C., Jan. 31.—Organized a little over a year ago to sell cigarettes thru vending machines, Saxon's Inc., Charlotte, N. C., knew that to make a success of the business the machines would have to be placed in locations where store traffic is heavy, but Saxon's also felt that something besides quick self-service was necessary to bring sales up to the point the firm wanted them to hit.

The machines were equipped to dispense book matches with each pack of cigarettes. There was nothing novel about that. Customers had received that service from venders and over counters for years. What the firm wanted was something that would attract customers to the machines, something extra, so that dealers in the best locations would seek the machines.

Match Covers as Coupons

It was decided to experiment with the book matches by making the covers serve as premium coupons, redeemable for a line of premiums of standard merchandise that would receive acceptance on sight.

Accordingly, on the cover of the books of matches vended thru the Saxon machines with the cigarettes is printed: "Save This Match Cover. It Is Valuable. SAXON COUPON, redeemable by Saxon's, Inc., Charlotte, N. C., for merchandise illustrated in premium catalog, subject to terms of catalog in effect at date of redemption. This offer expires (date)."

Within a short time the matches were known to be premium coupons and the public came to know the quality of the premiums despite the minimum of publicity and promotion given to the idea. Sales in Saxon machines increased 50 per cent in a few months. Report is that the idea caught on so well that many buyers refused to purchase their cigarettes from an outlet which had removed the vending machine and gone back to over-the-counter selling, but would seek other locations where they could buy from vending machines and get the coupon.

Territory and Machines Increase

The company now has several hundred cigarette machines operating in the Charlotte territory, recently established a branch in Wilmington, N. C., and is now developing that section. Wilmington is near two large army and marine bases and the machines are well patronized by the men in service.

Due to the rapid increase in the business done thru the venders, the firm recently started buying its own premiums. The present premium list includes household goods, electrical appliances, cocktail shakers, bridge tables, glassware, leather and sporting goods and numerous other items.

The Saxon organization is faced with withdrawals of aluminum and other lines and had to discontinue the catalog plan, substituting four-page leaflets, issued from time to time, showing a portion of the items still available. These leaflets are placed in metal containers attached to each machine so that customers may know just what premiums are currently obtainable.

Arrangements were recently started for the setting up of attractive displays of the available premiums in a central location in Charlotte, Wilmington and other centers as they may be opened. About 85 per cent of the coupon savers in Charlotte come to the company's office, which was removed from the uptown section, and make their selection of premiums from those on display there, preferring to

see the premiums rather than choose from a catalog.

Premium Hit Parade

A novel merchandising campaign will soon be put into effect by Saxon's. Each cigarette vender will be fitted with a rack on top to hold an attractive display card. The card will bear "Saxon's Premiums of the Month," and each month two popular premiums, one appealing to men or boys and the other to women, will be featured. The number of coupons required for each of these premiums will be reduced for that month . . . a premium listed for 400 coupons will be obtainable for 325 coupons for one month.

In selecting new locations, it is Saxon policy not to place machines in filling stations and other places where cigarettes were not formerly sold, but to confine locations to spots where store traffic is such that each machine will show a monthly volume of sales warranting its being retained therein.

Sees Bright Days For Mdse. Machines

To the Editor:

It is difficult to predict the future in our coin machine industry at the present time, and up to now I have felt that there was definitely a bright future for the operator of merchandise machines of any kind. But from what I have read and heard on the air, it seems that they are liable to take the nickels and pennies out of circulation. Naturally, that would be bad for the coin machine industry. I trust our national association is taking proper action right away, and I presume it will.

Until this morning I had predicted a great future in 1942 for merchandise machines due to the fact that we were exempted from the tax and that our machines are selling food, which is an important thing during this emergency. Recently I had enough confidence in the future of this sort of machine to purchase several hundred small merchandise machines—not new machines, of course, but all in good condition and of a standard make.

I may be wrong—I'll know I'm wrong if such a thing can be imposed on us as taking the nickels and pennies out of circulation. I know that the little old match machine is coming into its own because the merchant can no longer afford to give matches away. We have calls every day for such machines.

I still feel that the merchandise machine has and will even more come into its own provided we have no further regulations. C. H. ROBINSON, Ideal Novelty Company, Des Moines.

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

LOS ANGELES, Jan. 31.—Used equipment dealers reported good business as a rule along the coin rows last week. Much attention is being centered on Penny Arcades, with the indications that several new ones will make their appearance within the next few weeks. Beachfront spots loom as good locations and several sections in downtown Los Angeles are being scouted. Since arcade equipment is hard to get, operators are not content to take a fling in just any location and are giving the selection of the spot as much consideration as they gave the purchase of their equipment.

Mitch Mohr Graduates

Mitchell S. Mohr, son of Mac Mohr, graduated from Fairfax High School, January 29. Mitch hasn't made known his future plans. While going to school he was associated with a neighborhood theater in addition to helping his father during the summer vacation. . . . It's Cadet Earl Fraser now. He pens his pals back at Southwestern Vending Machine Company that he is at Sheppard Field, Texas, and that he's "taking nothing but tests." . . . Mrs. James Jones, wife of Jimmy Jones, manager of Southwestern Vending Machine Company, goes to Cedars of Lebanon Hospital soon for an operation. . . . Johnny Drummond, serviceman at Southwestern, is back on the job after being on the sick list for several weeks. . . . Marjorie Morgan, Southwestern Vending Machine Company, is back on the job after an attack of flu. . . . Mac Mohr is promoting the new Evans Automatic Alley, and reports that he has never seen an item that commanded as much attention. . . . R. H. Causey is prominent in civic work in South Gate, Calif. . . . Russell Collier, operator of Cigarettes Unlimited, was in town recently from his home in the San Fernando Valley.

Robinsons Wed 25 Years

Mr. and Mrs. Phil Robinson, he of Chicago Coin, marked their 25th wedding anniversary here January 30. . . . A. M. Keene, Taft (Calif.) operator, pens from Mexico, where he is visiting, that he continues to read *The Billboard* even while he's on vacation. Keene adds that a copy costs him 90 cents south of the border, but he adds: "It's worth it." The picture on the postal card was that of a bull fighter, or as Keene made it read, "Keene throws the bull." . . . John Ellis Jr., son of John Ellis, Ellis Music Company, is in the army. . . . George Kelly is adding to his stock of

cigarette machines and predicts good business in 1942. . . . Jean Minthorne, Rock-Ola distributor, had this to say about 1942 business: "The music business is well founded in this territory and the operator will be the fellow upon whom all eyes will be focused during the year. Music machines are set to play an important part in affording Americans relaxation during the coming year. Demand for music will be greater than ever in 1942 and it will be up to the men in the music machine business to fill this requirement for amusement." . . . Sam Coslow has signed the Swinghearts, a girl trio from *They Can't Get You Down*, for a series of RCM Soundies. . . . Gene Autry, cowboy star, has made *Sweethearts or Strangers* and *You Are the Light of My Life* for Columbia's Okch label. . . . Archie Freeman, Oceanside operator, was in town and purchased a quantity of used equipment from Fred Gaunt, Trojan Novelty Company. . . . Harold Johnson, who designed a bomb during the last World War, is co-operating with the government on ballistic matters. Johnson owns Climax Amusement Company, Los Angeles.

E. T. Mape Music Company held a showing of the Seeburg Model 8200 here. Ed Mape came down from San Francisco for the event, which was directed here by L. B. McCreary, Los Angeles branch manager.

ASCO WEEKLY SPECIALS

SNACKS
1c-3 COLUMN
Vends Salted Nuts, Candies, Pistachios, Etc. Perfect condition. Lock new!

\$8.95 Each
\$8.50 Ea. Lots of 5.
1/2 Deposit, Balance C. O. D.
Send 25c for illustrated catalogue of over 100 different machines.

ASCO, 140 ASTOR ST., NEWARK, N. J.

LUSTRE BALL GUM DOUBLE POLISH
All sizes—1/4—150—170—180—195
Spotted-Striped-Marlequin

GUM PRODUCTS, INC.
804 Main St., Cambridge, Mass.

STEADY MONEY MAKER!

2 IN 1 VENDOR

AMERICA'S FINEST BULK VENDOR—WHILE THEY LAST

\$12.50 6 FOR **\$60**
Each

1/2 Deposit With Order, Balance C. O. D.

WRITE For Price List of New and Used Merchandise Machines and Counter Games.

I. L. MITCHELL & CO.
MACHINES AND SUPPLIES
1141 DE KALB AVE. B'KLYN N.Y.

Buy U. S. Defense Savings Bonds and Stamps

Federal Tax Free

VICTOR MODEL V VENDOR

STANDARD FINISH MODEL V, ONLY

\$8.50 EACH.

Model V Premium Deal Complete.

Deal Ready To Set on Location All for Only **\$13.50**

Machines Takes in \$11.00, Pay Location 25% or \$2.75. Your Net Return Is \$8.25.

1/3 Deposit Required With Order. Send for List of New and Used Vending Machines. Wanted—Vending Machines of All Kinds.

RAKE 2014 Market Street PHILADELPHIA, PA

VENDER SUPPLY NOTES

Southern farmers, assured of a pegged price for peanuts, are proceeding with plans to meet the government's request for increasing production by two and one-half times. Georgia is the leading peanut-producing State, accounting for one-third of the 1941 production. Growers, processors, manufacturers and others in the industry formed a national council, now engaged in a campaign to promote use of the edible crop. W. B. Jester, executive secretary of the council, said he believed the peanut acreage would be doubled in Georgia, Texas and possibly some of the other Southwestern States and that a 50 per cent increase in acreage was probable in the Virginia-Carolina area.

The Popsi-Cola company has agreed to sell part of its raw sugar stock to cane refiners in the New York area who need supplies to keep up operations. It is understood that 40,000 tons will be made available to refiners thru an agreement negotiated thru OPM.

Cigarettes passed the 200 billion level for the first time in history, according to calendar-year figures for the tobacco industry released by the Bureau of Internal Revenue.

Secretary of State Hull recently talked about removing tariffs on war materials brought from the Americas. The United States had a plan to offer for the Americas, a plan which would remove all trade barriers, tariffs, duties and regulations from civilian supplies as well as war materials. This plan, if carried thru, would help on certain items of interest to the vending trade which come from Central and South America. Best of all, the plan includes steps toward adopting the same coinage for all the Americas . . . and what a boost for venders that would be.

While it is impossible to look very far ahead, supplies of confectionery material should be adequate for the first six months of this year, says Herman L. Hoops, of Hawley & Hoops, a member of the board of directors of the National Confectioners' Association. He said that confectionery manufacturers view the raw material situation for 1942 "with anxiety, but not with alarm." The confectioners have not overlooked the fact that tremendous quantities of sugar may have to be converted to high-test molasses for production of alcohol, and that the future of imports from the Philippine Islands is uncertain. Prices and supplies in the sugar industry will also be affected by legislation, price ceilings and foreign purchases.

To compensate, at least in part, for the increased costs of sugar, other ingredients and general operations, candy and chocolate manufacturers have increased the price of 24 and 120-count merchandise from 64 cents to 68 cents per box.

Phillip Morris & Company have added 14 stations to the CBS networks carrying two of their programs, *Johnny Presents* and *Crime Doctor*.

Some Raw Material Prospects

In respect to raw materials, candy manufacturers use about \$17,000,000 worth of corn products annually.

There is a year's supply of cocoa beans in the United States. The availability of cargo space is the uncertain factor in the future cocoa bean situation.

The confectionery industry consumes nearly \$30,000,000 worth of peanuts annually. Increased prices of nuts and peanuts to the trade were explained by lend-lease sales superimposed on a short market, and the immediate diversion of substantial stocks for seed purposes on increased acreage.

Prices of Spanish No. 1 peanuts have nearly doubled in the last year and the trend is still upward, but prices of peanut candy, salted peanuts and peanut butter have not been advanced to levels of competitive products.

The candy industry uses \$3,000,000 worth of coconut, largely imported from the Far East, and because of the war in the Pacific the situation as to further

supplies is uncertain.

The supply of dairy products will be adequate, candy men anticipate, altho requirements for European shipments are an uncertain factor. Confectioners purchased more than \$6,000,000 worth of dairy products in 1941.

The candy industry purchases more than 55,000,000 dozen eggs a year. Altho the government is taking steps to increase production, it is feared in the trade that the increase will be absorbed by foreign shipments. To minimize the rise in prices based on material costs, the industry is studying availability of other edible materials. A few companies are experimenting with the use of soybeans to replace in part the egg albumen used.

The anxiety expressed in the candy industry over the availability of raw materials is less than that expressed over anticipated difficulties in obtaining wrapping materials, shipping containers and operating equipment.

The match shortage problem has been solved in Britain by the invention of Diana Berry, a 21-year-old. It is a lighter made of plastic material, only the flint wheel is of metal. The design has been approved by Britain's Tobacco Controller, Board of Trade and the British Standards Institute. Manufacturers in England are prepared to make 4,000,000 for a start. The lighter will be made from raw materials of which there are said to be unlimited supplies in Britain.

Markets in Brief

Sugar: Torrential rains in Western Cuba were reported delaying grinding of the crop there. Less than 10 per cent of Cuban mills are now operating, and it is believed that grinding will continue to lag until the weather takes a definite turn. It had been expected that large amounts of Cuban sugar would be shipped to the United States before the end of January, but the heavy rains apparently have made any large movement impossible in the immediate future. The U. S. Maritime Commission approved a boost in ocean freight rates on sugar from Puerto Rico to Atlantic and Gulf ports from 20 to 28 cents per 100 pounds. The commission's approval was granted over the opposition of OPA, the Association of Sugar Producers of Puerto Rico, and the island's resident commissioner.

Raleigh cigarette coupons can now be exchanged for Defense Stamps.

Markets in Brief

NEW YORK, Jan. 29. — Sugar trade quarters reported that allocations of raw sugar supplies to domestic cane refiners are expected shortly, now that the contract for sale of the 1942 Cuban crop to the United States has been completed. While no details of the allocation system have been made available, refiners are known to favor basing individual allotments on an average of the three best distribution years between 1937 and 1941. At the same time it was understood that a shipping committee will be established in New York, comprising representatives of the Maritime Commission, shipowners and ship brokers, and refiners, which will allocate vessels to bring the Cuban sugar to different refiners in the United States. While the Puerto Rico crop has not yet been bought up by the government, it was believed a similar system would be used to handle supplies from that quarter. Peppermint oil (dollars per lb.): Natural, \$6.50 to \$6.75; U. S. pharmaceutical, \$6.85 to \$7.

NUTS

Chicago Spot Market Peanuts Virginia and North Carolina

	Cents per lb. in bags
Jumbos	8.25 @ 8.50
Fancies	7.75 @ 7.85
Extra Large	11.25 @ 11.50
Mediums	11.00 @ 11.25
No. 1 Virginia	10.90 @ 11.00
No. 2 Virginia	9.15 @ 9.25

Southeast

No. 1 Spanish	9.25 @ 9.40
No. 2 Spanish	8.00 @ 8.10
No. 1 Runner	8.75 @ 8.85
No. 2 Runner	7.90 @ 8.00

Texas

No. 1 Spanish	9.20 @ 9.25
No. 2 Spanish	8.75 @ 8.87

Defense Vender Gets Trade Okay

BROOKLYN, Jan. 31 (MR).—The U. S. Defense Stamp Ball Gum vender that Pioneer Vending presented to the trade a month ago has received favorable comment from leading merchandise machine leaders throughout the country, according to Syd Rubenstein, of the firm. Location owners, the public and authorities have also approved the plan, it is said.

"This is one of the fastest selling items we have ever had," Rubenstein explained. Both from a sales and patriotic standpoint this is one vender the trade can point to with great pride. We feel that if this idea aids our government that we, too, have contributed our bit, and will continue to do so with the support of operators throughout the country.

"The U. S. Treasury Department has written to us complimenting us on our idea of issuing without charge U. S. Defense Saving Stamps with ball gum purchases. They said the plan would encourage the youth of the country to get the Defense Stamp habit. We have prepared special stickers and displays and will co-operate with all operators who want to get started with this idea."

Cigarette Order

WASHINGTON, Jan. 31.—Title 32—National Defense, Chapter XI—Office of Price Administration; Part 1358—Tobaccos, Amendment No. 1 to Price Schedule No. 62—Cigarettes.

Section 1358.1 is hereby amended to read as follows and Section 1358.8 is hereby amended by adding thereto the following new paragraph (d):

1358.1 Maximum prices for cigarettes: On and after December 30, 1941, regardless of the terms of any contract of sale or purchase or other commitment, no person manufacturing cigarettes shall sell, offer to sell, deliver or transfer any brand of cigarettes at prices higher than those charged for such brand by said person for a similar quantity to a similar purchaser on December 26, 1941, or, in the event no sale was made on said date, at prices higher than the prices he would have charged on said date for a similar quantity to a similar purchaser; except, that any manufacturer of regular size economy cigarettes may sell such cigarettes at a price not higher than \$5.15 per thousand less 10 per cent and 2 per cent.

1358.8 Definitions:

(d) "Economy cigarettes" means cigarettes frequently referred to as 10-cent brands including Avalons, Dominos, Marvels, Paul Jones, Sensations, and Twenty Grands (but not including "king size" economy cigarettes), which are commonly sold for less than such so-called popular brands as Camels, Chesterfields, Lucky Strikes, Old Golds, Philip Morris and Raleighs.

(Executive Orders Nos. 8734, 8875, 6 F. R. 1917, 4483.)

This amendment No. 1 shall become effective January 9, 1942.

Issued this 9th day of January, 1942.

(Signed) Leon Henderson, Administrator.

Baltimore

BALTIMORE, Jan. 31.—Hub Enterprises, Inc., distributor for Rock-Ola, Chicago Coin and Genco, recently gave all employees \$25 Defense Bonds.

General Vending Service Company is doing a splendid job in selling Defense Bonds and Stamps. These sales are being made to employees and others with whom the organization has business contacts.

Baltimore games and music box distributors report a steady sales movement.

Peanut Situation

RICHMOND, Va., Jan. 31.—The holiday period affected the activities of peanut growers and of millers alike. Many of the mills in the Virginia-North Carolina territory closed completely for the period, but most shellers opened again December 29.

Farmers continue to receive constantly higher prices for peanuts in this area, says the Department of Agriculture. The memory of the oldest inhabitant is not taxed to remember even higher prices, but one would have to go back to the year 1924 to find prices for stock peanuts as high as those now prevailing. Occasional lots of best Jumbos are now bringing 6 1/2 cents per pound delivered at the mills, and most large lots are being held by growers or merchants for still higher figures. Last week additional strength was given to the market by cleaners purchasing speculative lots in substantial volume.

Shelled and cleaned peanuts have strengthened also, but most millers feel that prices of finished goods must advance even more in the near future if market levels are to line up with those of farmers' stock peanuts. Best Jumbo handpicks are selling at 7 3/4 to 8 cents per pound and extra large Virginia shelled command 10 1/2 to 10 3/4 cents per pound.

Leaders in the industry are giving serious thought to the peanut production goal for 1942 as requested by Secretary of Agriculture Wickard last September. This calls for the production of the commodity on 1,600,000 acres to be harvested for nuts and an additional 1,900,000 acres to be produced for its oil content. Seed peanuts are being reserved for the increased acreage in the different sections. For example, in the Southeast the CPA Peanut Association has reserved 25,000 tons of good Spanish peanuts and 50,000 tons of runners for seed. It will be recalled that in 1941 the total acreage harvested amounted to nearly 2,000,000 acres.

Federal Agriculture Department recently invited offers of unshelled Valencia type peanuts for immediate delivery that will be suitable for seed planting. These are wanted for shipment with other seeds to our island possessions. Formerly Valencia or "Red Spanish" peanuts were grown over a scattered but wide area in Virginia, North Carolina and Tennessee, but it is understood now that the production of these peanuts in these States is confined to small non-commercial areas. The department hopes, however, to locate the Valencias in New Mexico, where they are produced for local sale in the roasted form.

Mitchell Has Large Stock of Venders

BROOKLYN, Jan. 31 (DR). — Irv Mitchell, of I. L. Mitchell & Company, has one of the largest stocks of new and used merchandise venders in the East. Irv explained the firm is working full blast to meet the requirements of the trade.

"Regardless of general conditions, we know that merchandise venders are keeping collections booming right along," Irv stated. "We also believe many operators who formerly neglected merchandise machine routes now realize their value to themselves as well as to the country's defense effort."

"Wherever factory workers can save hours of time by purchasing from automatic merchandisers, they have so much more time to devote to defense production. Because of this, even the smallest of peanut and candy venders are meeting the approval of factory managers everywhere. We are in a position to supply these machines to the trade and are working hard to arrange for shipments everywhere."

UNEEDA PAK CIGARETTE MACHINES

1938—8 Col., \$30.00; 6 Col., \$25.00; 5 Col., \$22.50; 4 Col., \$20.00; 15c or 20c coin slots. All machines slug proof and with stands. Reconditioned like new. 1/3 Down, Balance C. O. D.

QUEENS-NASSAU AUTOMATICS, INC.

2044 West 28th St., BROOKLYN, N. Y.



Note our new address—
SERVICE MECHANICS, INC.
2259 WASHINGTON AVE. near 182nd St.
BRONX, NEW YORK CITY
Drop in and See Our New Greatly Enlarged Plant.
Reconditioning and Overhauling All Types of
Vending Machines.
NEW PHONE NUMBER SEDGEWICK 3-5416

EASTERN FLASHES

By JOE ORLECK and BEN SMITH

Mills Panoram sales have boomed to new highs in this territory within the past 30 days, according to George Ponser. It is claimed that the hundreds of machines now on location here have proved to the trade that the public has accepted the Panoram Soundies.

"Collections on the machines have jumped to new highs," George explained, "and with our merchandising plans getting under way we feel sales will jump to new records. The public has shown a definite liking for the machine, and new films always draw the public. Ample proof of this is shown best by the coins in the cash box."

Coming and Going

Sam Altholz, U-Need-a-Pak executive, up to New England last week on business.

Ben Robinson, of Detroit, was in the city on a business deal.

Harry Friar, of Queens, returned from a Florida vacation.

Dave Simon, who was in Chicago, returned this week. Dave came back with a stiff neck, result of a cold he caught in the Windy City.

Sam Wiseman, of General Vending Service, Baltimore, spent a combination vacation and business trip in the city and concluded a business deal.

Royal Changes Name

Barney (Shugy) Sugerman changed the name of his concern from Royal Music Company to Runyon Sales Company and is now located at 123 West Runyon Street, Newark, N. J. Barney tells us that he has formed a subsidiary firm to sell parts

and supplies. The new firm, Bogin Sales Company, is under the direction of Phil Bogin, expert in the parts business.

Buy Defense Bonds

Service Mechanics, Inc., is now completely settled in its new quarters in the Bronx, according to Wally Wallbrecht, spokesman for the firm. Wally says they are busy, too.

Charley Rubenstein, of Playland Amusements, Inc., arcade operator, is making many installations these days. He claims that by always changing things around he's able to keep life in the business.

Economy Adds Space

Economy Supply Company has made arrangements to add another location to its present quarters. Business has been brisk and the large stock of merchandise on hand made it necessary to use additional space.

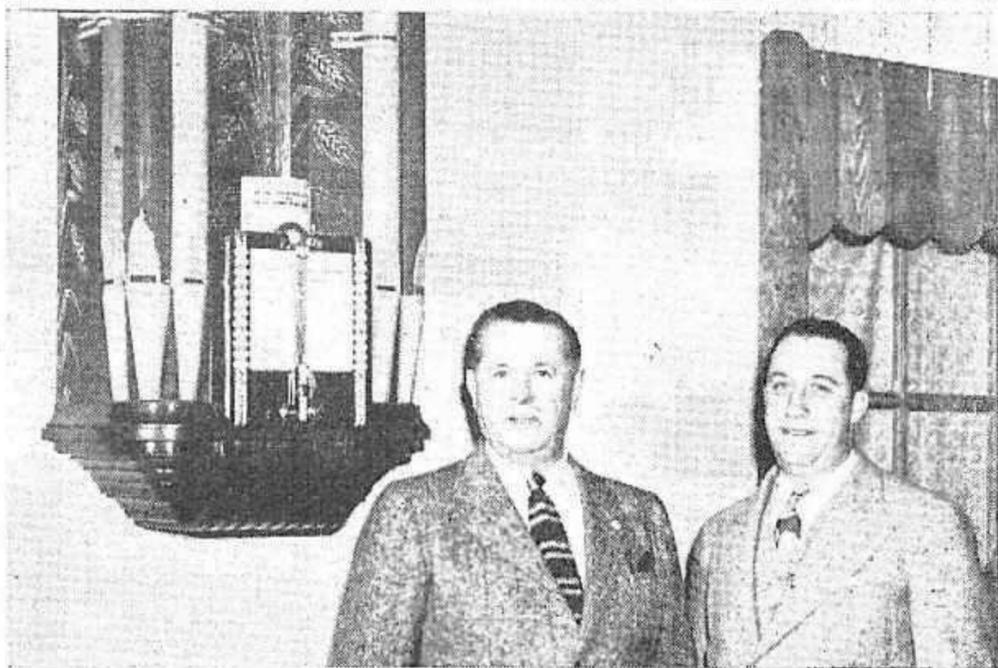
Scientific Notes

Max Levine, who went out to Lakewood last week with his family, didn't forget his camera. Fred Hailparn, Levine's associate at the Scientific Machine Corporation plant, is still celebrating weekly birthdays . . . those of his twin daughters.

Fast Flashes

Jack Feinberg, of DuGrenier, in New York for the week. . . Lou Byrnes, of General Coin Machine Company, Buffalo, was in the big town for a few days.

Frank Gould, formerly in the record department of Modern Vending Company,



OMAHA WURLITZER MUSIC MERCHANT, John Atkins started 1942 off with a bang. Here he poses with Mr. Caesar, Omaha location owner, alongside the new 1942 Wurlitzer 430 Selective Speaker. Atkins, operating as the United Music Service, lost no time in searching out locations in which to place his top 1942 music items. (MR)

joined the Coast Guard and was assigned to the Medical Corps.

Max Munves, who retired from the business some months ago, was down on coin row visiting his brother.

Dave Margolin and Jerry Thorner, of Manhattan Distributing Company, were busy taking care of the many visitors who have been dropping in on them these past few weeks.

Buy Defense Bonds

Al Krausslich, of Nusong, music publishers of Cleveland, spent a week in the city making contacts with band leaders, band booking executives, recording executives and commlen to help plug one of his songs. The song was written by a daughter of one of the leading coin machine manufacturers.

Sam Sacks, back at the office again, feels much better after the forced vacation spent at home nursing a severe cold. He reports Acme Sales' new Tone-o-Matic music cabinet is being well received by music machine operators.

Earl Winters is a busy man these days, but not too busy to play the gracious host to visitors to International Mutoscope Reel Company's showrooms out on Long Island.

Vending Biz Good

Ed Barnett, Cameo Vending Service executive, reports his firm has had an unusually large demand from operators recently for vending machines and supplies.

Al Cohen, of Asco Vending Machine Exchange, has similar optimistic reports to make. Al believes the vending machine business will be on the upgrade for some time to come.

BUY DEFENSE BONDS

Mills Defense Bonds Week February 16-23

CHICAGO, Jan. 31.—Operators and distributors of Mills equipment are all set to stage a nationwide drive to boost the sale of Defense Bonds the week of February 16, it was announced here this week. Present plan is for all operators and distributors to convert all receipts from Mills equipment for the week into Defense Bonds. Firm is currently enlisting the support of all its customers in the campaign and to date reports having received pledges for full co-operation from all but a few.

Practically all Panoram operators have pledged their support. Panoram plans call for operators to set up as many of their machines as possible in prominent public places with a special patriotic reel in the machine. For every dollar's worth of Defense Stamps purchased, one Soundie will be played free. Plan was tested out here in the City Hall recently and resulted in the sale of several thousand dollars' worth of bonds in the one-week trial period.

Mills has printed special signs for the Defense Bond Week. These will be sent free to all co-operating in the drive.

Buckley Men Voice Opinions

CHICAGO, Jan. 31 (MR).—Music men in the country are doing everything possible to keep business moving in their respective territories for 1942, says James Ashley, Detroit, Buckley representative in Michigan, and Bill Corcoran, San Francisco, who looks after the Buckley business on the Pacific Coast.



JAMES ASHLEY

For Detroit and the State of Michigan, I can say that we are following along as we have during the past few months, co-operating with the government in every way possible. The record *Any Bonds Today?* will still be found as No. 1 record on music instruments all over our territory. We are getting our share of deliveries on Buckley Music Systems and feel that they will give us the equipment needed to best serve music locations."

Corcoran says: "Our government fully realizes the need for entertainment and relaxation on the part of our people to maintain national morale. War nerves and tension can exercise a detrimental effect on the spirit and courage of the population unless some means of relieving this strain is provided. The convenience and widespread use of Buckley Music Systems provide necessary relaxation in the form of music."



BILL CORCORAN

"Another psychological factor which is sometimes overlooked is the fact that we provide the means of stimulating people thru the music of our national anthem and other popular patriotic records. It is my belief that music operators should recognize this fact and use it to help carry out the patriotic theme in their territories."

If it's a Pin-Table—WE HAVE IT!!

DUE TO CONDITIONS WE HAVE ACQUIRED A GREAT NUMBER OF GAMES—RIGHT OFF THE ROUTES—EACH GAME HAS BEEN CHECKED, CLEANED AND GUARANTEED TO BE IN PERFECT CONDITION!

Air Force \$79.50	Hi-Hat \$59.50	Sea Hawk \$54.50
Anabel 24.50	Hi-Stepper 54.50	Silver Skates 44.50
Belle Hop 57.50	Horuscope 61.50	Sky Blazer 85.00
Big Parade 109.50	Jungle 82.50	Soven Up 32.50
A.B.C. Bowler 72.50	Knock Out 92.50	Speed Ball 62.50
Bosco 87.50	Pursuit 57.50	Spot Pool 89.50
Capt. Kidd 89.50	Legionnaire 72.50	Super Chubbie 92.50
Champ 84.50	Metro 29.50	Star Attraction 77.50
Double Play 59.50	Monloker 92.50	Stratoliner 44.50
Five & Ten 119.50	Texas Mustang 89.50	Ten Spot 57.50
Flicker 42.50	Pan American 44.50	Victory 114.50
Gun Club 84.50	Powerhouse 22.50	Velvet 41.50
		Venus 104.50

1/3 DEPOSIT, BALANCE C. O. D.—SPECIAL DISCOUNT TO QUANTITY BUYERS!

MANHATTAN VENDING COMPANY

592 TENTH AVE., NEW YORK CITY (Phone: LOnacre 5-9683)

MILITARY CIGARETTE CASES of Metal

Army-Navy-Marines-Air Corps

Wafer Thin Size 3 1/2 x 6 3/4

A Little Treat on the Inside of Each Case.

GLAMOROUS PHOTO

Assorted Colors

Khaki—Black—Brown—Green—White—Blue,

3 of the large size and 3 of the regular size to each deal.

DEAL NO. 191—1200 Holes—5c

Take-In Is \$60.00

Gives Out:

6 Assorted Cigaret Cases		
6 \$1.00	6.00	
24 Last Sections @ .25	6.00	
42 Packs of Cigarettes	5.88	17.88

YOUR PROFIT \$42.12

24 Deals \$4.65 each	6 Deals \$5.65 each
12 Deals \$5.15 each	Less than 6 Deals \$6.65 each

25% or full remittance with all orders.

A. N. S. CO. 312 CARROLL ST. ELMIRA, N. Y.

PRICED TO SELL

Checked, Cleaned and Ready for Location

1 CHEVRON \$17.50	1 BALLY RECORD TIME (Table Mod.) \$79.50	2 BAND WAGONS . . . \$37.50
2 BALLY TRIUMPH . . . 17.50	1 BALLY RECORD TIME (Console Mod.) 84.50	1 THREE SCORE . . . 44.50
2 BALLY C. O. D.'s . . . 19.50	1 ROXY 24.50	1 SPARKY 49.50
1 COMMODORE 29.50	1 EXHIBIT STAR . . . 47.50	2 HOROSCOPES . . . 54.50
3 BALLY BEAUTY . . . 24.50		1 CONVENTION . . . 34.50
		3 MAJORS '41 52.50

EXTRA SPECIAL VALUES

12 BALLY HIGH HANDS (Used 10 Days) \$104.50 Each

1/3 DEPOSIT WITH ORDER—BALANCE C. O. D.

SUN SALES, INC.

264 N. E. 79TH STREET MIAMI, FLA.

LESS THAN 5c A COPY

Postal Regulations permit The Billboard to cut regular subscription rate in half for armed forces. Send \$2.50 for 1 year subscription to be mailed to any SOLDIER, SAILOR or MARINE.

The Billboard, 25 Opera Place, Cincinnati, O.

**Take a Deep Breath
—and Lift!**

By MAC CHURVIS

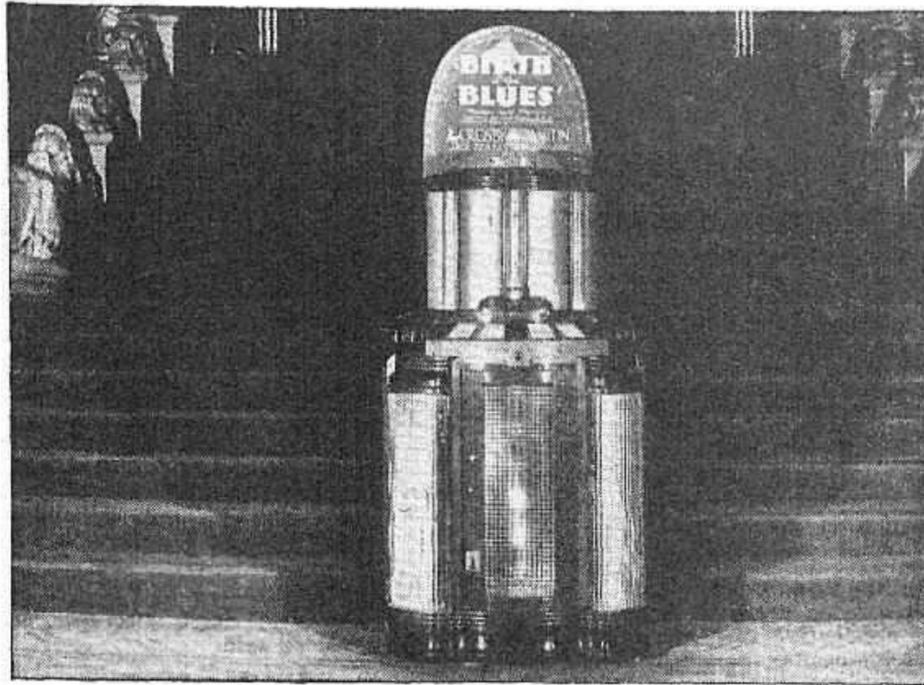
Grand National Sales Company

What have parlor games got to do with national defense? Not much, perhaps—but there's one that may be worth thinking about.

Remember that old game in which several people gather around one who is seated on a chair? They all put one finger under the seated man, and all breathe deeply three times, together. Then they lift—and a heavy man floats up out of the chair as if by magic.

That thought came into my mind the other day when I read that every \$10,000,000,000 spent on munitions involves 5,000,000 man-years of work. Too many of us are apt to take it for granted that all we have to do to win the war is spend enough money. The figures mentioned above remind us that the money only goes to pay for the work of millions of men.

That's where the thought of that parlor game comes in. The lifting seemed easy because everybody took a deep breath and lifted together—and that's just what this whole country must do now. Much of the strength of the Axis countries is due to the fact that they are united: united by force and fear,



A MOTION PICTURE TIE-IN of this Seeburg phonograph with the picture "Birth of the Blues" is the reason this machine is standing in the lobby of the Capitol Theater, St. Louis. The machine played tunes from the picture. (MR)

by brutal despotism, but still united. To beat them we must show them that free men are capable of even greater united effort.

We have a tremendous job to do. Appropriating money isn't enough, and priorities aren't enough. We must all breathe deeply—and lift! (DR)

Daval Game Demand Steady

CHICAGO, Jan. 31 (MR).—The demand for Daval counter games, Marvel and American Eagle, both in coin operated and non-coin operated models, has met with no decline over the past months, according to the execs of the firm.

"In fact," as A. S. Douglas of the Daval Company reports, "we have found that more and more operators are turning to the non-coin operated models of Marvel and American Eagle. Not only are these games tax-free; they hold open many locations whereby the ops are able to continue on a profitable basis.

"We are still selling new Marvels and American Eagles. Prices of these machines have been maintained. We are now featuring the games in coin operated and non-coin operated models, with or without ball gum venders."

"Shipments of both models are going forward every day," Dave Helfenbein reports, "and conversions are being made just as rapidly as possible."

New Genco Game, Defense, Acclaimed

CHICAGO, Jan. 31 (MR).—Genco's new game, Defense, has met with enthusiastic approval all over the country, report Genco officials in Chicago.

"Defense is America's No. 1 job," declares Meyer Gensburg, Genco executive, "and our new game, Defense, has every indication of becoming America's No. 1 game. It preserves the best features of our previous hit, Victory, and the response to this game has been so tremendous that every ounce of our available production power is being put into making deliveries."

Detroit

DETROIT, Jan. 31.—R. J. Emmett, Battle Creek (Mich.) music operator, has moved into a new country home just outside of town. He has a modern gentleman's farm and has appropriately named it "Lazy Acres."

Max Bullen, of the Jackson Automatic Music Company, Jackson, Mich., has been experimenting with the new 5-10-25-cent Seeburg wall boxes.

Mac Barron, Detroit operator, is now operating a skating rink and bowling alley at Frankfort, Mich. He may expand his machine operations up-State as well.

Edward Lynch, who operates at Gaylord, Mich., has been named district de-

fense co-ordinator for the three adjoining counties.

Bill Grierfer, phonograph operator, has a new idea, a restaurant with a Seeburg telephone system office in the rear in his headquarters at Benton Harbor, Mich. The new installation is now being completed, with a large oval window between the two sections. The girls are dressed in snappy uniforms, similar to those worn by air hostesses.

George Blomber, with headquarters at 12609 Woodrow Wilson, is a newcomer in the Detroit operating field, with a new route of Seeburg phonographs.

John Czyzewski, who has been operating coin machines in the Detroit area for several years, has taken his two sons, John Jr. and Charles, into the business as full partners, changing the firm name

to the Onyx Music Company. In a move for expansion with the additional personnel, he is opening a store in North-eastern Detroit, in the Hamtramck suburban area, at 10333 Joseph Campau Avenue.

Mary V. Long, Detroit's well-known woman operator (Marlong Music Company); Floyd L. Huenegarde, of the Great Lakes Amusements, and Sam Godfrey, all established operators, are adding to their Seeburg equipment.

Edward Morey, former arcade machine operator, is discontinuing his route of photograph machines in order to concentrate exclusively on operation of a route of weighing machines. Morey also continues to operate Morey's Garden, one of the better known West Side Detroit spots.

Mrs. A. C. Wagner has taken over the Automatic Distributing Company, which has been developing a coin machine for vending and testing electric batteries, following the death of her husband several months ago.

Ben Newmark, Atlas Automatic Music Company manager, reports a splendid business on the Seeburg console for remote installations.

Michael Savich, road man of the Atlas Company, was snowbound twice near Grand Rapids, Mich., on his rounds of the State.

George Parks, Bay City operator, made one of his rare visits to machine headquarters at Detroit last week.

Sam Lucas, of Michigan Panoram Company, has moved his headquarters to 3216 Webb Avenue.

Carl Angott, Angott Sales Company, has two crews busy working up-State on new installations of Packard Plam-Mor equipment for Dalls Utter, of Monroe, Mich., and Ellis Ross, of North Muskegon, Mich., both large operators. Similar installations are made in the Detroit area by home crews for Tony Syracuse, of Gunn Music Company; Lou Hellbronner and G. A. Gustafson.

Max Lipin, partner in the Brilliant Music Company, became the father of a boy, his first, January 12.

DENVER

Used machines from the Denver territory are, generally speaking, better because of the high altitude, dry climate and clean air. No damp climate or salt air to rust and corrode metals. No dust to cause excessive wear. Less play usually, also because of thinly settled areas. Therefore a longer life can be expected if you buy your machines here.

NOW is definitely the time to buy! In three months Spring will be here, and with the opening of parks, resorts, etc., business will be better. Machines are bound to be higher if available at all. Anticipate your needs and BUY NOW.

BARGAIN BOX

F. S. MUTOSCOPE PHOTOMATIC, 1941 model, only 4000 plays, better than new. All extra parts to operate at 10c or 25c play. Some photo frames and supplies included. NO TAX. \$785.00.

ARCADE, ETC.

- Kirk's Night Bomber, perfect \$149.50
- Kirk's Air Defense (Aeroplane Files) .. 69.50
- Kirk's Guesser Scales 95.00
- Mutoscope Ace Bomber, perfect 195.00
- Mutoscope Drive-Mobile 195.00
- Mutoscope Drive-Mobile, new Write
- Mutoscope Card Venders with Cards, '41 30.00
- Rock-Ola World Series, ref., 2¢ play .. 75.00
- Rock-Ola School Days Gun, as is 20.00
- Jungle Dodger Gun, as is 10.00
- Keeney Anti-Aircraft, refinished 65.00
- Groetchen Metal Typers, 1000 medals .. 99.50
- ABT Model F Target Skills, new, 1¢-5¢ 29.50
- Attractive Console Floor Stands 5.75
- Vista Scopes, Views, Stands 24.50

PHONOGRAPHS

- 3 Rock-Ola Super Rockolite \$210.00
- 2 Rock-Ola Super Rockolite Adapters .. 245.00
- 3 Rock-Ola DeLuxe, reconditioned .. 175.00
- 2 Rock-Ola Standard, reconditioned .. 160.00
- 1 Rock-Ola Monarch, reconditioned .. 125.00
- 1 Rock-Ola Counter, factory recond. .. 99.50
- 10 Rock-Ola Remote Boxes 19.80
- Seeburg Colonel Elec. Selector 275.00

BELLS

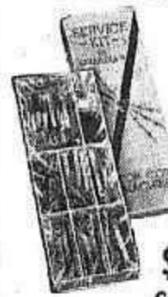
- Mills Melon, 5¢ \$ 85.00
- Mills Blue Front, like new, 5¢ or 10¢ .. 110.00
- Mills Chrome, 10¢, new Write
- Mills Bonus, 25¢, perfect condition .. 150.00
- Mills Dice Machine, used five weeks, 25¢ 150.00
- Jennings Silver Moon, new, 5¢ Write
- Jennings Liberty, new, 5¢ Write
- Jennings Sky Chief, 1¢ 65.00
- Jennings Chief, reconditioned, 10¢ .. 55.00
- Sugar King, like new, 5¢, 10¢, 25¢ .. 79.50

Denver Distributing Co.
1858 ARAPAHOE ST. DENVER, COLO.

SPECIAL!!!

- FREE PLAY BARGAINS!!!
- All-American \$28.50
 - ABC Bowler 69.50
 - Argentine .. 69.50
 - Bola-Way .. 72.50
 - Dbie. Play .. 45.00
 - Four Roses. 34.50
 - Gun Club .. 72.50
 - Horoscope .. 55.00
 - Jungle .. 79.50
 - Knockout .. 92.50
 - Legionnaire.. 59.50
 - Seven Up .. 35.00
 - Sport Parade 32.50
 - Spot Pool .. 79.50
 - Sea Hawk .. 42.50
 - Metro 27.50
 - Snappy \$55.00
 - Stars 32.50
 - Stratoliner .. 28.50
 - South Paw .. 59.50
 - Play Ball .. 25.00
 - Sunbeam .. 35.00
 - Ten Spot .. 55.00
 - Tex. Mustang 79.50
 - Do-Re-Mi .. 49.50
 - Hi Hat .. 49.50
 - Velvet 35.50
 - Victory 94.50
 - Zig Zag .. 54.50
 - Zombie 27.50
 - Formation .. 20.00
 - Star Attrac. 67.50
- 1/3 Deposit, Balance C. O. D.
Write for Our Weekly Bargain List.
WANTED—PIN GAME SHIPPING CAR-TONS. State Quantity—Price.
ACME AMUSEMENT CO.
371 East Main St. Bridgeport, Conn.

Guardian Service Kit



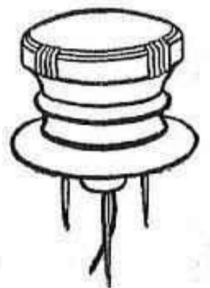
The finest Kit of electrical parts ever made! It's by GUARDIAN — It's the BEST! Pays for itself in the first few service calls! Contains Silver Points, Leaves, Lifters, Switches, Bakelite Bushings, Separators, CONTACT POINT ADJUSTERS, Brass Rivets and Copper Pin-Tail Wire.

\$7.50 Complete

RUSH YOUR ORDER QUICK!! Enclose 1/3 Deposit Bal. C. O. D.

Plastic Bumper Assemblies

POSTS, REGULATORS, Etc., FOR REMODELING OLD PIN GAMES! ORDER NOW—WHILE THEY ARE STILL AVAILABLE! Specify Large or Small Sizes and Colors.



RUSH YOUR ORDER QUICK TO THE PIONEER PARTS HOUSE THAT KNOWS YOUR PROBLEMS!!

GET IT FROM BLOCK
They Have It IN STOCK

BLOCK MARBLE COMPANY
1527 FAIRMOUNT AVENUE PHILADELPHIA, PA.
ASK FOR OUR FREE PARTS AND SUPPLIES CATALOG!

IF YOU WANT 'EM—WE'VE GOT 'EM!

WE PROMISE IMMEDIATE BUT NOT FUTURE DELIVERY!

ALL GAMES GUARANTEED WITH FREE PLAY COILS!!

A. S. C. Bowler .. \$ 77.50	Leader \$29.50	Sky Ray \$46.50
Basco 104.50	Landslide 28.50	Stars 39.50
Champ 79.50	Miami Beach 59.50	Target Skill 51.50
Double Play 54.50	Parade Leader 79.50	Ten Spot 57.50
Hi-Hat 54.50	Silver Skates 44.50	Texas Mustang 99.50
Five & Ten 119.50	Seven Up 42.50	Victory 114.50
Horoscope 61.50	Sea Hawk 47.50	Wild Fire 49.50

1/3 With All Orders, Balance C. O. D. Write for Complete List Quick!!

★ HERCULES MACHINE EXCHANGE ★
1175 BROAD ST., NEWARK, N. J. (ALL PHONES: BIGELOW 8-0300)

LEADER SALES COMPANY
141 NORTH FIFTH STREET, READING, PA.

AUTHORIZED DISTRIBUTORS FOR ALL LEADING MANUFACTURERS OF COIN OPERATED MACHINES OF EVERY DESCRIPTION AND AMERICA'S CHOICE SOURCE OF GENUINE TRUE-VALUE "LEADER" REBUILT AND RENEWED EQUIPMENT!

NOT MAKESHIFTS! OUR PRICES CAN NOT BE BEATEN FOR QUALITY EQUIPMENT!

500 "TRUE-VALUE" RENEWED MACHINES IN STOCK READY FOR DELIVERY! WRITE, WIRE, PHONE QUICK!!

NEWS OF

PRIORITIES and MATERIALS

Developments of the Week in All Industries

OPM's new national labor supply policy board plans to have 23,500,000 persons working in war industries by 1944. Approximately 5,000,000 persons are employed in the industries now. It is estimated that 45,200,000 workers are employed at present in non-war industries. This number would be decreased to approximately 33,000,000 when the war industries reach their employment peak. Total war employment in war industries next year is expected to reach 11,700,000 compared with 2,000,000 in 1939. Estimate is that one man-year of work is required for each \$2,000 in defense contracts. Thus to convert \$50,000,000 into war supplies 25,000,000 man-years of work would be required.

The Justice Department acted to assist small business men wishing to pool their facilities for war production. It delegated authority to its regional offices to pass on organization plans of such associations to determine whether they run counter to the anti-trust laws.

A commercially practicable method of utilizing low grade iron ore has been announced by Henry Ford. The new process, employing electrolysis for extraction, offers means of recovering vast quantities of iron from lower grade Upper Michigan ores which contain only 20 to 30 per cent metal. Even more important, Ford said, are the peculiar properties of the new iron, making it useful in "powder metallurgy" and in other ways.

Head of one of the country's leading electrical appliance companies declares

that his firm will be practically out of the appliance business by June 1, predicting that the war effort will force the curtailment of the manufacture of all new electrical items. He said it was his company's intention to turn its dealer set-up into a vast "super-service" organization for the repair and maintenance of appliances.

Evidence indicates that OPM is getting ready to clamp down on appliance output. New refrigerators, except for essential uses, were reported doomed by April 1, and OPM was understood to have ready an order which would eliminate the use of all Grade A nickel-chromium wire for new electrical heating appliances, thus in effect killing that branch of the business.

Leading manufacturers of window, plate and sheet crystal glass have agreed to withdraw price increases in conformance with a recent request of the Office of Price Administration.

A total of 28 small manufacturers in the Fargo (N. D.)-Moorhead area formed a war contract pool recently in an attempt to gain defense contracts. The pool was organized at a meeting of plant managers and representatives of the War Production Board.

A nationwide investigation of dealers' stocks and records of new tires and tubes has been launched to determine the extent of violation of rationing regulations, says Leon Henderson, price administrator. First attention is being given to dealers against whom complaints have



MILLS VINCE SHAY AND AL STERN, Monarch Coin Machine Company executive, smile mutual enthusiasm upon the consummation of a big deal which, according to Stern, will prove most advantageous to operators using Monarch Service. (DR)

been filed. A routine inspection of all dealers, large and small, also will be made, Henderson said.

Defense orders are being placed with New England industry at the rate of \$400,000,000 a month, Dun & Bradstreet, Inc., said January 29 in reporting that increased plant capacity in the district is being turned over to war production.

Employment in the automobile industry, now estimated at 500,000 workers, may soar to nearly double that figure when the industry reaches peak production on its war orders, it was estimated by Ernest Kanzler, chief of the War Production Board's branch for converting the automobile industry from civilian production to an all-out war effort. Kanzler told a press conference that up to January 16 the automobile industry had orders for \$8,000,000,000 worth of guns, tanks, planes, ammunition and other war material, that \$3,500,000,000 of the orders were let since the attack on Pearl Harbor, and added, "It's safe to assume that a similar amount has been let since January 16." He said lack of machine tools is the present bottleneck in the conversion effort and that labor supply may be the next big problem. He expects peak employment to develop in November and December, 1942, and January of 1943. He predicted that much of the work will be done by women.

Substitute materials will be featured in the annual Office and Equipment Display this year. Nearly \$2,000,000 worth of equipment, representing 50 manufacturers, will be shown at the Palmer House, Chicago, from February 10 to 13. Many products formerly requiring steel, nickel, rubber or other materials are now being made of wood, plastics or composites.

Office workers are being asked to aid the nation's war effort by conserving office supplies. Rubber bands and steel paper clips will soon be difficult to obtain or perhaps unavailable because of priorities. Rubber, paper, steel and other metals used in office supplies are among materials most urgently in demand for the production of munitions and all equipment for modern mechanized warfare. It is estimated that steel used in making pens, pins, paper clips and paper fasteners during 1941 aggregated 14 tons.

have perfect confidence in the soundness of the coin machine business and look forward to making money in it despite the many problems which will confront us during the coming months.

"In Len Goldstein, who will also be active in the management of the business, and Sid Block I have two partners who are capable and well known in the coin machine field, so I see no reason why this is not a good time to go into this business."

THE BEST F. P. GAMES!

Table listing various F. P. games and their prices, including A.B.C. Bowler, All American, Anabel, Argentine, Bosco, Capt. Kidd, Champs, Do-Re MI, Double Play, Duplex, 4 Diamonds, Four Roses, Gun Club, Hi-Hat, Horseshoe, Jungle, Knockout, League Leader, L'Espresso, Majors '41, Metro, Monticor, Pan American, Play Ball, Red, White, Bl., Sea Hawk, Seven Up, Silver Skates, Sky Blazer, Sky Ray, Snappy '41, South Paw, Sport Parade, Spot Pool, Star Attraction, Sun Beam, Ten Spot, Texas Mustang, West Wind, Zig-Zag, and Zombie.

FEDERAL VENDING CO.

2506 Amsterdam Ave. NEW YORK, N. Y.

EMPIRE OFFERS

- 1 Baker's Pacer, #6790, in A-1 shape inside and out \$289.50
1 Baker's Pacer, #7391 \$329.50 (used only 6 weeks—cannot be told from new)
Jumbo Parades, F.P. \$99.50
Waffing Big Game; F.P. 99.50
Jumbo Parade, P.O. 99.50

EMPIRE COIN MACHINE EXCHANGE

2812 W. North Ave. HUMBOLDT 6288 Chicago, Ill.

WANTED OPERATORS

To place, service and collect 5-Ball Pin Games on Percentage Basis. Write, giving age, experience and references in your first letter. Also advise as to operation conditions in your territory. BOX 507, The Billboard, Ashland Bldg., Chicago.

OPERATORS!!

—Be Prepared!

Now that lists of locations are being made public due to the Federal tax, get acquainted with your local newspaper. Cultivate the good will of its editor. Our special bulletin

"EDITORIAL PIONEERS"

is a good opener. It tells what some of the biggest newspapers in the country have said about the usefulness of amusement machines. "Editorial Pioneers" free for the asking; write today.

The Billboard Publishing Co. 25 Opera Place Cincinnati, Ohio

WE HAVE THEM FOR IMMEDIATE DELIVERY

Large table listing various arcade equipment, slots, consoles, and free plays with their respective prices. Categories include Arcade Equipment, Slots, Consoles, and Five Ball Free Plays.

CLEVELAND COIN MACHINE EXCHANGE 2021-5 PROSPECT AVE., CLEVELAND, OHIO Prospect 4021-2

SIMON SALES 437 WEST 42ND ST. NEW YORK, N. Y.

- Showrooms will shortly be opened in Newark, N. J., and Connecticut for the convenience of our valued customers.
In addition, we will maintain offices in our own building at 599 Tenth Avenue, New York City.

Distributors For

EXHIBIT SUPPLY CO. J. H. KEENEY & CO.

SAVOY VENDING CO.

651 ATLANTIC AVE., BROOKLYN, N. Y.

WRITE FOR OUR COMPLETE LIST OF USED EQUIPMENT! LARGE STOCK ON HAND! GET OUR QUOTATIONS FIRST ON ALL GAMES!

New Cincy Distrib Holds Gala Opening

CINCINNATI, Jan. 31.—Allied Amusement Company, this city's newest distributor, held its formal opening Thursday (29) in the newly completed building at 1424 Central Parkway. Operators, jobbers and distributors were greeted by Milt Soffer, president and general manager of the firm, assisted by Leonard Goldstein, secretary and treasurer; Sid Block, vice-president, and Harry Soffer (father of Milt), good-will ambassador. Refreshments and a buffet luncheon were served thruout the day, and there was a steady stream of visitors from early Thursday morning until the wee hours of Friday morning.

Altho Milt Soffer has only been in Cincinnati about a year, he has a host of friends and acquaintances among the operators in Southern Indiana, Ohio and Northern Kentucky. In commenting upon his opening the new distributorship at this time, he explained: "I

MEN'S MACHINES

Conducted by C. H. STARK
Communications to 155 North Clark St., Chicago

Association Exec to L. A. Seeks Association Discussion

Morrie Korengold, officer of the Illinois Phonograph Owners, Inc., 9 South Kedzie, Chicago, reports he will be off shortly on a business trip to Los Angeles. He requests that we mention that he hopes to contact association officials while on the Coast. Morrie will stop at the Biltmore Hotel, arriving February 6. He will be there for approximately one month.

"A Penny Arcade for Nottin'" At Fort MacArthur, L. A.

The Alert, newspaper published by the military men of Fort MacArthur, Los Angeles, carries a story in its January 21 issue which reveals that a Gerber is always a Gerber. Private Sherwood Gerber, son of Paul Gerber, arranged with his dad to donate six amusement machines which were placed in the day room of the station detachment, to be used free by all men.

Paul Gerber runs the Sportland Arcade at Ocean Park Pier, California. He is also one-half of the firm of Gerber & Glass, Chicago.

Private Gerber will keep the machines in repair.

\$225,000 in U. S. Defense Bonds Purchased by Mills Employees

Mills Novelty Company announces that a drive at the three Mills plants to sell Defense Bonds resulted in all 1,800 employees buying at least one bond. Mills



SHOWING AT THE GERMYN HOTEL, Scranton, Pa., of the new Seeburg Duo Remote Control unit. The showing was sponsored by the Automatic Music Company, Philadelphia, Seeburg distributor. (MR)

will now fly the blue flag given by the Treasury Department to firms of large personnel who have obtained 100 per cent co-operation from their employees in the sale of bonds.

Regards, He Says, And Hope You're Freezing

Don Leary postcards from Miami that he is a long way from his home in Minneapolis. "Not so many of the boys here this year—guess they are home tending to business."

"Madeline" Is Hit-of-the-Month Tune

Phonograph Merchants' Association of Cleveland has selected Madeline as the hit tune for the month of February. Newspaper, radio and street car advertising, in addition to special title strips and display cards, will be used to promote the tune.

"Buy Now—Machines and Defense Bonds," Says Heiman

"When we say buy now we mean machines as well as Defense Bonds," says Harry Heiman, National Coin Machine Exchange. "We're hammering home to every National Coin customer the urgency of buying games now. "As a result of the increasing difficulty of obtaining equipment, both new and used, prices have begun to climb, following the unchangeable law and supply and demand."

Big Party and Big Bond Sale

RCA-Victor Distributing Company, Chicago, celebrated the opening of its new record booths, offices and lounges January 27 by inviting Chicago's music operators to attend a buffet supper and meet recording artists. Duke Ellington was the special attraction of the evening. Art Kassel and many radio artists were on hand also to meet the men who use their product. During the evening a representative of the Treasury Department talked to operators and before he left RCA's headquarters had sold over \$8,000 worth of bonds and stamps.

Bob Causey Heads Fraternal Group

Curley Robinson, head of Associated Operators of Los Angeles County, sends us a copy of The Huntington Park (Calif.) Signal which carries a front-page article reporting that Robert H. Causey has been elected to head the Los Nietos Valley Shrine Club. Causey is active in the association and has been an operator for many years. "All credit to Bob Causey for his active work for civic good," says Curley. We add: "Such civic duty reflects good on Causey and the industry as well."

Received, Reconditioned And Here They Go

Bud Lieberman, Chicago distributor, reports receipt of a large shipment of used bells which are now being checked and rechecked by his reconditioning department and will shortly be ready for use.

From Kilbourne, Ga.

Sidney Moore writes in that he would like to join the armed forces with some of the men from the coin machine industry. We hastened to explain to Moore that hundreds of coinmen are already in service, but that they are not all members of one unit; rather they are scattered in the AEF's which our President has announced.

Great Optimism Everywhere

Gilbert Kitt, of Empire Coin Machine Exchange, just returned from a trip thru the Southwest, tells us that operators everywhere are facing the future with great optimism. "It behooves all of us," says Kitt, "to keep our thumbs up." Kitt also reports a good supply of used games in stock at Empire.

Phil Greenberg in Chi

From Pittsburgh in to confer with bosses Morrie and Eddie Ginsburg, Atlas Coin Machine Company, came Phil Greenberg last week. Some mystery hinted in announcement that he carries good news back to Pitt operators. Atlas also reports they are now delivering 1942 Seeburg phonographs.

Silent Sales Reports Equipment on Hand

MINNEAPOLIS, Jan. 31 (DR).—Bill Cohen, of Silent Sales, announces an all-out sale of new and used equipment. "For months I have been anticipating a shortage of good equipment and a rise in prices. In order to hedge against such a movement," said Bill, "I have bought heavily whenever and wherever I could. As a result, my entire Silent Sales Building is jammed to the gills with new and used equipment of every description. There are used consoles of every make and model, bells by all leading factories, a big stock of one and five-balls and a complete assortment of arcade and vending equipment. Clever operators will find this an opportune time to stock up, as I will keep on selling this equipment at the regular low prices till I have to go out again to replenish the stock."

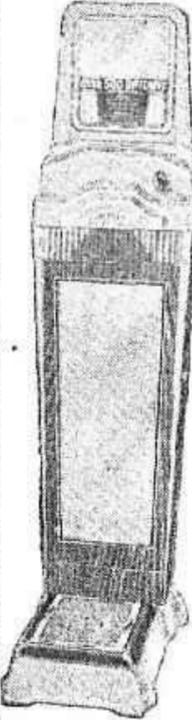


COMING EVENTS

March 22—Cigarette Merchandisers' Association of New England Annual Banquet, Coconut Grove, Boston.

May 4 to 8 — 12th Annual National Premium Exposition, Palmer House, Chicago.

June 8 to 14.—National Confectioners' Association 59th Annual Convention. Hotel Waldorf-Astoria, New York.



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Rockola Deluxe 38, Marbletop	159.00
Rockolite 40	190.00
5c or 25c Chiefs	45.00
5c or 25c Rotators, Like New	75.00
25c Jumbo Parade, C.P.	99.00
Baker's Races	175.00
Pace's Races	150.00
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Buckley Cabinet with two 412s and 5 Buckley Wall Boxes	175.00

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25 MILLS JUMBO (Free Play or Cash)
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Venders in Defense Plants

With the industrial boom that began when factories started to turn out defense orders, the use of vending machines also increased. Vending machines of various types have performed special and valuable services in these plants. Each plant has its own special problems and information on exact working conditions is not easy to get. Several ideas are offered in this article because the use of venders in industrial plants will undoubtedly increase as the war goes on.

A Symposium

One of the most important subjects in the vending machine field for the past two years has been the use of vending machines in plants making defense supplies and war materials. The increased employment in factories as the government began its defense programs greatly boosted the demand for venders of all types.

It has been known for many years that venders are especially adapted to provide certain items for workers in factories. It remained for the big increase in employment to up the demand for the machines.

Experienced operators in all parts of the country quickly recognized the new opportunities and began placing machines in plants. Plant managers saw the advantage of getting experienced operators to install and service the machines. The management of many industrial plants has shown ready co-operation with the vending machine operators. It has not been necessary to sell the service.

When the final story is known, the war period will be a great chapter in vending machine history. It will show that vending machines per-

form an important service in retail selling and it will show that there are many locations in which the vending machine is a necessity. The performances of these machines is a testimonial to their mechanical excellence and to the service they give.

Many new ideas in the operation and in the use of such machines are being developed. The variety of products that can be vended in plants is being expanded. It is being shown that vending machines are better adapted to the special conditions that now prevail in war times than some of the former services.

A recent letter told us of a plant manager who asked the man who had for years been delivering bottles of milk to men thruout the plant to install a milk vending machine because, under present conditions, he could not be permitted to go thru the plant as he formerly did.

Conditions vary in as many parts of the country and so many new ideas are being tried that we have asked a few of our news reporters to give special reports from their cities. These reports are published as examples of what is taking place today with vending machines.

A Specialist in Defense Plants

By Eva Warner

BUFFALO, Jan. 31.—Getting down to specific discussion of venders in the defense plants of Western New York, of which there is a long list, the plant superintendents and managers know the value of vending machines by now, and encourage their operation to a great extent. They know that workers can and will do better work and be less fatigued if given a chance to refresh themselves. Since loss of time at this point of our war is considered a terrific hazard by plant management, the placement of vending machines in practically every department of a large plant is essential. With vending machines near by, men stop for a pick-up oftener than if they had to make a special effort to get to the source.

One of the leading vending machine firms in this area mentions that its routes now include over 150 defense plants in Buffalo, Rochester, Niagara Falls and the surrounding countryside. Doubtless this number will be increased, as more and more plants are converting to all-war orders from just a few defense contracts. Aside from new firms in the defense industries line-up, there are some of the most vital outlets of national defense materials right in the Niagara frontier, including Bell Aircraft, Curtiss-Wright, Buffalo Arms Corporation and Lackawanna's Bethlehem Steel. There is Chevrolet's converted motor and assembly plant, plus a new plant, devoted to the manufacture of Pratt and Whitney airplane engines. These plants will soon employ 18,000 workers. The smart vending machine operator strives to do his best to serve this public, while at the same time making profits for himself. Rittling's is one of the most progressive in the beverage and ice cream vending field, while also handling other venders.

One of the largest locations in the defense plant class here, according to Charles Rittling, is a plant which keeps nine beverage machines busy all day long. This same plant needs 18 candy machines, three ice cream venders and several cigarette machines, nut and gum venders. In some instances, Rittling has successfully placed a candy machine filled with package crackers right next to a beverage vender which was heavily stocked with milk and milk drinks. This shows that ingenuity often pays big dividends to the operator. Rittling operates mostly Ideal beverage venders,

which dispense bottled beverages satisfactorily.

Rittling, tho rather new in the coin business, has pioneered in the beverage and ice cream field here in the last year. He has built up an admirable reputation and a fine business, which he runs with his two brothers. One of his rules, learned by experience, is that an industrial location can support and, in fact, needs twice as many candy venders as beverage machines. Another special Rittling idea is a combination of candy and cigarettes in one vender. Rittling states that, while this saves space in the smaller location, it is regarded as a fine way to get an "in," besides. For many smaller locations this combination set-up is a godsend.

Service is the most important thing for the vending machine operator, especially in defense plants where the need is so vital. Rittling's service men call at the defense plants once every day at least and often twice daily. The service is arranged so that every route man services one certain type of machine in the plant. Rittling keeps five service men stepping in Buffalo alone, which constitutes only a small part of his extensive operations. One service man is responsible for maintenance and spends all his time checking every machine weekly. The manner in which Rittling conducts the vending business, especially for defense industries, is scientific and efficient in every possible way.

The company services ice cream venders with a special refrigerated truck. Ice cream is purchased locally and is brought to the defense plant location, as and when needed. Milk is purchased from the National Dairy Company in Buffalo and also New York City, while in other cities it is supplied by the best available dairy. Milk is also carried in special trucks to insure its freshness, especially in the summer time.

Rittling buys candy directly from manufacturers, such as Nestle's, Hershey, etc., and has a large warehouse for storage of supplies. Cigarettes are purchased through jobbers, but here Rittling doesn't put his full effort behind the operation, as the field is pretty well exploited and competition is heavy. In the beverage and ice cream field the firm really stands out, and no doubt would rank as one of the best organized vending outfits in the East.

Each Plant a Problem

By A. E. Dihm

CLEVELAND, Jan. 31.—There was a substantial increase in the number of vending machines placed in defense plants in the Cleveland area during 1941. This city is nationally known for its many diversified industries, and the government has placed hundreds of millions of dollars' worth of orders with local manufacturers.

The large increase in employees and the high wages paid caused a big demand for products vended by machine. As production was stepped up the nervous strain on employees increased. Employers quickly realized that a candy bar, a handful of nuts or a bottle of cold "pop," etc., eased the strain and put new pep into their workers. For that reason vending machine operators have found little or no opposition to placing their machines in plants and offices, except where they would be direct competition with the plant cafeteria.

There is no set rule for the placement of machines. Each plant presents its own problem as, for instance, the area it covers and how many are employed. The aim is to have machines located where they are most accessible so that no time will be lost when they are patronized. As a general rule, permission is given employees to get a candy bar or whatever they desire when they want it.

Candy machines are the most extensively patronized and nationally known bars are the most in demand. Next come gum machines. Good servicing is essential and operators make it a point to see machines are well supplied and in good mechanical condition. The large increase in women employees has helped the vending business substantially.

Cigarette vending machines have proved a blessing in the majority of plants, particularly those in the outlying sections as they are the only source of supply. The average lunch period is half an hour, which gives employees no time to go outside, and there is disinclination to do so when the weather is bad. The average neighborhood store charges 16 cents a pack and the machines 17 cents in most cases, so there is practically no incentive not to patronize the machines. The smoker is assured of fresh stock also.

Ice Cream vending machines are comparatively new in this section and most of the business is handled by one firm. Machines vend cups of a nationally advertised ice cream for a nickel. Summer consumption is naturally the heaviest, but winter business holds up well. The shortage of machines has been the operators' headache.

The number of milk vending machines

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All American . . . 47.50	Double Play . . . 69.50	League Leader . . . 42.50	Sporty . . . 24.50
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Big Town . . . 24.50	Gold Star . . . 39.50	School Days . . . 59.50	Zomble . . . 47.50
Crossline . . . 39.50	Home Run . . . 29.50	Sky Ray, F.S. . . . 77.50	Vogues . . . 24.50
ARCADE EQUIPMENT		SLOTS	
Exhibit Bowling Alley, F.P. . . . \$59.50	Vest Pocket, 5c . . . \$25.00	Blue & Gold, 5c . . . 35.00	Special Close Out
Shoot the Chutes, Factory Record . . . 89.50	Marvels, 1c . . . 22.50	TAX FREE	
Jennings Bowl-In-the-Barrel . . . 89.50	1 BALL PAYOUTS		175 FLIPPERS, new and floor samples, original price \$19.75; special \$12.50 each or FIVE for \$50.00. This counter game is a real money getter.
Battling Practice . . . 132.50	10 Preakness . . . \$22.50	7 1-2-3 . . . 27.50	
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Preakness . . . 22.50	Jolly . . . 17.50	Lucky . . . 14.00
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Vacation . . . 22.50	Scorecard . . . 14.00	O'Boy . . . 14.00
Cadillac . . . 22.50	Mr. Chips . . . 14.00	Pickem . . . 14.00
Sporty . . . 19.50	Ocean Park . . . 14.00	Follies . . . 14.00
Mascot . . . 19.50	Keen-a-Ball . . . 14.00	Punch . . . 14.00
Big League . . . 19.50	Big Six . . . 14.00	Vogue . . . 14.00

MODERN AUTOMATIC EXCHANGE, INC. CLEVELAND, OHIO

in use is comparatively small so far. The reason is that milk prices have kept advancing and that many dairies solicit and deliver milk direct to plants. All cola bottling concerns furnish vending machines to factories and their popularity is on the increase. This summer, machines vending fruit juices in cans were introduced. It is too early to

predict how strong their popularity may become. Penny vending machines of all types are well patronized and are numerous. With practically all defense plants now on a 24-hour a day basis, and hiring all the help they can get, the outlook for vending machines in this district for 1942 looks bright.

One Vender to 25 Workers

By John F. Ignace

BALTIMORE, Jan. 31.—Defense plants engaged in the important work of building munitions, aircraft and other vitally essential products that go to make up the defense needs of the country have become important locations for vending machines. While the definite number of plants engaged in defense work is not known, it is estimated there are several hundred of them in the Baltimore industrial area. None of them are without vending machines, the number in each plant ranging according to the size of the plant and the number of workers. It has been estimated there is one vending machine to about every 25 workers in some plants. This estimate does not apply to all plants, as there are many plants where one machine is designed to serve many more workers. With the increase in tempo of production in defense plants, the vending machine operation in these plants has increased its tempo accordingly. Since many of the larger defense plants have gone on a 24-hour basis, vending machine operators serving these have like-

wise established a 24-hour service, designed to provide merchandise at all times for the army of workers. Candy vending machines are by far the most numerous in the defense plants. In most instances, however, the number of gum and nut machines in these plants are about equal in number to candy venders. This is due to the fact that operators of candy venders, now for the most part, make installations of the three-in-one units, consisting of a candy vender, in center, and a nut vender and a gum vender respectively on either side. Cigarette and soft-drink venders also are numerous. Collections from machines in defense plants are satisfactory and rising steadily, according to operators. Leading operators of these machines in defense plants have found it necessary to increase their service crews considerably. The only difficulty some operators have experienced in providing the vending needs of the plants has been in getting enough machines to provide the service desired. This has been particularly true of soft-drink venders.

Venders Step Up Production

By SAM ABBOTT

LOS ANGELES, Jan. 31.—Vending machines are playing an important part in stepping up production in vital defense plants on the West Coast. One of the plants to use vending machines to increase efficiency is the Douglas Aircraft Company with plants at Long Beach, El Segundo and Santa Monica.

Douglas' personnel department recently completed a study of the habits of its employees. With nearly 40,000 men on the pay roll at the three plants, the survey was one that was delicate and meant increased production and ultimately protection for Americans.

In stepping up efficiency, vending machines have been installed to get the men over the lulls that cost the plant money. As three shifts work, it was necessary to devise methods to supply the needed energy and supply it at the right time. Douglas has done this and its plants are forging ahead in production.

According to Newt Collins, assistant director of welfare, stationed at the Santa Monica plant, vending machines were selected to do the job of supplying energizing sugar at times when production graphs showed a trend downward. Candy bars and soft drinks have done the job well, Collins said.

Production charts revealed that men who came on at 7:30 a.m. pushed the telltale lines upward until 10 and then the pang of hunger began to exert itself. Lunch hour is called at 11:30, but a lot of work could be done in the 90 minutes remaining. Candy machines of the nickel bar variety allow the men to purchase their requirements and retain the speed that is noted prior to the 10 o'clock period. While the vending machines are on hand to serve the men at any time, Douglas went further and allowed ice cream venders to go thru the plant at 10. A five-minute rest period is allowed for the men to make their purchases and consume the ice cream. The matter of salesmen has been considered pro and con. Salesmen are allowed because Douglas hasn't found an ice cream vending machine that will do the job. During the past few months, vending machines have been studied in detail and the per-

sonnel department is considering using them.

Machines Carry Whole Load

The lulls are more apparent among the workers who have the 7:30 a.m. to 4 p.m. shift. Those who work from 4 to 12 purchase candy and Coca-Cola from machines, too, but not in quantities like the other shift. Ice cream is sold on the 4 to 12 shift at 6:30 or 7 o'clock. There is no ice cream sold to those who work from midnight to 7:30 and vending machines carry the whole load of pepping up these workmen.

At Vultee's plant the matter of vending machines is different. The cigarette machines are used here and are installed in a portion of the plant allotted to employees. Work-



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Large operator is in the market for ALL TYPES of Penny Arcade machines. Pays cash! Send complete list immediately, giving condition and best prices first letter. BOX No. D-124, The Billboard, Cincinnati, Ohio.

Typical of the efforts required to get detailed information on how vending machines are used in plants making war materials is the account obtained by Sam Abbott, manager of the Los Angeles office of The Billboard. Abbott contacted Douglas Aircraft Company for information for the story and the Douglas Public Relations Department invited Abbott to come to the plant for an interview. En route to the plant, he was sidetracked from the main thoroughfare by a policeman standing beside a road barrier. When Abbott made known his business, he was told to take another street, which he did. Several blocks from the plant he was stopped again by another policeman who asked to see credentials, which were gladly shown. Abbott was told to park and walk. He was assigned a place in the red-lined area for his car and assured he'd not get a ticket. While all this went on, he noticed that on a corner lot were soldiers with fixed bayonets, anti-aircraft and machine guns.

Before gaining entrance, Abbott was told—"if you've got business, they'll welcome you—but it had better be business and not monkey business."



NEW DIFFERENT EXHIBIT ARCADE MACHINES

RADIOGRAM STATION · THREE WISE OWLS
MAGIC EYE · NAUGHTY PEEKS · RAMASEES
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3 Brito Spots, Ea. 20.00	1 Jumper 15.00
2 Bubbles, Ea. 12.50	1 Lucky 15.00
1 Big Six ... 20.00	1 Multi Free
1 Box Score... 15.00	Races 10.00
1 Big Ten ... 20.00	1 On Deck .. 20.00
2 Buckaroos, Ea. 15.00	1 Punch 18.00
1 Bat. Champ 15.00	1 Running Wild 10.00
1 Chief 10.00	1 Stablemate 15.00
1 C. O. D. ... 18.00	1 Score Champ 20.00
2 Chubbies, Ea. 15.00	1 Sports 18.00
1 Ducky 12.50	1 Spottiem ... 15.00
1 Dble. Feature 15.00	2 Snooks, Ea. 12.00
1 Follow Up . 15.00	2 Short Stops, Ea. 20.00
1 Fifth Inning 20.00	1 Scoop 15.00
1 Fair 10.00	1 Stop & Go . 15.00
2 Headliners, Ea. 15.00	2 Triumphs, Ea. 18.00
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Pike's Peak, like new, @ \$10.00. Holly Grippers, A-1 shape, @ \$8.50. Jigger Games, Hula Hula type, brand new, @ \$5.00. Flipper, \$8.00.

Send 1/3 with order, balance C. O. D.

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men are not allowed to smoke on the job. When the men are not at their machines, they congregate in this area and smoke.

At Douglas there also was the problem of serving bottled drinks at the cafeteria during meal times. When 28,000 men have 30 minutes in which to eat, the counter girls have to step on it to get them served in time. Douglas solved this problem by installing bottle vending ma-

chines in the cafeteria. Many of the workmen bring their own lunches and buy their drinks. Cigarette machines line the sidewalk in front of the cafeteria to serve those who want to smoke outside the plant during their lunch hour.

Airplanes such as those made on the West Coast are important to American defense—and vending machines are important in building them.

Beverage Venders a Hit

By Otto Weber

DES MOINES, Jan. 31.—Vending machines are definitely taking a place in the nation's defense plants, filling a necessity for workers who toil unceasingly to turn out armament and supplies.

Probably the most outstanding part played by vending machines can be described by use of soft-drink machines at the Des Moines plant during the construction period last summer. With no drinking water available within miles, soft-drink machines were installed for the thirsty workers.

At the Des Moines ordnance plant, F. M. Merriam, of Des Moines, one of the members of the board of directors of the Iowa Merchandise Operators' Association, handles the candy vending machines. Merriam is sales representative for the U-Select-It machines in Iowa, Nebraska, Kansas and Missouri, and is personally handling the machines at the ordnance plant because he sees the necessity of urgent service.

C. H. Robinson, president of the association and head of the Ideal Novelty Company, has the peanut machines. Robinson is the oldest operator in Iowa in point of service. Also at the Des Moines plant, Joe Epstein, of the Superior Sales Company, has installed ice cream machines and both the Coca-Cola

and Pepsi-Cola companies have soft-drink machines in operation.

At the uncompleted Burlington ordnance plant, E. F. Case, veteran Burlington operator, has the concession on candy, peanuts and gum vending machines. An idea of the immensity of the job can be seen with Case selling between 1,500 and 2,000 candy bars alone on an average day. Plant will cost \$85,000,000 and cover 20,000 acres.

Merriam was one of the operators to point out that the use of the machines at the defense plants has filled a much needed necessity.

Merriam also pointed out that it is an opportunity for operators to demonstrate the necessity of vending machines in addition to doing their part toward national defense.

Altho machines in the plants turn in much larger profits than those in other industrial plants, Merriam stressed that profits mattered little in time of the present emergency and the requirement that everyone do his part. He also played a similar role in the first World War by operating a canteen at Camp Dodge, near Des Moines.

Very little damage to machines, or slugs in the vending devices have shown up as yet, largely because of the nature of the work in progress.

Suggestions for Vender Operators

By I. L. MITCHELL, of the I. L. Mitchell & Company

FOR many years I have supervised the reconstruction of all used machines going thru our plant. In this time I have noticed that there are five important points which should be followed by vending machine operators interested in keeping their machines in good order.

First of all, it is a smart move to keep a few surplus machines on hand at all times. Then, when equipment has to be picked up for oiling or repairing, it can be replaced. In other words, by following this method, the operator always has an unfluctuating number of machines on his route and the take need not take a drop because equipment has to be overhauled.

Machines on location should be replaced at least once every three months from the surplus machine stock. It has

been found that a vender takes enough punishment in this period to warrant a thoro reconditioning job.

To follow out this program it is important that the operator keep a stock of all parts that break and wear out so that a replacement supply is always on hand. Finally, if the operator contemplates expansion of his route, he should make purchases at this time, while equipment and parts are available at nominal prices.

If these simple rules are followed the operators' equipment will be serviceable at all times. The venders will last longer for the parts will not wear out quickly. While it may seem that this program calls for an unnecessary amount of work operators will find that it will always pay out in the long run.

Fort Worth

FORT WORTH, Jan. 31.—Coin machine operating business in this section is good. Operators are making money and indications point to a continuation. All kinds of livestock are bringing top prices, as are crops. The spring months promise even better business for machines. Spring wool clips will bring best prices for several years and winter-fed stock will hit the spring market with prices high. Increase in army camp activities, bomber plants and supply depots is also having its part in making times good for the operating business. Fort Worth will soon be confronted with its annual Southwest Fat Stock Show and Rodeo, an event that always draws several hundred thousand people to this city. This will mean 10 days of top receipts for all operators.

Many Fort Worth music operators went to Dallas recently to view the new Wurlitzer phonographs which were displayed at the showrooms of the Commercial Music Company's headquarters. They all spoke highly of the new models.

Operator Lee Moore has just completed an attractive new home and held a house-warming recently.

Fort Worth parking meters are still running high in receipts. The meters pulled their largest business during the recent holiday season. Ed Wright, pioneer collector and service man for the Fort Worth meters, has accepted a government position.

Pennsylvania

SCRANTON, Pa., Jan. 31.—Altho this region has lost hundreds of young men to the service and defense industries, operators report business was favorable for 1941.

A group of leading Scranton citizens received encouragement in Washington recently in their quest for a war industry plant here. Another favorable sign was the opening of a new store by the J. C. Penney Company here recently, showing that it has faith in the future of this city.

Opening of a new roller-skating arcade by ex-councilman Russell (Dutch) Armbruster was another highlight in the amusement field. A huge sports auditorium also is planned by the Scranton Baseball Club as soon as materials are available.

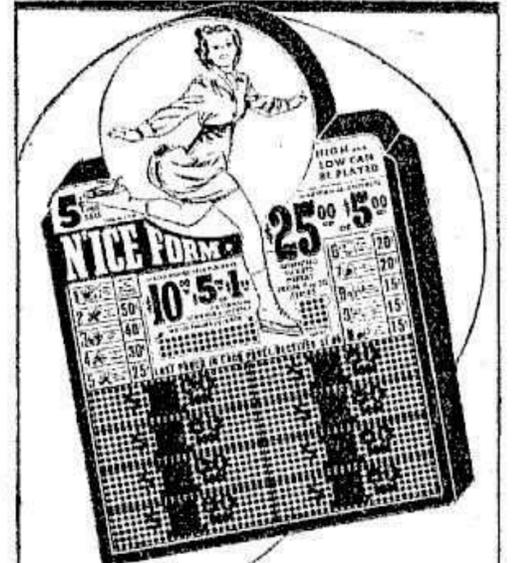
Operation of parking meters on the city's streets netted \$48,000 during the past year, the report of City Treasurer Fred Schuman shows. Mayor Howard J. Snowdon's new enforcement plan is expected to boost this figure to \$52,000 this year.

WILKES-BARRE, Pa., Jan. 31.—To mark the week for the Red Cross campaign, automatic music machine operators in this area featured *Angels of Mercy* on the music boxes. At least one of the operators, Max Roth, keeps *Any Bonds Today?* in the No. 1 slot, adding that while it doesn't necessarily get the play it should the tune reminds the patrons to buy bonds.

Ben Sterling, of Mooste, Pa., Wurlitzer distributor in Northeastern Pennsylvania, came thru with another fine tie-up in Defense Bond sales with a picture in

the Scranton papers showing Brunon Kryger, Victor polka recordist, and his orchestra members with Defense Bonds alongside a Wurlitzer machine.

Pittston City reports a revenue of \$4,179.85 from its parking meters during 1941 as compared to \$5,286.38 the previous 12 months.



CUTS A BIG FIGURE IN PROFITS

Gorgeous Harlich die-cut board with litho-art picture in full color. New cartoon tickets speed up play. Get this profit maker now! Order N'ICE FORM today.



No. 12120 5¢ Play 1200 Holes
Takes in \$60.00
Average Payout . . . 26.40
Average Gross Profit \$33.60

WRITE FOR NEW CIRCULAR

HARLICH FOR DEFENSE
MANUFACTURING CO.
1413 W. Jackson Blvd., CHICAGO

ELECTRIC DIGGERS

2 Microscope Diggers \$79.50 Each
3 Star Electro Hoists 89.50 Each
All Mirror Back and Roll Front, Clean—Ready for Location. Cost new \$275.00.

Terms—1/3 With Order, Balance C. O. D.
BROWN WHOLESALE CO.
WORTHINGTON, MINN.

WANTED FOR CASH!! SKEEBALL GAMES

State Price and Make
WM. MORTON
125 W. Michigan Ave. JACKSON, MICH.

IT'S GENCO AGAIN!

DEFENSE

GENCO'S NEWEST and GREATEST!

GENCO

BUILDS GREAT GAMES

2621 N. ASHLAND AVE. CHICAGO, ILL.

CENTRAL OHIO QUALITY BUYS

- Argentine \$94.50
- ABC BOWLER . . . 89.50
- Attention 42.50
- Broadcast 39.50
- Boomtown 49.50
- Barrage 42.50



Wolf Solomon

- TAX FREE EQUIPMENT**
- Rapid Fire \$129.50
 - A. A. Gun, Marble. 59.50
 - Texas Leaguer . . . 32.50
 - Battling Practice . 139.50
 - Evans In-a-Barrel . 99.50
 - Evans F.P. Ten Strike 99.50

FREE PLAY GAMES

- Bally Beauty \$19.50
- Big Chief . . . 39.50
- G. O. D. . . . 17.50
- Convention . . 19.50
- Cressline . . . 37.50
- Chubbie 42.50
- Dble. Feature 19.50
- Dixie 29.50
- Co-Re-Mi . . . 72.50
- Duplex 69.50
- Formation . . . 27.50
- Fantasy 10.00
- Flicker 45.00
- Gold Star . . . 37.50

- Lancer \$17.50
- Leader 32.50
- Lucky 15.00
- Legionnaire. . 79.50
- Melro 39.50
- Merry-Go-Rd. 29.50
- 1-2-3, '39s. 39.50
- Playmates . . 22.50
- Punch 15.00
- Progress 25.00
- Roller Derby 15.00
- Short Stop . . 29.50
- Seven Up . . . 52.50

- Sea Hawk . . \$59.50
- School Days. 49.50
- Star Attrac. 89.50
- Skyline . . . 29.50
- Sunbeam . . . 52.50
- Spotted . . . 15.00
- Scorechamp. 22.50
- Topper 15.00
- Twin Six . . . 69.50
- Zip 10.00
- Zombie 42.50

- CONSOLES**
- High Hand, Comb. F.P. \$199.50
 - Royal Draw, Cash or Chk. 189.50
 - Kentucky Clubs 59.50
 - Royal Flush 79.50
 - Jumbo Parade, F.P. . . 99.50
 - Stanco Bells, Mills Unit, 5¢ 89.50

- SLOTS**
- Mills 5¢ Blue Front, Over 400,000 \$89.50
 - Mills 10¢ Blue Fronts, Over 400,000 94.50
 - Mills 25¢ Blue Fronts, Over 400,000 99.50
 - Mills 5¢-10¢ Brown Fronts, New Paint Jobs . 110.00
 - Mills 1¢ O.T., with Stand, 201,000 44.50
 - Columbia Cig. Reels, D.J.P., Like New . . . 67.50

What Have You To Trade?
Write Us for Our Top Trade-In Allowances.

Central Ohio Coin Machine Exchange, Inc., 491 S. High St., Columbus, O.

Support your Government in this national emergency. Build a wall of defense by buying Defense Savings Bonds and Stamps.

"Flying Colors" for Keep 'Em Flying

CHICAGO, Jan. 31 (MR).—"According to operators, terrific is the word for Keep 'Em Flying earnings," reports Nate Gottlieb in commenting on the first week's record of the new D. Gottlieb & Company pin game.

"One of the country's most prominent coinmen made a personal visit to the factory to congratulate us on Keep 'Em Flying," Gottlieb said. "He considers the game worth its weight in gold. That is the consensus among all the operators who have already placed Keep 'Em Flyin on locations.

"Distributors, concurring in the general opinion, have been visiting us in a steady flow, endeavoring to arrange for greater volume deliveries. Of course, we are doing all we can to supply the games in as fair a manner as is possible under the conditions. We have also become a sort of clearing house for news of the situation in the industry as a whole and, tho there has been no indication that any immediate relief is in sight, coinmen are accepting conditions in a most cheerful manner."

Milwaukee Coin Opens New Salesrooms February 7

MILWAUKEE, Jan. 31 (DR).—Sam London, head of the Milwaukee Coin Machine Company, announces the grand opening of its new salesrooms and offices at 3130 Lisbon Avenue. The event will take place February 7 and 8, he states.

"A large number of coinmen, representing all phases of our industry, have indicated that they will be on hand to share in the celebration," London declared. "The open house will feature inspection of our new facilities, presentation of equipment of all types and a special showing of the new Seeburg line of phonographs and accessories for 1942.

"Tho it may seem a bit unusual to hold a celebration in view of conditions at this time, it is our way of proving that the Milwaukee Coin Machine Company is conducting business as usual in the good American way."



"WE WON!" EXCLAIM ED RAUREBY AND MILTON GRAHM, of Panoram Soundies of New England, to Jim Mangan, left, ad manager of Mills Novelty Company. The Boston coinmen took first place in a recent Mills sales contest. (MR)

Chicago Coin's All-Star Hockey Booms

CHICAGO, Jan. 31 (MR).—"All-Star Hockey has been a lifesaver for operators all over the country. It seems that players were demanding something new and different. In All-Star Hockey they found the answer to all their problems. Here was a game that thrilled the players and could be played over and over again without diminishing the player's interest. Here was a game that offered the operator a marvelous opportunity to revive slackening locations and bring them back to life.

"Hundreds are now on location from Coast to Coast. The earning reports that come into the Chicago Coin office are flattering. In territories where the operating of other types of equipment is restricted, All-Star Hockey has brought new life to the operators.

"We take great pride in this game," said Sam Gensburg. "It typifies the quality that we put into our games. We're proud of our reputation for making good equipment.

"In Hockey we carry our reputation for quality to new and greater heights, as operators call it the most trouble-free piece of equipment to hit the market in years."

Bomb Hitler Game Going Strong

INDIANAPOLIS, Jan. 31.—Officials of Coin Machine Company of America announce that they are now catching up on back orders for their Bomb Hitler game. Charles Snellenburg, sales manager, declares that thru efforts of Bill Ball, production manager, the games are rolling off the line on schedule.

"Operators," said Snellenburg, "are placing Bomb Hitler games on location and are reaping a profit. Then, too, Bomb Hitler is tax free, a desirable feature. On location in Hollywood, Bomb Hitler has proved popular, with the game accepted with all of the enthusiasm of a Hollywood premiere.

"We have appointed as distributors the J. E. Cobb Distributing Company, Louisville; American Novelty Company, Pittsburgh; Thomas J. Kobe Company, Battle Creek, Mich., and the C. S. Freeman Company, Charlotte, N. C."

Keeney Suggests: "Good Equipment"

CHICAGO, Jan. 31 (MR).—"Yesterday you could buy automobiles; today you cannot. Today you can buy the best new operating equipment, but who knows what tomorrow may bring," so said Jack Keeney, of the J. H. Keeney & Company.

"The operators are fortunate indeed that at the present time they have the opportunity of acquiring the best paying equipment that the industry has seen for many years. Our Super Bell line of consoles have proved themselves to hundreds of operators. Many tell us that the Super Bell consoles have started

a new era in operating. Is it no wonder therefore that smart operators with an eye toward the future are fortifying themselves with Super Bell consoles. And many don't even consider the buying of these consoles as purchases. They call them investments that are as good as money in the bank, for they can be used for making big profits for a long time and then can be sold for practically what they paid for them.

"My general manager, Bill Ryan," said Jack Keeney, "reports that the Keeney Submarine Gun is selling as fast as we can turn them out with our restricted production. Everyone tells us that it is the best paying gun they have ever had. Arcades from Coast to Coast report high earnings."

Kicker & Catcher Popularity Grows

CHICAGO, Jan. 31 (MR).—"Kicker and Catcher, our tax-free counter game, is growing increasingly popular as the weeks go by," declares Harold Baker, head of the Baker Novelty Company.

"Among the many attractions the game holds for operators, its tax-free rating is one of the most important," says Baker. "Because Kicker and Catcher is one of the few tax-free games, coinmen who purchase it are making just the usual normal investment, yet they report consistently large returns. Thanks to an ever-present appeal player interest has grown, according to reports and personal investigation. Demand for Kicker and Catcher continues to grow steadily and, the production naturally follows the direction pointed by the more urgent defense needs, we are striving to keep deliveries somewhere near normal."

"Bomb Jap" Feature On Super Bomber

CHICAGO, Jan. 31 (MR).—"By far the most timely and hot-news-flash war game being offered today is Evans's new version of Super Bomber," declares R. W. (Dick) Hood, H. C. Evans & Company president.

"We have incorporated a theme which is proving extremely successful in creating play," he stated. "It is the 'Bomb-a-Jap' idea and it reflects the encouraging headlines in our daily papers concerning American prowess in the Pacific. The new Super Bomber features sinking warships that bear the 'Rising Sun' insignia, and the planes that are doing the bombing bear the American insignia.

"Great as Super Bomber has been. It is even greater now, and operators who are using the 'Bomb-a-Jap' model are enthusiastic over the results."

We Have for Immediate Delivery
NEW AND USED
MILLS 3 BELLS
MILLS 4 BELLS

Mills Gold Chrome | Mills Vest. Pocket
 Mills Brown Front | Jumbo Free Play and
 Mills Gold Q.T. | Cash

MILLS PHONOGRAPHS
 Largest Stock New and Used Coin Machines in the South. Write us your needs.

STERLING NOVELTY COMPANY
 669-671 S. Broadway, Lexington, Ky.

WANT TO BUY FOR CASH

THE FOLLOWING FREE PLAY PIN GAMES: BALLY MONIKER—KNOCK-OUT—BIG PARADE—VICTORY—VENUS. State Condition and Lowest Cash Prices in First Letter.

WE BUY, SELL AND EXCHANGE

3147 Locust St.,
 ST. LOUIS, MO. **CALL NOVELTY CO.**

WHILE THEY LAST

100 Free Play (5 Ball) Pin Games.
 Triumph—Big Sixes—Contact—C. O. D.—
 Double Features and many others.

**WHAT DO YOU OFFER?
 COME AND GET THEM**

NEW CITY SALES CO.
 4335 W. Armitage Ave. CHICAGO, ILL.

Defense Savings Bonds can be registered in the name of children as well as adults.

SLAP that JAP!
MAKE HIS HEAD "SPIN"

LET'S ALL DO IT NOW!

All America remembers Pearl Harbor and is ready to SLAP THAT JAP! Players actually get a chance to take a slap at the two-faced Jap and make his head spin! Brilliant colors, deep die cut, extra spinning jap head, 1080 holes with 76 WINNERS! Sweet operator's profit of \$30.10 on \$54.00 take! It's the hottest board in America! Hurry, order now!

Order as 1080 Slap that Jap
 Takes In: \$54.00
 Pays Out: 23.90
AVERAGE PROFIT \$30.10

GARDNER & CO. 2305 ARCHER CHICAGO, ILL.

ST SALE ON BOARD TAKES ONE PUNCH IN 10 SECONDS

FOR DEIKENS BUY UNITED STATES SAVINGS BONDS ANYWHERE

CONSOLE BARGAIN SALE

FOUR BELLS	\$285.00	SARATOGAS	\$ 99.50
BOBTAILS—Payout..	\$ 99.50	BIG GAMES—F. P..	\$ 99.50
BOBTAILS—F. P. ..	\$119.50	SQUARE BELLS	\$ 89.50
SILVER MOONS--F.P.	\$119.50	SUPER BELLS	\$275.00
JUMBO PARADES—		JUNGLE CAMPS ...	\$ 94.50
F. P.	\$ 99.50	PACES RACES	\$124.50
FAST TIMES--Payout..	\$ 79.50		

OHIO SPECIALTY COMPANY
 539 S. 2ND STREET LOUISVILLE, KY.

Legal Progress -- 1941

Three new State license systems for amusement machines were added, while one was lost. Eleven States now license or collect a tax on amusement machines as a business. The year was also marked by a record number of test cases which reached State high courts. Free-play awards scored a moral gain in being recognized by the federal government and also in becoming almost universal in practice.

The year 1941 was another "Legislative Year," and more than 40 State legislatures met in regular sessions. This meant a flood of bills and proposals relating to coin machines of all types, and among these bills there was naturally a predominance of tax proposals. The total number of bills introduced in the various States would probably compare about equal with the number introduced in 1939—the next preceding "Legislative Year"—when more than 150 bills relating to coin machines were introduced. California, Maryland and Minnesota each reported more than 20 coin machine bills in their 1941 legislatures, which indicates something of the quantity sometimes tossed into legislative hoppers.

In this review of legal events in 1941 attention will be given chiefly to matters affecting amusement machines, while legal affairs relating

to music machines and vending machines will be considered in separate reviews relating especially to these types of machines.

The year 1941 was not only concerned with State legislatures but a federal tax was also placed on amusement machines. This brought the industry into the national limelight, introduced a national phase to tax problems, and also produced a new situation of duplication in national, State and city taxes.

On the whole, the amusement machine industry made some legal gains in 1941, as well as losing some important situations. The trade gained three State license systems for amusement machines—Florida, North Dakota and Washington. A favorable State Supreme Court decision was obtained in Florida, altho it had been anticipated that an unfavorable decision would be handed down.

So many things happened on the legal front, thruout the United States, that it is impossible to cover the many details of this review. Only the important highlights will be considered. Thruout the year, The Billboard published its special Market and Legal News Bulletin, and to read thru the year's collection of bulletins reveals a mass of legal reports that would make a book in itself. The year 1942 is not likely to produce so much legal news, but 1943 will be another "Legislative Year" and many lessons recorded in these bulletins may be useful in preparation for the future.

Washington Stands Out

The most interesting story of State legislation in 1941 seems to revolve around the passage of a State license tax on pinball games, payouts, slots and punchboards in Washington State. A similar law had lost previously by veto, but this time the State administration had asked for more revenue and expressed approval of the idea of licensing amusement machines. The administration bill was introduced early in the year and then developed an interesting and unusual legislative fight which has had national repercussions.

A situation developed in which the State administration was opposed in its plan to license amusement machines by the Association of Washington Cities which wanted to keep the privilege of taxing amusement machines for the local city governments. The argument was that if the State placed a heavy tax on amusement machines, then cities would be compelled to levy smaller fees on such machines. The Association of Washington Cities is similar to municipal leagues that exist in almost every State and the Washington group has very capable leaders. So they really made a strong case before the Washington Legislature.

Probably for the first time in legislative history, a lot of research on coin machines had been done by the city organization and State tax officials were also called in to testify. It developed that 119 of the 221 incorporated cities in Washington already licensed amusement machines and found them a useful source of revenue. This was an astounding story, for here in America, where in many cities there are recurrent political crusades against such devices as pinball games, a quiet movement had been under way in one State and the idea had gained so much headway that more than half of the cities in the State now licensed games as a legitimate form of amusement.

The facts brought out by the city association became the subject of a bulletin issued by the Public Administration Bureau (Chicago), which was sent to newspapers all over the country for publication as a news item. The bulletin was also mailed to city officials all over the nation. Thus, widespread circulation was given to the licensing idea as discussed in Washington State.

Recognize Difference in Machines

Hearings on the proposed license law brought official testimony on the reasons why certain types of machines could pay a high tax, while other types could not pay a

high fee. It was revealed that some cities in the State, among them one prominent city, had placed a high fee on payout types of machines and reasonable fees on skill games. City officials and operators of the machines had been working closely together to secure the maximum amount of revenue for the city and at the same time avoid abuses of the city law. The results had been satisfactory to all.

While all this information was being made public and entered on official records, the cities still continued to fight against a State tax. It was a case in which operators themselves sat back while others fought their case pro and con. The State proposal became law and thus added one more that recognizes amusement machines, both skill and payout, as a legitimate source of revenue. The new law did not legalize payout types of machines, but recognized a previous statute which permits payouts of all kinds in clubs.

The law had to be put to the usual tests of executive interpretation, and court rulings and a lot of confusion followed for several months. Operators abused the use of payouts also and caused trouble. But before the end of the year the new law seemed to be working smoothly. The chief value of the case is the information which was brought out and made a part of official records. The information was also circulated nationally and may have had a part in shaping the federal tax on coin machines that became a subject of national discussion in July.

Florida and North Dakota

Amusement machine interests supported a State license law in Florida which went into effect October 1. The opposition gave recognition to the strategy used when they said the bill "was slipped thru the Legislature." It assessed a reasonable fee on pinball games and was not a lengthy bill. It naturally

BALLYHOO JUMBO BUMPER FAIRGROUNDS
ROCKET GRANDSTAND SPOTTED
AIRWAY FLEET HIGH-HAND

As in the glamorous PAST
 and the perilous PRESENT
 the history-making games
 of the glorious FUTURE
 will be built by BALLY

RAPID-FIRE CLUB-BELLS BALLY RESERVE PREAKNESS

SEE YOUR DISTRIBUTOR FOR NEWEST BALLY HIT!

BALLY MANUFACTURING COMPANY 2640 BELMONT AVENUE
 CHICAGO - ILLINOIS

WE WILL TRADE LATEST FREE PLAY
 GAMES FOR AIR RAIDERS, SKY FIGHTERS, TEN
 STRIKES, SKEE-BALL-ETTES, RAPID FIRES; ETC.
 TELL US WHAT YOU HAVE! GET OUR LIST
 QUICK!

WRITE—WIRE OR PHONE TO . . . LOU BYRNES at . . .

GENERAL COIN MACHINE COMPANY
 942 MICHIGAN AVE., BUFFALO, N. Y. (Phone: CLEVELAND 1722)

ATTENTION, OPERATORS
 WHAT HAVE YOU TO SELL OR TRADE
 IN LEGAL EQUIPMENT?
 CAN USE THE FOLLOWING—FOR CASH

Chicken Sams, Air Raiders, Rapid Fires, Bally Defense, Seaburg Shoot-the-Chutes, Ace Bombers,
 Western Baseball 1939 F.P.'s, Texas Leaguers, Submarine Guns, Shoot the Bull, Sky Fighters,
 Drive Mobile, Tommy Guns, ABT Challengers. Will trade for Five Ball or One Balls.
 Will consider any deal.

"No deal complete unless you're satisfied"
 WIRE—WRITE—TELEPHONE

SOUTHWESTERN VENDING MACHINE COMPANY
 2833 WEST PICO BLVD. (Phone: Rochester 1421) LOS ANGELES, CALIF.

100% LEGAL
 Financial Security
 for the Duration!

**BATTING
 PRACTICE**

SCIENTIFIC MACHINE CORP.
 21 STEUBEN ST. BROOKLYN, N.Y.

This space is donated to
 remind you to **BUY**
**UNITED STATES
 SAVINGS BONDS
 AND STAMPS**

GLOBE

PRINTING COMPANY
 1023-25-27 RACE ST., PHILA., PA.

aroused all those interests that had fought the Florida license law passed in 1935, and killed in 1937. The State administration had been opposed to all amusement machines since that time, and so began obstructing the new law from the time it was passed. The Miami Herald, which had crusaded against the previous law, also crusaded against the new 1941 law and delayed the licensing of games in Miami and adjacent cities for some time. A test case was started when the executive branch held up the issue of licenses. The Florida Supreme Court soon decided favorably to the licensing of skill games and the way was opened for a rush of pinball games into the State. Florida cities then began the consideration of local licenses.

The constructive suggestions to be derived from the Florida law are that it was initiated by coin machine interests, that it has a reasonable fee, and that it brought a favorable State Supreme Court decision.

The North Dakota license law was passed to produce revenue for the State. It was reasonable enough in its terms, but became the subject of at least two test cases which went up to the State Supreme Court. One test case related to the legality of free plays and was made necessary because the Attorney General ruled against free plays as soon as the law was passed. The high court ruled unfavorably to free plays. A

second test which reached the high court decided that music boxes were not included under the term "amusement machines" and hence taxable under the new State law.

Marks High Score for Year

The addition of three new State license systems may be considered a high score for one year. Favorable court decisions also followed in Florida and Washington, an unfavorable court decision was scored in North Dakota.

While three new State license systems were added in 1941, the Vermont license system was lost by legislative act and sustained by a State Supreme Court decision.

At the end of the year the list of States having a license system or assessing a tax on games and other amusement machines included the following:

Arkansas, Florida, Louisiana, North Dakota, North Carolina, Pennsylvania, South Carolina, Tennessee, Texas, Virginia and Washington.

The tax collected on pinball games in Pennsylvania is a mercantile tax based on a law passed in 1907, and which has been approved as applying to pinball games by two State Supreme Court decisions.

Free Play Gains Slowly

The principle of extended plays as an award to pinball players was still being contested in the courts during 1941. This idea, popularly known as "free plays," became a semi-comedy in the courts in 1940, and several august courts passed on the question as if it were as serious as some great cause of justice. Regardless of many adverse court verdicts in 1940, the use of free-play awards continued to gain slowly and surely during 1941. Probably two thirds of the pinball games in use in 1941 used free-play awards.

So adverse had been the court verdicts on this question in 1940 that the trade had decided to discontinue the use of the term "free-play" because the term seemed so objectionable to legal authorities. But the Internal Revenue Department in Washington frankly used free-play in its interpretation of the 1941 federal tax as it applied to pinball games. The favorable action of the internal revenue office on free-play awards may be the greatest step ever taken to promote national approval of the award system so popular with the people. For that reason, the term "free-play" is used in this article.

A test case started in Madison, Wis., near the end of 1941 may determine how valuable the federal classification of pinball and free-play awards will be for court argument. The attorney for operators in Madison used the federal classification as a strong argument in a case that definitely involves free-play awards. Even if the argument fails in this case, the federal classification of pinball games and the internal revenue ruling on free-play games will probably remain the strongest argument favorable to such devices for the time being.

In the Florida test case involving skill games, operators wisely avoided raising the question of free plays. Hence the issue was not complicated when it came before the State Supreme Court.

A patent suit on a free-play mechanism, started in Chicago early in 1941, caused alarm in the trade and also promised to be useful in cases involving free-play awards when the verdict finally became available to the trade. The argument attacking the validity of the free-play mechanism was that it constituted a gambling mechanism and hence was not patentable. The

We Are NOT Hoarding!
ALL SILENT SALES (Minneapolis) PRICES ARE BELOW PRESENT NATIONAL QUOTATIONS!
200—New Crackle Finish Bells—200
 MILLS: Polished Gold and Brown Chromes, Blue and Brown Fronts, Cherry Bells, Bonus, Extraordinary, Q. T., Vest Pockets. JENNINGS: Chiefs, Dixie, Club Model, Chromes Cigarolas. PACE: All Stars, De Luxe, Rockets; 1, 5, 10, 25, 50c Models. **\$30.00 UP**

150—1 Ball Multiples . . . \$37.50 UP
 (Keeney, Bally, Mills, Gottlieb)

200—5 Ball Games \$15.00 UP

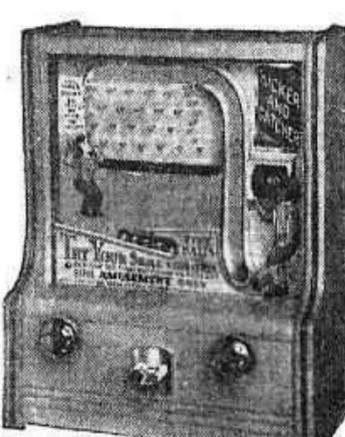
175 Best Consoles (New and Used)
 Super Track Time, '40 Track Time, Triple Entry, Saratogas and Reels, Single and Twin Models Sr. and Jr. '41-'40, High Hand, Draw Poker, Multiple Races, Four Bells, Big Top, Jumbo Parade, Evans Dominos '41-'40 at **\$69.50 UP**

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free-play mechanism was declared patentable and the trade considered the advantages of using the device when litigation was finally completed.

The North Dakota Supreme Court specifically decided against the legality of free-play awards; this was the only high court decision against free-play. As the year came to an end a case involving free-play games was pending in New York. The case had been postponed several times and some uneasiness was caused in the trade about it. The federal attitude on free-play awards will probably outweigh all city and State decisions in the long run and the almost universal use of free-play awards is making the system an established custom.

The most constructive move in any State toward legalizing free-play awards came about with the introduction of a bill in the Pennsylvania State Legislature which would definitely have placed the legal stamp of approval on free-play games. This was probably the first bill of its kind and may be a precedent for initiating similar bills in later years. The bill failed to make the grade in 1941, however.

In State High Courts

The amusement machine industry probably set a record in 1941 for test cases that reached State Supreme Courts. Some of these cases were still pending when the year came to an end. To mention some of the cases at random, the New Jersey high court upheld a township ordinance which banned pinball games. The Montana high court ruled unfavorably on amusement games early in the year. The North Dakota high court passed on two cases which arose after the passage of the State license law; one ruling was unfavorable to free-play awards and a second declared that phonographs were not subject to tax under the amusement machine law. The Tennessee high court expanded the application of its anti-gambling statutes by one of those ruling which declared that "any device which may be used for gambling" is subject to seizure. The Washington high court ruled favorably in a decision on the new State license law, requiring a better interpretation of the law by the State tax officials. The Mississippi high court ruled favorably on a "quiz" game using cash awards, a decision that almost started a new era. The Ohio court declined to pass on the questions involved in the Youngstown city license law, which had the effect of being an adverse decision. The Alabama high court, in a case involving an amusement machine, upheld the 1941 anti-gambling law which is extremely broad in its interpretations. The Vermont high court declared city licenses on pinball invalid under the State licensing law, and later ruled unfavorably on a test case initiated by operators.

That makes an unusual record of State high court cases involving amusement machines, all in one year. Each case would make an interesting story in itself.

Many Local Situations

When it came to the number of local situations that developed in regard to the legality of amusement machines, 1941 is no exception. It can be said, however, that there were fewer city crusades than in previous years. The most publicized city crusade happened in Cleveland, and it was largely a political crusade that came about before a mayoral election. The Cleveland crusade began early in the year and dragged out until almost the end of the year, when an extreme ban on pinball games was

passed. The whole story would include all the ramifications of city politics, plus ramifications into State politics, and the crusading campaigns of political newspapers. The trouble in Cleveland had a tendency to spread to other cities and may have influenced the Ohio State Liquor Board to take an unfavorable stand toward amusement games in taverns and clubs.

Youngstown, O., made one of the most valiant and historic pleas in the history of the trade in behalf of pinball games. The city had licensed pinball for years, but city ordinances had been invalidated by the Ohio Supreme Court in such cases as the Cleveland ordinance, and also the Youngstown ordinance was directly hit in one of those legal monstrosities in the form of a "taxpayer's suit" to invalidate the license. The city of Youngstown is sometimes said to be the birthplace of pinball, which may be one reason why the city put up such a strong fight for the right to license. But the chief reason was that licensed games returned needed revenue to the city treasury.

The legal staff of Youngstown prepared a brief on pinball games which contained four major arguments on the issues involved. One argument was that the abuse of a city license by one or two operators should not be cause to invalidate a license system. The "taxpayer's suit" had charged that the games were used for widespread gambling in the city.

The Ohio high court declined to hear the Youngstown petition, which had the effect of an adverse ruling on the case. But the petition of the city will remain as one of the historic documents in the legal history of the pinball industry.

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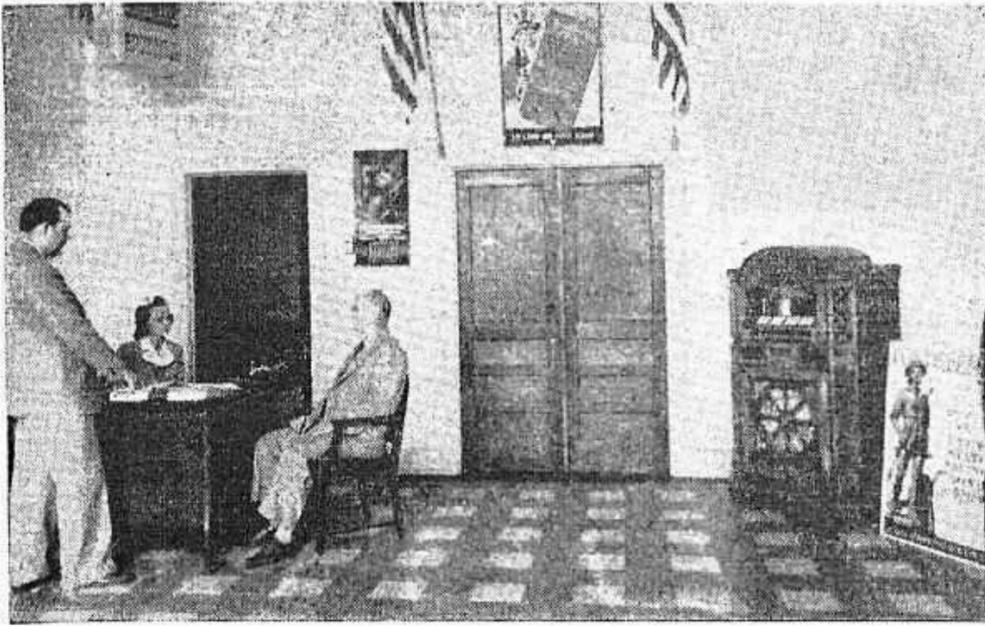
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Awards for Work Given Employees

DETROIT, Jan. 31.—Individual awards for merit have been presented to 11 employees of the J. & J. Novelty Company, in recognition of accomplishment during 1941. This carries out a policy of sharing recognition of work done with employees which has been carefully fostered by Manager James A. Passanante. During 1941, for instance, the company gave out bonuses during the year as well as at Christmas, totaling \$10,000—an average of \$250 per each employee. Merit points have been carefully compiled, and the final awards, consisting of wrist watches, have been made on the basis of these records. The classes of

service for which awards were given indicate the careful selection of an experienced personnel manager: Employee having fewest complaints from location owners; employee bringing in most business increase; employee maintaining machines in best condition; employee best on all types of follow-thru work; employee having interest of the company most at heart; employee giving best cooperation with the office; employee presenting the best appearance to meet the public; employee most willing to help other employees, regardless of their work classifications; employee bringing in most valuable information on conditions along his route; employee most willing to shoulder responsibility; employee making the most friends both within the company and with the persons with whom he dealt.

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1 Keeneey '38 Skill Time	117.50
2 Mills Jumbo Parade, Yellow Cab., C.P.	102.50
3 Keeneey '38 Skill Time, Slant Head ..	125.00
1 Keeneey Kentucky Club, '38 Slant Head	125.00
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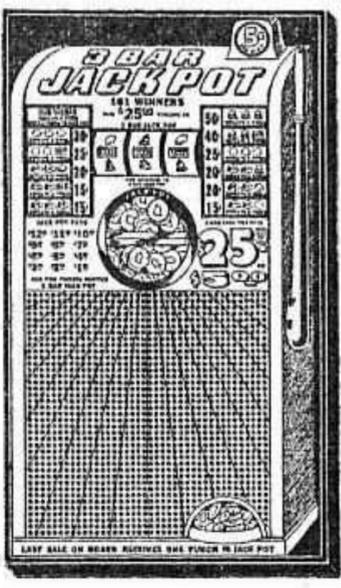
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Industry Mentions
Magazines -- Newspapers -- Radio

The Pittsburgh Press, January 11.—Music critic Ralph Lewando, nationally known violin professor and musicologist, quoted *The Billboard* figures on records and music machines in a story in this newspaper, saying: "... the automatic phonograph has largely supplanted radio as the primary means for popularizing bands and orchestras." Lewando in his article also calls attention to the size of *The Billboard's* Talent and Tune Supplement and its value as a criterion of the music machine industry's increasing significance.

The Chicago Herald-American, January 29.—An International News Service release from Northern Ireland says that the Irish girls are jitterbugs now. It says that the Yanks had their first leave January 28, since arriving in Ireland, and immediately headed for some place to dance. They found no name bands, but they did find music boxes with the latest swing from America.

Government's release of the information that it had taken in \$5,000,000 in taxes on pinball games and slot machines since last October 1 has caused lengthy comment in newspapers throughout the country. An editorial in *The Atlantic City Press-Union*, "It Must Be Magic," says: "On the one hand we have demands from law-enforcement officials to stamp out gambling in the interest of a successful prosecution of war. On the other, we have the acknowledgement of the Federal Treasury that a wax tax on pinball and slot machines that went into effect last October 1 yielded \$5,000,000 in tax revenues. All that worries us is how to balance these hands. Placing both in an economist's silk hat might produce a white rabbit." *The Pittsburgh Post-Gazette* carried a long story about the tax yield from the machines, and mentioned that government officials are informing reform groups who request lists of the operators that "an old law requires that collections of internal revenue in each State make such lists available for public inspection at the convenience of the collectors," and "what is 'convenient' is a matter for each collector to decide himself." Wisconsin, New York and Minnesota are biggest revenue producers of the license fee, the story reported.

The Oklahoma City Times, January 23.—Art Gum, on the staff of this newspaper, received a letter from one of his readers protesting violently against curtailment of manufacture of music boxes. The writer of the letter insisted that for civilians and servicemen alike, music boxes are a necessity, citing the fact that Germany has forbidden its people to dance and predicting that the effect of such a rule will kill the spirit of the people. He says that officers in charge of camp recreational activities are pleading for more automatic phonographs, that they are the poor man's orchestra, needed to stir their blood and build the victory spirit. His letter ends with the statement that the country needs more automatic phonographs.

Radio Mentions: Fred Allen's program January 28 was an interesting and humorous comment on the present pinball situation in New York, which was recently closed entirely to the games. Allen's humor was completely favorable to the machines.

When Edward Everett Horton, during a recent broadcast, asked Bob Hope what made his nose tilt so much, Hope replied: "The night before the stork delivered me, he was out all night playing pinball machines."

Movie Mentions: Allen Jenkins in *The Gay Falcon* gives a rare demonstration of the body English that can be employed in playing the games. He ends up by setting a record for high score. Another scene in this film shows Wendy Barrie and George Sanders dancing to music from an automatic phono.

In the film, *Marry the Boss's Daughter*, a cigarette vender and a pinball machine are used as props in a restaurant scene. A customer is playing the pinball game and just before the scene fades, hits top score, causing lights to flash and bells to ring.

The syndicated comic strip "Texas Slim and Dirty Dalton," by Ferd Johnson, featured coin machines two weeks in succession. In one, Slim hears the voice of an old girl friend when he inserts a coin in a telephone music box and, thinking she is inside the box, carries it out of the location. In another, while fighting for possession of a nickel, the coin flies out of his hand and lands in a slot machine. Dalton pulls the handle and hits the jackpot.

The Philadelphia Daily News, January 17.—Jeff Keen, in his "Observations" column, tells of a pinball gag that is going the rounds via emcees and comics at local night clubs. Keen writes: "Chick Muller's advice to those of us who are compelled to remain in the city is to get under a pinball machine in case of an air raid, because 'no one ever hits them!'"

Weekly magazine, *Parade*, chose a girl who measured up to movie star Jeffrey Lynn's requirements for his dream girl, arranged a date between them, then went on the date with them photographing them skating, dining and having fun in general. In one shot in a restaurant they dance the conga to music from a large automatic music box which is well placed in the picture. A pinball game is seen in the background of another photo.

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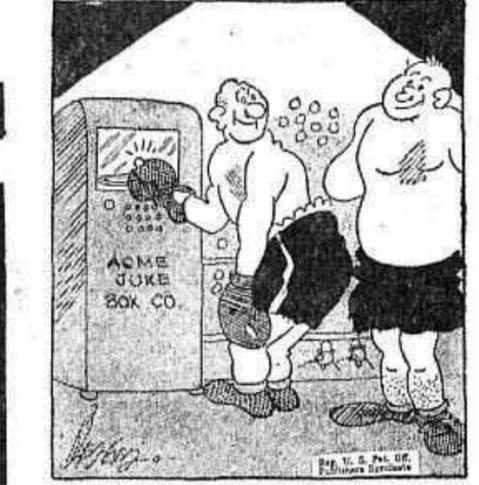
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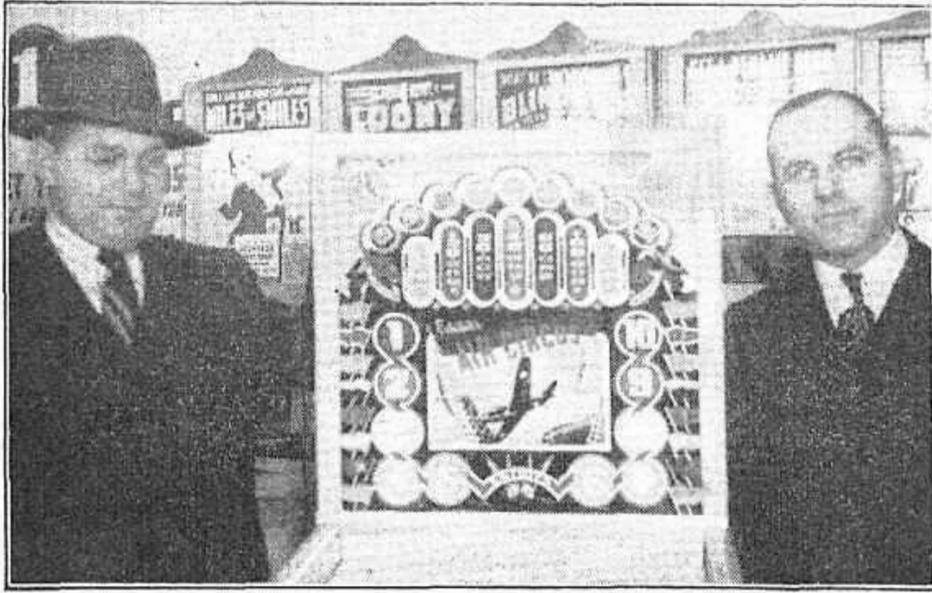
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C. A. CAMP, SOUTHERN DISTRIBUTING COMPANY, Memphis, and Joseph Kochansky, of Bay Ridge Amusement Company, Brooklyn, looking over Air Circus in Exhibit Supply Company's factory display room. (MR)

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Rodstein Elected To Head Philadelphia Games Association

PHILADELPHIA, Jan. 31.—After serving six years as president of the Philadelphia Amusement Machines' Association, Martin Mitnick declined the mantle for a seventh year, feeling that it was time for the younger blood in the association assumed greater responsibility in its administration. At the January election meeting of the association, the presidency was voted to William Rodstein.

With one of the most popular operators in the industry as president, the membership looks forward to the new year with optimism. Apart from his pinball route and coin machine arcade operations, Rodstein is well acquainted with the experiences and problems of the industry at large. He is the brother of Al Rodstein, head of Arco Sales Company, pinball machine distributor, and brother-in-law of Sam Lerner, head of the music and pinball operations of the Stanley Music and Amusement Company. Mitnick served as treasurer of the association in 1940, and is a member of the board of directors this year.

Sam Stern, head of Keystone Vending Company and a member of the board of directors for the last two years, was elected vice-president, taking over the post of Samuel Pinkowitz, one of the charter members of the association. Robert Stein, who served as treasurer in 1939 and again in 1941, and for several years a member of the board of directors, was re-elected to the post of treasurer.

Jack Brandt, secretary of the association since its inception in 1928, was again retained in that post with Joseph Silverman elected to the office of recording secretary.

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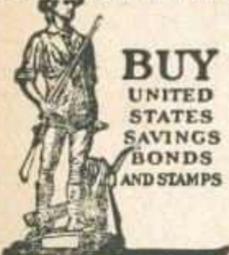
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