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A GOOD BUY
TOO!**

**THE
ANDREWS SISTERS**



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| UTICA (Stanley Theatre) | BOSTON (RKO Keith's Theatre) |
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| PROVIDENCE . (Metropolitan Theatre) | NEW YORK CITY (Paramount Theatre) |
| CHICAGO (Chicago Theatre) | MILWAUKEE (Riverside Theatre) |
| WATERBURY (Poli's Theatre) | DETROIT (Michigan Theatre) |
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**SMASHED
ALL HOUSE
RECORDS**

. . . . AND NOW STARTING A NEW SEASON.

Just Released
★ UNIVERSAL PICTURES ★
"GIVE OUT SISTERS"

Personal Management **LOU LEVY**

General AMUSEMENT CORPORATION
THOMAS G. ROCKWELL President
NEW YORK CHICAGO HOLLYWOOD CINCINNATI LONDON

ORKS NAME OWN PRICES

War and Show Business

Outdoor amusement operators should not write to Washington on stock replacement requests but should contact local boards, says Dunphy—Page 3.

Fuel oil ration order worries theater ops who failed to convert to coal—Page 3.

Industrialists turn to booking shows to keep up morale in war plants—Page 3.

Conscription of acts for work in USO shows is not unlikely, according to a Camp Shows, Inc., spokesman, who outlined the situation to agents last week—Page 4.

Recent war developments and emergency regulations in Brazil may have some effect on the future of night club situation there—Page 5.

Despite the war, activity continues in radio's Frequency Modulation field, with three new stations ready to go on air; others making improvements—Page 6.

League of New York Theaters held out hope of a successful legit road-show season despite difficulties of transportation—Page 9.

Vaude given encouragement by WPB order cutting film allotments. It is figured that shorts and most B pictures will be dropped—Page 11.

War-tuned fairs scoring large attendance with patriotic themes and exhibits and sales of War Bonds and Stamps—Page 38.

Outdoor Amusement Division has turned in a total of \$151,503.97 to Army and Navy Relief Fund, sweeping past an original objective of \$150,000—Page 40.

Music Biz Looks To Come Thru With Colors Flying; Bull Market On Bands; Records, Boxes Are OK

NEW YORK, Sept. 19.—The band business has developed into an out-and-out seller's market during the past few months, and, while war difficulties loom large, the industry has demonstrated that it will not only survive but will prosper thruout the war and the ensuing period of reconstruction and adjustment.

Bands are drawing fabulous sums for theater appearances, the price on location jobs is beginning to skyrocket and, all in all, the buyer is pretty much at the mercy of the lad who sells the bands,

which is good for the bands themselves and much better than in recent days when the shoe was on the other foot.

Proof of the matter lies in the fact that people with more money to spend have shown a gratifying desire to spend it where there is a band playing. That some of them would be more likely to spend the money to hear Glenn Miller than some other band is not figured to make much difference, with Miller in the army and unavailable. This is verified by the fact that the absence of other stars like Artie Shaw, Eddy Duchin and Orrin Tucker has not hurt the business as a whole.

Booking offices are taking steps to assure build-ups for maestra who are comparatively draft-proof. In this way, as the more prominent leaders go off to war, the others will be ready to fill their shoes. And the offices are not too concerned over the probability that quick build-ups will never transform mediocre names into genuine substitutes for drafted biggies. They feel that the public has already given ample evidence that, while it takes a Miller, Dorsey, James or Kyser to go around the country knocking off house records, lesser lights are all good attractions too under current circumstances. Furthermore, in the absence of the really powerful names—and more and more of them will soon be absent—the public figures to pay thru the nose to see the next most powerful.

While band people agree that they are not precisely sitting pretty when (See ORKS NAME PRICES on page 5)

Stock Replacements Up to Local Boards, Says Dunphy to Ops

WASHINGTON, Sept. 19.—Operators of amusement parks and outdoor shows who possess mobile equipment are mistaken if they expect Washington to okay their requests for new tires and supplemental supplies of gasoline, Christopher J. Dunphy, chief of the amusement branch, services section of the War Production Board, told *The Billboard* today.

Declaring that action on these items and requests for replacement parts for commercial vehicles are handled by OPA and ODT and WPB offices located nearest the "home base or winter quarters" of the enterprise, Chief Dunphy urged owners to stop wasting time by writing to Washington headquarters of these government agencies.

"Operators who write in here and send an application for repair or maintenance parts that they want as a stock pile against future needs will be turned down also," he said. "Stock piling is not permitted. However, an amusement park (See ONLY LOCAL BOARDS on page 33)

Chicago Morrison Voids Carroll Deal; Producer Plans 35G Suit

CHICAGO, Sept. 19.—Earl Carroll's efforts to open a huge night club in the Morrison Hotel September 24 went to nil this week when the management voided the contracts signed by Carroll and Frederick Best, assistant secretary of the hotel. Action gives the town a real night club mystery.

The trade can't figure out why a top executive of the hotel did not sign the contract and why Carroll did not insist upon such a move before going ahead

with casting, rehearsals and remodeling work.

Hotel is in receivership and the Chicago Board of Education is the receiver, James B. McCahey, head of the school board and president of the hotel's board of directors, issued the only statement from the hotel, thru his attorney Frank Righelmer. He said: "Carroll dealt with employees of the hotel and got them to sign an agreement. When the agreement was submitted to me and hotel directors it was not acceptable in any respect. He told the employees he wanted to put on a big show, and sold them a bill of goods. They had no right to sign an agreement with him."

Neither Leonard Hicks nor Willard Rutzen, manager and assistant manager of the hotel, would make a statement, referring *The Billboard* reporter to McCahey's office. Carroll himself explains that it is all a mystery to him, and be- (See Carroll Deal Voided on page 27)

Fuel Oil Blues Hit Theater Ops

WASHINGTON, Sept. 21.—Operators of theaters thruout the country who failed to convert their heating plants from oil to coal are worried now that the War Production Board has announced its rationing plans for the Atlantic Seaboard and 13 Middle Western States.

Last May 5, Christopher J. Dunphy, head of the Amusement Section, Services Division of the WPB, warned theater owners that fuel oil would be scarce. In spite of the dark picture he painted little attention was paid to his statement by the majority of operators. As a result most theaters find themselves in a very uncomfortable position with winter just around the corner and stoker equipment tight.

Under the rationing plan, as announced here last week, no deliveries of fuel oil may be made after October 1 without a written guarantee by the person receiving the oil that rationing coupons covering deliveries made will be surrendered. The plan is expected to cut the consumption of fuel oil as much as 25 per cent, altho the severity of the winter, transportation difficulties and other unpredictable developments may change the figure.

War Production Board Chairman Donald Nelson warned users of fuel oil to give immediate attention to weather-proofing their properties. Storm sashing, weather-stripping, burner cleaning, soot elimination and improving installations not only cut the usual consumption of heating fuels, but make for more comfortable interiors, he indicated.

In addition to theaters in the 17 Eastern States and the District of Columbia, houses in the following States are affected by the fuel oil plan: Minnesota, Wisconsin, Illinois, Indiana, Michigan, Ohio, Missouri, Iowa, Kansas, Nebraska, North Dakota, South Dakota and Kentucky.

Industrialists Turn Into Bookers To Keep Up Morale in War Plants

NEW YORK, Sept. 19.—The war is attracting people to the show business who would have laughed at the idea several months ago. Industrialists are now booking shows and finding out what makes them tick.

A typical instance is cited by D. W. Phillips, president of the Magna Manufacturing Company, in Southern New Jersey, which is making vital war needs and is running seven days a week, 24 hours a day.

Phillips said that, under these conditions, the help has little time for recreation and, consequently, to maintain morale, he is running shows periodically. Visiting the Hurricane Club on a talent foraging expedition this week, he signed several of the performers for a celebration Sunday on the opening of a new

plant. The shindig is to be an all-day affair, so that the three shifts will be able to get in on the proceedings.

He has found that this policy has paid off, as workers produce more under these conditions and give more loyalty to the company.

Under ordinary conditions, he would probably have booked the *Lunch Time Follies* unit, but with a half-hour lunch period in effect in his factories, Phillips said, this would not give the workers time to eat. Also, the sprawling character of the plant would make it impossible for the help to get to the recreation hall where *Follies* would have played.

He has found it necessary to book the shows himself, feeling he knows the taste of his employees.

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Union Makes Club Owners Pay Back Old Salary Claims

NEW YORK, Sept. 19.—Monte Proser had his name wiped from the unfair list of the American Guild of Variety Artists this week by paying off the \$150 balance of claims against him by Toy and Wing and Carmen D'Antonio, from his old Beachcomber bust.

Balance represents full payment of \$480 to both acts, which were not paid off when Proser closed the Beachcomber last year. He had been placed on the union's unfair list during the summer. His Copacabana is opening October 2.

SAN FRANCISCO, Sept. 19.—Matt Shelvev, American Guild of Variety Artists' national representative in charge of San Francisco, worked a \$300 settlement for Shirley Deane, film singer, who was to appear at the Club Moderne six months ago. The place closed before her contract could be fulfilled.

Joe Morello, operator of the Moderne, has since reopened the club, but found himself on the unfair list because of the singer's cancellation. Original claim was for \$700.

Minoco Set for 40 More Shorts

NEW YORK, Sept. 19.—Minoco Productions, which has already turned out more than 400 musical and comedy shorts, mostly for use in coin picture machines, has started production on 40 more shorts in its local studios.

Among performers set to make shorts are Luba Milina, Gracie Barrie, Ruth Clayton, Philip Rover, Frank Paris and Marionettes, the Music Makers, Lela Moore, the Victor Trio, Frank Penaro, Louise Stewart, Nita Norman, Jackie Gately, the Smoothies, Gaye Dixon, Ginger Dulo, Chuck Palmer and Tom Emerson.

Minoco production staff includes Bob Snody, Johnny Graham, Ira Sens, Charles Abbott, Giska Turkisher, Charles Curran, Jimmy Di Gangi, Jack Wright, Fred Kemme and George Burns.

Rube Yocum to Air Force; Gladys Lamb to Carry On

HARTFORD, Conn., Sept. 19.—Rube Yocum, of the Lamb-Yocum *Ice Revue*, which played the State Theater here to good business this week, was notified Monday (14) to report in Miami September 30 for service in the Army Air Force. Yocum, who flew with U. S. forces in the first World War, has been granted a captain's commission.

Gladys Lamb will continue operation of the *Ice Revue*, with Bette Wharton, long with the Lamb-Yocum *Ice*, moving up as featured femme skater. Duffy and Simone are joining as featured twosome.

From here the unit moves to the Hippodrome, Baltimore, winding up there October 1, and following with three weeks at Celeron Park, Jamestown, N. Y.

McGowan Plans Second Theater *Ice* for N. Y.

NEW YORK, Sept. 19.—Everett McGowan, speed skating champion and owner of the *Ice Revue* currently appearing at the Boulevard, Elmhurst, L. I., N. Y., is formulating plans to enlarge the show and bring it to a Broadway theater. McGowan already has the equipment to install a rink *revue* in a theater.

Recently McGowan has had several conferences with Lee Shubert and hopes for a favorable answer. If this venture proves successful, *Ice* will be New York's second theater rink *revue*, the other being the Center Theater's *Stars on Ice*.

McGowan plans two shows a day, with Ruth Mack, Jackie Reese, Tommy LeVan and a line of girls set for the cast.

Train Ban May Force Arena *Ice* Shows To Skip Detroit

DETROIT, Sept. 19.—Uncertainties of transportation with the ban on special trains which became effective September 1 may stop major *ice* shows from playing this area, according to Fred Haner, manager of Olympia, which houses such shows in this town.

Current interest is in booking tentatively pencilled in for the Sonja Henie show, January 7-15, which, according to Haner, may be canceled if transportation problems prove insurmountable.

Possibilities



GLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

FRANK AMY—juvenile now appearing in *Janie*, legit show at Henry Miller's Theater, New York. Long and gangling, he does a terrific job as an awkward post-adolescent, never overdoing it, yet getting every laugh and at the same time turning in a legitimate and excellent characterization. He's an up-and-coming young comedian, and films could very definitely use him in youthful comedy roles.

For VAUDE

JANET DINNELL—member of the Gae Foster line at the Roxy Theater, New York, who is given a singing spot in the current show there. Voice impresses as first-rate, tho she still lacks the selling experience of a polished vocalist. With good coaching she should click handily—and quickly—in a singing spot in a vaude house or night spot.

Smith Succeeds Short

WASHINGTON, Sept. 19.—Christopher Dunphy, chief of the amusement section, services branch of the War Production Board, last week announced the appointment of A. G. Smith as his assistant and co-ordinator of motion picture theaters. Smith succeeds Paul Short, now a Lieutenant, senior grade, in the navy. He was formerly branch manager of the National Screen Supply at Dallas, Tex.

ORKS NAME PRICES

(Continued from page 3)
each day finds more of them climbing into khaki, they find it hard to deny that the war must take precedence over everything else, and they find it even harder to slither past the cold fact that the band people who stay behind are cleaning up like nobody's business.

Altho the record business has had some discouraging jolts caused by the shellac shortage and some annoying bites from James Caesar Petrillo, it, too, appears to be in very good shape for a long haul. This means that in the long run the disks will have done their customary job of providing extra popularity and extra dough for the orks who record. The shellac difficulties, while severe, are being compensated for by scrap salvage, new formulas and processes and, it is constantly whispered, shellac substitutes. After the Petrillo situation has been straightened out, the diskers will be back at the old stand.

Coin phonographs, also hard hit by the war in that their manufacture has been curtailed, nevertheless promise to carry on for the duration and beyond, thanks to careful handling, repair, etc. Of the currently operating 500,000 boxes only a very small percentage will drop out of action, and the vast majority will keep on catching nickels and helping hype band popularity.

When drafted and enlisted band people return from the war they are certain to find a thriving business. The edges may be trimmed a bit and conditions may be different from what they were in 1941 and early 1942, but a name band will still be a name band and will be drawing the kind of pay due it; bands will still be coming out of nowhere and creating new tastes; kids will still be saving up to buy popular records; coin phonos will still be blaring in corner stores and soda fountains, and, finally, the people will still want to dance and will be willing to pay to do it.

Rio Casinos Groggy From War, Rationing, Blackouts and Bans

RIO DE JANEIRO, Sept. 12.—With Brazil now actively engaged in the war and devoting full-time effort to victory, recent developments and emergency regulations may have some effect on the future of the night club situation. Since the first of the year operators of the after-dark spots have been tossed one headache after another. First real jolt came with the rapid decline in U. S. bookings.

U. S. names and performers have been good box-office down here, and the announced openings of U. S. attractions were usually assurance of biz being upped. Bookers bought talent well in advance, frequently held over when warranted. Last season U. S. talent predominated in the major spots, and all housed U. S. girl lines.

New York bookings went into a nose-dive following the attack on Pearl Harbor, when steamship service, the chief mode of travel for South American bookings, was reduced to a minimum. Spots then brought in their attractions via the air route, until priorities on air passage became effective and played havoc with opening dates. Bookers concentrated on the bookings of singles and teams, figuring it easier to jump the priority hurdles on air passage for one or two seats.

Inability to secure air passage for groups nixed a deal whereby the John Kirby band was booked to open the new Golden Room in the Copacabana at the start of this season. Others coming down via the air route found their departure from the States held up due to priorities, with opening dates set back two and three times. Some have arrived in time for scheduled openings.

The rationing of gasoline, as a conservation measure, was another problem tossed in the laps of operators. For two weeks all motor-driven vehicles received their allotted amounts. Omnibus service was discontinued at midnight. With the shortage becoming acute, rationing board adopted drastic regulations, forbidding the sale of gasoline to privately owned and operated cars, resulting in a

heavy drop in patronage at all amusement spots.

Public has now adjusted itself to the situation, and biz is on the upgrade. Noticeably in the night spots has been the drop in early week-day biz, with heavy take over the week-end.

In the third round the operators took another glancing right to the chin, immediately following the torpedoing and sinking of five Brazilian ships off the coast of Brazil, when anti-Axis demonstrations reached such a pitch that the administration put a 10 p.m. curfew on the town. Bars and public drinking places closed at 8, theaters and cinemas promptly at 10, and the casinos remained dark for two days, when curfew was lifted.

Sunday, September 6, the city had its first experiment with blackouts, when all illuminated signs, theater marquees and outdoor lighting were cut out, with street lighting thru some portions of the city dimmed.

Most recent headache of casino operators is a front-page article in *The Sunday Correio da Manha*, one of the town's leading dailies. In an interview with General Pedro Cavalcanti, Commander of the Fourth Military Region, *The Manha* quotes the general: "I salute the campaign against gambling, initiated by *The Correio da Manha*. It is necessary to end the plague of the casinos." The article stresses alleged corruption of Brazilian youth.

On the credit side, the casinos had chalked up a healthy portion of public sentiment, long before the published article. Casinos' grillroom receipts on opening nights of new floorshows are frequently donated to charities, and often the food is tossed in gratis by the managements. The casinos were among the first to raise funds for the families of the victims of the five torpedoed ships. In addition to cash donations to the fund, the Urca ran one week of benefits, turning over the profits; the Copacabana and Atlantico increased the fund by staging their benefit shows at upped prices, total receipts going to the fund.

"Icecapades" Pulls 165G in N. Y. Run

NEW YORK, Sept. 19.—Arena Managers' Association production, *Icecapades*, will wind up its Madison Square Garden run Sunday (20) with approximately \$165,000 gross. Run started September 5 and went 19 performances.

While other *Ice*s have grossed more in the Garden, AMA is satisfied with the take, as this is the show's first New York trip and it lacked the institutional name of the *Ice Follies* and the name draw of Sonja Henie's *Hollywood Ice Review*.

Icecapades, after the Garden run opens at the Arena, Cleveland, September 22 to October 4, and follows with St. Paul, October 7 to 27 and Buffalo, October 31 to November 7.

Icecapades' take is all the more satisfactory inasmuch as the first night was turned over to purchasers of bonds, which cut heavily into the final figure. Admission scale was lower than that of the other shows.

Give Up 10 Sure Vaude Wks. For Two-a-Dayer on Stem

NEW YORK, Sept. 19.—Wesson Brothers have been released from contracts for a 10-week vaude tour with the Andrews Sisters to open up in a two-a-day vaude presentation, *Wine, Women and Song*, which premed at the Ambassador Theater, New York, last night. Show is headlined by Margie Hart and Jimmy Savo.

Savoy Guild Heads Uptown

NEW YORK, Sept. 19.—In order to augment the present company, the Savoy Opera Guild held auditions for chorus men and women and understudies Thursday, September 10, at its present quarters in the Cherry Lane Theater. The company, which has been offering Gilbert and Sullivan repertory at the Cherry Lane since April, 1941, is planning to move to larger quarters in the midtown section.

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless so designated by a suitable symbol above or preceding the address.

WESTERN UNION

A. H. WILLIAMS, PRESIDENT NEWCOMB CARLTON, CHAIRMAN OF THE BOARD J. C. WILLEVER, FIRST VICE-PRESIDENT

SYMBOLS

DL—Day Letter

NT—Overnight Telegram

SC—Deferred Cable

HT—Cable Night Letter

Slip—Radiogram

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USE NIGHT LETTERS AND HAVE YOUR MESSAGE ON YOUR PROSPECT'S DESK . . . ON TOP OF HIS MAIL . . . TOMORROW MORNING.

<p>STOCK TICKETS</p> <p>One Roll \$.75</p> <p>Five Rolls 3.00</p> <p>Ten Rolls 5.00</p> <p>Fifty Rolls 17.00</p> <p>100 Rolls 30.00</p> <p>ROLLS 2,000 EACH.</p> <p>Double Coupons, Double Price, No C. O. D. Orders. Size: Single Tkt., 1x2"</p>	<p>TOKYO, WE WILL DO IT AGAIN. BUY BONDS AND HELP.</p> <h2 style="margin: 0;">TICKETS</h2> <p>Of every description. Printed to your order and stock. Send us your inquiry.</p> <p>THE TOLEDO TICKET CO. TOLEDO (Ticket City), OHIO</p>	<p>SPECIAL PRINTED Cash With Order</p> <p>PRICES</p> <p>Roll or Machine</p> <p>10,000 \$ 7.15</p> <p>30,000 10.45</p> <p>50,000 13.75</p> <p>100,000 22.00</p> <p>500,000 88.00</p> <p>1,000,000 170.50</p> <p>Double Coupons, Double Price.</p>
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SHOWS INCREASE COVERAGE

Sponsors Buying More Stations; Revised Rate Cards Given Credit

NEW YORK, Sept. 19.—A sharp upswing in the number of stations used by commercial sponsors is reported by the four major networks. Full network discount plans and revised rate cards offering bargain rates to sponsors buying the whole net are claimed as the important factors in this increase.

Twenty-three national programs, sponsored by 16 different advertisers, have already taken NBC's full 125-station coverage. Under NBC's new network plan, in effect since the end of July, an over-all discount of 10 per cent is offered to advertisers using the complete net.

According to Roy C. Witmer, vice-president in charge of sales, by taking 125 stations a number of these advertisers will effect an immediate saving; others will be increasing their former station line-up with slight increases in expenditures. It is expected by officials of NBC that before long most of their evening advertisers will be using the full 125 stations.

Another advantage of the increased coverage, according to Witmer, is that top-ranking programs can be distributed to many of the smaller stations in less populous areas.

Latest NBC programs using the plan are *Tommy Riggs*, sponsored by Lever Bros.; *The O'Neills* and *One Man's Family*, sponsored by Standard Brands.

Double or Nothing, working thru Mutual's most recent rate card, No. 10, will be heard, starting September 25, on 203 stations of the Mutual system. This is claimed to be the largest single network hook-up ever employed for a regular weekly program. Sponsored by the Pharmaco Company, maker of Feen-a-Mint, the program is currently heard on 100 stations. Other full-network accounts are expected by Mutual in the next few weeks.

Seventeen programs are broadcast over the full CBS network as a result of the

15 per cent discount plan, which has added more than 272 hours to the net's commercial schedule. Eighty-five individual stations have recently added one or more programs to their schedules as a result of the discount plan.

General Motors' *Cheers From the Camps* began its broadcasts using the entire network, while the following have recently increased their stations to the full net: R. J. Reynolds's *Camel Caravan* and Vaughn Monroe's orchestra, Philip Morris's *Crime Doctor* and *Philip Morris Playhouse*, Liggett & Myers's band shot (Harry James), Armstrong Cork Company's *Theater of Today*, American Tobacco Company's *Hit Parade*, Wrigley's *Sergeant Gene Autry*, *The First Line*, Ben Bernie, Eversharp's *Take It or Leave It*, Lever Bros.' *Lux Radio Theater*, General Food's *Kate Smith Hour*, Curtiss Candy Company's Jackson Wheeler news.

An upward trend in the average number of stations used for commercial programs on the Blue Network was cited in a report to Edgar Kobak, executive vice-president, by Blue's research department. For the month of August, according to Research Manager Edward Evans, the average number of stations for the 26 evening commercial programs on Blue was 82. A survey made in June, taking February as a typical month, showed a rise in the average number of stations from 31 in 1938 to 70 in 1942.

Nine programs on the Blue, either currently on the air or scheduled for the near future, use more than 100 stations. Those with greatest number of stations are General Food's *Don Winslow of the Navy*, 138; Coca-Cola's *Spotlight Bands*, 134; Minneapolis-Honeywell's *Alias John Freedom*, 125.

Another indication of enlarged station coverage by commercial sponsors comes from Milton Blow, Inc., which announces the purchase of spot time on 75 additional stations for Bulova watches. A total of 260 stations will carry the Bulova spots—the largest spot campaign ever undertaken by the watch firm.

WNEW's Big August; Retail Stores Spend

NEW YORK, Sept. 19.—With the placement of 15 new accounts and the return to the air of six clients who had discontinued schedules for the summer, the month of August proved to be one of the best 30-day periods in the history of WNEW.

Increase in radio advertising appropriations in some of the station's accounts was an important development in the month's business. The fact that the increased radio advertising was among regional retail stores is significant, in that it tends to dispel a belief in the trade that retail organizations will have to curtail advertising schedules due to tightening of consumers' credit and priorities.

New accounts are Adler Shoe Stores, Beech Nut Chewing Gum, Bond Bread, Grove's Bromo-Quinine, Antiphlogistine, Douglas Shoes, French's Bird Seed, Mustertole, O'Sullivan Rubber Company, Quaker Oats, Wesson Oil, Seamprufe Slip Company, Howard Clothes, Rogers Department Store, Allstate Insurance Company.

Renewals include Barney's Clothes, National Shoe Stores, Pinex Cough Remedy, Gulden's Mustard, Vinnis Cough Syrup, Bulova Watch Company.

New Adventure Series

HOLLYWOOD, Sept. 19.—A new series of dramatized adventure stories known as *News-makers*, will be heard each Sunday over NBC beginning October 11. *Chennault of the AVG* will be the first in the series, and will originate here. Warren Lewis will write the quarter-hour dramas, and Arnold Marquis will direct. Larry Keating will be announcer-narrator. Packard Bell Radios sponsors.

NBC Exclusive on Conn-Louis Fight

NEW YORK, Sept. 19.—With a bid of \$71,200, an all-time high for broadcasting rights to a boxing contest, NBC this week won exclusive air rights to the Joe Louis-Billy Conn title fight to be staged in Yankee Stadium October 12 for the Army Emergency Relief Fund. Broadcast will be sponsored by P. Lorillard & Company for Old Gold Cigarettes.

The award was made by War Boxing, Inc., a radio committee acting for the War Department. The committee, composed of Art Flynn, Jimmy Dawson, Wil-

FM Lively Despite War; Three New Stations; Programs Planned

WASHINGTON, Sept. 19.—Despite the war, activity continues in the FM field, with three new stations almost ready to go on the air and several others planning improvements.

Lee B. Wallis, manager of Westinghouse broadcasting enterprises, announces that W57PH in Philly is almost ready to start (bringing that city's tally of active FM transmitters to four). Another Westinghouse station under construction is W49FW, Fort Wayne, Ind., which will cover over 6,000 square miles in that State.

New York's eighth FM station, and probably the last in that city for the duration, according to FM Broadcasters, Inc., will go on the air November 1 when W75NY, FM outlet of Metropolitan Television, Inc., begins daily operation.

Westinghouse also reports that the antennas of W67B in Boston and W75P in Pittsburgh are soon to be improved. The W67B radiator will be mounted atop the 500-foot antenna tower of AM station

Philly Musicians Seek Upped Scale

PHILADELPHIA, Sept. 19.—Ready to enter negotiations with independent stations for a new contract, musicians' union here, Local 77, has decided to ask for a \$5 per man weekly wage increase. General music scale was upped 15 per cent for the 1942-'43 season. Negotiations are with WPEN and WDAS, with WIBG also coming in for a call as soon as it moves from its suburban spot and goes full time.

New union scale for local and chain program engagements places WCAU, KYW and WFIL, all network stations, in "A" Class. New scale for local spots, either commercial or sustaining, runs \$7 per man for a half hour, equal time for rehearsal, \$2.50 for each 15 minutes overtime, and for six half-hour shows during a 13-week period blanket price of \$36. Contractor or leader rates 50 per cent extra in each case. WIP, Mutual station, and independents WPEN, WDAS, WHAT and WCAM are classed as "B" stations, providing \$3 for a half-hour show, \$2 overtime charges and \$30 for the six-show series. National AFM scale prevails for both "A" and "B" stations for chain program engagements.

Sponsored Shows Increase Audience

NEW YORK, Sept. 19.—Altho the Hooper Evening Sets-in-Use Index for September 15 stands at 22.3, the same level as for last year at this time, listening to sponsored network programs is up this year over last.

The Network Program Audience Index is 7.7 for early September, up .6 from last year. Fifteen programs showed losses, 83 showed gains and 5 were unchanged.

Aldrich Family, with its new Henry Aldrich, is still in first place with a rating of 18.0, according to the September 15 report. Frank Morgan-Fanny Brice show is second with 16.1. *Mr. District Attorney* and *Walter Winchell* take third and fourth places respectively, with 15.1 and 14.6.

Following these four are *Kay Kyser* (13.7), *Rudy Vallee* (12.4), *Doctor I. Q.* (12.0), *Take It or Leave It* (11.9), *Kraft Music Hall* (11.7), *Information Please* (10.7), *Your Hit Parade* (10.7), *Star-Spangled Vaudeville* (10.5), *How'm I Doin'?* (10.2), *Major Bowes* (10.2) and *Gabriel Heatter* (10.0).

bur Wood and Joe Cumiskey, received four sealed bids, which were opened in the presence of representatives of the organizations submitting offers.

NBC was influenced to bid the sum it did because of the world-wide interest in the fight, according to C. L. Menser, vice-president in charge of programs.

WBZ, while W75P's will have a new home on the pinnacle of KDKA's 718-foot tower. Altho it hasn't been easy to carry along these installations without priorities, Westinghouse concludes that the FM picture doesn't look too bad.

Among new FM programs planned is special show on New York's W47NY with the Perole string quartet and guest soloists, presented by War Savings Staff. Show will be fed to W2XMN, Alpine, N. J.; W65H, Hartford, Conn.; W43B, Boston; W39B, Mount Washington, and W47A, Schenectady. This will be accomplished via an FM radio relay—without the use of land wires—each Wednesday night for 13 weeks.

In order to keep FM before the listening public until such time as new FM receivers may be manufactured and sold, WBNS, operating FM Station W45CM, Columbus, O., will shortly offer its AM listeners a regular program devoted to explaining the advantages of FM broadcasting.

Advertisers Agencies Stations

NEW YORK

PAUL M. HOLLISTER, former vice-president of J. Stirling Getchell, Inc., has been appointed vice-president of CBS in charge of advertising and sales promotion. . . . Robert J. Smith has joined Mutual's sales staff. He was a member of WOE's sales staff for six years. . . . Alfred Stanford has resigned as vice-president and director of Compton Advertising, Inc., and is now a lieutenant commander in the navy. . . . Time, Inc., is new sponsor of WQXR's, 9 to 9:15 p.m., *Worldwide News Review* Monday thru Friday. Show is voiced by WQXR newscaster Albert Grobe. . . . General Foods will promote 40% Bran Flakes on program presenting dramatic serial, *Night Editor*, on NBC's Pacific Coast net, starting October 1 at 8:15 p.m. Agency is Benton & Bowles, Inc. . . . Raymond E. Jones Jr., former member of radio department at Compton Advertising, has left to join the army. . . . WHK and WCLE, Cleveland, will become full-time Mutual outlets September 28. . . . Gordon Whyte, radio writer and producer, has joined the NBC production staff to replace Lester Vail, who has been given a leave of absence to direct the new Theater Guild show. . . . Penick & Ford and Major Vitamins have signed for their initial campaign on WABC. Beech-Nut Packing Company returns to WABC to sponsor *Music of Today*, with Newell-Emmett Company handling the account. Penick & Ford sponsors *Odd Side of the News*, with Batten, Barton, Durstine & Osborn as the agency. Major Vitamins, Inc., has signed to participate in Arthur Godfrey's early morning program. Grey Advertising handles the account. . . . Reynolds Tobacco Company has renewed *Grand Ole Opry* on NBC for Prince Albert smoking tobacco. William Esty & Company placed the account. . . . Charles B. Brown has been appointed NBC director of promotion and advertising, to succeed Ken R. Dyke, who has resigned in order to continue his work in the OWI. Joseph A. Ecclesine will take the position of network sales promotion manager vacated by Brown. . . . Francis C. McCall has been appointed manager of the news and special events department of NBC. Adolph J. Schneider has been made assistant manager for news and Lathrop Mack assistant manager for special events.

HAL JAMES, a member of the radio department of Compton Advertising, Inc., has been appointed new program manager of that company. . . . Samuel Chotzinoff will manage the music division of NBC's program department. He was associated this year with the Blue Network as director of serious music. . . . Nick Costantino, singer for 12 years on the Capitol Theater *Family Hour*, will be heard on WOV six times weekly, 10:30-10:45 a.m. . . . Roger Kent men's clothing stores are sponsoring a series of quarter-hour musical programs three times weekly on WQXR. This is the first time the Kent chain has used radio. Placed thru Morton Freund Agency. . . . Stanley P. Richardson, former confidential secretary to Joseph E. Davies, has been named new manager of the NBC office in London.

CHICAGO:

BLACKETT-SAMPLE-HUMMERT executives top local radio row's 1941 earnings, according to the income tax reports. J. G. Sample is listed with \$130,000; Hill Blackett, \$130,000; E. F. Hummert, \$132,523.62, and A. S. Hummert, \$80,146.04. . . . Ray Jones, local AFRA executive secretary, back from a month's rest in Mexico City. . . . Grove's Laboratories started the sponsorship of Julian Bentley's 12:30 to 12:45 p.m. news period over WLS, Tuesdays and Thursdays. Set thru Russell M. Seeds. . . . Holland Furnace Company renewed Phil Stewart's *Dealer in Dreams* over WGN, thru Roche, Williams & Cunningham. . . . Charles A. Stevens Company renewed Clifton Utley's *On Foreign Affairs* (See ADVERTISERS on page 8)

Radio Talent

New York By JERRY LESSER

RENEE TERRY, songstress and actress, now appearing on *Bright Horizon* and *Henry Aldrich* besides her own program on NBC, had the privilege of representing Young & Rubicam at a Lever Bros. convention in Cambridge, Mass., recently, and was so well received that she may tour the country for Lever Bros. . . . For the first time in its history, the Columbia Broadcasting System is employing girl messengers, or "messengerettes," to replace the boys who have entered the armed services. First of the female Mercury's is **MARGARET MANNING**, 17, who is finishing her last year at St. Nicholas of Tolentine School in the Bronx, New York City. It's her first job. She plans to be a nurse. (Bet she turns out to be a radio actress). . . . Thousands of listeners have congratulated **MARK WARNOW** following his marriage to **HELEN MCGOWAN**. Warnow directs *Your Hit Parade*. . . . **LOIS JANUARY** points proudly to a letter from a soldier who designates her: "The **ELSIE JANIS** of World War II." . . . When **DICK FORAN**, the cowboy star, was asked on *Hobby Lobby* what part of the United States were you born in? he startled Coast-to-Coast listeners with the reply, "New Jersey." But don't you remember that **WILLIAM S. HART** is from Long Island and **HARRY CAREY** from Brooklyn.

NILA MACK, producer, director and writer of the *Let's Pretend* children's programs broadcast over Columbia, has completed a new book, *Autumn Allies*, published by Julius Messner, Inc., of New York City. In it, Hitler is depicted as "Greedy Gruber, the Vulture," Great Britain is "Stoutheart, the Lion," America is represented by "Chief Sam Eagle," and Russia is "Shaggy Sovietsky, the Bear." . . . **LOUISE WILCHER** has been selected by **RIKEL KENT** to supply mood music for *Stories America Loves*.

Chicago

By SAM HONIGBERG

WBBM reshuffled its femme singer staff, parting company with **VERA LANE** and **NEVA PATTERSON**. Auditions are being held for new voices, and among those under consideration is **MARY ANN MERCER**. **NEVA PATTERSON**, incidentally, will be crowned queen of the American Federation of Radio Artists' soldier fund-raising ball here at the Sherman Hotel Saturday (26). . . . **BOB ELSON**, ex-WGN and Mutual sports announcer, is now a lieutenant in the navy. . . . **HAL TATE**, local chairman of the radio committee of the September bond-raising drive, has set up a radio program on all major stations here for Monday (28), 11:15 p.m. to 1 a.m. Local and visiting talent will be heard. **AFRA**, too, has promoted a similar show Saturday (19) over **WMAQ**, 10:15 to midnight. . . . The scarcity of good radio announcers in town has never been more critical, due to the draft. Latest to check out are **JIM CONWAY** and **JACK MCCORMACK**, of **WBBM**, who joined the navy and marines respectively. **BOB MCKEE** has taken over Conway's duties on the *Profiles and Previews* show. . . . **TOM BALLARD** is a recent addition to *Secret City* on **WENR**. . . . **PRAIRIE RAMBLERS** and **JACK STILWILL** return with *The WLS Mountain Theater* Monday (28), Dr. W.

Hollywood

By SAM ABBOTT

TWO quartets and an extra man were combined for the Bombardiers on *Johnny Presents Ginny Simms*. Members are Bill Days, Max Smith, Johnny Rarig, Guernsey Bell, Harry Stanton, Bob Stevens, Dick Davis, Dave Knight and Mart Sperzel. . . . **BEN ALEXANDER** has taken over the announcing duties on the Sealtest-Kraft-Rudy Vallee show, replacing Tom Hudson, who has entered the Army. . . . **ED GARDNER**, of *Duffy's Tavern*, is on the Coast for a couple of weeks. . . . **GAYLORD CARTER**, organizer on the *Amos 'n' Andy* show, leaves soon for Officers' Training School in the

. . . **CHARLES MICHELSON** has signed **BOB "Tex" ALLEN** for the title role in *Sonny Tabor, the Arizona Ranger*. **ALLEN** starred in more than half a dozen *Ranger* movies. . . . **LARRY ELLIOTT** is doing the narrations on the transcribed series, *Eye Witness News*. Stories are taken from the files of the Associated Press. . . . **MURIEL POLLOCK** was selected to handle the background music for the initial *Reader's Digest* program aired over CBS Sunday.

TED DONALDSON, 9-year-old actor, is organizing a group of professional youngsters into an entertainment group. When the act is ready it will be offered to the USO for near-by camps. . . . **BILLY HALLOP**, once a star performer on the *Let's Pretend* series and later one of the "Dead End Kids" in the movies, is now in the Army. . . . **WALTER SHEFF**, bass baritone, finalist in the Cincinnati Opera Company auditions, has joined the vocal staff of **HANK SYLVERN**, musical director of **WINS**. . . . Tip: When **ED BYRON**, producer of *Mr. D. A.*, gets his assignment by Uncle Sam he'll hand over the directorial reins to **JERRY DEVINE**, who is now writing the show.

THE English, evidently, never get on to American broadcasting systems, no matter how long they reside in this country. **GERTRUDE LAWRENCE** demonstrated it last week when she first accepted and then canceled a September 17 booking on the *Stage Door Canteen* program—a commercially sponsored program heard Coast-to-Coast. Told that advance publicity had gone out on her appearance and that it was too late to make a substitution for that week's show, Miss Lawrence said, with calm assurance: "Very well, then. Change the broadcast to Tuesday and I'll be glad to appear."

B. Caldwell, Inc., thru Sherman & Marquette, again footing the bill.

JEANNE JUVELIER is back from New York and heard again on *Helen Trent*, which is starting its 10th consecutive year on CBS. **VIRGINIA CLARK** has had the lead since show's origin. . . . **CLIFTON UTLEY** returned as the Skelly Oil news commentator on **WMAQ** (NBC) Monday (21), succeeding **ALEX DREIER**, who is leaving for London to replace **ROBERT ST. JOHN** for 13 weeks. . . . **ARTHUR KOHL** added to *Lovely Women*. . . . **HARLAN EUGENE HEAD**, foreign correspondent added to the **WBBM** news staff, takes over **TODD HUNTER'S** 10:30 p.m. news spot to permit **HUNTER** to do early-morning and late-afternoon broadcasts. . . . *Ma Perkins* returns to **WBBM** (CBS) Monday (28). . . . *Jack Armstrong* is celebrating its 2,000th broadcast Friday (25). Show originates at the Blue studios here. . . . *WGN's Chicago Theater of the Air* returns October 3, starting with *The New Moon*, with **MARION CLAIRE** and **THOMAS L. THOMAS**. . . . **HERMAN FELBER**, WLS studio orchestra conductor, back from his vacation in Canada. . . . **MAC AND BOB**, with **JACK HOLDEN** as announcer, are staying a fourth year on **WLS** for *Foley & Company*.

ABBOTT TESSMAN, Blue staff announcer, has been given announcing assignment on the weekly program of football predictions and comment featuring Norman Sper.

NEW YORK, Sept. 19.—**WOV** is opening an office in Chicago in conjunction with **WORL** and **WPEN**, according to **Ralph N. Well**, manager of **WOV**. **Dana Baird**, former member of the sales staff of **WORL**, will manage the new office. Handling Midwestern and Western sales, it will be operated exclusively by and for **WOV**, **New York**; **WPEN**, **Philly**; and **WORL**, **Boston**.

Comment

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows which, already reviewed, rate further mention. Basis is that a one-time program review is inadequate for a production that varies each time it is presented.

Setting a mythical milestone for itself by announcing last Saturday's program (12) as the start of the fall season—thereby getting the jump on the calendar-makers—*Armstrong's Theater of Today* continues its course of dramatizing originals based on topics of current interest, changing guest stars weekly. On October 3 it will have completed a year over **WABC** and the full **CBS** net.

Program caught had **Helen Hayes** in a **Cameron Hawley** original, *Piper's Grove*, intended to dramatize the contribution to the war effort of farm and small-town women who remain at home. Its story content was out-and-out hoke (the tale of the femme editor of a women's magazine going to a small town incognito, learning about the people by working on the local paper, realizing that the big-city viewpoint is all wet, and then marrying the local editor after she's lured him to New York by buying one of his small-town-viewpoint articles). It's hoke—but excellent hoke, and it has several special angles that merit attention. One is the fact that it cannily mixes basic entertainment values with its propaganda, thus increasing the force of the propaganda a thousandfold and serving as a model for morale programs. Another is the espousal of the viewpoint that conscientious women in the home are carrying on a tremendous war job, unheralded and unsung and without the picture-postcard glamour of wearing **Hattie Carnegie** uniforms—an excellent and largely unexplored field of morale, and one that should appeal powerfully to the program's female audience. Still another angle is the slant on slick-paper women's magazines; by implication they get a thoro and deserved panning for their snide and self-consciously "smart" attitudes and their high-hatting of the bulk of their potential readership.

All in all, it's an amazingly good writing job, with only one or two unimportant slip-ups—such as the femme editor enthusiastically splitting an infinitive, or the spot where she insists on taking an unpaid job on the small-town newspaper, which rather seems implied sabotage of the Newspaper Guild.

The writing is given added force by acting and direction. **Helen Hayes**, never a passion with this reporter, is up her alley as this sort of miniature-emotioned stock character, and did a solid, believable and excellent job. Even in the big speech—a reading from the small-town editor's article—she held herself down and so achieved maximum effect. She was very ably aided by **Carl Frank**, who, as the editor, did a steady and strong piece of work. Others, all bits, were also capably played.

Much of the credit must go to **Kenneth Webb**, who directed. For one thing, he avoided any hint of painful super-dramatics, letting the story and ideas speak for themselves. For another, his pacing—varied yet solid and steady—was exemplary. And for still another, he engineered **Miss Hayes** into giving probably the best performance she has yet offered on the air.

The *Quaker Girl* (**Elizabeth Reller**) erupted at three points to extol the virtues of **Armstrong Quaker Rugs** and give a free rug to the listener sending the best letter comparing two successive programs. **Tom Shirley** does a good job of the announcing and narrating, and **George Bryan** reports latest news at the start of the program. **Harold Levey** composes and plays original background music. On this shot it was heavy enough to have provided background for *Hamlet*.

Program caught was a perfect example of the truism that solid, well-executed hoke is the most effective possible entertainment technique. *Eugene Burr*.

CBS filled the **Kate Smith** half hour on Friday night for five weeks with a musical variety revue starring **FRED BRADY**, former writer for **Red Skelton** and **Bob Ripley**. Participating on last program were **Caesar Petrillo** and orchestra, **Mary Ann Mercer**, **King's Jes-**

Press - Radio Ad Tie Combine

PHILADELPHIA, Sept. 19.—Program plan linking newspaper advertisers with radio via a syndicated air show has been organized by **Larry Starr**, former national advertising manager of *The New York Post*. Operating as **Consumerizers**, with offices in New York, Starr's set-up calls for newspapers in key markets to sponsor fair shows, with advertisers buying space in the paper being rung in as participating sponsors. Newspaper bank rolls the air show entirely, advertiser buying thru **Consumerizers** getting the air time as a premium.

In order to come in on the deal, advertiser has to sign for at least 3,000 lines, to be used over a period of 13 weeks, the run of the air show. First newspaper coming in on the plan is *The Philadelphia Record*. According to Starr, deal is on fire for a similar set-up with newspapers in Washington and Boston. First **Consumerizers** show is *Fun With Food*, which *Record* has placed on **WFIL** to promote its Friday food pages. Starr figures on seven participating sponsors for the program, using the same program in each city. Local show, started last week, already has **Aunt Jemima** and **Fleischman's Yeast**. *Record* gets air time on space swap with station, but pays the talent costs and foots the prize bill.

Program, which will be peddled thru-out the country, is similar to the one Starr put on **WMCA**, New York, earlier in the year, when he was still with *The Post*. Also working on other program ideas that can ring in national or local advertisers.

Hoosier Hot Shots Revue To Air From Chi Service Center

CHICAGO, Sept. 19.—A new talent show originating at the local **Service-men's Center** and sponsored by **Morris B. Sachs**, local merchant, takes off over **WGN** Wednesday (23), 9:30 to 10 p.m. Revue will feature the **Hoosier Hot Shots** (4); **Tom, Dick and Harry**, comedy trio, and guest artists. First guest is **Edna O'Dell**, singer. An extra half hour of entertainment will be offered the uniformed men following the weekly broadcast.

Ed Simmons is set as producer. Account placed thru the **Wade Agency**.

ters, **Russ Brown** and **Franklyn McCormack**.

Show presented good display of talent, most of whom act as stooges during **Brady's** comedy spots. He writes his own gags and at times manages to be funny. On last program most of comedy material centered around return of **Kate Smith** and subsequent unemployment of **Brady**. Dramatic episodes with stooges are completely zany and highlight the program.

Miss Mercer did a neat job on *Somebody Else Is Taking My Place* (pun intended for **Brady**) and **Russ Brown** followed up with *At Last* (pun intended?). **King's Jester's** chimed in on new patriotic tune, *On to Victory*, written by **Petrillo** and **Jack Fulton**.

After cutting some of the corn that fills up his script, **Brady** should get some place with his breezy brand of humor. *M. R.*

For a gal who just walked into **WMCA** a few months ago for an audition and was hired on the spot, **Carol Blake** isn't doing at all badly for herself with her Monday thru Friday 15-minute evening spot.

Miss Blake has a smooth, bluesy voice, and her selections on session heard, *You Made Me Love You*, *Blue Skies*, *There Will Never Be Another You*, were well chosen for her particular type of sophisticated interpretation.

Don Bryan's orchestra does the accompanying and also some strictly solid stuff on its own. Plug for **War Bonds** is effective and well timed. *M. R.*



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Olivio Santoro

Reviewed Sunday, 11:45-12 noon. Style—Folk singing. Sponsor F. G. Vogt & Sons (Thrive Mix, Dog Food). Station—WEAF (New York) and NBC net.

In most cases of kid entertainers—on the air and everywhere else—the wonder is not that they do it well (which they usually don't) but that they do it at all. Not even this wonder, tho, helps out Olivio Santoro, 14-year-old yodeler and guitarist from the hills of Long Island, for Olivio has been at it for six years on the *Children's Hour* shot, and for two years has had his own program over the Blue. Now he switches to 10 stations on NBC, sponsored by Thrive Mix, a dog food. Wisecracks in this connection are unacceptable.

Olivio's voice is fair enough, tho his Western twang is sometimes painfully synthetic, and his tendency to reach for folk flavor by putting a whine into his voice is so strong that he could frequently double as a train whistle. He is a terrific guitarist—but even here he ruins his effect by a wretched selection of songs. All are synthetic—not a real folk tune in a noseful.

Helping him to fill out his 15 minutes are Bobby Hookey, a singing 4-year-old who may be cute but is exceptionally hard to take, and a 12-year-old, Marian Loveridge, billed as the Little Betsy Ross Girl and announced as having a repertory of hundreds of patriotic songs. So she sings *When You're a Long, Long Way From Home*—and with schmaltz. So fiendishly schmaltzy is little Miss Loveridge, in fact, that she makes Kate Smith sound like an iceberg.

If they really sang folk tunes, the program might not be so bad.

Eugene Burr.

"Tent Show Tonight"

Reviewed Friday, 9:30-10 p.m. Style—Mellodrama. Sustaining on WMAQ (Chicago).

Comedy show presenting old-time plays in snowboat style. Rather than burlesquing, the performers handle their parts straight, which in itself today is productive of laughs. Shows, as scripted by Jack Mitchell, are sliced into three acts, with members of the cast entertaining between "acts" with songs of yesterday.

Show caught, *Judith Jennifer's Jewels* or *A Trial by Masquerade*, was fairly funny and lines were handled competently. Stock company is used, altho new players are added from time to time in minor parts. Muriel Bremner is the wistful heroine, Bret Morrison the chesty hero, Reese Raylor the villain and Cliff Soubrier character man (he was the heroine's guardian in this show). Others, in smaller parts, included Marie Nelson, Nannette Sargent and Hope Summers.

Arthur Jacobson was the director of this particular opus, subbing for Alan Fishburn, the regular director, who was out of town that week. Joe Gallicchio leads the studio band in appropriate musical numbers. Sam Honigberg.

"Radio Reader's Digest"

Reviewed Sunday, 9-9:30 p.m. Style—Dramatizations. Sponsor—Campbell Soup Company. Agency—Ward Wheelock. Station—WABC (New York) and the Columbia net.

The opening shot of *Radio Reader's Digest*, which started Sunday evening over the Columbia net for Campbell's Soups, is an almost perfect example of good material hamstrung and ruined by childish production and direction. With a single exception, the *Reader's Digest* articles selected for dramatization were interesting and excellent, but the writing of the radio scripts seemed aimed at backward three-year-olds, and the direction had all of the players going overboard on characterization, almost to the point of burlesque. Admittedly, intelligent material has to be hoked up in order to appeal to mass air audiences, but the hoking up can at least be done effectively and without insulting the intelligence of any stray listener with a mental age of 5 or over.

Conrad Nagel, who will act as emcee for the entire series, does an excellent job, offering good readings in a pleasant voice and furnishing the only hint of adult entertainment. The selection of articles was good, too, with only one dud in the four on the first program. The dud was a piece by Quentin Reynolds on the story of Casey Jones and was pretty obviously included only for

Program Reviews

EWT Unless Otherwise Indicated

Reynolds's name value—if any. It added nothing to the story told in the ballad. The other items included an excellent piece on war racketeers and how to watch out for them; a tale of an adopted child, *Miss Boo*, and the story of the building of the Church of the Penitent Thief. The "acting" was preposterously overdone thruout, but particularly in the last-named, which featured a gang of thugs who sounded as tho they'd stepped bodily from the comic strip. William Spier was responsible for the direction.

Tho Nagel will remain, the rest of the cast will be changed weekly—which holds out a ray of hope. It mightn't be a bad idea, too, to get scripters who are willing to allow adult material to sound like something other than a dramatization of *The Bobsey Twins in the Country*. And a question for the scripters to look up—would a Catholic church open its doors to the strains of *Onward Christian Soldiers*, a Protestant hymn? Maybe it would, but certainly for air effect a Latin chant would have been more fitting.

Plugs for Campbell's Soups are lengthy but not too numerous and are almost equaled by plugs for *Reader's Digest*. At times you wonder which is the actual sponsor.

Eugene Burr.

"Pure Food Hour"

Reviewed Monday, 10-10:30 a.m. Style—Talk. Sponsor—Participating. Station—WOR (New York).

Gearing its material to the wartime food needs of the nation, the McCann *Pure Food Hour* began its 17th year of broadcasting over WOR on September 14. For the past 11 years Alfred W. McCann Jr. has been taking over where McCann Sr. left off, and with the help of Uncle John Gambling is still spouting advice on how to achieve and maintain vigorous health and a strong nervous system.

With the aid of a laboratory staff which tests the purity and wholesomeness of various and sundry products, McCann is planning to discuss food rationing, new products and container changes, and other subjects of vital importance during wartime.

In intimate, chatty style and easy-to-understand language, McCann covered vitamins, exercises, victory gardens and war shortages on program caught. Most of it is run on a question-and-answer basis—listeners send in queries, Uncle John reads 'em, and McCann answers 'em.

He offers no medical advice—prime purpose is prevention of disease by healthful eating. Anything serious, see your doctor.

List of food sponsors participating is plugged twice during half hour. Program to continue Monday thru Friday for next 40 weeks.

M. R.

"Kate Smith Hour"

Reviewed Friday, 8 to 8:55 p.m. Style—Variety. Sponsor—General Foods Corporation (Jello). Station—WABC (New York), and CBS.

Kate Smith's 55 minutes of patriotism, schmaltz and song returned to the Columbia net Friday for its 13th season on the air waves and its sixth for its present sponsor, General Foods. It retains the format which, tho often heavy-handed and obvious, is glovefit to keep the tremendous number of listeners it has acquired and do a terrific selling job for the sponsor.

Roughly, the shot is divided into three sections—song and comedy, drama, and patriotism, in that order. Backed by the chorus and by Jack Miller's band, which is a magnificent aggregation featuring one of the most sensational trumpeters this side of Gabriel, Miss Smith performs her usual sock selling job on the songs. Always one of the most powerful tune sellers in the business, she has lost none of her effect, as displayed on a wide variety of numbers. Some of the tunes are presented as specials for individual boys in the service, with Ted Collins, who still guides and emcees the program of course, giving the dedicatory spiels. Subtlety is not their distinguishing characteristic.

The dramatic section features guest stars—on the opening shot Ray Milland. He was heard in a one-acter called *The Man Who Played Death*, which was distinguished by an intriguing, and interesting central idea and generally excel-

lent writing. Mr. Milland, tho, was no help to it. Not only is he ludicrously ineffective as an actor; he can't even manage to achieve proper diction. And his two-character supporting cast was at times almost as bad as he was.

The final section has Miss Smith, aided by dramatizations and musical background, telling the story of Paramount's *Wake Island*, plugging its patriotic angles heavily and then going into a general patriotic spiel emphasizing the sacrifices needed to win the war. Except for an occasional tendency to belittle enemies whose power we must recognize before we can hope to beat them, this was straightforward, strong and enthusiastic propaganda. So heavily does Miss Smith sock across that, toward the end, you begin to visualize her as a great liner steadily ploughing thru the waters of war, with all the rest of the national effort in tow behind her like a string of diminutive barges. But she gets the effects she wants.

The program still maintains its pace as the average American's idea of top entertainment. Many more important sounding morale jobs can be a good deal less valuable than that.

Eugene Burr.

"News Thru a Woman's Eyes"

Reviewed Monday, 4:45-5 p.m. Style—News. Sponsor—Francis Rogers & Sons Department Store. Station—WNEW (New York).

Kathryn Cravens's *News Thru a Woman's Eyes* aims to give housewives the "story under the headlines." Her series returns to WNEW Monday thru Friday from 4:45 to 5, under the sponsorship of a Bronx department store.

An announcer spots the news, which Miss Cravens proceeds to analyze from a woman's point of view. This procedure is an effective one, except that most of the news events analyzed in first program were not exactly up-to-the-minute or particularly stimulating. We learned that Eskimo women are sewing for soldiers; there is no imminent danger of a spice shortage; school has opened; *The Star-Spangled Banner* has an anniversary; there will always be permanent waves. Possibly the theory followed is that concentration on deeper matters is difficult, due to the late afternoon hour.

Miss Cravens delivers her message in a quiet, unhurried, informal manner and leads smoothly into the commercial from the last headline under discussion. The practice of interviewing well-known personalities, which she followed in her first series, might help inject a little vitality.

M. R.

"Abie's Irish Rose"

Reviewed Saturday, 8-8:30 p.m. Style—Dramatic serial. Sponsor—Procter & Gamble. Agency—H. W. Kastor & Sons Advertising Company, Chicago. Station—WEAF (New York), Red.

Abie's Irish Rose, a great institution in the American theater, has discovered in radio a brand-new field of exploitation. It starts its second season this week and, with all the tricks of the soap opera trade at the disposal of its talented authoress, Anne Nichols, it bids fair to become an ether perennial.

Steeped in corn and sentimentality that is sometimes embarrassing to the listener, it nevertheless abounds in the sort of vigorous humor and richness of characterization that wins large and loyal devotees. It's the kind of show that sells the stuff, which is a primary consideration in radio.

Abie's Irish Rose, it hardly seems necessary to repeat, is the story of the Jewish boy who marries an Irish Catholic girl to the utter consternation of the parents involved. In its present form, it treats of the concerted efforts of both fathers-in-law to break up the happy union. But *Dame Fortune*, in the form of a childless Jewish couple, and *Dame Nature*, in the form of a third generation, conspire just as earnestly to keep it intact.

Accent and dialect are thick enough to camouflage far lesser endeavors than Miss Nichols's and seem to be based on the assumption that the heavier the accent the more authentic the character. Walter Kinsella and Allan Reed play the Irish and Jewish fathers respectively in rather stereotyped fashion, giving the impression when they are together of a No. 2 act in pre-revival vaudeville.

Much better are Anna Appel and Menasha Skulnick, veterans of the Jewish theater, who lend warmth and credence to their roles as the childless couple, Mercedes McCambridge and Dick Coughlan play the young people effectively.

Procter & Gamble foot the bill. Shirley Frohlich.

"Major Bowes' Original Amateur Hour"

Reviewed Thursday, 9-9:30 p.m. Style—Amateur auditions. Sponsor—Chrysler Corporation. Agency—Ruthrauff & Ryan, Inc. Station—WABC (New York), Columbia.

For the seventh consecutive year that steady stream of hillbillies from Berkeley to Hoboken finds its way to the unwilling microphone of Major Bowes, champion of mediocrity. Kids who fancy themselves second Kate Smiths because they happen to meet her physical proportions and second Tony Martins because they have mastered the schmaltzy catch in the original's voice are encouraged to exploit their ineptitude in the name of big-time sponsorship.

This season many of the amateurs have been recruited from various army camps, where members of the Major's staff have been putting on amateur shows for and by the servicemen. This makes the situation even more acute, for the studio audience, always thunderous in its applause, is inclined to allow its critical (?) standards to become slightly biased when so-called talent is encased in khaki.

Thursday's roster included the usual assortment of bird-imitators, one-man bands, frustrated saxophonists, baritones, etc., cutting loose on everything from the Missouri canary to *When I Think Upon the Maidens*. By far the best of the lot was a Negro Coast Guardsman, who executed *Chloe* in a rich and powerful baritone, aided by an intelligent sense of the dramatic. If anyone else approached his finesse, he must have been rejected in the preliminaries. Only on the grounds that the Major has donated his gong to the scrap metal drive can his absence be excused on the show.

Plugging also becomes a delicate problem. First one is dedicated to the idea that Chrysler, in the interests of giving all a fair chance, presents Major Bowes and his amateurs. Second is more practical and concerns itself with persuading the public to take better care of its cars by seeking more frequent assistance from Chrysler dealers. For the final good will message, the Major reads an inspiring poem on freedom in his usual moving style.

On this show the performers and the sponsors have one thing in common. Neither of them has anything to sell.

Shirley Frohlich.

ADVERTISERS

(Continued from page 6)

fairs on WGN for 13 weeks. . . . Wilson Milk Company, of Indianapolis, will begin sponsorship of Jack Baker's 15-minute *Smile Awhile* programs over 11 Blue stations, starting October 5. Programs will originate here and will be heard Mondays, Wednesdays and Fridays, 10:30 to 10:45 a.m. . . . Chicago Rug & Carpet Cleaners and the Glaser, Crandell Company are sponsoring new news programs over WMAQ. . . . Rogers & Smith Agency spotted Little Crow Milling (makers of Coco-Wheats) on WLS for a regular six days a week schedule of 15-minute programs starting October 12. . . . Schwimmer & Scott have been appointed to handle the advertising of La Palma cigars and are now readying a radio campaign.

LOS ANGELES:

LUM AND ABNER have been renewed for another year by the Miles Laboratories, Inc., thru Wade Advertising Agency. . . . Steve Healy takes over the publicity post at NBC vacated by Matt Barr, who went to KFI-KECA to head the press department. . . . Pierce Bros. has signed for 52 quarter-hour programs to be used one-a-week from October 4 to September 26 over KFI. Philip Meaney Company handled the details. . . . Zeeman Clothing Company, Los Angeles, has bought 95 five-minute newscasts, to be used two-a-week from October 6 to August 31, 1943, over KECA. . . . Lockwood Shackelford Company handled the details. . . . Norman Morrell, of Lord & Thomas, will produce the Bob Hope show this season. Thomas Sawyer will direct. . . . First Industrial Savings has renewed Hal Styles over KFWB for another year. . . . Joe Stauffer of Kenyon & Eckhardt, in town for conferences with Carlton Morse on *One Man's Family*. *Family* changes from Tenderleaf Tea to Fleischmann's Yeast.

Treasury Dept. Co-Operates With League on "Army"

NEW YORK, Sept. 19. — According to James F. Reilly, executive secretary of the League of New York Theaters, records of the alleged ticket buy of *This Is the Army* were made immediately available to the theater's Code Enforcement Authority for inspection, despite their being impounded by the Treasury Department.

Treasury Department's interest in the case is to find out whether or not the broker charged with making the buy paid the proper amount of taxes on the tickets. This has been the first question of a buy since the code was put into effect by the League and Actors' Equity as a measure of policing infractions in the ticket brokerage business.

Reilly said that the League would continue its investigation on the buy, while the Treasury Department attends to the tax matters. Of the broker who is alleged to have made the buy, Reilly stated, "The reason given by the broker under question for failure to produce records that were requested was that the records were in the hands of Mr. Samuel Litwin, Treasury Department representative here. While it is true that the books were impounded, access to such books was given by Mr. Litwin to our counsel, Milton R. Weinberger, who was serving as a member of the Code Enforcement Authority in the case. In the presence of the broker, Mr. Weinberger was given the opportunity to inspect all the books and records that he asked for and any other pertinent data in Mr. Litwin's custody.

"Pending the outcome of the Treasury Department's action, however, the case, insofar as the Code Authority is concerned, was adjourned in the expectation that other evidence and testimony would be forthcoming which would enable the Authority to make an appropriate decision. Whatever action is taken will be independent of the Treasury Department.

"There was never at any time, any intention to indicate that the Code Authority was working at cross purposes with the Treasury Department or that we would find them unwilling to give us their co-operation," Reilly concluded.

Philly Season Starts Off Well

PHILADELPHIA, Sept. 19.—New season got off to a smash start Labor Day, with two of three houses lighting up. Biggest biz was at the Forrest, where *Priorities of 1942*, with four matinees to the week, winds up a fortnight tonight with \$48,500 at a \$2.85 top. Second week was even bigger than the first, and variety revue could have stayed for two more weeks. Walnut Street for the single week ended last Saturday (12), with American preem of *The Morning Star*, got off to a nice start with \$7,000 at \$2.85 top. Critics no liked, but conceded the public might.

After a dark week, Walnut relights Monday (21) with the double-header, *Hello Out There* and *Magic*, for a single week. Dark the September 28 week, Walnut gets into full-time swing with *Papa Is All* October 5, and, later in the month, *Guest in the House*. Dark next week, Forrest reopens September 28 for three weeks of *Lady in the Dark*. Locust Street joins the legit parade Monday (21) with *The Corn Is Green* for three weeks, continuing with *Spring Again* later in the month. October, with the three Shubert houses booked solid, has the Mastbaum Theater, 5,000-seat movie temple, going legit on the 16th for two weeks of *This Is the Army*.

No Road for Mask and Wig

PHILADELPHIA, Sept. 19.—Mask and Wig show, all-college production of the University of Pennsylvania hitting the road each year, will remain at home for the duration. Exigencies of travel will limit the collegiate show to its one-week local stand. Last year show toured as far west as St. Louis.

Minneapolis Stock Company

MINNEAPOLIS, Sept. 19.—A new theatrical company, made up of 20 actors, has been formed here under the guidance of Bob Honscom, director. Troupe headquarters will be at Wesley Church. Season's opening offering on September 16 will be *The Man Who Came to Dinner*.

BROADWAY RUNS			
Performances to Sept. 19 Inclusive.			
Dramatic		Opened Perf.	
Angel Street (Golden)	Dec. 5	331	
Arsenic and Old Lace (Fulton)			
Billie Spirit (Booth)	Jan. 10 '41	707	
Chandler (return) (St. James)	Nov. 5	350	
I Killed the Count (St. James)	May 24	136	
Jennie (Henry Miller's)	Sept. 3	20	
Junior Miss (Lyceum)	Sept. 10	12	
Life With Father (Empire)	Nov. 18	343	
My Sister Eileen (Biltmore)	Nov. 8 '39	1190	
Tobacco Road (Forrest)	Dec. 26 '40	714	
Morning Star, The (Morosco)	Sept. 5	17	
Uncle Harry (Broadhurst)	Sept. 14	8	
	May 20	184	
Musical Comedy			
By Jupiter (Shubert)	June 3	126	
Let's Face It (return) (Imperial)	Aug. 17	40	
Porgy and Bess (revival) (Majestic)	Jan. 22	376	
Sons o' Fun (Winter Garden)	Dec. 1	336	
Star and Garter (Music Box)	June 24	102	

"Count" Okay in Boston

BOSTON, Sept. 19.—Legit season here opened with *Count Me In* Thursday (10) to more than capacity house. Show did a good \$27,000 for opening week at the Shubert (1,590) scale, \$1.10 to \$3.30. Received fair notices.

FROM OUT FRONT

Equity's Stock Plan

— BY EUGENE BURR —

IT MUST be 10 years now since Equity first told this corner of its fears concerning the dearth of new talent and its plans to meet the situation by suggesting the establishment of stock companies, preferably backed by film money, thruout the country. It was the pet plan of Paul Dullzell, Equity's executive secretary, and it was by no means new when I first heard of it. In the 10 years between, Equity has continued to push it from time to time, but nothing has been done. With legit managers and film geniuses what they are, such lack of action was only to be expected.

Now, in the latest issue of *Equity Magazine*, the union pushes the plan again, hanging it upon the tremendous peg provided by the war situation. If the threat of a shortage of new talent were something to worry about 10 years ago—and it was—it should give rise to practically a panic fear today; for not only has there been no real training ground for new players for almost two decades, but today even those players we have are being rapidly drained away by the draft and war industries. What will we do for talent in the future—in 10 years or in 5 years or even next season?

It is a problem that has always been acute, but it seems that Equity and a few scattered commentators have been the only ones to see it. With the downfall of the stock field, the training ground for actors passed away. For a while young players could receive training of a sort in the road companies that still flourished—but the practice of trying out the new people on road customers was one reason for the disappearance of the road. Later, summer theaters appeared and made some vague claims to consideration as training spots; but their number was comparatively small, their seasons were brief, and in many of them the so-called "training" was pitifully distant from adequate professional standards. Now, even the cowbarns will probably nose-dive for the duration—and at the same time the meager current stock of competent players is being drained away. The situation has always been acute, despite the apathy of managers; now that it has become almost desperate, Equity is wise and foresighted in calling attention to it once more.

Film companies and, to a lesser extent, radio are affected almost as much as is the theater, since both of these fields draw an overwhelming percentage of their capable dramatic players from the legitimate stage. Therefore, Equity suggests not only that stock companies be immediately established as training grounds, but that they should, if possible, be backed by film money instead of run out of business by film competition. For, says Equity, films should now at last recognize that the comparatively tiny financial competition offered by stock companies is much more than compensated by the development of new talent.

This, of course, is wise and farsighted and entirely true. Therefore we can confidently expect that it will be utterly disregarded by the film industry.

But it would be better to let Equity speak for itself. Says the article, in part:

"... It does not seem to Equity that the theater can afford to tolerate this gap in its line of replacements. It does not feel that stock companies will automatically rise to fill it. It does feel that here is something which calls for emergency action by the managers as a group.

"They have, in the League of New York Theaters, an organization which can survey the field and make recommendations as to places where stock companies may be introduced. Primarily, it seems to Equity that they can consider cities in which there are large wartime operations in progress. There is money to be spent in such cities and people will be eager for entertainment. If the stock companies set up are good and they are given the better plays, Equity feels that they will have a real chance against the competition of motion pictures and radio.

"As a matter of fact, if the motion picture industry and radio took a reasonable and farsighted view of the situation, such stock companies should receive co-operation from them rather than competition. For both radio and motion pictures have also been hit by the draft of man power precisely as the stage has been. . . .

"And since stock companies are the ultimate source of actors for both the theater and pictures, it would be an act of enlightened selfishness on the part of motion picture producers if they should encourage the return of stock companies which will produce replacements. . . .

"As a matter of fact, the motion pictures could go a long step beyond the mere toleration of stock competition. They could with a good conscience co-operate in their organization and send to these companies the best of their own actors, who are now wasted in personal appearances in the presentation houses. . . .

"Equity regards this particular suggestion as both a proposal and a challenge to the men who control the destinies of the entertainment world. It hopes and believes that they will be big enough and wise enough to weigh it on its merits and to sit down with Equity and with all the organizations which have a stake

(See FROM OUT FRONT on page 10)

Road Not Hopeless, Says League, Despite Transportation Problems

NEW YORK, Sept. 19. — Despite the threatened transportation difficulties for road shows, of which warning was given recently by Joseph Eastman, director of the Office of Defense Transportation, who warned that railroad cars might not be available for other than war production transportation, the road picture for the coming season is not hopeless, according to James F. Reilly, executive secretary of the League of New York Theaters.

Reilly said that producers are "hoping for the best," and in line with that feeling he added that he didn't know of "any attractions that have changed plans because of transportation." Shows now touring haven't run into any lack of transportation facilities as yet, it is claimed, despite reported difficulties in getting enough baggage cars.

The Eastman warning, however, doesn't help things, and legit managers figure that the first phase of touring shows to suffer will be the one-night stands. An effort is being made to veer away from one-night stands, just at a time when the one-night industry was beginning to show signs of greatest revival. Managers are now figuring tours that include as

few one-night stands as possible. In the past few seasons a number of shows have taken respectable grosses out of one-night stands in towns where one-nighters hadn't been played in years. Cities which played one and two stands a season are now asking for six and eight, but it isn't likely that they are going to get them.

Reason for this is, of course, fear of transportation difficulties and managers' desire to take chances only with engagements of a week or more.

"Best Foot" OK in Chi; "Ozarks" Out

CHICAGO, Sept. 19.—First flop of the new season is *Maid in the Ozarks*, which Wooveler Enterprises brought to the Great Northern from the West Coast Tuesday (15). It was panned for its filth and general shortcomings, and does not figure to hang around after this week.

Best Foot Forward gets the honor of being the first favored show of the fall, and will roll up a profitable three weeks at the Erlanger, ending Saturday (26). Has to move out to make way for the new version of *Hellzapoppin*, coming in Monday (23), but will take over the Studebaker tomorrow (27) for an extended run.

My Sister Eileen is moving out of the Harris tonight (19), after 18 good weeks of a return engagement (it played 32 weeks last year). House relights Monday (21) for *Junior Miss*.

Selwyn joins the legit parade October 12 with *Spring Again*.

Good Night Ladies, at the Blackstone, continues its marathon run, going into its 24th near-capacity week.

Playwriting Contest for Army Is Set by Golden

NEW YORK, Sept. 19.—John Golden is setting plans to run a soldiers' playwriting contest, open to all enlisted men and non-commissioned officers of the U. S. Army. Golden is co-sponsoring the contest with the Army's Special Service Office of the Second Service Command.

Only one-act plays, not less than 15 minutes or more than 40 minutes, will be considered. Prizes will be awarded to the writers of the five top plays, with the cash awards contributed by Golden. First prize is \$100; second, \$80; third, \$60; fourth, \$40, and fifth, \$20. Winning authors will also receive royalties (in the same proportion as their cash prizes) from the publication of the five plays in one volume, plus royalties on performances of their plays by little theater groups and other civilians.

In addition to Golden the judges are George Abbott, Guy Bolton, Rachel Crothers, Rose Franken, Frederick Lonsdale, Kenyon Nicholson, Samson Raphaelson and Austin Strong.

Milwaukee Series Set

MILWAUKEE, Sept. 19.—Society of Allied Arts will sponsor the appearance of a series of plays, starting September 29 at the Pabst Theater with *The Play's the Thing*, starring Francis Lederer. Arthur Sircorn will direct.

Charlotte Corday, by Helen Jerome, will be the second presentation. Miss Jerome is expected to come to Milwaukee for two weeks to supervise production. Somerset Maugham's *Our Betters* will come next, followed by Shaw's *You Never Can Tell*. Romney Brent and Karen Morley will play the leads in the Shaw production.

Cassidy to Chi "Trib"

CHICAGO, Sept. 19.—Claudia Cassidy, music and drama critic for *The Chicago Sun*, joins *The Tribune* here in a similar capacity. Both are morning papers, *The Sun* starting last December. Miss Cassidy will succeed Edward Barry and Cecil Smith, *Tribune's* music and drama critics, who are going into the army.

Miss Cassidy was the theater page editor of *Journal of Commerce*, financial sheet, when she joined *The Sun*. Wolfe Kaufman, drama and movie editor of *The Sun*, will take on play reviewing assignments, while Felix Borowski, composer, has been engaged as music critic.

New Play on Broadway

Reviewed by Eugene Burr

MOROSCO

Beginning Monday Evening, September 14, 1942

THE MORNING STAR

A play by Emyln Williams. Staged by Guthrie McClintic. Setting designed by Stewart Chaney, built by Martin Turner, and painted by Triangle Scenic Studios, Inc. Company manager, William G. Tisdale. Press agents, Richard Maney and Ted Goldsmith. Stage manager, John Cornell. Assistant stage manager, Peter Boyne. Presented by Guthrie McClintic.

Mrs. Lane Brenda Forbes
Mrs. Parrilow Gladys Cooper
Alison Parrilow Jill Esmond
Dr. Datcher (S.D.) Cecil Humphreys
Brimbo Warkyn Rhys Williams
Cliff Parrilow Gregory Peck
Wanda Baring Wendy Barrie
Sir Leo Alvers Nicholas Joy

The Scene is the Drawing Room of Mrs. Parrilow's House in Chelsea, London, S.W. 3. Time, 1940.

ACT I—Scene 1: A Morning in August. Scene 2: An Evening Four Weeks Later. ACT II—Scene 1: A Night in October Some Weeks Later. Scene 2: The Same, Eight Hours Later. ACT III—Scene 1: Eleven Hours Later. Late Afternoon. Scene 2: A Little Over 24 Hours Later. Evening.

When the Theater Guild presented Emyln Williams's *Yesterday's Magic* last spring, you may have thought that Mr. Williams had perpetrated a potboiler; but you can have no possible idea of the pots he's capable of boiling until you have seen his *The Morning Star*, which Guthrie McClintic presented Monday night at the Morosco Theater. Mr. Williams has made a complete tour of the hack's scullery, scraped it clean of every stale cliché, has added a few penny-weekly inspirational editorials about the courage of the people of England during the blitz, and has had the result running in London for months. That it will duplicate such success over here seems unlikely. At this distance, we can see that true courage deserves more sincere and cogent encomiums than Mr. Williams is able to provide.

The tale is of Cliff Parrilow, a very promising young doctor whose experimental work on the heart is just about to be recognized when the war breaks. The experiments go by the boards, and so does his marriage, since his wife leaves London to take a war job and Cliff replaces her with one of the most stupidly drawn joygirls ever to flutter zany on a stage. Instead of doctoring he writes a novel about doctors, gets a Hollywood offer, and wangles permission to leave England; but he decides to stay when his brother, an aviator, is killed. Just why he changes his mind is never made clear. An old doctor, a former teacher of Cliff's, has quite by accident hired a room in Cliff's mother's house, and talks endlessly about duty; but one would think this merely another reason for leaving as soon as possible.

By the second act the blitz descended, and on a single fateful night Cliff's resumed experiments are turned down by the medical brass hat in charge, the bombing assumes new fury, the old doctor's faithful manservant is critically injured, Cliff performs his forbidden operation, his wife helps him emotionally, his joygirl goes hysterically to pieces, and, as the curtain falls, the wounded man seems to be coming thru.

In the third act the wounded man, just as he appears to be recovering, dies—thus throwing all of Cliff's work into the ash-heap; in desperation, Cliff wanders to the hospital, only to find it a mass of rubble and blood. Returning, he says that he sees above the clouds and barrage balloons a high message of trust in the courage and integrity of England, and goes out with the old doctor to find funds to rebuild the hospital. He has, incidentally, turned down a proposal of marriage from the joygirl, gone back to his wife, and been greeted—later, of course—with the news that she is enceinte.

As you can see, each act is a play in itself, with no interest going from one to the next except for that carried by the characters. And that is very little; for,

despite their surface heroics, the characters seem bloodless effigies hauled out of the theatrical lumber room. Cliff himself, on whom most of the burden falls, is for the most part objectionable instead of sympathetic, and you find yourself rather hoping that he'll get it in the neck. In addition, motivations are based on previous potboilers rather than on the reactions of living people; the attempts at inspirational writing are so meaningless that they lose all possible force, and the whole thing suggests merely the unsavory spectacle of a fifth-rate playwright opportunistically cashing in on the tragedy of the blitz.

Nor is the impression mitigated by the unfortunate casting which entrusted the all-important role of Cliff to Gregory Peck, a long, gangling and sensationally unattractive young man whose only previous stage appearances were in a bit part on Broadway, a couple of summer stock shows and a road tryout. In view of his present performance, it's surprising that he's had even that much. He manages to suggest not even a vague hint of the force, sincerity and capability needed to make Mr. Williams's cardboard figure a moving stage personality.

On the other hand, Gladys Cooper offers luminously quiet, altogether beautiful work as Cliff's mother; Jill Esmond, with her calm, sure grasp of emotional effect, makes an appealing human of the role of the wife, which in other hands might easily have turned into a priggish bore; Cecil Humphreys, that fine actor, is splendid as the old doctor; Rhys Williams does typically fine work as his manservant, and Brenda Forbes adds another to her line of richly amusing Cockneys. Nicholas Joy offers a comic-strip burlesque as the medical brass hat, and Wendy Barrie, fresh from films, gives one of the most amazing performances I have ever seen as the joygirl. She acts as tho she were fresh from Macy's ribbon counter.

Balto Cowbarn Shutters

BALTIMORE, Sept. 19.—Final production of current summer season of the Hilltop Theater Players is *It's in the Air*, a new play by Francis Swann and Zion Myers. Its last performance will be given tonight.

Hilltop group had for several years past played at the Hilltop Summer Theater, Ellicott City, Md., some 15 miles north of Baltimore. Faced with gasoline rationing, tire conservation and other transportation problems, it shifted to the Vagabond Theater here.

It lost nothing by the shift, as its patrons at Ellicott City were mostly from Baltimore.

FROM OUT FRONT

(Continued from page 9)

In this situation and see if some way cannot be found to insure the replacement of acting talent upon which all depend for their welfare and prosperity."

IN THE same article Equity also brings up another decade-old proposal, this one having to do with the development of playwrights. It was a good proposal when it was first made—and it remains a good proposal—but it seems impossible to work it out on a practical plane because managers are—well, managers.

The plan suggests that a group of managers get together to contribute enough money to make possible a number of two-year scholarships—at \$3,000 or \$4,000 a year—to young playwrights whose work, tho not yet fitted for production, shows real promise. As Equity points out, the expense of such a plan would be little more than the production nut for a single play; and if just one of those playwrights, during the term of the scholarship, wrote one hit play, that would more than take care of all possible losses.

The snag, however, is simple: Which of the contributing managers would have the rights to which of the plays written under the scholarships? It would seem that, in a group of reasonable, co-operative and intelligent people, some sort of plan of rotating first-refusals could be worked out, so that all the contributing producers would be happy and each would have approximately the same chance to connect with a hit by one of the playwrights.

Unfortunately, however, any such solution would have to be predicated on administration by a group of reasonable, co-operative and intelligent people.

IN CONCLUSION, says the article in *Equity Magazine*, "There is no reason for the entertainment field to sit back and do nothing in this emergency, and Equity will not be content or silent if nothing is done. This is our theater. These are our people whose livelihood is threatened. We are all part of one general field, the entertainment field. Something can be done to save it, and Equity feels that it has the right to ask that what can be done shall be done."

Equity most assuredly has the right. What's more, Equity most assuredly is right in its contentions. When the great brains of films and the theater fail to act on the suggestions—as they most assuredly will unless prodded beyond endurance—and Equity starts its promised clamor for action, this department will volunteer for the post of chief assistant clamorer. And, if anything more than mere clamoring can be done, it hereby volunteers for that, too.

Equity's proposals should have been translated into action years ago. If they can be pushed thru now they deserve the co-operation of everyone who sincerely loves the theater or any part of the entertainment field.

Out-of-Town Openings

"Hello Out There"

and
"Magic"

(The Playhouse)
WILMINGTON

One-act plays by William Saroyan and G. K. Chesterton. Staged by Eddie Dowling, with settings and costumes by Watson Barratt. Casts: Eddie Dowling, Julie Haydon, John Farrell, Farrell Pelley, Ann Driscoll, Bram Nossen, John McKee, Stanley Harrison and Jess Barker.

There are those who can take Saroyan and those who can leave him alone. Indications at the premiere of *Hello Out There* seemed to show that there were more of the latter. The two evening and one matinee showings drew a respectable number of people. "Respectable" being used in relation to audience as "nominal" might be used with respect to money.

The plot of *Hello Out There* concerns itself with a man who is arrested for rape. We meet Eddie Dowling in the role of "Photo Finish," sitting in a cell in the little jail of Matador, Tex. It is to his call of "Hello out there" that Ethel, played by Julie Haydon comes on stage. She is the jail cook. They become enamored of each other and, despite the gravity of the crime with which he is charged, "Photo Finish" is certain that he'll get out of jail and, with this simple girl, will live a happy life. He paints such a delightful picture for the girl that she is ready to help him escape. "Photo Finish" gives her a wad of dough as "expense money," and she leaves to get her father's gun to effect an escape, or at least to protect "Photo Finish" from violence.

The husband of the woman allegedly attacked comes into the jail, and tho "Photo Finish" puts up a brave front, he is pumped full of lead. When Ethel returns he is deadlier than a preserved turnip. A mob enters the jail hell-bent on a hanging, and as the body of "Photo Finish" is taken from the cell Ethel, lying on the floor of the jail, looks into a blue spotlight and utters the phrase which gives the play its name.

There will have to be much improvement and a great deal of tightening up on the part of the entire cast. There was an absence of true character conviction and synchronized action. Mr. Dowling seemed too proper in the role of "Photo Finish"; the abandon of the typical race track bookie was lacking. Miss Haldon, on the other hand, turned in a fine performance.

G. K. Chesterton's *Magic*, a revival, is a purely academic performance. Evidently Chesterton dashed off this little diatribe in an effort to prove that he was not only a superb essayist, but a good dramatist as well. In the latter surmise

he was quite incorrect if he sought to base his claim on *Magic*. It is a dull and uninteresting offering, relieved only by the fine work of Stanley Harrison as the muddle-headed Duke. Miss Haydon's attempt to portray a wrath-like character and Mr. Dowling's endeavor to toy with devils left the audience cold.

Magic seeks to prove the rather debatable contention that true faith overcomes everything. The play aims some heavy-handed and rather ancient shafts at America and Americans, and the only lasting impression is that it's better to believe in Santa Claus and have a good night's sleep than to be agnostic and enjoy insomnia.

The minor characters stole what little acting honors there were.

W. Austin Brodte.

"Count Me In"

(Shubert Theater)

BOSTON

A musical comedy presented by the Messrs. Shubert and Olsen and Johnson, in association with Krakeur & Schmidt-lapp. Book by Walter Kerr and Leo Brady. Music and lyrics by Ann Ronell. Dances staged by Robert Alton. Book staged by Robert Ross. Settings by Howard Bay. Cast includes Charles Butterworth, Luella Gear, Hal LeRoy, June Preisser, Mary Healy, Gower and Jeanne, Alice Dudley, Milton Watson, Melissa Mason, Ross Sisters, John McCauley, Joe E. Marks, Alfred Latell and the Rhythm-aire.

The Shuberts, in association with Olsen and Johnson, opened the legit season here with a sprightly, topical musical comedy. This is the one that was such an instantaneous success at Catholic University.

Story concerns a man who seeks to find himself a place in this war. He wanders about, getting himself in all kinds of situations, and finally comes out the hero.

Charles Butterworth is very convincing as the timid soul. Luella Gear, as his wife, conducts herself heroically thruout; her lines are funny and she puts them over. The dancing of Hal LeRoy, June Preisser, and Gower and Jeanne is something to see. The acrobatic antics of the Ross Sisters stop the show on two occasions. These kids are fresh, and their work is sensational. The comedy dancing of Alice Dudley was well received. Mary Healy and Milton Watson, as the boy and the girl, turned in fine performances.

Costuming by Irene Sharaf is effective; it seems that most of the money allowed by WPB on this show must have been spent on the costuming. Settings are simple but dress the play. Choreography is excellent and music is good. There are three songs that should be hits, *Tickety-boo*, *You've Got It All* and *We're Still on the Map*. It is said that *The Woman of the Year* will be the official WAAC song.

This show has plenty of the stuff that makes hits. Given time, it should develop into a smash. Harry Poole.

6 for Memphis Op in '43

MEMPHIS, Sept. 19.—Board of Memphis Open Air Theater, Mid-South's summer stock show, has voted to present six shows in 1943 instead of the five produced in the season just closed, which netted the promoters \$3,400. They voted to increase the guarantee to Manager Joe Cortese to \$2,000, with a possible \$1,600 bonus. His guarantee this season was \$1,200.

Encouraged by the profitable MOAT season, Memphis Civic Theater, amateur, announced plans to produce four shows at the Municipal Auditorium this winter, in addition to the roadshows already booked by the Auditorium management.

Philly Benefit Dept. Revived

PHILADELPHIA, Sept. 21.—A benefit department for the Forrest, Locust Street and Walnut Street theaters was revived this week by Lawrence Shubert Lawrence, general manager for the three Shubert houses here. In former years houses did land-office business from organizations who bought large blocks of ducats. Revival of interest in legit gave rise to rebirth of the benefit department.

AMERICAN ACADEMY OF DRAMATIC ARTS

Founded 1884 by Franklin H. Sargent
The foremost institution for Dramatic and Expressional Training in America. The courses furnish essential preparation for Teaching & Directing as well as Acting.
Fall Term Begins October 28th.
Catalog from Secretary, Room 145
CARNegie HALL, NEW YORK

FEWER FILMS, MORE VAUDE

Gross Biz Up But So Are Costs For San F. Clubs

SAN FRANCISCO, Sept. 19.—Majority of night clubs and restaurants here report that eating sales have risen almost 15 per cent above last year—but owners aren't especially happy about it. The higher sales, they say, do not mean increased net profits, because gains in gross are being more than offset by heavier taxes and wage boosts.

In effect this week was an AGVA contract which boosts minimums in Class A spots to \$65 net weekly. Increased proportionately were Class B, Class C and Class D spots, to \$55, \$45 and \$40, respectively. Minimum for casuals is now \$12.50. Wages of musicians, bartenders, cooks and waiters have also been upped.

Help is at a premium. One club operator says hotel and night club help are changing to defense plants and shipyards. Some eating houses which once employed only men now hire women.

The wholesale price of food has risen at a fast clip, causing cover charges and minimums to be raised. Average minimum in Class A spots is \$2.50, with some getting \$3. Drinks, also, have been upped.

Shortage of top acts is becoming acute, with AGVA headquarters reporting present demand for entertainers the heaviest in years.

Spending by servicemen in taprooms and cocktail lounges has fallen off because of the close watch kept by military authorities. Violations of military regulations by sale of liquor to soldiers have been charged against a number of spots in recent weeks, latest being the Mark Hopkins and Palace hotels, two of the swankier spots.

Altho headaches mount, most club owners feel that they will get by with a profit after all the returns are in.

Billy DeWolfe Joins the Navy

CHICAGO, Sept. 19.—Billy DeWolfe, comic, now at the Chicago Theater, enlisted in the navy and will be stationed at the Great Lakes (Ill.) Naval Training Station as seaman, first class, in the entertainment department. DeWolfe was given permission to fill his first picture assignment for Paramount which starts in Hollywood next week. He will be featured in Bing Crosby's *Dirge*.

DeWolfe will be formally sworn in Monday (21) from the stage of the Chicago after the last show.

More Clubs Resume In Milwaukee Area

MILWAUKEE, Sept. 19.—Milwaukeean Club opened September 13 with a floorshow featuring Phil Kestin, emcee; Helen Kaye, Gracie Van, Ruth Blair, Renee Martin, Mona Henderson and Tony Beaumont orchestra. This spot, completely renovated since a recent fire, is the only nitery in town offering four floorshows nightly. Shows arranged by Dick Pritchard.

The Club LaConga reopened September 12 following redecoration and the installation of a new bar. Spot has Jose Mayork, Pamela DuPraye and Corinne Decco.

La Fiesta, nitery located northwest of Manitowoc, has been sold by Esther G. Schrader to Eugene Kadow, of Manitowoc.

Shopping Change Okay

MINNEAPOLIS, Sept. 19.—Night club operators, wondering how the new Monday shopping hours of noon to 9 a.m. would affect their business, are now cheering for the new arrangements.

FREDDIE STEWART, Blue Network sustaining singer, opened a tryout Thursday (17) at the RKO Capitol, Union City, N. J.

Club Talent WPB's Cutting Pix 10-24 Pct. Seen Vaude Aid

New York:

MAZZONE-ABBOTT DANCERS return to the Latin Quarter October 2. . . . MARTIN RITT, at La Conga, is signed for the Maxwell Anderson show, *Eve of St. Mark's*, opening here October 7. . . . BILLIE AND BUSTER BURNELL left Chicago's Latin Quarter to join *Wine, Women and Song*, their first legit show.

JOE AND BETTY LEE set for La Martinique, Thursday (24), by Sol Tepper. . . . DUKE NORMAN has been signed for *The Time, the Place and the Girl*, musical opening October 5.

LIBBY ROBIN, of the Robin Sisters, plans to try a single act, doing singing and comedy. * * *

Chicago:

THE ALBINS and Woody and Betty, who worked together at the Edgewater Beach Hotel recently, move into the Blackhawk Cafe October 7 for a run. . . . MAURICE AND MARYEA return to the Bismarck October 2. They stayed there several months last season. . . . LYDIA AND JORESCO, Rae Marsh and Joe Rio opened at the Tic Toc, Milwaukee. Booked by Ray Lite thru Army Weiberger. . . . JACKIE HELLER will top the new Latin Quarter bill opening Friday (25). Show will include Ross and West, Anita Alvarez, and the Modelairs, girl trio.

BOB BROMLEY was inadvertently omitted from last week's review of the Chez Paree. He is featured with his puppets in the current show. . . . GRACIE FIELDS, the Chez star, is going so big that co-owner Joe Jacobson is offering her 14 weeks, but a radio commercial now being arranged by the William Morris Agency may limit her stay to a month. . . . DICK BARSTOW will return to the Palmer House as dance director of the Empire Room shows following his work on the new version of *Hellzapoppin*. . . . BILL TALENT, juggler at Colosimo's, lost his mother last week and dropped out for a couple of days.

BILL BAIRD, magician, has enlisted in the navy. . . . GEORGE COLSTON of the Colstons, is now in the Army Air Force. Arlene Colston is doing a single. . . . RAINBOW GARDEN is casting a new show to open in four weeks. * * *

ARTHUR BLAKE, closing a long run at Club Bali, moves to Paul Young's, Washington. . . . MARTY BOHN returns his *Insanities* crazy show unit to Swan Club this week. . . . TOM O'BOYLE returning floorshows to his Cadillac Tavern, opener topped by Jack Farrell and the Shadrack Boys. . . . THREE BYE SISTERS making local bow at Frank Palumbo's. . . . LOU TOMASCO, College Inn proprietor in uniform, promoted to corporal. * * *

LEW KERNER, formerly with CBS Artists' Bureau and William Morris Agency, has been assigned to the Santa Ana Army Air Base. . . . WRIGHT AND MARION, hokum act that played the Hollywood area recently, have arrived in England. . . . CHICK AND LEE, currently at the Orpheum, leave soon for the armed forces. . . . MILLS BROTHERS, now at Florentine Gardens, have been signed for *Bye, Bye, Baby*, now before the cameras at Monogram Studios. . . . PRINCESS LUANA recently played at March Field. . . . HILLIARD ADLER is now at the Santa Ana Air Base. * * *

TROTTER AND MIMI have completed their third repeat engagement in four months at Daniel Boone Hotel, Charleston, W. Va. . . . STONE AND VICTOR opened Monday (21) at the Dover Hotel, Dover, O.

DOLLY DAWN is the October 2 opener at the Casanova, Detroit. . . . MILLS BROTHERS will remain at the Florentine Gardens, Hollywood, until the first of the year. . . . DR. MARCUS opens at the Roosevelt Hotel, New Orleans. (See CLUB TALENT on page 14)

WASHINGTON, Sept. 19.—Vaudeville was given encouragement by the War Production Board here this week when Harold Hopper, chief of the Motion Picture and Photographic Section, told film producers and distributors that allocation of 35mm. stock by the WPB would reduce film available from 10 to 24 per cent under that of last year. This statement of policy relating to the administration of Order L-178, issued August 20, and freezing all film stock in the hands of manufacturers and prohibiting its release without WPB authorization, should enable more theaters to return to vaude.

The ruling by Hopper doomed most, if not all, short subjects, curtailed production of feature films and practically eliminates double-features. Some showmen predict the production of fewer but longer-running pictures.

WPB's allocation policy is based on the quantities of linear feet of film used by producers in 1941. For example, those who used 150,000,00 linear feet or more last year will be cut to 76 per cent for the coming year. On the other hand, those who used less than 75,000,000 linear feet will be cut to 90 per cent. The only exemptions to this ruling are newsreels and film used for the armed forces, scientific and research purposes and for features approved by Lowell Mellett, chief of the Bureau of Motion Pictures for the Office of War Information.

A further aid to vaude is seen in the Motion Picture Section chief's notification to the film industry that picture revivals would only be permitted to the extent that film consumption for this purpose does not exceed that of 1941. In addition, it was specified that only the same number of films as were "released" in 1941 will be issued during the coming year, and only by producers who were operating in the same field last year.

PHILADELPHIA, Sept. 19.—A minimum of 10 per cent in wage increases will be ruled by the local AGVA September 29.

According to the local agents there will be no trouble getting a higher scale from nitery ops, since cabaret business is way up, and even the musicians' union had little trouble getting a 15 per cent increase this season. However, agents feel that higher scale will hurt the private club business. Such show budgets are small because of the war, and there is an almost total absence of conventions coming to town.

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After Hitler's Funeral

CLEVELAND, Sept. 19.—Joseph Benjamin, operator of the Golden Grill Club the past five years, decided that gunning for Hitler needed him more than his place of business. Notified by his draft board of his induction, Ben "got the crazy idea," as he expressed it, of posting notice in the window of his club: "Will open after Hitler's funeral."

Benjamin's patrons are hoping they can attend the wake—the sooner the better.

War Boom Hypos Phil Niteries; Buy More Talent

PHILADELPHIA, Sept. 19.—Last week-end's night club business was equaled only by New Year's Eve. Club Bali last Saturday turned away several hundred people, and the ropes were up at practically every spot from early evening. The war boom has hit Philadelphia and will give niteries a fat slice. Both downtown and nabe spots have set up talent budgets that exceed anything since prohibition days.

New Shangri-La, backed by the Dewey Milk Shake chain stores, lighting up Friday (25), has a talent budget of more than \$5,000 a week. Bringing in *Grandfather's Follies*, unit show booked by Miles Ingalls, augmenting it with a line of girls produced by Boots McKenna. In addition, Music Corporation of America is booking in Dick Stabile with Gracie Barrie, and Chavez' rumba band.

Club Bali also extending its budget to allow for headliners, starting next month, and has already expanded its line from 6 to 20.

Jack Lynch, for his Walton Roof, is also spending more money for his floorshows produced and costumed by Midge Fielding and Miles White in New York. New show will also have a heavier array of acts booked by William Morris Agency.

Also definitely set for downtown is the Carousel Bar, moved from Miami. Will be fronted by Lou Bader, with 50 per cent interest held by the Kalmer brothers, who already operate the Club Bali and Little Rathskeller here.

Benny the Bum has returned floorshows to his room, topped by Alma, Anita Chandler and the Four Scamps.

Eddie White's *Zanities* of 1943, crazy show unit written by Allan Lipscomb, is the season's inaugural at Carroll's. Bookers servicing nabe spots report show budgets all the way up, some nabes running as high as six and eight acts.

WAACs Help Bring Vaude Back to DM

DES MOINES, Sept. 19.—Tri-States will use acts and name bands at Paramount Theater Fridays thru Monday.

Large number of service people, including the WAACs is believed responsible for the vaude try. House had only two stagelights all summer. Rival Orpheum Theater, which started acts last fall, only to drop out with small crowds, is now expected to follow with same move.

Opening show at Paramount will be *Funsafire* unit, with the Claude Thornhill, Jan Garber, Ada Leonard, Cab Calloway, Griff Williams and Horace Heidt bands to follow.

Ez Keough Leaves FB

CHICAGO, Sept. 19.—Ez Keough, local agent who joined the Frederick Bros.' Music Corporation's theater department here, is leaving the firm October 1 to resume with his own office again. No successor to Keough has been named. Keough says that he will book exclusively two St. Louis clubs: The Hi Hat, located on the site of the Liberty Theater, which will use attractions starting with the Sally Rand unit October 2, and a neighborhood spot, as yet without a name, scheduled to open next month.

Night Club Reviews

Rainbow Room, New York

Talent policy: Dance and show band; Latin band; floorshow at 9:15 and 12:15 p.m. Management: John Roy, director; Edward Seay, assistant and publicity; Joseph Moscatelli, maitre d'hotel. Prices: Dinner from \$2.50.

A long show opened September 16 here, and unfortunately the midnight show opening night was full of missed cues and slip-ups.

A dance duo, a ventriloquist and three singers comprise the bill that ran 80 minutes. Too much, altho much of the dragging out was due to friends of the entertainers who demanded encore after encore.

Bill opens with Monna Montes and Alexis Dolinoff, modern ballet dancers who have been here before. This time they are doing purely American stuff, opening with a country-costume, lively square dance affair to *Pop Goes the Weasel*. Return later for a solo each, Miss Montes, a charming brunette, doing a standard ballet number and Dolinoff bouncing thru a polka on toes but losing balance at the finish. They close the show later with an amusing, light, original pantomime called *The Old Maid and the Thief*. Their most effective number. On the whole, they impressed with their fine costuming and first-class dancing.

Del Casino steps off the bandstand to sing a couple of tunes in his pashy tenor style. He's a handsome Latin with a caressing voice. Did *It's Really Love* and then, in Italian, a Neapolitan love song. Encored with *Smoke Gets in Your Eyes*, but stopped in the middle of the tune, explaining he was "not up to it." Too bad; and on opening night, too.

Senor Wences, the Spanish ventrilo-

quist, really hit with his superb technique. Working carefully so that all parts of the room could see him and his dummies, he proved again his flawless style. His comedy touches are out of ordinary and his routines include juggling, so that interest never lags.

Perlita Greco, a South American singer making her American debut here, was handicapped by a distracting black costume and also by her eagerness to encore. She is a personality, with expressive face and gestures, who sings with authority. Did a paso doble, a Spanish tune called *Don't Be Jealous (Las Nardos)*, in which she hands out flowers to patrons, and encored with *Rose O'Day* in English, and then a Spanish ballad. A polished Latin performer who should have no trouble here once she has adjusted herself to American audience preferences.

Tom Scott, who arranged the *America Singing* series for Fred Waring last season, is a tall, young, good-looking singer of American folk tunes. Unfortunately, his selections were more on the mournful side and, consequently, he did more of a concert act than a punchy floorshow turn. Sang a medley of Negro tunes, then a Kentucky ballad, *Careless Love*, encoring with *Venezuela*. Has a pleasing, dignified baritone voice.

Del Casino's band of 12 men is making its New York debut here, and sounded okay. It has three each of reeds, brass and rhythm, plus three fiddles. Dacita, sleek brunette, is back and fronting a six-man combo. She shakes in the now standard Latin shenner, and sings occasionally. Hers is a lively outfit.

Paul Denis.

Sherman Hotel, Panther Room, Chicago

Talent policy: Swing band; shows at 8:30 and 11:30. Management: Ernest Byfield and Frank Bering, operators; Henry Seuffelder, host; Max Sachs, publicity. Prices: Minimum \$1.50 (\$2.50 Saturdays).

Jimmy Dorsey is in for his third engagement in the now famed Panther Room, this time only for two weeks, due to the maestro's busy schedule. He is already set for a fourth date in 1943.

Because of Dorsey's popularity with the swing trade which patronizes this room, Byfield and Bering saw no need for outside acts, and they are right. Business is almost as big as it was during Glenn Miller's last stay, and Miller holds the room's attendance and gross records. During his first three-night week-end, Dorsey grossed \$12,000.

The band is still solid and it does not devote all of its time to swing, either, altho sweet tunes are in the minority. The arrangements are made to order for this group, which renders them with razor-edge sharpness and in admirable unison. Dorsey's two ace singers, Bob Eberly and Helen O'Connell, are the features of the band's two 30-minute shows. Their contrasting work is impressive and tailor-made for this outfit. Miss O'Connell has a cute personality, altho her figure can stand a few more pounds. Eberly, a typical healthy-looking American youth, has a swell baritone voice. They work solo and also double up for some amusing novelties.

The band opened with *Idaho* and closed with *One o'Clock Jump*, the finale featuring at the piano the talented John Guarneri, former Goodman-Shaw ivory-thumper. Bain and Robinson, the Dorsey jitterbug team for the last couple of years, give this brief chapter a good send-off.

Room is open again Monday nights, catering to musicians and swing bugs with jam sessions played by Bud Freeman's band and guest instrumentalists.

Next band in is Sonny Dunham, new in this area. Show will feature the Three Make-Believes, pantomimics.

Sam Honigberg.

The Troika, Washington

Talent policy: Dance and show band; floorshows at 8:30 and 12. Management: Helen Hamilton; Misha, maitre d'. Prices: Minimum \$2, \$2.50 Saturday.

A snappy and well executed show for the fall opening of Mrs. Hamilton's nitery. The feature is Russell Swann, prestidigitator who wowed 'em the night caught. Swann's personality and easy-going manner got the audience with him right from the start, and his use of patrons for stooges had everybody convulsed. He times his patter well and his tricks are clever. Got best hand for his guillotine trick. Also handles emseeing nicely.

Elaïne and Fred Barry start off with a slow dance in ballroom style and then turn to semi-five time. Work well together and execute steps smoothly and with grace. Had to beg off from second encore.

Sara Ann McCabe sang *I Know That You Know*, a series of Friml tunes and *Begin the Beguine*. She failed to create more than polite reception, possibly because she was too close to the mike.

Carol King, who opened the show, went over big with her toe numbers. Executed three difficult routines with grace and precision. A ballerina to watch.

Sasha Lucas and band lent support. Muffed a couple of cues badly, but did an otherwise okay job.

Good-sized room was packed to capacity during dinner show.

Van Bo W. DeVries.

Don Julio's, New York

Talent policy: Show and dance band; intermission pianist; floorshow at 8:30, 11:30 and 1:30. Management: Jose Alvarez, owner and manager. Prices: \$1.50 minimum except Saturday and holidays, \$2.

With the Club Gaucho closed, this basement spot in Greenwich Village becomes the only Mexican atmospheric club in town.

It is a large room, seating around 300, plus a bar adjoining. The wall murals showing Mexican scenes give the spot a pleasing decor. Don Julio's moved to this site more than a year ago and is an established Village night club name. Don Julio is the owner, a corpulent, ebullient, screwball character who is a shrewd showman and who makes this club a sort of Latin Club 18. His real name is Jose Alvarez and he was a singer in vaude before taking over the original Don Julio club. Patrons now call him Don Julio and he has developed into a fine mixer, a nutty emcee and a good singer of Latin tunes. Changing costumes and hats often, and sporting a rubber cigar, he kids his own show, heckles the patrons, works in with some of the acts, and in general clowns and entertains until he feels his patronage is satisfied.

Current show has Reuben and Alicia, young, fast and hotecha team doing standard rumba and conga routines in native costumes; Fay Torrens, a tall sultry brunette doing castanet dances in interesting style; Carlos Del Rio, tall blond tenor singing Latin tunes pleasingly; two Mexican boys strumming guitars and singing Latin tunes nicely, and Julio himself.

The band is Senor Leon (three rhythm, violin, sax-clarinet and trumpet) and it is a lively, rhythmic outfit pounding out paso dobles, rumbas, congas, tangos, sambas. Carmen Weidemann does a fine piano job for the intermissions. The sax-clarinet man also emsees part of the show.

Paul Denis.

Colosimo's, Chicago

Talent policy: Production shows at 8:30, 11:30 and 2; show and dance band; intermission table singers. Management: Mike Potson, operator; Felix Samuel, manager. Prices: Minimum, \$2; dinner from \$2; drinks from 50 cents.

Plenty of show here but most of it, this time, is pretty bad. Spot has been going overboard for screwball comedy stuff, and its latest unit, *Laughs-a-Cookin'*, featuring Ralph Cook, lacks the type of material and the speed imperative to make a nonsense show click. The unit itself is augmented by Colosimo's stock company, among them eight dancing girls, four show girls (featured in George Pronath's marathon opening and closing production parades), Charlotte Vandae, soubrette; Jack Prince, production singer, and Blois Adair, specialty (See *Colosimo's, Chicago, on page 41*)

Baker Hotel, Mural Room, Dallas

Talent policy: Dance and show band; floorshows 1, 9:30 and 11 p.m. Management: J. Fenton Baker, M. La Rooy, room manager; Dick Jordan, publicity. Prices: Admission dancing only, 75 cents, but \$1 Saturday and holidays; dinners, \$1.75 up.

Starting its sixth Dallas engagement in three years, Joseph Sudy's smooth-playing band continues its former popularity here. Since its last appearance ork has been embellished with the addition of a vibraharp and accordion. A nice lift is given the band's dance music with the tinkling-bells effect of the celeste.

Jeane Ellis, former Powers model, is making her band debut with Sudy's current engagement. She's a gorgeous blonde whose voice doesn't let the customers down.

The very acceptable but brief floorshow introduces Mayla, sultry Russian songstress who does a melange of songs in several languages, winding up with a clever Chinese take-off. Crowd takes nicely to her tribute to the United States flying forces—a medley of *A Pair of Silver Wings* and the *Army Air Corps* song.

Jerry Bergen does an expressive mugging act, with Irene Brizanska, Polish singer, filling in operatic tunes in fine voice. His troubadour skit got a big hand despite the tediousness of some of his dialog. Burns Twins and Evelyn, in a fast-stepping tap and acrobatic routine, round out the show with a nifty balancing act.

Sudy does good show-backing, and fills in with some excellent singing. Alex Aushenck's accordion furnishes some danceable tunes between band sessions.

Frank W. Wood.

Iceland, New York

Talent policy: Dance and show band; unit floorshows at 7:20, 11 and 1. Management: Mike Larsen and Danvy Doyle, operators; Senia Gamsa and Jack Mandel, bookers; Joel Rose, press agent. Prices: Smorgasbord, \$1.39; dinners from \$1.50; no cover, no minimum.

Package floorshow, produced by Gamsa and Mandel, bookers here, is being tried in this spot as an experiment to sell in-

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tact night club revues to other clubs. Show is something of a cheapie, to be peddled to other niteries for about \$1,000 a week.

While there is some outstanding talent in the show, notably Danny White, who is showing a great development as a sight comic but is bogged down by some pretty awful material; and the dance team of Nils and Nadyne, making their first showing in the East with some pretty daring ballroomology, wonderful tricks and speedy timing.

Sum total, however, is pretty much on the liability side. Some of the blackouts and skits, written by Bobby Kroll and Eli Basse, are funny as far as the action is concerned, but the material itself is mediocre. Lightweight lines give it no pace and fail to excite the funnybone. The actual belly laughs come from White, who has some howling frightpuss expressions and his own good sense of comedy direction.

Robert Penn and Frances Devon are pretty cold as the singing juvenile and ingenue. They start off with *Maytime*, with no expression and bad diction, let alone facial contortions that have no business being there. Penn does some other numbers like *Deep in the Heart of Texas* with the line of blms and also *Git Along Little Doggie*. White later repeats the song in parody. (Should have been one or the other, preferably the latter.)

Barton and Brady (formerly Bogash and Bardine) do a fair job of knockabout dancing in pantomime. Go thru the regular run of abusive acrobatics, using somersaults and the like, getting some laughs, but they stay on too long. Kiki, a cute little dancer, goes over with some ballet work.

The one good number in the show is a series of blackouts of comedy statues, done by White. Les Kramer, a fatty, is all thru the show and funny on sight. Closing number is a song, *Are You Kiddin'?*, sung by Penn, which was not particularly good. Florence Miller, Linda Fahn, Jean Harvey and Jane Waring are in the line and work in the skits.

Ted Eddy's ork does top-flight job of backing the show, and for dancing.

Sol Zatt.

S.S. President, Memphis-on-the-Mississippi

Policy: Dance band 9 to 12 p.m., and holiday matinees at 2:30 to 5:30. Management: Streckfus Steamers, Inc.: Verne Streckfus, captain; Postie and Wilson, stewards. Prices: Tickets, 80 cents. No liquor served. Beer, 20 cents.

The fall season of river life opened for Memphis with a 10-day stand of the S. S. President, which arrived painted with many American flags. The dance floor, apparently recently renewed, is in good condition and stayed crowded thru-out the three-hour cruise. Ship is making her fall descent of the Mississippi for winter cruising season at New Orleans.

Johnny Mack and his orchestra put in their usual good job of work. Mack showed real ability in organizing jitterbug and conga sessions, for which special lighting was provided. A formal intermission has been introduced, with evident benefit to the cafeteria and cafe decks. Ship is still dry, due to State tax officials' insistence on taxing liquor in her cellars every time she crosses one of the five State lines between St. Louis and New Orleans.

Ted Johnson.

"PRIORITIES"

(Continued from page 4)

at least partially, Harry Richman. Richman emceeds most of the way and manages to slide in a gag here and there, but he's unable to set or maintain a real

pace. He's at his best, of course, erupting just before intermission to sing a medley of his old hits (the nostalgic value is tremendous) and to auction off War Savings Stamps on the costume of a very pretty young miss who, before the selling is over, is practically down to the buff.

Youngman is his usual self, which means very funny, but he lacks the drive needed to get this sort of show on its way and keep it going. That's nothing against him; he fills his own spot to fine effect. As for Burke, he again repeats his monolog concerned with the experiences of a doughboy in World War I, which he's been repeating for almost a quarter of a century without the change of a gag. He could probably repeat it in his sleep—which, for this reporter's money, would be the best way.

As for Wheeler, he fills a spot in the first half with the aid of Hank Ladd, one of the greatest straights in the business, and the pair of them panic the house for a terrific session. And Wheeler returns alone in the second half to repeat. When unhampered by the so-called comedies that were unloaded on him in films he's one of the funniest guys around, his perfect timing making even stale gags sound hilarious.

Singing, aside from Richman's session, is handled by Carol Bruce, who does three numbers. Miss Bruce seems to be somewhat ill advised; a blues shouter who can punch a tune across, she concentrated on "singing"—and in a voice much huskier than memories of *Louisiana Purchase* would indicate. In addition, she wore a sensationally tasteless gown, and the change of her hair from dark to blond takes the edge off her sultry appearance. She failed to display anything like her real capabilities.

The only other singing comes when Miss Bruce teams with Imogen Carpenter in a mildly amusing song about the WAAC's and when the Radio Aces sock over early in the show with outstandingly effective renditions of special material ditties that are, in themselves, pretty weak.

Novelty is provided by the Acromaniacs, excellent three-man acrobatic opener, and the Bricklayers, the dog act that has appeared to acclaim in a number of previous vaude-revues.

There's little dancing—at least as the show has been rerouted. Ted Adair erupts briefly in the finale for a session of furious tapping, and Harrison and Fisher offer an amusing, intelligent and superlatively well-executed dance burlesque based on the Amphitryon legend. It's magnificent work, but well above the heads of the customers for this show. Sally Keith, from burlesque, does her tassel-tossing specialty in a production number.

A chorus—which was obviously not recruited from a model agency—performs energetically in a number of unimaginative Truly McGee dance routines; Lester Lee and Jerry Seelen have contributed several fairly amusing special songs; Lou Forman, as usual, does a terrific job in the pit, and there are a few attempts at production, most of them rather sad, climaxed by a living picture of Churchill and FDR at their Atlantic meeting. The show was staged by Jean Le Seyeux, and the scenery was supervised by Edouard Halouze. Yes, that's right.

Eugene Burr.

"SHOW TIME"

(Continued from page 4)

on the stage—and when Jessel called attention to this fact, the audience broke into applause. That should prove thought-provoking to a lot of people.

Opener is Con Colleano with his amazing artistry on the wire, climaxed by his forward foot-to-foot somersault. Next comes the first eruption of the irrepressible and omnipresent Mr. Jessel, who has never been in better form. Some of his stuff is old, but his delivery—good as it always was—improves with the years, and he panics the house with all of it. Indulging in one terrific session after another, he turns in one of the greatest comic performances this reporter has ever seen, with his astoundingly effective showmanship adding the fine point to his comedy. The old-time reminiscence and the phone bit ended the first half in a blaze of glory.

Jessel introduces Shirley and Olsen, a far-above-average afro dance team whose contortions are amazing but are stopped from being sensational by the need for rerouting. With proper build-up, the pair would be a certainty for top rating. They're followed by Lucille Norman, a soprano who failed to get across, but who should eventually be able to unleash an excellent voice. It has quality

COCKTAIL COMBOS
ACTS • UNITS • BANDS

Prosperity

LITTLE JACK LITTLE, since shaving down his full-sized ork to a cocktail combo, has eliminated the headaches of a big band and has entered a new phase of prosperity. In fact, negotiations are under way to make him a partner in the spot he is now playing, El Patio, Washington.

Little has been there since April 30 and is scheduled to stay until October 1; but, if the deal is set, he will stay there indefinitely. Receipts at El Patio since the beginning of Little's tenure have been capacity, there never being a variation of more than \$60 from week to week. The deal is reported to be for half the profits, with Little being guaranteed \$200 more than his present salary.

News Notes

Ben Garvis has been placed in charge of the cocktail combo department of the Chicago office of Consolidated Radio Artists. . . . Mae Johnson, Music Corporation of America, New York, who recently returned from Chicago, is away again on a booking trip. . . . The Dixie Hotel, New York, has opened a cocktail lounge with BILL THOMPSON'S TRIO, consisting of electric organ, piano and vibes. Remotes are being planned for the spot.

As a result of the talking-to agents got from Dave Schooler, head of tabloid troupes for USO Camp Shows, PENNY BEAUMONT was signed for a tour. Femme accordionists are badly needed to entertain soldiers. (See story in the General News section of this issue.)

New York

MUSIC MAKERS are going into their second month at Rogers' Corner, having drawn a holdover. . . . The Enduro Cafe, Brooklyn, is going in heavy for three-piece combinations. Current is the ANGIE BOND TRIO, THE GAUCHOS and the KEASLEY TRIO. THE STYLISTS replace the Keasleys September 28. . . . McNAMARA'S BAND (4) will stay on at the Shelton until October 1. . . . ED FARLEY opens September 24 at Maxim's.

now, but seems to get muffed in her throat (probably due to her use of the jaw in tone production), and her stage presence is still somewhat amateurish. As a result, she is frequently inaudible and fails to hold full attention; but with proper training she should really go places.

Next on is Haley, who pops up again and again thruout the rest of the proceedings. He's as terrific as ever, sewing the audience in stitches and proving again that he's been criminally wasted in films. And, in addition, his style is in sharp contrast to Jessel's—so the pair of them never interfere with each other and make a comedy team that's practically unbeatable.

The DeMarcos bring down the house with their series of superlatively smooth dance routines, with Sally, Tony's new partner, once more impressing as an improvement. Jessel does the phone and reminiscence bits just before intermission break.

Bob Williams leads off the second half with his terrific dog act, which deservedly stopped the show on second night; and then Ella Logan engineered a show-stop of her own—one of the longest I've ever heard—with her hard-punching and terrific song-selling. Miss Logan, who once was far from a prime favorite with this reporter, improves with each appearance. Right now she's about the best song-saleslady in captivity. Last on are the Berry Brothers, those sensational hoofers, who are unquestionably the greatest act of their type in the country. They, too, brought down the house.

Walter Guterson and his boys in the pit do an outstanding musical job all evening.

It's not just nostalgia that makes *Show Time* seem a superlative show. We used to take things like it as pretty much a matter of course in the old days, but today it seems almost an entertainment miracle. Regardless of nostalgia, it's a solid, thoroly enjoyable layout that gives customers a good deal more than their money's worth.

Eugene Burr.

Chicago

COLEMAN HAWKINS, on a booking from here, opens a run at the Foxhead, Cedar Rapids, Ia., October 12, taking over the spot held by JESSIE PRICE, who moves into the Beachcomber, Omaha, the same day. . . . ISOBEL DE MARCO is now in her third year at L'Algon, Chicago. . . . JOHNNY DUFFY, with PATTI CLAYTON on vocals, has returned to the Balinese Room of the Blackstone Hotel for an indefinite run.

From All Around

EUGENE JELESNIK band is a newcomer at Newman's Lake House, Saratoga, N. Y. . . . SAXIE PAYNE, quartet, has signed a management contract with the General Amusement Corporation. . . . NAT JAFFEE, with SHIRLEY LLOYD, opens at the Neptune Room, Washington, October 3 for 13 weeks. . . . THE STREAMLINERS are down for the Onondaga Hotel, Syracuse, N. Y. . . . PAT TRAVERS and Her Men of Music, foursome, current at the 500 Club, Atlantic City.

FOUR SENATORS stay on at the Clendenning, Upper Darby, Pa., until the end of October. . . . SAM KOKI AND NAPUA open at El Dorado, Cleveland, September 22. . . . THREE DALE SISTERS have opened at the Ka-see, Toledo. . . . MELINDA AND DE MAYO have signed a management contract with Al Zug-smith. . . . JEAN ROSE is the new pianist at the Providence-Biltmore Bacchante Room. . . . CHARLES SNIPE has formed a new outfit, the Playboys, for the Moroccan Room, Baltimore. . . . CHOCOLATE TRIO goes into Fenway Hall, Cleveland, for two weeks. . . . DON BAKER, quartet, is in 22d week at Pat & Don's, Newark.

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(Routes are for current week when no dates are given)

A
Adriana & Charlie (Music Hall) NYC, t.
Alma & Roland (605) Chi, nc.
Amar, Leonora (La Martinique) NYC, nc.
Ammons, Albert, & Pete Johnson (Cafe Society Downtown) NYC, nc.
Andrews Sisters (Paramount) NYC, t.
Appletons, The (Colosimo's) Chi, nc.
Arnaut Bros. (Earle) Washington, t.
Arnell, Amy (Chicago) Chi, t.
Ashburns, The (Rainbow Grill) NYC, nc.
Ashe, Lou (Helsing's Vodvil Lounge) Chi, nc.

B
Baker, Bonnie (Stanley) Pittsburgh, t.
Ballard & Rae (Rainbow Gardens) Chi, nc.
Ballero, Mark (Glenn Rendezvous) Newport, Ky., nc.
Barnea, Harold (USO camp show, Full Speed Ahead) Fort Dix, Trenton, N. J., 24-25; Indianatown Gap, Harrisburg, Pa., 26-28; Aberdeen (Md.) Proving Grounds 29; Fort Belvoir, Alexandria, Va., 30-Oct. 1.
Barry, Elaine & Fred (Troika) Washington, nc.
Barton & Brady (Iceland) NYC, re.
Bates, Peg Leg (Fox) Brooklyn, t.
Baxter, Colette (Louise's Monte Carlo) NYC, nc.
Belmont Balladeers (Belmont-Plaza) NYC, h.
Belmont Bros. (Fair) Dover, O., 24-26.
Belmont, Dale (Louise's Monte Carlo) NYC, nc.
Beri, Ben (Orpheum) Davenport, Ia., 22-24, t.
Berman, Ruth (Ruban Bleu) NYC, nc.
Blackstone Unit (Tower) Kansas City, t.
Blackstone, Nan (Tommy Joy's) Utica, N. Y., nc.

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Enduro Cafe, Flatbush Ave., Brooklyn, N. Y.
Pers. Repr. Allen Rupert, McAlpin Hotel, N. Y. O.

C
Bowen, Sybil (Bal Tabarin) San Francisco, nc.
Boves, Major, Unit (Chateau) Rochester, Minn., 23-24, t.
Bowman, Patricia (Capitol) Washington, t.
Brent, Harriet (Primrose) Newport, Ky., cc.
Brian, Mary (Palace) Cleveland, t.
Bromley, Bob (Chez Paree) Chi, nc.
Brown, Evans (Elks) Quincy, Ill., h.
Brown, Jack Toby (Moonlite Gardens) Kankakee, Ill., nc.
Brown, Malcolm (Ruban Bleu) NYC, nc.
Brown, Toby (Lido) South Bend, Ind., nc.
Brucettes, Six (Flamingo) Chi, nc.
Burnette, Eddie & Lucille (Tower) Kansas City 21-24, t.

D
Cabot & Dresden (Hurricane) NYC, nc.
Callahan Sisters (Keith) Indianapolis 24-27, t.; (Palace) Rockford, Ill., Oct. 2-4, t.
Carney, Alan (Paramount) NYC, t.
Carroll & Gorman (885) Chi, nc.
Chapelle, Carol (Queen Mary) NYC, re.
Chapelle & Hannon (Belmont-Plaza) NYC, h.
Cherney, Guy (Chez Paree) Denver, nc.
Chittison, Herman (Ruban Bleu) NYC, nc.
Chords, Three (Adams) Newark, N. J., 24-30, t.
Christie, Floyd (Colosimo's) Chi, nc.
Churchill, Savannah (Ubangi) NYC, nc.
Clayton, Ruth (La Martinique) NYC, nc.
Condos Bros. (Latin Quarter) NYC, 31-26, nc.
Cook, Ralph (Colosimo's) Chi, nc.
Cooper, Jackie (Palace) Cleveland, t.
Corio, Ann (Oriental) Chi, t.
Cornell, Wes (Burke's Log Cabin) Utica, N. Y., nc.
Cortello, George, Dogs (Corn Palace) Mitchell, S. D., 28-Oct. 3.
Govarro, Nico (Bal Tabarin) NYC, nc.
Crawford & Caskey (La Martinique) NYC, nc.
Cross, Chriss (Baker) Dallas, h.

E
Dawn, Julie (Flamingo) Chi, nc.
DeBee & Hudson (Palomar) Seattle, t.
Delta Rhythm Boys (Ruban Bleu) NYC, nc.
DeMarco, Renee (Savoy-Plaza) NYC, h.
DeMay, Moore & Martin (Colosimo's) Chi, nc.
Dennis Sisters (Oriental) Chi, t.
Dennis & Sayers (Casa Manana) Boston, re, nc.
DeQuincy & Givens (Rathskeller) Phila, c.
Derbie & Frenchie (Ubangi) NYC, nc.
DeVal, Merle & Lee (Stanley) Pittsburgh, t.
DeWolfe, Billy (Chicago) Chi, t.
DiPlavio, Don (Penway) Cleveland, h.
D'Yons, The (Chez Paree) Chi, nc.
Dolinoff, Alexis (Rainbow Room) NYC, nc.
Domboy, Ken (Puritas Springs Park Rink) Cleveland, p.
Douglas, Roy (19th Hole) NYC, nc.
Douglas & Dolan (Murphy's Tavern) Brooklyn, nc.
Downey, Bob, & Les Parker (Number One Bar) NYC, nc.
Doyle, Eddie & Amy (La Conga) Erie, Pa., nc.; (Pines) Youngstown, O., 28-Oct. 3, nc.
D'Ray, Phil (Haye's Music Box) Cedar Rapids, Ia., nc.
Drake, Paula (Leon & Eddie's) NYC, nc.
Durant, Jack (Capitol) Washington, t.
Dyer-Bennett, Richard (Village Vanguard) NYC, nc.

F
Emmy's, Carlton, Dogs (Palace) Cleveland, t.
Enrica & Novello (State) NYC, t.
Estelita (La Conga) NYC, nc.

G
Faber, Margaret, Girls (Primrose) Newport, Ky., cc.
Falgas, Andres (El Patio) Mexico City, nc.
Fay, Frank (State) NYC, t.
Fields, Gracie (Chez Paree) Chi, nc.
Fisher, Hal (Moose Club) Fort Wayne, Inc., nc.
Fisher's, Bob, Flyers (Shrine Circus) Los Angeles, 17-27.
Franco & Beryle (Havana-Madrid) NYC, nc.
Frances, Marlene (Sawdust Trail) NYC, nc.
Francita (Flamingo) Chi, t.
Freddysons, Seven (Stanley) Pittsburgh, t.
Frohman, Bert (51 Club) NYC, nc.

H
Garner & Wolff (Hurricane) NYC, nc.
Garrett, Betty (Village Vanguard) NYC, nc.

(For Orchestra Routes, Turn to Music Department)

TRADE SERVICE FEATURE of the Billboard

Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road-house; re—restaurant; s—showboat; t—theater.
NYC—New York City; Phila—Philadelphia; Chi—Chicago.

Garry, Sam (Cafe Society Downtown) NYC, nc.
Caskill, Clarence (State) NYC, t.
Georges & Jalna (Waldorf-Astoria) NYC, h.
Gerity, Julia (Sawdust Trail) NYC, nc.
Ghezzi, Les (Chicago) Chi, t.
Gilbert, Gloria (Versailles) NYC, nc.
Gilbert, Paul (885) Chi, nc.
Gifford, Jack (La Conga) NYC, nc.
Gitanillos, Los (El Patio) Mexico City, nc.
Glover & LaMae (Park Central) NYC, h.
Gordon, Al (Capitol) Washington, t.
Gordon & Rogers (Fox) Brooklyn, t.
Gordon, Rosalind (Colonial) Dayton, O., t.
Gorman, Marjorie (Sawdust Trail) NYC, nc.
Grant Family (Fair) Rochester, N. H., 21-26.
Gray, Gary (Trelon) E. Liberty, Pa., nc.
Greco, Perilla (Rainbow Room) NYC, nc.
Green, Bennett (Park Central) NYC, h.
Green, Jerry (Park Central) NYC, h.
Guerlain, Annette (18 Club) NYC, nc.
Gunnsett, Marcy & Rene (Jefferson) St. Louis, h.
Guster, Al (Ubangi) NYC, nc.

H
Hackett, Janette, Girls (El Patio) Mexico City, nc.
Hannon, Bob (Roxy) NYC, t.
Harris, Catherine (Chicago) Chi, t.
Helene (885) Chi, nc.
Henning, Pat (Palace) Columbus, O., t.
Hibbert, Byrd & Larue (Glenn Rendezvous) Newport, Ky., nc.
Hoffman Sisters (Marconi) Warren, Pa., 14-28, nc.
Hollenbeck, Doc (Congress) Kansas City 21-28, c.
Howard, Bunny (Park Central) NYC, h.

I
Ink Spots, Four (Fox) Brooklyn, t.
Jaxon, Great (Cave o'Winds) Chi, nc.

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Jennings, Don & Sally (Bismarck) Chi, h.
Jerome, Adele (La Conga) NYC, nc.

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Johnson, Judith (Grand) War, W. Va., 23-24, t.; (Lee) Bluefield 28, t.; (Lynwood) Grundy, Va., 30, t.

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BLACKHAWK, CHICAGO: The Albins, Woody and Betty, Oct. 7, two weeks and options.
BLACKSTONE HOTEL, CHICAGO: Dwight Fiske, Oct. 9, three weeks; Renee DeMarco, 30, four weeks; Jane Froman, Nov. 27, four weeks.
BONNIE BAKER: Stratford, Chicago, Sept. 26-27; Loew's State, New York, Oct. 1 (week).
DIOSA COSTELLO: Stanley, Pittsburgh, Sept. 25.
DIXIE DUNBAR, Three Sailors: Chicago, Oct. 30.

Jordan, Jeanne (Queen Mary) NYC, nc.
Jose & Paquita (Copacabana) San Francisco, nc.
Joyce, Patricia (Flamingo) Chi, nc.
K
Kashue's, Johnny, Hawaiians (Roosevelt) Pittsburgh, h.
Kahler, Jerry (Seneca) Chi, h.
Kalbous, Sonya (Music Hall) NYC, t.
Kaye, Selma (Music Hall) NYC, t.
Keane, Betty (State) NYC, t.
Keating, Fred (Ruban Bleu) NYC, nc.
King, Carol (Troika) Washington, nc.
Knoll, Great: Springfield, Mo., 23-24; (Corn Palace) Mitchell, S. D., 27-Oct. 3.

L
Lung & Lee (Mainliner) Des Moines, nc.
Lathrop & Lee (Paramount) NYC, t.
"Laughs-A-Cookin'" Unit (Colosimo's) Chi, nc.
Lawrence, Normy (Savoy-Plaza) NYC, h.
Lee, Bob (Wivel) NYC, re.
Leeds, Jimmy (Helsing's Vodvil Lounge) Chi, nc.
Lewis, Joe E. (Earle) Phila, t.
Lewis, Ralph (Primrose) Newport, Ky., cc.
Lil, Bernie (Oasis) Baltimore, nc.
Little Tough Guys (Orpheum) Davenport, Ia., 22-24, t.
Lloyd & Willis (Coronado) Rockford, Ill., 23-24, t.; (Lincoln) Decatur 25-26, t.
Lord, Carole (Flamingo) Chi, nc.
Loretta & Clymas (Edgewater Beach) Chi, h.
Louis, Don, & Salo (Casanova) Buffalo, nc.
Lovely Ladies, 6 (Helsing's Vodvil Lounge) Chi, nc.
Lucas, Sasha (Troika) Washington, nc.
Lynch, Carl (Ruban Bleu) NYC, nc.
Lynn, Royce & Vanya (Strand) NYC, t.

M
McCabe, Sara Ann (Troika) Washington, nc.
McDonald, Betty (Aloha) Brooklyn, nc.
Mack, Dorothy (Sawdust Trail) NYC, nc.
Make-Believes, The (Sherman) Chi, h.
Marianne (Hollenden) Cleveland 31-Oct. 3, h.
Mario & Floria (Earle) Washington, t.
Mario (Music Hall) NYC, t.
Mariowe, Don (Palace) Ely, Nev., 21-24, t.; (Orpheum) Los Angeles 28-Oct. 4, t.
Marshall, Joan (Sawdust Trail) NYC, nc.
Maurice, Have-A-Drink (Ritz) Brunswick, Ga., 23, t.; (Lyric) Waycross 24, t.; (Palace) Jacksonville, Fla., 25-27, t.; (State) Tallahassee 28, t.; (Carolina) Columbia, S. C., 30, t.
Mayehoff, Eddie (Pierre) NYC, h.
Merkel, Una (State) NYC, t.
Mignon (Plantation) New Orleans, nc.
Miles, Jackie (La Martinique) NYC, nc.
Mirth-O-Maniacs of '42 (Glenn Rendezvous) Newport, Ky., nc.
Monk, Julius (Ruban Bleu) NYC, nc.
Montes, Monna (Rainbow Room) NYC, nc.
Montgomery, Dick (Ubangi) NYC, nc.
Morgan, Johnny (Yacht) Pittsburgh, nc.
Morrison, Kitty (Music Hall) Portland, Ore.; (Palomar Supper Club) Vancouver, Can., 28-Oct. 10.
Murray, Jean (Hickory House) NYC, nc.
Myers, Timml (Cocoanut Grove) Gary, Ind., nc.

N
Nagel, Ann (State) NYC, t.
Na Pua (Lexington) NYC, h.
Nelson & Marsh (Mother Kelly's) NYC, nc.
Neno & Lenora (Havana-Madrid) NYC, nc.
Nevel, Nik, Trio (St. Nicholas) Decatur, Ill., h.
New Yorkers, The (Helsing's Vodvil Lounge) Chi, nc.
Nielsen, Doris (Louise's Monte Carlo) NYC, nc.
Nilsson, Walter (Strand) NYC, t.
Nils & Nadyne (Iceland) NYC, re.
Nino & Lenora (Havana-Madrid) NYC, nc.
Norman, Karyl (Frontenac) Detroit, nc.
Norman, Nita (885) Chi, nc.
Novaris, Navaro (El Patio) Mexico City, nc.

O
O'Connell, Frances (Sawdust Trail) NYC, h.
Oldfield, Emmett (Earle) Phila, t.

O'Malley, Beth (Mother Kelly's) NYC, nc.
O'Shea, Pat (Sawdust Trail) NYC, nc.

P
Parker, Ray (Palmer House) Chi, h.
Parks, Eddie (State) NYC, t.
Paulson, Lehua (Lexington) NYC, h.
Pelletiers, The (Glenn Rendezvous) Newport, Ky., nc.
Petit, Emile (Ambassador East) Chi, h.
Pickens, Jane (Blackstone) Chi, h.
Pitts, Zasu (Stanley) Pittsburgh, t.
Price, Georgie (Bowery) Detroit, nc.
Princess & Willie Hawaiians (Aloha) Buffalo, c.

R
Rae, Nan, & Maude Davis (Versailles) NYC, nc.
Ramirez, Carlos (Waldorf-Astoria) NYC, h.
Ravaye & Margo (Latin Quarter) Boston, nc.
Read, Floy & Martha (Glenn Rendezvous) Newport, Ky., nc.
Reeves, Cy (Aloha) Brooklyn, nc.
Remy, Dick & Dot (Circle) Indianapolis, t.; (Chicago) Chi, 25-Oct. 1, t.
Reyes, Billy (Colonial) Dayton, O., t.
Revue, The (Cafe Society Uptown) NYC, nc.
Reynolds, Jack (Park Central) NYC, h.
Rhythm Rockets (Capitol) Washington, t.
Rice, Sunny (Orpheum) Davenport, Ia., 22-24, t.

R
Rich, Lucille (Bill Bertolotti's) NYC, nc.
Richards, Gully (Mother Kelly's) NYC, nc.
Richey, Jean (Club 365) San Francisco, nc.
Ring, Ruby (El Patio) Mexico City, nc.
Roberts, Lucille & Eddie (Adolphus) Dallas, h.
Roberts & White (Beverly Hills) Newport, Ky., cc.
Robinson, Bill (RKO Boston) Boston, t.
Robinson, Ann (Cafe Society Downtown) NYC, nc.
Robinson Twins (Chez Paree) Chi, nc.
Roble, Chet (Helsing's Vodvil Lounge) Chi, nc.
Rochelle, Renee (Mother Kelly's) NYC, nc.
Rogers, Danny (Mother Kelly's) NYC, nc.
Rooney, Ed & Jenny (Fair) Palmyra, N. Y., 24-26.

R
Rosati, Sandro (Park Central) NYC, h.
Rosella, Jessie (Vine Gardens) Chi, re.
Reichman-Lewis, Sam (Cafe Society Downtown) NYC, nc.
Roth, Joe (Jerry's) Hawthorne, Nev., nc.
Roxettes (Earle) Washington, t.
Royce, Lee (Colosimo's) Chi, nc.
Russell, Bob (New Yorker) NYC, h.
Russell's, Ross, Garden of Girls (Ritz) Brunswick, Ga., 23, t.; (Lyric) Waycross 24, t.; (Palace) Jacksonville, Fla., 25-27, t.; (State) Tallahassee 28, t.; (Carolina) Columbia, S. C., 30, t.

S
Salameck, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc.
Sayres, Mary Beth (Colosimo's) Chi, nc.

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Scott, Margaret (Pierre) NYC, h.
Shaw, Sandra (Plaza) Elizabeth, N. J., nc.
(See ROUTES on page 32)

ICE SHOWS ON TOUR
Franey's, Dot, Star-Spangled Ice Revue (Crawford House) Boston, Sept. 14-Oct. 10.
Ice-Capers (Netherland Plaza Hotel) Cincinnati.
Ice Polles, Shipstad & Johnson's (Pan-Pacific Auditorium) Los Angeles, Sept. 3-Oct. 3.
Stars on Ice (Sonja Henie & Arthur Wirtz): (Center Theater) NYC.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Angel Street (Royal Alexandra) Toronto.
Arsenic and Old Lace (Curran) San Francisco.
Barrimore, Ethel, in Corn Is Green (Locust) Phila.
Beat the Band (Shubert) Boston.
Best Foot Forward (Erlanger) Chi.
Claudia (Geary) San Francisco.
Dowling, Eddie, in Hello Out There and Maglo (Walnut) Phila.
Eve of St. Mark (Wilbur) Boston 24-26.
Franklin Street (National) Washington.
Good Night Ladies (Blackstone) Chi.
Hellzapoppin (Nixon) Pittsburgh.
Junior Miss (Harris) Chi.
Lunt and Fontaine, in The Pirate (Hanna) Cleveland.
Moon Is Down (Cass) Detroit.
My Sister Eileen (Davidson) Milwaukee.
My Sister Sileen (Court Square) Springfield, Mass., 21-23; (Bushnell Aud.) Hartford, Conn., 24-26.
Priorities of 1942 (Ford's) Baltimore.
Show-Off with Joe E. Brown (Shubert Lafayette) Detroit.
Strip for Action (Shubert) New Haven, Conn., 23-26.
Watch on the Rhine (Biltmore) Los Angeles.

CLUB TALENT
(Continued from page 14)
leans, September 24, together with Marilyn Stuart and Clarissa. . . DIOSA COSTELLO goes to the Del Rio Club, Boston, October 5. . . CAROL WINTERS is new at the Embassy, Philadelphia. . . ROCHELLE AND BEEBE open at the Jefferson Hotel, St. Louis, October 2. . . DAVE BARRY is set for Muxim's, Bronx, New York, September 24.

Burlesque Notes

(Communications to New York Office)

NEW YORK:

MARGO MEREDITH, former Follies feature, visited here the first time since she became a patient of the Will Rogers Memorial, Saranac Lake, N. Y., four years ago. Was the guest of Felice Ridgeway, secretary of RKO Jefferson Theater. Also entertained, over a 10-day leave, by Harry Newcomb, assistant manager of Radio City Music Hall; Marian Baum, Kitty Lee and Clarice Barnett. . . . JACK BECK doubling as house manager between Jacques, Waterbury, Conn., and the Hartford, Hartford, Conn. Last season Beck officiated in Bridgeport. . . . CAROL LORD and Tommy Raft headed the second week's (September 11) vaude bill at the Star, Brooklyn. Other principals were Lee Marmer, Ann Withers, Judy Allen, Belle Rougeau and Ray and Eddie Harrison. . . . NED MCGURN came from his farm in Peekskill, N. Y., to begin producing for the second week's vaude show at the Star, Brooklyn, relieving Harry Puck, who shifted to the Central, where Brandt Bros. drop the pix policy for vaude, plus 18 girls and Follies costumes, opening October 1. . . . HARRY SEYMOUR, comic, replaced Eddie Innis in the Peaches-Ainslee Hirst unit in Baltimore September 13, with Innis moving into the Aloha nitery, Brooklyn.

LOIS DE FEE has ended three weeks at Ruth's Victory Room in Fall River, Mass. Replaced by Marlene. Lois opened at the Erie, Schenectady, September 11, and thence to the Hartford, Hartford, Conn., after which she starts on a Hirst Circuit contract of 12 weeks September 27 at the Casino, Pittsburgh. While in Fall River she rescued Sally Keith and Crystal Aynes, who had gone out too far in the waters of Nipmuc Lake. . . . STEVE MILLS, comic, and Johnny Cook are in their seventh week at the Hi-Way Casino nitery (capacity, 1,356) in Fall River, Mass. Spot has recently played Sally Keith, Will Mastin Trio with Sunshine Sammy Smith, Betty and Her Playmates, and the Blanchards. Stock chorus of 12 dancers. Cook produces the comedy scenes and stages the shows, booked by the Jordon office in Boston. . . . EDDIE (NUTS) KAPLAN and Dick Dana closed at Steel Pier, Atlantic City, September 13, and opened at Harry Abbott's Music Box Theater, Hollywood, September 19.

I. H. HERK'S associates in *Wine, Woman and Song*, opening September 28 at the Ambassador, are Lee Shubert and Max Lieberman. Margie Hart, starred; Isabelle Brown, acro dancer; Murray Briscoe and Pinky Lee are among burlesquers set. . . . VILMA JOSEY, formerly Joszy, opened September 13 as added attraction at the Gayety, Norfolk, Va. Before leaving, threw a party September 9 to celebrate her recent marriage to Larry Lyons in Ralph and Marie Santuro's spaghetti eatery. Guests were Lois DeFee, Charles (Red) Marshall, Elsie Marco, Freddie Brent, Betty Wilson and Allan Dinehart Jr. . . . JEAN CARTER, Joey Faye and Murray Leonard are included in featured billing, along with Keenan Wynn and Eleanor Lynn in *Strip for Action*, which opens September 30 at the National. . . . JOE BABBITT, former house manager, now staff sergeant air pilot in Squadron

Joe Weinstock Plans 14-City Burly Tour

NEW YORK, Sept. 19.—Joseph Weinstock says he lining up a circuit for burly houses and that by January he expects to be booking or operating theaters in 14 Eastern cities.

He is now operating the Eric Theater, Schenectady, N. Y. House opened last week, booked by Al and Belle Dow here, and is using burly and vaude performers.

Weinstock plans to book or operate, in addition to Schenectady, in Albany, Syracuse, Utica, Hartford, Bridgeport, Boston, Holyoke, Union City, Newark, Washington, Philadelphia, Baltimore and New York.

Sally Keith, DeFee 1-2 in Nipmuc Run

MENDON, Mass., Sept. 19.—Lake Nipmuc Park Theater, under management of George P. Pyne, has had an unusually successful season. This summer house, one of the few barnyard burly spots, has been doing two shows nightly, with a popular "Burlesque Jam-boree" every Friday night and another Labor Day eve. During the 14 weeks the policy has been an eight-girl line, with a weekly change of comics and acts plus a featured femme. Sally Keith had the best two weeks in the 36 years' history of the theater, with Lois DeFee a close second.

A. Lockbourne Air Base, Columbus, O. Writes, "I love this flying business." . . . JACK RYAN, ex-burly straight man, and Margie Weston, dancer, closed a summer at the Lebourne Hotel, Woodbourne, N. Y., and opened September 11 at McGough's nitery, Brooklyn.

VIRGINIA LEWIS leaving Jefferson Hospital minus her appendix. . . . AARON COHEN has finished out the Globe season. . . . MEL BRADDOCK and Jerry Rulson top the new burly bill at Wayne McVeigh's Twin Cedar Inn, Clementon, N. J. . . . JULIE BRYAN and George Murray top the Hirst unit starting the new season at the Orpheum, Reading, Pa. . . . GEORGE NONEMAKER, publicity chief for the Troc here, being called in by his draft board. UNO.

MIDWEST:

MARION MORGAN will be featured attraction at the Rialto, Chicago, week of September 25. . . . ALMA MAEBEN (Mrs. Max Furman) closed on the Midwest Circuit in Chicago, due to illness. Her husband continues on the circuit. . . . BEVERLY LANE was featured attraction at the Folly, Kansas City, Mo., week of September 18. . . . TYLER AND ST. CLAIR opening on Midwest Circuit at Cincinnati September 25. . . . RUSSELL TRENT and Jessica Rogers will be opening attraction at the Alvin, Minneapolis, on the Midwest Circuit September 25. Cast includes Charles Lavine, Hap Arnold, Tyler and Renaud, Buddy Orlando, Diane King, Charles King and Babette. . . . GAYETY, Akron, under management of Jimmy Walters, opened to big business last week (14). . . . AL GOLDEN JR. replaces Frank Scanell on Manny King's unit in Toronto. . . . MAE BROWN opened on Empire Circuit at Milwaukee.

FRANCES PARKS continues to double as producer between Arthur Clamage's National, Detroit, and Gayety, Cincinnati, with Ann Prazier serving as her line captain at the National and Becky Walton at the Gayety. . . . STANLEY MONTFORT is back at the Fox, Indianapolis, for his third season as stage manager and house straight. Lou DeVine is house comic. Sam Green continues as Fox manager, and Lillian Drollette is back for her third season as cashier.

PHILADELPHIA:

EDDIE LYNCH, who has been producing the shows at Izzy Hirst's Troc Theater here, moves to the circuit's house in New Orleans. . . . NADINE is peeling War Stamps for her dance at the Topper Cafe, South Merchantville, N. J. . . . DARLENE set for a second season with Hirst Circuit, which also takes on for the first time comedy team of Troy Brown and Baron Lee, nitery act, both set by Jolly Joyce agency here. . . . PATRICIA MORGAN added to the Tommy (Bozo) Snyder unit at the Troc Theater this week.

Follies, L. A., Changes From Burly to Grind Vaude-Revues

LOS ANGELES, Sept. 19.—The Follies, formerly top burlesque house, reopened Saturday (12) with a revue-vaude policy. Charging the same as for its former burlesque shows, Follies will offer the shows on a continuous program. Current picture is *International Squadron*.

Produced by Frank Dalton. George Clarke is stage director and Grover Frankie, choreographer.

Shows opens with 14-gal line coming down from the wings, followed by eight show girls. Hughes Quartet warbles *Strike Up the Band* while the line gals parade in abbreviated cadet uniforms with rifles striped with neon. Act has nice flash. Barlow and Bernie, dance humorists, follow for a bit of nonsense that clicks.

In an apartment house scene, Fay Hammond gets off some good gags. Act socks, with Louise Miller and Hammond doing a vocal with a wee bit of Irish in it. Eight show girls on for a parade, with a blonde, Doris Stone, piping *Take Me* as a prelude to bringing on the line for a tap. Act is good. Ulls and Clark offered some clever dialog, with the man as straight. A bit of warbling here is effective. This was followed by clever double entendre turn, with George Clarke wowing with his impersonation of a French photographer. Miss Miller is in this and turns in a good part.

Line gals are back for a bit of effective rug cutting. Mizzi, a compact miss with plenty on the bill, warbled *I Lose Control* to get into her rhythm dance. *Fifteenth Anniversary* gave chance for some clever dialog, with Clark as the 1890 groom.

A Chinese temple production number

brought on the line in pagoda headgear against a fine vocal background by Miss Miller. Vocals by Janice O'Brien are exceptional. Hughes Quartet returns for a medley including *Hi Neighbor*, *Cecilia* and *Elmer's Tune*, with pert Betty Hughes soloing on the last named. Quartet does *Shoe Shine Boy* and *It's All Over Now*, a hillbilly. Betty Hughes is exceptional and quartet is the hit of the show.

All on for the finale.

Show opening day was a bit ragged. The boys still fight for the front seats, but the bumps and grinds are absent. For the money, there isn't a better bit of entertainment any place. Whether this can replace burlesque remains to be seen, but this show is off to a good start. Frank Dalton is a good showman and this one is typical of what the Dalton Bros. can do. Runs an hour and 20 minutes.

Sam Abbott.

New Chi Spot's \$1,300 for Talent

CHICAGO, Sept. 19.—The boom in the neighborhood night club business, due to the favorable employment conditions, has made way for a new spot, Club Flamingo, which opened on West Madison Street Thursday with a \$1,300 a week talent budget. The figure is one of the highest in town for a neighborhood cafe.

Spot is managed by Billy Stearns, veteran Rush Street cafe operator. Tommy Sacco is booker. Shows will be continuous. On the opening bill are Carolie Lord, Patricia Joyce, Francisita, Jimmy Leeds, the Six Brucettes, Julie Dawn, Mary Ann Russell, Ross and Ross, and Nessley and Norman.

AGVA Alters Wage Scales Around Ohio

DETROIT, Sept. 19.—New move to integrate existing scales for night clubs in neighboring Ohio territory is being made by Carl Dennis, executive secretary, Detroit AGVA local. Scales have differed somewhat for similar work in near-by cities, because of different local rules.

Major boost is being set for Toledo, which has numerous pop-priced night clubs using floorshows. The Toledo wage tilt will be \$1 per week for spots using two floorshows nightly. Spots with three shows will pay pro rata for extra shows.

More Rio Dates For Jean Sablon

RIO DE JANEIRO, Sept. 19. — Jean Sablon has wound up six weeks in Casino Urca and moved into Casino Pampulha in Belo Horizonte, Minas Gerais, for two weeks with options. Deal set by Jorge Marjorie.

Billy Raoul is doing the stage managing for the Copacabana floorshows. Jose Francisco Ferreira Filho's band, currently in Casino Icaral, moves into Casino Urca early in October.

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Vaudeville Reviews

Paramount, New York

(Reviewed Wednesday Evening, Sept. 16)

The Andrew Sisters, in their 12th engagement at this house, are drawing top billing for their second time (once before with Johnny Long). Combined with the film, *Major and Minor*, which drew terrific raves, house should have a bang-up week.

Andrews trio, in closing spot, are better than ever, stopping the show cold several times and winding up with a solid show-stopper. Gals' harmony stints consisted of *Boogie-Woogie Bugle Boy*, *Five by Five*, *Pennsylvania Polka*, *Apple Blossom Time* and *Strip Polka*. Patti is outstanding as a singing comedienne, taking the leads and pulling laughs with natural showmanship. The girls drew applause with the beginning of each song.

Tony Pastor's ork tees off with *Digga-digga-doo*, and goes into *My Devotion* and *All I Need Is You*, with Eugenie Baird, an average vocalist, canarying the last two. Lathrop and Lee follow with smooth taps, turns and twisted steps that earned them a heavy response. Boy and girl team are heavy with showmanship.

Pastor's vocal job of *Let's Do It* was one of the high spots of the show. Pastor does the song like it has never been done before, with superb suggestive delivery and a killer of comedy and timing. Johnny Morris then took feature spot, doing his *Paradiddle Joe* bit on the drums, turning an exhausting session into a neat comedy job.

Alan Carney, impersonator, builds up to good laughs with sock delivery and excellent characterizations of Robinson, Beery and Laughton. Last bit, a soap box number, drew top laughs. This reviewer, however, questions the appropriateness, in these times when the government has received labor co-operation to prosecute the war, of a number that ridicules union leaders as drunks, crackpots and illiterates.

Pastor closes his stint with an original, *Flag Waver*, which was much too long for a song that doesn't mean anything. Pastor is generally a good showman and makes nice music, but should do more pop songs in preference to originals that musicians but not the public like.

Sol Zatt.

Oriental, Chicago

(Reviewed Friday Afternoon, Sept. 18)

Originally house had a Charles Yates unit set, with Ann Corio, Patsy Kelly and Linda Ware in the leads. But the show never materialized, and the local booking office had to get busy to set up an almost complete new show. Miss Corio is still here, but the other features are new.

The burly queen has little talent to offer but, fortunately, the bill has enough strong acts to cover her up. She is still a better act for burlesque than vaude houses where its plenty tough to get by on looks alone. Here she neither strips nor offers her "how to undress" advice. In her two spots in the show, Jack Goode and Charles Stuart, a couple of hard workers, help her get by. Most of the stuff is of the burly variety, uncomfortable to the ears of regular vaude house patrons.

House band is on the stage, working on a patriotic bond-boosting bandstand. Frances Wills, strong acro and control dancer, opens with a hoop number and a slow acro routine, both gracefully performed.

The Dennis Sisters, flashy redhead, blonde and brunetta, are striking on the eyes but their voices are only fairly impressive to the ears. Their salesmanship lacks naturalness. Get by, however, because of their sexy appearance and obvious effort to please. Did *Kalamazoo*, *My Devotion*, *Three Little Sisters* (good arrangement) and *Jingle, Jangle, Jingle*.

Sammy Walsh, brought in at the last minute to add comedy to the show, proved himself a likable and talented entertainer. Has an easy, pleasing style that nets good results. Act consists of character impressions, such as Benny Goodman leading a band that wouldn't respond, and a shoe salesman. Off to a good hand.

Georgie Tapps scored with his set of versatile ballroom tap and ballet numbers. Clean and precise in his work, the routines take on commercial color with the informal introductions given them by Georgie.

The Winter Sisters (3) closed big with

their sock acrobatic act. The girls are young, attractive and capable to the last trick. It is well presented and highlights unusual feats (two-high trick on a table, one and a half somersault twist) that keeps the interest at a high pitch.

On screen, *Highways By Night*. Biz good end of second show opening day.

Sam Honigberg.

State, New York

(Reviewed Thursday Afternoon, Sept. 17)

The new bill is concrete evidence of the infiltrations made by the draft into show business. Frank Fay, vaude vet these many years, has the happy task of introducing three femme singles in succession. Fortunately, two of the three are film names and the third is a reliable performer.

Fay does an admirable all-round job, contributing to skits with practically everyone on the bill and, in his spot, dissecting songs to see what makes them tick. With Betty Keane and his stooge, Eddie Parks, there's a briefie that accounts for a good many laughs.

The femme line-up begins with Miss Keane, who starts out with dead-pan singing and winds up with her strong comedy tap that went off nicely.

Una Merkel registered favorably with a timely and well written skit on camp life, with Fay feeding her lines. Anne Nagel's singing is just less than adequate. The fact that she and the ork couldn't agree on several occasions didn't help, either. But she's nice to look at, and her name adds something to the marquee.

Opener is Enrica and Novello, who get across with some nice Latin ballroom routines, best of which is their maxixe. Pair is well groomed and displays a polished dance style.

The draw of the film names is expected to offset the bad press given the film, *Tish*, a first run.

Joe Cohen.

Chicago, Chicago

(Reviewed Friday Afternoon, Sept. 18)

Good box-office bill on tap this week. Glenn Miller and band on screen in *Orchestra Wives*, plus Tommy Tucker's band and Billy De Wolf sharing honors on the stage. From the booking standpoint, this is not the best combination. Miller offers enough band entertainment to satisfy the most ardent ork fans, and contrasting stage fare is more preferable on the same bill with his film. Tucker, naturally, suffers by comparison, and because of the abundance of band entertainment.

Band opens with a pop medley, followed by Don Brown, baritone, who picked a couple of light numbers, *How Did I Ever Get You?* and *Just As Tho You Were Here*. Catherine Harris, tap dancer on toes and acrobat, did well with her novelty, unusual and well executed.

Band swings out with *Idaho*, and Kerwin Sommerville (sax), Tucker's veteran novelty singer, keeps the customers in good humor with *Strip Polka*.

The Ghezzis get across the first sock of the bill with their hand balancing and acrobatic tricks, a display in skill and endurance. Their upside down jitterbug dance is still a fine encore.

Amy Arnell scored with her looks, poise and sweet voice. Held down at this show to two numbers, but could have done at least two more. Sold *Better Not Roll*.

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Those Big Blue Eyes and Papa Is in Bed With His Britches On.

Billy De Wolfe was the hit of the show, and at this viewing had little trouble achieving that distinction. He is a master of comedy impressions offered in such a different yet commercial style that they are thoroly entertaining. Some of his characters included cheap night club entertainers, Boris Karloff (coming down front to scare the ticket stub holders), and a modernistic dancer. Had to beg off. In the lively *Kille Kille* finale, featuring Tucker's vocal quartet, De Wolfe returns in a bathing outfit, on his way to the showers. A big laugh.

Tucker does a straight job of emceeing and plays no instrument during the show. Business okay end of first show opening day.
Sam Honigberg.

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, September 16)

Following several weeks of hot bands, George Olsen and orchestra (four brass, four sax, three rhythm and five strings) offer a rest period to the hep cats and entertaining music for those who failed to see that the hot bands had it on the ball. Show is augmented by Dick Buckley, Rochelle and Bebe, and Chick and Lee. Pix are *Not a Ladies Man* and *Tombstone*.

Olsen's name does not generally pack here, but the crowd for his opener here was exceptionally good. Outside of a little tightening, show is entertaining and a bargain for 55 cents top.

Olsen is a smooth emcee and his opener is a narration on how "Music of Tomorrow" came about. This gives the various sidemen an opportunity to show their wares, which they do in fine fashion, with the string section turning in an exceptional performance. Sherman Hayes, sax man, handles the vocals and does a creditable job. Band presents some neat arrangements, with *Bolero* outstanding.

Dick Buckley offered something new in vent acts. Selecting three persons from the audience and Olsen from his band, Buckley seats the four in chairs in front of him. He supplies the voices for the Amos 'n' Andy characters, with the quartet turning in the antics and mouth movements.

Because *I Love You Too Much*, Irving Berlin tune, gave Hayes a chance for some good warbling. He encored with *My Devotion*, getting a good hand on each tune. Rochelle and Bebe, dance team, turn in a good comedy dance turn marked by airplane swings, lifts and spins. In addition to their comedy, they do some legit sequences that would make the average ballroom team jealous.

Olsen's crew turned in a bit of fool-hahness with its *Casey at the Bat* act, Olsen narrating in good fashion. Got plenty of laughs. The comedy vein continues, with Olsen's crew taking the parts of cowboys. Standing behind a platform with the miniature trousers dangling, the sidemen sing while others manipulate the cowboys' legs in a rhythmic tap.

Olsen presents a paraphrasing of *My Buddy*, with trumpets turning in Taps and other martial calls. Band runs thru *Tipperary*, *Over There* and other World War tunes. Stage is darkened while sound effects of planes and bombs are heard.

Chick and Lee turns in a sock comedy act with their gags on radio programs. Turned in top performance, with material clever and well timed.

Sam Abbott.

Stanley, Pittsburgh

(Reviewed Friday Evening, September 11)

It's variety again, with five acts supported by the pit band on stage. Audience should like the departure from the usual ork-and-two-acts polley.

Max Adkins's 16-piece Stanley crew opens with the *Carlota*, displaying a rifty brass section and some neat licorice-stick work by the maestro.

Allen and Kent give out with modern tap and rumba, two unbilled veterans following with a buck-and-wing to *Sheik of Araby* that almost stops the show. Then both couples team for a Jitterbug and Lindy Hop, new and old style. Young girl terper is particularly graceful. Old-timer gal clicks best of the four with her smooth style and showmanship.

Bob Evans, with Jerry O'Leary, one of the youngest vents to show here in several years, scores with his turn that displays his good voice range. The dummy's falsetto and Evans's baritone, when mixed, gets one of the show's biggest

T. Dorsey, Miller, J. D., Krupa Tops in Great Philly Season; Bands Had 48 Out of 52 Bills

PHILADELPHIA, Sept. 19. — With credit going to the name bands, and phonograph recordings decidedly the big box-office factor, Warner's Earle Theater, only vaudeville downtown, grossed well over a \$1,000,000 for the 1941-'42 season starting last September 5 and ending September 3 this year. With dance bands monopolizing the stage fare for all but four of the 52 weeks, the 3,000-seat Earle, with its stage dark Sundays because of State blue laws, grossed a sensational \$1,169,700, according to Bill Israel, manager of the house.

Year was marked by a battle for the house record, which fell three times, by Jimmy and Tommy Dorsey and Glenn Miller. Tommy Dorsey came out on top with a \$46,700 high for the July 31 week, at an increase of box-office scale from 67 to 75 cents high. Miller chalked up a house record September 19 week last year with \$36,000. Benny Goodman, April 10 week, drew \$33,600, but, finally, the Miller mark fell June 12 week when Jimmy Dorsey rang up \$37,500. Gene Krupa came close, July 3 week, with \$36,000. Tommy Dorsey was playing the house for the first time in four years when he broke the record.

Record almost fell again when Miller paid a return visit August 21, putting in six and seven shows a day, as did the Dorseys, and falling short with \$45,800. However, management concedes that if it were not for the three broadcast nights from the stage, when house had practically no turnover for the supper shows, Miller would have passed the \$50,000 mark.

November 21 week, with Erskine Hawkins's band and the Four Ink Spots, was the only other one passing \$30,000. With the Thanksgiving holiday, when a new holiday record was set with \$8,000 for the single day, show grossed a fat \$34,000.

Grosses Sensational

Such grosses border on the sensational, in view of the fact that the house average on a straight picture booking is only \$14,000. Of the 52 weeks, 25 shows grosses of \$20,000 or better. And of the remaining 27 weeks, only four produced grosses considered low, others being \$17,000 or better. Lowest gross of the season was registered by Les Brown's band May 8 week, doing only \$14,000. Brown had no added support, and Earle screen attraction is always a B picture or less.

According to Israel, Brown's poor showing can be blamed on lack of hit recordings, especially for the music boxes. Band had plenty of radio time before playing here, but house patrons worship a band with a record that is riding high. In almost every case, said Israel, the band leader can credit his high grosses to a record that is selling or grabbing off nickels in music machines. Proof of the pudding, pointed out Israel, is the loud acclaim that goes up in the house when the band goes into a selection familiar to the patrons via the

hands. Most of his gags, tho old, are solid.

Hermanos Williams Trio, a tango music background, lend color to the show with their Argentinian-style garb and their neat acro-balancing. Girl looker, who sings and plunks guitar, helps the act's flash.

Hawaiian War Chant, as interpreted by Adkins's band, is socko.

Gertrude Niesen clicked handily, but somehow, she didn't seem to be doing her best. Miss Niesen follows her opener, a Spanish number, with *Temptation*, displaying plenty voice. Her *Annie Laurie* seemed out of place, somehow, but the house loved it. Her travesty on *Oh, Johnny*, combining Bonnie Baker's and Mae West's styles with her own, wound up a near show-stop.

Jackie Cooper, of the films, goes over better with his stint at the drums than in a too-long skit about an adolescent and a girl in the latter's apartment. Florence Foster, the girl, is easy to look at. Cooper's acting is pleasant, and the skit, if tightened and shortened, would pick up greater audience appeal. Jackie's workout on *I Got Rhythm* wins approval as the curtain-closer.

On screen, *Tarzan in Manhattan*. House about half-filled. **Mort Frank.**

waxes. Screen popularity is not important. Chico Marx, for example, in his bow as a band leader March 6 week, grossed a poor \$16,000.

In fact, house patronage paid little respect at the box office to any Hollywood names. Milton Berle's unit, for the July 10 week, was the only non-band show that showed any appreciable strength, drawing \$22,900. *Meet the People* unit, plus Buddy Rogers and Patsy Kelly, did a poor \$16,000; *Sweater Girl Revue*, with Phil Regan and minor movie names, did a so-so \$18,000, while Earl Carroll's *Vanities* unit grossed a fairish \$19,500.

Also indicative of what records mean to the box office, Israel pointed out, is the case of Harry James. Playing here for the July 18, 1941, week, before he became a heavy music machine favorite, James grossed only \$19,000. A return visit now would probably put Tommy Dorsey's record in a dangerous position. House is dickering for James.

Negro Shows Popular

All-sepia shows all are heavy grossers here. Six such shows were booked in to excellent returns the past season, with a seventh show being a mixed layout, all hitting \$20,000 and over.

Based on the total gross, the six-day week averaged \$22,500 weekly, in comparison with the \$14,000 when the house played straight pictures.

Weekly bills and grosses for the year, as disclosed by Maurice Gable, Warner Bros.' district manager having supervision of the Earle, follows:

September 5, Tony Pastor's band; *World Premiere*; \$18,500. September 12, Alvino Rey's band, Four King Sisters and Anita Louise; *Ice-Capades*; \$21,500. September 19, Glenn Miller's band; *The Pittsburgh Kid*; \$36,00 (house record). September 26, Jan Savitt's band and Rufe Davis; *Harmon of Michigan*; \$20,000.

October 3, Larry Clinton's band; *Married Bachelors*; \$18,000. October 10, Sammy Kaye's band; *Henry Aldrich for President*; \$21,000. October 17, Charlie Barnet's band and Pinky Tomlin; *Blondie in Society*; \$18,000. October 24, Ted Lewis's band; *Father Takes a Wife*; \$18,000. October 31, Dolly Dawn's orchestra, Three Stooges, Mills Brothers; *Parachute Battalion*; \$26,500.

November, Xavier Cugat's band; *Great Guns*; \$18,900. November 14, Artie Shaw's band; *Two Latins From Manhattan*; \$28,000. November 21, Erskine Hawkins' band, Four Ink Spots and all-sepia show; *Night of January 16*; \$34,000. November 28, Johnny Long's band, Henny Youngman, Condos Brothers; *New York Town*; \$18,000.

Film Names Weak

December 5, Shep Fields's band and John Boles; *Birth of the Blues*; \$20,000. December 12, *Sweater Girl Revue* with Phil Regan; screen, *Glamour Boy*; \$18,-

000. December 19, Charlie Spivak's band, Ray Bolger and Carol Bruce; *Confirm or Deny*; \$19,000. December 26, Woody Herman's band, with Lucille Ball and Desi Arnaz added for New Year's Eve only; *Swing It Soldier*; \$28,000.

January 2, Count Basie's band, Hattie McDonald and all-sepia show; *Steel Against the Sky*; \$24,000. January 9, Phil Spitalny's band; *Playmates*; \$18,000. January 16, Claude Thornhill's band and Larry Adler; *Look Who's Laughing*; \$17,500. January 23, Louis Prima's band and Eddie Bracken; *Cadet Girl*; \$17,000. January 30, Eddie Duchin's band; *Four Jacks and a Jill*; \$20,000.

February 6, Bob Chester's band and Mischa Auer; *Paris Calling*; \$17,000. February 13, Earl Carroll's *Vanities*; *A Gentleman at Heart*; \$19,500. February 20, Tommy Tucker's band and the *Little Tough Guys*; *The Lady Is Willing*; \$19,000. February 27, Clyde Lucas's band and Martha Raye; *Dr. Kildare's Victory*; \$19,000.

March 6, Chico Marx's band; *Lady for a Night*; \$16,000. March 13, Duke Ellington's band, Ethel Waters and all-sepia show; *Bullet Scars*; \$29,000. March 20, Ina Ray Hutton's band and Blackstone; *What's Cookin'?*; \$21,000. March 27, Lou Breese's band, Gertrude Nelsen and Jinx Falkenburg (Holy Week); *Call Out the Marines*; \$16,000.

April 3, Blue Barron's band, Yvette and Jerry Lester; *Adventures of Martin Eden*; \$17,500. April 10, Benny Goodman's band; *Juke Box Jenny*; \$33,600. April 17, Johnny (Scat) Davis's band, Connie Boswell and Cliff Nazarro; *Sullivan's Travels*; \$19,000. April 24, Dick Stabile's band, Gracie Barrie, Jack Haley and Hal LeRoy; *Always in My Heart*, \$17,000.

Les Brown Low

May 1, *Meet the People* unit with Patsy Kelly and Buddy Rogers; *Butch Minds the Baby*; \$16,000. May 8, Les Brown's band; *Rings on Her Fingers*; \$14,000. May 15, Lionel Hampton's band, Buck and Bubbles and all-sepia show; *Two Yanks in Trinidad*; \$20,000. May 22, Glen Gray's band and Mills Brothers (return); *True to the Army*; \$20,000. May 29, Russ Morgan's band and Billy Gilbert; *The Lady Has Plans*; \$19,000.

June 5, Mitchell Ayres's band and Jane Withers; *The Mayor of 44th Street*; \$19,000. June 12, Jimmy Dorsey's band and Condos Brothers; *Whispering Ghosts*; \$37,500. June 19, Muggsy Spanier's band, Judy Canova and Georgie Price; *My Favorite Spy*; \$18,000. June 26, Teddy Powell's band; *Syncoption*; \$18,500.

July 3, Gene Krupa's band and Dennis Day; *Private Buckaroo*; \$36,000. July 10, Milton Berle's unit; *Matsie Gets Her Man*; \$22,900. July 17, Frankie Masters' band and Bert Wheeler; *Twin Beds*; \$17,800. July 24, Ella Fitzgerald's band, Bill Robinson and all-sepia show; *In Old California*; \$25,000. July 31, Tommy Dorsey's band; *Dr. Broadway*; \$46,700 (house record).

August 7, Sammy Kaye's band (return); *Meet the Stewarts*; \$28,000. August 14, Stan Kenton's band, Three Stooges (return) and Jackie Cooper; *Sweater Girl*; \$24,000. August 21, Glenn Miller's band (return); *Ship Spy*; \$45,800. August 28, Paul Whiteman's band; *Men of Texas*; \$20,000.

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Joe JACKSON Jr.

Currently THE ARENA, Cleveland

Direction: Arena Managers' Association

Vaudefilm Grosses

Andrews-Pastor Opener Near Record Of "Holiday Inn"; MH, Roxy Strong

NEW YORK.—Despite the prevalence of holdovers, grosses are still on the sensational side. The Strand, Roxy and Music Hall are keeping the same bills, while the new bill at the Paramount looks like it will reach the gross taken in by the first week of *Holiday Inn*, which is the non-holiday week record holder.

The Paramount (3,664 seats; \$41,981 house average) opened Wednesday (16) with Andrews Sisters and Tony Pastor along with *The Major and the Minor*. Looks like it will go over \$80,000, which would make this engagement good for at least four weeks. Last week of *Holiday Inn*, along with Will Osborne's ork and Willie Shore, wound up its terrific six-week stay with a proud \$40,000. Previous stanzas did \$58,000, \$66,000, \$76,000, \$77,500 and \$84,500. Skinnay Ennis and the Inkspots started the run, but dropped out at the end of the fourth session.

The Strand (2,758 seats; \$30,913 house average), going into the third week of *Across the Pacific* and Dick Jurgens's ork, is headed for a satisfactory \$31,000, preceded by fine takes of \$40,500 and \$56,000. Horace Heidt is in next.

The Roxy (5,835 seats; \$38,789 house average), going into the second week of *Footlight Serenade* and stage bill with Bob Hannon, Wally West, Adriana and Charly, and Roberto De Vasconcellos, is looking forward to an okay \$44,000, after the opener of \$59,000.

The Music Hall (6,200 seats; \$84,000 house average) is in fine fettle with

Talk of the Town and stage bill with Gloria Parker. Fourth week is expected to produce around \$88,000, after a fine \$94,500 for last week. Opening two weeks did a swell \$113,000 and \$107,500.

Loew's State (3,327 seats; \$20,500 house average) with Frank Fay, Betty Keat, Una Merkel and Anne Nagel and the film *Tish*, is expected to go to \$20,000. Last week, with Mitchell Ayres, Cardinal, Arren and Broderick and *Lady in a Jam*, did fair at \$21,000.

Earle Takes Drop; Fay's Runs Strong

PHILADELPHIA.—Pat grosses enjoyed in recent weeks pared down considerably for week ended Thursday (17) at the Earle Theater (seating capacity, 3,000; house average for straight picture bookings, \$14,000). With Charlie Barnet, in the house band parade leading the bill, week brought a fair \$23,000, in view of the newly increased box-office scale. Diosa Costello, little known here, supported, along with Emmett Oldfield and company. Band brought up Huck Andrews, Cliff Leeman, Nita Bradley and Howard McGhee. Screen no help with *Give Out, Sister*.

New bill opened Friday (18) and got off to a sluggish start and will lucky if it hits Barnet's figure. Louis Prima, lacking in local following, holds down the band spot. Gets strong support from Joe E. Lewis, altho comic lacks name appeal to youngsters here. Linda Ware and Miller Brothers and Lois round out bill, along with band's Leon Prima, Lilly Ann Carroll, Jimmy Vincent and Frank Federico. House plugging screen's *Are Husbands Necessary?* heavily.

Fay's Theater (seating capacity, 2,200; house average, \$6,000) for the opening week of the new season ended Wednesday (16) got off to a big start. Ann Corio and Molly Picon sharing the marquee lights, there was a heavy \$8,200 in the tills. Adding Sunday mid-night shows this season gives gate added boot. Bill support is Charles Stuart and Jack Goode, the Novelle Brothers, the DeMarlos and house line of Gae Foster Roxettes, with Ann Corio's *Jungle Siren* on screen.

New bill opened Thursday (17) looms even bigger and may even top \$9,000. House scored scoop in sharing the newly anointed Miss America (Jo Carroll Dennison), making her stage bow with Miss Philadelphia (Jere Powell), Miss Chicago (Bette Brunk) and Miss Michigan (Patricia Ulline). Val Irving, Maude Hilton, Art and Bob Coleman and Shayne and Armstrong support, with *Just Off Broadway* on screen.

Pittsburgh Stanley Grosses Holding Up

PITTSBURGH.—Three Stooges, the Berry Brothers and Lou Breese's band clicked with \$25,300 at the Stanley over Labor Day week. Breese got crack notices from all papers for improved showmanship and musicianship. On screen, *Beyond the Blue Horizon* (Para.).

In his first stage date here, preceding week, Dick Jurgens hit \$22,600 and won top attention from teen-age autograph hounds, dally orix and family trade. *Jackass Mail* the film.

Paul Whiteman grossed \$22,800 last week in August with *Are Husbands Necessary?* flicker.

Horace Heidt, week before, passed \$32,400. *Favorite Spy* was on celluloid.

Springfield Okay

SPRINGFIELD, Mass.—A rainy week-end spelled good business for the vaude-film bill that closed a three-day run at the Court Square Theater Saturday (12).

On the stage, Coley Worth and Marcla, Hal Freede; Ben, Jean and Barbara; Guldo and Dreme, Haynes and Beck; Three Byrnes Sisters, Fred Harper and Louise. On screen, *A Night in New Orleans*.

Chi-OK; Ted Lewis 21G; Spivak, Inn Holdover Good 43G

CHICAGO.—Ted Lewis, good box-office or years, walked out of town with a clean slate when he grossed a neat \$21,000 at the Oriental (3,200 seats; \$18,000 house average) week ended September 17. He takes credit for the whole thing, accompanying, pic, *Tomorrow We Live*, being a quickie. Fact that the week was the first full session of the new school season adds another pat on Lewis's shoulders.

Chicago (4,000 seats; \$32,000 house average) came thru with an okay \$43,000 week ended September 17, thanks to the mounting popularity of Charlie Spivak and his band and, more importantly, the strength of *Holiday Inn* in its second week. Pic moved into the Garrick for another run.

Week of September 18, Oriental had a good opening with Ann Corio, the box-office bait, Georgie Tapps and Sammy Walsh, among others, on stage, plus *Highways By Night* on screen. Opening day's biz was just a little short of Lewis's first day take. Chicago started on the right foot September 18 with Glenn Miller and band in *Orchestra Wives* on screen, and Tommy Tucker's band and Billy DeWolfe on stage.

Balto Neat 14½G; Barron Starts Big

BALTIMORE.—Holdover stage bill at Hippodrome, headed by Larry Adler, grossed a neat \$14,500. Bill also included Sue Ryan, Jerry Cooper and Harris, Claire and Shannon. Pic, *The Talk of the Town*. First week grossed \$18,700.

New bill, opened Thursday (17), got off to an excellent start, with Blue Barron and orchestra, featuring Charlie Fisher, Thera Blue Notes, the Knight Sisters, Tiny Wolfe and Clyde Burke plus added feature in James Barton. Pic, *The Big Street*.

Kyser's 42G Tops James Recent Record

SAN FRANCISCO.—Kay Kyser drew standout crowds to gross a paid attendance of 78,864, totaling \$42,000, at the 2,800-seat Golden Gate Theater week ended September 15. Figure surpasses by several thousand dollars that set by Harry James band a few weeks previous. Current is Cab Calloway.

James played here week ended August 11, grossing a phenomenal \$40,000, half of which was his own take, due to a percentage deal.

Fitch Unit Good

TALLAHASSEE, Fla.—Business was "good" in spite of the weather, according to Dan Fitch, whose *Beauties on Parade* unit played here Monday, September 14, at the 1,061-seat State Theater.

A sultry heat, made steamy by intermittent showers and sunshine, kept crowds away from the show for the afternoon performance; the second had a better audience, while the third show drew the largest number of admissions. Joining the unit at Mobile, Ala., was Marie Zollington, juggling act.

Fitch said other new acts include the Three Welles, a dancing trio; Herb Campbell, trick violinist, and Slim Williams, blackface. Show is in its second week on the road.

Prices were 40 cents for adults and 0 and 22 cents. Picture was *Powder Town*.

LA Orph \$17,500

LOS ANGELES.—Stageshow headlined by Veloz and Yolanda rolled up a neat \$17,500 at the Orpheum here. Also on stage were Jerry Shelton, Wallace's Puppets, Joey Rardin, and Leon Navarra. Pic, *Hello Annapolis*. House seats 2,200 and has 55 cents top.

Ted Lewis Strong

DAYTON, O.—Third week of the Colonial's stageshow season, with Ted Lewis and his band, went a bit higher even than the second week, reaching a gross of \$12,500 for the week ended September 3. This is the best week so far. Duke Ellington follows Lewis.

Magic

By BILL SACHS

JERRY BERGMAN, young Czech magician who is holding over at the Hurricane, New York, is set to report soon for army induction at Governor's Island. . . . ROLAND H. MOELLER is in the army. . . . HAVE-A-DRINK MAURICE and Company are with Ross Russell's *Garden of Girls* unit playing Southern houses. . . . ROY BENSON closes a long run as magical emcee at Jack Lynch's Walton Roof, Philadelphia, September 23. . . . FOSTAIRE THE MAGICIAN, out of the business the last two and a half years, resumed four weeks ago in New York and since has played along the Jersey coast, thru Pennsylvania and Ohio and into Virginia, with the Carolinas to follow. . . . MARDO is currently displaying his magical wares at the Palm Beach Club, Detroit. . . . BILL NEFF postals that he's playing theaters in West Virginia territory and the Pittsburgh area to good business. He has made several changes recently in personnel and in his act. . . . THE GREAT JAXON, vent, after a two-week stand at a Milwaukee club, has hopped back into Chicago. He caught Bob Neller's vent act at the Riverside, Milwaukee, last week and says the latter does a splendid job. Jaxon shoots us one of his souvenir ash trays—a pair of wooden hands with his name emblazoned thereon. . . . GERBER THE MAGICIAN played the American Legion Labor Day Celebration at Lynch, Ky., sponsored by the U. S. Steel Corporation. . . . MONTAGUE is all set for a swing thru his established Western territory with his combination magic and spook show and will remain out until Uncle Sam calls him—which isn't far off. . . . HENRY VALLEAU is now managing the Babcock Theater, Billings, Mont. He and Mrs. Valleau expect an heir-raid soon.

L. L. AND FRANCES IRELAND give a magic performance before a studio audience at Station WGN, Chicago, each Sunday morning. . . . EVANS BROWN, who closed his sixth season in charge of music and entertainment at Chula Vista Resort, Wisconsin Dells, Wis., September 6, concluded a two-week stand Sunday night (20) at Elks' Hotel, Quincy, Ill. . . . JOHNNY PLATT is current at the Footlight Club, Chicago. . . . MILBOURNE CHRISTOPHER again cracked *The Baltimore Sunday Sun* last week, this time with an article on string figures. . . . ENOS THE MAGICIAN has taken his bag of tricks to Philadelphia's Lexington Casino. . . . FRANK ROSS, comedy magician, is making his first Atlantic City engagement at Gables Inn. . . . ZOGI, during his two weeks in Griffith Southwestern Theaters houses in Oklahoma, is reported to have upped the houses' averages around 33 per cent. . . . BOB COULS scribbles that Detroit is loaded with magi, and all working. He recently entertained the Great Barentine (Carl Sharpe), in his third week at the Mayfair Club there, and Tung Pin Soo, current at the Club Royale. Couls is all set to begin the fall season with Tressa, child mentalist, in theaters in the Detroit area. . . . MAL B. LIPPINCOTT typewrites from Louisville that the magic get-together held at Fontaine Ferry Park there August 31-September 1 was a big success. Magicians appearing on the program there, according to Lippincott, were Jimmy Sanders, Nashville; George Kitzinger, Atlanta; G. R. and Mary Rinehart, Paul Stadelman and Happy Oertel, C. O. Montgomery, Master Jimmy Hines, Charles D. Bare, Donald Redmon, Frank Cassell, Tommy Davis and Ed O. Drane, Cincinnati. . . . MONK WATSON, in Cincinnati with his wife, due the serious illness of his mother-in-law, was a visitor at the magic desk last Friday, accompanied by Stuart Judah, Cincy wizard. . . . DR. HARLAN TARBALL was in Cincinnati over the week-end to conduct his magic school for professionals at Gibson Hotel. Nearly all the Cincy magi enrolled for the course, with Rudy Lenzer, local trixster, in charge of arrangements. . . . FAUL ROSINI is headlining at the London Chop House, Detroit. . . . DANTINI has returned to the Roxy Theater, Cleveland, as magical emcee, his second stop there within a month.

WIGS BEARDS MAKE-UP
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Miller's Farewell Terrif 45G Boston; 3G Under Cantor

BOSTON.—Boston's sole vaude-filmer is doing the best business in years. For week ended Thursday (17) Glenn Miller's orchestra did an amazing \$46,000. This colossal figure is the high for the year and is second to the theater's high mark set by Eddie Cantor several years ago when he grossed \$49,000 in six days. Miller did a total of 40 shows.

RKO-Boston seats 3,413, and prices ranged from 40 to 85 cents. Pic was *Little Tokio, U. S. A.*

Complete show took one hour and 50 minutes (45-minute stagershow and 65-minute movie), enabling Miller to give the 40 shows.

Miller's date was ballyhooed as his farewell engagement before joining the army.

Dayton \$11,400

DAYTON, O.—Season's first straight vaude bill at the RKO Colonial last week, including Dolly Dawn, Mary Brian and Borah Minnevitich's Harmonica Rascals, brought in a heavy \$11,400.

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For Vaudeville, Musical Comedy, Burlesque, Minstrel, Night Club Reviews, Radio and Dance Band, Entertainers. Contains: 15 Monologues, 8 Acts for Two Males, 7 Acts for Male and Female, 30 Parodies, Ventriloquist Act, Female Act, Trio, Quartet and Dance Specialty, Tab and Burlesque, 16 Minstrel First-Parts, Overtures and Finales, 48 Monobits, Blackouts, Review Scenes, Dance Band Stunts, Hundreds of Jokes and Gags. Remember McNALLY'S BULLETIN No. 21 is only one dollar; or will send you Bulletins Nos. 10, 11, 12, 15, 16, 17 and 21 for \$4.00, with money-back Guarantee.

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ASCAP UNITY ENDANGERED

ASCAP Pub Plan Effective First Quarter of 1943

1. The amount allocated to seniority is changed from 20 per cent as heretofore, to 15 per cent, with no ceiling. Seniority is to commence after two years of membership.
2. The amount allocated to availability is to remain as heretofore—30 per cent. Availability is to be classified by 12 publisher members of the board, instead of the present elected seven.
3. The amount allocated to performance is to be increased from 50 per cent as heretofore, to 55 per cent. In determining preference credits, the following values are to be given:
 - (a). Performance on a night commercial rate program—one point.
 - (b). Performance on any other commercial rate program—¾ point.
 - (c). Performance on a sustaining program at any hour of the day or night—½ point.
 - (d). Theme Songs—a theme song will only receive one credit on one program, irrespective of the number of uses on that program, as follows:

A theme song on a commercial rate program will receive the same credit as any other song on such commercial program.

A theme song on a sustaining program will receive 1/10 of a point, irrespective of the hour or day of the week when such program is given.
 - (e). Copyright Arrangements—all works in the public domain—the committee recognizes that these arrangements are of different character and are consequently entitled to different treatment, as follows:

The least important of these arrangements is of the type of *Home, Sweet Home*; *Old Black Joe*, etc. This type of arrangement will receive 1/10 of a point, irrespective of the program on which it is used.

The next classification will embrace arrangements usually orchestral in character, which represent the expenditure of substantial money by the publisher. It is not necessary to name illustrations, but all publishers recognize that frequently a very large work is condensed into form making it performable by small orchestras. Each such arrangement when submitted to and approved by the classification committee is to receive 1/5 of a point, irrespective of the program on which it is used.

The third classification will include works which, altho based on public domain numbers, contain so much new material as to justify their classification as new works. This classification will include works such as *Reverie*, based on Debussy, and *Concerto for Two*, based on Tschakowsky. These works will receive the performance credit to which they would be entitled as new works, based on the program in which they are used.
 - (f). Symphony and symphonic works—three points, irrespective of the programs on which it is used.
 - (g). Background cue music, as hereinafter defined, shall be entitled to 1/20 of a point credit. By background cue music is meant music written primarily for use as background or bridge music or excerpts from musical works other than well-known and recognized original musical compositions when used as background or bridge music (or similar uses) in dramatic programs, or programs of a similar character. In case there shall be any question as to whether any particular use or uses shall come under this category, the classification committee shall decide.

Morgan Ames Upped Hoff Takes a Burn; By Frederick Bros. About To Join Army

NEW YORK, Sept. 19.—Morgan C. Ames, Frederick Bros. vice-president, formerly in the firm's Chicago office, has been transferred here in anticipation of B. W. Frederick's expected entry into the armed forces soon. B. W., at present in charge of general management here, will ease off into the sales department pending his call to arms, with Ames picking up the management reins.

Possibility of cracking into the big time has the Frederick management looking sharp. Altho it lost a string of names in the draft, the office still has Ina Ray Hutton, Ada Leonard's all-fem crew, Lawrence Welk with a wife and three kids, Tiny Hill too heavy by a couple of hundred pounds for army standards, and Ray Herbeck with a wife and child.

Firm wants a crack at the choice locations that are going to be open when the draft takes its toll of top name bands, and are readying for a drive on their own bands.

NEW YORK, Sept. 19.—Carl Hoff, who has spent an estimated \$35,000 of his own money trying to build his band, is about ready to chuck the biz and enlist in the army, according to friends. Leader has been at odds with General Amusement Corporation, his bookers, for some time, and insiders report that he has decided to give up the struggle.

Leader's contention has been that in order to realize some returns on his investment, he must settle down into a location with radio wires for a month or two before going out on the road. Agency apparently disagreed and began booking maestro for a tour, whereupon Hoff sold all the band's cars, thereby preventing the tour.

Hoff played Hotel New Yorker here September 4-10 and wound up at State Theater, Hartford, Wednesday (16). He is married and has not yet been called by Selective Service. His friends say that unless a good location is found for him very soon he will call it quits and enlist.

Weinstein Gets Benny Goodman

NEW YORK, Sept. 19.—Harry Weinstein, former manager of Abe Lyman, grabbed himself a top berth this week when he concluded arrangements to take over the personal management of Benny Goodman. Weinstein, who parted company with Lyman some months ago, had not been dickered with Goodman very long, and the move came as something of a surprise to the trade.

Altho he plans to take over Monday (21), and undoubtedly will, Weinstein will not become Goodman's official representative until BG straightens out the contract he has with his current pilot, Will Roland. It is expected that a settlement will be made and that Roland will connect with another top band.

Latest Fights Bait for Enemies Of Society; Hurt Current Drive To Democratize, Strengthen Org

NEW YORK, Sept. 19.—The serenity which has possessed ASCAP for the past few months was rudely shattered during the last fortnight by a series of seemingly unrelated incidents. Both writer and publisher members began stirring up ruckuses and pouring salt in old wounds, and at week's end the Society appeared headed for the same morass of bickering and defeatism that had it all but swamped not so long ago. Responsible members, publishers and writers are attempting now to nip the dissension in the bud and to educate dissenters to the notion that ASCAP itself is more important to all concerned than any personal arguments or interests could ever be.

First blast came in Los Angeles Wednesday (9) when, during an ASCAP meeting, following an address by Oscar Hammerstein, some of the members began squawking about the new writer reclassification scheme reported in *The Billboard* two weeks ago. They objected on the grounds that "they had not been consulted" and that "the publishers were changing the writer classifications without notification." Some of them then began tossing recriminations dealing with the removal of Gene Buck as president of ASCAP and the subsequent firing of E. C. Mills.

Members here recognize some of the Coast hecklers as being among the most valuable people in ASCAP, men who have been fighting for years to democratize the Society and whose efforts were greatly responsible for the very thing to which they took exception—the new writer reclassification scheme. Their outburst is ascribed to several causes, most prominent of which is a hearty distrust for the large publisher element which controls an alleged 65 per cent of the pub vote in ASCAP. This element is blamed for having liquidated Mills and Buck. Feeling that, with Buck and Mills gone, they are without protection in ASCAP's halls, disturbed by news of ASCAP licks in such an important State as Wisconsin, fearing that the consent decree is weakening ASCAP, and suffering from the kind of confusion and anxiety that can best be caused by a 3,000-mile distance from the actual scene, the Coast group acted accordingly.

WASHINGTON, Sept. 19.—Jimmy Petrillo and the American Federation of Musicians did as well as could be expected during the first two days of Senator D. Worth Clark's Senate subcommittee hearing here. In fact, newspapermen couldn't help noticing that at certain times during the addresses of Elmer Davis and James L. Fly, Petrillo shaped up as considerably less than the ogre he has been painted. However, the scribes didn't permit this impression to dissuade them from accepted policy, and their dispatches all continued to lambast the stuffings out of the union. Any remarks made in favor of AFM's stand were buried at the bottom of stories—when reported at all.

One thing in favor of the union and reacting against National Association of Broadcasters, which has been bombarding press and public with material which could destroy not only Petrillo but the union itself, was the information from Fly that radio has failed to co-operate with the Federal Communications Commission in the matter of using a certain proportion of live music. Senator Tobey of New Hampshire pushed the matter along by contrasting terrific network revenue to the relatively small number of toolers employed.

With Petrillo yet to appear, the chance grows that, should the Senate resolve to investigate the canned music situation, it may spend as much time probing into radio as into the union. Messrs. Fly and Davis were both careful to explain the extent to which smaller radio stations will be affected by Petrillo's ban, but it was made clear to many people that the problems of such stations will not be solved completely by restoring disks to them. In fact, a lot of observers believe that their testimony has raised the whole question of government subsidy again, and may lead to action along those lines.

If Petrillo can shoot some curves when he takes the stand things may look up for him and the way may be made for the kind of deal with the diskers that James has apparently been seeking from the start. At any rate, with Senator Tobey around to look at both sides of the question, the coin phono biz and the record biz may wind up getting exactly what the shrewdest elements of both desire—a Petrillo batted off his high horse and soundly spanked for his recent bad timing, but an AFM retaining its dignity. Altho a lot of interests are doing their best to smash the union, recorders know that the chaos consequent to the union's demise would be a lot more detrimental to the industry than a raised recording scale.

Reaction of local members who are sympathetic to the Coast contingent's feelings is that the time has come for the lads to stop offering requiems over Buck and Mills. It is felt around here that something must be done to bring the Coast crew closer to the scene by more frequent reports, consultations and memorandums. It is also felt here, especially among writers and small pubs, that something must be done to alter the system whereby eight publishing corporations can swing issues on the strength of controlling 65 per cent or thereabouts of the pub vote. But the New Yorkers who feel this way do not feel that the Coast boys were in order on their objections to a writer-conceived classification plan.

It was made clear, when the new writer system was announced, that the system would not be put in force until the writers themselves—all of them—had time to be heard on the subject. This knowledge, thru some unexplained error, apparently was not communicated to the Coast members; hence another cause for last week's howl.

Most of the Eastern writers and a similar proportion of the small pubs are ready
(See ASCAP UNITY on page 24)

Lunceford's Ritz \$1,872

BRIDGEPORT, Conn., Sept. 19.—Ritz Ballroom here opened its 33d season Sunday (13), with Jimmy Lunceford. Lunceford, always a prima fave here, drew very well, 1,702 attending. With admish at \$1.10, gross totaled \$1,872.20. The Ritz has an array of name bands lined up for the season and with all the defense factories going full blast looks for the best year in history.

Ex-Chester, Now Chesty

NEW YORK, Sept. 19.—Cy Baker, former Bob Chester trumpet man, is making a career of playing every band theater in town.

In the past six weeks, he has played the Strand with Charlie Barnet, the State with Bobby Byrne, and this week he's at the Paramount with Tony Pastor.

Payoff of his current Broadway appearance is that he is irked because he toots a four-bar introduction of the Andrews Sisters and isn't allowed to take a bow.

Meet General T. P. Alley

NEW YORK, Sept. 19.—Only on Broadway could a world-famous war correspondent be told what's what by a gang of song-pluggers. At the Hotel Astor luncheon thrown this week by the Popular Music Committee for Russian War Relief, Quentin Reynolds was brought in as guest speaker to explain, on the basis of his experiences in war-torn Russia, the need for aiding a fighting ally. When he refused to commit himself on the question of opening a second front as a means of aid, sloughing it off as a problem for generals to decide, the boys started peppering him with details on how the second front could be opened and why it should be opened. The gang clinched the whole thing later at Lindy's.

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Orchestra Notes

Of Maestri and Men

XAVIER CUGAT leaves the Waldorf-Astoria, New York, October 8, for a concert tour with orchestra augmented to 30 pieces. Band plays the Paramount Theater, New York, in January. . . . **TEDDY POWELL** into Meadowbrook, Cedar Grove, N. J., October 16, for four weeks. **POWELL** plays the season's first big college prom October 2, at Penn State. . . . **VAUGHN MONROE** returns to Hotel Commodore, New York, October 1. . . . **CASA LOMA** set for theater dates up to January 1. . . . **CHARLIE SPIVAK** is taking over **GLENN MILLER'S** entire trombone section and trumpeter **JOHNNY BEST**. . . . **MARION HUTTON** and the **MODERNAIRES** will combine for radio work. . . . **SPIVAK** beat **MILLER'S** record for a single night at Panther Room, Hotel Sherman, Chicago, by 100 covers. . . . **ISHAM JONES**, unlikely to be drafted, returns to the band biz with a six-month run set for Beverly Hills Country Club, Newport, Ky. . . .

BOYD RAEURN into Arcadia Ballroom, New York, October 1, for two weeks. . . . **MUGGSY SPANIER** rehearsing a new band. . . . Bookings for the **JOE GLASER** stable have **STUFF SMITH** held over at Club Trouville, Hollywood; **HENRY "RED" ALLEN** ditto at Down Beat Room, Chicago; **LIONEL HAMPTON** into Orpheum Theater, Los Angeles, week of September 27. . . . **SAM DONAHUE** in person, instead of records, on **JERRY ROBERTS' Swing Shift**, WAAT, New Jersey, opening a drive for Victory Bonds. . . . **BOBBY PARKS** enlarging band for Hotel Belmont Plaza, New York, opening September 24. Room is acquiring Mutual network wire. . . . **BILLY BISHOP** held over at Olympic Hotel, Seattle. . . . **HERB REIS** takes over as manager for **CHARLIE BARNET**; **JIMMY LAMARE** retains jobs as saxist and assistant director. **BARNET** has two new men from **ALEX BARTHA** outfit, and new canary in **PERRY RUSSELL**, replacing **DELL PARKER**, who replaced

NITA BRADLEY, who replaced **FRANCES WAYNE**. . . . **MEL MARVIN** set new records at Hotel Darling, Wilmington, Del., despite upped prices. . . . **GLENN WILLIAMS** goes into Battlehouse Hotel, Mobile, Ala., for eight weeks, October 30. . . . **HAL WASSON** at Plantation, Texarkana, Ark., with a fem on bass.

and **RAY MCKINLEY**. . . . **CHARLES WADE** new at the Glenside Sho-Boat near Reading, Pa.

Atlantic Whisperings

MAX SCHALL, former road manager for **CLAUDE THORNHILL**, stationed at Atlantic City Army Air Corps morale office. . . . **JIMMY SAUNDERS**, former Harry James vocalist, back to WCAU studio band in Philadelphia. . . . **RED MCCARTHY** opens season for Madrid Ballroom, Harrisburg, Pa. . . . **DOC BAGBY** for Tuesday night proms, Strand Ballroom, Philadelphia. . . . **ALEX BARTHA** for week-end dancing at Steel Pier, Atlantic City. . . . **HERBY WOODS** ushers in Sunday band concerts at Maple Grove Ballroom, Lancaster, Pa. . . . **JERRI DELMAR** back at Open Door Cafe, Philadelphia, with **VIOLA KLAISS** returning to College Inn, same city. . . . **HARRY JAMES** for closing dance of season at Hershey (Pa.) Park Ballroom; maestro also at Philadelphia's Convention Hall this week with **GUY LOMBARDO**. . . . **MILTON HUBER** remains at Babette's, Atlantic City. . . . **MIKE PEDICIN** takes over at 20th Century Club, Philadelphia, **ROSE VENUTI** moving to Sciollo's Cafe. . . . **VINCENT JOSEPH** set at Wirth's Hotel, Bethlehem, Pa. . . . **FRANKIE SNYDER** leaves Down Beat Club, Philadelphia, for New York

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On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

JUDY GARLAND and GENE KELLY (Decca 18480)

For Me and My Gal—FT; V. When You Wore a Tulip—FT; V.

IT IS always something special when this young screen songbird turns up on the turntables, and this coupling is no exception. Joining with Gene Kelly, Miss Judy cuts a fancy wax figure for two evergreens given a new song lease in her next picture, *For Me and My Gal*. And making the performance complete is the orchestral ecst laid down by the bandsmen under the expert baton of David Rose. Introducing the title song in musical comedy style, Miss Garland takes the opening chorus rhythmically and at a moderate tempo. For the second stanza, more stylized, she blends her voice with Kelly's, whose tenoring carries the lead. It's a smoothie all the way. Both Gene and Judy preface Tulip with a special set of lyrics. The tempo is stepped up a bit and the two voices carry the opening chorus, sticking close to the script. For the second stanza they inject a mixture of corn and swing that brightens the appeal of the oldie.

Operators can't miss on both of these sides. The picture tie-in makes it a natural. And, with the tunes standard favorites, there need be no waiting until the movie is flashed on the screen.

TONY PASTOR (Bluebird 11585)

I'm Getting Tired So I Can Sleep—FT; VC. Massachusetts—FT; VC.

THERE is a musical surprise in store on these sides. The Pastor band has been building steadily on the waxes, and this coupling offers a top musical performance. Band gives out both sweet and rhythmic, and in each side there is a lavish display of rich phrasing of the reeds and brasses, especially for Irving Berlin's *I'm Getting Tired*. Ballad is from *This Is the Army*, and, while it has still to hit its stride, it is tops in every department. And so is the Pastor waxing. In slow tempo but never showing a tendency to drag, the sax choir starts the chorus for eight bars, then jumping to the bridge for the maestro's soft and smooth tenor sating against a plush bank of brass. The full band, and with plenty of body, joins in for the interlude, setting the stage for Eugenie Baird's appealing vocal, the lyrics fashioned to fit a fem lead. For Andy Razaf's and Lucky Roberts' State song, the band strikes a solid bounce beat at moderate tempo. The material is ideal for Pastor's throaty scat style. Striking train music from the opening and closing bars, band lays down a half chorus, with Pastor raising his pipes for the vocal refrain. Band picks up the last half, with Pastor having the last say.

Now that "This Is the Army" is going on tour, the "Sleep" song should start moving and Tony Pastor's platter is designed for steady spinning in the music boxes. And "Massachusetts" sounds here like a strong candidate. If the song makes the grade, this side should make the band.

THE MERRY MACS (Decca 18478)

Under a Strawberry Moon—FT; V. Pass the Biscuits, Mirandy—FT; V.

Mabel Wayne and Al Lewis, giving the moon an incongruous *Strawberry* hue, have created a fetching rhythm ditty. The tune has melodic appeal and inherent rhythmic qualities, and as ever the Merry Macs, backed by the vibes, guitar, bass and piano, offer a smooth rhythmic brand of harmonizing. Voices take two choruses at a bright medium tempo. For *Pass the Biscuits* the Merry Macs dish up a highly delightful novelty cooked in Western style. It is a rustic comedy ditty, paced at a fast tempo, and voices even ring in a barnyard soprano. Thru it all there is the sharp twang of the banjo stroker, and the background is replete with mountain-feuding sound effects, since Mirandy's biscuits are more fitted for ammunition than for the eating.

Here is another double that shows promise of doing double duty for the music operators. For immediate spotting, "Pass the Biscuits, Mirandy" provides plenty of merriment for phono playing, appealing to city folk as well as to those in the hinterlands. And if "Under a Strawberry Moon" shines brightly as other Tin Pan Alley "moons," this entry gives an excellent vocal account of itself.

JAN SAVITT (Bluebird 11584)

Manhattan Serenade—FT; VC. If You Ever, Ever Loved Me—FT; VC.

These sides return Jan Savitt to the Bluebird label, his first record affiliation, and brings forth a revised band that boasts a sizable string section. Scored richly in symphonic appeal, Lou Alter's *Serenade* gets off with a grandiose introduction, with the verse painted in the tonal colorings of the woodwinds and the string quartet, latter boys bowing without benefit of the slow rhythm tempo but keeping it in time. A swell start for an instrumental side that builds

Sound Your "I-A's"

MINNEAPOLIS, Sept. 19. — When Glad Olinger closed at Excelsior Amusement Park Ballroom here last week each of his 11 players, including the girl singer, went into the armed forces. The gal had made application for enlistment in the WAACs.

Olinger's musickers were followed by Bud Strawn's ork. All members of the Strawn group have been classified 4-F.

big from scratch. Savitt turns the rest of the spinning over to Joe Martin for Harold Adamson's lyrics, and he does them full justice without causing as much enthusiasm as does the orchestra's music. Tempo is stepped up considerably for *Ever Loved Me*, a rhythm ditty without sock appeal. No emphasis on the strings for this side, Savitt fitting them into the ensemble, with brasses carrying the burden, shared by Gloria DeHaven's song selling which, tho on the rhythmic side, adds little color to the colorless tune.

While the competition among the band boys is heavy for "Manhattan Serenade," it's a cinch that no one band is getting the jump on the tune, with the result that Jan Savitt's entry should enjoy a fair measure of play in the music boxes.

(See ON THE RECORDS on page 63)

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

By DICK CARTER

Sammy Kaye

(Meadowbrook, Cedar Grove, N. J., Columbia Network, Tuesday (15), 11-11:30 p.m.)

KAYE'S trade-marks, singing song titles and the information that "these lovely words" are warbled by Tommy Ryan, Don Cornell, Billy Williams or Nancy Norman, as the case may be, are prone to be taken for granted, but they eliminate heavy-handed announcements and make for a smooth half hour. Cagey programing, with half-forgotten oldies mixed in, and heads-up music-making must have satisfied fully the legion of Kaye listeners.

Tempos were just right for the cheek-to-cheek type of dancer, and the many vocals were pitched in the hold-me-tight-darling vein, making the program all of a piece. Careful engineering at the controls effected a fine balance and brought the instruments and voices in evenly.

Three of the songs reminded armchairers of the war raging outside their doors, but the titles told the tale in terms that may have sent many of the listeners off to bed for a good cry. Not so good for winning the war, or perhaps even for Kaye.

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Johnny McGee

(Reviewed at Aquarium Restaurant, New York)

JOHNNY MCGEE starts the new band policy at this Main Stem eatery, and showed okay opening night in a tough set-up. Spot was constructed for eating, not dancing. Consequently, bandstand is sandwiched in a corner of the room, to one side, and band has to battle the noise of cutlery attacking lobster and the chatter of bar-flies lined up opposite, not 30 feet away.

Noise and confusion fail to ruffle McGee. He meets the challenge with snappy dance music at an up tempo that has the merrymakers jiggling and scuffling on the tiny dance floor.

These aren't quite the circumstances for estimating an ork's tonal palette or variety of arrangements. It can be said, tho, that McGee's muted cornet gets in its licks, Gale Curtis's clarinet and tenor pitches in with some mighty nice jazz and the rest of the five brass, four reeds and three rhythm punch it out in a way that counts. Plenty of fully orchestrated rumbas help set the pace, with Allen Gerard and Janet Lee, vocalists, adding to the rhythm with the customary Cuban noisemakers. Unfortunately, the public-address system had opening-night jitters when caught, and the Gerard and Miss Lee gave into the mike, nothing came out. Both the band the singers will have to await more complete coverage another time.

McGee has a grinning, genial manner and should prove a fave with the rough-and-ready Aquarium crowd.

Grennard.

Clyde McCoy

(Reviewed at Hotel Peabody, Memphis)

ON EVERY annual return to Memphis McCoy appears to gain in popularity. His "sugar blues" have become a habit with its own fans, who turn out for it in a big way. It is, however, distinctly for dancing rather than listening, and very danceable indeed.

It is a well-balanced band, with five brass, five reed and four rhythm, fronted by McCoy in a pleasing manner. This year he is supported by better musicians than in his previous appearances, but the maestro's cornet is the main show, so the improved sidemen don't make much difference.

The Four Bennet Sisters delight the eye, and warble some pleasing arrangements. Jack Emerson, male vocalist, also turns out a good vocal.

Arrangers Bob Nelson and Eddy Frechman keep the latest hits ready in a

library which is extra-well stocked with "sugar blues." Ork makes a good appearance on the stand. Johnson.

MEMPHIS, Sept. 19.—Clyde McCoy and his entire orchestra have joined the navy as a unit. They are to be stationed at Millington, Tenn., one of the navy's newest and biggest inland bases.

Clyde Lucas

(Reviewed at Hotel Claridge, Memphis)

LUCAS has done a complete switch in the type of his band since last caught. There are no strings at all, and he is playing strictly to the boys and girls. They like it.

Maestro does a good job, and crowd obviously enjoys him. Canary Jane Ward left after this engagement, but should have no trouble finding another spot, as her singing was some of best heard in the Midsouth this summer. Brother Lyn Lucas is in excellent voice and produces his usual variety of unexpected instruments, altho transportation problems have kept the marimbas and other bulkier items off the road this year. The Double Daters, Clyde, Lyn, Jane and Mrs. Lucas (the former Gypsy with Phil Spitalny) turn in some fine work.

New Lucas ork has five brasses, five reeds and three rhythm. Library is well stocked with sock arrangements. Particularly popular here was Lucas's own new *Wolf Song*. Band uniforms are very attractive; men appear extra neat.

Johnson.

Vido Musso

(Reviewed at Arcadia Ballroom, New York)

LAST June Musso left Benny Goodman's sax section on short notice to take over this band, which had been working for Bunny Berigan. Ever since then the ork has been traveling, with little time to settle down and think things over. As a result, it hits Broadway in a kind of between and betwixt condition, carrying about half of the Berigan library and an equal portion of the Berigan men. What is left from the Berigan days is good, and what Musso has added is also good, altho for different reasons. As soon as the maestro has had time to get himself a steady arranger and one or two new men, he is going to have a top swing band.

Musso, of course, is the bird who blew all that sax on Goodman's *Jersey Bounce*, and he is known to the heppiest of the hep on that score. He is planning to change his name to Buddy Mason for political reasons, tho, which will make the build-up task a bit harder, since it is obvious that nobody has ever heard of Buddy Mason, not even the heppiest of the hep.

Present line-up is three trumpets, two trombones, five good reeds, including Musso's tenor, and three swell rhythm. Some of the jazz arrangements are very fine, with the leader's clever sax giving them a terrific lift. The ballads are a rather motley lot, having been done by a half dozen different arrangers with as many different conceptions of style. This can be straightened out.

Because the lead trumpeter is a 16-year-old with a good lip, the arrangers have given his section a set of books that would strain the lads who blow for Baste. This also should be corrected, since even a 16-year-old prodigy can't keep up that kind of a pace.

Girl singer is Joan Napoleon, a tall brunette, who grins and wiggles with the best of them during band numbers, and sings fairly well, too. Andy Blaine ex-Sam Donahue, steps down from third trumpet to sing ballads. Has a soulful appearance and a delivery to match, but is no great shakes with the larynx. Jack Palmer, formerly with Harry James and Alvino Rey, does some excellent scat singing, which he follows with wild trumpet take-offs. Has loads of personality and is a real asset.

The band will tickle most of the swing kids and many of the swing savants. Musso, or Mason, has a good chance.

Carter.

Lawrence Welk

(Trianon Ballroom, Chicago, Mutual Network, Wednesday (16), 12-12:15 a.m.)

LAWRENCE WELK'S domestic brand "Champagne Music" fizzed and bubbled brightly on program caught, giving a lot of kick to the 15 minutes.

Pianist (unidentified), given lots of opportunity to 88 in the Duchin manner, high-lighted a 4/4 arrangement of a Chopin waltz, and sparkled generally thruout. Jayne Walton punched too hard at her chance with *Daybreak*, but Bill Kaylor was just right with his clear articulation of the clever lyrics in *I Get the Neck of the Chicken*.

Arrangements, strictly Mickey Mouse but bright and aggressive, offered a lot of orchestral color, and the bouncy rhythms kept things moving. Numerous tunes played in the short span provided zest and spice and made for a gay time, especially if house parties happened to tune in. Continental music with an American zing.

Music Items

Publishers and People

JOHNNY MERCER and Hoagy Carmichael have written three songs for Mary Martin and Dick Powell to sing in *Saramount's True to Life*.

Glenmore Music publishing *I Only Know* by Yeoman Bill Dumand. All royalties go to Navy Relief Society.

Film *For Me and My Girl* has 26 old-time tunes, *By the Beautiful Sea*, etc. Title tune is in for a revival.

Emil Garber, press agent for Aragon and Trianon ballrooms, Chicago, collaborated with Louis O'Connell and Johnny Meyer on "This Is It" Published by O'Kay Music, Chicago.

Songs and Such

TOOTIN' MY HORN and *That's What You Do*, by Edward Kay and Eddie Cherkose, into Monogram's *Bye, Bye Baby*. *There's a Blue Star Shining Tonight*, by Bob Keats and Dave Goldberg, published by Mills.

I'd Like to Kiss Susie Again, by Pinky Herman, Bob Emmerich and Al Koppell, published by Lyric Music.

Success of "Victory Song Book" has prompted Robbins Music to rush thru its "Victory Band Book." Album contains "Anchors Aweigh," "Over There," "The Marine's Hymn," "You're in the Army Now" and other evergreen patriotics.

Philly Pickings

SOL KAPLAN, Curtis Institute grad, signed to do music for MGM's Pete Smith short series.

Bregman-Vocco-Conn takes theme song of Maurice Swerdlow, local maestro, titled *Look What You've Done*.

Frank Capano and Harry Filler providing the city with an anthem tagged *Philadelphia—the Workshop of the World*.

JD Top Pitt Draw

PITTSBURGH, Sept. 19.—Jimmy Dorsey was top draw for the season at Kennywood Park here, followed by Charlie Spivak, Benny Goodman and Phil Harris. All were one-nighters.

Of the bands that played week or fortnight engagements, Everett Hoagland topped the traveling bands, Tommy Carlyn led the locals. Johnny Messner followed Hoagland, then Clyde Lucas, Bernie Cummins, Tiny Hill, Lang Thompson and Enoch Light. Brand Hunt and Jimmy Gamble, each for a week, followed Carlyn in popularity among the hometown orks.

Kennywood, best paying band employer in city, has 2,500 capacity. Only Dorsey drew a packed house, with tire shortages and transportation restrictions hurting.

West View Park's ballroom, like Kennywood, fell under 1941 gross. Local orchestras were booked exclusively.

A New Twist

TULSA, Okla., Sept. 19.—Herbie Kay and his band were booked to play Casa Loma, dance spot in Crystal City Park here recently, but before they arrived Johnny Mullins, the booker, got the "Join the Marines" fever. As a result, Mullins transferred the dance to the Coliseum, made it a Navy and Marine benefit event, and was himself inducted into the Marines as part of the "entertainment." Attendance was 2,100, and nearly \$2,000 was grossed.

C. E. Meeker, assistant manager of Crystal City Park, will manage Casa Loma until it closes for the season in October.

The Song of the Hour I NEED AMERICA (America Needs Me)

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Petrillo a Headache to Song Pluggers; Maestri Afraid of Tunes Not Recorded Wholesale

NEW YORK, Sept. 19.—The Petrillo recording ban is beginning to catch up with the song plugging industry and a lot of professional managers are stocking up on aspirin. Paradoxically, the strain of keeping their songs well up on the plug sheet continuously will be felt most by those pubs whose reserve stocks were tapped by recording companies who wanted to get everything they could under the August 1 deadline.

With most of their best material tied up awaiting release dates from film or recording companies, plugging staffs are faced with the problem of getting current tunes into the books of band leaders who don't want to spend dough on arrangements they're not going to get onto wax. And it's that much tougher if the leader is among those whose books are already clogged with arrangements he can't use until his records are issued. He's inclined to hold off loading himself with more of that particular publisher's output.

Formerly, a strong firm had the assurances of having its No. 1 song recorded by six or more bands and artists with proportionate air plugs ready-made. Now the most he can hope for is four—if the song was already recorded. If it wasn't, it's just too-bad-Jim.

Bregman-Vocco-Conn is facing a typical situation with its *Springtime in*

the Rockies score. Firm was busy on *Kalamazoo* and other *Orchestra Wives* items and neglected to get *Springtime* down on wax. The exception is Harry James, who appeared in the picture, but the tunes will have to prove cinch hits before BVC can convince rival band leaders they ought to get on the songs. Famous is another firm facing a dry spell between now and the time its Johnny Burke-Jimmy Van Heusen score for the new Bing Crosby picture gets rolling. Right now the pluggers are breaking their backs trying to get the leaders to listen to reason on *Praise the Lord and Pass the Ammunition*. Kay Kyser and the Merry Macs are the only two records of the song. If they can make it a hit on their own, a miracle will be passed. Robbins has a lot of songs in the wax works, but right now Robbins would like *Humming Bird* to mean something, and his boys are giving it that college try. Apparently in vain.

The amount of recordings bear a close correlation to the position of leaders on the "sheet." *Dearly Beloved* has eight sides, *Kalamazoo* has six, *He's My Guy* and *Wonder When My Baby's Coming Home* both have seven. But after this, what? If the recording snarl isn't unravelled awfully soon the Alley is in for a siege of drought.

Every Night Is Saturday Night For Eastern Dance Promoters

NEW YORK, Sept. 19.—Dance promoters, keeping pace with the changing times, are openly defying the rule that only a Dorsey or Miller will draw on a night other than Saturday. Because neither the big names nor the lesser lights are always available on Saturdays, some of the wisest ops in this part of the country have taken to running whenever they can get the attraction, and, because people are spending, the bands keep drawing as if every night were Saturday.

Revolution against the Saturday rule in so-called "Saturday towns" is of comparatively recent origin, but is spreading fast. Andy Perry, for example, has five name orks set for October dances in his Empire Ballroom, Allentown, Pa., and only one of them will appear on a Saturday. Line-up is Alvino Rey, October 1 (Thursday); Jerry Wald, October 3 (Saturday); Gene Krupa, October 8 (Thursday); Charlie Spivak, October 21 (Wednesday), and Charlie Barnet, October 29 (Thursday).

Only band Perry wanted that was available on Saturday was Jerry Wald. In order to get the others he had to shift his evening around to suit the orks. He had already done this on occasion, with success. Previously, of course, he would operate on any given night in order to show one of the Dorseys, for example, but now he knows that he can make hay on Wednesdays and Thursdays with Rey, Spivak, Barnet and Krupa.

Other promoters in this section who have experimented and finally been won over to shifting around in order to play any kind of decent name are Max Kearson, who operates in Scranton, Pa., and Rochester, N. Y.; Fred Luther, Carrolltown, Pa.; J. B. Sollenberger, Hershey, Pa., and Pat Duffy, Old Orchard, Me. All, with the exception of Rochester, are traditional Saturday night towns. Rochester has always been notorious for the fact that you could run any night in the week and make dough if you had the very best. Promoters have found in the past, tho, that they couldn't give away tickets for a second-rate attraction in Rochester, even on a Saturday. Town is changing.

In time, bookers expect to be able to convince promoters everywhere that nowadays a name is a name and can do business any night in the week. Those promoters who refuse to be convinced will probably find themselves out of business, largely because Saturday plums will go to the lads who

are able to use the other orks on other nights.

Altho Tom Cavanaugh had a sad experience at his Brookline Country Club, Philadelphia, last week, when he switched from Saturday to Friday for a Mitchell Ayres showing, the bring-down is attributed not so much to the band or the night as the fact that the switch was made on short notice, with little chance for proper publicity and promotion.

Tooters Pinched on Gasoline Stamp Rap

NEW YORK, Sept. 19.—That gas rationing is causing many difficulties to band travel is well established, but the first case of musicians being juggled for juggling stamps went on the books when two members of Nick Jerret's outfit were arrested outside of New York last week.

Jerret, along with two of his mob and the vocalist, started out from Boston by train to keep a date at the County Hall, Charleston, S. C., leaving the unfortunate pair to get to the job by car. The duo carried the instruments and, after Jerret left, started to borrow stickers to insure them sufficient gas to take them to Charleston.

Outside of New York the gas station attendant, noticing stamps that didn't belong, called a policeman who promptly took care of the situation by hauling the lads to the station.

Because of this Jerret opened with two Charleston musicians for one night only, the date being pushed back and finally canceled. He'll be back here (probably by train) to open at the Famous Door Thursday (24).

NEW YORK, Sept. 19.—King Sisters are assuming tasks formerly handled by Jack Egan, ex-major domo of the Alvino Rey organization, now in the coast guard. Until Rey finds replacements Donna King is sending out publicity releases.

Chiu Chiu! Gesundheit!

NEW YORK, Sept. 19.—Confusion reigns where men speak of the song called *Chiu Chiu*. Featured in the forthcoming Xavier Cugat-Fred Astaire-Rita Hayworth pic, *You Were Never Lovelier*, and published by Chart Music, Chicago, the song is becoming a cause celebre. Some months ago *The Billboard* heard from one Al Sanders that he had written the English lyrics for *Chiu Chiu*. The following week Al Stillman and Chart Music both complained that Sanders was all wet—Stillman wrote the lyric, they said. This week a dispatch from Cincinnati tells us that Alan Surgal, of Station WLW there, wrote the words, and no mention is made of Stillman or Sanders. We promise not to print the next version we get. You know us, Al.

Bob Allen Given Miller Location

NEW YORK, Sept. 19.—Tommy Rockwell, of General Amusement Corporation, swung the booking deal of the year when he maneuvered Bob Allen into Hotel Pennsylvania here, thereby filling the vacancy caused by Glenn Miller's sudden enlistment in the army.

Allen, who has been on location around here for months, playing New Pelham Heath Inn and Roseland Ballroom, will move direct from the Broadway dance hall into the Penn, which at least matches Johnny Long's feat of hopping straight from the Roseland to Hotel New Yorker.

Date of Allen's opening has not yet been set, altho attempts are being made to get him in there as close as possible to October 5, Miller's skedded opening.

Meanwhile, it has become apparent that the name of Glenn Miller will be kept before the trade and public indefinitely. Victor still has at least a dozen of the band's sides to release, and is reported contemplating re-release of previous Miller hits, perhaps in album form.

Miller, skedded to play Central Theater, Passaic, for a week starting Friday (25), will only be able to play four days. Bookers are trying to locate a sub.

Kaye Sets All-Time Meadowbrook Mark

NEW YORK, Sept. 19.—Sammy Kaye was responsible for the biggest night in the history of Frank Dalley's Meadowbrook, Cedar Grove, N. J., Saturday (12). Altho house records at the Jersey spot are being broken with monotonous regularity lately, Kaye's mark is not of the "biggest rainy Wednesday since 1941" variety. Operator Dalley is authority for the information that Kaye surpassed the best night turned in by Harry James during his recent mark-shattering sojourn.

An estimated 100 people were turned away Saturday, and the ropes were up at 11 o'clock.

CHICAGO, Sept. 19.—Ben Kanter began his duties as manager of the Witmark office here Monday (14). Prior to that he handled T. B. Harms's affairs.

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(Routes are for current week when no dates are given.)

A

Abbey, Leon (Ubangi) NYC, nc.
Akin, Bill (Moco's Cocktail Lounge) Milwaukee, nc.
Alpert, Mickey (Coconut Grove) Boston, nc.
Alston, Oyle (Roseland) NYC, b.
Andrews, Gordon (18 Club) NYC, nc.
Andrews, Ted (Butler's Tap Room) NYC, nc.
Angelo (Iceland) NYC, re.
Arnheim, Gus (Sherman's) San Diego, Calif., c.
Astor, Bob (Palomar) Norfolk, Va., 21-25, t.
Ayles, Mitchell (Univ. of Md.) College Park, Md., 26.

B

Barlow, Ralph (Schroeder) Milwaukee 15-28, h.
Barnet, Charlie (Palace) Cleveland, t; (Stanley) Pittsburgh 25-Oct. 1, t.
Basie, Count (Trianon) South Gate, Calif., b.
Basile, Joe (Fair) Allentown, Pa.; (State Fair) Trenton, N. J., 27-Oct. 2.
Bates, Angie (Daniero's) Belle Vernon, Pa., re.
Baum, Charles (Stork) NYC, nc.
Bergere, Maximilian (Versailles) NYC, nc.
Bishop, Billy (Olympic) Seattle, until Nov. 15, h.
Bizony, Bela (Pierre) NYC, h.
Borr, Mischa (Waldorf-Astoria) NYC, h.
Bowman, Charles (Wivel) NYC, re.
Bradshaw, Tiny (Savoy) NYC 18-30, b.
Bresse, Lou (L) Lincoln, Neb., 24-25; (Frog Hop) St. Joseph, Mo., 26, b; (Tromar) Des Moines 27, b.
Brigode, Ace (Indiana Roof) Indianapolis, Sept. 30-Oct. 11, b.
Brown, Les (Astor) NYC, 14, indef., h.
Busse, Henry (Trianon) Seattle 20-Oct. 1, b.
Byrne, Bobby (Edison) NYC, h.

C

Caballero, Don (Fefe's Monte Carlo) NYC, nc.
Cabin Boys (The Tavern) Escanaba, Mich., nc.
Cadmus, Bill (Jai Lai) Columbus, O., nc.
Calloway, Cab (Civic) San Jose, Calif., 24, a; (Civic) Sacramento 26, a; (Sweet's) Oakland 27, b; (Civic) Oakland 28, a; (El Patio) Reno, Nev., 29, b.
Capello, Joe (Jimmy Kelly's) NYC, nc.
Carlos, Don (Club Gauche) NYC, nc.
Carr, Al (La Marquise) NYC, nc.
Casino, Del (Rainbow Room) NYC, nc.
Castle, Lee (New Pelham Heath) Bronx, N. Y., nc.
Chavez (Mother Kelly's) NYC, nc.
Chester, Bob (Casa Manana) Culver City, Calif., nc.
Chiquito (El Morocco) NYC, nc.
Claridge, Gay (Merry Garden) Chi, b.
Clarke, Buddy (Park Central) NYC, h.
Coffey, Jack (New Kennore) Albany, N. Y., h.
Coleman, Emil (La Martinique) NYC, nc.
Collins, Bernie (Grand Union) Saratoga, N. Y., h.
Comde, Art (Homestead) NYC, h.
Contreras, Manuel (Schroeder) Milwaukee, h.
Courtney, Del (Bill Green's) Pittsburgh 11-Oct. 8, nc.
Cugat, Xavier (Waldorf-Astoria) NYC, h.
Curbello, Fausto (Stork) NYC, nc.

D

Dacita (Rainbow Room) NYC, nc.
Davis, Eddie (Larue's) NYC, re.
DeFoe, Al (The Rock) Fish Creek, Wis., nc.
DeKlotz, Louie (Penne's Roof) Waterloo, Ia., 26.
Del Luca, Olivero (El Chico) NYC, nc.
Dennis, Dave (Hurricane) NYC, nc.
Donahue, Sam (Adams) Newark, N. J., 24-30, t.
Dorsey, Jimmy (Sherman) Chi, h.
Drake, Edgar (Brown) Louisville, h.
Dunham, Sonny (Avalon) LaCrosse, Wis., 23, b; (Capitol) Madison 24, t; (Sherman) Chi 25-Oct. 9, h.

E

Eaton & Saj (New Parkside Casino) Detroit, nc.
Eddy, Ted (Iceland) NYC, nc.
Ernie, Val (Drake) Chi, h.
Estes, Robert (Casino Club) Birmingham, nc.
Estrellitos (Carter) Cleveland, h.

F

Farber, Burt (Netherland Plaza) Cincinnati, h.
Ferra, Don (Runley) La Porte, Ind., h.
Fields, Shep (Orpheum) Omaha 21-24, t.
Flisk, Charlie (New Elm) Youngstown, O., b.
Fitzgerald, Ella (RKO Boston) Boston 21-30.
Foster, Chuck (Muehlebach) Kansas City 18-Oct. 2, h.
Franklin, Buddy (Chez Paree) Chi, nc.
Froeba, Frankie (18 Club) NYC, nc.
Fuller, Walter (Kelly's Stable) NYC, nc.
Funk, Larry (Hollywood) Kalamazoo, Mich., 14-27, nc.

G

Gagen, Frank (Book-Cadillac) Detroit, h.
Garber, Jan (b) LaCrosse, Wis., 23; (Orpheum) Minneapolis 25-Oct. 1, t.
Gates, Manny (Mother Kelly's) NYC, nc.
Gilberto (Havana-Madrid) NYC, nc.
Glass, Bill (Queen Mary) NYC, re.
Gordon, Don (Kelly's Tavern) Sayville, N. Y., re.
Gorner, Michel (Commodore) NYC, h.
Grant, Bob (Savoy-Plaza) NYC, h.
Gray, Chauncey (El Morocco) NYC, nc.
Gray, Glen (Pennsylvania) NYC, h.
Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.
Grey, Jerry (Music Box) Omaha, b.
Grey, Tony (Bai Tabarin) NYC, nc.
Gross, Burton (Fifth Ave.) NYC, h.

H

Hale's, Tige: Columbus, Miss., 21-26.
Harold, Lou (Bai Tabarin) NYC, nc.
Harris, Jack (La Conga) NYC, nc.
Harrison, Ford (St. Moritz) NYC, h.
Hartman, Les (Penne's Roof) Waterloo, Ia., 25.
Hawkins, Erskine (a) Phoenix, Ariz., 24-26.

Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

Heath, Andy (Fitch's) Wilmington, Del., c.
Heatherton, Ray (Biltmore) NYC, n.
Herbeck, Ray (Claridge) Memphis, h.
Herman, Woody (Palace) Columbus, O., t;
(Circle) Indianapolis 25-Oct. 1, t.
Herth, Mitt (Jack Dempsey's) NYC, nc.
Hill, Tiny (Oriental) Chi, 23-29, t.
Humber, Richard (Essex House) NYC, h.
Hines, Earl (Howard) Washington 18-24, t.
Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.
Holmes, Herbie (Mark Hopkins) San Francisco, h.
Holst, Ernie (Stork) NYC, nc.
Horton Girls (Embassy) Tampa, Fla., nc.
Hutton, Ina Ray (Golden Gate) San Francisco 23-Oct. 2, t.

I

James, Harry (Meadowbrook) Cedar Grove, N. J., 22-Oct. 1, cc.
Janis, Irene (Broadwater Beach) Biloxi, Miss., h.
Jarrett, Art (Blackhawk) Chi, nc.
Jerome, Henry (Childs' Paramount) NYC, re.
Johnson, Wally (Lookhouse House) Covington, Ky., nc.
Jordan, Jess (Village Barn) NYC, nc.
Jordan, Louis (Regal) Chi 25-Oct. 1, t.
Joy, Jimmy (Bismarck) Chi, h.
Jurgens, Dick (Strand) NYC, t.

K

Kardos, Gene (Zimmerman's Hungaria) NYC, re.
Kassel, Art (Aragon) Chi, h.
Kay, Herbie (Plantation) Houston, Tex., 21-Oct. 3, nc.
Kaye, Don (Claremont) Berkeley, Calif., h.
Kaye, Georgie (Hollywood) Bridgeport, Conn., re.
Kaye, Sammy (Riverside) Milwaukee 25-Oct. 1, t.
Kendis, Sonny (Fefe's Monte Carlo) NYC, nc.
Kent, Peter (New Yorker) NYC, h.
Kenton, Stan (Eastwood Gardens) Detroit 21-27; (Empire) Allentown, Pa. 30, h.
Knight, Bob (Monte Carlo) NYC, nc.
Knight, Clyde (Sky Vue) Pittsburgh, nc.
Korn Kobblers (Flagship) Union, N. J., nc.
Kuhn, Dick (Statler) Detroit, h.

L

Lande, Jules (Ambassador) NYC, h.
Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.
Lang, Don (Colostmo's) Chi, nc.
Lang, Lou (Belvedere) NYC, h.
LaPorte, Joe (Old Roumanian) NYC, re.
Lefcourt, Harry (Rogers Corner) NYC, nc.
Lemaire, Jack (Casanova) Detroit, nc.
Leonard, Ada (Happy Hour) Minneapolis, until Oct. 6, nc.
Lewis, Ted (Riverside) Milwaukee, t.
Lombardo, Guy (Beverly Hills) Newport, Ky., cc.
Lops, Joe (Sutton) NYC, h.
Lopez, Vincent (Taft) NYC, h.
Lucas, Clyde (Laramar) Fort Dodge, Ia., 23, b; (Crystal) Mankato, Minn., 24, b; (Prom) St. Paul 25-27, b.

M

McFarland Twins (Dempsey's) NYC, re.
McGrane, Don (Latin Quarter) NYC, nc.
Malone, Mack (Hollywood Plaza) Hollywood, Calif., h.
Manuelo, Don (McCurdy) Evansville, Ind., h.
Manzanares, Jose (La Salle) Chi, h.
Marshall, Mary (Merry-Go-Round) Pittsburgh, nc.
Martell, Paul (Arcadia) NYC, b.
Martin, Dave (St. George) Brooklyn, h.
Martin, Hershey (Park Plaza) St. Louis, nc.
Martin, Lou (Leon & Eddie's) NYC, nc.
Masters, Frankie (Roosevelt) New Orleans, h.
Matthey, Nicholas (Casino Russe) NYC, nc.
Marx, Chico (Coronado) Rockford, Ill., 23-24; (Lincoln) Decatur 25-26, t; (Tunetown) St. Louis 29-Oct. 4, b.
Maya, Frolan (Havana-Madrid) NYC, nc.
Mayhew, Nye (Bossert) Brooklyn, h.
Mayo, Jack (DeWitt Clinton) Albany, N. Y., h.

Mazzone, Frank (Latin Quarter) NYC, nc.
Melba, Stanley (Pierre) NYC, h.
Miller, Glenn (Central) Passaic, N. J., 29-30, t.
Millinder, Lucky (Fox) Brooklyn, t; (Earle) Phila 25-Oct. 1, t.
Mills, Dick (Flame Dinner Club) Duluth, Minn., nc.
Moffitt, Deke (Glenn Rendezvous) Newport, Ky., nc.
Moilna, Carlos (Deshler-Wallick) Columbus, O., 21-Oct. 4, h.
Monroe, Vaughn (Adams) Newark, N. J., 21-23, t.
Morales, Noro (La Martinique) NYC, nc.
Morris, George (Armando's) NYC, nc.
Mosely, Snub (McGinnis') Brooklyn, re.
Molley, Berk (Dude Ranch) Norfolk, Va., nc.
Mussa, Vido (Arcadia) NYC 17-31, b.

N

Nichols, Red (Indiana) Indianapolis 21-Oct. 2, h.

O

Olman, Val (La Martinique) NYC, nc.
Oliver, Eddie (Blackstone) Chi, h.
Onesko, Senya (Commodore) NYC, h.
Owen, Tom (Penne's Roof) Waterloo, Ia., 28.

P

Psfumy, Joe (Belmont-Plaza) NYC, h.
Page, Gene (Baltimore) Toledo, O., nc.
Panchito (Versailles) NYC, nc.
Parks, Bobby (Belmont-Plaza) NYC, h.
Pastor, Tony (Paramount) NYC, t.
Paulson, Art (New Yorker) NYC, h.
Pearl, Ray (Melody Mill) Chi, b.
Perner, Walter (Roosevelt) NYC, h.
Pierce, Alex (Latin Quarter) NYC, nc.
Pineapple, Johnny (Rogers Corner) NYC, nc.
Prima, Louis (Earle) Phila, t; (Royal) Baltimore 25-Oct. 1, t.
Prussin, Sid (Diamond Horseshoe) NYC, nc.

Q

Quinton, Bobby (Hurricane) NYC, nc.

R

Reid, Don (Biltmore) Dayton, O., h.
Reid, Morton (St. Regis) NYC, h.
Rey, Alvin (Castle Farm) Cincinnati 26, nc.
Reynolds, Tommy (Rainbow Raveu) Salt Lake City, nc.
Ricardel, Joe (Claremont Inn) NYC, nc.
Rios, Tomas (Havana-Madrid) NYC, nc.
Roberts, Eddie (Lido) NYC, h.
Robertson, Dick (McAlpin) NYC, h.
Rodrigo, Don Juan (The Oaks) Winona, Minn., until Oct. 14, nc.
Rogers, Harry (Half Moon) Brooklyn, h.
Ross, Mickey (Vogue Terrace) Pittsburgh 14-25, nc.
Rogers, Ralph (Latin Quarter) NYC, nc.
Rotonda, Peter (Commodore) NYC, h.
Rowley, Art (Jantzen Beach) Portland, Ore., 14-23, p.
Ruhl, Warney (Mayflower) Akron, O., h.

S

Sacasas (La Conga) NYC, nc.
Sanders, Sid (Rainbow Inn) NYC, nc.
Sandifer, Sandy (Westwood) Richmond, Va., nc.
Schreiber, Carl (Pershing) Chi, b.
Seiger, Rudy (Fairmont) San Francisco, h.
Shaw, Maurice (Chateau Moderne) NYC, nc.
Sherry, Herb (La Conga) NYC, nc.
Smith, Russ (Rainbow Grill) NYC, nc.
South, Eddie (Hickory House) NYC, nc.
Sparr, Paul (St. Regis) NYC, h.
Spector, Ira (Chateau Moderne) NYC, nc.
Spivak, Charlie (Colonial) Dayton, O., t; (Palace) Cleveland 25-Oct. 1, t.
Stabile, Dick (Dempsey's) NYC, re.
Stanley, Stan (Chanticleer) Madison, Wis., nc.
Stower, Jules (18 Club) NYC, nc.
Stuart, Al (51 Club) NYC, nc.
Sylvio, Don (Bertolotti's) NYC, nc.

T

Towne, George (Mayflower) Akron, O., h.
Thornhill, Claude (Orpheum) Davenport, Ia., 22-24, t; (Palace) Columbus, O., 29-Oct. 1, t.
Tucker, Tommy (Chicago) Chi, t.

W

Warren, Dick (Hurricane) NYC, nc.
Wasson, Hal (Plantation) Texarkana, Ark., nc.
Weems, Ted (b) Texarkana, Tex., 23; (b) Sikeston, Mo., 24; (Chase) St. Louis 25-Oct. 15, h.
Wells, Lawrence (Trianon) Chi, b.
Wheeler, Doc (Metropolitan) Boston 18-30, t.
Williams, Griff (Palmer House) Chi, h.
Williams, Sande (Warwick) NYC, h.
Williams, Glen (Pay's Southern Grill) Macon, Ga., until Sept. 30.
Wilson, Teddy (Cafe Society Uptown) NYC, nc.
Wilson, Woody (Rice) Houston, Tex., h.
Wood, Herby (Ben. Franklin) Phila, h.

Y

Yellman, Duke (Brown Derby) Chi, nc.
Young, Lee & Lester (Cafe Society Downtown) NYC, nc.

Z

Zarin, Michael (Sheraton) NYC, h.

ASCAP UNITY

(Continued from page 19)
to go along with the Coast writers on a program to prevent the large pubs from abusing the control given them by their heavy votes. But as one high-ranking ASCAP exec told *The Billboard*, the program will not be carried out as a means of avenging Gene Buck and E. C. Mills, but rather as a perfectly normal move in the current campaign of ASCAP's majority to eradicate inequities. Plan, as suggested by Robert MacGimpsey during the hectic Coast session, would be to change the weighted vote system to a system of numerical votes in all elections and on all by-law amendments. MacGimpsey also suggests that a 2/3 vote of the 24 members of the board of directors be required to pass decisions made by that board, instead of the present 2/3 of a quorum of 13. Many New York writers consulted appear to agree with the MacGimpsey proposal.

Herman Starr

Another blast not calculated to promote harmony in ASCAP took place here this week when Herman Starr, acting on behalf of the Warner publishers, Harms, Witmark and Remick, sent out a press release bopping Songwriters' Protective Association for a remark made in open discussion by Gene Buck at SPA's luncheon meeting Wednesday (9). Buck, who does not speak for SPA, was making a rather long speech and, during the course of it, mentioned that the penner org might possibly solve its financial problems by trying to collect for writers 50 per cent of all sums collected by the Warner group from radio and other sources during its seven-month session back in 1936. Buck's remarks were of a personal nature and were not acted upon at the meeting. When Starr let loose his blast SPA called a council meeting which was held Thursday (17). Council decided that Buck might or might not have had something on the ball, but that it was not within the province of SPA to collect such monies. Council resolved to turn the matter over to the board of ASCAP.

Feeling in SPA circles is that Starr acted within his rights in defending a past action of his firms from attack by Gene Buck. But the org is dismayed that Starr should have gone to the press with the matter, blaming SPA for a suggestion made by one of its members. Officials of the org declared that Starr's action is, in its own way, as inimical to the interests of ASCAP as was the apparently ill-considered exhumation of Buck and Mills in Los Angeles. Writers say that, in attempting to nail them, Starr reopens slightly healed wounds caused in previous writer-pub conflicts, none of which ever did ASCAP any good.

All for One

General opinion in ASCAP headquarters here is that a lot of otherwise intelligent members are going to have to realize that ASCAP has been making great strides recently in its endeavors to modernize. They feel that the Coast incident played right into the hands of the Society's enemies by giving the impression that skulduggery is the order of ASCAP's day. They feel that the Starr incident leads only to more internal dissension.

John G. Paine, general manager of the Society, has been trying to convince the membership that their outfit is no longer impregnable and must strengthen itself from within in order to do the best job for all. He is trying to convince some of the recalcitrants of all factions that current efforts are all to that end.

Latest fiscal news from ASCAP reveals that, altho its radio revenue will have been cut by \$1,500,000 for this year, the members will get as much as ever. Some \$600,000 is alleged to have been chopped off operating expenses lately.

Bands on Tour—Advance Dates

CHARLIE SPIVAK: Buffalo Theater, Buffalo, Oct. 2 (week); Waldemere Park, Erie, Pa., 9; Sports Arena, Rochester, N. Y., 10; County Center, White Plains, N. Y., 11; Lyric Theater, Bridgeport, Conn., 12-14; Masonic Temple, Scranton, Pa., 16; Brookline Country Club, Philadelphia, 17; Trenton Arena, Trenton, N. J., 18; Valencia Ballroom, York, Pa., 20; Empire Ballroom, Allentown, Pa., 21; Central Theater, Passaic, N. J., 22 (week); State Theater, Hartford, Conn., 29-Nov. 1.
CLAUDE THORNHILL: Poll's Theater, Waterbury, Conn., Oct. 28-29; Earle Theater, Philadelphia, 30 (week).
CAB CALLOWAY: Riverside Theater, Milwaukee, Nov. 13 (week); Regal Theater, Chicago, 20 (week); Stanley Theater, Pittsburgh, 27 (week); Paradise Theater, Detroit, Dec. 4 (week); Frank Dailey's

Meadowbrook, Cedar Grove, N. J., 24-Jan. 13.
JOHNNY (SCAT) DAVIS: Plymouth Theater, Worcester, Mass., Sept. 28-30; Metropolitan Theater, Providence, Oct. 2-4.
GENE KRUPA: Central Theater, Passaic, N. J., Oct. 1 (week); Empire Ballroom, Allentown, Pa., 8; Paramount Theater, New York, 14 (two weeks).
ALVINO REY: Empire Ballroom, Allentown, Pa., Oct. 1; Earle Theater, Philadelphia, 2.
LOUIS JORDAN: Paradise Theater, Detroit, Dec. 18 (week).
WILL OSBORNE: Central Theater, Passaic, N. J., Oct. 15 (week); Earle Theater, Philadelphia, 23 (week); Loew's Theater, Akron, Nov. 6 (week); Chicago Theater, Chicago, 13.

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BALLASARIO—George, 33, assistant cameraman to Charles Lang on shooting tests for *True to Life* at Paramount Studios, suddenly on the set September 14. Survived by his widow.

BARNET—Mrs. Sarah Jessie Swassey, 86, widow of Robert Ayres Barnet, playwright, September 16 at a nursing home in Bayside, Queens, N. Y., after a long illness. Her late husband wrote the libretto for the show *1492*, which was produced in the early '90s. She leaves two daughters, four sons and eight grandchildren.

BOYATT—Charles, 71, bandsman with the John Robinson Circus in his youth, September 18 after an illness of several months. After his circus years he became interested in construction engineering. Survived by his widow and a brother. Services at Massillon, O., September 21.

BUTTERFIELD—J. H., father of Murray Butterfield, 75, ticket seller and novelty man with various circuses the past 25 years, at his home in Gallipolis, O., September 14.

CORMACK—Bartlett, 44, playwright and newspaperman, September 16 in Phoenix, Ariz. Leaving college to go on the stage, Cormack spent a number of years on Hearst's Chicago newspaper where he obtained experience and background for his plays. Among his works were *The Racket* and *The Painted Veil*. He returned to college to complete his studies and then resumed as a feature writer to the Hearst paper. He ultimately went to New York, turned playwright and finally became a Hollywood screen writer. His latest motion picture was *The Beachcomber*, starring Charles Laughton.

DOWNING—Franklin C. Jr., 27, a pilot and captain in the Royal Canadian Air Force and former New York stage manager, in action June 18, probably over Northern Belgium. Downing formerly was manager of the Theater Guild's production *Call It a Day* on the road. He had previously served as assistant stage manager for the production when it ran on Broadway.

EARLE—William E., 89, of Fairville, N. B., owner of Earleclub Club there, after a 10-month illness. His death occurred on the eve of the reopening of his Fairville roller rink. Survived by his widow and three sons.

GORMAN—Peter, 77, widely known Canadian showman, September 16 in Ottawa after a lengthy illness. He was manager of the old Russell Theater, Ottawa, from 1900 to 1918, accepting the position after a tour of the United States in a dancing act with his brother, the late Jerry Gorman. The brothers toured with the Holman Opera Company and the Shelby, Pullman & Hamilton Circus for a number of years. Gorman, in 1890, became manager of Electric Park, Ottawa's first amusement resort. He has been retired for many years. Survived by his daughter Nanine. Services September 19 from his home, with interment in Notre Dame Cemetery, Ottawa.

In Loving Memory
ANITA CONNERS GOUDRON
Who Passed Away Sept. 20, 1941.
Just a Good Pal and Buddy to All.
Your Lonely Husband, FRANK BRAND.

HEFFNER—James (Jimmy), 52, tent-show manager and comedian, who for 22 years operated the Heffner-Vinson Tent Show thru the South and Middle West, of a heart attack in Nashville September 18. In recent years he had been associated with Billy Wehle in the operation of Billroy's Comedians and this season had served as general agent for the Renfro Valley Barn Dance tent unit, showing under the Wehle big top. Services in Cincinnati, his home, September 21. Survived by his wife, Marie; his mother, Mrs. F. W. Heffner, Cincinnati; a son by a previous marriage, James Jr., with the U. S. Marines, and a brother, Benjamin B., well known in tent-show and circus circles and this season agent with the *Grand Ole Opry* tent unit in the South.

HETTINGER—Albert L., 80, Lapeer, Mich., ballroom operator, at his home at Miller Lake, Mich. September 13.

HILL—Albert Douglas, 58, designer of more than 150 theaters thruout this country, September 8 in Haverford, Pa. Survived by his widow and a daughter.

HODGES—Carlton M., 62, brother of Mrs. Morris Miller and for years manager of the Philippine Midget Show and *The Billboard* salesman on the Miller Bros.' Show, suddenly from a paralytic stroke September 12. Hodges taught school for a number of years and worked as an auditor for the Great Northern Railroad, St. Paul, for 20 years. Burial at Batavia,

The Final Curtain

O., September 16. Survived by four brothers in addition to his sister.

HUGO—Victor, 69, in Japanese air raid on Hongkong December 22. In association with his brother, Charles, he opened the first vaudeville theaters in Burlington, Cedar Rapids and Waterloo, all in Iowa, these houses later becoming the nucleus of the WVMA Circuit. They also operated Hugo Bros.' Circus and sent more than a dozen American shows around the world. He operated the Oriental Theater, Hongkong's most modern movie palace, which was demolished by Japanese bombings. Survived by his widow, Helen, who recently arrived from Hongkong on the Gripsholm, and his brother, Charles, of Hollywood.

JEZ—John T., former musician of Holyoke, Mass., has been officially listed as missing in action.

KEOGH—John A., 76, former director of the San Francisco Municipal Band, September 13 in Oakland, Calif.

KILGORE—Fred C., 59, circus agent, September 12 at Princeton, W. Va., after a heart ailment. He worked with Ringling Bros. and Barnum & Bailey and the Cole Bros.' circuses. Services at Cape Girardeau, Mo., with interment in Memorial Park Cemetery there. Survived by two brothers, H. M., of Cape Girardeau; Leo, of Ashtabula, O., and two sisters, Beese, Cape Girardeau, and Mrs. Etta E. Layton, Detroit.

KLING—Harry R. (Pat), 36, aerialist, September 15 in Cooley-Dickinson Hospital, Springfield, Mass., from injuries sustained in a fall from his aerial rigging at conclusion of his act at Three-County Fair, Northampton, Mass., September 14. Kling and his brother, Bill, were known as the Thunderbirds. He was descending to the ground upon completion of the act, when he lost his hold and dropped 40 feet to the ground. His brother gave him a blood transfusion in a futile attempt to save his life. He toured the country for the last 15 years, presenting the act at parks, fairs, outdoor shows and theaters. Body was moved to Lexington, Mass., for burial. His parents, Mr. and Mrs. William Kling, and another brother, Lotis, who is in the navy, survive.

KOBER—George L., internationally known pianist and president for 34 years of the Sherwood School of Music, Chicago, September 15 in Palo Alto, Calif.

LABOUNTY—Albert W., 69, one of the best-known musicians in Western Massachusetts, September 11 in Orange, Mass.

Survived by his widow, a son and three sisters.

LAIRD—Marvin (Moon Mullins), 41, widely known concessionaire and showman, in a St. Louis hospital September 13 after being taken suddenly ill with pneumonia at the Du Quoin (Ill.) Fair, where he had concessions on Johnny J. Jones Exposition. At one time he was a partner in the operation of Mighty Monarch Midway. He also had concessions on the D. D. Murphy Shows for a number of years. Survived by his widow, a brother and aged father. Funeral services, held in St. Louis, were attended by members of International Association of Showmen and Missouri Show Women's Club.

Sincere Thanks to all those who remembered and whom it was impossible for me to contact.
Mrs. Paul Lorenzo

LAMBERT—Harry A., paperman with trade journals and farm papers, August 29 after a year's illness from a heart ailment. Survived by his widow and a son. Services September 1 in Minneapolis, with burial in Calvary Cemetery, St. Cloud, Minn.

MCCABE—J. F., 70, for many years a member of the J. Allen Darnaby Exposition Company, September 18 at Poly-clinic Hospital, New York, after a lengthy illness. His first experience in show business was with the Van Amberg Shows. Later he was 24-hour man with the Main Circus. He also worked with Buffalo Bill's Wild West, Parker Greater Shows and Lachman & Carson. For a number of seasons he was featured with burlesque shows, co-starring at one time with Phil Peters. He was featured in *Baghdad*, a musical comedy. He also appeared with the *International Revue*, and with his partner, Marie Vogel, played many weeks in vaude. He was with several attractions at the Chicago World's Fair, 1933 and 1934. Services September 21 from St. Malachy Church, New York.

MIDDAUGH—Theodore Darwin, 83, theatrical producer and musician who spent 50 years in the entertainment business, September 6 at his home in Buffalo after several months' illness. He traveled several seasons with Joe Gorton's New Orleans Minstrels, and later

joined the Star Theater orchestra in Buffalo in 1888. From 1899 to 1902 Middaugh organized and managed a series of minstrel productions. The Middaugh, Pfaff & Goodman *Uncle Tom's Cabin* toured this country and Western Canada in 1891-'92, and his musical comedy, *Our German Maid*, played the same territory. He played in theaters in New York State for many years and directed community bands until he retired in 1926. He was one of the oldest Masons in Western New York. Survivors are his daughter, Mrs. Sue Middaugh Sicklick, of *The Buffalo Evening News* staff; a grandson, Marshall D. Sicklick, and a sister, Mrs. Josephine Moore, of Lackawanna, N. Y. Masonic funeral at Friendship, N. Y., September 7, with burial in Mount Hope Cemetery there.

QUASS—Charles E. Jr., musician, September 7 in a Culver City (Calif.) hospital. He had played many years in the Palace Theater orchestra, Canton, O., and in several nationally prominent bands. Survived by his widow, parents and a daughter.

ROHRBACH—Charles E., former manager and publicity agent for Johnny Eck, suddenly September 6 at his home in Northumberland, Pa. He was formerly connected with W. C. Kaus, Miner Model and Barney Tassel shows.

ROGERS—A. B., 72, owner of Rogers' Famous Shows, September 6 at Sharon Hospital, Sharon, Conn., after a short illness. Survived by his widow. Services in New Hartford, Conn.

ROGERS—Karl H., 56, advertising agency executive in Philadelphia, September 13 at his home in Merion, Pa. He was associated with N. W. Ayer & Son, Tracy-Perry Advertising Agency, Guy C. Whidden Agency, served as a partner in the Oswald Agency, and finally operated his own agency. Surviving are his widow, Florence White; two brothers and a sister. Services September 16 in Narbeth, Pa., with burial in Holy Sepulchre Cemetery there.

SEXTON—Jack Sr., 64, August 28 at the home of his daughter, Mrs. Betty Clanton, in Washington. He underwent a major operation six weeks before his death. Sexton was well known in Mid-western show business, having operated his own show for years. He was the organizer of the Garden City Four. After years with various stock companies he and Mrs. Sexton toured with their own act, *The Old Veteran*, under the name Sexton and Cable. He had resided in Washington nine months. Survived by his wife, Edna Sexton; a daughter, Betty Sexton Clanton; a son, Jack Jr., of Station WTAD, Quincy, Ill., and a sister, May Beckmyer, of Washington.

SHROPSHIRE—W. G., 54, widely known trainer of show horses, at his home in Nashville September 14 of a heart ailment. A native of Paris, Ky., Shropshire went to Nashville 17 years ago and established a stable at the State fairgrounds. One of his horses was Hazel Dawn, a mare which won the world's five-gaited championship. Survived by two sisters, Pink and Fanny, and two brothers, Garrett D. and B. N. Funeral and burial at Paris.

SMITH—Hal, 40, sports announcer on Station KCMC, at his home in Texarkana, Tex., of a heart attack recently. Survived by his widow; a son, Hal Jr., and his parents, Rev. and Mrs. James Monroe Smith, of Oklahoma City. Services at East Funeral Home, Texarkana, with final rites and burial at Oklahoma City.

TINKCOM—James Johnson, 77, manager of circus farms at Peru, Ind., September 15 at his home there after a year's illness. He was a cousin of the late Ben E. Wallace, circus owner, and went to Peru 33 years ago to manage the Wallace farms. He also managed them when they were property of American Circus Corporation (Mugivan-Bowers-Ballard), and still later when they became property of the Ringling interests. Survived by his widow, Lydia L.; a daughter, Allen; two brothers, Joseph H., Peru, and Harry L. Armagh, Pa., and a sister, Mrs. W. A. Merriman, Columbus, O. Services September 18, with interment in Mount Hope Cemetery, Peru.

VIOHNIN—Hillel, 63, music critic for the defunct *Jewish World*, September 13 at Mount Sinai Hospital, Philadelphia, after a long illness. Survived by a son, Edmund I., widely known concert pianist now associated with Station KYW, Philadelphia. Services September 14 in Philadelphia, with burial in Mount Lebanon Cemetery, Sharon Hill, Pa.

WEFLER—Glendon G., 28, musician, September 5 in Aultman Hospital, Canton, O. He was formerly associated with the Canton and Alliance (O.) symphony orchestras. He leaves his wife.

WILSON—Ira M., veteran outdoor showman, at Waterloo, Ia., September 8 (See *FINAL CURTAIN* on page 57)

In Memoriam



Clarence A. Wortham

Born Oct. 14, 1882, Died Sept. 24, 1922

BECKMANN & CERETY'S WORLD'S BEST SHOWS.

Roadshow Films

SUPPLIES 16mm. & 35mm. EQUIPMENT

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

Dezel Asks Elimination of Newsreels as Aid to Indies

CHICAGO, Ill., Sept. 19.—Elimination of all but one newsreel, thus allowing independent producers to stay in business, was the plan suggested by Albert Dezel, Chicago roadshowman, to Harold Hopper, WPB movie chief, last week. Dezel's plan would be to eliminate all weekly and semi-weekly newsreels now released by major companies, except one newsreel to be issued semi-weekly. This would be available for all theaters in order of their present playing time.

Dezel further stated that most scenes in newsreels are duplicated by

each company. As a result, exhibitors who use more than one newsreel at present are forced to cut out of their newsreels duplications of scenes. Most exhibitors are forced to contract for more than one newsreel and they play one newsreel on each change. Unused newsreels are paid for and allowed to lay on the shipping room floor of the major film exchanges, or else exhibitors substitute short subjects or reissues of old pictures in lieu of payments on newsreel contracts. All of this results in a waste of thousands of feet of film which would help to supply the independent producers.

Saving of the footage of excess newsreel stock will more than suffice the amount of raw and positive stock formerly used yearly by independent producers in the filming of religious and foreign language pictures, special roadshow pictures and pictures brought to this country from abroad and distributed on the open market. All of these pictures combined are produced and distributed by independent exchanges which are now barred under the WPB film curtailment.

Dezel feels it would be to the interest of our government to continue to allow the public to witness religious, foreign, Negro, educational, or other moral films. These films are only accessible to the public thru the channel of independent companies not controlled by the major studios. The government must consider that thousands of individuals are now employed in the production and distribution of films which will be eliminated under the present plan of curtailment of raw and positive stock.

Paid Shows Top Sponsored in S. D.

LESTERVILLE, S. D., Sept. 19.—Shows at which admissions are charged are more successful for the roadshowmen than sponsored showings in this territory. The usual admission price charged is 10 cents and, altho the showman may have to work a bit harder than when his showings are sponsored by local business men, it pays more dividends in the long run.

Business during the summer was excellent, as South Dakota had the best crop in years. Some roadshowmen also gave away prizes to attract crowds. Now that the fall season is starting, roadshowmen in the territory are beginning an active campaign to interest public schools in the showing of patriotic and educational films.

Roadshowmen in the South Dakota territory feel their most important job now is to maintain the morale of the people thru the medium of the screen.

New Types of Film For Roadshows Only

NEW YORK, Sept. 19.—Since the outbreak of the war many roadshowmen have been showing Civilian Defense films as their aid to the war effort. Now one of the larger textile manufacturers has produced a film which avoids commercialism but stresses conservation. The company announces that the film will be shown on a roadshow basis only. It is reported that other manufacturers will soon follow along this line. The picture has been designed to show to home economic groups, consumer groups, women's clubs, local defense organizations and similar gatherings.

The picture dramatizes the part an ordinary household plays in furnishing materials for the war by conserving textiles that are on hand and by the careful purchase of those that are needed.

Considerable stress is laid on the woman's part in this war; how she can strengthen the home front by conserving and accurate planning and buying. Too often Civilian Defense pictures have forgotten the importance of the women in this war. Manufacturers feel that pictures of this type will reach a wider audience and deliver a more potent message if shown on a roadshow basis.

Films of this type will play a big role in delivering vital wartime messages and roadshowmen will have still another type of film to cash in on.

Roadshow Demand Grows in St. Johns

ST. JOHN'S, N. B., Sept. 19.—The rationing of gasoline and tires, keeping people close to home, has resulted in a greater demand for roadshow films in the Eastern provinces. People living in distant villages and hamlets who were in the habit of motoring to town to patronize film theaters are now unable to make these trips by car. Therefore, the films are being brought to them by roadshowmen.

Units are being organized to screen films at villages where halls are available. Seating capacity in these halls usually runs from 100 to 400 people. Very often schools are available at low rental figures. Rotary showings are also coming into favor. There are usually from three to six villages in these groups and a showing is played one or two nights per week in each village.

Roadshow business has been good in this territory, as the rural people are hungry for good film entertainment and are willing to spend the money for it.

Cutting It Short

By THE ROADSHOWMAN

Corp. Gordon W. Hedwig, president of Nu-Art Pictures Corporation, has entered Officers' Candidate Training School at Fort Monmouth, N. J., where he is connected with the Signal Corps.

T. J. Courtney, manager of the Casino Theater, Halifax, N. S., has won many prizes with his color movies. He specializes in showing local current events and scenes before local gatherings.

Astor Pictures Corporation announces that its New England franchise has been taken over by Roy E. Hefner, who succeeds Marcel Mekeburg.

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BRANDON FILMS 1600 Broadway New York City

Roadshowmen Aid Fire Prevention

WASHINGTON, Sept. 19.—President Roosevelt has proclaimed October 4-10 as Fire Prevention Week and has asked the help of the motion picture industry in teaching the people, thru the medium of the screen, the hazards of fires and how they can be prevented.

"Any loss of human life, any interference with production, any loss of critical materials hinders and impedes our war effort," the President stated in his proclamation. He added, "uncontrolled fire, even in normal times, is a national menace. It kills or disables thousands of our people and destroys a significant portion of our national wealth each year. Today, when every machine is being taxed to its fullest productive capacity, when new hands are working with unfamiliar tools, and when agents of our enemies are seeking to hinder us by every possible means, it is essential that destructive fire be brought under stricter control in order that victory may be achieved at the earliest date."

Libraries thruout the country have on hand films showing the disastrous results of fires. Roadshowmen who have been showing these films report success with them. Roadshowmen can help educate the people regarding fire control, and thus do their share in carrying out the President's wishes.

In addition, roadshowmen can stress the importance of having fire-fighting equipment on hand in the churches, halls, schools, hotels and other places where they show their films.

Mogull's Film Library has just been advised by Dr. Paul Reed, head of the Bureau of Motion Pictures, that it has been officially designated as one of the distributors of war films released by the Office of War Information.

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SIMPSON FILMS

MIAMISBURG, OHIO

Gosh Closes House To Bring in Tenter

CHILHOWIE, Va., Sept. 19.—Byron Gosh, veteran tent-show operator and presently operating the Your Theater here, recently closed his house for a week to book in Baxter's Tent Show for that period, providing everything necessary in the way of licenses, lot, lights and advertising, resulting in a good week for the Baxter organization.

Gosh is also operating a free open-air candy show circuit in Virginia and recently purchased 400 two-people reserved-seat benches for the 1942 season. He was a recent visitor on Bill Ketrow's WSM Grand Ole Opry.

Roberson Players Move On to Pekin

GALESBURG, Ill., Sept. 19.—George Roberson Players, after three big weeks in Galesburg, pulled stakes and moved on to Pekin, Ill., for a limited engagement. The company made a very favorable impression here.

Among the featured turns with the Roberson organization are the Dorie Sisters (Hunky and Dorie), Bert Dexter, Jack Marko and Gloomy Ganes and his orchestra.

Harry J. Maynard, former troupier who now makes Galesburg his home, was a frequent visitor on the show during its engagement here.

Obrechts Settle in Le Comte

LE COMTE, La., Sept. 19.—Lieut. Christy D. Obrecht, son of Mr. and Mrs. Christy Obrecht, owners of the show bearing their name, and his new bride, Lois Dean Stokes, of Bunkie, La., whom he married there August 28, have taken an apartment here, just 12 miles from Camp Claiborne, La., where Lieutenant Obrecht is stationed. Latter received his commission in February after attending Officers' Training School at Fort Benning, Ga. His bride is a graduate of Louisiana Tech.

Mack Ferguson in Air Force

KEESLER FIELD, Miss., Sept. 19.—Mack D. Ferguson, well known in rep, tab and burlesque circles, is now in Flight 505, T. S. S., 309 at Keesler Field under the name of Private James M. Ferguson. Ferguson until recently appeared with the Nat D. Rodgers units in army camps thru the South with his partner Hap Ray.

Gadsden Good for Bailey

GADSDEN, Ala., Sept. 19.—Bailey's Entertainers, Miles Bailey, owner-manager, is getting a good play in this area with vaude and films. Shepherd the Magician and Happy Frank Howard handle the vaude end for the five-people trick. Troupe is slated for some fair dates in this State, after which it hops into Texas for week stands. H. H. (Doc) Bennett handles the units on the fairs.

Minstrels and Med

By E. F. HANNAN

A LIVE-WIRE med manager has framed his show in the form of an old-time minstrel opening. He sets a first part and there is nothing in the whole category of entertainment style that gives as wide play for built-up comedy and that is so sure-fire for bits and gags. The minstrel first part set-up is perfect for white or colored performers, and it's a wise manager who, whenever possible, ties med into his regular bill or performance.

Good med lecturers nearly always make good straight men and when biz is rolling right the med sales are apt to outrun the box office in profits when figured on percentage basis. It's a good idea that med shows are stepping into the minstrel picture, as med and minstrels have always been dependent on the same class of performers for entertainment. As med is confined mostly to smaller towns where folks like clean comedy, there is a chance for med to show the present generation something as to what Negro minstrelsy was at one time. The manager I speak of has dressed his show in such a way that he can't miss pleasing his patrons. This in turn is a big plug for his med items, and he has supplied himself with down-to-the-minute material which is also essential for worthwhile minstrels. It seems almost impossible for him to fail. Med and minstrels are brothers under the skin.

Rep Ripples

BETTY FROMEN AND SAM BRIGHT, who have been visiting in Cleveland with Ralph and Lanya Young and Harry Blethroad since the closing of the Majestic Showboat, left there last week to join the Town Hall Players in Green Bay, Wis., Ralph's parents, Mr. and Mrs. Ralph Yantz, recently threw a picnic in Betty and Sam's honor at Hinckley Lake, Cleveland. . . . BOTT'S SHOW is reportedly enjoying a healthy play in halls in the sector around McAester, Okla. . . . COLFIN'S COLORED WONDERS are making fairs in Alabama after winding up in halls in the Hattiesburg (Miss.) territory. Four-people trick is

using a flesh bill by E. F. Hannan, *Want To See Somethin'?* . . . CHARLES (SLIM) VERMONT has closed at the Roxy, Knoxville, to join the Dick Royster Tent Show in Virginia. He opened the season with the Baxter Show, remaining there two months. . . . BRYANT SHOWBOAT is slated to bring to a close its 15th summer season at the foot of Lawrence Street, Cincinnati, September 26. . . . H. KAY AND BIRDIE LEWIS, who for more than 30 years had out their own rep and vaude unit, now manage a bar and cocktail lounge at Little America, Wyo. . . . AGNES M. STUTZ, formerly starred in rep and stock with such shows as Arlie Marks, Sherman Stock and Graham Stock, is now retired at Dock Lake, Sask. She recently had as a visitor Green the Magician, who is touring that section with his magic show.

LEWIS NOVELTY PLAYERS are reported to be enjoying good business in Susquehanna County, Pennsylvania, featuring *Henry Goes to Town*, by E. F. Hannan. . . . ARTHUR KINSLEY, who has had out a vaude-picture unit in Maine all summer, enters the army late this month. . . . MR. AND MRS. CHRISTY OBRECHT, after the close of their show's season in November, will hop south to visit their son, Lieut. Christy D. Obrecht, and his new bride. The Christys report that business is good, but the labor shortage is working a hardship with the shows. Performers are still plentiful, they say. . . . ED HILER, 24-hour man with the Renfro Valley Barn Dance touring under the Billy Wehle big top, was a visitor at the rep desk last Friday while in the territory on business. He describes the show's business as sensational. . . . ROBINSON'S SILVER MINSTRELS have moved into North Carolina after winding up on Virginia dates. Business continues big, according to word from the show. Mary E. Smith recently celebrated a birthday, with all members of the troupe participating in the shindig.

Dick Royster Business Big

VIRGIALINA, Va., Sept. 19.—Dick Royster Tent Show, four-people troupe offering vaude and pictures, continues to play its established stands thru this sector to unusually good business. Charles (Slim) Vermont is a recent addition to the vaude end.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

Dundalk Nearing Wind-Up

DUNDALK, Md., Sept. 19.—At the end of 1,320 hours three couples remain in competition in the All-American Walkathon at Canvas Stadium. Still in competition are Charles and Vivian Smalley, Hughie Hendrixson and Opal Ferdig, and Phil Rainey and Joan Leslie. Forty-five minute bombshell sprints are now on. Contest is slated to end soon, and when it does come to an end, it will be celebrated by victory ball.

"TELL THE CATS to drop me a line and let me know what's cooking," scribbles Sergeant Gus (Buddy) Jefferies, of Btry. A, 409, CA (AA), Fort Bliss, Tex. Jefferies, who spent considerable time in the derbyshow field and later in musical comedy, says that Wacky Wayne has set New York on its ears and has landed a screen test with Paramount.

IRVIN MINTZ, an ardent derbyshow fan now stationed with the 394TSS, S. P., Flight D, Keesler Field, Miss., pens that he'd like to read a line here on Margie King, who when last heard of was in Youngstown, O. He'd also like to get hep on any of the kids who participated in the last contest at Revere Beach, Mass.

DALE THORPE scribbles that he has been transferred from Camp Shelby, Miss., to Fort Ord, Calif., and is finding it mighty lonesome out there. He asks that his walkie cronies drop him a line. Address him Private Dale Thorpe, 103d Inf. Band, APO 43d Div., Fort Ord, Calif.

JOSEPH ARCHER, associated with roller derbies the last 10 years, reported to the army last week at Fort Sheridan, Wyo.

JOHNNY GUILFOYLE pencils from Washington that he has teamed with Donna Lee and that he has been clicking

'em off big in Washington niteries the last eight weeks. Johnny says he recently completed a screen test and is now being schooled in the art of dramatics. Miss Lee rejoins him this week after a three-week vacation. They head soon for the Coast.

THE SIX WALLABIES, featured with the Cole Bros.' Circus, now in California, would enjoy a visit from the folks that were in the derbyshow with them in Hilo, Hawaii. They feel that a lot of those kids are now located in California. The Six Wallabies remained at Sewall Gardens in Hilo when the contest closed. D. Pugh, of the Wallabies, managed the cabaret, and with Joe Van Raam and Rella Finney did four different turns a night, with a weekly change. The Wallabies were booked with the Hilo contest as a vaude feature and it was a new experience for them, and the girls are anxious to join up with another derbyshow at the conclusion of the circus season. D. Pugh writes: "Now, then, Porky, Bailey, Bill Steele and all of you—call on us. By the way, Peggy and Joan left us in Hawaii and returned to Australia."

MRS. OLLIE MONROE, of Los Angeles, who describes herself as "a disgusted fan," shoots the following complaint: "I was disappointed because a contestant in the derbyshow quit. He told us that he quit because the winners were picked by the management and that he and the other kids didn't have a fair chance to win. The public loses interest when the same kids win in every show. We like the other kids as well as the favorite few who are always chosen. When they start running shows on the square again a lot of kids will go back in the game."

JOE BANANA, after a vacation at Woodruff, Wis., returned to Chicago, his home village, to be inducted into the army September 16.

Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

CARROLL DEAL VOIDED

(Continued from page 3)

fore departing for Hollywood said he may file a \$35,000 damage suit here against the hotel. He said that he went to a great expense starting the venture. He brought in from the West Coast Harry Long, his stage manager, and Eve Stanley, press agent.

Rehearsals of girls selected a couple of weeks ago were halted Friday (11) when the hotel informed Carroll of its action. Winnie Hoveler, dance director employed here, and Al Marney, rehearsal pianist, were paid a week's salary. None of the girls were paid off, but it is understood that the kids did not want to file any complaints against him with American Guild of Variety Artists. Carroll promised them full payment should the court action be decided in his favor. He took eight of the girls to Hollywood and will use them in his own spot there or in a vaude unit which he is sending out next month.

Carroll tried to get together with Charlie Hepp, operator of the recently reopened Rainbow Garden, but nothing materialized. He may return later on to look over other sites, among them the dark Majestic Theater, former two-a-day house.

Hotel's action is thought to have been taken on account of the concentration of service troops in this area. Hotel does not want to figure in the night club limelight during the war. Room under consideration was the Terrace Casino, which is again available for private affairs.

WANTED

Colored Musicians and Performers for first All-Colored Commercial Radio Show ever put on air. Two Trumpets, two Saxes, Alto and Tenor and Bass String or other Musicians. Must double in show and read music. Tickets anywhere. No money. Wire, no time to write.

DR. G. W. EDWARDS
Care Carolina Products and Distributors,
Kinston, N. Car.

HARRY "IKE" EVANS

WANTS

Juvenile or youthful General Business Man. Also a feature Accordion Player for specialties and orchestra. Will consider other Musicians that double parts. Salary \$30.00 single, \$35.00 joint. Circle stock with daily radio broadcast. Show and dance combination headquarters here. Wire 301 East Overland Drive, Scotts Bluff, Neb.

WANTED

Repertoire and Stock Actors for permanent stock in downtown Houston, Texas. Specialty People and Musicians who double. NOTICE! Want especially a Boss Canvasman and one Truck Driver. Truck Driver also drive automobile. Immediate and permanent engagement. Be sure to state salary. HILA MORGAN, 7125 Harrisburg Blvd., Houston, Texas.

WANTED FOR GIFFORD PLAYERS

Circle in Illinois
Gen. Bus. Teams with Specialties, Man Piano Player who can double. Open Oct. 15. Address: Empire Hotel, Springfield, Illinois.
FRANK G. HILL, Mgr.

AT LIBERTY OCT. 3

Feature Toby Comedian, Light and Character Comedy Specialties.

OTTO IMIG

Care Madge Kinsey Players Marion, Ohio

WANTED

Small Vanderville Units, running twenty to forty minutes. Many Army Camps in this vicinity.

RAY HOWELL

Care Lyric Theatre San Angelo, Texas

The National Speed Derby

PRESENTS

The First Winter Show in
NEW ORLEANS
Starts Thursday, October 8
VICTORY ARENA
(8,000 Seats—Downtown Stadium)

UP TO \$2500.00 CASH PRIZES

Contestants, attention: This is a strict 24-hour show. Absolutely no "kip." Don't come unless accepted. All communications by mail only. DO NOT WIRE COLLECT. Help wanted in all departments. Can use good flash Sign Painter.

WRITE

KING BRADY or EARL CLARK
Victory Arena, Conti & North Roman Sts.,
New Orleans, La.

Stretch-Drive Grosses Up

Kaus Tour Pars Last Year's Biz

Roanoke engagement best of 23-week trek — light plant damaged

GALAX, Va., Sept. 19.—Management of W. C. Kaus Shows said here that the current 23-week tour has been on a par with business done last year in the same territory, altho much time was lost to rain in August. With good weather, the stand at Roanoke Rapids, N. C., proved the best of the season so far. Opening night chalked up 3,000 admissions and attendance and business increased nightly. Saturday's matinee, sponsored by the Lions' Club, was beyond expectations, with 5,000 paid admissions that night. Midway obtained good play.

Date was heavily exploited and much newspaper space and radio time was used. Jack Perry, assistant manager, said response from members of the shows in the Army-Navy Relief Fund Drive has been gratifying. Diesel light plant truck hit a soft shoulder on the highway en route here and overturned, doing an estimated \$1,500 damage. Manager Owens, with the assistance of Johnnie Ruggles, electrician, and others, went to the scene and dismantled motors and other parts from the truck body.

Appalachian Electric Company here was summoned and its derricks hoisted the motors to another truck.

Business Good for ACA Shows in Chi

CHICAGO, Sept. 19.—Royal American Shows and Rubin & Cherry Exposition, both now playing in Chicago, have had satisfactory business the past week despite some rain. RC is completing its 10th week in the city. Royal American came in from Minnesota and will close here tonight and jump to Chattanooga, then to the Birmingham Fair.

During the engagement here shows have made use of the radio, broadcasting eight five-minute periods and eight announcements over WIND, Gary, Ind.

W. E. Franks to Hot Springs

MACON, Ga., Sept. 19.—W. E. (Bill) Franks, head of Franks Greater Shows, left this week for a prolonged stay at Hot Springs, Ark. He has been under the care of doctors for several weeks for a heart ailment, which caused low blood pressure, and was sent to the springs for a series of hot-bath treatments. He was accompanied by his wife, Mrs. Peggy Franks. Meanwhile Franks Greater Shows, under management of Harry Lottridge, continues its tour of Georgia fairs. Franks has under consideration several offers for his property and may retire from the road unless his health improves.

BELOIT, Wis.—City council here on September 4 adopted an ordinance prohibiting the showing of carnivals locally. Violators are subject to a fine of \$250 per day for each day of violation or six months in the county jail. Ordinance prohibits the showing of carnivals in the Beloit area, excepting South Beloit, Ill.

"Ain't Got Nuttin'"

ROY E. LUDINGTON, manager Crafts 20 Big Shows, who recently sustained considerable loss in personal effects when his trailer burned, is now proudly displaying an expensive wrist watch presented him by the Ragland-Korte concessionaires. Says Roy, "While the fire blanked me out, it's still an ill wind that blows no one good for heretofore no one gave me a Christmas present, figuring I had everything. Now in the words of the colored gentleman, 'I ain't got nuttin'.'"

Army-Navy Fund: Total \$151,502

NEW YORK, Sept. 19.—Midways added \$1,279.30 and pushed the Army and Navy Relief Fund chest past the 150Gs mark for an exact grand total of \$151,502.97. Buckeye State Shows led the week's contributors for the first time. Turn-ins follow:

Buckeye State	\$300.00
Art Lewis	200.00
O. C. Buck	167.60
World of Mirth	160.88
Lawrence Greater	140.80
Automatic Vaudeville	81.70
Virginia Greater	74.40
Bantly's All-American	53.64
Coleman Bros.	50.00
George Clyde Smith	21.82
Midway of Mirth	8.00
C. E. Borders	7.50
Barkeot Bros.	6.90
Low Henry	6.06

Gooding Unit Fair At Dayton's Annual

DAYTON, O., Sept. 19.—Altho this city has 60,000 greater population than it had a year ago, John T. Enright, manager, and Joseph Gaskell, secretary F. E. Gooding Amusement Company Unit, which provided the shows and rides at Montgomery County Fair, September 7-10, said that business was only fair. Bad weather and close application to war work held down attendance. Those who did come out spent lightly, they said. A War Bond booth on the grounds reported good sales, however.

Gooding line-up included Ferris Wheel, Merry-Go-Round, Octopus, Kiddie Ride, Fun in the Dark and Tilt-a-Whirl, as well as Mabel's Mack's Comedy Mules, Captain Ritz's Motordrome, Stanley's Death Car and Karn's Fat Show. In addition, Rex Barnes presented a Baby Show and a Freak Animal Show.

Pennsy Stands Good for CW

HATFIELD, Pa., Sept. 19.—Cetlin & Wilson Shows, midway attraction at Montgomery Fair here, wound up its engagement to satisfactory business. Shows came in from Coatesville, Pa., where they obtained excellent results under American Legion Post and Civilian Defense Corps auspices. Local fair opened big on Labor Day, but rain and cold weather held down attendance the rest of the week. Business at Coatesville, Pa., opened slow the first three nights, but the midway played to near-capacity the rest of the week. J. W. Wilson, co-owner, entertained the press at a chicken dinner in the cookhouse. Secretary Harry E. LaBregue, secretary New Jersey State Fair, Trenton, and family visited.

Secretary Brooks, of the local fair, gave good co-operation, and Secretary Goss, of Flourtown (Pa.) Fair, visited. Army-Navy Relief Fund Day, Wednesday, was rained out. Mrs. Gene Walker, wife of shows' secretary, tendered her husband a surprise birthday party, which was attended by many members of the shows. After all partook of a chicken dinner, Walker was presented with many gifts. Al Wescott joined with the Octopus.

Three in Virginia Good For Boswell Amusements

PROVIDENCE FORGE, Va., Sept. 19.—Three consecutive weeks of good business prevailed in this sector for Boswell's Amusements, which closed one of the best weeks of the season here tonight, Sam Collins, manager, said. Deltaville and Urbanna were on the right side of the ledger by a good margin, altho shows were rained out Labor Day.

A wind and rain storm did considerable damage to several concession tops on Thursday, but more damage was averted by the fast work of Boswell's crew. Julia Thompson successfully underwent an operation and is recuperating at her home here.

Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DE BELLE

Under Current, Ark.

Week ended September 19, 1942.

Dear Editor:

Other shows' agents warned the bosses against playing this date due to money conditions, while traveling salesmen reported this part of the State okay. Whether the show agents were trying to steer us out of this territory or whether the salesmen were merely cutting 'em up could not be figured out. General Agent Lem Trucklow was ordered to locate a town that he could guarantee as financially sound. After making several spots, Trucklow gained no headway because when he stopped natives on the streets and bluntly asked them if they had any spending money, the hillbillies figured it a touch or that our agent was a sheetwriter. Even the bankers eyed him with suspicion when he asked them, "Is there any surplus folding scratch around this burg?"

About to give this territory up, Lem retired to his house trailer, where he noted a divining rod hanging on its wall which he had purchased from a pitchman during a fair date. The pitchman had guaranteed it as the fork of a pure witch-hazel tree and that if it did not locate gold he would return the purchase price plus \$10. Hiring a plane and pilot, Trucklow flew over several towns without any warning from the rod. When 5,000 feet over this one the rod suddenly tilted earthward. As the plane was lowered the rod pointed toward a vacant parking lot which had a bank located at each of its four corners. The lot was soon rented and a committee contacted. With the town booked, Trucklow

retired to his house trailer while our bill crews daubed the town.

Shows arrived here early Sunday evening and setting up started after dark. By 2 a.m. the lot was covered with water and more was gushing from 1,000 different places. The bosses figured that our tent stakes had bit water mains. Calling the town's waterworks, the bosses were informed that there were no pipes under the lot, but that there were thousands of flowing wells and springs under the town. Then it dawned upon Trucklow that the witch-hazel divining rod was for locating hidden springs and not metal. After two days' work the springs were stopped up. No tents could be erected, so the midway worked with rides and concessions only.

To Manager Pete Ballyhoo's disgust, he found three of the banks' windows filled with lithographs and "For Rent" signs. The fourth bank couldn't make change for a \$5 bill. When payday arrived the shows' secretary refused to give Lem his salary, claiming that the divining rod booked the spot and was considered the agent by the show, and saying that the pay due it was being held as its first week's holdback. Business was nil until Saturday night, when the town was packed with amusement-hungry farmers. Just when the front-gate ticket sellers got into their boxes the rod, which was hanging on the front arch, suddenly tilted upward and rain started falling immediately. We heard that two superstitious concessionaires grabbed the rod and ended its career as a general agent. Anyone knowing the whereabouts of the pitchman should tell him to steer clear of this show. MAJOR PRIVILEGE.

SLA Red Cross Fund: \$8,000

CHICAGO, Sept. 19.—Contributions to the Red Cross fund of the Showmen's League of America since the last report passed the \$500 mark, bringing total contributions to more than \$8,000. Latest contributions are:

Keystone Modern Shows	\$ 20.75
Employees, Rubin & Cherry Expo.	91.75
Buckeye State Shows	148.00
Motor City Shows	27.30
Employees Hennies Bros.' Shows	138.02
Morris A. Haft, attorney	10.00
Royal American Shows	85.40
Total	\$523.22

Syracuse Is Winner For Sunburst Expo

SYRACUSE, N. Y., Sept. 19.—Sunburst Exposition Shows, playing the old Market lot downtown last week, under Italian Veterans' Post auspices, worked to the best business they have registered in the past month. Shows are said to be the first to play inside the city limits in over two years.

Hal Hector, shows' manager, said the current season until this stand was one of the worst in shows' history. He said, however, that with break in weather at the fair dates to follow, shows can get out of red. Wednesday night here was lost to rain, but all rides and shows obtained good play the rest of the week.

Colo. State Renews Dodson

PUEBLO, Colo., Sept. 19.—Dodson's World's Fair Shows will provide the midway at the 1943 Colorado State Fair here, Mel Dodson, shows' owner-general manager, announced. Dodson and several members of his staff were invited to attend a luncheon in the new State building on the grounds during the fair, and after complimentary remarks had been made by President Ray Tolbert and Frank Means, secretary, anent midway's successful operation, shows were signed for next year. A final check of the records on the final day showed a midway increase of 103 per cent over 1941.

ST. LOUIS, Sept. 19.—Charles T. Goss, with Dee Lang's Famous Shows since the opening of the season, closed with the organization September 12 at Huron, S. D., and joined Dodson's World's Fair Shows at Amarillo, Tex., this week with his Fly-o-Plane. He also plans to operate a Funhouse on the midway for the rest of the season. Prior to this season Goss was with Standard Chevrolet Company, of East St. Louis, for 10 years, where he gained the moniker of "Match King" and is said to have had the distinction of motorizing and selling more motor equipment to carnivals and circuses than any other individual.

Fire Levels Lawrence Stands

HAZLETON, Pa., Sept. 19.—Fire of undetermined origin destroyed five concession stands on Lawrence Greater Shows at Cranberry Ball Park here September 14. Damage was estimated at \$2,000. S. T. Carson, business manager, said new concessions would be built and shows run was not interrupted by the fire.

MADISON, Wis.—W. T. Marriott, chief of the trade practice division of the State Department of Agriculture, announced last week the same number of outdoor entertainment units obtained licenses to operate in Wisconsin this year as last. In 1941 the 18 units were composed of 14 carnivals, three circuses and one rodeo, while in 1942 there have been 15 carnivals, one circus and two rodeos. Collections from peddlers' and showmen's licenses totaled \$29,150 in 1940-'41 but dropped to \$24,125 for the fiscal year ended July 7. Marriott estimates that collections for 1942-'43 will not exceed \$20,000.

Fair List

A list of fairs and expositions will be found in the List Section of this issue.

Club Activities

Showmen's League of America



Sherman Hotel
Chicago



National Showmen's Assn.

Palace Theater Building
New York

CHICAGO, Sept. 19.—Special meeting September 16 was attended by President Carl J. Sedlmayr, Past President Ernie A. Young, and J. C. McCaffery, G. L. Wright, Morris A. Haft, Maurice Hanauer, Walter F. Driver, John O'Shea, Sunny Bernet and Ned E. Torti. Elected to membership were Clifford R. White, Nate Johnson, Leonard B. Aylesworth, Lewis H. Kaplan, William Lipsky, Louis Zuckerman, Ray Long, V. C. McEntire, George Raner, Donald O'Brien and Richard J. Eberhardt. Drive on sale of War Bonds is under way and action was taken to co-operate with an additional purchase of bonds. The *Billboard* forwarded its annual donation to the Cemetery Fund. Brother Meyer Pellman also donated to the fund. Action was taken to get out a special card for members in the service. It will be recalled that these members are exempt from payment of dues during their term of service. Brother Harry Mamsch reports he is recuperating from his recent accident. Brother William Young is reported in poor health. Callers at the rooms during the week included Leo Lusson, Frank J. Bligh, Arthur Hopper, F. Bernie Head, Al Kumm, Wolfe Rosenstein, Charles H. Shepherd and Joe Rogers.

Joe Archer is getting ready to enter the service, as is Petey Pivor. Others in the service include Hymie and John M. Stone and Jacques E. Gouide. Brother Neil Webb advises the bingo for the Benefit Fund held by Conklin Shows was successful. J. W. (Patty) and Frank Conklin donated the prizes, with the ticket sale being handled by Bob Randall, Eddie Gamble and Jack Halligan. Reports show a profit of about \$435. Sam Dunovich, David Goldfen and William Meyers visited, as did Alex Stein.

The 1943 edition of the Outdoor Amusement World Directory will be the best from every point of view. Listing are coming in in every mail. Co-operation of those brothers who pledged specific quotas and those who did not pledge is excellent. A considerable portion of the proceeds derived from this source is to be used to further war effort activities.

Ladies' Auxiliary

Club's regular fall and winter meetings will get under way soon. A bazaar will be held during convention week at the Sherman Hotel. Please forward any donations or prizes to Chairman Mrs. Henry Belden, 6136 North Knox Avenue, Chicago, Ill. Books on War Bonds are coming in nicely. Award on the books will be made during convention week. Send all books to Chairman Mrs. Anne Doolan, Sherman Hotel, Chicago, Ill. Past President Mrs. Leah M. Brumleve celebrated her birthday this week. President Mrs. Joseph L. Streibich is back in town again and anticipates seeing all members at the fall meetings.

NEW YORK, Sept. 19.—Casper Sargent, of Riverside Park, Agawam, Mass., is bringing in more than his quota of members this year. E. Felix Messier, master of ceremonies at Riverside, as well as Harry Epstein, Maurice Spitzkove, John A. McLees and Charles B. Blum are the most recent members from Brother Sargent. Joe McKee came in with an accumulation of dues collected from Pallsadeites, plus a new member, Edward S. Fabian. Sammy Robins, in from Savin Rock, Conn., will work week-ends there until mid-October. Frank King here to take examination for navy. Al McKee studying at a signal corps school of coast guard. First member to pay dues for 1944 was W. C. (Bill) Fleming. Frank Miller and others of Ringling circus visited. Miller is leading in membership drive, with Howard Ingram second and Jackie Owens third. Jack Wilson, Cetlin & Wilson Shows, sent application of Cyril Wilkins. Harry Weintraub in with dues. Executive Secretary Walter K. Sibley visited Mineola Fair and ran into Ben Williams, William Judkins Hewitt, Jimmy Baker, Eddie Cooper, Sam Solomon, Bill Wagner, Happy White, Allan Feinberg, Arthur Seaver, Mike Prudent, Max Gould and George Wilson. Also visited Dick's Paramount Shows at Somerville, N. J., and was received by Dick Gilsdorf and Freddie Phillips. Sam Taffet seriously ill at home in Brooklyn. Next meeting September 23. To stay out of bondage, buy U. S. War Bonds.

Ladies' Auxiliary

First session of fall season will be held September 23. Jane McKee proposed Mrs. Pearl Dobish and Mrs. Ella Deikman. Madge Bloch proposed Mrs. Bertha Melville. Dorothy Packman spent several days at Danbury Fair and visited with Betty Endy, Margaret Lux, Edna Laures, Peaches O'Neill, Frances Garr and Ethel Weinberg. Marlea Hughes is home after a season in Virginia. Dode Allen sent a card from Des Moines. President Blanche Henderson visited Pallsades Park and chatted with Margaret McKee and Anna Halpin, but found that Sadie Harris was at home with a cold. Bess Hamid is in Sisters' Hospital, Waterville, Me., and members are urged to write to her. Many of us are looking forward to seeing "Sunshine Bess" at Trenton Fair.



Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire, Los Angeles

LOS ANGELES, Sept. 19.—Club held its last meeting of the summer schedule and is getting set for the weekly meetings. Monday night's session found Mike Krekos, president; John T. Backman, fourth vice-president, and Harry Rawlings, acting secretary, on the rostrum. At the invitation of President Krekos, Dr. Ralph Smith, Sylvester Cronin, Harry Pink, J. Ed Brown, Ed Walsh and Ross Davis also came to the rostrum.

A gold life membership card was presented to Robert Mitchell. Elected to membership were Eddie Dismukes, Karl Knudson, Stanley F. Dawson, Samuel J. Solomon, Weldon King, Doc Floyd Gilligan, Hank Gowdy, Victor A. Davis, Carl E. S. Knitensen, Glen Hunter, Tex Hudspeth, Charles Shelter, Frank D. Mellow, George Vanderhoff, Phil Rue Enos, George A. Simmonds, Joe Lamonte, Jack E. Martin, John Solheim, Charles C. White, Fritz Henkle, Robert Tyree, John Delaporte, Arnie C. Van Horn, Norbert C. Naquim, Hugh M. Dore, Roy Lee Brewer, William H. Frost, Earl Stoke, Crawford McClister, Ed S. Wasmer, H. E. Quackenbush, W. G. LeFournau, L. O. Clayton, Ed J. Clark and Sam Landsman.

On the sick list are Brothers Charles Nelson, Plain Dave Morris and Ed

Kennedy. It was also reported that Brother Ben Dobbert is in Merritt Hospital, Oakland, Calif. Brother Harry Levine has recovered from a recent illness. September 28 is the next meeting.

Ladies' Auxiliary

First Vice-President Edith Bullock presided at the September 14 meeting, which attracted 45 members. Letters were received from Mildred King, Rose Douglas, Betty Coe, Ruth Oliver and Nancy Myer, all of which had substantial checks enclosed for the auxiliary. Babe Miller is in Scrips Memorial Hospital, La Jolla, Calif. Bank night award went to Fern Chaney, and the door prize, donated by Blossom Robinson, was won by Mora Bagby. A surprise gift was donated by Fern Chaney for the 13th member entering the door, and it went to Mary Taylor.

Red Cross articles will be delivered to their headquarters September 29. Many donations were received at this meeting, and Idaho Delno and Mabelle Bennett completed stretchers. All members were requested by Rummage Sale Chairman Marlo Le Fors to save paper bags and all kinds of clothing, etc., for the sale to be held November 23 and 24. Emily Mettler is donating a silk spread to be awarded or for any use to benefit the auxiliary. Subscription books were turned in by Tillie Palmateer, Lu King, Mary Taylor, Fern Chaney and Mabelle Bennett. New members introduced were Mrs. Jones, Mrs. Valli and Helen Brainard Smith. Arrangements have been made to tack the quilt given by Tillie Palmateer September 24 at Esther Carley's home. Sisters in for the first time this fall were Marosa Herman, Berta Harris, Ruth Korte, Florence McConnell and Frieda Brown.

Meeting was designated as September birthday night, and Second Vice-President Mabelle Bennett and Rose Rosard donated a cake. Tillie Palmateer received a special cake from her sister, Margaret White. A gay evening followed. Hostesses for the next meeting will be Mrs. Tully, Inez Walsh and Idaho Delno. Dues are pouring in. Have you sent in yours?

10-IN-ONE PIT SHOW

No. 9-204—Used Off Center Pit Show Tent, 20x130 feet, made in 4 pieces to lace. Front sidewall 10', rear 8'. Pole hole on front spacing every 10' apart, on rear 5' apart. Top 10 oz. D. F. khaki, red and green trim; sidewall 8 oz. khaki. Condition fair and \$380.50 patched. Top and well

Write—Wire—Phone

BAKER-LOCKWOOD

14th Ave. at Clay St., KANSAS CITY, MO.
America's Big Tent House
Eastern Representative, A. E. CAMPFIELD,
152 W. 42d St., New York City, N. Y.

CONCESSION CARNIVAL TENTS

Our Specialty for Over 46 Years
UNITED STATES TENT & AWNING CO.
Our New Address:
2315-21 W. HURON ST., CHICAGO, ILL.

TENTS—BANNERS

Dramatic End for 60 Ft. Top.
50x100 Skating Floor.
Charles Driver—Bernie Mendelson.
O. Henry Tent & Awning Co.
4862 North Clark Street CHICAGO, ILL.

WANTED

Ferris Wheel Foreman. Must understand Fordson Tractors. Write
WILLIAM ZEIDMAN
Mighty Sheesley Midway
Solms, Ala., week of September 21st

COOK HOUSE OR GRAB

Want organized Girl Show, Octopus Foreman, Semi-Truck Drivers and Ride Help; also Acts suitable for Office Side Show. Address:
K. & M. SHOWS
Greenville, Tenn., this week

NEW JERSEY STATE FAIR

WEEK SEPTEMBER 27, OPENING SUNDAY, TRENTON, N. J.
HICKORY, N. C., FAIR TO FOLLOW WEEK OCTOBER 5

- WANT: Legitimate Game Concessions of all kinds. No money games, coupons or wheels wanted. Space from \$5.00 to \$7.00 per front foot.
- WANT: Shows and Rides of all kinds with own equipment.
- WANT: Young attractive Chorus Girls (pony size) for FAMOUS PARADISE REVUE. Long season South and then into our CLUB at Petersburg, Virginia.
- WANT: Young attractive Oriental Dancers for SULTAN'S HAREM.
- WANT: SPITFIRE AND OR FLY-O-PLANE WITH OWN TRANSPORTATION. All address, this week, Chester, Pa.

CETLIN & WILSON SHOWS, Inc.

P.S.—Can also place a few workmen in all departments. WANT MERRY-GO-ROUND FOREMAN.

JOE SORENSEN'S BROADWAY MUSEUM

WANTED - - TO OPEN SEPT. 26 - - WANTED
FREAKS TO FEATURE NOVELTY ACTS

Contortionist, Sword Swallower, Man and Wife with Blade Box or Illusions, Pin Heads, Mental Act, Glass Blower, Knife Thrower, Tattoo Artist, One-Man Band, Dancing Girls, Girl with Snakes, Dwarfs and Midgets, good Bally Attractions, Sex Show, Half and Half (must be good for Annex), Talkers and Grinders, and any People suitable for Museum. Will also consider Indians for Village. All Acts must be able to pitch. Guarantee all winter and summer work. No gas to buy. Choice downtown St. Louis location. Space for trailers—living accommodations. Two meals served daily. Salary guaranteed. This is established business—no fly-by-night. Biggest boom town in Midwest. State lowest salary. P.S.: Bob and Elephant Girl, answer. Have proposition for you.

All Address: MILDRED RUSSELL, Mgr., 390 ARCADE BUILDING, ST. LOUIS, MISSOURI

BEE'S OLD RELIABLE SHOWS, INC.

Want Concessions of all kinds that work for stock. Can place Cookhouse, Peanuts and Popcorn, Snow, Grab Joint, Bingo and any 5¢ or 10¢ Stock Concession. Want Wheel Man and Agents for office Concessions. It has been reported that show was closing at Dickson, Tenn., which is not true. Have five more weeks in Kentucky, closing at Winchester, Ky., Oct. 31, downtown lot. When show played same lot in spring had 12,000 paid admissions for the week.

Dickson, Tenn., Fair, Sept. 21st to 26th; Campbellville, Ky., Fair, Sept. 28th to Oct. 3rd.

CELEBRATION COMMITTEES

If you want a first-class, clean Carnival let us hear from you by phone or wire. Events being held in Missouri, Arkansas and Kansas preferred. Have 6 good Rides, 4 clean Shows and 22 clean Concessions; also carry Miss Lucille Anderson, "World's Champion Lady High Diver," who dives head-foremost (Swan Dive) into the smallest steel tank ever used for such a performance (12 ft. diameter), which holds only 5 ft. water—will erect on paving—positively a sensational thriller performance and powerful drawing attraction. Have some open dates in October for events which appreciate a clean, outstanding carnival. Phone or wire quick to

B. J. Collins, Collins United Shows

Shelbina, Mo. (playing Fall Festival, week Sept. 21st to 26th, Incl., on Main Streets, Shelbina, Mo.)

World's Fair Shows

WANT

Manager and Riders for complete Motor-drome. Will book Roll-o-Plane and Fly-o-Plane. Rides—Need Help of all kinds. Prefer those that can drive Semi-Trailers. Wire or write ABE PRELL, Manager, Rutherfordton, North Carolina.

CARNIVAL WANTED

Spalding County Fair, Griffin, Ga.; Lamar County Fair, Barnesville, Ga.; Upson County Fair, Thomaston, Ga. Will set dates as wanted. Address:

Georgia Fair Service

Barnesville, Ga.

P.S.: We also have Statesboro and others.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

SEASON waning.

JIM ANDERSON, with three concessions, joined W. E. Page Shows at Westmoreland, Tenn., recently.

PVT. LUGI PIECHI, formerly with O. C. Buck and other shows, is soldiering at Bradley Field, Conn.

BETTER not squawk about the heat, as there are a lot of shivery nights ahead on lots.

WHILE Dodson's World's Fair Shows were playing Pueblo, Colo., Jackie Dale joined the Posing Show.

PVT. JOHNNY B. PERKINS, brother of Mrs. Taylor Miller, concessionaire on Moore's Modern Shows, is stationed at Camp Wheeler, Macon, Ga.

"NOTHING too big for this show" ads seem to be passing with the curb on trucks and tires.

MRS. DOLLETTA BUCK writes from 2111 Sargent Street, Joplin, Mo., that she is totally blind and would like to hear from her children.

MRS. EDWIN DEIBERT, of Deibert's bingo, recently underwent an operation

Is a seaman, second class, at Coast Guard Lifeboat Station, Nags Head, N. C.

"CLOSED with Keystone Modern Shows at Fairmont, W. Va.," letters Claudine-Claude Shipley from Cambridge, O.

SOME of the midway Caterpillar drivers who could spot a wagon on a dime are probably now steering tanks.

SINCE closing with Ideal Exposition Shows on June 1, T. E. (Shorty) Davis has been driving a taxicab in his home town, Goldsboro, N. C.

SHORTY SMITH cards from Reading, Pa.: "Lew Alters, Side-Show manager, is in St. Joseph Hospital there to undergo an operation."

DON'T laugh at other showmen's bad breaks unless you can take it when the situation is reversed.

MR. AND MRS. ROY HAWKINS closed with Gentsch & Sparks Shows at Jackson, Miss., and left for Paducah, Ky., to join Wallace Bros.' Shows.

AFTER spending the summer with her father, Bud Rilee, on Bantly's All-American Shows, VaLair Rilee left for Lima, O., to re-enter school.

LAUGH and grow fat is fine until you succeed—and then it's either join a Fat Show or become an executive.

FORMER secretary of Great Lakes Exposition, Eddie Hollinger, is now serving

No Family Ties

YEARS ago a concessionaire booked his roly-poly booth with a skeptical manager who always worried over getting a stand that might do something toward giving his show a black eye. He was a mild-mannered manager, but also a great bluffer. When a new man, show or booth joined he made it a point to try to put a fear of retribution into them, which he did in a loud, threatening manner. On the first night of the concessionaire's opening the manager arrived at the booth for his fear talk. "What do you call this game?" he asked. "Roly-poly," was the answer. "Was it ever called anything else?" asked the manager. "Oh! Yes!" replied the concessionaire. "It has been known as eight-ball ping-pong." "Hah!" snorted the manager. "You admit that this booth is booked on my midway under an alias." "Well, the game is fair and there is nothing wrong with it," replied the agent. Hooked for a reply for the time being and stalling to work up his ire, the manager continued: "I had a nephew who booked a similar stand on my show. I love my nephew. One day I caught him doing something unethical with it. Calling my train crew, I had them beat him up and they destroyed every piece of the booth. It hurt me worse than anything that ever happened in my life. I love my nephew and hated to do it." Then stopping to catch his breath, the manager yelled: "Don't let me catch you doing anything unethical. Remember, I love my nephew, but I don't like you."

JOE ARCHER, this season with Rubin & Cherry Exposition and for the last 10 years with Leo Setzler's Roller Derby, entered the army last week, reporting at Fort Sheridan, Wyo.

E. G. BLESSINGER, former vet general agent with many leading carnivals, is seriously ill in his home, 1433 East Main Street, Muncie Ind., and would like to read letters from friends.

"LEFT J. J. Colley Shows and returned to Veterans' Hospital here," cards T. W. (Strawberry) Rohn from Muskogee, Okla. "Would like to read letters from friends."

WE sometimes realize that even a chump's kid is smart when he talks about items that we don't understand.

D. A. SWAIN, with Harry Stuss's Daughters of Sin Show on Dodson's World's Fair Shows this season, advises from Norfolk that he has joined the navy and is stationed there.

CLOSING with George Clyde Smith Shows at Coalport, Pa., recently were



PENNY PITCH GAMES
 Size 48x48", Price \$25.00.
 Size 48x48", With 1 Jack Pot, \$35.00.
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$12.00

BINGO GAMES
 75-Player Complete\$5.00
 100-Player Complete 7.25

1/3 Deposit on All Orders.
SEND FOR CATALOGUE
 Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Cans, etc.

SLACK MFG. CO.
 124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES
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Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00
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 Samples of the 4 Readings, Four for 25¢.

No. 1, 34-Page, Gold and Silver Covers. Each .35
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NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams. Bound in Heavy Gold Paper Covers. Good Quality Paper. Sample, 15¢.

HOW TO WIN AT ANY KIND OF SPECULATION. 24-p. Well Bound25¢

PACK OF 78 EGYPTIAN F. T. CARDS. Answers All Questions, Lucky Numbers, etc.35¢

Signa Cards, Illustrated, Pack of 3615¢

Graphology Charts, 9x17. Sam. 5¢, per 1000 \$6.00

MENTAL TELEPATHY. Booklet, 21 P.25¢

"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10¢.

Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

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 Blank sheets of paper magically turn into written Fortune Telling or Character Readings.

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 Raw, Roasted, Special Price on Jumbo Elephant Bags, Popcorn and Popcorn Seasoning. Daily Market Prices.

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BUDDHA — FUTURE PHOTOS — HOROSCOPES
 1941-42 ASTRO DAILY, HOURLY FORECASTS
 Buddha Papers, Horoscopes in 14 styles, Display Charts, Apparatus for Mindreaders, Magic, Spirit Effects, Mitt Camps, Graphology, Palmistry, Books, Crystals. 164-Page Illustrated Catalogue, 30¢.

NELSON ENTERPRISES
 336 So. High Street, COLUMBUS, O.

SECOND-HAND SHOW PROPERTY FOR SALE
 \$10.00 Genuine Eskimo Dog Harness. Fine cond.
 \$50.00 Bell & Howell Projector, 16mm. bargain.
 \$10.00 Black Velvet Drop, 9x11 ft. Cheap.
 \$3.00 Government All Wool Blankets. Bargain.
 \$4.00 New Govt. Parks Rain Coat with Hood.
 Buy Rink Skates, Concession Tents, Carnival Wheels, Games. Pay Cash.

WEIL'S CURIOSITY SHOP
 12 Strawberry St. Philadelphia, Pa.

WILL PAY CASH
 For Ell Wheel, Caterpillar or Rides.
ROSCOE T. WADE
 439 HENRY ST. DETROIT, MICH.

WANTED
 Gasoline Power Generator, 110 volts, A.C. or D.C. Single Phase 60 Cycle.

MOBILE UNITS CORPORATION
 570 Seventh Ave., N. Y. C. Lo. 5-1790.



H. V. PETERSON, well known in outdoor show business in the Middle West and manager of Tivoli Exposition Shows until his induction in the army several weeks ago, is stationed at Camp Berkeley, Tex., where he is a private in the clerical department of the Medical Corps. Prior to his induction, Peterson was honored at a formal flag-raising ceremony at the tourist camp headquarters of his partner, Axel Bendixen, near Joplin, Mo. The lofty flagpole at the top of which is a large American flag, is floodlighted. Bendixen erected the pole as a tribute to Peterson and the lighted flag will wave until midnight each night for the duration.

at Providence Hospital, Detroit, and is doing well.

IT is a lot easier to keep plugging along than to be always starting from scratch.

PVT. RICHARD E. DEIBERT, former caller on his father's bingo, is attending 6th Signal Corps Training School, Fort Leonard Wood, Mo.

FORMERLY with Dee Lang's Famous Shows, Pvt. Virgil Statler is stationed at Long Island, N. Y., with the Signal Corps.

JUST in case you have overlooked it, now is a good time to do some 1943 planning.

MR. AND MRS. JERRIE JACKSON letter from Lynchburg, Va., that their daughter, Geraldine, left the Art Lewis Shows to re-enter school.

MR. AND MRS. JAMES J. PEREZ, formerly with Barney Lamb's Side Show, advise from Chicago that they are working in factories there.

LIFE of a hotel-lobby jackpot party is the guy who can outloud the rest of them.

WILLIAM APPLEMAN, former concessionaire on Johnny J. Jones Exposition,



FORMERLY with Buckeye State Shows, Thomas Ward holds the rank of corporal and is stationed at Camp Breckenridge as an X-Ray technician. Ward was a frequent visitor on the show's midway, while organization was playing Kentucky dates in the vicinity of the camp. Shows played their last Kentucky stand at Ohio County Fair, Hartford, Ky., and then jumped to Mississippi to open their circuit of fairs at Boonville.

In the same capacity with John R. Ward Shows.

DIM-OUT regulations out California way have not caused as many hardships on carnivals as the labor shortage, Crafts 20 Big Shows report.

FUNNY how so many wild-eyed and scrow-ball ideas showmen have that turn out to be midway money makers.

WHITEY MEEKER, talker on the Motordrome on O. C. Buck Shows, has been replaced by Toby Kneeland. Whitey was inducted into the army recently.

MRS. J. C. McDONALD, retired trouper of Rome, N. Y., writes: "Recently visited Gertrude Barr and her son, Homer, on James E. Strates Shows. Had not seen her in 15 years."

"WILL call it a season after my Michigan fairs," writes Bill Meyers, photo gallery operator, from Detroit. "Have had a good year and will manage a shoe store here this winter."

COOKHOUSE jackpots are sometimes helpful, but often they merely satisfy the jack-potters' ego.

When Considering 1943

Whether for Portable or Park Rides—investigate a BIG ELI WHEEL. A limited number of new Wheels will be available for next year. It is not too early to start planning for next season NOW. We believe clean, wholesome amusement will be available to hard-working Americans in 1943.

ELI BRIDGE COMPANY
 Builders of Dependable Products
 800 Casa Avenue Jacksonville, Ill.
 Buy War Stamps and Bonds Regularly



THE IMPROVED CHAIRPLANE CARRYING 24 PASSENGERS



The Chairplane can be had in two heights with 18 ft. and 22 ft. towers, making the entire heights 26 ft. and 30 ft. The 18-ft. tower ride has shorter sweeps, consequently can be operated on smaller space and under most trees and overhead wires. Newly arched exit and entrance signs and improved ticket booth have been added at no extra cost. Please write for prices and description.

SMITH & SMITH, Springville, Erie Co., N. Y.

Benny and Rita Chapple. They left to join Bantly's All-American Shows, Bobby Kork reports.

TROY SCRUGGS, former Ferris Wheel operator on World of Pleasure Shows, is working in the same capacity on Silver Streak ride purchased recently by shows' management.

THOSE self-made men that we hear praising themselves on midways should start the job all over again.

J. R. DYKES, with diggers, joined Crafts 20 Big Shows in Tulare, Calif., recently, as did Johnny Gilliland, who had been away with Mrs. Gilliland because of illness.

JEFF GRIFFITH has augmented his Side Show on Crafts 20 Big Shows with performers from Bowen's Joyland Shows, which closed the season at Hanford, Calif., Jack Shell reports.

MAURICE MILLER, son of the late Morris Miller, recently enlisted in the

Royal Canadian Air Force and is stationed at Hamilton, Ont., where he is an aviation cadet.

L. E. (ROBA) COLLINS cards from Patterson, Mo., that he closed with W. S. Curl Shows in Ohio after a good season. He and Mrs. Collins are preparing their magic act for schools and theaters.

HOW it started: "Bird in the hand." Was first used by a bird-wheel operator whose shelf stock died of old age.

SCOTTY DEVINE, concessionaire and sound car operator on Hubbard's Mighty Midway, visited *The Billboard* Cincinnati office last week while in the Queen City conferring with his draft board.

MRS. FLORENCE CAMERON, formerly of Beckmann & Gerety Shows, visited the Chicago offices of *The Billboard* Friday (11) and signed up for a subscription for her son, Sergt Robert Bussey, who is stationed in Ireland.

JOHN D. WHITAKER and family have been playing Cincinnati lots with Brown Novelty Shows all summer. After playing Butler County Fair, Hamilton, O., they will close the season and return to Florida.

SHOWFOLK'S bookkeeping seems to run in reverse to that of bankers. When they have played in the red all season they close in the black.

RAY MCGUIRE, Diesel plant operator with Johnny J. Jones Exposition, advises from Evansville, Ind., that his oldest daughter, Mary, is in University of Illinois Research Hospital, Chicago, undergoing treatment for an elbow injury suffered at birth.

ANYONE knowing the whereabouts of Joseph Bruneau, formerly with John H. Marks and Dick's Paramount shows, is asked to have him contact his sister, Mrs. Irene Dowell at 85 High Street, Milford, Conn., immediately. She reports that Bruneau's father is seriously ill in a hospital there.

STRIPPED of all neon and fluorescent effects and shades over small wattage globes, the midways of numerous West Coast shows, heretofore brilliantly illuminated takes one back to the Gay '90s when gasoline torch illumination was in effect.

MANY showmen with high-salaried staffs of advisers do not mind listening to them after they have definitely settled the question involved.

AMONG recent visitors to Funland Arcade, Norfolk, Va., reports Earl T. Arnold, general manager, were William Glick and Clayton Ely, Ideal Exposition Shows; Abe Gross, formerly with Zacchini Bros. Shows and now with the navy, and Art Courtney, former trainmaster with Art Lewis Shows.

NOTES from American Exposition Shows, by Robert White, from Old Washington, O.: Shows closed a successful three-day engagement here at Guernsey County Fair, September 16-18. Mr. and Mrs. Clifford Kane and daughters, Annie Lee and Martha, closed their season at Dayton, O., September 10 and will winter on their farm near Jacksonville, Ark.

OFTEN the applause that follows a manager's

speech at one of those weekly get-togethers in the Minstrel Show top is just too, too enthusiastic.

CONCESSIONAIRES reporting good business during Arthur's Mighty American Shows' stand in Lewiston, Idaho, included Jack Christensen, Charles Ferguson, Al Bozarth, O. Williams, Peggy Clark, George Stiles, Thomas McDown, Gladys Belshaw, Art Anderson, Ralph Balcom, Vic Davis, Charles Smith, Joe White, Tim Revis, Emma Blash and Jack Sides.

VIC CANARES, well-known general agent, formerly of Mighty Sheesley Midway and Dodson's World's Fair Shows, is in Grace Hospital, Detroit, with a compound leg fracture, sustained in an auto accident near Ann Arbor, Mich., while en route to Mason, Mich., with John Quinn, owner-manager, World of Pleasure Shows. Vic would like to read letters from friends.

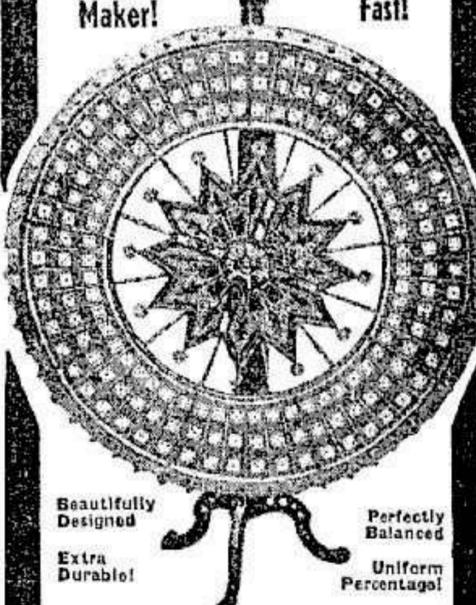
IF you can find out the rating a man's bookmaker gives him you have nearly his batting average. It is like asking a concession agent's opinion of a booth player.

NOTES from Crystal Exposition Shows from Abingdon, Va., by a member of the organization: Stand here resulted in good weather and highly satisfactory business. Several new shows and concessions have been contracted. Octopus led rides. Children's Day, Tuesday, was poor, but from Wednesday thru Saturday crowds packed the midway. Minstrel Show did well. Rides and shows are attractive in their new paint. Mr. and Mrs. Warren J. Bunts and daughter, Irene, returned to their home in Crystal River, Fla., after a pleasant visit.

EVANS' DICE WHEEL

A Sensational Money-Maker!

Popular! Flashy! Fast!



WHEELS OF ALL KINDS!

Ideal for bazaars, festivals, fund-raising campaigns, Merchandise Wheels, Paddle Wheels, Horse Race Wheels, etc. Send today for Free Catalog.

H. C. EVANS & CO.
1520-1530 W. Adams St., Chicago

Just Hibernate

JOB REHASHER was a showman from the old hand-satchel school and believed that all workers were satisfied if their stomachs were full and they had a bag of "rollings." His chief stock in trade was conversation and his payoff was practically on the same basis. When an employee proved loyal he was told, "Come what may, you are one guy who I will always take care of." His other favorite payoff was, "As long as you are with me and for me you'll always have a home on my show." He figured the front end his profit and the midway's back end a necessary evil. As with most shows of that type, it had one employee who was rated as the 100-percent man. Regardless of how good or bad business was, Jeffry, from Kentucky, ate his three squares, washed his shirt and rolled his own. From morning until night he heard the same old crack, "You are one guy who I will always take care of." Men came and went but Jeffry doubled in all departments besides sleeping under the office trailer. When closing night arrived the faithful watch dog stayed while the others walked away. The closing was on a small fairgrounds and the equipment was to be stored in its only building. For 10 days Jeffry tore down shows and rides and moved them into the building with a gilly truck. When everything was put away the manager and his wife were ready to leave for a vacation in Florida. After loading their bags into the house trailer, Jeffry stood patiently by, waiting for his reward. "Well, so long, Jeffry," yelled the manager while stepping on the starter. "Hey! Boss!" yelled Jeff, "Haven't you forgotten something?" "Don't believe I have," answered Rehash, stepping out to count his bags. "No, not the bags," answered the stooge. "Didn't you say that, regardless of what happens, I am one guy you'll always take care of?" "What?" yelled the manager. "Ain't I letting you sleep in the barn all winter? Now what do you want to do—take food from the mouths of our allies, who badly need it?"

WORLD'S MOST POPULAR RIDES

OCTOPUS—ROLLOPLANE—FLY-O-PLANE

Manufactured by

EVERLY AIRCRAFT CO., Salem, Oregon

SNOW CONE — POPCORN SUPPLIES

Buy your supplies this year from the company who can give you exactly what you want at the right price and same day shipment. Just send us one order for snow cone or popcorn supplies and you will see why most of the concessionaires are buying from us. Price lists sent upon request.

GOLD MEDAL PRODUCTS CO.

131 E. PEARL ST.,

CINCINNATI, OHIO

WANTED FOR

PITTSBURG FAIR

"The Best in East Texas"

WILL BOOK ANY RIDES, excepting Merry-Go-Round, Ferris Wheel, Mix-Up and Tilt-a-Whirl. SHOWS, CONCESSIONS AND GOOD AERIAL FREE ACTS, get in touch with me at once by wire.

SCHAFFER

130 WEST 9TH ST., DALLAS, TEXAS, OR PHONE Y2-4202 DALLAS Show Route: SCHAFFER SHOWS, Mesquite, Tex., week September 22; Athens, Tex., week September 28; Pittsburg, Tex., week October 5; Wolfe City, Tex., week October 12.

CUMBERLAND COUNTY WAR EXPOSITION

FAYETTEVILLE, NORTH CAROLINA, SEPTEMBER 28 THRU OCTOBER 3

Biggest Event in the South

Can place for Fayetteville and the balance of season of Southern Fairs. Merchandise Wheels and Grind Stores. Penny Arcade—Guess Your Age—Novelties—Scales—and other legitimate Concessions. Grind Shows with own outfits.

Address:

MARKS SHOWS

This week, Lumberton, N. C.; Fayetteville, N. C., week of September 28th.

Southside Virginia Fair

Six Days — October 12 to 17 — Six Nights

WANTED:

Legitimate Concessions of all kinds except Bingo. Also two more Free Attractions, one sensational and one comedy. They must be good.

CETLIN & WILSON SHOWS on the Midway

Address: R. WILLARD EANES, Secretary, Southside Virginia Fair, Box 705, Petersburg, Va., or CETLIN & WILSON SHOWS as per their route.

FERRIS WHEEL FOREMAN WANTED

Also Foreman for Chairplane and Rideman for all Rides. Extra pay for those that drive Semi-Trailers. Will place Long or Short Range Gallery, Cookhouse, Grab Joints and Concessions of all kinds except Bingo, P. C., Ball Games and Coupon Stores. Want 3 more High Acts for the Great Mt. Airy, N. C., Fair, week Sept. 28th. Ruby Kane wants Ballgame Agents. ALL WIRE:

HERMAN BANTLY, Bantly's All American Shows

This week, Blackstone, Va.; next week, Mt. Airy, N. C.

CENTRAL AMUSEMENT CO. WANTS

Any stock or other Concession. Shows—Girl, Minstrel, Animal or any worthwhile show. No Rides wanted. We have 8 office rides. Want Tilt Man, top salary.

Our Route: Rich Square, September 21-26; Windsor, September 28 to October 3; Hertford, October 5-10; Edenton, October 12-17; Plymouth, October 19-24; Scotland Neck, October 26-31; Columbia, November 2-7; Bayboro, November 9-14; all North Carolina and all are Fairs, with 6 more pending. Short jumps, plenty money in this section. All address SHERMAN HUSTED, Mgr., Rich Square, N. C., this week.

WANTS

Foreman on Wheel and M G R, all shows except Snake with or without equipment. Sell exclusive Bingo and Palms. Other Concessions open. George Wait wants Agents for Roll Down, Swingers and Pitch-Till-You-Win. Red Kelly or Jim Willes, wire. Will book Mixup and Loop, 25 per cent. This show moves to Texas week September 28 for eight choice cotton towns. Best crop in years. Wire or come on. Great Bend, Kan., this week. Privilege reasonable. Want Special Agent with car.

SUNFLOWER STATE SHOWS

WANT

Com Game and all kinds of Concessions, including Photos, Hats and Percentage, for Weaubleau Community Fair, Sept. 28 to Oct. 3. Address:

SUNSET AMUSEMENT CO.
Unionville, Mo., this week; Weaubleau, Mo., next.

CARNIVAL WANTED

4-BIG PATRIOTIC DAYS-4
October 15-18

To play on Main Street, Assumption, Ill. \$250.00 in War Bonds to be given away. Big barbecue and other attractions. Communicate with **TRIBUNE OFFICE**, Assumption, Ill.

CHARLES R. CARPER, JR.

last heard from with HETH SHOWS, Thompsonville, Ga., in January, or anyone knowing his present whereabouts communicate at once with his father. **CHARLES R. CARPER, SR.**, care Chief Dispatcher, Atlantic Coast Line Railroad, Ocala, Fla.

RAY WHEELOCK WANTS

Roll-Down, Slum, Skills, Nail Store Agents. Join at Sullivan, Mo. Red Keys Shannon, Bill Southern, Slim Morgan, Olie Olson, all boys working for me before, come on. **RAY WHEELOCK**, Maglo Empire Shows. Sullivan, Mo., this week.

ROUTES

(Continued from page 11)

Sherman Bros. & Tessie (Rudds Beach) Schenectady, N. Y., nc.
Shore, Willie (Hurricane) NYC, nc.
Silvia, Myra (Havana-Madrid) NYC, nc.
Simonette, Randy (Savoy-Plaza) NYC, h.
Sporn & Dugoff (Stark) Alliance, O., h.
Spot, Jack (Jefferson) St. Louis 25-Oct. 8, h.
Star Dusters, Four (Colonial) Dayton, O., t.
Stearns, Roger (1-2-3 Club) NYC, nc.
Stevens, Gary (Colonial) Dayton, O., t.
Stewart, Louise (51 Club) NYC, nc.
Stone, Al (51 Club) NYC, h.
Stone & Victor (Dover) Dover, O., h.
Sue, Lyda (Palace) Columbus, O., t.
Sullivan, Maxine (Le Ruban Bleu) NYC, nc.
Summer, Helen (Ivanhoe) Chi, re.
Suns, Three (Piccadilly) NYC, h.
Swann, Russell (Troika) Washington, nc.
Sydell, Paul, & Spotty (Stanley) Pittsburgh, t.

T

Talent, Bill (Colostimo's) Chi, nc.
Tapps, George (Oriental) Chi, t.
Thomas, Shirl (Bill Bertolotti's) NYC, nc.
Tomack, Sid, & Reiss Bros. (Mother Kelly's) NYC, nc.
Trent, Tommy (Beverly Hills) Newport, Ky., cc.
Truax, Carlyn (Palmer House) Chi, h.

V

Valera, Paula (Sawdust Trail) NYC, nc.
Vallee, Edna (Jimmie Dwyer's Sawdust Trail) NYC, nc.
Vasconcellos (Roxy) NYC, t.
Vine, Billy (Club Charles) Baltimore, nc.
Volga (Music Hall) NYC, t.
Voslireff, Micho (Music Hall) NYC, t.

W

Wallace Puppets (Golden Gate) San Francisco 23-29, t.
Walsh, Sammy (Chez Paree) Chi, nc.
Walzer, Oscar (Fifth Avenue) NYC, h.
Ware, Linda (Earle) Phila, t.
Webster, Hazel (Number One Bar) NYC, nc.
Wences, Senor (Rainbow Room) NYC, 16-27, nc.
Wesson, Sy (Place Elegante) NYC, nc.
West, Wally (Roxy) NYC, t.

Wheeler, Doc, & Royal Sunset Orch. (RKO Boston) Boston, t.
White, Ann (Bill Bertolotti's) NYC, nc.
White, Danny (Island) NYC, re.
White, Jerry (Bill's Gay '80s) NYC, nc.
Winter Sisters (Oriental) Chi, t.
Wills, Frances (Oriental) Chi, t.
Woodd, Napua (Lexington) NYC, h.
Woods, Johnny (Music Hall) NYC, t.
Workman, Dot & Dave (Helsing's Vodvil Lounge) Chi, nc.
Wermuth, Talla (Bismarck) Chi, h.

Y

Yacht Club Boys (Park Central) NYC, h.
Yost's, Ben, Vikings (Capitol) Washington, t.
Yost's, Ben, Quartet (Diamond Horseshoe) NYC, nc.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A. B. & B.: Kannapolis, N. C.; Greensboro 28-Oct. 10.
Alamo Expo.: Durant, Okla.
All-American Expo.: Florence, Ala.
American Expo.: Ironton, O.
Anderson-Strader: Salina, Kan.
Arkansas Am. Co.: Black Oak, Ark.; Lake City 28-Oct. 3.
Arthur's American: Twin Falls, Idaho; Salt Lake City, Utah, 28-Oct. 3.
B. & H.: Lamar, S. C.
Baker's Attrs.: Tipton, Ind.; Knightstown 28-Oct. 3.
Barker: Lilbourne, Mo.
Barkoot Bros.: Gladwin, Mich.
Bantly's All-American: (Fair) Blackstone, Va.; (Fair) Mount Airy, N. C., 28-Oct. 3.
Baysinger, Al: Rector, Ark.
Beckmann & Gerety: Hutchinson, Kan.
Bee's Old Reliable: (Fair) Dickson, Tenn.; (Fair) Campbellsville, Ky., 28-Oct. 3.
Bill-Joy: Screven, Ga.
Blue Ribbon: (Fair) Conyers, Ga.; (Fair) Madison 28-Oct. 3.
Boswell Am.: Stony Creek, Va.
Bright Lights Expo.: Mount Union, Pa.
Brown Family Rides: Cochran, Ga.
Buck, O. C.: Menands, N. Y.
Buckeye State: (Fair) Mobile, Ala.; Greenwood, Miss., 28-Oct. 8.
Bullock: St. Matthews, S. C.
Bunting: (Home-Coming) Galva, Ill.; season ends.
Burke, Frank: Clayton, N. M.
Byers Bros.: Blytheville, Ark.
Central Am. Co.: Rich Square, N. C.; Windsor 28-Oct. 3.
Central State: (Fair) Fairview, Okla.
Cetlin & Wilson: Chester, Pa.; (Fair) Trenton, N. J., 27-Oct. 3.
Chanos, Jimmie: Winchester, Ind.
Cherokee Am. Co.: Blue Mound, Kan., 24-26; Kincaid Oct. 1-3.
Christian, George W., Rides: Mechanicsburg, Ill., 21-24.
Coleman Bros.: New London, Conn.; Stafford Springs 28-Oct. 3.
Colley, J. J.: Norman, Okla.
Collins United: Shelbina, Mo.
Conklin: Belleville, Ont., Can.; Leamington, Ont., 28-Oct. 3.
Crafts Fiesta: (Manchester & Compton) Los Angeles, Calif., 23-Oct. 4.
Crescent Am. Co.: Gaffney, S. C.; (Fair) Kingstree 28-Oct. 3.
Curl, W. S.: Washington C. H., O.; Batesville, Ind., 28-Oct. 3.
Denton, Johnny J.: (Fair) Cellna, Tenn.
Dick's Paramount: Gloucester, N. J.
Dobson's United: Willernie, Minn.
Dodson's World's Fair: Amarillo, Tex., 21-24; (State Fair) Albuquerque, N. M., 27-Oct. 4.
Dudley, D. S.: Hereford, Tex.
Dumont Am. Co.: Essex, Md.
Dyer's Greater: Grenada, Miss., 21-Oct. 3.
Ebersole's: (Fair) Jefferson, Ia.
Elite Expo.: (Fair) Chetopa, Kan.; (Fair) Jedan 28-Oct. 3.

Fleming, Mad Cody: Americus, Ga.; Cordelo 28-Aug. 3.
Franks Greater: (Fair) Dallas, Ga.; (Fair) Austell 28-Oct. 3.
Garden State: (Fair) Rockymount, Va.
Gentsch & Sparks: (Fair) Indianola, Miss.; Greenwood 28-Oct. 3.
Gentsch & Sparks, No. 2: (Fair) New Albany, Miss.
Geren's United: Eaton, O.
Gold Medal: (Fair) Columbus, Miss.; (Fair) Tuscaloosa, Ala., 28-Oct. 3.
Golden Arrow: Perry, Ark.
Golden Belt: (Fair) Gideon, Mo.; (Fall Festival) Pocahtontas, Ark., 28-Oct. 3.
Gooding Greater: Dover, O.
Grady, Kellie: Red Bay, Ala.
Great Lakes: Mobile, Ala.
Great Sutton: Lepanto, Ark.
Greater United: Corsicana, Tex., 21-Oct. 3.
Gruberg World Famous: Philadelphia, Pa.
Hames, Bill: Marshall, Tex.
Happyland: (Fair) Allegan, Mich.
Heller's Acme: Garfield, N. J.; New Brunswick 29-Oct. 11.
Hennles Bros.: Atlanta, Ga., 25-Oct. 4.
Henry, Lew: (Fair) Lexington, Tenn.
Heth, L. J.: Fort Payne, Ala.
Holly Am. Co.: Bokoshe, Okla.
Hubbard Midway: Port Clinton, O.
Hughes's Greater: Harrisburg, Ark.
Ideal Expo.: (Fair) Hagerstown, Md.
Ill.-Ark.-Mo. States: Portageville, Mo.
Jones Greater: Catlettsburg, Ky.
Jones, Johnny J., Expo.: Nashville, Tenn.; (Fair) Tupelo, Miss., 28-Oct. 3.
K. & M.: Greenville, Tenn.
Kaus, W. C.: (Fair) High Point, N. C.; (Fair) Reidsville 28-Oct. 3.
Kaus Expo.: (Fair) Asheboro, N. C.; (Fair) Williamson 28-Oct. 3.
Lake State: (Fair) Paw Paw, Mich., 24-26.
Lang's, Dee, Famous: (Fair) Marshalltown, Ia.
Lawrence Greater: Gratz, Pa.
Lee, Roy: Cooter, Mo.
Lewis, Art: Burlington, N. C.; Rocky Mount 28-Oct. 3.
Liberty United: Laurens, S. C.
McKee, John: Leachville, Ark.
Magic Empire: Sullivan, Mo.
Marks: (Fair) Lumberton, N. C.; (War Show Expo.) Fayetteville 28-Oct. 3.
Mighty Monarch: Charleston, S. C.
Miller, Ralph R.: Istrouma, North Baton Rouge, La.

Moore's Modern: Cardwell, Mo.
Mound City: East Prairie, Mo.
Naill, C. W.: Fordyce, Ark.
Oliver Am. Co.: East Prairie, Mo.
Ozark: Mulberry, Ark.; Ozark 28-Oct. 3.
Page, J. J., Expo.: Newport, Tenn.
Page, W. E., Am. Co.: (USO Rally) Erin, Tenn.
Pan-American: Anderson, Ind.
Pike Am.: Hornersville, Mo.
Pretl's World's Fair: Rutherfordton, N. C.
Pryor's All-State: Summersville, W. Va.
R. & S. Am.: Loris, S. C.
Reading's: Mount Pleasant, Tenn.
Reid, King: (Fair) Farmington, Mo., 22-24.
Reynolds & Wells: Picher, Okla.
Rogers Greater: (Fair) Trenton, Tenn.; (Fair) Huntington 28-Oct. 3.
Royal American: Chattanooga, Tenn.
Schnafer: Mesquite, Tex.; Athens 28-Oct. 3.
Scott Expo.: (Fair) Guntersville, Ala.; (Fair) Canton, Ga., 28-Oct. 3.
Scottie's Attrs.: Marietta, Tex.
Seecalum Park Rides & Shows: (Corn Show) Bucyrus, O.; (Fair) Atlica 30-Oct. 2.
Shesley Midway: Selma, Ala.
Siebrand Bros.: Las Vegas, Nev.
Six, J. Harry, Attrs.: (Jefferson Park) Louisville, Ky.
Smith, George Clyde: (Fair) Lexington, Va.
Smith's Greater: Brookneal, Va.
Snapp Greater: Sikeston, Mo.; (Fair) Eldorado, Ark., 28-Oct. 3.
Sol's Liberty: Paragould, Ark.
Sparks, J. F.: (Fair) Albertville, Ala.; (Fair) Jasper 28-Oct. 3.
Stallings United: Hunter, Ark.
Strates, James E.: Wilkes-Barre, Pa.; Bloomsburg 28-Oct. 3.
Sunflower State: Great Bend, Kan.
Sunset Am. Co.: Unionville, Mo.; (Fair) Weaubleau 28-Oct. 3.
Texas: Mercedes, Tex.
Texas Kidd: (500 Weatherford St.) Fort Worth, Tex.
Thomas Am.: Gas City, Ind.; New Haven 25-Oct. 3.
Tivoli Expo.: Clarksville, Ark.; Russellville 28-Oct. 3.
Tower Am.: Goldville, S. C.
United Expo.: Jonesboro, Ark.
Victory Expo.: Woodstock, Va.
Virginia Greater: (Fair) Spring Hope, N. C.; (Fair) Enfield 28-Oct. 3.
Wade, W. G.: Norwalk, O.; Port Clinton 29-Oct. 3.
Wallace Bros.: Collingwood, Ont., Can., 23-25.
Wallace Bros.: (Fair) Lexington, Tenn.; (Fair) Marks, Miss., 28-Oct. 3.
Ward, John R.: (Fair) Hazlehurst, Miss.
West Bros.: Jefferson City, Mo.; Lebanon 28-Oct. 1.
Wilson's Famous: Astoria, Ill.
West Coast: Medford, Ore.; Yreka, Calif., 26-Oct. 3.
Wolfe Am. Co.: Pickens, S. C.
World of Mirth: Allentown, Pa.
World of Pleasure: (Fair) Corunna, Mich.
Wonder Shows of America: Omaha, Neb., 29-30.

CIRCUS

Barton's Society: (Fair) Lexington, Va., 21-26.
Beers-Barnes: Franklin, N. C., 22; Lottsburg 23; Nashville 24; Bailey 25.
Christy, George W., Unit: (Fair) Hutchinson, Kan., 22-28; (Fair) Oklahoma City, Okla., 29-Oct. 3.
Dalley Bros.: Leavenworth, Kan., 22; Olathe 23; Ottawa 24-25; Osawatomie 26.
Gould, Jay: Flora, Ill., 21-23; Festus, Mo., 24-26; Sparta, Ill., 28-30; West Frankfort Oct. 1-3.
Jones, Al, Wild West & Circus: Bellefontaine, O., 22-25.
Mills Bros.: Pana, Ill., 22; Taylorville 23; Hillsboro 24; Staunton 25; Edwardsville 26; Nameki 28; Ferguson, Mo., 28; Troy 30; Montgomery City Oct. 1; Hermann 2; Union 3.
Polack Bros.: (Auditorium) Los Angeles 21-26.
Ringling Bros. and Barnum & Bailey: (Lake Front) Chicago, Ill., 21-27.

MISCELLANEOUS

Almond, Jethro, Picture Show: Bethune, S. C., 21-26; Patrick 28-Oct. 3.
Birch, Magician: Colo. Springs, Colo., 23; Canon City 24; Pueblo 25; Walsenburg 28; Alamosa 29; Monte Vista 30.
Burke & Gordon: Indianapolis, Ind., 21-26.
DeClea, Harry, Magician: Dennison, O., 21-26.
Doss, Benny, Comedy Co.: Detroit, Tex., 21-26.
Doss, Frank, Animal Revue: Asheboro, N. C., 21-26.
Fostaire, Magician: Harrisonburg, Va., 21-26; Staunton 28-Oct. 3.
Gilbert, Hypnotist (Fox) Phoenix, Ariz., 21-26.
Hermes & Marlene, Magicians (Fair) Colingwood, Ont., Can., 24-26; (Fair) Owen Sound 28-30.
Lippincott, Magician: Louisville 21-27.
Long, Leon, Magician: Clarksdale, Miss., 23-27.
Marquis, Magician (Perry) Perry, Ia., 24; (Webster) Webster City 25; (Spencer) Spencer 26; (Lake) Storm Lake 28-29; (Roxy) Mitchell, S. D., 30-Oct. 23.
Rickett's Dogs, school show: Oxford, Ala.
Schaffner, Neil E., Players: Elsberry, Mo., 21-26; DeSoto 28-Oct. 3.
Williams, Rusty: Lucama, N. C., 21-26.

ADDITIONAL ROUTES

(Received Too Late for Classification)

Hall, Natalie (McVan's Night Club) Buffalo 21-Oct. 13.
LaZellas, Aerial (Fair) Marshalltown, Ia., 28-26.
Romas, Flying (Fair) Fort Payne, Ala., 21-26; (Fair) Greensboro, Ga., 28-Oct. 3.

WANTED TO HEAR FROM

Baby Betty, Fred Van, Ester Lester immediately. Also real Novelty Musical Act of any kind. All winter's work. Now at 520 Woodward Ave., Detroit. Place for 2 clean-cut Ticket Sellers who can Grind. All reply

WOODWARD AVE. MUSEUM

L. J. HETH SHOWS

WANT FOR LONG STRING OF GEORGIA FAIRS

Ride Foreman for Octopus that is sober and can drive Semi. Salary no object if capable. Other Ride Help that can drive Semis, come on. Can place Shows of all kinds. Talkers for Shows. Comedian that doubles Bass Drum; Trumpet; Chorus Girl for Minstrel Show. Consider good Team. Eddie Young and Jezba Hall, write or wire J. H. Brown. Acts for Sideshow. Good proposition. Concessions—Sno-Ball, Candy Floss, Grab Joint, Lead Gallery, Frozen Custard and other legitimate Concessions. Address all replies to Ft. Payne, Ala., this week; Green County Fair, Greensboro, Ga., next week; then as per route.

VEVAY, IND., HOMECOMING AND TOBACCO FESTIVAL

September 28 to October 3. First Celebration in 10 years. In the heart of town under Kiwanis auspices. Want Concessions of all kinds; no rackets. Shows, except Girl Show. Rides booked. Wire, write or come on. **FRED C. NEWTON**, Vevay, Ind.

WANTED

For balance of season and indoor dates this winter: **Circus Band**, useful **Circus People**.

MIGHTY AMERICAN CIRCUS SHOWS

Twin Falls, Idaho, week September 22; Tooele, Utah, week September 29. Want Girl Show Operator, also Grind Shows with or without outfit.

W. C. KAUS SHOWS

FOR REIDSVILLE, N. C., SEPTEMBER 28 TO OCTOBER 3

WANT Concessions of all kinds. Will book any worth while attraction with own transportation. Guess-Your-Age, Novelty, Hi-Striker.
WANT Ride Help and Semi-Drivers. Excellent pay. Will book Rides with own transportation that do not conflict. Girls for Girl Show. Eight more weeks of bona-fide fairs.
Wire **RUSS OWENS**, Manager, High Point, N. C., this week.

Gentsch & Sparks Shows

WANT FOR GREENWOOD VETERANS' FAIR NEXT WEEK

THE-a-Whirl, Roll-O-Plane or any flat ride. Good opening for Kiddie Rides or Live Ponies. Doc Cox wants Performers—all lines—for elaborate new Minstrel Show. All Concessions open on our No. 2 Show. No exclusives at Greenwood except Cookhouse and Bingo. These are sold. Address Indianola, Miss., this week; Greenwood, Miss., next week.

WANTED TO BUY .22 SHORT CARTRIDGES

J. COHEN
1145 6th Ave. NEW YORK CITY
Phone: Bryant 9-8893

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Sept. 19.—We received an official communication from Frank H. Kingman, secretary-treasurer International Association of Fairs and Expositions, advising that IAFE has set November 30-December 2 as the official dates for annual convention at the Sherman Hotel, Chicago. In conformity with the provisions of our by-laws, we report that the association's annual meeting will be held November 30-December 3 at the Sherman. First session of the annual meeting will open the night of November 30.

Tentative plans have been made with Earl R. Benedict, assistant to the general manager at the hotel, for the holding of a get-together luncheon for the membership and all others interested at noon November 28. These tentative arrangements are subject to our receiving an adequate response from those who plan to be present so that arrangements may be made. It is desirable that we know by not later than November 15 the number of those who plan to attend.

Considerable comment is being forwarded here anent the pending 1942 Revenue Act, which at this writing is before the United States Senate Finance Committee. As soon as all of the amendments pending before the committee have been disposed of and a copy of the act is available, we will analyze it for the membership.

Los Angeles

LOS ANGELES, Sept. 19.—Asa Stroud was in the city and reported that all at Venice Pier had gone over the top in the purchase of War Stamps and Bonds. He presented a book with \$14 in stamps to be completed and donated to the Pacific Coast Showmen's Association building fund. Dan Stover also came forward with an incomplete book with \$8 in stamps for the building fund. Lion's Head was swelled \$16.26 by donations at the last Pacific Coast Showmen's Association meeting. Harry LeMack to join Pantages Hollywood Theater soon.

Joe Mettler came up from Mission Beach. Ross Davis reports Showmen's Days results are coming in and that figures are far ahead of this time last year. Pat Shanley is reported recuperating at the San Fernando Rest Home. Eddie Harris was in town. Bozo Vall is working as a clown in Universal's *Flesh and Fantasy*.

Visitors included Pvt. Paul Hoffman, Camp Roberts, Calif.; Ed Davis, Foley & Burk Shows; Eddie Tait, Manila; Bill Hobday, Long Beach; Karl Righmire, Station KEAC; Lee Alton Hahn, San Francisco; James Hicks, Modesto, Harold L. Burnell, Gary, Ind.; J. M. Brown, West Coast Shows; Matthew Herman; Earl Shepard, Camp Roberts; Blackie Look, Mission Beach; Jack Kent, San Diego, and Frank A. Morrison, Patrick's Greater Shows.

Philip Darling, son of Mrs. Florence Darling Baldwin, has been promoted to a second lieutenant in the Signal Corps. Dan Strover is selling novelties. Jack Hughes, the Blind Philosopher, was elected to PCSA membership recently.

Only Local Boards, Says Dunphy, Rule Stock Replacements

(Continued from page 3)

or outdoor show operator can ask his supply dealer or distributor to file a PD-1X application for a preference rating on needed items. The dealer in the Eastern or Middle Western part of the country can secure as much as a 30-60 day supply of goods and those in the mountain and Far Western States a 60-90 day stock pile. But the distributor must submit his application to his regional office and not in here."

Chief Dunphy cautioned operators to be sure to return the used part of their equipment when obtaining replacements for salvage purposes and to designate in what type of equipment the replacement part is to be used so that an idea may be obtained regarding into what pieces of equipment spare parts are going.

St. Louis

ST. LOUIS, Sept. 19.—J. C. McCaffery, general manager Amusement Corporation of America, visited *The Billboard* Thursday while in the city executing railroad contracts. Many outdoor showfolk were astounded to learn of the death of Marvin (Moon) Laird here September 13. Members of the International Association of Showmen and Missouri Show Women's Club were on hand in a body to attend the funeral September 16. Mr. and Mrs. Joseph Sorensen, until recently with Blue Ribbon Shows, are in the city arranging for the opening of their museum on Broadway. Morris Lipsky, Johnny J. Jones Exposition, visited *The Billboard* Monday and left the same day for Evansville, Ind. He visited his mother here for several days. Ralph Lipsky, brother of Morris, of Hennies Bros.' Shows, is visiting relatives here. He plans to leave soon to rejoin the shows. Frank J. Lee, publicity director of Rubin & Cherry Exposition, resigned last week and passed thru this city on Wednesday en route to take over his publicity director's duties at West Texas Victory Fair, Abilene.

Mr. and Mrs. Ed Moran, former general agent for Curly Vernon's United Amusement Company, passed thru the city Tuesday en route to Jonesboro, Ark. Gean Berni, prominent corn game operator, visited *The Billboard* Tuesday. He was en route from Minnesota State Fair, St. Paul, where he did good business, to Birmingham, where he will operate his corn game at the Alabama State Fair. Vaughn Richardson came thru en route from Minnesota State Fair to the South.

J. A. Jackson, known as Billboard Jackson, visited Wednesday while in the city attending a convention. James Dewey, general agent Mills Bros.' Circus, also visited. Mrs. Anna Jane Pearson and Leonard Powell, Pearson Shows, were in the city Tuesday on a buying expedition. Walter Hale, until recently publicity director of Wonder Shows of America, passed thru the city en route to Paducah, Ky., to take over the management of Oscar Bloom's showboat, the Cotton Blossom.

Billy Finkle, prominent clown, is playing celebration dates in this vicinity. Dave Fineman and Floyd Hesse, Johnny J. Jones Exposition, spent several days here last week visiting friends. Harry D. Webb, concessionaire, passed thru the city en route from the Dairy Cattle Congress at Waterloo, Ia., last week to join All-American Exposition Shows in Huntsville, Ala. Charles DeKreko, veteran showman, left Alexian Bros.' Hospital last week and is recuperating at the family home here on Walton Avenue.

Bright Light Expo

Boswell, Pa. August 24-29. Business, fair. Weather, cool.

Date marked shows' second appearance here this season and business was about the same as it was the first time. Floyd Kile, photo gallery, rejoined after a two-week layoff.

Jennerstown, Pa. September 1-4. Business, fair. Weather, fair.

Lou Hicks' stand and Mrs. Wilkes' Side Show joined here. Red Barlow also came on with six stores. Tommy Carson closed with four stores. Business was much better than last year, altho the fair had but one grandstand act and no races.

Oakland, Md. Week ended September 12. Business, good. Weather, fair.

Shows came in Saturday and everything was open at 9 a.m. Labor Day

gave the shows their biggest gross of the season so far. Saturday gave fair business but the rest of the week was a blank. Bill and Gladys Kojoicled spent two days visiting the shows. Mollie Decker came on with one of her Girl Show units. The Kiles closed with their photo gallery and returned home. Mr. and Mrs. Brand also closed.

F. A. NORTON.

Buckeye State

Booneville, Miss. Week ended September 12. Auspices, Prentiss County Fair. Business, good. Weather, fair.

After a record-breaking run from Hartford, Ky., all shows and rides were ready to operate Monday night. Week's business was above last year's, with Monday and Saturday the best of the week. Over 4,000 paid admissions were registered at the gate Saturday. Minstrel Show did top business on the week among shows, with Circus Side Show second. Tilt-a-Whirl led rides. Manager Joe Galler went to Dallas, where he leased a Ridee-O for the rest of the season. Mike Booth, clown cop and ticket taker, closed here to join J. J. Page Shows. Russell Cooper, chief electrician and mechanic, is doing a good job on shows' fleet of trucks and semis. Kack Harrison's cookhouse continues popular. Sybl Brandon is chief cook.

H. M. KILPATRICK.

Ill.-Ark.Mo.

Oblong, Ill. Week ended September 11. Location, fairgrounds. Auspices, Crawford County Fair Association. Business, fair. Weather, threatening.

Everything was ready here for an early Labor Day opening, but business was not up to expectations until Wednesday, the first day of the fair. However, business as a whole was satisfactory to all concerned on the week. A small unit of rides was sent to Teutopolis, Ill., for the

annual picnic there and experienced the largest single day's gross of the season. This unit was under management of Jimmie Mathis, ride superintendent. Mr. and Mrs. Earl Conners took delivery on a new train from George Lucas, independent operator. Al Alfredo joined to take charge of the Athletic Show. Mr. and Mrs. Ray Morris's cookhouse is proving popular. Mr. and Mrs. Tom Brewer closed here and returned to Rochester, Minn. This was Brewer's 10th season on the shows with their popcorn concession. Warren (Doc) Rochester left to join the armed forces.

VERONICA E. MAKOVICZ.

Virginia Greater

Suffolk, Va. Week ended September 12. Business, good. Weather, ideal.

Spot proved a surprise as it marked shows' fifth appearance in two years, but everyone seemed to have plenty of money and anxious to spend it. Sol Nuger's ball game reported the best gross of the season so far, and Jack Kearns' Girl Show led shows. Mrs. Rocco Masucci left for Orange, N. J., where she will vacation for a week, and Mrs. Joe Zeno is handling the office in her absence. Homer Woods has his new cat rack clicking, and Whitey Smith added a penny pitch. Jack Miller closed here and left for York, Pa. Lacey Smith, park owner, was a frequent visitor. Mr. and Mrs. Reed and Mr. Taylor were on the lot nightly. The writer's free act continues popular despite many return engagements. Sol Nuger left for Winchester, Va., where he is starting his winter bingo games. Henry Revoir is in charge of his concessions. General Agent Murray paid the show a brief visit.

Ben Weiss Ill

YORK, Pa., Sept. 21.—Ben Weiss, bingo operator, was stricken with pneumonia on opening day of York Fair and is recuperating nicely. He expects to be out of York (Pa.) Hospital shortly.

ENDY BROS.' SHOWS, INC.

AND

AERIAL THRILL CIRCUS COMBINED

AUSPICES

ARMY EMERGENCY RELIEF

10 DAYS, COMMENCING SEPTEMBER 30

WASHINGTON, D. C.

CIRCUS GROUNDS, 21ST AND C. N. E.

CAN PLACE Shows—Monkey, Unborn, Glass House, Animal or good show to feature. Rides—Fly-o-Plane, Wheels, Kiddieland. Can use good M. C. and Chorus Girls, also Team or Skating Act to strengthen revue. First-class Minstrel Show with own equipment for this date and balance of season.

WANT Ride Help, Semi-Drivers, Canvasmen, Talkers, Grinders, also good Side Show Acts.

ALL LEGITIMATE CONCESSIONS OPEN—Skill Games, Ball Games, Candy Floss, Pennants or any Stock Store, Novelties.

Answer ENDY BROS.' SHOWS, INC., Great Barrington, Mass., this week.

PAN AMERICAN SHOWS

WANT

SHOWS . . . Athletic, Hoopa and Grind Shows. Will furnish outfits to capable people. CONCESSIONS . . . Will place all kinds except Ball Games. Want RIDE HELP on all Rides. WANT capable Couple for Cook House. Have long list of good Southern spots to follow. All address: This week, Anderson, Indiana.

WANTED

Experienced Ride Foreman to join on wire; Hey-Dey Foreman, salary \$60.00; Skooter Foreman, salary \$60.00; Second Man for Skooter, salary \$35.00. Long season Southern Fairs. Geo. E. Watson, wire. All address:

ART WALSH STRATES SHOWS

Wilkes-Barre, Pa., this week.

Williamsburg County Fair

Kingstree, S. C., week Sept. 28th.

Clarendon County Fair

Manning, S. C., week Oct. 5th.

Lee County Agri. Co. Fair

Bishopville, S. C., week Oct. 12th.

Three Best "B" FAIRS in S. C.

CAN PLACE

CONCESSIONS that work for Stock, Devil's Bowling Alley, Hoopla, Ball Games, Novelties. Will sell exclusive Photos, Diggers, Penny Arcade. Shows with own outfits, Side Show, Snake, Midget. Rides: Octopus, Roll-o-Plane or Loop.

CRESCENT AMUSEMENT CO.

L. C. McHenry, Mgr.

Gaffney, S. C., this week.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
 No. 3 Cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.
 All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.
LIGHT WEIGHT BINGO CARDS
 Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
Automatic Bingo Shaker. Real Class . . . \$12.50
 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, size 4x5, per 1,000. 1.25
 3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M 1.50
 Box of 25,000 Black Strip Card Markers. . . 1.00
 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.
 19 W. Jackson Blvd., Chicago

NOTICE, CARNIVAL OWNERS

Will sublease Greenwood, South Carolina, Fair midway contract, week October 19th-24th. Wire

A. J. KAUS

Kaus Expo Shows Asheville, N. C.

Direct from the Lots

O. N. Crafts

Tulare, Calif. Week ended September 12. Location, circus grounds. Auspices, LLL. Business, fair. Weather, fair.

A six-day stand, with light crowds during the day and increased attendance over the week-end, was the result here. It was shows' first stop locally in 12 years. Members of Crafts Golden State Shows, playing downtown Fresno, Calif., exchanged visits with members of this organization. William Meyer, manager of Crafts Fiesta Shows, which have played the waterfront in San Diego all summer, says his aggregation has moved to a new location across the street from the former site and all midway illumination has been rearranged to meet the dim-out regulations. Carnival under a big top plan has been abandoned by Fiesta Shows. Harold Mook, auditor, is busy, what with reports of the three units to look after. O. N. Crafts left on a booking trip. Roy E. Ludington, manager of this show, also is pinch-hitting, laying out lots, handling press and radio back and ahead of the show and bill-posting in between times. Each week finds more boys being called into the service. Chick Elby has been called, and Joe Duran, Merry-Go-Round foreman; Frank Carpenter, Tilt-a-Whirl foreman, and Dick Fleming, Moon-Rocket foreman, have received their notices and expect to leave soon. Jimmy Lynch, cookhouse operator here for a number of years, reports he is stationed

in Texas, where he is attending an army culinary school. Jimmy Cambell, son of Helen Cambell, cashier on the Tilt-a-Whirl, telegraphed he is on his way with a 15-day leave from the navy.

Clyde (Suicide) Rawlings's Motor-drome is clicking, and Karl Lohmuel-ler's Swing Girls Revue and Griffith's Magazine Cover Girls topped the mid-way here. Ragland and Korte's string of concessions are doing well.

JACK SCHELL.

Arthur's Mighty American

Lewiston, Idaho. Five days ended September 12. Location, Helderado Park. Auspices, American Legion Post. Business, good. Weather, hot.

Ideal weather resulted in good attendance here. Trip from Spokane, Wash., was made without incident and every-thing was in readiness for opening Labor Day. During the absence of Martin E. Arthur, Everett W. Coe managed the midway. General Agent Everett and Betty Coe left on their booking tour of Utah. Eva Perry's Casa Rumba and Arthur Hann's Circus Side Show topped shows, while Rex Boyd's Penny Arcade and George Stile's bingo did well. Spon-sors co-operated. Timothy Revis left for Emporia, Kan., to drive the semi-truck and elephant, Babe, recently purchased by Manager Arthur from Laura Ander-son back to the shows. Mrs. Daisy Fox visited her parents in Spokane. Minerva Boyd spent two days in Yakima, Wash., where she purchased another Penny Ar-cade. Eddie Laws celebrated his birth-day. Women's bowling contest was won by Peggy Snow and Gladys Belshaw, while the PCSA award went to Vic Davis, Art Anderson and Mrs. Richard Alex-ander. Entertaining at dinner parties were Gladys Belshaw, Margaret Balcom, Ruby Davis, Emma Blash and Mrs. Charles Smith. On the bridal paths were seen Ethel Henry, Mary Henry, Dolores Arthur, Helen and Lucy Don-zell, Ellen Berry and Patricia Martin.

WALTON DE PELLATON.

Clyde Smith

Coalport, Pa. Week ended September 12. Auspices, Firemen's Celebration. Busi-ness, good. Weather, fair; rain one day.

All shows, rides and concessions did a huge business on Labor Day. Tuesday was lost to rain, but everything was in running order Wednesday. Jack Rock-way's bingo topped concessions, with Al Basso's pan game second. Mr. and Mrs. Walter Miller's ball game was popu-lar. Jean, midget mother, and her two babies led shows. That's Ferris Wheel was best among rides. Mike Bosco and Manager George Clyde Smith celebrated their birthdays at a party at the Good Fellowship Club meeting Thursday night. Club presented a pen and pencil set to Smith, while Peggy Ewell presented a radio. Bingo was held Thursday night instead of the usual entertainment given by Jack Rockway. Friday the personnel dedicated the tombstone, donated by the Good Fellowship Club for the late E. S. Corey. Bobbie and Bill Anders left for Henderson, N. C., to attend the fun-eral of their mother. Jeff Pergurski joined the army. Mary Lee and Dolores Mae Smith left for Cleveland to enter school.

BOBBY KORK.

W. E. Page

Westmoreland, Tenn. Week ended September 5. Location, fairgrounds. Auspices, East Sumner County Fair. Business, good. Weather, fair.

Snows were ready to go Monday night. Ferris Wheel topped rides, and Wild Animal Show led shows. Concessions had a good week. West Riley is framing two more joint stands. Col. Fred Howard framed a new hoop-la. White Minnear received a new top for the cookhouse. Mr. and Mrs. Claude Martin completed a new stock store. Rides and their fore-man are Frank Durham, Ferris Wheel; Ray Little, Chairplane; Ed Smith, Merry-Go-Round, and Bud Wiser, Kiddie Eldes. Manager Page purchased an of-fice trailer.

ELLIS ROBERTS.

John H. Marks

Richmond, Va. Week ended September 12. Location, West Broad Street Show-grounds. Business, great. Weather, fair.

Shows' return engagement here turned out 30 per cent better than any of the local spring dates. Organization estab-lished a new attendance record. Labor

HI STRIKERS MAKE MONEY IN THE SOUTH

Only 2 sizes left. No. 3—25 ft., \$75. Single, weight about 240 lbs., painted bright RED, num-bers 3" in size in 2 colors; base bright RED in 2 color trim—all outfits complete with 2 mauls. YOU could do business as soon as get an outfit. If you are in a hurry you can order direct from this adver-tisement by WESTERN UNION—and GET QUICK DELIVERY. Order by number and state if we are to ship by express and if so SEND FULL AMOUNT, and if wanted shipped by freight, then we can do so if you send half with order. We can supply a Double Striker, 25 ft., No. 12, at \$125 in 3 days' time to make shipment. If you want a Striker for 1943 you had better place that order NOW.

Address: LAPEER HI STRIKER WKS. Lapeer, Mich.

GIRLS

Wanted for our Posing Show. Working Men in all departments. Wire or write

ART LEWIS, Manager
ART LEWIS SHOWS, INC.

Burlington, N. C., until Sept. 26; Rocky Mount, Sept. 28 to Oct. 3.

MARYLAND SHOWS

WANT

FERRIS WHEEL OPERATOR (salary or per-centage). RIDE HELP THAT CAN DRIVE SEMI TRAILERS. JOE GRIND CONCESSIONS OF ALL KINDS. NO X. SHOWS WITH OWN EQUIPMENT. Can also place small Cookhouse. 9 more weeks in Cotton Country. Come on! Address:

JOHN FRANCIS, Mgr.
 Parma, Mo., this week; Steele, Mo., next week.

WANT

For balance of season, neatly framed Bingo, Popcorn, Floss Candy, Novelties and a few more Concessions that give stock and work for 10 cents.

BUCKEYE STATE SHOWS

JOE GALLER, Mgr.

Mobile, Ala., this week; then Greenwood, Miss., ten days following.

A New Dart Game

"SMACK THE AXIS"

A Flash that gets the Cash. A sure money getter on any Midway. Cash in with this NEW and TIMELY game NOW. Send stamp for photo and description.

FRANK M. WELCH
Game Shop

735 Main St., East Rochester, N. Y.

WE HAVE RIDES AND OWN DIESEL PLANT.

WANT

Cookhouse, Pan Game, Bowling Alley, Pitch Till U Win, Amer. Camp, Custard, Cig. and Lead Galleries, Popcorn, Apples, Grind Shows. No grit. All replies:

LIBERTY UNITED SHOWS

V. F. W. Jubilee, free gate, Laurens, S. C., this week. Come on.

DYER'S GREATER SHOWS WANT

Shows with own outfits, 25%. Athletic Showman, Boxers, Wrestlers, we have outfit; Ticket Seller, Grinders for Pit Show, Cook House, Grab, Snow, Legitimate Games open. Stempson wants Agents, Operator for Octopus, Roll-o-Plane and Kiddie Rides. Long season until "woodchuck chucks." Grenada, Miss., Fair until October 3rd; Eupora, Starkville Fairs follow.

WANT

Few more legitimate Concessions for Tipton, Indiana, Fall Festival, this week, starting Tuesday; Knightstown, Indiana, Korn Karmell on the Streets, September 30th to October 3rd. Address:

BAKER'S ATTRACTIONS
 Tipton, Ind., this week.

WANTED

Legitimate Grind Concessions of all kind. Second Man for Ferris Wheel. Good opening for small Bingo, also Cook House. All address:

K. F. SMITH, Brookneal, Va., week Sept. 21.
 P.S.: H. E. Bridges wants Agents.

AT LIBERTY FRED-A-FRED VAN

Strong Annex Attraction. Blow-ups, wardrobes, flash A-1. Make own openings. Work straight or expose. Wire or write

GENE WEST, 1158 E. Mound St., Columbus, Ohio.

WANTED

For Fairs, Concessions. East Prairie, Missouri, this week; Piggott, Arkansas; Cotton Plant, Arkansas; England, Arkansas. Want Organ Repairman.

OLIVER AMUSEMENT CO.

East Prairie, Missouri

WILLIAMSTON, N. C., FAIR

KAUS EXPOSITION SHOWS CAN PLACE FOR SAME

Shows and Rides with own transportation. Good percentage. Legitimate Concessions of all kind open except Bingo. Photos, Scales, Eat and Drink Stands. Snow cones and Guess Your Age. For Sale—Silver Streak and Motor Drome. Simeon Krauso wants Wheel Foreman. Whitey Wagner can place Dancing Girls. All address:

A. J. KAUS, Manager, this week, Ashboro, N. C., Fair; next week, Williamston, N. C., Fair.

VICTORY EXPOSITION SHOWS

For long season south, legitimate Concessions of all kind. Want Shows with own outfits. Want Cook House or Grab. Will book any Rides with own transportation. Wanted—Ride Help, Semi and Truck Drivers. Highest wages and good treatment for sober and reliable men. All address: This week, Woodstock, Va.

MGR. VICTORY EXPOSITION SHOWS.

THIS IS THE ONE

Boundary Inc, Camp Kilmer, New Brunswick, N. J., Sept. 29-Oct. 11, including Sundays. Can place under three hundred foot tent. Will sell exclusive Arcade, Photos, Military Souvenirs, Scales, Age, Cigarette Gallery, American Palmistry, any legitimate Concession, as this may be winter engagement. Piece Girl Show, any Show that can be featured at camp. Rides that do not conflict. Wire

HELLER'S ACME SHOWS

GARFIELD, NEW JERSEY

BRIGHT LIGHTS EXPOSITION SHOWS WANT

For Cresaptown, Maryland, Firemen's Celebration, week September 28, followed by Wood-stock, Virginia, Victory Fair, week October 5th. All Fairs till last week in November. Wants Shows, Rides and Concessions of all kinds. One big Free Act for Woodstock.

Write or wire JOHN CECOMA, Manager, Mt. Union, Penna., this week.

FOR SALE

8-car Venetian Swings, 16-car Octopus. Both can be seen in action at Southeastern World's Fair, Atlanta, Sept. 24 to Oct. 4, 1942. Chev. Tractor with 30-foot Kentucky Semi Trailer; small mileage, new tires. Can use large quantity .22 Shorts; quote lowest cash price.

W. R. AITKEN

BOX 1006

ATLANTA, GA.

WANT WANT WANT
 FOR LOUISIANA STATE FAIR, SHREVEPORT: STOCK WHEEL AGENTS TO OPERATE LEGITIMATE STOCK WHEELS.

WONDER SHOWS OF AMERICA

Write or wire MAX GOODMAN, Omaha, Neb., to September 30.

WANTED HARRY BURKE SHOWS WANTED

Concessions that work for stock, such as Ball Game, Fish Pond, Pitch Till You Win, Bowling Alley, Hoop-La, Game Rack, Watch-La, Candy Apples or any legitimate Concessions. Need Second Man for Ferris Wheel, Paying good salary. Playing Avoylees Parish 4-H Club and F. F. A. Poultry and Hog Show at Marksville Oct. 5 to 12. Address:

HARRY BURKE SHOWS, Opelousas, La.

Day was partially lost because of the late arrival of the show train. Motor fleet made the run from Radford, Va., in good time, but baggage cars were delayed in transit, arriving Tuesday morning. Monday afternoon saw 4,000 on the lot, but nothing opened. Three shows and two rides managed to open Monday night to good business. Average nightly attendance was 8,000 except Thursday when a sudden gale hit the grounds and damaged the International Casino front, and ripped the Merry-Go-Round top to shreds. Several concession stands were damaged. Show opened at 8 p.m. with 6,400 passing thru the main gates. Saturday saw a new record for Marks when 10,173 paid admissions were registered. Despite the late arrival and Thursday's storm, business on the week was the second largest of the season so far. Mrs. Marion Jeanette celebrated her birthday Wednesday, and received many presents from members of the Circus Side Show. Members of the Workman Tent, C.S.S.C., of which Owner John H. Marks is a member, were on hand Wednesday night. Local papers were liberal with space, and Joe Brown gave the midway many favorable plugs over Station WRVA.
WALTER D. NEALAND.

O. C. Buck

Dunkirk, N. Y. Five days ended September 11. Dunkirk Fair. Business, poor. Weather, poor.
Shows managed to get Labor Day in, but from Tuesday on, it rained daily. Early Tuesday morning a cloudburst leveled Murder, Inc., Show. A few concessions went up in the air also, but no damage done. Keith Buckingham, of James G. Strates Shows, visited with Manager O. C. Buck, and Babe and Bob Keating, of Ringling-Barnum circus, visited with Mr. and Mrs. Toby Kneeland. All shows and rides were ready Monday morning. Fair management estimated attendance at 1,000 more than 1941. Concessions and coolhouses ran out of stock. Mr. and Mrs. F. J. Eddy and Mrs. W. King were guests of Mr. and Mrs. Larry Marcaccio. LON RAMSDELL.

Bantly's All-American

Berwick, Pa. Eight days ended September 7. Business, fair. Weather, good. Pay gate, 10 cents.
Because of lack of co-operation of the police department and both local papers,



NATIONAL SHOWMEN'S ASSOCIATION
Fastest Growing Organization in Show Business
BENEVOLENT PROTECTIVE—SOCIAL
(Hospitalization and Cemetery Fund)
Dues \$10 Initiation \$10
Sixth Floor, Palace Theater Bldg.,
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New York City

WANTED TO JOIN
Atlanta, Ga., September 25
Chorus Girls, Specialty Teams for Big Girl Revue, Entertainers for Hill Billy Show, Singers and Dancers, also Girls for Posting Show.
HENNIES BROS.' SHOWS
Ralph Clawson, Mgr.
Fair Grounds ATLANTA, GA.
Seven Weeks of Fairs to Follow Atlanta.

TORTURE PROOF
Original Illusion. First Time Advertised. Write
ABBOTT'S, Colon, Michigan
World's Largest Illusion Builders

Arkansas Amusement Co.
Want to join at once Girl Show, Athletic Show, Pit Show with own equipment. Bingo open. String Game, Cookhouse. Photo Gallery. This week, Black Cat, Ark., Cotton Carnival; next week, Lake City Ark., on Main Street. Booked up until November, Cotton and defense pay roll towns.

business was only fair here. A. J. Budd's Freaks on Parade topped the midway. Paul Lane's concessions received fair play, as did Joe Kane's ball games. Hal Compton, Mother Brewer and Alice Hale were on the sick list here. Harry Copping was a visitor and, with Mr. and Mrs. Herman Bantly, made a two-day trip to Philadelphia to visit Dr. Bud Bantly, who is ill in a hospital there. Joe and Ruby Kane spent the week-end in New York when they took Ruth Kane, Joseph Kane Jr., and Mitzie Matterna back to school. **FAY RIDENOUR.**

J. F. Sparks

Morristown, Tenn. Week ended September 12. Location, Smith show-grounds. Business, good. Weather, fair.
Move from Maryville, Tenn., was made in good time, shows and rides being erected Sunday afternoon. Monday opened fair, and Tuesday was fair despite rain. Grosses rose slightly on Wednesday and Thursday. Kiddie Matinee Friday, under direction of Bill Dollar, was above average. Friday night's attendance and gross was good. Saturday drew over 5,000, keeping shows and rides working to a late hour. Cotton Club led shows, with Lee Houston's Side Show second. Spitfire topped rides. Committee and city officials co-operated. All trucks were repainted and Huey Waters came on to handle the pictorial work. Transformer truck sports a new metal body. H. C. Gibbs left for his home in Hendersonville, N. C., but is expected back soon. Mr. and Mrs. Gus Glenos went to Knoxville on a shopping tour. Selective service continues to call boys from the shows, but several have returned. Called for examination soon were Stanton Brown, Bill Dollar and Arthur Hall. Bill Ketrov visited Saturday night. Mike Gravis returned with his custard. Lee Houston purchased a boxing kangaroo. Nena Glenos and Mrs. Jimmie Anderson are working in the bingo during the absence of Mrs. Sparks. **R. L. OVERSTREET.**

Gentsch & Sparks

Shelby, Miss. Five days ended September 12. Location, downtown. Auspices, Fire Department. Business, fair. Weather, dry and hot; rain one day.
Shows were scheduled to open here Tuesday night and everything was in readiness, but a cloudburst hit the lot at opening time and the night was lost. Some trouble was experienced in securing electric current here thru a misunderstanding of WPB regulations and Co-Owner J. A. Gentsch was forced to make a hurried trip to the State Capitol before current could be turned on.
No. 2 Unit. Inverness, Miss. Week ended September 12. Location, crown lot. Auspices, Boy Scouts. Business, slow. Weather, hot; rain one night.
Altho this was a week's engagement, Monday night was lost because of labor shortage and Tuesday night was rained out. Weather was so stifling that few turned out the rest of the week, and Saturday was the only good day's business shows had. An influx of hordes of insects added to other discomforts suffered by the personnel and all were glad to leave for the next town.
WALTER B. FOX.

Virginia Greater

Ashland, Va. Week ended September 5. Business, good. Weather, ideal.
Altho this was a repeat spot, business was far better than in the spring. Sol Speight's Minstrel Show led shows, with Jack Kearns' Paris Revue second. Sol Nuger's bottle game reported a good week, as did Homer Woods with ball games, and Jack Miller with darts. Arthur Gibson overhauled all rides, and Merry-Go-Round crescents were repainted by Albert Antonette. Jack Miller entertained Sol Nuger and Mr. and Mrs. Ken Davis at a midnight supper in Richmond, Va. Rocco Masucci arrived from a booking trip. **KEN DAVIS.**

Hubbard's Midway

Ligonier, Pa. (Fair). Week ended September 12. Business, good. Weather, rain.
Stand at the fair here proved a good one despite inclement weather. Labor Day attendance totaled 4,000 paid admissions, and shows, rides and concessions clicked. Management said shows chalked up the largest midway gross here in 10 years.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by **ROBERT R. DOEPKER**

(Communications to 25 Opera Place, Cincinnati, O.)

War Show Shatters Soldier Field Mark

CHICAGO, Sept. 19.—With an average nightly attendance of over 70,000, the Army War Show closed to a turnaway last Saturday after having hung up a total attendance record of over 790,000 for the 11 days. Rain was encountered on three nights, but in spite of this nearly 250,000 were turned away during the engagement.
Show faced a tremendous task in moving its equipment out of Soldier Field in time for a program to be presented on Sunday night by the Holy Name Society, but George Smith, transportation manager, formerly manager of the Ringling-Barnum circus, had everything off the field by 2:30 Sunday afternoon.

Thrill Show Works Tireless; AGVA Claims Salaries Unpaid

BUFFALO, Sept. 19.—Action of Federal District Court here recently halting use of rubber tires by the Rodeo and Hollywood Thrill Circus, staged by members of Eastern Speedways, Inc., August 22-30 at Civic Stadium, was declared by ODT Director Joseph B. Eastman to be a significant step in the drive to eliminate use of rubber in nonessential activities. Claiming that cars used were only "jalopies," attorney for the defense turned the case for the defendants. Injunction was modified and promoters were enjoined only from using tires on stunt cars or rubber in any form as a substitute. Show worked three days without autos, but thereafter used them without tires.

Albert J. Santos was arrested by local police on August 31 on a warrant sworn to by Norman Weiser, who charged Santos had withheld part of his salary. Santos denied the charge before City Judge Yeager, who granted an adjournment and set bail at \$1,500. Santos is said to be a member of Eastern Speedways, promoter of the show, and was charged with second degree grand larceny. Warrants were sworn out by Edward Miller, representative of AGVA, for two other members charging them with violation of State Labor Law when 30 performers allegedly failed to receive their salaries in full. Miller said that when the corporation was unable to post a \$1,000 bond guaranteeing payment of salaries, the AGVA insisted on performers being paid nightly. This was agreed upon and acts signed contracts.

Warrants also are out for Jack Kochman and Charlie Wagner, who represented the promotion interests. Latest development is that Professor Maji, AGVA representative, said he received payment in full for the remainder of salaries due members of his performers' union September 10. Amount owed AGVA performers was \$592.50, and payment of this sum was received by Maji personally, altho the law firm of Saft & Schweitzer, represented the claims of all those working for the rodeo, including AGVA members. Attorney Saft said on September 11 that he had not been paid for the claims of acts and other workers, other than AGVA members, altho such payment had been promised thru Santos's attorney here.

Move here from Sandusky, O., was the longest of the season so far, and some difficulty was encountered in getting the shows open on time. However, all shows, rides and concessions opened Monday night to fair business. Joining here were Mr. and Mrs. K. L. Moyer, with Kiddie Rides. Mr. and Mrs. Jack Conway are operating a ball game and penny pitch, and Jack Douglas has made several improvements on his cookhouse. Assistant Manager Rogers and the writer spent Friday in Pittsburgh visiting friends. Manager Hubbard went to Cincinnati and purchased another truck. General Agent Frank Nelson reports he has booked a string of county and parish fairs in Alabama and Louisiana.
CARL V. NOLD.

Geneseo Corn Festival Big; Bond, Stamp Drive Popular

GENESEO, Ill., Sept. 19.—Geneseo Corn Festival here, September 10-12, was acclaimed one of the most successful ever staged by the American Legion Post, George Biederman, concession chairman, said. Pearl City Rides were on the midway and worked to outstanding results, while Captain Kelly's Dog and Pony Revue proved popular.

Most enterprising concession of the midway was the War Bond and Stamp booth, operated by American Legion Post's junior auxiliary. On the second night of the three-day event the girls sold \$2,025 in bonds and a total of \$15.85 in stamps.

Shorts

SUN VALLEY RANGERS, Willard the Magician and Dopy Dunken were featured at the Wernersville Carnival, September 12, under Citizen's Hose Company there.

R. A. JOLLY'S Seccatum Park Company rides and bingo have been signed as the midway attraction at the three-day fifth annual Corn Show in Bucyrus, O., under Bee B Club auspices. Event will be held on the streets. Charles Bauer is concession secretary.

JACK HAMILTON, the Great Knoll, was among features at the successful Hannibal (Mo.) Fall Festival at Clemens Field there September 7-12. Altho activities on the first three days were hampered by rain, business for the rest of the week was exceptionally good. Sol's Liberty Shows, with well-flashed rides and shows, provided the midway.

FLEETWOOD JACK'S Nevada Ranch Barn Dance Gang were among features at Lake Side Hill Park, Martinsburg, W. Va., September 6. Line-up included Julie and Rusty Reggars, Bunny Carstairs, Shorty Griffith and Jack as emcee. Guests of the Nevada Ranch for the day were Deacon and Judy and Bud Messner and his Saddle Pals.



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★ **The Hit of Sunbrock's** ★
★ **Philadelphia Show** ★
★ Only Girl Aerialist Doing a Hand-Balancing High-Swaying Pole and One-Hand Stand at This Height. ALSO ★
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Personal Representative
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CONCESSIONS WANTED
For Chamber of Commerce Annual Fall Festival (Around the Square)
Mt. Vernon, Ind., Sept. 28th-Oct. 3rd, Inclusive. Rides and Free Acts booked. Address: **DAVE ALDRIDGE**, Concession Mgr., Box #203, Mt. Vernon, Ind.

NEED AGENT
For Razzle Dazzle, Abe Gorman, contact Blinky Bernstein.
ART LEWIS SHOWS
Burlington, North Carolina

WALTER MARKS WANTS
Two Drome Riders and Talker that can deliver. Have long season of fairs. Address: **WALTER MARKS**, James E. Strates Shows, this week, Wilkes-Barre, Penn.; next week, Bloomsburg, Penn.

Ringling Given Slow Start On 14-Day Stretch in Chi

CHICAGO, Sept. 19.—Ringling Bros. and Barnum & Bailey Circus opened a 14-day engagement Monday (14) on the lake front with a light matinee and excellent night house, but business on succeeding days has been only fair. A heavy rain on the second day killed night business. Wednesday matinee was very light but at night all except two and a half sections were filled. Lateness of the engagement here, the fact that school has started and the proximity of the Army War Show are blamed for the slow start.

Show arrived late from Milwaukee and, because of a shortage of help, was slow in getting up. Matinee, which started at 3:40, was light. Night performance was a benefit for Passavant Hospital, the woman's board of the hospital having taken over some 4,000 reserved seats, and it was a de luxe audience of Gold-Coasters that greeted the show.

Publicity Is Heavy

John Charles Thomas, noted singer, in clown costume, sang the prolog from *Pagliacci*, and Marion Claire, radio thrush, made her entrance on an elephant and sang Rimsky-Korsakow's *Song of India*. Prior to the opening 100 debts and their naval cadet escorts ate at a snack stand in the back yard and the debts then turned program-sellers. Society angle scored columns of space.

Frank Braden, who is handling the dailies, also is landing many stories and pictures. Roland Butler, head of the press department, and Gardner Wilson, of the press staff, also were in Chicago for several days. F. Beverly Kelley, the show's radio man, and his assistant, Frank Morrissey, are getting plenty of radio time.

Features Are Applauded

Show was well received by the public, which apparently did not particularly miss the band. The three outstanding features, season's spec, elephant ballet and patriotic finale in which four huge portraits of President Roosevelt are unveiled, were received with tremendous applause.

There was some speculation as to whether the musicians' union would take any action here because of the use of canned music, but so far there has been no picketing or other action. From here the show will go as far west as Omaha, then south, closing early in December.

Wisconsin Spots Are Okay

MILWAUKEE, Sept. 19.—Two-day stand of Ringling-Barnum circus here on September 12 and 13 had good crowds for the four performances, with total attendance reported as exceeding that of last year, when the circus stayed only one day.

At Madison, where the show played its first two-day stand in history there on September 10 and 11, total attendance of 26,500 was chalked up, while at Oshkosh the turnout for two performances on September 9 was reported as being below that of last year.

Mrs. Ida Ringling North; her son, Henry Ringling North, and daughter-in-law, Mrs. John Ringling North, visited in Baraboo, where the circus quarters were formerly located, while the show played Madison. Mrs. Ida North, only

RB Contract to Chi Printery

CHICAGO, Sept. 19.—Chicago Show Printing Company has been awarded the contract for dated show printing for Ringling Bros. and Barnum & Bailey Circus for next season. Contract was signed on Tuesday by Russell Leander for the company and Arthur Hopper, general agent of the show. Most of the dates to be used next year will be lithographed and will be an improvement over any dates ever used by a circus, Hopper said.

Fred Bradna Lands 'Em

CHICAGO, Sept. 19.—Fred Bradna, of Ringling-Barnum show, had his annual successful fishing trip at Lake Winnebago with Game Warden Weldman, Oshkosh, Wis. While playing Milwaukee the Bradnas were guests of Governor and Mrs. Julius P. Heil at the Juneau Hotel.

sister of the Ringling brothers, formerly resided in Baraboo and once owned the Ringling mansion, now occupied by the Baraboo Elks.

James Quinn, 43, New Haven, Conn., an employee of the circus, sustained critical injuries when he fell between two flatcars of the circus train as it was pulling out of Milwaukee on September 13. He lay in weeds alongside the tracks for nearly 12 hours before being found.

Early Closing for Christy

TOPEKA, Kan., Sept. 19.—Christy's Circus unit, now appearing here at Kansas Free Fair, recently played 14 weeks of Western Canada fairs and a still date in Winnipeg for George Hamilton. Other dates included Minnesota State Fair, St. Paul, and Iowa Dairy Cattle Congress, Waterloo. Unit will play Kansas State Fair, Hutchinson, and Oklahoma State Fair, Oklahoma City, for Barnes-Carruthers, followed by several indoor dates. Show will then close and go into the barn at Houston early to finish some important building. Unit has not lost a week during the season.

Sparr Bros. Barn Early

GREENFIELD, Ind., Sept. 19.—Sparr Bros.' Circus has closed and is in quarters at Philadelphia, Ind., on Highway 40. Show closed earlier than in former years to start its 10th indoor tour and will play some towns for the 8th consecutive winter. Lunsford Family left for their home, while many performers remained in quarters where they are rehearsing and breaking in new acts. Walter Jr. and Jester Harter, co-owners, are stationed at Camp Robinson (Ark.) Recreational Division and have appeared in many shows. Jester Harter and Mildred Rawlings, Greenville, were married on September 5 in the camp's chapel. In addition to the indoor circus a concert will be given this year.

Morton To Play Philly

PHILADELPHIA, Sept. 19.—Local Shriners decided to again sponsor the Shriners' Circus for the benefit of their crippled children's fund in spite of the war and will again bring in the Bob Morton show on October 14 in Philadelphia Arena. Affair will be in charge of Bill Helm, head of the Shriners, and former Mayor W. Freehand Kendrick. Bob Morton, a Philadelphian, is recuperating from a recent illness in Atlantic City Hospital.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

LONG season?

BOB TABER, monkey and animal-show operator, opened his school circuit at Iron River, Mich., on September 11.

MARLYN WATSON, CFA, New York, visited Hunt Bros.' Circus at Bound Brook, N. J., on August 25.

OTTO GRABS, former bass drummer on Sells-Floto and other circuses, is working in a plant at Ypsilanti, Mich.

PUNK workers' dread: School time.

LYNNE TOWNSEND, of Ginnivan Dramatic Company, visited the Big Show at Defiance, O., on August 23.

P. G. LOWERY, side-show band leader on Cole Bros.' Circus, is recuperating in his home, 2227 East 103 Street, Cleveland. He would like to hear from friends.

TOMMY AND ELLA BUTLER were guests of Chuck and Minnie Gooden, former circus troupers, recently at their Chuckville Lake home, Geneva, Wis.

NEW collectors' item: Shoes from the hoofs of famous circus and rodeo horses.

ADA MAE MOORE, snake act, advises that she is with Ringling-Barnum cir-



TWO MEMBERS of Hunt Bros.' Circus, Don Carney (left), who opens the performance with a broadcast, and Oscar Lowande, equestrian (right), were photographed with Bert Cole, Staten Island, N. Y., former big-show announcer and banner salesman with Hagenbeck-Wallace, by Alfred J. Meyer, Long Branch, N. J., who recently spent a week visiting the Hunt show.

Hennies Staff Is Honored At Get-Together in Dayton

DAYTON, O., Sept. 19.—Circus fans and troupers here held a successful "get-together" on September 13. Guests of honor were Ralph Clawson, manager; Jack Grimes, press agent, and M. Jones, Hennies Bros.' Shows. A canopy and tent erected contained several model circus wagons and numerous old pictures, heralds and letters. Outside the tent was a display of model circus equipment that caused much comment during Dayton Hobby Show last winter. Exhibit is on a specially built table, with streamlined metal background and supports for models. Streets leading to the back yard were chalked and arrowed in conventional circus style. Most of the day was spent in looking over circuses items, listing circus recordings and talking of the old days. Before the event started a telegram of good wishes was received from CMB&OA, Region 11, which was meeting in Reading, Pa.

The Dayton Daily News and Dayton Herald photographers made over 30 pictures. Others who attended were Jean Haerlin, city engineer; E. E. Coleman, former owner of M. L. Clark and other circuses; Captain Ramsey, former advance car manager; Murdock Cook, former porter on Al G. Barnes Circus; Fred Pfennig, CMB&OA, Columbus, O.; George Hubler and Richard Conover, local model builders; W. S. Stebel, Don Thomas and Jim Keene, local CFA.

cus, and will return to Hollywood for picture work this winter.

ED HILER, 24-hour man for Renfro Valley show, visited *The Billboard* Cincinnati office while in town ahead of the show last week.

ROBERT HALLETT, fire-eater, long with Sells-Floto and Wallace Bros.' circuses, is a private in the Army Air Corps technical training command stationed in Atlantic City.

CIRCUS men have many hobbies, getting it up and open being their pet one.

JOHNNY C. WOODARDS, accordionist on Ringling-Barnum circus, cards from Madison, Wis., that he will be with a New York music publisher beginning January 1.

"BUMPSY" ANTHONY, former circus clown, advises from Washington that he is attached to United States Special Police and expects to leave for field service in New England soon.

R. H. HARRIS cards from Dover, O., that Marion Wallick, Aretta Miller and Kit Carson returned to their homes there after closing with Harlacker's Sky Follies at Fall River, Mass. Colette Dugan and (See UNDER THE MARQUEE on page 42)

Wallace Doing Okay With Southern Dates

MACON, Ga., Sept. 19.—First circus of the season here is Wallace Bros.' Circus, billed for performances on September 21 at Central City Park. Dory Miller, general agent, contracted the spot, and James M. Beach handled press and radio, obtaining unusually good results. The bill crew was under direction of Jack Grady. Show comes in here from Columbus, a jump of 100 miles, and moves to Albany, a jump of 110 miles. According to reports here the show has been having excellent business in Alabama, Mississippi and Western Florida.

MOBILE, Ala., Sept. 19.—Wallace Bros.' Circus played here on September 11 and 12 to good business. Business on closing night was capacity and matinee fair. Danny Gordon, formerly with a balancing act on the show, joined here to spend his furlough with friends. Baron Novak rejoined after a siege of illness. Others to leave for the army are Searle Simmons, flyer; Frank Clark, calliopeist, and Leo Resinski, catcher. Treasurer Johnson reported that business has been good all season.

Five Shows in Ireland; Good Programs Offered

BELFAST, N. Ireland, Sept. 1.—This season there are five circuses tenting in Ireland. Major propositions playing the best dates are the old established John Duffy & Sons and Edward Fossett & Sons, each using two motor lorries and relying on horses for the rest of their transport. Easy jumps are the rule. Smaller shows playing the secondary towns and villages are Lloyds, run by Samuel Farrell; James DuOffy I and Corveno. With the John Duffy show are James Duffy presenting eight Liberty horses and a group of trick horses; LuLu Mai presenting four midget ponies; Georgie Knight, John James and Lildufag in riding numbers; Georgie Knight on the tight wire; Lillian and James Duffy, featuring trapeze and breakaway ladder; Will Duffy and Pearl, from America, with their comedy cycling; Bill and partner, comedy conjuring; Tex Nevada and partner, rope spinning and knife throwing; Dan Sullavnan, strong man; Jackie Walsh, whistling and singing clown; Irish dancing by the Lily Comerford Six; De Mort, hand balancing on chairs; hand bell ringing by the Bensons, and in clown line-up, James Duffy and Will Scott.

Edward Fossett has Morea Powell presenting six Liberty horses and a trick horse; the Stevenson family of riders also presenting a troupe of poodles; Miss Louise with monkeys; O'Keefer Brothers, hand balancers on chairs, six high; Young Afrikanders, double trapeze and breakaway ladder; the Elliotts, harp and violin musical act; John Moriarty, strong man; Paddy with two lions; McCormacks, marionettes, and the McCormack Family clowning.

Hunt Entertains Colony Kids

GEORGETOWN, Del., Sept. 19.—Hunt Bros.' Circus broke in a new lot, Wilkin grounds, on South Railroad Avenue when it showed here on September 11. Show played to a good matinee and capacity at night. Afternoon performance was attended by 326 boys and girls from Delaware Colony, a State institution, thru a group of citizens who arranged the affair by soliciting funds thruout the community. Children were carried in busses and army trucks from a camp near by. Show received State-wide publicity thru the affair, to which Manager Charles T. Hunt gave personal attention. Reported by J. Ewell Calhoun, chairman of circus party committee.

Hamilton Is To Direct Shrine Show in Houston

CHICAGO, Sept. 19.—Leo Hamilton has just closed a season of 14 weeks for J. C. Harlacker in the East and will leave shortly for Houston to start work on the Arabian Shrine Temple indoor circus.

Hamilton directed the show last season when it was pronounced very successful. He will again direct.



With the Circus Fans

By THE RINGMASTER
CFA

President: FRANK H. HARTLESS, 2930 W. Lake St., Chicago
Secretary: W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.
Editor: WALTER HOHENADEL, "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.

ROCHELLE, Ill., Sept. 19. — Madelyn Bolle, Meriden, Conn., became the bride of CFA Pvt. W. R. Brinley, Wallingford, Conn., in a quiet ceremony last April, but announcement of it was not made until late July following a church ceremony in St. Mary Cathedral in Lincoln, Neb. Brinley is now at the Army Air Force Technical School there. Mrs. Brinley will remain in Lincoln while he is in training there. The Brinleys are circus fans and he is owner of a complete miniature circus which he built over a period of years.

Bob Cook, an ardent fan and member of the British Circus Ring, is now in training with the RAF in Canada. He was born in Chelsea, London, where he attended school, previous to joining the armed forces. During the last few weeks he had the pleasure of meeting and seeing the acts of Dolly and Terrell Jacobs. Thru his suggestion they were recently made honorary members of the British Circus Ring.

In *The Bellingham* (Wash.) *Herald*, issue of August 16, there was a picture of CFA Wallace G. Winter, of that city, looking over an album containing 104 autographed photos of circus performers, which he has been collecting since May, 1941. He has the album insured against fire for \$500. Wallace and Mrs. Winter, who is also a CFA member, have been fans for many years. They plan to form a tent in their city soon.

Bona and Tip Stone, members of the CFA in Woodstock, N. B., plan to form a tent in their community in the near future.

Dressing Room Gossip

COLE BROS.—Otto Griebing and Danny McPride like the scenery out here so well they chartered a bus in one town last week so they could see the scenery by moonlight. I have yet to find out whether they took the duck along. John Smith and Alabama Frank Campbell came to light with some stunning new wardrobe in Portland, Ore. I wonder if Mr. Terrell had anything to do with it. Paul Nelson won't have to go on any diet when the season ends. Neither will any of the rest of us. Jack Klippel is having the time of his life. He has four brothers in Portland, two in Oakland and the other in Santa Barbara. Earl Page, who was badly mauled by an elephant and who spent several weeks in a hospital, is back with the show and looking pretty good. He is a member of Eugene (Arkie) Scott's staff.

Dr. David E. Reid was on for another visit and to take pictures. He brought Otto a dandy comedy suit. Digger Pugh got a badly sprained back while loading trunks in the wagon. There are a lot on our side who will never sprain their backs unless they do it over-reaching themselves in making the cookhouse and, as we say in Indiana, that's for sure. Visitors the past week included Danny McAvoy, old-time clown from the Al G. Barnes, Ringling and Hagenbeck shows; Roy Bellors, former performer who owned the lot we showed on at Roseburg, Ore.; Jack and Martha Joyce with their baby son, Jack Jr. Jack, it doesn't seem all those years ago when I used to carry you around all over Europe on your dad's horse. A birthday this week, Alethia Clarke. **FREDDIE FREEMAN.**

SHRINE CIRCUS
Macon, Ga., November 16 through 21, 1942.
Now Booking Acts, also Merchandise for Congressionals. Address: **CIRCUS COMMITTEE,** Shrine Mosque, Macon, Ga.

WANTED FOR MILLS BROS.' CIRCUS
To join on wire, Circus Cook. For Side Show, Colored Performers and Musicians for Minstrel. Will consider organized Minstrel Show. Two White Dancers and Ticket Sellers. Answer as per route: **GUY SMUCK, Side Show Manager.**

TIGHTS
KOHAN MFG. CO.
290 TAAFFE PLACE BROOKLYN, N. Y.

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

There is a collector in the South who collects odd names, phrases and adjectives used in circus literature. We have just come into possession of two newspapers that have a couple he can put in his refrigerator. In *The Rutland Daily Herald* of May 19, 1866, there is a circus advertisement, "THOMPSON, SMITH & HAWES' GREAT AMERICAN HIPPOCOLLOSICULUM AND OCTOPLEXZARA." Aha, Hippocollosiculum and Octoplexzara! Pronounce those two with your false teeth out and you'll get ginga vitas. And an advertisement in *The Jamestown* (N. Y.) *Journal* of John B. Doris's Great Inter-Ocean Circus, under date of May 13, 1887, refers to the show as "THE GREATEST CONSOLIDATION AND GRANDEST COAGMENTATION OF WORLD'S WONDERS EVER SEEN BY MAN." Boys, it's coagmentation. Catch that one before it gets into the mouse trap. Any others?

Bette Leonard, of Wichita, Kan., feels it in her bones that she is the only woman collector of Circusianna. Is she right or wrong? . . . A worth-while article on circus street parades which all collectors of Circusianna ought to get is one that appeared in *The Chattanooga News-Free Press* of October 22, 1941, written by A. L. Chumley. It is well done and carries four pictures of parade wagons. By the way, I asked Chumley what he thought was the rarest item for any collector to get hold of and he came back with: "In the first place my knowledge is limited to the items I have seen or heard of. Personally, Barnum has ever been my idol as the ace of publicity. Regardless of the fact that other men are credited with having organized and produced his shows, it cannot be denied that Barnum's name is the best known of all showmen. He saw to it that no feature of his various enterprises should become a greater attraction than himself. As my interest in circus items has been and is mainly on their value in attracting and holding the reader's attention, I think Barnum's *Advance Courier* of 1871 is the best of its kind I have seen. Further, Louis E. Cooke, in his *Reminiscences of a Showman*, claims the distinction of having produced for the Cole show the first lithographed 16-page courier. This would be a rarity in any collection." We agree with Chumley. Has anyone an issue of this lithographed courier?

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

Adams Big at Dearborn

DEARBORN, Mich., Sept. 19.—George V. Adams's Rodeo played to an estimated 40,000 attendance for 10 performances, including three matinee shows, here. Gross for the show was about \$16,000, said James Edwards, chairman of the Dearborn Junior Chamber of Commerce, which sponsored the event for the benefit of the organization's Service Canteen. So satisfied were sponsors that two repeat dates have already been booked for next year. Two dates are possible, Edwards said, because advance ticket sale will be directed thru two different channels.

AL WORKLEY, arena director for the rodeos held during the summer at Totem Ranch, Maple Shade, N. J., and a rodeo performer, entered the army September 21. A farewell party, attended by the rodeo folk in South Jersey, was tendered him at the Totem Ranch.

BAR C RODEO, weekly event at a Fort Worth stadium, didn't go on September 13 until the Fort Worth Cowboy Platoon of Marines received as many recruits from the contestants as wanted to enlist. Claire Thompson, well-known cowgirl contestant, who produces the rodeo, co-operated with Marine Sergt. George Bannon, public relations director for a traveling marine unit, in appealing for volunteers.

TOOTS MANSFIELD won a \$2,000 purse and the Championship Galf Roping title at Midland, Tex., September 13 when he met Clyde Burke. His total (See *THE CORRAL* on page 42)

THE OUTDOOR AMUSEMENT INDUSTRY'S GREATEST OPPORTUNITY TO CONTRIBUTE TO AN ESSENTIAL PART OF THE WAR EFFORT

- ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★
- ★ The Navy Relief and the Army ★
- ★ Emergency Relief Funds serve a pur- ★
- ★ pose so vital, so worthy that every ★
- ★ American has rushed to its support. ★
- ★ These funds are designed to help the ★
- ★ wives, the families and the men in ★
- ★ our land and sea forces. ★
- ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

THE OUTDOOR AMUSEMENT DIVISION of the NAVY RELIEF and ARMY EMERGENCY RELIEF FUNDS has a quota of \$300,000 to meet!

It is the aim of the outdoor amusement industry not only to meet this quota but to surpass it.

To the hundreds and hundreds of outdoor showmen who have contributed and are contributing so generously to these funds, we extend our heartfelt thanks.

To the few who have not yet made contributions proportionate to their incomes and their standings in show business, we say, please fill in this pledge today. It's not too late. You can still do your share!

GEORGE A. HAMID, Chairman
Outdoor Amusement Division
Navy Relief and Army Emergency Relief
10 Rockefeller Plaza
New York, N. Y.

We/I gladly pledge full co-operation with our Industry in its drive to raise \$300,000 for the Navy Relief Society and Army Emergency Relief, and I/we shall cheerfully contribute 10 per cent for my/our gross receipts, after Federal, State and local taxes have been deducted, each Wednesday throughout my/our regular season.

Name

Title

Name of Business

Address

City State

This space contributed by The Billboard Publishing Company

War-Tuned Annuals Score

Spending Is Big At Ozark Empire

Opinions voiced at annual indicate that public wants fairs—war theme stressed

SPRINGFIELD, Mo., Sept. 19.—Ozark Empire District Fair here September 1-7 proved that despite the war people want fairs; that fairs do not materially increase the use of rubber; that farmers are more interested in producing better livestock now than ever before, and that fairs offer the best available opportunity for the government to demonstrate to the masses just what is being done toward winning this war. These were the opinions voiced during fair week here.

Altho attendance was down about 15 per cent as compared with last year, about 93,000 passed thru the gates. Spending was said to have been big. Fair is not subsidized by any government branch, city, county or State, but despite this fact, it paid its way this year and will be able to retire a portion of the outstanding indebtedness piled up during the building period in pre-war years.

The "Everybody Pays" policy, which has been in effect the last three years, brought in large gate receipts. Members of the armed forces in uniform were admitted. (See Ozark Spending Big on page 41)

Erie Gets Results Despite Handicaps

HAMBURG, N. Y., Sept. 19.—Annual 102d Erie County Fair here, August 24-29, wound up with fairly good results despite various handicaps. Gas rationing, which went into effect in this area a week before the fair opened, did much to hurt attendance from Buffalo, which makes up the bulk of business usually.

Total paid attendance for the six-day fair was \$61,110, plus another 1,500 from memberships and exhibitors. Total gate attendance was 94,110, of which 31,500 were admitted free on special days, including Children's and Firemen's days. Gate receipts totaled \$28,747, with the grandstand take being \$13,562. Last year set a record when attendance hit 95,000. In 1940 the figure was 75,000. Spending was good.

Harness racing was featured, as was an air-raid demonstration. George A. Hamid office provided the grandstand acts, which included a Wild West show, Novack Sisters, Helen Reynolds and Her Skaters; Ace Aerialists, Grant Family, James Evans and Casting Campbells. Joe Basile's Madison Square Band also was on hand.

Cortland Has Best Run in Four Years

CORTLAND, N. Y., Sept. 19.—Cortland County Fair here August 31-September 7 chalked up its largest gross business in five years despite gas rationing and war conditions. Fair this year was favored by the shifting of the New York State Junior Fair to Cortland, with the added prize money, usually spent in Syracuse, thrown in by the State. Holding over Labor Day, the 104th annual had Prell's World's Fair Shows on the midway. Abe Prell, pinch-hitting for his father, Sam, said the shows registered one of their largest weeks of the season and it was by far the best stand played in this territory.

J E Ranch Rodeo played in front of grandstand nightly. Slow business prevailed the first two nights, with Wednesday being lost to rain. Starting Thursday, however, good crowds turned out and the holiday week-end gave the unit a winning week. Other grandstand attractions included Harry Rittly, comedy act; Palenberg's Bears; the Albanis, high-act, and Marvin Hoover Family, comedy act.

Station WHOU plugged programs from grounds daily. All-Indian band, under Chief Wheelock, played all performances.



WELL KNOWN in fair circles, this group posed for this photo on the grounds of Maryland State Fair at Timonium, Md., recently. Left to right, they are, Ben Weiss, bingo operator of note; Mrs. Weiss; Margie Hojer, secretary to John T. McCaslin, fair's concession manager, and McCaslin.

IAFE Meeting Dates Are Set

BROCKTON, Mass., Sept. 19.—Frank H. Kingman, secretary-treasurer International Association of Fairs and Expositions, this week announced that the IAFE has set November 30-December 2 as official dates for the annual convention at the Sherman Hotel, Chicago. Kingman emphasized the point, however, that altho conditions will change much in the next several months the IAFE, for the present at least, is making plans as usual.

National Association of Amusement Parks and Beaches recently announced that its convention will be held at the Sherman, December 1-3, and Showmen's League of America is currently mapping plans to stage its annual banquet and ball there December 2. American Carnivals Association, Inc., also has announced that its annual meeting will be held in the Sherman on November 30-December 3.

Waterloo Dairy Congress In Slight Attendance Dip

WATERLOO, Ia., Sept. 19.—Total paid attendance at the 33d annual Waterloo Dairy Cattle Congress, which closed September 13, was 160,000, E. S. Estel, secretary-manager, said. Figure was 5,000 under the 165,000 of last year.

Inclement weather on the closing days cut the attendance down and prevented setting an all-time record. For the first three days of the Congress attendance was 15,000 ahead of 1941.

Around the Grounds

CORNWALL, Ont. — Cornwall Fairgrounds here, acquired by the city over a year ago, will be sold to Wartime Housing Limited for \$7,500. It has been decided by city council. It is understood that 100 homes for workers at a new industry being constructed west of the city will be erected on the grounds if the option on the property is taken up.

HILLSDALE, Mich. — Harness racing will be a feature on five nights of the annual seven-day Hillsdale County Fair here. Final day of the annual has been designated Free Soldiers and Sailors' Day.

BLYTHEVILLE, Ark. — With an increase in premiums to \$3,500 in cash and several hundred dollars more in other awards, keynote of the 1942 Mississippi County Fair will be Food and Feed for Victory. Third annual National Cotton Pickers' Contest will be held the first two days of the fair, with profits going

Army-Navy Day Hit at Brockton

Inaugural gate tops 20,000 — armed service funds benefit from stage revue

BROCKTON FAIR, Brockton, Mass., September 13-19. Frank H. Kingman, secretary. Harold Mac Neill, concession superintendent. Frank H. Kingman, attraction superintendent. Gate admissions: Adults, day and night, 50 cents; children, day and night, 25 cents; autos, day and night, 50 cents. Grandstand: Adults and children, day, 50 cents to \$1.50; night, 50 cents to \$1. Grandstand booker, Frank H. Kingman. Midway, World of Mirth Shows. Running races only.

BROCKTON, Mass., Sept. 19.—With attendance thru the early days nearing record figures, the week-long Brockton Fair approached tonight's finale with observers forecasting a successful finish for the 1942 war-tuned annual. With good weather the 68th edition got away to a flying start September 13 when over 20,000 passed thru the gates for the inaugural Army-Navy Day programs. Large crowds have turned out daily to practically assure financial success of the fair despite gas rationing and other wartime difficulties.

Officials scheduled a heavy program of events for the closing days, including the traditional horse and ox drawing contests, the second CFA cat show and other special attractions to bolster the regular daily highlights, which comprised horse racing, Gay Nineties Revue, (See ARMY-NAVY DAY on opp. page)

Lynchburg Is Big; Midway Topping '41

LYNCHBURG, Va., Sept. 19.—Opening at its new fairgrounds, American Legion Post's Agricultural Fair got away to an auspicious start here Monday night. New grounds are situated on Route 20 south of the city limits and provide ample space for exhibits, midway and parking.

Monday night's preview crowd gave Art Lewis Shows, midway attraction, an increased gross over last year, and Tuesday night's attendance and grosses topped 1941. Radio and newspapers have been giving fair and shows plenty of air time and space. Doc Rutherford, shows' publicity director, is handling fair and shows' publicity.

Fair and exhibits are under direction of Theodore Braude, manager.

WAUSEON, O.—Act line-up at annual Fulton County Fair here, September 7-10, included Buck Banard, Cannon Ball Siegfried, Larry Duane, Bonnie Banard, Williams and Berniece and Salene Troupe.

Around the Grounds

to the Army-Navy Relief Fund. Horse racing will be a daily feature. Entertainment includes Renfro Valley Barn Dance, Gus Sun Musical Revue and a pageant. Byers Bros.' Shows are on the midway.

GREENVILLE, N. C.—Pitt County Fair will go ahead as scheduled, A. J. Grey, secretary, said here last week. Cetlin & Wilson Shows have been contracted to provide the midway.

PRESCOTT, Ark.—Nevada County Fair Association revealed last week that the annual will be held this year as usual. G. C. Murray is secretary.

TUPELO, Miss.—With the premium list set at an all-time high at \$7,500, officials of Mississippi-Alabama State Fair and Dairy Show expect the largest number of exhibits and biggest patronage ever seen in Northeast Mississippi. New feature (See Around the Grounds on opp. page)

War Theme, Bonds, Stamps Keynote of Burton Annual

BURTON, O., Sept. 19.—A patriotic theme and War Bonds and Stamps for premium prizes keynoted the annual Geauga County Fair, one of the oldest in the State, here September 4-7. Second last day of the four-day annual featured a patriotic program in the grandstand, under direction of Civilian Defense organizations thruout the country. Show included incendiary bomb handling, rescue and first-aid work, speeches, music and drills. Highlighting the program was a grand auction of War Bonds, sponsored by the Cleveland Farmers' Club of the Chamber of Commerce. War brides and Red Cross workers in uniform were in the grandstand to accept bids.

Winners in the two-day harness races received \$25 War Bonds as prizes, and half the premiums as well as salaries of employees were paid in bonds and stamps.

Carthage Plugs Patriotic Theme

CARTHAGE FAIR, Carthage, Cincinnati, September 16-19. D. R. Van Atta, secretary. D. R. Van Atta, concession superintendent. Myers Y. Cooper, attraction superintendent. Gate admissions: Adults, day and night, 40 cents; children over 10 years old, day and night, 40 cents; autos, day and night, 25 cents. Grandstand: Adults, day and night, 30 cents; children over 10, day and night, 30 cents. Amusement budget, \$3,500. Grandstand booker, D. R. Van Atta. Midway, Gooding Amusement Company. Horse racing four days.

CINCINNATI, Sept. 19.—Carrying the familiar V for Victory theme thruout and with opening designated as Patriotic Day, 87th annual Greater Cincinnati and Carthage Fair got away to a sound start here Wednesday by chalking up an estimated \$500 increase in gross receipts over last year's initial day figures. With former Gov. Myers Y. Cooper, board president, presiding, Mayor James G. Stewart officially opened the annual with an address from the judges stand opposite the grandstand. Lawrence P. Lake, vice-president, was in charge of the "Win-the-War" program, one of the initial night's features. (See Carthage Theme on opposite page)

Macon Sets Talent Program; To Boost Ga. Victory Crops

MACON, Ga., Sept. 19.—With only four weeks remaining before the start of the 87th annual Georgia State Fair, promotional and publicity activities were in full sway this week and progress was reported in all departments. Advance in dates has proved popular and all preliminary work has been geared accordingly.

General Manager E. Ross Jordan announced distribution of the premium catalog, a 40-page publication showing several new departments and featuring Georgia's "Victory Crops." This year the fair is sponsored by Macon Exchange Club, and advance indications point to one of the biggest advertising, educational and promotional programs in the annual's history.

Paul M. Conaway has begun duties as publicity director, marking his 13th consecutive year in that capacity. World of Mirth Shows will be on the midway and a bill of George A. Hamid acts, including Peaches Sky Revue, Eric the Great and Deteros's Sensation, has been booked for the grandstand. Ohio Fireworks Company has the contract for nightly fireworks displays.

Administration offices will be moved from Macon auditorium to the fairgrounds in Central City Park in a few days. Plans for the advance ticket sale, held for the first time last year, have been mapped. This innovation was highly successful last year.

Fair List

A list of fairs and expositions will be found in the List Section of this issue.

Danbury Expo Okay; Midway Biz Is Fair

DANBURY, Conn., Sept. 19.—Commercial Agriculture Exposition, replacement for the canceled Danbury Fair, here September 6-12 proved successful. Best day of the week-long exposition was the initial one when an estimated 25,000 turned out. Figure was only 5,000 fewer than attendance for the opening day of the fair in 1941.

War Bond night, Wednesday, clicked, and 15 per cent of the initial day's proceeds were given to the USO. Cattle exhibits were missing this year, and harness horse racing supplanted the thrill show acts of other years.

Much emphasis was placed on consumer conservation methods as opposed to the buying of farm equipment and home luxuries. Grandstand attractions included the Roxyettes, Marian Anderson and Edwin Franko Goldman's band, Endy Bros.' Shows, midway feature, worked to fair business.

Auglaize Tops '41; Bond Drive Clicks

WAPAKONETA, O., Sept. 19.—Big Auglaize County Fair closed its five-day run here September 4, with an attendance and business increase of 12 per cent over last year, Harry Kahn, secretary, said. Rain knifed attendance on September 3. Kahn said the fair's War Bond drive netted \$21,000.

Concessions, totaling 76, worked to good results thruout the annual, and numerous fair secretaries over the State were on hand, as was Gov. John W. Bricker. Visitors also included B. P. Sandles and Ed Hummel.

Rain Hits Northampton; Injuries Fatal to Kling

NORTHAMPTON, Mass., Sept. 19.—Rain and a serious accident marred the 124th edition of Three-County Fair here. Annual was rained out on opening day, September 10, and again on Friday. Saturday was cold and damp, but attendance was fair. On Sunday before about 2,500 in the grandstand Pat Kling, trapeze performer, lost his grip at the conclusion of his act and fell nearly 40 feet to the ground. Rushed unconscious to Coolidge Dickinson Hospital, he was found to have sustained fractures of both legs, a fractured wrist and internal injuries. Despite a blood transfusion given by his brother, Bill, his partner in the act, Pat died from his injuries September 14.

Rainy weather caused attendance to sink to an all-time low, it was reported. About 8,000 attended the Sunday performance and as many events as possible were crowded into the programs. Fair's 10-act vaudeville bill was well received.

A feature this year was the scrap metal admission wherein patrons used the metal to pay part of their admission fee. Officials said it would take some time to sort and sell the scrap, hence they didn't know how much had been collected.

ARMY-NAVY DAY

(Continued from opposite page) day and night chemical warfare demonstration and World of Mirth Shows on the midway.

Fair officials have tabulated about 25,000 individual displays. War exhibits ranged from the propeller of a German Heinkel plane to an infant's gas mask. Other war exhibits were prominently displayed by various branches of the armed forces in the Industrial Building. All civilian and commercial booths were closely allied with the war effort.

Army-Navy Relief Funds benefited last night from the gala stage revue in which talent from the Gay Nineties Revue and members of the World of Mirth Shows participated. It followed last night's regular grandstand presentation, and fair officials contributed total gross receipts to the twin service relief funds. A special invitation to attend the performance free was extended to soldiers stationed at Camp Edwards by Frank Kingman, secretary.

Fair officials said this week that amusement taxes to be collected by the government from the fair will net the country's war chest between \$15,000 and \$20,000. Taxes will be collected on all admissions to the grounds, Secretary Kingman said. In addition to the required tax payments, World of Mirth Shows donated 10 per cent of their receipts to the Army-Navy Relief Funds.



FORMER unicycle and trapeze performer at fairs, Michael DePhillips is stationed at Mitchell Field, N. Y., where he is a private. Before entering the armed forces, DePhillips played fairs in the South, New England and in Canada.

CARTHAGE THEME

(Continued from opposite page) All exhibits have been well filled and in all there are about 1,800 competitive classes. Exhibitors have been asked to take part of their premium money in War Stamps and Bonds. Many of the exhibits at the four-day annual stress the quantity and excellence of agricultural production in the Ohio Valley. Displays are illustrations of what the farmers in this vicinity are doing to win the war.

1941 Figures

Total attendance, 65,000. Gate receipts, \$13,141. Space and privilege receipts (not including carnival), \$6,000. Grandstand receipts, \$3,500; grandstand expenses, \$500. Total revenue, \$39,739. Total expense, \$34,500.

Rain on Thursday held down attendance, but fair officials declared that the turnout was better than expected. Two of the day's three racing events were able to be presented, but day-long showers prevented staging of the others. It was added to Friday's program. Some of the best harness horses in the country are entered in these events, D. R. Van Atta, secretary, said.

Members of the local United States Selectee-Parents Legion successfully conducted two booths on the grounds for the sale of War Bonds and Stamps. Mrs. Julia Van Offen is general chairman of the committee. Drum and bugle corps contests were held Wednesday afternoon and Smittee's Band presented afternoon and night concerts daily. Lieut. Kenneth Staunton led the Second Regiment Band, Kentucky Active Militia, in a special program in the band contests.

Among educational exhibits are displays by the Army Ordnance Department, official war pictures, Hamilton County Waste Conservation Committee and Hamilton County Health Department. Co-operating with the HCWCC, the fair arranged for a display to encourage farmers to turn in scrap metal and rubber.

Gooding Greater Shows Unit, managed by John F. Enright, is on the midway. Grandstand attractions provided by Bob Shaw, of the Gus Sun Office, include Poodles and Gracie Hanneford Troupe; La Blondes, comedy bar act; the Connors, rolling globes and wire act, and the Sky-High Alcidos, aerialists.

NAPOLEON, O.—Grandstand line-up at annual Napoleon Fair here, September 2-3, included Eva May, aerialist; Joe Lewis, clown; Barnard's Circus Unit; Hoaglan's Hippodrome and Parrie's Mechanical Riding act.

DETROIT.—Bernard J. Youngblood, former manager of Michigan State Fair, won the Democratic nomination for Wayne County Register of Deeds in the September 15 primaries. Youngblood resigned this spring as fair manager when the grounds were taken over by the army.

SPRINGFIELD, Mass., Sept. 19.—John W. Burgeson, for 16 years office manager of Eastern States Exposition, was named manager of the Defense Housing Project, East Springfield, by Springfield Defense Housing Committee.

AROUND THE GROUNDS

(Continued from opposite page) ture will be a Hereford Show, sponsored by American Hereford Association. Fair will give away \$1,000 War Bond the last day of fair instead of the usual auto award. Opening day will be Children's Day with free gate for kids after the street parade. Free grandstand entertainment, radio jamboree and beauty pageant will be attractions. Johnny J. Jones Exposition will be the midway attraction.

GRUNDY CENTER, Ia.—Receipts for the 1942 Grundy County Fair fell below last year figures with \$6,408, as compared with \$7,887 in 1941. Wednesday was lost to rain, but receipts on the other two days fell short of the same two days a year ago. Sale of season tickets was \$553 less than last year. It was estimated the fair will show about a \$1,000 deficit. Association this year gave 10 cents from the sale of each season ticket to the USO and the Red Cross and also 10 per cent of the receipts of the amphitheater, which amounted to \$130.

BELLEFONTAINE, O.—Horse Pulling Association of Ohio, Inc., Ray Hennessey, secretary, made announcement here that the association will stage its eighth annual world's championship horse-pulling contests for light and heavyweight draft teams on Troy fairgrounds on the afternoon of October 11 in connection with an American Day Celebration. It is expected that 60 to 70 draft teams will participate. Championship is counted as one of Ohio's yearly events and has always drawn many thousands.

WARREN, Minn.—Planned as debt reducing project, the tables were turned and appearance here of Hayloft Jamboree sent the Marshall County Agricultural Association \$200 further in the hole. Entertainment was staged at Marshall County Fairgrounds here, and a combination of circumstances, including grain harvest and an hour's earlier program time, kept crowds away.

YORK, Pa., Sept. 19.—York County Agricultural Society, operating York Interstate Fair here, has served notice that it will prosecute persons who damage fairground property. Damage to property preceding and during the fair has not only become a nuisance but an item of considerable expense to the society. As a result, the fair group took steps at its last meeting to prevent a continuance of these deprivations upon fair property, passing a resolution authorizing the proper officials to prosecute any person who is caught defacing, damaging or otherwise using the property of the fair society illegally.

MARSHFIELD, Wis.—Five-day Central Wisconsin Fair closed here September 10 with an attendance estimated at 50,000. Gross receipts were larger than last year's. Closing day's receipts totaled over \$3,500, an unusually large sum for a final day. While the 10 per cent amusement tax may reduce the net proceeds to less than last year's figure, Secretary R. R. Williams indicated that the exposition was successful financially as well as from an educational and entertainment standpoint. Entertainment features included the Gertrude and Randolph Avery Show for the first four days and the WLS Barn Dance on the closing day.

MADISON, Wis.—County fairs are financially responsible for injuries sustained by entertainers participating in performances at the fair whether the performer is directly or indirectly em-

ployed by the fair association. Circuit Judge Alvin C. Reis ruled September 14 in upholding a decision of the State Industrial Commission. Commission's ruling ordered Marinette County Fair Association and Medo Calzavara, operator of a rodeo, to pay \$4,689.89 in damages to Robert Jones, a cowboy who suffered a fractured leg when thrown from his horse at the fair September 10. Association had appealed the commission's ruling to Circuit Court, contending that it was not an employer under the terms of the State compensation act, that the cowboy was not directly employed by the fair, that conducting an agricultural fair is not a business, and that conducting a county fair is "farming" and therefore exempt from the act. Judge Reis held that "none of these contentions can be sustained" and ordered the association to comply with the industrial commission's award.

BLOOMSBURG, Pa.—Several improvements have been made at the Bloomsburg Fairgrounds for the annual here. Landscaping project, started last year, is nearly completed, and paddock entrances have been made to the remodeled rest-rooms under the grandstand. A large brick and tile lavatory also has been built. Several acts have been booked for the annual. They include Victory Revue, Van Lee's Dutch refugee horses, Peaches Sky Revue, Woldari's boxing bear, George W. Moore, Grant Family, Jolliteers, James Evans and Company, Anthony, Allen and Lodge; Three Flames, Bobby Whaling and Company, Three Sophisticated Ladies, Bob Eugene Troupe and Statson's Band.

SHAWANO, Wis.—First four-day Shawano County Fair in over 10 years closed September 11 with a total attendance of 25,000. Entertainment included Lewis Bros.' Circus, which exhibited on all three major days of the fair.

PRINCE FREDERICK, Md.—Despite the war, Calvert County Fair will be held as scheduled, it was announced by board of directors last week. Premium list will total \$2,000, considerably more than in other years.

FREDERICK, Md.—Board of managers of the Frederick Fair last week voted to cancel the annual here.

ACTION THRILLS CROWDS with

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THE STRATOSPHERE MAN

World's Highest Aerial Act!

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Sensational and breath-taking night or day, from beginning to end. The only real swaying handstand—35 ft. across the sky. 500 Ft. "Slide for Life." Never fails to attract large crowds. Perm. Add.: Care of The Billboard, Cincinnati, O.

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Beautifully lit up. Pictorial literature.

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LANCASTER, OHIO

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Want Concessions, Games, Shows and Lunch Stands

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AMERICAN LEGION STREET FAIR

SEPTEMBER 29-OCTOBER 3, AUBURN, IND.

Wants FREE ACTS.

Wire H. E. HART.

Opera, Vaude, Rides as Free Acts; Singapore, Not U. S. A.

NEW YORK, Sept. 19.—The Happy World, in Singapore, reputed the Coney Island of Malaya, presented opera, vaudeville bills and even a ride on the Merry-Go-Round for the gate admission of 10 cents. And the dime was Singapore money, a nickel in American value. Charlie See, manager of the combination amusement park and night life center, told about this and other features of Malayan amusements in a visit to *The Billboard* office. See, born in Singapore, was a speaker at the inaugural luncheon of the Publicity Club of New York in the Belmont Plaza. He left the Dutch East Indies (Java) just ahead of the Jap invasion in one of 17 ships, the other 16 being sunk, and arrived in this country January 21.

Happy World is (or was) one of three major parks in Singapore. The others are also trick-named—Great World and New World. For three years either as manager or secretary he put on everything from big tennis matches to wrestling to roller skating. Shows and specs were given in an asbestos-covered stadium of 10,000 capacity, with chairs for reserves and plain concrete for general admission. Operation was practically year round, Singapore being the land of perpetual summer, to use See's phrase,

situated 7 degrees north of the equator.

See was also a big-time motion-picture executive in the Far East, a representative of Zuellig, Inc., backer of movies, publicity chief of the Shaw Bros. Circuit, which controlled about 75 per cent of Malayan houses, and also represented other companies. A film director and author, he is now residing in Brooklyn and attempting to rehabilitate himself, being here for the duration. He said that Singapore's normal population was three-quarters of a million, but this was increased to about a million when refugees came in from the Philippines and other war-torn places in the Pacific war theater.

U. S. Buys Neptune Beach

SAN FRANCISCO, Sept. 19.—Neptune Beach, in Alameda County, has been purchased by the War Shipping Administration for \$97,500 to become the site of a \$1,000,000 maritime school. The 120-acre spot was closed several years ago and all equipment and ride devices sold at auction. About 82 acres of the tract will have to be reclaimed, it was announced.

Belmont, Montreal, Tops 1941 by 25%

MONTREAL, Sept. 19.—Belmont Park concluded its 19th season September 7 with one of the best Labor Day crowds in years. Approximately 10,000 put in an appearance. Altho hampered frequently by adverse weather during the 16 weeks of operation, Belmont topped last year's business by nearly 25 per cent. Paid attendance for the season was given as 505,000, in comparison with 436,000 for 1941. Peejay Ringens helped to pack them in with his free act the last four weeks.

Large-boxed newspaper ads, appropriately announcing the close of another season and thanking the public for its patronage, stressed Belmont's efforts to inject a little light in a world enveloped in darkness. The ads carried the signature of General Manager Rex D. Billings; L. M. Lymburner, president; Col. Romeo Gauvreau and Hector H. Racine, vice-presidents, and Jacques Murphy and Mrs. Grace Elliot-Trudeau, directors.

Billings, who winds up his seventh season here, is presently busy with his office staff and ground crew in putting things in shape before he leaves for the South about November 1. He makes his home in Florida, but may spend the winter in New Mexico.

Carlin's Gross, Attendance Way Over Last Year

BALTIMORE, Sept. 19.—Carlin's Park, John J. Carlin, managing director, enjoyed a good 1942 season, chalking up a gain of 55 per cent over last season in gross business. Attendance gain was about 20 per cent over last season and picnic bookings were up 25 per cent. Spot will continue week-end operation thru September and October, weather permitting. Assisting Carlin in the management are his son, John J. Carlin Jr., and Col. A. T. Miller, events director, and a corps of departmental heads.

One of the features which helped business this season was the staging of amateur vaudeville every Sunday night under direction of Ethel Richmond in the park's Forest Gardens Theater. The World a Million Years Ago also attracted many extra patrons. Nightly roller skating, swimming in Olympic Pool and other events and attractions also helped boost attendance and gross.

For the first two months of the season, according to Carlin, a 60 per cent gain was recorded. Labor Day week-end suffered from bad weather. The fact that Carlin's is easily accessible by street car and bus has proved a big help in the face of gas and tire rationing.

War Fund \$151,502 With Waldameer's \$1,774 on One Day

NEW YORK, Sept. 19.—Amusement parks turned in \$3,597.38 and swept the Army and Navy Relief Fund total way past an objective of \$150,000, with grand total from all sources now \$151,502.97. Waldameer Beach, Erie, Pa., led the week's ratings by turning in \$1,774.70, representing gross receipts of one day.

Other major contributors were Waukesha Beach, Milwaukee; Elverside, Agawam, Mass.; Springlake, Oklahoma City, Okla.; Pallsades, N. J.; Whalom, Fitchburg, Mass.; White City, Worcester, Mass.; Roseland, Canandaigua, N. Y.

Swim pools came in with \$226.92, included in the count being Santa Cruz Seaside Company, Calif.; Cascade Plunge, Birmingham; Blue Dell, Turtle Creek, Pa.; Roseville (Calif.) Baths, and F. L. James, Wilkesburg, Pa. Credited to the Outdoor Amusement Division was a \$50 contribution from the Army and Navy Union, 55th National Encampment, Buffalo.

Mid-South, Memphis, Continues Operation

MEMPHIS, Sept. 19.—Mid-South Fairgrounds Park, which rolled up fat grosses all summer, found Labor Day below last year, according to Manager Henry Beaudoin. The management did not follow up its experiment of the Fourth of July when it booked a free act and enjoyed greatly increased business. Grandstand was rented Sunday (6) to the National Hillbilly Jamboree. The park will remain open thru September, and may continue to operate into October, weather and business permitting.

Labor Day business in Memphis was generally off from last year because all Mid-South war plants worked full shifts and Memphis and Shelby County schools remained in session in expectation that county and perhaps even city schools might have to close for a few days in the month to permit school children help pick cotton.

Even under these adverse conditions, Memphis operators who remained open agreed that they had seen worse Labor Days. E. Bellanti, of Clearpool Swimming and Picnic Resort, said he closed the season with a nice profit. East End Swimming Pool closed August 30, after what Harris Scheurner, manager, described as a satisfactory season, despite a cold, wet August. Rainbow Lake, which closed September 12, described the season as below last year, and Labor Day as only fair.

ULLAINE MALLOY, the Sky Girl, was the free act at Elverside Park, Springfield, Mass., over a recent week-end.



ARMY-NAVY RELIEF DAY AT PONTCHARTRAIN BEACH, New Orleans, August 28, brought in proceeds totaling \$8,796.64, which Manager Harry J. Batt turned over to the funds of the two services. The sum was one of the biggest collected in a one-day 100 per cent turn-over of any amusement resort in the nation, Batt deducting only crew's salaries. Left to right, Col. Wallace E. Hackett, representing Army Emergency Relief Committee of New Orleans; Capt. E. T. Oates, chief of staff, Eighth Naval District, and Manager Batt.

Coney Island, N. Y.

By UNO

Patriotism was the keynote of the 40th annual Mardi Gras, September 14-20. Monday night's parade was dedicated to the Police Department and reviewing it was Police Commissioner Valentine. The march was abbreviated to 20 minutes. There were no floodlights to help illumination, as first heralded. Dim-out conditions made visibility poor.

Only real lighting was supplied by those on floats and safety and sanitation trucks. Consequently those that did attend, mostly youngsters from near-by districts, left early and with much disappointment. Tuesday night was for the U. S. Merchant Marine; Wednesday, U. S. Nautical Blue Jackets Guard and Iceberg A. C.; Thursday, Civilian Defense, and Friday, Veterans and American Legion.

Chatter

Jimmie Kyrimes, ride op, and wife became first-time grandparents when Neil, their son, and wife, Penelope, parented a girl September 12 at Swedish Hospital, Brooklyn. . . . Buddy Shaw, op last season in Luna Park, has an old-time movie on Surf, near the Mammoth, where Etta Cohen is cashier. Buddy is also associated with Hy Frank in Luna's

Darktown Follies. . . . Slim Dickman, old-time showman and a Coney pioneer, is week-end helper for Harry Nelson's striking machines on Bowery. Rest of the week sells real estate at Atlantic Beach, L. I. . . . Murray Spivack, ork leader at *Streamlined Vanities*, will co-lead with Betty Real a unit they are readying for night spots in which they will feature Sam Faso and Sid Nelson. . . . Margie White, a popular feature in the Dave Rosen show, re-opens with her *Chocolate Box Revue* of eight girls at Hubert's Museum, Manhattan. Betty Montgomery, dancer, sister of Jack and Howard Montgomery, burly producers, latter now with *This Is the Army* show, goes into the Swing Club, Manhattan. . . . Bernard Wolf, sketch artist, and William White (Indian chief L'Diablo) were added features at World Circus Side Show last two weeks of the season. . . . Operator Julius Schoenberger say Wolf as a poker player is a better crayon wielder. . . . Four Feltman employees, Archie Branagan, chef; Tom Connelly, assistant head barkeep; George Honor, Carousel, and Gene Harvey, assistant engineer, exiting for the armed forces. . . . To make way for the Mardi Gras, "Day Club," part of the "Keep 'Em Alive" exhibit on Board-

Eastwood, Detroit, Runs Thru Sept.

DETROIT, Sept. 19.—Eastwood Park is the only one of the larger Detroit parks remaining open thru September, with Eastwood Gardens, outdoor ballroom, as the big drawing attraction. Bob Strong is current there, followed next week by Stan Kenton.

Reduced prices on rides are featured Mondays under the name of Carnival Night, with all rides offered for 5 cents.

A. C. Liaison Committee To Deal With Military

ATLANTIC CITY, Sept. 19.—A liaison committee of 30 men, representing local amusement and business interests, has been set up by the Chamber of Commerce to establish cordial relations between residents and merchants of the resort and army officials. If the army's occupation of the resort results in any complaints as to injustices by any local interests, the committee would serve as a clearing house thru which dignified appeal could be made to the military.

The committee reveals that assurances have been given by the military that there would be no immediate restrictions placed on civilians along the Boardwalk, altho in a total war it is admitted that no definite pledges can be made by the army.

Rocky Springs Carries On

LANCASTER, Pa., Sept. 19.—Rocky Springs Park, enjoying a highly successful season, is remaining open Saturdays and Sundays thru September. Ballroom, rides and concessions will remain in operation for the week-ends, with free vaude shows featured Sundays. Situated close to the city, the spot does not depend on auto traffic for its patronage.

Illions Renews at Seaside

VIRGINIA BEACH, Va., Sept. 19.—Harry A. Illions, who has rides in Belmont Park, Montreal, and in Seaside Park here, has rebooked for 1943 in both spots. He announced that his Ridee-Oh, Magic Carpet, Laugh-in-the-Dark and Ferris Wheels will continue to operate at Seaside.

PEACHES SKY REVUE played September 13 at Brendel Manor's Park, near Baltimore, booked by the Jolly Joyce Agency, Philadelphia.

walk, closed with a notice posted for service men to visit the Navy Street Canteen in Brooklyn.

Steeplechase Park

Completing another season, those who have passed 35 years of connection with (See *Coney Island, N. Y.*, on opp. page)

American Recreational Equipment Association

By R. S. UZZELL

Just when John J. Carlin Sr. had discarded his crutches for a cane and was improving from a broken kneecap suffered last June, John Carlin Jr. fell last week and injured his leg so that he has to serve time in a hospital. In addition, John Jr.'s number is up and he'll enter the service soon. With his younger son already in the service, John Sr. will soon find himself very short of help. It is reported that Lee Brown, recently at Playland, Rye, N. Y., will soon annex himself to Carlin's pay roll.

Now that the regular season is over we are having delightful weather which saw the Coney Island Mardi Gras off to a good start Monday evening (14). We hope it ends well.

The stories of varied results from operation are such that just about any desired report can be had. Usually there is a general trend, but not so for 1942. The reports on the season differ so widely as to appear not to be the same line of business.

Our AREA members are asked to take small space at the Chicago conclave, December 1, 2 and 3, at a nominal rental of \$25, just as headquarters in which to meet their friends and prospective customers. We advise early rail and hotel reservations.

By knowing the dates so far in advance our manufacturers engaged in war production may be able to organize their plants so as to get away for the Chicago meeting without in any way interfering with production. For once our members will not have the hard and long hours that an exhibit demands. We have known them to work all night to get ready for the opening on time. This year they can "unlax" and just visit with friends and customers.

Park men call the convention a sort of vacation. Here is our first chance to take it easy and have a chance to really be social. That drag of having to pack up after an exhausting week will be lacking. Come and enjoy each other's company as some of you have never before had an opportunity to do.

Revere Beach, Mass.

By THE BEACHCOMBER

Season Summary

Well, it's all over here on the second largest beach amusement layout along the North Atlantic. To judge by various comment, it was an unorthodox season, same as last year, better than last year, which was the best since the middle '30s, and it was a total blank season. It all depends on who you are, what you happened to be selling, and what you took in. What is very significant is that in other seasons when business was good everyone got his share. Not so with 1942. Perhaps the survival of the fittest idea has really come for a long stay.

The games in particular didn't do so well, at least the majority. Even some of the big group set-ups, framed in splendor, took a licking. A lot of the rides, especially those on the nickelodeon end, were hit-and-miss. The cafes all reported a bang-up season.

Only two expensive set-ups smacking of the new appeared this year as against heavy investments of previous years. A new arcade supplanted a funless fun-house and an old-time arcade gave way to a lavish Sport of Kings (shadowgraph horses). The carpeting on the latter cost more than the average concessionaire can afford for his entire stand. Only the money boys can afford it. Messrs. Freeman and Fox, who own just about half of the town anyhow.

Dame Rumor had the beach closed at least 15 times and all locked up, tight as a drum for duration at least once, July 4. Latest one to be circulated is that beach won't open next season. What a laugh that is, with Hitler's U-boats already chased into the gulf and out of the gulf and perhaps now chased from South American waters. But people believe these rumors and pass them on.

The most trying period for ops was the sudden changeover from navy to army control. Fast, furious and very bewildering. Everybody blew his top. It was a hectic two weeks before anyone knew what was what, including the army. Enemies and ne'er-do-wells had their

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The Billboard,
25 Opera Place,
Cincinnati, Ohio.

innings spreading poison to harm those they did not like or fancied they did not like.

Dim-out contributed to early home-going, the hours between 10 and midnight petering out badly. But there is no doubt that patrons, in leaving early, had in mind early rising to up and at 'em in the war plants all around Revere. A lot stayed home and kept their dough for War Bonds, having no time to spend it relaxing with amusements and entertainment. Women predominated, especially on Sundays, it was noted. And women are smart buyers, always have been, so that's where survival of the fittest may come in. Also noted was that the kids had plenty of money, greenbacks, if you please. So much for a look-back.

Next year, if Russia holds out and gives Hitler a raincheck for the winter, it is figured that there won't be any real submarine activity in the Atlantic, and lighting regulations will most likely be more liberal. The women will spend more than ever to relax after a winter's strain and the realization that we are in a real war. Boston being a port of debarkation (no military secret), the servicemen will contribute big to daily takes. They were a big help to all the past season.

Atlantic City

By MAURIE ORODENKER

Pageant Week, with bathing beauties again vying for Miss America, was nothing like the old days. There were no big parades, no jam-packed crowds making the Boardwalk bulge. All pageant activities were crowded into the Warner Theater, and an excellent program was arranged. But even with a 4,000-seat house, as compared to the crowds of 30,000 turning out last year at Convention Hall, attendance at the pageant shows were way below expectations.

Altho Hamid's Million-Dollar Pier closed Labor Day week-end, Frank P. Gravatt is keeping his Steel Pier lit as long as patronage warrants. Daily features will be motion pictures, funhouses, exhibits and the new diving bell, augmented on week-ends by a vaude show in Music Hall and Alex Bartha for dancing in Marine Ballroom.

Wildwood

Still receiving an appreciable number of visitors, many of Boardwalk and Arcade concessions and amusements are still in operation, with post-season business reported above expectations.

Harold Gorman turned his Boardwalk concession over to the Motor Corps of the Red Cross for a week, with all funds from the concession going toward the purchasing of a station wagon. R. M. Edwards, manager of S. B. Ramagosi's Casino Arcade Park, has returned to Canton, O., where he operates concessions, as well as music and coin machines. Moore's Educated Pigs, Casino Arcade concession, don't expect to return next season. They figure on locating at Willow Grove Park, Philadelphia. Meyer Shenkman, still operating his concessions in Casino Arcade, is already set to return next summer. Sam Lerner has closed his Stanley Amusement Arcade to return to his coin machine enterprises in Philadelphia.

The 10th Annual Wildwood Get-Together Dance, sponsored by the lifeguards, was held at Town Hall, Philadelphia, September 19, with Buddy Williams, who held forth all summer at Hunt's Ocean Pier, providing the music. A staff of lifeguards are being kept on duty at the pier thruout September. Bud Hunt, general manager of Hunt's Amusement Enterprises, has returned to Philadelphia, where he directs the opera-

tion of W. C. Hunt's enterprises. Frank Keegan and Bill Gerst, also of the Hunt organization, have returned to Trenton, N. J., and Philadelphia, respectively, where they manage various Hunt enterprises.

With the Zoos

NEW ORLEANS.—Zoo Manager George Douglas says that the zoo's four large cats will continue to get their full share of meat, following word from Omaha that three zoo lions had been shot for lack of funds to buy meat daily. Douglas reports that edible horse meat is bought at 1 1/4 cents a pound, against 12 cents a pound formerly paid for beef, saving the zoo around \$300 a month for feeding of carnivores.

BALTIMORE.—Perry Fitzhugh, concessionaire at Carlin's Park, lost two cash boxes, one containing \$632 and the other \$99, when burglars broke into his office last week.

CONEY ISLAND, N. Y.

(Continued from opposite page)

the park are Jack Walsh, chief electrician; Jim Reeves, head gardener; Salvatore Somma, head laundryman, and Frank Rosati, maintenance man. . . . The Tillyous contributed with appropriate ceremonies and celebration toward the Steel Scrap Drive a complete bicycle Merry-Go-Round with 36 cycles invented and constructed by George C. Tillyou in 1897 and last used in 1940. . . . Recently drafted were Edwin Krahe, Silver Streak, and Sal Cirbo, Parachutes. Jack Ahearn, another Chutlist, passed his test for the air force.

Luna Park

Rose Fidele, ticket seller for Hell-'n'-Back, has four other members of the family on park's pay roll in James, her dad, Mile Sky Chaser; Mamie, her ma, a relief cashier; Alice, sister, at Boom-erang, and Simon, brother, popcorn concessionaire. A cousin, Rose Nathanson, is at Coal Mine. . . . Private Lou Dail visited old pals during his furlough from Fort Knox, Ky., profuse in his thanks for their money and other contributions for his coming USO carnival-dance-frolic in Louisville. . . . Ludwig Simmons, boss of Willow Grove and ballroom, was to throw a farewell drink-eat party for employees and intimate friends. Also a private party for General Manager John Rossi in latter's bungalow on grounds. . . . Irving Rees Simmons, brother of Ludwig, leaves October 8 for the army. . . . Luna's lions aboard a float drew lots of attention in Mardi Gras parade, particularly the Lombard-labeled streamer reading "To Chew Up Hitler."

OZARK SPENDING BIG

(Continued from page 38)

mitted free all week, however, and they attended in large numbers. War theme was stressed thruout. War Bond and Stamp booths, located in several places on the grounds, did satisfactory business, and a Civilian Defense Corps demonstration, in which at least 800 participated, packed the grandstand on the eve of Governor's Day. Missouri State Council of Defense sponsored an exhibit, which presented defense films twice daily. A detail from the Engineers' Corps, Fort Leonard Wood, Mo., had an interesting exhibit which was viewed by thousands. "Agriculture Will Help Win the War" was another theme carried out in all departments.

Concessions Under 1941

Concessionaires dropped below 1941 figures, but those present did sell-out business. Intermittent rain held down attendance the last three days. Rain also caused cancellation of the Saturday afternoon grandstand performance. Stageshow was moved inside the spacious coliseum for the night performance and did fair business. Largest grandstand crowd of the week had assembled Sunday afternoon to see Jimmie Lynch's Death Dodgers perform when rain started. Altho those seated in the open reserved and bleachers' sections were forced to jam into the grandstand, all stayed to see the attraction do all that was humanly possible in the mud. Lynch unit drew a fair house that night, altho threatening weather prevailed.

World of Today Shows, midway attraction, were popular and grossed well over last year. Show was attractive. Staging of the Official Poultry Show in connection with the fair proved a good draw. T. W. Noland, superintendent State Experimental Poultry Station, was in charge of the show and expressed himself as being more than pleased with

results. Show was formerly held at American Royal Show, Kansas City, Mo., but was canceled because of curtailment of exhibits there this year.

Because of the curtailment of transportation, only the best of livestock was shown. There were a few out-State herds displayed and all exhibits won the approval and praise of judges and officials. Interest in the harness races and the night horse shows was greater than ever before, with a full grandstand watching some of the best horses in the country perform on the track. Dr. W. A. Deltzell, director of Horse Show and Harness Racing, termed the event "the best horse show and harness racing we have ever had and it was better attended."

Secretary-Manager G. B. Boyd and staff had everything well organized this year. President H. Frank Fellows said, "It was a good fair and we are well pleased." It was a spending crowd that attended the fair this year and they seemed to welcome this sort of diversion despite the fact that, while the fair stressed the War Theme, it also gave them a chance to get away from war nerves.

BALTIMORE.—Betting at races at Timonium Fair this year was substantially greater than for last season despite an attendance drop of 50 per cent. On the eighth day of the meet when 14,090 attended a new all-time high of \$373,674 was wagered, breaking last year's mark by \$57,716.

COLOSIMO'S, CHICAGO

(Continued from page 12)

dancer who is seen in a graceful harem number and, in the finale, in a cute Indian song and dance.

A couple of acts impress in the supper show, but they get lost in the long shuffle. Some tightening of the skits and the waste-basketting of the old and unfunny gags might help.

Cook is a hard worker and usually a funny comic, but when the material is against him he hasn't much chance. Here, he discarded his own act, which used to be good, and is giving over his entire time to "special material." He doesn't belong in the Tobacco Road burlesque, the entire thing being dull and meaningless. One of the few funny scenes is the Hollywood stand-in satire, which was done here recently at the Rumba Casino. Cook's side-kick, Floyd Christy, is in and out of the spotlight, getting most laughs during the physical beating he takes as the stand-in.

Top non-comedy entertainer is Lee Royce, who knows how to use his fine baritone voice. If he would only bring his songs up to date. His set included *The World Is Mine Tonight*, *Wagon Wheels* and *Old Man River*.

The Appletons, man and two women, are the other impressive act, scoring with a good Apache, which is later burlesqued by Cook and Christy, who do female impersonations.

Mel Ody, juggler, stubbed at this show for Bill Talent, who dropped out due to the death of his mother. Ody's familiar work and corny talk are familiar to local cafe followers. The music wasn't quite with him, when caught.

DeMay, Moore and Martin, slapstick dance trio, offered a Gay '90s number in sloppy fashion. They have some good tricks and a few funny bits, but the routine needs organization.

Mary Beth, good-looking singer but awfully weak on voice and delivery, is not ready for the bigger clubs. Her sets need better arrangements and more dramatic presentation.

A couple of stoges are used, but they are not strong. Production numbers include strikingly costumed parading to *Hindustan* and a merry-go-round medley. Sid Lang's band plays good show music and stock dance sets. Sam Honigberg.

PARK MANAGERS PARK MANAGERS

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Rinks and Skaters

By C. H. STARK (Cincinnati Office)

Gals Instruct and Act As Hostess at Rainbow, Memphis

MEMPHIS, Sept. 19.—A girl skating instructor made her appearance at opening of Rainbow Rollerdom here for the season. Manager E. Bellanti also engaged a firm "floorman," who has already made a special place for herself as rink hostess. Instructor is 16-year-old Marylee Forbes, daughter of a local banker, and holder of the RSROA bronze medal for proficiency. She did her first skating at Rainbow two years ago, Dick Chambers, Skateland, Dayton, O., made frequent trips to Memphis that year and detected promise in her. Under his coaching, she improved rapidly, winning several awards that fall at Knoxville. Then she went to Dayton to study under Chambers, Margo and Jack Wetz until she passed her proficiency test.

Jean Willis, hostess, is 18 years old. She demonstrates instructions for all of Marylee's classes. Class instruction at Rainbow is free. Rollerdom is managed by E. Bellanti, with his brother, A. Bellanti, as assistant. In addition to Misses Forbes and Willis, it is staffed by Carl Yhanki, floor manager, assisted by Kay Barnett. Jack Hale is at the organ.

Both Memphis rinks closed this summer for several weeks and as a result, managers say, they are having much improved business. Harris Scheuner, owner-manager of East End Rollerdom, said business was twice as good, altho he raised prices to 50 cents for non-members and 40 cents for club members. Club memberships entitle holders to free instruction in dance skating and only members may take part in carnivals held several times a season. Ted Moyes is instructor and Earl Bailey is skate technician. Floor staff consists of Wesley Krauch, Jack Turner, Davis Pickle and Israel Gordon.

CIGARETTES and candy were stolen in a burglary of Roseland Rink, Springfield, Mass., Joseph Monette reported to police.

America-on-Wheels Spots Launch Season

PERTH AMBOY, N. J., Sept. 19.—The America-on-Wheels rink, Perth Amboy Arena, opened for the fall season to over 1,000 skaters on the night of September 4. Souvenirs were distributed and special games and surprises were presented. Hats were also presented for the grand march, in which all skaters participated. Music for skating and exhibitions was provided by the new organist, Paul Alexander. On the program of exhibitions, sanctioned by the Amateur Roller Skating Association, Diane Lanzotti, of Twin City Dance and Figure Club, was featured with Phil Pinto and Julia Csalmoski, of the Passaic Skating Rink. Claire Miller and Edwin Medbury, Twin City Arena, also gave an exhibition. A free-style exhibition was also presented by Beatrice Thomas, Casino Arena, all AOW rinks.

Claire Miller and Edward Medbury, representing Twin City Arena, Elizabeth, N. J., were crowned metropolitan professional roller dance skating team champions in Gay Blades Rink on the night of August 23 and will represent New York City in the national contest in Madison Square Garden next season. Their 14-step and tango barn dance were judged best of the efforts of 11 couples representing metropolitan rinks by Harold Steinman, producer of *Skating Vanities*; Earl Van Horn, Mineola operator, and Marie Carr, dance director of the *Vanities*, first musical on wheels. Elimination was first in a series to pick local entries for the national professional roller-dance skating contest in New York City next year.

Roseland Skating Rink, AOW, Long Branch, N. J., was set to open on September 25 and to remain open on Friday, Saturday and Sunday evenings.

September 15 was set by America-on-Wheels as the date on which to celebrate opening of the fall season. Twin City Arena, Capitol Arena, Boulevard Arena, Mount Vernon Arena and Passaic Rink held parties. The rinks now open at 7:30 p.m. instead of 8.

America-on-Wheels staff of instructors has been increased with engagement of Eddie O'Neill, metropolitan professional, who will teach dance and figure skating at special classes.

Officers of the new Passaic Skating Club are Carmen Stangoda, president; Dick Hartline, vice-president; Ray Bryan, secretary, and Art Marshall, treasurer. Club is a member of the ARSA.

Royal Rollers, one of the most active roller-skating clubs, recently visited Passaic Rink, participating in every number on the program. Members of the Royal Rollers were Sid Tritsch, president; Kay Gazzara, treasurer; Bill Gazzara, vice-president; Anne Carraher, secretary; Flo Goldman, Marie Eisenzaph, Louis Velasco, Joseph Frank, Larry Gentile, Thelma Zimmerman, Karnig Anedisian, Dorothy Koeplin, Mary Ann Vogel and Walter Melhorn.

Operator's Wife Is Killed

MUSCATINE, Ia., Sept. 19.—Tragedy struck the family of Mr. and Mrs. Joe Hallmark, operators of Muscatine Rink, when their automobile was struck by a train on September 10 and Mrs. Hallmark was instantly killed and her husband seriously injured. He sustained a fractured hip and head injuries. They were on their way home after closing for the night when the accident occurred a short distance from the rink.

ROYAL ROLLER RINK, Louisiana, Mo., held its season's annual graceful skating contest on September 11, couples participating. It was witnessed by a large crowd and many couples were from dif-

ferent towns. First prize, a silver skating medal, was awarded to Mildred Patterson, Louisiana, and Robert Brown, Elsberry; second, bronze medal, Frances Rubemeyer and Harold Moran, Elsberry. Judges were Mrs. Edna Hamlett, Bowling Green, and Mrs. John J. Creamer and Don Woods, Louisiana. Medals were awarded to the couples by Presley Groves, rink manager.

I. J. (RED) PAUL, manager of River-view Rink, Chicago, is going into the army soon.

SKATELAND, in Willow Grove Park, Philadelphia, will remain open thruout the year, altho the park has closed for the season. Roller rink will be in operation nightly and Sunday afternoons.

CARSONIA PARK RINK, Reading, Pa., continues to operate, altho the park has finished its season. Rink will be open Tuesday, Saturday and Sunday evenings, with matinees on Sundays.

FOUR MACKS displayed their agility on rollers for the last of the big shows of the summer booked into Steel Pier, Atlantic City, for the week ended September 13.

CRAGIN RINK, Chicago, on the Northwest side, opened on September 5. Floor was completely refinished before the opening. Rink is open evenings from 7:30 until 11 p.m. each night except Monday and Thursday, these nights being reserved for private parties.

LEBNADROME RINK, Lebanon, Pa., staged a three-mile roller skate race and benefit skating party on September 14 for benefit of Lebanon County USO War Fund. The race, in the early evening, started at the USO headquarters, continuing thru city streets leading to the rink and finishing with ten additional laps around the rink.

MADISON GARDENS, Chicago's oldest rink, reopened on September 12 for its 36th season of roller skating. The rink, which was established by the late Charles McCormack, is now under management of Virginia McCormack, who also is secretary-treasurer. It has established an enviable reputation over the years and has built up a steady clientele. Many of the employees have been with the rink more than 20 years. A large Wuriltzer skating organ, with "Happy" Johnson at the console, furnishes music for skaters.

ROLLATORIUM, Michigan's largest year-round rink, opened its fourth season at Jackson, Mich., on September 1 after having been closed during August for remodeling. The 22,000 square foot floor was completely resurfaced. Floor was laid six months prior to the repairs and was constructed to be as noiseless as possible. Rink has been completely painted gold and brown, with fluorescent lights installed thruout. New features are a soda bar, bowling alley and amusement center. Rink is operated by Bacon Roller Rink, Inc., Paul Bacon president and general manager. Richard (Skipper) Bacon, 20 months old, is vice-president, and Helen Bacon is secretary and treasurer. Personnel includes Bert Bacon, rink manager; Bill Farrel, organist; Mabel Bacon, in charge of concessions; Anna Mae Burns, cashier and stenographer; Bebb Houser and Dick Boldrey, floor managers, and Jess Dobbs, door man and special building officer.

THE CORRAL

(Continued from page 37)
time was 277.1 seconds for 12 calves, against 311 seconds run up by Burke. Mansfield's average was 23.09 seconds, and his fastest time for a single calf was 15 seconds. Many soldiers attended. Limey Thomas won first in bulldogging. In an exhibition event, Homer Pettigrew downed a steer in 23 seconds, while Rusty McGinty's time was 28. Midland's annual rodeo was called off because of the war, but business men decided to hold the \$2,000 matched roping contest and a few other events for the benefit of soldiers stationed in Midland.

UNDER THE MARQUEE

(Continued from page 36)
the Western Family went to their homes at Woonsocket, R. I.

WHEN you start dating back to "those good old days" you have stopped dating ahead.

W. W. GREEN JR., CFA, Washington, Kan., who visited Dailey Bros.' Circus at Marysville, Kan., on September 12, reported a splendid program, a big attendance and an enjoyable day renewing old acquaintances.

FRANK BELL, vet performer, who was with Ringling Bros.' Circus during its wagon-show days, is in Cook County Hospital, Chicago, and would like to read letters from friends.

BEE STARR, stage and circus acrobat, is convalescing at her mother's home in Connelly, N. Y., on the Hudson, following an operation in Kingston (N. Y.) Hospital for mastoids and sinus trouble. She is making progress toward a speedy recovery.

BARON NOWAK returned to Wallace Bros.' Circus after a six-week siege of double pneumonia in Mercy Hospital, Burlington, Ia. Mrs. R. W. Rogers, Nowak's sister, was in constant attendance and underwent a minor operation when he was declared out of danger. A recent visitor to the show was Charles Sparks.

THERE are all kinds of ways of winning the war: Anybody can testify after dining in a cookhouse on Sunday.

MILLS BROS.' Circus notes by Chief White Eagle from Robinson, Ill.: Walter E. Tatom, former tuba player on Sam B. Dill and Tom Mix circuses, is in U. S. Navy School of Music, Washington. He recently visited the show. A. H. Bass and his troupe of colored performers joined. Frank Stout and family and Allen King were recent visitors.

HE who can create a new concert program or feature, one that will hold 'em, is a made man in the big-top business.

NOTES by Doc Waddell: Jack Rooney, former Hagenbeck-Wallace trainmaster, resigned a like position with Beckmann & Gerety Shows recently, and returned to his home in San Antonio. Mr. and Mrs. Jake Posey recently celebrated their 58th wedding anniversary at Baldwin Park, Calif. Harry P. Parkhurst Sr. is handling Terrell Jacobs's elephants on Conklin Shows.

WALTER W. TYSON and John B. Lyon, CHS, lettered from Guelph, Ont., that they visited Terrell Jacobs's Animal Circus during its engagement with Conklin Shows at Toronto and report new animals have been added. Mr. and Mrs. Arnold, candy concessionaires, did good business. The Jacobs twins left for their home during the Fort Francis (Ont.) engagement.

THOSE who prophesied that blue tops, modern performances and the passing of baggage horses were the circuses' death knell missed the boat.

NOTES by Bette Leonard from Wichita, Kan.: Performers to appear here during a Victory Bond Drive in Lassen Hotel were the Bel Knaps, wire act, and Mickey and George Lund, jugglers, formerly with Charles Sparks's Downie Bros.' Circus. Art (Doc) Miller, Elmira, N. Y., recently closed his repertoire and movie show. He is seeking information on Irwin Bros.' Shows that trouped from 1898 to 1910. Bill Kasiska, Baraboo, Wis., is still on the sick list and would like to read letters from friends. Recently he attended the Ringling sale there and bought a rare photo of Otto Ringling. Bert Wilson, CFA, Chicago, visited Wallace Bros.' Circus recently.

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The Editor's Desk

CINCINNATI

LIKE many another board, the management of Hamilton County Fair, Carthage, O., Cincinnati suburb, apparently went to great lengths to justify holding of its 87th annual last week. Much of the advertising and exhibits were pointed toward the value of fairs in wartime. But it remained for Cincinnati in *The Post* to go 'em one better, to tackle, roughshod, the question of whether fairs should be held. He remarked: "We are fighting for the idea that's in the Carthage Fair: This American way, this old wholesome America of which county fairs are the symbol, this plentiful life which county fairs exemplify and which the Atlantic Charter hopes to extend to all the people of the world. Cincinnati has just sneered at a gentleman who came to him to say that the Carthage Fair should have been suspended this year. In a sneering way Cincinnati replied is that so? Would the gentleman order a suspension of all decency because Hitler has established hell on earth? To suspend county fairs would be too much like yielding to Hitler. It would be like saying, yes, let's have total hell, let's for the time being suspend all our more decent institutions."

A g. a.'s personality is a wonderful help—when teamed up with the boss's bank roll.

ALTHO Harry Illions said that he slept an 18-hour stretch after close of his season in Belmont Park, Montreal, his takes there made it plain that he had not been asleep during the summer. . . . Labor Day holidays were so big at Savin Rock Park, West Haven, Conn., confided B. L. (Bennie) Beckwith, ride superintendent, that no one cared when it rained felines and canines after the blowoff. . . . Eddie Vaughn, Dallas, has been appointed publicity chairman of the State Association of Elks. . . . Secretary Rey Hennesey, Bellefontaine, expects no let-down in the huge annual attendance at contests of the Horse Pulling Association of Ohio on Troy fairgrounds on October 11. . . . Preparing to close for the season with Russell Bros.' Circus in California, Bandmaster Eddie Woekener infoed that biz had been good on the West Coast. . . . The Great Knoll (Jack Hamilton), high aerialist, had the "stage" all to himself at Hannibal (Mo.) Labor Day Festival when two other free acts booked failed to show up. . . . Chance for a nice controversy: A correspondent wants to know who was the first concessionaire to introduce high-priced merchandise, such as Pendleton blankets, on concessions in the South and Midwest.

"GRASS Always Greener, etc." Gilly-Show Agent—"If the show I represent was a major leaguer and had your shows' title I could book it in towns by telephone." Major League Show Agent—"If our show was the size of yours I'd locate it in the heart of town on small lots and not two miles out on a highway."

WHAT'S this with that talk of some carnivals returning to the horse? Following World War I and a few years thereafter railroad shows carried only three or four rides and numerous shows. Those shows were built to be handled on one or two wagons and without the present-day steel-underframe stages, 14-foot 2-inch-pipe side poles, 18 to 25-foot 4-inch center poles and heavy platforms of hard maple. Tops were about half the size of those of today and without loads of drops, lighting effects and trunks of wardrobe. Bandstands and other extra equipment of today were undreamed of. Most fronts were of the one-wagon type, with top and side panels. When more were used they doubled for office and temporary storage purposes. A famous make of wagon, then considered best, was of light build, had springs and could take only a limited load. With its low-box construction, it could go thru any tunnel. Today's wagons have gone the limit in height and width and are dead-axed for heavy loads. Often an entire steel ride is loaded in one wagon. Imagine pushing such wagons by hand over flatcar decks, as was frequently done with the old ones! It will be recalled

that shows usually carried two or three teams of horses, and local draymen hauled wagons to and from lots. When wagons bogged down loads were gilled. How will horses rate in moving as many as 110 loading pieces heavy with steel from a score of rides and many triple-weight shows? Even today's caterpillar tractors, winches and lighter tractors are required to double up on soft lots. Those who are giving thought to moving railroad shows are not expected to horse around very long with horse suggestions.

MANY retired showmen having opened tourist camps and food shops with good results, some are now considering livery stables with sales of hay and oats.

REHASHING early-day show incidents as educational and as warnings to modern showmen is remindful of fairy tales, which always start with "Once upon a time—" . . . Remember when (See THE EDITOR'S DESK on page 46)

Nat Green's

The Crossroads

CHICAGO

RINGLING CIRCUS DE LUXE: Swanky opening nights are a commonplace at the Madison Square Garden start of the circus, but never before have Chicago circusgoers seen the Ringling show open with such pomp as marked the start of its engagement on the lake front Monday (14). Not only was it a de luxe circus, but a de luxe audience as well. A roll call of Sections D, E and F would have revealed hundreds of names that are a power in business, politics and the professions. Mayor Edward J. Kelly was there; likewise Morton Downey, Irish tenor. Ashton Stevens, *Herald-American* critic, said if anyone had megaphoned "Is there a doctor in the audience?" at least a thousand distinguished medicos would have risen from the costly seats in which they sat (the ladies of the hospital board put the bee on 'em aplenty for box seats). Before the show a hundred debts who would insist on meticulous service if they were dining at L'Aiglon or Jacques stood in line at the snack stand in the back yard, ate

hot dogs and hamburgers—and liked it. Then, wearing crownless purple tulle hats studded with huge sequins and designed by Norman Bel Geddes (maybe we could get a job as fashion ed), they sold programs in the connection, the managerie and the big top.

John Charles Thomas, who sang the prolog from *Pagliacci* to the accompaniment of Dr. Rudolph Ganz, handed the audience a surprise when he appeared in a clown suit and again when at the finish of his song he threw a cartwheel with amazing agility, then did a second one when he returned for a bow. Later when Marion Claire appeared for her song atop a huge bull there was a hush as she took the microphone in hand and very sweetly said, "Good evening, everybody!" At that moment the silence was punctured by the strident voice of a seat butcher shouting, "Hey, popcorn!"

MAJOR CHARLES SPENCER HART made such a hit with the Chicago Army War Show staff during the engagement here that they issued a "proclamation" reading: "Whereas the Army War Show and the Battle Depot have concluded their record-breaking 11-day run in the city of Chicago, having been seen by more than 1,000,000 people and NOT SEEN by 100,000 more disappointed citizens, and whereas this unprecedented achievement in the annals of Chicago and the nation was consummated in the period of one month, thus defying all previous standards of show business, and whereas this epochal event has been motivated and guided by the efforts and genius of one man, Major Charles Spencer Hart, therefore we, the members of his Chicago administrative staff, do hereby proclaim him all-American, all-time champion of promotion, publicity and public relations and a great guy."

THEO LEE, of the Louisville Color-gravure Company, Louisville, was a business visitor in Chicago last week and took in the Ringling show. . . . Doug Baldwin, manager of the Birmingham Fair, stopped off in Chi for a day on his way from St. Paul south. Mr. and Mrs. Raymond Lee and Lee Warner, of Minnesota State Fair, also were in for several days and caught the Army War Show. . . . Robert C. Zimmerman, circus fan who is now in the public relations office of the army at Fort Sheridan, is on furlough and his first stop was Chicago to visit the Atwell Luncheon Club. . . . Mrs. Ida Ringling North, mother of John and Henry Ringling North, paid a visit to the RB show on its opening night here. . . . "Bobbee," Washington (D. C.) artist who specializes in clown pictures, got a nice break here when the Young Art Gallery on Michigan Boulevard arranged a window of circus pictures made up principally of Bobbee's pastels of Ringling clowns.

FLASH WILLIAMS, former thrill show impresario, has enlisted in the Coast Guard as machinist mate, second class. . . . Roland Hebel, former trainer of seals, is now located at Saginaw, Mich., where he and his wife operate the Gables Tourist Home. Mrs. Hebel has taken over active operation for the duration, while Hebel is employed in a defense plant. . . . Bernie Miller back in Chicago after several weeks with Jimmie Lynch at fairs. . . . Art Concello, manager of the Ringling show, and Jack Tavlin, Ringling program publisher, were interested spectators at the *Skating Vanities* the other night. Tavlin thinks the show would go great under canvas after the war. . . . James Tinkcom, manager of the circus farms at Peru, Ind., was well known among circus people, as was his daughter, Aileen, a former trouper, and their many friends will be sorry to learn of Tinkcom's passing.

roper, who has been the star of the Madison Square Garden Rodeo for the last three years." Promoter Kochman must be interested in linking Ken (who is he?) Rogers with Roy Rogers, who replaces Gene Autry at the Garden show. It is also news that Kochman's show "has played before an estimated 1,258,000 spectators in all the principal cities from Coast to Coast during the past year."

Leonard Traube's

Out in the Open

NEW YORK

The Customers Write

REFERENCE to me is noted in the discussion on old-time fairs in your column," writes Milton Danziger, secretary and general manager of Saratoga (N. Y.) Raceway and former assistant g. m. of Eastern States Exposition. "Claims for longevity should be considered on the basis of what we consider a 'fair.' If we think of a fair as an agricultural exhibition with trimmings, then the purple rosette goes to the Hampden-Hampshire-Franklin Agricultural Society at Northampton, Mass., better known as the Three County Fair, which is annualizing for the 124th time. (Mr. Danziger, it will be noted, mints phrases almost as fast as bureaus spring up in Washington.)

"The so-called State fair is merely an enlargement of the good old-fashioned county fair, the latter still the more popular version of Elkanah Watson's idea of what a fair should be. Watson wanted to teach by observation and comparison and attain improvements in agricultural husbandry and a better home life; to do so, neighbors had to compete and show the results of their brain, brawn and skill. The county fair comes nearest to the Watson ideal because of its neighborliness and improvement of the community. (Mr. Danziger is peculiarly fitted to interpret Watson, "The Father of the Modern Agricultural Fair," because he is the No. 1 authority on the subject.)

"Entertainment is a necessary part of the county fair, provided it is not over-balanced and over-emphasized, to the detriment of agricultural improvement. Recent visits to the Saratoga County Fair at Ballston Spa and the Schaghticoke Fair attest to the continuing popularity of the county fair. Ballston has just concluded its 101st annual fixture, the most successful in its history, and Schaghticoke its 99th, also breaking all records. On Labor Day over 27,000 persons paid 55 cents per scalp to see one of the cleanest, finest and most educational exhibitions of its kind anywhere, and, as at Ballston, the entertainment was of the highest order.

"It is gratifying to see the substantial citizens of the community now identified with our county fairs—men and women who are clearing the smudge and smut which have fouled some of these worthy enterprises. The New Day of the New County Fair is at hand, and while we glory in the past and in the vision of Elkanah Watson and split hairs on history, the important question before the house is, what about the county fair of 1950?"

From Lieut. Frank R. Winkley, U. S. Army, Fort Knox, Ky., erstwhile thrill-show producer: "Completed a course in officer training at Armored Force School

here and received my commission as a second lieutenant. Am now helping to 'Forge the Thunderbolt,' motto of the Replacement Training Center. Up at 5:15 and hardly ever to bed before midnight. Those after-duty hours are not spent in bars either, my friend, but in books. Books about tactics, guns, health promotion, tanks, defense.

"Enjoyed a 10-day leave at home and saw the first day of Minnesota State Fair—or should I say the lack of a first day? Left after a couple of hours as I was pressed for time, and the lack of any gasoline smoke was so evident it almost brought tears to my eyes. Didn't think I missed show business much until I got on the lot of Rubin & Cherry Shows in Chicago the first night after leaving Louisville. . . . Must get some sleep, for tomorrow I have my first day off in two weeks and I intend to try to hunt up one of those nimble wits of ye *Billyboy*, who is stationed here at Bowman Field—none other than the Rogie so recently mentioned in your column." (He means, of course, Sergeant Roger S. Littleford Jr. Winkley was mentioned in the same piece as a corporal, but that was his rank when we last heard from him. We regret that the promotion didn't reach our ears fast enough for inclusion in "Uncle Sam's Troupers.")

Which reminds us that, among others no doubt, Gus Chan and "Little" Joe Rose were omitted from your sentinel's personalized report on troupers now in the services. Chan is the American-born Chinese wit and top talker, known for his work at the New York World's Fair, who is a sergeant at Fort Schuyler, N. Y. Rose, once an assistant in the office of the National Showmen's Association and long connected with the NVA, having helped to gather some of the benefit show personnel and aided in the staging, is a private at Camp Grant, Ill. A new friend made is Private Ayres Davies, Marine Corps, Quantico, Va. Davies was on Russell Bros.' and Ringling circuses in pre-sneak-attack days.

Tall Tales

A reader reports that at Larry (Never a Dull Moment) Sunbrock's Labor Day week-end thrill opera in Los Angeles the Great Sunbrock advertised that he had 500 of the same performers who appear in "his" Championship Rodeo at Madison Square Garden, New York. This was naughty of you, Larry. You know very well that you were never connected with the Garden's annual chute classic. Moreover, even the Garden never advertises more than 200 of personnel. Be good or papa spank. . . . Another Sunbrockian touch has emerged with Jack Kochman, who announced at his "Wild West Rodeo and Thrill Circus" in Richmond, Va. (current), that he has one Ken Rogers, alleged movie cowboy, "world's champion

Dates Verified

1942 FAIR DATES

Alabama

Albertville-Boaz-Sand Mountain Fair. Oct. 5-10. J. B. Hendershot. Athens-Limestone Co. Colored Fair. Oct. 1-3. Maxie Allen. Attala-Etowah Co. Fair Assn. Oct. 5-10. F. U. Logsdon. Birmingham-Alabama State Fair. Oct. 5-10. D. K. Baldwin. Dothan-Houston Co. Fair. Oct. 26-31. Leonard J. Lunsford. Florence-North Ala. State Fair. Sept. 21-26. C. H. Jackson. Mobile-Mobile Co. Fair. Sept. 20-26. Mort L. Bixler. Montgomery-Ala. (Overseas Veterans) State Fair Assn. Sept. 27-Oct. 2. P. H. Lipman.

Arkansas

Arkadelphia-Clark Co. Fair. Oct. 9-10. George S. Dews. Batesville-Independence Co. Fair Assn. Oct. 8-10. Robt. Ella Case. Bentonville-Benton Co. Fair. Sept. 29-Oct. 2. Harry R. McKean. Blytheville-Miss. Co. Fair. Sept. 21-27. J. Mel Brooks. Clinton-Van Buren Co. Fair Assn. Oct. 1-2. Mrs. Emma Tingley. DeQueen-Dairy & Livestock Show. Oct. 15-17. Ralph B. Kite. Harrison-Northwest Ark. District Fair. Oct. 8-10. Helena-Phillips Co. Fair Assn. Oct. 7-10. G. L. Hornor. Hot Springs-Cariand Co. Fair & Stock Show. Oct. 14-17. J. Chamber of Commerce. Huntsville-Madison Co. Fair. Oct. 8-10. Jim Warren. Jonesboro-Craighead Co. Fair-Festival. Oct. 9-10. Marshall-Searcy Co. Fair Assn. Oct. 9-10. J. R. Tudor. Mulberry-Crawford Co. Fair. Sept. 21-26. T. J. House. North Little Rock-Ark. Livestock Show Assn. Oct. 19-25. Clyde E. Bird, Little Rock. Ozark-Franklin Co. Free Fair. Sept. 28-Oct. 3. Nathan Smith. Paragould-Greene Co. Fair Assn. Sept. 22-26. Sam A. Lenth. Pine Bluff-S. Ark. Livestock Assn. Sept. 29-Oct. 2. T. R. Green. Pocahontas-Randolph Co. Fair. Oct. 1-3. Ben A. Brown. Prescott-Nevada Co. Free Fair Assn. Oct. 9-10. Searcy-White Co. Fair. Oct. 7-10. Doyle Kelso. Wynne-Cross Co. Livestock Show. Oct. 8-10. J. W. Surginer.

California

Del Mar-San Diego Co. Fair. Oct. 10-18 (if held). D. A. Noble. Merced-Merced Co. Fair. Sept. 23-27. James J. Uhle.

Connecticut

Harwinton-Harwinton Fair. Oct. 3. Seff Rauch, R. D. 2, Torrington. Stafford Springs-Stafford Fair. Oct. 1-3. O. D. Benton.

Florida

Jacksonville-Duval-Jacksonville Fair. Nov. 5-15 (doubtful). E. Ross Jordan, Box 379, Macon, Ga. Jay-Jay Fair & Livestock Show. Nov. 9-13. Thos. S. Maddox, Milton, Fla. Marianna-West Fla. Fair & Stock Show. Oct. 26-31. American Legion, J. M. Sims. Pensacola-Pensacola Interstate Fair. Oct. 27-Nov. 1. J. E. Frenkel. Starke-Bradford Co. Fair. First part of November. S. A. Weldon.

Georgia

Americus-Sumter Co. Fair Assn. Week of Oct. 12. O. C. Johnson. Arlington-Tri-Co. Fair. Sept. 28-Oct. 3. Carl Clements. Athens-Amer. Legion Fair. Oct. 12-17. F. H. Williams. Atlanta-Southeastern World's Fair. Sept. 25-Oct. 4. Mike Benton. Canton-Cherokee Co. Fair Assn. Sept. 28-Oct. 3 (in doubt). Bob Latham. Carrollton-Carroll Co. Fair. Oct. 12-17 (uncertain). Frank J. Searcy. Conyers-Rockdale Co. Legion Fair. Sept. 28-Oct. 3. Louise Summers. Covington-Newton Co. Legion Fair. Oct. 5-10. T. C. Meadors. Elberton-Elberton Fair Assn. Week of Oct. 5. I. V. Hulme. Fitzgerald-Ben Hill Co. Fair. Oct. 19-24. Homer Waters. Gainesville-Northeast Ga. Fair Assn. Oct. 19-24. Herbert H. Adderholdt. Macon-Georgia State Fair. Oct. 12-17. E. Ross Jordan. Manchester-Tri-County Fair Assn. Oct. 12-17. Welby Griffith.

Idaho

Bonnets Ferry-Boundary Co. Fair. Sept. 24-26. George J. Funke.

Indiana

Auburn-American Legion Street Fair. Sep. 29-Oct. 3. W. C. Hersch and H. E. Hart. Fairview-Switzerland & Ohio Co. Free Fair. Sept. 24-26. Dan Dorsey Bennington, Ind.

Iowa

Ackley-Four-Co. Fair. Nov. 23-25. Joe W. Cobia. Guthrie Center-Guthrie Co. Fair. Sept. 23-26. M. L. Branson. Marshalltown-Central Iowa Fair. Sept. 22-25. W. A. Buchanan.

Kansas

Auburn-Auburn Grange Fair. Oct. 2-3. Ina Cellers. Batesville-Independence Co. Fair. Oct. 7-9. Blue Rapids-Marshall Co. Free Fair. Sept. 29-Oct. 2. H. C. Lathrop.

Harper-Harper Co. Fair Assn. Sept. 29-Oct. 2. R. E. Dresser. Hillsboro-Marion Co. Fair. Oct. 8-9. Dr. G. S. Klassen. Hutchinson-Kansas State Fair. Sept. 19-25. S. M. Mitchell. Inman-Inman Community Fair. Oct. 15-17. Wm. J. Braun. Kincaid-Kincaid Farmers Inst. Fair Assn. Oct. 1-3. W. R. Brown.

Louisiana

Alexandria-Rapides Parish Fair. Oct. 7-10. B. W. Baker. Shreveport-State Fair of La. Oct. 24-Nov. 2. W. R. Hirsch.

Maine

Cornish-Cornish Agr. Assn. Sept. 29-Oct. 3. Leon M. Ayer. Farmington-Franklin Co. Fair. Sept. 22-24. Frank E. Knowlton. North New Portland-New Portland Lions' Fair. Sept. 26. Warren B. Clark. North Waterford-World's Fair Assn. Oct. 2-3. Roy G. Wardwell.

Maryland

Hagerstown-Hagerstown Fair. Sept. 22-26. C. W. Wolf. La Plata-Charles Co. Fair. Oct. 2-3. W. Mitchell Digges. White Hall-White Hall Fair. Sept. 25-26. H. Ross Albany.

Massachusetts

Cumington-Hillside Agr. Fair. Sept. 25-26. Leon A. Stevens. Great Barrington-Barrington Fair Assn. Sept. 21-26. Paul W. Foster.

Michigan

Adrian-Lenawee Co. Fair. Sept. 21-26. F. A. Bradish. Allegan-Allegan Co. Fair. Sept. 21-26. E. W. DeLano. Centerville-St. Joseph Co. Fair Assn. Sept. 21-26. Lester R. Schrader. Coopersville-Coopersville Agr. Assn. Oct. 9-10. D. W. Dalgleish. Gladwin-Gladwin Co. Fair Assn. Sept. 21-25. Ray C. Havens, Beaverton, Mich. Hartford-Van Buren Co. Agr. Soc. Oct. 5-10. Paul F. Richter. Hillsdale-Hillsdale Co. Agr. Soc. Sept. 27-Oct. 3. H. B. Kelley. McBain-McBain Agr. Fair Assn. Oct. 23-24. Chas. L. Langdon. Onkama-Manistee Co. Agr. Soc. Sept. 22-25. George D. Walker, Bear Lake, Mich. Pinconning-Pinconning Community Fair Assn. Oct. 2-3. M. A. Bird.

Minnesota

Brooklyn-Brooklyn Community Fair Assn. Sept. 30-Oct. 2. J. B. Wall. Hutchinson-McLeod Co. Agr. Assn. Sept. 21-24. Everett Olsson.

Mississippi

Columbus-Columbus Fair & Livestock Assn. Sept. 21-26. Mrs. Elizabeth Proffitt. Eupora-Webster Co. Fair. Oct. 5-10. A. M. Meek. Hazlehurst-Coptah Co. Fair Assn. Sept. 24-26. W. B. Alford Jr. Jackson-Mississippi State Fair. Oct. 12-17. Mabel L. Stire. Jackson-Miss. Negro State Fair. Oct. 19-24. H. H. Young, W. Jackson. Laurel-South Miss. Fair Assn. Sept. 28-Oct. 3. H. Whitaker. Meridian-Miss. Fair & Dairy Show. Oct. 5-10. Hillman Taylor. New Albany-Union Co. Livestock Show. Sept. 24-26. B. U. Jones. Tupelo-Miss.-Ala. Fair. Sept. 29-Oct. 3. James M. Savery.

Missouri

Caruthersville-American Legion Fair. Oct. 1-4. H. E. Malloure.

New Hampshire

Center Sandwich-Sandwich Fair Assn. Oct. 12. W. Leroy White. Contoocook-Hopkinton Fair. Sept. 29-Oct. 1. H. R. Clough. Deerfield-Deerfield Fair Assn. Oct. 2-3. W. C. Maxwell, RFD 1, Raymond, N. H. Rochester-Rochester Fair. Sept. 22-26. Ralph E. Cane.

New Jersey

Trenton-New Jersey State Fair. Sept. 27-Oct. 3. Harry E. LaBreque.

New Mexico

Albuquerque-New Mexico State Fair. Sept. 27-Oct. 4. Leon H. Harms.

New York

Dundee-Dundee Fair Assn. Sept. 22-24. Lewis R. Hamner. Palmyra-Palmyra Union Agr. Soc. Sept. 24-26. W. Ray Converse. Trumansburg-Union Agr. Soc. Sept. 30-Oct. 3. Mary E. Cronk.

North Carolina

Ahoskie-Atlantic District Fair. Oct. 13-16 (in doubt). E. M. Weaver. Asheboro-Randolph Co. Fair. Sept. 21-26. Waldo C. Cheek. Burlington-Burlington Community Fair. Sept. 21-26. Pete Neese. Carthage-Moore Co. Fair Assn. Week of Sept. 29. Paul H. Waddill. Durham-Durham Co. Fair & Tobacco Festival. Oct. 5-10. Mel J. Thompson. Gastonia-Gaston Co. Fair. Oct. 12-17. F. A. Whitestide. Goldsboro-Wayne Co. Fair. Week of Oct. 5. W. C. Denmark. Greensboro-Greensboro Fair. Oct. 12-17. Norman Y. Chambliss. Greenville-Plitt Co. Fair. Week of Oct. 26. A. J. Grey. Henderson-Golden Belt Fair. Oct. 5-10. C. M. Hight.

Hickory-Catawba Fair. Oct. 6-10. John W. Robinson. High Point-High Point Fair. Sept. 21-26. A. C. Ingram. Lumberton-Robeson Co. Fair. Sept. 22-26. R. A. Hedgpeth. Mount Airy-Mount Airy Legion Fair. Sept. 23-Oct. 3. W. L. Sydnor. Murphy-Cherokee Co. Fair Assn. Oct. 6-10. T. W. Axley. Rocky Mount-Rocky Mount Fair. Sept. 28-Oct. 3. Mrs. Norman Y. Chambliss. Roxboro-Person Co. Fair Assn. Oct. 5-10. R. L. Perkins. Rutherfordton-Rutherford Co. Fair. Sept. 22-26. P. E. Patton. Tarboro-Edgecombe Co. Fair. Oct. 28-31. Howard V. Gaskill, J. Hayden Wiggs, Selma, N. C. Williamstown-Martin Co. Agr. Fair. Sept. 28-Oct. 3. W. E. Dunn. Wilson-Wilson Co. Fair. Oct. 19-24. W. H. Dunn. Zebulon-Five-County Fair. Sept. 28-Oct. 3. Eugene Privette.

Ohio

Attica-Attica Fair. Sept. 30-Oct. 2. Carl B. Carpenter. Barlow-Barlow Agr. Assn. Sept. 24-26. C. E. Lawton. Bellefontaine-Logan Co. Agr. Soc. Sept. 22-25. Carl C. Kirk. Bluffton-Bluffton Agr. Soc. Dec. 9-11. Harry F. Barnes. Cadiz-Harrison Co. Agr. Assn. Oct. 7-9. Lance H. Barger. Carrollton-Carroll Co. Agr. Soc. Sept. 30-Oct. 3. Leonard George, Harlem Springs, O. Columbus Grove-Putnam-Allen Co's. Ind. Agr. Soc. Dec. 16-18. Amos L. Goodwin. Coshocton-Coshocton Co. Agr. Soc. Oct. 6-10. C. V. Croy, Dresden, O. Delaware-Delaware Co. Agr. Soc. Sept. 22-25. John Wagner. Dover-Tuscarawas Co. Agr. Soc. Sept. 23-26. S. O. Mase.

RETURN POST CARDS were sent to the fairs on our list asking whether they would be held or canceled. The fairs that have verified their dates appear in the first list. In the second group are those fairs that have not responded at this time. In the third group are the fairs that have been canceled.

Hamilton-Butler Co. Agr. Soc. Sept. 27-Oct. 3. John W. Cochran, Sevenmile, O. Kenton-Hardin Co. Agr. Soc. Sept. 30-Oct. 2. Chas. R. Fulton. Lancaster-Fairfield Co. Agr. Soc. Oct. 14-17. Russell W. Alt, R. R. 1, Baltimore, O. Lodi-Pall Fair. Sept. 24-28. Bob Bailey. Loudonville-Loudonville Agr. Soc. Oct. 6-8. Chas. Bernhard Jr. Marysville-Union Co. Agr. Soc. Oct. 6-9. Harry A. Taylor. Mount Vernon-Knox Co. Agr. Soc. Oct. 14-17. Henry G. Richards. Ottawa-Putnam Co. Agr. Soc. Oct. 6-10. Jos. L. Brickner. Smyrna-Tri-Co. Ind. Agr. Soc. Sept. 24-26. H. M. Plich, Moorefield, O.

Oklahoma

Buffalo-Harper Co. Free Fair. Sept. 23-25. W. E. Bland. Fairview-Major Co. Free Fair. Sept. 22-24. W. B. Hanly. Medford-Grant Co. Free Fair. Oct. 13-18. James R. Childers. Muskogee-Okla. Free State Fair. Oct. 4-11. Ethel M. Simonds. Okmulgee-Okmulgee Co. Fair. Sept. 23-26. Harry B. Greaves. Pond Creek-Grant Co. Free Fair. Oct. 13-16. W. M. Gale.

Pennsylvania

Allentown-Great Allentown Fair. Sept. 22-26. M. H. Beary. Bloomsburg-Bloomsburg Fair. Sept. 28-Oct. 3. Harry B. Correll. Ephrata-Ephrata Farmers Day Assn. Sept. 30-Oct. 3. Ira E. Fasnacht. Gratz-Gratz Fair. Sept. 22-26. Guy E. Klinger. Litzitz-Litzitz Comm. Show Assn. Oct. 8-10. Wm. N. Young. Turbotville-Turbotville Fair Assn. Oct. 7-10. Calvin W. Menges, R. D. 8, Watsonstown, Pa. White Hall-White Hall Fair. Sept. 25-26. Yellow Creek-Northern Bedford Co. Fair Assn. Oct. 15-17. Howard F. Fox, Loysburg, Pa.

South Carolina

Anderson-Anderson Fair. Nov. 2-7. J. A. Mitchell. Bishopville-Lee Co. Fair Assn. Oct. 12-17. J. E. Reaves. Central-Pickens Co. Fair. Oct. 12-17. L. S. Griffin. Chester-Chester Co. Colored Fair Assn. Oct. 19-24. Wayman Johnson. Columbia-South Carolina State Fair. Oct. 19-24. Paul V. Moore. Columbia-S. C. Colored Fair. Oct. 26-31. Henry D. Pearson. Kingsree-Williamsburg Co. Fair. Sept. 29-Oct. 3. H. C. Crawford. Manning-Clarendon Co. Fair. Oct. 5-10. Harry P. Thames. Orangeburg-Orangeburg Co. Colored Fair Assn. Oct. 13-16. W. C. Lewis. Owings-Mount Carmel Fair. Oct. 14-17. A. N. Saxon. Rock Hill-York Co. Fair. Oct. 12-17. Miss F. M. Fewell. Spartanburg-Spartanburg Co. Fair Assn. Oct. 5-10. D. C. Todd. Sumter-Sumter Co. Fair. Oct. 13-17. J. Cliff Brown. Union-Union Co. Fair Assn. Oct. 12-17. M. C. Page, Jonesville, S. C. Walterboro-Colliton Co. Fair Assn. Oct. 26-31. E. E. Jones.

York-York Co. Colored Fair. Oct. 5-10. L. A. Wright.

South Dakota

Mitchell-Corn Palace. Sept. 28-Oct. 3. E. A. Kirkpatrick. Webster-Day Co. Fair. Sept. 24-26. C. J. Lee.

Tennessee

Chattanooga-Chattanooga Inter-State Fair. Sept. 24-Oct. 3. Maude H. Atwood. Clarksville-Cumberland Valley Cattle Show & Agr. Fair. Latter Part of Nov. Louise B. Booth. Columbia-Middle Tenn. Horse, Dog & Flower Show. Week of Sept. 23. Geo. L. Buchnan. Dickson-Dickson Co. Fair. Sept. 23-26. J. H. Clemmer. Huntingdon-Carroll Co. Fair Assn. Sept. 29-Oct. 3. J. F. Walters. Huntingdon-Carroll Co. Colored Fair. Oct. 7-10. W. A. Cox. Lawrenceburg-Lawrence Co.-Middle Tenn. Dist. Fair. Sept. 28-Oct. 2. Dr. E. R. Braly. Lexington-Henderson Co. (Colored) Victory Fair. Sept. 21-26. Prof. C. C. Bond. Trenton-Gilbert Co. Fair. Sept. 21-26. John R. Wade.

Texas

Beaumont-Beaumont Victory Fair. Oct. 8-18. YMBL of Chamber of Commerce. Breckenridge-Stephens Co. Fair Assn. Sept. 24-26. E. R. Maxwell. Cleburne-Johnson Co. Fair & Rodeo. Sept. 30-Oct. 3. Herman Brown. LaGrange-Payette Co. Fair Assn. Oct. 2-4. Marshall H. Holloway. Marshall-Central East Texas Fair. Sept. 21-26. Edward Stone. Orange-Orange Co. Fair. Oct. 26-31 (doubtful). T. O. Landrum. Pittsburg-North East Texas Fair & Rodeo. Oct. 7-10. W. E. Gentry. Wharton-Wharton Co. & Gulf Coast Expo. Oct. 13-17. H. C. Copenhagen.

Virginia

Danville-Danville Fair Assn. Oct. 6-9. C. L. Booth. Emporia-Emporia Fair. Oct. 19-24. B. M. Garner. Lexington-Rockbridge Fair. Sept. 21-26. Kiwanis Club, Curlic C. Humphris. Petersburg-Southside Va. Fair. Oct. 12-17. B. Willard Eanes. Rocky Mount-Rocky Mount Fair. Sept. 22-26. H. P. Fralin. South Boston-Halifax Co. Fair. Oct. 13-17. W. W. Wilkins. Suffolk-Tidewater Fair Assn. Oct. 20-23. H. C. Holman.

Canada

BRITISH COLUMBIA

Saanichton-Saanichton Agr. Soc. Sept. 29-30. S. G. Stoddard. Williams Lake-Williams Lake Agr. Soc. Oct. 6-9. V. W. Norton.

NOVA SCOTIA

Bridgewater-Lunenburg Co. Exhn. Sept. 29-Oct. 2. W. J. Crouse. Windsor-Windsor Exhn. Sept. 22-25. M. G. Hanson.

ONTARIO

Aberfoyle-Pullinch Agr. Soc. Oct. 6-7. D. A. Stewart. Abingdon-Abingdon Agr. Soc. Sept. 25-26. Haney Packham, Calstar Centre. Alvinston-Alvinston Agr. Soc. Oct. 7-8. W. J. Weed. Ameliasburg-Ameliasburg Agr. Soc. Sept. 26. Harry E. Ridner, Mountain View. Ancaster-Ancaster Agr. Soc. Sept. 29-30. Ernest McMullan, R. R. 1, Hamilton. Arthur-Arthur Agr. Soc. Oct. 1-2. W. J. Ellis. Ashworth-Stisted Agr. Soc. Sept. 24. Jos. Demaine. Atwood-Elma Agr. Soc. Sept. 25-26. E. H. Swing. Aylmer-Aylmer & E. Elgin Agr. Soc. Oct. 1-3. H. R. Lashbrook. Ayton-Ayton Agr. Soc. Sept. 25-28. J. W. Werner. Bar River-N. Shore Agr. Soc. Sept. 30. G. G. Fremlin. Bayfield-Bayfield Agr. Soc. Sept. 23-24. A. E. Irwin. Beamsville-Clinton Agr. Soc. Oct. 10-12. Fred Barraclough. Beaverton-N. Ont. Agr. Soc. Sept. 25-26. F. R. McMillan. Beeton-Beeton Agr. Soc. Oct. 1-2. F. C. Pierson. Belmont-Belmont Agr. Soc. Sept. 24. E. L. Taylor. Bobcaygeon-Verulam Agr. Soc. Oct. 2-3. R. E. Thurston. Bolton-Aibion and Bolton Agr. Soc. Oct. 2-3. Dr. W. J. McCabe. Bonfield-Bonfield Agr. Soc. Sept. 23. George Ouellette. Bridgen-Moore Agr. Soc. Oct. 6. W. J. Manley. Brighton-Brighton Agr. Soc. Sept. 24. Miss M. R. Lapp. Caledon-Caledon Agr. Soc. Sept. 25-26. Charles Barrett. Caledonia-Caledonia Agr. Soc. Oct. 1-3. W. S. Hudspeh. Campbellford-Seymour Agr. Soc. Sept. 29-30. G. G. Stephens. Carp-Carp Agr. Soc. Sept. 25-26. A. E. Cavanagh. Chatsworth-Holland Agr. Soc. Oct. 8-9. A. D. McColeman. Chesley-Chesley Agr. Soc. Oct. 2-3. C. B. Bruegeman. Collingwood-Nottawasaga & Great Northern Exhn. Sept. 24-26. O. G. Bernhardt. Cookstown-Cookstown Agr. Soc. Oct. 6-7. T. J. Dawson. Cocksville-Cocksville Agr. Soc. Sept. 29-30. W. Livingston. Demorestville-Demorestville Agr. Soc. Oct. 7. H. N. Grosline. Desboro-Desboro Agr. Soc. Sept. 24-25. T. R. McGregor. Dorchester Station-Dorchester Agr. Soc. Oct. 7. B. R. Barr. Drumbo-Drumbo Agr. Soc. Sept. 29-30. W. Fred A. Cockburn. Dundalk-Proctor Agr. Soc. Sept. 29-30. A. D. McAllister. Dunganon-Dunganon Agr. Soc. Oct. 1-2. T. M. Durnin. Elmvale-Elmvale Fair. Sept. 28-30. Thomas E. Smith.

Erin—Erin Agri. Soc. Oct. 12. W. F. Mc-Enery. Fairground—Fairground Agri. Soc. Oct. 6. Foversham—Osprey Agri. Soc. Oct. 7-8. George W. Ross, Maxwell. Florence—Florence Agri. Soc. Oct. 1-2. F. S. Bodkin. Fordwich—Howick Agri. Soc. Oct. 2-3. J. H. Rogers. Forest—Forest Agri. Soc. Sept. 29-30. Keith Sutherland. Fort Erie—Fort Erie Agri. Soc. Sept. 29-30. Wm. A. Myer, Ridgeway. Galt—S. Waterloo Agri. Soc. Sept. 24-26. R. E. Cowan. Glencoe—Mosa and Ekfrid Agri. Soc. Sept. 24-25. C. McTaggart. Gooderham—Glamorgan Agri. Soc. Sept. 29-30. Mrs. Lorne H. Hunter. Gore Bay—Gore Bay Agri. Soc. Sept. 29-30. Everett Proctor. Grand Valley—E. Luther Agri. Soc. Sept. 25-26. Willis Rounding. Harriston—W. Wellington Agri. Soc. Sept. 24-25. J. F. Young. Harrow—Colchester South Agri. Soc. Sept. 24-26. L. Capstick. Highgate—Orford Agri. Soc. Oct. 9-10. Mer-ton S. Scott. Holstein—Egremont Agri. Soc. Sept. 23-24. Clarence Penton. Huntsville—N. Muskoka Agri. Soc. Sept. 24-25. W. J. A. Laird. Iderton—London Tn. Agri. Soc. Sept. 30. Ed Douglas. Ingersoll—Ingersoll Agri. Soc. Oct. 8-9. George F. Jancs. Kirkton—Kirkton Agri. Soc. Sept. 24-25. Hugh Berry, Woodham. Langton—N. Walsingham Agri. Soc. Oct. 3. C. W. Slaght. Leamington—Leamington Dist. Agri. Soc. Sept. 28-Oct. 3. Miss E. Atkins. Listowel—Listowel Agri. Soc. Sept. 23-24. James Cleland. McDonald's Corners—Dalhousie Agri. Soc. Sept. 25. Wm. Anderson. Maberly—Maberly Agri. Soc. Sept. 23. Mrs. Elmer Duffy. Madoc—Madoc Agri. Soc. Oct. 6-7. W. J. Hill. Manitowaning—Manitowaning Agri. Soc. Sept. 24-25. G. A. Beatty. Markham—Markham Fair. Oct. 1-3. R. H. Crosby. Marmora—Marmora Agri. Soc. Oct. 23. H. W. Sabine. Meaford—Meaford & St. Vincent Agri. Soc. Oct. 1-2. Walter H. Chapple. Melbourne—Melbourne Agri. Soc. Oct. 8. Al-an McDougald. Milton—Halton Agri. Soc. Sept. 25-28. E. M. Readhead. Mitchell—Fullarton Agri. Soc. Sept. 29-30. Mrs. Jno. McNay. Moraviantown—Moraviantown Agri. Soc. Oct. 7-8. Johnson Huff, Bothwell. Napanee—Lennox Co. Agri. Soc. Sept. 28-30. G. M. VanLaven. Ohsweken—Ohsweken Agri. Soc. Oct. 14-16. Andrew Jamleson. Owen Sound—Owen Sound Agri. Soc. Sept. 26-30. Otto Johann. Owen Sound—Owen Sound Agri. Soc. Sept. 26-29. Otto Johann. Picton—Picton Agri. Soc. Oct. 2-3. Miss R. C. Hubbs. Port Elgin—N. Bruce Agri. Soc. Sept. 25-26. Robert Scott. Port Hope—Port Hope Agri. Soc. Sept. 30-Oct. 1. W. T. Marvin. Ramona—Ramona Agri. Soc. Sept. 23. Rockton—Rockton Agri. Soc. Oct. 10-12. Wm. Y. Wood. Rodney—Rodney Fair. Oct. 6-7. J. A. Mac-Lean. Roseneath—Roseneath Agri. Soc. Oct. 15-16. C. W. Varcoe. St. Marys—S. Perth Agri. Soc. Sept. 30-Oct. 1. H. B. Mossip. Sauguen—Sauguen Agri. Soc. Sept. 29-30. Sidney Solomon, Chippewa Hill. Schomberg—Schomberg Agri. Soc. Sept. 25-26. A. H. McLeod. Seaforth—Seaforth Agri. Soc. Sept. 24-25. Mrs. Bessie Kerr. Severn Bridge—Morrison Agri. Soc. Sept. 25. Albert Forsythe. Simcoe—Norfolk Agri. Soc. Oct. 5-8. Gra-ham Misner. Smithville—Smithville Agri. Soc. Sept. 30-Oct. 1. Sunderland—Brock Agri. Soc. Sept. 23-24. Miss M. B. St. John. Tara—Tara Agri. Soc. Sept. 23-24. James F. Young. Teeswater—Teeswater Agri. Soc. Oct. 6-7. Alex. B. McKague. Tiverton—Tiverton Agri. Soc. Oct. 5-6. S. A. Cameron. Tweed—Tweed Agri. Soc. Oct. 1-2. S. R. Curry. Wallacestown—W. Elgin Agri. Soc. Oct. 1-2. S. Turville. Walsh—Walsh Agri. Soc. Oct. 10. Warkworth—Percy Township Agri. Soc. Oct. 8-9. Dr. H. S. Allen. Wellandport—Monck Agri. Soc. Oct. 1-2. Chas. Freure. Woodbridge—Woodbridge Agri. Soc. Oct. 10-12. N. George Wallace. Wyoming—Plympton and Wyoming Agri. Soc. Sept. 24-25. W. R. Mills. Zephyr—Zephyr Agri. Soc. Sept. 26.

Hamburg (Crossett)—Ashley Co. Fair Assn. Oct. 22-24. Fred Greeson. Magnolia—Columbia Co. Fair. Sept. 23-Oct. 3. W. L. Jameson Jr. Mountain Home—Baxter Co. Fair Assn. Oct. 8-10 (tentative). B. B. Foster. Paris—Logan Co. Free Fair. Oct. 19-24. George Ross. Russellville—Pope Co. Fair Assn. Oct. 6-9. C. R. Turner.

California

Colusa—44th Dist. Agri. Assn. (Harvest Festi-val). Sept. 24-27. William S. Rundall. Fresno—Fresno Dist. Fair. Oct. 6-11. T. A. Dodge. San Jose—Santa Clara Co. Fair Assn. Sept. 19-26. Fred Weddleton. Tulare—Tulare-Kings Co. Fair. Sept. 21-25. A. J. Elliott. Watsonville—Santa Cruz Co. Fair Assn. Oct. 15-18. M. W. Johnson.

Georgia

Bainbridge—Decatur Co. Fair. Oct. 12-17. T. E. Rich. Baxley—Appling Co. Fair. Nov. 9-14. Chas. Hardy. Columbus—Chattahoochee Valley Expo. Oct. 12-17. P. L. Jenkins. Cordele—Crisp Co. Fair Assn. Oct. 12-17. J. R. Raines. Eastman—Dodge Co. Fair, American Legion. Oct. 19-24. Jim Gary. Hawkinsville—Pulaski Co. Fair Assn. Oct. 26-31. W. M. Jennings. Macon—Middle Ga. Colored Fair Assn. Oct. 18-21. F. J. Hutchings. Madison—American Legion Fair. Sept. 28-Oct. 3. J. R. Turner. Maurice—American Legion Fair. Oct. 5-10. E. C. Patilla. Trenton—Dade Co. Fair. Oct. 15-16. Alton J. Embry. Wrightsville—Johnson Co. 4-H Club Fair. Oct. 12-17. A. L. Seckinger Jr.

Illinois

Sparta—Randolph Co. Fair. Sept. 22-25. E. H. Beaver.

Indiana

Bluffton—Bluffton Free Street Fair Assn. Sept. 22-28. Carl Helms.

Kansas

Barnes—Washington Co. Fair. Sept. 23-25. D. Linn Livers. Berryton—Berryton Grange Fair Assn. Sept. 25-26. Mrs. Bessie H. Sowers. Buhler—Buhler Community Fair Assn. Oct. 28-30. J. A. Johnson. Conway Springs—Conway Springs Fair Assn. Oct. 8-9. R. H. Cline. Cottonwood Falls—Chase Co. Fair Assn. Sept. 30-Oct. 3. C. A. Ballweg. Garden City—Finney Co. Fair. Oct. 1-2. O. V. Nanninga. Hartford—Lyon Co. Hartford Fair Assn. Sept. 24-26. W. K. Thomas. Havensville—Havensville Community Fair Assn. Sept. 24-25. Harley A. Blanka. Liberal—Seward Co. Free Fair. Sept. 23-25. Herman Shorb.

To Secretaries

SECRETARIES of fairs in this group are asked to notify The Billboard promptly when action has been taken by their boards in regard to their events.

Lindsborg—Lindsborg District Fair Assn. Oct. 14-15. S. E. Dahlsten. Neodesha—Neodesha Junior Fair. Sept. 25-26. H. E. Simpson. North Topeka—Indian Creek Grange Fair. Oct. 2-3. Mrs. Ralph Kimbal. Sedan—Chautauqua Co. Free Fair. Sept. 30-Oct. 3. J. O. Tulloss. Smith Center—Smith Co. Fair Assn. Sept. 23-25. Melvin A. Collier. Wakefield—Wakefield Fair Assn. Oct. 1-2. Joe Mason Jr. Wichita—Kansas Nat'l Livestock Show. Second week in Oct. Conlee Smith. Winfield—Cowley Co. Fair Assn. Oct. 6-9. G. B. Wooddell.

Kentucky

Murray—Calloway Co. Fair Assn. Sept. 30-Oct. 2. J. T. Cochran.

Maine

Athens—Wessonsunett Valley Fair. Sept. 25-26. Lee W. Foss. Cherryfield—Cherryfield Fair Assn. Sept. 22-24. C. H. Small, Addison, Me. Cumberland—Cumberland Farmers Club. Sept. 21-28. Frederic C. Wilson, R. D. 5, Portland. Fryeburg—Fryeburg Fair. Oct. 6-8. G. Myron Kimball. Leeds—Leeds Agri. Assn. Oct. 8. Mrs. Beatrice M. Safford, R. P. D. 1, North Leeds. Lewiston—All Maine Fair Assn. Oct. 19-24. Frank W. Winter. Litchfield—Litchfield Farmers Club. Oct. 6-7. Chas. H. Harvey. Monmouth—Cothenewagon Agri. Assn. Sept. 23-24. Clement H. Smith. Topsham—Sagadahoc Agri. Soc. Oct. 13-15. Samuel Woodward, RFD 2, Brunswick, Me.

Maryland

Prince Frederick—Calvert Co. Fair. Oct. 13-15. J. B. Morsell.

Massachusetts

Bridgewater—Plymouth Co. Agri. Soc. Oct. 12. Elisha Ellis. Segreganset—Bristol Co. Agri. Soc. Nov. 6-8. H. Judson Robinson.

Michigan

Addison—Community Fair. Oct. 1-2. Clare E. Monroe. Blissfield—High School Fair. Oct. 23-24. Max Huff. Bronson—Community Fair. Nov. 5-6. Chas. R. Hilton. Chelsea—Chelsea Community Fair. Oct. 2-3. Thomas Bust. Clare—Clare Isabella Agri. Soc. Nov. 4-5. Arthur Steeby. Clayton—Community Fair. Oct. 16. Daniel Z. Balog. Eagle—Township Fair. Oct. 4-5. Jay H. Morris, R. 3, Grand Ledge.

Fremont—Fremont Community Fair. Oct. 16-17. S. A. Mahaffy. Middleville—Thornapple Community Fair. Nov. 5-6. E. W. Lawrence. Morenci—Morenci Community Fair. Oct. 2-3. C. H. Osgood. Morley—Morley Fair Assn. Nov. 5-6. L. G. Morse. Newaygo—Garfield Community Fair. Sept. 24-25. Arnold Ackland. Peck—Peck Agri. Soc. Oct. 1-2. Louis Reuter. St. Louis—Community Fair. Nov. 12-13. R. M. Whitney. Sparta—High School Fair. Oct. 9-10. Fred R. Humeston. Stalwart—Stalwart Agri. Soc. Sept. 23-25. Robt. B. Crawford. Stanton—Stanton Agri. Soc. Nov. 5-6. Edwin St. John.

Mississippi

Brookhaven—Lincoln Co. Free Fair. Oct. 1-3. G. D. Williams. Charleston—Tallahatchie Co. Fair Assn. Sept. 21-26. Jack Demange. Forest—Scott Co. Colored Fair Assn. Oct. 5-10. Ananias Ware. Louisville—Winston Co. Fair Assn. Oct. 5-10. Mrs. R. W. Boydston. Meadville—Franklin Co. Free Fair. Oct. 14-17. Hilda Mullens.

Missouri

Kansas City—American Royal Livestock & Horse Show. Oct. 24-31. A. M. Paterson. Morrisville—Community Fair. Oct. 9-10. R. Boyd Calverd.

Nebraska

Omaha—Ak-Sar-Ben Livestock & Horse Show. Oct. 4-10. J. J. Isaacson.

New Mexico

Taos—Taos Co. Fair Assn. Sept. 29-30. C. M. Trujillo. Willard—Torrance Co. Fair Assn. Oct. 1-5. Leo P. Padilla.

North Carolina

Apex—Apex & Piquay Five-Co. Fair. Sept. 21-26. Dr. S. H. Baldwin. Beaufort—Carteret Fair. Oct. 12-17. T. E. Kelly. Charlotte—Southern States Fair. Oct. 20-24. Dr. J. S. Dorton. Enfield—Firemen's Agri. Fair. Sept. 28-Oct. 3. George R. Ivey. Henderson—Vance Co. Colored Fair. Oct. 12-17. Brooks Hawkins. Laurinburg—Scotland Co. Sandy Hill Fair. Oct. 13-18. P. P. Newton, R. 1, Box 43, Laurel Hill. Littleton—Littleton Tri-Co. Fair. Oct. 26-31. T. R. Walker. Reidsville—Reidsville Fair Assn. Sept. 28-Oct. 3. Aaron Weinstein. Spring Hope—Nash Co. Fair. Sept. 21-26. Hobart Brantley. Troutman—Tredell Co. Agri. Fair. Sept. 28-Oct. 3. C. O. Hadley, Statesville, N. C. Warrenton—Warren Co. Fair Assn. Week of Oct. 12. R. H. Bright. Warsaw—Duplin Co. Agri. Fair. Nov. 9-14. R. D. Johnson. Washington—Beaufort Co. Fair Assn. Oct. 5-10. F. T. McDevett. Winston-Salem—Winston-Salem & Forsyth Co. Fair. Oct. 6-10. G. C. McNair. Woodland—Roanoke-Chowan Fair. Oct. 12-17. T. R. Walker, Littleton, N. C.

Ohio

Attica—Attica Fair. Sept. 30-Oct. 2. Carl B. Carpenter. Bluffton—Bluffton Agri. Soc. Dec. 8-11. Harry F. Barnes. Cadiz—Harrison Co. Agri. Assn. Oct. 7-9. Lance H. Barger. Columbus Grove—Putnam-Allen Co.'s Ind. Agri. Soc. Dec. 16-18. Amos L. Goodwin. Kenton—Hardin Co. Agri. Soc. Sept. 30-Oct. 2. Charles R. Fulton. Loudonville—Loudonville Agri. Soc. Oct. 6-8. Charles Bernhard Jr. Mount Vernon—Knox Co. Agri. Soc. Oct. 14-17. Henry G. Richards. Smyrna—Tri-Co. Ind. Agri. Soc. Sept. 24-26. H. M. Fitch, Moorefield, O.

Oklahoma

Alva—Woods Co. Free Fair Assn. Oct. 7-10. George Felkel. Freedom—Woods Co. Dist. Free Fair. Sept. 21-27. Ronald E. Robinson. Oklahoma City—Oklahoma State Fair & Expo. Sept. 26-Oct. 3. Ralph T. Hemphill. Rentlesville—Farmers Indust. Fair Assn. Sept. 24-26. Gladys Carter. Taloga—Major Co. Fair. Sept. 22-24.

Oregon

Eugene—Lane Co. Fair Assn. Sept. 23-26. Fred G. Knox. Portland—Pacific Internat'l Livestock Expo. Oct. 3-10. C. M. Plummer, 308 Wilcox Bldg. Tygh Valley—Wasco Co. Fair. Sept. 25-27. Floyd Kelly, Maupin, Ore.

Pennsylvania

Delmatia—Lower Mahonoy Fair. Oct. 22-24. Neal B. Witmer. East Greenville—Upper Perkiomen Valley Fair. Nov. 18-20. V. S. Ensminger. Hollidaysburg—Hollidaysburg Farm Show. Oct. 7-9. Glenn Bressler. Manheim—Manheim Community Farm Show. Oct. 1-3. E. Allan Auld. Martinsburg—Morrison Cove Community Fair. Oct. 22-24. Ella S. Ebersole, Curryville. Mount Joy—Mount Joy Community Exhibit. Oct. 15-17. R. G. Hostetter. Oxford—Oxford Community Fair. Oct. 14-16. Seth T. Burt. Pleasant Valley—Springfield Farm Show. Nov. 19-22. Roy H. Giesmann. Shanksville—Stony Creek School Fair. Oct. 1-3. Edith Geisel. Ulysses—Ulysses Community Fair. Oct. 14-16. Olive Griffin. Unionville—Unionville Community Fair. Oct. 29-31. Roland Conrad, R. D. 6, W. Chester. Washingtonville—Montour-De Long Community Fair. Oct. 13-16. Walter J. Lewis. Wooddale, Mt. Pleasant—Pleasant Valley Grange Fair. Oct. 6-10. Eugene V. Keefer, R. D. 2, Box 242, Connellsville.

South Carolina

Anderson—Anderson Co. Colored Fair Assn. Nov. 10-14. J. A. Gresham. Bowman—Bowman Community Fair. Nov. 9-14. George W. Oliver.

Brunson—Hampton Co. Fair Assn. Nov. 23-28. W. E. Hogarth. Charleston—Charleston Agri. Fair. Oct. 26-Nov. 1. W. McLeod Frampton. Dillon—Dillon Co. Fair Assn. Week of Oct. 19. L. B. Rogers. Florence—Pee Dee Fair Assn. Oct. 27-31. W. B. Douglas. Greenville—Greenville Co. Fair. Oct. 19-24. C. A. Herlong. Greenville—Greenville Colordd Fair Assn. Oct. 19-24. U. S. G. Sweeney Jr., R. 3, Simpsonville. Greenwood—Greenwood Co. Fair. Oct. 19-24. E. B. Henderson. Newberry—Newberry Co. Fair Assn. Oct. 26-30. H. T. Cannon. Orangeburg—Orangeburg Co. Fair Assn. Oct. 27-31. J. M. Hughes.

Tennessee

Ashland City—Cheatham Co. Fair Assn. Oct. 1-3. Ewell Perry. Bolivar—Hardeman Co. Colored Fair Assn. Oct. 8-10. W. B. Hunt, Box 42, Grand Junction. Byrdstown—Pickett Co. Fair. Oct. 3-4. Wilburn Hill. Clarksville—Montgomery Co. Colored 4-H Fair. Oct. 2-3. James A. Belle. Decaturville—Decatur Co. Fair Assn. Sept. 28-Oct. 3. P. S. Simmons. Gainesboro—Jackson Co. Fair Assn. Oct. 1-3. S. J. McFall. Greeneville—Greene Co. Fair. Sept. 30-Oct. 3. Mrs. Jay Solomon. Lexington—Henderson Co. Fair. Sept. 24-25. W. M. Goff. Martin—Martin Community Fair. Nov. 14-15. Milburn Gardner. Pikeville—Bledsoe Co. Fair Assn. Sept. 24-26 (tentative). Roy Cooper. Union City—Obion Co. Colored Fair Assn. Sept. 23-26. Rev. M. L. Young.

Texas

Anderson—Grimes Co. Fair Assn. Oct. 8-10. T. W. Jennings. Bartlett—Bartlett Community Fair. Oct. 1-2. Lee Janke. Bellville—Austin Co. Fair Assn. Oct. 8-10. Albert Sander Jr. Bowie—Bowie Fair Assn. First week in Oct. Henry Moore. Brenham—Washington Co. Fair Assn. Oct. 14-16. Buddy Fisher. Center—Shelby Co. Fair Assn. Oct. 6-10. Guy Cowser. Conroe—Montgomery Co. Fair. Oct. 19-24. Oscar B. Jones. Franklin—Robertson Co. Fair Assn. Sept. 30-Oct. 3. V. M. Harris. Giddings—Lee Co. Fair Assn. Oct. 8-10. W. F. Kleke. Haskell—Central West Texas Fair. Oct. 7-10. Homer Neal. Jourdanton—Atascosa Co. Fair. Oct. 10-11. Louis W. Freeman. Leonard—Leonard Fair Assn. Sept. 22-26. Clay Dodson. Liberty—Trinity Valley Expo. Oct. 22-24. Milton Sipes. Richmond—Rosenberg—Fort Bend Co. Fair Assn. Oct. 8-11. C. I. Snedacor, Needville. San Augustine—San Augustine Co. Fair Assn. Sept. 22-26. J. J. Mitchell. Seminole—Gaines Co. Fair. Oct. 30-31. Roy K. Shifflett.

Virginia

Amherst—Amherst Co. Fair Assn. Oct. 7-9. L. H. Shrader. Fincastle—Botetourt Co. Fair Assn. Sept. 29-Oct. 3. G. T. McFerran.

Wisconsin

Milwaukee—Milwaukee Co. Winter Fair. Dec. 1-4. Dr. Harry P. Seymour, Sta. D., R. 2.

Fairs Canceled

Alabama

Alexander City—East Ala. Fair Assn. Oct. 13-17. L. B. Dean. Courtland—Lawrence Co. Fair Assn. Oct. 5-10. C. C. Horton.

Arkansas

Harrisburg—Poinsett Co. Fair. Oct. 1-3. Edward Maddox. Piggott—Clay Co. Fair Assn. Oct. 1-3. V. O. Wright. Yellville—Marion Co. Fair Assn. Oct. 8-10. H. A. Burnes.

California

Chico—Butte District Fair & Rodeo. Oct. 3-5. Sylvia J. Cooke. Eureka—Ninth Dist. Agri. Fair. Sept. 23-27. Homer E. Wall. Hollister—33d District Agri. Assn. Oct. 9-11. Roy A. Hubbell. Madera—21-A Dist. Agri. Assn. Oct. 1-4. H. J. Bunce.

Connecticut

Brooklyn—Windham Co. Agri. Soc. Sept. 24-26. Walter Bruce, Danielson, Conn. Durham—Durham Agri. Fair Assn. Sept. 25-26. John A. Jackson. Hazardville—Union Agri. Soc. Sept. 30. B. R. Grant, Melrose, Conn. Riverton—Riverton Fair. Oct. 12. H. P. Deming, R. R. 2, Winsted, Conn.

Georgia

Cartersville—American Legion Fair. Sept. 21-26. Victor H. Waldrop. Elberton—Elbert Co. Colored Fair. Oct. 5-10. Lee R. Dole. Marietta—Cobb Co. Fair Assn. Sept. 22-26. J. H. Henderson. Sandersville—Washington Co. Fair. Oct. 19-24. G. S. Chapman.

Idaho

Blackfoot—Eastern Idaho State Fair. Sept. 21-25. Eric Sundquist. Coeur d'Alene—Kootenai Co. Fair Assn. Sept. 24-26. O. W. Nelder.

Kansas

Cheney—Sedgwick Co. Fair Assn. Oct. 1-3. Ivan L. Farris. Kincaid—Kincaid Farmers Fair Assn. Sept. 24-26. W. R. Brown. Kingman—Kingman Co. Fair Assn. Oct. 14-17. Arthur Goencer, Zenda, Kan.

Not Heard From

Alabama

Center—Cherokee Co. Fair Assn. Week of Oct. 19. Dr. S. C. Tatum. Lexington—Lexington Fair Assn. Oct. 1-3. Pearl Lanier.

Arkansas

El Dorado—Union County Livestock Assn. Sept. 28-Oct. 3. Julius Miller. Fordyce—Dallas Co. Fair Assn. Sept. 28-30. Ike Murry. Foreman—Little River Livestock Show. First week in Oct. Oral H. McIlroy. Fort Smith—Western Ark.—Eastern Okla. Livestock Expo. Oct. 16-18. Scott D. Hamilton. Glenwood—Pike Co. Fair Assn. Oct. 1-3. Mr. Thrash.

Kentucky

Beattyville—Lee Co. Fair Assn. Oct. 1-3. Mrs. Dollie Abner, Vada, Ky. Owensboro—Owen Co. Fair. Sept. 23-26. Floyd Gaines.

Louisiana

Coushatta—Red River Parish Fair Assn. Sept. 22-26. W. H. Tyler. De Ridder—Beauregard Parish Fair Assn. Oct. 13-17. C. J. Ledoux. Donaldsonville—South La. State Fair. Oct. 4-11. R. S. Vickers. Eunice—Tri-Parish Fair Assn. Oct. 15-18. Mrs. R. S. Parrott. Franklinton—Washington Parish Fair Assn. Oct. 14-17. L. Ray Mills, Bogalusa, La. Greensburg—St. Helena Parish Free Fair Assn. Oct. 15-17. L. M. Quin Jr. Hahnville—St. Charles Parish Fair. Sept. 23-28. W. E. Simmons. Haynesville—Claiborne Parish Fair Assn. Oct. 8-11. Joe R. Jones. Independence—Tangipahoa Parish Fair. Oct. 9-11. Thos. Patrick, Amite, La. Jennings—Jefferson Davis Parish Fair Assn. Oct. 29-Nov. 1. J. C. Barman. Jonesboro—Jackson-Winn Parish Fair Assn. Oct. 16-18. Ralph Raphael. Leesville—Vernon Parish Fair. Oct. 6-10. M. N. Oakes. Mansfield—De Soto Parish Fair. Oct. 5-10. Mrs. Margaret B. Holcomb. Many—Sabine Parish Fair. Oct. 13-17. Byron P. Belisle. Marksville—Avoyelles Parish Fair Assn. Oct. 9-11. Earl Edwards. Minden—Webster Parish Fair Assn. Oct. 15-17. J. K. Gladney. Monterey—Concordia Parish Fair Assn. Oct. 16-17. Julius H. Scott. New Roads—Pointe Coupee Parish Fair Assn. Oct. 2-4. J. Wade LeBeau. Oberlin—Allen Parish Fair Assn. Oct. 1-3. G. C. Meaux. Olla—North Central La. Fair. Oct. 6-10. H. Vinyard. Plain Dealing—Bossier Parish Fair. Oct. 15-17. Mrs. J. B. Turnley. Port Allen—West Baton Rouge Parish Fair Assn. Sept. 24-27. A. E. Camus. Shreveport—Caddo Parish 4-H Show. Oct. 22-23. Neal Dry. Sulphur—Calcasieu-Cameron Fair. Oct. 26-31. Dr. A. H. Lafargue. Tallulah—Louisiana Delta Fair. Oct. 6-9. P. O. Benjamin. Verda—Grant Parish Fair Assn. Oct. 15-17. Odell Purvis, New Verda, La.

Maryland

Frederick—Frederick Fair. Oct. 6-9. Guy K. Motter.

Massachusetts

Springfield—Eastern States Expo. Sept. 20-26. Chas. A. Nash.

Mississippi

Yazoo City—Yazoo Negro Fair Assn. Oct. 12-17. R. J. Pierce. Yazoo City—Yazoo Co. Fair Assn. Sept. 28-Oct. 3. J. N. Ballard.

Missouri

Oak Ridge—Oak Ridge Fair. Oct. 9-10. F. M. Shell. Senath—Dunklin Co. Community Fair. Oct. 6-11. Lyle Richmond.

New Mexico

Roswell—Eastern N. M. State Fair. Oct. 7-10. E. E. Patterson.

New York

Cobleskill—Cobleskill Agri. Soc. Sept. 21-26. Wm. H. Golding.

North Carolina

Albemarle—Stanly Co. Fair Assn. Oct. 5-10. C. A. Skidmore. Charlotte—Southern States Fair. Oct. 20-24. Dr. J. S. Dorton. Cherokee—Cherokee Indian Fair. Oct. 6-10. J. L. Walters. Monroe—Union Co. Fair Assn. Oct. 5-10. M. W. Williams. Raleigh—North Carolina State Fair. Oct. 13-17. Dr. J. S. Dorton. Sanford—Lee Co. Fair Assn. Sept. 28-Oct. 3. John T. Salmon Jr. Shelby—Cleveland Co. Fair. Sept. 20-24. J. S. Dorton. Shelby—Cleveland Co. Negro Fair. Oct. 7-10. Rev. A. W. Foster.

Ohio

Ashland—Ashland Co. Agri. Soc. Sept. 23-26. James S. Aterholt. Circleville—Pickaway Co. Agri. Soc. (Pumpkin Show), Oct. 7-10. Mack D. Parrett. Gallipolis—Gallia Co. Agri. Soc. Sept. 23-28. Dorothy L. White. Georgetown—Brown Co. Fair. Oct. 7-9. William M. Warner. Lebanon—Warren Co. Agri. Soc. Sept. 22-25. John T. Gorman. Newark—Licking Co. Agri. Soc. Oct. 1-3. D. E. Bebout. Smithfield—Jefferson Co. Agri. Soc. Sept. 23-25. W. E. Rose, R. 1, Rayland, O.

Tennessee

Erlin—Houston Co. Fair. Sept. 24-26. W. B. Price. Jackson—Madison Co. Colored Fair. Sept. 22-26. J. E. McNeely. Manchester—Coffee Co. Fair Assn. Sept. 24-26. David W. Shields Jr. Memphis—Colored Tri-State Fair. Oct. 22-24. Dr. L. G. Patterson.

Texas

Angleton—Brazoria Co. Fair Assn. Sept. 29-Oct. 3. J. S. Hostetter. Corsicana—Corsicana Dist. Fair & Rodeo. Sept. 29-Oct. 3. R. W. Knight. Crockett—Houston Co. Fair. Oct. 12-17. J. H. Reinicke. Denton—Denton Co. Fair. Sept. 29-Oct. 3. O. L. Fowler. Eagle Pass—Eagle Pass International Fair. Oct. 21-25. J. M. Mabe. Eastland—Eastland Co. Fair Assn. Sept. 24-26. H. J. Tanner. Gonzales—Gonzales Co. Fair Assn. Oct. 20-24. E. C. Mueller. Henderson—Rusk Co. Fair Assn. Sept. 26-Oct. 3. Ben C. Marable. Iowa Park—Wichita Co. Free Fair. Sept. 23-26. Mrs. Lucy Dale.

Jasper—Jasper Co. Fair Assn. Oct. 13-17. J. Paul Hardin. Linden—Cass Co. Fair. Sept. 22-26. W. D. Berry. Livingston—Polk Co. Fair Assn. Oct. 12-17. B. B. Martin. Lubbock—Panhandle South Plains Fair Assn. Oct. 5-10. A. B. Davis. Lufkin—Texas Forest Festival. Oct. 5-10. W. R. Beaumier. McKinney—Collin Co. Fair Assn. Sept. 29-Oct. 2. W. Hammond Moore. Nacogdoches—Nacogdoches Co. Fair. Oct. 12-17. Joe L. Mock. New Braunfels—Comal Co. Fair Assn. Sept. 23-27. H. H. Wittenborn. Palestine—Anderson Co. Fair. Oct. 5-10. C. O. Miller Jr. Snyder—Scurry Co. Products Show. Oct. 7-10. Robt. G. Dillard.

Virginia

Farmville—Five-County Fair Assn. Sept. 21-26. J. C. Brickert. Richmond—Virginia State Fair. Sept. 26-Oct. 3. Charles A. Sonoma. Warsaw—Northern Neck Fair Assn. Sept. 21-26. L. F. Altaffer.

Coming Events. TRADE SERVICE FEATURE Billboard

These dates are for a five-week period.

Arkansas

Brinkley—Livestock Show. Oct. 16-17. G. R. Warblow. De Queen—Dairy-Livestock Show & Rodeo. Oct. 15-17. Ralph B. Kite. Dumas—Livestock Show. Oct. 14. Pat H. Mullis. Fort Smith—Junior Livestock Show. Oct. 12. Scott D. Hamilton, C. of C. Bldg. Malvern—Livestock Show. Oct. 8-9. D. H. Montgomery. Marianna—Lee Co. Livestock Show. Oct. 2. Jeannette Blount.

California

Oakland—Gift & Art Show. Oct. 11-13. R. S. Barkell, Berkeley, Calif.

Illinois

West Frankfort—King Cole Celebration. Oct. 1-3. Newnan—Home-Coming. Sept. 23-26. M. L. McDermott.

Indiana

Auburn—Am. Legion Jubilee Street Fair. Sept. 29-Oct. 2. W. C. Hersh and H. E. Hart. Gay City—Jubilee Celebration. Sept. 23-26. Zan Wood. La Grange—County Corn School. Oct. 8-10. Merle V. Rawson. Mount Vernon—Fall Festival. Oct. 2-3. Dave Alldredge.

Idaho

Lewiston—Lewiston Round-Up. Sept. 25-27. Tom Cuning.

Maryland

Baltimore—Livestock Show. Oct. 12-15. W. R. Harvey, 22 Light St. Harwood—Horse Show. Oct. 3-4. Gentle E. Tucker, Davidsonville, Md. Salisbury—Farm & Home Show. Oct. 15-17. J. P. Brown.

Michigan

Grand Ledge—Fall Festival. Oct. 28-29. Elbert Kelsey. L'Anse—Potato Show. Oct. 20-22. D. L. Olanahan, Court House, Marquette, Mich. Paw Paw—Grape Festival. Sept. 24-26. J. A. Rucinski. Webberville—Home-Coming, Business Men. Oct. 1-3. John Marshall.

Minnesota

South St. Paul—Junior Livestock Show. Oct. 19-20. J. B. Jones, Globe Bldg., St. Paul.

Mississippi

Lexington—Holmes Co. Livestock Show. Sept. 25. L. W. Carson.

Missouri

Benton—Neighbor Day. Oct. 1. Carl O. Luper, Sikeston, Mo. Pleasant Hill—Street Fair. Oct. 8-10. A. J. Jones. Madison—Street Fair. Sept. 24-26. W. D. Lewellen. St. Louis—Firemen's Thrill Show at Arena. Oct. 11-25. Weaubleau—Street Fair. Oct. 1-3. John Allen.

Nebraska

Omaha—Food Show. Oct. 12-17. Louis Kovan, 1025 W. O. W. Bldg.

Nevada

Carson City—Admission Day Celebration. Oct. 31. Bernard C. Hartung.

New Mexico

Albuquerque—State Fair Rodeo. Sept. 27-Oct. 2. Leon H. Harms.

New York

New York—Madison Sq. Garden Rodeo. Oct. 7-23. Frank Moore.

North Carolina

Fayetteville—Defense Expo. Sept. 28-Oct. 3.

Ohio

Bucyrus—Corn Show. Sept. 24-26. Chas. Bauer. Ripley—Fall Festival. Oct. 8-10. Chas. S. Phillips. Ulica—Annual Home-Coming. Oct. 1-3.

Oklahoma

Chelsea—Jamboree & 4-County Fair. Oct. 1-3. A. J. Herring.

Oregon

Portland—Pacific Dairy Products Show. Oct. 3-10. G. Jacobsen, 308 Wilcox Bldg. Portland—Pacific Logging Congress. Oct. 29-31. A. Whisman.

Pennsylvania

Bryn Mawr—Horse Show. Sept. 23-26. St. G. Bond, 723 Yale Ave., Swarthmore. Ephrata—Farmers' Days. Sept. 30-Oct. 3. Ira E. Pasnacht, Box 193. Philadelphia—Gift Show. Sept. 28-Oct. 2. George F. Little, 220 Fifth Ave., New York City.

Texas

Abilene—W. Texas Victory Expo. Oct. 12-17. Grover Nelson. Cooper—Colton Carnival-Rodeo. Sept. 24-26. Rube S. Wells. Plano—Livestock Show. Oct. 29-31. E. A. Randles. Taylor—Am. Legion Cotton Carnival. Oct. 2-4.

Wisconsin

Madison—Beef Calf Show. Oct. 12-14. Arlie Mucks, Agrl. Hall, Madison.

CANADA

Toronto, Ont.—Shrine Circus (Bob Morton Co.). Oct. 19-24. W. R. Shaw, 1130 Bay St.

Dog Shows. TRADE SERVICE FEATURE Billboard

These Dates Are for a Five-Week Period

Alabama

Birmingham—Oct. 4. Mrs. Jerry Bryan, Box 1486. Mobile—Oct. 7-8. Mrs. Emile Scheuermann.

Indiana

Bass Lake—Oct. 18. J. C. Ellington, 531 Grove St., Evanston, Ill. Portland—Oct. 10. Wm. C. Gugerl, Auburn, Ind.

Louisiana

New Orleans—Oct. 10-11. Inez V. Mellus, 1719 General Taylor St.

Maryland

Chevy Chase—Oct. 11. Foley, Inc., 2009 Ransstead St., Philadelphia.

Massachusetts

Boston—Oct. 4. Mrs. F. F. White, South Weymouth, Mass.

Michigan

Detroit—Oct. 11. Vincent G. Perry, 13259 Argyle, Wyandotte, Mich.

Mississippi

Jackson—Oct. 14-15. Miss Wilden Rice, 1300 N. Congress St.

Missouri

St. Louis—Oct. 4. W. J. Kinsella Jr., 3223 Ivanhoe Ave. St. Louis—Oct. 18. R. W. Stetson, 4021 Carson Road, Normandy, Mo.

New York

Buffalo—Sept. 27. D. F. Statham, 813 Amherst St. Elmhurst—Oct. 18. George Spalthoff, Richmond Hill, N. Y. Huntington, L. I.—Sept. 26. Foley, Inc., 2009 Ransstead St., Philadelphia. Westbury—Sept. 27. Foley, Inc., 2009 Ransstead St., Philadelphia.

North Carolina

Charlotte—Oct. 6. Mrs. L. L. Page, 1839 Thomas Ave. Fayette—Oct. 3. Edgar A. Moss, Greensboro, N. C. Winston-Salem—Oct. 7. Edgar A. Moss, Greensboro, N. C.

Ohio

Canton—Oct. 18. Mrs. Helen M. Wood. Cleveland—Oct. 4. Mrs. Fred C. Ray, 3303 E. 93d St. Greenville—Oct. 11. Wm. C. Gugerl, Auburn, Ind.

Pennsylvania

Devon—Oct. 3. Foley, Inc., 2009 Ransstead St., Philadelphia.

Tennessee

Memphis—Oct. 17-18. Mrs. J. W. Roberts, 436 N. Garland St.

THE EDITOR'S DESK

(Continued from page 43) minstrel shows were really such, with plenty of cotton-patch comedy, and were top-money getters on any midway? . . . If nothing else shows up, the carnival wisecracker can always turn for a laugh to the way the lot is laid out. . . . Early-day blowoffs: "Ladies and children will be entertained by the magician at the far end. Gentlemen will gather down here for a scientific lecture." . . . When a late-in show press agent laid down a photo of a bull pushing a wagon an editor cracked, "Ye gods! Five other circuses and carnivals have already given me that one this season." . . . Still going: Story of the colored boy who went to work as ticket seller on the minstrels and who, when asked why he had his shoes off, replied, "So's dat ah kin count up to 20." . . . Haven't heard anyone in a decade recite, "She Was a Catracker Queen, Young and Fair." . . . After an owner has departed this earth and the show is under new management the favorite remark of the oldsters is, "He'd turn over in his grave if he knew this went on." . . . Few are the troupers who do not hug the delusion that some day they'll bring out a show, ride or concession that'll make 'em rich. . . . Brave is the manager with nerve enough to advertise his route as all maiden

spots. . . Discord in some cookhouses appears to be their normal condition. . . . We just can't seem to understand the necessity for necessary midway evils.

SOME managers are satisfied that they are getting their money's worth from general agents if they receive three special delivery letters, four telegrams and one long-distance call daily.

WITH no investments required, carnivals have been liberal with colonel, major, and other army titles. But to become a midway sailor one must first have a tattooing machine and stencils of at least two mermaids and three anchors.

Every dime and dollar not vitally needed for absolute necessities should go into WAR BONDS and STAMPS to add to the striking power of our armed forces. —President Roosevelt

EVERYBODY EVERY PAYDAY 10%

IN WAR BONDS

New Goal for Payroll Savings Plan!

Along with increased war production goals go increased costs: 4 extra billions which must be raised, and raised fast, to win this war! That means we must raise our sights all along the line, with every firm offering every American with a regular income the chance to buy more War Bonds. YOUR help is asked in encouraging employees to put at least 10 percent of their pay into War Bonds every payday through the Payroll Savings Plan. For details of the Plan, approved by organized labor, write, wire, or phone Treasury Department, Section T, 709 12th St. N. W., Washington, D. C.



U.S. WAR SAVINGS BONDS

This space contributed to America's All-Out War Program by The Billboard Pub. Co.

CLASSIFIED RATE

10c a Word

Minimum \$2 Cash With Copy

Forms Close in Cincinnati (25 Opera Place)

Thursday for Following Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads...

ACTS, SONGS & PARODIES

FOR SALE - HUNDREDS OF COPIES OLD Sheet Music. Sold separately or entire lot.

MELODIES WRITTEN FOR SONG LYRICS - Royalty basis. Good publisher connections.

AGENTS & DISTRIBUTORS

ARMY-NAVY-AIR FORCE - LEATHERETTE Portfolio Stationery. 100% profit. 40 Sheets, 20 Envelopes, Blotter.

BEST YET - OUR HOT CARD, OH JOHNNIE You Mustn't. \$1.00 per hundred; no samples.

BIG CLOTHING BARGAINS FOR BIG PROFITS. Used Dresses, 10c; Men's Suits, \$1.00; shoes, 12c.

BIG OPPORTUNITY FOR INDEPENDENT Income - Make and sell Made-To-Measure Arch Supports.

BIG MONEY TAKING ORDERS - SHIRTS, Ties, Hosiery, Underwear, Pants, Jackets, Sweaters, Uniforms, etc.

CHRISTMAS CARDS - AMERICA'S FINEST assortments. Sell on sight. Biggest profits.

FIFTY MILLION FRENCHMEN DOUBLE Crossed - Laval Hells Hitler—the Heel. Comic 8 1/2 x 11 Document, 100, \$1.00; 500, \$4.00; 1,000, \$7.00 prepaid.

MEN'S SHOES, 14c; HATS, 12c; PANTS, 28c; Dresses, 10c; Winter Coats, 50c; Fall Coats, 35c. Bargain catalog free.

MEXICAN JUMPING BEANS - FRESH SHIPMENT. 20, 25c; 100, 65c; 500, \$1.75; 1,000, \$2.50.

NEW PATRIOTIC 10c SELLER, MILITARY Victory Flag Novelty. \$3.00 hundred; samples 5c.

NEW HITLER JAP FOLD UPS - TAKING country by storm. Trial dozen, 25c. Samples and quantity prices, 10c.

SEASON'S BIG HIT! - HOLLYWOOD STARS Necklace. New! Different! Low prices! Quick delivery! Sample 25c.

SEND FOR FREE COPY OF ILLUSTRATED Wholesale Christmas Catalog! Forty profitable lines!

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information.

SALESMEN WANTED

ATTENTION, CALENDAR MEN! - MAKE BIG money daily with Esquire's famous 1943 Varga Girl Calendars...

OLDTIMERS, ATTENTION - NEW AMAZING Town or Rural Paper Deal. Bumper crops assures \$10 to \$30 daily.

SALESMEN - HIGH CLASS; UP TO \$1,000 commission monthly; no priorities and no competition. A nationally endorsed war-time Safety Program.

BUSINESS OPPORTUNITIES

BUSINESS OPPORTUNITIES, OFFERS, Bargains, Swaps, Wants in my Big Mail. Just a dime.

DURO-STONE-CEMENT - MIXED WITH COLD water. Produces snow-white glossy novelties. It bonds perfectly to plywood, concrete, old or new.

FILM USERS, ROADSHOWMEN - TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies.

FOR SALE - LAKE RESORT, CENTRAL Indiana. Lake, Cottages, Buildings, Dining Room, Boats, Skating Rink; all equipment.

GET VALUABLE TIPS ON THE ROADSHOW Film Business - Free 16-Page Booklet tells how to get started in the business...

ORCHESTRAS, VOCALISTS, STAGE AND CLUB Acts - Send publicity, photos. EDWARDS AGENCY, Room 448, Walker Bldg., 120 Boylston St., Boston, Mass.

ROLLER RINK - 50x110 PORTABLE BUILDING, equipped; 125 Pairs Skates, \$3,200. Bargain, hurry. Closing Sunday.

INSTRUCTIONS BOOKS & CARTOONS

BUSINESS FAILURES DIAGNOSED - SEND \$1.00 with complete details of your troubles. Use our system. Write 40 CLUB OF AMERICA, 2402 N. Main St., Rockford, Ill.

MISCELLANEOUS

SHOOTING GALLERY AMMUNITION FOR Sale - Write or telephone LANGHOLTZ, 11 W. 42d St., New York. CH-4-4344.

PERSONALS

NOTICE - ANYONE KNOWING THE WHEREABOUTS OF C. E. Judy or Joe Truitt call collect HICKMAN TRAILER CO., Charleston, W. Va.

PRINTING

EXCELLENT SPECIAL PRINTED ROLL TICKETS, 1"x2", 20,000, \$6.10; 100,000, \$14.90. KANSAS CITY TICKET CO., Dept. C, 1819 Central, Kansas City, Mo.

LETTERHEADS, 6x9 CIRCULARS, ENVELOPES - Per 1,000 only \$2.95. Guaranteed quality at lowest prices.

WINDOW CARDS - STOCK DESIGNS. Carnival, fairs, rinks, rodeos, magicians, road picture shows, others; \$3.00 hundred.

WINDOW CARDS - 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges.

500 8 1/2 x 11 HAMMERMILL LETTERHEADS and 500 6 3/4 White-Wove Envelopes, printed your copy, \$4.50 prepaid.

COIN-OPERATED MACHINES, SECOND-HAND

ALL VENDING GUMS - BALL, CHICKS, STICK, Tab, limited for duration. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J.

DO YOU

have something to sell? want to buy? have a service to offer? need help?

YOU GET PROMPT RESULTS AT LOW COST THRU BILLBOARD CLASSIFIED ADS!

10c a Word - Minimum \$2.00 - CASH WITH COPY Blind Ads 25c Extra To Cover Cost of Postage

BE SURE TO INCLUDE NAME AND ADDRESS IN WORD COUNT Use this convenient order form

The Billboard Pub. Co., 25 Opera Place, Cincinnati, O. Insert following classified ad under classification. I enclose remittance in full in amount of. From. Address. City and State. 9-26-42

Table with 4 columns and 10 rows for listing classified ads.

Forms Close Thursday for Following Week's Issue

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

A-1 BARGAINS - 5 SPECIALTY TARGET Ball Gum Venders, \$10.00 each; 6 Northwestern "33" Ball Gum Venders, in original cartons, \$6.00 each; 10 Northwestern "33" Ball Gum Venders, like new, \$5.00 each; 8 Northwestern "40" Peanut, \$4.00 each; 1 Poison This Rat, \$17.50; 1 Totalizer, \$10.00; 1 Lucky Strike, \$6.00. W. L. GROOVER, 1896 Madrona St., N. W., Atlanta, Ga.

BALLY CONSOLES - TURF KINGS, \$275.00; Jockey Clubs, \$260.00; Club Trophy, \$185.00; '41 Derby, \$210.00; Pimlico, new, \$267.50; Dark Horse, \$90.00; Record Time, \$85.00; Grand Nationals, \$65.00; Kentucky, like new, \$170.00; Grandstand, \$47.50; Wurlitzer 850, \$400.00. One-third deposit. TRENT BROS., Reidsville, N. C.

BUCKLEY WALL BOXES - WE HAVE FOR sale fifty Boxes. Good condition, some marble glazed. Reasonably priced. McDANIEL SUGGETT MUSIC COMPANY, 711 N. Independence, Enid, Okla.

ONE-BALL AUTOMATIC PAYOUTS - Exceptionally clean. Three Turf Kings, \$325.00 each; two Jockey Clubs, \$285.00 each; one each of the following, Grand National, \$89.50; Klondike, \$49.50; Bally Entry, \$49.50; Preakness, \$29.50; Stables, \$29.50; Classic, \$18.50; Mills Flasher, \$18.50. Consoles: Mills Jumbo Parade, \$84.50; Jennings Good Luck, \$59.50; Keeney Track Time, \$45.00. KING PIN GAMES COMPANY, 826 Mills St., Kalamazoo, Mich.

FOR SALE - 10 BAKER PACES, JUST LIKE new, 90 days old, \$200.00 apiece; Baker Paces, brown cabinet, refinished, \$100.00; Bang Tail, 1938, \$75.00; Spinning Reels, \$100.00; 1-2-3, \$75.00. JEFFERSON MUSIC CO., 1401 N. Monroe St., Gretna, La.

FOR SALE - THREE 5c BLUE FRONTS, \$64.50; one Brown Front, 5c, \$99.50; one 25c Golden, \$69.50; four 5c, one 10c, one 25c Walling Roll, \$39.50; one 25c Pace Comet, \$39.50; Vest Pockets, green, \$22.50; blue gold, \$27.50; Caille Commanders, 5c and 10c, \$29.50; twenty-five Weighted Locked Stands, \$8.50; Mills 4 Bells, \$239.50; Jennings 50c Chiefs, \$175.00. THE MUSIC MACHINE CO., Brunswick, Ga.

OVER \$100.00 (WHOLESALE) WORTH OF Timely Articles. Pocket Knives, Pens, Pencils, Watches, Cameras, Key Chains and other novelties for diggers, etc. Closeouts, \$50.00. 108 Bar U-Select-It, \$45.00. Research Gum Venders, holds 2,000 balls, \$5.00 each; Silver King Ball Gum, \$2.50 each. GILLES CANDY CO., 608 Main St., Osage, Iowa.

SHOOT THE JAP CHANGE-OVERS FOR MODEL F Guns are still going great. Easy to install. Samples \$1.00; 10 or more, 65c each. Don't wait, order now. C. J. ADDY, Imogene, Iowa.

"SPECIAL" - 100 5-COLUMN ANDREWS Venders, \$17.50; 25 3-Column Nut, \$7.00; 25 5c Advance Chrome Nut, \$7.00; 10 1c Texas Leaguers, \$32.50; 10 8-Column Cigarette SGM, \$29.95. Wanted: Counter Games. CAMEO VENDING SERVICE, 432 W. 42d, New York.

WANTED FOR CASH - WURLITZER PHONOgraphs; 24s, 500, 600, 700, 800, 750, 850, Colonial. SOUTHERN DISTRIBUTING CO., 1082 Union, Memphis, Tenn.

WE BUY FOR CASH - KEENEY SUPER TRACK Times, Mills Late Slots, Seeburg 20 Record Phonographs. CHARLES PITTLE, New Bedford, Mass.

WURLITZER 332 BAR BOXES, \$24.50; 331, \$29.50; 350 Wireless Speaker, \$37.50; Counter Model 61, \$84.50. Request list. COLEMAN NOVELTY, Rockford, Ill.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS - TWELVE Quart Popping Kettles, All Electric Poppers from \$45.00. CAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

ALUMINUM KETTLES, COPPER KETTLES - Burch, Star, Kingery, Long Eakins, Caramel-corn Poppers, Burners, Tanks, Vending Machines cheap. NORTHSIDE CO., Indianola, Iowa.

COMPLETE EQUIPMENT OF NEARLY NEW Skating Rink - Skates, Deluxe Music, Lamps, Fans, Stoves. Will clean up in good defense location. Also complete equipment of closed theatre, cheap. HARRY G. WALDRON, Lindsay, Okla.

FILM USERS, ROADSHOWMEN - TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35 MM. Films, Equipment and Supplies.

FOR SALE - NEW MINIATURE TRAIN, flashiest in country. Factory built. GEO. LUCAS, 422 E. 10th St., Mt. Carmel, Ill.

MINIATURE RAILROAD COMPLETE - TRAIN Track. Capacity 30. Gas driven. Sacrifice \$1,185.00. Photos, details 25c coin. MINI-TRAINS, 1726 N. 3d St., Philadelphia.

ROTARY POPCORN POPPER, CAMEL CORN Copper Kettle, Caramel Candy Cooking Stove, Popcorn Bags. LONG EAKINS, 1976 High St., Springfield, O.

THE SPINNER AND LUCKY STAR — TWO new Penny Pitch Games. Beautiful flash, rigidly constructed. Stamp for details. FRANK WELCH GAME SHOP, 735 E. Main St., Rochester, N. Y.

40x100 PORTABLE ROLLER RINK, TRAILER House and 1934 1 1/2 Ton Ford Truck, all \$1,200. ROLLER RINK, Beaver Brook Park, Rolla, Mo.

285 PAIRS ROLLER SKATES AND 2 P. A. SYSTEMS with Speakers and Mikas, all in A-1 condition. HERBERT BRAUCHLA, R. 3, Sheboygan, Wis.

FOR SALE—SECOND-HAND SHOW PROPERTY

DE VRY 1942 MODEL 30 WATT JOB — 16MM., used three months, like new, \$375.00. R. ROBLESKI, Hastings, Mich.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

FOR SALE—SIXTEEN AND TWENTY-FOUR Seat Chair-Planes. LeRoi Engines, Fence, Ticket Box. CALVIN GRUNER, Pinckneyville, Ill. se26

TRUNKS — CARNIVAL FIBER TRAVELING Trunks, 38x26x28", perfect condition, with strong locks and keys, \$7.00. Write LESSER, 517 Monroe (5th floor), Chicago.

USED TENT — 9 OZ. TWILL, EXCELLENT CONDITION, 30x60 feet, waterproof twill, square ends, one piece top, 7 foot sidewalls, poles, stakes, complete \$350.00. RUTH TOY, 304a N. Main St., De Soto, Mo.

12 TUB WHIP — MOTOR LIKE NEW. CAN be seen on U. S. Highway 31, one mile north of South Haven, Mich. See HERMAN FRIEDMAN at Sleepy Holly (across the street). Will sacrifice for cash.

16MM. WESTERNS, DRAMAS, COMEDIES — 60 Reels, Talkies, bargain. Also Victor Projector. W. E. LATHAM, Rt. 1, Box 674, Beaumont, Tex.

PHOTO SUPPLIES DEVELOPING-PRINTING

DEAL WITH ORIGINATOR — LEATHERETTE Folders for 1 1/2x2, \$15.00 per 1,000. Two dozen extra free. C. GAMEISER, 146 Park Row, New York. oc10

DIME PHOTO OUTFITS CHEAP—ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. oc3x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

FOR SALE — BENSON PHOTO POST CARD Camera. Good used condition. F-6.3 Lens, \$20.00 cash. J. MOSS, 1122 1/2 London, Portsmouth, Va.

PHOTO MACHINES — MOST COMPLETE LINE of Professional Direct Positive Cameras in America. Write for information on Single, Double and Full-Figure Models, Enlargers and Visualizers. A-SMILE A-MINUTE PHOTO CO., Sabina, Kan. oc3x

PROFESSIONAL PHOTOGRAPHS PERFECTLY reproduced. Highest grade materials. Lowest prices. Write for price list. If desire sample enclose postage. PHOTO LAB., 3118 N. Clark St., Chicago. oc10x

ROLLS DEVELOPED — TWO SUMMER GLOSS Prints made from each negative only 25c. Guaranteed reprints 2c each. SUMMERS STUDIO, Unionville, Mo. oc10x

WANTED — EASTMAN'S DIRECT POSITIVE Paper 5x7—2 and 3 inch. What have you? Advise expiration date. THE FOTO CLUB, 210 No. E. 1st Ave., Miami, Fla. se26

MUSICAL INSTRUMENTS, ACCESSORIES

HAMMOND NOVACHORD—3 MONTHS OLD; cost \$1,750; take \$1,400, or Hammond Organ equal value. PERRY SPARKS, 323 Texas, Shreveport, La. se26x

COSTUMES, UNIFORMS, WARDROBES

ATTRACTIVE EVENING GOWNS, CHORUS Sets, Band Orchestra Coats, all kinds. Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th, New York.

BLACK VELVET CURTAIN, 16x20, \$10.00. Beautiful Rumbas, Cellophane Hulas, G-String Orientals, Chorus Costumes, Minstrel Cape Cars Suits. WALLACE, 2416 N. Halsted, Chicago.

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. se26

SCENERY, CYCLORAMAS, DRAW CURTAINS, Dye Drops, Operating Equipment—New and used at lowest price. SCHELL SCENIC STUDIO, Columbus, O. x

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High St., Columbus, O. oc10x

ATTRACTIVE 216-PAGE ILLUSTRATED PROFESSIONAL Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa. oc3

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. oc3x

MAGIC — TRUNK FULL. WHOLESALE, Retail, domestic and foreign. After 6 p.m. RAMON BORDOY, 367 Hawthorne St., Brooklyn, N. Y.

ANIMALS, BIRDS, REPTILES

ANIMALS, BIRDS, REPTILES — ALWAYS IN stock. Write for our large free 24-page Catalog. MEEMS BROS. & WARD, Ocean-side, N. Y.

CHAMELEONS, \$7.50 PER HUNDRED; \$55.00 per thousand; Baby Alligators, \$1.50 each; Rattlesnakes, fixed or dangerous. ROSS ALLEN, Ocala, Fla.

FOR SALE — ONE HIGH DIVING MULE, ONE Combination High Diving and Trick Horse; four Trick Horses, all ready for action. H. G. TUCKER, Box 550, Carlsbad, N. M.

HAIRLESS BULL — THREE YEARS OLD, Perfectly gentle, good specimen. Make us an offer. PHELPS BROS., Pottersville, N. Y.

LIVE ARMADILLOS — ALL SIZES, HEALTHY Specimen, \$2.50 each, \$4.25 pair; Mother, four Babies, \$10.00. Also Armadillo Baskets, etc. Cash with order. APELT ARMADILLO FARM, Comfort, Tex. x

MEXICAN IMPERIAL BOAS SNAKE, 6 FEET, \$10.00; Whistling Chipmunk, \$2.00; Tame Armadillos, \$2.00; Orange Squirrels, \$5.00; Kangaroo Rats, \$2.00; Snookum Bears, \$15.00; Mexican Lizer Escorpiones, \$10.00; Small Tame Donkeys (Burros), \$25.00 each; Live Mexican Jumping Beans, \$2.00 hundred; \$5.00 thousand; Horned Toads, \$1.50 dozen. WORLD'S REPTILE CO., Laredo, Tex. x

HELP WANTED

A-1 PIANO PLAYER WANTED IMMEDIATELY for night club. Wire lowest salary including room and board. WHITE HOUSE INN, Warren, Pa.

A-1 ORCHESTRAS WANTED IMMEDIATELY. Union. Rush photos, details, minimum price, draft classification. CONSOLIDATED ORCHESTRA SERVICE, Altamont Apartment Hotel, Birmingham, Ala.

AGENT WITH CAR — KNOW SCHOOL BOOKINGS. Salary, no drinking. Reliable company, you must be. Write, wire LEWIS PLAYERS, Princeton, Ind.

BASS FIDDLE MAN — LOCATION JOB. MUST fake and read good. Small comb. Join immediately. Salary \$33.00 per week. Write or wire JACK MATHIS, Chickasaw Gardens, Columbus, Ga.

CAN USE ONE OR TWO MEN — MUST BE experienced to run shooting gallery. Steady work. Not over fifty-five years old. Good salary with bonus. If you are not interested in steady job do not write. R. CLOTH, care Sportland, 354 Asylum St., Hartford, Conn.

FOR STOCK COMPANY — TWO ALL 'ROUND Comedians, Straight Man, Attractive Chorus Girls, good Dancers. Two bill week. State all first letter. Room 205, Kenesaw Hotel, 14th at Nicollet, Minneapolis, Minn. x

MAN FOR CHARACTER — DRAFT EXEMPT. School show. Drive car or have one. State salary, age. Photo. LEWIS PLAYERS, Princeton, Ind.

MUSICIANS NEEDED — TRAVELING BAND, union. Already booked through January. Write ORCHESTRA LEADER, Berkeley Jungles, Charleston, S. C.

MUSICIANS — ORGANIZING BAND, 4 SAX, 4 Brass, 3 Rhythm; already have library of fine specials and stocks; steady location, six nights throughout duration. Salary, twenty-five dollars. Must be dependable, steady, sober; prefer draft exempt men. Write all, giving age, qualifications. BOX C-454, care The Billboard, Cincinnati, O.

WANT COLORED TRUMPET PLAYER FOR night club band. One year contract. Must read. Wire CAL GREAR, 807 7th Ave., Huntington, W. Va.

WANT GIRL MUSICIANS — ALL INSTRUMENTS. Playing locations Florida and South all winter. Write qualifications. AUB HORTON AND HIS ALL GIRL BAND, 1106 1/2 Tampa St., Tampa, Fla.

WANTED — ALL ROUND WORKING MAN Truck Driver. Must be sober. Small Town Team that works on and off stage. Small Family Tent Show. John E. Miller wire Western Union. L. F. WEST SHOW, Princeton, N. C.

WANTED AT ONCE — STRAIGHT MAN FOR short script bills. Year around work. State your lowest salary and full details in first letter. BARTONE'S IDEAL COMEDY CO., Sabina, O.

WANTED FOR TENTH SEASON OF SPAR BROS.' Circus — Big Show and Concert Acts. Clown who can drive car. Agent with car for schools and auspices. R. R. 4, Greenfield, Ind.

WANTED — MUSICIANS, ALL INSTRUMENTS. State draft rating. Must be sober and reliable. Steady work. HARRY COLLINS, Grand Island, Neb.

WHITE GIRLS FOR VAUDEVILLE — ABOUT five feet five, hundred twenty pounds. Twenty weeks' booking. BERWIND THEATER, Berwind, W. Va.

3 d TRUMPET — PREFERABLY VOCALIST. Must be good reader, located Detroit or nearby territory. Start at \$45.00. DICK SHELTON, Eddystone Hotel, Detroit, Mich.

WANTED TO BUY

SOUND TWO GOOD MIKES, TWO PARACHUTES, Dodge Commercial Truck, good condition. INTERNATIONAL BALLOON CO., Springfield, Ill.

WANT TO RENT — LARGE TENT TO SEAT 2,000 to 2,500 for winter months. Write SPECIAL SERVICE OFFICER, Davis-Monthan Field, Tucson, Ariz. x

WANT TO BUY AMMUNITION—22 SHORTS, Longs or Long Rifle. Any quantity. Will pay attractive price. PENNY ARCADE CO., 305 E. Baltimore St., Baltimore, Md. oc10

WANTED — USED WURLITZER SKEE ROLLS. PERA'S RESORT, Geneva-on-the-Lake, Ohio.

WANTED — EVANS DEVILS BOWLING ALLEY, in good condition; complete with balls. NELSON LEDGE AMUSEMENT GROUNDS, Carrettsville, O.

At Liberty Advertisements
5¢ a Word (First Line Large Light Capitals)
2¢ a Word (First Line Small Light Capitals)
1¢ a Word (Entire Ad Small Light Type)
Figure Total of Words at One Rate Only
MINIMUM 25¢ CASH WITH COPY

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY AGENTS AND MANAGERS

Draft Exempt Theatre Manager — Experienced in pictures and vaudeville theatres, desires a position with reliable organization, either theatre or road show. Theatre Manager, General Delivery, Fountain City P. O., Knoxville, Tenn.

AT LIBERTY BANDS AND ORCHESTRAS

Available Soon—Fine 5 Piece Band and Beautiful Versatile Girl Singer, now working fine spot but desire change. Band is suitable for Hotel or Club. Sober, experienced, organized, uniforms, up-to-date library of special arrangements. Only reliable hotels, clubs contact Art Legrande, Leader, General Delivery, Atlanta, Ga. se26

Five to Nine Piece Young, Versatile Girls' Dance Band — Strictly high class booking only will be considered. Address Box 323, S. Sta., Springfield, Mo.

Girl Orchestra—5 pieces, young and attractive. Good dance band and can cut shows. Available for high class steady location only. Address Manager, P. O. Box 993, Atlantic City, N. J. se26

Girl Orchestra—3 to 5 pieces available for high class steady location only. Write or wire Musical Flashes, P. O. Box 993, Atlantic City, N. J. se26

AT LIBERTY CIRCUS AND CARNIVAL

AVAILABLE — MIGHTY MONARCHS OF THE Jungle; 3 Lions, 2 Tigers, 3 Bears; completely Trained Wild Animal Show, five acts. JULES JACOT, Nevada, O.

At Liberty — Man with Sound Truck; A-1, has appearance of a circus wagon, 140 lights and Mechanical Clown. Salary \$45.00 per week. Al Devine, U. S. War Veterans, General Delivery, Blue Island, Ill. oc10

Geo. Burkhart—Experienced Side Show Manager. Knows how to get them to go inside. Comedy Magician, King of Coins, Illusionist and elaborate Puppet Show, Electric Act. Laughing riot everything I present. Have high class equipment for theaters, night clubs, with own transportation. Address 894 Grand St. Brooklyn, N. Y. Phone Evergreen 7-6626. se26

AT LIBERTY COLORED PEOPLE

A-1 COLORED HAMMOND ORGANIST AVAILABLE immediately. Twenty years' experience concert, popular, swing. Cocktail lounges, theaters, rinks. Good appearance, references. REGINALD SMITH, 405 Eagle St., Buffalo, N. Y. Tel.: Cleveland 1705. oc3

AT LIBERTY — COLORED BAND. DUKE AND 5 Dukes. Available October 10. Night club, hotel, tavern, cocktail lounge. Direct from New York City. HERBERT FRANCIS, 1551 Southern Blvd., Bronx, New York City. oc17

AT LIBERTY MISCELLANEOUS

Band Director — Experienced, competent. Municipal, civic, industrial band. Go any place for steady job. Reference, photo on request. Napoleano, 624 Eighth St., Union City, N. J. oc3

AT LIBERTY M. P. OPERATORS

EXPERIENCED PROJECTIONIST — SOBER, Reliable, draft exempt. Go anywhere, but an Ohio city is preferred. L. C. NEUHART, Ewington, O.

Man, past draft age, with Bell & Howell 16MM. Sound Projector and Movie Camera, wants connection. Experienced trouper. Johnson, 107 Walnut St., St. Albans, W. Va. oc3

AT LIBERTY MUSICIANS

DRUMMER — 13 YEARS' experience. Travel or locate. Solid, cut show; \$40.00 minimum. Class 3. ROBERT ADDISON, 530 Main, Anderson, Ind. oc3

DRUMMER — DRAFT EX-empt. Available at once. New pearl outfit. Write or wire DICK CLERUM, 3815 Chouven Ave., S., Minneapolis, Minn.

PIANIST, SINGER, SOLO-vox, Novachordist — Male, union, young with good appearance and personality. Draft exempt. Play popular and light classic and all requests. Desire connection with better class hotel, cocktail lounge, etc., in metropolitan area. BOX 363, Billboard, 1564 Broadway, New York.

STRING BASS MAN — Young, draft exempt, union. Steady work wanted. Good references. RALPH FITZGERREL, 1736 N. Main St., Decatur, Ill. se26

AT LIBERTY — ACCORDIONIST. YOUNG, married, 9 years' experience. Would prefer job in cowboy band. Also can do lot of solo work. Appeared on Mutual Network for a year. Also available for night clubs and cocktail bars. Sober and reliable. Address JOE STANLEY, 921 Hanover St., Fredericksburg, Va.

AT LIBERTY — DRUMMER, UNION, 21 YEARS of age. Temporarily draft exempt. Read, fake and cut shows. Four years' experience with both large and small combos. Prefer jump band but will consider others; \$40.00 minimum. Write or wire NICKY POWERS, 915 Lansing St., Utica, N. Y.

DRUMMER — UNION, 10 YEARS' EXPERIENCE. Draft deferred. Play shows; 8 months on present job. Location only; \$40.00 minimum. DRUMMER, 113 N. 16th St., La Crosse, Wis.

TRUMPET — READ, FAKE, DEFERRED, YOUNG, experienced. Apt. 34, Hotel Windsor, Springfield, Ill.

DRUMMER — AVAILABLE IMMEDIATELY. Draft exempt. Age 28. All essentials. Cut or else. Consider good paying proposition only. GEORGE BURSAVICH, 760 Main St., Simpson, Pa.

EXPERIENCED LEAD TRUMPET GIRL — READ, range, tone, vocals. Prefer vicinity Chicago. Write SHIRLEY ANNE HORTON 402 S. Bruner St., Hinsdale, Ill.

LEAD ALTO, CLARINET — EXPERIENCED, Reliable. Read well, good tone, improvise; \$40.00 minimum. Location preferred. Draft exempt. LEO FABIAN, Ben Pay Hotel, Mankato, Minn. oc3

LEAD TRUMPET — UNION, 25. TEN YEARS' experience dance and show. BOX C-484, Billboard, Cincinnati.

STRING BASS — ACE 22, UNION, CLASS III draft. Desire location. BASSIST, Shively, Ky.

TROMBONE — FEATURE VOCALIST, ALSO arrange. Young, 3-A, good appearance. Read, take-off, experienced shows, etc. Just off Class A tenor hotel band now folded due to army. Prefer same type; consider others if dough is right. Hours, salary in first. Require transportation if far. Available now. BOB ROPER, Halstead, Kan.

TROMBONE — AGE 23, SINGLE, EXPERIENCED and reliable. Draft deferred. Prefer location but would consider road. BOX C-483, Billboard, Cincinnati, O.

TRUMPET—FOR MUNICIPAL OR INDUSTRIAL band. Capable first chair. Over draft age. Write EDWARD B. MITCHELL, Lebanon, Dela. se26

Alto Sax and Clarinet—Read, Fake, Transpose. Dependable, draft exempt, experienced. Go anywhere. Earl Clark, 2108 Howell St., Covington, Ky. se26

At Liberty — Band Leader, Teacher. Plays most band instruments. Location only. Exempt from draft. Good Orchestra Trombone. Musician, 511 Parson, St. Joseph, Mo.

Drummer—Age 24, union, experienced, married. Solid rhythm, cut shows, reliable, new equipment. 3-A draft. Bob England, 1515 3d Ave., Columbus, Ga. oc3

Drummer — Doubling Vibes. Prefers tenor band or talented small unit. Guarantee anything from solid swing to very effective brush work, including authentic rumba and conga rhythms. Commercial or take off on vibes. Cut floor shows. Plenty name references. Age 33, classification 3-A. Nothing under \$50.00. Musician, 338 Ralston St., San Francisco, Calif.

Drummer — 25, draft exempt. Now with Don Pedro. New equipment. Available Sept. 27. Do Novelties and Comedy Magic. Would locate in Kansas for personal reasons. Wire or phone Bill Voorhis, Ford Hotel, Buffalo, N. Y. Commercial bands only.

Experienced Guitarist — Read and fake. Draft exempt, young, union and reliable. Solid rhythm, solos, etc. Will answer all offers. Warren Catron, Rural Retreat, Va.

High Class Arranger, Plays Alto-Sax, Clarinet Sight-Reader. Strictly section man doubles good Accordion (also plays Accordion for relief), good Cello. Draft 3A, 35 years, 20 years' orchestra experience. Union. Box 368, Billboard, 1564 Broadway, N. Y. se26

String Bass Doubling Brass — Available in two weeks. Now with well-known band and show. State salary and other information in first letter. Must have minimum. Married, age 30. Desire location. Guaranteed sober, reliable and congenial. Box CH-72, Billboard, Chicago, Ill.

Tenor and Clarinet — All essentials, age 27, experienced, sober, reliable. Prefer commercial band in East. "Doc" Smith, 1607 "A" St., N. E., Washington, D. C.

Trumpet Man and Piano Man — Modern, union, sober, draft exempt. Will not separate. Can play shows. Bud Fischer, 614 E. 5th, Casper, Wyo.

Tenor Clarinet, Arranger — Twenty-three years old. Draft classification 3-A. Excellent reader. Prefer go-Tenor chair in large band playing locations. Require two weeks' notice. No offers under thirty-five dollars considered. Prefer working on band where I can also arrange. Box C-482, Billboard, Cincinnati, O.

Thoroughly Experienced Cornet, Double Fluegelhorn. Above draft age, good appearance, no liquor, union. Immediately available. Locate or travel. State all. Haru Meller, 423 W. 6th St., Sioux Falls, S. D.

AT LIBERTY PARKS AND FAIRS

FEARLESS FLYERS — FLYING ACT. Billboard, Cincinnati. oct3

HIGH POLE ACT — Beautiful lighting effect for night display. Other acts for indoor acts. BOX C-418, Billboard, Cincinnati, O. oct17

SENSATIONAL HIGH Trapeze Act available for Southern fairs. Price and literature contact JERRY D. MARTIN, Billboard, Cincinnati, O. oct17

FOUR HIGH-CLASS ACTS — WORLD'S BEST Wire Act, real Comedy, Tramp Juggling Act, Novelty Trapeze Act, Hand Balancing and Acrobatic Act. BINK'S CIRCUS ATTRACTIONS, Route 1, Cudahy, Wis. oc3

JAMES COGSWELL—CLOWN STILT WALKER. For prices write 1433 Rose St., Lincoln, Neb. se26

Chas. Augustus—Presents His Aerial Act De Luxe for outdoor celebrations. Flashy paraphernalia, wardrobe. Act priced reasonable. Platform required. Write Chas. Augustus, Sub Station 15, Fort Wayne, Ind.

Clown at Liberty Now — A-1, aurofire, flashy, up-to-date, plenty to offer, best of everything. Roy Barrett, Billboard, Ashland Bldg., Chicago, Ill. se26

International Balloon Co. will close the season to parks, fairs and celebrations possibly for the duration and come out early in October under a new banner and remain out till spring. International Balloon Co., Capt. Wm. G. McKimney, Mr.

Two High Class Comedy Acts — Also good Clown Bits. Some open time in September and October. Write for literature. The Bakers, 215 Whittaker St., Salem, Ill. oct10

AT LIBERTY SINGERS

Young Male Vocalist — Prefers work with vaudeville or cocktail unit or dance band. Anything considered. Also can act. Well groomed and swell personality. Don't drink. For full particulars write or phone Carol Mecker, 3759 Parthena Ave., Louisville, Ky. Phone: Franklin 4857.

AT LIBERTY PIANO PLAYERS

EXPERIENCED PIANIST — NOVELTY SONGS. Play alone, tavern. Draft deferred. MAURICE LUCKETT, General Delivery, Indianapolis, Ind.

PIANIST — LOCATION, HOTEL, RESTAURANT, etc. Prefer Western States. Reader, union. Experienced concert or dance. LARRY SCHEBEN, 310 Ponce de Leon, N. E., Atlanta, Ga.

Pianist at Liberty — Read, fake, Union. Prefer night club. Age 27. Jack McLaren, Montpelier, N. D. se26

Pianist — Play alone. Ideal for hotel. Non-union. Name top wage first letter. Odessa Upp, 19 Pine, Danville, Ill.

Piano Player — What have you? Anywhere. Tavern, shows, any request. Read. Now or future. Draft exempt. Otto Hinz, 2100 W. Lawn, Madison, Wis.

AT LIBERTY VAUDEVILLE ARTISTS

COWBOY RADIO ARTIST — PLAYS GUITAR. Sings, Trick and Fancy Revolver Shooting. Furnish publicity and references from shows with Eddie Cantor, Dinah Shore, Morton Downey, etc. Finest wardrobe, equipment. Minimum \$50.00 weekly. Legitimate shows only. BILL JOHNSON, Box 61, Hillside, N. J. oct17

At Liberty — De Cleo, Master Magician and Escape Artist. Change two weeks. All essentials. Open for units, vaudeville or any show. I work in all acts. All feature changes. Exempt from draft. Join on or after October 3. All offers considered, answer quick en route. Harry De Cleo, care Williams Show, Dennison, O.

Fast Second Comic—Burlesque, Unit, Clubs, Nat Show, Reviews. Plenty to offer. Out of draft. Roy Barrett, Billboard, Ashland Bldg., Chicago, Ill. se26

Pamahaska's Attractions — America's Famous Performing Birds, Dogs, Ponies, Monkeys, featuring those famous, marvellous acting Cockatoos and Macaws. Geo. E. Roberts, Manager, Pamahaska's Circus Headquarters, 3504 N. 8th St., Philadelphia, Pa. Telephone: Sagamore 5536.

Producer-Comedian for Burlesque, Musical Revues, Vaudeville Acts. Own bits, jokes, blackouts, song numbers. First class for theatres, radio, night clubs. Managers, booking agents, open for engagements anywhere. Assisted by Loryne Sisters, Musical Duo, Novelites. My age, 44 years. Good photos and advertising. Danny Shaw, 409 N. State St., Chicago, Ill. Tel: Delaware 1215.

MAIL ON HAND AT CINCINNATI OFFICE

25-27 Opera Place Parcel Post Carrigan, John, 6c Reed, Miss Billie, 34c Forman, Kelly (License), 10c Roberts, Chink, 3c Mackay, Dr. Gordon, 14c Ward, Ted, 10c Mousigian, Edw., 12c Wilcoxson, Warren, 40c

Abbott, David ABBOTT, James Abbott, Joe ABERLE, Wm. L. Adair, Elmer Adams, Bulo Adams, Eugene Adams, Hays Otey Adams, J. W. Adams, Mike ADCOCK, KENNETH WRIGHT Adkins, Buster Adkins, Tommy ADLER, Joseph Adreits, The Agne, Harry Akbar, Mr. Akers, Melvin ALBIN, GEO. Alcido, Wilford. Mgr. Aldrich, Doris & Al ALFORD, JESSIE ALFORD, ROSCOBE Alfred & Rosita ALIFF, Hamilton Christopher Allen Sisters Allen, B. C. Allen, Fred Allen, Herbert ALLEN, Homer Allen, Johnnie "Shorty" Allen, Mrs. Mabel ALLISON, Arthur McKinley Almony, Fred Alsace, Louis Alsop, Mrs. Sidney Ambassadors, The Amok, Chief Anders, Sig. Anderson, Al ANDERSON, CARL D. Anderson, Doc Anderson, Frank ANDERSON, Harold A. Anderson, J. Anderson, Mrs. Jimmie (Louise) ANDERSON, MARVIN PORTER ANDERSON, MAYNARD J. Anderson, Richard ANDREWS, Richard E. Andronouski, John Angus, Cecil W. Anthony, Milo Applegate, Joe Arkansas Revelers Arne, Bernie ARNOLD, ALFRED FRANKLIN ARNOLD, Erwin ARTHUR, CHES- TER ALLEN ARTHUR, Jos. ASBURY, KENNETH EARL Asher, Frank (Trainer) Atkin, Geo. AUDETTE, Raymond J. August, Mary Augustin, Marcellene

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- Knapp, James Knapp, James Klug, J. J. Knapp, Vincent KNIGHT, DALLAS C. KNIGHT, Darwood Linton, Alex LINTON, Willis Irvin Liphams, The LIPKIN, Fred Lippencott, Mal LITTLE, Carl T. Little, Mel D. Littlehans, Joe LLOYD, GEOFFREY YERNON LLOYD, GEO. WM. Lofstrom, Wm. Loftus, James Long, Chester Longdorf, Barney Lorraine, Carl Lorell, Jack Lowe, Carl LOWERY, JOHN LEE LOWRY Jr., Herbert H. LOYD, IVANPHILLIPS Lusto, Mrs. Florence Lucas, Mrs. Bessie LUNDGREN, Howard Milton Lusk, James O. Luther, M. H. LYCANS, Gilbert Lyle, Louie LYON, B. L. Mac Alessio, John A. Mac Millen, Bob McAllister, Stephen McAniff, Harry McBea, Winford McBLEY, FRED LEROY McCABE, MICHAEL McCAHEM, Frank Oliver McCANLESS, WM. HOWARD McCAREY, Cecil McCarrull, Robt. Lyan McCARROLL, Jos. Thos. McCARTHY, James Wm. McCarty, J. M. McCarty, Tommie McCawley, Trusty McCOMB, ERNEST McCORMACK, FRANCIS ALONZO McCormick, Jas. Robt. McCoy, JOHN McCoy, Jos. Edw. McCuller, W. T. McCune, Mrs. Elnor McCURRITT, George Winer McDonner, C. J. McDonald, Claude McDONALD, GEORGE WM. McDONALD, Geo. M. McDonald, John D. McFARLING, WILLARD LEE McGEE, Jas. Francis McGee, Mrs. Lester McGILL, Paul McGILL, Mrs. Ruth McGILL, Walter MCGIHE, RICHMOND McGonagle, Clyde McGOWAN, FRANK JOS. McGreal, John L. McGuire, Opal MCGUIRE, Peter D. McHUGH, Clarence Lyle McInnis, Norman Jas. McIntosh, Neil McIntyre, Paul McIVER, Lynn Jas. McIver, Paul McKesson, John R. McKINNON, John D. McKnight, C. H. McLain, Doc McLane, Doris McLellan, Mrs. Ranetta McLoughlin, Edna McNally, Harry McNEESE, French Elam McPeak, Miss Jackie McPEAK, JAS. MONROE McQueen, B. C. McREYNOLDS, RUSSELL CALVIN MESHAIN, EUGENE EDW. McTavash, Slim McWaters, Andrew McWILLIAMS, Melvyn S. McWilliams, Paul Lichter, Lucille
- Knapp, James Klug, J. J. Knapp, Vincent KNIGHT, DALLAS C. KNIGHT, Darwood Linton, Alex LINTON, Willis Irvin Liphams, The LIPKIN, Fred Lippencott, Mal LITTLE, Carl T. Little, Mel D. Littlehans, Joe LLOYD, GEOFFREY YERNON LLOYD, GEO. WM. Lofstrom, Wm. Loftus, James Long, Chester Longdorf, Barney Lorraine, Carl Lorell, Jack Lowe, Carl LOWERY, JOHN LEE LOWRY Jr., Herbert H. LOYD, IVANPHILLIPS Lusto, Mrs. Florence Lucas, Mrs. Bessie LUNDGREN, Howard Milton Lusk, James O. Luther, M. H. LYCANS, Gilbert Lyle, Louie LYON, B. L. Mac Alessio, John A. Mac Millen, Bob McAllister, Stephen McAniff, Harry McBea, Winford McBLEY, FRED LEROY McCABE, MICHAEL McCAHEM, Frank Oliver McCANLESS, WM. HOWARD McCAREY, Cecil McCarrull, Robt. Lyan McCARROLL, Jos. Thos. McCARTHY, James Wm. McCarty, J. M. McCarty, Tommie McCawley, Trusty McCOMB, ERNEST McCORMACK, FRANCIS ALONZO McCormick, Jas. Robt. McCoy, JOHN McCoy, Jos. Edw. McCuller, W. T. McCune, Mrs. Elnor McCURRITT, George Winer McDonner, C. J. McDonald, Claude McDONALD, GEORGE WM. McDONALD, Geo. M. McDonald, John D. McFARLING, WILLARD LEE McGEE, Jas. Francis McGee, Mrs. Lester McGILL, Paul McGILL, Mrs. Ruth McGILL, Walter MCGIHE, RICHMOND McGonagle, Clyde McGOWAN, FRANK JOS. McGreal, John L. McGuire, Opal MCGUIRE, Peter D. McHUGH, Clarence Lyle McInnis, Norman Jas. McIntosh, Neil McIntyre, Paul McIVER, Lynn Jas. McIver, Paul McKesson, John R. McKINNON, John D. McKnight, C. H. McLain, Doc McLane, Doris McLellan, Mrs. Ranetta McLoughlin, Edna McNally, Harry McNEESE, French Elam McPeak, Miss Jackie McPEAK, JAS. MONROE McQueen, B. C. McREYNOLDS, RUSSELL CALVIN MESHAIN, EUGENE EDW. McTavash, Slim McWaters, Andrew McWILLIAMS, Melvyn S. McWilliams, Paul Lichter, Lucille
- Miller, Chris H. Miller, Coda MILLER, Colvin L. Miller, Eddie Little Joe MILLER, John Wesley MILLER, Joseph Miller, Luther MILLER, Robert Louis Miller, Mrs. Souya MILLER, Sperio Miller, T. W. Millett, Mrs. M. Millett, Mrs. K. Mabley, Harry E. Mace, Madam Mack, Curley MACK, Lucky MACKAY, Wm. Gordon Mackay, Paul MACKOBY, Michael S. Mackson, Arthur MACOLLY, Paul N. Magee, Mrs. Gene Maguire, Prof. O. K. MAGUIRE, Wlesston VICTOR MAHAY, CHAS. Mailand, Harry Males, J. G. MALJANEN, Arvid J. MALLERY, Richard MALLEY, Geo. Samuel MALLOW, GUY WILLIAM Malloy, Uliane MALONE, EDWARD FRANCIS MANLEY, Gbleu Roy Mannheim, Mrs. Betty Manning, Al Mansfield, Mrs. Marie Mansur, L. M. Manzi, Jack Marchbanks, A. J. MARCHBANKS, Joseph T. Marie's Pets Mark, Tony and Zeda Marjiah, Dr. L. M. Marham, Horace Marks, Grover MARKS, John Marlow, Jean Marquardt, Hugo Marriot, Al G. MARSH, HENRY HARRISON MARSHALL, Howard Marshallfield, Jean Martin, Ace MARTIN, Edwin B. MARTIN, Frank Wm. MARTIN, JAMES OSCAR Martin, Janet L. MARTIN, MALCOLM G. Martin, Mrs. R. M. MARTINE, Frank Boyd MASSER, LOUIS Massey, Ed MATCHEN, Ellis B. MATHEWS, ROBT. P. Mathis, W. L. MATINA, BELA MATINA, MATJUS MATLOCK, ROBT. EDW. Matthews, Al MATTHEWS, James MATTISON, Vincent A. May, Mrs. Walter MAY, Harry Theo. Masberry, Doc MAYER, Kenneth Martin MAYER, Wm. Bronson Maynard, Camille Mayo, Harold G. MAZARLE, CARMELO MAZER, Israel Harry MEADOWS, James Turley Mechell, J. E. MEDAL, Louis Medcalf, Chas. MEDLEY, Wm. Nathan Meels, Clyde Meeker, C. E. Meeker, Florence Meiford, Bud Meikenhaus, Chas. H. MEISS, RAYMOND T. Meiver, Paul MeRoif, Dr. MENCH, Chas. Lester Mennetti, Eddie MESPORD, Matilo Jos. MERCY, Alexander MEREIDITH, EUGENE MERRILL, RAY B. Myers, Ray E. Nappy, Walter Nash, Victor P. NATE, HANTMAN NAUGLE, MICHAEL ANDY Neal, Andrew Neale, Lawrence Edw. NEEDHAM, Elwood S. Neitzler, Eda Nelson Sisters Nelson, A. O. Nelson, Ed Nelson, Jackie Marie Nelson, Jack & Ruby Nelson, Thos. J. Nelson, Vivlan Nessley & Norman NESTOR, Carl C. NETZAHUAL, NABOR FELIZ Newkirk, Danny Newmar, Harry NEWMA, Jack Geo. Edward
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Notice, Selective Service Men!
 The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

Philbert, Ed H.
Phillips, Miss Jerry
PHILLIPSON, CLAUDE A.
Phillipson, David
Pladet, Alexander
Pickert, Rolly & Verna
Pierce, Carl
Pierce, Harry
PIERCY, Ralph J.
PIERSON, Lionel
Pike, Blackie
PIKE, Dewey W.
Pitzer, Billy
POINIER, Rosario
POFF, Ray
POMPLEMENT, ANTHONY
PONTIUS, KENNETH WM.
Pool, Forrest
Poole, Robt.
POORE, RONCOB
Pope, Frank
Poquette, E.
PORCH, Harry P.
Porgas, Carl
PORTER, EARL
CLEVELAND
PORTER, Geo. A.
PORTER, Howard
Porter, John
POTEET, Edgar
Potter, Lola Mae
Powder, River Jack
Powell, Bob
POWELL, Frederick W.
Powell, Lee
Powell, Mrs. Naomi
PRAEMER, Wm.
Presley, Arthur
Price, Arthur K.
PRICE, JAS.
Price, Mrs. Martha
Priddy, Francis M.
Prince, Gladys
Privett, Alice & Tommy
Prosby, Capt.
Purcell, Jos.
Purdumme, Arthur
Pursell, Mrs. June
PURRY, LOUIS
PURYIS, Earl W.
PYL, BERT A.
QUAIWN, Murry
QUINN, CYRIL E.
RAATH, Joe
RADEMACHER, ALWIN J.
RADER, LEWIS
RADGOWSKI, John
RAGANIS, JOS.
RAGLAND, PHILIP T.
RAIFORD, GEORGE
RAIN, Robert
Rainie Jr., Barney
RAMEY, Ernest
RANA, BILL
Randolph, John Y.
Rankin, Mrs.
RANKIN, DONALD WM.
Rankin, Russell
Rao, Ned
RAMPER, ARNOLD
Rauelle, Bob
Rawles, Mrs. Wm.
Rawlins, Mrs. C. A.
Ray, H. E.
Ray, Tony
RAYBURN, HAROLD
RAYBURN, MARCOUS
Raymond, Nick
Raymond's Pets
Raye, Martha
RAYMOND, FRANCIS
Rea, John T.
Read, Russell Roy
Reano, Jane
REAVES, Hubert
Reed, Fred
Reed, Mrs. Milton
Rees, Matthew A.
REESE, ELMER
REESE, HARVEY
REISE, RICHARD
REISE, STANLEY
Reese, Wm.
REEVES, Hugh
REEVES, JAS.
RELAND, LELAND
REICHMAN, Harry
REID, FRANKLIN
REILLY, James
REILLY, RAY
REILLY, CASPER
REILLY, Thos.
RELFORD, WILLIAM
Remmers, Mrs.
RENFRO, Jas.
RENNICK, Melvin
Renfro, Jack
Rentz, Al W.
Repass, Mrs.
Resler, W. H.
Restrick, J. W.
Restola, Johnny

REUTER, LAWRENCE
REVIS, Dewey
Reynolds, Cecil
Reynolds, Jean
REYNOLDS, LONEY
Reynolds, Lou C.
Reynolds, Mrs. R.
Reynolds, Sam
Reynolds, Capt.
Rfelmer, Robt.
Rhoton, Logan E.
RHUE, John
Rice, Betty Lou
Richard Bros.
RICHARD, Astor
RICHARDS, FRANCO GEO.
Richards, George
Richards, John W.
RICHARDS, REINHARDT
RICHARDSON, Carl Eugene
RICHLAND, ALBERT ALAN
RICHMAN, Harry
Richardson, Bert
Ridings, W. T.
RIGGS, JOHN
RILEY, Clarence E.
RILEY Jr., Edith
RILEY, R. F.
RINNHART, JAS.
RING, John Isidor
Risley, Mrs.
RITCHIE, Katherine
RITCHEY, Raymond
RITCHEY, Luther G.
ROBERTSON, DEAN
ROBERTSON, Robert
Robertson, Dr. B. C.
Robertson, Doc
ROBERTS, G. H.
ROBERTS, Gifford H.
ROBERTS, Helen
ROBERTS, LEONARD
ROBERTS, RAYMOND
ROBERTS, FRANCIS
ROBERTS, Richard Jas.
ROBERTS, Roy
ROBERTSON, Harry
ROBINETT, LEROY
ROBINSON Jr., Albert
Robinson, Delmore
Robinson, George
ROBINSON, LEON
ROBINSON, WADE JAS.
ROCK, Randall
Rochers, Herin
ROGERS, ERNEST
ROGERS, LeGRAND
ROGERS, Chilton
Rogers, Dewey
Rogers, Mrs.
Rogers, Dorothy D.
Rogers, H. H.
Rogers, Johnnie
ROGERS, Wm.
ROGERS, Herbert
ROLLINS, Harry
Rooney, Mrs.
Root, Stanley Ivan
Rose, Harry E.
ROSEBROOK, BURR L.
Rosen, Herb
ROSENBERG, JOSEPH M.
Rosenberg, Maurice
ROSENDAHL, Jos.
ROSENTHAL, SAMMY
Rosen, Martin
ROSS & ROSS
ROSS, ALVIN V.
ROSS, Germaine
ROSS, Hal J.
ROSSELL, JAS.
Rothwell, Jack
Rotunda, Jimmie
Rousse the
ROY, Charles
Roy, Mr. Ruth
Roy, Thy
ROYAL, Chester
Rubado, Grace E.
RUBLE, John Wm.
RUBLE, Robt.
RUCKER, John H.
Rummel, Bruce
Rumshovers, Tex
RUNYON, AMOS
Rupes, Johnny
RUSCH, August
Ruscitto, Leonard
Rush, Ralph
RUSSELL, A. J.
RUSSELL, John
RUSSELL, Joseph
RUSSELL, JOS.
RUSSELL, HENRY
Russell, Tess
RUSSELL, W. A.
RUSSELL, Wilson
RUTHERLEDGE, Peter
RUTLEDGE, Marvin
Ruton's Dogs
RYAN, Danny
RYAN, Joseph P.
RYAN, PATRICK
SADLER, Richard

SADLER, Edna D.
Salazar, Mrs. Marie
Salzer, Raymond O.
SAMMONS, Floyd
Sanson, Little
SANBORN, Clyde Gordon
SANDERS, Mours Edw.
Sankura, Stephen
Sasin, Mrs. Mamie
Saul, Samuel
Saulsbury, Maxine
SAULSBERRY, Robt. Eli
Saunders, John X.
Saura, Jimmie
SAWYER, Fred
SAWYER, HUGH
SCALES, GLEN
SCHAAS, Ellis
SCHAFER, Chas.
SCHAFER, Sebastian
SCHAEFFER, JAS.
Scheidt, Wm.
Schenck, Jack
Schermerhorn, Loyd
Schle, Fred
SCHLEUCHER, John H.
SCHMUCK, Guy
SCHNEPPER, Geo. Godford
SCHNEPP, Harold
Schofy, Mrs. C.
Schroyer, Bob
Schreiber, Harry
Schuch, Clarence
SCHULZE, Edwin
Schultz, Mrs.
SCHULTZ, STANLEY
SCHULTZ, NORMAN
Scott, B. M.
Scott, Joe P.
SCOTT, John
SCOTT, LEWALLYN RAY
Scott, Lewis
SCOTT, MARION
Scott, Nina
Scruggs, Harry P.
Scher, Mrs. Frances
Seber, Harry
Seemuller, W. E.
SELLER, Stanley
Sells, Bobbie
SETFER, Van Leo
SEWELL, David
Sewell, Garland
SHAOVICH, PETER JOS.
SHARP, Joe Oscar
Shaver, Staude
SHAW, FRANK
SHEA, Fred
SHEAKS, Floyd W.
SHEARER, Douglas K.
SHEARER SR., Earl Henry
SHEARER JR., EARL HENRY
SHELBY, Ray
Shelley, Mrs.
SHEPARD, Elnora
SHERIFF, CHAS. W.
SHERMAN, Jack
SHERWIN, HARRY
Shew, Carl
SHIFF, Carl Henry
Shirman, J. R.
Shirey, Geo.
SHOE, Gene
Shoemaker, Mrs.
Shooting Stars, The
Shorty, Ice Water
SHOVER, JAS.
SICKEL, August
Siegrest, Chas.
SIGMAN, EDD
Silver, Jim
Silvers, Annina
Silverlake, Billie
Silvertons, The
The Silvester, Gilford
SIME JR., GORDON P.
SIMMONS, Albert
Simons, Homer H.
Simons, Len
Simpson, Frank L.
Simpson, Robert
SIMPSON, Wilfred
Sinclair, Ray
Sink, Lera
SINSKY, John
Sisco, R. H.
Sister, Lou
SJOQUIST, Charles W.
SKAGGS, Guy
SKEHAM, JAS.
Slate, G. B.
Sleoman, Sally
SMALIES, ARTHUR L.
Smart, Elizabeth
SMITH, ARLEIE
Smith, C.
Smith, Clarence W.
Smith, Clifford
Smith, Clyde
Smith, E. M.
SMITH, Ed Andor
Smith, Frank
Smith, Fred A.
Smith, Glenn R.
SMITH, HARRY
SMITH, SCOTT

SMITH, Kenneth
SMITH, Roswell
SMITH, LUTHER D.
SMITH, Robt. Lee
Smith, Sid
Smith, W. B.
Smith, Wm.
Smalley, Wilford
Smith, Whitfield
SMITHLEY, JOHNNIE JOS.
Smoky Joe
Smuckler, Marie
SNELL, Earl K.
SNELL, Franklin
SNELL, Lawrence
SNODDY, Edward
Snodgrass, George E.
Snow, Albert
Snyder, Mrs.
Snyder, Chas. J.
SNYDER, Earl
Snyder, James
Snyder, Whitte
SOBEL, Harold
Somoska, Joseph
SORDELET SR., Felix
Sorensen, Mrs.
Sorrotte, Joe
Sparks, Bob
Sparks, Jennive
Sparks, Ross
SPEAR, Barney
Spears, M. E.
Speelman, Allen
SPEIRO, John
Spencer, C. C.
SPHERIS, Andrew A.
SPICER, Leonard
SPILDE, Warren
Spitler, Thos.
SPIVEY, CHAS. M.
Spofford, Vern
Sporhr, Gus
SPRINGER, FRANK WM.
Sprohl, Dr. Beverly
SPURLOCK, Jas. C.
Stacey, H. L.
STACEY, MICHAEL JAS.
STACK, PORTER GRAY
Stahl, Nettie
STALLARD, CHAS. FAYETTE
STALLMAN, Chas.
Stanczak, Frances
Stanley, M. G.
Stanley, Albert
STANLEY, DEWEY
STANLEY, GEORGE
Stanley, Marjorie
Stanley, Milford
STANLEY, Steve
STARK, Bernard
Stark, Lillian
STARR, DEWEY
Starr, Bill
Staton, W. G.
Stecher, Harry E.
STEFFEL, STARR
STEELER, Victor
Steele, Yvonne
Stein, Billie
Steinfeld, Mrs.
Stellman, Stanley
STEFFENS, Frank
Stefens, Wendell
STEPHENSON, Lawrence
Sterchi, E. B.
Sterling, Edythe
Stevens, Chas.
STEVENS, Walter
Stevens, S. W.
STEVENSON, PETE
Stewart, Ernie
STEWART, Frank
STEWART, JACK
STEWART JR., MALLIE AVERY
Stewart, Mrs. Maud
Stier, Chas. T.
Stiers, Mrs. Hattie
Stone, Chas. A.
Stono, Eddie E.
Stone, Ray Gavin
STONE, WM.
Strain, Mrs. Agnes
Strain, Sallie
STRATTON, WM.
STRATAKOS, LOUIS
Street, Claude C.
Strens, Harriet
Stringer, Bernard
STROHL, Edward
Strong, James
STRUCK, Ellsworth Al
STUART, LOWRY
STURDIVANT, C. W.
STYLES, TALMADGE R.
Sugarman, Ralph
Sullivan, Frank
Sullivan, Margie
SULTAN, MACK
Summers, Chas.
Summers, Srackus
Summers, June
SUMNER, Keith
Maynard

Sundtenfeld, Jack
SUNE, Gordon
Superior-United
Sutherland, Wm.
Sutton, Chas. H.
Sutton, F. M.
SUTTON, WILLIE
SWAGGER, MONT
Swain, Mrs. Daisy
SWART, FRANK
Swift, Tom
SWISHER, GERALD E.
SYDOW, Milton
Sylvan, Walter
Tabbutt Jr., Geo.
Talley, Fred
Tamburr, Mrs. D.
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Tarpier, Jack
Tarrick, Maxie
Tassel, Barney
TAUBER, SIDNEY
Taylor, Carl
TAYLOR, CLARENCE
TAYLOR, HENRY
Taylor, James Tex.
Taylor, James Vern
Tennis, Theodore
TERRELL, Frederick Ray
TERRY, CHESTER
TERRY, HENRY
TESLER, Tom
Tetter, Mrs. Jean
Thatcher, Robt. D.
Thomas, Booster
Thomas, Cecil
Thomas, D. T.
Thomas Dr., George
THOMAS, HUGH
THOMAS, JAS.
THOMAS, KENNETH
THOMAS, Lee
THOMAS, OLIVER
THOMAS, Pete
THOMAS, RICHMOND
THOMAS, HOBRON
THOMAS, Ross
Thomas, Tang
THOMPSON, Demoran S.
THOMPSON, Dewey Russell
THOMPSON, Elmer Montgomery
Thompson, Ephram
Thompson, George
THOMPSON, John
Thompson, Mike
THOMPSON, Luther C.
Thorn, Luther
THORNTON, DAVID DANIEL
THORSEN, Nells
THURSTON, WM.
Tidball, Creed F.
TIDMORE, NAT
TIDWELL, CLAIR
TILSON, Arnold
TINSLEY, John
TIPTON, GEO.
TITUS, Ralph
Titus, Wm. Edw.
Tobbie, Esther
TODD, EDWARD
Todd, Herbert K.
Toftand, Jas.
Tom, Freda
TOMBERLIN, ERNEST THOS.
Tomlin, J. H.
Tommy, Texas
Tomson, Omar
Toner, Matthew
TONEY, J.
TORNOWSKI, JOHN E.
TOUSEY, GEARDOLAN A.
TOWNSEND, OTIS Henry
Tracy, Lee
TRANSUE, Durwin L.
Travis, Jas. E.
Treadway, Mrs.
Treadway, Billie
TRIGOMES, NICHOLAS C.
TRIM, ALFRED
Tripp Jr., George
Tronell, Hezzie
TROSTL, Arthur
Trouner, Rex
Troy, James
Truitt, Joe
Tuherville, A. L.
Tullus, Thomas
TURNER, CHAS.
Turner, E. B.
TURNER, Edw.
TURNER, Joseph
Turner, Tommy
TWOHOUSE, GARTH
TYLER, KENNETH LEE
Tyndall, Norman
Chas.
Tysan, Sam S.
ULCER Jr., Jos.
UNDERWOOD, Dana Alker
VAN CAMP, ARTHUR JOHN
VanLee's Holland
Van Sickle, Roy J.
Van Snye, Chas.
Van, E. F.
VANN, Daniel
Vannoy, George
VARNER, Grant
VARGAS, Eugene
VAUGHN, ROBT. G.
VAUGNESS, Fevelia O.
Velona, Anthony
Vermont, Charlie
Vernille, Gerard
VERNON, LLOYD
VICTORIA & Frank
Vierra, Mrs. Eddie
VILLEMARIE, Jos. R.
Virgil the Magician
VIVIAN, J.
VOGSTAD, KENNETH
WAGMAN, Geo.
Waldion, Samuel W.
Walker, Bob
WALKER, Cecil
Walker, Doris
Walker, Willard
WALKER, JAKE
Walker, Mrs.
Walker, Mrs. Josephine
Walker, Mrs. Margie Edw.
WALKER, WM.
Wall, Elsie
WALLACE, CHEIL EUGENE
Wallace, Frances
Wallace, Jimmy
WALLARD, ROBT. LEE
Waller, Chas. T.
WALLIS, Elsworth
Walters, Walter
Walton, Ralph E.
Wants, Mrs. Rudy
Ward, Miss Billie
WARD, Clyde C.
Ward, Ted
WARFIELD, Frank Wm.
WARNER, HAROLD JAS.
Warner, W. Jack
Warren, Ann
Washington, G. H.
Washington, George
Washington, B. J.
WASHINGTON, JOSEPH
WASHINGTON, LEROY
Wason, M. J.
Waters, Esther
WATKINS, Willie J.
Watkins, Billie
Wattson, Irish
Wayner, Robt.
Weatherford, Earl
WEAVER, THEO.
WEBB, Mrs. Jerry
Webb, Joe B.
Webb, John D.
WEBER, FREDERICK
WEBER, ALVIN
WEBER, FERDINAND
Weber, Jack
Webster, George
Webster, Jea. C.
Weiner, Earl
WEINER, Sam H.
WEINMANN, LAWRENCE
WEINTRAUB, JACOB
WELCH, AMOS
Wells, E. W.
Wells, Elnora
WELLS, Ponzo
Wells, Frank J.
Wells, Fred
Wells, Mrs. Izzy
Wells, James P.
Wells, Jas. E.
WESLEY, Earle
WESLEY, GEORGE
WEST, Hue
WESTERN, John
Westerhold, Danzil
Westall, Onie
Westfall, Wm.
Westrop, Marion
Weyls, Ed
WHALEN JR., JAS. EDW.
WHALON, John E.
Wheeler, D. F.
Wheeler, Oscar
WHITAKER, CHAS. HARDIN
Whitaker, Pae Wee
White, Bob
White, Charles
WHITE, Kenneth
WHITE, Lewis
WHITE, RAYMOND
White, Sally
WHITEHEAD, Ennis
Whitehorn, Wilron
Whitler, Arthur
WHITMAN, DANIEL
WHITNEY, Mrs. B.
WHITNEY, JAS. JOHN
Whitney, Jerry
Whyte, Roslyn
WIDEMANN, FRED
WIGGIN, JAS.
WIGGINS, Chester
R.

MAIL ON HAND AT CHICAGO OFFICE
12th Floor Ashland Bldg., 155 No. Clark St., Parcel Post

Meridith, Chas.
ALLEN, Fred R.
Allen, Mrs. I. O.
ALLEN, Ireland
Allen, Orland
Ames, Robert
Andy, Fern
Barton, Dolores
BIELAK, Edward
Botz, Mildred
BROOKES, Mark
WILLARD LOUIS
BURGESS, Roy R.
Burton, Mrs. Ethel
C. or Thomas
CLARK, CHAS.
EDWARD
CARTER, THOMAS
JOSEPH
Childster, Wm. J.
Cunnell, Jo Ann
Crolla, Tina
Daly, Smiley (The Clown)
Darling, Phyllis
DARNELL, HAROLD TRUE
Davis, Mrs. Ken
DeWitt, Frances
Dickerman, Harry
Diels, LaRue
Doria, E.
Driscoll, Larry
Ellenburg, Mr.
FINN, MORRIS
Elyse
Flannigan, R. E.
Forsanugh, Ernie
FUNDEBURG, QUINTON
Geddis, Mrs. Geo.
Good, Jack
Green, Wm. H.
Guszzo, Edmund
HALL, Otis
MATHAWAY, Charles A.
HAVENS, Frank
Hesley, John
HOTB, Leland
Huston, Flora Leo
Hyde, Vic
Hugelstein, Louis
Johanson, Frank J.
Jones, Earl
Jones, Little
Johnson, E. K.
Jordan, Edna M.
Jordan, Sandra
Kannaka, Charles
KELIHOLOKAU, David B.
Keliholokal, Mrs.
Kely, Francis J.
KEMP, Donald
KIBEL, Israel
Kiley, Wm.
Krajewski, Adam
LaMonte, Trixie
Lauer, Morris
Lee, Dotie
Lockhart, Bob
Lorraine, Blanche
McCarthy, Jack
McCAUGHTRY, Wallace F.
McKINLEY, Walter James
Mahood, Mary
Marlowe, Nellie
Maupin, Boots
MILES, Frank Earl
Morris, Douglas
Ness, Alfred R.
New, Walter
Nocera, Antonio
Null, Blackie
O'BOYLE, Thomas
O'NEIL, Thomas
Patrick, Harold
Patterson, Martin
Pickford, Murray
Powell, Eva Mae
Powers, Lou
Quercio, Leo
RAY, Mark
Ray, O. A.
REED, Walter C.
Rogers, Edith
ROLLINS, Leroy
ROSENBERG, Benny
Ross, Mrs. C. A.
(Ross Sister)
RUSSO, Frank A.
Ryan, Ed J.
RYAN, John P.
ST. DENNIS, John
Sarcault, Tex
SCROGAN, Lowry
Searl, Edward
Shankman, Jules
Sharpe, Robert
SIGARD, Arthur
Smith, George
STANDINGBER, Simon
Staffing, Lester
Spencer, Jack
Stewart, James
Strickland, Ethel
Timolin, Slim
Tracie, Jean

MAIL ON HAND AT NEW YORK OFFICE
1664 Broadway

Aldous, Ivy
Aldridge, Charles
Allen, Frank
ALLEN, James
Allen, Mert H.
Anderson, Edith
Anderson, Francis
Arlen, Barbara
AYRIS, Newton
Barker, Gerald
Baron, Gertrude
Barry, Martin E.
Blake, Eddie
Bennett, George E.
Betsy, Freda
Booko, Steve
BOYER, John
Boynn, John R.
Brachard, John H.
BROWN, Donald
BRYSON, Owen
Burt, Murray
Carroll, Dave
Carson, George
Carson, Tommy
Canley, Ray
Coleman, Max
CONLEY, Edward
COORCOGAN, James Wm.
Cornell, Walter
Corrigan, Charles
Country, Margaret
Cummings, Babe
Dall, Sonny
DANKERT, Henry
DAVIS, John E.
DeBard, Jay
DE WITT, George
DELANO, Philip
DEL CAMPO, Manuel
Dellabate, Mr. & Mrs. Ernie
Denis, Jack
Dizon, Mildred
Downry, Peggy
DUNHAM, Earle
Dunn, Dick
Eanstus, Carole
Evans, Margaret
Farley, Thomas J.
Favreau, Agnes
Florida, Ga. A.
FLYNN, Thomas
Forsythe, Christine
Fortes-que, Helen
Foy, Dick
Frawley, Jim
Frey, Fay W.
Gardner, LuLu
Grant, E. R.
Gunter, Dorothy
Hanna, Beatrice
Harris, Kay
Hayward, Ora
HOOKER, Edsel
HORN, James Oti
Ivna, M.
Jager, Fred
JOHN, WILLIAM
Johnson, E. K.
Jordan, Edna M.
Jordan, Sandra
Kannaka, Charles
KELIHOLOKAU, David B.
Keliholokal, Mrs.
Kely, Francis J.
KEMP, Donald
KIBEL, Israel
Kiley, Wm.
Krajewski, Adam
LaMonte, Trixie
Lauer, Morris
Lee, Dotie
Lockhart, Bob
Lorraine, Blanche
McCarthy, Jack
McCAUGHTRY, Wallace F.
McKINLEY, Walter James
Mahood, Mary
Marlowe, Nellie
Maupin, Boots
MILES, Frank Earl
Morris, Douglas
Ness, Alfred R.
New, Walter
Nocera, Antonio
Null, Blackie
O'BOYLE, Thomas
O'NEIL, Thomas
Patrick, Harold
Patterson, Martin
Pickford, Murray
Powell, Eva Mae
Powers, Lou
Quercio, Leo
RAY, Mark
Ray, O. A.
REED, Walter C.
Rogers, Edith
ROLLINS, Leroy
ROSENBERG, Benny
Ross, Mrs. C. A.
(Ross Sister)
RUSSO, Frank A.
Ryan, Ed J.
RYAN, John P.
ST. DENNIS, John
Sarcault, Tex
SCROGAN, Lowry
Searl, Edward
Shankman, Jules
Sharpe, Robert
SIGARD, Arthur
Smith, George
STANDINGBER, Simon
Staffing, Lester
Spencer, Jack
Stewart, James
Strickland, Ethel
Timolin, Slim
Tracie, Jean

MAIL ON HAND AT ST. LOUIS OFFICE
390 Arcade Bldg.

Adams, Wm. James
AKIN, Charles R.
ALEXANDER, Cavity Cruce
ANDERSON, Harry
ANDERSON, Robert D.
Anderson, R. D.
Ashley, Frank
AUSTIN, ALLEN
Baeter, Mrs. Earl
Bales, Eddie
Bales, Pat
Balwin, Billy
Barnes, Floyd
Barro, Theodore & Adele
Beach, Harry M.
Beach, Mildred P.
Beal, Forrest
BEAUBREAU, SIL, Carlyle
Beaux, Betty
BEESBY, VERNON
BELL, BIL
BENDER, Arthur
BOODY, LEIGHTON
BOSWELL, Lee
Boyle, Thomas O.
Brasch, Charles
Bronks, Dr. O. C.
BRUNER, E. R.
Burdick, Ira
BURKS, Louis
BURNS, William
BURTON, JOHN LOUIS
BUTCHER, Obo
Butcher, Mrs. O. J.
Burns, Mrs. R. A.
BYRNS, Samuel
CARLISLE, William Horace
Copperman, Ray & Agnes
CHASTEEN, ROBERT
FRANKLIN
Conley, Fed
Christian, Miss
COLEY JR., Jefferson James
Cooper, Elies
GOUTRAL, Edward L.
COWSER, CECIL
CRENSHAW, Charles Bryant
CRIST, ROBERT
ARMSTRONG
Crowell, Harold W.
Cutter, Rosa
DANN, Earl Allen
Darlington, C. W.
DAVIE, William
Davis, Buckley
(Lou-Louette)
Davis, Wm. W.
Dunnison, Ernie W.
DeWitt, Ted & Francis
Dilbeck, BIL
Dilbeck, Mrs. Marie
Dilbeck, W. M.
DOLAN, William K.
Dorgan, Steve
Downes, Geo.
DUFFY, Roy
Dutcher, Miss
DUNN, Jeff
Dyer, Tony
EHS, Mrs. John
ELLWEIN, CARL
Eimarte, Don M.
English, Betty
ENGLISH, Ralph
EPPERSON, Joshua
Evans, Miss Mickey
FASKEY, John
Stanley
FELTS, Olive
Martin
FLANAGAN, Tom
Austin
FORGACH, Alex
FORREST, Thomas
Preston

See LETTER LIST on page 56

Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

BINGO BUSINESS

By JOHN CARY

Reports have been received from several bingo operators in the local metropolitan New York area and as far north as St. John's, N. B., that merchandise bingo is increasing in popularity. Bingo for merchandise prizes seems to be taking the play away from cash bingo and there are many reasons for this noticeable change.

Bingo parlors in Asbury Park, Glen Oaks Park, Ocean View Park in Norfolk, Va., and other spots where soldiers or sailors are stationed report a decided preference for merchandise bingo. Even the members of the armed forces stationed in the far-flung outposts of Newfoundland or the warmer climate of Hawaii prefer playing bingo for merchandise prizes rather than for cash. Because these men are away from home they like to win pretty stuffed toys for the kid sister, a blanket for mom, a wallet for dad, a fountain pen for kid brother and a piece of jewelry for the girl he left behind.

One operator in Norfolk reported that a sailor spent an evening of fun playing bingo for a merchandise prize. When he won a big stuffed teddy bear, he picked the coveted prize up in his arms and asked directions to the nearest post office. "This is for my baby sister," he said. "She always wanted a toy like this and the fact that I won it for her will make it more precious."

Merchandise bingo is also going over big in various charitable organizations in Long Island and other spots. The women have suddenly realized that bingo operators are offering them good merchandise which they couldn't duplicate in the stores. They have been able to win several items, including electric irons and portable radios, which are becoming more difficult to pick up. In addition, the women feel if they win money playing bingo they will spend it for necessities such as food. On the other hand, if they play the game for merchandise prizes only they will win items which they want but wouldn't ordinarily think of buying in these times. Wise bingo operators have been giving away good merchandise as prizes, and players are becoming more appreciative of the fact.

A report from our St. John's (N. B.) correspondent states that opposition to bingo has dwindled to a record low thru the Eastern Provinces, where the game has been advancing greatly in popularity. (See BINGO BUSINESS on page 57)

OPA Will Not Set Holiday Candy Prices

WASHINGTON, Sept. 19.—Because few of those candies which are consumed in large volume during Christmas and other holiday seasons were sold during March, the base pricing period of the general maximum price regulation, the Office of Price Administration removed these candies from the provisions of the overall regulation and placed them under independent regulation.

This was accomplished by issuing a special pricing formula for holiday candy. In addition, another measure was passed providing a special pricing procedure for chocolate-covered cherries, sales of which during March were made at low "close out" prices.

Salesboard operators and direct sellers and others report favorable business in the candy line during the summer. An even better business is forecast by these men during the coming Christmas season. Chocolate-covered cherries are big favorites with the women. Hard candies always have an appeal for children and make excellent gifts to send to the men in the armed forces overseas.

Merchandisers Optimistic For Big Football Season

NEW YORK, Sept. 19.—Patriotic and practical novelties have been combined with the usual football souvenirs this year in keeping with the wartime spirit.

Jack Epstein and other novelty jobbers report they have added a number of military items to their line. They are featuring miniature drum and drum sticks in red, white and blue; small hats and swords with chains attached to team buttons, and a baton and a drum major's hat on a brooch which is put on to a team ribbon. Epstein said: "More novelties of this type are being sold now than football novelties because they can be used after the season is over on dresses and coats. In addition, people are war conscious."

Many merchandise men report they are also selling novelties that have a practical value, such as a plastic football with a key chain attached. At the end of the season the football can be thrown out and the key chain put to still further use. Another novelty item which is a good number is an engraved pin with a football attached. This is also a practical novelty because the pin can always be worn as a piece of jewelry on dresses or coats.

Altho most manufacturers stocked up on celluloid and metals before priorities went into effect, some of them were caught short. As a result, plastic novelties will be very much in evidence at the games this year.

The usual line of cloth pennants, featuring the school colors, dolls, feathers, rabbits' feet and buttons attached to

ribbons showing the team colors will also be shown at this year's games.

Bingo operators, concessionaires, salesboard operators and direct sellers who operate in college towns or in large cities which have universities are selling robes which will be carried to the games.

The football season got off to an early start this year due to the war. Special benefit games between professional grid-ders and army teams have already been held, at which souvenir workers did a good business.

The collegiate and professional grid-ders officially open their season this week-end. Some of the colleges have canceled their schedules for the duration. For the most part, however, these "classics" will be held every week-end from now until the end of November. Souvenir workers are looking forward to a big business season. They feel because of the war people possess a greater sporting spirit than in past years. And because this spirit prevails more football novelties will be sold.

Chi Specialty Fair Convention Opening

CHICAGO, Sept. 19.—The 39th Annual Convention and Specialty Fair of the Advertising Specialty National Association will be held at the Palmer House in this city September 28, 29 and 30.

A pre-convention meeting of the executive committee will be held on Sunday, September 27, with the convention and specialty fair opening on Monday. Separate meetings will be held by calendar manufacturers and various jobbers.

The plans also provide for a post-convention day on October 1, to be entirely taken up with a session of the manufacturers selling to and thru the jobbers.

The specialty fair promises to be of unusual interest and importance, as the jobbers are vitally concerned with finding new lines for 1943 that can be produced even under tightening restrictions as to critical materials. Research, involving heavy expenditures of time, effort and money, has been fruitful in creating new materials, new combinations and new applications of non-critical materials.

American Flag Big Seller Everywhere

NEW YORK, Sept. 19.—Direct sellers are doing their share to place a flag in every home, every store window and flying over every street. There is no doubt about it that the American flag always has been a good selling number. However, as was expected by merchandisers everywhere, the demand for the flags has been even greater since Pearl Harbor.

There was a time before America's entry into the war that flags were displayed only in conspicuous places on certain national holidays, such as Army Day, Navy Day, the Fourth of July, Memorial Day, Armistice Day and Labor Day.

Today a few people still display their flag only on these holidays. However, direct sellers report that almost every house and store they call upon wants flags of all sizes. It's not an unusual sight to pass street after street and see the flag stuck in the corner of a store or apartment house window. Many homes also display flags hung in at least one room in the house. In homes where pennants alone once decorated the walls of the children's room an American flag now hangs alongside these same pen-

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

OUT OF THE MAIL BAG

L. A., of Sandusky, O., writes: "I took the big jump some months ago and started to place deals on my own. So far I have been able to keep my head above water, but have not made the kind of money I believe this business can pay me. My main problem has been finding placement men whom I could trust. . . . I've lost a high percentage of cards and advertising material as a result of men whom I hired taking these with them and never bothering to show up again. How can I avoid this? Would it be smart to insist upon a deposit on cards taken, with the understanding that this deposit would be refunded upon the return of the card or the completion of the deal?"

We would not recommend collecting a deposit on a card, either from the placement man or from the location itself. First of all, you couldn't ask for much of a deposit and then again that in itself would not guarantee that the cards would be returned or that the placement man would show up again. Even if the deposit covered the cost of the cards distributed, that wouldn't mean much either, for the main idea is to get these cards out working and producing. When an operator runs up against a situation like this it usually is an indication of just one thing. . . . the deal isn't any good. Better chuck the deal and start something new than worry about saving a few cards which apparently are not worth keeping. Give a prospect a deal featuring an item which he would like to possess and the chances are you couldn't get the card away from him. Give a placement man a deal with real consumer appeal and you'll never have to worry about a deposit.

Successful operators always give men working with them a better than fair break. Commissions on completed deals are adequate and when a man proves himself, a drawing account against commissions is usually established for him. A worker receiving a healthy commission check at the end of the week is less likely to consider striking out for himself.

A good placement man can close 18 to 20 orders a day. When placements run much over that figure it is usually a sign of indiscriminate spotting. It is important to get coverage, but it is also important to use discrimination in the nants. Miniature flags on small pieces (See DEALS on page 57)

of wood are also becoming more popular and are worn on coat lapels or stuck in coat buttonholes.

Flags of other United Nations are also being shown more than ever before. These flags go over big, particularly in foreign sections.

It's not a strange sight now to stroll thru the Greek section of a large city and see several Greek flags prominently displayed alongside of the American flag. This fact also holds true in other sections where the population is for the most part of foreign birth and still cling to many traditions of their homeland.

These foreign flags are also displayed in many places which are predominantly American, but where the people have a strong feeling toward our Allies and show it by displaying that country's flag.

Direct sellers predict an even better business along this line as the war progresses.

Patriotic Envelopes Big Item, Sellers Say

NEW YORK, Sept. 19.—Patriotic envelopes are one of the biggest sellers to come out of the present war, according to several bingo operators, salesboard operators, concessionaires and direct sellers.

Because so many people are away from home either serving in the armed forces or working in industry, the demand for stationery has grown, and patriotic stationery seems to be the new vogue.

There are 20 different designs in this new style of writing paper which were selected as a result of a contest in which famous artists and illustrators participated.

These 20 prize-winning designs have been beautifully reproduced in four-color lithographic process that brings out all the colors and shades of the original paintings and are now being offered for sale by direct sellers and for merchandise prizes by concessionaires and operators.

Patriotic envelopes were created to reflect the voluntary reaction of the people toward the present war. The stationery is used not only for personal letters but by business firms as well.

One of the most popular models is one showing the Statue of Liberty standing in a large V for Victory, and at the feet of Liberty is a big American eagle, while below, in the background at the right, is a tank going into action, and a warship at the left doing the same. Other envelopes show the Torch of Freedom, the evolution of the navy, caricatures of Hitler, Mussolini and Hirohito, battleships and tanks, and a map of the United States. All of the pictures carry appropriate slogans.

The alacrity with which the public is adopting this series of patriotic envelopes is the best proof of its appeal for merchandise prizes and gifts. Priorities do not interfere, the cost is low, and they are available in any quantity, all of which makes them an excellent item for merchandisers.

Salesmen! Pitchmen! Salesboard Operators!
Park! Carnival! Beach! Resort Concessionaires!

Here Is the Ideal
Prize & Premium

It's a Natural
For BIG PROFITS!

People Everywhere Are
Buying These Sensational

HITLER PIN CUSHIONS

Here is an item that's going over big. It has powerful appeal. Newspapers recently carried pictures showing one on President Roosevelt's desk. Stick a pin in Hitler's axis. People take one look and laugh their heads off. No wonder it has such strong appeal. They're all the rage from coast to coast. Everyone wants one. That's why they make such ideal prizes and premiums for concessionaires, pitchmen and salesboard operators. Best of all, they are not affected by priorities—we can make immediate deliveries. Here's something your customers will want. Sales are already proved. Send \$1 for sample and quantity prices. Write, wire, phone at once.



ACTUAL
SIZE

It's the rage from coast to coast. It's good for a million laughs now, when every laugh is worth a fortune. This HITLER PIN CUSHION is not a toy. It's a work of art. It's large, 6 1/4 inches tall. Not a picture, but an actual statue of simulated china, made to last a lifetime. Handpainted with brown shirt, blue pants, Prussian boots, in life-like colors. Sturdy, with felt-covered base. About the only one who doesn't like it is Hitler himself. In fact, it's

NOT
ENDORSED
BY
HITLER!

Stick-a-Pin-in-Hitler Club

Dept. BD-9, 154 E. Erie Street,
Chicago, Illinois

LEADING SELLERS IN FUR COATS

LOWEST PRICES JACKETS CAPE'S • SCARFS

ALL GENUINE FURS!
Our new 1942-1943 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Largest and most colorful we ever offered! Satisfaction guaranteed or money refunded. Same day deliveries.

H. M. J. FUR CO.
150-B West 28th St., N. Y. C.

NOW READY—MID-SEASON CATALOG

INCLUDES ALL POPULAR ITEMS FOR PREMIUM, NOVELTY, AND CON-
CESSION OPERATORS

Largest Line of Bingo Merchandise.
WRITE FOR YOUR COPY TODAY—Please State Your Business and Permanent Address.

1 day Service

ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD. ST. LOUIS, MO.

FURS
COATS, JACKETS, BOLEROS

No Restrictions on Furs

Latest 1943 Styles. Goney's, Sealines, Caraculs, Muskrats, Mouton Lamb, Persian Paws, Skunks, Silver Fox, Red Fox, etc. Write for Large Illustrated Catalog. Free.

LOWEST PRICES

M. SEIDEL & SON
243 W. 30th St., N. Y. C.

WRITE FOR CATALOG OF BINGO SUPPLIES

BY MANDELL
THAT'S ALL!

MORRIS MANDELL, 131 W. 14th St., N. Y. C.

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The hottest, fastest selling line of new sensational **CANDY DEALS** now ready. Featuring gorgeous girls, fancy packages, cedar chests, mirror boxes and novelties.

SEND FOR YOUR COPY OF **CANDY GUIDE AND PRICE LIST**

★ GOLDWYN CO. 542 So. Dearborn St., CHICAGO, ILL.

SEND FOR FREE ILLUSTRATED CANDY GUIDE

HALLOWEEN CIRCULAR NOW READY!

ILLUSTRATING A COMPLETE LINE—DECORATIONS, MASKS AND MANY OTHER NOVELTIES.

AT LOWEST PRICES
WRITE FOR YOURS TODAY!

GENUINE **FUR COATS** JACKETS AND CHUBBYS!

1943 Fashions! Perfect Quality! Beautiful Styles! Large Assortment. Caraculs, Sealines, Minkettes, Silvertone, Brown, Black Sable Goney's, Raccoons. Sizes 12 to 46. If not satisfied, money refunded within 3 days. Write today for FREE illustrated catalog and price list. **AGENTS WANTED!**

ROSE FUR CO., Dept. P-23
49 W. 27th St., New York

LOWEST PRICES

OPERATORS SEND FOR 3-COLOR ILLUSTRATED FOLDER

Showing 23 New and Timely Money Makers.

FOR IMMEDIATE DELIVERY

JERRY GOTTLIEB INC.
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Halloween Novelties and Souvenirs

Beautiful Crepe Paper Hats in all sizes.
Doz. 40¢; Gro. \$4.50
#8 Balloons in orange and black, Gro. . . 1.25
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Medium Skeltons, Doz.80
Large Wall Decorations, Doz.80
Halloween Tissue Banners, 10 ft. long, Ea. .50

Big Assortment of Nonsmokers.

WE CARRY A FULL AND COMPLETE LINE OF DECORATIONS FOR ALL PURPOSES. SEND FOR PRICE LIST, IT'S FREE.

M. K. BRODY
1116 So. Halsted St., CHICAGO, ILL.
In Business 32 Years at the Same Location.

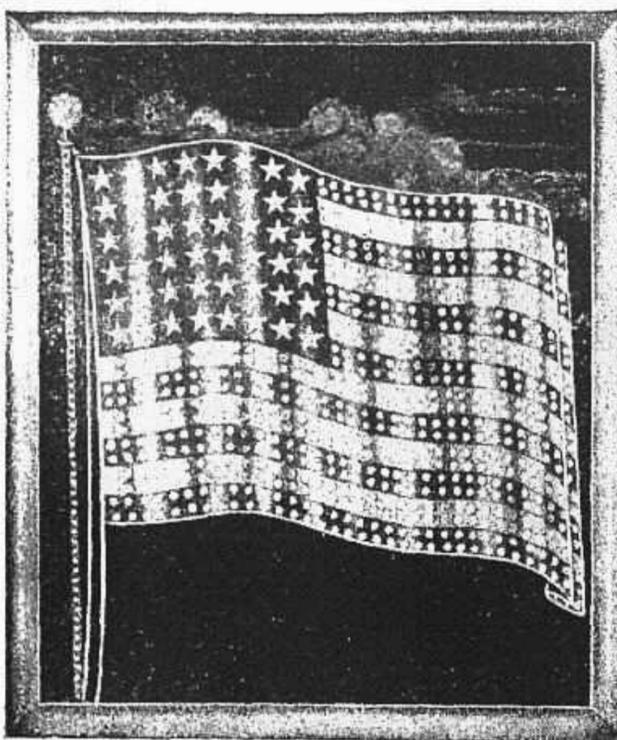
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SHOW YOUR PATRIOTISM WITH THIS BEAUTIFUL "OLD GLORY" PATRIOTIC FLAG-IN-ACTION ELECTRIC DISPLAY

Only American ingenuity at its best could design a display as patriotically beautiful as this model! Retail at \$11.75 to offices, taverns, chain stores, drug stores, cigar stores, gift shops, flower shops, department stores, hotels, churches, clubrooms or wherever it can be used effectively. Styled in full color with a sky blue background and white clouds. The flag appears to wave majestically in the breeze by means of a rotor that operates from the heat waves radiating from the 110 volt electric light bulb. There's no expensive motor to require constant repair or get out of order. A revolutionary invention gives spectacular on-off illumination to 1,170 plastic jewels set on a glass face. Constructed with a fibreboard back, wood frame, 17x19 in. Comes ready to plug into any A.C.-D.C. socket. Ship. wt. 9 lbs. Put a dozen in your car, see how fast they move out. Packed for easy demonstration. Money-back guarantee. It is the best money maker you have seen in months.

- No. B-42X15—Sample \$7.50
 - Lots of 6, Each 6.50
 - Lots of 12, Each 6.25
 - As Above, Console Type. Size: 25x27 in. Ship. Wt. 12 Lbs. (Retail \$18.75.)
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WISCONSIN DeLUXE CORP. 1902 NORTH THIRD MILWAUKEE, WIS.

CATALOGS BEING MAILED OUT NOW WRITE TO K.C. FOR YOUR COPY COMPLETE LINE CARNIVAL MERCHANDISE BE SURE AND STATE YOUR LINE OF BUSINESS MIDWEST MDSE. CO. 1006 BROADWAY, KANSAS CITY, MO. 116 MAIN, LITTLE ROCK, ARK.

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Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you. Enclose addressed and stamped envelope for prompt reply.

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"Costs the consumer a little over 1 cent to treat a pair of hose or two yards of silks or rayons," is the claim made for Non-Run by Trim-Rite Company. This preparation is attractively packaged and is merchandised in powder form, which makes for convenient handling, transporting and storing. The manufacturer further claims that one treatment with Non-Run is sufficient to last the lifetime of the hose, garment or fabric, and it will not have any harmful effect on even the finest silks or rayons.

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- No. 99N49—Metal Noisemakers, Asst. 4.00 per 100
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For our full line of charming and exact reproductions of well known European statues, ranging in price from \$3.90 to \$42.00 per doz. See our price lists #195K, 197K, 201K, 203K, 205K, 206K.

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Made of moulding composition, beautifully colored, just like a rose. 2 inches high, boxed in pairs. \$3.80 per doz. pairs; in large quantities \$3.00 per doz. pairs.

For our full line of 42 different Salt & Peppers, ranging in price from \$1.80 to \$4.20 per doz. pairs. See our price lists #200K, 205K, 206K.

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Communications to 25 Opera Place, Cincinnati, Ohio.

JOHNNIE BARBER . . .

who has the guess-your-weight at Summit Beach Park, Akron, reports business very good and says the park is remaining open thru September. Mannie Malman, former circus butcher, has left Summit Beach after a good season with eats and drinks. Barber has taken over Malman's concessions.

THINGS WE NEVER HEAR: "Start right in to work as soon as you have picked out the corner which best suits your purpose."

O. E. LYMAN . . . of sharpener fame, reports that he made connections at the Plum Brook Ordnance Works, Sandusky, O., early this year as maintenance man in steam and air, and

that he will remain on the job for the duration. He also reports that several troupers were on the lot near the plant recently and did okay. He would like to see pipes from Jack Dare.

IF YOU HAVE been missing the gravy train make an appointment with yourself to do better.

M. M. FURLEY . . .

fogs in from Lincoln, Neb., to report on the Nebraska State Fair. "Altho it rained the first two days," he says, "the business for the run was good." Furley worked flukem.

MR. AND MRS. RAMSEY . . .

were at the Nebraska State Fair with folding blocks and eyeglass cleaner. Davidson was also there with unbreakable combs.

DADE'S ONAKA SHOW . . .

med aggregation, is having satisfactory business in Tillman County, Oklahoma. Show is playing two and three-week stands, and has George Gill, blackface, as an added attraction. Gill was for-

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merly with the Lowery Minstrels and various tabs.

REMEMBER THAT a man's opinion is no bigger than the man before you begin criticizing a town and its citizens.

EDDIE WENDELL . . . pipes from Pennsylvania to let the boys know that he and the missus are still at it with the old jewelry layout. The Wendells are now making their jumps via train. "We are going back to the old days when we were not all spoiled by cars," says Eddie. "The town we are playing in is all in a turmoil over the tremendous big show here which has been going on the past two weeks. The unit is the Bardex Minstrels and it is one of the largest med opries that I have ever seen. They carry about 15 colored performers and almost all double in the band. When they play a concert on the main street corner everyone comes out. Jim Arnold is manager of the show."

AL FRANKENSTEIN . . . comes in with news about some of the boys in the West and Southwest. Dick Clendenstein is in Denver, where he has the office for *Western Farm Life*. Papermen who are working out of Salt Lake City are Al Abrams, Mickey Cohen, Charles Epstein, Curley Cohen, Maurice Freeman, Abe Goldberg, Al Rosen, Sam Goldsmith, Emanuel Leverstein, Herb Lehman, Al Breenburg, Denver Lary Peck and Collar Button Kelly.

AFTER BUILDING up a tip to a point where you can click—put on the brakes or you are likely to run into a dangerous crossing.

BOB GREEN . . . reports that congratulations are in order to Al Fenning and his son, the latter having recently married. Al is better

known in the pitch business as Whitey or Baldy Al. He has been working flukem on the New York main stem and reports that business is swell.

RICHARD RICTON . . . otherwise known as "Barnum of the Sticks," writes from De Armanville, Ala., that he is working thru Alabama with his dog circus. He reports that one of his boys has already gone across with the army somewhere. Ricton wishes that his tires were in a little better shape.

"WISHING WILL MAKE IT SO," is the lead line of a recent popular song. But wishing without effort is like reaching for the moon.

BILL KLEIN . . . bids fair to become the poet laureate of the pitch business. He dropped this poem in the mail box at Cleveland.

Life in '42

In winter bare and summer fair,
The Pitchman takes what comes.
With happy quip, he holds the tip,
And turns all pains to puns.
His habitat? Where hangs his hat!
There is no town can pin him;
The road is rough, but he is tough,
It bares the diamond in him.

He knows the dope and can promote
A reader from a chief;
Or fix a lot when things are hot,
And chop down every beef.
He'll do his best when put to test
'Til he has played his trump;
When wanderlust beguiles his trust
To fields afar he'll shunt.

AUGUST QUANTE . . . of razor stropper fame, is in the armed forces at Camp Carson, Colo. He was drafted two months ago.

Pitchdom Five Years Ago

Doc Bowman, whose med opery was playing Minnesota territory, received a swell bit of publicity in *The Minneapolis Journal*. . . . Tom Sigourney was playing Lexington, Mo., but found that biz wasn't any too good. . . . W. D. Cooper scribbled from Montrose, Miss., that 23 days of continual rain had made the roads like jelly and effectually killed business. . . . D. Ray Phillips was sojourning at Long Beach, Calif. . . . H. M. (Duke) Doebber was in Topeka, Kan., at the free fair. . . . George (Doc) Reed was in Columbus, O., having just concluded five weeks in chain stores. . . . Needles Lowring was working needle threaders in Cincinnati. . . . Harry Corry had just concluded a big week at the VFW National Convention, Buffalo. . . . Ray Herbers was working thru Ohio and West Virginia. . . . Joe Wilson, med worker, was in Steubenville, O., and mentioned that he had seen Harry Maiers and Morris Kahntroff working there. . . . C. Dahl, sheet writer, was in Pierce, Idaho, and was setting up a key check layout. . . . A. B. Hibler, the poet-pitchman, was in Oakland, Calif. . . . Ricton, "Barnum of the Sticks," was in Cross Anchor, S. C. . . . James (Kid) Carrigan blew into Chicago after a 10-day vacation. . . . Charley Courteaux was working glass cutters and sharpeners in Detroit chain stores. . . . Tony Mezzacappa had the ex on the novelties at Carthage Fair in Cincinnati. . . . Jerry Russell was in Topeka making the fair. . . . George Bedonie Jr., brother of Salem, jam pitch artist, took a job with a Birmingham labor paper. . . . That's all.

Fast Sellers—Big Profits

Jewelry Workers, Fair Demonstrators and Gift Shops are cleaning up with these Killer Dollars. Per Doz.
Sea Shell Earrings 72¢, \$1.00, \$1.20, \$1.50
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Sea Shell Lels, 3 Strand Braided Multi Color 6.00, 9.00
Sea Shell Novelties, Birds, Animals, Etc. 85¢, 1.50
Sea Shell Dolls, Selling Like Wild-fire 1.20, 2.40
Sea Shell Cowboy or Cowgirl 2.40
Sea Shell Aeroplane, Made Entirely of Shells 2.40
Sea Shell Swan What-Not—Nat. White 6.00
Sea Shell Ash Trays 85¢, 90¢, 1.50, 1.80, 2.00
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Events for Two Weeks

TRADE SERVICE FEATURE Billboard

Sept. 21-26
CALIF.—Del Monte. Food Show, 21-23.
IDAHO—Lewiston. Round-Up, 25-27.
ILL.—Newman. Home-Coming, 23-26.
IND.—Gas City. Celebration & Home-Coming, 23-26.
KAN.—Leoti. Old Settlers' Picnic & Fair, 24-25.
MICH.—Paw Paw. Grape Festival, 24-26.
MISS.—Lexington. Livestock Show, 25.
MO.—Carrollton. Victory Day & Jr. Stock Show, 24.
Festus. Merchants & Jr. C. of C. Celebration, 25-26.
Madison. Street Fair, 24-26.
Marshall. Junior Livestock Show, 26.
Monroe. VFW Fall Festival, 24-Oct. 4.
Shelbina. Fall Festival, 23-26.
OHIO—Bucyrus. Corn Show, 24-26.
N. Y.—Buffalo. Dog Show, 27.
Huntington. L. I. Dog Show, 26.
PA.—Bryn Mawr. Horse Show, 23-26.
TEX.—Cooper. Cotton Carnival-Rodeo, 24-26.
WIS.—Madison. Jr. Livestock Expo., 21-23.

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18 Hudson Place, Hoboken, New Jersey

Sept. 28-Oct. 3

ALA.—Birmingham. Dog Show, 4.
ILL.—W. Frankfort. King Cole Celebration, 1-3.
IND.—Auburn. Legion Street Fair, 29-Oct. 2. Mount Vernon. Fall Festival, 2-3.
MD.—Harwood. Horse Show, 3-4.
MASS.—Boston. Dog Show, 4.
MICH.—Monroe. VFW Fall Festival, 28-Oct. 4.
Webberville. Home-Coming, 1-3.
MO.—Benton. Neighbor Day, 1. St. Louis. Dog Show, 4. Weaubleau. Street Fair, 1-3.
N. C.—Fayetteville. Dog Show, 3. Fayetteville. Defense Expo., 28-Oct. 3.
O.—Cleveland. Dog Show, 4. Ulca. Home-Coming, 1-3.
OKLA.—Chelsea. Jamboree-Fair, 1-3.
PA.—Devon. Dog Show, 3. Ephrata. Farmers' Days, 30-Oct. 3. Philadelphia. Gift & Art Show, 28-Oct. 2.
TEX.—Taylor. Legion Cotton Carnival, 2-4.

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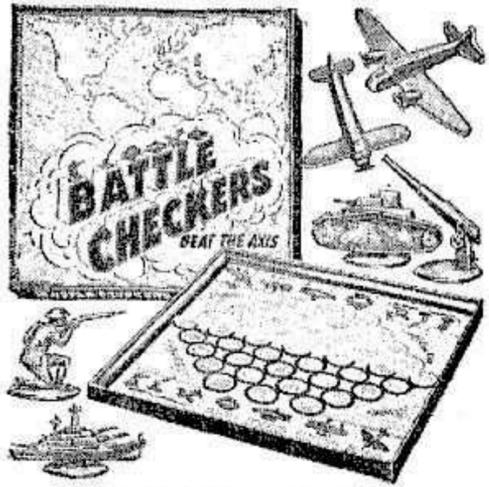
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(Continued from page 51)

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Sherwood, Cole Sherwood, Cole Vyrva, Elmer
SEWELL, George Walton, Victor J.
CHARLES WARMOUTH, ALFRED THOMAS
Shannon, Jack MERLE
SHERWOOD, Neal Wilburn
Smith, Willard SHERWOOD, Neal Carl
Smith, William D.
Spann, Virginia
Stanley, Dewey
Stanley, Miss Dorothy
Stanley, Lazie STRAHL, John
Sullivan, Jimmie J.
Swan, Walter
TAST, JOHN Edward
FORREST Rosina
Thompson, Omar WOODEN, Earl
TAYLOR, Frank Clarence
Widley Kirby Lee
THOMAS, Howard Youngman, Kenneth
Turner, Mrs. Marie Zimmer, Florence

POPULAR ITEMS

(Continued from page 53)

rials, the manufacturer can promise not only a large immediate but also a continuous and adequate supply. The emblem, intended to be mounted over the auto license tag, is made of one-eighth-inch durable water and weather proof hardboard.

Glass Dog Chain

World Advertising Novelty Company, specializing in regulation and novelty army merchandise, is featuring a military item that runs into large volume sales. The dog chain is worn by every man in the service with identification tags attached.

Mirror Specialties

An entirely new line of fancy blue, white and gold mirror vanities, chests and mirror specialties is being introduced by a Chicago firm. Their very newest is a mirror chest similar to the popular cedar chests.

DEALS

(Continued from page 52)

process. An operator has this brought home when he checks returns.

Newcomers are often misled into believing they can depend upon acquaintances to keep them going. However, friends may take on a deal, but there is no guarantee they will finish the job.

HAPPY LANDING.

MIRROR CHESTS

Metal knob, California redwood drawer, 9x6x2 1/2. Cut mirror curved top. Blue and white mirror sides and front, \$14.00 doz. Swivel Mirror Vanities, \$1.35 ea. Mirror Cigarette Boxes, \$4.20 doz.

MARTIN MIRROR CHEST CO., 1120 W. 79th St., Chicago, Ill.

—FLASH—COMIC BULLETINS

12 Diff. In 2 Colors, Flashy Env. Doz. Sets 50¢ Gr. 5.50. Red Hot. FIND THE SKUNK new comic Fold Shows Jap. 60¢ 100 or 3.50 1000 Giant Alarm Clock Candles 70¢ doz Comic Jail Pennants (5) 65¢ doz
FAST SELLERS Doz Sooner Dog Bulk .25 Sooner Metal Cat 1.35 Sonner Pills .50 Window Smashers .90 Cig. Stink Plugs .30 Skunk Perfume .60 Sand Cards asst. .35 Loony Letter Sets 1.10 Send 25¢ for Samples & 50 Samples, 1/3 Dep. on orders. JOEKERR NOVELTIES, 136 Park Row, N. Y.

BINGO BUSINESS

(Continued from page 52)

Two vital contributing factors to the reduction in opposition have been the charitable objectives of many of the promoters and the substitution of merchandise for cash prizes.

Profits from the games are being used to relieve conditions among the poor and underprivileged; establish, equip and maintain camps and clubs for boys and girls; provide treats and outings for poor boys and girls; furnish free noon meals of nourishing food to boys and girls attending school; make available hospital, medical, nursing, pharmaceutical service for poor families, and distribute coal and wood and food and clothing to homes of the poor.

Some bingo promoters have eliminated cash prizes entirely in favor of merchandise and others are gradually cutting down on the number and value of the money prizes, and increasing the number and value of the prizes in merchandise.

FINAL CURTAIN

(Continued from page 25)

after an emergency appendectomy. He had been in show business over 40 years, breaking in on the old Gaskill Mundy Shows. At one time he owned and operated the Sunflower Shows and had been associated with Con T. Kennedy, J. George Loos and Noble C. Fairly shows.

WILSON—Eileen, 47, retired actress, September 12 at Post Graduate Hospital, New York, after an illness of several weeks. The former wife of William Powell, motion picture actor, Miss Wilson had appeared in such productions as Within the Law, Burlesque, The Night Duel, The Little Spitfire and Peter Flies High. Survived by a son.

IT'S BIG! SERVICE STAR PHOTO PLAQUE A sure winner of Volume, Turnover, Profits! Beautiful plaque to hold picture of loved one in service. Blue Star—Red Circle—White Background with Shields—Convex Glass covering—Size 6 1/2 inches. Sell on sight. \$2.00 Doz. Packed individually. Terms: 1/3 with order, balance C.O.D., P.O.R., N. Y. Write for Catalog! JOBBERS! Write for Special Deal! MAJESTIC PRODUCTS CO. Manufacturers & Creators of Decorative Novelties. 636 Broadway, Dept. B, N. Y. C.

Sensational "Heart" Offer Beautiful Necklace Made of Natural Grain Cedar with High Luster. Large Size—2 3/4"x3" Small Size—2"x2" \$3.00 \$30.00 Per Gross. Par Doz. Send 50c for Samples. CHICAGO CEDARCRAFT MFG. CO. 4701 Sheridan Rd. CHICAGO, ILL.

AMBER COLOR COMB For demonstrating purposes. Free price list. 10c for each sample. AMBERLITE COMB CO. Box 101 Leominster, Mass.

SERVICE EMBLEM FOR CARS Beautiful Enameled Emblem with One or Two Stars. Red, White and Blue Border, Red Star outlined in White (Blue Field). Size 8"x12", holes bored, ready to attach. Made of 1/4" durable water and weather-proof hardboard. One doz. lots, \$4.40; five doz. jobber lots, \$4.10 doz. State One or Two Stars or mixed orders. All orders C. O. D. KEENEY NOVELTY CO. 174 Port Watson St. CORTLAND, N. Y.

A Sensational Beauty From the Desert Ladies' Belt, Necklace and Bracelet. Beautifully Polished Wood. Send \$2 for Matched Set. Satisfaction Guaranteed. SUPERIOR PRODUCTS CO. 256 W. Roger Rd. TUCSON, ARIZ.

MIDGET BIBLE (Over 200 pages, size of postage stamp, completely legible) And 10¢ & 25¢ Paper Covered Books on HYPNOTISM, JU JITSU, LUCKY NUMBERS, MAGIC, DANCING, WINNING CONTESTS, PALMISTRY, VENTRILOQUISM, MIMICRY & IMITATIONS, etc., etc. Over 100 books on unusual subjects. For premium and big-profit selling, 400% profit. Write for prices. Add this profitable side line! JOHNSON SMITH & CO., Detroit, Michigan

CASEY ANNOUNCES Something new has been added! In addition to CASEY'S complete line of flashy candy packages (for intermediates, splits on bingos, corn games, ball games, guess your weight, guess your age, etc.), CASEY ANNOUNCES its NEW COMPLETE LINE OF GIFT, PREMIUM, BINGO and GRIND STORE MERCHANDISE! Just send for CASEY'S brand new Catalog. It's jammed from cover to cover with new hot items—priced right for fast sales! It's the Bargain Book of the year! Send for CASEY'S Brand New Catalog —Just Off the Press— CASEY 1132 S. Wabash Avenue, Chicago, Illinois

SENSATION OF 1942 AN INSTANT ATTENTION GETTER—A LONG LIFE, LASTING NOVELTY. FITS ANY BUSINESS, ANY PROMOTION, ANYWHERE. SMART, MODERNE Fountain Pen Desk Set Styled in tenite plastics, black with contrasting colors. Solid felted base fountain pen fitted with specially processed gold-plated point. Unconditionally guaranteed! A SURE PROFIT CLEANUP FOR THOSE FIRST IN THE FIELD. LOTS OF COLOR AND A REAL FLASH. \$4.80 Doz. 1/3 Dep. Bal. C. O. D. \$52.00 Cross F. O. B. CHICAGO 3222 West Cermak Rd., Chicago, Ill. PLASTICRAFT SPECIALTIES MODERN PLASTIC NOVELTIES Individually Boxed



Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

MUSIC ON THE JOB

With this issue, The Billboard publishes its fourth annual music supplement. The phonograph industry can well take pride in the expanding purposes of this supplement for it was started three years ago with the idea of calling the attention of the music world to the importance of the automatic phonograph. The theme was any form of music that pleases the public boosts the sale of all other forms of music.

The special music supplement has succeeded so well in its purposes that the idea has been expanded to express the unity of the entire music industry. The program is still based on the idea that any form of good music boosts all other forms of good music.

Altho the war places special handicaps upon the various sections of the music industry, yet the nation as a whole becomes more conscious than ever of what good music means to the people in war and peace. If ever there was a favorable time for the music industry to unite in doing its duty to the people, it is in a time of stress when everybody is talking about how music helps the national morale.

Writers and speakers in the various walks of life are all calling attention to the part that music plays in helping the people to fight a war. Even the industrial world has come to realize that music has a part in maintaining the health and peace of mind of the workers. Music even has a business value in increasing the output of workers.

Such discussions indicate that the music industry in all its branches has a greater responsibility than ever, and added responsibility always means a greater opportunity also. If all divisions of the music world can forget their selfish interests and competitive fights for the duration, it will mean that music can perform its real mission in time of war and do a great job for the nation. There is a continuous stream of reports of what people in the music field are doing to help the nation. Some are joining the armed services, others are contributing special services and still others are helping in the area of their own business fields. It all goes to reflect credit on the music industry. Professional talent and business workers in all branches of the music trade have their duty to perform.

In times like these there is always much discussion as

to what kind of music the people want and what music would do the most good in helping the nation to fight a war. Musicians would like to know the answer to that as well as the people themselves. There has been a national demand for a war song that would really express the spirit of America.

There are two distinct types of music greatly needed by a nation at war and there really should never be any argument as to which is the more important. Both kinds are absolutely necessary. People united in fighting a war have always needed patriotic music, fighting music. When people are fighting a war it is also necessary to have music which helps forget war at regular intervals. Thus it is the business of the music trades to supply both kinds of music and to decide which is the more appropriate for the time and occasion.

The people really want a song that will arouse them to the seriousness of the hour. Most people realize we are in a great war but we just can't get aroused. Thus the nation is waiting for a great book, a great speech, a great movie or a great war song that breathes the spirit of Paul Revere and will stir the people. Most composers seem afraid to try to write a real fighting song, but try to compromise with past dreams of peace and the present war by writing cheerful war music.

Most people seem to realize that the nation had wonderful dreams of peace for about 20 years and was then suddenly awakened by the reality of war. Now the people want a song that will revive the old American fighting spirit. The great songs of the first World War won't do it because they bring back certain memories to everyone who hears them. When I hear "Over There" it brings back a picture of a band of crippled soldiers that welcomed us to France. The song doesn't make me want to fight now because it brings back memories and that is the way of everybody about the old war songs.

The people need patriotic, stirring, fighting music, and they also need cheerful music to help forget the rigors of war. A united, progressive music world, composed of many trades and professions, can supply the proper kind in this hour of need.

Expect Clark Motion Denial

Motion passed to committee without definition of "gambling device or machine"

WASHINGTON, Sept. 19.—Altho the Senate Finance Committee concluded its executive sessions in regard to the new tax bill without taking action on the representations made at the public hearings by those connected with the coin machine industry, local observers look for no change in the present tax situation in respect to them.

This opinion was expressed in high quarters despite the sudden motion of Senator Bennett Champ Clark (D. Mo.) at the final meeting of the executive session that gambling devices be taxed a flat rate of \$100. This motion was passed by the committee, altho no definition of a "gambling device or machine" was given by the senator from Missouri.

One source close to the committee predicted the motion would be thrown out in conference and that no further action would be taken. If the motion is left in, he added, coin machine operators might as well go out of business.

The committee had sought the advice of D. S. Bliss, Internal Revenue expert on miscellaneous taxes, in regard to coin machine taxes, and it is believed he was prepared to report no change be made in them. However, the committee failed to solicit any information on this subject from Bliss before concluding its sessions.

Industry witnesses who appeared before the committee during its public hearings all opposed the present system of taxation and requested substitution of a more equitable system so that the maximum number of machines could be

President Reports Nation Producing Only Half Enough

WASHINGTON, Sept. 19.—On the first day of this week President Roosevelt informed Congress that the United States was only producing about half as much war materials as it could turn out if the country were going full blast. The President's statement to Congress was a general review of the state of war goods production at the present time. The information should be carefully considered by every citizen.

The President called attention to the material being furnished under the lend-lease agreements and what percentages were being prorated to the various nations fighting on our side. The President's message was an urgent appeal to Congress and to the nation to increase production of war goods as fast as possible until the total output is twice as much as it is now. He called attention to the fact that nations allied with us are now helping the American armed forces overseas in many ways and are thus returning some of the favors we have extended to them.

Guards Interest of Ops in War Service

LOS ANGELES, Sept. 19.—Locations serviced by firms of which the owners are in service are to be protected for the duration, Associated Operators of Los Angeles County, Inc., has ruled.

At a recent meeting of the association Curley Robinson pointed out that a number of operators have answered the call to arms and that their wives and families in many instances are being cared for by the revenue coming from those machines. In view of this, association members voted not to compete for those locations.

One case in which a partnership of two had been split because one had entered the service was brought to the attention of the members. The second partner is operating the route and turning over his absent partner's share to his partner's wife. Locations of this kind are on file and those secured before the partner went into the service are on the "lay off" list.

Incomplete Pass

NASHVILLE, Tenn., Sept. 19.—Joe Chickey, manager of the Tennessee Automatic Machine Company here, is gradually catching on to military rules and regulations.

The other day Joe obtained a pass to enter the Cumberland Park Fairgrounds, where 3,000 soldiers are camped, to service a juke box in the canteen. Having completed his work, Chickey prepared to leave, only to be stopped at the gate.

"You'll have to have a pass before I can let you out," he was politely but sternly informed by an M. P.

"Well, I had one to get in—but didn't know I needed one to get out . . ." Chickey explained.

"Well, you do and I have instructions not to allow anyone to pass me without a pass," came back the M. P.

After 30 minutes of talking Joe was permitted to leave—but in the future he'll not forget to obtain two passes.

WPB Officials To Begin Converting Small Plants Soon

NEW YORK, Sept. 19.—Within the next week the War Production Board may be ready to begin selecting its staff of field workers to help convert small plants to war work, according to a special report in *The Wall Street Journal*. Lou E. Holland heads this section of the WPB and stated that he is ready to begin selecting staff workers.

"Altho there was, quite naturally, a good deal of anxiety on the part of the public for quick action, we all felt that it was better to first iron out all of the difficulties rather than attempt the execution piecemeal of a still uncompleted plan of action," he explained.

He said he has now "obtained the promise of genuine co-operation on the part of the buying agencies and we are going to provide practical help for the smaller fellows in going after contracts and in executing them in a satisfactory manner once they have been obtained." His policy, he declared, will be "to see to it that every small manufacturer who gets a war contract, either prime or sub, executes that contract to the satisfaction of the buyer. In his way the small fellow will put himself in line for further contracts, and prime contractors who have been reluctant to do more subcontracting will become more inclined to do so."

Here are the mechanics of his plan—emphasizing decentralization:

In each of the 12 WPB regional field offices he will install an assistant regional director as his direct representative. These officials will be in charge of field officers in 127 branch offices.

"In each regional and field office we want to have practical engineers, preferably with long machine-shop and production experience," Holland said. "Their assistance will take the form of solicitation of subcontracts from prime contractors, guidance of subcontractors in their application for subcontracts and in the execution of them, and in other ways, perhaps thru a grouping of facilities, to make it possible for small manufacturers to obtain prime contracts."

Holland holds two related jobs. He is WPB deputy chairman on smaller war plants, and he is chairman of the board of the Smaller War Plants Corporation, an instrument with \$150,000,000 capitalization designed to finance smaller war plants.

When Nelson announced the Holland appointment on July 11 he declared that WPB decentralized offices "in a very short time will be staffed and ready to handle the problems of smaller plants."

Holland said yesterday that "no one will question that I was given a difficult assignment. It should be always kept in mind that neither the WPB nor the Smaller War Plants Corporation can purchase a nickel's worth of war goods. We are a production agency and our customer is Uncle Sam, and his purchasing agents are the procurement officers of the army, the navy, the Maritime Commission and the Treasury. So I felt that the first thing I ought to do was to invite the co-operation of these procurement agencies in working out a plan of operation satisfactory to them. Qualified representatives were designated to confer with me, and for a period of two or three weeks we had almost daily meetings, grappling with this complex problem."

Report on Tax Bill . . .

CHICAGO, Sept. 19.—Information available on the 1942 Revenue Bill this week indicated that the Senate Finance Committee turned its recommendations over to the drafting committee. The drafting committee works behind closed doors and some reports said it would take 10 days to complete its work.

Coin machine attorneys have been informed that the drafting committee may complete its work by September 21 or 23 and some of them plan to be in Washington by that date. The drafting committee will return the full written bill to the Senate Finance Committee for last-minute approval before it goes to the Senate floor. When the drafting committee completes its work the Senate recommendations will then be made public and by the time this issue reaches our readers the full bill may be in print.

Information available at this writing shows that the Senate committee will recommend that pinball games and similar devices be taxed \$10, juke boxes, \$10, and that slot machines be raised from \$50 to \$100 per year. An increase of one-half cent will be made in the federal tax on cigarettes. A change will be recommended in the cabaret tax to comply with court decisions on this tax.

Information available indicates that the Senate drafting committee has requested D. S. Bliss, of the Internal Revenue Bureau, to suggest the classification of types of machines to be written into the Senate recommendations. Political reports say that the Senate committee will have a copy ready by September 21 and that it might be reported to the Senate the next day. Politicians still say that the bill may not become law before the November elections. The Senate committee plans to have its report on the Senate floor before September 26 at the latest.

New Coins in News . . .

CHICAGO, Sept. 19.—The week produced big news about the new nickel and new penny. One week ago the Treasury announced that the metal content of the new nickel had been decided favorable to the coin machine industry. The Philadelphia mint announced this week that the new nickels began rolling out on September 18. It will probably be known as a "Victory nickel."

The penny also broke into the news. Nellie Taylor Ross, director of the mint, said that experiments to make pennies of glass had virtually been dropped. Experiments with plastics for the penny coin will continue. There has been talk of pennies made of zinc also, and Canada is at the present time issuing a penny made of zinc.

The Treasury said no consideration had yet been given to issuing paper money for dimes, quarters and half dollars. If silver is grabbed by industry as a substitute for copper, paper might eventually be considered for the silver money.

Texas Ops Watching Coming Dry Election

FORT WORTH, Sept. 19.—Coin machine operators in this section have a double worry—a prohibition election that's coming up for both Tarrant County, which includes Fort Worth, and Dallas County—and gasoline rationing.

Petitions have been circulated in both counties calling for a prohibition or bone dry election November 3. Normally both counties would go wet by a good majority. But thousands of voters are now in service, not eligible to vote even an absentee vote by the Texas law. On the other hand, Texas, a State which has had much to do about old-age pensions, has a large number of aged persons with voting exemption certificates which are given free to all over 60 years. People of that age are mostly of the "old school" who oppose any form of drinks from beer up.

Wichita County, for many years maintaining a big wet majority, recently went dry with so many of the soldiers away.

"Win the war with sober soldiers," is one of the election cries of the dries, altho the nearest battlefield is thousands of miles away. A like plea was used in Wichita.

Should prohibition come to Tarrant and Dallas counties, approximately 500 inns, taverns and restaurants that depend upon the beer business would close down. And practically every one of the spots is now a good coin machine location.

Altho tire conservation already has closed many filling stations here the ra-

Chewing Gum Record

Americans are chewing five times as much gum in wartime as they formerly did.

P. K. Wrigley, president of William Wrigley Jr. Company, revealed that yesterday in announcing:

"We are facing a demand of five-to-one for chewing gum compared with previous years."

R. Tresselt, head of the American Chicle Company's Chicago office, said his company's output is down to 80 per cent of normal because of sugar rationing and other causes, with demand equal to twice the production.

tioning will no doubt be more serious. Such places as Casino Park on Lake Worth, nine miles from Fort Worth, will not be able to get by with gas rationed. It is a strong coin machine spot and like many others has been thriving this summer with normal business augmented by soldier trade and patronage of war plant workers.

Gasoline rationing in a State that already has tried to conserve rubber and is fortunate enough to have flowing wells at nearly every city's doorstep is going to have a bad effect on the morale of the pleasure seekers, coin machine operators fear. Refineries that employ thousands of men and women must close or curtail operations. Thousands of business establishments near such refineries depend upon the oil and gasoline business for existence. They will face a probable shutdown.

ANOTHER WEEK NEARER VICTORY!

Wm Rabkin

INTERNATIONAL MUTOSCOPE REEL CO., INC.

Penny Arcade Headquarters Since 1895.

Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET

LONG ISLAND CITY, NEW YORK

STIRLING VALUES

Attention: We doubt if there are any games as perfect as this lot!

FIVE BALL FREE PLAY GAMES

No.	Name	Ea.	No.	Name	Ea.
3	ABC		2	Pursuits	\$29.50
3	Bowlers	\$27.50	3	Playball	24.50
5	Attention	19.50	2	Sea Hawk	27.50
1	Bandwagon	12.50	3	Sky Ray	27.50
1	Bosco	44.50	3	Silver	
1	Cadillac	9.50	7	Snappy	41 34.50
3	New		1	Sport	
3	Champs	39.50	1	Parade	22.50
3	Champs	29.50	1	Sparky	12.50
1	Dixie	12.50	5	Spot Pool	39.50
2	Four Roses	23.50	5	South Paw	39.50
2	Fox Hunt	19.50	2	Stars	19.50
2	H Hat	26.50	4	Stratoliner	19.50
3	Heroscope	27.50	1	Summertime	9.50
7	Jungle	39.50	1	Ten Spot	22.50
1	Knockout	59.50	2	Triumph	12.50
3	Legionnaire	29.50	4	Twin Six	37.50
2	Major '41	29.50	7	Victory	54.50
1	Meniker	54.50	3	Wildfire	19.50
2	Mustang	39.50	1	Zemle	16.50
1	Pan Amer.	24.50			

All Games Completely Conditioned and Equipped—Packed in New Cartons for Immediate Shipment.

ARCADE EQUIPMENT

No.	Name	Ea.	No.	Name	Ea.
4	Battling Practice '42	\$129.50	5	Ten Pins	new units, \$79.50
3	Hockey (1942)	189.50	5	Ten Strike	new units, 79.50
7	Playball (1942)	189.50	3	Western Baseball, '40.	99.50
1	Skeeball	54.50			

Terms: Subject to prior sale; 1/3 deposit, balance C. O. D., F. O. B. Newark, N. J.

Stirling Distributors, Inc.
327 Seymour Avenue, Newark, N. J.

MEN'S MACHINES

Conducted by C. H. STARK

Communications to 25 Opera Place, Cincinnati

Karl Klein Will Serve Government

Karl Klein announced this week that he had terminated his services with the Groetchen Tool Company here and plans to enter the service of the national government as an industrial engineer at an early date. Klein held the position of general manager of the Chicago firm for many years and had a national acquaintance with operators of coin machines. The Groetchen firm built a national reputation for high-grade products in the counter machine field. It was this reputation for good work that won important war orders for the firm some time ago.



Karl Klein

Klein started with the firm when it had only a few employees and has grown with its business. He speaks in the highest terms of his associates and the firm and says he regrets to leave, but feels he owes a duty to his adopted country. He has offered his services as an industrial engineer because he feels he can best serve in that capacity.

In leaving the coin machine industry for the duration at least, he expressed good wishes for all his friends in the industry and says the trade will have a greater future than ever when it is all over.

Hy-G Gives Games To Army and Navy

Coin machine distributors who want to "do something" for members of the armed forces should follow the example of Henry E. Greenstein and Jonas Bessler, of Hy-G Amusement Company.

The two have been sending used coin machine equipment to Army and Navy induction and training centers. Last week a letter addressed to Ensign George A. Meihus, of the University of Minnesota Naval Training School, gave an insight to how the boys in uniform feel about having such equipment put at their disposal.

Wrote Ensign Meihus: "On behalf of the commanding officer and his staff, I want to thank you very kindly for sending us that very splendid pinball machine. It was immediately set up and the men are receiving much enjoyment from its use (including me). We really appreciate your kindness and hope that we may return the favor."

Detroit Ops Back Small for Congress

Semi-monthly meeting of the United Music Operators of Michigan in Detroit found nearly all members busily engrossed in the current campaign of the UMO conciliator, Roy Small, for Congress. The association voted to make election day itself a holiday, so that not only the members but also their staffs could get out and work to bring in the votes for Small.

Activity legally is now centering in the suburb of Hazel Park, where an ordinance to assess a \$5 annual license tax upon music machines is before the council. A large delegation from the UMO members appeared before the Hazel Park Council in opposition, and the matter is now in suspense.

The Camps in Cincinnati

C. A. Camp and wife, of Southern Amusement Company, Memphis, stopped over for a day (September 17) in Cincinnati while en route to Chicago. Having attended every coin machine show in Chicago for many years, they have many acquaintances and were kept busy calling on friends and business associates in Cincy. They reported business good in Memphis and collections exceptionally good. In fact, Mrs. Camp explained they did not have time for a vacation this year and so they were making this short trip a combination business-pleasure trip. They will return to Memphis after leaving Chicago.

DON'T MISS THESE LAZAR SPECIALS

QUALITY GUARANTEED

NEW CONSOLES

Bally Club Bells (4-Color, Multiple)	
Singles	\$259.50
Lots of Five or More	239.50 Ea.
Keeley 5¢ Super Bells (Convertible)	
Singles	259.50
Lots of Five or More	239.50 Ea.
Bally Thoroughbreds (One Ball, Free Play—Table Model)	299.50 Ea.

USED CONSOLES

Bally High Hands	\$ 99.50 Ea.
Keeley 5¢ Super Bells	149.50 Ea.
Jennings Silver Moons	74.50 Ea.
Slightly Used Genco Play Balls (Floor Samples)	189.50 Ea.
Slightly Used Bally King Pins (Floor Samples)	189.50 Ea.
Chicago Coin HOCKEY	199.50 Ea.

CANDY BAR MACHINES

U-Select-It Candy Bar Machines, Factory Reconditioned\$34.50 Ea.

COUNTER GAMES

Deval Marvels, Either Coin or Non-Coin Operated, New	\$15.00 Ea.	Deval American Eagles, Used	\$10.00 Ea.	Deval 21, Used	\$5.00 Ea.
Deval Ace, Used	5.00 Ea.	Deval Lucky Smoke, Used	5.00 Ea.	Deval Races, Used	7.50 Ea.
				Target Skill, Used	7.50 Ea.
				Tit Tat Too, Used	7.50 Ea.

PIN BALL GAMES—USED

ABC Bowler	\$36.50	Big Chief	\$19.50	Chief	\$17.50	Super Six	\$12.50
Air Circus	77.50	Big Six	15.00	Chubbie	12.50	Topper	12.50
Alps	10.00	Big Town	17.50	Dixie	19.50	Towers	44.50
Attention	19.50	Blonde	14.50	Nippy	17.50	Triumph	15.00
Band Wagon	19.50	Bolaway	49.50	New Champ (Gottlieb)	64.50	Yacht Club	22.50
Bangs	17.50	Box Score	14.50	Polo	18.50	Zemle	22.50
Baroque	21.50	Champion	14.50				

SEND FOR COMPLETE LIST OF 5¢ NOVELTY GAMES.

NEW PIN BALL GAMES

Genco Victory\$99.50 Genco Defense\$99.50

SPECIAL!!!

100 NEW MASTERS—No. 2's and No. 6's
150 COLUMBUS NO. 34 MACHINES—5¢ play for prize ball gum, 1 to 1200.
10 COLUMBUS BI MORS.
10 COLUMBUS TRI MORS.
FULL LINE OF PIN GAME PARTS, SUCH AS RUBBER RINGS, RUBBER REBOUNDS, GATE SPRINGS, BULBS, AND A COMPLETE LINE OF ALL TYPES OF PARTS FOR PIN GAMES AND CONSOLES.

—WRITE FOR QUANTITY AND PRICES—
NEW PIN GAME CARTONS WITH ALL FILLERS—\$2.00 Each.
BALL GUM—5/8 INCH—16¢ POUND (Sold in 100 Pound Quantities).

All Quotations Subject to Prior Sale and Change Without Notice, F. O. B. Pittsburgh, One-Third Certified Deposit Required, Balance C. O. D.

B. D. LAZAR COMPANY

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Grant 7818 | Stevenson 4820

PENNY ARCADE MACHINES

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MUSIC MERCHANDISING

Elmer Davis Stresses Value of Juke Box in Small Locations For Boosting National Morale

NOTE: The following is a press release (OWI-499) of the testimony of Elmer Davis, director of the Office of War Information, before the Senate Interstate Commerce Committee on September 17, 1942.

Mr. Chairman and Senators: I am appearing here at the request of the chairman. On July 28 I wrote a letter to Mr. James C. Petrillo, a copy of which I ask leave to make part of my statement. In order to complete the record, I also ask leave to file Mr. Petrillo's answer to my letter, dated July 31. The committee will note that my letter to Mr. Petrillo contains the statement that it is sent on behalf of the War Department, the Navy Department, the Marine Corps, the Coast Guard, the Treasury Department, the Office of Civilian Defense and the Office of War Information. The letter was sent only after consultation with these departments at a joint meeting and with approval of their representatives.

Comments on Petrillo Conditions

The facts of the situation, as reported to me by trusted colleagues, are as follows: Mr. Petrillo on June 25 issued an unconditional order to all recording companies in the United States informing them that the services of members of the American Federation of Musicians would be unavailable to them after August 1. I believe that it is not contradicted that practically all instrumental musicians who have achieved professional success in the United States are members of the American Federation of Musicians. Altho the order on its face appeared to be unconditional, later public statements by Mr. Petrillo, reported in the press and repeated in his letter to me, indicated that he was willing to permit recording to continue for home consumption—that is, provided the recording companies would guarantee that their records would not be commercially used. I am informed that there is no legal way in which recording companies can make any such guarantee; nor does there appear to be any way in which it could practically be made effective. As a matter of fact, recording has stopped.

The Office of War Information will not interject itself into any labor disputes between employers and employees; but Mr. Petrillo's refusal to permit members of his union to make further recordings did not so far as we know relate to any specific grievance between his union and the recording companies. It was based on the fact that recorded music has supplanted the continuous work of live musicians in several fields; notably in many radio programs, particularly those broadcast by the smaller stations, and in juke boxes at places of entertainment of which some (tho by no means all) might have been served by live musicians before the invention of juke boxes. This office does not appear to be called on to offer any general opinion on the question of made work in the face of technological developments, but some of the indirect consequences of Mr. Petrillo's order are legitimate occasion for our expression of interest.

Small Radio Stations Suffer

There are more than 150 communities in this country which are not within the jurisdiction of any local union of the American Federation of Musicians but which are served by as many or more radio stations. Many of the stations are in small communities in which there are few if any unemployed union musicians. These stations are, in fact, dependent on recorded music to hold their audiences, without which they would be unable to keep going. This office (OWI) has a direct and vital concern with the maintenance of the radio coverage in this country. It is one of the most important media for the conveyance of war information in general to the people and may become of still greater importance when there is occasion for an emergency message from the national leadership. A policy which

threatens the continued existence of many of these stations is injurious to the national system of communication and may seriously hamper the work for which this office was established, of informing the people about the status and progress of the war effort and the war policies, activities and aims of this government.

Juke Boxes for the Military

This is the primary consideration which inspired my letter to Mr. Petrillo, but there are some others. Without going too far into the general question of the effect of music upon morale, it can be said that all the information which we can get indicates that the men in our armed forces, and workers in war industries, too, get a large part of their recreation from freshly recorded popular music—the latest tunes played by the currently popular bands. The director of this office is not personally an addict of the juke box, but he notes that it seems to be highly popular among soldiers, sailors and marines in army posts at home, and among factory workers as well. While at our outposts overseas recorded music is a vital necessity for the entertainment of our troops.

Mr. Petrillo promises, in his letter to me, that his musicians will continue to make recordings for the armed forces of the United States and our allies. The number of radio programs directly produced by the army is, however, small. What is needed is a free flow of freshly recorded music available thru normal and customary channels. I am officially informed that the War Department has received representation from commanding officers at various war zones calling attention to the fact that a cessation of this supply of recorded music (and I quote from the letter of a commanding general) "will jeopardize the complete morale and propaganda broadcast structure" at combat zone points. I am further officially informed that the War Department has thus far failed to receive from Mr. Petrillo any satisfactory assurances of the continuance of these vital services.

Reneges on Transcriptions

Another promise was implied by the statement in his letter that "electrical transcriptions for radio used as intended—once only—are not detrimental to the American Federation of Musicians if destroyed after such use." This was a not unimportant exception to his ruling. A very large number of important radio programs are broadcast by means of transcriptions and are played only once on each station which is involved. Not only is this true with respect to programs which are produced solely by means of electrical transcriptions; many popular network shows find a larger audience, especially in the smaller and rural communities, and at such outposts as Hawaii, Puerto Rico and Alaska, by means of supplementary coverage which is afforded by means of transcriptions made simultaneously with the network performance. Many of these shows, in addition to their normal factor of furnishing entertainment, now contain patriotic messages. The promise implicit in Mr. Petrillo's statement that these transcriptions were not detrimental to the American Federation of Musicians, namely, that they would not be interfered with, was therefore welcome. For a short time, as a matter of fact, Mr. Petrillo did grant special permission for the making of transcriptions which came within the scope of his definition, namely, the transcriptions used only once on a broadcasting station and then destroyed.

On September 3, however, Mr. Petrillo revoked all permissions hereto granted for this type of recording and announced that he would grant no further permissions. So that exception is now canceled.

To sum up: This office is not concerned with any individual broadcasting stations or individual proprietors of institutions in which juke boxes are located. (See *ELMER DAVIS* on page 67)

Jim Broyles III

BUFFALO, N. Y., Sept. 19.—J. E. (Jim) Broyles, an executive of the Rudolph Wurlitzer Company and president of the Automatic Phonograph Manufacturers' Association, was operated on September 11 for acute appendicitis. A special report from Mrs. Broyles September 17 said that her husband was getting along as well as could be expected. He is in the Buffalo General Hospital.

Broyles was widely known for his public relations work on behalf of the phonograph industry and is very popular with all who know him. His many friends have hastened to send messages of sympathy.

Glass Firm Tells Use of Its Product In Transcriptions

Much interest centers in any public announcement of new materials or substitute materials that may be used in phonograph records or even in transcriptions. Most of the developments by the manufacturing firms are still being kept comparatively secret until everything is ready for full announcement.

The glass manufacturing firm, Libby-Owens-Ford, used a full page in *Business Week*, September 12 issue, to illustrate and explain the use of glass as a base for transcription recordings used by broadcasting stations. The heading of the advertisement is "The Voice of Your Radio Now Speaks From Glass." The advertisement explains that such recordings were formerly made by coating large metal disks with plastic material, but that these materials have now become important in the war effort and hence it was necessary to look for substitute materials. The firm suggests that when glass was tried the results proved to be amazing. No mention is made of standard phonograph records.

This is just one sample of what many firms are doing in the United States to find substitute materials to keep the music industry going.

Commodore Record Granted Charter

ALBANY, N. Y., Sept. 15.—The Commodore Record Company, Inc., of New York City, was granted a charter of incorporation today by the Secretary of State. The company has a capital of 200 shares of stock, and will engage in the business of dealing in music of all kinds and records of music.

The proprietors and stockholders are: Milton K. Kavey, Fort Chester, N. Y.; Leon I. Kavey, White Plains, N. Y., and Edith Cassalia, Harrison, N. Y.

Music Ops Say Business Good

Keep eyes on several important national trends that affect music

CHICAGO, Sept. 19.—Music operators in all parts of the country report that patronage of machines since Labor Day shows very favorable trends and as the public comes indoors they expect locations in cities and towns to show an excellent increase in business.

Music operators are paying special attention to national events at the present time. Like operators of other types of machines, they are vitally interested in the gas rationing program and other steps to save rubber. Music operators will co-operate to the fullest extent in complying with government requirements.

Reports indicate that a \$10 federal excise tax will in all probability be placed on music machines since the committees of the House and Senate have both recommended such a tax. Altho the House committee recommended the tax several weeks ago, music operators have not voiced any organized opposition and have accepted it as a national duty to contribute to the support of the war effort. Music operators have strongly voiced the opinion that they will be glad to contribute to the government but do not like the idea of being assessed fees to pay to music organizations such as the American Federation of Musicians.

Reports of the action of the Senate Finance Committee indicate that some changes will be made in the cabaret tax in order to comply with court decisions on this action.

Petrillo Situation

Reports on the Petrillo situation show that a Senate Interstate Commerce Committee hearing began in Washington, September 17. Elmer Davis, director of the Office of War Information, was the first witness called. He attacked the Petrillo ban on records and transcriptions saying that it would interfere with the war effort.

Attorneys for Petrillo had recently obtained a postponement of the injunction hearing in Chicago from September 16 to October 12. Friends of Petrillo said this postponement would have the effect of letting the strong tide of public sentiment against Petrillo subside to some extent. Supporters of Petrillo say that the Senate committee hearing in Washington may have the effect of a continued postponement of the injunction hearing in Chicago.



CURIOSITY SATISFIED. There had long been curiosity as to why Mr. and Mrs. Paul Gerber made so many trips to the West Coast. Now the secret is out—they are grandpa and grandma. Elaine Lois Gerber was born to Mr. and Mrs. Woody Gerber August 2 and has been doing right well since. Grandpa and grandma have had to make frequent trips since to see that the little lady is getting acquainted with life and all that. In the above picture are, left to right: Mrs. Woody Gerber, Jane Withers (famous movie actress), Mrs. Paul Gerber (holding the newcomer) and Paul himself, or "grandpa" as he should be called. Woody (son of Mr. and Mrs. Gerber) is in the army at Camp Adair, Oregon.

on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 22)

PAUL WHITEMAN (Capitol 116)

Trav'lin' Light—FT; VC. *You Were Never Lovelier*—FT; VC.

In advance of its release there was much to do over the label's use of Lady Day for the vocaling on Jimmy Mundy's and Johnny Mercer's *Trav'lin'*. Regardless of her billing, there could be no mistaking Billie Holiday, the septa songbird with a sexy quality to her sultry chanting that has never been matched by a contemporary canary. Label billing also goes to the trombone wailing of Skip Layton for the opening and closing stretches, sandwiching the torchy chanting. Tune is tailored for Miss Holiday's talents, and any popularity it attains will undoubtedly be thru her own efforts on the side. Paul Whiteman, getting the label's top billing, has his inning for the title song of the Fred Astaire-Rita Hayworth movie. However, it is a mill-run arrangement, far from the Whiteman standard, and gives no gloss to the band. Moreover, the slow tempo dulls the song's bright character. Side covers a band chorus and a vocal, trumpeter Larry Neil shuffling along with the lyrics.

Operators who enjoyed returns from the sides Billie Holiday made on her own account, will find a ready audience for "Trav'lin' Light."

SPIKE JONES (Bluebird 11586)

Der Fuehrer's Face—FT; VC. *I Wanna Go Back to West Virginia*—FT; VC.

When not playing righteous jazz under the baton of John Scott Trotter, these City Slickers, rounded up by drummer-boy Spike Jones, wham out righteous mountain music. Their two-beats are bright and their musical clowning has all the appeal of a hoe-down transplanted to a city barroom. And for kicks even the musical smarties will have to smile instead of snicker. Moreover, the Jones boys bang out a hilarious bit of heckling here that makes for a welcome relief from all those sad soldier songs. *Der Fuehrer's Face* takes Goering and Goebels over the coals, and in their speech making every "hell" is attended by a well-placed Bronx cheer in tempo. The tune will come in for a further boot, being included in Walt Disney's *Nutcracker* cartoon. Mountain music in its brighter aspects is applied to *West Virginia*, also a two-step. Carl Grayson and the Boys in the Back Room handle the razz epic, while Del Porter leads the lads in singing the State song.

"Der Fuehrer's Face" is the type of war tune that everybody has been waiting for, and in both city and country locations the side's spinning should keep the meters in the machines clicking merrily. And for country stops, even outside the West Virginia borders, the plattermate should rate as good as a "Jersey Bounce" at city ice-cream parlors.

GUY LOMBARDO (Decca 4371)

For Me and My Gal—FT; VC. *Beale Street Blues*—FT; VC.

The *For Me and My Gal* oldie is the type of ditty that's particularly suited to the Lombardo style, which gives it a bright and breezy setting and makes it sound as fresh as if it had just come off the presses. Kenny Gardner adds the lyrical delight. Plattermate is W. C. Handy's blues classic. The band plays it seriously, but the question is—are

they? Adding to the problem, Gardner takes a love-ballad stance for the singing. With the movie bringing a new life to "For Me and My Gal," and it being a typically Lombardo tune, the maestro makes it attractive all over again, and his side should show plenty of strength in the music boxes.

JIMMY LYTELL (Beacon 106)

Two-Faced Man—FT; VC. *Tell Me Your Blues*—FT; VC.

Music publisher Joe Davis is keeping up interest in the jazz hot in the issues of his Beacon label. Maybe it won't sell a million copies, but it is definitely the brand of jazz that stays alive on wax after the hit parade leaders are lost. And unless the signs now point in the wrong direction, Davis is definitely building a bright future for his label. Once it establishes itself with the diskophiles the public at large will take it up, as record history has always shown. With such recorded music practically extinct in current releases, these two sides stimulate the attitude and excite the appetite. It's clarinet ace Jimmy Lytell and an All-Star Seven for two typical race blues set in the moderate bounce tempo. And, more important, it's the blues singing of Savannah Churchill, septa songbird, bound to build a following of her own on the disks, giving meaning to Erskine Butterfield's and Leslie Beaton's moral that a *Two-Faced Man* will bring you evil days, and Irene Higginbotham's *Tell Me Your Blues*, which tells of a two-timing papa. In addition to Lytell's clary, A side has Frank Signorelli shining at the Steinway, with Will Bradley on the B side for splendid blues sliding on his trombone. Label lists personnel.

For race locations both sides are naturals for the nickels, with much added play at locations where musicians and the remaining swing fans flock.

GLEN GRAY (Decca 18479)

Don't Do It, Darling—FT; VC. *Don't Get Around Much More*—FT; VC.

The Casa Loma boys get out on a Western kick for the *Darling* side, a typical and highly tuneful country-style song by Zeke Manners, radio's famed hillbilly from the wilds of Brooklyn. Side starts off with plenty of promise, with Kenny Sargent, assisted by "The Bore-some Foursome," singing it straight and sober in a sympathetic moderate tempo to the strums of a lone guitar. But then the band jumps at it, doubling the tempo and tearing into the tune, with heated trumpet and tenor sax sharing a chorus and the band ensemble handling the next. Coming too late in the side is the out chorus, Pee Wee Hunt's contrasting scat singing taking it out where the band should start picking it up. But there is plenty in the side to please the spinner. *Don't Get Around* is Duke Ellington music set to Bob Russell's lyrics—typical Ellington riff phrases for torch ballad lyrics. Band makes a feeble attempt to match the Ellington voicing of saxophones, instead of staying in its own class. And the singing of the Le Brun Sisters with Kenny Sargent is even feebler. The song material is there, but it lacks the right approach.

For Glen Gray followers and among those taking hillbilly tunes in jazzed up doses, "Don't Do It, Darling" will muster up interest.

DINAH SHORE (Victor 27970)

Dearly Beloved—FT; V. *Why Don't You Fall in Love With Me?*—FT; V.

As ever, there is a high gloss to the vocal loveliness of Miss Dinah on the disks, again tackling a pair of tunes that literally melt in her mouth. *Dearly Beloved* is from the *You Were Never Lovelier* film, for which Miss Shore provides captivating singing in a bright and moderate tempo. For the rhythm ballad on the B side she gets downright cuddlesome, taking the Mabel Wayne-Al Lewis tune at a moderately slow tempo but with a fine sense of rhythmic lyric projection that gives it an infectious lilt. Making the sides count even more is the musical fabric woven in the background by Paul Wetstein, setting off the voice against a rich bank of velvety violins.

Both songs are certain to hold down strips on the music machines, and for their sheer vocal loveliness Dinah Shore's sides are a cinch to keep the phono needles active.

THE MARSHALLS (Hit 7017)

Strip Polka—FT; V. *Take Me*—FT; V.

The already familiar saga of the burly strip queen is again told fetchingly and with sprightly rhythm singing by this mixed vocal group. Taking the *Polka* at a fast and bright fox trot tempo, the Marshalls add plenty of zest to their harmonizing, adding a novel note in having one of the refrains chirped out in the quivering voice of a flesh flasher. Accompanying orchestra provides a steady beat thruout, Marshalls carrying the entire stretch. The tempo is more moderate for *Take Me*, the Marshalls singing two choruses, the second paced by the trumpeter. However, there is nothing particularly striking in their singing for this side. It sounds thin in many spots, with the orchestra failing to fill in. Nor does the arrangement add color to the harmonizing.

Strictly a music box special, especially for the tap and tavern locations, is "Strip Polka."

RAY KINNEY (Victor 27971)

Honolulu Harbor—FT; VC. *Leimama*—FT; VC.

As the musical ambassador for Hawaii, Ray Kinney rules a domain all his own. While this is typical island music, Kinney sets it in accepted American dance style, with a dash of the identifying steel guitar that adds charm and appeal. Both tunes are originals, with American lyrics by Al Jacobs, and the band treats them in smooth and sweet style. Kinney's vocal blends right in. Outstanding is *Leimama*, a dreamy and soothing slow ballad with all the prettiness of a *Sweet Leitani*. Also high in melodic content is *Honolulu Harbor*, taken at a more moderate tempo.

With the war placing emphasis on the Islands, there's a peaceful charm to "Leimama" that makes it appealing for the music machines. Locations calling for the Hawaiian music, of course, have two strip reservations in these two sides.

POPULAR ALBUMS

This Is the Army (Victor P-131). The Irving Berlin music for the all-soldier show that is making theatrical history is packaged here in eight sides by the Victor "First Nighter" Orchestra, over which recording director Leonard Joy wields the baton. Tunes follow the sequence of the stage production, and are arranged in the show-style tradition of musical comedy pit bands. Titles take in *This Is the Army*, *Mr. Jones*; *I Left My Heart at the Stage Door Canteen*, *How About a Cheer for the Navy*, *That Russian Winter*, *I'm Getting Tired So I Can Sleep*, *That's What the Well-Dressed Man in Harlem Will Wear*, and medleys of *American Eagles* and *With My Head in the Clouds*, ending with Irving Berlin's *Yip, Yip, Yaphank* hits from the first war, *Mandy* and the inevitable *Oh! How I Hate to Get Up in the Morning*. Fats Waller, without the piano, handles the vocal for the *Harlem* number. For the rest, more orthodox vocal assist is supplied by the men's chorus, with Brad Reynolds, Hubert Hendrie and Harvey Harding the solo voices.

The Music of Victor Herbert (Victor P-122). The Victor Mixed Chorus, conducted by Emille Cote, with Margaret Daum, Frank Parker and Walter Preston for the solo passages, packages eight familiar Victor Herbert songs that make pleasant and relaxed listening. Arranged simply in glee club fashion to bring out all the melodic charm of the music, the chorus raises its voices for eight sides, taking in *Neath the Southern Moon*, *My Dream Girl*, *Thine Alone*, *When You're Away*; *Ah, Sweet Mystery Of Life*; *I'm Falling in Love With Someone*, *Gypsy Love Song* and *Romany Life*. Carlos Gardel (Decca No. A-333). This

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package of eight sides is in the label's Spanish series, brings Carlos Gardel, Spanish troubadour, singing such familiar (See ON THE RECORDS on page 66)

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JAN SAVITT

"Manhattan Serenade"
"If You Ever, Ever Loved Me"
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★
TONY PASTOR

"I'm Getting Tired So I Can Sleep"
"Massachusetts"
on Bluebird B-11585

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Old Familiar Tunes
DIXIE RAMBLERS

"I'm Putting You Out of My Mind"
"I Hope You're Happy Now"
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RECORD BUYING GUIDE--PART 1



Records and Songs With the Greatest
Money Making Potentialities for
Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

● GOING STRONG ●

I LEFT MY HEART AT THE STAGE DOOR CANTEN **SAMMY KAYE** (Don Cornell) Victor 27932
CHARLIE SPIVAK (Garry Stevens) Columbia 36620
RUSS MORGAN (Russ Morgan) Decca 18444

As everyone expected from the start, the Irving Berlin ballad from the all-soldier show, *This Is the Army*, has taken command of the music boxes. Didn't take long to make the grade after being mentioned in Possibilities when it first appeared several weeks back. Show is hitting the road now, which means that the song figures to have a lengthy life on the machines.

HE WEARS A PAIR OF SILVER WINGS **KAY KYSER** (Harry Babbitt) Columbia 36604
DINAH SHORE Victor 27931
ABE LYMAN (Billy Sherman) Bluebird 11542
ALVINO REY (Alyce King) Victor 27920

KALAMAZOO **GLENN MILLER** (Tex Beneke-Marion Hutton-Modernaires) Victor 27934
JIMMY DORSEY (Phil Washburn) Decca 18433

IDAHO **ALVINO REY** (Yvonne King-Ensemble) Bluebird 11331
GUY LOMBARDO (Rose Marie-Trio) .. Decca 18399
BENNY GOODMAN (Dick Haymes) .. Columbia 36613

BE CAREFUL, IT'S MY HEART **BING CROSBY** Decca 18424
KATE SMITH Columbia 36618
TOMMY DORSEY (Frank Sinatra) ... Victor 27925

MY DEVOTION **JIMMY DORSEY** (Bob Eberly) Decca 18372
VAUGHN MONROE (Vaughn Monroe) . Victor 27923
CHARLIE SPIVAK (Garry Stevens) Columbia 36620
KING SISTERS Bluebird 11555

● COMING UP ●

STRIP POLKA **ALVINO REY** (King Sisters-Chorus) .. Bluebird 11573
KAY KYSER (Jack Martin-Glee Club) .. Columbia 36635
ANDREWS SISTERS Decca 18470
JOHNNY MERCER Capitol 103

Its second week in Coming Up finds this exceptional novelty ready to crash into Going Strong. Seldom has a tune caught on as fast as this one did as soon as it was made available to the operators. There is every reason to suppose that it will make the very top within another couple of weeks.

TAKE ME **JIMMY DORSEY** (Helen O'Connell) ... Decca 18376
TOMMY DORSEY (Frank Sinatra) ... Victor 27923
BENNY GOODMAN (Dick Haymes) ... Columbia 36613

This tune's difficulty is still distribution, and the way it is going it begins to appear as if it will never get the coverage it needs, or if it does get the coverage it will be too old by then. However, it continues to be the top ballad in this classification and continues to drag plenty of 5-cent pieces out of patrons' pockets. Where it is used it is right at the top and will be good for several more weeks. Might still move ahead, but its chances diminish with each passing week.

HE'S MY GUY **HARRY JAMES** (Helen Forrest) Columbia 36614
TOMMY DORSEY (Jo Stafford) Victor 27941
DINAH SHORE Victor 27963

This song is pressing right on the heels of *Take Me*, and at its current speed ought to move close to the brim of Going Strong by next week. James, Dorsey and Shore are about even on the machines, with each offering fine versions. Makes it hard for the ops. to choose, but easy in the sense that any or all of the three can drag the song into Going Strong.

STRICTLY INSTRUMENTAL **HARRY JAMES** (No Vocal) Columbia 36579

Better this week than last, the bounce arrangement is nevertheless out of it as far as making the select circle is concerned. If it keeps going as it has, it will last several more weeks in this listing, but that's about all.

I CAME HERE TO TALK FOR JOE **SAMMY KAYE** (Don Cornell) Victor 27994
GLEN GRAY (Kenny Sargent-LeBrun Sisters-Ensemble) Decca 18468

This former Possibility, all about the laddie who couldn't show up for his date because he was out chasing Zeros, is beginning to show a little life on the boxes. So far it is still very weak, but is plenty strong enough to make Coming Up, which gives another line on how weak Coming Up is these days.

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

SWEET ELOISE **GLENN MILLER** (Ray Eberle-Modernaires) Victor 27879

Still on quite a few machines.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.

BLUEBIRD SCOOP!

★
SPIKE JONES'
PRODUCTION OF
**"DER FUHRER'S
FACE"**

4 Hilarious Scenes From Bluebird
Record B-11586.



HELP YOUR CUSTOMERS
RELAX!

Order this knockout tune from the Walt Disney film "In Nutsey Land." Music by Spike Jones—vocal by Carl Crayton. Reverse, "I Wanna Go Back to West Virginia."



ASK YOUR

VICTOR-BUEBIRD

RECORD Distributor

★ KEEP BUYING WAR BONDS ★

MUSIC... *Vital to American Life, Liberty... and the Pursuit of Happiness!*



Why does a Baby Need a Lullaby?

● In mother's softly sung lullaby there's magic that wafts baby into dreamland... soothed, calmed, comforted.

In "The Star Spangled Banner" there's the thrill that can arouse a nation to fighting pitch.

We need both today!

And in the Automatic Music Industry we have the men that can give us both... the music that will arouse and inspire us to meet and conquer every obstacle... the music that will smooth out the rough spots... restore and refresh us for whatever's ahead. Music lightens the heart... lifts the spirit.

It is our job in the Automatic Music Industry to keep music within reach of every hand and heart... And that is what is being done despite inability to obtain any new equipment. The Music

Men of the Nation have kept phonographs playing... kept remote controls and auxiliary speakers in good operating order... given to their locations and their patrons the music they want.

These men will continue to do that as long as possible. And Packard will help them in every way possible by giving service information, and by passing on information about music equipment that can be bought or sold.

Today Packard is manufacturing only for war... that's the big job. Afterward is something else! But, we're thinking ahead even now... planning for the music of *after-the-war*. Planning to make better business for every music man when the good days come again.

LET'S HAVE PLENTY OF MUSIC

PACKARD MANUFACTURING CORPORATION
Manufacturing only for war now



INDIANAPOLIS

Homer E. Caphart, President

ON THE RECORDS

(Continued from page 63)

lars as *La Cumparsita* and *Caminito* to guitar accompaniment. All selections are tangos, with orchestra backing for *Madreselva* and an added girl chorus for *Silencio*. Other titles are *La Cancion De Buenos*, *Lo Han Visto*, *Tomo Y Obligo* and *Mano A Mano*. It's all typically Spanish and designed strictly for Latin audiences.

Heigh-Ho, Everybody! (Victor P-111).

Rudy Vallee having hit the headlines again with his enlistment in the Coast Guard and the possibility of his remaining off the air for the duration, it's timely to bring back his package of eight, taking in his early recordings. All pressings date back to his Connecticut Yankee days, but sides still have plenty of spark for turntable spinning. Selections are Vallee classics, including *Deep Night, My Time Is Your Time* (theme song), *Stein Song, Vieni... Vieni...*, *Whiffenpoof Song, Life Is Just a Bowl of Cherries, Kitty From Kansas City* and *I'm Just a Vagabond Lover*. Vocal assist on the sides from the Gentlemen Songsters.

RECORD BUYING GUIDE--PART 2

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

- WHY DON'T YOU FALL IN LOVE WITH ME? ... DINAH SHORE (Victor 27970)
- JOHNNY LONG (Bob Houston-Helen Young) (Decca 4375)
- BARRY WOOD (Bluebird 11572)
- DICK JURGENS (Harry Cool) (Columbia 36643)
- CONNIE BOSWELL (Decca 18483)
- HAL McINTYRE (Jerry Stuart) (Victor 27964)

Why Don't You is no world-beater as a song, but its melody is in a familiar groove and easy to remember. Powerful pub has spread the tune around, as the list above shows, and nickel spenders have a wide selection. Shore's disk is the most attractive, but machine ops will probably find their local favorites included. Fem and baritone vocals, popular band style or lush orchestration—you pays your money and you takes your choice.

- DER FUEHRER'S FACE... SPIKE JONES (Carl Grayson) (Bluebird 11586)

Out of Walt Disney's *Nuttsey Land*, Spike Jones and His City Slickers bring one of the top laugh novelties in a long time to coin phonographs. It's all about the proper method of greeting Adolph Schickelgruber when the mighty one makes a speech. Willie Spicer is listed at the "Birdaphone" and a powerful performance he gives. The gang is going to drop coins in the slot for the pleasure of helping out with the "birds." Don't lose any time.

- WHEN THE LIGHTS GO ON AGAIN ... VAUGHN MONROE (Vaughn Monroe) (Victor 27945)
- SHEP FIELDS (Ralph Young) (Bluebird 11583)
- DICK TODD (Bluebird 11577)

Lights is one of the many songs that puts the cart before the horse—but spares us the tears and paints a bright future. Been out a month or so and the sheet music is beginning to sell. Where it is being played on the machines, it appears to be all Vaughn.

- I HAD THE CRAZIEST DREAM ... HARRY JAMES (Helen Forrest) (Columbia)

The James band has this one all to itself, the others missing out when the Petrillo ax fell. Song appears in Harry's forthcoming picture, *Springtime in the Rockies*, and gets an impressive setting. With James the top b. o. figure in the biz and with a flock of James's commercial and sustaining astringes due to give *Dream* a sendoff, tune should prove an instantaneous click. Platter is due for release in a week or two. Need we say more?

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

- I'M GETTING TIRED SO I CAN SLEEP ... TONY PASTOR (Eugenie Baird) (Bluebird 11585)

Now that *This Is the Army* is taking to the road, this Irving Berlin melody should be hitting its stride. The side shows a greatly improved and polished Pastor band, lavish with rich phrasing of brass and saxes and played with perfection. It should win a host of new fans, as well as coins for the music boxes. Equally important is the plattermate, *Massachusetts*, which has Pastor scat-singing to the solid bounce of the band. With popular fancy running to tunes with a geographical kick, side shows promise for a generous play in the phonos.

- FOR ME AND MY GAL... JUDY GARLAND and GENE KELLY (Decca 18480)

This one goes back a generation or so, but since it serves as the title tune for Judy Garland's forthcoming picture, there's reason enough for reviving it. Miss Judy always brings vocal delight to the waxes and doesn't let the folks down here. Sings it solo and then joins Gene Kelly for a duet. Not to be overlooked is David Rose's sterling orchestral backing. Plattermate, also a vocal duet, is from the same screen score and brings back the familiar *When You Wore a Tullip (And I Wore a Big Red Rose)*.

- DER FUEHRER'S FACE... SPIKE JONES (Carl Grayson) (Bluebird 11586)

With a humorous brand of rustic music that appeals to city folks as well, the City Slickers present a hilarious bit of Hitler heckling that is not only timely but brings the phono fans a welcome relief from the sad soldier ballads monopolizing the boxes. A well-placed solid razzberry greets the paperhanger and his boy-girl friends, Goering and Goebbels. Side has added merchandising appeal, coming from the soon-to-be-released Walt Disney cartoon *Nuttsey Land*.

- PASS THE BISCUITS, MIRANDY ... MERRY MACS (Decca 18478)

Delightful vocal tomfoolery dished up in Western style and placed in a rustic setting, side has everything on it but the old gray mare. Mirandy's biscuits are more fitten as firing ammunition than for eating, and mountain-feuding sound effects help frame the picture. Should attract nickels from city and country folk alike.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART ONE of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

Scrap Drive Must Be Well Organized

(U. S. Department of Commerce Bulletin)

Scrap, and not the capacity of the country's furnaces, will determine the tonnage of steel produced in 1942.

Pig-iron output is already at capacity, while the practicability of sponge iron as a substitute for scrap in steel production remains untested. Increased steel production, therefore, is essentially dependent upon increased scrap collection.

Throughout the winter months of 1941-'42 and, in fact, well into spring, below-consumption-level collections substantially reduced scrap stocks and curtailed steel production. With the advance of spring, collections and deliveries of scrap to steel mills improved; but, while little ground has been lost, the volume collected has not continued to rise.

It is estimated that an average of 4.64 million tons of scrap monthly must reach steel mills over the second half of the year if steel production during that period is to equal the output during the first six months.

Some 56 per cent of this tonnage will come from "home" (steel mill) sources. The remainder must be obtained from the scrap industry, collection drives, and other sources.

Flow of Scrap Sought

A number of special scrap-collection drives have been undertaken in the past several months with varying degrees of success. Many of these received a great deal of publicity but produced negligible results because of lack of organization and because of unfamiliarity with the inherent complexities of scrap.

On the other hand, the sustained efforts of one of the large agricultural machinery manufacturers and of the Bureau of Industrial Conservation of the War Production Board have been attended with notable success. In May, for example, twice the tonnage of scrap iron and steel was shipped out of automobile wreckers' yards than the average monthly recovery from the same sources in 1941.

On July 13 the Bureau of Industrial Conservation instituted an intensified nationwide salvage program designed to reach every home and every industrial plant in an effort to increase the flow of all scrap materials. This is to be a continuing drive, co-ordinating and directing the efforts of all the various groups previously organized to collect scrap as well as putting new forces to work. Much of the impetus is to come from a fund of \$1,500,000 set up by the steel industry to publicize the importance of scrap collection and its vital place in the war effort.

Supplies About Exhausted

A great difficulty to be encountered in the current program is that previous drives have cleared up much of the readily available scrap of a nonrecurring nature. For example, it is reported that an increasing number of automobile wrecking yards are going out of business as their accumulations are cleared away.

There is a similar trend among small dealers and junk collectors who, while they do not account for a large volume of scrap, are nevertheless important particularly for their knowledge of the business.

There is also the extremely complex and difficult task of maintaining standards of grade and price without hampering the total scrap movement.

A well-organized and continuing program for scrap collection such as is proposed by the Bureau of Industrial Conservation is absolutely essential to the continued high-level operation of our steel industry. It is the duty of every man, woman and child in the country to be on the alert to recognize every bit of scrap for what it is and to ferret out the hidden treasure.

Let's get out the scrap!

Record suggestions



JIMMY DORSEY

AND HIS ORCHESTRA featuring BOB EBERLY and HELEN O'CONNELL on DECCA records

18467-MANHATTAN SERENADE AT THE CROSSROADS

18460-DAYBREAK BRAZIL

Personal Management Bill Burlon Direction General Amusement Corporation

(BILLBOARD)—"BUILDING LIKE A PRAIRIE FIRE"
WALKING THE FLOOR OVER YOU
 ★ BING CROSBY (With Bob Crosby's Bob Cats) (Decca 18371)
 ★ ERNEST TUBB (Decca 5958)
 ★ DICK ROBERTSON (Decca 4189)
 ★ BOB ATCHER (Okeh 6496)
 AMERICAN MUSIC, INC.
 9153 Sunset Bldg. Hollywood, Calif.

TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By DICK CARTER

Accompanying this issue is the long-heralded Band Year Book, which includes our fourth Annual Edition of Talent & Tunes on Records. Operators will do well to keep the supplement around for a long time, as it is the nearest thing to a "Who's Who and What's What" that has ever been printed in the music business. . . . Now that Glenn Miller is army-bound, all the major leaders are bidding for the services of the members of his band. Charlie Spivak has already grabbed off the entire Miller trombone section and one trumpeter. Those maestri who had hoped to get Marion Hutton are doomed to disappointment, tho. She and three of the Modernaires plan to form a quartet and do radio work. . . . Harry James is just about the biggest thing in the business now. If his disks have been getting frequent spins on the boxes recently, just watch them twirl after he gets done with his three series of radio commercials. Will take Glenn Miller's Chesterfield slot, three times weekly over Columbia Broad-

casting System, will do two of the Jack Benny shows over National Broadcasting System, and is lined up for frequent airings on the Coca-Cola Spotlight Bands show over the Blue Network. . . . Two more good music machine names are headed for the service. They are Clyde McCoy, entering the navy, and Claude Thornhill, rated 1-A by Selective Service. . . . Kay Kyser, who has been making films for RKO, switches to MGM for his next one. . . . Jimmy Dorsey continues to be as hot a box-office attraction as there is in the show business. Set for a return to Strand Theater, New York, this Christmas, Dorsey will get the most money ever paid a band by that top house. . . . Glen Island Casino, which has helped build many a name for the music machines, is reported about to be taken over by the army because of its nearness to strategic defense areas. Spot has always been one of the most coveted of all band locations, because of the many network broadcasts that are made from it. . . . Dinah Shore will be back on the Eddie Cantor show. For a while it was thought that she might not return. Will help her on the machines—as if she needs any help!

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country, mentioning artists and records as local favorites in addition to the national leaders listed in the Record Buying Guide.

MANCHESTER, N. H.:

Yesterday's Gardenias. Glenn Miller.

Now that Glenn Miller has joined the army there is bound to be redoubled interest in his disks. Here is a number of his that hasn't been doing very well in very many places, but is quite a favorite in this New Hampshire town. It's a nice ballad, done in typical Miller fashion, and might possibly make a good bet for ops in a lot of other cities, now that the name of Miller means more machine magic than ever.

DENVER:

This Is the Army, Mr. Jones. Hal McIntyre.

A simple, catchy tune from Irving Berlin's score for the all-army show, *This Is the Army*, this number gets a typically ornate, elaborate Hal McIntyre treatment and is registering quite well in Denver. Radio bands have been concentrating on other songs from the score, but are bound to begin plugging this one, which will mean that its success on the phonos will be much more likely than before. Where the fans take to McIntyre, they'll take to this record.

BURLINGTON, VT.:

Mister Five by Five. Andrews Sisters.

Here is a rocking jive tune that looks as if it is going to mean plenty. Andrews' version is already going full blast here and is on its way elsewhere. Other artists and big bands are due to appear with records of the song very soon, and every indication is that here we have a potential smash hit. Was listed in Possibilities recently.

Note

FOR a comparative listing of songs played most often over the networks during the week ended September 19 and the week previous, ended September 12, see the Music Popularity Chart in the Music Department, this issue.

Commandos Big In Connecticut

WATERBURY, Conn., Sept. 19.—In the State of Connecticut there is scarcely an operator or a location who does not know Joe Naclerio personally. Joe owns the Waterbury Amusement Company, of Waterbury, Conn., and is the Rock-Ola distributor in this territory. "You can't beat the Rock-Ola Commando phonograph," says Joe, "and believe me, I'm taking full advantage of the millions of dollars' worth of publicity my phonograph is getting daily because of its name. Never saw anything like it."

When he called with an operator to talk to certain locations recently about putting a Commando phonograph in their place, Joe said they scored 100 per cent. As soon as they mentioned the word "Commando" they were "in."

"That's all you have to do in my territory," says Joe. "We have so much war work and everybody is thinking about war. The Commando is a name that will never be forgotten, and I am very proud to be able to give my operators a new phonograph with so many exclusive features that make for big profit for the location owner as well as the operator with uninterrupted, continuous play. I have never had one service call on Rock-Ola's Commando phonograph, and believe me it is a pleasure to work with such fine equipment."

Acme Novelty Lists Records for Trade

MINNEAPOLIS, Sept. 19.—The Acme Novelty Company has long maintained a big record department to supply records to music operators. The record department is well organized and occupies separate space in the establishment of this big distributing firm. The department is in charge of Vera Foster, who gives very special attention to helping operators select the records that will go best in this territory. Miss Foster says she has made a special study of records and the type of music that seems to have the greatest appeal in this area. She had long experience in retail music stores before she came to the coin machine firm. She has a fine background in music and consults all the sources of information that might help to picking the best records.

Many operators depend on Miss Foster to pick records for them. The firm publishes a special list of recommended records which includes the very latest hits, as well as the standard numbers which they say will go well on any machine any time of the year. The bulletin lists at least four classifications of records.

ELMER DAVIS

(Continued from page 62)

cated, against whom Mr. Petrillo may have a grievance. Our concern is primarily with the national interest in maintaining the broadest possible system of radio communication, and secondarily with the persons with whom Mr. Petrillo has no dispute at all, who are adversely affected by his ruling—the broadcasting station located far from the sources of supply of available musical talent and in no economic position to serve without recordings; the operator of the candy store across the street from any army post; the USO hut in Alaska—all these places and the people whom they serve are dependent on recorded music.

I have no suggestion to make to this committee with respect to the passage of any legislation and do not even know whether legislation is necessary. I have confined my statement to the facts which inspired my letter to Mr. Petrillo.

International and Foreign Record Hits of the Month

(Note: Here are the most popular international and foreign recordings of the past month. Similar lists will be published in this section once every month.)

INTERNATIONAL RECORDINGS:

Tap the Barrel Dry, Cuckoo Waltz, Pound Your Table Polka, Misirlou, Squeeze the Bottle, Middletown Polka, Swinging Elmer, Pennsylvania Polka, Lo-Lo-Lita (The Girl Friend of the Army).

FOREIGN RECORDINGS:

Bohemian, Dzuleida, Schledani, Bexejmena, Zvadla Ruse; Croatian-Serbian, Sustar, Ti Neznas Stoje Ljubav, Kukavica, Oj Kaduno, Kad Ja Gledam Zoru; German, Isarwinkler Schuetzenparade, Erika, Kornblumenblau, Das kannst du nicht ahnen, Du kannst nicht treu sein; Greek, Tsimpliari Hirohito, Mourogo Mousolini, Misirlou, Melanourski; Hebrew-Jewish, Mein Yiddische Mame, Misirlou, Dem Nayem Sher, Der Alter Zigeuner, Belz; Hungarian, Szerefed-e meg a kek ibolyat, Juliette, Mit susog a feher akac, Feher selyem csipkes szelu kendo; Italian, Lombardi—O Signor Che Dal Tetto—Natio, Nabucco—Va Pensiero Sull'Ali Dorate, Chitarra Sola, Bionda Biondina, Ill Rossetto; Norwegian, Den Siste Vognmann, Baerpeller, Gamle Norge; Polish, Tu-Lu-Lu Waltz, Z Swiebodzina, Siwy Kon, Biffo Polka; Poczekaj, Powiem Mamme; Russian-Ukrainian, Ciom Ta Lullie, Korobushka, Dve Gitary, Ochi Chornya; Scandinavian, Blonda Charlie, Dina Bla Ogon, Bohuslandska Sjomansvalsen; Swedish, Bland Kobbar Och Skar, Glittrande Vag, Jungman Jansson, En Sjoman Alskar Havets Vag.

Buckley Systems Prove Value Now

CHICAGO, Sept. 19.—Several employees of the Buckley Music Systems plant have already entered some branch of the armed services, Harold Perkins reports. The firm takes pride in the fact that these men are now doing so much for the nation, he said.

The Buckley firm also takes pride in the fact that so many of its music systems are now in service in locations in all parts of the United States and are giving good service to operators and to the public. These times are considered a real test and reports from users of the music systems are very encouraging Perkins relates.

The Trading Post is still a service that many operators use for market transfers in handling used equipment. It now has a big list of regular customers.

ONE OF THE BEST

OF ALL ARMY WAXINGS SO FAR

. . . The Billboard

—2 Hits on 1 Record—

THE SAGA OF SUSIE BROWN

Coupled With

JOHNNY PRIVATE

STANDARD RECORD T-2060

SUNG BY HAPPY JIM PARSONS

& BOYS OF CO. B.

★ ORDER FROM YOUR LOCAL JOBBER ★

STANDARD PHONO CO.

168 WEST 23 STREET, NEW YORK, N. Y.



Every Side a Hit

No. 7012

WHITE CHRISTMAS

—and—

HIP HIP HOORAY

by

JOHNNY "SCAT" DAVIS
AND HIS ORCHESTRA

List Price 50c Plus Tax. See Your
Local Distributor or Write to
CLASSIC RECORD CO.
2 W. 46TH ST. NEW YORK

KEEP
THE COINS
COMIN' YOUR WAY
WITH

this hit!

This Indian Novelty Will
"Buffalo" Plenty of Nickels!

KILLE KILLE

(INDIAN LOVE TALK)

By Irving Taylor & Vic Mizzy

Recorded by:

MITCHELL AYRES	—	Bluebird
JESTERS	—	Decca
KING SISTERS	—	Bluebird
HAL MCINTYRE	—	Victor
TOMMY TUCKER	—	Columbia

SANTLY-JOY-SELECT, 1619 B'way, N. Y. C.



PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

The Filmusic Forum

Promotion
 Maybe it's a result of the many hints we've let drop in this column, and maybe not, but the following came to us in the form of a 20th Century-Fox press release: "Philadelphia operators of automatic phonographs placed 11x14 cards on 10,000 juke boxes in that city to celebrate selection of *Kalamazoo* as hit tune of the month. They co-operated with Everett Callow, of the Warner office, to give Fox Theater premiere of

Orchestra Wives, from which tune was drawn, top credit in all cards."
 A stunt like this not only adds prestige to the machine trade but adds to the intake. Local operators, please copy.

News Notes

Work started September 21 on Universal's *When Johnny Comes Marching Home*, featuring Phil Spitalny and his all-girl orchestra. . . . It ain't news, but the Andrews Sisters are turning out still another Universal film. . . . Count Basie headed for the Columbia lots to serve in *Reveille With Beverly*. . . . Bob Chester likely to get a spot in a Universal flicker. . . . Milt Britton orchestra slated for Paramount role in *Let's Face It*. . . . Kay Kyser has joined the MGM fold, signing a single-film contract that will lead to Kyser's first film appearance for any studio but RKO. . . . Columbia's *You Were Never Lovelier*, with Rita Hayworth, Fred Astaire and Xavier Cugat's orchestra, gets its first public showing October 23.

Listed below are: (1) Films to be released within the next two weeks which feature tunes that have been or are scheduled to be waxed by recording companies; (2) the national release date for each film; (3) the recordings of the film tunes as well.

"Iceland"

(20TH CENTURY-FOX)
 Sammy Kaye Orchestra

RECORDINGS:

- You Can't Say No to a Soldier
 Sammy Kaye (Victor)
- The Jesters (Decca)
- Joan Merrill (Bluebird)
- Let's Bring New Glory to Old Glory
 Sammy Kaye (Victor)
- There Will Never Be Another You
 Sammy Kaye (Victor)
- Joan Merrill (Bluebird)
- Teddy Powell (Bluebird)
- Woody Herman (Decca)
- It's the Lover's Knot
 Harry Harden (Decca)

New Releases

From Columbia's *You Were Never Love-*

lier, Dearly Beloved has been recorded by Dinah Shore (Victor). A complete album of the film score by Fred Astaire (Decca) has also been placed on this week's market, while Glen Gray (Decca) has contributed his version of *I'm Old Fashioned*, also drawn from the film.
Warsaw Concerto, semi-symphonic piece featured in Republic's *Suicide Squadron*, recorded by Alec Templeton (Decca).

"Orchestra Wives"

A reminder to operators in whose territories *Orchestra Wives* is scheduled to open: There's still time to get streamers and program strips (issued by Victor dealers on request) mentioning the picture play-date and stressing Glenn Miller's recordings of the score. Get them now, a little bit of exploitation may bring an extra harvest of nickels.

"For Me and My Gal"

A hit tune during the last war, *For Me and My Gal* from the MGM film of the same name probably will become a hit

during this one. Melody when kneaded into modern-tempo form seems lovelier than ever; coupled with extensive screen and radio plugging, it should go places in the machines. Recordings: Judy Garland and Gene Kelly (Decca); Guy Lombardo (Decca) and Abe Lyman (Bluebird). Picture will be released in early October.

Think About Shorts

Tho not with the effect of a feature-length role, the appearance of a band in a given short subject may move theater listeners to the point where they'd like to hear that band's music on records. Within practical limits then, operators who consult their local movie-house manager about the selection of shorts can better judge the advance possibilities of recordings and order accordingly.

Quite a few name-band shorts will be produced this season especially by Columbia's studio. Watch for news of them in this department.



COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

News Notes

There have been many evidences recently that appreciation of folk music is rapidly spreading even to the larger cities. Latest is the announcement that a revue, *It's All Yours*, which will blend American folk music and dancing, will be given October 9 to 11 and again October 15, 16 and 18, at the Brooklyn Academy of Music. Herman Fogel will sponsor it in behalf of Federated Productions, and Earl Robinson will act as master of ceremonies and musical director. The cast will include Woody Guthrie, Ledbelly, the Almanac Singers, Jane Dudley, Josh White, Sam Gary and others. There is a chance that the show may be brought to Broadway later on.

Weeks' Release

John Brugnoli (Scudelen) and His Orchestra (Columbia 12242F)

Buck Private and *Keep 'Em Dancing*

A couple of bright and appealing polkas very capably played by Brugnoli and his crew, with emphasis upon excellent squeeze-box. The *Dancing* side packs more variety and color than the other, and shapes up as the better bet for the boxes, tho both are due to do okay wherever polka addicts congregate.

Recommended

Records showing indications of becoming music machine hits, based on nationwide reports and the judgment of The Billboard's Music Department.

"JUST AWHILE": Texas Jim Lewis and His Lone Star Cowboys (Decca 6056)—Top-notch love ballad in the brighter tempo, released a couple of months ago. It has made itself felt in isolated localities, and should go over big elsewhere, if given the proper push. Bouncy, pretty and simple melody combined with Lewis' excellent vocal.

Letter Box

Turning out to be a sensation in Richmond, Va., is Zeke Manners' version of *When My Blue Moon Turns to Gold Again*, which is practically blanketing the town. Out of four reports received from there recently, the Manners' disk is rated tops on three. Other areas might well give it a trial spin; anything that popular in one spot is due to catch the nickels elsewhere, too. . . . Interesting note struck in reports received last week is the fact that Roy Acuff's oldie, *Wabash Cannon Ball*, is holding its own against all comers, and once more appears as one of the top folk tunes on a national basis. . . . Gene Autry's super-cluck, *Tweddle-o-Twill*, of course, continues to catch the coins all over the country, even tho its complete blanketing of the field, continued for many weeks, is beginning to wear a bit thin. In any case, it still holds top spots in reports from all sections. Biggest Autry aside from that seems at the moment

to be *Rainbow on the Rio Colorado*. . . . Another top coin-catcher that has been on the lists for a long time and is still appearing more often than most new tunes is Carson Robison's 1942 *Turkey in the Straw*, probably the most popular patriotic disk yet to be turned out in this field. . . . Another patriotic tune that's beginning to give it real competition, however, is Elton Britt's *There's a Star-Spangled Banner Waving Somewhere*, which has been appearing as a top nickel-grabber quite regularly, and again figures in the reports received last week. . . . Bob Atcher's *Walking the Floor Over You* still rates as an ace money-maker, particularly thru the South. . . . And another Bob Atcher disk that's reportedly doing very well is *Pins and Needles*, this one thru the Midwest. . . . Denver Darling's waxing of *Silver Dollar*, recently in this column's "Recommended" slot, is pulling the coins nicely, being heaviest in Midwestern territory. . . . Harrisburg, Pa., is paying to hear Montana Slim's *West of the Rainbow Trail*. . . . Top favorites in the Detroit area are Jimmy Davis's *Don't You Cry Over Me* and Ernest Tubb's *Wasting My Life Away*.

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Super Wurlitzer 600 (Keyboard)	209.50
Super Wurlitzer 500	229.50

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8. **BANDS ON TOUR AND ORCHESTRA ROUTES**—Tells where orchestras are NOW PLAYING and WILL BE PLAYING so a particular band's records may be featured when that band is playing your territory.
9. **MUSIC ITEMS**—About "Publishers and People" in the Music Business. Tunes written by known and unknown writers being placed with publishers.
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RECORD ARTIST



The Billboard "Music Popularity Chart" feature on tunes is of great value in ascertaining public acceptance of songs, new trends, etc.

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Canada Finding Subs for Sweets

ST. JOHN, N. B., Sept. 19.—The 1-cent tax on nickel packages of candy, nuts and gum and the 30 per cent tax on bulk candy and nuts have not been alone in hampering the demand for vending machine sweets. There has been great difficulty in securing supplies of candy and nuts. Manufacturers have cut down on many varieties of candies due to the sugar scarcity. Nuts have been growing scarcer and scarcer, and operators and distributors of venders have been hard put to keep the nut compartment filled to equal the demand, even reduced as it is because of the new war taxation.

Indications point to the future complete absence of peanuts from vending machines. A large volume had been imported annually from China, and transportation lack has wrecked this movement. For U. S. peanuts the duty, sales tax and the war tax have made the price so prohibitive the outlook is this importation will be halted.

Attention is being given to substitutes for candy and nuts, such as dulce, potato chips, fish scraps with potato chips, dry and molasses corn, Digby chicks (little smoked dried herring), strips of boneless salt cod, all outside the war tax and all available from the land and sea in the Eastern provinces. Some of these products are new to cellophane and paper packages, having been sold only in bulk. Native refined spruce gum has also been added. It is only in recent years that this gum, found on spruce trees in this territory, has been offered for public sale and in nickel packages.

Vending machines will present more of a variety than ever before due to the exigencies of the war and will not offer only sweets. Solid foods, such as fish and potatoes, are looked to as replacements for some sweets, and this is in keeping with a Dominion and British Empire movement toward consumption of more concentrated foods. Dried apples in nickel packages may also be sold in the venders.



Conducted by E. M. HAMMAN
Communications to 155 North Clark Street, Chicago

Vending Test In Wisconsin

Injunction plea may become important as to status of cigarette operators under tobacco tax

MILWAUKEE, Sept. 19.—A Circuit Court judge here September 12 signed a temporary restraining order against the State treasurer and the head of the beverage tax division to restrain them from enforcing the law classing operators of cigarette vending machines as tobacco wholesalers. A hearing for a permanent injunction has been set for October 1.

Michael Klein, Milwaukee attorney, applied for the order as counsel for Ralph Turrell and other Milwaukee operators.

Klein said the law would be attacked as unconstitutional. He claims the operators are retailers. If the operators are wholesalers, they will be required under State law to pay a State wholesalers' license of \$50. If they are retailers, they will pay the local license for a city permit.

This may become an important test case for the vending machine trade. When Wisconsin passed a tax on cigarettes, operators of vending machines were put in the same class as tobacco wholesalers in the State. This has happened in several States. Cigarette operators in Illinois have been classed as sub-jobbers which gave them legal authority to affix State tax stamps to cigarette packs. This has been the advantage sought by cigarette operators in getting a classification as jobber or sub-jobber. Such a classification would permit them in most States to affix the State tax stamps to their cigarettes. Many States allowed a commission for affixing the stamps, usually running about 4 or 5 per cent of the tax total. Many operators claimed this commission paid for the work of affixing the stamps. A machine for affixing the stamps to cigarette packs was placed on the market.

standard paper, Bensel states, coated with an impervious solution that makes it heat-sealable, airtight and capable of holding gas-charged beverages in vacuum. It can be applied by the bottlers' regular cap machinery after slight alterations and can be made by cap manufacturers with their regular machinery.

Bensel's chemical-coated paper also is being applied to manufacture of food containers as a substitute for tin.

A recent report by the Georgia-Florida-Alabama Peanut Association shows that approximately half of the 1,600 peanut growers in five Southeastern States to harvest the bumper crop, have already been distributed in critical areas and applications are coming in daily for the other 800. The pickers were made available thru the Commodity Credit Corporation and are being distributed on the basis of need by the FGA. The association, with home offices in Camilla, states that out of the 1,600 pickers allotted, 1,300 are already placed with designated agencies in cities and towns in the Southeast.

Markets in Brief

NEW YORK, Sept. 16. — Peppermint oil (dollars per lb.): Natural, \$5.40 to \$5.75; U. S. pharmaceutical, \$5.70 to \$6.00.

NUTS

Chicago Spot Market Peanuts

Virginia and North Carolina

	Cents per lb. in bags
Jumbos	none
Fancies	none
Extra large	resales only
Medium	resales only
No. 1 Virginia	resales only
No. 2 Virginia	12.00@12.50

Southeast (New Crop)

No. 1 Spanish prompt Sept.	10.50@10.75
No. 2 Spanish Oct.	10.00
No. 1 Runner Oct.-Nov.	10.25@10.50
No. 2 Runner Oct.-Nov.	10.00

Texas (New Crop)

No. 1 Spanish, prompt	11.50
No. 2 Spanish	11.00@10.75

The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., Sept. 19.—The Southeastern peanut crop continues in good shape, altho gathering and marketing has been slowed up somewhat due to unfavorable weather conditions. Movement of Spanish crop has increased slightly but is still rather light. New crop Runners are not expected to be available in any quantity until early October. Farmers' stock Spanish are bringing from \$130 to \$135 per ton.

The Virginia crop, both cleaned and shelled, is well finished and no sales were reported during the last week. Growing conditions continue generally good and the crop is reported in excellent condition.

In the South Texas area harvesting came to a standstill last week and considerable damage was reported to such peanuts as have already been harvested. Condition of the crop in North Texas continues very satisfactory.

Prices of excess peanuts for oil under the Peanut Marketing Program for the period from September 2 thru 15 have been announced with Virginia type peanuts of 68 to 72 per cent oil kernel content going at \$70 per ton. Prices of excess peanuts for oil are established on the basis of market values for crushing for oil, for types, for total oil kernel contained, for qualities and for producing areas and zones or locations within such areas less the estimated cost of storing, handling and selling such nuts as determined by the Secretary of Agriculture or his authorized representatives.

Revised U. S. Standards for shelled Runner peanuts were announced to become effective on September 21.

VENDER SUPPLY NOTES

Candy Materials

U. S. Department of Commerce bulletin, "Confectionery Sales and Distribution in 1941," lists the following raw materials used in the manufacture of candy items:

Eggs	Various Gums
Soybean Proteins	Peppermint oil
Licithin	Wintergreen oil
Fruits	Orange oil
Coconut.	Lemon oil
Gelatine	Vanillin
Coconut butter	Vanilla beans
Coconut oil	Other extracts
Pectin	Alcohol
Peanuts	Fruit acids
Pecans	Lactic acids
Walnuts	Glycerin
Brazil Nuts	Corn sirup
Cashews	Corn starch
Almonds	Cocoa products
Pilberts	Milk, etc.

Crop reports of federal government agencies indicate the farmers are having one of the best years in many years. Included in the wide list of farm products that show bumper harvests this year are many items that are used in the manufacture of candy and cigarettes and other products sold thru vending machines.

The country has a bumper tobacco crop and farmers expect the best prices in many years. Corn, soybeans, peanuts and other products are also showing record production figures this year.

Usually such bumper crops would mean a big drop in farm prices, but due to war conditions, farm prices will remain at the top during the year.

News reports on the action of the Senate Finance Committee say that the tax on cigarettes will be raised one-half cent.

The House committee also recommended an increase in excise taxes on cigarettes.

Since both committees have practically agreed on an increase in cigarette taxes, it is generally taken for granted that the increase will finally be voted. The cigarette trade has been expecting such an increase for some time.

Dried apricots, peaches, figs, prune pulp and date pulp in palatable candy bar form has long been the objective of numerous researchers in the dried fruit field.

Apparently the Agricultural-Chemical Research Division of the Department of Agriculture believes it has the problem licked as a result of experiments recently completed in its Los Angeles laboratories.

APRICOTS PROMINENT — The bars, developed to meet specifications of the army, contain a blend of at least three fruits with apricots or peaches as a major element of each. Apricots are preferred because of the Vitamin A content. Each bar is about 3 inches long and 1 1/4 inch wide and contains two ounces of dried fruits.

Three bars daily (the proposed army combat ration) supplies the equivalent of 1 1/4 pounds of fresh fruit, according to E. M. Chace who has been in charge of the Los Angeles experiments.

Only first-quality fruit is used for the new bars altho the original fruit naturally need not be top-grade in size. This means that, if any large amounts of the food bars are ordered for use of the allied governments, growers will have a new outlet for the portion of their first-quality fruits that could meet top-grade marketing specifications in everything except size.

Future Possibilities — Civilian commercial possibilities of the dried fruit bar aren't being entirely overlooked by the researchers who insist they have developed a palatable product which may compete with the more familiar bars on the candy counters.

Fifty thousand packages of cigarettes, wrapped in red, white and blue packages and labeled "victory is coming" were dropped over the Netherlands by RAF planes the night of September 1, Aetna news agency states.

The packages, intended as a gesture of good will and encouragement, were scattered the day after the birthday of Queen Wilhelmina.

The British Ministry of Food has promised a larger ration of chocolate and candy, but until further notice a weekly allowance of two ounces will have to do for adults, with no increase for minors, altho the latter over 10 years of age need not be restricted to their ration books.

For some months the ministry received petitions for an increase to adults and for the return to the vending coin machines. These petitions have also been rejected.

Bottlers on the West Coast are eyeing hopefully the claim of the Bensel-Brice Corporation, Los Angeles, that they have produced a successful paper cap to replace the traditional metal-and-cork cap on soft drink bottles. This same firm announced a plastic, collapsible tooth-paste some months ago.

The cap is made of several types of

THIS TIME TRY TORR

CLOSE OUTS
All New in Original Cartons.

60 Mills Vest Pocket Balls, \$34.50
1 1/2 doz.

350 Book Match Venders, \$4.95
vends 2 Books for 1¢

217 SKIPPERS, Counter \$6.95
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Send For August Bargain List
Over 9000 Bargains
50% Deposit, Balance C. O. D.

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**CIGARETTE AND CANDY
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While They Last!
9-50 NATIONAL CIGARETTE
MACH. with 9-30
Cabinets \$79.50

350 Cap., all Col. King Size.
DuGRENIER,
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All machines painted and
conditioned ready for location,
1/3 Deposit, Bal. on Delivery.
Write for descriptive list,
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STEWART-McGUIRE CIGARET MACHINES

4 left, like brand new, 10-Column, 10¢, 15¢
or 20¢ vending. First \$150.00 takes the lot,
PARADISE SALES CO., Farwell Ave., Chicago,
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ONCE AGAIN!
Honey Nut Brand Salted CALIFORNIA ALMONDS

For Bulk Venders,
Nice Big Crop. New Prices. Big Profit!
The proven biggest profit-maker and fastest seller
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**CIGARETTE VENDING
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U-Need-a-Pak 6 Col. Ciga-
rette Machines with FloorStd. \$32.50
As illustrated. Capacity, 170 packs.
Shug proof. 15¢ or 20¢ Models. Recon-
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order, balance C. O. D. Write for com-
plete catalog of cigarette and 6¢ candy
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BOTTLE CAP POLITICS

Detroit News Publishes Report of Pros and Cons

Senate committee makes charges that too much tin scrap goes for bottle caps

DETROIT, Sept. 19.—News reports have been telling for some time how the shortage of material for bottle caps put a crimp in the soft drink and beer industries. Now it seems that the bottle cap issue has entered the political arena, or perhaps it would be better to say that politics has entered the bottle cap business. Beverage interests in Michigan were among the first to volunteer the use of their trucks and other facilities for collecting tin cans in the salvage drive. At the same time the beverage industry was using a lot of old tin cans to make bottle caps.

The Detroit News, September 15, published a detailed story showing how the bottle cap has now become a political issue. According to a Washington reporter of *The News*, Senator Truman's committee charges that important tin scrap is being diverted to make bottle caps and that some officials of the War Production Board have a part in this. The Detroit newspaper published the Washington story in detail and also gave a report on the local angles of the bottle cap-tin can question.

In the face of a warning from WPB Director Donald M. Nelson that the whole war production program may be slowed down for lack of scrap metal, officials of the WPB conservation division and the containers branch have completed a deal under which the brewers and bottlers may retain roughly 50 per cent of the scrap in large tin cans collected by them.

This has caused an explosion under the surface in WPB which resulted in the demotion of Burton M. Parks from his position as chief of the tin can salvage section. Parks's offense, apparently, was that he fought this grant of special privilege to the brewers and bottlers. His position was that plans for the nationwide collection of tin scrap were actually hampered rather than helped by this arrangement.

Tons of Scrap

The potential scrap supply from tin cans is estimated at 1,000,000 tons a year, which is detinning plants would yield 10,000 tons of tin and 990,000 tons of steel scrap. The brewers and bottlers, who until a recent OPA price ceiling was imposed last week have been bidding as high as \$130 a ton for old cans in competition with the government scrap program, were appeased under WPB order M-72-A by being permitted to collect large cans from hotels, restaurants, hospitals, colleges and similar establishments. They stamp out bottle caps from these cans.

While the bitter row over this arrangement has been raging within the staff of Lessing J. Rosenwald, WPB conservation director, and Douglas Kirk, who resigned a fortnight ago following public charges of scandalous conditions in his container branch, the top officials of WPB, army and navy have been becoming progressively more concerned at the lack of scrap.

Steel Scrap Scarce

While our supply of tin has been cut off by the Japanese conquests in the Far East, the steel scrap problem is immediately more serious.

Ten days ago Nelson summoned newspaper editors and publishers from all parts of the country to a conference at WPB, at which he, Lieut. Gen. Brehon B. Somervell, chief of Army Services of Supply, and other military officials frankly outlined the facts of an impending crisis in steel scrap. Some steel mills already are operating at less than capacity for lack of scrap.

In essence, the message given the newspaper chiefs was that collection of the

last ounce of scrap was vital to the war effort. The newspapermen pledged all-out campaigns to get in the scrap, which are now in progress in most big cities.

Meanwhile, plans went forward to collect tin cans thru city governments. The first collections from Detroit and other cities were reported as highly encouraging.

Deal Arranged

But as often happened in an organization so large, Nelson's ideas have apparently not been carried out by the officials down the line actually charged with doing the job. Under Kirk and Rosenwald, Paul Cabot, deputy chief; Harcourt Amory, assistant deputy chief of conservation, a Boston broker and former Republican politician, and Philip Hardy, of the containers branch, pushed forward with the brewers' deal, according to information laid before the Senate group by other WPB officials.

Opponents of the deal contend that the brewers and bottlers are already getting all the black plate they need for current bottling requirements.

Despite the shortage of steel, they have been given 60,000 tons, which is 30 per cent under their peak of 1941 but up to their 1940 levels, WPB officials state.

More To Drink

By using larger bottles, both brewers and soft-drink dispensers can actually put up more to drink under their present steel-plate allotment than at their peak, they declare. Both soft drink and beer people are re-using caps. Treasury figures show that the brewers' income on which taxes are paid have risen about 40 per cent since 1940.

The 75,000 to 100,000 tons of cans which is the brewers' potential scrap supply under the WPB order thus could be used to enlarge their business or else to lay away metal for use when and if their supply of steel black plate is cut off, WPB officials point out.

While the WPB embroglio concerned the tin-can appeasement situation, the investigations of Senator Harry S. Truman (D.), Missouri, may disclose an even more serious situation—namely, black market operations in steel by some brewers.

Detroit plays an important part in this situation. The successor of Parks as chief of the tin unit is Raleigh K. White, a former Detroit automobile sales and advertising man.

Reports are current in the brewing industry that certain brewers, including some in Detroit, have been getting steel for bottle caps and for a bottle cap reserve on a black market.

One Detroit brewery is charged in these reports, which the Senate group will check, with having caps made by another Detroit manufacturer from steel intended for a different purpose. Under WPB priority orders, steel is not supposed to be used except under strict priority orders. Another brewer has reportedly been making caps of aluminum, an even scarcer metal.

Another report being checked is that of another brewer who was approached by a black market operator offering to sell him steel for caps if he would pay \$44,000 over the market price.

The files of WPB, now being studied by the Truman committee, are filled with the details of the arrangements paving the way to the tin-scrap deal.

Given Ultimatum

Parks, according to one of these memoranda, was told to play on the team or get transferred to another section.

The inquiry is likely to lead into channels affecting the whole metal shortage picture, including leaks in the government reserve stockpiles, which theoretically have been frozen by WPB order in the hands of those holding the inventory.

Some WPB officials have beer-bottle caps stamped from children's toys or steel originally intended for signs. The toy cap came from Detroit.

A memorandum from WPB files quotes Hardy as defending the order for brew-

ers and bottlers to pick up cans on the ground that "President Roosevelt wanted our armed forces and defense workers to have an abundance of beer and soft drinks."

Another official called William Hasset, one of the President's secretaries, and asked if this were the case. The memorandum quotes Hasset as saying emphatically "any persons making such a statement must produce the evidence of the President's views on that matter before they go expressing them."

Evidence that the brewers have been hampering rather than promoting the campaign have flooded WPB from all sections of the country, including Detroit. A Hartford (Conn.) cafeteria, for example, informed a WPB representative that it could no longer contribute to the government's scrap campaign because a bottler with whom it was dealing had refused further deliveries unless it could have all empty cans.

Seek U. S. Supplies

Officials of detinning plants in Cleveland and New Jersey have told WPB representatives, the latter say, that brewers have been trying to buy from the detinning plants cans already turned over for the government stockpile.

From WPB's labor division, Benjamin Haskel wrote a report to Kirk sharply protesting the brewers' original allotment of black plate.

Haskel pointed out that rated orders for steel were running 117 per cent of steel production. Of this 81 per cent represented army, navy, lend-lease and maritime demands and another 18 per cent the demands of plants being built to produce more aluminum, steel, rubber, high-octane gas and similar items.

"Thus," said Haskel, "99 per cent of maximum steel production is needed for primary war requirements. Our canned food supply has been seriously threatened due to the elimination of many important foods from tin cans. The producers of these products have been unable to obtain sufficient supplies of black plate to meet their needs . . . it is vital . . . to assure a food pack to meet the needs of this country, our armed forces and our allies overseas.

"In view of the tremendous pressures upon available steel supplies generally and the resulting shortages of black plate even for essential uses, it seems to us that the order, as it stands as present, enabling the beverage industry to maintain its present rate of black plate for the rest of the year, runs counter to essential war and civilian interests."

Detroit Situation

The Detroit contributor to the tin can salvage program has every right to know what responsible salvage officials here think about the War Production Board's order No. M-72-A, which gives brewers and bottlers of the nation the right to participate in the tin can collection program.

That order, signed September 2, also gave brewers and bottlers the privilege of using 50 per cent of the steel they collected from the No. 10, or gallon-sized can, to make bottle caps, a privilege which most of them have been exercising without government blessing, but not illegally, for the last two months.

Speaking generally, Detroit and Michigan's salvage heads did not and do not now want the bottlers and brewers in the tin can program. They fought the practice of Detroit beverage makers using those large-sized cans to make bottle caps.

"Patriotic Offer"

In communications from Washington WPB officials to the Detroit offices of Kenneth M. Burns and John D. McGillis, chairman and executive secretary of the Michigan Salvage Committee of the State Council of Defense, and Edwin J. Anderson, chairman of the Wayne County Salvage Committee, these men were assured that the brewers and bottlers "had made a patriotic offer to use their trucking facilities to increase the collection of tin cans thruout the country."

But that word "patriotic" was confusing to salvage heads here. They could not understand what was particularly patriotic about taking 50 per cent of the steel from the tin cans collected and diverting it from war industry when they had been told that

every ounce of steel and tin was vital to the war effort.

Detroit, in its first collection of prepared tin cans, collected better than 400 tons thru the use of DPW trucks. Anderson set a total of 1,000 tons of tin cans for the second collection, October 10. There is every reason to believe that his goal here and the goal of other Michigan cities of 50,000 or more in population which are conducting collections will be realized shortly.

Desperate Need

The only real problem they faced was the educating of the housewife to the desperate need for these tin cans. That, they reasoned, would offset the annoyance of preparing the tin cans for collection.

Anderson is president of the Goebel Brewing Company and director of the United Brewers' Association of America. His company had not bought up large cans to make bottle caps and it is not doing it today. He had expressed himself before his own business associates as violently opposed to the inclusion of brewers and bottlers in the tin can program. He wrote letters to every member of the board of directors of the UBA, asking that they refrain from entering the program, but to no avail.

His theory is that if the government needs some of the steel and tin, it needs all of it.

He said, "I never was in sympathy with the program and am not now, but in view of the fact that the present tin can order is mandatory as signed by the WPB, Michigan brewers and bottlers are now meeting to initiate a program and formulate a policy. They will meet in a few days with Mr. Burns and Mr. McGillis to agree on a policy.

Speaking as Brewer

"Speaking now as the president of a brewing company, I say that if it is decreed that the brewers should embark on such a program we will then have to consider whether our company would want to join in that move," Anderson said.

McGillis has been one of the most vigorous opponents to the bottlers and brewers in the program. It was he who complained to Leslie E. Merrill, who was deputy chief of the WPB's tin salvage section, that brewers and bottlers here were taking the cream of the tin cans out of large restaurants, hotels and institutions for their own use.

"I'll stand on what I have said previously and on what Mr. Moody quotes me as writing in my letter to WPB officials in Washington," McGillis declared. "I believe the facts speak for themselves."

Burns, Michigan's top man in salvage, has taken a more cautious approach to the problem. He has never expressed himself publicly on the alleged intrusion of the brewers and bottlers into his tin can program, but has advised these two industries to "show me."

Permit Required

He also advised them that under M-72-A, brewers and bottlers could not collect cans without a permit from the materials section of the WPB and that any companies which had made such collections since the adoption of the order were in violation of the law.

William R. Bernard, sales manager of the Detroit Coca-Cola Bottling Company, Inc., believes the bottlers can prove to Burns that they can collect more scrap tin than he can by his methods and then demonstrate that they will use for reprocessing less than one-third of the large cans.

Haven't Been Selfish

"If we are permitted to use No. 10 tin for the manufacture of caps, we will turn back all tops, bottoms and seams, and also process all the smaller cans that are collected," Bernard said.

"We will turn back more than the 50 per cent Burns thinks we will need. Until the government says it wants every tin can, I don't believe we have been selfish in our reprocessing plan."

"We began collecting all kinds of scrap long before the present salvage drives were held, and, as an industry, we will continue to do so even if the government clamps down on all tin. We thought we were doing a patriotic job."

Bernard said his company has applied for a WPB license but has not received it as yet. The tin scrap already collected is being held, he explained.

Three-man committees of both the bottling and brewing industries have been in session recently attempting to formulate a program and are expected to report back to Burns soon.



Industry Mentions

Magazines --- Newspapers --- Radio

Swing Fan

According to a publicity release from Republic Pictures, Jane Withers, star of *Johnny Doughboy*, is such an avid swing fan that she has had a juke box installed in her home.

Extremist Columnist

Extremist is the word for Ralph McGill, columnist on *The Atlanta (Ga.) Constitution*, in his expressed opinions on slot machines. McGill's column, "One Word More," is a large one, and in the newspaper's issue of September 14, he devoted practically all of it to a blast against reel machines. "I am one of those persons who look upon the players of slot machines as simple dolts who richly deserve to have the one-armed bandit take away their money," he wrote, forgetting or not knowing that among people who enjoy playing the machines are some who rank high in the country's intelligentsia. To be specific, one of the most popular pastors in Chicago, a nationally known figure, has stated publicly that he and his wife make it a regular practice to devote one evening a week in some location where they can play coin machines for their diversion. His wife saves up her nickels for this purpose.

A very prominent physician in Baltimore, member of a nationally known

hospital staff, plays slot machines and pinball games and says it is the best way he knows of for a doctor to quickly divert his mind from his work in order to relax and get away from it all for a while.

And a member of McGill's own ilk, H. Allen Smith, top-flight New York columnist, not only plays slot machines, but regularly writes them up in his column, enthusiastically and favorably.

Veloz and Yolanda, also tops in their profession, ballroom dancing, when checking into a hotel, demand that a slot machine be put in their rooms for their use as they thoroughly enjoy playing it and find it one of their favorite forms of recreation. To show they are not ashamed of their taste in fun, Veloz and Yolanda allow their publicity agents to give this story out to newspapers and magazines, with pictures.

McGill says he never worries about the moral effect of the machines. He just does not like to lose on them, it is assumed, but would willingly play them if it cost him nothing. Perhaps he would enjoy movies and other diversions more, too, if he did not have to spend money to do so. Or he might enjoy slot machines if men spent money to make them and distribute them simply for the pleasure of people, but no charge for playing them. Horse racing and other forms of chance take money and are considered all right, in fact, quite the

smart thing. Where is the difference if it is a slot machine?

The New Nickel

The fact that War Production Chairman Donald Nelson, September 11, granted priorities to the director of the Mint authorizing the striking off of a new 5-cent piece, one that works in vending machines, caused coin machines to receive public mention in an International News Service release which appeared in newspapers all over the country. The heading on the article as it appeared in *The Harrisburg (Pa.) Patriot* read: "New Nickel Made Over for Vending Machines. Mint Changes Mixture of Metals in 5-Cent Piece After Officials Discover Nickel-Saving Coin Won't Work in Automatic Salesmen." Body of the item states that "a potential economic disaster was averted when it was discovered that nickels the Mint contemplated issuing would not operate the hundreds of thousands of silent salesmen throughout the country. Involved in this new coinage would be sugar interests, milk interests, tobacco firms and fruit farmers, all of whose products are dispensed in vending machines."

Strictly Private

A newspaper cartoon of First Class Private Peter Plink, drawn by Quin Hall, depicts Private Plink and his buddies jolling about in their bunk beds on board ship, just relaxing. Plink, writing to his Mom, says: "Dear Mom: A trip like this sure gives us a swell chance to catch up on our ease. . . . No marching and no K.P. . . . But despite that some of the guys are complaining yet. Because there ain't no juke joints to go to nights."

Weighed and Found Wanting

Coin-operating scales accumulating in Chicago's City Hall basement for the past three years because they were found defective and beyond repair, were brought to light and publicized in *The Chicago Sun* recently when it was decided to send them to processing plants to yield scrap metal for new steel.

State Finance Committee

When the Senate Finance Committee reported its work on the 1942 Federal Tax Bill and made some reports to the newspapers, several newspapers mentioned the fact that the Senate committee proposed to raise the federal excise tax on slot machines from \$50 to \$100 a year. Some of the papers stated that this tax item referred to slot machines of the "one-armed bandit" type.

Apparently most of the newspapers did not mention the slot machine item in the Senate committee considerations. Income taxes and other forms of revenue were considered so

much more important that newspapers did not mention the slot machine angle.

When the Senate recommendations are made public, probably about September 24, newspaper mention will again include the coin machine section of the bill which means that several types of machines will then come in for publicity. Music machines will no doubt be included in the 1942 bills.

In Omaha, Neb., a fellow was caught robbing slot machines in a private club. While talking to a *World-Herald* reporter after his arrest, he told of a long career in all parts of the country systematically robbing slot machines. Working with another man and woman, the man had cards to private clubs in large cities and plied his trade in them. He was formerly a serviceman on slot machines and for one solid year made a study of the machines with the intention of learning how to rob them. When he felt that his knowledge was enough to successfully accomplish this purpose, he started out and until caught in Omaha, had evidently been very successful. The Omaha newspaper played the story up big and carried a picture of the machine robber.

Long-Term Lease Felt Good Sign

SPRINGFIELD, Mass., Sept. 19.—A lease by which the trustees of the Dunlap Realty Trust will receive \$25,000 in rentals during a five-year period from the Springfield Amusement Corporation for the space occupied by the Penny Arcade in the first floor and basement of the Hampden Building at 1628 Main Street, with an option for a five-year renewal of the lease, was filed in Registry of Deeds September 10.

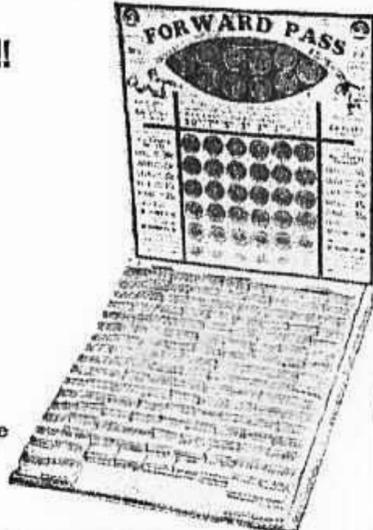
The lease was signed by Horace A. Moses and F. Nelson Bridgman, trustees of the Dunlap Realty Trust, and the property was leased to John Christopher, of New York City. The lease was assigned by Christopher to the Springfield Amusement Corporation of which Charles Wertheimer is treasurer, Morris Kirsner is clerk, and Benjamin D. Novak is counsel.

Under the terms of the lease the property will be used "as an amusement center for the business of conducting a legitimate amusement business conforming to the city ordinances and regulations under a license issued by the mayor of the city of Springfield."

Observers here felt that the signing of the lease showed the operators were sure that Mayor Roger L. Putnam would not rescind the license, despite political pressure.

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Profit (Average) \$36.10		Profit (Average) \$13.64

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Dude Ranch 19.50	Legionnaire 29.50	South Paw 39.50	Major '41 29.50

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West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

LOS ANGELES, Sept. 19.—News along the coin rows of this city this week was the special meeting called by Curley Robinson, managing director of the Associated Operators of Los Angeles County, Inc., to discuss the tax on pinball machines. Meeting was held Thursday morning at the North Star Auditorium.

Following his plea for 100 per cent co-operation on the placing of licenses on machines and a brief discussion of slug reporting, Robinson discussed the report on the coin machine taxes that will come up in Washington soon. Art Mohr, counsel for the association, left here last night (18) for Washington and will arrive there Monday morning in time to be on hand when the report on the legislation is presented.

Robinson prefaced his talk by telling the AOLAC members that the ground-work for the fight to have the pinball tax reduced had been done here. Since August 10 the association has sent out 15,000 pages to 531 congressmen and senators. Each has received four letters ranging from two to four pages. Replies have been unusually good, with the writers expressing themselves in sympathy with the coin machine operators. Robinson also said that the United States Chamber of Commerce was also assisting in the matter.

Mohr will be in Washington for a minimum of two weeks. He is taking with him on this trip a number of photostats of letters from the Internal Revenue Department regarding its rulings in various matters.

Expenses incurred by this trip will be paid by the members, with those present contributing their shares and additional moneys at the meeting.

Another meeting of the AOLAC membership is slated in about three weeks, at which time gasoline rationing will be discussed.

Operators Swapping

With the tire situation and the proposed gasoline rationing influencing traveling, Los Angeles operators are already beginning to take steps to remedy the situation. Story circulating on West Pico is that two operators recently met in a jobber's place. They found that one was passing a location each day, while the other was traveling miles to service it. The operator in the location daily bought the equipment then and there.

... H. Van Stelton, of Whittier, reports that games are doing swell in that area. Section is in an oil field region and pay rolls are increasing. ... C. Amarillo, music machine operator from Douglas, Ariz., was in the city to see what was going on. He also looked into the phonograph and record situation while here. ... Jay Bullock, of Los Angeles, has bought the music route of Ed LaForge. ... Al Weymouth, Los Angeles cigarette machine operator, reports that biz is clicking along with him. Recent reports issued here show that cigarette smoking has increased since the war started. Also boosting cigarette sales is the fact that various organizations are asking patrons to purchase an extra pack of cigarettes, giving that package to the men in the armed forces. Baskets are placed near machines to take care of the extra package. ... Bob Tanner, Los Angeles music operator, says that hot weather is all right, but he wishes he was back in the Memphis section so that he could fish at Reelfoot Lake. ... Art Weiss, of Los Angeles, reports that his games route is keeping him busy. ... Elmer Smith, music machine operator from Santa Paula, has enlisted in the Coast Guard.

Happel Treks

William R. Happel Jr., of Badger Sales Company, took the week off and spent it at Coronado. He spent Sunday in Caliente at the races. No one has heard any glowing reports on the trip to Caliente. So perhaps Happel didn't. ... Bert Beutler, of Paul Laymon's, was on hand to help the Shriners with their annual circus. ... News here is Lou Ellis is at the point of embarkation. He is serving with the Military Police. ... George Joyce has been called into the service, as has William Nagel. Nagel is in the army. ... Fred Shuey is out following an illness. The boys are glad to see him after missing from his usual routine. ... Barry Beauregard is now with the army in Australia. Letters from him reveal that everything is hotsy-totsy there under General MacArthur's com-

mand. ... Tom Catana was praised for his generous work at the recent meeting of the AOLAC. Tom was called to a Hospitality Center to change the cycle on a phonograph. He did the work and made a donation to the coffee fund. It's things like this that build good will for the industry. ... Mel Stivers is now with Uncle Sam's navy. ... Irving Feitler, president and general manager of the Gardner Manufacturing Company, is on the Coast for his annual inspection tour.

More to Armed Forces

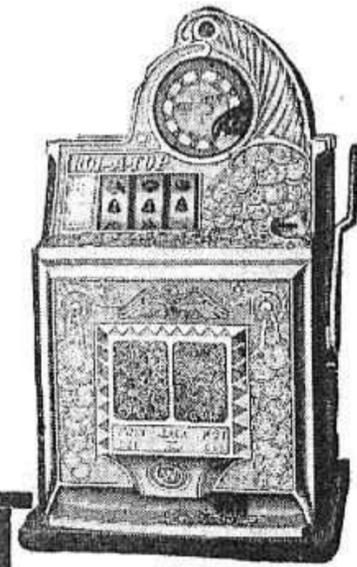
Bernard Rabin, of Allied Amusement Company, has returned from Boston and is soon to enter the army. His partner, Leonard Behrens, will keep the home fires burning while Rabin is serving. ... Bill Hogan, music machine operator from Fresno, was in the city scouting the record distributors for tunes for his machines. ... Smoky Leinert, formerly serviceman for Jack Gutshall Distributing Company, is now at the Great Lakes Naval Station. ... Homer Gillespie left Thursday for Portland to fish and rest and to enjoy his annual vacation. ... Frank Showalter, of Santa Ana, was in the city Thursday. ... Thomas W. Boddy, of Lomita, Calif., was in the city and attended the special meeting of the AOLAC.

Gutshalls to Lake

The Jack Gutshalls, he of the distributing company, are spending the week-ends at Big Bear. Jack is anticipating the deer season. ... Fred Gaunt, of Trojan Novelty Company, reports business strong in the arcade equipment field. ... Percy Shields is back at his West Pico place following a scouting trip for used equipment. ... Harry Rawlings and Herbie Cohen were discussing old times following the special AOLAC meeting. ... Frank Schwartz was also present to see what was to be presented at the meeting. ... Ray McKinley, a band well known to coin machine people, is the next band on deck at the Trianon in South Gate. ... Bob Causey, who served a year as head of the Rotary Club in South Gate, was in the city the other day for a trip up and down Coin Row. ... Pete Thelen, of Glendale, is reported recuperating from a recent illness. ... Jane Carico, secretary for Jack Gutshall Distributing Company, is on her annual vacation and spending most of it in San Francisco. ... Mollie Simon, secretary at AOLAC, is back from her vacation. She took a trip to Texas. ... Harry Rawlings, of County Games, is always on hand when the AOLAC meets. He also is on hand for the meetings of the Pacific Coast Showmen's Association. He takes an active part in both organizations' activities. ... Del Bern, of Fresno, made one of his infrequent trips to the city to see what was what in the music machine line. ... Jack Gutshall says that he wakes up in the night and hears Freddie Slack's Capitol record, *Mr. Five by Five*. Jack adds that it's going on his turntable at the office all day for operators to hear. ... Jimmy Jones, of Southwestern Vending Machine Company, is winding up for his annual vacation. ... Archie Freeman, of Oceanside, Calif., reports that things are clicking it off in that area.

Parr Busy

Bud Parr, of General Music Company, is kept on the hop now with his many duties. He recently returned from a hunting trip and also from a business trip to San Diego. ... Carl Gustafson, of Mission Beach, is expected to make one of his few yearly trips to Los Angeles soon. ... Homer Gillespie recently purchased added equipment for his Penny Arcades. ... Al Anderson, of Balboa, reports that business is still good in that area. Cool nights are clamping down a bit on the biz, but otherwise things are going strong.



We have a few more
Rebuilt ROLL-A-TOPS
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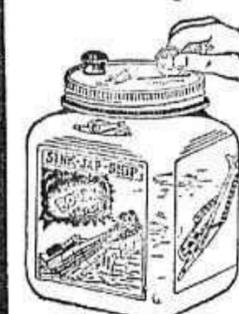
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Repairs and Servicing
By MARVIN JACOBS

NOTE: The following article was contributed to this column by A. E. Cash, Chattanooga, Tenn.

SOLVING LABOR SHORTAGE
Securing skilled coin machine mechanics is getting to be a serious problem with the coin machine operators. So many of the draft-age mechanics have been inducted into our military

forces that it is no longer a simple matter to secure someone to replace those gone. In fact, it has never been a simple matter to secure a man who could do amplifier, motor, phonograph and pinball mechanical work. It has always been necessary for a mechanic to secure most of his training thru experience, since there have been no schools to teach this type of skilled work.

Of course, various phonograph manufacturers have conducted short training schools at centralized geographical locations. This has been a big aid to the operator.

However, the major part of the men who attended these short courses have been drafted and are in camp. This leaves the operator with green material to train, which means that he is going to lose money and plenty of it! For

out-of-order machines will not take in one nickel; and out-of-order machines mean the valuable loss of GOOD WILL of the location.

For the duration of the war, the operator is going to be compelled to tap new sources for help. There are several ways in which he may secure qualified labor or, at least, help with mechanical aptitude. He may advertise in the local newspaper; some of his employees may know of someone; he may receive personal applications (and he should file these where they may be found, if he does not have immediate need of workers); he may contact private employment agencies; and he should by no means forget to call on the State Employment Agency in his city.

The State Employment Agency is his best bet, if he is in a hurry for help. At these State agencies, applications have been filed as to qualifications. The operator only has to call the agency, tell them what he needs, and the qualifications necessary for the job. They will then send him prospects, who are most nearly suited for the job. In this way, it will not be necessary for the operator to spend time interviewing applicants who are unsuitable.

The operator should attempt to hire someone above the draft age. An older man may be able to do the work. Men with physical defects and handicaps should not be overlooked, as they sometimes make splendid mechanics. Although women have not been used as phonograph mechanics to date, there is a possibility that they will take over more and more mechanical jobs if the war lasts for a long period of time.

The operator, in these times, will probably not be able to get a man who can do all his work. He may get a man who cannot do amplifier work, but who can do his other repair work. He had better hang on to this man, and send his amplifier work to a local radio shop. In fact, he may have to use unskilled helpers, and send amplifier, motor, pick-up and other such technical work to local shops.

The operator must endeavor to keep his equipment in the best possible condition, for he cannot replace it as he formerly could. Lubrication should be stressed. Clean machines should be emphasized. Motor protectors must be used.

All old parts and machines should be saved as it may not be possible to get new parts, or these old parts may have to be returned to secure replacements.

A lumiline bulb must now be turned in for every new one purchased.

Altho the operator is in a tough spot from some viewpoints, now is really his time to make money! For the first time in the coin machine history, he will not be compelled to discard equipment which is still good but obsolete.

The operator will have a better chance to hold his locations, for another operator cannot jump his location with a new machine.

Where the life of a phonograph has been around three years, because of style changes, it will now be increased to the duration of the war. The operator's depreciation expense has been cut to half. Pinballs, with an average life of three months, will probably still be in use for two years on top-notch locations.

The operator who wants to be in business when the war ends must build up a reserve to be used for new machines at the end of the war from the profits he is now making. He should pay for all merchandise he is now buying, and then build up a reserve for future equipment.

The operator is going to find it necessary to increase his expense by paying his workers more, but his machine intake should be more with unemployment figures down.

The phonograph industry is a vital source of morale building and must be kept going. Now, as never before, our soldiers need gay tunes, inspiring marches and patriotic songs to send them to camp with a smile and the knowledge that we are all for them.

Game Exceeds Hopes At United Mfg. Co.

CHICAGO, Sept. 19.—Harry Williams and Lyn Durant, of United, happily announce their newest creation, Sun Valley, rebuilt from Sun Beam.

They claim that actual two-way location tests of Sun Valley showed much greater earnings than they ever dreamed of. To use Harry's own words, "That isn't just conversation. We'll prove it." Williams and Durant go further. They say that Sun Valley surpasses the earnings of any of their well-known successes created while they were at Exhibit. Moreover, they feel that with Midway, redesigned from the old Zombie, and Sun Valley, redesigned from the old Sun Beam, operators have a real team-mate that will go a long way toward carrying them thru until the day of new manufacture.

United also wishes to express their regrets for the delay in making Sun Valley available to operators and distributors, but believed it only fair to make sure of their newest creation, rather than cater to demand.

Now, after the test has been made, and has proven so gratifying, United is ready to accept Sun Beams for the change-over into Sun Valleys.

Martin's Magazine Hit With Operators

CHICAGO, Sept. 19.—In view of the rubber and gasoline situation which will vitally affect the cigarette machine operators, James H. Martin has developed a new auxiliary shift magazine for the seven-column "S" DuGrenier cigarette machine and the Stewart-Maguire seven-column cigarette vender.

"This magazine," says Jimmy Martin, "brings the capacity of the cigarette machine to 350 packs and the essential of a King size column, which can be used for brands without a filler."

"This magazine can be installed in five minutes on location as it was made to conform with the original unit. It cuts service about 50 per cent. And it will more than pay for itself in a very short time."

"Approximately 1,500 of the magazines have been shipped," Martin continued, "and without exception the operators have reordered because they soon realize the saving possible in gas, rubber and man power."

"I would say about 4,000 more of these magazines are now available. We ship as fast as the orders come, some by phone, some by wire and some by letter."

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- Mills Owl 75.00
- Jungle 59.50
- Zig Zag 45.00
- Spot-a-Card 65.00
- Spot Pool 49.50
- Bolaway 65.00
- Twin Six 40.00

CONSOLES

- Buckley Track Odds (New) . \$450.00
- Mills Four Bells 315.00
- Bally Club Bells 189.50
- Mills Jumbo F. P. 65.00

PHONOGRAPHS

- Seeburg Envoy R. C.\$279.50
- Seeburg Regal 150.00
- Seeburg Rex 115.00
- Rockola Super R. C. 250.00
- Rockola Master R. C. 225.00
- Seeburg Selectomatics (Metal Covers) 15.00
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Silver Important To Coin Mach. Industry Now That It Will Be Used in New Wartime Nickel

Right now the most important metal to coin machine operators is silver. Steel would be, to the manufacturers of the machines, if making them was still permitted.

Silver now becomes of special interest to the coin machine operator because it is to be put into the contents of the new nickel, and nickels—new or old—appear strongly to operators. The dime is also a silver coin, but it has always been so and no changes are contemplated in the making of it.

Strong efforts are also being made to use silver instead of copper in electrical wiring, which might mean that operators could get wiring for repairs if this goes thru. This would make available more metals for repairs on all sorts of coin machines.

President Roosevelt, the War and Navy Departments and the War Production Board are being urged to move en masse against Congress for repeal of the 1934 Silver Purchase Act, which bars use of the metal for munitions production.

Critics of the small group of Western senators and representatives who have bulldozed the administration and their colleagues into retaining the law, which is not only nonsensical but is approaching the scandalous stage, have the full support of Secretary of the Treasury Morgenthau. But Secretary Morgenthau, who uses his choicest expletives when talking about the silver bloc senators, is in the position of being unable to start the repeal ball rolling.

Silver's Recent History

Here is the silver story: At about the time the Warren-Rogers Gold Purchase Act was passed, raising the price of gold from \$20.67 an ounce to \$35 and thereby creating a bonanza for our own gold mines and gold merchants of the world—including Japan—the silver bloc slumped thru another cure-all for our depression troubles.

Under this act the Treasury was charged with buying silver until its stock aggregated one-fourth of our monetary gold supply. We have been unable, or our government has thought us unable, to let go of the golden bear's tail, and so we have nearly \$23,000,000,000 worth of gold cached away at Fort Knox and elsewhere. Tho the Treasury has bought silver constantly, the accumulation is only about 15 per cent of the gold value.

This act required that the Treasury, in line with various other handout funny-money subsidies in vogue at that time, buy newly mined domestic silver at 71.11 cents an ounce when the world price was actually about 35 cents. Furthermore, the Treasury was forbidden to sell silver for less than \$1.29 an ounce.

Hold Huge Supply

The Treasury has been holding 3,331,000,000 ounces—a lot of it buried at West Point—of which 806,000,000 ounces are in the form of coins, and 1,164,000,000 held as pledge against silver certificates. The remaining 1,361,000,000 ounces are so-called "free" silver, which could be made available for industry and is now being released.

One of the cockeyed theories of the silver bloc is that this frozen silver is necessary as a backing for our silver certificate currency. The fact is that this country is not on a bimetallic monetary base. As far as the rest of the world is concerned, we are on a gold base, and we have so much more gold than is necessary to back up our currency that it has ceased to be funny. It's tragic.

A simple act of Congress giving our

State Taxes

ALABAMA—October 10: Tobacco use tax reports and payment due. October 20, sales tax reports and payment due. Sales tax and reports (quarterly) due from small taxpayers. Use tax reports and payment due.

CALIFORNIA—October 15: Sales tax reports and payment due. Use tax reports and payment due.

COLORADO—October 15: Sales tax reports and payment due. Use tax and reports due.

ILLINOIS—October 15: Sales tax reports and payment due.

IOWA—October 20: Sales tax reports and payment due. Use tax reports and payment due.

KANSAS—October 20: Sales tax reports and payment due.

MASSACHUSETTS—October 15: Cigarette distributors' tax reports and payment due.

MICHIGAN—October 15: Sales tax reports and payment due. Use tax reports and payment due.

MISSISSIPPI—October 15: Sales tax reports and payment due. Use tax reports and payment due.

NEW MEXICO—October 25: Use or compensating reports and tax due.

NEW YORK—October 20: New York City retail sales tax returns and payment due. New York City use tax returns and payment due.

NORTH CAROLINA—October 15: Sales tax reports and payment due. Use tax reports and payment due.

NORTH DAKOTA—October 20: Sales tax reports and payment due. Use tax reports and payment due.

OHIO—October 15: Cigarette use taxes and reports due. Use tax reports and payment due.

OKLAHOMA—October 15: Sales tax reports and payment due. October 20: Use tax reports and payment due.

SOUTH DAKOTA—October 15: Sales tax reports and payment due. Use tax reports and payment due.

WEST VIRGINIA—October 15: Sales tax reports and payment due.

dollar silver certificates the same backing a \$10 bill has would correct that, and another act putting silver value where it belongs would take care of the rest.

Shortage of Copper

We have an acute shortage of copper. We have plenty of silver and more where that came from. Silver is just as good as copper for electrical contact manufacturing. If it were permitted to fall to its proper level silver would be no more expensive than copper for electrical work and could actually be used in place of the really rare tin for coating food cans.

Last spring Secretary Morgenthau went to Congress trying to get silver released so the War Production Board could allocate it for war purposes. He had to make an agreement with the silver bloc that if the so-called free silver were released to

war industry he would not seek repeal of the Silver Purchase Act. Held over that barrel, he agreed.

Consequently the free silver has been "loaned" by the Treasury to the WPB—presumably it will be dismantled from electrical works and restored to West Point after the war—and Morgenthau cannot start the agitation at the Treasury, where it should begin, for repeal of the whole silly business.

Plants Use Foreign Silver

Industrial silver users, whether they utilize it for work or for non-defense manufacture, such as tableware, have had to depend upon imported silver for their supplies. They could not compete with the fixed Treasury price for domestic silver, so they bought imported silver at the world price.

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Government Bulletin Publishes Report on Patent Discussions To Bring Subject Up to Date

Discussions on patents and patent laws will apparently continue to be an important subject during the war, and after the war it is likely that patents will be discussed much more than ever. The conservatives are saying that the present patent laws are all right and should be left alone. The liberals are arguing that our patent laws create vicious monopolies which are a big cause of unemployment in peacetime. The liberals argue, too, that the United States Patent Office should be a national patent pool and that any established firm could use patents by paying the proper royalties. The September 10 bulletin of the United States Department of Commerce publishes the following varied comments on the patent discussions at the present time:

The contention that patent rights are in conflict with antitrust laws is attacked by George E. Folk in the book, "Patents and Industrial Progress," pub-

lished recently by Harper Bros. The book deals with testimony, presented at the hearings of the Temporary National Economic Committee, covering almost every phase of the patent system.

"It has erroneously been assumed by some," said Mr. Folk, "that there is an essential conflict between patents and the antitrust laws against monopoly. The antitrust laws correctly treat equally the owner of property in general and the owner of a patent in particular. Either can do as he will with his own, but neither can combine his property with others in a way to restrain trade; nor can either use his property as an instrument for the creation of some other monopoly forbidden by law."

Five Major Points Cited

Five major points made by Folk in connection with patents and antitrust laws were:

1. Patents represent an addition to,

and not a subtraction from, the public wealth; the giving of something to the public, not taking away from it.

2. The patentee's control over his property is temporary.

3. The patent at best is a precarious and highly speculative kind of property.

4. A license does not create any new monopoly. A license is a waiver of rights, not a means of acquiring additional rights.

5. Patents are no more in conflict with antitrust laws than is any other kind of property. If combinations in restraint of trade are being made as a result of the misuse of such property, the antitrust laws are adequate to deal with them in the same way that they deal with misuses of other recognized property rights.

In the foreword, Robert L. Lund said: "The best evidence supporting the American Patent System is our whole industrial civilization which has grown out of patented inventions.

"Patented inventions have created perhaps four out of five jobs in our country. They have made possible mass production which has reduced prices, increased the quantity and improved the quality of goods and services which constitute our high standard of living. . . .

"While changes should be made in the patent system as necessity arises, to keep it abreast of social and economic development, it is well to have in mind the progress unequaled in history which this country has achieved under the patent law as it now stands. It is of vital importance to make sure that changes proposed will not weaken the great stimulus the system now furnishes to industrial progress."

Dept. of Justice Presentation

In the presentation of its case before the T. N. E. C., the Department of Justice stated:

"In submitting evidence on patent practices we have selected automobiles and glass, not with an intent to single out those industries, but because they illustrate typical situations which are common throughout the industrial field."

At the conclusion of the testimony, it was stated:

"... Our idea was to select a typical example of an aggressive use of the patent privilege and a nonaggressive use of the patent privilege. That we have selected the glass industry is not because we considered it outstanding or because we considered it the only example of this kind of practice, but because we considered it a typical example."

"As a matter of fact," asserted Folk, "it was not the automobile industry in general but the automobile manufacturing industry, and it was not the glass industry in general but the glass container industry that were thus singled out. In the automobile manufacturing industry, as distinguished from the automotive parts and equipment industry, patents are a minor factor, and the committee in its report made no criticism of the patent practices in this field of American business. The glass container industry, on the other hand, presents a situation of unusual character and received the brunt of the hostile criticism. Perhaps these industries may be typical of two extremes, but they are not typical of the vast majority of industries, many of which owe their very existence to our patent system."

A survey of the glass-container industries, presented in detail, shows that during the period in which automatic machinery came into general use, wages in the industry increased, the hours of labor decreased, production enormously increased, prices were reduced and relations between industry and labor were markedly cordial.

The chairman of the committee, referring to the testimony of Mr. Smith, president of the Hartford-Empire Company, made the following comment:

"He testified very candidly that his purpose in manufacturing the patents and the licenses was to prevent the ups and downs in the industry, to prevent depressions, to do for the glass industry what this committee is trying to find a way of doing for all industry, if it can be done, with the preservation of the antitrust laws."

Patent Is a Privilege

Regarding monograph 31, "Patents and Free Enterprise," the author holds that this study made for the Temporary National Economic Committee "is replete with fundamental errors as well as factual errors."

"One of the author's more fundamental errors is in treating a patent as an instrument for taking something away from the public and giving it to an individual. He says of a patent that

it is 'a privilege, in the public domain . . .

"The author's premise being entirely false, what he builds upon it is naturally worthless."

Commerce Department Testifies

In presenting the case for the Department of Commerce, Richard C. Patterson Jr., assistant secretary, included the following remarks:

"The basic purpose of the (patent) system was declared in the Constitution: 'To promote the progress of science and the useful arts, by securing for limited times to authors and inventors the exclusive right to their respective writings and discoveries.' In judging its operation and any proposed changes, these fundamental terms must be kept always in mind.

"Our purpose in this hearing is twofold. First, we wish to present to you the experience of the Patent Office, pointing out certain conditions and problems which have directly emerged from its operations. Second, we hope to picture for you certain aspects of the patent system at work."

Part of the statement of the Commissioner of Patents, which was concerned more particularly with factual data and other information as to procedure in granting patents, follows:

"The mere statement that the United States has granted more than 2,000,000 patents prompts not merely curiosity but even concern as to their incidence on our national economy. We are moved to ask many questions respecting them. What manner of men are our inventors? Are they relatively more or less numerous now than formerly? What becomes of their inventions; that is, where is lodged the ownership of them? Is control of the majority of patents acquired by our great corporations? Have foreign interests become possessed of large numbers of patents essential to American industry?"

"The facts for which these inquiries call are geographically presented in several charts I have caused to be prepared." (These charts are reproduced in the book.)

According to Folk: "The testimony of the Commissioner of Patents does not deal directly with research organizations

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or with the opportunities of individual inventors. However, the charts he introduced and his testimony thereon show that the individual inventor still plays an active part in the field of invention."

Dr. Vannevar Bush, a witness for the Department of Commerce, states: "The patent system was set up for the benefit of the public, not for the benefit of the individual inventor, and in order that devices might come into use for the public benefit. . . . The utilization of the patent system in a proper way to insure that the device will come into use is the best form of dedication to the public."

Small and Large Business Benefited

Ralph E. Flanders testified regarding the value of patent protection to small industry as follows: ". . . It is the patent protection which makes it worth while for us to spend the tens and sometimes hundreds of thousands of dollars involved in developing a new idea. I don't know just what we would do without patent protection."

In the testimony of Dr. Frank B. Jewett, regarding the telephone, he stated: "In its early stages it was completely dependent on patents, that was its lifeblood; it could not have come into being except for the protection which the patent laws of the United States gave."

Philo T. Farnsworth testified to the impossibility of obtaining financial backing without the patent system.

Clarence C. Carlton testified on the



WORKING ASSOCIATION. Staff of the Associated Operators of Los Angeles County, Los Angeles, Calif., probably the "workingest" group in the country, pose on a recent occasion. Left to right: Curley Robinson, managing director; Mollie Simons, secretary; Art Mohr, association attorney; Al Grossman, expert on tax statutes.

improvement of automobile parts, partly as follows: "The parts manufacturer, in my opinion, and I believe it is the unanimous opinion of our industry, could not afford to engage in this very large amount of development and experimental work without the protection afforded by the patent system. Looking over the large number of parts manufactured by the industry, it is evident that practically all of the companies manufacturing those parts started because of patents."

Patents Stimulate Research

George E. Baekeland asserted in his testimony that the plastics industry would not have been developed without patent protection.

Senator King, in a statement regarding the importance of patents in stimulating research and in the development and exploitation of inventions, said, in part:

"Small business men and inventors . . . stated that the exclusive patent monopoly is absolutely necessary to the continued successful existence of small businesses founded and developed on inventions, to the future development of such businesses. And these witnesses in general testified that if the exclusive patent monopoly were taken away, research and development, so far as they were concerned, would of economic necessity be curtailed and eliminated.

"It should be remembered that even the large corporations find the patent protection useful and necessary, and their representatives believe that the patent laws have proved beneficial and are still necessary. As for the small manufacturers, the patent-law protection is essential to their continued economic life."

Mr. Carlton included this statement in his testimony on automotive parts industries: ". . . Patents granted to a competitor are the greatest incentive to force the other fellow to do something new himself. Patents, then, as I say, instead of becoming monopolies become incentives to produce other inventions."

Regarding the social and economic effects of the patent system, Folk stated: "Our patent system has brought us a long way and solved many problems. It must not be impaired or destroyed by unfounded criticism but should be supported and strengthened, as it is capable of solving our current problems if we use it wisely and well."

Cartels vs. Patent Licensing

Differences between cartels and legal patent licensing agreements are discussed, as is the role of patents in the exchange of scientific knowledge between countries in times of peace.

"With respect to the bearing of the anti-trust laws on patents for inventions," said Folk, "there are three schools of thought. The first is that a patent, being a monopoly granted by the government itself, is not subject to laws forbidding monopolies in restraint of trade, and that, to quote a familiar phrase,

'within his own domain the patentee is czar.' This is an exploded and practically obsolete view. At the other extreme is the position currently taken by some authorities, namely, that all so-called 'restrictions' or limitations placed by a patentee on a licensee 'escape the orbit

of the patent,' and that in granting such licenses the patentee becomes amenable to the anti-trust laws. The third view is that a patent or patent property, like any other property right is, it is true, subject to the anti-trust laws, but the nature and scope of a patent grant and the rights inherent therein must be taken into consideration, in order that the application of the anti-trust laws to a given state of facts may be determined. The latter view expresses the law as interpreted by this country's highest tribunal, the Supreme Court.

"It is unfortunate that the term 'monopoly' is so generally and loosely used to designate the right conferred by a patent," continued Folk, "since odium is attached to 'monopoly' in the mind of the public. Thus those who at heart are opposed to private ownership of property are provided a vantage point from which to attack this particular kind of property. A patent is a monopoly only in the sense that all property rights are monopolies. As aptly stated by Justice Roberts in U. S. vs. Dublier Condenser Corporation, 289 U. S., 178, 186 (1933):

"The often so characterized, a patent is not, accurately speaking, a monopoly, for it is not created by the executive authority at the expense and to the prejudice of all the community except the grantee of the patent. (Seymour vs. Osborne, 11 Wall., 516, 533.) The term monopoly connotes the giving of an exclusive privilege for buying, selling, working or using a thing which the public freely enjoyed prior to the grant. Thus a monopoly takes something from the people. An inventor deprives the public of nothing which it enjoyed before his discovery, but gives something of value to the community by adding to the sum of human knowledge."

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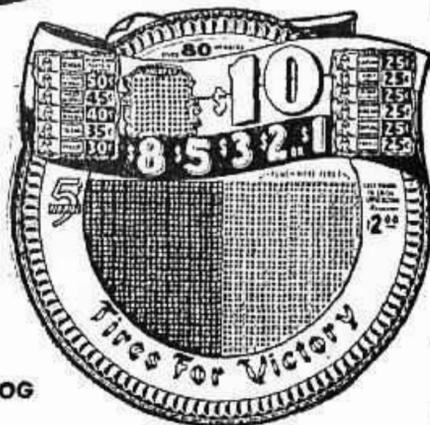
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. . . and real profits for your cash register with this new, timely die-cut Globe "Tire-Ration" board. Colorful and up-to-the-minute . . . there'll be no rationing on nickel-grabbing with this one!

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The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

★ "SHOOT THE JAP" Ray-O-Life Guns ★

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1/3 Deposit, Balance C. O. D.

Reconditioned Seeburg "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory trained mechanics. The machine is made to look brand new. A certified check of \$109.50 will start one of these quick income Ray Guns on the road to you.

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★ "SHOOT THE CHUTES" Ray-O-Life Guns ★

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Reconditioned "CHUTES"—2 Jap Faces on the Parachutes—100 shot machine, late head, or scoring unit. This is the last Ray Gun J.P. Seeburg manufactured and, in our opinion, is the finest Rifle Ray Gun that was ever built. A certified check of \$125.00 will start one of these fine Ray Guns on the road to you.

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EASTERN FLASHES

By JOE ORLECK and BEN SMITH

Al Sherry in New York

Al Sherry, well-known New York coinman, who at present conducts his coin machine business in the Middle West, returned to his native haunts for a short visit. Al brings back a few items. Betty Marmer, beautiful 17-year-old daughter of Bill Marmer, is very proud of her soldier aviator brother Milton. It is her job to see that Milton is well supplied with cheerful letters, cigarettes, candies, cookies and all other delicacies. Ben Goldberg's son, Brother, is considered one of the foremost gin rummy players in Cincinnati and also seems headed for an outstanding career as a football star.

Dad Entertains Bob Leschen

Sergt. Robert E. Leschen in town on holiday furlough over the week-end. Of course his dad, Murray Leschen, comptroller for International Mutoscope Reel Company, was very glad to have him home for the few days and saw to it that Bob was well entertained before returning to his base near Boston.

Ida Weiner in Town

Ida Weiner, B & W Novelty Company, is back from a trip which took her to Billyboy's home town, Cincinnati.

Bob Hawthorne at Plant

Bobby Kline, DuGrenier Philly repre-

sentative, in town for a spell holding important discussions with "Bip" Glassgold. Bob Hawthorne now spending a good part of his time at the company plant in Haverhill, Mass.

Carl Fazio Army Instructor

Carl J. Fazio, formerly head mechanic at Acme Sales Company and now with Uncle Sam's armed forces, in from his post in Oklahoma on a short visit. He is a mechanical instructor at Fort Sill.

Buyukas Suggests "Musaphone"

George Buyukas, of Apollo Music Company, is putting on a concentrated campaign around the trade to have the music machine operators adopt the name of "musaphone" when referring to their machines.

Ben Becker a Father

Ben Becker sent out cards this week announcing the arrival of a son on September 15. The baby has been named Jeffrey Michael.

Secretary Elopes

The secretary at Economy Supply Company eloped this week, leaving Ike Berman and his missus to handle the correspondence, bookkeeping, detail work, etc. A note left on Mrs. Berman's desk by the prospective bride informed them that she would return to work in a week.

Jack Semel Writes

A letter has been received from Jack Semel, who now conducts a coin machine route in Miami, Fla. Jack is feeling fine and writes his business is doing well. He expects to come into New York to see the World Series—however, it looks very disheartening for his Brooklyn Dodgers at this writing.

Music Lover

Dave Lear, operator of a large route of cigarette machines, relaxes after a strenuous day by listening to recordings of the classics by the hour. Dave has a collection of over 1,100 records. Freddie Martin, popular orchestra, is the only non-classical musical aggregation represented. Dave has two Martin arrangements of Tschalkowsky concertos in the collection.

Dave Margolin Works

Dave Margolin, of Manhattan Distributing Company, was caught by your correspondent last week with his sleeves up. There was so much activity going on, and Tony Gasparro was away on the road, it was necessary that Dave chip in to help get the merchandise out.

Cantor in Midwest

Lou Cantor once again packed his bags and left on a 10-day trip thru the Middle West. Lou intends to stop off at his home, Cleveland, for a few days, pick up his car and ride around to see his many customers. On the way back Cantor will leave his car in Cleveland again and train it to New York.

Whiteman To Appear With Courtney

Paul Whiteman, Capitol recording artist, has made arrangements to appear on Station WOV as a guest of Allen Courtney to help sell War Bonds. Paul will send an autographed recording of *Traveling Light* to every listener who purchases a \$100 War Bond.

Artist at Munves'

A well-known foreign artist helps recondition the arcade equipment at Mike Munves. This artist is the same party who designed "Trap the Jap," the gun conversion that Munves is featuring at the present time.

Dollar Goes Up-- And Down--People Find It a Puzzle

WASHINGTON, Sept. 19.—The Department of Labor has recently issued a report on the declining value of the American dollar. The most recent report says that the dollar is now worth 19 cents less than it was three years ago. The money experts have always had a lot of fun trying to figure out just what the American dollar is worth. When the dollar was devalued it was supposed to be worth only 59 cents officially, yet when it came to buying merchandise the dollar at one time was worth more than \$1.20. Common people had a hard time figuring out what it was all about.

The recent report indicates that the dollar has now dropped in value practically one-fifth. If such a decline had anything to do with the nickel, the nickel would now be worth about 4 cents when it came to buying merchandise. The operators of vending machines and other coin machines won't worry about that.

Legislation is being rushed to control the cost of living so that maybe the dollar will not decline any more than the present 19 or 20 cents.

SOUTHERN'S SPECIALS—Priced Right!

BRAND NEW MILLS 5c BLUE & GOLD VEST POCKET	\$ 49.50
BRAND NEW CHICAGO COIN YANKS	99.50
BRAND NEW CHICAGO COIN BOYS	129.50
SEEBURG MAYFAIR, WITH ADAPTOR, 4 KEENEY BOXES AND THREE SPEAKERS	\$269.50
ROCKOLA SPECTRAXOX, LIKE NEW, WITH PLAYMASTER	\$249.50
1939 ROCKOLA DELUXE WITH ADAPTOR	199.50
WURLITZER TWIN TWELVE MECHANISM IN WOOD CABINET WITH SPEAKER	\$109.50
616 IN ILLUMINATED CABINET	\$ 79.50
MILLS THRONE OF MUSIC	\$129.50
1939 SEEBURG WALLOMATICS, BRONZE COVERS	\$ 12.50
KEENEY WALLBOXES	12.50
SEEBURG PLAYBOYS	39.50
30-WIRE WURLITZER WALL BOXES, CHROME FINISH	20.00
24-WIRE SEEBURG ONYX COVER, SELECTOMATIC FOR SEEBURG	15.00
24-WIRE SEEBURG SELECTOMATICS FOR WURLITZERS	15.00
FREE PLAY LONGCHAMPS	\$ 69.50
FREE PLAY SARATOGA CONSOLE	119.50

WE WANT TO BUY GUNS AND ONE BALL FREE PLAY TABLES

WRITE FOR LIST OF ALL TYPES OF MACHINES. TERMS: 1/3 WITH ORDER, BALANCE SIGHT DRAFT.

IT PAYS TO KEEP WATCHING *Southern* **AUTOMATIC MUSIC CO.**
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WANTED TO BUY: PIMLICO, '41 DERBY, CLUB TROPHY AND ALL ARCADE EQUIPMENT

\$10.00 Bangs Big Six Mr. Chips Chief Double Feature Follow Up Fantasy Fifth Inning Gems High Light Headliner Klick Stop & Go Rink Super Charger Super Six Side Kick	\$14.50 Play Mate Power House Spottem Triumph	\$19.50 Dixie Sky Line Sparky Glamour Vogue	\$27.50 Big Chief	\$37.50 Attention Barrage Broadcast '41 Majors Sun Beam	\$47.50 ABC Bowler Do Re Mi Bella Hop Hi Hat Star Attraction Zig Zag	\$64.50 Bosco Bolaway	\$72.50 Towers	\$84.50 Big Parade Knockout Monicker Topic 5-10-20	Parts Ten Strike, Curved Glass . 2.25 Used FP Coin Chutes . 1.45
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NEW GAMES IN ORIGINAL CRATES:
 YANKS.....\$119.50 FOUR ACES.....\$139.50 5c CHERRY BELL...\$227.50

ARCADE EQUIPMENT		ONE BALLS		CONSOLES	
3-Way Grippers	\$17.50	Record Time	\$109.50	Jumbo Parade, FP	\$ 79.50
Single Grippers	9.50	Dark Horse	119.50	Pace Saratoga, Conv.	109.50
Metal Typers	89.50	Sport Special	99.50	Silver Moon, PO	124.50
Big Game Hunter	24.50	Congo	29.50	Super Bell	179.50
Batting Practice	115.00	'40 1-2-3	77.50	High Hands	129.50

One-Third Deposit With Order, Balance C. O. D.

EMPIRE COIN MACHINE EXCHANGE, 2812 W. North Avenue, Chicago, Illinois. HUMBOLDT 6288

Outstanding Buys in PINBALL MACHINES

All American \$34.50	Home Runs ..\$29.50	Sport Parade \$37.50	Ten Spots ..\$42.50	
Argentine ..42.50	Horseshoes ..47.50	Snappy	Texas Mustang 54.50	
Attention ..39.50	Hi Hats ..42.50	South Paw ..42.50	Topic	64.50
ABC Bowler ..44.50	Jungles ..49.50	Sluggo	Victorys ..89.50	
Big Six	42.50	Sluggo	Wild Fire ..37.50	
Big Shows	22.50	Star Attraction 42.50	Zombie ..29.50	
Bowling Alleys 22.50	Knockouts ..95.00	Show Boat ..49.50	Zig Zag	34.50
Big Chiefs	32.50	LOOK! 7 GOOD SLOT BUYS		
Band Wagons 24.50	Leaders ..29.50	Mills 5c Brown Front, Club Handle, Light Cab.	\$124.50	
Border Town ..24.50	Miami Beach ..44.50	Mills 5c Orig. Chromes, 3-5 Payout ..	169.50	
Big Town	22.50	Mills 5c Blue Fronts	89.50	
Belle Hop	45.00	Mills Jumbo Parades, F.P.	69.50	
Boom Town	29.50	Mills Four Bells	295.00	
Broadcast	32.50	Paces Races, Brown Cab.	125.00	
C. O. D.	22.50	Paces Races Red Arrow, J.P.	195.00	
Crosslines	29.50	TERMS: 1/3 Certified Deposit, Balance C. O. D.		
Dixie	29.50	STERLING NOVELTY CO.		
Defense	109.50	669 South Broadway, Lexington, Ky.		
Double Feature 22.50	Seven Ups ..42.50			
Formation	24.50			
Fox Hunts	29.50			
Fleets	27.50			
Four Roses	37.50			
Faltes	22.50			
Gold Star	32.50			

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LAST CALL FOR ARCADE OPERATORS

Mutoscope Drivemobile—Brand New, Original Crates	\$329.50
Mutoscope Ace Bomber—Brand New, Original Crates	329.50
Mutoscope Love Analyst—Brand New, Original Crates	189.50
Keeneey Submarine Gun—Brand New, Original Crates	245.00
Chicago Coin All Star Hockey—Brand New, Original Crates	255.00
Keeneey Air Raider—Completely Reconditioned—Resprayed	170.00
Seeburg Chicken Sams—Converted to Japs—Marbletop—Red, White, Blue	119.50
Scientific Battling Practice—Reconditioned	125.00
Gottlieb Skee-Ballete—Marbletop, Reconditioned	84.50
Bally Bull's Eye Resprayed, Reconditioned	89.50

OUTSTANDING FREE PLAY CONSOLES AT NEW LOW PRICES

Jennings Fastlane	\$80.00	Watling Big Game	\$65.00	Mills Jumbo Parade, Blue	\$105.00
Jennings Bobtail	80.00	Watling 41 Big Game	95.00	Mills Jumbo Parade, New	125.00
Jennings Silver Moon	90.00	Bally Big Top	70.00		
Evans Jungle Camp	60.00	Mills Jumbo Parade	70.00		

COMBINATION FREE PLAY AND PAYOUT CONSOLES

Bally Club Bell, New \$235.00	Keeneey Super Bell	\$185.00	Bally Hi-Hand, New	\$175.00
Bally Club Bell	Pace 1941 Saratoga	145.00	Bally Hi-Hand, Used	140.00

AUTOMATIC PAYOUT CONSOLES

Mills Four Bells, New \$495.00	Mills Jumbo Parade—New	\$135.00	Exhibit Longchamp ..	\$ 45.00	
Mills Four Bells, Serials over 1100, Factory Rebuilt	Keeneey Triple Entry	170.00	Bally Royal Draw ..	140.00	
Four Bell, 3/5c & 1/25c	Keeneey 1938 Track-time	180.00	Bally Royal 'Em—New	205.00	
Mills Three Bell, 5c	Paces Races, Brown ..	145.00	Bally Royal Flush ..	55.00	
10c, 25c	Paces Races, Black ..	85.00	Keeneey Twin Super Bell	—5c and 25c ..	325.00
Mills Jumbo Parade	Buckley Track Odds ..	95.00	Groetchen Sugar King	45.00	
Mills Square Bell	Evans '41 Dominoes, J.P.	350.00	Jennings Good Luck ..	45.00	

Terms: 1/3 Deposit, Balance C. O. D. FOR VICTORY
 Write for Complete List. **Throw Your Scrap Into the Fight**

MONARCH COIN MACHINE CO.
 1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

NEWS OF

PRIORITIES and MATERIALS

Developments of the Week in All Industries

A rubberless tire, Ameripol, one of several sets which were recently released by OPA for test purposes to Chicago Motor Coach Company four months ago, has rolled 10,000 miles. How much farther it will go neither officials of the coach company nor of B. F. Goodrich Company will hazard a guess. Natural rubber tires on the same type coach average 45,000 miles. On passenger cars Ameripol tires are said to be from 80 per cent to 100 per cent as efficient as natural rubber tires.

WPB intends to preserve the country's reserve transportation—or else. The 500,000 passenger cars and commercial vehicles now frozen in the hands of producers, dealers, distributors and other agencies to await rationing have been placed under a program of 18 maintenance operations, and vehicles deteriorating due to failure to comply with

these standards are subject to WPB's requisitioning powers.

Ordinary owners are exempt from this program which includes washing all vehicles, moth-proofing upholstery, draining engine oil and gasoline, removing spark plugs, sealing engines to avoid damage from air moisture, removing and storing batteries, draining cooling systems and jacking up vehicles to take weight off tires.

President Roosevelt, urging greater contributions to the government's scrap collection campaign, said September 15 that lack of adequate co-operation might mean that the government would just have to take the metal away from its owners.

At a press conference, Mr. Roosevelt said that he foresaw a possibility the government might have to act much more drastically. He said he was sure that a great deal more unused and discarded metal was lying around American homes and farms.

Limitation Order L-134, which restricts the use of chromium, nickel and their alloys to specified operating conditions of instruments, valves and regulators of the type used industrially has been revised by the Director General for Operations in the interest of further conservation of critical materials.

The amended order makes some technical changes in the original order, tightens up some of the restrictions on operating conditions and modifies some others to permit the use of certain types of equipment on which it has been proved that no additional alloy material is required and where this equipment is necessary to the war program.

Shipment of iron and steel scrap to the steel mills during July was 15 per cent less than the monthly average required to keep steel production up to capacity and collect a stockpile to carry over the bad-weather months, the WPB reported last week. Shipments amounted to 2,400,000 tons compared with a goal requiring a monthly average of 2,833,000 tons.

This is particularly serious, a spokesman said, in view of the fact that July should be one of the best months for movement of scrap material. Some slight improvement, but not enough, was shown over June.

The Hershey Corporation has announced the introduction of a new wartime paperboard container to replace the familiar tin-plated steel container used for years in the packaging of pound and half-pound units of cocoa.

Adoption of the new container, it is estimated, will release annually for war production uses at least 7,500 tons of steel, more than 200,000 pounds of block tin and large quantities of aluminum, all highly critical metals.

Chemical fertilizers were subjected to additional restrictions by WPB to conserve nitrogen for war purposes. Their use on golf courses, lawns and cemeteries was banned.

Rationing of new farm machinery and equipment began September 17 under terms of a temporary order issued by Claude R. Wickard, Secretary of Agriculture.

Order applies to sales of machinery and equipment in 1942. Secretary Wickard said a permanent order will be issued later governing sales in 1943. The curtailment program was necessitated by military requirements.

The public and labor members of a three-man War Labor Board panel chosen to settle a wage dispute between 27 Western mining firms and 14,000 employees September 16 recommended wage increases ranging from 2½ to 15½ cents an hour for the miners to "help turn the tide of migration out of the industry."

National Acme Company, Cleveland, has increased its machine tool production about 700 per cent since the outbreak of the war in 1939 and will lift output another 60 per cent thru operation of a newly completed plant.

Rise in the company's output compares with an increase of 530 per cent for the

entire machine tool industry since war began.

Return to the 10-hour day in the steel and other war industries is a "step which must be considered and perhaps adopted" to offset the growing drain of the draft on the nation's man power, Iron Age magazine said last week.

In its weekly industrial review, the trade publication asserted that the man-power problem had been "pointed up" by the re-

cent comment by Major General Lewis S. Hershey that the army's need for men must come first and that government mobilization of fighting men might reach beyond 12,000,000.

Iron Age noted that in Canada workmen are forbidden to quit their jobs, and employers to dismiss them without a period of written notice. Neither employers nor job seekers are permitted to advertise in job sections of newspapers without consent of the Dominion Government.

USED MACHINES—RECONDITIONED AND REFINISHED

CONSOLES—CASH AND FREE PLAY
 1 Keeney Triple Entry \$ 89.50
 2 Keeney '38 Skill Time 79.50
 5 Keeney Kentucky, Slant Head 89.50

SPECIALS
 25 Super Bells, 5¢ Conv., SU \$142.50
 25 Dominos, JP, Light Cab., 6U .. 282.50
 5 Super Track Times, SU 300.00
 1 Wurlitzer 950, 1942 Md., Brand New, Never Unpacked Write
 10 Mills Jumbo Parades, Conv. FS 149.50
 10 Mills Three Bells, Like New, High Serials 475.00
 Watling Big Game, CP 82.50
 Jackpot Dominos, Brown Cabinets, Factory Reconditioned ... 225.00
 1 Keeney Submarine, Like New ... 187.50

1 Mills Four Bell, 5¢ \$295.00
 2 Mills Square Bell, CP 49.50
 2 Chicago Coin Double Safes 60.00
 10 Mills Jumbo Parades, Free Play, Blue Cabinet, Series 6558 107.50

6 Mills Jumbo Parade, Free Play, Late Style Coin Head \$87.50
CONSOLES—CASH AND FREE PLAY
 1 Pace Race JP, #6088, 25¢ \$199.50
 1 Pace Race Jackpot Red Arrow, #6182, 25¢ 209.50
 2 Pace Race, #5881-5895, 5¢ 132.50
 1 Pace Race Red Arrow, #8319 199.50
 1 Pace Race Red Arrow, 25¢, #6583 225.00
SLOTS—Reconditioned and Refinished
 1 Jennings 1¢ Duchess, #1712 \$ 19.50
 2 Mills 1¢ Regular, #322617-#318326 32.50
 Mills 5¢ Cherry Bell, #432000 110.00
 Mills 5¢ Melon Bell, #430000 110.00
 Mills Bonus Bell, 5¢ 190.00
 Mills 5¢ Red Front 85.00
 1 Watling 1¢ Rolator Cherry, #89217 25.50
 1 Watling 1¢ Treasure, #173778 29.50
 2 Watling 1¢ Twins Jackpot, #163891-T52595 25.00
 2 Watling 1¢ Twins 25.00
 1 Watling 1¢ Treasure 29.50

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 Mills Three Bells, Give Serial Numbers, Guaranteed condition, lowest cash price.

FIVE BALL FREE PLAY
 Zombie \$25.50 Reserve \$25.00
 Red Cap 17.50 Monickers 59.50
 Super Six 10.00 Argentine 35.00
 Topic 54.50 Mystic 45.00
 Sports Parade 25.50 Star Attraction 32.50
 Towers 57.50
 Vogue \$15.00
 Gold Star 22.50
 Leader 22.50
 Jolly 12.50
 Dixie 17.50

1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List, Above Prices Effective September 26 and Subject to Change Without Notice.

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DON'T PASS UP THESE BARGAINS

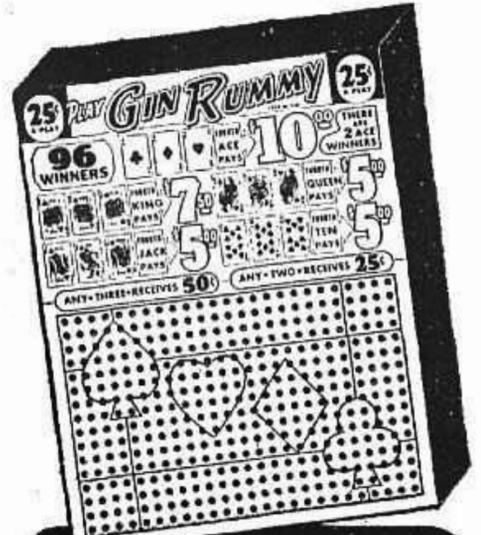
ABC Bowler \$29.50	Stratoliner \$18.00	Wurlitzer 500 with Adapter \$147.50
Anabel 15.00	Ten Spot 25.00	SLOTS
Attention 22.50	Towers 34.50	3 Mills Skyscrapers, 3-5 Payout, Ea. \$37.50
Big Time 30.00	Victory 59.50	3 Mills Blue Fronts, Serials over 300,000, Ea. 69.50
Bolaway 47.50	ARCADE	10 1c Jennings Dukes, Ea. 10.00
Gun Club 45.00	Hockey \$195.00	5 Mills Wolfheads, Double Jack, Ea. 29.50
Home Run, Converted 35.00	Rapid Fire 129.50	
Landslide 18.00	Ten Strike 59.50	
League Leader 18.00	PHONOGRAPHS	
Polo 12.50	Wurlitzer Counter Model 41 \$ 74.50	
Red, White, Blue .. 20.00		
Seven Up 35.00		

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KEENEY'S BRAND NEW—TWO WAY
 5 & 5 SLOT \$355.00 5 & 25 SLOT \$365.00
 Watling Big Game, F.P. & C.P. \$79.50 Bally Jumbo Parade, F.P. & C.P. \$79.50 Sugar Kings, C.P. \$64.50
 Bally Club Bell, C.P. \$249.50 Fast Times, C.P. 79.50 Barataria, C.P., Practically New \$195.00
 500, 600, 700, 800 Wurlitzer Phonographs, in A-1 Condition. Write for Prices.

WANT TO BUY
 Late Model WURLITZER Phonographs and all types of SLOT Machines. Any Quantity.
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 628 MADISON AVE., MEMPHIS, TENN. PHONE 5-3609.



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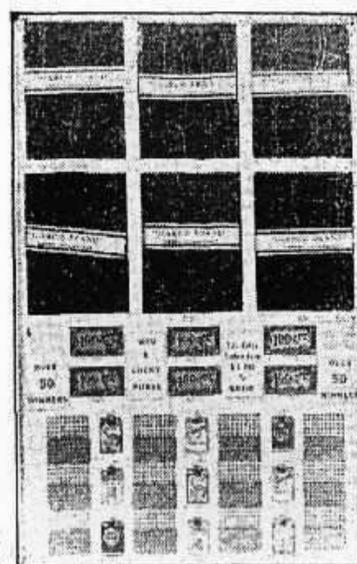
A new idea in 25c board play. Extra thick super jumbo board has big tickets printed with a single playing card. 96 winners give plenty of action. Large holes with wooden punch for punching out tickets.

No. 14362 25c Play 400 Holes
 Takes in \$100.00
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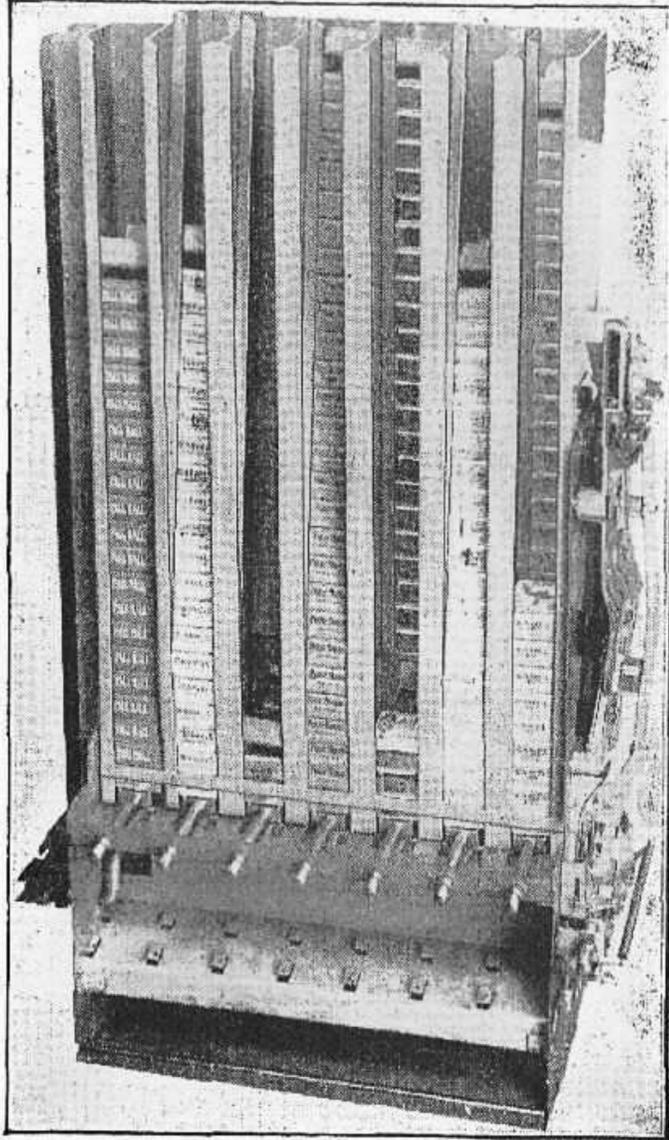
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\$29.50 Wurlitzer P12
 Wurlitzer 312
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\$39.50 Gabel 18 Record
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 5 Bifolds and \$1 Each 5.00
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\$27.88
YOUR PROFIT \$32.12
PRICE \$2.90 EACH
 1000 Hole 1c Cigarette Boards 60c Each,
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SENSATIONAL NEW DOUBLE CAPACITY CIGARETTE MAGAZINE

FOR 7-COLUMN S-DuGRENIER AND STEWART-McGUIRE CIGARETTE MACHINES. NOTE THESE FEATURES:—

- INCREASES CAPACITY FROM 195 TO 350 PACKAGES
- SAVES MANPOWER, RUBBER AND GASOLINE
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- EASILY INSTALLED (NO HOLES TO DRILL)
- CUTS SERVICE 50%
- BRINGS MACHINE UP-TO-DATE

Limited Supply Only — Orders Filled as Received

SPECIAL S-Model DuGrenier Machine
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\$59.50 F. O. B. CHICAGO.

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Reconditioned in our shop by experts that know every part of this machine. Cabinets are refinished—made to look like new. Ready to put on location and operate.

BRAND NEW PIN GAME GLASS—

BALLY—GOTTLIEB—STONER—	21x43 (10 to Case)	\$14.50 Case
GENCO—CHICAGO COIN—KEENEY—	20x42 " " "	14.50 "
EXHIBIT—	21x41 " " "	14.50 "
BALLY—	23x47 9 " "	17.50 "

TEN STRIKE, CURVED GLASS, NEW ————— \$2.00 Each

WESTERN BASEBALL—New Glass for Backboard and Playing Field—Also Steel Flaps.
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WE'LL PAY CASH ON THE BARREL HEAD!

Drivemobile	Sky Fighter	West. Baseball,	Chicken Sam	Bally Torpedo
Ace Bomber	Rapid Fire	Late Model	Shoot the Chutes	Bally Defender
Super Bomber	Evans Tommy	Air Raider	Texas Leaguer	Bally Convoy
Night Bomber	Gun			Bally Sky Battle

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Thoroughbreds ... \$259.50	Mills Bluefronts ... \$ 85.00	Western Baseballs \$ 74.50
Longacres ... 249.50	Vest Pockets ... 24.50	ABT Targets ... 16.50
Club Trophies ... 225.00	Jumbo Parades ... 105.00	Rapid Fires ... 139.50

GRAND NATIONAL SALES COMPANY
2300 ARMITAGE AVENUE (HUMBOLDT 3420) CHICAGO, ILLINOIS

YOUR LAST CHANCE TO BUY PENNY ARCADE EQUIPMENT FOR THE DURATION!

WRITE FOR COMPLETE ILLUSTRATED PRICE LIST TODAY—AND AVOID REGRETS TOMORROW

INTERNATIONAL MUTOSCOPE REEL CO., Inc.
PENNY ARCADE HEADQUARTERS SINCE 1895 • WILLIAM RABKIN, PRESIDENT
44-01 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK

New Firm To Make Tip Books Soon

KANSAS CITY, Mo., Sept. 19.—The early opening opening of a firm that claims to be the only exclusive manufacturer of tip books has been announced here. The firm will be known as the Pla-Tips Manufacturing Company. It will have its own plant which it claims is the largest of its kind in the country. The firm will employ a staff of over 100 workers from the beginning of its operations and will add to this force as its production capacity increases. The firm also announces that it will have a staff of department heads who are experienced in tip book production and many of them have been in the business for the past 10 years.

A number of new and clever ideas will be incorporated in the products of the firm and they will also be on the lookout for new ideas as time goes on. The plant will be equipped with modern machinery for work of this type and every effort will be made to make it the most up-to-date plant in the industry.

Kansas City Firm Keeps Forging On

KANSAS CITY, Mo., Sept. 19.—Joe Berkowitz, head of the Universal Manufacturing Company here, is one of those members of the coin machine and sales-board trades that maintains an enthusiastic outlook about business conditions. He says the secret is to quickly adapt your business to changing conditions, and if the war stops certain kinds of business, then develop or originate new products that can be made and sold at the present time. Berkowitz is closely following the developments of the present war. Back in 1905 he was a first-class gunner in the United States Army and spent some time in the military service. He is well known in the coin machine trade and says he will be connected with the industry as long as he lives. He has two sons who are now officers in the United States Army Reserve Corps.

SPECIALS

Reconditioned Machines

TEN STRIKES, High Dial	\$68.50
TEXAS LEAGUERS	29.50
ABT JUNGLE HUNT	20.00
ABT FIRE & SMOKE	18.50
ABT RED, WHITE & BLUE	18.50
ABT CHALLENGERS	18.50
KICKERS & CATCHERS	15.50

WE BUY AND SELL
Terms: 1/3 Cash, Balance C. O. D.
NEW YORK SUPPLY CO. 585 Tenth Ave. New York, N.Y.

SEE *Bally's* **GREATEST HIT!**

OUT WITHIN 2 WEEKS AFTER WE LICK THE AXIS

BALLY MANUFACTURING COMPANY
2640 Belmont Avenue • Chicago, Illinois

1 A.M. I System	\$165.00
Keeney Boxes, Each	8.00
Shoot the Jap, Each	5.00
2 Strollers, Each	19.00
6 Wurlitzer Bar Boxes	Write
Packard Adapters & Speakers	Write
1,000 Ft. Shielded Wire	7c Ft.

ANGOTT SALES CO.
51 Selden Ave. DETROIT, MICH.

**Former Coinman Authors
New Song for the Navy**

CHICAGO, Sept. 19.—Another member of the coin machine industry has turned composer of songs. He is R. Leland Hawkins, formerly connected with the Pacific Amusement Manufacturing Company of Chicago and Los Angeles.

In the days when the Pacific firm was introducing electrically operated pinball games, Hawkins was widely known among operators. He is also a writer of fiction, radio scripts and textbooks. He also has a musical education.

His new song is entitled *I'm a Lady for the Navy*. Words and music are by Mr. Hawkins and it is covered by a BMI license.

**Supply Problem Is
Licked by Monarch**

CHICAGO, Sept. 19.—"While our successful hunt for equipment to fill the needs of Monarch customers continues unabated, I am pleased to report that sales are also increasing in tempo," Al Stern, Monarch Coin Machine Company executive advised.

"The pressure is terrific, and more than the usual amount of work is required, we are handling orders as fast as they come in, thanks to the preparations we made," Stern said. "Machines that arrive in our receiving room one day are quickly, carefully and thoroly put into tiptop working order, and go out as quickly as possible to operators who, I am happy to say, come right back at us with repeat orders.

"Since our widespread purchasing campaign began, we have licked the problem of supply, and now we are helping the nation's operators to solve their operating dilemmas. That we are doing the job and doing it well can be seen in the constant activity thruout our entire three-story plant."

**Milwaukee Drive Against
Bingo Still Continues**

MILWAUKEE, Sept. 19.—The district attorney here reported recently that his department had been conducting an investigation of bingo games in churches since July 20. The crusade against bingo games here is presumably an outgrowth of the long crusade against pinball games. When certain groups started a crusade against pinball games early in the year many citizens finally began to complain that if pinball games were stopped, bingo should also be stopped in churches, clubs and schools. Public complaints were so strong that city officials began investigations of bingo games in the churches. The district attorney has asked churches to be sure that the major part of receipts from bingo games went to the church and not to other individuals or organizations.

The first fine against a location under the new city pinball license was given against a tavern on September 16. The new city pinball license seems to be working out fine.

**GUARANTEED LIKE NEW
IN APPEARANCE AND
OPERATION**

- MILLS FOUR BELLS Late Mod., Cash & Check . \$299.50
- MILLS JUMBO PARADE Late Cash-Check Model .. 119.50
- MILLS JUMBO FREE PLAY Blue Cabinets .. 119.50
- BALLY CLUB BELLS, 4 Coin Play, Comb. F.P. & Cash .. 249.50
- KEENEY SUPER BELL, 5c Pl., Comb. F.P. & Cash .. 249.50
- JENNINGS FAST TIME .. 119.50

Complete Stock MILLS NEW SLOTS on Hand for Immediate Delivery. We have the largest stock of USED SLOTS in Mills, Jennings, Pace and Watling. Write for Price List and Circulars.

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CASH

Will buy any quantity Wurlitzer Phonographs, Models 500, 500A, 600, 600A, 600 Keyboard, 24, 24A. Write quantity and best prices immediately. CASH Waiting.

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WHILE THEY LAST

Evans'

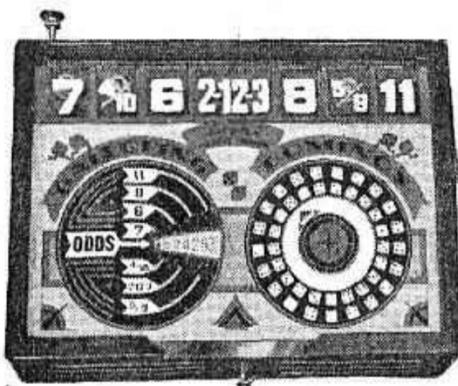
**POCKET EDITION
GALLOPING
DOMINOS**

NOT COIN OPERATED

A sure bet for operators with this low-priced counter sensation. Perfect for the duration!

Write at once for Quotations!

**FOR VICTORY
THROW YOUR SCRAP INTO
THE FIGHT!**



Cheat-proof. Silent action. Plenty of flash. Highly colored plate glass top; walnut case. Chrome trim. Size 17"x12"x3" high.

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO

MILLS THE GREATEST NAME IN COIN-OPERATED MACHINES

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years. **MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO**

WE WANT TO BUY

Drive-Mo-Biles, All Types Ray Guns, Arcade Machines, Three Bells, Four Bells, Sky Chiefs, Buckley Track Odds. Mills, Watling, Jennings Slot Machines, 5c, 10c, 25c, 50c and \$1. Phonograph Tubes, Number 65C7 and 2051. All types of Phonographs.

WE WILL BUY YOUR WHOLE ROUTE RECONDITIONED VALUES—PRICED TO SELL

PHONOGRAPHS	CONSOLES	SLOTS
WURLITZER	Mills Three Bells ... \$455.00	Bonus, Late Models, Factory Reconditioned, Like New ... \$185.00
850, 750 & 780 ... Write	Keeneey Super Bells. 185.00	One Quarter Bonus, Orig., Serial 479187, cannot be told from new ... 237.00
500 ... \$175.00	Mills Jumbo, F.P. or Automatic, Like New 99.00	50c Blue Front, Factory Reconditioned, Drill Proof, like new 325.00
616 and 61 ... 55.00	Bally Hi Hands ... 99.00	Jenn, 50c Chief ... 195.00
SEEBURGS	Watling Big Game ... 89.00	Jenn, Victory Chiefs, new ... 199.00
8200, Brand New ... Write	Jennings Fast Time ... 30.00	Mills Blue Front ... 85.00
9800 ... \$375.00	Late Buckley Track Odds ... 420.00	Melton Bells ... 85.00
8800 ... 350.00		50c Jenn, Silver Chief 275.00
Seeburg 12 Record ... 35.00		50c Rotatop ... 150.00
ROCK-OLAS		Vest Pocket, Blue & Gold ... 35.00
1940 Super ... \$199.00	ARCADE	Vest Pocket, Chrome ... 45.00
1940 Master ... 169.00	Chicken Sam ... \$ 84.00	Vest Pocket, Green ... 22.00
1939 Deluxe ... 165.00	Shoot the Chute ... 95.00	Jennings Silver Chief 115.00
1939 Standard ... 155.00	Jail Bird ... 95.00	Mills & Jennings and Watling 1/2 Slots ... Write
MILLS	Keeneey Submarine ... 189.00	
Empress ... \$145.00	Skeo-Ball-Ette ... 50.00	FREE PLAYS RECONDITIONED
Throne ... 109.00	Evans Ten Strike ... 55.00	Air Circus ... \$ 85.00
WALL BOXES ADAPTERS, ETC.	Exhibit Diggers ... 20.00	Belle Hop ... 50.00
Packard, New & Used, Write Buckley (Plastic) ... \$16.00	Exhibit Card Mach. ... Write	Bosco ... 50.00
Keeneey 20 and 24 ... 12.00	Smiling Sam ... 150.00	Captain Kidd ... 50.00
Wur, All Models, New, Write Rex, Royals, Twin 12, 24, with Packard, Keeneey and Buckley Adapters ... Write	Egyptian Mummy ... 150.00	New Champ ... 55.00
Rock-Ola Wall Boxes. 12.00	Kiss-o-Meter ... 150.00	Four Aces, New ... 160.00
SPECIALS	Pikes Peak ... 12.00	Gun Club ... 50.00
Mills Panorams ... \$299.00	A.B.T. Model F ... 20.00	Keep 'Em Flying, New ... 160.00
Jennings Cigarolla ... 45.00	Rapid Fire ... 145.00	Sky Chief, Like New ... 170.00
Kiek Guesser Scale ... 67.50	Keeneey Air Raider ... 145.00	Knockouts ... 95.00
Mills Mint Venders ... 50.00	Keeneey Anti Air Craft 45.00	Big Parades ... 95.00
	Rock-Ola World Series 67.50	Victory ... 80.00
	Gottlieb Grippers ... 17.50	Majors '41 ... 30.00
	Texas Leaguers ... 35.00	Mills 1-2-3, 1939 ... 20.00
	Viewoscope ... 30.00	Mills Owl ... 85.00
		Mills 1-2-3, 1940 ... 80.00
		Yanks, Like New ... 80.00
		Spot Pool ... 60.00

WANTED—RELIABLE, EXPERIENCED, DRAFT EXEMPT MECHANICS; ESPECIALLY MISSISSIPPI TERRITORY.

SAVE FREIGHT AND ORDER FROM OFFICE NEAREST YOU.

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Argentine ... \$39.50	New Champs \$44.50	3 FOR \$35.00	3 FOR \$50.00
ABC Bowler ... 36.50	Fan American. 44.50	Cadillac ... \$14.50	Armada ... \$19.50
Attention ... 21.50	Play Ball ... 32.50	Dbie. Feature. 15.00	Big Time ... 19.50
Belle Hop ... 34.50	Snappy '41 ... 44.50	Formation ... 14.50	Bandwagon ... 17.50
Bolaway ... 44.50	Sluggo ... 29.50	Follies '40 ... 14.50	Big Chief ... 19.50
Broadcast ... 21.50	Sky Ray ... 29.50	Lot-o-Fun ... 14.50	Crossline ... 19.50
Bosco ... 46.50	Seven Up ... 24.50	Landslide ... 15.00	Dixie ... 19.50
Champs ... 29.50	Super Chubbie ... 27.50	Yacht Club ... 12.50	Flicker ... 19.50
Clover ... 56.50	Sport Parade ... 21.50		Gold Star ... 19.50
Clik ... 49.50	Show Boat ... 39.50	1/3 Cash Deposit	Holdover ... 16.50
Double Play ... 26.50	Sea Hawk ... 27.50	With Orders, Balance Shipped C. O. D.	Hi-Stepper ... 19.50
Duplex ... 24.50	South Paw ... 42.50		Line Up ... 17.50
Four Roses ... 26.50	Star Attraction 39.50	ALL GAMES ADVERTISED FREE	Metro ... 19.50
Five & Ten ... 79.50	Sky Blazer ... 39.50	PLAYS PERFECTLY RECONDITIONED. PACKED READY FOR IMMEDIATE SHIPMENT.	Stratoliner ... 19.50
Gun Club ... 44.50	Silver Skates ... 32.50		
Heroscope ... 32.50	Spot & Card. 54.50		
Home Run '42 59.50	Ten Spot ... 29.50		
Hi Hat ... 34.50	Towers ... 49.50		
Jungle ... 49.50	Twin Six ... 37.50		
Knockout ... 79.50	Topie ... 79.50		
Legionnaire ... 32.50	Trailways ... 32.50		
Monicker ... 77.50	Victory ... 79.50		
Major '41 ... 32.50	Velvet ... 21.50		
Miami Beach. 29.50	Venus ... 59.50		
Mills Owl ... 84.50	Wild Fire ... 34.50		
	Zig Zag ... 32.50		

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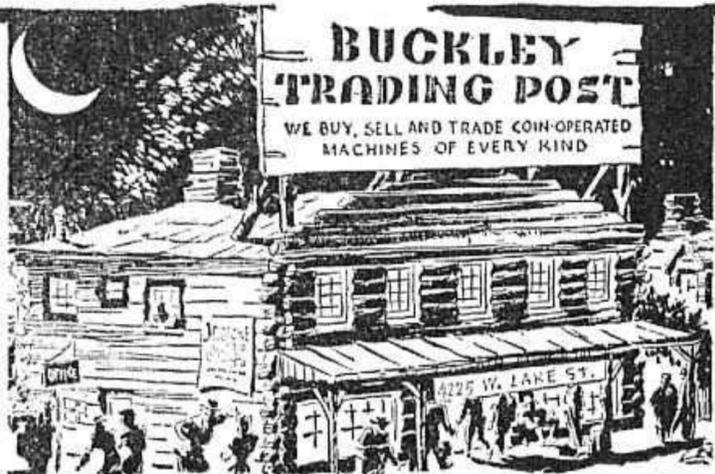
Every Game Thoroughly Reconditioned and Clean, Ready for Location.

Attention ... \$21.50	Metro ... \$29.50	Stratoliner ... \$29.50
Bolaway ... 59.50	Polo ... 29.50	Sunbeam ... 32.50
Broadcast ... 27.50	School Days ... 29.50	Texas Mustang ... 49.50
Commodore ... 14.50	Scoop ... 10.00	Triumph ... 12.50
Dude Ranch ... 21.50	Seven Up ... 32.50	Victory ... 79.50
Four Diamonds ... 32.50	Show Boat ... 49.50	Velvet ... 37.50
Fox Hunt ... 24.50	Silver Skates ... 34.50	Vogue ... 12.50
Gun Club ... 40.50	Snappy ... 44.50	Wildfire ... 31.50
Heroscope ... 29.50	Sport Parade ... 34.50	Yanks ... 89.50
Majors '41 ... 34.50	Star Attraction ... 49.50	Yacht Club ... 24.50

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WANTED—WURLITZER SKEEBALLS, \$14A
\$75.00 Each**

Rock-O-Balls, Bank Rolls and Other Wurlitzer Skeeballs Also Wanted
S & W COIN MACHINE EXCHANGE
2416 Grand River Ave., Detroit, Mich.



ALWAYS Consult the Trading Post When You Want To Buy or When You Want To Sell.

SPECIALS—PHONOGRAPHS

Wurlitzer 850	\$450.00	MUSIC SYSTEM EQUIPT. SPEAKERS & CABINETS	Buckley Double Mechanism	\$ 31.50
800	335.00	Buckley Zephyr Cabinet, New	RECORD CHANGING UNITS	
750	350.00	Buckley Tone Tower, New	Philben Record Changing Units, 24 R.	\$140.00
750E	400.00	Buckley Wall Baffles	COMPLETE MUSIC SYSTEM	
750M	375.00	Charm Tone Tower	Buckley Complete System, Rex Photo. Mechanism, 8 Boxes, 120 Feet, 30 W. Cable & Accessories	\$295.00
700	279.50	Rock-Ola Tone Tower	Wurlitzer Twin 12 Mechanism in Steel Cabinet for Buckley, Packard or Wurlitzer Boxes	100.00
600	175.00	Packard Iris Cabinet	Buckley Complete Music System, Twin Wurlitzer 16, Accessories in Steel Cabinet, 2 32 Record Boxes	217.50
500	170.00	Seeburg Organ Speaker 41	Twin 12 Wurlitzers in Wooden Cabinets	50.00
500A	180.00	Illuminated Organette Speaker, New	Twin 12 Wurlitzers in Metal Cabinets with Adaptor, Amplifier, Speaker	135.00
24A	120.00	Rock-Ola Spectrovox, New	SUPPLIES	
71	119.50	Rock-Ola Spectrovox and Playmaster	New Buckley Needles	\$.30
61	79.50	Packard Play-Mor Cabinet & Speaker, New	Perforated Program Strips, Per M Sheets	3.00
616	69.50	WALL BOXES	Buckley 275A Bulbs for Wall Boxes12
412	69.50	Buckley Illum. Wall Boxes		
P12	34.50	Wurlitzer: Wall Boxes, No. 100, New		
Seeburg		Wall Boxes, No. 125		
High Tone, Remote	\$410.00	5-10-25c Wireless Boxes		
High Tone, Rep.	395.00	Seeburg: Wireless Boxes, Late Model		
Colonel, E.S.	300.00	30 Wire Boxes		
Envoy, E.S.	252.00	Wireless, Marble Glo		
Majors	225.00	Selectomatic Boxes		
Classio Slug Ejector	175.00	STEEL CABINETS		
Vogue	165.00	Buckley Single Mechanism		
Regal	144.50			
Gem	137.50			
Rex	150.00			
Rockola 40, Rockolite	\$245.00			
DeLuxe	175.00			
Masters	160.00			
Monarch	112.50			
Mills Throne of Music	159.50			
Empress	189.50			

SPECIALS—CONSOLES

Mills 1-2-3 F.P. 1939	\$ 25.00	Mills Jumbo, Cash P.O.	\$127.00
Dayal Bumper Bowlers	75.00	Mills Jumbo, F.P.	67.50
Mills Three Bells	445.00	Waltling Big Game, F.P.	82.50
Mills Four Bells	292.50	Buckley Daily Double Track Odds	500.00
Jennings Fast Time, F.P.	75.00	Buckley Track Odds	400.00
Keeney Super Bells, 2 Way, 5 & 5c	275.00	Buckley Seven Bells, 7 Coins	700.00
Keeney Super Bells, 2 Way, 5 & 25c	287.50	Buckley Long Shot Parlay, 7 Coins	700.00
		Bally Pimlico Console	220.00

FOR ARCADES

SPECIAL—Buckley DeLuxe Digger, Rebuilt	\$125.00	SPECIAL—Buckley Treasure Island Digger, Rebuilt	\$75.00
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SPECIALS—PIN TABLES

GENCO	CHI-COIN	DEFENSE
Argentine	All American	Defense, New Model
Big Chief	Bolo-Way	Eureka
Blondie	Legionnaire	Favorite
Bosco	Major '41	Flicker
Captain Kidd	Polo	Fleet
Defense	Show Boat	Grand National
Four Roses	Snappy	Grand Stand
Gun Club	Sport Parade	Moniker
High Hat	Star Attraction	Pan American
Jungle	Stratolliner	Silver Skates
Metro	Venus	Sport Page
Seven-Up		Thistle Downs
South Paw	EXHIBIT	Triumph
Ten Spot	Air Circus	
Victory	Big Parade	KEENEY
Zig Zag	Double Play	Clover
GOTTLIEB	Duplex	Four Diamonds
A.B.C. Bowler	Knock Out	Repeater
Belle Hop	Leader	Sky Ray
Champ	Sky Blazer	Towers
Five and Ten	Spot Pool	Twin Six
Gold Star	Stars	Velvet
Horseshoe	Sun Beam	Wildfire
Miami Beach	West Wind	
New Champ	Wings	BAKER
School Days	Zombie	Big Ten
Sea Hawk	Do-Re-Mi	Defense
Sport Parade		Doughboy
Spot-a-Gard	BALLY	Salute
Spot Peel	Attention	
Texas Mustang	Broadcast	SUCCESS
	Crossline	League Leader
		MISCELLANEOUS
		Anabel
		Destroyer

SPECIALS—SLOT MACHINES

MILLS	PACE
New Gold Chrome	Comet Front Vender
Bells, 5c	10c Comet Blue Front
New Gold Chrome	Bell
Bells, 10c	25c Comet Blue Front
New Gold Chrome	Bell
Bells, 25c	All Star 10 Stop
Club Bells, F.S., 5c	Mystery P.O.
Club Bells, F.S., 10c	1c All Star 2-4 P.O.
Club Bells, F.S., 25c	25c Rockets
Gold Chrome Bells, 5c	
Blue Fronts, 5c	WATLING
Blue Fronts, 5-10-25c	5c Rolatop 2-4 P.O.
Serials 400,000	10c Rolatop 2-4 P.O.
Melon Bells, 5-10-25c	25c Rolatop, Late
Brown Front Club	5c Double J.P.
Handle, 5c	5c Rolatop
Bonus Bell, 5c, New	5c Geoseneck
Bonus Bell, 5c, Rebuilt	5c Blue Seal
Yellow Front, 3-5 5c	GROETJEN
	Columbia Chrome

All prices subject to Prior Sale. Terms—Cash with order or deposit one-fourth amount of order, balance to be paid C. O. D. These machines can be shipped subject to examination—to assure satisfaction. BUYERS—Write for New Price Bulletin.

WILL PAY CASH FOR

CONSOLES	PHONOGRAPHS	ARCADE MACHINES
Buckley Track Odds—All Models	Mills Yellow Fronts—3-5 Payout	Kirk Night Bomber
Keeney Super Bells—2 Way 5c & 25c	Mills Gold Chromes	Bally Rapid Fire
Keeney Super Bells—2 Way 5c & 5c	Mills Emerald Chromes	Mutoscope Sky Fighter
Keeney Super Bells—4 Way	Wurlitzer Phonographs	Mutoscope Ace Bomber
Mills Throo Bells	Wurlitzer 600	Mills Bag Punchers
COIN MACHINES	Wurlitzer Wall Boxes	Mutoscope Bag Punchers
Mills Bonus Bells	Packard Wall Boxes	Chicken Sams
Mills Brown Fronts—5c, 10c, 25c	Wurlitzer 30 Wire Boxes	Rockola World's Series
	Betty Telephone Boxes	Texas Leaguer
	Scales—All Makes & Models	Gottlieb Grippers
		Wurlitzer Skeo Balls
		Western Baseball

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If you have ZOMBIES or SUN BEAMS you can make them like new by simply sending them to United to be completely redesigned for BIGGER PROFITS. That's right. We actually turn your old ZOMBIE into a "like new" MIDWAY, and your old SUN BEAM into a "like new" SUN VALLEY.

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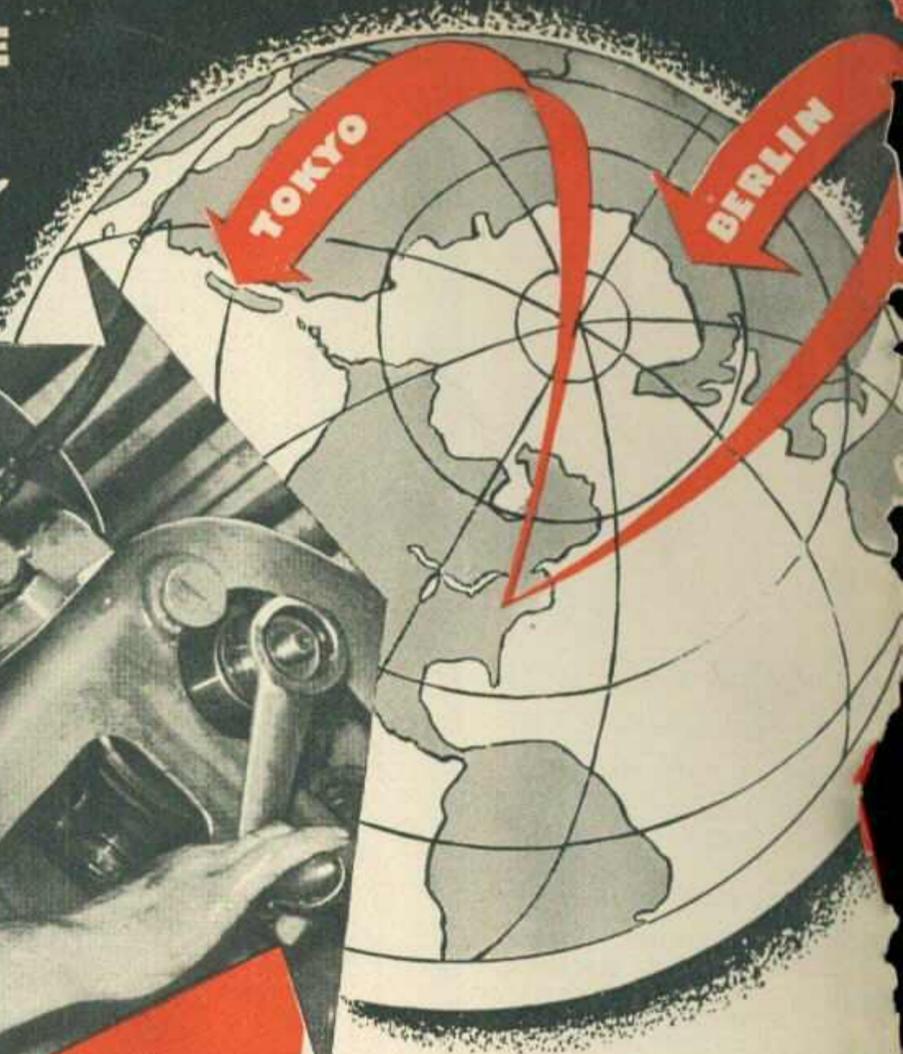
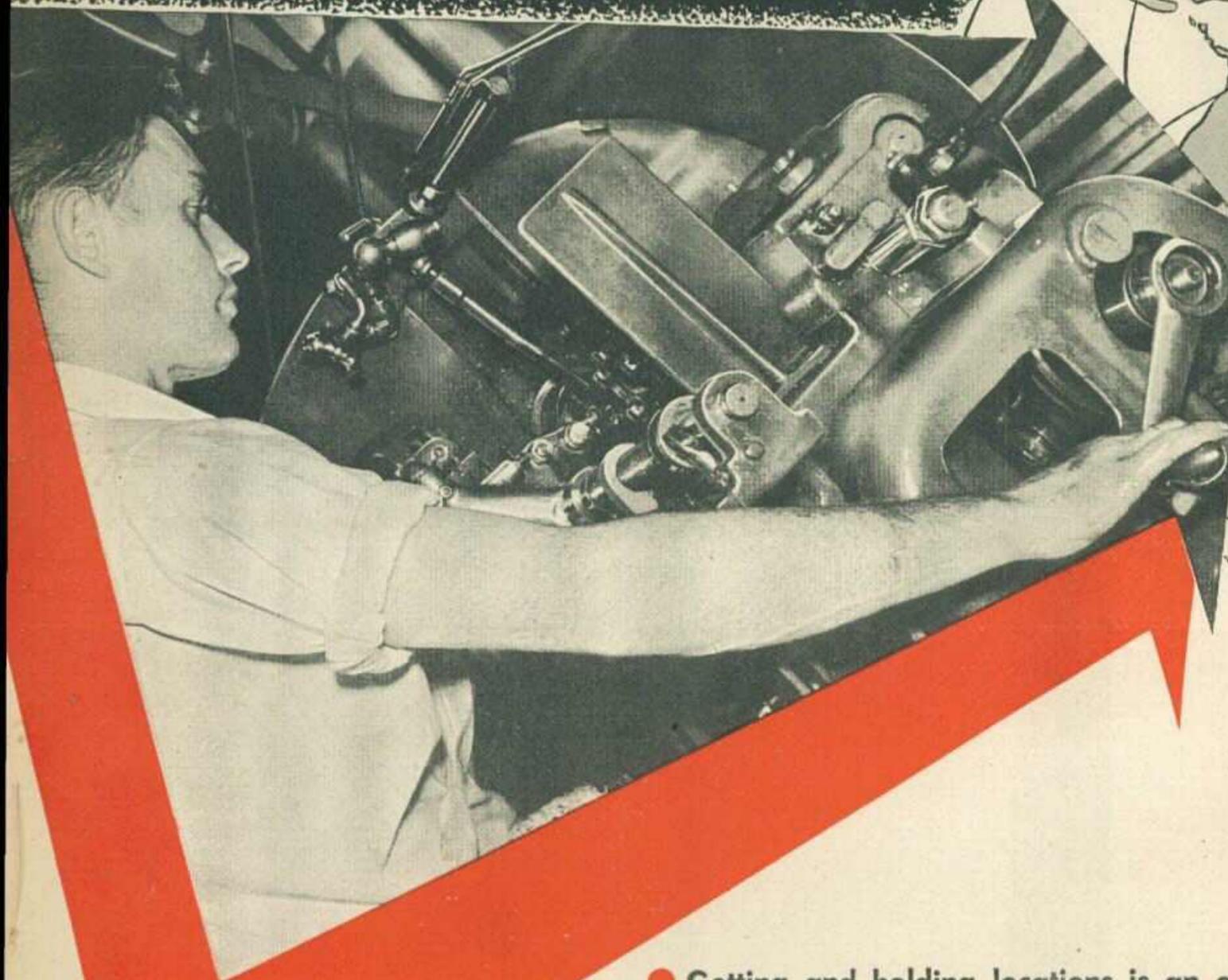


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