

# The World's Foremost Amusement Weekly



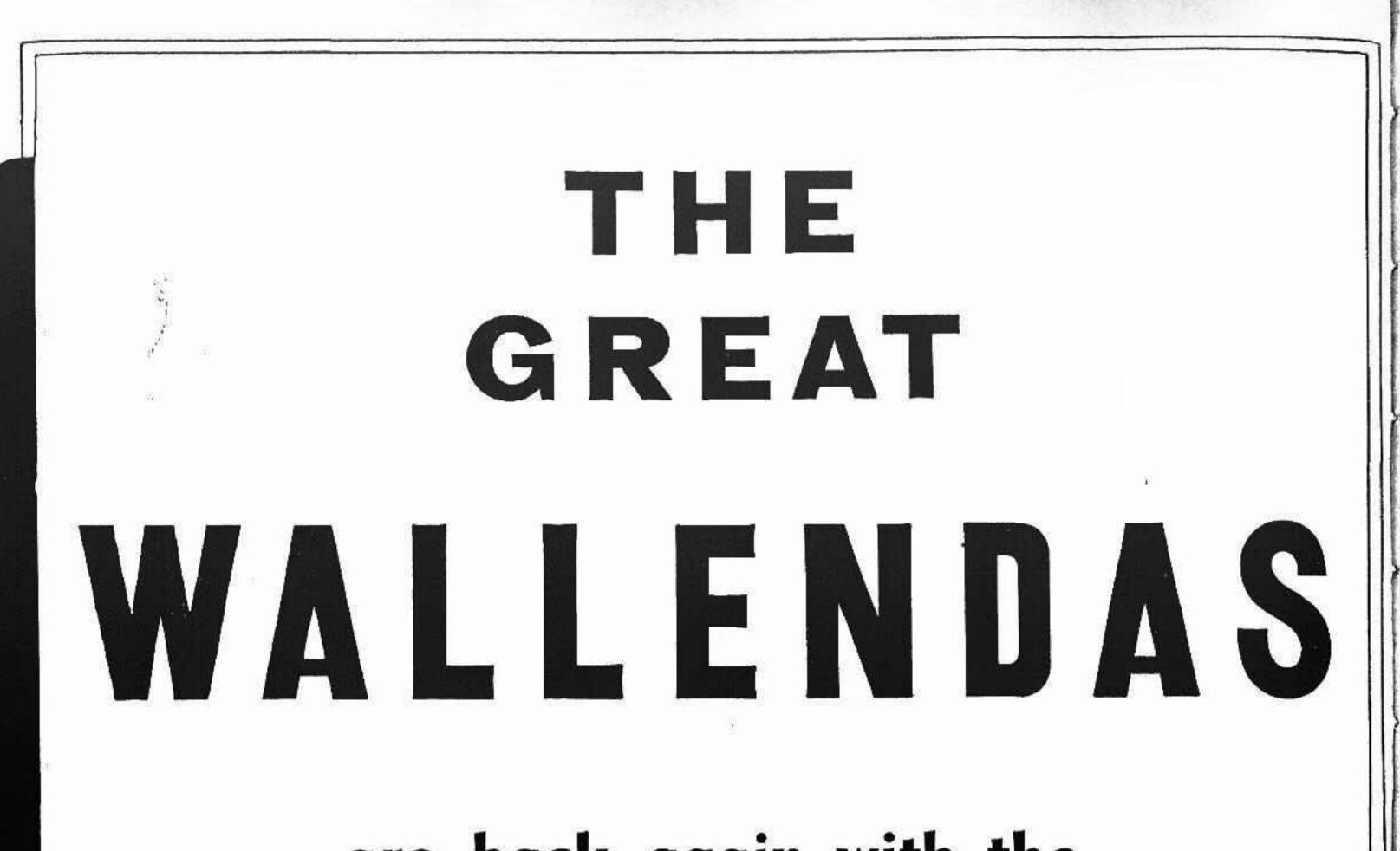
## GRIFF WILLIAMS

Creator of "AMERICA'S MOST DANCEABLE MUSIC"

Holder of All Attendance-Business Records in the Fa-mous EMPIRE ROOM of the PALMER HOUSE, Chicago.

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# RINGLING BROS. BARNUM AND BAILEY CIRCUS

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Vol. 55. No. 21

**"FRESHEN** 



IP

May 22, 1943

WITH MUSIC"

# Canada Special Train-Car Ban Includes Shows

BRANTFORD, Ont., May 15 .- An order, effective May 14, banning use of all special trains and special cars, including those of show companies, on all Canadian railroads has been issued by T. C. Lockwood, Montreal, transport controller, according to word received today by J. W. (Patty) Conklin, president of the Conklin Shows, at his winter quarters here.

Order stated that it had been ascertained at the capital in Ottawa that all motive power and cars will be needed for transport of wheat and other war supplies and that no railroad equipment can be spared for shows. Controller Lockwood sent notice of the order to Sid W. Johns, manager of Saskatoon (Sask.) Exhibition and secretary of Western Canada Association of Exhibitions (A Circuit), and Keith P. Stewart, manager of Portage La Prairie (Man.) Fair, and secretary of Western Canada Fairs Association (B Circuit), who conferred with him on Montreal on April (See Shows Are Included on page 33)

# Jessel Set for **Overseas Troops**

Bergen \$350; Red Skelton, Sue Ryan \$300 ('37); Zig **Comic Next Hot Shot?** 

NEW YORK, May 15 .- Carl Erbe recalls the time (1937) when he toured Riviera Follies, vaude unit, which had in its cast: Edgar Bergen, at \$350 a week; Red Skelton, who started at \$200 and went to \$300; and Sue Ryan, \$300.

Bergen went on to radio fame; Skelton was just beginning to become a standard vaude comic and subsequently clicked in films and radio; and Sue Ryan, who knocked around in vaude for years, finally got into a big Broadway legiter, Ziegfeld Follies. She got rave notices and is now beginning to get guest shots on radio and has a sponsor trying to arrange time for her.

# "Time" Pic's Ignore Quirk Earns Irk

NEW YORK, May 15.-Camp Shows, Inc., is chagrined that it is not mentioned by name in forthcoming March of Time short. Show Business and War. CSI is probably the largest theatricalwar group in the country.

Intro to the short is a tribute to "the USO and affiliates," but doesn't mention CSI specifically, altho shots of the lat-

# "And Do a Better Job"----War **Theme of Phila-Dell Summer Concerts, Shirtsleeve-Slanted**

PHILADELPHIA, May 15 .- Selling slogan for local wartime summer concerts with "light pop" and "heavy longhair" will be "Freshen up with music and do a better job." It's aimed at attracting the thousands of war workers, many of whom have never come face-to-music with orks and soloists of national distinction. Radio has done wonders in making most of the principals household names among the grease-handling, shirtsleeve gentry.

Figures to be the high-water mark of the 14th annual series at Robin Hood Dell, 6,000-seat alfresco park auditorium, which gets underway June 21 with an impressive array of concert and popular artists and conductors. New attendancebox-office peak predicted by even the hardy pessimists as the musical menu preps for next month's tee-off sparked by pop prices and big names.

Contracts, signed for a seven-week season, call for an ensemble of 90 musicians of which 80 are members of the Philadelphia Orchestra. Two pop concerts in particular figure on pulling recordbreaking crowds. One is an all-Gershwin recital with Oscar Levant, Injo Please pianist, and Todd Duncan, of Porgy and

the baton of Andre Kostelanetz. Another outstander pop will be all - Viennese night with Robert Stolz conducting and soloists Jan Peerce and Hertha Glatz. Gladys Swarthout also set as soloist for a Thursday night.

For the Famous Stars concerts on Monday nights, soloists include planists Joe Iturbi and Artur Rubinstein, fiddlers Yehudi Menuhin and Nathan Milstein, and Metopera canaries Lily Pons and Majorie Lawrence. Conductors' roster includes Plerre Monteux (San Francisco Symphony), Vladimir Gelschmann (St. Louis Symphony) and George Szell (Metopera).

Heavy symphonic stuff will be dished out on Tuesdays, labeled Symphonic Masterpieces; and Friday dates will feature "Young American Artists", up-andcoming soloists winning out in competitions getting a booking and a \$250 fee for their pro debuts. Dell dark on other nights to take care of special events or postponed concerts because of rain.

Add Look-Young Tips for Oldies

NEW YORK, May 15.-George Jessel goes overseas to entertain the troops after he finishes his film chores on the Coast. At the moment he has two deals pending, will take the first one that jells. The comic will probably be headed for the other side within 90 days.

Original invite to come over came from Dwight Deere Wiman, heading Red Cross entertainment in England, and ENSA. Latter is the British counterpart of USO-Camp Shows.

Since receiving cable from Wiman, the comedian-author has been approached by USO-Camp Shows for same tour of duty. Final arrangements will probably have him showing for the troops under joint auspices.

### ter are included in the film.

Bess, as soloists, and whole works under

# **U. S.-ers in Brazil Start Canteen** In Heart of Rio; Acts Pitch In

RIO DE JANEIRO, May 15 .- American phonographs, radios, etc. Society of Rio de Janeiro, whose members include U. S. citizens residing in the Federal District, has opened a canteen and recreation rooms for the boys in the armed services and the merchant marine of the U.S.

A three-story building in the downtown section has been taken over and equipped with table tennis, pool tables,

Performers and musicians from radio. casinos, theaters and night clubs are entertaining the boys when they are in port. Committees are so well organized that within an hour's notice of a ship's arrival, dances and floorshows can be given. Occasionally it's in reverse when professional talent in Uncle Sam's services step out and entertain the hostesses.

# Garden Date RB's Greatest

# Gate 987,000; Take \$1,100,000

NEW YORK, May 15 .- As predicted by The Billboard (May 1 issue) the opening New York engagement of the Ringling circus at the Garden, which ended today, was the greatest of all time, surpassing even last year's heavy gross.

Total attendance reached 987,000, a world's record. Included in the figure is the free show for orphans and cripples on May 10-14,200 (people); passes to servicemen thru the run, 10,000; two War Bond performances, the opening on April 19 and a special performance for bond-buying overflow on May first, totaling 28,000 people. During the engagement another 21,600 people who bought bonds came thru the gates, making a grand total of 49,600 purchasers of War Bonds who invested the terrific figure of \$11,352,000 in Uncle Sam-an average bond purchase of approximately \$230. Opening drew \$6,000,000 in bonds.

Altho the actual take has never been disclosed by the circus management, it is believed to be very close to \$1,100,000. a phenomenal mark accounted for by several factors-an amusement hungry population, plenty of dough around, an excellent show, sensationally exploited

name-Robert, Mrs. Charles and Mrs. Aubrey Ringling. On April 27 a large contingent from the show made the annual visit to Bellevue Hospital and played to 4,000 invalids and other inmates, greatest of all time.

Average daily attendance of the April 9-May 15 stretch was 13,160. There were 72 regular performances, two bond houses and the free show for underprivileged. Last year the span was 32 days, 64 shows, and total attendance was 750,000 (people) or a daily average of 11,718 (people).

The show moves out of New York tomorrow and Monday begins a two-weeker

and heavy emphasis on the Ringling in Boston, with the outdoor debut to be made in Philly May 31. Following the key-city long stands, there will be an. unprecedented itinterary in that there will be an increase in three and four-day dates. Last season there was one fourdayer and three five-day dates. One-day stands this season are down to about 40 a modern low. Last year's one-dayers numbered 68. There will be about the same number of two-day stands, 18.

> Of the press staff, Allen Lester, Ray Peacock and Bernie Head made the getaway, but Press Chief Roland Butler, as well as outdoor advertising director Ar-(See GARDEN DATE RB'S on page 33)

NEW YORK, May 15 .- Fascinated by the possibilities of looking young thru use of judiciously selected toupees and wigs (as revealed in The Billboard, April 3 issue), the self-styled "Look-Young Editor" has dug up more info on how older performers can Ponce de Leon themselves into jobs. (Women, of course, have known this trick all the time!)

Very important is a tan. It helps hide the creases of the forehead and cheeks. This can be attained by (1) Florida vacation; (2) barbershop sunlamp; (3) sunning on the roof or in the park daily.

Hair should be dyed if the natural color is not snappy enough. A toupee should cover bald spots, of course. Careful combing and brushing, plus hair liquid to give it that animal sheen, will help, too.

Built-up shoes add one or two inches to height. Padded shoulders, narrowed waistlines, striped suits and abdominal belts also add stature. The face can be made brighter and younger thru use of powder to cake up the creases, eyedrops to make the eyes shine, contact lens in place of eyeglasses, a bit of rouge to fake a ruddiness and wax to make a mustache more dapper. Erect posture is very important. Cultivation of the lower vocal tones to make the voice sound baritonish also helps build up the illusion of youth and virility.

Some men even use a bit of perfume or soak the face in after-shaving aromatic lotions and stuff the mouth with violet-breath tablets. But this is dangerous, unless you are definitely a Continental type.

For men of 40, a bit of touching up is easy. But after 50 or 60, it may become an ordeal to pretend you're still a juvenile. It's easier if you're an actor for example to stop asking for romantic roles and start playing uncle. Of course, that leads inevitably to playing pappy and grandpa roles. (Social Security benefits start operating at 65!)

### **Cornell at Lambs Via Phone**

NEW YORK, May 15.---Katharine Cornell will preside via telephone from Chicago and p. a. S. Jay Kaufman will serve as toastmaster at the Lambs Club's 50th Thursday night dinner and entertainment for servicemen, to be given under the auspices of the Servicemen's Morale Corps of the society May 20.

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The Billboard

### GENERAL NEWS

May 22, 1943

NBC, CBS, Blue, MBS Offer Jobs Back; Bonus Set-Ups; Stations Send Gifts, Money

RADIO AND THE

NEW YORK, May 15 .--- With the draft stances a service-bound staffer gets a net closing in on 3A's, this group of promise that his job will be held, but solid citizens, most of them with families some stations modify this promise with and steady responsibilities, are suddenly loophole stipulations, while still others evincing an interest in what provision give the ex-employee a not-too-polite their employers are making for them when they join the colors. Most of the staffers now in uniform were single-o lads who never lost any hair or sleep worrying about providing for what they didn't have-wives, kids and mortgage payments. With the benedict brethren, however, the sundry benefits, or lack of them, and job security promises are of vital importance.

As might be expected, a survey of the networks and local stations reveals as many policies as there are call letters. Some give a generous bonus, pay insurance premiums, send letters, house organs and packages and shower the men with gifts and checks on special occasions. Some bonus deals, incidentally, are based on the difference between army pay and what the ex-employee drew while on the pay roll.

Others, neither so open-handed nor big-hearted, show slight interest in the boys and do little if anything for the employees once they leave. In most in-

## Canada's Commons' Corny Comments

brush-off.

Some cover volunteers, men and women, as well as draftees; some cover personnel joining the Red Cross Field Service, which goes with the troops even unto action, and the OWI overseas unit; some don't know what they'll do about this or that, and only one station extends its coverage to employees going into the merchant marine.

### The NBC System

NBC-Does right by the boys, with blanket one month's salary as a bonus and by paying government insurance for a year. Anyone with six months or more seniority is considered a regular employee (unless he replaced a former employee now in the army) and gets a (See THE BROADCASTERS' on page 8)

### MBS Re-Elects Officers

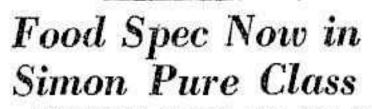
NEW YORK, May 15 .- Mutual Broadcasting System's stockholders have reelected all officers for another year. Only addition was the naming of MBS President Miller McClintock to both the board of directors and the executive committee,

Meeting was held April 26, but due to NAB convention and McClintock's illness, election results were withheld until this week.

Looks Like No Public Pulse on Showbiz Value

NEW YORK, May 15. — Discussion among many showbiz groups concern-ing the advisability of arranging for a poll of public opinion on essentiality of showbiz to the war, has not resulted in action by any impartial research outfit toward taking such a poll, a check-up indicates.

For example, the American Institute of Public Opinion (Dr. George Gallup), which syndicates its polls, says it is not considering such a quiz now. (See The Billboard, May 1 issue, for statements from industry leaders.)



NEW YORK, May 15 .- The food play, It's Up to You, sponsored by Skouras Theaters, the Department of Agriculture and other groups, is being offered to amateur acting groups, with the D. of A. assigning three employees to promote interest in the victuals spec.

Meanwhile, the cast of the original 90minute version that toured local Skouras houses has been disbanded. Other circuits falled to pick up the show.

### "Uncle" Berlinghof Mending

NEW YORK, May 15 .- "Uncle Henry" Berlinghof, also known as the "Elder Statesman" at the William Morris Agency, with which he has been assoclated since the days of William Morris Sr., is convalescing from a recent auto accident and is expected back at his desk soon, Berlinghof, first treasurer of the firm, is hooked up with the publicity From WHYN, Holyoke, Mass,

## Pvt. Cytryn Boosts **Pubs** and **Billboard**

Editors The Billboard;

DRAFTEES

Well, here's another soldier who bothers the mail clerk daily with "Did my copy of The Billboard come in today?"

Yes, The Billboard reaches me way down here, and aside from finding out what's new in show business and what my friends are doing, I use it as a catalog.

Yes see, I was a non-com officer in charge of recreation at one of the posts back in the U.S. and, after hearing of the great need for morale men in foreign service, I volunteered-even tho this meant taking a bust from sergeant to private (and I worked hard for that sergeancy, too).

To get back to The Billboard, By means of the various departments I keep in touch with what's new in sheet music and records and other things. Reading about songs that are popular, I can send in to the publishers, requesting songs by name.

I'm really proud of the music publishers. They have been flooding our music library, and the boys here have the pleasant feeling of knowing that at least they're dancing and singing the songs their friends are back home.

We need material (gags, blackouts, bits) to help us put on sock shows for the boys. If any readers have difficulty with the new postal regulations concerning packages for foreign services, they should write me.

> PVT. LARRY CYTRYN, 12019886, Post Special Service Office, APO 832, New Orleans.

ET Purveyor Asks \$4,000

OTTAWA, May 15 .- The sedate atmosphere of Canada's House of Commons was somewhat enlivened last week Lil Zatt for Banner as P. D. when the expression "corny" figured in a parliamentary debate to set up a radio committee to study CBS affairs.

Commenting on the merit of current, programs, E. G. Hansell, New Democracy member, said, "some things which are called humorous are tremendously corny to me."

Up rose George Fulford, Liberal: "What does that mean-'corny?"

Hansell's reply: "If my honorable friend asks me what is the meaning of 'corny' I assume he has not been running with the people who can tell him what it means, for if he had he would have heard the word a good many times. It is one of those words which fits a situation without being explained."



DLAYING hotel-style dance music is more than a style with Williams; it's his career. His ork in the past couple of years has become virtually a fixture at the Palmer House, Chicago, and he is presently under a "for the duration" contract with the Palmer management.

But for that matter, most of the stop-overs in his journey have been long ones. The only orchestra, other than his own, that he has ever played with was Anson Weeks's. Williams played second piano to Weeks until a few solos brought him applause and ideas. It didn't take long before he was at the head of his own band and he's been there ever since.

This isn't actually the first band he has ever led. While a student at Stanford University, Williams wrote and directed some college musical comedies-and led the pit band. He also led communal singing in theaters while he held forth at the organ after hours at the university, and that's why he is still interested in having dancers sing and whistle the tunes his band is playing.

While the Palmer House is presently home to Williams and company, many other hotels have filled a similar role, including the Stevens, Chicago; Mark Hopkins, San Francisco; Peabody, Memphis; Chase, St. Louis; Netherland Plaza, Cincinnatl; Baker and Adolphus, Dallas, and the Schroeder, Milwaukee.

assistant to Jack Banner when he was one-time member of the R&R research publicity head of WNEW, has been staff and now a new-face comic on the named acting publicity director of the Metro-Goldwyn-Mayer lot, to head the station. Banner is in the maritime Lifebuoy Soap summer replacement service.

office.

### Fred Brady Soap Sub

NEW YORK, May 15 .- Ruthrauff & NEW YORK, May 15 .- Lillian Zatt, Ryan ad agency has set Fred Brady. show.

# No \$, Long Pull for Toe Terpers **But Muscle Gals Keep Pitching**

NEW YORK, May 15 .- Altho it takes and \$300 is just about top salary for work less.

Why, in view of this, so many young girls and boys insist on studying ballet is something to wonder at. They do, that's all.

There are only two major touring ballets companies today, Ballet Theater and Ballet Russe. They have been enjoying big box office everywhere, but much of the money goes into theater rentals, managerial and booking salaries and commissions and production costs. Salary minimums for the ensemble dancers are \$40 in town and \$45 on the road, for a minimum of 21 weeks a season, with 15 "rehearsal weeks" permitted at \$20 a week. This is the scale of the American Guild of Musical Artists. Means that a dancer earning minimum salary for a full season of 36 weeks (as called for in the union contract) can earn the magnificent sum of \$1,245.

Last year, the AGMA approved a deal whereby Ballet Theater was able to rehearse and to work its cast five months in Mexico, polishing up for its American tour. Outfit has not had a layoff since September, 1941, except for Christmas and Easter weeks. Ballet Russe has had almost as good a season.

A few of the ensemble dancers in both ballet troupes may get above union minimum. Soloists usually earn \$70 to \$80, story on ballet box office.)

much longer to become a good ballet stars. Vera Zorina, who guestars occadancer than a tap, acrobatic or ballroom signally, is paid directly by Sol Hurok. terper, balleteers usually earn less and who manages her, and is the biggest name at the ballet box office. Igor Youskevitch, Ballet Russe star, is getting \$1,000 a month. Anton Dolin and Alicia Markova, stars of Ballet Theater, each knock out around \$300 a week,

> Michael Kallesser plans to put out a Fokine Ballet vaude unit next month and, under the American Guild of Variety Artists' contract, he will have to pay his group dancers \$50 a week on the road.

Ballerinas at Radio City Music Hall few repeat dates. receive from \$36 to \$55 a week, with extra pay for specialty bits. They get at least four days off a month, but usually enjoy more than that due to holdover shows,

Anatole Chujoy, ballet authority, says it takes four to five years to ready a ballet dancer for professional work, whereas a tap or ballroom dancer can be turned out in a few months. A typical toe student studies an hour and a half a day the first year, stepping up to three hours a day or more in subsequent years, and usually has to spend at least \$2,500 for ballet education, plus about \$300 for equipment.

Hard work, back-breaking exercises, costly lessons, years of studying andthe climax?-modest salaries, short seasons, few opportunities for big money. (See The Billboard, May 8 issue, for

### Subscription Rate: One year, \$7.50.

Entered as second-class matter June 4, 1897, at Post Office, Cincinnati, O., under will make his headquarters in FC&B's

SPRINGFIELD, Mass., May 15.-Station WHYN, Holyoke, thru its owners, Hampden-Hampshire Corporation, is being sued for \$4,000 in a case filed in Superior Court here this week.

The plaintiff, C. P. MacGregor, Hollywood, claims that on October 20, 1941, he entered into a written contract, with the defendant to furnish an electrical transcription service for two years in return for \$2,700. Says that WHYN, without justification, refused to accept the service provided for in the contract and to make payment as stipulated. Contract called for 24 quarter-hour program units a week, a musical library of 1,200 units to be delivered April 1, 1942, plus 60 selections a month. Broken transcriptions would cost \$2. Contract was signed by the then manager, Charles N. De Rose.

### "Lunchtime Follies" Makes "Time" Showbiz-War Pix

NEW YORK, May 15.-Lunchtime Follies expects to pop up in the March of Time reel on Show Business and the War. Its show for Tung-Sol Lamp Company, Newark, N. J., last week was shot by Time cameramen.

Almost a year old, Lunchtime has given about 50 performances, including a

### **Oshrin to NY for USO-CS**

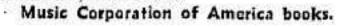
NEW YORK, May 15 .-- George Oshrin, who was shifted to the Hollywood office last month, was returned to headquarters this weak to help fill the gap left at USO-Camp Shows' Overseas division when Sammy Weisbord was inducted.

Oshrin, a field supervisor for Camp Shows since its inception, was given the West Coast post when Morgan Wallace left. Now, for the first time since he hit the pay roll, he will be on a desk assignment.

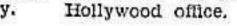
### Vick Knight to FC&B as VP

NEW YORK, May 15.-Vick Knight, producer of top-notch shows, including those of Fred Allen, Eddie Cantor, Kate Smith, Rudy Vallee and Ginny Simms, has become vice-president and radio director for Foote, Cone & Belding, Knight

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GENERAL NEWS

The Billboard

WEB CHOKER AS TALENT

# Eng., USSR Top Our WarShowbiz, Says TAM Editor

## **Corwin for Radio Academy**

NEW YORK, May 15 .- One editor claims show business still has a long way to go to meet its full obligations to its fighting audiences. Rosamond Gilder, associate editor of Theater Arts Monthly, reporting on the theater as a morale building force here and in other United Nations, unleashed this sentiment at the Arts and Letters Panel of the National Wartime Conference held at the Hotel Commodore Sunday (9). She pointed out that 35,000 entertainment units a week are on tour thruout England (including film units and tabs), while in the Soviet Union, 500 shows a day are given at the front lines.

Norman Corwin submitted a report on radio, read by House Jameson, of The Patriots, urging greater mobilization in the radio industry to meet the needs of war and proposing the creation of a Radio Academy of Arts and Sciences, which among other things would rebroadcast good shows of all types to give them the widest coverage possible.

Other participants included Howard Bay, scenic artist, who chaired the session; Donald Ogden Stewart, film writer, and John Anderson, Journal-American dramatic critic.

**BBC Confirms BB** Slant on Air Piety

NEW YORK, May 15 .- London Calling, overseas journal of the British Broadcasting Company, this week corroborated The Billboard story of April 24 pointing up the trend toward religious air programs.

In the United States this war-caused sentiment is exploited by quasi-cierical money grabbers. In England the same feeling is answered with an increase of religious programing.

BBC's Listener Research Department found in sampling the British audience that there is a "renewed interest in religious discussions as well as a much wider audience for religious services."

In dealing with the testing method of R. J. E. Silvey, BBC's director of research, London Calling explains the technique as a breakdown of the audience into five groups as follows:

"A" consists of the enthusiasts who make an appointment with their wireless set to hear the broadcast in question. "B" is made up of those who are interested, but not so interested as not to miss it on any account. The "C" and "D" classes represent two shades of indifference: "C" listens half-heartedly and "D" leaves the radio on, but pays little attention to the program under discussion. "E" is the listener who feels such intense dislike for the broadcast that he switches off. (Quoted from the journal.)

Findings on the trend toward radio religion were based upon a study of the "A" and "E" categories. Study also indicated that enthusiasm for longhair Boston's WEEI Staff Shifts music, serious plays and dramatized personal stories of war gallantry are on the upswing.

# Supreme Court Nix of Chain Hold on Stations Paves Way For Emphasis on Sustainers

### BY LOU FRANKEL

NEW YORK, May 15 .- The Supreme status quo. But comes the peace and Court's uphoiding (Monday) of the Federal Communications Commission's authority to regulate the networks in "the public interest" may prove to be the biggest break for talent since the formation of the American Federation of Radio Artists. Talent is not mentioned in the decision nor was talent ever an issue. But under the tribunal's ruling the nets must adhere to the FCC regulations, which boil down to one major point, namely, that the chains can no longer tie up an affiliate on an exclusive contract.

to any network, is no longer limited exclusively to airing the commercials of the chain with which it is affiliated. Actually it may work out that the FCC will permit existing network-station contracts to remain in force for a year. This won't be decided until June 14 when the Supreme Court order takes effect, following which the FCC will issue a formal directive to the networks.

This also means that the networks can no longer dangle the big-name commercial programs before stations as bait for their agreeing to affiliate and keeping them in line once they do sign up. For these shows, Jack Benny, Fred Allen, Bob Hope, etc., are ad-agency produced; and under the new rules any advertiser can deal thru any network, or even on hls own, to line up a string of stations. Right now, of course, and probably for the duration, the advertisers and agencies won't do anything to affect the

the return of keen and cruel competition, and there's no telling what will happen. The first time a program payroller starts cutting corners the other sponsors will have to do likewise.

It's a cinch the networks realize this and are moving to circumvent any such occurrence. And the best way to keep the stations loyal to the network, since the stations can, within reason, refuse to accept the proferred commercial, is to provide the affiliates with crack sustaining shows.

Basically the local outlets will still Thus any station is theoretically open have the same problem, i. e., bucking the network shows with their top talent and productions. And there are few locals, including the chain members, who can dig deep enough into the jeans to finance big-time shows. If and when the American Federation of Musicians revoke its ban on transcriptions, the locals will have some help. But there's nothing like live shows with big names, so the networks with the best sustainers will have an edge in talking turkey with their affiliates.

> This is where the performers get a break. The nets will have to turn to big-time production efforts (in fact this is the reason behind NBC's inauguration of a program development division under Wyllis Cooper) or become glorified station reps. With emphasis on production will come a better break for talent, better vehicles, money and treatment. It will mean a break for every phase of talent, for every network will have to match, and so try to top, the best sustainer of its competitors. If NEC has Toscanini, then the Blue may come up with Stokowski, while Mutual perhaps produces Koussevitsky; CBS has the Philharmonic sponsored by U.S. Rubber, so it won't worry for a while. But the same reasoning applies all along the line. The outlook for talent is rosy, at least until and if the networks manage to get Congress to invalidate the decision.

BOSTON, May 15.—Several personnel changes at WEEI, CBS outlet. Kingsley F. Horton is now assistant manager, seconding Harold Fellows, general manager. Replaced Lloyd del Castillo, now working for RKO in Hollywood.

H. Roy Marks is assistant sales manager and Ray Girardin has become assistant program director and production manager. Ted Swift has been added to the sales staff. Frank Bartol, with WHDH for three years as studio supervisor, is now with WEEI engineering staff.

NEXT WEEK

# **Dancers'** Pact With Glaser Valid---AGVA

NEW YORK, May 15.-American Guild of Variety Artists ruled yesterday (14) that Son and Sonny's contract with Joe Glaser shall be effective until September 1, 1943. The act, current at the Roxy at \$500 weekly, broke away from Glaser and signed with General Amusement Corporation. GAC will get commissions on the act's Roxy date.

Mortimer Rosenthal, AGVA counsel, said that acts who sign with a new office while under contract to another can be made to pay double commissions. switching agencies consult AGVA before inking.

### Night Nix on Bats and Dogs **Hops Up Portland Spots**

PORTLAND, Ore., May 15 .- Theater owners here received a big break when military authorities refused to sanction baseball or dog racing under lights. Ball games will be played in the daytime, with pooch racing to start at 5:30 p.m., and decks expected to be cleared by 9.

Theater owners point out that's plenty He advised that performers considering of time for the late shows-and nitery ops are already preparing for influx from the track.



(See Television Reviews on page 11) 95 S. MAIN ST. YARDLEY, PA.



**Television Reviews** 

### DuMont-No. 1

Reviewed Wednesday, 8:30-10 p.m. Style-Variety (with live talent and films). Sustaining on W2XWV (New York).

DuMont launched its new Wednesday video series, with an effort which proved that television, insofar as this set-up is concerned, is going to require plenty of work before programs projected can rate as more than novelties.

In the studio audience were ad agency execs gandering the first show before tackling the production problem themselves in succeeding weeks on the station. DuMont has offered, and many agencies have accepted, the use of studio and staff facilities to those interested in working out program ideas for eventual commercial use.

NBC and CBS spent copious sums of money on program production before the war curtailed tele activity. At the mo-

wholly on television, is attempting to build acceptance for its facilities and programs by turning them over to agencies and advertisers. This obviates the financial nut incurred by doing their own productions, and gives the agencies a chance to develop their own tele savvy.

Two advertisers, Butterick Patterns and Adam Hats, participated in the first show and neither of their bits were overly effective. The pattern people used a model wearing one of their dresses and posturing while an off-stage voice did a patter about yardage, trim, etc. This was a pure case of too much talk and not enough action. The chapeau advertiser didn't even do as well as Butterick. Jack Gilford, comic seen not too recently at Cafe Society, interrupted his routine for a moment to mention Adam Hats and jam one of their fedoras on his head, after which he continued his act. A better stunt for Adam might have been the use of a juggler who

The Billboard

### RADIO-TELEVISION

Communications to 1564 Broadway, New York City

St. Louis Problem "Crucial"; Nets, Indies See Gab Crisis; Twin Cities "Paradoxical"

MORE MAN-POWER

Herewith is the second of a series of geographical examinations on the manpower problem and its effect on station operations. Last week the East (Philadelphia) and West Coast (San Francisco) were covered in part. Correspondents in other "major" and "minor" areas are currently gathering data.

The Southwest (St. Louis) and the Northwest (St. Paul-Minneapolis) are taken up below. Others in the series will follow in succeeding weeks until the entire nation has been blanketed.

# Southwest St. Louis

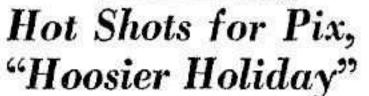
ST. LOUIS, May 15.-The small station situation is becoming more and more crucial as the days go by. Drainage of man power is delivering a staggering blow to many a small indie station, and the War Man-Power Commission is furnishing headaches to all the Midwestern outlets. The armed forces are taking their share of announcers, engineers and talent. Local draft boards are turning a deaf ear to deferment of key men in "Hoosier Holiday" they can take a man from a war plant they can take two from a radio station. Stations with network affiliations are more concerned than others because their important accounts and programs cannot be handled by the inexperienced, whereas strictly local stations have opportunities to school new talent on the air. "The announcing situation is really about to reach a crisis," said one station manager. "We recently auditioned over 70 aspirants who answered an ad in the local paper for announcers. We judged by voice only, and there was only one possibility out of the whole group, and we had turned him down three times in the past when he came in looking for a job."

an obsession about the glamour of radio business and carry their dramatic delivery before the mike, trying to make a cheese commercial sound like an impassioned speech from the second act of King Lear.

The local engineers' union, International Brotherhood of Electrical Workers, has co-operated wholeheartedly in the attempt to supply technicians, but the demand is growing, the supply dimishing. The union has been closed in the past with no facilities for training apprentices in any great number. They now have set up a system whereby an engineer on the job in a station may train an inexperienced man, trying in this way to partially cope with the demand for more and more technicians.

### Music Talent Aches

Ray Dady, general manager of KWK, had this to say: "Our biggest problem is music talent, even harder to find than announcers and technicians. It takes years of training and background to become a good radio musician, and (See MAN-POWER WORRIES on page 9)



### Blue Hits High With New Fluff-Off

With the shortage of metal and a consequent stymic insofar as providing nameplates for its microphones is concerned the Blue has resorted to all sorts of dodges to get its call letters into pictures. Thus they have a couple of wooden mikes which are planted when the lens boys are around.

But one of their execs uses the metal shortage as a device to shed himself of visitors who overstay their welcome. Ray Diaz, chief announcer for the Blue, has a mike in his office which he uses to feed flash news breaks to the network in an emergency.

The mike, a holdover from the days when the Blue was a part of NBC, had the latter call-letters until recently. Then, with the press of tyros looking for jobs as announcers, Diaz painted out the N in NBC and replaced it with a B. At first glance the visitor takes it to mean BBC for the Blue Broadcasting Company, forgetting, of course, that the company name is the Blue Network.

Then when the visitors get repititious Diaz presses some buttons and says, "This is a direct connection with the British Broadcasting Corporation (BBC). You'll have to pardon me but I must talk with them and it's confidential."

And the visitor hurriedly bows himself out.

## **Tele-MindDunninger MBS** Audience Try

## **KFEL-Fox**, Denver, **Smoke Peace Pipe** On 'Beverly' Blurb

ORRIES

DENVER, May 15 .--- KFEL and Fox-Intermountain Theaters buried the hatchet and got together on an extensive publicity job for Columbia picture Reveille With Beverly during its run at the Paramount here.

Film is based on a program of the same name that originated on KFEL. Station got a terrific break in that all mikes in the film had KFEL nameplates and all characters referred frequently to the station by call letters.

Program was presented by Jean Ruth, who used the air name "Beverly" during the show, an early-morning platter stint aimed at early-rising soldiers. She got nationwide publicity in mags and on net shows and went to Hollywood as technical adviser for the film. She now presents a similar show over a CBS coast net. Management of KFEL also cashed in on the deal, claiming title of the program and selling rights to Columbia pix.

Ann Miller, who plays the film lead, was brought to Denver for a personal appearance on opening night and house was packed. Also did two broadcasts over KFEL, one local and the other on the MBS show, Mutual Goes Calling. Also visited army camps within 75 miles of Denver, making a total of five such appearances. Station ran a large number of spots plugging the pic, while the theater reciprocated by pointing out in all its newspaper ads that the film was based on the KFEL show.

Co-operation in publicity was a big surprise to local radio circles due to previous feud over any joint plugging between the two organizations.

These embryonic announcers, usually college studes who are studying dramatics or public speech, come in with

### Pearlman's Iowa System

DES MOINES, May 15.-Sidney Pearlman, KRNT-KSO engineer, was way out ahead in foreseeing NAB's warning that stations must prepare to replace able-bodied male staffers with women and/or men regardless of physical handicaps. Since 1941 he's trained men to fit into various technical positions, and this week graduated his 11th pupil.

Without exception, all the grads have been men in their 20s; five where polio victims, two had injured backs and a sailor had a shattered leg.

Pearlman's first student was Elmore Balthis, paralyzed from the hips down. After three months' training Baithis became a transmitter operator for KVFD, Fort Dodge, Ia., and at present is chief engineer for KFRE, Fresno, Calif.

Robert S. Brown, farmer, with both hands mangled in a corn picker, is now a transmitter operator at WJTN, Jamestown, N. Y. An arthritis victim, Joe Gerig, hadn't worked for five years before he was trained by Pearlman. Now he's a control-room and transmitter operator at KTRI, Sioux City, Ia.

A 30-year-older, William Green, whose back was broken in a mining accident, is the latest on the Pearlman tutoring list. In three months he expects to learn transcription

CHICAGO, May 15.-The Hoosier Hot Shots, featured on WLS National Barn Dance Alka-Seltzer show, leave for Hollywood May 30 to do a picture for Republic, with top billing. Picture, Hoosier Holiday, will have Hot Shots in speaking as well as musical roles.

Featured will be George Dewey Hay, "Solemn Ole Judge" of Grand Ole Opry, WSM, Nashville, Tenn., and Isabelle Randolph, the Mrs. Uppington of Fibber McGee and Molly.

Hot Shots expect to remain in Hollywood for about six weeks, and during the span their Saturday night shot on Alka will be piped to Chicago.

NEW YORK, May 15 .-- National Concert & Artists' Corporation is trying out its new Joseph Dunninger half-hour show Monday night on an audience at the Mutual Playhouse here. Show, Fritz Blocki and written by Edward Jessel as Newsman Gruskin and Walter Gibson.

Philadelphia (see The Billboard, March rent journey to the Coast on a pix deal, are worked into the script, which includes dramatizations of "strange telepathetic manifestations."

# **On the Propaganda Front** With OWI Linguist Array

WASHINGTON, May 15 .--- Most of the radio specialists sent by the OWI to North Africa to conduct psychological warfare are linguists. Others are technical radio men who are needed to keep America's propaganda functioning abroad. Elmer Davis, OWI director, announced that about 300 writers and radio specialists will be needed at the battle front, but as yet only 43 have been named. It's hard to find men with the right qualifications, he declared.

Those sent abroad to work in radio include:

Alfred S. Annunziata, radio teletypo operator with RCA.

Charles P. Braxton, announcer.

William M. Doerflinger, NBC editor and writer.

Anthony L. Ellison, radio writer and announcer; instructor in French and Spanish, Columbia University and CCNY.

Eugene B. English, radio photo engineer, supervisor of field broadcasting programs for CBS, 1936-1942.

Pedron V. Fernandez, Spanish scriptwriter and broadcaster. Instructor at New York University 1927-1942.

Remigio Iglesias, Spanish announcer. Resident of Spain 33 years.

Harold Kaplan, radio and newswriter. Instructor at University of Chicago.

Renzo Pagin, Italian announcer. John J. H. Peyser, technician, engaged in television production and shortwave research.

Georges L. Picard, French announcer, formerly of French staff of World Wide Broadcasting Corporation.

Robert Morris Pierce, radio consultant, WGAR chief engineer for 12 years.

Joseph Savalli, announcer in Italian and English.

Carlos D. Soresi, radio producer.

Eugene Speck, radio and writing assignments, formerly of NBC newsroom. Richard A. Thomas, French announcer, formerly French translator, NBC.

Peter Tompkins, newscaster.

William Royall Tyler, short-wave broadcast director, formerly director of French short-wave broadcasts from WRUL, Greenwich, Conn.

Patrick C. Waldberg, French announcer.

Their work is described as acquainting secret listeners of enemy and occupied countries with plans and purposes of the United Nations. Short-wave broadcasts are beamed at enemy troops, especially Italians.

In defending his men from recent charges of "draft dodging," Davis de-

# Mixed Signals on

NEW YORK, May 15.-George Jessel's It's the outgrowth of a successful longstanding yen to be a radio comone-time-shot experiment over KYW, mentator appears stymied by his cur-20). Audience participation and prizes after which he will head overseas to entertain the troops. Had these commitments not arisen he would have found himself doing a daily air commentary and a ditto column for one of the Hearst sheets, probably The Daily Mirror.

This deal was cooked out of a pottage of crossed signals that started brewing when Jessel was in town with the recently folded Show Time. His flack, as a plug for the show and without first checking with the comedian, went ahead and offered him to WINS as a commentator. WINS, a local outlet and a Hearst radio property, lined up a sponsor.

When the publicist got around to checking with Jessel he discovered that the idea was perfect, but someone had neglected to ask the star what he wanted for a commercial show. The station had practically agreed to deliver the star for pin money.

Rather than crucify the press agent and the station, Jessel agreed to go thru with the radio show if the Hearst people would let him do a column. Deal was almost closed several times, is currently up in the air, and may be concluded when he returns from overseas.

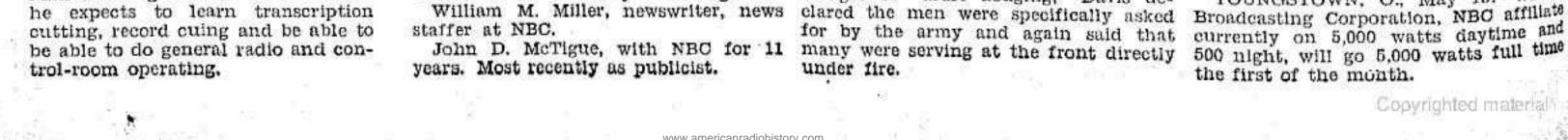
# Chi 'Underground' **Bows to NY WMCA**

CHICAGO, May 15 .- Because Underground, WBBM's new show which made Its bow last Sunday (9), conflicts with the program of the same name on New York's WMCA, the title was changed this week to This Is the Underground.

Show will be heard over WBBM at 7-7:30 p.m. (CWT), but other network stations will continue to carry it at 6:30-7 p.m.

### WKBN Goes Full Time

YOUNGSTOWN, O., May 15 .- WKBN



The Billboard

# NBC-CBS IN LATIN LOVEFEST

# FCC Comm. Durr Seeks Cox Ouster

NEW YORK, May 15 .- FCC Commissioner Clifford J. Durr, who has steadily refused to knuckle-under to the Cox Committee investigating the FCC (three weeks ago he refused to furnish the group with data about his personal financial affairs and said so in a letter to the press, the U. S. Attorney General, the Speaker of the House and the members of the committee), this week petitioned the House to disqualify Rep. Eugene E. Cox from serving as a member of the committee.

The resolution under which the Congressional probe body is operating was introduced by Cox, who is also chairman program to cover the full Columbia netof the committee.

Durr asked for Cox's disqualification because (1) Cox has a financial interest in WALB, Georgia, who is petitioning the FCC for a renewal of its license; (2) Cox received \$2,500 from the station for legal services; (3) that Cox was active in getting FCC to license WALE; (4) that this is a violation of the U.S. Criminal Code, which makes it a felony for a congressman to act as counsel beforc a federal agency; (5) that the Cox Committee has been conducting its affairs in star-chamber fashion,

The FCC commissioner further pointed out that Cox had praised and commended the FCC until the facts about his financial interest in WALB were revealed; then Cox turned aboutface, attacked the FCC and has been rapping it ever since.

Durr's letter to the members of the Cox Committee declared "The facts indicate that Congressman Cox was inspired by prejudice, animosity and personal interest in introducing the resolution (calling for the investigation) ... in conducting the investigation."

## "Palace Hotel" as Rising Temp Sub, NCAC Layout

HOLLYWOOD, May 15 .- Edward Everett Horton, Patsy Kelly, Phil Ohman's band, Nicodemus and Martha Tilton are auditioning a new half-hour program, Palace Hotel, written by Gertrude Walker. It's about a theatrical hotel which loses its staff to the army.

Program is being offered as a summer replacement by NCAC here.

## **Chrysler Adds 55 Outlets to Bowes**

NEW YORK, May 15 .- Adding 55 CBS stations to its Major Bowes Amateurs work, Chrysler Corporation is cashing in on the 15 per cent discount deducted for full-net programs.

Show is pumped from 64 spots at present, but effective May 27 Chrysler goes all-out.

### Waxing "So the Story Goes"

CHICAGO, May 15.-Johnnie Neblett is making a series of 75 five-minute transcriptions of his So the Story Goes program, heard on WBBM for Prima beer, for local sponsorship thruout the country. Transcriptions will not affect the live show, now in its 44th week. Ted Robertson is doing the production and 20.) W. Ray Wilson is collaborating with Neblett on the scripts.

## **Orker McGee With NBC**

NEW YORK, May 15 .- Johnny Mc-

## Ranger, Armstrong **Full-Year Renewals**

CHICAGO, May 15.-Jack Armstrong show, originating at WENR, and The Lone Ranger, from WXYZ, Detroit, have been renewed for 52 weeks by General Mills, Inc. First time in many years that Armstrong program will be aired in summer. Broadcasts will be commercial twice a week (Tuesdays and Thursdays) beginning May 31, and on a sustaining basis three-n-week (Mondays, Wednesdays and Fridays) for 13 weeks; then sponsorship five-a-week for Wheaties. Heard on 95 Blue stations.

Lone Ranger is for Kix on Wednesdays and Fridays for 13 weeks starting June 2, with Monday broadcast presented as a sustainer. Summer order calls for 48 Blue stations.

General Mills this week also began a news commentary by John Guenther over 59 Blue outlets.

# **OWI** Checking on Spot Spiel Use

NEW YORK, May 15 .- The Office of War Information is making a check of station logs for the week of March 9 to see what portion of its allocation plan was aired and when. Under the allocation set-up each station has been getting 16 spot announcements a day and more than a few stations have been squawking about content, presentation and number. (See The Billboard, March

If the o.o. shows that stations are not airing all the spots or sloughing them off at nadir periods, the OWI will revamp and reduce its allocation operations.

NEW YORK, May 15 .- Gladys Swarth-

# No Competish, Hourage-Divvy **On S. America**

WASHINGTON, May 15 .- As a result of preliminary negotiations held here this week between NBC, the co-ordinator of Inter-American Affairs, and CBS the two networks will shortly begin to short wave their Latin American shows on a non-competitive basis. Webs will beam their stuff at alternate hours, thus eliminating the rivalry for listeners, cutting programing overhead, and improving the quality of their productions by weeding out the weaker shows.

At the receiving end the Latin American affiliates of both nets will broadcast the home office output on a blanket basis. Apparently the competitive efforts of CBS and NBC, standard practice here. have unintentionally retarded inter-American unity and amity.

In effect, the plan is in operation insofar as the webs broadcasts in Portugese is concerned. WRCA (NEC) and WCBX (CBS) have been exchanging programs in this language on a co-operative basis instead of competing. The CIAA currently supervises all programs beamed south of the border; half of these are produced directly by the CIAA radio staff, the balance done by the two webs under CIAA guidance.

At the same time arrangements are under way to add another duo of Yank transmitters being aimed at Latin America. Frequencies are still unassigned but one plant would be on the

Gee, who folded his ork five weeks ago out has been renewed for her third year West Coast, the other somewhere in the (the usual man-power trouble), is now a house man at NBC.

gust 29.

on Prudential (CBS) beginning Au- Southeast, with a signal throut the Caribbean area.



# YOUTH SALUTES YOUTH RAYMOND PAIGE

## AND THE

# YOUNG AMERICANS ORCHESTRA

AMERICA'S YOUNGEST **ORCHESTRA OF** OUTSTANDING INSTRUMENTALISTS



# "SALUTE TO YOUTH"-NBC Coast-to-Coast

TUESDAYS at 7:30 P.M., EWT., Coast Repeat at 9:30 P.M., PWT. Sponsored by THE GOODYEAR TIRE and RUBBER CO. through ARTHUR S. KUDNER, 630 Fifth Ave., New York City VICTOR RECORDS (If and When) Management MUSIC CORP. OF AMERICA



8 The Billboard RADIO

May 22, 1943

AFRA SCANS COMMERCIALS

Uncover 1916 Army Code as "In Case" Ace

e

NEW YORK, May 15.-In withholding a waiver for commercial sponsorship by Chesterfield cigs of This Is the Army, American Federation of Radio Artists this week made it clear that the decision was given only after the union was approached by Army Emergency Relief. The Hallmark Greeting Card program, Meet the Navy, uses servicemen for commercial air purposes, but AFRA has done nothing about it because it had not been asked for clearance.

While AFRA has not moved in the past to enforce its fair trade code with regard to use of servicemen on sponsored shows, its Army decision has given impetus to a plan for reviewing all shots using men in uniform. Union officials contend that had a waiver been granted in this one instance, a wedge would have been driven into union regulations, thus opening the airways to other commercial programs for cashing in on free services of uniformed talent.

When questioned by The Billboard with regard to Statute 609, an army code passed in 1916 prohibiting servicemen from competing with civilians in the entertainment field, the union indicated that the law had not influenced the decision and said the statute was unknown to their 49 board members who, by overwhelming majority, handed down the anti-ruling.

The statute, a trump card in the

Brotherly Love Milestones

PHILADELPHIA, May 15. - Bumper crop of anniversaries being marked in local radio, with two figures chaiking up 20 years. Charles P. Shoffner, director of rural broadcasts for WCAU, rings the one anni bell. From May, 1923, to now, Shoffner has given from 1 to 11 broadcasts each week on subjects of importance to the farmer and his entire family, earning the sobriquet as "the dean of farm broadcasters."

Al Stevens, chief announcer of WFIL, also rings up double decade. Started at WEAR, then in Baltimore, as a vocalist. Did drama, announcing and newscasting before joining the local station in 1935.

LeRoy Miller, the one-man wakerupper of KYW's listeners on the early yawning Musical Clock show, first started in 1935 and thus chalks up eight years this week before the mike. Got going at WKJC, Lancaster, while a student at Elizabeth (Pa.) High School. Joined KYW in 1936.

# **Costello's NY Pipes**

NEW YORK, May 15 .- Jack Costello, announcer, will pipe his commercials from New York for the out-of-town airings of Horace Heidt's program for Tums and Dr. I. Q. for Mars Candy beginning next week. The usual set-up, of course, is for the gabber to work on the spot with the show.

### Goodman Gets U. S.-Foreign **Rights to "Learn Spanish"**

NEW YORK, May 15.-Harry S. Goodman has bought exclusive sales rights for U. S. and abroad from Time & Life, Inc., for its Let's Learn Spanish show. The series of 39 quarter hours was tried successfully on WQXR here, and Goodman has already sold the show to WHN, New York, and KMOX, St. Louis. Program asks listeners to write in for a free worksheet on Spanish. Goodman plans to sell the worksheets for \$1 in subsequent sales of the show.

# Leon the Hen Gets His Yen **On Blue Spot**

NEW YORK, May 15 .-- Leon Henderson, ex-head of the OPA, is set for a commentator slot on the Blue August 14. O'Sullivan's Heels is interested in sponsoring the recent member of official Washington, Saturday at 6:45 p.m. is the time.

Henderson has had a yen to face the mike for some time. While a government exec he was regarded around the networks as a cinch to get before a microphone. With rationing still one of the top subjects of consumer interest, the ex-head of OPA figures to have a sizable listening audience for his first couple of broadcasts. After that it's up to his copy and spiel.

Client changes agencies with this program, from Bermingham, Castleman & Pierce to the Advertising & Sales Counsel. Latter is located in Winchester, Va., home town of the sponsor.

## **U. S. Experts in New Blue Panel Series**

NEW YORK, May 15 .- Blue Network has contrived to get itself another free ride in the special events stakes, this time with a "straight from the feed box" type of program called This Is Official, a Sundar afternoon half hour beginning May 23.

# The Broadcasters' **Armed Forces Plan**

(Continued from page 4) verbal job guarantee. Guarantee is also published in the employees' manual.

Every man, enlisted or drafted, regularly receives copies of the net's house organs, Transmitter and Chimes; also holiday checks and letters from officials.

### **CBS's** Job Guarantee

CBS-Gives each drafted employee a letter guaranteeing his job, provided no unforeseen conditions or circumstances arise. Enlisted men do not get this written guarantee, but policy is to reengage them "under ideal circumstances." No provisions are made for employees who go into other government services such as the merchant marine, OWI overseas, Red Cross, etc.

Bonus to the boys is based on the following sliding scale: Six months to one year with CBS, two weeks' pay; one to three years, a month's pay; three to five years, two months' pay; five to six years, three months' pay, and over six years, four months' pay.

Columbians in service also receive copies of house organ, the recently inaugurated 485.

### Blue Gives Month's \$

BLUE-Guarantees the same or a comparable job, and gives a month's salary as bonus. It pays the house insurance premium for one month, after which it takes out and pays for a policy amounting to the difference between previously held Blue insurance and whatever amount of protection the inductee buys for himself from the government. These provisions cover both enlisted and drafted men and women.

From the Blue to You is a house publication specially printed for the servicemen, and uses news and letters from people in uniform.

event of controversy over the union position, unless overridden by new legislation, is on the U.S. books as follows:

"609: Employment away from post in competition with local civilians. No enlisted man in the active service of the United States in the army, whether a non-commissioned officer, musician or private, shall be detailed, ordered or permitted to leave his post to engage in any pursuit, business or performance in civil life for emolument, hire or otherwise, when the same shall interfere with the customary employment and regular engagement of local civilians in the respective arts, trades or professions."

AFRA categorically denied that the no-go ruling on Army will affect Screen Guild Theater and Stage Door Canteen programs. It explained that these relief shows did not use men in the armed forces for commercial purposes and where servicemen did participate in a program, it was nothing more than audience-participation type.

### McNeill "Breakfast Club" In Three Canadian Stands

NEW YORK, May 15 .- Don McNeill takes his Breakjast Club program out for a trio of personal appearances in Canada late this month. Show is a longstanding Blue Network feature currently sponsored Tuesday thru Saturday mornings by Swift & Company.

Crew, including Jack Baker, Nancy Martin, the Escorts and Betty, play Windsor, London and Toronto May 27-29.

Show will provide appropriate government top-notch execs to answer listener questions about the war, war effort, government activities, etc. Panel on the debut will include Prentiss Brown, ORA chief; Chester Davis, food administrator, and Paul V. McNutt, WMC boss man. Program, to emanate from Washington, is handled in co-operation with the OWI.

Blue's special events men are using a somewhat similar technique on the Saturday morning United Nations News Round-Up program. Instead of setting up its own crew of overseas correspondents the Blue has been using foreign newscasters, i. e., a Russian from Moscow, an Australia from the Antipodes, etc., on this show. Since censoring is strict at these points they feel it makes little difference.

Likewise, with the new show, instead of legging around for the answers they get the top execs to sit before the mike and do the work.

Nets Slice Dance Remotes

# House Orks & **Home Acts Get Big Play Now**

NEW YORK, May 15 .- In a move almed at building up house bands and home talent rather than continue to plug outside orks the networks have been cutting dance band remotes to the bone and utilizing all available time for regular studio programs.

NBC and the Blue have whittled their weekly spot pick-ups to 121/2 hours, with CBS ditching remote airings from 11:30 to 12:30 every night except Saturdays. CBS has already cut weekly remotes by 4% hours to date, with

gravy, with a waiting list of 40 locations screaming to be picked up via New York's WOR. The web has its hands full servicing the pick-ups in the metropolitan area and four outside.

Band leaders claim that CBS, NBC and Blue are dishing out a two-course dinner of bitters; first, in cutting down on feed lines and, secondly, in limiting the remotes to local coverage due to the necessity of late evening rebroadcasts of commercial programs. This bottleneck has always worked to the advantage of Mutual in getting the glad eye from all locations, since due to the paucity of commercials, Mutual can give all remotes a Coast-to-Coast feed.

Atlantic Coast Network is trying to get in while the eating is good. In an effort to exploit its late evening time. plans are just under way to add four locations in addition to its band program from Frank Dailey's Terrace Room, Newark. They will go into effect within the next four weeks.

NBC's two hours of dance remotes come from the Hotel Statler, Washington, Friday and Saturday, 12:30 to for membership represent about half the

Blue Network's 101/2 hours include shots from Chez Paree, Chicago; Ambassador Hotel, Los Angeles; Roosevelt Hotel and Del Rio Club, Washington; Edgewater Beach, Chicago, and Pennsylvania Hotel, New York.

One of the reasons given by NBC for eliminating remotes is the war workers. who have become a major factor in nighttime listening, according to recent surveys and studio program experiments.

When CBS's plan to utilize 11:30-12:30 remote time for test-tubing goes into full swing, eight remote shots will be left out in the cold, possibly including Hotel Edison, New York; Palladium, Don Stauffer to W. Coast Hollywood; Commodore Hotel, New York; Lincoln Hotel, New York, and the New Yorker.

### NBC's 10-Yr. Gold Symbol

NEW YORK, May 15 .- NBC this week started a 10-year club for employees who have been with the company a decade. Ensignla is a gold lapel button. The 230 staffers in New York eligible

### MBS's Leave of Absence

MUTUAL-Employees get one month's pay as bonus and are extended a leave of absence of which they may take advantage within 40 days after discharge from the service.

### How Indies Work It

WHN-Part of the MGM organization, this station applies a blanket policy to all enlisted and drafted men and merchant marine volunteers by giving them two weeks' salary plus vacation pay. Gifts, including baskets of eats, go out on a regular schedule.

WMCA-Has no set policy on bonusgiving; each case is handled individually, the amount depending on salary and term of service. It guarantees the drafted boys' jobs, but has no provisions for volunteers.

### Bonus Plan at WOR

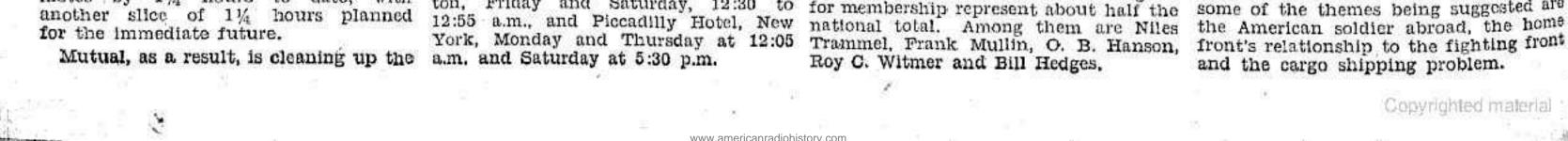
WOR-Does not consider a person regularly employed until he has been connected at least three months, and makes no bonus payments in this category. A man with three to six months' service receives three weeks' bonus; with a six'months' record, one month's salary; and with a year or more to his credit, he's bonused with three months' wages. Grant leave of absence to both men and women, with job security "understood." A news letter, containing house news and letters from gervicemen, is sent to the servicemen and women each month.

WNEW-Gives two weeks' pay to Uncle Sam's new employees, hopes it will be possible to re-employ them, and makes no formal guarantee that the jobs will be held. Each service-bound man is presented with a watch (it's a cinch to be a Bulova).

# For Confab With Scribes

NEW YORK, May 15 .- Don Stauffer, chief of OWI domestic radio, leaves Washington for the Coast next week to talk over ideas for the four new halfhour programs the OWI is lining up for the networks. First of this to be set is This Is Official which goes on the Blue May 23.

Stauffer will huddle with writers, and some of the themes being suggested are



**EWT Unless Otherwise Indicated** 

### "Guide to Victory"

Reviewed Tuesday, 7-7:15 p.m. Style -Narrative drama. Sustaining over WLIB (Brooklyn).

This series of public service programs, under the auspices of CIO Community Councils, debuted with a punchy and well-presented dramatization titled Hold the Line, which stems from President Roosevelt's order relative to price stabilization. Had the unfolding been less effective, the facts and figures given might have been dull, but statistics aren't quite so hard to take now that they have become so important to everyone, as the program pointed out,

The narrator poses a question or makes a point, followed by a dramatization on the subject. Narrative and drama intermingle with forceful and exciting results.

Guide to Victory, the second series of this type on WLIB, is built along the same lines as the Newspaper Guild's Friday night program. It's exceptional for one station to give time to two labor groups, even in a community like Brooklyn, with its sizable group of union citizens.

Actors portraying workers slung "dees," "dems" and "dose" around, This was objectionable as the contrast between the narrator's good diction and the workers' language mangling is not complimentary to labor. If an employer group handled its actors in this way, unions would probably complain.

Thruout the program guest speakers delivered what on a sponsored show would be the commercial plugs, namely that strict enforcement of FDR's "hold the line" order would immediately reduce the cost of living, whip inflation, etc., and that writing Washington politicos would get action toward these ends.

Wanda Marvin.

other femme commentators, talk down to her audience, nor does she try to be cute. Her theme-"conserve, save, economize"-runs thru the entire program, and her advice is sound. Her touch is light as proved by her clever handling of rice. Urged the wide use of rice at the family table and lifted that lowly grain to a glamorous high by telling its "romantic" history and explaining how it can be utilized as a base for exotic and exciting dishes. Wanda Marvin.

### Paula Stone

Reviewed Tuesday, 5:15 to 5:30 p.m. Style-Movie comment and interviews. Sustaining on WNEW (New York).

Doing a nice job with a conventional movie chit chat quarter hour Monday to Fridays is Paula Stone, Fred's daughter. She has had this spot since the middle of January, when Bill Berns went into the armed forces, left his Broadway Beam slot open, and Miss Stone, who had guested on his program once, took over.

Broadway Beam draws about 2,000 letters a week. The letters, from listeners, contain names of servicemen, who are sent a condensation of her scripts, plus copies of theatrical press releases that might be (and usually are!) laying around. The fact that servicemen weicome reading even press releases is an indication of how hungry they are for news-any news.

She has a pleasant enough voice, but her delivery is not exciting, nor does she project enthusiasm. On program caught, she chatted about movie stars and took the audience on a "magic carpet trip to Universal Studios." A corny device, but it served to break the monotony.

Also has guests for interviews, this time Annabelle, Tyrone Powers' frau, who described her feelings as a service-

can take our medicine. But it has said was seen in an announcement this week we are essential and then it cuts off by War Man-Power Commissioner Paul our only resource, which is man power. V. McNutt that femme high school grad-The only thing we have to work with is uates would be enrolled in summer brains-that is our raw material. We courses to receive instruction in comare not making shirts with fabric or bullets with powder. But we are presenting air programs which we think are vital to public morale and are in their way a benefit to the government. And our materials are men, just as necessary to us as fabric to the shirtmaker or powder to the munitions maker."

# Northwest Minneapolis-St. Paul

MINNEAPOLIS, May 8. - Man-power situation among Twin Cities radio stations is paradoxical. For every one of the six stations that has had trouble with personnel because of war demands, there is another that has experienced no difficulty.

At KSTP (NBC) announcing staff is practically intact, with only one man lost to the draft. All are 3-A's, married and with families. "In fact," said Stanley Hubbard, president and general manager, "we have enlarged our announcing staff. The technical staff has undergone a number of changes, but replacements have always been available from among men who have had some radio back- "CBS" Sims Gets Call ground.

"Most of the technicians who have left have gone voluntarily into radio research work and gave due notice to the management to enable it to get replacements. You might say, however, that we are always on the lookout for persons with radio engineering training or background."

Contrary is the situation at WCCO (CBS). Station has lost 23 persons because of the war, among them six announcers and four technicians, one a woman who entered the marines. Sales staff is down to the unprecedented low of one man. Three girls, on the staff as technicians, are working out in fine shape. Announcing staff has had a big turnover, and present crop is made up for the most part of 4-F's. Spielers' list is one short, as is engineering staff.

munications subjects. War training courses will be offered in more than a thousand cities and towns. Among courses to be made available are principles of radio and engineering aid (radio).

### Male Staffer Decline

NEW YORK, May 15 .- What the war has done to radio personnel is reflected in the experience of Harry S. Goodman, indic producer and ad agency exec. Lost eight of his staff of 14 men to the draft, Changed his girl clerical staff completely. With his sales staff crippled by the draft, Goodman has hired a road saleswoman, the first he has ever used. She is Mrs. Edith Doyle, who had a femme program on WMPS, Memphis.

### WFBL Loses 4 to U.S.

SYRACUSE, N. Y., May 15 .- WFBL lost four members of its engineering staff to the armed forces this month. They are James Kelley, transmitter supervisor; Donald Langham, control room; Joseph Lamprecht, control-room operator, and James McNear, announcer. They bring station's honor roll to 22.

NEW YORK, May 15 .- Jay Sims, CBS spieler for the past year and previously connected with Columbia's Chicago outlet. WBBM, goes into uniform today.

MINNEAPOLIS, May 15 .- Arthur G. Peck, CBS studio engineer at WCCO (Minneapolis-St. Paul), has resigned to join staff of Airborne Instruments Laboratorics of Columbia University. He has been at WCCO for past six years. Took up new job May 10.

ST. PAUL, May 15.-Frank M. Devaney has been promoted from WMIN, production manager to assistant to Edward I. Hoffman, general manager. Samuel N.

### "Mellow Melody Time"

Reviewed Tuesday, 10:45-11 p.m. Style --- Vocal and organ. Sponsor---Arnold Orsatti, Agency—Ralph Borrelli, Station-WFIL (Philadelphia).

Slotted on Tuesdays and Thursdays in the late-evening spot, this quarter hour brings on Gloria French, niterygale, for soft and soothing melodies that make for restful and relaxed listening. No mere hotcha songbird, this gal. With a pair of pipes of concert caliber, canary is a soprano pip of the Jeannette Mac-Donald type. With organ accomps of Rose Gross establishing the mood, Miss Gloria rendered light operatic arias and standard songs, with her forte the Victor Herbert love pieces. Spanned the period with four numbers, but while the voice rings true on each count, bridging the vocals with an organ interlude would go far in heightening the effect and give the stanza wider range and the songbird a chance to build up to a punch finale clicker.

Apart from opening and closing credits, institutional plug for Orsatti distributed lager was planted midway. In keeping with the product, Miss French used the Drinking Song from La Traviata as an identifying theme to start and finish, which made it all the more topheavy on the vocal end. There's plenty of sweetness in her pipes, but so much sugar makes it too rich for building and holding an audience. In the proper setting, she shows enough on the ball, however, to indicate she can turn that trick. Maurie Orodenker.

### "Frankly Feminine"

Reviewed Tuesday, 9:30-9:45 a.m. Style-Household comment. Sustaining on WEAF (New York).

Another in the long line of programs for women is Mary Hamman's Mondaythru-Friday series. Never for a minute does it deviate from the set pattern of patter from women to women. There are the usual household hints, tips on the utilization of available foods, suggestions on renovating that old basic black dress and discussion on children's problems. Miss Hamman steers thru the quarter

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(QU)

man's wife. Interesting, but their talk was too smooth and lacked the spontaneity of a genuine interview.

This is Miss Stone's first regular program and her debut as a commentator. She doesn't sparkle, but probably the movie fans just want the info and don't worry too much about sparkle.

Paul Denis.

### "Always in My Heart"

Reviewed Sunday, 6-6:30 p.m. Style ----Musical. Sponsor----Cambo & Gabriel. Station-CMQ (Havana).

Chela Campos built a large listening audience when she appeared at Montmartre as warbler for Calonge and his orchestra. There is as much to be said for her accompanist, Antonio Matas, at the organ, as there is for Miss Campos. Matas is a past master at the organ and Solovox and he heps her vocals immeasurably.

Miss Campos offered Cancion del Alma, Arrullos de Mar, Muy Tarde, Tengo un Amor and Mi Revelacion. Matas gave her a rest with Tres Palabras. As a band vocalist, her pulchritude had as much to do with putting her across as did her warbling. In radio she must depend wholly on her voice. While not a terrific piper, as long as she sticks to the simpler pop tunes she'll click.

It was an entertaining half hour. Miss Campos announced her own numbers well. German Pinelli handled the commercials. David C. Coupau.

### MAN-POWER WORRIES

(Continued from page 6)

they are becoming more and more a rarity. We have been on the search for an arranger for months and have come to the conclusion that they are a thing of the past." Other station managers voiced the same opinion in regard to talent of all kinds.

Wages for all station personnel are naturally high and fairly standardized. Most station directors feel that they must fight fire with fire and pay as high as competition demands to retain any semblance of staff. Drafting of male spielers has hurt, but the consensus in radio circles is that, altho women have assumed the burdens of advertising, publicity, continuity and other staff positions, femme announcers will not One station manager said: "If the

### **3A-ers Help Out**

E. S. Mittendorf, new general manager of WLOL (MBS), who has been at the station but three weeks, was impressed by the fact that stations here, as a whole, were not nearly affected as are broadcasters in other parts of the country. Both announcing and technical staffs at WLOL are made up, for the most part, of married men with 3-A ratings.

Situation at WTCN (Blue), according to Bob DeHaven, is okay in all departments. Station has lost four technicians, one salesman and one musician because of the war. Consolidation of the engineering staff has remedied the situation. Announcers are all 3-A.

WMIN, independent station, has had a big turnover of personnel, according to Edward I. Hoffman, general manager. New faces show up right along, with the high mark reached one day when two announcers were lost in 30 minutes. Turnover is about one a week.

Announcing staff of WMIN is made up of young men, 24-30, most of them unmarried. Girl technicians have been tried out but proved flops. Femme spielers haven't been tried yet. Station has one man left of staff as of six months ago.

"But somehow," said Hoffman, "just when we need replacements worst, they seem to have fallen into our laps from heaven."

At WDGY, independent, announcer staff is static because of married man. There has been a little trouble with engineers, but that has been remedied.

IBEW local union has helped stations meet engineer problems thru fill-ins.

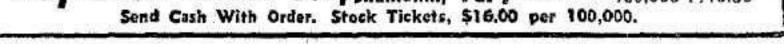
Nemer has been advanced from the sales staff to commercial manager.



Cogyrighted material



### nour with a firm hand. Her delivery is WMC wants to declare us unessential we pleasant. She does not, unlike some come to pass.



The Billboard 10

### LEGITIMATE

Communications to 1564 Broadway, New York City

# Can. "Army Show" Scores 13G Montreal, Plays Ottawa and Goes West, Then U.S.? CWACs Click

MONTREAL, May 15. - Canada's all- Hal Seymour and Lynda Tuero as the soldier musical revue, The Army Show, which premiered last month in Toronto, was greeted enthusiastically here in four performances at His Majesty's Theater ending last Friday. Estimated take was \$13,000, with scale \$1 to \$2.50. All proceeds to Troop Welfare Fund.

Launched primarily for entertainment of the services, the official army production has been set for public presentation during the Dominion-wide tour of military centers. Show moves in at the Capitol, Ottawa, May 11 thru 13, then heads westward. On reaching the Pacific Coast it may return east via a tour of the States, and probably will embark for overseas late this year.

With a brilliant array of talent, selected entirely from the ranks, and highlighted by some 30 CWACs (Canadian Women's Army Corps), The Army Show packs a lot of box-office appeal and is on a scale never before atempted in Canada. Presented in two acts, it embodies no theme, but for the most part satirizes the Canadian Army in a series of rapidly-paced sequences punctuated by no less than nine original tunes and additional special arrangements.

Cast in the top roles are two sergeants, Frank Shuster and Johnny Wayne, purveyors of mirth and melody, who also authored the peppery dialog and composed most of the music and lyrics. A scintillating 16-girl line, welded into form by Hollywood's Aida Broadbent, as well as a mixed vocal chorus, dominate the proceedings.

CWAC Sgt. Mildred Morey is the standout for versatility ranging from song and dance to patter and mimicry. Scored heavily with delivery of We're Marching to the Rhythm of the Boogie Beat and a lively impression of Gracie Fields.

principals, and the dance ensemble making it a breath-taking fantasy. For contrast there was a South American scene, Viva El Furlough, with capers by Shuster and Wayne amid a splansh of gay colors and music.

While a host of others may be singled out for mention, the effective conducting by Capt. Geoffrey Waddington in the pit cannot be overlooked, as well as the tony arrangements by Capt. Bob Farnon. Jack Arthur, on loan from Famous Players, staged the revue, assisted by Capt. Romney Brent, late of Broadway. The Army Show is under the command of Major W. Victor George.

Cal Cowan.

## **McClintic Seeks** Split of "Lynton" Authors' \$172,000

NEW YORK, May 15.-Spreme Court Justice J. Sidney Bernstein reserved decision yesterday in a suit filed by Guthrie McClintic in which the director-producer asked for 50 per cent of what authors Edward Sheldon and Margaret Ayer Barnes got from MGM in an infringement case involving Letty Lynton, Joan Crawford film of a decade ago. Sheldon and Barnes got \$172,000 for Metro's appropriation of their play, Dishonored Lady, produced by McClintic in 1930 in association with Gilbert Miller and Charles Frohman, Inc. McClintic is asking for \$67,000, which is 50 per cent after court expenses are deducted.

McClintic claims that his contract with the authors calls for one-half of all

Dramatio	Opened Perf.
	and the second second
Angel Street (Golden)	Dec. 5,'41 604
Arsenic and Old Lace (Fu ton) Blithe Spirit (Booth)	Jan. 10,'41 1020
Blithe Spirit (Booth)	Nov. 5,'41 622
Corn Is Green, The (return (Beck)	May 3 16
(Royale)	Nov. 24 197
Dark Eyes (Belasco) Doughgirls, The (Lyceum)	
Eca of St. Mark The (Cort)	_ OCL 1 200
Harriet (Miller's) Janie (Playheuse)	Sept. 10 200
Junior Miss (46th St.)	Nov. 18,41 014 Mar. 17 72
Life With Wather (Empire)	_ Nov. 8. 39 1102
Patriots, The (National)	he
(Plymouth) Sons and Soldiers (Morosco)	Nov. 18 206
Three's a Family (Longacre)	)_May 5 13
Tomorrow the World (Barn more)	Apr. 14 37
Uncle Harry (Hudson)	May 20 407
Musica	T

BROADWAY RUNS

Performances to May 15 Inclusive

### Musical

By Jupiter (Shubert) June	3	382
Lady in the Dark (return) (Broadway)Fch.	27	81
Oklahomal (St. James) Mar. Rosalinda (44th St.) Oct.	81	54
Something for the Boys		
(Alvin) Jan. Sons o' Fun (46th St.) Dec.	1741	149
Star and Garter (Musio		
Bor) June	24	374
Ziegfeld Follies (Winter Gar- den) Apr.	1	53
1 62		



NEW YORK, May 15 .- Following ginimick on landing space the squeeze-play way was atached to a release from none other than the Shubert office.

"Note to Drama Editors: I will be happy to give you press seats for any performance of the Ballet Russe de Monte Carlo from May 19-29, on receipt of a tear sheet from your newspaper containing this story, and a note from you indicating which performance you can attend. Please write: Walter Alford, Shubert Press Department, 236 West 44 Street, New York." (Note to Mr. Alford: We'd like ours for Thursday night, May 19. Use this item as reference.)



PHILADELPHIA, May 15.-Local summer legit advanced this week with three active theaters in prospect, matching the number of lit houses during the regular season. Lawrence Shubert Lawrence, managing director of the three Shubert houses, said Locust Street Theater would remain open all summer as part of Jules J. Leventhal's so-called "Subway Circuit." Forrest will remain open to house several new productions in the making for next season. Theron Bamberger's Bucks County Playhouse will again be housed in the ballroom of Bellevue-Stratford.

Leventhal will start things moving May 31 (each play of his rotating Atlantic Coast Circuit stock group to be presented for two weeks) with The Play's the Thing; Lionel Atwill, Virginia Peine and Clarence Derwent in the leads, Next will be Jane Eyre, with Sylvia Sidney and Lather Adler. Elisabeth Bergner will make her local debut in The Two Mrs. Carrolls, third play on the calendar, Others to follow include Cry Havoc! with burly's Margie Hart; revival of Abie's Irish Rose, and Counterattack, Russo war play. Matinees skedded for Wednesdays, Thursdays and Saturdays, with six evening performances.

Forrest will run into hot weather for the first time with Russell Janney's revival of The Vagabond King for two weeks starting June 14 before going Broadway. Walnut Street Theater, third Shubert house, will remain dark. Decision to keep the other two houses going was brought about by the increasing demand for plays here, reflected at the box office all season, and the need of drama to maintain the country's wartime morale, declared Lawrence in mak-

Jimmy Shields, singing a sentimental Hya Mom, also arrested attention, as did the Brass Hat Quartet with catchy number, On Behalf of the General Staff. Other impressive tunes include That's an Order From the Army, a somewhat mild counterpart of Irving Berlin's This Is the Army, Mr. Jones, and Let's Make a Job of It, which provides for a spectacular finale.

Sheer excellence is exemplified in the Soldier's Dream production number with

## **Hewitt May Appeal** "Blithe Spirit" Loss; **Precedent Decision**

NEW YORK, May 15.-John O. Hewitt, who lost an infringement suit involving Noel Coward's Blithe Spirit in State Supreme Court Tuesday (11), may appeal the case, said a spokesman for Underhill & Rubinger, his attorneys. Justico J. Sidney Bernstein dismissed the case on a motion for judgment, first time a plagiarism suit was decided on such a motion in the State courts, altho common practice in federal tribunals.

Hewitt claimed the Coward play was stolen from his script Spirits (also called Husbands and Wives) on separate occasions performed over Station WJZ. Station, according to the John C. Wilson office, producing partner of Coward, has no record of the program. Both Coward and Wilson, together with Doubleday, Doran & Company, publishers of the play, were named as defendants.

## **Bay State Scalper Issue Kayoed But Probe Goes Ahead**

BOSTON, May 15 .- Attempts to put the clamps on operation of theater ticket agencies in the Bay State, via legislative action, have been killed. All bills in this connection are now dead. Final action, a resolve directing Attorney General Robert T. Bushnell to investigate, was refused reconsideration in the Senate by a 15-10 vote.

It appeared that no legislation was

screen rights. Louis Nizer, attorney for McClintic, argued that the infringement suit award was income derived from an "involuntary sale" of the film rights and, as such, should be divvied up with his client. Belleved the first time that moneys awarded as a result of motion picture infringement have been claimed to be covered by film rights clause of Dramatists' Guild contract.

Thursday (13) defendant Sheldon's attorneys (Miss Barnes is being sued separately in Chicago) withdrew a counterclaim of \$50,000 on charges against plaintiff of breach of contract in the British production of the play just as a motion was made by Nizer to dismiss the claim.

Attorneys on both sides have two weeks to file briefs before Justice Bernstein hands' down his decision.

Miss Barnes testified Thursday for her co-writer, Sheldon, while James F. Reilly, executive secretary of the League of New York Theaters testified on behalf of McClintic, Reilly having been assoclated with the Frohman office at the time the play was produced.

## Dullzell 4A's Head, Spokesman and AFL **Oct.** Gab Delegate

NEW YORK, May 15 .- Paul Dullzell, executive secretary of Actors' Equity, was elected president of the Associated Actors and Artistes of America at the Four A's 24th annual meeting held at Equity headquarters yesterday morning. Jean Greenfield, Hebrew Actors' Union head who served as president pro tem since the death of Frank Gillmore two months ago, is first vice-president, while Kenneth Thomson, of Screen Actors' Guild, holds downs the second v.-p. post. Chorus Equity's Ruth Richmond was voted treasurer, and George Heller, of AFRA, is the new executive secretary, succeeding Dullzell. All will hold office for the next two years.

Dullzell will act as Four A's delegate to the AFL convention in Boston next October, with Heller as alternate. The over-all actors' union also appointed Alfred Harding, editor of Equity Magazine, and Dullzell as official spokesmen for the org.

# WPB Easer on Pic Set Cost Has Dram Mgrs. Happy Again

NEW YORK, May 15 .- Legit managers see relaxing of restrictions on cost of stage sets in a WPB order this week eliminating the \$5,000 ceiling for motion picture productions. New plan, effective July 1, puts no cost limitation on individual productions, but movie-makers will be required to request materials on a quarterly basis. No increase in the use of materials for sets is implied, says the order.

While no mention is made of legit productions managers opine that what applies to films applies to shows. Stage presentations are currently limited to \$5,000 per production for settings, altho the ruling has never been seriously enforced.

## Vacillation on LNYT Osculation **Recalls Todd Feud**

NEW YORK, May 15.-League of New York Theaters has been flirting with producer Michael Todd with the idea of getting him to re-enter the managers' circle. Reported that several invites have been extended the prodigal son, who is not adverse to discussing the matter with the League.

Todd resigned last November after a burn-up over a statement made by Milton Weinberger, League attorney, at the Wine, Women and Song indecency trial. Weinberger, who also represented Izzy Hirk, producer of Wine, called Todd's Star and Garter "burlesque at \$4.40." In While no figures were available, the his protest to the League, Todd claimed

ing the announcement.

Bucks County Playhouse, which moved to the ballroom last summer from its suburban location at New Hope, will again offer names in successful Broadway plays at pop prices. Season will start June 18, continuing for 11 weeks, with regular schedule of six evening performances and two matinces a week. Richard Skinner, who managed the Mc-Carter Theater at Princeton, N. J., last summer, is general manager of the ballroom playhouse.

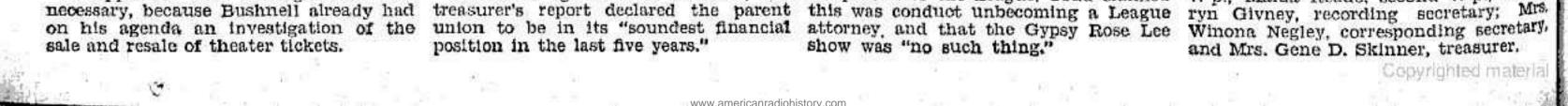
# Equity Gives Nod To "Endearing" on A June Reopening

NEW YORK, May 15 .- Ben Boyar, general manager for Max Gordon, got permission from Actors' Equity Council Tuesday (11) to reopen Those Endearing Young Charms out of town shortly after a rehearsal period starting May 31, Since the play will reopen less than eight weeks after it closed April 17 following a two-week Phlladelphia tryout, Equity council had to review the case. Purpose of the ruling is to prevent managers from taking advantage of a company by closing, recasting cheaper actors, and reopening at will. Original performers not re-engaged will receive a week's salary, while a two-week guarantee will be given the new company as of the opening date.

Council also appointed a financial committee to go over its annual report for the fiscal year ending March 31. Committee includes Hugh Rennie, Calvin Thomas and Richard Taber, with Walter Greaza sitting in ex officio. Also, agency franchise rights of the late Pauline Cooke were transferred to her partner, William Wiese.

### 12th Niters Elect Bonfils

NEW YORK, May 15 .- Twelfth Night Club, 53-year-old distaff version of The Players, elected actress Helen Bonfils to succeed Blanche Ring as president for the next two years at its election Tuesday (11). Miss Bonfils, together with her husband, George Somnes, produced several legit attractions. Other officers elected were Christine Benham, first v.-p.; Maida Reade, second v.-p.; Kath-



## LEGITIMATE



Legit Review Percentages and Critics' Quotes

Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted onehalf "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

### "The Corn Is Green"-100%

YES: Kronenberger (PM), Guernsey (Herald-Tribune), Nichols (Times), Anderson (Journal-American), Waldorf (Post), Rascoe (World-Telegram), Morehouse (Sun).

NO OPINION: None.

### NO: None.

Both Mantle, of the News, and Coleman, of The Mirror, passed up a second review of the Barrymore piece, making the score seven out of seven. Here are some of the revaluations in capsule form:

"Few plays are able to make the grade in a return engagement on Broadway, but last night's offering has lost none of the appeal that made it a popular attraction two seasons ago."- Guernsey.

"Despite its obvious faults, The Corn Is Green remains an ingratiatingly warm and human play."-Kronenberger.

"Still an excellent play."-Nichols.

"Lady Ethel seems as radiantly inspired as ever."-Anderson.

"The audience was as responsive last night as on the first showing."-Rascoe. "Welcome indeed is The Corn Is Green."-Morchouse.

Waldorf.

"Sons and Soldiers"-44%

# **Nitery Acts for Gould Hub Unit**

NEW YORK, May 15 .- New intline revue, Sugar 'n Spice, using about 20 people, opens a four-week run at the Copley Theater, Boston, May 24. Produced by Edward Gould, written by Charles K. Sherman and Norman Zeno, with music by Al Scofield, the show will include cafe-vaude performers making their legit. debut.

Cast has Hilda Morse, Ann Francine, Lucille Mathews, Fred Keating and David Brooks. Brooks recently made his New York debut at Frolics nitery.

# **Balto Ford's \$35,000** Revamp for '43-'44

BALTIMORE, May 15 .- Contract has been awarded for effecting improvements and installing safety equipment in Ford's Theater, town's only legit house. The work, to cost about \$35,000, is scheduled to get under way within the next two weeks, according to John Little, veteran manager.

Improvements were ordered last January by the city following the Boston Cocoanut Grove fire. The house is scheduled to be ready for the opening play of the 1943-'44 season on Labor Day week.

United Booking Office, New York, holds a five-year lease on Ford's, which is owned by Morris A. Mechanic.



TRENTON, N. J. May 15.-After acting in uniform for several months, khaki has become the real thing now for Martin Ritt. He was inducted and sent to Fort Dix. Private Ritt wore an army uniform "Biggest bargain on Broadway."- in The Eve of St. Mark on Broadway, playing the part of Private Glinka. Moreover, one of the first he met on arriving at the 1,229th Reception Center was Pri-Their wives are appearing in Sgt. Sidney Kingsley's The Patriots, New York's Pulitzer-palmed play.

out the program when a surprise blackout prevented several scheduled acts from arriving in the studios. W. M.

DuMont-No. 2

Reviewed Wednesday, 8:30-10 p.m. Style-Variety. Sustaining on W2XWV (New York).

DuMont's second live show (May 12) consisted of a half hour behind-scenes description of the tele studio and a full hour of Caje Television, a variety bill against a mythical cafe setting.

The shows indicated clearly that programing of tele live talent is still experimental and still way behind that of the medium it most closely resembles. movies. Technically, the images are blurred around the edges of the small screen, the camera fails to follow the performers smoothly and permits them to get out of focus too frequently, the camera angles are too much alike (full face, head, head-and-shoulders and waist-up), and the backing (apparently a simple backdrop with the New York skyline painted on) is dull. More imagination with the camera is sorely needed, as tele audiences will unconsciously expect this medium's screen to approximate the film screen in technical perfection, especially on clarity of the images and on smoothness and mobility of the camera,

The first part of program had Dorothy Wootin as emsee and Samuel Cuff, Du-Mont's supervisor of this series, as commentator who explained how the tele studio operates. Cuff has a pleasant personality. He urged listeners to write in and get on the DuMont mail list. Patricia Bright did a couple of spicy songtalks, coming over nicely.

The hour show was emseed by Jill Stevens, who has a flashy personality and good speaking voice. She brought on pretty Carol Dexter, doubling from the Casbah, who sang a couple of pop tunes nicely enough; Joan Fields, concert violinist, who fiddled a few longhair numbers with high competence; Jerry Lester, from the Riobamba, who is always a hilariously funny guy but who obviously did not have an act prepared making a good impression.



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YES: Mantle, Guernsey, Rascoe, Wal- vate Philip Bournelf, another actor. dorf.

### NO OPINION, None.

NO: Nichols, Coleman, Anderson, Morehouse, Kronenberger.

"Not a little disappointing."-Nichols. "Well acted drama, handsomely staged ... three stars."-Mantle.

"We liked a little of it a lot and a lot of it little."-Coleman.

"Its errors are largely paltry and do not by any means dull the edge of its message."-Guernsey.

"Like the clown who wears spats but no shoes the new play at the Morosco is suffering from delusions of grandeur." -Anderson.

"This play is an unusual treat. It renews one's faith in life."-Rascoe.

"More production than play, more striving for effect than ever getting it."---Morehouse.

See it."-Waldorf.

"By rising into pretentiousness, it falls all the more precipitously into platitude."-Kronenberger.

### "Three's a Family"-56%

YES: Coleman, Mantle, Rascoe.

NO OPINION: Anderson, Morehouse, Waldorf, Kronenberger.

NO: Nichols, Guernsey.

William Wadsworth won personal honors from all the critics as the ancient doctor. About the play itself, however, the dailies had this to say:

"I give the play a barely passable grade C."-Anderson.

"Some distance from being hilarious." -Nichols.

"A Hellzapoppin' without music." ----Coleman.

"Forelorn, frenzied and obstetrical."- hickory ham. Morchouse.

"We found the first two acts extremely mild, in fact aggressively forgettable, but the third act does have its laughs,"---Waldorf.

"If John Golden doesn't raise William Wadsworth's salary today, he is no friend of mine."-Maritle.

"For what it is, it passes muster."-Kronenberger.

Stone in "Can't" After All

CHICAGO, May 15 .- After having announced he would wait until next season to present Fred Stone in You Can't Take It With You, Frank McCoy, Detroit stock producer, has changed his mind. He is bringing the show to the Studebaker Theater May 30, following close of the Boston Comic Opera Company's Gilbert and Sullivan season.

### Hub Opera "Widow" Tee-Off

NEW YORK, May 15.-Boston Opera House starts its summer operetta season May 27 with The Merry Widow, under the direction of Nordstrom.

Shows will run thruout the summer, "Entertaining, sometimes stirring show.' each one for "as long as Boston wants it," at 50 cents to \$2 scale. House seats 2,500. Casts not yet set.

## TELEVISION REVIEWS

(Continued from page 5)

manipulates hats instead of the usual accoutrements. At least he could have run in four or five Adam hats.

From the production it was quite obvious that there was no dress rehearsal. The cameras had difficulty following Gilford's lively antics and keeping his image clear thru fast changes from close-up to fullshot even tho he is experienced in tele acting. Background was uninteresting-apparently just a curtain drop.

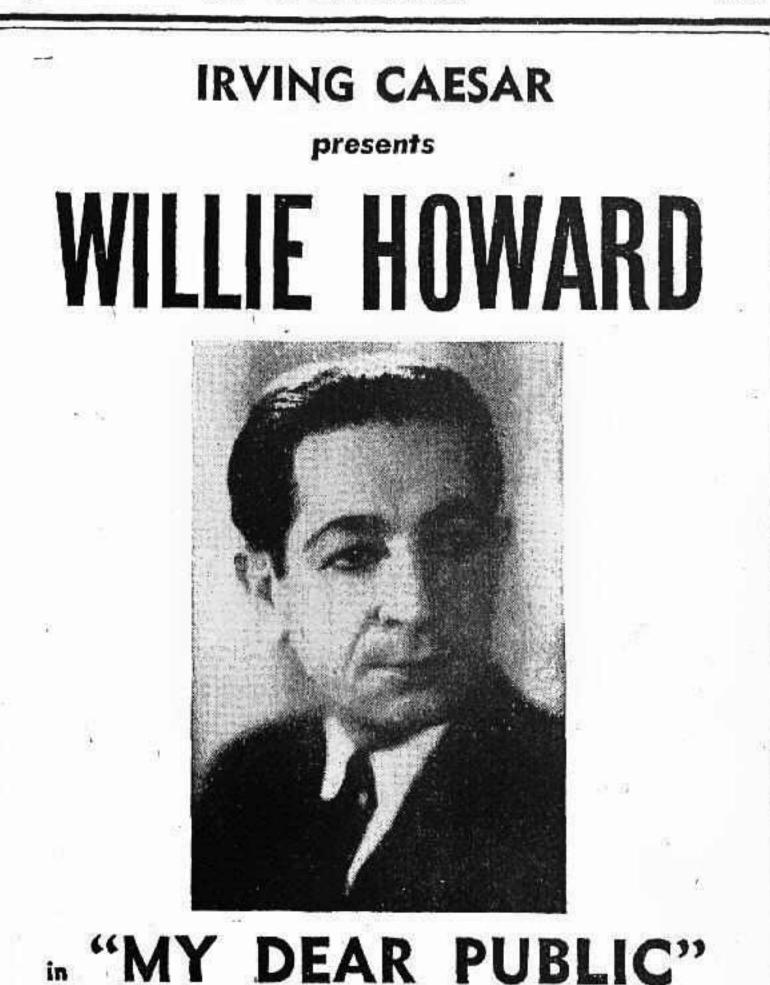
An accordionist, obviously a tele tyro, was sadly in need of rehearsals, and one over-all fault was the use of gestures which brought the hands too close to the camera. At times they resembled a not too choice specimen of uncured

Benny Rubin's routine came over swell. His patter and facial contortions projected perfectly. This was undoubtedly due to his film experience.

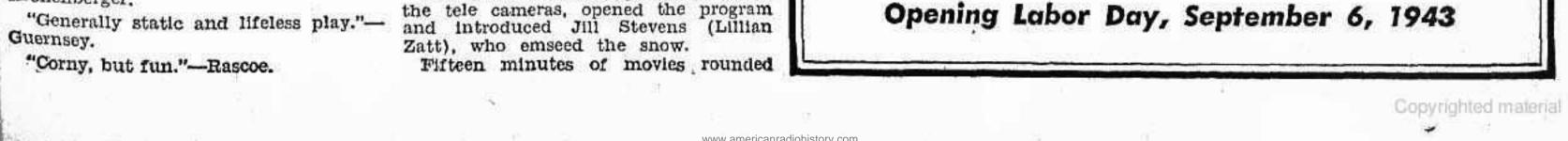
Another excellent job was done by Samuel Cuff, DuMont supervisor of the series and news analyst. He's a veteran in the field, having a regular spot on the DuMont Sunday night video schedule. He did a newscast illustrated with maps. Dottie Wootin, also experienced before

when he clowned with Miss Stevens; and Billy Banks, colored singer-comedian from the Diamond Horseshoe, who warbled a couple of novelty tunes in alternating sweet tenor and falsetto style, number.

The heat of the two cameras was great, apparently, as the performers perspired and Miss Fields had to bring down the violin strings after her first P. D.



### A New Musical Comedy



12 The Billboard

### NIGHT CLUBS-VAUDEVILLE

May 22, 1943

Communications to 155 North Clark Street, Chicago, Ill.

Semi-Names, Standard Acts Also In on Boom; Buyers **Obey 'Gimme More' Demands** 

SALARIES FOR

NEW YORK, May 15. - The old de- and Chicago has of course created new mand-and-supply formula regulating interests in attractions, Connee Boswell, salarles, now very much in favor of who worked the Chicago Theater for talent, is boosting prices of names, semi- \$3,000, returned to Chi's Oriental for names and standard acts to record pro- \$3,500. Larry Adler, who played his harportions. The "gimme more" chorus monica at the Chicago for \$1,000, took which has been falling on deaf ears for \$1,250 at the Oriental and another \$1,000 season after season is now getting a at the Riverside, Milwaukee, the followheavy response, as theaters and night ing week. clubs are out to grab the handful of box-office attractions. Talent budgets, of course, are being strained, and the booker who can keep his nut down to pre-Pearl Harbor days is looked upon as the genius of his day.

The performer with box-office power can name his own figure and usually does. This is particularly true of the up-to-date attractions, riding high on a sea of a national publicity, swamped with film and radio offers and at the same time called upon for theater and nitery dates. The King Sisters (four), who started on their own when Alvino Rey's band decided to remain on the West Coast, were booked into the Paramount Theater here for \$4,000 a week and duplicated that salary at the Chicago Theater, Chicago. Frank Sinatra is asking and getting \$2,500, and the figure is certain to be boosted as soon as he will be free to leave New York following current radio commitments. Beatrice Kaye, following her Gay Nineties program run, boosted her salary from \$1,000 to \$2,000 and \$2,250. Hugh Herbert, the screen comic who hasn't had many film breaks of late, is still getting \$2,000 in theaters. Edgar Kennedy, "slow burn" funster, nets \$1,000.

### Singers Ride High

Name singers are riding on top of the wave. Hildegarde is up to \$2,000. Glenn Miller Singers are getting \$2,250 and a bonus for extra business attracted. Bonnie Baker is still good for \$1,000, so is Belle Baker. Connie Haines, former Tommy Dorsey warbler, is being submitted for \$1,250. Kenny Baker is now touring for \$3,500. Marion Colby is asking \$1,000 because of her recent work in Meet the People. Gertrude Nieson is good for \$1,500, Mitzi Green for \$1,250. Sara Ann McCabe for \$600 and Bernice Parks for \$750. Dinah Shore and Ginny Simms have turned down fabulous p. a. offers.

Harold Nicholas (formerly of the Nicholas Brothers) started out as a single for \$850. Dorothy Donegan, booglewoogie planist who started out as a (See Name Salaries Soar on page 16)

### **McIntyre Flops on** - **C**- - -Great States Time

## **Only the Beginning?**

NAWES

CHICAGO, May 15. --- William Dewey, managing director of the Edgewater Beach Hotel, is beginning an experiment to relieve the manpower problem which may be adopted in similar institutions thruout the country. The Dorothy Dorben Girls (8), stock group appearing in the spot's Marine Dining Room, are doubling afternoons in the magazine stand, clerk's desk and auditing office, among other departments. So far the girls have been of great help.

# Mexican Troupe To Tour States

JUAREZ, Mexico, May 15 .- The Paco Miller Company, only traveling musical show in this country which has been on the road for over a year, is heading for engagements in the United States, starting with El Paso, Tex., and Los Angeles, following an eight-day run here.

According to Le Motte Dodson, of Dodson's Hollywood Monkey Stars, one of the three American acts with the company, show employs 60 people, runs three hours. spaced by a 15-minute intermission, and is managed by Senor Jorge Moulme. Jumps have been made by cars and trailers.

Line-up is headed by Paco Miller, name ventriloquist and magician in Mexico, and includes Pepe Guizar, Maria Victoria, Donato, La Panchita, and Hermanas Marquez, among other native acts. The other American performers are Eddie and Dorothy, skaters, and the Victoria Troupe, cyclists.

## Shep Fields, Carol **Bruce Close Newark** Season With 161/2G

NEWARK, May 15. - Adams Theater wound up the vaude season Thursday (13) with a strong \$16,500 for bill including Shep Fields ork, Dick Haymes, Carol Bruce and Johnny Morgan. Shanty Town was the film.

The house has been open later than usual this year and has had a singularly successful season. Eddie Sherman Office booked.

Theater has been leased to Joe Silverman for the summer, who inaugurates a legit policy Tuesday (18) with Louella Gear in The Vinegar Tree, to be followed by Without Love with Erin O'Brien Moore.

## **New Texas Curfew** No Worry to Ops

AUSTIN, Tex., May 15.-Texas night clubs and cocktail lounges have been hit by the new liquor curfew law passed by the Legislature and signed by Governor Coke Stevenson this week prohibiting the consumption of liquor after midnight weekdays and after 1 a.m. Sundays. The word liquor includes all alcoholie drinks. Violators (customers) are subject to a fine, jail sentence or both, and the proprietor will be subject to trial for violating the liquor laws. The ruling goes into effect August 8.

Surprisingly enough, most operators are not too concerned with the new ruling, claiming that the shortage of liquor will not permit to sell spirits 24 hours a day anyway and that this early closing will help the acute man-power problem.

### Percentage Deals Help

Milton Berle, now in the Ziegfeld Follies, will come out with new demands, should he be available for percentage vaude and nitery dates. His \$5,000 salary is now looked upon as a mere pittance. Andrews Sisters, working on percentage deals only, are earning as much as \$8,500. Their salary in the past couple of years has more than doubled. The Ink Spots, touring with Jimmie Lunceford's band unit, are averaging over \$6,000 on percentage deals and recently pulled down \$7,500 for a week.

The percentage arrangement will be used more than ever, as salaries continue to soar. Theater operators (and in some cases night club owners) feel that the best way to please both parties is to share the extra profits attracted by the name.

Many terrific salary boosts have come in the semi-name and standard act fields. Jerry Lester, who has worked for three figures prior to his radio activity, has now reached the \$1,750-a-week Jackie Miles, doing big in class. New York, has been set by Metro for 40 weeks at \$800 per. Bob Evans, ventriloquist, is now quoted at \$750, so are Georgie Tapps, Joan Merrill and Hetty Bruce. Dave Barry, mimic and comparative newcomer, is now getting \$600. Dick Buckley, Chi comic who just started a comeback, is already averaging \$500 to \$600. Bob Williams and Red Dust since leaving Show Time boosted the salary to \$800 for clubs and \$900 for theaters. Oxford Boys, now a duo, used to make \$550 as a trio. Their recent Paramount Theater salary was \$850 and at the Chicago, Chicago, pulled down \$675.

Two-a-day vaude revues have contributed to salary tilts, too, a featured act invariably boosting his price a couple of hundred dollars after leaving the show. Frances Faye, after leaving a Chi two-a-day experiment, upped her figure to \$800 and has been getting that at the Latin Quarter, Chicago, for three months. Luba Malina, of Priorities, is opening in the same spot Monday (17) reportedly for \$750. Gene Sheldon, of Priorities, upped his salary to \$1,000 net. George Jessel, Jack Haley and Ella Logan, of Show Time, have been set as a trio at the Capitol, New York, for \$10,000.

SOUTH BEND, Ind., May 15 .-- Great States Circuit played two losing dates with Hal McIntyre's band at the Palace here and at the Rialto in Joliet, Ill., this month. Both were single day dates, and the grosses were surprisingly off. Both theaters are in defense boom areas, and the red dates could only be explained by the fact that even tho the band is well known in the East it has not been around the Midwest enough to score in the smaller towns.

McIntyre's date at the Oriental, Chicago, week of May 7 turned in an aboveaverage gross.

### Carlton Calls It a Season

WASHINGTON May 15. - Cosmos Room of the swank Carlton Hotel closed for the season May 13. Jose Morand and band were the closing attraction.

# Soldiers Boost **Nashville** Trade

NASHVILLE, May 15. - Frank Brazil, operator of the suburban Walnut Bar, has opened the Hi-Hat Club, using colored floorshows and a six-piece band fronted by Brooks Kirk.

The Kyle Davenports continue to operate the Plantation Club, leading nitery in this area using talent.

Biz in both spots is blg, with heavy attendance from soldiers stationed in near-by camps.

The liquor situation is becoming more acute, prices soaring by the week. Most liquor stores now operate only five days a week.

## Shangri-La Nitery For Atlantic City

ATLANTIC CITY, May 15 .- A carbon copy of Dewey Yessner's Shangri-La. nitery click in Philadelphia, will be set up at this resort for summer operation. Yessner has taken over the old Wisteria Gardens across from the Steel Pier on the Boardwalk. Same policy of top names as prevails at Yessner's Quaker City nitery will be in force here.

With almost all of the resort's better clubs planning to operate as musical bars this summer, proposed Shangri-La promises to hypo after-dark business this coming season. Shangri-La also promises to be the only Boardwalk nitery offering regular floorshows.

# **AFM Gets McIntyre Beef on Para Date**

NEW YORK, May 15 .--- While Mitchell Ayres ork is scheduled to play the Paramount Theater June 16 or 23, on bill with the Andrews Sisters, outcome of the case is still indefinite, as George Moffett, manager of Hal McIntyre's ork arrived in town Friday (14) to ask the American Federation to enforce McIntyre's Paramount contract for that date.

Ayres superseded McIntyre when the Andrews Sisters insisted upon that ork after getting a tentative promise from the theater that Ayres would be used. McIntyre has since been insisting that he get the date.

A compromise is possible as the Andrews Sisters will play six weeks during which time the ork may be switched.

## **Cugat-Guizar Break Record at Waldorf**

NEW YORK, May 15.-Combination of Xavier Cugat and Tito Guizar has given the Waldorf-Astoria Starlight Roof a record-breaking opening week. Dally average for week of May 6 was 1,100 patrons.

Mischa Borr, who played the Sunday dinner session, drew about 600 diners. Total attendance for the week was over 7,000 guests.

# Surprise---4 A's, ARA, Nitery **Ops** Don't Slug Each Other at **AGVA** Farewell to Silverstone

NEW YORK, May 15 .- Farewell lunch. times involved the paying guests at the eon to Jonas T. Silverstone, counsel for the American Guild of Variety Artists indicated that Silverstone's tenure with AGVA has been instrumental in healing breaches with opposing factions.

Silverstone, prior to reporting for army duty at Camp Upton Thursday (13), was given a farewell shindig at Toots Shor's the preceding day which was attended by officers and members of the Artists Representatives' Association: Leon Enken, of Leon & Eddie's, for a long time picketed by AGVA; Charles Vonie, of the New York State Mediation Service; Moe Policoff, Leon & Eddie's attorney, as well as a representation of night club operators, including Dave Wolper of the Hurricane, and agents.

Several months ago a gathering of these individuals would have meant a definite fracas. But at that conclave all had kind words for AGVA and Silverstone, who as the chief counsel, bore the embarrassed a femme attendant who

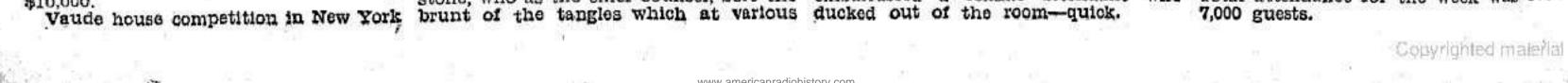
luncheon.

Silverstone, in his valedictory, acknowledged the organizational weaknesses of AGVA, but declared that the union was at last on its way and pointed out that AGVA, along with agents and club ops, have mutual problems, and a strong union can aid in handling them to the satisfaction of all concerned.

He referred to the problem of the rump group which was successful in getting Four A's permission to hold a meeting. While he decried the make-up of that group and their lack of a program, he said that they still have a right to be heard in accordance with democratic processes.

Silverstone asked that co-operation be given to Mortimer Rosenthal, who takes over Silverstone's spot, and the rest of the AGVA officers,

George Jessel turned up the early part of the luncheon for a few words which



## **NIGHT CLUBS-VAUDEVILLE**

### Greenwich Village Inn, New York

Talent policy: Floorshow staged by Mildred Ray and Al Davis, at 9, 12 and 2; show and dance band; Latin band. Management: Lou Taylor, host; Dorothy Kay, publicity. Prices: \$2.50 minimum after 10.

Making his first local cafe appearance since his Hollywood Restaurant date several years ago, Arthur Tracy, the Street Singer, opened here May 7. He is not the exciting (vocally speaking) singer of old, but his voice is still melodious and still makes the ballads sound sincere. Perhaps his wealth (he is said to own a block of apartment houses in Washington) has taken some of the power out of his voice. Anyway, he had a Blue Network commercial last year that should have refreshed the memories of those who had forgotten his immense popularity a decade ago. He is working here at the Inn without his accordion, which had become as much his trademark as his theme song, Marta. Tracy sang Marta; Music, Macstro. Please; You'll Never Know and When a Gupsy Makes His Violin Cry. Incidentally. Tracy is one of the many veterans being brought back into cafes by the great demand for attractions.

The rest of the bill is an example of poor booking: All dancing. The eight Mil-Ray Girls are nice lookers in neat costumes and doing simple dancing and parade routines. On three times. Nils and Nadynne, held over for their fifth show, are still making the customers sit up with their spectacular overhead spins and lifts. Their vertical shoulderto-shoulder spin is startling. Marilyn Hale, formerly of High Kickers, is a comely, good tapper especially strong on spinning taps.

George Handy, piano, and his eightman band cut the show well, with Handy's Solovox and plano work being outstanding. Dinorah's Latin band is properly hotcha for the rumbas, with \$3 Saturdays and holidays. Dinorah singing huskily.

Lou Taylor is the host. Paul Denis.

# NIGHT CLUB REVIEWS

style.

singing antics of Barbara Long. Gal is tall and on the terrific side when cutting up with the ringsiders while evolving the lyrical content of her chants. Moreover, has good looks to go with it.

June Brooks presents a rhythm fantasy on her toes. A pert miss and plenty agile on the hoof, she keeps spinning on the stage for three routines that build to a sock finish.

Clark Brothers, two youthful sepia lads, offer plenty of rhythmic appeal in their precision and challenge hoofing and sell it all handily.

An exhibition of acrobatics, replete with tumbling antics, side splits and belly-flops, is turned in by Margie Winters, winsome miss,

Glving vocal balance to the show are the Ginger Snaps, three personable sepia misses, with a male pianist giving instrumental support and vocal assist. With volces in fine blend, Ginger Snaps are devoted to the smooth rhythm and smartly tailored harmonies.

Jcanette Hackett Girls, line of eight attractive misses, open the floor proceedings with an attractive Hawalian number and close with a timely and striking patriotic production piece.

Mickey Familant's orchestra gives the show ample musical support as well as supply the dance rhythms. Don Renaldo Quartet with Gloria Mann, gorgeous blond chirple, keeps the music continuous. Maurie Orodenker.

### Le Ruban Bleu

Talent policy: Continuous entertainment. Management: Theodore Mele, opcrator; Julius Monk, manager. Prices: \$2.00 weekday minimum; \$2.50 Fridays;

Julius Monk's talent aggregation during this show maintains the high standards of the spot, there being sufficient variety and pace to keep the customers interested during the approximate hour and a half running time. Headliner is Maxine Sullivan, whose swing adaptation of old English melodies are surefire stuff. Miss Sullivan is a holdover from the preceding edition of the show, as is Eddie Maychoff, the mimic. Latter's take-off of a prissy femme lecturer and the satire of a Radio City tour are the high spots of his offering. New in local cafes are Day, Dawn and Dusk, a sepia singing trio, former members of the Hall Johnson Choir, whose years of banging around at banquet dates have given them sufficient experience and perfection of routines to cause them to click here. Their three-part harmony and comedy work get them good hands.

song, too, singing an oldie ballad in legit allow, and very often more. Shows in recent weeks have been exceptionally Also high in comedy content are the sound, altho the current layout can't be classed as anything clse but so-so. It lacks comedy, color and flash, but Manager Schmidt hopes to remedy that at least partially next week by bringing in Collette and Barry and Their Little Show (five-girl line) to wrap their decorations and talent around the present package.

> Wallace Puppets, a good-appearing mixed pair manipulating hand figures, took a walloping hand at the finish of their turn, which is where this reviewer walked in. The patrons' comment on the turn was highly favorable.

> Bonnie Stuart, WLW contralto, turned on her bedroom pipes and best selling to win a hearty reception. She's nicely gowned and totes an exceptional set of arrangements. Opened with Would It Be Wrong?, and followed with Down Argentine Way, Black Magic and, for a closer, Ain't Misbchavin'. Netted a showstop, but begged off due to an impending radio broadcast.

> Walter Long was to the point with his straight emseeing, and in his own spot won himself a home with his outstanding tapology. The handsome and slickly groomed youngster has a dynamic style and uncorks an assortment of smart and original routines that grab attention. Netted a fine hand.

> Chick Mauthe's orchestra, here many months now, are pleasing to the dancers and solid on the show stuff. Tony Salamack's Trio still wend their way among the tables to hawk their plunk and Bill Sachs. vocal material.

### 885 Club, Chicago

Talent policy: Shows at 9, 12 and 2; dance band; intermission pianist. Management: Joe Miller, operator, manager, host. Prices: Dinner from \$2.50; drinks from 60 cents.

The three new acts, who usually comprise the sum total of an 885 show. don't measure up in price or quality with some of the recent bills on tap here. Shirl Thomas, blond eyeful and singer, and Eddie Schaefer, comic, are in from Florida and new here. Betty Lea Atkinson is a local tapper, cute but of the stock variety. Miss Thomas concentrates on the torchy side, with a voice that has expression but little depth. She looks fine and knows how to wear clothes. Fits in this intimate room. Eddie Schaefer is a typical nut comic and emsee who loves to stop proceedings to hold an endurance contest with a particularly annoying heckler. His act consists of song satires, and one at this showing included a takeoff of Sam the Tailor, kidding his long schnozzola. Offered some raw stuff, too, which might be okay in some Florida joints but not here.

singer, is the current headliner.

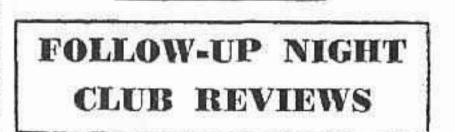
Kay charmed her audience with ingenious renditions of Old Black Magic, Me and My Gal and other selections. Scored.

Jay Jason is a funster sparked by a style, personality and a zest for humor. Goes over big with his characterizations and impersonations of screen and radio notables.

Chappelle and Hannon scored heavily with their graceful dancing, while Patsy LuRaines did well with her intricate acrobatic gyrations. Spot's line of girls round out the show.

Teddy Black and his orchestra play for shows and dance sets and do a smooth job. Florence Healy is the pop vocalist with the orchestra.

John F. Ignace.



BLACKSTONE HOTEL, MAYFAIR ROOM, CHICAGO-Georgie Price, back in town for the first time since 1934 when he did his turn at the Chez Paree, is finding a receptive audience for his Broadwayish act in this ultra room. It is his showmanship, of course, and abil-

(See Follow-Up Reviews on page 16)



### Frank Palumbo's Theater-**Restaurant**, Philadelphia

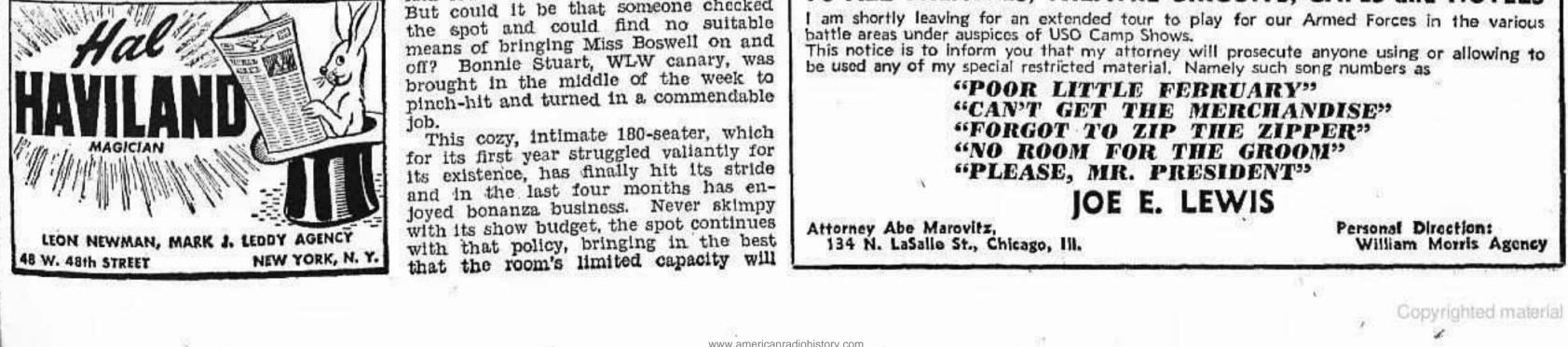
Talent policy: Dance and show band, relief band; shows at 7:15, 10:15 and 12:30. Management: Frank Palumbo, proprietormanager; Johnny Bazzani, headwaiter; Frank Belmont, stage director; Eddie Suez, booker. Prices: Drinks from 45 cents; dinners from \$1.25; no minimum. no cover.

Johnny Cahill, the new headliner, is a home-town lad who started as a singer and is now fast climbing the ladder as a comic. And he possesses, apart from his good-naturedness and possessive personality, a natural flair for the funny chores.

A dead ringer for Oliver Hardy, screen comic, Cahill strikes out a tangent of his own with an impressive roundelay of impersonations and story-telling while introducing the acts. His comical takes on Betty Lou of the airlanes, Popeye, Charles Laughton, radio's Good-Will Hour, his most hilarious travesty. Can still sell a



Opening May 26th OLYMPIA THEATRE, Miami Dir.: Abner J. Greshler, Radio City, N. Y.



Betty Bryant, a smooth singer with a polished, easy delivery, scored easily and accounted for several encores.

Maurice Rocco also gives an excellent account of himself with his comedy boogle woogle song and plano work.

The svelte emseeing of Julius Monk and the smart presentation of the acts is an immeasurable aid in getting hefty responses for the performers.

Herman Chittison Trio (piano, bass and electric guitar) provide the musical back-Joe Cohen. ground.

### Glenn Rendezvous, Newport, Ky.

Talent policy: Dance band and floorshow; stroll trio; shows at 9 and 1. Management: Pete Schmidt, owner; Glenn Schmidt, manager; Miles Ingalls, booker; Harry Martin, publicity; Ernie Price, maitre de. Prices: Dinner from \$1.50; drinks from 40 cents. Minimum, \$1.50; \$2.50 Saturdays.

After trying for four years to book in Connee Boswell, Manager Glen Schmidt finally succeeded, only to have the date pfitt at the last minute, with Miss Boswell and her manager-hubby reported laid low with the flu bugs in Chicago. But could it be that someone checked

Miss Atkinson opened the show with tap work styled to Latin musical tempos.

A murderous unbilled five-plece band subbed for Mark Talent's regular orchestra on night caught. The boys work in defense plants by day.

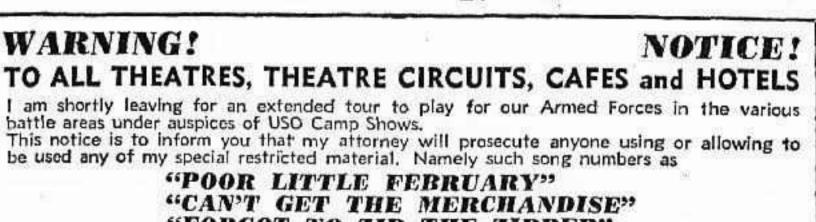
Johnny Honnert still at the plano for intermissions. Sam Honigberg.

### Club Charles, Baltimore

Talent policy: Shows 11 and 1; matince Sunday, 4; show and dance band. Management: Moe Levy, Cy Bloom, Louis Baumel; Miles Baumel, managing director; Marcus Golden, general manager; Sol Tepper, booker. Prices: Minimum \$1 (\$2 week-ends); drinks, 60 cents up.

Club still maintains an enviable reputation in after-dark circles in class appeal. And to enhance the scene, management has ushered in the spring scason with star-studded show that adds even more class and distinction to this beautiful establishment. Capacity crowds are on hand nightly.

Kay Penton, beautiful New Orleans



currently BROWN HOTEL Opening June 1, Statler Hotel, Detroit. Exclusive Management FREDERICK BROS.' ARTISTS CORP.



"LOUIS JORDAN is a clever showman and a definite big orchestra name.

"We played the band in February and are bringing them back in June."



JESSE KAYE, Booking Manager Loew's, State Theatre **New York City** 

### NIGHT CLUBS-VAUDEVILLE

### State, New York

(Reviewed Thursday Evening, May 13)

With the acute shortage of acts, a booker these days has to be a producer as well. Last half of the new State bill is indicative of the ingenuity that must be exercised to bring together a bill of orthordox running time.

By taking a part of the floorshow formerly at the Havana-Madrid and combining them with an accomplished singer, Jesse Kaye's idea almost came to a successful frutition, but for the fact that the routines are better suited to a nitery than a vaude house.

Noro Morales' Cuban ork has a musical catalog built more for dancing than for listening, having too abrupt endings and insufficient color. Pablito and Lilliom display some torrid Latin terping that similarly needs a different type of projection than used at the Havana-Madrid. Their finale, however, was the closest approximation to a number suitable for theaters.

Estellita, with previous vaude experience, registered best among the Latin aggregation. The gal socked across three Spanish tunes, with comedy interpolations and walked off to a good hand. In her encore she attempted I've Heard that Song Before, foreign to her style of singing. She had to start over again, but recovered strongly and had the house with her at her close.

Opening section of the bill follows standard lines, with Con Colleano doing some fancy terping on the tight wire which culminated in a forward somercault. Got a handsome hand.

Cynda Glenn registered heavily once she got into her impressions, while the Diamond Brothers (3) got their usually excellent results with their knockabout work.

Pic is Keeper of the Flame.

### Joe Cohen.

## **Oriental**, Chicago

(Reviewed Friday Afternoon, May 14)

Boyd Raeburn and his brass band are cooking with music, and the Merry Macs are punching out with song in a hep bill that is unfortunately overburdened with mediocre vocal efforts. Everybody on seems to sing, including the two added acts, June Preisser, the dancer, and Jackie Green, the mimic. Raeburn moved out of the neighboring Band Box for a week (Jay McShann, musical honors. Young, alert and perstage and a capable show leader. In addition, he pumps out of his 14 musi-

# VAUDEVILLE REVIEWS

cians several numbers which carry plenty of stage flash, among them a Dark Eyes swingaroo and One o'Clock Jump.

The vocal department can stand alteration. Best of the crop is Ted Travers, handsome baritone, who sings the ballads in good style. Doris Day, sexy blond, has little voice and an amateurish stage delivery. Porky Panico, teenage heavyweight trumpeteer, can blow the horn loud enough but is quite a newcomer on vocal novelties. Should get some training on phrasing and salesmanship. Tires out the customers with his breath-catching style.

The Merry Macs seem to get better with each succeeding appearance in this house. To anyone who cares to study the act, it is obvious that great care is taken in its presentation, from the delivery of their punchiest tune to their minutest pose. Turn sparkles with individuality, and the heavy response it receives is well earned. With their set of new tunes and oldies they fashion one of the strongest novelty song acts in the business.

June Preisser, blond acro dancer, gave a comparatively poor account of herself in the opening show with a labored vocal version of Murder, He Says and her familiar dance routine which is still strong but lacked its familiar polish.

Jackie Green had to work hard before getting the customers in his groove, but once he had them set he carried on to score with carbons of old school favorites. His Good Will Hour characters are improving with age. This is a fast Loop repeat for Jackie, having worked the Chicago week of April 9.

Business good end of first show opening day and should continue on the profit side of the ledger all week due to the names on the bill and to the holdover session at the Chlcago.

On screen, second Loop run of When Johnny Comes Marching Home.

Sam Honigberg.

### **Music Hall, New York**

# **RKO-Boston**, Boston

(Reviewed Thursday Afternoon, May 13)

The Andrews Sisters, supported by Mitchell Ayres's band, hit the high spots of entertainment with music, but the rest of the show, excepting the band vocalists, is a pretty sad affair. The harmonizing Andrews gals look good in the closing spot. Their style has not changed since Bei Mir Bist Du Schoen: It's sharp, just escaping the shrill. Girls open with Here Comes the Navy, and follow with new lyrics to the tune of Beer Barrel Polka, East of the Rockies and Pennsylvania Polka, and are called back for a short, snappy session of clowning before they break into Strip Polka. Opening show audience composed largely of kids, loved it. They close with There Are Such Things.

Show gets away with the Ayres band playing Fashions in Music behind a scrim on which faint movies of dancers are flashed. Pulled a warm round of applause. Band follows with Black Magic and Waiting for the Sunrise. The 14-piece band (five sax; two trombone, with one sax doubling on trombone; four trumpets, drums, plano and bass) is a smooth-working outfit, with a flexibility where style is concerned. Arrangements are musically sophisticated, employing unusual harmony and a mixture of styles. Vocalist Ruth McCullough turns in nice versions of Heard That Song Before and Why Don't You Do Right?

Jesse and James, colored knockabout dance comics, nearly kill themselves in crude antics to garner laughs-which come hard.

Johnny Bond, band's trumpet player, has seen too many Abbott and Costello films. In a comedy song, Opened Up a Trunk, he apes the fat little comic all over again.

Second variety act is Masters and Rollins. The male member performs some nicely-worked-out dance limitations. He is tall, but the girl is taller. pretty shoddy stuff, while her partner's mouthings and gestures were simply coarse.

the fifth (and last) stageshow.

As far as the live talent portion of the show is concerned, Jesse Kaye gets the credit for booking one of the punchiest vaude displays seen hereabouts for some time. The trinity of George Jessel, Jack Haley and Ella Logan are a set of accomplished entertainers as are around today, with Sara Ann McCabe and Nat Brandwynne's ork for added embellishments.

Jessel is as effective a house warmerupper as any group of acrobats around. His literate humor and genuinely funny yarns brought on the laughs. Did a dissertation on quiz shows, a nostalgic reminiscence of the old days and wound up with his telephone conversation to mamma,

As for Haley, he bowled over the audience with an operatic satire along with his quota of gag yarns. Also had Sara Ann McCabe stooging for him in a love-making bit that collected a heavy set of chuckles. Miss McCabe distinguished herself thru a rendition of musical comedy faves, including a Friml medley, for which she got a big hand.

Miss Logan socked across four tunes and could have done more but begged off.

Altho not given much to do outside of providing accompaniment, Brandwynne's crew did an okay job with his lone number Avalon, which made the most of his four fiddles, four reeds, five brass and three rhythm. His show backing was faultless. Joe Cohen.

## Tabor, Denver, To **Full-Week Policy**

DENVER, May 15 .- Flesh activity here will pick up this summer. Manager Frank Culp of the Tabor announces that the house will revert to a combo policy June 1, new shows to open each Tuesday. Culp says he'll book with anybody who has any worth-while attractions.

The Denham will play big units touring this area. Earl Carroll's Vanities opens for a week June 3. The Isis will continue Altho a cornfed audience occasionally with vaude Thursdays thru Sundays. rustled with rather embarrassed laugh- Both the Tabor and Isis are operated by ter, her pantomime and mimicry was the Fox-Intermountain Circuit. Tabor has been spotting small units, the last couple of titles having been Easter Daze and Breezin' By.



Newark, New Jersey

(Reviewed Thursday Evening, May 13) Looks like a three or four-week run. Film is Columbia's The More the Merrier, and swell comedy. Had them packing the lobby opening night.

The stageshow is the usual Music Hall colored outfit, is filling in) to do the concert-style variety and spectacle presentation. Very tony stuff and includes sonable. Raeburn is at home on the Rachmaninoff, classic ballet and operetta snatches. Only down-to-the-masses stuff is comedian Harry Reso and Rockettes.

> Show gets off to a dignified start with the big pit ork playing the last movement of Rachmaninoff's C Minor Concerto, and Josefa Rosanska soloing at the piano. She is a fine planist, playing seriously and with no personality display. Then came the show proper, the full stage revealing lavender-and-chandelier set and the ballet girls (30) gliding about in the classic ballet positions and formations. Dreamy, soft-light stuff that sends the longhairs. Pauline Kaye, Grace Thomas and Rabana Hasburgh were soloists in the first movement and Marie Grimaldi and Louise Fornaca in the second.

> The Graysons, tall man and small girl, surprised with their novelty acrobatic turn, drawing much applause. The man handles the girl like a toy, lifting, balancing and throwing the girl smoothly and with remarkable precision. Combo of adagio, acrobatics and strong-arm stuff; really clicked.

Next is the production number, Shoemaker's Holiday, which has Max Condon tenoring pleasantly about shoes, and girl act. Had to beg off. then the Rockettes doing a part phosphorescent and part full-light dance that includes their usual sock acrossstage precision kicking. Harry Reso, who scored so heavily on his last date here, is just as effective as ever. His pantomime comedy (juggling, threading a needle, etc.) and novelty rubber-leg dancing had the patrons laughing continuously. Had to take four bows, which is terrific in this house.

Final number is a full-stage romantic scene-the soprano singing from the staircase, the chorus in hoopskirts and the baritone gazing adoringly at the soprano just before their duct. They handied a medley of Romberg New Moon tunes exceedingly well. Marjorie Williamson and John de Surra were the soloists, and both are okay.

Russell Markert did the production, with Nat Karson credited with the sets and Willa Van the costumes.

Paul Denis.

Film, Rhythm of the Islands. House opened to standees downstairs, with some high balcony seats empty.

John William Riley.

### **Orpheum**, Los Angeles

(Reviewed Wednesday Afternoon, May 12)

Current offering headlined by the Mills Brothers. Supporting acts offer good entertainment, but there is a lack of pulling power in the entire bill. A sparse three-quarter house at opening show. Pic, American Empire.

Al Lyons and orchestra open with good arrangements of It's Spring Again and April Showers, and Lyons is again up to scratch on the emseeing.

Sylvia Stanton and Betty Walters, acrocontortionists, open with solid entertainment. Girls offer good rhythmic acro work before taking their table-top positions for outstanding contortion work. The lookers command good applause.

Johnny Mack, tapster, turns in some clean cleating. Works fast and with enthusiasm and knows his routines.

The Huberts put their followers in the aisles with their drunk routine. Frank Hubert brings out some real tactics of the inebriated to sell the turn. Jean Hubert gets good hand when she removes her topper to reveal that it is a boy-and-

Mayer and Evans, in next to closing, bring a good hand with their antics. Ray Mayer turns in cowboy-boogle woogle at the piano, with Edith Evans warbling to fair results. Her songs include Thank the Man Upstairs, an original, and some oldies. Mayer's comedy lines are not up-to-date. but the punch lines are well placed. Had to beg off.

Mills Brothers, four boys and a guitar, went well with offerings that included Stardust and Don't Get Around Much Anymore. Their harmonizing is still tops and their following large. Sam Abbott.

### Capitol, New York

(Reviewed Thursday Evening, May 13) The lead trio from the late two-a-

dayer, Showtime, coupled with Lady of Burlesque, gave the house its biggest opening day since it went on a vaudefilm policy. Standees were evident after

### Two Closings for Sherman

NEW YORK, May 15 .- Two Eddle Sherman booked houses have ceased vaude activity for the summer with the closing of the Majestic, Paterson, N. J., and Fay's, Philadelphia, shuttering scheduled for Thursday (20). The Majestic, a three-day stand, operated by Lou Martin, will go into a newsreel policy during the hot months, while Fay's, a full week, will remain dark.

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### **NIGHT CLUBS-VAUDEVILLE**

### Major Bowes's "Prizewinners of 1943"

REVIEWS

(Reviewed at Orpheum Theater, Los Angeles, April 21)

Major Bowes's Prizewinners of 1943 misses the boat almost completely as far as entertainment is concerned. Of the 11 acts presented only five give out, and they in varying degrees. Strong on the bill are Dickie Humphreys and Marilyn Kay, dancers not with the unit; Margie Coats, the Lipham Four, Laverne Hutchison and Mr. and Mrs. Fred Sparks. Luckily for the patrons the good acts are scattered thruout the show and it saves the loss of an hour's time.

The Flying Buddies, roller-skating act, are fair entertainment. Al Lyons's pit ork build-up for the swivel spin is good and the turn was well received. Jerry Meilen, dancer, is out of this world as a dancer-there's nothing like it on the stage today, but theatergoers can give thanks for that. The Discs, three boys in khaki, furnish the pantomime to an Andrews Sister record of Strip Polka. This isn't even amateurish.

Dickie Humphreys and Marilyn Kay dance with a professional touch and sell themselves in a showmanly manner. Here is a team to watch.

Rita Lessely impersonates Katharine Hepburn, Luise Rainer, Bette Davis, Mrs. Eleanor Roosevelt and Mae West, If these people sounded as Miss Lessely impersonates them they would never get to first base.

Andy Vail shoots arrows at a pretty stooge at close range. He breaks balloons, clay pigeons and even nips the apple off her head. Done at close range, it's no archery feat. Outside of balloons popping and clay pigeons cracking, turn is lifeless.

Margle Coats, buxom blonde, gives out with I Ain't Nobody's Baby, using good double entendre. In a night spot gal could go to town.

The Lipham Four, Texas moppets, put the show on the beam with their acrobatics and contortions. The two boys and two girls give astounding demonstrations of balancing. Hand to hand

and contortion from pedetal is strictly professional stuff.

OF UNITS

John Barnard is the "76-year-young" member of which Bowes manages to have at least one in each unit. He jigs and fiddles.

Laverne Hutchison, colored baritone. gives out on Ol' Man River in good fashion. Pleasing appearance and a good vocalist.

Mr. and Mrs. Fred Sparks pleased with accordion music, with Sparks taking over 10 other instruments, including two saxes and two clarinets at a time. Music is fast, pleasing. Sam Abbott.

### Billy Rose's "Diamond Horseshoe Revue"

(Reviewed at Capitol, Washington. Thursday, May 13)

Billy Rose's Diamond Horseshoe Revue has plenty of sparkle and scores heavily. Show benefits from promotion, which plays up the vaude portion of current bill over the pic. Thus, the opening day's lobby throng was waiting to see the revue, not the film.

Revue is tied together by a neat trick. which brings Mrs. Astor's Pet Horse on a tour of night spots popular a decade or so ago. First stop is the big tent, where the Great Yacopis do springboard and tumbling routines. Boys are good and draw a terrific hand, in spite of fact that drummer in the pit apparently didn't want to miss any rolls, so he kept them rolling all thru routine. Aunt Jemima followed, and emseed at replica. of Tex Guinan's nitery, introducing Shavo Sherman. Latter's mimicry is tops, with his best work when he makes like Groucho Marx. Harry Meehan, tenor, next with My Wild Irish Rose, which is loud and only so-so.

Laura Corbray scored with neat ballerina routine, and was followed by Walter Dare Wahl, whose comedy acrobatles puts the audience in the aisles. Dead pan and without patter, he has a foolproof routine which can pull anywhere. Aunt Jemima brings on Charles King, who gives out with Singing in the Rain, an oldie he did in movies. Still has fine pipes and draws a good hand, especially when he sings a medley of tunes by George M. Cohan. Turning emsee, he brings on Gilda Grey, wellknown quiver artist who moves everything but her back teeth. The customers liked the shimmy queen, altho the same can't be said for her mike work on St. Louis Blues. Aunt Jemima again, this time with a medley of George Gershwin's hymns, including Ain't Necessarily So, I Got Plenty of Nuttin', Summertime and Strike Up the Band. Ends revue with jelly-roll dance, while line of beef trusters come on to make up background. Effect is novel and draws well as finale. Show is well staged, well costumed and keeps even pace thruout.

# Heavy Post-War Blurb Gimmicks In View as Niteries Consider Return of Big Coin Spenders

that did capacity business before the so that an occasional splurge will be war are looked upon to be hardest hit once the peace treaty is signed. The victory in Africa has caused the first serious thinking about the post-war status of the industry and concensus of opinion, curiously enough, leads to the conclusion that the busiest pre-war clubs will have to do the fastest stepping to get back to that level of business when the blitz is over,

Big reason for this theory is the fact that the influx of war workers into the expensive spots has been crowding out the regular patrons who before Pearl Harbor assured the ops a steady source of income.

To offset this, owners plan heavier promotions and ad lineage when hostilities stop, not only to get the regulars back, but to hold on to those who have piled up some dough during the war. While most of the latter day defense industry patronage is regarded as temporary, managers feel that a suffi-

### **BURLESQUE NOTES**

### NEW YORK:

MARGIE HART, signed for J. J. Leventhal's subway circuit, opened May 25 in Cry Havoc at the Windsor, Bronx, with Flatbush, Brooklyn; Audubon, Manhattan; Central, Passalo, and Mosque, Newark, to follow. . . . AL SAMUELS and Jai Leta team split, with Al a private in the army at Camp Wheeling, W. Va. ... SF SCHWAB, vacationing in town from the recently closed (May 2) Capitol, Toledo, reports house played 36 weeks of Midwest Circuit shows and each did well. . . GEORGE YOUNG'S Roxy. Cleveland, back to stock shows May 7 from Hirst Circuit units. First cast included Jess Mack, Jean Lee, Walter Brown, Mitch Todd, Charlie Robinson and Helen Russell, with Fred O'Brien producing. . . . EDDIE CHESTER and Ronnie Cotter are a new vocal team. ... HARRY KANE, former vocalist, now a private with 10 Repl., Depot Co. H. APO 874, Postmaster, New York, is with a special service unit engaged in putting on shows at camps and hospitals overseas and would like to hear from fellow artists for scenes. . . . HERBIE FAYE, comic, and Ruth Mason, straight woman, left the Hirst Circuit to open May 19 with the Harry Hardeen unit for a tour of the USO, booked by Joe Flaum. . . . DICK RICHARDS, comic, is at the Aquarium. ALYNE PAYNE exited from a featured spot in a Hirst show at the Troc, Philadelphia, May 15, to vacation at home in San Antonio, where dad, George Sauer, operates the Club Reno. . . EMPIRE, Newark, called it a season May 15. . . . LLOYD MULLER; of the Claridge, recently promoted to second lieutenant, is back awaiting further military orders. ... JULIE RONIGER returned from a trip to the Coast, where he was appointed Eastern representative for Pete Dalton's Follies Theater in Los Angeles and other Dalton burly stock units. . . . LUCILLE RAND is at the Victory Room, Little Falls, Mass. . . . HELEN LOVETT, now Helen Love, opened last Monday at the 606 Club, Chicago. . . . MELANIE LE-BEAU and Marvin Harmon open May 28 at the Palace, Buffalo. . . . THE SMILEYS, clown-acro team, another excircus act, touring burly with a Hirst unit. . . . FLORENCE SCALA, raised from a showgirl to a strip tease, is at the Cuban Village, Paterson, N. J. UNO.

NEW YORK, May 15. - Night clubs cient number will have gotten the habit the post-war rule.

> Bonifaces, however, fear that the majority will be lost as peacetime conditions may not permit as many splurges. They expect few servicemen to become patrons after the armistice since they will have other problems that will preclude night clubbing.

> Should a business drop result after the war, impresarios fortunately think it will be gradual as there will be enough parties for returning soldiers to keep club operators happy for a long time afterward.

> Getting the regular pre-war spender back, however will remain the major problem for operators. Many have dropped out of sight altogether because they could not be accommodated. Postwar promotion will be aimed at them.

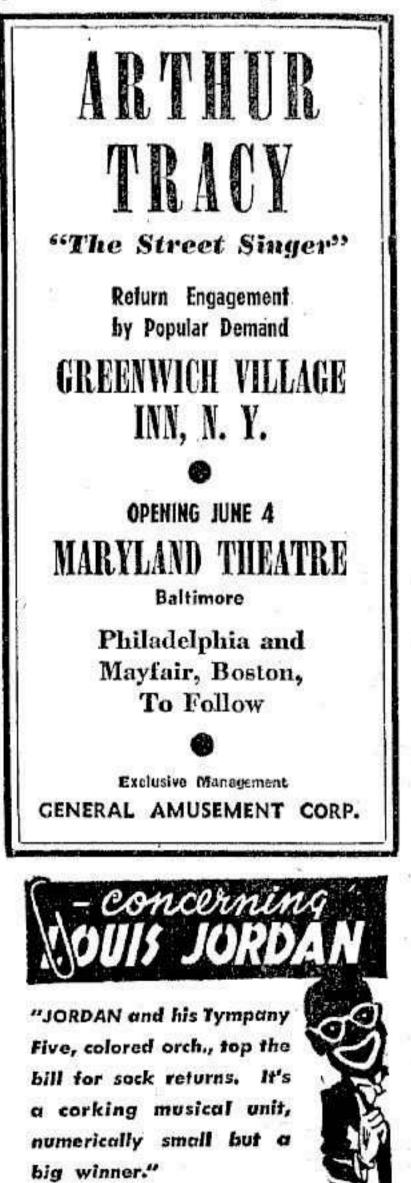
### **Balto Gayety Closing Best** Season "In Recent Years"

BALTIMORE, May 15 .- Gayety, local burly house, will close its season around May 29 due to lack of more circuit attractions, according to John H. (Hon) Nickels, manager. The 1942-'43 season has been the best in recent years.

Influx of thousands of workers into Baltimore has boomed receipts.

### It's on the House

DETROIT, May 15 .- The Club 509, downtown spot, will play host tomorrow (16) to an estimated 400 servicemen, with everything in the house free to all uniformed personnel from noon till 6 p.m. Ernest Stein is manager.





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Caskie Stinnett.

### **Costello Settles Rudnick Case for 10G and Costs**

NORFOLK, May 15 .- Moe Costello, former manager of the Gayety Theater, settled out of court with Mrs. Max Rudnick, operator of that house, for \$10,000 and costs. Costello claimed that he came into the theater under a partnership deal with the late Max Rudnick. The settlement represents Costello's share of the profits and also dissolves the partnership.

### Earl Carroll Holding Show

HOLLYWOOD, May 15.-Let Freedom Swing, current show at Earl Carroll's Theater-Restaurant, may outstay the usual six months, with a new show not opening until July or August. Swing opened just before New Year's and has been doing big business.

### It's That Tough!

PHILADELPHIA, May 15 .- Any 4-F who can toss in a feed line will be sure of a job on the burlesque wheels next season. The government has put the service tap on no less than 14 burly straight men in recent weeks. And with calls by the Izzy Hirst office here for chorines going unanswered, a gal can grab off a spot in the line even if she can't shake a hoof.

### FROM ALL OVER:

CORP. MAX C. WALD, former manager of the Grand, Youngstown, O., and brother of Harry J. Wald, concession manager at the Grand, St. Louis, is now stationed at Post Headquarters, Fort Meade, Md. . . . LOIS DE FEE did good business at the Empress, Milwaukee, last week. . . . VALERIE DAY is the new headliner at the Club 26, Milwaukee.

CALIFORNIA WHIRLWINDS, roller skaters, joined the Midwest Circuit. Act features Bobby and Margaret Miller in "express ride" and "flying strip" feats. PAT MORGAN was featured in the

closing bill of the season at Gayety Theater. Washington, last week. Business was good. Season was well up to last year's good business.

VARIETY, February 24, 1943



# Midwest Prepares for Peak Summer Biz With Name Band Shows; Heavy Playing Time

tion difficulties and the draft situation, and Ozzie Nelson in July. Midwest houses are able to line up with bands for the peak summer months starting in June. The Loop enjoys its best business of the year during the vacation the Ink Spots, Johnny Long, Louis Prima, period and there is no indication that it will be any different this summer.

Buyers are filling up their schedules way in advance in order to make sure that the best attractions coming their way will play in their theaters.

Playing time for the bands making theater tours in the Midwest this summer will include full weeks in the Chicago and Oriental here; Riverside, Milwaukee; Circle, Indianapolis; Orpheum, Omaha; Orpheum, Minneapolis, and Grand, Evansville, Ind. (spot booking). In addition, the Great States, Warner, Butterfield, Standard and Singer circuits Of Liquor Ban Ordinance playing band units periodically one to four-days will offer another four to seven weeks of playing time.

The Chicago here is starting its June parade with Tommy Tucker and will carry on with Jimmy Dorsey for two weeks, starting June 18. Dorsey canceled his fortnight in the local Sherman Hotel to accept the more profitable theater date which will net the band a minimum of \$20,000. Glen Gray is set for July 9 week, and Tommy Dorsey will probably play during that month, the maestro now canceling ballroom dates to make way for a long summer tour of theaters. August will see Ozzie Nelson, among others. The Oriental has Sonny Dunham and Blue Barron set for June, with Del Courtney a July booking. Riverside has Sammy

CHICAGO, May 15.-Despite transporta- Kaye, Blue Barron and Les Brown in June

The Great States time, booked here thru Warnie Jones, will play during the next two months Lucky Millinder and Art Kassel, Blue Barron, Tommy Tucker, Andy Kirk, Les Brown and Lawrence Welk.

The Grand in Evansville, Ind., last week played its first stageshow in several years for four days (May 6-9), featuring Les Brown. Grossed \$6,700, which is terrific for that town. House goes to full-week spot bookings beginning May 20 with Andy Kirk. Lawrence Welk will play there week of June 17.

# Atlanta Ops Seek Repeal

ATLANTA, May 15 .- The ordinance forbidding the sale of liquor in public places here is limiting the local nitery activities to Saturdays. Wine and beer are permitted to be served, but operators can't see enough of a profit in those items to warrant full-week operation. Bands work Saturdays at the Henry Grady and Ansley hotels.

Operators are now burning the midnight oil trying to repeal this ruinous ordinance, instigated by army authorities.

MIAMI, May 15.-Reports have it that the military intends clamping down on visits to clubs. Army and navy officials biz continued strong. are frowning on the drinking of soldiers and sallors in niteries, but no positive orders have yet been issued.

Chi Colony Club To Monogram Signs Walters

## Sally Fans Out

CHICAGO, May 15 .- Just when the trade started to wonder why Sally Rand, now fan dancing at the Brown Derby, hasn't been getting customary publicity outside the night club pages, along came several columns of space in the local dailies sympathizing with the dancer who offered her original fans to the Chicago Historical Society but was turned down cold. Sally called it a "shabby trick," claiming that the Society had asked for those relics for posterity, but a representative of the Society claimed Sally's press agent called first and offered the fans.

Bill Harshe, local press agent who worked for Sally during her World's Fair days, handled her current engagement. Sally closes Sunday (23).



BUFFALO, May 15.-United Booking Office's attempts to formulate a two-aday vaude show circuit look successful, judging by the reception of Merry-Go-Rounders in its initial stand at the Erlanger here, filling a week stand ending tonight (15). Show moves for a fortnight to the National, Washington, opening Monday (17). Marcus Heiman is head of UBO, with Billy Jackson and Bill Miller acting as agents.

Line-up here included Jay C. Flippen, Sid Marion and Cliff (Sharlle) Hall, Think-a-Drink Hoffman, Harris and Shore, Salici Puppets, Susan Miller, Jane Fraser and Roberts Sisters, Three Sailors, Maysy and Brach, and Douglas Keaton and Marie Windson, latter team assisting in the comedy skits,

### NAME SALARIES SOAR

(Continued from page 12) cocktail act, has just been set into the Oriental, Chicago, May 28 week, for \$750. June Havoc, of Pal Joey, played that house recently for around \$1,500.

# Maryland Cafes, **Hotels** Called War Essential

BALTIMORE, May 15.-Baltimore cafes and restaurants have been designated as "locally needed" and as "essential industries" by the Maryland War Man-Power Commission and have been given the same status as essential war plants and other war industries in the stabilization program of the commission and the United States Employment Service.

Under the ruling issued by War Man-Power Director for Maryland, Lawrence B, Fenneman, cafes and restaurants are given the same hiring privileges as airplane plants, shipyards, etc. Recently hotels were given the same status.

Cafe and restaurants which become signers to commission management agreements will be protected from "pirating" of their workers, and workers leaving their employ will be required to obtain clearances.

To obtain the designation, the industries had to show they were making full use of their man power as evidenced by establishment of a 48-hour minimum work week, that all special or "luxury" services of the type which are not commonly utilized by war workers have been suspended, and that wage and working condition standards are comparable with similar types of activity in the area requiring similar skills.

It was pointed out by the Maryland Man-Power Commission's director that the "locally needed" designation does not make cafe or restaurant workers "occupationally deferrable" by the selective service system.

## Scibilia Casting Opened to capacity Sunday (9) and "Americana" Unit

CHICAGO, May 15. - Anton Scibilia. unit producer, is preparing a Pan-American good-will unit, Americana, here. Already set are Carlos Molina and band, Don Zelaya and the Cheena Simone

# **Reopen With Shows**

CHICAGO, May 15 .- The Colony Club on the Gold Coast will reopen late this month or carly in June as the Libby Club Colony, using shows and Latin orchestras.

Libby is the operator of Club Era, West Side neighborhood club.

NEXT

WEEK

Favorite bands, favorite vocalists, favorite music styles of America's colleges . . . War's effect beginning next week in the May 29 issue of The Billboard,

# **To Produce Two Musicals**

HOLLYWOOD, May 15 .- Lou Walters, operator of the Latin Quarter in New York, has been signed by Monogram Pictures to produce two musicals. First will be titled Latin Quarter.

Walters will bring his own staff here, Spot has been closed for the past year. including his production directress, Natalie Kamerova, who formerly staged the Folics Bergere in Paris. Starting date of Latin Quarter has been tentatively set for May 26.

### FOLLOW-UP REVIEWS (Continued from page 13)

ity to sense the room's demands and work accordingly that are putting him across.

Started out during set caught with a topical Richest Couple in Town tune centered around the rationing angle, then his identification song, Byc, Byc Blackbird, before socking across with his sharp satires of Richman, Jolson, Cantor, Jessel and Cohan, which he has always done so well. More topical work, including a burly bit on an army physical to the I Said No tempo and an hilarious Hitler doing Der Fuchrer's Face, send him off big.

Neil Bondshu (piano) continues to lead his 10-piece rhythm band, working hard both as Price's accompanist and during the dance sets.

Sam Honigberg.

DRAKE HOTEL, CAMELLIA HOUSE, CHICAGO-Latest in the parade of femme vocal personalities featured in the floor entertainment is Della Norell, young, sophisticated and attractive warbler who generally starts out as a contralto and winds up as a high soprano. Her work displays beautiful but lifeless voice. This society room needs a more alert performer to add more spirit to the general surroundings. Miss Norell also lacks balance in her sets. Most of her tunes are delivered in a somber, often mournful style, a factor which does not encourage attention. Her set at this viewing included Let's Get Lost, What Is This Thing Called Love?. You're a Bad, Bad Girl, and a reserved version of Brazil done in Spanish.

Ray Benson (piano) is back with his rulings, acts are defined as independent six-piece string-dominated outfit playing varied sets in conversational style. Biz continues big, particularly at dinner time.

Sam Honigberg.

Among colored acts going strong include Ella Fitzgerald and Four Keyes, \$1,750; Bill Robinson, \$3,500; Hazel Scott, \$1,100, and Berry Brothers, around \$1,000.

### Old School Acts Big

More acts from the old school are still taking down neat figures than ever before, Cross and Dunn are earning \$1,250, and frequently. Georgie Price, the out of the biz for a long time, is good for \$1,000. Collins and Peterson, and Watson Sisters are selling for \$850. Morton Downey is earning \$1,500, the Three Stooges \$2,500, and Jimmy Durante, since his recent hit at the Copacabana in New York, is now being submitted for double his \$2,500 salary. Veloz and Yolanda recently worked the Chicago, Chicago, for \$5,500.

And so down the line figures are on the more profitable side, with the sales now a simple matter of order taking. As is the case in the band field, a acts. In many cases it is understood that the sale of a name obligates the booker to buying supporting talent.

### **Overseas Tours Help**

Overseas USO tours have been beneficial to performers as far as wages are concerned. Mitzi Mayfair's checks have increased to \$1,000 since returning from abroad because of the ensuing publicity. Martha Raye, when available for road dates again, will be guaranteed \$5,000.

The tour in which Roy Rognan and Tamara lost their lives when a plane crashed in the Tagus River in Portugal is looked upon to up the coin for Grace Drysdale, Gypsy Markoff, Yvette and Jane Froman. The Misses Drysdale and Yvette have not yet returned, but it is evident that their new theater salaries and drawing power will be far greater than previously. Jane Froman and Gypsy Markoff are back in New York, altho neither are able to work now because of injuries. However, it can be safely assumed that their former salaries will no longer apply.

A comfort to performers is that the recent salary stabilization order does not apply to them. Under most court contractors. If classified employees of the theater, their increases would have been limited to the 15 per cent allowable under the Little Steel Formula.

Dancers (6). He is dickering for a name and has been negotiating with Aurora Miranda, sister of Carmen Miranda. Show will have three American acts.

Scibilia closed his Hawaiian Nights ab the Colonial, Allentown, Pa., last week following a seven-month tour. Show could have continued on the road, but the loss of key men to the army in Ray Kinney's band, the feature in the unit, forced the early closing. Kinney left for the West Coast to reorganize the band and will re-open with the show, probably in the fall.

# **Fort Worth Casino Reopened by Smith**

FORT WORTH, May 15 .--- The Lake Worth Casino, popular dine and dance spot for 20 years, has been re-opened by George Smith, who believes it can operate profitably this summer despite gasoline rationing. It is on a well-traveled highway several miles outside the city. Week-end engagements at the Cabig name act helps an office sell smaller sino have drawn good crowds since rationing went into effect.

Smith also operates the Supper Club, on the same highway but nearer the city, offering dance music and floorshows.

BOSTON, May 15 .--- The Touraine Hotel opened the Renaissance Room with an entertainment policy. Initial bill includes Castaine and Barry and Johnny Mack. Room, 300 seater, is booked by Al Martin.





May 22, 1943

NIGHT CLUBS-VAUDEVILLE (GROSSES)

AY B. (). Capitol, MH Hefty Openers as

# Roxy, Paramount Continue Big

NEW YORK. - Despite holdovers, average), with the third week of Jimmy Broadway continues its state of prosper- Dorsey's ork and Crash Dive, is heading ity as strong openings at the Music Hall for a strong \$72,000 after collecting and Capitol add fodder to the box office. \$80,000 for the second and an immense These houses had crowds in the lobby \$100,000 in the initial rubber. Layout thru the greater part of the day, while goes another week. others continued at a steady gait.

The Capitol (4,620 seats) opened Thursday with George Jessel, Jack Haley and Ella Logan, along with Lady of Burlesque, to its biggest day since the vaudefilm policy went into effect. Take \$47,000 and \$54,500. looks as the it will go to \$85,000. Last week, the second of Marta Eggerth and Sonny Dunham, and with Jackie Miles replacing Jimmy Durante, who dropped out because of illness, plus Presenting Lily Mars, did an okay \$53,000 after of Flight for Freedom, did \$84,000. while kicking off to a fine \$62,000.

The Paramount (3,664 seats, \$55,487 house average), going into the fourth session of Harry James's ork and China, is set to knock off a good \$70,000 after Diamond Brothers and Keeper of the doing \$82,000. Preceding rubbers took \$95,000 and \$105,000. Bobby Sherwood's ork replaces James for the fifth week of the film.

The Roxy (5,835 seats, \$50,067 house

## **Barnet Disappoints** With 18<sup>1</sup>/<sub>2</sub>G in Phil; Williams OK \$8,400

PHILADELPHIA. - His recent threeweek stand at the giant Met Ballroom apparently not helping his theater draw seats; \$20,000 house average) had the here, Charlie Barnet's band saturated leading stage bill in Hal McIntyre's band the local market and proved a major disappointment for his week ended Thursday (13) at the Earle Theater (seating capacity, 3,000; house average, \$18,000). Ordinarily a big favorite here, Barnet barely hit the house average with a meager \$18,500. The Condos Brothers and Tim Herbert the added acts, with Mary Ann McCall, out of the band, getting featured billing. Night Plane From Chungking on the screen. New bill opened Friday (14), Latin Georgie Tapps. Film stays another week, Quarter Revue, headed by Emile Boreo, is a break in the Earle's band parade. Lacking strong names and hitting into warmer weather, girlie unit also has to overcome patronage preference for the swing bands. Opened fair and figures on not hitting much over the house par. Tonight We Raid Calais on screen. Fay's Theater (seating capacity, 2,200; house average, \$6,000), with Cootie Williams the music-making magnet, hit an attractive \$8,400 for week ended Thursday (13). Excessive heat during the week held down the gate some, as this house lacks cooling facilities, Surrounding acts included Keaton and Armfield, Joe Arena and the Three Blue Blades, with screen bringing up After Midnight With Boston Blackie. New bill opened Friday (14) returns Lionel Hampton's band for its third reneat in as many months. Hampton set the house record on his two previous stops here but will have a hard time now reaching his \$13,000 figure. No matinee on opening day, band not getting in until the evening due to travel troubles. Moreover, band has to contend with the warmer weather. The Falcon Strikes Back on screen.

The Strand (2,758 seats, \$39,364 house average) is set to bow out to \$28,000 for the sixth week of Jan Savitt's ork, Ethel Waters and Edge of Darkness. Preceding takes were \$32,500, \$36,000, \$51,500,

The Music Hall (6,200 seats, \$94,402 house average) opened Thursday with The More the Merrier and usual MH stage layout, and is looking forward to a hefty \$115,000. Last week, the fourth prior semesters tucked away \$105,000, \$100,000, \$115,000 and \$110,000.

Loew's State (3,327 seats, \$22,856 house average) now has Noro Morales's ork, Flame, and is set to do around \$28,000. Last week, with Joan Edwards, Gus Van and Happy Go Lucky, did a meager \$18,000.

# **Rain Mars Chi Biz** But 'McIntyre-Adler **Combo Pulls OK 21G**

CHICAGO .- Rain marred the Monday and Tuesday biz of the May 7 week, but the sum total in the Loop's two combo houses wasn't bad. Oriental (3,200 (first time in Chicago), Larry Adler and acts plus the first run of Redhead From Manhattan on screen. Closed to a nice enough \$21,000. Week-end biz was the best in weeks. Chicago (4,000 seats; \$40,000 house average) for week of May 7 banked on the war picture, Edge of Darkness, for its business and wound up with a fair \$36,000. Supporting presentation show was topped by Cross and Dunn and with a couple of act changes on the stage: Mitzl Mayfair, booked earlier, replaced Georgie Tapps, and Gordon's Dogs moved into Sharkey the Seal's spot. Public is tiring of war pictures judging from this one. Week of May 14 Oriental had a good opening with the Merry Macs, Boyd Raeburn and his band, June Preisser and Jackie Green, plus second Loop run of Universal's When Johnny Comes Marching Home.

# SHORT

FINE SHAPE

### New York:

ALAN COURTNEY, WOV record jockey, makes an appearance at Loew's State June 3. . . LUCILLE CASEY, together with Aina Constant and Lucille Bremer, show girls at the Versailles, have been inked by MGM. . . . KAY PENTON is awaiting results of her MGM test. . . "UNCLE HENRY" BERLINGHOFF, of the William Morris Agency, is at St. Elizabeth Hospital recuperating from injuries resulting from an auto accident. ... BARRY SISTERS are due at the State May 27. . . . DOOLEY WILSON goes into the Strand on the next show. His RKO film date has been moved back to permit his appearance here. . AMY ARNELL, Tommy Tucker's vocalist, is resting after a spinal operation at the West Side Hospital. . . . VALLEY AND LYNNE, in from the Coast, have signed with Abner Greshler.... SAMMY WALSH, just returned from a USO tour in New Gulnea, is booked for another offshore tour.

### Chicago:

DOROTHY DONEGAN, swing planist, will be the first colored act to play the Latin Quarter here when she opens June 14 for two weeks and three two-week options. . . . BILLY CARR and Jessie Rosella handed six-month holdover contracts at the Vine Gardens. Operator Jimmy Pappas increased his weekly show budget from \$200 to \$1,000.

MARVIN WELT will join Frederick Bros. here in June as club-date booker. He moves over with Sid Page, who will handle the act department.

\* \* \*

### Hollywood:

GERALDINE ROSS set for the Last weeks at Kennedy's Inn, Binghamton,

new show which opened Friday (14) at Beverly Hills Country Club, Newport, Ky.

. . . WOODIE AND BETTY opened Monday (17) at the Latin Quarter, Chicago, . . . SOPHIE TUCKER, stricken ill in her final week at Beverly Hills Country Club, Newport, Ky., last week, was replaced by the Thrasher Sisters, the WLW singing kiddies turning in a swell job. At Glenn Rendezvous in the same city, Connee Boswell was unable to open last week due to illness and was replaced by Bonnie Stewart, WLW singer. Both replacements were made by Bill McCluskey, of WLW Programs, Inc. . . . SATCH AND SATCHELL head the new show at Primrose Country Club. Newport, Ky. Others in the show are Bobby McClung, Ann Paige, the Six Primrose Cocktails and George Gary, emsee. . . . RICARDO AND NORMA are current in the Terrace Room of Hotel Kentucky, Louisville.

TESSIE AND MAURICE SHERMAN, who returned to the Silver Rail, Utica, N. Y., last week, are being held over for this week.

RANDY BROWN is playing the Orpheum, Omaha, with Hal McIntyre's band week of May 28. . . , MARILYN BALLINGER, singer, now in her eighth month at the Tower, Kansas City, Mo.

MIGNON, formerly of Manor and Mignon, now a single, opens at the Walton Roof, Philadelphia, Thursday. . . . CHEENA DE SIMONE DANCERS go into the Shangri-La, Philadelphia, May 27, ... ARTIE DANN into the Latin Quarter, Chicago, June 22, following a run at the Esquire, Montreal. . . . WINI SHAW goes to the Bowery, Detroit, May 24. . . . JOE NASH is on the opening bill at the Hotel Touraine Renaissance Room, Boston.

VAL DEZ AND PEGGY held two more



Standard Novelty Acts for show units in the army camps. Strong Girl Singers, Line Cirls, Comics that have something besides smut. Write or wire

Astor Hotel, Alexandria, La. Three and four weeks' playing 'time-no pro rata.

## ACTS WANTED

STANDARD NOVELTY ACTS AND DANCERS. For Theatres, Night Clubs, Army Camps,

### **GROVER LA ROSE**

# Krupa, Hutton Hit It Off Well in Hub

BOSTON .- After a couple of relatively slow weeks, Gene Krupa band and unit hit the box-office gong hard at the RKO-Boston (3,200 seats; scale 44-99 cents) week ended May 12 to ring up a \$30,000 Unit comprised, besides the gross. Krupa band, DeVall, Merle and Lee; Connie Manning, Gene Howard, Gloria Van, Roy Eldridge, Radio Ramblers. Film, It Comes Up Love.

Week ended May 5, the Ina Ray Hutton band, supported by a strong set of marquee names and the meller, The Falcon Strikes Back, did a warm \$28,000. Acts included Willie Howard, Mitzl Green, and Barr and Estes.

House manager Ben Domingo confirms the talk that stageshows, with a dominant name-band policy, will continue thru the summer.

## **Balto Turns In Two Okay Takes**

BALTIMORE. — Major Bowes's Ninth Anniversary Revue grossed a fine \$16,200 at the Hippodrome week ended May 12. Included in bill were Raymond Dretzer, Carmelita Ciarmella, Frances Gibby, Three Knapp Sisters, Slim Green, Jay Robinson,

Frontier, Las Vegas, Nev., opening June N. Y. 25 on the bill with Ethel Shutta, . . . THE HERZOGS are now featured in the NTG Revue at Florentine Gardens, Hollywood.

### Here and There:

HARRIS AND SHORE set for several weeks with the Ozzie Nelson-Harriet Hilliard unit. . . . BUDDY LESTER, brother of Jerry, given a 10-week holdover after 10 weeks at the Bali, Philadelphia.... HENRI THERRIEN into Kitty Davis Airliner, Miami Beach, Fla., for two weeks. Will follow with the Kemp vaude time.

JACK DURANT, Grace and Nikko, the Callahan Sisters, Kay Vernon and Bill McCune and his orchestra comprise the

Cullough. Added attraction, Norvell. mentalist. Pic, Tarzan Triumphs.

Bernice Claire headlined seven-act bill at Maryland Theater week ended May 13, grossing a good \$7,500. Also on bill were the Watson Sisters, Helone and Her Violin, Demay Moore and Macy, Tom O'Neill, Little Fred and His Dogs, and Nathane Brothers. Pic, Dirie Dugan.

# Allan Jones Weak **Draw in Providence**

PROVIDENCE. - Allan Jones, singing star, and Betty McGuire's Sub-Deb Orchestra proved a weak draw at the Metropolitan for three days ended May 9, gross hitting only around \$6,500.

Billy Rose's Diamond Horseshoe Revue played to near capacity thruout its three-day stand at the Metropolitan ended May 2 to gross \$10,500.

Bolstered by big Easter Saturday and Sunday business, Fay's for week ended April 29 upped its normal take to \$6,900. Sammy Cohen headlined a six-act bill.

# LA Orph Neat 17G

LOS ANGELES .--- Vaude show with Gertrude Niesen and Dave Apollon and Company drew a neat \$17,000 at the Orpheum for week ended Tuesday (11). Also on the bill were the Lime Trio, Jane Slater, and Seiler and Seabold. Plc, Cinderclla Swings It. House seats 2,200; top is 65

### With the Armed Forces:

EDDIE COCHRAN and Nadynne have left on a USO overseas tour. . . . CAPT. RUBE YOCUM, while staging the new patriotic finale for the Lamb-Yocum ice show at the Benjamin Franklin Hotel, Philadelphia, was notified that he has been promoted to a major in the Army Air Corps at Tampa.

CABOT AND DRESDEN have turned down a holdover date at the Palmer House, Chicago, Jose Cabot having an induction date with his draft board in New York next month. . . . ROLLO (AND VERNA) PICKERT was rejected from the army because of a perforated ear drum. . . BEN ROCHELLE, of Rochelle and Beebe, was deferred by the army because of a hernia. Act moved into the Bal Tabarin, San Francisco, Thursday. . . , DICK BARSTOW, dance director of the Palmer House's Empire Room, Chicago, expects an induction. call in two weeks.

JERRY COE promoted to staff sergeant at Jefferson Barracks, Mo., and shipped overseas.

EDDIE ROBERTS is now Pvt. E. Gallard, Hq. and Hq. Squadron, BTC 9, Miami Beach, Fla., and doing Special Service work for the air corps. His partner, Lucille, is doing a single now for Camp Shows, Inc.

MATT DUFFIN, formerly of the Duffins, has been commissioned a second licutenant. He is stationed in Washington.



"JORDON is one of the greatest band personalities that it has been my pleasure to book. There will be many more theater dates for him when he is available."

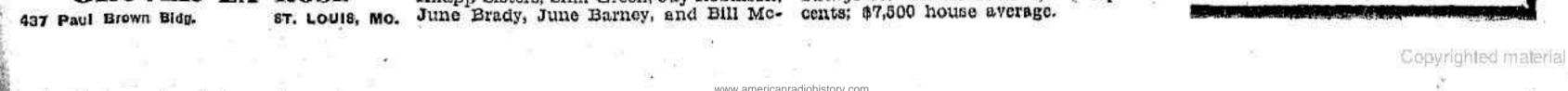
HARRY ROMM

**Theater Booker** 



General Amusement Corp. New York City

Management: General Amusement Corp.



May 22, 1943 Page 18

COCKTAIL COMBOS Billboard Communications to 155 N. Clark Street, UNITS Chicago, Ill. UNIT-STARVED WEST COAST

ACTS ...

# Defense Jobs, Draft Clean The Field Dry; East Ships Few **Combos To Fill Growing Demand**

LOS ANGELES, May 15 .- The combination of lucrative defense jobs in California and neighboring States plus the draft raid has swept the field clean of musicians, good or otherwise. And this condition, unit bookers moan, exists in the face of the heaviest demand for bands ever known in this territory. The defense boom towns have mushroomed the cocktail field in California and Nevada, among other West Coast Bobby Short, colored piano youth Signed With Office States, with the result that jobs for from Chicago, remains at Lyons's Radio Signed With Office good units go begging.

Local booking offices have dispatched urgent calls for talent to their New York and Chicago offices, but the help, if any, comes in dribbles and hardly begins to fill the band needs.

Inter-office communications reveal that branch offices have their own troubles filling local talent demands, By Liquor Shortage and when it is possible to ship a unit the Hollywood way a strong selling job has to be made on the unit to take the long trip. Because the money is uniformly good in almost any defense town, a standard unit cannot see any reason for making a cross-country trip and wind up with less money in the long run.

The picture angle is still an attractive one for units, but bookers have to be specific on picture jobs before they can move the better combos from their Eastern or Midwestern entrenchments. Some of the offices here have asked for the help of union locals in an effort to secure musicians. While locals are co-operative in that respect, few good

units remain on the loose today.

Recently MCA, Frederick Bros.' Music Corporation and General Amusement Corporation in Chicago have succeeded in convincing about a dozen groups to make the trip. Only about half of these are still working West Coast jobs. The others have either split up to take defense jobs or have returned to the more economical home territory.

Room awaiting the developments of picture nibbles. Mike Riley stays on in the same room but is scheduled to pull out soon.

# **Detroit Ops Hit**

DETROIT, May 15 .- Cocktail lounge operators here, because of the increasing shortage of liquor, are expected to cut down the use of entertainment to a minimum. This is indicated by local bookers serving accounts, particularly musical bars that do not handle any food.

While a few operators have enough in stock to last them a couple of years, even tho the stock may be lacking in variety, they are applying self-imposed rationing methods in order to remain in business for a longer period of time. Spots that have increased their budgets to two and three units are planning to cut down to one attraction, in some cases to a single.

## Spot's in the Hole

PHILADELPHIA, May 15 .- Thieves broke into the Tahiti Musical Bar last week and stole \$1,500 worth of liquor and \$500 out of the cash register. But what made Marty Goldberg, the manager, mad was the fact that they cut a huge hole in one of the walls to gain an entrance from an adjoining stairway, temporarily marring the South Seas appearance of the atmosphere spot.

# **McConkey Reports** That 65 Combos Are

KANSAS CITY, Mo., May 15 .- Mack McConkey, head of the McConkey Orchestra Company here, reports that he has signed up three new units, glving the office a list of 65 small combos.

Newcomers to the firm are the Jack Rodman Foursome, which started a 10week run at the Holmes Club, Hattlesburg, Miss.; Bill Cadwell, organist, who opens Monday (17) at Silcotts Lounge here, and Jeanle Leitt, planist-vocalist, who opened at the local New Yorker Lounge.

McConkey reports that he also has 21 larger outfits on his list. New with him are Buddy Meredith's band, now filling a six-month run at Hotel Bentley, Alexandria, La. Dee Peterson (8), playing at the Southern Mansions, Kansas, Mo., has been extended thru September 1.

## **Union Pulls Music** From Garrick, Chi

CHICAGO, May 15 .- Negro Local 208, American Federation of Musicians, pulled all music from the Loop's Garrick Lounge here following a squabble between Joe Sherman, co-operator, and "Hot-Lips" Page, colored leader of one of the night combos appearing there. All units closed Wednesday (12) and no settlement was reached at this writing. Reports from Sherman and Page are conflicting, but obviously it started over a friend of Page's who paid him a visit backstage and, according to Sherman, stayed on too long and kept Page from working. When Sherman insisted that his friend leave, the battle royal followed. In the meantime all units are being paid and were told not to accept any other dates.

A similar incident occurred last December, involving Jimmy Noone, leader of a colored trio. Case was settled then following the payment of a \$740 penalty. Current fracas is a more costly one, since the Garrick headliner is Dorothy Donegan, swing pianist, who has become something of a local sensation and has been attracting terrific biz. She is on her last two weeks of a 15-week contract.

# Off the Cuff

EAST:

DALE SISTERS (3) start Monday (17) at the 400 Club, Washington.

SCHNICKELFRITZERS are skedded for an appearance on Hobby Lobby May 22. . . JUDY LANG, plano-singer, is due at the Brown Jug, Syracuse. . . . THREE CHOCOLATES have signed for a third return engagement at the Esquire, Schenectady, N. Y., Saturday (15). They will return to the Plantation Club, New York, after Labor Day. . . . DAVE ROB-ERTS TRIO, at Dempsey's, New York, now has half-hour remote over Mutual Saturdays. . . . GLORIA PARKER ork into Club Candee, Syracuse, May 27. . . . BILL CADMIS ORK has been added to the Enduro, Brooklyn. . . . TOMMY PUR-CELL is new at Martin's, New York.



## Four Philly Units Set for Pick Spots

PHILADELPHIA, May 15.-J. Edgar Moss, secretary and talent buyer of the Pick Hotels Corporation, covered the local scene with Eddle Suez, of the Eddle Suez Theatrical Agency here, and purchased four combos to play the hotel circuit. First on the wheel is Don Renaldo's Quartet, with Gloria Mann, closing at Frank Palumbo's to open Monday (17) at the Miami Hotel, Dayton, O., for four weeks. The Morse Sisters and Billy, holding forth at the Bingham House, start on the Pick circuit June 1.

Also lined up after closing local runs are Estelle Slavin and Her Brunettes at the New 20th Century, and Mike Pedicin's Four Men of Rhythm current at the Cove. Will mark the first time for the units in the Midwest territory.

### Joe Higgins to Coast Guard

NEW YORK, May 15 .- Joe Higgins, manager of the Moe Gale cocktail department, enters the coast guard this week. Before heading the small-band branch for the Gale Agency, Higgins was a WNEW announcer and later became Ella Fitzgerald's road manager.

### Not So Easy Pickings

NEW YORK, May 15 .- Edgar Moss. talent buyer for the Albert Pick Hotels, has found that bookers are not kidding when they say that talent is scarce. Moss found little around New York and had to take a trip to Philadelphia with Joe Marsolais, William Morris booker, to round up a few units.

Moss bought Don Renaldo ork, Estelle Slavin ork, Four Men of Rhythm and Sons of the South from Philly lounges.

# Nine Combos Sign With Mike Special

NEW YORK, May 15.-Mike Special office has signed nine additional cocktail units to personal management contracts. Among them are Sid Prussin's ork, which is concluding a two and a half year engagement at the Diamond Horseshoe; Joe Montana, now at Sandy's, Paterson, N. J., on a 16-week date; Chito Morales, Irving Rothschild and His Men of Note; Fran Parsons, singing pianist; Joe Henderson, singer; Carl Pallant, planist, and Bobby Lyon, former Mac-Farland Twins band chirper now vocaling with the Joe Montana ork.

Special will also manage Henri Renee's Musette ork.

### **Barons, Kings of Rhythm** Sign 7-Year Deals With FB

CHICAGO, May 15 .- The Four Barons. instrumental and vocal quartet, and the Three Kings of Rhythm, colored unit, have signed seven-year deals with Frederick Bros.' Music Corporation here. Contracts arranged thru Jack Kurtze, cocktail manager for FB.

The Barons continue at the Airliner here, while the Kings of Rhythm started last night (14) at the Happy Hour cocktail lounge, Minneapolis.

### Chi Spot Quits Daylight Dance Sets; Lacked Pull

CHICAGO, May 15 .- The Drum, Loop cocktail spot, discontinued afternoon dancing sessions this week after a trial of several weeks. Idea was good only on Saturdays, but had little pull during the week.

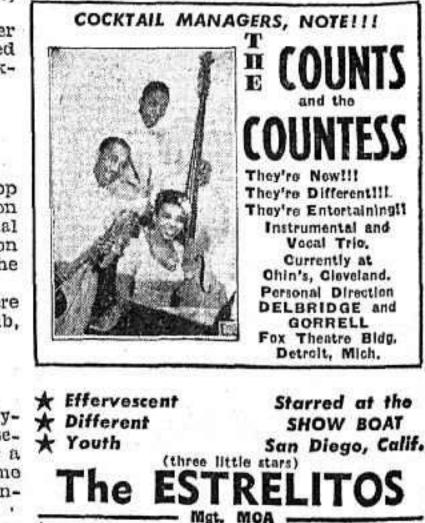
Marty Marsala (4), who played there afternoons, moves into the Buvette Club, Rock Island, Ill., tomorrow (16).

### A Hollywood Vacation

NEW YORK, May 15 .- Danny Hollywood, cocktail booker for General Amusement Corporation, left Friday (14) for a month's vacation. He will spend some time in the Chicago office before returning to New York.

MIDWEST:

MARIANNE AND MAYO held over until May 29 at the Hotel Michiana, South Bend, Ind. . . . WALT SEARS is having trouble keeping His Four Californians together. Was scheduled to open at the Northland Hotel, Green Bay, Wis., last week. . . . JOHNNY BOARD, colored foursome, start Monday (17) at Club Rio, Springfield, Ill. . . . WALTER FULLER (4) staying over at the Talk of the Town Club, Peoria, Ill. His agent, Frederick Bros., may build a large colored band around him for a forthcoming job at the Happy Hour, Minneapolis. . . . ROLAND KROLL'S New Yorkers, four men and a girl, open Tuesday (18) at the La Conga Club, Evansville, Ind., where Nan



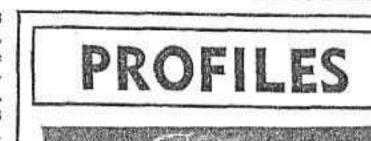


## NIGHT CLUBS-VAUDEVILLE-COCKTAIL COMBOS

19 The Billboard

BlaKstone will be the feature. Unit is originally from WTMJ, Milwaukee. . . . BEA BARRETT, former vocalist with the Three Dons and Bea (now out of circulation) is singing with Phil Levant's band. Don Davis, organizer of the unit, has been in the army for three months. . . . FOUR CLEFFS have landed another holdover at the White City Club, Springfield, Ill. . . . BOB AND SUE FORSYTHE have at least another two months at Kaysee's, Toledo. . . . EUGENE SMITH. boogie-woogie planist, drafted by the army. . . . DON HOWARD, emsee and pianist, has landed a \$150 job at the Music Box Lounge, Waterloo, Ia. . . PHIL AND PHYLLIS PAGE set to continue at the Indiana Hotel, Fort Wayne. Ind., until the male member joins the armed forces. . . . JULIE DALE, of the Melody Maids (3), recovering from a siege of pneumonia. . . . THREE GIRLS ABOUT TOWN started at the Trocadero. St. Paul. . . BOB KERN, organist and remaining member of the former Rollickers Trio, was inducted into the army in Indianapolis last week. . . . KENNY JAGGER, organ, starts at Jim Hussy's Sportsman's Club, Indianapolis, May 30. . . JACK STEPHENS, organ, opens at the Rose Bowl Lounge, La Salle, Ill., May 25. . . . DICK MAGUINESS, piano and accordion, held over at the Playdium, East St. Louis, Ill. Dick will take his army physical this month.

THE ROYALISTS, new trio of two men and a girl organized by CRA in Chicago, has started at the Indiana Hotel, Fort Wayne, Ind. . . . THE MEN OF NOTE (4) wind up tomorrow (16) at the Band Box, Chicago, and move into Russell's Silver Bar, that city, May 24. Shorty Cherock (5) goes into the Band Box Monday (17). . . ARTHUR LEE SIMP-KINS, colored singer, has picked up another eight weeks at Elmer's, Chicago. ... PHIL DOOLEY (4), comedy unit, had his eight-week option picked up at the Kentucky Lounge, Chicago, opening night. . . . THE THREE DUDES, colored group, have moved into the 1111 Club, the Downbeat Lounge, Sioux City, Ia.





DON GOMEZ

Versatile South American pianist and organist with a library of over 2,000 tunes. Don Gomez plays the Hammond organ and plano simultaneously and also features the solovox. Specializes in semiclassical, show and old-time tunes, and excels on rumbas, sambas and tangos.

He entered the cocktail field in 1938 after playing leading Eastern theaters for several years. He has been featured for lengthy holdover runs at the Baker Hotel, St. Charles, III.; Magic Bar, Minneapolis; Nelson Hotel, Rockford, III.; the Spalding Hotel and The Flame, Duluth, Minn. Currently in his 12th week at the Androy Hotel, Hibbing, Minn. Booked by the William Morris Office.

Chicago. . . , BILLY MOORE (3) close at the Garrick Bar, Chicago, June 4 and open at Florentine Gardens, Hollywood, June 9. . . . MEADE LUX LEWIS, booglewoogie planist, is filling a \$200 date at

### PHILADELPHIA:

THREE BROWNIES leave the Philadelphia scene for a 12-week term at Randini's, Hollywood, set by the Jolly Joyce Agency, Philadelphia, which also sends the Cats and a Fiddle for an eight-Galveston, Tex. . . . KRIS KAY, featuring Larry Murphy and the Kay Three, new in the Adelphia Room of the Hotel Adelphia, Philadelphia. . . . PACE TRIO added at Dick McClain's Alpine Musical Bar. Philadelphia, with Sidney Bechet and his quartet holding over. . . . PENNY AND FRANCINE into Hank Collins's Midway Musical Bar, Philadelphia. . . . SKEETS LIGHT'S piano new at Irvin Wolf's Rendezvous, Philadelphia, with the Cookie Williams Trio holding over. . . . ZEKE BROWN'S band ushers in the new season at Jockey's Derby Club, Atlantic City. . . . FOUR GEMS AND A JEWEL booked to start the season at Renault Tavern, Atlantic City. . . . HARRY PEAK'S small band set at the 4-U-Bar, Philadelphia. . . VINCENT BRUNO AND VITO LaMONICA, piano tcam, set to summer at Arnold's, Cape May, N. J. ... LOU MORRISON, pianist with Vincent Rizzo's orchestra at the Swan Club, Philadelphia, joins Jack Lewis and His Collegians at the same spot, replacing Jules Levant, now wearing khaki.

### FROM ALL OVER:

MIKE MCKENDRICK'S International Trio held over at the Cinnabar, San Diego, Calif. . . . FOUR NOTES, vocal quartet, expected to head for the West Coast shortly on a picture deal. . . . EDDIE McCANTS (4) and Gladys Angelette, voice, opened at the New York Cabaret, Portland, Ore. . . . PAULINE GRAHAM, piano, held over at Patrick's Cafe, San Diego, Calif.

HARRY BARTH, former bass man with name bands, is now leading a four-piece unit at the Famous Door, Natchez, Miss, Antoinette Seger, plano, doubles on the vocals.



IM SHERMAN, president of Assembly week stand at the Turf Athletic Club, No. 3, Society of American Magicians, Chicago, infos that the Assembly's twoday magic festival presented in the Terrace Casino of Hotel Morrison, Chicago, May 7-8, was the most outstanding magical presentation ever offered in the Windy City. Every Chi newspaper gave the presentation rave reviews, Sherman says, with the show playing to S. R. O. both nights. Lije and Time had representatives present, and the Chicago colummists ran stories on the show several times over a period of three weeks, Ashton Stevens topping the list with four mentions in The Herald-Examiner. According to Sherman, the Assembly spent nearly \$2,000 for acts, with Silent Mora, of Boston, being the hit of the show. Others who showed their wares were Tom Osborne, Vic Torsberg, the Australian Buckleys, the Willys, Al Flosso, Paul Rosini, Bob Evans and Yet-See-Kim. Sherman handled the emsee chores. . . . JACK THOMAS, the Jack Frost magician, is mourning the loss of his wife, Marie, who passed on May 9 in Columbus, O. She worked as an assistant in her husband's act for 25 years. . . . COURTNEY THE MAGICIAN has a 12-week contract with a medicine show operating thru Ohio, starting May 24. . . . CARLTON KING, formerly associated with L. L. Ireland, the Chicago magic broker, and now on his own in niteries assisted by his wife, Dorothy, was a visitor at the magic desk Wednesday of last week (12). After winding up a two-weeker at the Lookout House, Covington, Ky., Carlton and Dorothy depart this week for Chicago, where they pick up more nitery dates. . . . L. E. (ROBA) COLLINS, still in war work in St. Louis after laying away his magic for the duration, says the Mound

(See MAGIC on page 26)

(Routes are for current week when no dates are given.)



Hunter, Tookie (Plantation Room) NYC, no. Hyers, Frankle (51 Club) NYC, c.

Aarons, Hughes Ruth (Pierre) NYC, nc. Adler, Larry (Riverside) Milwaukee, t. Alexander, Don (El Chico) NYC, nc.

Andre, Lola Troupe (Leon & Eddie's) NYC, nc.

Andrews Sisters (RKO-Boston) Boston, t. Anthony, Allen & Hodge (Orphheum) Omaha, t.

Bailcy, Mildred (Cafe Society Uptown) NYC, nc.

Baldwin & Bristol (Riverview Beach) Pennsville, N. J., p. Barnett, Martin (Helsing's) Chi, nc.

Barr & Estes (Palace) Cleveland, t.

Barry, Dave (Casablanca) NYC, nc.

Barry, Vicki (Sawdust Trail) NYC, nc.

Bayne, Joyce (El Rancho) Las Vegas, Nev., 10-22, h.

Belling, Clem (Villa Madrid) Pittsburgh, nc. Belmont Bros. (Arcadia) Detroit, nc. Benoit, Joan (Bertolotti's) NYC, nc.

Berry Bros. (Strand) NYC, t.

Blair & Dean (Casablanca) NYC, nc.

Blake, Arthur (Palmer House) Chi, h. BlaKstone, Nan (La Conga) Evansville, Ill.,

nc.

THE ANGIE TRIO AMERICA'S FINEST Girl Instrumental-Vocal Act. Now Playing Vaude in the East, Pers, Repr. Allan Rupert, Consolidated Radio Artists, R. C. A. Bldg., N. Y. O.

Bond, Angle, Trio (Enduro) Brooklyn, re. Bond, Gertrude (Royale) Syracuse, nc. Bostwick, Bob (George Washington) Jacksonville, Fla., h.

Boswell, Connee (Glenn Rendezvous) Newport, Ky., nc.

Brito, Phil (La Martinique) NYC, nc.

Brooks, Thedora (St. Regis) NYC, h.

Brown, Walter & Jean (Southern Manor)

Phenix City, Ala., nc. Bryant, Betty (Le Ruban Bleu) NYC, nc. Buckley, Dick (Blackhawk) Chi, c.

Burton's Birds (Chase) St. Louis 7-27, h.

Burvedells (Colosimo's) Chi, nc.

California Whirlwinds (Casino) Toronto, t. Callahan Sisters (Beverly Hills) Newport, Ky., 14-27, cc.



# ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a-auditorium; b-ballroom; c-cafe; cb-cabaret; cc-country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s-showboat: t-theater.

Carlisle, Charlie (Bowery) Detroit, nc. Carr Bros. (Stanley) Pittsburgh, t. Carroll, Jimmy (23 Room) NYC, nc.

Carroll's, Earl, Vanities . (Tower) Kansas City, Mo., t.

Chittison, Herman, Trio (Ruban Bleu) NYC, nc. Claire, Harris & Shannon (Hurricane) NYC,

nc.

Claire Sisters (Leon & Eddie's) NYC, nc. Clark, Coleman, & Co. (Nixon) Pittsburgh 17-24, C.

Clark, Keith (Belmont Plaza) NYC, h. Claudet, Marguerite (Hunt's Villa) Macon,

Ga., nc. Cliff, Paddy (Bowery) Detroit, nc.

Colleano, Con (State) NYC, t. Colman, Art & Bob (Earle) Washington, t.

Columbus & Carroll (Club V) Collinsville, Ill., nc. Condos Bros. (Stanley) Pittsburgh, t.

Conklin, Shirley (Cerutti's) NYC, nc. Conrad, Cliff (Embassy) Brooklyn, nc. Cortez, Florez (Te Pee) Mlami, nc. Costello, Diosa (Clover) Miami, nc Coy, Johnny (Versailles) NYC, nc. Cross & Dunn (Chicago) Chi, t.

Dainty, Francis (Civic) San Francisco 17-21, t.

Dale, Maryon (Cerutti's) NYC, nc.

Damur, Hene (Essex House) NYC, h.

Davis, Diane (Copacabana) NYC, nc.

Day, Dawn & Dusk (Ruban Bleu) NYC, nc.

Day, Doris (Oriental) Chi, t, DeFay, Arleen (Sawdust Trail) NYC, nc.

DeMarlos (La Martinique) NYC, nc.

Denning, Ruth (Iceland) NYC, re.

Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.

Dorita & Valero (El Chico) NYC, nc. Douglas Bros. (Belmont Plaza) NYC, h. D'Rey, Phil, & Co. (Villa Madrid) Pittsburgh

10-24, nc. Drake & Marche (Jefferson) St. Louis 10-

20, h. Diamond Bros. (State) NYC, t.

Dunbar, Dixie (Copacabana) NYO, nc.

Dupont, Bob (Strand) NYC, t.

Durant, Jack (Beverly Hills) Newport, Ky .. cc.

Durante, Jimmy (Copacabana) NYC, nc.

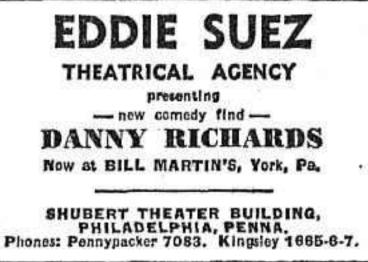
El Cota (Chez Ami) Buffalo, no. Eldridge, Jean (Lookout House) Covington, Ky., nc.

Ellsworth & Fairchild (Pierre) NYC, h. Emerald Sisters (Buckley Field) Denver, Colo., 20; (Camp Carson) Colorado Springs 21-24;

(Lowery Field) Denver 25. Estelita (State) NYC, t.

Farney, Evelyp (Paramount) NYC, t. Fisher & White (Aloha) Brooklyn, nc. Frisco, Joe (Club 18) NYC, nc. Fs, Four (Ringside) NYO, o.

Frazee, Jane (Palace) Cleveland, t. Fuld, Leo (Old Roumanian) NYC, re. Fuller, Bob (Bowery) Detroit, nc.



Galante & Leonarda (Statler) Detroit, h. Gale, Gloria (Enduro) Brooklyn, re. Garcias, The (Leon & Eddie's) NYC, nc. Garland & Steele (Cerutti's) NYC, nc. Gasca Trio (Olympia Stadium) Detroit 14-23. Gaucho Trio (Enduro) Brooklyn, rc. George & Irene (Copacabana) NYC, nc. Gerity, Julia (Sawdust Trail) NYC nc. Geronimo, Villarino (La Conga) NYC, nc. Gibbs, Georgia (Cafe Society Downtown) NYC, nc. Gifford, Moya (Bertolotti's) NYC, nc.

Gil, Charros Trio (Blue Angel) NYC, nc. Gilbert, Gloria (Latin Quarter) NYC, nc. Giovanni (Riobamba) NYC, nc. Glenn, Cynda (State) NYC, t. Glover & LaMae (Hollenden) Cleveland, h. Golden Gate Quartet (Paramount) NYC, t. Golden Pair (Chez Ami) Buffalo, nc. Gordon's Dogs (Chicago) Chi, t. Grace & Nikko (Beverly Hills) Newport, Ky., CC. Green, Jackie (Oriental) Chi, t. Guizar Tito (Waldorf-Astoria) NYC, h.

н

Habb & Denton (Town Hall Club) Jamestown, N. Y.

Hackers, The (365 Club) San Francisco, nc. Hale, Marilyn (Greenwich Village Inn) NYC,

nc. Haley, Jack (Capitol) NYC, t. Hamilton, Peter (Versailles) NYC, nc. Harrington, Pat (51 Club) NYC, c. Hartmans, The (Copley Plaza) Boston, h. Hawkins, Sid (23 Room) NYC, nc. Haymils, Dick (La Martinique) NYC, nc. Healy, Danny (Club 16) NYC, nc. Healy, Eunice (Earle) Washington, t. Herbert, Hugh (Palace) Columbus, O., t. Higgins, Danny (Jimmy Kelly's) NYC, nc. Holman, Libby (La Vie Parislenne) NYO, nc. Hope, Gloria (Bertolotti's) NYC, nc. Howard, Willie (Palace) Cleveland, t.

James, Ida (Congo) Detroit, nc. James, Mary Ann (Colosimo's) Chi. nc. Jaxon, Great (Neon) Louisville, nc.



ALAN GALE At Club El Morocco, Montreal Write Wire Phone Walnut 4677 Earlo Theater Bldg. Walnut 9451 Philadelphia, Penna.

Johnson, Johany (Cashah) NYC, nc. Jordan, Chico (La Conga) NYC, nc.

к

Karson's, Maria, Musicales (Plains) Cheyenne. Wyo., h. Kent, Lenny (Latin Quarter) Chi, nc. King, Carol (Riobamba) NYC, nc. King, Monsey (Octjens) Brooklyn, nc. Kings & Queens (Leon & Eddie's) NYC, nc. Kinley, Eddie (Boulevard) Elmhurst, L. I., N. Y., nc. Kilty, Jack (Versailles) NYC, nc. Kraft, Beatrice & Evelyne (Cafe Society Uptown) NYC, nc.

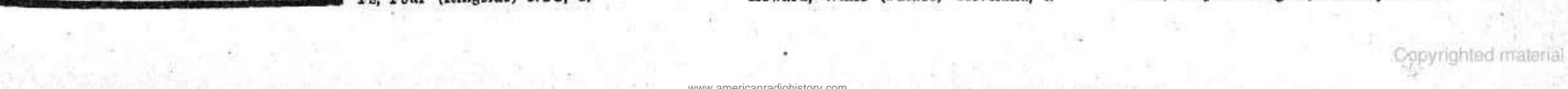
LaBato, Paddy (Stevens) Cleveland, nc. Lane, Loretta (Bertolotti's) NYC, nc. Lang & Lee (Arcadia) Wichita, Kan., t. Larkins, Ellis Trio (Cafe Society Uptown) NYC, nc.

(See ROUTES on page 34)



ORIENTAL, Chicago: Dorothy Donegan, May 28-June 3; Sonny Dunham and ork, Winters Sisters, 11-17; Blue Barron ork, 25-July 1; Dante, August 13-19.

RIVERSIDE, Milwaukee: Sammy Kaye ork, June 4-10; Blue Barron ork, 11-17; Les Brown ork, 25-July 1; Ozzie Nelson ork, July 30-Aug. 5; Dante, 20-26.



The Billboard 20

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MUSIC

# **Plans Classification System** For Payoffs to Songsmiths; Radio Looks Ahead to 1950

BMI MULLS

draw songwriters to its fold, BMI is exclusive basis. contemplating the formation of a new performing rights "society," based on a classification system. New plan is designed to attract ASCAP writers and entice them to place tunes with the radio-affiliated agency with the prospect of accumulating a great number of performance credits.

ASCAP, BMI would not put songwriters under any contractual obligations, altho writers would receive payment on all songs in BMI's catalogs. Classifications would not be established until 1950 and until that time writers would accumulate credits. After categories were set up, payments would be made on a monthly basis.

BMI has been mulling scores of plans to attract a greater number of hitproducing songwriters, and this one is deemed mighty potent bait. Org has been feeling its way slowly, planning to test the limitations of the Consent Decree and meanwhile pondering the possibilities of having its affiliated publishers enter into agreements with Songwriters' Protective Association for a basic contract.

New move would not place any obstacles in the path of ASCAP writers as



NEW YORK, May 15 .- In an effort to agreements with BMI would be on a non-

Disgruntled ASCAP songwriters have been pressing for an opportunity to place their tunes with BMI pubs, but some of them feel this new plan holds dire implications. Songsters are afraid that by building up BMI now they might seriously weaken ASCAP's bargaining position in 1950, when the So-To avoid direct competition with ciety's contracts with radio stations expire.

## Palladium's Summer By Britishers Via Sked Set; Kenton, J. Dorsey Added

HOLLYWOOD, May 15 .--- In a sudden shuffling of bookings, Jimmy Dorsey's and Stan Kenton's orchestras were this week set to play repeat engagements at the Hollywood Palladium this summer by Maurice L. Cohen, Palladium general manager.

Dorsey was set for a picture at Metro-Goldwyn-Mayer and was successful in persuading Cohen to advance the Palladium date to July 20. Cohen, meantime, canceled out the June 29 opening for Sonny Dunham and inserted Stan covered three bands. Kenton instead.

Palladium schedule now shapes up with Glen Gray current, Woody Herman opening May 18, Kenton on June 29 and J. Dorsey to follow. Charlie Spivak will replace Dorsey in August, his first California appearance as a leader. It's a repeat engagement for all the others ahead of Spivak.

### A Boy's Best Friend

DES MOINES, May 15 .- Because a girl talked her boy friend into singing a song in a St. Louis baliroom, Jack Jenny, who took over the Bobby Byrne's band, has a new vocalist. He is Billy Bailey, 16-year-old St. Louis high-school boy, who looks and works like Frank Sinatra.

Jenny and his manager, Barney Ames, were in a bad spot, with no replacement for Jerry Burton, who left for the army. Waiting for the train at St. Louis the two dropped into a ballroom to listen to Andy Kirk. Andy was getting some of the locals to sing and Bailey's girl friend talked him into doing a number. An hour later Bailey was on the train with Jenney's band.

Yankee Bands Liked Good Will Waxings

NEW YORK, May 15.-Harry James and Jimmy Dorsey made just as much of a splash in Trafalger Square as they have in Times Square when disks of their music along with those of other topranking maestri were aired over London stations thru the British Broadcasting members are composers, scorers and ar-Home Service.

Disks started off with an interview of each band leader presented by BBC staffer Allister Cook, with the conversation slanted toward friendly understanding between the two allied nations. Waxings were made in this country and shipped to London and each broadcast

Woody Herman and Duke Ellington. Dorsey played I Got Rhythm, Jazz Me

# SPA Pub Revolt Gathers Speed With Pic Tuners

"SOCIETY"

LOS ANGELES, May 15 .- Second meeting of Coast members of the Songwriters' Protective Association here Monday (10), with E. C. Mills, SPA general manager, presiding, furthered the org's plans for getting bigger and better breaks for tunecleffers in their dealings with publishers. And altho the change in the writer-publisher contracts are by far the most revolutionary in Tin Pan Alley history, the membership agreed with Mills's arguments and plans almost to a man.

The songwriters' org is demanding many changes in relations with song pubs, most important of which is the payment to songwriters of two-thirds of the money collected by ASCAP rather than the present 50-50 split with publishers. One cent mechanical rights per copy and a guild shop also are important parts of the program being whipped up by SPA.

Mills, who has created a terrific stir out here on his visit from New York, also met Monday with representatives of the Screen Composers' Guild, whose rangers at motion picture studios. There are about 150 of them and they seek membership in the SPA. No definite action was taken, however.

Two Rey Orkmen Last broadcast included Jimmy Dorsey, Inducted Despite War Work Status

# Gets Under Way, **Most Spots Open**

NEW YORK, May 15.-Claremont Inn here reopened for the summer season last Saturday (8) with Joe Ricardel on the bandstand. Spot, which accommodates 1,250 people outdoors and 350 indoors, will be lit by subdued lanterns to conform with dim-out regulations. Plans are to remain open thru September 15 with nightly dance sessions.

Gas rationing has encouraged other spots thruout the country, accessible by busses and trolleys, to open up for the summer months. The Rainbow Randevu, Salt Lake City, opened a new patio garden with a dance floor to accommodate several hundred people, hoping to attract the resort trade. Jack Teagarden played the first week, with Del Courtney and Jimmie Lunceford set to follow at the spot for a week each.

Other ballrooms starting summer season operations are the municipally operated Pleasure Beach Ballroom, Bridgeport, Conn., and Frank Lockage's Fruitport Pavilion, Fruitport, Mich. Lockage reopened last week, using his own 12piece band, with most of the sidemen doubling in near-by defense plants during the day. Spot uses traveling bands on an average of one night a week, with Eddy Howard, Chuck Foster and Count Basie already skedded. Fruitport spot opens May 22, with Teddy Powell as opening attraction, followed by Tony Pastor.

MILWAUKEE, May 15. - Opening dances in park pavilions at Bay Beach Park at Green Bay and Eweco Park near Oshkosh were well attended May 9 despite unfavorable weather. Former spot attracted 400 paid admissions at the matinee dance, with Brault's Canadians doing the musical honors, and about 600 at night, with Tony and His 10 Serenaders, featuring Peggy Rice as vocalist, furnishing the music. Matinee admission was 15 cents, including tax, and evening 35 cents, including tax. At Charles Maloney's Eweco Park pavilion Archie Adrian's band was featured.

## **Pub Claims Cugat's** Rumba Arrangement Hurt "Kashmiri"

NEW YORK, May 15. - Maintaining that the rumba arrangement used in the Xavier Cugat recording of Kashmiri Song was damaging to its popularity, Boosie, Hawks, Belwin, Inc., yesterday (14) filed action against Columbia Recording.

Pub charged copyright infringement, contending that the song was recorded without its knowledge or consent. Buit 10. was filed for an injunction, accounting and impounding of all copies and plates pending a decision on the action.

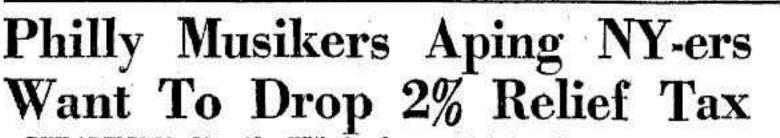
Blues and Turn Left; Herman chose Blues in the Night, Blue Flame and Blues on Parade, and Ellington swung out with East St. Louis Toodle-oo, Wall Street Wall and Clarinet Lament.

Other bands already aired are Cab Calloway, Sammy Kaye, Glenn Miller, Johnny Long, Charlie Spivak, Claude Thornhill, Glen Gray, Alvino Rey and Vaughn Monroe.

## **Probation Action On Krupa Postponed**

SAN FRANCISCO, May 15 .- Action on request for probation of Gene Krupa, band leader, who pleaded guilty to a charge of contributing to the delinquency of a 17-year-old youth thru inducing the boy to transport marijuana. cigarettes, has been postponed to May 19. The hearing was originally set for May

The postponement was granted because the investigation by probation officers is not complete.



musicians enjoying a period of lush prosperity, rank and file of the membership of the musicians' union is agitating for a referendum that will wipe the 2 per cent local tax off the books. A tax measure devised during the lean days, local tootlers pay a 2 per cent tax on every engagement they play, whether it be a single night, full week or longterm engagement. Relief measure also applies to arrangers and copyists.

Membership points out that with unemployment no longer a problem the need for the 2 per cent tax, which goes into a defense fund, no longer exists. ing. Since this tax was never popular,

audit of the status of the 2 per cent Defense Fund and, according to the last audit, balance as of March 31, there was \$14,103.97 on hand. With more musicians working at higher wages and with the elimination of the picketing expense, the tax fund should represent a sizable has already served its purpose.

PHILADELPHIA, May 15 .- With local amount before the year is over. Picket expense for the first quarter of the year was \$2,646. Fund also took care of the salaries for five collectors' office employees under the escrow set-up, which amounted to \$1,790 for the first quarter of the year. Also taken care of by the not been forthcoming. Those now workfund are the investigations and organi- ing on it expect to present concrete zation costs, with the four men on the three months of the year.

Meanwhile, members agitating against the continuance of the tax are gathering signatures to petition the matter for discussion at a regular union meet-Union gives its membership a quarterly it is expected it will be easy to muster enough strength to vote against its been used wisely and well, merely contending that like the escrow system it

LOS ANGELES, May 15 .--- Two members of Alvino Rey's orchestra were jerked out of the airplane plant in which Rey and his musicians have been working and inducted into the army last week. The musicians, both trumpet players, are Dick Cathcart and Ralph Draft boards ignored their "es-Fera. sential occupation" pleas and hustled the tootlers into khaki. Two other Rey musicians, Howard Keith, drummer, and Ralph Harden, also a trumpeter, quit work in the factory as a result and expect to be called any day.

Boards ruled that the musicians, despite their employment in a war plant, were needed more desperately by the armed forces. Cathcart and Fera are single. Their induction put an end to all speculation as to whether an orchestra can make itself draft-exempt by doubling in war plants.

## Songsters Banded **To Aid War Effort**

NEW YORK, May 15 .- A group of over 30 songwriters headed by Oscar Hammerstein Jr. are setting up a committee to work along with the present Music War Committee. Songwriters' group will be keyed to putting out the kind of war and morale songs the OWI and other government agencies have been asking for.

New group is still in the formative stage, currently centering its activities on exploring the reasons why enough of the right kind of war songs have plans at the next general membership pay roll getting \$1,714.35 for the first meeting of the Songwriters' Protective Association some time later this month and hope at that time to expand the group to several hundred.

### **Billy Bishop a Civvie**

CHICAGO, May 15 .- Billy Bishop, former band leader, has been given an continuance. However, all the members, honorable discharge by the army due to even the bitter anti-administration boys, faulty eyesight. He is building up a are ready to admit that the fund has new outfit and will be booked by the Frederick Bros.' Music Corporation. Opening date is the Casino, Quincy, Ill. May 23.

Copyrighted material

# Victor Loses **Exclusive Right** To "Red Seal"

NEW YORK, May 15.-Actions brought by RCA-Victor against Columbia and Decca over the use of red labels were declared void and dismissed this week by Federal Judge John M. Woolsey.

RCA's charges of trade-mark infringement and unfair competition hinged on the red center label of Victor disks and the words "Red Seal," which have been used by the company for years to identify the label.

The court, in dismissing the actions, commented that "records are not sold by color but by sound" and Judge Woolsey declared he felt "what the plaintiff dislikes is not what it is pleased to call unfair competition but any competition whatever."

Suit involved Decca Records, Decca Distributing, Columbia Recording, Columbia Phonograph and Times Appliance, all of which were awarded court costs.



### **Chuck Foster**

(Reviewed at Blackhawk Caje, Chicago) CLICKING nicely in this Loop spot is C the smartly styled music of this 2 Paramount Pubs leader) which supplies anything from a corny novelty to a well-played ballad. While the outfit does not boast of any outstanding trade-mark music, it is quite satisfactory for spots in need of a unit that is fresh and ambitious.

Chuck's youthful appearance and enthusiastic playing on clarinet and sax Famous Music became union shops with sparks the remainder of the group. He works hard for the customers, an angle that is always liked by the dance trade.



Dick Gasparre

(Monte Carlo, New York, Mutual Network, Thursday (13), 12:15-12:30 c.m.) GASPARRE has been a society name and has played class spots for a score or more of years, but to Mr. and Mrs. John Q. Public he is strictly an unknown. With fewer and fewer bands being heard via remotes, Gasparre has a good chance of making an impression on the masses.

There is plenty of precedent for acceptance of this type of a band. It follows the pattern set by the Duchins, Kings, Brandwynnes and other pianoplunking maestri. The keyboard is to the fore, with massed support coming from the violin-sprinkled band playing ensemble.

Selection of material too follows the familiar pattern. Show tunes are on top of the list, ballads making up the rest, with an occasional rhythmic thrown in for change of pace. In this case it was Johnny Zero that was the pace changer, but only proved that the band's forte is the other stuff.

Eleanor Hume was heard on three of the four numbers programed and she didn't deviate from the mold. Throaty contralto warbling, with close attention to the lyrics and musical phrases, and enough sex in the voice to make listeners wonder what she looks like.

Nothing arresting about the show or cast of performers, but restful on the ears and adult.

# **Unionized From Clerks to Pluggers**

# AFM-ET Talks Break Off; **Union Demands Transcribers** Boycott "Unfair" Stations

NEW YORK, May 15,---Speculation on the outcome of meetings between AFM and electrical transcription companies this week was optimistic, but when negotiations broke off Thursday (13) after three days' discussion the settlement of the recording ban looked even further off than it did a few months back.

Key point of dissension between the two groups was the boycott clause which AFM demanded. Union held out for a provision that recordings be withheld from stations on its unfair list, but transcription companies answered with a firm "no."

Hopeful attitude toward this week's meetings was engendered by information

### ORCHESTRA NOTES

### Of Maestri and Men

CAB CALLOWAY opened a five-week engagement at the Strand Theater, New York, May 21. . . . RICHARD HIM-BER into the Chase Hotel, St. Louis, following JACK JENNEY. HIMBER will be followed by CARL RAVAZZA. . . . BENNY CARTER takes over the Casa Manana bandstand, Culver City, Calif., as FREDDIE SLACK hits the road on one-nighters. . . . COUNT BASIE inked to follow LOUIS ARMSTRONG at Aragon Ballroom, Ocean Park, Calif., June 4. . . Mike Special, now managing HENRI RENE, plans to send him out with a dance band. . . . Baritone and trombonist BILL GRANZOW added to HENRY JEROME ork currently at New Pelham Heath Inn, Pelham, N. Y. . . . NEW YORK, May 15 .- Paramount and RAMON RAMOS returns to Blackstone Hotel, Chicago, June 23, replacing NEIL BONDSHU, who will tour for the summer. . . . ANDY KIRK signed for the July 2 week at the Regal Theater, Chicago. . . . JIMMIE LUNCEFORD to follow FRANKIE MASTERS at the Trianon Ballroom, Los Angeles, in mid-June. . . HENRY (RED) ALLEN and JAY C. HIG-INBOTHAM combo moved from Los Angeles to open the Garrick Stage Bar, Chicago, May 22. . . BENNY STRONG into the Baker Hotel, Dallas, for a fourweek run, . . . EDDY HOWARD, HEKB MAHLER, FLETCHER HENDERSON, PHIL LEVANT and AL MENKE set for the Forest Park Highlands, St. Louis, in that order. . . . DUKE ELLINGTON, currently at the Hurricane, New York, has added JIMMY HAMILTON, former (See ORCHESTRA NOTES on page 24)

that AFM and ET-ers were together for the first time on the question of fees. Previous meetings with both transcription firms and recording companies were stalemated on the question of recognizing the union's claim for an "unemployment" fund, and it was anticipated that an ET settlement with AFM might influence a settlement with diskers. The new dispute over the boycott clause, however, leaves little hope for an early settlement.

At the close of the discussions both groups agreed they had reached an impasse, and no definite date for a future meeting was set. In a statement issued on the outcome of negotiations, transcription companies declared they would be ready to meet "any time the Federation had new proposals to make which did not involve the boycott principle."

AFM has given nominal approval to proposals made by transcription manufacturers at the meeting held last month. Companies proposed that musicians resume work on commercial advertising transcriptions restricted to a single broadcast per station. For libraries it was proposed that musicians start working at an increased wage scale.

Altho AFM has not yet accepted these proposals, transcription companies apparently feel there is room for compromise when they state "it appears there is no dispute between the union and the employers on the general subject of wages, hours and working conditions."

## More BRs Turn To War Work

NEW YORK, May 15.-Latest ballroom to convert to war work is the dance pavilion of Leo Blaschka at New London, Wis., which for many years has been the center of night life in that area. Spot was rented to the New London Wood & Lumber Company for the manufacture of cab and chassis crates to be used by the Four Wheel Drive Auto Company, Clintonville, for the shipment of trucks overseas to the armed forces of the allied nations. Other ballrooms recently turned over to war production are the Empire Ballroom, Allentown, Pa., and A. P. Davey's spot at Red Lion, Pa. On closing his room to dancing Davey doubled its size, outfitted it with \$50,000 worth of machinery and now has 17 employees working on a 24-hour schedule making crossheads for marine engines and throttle valves.

The vocal corps consists of Dottie Dotson, vivacious brunette who handles novelties and pops in a cute manner; Ray Robbins, handsome balladeer who sells in good voice, and Billy Blair, a 4-F fat boy (formerly with Ted Weems) who slaps a mean bass and dishes out .machinery. vocal noveltics. Latter still handles most of the stuff seen here before (I'm Breathless, for example), but the people don't mind it, for it is his personality and delivery that put the numbers over anyway.

Until Uncle Sam puts his call in for Foster's services, the band should continue to do well. Sam Honigberg.

### **Ceelle Burke**

(Reviewed at Bal Tabarin, Gardena, Calif.) TEELLE BURKE is one Hawaiian guitar u player who came by the instrument naturally. Starting in the South Sea Islands nearly 20 years ago. Burke has always been associated with music in which this instrument predominates. Here at the Bal Tabarin he has modernized his dance rhythms, but his guitar-

ing retains the authentic South Sea technique. Burke's outfit of eight pieces, includ-

ing himself, uses an instrumentation of three reed, one brass, three rhythm. Jimmy Sneed gives out the hot stuff with his trumpet, Marvin Johnson is featured in the reed section, and Charles Evans plays good plano, his clowning on a par with his ivory tickling.

Burke is a master guitarist but wastes too much time in fronting. So important is the guitar in the arrangements the instrument is missed when the maestro takes over his second job.

Library is complete, with plenty of oldies and swing mixed in to please all Sam Abbott. customers.

### Engro Fronting Pope Band

KANSAS CITY, Mo., May 15 .- Johnny Engro took over the 10-piece Bobby Pope band and opens at the Plantation Supper Club, Dallas, May 28 for \$1,000 a week. Pope died last month. Deal was set by the McConkey Orchestra Company here. Office also set Jean Ake's outfit into Kings Park, Lincoln, Neb., for two weeks opening tonight (15).

the signing of an agreement between their parent picture company and the Screen Office and Professional Employees' Guild.

Contract calls for the classification of all jobs with pay to be paid retroactive to October 5, 1942, as soon as scales are established. It also provides for severance pay, seniority rights and grievance

On the basis of job classifications to be worked out under the new contract, SOPEG hopes to establish an industrywide wage scale which would be put into effect in all companies under contract with the union.

Songpluggers for both firms are all members of Contactmen's Union under a closed shop contract.



1407 Diversey Pkwy. CHICAGO 



## **ASCAP** Faces Investigation In **Massachusetts After Receiving Clean Bill From Fla., N. Dakota**

BOSTON, May 15 .- At the State men to pay them," Carroll continued, ASCAP in Massachusetts. After hearing some members of the House describe the fees which restaurants and hotels are paying for the privilege of playing music, the House approved a resolution calling for an investigation into the business music for an hour a day. practices of the American Society of Composers, Authors and Publishers.

in an adverse report, but when Rep. John Henry Carroll, of Boston, charged that "The Society goes in with a blackjack and bludgeons the business houses into paying ... " the House approved the tivity in those States. resolution.

It was pointed out that ASCAP employs an agent to collect fees in Massabe forced to keep a regular State office rection of E. W. Peterson. which could be supervised and taxed as any business.

"There are 200 firms from Scollay "If they are going to compel business for taxes.

House on Beacon Hill members of the "they should pay State taxes. We will House reared on their hind legs and be asked to vote for a head tax while prepared to dig into the operations of these gunmen and robbers go scot free." Rep. Daniel F. Sullivan, of Lowell, declared that restaurants often are compelled to pay \$10 a week for the right to perform ASCAP music, while hotels often must pay \$650 a year just to play dinner

NEW YORK, May 15.-News that The committee on rules had turned Massachusetts State Legislature is launching an investigation into ASCAP operations comes on the heels of announcements from North Dakota and Florida that the org can swing into ac-

In North Dakota the Society has complied with all State laws and goes into business immediately. Licenses are being chusetts, but that the Society should handled thru Minnesota under the di-

In Florida, the Society in the past had been compelled to register all members with the secretary of state. But the org Square to the Metropolitan Theater pay- kicked up a fuss, claiming discriminaing \$30,000 a year to ASCAP for the use tion. The statute has been revised and of music," Representative Carroll said. ASCAP has only to shell out 3 per cent

Title	Publisher
ANCHORS AWEIGH	Robbins
AS TIME GOES BY (F)	Harms
BRAZIL (F)	Southern
CABIN IN THE SKY (F)	Feist
CANTEEN BOUNCE	E. B. Marks
CHANGE OF HEART	Southern
COMIN' IN ON A WING AND A F	RAYER . Robbins
DO I KNOW WHAT I'M DOING?	Melody Lang
DON'T GET AROUND MUCH ANY	MORE Robbins
HEY, GOOD LOOKIN'	Chappell
IN THE BLUE OF EVENING	
IT CAN'T BE WRONG (F)	Harms
IT'S ALWAYS YOU (F)	
IT'S LIKE OLD TIMES	Kaycee
I'VE HEARD THAT SONG BEFORE	
JOHNNY ZERO	Santly-Joy
LET'S GET LOST (F)	
NEVER A DAY GOES BY	
PEOPLE WILL SAY WE'RE IN LO	
RIGHT KIND OF LOVE	
TAKING A CHANCE ON LOVE (	
THAT'S MY AFFAIR	
THAT OLD BLACK MAGIC (F)	
THERE'S A HARBOR OF DREAME	
VIOLINE WERE PLAVING	••••••••••••••••••••••••••

# Description of a negative product supplied by Accurate Reporting Souther Models of the Souther Models of the Souther Souther Models of the Souther So

22 The Billboo			MUSIC		May 22, 194
ARCEN.	Billboard	Mus	ic Popula	arity Char	WEEK ENDING MAY 13, 1943
The following are the largest number of network WEAF, WABC and WOR) is no indication of a song's are listed alphabetically. Compliation is based up Service, with plugs per tune Titlo ANCHORS AWEIGH AS TIME GOES BY (F) BRAZIL (F) CABIN IN THE SKY (F)		S of the in the in the in the in the in the in the service of	ATIONALAND RE This compilation is based upon the past week. While two sides the order of selling appeal: Atta- vice Shop; E. E. Forbes & Sons p. Bridgeport, Conn.: Howland iteman Song Shop; Broadway M rs-Roebuck & Co.; Marshall Fin lis Music Co.; Rudolph Wurlit over: The May Co.; Century Mu Moines: Des Moines Musie Ho- ess. Jacksonville, Fla.: Butler sic Stores. Los Angeles: South sic City; S. H. Kress. Lo mi: Richards Store Co.; B B. Bradford Piano Co. I J. Inc. New York City: Center p; R. H. Macy & Co.; Abrahan ker's Department Store; Downli- eigh, N. C.: James E. Theim; C Moses & Co.; Corley Record Co. H. Kress. Seattle: S. H. Kress isouri; Famous & Barr. St. Pat Sons Co.; George's Radio, Inc. NATIONAL	<b>GIONAL BEST SELLI</b> i reports from the following retail as s of the same record belong in the anta: Cox Prescription Shop; S. H. s; Monarch Sales Co.; Louis Pizitz 1 d Dry Goods Co.; Whiting Radio Sec fusic Shop. Butte, Mont.: Drellbelb eld; Wurlitzer's; Lyon & Healy; Gold tzer Co.; Steinberg's, Inc.; Clifton use; Davidson Co. Detroit: Wurlitz Record Shop. Kansas City, Mo.: M tern California Music Co.; Hollywor buisville, Ky.: Stewart Dry Goo urdine's, Inc. Milwaukee: Schust Newark, N. J.: Record Shop. Music Store; Liberty Music Shop; n & Straus, Inc.; Broadway Music; town Record Shop; Alex A. Gettin J. H. Stephenson Music Co. Richmon Salt Lake City; C. Z. M. I. Record S. Springfield, Mo.; L. E. Lines M	NG RETAIL RECORDS tores of their 10 best selling record first 10, they are listed individually Kress, Birmingham: Nolen's Radio Dry Goods Co. Boston: The Melody twice; Gilman Music Store. Buffalo is Music Co. Chicago: Hudson-Ross iblatt Bros, Cincinnati: Song Shop Music Shop. Dallas: S. H. Kress ries E. Wells Music Co.; S. H. Kress er's; Grinnell Bros. Houston: S. H fusic Box, Long Island: Temple of d House of Music; Glenn Wallich' ds Co. Memphis: S. H. Kress er's; Broadway House of Music New Orleans: Louis Grunewal Galety Music Shop; Rahson's Musi Melody Shop. Philadelphia: Wana . Pittsburgh: Volkwein Bros., Ind ad, Va.: Gary's Record Shop; Walte Dept.; S. H. Kress. San Francisco fusic Co. St. Louis: Acolian Co. o as, Washington, D. C.: E. F. Droop
CHANGE OF HEART COMIN' IN ON A WING AN DO I KNOW WHAT I'M DO DON'T GET AROUND MUC	ND A PRAYER. Robbins OINC? Melody Lang	III Las	SITION A This WE, I. I'VE HEARD THAT SONG BEFORE —HARRY JAMES	POSITION Last This WX, WY,	6 1. Don't Get Around Muc Anymore-D. Ellingto
HEY, COOD LOOKIN'	Chappell CShapiro-Bernstein	, ,	Columbia 36668 2. VELVET MOON —HARRY JAMES Columbia 36672 3. THAT CLD BLACK	2 3. I've Heard That Son Before—Harry James 5 4. Velvet Moon —Harry James	g 1 3. I've Heard That Son Before—Harry James 4 4. Velvet Moon —Harry James 5. Murder, He Says
IT'S ALWAYS YOU (F) . IT'S LIKE OLD TIMES I'VE HEARD THAT SONG B JOHNNY ZERO	BEFORE (F) Morris	5	MAGIC 	<ul> <li>6. It Can't Be Wrong</li> <li>—Alan Miller</li> <li>8 7. Taking a Chance on Lov</li> <li>—Benny Goodman</li> </ul>	A 2 8. That Old Black Magic —Clenn Miller
LET'S GET LOST (F) NEVER A DAY GOES BY . PEOPLE WILL SAY WE'RE RIGHT KIND OF LOVE	IN LOVE Crawford	3	Columbia 35869 5. BRAZIL 	9 10. For Me and My Gal —Garland & Kelly MIDWEST	<ul> <li>9. Brazil—Xavier Cugat</li> <li>7 10. It Started All Over Agai</li> <li>—Tommy Dorsey</li> <li>WEST COAST</li> <li>3 1. Don't Get Around Muc</li> </ul>
TAKING A CHANCE ON L THAT'S MY AFFAIR THAT OLD BLACK MAGIC THERE'S A HARBOR OF D	Leeds	6	AGAIN 	1       1. Don't Get Around Muc         Anymore—Ink Spots         3       2. Velvet Moon         —Harry James         4       3. I've Heard That Song         Before—Harry James         2       4. As Time Goes By	1 2. I've Heard That Son Before—Harry James 2 3. As Time Goes By —Rudy Vallee 7 4. Taking a Chance on Low
WAIT FOR ME, MARY WE MUSTN'T SAY GOODE	Lincoln         BYE       Remick         BYE       Mayfair         RD, MR. BLUE-         Berlin         F)       Berlin         F)       Bregman, Vocco & C         YTHING THAT'S         Chappelt			A SHITLE AND A SHITLE AND A SHARE AND AN A SHARE AND AN A SHARE AND AN A SHARE AND	-Benny Goodman 
YOU'LL NEVER KNOW () YOU RHYME WITH EVER	THING THAT'S	Conn	9. AS TIME COES BY RUDY VALLEE Victor 20-1526 10. MURDER, HE SAYS 	7 8. That Old Black Magic —Glenn Miller 9 9. It Started All Over Agai —Tommy Dorsey	n 6 9. That Old Black Magic —Clenn Miller

	this compilation is based upon	reports received from the following past week. Atlanta: Cable Piano to Co.; A. C. McClurg. Detroit: G	co. Chicago: Lyon & Healy: Carl	HARLEM HIT PARADE
Jenk York J. J. Sout	ins Music Co. Los Angeles: M City: Music Dealers' Service Newborry Store Pittsburgh: J	orse M. Preeman, Inc. New Orleans , Inc.; Ashley Music Supply Co. J Volkwein Brothers, Inc. Portland, Or o: Pacific Coast Music Jobbers; She	re.: Sklare Music Co. San Antonio:	on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, Neu
1110	NATIONAL	EAST	SOUTH	York; Richards Music Shop, Brooklyn; Groove Record Shop
0.081	TION	POSITION Last This	POSITION Last This Wk. Wk.	Melody Lane Music Company, Metropolitan Music Com pany, Wright Music Company, Chicago, and G. & R. Com
	This	Wk. Wk.	1 1. As Time Goes By	any, Record Shop, Newark, N. J.
1	1. AS TIME COES BY	11 2. You'll Never Know 1 3. As Time Goes By	4 2. It Can't Be Wrong 2 3. Comin' In on a Wing and a Prayer	POSITION Last This
5	2. IT CAN'T BE WRONG	3 4. Don't Get Around Much 15 5. Johnny Zero	3 4. Don't Get Around Much 5 5. That Old Black Magic	Wk. Wk.
2	3. COMIN' IN ON A WING	4 6. It Can't Be Wrong 7 7. Taking a Chance on	6 6. Taking a Chance on	5 1. SEE SEE RIDER BEA BOOZE Decca 8633
з	AND A PRAYER 4. DON'T GET AROUND	Love 8 8. There's a Harbor of	Love 11 7. I've Heard That Song 8 8. There's a Harbor of	E - 2. LET'S BEAT OUT
λā.	MUCH ANYMORE	Dreamboats 14 9. I've Heard That Song	Des automate and a second	SOME LOVE BUDDY JOHNSON Decca 8647
4	5. THAT OLD BLACK	10 10. Let's Get Lost 9 11. Don't Cry	13 10. There's a Star-Spangled	= 4 3. APOLLO JUMP LUCKY MILLINDER. , Decca 18529
6	6. TAKING A CHANCE	- 12. Army Air Corps 12 13. What's the Good Word,	Banner Waving Some- where 9 11. What's the Good Word?	- 4. WASHINGTON WHIRLIGIG CHARLEY BARNET Decca 18547
	ON LOVE	Mr. Bluebird? 	12 12. Johnny Zero	2 S. DON'T GET
8	7. I'VE HEARD THAT SONG BEFORE	Banner Waving Some- where	- 14. Let's Cet Lost 10 15. For Me and My Gal	AROUND MUCH ANYMORE INK SPOTS Decca 18503
9	8. THERE'S A HARBOR OF	6 15. Brazil	WEST COAST	- 6. PLEASE BE CARE-
1000	DREAMBOATS	MIDWEST	1 1. As Time Goes By	FULBEA BOOZEDecca 8644
15	9. YOU'LL NEVER KNOW	3 Z. Don't Get Around Much	7 2. It Can't Be Wrong 11 3. Taking a Chance on Love	E 1 7.   CAN'T STAND LOSING YOU INK SPOTS Decca 18542
12	10. THERE'S A STAR- SPANGLED BANNER	2 3. Comin' In on a Wing 4 4. It Can't Be Wrong	2 4. That Old Black Magic	3 8. FLYIN' HOME LIONEL HAMPTON Decca 18394
	WAVING SOME- WHERE	6 5. There's a Star-Spangled Banner Waving Some- where		10 9. I'VE HEARD THAT SONG BEFORE HARRY JAMES Columbia 3666
11	11. WHAT'S THE GOOD	5 6. That Old Black Magic 8 7. What's the Good Word,	8 7. There's a Harbor of	E 10, RUSTY DUSTY
5	WORD, MR. BLUE- BIRD?	Mr. Bluebird? 12 8. There's a Harbor of	4 8. Don't Get Around Much	BLUES COUNT BASIE Columbia 3667
	12. JOHNNY ZERO	Dreamboats	- 10. Johnny Zero	2.0000000000000000000000000000000000000
7	13. BRAZIL	11 9. For Me and My Gal 10 10. You'd Be So Nice	13 12. There's a Star-Spangled	For information on the Leading Music Machine Record
	14. LET'S CET LOST	- 11. Johnny Zero - 12. You'll Never Know	Banner Waving Some- where	see the Record Buying Guides in the Music Merchandising
	15. FOR ME AND MY CAL	15 13. Let's Get Lost	12 13. You'll Never Know 10 14. You'd Be So Nice	E Department of the coin machine section,
		13 15. Brazil	- 15. Right Kind of Love	

5	1. SEE SEE RIDER BEA BOOZE Decca	8633
-	2. LET'S BEAT OUT SOME LOVE BUDDY JOHNSON Decca	8647
4	3. APOLLO JUMP LUCKY MILLINDER Decca	18529
	4. WASHINGTON WHIRLIGIG CHARLEY BARNET Decca	18547
2	5. DON'T GET AROUND MUCH ANYMORE INK SPOTS Decca	18503
	6. PLEASE BE CARE- FUL BEA BOOZE Decca	8644
1	7. I CAN'T STAND LOSING YOU INK SPOTS Decca	18542
3	8. FLYIN' HOME LIONEL HAMPTON Decca	18394
10	9. I'VE HEARD THAT SONG BEFORE HARRY JAMES Columb	bla 3660
	10. RUSTY DUSTY BLUES COUNT BASIE Columi	bla 366'
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	information on the Leading Music Machine	
see	the Record Buying Guides in the Music Merch	andisir
51	Department of the coin machine section,	



MUSIC

23 The Billboard

# PENNERS PEDDLING OLDIES

## D. C. Loaded With Names and Spending **Out-of-Town** Crowd

WASHINGTON, May 15 .- In the brief space of about 12 months, Washington has become acutely big-name band conscious. Where a year ago there was not a name band in town, the situation today is entirely different and the outof-town population is laying it on the line.

Leo Reisman is currently drawing them in at Herb Sach's Del Rio, while a couple of blocks away Ted Streater and his boys are entertaining customers of the Statler's new Embassy Room. At Maria Kramer's Victory Room in the Hotel Roosevelt Joe Marsala has replaced Tony Pastor, who held the spot for weeks. Fats Waller, soloing, arrives at the Brown Derby today, much to the delight log. of the cash customers of the spot, who can't get enough of the hot sepia stuff. Little Jack Little and his group have made El Patio their permanent address. having been booked there since last summer. Likewise, Jose Morand is a long- Naughty Parodies---time dweller at Carlcton's Cosmos Room, having taken over there when Carmen Cavallero left off.

Operators of one-night spots are also leaning heavily on names to swell the naughty songs the boys are banned from take. Sonny Dunham and his orchestra singing in Atlantic City-well, the Army recently did good business at Turner's Air Force takes the viewpoint that this Arena, and Cab Calloway moves in May is still a free country, and the boys can 18 for a similar stand.

at last that big names make the turn- assembly places. That was insisted on stiles click and they are finally loosening by Capt. Alfred Truitt, public relations up on their budgets.

# Florida Gets Bill

PHILADELPHIA, May 15. - Tin Pan Alley finally comes to Tin Pan Alley in the form of a music publishing house. Until now, it was Philadelphia which boasted a music mill bearing the name New York's Tin Pan Alley to house his namesake firm. Lack of a single chain plug emanating from Philadelphia given as the reason for branching out into New York. Tin Pan Alley firm was recently admitted into ASCAP, and Capano, an ASCAP writer of long standing, will quarter in Gotham. Will continue quarters here, bringing in somebody to take charge locally. Will also continue his non-affiliated Miracle Music Company here, concentrating all New York activity on his Tin Pan Alley cata-

# Soldiers Can Sing **But** Not in Public

ATLANTIC CITY, May 15. - Those sing them at any time except when Washington operators have found out they're in marching units or in public officer for Basic Training Center No. 7, Army Air Force Technical Training Command, stationed here.

The Air Force has not gone "Nice Nelly," he said, in banning some eight Curbing Dance Halls more or less popular songs, including Mademoiselle From Armentieres, Roll Out Mademoiselle From Armentieres, Roll Out the Barrel and I've Been Working on the Railroad. Captain Truitt said this week, following disclosure that the dittles were placed on the verboten list, that there is nothing at all to be said against the songs in themselves. However, complaint is that they were susceptible to parodies and paraphrases which were "not in keeping with good taste among marching units parading on such a public place as the Atlantic City Board-

# Tin Pan Alley to T. P. A. Pubs Won't Take New Stuff So Writers Are Talking Up of Tin Pan Alley Publishing Company. Frank Capano, head of the local firm, is now shopping around for quarters in Former Hits---With Records

musicians from recording studios last August 1 has wrought many changes in the music world, but the latest phenomenom is possibly the screwlest. Songwriters are now knocking themselves peddling last year's song hits!

No longer do the boys strain their brains cooking up a new stew of words and music, they can't get it placed even if it's good, so they thumb thru their catalogs and see which of their old songs had the benefit of recordings by name bands. And a lousy song with a waxing by Harry James, Tommy Dorsey or Frank Sinatra is worth a dozen recorded by Joe Fedurba.

A number of professional staffs broke their collective backs trying to make hits of tunes published after the latch went on the recording doors and found it doesn't pay off. Shapiro-Bernstein got some mighty air plugs on Rose Ann of Charing Cross and sold a considerable number of copies of the tune, but figured alongside of time and money spent it didn't add up. So SB took the line of least resistance and when there was a possibility that Victor would reissue In the Blue of the Evening on a T. Dorsey disk with a Sinatra vocal, Evening became the firm's No. 1 song pronto.

As Times Goes By is a dozen years old, but it is currently leading "best seller" lists. Taking a Chance on Love

NEW YORK, May 15 .- Banning of didn't have a chance, but it did have an Inks Spots' recording, and look at the sales of the tune now. Same applied to So Nice To Come Home To, but that too climbed the hurdles.

> Recording companies and the publisher of Time on My Hands got together on a drive and that venerable ditty is sure of a ride. In the same boat is It's Always You, vintage 1941. The clincher came with All or Nothing at All. It didn't mean a thing to Leeds Music, Columbia Records or the writers of the song when it was published a couple of years back. But since then Harry James and Frank Sinatra have become the hottest things in their rcspective fields and both together did the song for Columbia,

Immediately upon the announcement by Columbia that it was re-issuing the record, orders started pouring in, exceeding orders for previous disks by James or anyone else.

While the royaltics from mechanicals plays only a part in the returns expected by a pub from a hit song, its exploitation value is too great to be overlooked. Selling a pub a new tune is just too tough, and the penners have taken the hint. When one of them goes up to a publisher's office these days it's not new manuscripts that make his brief case bulge that way, it's recordings of his old songs.

TALLAHASSEE, Fla., May 15.-Public dancing would be banned on Sundays and from midnight to 8 a.m. on weekdays under provisions of a bill introduced in the Florida House of Representatives May 10.

The bill also provides a penalty of \$500 or six months for operators of places where dancing is allowed in violation of the ban. Measure was referred to committee on public amusements.

NEXT

WEEK

RATHING THE PROPERTY OF THE PR

walk." Therefore, he said, when the ban was put into effect at the beginning of the week it was considered simpler to rule out the songs entirely rather than individual parodles. "When they're not in marching units, or not singing specifically under a song leader," he said, "servicemen may sing what they please. It's up to their own good taste."

## **Forster Music Sues** Fred Fischer, Inc., On "Missouri Waltz"

NEW YORK, May 15.-Forster music publishing firm this week filed copyright infringement charges against Fred Fischer, Inc., over Missouri Waitz. Song was penned by J. V. Appel, F. K. Logan and J. R. Shannon who, Forster claims, wrote the lyrics while in his employ.

Forster seeks an injunction and damages, claiming prior rights on the song from all composers and their descendants. Fischer claims that Harry L. Knight, one of Logan's next of kin, licensed the song to Fischer in 1938 and James S. Royce, known as J. R. Shannon, assigned the rights to him in 1940.

Examinations will be held of Royce on May 17 and of Anna Fischer, president and Ell Oberstein, managing agent of Fred Fischer, Inc., on May 18.

### Don Haynes Gets Call, Mike Vallon Has 30 Days

NEW YORK, May 15 .- Don Haynes, manager of Charlie Spivak, reports for induction Monday (17), following his former property, Glenn Miller and Claude Thornhill into the service.

Mike Vallon, Woody Herman's mentor, will remain in civvies for another 30 days. His deferment expires June 15.

is another tune that was dug out of the moth balls because it had many disks by name bands and that too is way up there among best sellers. Don't Get Around Much started off as if it

## Mills May Publish "Irish Eyes" Song

NEW YORK, May 15 .- Witmark, Inc., this week discontinued its action against Mills Music over rights to When Irish Eyes Are Smiling and Until The Sands of the Desert Grow Cold.

Case was withdrawn after the Supreme Court awarded Witmark the rights to Irish Eyes in its action against Fred Fischer, Witmark enjoined Mills when latter pub claimed to have been assigned rights on Irish Eyes and the Desert song by the widow of Ernest Ball. collaborator on both tunes.

Witmark's discontinuance of the action leaves both pubs owners of the rights to the two songs.

### No Pickets for Philly

PHILADELPHIA, May 15.-Local musiclans' union is putting its picket lines in camphor for the duration. Union has been maintaining a line at four small spots on the unfair list for some time, but A. Rex Riccardi, Local 77 secretary, figured that such picketing represents a waste of money and man power during the war. While the union is calling in its line, Riccardi declared that it does not mean that picketing will be pickled entirely. Where trouble arises the threat of picketing will still remain if all other means to settle matters fail.

**"Records for Our** Fighting Men" on 2d Scrap Drive

NEW YORK, May 15. - Records for Our Fighting Men, Inc., will start its second nationwide scrap drive July 3 with the hope of getting better results than it did last year. According to the org's own estimation, there are still about 200,000,000 old or unwanted records to be tapped. In its last drive only 4,000,000 pounds were collected, which resulted in 300,000 records being distributed to service men.

House-to-house canvassing for scrap will be handled by the American Legion, with Victor, Columbia and Scranton, which does pressings for 26 independent diskers, behind the drive for scrap. Only disk firm not working with RFOFM is Decca.

Selection of records to be sent to the armed forces is made by the Sub-Committee on Music of the Joint Army and Navy Committee on Welfare and Recreation, headed by Bob Hope.





Favorite hands, favorite vocalists, favorite music styles of America's colleges . . . War's effect on college dances . . . Bands that proved floperoos, and why ... all this and more in The Billboard's 6th Annual College Band and Music Survey scries, Deginning next work in the May 29 issue of The Billboard.



(Routes are for current week when no dates are given.)

Agnew, Charlie (Trianon) Seattle, b. Allan, Bob (Arcadia Grill) Canton, O., nc. Allen, Bob (Pennsylvania) NYC, h. Andrews, Gordon (18 Club) NYC, nc. Andrews, Ted (Butler's Tap Room) NYC, nc. Angelo (Iceland) NYC, re. Armstrong, Louis (Aragon) Ocean Park, Calif., b. Arturos, Arturo (Park Central) NYC, h.

Astor, Bob (Frolics) Miami, h. Ayres, Mitchell (RKO-Boston) Boston, t.

Baker, Ken (Million-Dollar Pier) Port Ar-thur, Tex., b.

- Bar, Vic (Olympic) Seattle, h.
- Barber, Charley (Dixie) NYC, h.
- Barnet, Charlie (Stanley) Utica, N. Y., t.
- Baron, Paul (Savoy Plaza) NYC, h.
- Barrie, Gracie (Terrace Room) Newark, N. J.,
- nc.
- Barron, Blue (Orpheum) Omaha, t. Bartal, Jeno (Lexington) NYC, h.
- Basile, Joe (Hamid-Morton Circus) Montreal 22-29.

Bates, Angie (Daniero's) Belle Vernon, Pa., re. Baum, Charles (Stork) NYC, nc.

Benson, Ray (Drake) Chi, h. Bergere, Maximillian (La Martinique) NYC, nc.

Betancourt, Louis (Park Central) NYC, h. Bishop, Billy (Casino) Quincy, III., nc. Bizony, Bela (Coq Rouge) NYC, nc. Borr, Mischa (Waldorf-Astoria) NYC, h. Bowman, Charles (Wivel) NYO, rc. Boyer, Rudy (Boulevard) St. Louis, nc. Bradshaw, Tiny (Rhumboogie) Chi, nc. Brandon, Bob (Beverly Hills) Newport, Ky., CC.

Brandt, Frank (Cloud Room) Portland, Ore., nc.

Brandwynne, Nat (Capitol) NYC, t. Breese, Lou (Chez Parce) Chi, nc. Brigode, Ace (Pla-Mor) Kansas City, Mo., b.

Caballero, Don (Fefe's Monte Carlo) NYC, nc. Cabin Boys (Crystal Cafe) Louisville, nc. Caceres, Emilio (Tropic) San Antonio, Tex., nc.

- Canay (Casablanca) NYC, nc.
- Capello, Joe (Jimmy Kelly's) NYC, nc. Carter, Benny (Oasa Manana) Culver City,
- Calif., b. Chester, Bob (Coney Island) Cincinnati, 22, p.

Chiquito (El Morocco) NYO, nc.

Clayton, Buddy (El Morocco) Montreal, nc. Collins, Bernie (Newman's) Saratoga Springs, N. Y., nc.

- Conde, Art (Homestead) NYO, h. Contreras, Manuel (El Paseo) Santa Barbara,
- Calif., re. Correa, Eric (Embassy) Phila, nc. Courtney, Del (Jantzen Beach) Portland, Ore., 10-22, p.



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a-auditorium; b-ballroom; c-cafe; cb-cabaret; cc-country club; h-hotel; mh-music hall; nc-night club; p-amusement park; ro-roadhouse; rerestaurant; s-showboat; t-theater.

Harris, Jimmy (Henry Grady) Atlanta, h. Harris, Rupert (Plantation) Nashville 17-21, nc.

Hartley, Hal (El Morocco) Montreal, nc.

TRADE

SERVICE

FEATURE

Billboard

Harvey, Ned (Boulevard) Elmhurst, L. I., N. Y., nc.

Hawkins, Erskine (Savoy) NYC, April 25-May 20, b.

Heath, Andy (Flitch's) Wilmington, Del., c.

Heath, Andy (Filten a) NYC, h. Heatherton, Ray (Biltmore) NYC, h. Heidt, Horace (Orpheum) Minneapolis, t. Henderson, Fletcher (Danceland) Cedar Rapids, Ia., 19, b; (Masonic Temple) Freeport, Ill., 20; (Armory) Kokomo, Ind., 21; Columbus 22, a; (Sunset Terrace) Indianapolis 23, b.

Herbeck, Ray (Elitch Gardens) Denver, p. Herman, Woody (Palladium) Hollywood, b. Herth, Milton (Copley-Flaza) Boston, h. Himber, Richard (Chase) St. Louis 10-26, h. Hoagland, Everett (Ciro's) Mexico City, nc.

Hoff, Carl (Edison) NYC, h. Hollander, Will (Kitty Hawk) La Guardia Air-

port, N. Y., nc.

Holmes, Alan (Aquarium) NYC, re.

Howard, Eddy (Forest) St. Louis 16-29, p. Howeth, Eddie (Tampa Terrace) Tampa,

Fla., h. Hutton, Ina Ray (Palace) Cleveland, t.

Imber, Jerry (Mon Paree) NYO, nc. International Sweethearts of R h y t h m: Charleston, S. C., 19; Wilmington, N. C., 20; Suffolk, Va., 21.

- Irwin, Russ (Casino) Palisades Park, N. J.,
- nc.

James, Harry (Paramount) NYC, t.

Jenney, Jack (Tunetown) St. Louis 11-24, b. Jerome, Henry (Pelham Heath Inn) Bronx,

NYC, ro. Johnson, Wally (Patio) Cincinnati, nc. Jordan, Jess (Village Barn) NYC, nc.

Joy, Jimmy (Bismarck) Chi, h.

- Jules & Webb (Miaml) Dayton, O., h.

Kassel, Art (Orpheum) Madison, Wis., 19, t; (Venetian) Racine 21, t; (Shrine Temple) Rockford, Ill., 22; (Paramount) Hammond, Ind., 23, t; (Paramount) Marion 25, t. Kaye, Don (Claremont) Berkeley, Calif., h. Kaye, Sammy (Circle) Indianapolis, t. Keeney, Art (Casino Royale) New Orleans, no. Kemper, Ronnie (Last Frontier) Las Vegas, Nev., h. Kent, Peter (New Yorker) NYC, h. Kenton, Stan (Prom) St. Paul 19, b; (Tromar) Des Moines 20, b; (Eastwood Gardens) Detroit 21-27, p. Keyes, Larry (St. Regis) NYC, h. Korn Kobblers (Rogers Corner) NYC, nc. Kuhn, Dick (Astor) NYC, h.

Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc. Lang, Lou (Belvedere) NYC, h.

LaPorte, Joe (Old Roumanian) NYC, re. Leeds, Sammy (Primrose) Newport, Ky., cc. Lefcourt, Harry (Rogers Corner) NYC, nc. LeRoy, Howard (Hunt's Villa) Macon, Ga., nc. Levant, Phil (High School) Sparta, Ill., 21; (Poly Tech. School) Terre Haute, Ind., 22. Lewis, Ted (Golden Gate) San Francisco, t. Lombardo, Guy (Roosevelt) NYC, h. Long, Johnny (Riverside) Milwaukee 21-27, t. Lopez, Vincent (Taft) NYC, h. Lyman, Abe (Lincoln) NYC, h.

McCune, Bill (Beverly Hills) Newport, Ky., cc. McGrane, Don (Latin Quarter) NYC, nc. McGrew, Bob (Kansas City Club) Kansas City, Mo. McIntyre, Hal (Riverside) Milwaukce, t. McIntire, Lani (Lexington) NYC, h. McLean, Jack (New Paris Inn) San Diego, Calif., c. McShann, Jay (Happy Hour) Minneapolis 11-Machito (La Conga) NYC, nc. Ky., nc. Maximilian (St. Regis) NYC, h. Mayhew, Nye (Bossert) Brooklyn, h.

Menke, Al: New Ulm, Minn., 19, b; Dell Rapids, S. D., 20, a; Storm Lake, Ia., 22, b; (Laramar) Fort Dodge 23, b; (Electric)

Messner, Johnny (McAlpin) NYO, h.

Osborne, Will (Metropolitan) Houston, Tex., 20-26, t. Owens, Harry (St. Francis) San Francisco, h.

Padova, Andy (Sheraton) NYC, h. Pafumy, Joe (Belmont Plaza) NYC, h. Panchito (Versailles) NYC, nc. Paulson, Art (New Yorker) NYC, h. Perner, Walter (Roosevelt) NYC, h. Petti, Emile (Ambassador East) Chi, h. Pope, Gene (Stein's Buffet Bar) Indianapolis 17-21, nc. Poweil, Mousie (Aquarium) NYC, rc. Prager, Manny (Child's) NYC, c. Price, Georgie (La Conga) NYC, nc. Prima, Louis (Palace) Columbus, O., t. Prussin, Sid (Diamond Horseshoc) NYC, nc.

Quinton, Robert (Fefe's Monte Carlo) NYC, nc.

Raeburn, Boyd (Oriental) Chi, t. Ramos, Ramon (Blackstone) Chicago, h. Ravazza, Carl (Roosevelt) New Orleans, h. Resh, Benny (Bowery) Detroit, nc. Reyes, Julio (Esquire) Montreal, nc. Reynolds, Tommy (Happy Hour) Minneapolis, nc. Ricardel, Joe (Claremont Inn) NYC, nc. Riley, Al (Athletic Club) Flint, Mich. Rios, Thomas (El Chico) NYC, nc. Roberto (Bertolotti's) NYC, nc. Roberts, Dave (Jack Dempsey's) NYC, rc. Roberts, Eddie (Lido) NYC, b. Rogers, Harry (Half Moon) Brooklyn, h. Ruhl, Warney (Neil House) Columbus, O., h. Russell, Snookum (Scott's Theater) Kansas

City, Mo., 17-21, re.

Sanders, Bid (Rainbow Inn) NYC, nc. Sarli, Al (Savoy) St. Louis, nc. Saunders, Hal (Belmont-Plaza) NYC, h. Savitt, Jan (Strand) NYC, t. Schreiber, Carl (Medinah Cafe & Avalon Ballroom) Chi. Schroedter, Lou (Mayflower) Jacksonville, Fla., h. Seiger, Rudy (Fairmont) San Francisco, h. Shaw, Maurice (Chateau Moderne) NYO, nc. Shevlin, Pat (Embassy) Phila, nc. Shorter, Jimmy (Harlem) Chester, Pa., h. Sissle, Noble (Casino) Hollywood, b. Skinner, Will (Samovar) Montreal, nc. Smith, Ethel (St. Regis) NYC, h. Slack, Freddie (Casa Manana) Culver City, Calif., b. Spector, Ira (Chatucau Moderne) NYC, no. Spitalny, Phil (Michigan) Detroit, t. Spivak, Charles (Stanley) Pittsburgh, t. Stanley, Stan (Supper Club) Ft. Worth, nc. Sterney, George (Jack Dempsey's) NYO, rc. Stevenson, Bobby (Casanova) Detroit, nc. Stone, Charles (Essex) Gloucester, N. J., c. Btower, Jules (18 Club) NYC, nc.

Straeter, Ted (Statler) Washington, h.

Waterloo 26, p. Meerte, Andre (Esquire) Montreal, nc.

Beach, nc.

22. nc.

Malneck, Matty (Biltmore) Los Angeles, h. Mann, Mel (Kitty Davis Airliner) Miami Manuelo, Don (McCurdy) Evansville, Ind., h. Manzanares, Jose (La Salle) Chi, h. Mara, Anthony (Village Barn) NYC, nc. Marsala, Joc (Roosevelt) Washington, h. Martell, Paul (Arcadia) NYC, b. Marti, Frank (Copacabana) NYC, nc. Martin, Dave (St. George) Brooklyn, h. Martin, Lou (Leon & Eddie's) NYC, nc.

Martin, Freddy (Ambassador) Los Angeles, h. Masters, Frankle (Trianon) Los Angeles, b. Mattingly, Tony (New Yorker) Portland, Ore., nc.

Mauthe, Chick (Glenn Rendezvous) Newport,

 Covato, Etzi (Villa Madrid) Pittsburgh, nc. Crawford, Jack (Flame) Minneapolis, nc. Cugat, Xavier (Waldorf-Astoria) NYC, h. Cummins, Bernie (Syracuse) Syracuse, h. Curbello, Fausto (Stork) NYC, nc. Cutler, Ben (Versailles) NYC, nc.

Dacita (Rainbow Room) NYC, nc. Davis, Johnny (Scat) (Charley Foy's) Los Angeles, nc.

Del Duca, Olivero (El Chico) NYC, nc. Denny, Jack (Tune Town) St. Louis, b. Dinorah (Greenwich Village Inn) NYC, nc.

Dorsey, Jimmy (Roxy) NYC, April 28-May 25, t. Dorsey, Tommy (Sherman) Chi 14-27, h.

Drake, Edgar (Nicollet) Minneapolis, h. Dunham, Sonny (Alexandria) Hamilton, Ont.,

Can., 2, b; (Arena) London 21; (Memorial) Buffalo 22, a.

Eddy, Ted (Iceland) NYC, nc. Edwards, Phil (Topper) South Merchantville, N. J., C. Ellington, Duke (Hurricane) NYC, nc.

Ernie & His Norsemen (Castleholm) NYC, rc.

Farber, Burt (Netherland Plaza) Cincinnati, h. Fields, Irving (Enduro) Brooklyn, re. Fields, Shep (Bradford) Boston, h. Fisher, Freddie (Jack Dempsey's) NYC, rc. Fox, Roy (Riohamba) NYC, nc. Franklin, Euddy (Aragon) Chi, b. Fraser, Harry (Aloha) Brooklyn, nc. Froeba, Frankle (18 Club) NYC, nc.

Garcia, Lucio (Chez Parce) Chi, nc. Garcia, Ralph V. (Cuban Village) Chi, nc. Garber, Jan (Casino Gardens) Ocean Park, Calif., nc. Gordon, Max (Elks' Club) Charleroi, Pa., nc. Grant, Bob (Plaza) NYC, h.

Grant, Rosalie (Essex House) NYC, h.

Gray, Chauncey (El Morocco) NYC, nc.

Gray, Glen (Orpheum) Los Angeles 19-25, t.

Gray, Zola (Frank Palumbo's) Phila, nc. Greene, Murray (Horseshoe) Sunnyside, L. I.,

N. Y., C. Grey, Tony (Bal Tabarin) NYO, nc.

Grimes, Don (George Washington) Jacksonville, Fla., h.

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Hallett, Mal (Casino) Palisades Park; N. J., nc.

Handy, G NYC, nc. George (Greenwich Village Inn)

Harden, Harry (Casablanca) NYC, nc. Harold, Lou (Bal Tabarin) NYC, nc. Haron, Joe (Copacabana) NYC, nc. Harris, Jack (La Conga) NYO, nc.

Labrie, Lloyd (Darling) Wilmington, Del., h. Lande, Jules (Ambassador) NYC, h. Landre, Johnnie (Shalimar) Fort Walton, Fla., nc.

Miller, Freddy (St. Regis) NYC, h. Molina, Carlos (Schroeder) Milwaukee, h. Monroe, Vaughn (Commodore) NYC, h. Morales, Noro (State) NYO, t. Morgan, Russ (Edgewater Beach) Chi, h. Morris, George (Armando's) NYC, nc. Moseley, Morris (Gem) Phila, c. Munro, Dave (Casino Blue Room) Quincy, Ill., nc.

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Nagel, Freddy (Peabody) Memphis 12-25, h. Newman, Ruby (Copley-Plaza) Boston, h. Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.

Newton, Frankie (Cafe Society Downtown) NYC, nc.

Nicholas, Don (Venice) Phila, c. Noel, Henri (Latin Quarter) NYC, nc.

# ADVANCE BOOKINGS

June 18-24; Turnpike Casino, Lincoln, Neb., 25; Playmor Ballroom, Kansas City, Mo., 26; Val-Air Ballroom, Des Moines, 27; Palace Theater, Columbus, O., 29-July 1; Palace Theater, Cleveland, 2-8; Chicago, Chicago, 9-15; Eastwood Gardens, Detroit, 16-22; Pennsylvania Hotel, New York, 26.

JIMMY DORSEY: Chicago, Chicago, June 18-July 1.

AL KAVELIN: Lincoln Theater, Cheyenne, Wyo., May 19-21; Bacon Park, Rapids City, S. D., 22-24; Auditorium, McCook, Neb., 25; Auditorium, Great Bend, Kan., 26; Blue Moon, Wichita, Kan., 27-June 6,

WILL OSBORNE: Theater, Houston, May 20-26; Theater, San Antonio, 27-June 2; Coca-Cola Show, Amarillo, Tex., 3; Auditorium, Tulsa, Okla., 4; Playmor Ballroom, Kansas City, Mo., 5; Val-Air Ballroom, Des Moines, 6; Tune Town, St. Louis, 8-27.

LOUIS JORDAN: Auditorium, Monroe, La., June 7; Auditorium, Pine Bluff, Ark., 8; Auditorium, Little Rock, Ark., 9; Auditorium, Tulsa, Okla., 10; Auditorium, Oklahoma City, 11; Auditorium, Wichita, Kan., 12; Auditorium, Topeka, Kan., 13;

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GLEN GRAY: Lakeside Park, Denver, Auditorium, Kansas City, Mo., 14; Auditorium, St. Louis, 15; State Theater, Hartford, Conn., 18-20; Capitol, Worcester, Mass., 21-23; Loew's State, New York, 24-30.

> CHARLIE BARNET: Princeton University, Princeton, N. J., May 28; Steel Pier, Atlantic City, 29-30; Hershey, Pa., 31; Johns Hopkins University, Baltimore,

> June 1; RKO Theater, Boston, 3-9. COUNT BASIE: Auditorium, Kansas

> City, Mo., May 21-22; Orpheum Theater, Los Angeles, 25-June 1.

> ENOCH LIGHT: Amherst University, Amherst, Mass., May 21; Commodore Hotel, New York, 22; Farragut Academy, Toms River, N. J., 28.

HAL MCINTYRE: Frog Hop Ballroom, St. Louis, May 22; Skylon Ballroom, Sioux City, Ia., 23; Arkota Ballroom, Sioux Falls, S. D., 25; Prom Ballroom, St. Paul, 26; Tromar Ballroom, Des Moines, 27; Orpheum Theater, Omaha, 28 week.

CHICO MARX: Orpheum Theater, San Diego, Calif., June 1-7; Orpheum Theater, Los Angeles, 9-15; T. & O. Theater, Oakland, Calif., 24-30; Golden Gate Theater, San Francisco, July 1-7.

CARMEN CAVALLARO: Earle Theater, Philadelphia, May 21 week.

JAN GARBER: Casino Garden, Ocean Park, Calif., May 21 (indef.).

HORACE HEIDT: Chicago Theater. Chicago, May 21 week; Circle Theater, Indianapolis, 28 week.

LOUIS PRIMA: Palace Theater, Cleveland, May 21 week; Palace Theater, Fort Wayne, Ind., 28-30.

BOB STRONG: Claridge Hotel, Memphis, May 21 (4 weeks).

Strand, Manny (Earl Carroll Theater) Hollywood, re.

Strigle, Earle (Seelbach) Louisville, h. Strong, Benny (Baker), Dallas, h. Strong, Bob (Claridge) Memphis 21-June 4, h.

Stuart, Nick (Jefferson) St. Louis, h. Sylvio, Don (Bertolotti's) NYC, nc.

Taylor, Don (Chez Paree) Omaha, nc. Terry, Bob (St. Regis) NYC, h. Towne, George (Neil House) Columbus, O., h. Trace, Al (Dixie) NYO, h.

Venuti, Joe (Roseland) NYC, b. Victor, Frank (Dixie) NYC, h.

Wald, Jerry (New Yorker) NYC, h. Walzer, Oscar (Fifth Ave.) NYC, h. Warren, Dick (Lookout House) Covington, Ky., nc. Wasson, Hal (La Vista) Clovis, N. M., nc. Welk, Lawrence (Trianon-Aragon) Chi, b. Wick, Charlie (Carter) Cleveland, h. Williams, Glen (Fay's Southern Grill) Macon, Ga., nc. Williams, Griff (Palmer House) Chi, h. Williams, Sande (Warwick) NYC, h. Wilson, Dick (Coq Rouge) NYC, nc. Wilson, Kenny (Jack & Jill's) Portland, Ore., nc. Wilson, Teddy (Cafe Society Uptown) NYC,

nc. Witko, Walter (Olympia) Miami, t.

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Zarin, Michael (Waldorf-Astoria) NYO, h.

### ORCHESTRA NOTES

(Continued from page 21)

clarinetist with TEDDY WILSON and BENNY CARTER, to replace CHAUNCEY HAUGHTON, now in the army. Also took on NAT JONES to take over alto chair from OTTO HARDWICKE.... BOB ALLEN'S new vocal group, who called themselves the Bobettes, had to change the name because BOBBY SHERWOOD'S chorus had it first. . . . RAY HERBECK closed a USO tour and opened at Elitch's Gardens, Denver. . . ARNE BARNETT is with the Army Air Force Radio School at the Stevens Hotel, Chicago, ... DICK MERRICK rejoined JERRY WALD as vocalist at the Hotel New Yorker. New York. . . . HARRY LEFCOURT held over for six months at Rogers' Corner, New York. . . . DICK SHERMAN moved into the Holland night club, Eugene, Ore., for an indefinite stay. . . . CHARLIE AGNEW closes a four-week engagement at the Trianon Ballroom, Seattle, June 8 following with a return date at Jantzen Beach, Portland, Ore. . . . DEL COURTNEY, AL DONAHUE, JACK TEA-GARDEN and HENRY KING also skedded to play Jantzen Beach.





Ecommunications to 25 Opera Place, Cincinnati, O.

# Philly16mm.Pix **Exchanges Push** War Plant Shows

PHILADELPHIA, May 15 .- Because the war plants in this area have found that the use of music while men and women are at work stimulates production, efforts are being made by local film exchanges handling 16mm, product to get war industry to use motion pictures to the same end. The war plants have used films extensively for their war worker training program, and the attempt is being made to utilize films for entertainment as well.

Exchange managers point out that the use of visual aids at the plants is not merely an emergency measure which will be discarded as soon as peace returns. Statistics show that 85 per cent of a large number of training executives questioned plan either to maintain their present pace or materially to increase it in using 16mm, film aids in post-war programs.

In providing a program of picture entertainment during lunch and rest perlods the perfect setting is created for the showing of the many available government shorts, which not only give a pictorial report of modern warfare but also show what every man and woman

### Comedian Joe E. Brown **Tells Need of Projectors On Pacific War Fronts**

HOLLYWOOD, May 15 .- Returning from a 32,000-mile trip to the global war fronts, comedian Joe E. Brown was reportedly perturbed over the lack of recreational equipment and entertainment available to the armed forces. He found that some American boys have not seen a movie since they arrived at present bases, that those in the rear areas see them only occasionally.

He declared that the Pacific area needs immediately at least 50 movie projectors.

Brown undertook the tour at his own expense, in part as a memorial to his son, Capt. Don Brown, killed in an airplane crash last year. Brown, concerned with entertainment of the troops, returned depressed at the fact that the boys were not getting all the fun that he thought they should.

# **ANFA Re-Elects All Incumbents**

NEW YORK, May 15,-Members of the Allied Non-Theatrical Films Association returned to office all officers who have served during the past year, it was anat the plant or factory can do at once nounced at the monthly meeting on May 12. Balloting was conducted thru the mails.

## 16mm. Supply Firm **Elects New Officer**

NEW YORK, May 15 .- It was announced recently that Joseph A. Malmuth has been elected vice-president in charge of sales by S. O. S. Cinema Supply Service.

Malmuth entered the motion picture field as a sound engineer for General Talking Pictures Corporation in 1928. Since then he has added to his experience in almost every phase of the business, including distribution, exhibition and on the supply end.

He recently resigned as general purchasing agent for the Lichtman Theaters Circuit in Washington to go with S. O. S.



CHILDREN OF THE WILD, released by Astor Pictures. Routine story of rival lovers who become deadly enemies. However, it is the wild creatures of the forest who play the most important part in the story. The mountain lions, wolves, badgers, deer, wolf dogs and golden eagles are thrillingly presented in their natural haunts. Film contains many exciting scenes. Features James Bush, Joan Valerie, LeRoy Mason and Jill L'Estrange as well as the dog, Silver Wolf. Running time, 70 minutes.



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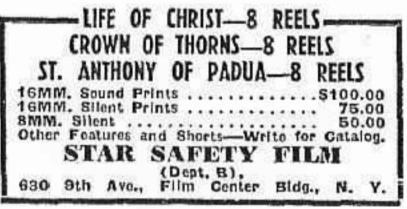
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Service, Good Pictures, join the "Institu" family of happy roadshowmen. Send for FREE copy of our Roadshowmen's Catalog and latest P.R.C. releases. Let I.C.S. Give You Your Money's Worth.

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to speed victory.

### **Realize Entertainment Need**

Local plants, and there are a large. number of them engaged in war production activity, have been slow in coming around to realize that the workers need an entertaining stimulus. Managementlabor committees and personnel directors are now lending a receptive ear to every plan to provide morale-raising entertainment for the workers. Local exchange heads feel that this is a virgin territory that is bound to prove profitable for the roadshowman.

Attention is called to the fact that motion pictures are still the most popular form of entertainment enjoyed by the American public. With the plants working around the clock, seven days a week, thousands and thousands of war workers are unable to go to the regular movies. Setting up a projector, screen and sound equipment in the factory cafeteria or rest room provides a natural setting for the showing of motion pictures. With the plants on 24-hour schedules an enterprising roadshowman can easily book two to four shows a day at a plant.

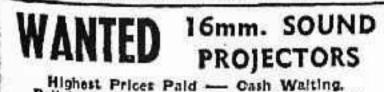
### Workers and Management Approve

Favoring the roadshowman in presenting a program of four shorts or so is that two of them can be government films, which are obtained without cost. It is suggested that the rest of the program be devoted to animated cartoons and comedy, sports or musical shorts. An ideal program, in each case to consist solely of short subjects, should run between 30 and 45 minutes, depending upon plant schedules. Film exchange heads further state that many plants have already made inquiries about such film programs. Where they have been shown the programs have met with im-

(See PHILLY 16MM. on page 26)



Box 782, Charleston, W. Va.



Those re-elected arc: William K. Hedwig, president; Thomas J. Brandon and Harold Baumstone, vice-presidents; Horace C. Jones, secretary; Samuel Goldstein, treasurer; George H. Cole, Harry Post, Stanley C. Atkinson and Ben Jennings, directors.

ANFA now has 70 members, 38 of which have voting powers. Eight new members have been admitted to the association since the beginning of the year.

### **Richard Ford Heads BLI Branch in Washington**

WASHINGTON, May 15.-Richard Ford. formerly in charge of the films division of the British Library of Information, New York, has been transferred to Washington, where he will head the nontheatrical branches of the Library.

Offices of the non-theatrical division are in Washington, New York, Chicago, San Francisco and Los Angeles. Library distributes propaganda pictures based upon the war effort of the United King- CALL OF THE WILDERNESS, released dom. Roadshowmen have been showing these films with great success.



War Production Board has lifted the \$5,000 ceiling on the cost of materials needed in construction of motion picture sets. Under the new procedure, producers will request materials on a quarterly basis with no limitation on individual set costs. Reason is that set costs vary from \$200 up and over the ceiling. New plan will enable producers to spend more on individual sets without special permission, budgeting themselves to accommodate all films within the quarterly period.

Movies shown for the boys in service, overseas and in the U.S., are so popular that it is often impossible for everyone to see the screen. Overseas servicemen, seeing their pix under the stars, have solved the problem by sitting in back of

THE WORLD AT WAR, released by Office of War Information. From confiscated enemy films, from newsreel libraries and official pictures of the U.S., British, Soviet and Chinese governments the OWI has put together a story of the treachery and violence inflicted upon civilization by the Axis. The picture shows each step in the pattern of aggression, pointing out that the war actually started in 1931 when Japan created the Mukden incident and seized Manchuria. Then came Italy's bid for world power with the invasion of Ethiopia, followed by Hitler's march into Austria to complete the Axis. After the civil war in Spain Hitler perfected the blitzkrieg, and we see Poland destroyed, Norway invaded, Holland and Belgium overrun, Dunkerque and the fall of France. The battles of Britain, Libya and Russia are portrayed. Closing sequences bring us to Pearl Harbor and the war on our production front. Running time, 48 minutes.

by Commonwealth Pictures Corporation. Lovers of nature will find a wealth of entertainment and instruction in this outstanding production. Those who love thrills and dramatic suspense will derive intense satisfaction from this unusual picture. While the most spectacular players are the ferocious pumas, wildcats, wolves and other wild beasts of prey around which the story centers, still the small animal presents an equal amount of pure interest. The culminating fight between the dog and the mountain lion is a hair-raiser equal to anything ever seen on the screen, but the conflict between the wolf pups and a crawfish is as equally interesting. The story is not merely another wild animal film, but a carefully and skillfully written dramatic narrative of universal interest. Length, seven reels.

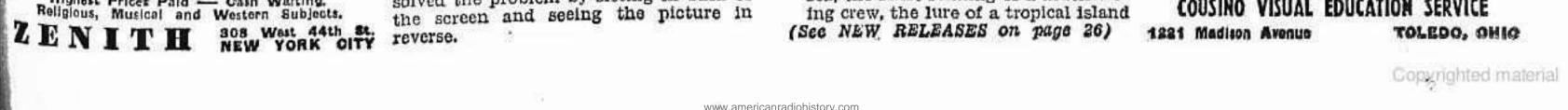
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WOLVES OF THE SEA, released by Commonwealth Pictures Corporation. The glamour of looted treasure, the panic of shipwreck on a storm-tossed sea, the swift striking of a mutineer-



Projectors or Films acceptable in exchange or highest cash prices paid. Advise us what you have.

COUSINO VISUAL EDUCATION SERVICE



### REPERIOIRE-TENT SHOWS

Communications to 25 Opera Place, Cincinnati, O.

# 'Grand Ole Opry' Big in Calhoun

CALHOUN, Ga., May 15,--Headed by Jamup and Honey, the Grand Ole Opry of Station WSM, Nashville, showed here Monday (11), with the 2,500-seat tent crammed to capacity. Admissions are 55 cents, with 25 cents for children and 25 cents for reserves. It was the biggest business pulled by a tenter here in many years.

The show opened its canvas season at Elberton, Ga., May 3 and moved rapidly across the State. Big top, trimmed in red and blue, makes a spick and span appearance, and motor equipment is in A-1 shape. Grand Ole Opry makes five one-night stands a week, returning to Nashville each Saturday night for its regular air show.

Among the features with the radio tenter are Jamup and Honey, Pee Wee King and His Boys of the Golden West, Minnie Pearl, San Antonio Rose, Tex Summey, Cherokee Slim, Chuck Wiggins and Jimmy Wilson.

Mr. and Mrs. Walter Byrd, of Dothan, Ala., well known to the rep field and for many years with the Ollie Hamilton Tent Show, are with the Grand Ole Opry, Byrd as superintendent of workingmen, and Mrs. Byrd on tickets at the front door.

### **Colored Shows Popular** - By E. F. HANNAN -

THERE is a big pick-up in the num-L ber of colored tricks operating in the South and Southwest. This season especially will be a humdinger in numbers of this popular branch of hall and tentshow business. They offer fast entertainment and are geared to please audiences of smaller cities and the towns.

There are four colored minstrel shows on the road, two of them carrying as much show as did minstrel shows of the days when burnt cork was going strong. A colored med trick, with headquarters in Georgia, has one of the best set-ups that has ever been put on the road and totes show enough to tackle any-sized place. They feature fast-stepping revue-type performers, and this seems to be the style entertainment that goes strong in the open places. Two of these shows are built around dancing teams of two people who whirl the show along at a rattling pace no matter what the rest of the cast can do.

# Rep Ripples

WILLIAM M. RODDY is now advance business manager with The Chocolate Soldier, the popular Oscar Straus musical currently playing auditoriums and theaters thru the West, Writing from Denver under date of May 8, Roddy says: "I read Old Billyboy every week and have since it was established by Bill Donaldson, I started with the New Great Syndicate Shows and Paris Hippodrome, operated by Willie Sells and J. N. Rentfrow back in 1895. In 1896-'97 I was with Robinson & Franklin Bros., and from 1898 to 1904 with the Great Wallace Shows, and have been in the game ever since. I mention the above shows and dates to convince you of my right to the claim of an early reader of your great publication." . . . HENRY C. (RAKEY) RARESTRAW is with the Minovin Players in Central Ohio. . . . MILTON RHOA has a small vaudepicture trick operating in and around Logan, Utah. . . . ENNER'S TENT SHOW, a colored troupe managed by M. N. Enner, is enjoying satisfactory business in Lincoln County, Mississippi. Company is doing a new comedy bill by E. F. Hannan, . . , A. A. BAYLEY reports good business for his small tenter operating in the Galveston (Tex.) area. . . . FEN-NER'S TENT SHOW is finding conditions and business to its liking in Craig County, Oklahoma. . . . FRANK D. BERST, tent-show veteran, writes from Elks' Home, Harrisburg, Pa.: "It looks like a big season for everybody; the natives all have money. But, oh, the pain after this is all over. I still get the fever for the road, but they don't want us old-timers with experience, so we'll have to take a back seat. What's become of the Stoddards in Cleveland?" ... JACK AND MAY'S Tent Show, Jack Albright, owner, is playing one and two-week stands in Limestone County, Alabama, to okay business. Shows expects to establish itself in or near some war industry center in the South soon for a stock run.

## Winstead Augments; **Biz Continues Socko**

GOLDSBORO, N. C., May 15 .- E. S. Winstead's Mighty Minstrels, a colored tent-show organization, with headquarters in Fayetteville, N. C., continues to roll along to exceptional business, according to C. E. McPherson, general agent. Show plays one-day, three-day and week stands. Greenville and Washington, N. C., last Thursday and Friday (6-7) gave the show its biggest one-day business in its history. Show is set here for all of next week.

The management started out with a smaller show than usual this season, but has been augmenting weekly until now the troupe is larger than it has ever been, including six comedians and a 20-girl line. With musicians hard to get, band is still operating with a limited personnel.

If early-season business can be taken as a criterion, the Winstead tenter is in for its biggest year, McPherson says.

### MAGIC

### (Continued from page 19)

City is full of magi. Richard Himber, the ork-leading magus, arrived there last week, and Paul Rosini is due this week, with the Great Gravityo appearing with the Hennies Bros.' Shows in the St. Louis area. . . . C. FOSTER FENNER, veteran Rhode Island magician, was elected president of Assembly No. 26, SAM, Providence, May 11. Other officers chosen were Charles A. Harrison Sr., and Leonard Roberts, vice-presidents; Charles A. Ross-Kam, secretary; Samuel F. Klibanoff, treasurer. Assembly has four shows scheduled in the next three weeks at naval bases in the State.

T ORING CAMPBELL and his wifeassistant, after winding up their 18th annual tour at the State College, Arlington, Tex., May 6, hit out for their home in Burbank, Calif., for a few weeks' rest

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### Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

and some local dates before hitting the road again. In the 38-week tour just concluded the Campbells gave 350 performances in 43 States. . . . ED BROWNE, in niteries the last two years, is currently presenting his magical specialty with Ross Russell's Eye Dears of 1943 in Southern theaters. Others in the unit are Jim Fitzgerald, vent; Charles Althoff and the Trudy Russell Girls. . . HUGHIE FITZ, clown juggler and magician, and his trick dogs played Loew's Capitol, Washington, week of May 6. . . AL PAGE AND COMPANY. who have been going steadily in niteries and theaters thru Michigan, Kentucky and Ohio the last several months, have two more weeks in Detroit, after which they hop east for a string of theater dates. . . . ANTONI is playing colleges in and around Montreal to good returns with an eight-people mystery unit. . . . HILDA VICKERS, Montreal magicienesse, is playing Canadian army camps and huts. She has three sons overseas with the Canadian Army. . . . DE SEARL, youthful Dayton (O.) mentalist, who has been playing Midwestern theaters with the flicker The Crystal Ball, opened Monday (17) at the Silver Slipper, Bay City, Mich., set by Ted Rothstein, of the ABC Booking Agency, Detroit. He is slated to do another Crystal Ball engagement in Chicago soon. . . . PFC. C. THOMAS MAGEUM (Magrum the Magician) and his two enlisted assistants. Cpl. Allen Wright and Pvt. Harry Johnson, recently played a Red Cross benefit at the Houston (Mo.) High School for the Sorosis Club, a young women's organization of that city. Magrum, who is still with Hq. Btry., 119th F. A. Gp., Fort Leonard Wood, Mo., recently gave a 75-minute performance at Waynesville, months. The 75th Division at Fort-Leonard Wood is readying a series of programs for Magrum.

The Carolinas, Georgia, Alabama, Mississippi and Texas will get plenty of entertainment this year, and a good part of it will be from colored shows.



### MANDY GREEN FROM NEW ORLEANS BIG TENT SHOW Wants Colored Musicians, Performers et once. Long season, Week stand, Salaries? Yes, every night if you want it. Show opens May 20th. Arthur L. Boykin, Producer Wire H. A. Thomas, Mgr. 505 Fourth Ave., No. NASHVILLE, TENN.

### AT LIBERTY

AFTER MAY 22ND Characters, Gen. Bus., Singing and Dancing Spe-cialties, Reliable, ability and wardrobe. Write or Wire

**Trixie Maskew** Richmond, Illinois

### E. S. WINSTEAD'S MIGHTY MINSTRELS WANT

2 Trumpet Players, also Reed Musicians of all kinds, Salary \$25.00 a week (twenty-five). No hold back. Boozers, save time, E. S. WINSTEAD, Fayetteville, N. C.

## J. B. Rotnour Players WANT QUICKLY

For Rep UNDER CANVAS, LEADING PEOPLE. Man for Piano to double stage. State all,

J. B. ROTNOUR, Richmond, Illinois,

### NOA THE TAKE TAKE DERBYSHOW NEWS

### (Communications to BILL SACHS, Cincinnati Office)

cago that she and Hazel Dietrich took about Mario Allesandro, Dave White, in the Olympia Circus there recently and Eddie Leonard, Billie Cain, Jackie Parr spotted Ruthle Dell Farrel in a couple and Olyde and Harry Hamby. Mathieu Mo., his fifth appearance there in recent of acts and also saw Frankie Little, would like to learn if any feminine ex-Frankie, according to Betty, followed the show on to Detroit.

HELENA KELLER, derby fan, queries from Chicago about Norma Jasper and Eddie Powell, who where in the last Chicago show. Helena believes they may be going into the Baltimore show. If Norma and Eddie will shoot a card to this desk we will give their whereabouts the requested publicity.

CHICK DI MAGGIO flashes from West Palm Beach, Fla., that he has been watching this column anxiously for news of derby pals, but to no avail. Chick was a referee for five months and would like to see lines here from Tommy Atkinson and any of the other boys and girls he knows.

ALTHO JERRY GREEN'S forthcoming Baltimore show is scheduled to terminate in the fall, it could continue longer as he has an option permitting a renewal of the lease. Green's efforts will be unimpeded by transportation difficulties, as streetcars and busses will bring patrons right to the door.

RAY HARMON blasts from Kansas City, Mo.: "Why don't some live-wire operator light into this town and spring a show. Natives are flesh-hungry, what with only occasional vaude-pix fare offered them. A clean, well-managed derbyshow would be a natural here." Ray adds that he'd take a nightly emsee job to boot.

CAPT. PHIL C. MATHIEU, touring the South with a World War II show, advises that Porky Devlin has returned to the merchant marine. He recently had an enjoyabe visit with Hal J. Ross at Fort Smith, Ark., where the latter is operating Playland. Phil tells that Hal has a neat set-up, six-piece ork and four-act floorshow nightly, with turnaways on Saturday and Sunday nights. Ross is ably assisted by Ray E. (Pop) Dunlap. Phil wants to see lines here from former contestants now in the

BETTY C. DUPLEX informs from Chi- armed service and asks in particular contestants are in the WAACS, WAVES or SPARS.

> A COUPLE of Chicago contestants recently engaged in a gabfest and came up with a bright idea. In their own NEW RELEASES words this is what they concluded: "What we were thinking of was a derbyshow divided, half amateurs and half pros. A lot of interesting things could be worked up along competitive lines. As the thing drew to a close it could result in a hot fight to the finish to see who would cop the prize. It is generally thought that the current shows are getting stale. We know from what we have heard among our own acquaintances that they are getting tired of the same old teams, same old songs, skits and jokes. If a promoter would quit BISMARCK SEA VICTORY, released by worrying about the welfare of the socalled stars and gave some of the new kids a break he'd make more dough. We newcomers have plenty of ideas that could be whipped up, but we never get much of a chance. Of course, by amateurs we don't mean green kids who don't know the score, but those who have tried to break thru and get pushed around and out of the shows. They are seldom allowed to come in for any of the dough. We may be sticking our necks out, but it is well known that some of the recent shows have been flops or very close to it. We don't think It is because of the war or lack of contestants, but rather because the fans don't care to spend their money hearing jokes, seeing skits and watching teams that should all have been put away in moth balls a long time ago."

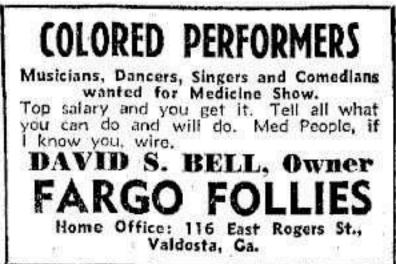
## PHILLY 16MM.

(Continued from page 25) mediate approval on the part of workers and management. In each case repeat dates were booked. With the need for such entertainment increasing, feeling is that before the summer is much under way, many of the war plants here will run regular schedules or daily or weekly picture shows for their workers.

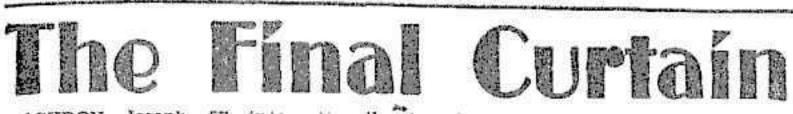
(Continued from page 25)

teeming with wild animal life, the toughest, most hardboiled sea captain since Wolf Larson, and a vivid romance all contribute to make this an outstanding picture which will grip and fascinate you. A veritable cyclone of smashing crashing action from beginning to end. Starring Hobart Bosworth. Length, seven reels.

Castle Films. A thrilling pictorial record of Yank air power smashing Jap sea power. This is Castle's latest News Parade showing the living record of the total destruction of 22 Jap ships, 102 aircraft and 15,000 Japs. It shows ship after ship in the Nip flotilla bombed to destruction; also shows battered and burning hulks that litter the sea. Besides being a film record of the battle itself, picture shows the exact, precision-bombing which made possible this thrilling victory of American land-based aircraft. It tells the complete pictorial story of American fliers in a smashing action that will go down in history.







known Russian composer, in Los Angeles April 29. Achron performed at the imnerial Russian court as a child and later studied in Petrograd. He appeared at the Philharmonic Auditorium, Los Angeles, under Otto Klemperer. As a composer, he was best known for his Jewish musical works, among them Hebrew Dance, Hebrew Melody and Stimmung. He was also known as a violinist, because of his First Violin Concerto, first performed with the Boston Symphony Orchestra, and also his Second and Third Violin Concertos. Funeral May 2 at Hollywood Cemetery Chapel. Survived by his widow, Marie, and a brother, Isidor.

ANDERSON-Ed, 81, former legit and vaude actor and husband of Emily Woodward, character actress, May 7 in Boston of pneumonia following a six weeks' illness. Anderson appeared with Margaret Illington in Within The Law and later was with the Jefferson Players. He had his own companies on the road for many years. He also appeared in vaude and for a season was in comic opera. He was the author of The Midnight Flyer which toured the country for four seasons. Survived by his widow; a daughter, Mrs. Harley Green. Miami; a brother and three sisters.

BARLOW-William E., 55, circus and carnival side show thin-man attraction, in a hospital in Newcastle, New South Wales, recently. Born in the United States, he was with various circus and carnival side shows in this country before going to the South Pacific 30 years ago. There he toured with circuses in Malaya and the Far East until the present war. He also appeared in vaude houses in Australia. Surviving is the widow.

BAUDUC --- Mrs. Jules Sr., widow of Jules Bauduc, New Orleans band leader and trumpeter, of a heart attack at her home in New Orleans April 27. Surviving is her son, Ray, former drummer in Bob Crosby's band, now a private in the army stationed at Vallejo, Calif.

BOATE --- Walter Joseph, 58, concessionaire, in St. Joseph Hospital, Tampa, May 3 of a heart ailment. He had bingo concessions on the Pearson Shows for the past four years and previously was with Litts & Oliver Amusement Company. Surviving are his widow, Catherine, and two sisters. Mrs. H. M. Wright and Mrs. T. Jackson. Burial in Myrtle Hill Cemetery, Tampa. BOTELER-Wade, 52, motion picture character actor, May 7 in Hollywood of a heart attack. He played dramatic parts in stock and with road companies, and entered films 25 years ago. He recently worked for Columbia and Universal. Survived by widow, daughter and three sons. BOWSER-Charles, 42, formerly Fox-West Coast Theaters city manager and recently discharged from the army, of a heart attack in General Hospital, Los Angeles, May 10. He was scheduled to return to the Fox-West Coast Company soon. Services in Los Angeles May 12, with burlal in an Inglewood, Calif., cemetery. Survived by his mother and brother, George, in charge of the Southern California division of Fox-West Coast Theaters.

Allegany, N. Y., May 5.

DREYER - August, 70, attorney well known n theatrical circles, May 10 at his home in New York. Dreyer specialized in theatrical cases and was a member of the Jewish Theatrical Guild. Survived by his widow and a brother.

FAEDER-Mrs. L. R., 55, mother-in-law of Maxie Rosenbloom, Los Angeles and San Francisco night club operator, of a heart attack at her home in Beverly Hills, Calif., May 10. Survived by her daughter, Muriel Rosenbloom, and two sisters, Mrs. Charles Goodman, Orange, N. J., and Mrs. Harry Bernstein, New York.

FLUM-Abe, 61, former proprietor of the Old Grand Opera House, New York, May 7 in that city.

HALLER-Herman, 71, musical comedy producer, May 7 in London. He was known as the Ziegfeld of Germany in pre-Hitler days.

HAMMER-Lawrence O., 48, salesman for Station WISH, Indianapolis, and former vaude performer, May 10 in Methodist Hospital, Indianapolis, after a week's illness. He played supporting dramatic parts on Broadway before entering vaude and later became a salesman for Station WIRE, Indianapolis, Survived by his widow, Marvel, who was his vaude partner for many years in an act known as "Marvel and Lawrence" on the Keith Circuit, Burial May 12 in Crown Hill Cemetery, Indianapolis.

HOLBROOK-Arthur, 66, veteran owner of Palmer Theater, Palmer, Mass., recently in a Worcester, Mass., hospital.

HURST-Morris, 82, pioneer resort operator, May 9 in City Hospital, Atlantic City, after a short illness. Going to Atlantic City in the early '80s, he became associated with Capt. John L. Young in the operation of the Million-Dollar Pier. For nearly three-score years he operated varied amusement enterprises and concessions on the Boardwalk there. Survived by a son and a daughter. Services May 11 in Atlantic City, with interment in Beth Israel Cemetery, Pleas-

antville, N. J. KEMPER-Dolly (Mrs. Charlotte A.

manager, April 16 in London. He was a former actor and also produced and staged shows, including pantomimes, into which he introduced Harry Lauder, ACHRON-Joseph, 57, internationally ter. Burial in St. Bonaventure Cemetery, Fylfe. Survived by his widow, Mark Sheridan, Wilkie Bard and Will

NELSON-Marie (Mrs. Rodne Rasous), 61, radio performer and veteran legit actress, in Columbus Hospital, Chicago, May 12. Until seven weeks ago, when incapacitated by an accident, she played a part in the CES radio serial. Buchelor's Children. She made her stage debut at 17 and appeared with such stars as Walker Whiteside, James K. Hackett and Robert B. Mantell, Survived by a daughter and a granddaughter.

NORRIS-Eben Holmes, 72, owner of T. S. Denison & Company, publishers of plays, May 13 at his home in Chicago. Surviving is his widow, Nettie. Burial ton, Md. at Marengo, Ill.

OPPERMANN-Ernest R., 59, Philadelphia representative for Louis Sorkin Music Company, New York, May 8 at his home in Philadelphia. For many years he was with the Q. R. S. Music Roll Company, New York. His widow, Mary A., two daughters and a son survive.

PHILLIFS-George, 68, South African showman, recently in Cape Town. He had been in showbiz for many years and was on the staff of the African Theater there.

RINGER-George Dewey, 43, partner of Harry M. Popkin in the firm of Popkin & Ringer Theaters, operators of the Million Dollar, Hip, Burbank and Lincoln theaters in the Los Angeles area, May 10 in Cedars of Lebanon Hospital, Hollywood, after a brief illness. Ringer started in show business 20 years ago in the photography department of Universal Pictures, Burial in the Home of Peace Mausoleum, Los Angeles, May 13. He leaves two sons, Phillip and Warren; a brother. Arthur C., associated with him in the theatrical firm, and a sister, Mrs. A. L. Gore, Los Angeles,

RITCHIE-William E., 71, one of the original tramp trick cyclists. May 12 at his home in Bronx, N. Y. He had trouped all over the world and was a member of NVA. Survived by his widow. May Villiam, who was his former partner. Burial in Kensico Cemetery, New York.

Marriages

DIAMOND-OSTROFF-Liuet. Jack Diamond, Philadelphia radio writer and producer and with John Falkner Arndt Agency there before entering the army, to Sylvia Ostroff, former receptionist at Station WIP, Philadelphia, May 2 in that city.

DOCKRAY-GRIFFIN-Pvt. Willie Lee Dockray, Los Angeles, to Marjorie Imogene Griffin May 2 in Eau Claire, Wis. Bride has traveled with the Harvey B. Williams troups as a vocalist for the past six years.

HIRSCHFELD - HAAS - Albert Hirschfeld, artist and caricaturist, to Dolly Haas, Broadway actress, May 8 at Elk-

LOZINAK-LOSSEE-Lieut. Pcter Lozinak, formerly of the staff at Jack Lynch's Walton Roof, Philadelphia, and Mildred Lossee, chorus girl known professionally as Mildred Lavee, May 9 in Chester, Pa.

MCGEE-KENNEDY-Pvt. A. N. (Mack) McGee, former cookhouse operator, to Margaret Kennedy at Lake City, Tenn., April 10.

Births

A daughter, Rachel, to Mr. and Mrs Benny Goodman in Los Angeles May 4. Father is the well-known band leader and mother is the former Alice Hammond Duckworth.

A daughter to Mr. and Mrs. Milton Drake May 1 in New York. Father is a songwriter and member of Songwriters' Protective Association.

A son, Charles Stanley, to Mr. and Mrs. Stanley Wrightsman at Hollywood Hospital, Hollywood, April 30. Father is pianist-arranger with Eddic Müller's orchestra.

A daughter to Mr. and Mrs. Benny Goodman at the Good Samaritan Hospital, Los Angeles, May 3. Father is the band leader.

A son, James Scott, to Mr. and Mrs. Jimmy Turner in San Francisco April 27. Father is violinist and vocalist with

BROWN-William J., 62, owner of the Temple Theater, first nickelodeon in McKees Rocks, Pa., recently in that city. Survived by several sons.

CASTLE-Chick (Albert Sternfield), 46, veteran song plugger, in Chicago May 12, Survived by his mother, two brothers and sisters. Burial May 14 in Chicago.

CLAFT-Harry, 63, vaude performer, Water Rats in Great Britain for many years.

CLARK-Hugh, 80, former owner of mother, a brother and a sister. the Galety Theater, Philadelphia vaude and burlesque house. May 10 at his County Hospital, Chicago, of a heart athome in North Wildwood, N. J. He tack. Madden was formerly with the Al owned the Windsor Hotel at the South Baysinger Shows and more recently with Jersey resort, which he operated at the time of his death. His widow, May, and known survivors. Funeral was taken care a daughter survive. Services May 12 in of by Mrs. L. G. Robinson and Leon North Wildwood, N. J., with interment Finder. Burial in Mount Carmel Cemein Philadelphia,

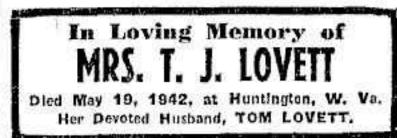
DIXON-Henry, 72, vaude performer so was a producer for I. H. Herk on the Mutual Circuit. Played character roles in Hollywood films.

Mall Dodson, head of the Atlantic City Olean, N. Y., after a short illness. Be- eration, sides her son she is survived by a daugh-

Keogh), 52, former legit actress, May 8 in Center Moriches, L. I., N. Y. She appeared in legit theaters in New York. Among the plays in which she starred were Child Wije, Gypsy Girl and Sweet Molly, Oh. She retired 20 years ago. Survived by her husband, William T. Keogh, who wrote plays and was a producer as a member of the firm of Davis & Keogh, and a son.

KNIGHT-Wallace R., 22, musician and entertainer, recently at Hallfax, N. S. Surviving are his parents, two brothers and two sisters.

LEACH-Louis Clark (Dad), 55, former carnival ride worker and motion picture projectionist, in Mount Airy, N. C., May 9 of a heart allment. For a number of years he was an assistant on rides with the Rubin & Cherry Shows, and worked as projectionist in Mount Airy theaters during the winter. Survived by his mother; two sons, Louis and Harold; two daughters, Dorothy and Mrs. R.W. Hutchens Jr.; two brothers, Henry and Rowland, and a sister, Mrs. Charlie Stevens. Burial in the Baptist Church Cemetery, White Plains, N. C., May 12.



LYDIARD-Keith B., 35, account exec-May 8 in London. He was head of the utive with Alan B. Sanger Advertising Agency, May 8 in New York after a short

> MADDEN-Tom, 59, May 10 in Cook Mrs. L. G. Robinson, concessionnaire. No tery, Chicago.

MARBURY-Herbert B., 49, sales manand former burly producer, May 3 in ager of the canvas division of Fulton cently. Hollywood. He teamed with Lou Anger Bag & Cotton Mills, Atlanta, in that in vaude and later produced shows on city April 12 after a four-month illness. Walker, musical comedy arranger, the Columbia Burlesque Circuit. He al- Burial April 13 in West View Cemetery, drowned at New Hope, Pa., May 4. Atlanta.

MAYRAL-Jose Luis, 52, Spanish playwright, April 29 in Mexico City after a vived by widow, son and daughter, DODSON-Mrs. Jane A., 62, mother of long illness. Burial in that city under the auspices of the Mexican National Young's Bathhouses on the Atlantic City publicity bureau, May 3 at her home in Dramatists Association and Actors' Fed-

SADURGURSKY-Private Maurice, 22, who played first viola with the National Symphony Orchestra In Washington before entering the army, drowned at Boca Raton, Fla., May 9.

SEROVA-Sonia, widow of Pavlowa's ballet master, Veronine Vestoff, at her home in High Bridge, N. J., May 8. Until her husband's death two years ago, they conducted a school of dancing, and until three years ago she was supervisor of the New York Madison Square Garden ice carnivals. She was the first solo dancer at the Pan-American Exposition in San Francisco and for many years created dance routines for the Music Box Revue, Greenwich Follies and other Broadway shows.

SLOCUM--William J., 59, supervisor of baseball broadcasts, in New York May 6. He was also a radio sports commentator and sports writer. Survived by four sons, William, director of special events for the Columbia Broadcasting System; John F., connected with 20th-Fox publicity department; Charles E., and Frank E.

STOESSEL-Albert, composer and conductor, of a heart attack May 12 in the auditorium of the American Academy of Arts and Letters, New York. He was conducting the stringed instruments of the New York Philharmonic Orchestra in the ballad Dunkirk when he collapsed. He was a leading member of ASCAP.

TAYLOR-Helen, songwriter, April 18 in London. His hest known ballads were I Passed By Your Window and Songs of the Fair.

THOMAS-Helen Marie, 47, who for 25 illness. Survived by his widow, his years assisted her husband, Jack Frost (Thomas), in a magic act, May 9 in Columbus, O., of pleurisy following an operation. Survived by her husband, a son, Bill; a sister, Grace Ford, and two brothers, Arthur J. and Frank J. Ford. Burial in Sunset Cemetery, Columbus, May 12.

TILKIN-Samuel, former trombone player with the New York Philharmonic Orchestra, recently in New York.

VEZINA-John, 78, veteran theater orchestra leader, in Fall River, Mass., re-

WALKER-Tom, 60, father of Don

WEBB-William Robert, 55, director of Kodak, Ltd., April 16 in London. Sur-

YOUNG-Robert H., 52, manager of Boardwalk, May 3 at a convalescent home in Atlantic City following a long illness. MUNSHULL-George, 88, theatrical Burial in Pleasantville, N. J., May 6.

Dick Foye's band at Hotel Sir Francis Drake there.

A daughter, Carolyn Georgia, to Mr. and Mrs. Billy Grant in San Francisco May 2. Father is a night club comedian. A son, Charles Henry III, to Mr. and Mrs. Charles Wright in New Haven, Conn., May 6. Father is program director of WELI, New Haven.

A daughter to Mr. and Mrs. Luke King in Norfolk, Va., February 8. Parents are carnival folk.

A son, William Edward, to Mr. and Mrs. E. F. Small in Levy, Ark., April 29. Father is a former ride operator now engaged in war work.

A boy, Olie James, to Mr. and Mrs. James Daniel Goad at Doctor Kay's Clinic, Byron, Ga., May 5. Parents are with Tex Ellis Wild West Show.

A daughter to Mr. and Mrs. Lew Massa May 4 in Philadelphia. Father is a night club emsce.

A son to Private and Mrs. Sollie Sigman May 3 at St. Agnes Hospital, Philadelphia. Mother is the former Vera Pons, captain of the line of girls at Jack Lynch's Walton Roof, Philadelphia.

A son to Mr. and Mrs. Morris Spector May 2 at Women's Hospital, Philadelphia. Father is drummer with Joe Frasetto's orchestra at Station WIP. Philadelphia,

A daughter, Blossom, to Mr. and Mrs. Earl Podolnick in Seton Hospital, Austin, Tex., May 8. Father is manager of Capitol Theater there. Grandfather is Louis Novy, Austin manager for Interstate Theaters.

A son to Mr. and Mrs. Ed Lango in Stoughton, Mass. Father is manager of State Theater there.

Divorces

Virginia Hubbard, nonpro, from Ralph C. Hubbard, former singer and actor, now in the army air force, in Los Angeles April 30.

Dorothy Lewis Lummis, magazine editor, from Dayton Maxwell Lummis, actor and radio announcer, April 27 in West Chester, Pa.

Mary Van Arden, dancer, from Robert Van Arden, her partner, April 28 in Norristown, Pa.

Jane Fowler from Gene Fowler Jr., film editor, in Los Angeles May 6.

Suzanne D. Kettering from Frank D. Kettering, radio entertainer, May 10 in Chicago.



The Billboard Conducted by CLAUDE R. ELLIS. ROBERT DOEPKER, Associate. Communications to 25 Opera Place, Cincinnati, O.

LUSH GETAWAYS CONTINUE

CARNIVALS

# WM Winner at RichmondDebut

 $\mathbf{28}$ 

Preview stand bolsters owner Max Linderman's optimism over 1943 trek

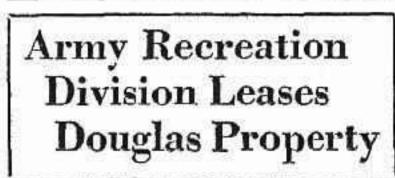
RICHMOND, Va., May 15.-Max Linderman, general manager World of Mirth Shows, today expressed optimism over the outcome of the 1943 season after a special preview stand here on the West Broad Street circus grounds. Shows were late in opening for the inaugural because of labor shortage, but once attractions were unveiled individual grosses shot upward. Attendance for the week was only fair, but crowds increased nightly. Top show money went to Maybelle Kidder's Revue and Earl B. Walsh's Posing Show. Best among rides were the Fly-o-Plane and Speedway.

Line-up here included Maybelle Kidder's Revue, Jean Walker, producertalker; Teresa, wine bath; Alicia Grant, Margie Thomas, Ruth Gross, Frances Denson and Broady Starr, entertainers; Tex Thomas, electrician and stage manager; Whitey Walker, treasurer; Oscar Adams, talker, and Glenn Martin; Bob Buffington's Minstrel Show, Glenn Porter's Circus Side Show and Snake Show, Glass House, Whitey Turnquist's Penny Arcade. Earl B. Walsh's Posing Show has (See WM Richmond Stand on page 33)

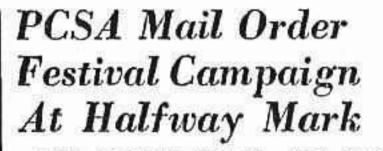
Casey Inaugurates Trek in Transcoma; Fair Route Is Set



PRESENTATION of ambulance to U.S. Army by the Ladies' Auxiliary of the Showmen's League of America. Left to right: Col. Martin Foss, representing Mayor Edward J. Kelly; Maj. Samuel Hoffman, who accepted the ambulance for the Medical Corps; Mrs. Henry Belden, chairman of the Auxiliary ambulance committee; Mrs. Lew Keller, co-chairman, who made the presentation, and Mrs. Edward A. Hock, Mrs. Phoebe Carsky and Mrs. M. J. Doolan, members of the committee. (Photo by H. A. Atwell.)



MIDWAY, Wash., May 15.- Frank Ward, general agent Douglas Greater Shows, announced here last week that the organization has been leased to the U. S. Army's recreational division, under direction of Major Sitts and Corporal Carnahan, who are in charge of the Seattle area. Douglas combo, said Ward, will be retitled U.S. Army Shows, and current plans call for the organization to present entertainment and recreation to men in the armed service. Under the plan it is hoped to build and maintain morale in the service along with the civilian population. Contract calls for the army staff to arrange for licenses and permits for the exhibition Owner E. J. Casey announced that of the shows along with providing labor to crect and take down the shows. Unit will tie in with civic, patriotic and veterans' clubs, which are to provide girl volunteers who will sell and collect tickets. All exploitation is to be government supervised, and Ward will handle the advance with army assistance. Owner E. O. Douglas plans to carry a string of concessions along with the usual rides and shows. Org will be motorized and play the leading army and navy camps and defense areas on the West Coast. War Bond drives are planned, and scheduled opening here is set for May 22.



LOS ANGELES, May 15 .- Mail Order Spring Festival, sponsored by Pacific Coast Showmen's Association, this week was reported about halfway thru its drive, with a fair sum already realized and more contributions arriving daily. At club's meeting Monday night several contributions were received, with a letter and check arriving the next day from members of West Coast Victory Shows.

Drive is headed by Ed F. Walsh, PCSA

# **Dodson's** Tyler **Bow Gate Beats** 1942 Inaugural

TYLER, Tex., May 15. - Dodson's World's Fair Shows, with winter quarters here, last week concluded a successful eight-day opening engagement. Rides and shows presented an attractive appearance, and ride line-up has been augmented for the season. Local papers and radio station co-operated to make opening a success, the management said. Officials reported that business at opening approximated a 100 per cent hike over last year's figures. Special children's matinee Saturday, sponsored by a local merchant, drew large crowd. City and county officials also co-operated.

Staff this year includes Melvin G. Dodson, owner-general manager; Ed Brewer, special agent; Carl L. Hanson, secretary; Bill Starr, legal adjuster; Ted Grace, publicity; H. Kilpatrick, billposter; George Golden, concession superintendent; Harry Armstrong, musical director; Larry Bedwell, trainmaster; J. R. McCormick, assistant; Henry Gamble, general superintendent of equipment; Henry L. (Fats) McCauley, Diesel superintendent; George Hart, chief mechanic; (See DODSON BOW GATE on page 33)

## Early-Season Tour **Gives Byers Bros. Satisfactory Gates**

MADISON, Ill., May 15 .--- Byers Bros.' Combined Shows moved in here Tuesday for an 11-day stand following successful engagements in Sikeston and Cape Girardeau, Mo., and Metropolis, Ill. After opening the season at Sikeston to one of the best inaugurals in the organization's history, cold weather and rain hampered activities the rest of the week until the final day, when big crowds sent business soaring and gave the shows a satisfactory gross on the week. Shows jumped into Cape Girardeau, Mo., where they obtained satisfactory play. At Metropolis, where the American Legion Post was the sponsor, shows were greeted with good weather and business. Among visitors were the mayor and police chief, who co-operated, as did sponsors. Shows are carrying 10 rides, 8 shows and 30 concessions. Rides include Merry-Go-Round, Twin Ferris Wheels, Tilt-a-Whirl, Octopus, Rolloplane, Sky Clipper, Silver Streak, Baby Auto, Pony Ride and Miniature Train. Concessionaires are Don Cotton, 2 ball games; Fred Zschille, 3; Dad Byers, 4; Olly Briar, office-owned corn game; Nick Evans, Thelma Hill and Jack Morrow, 1 each; Foots Rice, 3, and Joe Hansen, Bob Kenosian and May Briar, 1 each. Staff includes Carl and Jim Byers, ownergeneral managers; H. P. Hill, legal adjuster and manager; Mrs. Jessie Byers, secretary, and Grace Byers, front gate.

NORWOOD, Man., May 15.-E. J. Casey Shows left here early this week for their opening today in Transcoma, Man., with 4 rides, 1 show and 12 concessions. Management said that practically the same Class C fairs will be played again this season, a route which the organization has toured for the last eight years.

shows' arrangements for gasoline and tires have been completed and added that they will travel via five semis, two trucks and a bus. Line-up and personnel includes Ferris Wheel, Art Curtis, foreman, and Emile Dalbrooke, Wal-(See CASEY INAUGURAL on page 33)

## **Franks First Seven** Weeks in Macon Top 1942 Results by 36%

MACON, Ga., May 15 .- Concluding the seventh week of the current season at Playland Park here, W. E. Franks, ownermanager Franks Greater Shows, reported business 36 per cent ahead of last year for the same period. Showing has been made despite a cold spring and frequent rains, Franks said.

G. F. Litts has his concessions operating, with Jack DeVoe as manager of his (See FRANKS EARLY BIZ on page 33)



president, and policy is not to announce amounts of contributions made by individuals. At completion of the drive, slated to run only a few weeks more, the (See PCSA CAMPAIGN on page 33)

### Wilson Buys Moore Scooter

CORPUS CHRISTI, Tex., May 15.—Dinty Moore, prominent ride and Penny Arcade owner, who has been making his home here for the last six months, has sold one of his Scooter rides to Hal Wilson, of Chattanooga. Wilson shipped the ride to City Park there, where it will be in operation this season. Moore will remain here with his Penny Arcade on Chapperal Street, having given up his arcades, rides and concessions at the beach in Galveston, Tex. He has recovered from his recent illness. Sgt. Jack Prichard, well known to the outdoor showmen, spent his furlough with Moore last month.



### By STARR DE BELLE

Lithographia, Guatemala, May 15, 1943.

Dear Editor:

The beauty of playing this country is that it doesn't matter where you book a show. It's all maiden territory. At least 90 per cent of the natives down here never heard of a carnival and the other 10 per cent never will. A traveling midway is such an oddity down here that regardless of how you bill it the natives will pack the lot. Last week our advance crew ran short of paper, and as luck would have it the bosses found several hods of Boston Bloomer Girl (baseball) paper that had been lying in the 'possum belly of their private car for 35 years. The fact the show's wardrobe trunk.

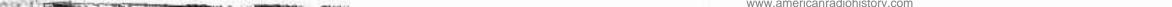
to arrive from the States, the billers were forced to use San Francisco earthquake paper which had been in our storage car since the days when the Ballyhoo Bros. operated an under-canvas nickelodeon. During the 40 years that the paper had lain in the car over 100 trainmasters had wanted to throw it out, but for sentimental reasons the bosses wouldn't allow them to do so. We wouldn't have had anything with which to bill country routes here if it hadn't been for the foresightedness and thrift of the show owners. The paper was so old that the billers worked overtime posting the flakes that were formerly sheets.

When the shipment arrived and the that we had several ball games on the town was ready for wrapping up, our lot acted as a squarer, but our cat-rack billers were surprised when the natives gals squawked about being asked to wear refused them snipe stands. The towners the old-time wardrobe that was stored in claimed that they couldn't bear to see such beautiful pictures wasted on barns While waiting for a shipment of paper (See BALLYBOO BROS. on page 33) on behalf of the Medical Corps.

## **SLA Aux.** Presents **Ambulance to Army**

CHICAGO, May 15 .- Members of the Ladies' Auxiliary of the Showmen's League of America presented an ambulance to the U.S. Army here Thursday in a ceremony at the City Hall. Jack Nelson, SLA president, and 100 members of the League and auxiliary were present at the ceremony. The ambulance was purchased by the auxiliary, with contributions raised by the members. Mrs. Henry Belden was chairman of the fund drive.

Mayor Edward J. Kelly, who had hoped to be present, was called to Washington and was represented by Col. Martin Foss. Presentation of the ambulance was made by Mrs. Lew Keller, co-chairman of the committee. In a few well-chosen words she turned the ambulance over to Maj. Samuel Hoffman, of the Medical Corps, Sixth Service Command, who accepted it



# **RC** Gets Packed House in Debut In Mound City

May 22, 1943

ST. LOUIS, May 15 .- Rubin & Cherry Exposition got away to an auspicious start on the season when it played to a ncar-capacity crowd at its 1943 premiere at Grand and Laclede streets here last night despite rain which sent patrons scattering at 10:30. Today's matinee showing was dampened somewhat by morning-long rains, however.

Jack Dadswell, publicity director, said he was clated over the appearance and size of the combined Rubin & Cherry org and Sol's Liberty Shows, jointly owned by Carl J. Sedlmayr and Sam Solomon. Except for some of the neon, which had not been completed at opening time, the amusement center proved one of the most attractive seen here, Dadswell said

Mrs. Ike Rose's Midget Revue, Laura Manos's Girlesk Revue and Bob Perry's Motordrome were among the outstanding attractions at opening.

# Legasse Gets Good Bow Date in Mass.

HAVERHILL, Mass., May 15 .- Eli Legasse's Shows' No. 1 unit inaugurated the season here May 7 to ideal weather and a gross business increase of 30 per cent over last year on the same location. Prior to the getaway, weather in this sector was anything but favorable for outdoor shows, but with ideal conditions carrying thru opening afternoon and night crowds jammed the lot.

Show is attractive in new canvas. Rides obtained a big play all day, and management said business here was about 50 per cent better than last year. Playing under auspices of the American Legion Post, show was set here for eight days. Free attraction with the show, booked by Al Martin, is the Gretona Family, high act. A few faces were missed among ride crews, but otherwise show is not hard hit by help shortage. All concession owners were back, some with new help.

# League's Red Cross **Fund** Contributions

CHICAGO, May 15 .- Contributions to the Red Cross fund of the Showmen's League of America reported since last week are:

C. D. Odom	325.00
Coleman Bros.' Shows	10.00
Employees of U. S. Tent &	0.1111.02
Awning Company	10.00
Maurice Franks	50.00
Jack Neal	10.00
W. M. Hopper	5.00
Additional States of the second sec	

Miscellaneous contributions from members ..... 32.00

Total .....\$142.00

# **Barkoot's Biz Hype** Hits 50% in Toledo

TOLEDO, May 15. - Launching their season at Dorr and MacKow streets here May 2, K. G. Barkoot Shows set up a 50 per cent gross business increase over last year on the same location, the management said. Despite a shortage of help and inclement weather, combo opened on schedule. Shows are carrying 7 rides, 5 shows and about 25 concessions. Shows have contracted seven weeks' play time in this city and vicinity.

Staff comprises K. G. Barkoot, owner; Babe Barkoot, treasurer; Dolly Young, legal adjuster and concession manager; Mrs. Earl Lambert, secretary; Earl Lambert, superintendent of rides, and Pop Gardner, advertising and The Billboard sales agent.

Cash Couch and Babe Barkoot have the bingo, stand, cookhouse and five other concessions. Eddy Young has seven concessions, and Mr. and Mrs. John O'Toole have two. Pete Wilson has two and Mr. and Mrs. Betts four concessions. Betts also is shows' electrician.

**Coast Business Good Despite** Wartime Rules, Regulations and USO canteens.

# **Initial Ohio Dates Click for Edwards**

GALION, O., May 15 .- J. R. Edwards Shows, which opened their tour in Wooster, O., April 24 to successful results, moved in here for a week's engagement and obtained highly satisfactory business when weather permitted. This war-working city, with defense plants working 24 hours daily, resulted in good attendance, and concessions chalked up the best grosses. Rita and Dunn, high act, is the free attraction, Katherine E. Johnston, sccretary, said.

Line-up includes J. R. Edwards, ownermanager; Bill Schloer, assistant manager; L. F. Stoltz and H. V. Newton, front gate and special promotions. Concessionaires are Earl Wagner, Steve Davis, G. G. Scott, Vera Newton, Angelo Palmisciano, Rita Dunn, Mr. and Mrs. Herb Engelking and Roy Kramer, one each; Clare Pearce, 3; Mr. and Mrs. Beck, 2, and E. M. McPherson, 3.

Rides are Tilt-a-Whirl, Roger Lovett, foreman, and Raymond Franks, second man. Ferris Wheel, Bob McClintock, foreman, and Jim Stevens, second man. Merry-Go-Round, Bert Williams, foreman, and Eddy Davidson, second man. Chairplane, John Robinson, foreman, and Joe Davis, second man. Jimmy Fish is superintendent of rides.

### San Angelo Big for Kortes; Big Spring Opening Is Good

BIG SPRING, Tex., May 15.-After chalking up a successful 12-day engagement in San Angelo, Tex., Pete Kortes's World's Fair Museum moved in here last week in the heart of the business district and registered good results the initial two days.

A new portable air-conditioning unit has been purchased and was installed for the first time here. Unit will cool a floor space of about 3,500 square feet. Charlie LeRoy, floor manager; Alexander's Flea Circus; Bob Wallace, man of 100 faces, and Sealo, seal boy, have been playing numerous luncheon clubs

Blue Osenbaugh, new billposter, did a

## Steffen's Superior Starts In L. A.; LeFors Is Pilot

LOS ANGELES, May 15 .- Steffen's Superfor Shows, now under management of Ted LeFors, lessee-operator, opened here yesterday for a 10-day run. At conclusion of the local date shows move on to Oceanside, Calif., near Camp Pendelton, marine training center, for an indefinite stay.

Staff also includes H. G. Long, manager; Bessie Long, office; Frank Powers, electrician and lot man; Marlo LeFors, office concessions, and Joe Krug, with six concessions.

Shows carry 6 rides and about 25 concessions, with the probability that shows will be added for the Oceanside date.





# WANTED AMMUNITION .22 SHORTS

Will pay \$175.00 per case. Box 74, Old Orchard Beach, Maine

# BUNTING SHOWS WANT

Neat, clean Grab joint. Will make real proposition. Can place few more Merchandise Concessions, A-1 Merry-Go-Round Foreman. Show opens Thursday, May 20, East Peoria, III. Address: BUNTING SHOWS, East Peoria, Illinois.

# **GIRLS WANTED**

Have opening for few more Dancing and Posing Girls. Men for Tickets and Canvas. Long season. Top salaries and bonus, Peggy, Pat, June, Wanda Jensen, wire. Will send tickets if I know you.

SIDNEY PRESSON Care T. J. Tidwell Shows Midland, Tex.

## **GREAT SUTTON SHOWS** WANT

CORN GAME, PHOTO GALLERY AND STOCK CONCESSIONS. WILL FURNISH COMPLETE OUTFITS FOR SHOWS OF ANY KIND. HAVE COMPLETE 10-IN-1 FRAME UP. Need Manager and Side Show Acts. Betty John, wire me. WANT RIDE HELP. Top Salaries, Address:

ROSICLARE, ILL., this week.

ing closing sessions of the California plane trip to Shreveport to look over Legislature in Sacramento, Arthur P. some of his rides which are being in-Amusement Company, arrived here this week. He will attend regional meetings and will meet with the newly reorganized State Council of Defense.

many wartime handicaps and restrictions crew of the Dailey Bros.' Circus also the outdoor show season to date exceeds all expectations, business in coastal districts that are almost totally dimmed out having been excellent,

Wartime agencies have advised that as a whole they are much pleased with the conduct of shows but that nonconformance with military rules by some organizations still is bothersome and they hope to secure 100 per cent cooperation within a short time. Craner highly praised the work of Krekos in behalf of wartime operation of shows on the Coast.

### Walton Framing No. 2 Unit; **'43 Business Continues Good**

DANVILLE, Ill., May 15 .- Raymond A. Walton, whose Wild Life Exhibit recently completed stands in Oklahoma City; Wichita, Kan., and Lincoln, Neb., to highly satisfactory results, is at his home here framing plans and supervising construction of a No. 2 Exhibit, which he will present at fairs. Carl Johnson is in charge of the No. 1 Unit during Walton's local stay.

Following unit's engagement in Oklahoma City, Wichita was played to good financial returns. Wichita Beacon gave the exhibit good publicity. Visitors there included Mr. and Mrs. Vern Crawford, of Bud Anderson Circus, and Fred and Betty Leonard, former circus troupers.

Engagement at Lincoln was for two weeks, and members of the State Fish and Game Commission co-operated. Because of the size of the exhibit only the larger cities are being played, Walton said. Carl M. Johnson, for several years boss property man with Downie Bros.' Circus, joined as superintendent of the exhibit. Mrs. Johnson is cashier. Howard Whitley is the animal caretaker and truck driver.

LOS ANGELES, May 15.-After attend- good job here. Owner Kortes made a Craner, former official of the State stalled in Fair Park there, while his other Senate and personal representative of rides will join Hennies Bros.' Shows in Mike Krekos, owner of the West Coast St. Louis. Miniature train was sold to Anton Pugal and was sent to Tyler, Tex. Whitey Bishop joined here, coming from of the War Services Committee of the New Orleans. He's holding down the California State Chamber of Commerce front-door ticket box. Recent visitors were Tommy Tidwell and Charlie White, T. J. Tidwell Shows, while Jack Edwards, Graner declared that notwithstanding general agent, visited daily. Advance was in town for a couple of days.

# CETLIN & WILSON SHOWS, Inc.

WANT-Oriental Dancers for Sultan's Harem Show.

WANT-Penny Arcade and Grind Shows. Will finance any worth-while Attractions.

WANT-8-Car Whip, Tilt-a-Whirl, Flyplane and Octopus. WANT-Skilled Workingmen in all departments. Attractive salary to start with chance of advancement.

WANT-FOREMAN AND WORKINGMEN FOR MARQUEE AND TOWERS.

Address, this week, BALTIMORE, MD.

# **HUBBARD'S MIDWAY SHOWS**

Opening May 24th, with free gate at the main gate of Army Camp with 80,000 soldiers. No other amuscments; on the Main Street. WANT CONCESSIONS—Ball Games, Pitch-Till-Win, Darts, Coca-Cola Bottles, Hoop-La, Cigarette Gallery, Hi-Striker, Pop Corn, Scales, Age, Fish Pond and Concessions of all kinds. No GRIFT at any time. Have complete Bingo outfit, will turn over to reliable operator. WANT SHOWS of all kinds. Have beautiful Geek Show open. WANT RIDES not conflicting; unusual proposition. Place Ride Foremen and Ride Help in all departments. Best of everything. Rides in first-class condition; no junk to work on. D, STACK HUBBARD, Gen. Mgr., Centreville, Miss.





### May 22, 1943



1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢. HOW TO WIN AT ANY KIND OF SPECULA-TION. 24-p. Well Bound PACK OF 79 EGYPTIAN F. T. CARDS. ... 254

Answers All Questions, Lucky Numbers, etc. .. 35¢ Signa Cards, Illustrated. Pack of 36 ..... 15¢ Graphology Charts, 9x17. Sam, 5¢, per 1000 \$6.00 MENTAL TELEPATHY, Booklet, 21 P. .... 25¢ "WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3xB. Contains all 12 Analyses.

Very Well Written, \$4.00 per 100; Sample 10¢. Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25 % Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO. 19 West Jackson Blvd. CHICA Instant Delivery. Send for Wholesale Prices. CHICAGO

# Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

### MOVING-DAY blues?

MAX MAXINE SEMBOWER is the new annex attraction on John T. Hutchen's Modern Museum.

AFTER trouping for 30 years, Lee Hayford is in Philadelphia managing Max Gruberg's Playland, he reports.

CURRENTLY playing Alton (Ill.) lots to good results with her Victory Follies on Buckeye State Shows is Mrs. R. L. (Smokey) Jones.

THIS year elbow grease may count more than intelligence.

MR. AND MRS. JACK L. SHELL, who joined Crafts 20 Big Shows in San Diego. Calif., have taken delivery on a new trailer, they report.

FOLLOWING a successful winter engagement at a Philadelphia club, P. J. Finnerty rejoined O. C. Buck Shows at Menands, N. Y.

FRED (WHITEY) TAIT rejoined Wallace Bros.' Shows of Canada at Windsor, Ont., May 11 for a tour of the Canadian provinces. He spent the winter working at Paradise Theater, Detroit.

THERE are some managers who never before thought along the lines of "late springs."

GOOD general agents book where they have the "edge."

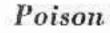
MR. AND MRS. LUKE KING, who are in Norfolk, Va., visited Art Lewis Shows during their local stand. They report Jerry Jackson's Minstrel Troupe is clicking. The Kings plan to return to the road some time next month.

WALKER AND COZY, magicians and musicians, who spent the winter in Little Rock with Sam Golden's Museum, will join Snapp Greater Shows this summer, where Golden will operate his Side Show.

CONCESSIONAIRE for several seasons with C. W. Naill, T. J. Tidwell, Great Sutton and Rock City shows, Arthur Graham is working in a shipyard near Orange, Tex. He contemplates returning to the road, however.

### HEARD a front talker say, "I never know what I'm going to say when I start an opening." And the ticket-box takes always prove it.

EMPLOYED at a Pascagoula, Miss., shipyards for the duration is Al Alfredo, well known in carnival circles. He reports his wife, Alice, has been released from Jackson Hospital, where she successfully underwent an appendectomy. She would like to read letters from friends, he says.



TWO carnival general agents some years ago were sparring for a key town on a route that would take them north out of the Deep South and they met with the only committec in the city that held a permit for a spring date. The agent for the larger show, offering more money and greater percentages than the other could afford, thought he had the deal sewed up. But the agent for the smaller show, not to be dismayed, "used his wits" and got the contract. How he had done it came out later that season. Knowing that he could not meet the guarantees of the opposition show, he clipped an advertisement that the bigger show had inserted in the Spring Special Number of The Billboard. The ad was cap-"Wanted, African Dip." tioned, Springing this ad on the committee, the small-show agent exclaimed: "See! They are even advertising for colored pickpockets, and you don't want a show like that in town, even if it does offer you more money!"

ROY VINCENT, deaf trick roper, pens from Richmond, Va.: "After closing with the 42d Street Dime Museum in New York I joined Sello Bros.' Circus on John H. Marks Shows for a week and then left to join Wendell (Pop) Kuntz's Side Show on Art Lewis Shows. After two weeks there I joined Glen Porter's Circus, where I plan to remain for the season."

WHEN worrying about curbs, priorities and shortages try to remember how you got along without while you were staying out all winter with a struggling show.

TED WOODWARD, well known in carnival circles and last year with Sol's Liberty Shows, is secretary-treasurer. mail man and The Billboard sales agent on Buckeye State Shows this season. Secretary and special agent for Frank West's Shows for nine years, Ted has also trouped in an executive capacity with William Glick's Ideal Exposition Shows and Rubin & Cherry Exposition.



## BUFFALO SHOWS

Want Second Men for Chair-o-Plane, office ride. Also competent Help for Big Eli Wheel. Will book Flat Ride with own transportation. Tilt preferred. Want to book Roll-o-Plane and a Kiddy Ride. Book Animal Show, 25%. Can use Sound Car with Concession that does not conflict. Opening for Cook House or Grab Stand. Will book non-conflicting Concessions, but no openings for percentage. Want Canvasmen, Workingmen and Ball Game Agents, Mr. Drip, please get in touch with me, HOWARD POTTER, Buffalo Shows, Buffalo, N. Y.

### THE SHRUNKEN JAP SEE THE TINY SHRUNKEN BODY

A reproduction of Jap body in shrunken condition. Straight black hair, eye lashes, brows, hands, fingers, toes, etc. Weight about 7 lbs.; length over all about 3 feet. Shipped in nice casket, post paid, only \$15. Japanese imitation shrunken head about half life size, postnaid, \$8. Biggest window attractions in America. Stops all. Curnivals, museums, circuses, store shows, window attractions. Order today. If C. O. D. send one-half deposit with order,

### TATE'S CURIOSITY SHOP Safford, Arizona

SECOND-HAND SHOW PROPERTY FOR SALE \$250.00 Electric Kiddle Ride, Holds 16 Kids. \$10.00 New Waterproof Tarpaulins, 10x15 Ft.; also larger sizes and Sleeping Tents, cheap. \$35.00 Electric Astrology Illustrator and Dispenser. WE BUY Concession Tents, Moving Ploture Cameras and Projectors. PAY CASH. WEIL'S CURIOSITY SHOP Philadelphis, Pa. 12 Strawberry St.

# **Coleman Bros.' Show Wants**

Shows all kinds, Grind Stores. Help in all departments, must drive Semis, April 22-May 1, Middletown, Conn.; May 3-8, Willimantic, Conn. THOS, J. COLEMAN

608 Main St. Middletown, Conn.

### I BUY, SELL AND EXCHANGE SHOW PROPERTY

NOW BOOKING ATTRACTIONS FOR

PARK AMUSEMENT CO. CLIFF LILES, Mgr.

Alexandria, La. Care Bentley Hotel

**Trailer Service Bar** Entertain your friends with our DE LUXE 20 UNIT HOME SERVICE BAR. Drop us a card for illustrated price list. Two sizes for Trailers,

**Direct Sales Service** SAN ANTONIO, TEX. INSURANCE BLDG.

### **HAVE THREE RIDES** FOR SALE

and Route for Season Booked. Can Use Ride Help. HAMILTON AMUSEMENT CO.

ADDED TO THE STAFF of Rubin & Cherry Exposition by Co-Owners Carl J. Sedimayr and Sam Solomon recently were these two well knowns in outdoor show business, Jack E. Dadswell (right) and Water H. Devoyne. Dadswell, vet newspaperman, has joined the combo as press agent. He previously served in the same capacity with Royal American Shows for over nine years and his work is known in national newspaper and radio syndicate fields. Devoyne is the new secretary, having served in that capacity for 10 years with Royal American, and for a like period with L. J. Heth Shows.

SUPERINTENDENT of tickets on West Coast Victory Shows is Mrs. Isabelle Myers. Assisting her are Betty Miller, Grace George, Harriet Jones and Blanche Keene.

JOHNNIE MILLER, operator of the Midway Cafe on Mike Krekos West Coast Victory Shows, added a grab stand to his concession line-up during the organization's engagement at Vallejo, Calif.

BERT ROSENBERGER, who opened the season with B. & V. Shows, is with John H. Marks Shows, where he has been employed in the post of special agent for the last four weeks.

LOT of things are funny-when they happen to a show that you don't particularly care for.

WITH Beckmann & Gerety Shows last season, J. E. Chambers is putting on a free show with his monkey act at the Memphis Zoo, this year, with Patsy, educated chimp, being featured.

HANDLING advance work in Uniontown, Pa., for Johnny J. Jones Exposition's scheduled week's stand there beginning May 17 are William (Bill) Field, of The Morning Herald there, and Louis Rosenberg, of the Jones staff.

HARRY (ICE) WILSON, well-known concessionaire who has entered the State Tuberculosis Hospital, Sanatorium, Tex., for treatment, expects to be there from six to nine months and would appreciate letters from friends.

BABY BETTY, formerly with International Congress of Oddities, Joe Pontico's Fat Show on Royal American Shows and Ringling-Barnum circus Side Show, is playing club and theater dates in Detroit.

G. E. (JERRY) KOHN was promoted to sales manager of the canvas division of Fulton Bag & Cotton Mills, Atlanta, May 1. Well known among circus and carnival folk, Kohn succeeds Herbert B. Marbury, who died April 12.

POST-WAR Song: "How're You Goin' To Get 'Em Back on a Ride After They've Seen 70 Bucks Per Week?"

EUGENE C. COOK, secretary and lot superintendent for various carnivals, is in Charity Hospital, Jackson, Miss., suffering with a back injury, and not at Whitfield Hospital, Whitfield, Mass., as was recently reported.

AFTER a successful season with Sims Greater Shows, Fannie Blais is making another tour of the Canadian provinces as annex attraction on Herman Singer's Congress of Oddities on Wallace Bros.' Shows of Canada.

FRANK L. CAVANAUGH, son of George Cavanaugh, mechanical superintendent of Bill Lynch Shows, has joined the British Merchant Navy as a wireless operator. His father served with the Canadian forces in the first World War. Frank was recently graduated from a radio school.

GUESTS of Mrs. Garnet Gooding at Niles, O., during the A. W. Gooding Shows' stand there recently were Frankle Bland, circus and carnival advance agent, and Leo (Irish) Cassidy, concession operator on Mighty Sheesley Midway. They report shows had a good stand at Niles despite inclement weather. Bland and Cassidy are working for the government out of Warren, O., and will not troupe this season, they report.

JACK GALLUPO reports from Evansville, Md., that his cookhouse on All-American Exposition Shows has been registering the best season in its history since opening in Sheffield, Ala., April 3. Jack says he has a full crew at work, with no labor worries. Besides Galluppo, who is chef, staff includes Mrs. Jack Galluppo, griddle; Mrs. W. A. Widener, cashier; William Widener, headwaiter;

FRANK BURKE of El Paso, Texas, has of El Paso, Texas, has just purchased h is third B I G E L I WHEEL. At the present time he owns No, 12 and No, 16 BIG ELI WHEELS. In a recent letter when he received his No. 12. Frank says: "The wheel is one of the best I ever handled; everything works perfect."

You too can be Satisfied BIG EI



Owner. Ask How. Write us Today. ELI BRIDGE COMPANY Builders of Dependable Products 800 Case Avenue Jacksonville, Illinois

# FOR SALE BARGAIN

Merry - Go - Round with 52 Animals, 4 Coaches, 20 Armed Machines.

Timken Roller Bearing Roller Coaster Cars, 42" Gauge, 3 Seats.

DUQUESNE ELECTRIC & MFG. CO. Pittsburgh, Pa.



Charles Widener, Mike Barclay and Cookhouse Red, counter men, and Fred Oswright and M. Ockalin, dishwashers.

OFTEN we hear of some shows playing maiden spots. Sometimes the towns are in Florida, California or almost any State. But when checking we learn that not less than a dozen carnivals pre-dated a boasting show during the same season.

L. OPSAL pencils from Monroe, La .: "C. W. Naill Shows just closed a fourweek stand on local lots to good business and weather. Jimmie Johnson purchased a new trailer, and Joe Stirkey took delivery on a house car. Women members of the shows tendered Mrs. F. Stone a party on her birthday. Mr. and Mrs. Naill were hosts to members at a chicken dinner, while Mr. and Mrs. L. Cooper, palmistry booth operators, tendered members a baked lamb dinner in celebration of Cooper's birthday."

BUSINESS with rides on Snapp Greater Shows has been good since shows opened in Joplin, Mo., several weeks ago. William R. Snapp plans to continue operation of the rides there until May 30, when the combo takes to the road, heading north. Mr. and Mrs. Snapp and General Agent and Mrs. Jack Downs report fishing and golf are at the best there now and they alternate from one day to the other in these sports. Jack and Betty Downs came in May 8 from = the lake near Joplin with 40 crappies.

NOTES from World of Pleasure Shows by Roy Marks: Business at Ecorse, Mich., continues good for the organization despite inclement weather. With rain almost daily, lot was in bad shape by moving time. Shows' winch truck was unable to move the fleet from the lot, so a local towing company was called in to help. Shows moved to Monroe. Mich., and opened there to good results. Capt. Billy Sells has joined with his lion act, which is being well received. F. W. Miller came on with a well-flashed girl show, replacing Cash Young, who was called to the armed forces. The writer, with Chief Electrician George Schemburg, returned with the three light plants, purchased recently by Manager John Quinn. Troy Scruggs, Twin Ferris Wheel foreman, enjoyed a visit with his family at Saginaw, Mich. D. Droche is doing a good job ahead and is putting up plenty of paper.



A MEMBER of Four Star Exposition Shows for 10 years prior to his induction, Pvt. Dan V. Allen is with the Army Air Corps and stationed at Sheppard Field, Tex. Dan's sister, Mrs. Jimmie Allen, is with T. J. Tidwell Shows.



Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

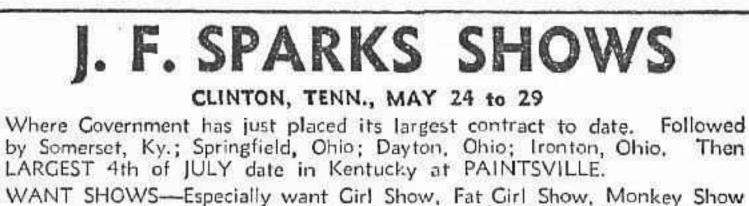
PVT. FRANCIS W. JONES, who is stationed at Camp Maxey, Tex., is spend-

ship training at San Diego, Calif., will undergo training leading to a rating as electrician's mate at Minneapolis.

CONFINED in Station Hospital, Battery A, 550th En. (AA), Camp Edwards, Mass., is Pvt. Raymond E. Bell. Known in outdoor show business as Tilt Whitey, Bell formerly was with Convention, Sunburst Exposition, Endy Bros.' and O. C. Buck shows. He says he would like to read letters from friends.

CORP. CHARLES CONLON, formerly with Endy Bros,' Shows, is in Ward 308, Ashford General Hospital, White Sulphur Springs, W. Va., suffering from injuries sustained in overseas service with the army and would like to read letters from friends. Conlon, who enlisted in 1940, says he'll either receive a medical discharge or be placed in limited service.





or any other show of merit having own outfit. CONCESSIONS-All legitimate Concessions open. Will sell Ex on Frozen Custard. Mike Grabas, wire or come on. WILL BUY KIDDIE CHAIR PLANE if in good condition. All replies to J. F. SPARKS SHOWS, Alexander City Park, Knoxville, Tenn., this week; Clinton, Tenn., next week.

# CALL - REPORT - CALL

\*

All Acts and Persons engaged for INTERNATIONAL CONGRESS OF ODDITIES report now to RAY MARSH BRYDON at RIVERVIEW PARK. Chicago, III. Show opens Wednesday, May 19, for season.

CAN PLACE one good Ticket Seller, real Fire Act. Pin Cushion; Emmet or Wilbur, wire. Will buy Electric Chair and first-class Illusions. Bill Cain, wire. Johnny Carpeter, Hosey Wheeler, Maxie Sauser, wire. Christine and Capt. Lewis, come at once. All wire now to R. M. B., CARE RIVERVIEW PARK, CHICAGO. .

### Zero Hour

ABOUT three minutes before closing time at the zero hour, after one of those long days at a well-known Southern fair, a colored woman stopped in front of one of the carnival's major rides. The ride boys, on pins and needles while awaiting the close-up signal, were accosted by the old auntie, who asked, "How much It costs to ride that thing?" "Two bits," replied one of the boys, hoping to discourage her from riding at that late stage of the game. "Yo' sho gits a lot o' money fer one ride," she remarked. "Would yo'll start it up and spin it 'round a couple o' times to lemme see if I wants to ride it er not?"

### TRACEY BROS. WANT SIDE SHOW PEOPLE

FREAKS, good Entertaining Acts, Ticket Sellers, Girls for Bally, Want Half and Half; Freda-Fred Van, write, Send full description of act and salary wanted.

GILBERT TRACEY, 47 Morley St., Baltimore, Md.

## SUNSET AMUSEMENT CO. WANTS

Ride Men for Chairplane, Kid Ride and Second Men. Atchison, Kans., this week; Leavenworth next.

EXPERIENCED CORN GAME HELP

JOHN CHAPMAN

Care Gooding Greater Shows, Charleston, W. Va., this week; Logan, W. Va., next week.

WANTED

Grind Store Agents for Fish Pond, Clothes Piny, Skillo,

C. V. COX

ing a 10-day furlough visiting Wendell Kuntz on the Art Lewis Shows.

FERRIS WHEEL foreman on W. E. West Shows before his induction into the army, W. A. Dodd is a corporal with Hg. Battery, 959 FABN, East Garrison, Camp Roberts, Calif.

ARLO ROBINSON, con of the late Elmer D. Robinson, entered the navy as a cadet May 12 and is taking basic training at DePauw University, New Castle, Ind.

A MEMBER of L. J. Heth and Blue Ribbon Shows for the last six years, Amos L. Bickford is a private with the Army Air Corps Wing 304, Group 1189, Squadron, A Barracks, Greensboro, N. C.

SGT. HARRY GREEN, who recently visited the Great Lakes Exposition Shows in Valdosta, Ga., for 15 months, has been at Moody Field, Georgia, in Hq. and Hq. Squadron, 31st TEFT Group.

FORMER trouper, Pvt. Lawrence S. (Larry) Osborn is an understudy to the mess sergeant at Detached Medical Department, Station Hospital, Fort Bragg. N. C.

SGT. BERNARD J. COREY, formerly with Rubin & Cherry Exposition and a member of the Army Air Corps since last December, is stationed at Hamilton Field, Calif., where he is a teletype specialist and chief operator.

TOMMY PEZEL, former dancer, emsee and comedian with carnivals, is a corporal in the medical corps and stationed at Camp Barkeley, Tex. He reports he has been presenting his dancing act at camp shows.

JIM R. CAMPBELL, son of Mrs. Jack L. Shell on Crafts 20 Big Shows, is doing overseas duty with the navy. His wife, Mary, is operating several concessions at the beaches in San Diego and plans to join Jack's mother on the Crafts combo later in the season.

SELECTED for special training at the Naval Training School, University of Minnesota, Minneapolis, recently was Seaman Billy Gene Cooper, son of Mr. and Mrs. Robert Paul, concessionaires formerly with Dodson's World's Fair and Beckman & Gerety shows, who are living in San Antonio. Seaman Cooper, who enlisted in the navy last January

# EDDIE'S EXPOSITION SHOWS

Grind Stores, Ball Games, High Striker, Photo Gallery, Scales, Country Store, Devil's Bowling Alley, Mouse Game, Frozen Custard. Will book Loop-o-Plane, Roll-o-Plane or Flat Ride,

Butler, Pa., 17-22; then Ambridge, Center of Town.

# **Merry-Go-Round Foreman Wanted**

Also Second Men on all Rides. WILL BOOK Rocket, Ridee-O. Spitfire. Playing all choice spots in New York City. GRIND CONCESSIONS ALL OPEN. GRAB JOINT, CANDY FLOSS OPEN.

### Address: CHARLES GERARD

1545 BROADWAY (RM. 410), CORNER 46TH STREET, NEW YORK CITY.

# SURPLUS RIDES FOR SALE

All in best shape. No junk. Tilt-a-Whirl • Smith and Smith Chairplane • Ell No. 12 Wheel • 2 and 3 Abreast Merry-Co-Round • Ridee-O • Spitfire • Streamlined Gasoline Powered Train and Track.

## AMUSEMENT RIDE OPERATING CO., Inc.

2517 W. 59th Street

### CHICAGO, ILL.

# SCOTT EXPOSITION SHOWS WANT

Musicians and Performers for Minstrel. Salary from office. Will book or buy for cash 37-Car Tilt and Octopus with Trucks. Bingo, Gallery, Photos, Diggers open. Want Manager with people for Girl Show, Ride Help and Truck Drivers. Top salary. Pincville, Ky., this week; Fleming and Hazard follow. Address: C. D. SCOTT.

# Virginia Greater Shows

BEL AIR, MD., MAY 27 TO JUNE 5

Want at once, Ferris Wheel Foreman. Jim Rogers and Walkaway Kelly, answer. Want People for Ten-in-One. Can place a few more legitimate Concessions. Havre de Grace, Md., May 17 to 26.

# MAINE AMUSEMENT SHOWS

OPENING MAY 22

Want Monkey Show, Orime Show or any Show that doesn't conflict. Want Octopus, Tilt-a-Whirl or any Flat Ride, Cook House open. Will place a few more Concessions, Want Free Act. Write or wire

RAY FLANDERS and DICK WILCOX, Gen. Del., Lewiston, Maine.





AN ORGANIZED GIRL REVUE, 8 in Line and 2 Principals or Chorus Girls, Principals, Comedian Emsee, Band, Fan Dancer; office will guarantee

A .....

getting his summer estate habitable. Kirby McGary will have a number of The new picture of Sgt. Charles (Doc) Morris, the NSA hero, has been completed and is hanging temporarily in the clubroom annex while the main rooms are being decorated. Sam Kinkel, who has been seriously ill at Park East Hospital, has improved to such an extent that he has been removed to his home. Sid Goodwalt up to his ears in work organizing his crew to operate the concessions with Gilbert Bros.' Circus. Chairman Oscar Buck of the Membership Drive Committee personally broke the ice on his show by sending in the application of Robert Mallett. Vice-Chairmen Dave Endy and Jack Wilson have something up their sleeves, and it is predicted that these three hustling gentlemen will make the fur fly when they get in their stride. Among others who will be heard from when the race gets under way are Frank Miller, Dick Gilsdorf, Jimmy Strates, Abe Rubens, Joe End, Jerry Gottlieb, Jack Carr, Harry Decker, Art Lewis, George Hamid, Max Linderman, Lew Lange, Kirby McGary, Joe McKee, Ross Manning, Rocco Masucci, Jack Perry, Louis Rice, Sam Rothstein, D. D. Simmons, Gerald Snellens and Nathan Weinberg, Word just received that Treasurer Joe Hughes has a pocketful of applications ready to spring. Send 'em in, Joe.

salaries.

3

Will place Shows that don't conflict and furnish wagons, such as WAR SHOW, WAX SHOW, MIDGET SHOW either on percentage or as office show. Minstrel or Harlem Revue organized; office will guarantee salaries.

Ride Help, Boss Canvasmen and Helpers, Carpenters and Blacksmiths, Polers, Train Crew Men, Porters, Help in all departments. Can place Pony Ride.

Direct all answers by mail or wire to JAMES E. STRATES, Manager.

### ATTRACTIONS WANTED WANT EVERYTHING AND ANYTHING ENTERTAINING

Circus, Vaudeville and Museum Acts, Freaks, Novelty, Musical, Hillbilly, Instrumental. We do things just a little different. Pay the price and want the best. California, here we come! The land of sunshine and a climate that-fits your clothes. Oldtimers, forty milers, first of Mays, has-beens, never-wasers and want-to-be's are welcome. A perfect set-up for talent that is looking for a break. Can place Free Act for parks and beaches. Will buy Show Property, Curios, small Animals (trained and untrained). Giant Chimpanzees and Baby Chimps. Monkeys of all kinds, Ask regarding this company these who have worked for us in Los Angeles and San Francisco. Will advance money and transportation to those we know and dependable. State what you have in first letter. Address:

### SAM HOUSTON'S ATTRACTIONS

1118 MARKET STREET SAN FRANCISCO, CALIFORNIA SO THE PEOPLE MAY KNOW: Do not be misled by other people claiming to be associated with us. 'Tis true, we are called Coast Defenders, and we assure you we live up to our reputation.



Starting May 26 at Calumet City, Ill.; then Harvey, Calumet Park and other W Chicago Steel Mill Towns to follow.

LEGITIMATE CONCESSIONS OF ALL KINDS, ALSO CONCESSION AGENTS. SHOWS WITH OR WITHOUT THEIR OWN OUTFITS, ALSO PENNY ARCADE. N FOREMEN AND RIDE HELP WHO CAN DRIVE SEMI-TRAILERS FOR TILT-A-WHIRL, OCTOPUS AND ROLL-O-PLANE. ALSO ELECTRICIAN.

Address: Kingshighway and Natural Bridge, St. Louis, Mo., this week; then Calumet City, III.

### JOHN R. WARD SHOWS

WANT CAPABLE SECRETARY AT ONCE. JOIN ON WIRE, WANT Musicians or organized Band. Tom Johnson and Brantley, write. Comedians and Girls for Minstrel Show. Dancing Girl Show or Posing Show. Snake Show People, Place Shows with own outfits that do not conflict. Whitey Nolte, wire, Talker and Acts for Side Show. WANT experienced Lot Man, Sign Painter, Scenie Artist, Electrician who has experience with Gen. Motor Diesel Light Plants. WANT Tilt and Wheel Foremen. Experienced Help for all Rides: top salaries, Semi Drivers, PLACE Concessions, Photos open. Want Grind Store Agents. WANT Penny Arcade Mechanic on percentage of gross, Have 100 Machines. Want SPECIAL AGENT with car. Post paper. WANT TO BUY: TANGLEY CALLIOPE, first-class shape.,

EL DORADO, ARK., THIS WEEK; STUTTGART, ARK., WEEK MAY 24TH.

### WANT SENSATIONAL FREE ATTRACTION

Place Pop Corn. Must have neatly framed Concession. Ride Help who drive Semi-Trailers. Have Girl Show open for reliable Operator. Must have own wardrobe. Only carry one Girl Show. Agents for Grind Stores and Wheels, also Girls for Ball Games. Pea Pool open to reliable Operator. Place organized Minstrel Show. Must have a Show. Will buy same. Must be worth while. Charlie Taylor, answer. Everybody address:





6231/2 South Grand Ave., at Wilshire Los Angeles

LOS ANGELES, May 15.-Elmer C. Velare, past president of the Heart of America Showmen's Club, and Harry T. Hendricks, well known in outdoor show circles, were guests of honor at Monday night's meeting. Both sat on the dais with Ed F. Walsh, president; Ted LeFors, second vice-president, and Charles W. Nelson, secretary. Velare's application for membership was filed and will be voted on at the next meeting since the by-laws require that all applications be held a week and posted.

Communications were read from Bill Harris, J. J. McNamara, E. W. Wells, Frank Ward and Bill Duncan. Earl Walter Provencha was eleced to membership and William Johannsen was reinstated. James Gallagher reported for the sick and relief committee. He said members on the sick list include Ben Dobbert, Charles Paige, Ned Griffin, Charles Adams and Dick Hunter. Roy Neal has recovered and attended the meeting.

Harry T. Hendricks was given a rising vote of thanks for his efforts in the interest of outdoor show business. During the week Anna Molinos and Sgt. James McPheron visited the clubrooms.



**Reid Hotel** Kansas City

KANSAS CITY, Mo., May 15 .- Social doings about the club are at a stand-" still. Visitors are coming in daily, either on business or pleasure trips, however, In town last week was Vince Brooks, Royal American Shows, en route to California. Axel Bendixon, owner Tivoli Exposition Shows, is here on a brief business trip, as was Mr. Green, general agent of Tivoli Exposition. John Castle, who has been with Hennies Bros.' Shows in St. Louis, has returned. Mr. and (See HASC on page 57)

### Ladies' Auxiliary

Treasurer Anna Halpin has gone out for her life membership card with a (See NSA on page 57)



W. G. WADE SHOWS

289 Elmhurst Ave., Detroit, Mich.



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**m** 

# Shows Are Included In Canada Ban on **Special RR Trains**

(Continued from page 3)

28 regarding movement of the Conklin Shows to Western Canada fairs this season.

Conklin, who has made big outlays on his equipment and who has booked a 1943 route, scheduled to open in Hamilton, Ont., on May 31, said the order had come as a surprise to him.

He immediately began contacting fair boards and committees with whom he is booked and notifying his many employees of the situation. He asked employees not to report in Hamilton because the order had made his plans indefinite. He said he expected to have some definite announcement to make by May 19 concerning his season's operation.

### DODSON BOW GATE

(Continued from page 28) Leo Lanning, electrician, and F. C. Lyle, scenic artist.

### Shows

Circus Side Show, Ray Cramer, manager; Gay Paree, Cecil Hudson, manager and front; Ruth Ree, Lolita Mendoza, Peggy Abbott, Mildred Baker, Kay Dorsey, Queenie Johnson and Anna Jayne Wright, features. Chez-La-Femme, Cecil Hudson, manager; Betty Pitman, Gene Earck, Louise Roberson, Ginney Ray and Wanda Meade, models, Illusion, Mrs. Helyn Cramer, manager; Minstrel, George Baldwin, manager; Devil's Child, Charles Clark, manager; Life, Mr. and Mrs. Harry Suss; Fat Show, Robert (Slim) and Bertha Curtis; Earl and Mrs. Taylor, one show.

Rides include Twin Ferris Wheels, Scooter, Fly-o-Plane, owned and managed by Charles Goss; Rolloplane and three Kiddle Rides, owned by Jack Pugal and Henry L. McCauley. Others are, Whip, Octopus, Merry-Go-Round, Caterpillar, Ridee-O and Comet.

Jack Murray plans to join the shows in Little Rock with his Penny Arcade. Cookhouse is office-owned and managed by DeWitt Hudson, and the corn game will again be handled by Elmer Day. A. Paul has the frozen custard, and popcorn and peanuts are operated by Mrs. Dodson and Mrs. Jesse Clark.

Building owners had no objections to our bannermen tacking cloth on their buildings, because they thought the pictures were oil on canvas and would not be ruined by the elements. The tackers woke up to the fact that the rags were in demand and collected the service charges on the passes, usually given for such locations, without giving the passes.

The midway opened to a packed lot on Monday. Then we learned that it wasn't necessary to buy gasoline for our rides because 20 years ago a native had operated thru these parts a miniature Merry-Go-Round which was pushed around by hand. Imagine the ride foreman's surprise when he saw that the rides had filled up and that people who had been unable to get onto them had begun to push the rides around! For the rest of the night the crowds took turnabout riding and pushing. Pete Ballyhoo, seeing that they were educated to that mode of operation, mounted the freeact platform (we always carry a free-act platform-never can tell when some act might come along) and, thru his interpreter, asked the patrons to push harder and faster so that everyone would have an opportunity to ride before closing time. The show did big business all week,

which proves that you have to have a lot of push to get money with a midway nowadays. Bales of paper money are stacked in the office wagon. What we can't spend will be burned with the used tickets. From the remainder, when it is sorted and exchanged into American money, the office should be able to bank \$200.

MAJOR PRIVILEGE.

### WM RICHMOND STAND (Continued from page 28)

Patty Ann Hall, Dixie Moore, Cecilia Santorio, Marle Embroch, Kay MacDonald, Jane Brazzell, Manuel Janerio, Joe Morollei, Willie Higgins, Grant Burrell and Robert Brown. Mr. and Mrs. O. F. (Blondy) Mack's Monkey Show, Mr. and Mrs. Richard Mack, Harry Cook and Joe Carroll. T. W. (Slim) Kelly's Palace of Wonders, Whitey Sutton, front; Jack Lorenzo, Mike O'Connor and Buddy Peyton; Hazel McCracken, headless girl; Irving Carle, glass blower; Habib Pasha,

### CASEY INAUGURAL

### (Continued from page 28)

ter Klepatz and John Jamie. Merry-Go-Round, George Stanger and Leonard Weger. Plane Ride, John Shinn and Art Davis. Kid Ride, John McDonald. Side Show, Don Kerslake, manager; Mary Johns and Frank Valentine,

Concessions: Frank Valentine and Bob Kerslake, one each; Jack Baillie, high striker; Ernie Willis, dart game; Mrs. Lottie Borland, bingo; Les Borland and J. Jacks, diggers; Percy Labelle, air guns; Wes Bennet, ball game; Billie Siddon, ball game; Jimmie Baydon, Hit Hitler; Jackie Lizette, hoop-la; Rod Gillis, Bomb Berlin; Darby Dobson and A. Benson, cookhouse. Percy Labelle is chief electrician and foreman, while Mrs. E. J. Casey, Mrs. P. Labelle and Mary Johns handle the tickets.

### FRANKS EARLY BIZ

### (Continued from page 28)

air rifle balloon concession. Mrs. Walter Burgess is operating his auto bumper; Mrs. Russell Dollar, fish pond; Mr. and Mrs. Leon DeLion, cigarette shooting galery, while Mr. and Mrs. Litts operate their large bingo. R. L. Milikin is foreman of Litts's Whip.

C. M. (Doc) Meyers, a veteran Franks concession operator, says that if his ammunition holds up this will be the best season of his long career. Mrs. Meyers is doing well with a set stand.

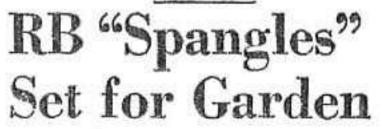
Mr. and Mrs. Duke Haywood have been added to the Charles Drill concessionaires. Mrs. Pauline Drill has installed a new Dime-In stand. Bert Nabors added a new fish pond.

Joe L. Duncan, another veteran with Franks, is clicking with his concession. Mr. and Mrs. Howard Hughes and son. Pete, joined. Hughes is foreman of Drill's Ferris Wheel. Blille Seymour is selling tickets for Harry Bestland's Mix-Up.

Fred Burns, well-known ride foreman, who was inducted into the army several months ago, was discharged for overage recently and has gone to the Franks farm in Wilcox County as chief tractor driver. Franks added a tractor, his shows.

### GARDEN DATE RB'S

(Continued from page 3) thur Hopper will remain for a while to supervise their departments in connection with the Garden one-ringer next month.



NEW YORK, May 15 .- A "well-documented" rumor published in detail under an April 24 dateline in The Billboard that the Ringling circus management and the Garden would present a one-ring elephant-style show in the big arena. next month is out of the rumor class.

Show starts June 16 under the title "Spangles, The Continental Circus," and the advertising will say "Presented by Ringling Bros;" the Barnum & Bailey tag being omitted. Scale is in fifty-cent steps from \$1.10 to \$2.50, plus tax, but a top of \$3.50 on Saturdays. No Monday performances except July 5 (Independence Day holdover), when two shows will be given. Children under twelve will be at half rates Tuesday and Thursday afternoons. Ticket sale starts June 2.

Acts set are the Kimris, Dr. Ostermaier Horses, a Court-trained wild - domestic animal exhibition, an elephant turn, aerialist Elly Ardelty and the international "banana man" comic, A. Robins. Probabilities are the Christianis, wellknown principal riding troupe on the show for many seasons up to last year, due in a Broadway revue. Miss Underground, which may not pan out, and the Paroff Troupe, veteran novelty contingent familiar at fairs and amusement parks. Garden's seating capacity of some 14,000 will be shaved down to about half, the gallery and other sections to be closed.

Roland Butler, publicity director, holds over for a spell from the RB circus run to supervise press and newspaper advertising but meantime goes to Philly next week for a few days in behalf of the Big Show itself. Butler has retained for "Spangles" two press agents not connected with Ringling operations -- Hal fourth, last week. He spends each Sun- Olver, prominent circus-legit publicist, day and Monday at his farm, and in his and Don McCloud, late of the New York absence Jim McCall is in charge of the Enquirer. Arthur Hopper, outdoor ad chief, will direct the billing.

### PCSA CAMPAIGN

(Continued from page 28)

total amount received will be announced. Names of contributors are posted on a bulletin board in the clubrooms.

Among those making contributions are John M. and Nate Miller, Ed Walsh, S. L. Cronin, John Backman, Harry Fink, Pop Ludwig, Bill Scott, Joe Horowitz, Ed and Ross Davis, Dave Morris, Vic Johnson, Leo Gotch, Al Wilson, L. C. Morrell, Ben Beno, Dan Stover, Henry Peihl, George Lauerman, Joe Glacy, Sam Abbott, Eddie Tait, Sam Landesman, William Sherwin, William T. Wheeling, Sam Dolman, R. E. Clifford, Max Kaplan, Candy Moore, Bob Matthews, Jim Gallagher, Bill Allman, Zack Hargis, James LaFrange, L. G. Chapman, Isaac McFadden, Charles Olski, Fred Donnelly, Chuck Gammon, Jimmy Dunn, George Simonds, E. J. Rumbell, Temple Aldridge, Earl King, Frank Redmond, Robert Hill, Joe Steinberg, E. Welsh, Clarence Allton, Bill Myers, William Lowney, Frank Murphy, Bill Messina, Harry Hendricks, J. W. Richards, J. J. McNamara, Bill Hobday and J. P. Beynor.

West Coast Shows' members making donations were Mike Krekos, Louis Leos, Harry Myers, Al Rodin, Hunter Farmer, Sam Coomas, Ray Gordon, Montie Morgan, Earl Peyton, Johnnie R. Miller, J. H. Christensen, George Wyler, Les Dobbs, George Sackson, Loren Kesterson, Ray Munroe, Bob McKenzic, Ray Hershey, Charles J. Walpert, A. F. Montie, John Weiss, M. Silver, John Dedusis, Roy Scott, A. R. Kendrick, A. J. Budd, Hal Compton, Nat Herman, W. H. Frost, W. T. Jessup, Jack Compton and Michael J. Moore.

### BALLYHOO BROS. (Continued from page 28)

and fences. Finally the natives agreed to buy frames and glass and to allow the advance crew to hang bills on their property, providing the property owners could keep 'em after the show had left town. It was a slow method of billing, but it did give the town the appearance of an art gallery. Now we understand why they

magic; Fay Fine, Buddha; Ray Sutton, inside lecturer, and Hank Silo, annex. T. W. Kelly's Freak Animal Show, Paddy Gold, front; Fren Bennett, inside lecturer, and Dutch Lock, animal man.

### Rides

Ridee-O, Sparky Compton, foreman; Speedway, Sy Holliday; Earl Purtle's Flyo-Plane and Rolloplane; Twin Ferris Wheels, Donald Murphy. Charlie Holiday has charge of Funhouse and Octopus. Mrs. Yamanaki, Caterpillar and Chairoplane; Merry-Go-Round; Jake Linderman, three kiddie rides; Silver Streak.

Concessions: Izzy Fireside, Murphy's Eating Emporium; L. Harvey (Doc) Cann, popcorn and peanuts; Mrs. Jimmy Simpson, photo gallery and palmistry booth; Johnny Anderson, diggers and rotary; Gerald Snellens, grab stand; Mrs. Linderman, frozen delight. Jack Gilbert's concessionaires include Fred Gagnon, Carl and Ella Wilson, Legrand Berry, James Brown, Francis Larkin, Irving Schiner, Billy Thacker, Sam Lager, Frank Blatsky, Morris Brown, Donald Lykens, Donald Lester, Howard Bryant, Sarah Duncan, Homer Davis, Stephen Sabitski, Robert Hicknov, George Harris, Harry Sandler, Ben Keilman, Dallas Duncan, Arthur Jones, Edward Bernard, John Daniels, Wilfred McHugh, Edward Walter, Frances Coon, Thomas Patty, Ben Kaplan, Leonard Lindquist, Michael Tunnion, Roy Hunter, Thomas and Pearl Fox, Willis Lilly, Ray and May Hawkins and Louis Handel. Bingo has Joe Cename as manager: Suzanne Walters, checker, and Etheridge Cousins, Mark Kelly, George Bailey, Mimi Sussman.

### Staff

Max Linderman, president and general manager; Frank Bergen, business manager; Ralph W. Smith, treasurer; Jack Gilbert, concession manager; Harry Sussman, assistant treasurer; Mrs. Donald Murphy, secretary; L. Harvey (Doc) Cann, general agent; L. A. Christian, executive assistant; Gerald Snellens, contracting agent; J. Raymond Morris, billposter; Doc Morehouse, superintendent of tickets; J. E. Edwards, chief electrician and Diesel engineer; Charles Kidder, superintendent of construction; Wallace Cobb, trainmaster; Harry Hauck, lot superintendent; Mrs. Vera Hauck and Mrs. Pete Smither, front gate.

Visitors included Hon. Gordon Ambler, mayor of Richmond; Attorney T. Grey Haddon, Police Chief E. H. Organ, Judge Ben Tucker, Frances Lockett, Eddie



be in A-1 condition. SHOWS: 20 per cent plus tax. What have you? CONCESSIONS that work for stock, contact. Privilege reasonable. This is the show that plays the spots and will guarantee you plenty of people to work to if not privilege free. We carry four office-owned Rides, two outstanding Free Acts and 10c pay gate. If you want to be with a show that knows how to treat you right, contact. Hop scotchers and 40 milers, save your stamps, All reply:

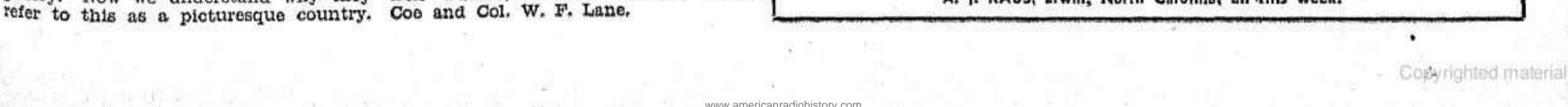
# GEREN'S UNITED SHOWS

Shelbyville, Ind., May 17-22; Drexel, Ohio, Sub. of Dayton, Ohio, May 24-29.

# KAUS EXPOSITION SHOWS WANT

For defense areas, Photos, Popcorn, Pitch-Till-You-Win, any Stock Grind Stores. Arcade Shows with own transportation. Second Agent who can handle Banners and Publicity. Ride Help in all departments; top salaries; bonus end of season. Need Semi Drivers. Want capable Concession Agents; Sam Applebaum, come on. Write or wire

A. J. KAUS, Erwin, North Carolina, all this week.



Gilbert Bros.: Clifton, N. J., 26-29.

- Hamid-Morton: Montreal, Can., 22-29. Mills Bros.: Bellefontaine, O., 18; West Lib-erty 19; Piqua 20; Sidney 21; Greenville 22; Winchester, Ind., 24; New Castle 25; Knightstown 26; Speedway City 27; Sheiby
  - ville 28; Franklin 29.
- Polack Bros.; (Civic Auditorium) Oakland, Calif., 17-23.
- Ringling Bros, and Barnum & Balley: (Boston Garden) Boston, Mass., 17-29.
- Russell Bros.: King City, Calif., 18; Salinas 19-20; Watsonville 21; Santa Cruz 22-23; San Jose 24-26; Palo Alto 27; Redwood City 23; San Mateo 29,
- Wallace Bros.: Erie, Pa., 18; Ashtabula, O., 19; Warren 20; Canton 21; Wooster 22.

### CARNIVAL

### (Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo.: Harlingen, Tex. All-American Expo.: Vincennes, Ind.; Chicago Heights, Ill., 24-29. American Expo.: Beaver Falls, Pa. American United: Pasco, Wash.; Pendleton, Ore., 24-30. Anderson-Srader: Hutchinson, Kan, B. & H.: Sumter, S. C. Bach, O. J .: Utica, N. Y. Baker United: Lebanon, Ind. Bantly's All-American: Aliquippa, Pa. Barkoot: Toledo, O. Baysinger, Al: (Easton & Belt) St. Louis, Mo. Beam's Attrs.: Windber, Pa.; Cairnbrook 24-29. Beaty's Rides: Durant, Miss. Bee's Old Reliable: Lexington, Ky. Bistany, L. M.: Orlando, Fla. Bright Lights Expo .: Hooversville, Pa. Buck, O. C.: Schenectady, N. Y. Buckeye Expo.: Humboldt, Tenn. Buckeye State: Belleville, Ill., 17-23; Granite City 24-June 2. Bullock: Camden, S. C. Bunting: East Peoria, III. Byers Bros.: Madison, Ill. Casey, E. J.: St. Vital, Man., Can.; East Kil-donan 24-27; Fort Garry 28-June 1. Cetlin & Wilson: Baltimore, Md. Chanos, Jimmie: Muncie, Ind. Chatham Am, Co.: Lancaster, S. C. Coleman Bros.: Berlin, Conn. Convention: Buffalo, N. Y. Grafts 20 Big: San Bernardino, Calif., 18-23; San Fernando 25-29. Craig, Harry: Childress, Tex. Crescent Am. Co.: Mount Holly, N. C. Cumberland Valley: Tullahoma, Tenn., 22-29. Cunningham's Expo.: New Martinsville, W. Va. Dick's Paramount: (Fort & Woodall Sts.) Baltimore, Md.; Penns Grove, N. J., 24-29. Dixie Belle: Huntingburg, Ind.: Loogootee 24-29. Dobson United: Northfield, Minn. Dodson's World's Fair: Jackson, Tenn. Dumont: Watervllet, N. Y. Dyer's Greater: Jackson, Mo.; Perryville 24-29, Eddle's Expo.: Butler, Pa.; Ambridge 24-20. Edwards, J. R.: Fostoria, O.; Sandusky 24-29. Elite Expo .: Eldorado, Kan.; Salina 24-29. Empire Am. Co.: San Marcos, Tex.

# American Carnivals Association, Inc.

### By MAX COHEN

ROCHESTER, N. Y., May 15 .- Office of Defense Transportation having announced that it is studying means of curtailing railroad passenger travel in order to conserve coal, it indicates that the problem is not easy and that formal measures cannot be put into effect immediately, but requests that the public continue to help by abandoning all unnecessary travel. The industry should be on its toes to meet this curtailment in service if and when it occurs, particularly McCabe, Sara Ann (Capitol) NYC, t. in the case of shows which travel by baggage and passenger cars.

The same office having announced that in conjunction with the Office of Price Administration it is recalling all excess "T" coupons of operators whose allotted mileage has been reduced, this measure is intended to reduce the alleged source of black market operations.

Steps being taken along the East Coast to prohibit motorists from using "B" and "C" ration coupons for anything except occupational purposes will have a tendency to keep people at home during summer months and it is our opinion that it will have a noticeable effect upon gross business of outdoor amusements brought to the consumer.

United States Department of Commerce has furnished surveys of business conditions in Southeastern States, including Alabama, Georgia, Florida, southern half of Louisiana, southern half of Mississippi and eastern twothirds of Tennessee, and the New York City area comprising State of New York, Northern New Jersey and a small section of Connecticut. It is our intention to inaugurate the season's visitation program within the next two weeks.



## ROUTES

(Continued from page 19) Latin Quarter Revue (Earle) Phila, t; (Hipp) Baltimore 21-27. Lee, Bob (Wivel) NYC, re. Leeds, Phill (Village Vanguard) NYC, nc.

Leslie & Rollins (Colosimo's) Chi, nc. Lessing, Florence (Versallles) NYC, nc. Lester, Jerry (Riobamba) NYC, nc. Lewis, Ralph (Tic Toc) Milwaukee, nc. Lillanc & Mario (Hollenden) Cleveland, h. Lit, Bernie (Silver Dollar) Baltimore, nc. Lloyd & Willis (Edgewater Beach) Chi, h. Logan, Ella (Capitol) NYC. t. Long, Walter (Biltmore) Los Angeles, h. Lorraine, Kay & Kaydets (Ahoha) Brooklyn,

Louise, Phyllis (Palm Beach) Detroit, nc. Lowe, Hite & Stanley (Biltmore) Los Angeles 10-26, h.

Lynn, Ray (Copacabana) NYC, nc.

McNeillis, Maggi (Armando's) NYC, nc. McNulty, Hazel (18 Club) NYC, nc. Malina, Luba (Latin Quarter) Chi, nc. Mangean, Hazel, Four (Bowery) Detroit, nc. Manners, Judy (Mount Royal) Montreal, h. Marshall, Frances (Sawdust Trail) NYC, nc. Marshall, Jack (Riverside) Milwaukee, t. Martin, Joc (Commodore) NYC, h. Martin, Mitzl (Park Central) NYC, h. Martini, Lola (Bismarck) Chi, h. Mason, Melissa (Le Ruban Bleu) NYO, nc. Masters & Rollins (RKO-Boston) Boston, t. Mata & Hari (Last Frontier) Las Vegas, N. M., 14-27, h. Mayfair, Mitzi (Chicago) Chi, t. Malville, June (Sawdust Trail) NYC, nc. Merry Macs (Oriental) Chi, t. Merrymakers (Endure) Brooklyn, re. Merryl, Fay (Wivel) NYC, re. Miles, Jackie (La Martinique) NYC, nc. Ming & Ling (Belmont Plaza) NYC, h. Minevitch Boys (Palace) Columbus, O., t. Mode, Jean (Leon & Eddie's) NYC, nc. Montoya, Carlos (Casbah) NYC, nc.

Morris, Sammy (Club V) Collinsville, Il., nc. Moya, Lolita (Glen Park Casino) Buffalo, nc.

### N

Natalie & Howard (Colosimo's) Chi, nc. Nils & Nadynne (Greenwich Village Inn) NYC, nc. Nobel, Al (Riverside) Milwaukee, t. Norman, Karyl (Colosimo's) Chi, nc. Nyman, Betty Ann (Versailles) NYC, nc.

Osta, Teresita (El Chico) NYC, nc. Otero, Adrina (El Chico) NYO, nc.

Page & Nona (Tivoli) Melbourne, Vic, Australla, until July 6, t. Page, Sid, & Co. (Orpheum) Omaha, t. Pablito & Lilliam (State) NYC, t. Paris, Frank (Orpheum) Omaha, t.

Royce, Rosita (Carroll's) Phila, nc. Russell, Connie (Chez Parce) Chi, nc.

St. Claire Sisters & O'Day (Varsity) Co-Iumbia, Mo., 20-22, t; (Shrine Circus) Omaha 24-June 2.
 Salamack, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc.
 Savo, Jimmy (Gafe Society Uptown) NYC, nc.

- Scott, Bee, Trio (Melody Club) Staten Island, N. Y., nc.
- Seville, Alfredo (Belmont Plaza) NYC, h.
- Sebastian, John (Pierre) NYC, h.

Shaw, Sandra (Plaza) Elizabeth, N. J., nc. Shayne & Armstrong (Riverside) Milwau-

kee, t. Sinatra, Frank (Riobamba) NYC, nc.

Skunk Hollow Mountaincers (Ringside) NYC. cb.

Sloan, Estelle (Chez Parce) Chi, nc. Smith, Betty Jane (Club V) Collinsville, Ill., nc. Stadlers, The (Blackhawk) Chi, c.

Stockwell, Harry (Belmont Piaza) NYC, h. Stone, Harvey (Bowery) Detroit, nc. Stuart, Helen (St. Regis) NYC, b. Sumner, Helen (Ivanhoe) Chi, re. Sung Three (Piccadilly) NYC, h.

Talia (Bismarck) Chi, h. Tanner & Thomas (Iceland) NYC, re. Taylor, June, Dancers (Hurricane) NYC, nc. Therrien, Henri (Kitty Davis's Airliner) Miami Beach, Fla., nc. Three Shades of Brown (Ringside) NYC, cb. Tilton, Liz (Sherman) Chi, h. Toppers, The Enduro) Brooklyn, re. Townsends, The (Village Barn) NYC, nc. Tracy, Arthur (Greenwich Village Inn) NYC, nc. Tracy, Ben (Ringside) NYC, cb. Travers, Pat (Hickory House) NYC, re.

### Travers, Ted (Oriental) Chi, t.

Valdez, Vern (Wonder) New Orleans, nc. Van, Gus (Club V) Collinsville, Ill., nc. Vandeveer, Carla (Aloha) Brooklyn, nc. Varios & Vida (Belmont Plaza) NYC, h. Vernon, Kay (Beverly Hills) Newport, Ky., cc. Vincent, Romo (Chez Parce) Chi, nc.

### w

Wain, Ben (Riobamba) NYC, nc. Wallace Puppets (Glenn Rendezvous) Newport, Ky., nc. Ward, Helen (Riverside) Milwaukee, t. Ware, Leonard, Trio (Blue Angel) NYC, nc. Warfield, Wynne (Bertolotti's) NYC, nc. Warren, Annette (Carter) Cleveland, h. Waters, Ethel (Strand) NYO, t. Waters, Edith (Belmont Plaza) NYC, h. Weidman, Charlie (Versailles) NYO, nc. Welsh, Roberta (St. Regis) NYC, h. Wences (Versailles) NYC, nc. West, Bernie (Village Barn) NYC, nc. White, Murray (Leon & Eddie's) NYC, nc. Woodie & Betty (Latin Quarter) Ohi, nc. Wright, Earl (Moose Club) Erie, Pa.; (Frank Taylor unit) Concord, N. C., 24-29. Y Yale, Chick, Otto Viola & Pete Roberts (Hamid-Morton Oircus) Montreal 22-29. Yola (El Chico) NYC, nc.

Parker, Paulette (Ringside	) NYC, C.
Parker, Ray (Savoy Plaza)	NYC. h.
Parks, Bernice (Copacaban	
Pierce & Alden (Aloha) 1	Brooklyn, nc.
Pike, Raymond, Jr. (Edgew	
Ptimus, Pearl (Cafe Societ	
Platt, Johnny (La Vista) ( Preisser June (Oriental)	

Puleo, Johnny (Palace) Columbus, O., t.

Rane, Victoria (Bal Tabarin) NYC, nc. Rann, Betty (Dixie) NYC, h.

Ray, Jimmy (Colosimo's) Chi, nc. Rhythm Rockets, Four (Latin Quarter) NYO,

nc. Richey, Jean (Earl Carroll Theater) Holly-

wood, Calif.

Rivera, Marquita (Leon & Eddie's) NYC, nc. Roberts, Dave, Trio (Jack Dempsey's) NYC,

Robinson, Florence (Hurricane) NYC, nc. Rocco, Maurice (Le Ruban Bleu) NYC, nc. Rochelle & Beebe (Bal Tabarin) San Francisco, nc.

Rodriquez, Johnny (El Chico) NYO, nc. Rosario, Albert, Trio (Don Julio's) NYC, nc. Rose's, Billy, Diamond Horseshoe Revue (Capitol) Washington, t.

## "Ace" Publicity and Promotion Man

Fast-Stepping, PROLIFIC, Result-Cetting (Chicago and Hollywood experience). For Name Band, USO Unit, Hotel, Nite Club, Biggest Fairs or Star Acts. Fine personality. Would make grand personal representative. Could quickly be "the tops" for movie firm in Hollywood or New York. 20 years' theatrical and newspaper experience. Highest references. All offers considered. Wire! Draft status: 4-H. ALWAYS WORKING. This is my first ad in 20 years.

> Address: BOX D-77, Care The Billboard, Cincinnati, Ohio. Experience! Not Experiment!

### Here's the Big One . . . Come and Get It!

NEED SKATING RINK . . . . 2 MAJOR RIDES

Gold mine here if your equipment is good. Have building for Dodgem. Want Rolla, Loop, Spitfire, Octopus, good Ferris Wheel. Have Ride Help, what Rides have you? Can still use any legit center joints. Will book Slush or Custard, Juice, Stock Joints all kind. Have few Concession buildings left, Big family park, only picnic grove in city. Within 3 miles of 150,000 soldiers. Street cars enter park. Free gate. Free Acts, please contact,

**OPENS MAY 30th WITH MAMMOTH RADIO PICNIC** FRANK EDWARDS, MGR., BROAD RIPPLE PARK, INDIANAPOLIS.



Can place Kiddie Auto and Flat Rides. Furnish complete outfits for Shows, few more legitimate Concessions; also Bingo. Can place Free Act; the Crawfords, answer. Ride Help Foreman for Chair Plane, also Second Man. H. E. Bridges wants two Grind Store Agents, also two Concession Agents. Doc Parquis wants Girl for Photo Gallery. Write or wire JOHN GECOMA, Hooversville, Pennsylvania, this week.

### z

Zoska, Karen (Belmont Plaza) NYC, h.

### DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Able's Irish Rose (Nixon) Pittsburgh.

Arsenic and Old Lace (Biltmore) Los Angeles. Arsenic and Old Lace (Royal Alexandra) Toronto.

Chocolate Soldier (Municipal Aud.) Kansas City, Mo., 20-22.

Claudia (Court Square) Springfield, Mass., 19; (Memorial Aud.) Worcester 20; (Klein

Aud.) Bridgeport, Conn., 21-22. Cornell, Katharine, in Three Sisters (Erlanger) Chi.

Dough Girls (Selwyn) Chi,

Dracula (Locust St.) Phila. Eve. of St. Mark (Walnut St.) Phila.

Gilbert & Sullivan Operas (Studebaker) Chi.

Good Night Ladies (Blackstone) Chi.

Junior Miss (Colonial) Boston.

Junior Miss (Cass) Detroit.

Kicked Upstairs (Wilbur) Boston. Kiss and Tell (Harris) Chi.

Life With Father (Geary) San Francisco.

Merry Makers, The (National) Washington.

Private Lives, with Ruth Chatterton (Shubert

Lafayette) Detroit. San Carlo Opera Co. (Palace) Hamilton, Ont., Can., 19: (Erlanger) Buffalo 20-23. Student Prince (Forrest) Phila. Tobacco Road (Playhouse) Wilmington, Del. You Can't Take It With You (Davidson) Milwaukee.

### ICE SHOWS ON TOUR

Carnival on Ice (Netherland Plaza Hotel) Cincinnati,

Ice-Capades of 1943 (Pan-Pacific Auditorium) Los Angeles, until May 31.

Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila.

McGowan & Mack (Palace Hotel) San Francisco.

Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.

Victor's, Art, Ice Parade of 1943 (Hotel Adolphus) Dallas.

### CIRCUS

- Cole Bros.: Marian, Ind., 18; Fort Wayne 19; Lima, O., 20; Mansfield 21; Akron 22-23.
- Cole, James M.: Clearfield, Pa., 18; Du Bois 19; Punxsutawney 20; Indiana 21; Ford City 22; Grove City 24; Franklin 25; Titusville 28; Union City 27; North East 28; Westfield, N. Y., 29.
- Dalley Bros.: Amarillo, Tex., 18-19; Pampa Mayo, Jack, Ork (DeWitt Clinton Hotel) Al-20; Borger 21; Perryton 22. bany, N. Y.
- Dickman, Bob: Indian Head, Md., 19; La Plata 20; Mechanicsville 21; Leonardtown 22; Prince Frederick 24.

Endy Bros. & Prell's Combined: Dundalk, Md.; Wilmington, Del., 24-29.

Expo. at Home: Norristown, Pa., 12-24, Fidler United: (Kingshighway & Natural Bridge) St. Louis, Mo.; Calumet City, Ill., 24-29. Fleming, Mad Cody: Americus, Ga. Garden State: Phillipsburg, N. J. Gentsch & Sparks: Ripley, Tenn. Geren's United: Shelbyville, Ind.; Drexel, O., 24-29,

Gold Medal: Washington, Ind.

Gooding Greater: Charleston, W. Va.; Logan 24-29.

Grady, Kellic: Russellville, Ala. Great Lakes: Atlanta, Ga. Great Sutton: Rosiclare, Ill. Greater United: San Angelo, Tex. Gruberg Famous: Philadelphia, Pa. Hames, Bill: Galnesville, Tex. Happy Attrs.: Mansfield, O. Happyland: Royal Oak, Mich. (See ROUTES on page 56)

MISCELLANEOUS

Banks, Alfred (Palace) New Orleans 18-25. Barrett, Roy (Arena) Detroit 17-23.

Burke & Gordon: Indianapolis 17-22.

- Couden, Doug & Lola: School Assemblies,
- Guntersville, Ala., 17-22. Craig, Mystic (Roanoke) Roanoke, Va., 19; (Carolina) Burlington, N. C., 20; (Broad-way) Charlotte 21-22; (State) Spartanburg, S. C., 24; (Centre) Greenville 25,

Decleo, Magician: Marysville, O., 17-22,

Felton, King: Des Molnes, Ia., 17-29.

Frye, Magician: S. New Berlin, N. Y., 19; Lebanon Springs 20; S. Glens Falls 21,

Frye, Magician: Lebanon Springs, N. Y., 20 S. Glens Falls 21; Kingston, Pa., 24; Steelton 25; Central Islip, N. Y., 26. Green, Magician: Olds, Alta., Can., 20-21. Lippincott Magician (Bijou) Savannah Ga.,

19-22.

Long, Leon. Magician: Welch, W. Va., 19-20; Kimball 21; Keystone 22-31.

Midnight Voodoo Party, Herman Weber's (Princess) Eagle Grove, Ia., 19; (Clarion) Clarion 20; (Lake) Clear Lake 21; (Charles) Charles City 22; (Firemen's) New Hampton 25.

Ricton's Dogs, school show: Fort Payne, Ala., 17-22.

### ADDITIONAL ROUTES (Too Late for Classification)

Howard-Paycee Dancers (Plymouth) Worcester, Mass., 17-20; (Stanley) Pittsburgh 21-27.

LaZellas, Aerial (Circus) Flagstaff, Ariz., 17-30.

- Monteros. The (Amato's Supper Club) Astoria, Ore., 17-23.
- Romas, Flying: Berlin, Conn., 17-22,



# Direct from the Lots

### Art Lewis

South Norfolk, Va. Week ended May 8. Location, Berkeley and Wilson roads. Auspices, South Norfolk Fire Department, Business, excellent. Weather, cool and fair.

First week at this location was better than last fall by 25 per cent. Lot is small but most of the attractions were able to operate, and Vanities, operated

### J. R. EDWARDS SHOWS WANTED WANTED Pan Game, Pea Pool, Corn Game. High Striker, Penny Pitch. Will place Shows at 25%. Ride Help, come on. Address all mail and wires to I. R. EDWARDS, Fostoria, Ohio.

## SUNFLOWER STATE SHOWS WANT

Agents for office Ball Games, Penny Pitch, Grind Stores, 50-50 proposition. Girl Show People, Will back Kid Ride, Booked solid defense and oil towns, abort moves, plenty gas, uo gate, Diggera, Pop Corn, Palmistry, Grab, Age-Weight and all Stock Joints except Strings, Fish Pond open. Come on.

Pratt, Kan., week May 17

## CIVILIAN DEFENSE CARNIVAL WANTS

Popeorn, Custard, Stock Stores and Cirl Show Troupe. No gate. No grift, Here for duration.

BOX 778, Charleston, S. C.



by Honey Lee Walker, led shows, Revue's roster has Mozelle Hensley, Doris Milligan, Teddy Curlee, Margaret Watson, Jeanne Richards, Anne Robinson and Dot Bridges. Buster O'Connor is boss canvasman, and Earl Cody is on the No. 1 ticket box. Leon Murphy and Joe Kennedy are canvasmen. Jerrie Jackson's Hep Cats Minstrel Revue is doing well. Jerrie Jackson is producer and manager, assisted by Irene Jackson, secretary. Line-up also includes James Gilliam and Ayette Houston, comedians; Charles Van Lier, John Jarrett and Charles R. Dowan, dance trio; Willie Lee Sterling, singer, and Theo Houston, bronze dance. Chorus has Peachonlia Dell, Millie Harris, Laura Allen, Vido Olds, Martha Arrington, Jamie Revis, Mabel Garland, Irene Jackson, and orchestra comprises Mose Brooks and Eddio Jackson, trumpets; Ben Williams, saxophone; George Beaman, trombone; Jerrie Jackson, piano, and Lewis Walton, drummer. Jim Moran handles the prize package candy concession. Mrs. Maude Balley, ticket seller at the main entrance gates, is The Billboard sales agent and mailman. Visitors included members of W. C. Kaus Shows, Eddie Davis and Jack Perry. Harry Perry is handling a concession. Ralph G. Lockett, office manager, spent Mother's Day at his home in Ettrick, Va. Eddie Holmes, Sunday editor of The Evening Ledger-Dispatch, recently contributed an editorial commending the Art Lewis Shows in his newspaper. He also spent several evenings on the lot. Lonnic Dill, who handles the Sunday features with The Virginian-Pilot also wrote an interesting article on Art Lewis,

WALTER D. NEALAND.

### O. C. Buck

Menands, N. Y. Week ended May 8. Auspices, Troy Tibbets Cadets. Business, poor. Weather, rain.

Continued rains daily practically spoiled the week's business here, altho shows opened each night and concessions did a little business. Owner-Manager Oscar O. Buck purchased a new public-address system. Equipment was installed by Bob Mallet. Danny Tambru is operating a cigarette gallery; Chester Ford has blankets; Lewis Margolis, groceries; Al Selzer and Bucky Germine, percentage games. Jimmie Hurd's Side Show includes Albert Rudiger, midget; Dick Disco, magician; Marie Coultras, assistant; Neal Johnson, bag puncher; Esther Lester; Mary Martin, electric chair; Nerida, saw box; Olga, headless girl; Peter Eckert and George Coughlin, ticket sellers. Birth of Twins is the annex attraction. Mrs. Spector Davis joined and will assist her husband on the rat game. Visitors were Mr. and Mrs. Steve Decker, Harold Bouck, Mr. and Mrs. King Reid, Marty and Lewie Salus, George W. Traver, I. Strang and Lon Ramsdell, shows' former press agent. Lloyd Coffee reports very good business for his cookhouse and grab stand. ROY F. PEUGH.

ing the shows. Louie Leos entertained a number of friends during the local stand. Ted Wright added a new Dope Show to his string of attractions, and Ming Toy Wright's Girlesque Revue continues popular. Madge Buckley visited at Martinez, Calif. Harry Meyers is doing a good job with his concessions. Hazel and Jack Christenson, popcorn and candy floss stand operators, purchased a home in Oakland, Calif. Blackic Ford, former concessionaire, was a daily visitor. Billie Mahan closed in Oakland to join the armed forces. Swede Wilson, lot foreman, has shows up and ready to go long before the deadline. Management reports a full crew on all rides and shows. George Emhoff is handling the sound truck. Office secretary is Marie Jessup. Shows operate under a 15-cent pay gate and travel on 20 trucks and trailers,

W. T. JESSUP.

### **Gerad Greater**

Bronx, New York. Week ended May 2. Location, Gun Hill Road and White Plains Avenue. Business, good. Weather, fair.

Shows opened here to what General Manager Charles Gerad considered the best inaugural in several years. All rides have been repainted and overhauled under direction of Oscar Lungren, ride superintendent. Staff includes: Charles Gerad, general manager; Mrs. Charles Gerad, treasurer; Violet Gerad, secretary; Oscar Lungren, ride and general superintendent. Ticket sellers are Mrs. Billie Marco, Merry-Go-Round; Mrs. Oscar Lungren, Ferris Wheel; Jim Murphy, Whip, and Mrs. Truesdale, Octopus. Mrs. Carey, daughter of the late Ben Williams, has the Whip booked here. Visitors included B. Young; Billie Marco, formerly general agent for World of Fun Shows, and Mr. and Mrs. J. J. Steblar, owners of World of Fun Shows. General Manager Charles Gerad was complimented on shows' appearance by city officials. Shows are playing New York City's five boros. Stands are for two weeks. Lyman Truesdale has custard and three con-C. GERAD. cessions.

Scott Expo

### BIN 30

No. 1 Cards, heavy white, 5x7. No duplicate cards, Flat wood markers, printed 2 sides, printed tally eards in all sets of-

35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.60; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only -markers or tally omitted,

No. 3 cards --- Heavy, Green, Yellow, Red --- Any set of 50 or 100 cards, per card 64.

### 3000 KENO

Made in 30 sets or 100 cards each. Played\_in 3 rows across the cards-not up and down. Light-weight card. Per set of 100 cards, tally card,

calling markers, \$3.50. All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7. LIGHT WEIGHT BINGO CARDS

Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50d.

- Automatic Bingo Shaker. Real Class ..... \$12.50 3,000 dack Pot Slips (strips of 7 numbers),
- per 1,000 M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100, 3,000 Small Thin "Brownie" Binge Sheets, 1.25
- 7 colors, pads of 25. Size 4x5, per 1,000. 3,000 Featherweight Bingo Sheets, 5 1/2 x8. 1.25

Loose, \$1,25 per M. Stapled in pads of

25. Per M Box of 25,000 Black Strip Card Markers . 1.00 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted, We pay excise tax. Immediate delivery.

M. SIMMONS & CO. 19 W. Jackson Blvd., Chicago



GILBERT HOTEL, UTICA, N. Y.

CAR RAILROAD SHOW Has some open dates for Summer and Fall in Mid-West, East Central States or South. Fair or Celebration Committee, write BOX D-75, Billboard, Cincinnati, O.

### WANTED-JOHNNIE CARUSO-WANTED

Joe Karr, contact me immediately. Also will pay eash for Concessions, such as Roll Downs, Slum Skillos and Wheels, Hurry, no time to wait; apything worth while.

JOHNNIE CARUSO 668 First St., Macon, Ga. Phone 984-M.

## DYER'S GREATER SHOWS

We have sixteen Fairs and some Celebrations. Want Shows, all open. Diggers, Popcorn. High Striker, any legitimate 10¢ Stock Store, C. B. Moore wants Stock Store Agents, Second Men on Rides who drive trucks, For Salo—Sound Truck, \$275.00; Rhesus Dodging Monkey, female, \$25.00.

Jackson, Mo., this week; Perryville next.

# GEO. W. CHRISTIAN

Wants to buy or book Kid Ride. Concessions that work Stock and 10c. Pan Joint, Pitch-Till-U-Win, Hoopla, High Striker, Darts, Jewelry, small Corn. Game, Mitt Camp, Pop Corn. Open May 29, two Saturdays.

All Mail: Canton, Illinois.



Will buy C. B. Caps for .22 Caliber; any amount; give me lowest price. Want experienced Shooting Gallery Man; good salary, stendy job. Have work for wife if married. 38 years of age or older. Only interested married. interested persons write.

R. GLOTH SPORTLAND 354 Asylum Street, Hartford, Conn.



Compressed Air Shooting Gallery and Arcade Equipment. Address:

O. H. TYREE

Army-Navy Store, Gulfport, Miss.

FREAK PIG!

One head with two bodies. Complete with limba, tails, ears, etc. All parts perfectly formed. Preserved in alcohol. Size 16". Anyone interested in same, write





### Moore's Modern

Benton, Ill. Week ended May 1. Auspices, police department. Business, good. Weather, cool.

Despite cool weather, business for rides, shows and concessions was good. Sponsors co-operated in making the stand a success. Manager Jack B. Moore purchased a Merry-Go-Round and it is expected to be delivered soon, Ride line-up also includes Ferris Wheel, Chairplane, Loop-o-Plane and Kiddie Autos. Four shows and about 20 concessions are being carried. The writer, released from the army recently, is again operating the popcorn stand. He's also mallman and The Billboard sales agent.

CHARLES T. WOMACK.

### West Coast

Vallejo, Calif. May 4-12. Location, water front. Auspices, Redman's Spring Festival. Business, big. Weather, good.

With good weather and nearly 70,000 population here from which to draw, shows obtained the best stand of the

Harlan, Ky. Week ended May 8. Business, good. Weather, good.

Shows came in here on top of the coal strike and had good business and weather. Business held up all week, with no disturbances. Shows opened the season in Atlanta to fair business despite inclement weather. Subsequent stands in Dalton, Ga., and Marysville, Tenn., resulted in good business. Management purchased the Showboat and Life Show







# WORLD OF PLEASURE SHOWS

MUSKEGON, MICH., MAY 24-31

WANT-Glass House, War Exhibit, Snake, Life, Wax, Large Animal, Monkey Circus, etc. Can place Ex Photos, Lead Gallery and 10c Merchandise Stands of all kinds. Ride Help on all Rides. Top wages. Counter Men for Bingo. Side Show Acts and Freaks, contact Mark Williams, Girls for Dancing Show. Salary out of office. Capable Man for Promoting Special Events and Contests. All address Adrian, Mich., May 17-22.



and Mr. and Mrs. Roth took their Tilt- members of Buckeye Exposition Shows. a-Whirl and Rollaplane to Columbus which were playing Halls, Tenn. Mr. and (Ga.) quarters and returned to their Mrs. H. M. Kilpatrick, of the advertising home in Miami. Manager Scott booked department of Dodson's World's Fair the Kiddle Autos, Loop-o-Plane and Tilt- Shows, were on the lot Friday and Sata-Whirl in Atlanta's Lakewood Park. urday nights. Mr. and Mrs. Bama Free-Mrs. Scott presented her husband a man joined here with their novelties, and diamond ring for his birthday. Doug H. Joe Benoski came on to operate one of Dougherty has received his notice to the office concessions. H. Van Zandt

### Virginia Greater

Mount Rainier, Md. Week ended May 8. Location, downtown, Auspices, VFW Post. Business, fair. Weather, varied.

Shows jumped in here from Suffolk, Va., a distance of 200 miles, and because of a breakdown several of the shows did not open until the middle of the week. Manager Rocco Massuci did a good job of laying out the lot. Albert Rivers remained in Suffolk, as did Jeremiah Mahoney. Bull Martin joined with a flashy Side Show front, Jungle Show, two Girl Shows and concessions. Michael Bilere's concessions came in for a fair share of business here, as did Bill Penny's concessions. Mr. and Mrs. Homer Woods have a good line up of hall-game concessions. Arthur Gibson has rebuilt the front entrance gate. Arthur is in charge of the electrical equipment and has the midway illuminated in plenty of time for opening nights. William C. Murray, general agent, visited here for a few days and conferred with Manager Massuci, Visitors included many members from Johnny J. Jones Exposition at Washington, and Mr. and Mrs. Banks Murray and children, Mr. and Mrs. Henry French, Mrs. Ray Winkler and Dorothy Massuci. Reported by an executive of the shows.

### Louisiana State

Bells, Tenn. Week ended May 1. Business, good. Weather, good.

After playing three stock shows at Port Gibson, Forrest and Hattiesburg, Miss., to good business, shows made a 300-mile railroad move in here and opened on time. Business at opening was free gate. Combo is owned and managed by Bob Heth, with Blanche Heth on the grounds in Lawrence, Kan. as secretary and B. G. Freeman general

from L. E. Roth, of Blue Ribbon Shows, agent. Much visiting was done with report for his armed forces examination. joined at Forrest, Miss., with a conces-R. L. (BOB) HETH. sion.

### **Gold Medal**

Henderson, Ky. Week ended May 8. Location, Center Street grounds. Auspices, VFW Post. Business, excellent. Weather, good.

Move from Paducah, Ky., was made with little delay and shows were up and ready to go early Monday. Shows were believed to be the first to play inside the city limits in several years and big crowds turned out nightly, even on Friday when it rained. Business was good for everyone, and the week as a whole was the best of the season so far. Committee, headed by Major Banks and Bill Kendall, co-operated. General Manager Bloom was complimented by city officials on cleanliness of the shows. Evelyn Howey's Animal Circus is doing well. Glass House, Battle Field and Smith's Monsters also are being well received. Fitzle Brown visited, as did several members of Wallace Bros.' Shows. Visits also were exchanged with members of All-American Shows at Evansville, Ind. Mr. and Mrs. Bill Dunn visited relatives in Evansville. Mr. and Mrs. Happy Graff, formerly with the shows and now on defense work, visited. Mrs. Oscar Bloom made several shopping trips to Evansville. Jack Neal is doing well with popcorn and diggers, as is Al Hermann. with concessions. HARRY E. WILSON.

### World of Today ·

Junction City, Kan. Weck ended May 8. Auspices, VFW Post. Business, good. Weather, varied.

Despite inclement weather the last big and increased steadily thruout the three days of the week, shows and rides week, with a near-capacity crowd on did good business. Eddie Clark made a closing night. Rides and concessions re- visit to Kansas City, Mo., over the weekclosing night. Rides and concessions end to purchase a new house trailer. reported good business. Ferris Wheel Joe Murphy returned from a visit to topped rides, with the Merry-Go-Round Texas, while Denny Pugh is still there second. Shows carry 5 rides and on business. On Saturday shows were 15 concessions and operate with a compelled to take down in a downpour, and tractors were used to get equipment RAY HAMILTON.

### Largest Motorized Outdoor Amusement Caravan on West Coast UNDER GOVERNMENT SUPERVISION — Press - Radio - Patriotic Groups Supporting-Backed with solid publicity campaigns. Handled by

WANTED

(LEASES DOUGLAS GREATER SHOWS)

(For the Duration)

- Government Exploitation. Playing large Army and Navy Bases-Defense Areas. Show opens May 22-12 weeks Seattle District.
- WANT SHOWS of merit only. Can place 10-in-1 (good proposition), Monkey or Crime Show, War Show; Athletic Manager, reliable name only: Penny Arcade. Showmen, write us. Have outfits to furnish same, with or without transportation.

CONCESSIONS that operate legitimate only. Also want Concession Agents.

- WANT RIDE HELP that can Drive Semis; Over Draft or Deferred Classification. Highest salaries paid. Army Camps supplying man power for up and down.
- CAN PLACE A-1 Truck Mechanic, top salary. All useful Carnival or Circus People, write. Long season-short jumps.
- Winter Quarters now open-Tacoma-Seattle Highway-12 miles north from Tacoma, Wash. Write or wire

E. O. DOUGLAS, Route 3, Box 311-M, Scattle, Wash. Tel. Des Moines 3582; FRANK WARD, General Agent, Arlington Hotel, Seattle, Washington,

SHOW OPENS SATURDAY, MAY 22

# PENN PREMIER SHOWS

Can place for Erie, playing Wesleyville lot across from the G. E., the greatest defense city in Pennsylvania, May 24th-29th.

High Striker, Photo Gallery, Hoopla, Lead Gallery, Scales, Jewelry, American Palmistry, Basket Ball or other legitimate Concessions not conflicting with what we have. Can place first-class Monkey Show, real proposition. Have several good Monks. Dan

Riley or Lew Augistino, wire me.

Can place Octopus, Spitfire or Fly-o-Plane. After Erie date, 3 weeks in the heart of Buffalo. Address all mail to

LLOYD D. SERFASS, General Delivery, Warren, Penna. 

### FOR SALE—COMPLETE CARNIVAL UK ANY

Late Model Loop-o-Plane, heavy duty motor, \$500.00; late model Mixup, 24-seat, \$500.00; Eli Wheel No. 5, scat covers and good motor, \$2000.00; two-abreast Merry-Go-Round, 32 foot, horses and all in good shape, \$1000.00. Five Complete Shows, including Banners, Ticket Boxes, Fronts, Poles, Stakes and Stringers; new Canvas and Banners, 20x80 Side Show, complete, \$300.00; 20x40 Athletic Show, \$200.00; 20x30 Girl Show, \$150.00; Girl Show, 18x24, \$100.00; 18x24 Grind Show, used. \$50.00; 20x30 Gill Show, \$150.00; Gill Show, 18x24, \$100.00; 18x24 Grind Show, used. \$50.00. Ten complete Concessions, new canvas, frames and stock; plenty of flash. Grind Stores, Fish Pond, Cork Gallery, Penny Pitch, Photo; 4 10x12, 1 12x14, 3 8x10. Plenty of Wheels and other Games. Will sell all Concessions and Stock for \$1000.00. 25 K.W., 15 K.W. Transformers; Wiring and Switches. Eight Trucks with tires, five Semis, one Four-Wheel Traller. The complete show ready to operate; will sell for \$7000.00. A lot of used Tents and good Walls not mentioned. Will be at Winter Quarters until sold. W. E. WEST, 209 Third St., Box 175, Cherryvale, Kansas.



## WANT CIRCUS AND NOVELTY ACTS JR. CHAMBER OF COMMERCE THRILL CIRCUS

DANVILLE, VA., WEEK MAY 31 Thrill Acts, Perch, Drill Horses, Dog and Pony. Acts that can two. Trapeze, Bar Act, Flying Act. Rolling Globe, Bear or Scal Act. Clowns, Acrobatic Act. Walking Ladders, Skating, Impalement, Tight Wire. Price for one week, also for three weeks. Address: JR. CHAMBER OF COMMERCE, Danville Hotel, E. N. WILLIAMS, Managing Director.

CONCESSIONS OPEN.

# BAKER'S GAME SHOP

Wheels, Posts, Skillos. Roll Downs and Brazilian Boards. Buckets, old and new style. Penny Pitches, Pan Joints. Big Dice and Chuck Logs. Pea Pool Outfits, Laydowns. New Water Fall Coupon Blowers. Bingo Blowers and Master Boards. Complete line of Bingo Cards. Arkansaw Kids. Milk Bottles. Large Stock of the finest Midway Games, New Catalog Free. Must Mention Your Business.

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DETROIT, MICH.

# WANT-RIDEMEN-CONCESSION PEOPLE-WANT

CAN PLACE RIDE MEN FOR ALL RIDES. WANT CONCESSION PEOPLE FOR 10¢ GRIND STORES, INCLUDING BINGO GAME AGENTS. William W. Steventon, write. Have proposition for you. SHOW IS OPERATING IN AMUSEMENT PARK IN ST. LOUIS, MO. (No Set-Ups, No Tear-Downs, No Moving Worries.) ALL ADDRESS:

### DEE LANG

Care NEW DOWNS AMUSEMENT PARK, 8600 SOUTH BROADWAY, ST. LOUIS, MO.

ONE PAIR TRAINED CHIMPANZEES, BONZO AND TOOTS

Bonzo walks on his hands and claps his hind feet, rides tricycle, wears clothes, makes faces, claps hands. Does other routine tricks. Toots rides scooter, claps hands, plays mouth organ, wears clothes, throws kisses, makes faces, etc. Splendid pair for good chimpanzee man. At sacrifice price of \$800.00 for pair, includes heavy metal transportation bex. ONE PAIR MALE AND FEMALE CONGO CHIMPANZEES. Black face, tame, 2 ½ years old, \$500.00 each.

### **HENRY TREFFLICH**

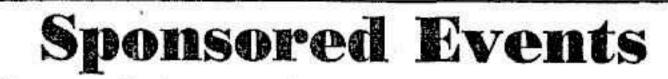
215 FULTON STREET

### NEW YORK CITY

## SHOWS WANTED

Snake Show, Monkey Show, Machanical or War Show, Fat Girls, Midget or any other good Grind Shows, PERFORMERS AND ATTRACTIONS FOR 10-in-1. CONCESSIONS—Can place Scales, High Striker, Fish Pond, Cigarette Shooting Gallery, Cane Rack, Hoop-La, American Palmistry. RIDE MEN IN ALL DEPARTMENTS, TOP SALARIES, SPITFIRE FOREMAN—Salary no object. RIDEE-O Men wanted. All wire

HERMAN BANTLY, Bantly's All American Shows SHARON, PA., WEEK MAY 17TH-22ND, INCLUSIVE



Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER (Communications to 25 Opera Place, Cincinnati, O.)

## **Rocky Mount Post Contracts Hasson To Direct Follies**

Hasson, well-known promoter, has been contracted to produce a Charity Ball and Follies in Masonic Temple here under American Legion Post auspices. Proceeds are to be used towards a building fund and to aid disabled war veterans, Jack Alexander, publicity director, reported. Besides Hasson and Alexander, the executive staff includes Helen King. secretary: Ted Wood and George Stevens, phone men; Iris Brown and Doris Hall, collectors, and Mary Ferguson, cashier.

Entertainment committee includes G. S. Longest, commander; Paul Mallison, C. W. Parker, W. S. Patterson, J. W. Anderson, P. A. Parker, George W. Batchelor and L. H. Howell,

# Louisa Readies '43 **Celebration Plans**

LOUISA, Va., May 15 .- Louisa Volunteer Fire Company here is making plans for its annual week-long July 4 Celebration. Current programs include the presentation of free acts, concessions, rides and shows on the midway. Concessions will be operated by the sponsors, as will a Kiddle Ride and Boat Swing. Outside bookings will include Merry-Go-Round, Chairplane, Ferris Wheel, popcorn stand and photo gallery,

L. S. Key, manager, announces,

Another feature, said Key, will be a public wedding, which has always proved a good draw. Prizes will be awarded in the form of War Bonds and Stamps.

### ROCKY MOUNT, N. C., May 15.-Tom Scalp Level Signs Gecoma

SCALP LEVEL, Pa., May 15 .- John Gecoma, manager Bright Lights Exposition Shows, said this week that his shows have been awarded the midway contract for the annual celebration to be held here under firemen's auspices.

### Moline Vets Ink WLS Show

EAST MOLINE, III., May 15 .--- Feature of the July 4th Celebration, sponsored here annually in Sowle Bowl by American Legion Post, will be a WLS radio show, Frank Huggins, committee chairman, announces.





### Rinks and Skaters." By CHARLES M. JACKSON (Cincinnati Office) RSROA Tackles New Problems . At Detroit Meet; Response Big DETROIT, May 15 .- Sixth national were run on Tuesday, instead of being

convention and amateur championships sandwiched between figures, free and of the Roller-Skating Rink Operators' As- dance style events. The last named started sociation of the United States, May 11- on Wednesday, running thru today, with 15, opened here in Arena Gardens Rink contests for fours closing the championwith a wartime touch in many ways, ships this afternoon. Cap Sefferino, Sef-Transportation difficulties were general- ferino Rollerdrome, Cincinnati, speed ly overcome. Advance arrangements enabled all contestants and delegates to be accommodated. A number of RSROA officials arrived a week ahead and first session of the board of control on Monday was devoted to consideration of any individual amateur entries which were questioned. Board members gave freely of their time without compensation, taking as much as two hours to go into detail on one case.

No general meeting of amateurs, such as was held in Philadelphia last year, was anticipated. Fresident Fred H. Freeman said necessity of calling a general amateur meeting to vote upon the question of the amateurs' continuing under nated use of the building, went on with-RSROA sponsorship in 1942 had made the step necessary then, but that, unless some unforeseen problems arose in the sessions here there was no demand for such a meeting.

#### Storm Delays Events

Differing from previous championships, speed events were grouped so that all



chairman, was kept away by business, altho his brother, William F. Sefferino, was on hand. Start of the speed events on Tuesday was delayed about five hours by a cloudburst that put a large section of Detroit under water and wet the floor.

Convention business opened Tuesday evening in a session attended by about 75 members. All general sessions were scheduled for evenings on the secondfloor assembly room of Arena, inasmuch as championship contests were held during the day, reversing former convention procedure. In this way operations of Weismuller Sports Enterprises, which doout interference and with rink operation for the public at night. Consideration of complaints, chiefly about amateur standings, by the board of control totaled about a dozen, same as last year. Most complaints appeared to arise in newer territories and there were few repetitions of infringement cases from the same territory, President Freeman said, indicating that operators and skaters are fast learning the rules of skating regulation thru such experiences.

### Three Bids for 1944

Attendance was pronounced somewhat lower than anticipated because of the number of members in the armed services and the fact that many found it impossible to attend because of help shortages. Informal bids for the 1944 convention were made by Cleveland and Pittsburgh, with another bid, from outside the industry, from New York City. Monday night Fred J. Bergin, Bal-a-Roue Rink, Medford, Mass., chairman of the committee on judges, tests and competitions, reported on figure and dance skating. Committee has been working in a new field and Bergin explained its operations in some detail. Under the new system of qualifying judges, he said, they must hold the medal for which they judge, in general, and then pass exhaustive written tests so difficult that a 40 per cent record of failure on tests has resulted. This nationwide test has resulted in judges from different parts of the country coming to judge alike. "Skating has become a science. We have passed the experimental stage," Bergin said. "We appoint judges for only one year so that at the end of that time we can acquaint them with further research." President Freeman proposed an ethical standard for judging, saying, "A professional should not judge anyone for his own rink, nor should a rink operator judge his own patrons." Such a standard, discussion indicated, would protect the operator and the professional as well as the amateur and the standards of skating. Further discussion centered around a proposed clearing-house system for judges, establishment of schools for judges after the war and a proposal that (See DETROIT CONCLAVE on page 47)



### Seek Halifax Skate Sessions

HALIFAX, N. S., May 15 .- Altho the new floor laid at the Forum here by the Navy League of Canada is primarily intended for dancing, efforts are being made to have two afternoons and evenings per week set aside for skating and roller hockey. There are 1,400 pairs of skates available for use of members of the Royal Canadian Air Force, stationed here, but rink facilities are lacking. Earlier efforts to obtain locations in Halifax for two rinks were fruitless, hence the pressure on the League to add skating to dancing at the Forum. An alternate proposal is for every-night skate sessions from 6 p.m. until 9 p.m., which would permit dancing from 9 p.m. until 1 a.m.

CARSONIA Park Rink, Reading, Pa., will remain open week-ends only, including Sunday matinees.

OTTO D. (BUSTER) MILLER, former general manager of the Sterling Roller Skating Rink Company, which operates under canvas thruout the Midwest and South, is soldiering at McChord Field, Wash.

The Billboard 37

Freeman Hits

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**At Differences** Says RSROA ready to give way to any creditable organization of amateurs DETROIT. May 15. -- An informal opening to the RSROA convention and championships here was given Monday night at a dinner following a cocktail party for association officials, the press and other officials and civic leaders. Fred A. Martin, RSROA secretary-treasurer and manager of Arena Gardens. place of the meet, introduced President Fred H. Freeman, Winter Garden Roller-

way, Boston, who was toastmaster. Among those present and introduced were Dr. H. A. Whytock, unattached, Salt Lake City, RSROA figure-skating chairman; William T. Brown, Southgate Park, Seattle, fourth vice-president, and Mrs. Brown; Mrs. Freeman; Weston J. Betts, Redondo (Wash.) Rink, board member, and Mrs. Betts; Fred J. Bergin, Bal-a-Roue Rink, Medford, Mass., dance chairman, and Mrs. Bergin; Al Kish, Lima, O., board member; Victor J. Brown, Dreamland Rink, Newark, N. J., first vice-president, and Mrs. Brown; Jack G. Shuman, Shuman Amusements, Sandusky, O., board member; Mrs. Elizabeth Kelly, Chez Vous Rink, Philadelphia, board member; Ralph Ware, Chicago Roller Skate Company; Rodney Peters, Roller Bowl, St. Louis, past president; Charles Peffers, Rollerland, Oakland, Calif., figure-skating judge; Otto Albrecht, Cleveland, unattached, former secretary of the ASU and acting chairman of speed; Mrs. H. G. Salsinger, The Detroit News, judge; Mrs. Marie Weismuller, president, and James Duffy, vicepresident of Weismuller Sports Enterprises, operating Arena Gardens; Inspector Chester Cox, Detroit Police Department; Thea McDonald, RSROA office; J. Warrack Norcross, Greeley, Colo., board members, and Sgt. Anstess H. Weir, Langley Field, Va., former Detroit skater, returned as a judge.

WANTED **RINK SKATES** HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES, REGARDLESS OF CONDITION. WRITE OR WIRE COL-LECT TODAY, STATING QUANTITY, MAKE, CONDITION & PRICE WANTED. MAGES SPORTS STORES 4019 W. North Ave. CHICAGO, ILL.

ALL PORTABLE ROLLER RINK BUILDING, METAL ROOF, Canvas Side Walls, 50x110. Hard maple floor, 46x100. 250 pairs skates. 15 pairs skate shoes, miscl. parts and novelties. 12" American sander. P.A. system, 3 loud superstantion of the system. 3 loud speakers, mike and music all complete. Grinder and buffer with motors. 4 case drink box, heaters. Display and parking lights. Will sacrifice due to draft. P. O. BOX 1056, Laurel, Miss.

CALIFORNIA WHIRLWINDS are currently in for a week at the Casino Theater, Toronto, after playing last week at the Palace Theater, Buffalo. Act consists of Bobby and Margaret Miller from Auditorium Rink, San Jose, Calif.

ALTERATIONS at Conrose Rink, Hartford, Conn., in charge of partner Syd Conn, have been completed and one result is the enlarged and redecorated soda shop. Bill Rose, Conn's partner, has moved his family from suburban Bloomfield to West Hartford.

THE ROLLER BOWL, Chicago, continues to attract large numbers of patrons and has decided to continue its dance classes thruout the summer. On May 31 the rink will hold an RSROA Night and will feature a 14-step contest open to everyone holding an RSROA amateur card.

JOE KELLY, operator of Chez Vous Rink, Philadelphia, has organized a Six-Foot Club among skaters. Every member is over 6 feet 2 inches, altho membership requirements call for a skater to be at least six feet tall in stocking feet. The skaters find their height bands them together and Kelly's idea is bringing the rink much good publicity.

SUNSET BEACH RINK, Almonesson, N. J., has reopened for the season, operat-

### Total Outlay Is Heavy

President Freeman called Detroit "the cradle of the RSROA," because of its in-ception here in 1937, "one of the most momentous things that ever happened (See FREEMAN ON RSROA on page 47)

### **Skating Club Gives Show** At Oaks, Portland, Ore.

PORTLAND, Ore., May 15. - Capacity houses were registered at Oaks Rink here for both performances of 1943 Show on Wheels sponsored by the Oaks Skating Club. Production was staged by Ed Cheney, former Broadway dancer.

A cast of 65 was used and all numbers were performed on skates, Featured were the 16 Oakettes, Violet Hord and Jean Prichard, and the Brickettes, a boy-girl line who did Gay '90s numbers. Art Briggs was emsee and music was by Bus McClelland.

### STILL SUPPLYING **Complete Roller Outfits\***

Send us your old plates. We're converting thousands of them into new stripped ones. just remove the straps and trucks and we'll knock off the clamps, cut them down,







38 The Billboard

CIRCUSES

May 22, 1943

Conducted by CHARLES WIRTH-Communications to 25 Opera Place, Cincinnati, O.

Sunbrock In; Russell Hits

# N. Y. Big Top **Draws** Official Nod on 8th Try

NEW YORK, May 15.-Larry Sunbrock made a birdie on the 8th hole. The showman-promoter, rebuffed seven times by the Board of Standards and Appeals in his efforts to open the Big Top Circus back of the Roxy Theater, drew the long-looked-for nod from the board on Tuesday (11) on his eighth appearance before the tough body and went ahead with plans to tee off May 28.

The board had made Sunbrock dizzy on consecutive Tuesdays, the day for hearings, getting the promoter to scout the country for flameproof and waterproof canvas. On Tuesday he apparently established his right to go ahead and made an enthusiastic announcement to The Billboard about the 28th opener.

The difficulties experienced by Sunbrock up to that point formed the subject for a four-page communique to the press in which he charted the history of his headaches. The details are too gruesome and technical to interest the trade at large-some of them were related in previous stories on the subject anyway. The redhead had visions of getting under way in mid-April, right smack during the Ringling run which ends today · (15), but Fate decreed otherwise, altho the Great Larry is said to have been extremely anxious to buck the Big Bertha on Broadway just for the fun of it. (He is reported on impeccable authority to be that kind of gent.)

In a quiz of the whiz it developed that he had all but earned big paper profits on wagers from local and around-country knockers who said he never would get produced jointly by the Chicago Staopen. And if he does finally get started, it will have been against some strong ers, closed an exceptionally good 16-day large, small and medium-sized. necessary, but getting past the august Board of Standards, which is the supreme local authority on erection-structural conformance, had "Peck's Bad Boy" stymied and also singing The Birth of the Blues. Observers don't credit even Sunbrock with being able to open so soon after getting the okay, but he says he'll do it -and it is said to be dangerous to disbelieve a man with so many miracles in time. his wide repertoire.



PICTURED HERE are Pvt. Frank O. Cook, known as "The Great Franko" and "Frank Wallenda" in his prewar circus days, now at the Frederick Army Air Field in Oklahoma, and Jinx Falkenburg, of motion pictures, who recently had an all-day visit with officers, enlisted men and cadets at the field. Cook was with Ringling-Barnum and other circuses and was a member of the Wallendas.

### Chi Olympia Biz **Exceptionally Good**

CHICAGO, May 15 .- Olympia Circus, dium Corporation and Barnes-Carruth- Sherman Has Eye Operation opposition, including the Roxy Theater, engagement Sunday night (9). Several Radio City interests, the Sixth Avenue thousand were turned away at the Sun-Business Men's Association, the Taft and day matinee, and at night the house Abbey hotels and numerous others- was comfortably filled. After the first few days all matinees and night per-Sunbrock had received every permit formances were big, with several turnaways registered. Show was pronounced one of the best yet presented by the Stadium. It goes to the Olympia, Detroit, intact except for a couple of acts. As a gesture of appreciation, the management held a party Saturday night (8) after the show for all performers and employees. Besides plenty of eats and drinks there were music and dancing, and everyone had an enjoyable Sons Circus will not open today as

# Capacity 15 Out Of 17 Nights at Showing in Los

LOS ANGELES, May 15 .- Conclusively proving that Russell Bros.' Circus used good judgment in playing 17 days here, the circus moved Sunday night after playing to capacity houses at every night performance except on the last Monday and Tuesday. Here for three Sundays, the show did three performances (two matinces) on two of them and had capacity matinee and night on the last Sunday.

Show passed up the Hollywood date this trip, as it proved none too good last season. However, the circus attracted many celebrities from the film capital and some sponsored their own circus parties. Quite a turnout of film. people was reported in North Hollywood, a date played before the show opened here.

### No Cole Purchase

Following the show's departure rumors were rife that the Russell interests had sold out to Zack Terrell, of Cole Bros.' Circus. The appearance of J. D. Newman here during the last week of the show is believed to have prompted the talk. However, on good authority it was said that no deal had been consummated.

Al Kikume, character actor in the Universal studio's films requiring Latin types, joined the Side Show here. With him was his brother, Jack, also in pictures. Al Kikume's run with the circus here was simultaneous to the showing of (See RUSSELL LEAVES LOS on page 42)

### **Did You Know?** By BILLY PAPE-

THE standard size of circus rings was . established by the Francisco family of France in the 18th century. Size of ring was 42 feet 9 inches, or 13 French meters.

The first railroad circus was launched in 1766 by Philip Astley. It was an indoor circus which showed on the Currey side of London, just across Westminster Bridge, opposite the House of Parliament.

The first railroad circus to roll in the United States was not Spalding & Roger's Circus in 1856. Statistics reveal that Dr. (apothecary) G. K. Spalding's brother-in-law, W. T. Van Orden, played Chicago and the Middle West in 1853 under the title of W. T. Van Orden's Railroad and Crystal Palace Circus.

In 1851 Spalding built a floating palace in Cincinnati and with his circus showboat traversed the Mississippi and Ohio rivers until the Civil War. The showboat was then requisitioned by the Confederate forces and used as a hospital ship. It was later sunk in the Mississippi River near New Orleans.

Walter Scholl, Chicago circus fan, has a collection of more than 500 books on the circus, among them two in Russian, one in Danish, one in Swedish, one in French and one in German. Among his collection of 10,000 pieces of circus material are 70 original letters written by P. T. Barnum.

### Mills Has Four **Packed Houses** At Massillon, O.

PIQUA, O., May 15 .- Jack Mills paid the advance of Mills Bros.' Circus & visit in Piqua, where show is billed to appear May 20 and reports show doing very good business. Show Sundayed in Massillon and played a two-day stand there May 3-4. The first afternoon performance was a straw house, with over

### Holland Show Will Start In Bridgeport, Conn., May 22

BRIDGEPORT, Conn., May 15 .- The top for the Holland Classical Circus was raised at Pleasure Beach Park, municipally operated amusement resort here, this week and show will open May 22. The circus, owned by Bernard Van Leer, will remain at the park all summer.

Center poles have been imbedded deeply in cement, and steel wires have been substituted for rope in guy lines. In addition, the tent is double staked.

### **Terrell Buys Zoo Animals**

CINCINNATI, May 15 .- Owner Zack Terrell, Cole Bros.' Circus, which played here May 6-9, visited Cincinnati Zoo May 9 and purchased some animals for his menagerie. Zoo General Superintendent Joseph Stephan reported that he had sold Terrell a male llama, a Grant zebra and a year-old hippopotamus raised in the zoo. The animals were shipped to Middletown, O., where the show played May 10.

### **Uniontown Big for Wallace**

UNIONTOWN, Pa., May 15 .- Wallace Bros.' Circus had capacity houses at both performances here May 6. Newspapers were liberal with space, and R. B. Dean, agent, had everything ready on the show's arrival. Side Show also had good biz, and concessionaires reported highly satisfactory business.

June 4.

While no figures are available, receipts May 27 and 28. Ten lengths of new reof this year's show were far ahead of last year's.

NEW YORK, May 15.-Tex Sherman, well-known circus and rodeo press agent, underwent an operation on his right eye Monday (10) at Veterans' Hospital, the Bronx, and will be discharged about May 22. Will go right into publicity duties for the new Gilbert Bros.' Circus, opening in Clifton, N. J., May 26. Full week in Newark (May 31) has been booked to follow the Clifton stand.

### **Clark Opening Postponed**

DAYTON, O., May 15.-M. L. Clark & planned, but will start at Fostoria, O., served seats and a new cookhouse are being added.

900 advance school tickets sold and a good adult advance sale by the sponsors. The top was packed for the four performances. Recent visitors were Glen Wagner, of Dover; Bobo Barnett, who brought with him "Hard-Times," who joined the Mills show as superintendent of lights; Chief White Eagle, Princess White Cloud and Princess Red Wing, Sioux Indians, who are not trouping for the duration.

The first two weeks of the season, all Ohio, has been very good, Elyria being (See MILLS AT MASSILLON on page 42)

### **RB** Selling Bonds in Philly

PHILADELPHIA, May 15 .- The Ringling circus, which opens here May 31, has scheduled a special War Bond matinee June 1. A circus wagon set up shop on the side of City Hall, selling War Bonds in denominations of \$50 to \$1,000 for free circus tickets. Sale was started last week, and the opening day \$100,000 in bonds were sold. The department stores are co-operating with the circus in selling War Bonds for the special performance.

#### PACKING 'cm?

JACK BISHOP, formerly with the Ringling show as staff car chauffeur, who has been at Camp Garatey Hospital, Hot Springs, since November, advises that he is now in better health.

#### PRUNE freeze gave us a let-up on that kind of dessert.

ALTHO out of circus business several years, W. A. Atterbury can still qualify as a real trouper. He proved this during a recent visit with Lee Bros.' Circus and old friends on the show, they said.

#### HE who forgets to pull all the stakes this season loses something.

BERNIE GRIGGS, formerly with circuses, pens that he has been working on national defense in Los Angeles since Pearl Harbor. He saw the Russell show, which he terms excellent.

#### PICTURE of slow motion: Trying to get the victory." tops into the air before school vacations start.

THOMAS W. BRYDEN, who had been biller with Sells-Floto, Cole Bros., a Hagenbeck - Wallace, Ringling - Barnum and Hunt Bros.' circuses, is boss lithog-Cole Bros.' Circus is slated to be here rapher on No. 1 car of the Cole show, show manager; Don S. Howland, Buckreports Arthur W. Miller.

**REASON** there are no radiators in railroad advance cars is that some car manager once got the idea that steam would ruin the paper.

GUESTS of Mr. and Mrs. James M. Cole at opening of Cole's show at Palmyra, N. Y., May 5 were Frank Loftus, Harry Phillips and Fred Timon, Oswego. Weather fair and biz big., Phillips brought along his horn and sat in the band for the day with his old friend H. (Doc) Richards, drummer.

SOME side-show talkers can't find words to express themselves when trying to cover up a string of dead banners.

WILL DELAVOYE, former circus clown and vaude performer, who was 80 April 16, has made Atlanta his home for past 20 years. For five years he was with the WPA and the PWA as paint foreman; 12 months at Conley, Ga., and is now at the navy air base at Chamblee, Ga., 15 miles from Atlanta. Says Dalavoye: "Yes, I'm still delivering the goods for

THAT boy who was taking watches apart to see how they worked last year is the show's chief mechanic this year.

JOHN OGDEN, retired circus side-(See Under the Marquee on page 42)

### **Bonnelli Joins Cole Show**

CINCINNATI, May 15. - James Bonnelli, veteran trouper of this city, has joined the Cole staff as contracting agent. He started at Toledo yesterday. The other agent is William J. Lester, who has been with Cole Bros. for a number of years.

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Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)





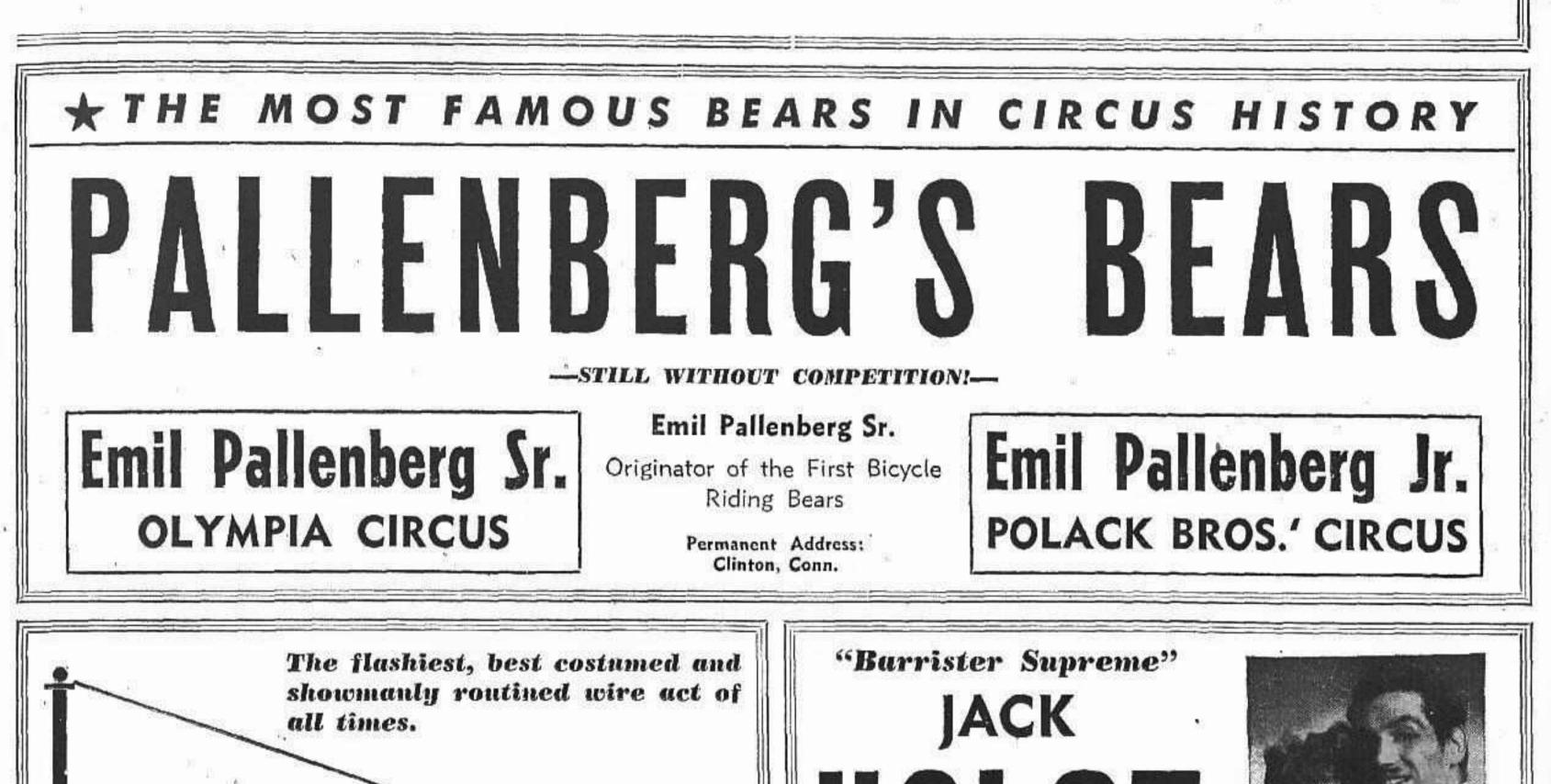




CIRCUSES

# CHICAGO STADIUM CORP. BARNES-CARRUTHERS

CO-PRODUCERS AND DIRECTORS CHICAGO April 24 Thru May 9 DETROIT May 15 Thru May 22







CFA.

President Secretary W. M. BUCKINGHAM P. O. Box 4 Gales Ferry, Conn. FRANK H. HARTLESS 2930 W. Lake St. Chicago (Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, III., May 15.-At the annual meeting of Bluch Landolf Tent on the evening of May 4 at the Sea Food Restaurant, Hartford, Conn., these officers were elected: William Day, New Britain, president; Spencer M. Jewell, Hartford, vice-president; Lawrence V. Nordgren, New Britain, secretary; Jeffery O. Phelps, Simsbury, treasurer; Dr. Henry Martin, New Britain, publicity director; Elmer C. Lindquist, Hartford, historian. CFA Bob Ensworth, of The Hartford Courant, was elected a member. Next meeting will be in New Britain, Conn., June 1 at 6:30 p.m.

Bill Montague and Bill Day were at the opening of Hunt's Circus in Somerville, N. J. They report that Charles Hunt has an excellent show. After a few weeks in New Jersey show expects to be in Connecticut around June 1.

Gilbert Bros.' show is slated to be the first circus to enter Connecticut. IS booked for Bridgeport June 14-19.

CFA Sverre O. Bratthen, Madison, Wis., recently gave an illustrated talk to the nurses at the Wisconsin General Hospi-



tal on the circus and on evening of April Circus. Dorothy Herbert, William Heyer 28 he gave a talk on the circus at the and Victoria Zacchini will also be there. annual Dane County Bar Association banquet and election with all the county, the writer's illness and waited patiently circuit and State Supreme Court justices as guests.

the gas and rubber shortage, had a busy Reported by Don Smith. season showing his movies of circuses to large crowds, before schools, clubs and church organizations.

### **Collectors'** Corner By FRED P. PITZER-

292 Madison Avenue, New York City

Whenever you get a letter from Doc Jones, of New York, you can depend on its being full of meaty, juicy things good for a collector to know. Here is his latest epistle to us.

"When the Big Show opened I was reminded of an opening back in 1906. Jim Bailey (of Barnum and Bailey) was so worked up and excited about it that he walked up and down the runways that led to the basement and dressing CFA, got a 90-day leave from his job rooms continuously. He had a bad habit with the railroad to continue in the when het up about anything. He began show's clown alley. Penny Parker, pulling at the curly red hairs in his nostrils. That is what he did on the Bassett and Bailey were among those night of that opening and it proved fatal. closing with the show here. Cheerful Amid that dust of the basement one of Gardner is back on the job after being those open hair cells picked up a germ, he became ill, an infection set in, and erysipclas resulted and his death followed. As you know, his right name was Jimmy McGinnis and he was named after a head billposter. Glad to read what you wrote about the Kemp Sisters. I knew them in 1907 when I saw their layout at the Westport (N. Y.) Fair. We both played the grandstand and to my pleasantest surprise I met an old girl of mine, Blanche McKenna, who was doing her same old Bad Horse act that she used to do with me in the Adam Forepaugh Wild West Show. We did a twin bucking job and exchanged during the high spots. She trained me for the double and we sure gave them a thrill. We broke these terribly wild horses until at last we were doing a menage act with them and led them off into the backyard as docile as kittens Coffin and wife, Cliff McDougall, Harry and to thunderous applause. Blanche Chipman, George King, Capt. David Barwas 17 at that time and lived on her nett, Louie Velarde, Martin Arthur, father's ranch in Kansas. He raised Jimmy Wood, Ruby Wood, Ava Thornbeefers for the Armours, of Chicago. In ton, J. Ross King, Hurley Woodson, John the winter time Blanche taught school Reilly, Bill Dedrick, Alex Brock and wife, and went on the road in the summer Betty and Marilyn Rich, Goldie Wolf, time, as riding was in her blood. She was in Myrtle Peek's class as an allround rough rider and our act was an only. We find few riders today like Blanche or Myrtle. I hear from Jake Percy Clarke. Bob Downie made colored Posey every few weeks." More anon from movies of the show. Mabel Stark, off Doc Jones, the horse trainer.

CIRCUSES

Thanks to all who sent letters during for replies, especially those Big Show performers who favored with programs, Past Presdent W. H. Judd, in spite of clippings and routes from New York.

### RUSSELL LEAVES LOS

(Continued from page 38)

White Savage, a picture in which he played, at local theaters.

Scotty Dunn joined as boss canvasman, replacing George Warner, and Ralph Clawson was reported heading west to take over the legal adjusting end now handled by Paul Eagles. Dan Dix joined as advance man.

draft papers from his board in Wisconsin. Nellie Dutton, who besides doing her own turns in the show, has been pinch-hitting, and nicely, for Madame Marie in the latter's dog and pony act. Mrs. Dutton marked a birthday anniversary while here, with clown alley pre- tier days." Decision to proceed followed senting her with flowers while the band official announcement that military auplayed Happy Birthday. Dick Lewis, George Perkins, Mark Smith and wife, absent because of sickness. The fiveelephant act is rapidly being speeded up. Betty Ascevedo is doing good work on this her first year as elephant girl. Jack Joyce's work as equestrian director drew much favorable comment here. Frenchie LaMont, formerly of the Flying LaMonts, lithographer on the advance, spent a week here helping Mrs. Pauline Webb seat the large crowds. Advance crew laid off a week as they were getting too far ahead of the show. Russell did a nice job of papering the town,

Hugh McGill, CFA, was on hand at nearly every performance to help out. Norma Rogers left the show to join Polack in San Francisco. Her mother, Mrs. Ray Rogers, continues with Russell, Visitors included Sam Houston, Mr. and Mrs. S. L. Cronin, Dec Cunningham, Bertha Matlock, Ken Maynard and wife, Bill Hamilton, Stella Cronin, Wayne Bob Downie and wife, Frank Downie, Sam Dolman, Steve Henry, C. W. Nelson, Ben Beno, Lou Johnson, Glen Harrison, Phil Bailey, Eddie Quillen, Charlie and from her defense job at Lockheed Aircraft, was on hand to see the show and meet old friends. William Scott made the show his headquarters and reported that he has never been treated so royally FARMINGTON, Mich., May 15 .-- Dick in his life. "Scotty" got autographhs nderson, aerialist on the Ringling for his PCSA Progress book. Harry Philshow, has become a member of CHS. He lips did good business at his hot dog stand. Tiny Phillips was on hand to help and was there many hours during the rush periods. John Houghtaling was kept busy with his novelty sales. Snapper Ingram dished out information on the front door.

### May 22, 1943

#### CORRAL 了過配

### (Communications to 25-27 Opera Place, Cincinnati, O.)

COOKE COUNTY FAIR, Gainesville, Tex., is preparing to stage a series of summer rodeos to provide entertainment for soldiers at Camp Howze. Many of the men in uniform have never seen a rodeo. Civilians will be charged an admission to provide prizes for the contestants.

DATES FOR the 26th annual Livermore (Calif.) rodeo have been set, it was announced last week as directors voted unanimously in favor, after weeks of consideration during which it appeared RAMBLINGS: Bill Antes has received the rodeo might be canceled because of the war. Dr. F. L. Herrick, association president, said:

> "It would be easy to just quit and blame it on the war. But we feel that we have a definite responsibility in keeping allve the traditions of the old fronthoritles have no objection to presenta-. tion of the rodeo.

PLENTY of contestants and rodeo livestock will be available for the 1944 Southwestern Exposition and Fat Stock show annual rodeo which will be held in Fort Worth despite the war, Manager John B. Davis reports. Fearing transportation problems might prevent holding a quality show, directors canceled the 1943 event set for last March. However, the directors have just decided that the show can be turned into a contribution to the war effort and have set 1944 dates. Many top-hand contestants live in or near Fort Worth and some are beyond the draft age. A large number of cowgirls also reside in this section of the State. There are plenty of green pastures for the rodeo livestock to be held for conditioning for the Western sports contests. Manager Davis believes that the rodeo, unseen by the majority of soldiers stationed in and near Fort Worth, will provide splendid entertainment for them. The government will reap a neat sum on the taxes paid by customers. Livestock shows for adults as well as boys and girls will encourage the production of foodstuffs. Davis has been elected manager for the 18th year.





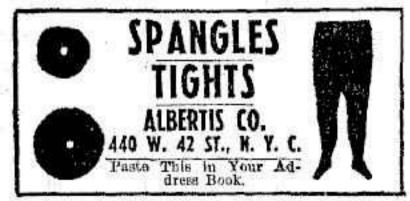
Salary \$100.00 weekly. Steady work. Sleeping accommodations furnished. Wire

### **BOB FISHER**

845 43rd Ave., North St. Petersburg, Fla.

AT LIBERTY Single Horse Act (Beauty Cart), Dog and Pony Act (10 beautiful White Dogs); also group of Leaping Russian Wolf Hounds. All New Props. A beautiful flash.

**ROSSELL'S** ANIMAL ATTRACTIONS CHICAGO, ILL. 3900 East 106th St.



### **Circus Historical Society**

Anderson, aerialist on the Ringling collects programs, route books, photos, etc., and has made up several outstanding albums covering his years with the circus.

At least one CHS member has uncovered some personal history unknown to him until now. John Staley, practically brought up by the Ringlings, recently wrote to CHS Bowman, Jeannette, Pa., about some photos and was informed that Staley's father was owner of a wagon show in the '90s. John had been born in an entirely different town than he had thought and now hopes to dig up more of his family history. Several mentions are made of this wagon show in Bowman's bock, As Told the next morning. Jack and Jake Mills on a Sunday Run.

Terrell Jacobs, honorary member of CHS, will appear at the Detroit Olympia

### LEWIS BROS.' CIRCUS UNIT WANTS

Novelty Acts of all kinds. Will also buy High School Horses, Trained Ponies, Elephants and other Animal Acts. WANT Workingmen, Electrician and Truck Drivers. Two and three-day stands.

Parks and fairs only.

LEWIS BROS.' CIRCUS

Jackson, Michigan

### AMERICAN UNITED CIRCUS COMPANY

WANTS FREAKS TO FEATURE, highest salaries paid. Have 180 foot banner line. 20 weeks' work in northwest defense towns hauling people. Answer by wire if not working: Billie Pilgrim, Gracie McDaniels, Ralph Chroner, Elephant Boy. Can use Fat Girl that can entertain, also a high-class Pin Cushion Act. Pasco, Wash., May 15 to 22; Pendleton, Oregon, 24 to 31; La Grande, Oregon, June 1 to 6. FRANKIE SHAFER, Side Show Manager.

### MILLS AT MASSILLON

(Continued from page 38)

the best one-day stand. Show moves into Indiana May 24. Bert Wallace has the program running in a smooth one and one-half hour performance. Cookhouse moves the night previous to showdate, and breakfast is ready upon arrival will keep show on the road until late fall, after which they will play winter dates under auspices. George L. Myers, who for 12 seasons produced and directed girl revues, concerts and specs for the Sells-Floto Circus, will produce a spec for the winter show, using a line of girls in ballet.

### UNDER THE MARQUEE

(Continued from page 38) skin Ben and Doc Waddell visited quarters of Banard Bros.' show at Etna, 20 miles from Columbus, O. Waddell reported that visiting showmen at Zanesville, O., gave the widow of William Merrick, who was a band leader, a surprise party. She is 87,

MANY old-timers who attempt to narrate early-day circus history go overboard mentally and depend upon their imaginations.

CLIFF DANIEL, Turlock, Calif., who at present is employed in wholesale nursery and flower gardens, furnishes

CHAPPY GORDON (William J. Chapman) now answers to the salutation of sergeant. He was with Wallace Bros.' Circus until inducted into the army in December, 1942. He is now on maneuvers with the Signal Corps as a radio operator. His address is Sgt. William J. Chapman, APO 402, c/o Postmaster, Nashville, Tenn.

IT'S HORSES for T. P. Lewis, seaman, second class, U. S. Coast Guard. He's training with Troop A at Fort Reno. Okla., taking a specialist course to qualify as an instructor for mounted beach patrols. At the end of his training, which is under Capt. Jack Holt, movie star, he will receive the rank of second class petty officer and will return to New Orleans.

flowers to circus people playing there. When Arthur Bros.' Circus was there April 26 he gave roses to the folks. He was in Oakland several weeks ago and visited Rube Egan, last season with Russell Bros. and who is now watchman at The Tribune Building.

WANT Experienced Phone and Program Men to join at once. Would like to hear from Geo. Hearst. Lots of good deals to follow. Wire or write TOM HASSON Care Masonic Temple Rocky Mount, N. C.

### **BOB DICKMAN CIRCUS** WANTS

Girls for Swinging Ladders; other useful girls, write, Also Clowns, Candy Butcher. All privileges for rent. Indian Head, Md., 19; La Plata, 20; Mechanicsville, 21; Leonardtown, 22; Prince Frederick, 24.



Care HAMID-MORTON CIRCUS Montreal, Can., week May 23; Ottawa, week June 1.

### WANTED

Agent with car: wire. Need Big Show and Sideshow Acts, Calliope Player, Legal Adjuster, Banner Man and Boss Canvasman. Jim Conley and Geo, Barton, wire. All Concessions open. Useful Circus People, write.

M. L. CLARK & SONS' CIRCUS 4750 N. Main Street DAYTON, OHIO



### The Editor's Desk CINCINNATI

DIRE predictions being heard in fandom that base-ball can't last thru the season have no counterpart in outdoor showbiz. We have yet to hear that the shows won't be able to go thru because of lackadaisical attendance. Some sports sages say that baseball, which nearly everybody likes, will suffer because the public won't pay top prices to see second or third-grade or sandlot ball. That Johnny Fan won't beef; he'll just stay away. In wartime circuses, carnivals and parks are not able to offer much that hasn't been seen before. But the their presentations be old they appear to be ever new. Many orgs continue to report increased public interest and earnings that top last year's. Some are getting higher admission prices at their gates and also to rides that they have been carrying several seasons. Outdoor show business has color in itself, seeming not to be dependent upon colorful individuals.

WONDER what show will be first, to carry its equipment by transport planes. A skeptic remarks that then it would take 10 times longer to tear down and set up than to make jumps. But it probably will come. Isn't any more far-fetched than an oldtime mud show envisioning a modern motorized troupe. And somewhat more plausible than were those reports that Doc Waddell, as p. a. of the now defunct Superior Shows, would make his towns riding an elephant.

# By CLAUDE R. ELLIS

WARTIME Carnival Manager Gets Lowdown From Owner: "Now, of course, you realize we'll have to operate under severe handicaps this season. Our help will cost more and so will everything else in proportion. Our only salvation will be the old-timers who have proved their loyalty and have the old trouper 'Never-Say-Die' spirit. There'll have to be more of a double-up system in everything. As you know, I'll not be able to be around the show this summer and so everything will fall on your shoulders. I want you to look after the press, radio and booking of the show, and when a town is set you can lay out the lot before coming back. You should be able to be back on the show from Wednesday until closing night each week. And this season I wish you would dress up a little better and look more like a carnival manager. You should get a cane so that you will look the part when you walk down the midway. By the way, you could put a nail in the end of the cane so that when occasionally strolling about you could spear pieces of stray paper. This would help keep the midway clean and would save considerable on lot clean-up bills. And at the end of the season I'll count you in."

By LEONARD TRAUBE

NEW YORK

WAY along as years go, Jim Bonnelli, Cincinnati, has taken to the road again-as a contracting agent for Cole Bros.' Circus. A pioneer of the variety which emerged into vaudeville, of circus, minstrelsy,

#### The Billboard 43

the showboat era and what not in managerial posts, the man who was a barrel jumper years before that line became practically a lost art should run against few situations that he can't iron out. From days of the cries of "Hey, Rube!" and "Belvidere!" to the nautical terms of modern steamboating is a long time. His refreshed memory doubtless will lay out in the highways and byways he is to travel as clear a picture as is presented to him by the Ohio and its tributaries.

DELL DARLING, county commissioner of Erie, Pa., and one of our more confirmed circus fans, came in for most of Jay James's "Keeping Up With the Times" column in The Eric Daily Times of May 10. James tells of Dell's love for the circus, "just like a lot of kids from 8 to 80." James sums up: "That the government has permitted as many shows to roll as will roll shows its appreciation of the fact that circuses are morale builders, contribute much to our sense of humor, our sense of healthy outdoor amusement. . . . It wouldn't be a summer without a peek at one circus." . . . Looks like W. M. (Billy) Gear, erstwhile show agent, has finally taken root down in Centerville, Miss. He quit as editor of The Jeffersonian there in favor of springing his own printery. . . . A carnival owner whose showmanship is sometimes discounted on the ground that he is "more of the banker type" bought four large modern apartment houses last winter. His system can't be too bad. . . . And then there was the ailing colored punk who had the chill handed him by a doctor who ordered: "Quit taking all that medicine and throw yourself into your work! What do you do?" Came the faint reply: "I cleans out de lions' cages."

Out in the Open

THE incomparable Ernie Pyle, war correspondent I of The World Telegram, flashed back to his youth last week in what was to this scribe one of the great pieces he has done from the North African front so far. Of course, it took the biggest story of the year to make Pyle trot out the prose immortal, but Pyle has been batting out sterling stuff for years. The big story was the surrender of the Nazis-Fascists to Anglo-American troops. The flashback to an earlier day in a brilliant newspaperman's history was Pyle's reference to the ultra-busy doings in Tunisia as a reminder to kids in general, and probably Pyle in particular, of a day at the State fair. In one brief moment of fascinatingly human copy, Pyle did more for fairdom than all the educational treatises ever written can hope to accomplish in that direction. This column, being limited in scope, is grateful to the Pyle brain for having made possible an allusion, in this little way, to one of the really great reporters of our age. We have wanted to sound off about Ernie for some years now, being one of his constant readers. Now that we have done our small piece, we feel how very inadequate it is-and how dwarfed beside the very down-to-earth Pyle style.

Midgets give me fidgets; Trained cats drive me bats.

Merciful heavens, Mr. Evans!

The greatest show on earth's because It's Ringling Bros.

Barnum & Bailey, I could see daily.

I love the smell of your horse manure.

I like the circus, I guess because I still believe in Santa Claus,

I never heard a sweeter hosanna Than Home Sweet Home on the steam plana.

I'm very glad I've never hadna To see a circus sans Madam Bradna,

It shoud be noted that Lunt is an ardent circus devotee. He rode spec on the Big Show a few seasons back, and in 1941, when the circus played Richmond, Va., he joined a four-man stake-driving gang on a Sunday afternoon.

(He's probably a good stake-driver, too.)

JACK GREENSPOON in from Norfolk, Va., shout-

ing about the big biz at Ocean View Park, where he

ALFRED LUNT, the celebrated Thespian of Broadway and Genesee Depot, Wis., has written a poem about the circus-the Ringling circus, to be precise. We saw the actor backstage at the Garden a couple of weeks ago and threatened to print his effort, but then decided it would be best all around if the poem saw the light of day after the show exited from New York. So here is Not a Rhyme Worth a Dime, or Good, But No Cigar:

Because it's fresh and therefore pure.

Trutzi Is Snootzy!

Said the stupendous Wallendas, We can't go on bendas, Because that would end us.

Candied popcorn on a stick Makes me sick.

Peanuts give me gas, Alas!

If you want to keep young and more or less healthy, Stand on your head like Madam Ardelty.

Should an acrobat chance to sneeze, I really think my blood would freeze.

That's a helluva smella Coming up from the cella. shares some 30 concessions with Art Lewis. Art's brother, Charles, in Norfolk for the summer. Reminds us that a Greenspoon worker, Casper Sargent, the part-time dialectician, was off to Riverside Park, Agawam, Mass., for the season. . . . Robert Ringling, having thrown a chow for workers during the circus run, tossed a dinner for performers last week at the New Yorker. . . R. C. McCarter, agent of Cetlin & Wilson Shows, in for a chat and a war rabbit up his sleeve-of which more when it develops. ... Frank Portillo is putting in his steenth week-end as clown, ventriloguist and marionettist at the Home Stretch nitery in Washington. . . . Larry Sunbrock will open his Big Top Circus back of the Roxy on (or slightly after) May 28-and if he does, many a knocker will be keenly disappointed that the redhaired whiz came thru. . . . After his first week on the press staff of the Ringling show, Ray Peacock rut in an expense sheet of 30 cents. For a phone call, five cents; and, believe it or not, for The Billboard, two bits.

# The Crossroads

RT CONCELLO and Jack Tavlin were in Chicago A last week and spent considerable time around the Olympia Circus talking to performers. All of which started rumors that the boys are hot to put out a new circus. Mexico has been mentioned as the locale for the proposed venture, but no information has been forthcoming from Concello or Tavlin. John North also was a Chi visitor, and the rumormongers at once connected him with his former Ringling associates. With A. C. Blumenthal in Mexico, could it be that he, too, might be interested in a new circus venture? While the whole thing is conjecture at the moment, we wouldn't be surprised if something definite developed in the next couple of weeks.

GENE BERNI, former park and carnival man, now operating a hotel in Tampa with W. C. (Bill) Martin, spent last week in Chicago looking over equipment for a second hotel he expects to open shortly. . . That flashy airplane in which the Walkmirs make the entrance for their spectacular aerial act was constructed by Walkmir himself. . . . Ira Watkins, who played the Olympia Circus here, has a string of Michigan park dates-Flint, Lansing and Detroit. . . . J. D. Newman returned last week from a trip to the West Coast. Jake has become air-minded but, like many of us, he bumped into Old Man Priority, and at Amarillo, Tex., was eased off the plane and had to make the remainder of the jump by rail. . . . Those sleek-looking bears worked by Mr. and Mrs. Emil Pallenberg Sr. may be seen in the ice show at the

### By NAT GREEN CHICAGO

Center Theater, New York, if dates can be arranged. . . . There may be another bounding rope gal-or boy-in the Canestrelli family. Mr. and Mrs. Ottavio Canestrelli are expecting a visit from the stork shortly. ... John F. Heuser, of the Cincinnati Zoo, was on the rialto last week looking for Billy Bryant. Billy, who opens in Chi late this month, may shift his activities from his showboat to the Cincy Zoo this summer for a season under canvas. . . . A lot of two-day stands are in prospect for Cole Bros.' Circus as a means of easing the help shortage.

THERE seems to be a great deal of interest in old circus parade wagons. Don Smith, director of public relations for the Circus Historical Society, writes from Farmington, Mich., naming a number of wagons that were not included in George Hubler's list in a recent issue. He mentions the Africa wagon, now being rebuilt at the Ford Museum at Dearborn, Mich.; the Age of Chlvalry, from Barnum & Bailey, now on view in a travel museum near Worcester, Mass.; the Russia wagon at Rochester, Ind.; the Columbus, or Pocahontas, band wagon, built for Pawnee Bill and used by Haag and 101 Ranch show; the Swan wagon from Christy; Sparks's Sea Serpent and the Gollmar Mirror tab, the last two named reportedly owned by a West Coast awning company and occasionally used in the movies, and several cages, now owned by Terrell Jacobs, from well-known shows. "However," says Smith, "all the above wagons combined would hardly make up a real old-fashioned

street parade even if in new condition; if they were owned by one show; if parades were still permitted in the average city, and if there were no labor or transportation shortage. . . . It is about time that grown-up fans admit that the circus parade has long since passed from the scene."

ROBERT RINGLING is no philanthropist, but he willingly paid a bill for \$4.26 contracted by P. T. Barnum in 1877 when it turned up recently after 66 years. According to the story, P. T. Barnum in the year of the "great depression" purchased a gold brocaded adornment for an Arabian horse from Wolf Dazian, theatrical outfitter, and in his hurry forgot to pay the bill. A few weeks ago Emil Friedlander, head of the Dazian Emporium in New York, ran across the bill for \$4.26. He took it to Robert Ringling, who willingly handed over the amount dueand collected \$4,000 worth of publicity, for the story went all over the country on the UP.

LARRY E. KIRBY, formerly in show biz, is now a corporal in the medical department, AAFBFS, at

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Walnut Ridge, Ark. . . , Mrs. Ike Rose and her midget show have joined the Rubin & Cherry Exposition. . . . "Wonderful park and should be a wonderful season," writes C. W. Finney from Celoron Park, Jamestown, N. Y., where he's handling special promotional work and public relations. . . . The boys are laying 10 to 1 that the sun won't shine in Chi Wednesday (19). It's opening day for Riverview Park. . . . Vicki Lorenzo has entered suit for \$10,000 against the company which made the rigging her late husband, Paul, used in his high act. Lorenzo was killed last fall when the high pole on which he was working broke and he fell to his death.



The Billboard 44

### PARKS-RESORTS-POOLS

May 22, 1943

Conducted by WILLIAM J. SACHS-Communications to 25 Opera Place, Cincinnati, O.

Legal Feud at Ocean View

# Suits, Dim-Out Mar Serenity **But Biz Booms**

NORFOLK, Va., May 15 .- Altho the season is only a few weeks old and attendance has been excellent, with banner prospects for its continuance, Ocean View Park is already beset by difficulties.

Violation of dim-out regulations is charged by OCD Co-Ordinator Richard M. Marshall, who says he will close a number of the park's concessions unless they stop showing lights to the sea. At the same time owners of Ocean View and concessionaires are about to come to grips in the law courts.

Two separate court actions are in prospect. One already has been docketed in the Court of Law and Chancery. It was instigated by the several partners trading as Ocean View Enterprises seeking to cancel a lease entered into by Art Lewis and Jack L. Greenspoon, defendants, January 7 to operate virtually all the concessions at the park. The plaintiffs, Eleanor Cooper, Ben Cooper, Rose Goldberg, Esther Cooper, Mary T. Cooper and W. R. Aitken, charge violations of terms of the lease.

Art Lewis, who is also owner of the Art Lewis Shows, a carnival, is a plaintiff with Jack L. Greenspoon in the other action, which was due to be docketed in the same court. They are suing Dudley Cooper, W. R. Aitken and the Ocean View Improvement Corporation for \$50,000 (See OCEAN VIEW FEUD on page 47)

C. W. (CLINT) FINNEY, who this season handles the special promotions and public relations duties at Harry Illions's newly acquired Celoron Park, Jamestown, N. Y., has had extensive experience in both the outdoor and indoor show fields. Entering show business as a boy, Finney served in an executive capacity with the leading circuses, including Ringling Bros., Sells-Floto, John Robinson, Buffalo Bill and the 101 Ranch Wild West. He also served as business manager of various Klaw & Erlanger stage attractions operating, out of New York. He hails from Aurora, III.

# Ride, Game Biz **Booms at Carlin Despite Weather**

# **Carroll Springs** With Show Idea; **Romberg Starter**

SPRINGFIELD, Mass., May 15 .-- Riverside Park's midway was jammed on Mother's Day, with the only promotional stunt being a Mother's Day contest with \$100 in War Bonds and Stamps offered as prizes.

Latest idea of Owner-Manager Edward J. Carroll and his aid, Harry Storin, is a series of Sunday shows starting tomorrow, with Sigmund Romberg and his orchestra and concert artists at the ballroom, renamed the Riverside Music Hall. The ballroom has been dark on Sundays ever since Carroll took over due to the Massachusetts Blue Laws, which ban dancing on Sunday. New plans call for bringing in a big name, either concert orchestra or dance hand with vaude acts, each Sunday, thru the season. Next Sunday Charlie Spivak and orchestra will be the feature. The ballroom has been equipped with 2,000 seats on the floor and 2,000 more seats in the adjoining stadium. These "concerts under the stars" are scaled from 55 cents for the stadium to \$1.65 for the ballroom main floor, with rear of the hall seats costing \$1.10.

Riverside swung into every-night opcration last night with a mammoth war (See Carroll's Show Idea on page 49)

**Ocean Beach Bids** Net More Concesh **\$\$** Than Last Year

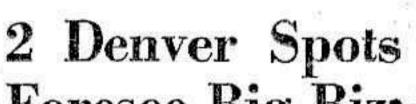
More Off-Season Activity Planned For Post-War AC

ATLANTIC CITY, May 15 --- Need to provide more entertainment for the resort visitors, particularly during the offseason months, was voiced this week by William G. Wellhofer, prominent in local resort affairs. Looking toward the postwar period, he warned that the six or eight weeks' business at boom levels during July and August is not enough for Atlantic City's economic life, which has resulted in heavy taxes and the piling up of a heavy debt obligation to carry Convention Hall and other municipal structures.

Lengthening of the resort season, said Wellhofer, should be the first consideration of all in laying plans for the postwar period. Wellhoffer complained that there has been little or no thought given to the resort's off-season visitors who complain that the resort has nothing to offer them in the way of entertainment.

Apart from planned amusements and entertainments, Wellhoffer proposed further consideration of a plan made several years ago calling for a mammoth enclosed swim pool to be constructed on the beach front which would provide year-round bathing for off-season visitors. Such a pool, he said, could be constructed by the city and placed on the city-owned Garden Pier, or it could be built by private capital on perhaps the Central Pier. Moreover, such a pool would be made available to summer visitors as well.

With proper promotion, all other types of off-season entertainment would soon be self-sustaining, he added.



### Riverside, Des M.

Same Policy for

DES MOINES, May 15 .- Opening May 21, a week carlier than usual, Riverview Park will employ the same policy as in the past, with no changes in prices and no gate charge, according to Robert A. Reichardt, manager.

A Ferris Wheel and a new walk-thru funhouse to be called, Blackout have been erected. In addition the Coaster report plenty of action, with Mountain has been given a new front, including neon flashing.

Plans call for an informal opening tomorrow, with the grounds restricted to WAACS and servicemen.

Reichardt's personnel includes Harry Ryer, promotion; Irvin Wallery, grounds foreman; Havold Thompson, maintenance foreman; F. M. Shortridge, game concessions, and Bob Dudley, publicity,

Harry Caple will again operate the roller rink, and Joe Epstein will have machines in the Penny Arcade. Reichardt will also serve as manager of the ballroom, which will open with a local band, Arney Liddel.

BALTIMORE, May 15 .- Biz still holds up well at Carlin's Park despite a spell of erratic weather. All rides and stands Speedway continuing to hold No. 1 spot in appeal. New Skeeter Boats, too, are getting considerable attention. Forest Gardens Taverns, with Jack Gonder in charge, seems headed for its best season. Carlin's has become popular stamping grounds for thousands of servicemen stationed hereabouts.

Gene Vaughn, New York, has taken over Forest Gardens Theater for summer and plans free outdoor stageshows Wednesday, Saturday and Sunday nights.

(See CARLIN BOOM BIZ on page 47 (See OCEAN BEACH BIDS on page 47)

NEW LONDON, Conn., May 15.-Regardless of whether Ocean Beach Park enjoys a fat season this summer because of a greater workers population and freer money plus restriction on pleasure driving, which will tend to keep pleasure seekers closer to home, New London faces the happy prospect of netting considerable more concession revenue from its Gam and recreation buildings at the beach than it did last season.

Eight operators have submitted offers for concession areas to the Ocean Beach park board. Joseph Gloth, of this city, who operated amusement devices in the arcade in the recreation building last season, offered \$8,050 a season for three seasons for the same area. This is about twice as much as he paid the city for the area last season. The beach board accepted this offer.

Other offers made are as follows:

Sy Schribman, of Boston-\$20,000 for both the Gam and recreation buildings John Stephen Radebaugh has Olympic as a whole, or \$3,500 for the hall on the

### Workers Hypo Seaside Play

SEASIDE, Ore., May 15. - Terrific crowds have been turning out week-ends at Seaside Beach. Most of the patronage has come from Portland shipyard workers, many of whom have never before visited the Clatsop beaches. Restaurants packed to capacity, and cottages and hotel are crowded. Beach amusements will open May 30.

122



# **Buckeye Lake Uses Full-Page Ad** To Intro Personnel to Patrons

in the way of institutional newspaper neath each likeness. advertising is the full-page ad of Buckeye Lake Park which appeared in The Buckeye Lake Park, has obtained 500 re-Newark Ohio Advocate of May 10 and which afforded coverage of 50 per cent of the area from which the resort draws its patronage. The attractive ad served to introduce the resort's entire personnel to Buckeye Lake's patrons.

Only a small amount of copy was used tions of responsibility. in the advertisement to stress the attractions and features that make this Central Ohio fun haven an attractive vacation spot and playground. Features highlighted in the ad copy included Buckeye Lake's 30 miles of lake shoreline, thousands of cottages for vacationers, Crystal Ballroom, Danceteria, roller skating rink, modern swimming pool, boat livery and opportunities for fishing, all of which serve as a suitable Melva Ludwig, manager-instructress of setting for the brilliantly illuminated midway offering a great variety of rides Weather, Harden's U-Run-'Em boats; and amusements.

voted to pen-and-ink sketches of the One restaurant: George Farmer, Merry-143 members of the resort's personnel, (See BUCKEYE LINE-UP on page 47)

BUCKEYE LAKE, O., May 15 .--- Unique with identifying names appearing be-

J. Stanley Billow, publicity director of prints of the advertisement with the intention of spotting them in the concession buildings and around the park proper to make for easy identification of the park staff by patrons and to provide an official roster of those holding posi-

The pen-and-ink sketches lead off with those of John J. Carlin Sr., Buckeye Lake Park owner, and of A. M. Brown, manager. Others included in the illustrations: Mrs. A. M. Brown, office manager; J. Stanley Billow, publicity director; Kathryn Langham, bookkeeper: Jess Hawkins, ballroom and pool manager; Billy Hoover, parking lot manager; Henry Langham, foreman; J. F. Shumaker, maintenance; roller rink; C. W. Tingley, bingo; Walter Lawrence Johnson, golf course; Mary The remainder of the page ad was de- Johnson, golf course; Wilda Call, All-in-

### Foresee Big Biz; Plug Name Orks

DENVER, May 15. - Both Denver amusement parks prepared to open the season today, with prospects for the best summer run in their history. With military personnel in the area greatly increased from last year, both Elitch's Gardens and Lakeside expect a hefty play this season. Both spots are located on regular transportation lines.

Pre-opening publicity indicates that the two amusement places expect to plug hard on their name bands this season. Lakeside is opening its El Patio Ballroom with Ben Pollack, and Elitch's opens its Trocadero with Ray Herbeck's ork, featuring the Caprini Sisters.

Among Lakeside's rides are the Cyclone, Scooter, Hurricane, Whip, Octopus, Merry-Go-Round, Ferris Wheel and Speedboats. Elitch has the Jeep, Spitfire, Rollo-o-Plane, Loop-o-Plane, Auto Speedway, Laugh-in-the-Dark, Old Mill, Spook House, Merry-Go-Round. Both have extensive Penny Arcades. Lakeside also has an indoor pool.

The popular Elitch's Theater will open its 52d season of dramatic stock in mid-June under the direction of George Somnes.

# **Utah Fun Spots Cut** Operations

SALT LAKE CITY, May 15 .--- Utah's bathing beaches will be in operation this summer, officials announced this week, but the regular amusements, including rides, games and dancing, despite the fact that the territory is jam-packed with the richest prospective customers in its 90 years' history, will be cut dragtically for the duration.

Saltair Pavilion, 14 miles west of Salt Lake City, will operate on an extremely limited basis. It has operated continuously for the last quarter of a century from Decoration Day to Labor Day, with eight rides, games, concessions, cafes and dancing nightly except Sunday. Transportation was by auto and its (See UTAH CUTS DOWN on page 51)



# The Pool Whirl Labor Dim-Out American Recreational

Care New York Office The Billboard)

### Men and Mentions

Fred Leach, veteran accountant for the Cascades twin swim tanks, New York, suffered a leg injury last week. Drop him a line in care of the Riverside Cascades, 134th Street and Riverside Drive, New York. Mack Rose will forward it to him.

Ironically enough, now that most of the swim tanks will use femme lifeguards this summer it is no longer news, and aquatic press agents are tearing their hair out trying to explain to their respective bosses that the eds just aren't interested in lady lifeguards.

Latest swim personality to join the season. George A. Hamid-booked, fourservice is Helene Raines, of the Women's Swimming Association, who's just joined the WAAC. She joins another swim figure. Florence Heller, assistant publicity chief at Palisades (N. J.) Park last summer.

#### Help Wanted

Some outdoor tanks whose operators are having trouble hiring help are planning to open without sufficient lifeguards. In other words, they're going to take the chance that the one or two they have been able to engage will be enough. And it's very unwise.

While it's difficult to get lifeguards, there's no excuse for opening without proper guard protection.

My advice to pool owners faced with a lifeguard problem is to raise the salaries of the guards to such an extent that you can get the men you need. If that doesn't do the trick, don't open until you have the proper protection for your swimmers.

If you have a drowning due to lack of protection, you'll never forget it the rest of your life-not to mention the damage suits you'll leave yourself open. to.

Another suggestion, don't hire a guard who is repulsive to your patrons. It

(All Communications to Nat A. Tor, No Headache to Equipment Association Jersey Olympic

> Park, Irvington, cracks the season May 22, a week earlier than usual. For the third season, park and pool admissions will be free for all wearers of military uniforms. Pool locker-room facilities have been enlarged to accommodate 6,000 simultaneously.

Promotional program will feature the network of busses serving the amusement resort and urge patrons to leave their cars home. Capt. Joe Basile and his trumpet will be back to lead his Madison Square Garden Band here this act, free circus will be presented twice daily.

Henry A. Guenther, well-known showman, will again be at Olympic's helm. His son, Bob, former president of the park corporation, is in the army. Only preliminary labor problem is on cashiers, there being sufficient operators here.

Goat Ride, a new Fascination game and enlargement of Crackpot, walk-thru designed by Guenther, are among the to the soul. new features. Coastal dim-out is no headache, the lofty trees thruout the park providing natural protection for specially shaded lights.

A learn-to-swim campaign will again be inaugurated in a tic-in with The Newark Sunday Call, starting in July. Enough ammunition is left over from rides here. He, too, is experiencing a last season to operate the shooting gallery. Frank Baker will be back on the guess-your-age concession. No dancing 40 years for reclassification makes the will be offered this season.

Bubbles (Elsle) Ricardo, ex-aerialist who nearly lost her life in a fall in 1940, mitted free to Belmont and at a cut again will be vocalist with Basile's band. The courageous girl, who lost her arm in the mishap, has been playing Shrine indoor circuses with Basile during the winter. Her father is prop man at the park. He was seriously crippled trying to save Elsie in the fall.

### By R. S. UZZELL

MONTREAL. - It happened Sunday, IRVINGTON, N. J. May 15 .- Olympic May 9, at Belmont Park here. More patrons came on bicycles than by auto. Not quite the duplication of our youth, as the girlies wore slacks instead of the bicycle skirts of our day.

> The Everly Aircraft Company reports that Virginia Kline, wife of the late Abner K. Kline, who recently underwent a major operation, is now well on the road to recovery.

The St. Lawrence River here is at flood stage. It reached the Coaster at Belmont but has no damage.

Fly-o-Plane going Sunday to a favorable reception. As with most of us, his best men are in service or in war work. Patty is one of the prudent and energetic carnival men and has a fine substantial country estate in Canada.

Rex D. Billings, Belmont manager, has a comfortable cottage by the river, a beautiful location with a screened-in porch on the river side that is a solace

After an unusually cold, wet and late spring, Belmont got off to a good preview opening, with no rain Saturday or Sunday.

Harry Illions came up from his Celoron Park at Jamestown, N. Y., to supervise the final details in launching his shortage of workmen. Calling up all men not in the service between 19 and help problem acute here.

Men and women in uniform are adrate on the attractions.

BALTIMORE, - Bay Shore Park, 15 miles from Baltimore, owned and operated by the Mahoney Bros., will again be managed by Charlie Keller, who has managed the spot the past two seasons.

### Jamboree, Free Acts For Broadripple Bow

INDIANAPOLIS, May 15.-Decoration Day will mark the official opening of Broadripple Park here, according to Frank Edwards, manager. A radio jamboree from one of the local stations has been set for the opening, with free acts and delegations from a score of local fraternal and patriotic organizations also participating. Event is being ballied on 20 daily spot radio announcements.

Assisting Manager Edwards at Broadripple will be Ray Allen, special promotions and publicity: R. G. (Dick) Potter, radio and free acts, and Everett Dubois, pool manager.

### **Portland Blue Lake Opens**

PORTLAND, Ore., May 15.--Blue Lake Patty Conklin got his Octopus and Park opened May 7 to a good crowd. Wes Lang's orchestra has been signed for duration in the dance pavilion. Boating, swimming, fishing and all concessions are open. No raise in admish; still a quarter, with kids in for 15 cents. Ticket entitles holder to swim privilege.

> BALTIMORE. -- Among the free-acts planned for Carlin's Park this season by General Manager John J. Carlin Sr. are the Teeter Sisters, who recently quit their aerial act to enter war work here. Carlin hopes to bring them out of retirement for either a Decoration Day or Fourth of July showing.



will do your biz more harm than good.

You may have to pay higher salaries to compete with the money offered by defense plants, but don't gamble with your business or, what's more important, don't gamble with the lives of your customers.



Staggered vacations, the suggestion advanced by the Office of Defense Transportation, will be most welcomed by Atlantic City and other near-by South Jersey resorts. Both amusement and business interests here have voice I their approval of the suggestion that all employee vacations be started and ended on Tuesdays, Wednesdays or Thursdays so that vacation travel will not conflict with week-end leaves given to service men. Staggered vacations are seen as going a long way in helping local interests solve the man-power problem, which becomes more pronounced on week-ends during the season.

Altho plans have not been announced officially, it is a certainty that Hamid's Million-Dollar Pier, dark for the Easter week-end, will open for the regular summer season. George A. Hamid, pier operator, has been huddling with bookers in Philadelphia and New York for band attractions. Also, Eddy Morgan, Million-Dollar Pier house band maestro, will return to his pier chores this summer. He was recently given his discharge from the army.

Steel Pier is working out a plan for its Marine Ballroom that will provide for Johnny Warrington's orchestra, of Station WCAU, Philadelphia, to be a regular Saturday and Sunday attraction thruout the season. Charlie Barnet and Teddy Powell orchestras have been signed for the pre-season week-ends.

Theodore E. Lapres, president of Fralinger's, popular Boardwalk salt water taffy house, has been commissioned a lleutenant in the navy. He was a second lieutenant in the army in the last war.

### **Jantzen Pools Get Going**

PORTLAND, Ore., May 15.-Three big opening Monday (17). Park General Manager Paul H. Huedepohl has had a crew working several days getting things



Attendance heavy May 8-9 week-end Sam Gumpertz in Dreamland. Also opbecause of sudden warm spell marred erated Brighton Hotel, Brighton Beach only Saturday eve by intermittent showers. Because of the dim-out, Boardwalk strolling may be tabooed with a curfew after sundown.

Harold Messmore, of Messmore & Damon, in association with Joe Kaufman, local photog, opened at 52 Bowery (site formerly had a Scooter ride) an attraction called "Axis Atrocities." Show, a walkthru, is a diorama depicting enemy torture.

Mammoth Wonder Show re-opened May 9 by Hymle Wagner and a new partner, William A. Mariash. Last summer's partners, Harry Wagner and George Schnitzer, have exited. Last few seasons Mariash had Stauch's spot on the Bowery for a cabaret in season and a circus, fights and wrestling in winter. He came to Coney 35 years ago as an associate of

### Geauga's Spending Way Ahead of '42

CLEVELAND, May 15.—Near-by Geauga Lake Park, a short ride down Route 43 in the booming Akron and Ravenna arsenal district, is doing nicely with its "open Sundays" policy for the present.

W. J. Kuhlman, Geauga owner, has most of the attractions operating, and spending per capita has been substantially up over a year ago. The Octopus ride is now operating.

Some substantial industrial outings are booked, as "war workers must have a recreation furlough" is pretty well accepted in this territory.

### **Cincy Coney Ready**

CINCINNATI, May 15 .--- Coney Island here will have its preview showing next week-end (22-23), with the regular season slated to begin May 29.

Bob Chester and orchestra begin sum-Jantzen Beach Park pools readied for mer dancing at Moonlight Gardens Saturday (22). Louis Prima comes in on the 29th.

All rides and concession buildings have in shape, including landscaping the been renovated and repainted for the

and the Whitney Hotel and baths. Front talker is Phil Kelly, of the former vaude team of Kelly and Galvin and exstraight man in burly. Candy concessionaire is again Meyer Hamburg. Assistants are Billy Howard and George Tuttle, both of burlesque. Latter vocal-(See CONEY ISLAND, N. Y., on page 47)

Gail 218 Mt. Prospect Ave., Nowark, N. J., or Phone Humbeldt 2-0118 between 6 & 7 P.M.



A real opportunity for a successful Arcade Operator to buy a popular and busy Seashore Penny Arcade which has been under same ownership for over 20 years. Equipment in excellent condition. Present owner now retiring. \$15,000.00 cash necessary. Balance terms. BOX D-76, Care Billboard, Cincinnati, Ohio.

### A. F. of L. Local No. 156 VICTORY PARK PORT HURON, MICHIGAN

Location in the heart of the city. Free admission. 200,000 people to draw from. Everybody working. Big pay days every week. Now in operation, business excellent.

WANTED-Penny Arcade, Fun House, One Educational Show. Eating Concessions, Frozen Custard, Pop Corn, String Game, Cigarette Gallery, Lead Gallery, High Striker, Fish Pond, Bumper, Pitch-Till-You-Win, Ball Game and other 10c Concessions.

Can place High-Class Free Acts for one week's engagement. Address

GLENN WALTERS (Chairman Pulp Workers), 1642 Lyons Street Port Huron, Michigan.

# WANT FOR OCEAN VIEW PARK

### NORFOLK, VA.

Have space suitable for Exhibition, Monkey Show or something similar. Home base for thousands of men in Armed Forces; Sailors, Soldiers and Marines. For further information write

C. T. DUFFEE, Manager

### FOR SALE

1941 Moon Rocket in excellent condition. Can be seen in operation at Also Amplifier with two galvanized Loud Speakers; Sea Breeze Park. will take \$65.00. Address

### STEVE LA. GROU Sea Breeze Park, Rochester, N. Y.



The Billbourd 46

### FAIRS-EXPOSITIONS

Conducted by ROBERT R. DOEPKER-Communications to 25 Opera Place, Cincinnati, O.

**Canadian Boards Active** 

# Class A Circuit In Route Switch

Regina, with earliest dates in many years, to precede Saskatoon's annual

REGINA, Sask., May 15 .- This year's degina Provincial Exhibition will be held one week earlier than originally scheduled, it was announced by Sid W. Johns, secretary of the Western Canada Fairs Association, Saskatoon, Dates will be the earliest in many years, he said.

The change of dates will mean that for the first time since the inception of the Western Canada Class A Fair Circuit the local event will be held before the Saskatoon Exhibition. Saskatoon's annual will be the last on the Class A schedule.

The change of dates was announced by Johns after he returned from the East. He was a member of a three-man delegation elected in Regina last month to discuss transportation problems with railway and government officials in Eastern Canada. The delegation was chosen at a meeting of the Western Canada Fairs' Association.

In the past, midway and grandstand attractions and race horses moved from Brandon to Calgary, thence to Edmonton, Saskatoon and Regina. Edmonton dropped from the circuit last year.

Because there is no Sunday train service from Calgary to Saskatoon, which would be needed for the grandstand atthe move be from Calgary to Regina. 661.



ARNELL G. ENGSTROM is secretary of Northwestern Michigan Fair, Traverse City, which will resume operations this year after having been canceled in '42. Serving his 17th year in the post, he also is a banker and prominent in business and civic affairs. A former president of Michigan Association of Fairs, he has long been an active worker in the organization. In 1941 he was a member of the Michigan Legislature and for a number of years was a city commissioner of finance and board of education member.

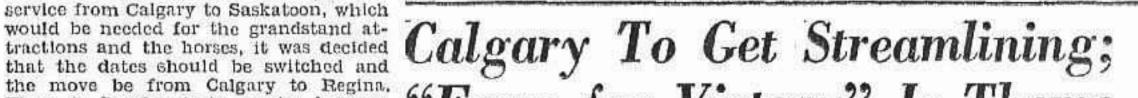
# Illinois County **Premium** Lists Total \$681,456

SPRINGFIELD, III., May 15 .- Premiums totaling \$681,456 are to be awarded by the 54 county fairs and local agricultural expositions which will be held in the State this year, Howard V. Leonard, director of the State Department of Agriculture, announced this week. Number to operate this year is only six less than those holding annuals last year.

County boards which have set 1943 dates include Champaign County Fair, Urbana; Clark County, Marshall; Coles County, Charleston; Crawford County; Oblong; Cumberland County, Greenup; Edgar County, Paris; Ford County, Melvin; Franklin County, Benton; Fulton County, Lewistown; Henry County. Cambridge; Kankakee Fair Association, Kankakee; Lawrence County, Bridgeport; Southern Illinois, Du Quoin; Perry County, Pinckneyville; Richland County, Olney; Whiteside County, Morrison; Saline County, Harrisburg; Southern Illinois, Anna; Vermillion County, Fairmount, and Williamson County, Marion.

### **Traverse City To Resume**

DETROIT, May 15. -- Northwestern Michigan Fair at Traverse City, canceled for 1942, will resume this year by vote of the board of directors this week. Dates have been set.



### Patriotism Sask Theme

SASKATOON, Sask., May 15 .- This year's Travelers' Day Parade, a feature of the Saskatoon Exhibition, will be essentially a military display, officials have decided. Floats will probably be absent unless some firms or organizations decide to enter patriotic vehicles. It was decided that the travelers will not canvass for floats nor will any but patriotic displays be permitted to participate in the parade.

# Wisconsin Skeds Week Run; Maps **Dedication Days**

MADISON, Wis., May 15.-Dates for the 1943 Wisconsin State Fair, Milwaukee, were set last week, with the annual scheduled to run for a week, Manager William T. Marriott announces,

The opening day's program, Saturday, will be dedicated to the armed forces and American Legion posts; Sunday will be Wisconsin and CIO Day; Monday will be Children's Day; Tuesday, War Workers' and Pioneers' Day; Wednesday will be State and Governor's Day; Thursday, Milwaukee and Poultry and Egg Day, and Friday will be Youth, Press, Dairy and Production Day.

### Night Program Set For Alta's Annual; **Food Plans Pushed**

ALTA, Ia., May 15.-Buena Vista County Fair this year will be converted into an all-night county fair, with entertainment and events sandwiched in during night programs. Charlie Miller, fair board president, explained that by having the fair at night it would avoid interference with work in the fields.

There is Sunday train service between Calgary and Regina and Regina and Saskatoon.

The Conklin Shows have their own railway equipment. Other attractions use regular freight and passenger services. Possibility is that the midway will leave some rides and smaller attractions in winter quarters and travel on one train instead of two as formerly. Interviewed in Regina recently, J. W. (Patty) Conklin said that his top attractions would be given preference when the shows took The roadway near the administration to the road. One of the headliners will be Terrell Jacobs's Circus, which this year will be almost double its size of last year. Barnes-Carruthers attractions are expected to remain as originally booked earlier this year.

### Sask. "B" Circuit Members Fix Dates

MOOSE JAW, Sask., May 15 .- Moose Jaw Exhibition Company officials last week set dates for its 1943 fair here.

Others on the Saskatchewan Class B Fair Circuit which also set dates for the season were Carmen, Estevan, Weyburn, Yorkton, Melfort, Lloydminster, North Battleford and Prince Albert.

NIPAWIN, Sask .- Directors of Nipawin Agricultural Society, last week voted to hold a fair this year.



### Farm for Victory" Is Theme

going ahead to streamline the Calgary Exhibition and Stampede and make the event "bigger and better than ever."

Four barns have been moved to do away with the usual bottleneck at one of the entrances and to cut down fire hazards. A modernistic judges' stand has been built in front of the grandstand. office has been widened to make for better movement of traffic, and various parts of the grounds are to be leveled and beautified.

Believed to be the only place in Canada where the feature will be staged, Calgary will have fireworks displays on two nights. Because race horses will arrive late from Winnipeg, Man., there will be only four days of racing. During the first two days of the exhibitionstampede there will be cart races, pony express races, Roman standing races,

CALGARY, Alta., May 15 .- Plans are stake bending races and several comedy events. In connection with these events, it is likely that pari-mutuels will be permitted, with the money going to war charities.

> A parade will be held as usual on opening day. An extra \$1,000 has been added to the chuck wagon race prize money. Twenty teams have entered.

The livestock committee has voted an additional \$2,700 to the amount of prize moncy to be awarded cattle, sheep and swine entries at the 1943 exhibition. Grand total in prizes for these divisions now stands at \$11,109. On the second last day of the fair a draw will be held among rural boys and girls with entries in the livestock review. Prizes will be heifer calves. Theme of the livestock parade will be "Farm for Victory," and parade is expected to be the largest ever. Garden Contest for Yorkton The livestock end of the fair, as at other Western Canadian fairs this year, will be emphasized.

"In condensing afternoon and evening, we feel we are co-operating with the government in the food for victory programs," Miller said.

"We also want to co-operate with the 4-H Clubs, as in these busy times they can put in part time on the farm and still enjoy their 4-H work. We do not want to interfere with a 100 per cent harvest.

"Business men who are short-handed because they have clerks helping with the harvest can stay on the job and take the evening off for the fair."

Under the new schedule the fair gates will open at 6 p.m., with the main show starting at 9 p.m. in front of the grandstand.

YORKTON, Sask., May 15. - With everyone Victory Garden conscious, the Yorkton Agricultural and Industrial Exhibition Association, Ltd., is sponsoring a farm garden competition in conjunction with the summer fair.

NIPAWIN, Sask .--- Officers of Nipawin Agricultural Society for 1943 are president, H. G. Neufeld; vice-presidents, J. Bayliss and Mrs. R. Horn; secretary, Mrs. D. Warren,

will be held on four afternoons and society horse shows on three nights, it was decided. E. E. Irwin, former superintendent of Illinois State Fair, is pres!. dent of the fair organization.

ALLISON, Ia .- Butler County Fair Board has voted to hold its annual this year. Altho no definite dates have been set, it is slated for the latter part of August.

SEYMOUR, Wis .- The county board on May 7 appropriated \$2,500 to the 1943 Outagamle County Fair following the defeat of a move to cut the appropriation to \$1,000.

BERLIN, Wis.-Annual Green Lake County Fair has been canceled this year, Charles Hitchcock, chairman of the committee delegated by Green Lake County Board of supervisors to consider the

**AROUND THE GROUNDS** 

tained in the duration lease of the mas- fort. ter airport were signed May 4 by the county commission. Troops are expected to move in soon and soldiers will occupy all of the buildings except the one housing offices of county agricultural department executives and staff workers.

ASTORIA, Ore. - Dates for Clatsop County 4-H Fair have been set, Don Jossy, county club agent, said. He added that premiums this year will be paid in cash instead of War Stamps as was done last fall. Simultaneously, it was announced in Corvallis, Ore., that the State 4-H Fair would be held. However, if a labor problem develops in local communities during the dates set, the club members will be returned immediately to their homes to help.

KUTZTOWN, Pa.-At a meeting of the board of directors last week, dates were set for the 1943 Kutztown Fair. In addition the board announced that Lawrence Greater Shows have again been engaged for the midway. Elmer A. F. Kline was

CLEARWATER, Fla. - Contracts for Bordner, who served in that capacity for army use of most of the Pinellas County several years, but had to resign because Fairgrounds on the same terms con- of work in connection with the war ef-

> GREENUP, Ill.-Greenup Fair Board recently set dates for the 1943 Cumberland County Fair. Usual race program will again be featured, it was announced.

COLUMBUS, Neb. - Platte County Agricultural Society last week set dates for the 1943 annual fair here, Joe B. Meyer, secretary, said.

URBANA, Ill.-Loy Arnold, Urbana, chairman of the board of directors of Champaign County Fair Association, has been named manager of this year's annual. He succeeds Carl Parks. Clarence Thompson was named horse-show secretary.

SALEM, Ill.-Marion County Fair Association has set dates for the 1943 annual, and board of directors has decided to designate the first day as Entry Day. Other days will be termed Marion County, Centralia, Children's and Farmers'. Premium lists have been inelected secretary, succeeding Claude L. . creased from \$9,000 to \$12,000, and racing matter, said.



### FAIRS-EXPOSITIONS

#### 47 The Billboard

### DETROIT CONCLAVE

(Continued from page 37)

amateur events be judged only by amateurs.

#### Liberalization in Figures

The board adopted a resolution defining judges' qualifications, the dance judges shall judge only for the medals they themselves have been awarded and that figure-skating judges be allowed to judge for twice the value of their medals. Liberalization in the figure division is a concession toward a present scarcity of qualified judges in this field, with no gold medals yet awarded. Another trend of interest is the suggested encouragement of more women to become judges.

A proposal by Bergin for compilation of a text book on figure and dance skating entailed a method which would secure co-operation of about 10 leading professionals to secure a uniform interpretation of the accepted method of doing different steps and avoiding development of various styles of skating now characteristic of the ice field. At a session Wednesday evening in the main rink President Freeman presented medals to winners in the national speed championships run that day. The convention keynote was sounded by Secretary Fred A. Martin, who said: "The success of this meet has proved that we should keep this sport alive during the war. We are doing our part to keep the youth of America out of mischief."

#### "Essentiality" Is Asked

Weston J. Betts, Redondo (Wash.) Rink, a member of the board, disclosed that the government recognized the importance of skating by an order for 10.000 pairs of skates from the Chicago Roller Skate Company, and read the draft of a letter which the membership approved sending, over the signatures of the entire board, to Harry I. Gallogly, chief of Section 4, WPB, asking that roller skating be declared an "essential" industry, which would allow the release of materials to manufacturers for essential replacement parts. Letter declared that skating is the second largest amateur sports industry and that it is contributing \$672,000 revenue in admission taxes to the government monthly, and further, that "It is believed skaters in the armed forces respond more readily and perform their duties more efficiently." In reply to pleas for used skates for soldiers, Secretary Martin led off with a pledge of 10 pairs, followed by many other offers, altho operators are short of skates themselves. Discussion rulings on allowing or banning professionals to skate with amateurs in different types of events took up much time. President Freeman warned that any club affiliated with a member rink must itself be registered with the RSROA in order to secure any official standing, otherwise no complaints affecting it could be recognized. He also warned that the board would be severe upon any operator or amateur in the case of an amateur being used as a teacher, including any subterfuge, such as making an amateur a member of a club for the purpose of teaching. Problems of shoe skates were aired and Secretary Martin was instructed to write OPA headquarters to secure a clarification of rationing rulings on shoes for rental purposes. Martin commented that Michigan has adopted a law prohibiting rentals and others advised that local regulations, as in New York City, prevented rentals to patrons not wearing socks, for sanitary reasons. Rink liability insurance was discussed by N. J. Ontel and Abe S. Berliner, insurance representatives, and Ontel said that "American underwriters always felt that operation of a rink was a hazardous operation, but Trates have been reduced 40 to 70 per cent. With auto traffic decreasing, some lawyers are turning to new fields and are finding one of them in rinks," and he urged carrying liability insurance to meet this situation. Suggestion by Third Vice-President J. Warrack Norcross, Warnoco Amusements Rink, Greeley, Colo., to combine liability insurance, together with fees paid by rinks to ASCAP, in a single dues payment to be made thru the RSROA as a whole, instead of individually, with some adjustment for size of each operator's rink, was declared impracticable by Ontel because liability insurance is based upon percentage of gross receipts.

week's issue.

Among colorful figures at the convention was Pop Carter, Los Angeles, 84 years old and in his 74th year of skating.

Mr. and Mrs. Fred A. Martin held open house all week for all conventionites in their apartment in the building.

Pfc. Roland Martin, youngest son of Fred A. Martin, was due home on a 30day furlough after fighting with the Marines in the Solomons.

Opening was saddened by news of the death of one of the expected judges, Russell Kennedy, former third place national novice men's champion, who was in the army, stationed on the West Coast, and who was a victim of bronchial pneumonia.

### FREEMAN ON RSROA

#### (Continued from page 37)

to roller skating," and gave the history of six years' growth and current problems of skating. He said the RSROA has spent over \$100,000 from its treasury in that period but that, since contestants are individually financed by the sponsoring rinks, total expenditures would run over \$1,000,000. Further stressing the importance of skating today, he estimated 4,000 rinks operating in the coun-

He charged that skating "has not had the co-operation of newspapers generally," because, he felt, they had overlooked the importance of this vast skating patronage from the circulation standpoint. He added that the criticism of papers was not true, however, of the Detroit press.

#### **Develops Natural Leaders**

As typical of skating's contribution to the armed forces, Freeman said his own skaters had furnished about a dozen lieutenants, largely because skating has developed natural leaders.

Referring to differences of the past year and a half between the RSROA and some other skating organization, he declared that the RSROA has lost only four members to the opposition.

"The day is coming when the AAU is going to recognize the mistake it made. Amateur skating is still going on under first floor of the Gam for this season, per cent for the third.

Sam Santaniello, of this city.-20 per cent of the gross for the beer bar.

torney Edward R. Henkle, assistant director of law, and Joseph F. Watterson, diwith Celentano on details of his offer, and Attorney Henkle arranged a similar conference for tomorrow with the Ocean Beach Catering Company.

If the beach board were to accept the offers of these two, the city would realize, together with the \$8.050 from Gloth, an estimated \$25,000 in revenue from the Gam and recreation buildings this season. Last season the city received about \$18,500 from this source, including the value of equipment turned over to the city by the catering company in lieu of cash payments of the city's percentage of the profits.

With only the Gloth offer accepted at the time the scaled bids were opened, the board still has to pass on the other offers.

### CARLIN BOOM BIZ

#### (Continued from page 44)

try, averaging 5,600,000 skaters a week. Pool all prettied and ready for season's debut. Radebaugh did a swell job with the pool in 1942.

> Gala festivities on tap at Carlin's for Decoration Day, with a patriotic pageant topping the program. War Bond and Stamp sale is also on the menu, and the Coast Guard Band from Curtis Bay will help enliven the occasion.

Harry Froboess, with his swaying-pole routine, was to have opened free-act schedule tomorrow, but learned this week that his agent had booked him elsewhere, so his Baltimore debut has been postponed until May 23.

With his coast guard activities keeping John J. Carlin Jr. busy at Curtis Bay, Col. A. T. Miller has been looking after the picnic dates, and so far has booked more than 40 for May and June.

A proud dad these days is Capt. George Bushby, in charge of Carlin's roller rink and sign shop. He has three sons, Donald, Bill and George Jr., in various branches of Uncle Sam's military service. Joe Hanna and Rose Saunders, as much a part of Carlin's smooth-working organization as J. J. himself, still doing bang-up job as a team in the business office. "Crab Charley," whose age is estimated at anywhere from 75 to 100; something of an institution in Baltimore. Now in his 58th semester as a park concessionaire. He put in 40 seasons with his crab stand at old Riverside Park before coming to Carlin's 18 years ago. Nothing definite as yet on summer activities in Carlin's Iceland, but dancing, radio broadcasting, floorshows and boxing among possibilities being considered.

the championships, will be in next cent of the gross for the beer bar on the erator; John Mohn, skee roll operator; Mrs. A. L. Ragen, speed boats; A. L. 17 per cent for the second season and 19 Ragen, speed boats; Frank Zellner, dish game; Frank Harden, concessionaire; C. J. Davis, bottle-uppe; Shirley Prior, Harden's penny pitch; Norma Lee Bau-On instructions from the board, At- man, Bug cashier; Mrs. Addison McCray, relief cashier; Leia M. Harden, Harden's skee ball; Helen Wheeler, Harden's skee rector of activities, planned to confer ball; Doc Wright, drugstore; Shirl Tingley, bingo; Doris Jones, cashier; Marian Collins, cashier; Robert Field, skipper, Del Fisher boats; Ben Fisher, boat operator; W. A. Wigner, parking lot; Walter Funston, parking lot; Clara Fitch, Octopus and Heyday operator; Sarah Smith, Penny Arcade; John Shumaker Jr., Fitch Service Station; L. J. Goldsmith, gold-wire jewelry worker; Jack Kuhn, ballroom darts; Vickl Gray, pan game; D. R. Melching, bus station; Mrs. D. R. Melching, photo shop; John Rosebraugh, ride operator, and Mrs. J. F. Shumaker, Shu's Restaurant.

### CONEY ISLAND, N. Y.

#### (Continued from page 45)

ized in burly and is now tripling as cabaret warbler, defense plant worker and candy butcher. Spot features a new Nudist Camp hoax with Kindu, freak, again in the blow-off.

Abe Seskin has all the game privileges in Luna this season, including Dumpthe-Lady. Park still blocked off midway, which boss Miller said was due to not being able to obtain proper repair material. . . . Harry Nelson, sledge-hammer man, has leased a pony track and guess-your-age stand on his new blocklong property on Bowery.

World Circus Side Show. Larry Rapp Thornton, magician, who had his own show on the road in other days and who has been in the game 45 years, is a newcomer on the No. 1 freak stand. Also new are Katina and Stamata, billed as "World's Homeliest People." Mary Cox, once a vauder, is assistant manager to Julius Schoenberger. Purdy DeWise and Benjamin Green are new talkers, while Philip Glaser, former lunch-counter concessionaire, is new ticket taker.

Wally Schwartz, out front on Holly-

#### Attendance Figures Up

Registration up to Wednesday night was about 840, an increase over last year, according to Freeman. Entries in contests ran about 400, compared to 300 last year.

the bauner of the RSROA," he added. "The RSROA stands ready, at any time an organization of amateurs is ready to take over their own affairs, to turn it over to them. The time we now spend on amateur affairs is taken away from our own business. But up to now no amateur organization has developed with the ability and responsibility to handle a national sport on such a scale as we have." He predicted that "judging from the way skating has developed in the past five years, in another five we will be able to match the caliber of free skating on ice."

### OCEAN VIEW FEUD

(Continued from page 44) damages, alleging that the defendants conspired to nullify a contract entered into between the plaintiffs and defendant Altken November 12, 1942, for concession rights at the park.

The park, which was owned by the Virginia Electric & Power Company under the name of Ocean View, Inc., was sold to Dudley Cooper and other principals under the name of Ocean View Improvement Corporation last fall. Aitken had the option for the purchase of the park at the time he entered into the contract with Lewis and Greenspoon for operation of the concessions.

After sale of the park to the Ocean View Improvement Corporation the concessions were transferred to Ocean View Enterprises. Later Lewis and Greenspoon negotiated the lease for the concession rights with Ocean View Enterprises.

Bertram S. Nusbaum and James G. Martin are representing the several partners of Ocean View Enterprises and Ocean View Improvement Corporation. Tazewell Taylor and Harry Nicholson represent the concessionaires.

### OCEAN BEACH BIDS

(Continued from page 44) second floor of the recreation building.

Michael Celentano, of Hartford.-\$10,000 for the second floors of the game and recreation buildings and 35 per cent of the net profit for the beer bar on the first floor of the Gam.

Ocean Beach Catering Company.-10 per cent of gross receipts for the first floor of the Gam.

A. W. Abbott and Frederick M. Merritt, operators of Playland, Rye, N. Y .--14 per cent of gross receipts for the first floor of the Gam, except that on tobacco

### BUCKEYE LINE-UP (Continued from page 44)

Go-Round; Bert Slate, captain of police; L. G. McKnight, postmaster; Kenny Hoover, park patrol; Frank King, concessionaire; Betty Melvin, Danceland Roller Rink cashier; Frances Wright, drugstore; Alpha Field, Rocket Ship cashier; G. B. Dolby, Crystal Ballroom caretaker; Charles Lay, concessionaire; George Ehret, concessionaire; Albert Tanner, shoot-a-foul concessionaire; Louise Reilley, target game, Anna Harris, cashier; Louie Hessinger, bozo concessionaire; Cecille Frost, Sky Rocket; Helen Tanner, cashier; Marie Dotter, cashier; Bill Gray, pan game; Bernice Fisher, Funhouse cashier; Ed Schmid, Funhouse operator; John Holbrook, Rockets.

John Neel, ride operator; Mrs. Jack Kuhn, ballroom dart game; Martha Jakeway, Octopus cashler; Robert Call, All-in-One restaurant; Melvin Hall, bowling alley operator; H. G. Spangler, auditor; Bob McKay, Dips; C. L. Mauger; Lona McFay, penny pitch; Maud Fulton, Crystal Ballroom attendant; Charles Reichard, Auto Skooter; William Outland, Bug operator; Frank Dufford, ride operator; Geraldine Frischen, Auto Scooter cashier: R. M. Watts, spill milk concessionaire; Mrs. John Mohn, skee roll op- 464 HOLLY AVE.

wood Doubles in Luna for Jack Linder two summers ago, then for Dave Rosen's shows, after which he became a niterv and burly comic and also a candy concessionaire, is now Pvt. Morris W. Schwartz, Fort Sill, Okla. . . . Mary Blaine, formerly with Tirza attraction in Luna, is a comedienne at Swing Rendezvous, Greenwich Village, . . . Jimmie Kyrimes, recovered from a lumbago attack, was busy ticket selling at his Sky Dive in its new Bowery location. Man-power shortage compelled James to install his daughter to help. . . . Charlotte Greer, former chorine in the old Maids of America on the Columbia burly wheel, is a Coney resident and a cook in the Brooklyn Navy Yard.

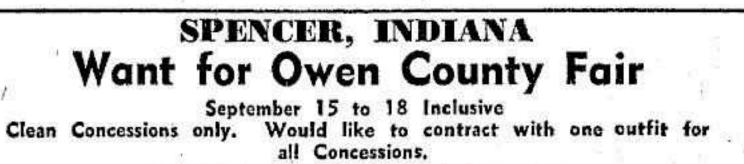


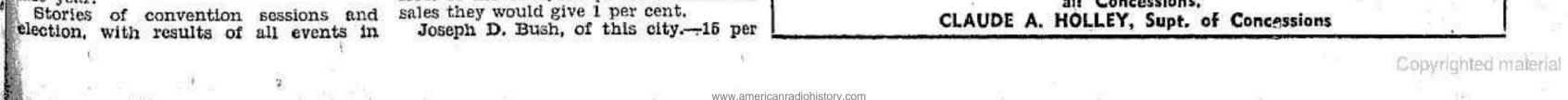


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Forms Close in Cincinnati	board, Cincinnati. tfn	Rush your orders. RAKE, 2014 Market St., Philadelphia, Pa.	PHOTO SUPPLIES
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Week's Issue	YOU CAN ENTERTAIN WITH TRICK CHALK Stunts — Laugh Producing Program, \$1.00, Illustrated catalog, 10c, BALDA ART SERVICE, Oshkosh, Wis, je5	TAUSTIN, 207 W. 18th St., Wilmington, Del. WANT WURLITZER 50 CYCLE GEARS AND Motors; Mills Square Bells, Escalator and Skyscraper Slots, Hi-Boy Tables; also late Bally	Better drop in and see them. All the latest
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in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add	PRINTING	WANTED — THREE POPCORN VENDING MA- chines. Good condition. Five cent slot. Send full particulars, HARRY CHIPMAN, Ash- land, Ore.	<ul> <li>FOR SALE — 1½"x250, \$25.00; 2"x250, \$27.50; 2½"x250, \$30.00; 3"x250, \$35.00;</li> <li>3¼"x250, \$37.50; 3¼x4¼ Cut Sheets, \$8.50 gross; 5x7 Cut Sheets, \$25.00 gross; 4x6 Cut Sheets, \$15.00 gross. All Eastman Kodak 43 and 44 datings. W. C. BURNS, Cypress, III.</li> </ul>
25c for the forwarding of replies.	WINDOW CARDS — 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.	WANTED-ANY AMOUNT USED BALLY KING Pins; also Wurlitzer Skee Balls, Will pay	FOR SALE — FOUR GROSS FRESH 5x7 POSI- tive Enlargement Paper, \$10.00 a gross. PHOTO STUDIO, 8605 S. Broadway, St. Louis,
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Thorne, Gerald R.

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Taylor, June

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Thiele, John

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Walter, Carlo

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Youngs, Gens Zchille, Fred

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PHILLIPS, John

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Smith, Cyril

Zalada

Cohen, Ada. Cohen, Wm.

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### UTAH CUTS DOWN

#### (Continued from page 44)

own train system. This year the pavilion will be closed entirely and only the resort's Crystal Beach on the Great Salt Lake will operate, according to Manager Thomas Wheeler. The train service is out. Huge pavilion floor will be open for dancing as name bands become available.

Black Rock Beach, according to Manager James Latses, will operate as usual. Uniformed men will be admitted free at all times. Beach has a bathhouse concession, restaurant, beach table cafe, dancing, Penny Arcade, playgrounds and picnic groves. The beach is on the Great Salt Lake and within a few miles of installations employing 40,000 imported workers, in addition to the usual draw from Salt Lake and Tooele counties.

badly damaged by wind during the off in 10 days.

Newton, Ace Partick, F. W. Patrick, Mrs. Ruth Henderson Siegfried, Fritz J. Sizemore, Logan Patrick, Viola Ruth (Pinnist) POTTER, Robert William Rich, A. A. Robbins Circus Staffen, J. E. Tetter Sistera Roberts, Mrs. Ethel Vaughan, George F. Weiss, Esther Romig, Carl A. Rosanio, Patsy SOHAFFER, Louis VANI, Joseph Robert Louis Wootin, J. G. Schnell, C. E. World's Fair Freak Schultz, Gene Shannon, Wilburn Sharwood, Neal C. Shropshier, Yvette Combine Sisk, Ruth Smith, Charles Smith, R. W. Babbette Spohr, Gus Stanley, Chas W. (Curley) Stanley, L. Thomas, Harry BYNUM, James Thomas, Lloyd I. Louis Ulcar, Joseph Carland, Buck Veasey, Russell VREELAND, Robert Lewis Washburn, B. O. Carrigan, William Catherwood, Sam G. Watson, John Wehinger, John L. Weston, Richard E. WILLIAMS, Herbert CRENSHAW Charley Bryant Cummings, F. S. CUMMINS, Thomas WILLIAMS, Joe Davis, Mrs. C, D, Williams, Loretta WILLIAMS, Davis, Harold Davis, H. W. Davis, Mrs. Jackie William Henry Wilson, Willard W. Yoder, Harry Davis, Wm. G. Zacchini Bros.' Shows Doanst, Evelyn Duffey, Roy T.

Oscar

vide some sort of recreation, and is repairing bathhouses and eating stands. It will abandon its pay gate, according to Manager Harold Thompson, allowing free access to the beach, but will operate its bathhouses and a refreshment stand. An open-air dance floor with juke-box music will furnish other entertainment. No rides are planned.

Altho traditional opening for Lagoon, midway between Salt Lake City and Ogden and in the heart of the new war industry area, is only about two weeks off, no decision has been reached on operating the resort, according to Hugh Balser, manager. The resort cannot get replacement parts for its rides, and the interurban rail route which reaches it is overloaded with war work. The resort has the only fresh-water swimming in the territory, eight rides, a ballroom, cafe, games and concessions. Decision Sunset Beach, adjoining Black .Rock, on the season's plans will be reached





# Second War Summer Finds Resort Concessionaires Banking on **Staple and Military Novelties**

NEW YORK, May 15 .- Staple items siderably. such as military articles and novelties will be the drawing cards this season, according to reports from concessionaires, novelty workers and pitchmen. who are readying for a banner outdoor season.

Most of the operators have a supply of items on hand which should carry them thru the season. Sizable orders have been coming thru from all sections of the country and many jobbers are unable to fill all orders on hand. However, it will be mostly the newcomers who will be unable to obtain their needs. Old hands in the business have been able to get merchandise by dealing with their regular jobbers.

#### War Affects

As the country goes into its second war summer, merchandise circles admit that the question of dim-outs and blackouts is still an important problem. Some of the resort concessionaires largely overcame this difficulty last season by hanging blackout curtains on windows and placing fans in their establishments to take care of air circulation. The dim-out last season didn't hurt business to any considerable degree and there is a feeling, among old-timers, that business will be better than ever this year. Optimism is due, of course, to the fact that there will be freer

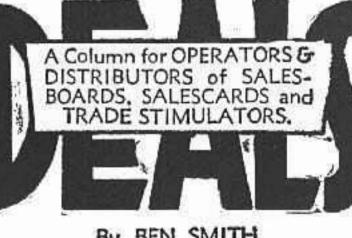
Another thing that should help resort concessionaires on the Eastern Seaboard at present is the fact that the area is on wartime. This means, of course, that there is an extra hour of daylight to catch additional trade. As the summer draws near, it is expected that more practice alerts and blackouts will go into effect. This will undoubtedly hurt the resort biz. Resort men hope that the additional business that can be garnered during the afternoons and early in the evening, will compensate for losses due to dim-out and blackout regulations.

### Weather Break

It is expected that the Decoration Day week-end will give a good indication of what can be hoped for from the rest of the season. To date, rain and cool weather have hurt the business. With a good break in the weather, concessionaires should gather up all the business that is around.

According to supply houses glasswear, non-metal articles and military novelties will have first call at resort spots this year.

Bingo operators are sticking pretty close to using articles that have been popular with their players in the past. Seasonable merchandise, however, is also good and should go as well. Demand for all types of worth-while items extends into the salesboard field, with operators concentrating on flash merchandise.



### By BEN SMITH

"Just another racket." In these few words we have the answer to why operators are hit when a general crusade is on. Public officials, either because they are not fully acquainted with the makeup of the salesboard business or because they are selfishly interested in furthering their own political fortunes, will often include salesboard operators when the heat is on. Yet we feel reasonably certain that were they to take the trouble to check operations that distribute nothing but merchandise they would find that, like any other legitimate merchandise business, there is absolutely nothing of the racket connected with them. Experienced operators know they cannot afford to taint their business, that as soon as they try anything off color they're thru.

An operation must have repeat locations to get anywhere, and the only way to get locations to repeat is to keep location workers and customers satisfied. Operators understand this and therefore back for more.

### **FurFoxTailDemand Grows With Opening Of Outdoor Season**

NEW YORK, May 15.-Demand for fox fur tails is growing stronger as the summer approaches, according to reports from supply houses specializing in these items.

Workers, covering fairs and carnivals, and pitchmen expect to have a good season this year with this popular item. Altho there are fewer cars on the road due to the gas ban, fur tails are more popular than ever with cyclists.

At carnivals, fairs and summer resorts the tails, attached to canes are ready sellers. The stocks this season are said to be the largest, bushlest fur tails ever offered.

Tails with snappy sayings on assorted colored cards are also in strong demand. Comic sayings appear on each tag attached to the tails and these items appeal particularly to the youngsters.

### Merchandisers Seek Way To Avoid Future Cancellations

CHICAGO, May 15 .- Altho there is a shortage of merchandise most jobbers are receiving more orders than they can possibly fill at the present moment. There is no telling whether these dealers can fill orders in the near future or whether it will take a long time to get make every effort to keep everyone happy, the goods to meet the present demand. deliver premiums promptly when cards In any event, merchandise men are alare completed and offer merchandise ready giving some thought to after the which will tempt John Public to come war. At that time there will undoubtedly be a severe shortage of consumer goods which may lead to duplicate orders. Once manufacturing catches up, such duplicate orders may be canceled, which could contribute to a panic, similar to the one occurring after World War I. There will probably be a more severe shortage of merchandisc after the present conflict because of the labor situation and the fact that many manufacturers have completely turned their peacetime plants into war factories. For several months after the last war, as the factories refitted themselves for normal production to meet consumer demands, merchandisers felt the pinch. Because they were unable to get supplies from the usual sources they went to other markets. Deliveries were slow and the demand urgent with the result that many merchandisers placed duplicate orders, hoping to sell all they could get. Orders for supplies went out and prices boomed. Unfortunately, as soon as shipments began, an epidemic of cancellations resulted. Many merchandise men who were in business at the time remember that panic. These men do not wish history to repeat itself. Result is that they are giving serious thought to the situation. One of the preventative methods suggested is to make all orders non-cancellable. The duplication and subsequent cancellation of orders was undoubtedly one of the causes of the merchandise panic which resulted after World War I. Therefore, now that there is a definite shortage of merchandise, manufacturers and jobbers are anxious to adopt some system whereby it might be possible to estimate the supplies immediately and distantly available for relieving needs.

spending among civilians and servicemen.

The gas ban will undoubtedly aid business at resorts near bus and railroad lines. Places like Concy Island (N. Y.) are looking forward to a banner faced, the general feeling is that probseason for just this reason. The fact that the Island can be reached from most points in metropolitan New York be a humdinger for the beach and via the subway should help matters con- mountain resort concessionaires.

INGO USLNESS By OHN CARY

It looks like bingo is on the way out in Massachusetts. The bill to repeal bingo (legalized in 1933) passed the House some weeks ago and has gone thru three readings in the Senate where it also passed for engrossment.

The measure had survived two bitter debates and narrow roll call votes, and was headed for disaster when Senate President Jarvis Hunt cast a negative, tying vote to kill a motion for reconsideration. On May 12 the House defeated an attempt to table the bill by voting 120 to 97 against referring it to the next General Court.

The repcal bill now goes to the Senate for enactment, but a move for postponement is expected. In the meantime, its opponents are marshalling their forces and have expressed confidence that they will be able to prevent it from reaching the governor's desk. During the past few weeks, the anti-bingo faction has kept the measure alive by consistent, but close roll call votes.

Fourteen Senators have consistently voted for repeal, and an equal number have voted against. Remaining senators have backed and filled, been excused from voting or have failed to record their vote.

Those working for reconsideration of the bill in the most recent debate declared that the game brought the State \$100,000 in taxes, that the bill was being used by politically ambitious men, that the repealer violated the home rule principle and that the "press had put to patroize the bingo games.

Despite the difficulties that must be lems will be overcome as they have always been, and that this season should

the heat on".

On May 5, in an editorial headed "Beano in Retreat", The Boston Herald said in part: "There are indications that Massachusetts is about to end the 10year mesalliance of malicious racketeers and well-meaning charity that has been known as beano. The House has already bowed to public opinion and the Senate is showing a wholesome response to the same influence. If the 1933 law is finally repealed, the State will have achieved a tardy correction of a particularly insidious device". The editorial went on to describe the people who play beano, and operators of the game and to estimate their gain thereby.

On May 10 The Boston Post said in an editorial that the bill to repeal bingo is "surrounded by an atmosphere that is unwholesome. It stated in part: "The corridors of the State House have swarmed with beano lobbyists . . . (who) are putting forth every effort to preserve a legal right to partake of the most lucrative legal racket that has come along in years". The editorial went on to analyze the efforts made by opponents to prevent the repealer going thru.

The Post followed up with a short editorial the next day, demanding that the motion for reconsideration be squashed.

Bingo, or as it is still known in some spots in the Northeast, housie, and housie-housie, has supplanted public and semi-public card parties to a large extent.

On Cape Breton Island, N. S., the bingo socials are drawing goodly crowds, at Sydney, Glace Bay, Reserve Mines, New Waterford, Sydney Mines, North Sydney, Dominion, St. Peter's and Arichat. Sponsors are parochial organizations, and nonsectarian groups, among which are the trade union locals, chiefly the United Mine Workers. Soft coal mining is the basic industry of Cape Breton, and the coal miners have continued

Of course, a cheap chiseler will crop up now and then who will attempt to switch merchandise or skip without delivering awards. You will find his type in most fields, but he is definitely in the minority in the salesboard business. He doesn't last long. The law always catches up with him.

Since before the turn of the century salesboards have provided gainful employment to thousands of men and women who might not have been able to provide for their families otherwise. Salesboards also have been one of the finest advertising mediums and sales stimulators available to premium manufacturers.

Just about when operators are beginning to feel sorry for themselves because the old deal petered out, another one invariably shows up to take its place. And that despite priorities. The boys who are on their toes, ready to jump the gun on a new trend, are always in a position to rake in plenty of folding money.

Whenever possible the newcomer should attempt to have a session with an experienced operator. The latter can give him the real lowdown on what makes the salesboard business tick, can help start him in the right direction and, what is just as important, can give him pointers which will help keep him out of mischief.

HAPPY LANDING.

Popular Items

### Stock'ns

Between the difficulties of getting good quality stockings and the approaching warm weather, women are going all out for Stock'ns, a new leg make-up put out by Distributors, Inc. Stock'ns is a new cosmetic hose substitute that really stays on and save wear and tear on miladys precious silk hose

worn while bathing or swimming. Stock'ns is streakless, long lasting, won't rub off, won't stain clothing and covers all blemishes.

### American Flags

With the approach of Decoration Day and Fourth of July week-ends, flags are being bought in ever-increasing supply. It is waterproof and can be amounts. Liberty Products has a large



### MERCHANDISE



-	State of the second second	No. of Concession, Name	-
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NO.	DESCRIPTION	DOZ. GRO	SS
10-	-Carnival Baseball .	\$1.25 \$14.	40
	-Swagger Sticks		
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529241N	Per Case		00
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	-Comic Hat Bands.		75
6398-	-Chinese Snake		00
	-Corn Cob Pipes (Li		
5367-	-U. S. Min, Felt Hat	5 1.	25



### MERCHANDISE

May 22, 1943









MERCHANDISE

authorities will not give much consideration when revoking B permits because of infractions. Tackett asks for pipes from Jimmie Weiler, C. E. Riley, Morris Kahntroff, Rabbit Hawkins, Smitty and Pinky Hamilton.

THAT STUFF about opportunity knocks is all wrong. Opportunity isn't a knocker. Too many pitchmen get opportunity confused with opposition.

#### ART COX . . .

cards from Los Angeles that he and Mae McKibbon are handing out peelers five days a week on a L. A. lot and are getting good takes. Art tells that he recently saw the Green brothers seeking a bit of recreation after five big weeks at San Diego. According to Cox, there are a good many of the boys in Los Angeles; among these are Speed Hascal, Joe Cobeg and Tom Mooney, all working cards and getting heavy dough. Art and Mae are spending week-ends racing their two horses at Callente, Mexico.

GET OUT AND GET that coin on Decoration Day. The memories of the dead should be observed on that day, but don't you play dead,

### **Engraving** Jewelry STILL AVAILABLE Immediate Shipment - Order Now

From Catalog #26 we are listing styles that we can still supply — stocks limited, 1948 Guards for Pins available, \$6.00 gross. Not assembled, additional.

1	No.	No.	No.	No.
	179	521	763	854
4	181	524	766	874
	213	629	789	897
1	235	548	802	808
1	240	670	803	910
1	259	690	804	928
ł	272	638	814	031
	318	639	815	944
- 1	348	640	818	960
	356	646	817	964
1	403	697	819	1030
1	404	698	820	1032
	405	709	825	1036
1	415	710	826	13x14
	449	711	827	13x18
1	450	713	828	13x22
1	458	747	829	13x42
1	472	750	830	13x43
- 1		100	000	10440

BUFFALO BEN . . .

veteran med man, writes from his home in Iroquois, Ill., that he is straining at the leash but as yet hasn't hit the road. He says: "I have contracted to place my med show as a free attraction at the Iroquois July 4 Celebration. Last year I offered my ventriloquist act and Punch and Judy there. This year I'll add my roping and knife-throwing act."

#### EDDIE LEONARD . . .

is in New York framing a pitch store for Atlantic City this summer.

HUSTLER'S TIPS: Now that can-goods rationing has sharpened the wits of the housewife, have you fellows working the blg towns been watching the fresh-vegetable markets, especially those where the farmers do their retail trading. There are plenty of good prospects for any pitchman handling a meritorious item. Be on the alert for these market days.

#### EDDIE DIEBOLD . . .

advises from Detroit that his new Smack the Axis dart game is bought and paid for and should be ready any day now. He will have a new 14 by 10-foot top to go with it. Eddle expects to be ready by May 20 but is undecided whether to go into a park or join a carnival. He will offer swagger sticks, pillow tops, cigarettes, brooches, flash dolls and some plaster. Eddic's 1943 message is "don't be a left-hander, be a real trouper and a good showman." He would like pipes from Eddie Gillespie, Mark Jarett, Bill Newman, Jack Maloney, Eddie Meyers, Jack Zimmerman and Doc Livingston.

NOW IS THE TIME to sit down and write a pipe. With your help and co-operation we can make the pipes column even more valuable. Keep them short and to the point and devoid of superfluous matter.

### Pitchdom Five Years Ago

and Cleveland. . . . Jammer Ford was Fred Habeck and Mitzie Smith, cement; working sheet in Van Buren, Ark. . . . Polk, garnishing sets, and B. W. (Fido)



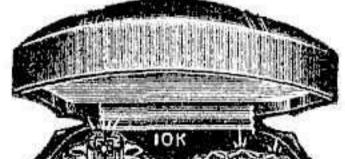
Billboard Circulation Dept. 25 Opera Place Cincinnati, Ohio

cleaned up. . . . Perky Perkins was working polish in a Kirkland Lake (Ont.) department store to nice takes. . . . William C. Perry was working shops in New York State to only fair biz due to part-time operation of the factories. . . . Paddy Carragher and wife were working glass cutters in Syracuse and getting top money. . . . Jack Lang and Earl Davis were offering ties in Auburn, N. Y. . . Breaking up after a successful week's biz at the Los Angeles Auto Outing Show was the following pitch line-up: Jimmie Fox and wife and Ace Kirby, run menders; Clemming and wife, glass cutters; J. (Windy) Lewis, assisted by Stanley (Whitey) Nelson and George Negus, kitchen utensils; Doc Seward and the Dutch Shafer, blade and rad worker, Neeck brothers, powder demonstration; was in Cincinnati en route to Chicago Olag Allsing, assisted by Joe Ackerman,

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Novelties, Sea Shells from the Seven Seas. Complete price list on request. Samples-1/12 of a dozen plus postage, 50% cash with orders, balance C. O. D.







Martinellas, mentalists, were in Provi- their language. dence working horoscopes, and Mike Brady was in the same city handing out peelers. . . . Duke Berwinkle was working Ohio River towns to good results. . . . Haywood B. Maxey, who had forsaken the med-show business, was getting heavy coin with a wax-figure exhibition in Cincinnati's downtown section. . . . That's all.

Talk By E. F. HANNAN

DEPARTMENT store manager said 11. recently: "Before a demonstrator has talked 10 minutes I can tell how much he or she has studied the selling game." There is a certain amount of slang and over-the-shoulder talk expected in conversation between worldly people, but when too much of this is brought into a sales talk it is a sure business wrecker.

I knew two brothers who flitted back and forth between show business and selling. One who by nature should have been the best salesman became so imbued with shop slang that he couldn't open his mouth without saying something that fitted better into a spicy monolog. The other, much the poorer in natural salesmanship, gauged his talk to the height of intelligence of those he sold to. He outsold the smart brother two-to-one. There is such a thing in show business, and in pitchdom, that it is possible to be too apt with shop or street jargon.

The best med lecturers have been those who said their say in such a way that it was always within range of the common person's understanding. Smart aleck stuff is as bad if not worse than highbrow talk. If you follow the trend of those using much of either you will find that they may talk much but garner little.

Some years ago a friend who had worked around trotting race tracks in the capacity of auction-pools seller sought a chance with a circus side show to make openings. I knew Martin Downs, who owned the Cole show at that time, and suggested that the auctioneer write Downs. He got the job and stayed · less than a week. I met Downs afterward and in the course of our talk and referring to my friend, I asked: "He was a good talker, wasn't he?" "Too good." Downs replied. "I was selling a circus side show, not a horse race."

land with plans to hook up with Ray the confidence of ordinary folks you Quiggin for the fair season. . . . The can do it easiest by talking to them in

> Events for **Two Weeks**

> > May 17-29

CALIF .-- Fresno. Raisin Festival, 16-22. Oakland. Dog Show, 22-23. MICH.-Detroit. Olympia Circus, 15-23. NEV.-Las Vegas. Elks' Rodco, 20-23. OKLA.-Tulsa. Stampede, 19-23. CANADA-Winnipeg, Man. Shrine Circus, 15-

May 24-29 ARK .-- Fort Smith. Rodeo, 29-June 2. KY .-- Louisville. Dog Show, 30. MO.--Columbia. Dog Show, 31, St. Louis. Dog Show, 29. NEB.-Omaha. Shrine Circus. 26-June 2. PA.-Devon. Dog Show, 29-31. WASH.-Port Townsend. Legion Celebration, 29.

### **Park Briefs**

WILDWOOD, N. J .- Due to heavy early-season business, the beach here opened to the public Monday (17), with Capt. "Dutch" Hoffman again in charge of the life guards. Elmer Unger will again present his beach exercise classes, starting late in June. Beach opened on Decoration Day in previous years.

PHILADELPHIA. - Boulevard Pools, swim and amusement center owned by Paul Harron, opened the 1943 season today. The property has been renovated and redecorated for the summer and the four pools are in top condition. Play courts have been provided with new equipment and a fresh sandy beach installed.

FAIRFIELD, Conn .- City officials are being urged to protect the town's interest in the foreclosure proceedings against the Penfield Reef Corporation, owner of the largest bathing pavilion and beach front here. The city dads are

Palisades, n. J.

By CLEM WHITE

After the recent frequent washouts all hands are inclined to believe there can't be any rain left.

Fears felt by some that stock will be hard to get this year have been allayed by regular deliveries whenever required. The gift stands are particularly well set, Helen Cuhney and "Fiddles, the Oklahoma Kid," vying particularly. Joe Weissman and Harry Frankel still hopping around trying to take care of their 10 outfits. Jack Bloom again managed to tear himself away from 45th Street in Manhattan to prove that he's still one of the best grind men in the field.

Personnel departments of the war plants hereabouts are co-oping to full extent with Charles (Doc) Morris, picnic director, and his listings are more numerous than ever this season. The big ones are already in the fold and the newcomers are snapping at dates on short notice.

Phil Smith has the pool set to open when the gong rings May 28. Hughie McKenna and "Bountiful Bunty" are again his aids at the plunge. New scenic work by Carl Mutze and his corps of artists add greatly to the layout. Flower gardens, finally near completion, make color layouts for three national mags who have Walter Thornton, John Powers and Conover models waiting for the signal. Speaking of photogging, Sol Guttenmacher is back from signal corps duties and his unfailing lens still catches all items of interest.

Charley Newman, of the mouse game, is having trouble getting enough of the right-size rodents to keep his play going at peak. But then business at his Bundles for Buddles stand just across the walk helps to keep him happy. It seems only a short time ago that Sadie Harris's boy Arnold was just a youngster running around the grounds, but he's getting offers from both the New York Giants and Brooklyn Dodgers for a pitching berth. Still a few years away but shows definite promise. Edna O'Rourke is able this season to join Manager Anne Halpin for more duties in the main of-

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Kaus Expo.: Erwin, N. C. Kay Am. Co.: Elkton, Md. Lake State: (Fort & Lincoln St.) Rockwood, Mich. Lawrence Greater: Trenton, N. J.; Perth Amboy 24-29. Legasse, Eli: Beverly, Mass.; Hudson 24-29. Lewis, Art: (Edison Highway & Federal St.) Baltimore, Md. Liberty United: Charleston, S. C., 17-26. Lone Star State: South Indianapolis, Ind., 17-23. Lynch Greater Expo.: Halifax, N. S., Can., 20-29. McKee, John: Pacific, Mo. McMahon: Marysville, Kan., 22-29. Marks: Petersburg, Va. Miller, Ralph R .: Reserve, La. Molly's: Sanford, Me. Moore's Modern: Johnson City, Ill. Omar's Greater: Bradford, Ark. Page, J. J.: Newport, Tenn.; Morristown 24-29. Penn Premier: Warren, Pa.; (Wesleyville Lot) Eric 24-29. Playland Am.: Madisonville, Tenn. R. & S. Am. Co.: Warsaw, N. O. Reading's: Portland, Tenn. Reid, King: New York Mills, N. Y. Rogers, A. B.: Winsted, Conn. Rogers & Powell: Bruce, Miss, Rubin & Cherry Expo.: (Grand & LeGleds Ave.) St. Louis, Mo. Scott Expo.: Pineville, Ky. Sheesley Midway: Dayton, O. Siebrand: Flagstaff, Ariz. Smith, .George Clyde: Phillipsburg, Pa. Snapp Greater: Webb City, Mo.; Springfield 24-29. Sparks, J. F.; Knoxyille, Tenn.; Olinton 24-29. Steffens Superior: Inglewood, Calif., 17-23.

Stephan's: Unionville, Mo., 22-29. Strates, James E .: (Broadway & Bailey) Buffalo, N. Y., 17-30. Sunflower State: Pratt, Kan. Sunset Am. Co.: Atchison, Kan.; Leavenworth 24-29. Tidwell, T. J.: Midland, Tex. Tivoli Expo.: Coffeyville, Kan. Victory Expo.: Carlisle, Pa. Virginia Greater: Havre de Grace, Md., 17-27. Wallace Bros.: Henderson, Ky. Wallace Bros.: Windsor, Ont., Can. Ward, John R.: Eldorado, Ark.; Stuttgart 24-

If you want to worm your way into

urged to try to gain title to the beach property rather than let it fall into the hands of out-of-town owners. The Fairfield Memorial Library, which holds the second mortgage on the property, has also been considering a plan whereby it might operate the place.

fice, what with Irene Dalmain and Katherine Murray taking over in the outside sanctum.

Roscoe Schwartz, of the Funhouse, celebrated his 35th anniversary at Palisades recently, and it's still subject for discussion when he and Plato Guimes, of the shooting galleries, start claiming firsts. Enoch Light and ork were followed by Judy Kane and her Lads handling the music spots for stageshow and dancing, while Zenka Malikova's wire routines were augmented and received even a greater reception than last year.

Joe Ciccatelli and Bob Strickland make the Casino one of the most diverting spots in the park, as proved by the number of folks who reach there and remain for the evening.

### With the Zoos

PHILADELPHIA.-Newest additions to the Philadelphia Zoo are six silver foxes, wolves and coyotes, the gift of Charles Henry Fox, owner of an animal farm at Philmont, Pa. Also new to the zoo family is a baby chimp, the sixth born to Sultan and Marianne since brought to the zoo in 1924.

MILWAUKEE. - Pvt. Charles Naidl, who operated a reptile garden on Highway 12, near Wisconsin Dells, Wis., before entering the service more than a year ago, has contributed 21 snakes collected around Nashville to the Washington Park Zoo here. Naidl is stationed with a medical battalion at Nashville. Early this year, while stationed in California, Naidl presented the zoo here with a number of horned rattlesnakes.

FORT WORTH. - Hamilton Hittson, superintendent of Forest Park Zoo, has been granted a leave of absence for the duration to become a first-class petty officer in the coast guard, reporting to New Orleans. Julian Frazier, his assistant, will serve as superintendent until Hittson returns.

### ROUTES

(Continued from page 34) Heller's Acme: Mount Holly, N. J.; Bristol, Pa., 24-June 2. Hennies Bros.: Decatur, Ill. Heth, L. J.: Owensboro, Ky. Hoosier Am. Co.: (Troy & Madison Ave.) Indianapolis, Ind.

Jones Greater: Eskdale, W. Va. Jones, Johnny J., Expo.: Uniontown, Pa.; Pittsburgh 24-29.

Kaus, W. C.: Roselle, N. J.

29. West Coast Victory: Sacramento, Calif., 18-23;

Marysville 25-30.

Weydt, Pearl, Am. Co.: Sparta, Wis., 22-31. Wolfe Am.: Spartanburg, S. C. World of Mirth: (Erie & G Sts.) Philadelphia,

Pa., 17-24.

World of Pleasure: Adrian, Mich.; Muskegon 24-29.

World of Today: Independence, Mo. Zeiger, C. F., United: La Junta, Colo.

### A. B. ROGERS SHOWS

### WANT

Small Grab, Popcorn, Slum, Gallery, Duck or Fish Pond, American Palmistry, Hoopla, Add'em Darts, Cigaret darts, Ride Help for Wheel. Address Winsted, Conn.

### **BEAUTIFUL CELORON PARK**

Can place legitimate Concessions. Will book Tilt-a-Whirl and other Rides that do not conflict. Also Motordrome and Monkey Show, or will buy Monkeys. Ride and Grab Help. Wire or write

HARRY A. ILLIONS Celoron Park JAMESTOWN, NEW YORK

### WANT

Man to take charge of Bingo, either percentage or salary. Also must Drive Truck. Address

FIDLER UNITED SHOWS

390 Arcade Building, St. Louis, Mo.

FRANK BURKE SHOWS WANT

Ferris Wheel and Rolloplane Foremen. Rides located in Amusement Park. Can use Ride Help for other Rides in permanent location. Want Agent for office-owned legitimate Concessions. Want to buy Dart Balloons. Address FRANK BURKE SHOWS, EJ Paso, Texas

# PLAYLAND AMUSEMENTS WANT

CONCESSIONS-Pitch Til Win, Bumper, Fish Pond, String, Hoopla, Snow Floss, Candy Apples, Pop Corn, Jewelry and any 10c Merchandise Concession, \$12.50 per week. Playing the biggest Fourth July Celebration in Tennessee. Want Merry-Go-Round Foreman, and Billie (Pug) Haynes wants Second Man for Wheel: top salaries.

SHAN WILCOX, MADISONVILLE, TENN.

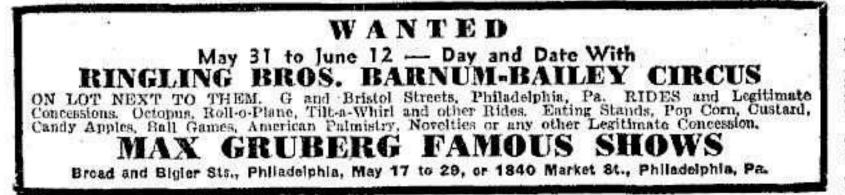
# GOLDEN OPPORTUNITY

Will sell Portable Scooter in perfect condition-now set up and operating in large Eastern Amusement Park. Bargain to include lease to operate for duration. Capacity twelve cars. Space to increase size. Park will stand 3 times present capacity. Write BOX D-78, Care of The Billboard, Cincinnati, Ohio

### WANT

For Mt. Rainier, Md., on Rhode Island Ave., week of May 24, Kiddle Rides or Merry-Go-Round and Chairoplane. Those who wrote before, write again. Can place Candy Apples, Pitch-Til-U-Win, Darts, Cigarette Gallery.

Write or Wire BARNEY TASSELL UNIT SHOWS, RIVERDALE, MD.





Louis

ST. LOUIS, May 15.—Rubin & Cherry Exposition opened at the Grand and La-Clede Avenues lot last night for a 10day engagement. A number of showmen came in the city from Buckeye State and Byers Bros.' Shows. The former are playing Alton, III., while the latter is in Madison, III. Other shows playing here include Oliver Amusement Company, Mound City, Fidler United, Francis-Maher, Speroni Shows, Johnny J. Bales and Al Baysinger.

Mr. and Mrs. H. Frank Fellows spent several days here this week visiting with the various shows in this vicinity and taking in the St. Louis Police Circus on two occasions as guests of Bob Morton, director. Leo Moore, former circus and carnival man and now mayor of Electra, Tex., visited The Billboard this week while here on a convention. Danny La-Rouech, cookhouse operator, stopped over for several days en route from Massena, N. Y., where he spent a two-week vacation, to New Orleans, where he is operating a restaurant. Charles and Loretta Humphries left Monday to join World of



ZANESVILLE, OHIO

Nolan Amusement Co., Owner & Operator. Opening Decoration Day.

Free Gate, Free Parking, Free Picnic Ground, City Bus Service,

#### CONCESSIONS

WANT American Palmistry, Photo and Grind Stores of all kinds. Penny Arcade. Will book Bingo (can go for money). Will book Rides. Will book or buy Fun House, Miniature Train or any Ride not conflicting.

#### FOR RENT OR LEASE

Beer Garden, fully equipped; Lunch Stand, fully equipped; Roller Rink, fully equipped (large); Swimming Pool, fully equipped (modern).

### WANT

Concession Agents, Ride Help, Free Acts, Picnic Man. Pleasure Shows. J. P. Murphy, who has been managing a Penny Arcade here, left Tuesday to join Penn Premier Shows. Gean Berni, prominent concessionaire and now operating a hotel and restaurant in Tampa, was in the city for a visit with relatives.

Carl J. Sedimayr, co-owner; J. C. (Tommy) Thomas, general agent; Sam Gordon, superintendent of concessions, and others with Rubin & Cherry Exposition were callers at *The Billboard* office during the week. Exidie Hunter, who was discharged from the armed forces last month, has joined Rubin & Cherry Exposition, where he will operate a concession. Mr. and Mrs. Ray Cramer visited *The Billboard* office while en route from their Springfield (Mo.) home to join Bunting Shows.

Jack Schenck, producer of the Darktown Follies, spent several days here and was the guest on several occasions of Myron (Mike) Shapiro and Sunny Bernet, of Globe Poster Corporation. Chester I. Levin, Midwest Merchandise Company, came in on a buying trip. He said his partner, C. (Slim) Johnson, who was injured several weeks ago in Little Rock, is on the road to recovery. Matt Dawson, of Acme Premium Supply Corporation, returned from a speedy business trip thru Southern Illinois and Missouri Thursday, Rube Liebman is assistant to Dee Lang at new Downs Park on South Broadway. It was erroneously stated in last week's issue that he was engaged as clown there. He is in the office of the park doing administrative work. Jack Neal, concessionaire, visited The Billboard Wednesday while in the city on a buying expedition. He came over from Owensboro, Ky., where he has several concessions on Gold Medal Shows.

Joe Baker, legal adjuster on Dodson's World's Fair Shows until two weeks ago, is here visiting friends. Lew Leonard, one of the Showmen's League of Amerca ambassadors, was among concessionaires who left the city after operating with Hennies Bros.' Shows for nine days here. Shows left Wednesday morning for Decatur, III. Bill Ronbeck, of Frank Burke Shows, was among other visitors to *The Billboard* Thursday while in the city endeavoring to buy rides and other show property.

Naill in Temporary Shutdown

ST. LOUIS, May 15.—C. W. Naill Shows, which opened last month in Louisiana, will temporarily close May 15, C. W. (Cap) Naill, owner, said last week. He gave as reasons for the closing the fact that the help situation is acute and because he is ill. The riding devices will remain on a downtown lot in Monroe, La., for the time being. They will be operated there by Naill.

### NSA

(Continued from page 32) bang, having presented the applications of Marion Linwood, Ann Sabin and Mrs. Winnie Marie Wozniak for membership. Sister Evelyn Buck, of O. C. Buck Shows, lettered requesting more applications. Zyne Hamid, whose marriage will take place May 22, has extended an invitation to members to attend the ceremony and reception. Sister Jane McKee went to Chicago, where she will again be located at Riverside Park. Chairman Ethel Shapiro of the Ways and Means Committee is still on the sick list.

The response of members in War new members.

Bond purchases thru the club has been good, but not good enough. To date club has sold over \$5,000 worth of bonds. Letters were received from Sisters Frances Simmons, Rhea Carson, Dode Allen, Edna Riley, Martha Weiss and Beulah Denmark. The last social meeting until fall will be held at the club May 26.

### HASC

### (Continued from page 32)

Mrs. Eddle Clark, of World of Today Shows, came in last week to purchase a a new trailer. Louis Schaefer, of the same shows, has been elected to membership.

K. G. Garman, of Sunset Amusement Company, was here on business. Ruth Ann Levin left for Grundy Center, Ia., to visit friends and relatives. Slim Johnson, who has been confined in Baptist Hospital, Little Rock, with a fractured hip, has been removed to his hotel room and is under the care of a trained nurse. He is expected to be out in about six weeks. Membership Drive Committee urges all to work for new members.



# MURPHY STADIUM, MAY 31, JUNE 1-2-3-4-5-6

Wanted Ground Acts, Bar and Wire Acts, Horse or Pony Troupe, one more big sensational Outdoor Act. Nothing too big or high salaried if can deliver.

TIM NOLAN Moxahala Park, South Zanesville, Ohio.

### O. R. BIBLE-SELLO BROS.' CIRCUS WANTS

Agent with car that will post. Can use Boss Canvasman, Useful People all lines. Agitators and disorganizers, lay off. Can't stop this show. Answer:

Care General Delivery, Lynchburg, Va.

### WANTED

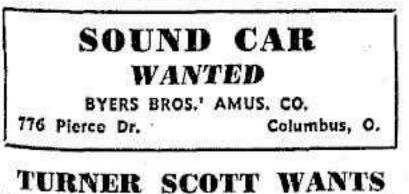
Ride Help for Merry-Go-Round, Chairplane and Ferris Wheel. Few Stock Concessions open. Want American Palmist, no children. Blackie and Joe, who were with me last season, get in touch with me at once. WANTED-SENSA-TIONAL FREE ACT. Geo. Ingram (Curley) wants Agents for Cat Games, Hoop-La, Bear and Pan Games, Want Lunch Stand, I have outfit,

JOHN KEELER 789 Wright Avo. CAMDEN, N. J.

### JOHN R. WARD SHOWS

CAN PLACE FOREMEN ON MERRY-GO-ROUND, CHAIR-O-PLANE AND ROLL-O-PLANE. Can always place reliable Help on all Rides, especially Second Men who can drive Semis for Octopus, Divebomber, Silver Streak and Tilt. McCOY AND KIMBALL CONCESSIONS can place AGENTS for Clothes Pin, Count Stores, Wheels. MATTRESS JIMMIE, BOB LACKS, TOM CASH, CHIEF ELLENBERG, LEO Me-INTYRE, EVERETT, wire. All new stores, beautifully flashed. Whitey Dixon, legal adjuster. El Dorado, Ark., this week; Stuttgart, Ark.,

week May 24th.



Foreman for Allan Herschell Kiddie Autos and Kiddie Chairplane, good salary to right man. Mickey Purcell, who worked for Mabel Wyatt, wire. Can use Concession Agents and Grind Stores, Long season—15 Fairs. Address:

### Truck and Trailer Legislation

MADISON, Wis.—Bill No. 363-S, which enables the motor vehicle commissioner, with the approval of the governor, to enter into reciprocal agreements with other States for the duration of the war, permitting motor vehicles of such States to operate in this State without Wisconsin licenses, permits and truck taxes if such States grant like privileges to Wisconsin vehicles, has been enacted into law.

On the basis of the new law, reciprocal agreements have already been worked out with Illinois and Michigan, and others with Indiana, Ohio, Missouri, Iowa and Minnesota are contemplated.

### **150 Attend Gordon Rites**

RICHMOND, Va., May 15 .- About 150 showmen, representing John H. Marks and World of Mirth Shows, and a delegation from the Circus Saints and Sinners' Club of America attended final rites here for Art Gordon, manager of Chez Paree Revue with Marks Shows, who died after a long illness May 5. Services were conducted at the L. A. Christian Funeral Home, where many beautiful floral pieces covered the chapel altar. Gordon, 36, had a long and varied experience in show business, having presented his revues in clubs and theaters since his youth. He also produced an outdoor revue which had been presented for the past several seasons on the Marks and World of Mirth midways.

### "Reassembled Trailer" Ban Has Been Removed by WPB

WASHINGTON, May 15. — Outdoor show operators who use truck trailers for hauling will benefit from a new ruling made by the War Production Board this week. "Reassembled trailers" were removed from the prohibitions of Limitation Order L-1-g.

In amending the order the WPB sought to encourage reassembling and rebuilding of truck trailers. Order L-1-g originally stopped production of auto truck trailers on June 30, 1942. The amendment now announced removes "reassembled trailers" from this restriction.

A "reassembled trailer" is one built from miscellaneous, used and repair

Advance sale over \$12,000 now.

J. FRANK HATCH, Gen. Dir., Battle House, Mobile, Ala. Phone 34786.

### WANT BINGO

Also want Ride Foremen for Ferris Wheel, Octopus, Merry-Go-Round, Ridee-O, Whip; top salaries. Also Second Men. Want Musicians for Minstrel Show, Performers for Ten-in-One. Want Posing Show, Snake Show, Fun House; will furnish wagons for same. Want Roll-o-Plane, Tilt-a-Whirl or any good Ride. Want Special Agent. This week, Vincennes, Ind.; then Chicago Heights, III.

# ALL AMERICAN EXPOSITION, INC.

### PEORIA'S WHITE CITY-WANTED:

We are enlarging our park and can place more Rides, Concessions and Shows. This is a permanent location for the summer and a live spot. Three blocks from the main streets, on the banks of the Illinois River. Using Free Acts, changing each week. Opening for good Eat Joint, Fun House, good Jig Show, Shooting Gallery, Animal Show, 10-Cent Grind Stores, Candy Apples, Custard, Canes, Whips and Novelties of all kinds. Female Palmist with good outfit. Street car, bus, terminal transportation. Opening date Saturday, May 29th. Address all wires and mail to

**GUY L. BEACH** 

923 N. Adams, Peoria, III.

### WANTED

Foremen for Ferris Wheel and Tilt-a-Whirl, also Ride Help on all Rides. Want Couple to operate Wax Show mounted on Semi-Trailer. Very good proposition for capable workers. Wanted to book Merry-Go-Round, Chair Swing and Kiddle Ride. Must be attractive. We have eight Wisconsin Fairs.

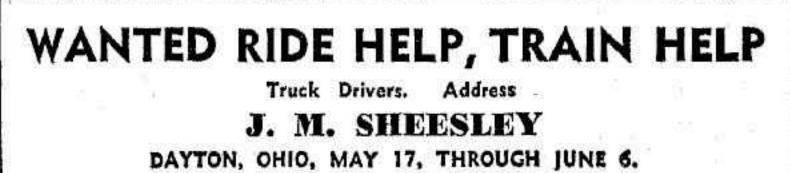
CELEBRATION COMMITTEES-WE HAVE TWO OPEN DATES.

**BODARTS RIDES** 

Shawano, Wisconsin

### **BEAM'S ATTRACTIONS**

Book or buy Chair Plane, Kiddie Autos. Want Cookhouse, High Striker, Novelties, Darts, Snake Show, Fun or Glass House. Shows catering to family trade. Ride Help; Olinger, come on. Play only Celebrations and Fairs. Write or wire M. A. BEAM, Windber, Penn., this week; Cairnbrook, week May 24; Somerset, week May 31; Kittanning, week June 7; all Pennsylvania.







A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor The Billboard, Ashland Bldg., 155 N. Clark St., Chicago, III.

# Youth Centers

Events and opinions are accumulating which urge the creation of amusement centers in towns and cities for the special use of young people in their teens. The country has been warned for many months now that juvenile delinquency is increasing so fast that it threatens to become one of the major problems of the war, if it is not already that.

There seems to be almost unanimous agreement that one of the steps which should be taken at once is that of setting up places especially for young people. Some notable experiments have already been made in this field, and experts are well agreed on the idea that it now becomes the job of the nation to get action wherever possible. During the first week in May a conference on the problems of young people was held under the sponsorship of the Big Brothers and Sisters' Association of Illinois. There was almost complete agreement that much could be done by setting up amusement centers thruout the State which would be conducted for teen age boys and girls. On the last day of the conference the young people themselves were invited to discuss their own problems. They frankly said one of the most important things that could be done to help young people would be to establish centers where young people could meet, have music and dance, and also have soft drinks and other refreshments. One of the young speakers said that in her city the young people had to meet in places where slot machines operated, and that served to bring the coin machine trade into the picture. During the week of May 10 the board of the National Congress of Parents and Teachers was meeting in Chicago, and the head of this board said that many towns and cities had devoted so much attention to USO centers they had forgotten the young people. Many leaders agree that something like the USO centers must be established for high-school boys and girls if the rise in juvenile crime is to be checked.

games, including refreshments, would be made available. These places would prevent young people going to objectionable places, it is said.

Newspapers in Cleveland have had much to say recently on juvenile problems there. In its May 9 issue The Cleveland Plain Dealer, in a special feature article, said a movement was already under way to open community centers in all parts of the city for young people. One of these was described as having "over in the corner a juke box with all the latest records, and the cats are hep all thru the evening, every night of the week." This is only one of many centers in which juke boxes are used for music, because young people like them.

The National Recreation Association has issued a booklet on the subject which urges the opening of "hang-out rooms" in every community. Music and The coin machine trade is vitally interested in opening up these centers because crusades against taverns and "joints" frequently bring criticism upon the coin machines found in them. Taverns and most locations are for adults, and there is a common problem of providing places for young people to congregate that will keep them away from adult meeting places.

The coin machine trade has donated machines for hundreds of USO centers in all parts of the country and it will co-operate in the movement to open amusement centers for young people. There are important organizations that have trained leaders for this work and programs have already been mapped out.

Newspapers will strongly support the movement because they are interested from many angles in keeping young people out of taverns and similar places. The entire liquor industry will be interested because one of its chief headaches is that of keeping young people away from taverns. Many civic and fraternal organizations are deeply interested and will furnish volunteer workers for the centers. The movement seems to be one that can be heartily supported by everybody.

This is an invitation to the coin machine trade in every gity and town thruout the nation to give its hearty co-operation when there is a movement to open amusement centers for young people.

www.americantadiohistory.com

### AMUSEMENT MACHINES

59 The Billboard

CENTERS

ASK FOR Ontario Magistrate

## Slightly Confused By Animal Parade

OSHAWA, Ont., May 15.--When is an elephant not a rhinoceros? When it's a hippopotamus (plum colored!) That's not just a riddle, it's a fact established in Police Court this week when a magistrate was faced with an "animal fair" in the hearing of a charge of operating a pinball machine. The machine was the type in which certain wild animal combinations were necessary to win.

The jungle trek started when Chief Constable John Irvine of Pickering told of playing 13 nickels into the machine until he got three jumbos, which made a winning combination. Cross-examining Irvine, Defense Counsel A. W. S. Greer asked him to point out the animal combination that had won for him. The chief did so.

"That's not an elephant, it's a rhinoceros," declared counsel. "You've got to be an anthropologist to know the difference between these animals," objected Crown Attorney Allin F. Annis,

"Did these llons turn up?" asked Attorney Greer, pointing to another group of animals on the board.

"They're not lions, they're tigers," Chief Irvine protested.

"Did this combination of two monkeys and this other thing come up?" persisted defense counsel. "Now you are stuck," interjected the magistrate.

"That thing is a dromedary," advised the chief. "The chief says it's a date, but let's call it a camel," remarked counsel.

After listening to the lengthy argument by crown and defense counsels as to just what animal was which and its proper name, Magistrate Ebbs declared:

### **Baby Production**

CHICAGO, May 15 .--- Murray Rosenthal, Gem Novelty Company, reports that his matrimonial production plant has recently come thru with a 61/2-pound new model girl. The newcomer has been christened Jaynie Lynn, and both mother and child are doing well at the present time. The new model had its first showing at the Edgewater Hospital here.

### **Price Control Act Bars U.S. District Courts From Acting**

WASHINGTON, May 15 .- The United States Supreme Court on May 10 held that the Emergency Price Control Act of 1942 took from the federal district courts the power to issue injunctions and so prevents the government from prosecuting stores and firms that violate OPA price ceilings. The decision of the Supreme Court came on an appeal brought. by a group of New Jersey meat dealers. This decision may have an important bearing on injunction proceedings in lower federal courts on other government orders.

In the coin machine trade, operators were considering an injunction proceeding in the federal district courts in Alabama in an attempt to restrict State officials from interfering with games there. Whether the high court ruling would have any effects on different proceedings is not known at present.



# **Conference** Hears Young **People Express Opinions**

Make strong appeal for amusement centers, with music and soft drinks

CHICAGO, May 15. - An important three-day meeting on problems of young people was held at the La Salle Hotel here last week. J. Edgar Hoover, director of the FBI, was headline speaker on the opening day of the conference, and he outlined some of the national problems in the present situation. The conference was sponsored by the Big Brother and Sister organizations of Illinois and other allied groups.

During the first two days of the conference, prominent leaders in organizations working among young people had their say. There were some differences of opinion among leaders as to what is the actual situation among young people today, and just how much influence war conditions are having on the youth of the land.

The most interesting session came in the last day of the conference when a number of young people from high schools in the State were invited to tell their elders what they thought ought to be done. The best news coverage of this final session was given by The Chicago Times. The young people were almost unanimous in saying that what they really needed was some amusement center where they could go for meetings,

place you looked," she said, "and anyone could play them. Liquor was being sold in many places to minors. There was a place across the river where counterfeit draft cards were being sold to boys so they could misrepresent their age to get drinks,

"There was only one roller-skating rink, and that was in Davenport, Ill., and hard to reach. All but two of the bowling alleys sold liquor. Most of the worst places were on the edge of the town, under control of the sheriff more than Moline police.

"I wrote an editorial on these conditions for our high school paper and also described them in a letter to the editor of our newspaper. He printed the letter. It made the mayor, the city council and all of Moline's grown-ups sit up and take notice.

### Boys Smash Slot Machines

"So our Hi-Y boys went out and destroyed a lot of nickel slot machines, gathered up a lot of dime ones and dumped them on the police desk sergeant's desk.

"I said in the editorial and in the letter to the editor that all we wanted was a decent place where we could meet, have a coke and talk with our friends, and dance.

"The Parent-Teacher associations, women's clubs and other organizations got together and rented an old church building. Now we have a soda fountain on the first floor and a dance floor above it. There's a roller-skating rink, too,

"We had better adjourn. At this rate it is going to take us all day to get thru the jungle!"

### Sales of Gasoline **Decrease** Greatly In All But 4 States

CHICAGO, May 15.-The American Petroleum Institute recently made a report on the total sales of gasoline in 44 States for the month of February. This report is an indication of trends in the supplies of gas for the country as a whole and also different sections of the nation. Reports for March and April are not yet available.

Mississippi, New Mexico, Tehnessee and Texas were the only States to show an increase from a year earlier.

However, in the first two months of 1942 only two States showed gallonage increases from the corresponding 1942 period. They were New Mexico and Texas.

#### Off 19.48 Per Cent

Gasoline gallonage in the United States in February averaged 49,360,000 gallons daily, against 61,305,000 gallons in February, 1942, a decrease of 19.48 per cenf. The daily average in the first two months was 46,747,000 gallons, against 62,175,000 gallons in the corresponding 1942 period, a decrease of 24.81 per cent.

February declines of a number of Eastern States, such as Connecticut, Delaware, Maine, Maryland, Massachusetts, Vermont and Virginia, ranged from 25 to 41 per cent. Declines for numerous Middle Western States were from 2 to 28 per cent.

#### **Texas Outstanding**

Texas made the most outstanding

### For Plants Giving Most Employment

NEW YORK, May 15.-Dr. Robert J. McFall, of the Magazine Marketing Service, made an important statement here recently as to the type of manufacturing work needed for the early post-war period. He said the United States would need more plants that would give a maximum number of jobs to the people. He quoted statistics of the manufacturing industry following World War I to show that while manufacturing and production were continually increasing, yet at the same time the number of jobs was decreasing. In the period from 1919 to 1929 manufacturing output increased 53

per cent, but in the same period the number of jobs actually dropped to some degree.

Dr. McFall said that encouragement must be given in the post-war period to the types of manufacturing plants which will employ as many people as possible.

### **Maryland Legislature Fails To Pass New License Bills**

BALTIMORE, May 15. - The pinball machine licensing bill for Baltimore city, which was introduced in the Maryland Legislature early in the 1943 biennial session, never got out of the hands of the Ways and Means Committee of the Maryland House of Delegates.

The bill was introduced by Baltimore Delegates Kosakowski and Milancz, the former the only pharmacist member in the Legislature.

The measure would license pinballs in Baltimore. All varieties of pinballs were included. It called for an annual li-

dancing, to hear music and to enjoy soft drinks.

These opinions expressed by the young people themselves give strong support to present movements for establishing amusement centers in cities and towns which will provide meeting places and various diversions for the young people. The story as reported by The Times is

as follows: Give American youth clean places

where they can dance, enjoy soft drinks and conversation with their friends and they will not be found in places conducive to juvenile delinquency, four Illinois teen-age students flatly informed their elders yesterday at a session of the 12th annual State Conference for Delinquency Prevention in the La Salle Hotel.

What happens in a community where such meeting places are not provided was reported to the conference by Ruth Clifton, 18, of Moline, Ill. Then she went on to show that youth itself, when roused to its perils, can and will correct evil conditions which provide those perils.

At a luncheon meeting of the conference Governor Green in effect agreed with statements by the four students and demanded that individuals and organizations interested in the welfare of boys and girls increase their efforts to counteract rapidly increasing wartime delinquency.

#### **Reveals** Conditions

Stirred by newspaper stories of conditions in Moline, Miss Clifton, a high school senior, editor-in-chief of the school paper, and a leader in a dozen or more other school organizations, found time to go out and investigate for herself.

"There were slot machines in taverns, restaurants, barbershops, almost every problems of youth.

and we're assured proper supervision of the municipal swimming pool, where too many vicious remarks have been made to girls.

"That is the kind of co-operation we needed, the kind that will help to make the wrong kind of places unattractive to boys and girls and help to do away with the problem of delinquency.

#### Elders Waking Up

"And the boys and girls of Davenport, Ill., and Rock Island, Ill., are finding the same sort of co-operation. Our elders are waking up."

Caroline Simpson, 18, high school senior at Taylorville, Ill., told the conference:

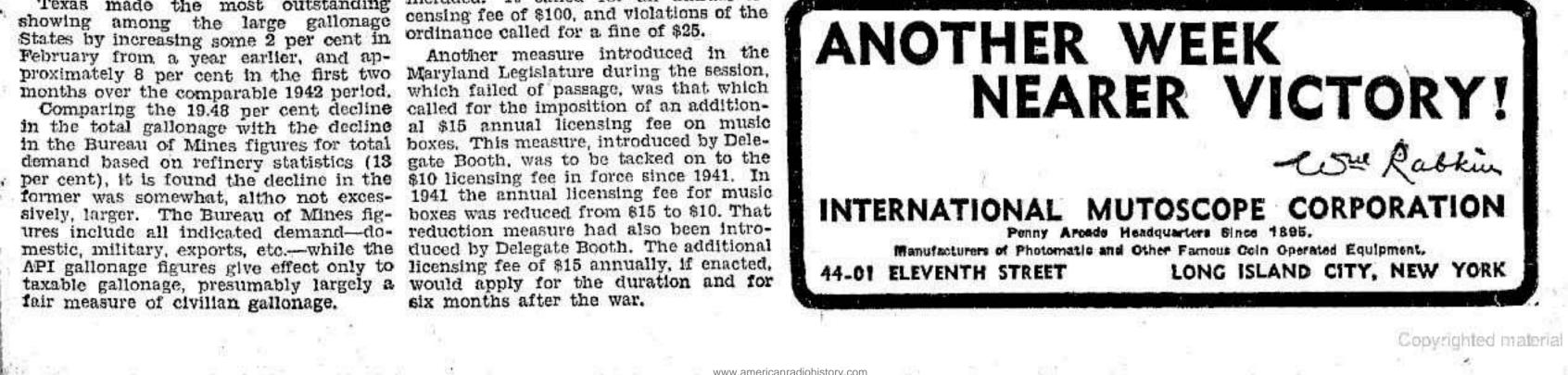
"You get wrinkles too soon if you drink, but about the only place where boys and girls can jitterbug is a place where drinks are sold. And if you can't jitterbug you just can't have any fun at all. That's how boys and girls are induced to frequent taverns. What we want is a clean place to dance. I told that to our police chief. I told him, too, that there were a lot of things about our town he didn't know."

Kenneth Anderson, 19, Kankakee, freshman at the University of Illinois, declared:

"You can't push youth around. Youth doesn't like to be told what to do. What it needs, and really wants, is a spirit of easy co-operation to lead it along the right road."

"He's correct," James Tickenbrock, 16, junior at Springfield (III.) high school, told the conference.

Governor Green in his address pointed out that Illinois was the first State to establish a State-wide delinquency program and the first State to organize, as a part of its defense efforts, a committee to concern itself only with the



### West Coast News Notes

### -----By SAM ABBOTT----

### Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street.

LOS ANGELES, May 15. - With the business on the good side. During the "Pay-as-You-Go" tax measure in the mill now and the Ways and Means Committee free to give attention to other tax measures, Curley Robinson, managing director of the Associated Operators of Los Angeles County, Inc., and Arthur Mohr, AOLAC counsel, are ready to take off for Washington to give the operators' picture to the committee on the tax matter. When the meeting was held to raise the funds for the trip no date for it was given. Robinson explained that they would go when they were notified that the Washing committee was prepared to discuss the coin machine taxation.

Robinson has been busy getting data together to present to the Ways and Means Committee as well as sending out letters. The result is that the coin machine field--the operators--will be represented by no less than 12 people. Robinson told The Billboard that "10 people representing associations and operators" would attend the Washington hearing. The 10 are in addition to Robinson and Mohr, who leave from here.

An operator's side of the business was related by a person well qualified to speak for this fraternity. He said that the new tax in July is drawing nearer, which will mean (if the tax goes thru) that the boys will do some weeding of the poorer spots. "Operators have no desire to pay for the tax 'out of the box' on this kind of place. Cutting them out will mean a saving of gas, time and expense. It will allow operators to give more attention to the better spots."

This is a logical way to look at the situation. While additional taxes at this time will make operating harder on the boys out here, it still has good points.

Generally speaking, jobbers have found



past two weeks sales have been skipping along. Those who did not report good business added they had sold down to only a few remaining machines. Jobbers with stocks are having no trouble disposing of them at a fair price. Good equipment is getting harder to obtain. Operators are holding on to their machines, which isn't helping the jobbing business.

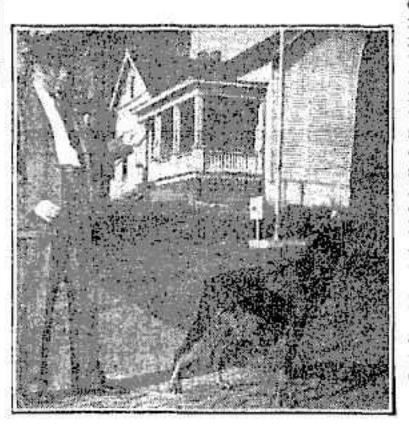
Rationing boards are now more lenient, with the result that holders of B books have better chance of securing tires. The slackening of regulations on gasoline and tires makes the picture brighter for the operators. The rationing boards in this section have been more liberal than those in other sections. For this reason the coin machine business has been better off here than that in other sections of the country.

Help for servicing machines is now a major drawback in the field. Parts are scarce, These problems are universal. Solutions will have to be solved sectionally.

The matter of gasoline has never been a true curtailment of business. The liberal gas rationing boards have made it possible to operate with some curtailment and inconvenience; but only in isolated instances were there squawks as to the amount of gas issued.

#### **Bromberg Gives Phone**

Irving Bromberg, Bromberg Distributing Company, purchased a phonograph from General Music Company and had it shipped to the men in the army stationed in Auckland, New Zealand. Phono was a gift from Bromberg to the boys fighting with General MacArthur. . . . Bromberg reported that things are going good with his operation in Honolulu and wishes that he could get more cargo space on the boats headed for that destination. However, he is glad to step aside for army supplies. This attitude is typical of West Coast coinmen. . . . Fred Gaunt, General Music Company, reports that General recently donated a phonograph to a local marine base. . . . Local operators have been waiting to hear news that Homer Capchart, here on a visit, would meet and talk to the boys in general. So far nothing to this effect has been issued. Capehart is making some visits to coin machine men here. He has made frequent visits to the Jack Gutshall Distributing Company, Pla-Mor distributor. . . . Mrs. Phil Brown, of Bakersfield, Calif., is operating the coin machine business of her late husband. She's doing a good job of it, too. . . . This brings to mind news about women operators. A jobber recently reported that women in the field were good customers and that he liked to have their business. His reason was that women made the rounds of all the firms before buying. But once their minds were made they knew exactly what they wanted. Feminine tactics of purchasing coin machine equipment drew this jobber's praise.



OPERATOR'S SIDELINE. Bernard M. Radford, official of the Southern Automatic Music Company, with offices in Cincinnati, Louisville, Chattanooga and Nashville, breeds pureblood Doberman Pinschers as a hobby. The dog shown here has won several ribbons. Radford has furnished several dogs for use by the Marines, since this breed is used officially. Mrs. Radford is really the authority on dogs, Radford admits.

. . . M. H. Whitman is scouting around the local jobbing spots to see what is what in games lines.

#### Kaplan in Las Vegas

unsolved mystery, Harry Kaplan, of the Southwestern Vending Machine Company, doesn't let such things stand in the way western.

of going out after business. He's away now in Las Vegas to complete deals. His firm was robbed about a week ago when vandals entered thru a skylight and got little money but played havoc with correspondence files. Carbon copies of letters, order forms and sales books were strewn from one end of the place to the other. . . . Marjoric Morgan, SVMC secretary, is sporting a blood donor's pin.

. . . Phil Robinson is in San Francisco on a business trip. . . . Elmer Lew, of Fresno, made one of his few trips to Los Angeles on a buying trip and Southwestern wrapped up quite an order for him. . . . Southwestern has a service flag for Earl Fraser, a former serviceman, with the air corps in Oklahoma. . . . Buck Alerty, of Alerty & Foy, Coolidge, Ariz., visited with Bill Happel at the Badger Sales Company recently.

#### Thelen, Yes, Thelen

Pete Thelen, who makes only trips now and then from near-by Glendale, was in town during the week. It is quite an event when he makes an appearance on Coin Row and all of the fellows are glad to see him. . . . Clyde Baerresen, scales operator, was a Pico buyer during the week. . . . Tommy Catana, who is always doing some good-will stunt, made the rounds recently to take a look at salesrooms. Catana gives freely of his time to worth-while projects. . . . Ray Eberts has returned from a trip east. . . . Saul Hanlin is adding machines to his music route. . . . Bud Morrisey, Los Augeles music operator, reports that things are on the up-and-up. . . . Ken Brown, Long Beach clgarette operator, was is town. . . R. Robb, of Needles, Calif., was in town to make the rounds of the Kaplan in Las Vegas music jobbers. . . Z. Bogart, Imperial With the robbery of his place still an Valley Amusement Company, Brawley, Calif., made a trip to town and spent some time with Harry Kaplan at South-



### Reported by M. H. ORODENKER. Phone HANcock 8398.

PHILADELPHIA, May 15 .- Penny and mickel candy bars are disappearing so fast that operators of the candy vending machines expect the vanishing point to be reached in the near future. Shortages in candy has been so great that the candy vending machines have almost entirely disappeared from the local scene. Even at the movie houses, most prominent location for such machines, limited stand service have supplanted the machines. Also disappearing are the penny gum and candy machines at all the subway stations. Since the machines were empty most of the time because of lack of merchandise, they became an easy target for hoodlums and vandals. As a result, it was found advisable to store such machines. However, peanut and gum venders are still in service at individual locations, With the advent of warm weather operators of drink vendors are coming to the fore once more. Thus far, supplies of soft drinks, particularly Coca-Cola, are holding up well. Drink vending machine operators look forward to an active season, altho fewer locations than last year are being handled because of the transportation and man-power shortages along with limited supplies of soft drinks. Instead of rationing available stock to all locations the operators found it advisable to select locations producing the best returns.

Military Information

### MODERN WURLITZERS

1 Automatic Pedal Pusher, 1 Exhibit Congo, 1 Pamco Deluxe Bell, 2 Free Play Vacations, 2 Wings, 1 Yankee, 3 Imps, Penny. All clean, good condition.

Cash or Trade-Make Offer Will Buy Modern Music Machines

MUSIC MACHINE CO. 636 Broad Augusta, Ga.

MECHANICS AND ROUTEMAN WANTED

by prominent Alabama distributor. Must be draft exempt and thoroughly familiar with Seeburg wireless systems, pin balls, consoles, etc. Steady, permanent, excellent paying positions with real future for right men. Give age, draft status and full details in first letter.

FRANCO NOVELTY CO. 24 N. Perry, Montgomery, Alabama

PHONOGRAPHS FOR SALE
WURLITZER 600
WURLITZER 500A 200.00 SEEBURG CROWN 150.00
SEEBURG REGALS 150.00
SEEBURG GEM 125.00
AMERICAN COIN MACHINE CO.
557 CLINTON AVE., N., ROCHESTER, N. Y.

WANTED TO BUY TICKET MANUFACTURING MACHINES - nave no reason to complain on this score. FOLDING-GLUE-SEWING-ETC. Must be in score frank Robinson is kept on the hop with the second score for the scor and price.



### FOR SALE

7	HCIENTING	DESODAL							00.0
ĩ	Genco P	lay Ball							159.5
Ť	Keeney S	Submarine	Gun						179.5
÷	Bally KI	ng Pin.	Praotic	ally 1	Vew			62 F	159.5
	Jennings								120,0
ż	Evans Te	n Strikes	High	Diaf	Eat	h			45.0
7		Write	to RIF	LE S	SPOF	T			
a	20 Wood	Street				Pit	tsl	urs	ph, P

### Happel Scores

William Happel Jr., manager of Badger Sales Company, continues to score in the coin machine business, but not in another field of scoring-that of golf. He was the winner of a tourney at the Wilshire Country Club and will be among those honored at a coming banquet at the clubrooms. Happel made a trip to San Diego last week and this week is off to Lake Arrowhead. While in that section he will call on operators in San Bernardino. He has several big deals pending there. . . . Lou Wolcher, of Advance Automatic in San Francisco, is reported due in town. . . . John Brunetti, Los Angeles music operator, reports that things are going good with him. Music machine takes are good and operators have no reason to complain on this score. Frank Robinson is kept on the hop

Jim Alle has removed the strips from the counter boxes in the Italian Kitchen. Only listing is that on the main box. Tune getting good play here is San Antonio Rose. Two years ago the tune was s sa.50 heard every place and it looks as if it will again repeat to a lot of nickels. . . Spike Jones, of the City Slickers, is autographing records at the May Company, large department store, as part of the Youth Program under way in this city.

#### Visitors' List

E. C. (Gene) Steffens, vice-president and sales manager of Permo Products Corporation, Chicago, making a trip thru the East, stopped off in Quaker City for a few days. He made the rounds of the music machine and record distributors in company of Marty Friedman, the needle firm's local representative, and was gratified at the increasing popularity of the Permo products among operators and record dealers . . . Samuel Katz, Cameo Record Company, New York, called on the music operators to acquaint them with the new Cameo record label and found an attentive ear wherever he went.

. . Elliott Wexler, former record promotion chief for the Motor Parts Company, Columbia record distributors here, spent a few days furlough in Philly upon completion of his training course as an ensign in the navy. He renewed old friendships with the music operators and record dealers in company of Rex Alexander, who has taken over Wexler's record promotion chores.

Lieutenant Snyderman, son of Sam Snyderman, head of Overbrook Amusement Company, and his lovely wife, Sadie, who operates the Overbrook Music Company, was home on furlough . . . Associated with his parents in the operation of the amusement and music machine firms before entering the service, his furlough was mostly spent in completing arrangements for his engagement to Bea Kleiman . . . Benny Rosenberg, who operates the Sportland Penny Arcade on the Boardwalk in Atlantic City. will soon operate machines for Uncle Sam . . . Harry Stern, head of Major Amusement Company, has lost one of his servicemen to the armed service . . . Bernie Berger enlisted in the seabees and went off to Pearl Harbor as an electrician's helper . . . Gus Winokor, centercity record salesman for the Motor Parts Company, Columbia distributors, enlisted in the coast guard . . . Oddly enough, Gus is doing service on the yacht donated to the coast guard by Dick Shryock, head of the Shryock Radio and Television Company, key record dealers and one of Gus' best accounts . . . It has just come to light that the Philadelphia Music Machine Operators' Association was one of the participating sponsors making possible the special broadcast by WIP on Easter Sunday from the marine corps training center at Parris Island, S. C., when local lads stationed there came before the micro-, phone to send personal messages to their folks back home.

#### Talent Scout

After promoting the artists on the records via his music machines for many years, Al Cohan, head of the Almar Music Company, is combining his machine operation activities with the management of artists . . . Aiming to promote the artists for himself, Al is turning booking agent in his spare time and is talent scouting for singers and musical units. ... He is launching a new rhythm group with the distinctive tag of "The Three Chips and a Chick" and has also taken in songbird Marie Darling for his stable of talent . . . Music Box Corporation in Atlantic City has grabbed off a choice location at the near-by resort by installing the music equipment at the newlyopened Casa Loma Cafe . . . The music ops association hit the jackpot when they selected Spike Jones' The Shiek of (See Phila News Notes on opposite page)

# **PRIORITIES** and **MATERIALS**

Developments of the Week in All Industries

#### 

WONDER INSTRUMENT. - A new radio-phonograph combination instrument, said to incorporate all the latest will be found. engineering improvements, has been introduced by the Wirleess Telegraph Commpany, a subsidiary of Swedish Telefunken.

Among the unusual features of the phonograph is an unusually lightweight magnetic pick-up, a sapphire needle which plays more than 5,000 records, an automatic record changer which plays 12 disks of any size, intermixed, and a device for prolonging a rest between the records. The player can also repeat and exchange any record in the stack.

PAPER PRODUCTS SHORTAGE.--A major shortage of paper products threatens, say wood pulp producers.

Manufacturers have used as much paper this year as they did last. They must somehow manage to effect a 20 per cent cut, because the pulp supply, which has been dwindling rapidly, is now only enough for 20 days.

Main trouble is too few men to cut the wood which is made into pulp. Canada will be able to produce less pulp than she expected, according to reports.

Two means of stretching present supplies are possible: more woodcutting by farmers and greater use of waste paper. Neither holds out much hope, say informed sources in the trade.

SOLVE BRASS SHORTAGE .- Another victory for American engineering prowess has been scored.

War Department and army officials. worried about a bottleneck in the production of small arms, have announced the successful use of steel to replace brass in the manufacture of cartridge cases.

The Evansville (Ind.) ordnance plant, operated by the Chrysler Corporation, had machinery designed for the use of brass, so when a shortage of that material became critical it was necessary to find some substitute. The government ordered the plant to work on a steel case with the same machinery. Steel had been avoided in the past because it was regarded as too hard and brittle and not sufficiently pliable. To change to the new material without retooling was a major accomplishment, but the ordnance plant has succeeded, and the steel cartridge cases are now being used by our troops at the front. LOW-NICOTINE TOBACCO. - Drs. H. P. Haag and P. S. Larson, of the Medical College of Virginia, report in a recent issue of Science that low-nicotine Kentucky burley tobacco in cigarettes produces about the same effect as smoking nicotine-free cigarettes. Smoke from this particular burley tobacco contained less than 10 per cent as much nicotine as the average cigarette. REFRIGERATOR OF THE FUTURE?-An advertisement of the Bohn Aluminum & Brass Corporation gives an idea of what refrigerators of the post-war period may be like. A transparent door and push-button revolving shelves are only two of the new features. The revolutionary character of the refrigerator is made possible, according to the ad, by the development and fabrication of new alloys. MACHINE TOOL SLUMP PREDICTED. -As a result of producing in four years the machine tools necessary to the nation's war effort, the machine tool industry has virtually deprived itself of a peacetime market for at least 10 years after the war. This gloomy prediction comes from Alexander G. Bryant, president of the Bryant Machinery & Engineering Company. "Unfortunately for the country, as well as for the industry, the machine tool business is allowed to starve during the valleys of our economic experience, and in times of crisis such as the present, when called upon to produce the elements with which to defend the nation, it is beset with difficulties not of its own making," says Bryant. ALASKAN MINERALS.-Vital minerals have been added to the nation's supply of war materials thru the experiments and explorations of the Bureau of Mines, the Department of the Interior has anhounced. Tin, mercury and magnesia death last month was a great shock to have already been made available thru the music machine industry, in which the Bureau's operations and it is ex- he was a pioneer here.

pected that in the near future new stores of tungsten, chromite, copper and nickel

The bureau's exploration of the Lost River tin mine on the Seward Peninsula has indicated a substantial tonnage of low-grade tin ore. Near Sleimut, on the Koskokwim River, a considerable quantity of commercial-grade mercury ore has been found.

Magnesia has been made available as a result of the experiments carried on by the bureau in an effort to develop a process whereby a 400,000,000-ton dolomite deposit near Las Vegas, Nev., in the Boulder Dam area, could be utilized to produce many million tons of magnesia, which is the raw material of magnesium, the highly important lightweight metal which is used extensively in airplane construction. In describing its successful quest for a method of extracting magnesia from the dolomite, the bureau at the same time disclosed that it had also developed a new electrolytic process for turning this magnesia into metallic magnesium.

DISCUSS PAPER SAVINGS .- At a recent meeting of two beverage industry advisory committees with WPB officials in Washington, conservation of paper and hardwoods was discussed.

Members of the committees were urged to study their paper use with the idea of eliminating non-essential uses and curtailing essential uses as much as possible.

of the use of paper containing virgin wood from display and other point-ofsale advertising. This is necessary because of a shortage of virgin wood pulp, from which certain grades of paper are Production June 15 made.

SUFFICIENT SILVER .- Available supplies of silver have been adequate to meet essential war needs, according to R. J. Lund, director of the War Production Board's miscellaneous minerals division, who says that non-essential consumption has had to be curtailed. In commenting on the Treasury Department's program for loaning "free" (unpledged) silver for non-consumptive uses, he said some 25,000 tons have been earmarked for use in specified war plants and that plans have been advanced for ment 5, was issued May 4 and requires the allocation of more silver to other projects, possibly including overhead transmission lines. Use of silver on this tremendous scale is possible only thru the loan arrangement, Lund says, "since its cost for these applications, in which it substitutes for aluminum and copper, would be defi- ment has been issued simultaneously nitely prohibitive, with foreign silver now costing more than \$6 per pound as compared with aluminum at 15 cents and copper at 12 cents per pound."



ALBERT J. DE MERS, attorney for the Arkansas Music Operators' Association, with headquarters in Little Rock. Arkansas has the most equitable State license law in the nation, and the above group and its attorney have performed a valuable service in co-operating with State officials to get such a law. It was amended, after one year of trial, in order to reduce rates on some machines. DeMers has represented the association for six years.

# Among the suggestions was elimination Hear Salesboard **Makers To Cease**

WASHINGTON, May 15 .- Rulings of board situation have become important in recent months. Reports here were that a 30-day extension had been given to salesboard manufacturers which would bring their production to an end on June 15.

thereof, the name and address of the purchaser or seller, the prices paid or received, and the quantity and grade or grades so purchased or sold.

(b) Such persons shall submit such reports to the Office of Price Administration and shall keep such other records in addition to or in place of the records required in paragraph (a) of this section as the Office of Price Administration may from time to time require, subject to the approval of the Bureau of the Budget pursuant to the Federal Reports Act of 1942.

(c) Every producer selling paperboard. for which maximum prices are established by this price schedule shall preserve for examination by the Office of Price Administration for so long as the Price Control Act of 1942 shall remain. in effect all his existing records relating to the prices which he charged for such paperboard and specialty paperboard as he sold or contracted to be sold at a definite price during the period of October 1, 1940 to October 15, 1941, inclusive.

2. Section 1347.55 is hereby revoked. This Amendment No. 5 to Revised Price Schedule No. 32 shall become effective May 10, 1943.

Note: All reporting and record keeping requirements of this amendment have been approved by the Bureau of the Budget in accordance with the Federal Reports Act of 1942.

(Pub. Laws 421, 77th Cong.; E.O. 9250, 7 F.R. 7871)

Issued this 4th day of May, 1943. PRENTISS M. BROWN, Administrator.

# Pinball Operators Have Busy Day in Springfield Court

SPRINGFIELD, Mass., May 15. - Two pinball machines in stores here were featured in the District Court news last week. In Massachusetts, State law prohibits the operation of machines on Sunday and while one of the defendants was fined \$20 for the violation, the other had his sentence continued from day-to-day the War Production Board on the paper- for sentence, really putting the case on

### Philly Coinmen Dissolve Firm; To Operate Singly

and Edward Casnoff have dissolved their partnership in the General Coin Machine Company, pinball jobber and music machines, with each continuing in business on his own. Hyman Shane, attorncy for Casnoff, and Harry H. Wexelblatt, attorney for Frank, worked out the partnership dissolution on April 28 which called for Frank's withdrawing from the firm. General Coin Machine Company will be continued by Casnoff under the same trade name, maintaining the present showrooms and offices at 227 North Tenth Street. Frank has taken quarters at 229 North Twelfth Street and will operate under his own name as a pinball jobber and music machine operator.

### PHILA. NEWS NOTES

#### (Continued from opposite page)

Araby as the May selection for their Hit Tune of the Month campaign . . . The record is getting heavy plugs on local radio stations and machine play stamps the side a real winner . . . David Klein, who is now heading the Premier Music Company, was appointed administrator for the estate of his brother, the late Edward (Tipple) Klein, whose sudden

Meanwhile, WPB is increasing its restrictions on manufacturers and sellers of paperboard of various kinds.

The following order, RPS-32, Amendbuyers and sellers of 10 tons or more of paperboard to make specific reports to the government. The order follows:

Paperboard sold east of the Rocky Mountains:

A statement of the considerations involved in the issuance of this amendherewith and has been filed with the Division of the Federal Register.

Revised Price Schedule No. 32 is amended in the following respects:

1. Section 1347.54 is amended to read as follows:

Section 1347.54 Records and reports. (a) Every person making purchases or sales aggregating 10 tons or more of any PHILADELPHIA, May 15 .- Myer Frank or all grades of paperboard in any one month shall keep for inspection by the Office of Price Administration for so long as the Emergency Price Control Act of 1942 remains in effect, accurate records of each purchase or sale of paperboard made during such month and each month thereafter, showing the date sary.

ice.

Jan Parolini, the lucky one, proved to the court's satisfaction that he was a victim of circumstances in that he forgot to turn the switch off his machine and a stranger in his store commenced to play it just as the police walked in the door.

Not so lucky was Peter Demos, who was fined \$20 when police testified they played not one machine in his establishment, but two.

### Florida Legislature Delays Action on New Tax Bills

TALLAHASSEE, Fla., May 16 .- No action on new taxation bills will be taken in the Legislature for at least a week while the House and Senate decide about appropriations for operating the State government and all its functions in the next two years.

The general appropriations bill, now being drafted by a committee, may be ready by the end of this week.

New bills for amusements and transportation taxes have been added to others already introduced for sales taxes and amusement taxes.

Governor Holland has recommended a tax of 3 cents a package on cigarettes, claiming that no other new tax or increase in existing taxes would be neces-

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ing Photomatons, Photomatics, ABT Rifle Range, etc. Contact

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ALL MACHINI	ES AND IN PERFEC	T CONDITION
Anabel	Lucky	Roxy       \$20.00         Stars       40.00         Super Six       15.00         Stratoliner       40.00         Blue Front, 5¢       100.00         Con, Super Bell, 5¢       200.00         Big Top, F.P.       75.00         Silver Moon, F.P.       100.00         Jumbo Parade, F.P.       75.00         Jumbo Parade, C.P.       100.00
C. T. McKENZIE	ferms: 1/3 Cash, Balance Ci. O. D	x 305, Dillon, S. C.



# Two Court Decisions Rule on **Copyright Music on Records**

CHICAGO, May 15 .- The question of to dictate to the public what it shall copyrighted music as it relates to phono- hear. It is doubtful whether any nation graph records has been the subject of having any pretensions to musical taste important legal proceedings in both and culture would tolerate the broad-Canada and England recently, and two court decisions of importance have been heard over here. It is amazing that the rendered.

In Ottawa the Supreme Court of Canada recently modified a lower court decision to make it more favorable to a juke box firm. The test case in court involved the playing of a recording of the tune Stardust.

The Exchequer Court order, signed by the late Justice A. K. Maclean, former president of the court, restrained the firm of Vigneux Bros., of Toronto, from publicly performing or authorizing the public performance of Stardust. The restraining order was sought by the Canadian Performing Rights Society.

Vigneux Bros. carry on the business of distributing and servicing juke boxes, and the Exchequer Court order restrained Vigneux Bros. from installing or permitting the installation at any place of a device adapted to perform Stardust.

The Supreme Court judgment limits the injunction to the public performance or the authorization of public performance of the song itself. There will be no injunction restraining the installation by Vigneux Bros. of phonographs which may be used for the performance of other musical works in respect to which objections cannot be raised.

#### Test Case

ciety is the assignee of the copyright of dissented from the majority judgment. involved industrial music, and the decision there is not yet clearly understood in the United States. The decision in London seems to be rather far-reaching and may eventually have important reactions on phonograph recordings used in juke boxes as well as for industrial music.

casting of such miscrable songs as are composers of present-day dance tunes, with their appeal to the effeminate and introvert, should draw fat fees each time this drivel is played. Apart from the question of copyright fees, should not some light be thrown on the mysterious policy of the publishing houses both in London and New York? What is their attitude towards worth-while British songs? Why are there so few really good martial tunes nowadays? Has this war yet given birth to such a song as (See Two Court Decisions on page 66)

### Alabama Beverage **Board Insists on Keeping Music Ban**

BIRMINGHAM, May 15.-Coin machines are out to stay wherever beer or alcoholic beverages are sold in Alabama.

This announcement was made May 1 by Dr. E. C. Ray, Birmingham, chairman of the Alcoholic Beverage Control Board of Alabama, setting aside rumors that the han imposed early in the year would be lifted.

"So far as I am concerned," Dr. Ray The Canadian Performing Rights So- said, "that goes for the next four years." Board members have been under pres-Stardust, and the action was in the na- sure recently from juke box owners and ture of a test case. Chief Justice Sir operators to remove the ban which they by RCA-Victor on the Bluebird Label. Lyman P. Duff and Justice H. H. Davis assert has all but put them out of busi- While the association's publicity efforts ness, altho they are not directly con- in these campaigns were formerly con-In London the test case on copyrights nected with the sale of liquor which the ABC seeks to regulate. The ABC ruling was to the effect that no music or dancing could be permitted where liquor was sold. As most places derived more revenue from liquor, they chose to marks the first time since the campaign throw out the music boxes and to ban was inaugurated that the association sedancing.

### Petrillo Stalemate

NEW YORK, May 15.-Transcription firms met with James Caesar Petrillo and the AFM board here for two or three days of this past week to discuss payments to be made to the AFM on transcriptions. This was the meeting that had been announced for May 10 when the broadcasting industry met in Chicago recently.

The final result of the meetings here seems to be a stalemate. Petrillo asked the transcription firms not to serve any radio stations that had disagreements with AFM. The transcription firms flatly refused such a demand. Thereupon the meetings came to an end without any discussions taking place as to rates to be paid to AFM on transcriptions.

It is agreed that this firm stand by the transcription firms backed by the radio industry will greatly strengthen the stand of the recording industry against agreeing to payment of fees on records.

Reports are that no further dates for future meetings between the transcription firms and Petrillo have been set. However, either side may approach the other on a plan for settlement.

### Old-Timer, 'Sheik of Araby,' **Chosen as Tune of Month**

PHILADELPHIA, May 15.—Dearth of new record releases for the new songs made it necessary for the Music Machine Operators' Association of Philadelphia to select an old favorite as the May selection for the association's "Hit 'Tune of the Month" publicity campaign, Selection went to Spike Jones's recording of The Sheik of Araby, revived recently centrated on the song itself, attention in this instance will be directed as much to the band, figuring on cashing in on the nationwide publicity attending the success of Spike Jones's orchestra. Also lected a novelty record.

# Michigan Ops **Move Offices**

Music men set up codemove to finance further activities

DETROIT, May 15,-United Music Operators of Michigan have completed the move to their new headquarters in Room 1424, Maccabees Building, corner of Woodward and Putnam avenues. Additional quarters are available to the members at low cost in the form of a large hall in the basement for parties.

At a directors' meeting preceding the membership monthly meeting the UMO established a new principle of machine ethics by deciding that it is unethical to rent a machine to a location where a machine is already operated by a member on a commission basis. A fine of \$15 is provided in the resolution, to be awarded to the offended member.

Gus Kotsonis, a former UMO member, was welcomed back into the association as an active member upon payment of the reinstatement rather than the initiation fee.

Discussion of financial activities of the UMO by Conciliator Roy W. Small showed the need for additional funds to carry on operations, since it was the consensus that activities should not be curtailed during the wartime period for financial reasons.

This is to be accomplished by raising the scale of fees, in addition to the regular 30-cent charge per month per location which is normal dues. The additional amount assessed is, 10 to 20 machines, \$2.50 per month additional; up to 35 machines, \$5; up to 55 machines, \$7.50, and over 55 machines, \$10.

The World's Fair, weekly amusement trade paper in London, published the following editorial on the subject in its March 27 issue:

"The decision of Mr. Justice Bennett that the broadcasting of music to works' employees is a public performance and constitutes an infringement of the rights of the Performing Right Society in any broadcast of music of which the Society holds the copyright, has been upheld by the Court of Appeal. This raises an important issue for all users of copyright music, be they factory managements or amusement caterers. The necessity of taking out a license in respect of music disseminated on a fairground, in a circus or an amusement arcade thru the agency of phonograph records has caused heartburnings among amusement caterers. After negotiations the matter was settled amicably. But other demands have been formulated in recent years, and the issue has developed into one of first-class importance for music users. As far as the law is concerned the Performing Right Society is on strong ground. In the course of his judgment the Master of the Rolls said that if (music) performances were given in every factory in the country millions of work people would be enjoying for nothing the fruits of the skill, taste and imagination of the author. He would be getting no remuneration whatever, and the effect would be to destroy to a large extent the value of the copyright. But it may be argued that the author is getting paid for his musical composition by the publishers and is drawing royalties from every copy of that music sold. If the recording companies use the music, then the author gets a royalty on every disk sold to the public. Trashy tunes that are broadcast night after night bring much money to the composers, while the long-suffering public have no remedy other than to switch off the "Programing is important, altho the best radio. 'These "light orchestras" seem type has not yet been discovered. Gen-



of operation to keep their spirits up to a fighting pitch.

In an article in The Milwaukee Journal. Captain Hunt is quoted as saying it was easy to give the marching army of the last war an opportunity to sing, but the 1943 army is mechanized and cannot be told that it is important to sing while moving.

sang for many years over the radio before donning a uniform, is in charge of the musical work of the special services division, European Theater of Operations.

Altho there has been some shortage of instruments, the captain has found men who can play "every instrument you ever heard" in army camps. Saxophone and clarinet players are most numerous.

In keeping with a trend noticed thruout the popular music sector, the ETO has 25 hillbilly bands, each equipped with there guitars, a violin, a banjo and several harmonicas.

INDUSTRIAL MUSIC-Music while you work is nothing new, writes Helen Cody Baker in The Chicago Daily News. She gives as examples the Volga boat song, the cowboy chanting endless ballads as he drives the herd to meet the cattle cars, sea chanties, cotton pickers' spirituals and "I've been working on the railroad."

Discussing mechanical music as a means to production, Mrs. Baker writes, to be like Czars in their own world, able erally accepted practices now limit play-

MUSIC OVERSEAS - Music, according ing to two and one-half hours divided to Capt. Arthur B. Hunt, is a weapon. into periods of 12 to 20 minutes. It helps uniformed Yanks in all theaters Marches are used frequently for openings, and marches or fox-trots for shifts or changes. Music is not often played during the last 20 minutes of work. Vocal numbers are considered distracting, altho some factories encourage group singing, both during work and relaxation periods,"

MUSIC HELPS WIN GAME-To beat the Texas Aggies you have to beat the Captain Hunt, who taught music and band, says a story in The St. Louis Globe-Democrat.

> Seems recently Texas A. & M. played the first of a two-game series to decide the Southwest Conference baseball championship. In the fifth inning the Pitcher Jim Collins was setting the Aggies down in order. Then the band took over and didn't shut up until the last man was out.

The Longhorns, especially Collins, were so rattled by the din that the Aggies scored six runs in that fifth inning and finally won, 11-8. Sports note: The victory gave the Aggies a tie for the title.

JAZZ WITHOUT OOM-PA - David Broekman, one-time symphonic orchestra conductor who now directs an orchestra playing lighter music, would like to take "the maddening com-pa out of jazz," a story in The Cleveland Plain Dealer reveals.

Broeman predicts that some day somebody who probably won't know what he is doing will come along and harness jazz. It will be mostly a mathematical trick and whoever does it won't make any money at it, but it will be an im-(See MUSIC IN THE NEWS on page 65)

#### Labor Bodies Pledge Support

In the regular monthly meeting of the UMO, Small reported on picket-line activity in connection with locations which have labor grievances, and strong support from labor bodies was pledged.

Neil Holland, business manager of the United Retail, Wholesale and Department Store Employees (CIO), whose group has now organized the UMO employees, said that the AFL unions have given full co-operation wherever their own picket lines have been on duty and that AFL men, such as teamsters, would not go thru to make deliveries. One important problem in picketing at the present time, he said, is the shortage of man power to maintain the lines during business hours.

Holland also read a letter from Frank X. Martel, president of the Detroit and Wayne County Federation of Labor (AFL), assuring the UMO full co-operation whenever their union members are in trouble,

John Mayhaz, field man for the organization, reported on details of the picket-line operation and added that beer drivers, altho no longer in the AFL, refuse to make deliveries to spots picketed by their own men.

Active interest of operators is center-Texas Longhorns were leading 6-2 and ing upon the new election of officers, scheduled for next month's regular meeting.

### **Capehart Says Television** Will Revolutionize Industry

SAN FRANCISCO, May 15 .- Homer C. Capehart, president of the Packard Manufacturing Company, Indianapolis, was a visitor here on a tour of the California electronics industry.

Capehart said he expected televison to revolutionize the recorded amusement field and to be ready for widespread development immediately following the war. His own engineering staff is already developing techniques for recorded television and the manufacture of one instrument combining television reception with the phonograph, radio and home-recording unit.



### AMUSEMENT MACHINES (MUSIC)

# PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS By GLADYS CHASINSHIMMAN

### "Stage Door Canteen"

National release of United Artists' Stage Door Canteen, which was postponed while the studio was arranging a global premiere for the film on fighting fronts thruout the world, will be set "Coney Island" for some time within the next month. Latest tune from the picture to get a recording is We Mustn't Say Goodbye, another exclusive Hit label waxing. Tune is waxed by Allen Miller and is already getting a number of air plugs. Altho the band is an unknown, operators can start the record spinning by working out tie-ups during local runs of Canteen.

Other pic tunes on wax include Marching Thru Berlin, sung by Ethel Merman on the screen and recorded by her on the Victor label. Tune has also been waxed by the Royal Harmony Quartet (Keynote). Orks featured in the film are Benny Goodman, Kay Kyser, Freddy Martin, Guy Lombardo, Xavier Cugat and Count Basie.

#### "Du Barry"

Du Barry Was a Lady, adapted from the stageshow and recently completed on the MGM lot, offers several tie-up possibilities. Well, Git It, played by Tommy Dorsey in the film, has been waxed by the maestro for Victor. With revivals getting a lot of attention, ops can also exploit the former hit, Friendship, which has recordings by Kay Kyser (Columbia), Judy Garland (Decca) and Johnny Mercer (Decca).

Do I Love You?, which has waxings from the time of the show by Kay Kyser locations having music boxes to serve as (Columbia), Woody Herman (Decca), Artie Shaw (Bluebird) and Leo Reisman (Victor), gets a new one by Allen Miller on the Hit label.

(Columbia), Bing Crosby and Duke Ellington (Columbia), Dorsey brothers (Decca), Guy Lombardo (Decca) and Lena Horne (Victor).

Island, which is being readied for early includes race and hillbilly records along release, features a number of oldies with those items carrying the Internawhich operators might find worth a few tional and Standard labels, which are also spins during the film's run at local theaters. Recorded tunes include Put Your Arms Around Me Honey done by Beatrice Kay (Columbia) and Dick Kuhn (Decca); Cuddle Up a Little Closer waxed by Meredith Willson (Decca) and Dick While the Rosen Company has few of the Jurgens (Okeh).

Eyes Are Smiling recorded by Glen Gray Garber (Okeh) and Pretty Baby waxed by Ray Herbeck (Okeh).

### **Phono Merchants Of Cleveland Start Disk Scrap Drive**

CLEVELAND, May 15 .--- Under direction of the Phonograph Merchants' Association, a record scrap drive has started and will continue for three months,

Plans include the designation of all collection stations, with the operators stirring up enthusiasm among their customers for this patriotic work. Prizes for the most records obtained by the locations and by the operators are being offered by the association.

### Announce Plan To Insure Supply of **Disks** for Duration

PHILADELPHIA, May 15 .- A plan to insure music machine operators with a steady supply of Victor and Bluebird records for the duration has been devised by Morton Gellard, manager of record sales for Raymond Rosen & Company, local record distributor. Operators will be able to get all the records they want and need for their machines, said Gellard, provided they keep a large scrap record balance with the Rosen firm.

Gellard drew up a list of almost 500 records for the convenience of the opera-New 20th Century-Fox musical, Coney tors to facilitate their ordering. The list distributed by the Rosen firm. Gellard advised the music operators to order a minimum of a box (25) of each record on the suggested list that they think they can use in the next four to six months. listed items in stock, Gellard explained Also featured in the pic are When Irish that upon receipt of the order from the operator shipment will be made of what (Decca), Ray Noble (Columbia) and Jan is in stock while the others will be placed on back order with shipment made as soon as they are received from the factory.

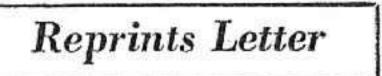
> Moreover, Gellard explained, the operators have the privilege of canceling any back-ordered item at any time they wish. However, the more records the operator has on back order the more the Rosen firm can ship out. "Inasmuch as our stock is very low," said Gellard, "practically all of the shipments are from back orders. Therefore, if the music operator has enough different numbers on back order he is certain to receive reasonably good shipments. You can be assured that it is our sincere desire to see that each of the music machine operators gets his rightful share of the merchandise we receive."

> The important thing, however, Gellard emphasized, is that the operator keeps a large scrap record reserve. The music operators, he added, are fortunate in that they have complete control over the records they buy. Therefore, it is a lot easier for the operator to return scrap than it is for a retail record dealer who sells them to a consumer and then has to devise ways and means of buying the records back for scrap.

on hand, Gellard said they can be sure of getting plenty of records for their machines, providing, of course, that present deliveries from the factory do not get worse. At the present time, Gellard continued, there is no reason why the music operators should not be able to get three records per week for each machine they operate if they want them.

Gellard's plan affects not only the Philadelphia operators, but those in the entire territory as well. The Rosen Company's distribution takes in all of Eastern Pennsylvania and Southern New Jersey.

The proposed list of suggested records drawn up by Gellard are entirely standard songs and instrumentals and indicates that new releases from the Victor factory will be few and far between until the Petrillo ban is lifted.



In the April 24 issue of The Billboard, page 62, we reprinted a letter from Sgt. Raymond R. McGill commenting on the Petrillo record ban. This letter had appeared in newspapers in different parts of the country and several papers had published editorials based on the letter.

We are now printing a letter from an operator who made excellent use of the soldier's comment on the Petrillo record ban. No doubt music operators in many other cities rendered a good service to the industry by reprinting the soldier's letter just as our reader in Glens Falls, N. Y., did. The operator's letter is as follows: To the Editor:

That was a fine letter from Staff Sgt. Raymond M. McGill that you had in your issue of April 24. I have had several reprinted as per the enclosed copy and am posting one or more at every music location that I have. Moreover, people are reading them. If every music operator thruout the country would do the same it would bring this matter directly to the attention of the people we want, our customers. Why do you not make this suggestion in your next issue?

HENRY C. KNOBLAUCH,

### "Jam Session"

Columbia has rounded up a list of recording artists for its latest musical, Jam Session, impressive enough to bring a smile to the face of any operator looking for material to fill empty slots. Bands and vocalists set for the flicker include Bob Crosby, Alvino Rey, Teddy Powell, Freddie Slack, Duke Ellington, Count Savitt, Jan Garber, Louis Armstrong, Frank Sinatra, Pled Pipers and Mills Brothers. Many of these have had recordings released recently, and the orks' appearance on the screen will go a long way to make the name on the title strip more nickel-worthy. Ops can also slip in old waxings made by these maestri if tied in with local play dates.

Ops will also get a break on the songs being used in the film. Columbia maintains it is using the country's top musical faves, and many of the tunes to be played have recordings. Those set so far are I Can't Give You Anything But Love done by Freddy Martin (Bluebird) and Ted Straeter (Decca), I Lost My Sugar in Salt Lake City recorded by Johnny Mercer (Capitol) and St. Louis Blues which will be done by Alvino Rey on the screen and has been recorded by him on the Bluebird label. Other waxings of the tune include Kay Kyser

### **James Martin Is** Named Distributor **Of Harmonia Disks**

CHICAGO, May 15 .- James H. Martin, well-known distributor here, says that he has been appointed a distributor of the Harmonia line of records made by the Harmonia Record Corporation. He will cover a large section thru the Western territory and is getting his organization actively on the job to supply juke box operators.

The Harmonia firm supplies a full line of Polish records, including polkas, classics, folk songs and military airs. Martin especially recommends the polkas and military airs for use in juke boxes.

Martin has long been acquainted with the operating field and promises opera-

Stores will pay regular prices to their customers for the scrap. Jack Cohen, vice-president of the Cleveland group, is heading the committee in charge of the scrap drive.

Meanwhile, two favorite recording art-Basie, Glen Gray, Charlie Barnet, Jan ists boosted their stock by personal appearances at the Palace Theater, Johnny Long and his orchestra and Elton Britt, cowboy singer, scored with local crowds.

> Britt took the stage without one of his six-shooters, which disappeared just before the opening. Cleveland police have been notified.

Another event for the singer was notice from his draft board that he has been reclassified 1-A and is due to report for induction June 1.

"We have a definite problem with scrap records," continued Gellard, "and we are counting on the music machine operators to play ball with us in keeping a large scrap record reserve so that we can get sufficient records from the factory for their use."

In view of existing conditions and the outlook for the recording industry still continuing in a nebulous state, Gellard advised that the music operator would do well to keep from six months to a year's surplus of scrap records ahead at all times. If the operators keep plenty of records on back order, and plenty of scrap



Richmond

RICHMOND, May 15.-Henry Foote, Bob Simpson and Beechie report the heaviest week-end in the existence of their Fifth Street Funland.

No fall off in business was noted by any of the operators during Holy Week, contrary to previous experience. In fact, several operators have stated to The Billboard representative that collections following Easter were up considerably from the already high take previously reported.

Nancy Miller has been filling in admirably, replacing Walter D. Moses & Company's record department manager, Sandy Martin, busy with jury duty for some time.

The outright rental business on music boxes has taken an upswing recently, due to the many private parties given. for service men and men about to be inducted. Operators are getting from \$10 to \$20 an evening.

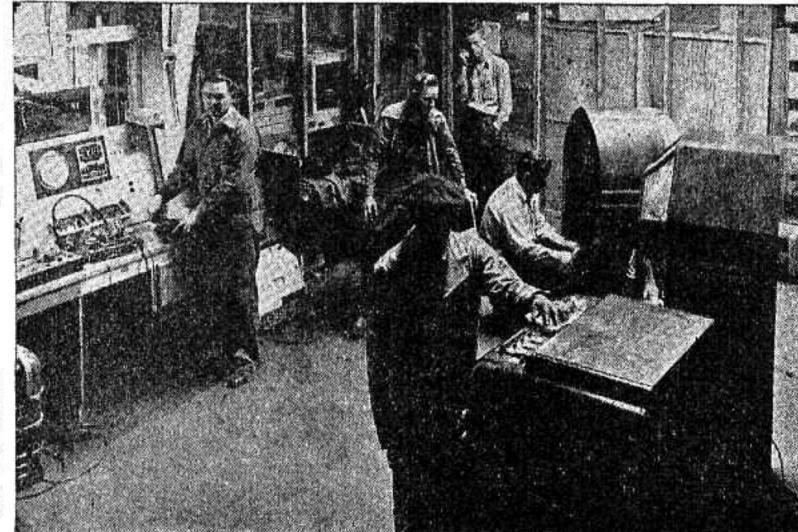
Peanut production in Virginia increased to approximately 201,500,000 last year, it was stated by the State Department of Agriculture.

Strange as it may seem, seekers for outdoor amusement are looking for coin machines to play. The two most popular concessions on the midway of the Marks Shows, which recently ended a four-week engagement here, were the Arcade and Frances Lockett's photo gallery.

Detroit

DETROIT, May 15.—Carl Angott, head of the Angott Sales Company, distributor, went 100 per cent into war work last week-buying out the Bates Machine Screw Company, of Rockwood, Mich., 30 miles southwest of Detroit. Angott will be directly in charge of his new enterprise, in addition to operating the coin machine business.

Joseph Brilliant, head of the Brilliant Music Company, is planning to marry



NEW QUARTERS-Above is the service department of the Central Distributing Company, Kansas City, Wurlitzer distributor. The company recently moved into new quarters and reports a war business of amazing proportions. T. C. Qrummett and M. H. Rosenberg, co-owners, say they are laying a solid foundation for the post-war period, when they expect music to be more



### AMUSEMENT MACHINES (MUSIC)

May 22, 1943



A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By ELLIOTT GRENNARD

ONE of every three Record Buying DES MOINES, IA .: reports tells the same story: Operators everywhere are becoming expert Pistol Packing Mama. Al Dexter. jugglers. The lack of any appreciable number of new disks makes juggling a necessity. Records are left on until the play is dead, others take their place until the replacements run their course, then the first batch is put back. Same applies to individual disks; a couple of them have been in and out of the machines a dozen times in the last halfdozen months. . . . The constant juggling also accounts for the ringing in of items that would not have been considered in normal times. These include hillbillies, instrumentals, novelty tunes and selections from various albums. . . . Among the unorthodox coin machine attractions currently in machines and doing well are The Man Who Comes Around (Les Brown); Mutiny in the Nursery (Paul Whiteman); Corn Silk (Benny Goodman); The Mooche, East St. Louis Toodle-oo, Rockin' in Rhythm (Duke Ellington); Blue Danube Waltz (Carmen Cavallaro); Cow Cow Boogie (Freddie Slack). This is only a partial list but clearly indicates that things ain't what they used to be.

### **Territorial Favorites** HELENA, MONT .:

### Boogie Woogic. Tommy Dorsey.

If any one tune illustrates the comments made above, this is it. There have been scores of eight-to-the-bar tunes recorded since the rage struck, and half of them have had "boogle woogie" somewhere in the title, but Boogie Woogie by Tommy Dorsey has become a one-record reserve pile for coin machine ops in Helena, and all points east and west. Time and time again TD's B. W. shows up on a report. One of these days every op will play it at the same time and a new hit will be

Released as recently as March 1, this Okeh record is really doing okay. It may be due to the situation described in the beginning of this column or it may be due to its own virtues, but the Pistol Packing Mama is hitting plenty of bullseyes. It isn't often that a 'billy makes enough of a dent in the all-over picture to call attention to itself, but here's one that is doing just that. History may be repeating itself in a short span of time and Al Dexter may find himself in the position Elton Britt was inwith a smash hit on his hands.

### PHILADELPHIA:

### Paper Doll. Mills Brothers.

It wasn't so long ago that the Mills Brothers were the most widely imitated quartet in the singing business. Any group that didn't have one singer who made like a bass violin just didn't rate. The brothers, however, hied themselves out of this country for a while and other stylists got in their licks. Once more the Mills are back on records and once more people are plunking down coins to catch up on what they had been missing. Paper Doll is one of their recent releases, already popular in many locations.

### Note

For a listing of songs played most often over the radio for the week ended Thursday, May 13, see the Music Popularity Chart in the Music Department this issue.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the sepian best sellers under Harlem Hit

born.

Parade.

### **RECORD BUYING**



I'VE HEARD THAT SONG	HARRY JAMES (Helen Forrest) Columbia 3
BRAZIL (13th week)	XAVIER CUGAT (Chorus)
YOU'D BE SO NICE TO COME HOME TO (11th week)	DINAH SHORE 20-1
THAT OLD BLACK MAGIC	GLENN MILLER (Skip Nelson and The Modernaires)
WHY DON'T YOU DO RIGHT?	BENNY GOODMAN (Peggy Lee) Columbia 36
AS TIME GOES BY	RUDY VALLEE
DON'T GET AROUND MUCH ANYMORE (4th week)	INK SPOTS Decca 1850 GLEN GRAY (Kenny Sargent-LeBrun Sisters) Decca 18479 DUKE ELLINGTON Victor 2661
TAKING A CHANCE ON LOVE	BENNY GOODMAN (Helen Forrest)Columbia 3: SAMMY KAYE (Three Kadets)Victor 20-1 ELLA FITZGERALDDecca 3490

### AMUSEMENT MACHINES (MUSIC)

# Wurlitzer Co. **Makes Report**

### Stockholders told company's two plants carrying on intensive research

CHICAGO, May 15.—The annual report of the Rudolph Wurlitzer Company on its 86th fiscal year which ended March 31 was given big publicity on the financial pages of various newspapers. The Chicago Tribunc featured the story May 8 on its financial page as follows:

The entire conversion of the Rudolph Wurlitzer Company's operations from the manufacture of musical instruments to vital aircraft parts was completed before the opening of the Chicago firm's 86th year and the close of its fiscal year last March 31, R. C. Rolfing, president, said in his annual report to stockholders yesterday.

Rolfing said the company's De Kalb (Ill.) plant, which formerly produced planos and accordions, is producing component parts for wooden aircraft for the navy, and its North Tonawanda plant, which formerly made coin-operated phonographs, is producing aircraft parts Lauder, now 72, is hale and hearty and which include anti-icers, deicers and compasses.

#### Both Carry on Research

Both plants are carrying on intensive research and engineering projects in the interest of the war and for the company's post-war plans, he said.

Rolfing said the company's retail store division has curtailed its activities because of inability to purchase all the merchandise required for sales to customers.

The company's net profit for the fiscal year was \$755,545, equal to \$1.63 a common share, compared with \$704,310, or \$1.50 a share in the preceding fiscal year.

#### Losses Are Absorbed

The company provided \$150,000 out of 1943 earnings for its contingencies re- Easy To Remember; I Surrender, Dear; serve, which totals \$1,500,000. Rolfing Learn To Croon and Love Thy Neighbor. said there were no charges against the Durling claims the selection is good but reserve last year and that such losses as omits the song that Bing considers his may have been proper charges were ab- best, Pennies From Heaven.

sorbed in the current year's operations. During the year all bank loans, amounting to \$1,999,985, were paid, Rolfing said. Payments made on real estate mortgages and real estate purchase options were placed at \$1,371,403, leaving a balance due of \$200,000. Cash and government bonds at the end of the year amounted to \$5,102,463, against \$2,886,038 at the close of the preceding year.

### MUSIC IN THE NEWS (Continued from page 62)

portant moment for contemporary music, he says, adding that he'd like to be the one to do it.

Artle Shaw is really terrific, thinks Brockman, who has turned so far from classical fields that he now puts his faith in crooners. He claims they can read music better than any of the important opera singers. (We're inclined to think that latter statement is a trifle ridiculous after hearing of innumerable crooners who can't read a note of music.)

QUINTS STUMPED-The Dionne guintuplets, who were supposed to sing The Star-Spangled Banner when they recently launched those five ships, had to sing another song instead, The Pittsburgh Post-Gazette bulletins.

The five little girls agreed it was much too difficult, and substituted God Bless America.

LAUDER SINGS AGAIN - Sir Harry still singing, we learn from a story in The New York Times. His war work consists of cheering the soldiers with song and his own brand of drollery.

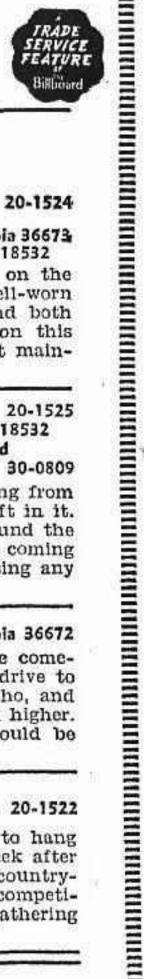
His voice no longer has the power it had when he was the world's highest paid music hall artist, but it is still rich and full, and strong enough so that he scorns the use of a microphone even in the largest auditoriums. The soldiers of all nationalities reportedly agree on the type of songs they prefer. "A song about home, a fighting song, and a love song-that's what they like and that's what I give them," he says.

BING'S BEST-A reader writes E. V. Durling, of The Milwaukee Sentinel: "I think Bing Crosby's six best songs are Love in Bloom, June in January, It's



### GUIDE-PART

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



### COMING UP

LET'S GET LOST ...... VAUGHN MONROE (Vaughn Monroe-Four Lee Sisters) ...... Victor 20-1524 KAY KYSER (Harry, Julie, Trudy, Jack and Max)..... Columbia 36673 JIMMY DORSEY (Bob Eberle) ..... Decca 18532

This ballad started out by moving slowly, but once it started on the read up it lost no time in soaring to the top of the list. The well-worn love theme still seems to be a reliable magnet for nickels, and both Kyser and Monroe keep them streaming into coin machines on this tune. So far the song has been spinning straight up, and if it maintains its present pace next week should see it over the top.

TEDDY POWELL (Peggy Mann) .... Bluebird

30-0809

Crowded out to second place this week by another tune stemming from Paramount's Happy Go Lucky, Murder still has plenty of life left in it. Altho it has been fluctuating, this solid number has stuck around the upper brackets for several weeks and has kept the phono fans coming back for more. Its drop of one peg this week is not due to losing any of its following-but to the other tune's gaining.

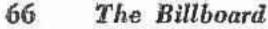
VELVET MOON ...... HARRY JAMES ...... Columbia 36672 This eleventh-hour waxing by maestro James is still giving the comehither look to the top of the list, but it hasn't quite enough drive to work up there. It continues to draw a steady flow of coins, tho, and James's velveted trumpeting seems to be boosting it higher and higher. This being the last recording he made before the ban, it should be around for a long time with no settlement in sight.

IT STARTED ALL OVER TOMMY DORSEY (Frank Sinatra-Pied AGAIN ..... Far from being a whirlwind, this waxing nevertheless manages to hang on steadily in many areas. It came back on the Guide last week after dropping off for a while, but it's still a little slow to gain countrywide foothold. With so few recordings being issued to offer competition, this may still work its way up-and in the meantime it's gathering enough nickels to merit a slot on hungry machines.

Double-meaning records are purposely omitted from this column.

SHAPIRO, BERNSTEIN & CO., Inc. 1270 SIXTH AVE. NEW YORK MUSIC PUBLISHERS





### AMUSEMENT MACHINES (MUSIC)

May 22, 1943



"IN THE BLUE OF EVENING" ON VICTOR RECORD No. 20-1530 **Release Date\_June 11th** RECORDED BY TOMMY FRANK DORSEY& SINATRA

**OPERATORS:** for this tremendous coincoaxing favorite, place your order with your VICTOR distributor today!



(Continued from page 62)

get music that is worthy of the payment and the phonograph companies."

to the wealth of non-copyright music Tipperary or Keep the Home Fires Burn- that is available. This would deal the ing? The answer is No. There must be composer of trash which is euphemissome truth in the allegation that a dead tically called light music a double blowhand is laid on every manly, spirited one to his pocket and another to his contune that is likely to make a hit with celt. But in order to make this policy the British public. This cannot be effective there must be concerted action tolerated, and we suggest that until we on the part of music users, the BBC

...... **RECORD BUYING GUIDE-PART 2** A Forecast of What New Songs and Record **Releases Are Most Likely To Be Needed** by Phonograph Operators

### POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the Judgment of The Billboard's Music Department.

### NOTE

Decca this week released Jimmy Dorsey waxings of I'll Find You and Only a Rose. The former is a new ballad, and this recording is the first and only one available. Latter is an oldie which might find its way onto coin machines in short order with the dearth of releases in recent weeks.

Victor and Columbia are holding off until June, except that the latter firm will make available this month its revival of the Harry James-Frank Sinatra All or Nothing at All. Record has already attracted tremendous advance sales and promises to prove very nickel worthy.

The newly released Allen Miller waxing of It Can't Be Wrong on the Hit label, only recording available of the hit tune, is starting to spin fast in some areas. Tune has been working its way up the Hit Parade, and the title has been drawing phono fans despite the band's obscurity. Pistol Packin' Mama, a hillbilly number waxed by Al Dexter for Okeh and released back in March, has been showing a strong ability to keep turntables spinning. Paper Doll, waxed by the Mills Brothers on the Decca label, has also started to gain a lot of attention from nickel droppers.

### THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

Due to the lack of new recordings, no review of The Week's Best Releases will appear this week.

Names in parentheses indicate vocalists.

Double-meaning records are surposely emitted from this column. TITTE IN THE REPORT OF THE REP



#### AMUSEMENT MACHINES (MUSIC)

### REVIEW MACHINE

### 

### Program 1114

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, April 19.

KAY PENTON, a brunette cutie in a sexy sport sweater outfit, pairs up with Henry Nemo, zany comic, in Hip Hip Hooray. Set is collegiate, and general atmosphere is of a rah-rah nature. Miss Penton predominates with her handling of the lyrics. (LOL)

DEL CASINO, youthful and handsome tenor, displays a soothing pair of pipes vocalizing One Look at You. Tho the tune is old, it is still good. For contrast a j-bug team comes on midway for a typical nondescript dance. (POM)

THE CHARIOTEERS, colored vocal quartet, return to harmonize on Ride Red Ride. Good vocal effort. (Minoco/ Reissue)

THE LUCKY GIRLS again prove themselves a fine dancing group, with their pyramid formations and punchy individual acro tricks in Step Lively. Music is dubbed in, but fits their zestful routine. (Soundies)

HENNY YOUNGMAN, vaude and cafe comic, is the nutty teacher who in the form of a talking song explains to a class of giggling girls how he promotes good will for us in the South American The title: Our Teacher. countries. (LOL)

WYNN MURRAY, classy looking blonde with a fine soprano voice, is miscast in Sh Sh Somebody Blabbed. The song is not for her end and the general production work falls flat. (LOL)

THE FOUR POLKA DOTS, two boys and two girls in their teens, play instruments and sing on the cute side. Still too inexperienced, however, to compete with the others on the same reel. Don Wilson introduces them in a soda foun-

get a good play in most places, for the revival of old tunes is quite the trend today. The boys do a good vocal job. (POM)

VINCENT LOPEZ and his orchestra. with the vocal by Sonny Skyler, sell Don't Cry. Good band short and worth another play. (Cinemasters Reissue)

BETTY WELLS, on voice, and Tex Brodus, on mostly for atmosphere, do another Boy Mcets Girl skit. This time it is in a music store, Betty vocalizing behind a sheet music counter. (Ratoff)

### Program 1116

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, May.

WYNN MURRAY, music comedy favorite, is wasted once more, this time in In All This World. She rates better treatment and better direction. (LOL)

JEAN CARROL, as a chorus girl, and Jimmie Alexandre, as a milkman, are featured in a clever treatment of Daddy. Miss Carrol is seen at first in a dressing room scene where she expects to meet her playboy daddy. Instead it's the milk wagon that is waiting for her and in it the couple carry on with the lyrics of such as: the tune. (Ratoff)

FATS WALLER, the fat, jovial colored boogie-woogle planist, is surrounded by a group of sepia shapelies who lend attentive cars to his torrid rendition of (2) Pooling all emergency call services. Honeysuckle Rose. Waller sells it with his rolling eyes and unique keyboard work. (Minoco Reissue)

TEX RITTER, Western movie star, is seen in a clip from one of his features, known for movie machine purposes as Western Rhythm. In part of the short he is surrounded by a couple of comedy cronies who join in the vocal fun. Ritter accompanies himself on the guitar, (Soundies)

CROSS AND DUNN, veteran song salesmen, offer one of their old favorites, Nobody Knows What Happened to Mc-Carthy in Two of a Kind. The same minstrel set is used again for no obvious reason. (LOL) CARSON ROBISON and His Buckaroos, cowboy vocal and instrumental outfit, dress this short up with authentic Western atmosphere. Action and tune are centered around this program's title, Goin' to the Barn Dance Tonight. (Minoco Reissue) GENE GROUNDS, singer, and the into Nellie Bly, a novelty staged in a Dreamers, group of colored vocalists dressed as chefs, are the highlights in this laundry scene, Bundle of Love. Girls behind the wrapping counters make up the decorative angle. Not much reason here, but plenty of rhythm. (Ratoff)

their own. (Minoco)

RADIO ACES, three mimics working in blackface, head a colored revival meeting in Meetin' Time. The characterizations are slightly phony, but the idea is fairly entertaining. (LOL)

Eastern Operators **Plan Action To Cut** Down on Mileage

BOSTON, May 15. - The Automatic Music Association, which includes music operators thruout Massachusetts in its membership, is making a survey of juke box operators to collect information requested by the Office of Defense Transportation. ODT officials began checking with operators recently and attended a meeting of operators to discuss the problem of cutting down total mileage by operators as a whole.

The association recently issued the following bulletin which explains the request and what operators are trying to do about it:

#### Requests Joint Action .

The Office of Defense Transportation has requested music operators to prepare a joint plan to reduce the use of transportation facilities. At the request of ODT we have explored all possibilities

- (1) Pooling all delivery and servicing facilities with seven area headquarters in Massachusetts. (Not practicable at this time.)
- (Too many difficulties of administration.)
- Eliminating night emergency services. (Association members have consented to this plan.)

ODT is insistent. Action must be taken immediately. If we are able to obtain the consent of the entire industry to operate under plan (3) above, more consideration on gas rationing will be given the industry at this time and later on when mandatory action of a more drastic nature is

#### The Billboard 67

dubbed voices and pretty figures all the war lasts the greater will become the pressure for drastic joint action. For the present, however, all night emergency calls can be eliminated. While this does not entirely satisfy ODT, it will result in a substantial saving and will also indicate the desire of the industry to support the war effort.

> When the essential facts about this industry have been assembled from the questionnaires we will be in a better position to protect the interests of the industry. Don't treat this matter lightly. If you think the situation is not serious come in and talk it over with us. We can give you additional information because we are in constant touch with many of the war agencies which definitely are preparing further restrictions.

> The co-operation of every machine operator is needed at once. Will you please, therefore, sign the enclosed agreement to discontinue night servicing and fill out the enclosed questionnaire which will serve as a basis for further discussion with ODT War Man-Power Commission and other agencies?

### WPB Okays Cable For Installation of **Phone Juke Circuit**

TOPEKA, Kan., May 15 .--- Persistent efforts by Orville K. Getty, owner of the American Amusement Company, have resulted in approval by the WPB of sufficient telephone cable for the installation of a telephone juke box circuit here. Already 12 outlets have been signed, with three additional spots possible under equipment released by the board ruling.

Advertisements are being run in Topeka papers for each of the new outlets. Regular 5 cent rates are being used, with an additional nickel charged for dedications. Service is provided from 8 p.m. to 12 p.m. Getty has built up his central office recording library at 409 National Reserve Building to more than 2,000 selections, with others being added weekly. Topeka's acceptance of the tele-Sooner or later we may have to work phone juke box has been very satisfac-

tain set, singing the title tune, Miss You. (RCM Reissue)

CROSS AND DUNN, well-known vaude team, appear as a couple of old-timers in Ask Dad. Their vocal work is okay, but why the puzzling minstrel set? (LOL)

\* \* \*

### Program 1115

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, April 26.

GAI MORAN, swingstress, puts life dressmaker's shop which lends itself logically enough to the use of a girl line. At first the line is draped in oldfashioned clothes, but they are shortened soon enough in keeping with the contents of the tune. (Ratoff)

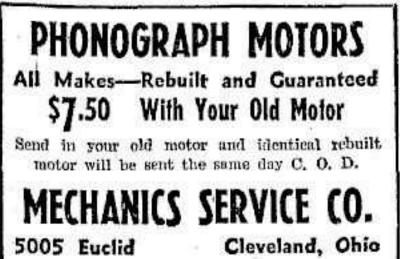
KAY PENTON, the pretty sweater girl of the last reel, draped the top of a plano in a moody Helen Morgan style, airing the torchy What Good Is His Love? Not suitable for her. A rhythm dance team contributes a flash of life in this one. (LOL)

DEEP RIVER BOYS, a quartet of sepia rhythm salesmen, keep things moving in Toot That Trumpet. It is all in keeping with the gay street carnival scene. (Minoco Reissue)

JANICE CHAMBERS, cute songstress in a brief usherette costume, and Jimmie Alexandre, handsome vocal hero, pair up in this novel Little Usherette. It is all about a romance developed in a movie house, with suitable production bits on hand to develop the story. (Ratoff)

MICHAEL LORING, youthful and capable baritone (now in the navy), dramatizes the plight of children in occupied countries in Here and There. It is primarily an elaborate arrangement of My Sister and I, featuring flashbacks of Holland countryside scenes. (Minoco)

THE FOUR DUDES, comic vocal salesmen, revive a medley of old tunes in Wait Till the Sun Shines Nellie. Should



### Program 1117

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, May 10.

EDWIN SMITH, singer, and an unbilled comedy mule, with plenty of girls all over the set, have fun and so will the customers in Giddap Mule. Good movie machine novelty. (Minoco)

JERRY BERGEN, the pint-sized comic, gives the trade another dose of his crazy dream in St. James' Infirmary, With a commercial eye open thruout the making of this short, plenty scantily clad girls dot the scenes. (RCM Reissue)

TERRY LAWLOR, nitery songstress with a big voice and a forceful delivery, goes patriotic in Hit 'Em and Hit 'Em Again. It's all about the front back home backing the soldiers boys at the battle front. (LOL)

THE CABIN KIDS, mixed colored quintet, are not funny in Swanee Smiles. These kids, who are supposed to be funny singing off key while making all sorts of screwball faces, have been featured in two-reel shorts. (Soundles)

ROMO VINCENT, the fat nitery comic with a big singing voice, does his standard cabbie number in I Gotta Keep Rollin'. It is good material and he knows how to put it over. (LOL)

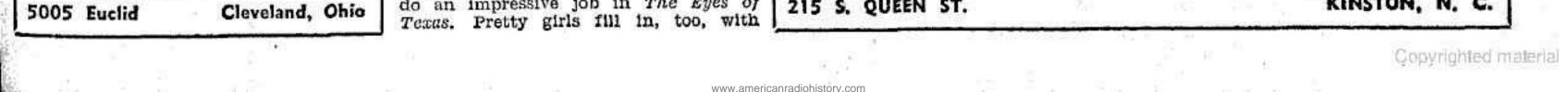
MARY GILBERT sings and fronts a girl line in the cute novelty Little Dutch Mill, During the proceedings the girls put together a toy house with a garden in front of it. The wooden shoe dance routine is clever. (RCM Reissue)

THE RANGERS, vocal group dressed in various uniforms of the armed forces, do an impressive job in The Eyes of

thrust upon us.

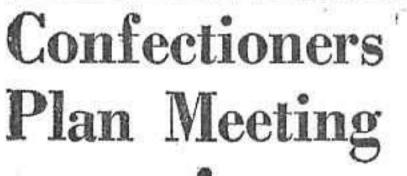
out a pooling of equipment and the longer tory, Getty reports,

AMPLIFIERS with Tubes for 412 \$14.9	LITZER 616 and 412
SPEAKER for 412 5.9	5 STAR WHEELS (12-16)
AMPLIFIERS with Tubes for 616 16.9 SPEAKER for 616 5.9	5 CLUTCH SHAFT ASSEMBLY 205
WURLITZER MOTORS 14.9 COIN MECHANISM (5-10-25) 3.8	JUNCTION BOX, Complete with 8' Cord 3.80
MAIN GEARS 5.0 TONE ARMS with Head 10.9	PROGRAM HOLDER with Title Clips. 1.85
TRANSMISSION, Complete 2.6 MOTOR COUPLING SHAFT	5 MAGAZINE SWITCHES 4.25
TURNTABLE & SHAFT ASSEMBLY 2.1	0 RECORD COUNTER for 616 3.45
TONE ARM COLUMN ASSEMBLY. 1.8 SELECTOR ASSEMBLY, Complete 3.6	
MISCELLANEOUS ITEMS	ARCADE EQUIPMENT
CARTRIDGE FUSES, 1-3-4 Amp. Per 100 VICTORY NEEDLES. Per 100 25.0	DRIVEMOBILE
RED LINE PROGRAM SHEETS, 25.0	WESTERN MAJOR LEAGUE, Recon-
Per 1,000	
5 WIRE GUN CABLE, 10-Ft 2.5 5-BALL AMUSEMENT GAMES	O TOM MIX RIFLE 75.00
PHONOS and	and the second s
WURLITZER 61 CM \$ 69.5	O   WURL, 30 WIRE BOXES, Used S 7.50
ROCK, WINDSOR with Adapt, and Spectrowox Comp 140.0	ROCKOLA BAR BOXES, Used 7.50 SEEBURG 16-20-24 Boxes, 30 Wire,
SEEBURG 5¢ Wallomatic, Recond 35.0 SEEBURG 5/10/25¢ Baromatics.	PACKARD ADAPT, AND POWER
Recond. 45.0 WURIL, No. 125 Wall Box, 5/10/25¢ 32.5	O SUPPLY for Wurl. 500 21,50
	여기 관계에 잘 그가 여러 갈랐다. 그들을 가 가 걸 다 알아가 수 있는 이 것을 하게 .
ALL ORDERS SUBJECT TO PRIOR	Automatic Equipment Co.
SALE. ALL PRICES C. O. D. SEND	-Seeburg Distributors-
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### AMUSEMEN'T MACHINES (MERCHANDISE)

The Billboard 68



Streamlined war conference to be held in Chicago June 2, 3, 4

CHICAGO, May 15.—A streamlined twoday war conference will replace the usual four-day convention and exposition of the National Confectioners' Association, it is announced at the organization's headquarters here. The meetings will be held here June 2, 3, and 4, with business sessions confined to the first two days.

General conference chairman is Charles F. Scully, of the Williamson Candy Company, who is arranging discussions on wartime matters which will highlight the confectioners' gatherings.

The conference will open June 2 with a luncheon session and talk on "The Food Industry in Wartime." Following this will be a report on the activities of the Council on "Candy as Food in the War Effort."

Two forums will be held in the afternoon and evening of June 2. At the first, which will deal with the outlook for raw materials, authoritative information will be given on sugar, corn sirup, chocolate, dairy supplies, peanuts and other nuts, and fats and oils.

The second forum will cover production and typical topics of discussion will be maintaining equipment, new ingredients and package streamlining for war.

On June 3 the association's board of directors will report and a panel discussion on the food value of candy will follow, with a luncheon meeting on "The Candy Plant Goes to War" also scheduled.

A conference dinner meeting is planned for the evening of June 4.





Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago.

# Candy Industry Attempts To Solve Black Mart Problem

Representatives of all branches meet OPA officials in 'off-record' session

PHILADELPHIA, May 15 .- In an effort to focus attention on the black market conditions existing in the distribution of candy and constituting a grave threat to the stability of the confectionery industry, and at the same time to seek a proper and effective solution to these difficulties, an open hearing on the distribution of confectionery products was held before officials of the Office of Price Administration last Tuesday (4) at the Bellevue-Stratford Hotel here. While the meeting was sponsored by the National Association of Tobacco Distributors, an invitation to attend the all-day session was extended to everyone interested in the candy industry. More than 100 representatives of various groups from all parts of the country attended. Included in the gathering were candy manufacturers, distributors, wholesalers, retailers, salesmen and the various organizations of these groups.

In view of the fact that the continued operation of candy vending machines has been hard hit by the black market, which is admitted to be in existence in the industry, the deliberations' that will follow this meeting will be of interest to the machine trade as well. Indicative of the far-reaching effects of the black market in candy having hit at the machine operations as well was seen in the attendance of Max Schosberg at the meeting. He is general merchandise manager for the candy department of Paramount Pictures, Inc., New York. The motion picture houses operated by Paramount thruout the country, like many other theaters, have found it necessary to take out the candy machines because of shortages. That the candy industry is "big business" is also evidenced by the most recent statistics of the U.S. Department of Commerce. The 1940 Census of Business shows that the total value of the products of the confectionery industry was \$358,445,000 that year. However, a survey made early in 1942 by the National Association of Tobacco Distributors estimated that the total would reach \$400,000,000 that year.

the record as far as publication in newspapers and trade press is concerned. It is expected that the OPA will release a story of its own, after clearing thru proper government channels, on the results of the meeting.

From the OPA, attending the meeting, were John M. Gleason, senior business specialist of the confectionery-food price committee in Washington; Walter Ralphs, of the distributors' section in Washington; Benjamin F. Wissner, of the New York branch, and G. L. Victor, of the Philadelphia branch. Also present were two candy business consultants to the OPA, Allen Crane, candy buyer for the Liggett Drugstores chain, representing the candy retailers, and David Vipond, of the Scranton (Pa.) Tobacco Company, representing the wholesalers.

Joseph Kolodny, executive secretary of the National Association of Tobacco Distributors, acted as chairman for the allday session, sounding the keynote for the discussions and arguments that followed, the floor being open to all those in attendance.

In calling the meeting, Kolodny stressed the importance of price stabilization of confectionery products. The black market, if not deterred, threatens the existence of the small business man, explained Kolodny when queried as to survival of the small business man in operating firm in England. the distributive field. The confectionery business, in all its branches, depends to an immeasureable extent upon the preservation of a healthy distributive system for the conveyance of the merconsumer. "It is generally recognized," Kolodny continued, "that maintenance of a higher military and civilian morale, a vigorous prerequisite for the successful prosecution of the war, depends primarily upon devising and skillfully operating a wellfunctioning and equitable distribution mechanism. We feel it our obligation and function, not only as business men but as loyal American citizens, to safeguard and maintain adequate and efficient distributive facilities at all times, even in the face of the severe handlcaps imposed by necessary war restrictions and regulations."

### Court of Appeals **Issues Injunction** Against Mars, Inc.

WASHINGTON, May 15 .- A move to cut the weight of candy bars without disturbing the 5-cent price drew immediate action when the United States Court of Appeals in Kansas City issued an injunction against Mars, Inc., restraining the Milky Way makers from violating OPA price regulations.

OPA had charged Mars with reducing the weight of its candy bars while failing to make any reduction in price. A lower court had previously denied the injunction, but the Appellate Court overruled its decision.

Action goes back to December 14, 1942, when OPA sought the original injunction. Court then granted a temporary restraining order, but after hearing evidence dismissed the complaint on February 26, 1943, on the ground that the reduction in weight had been so slight that it might have been accounted for by changes of ingredients necessitated by wartime shortages.

**OPA** Assistant General Counsel Thomas Emerson declared: "The court's decision in the case of Mars, Inc., will help the OPA to hold a line against one of the most insidious forms of inflation. The company manufactures six widely known candy bars. After March, 1942, it reduced the weight of most of these bars without reducing the price. These reductions were not large in terms of percentage, but the law is clear. They amounted to price rises and even small rises in price are the very stuff of which inflation is made."

### War No Damper to **Business of British** Co., Report Shows

CHICAGO, May 15 .- The World's Fair. the purpose of calling the meeting. "We British coin machine trade paper, made must take steps," he added, "to safe- an interesting report in its March 27 guard the opportunities and means of issue on the largest vending machine The profit of the British Automatic Company for 1942 was 41,656 pounds (against 37,023 pounds for 1941) after allocation of 10,188 pounds for debenture interest, 10,000 pounds for deferred chandise from the factory to the ultimate maintenance of machines, and 15,179 pounds for tax provision. With 4,041 pounds brought in, the total is 45,697 pounds, from which 24,922 pounds goes to depreciation and renewals account, and a dividend of 8 per cent (against 4 per cent) is proposed, leaving 4,775 pounds to carry forward. The report states that supplies of chocolate and sweetmeats not salable thru machines owing to rationing have been disposed of thru other channels, but at a very much reduced profit. The manufacturing business of the subsidiary, Reeves, Ltd., at Glasgow, continues to show good results. Production has been undertaken on behalf of a large national manufacturer as a consequence of concentration in the industry. Stocks are valued at 48,338 pounds (against 48,480 pounds).



VICTOR'S TOPPER

Tops in Modern Design. Vends everything. Capacity 5 lbs. bulk mdse. (800 to 1000 balls of gum.) When ordering Toppers for ball gum please specify. Standard Finish Topper only . . \$7.05 Each. (Porcelain Finish \$1.00 additional.) Terms: 1/3 cash, balance C. O. D. (or send full amount and save C. O. D. charges).

VICTOR VENDING CORP. 5711 W. GRAND AVENUE, CHICAGO

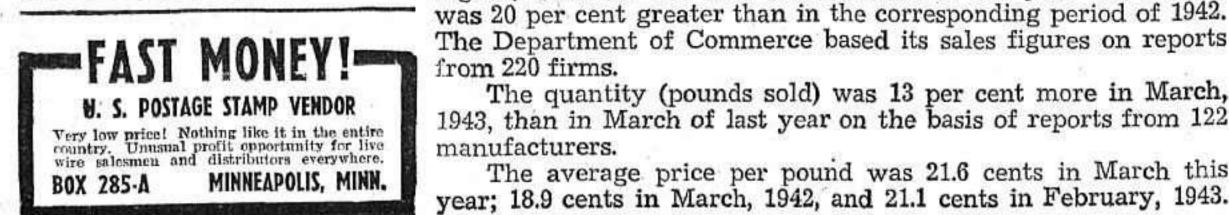
### VICTOR'S FAMOUS MODEL

Truly a Great Vendor. Vends everything-no additional parts needed. Capacity 6 lbs. bulk merchandise -or 1000 to 1200 balls of gum. Standard Finish Model V only ... \$8.50 Each. (Porcelain Finish \$1.00 additional.)

full amount and save

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#### **OPA** Officials Attend

Moreover, indicating that some solution will be found in keeping trade practices in line, high officials of the OPA attended the meeting. In order to allow for a frank and open discussion on the problems, and since the purpose of the session was fact-finding rather than acting on any specific recommendations or deliberations, the OPA ruled all remarks made during the meeting be kept off

#### **Hit Price Ceilings**

Prior to the meeting, Kolodny said that a substitute must be found for the individual price ceilings of merchants which were frozen as of March; 1942, and suggested that the establishment of uniform price ceilings or dollars and cents mark-ups, based on manufacturers' prices, which has served well in other fields, might be applied to the candy industry. In any event, he added, his (See Candy Industry on opposite page)



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March Candy Sales .

higher than in the same month last year.

www.americanradiohistory.com

WASHINGTON, May 15.-Manufacturers' March sales of con-

Compared with February, March sales were 14 per cent

The quantity (pounds sold) was 13 per cent more in March,

The average price per pound was 21.6 cents in March this

fectionery and competitive chocolate products were 26 per cent

higher, while for the first three months of this year the volume

1943, than in March of last year on the basis of reports from 122

year; 18.9 cents in March, 1942, and 21.1 cents in February, 1943.

### AMUSEMENT MACHINES (MERCHANDISE)

# SUPPLY

### 

new and ingenious means of gathering walnuts has been made public in Los Angeles.

Due to the man-power shortage there was no one to gather the nuts. Anyone who can climb a ladder these days is either in the army or a fireman.

One wide-cycd genius tried shaking the tree by hand, but the results were far from satisfactory. So the would-be Edison got out an assortment of tools and went to work.

Main components of the shaker-downer are a tractor with an eccentric bearing, which throws the whole works off center; a cable, a shepherd's crook and a few miscellaneous rods and gadgets.

When the tractor is started some of the rods push, others pull, the crook crooks (we'd love to see that) and the tree shakes like it had the ague.

Nuts reportedly fall faster than bombs on Germany, and another man-power shortage is solved.

TAX ADVERTISING - The Florida Legislature is considering a tax of 3 cents per package on cigarettes, and a recent issue of The Tampa Tribune carried a full-page advertisement telling smokers just what it would mean to them.

The tax would mean an increase of 30 cents in the cost of a carton of cigarettes.

An illustration of some nice shiny silver dollars points up the fact that a person who smokes one pack a day will pay a tax of \$10.95 in a year, and a larger stack of dollars shows that a family smoking three packs a day will pay taxes of \$32.85 a year. The cost to a family smoking five packs a day the yearly tax would amount to \$54.75, illustrated with an imposing string of silver dollars stretching practically across the page.

The closing line of the ad says, "Let's not have a cigarette sales stamp tax in Florida."

The sponsors of the advertisement did

MECHANIZED WALNUT PICKERS-A tion. As a result the administration has ordered that production of 1943 raisinvariety grapes and Zante currant grapes in eight California counties must be converted into raisins and dried currants unless specifically exempted. Raisinvariety grapes affected are Thompson Seedless, Muscat and Sultana.

> Object of the amendment is to effect maximum production of raisins and currants to meet increased civilian, military and lend-lease requirements. A minimum of about 314,000 tons will be required for these needs. The 1942 output of raisins was 255,000 tons.

> Specific authorization by the director of food distribution is required before more than 100 pounds of these grapes may be used for any purpose other than drying. Similar authorization is required before these raisins and Zante currants can be converted into by-products.

> **REPORTS TO STOCKHOLDERS-Lily-**Tulip Cup Corporation and subsidiaries report for the 12 months ended March 31, 1943, an estimated net profit of \$698,301 after charges and provisions for federal income and excess profits taxes, but before deduction of \$100,000 for future contingencies. The above net is equal to \$3.68 a share on the 189,539 shares of common stock and compares with a net profit of \$865,405, equal to \$4.56 a share for the 12 months ended March 31, 1942.

The provision for federal normal income tax and surtax for the 12 months ended March 31 last was \$307,141, and excess profits tax, after deduction of the 10 per cent post-war credit, was \$1,197,-659. For the 12 months ended March 31, 1942, federal normal tax was \$445,884 and excess profits tax was \$768,673.

The Coca-Cola Bottling Company for the quarter ended March 31 reported a surplus available for common stock of \$4,125,622, or \$1.03 a common share, compared with \$4,199,197 on the same

### Tobacco Magazine **Reviews** Problem **Of Greater Taxes**

CHICAGO, May 15 .- The problem of rising taxes levied against tobacco products, particularly cigarettes, was reviewed in the April 29 issue of Tobacco, weekly trade magazine.

Tobacco taxes collected by the States increased 761 per cent during the last decade-from approximately \$17,000,000 to more than \$130,000.000, an analysis by the Federation of Tax Administrators shows. In 1932 there were only 13 States with a tobacco tax; at present 28 States levy the tax.

Tobacco tax laws are attracting attention of 1943 legislatures in their search for replacement revenues, the tax administrators say in reporting that levies fairly well. from the sale of cigarettes are making a good record as State money producers of a large acreage. In some sections inin wartime.

One committee studying the situation recommended collection by the federal government of all tobacco taxes, the proceeds to be shared by the States. An increase of 2 cents per standard package was recommended in the federal tax. The federal portion would be distributed to the States on a per capita basis, provided the States and municipalities would withdraw from the tax field.

a view to obtaining the issuance of a regulation setting up a uniform national ceiling or mark-up based on manufacturers' prices."

Also prior to the discussions which were kept off the record, Kolodny said that his association, which serves the distribution of candy more than any other single unit in the industry, became alarmed over the marked shortages in confectionery products for civilian consumption. The feeling was that those at home were entitled to an equitable per pound. Average price received by distribution of what candy is available peanut farmers on April 15, 1943, was after the needs of the armed forces are 6.98 cents per pound compared with provided. However, he added, that because of the virtual impossibility of enforcing the individual price ceilings the black market set in. As a result of the black market, Kolodny observed, some wholesalers are holding back the nationally advertised brands in order to get rid of inferior and "junk" candy, others are charging higher prices for the nationally advertised brands, and some wholesalers are using their available merchandise as "bait" in order to get customers away from a competitor. As a result, he con-, over. No prices on any grade of farmers' tinued, the black market candy operators are getting more than their share of the available product, and under the present price set-up the unethical merchant, willing to pay the black market prices, has the advantage over the ethical February to reserve 25 per cent of the merchant. "The unfairness of depriving regular customers of their pro rata share of confectionery products creates hostility and bitterness between the wholesalers and retailers," said Kolodny, "and contributes toward the dislocation of our economic machinery. Moreover, since candy and confectionery products are consumed by children, adolescents and adults, the sustenance of an orderly and efficient system of distribution is a paramount consideration in connection with the health of the consuming

### The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., May 15 .--- Practically no farmers' stock peanuts were available in any section of the country during the past week except those being offered by the producer co-operative agencies participating in the peanut marketing program.

The planting of crops in the Southwestern area is extending into Central and North Texas. However, rain is badly needed in all sections of the Texas peanut belt. In the Southeastern area, planting continues at a rapid rate, being practically completed in Southern Alabama and Georgia. Weather during the past few weeks has been favorable. Stands are good and the crop is growing

Unofficial reports indicate the planting creases of 25 per cent-in others as high as 50 per cent-over the acreage planted last year have been reported. In several sections farmers who had poor stands of cotton are ploughing up acreage originally in cotton and planting peanuts.

In the Virginia-Carolina area there has been almost no planting except in limited sections of North Carolina. Spring is running a week to two weeks later than normal. Inquiry for and movement of seed have been fairly heavy. It is still too early to determine just how many peanuts will be planted in this area, but present unofficial indications are that acreage will be as heavy as last year if not slightly heavier despite the difficulty in obtaining sufficient labor.

According to a report by the Bureau of Agricultural Economics, the parity price on peanuts was 7.78 cents per pound on April 15, compared with 7.73 cents on March 15, 1943, and 7.25 cents per pound on April 15, 1942. The average price during the base period in August, 1909-July, 1914, was 4.8 cents

not sign it, but it is as effective a piece of advertising as we have seen in some time.

public one of our pet peeves-whenever taxes are assessed on smokers the cigarette users are the ones to pay. How about the cigar smokers contributing a bit more to the revenue of the various States? Can it be that most legislators smoke cigars and that they're merely protecting their pocketbooks at the expense of the cigarette smokens?

MORE GLASS CONTAINERS-If man power, transportation and an adequate supply of materials are available production of glass containers can be increased 8 per cent over that of 1942, the glass containers manufacturers' advisory committee has told WPB officials.

Granted adequate supplies, the committee estimated that 1943 production will be 92,500,000 gross, as compared with 79,000,000 gross containers manufactured in 1942.

Despite shortages of fuel, cartons and man power, glass container production in the first three months of this year totaled 21,500,000 gross, compared to 19,500,000 gross, an increase of about 9 per cent over last year's production for the same period.

During the first quarter of 1943 emphasis was placed on the production of food containers. As a result the output of such containers was approximately 20 per cent more than that in the same period in 1942.

NUT MARKET - Continued firmness marks the nut market in New York. Pecans in the shell advanced 2 to 3 cents in price. Large-sized walnuts in the shell were quoted 1/2 cent per pound higher. The current heavy demand for walnuts is highly unseasonal, members of the trade pointed out, and undoubtedly stems from consumer call for high protein foods. Other prices remained firm and unchanged.

LIFE SAVERS REPORT - Life Savers Corporation and subsidiaries report for the quarter ended March 31, 1943, a net profit of \$277,980 after depreciation, federal income and excess profits taxes, etc., equal to 79 cents a share on 350,140 shares of capital stock.

This compares with a net profit of \$256,-723 or 73 cents a share for the quarter ended March 31, 1942.

MORE RAISINS SOUGHT -- Greater production of raisins and dried currants is sought by the War Food Administra-

basis, or \$1.05 a common share in the like 1942 period.

Decca Records, Inc., reports for the In this connection we'd like to make guarter ended March 31, 1943, a net profit of \$204,563 after charges and a reserve of \$241,932 for income and excess profits taxes. The above net is equal to 53 cents a share on the 388,325 shares of common stock.

> This compares with a net profit of \$202,-005, equal to 52 cents a share for the quarter ended March 31, 1942, when income tax reserve amounted to \$201,228.

> Canada Dry Ginger Ale, Inc., and subsidiaries report for the six months ended March 31, 1943, a net profit of \$823,401 after charges and a provision for federal and Canadian income and excess profits taxes of \$1,459,036 after deduction of \$116,060 post-war credit. The above net is equal to \$1.34 a share on 615,157 shares (par \$5) of capital stock.

> This compares with a net profit of \$497,275, or 81 cents a share for the six months ended March 31, 1942, when income tax provision amounted to \$436,498.

### CANDY INDUSTRY

(Continued on opposite page)

association's purpose in calling this meeting was for "appraising and evaluating the situation existing in the distribution of confectionery products with public." 6.83 cents per pound on March 15, 1943; 6.25 cents per pound on April 15, 1942, and an average of 3.48 cents per pound during the years 1935 to 1939 inclusive.

With practically no farmers' stock peanuts being offered in the Virginia-North Carolina section, a number of mills have completed the season's milling operations and have nothing to offer. Peanuts in the hands of the co-operative are being held back until seed requirements have been met. It is possible some peanuts may be available for the trade after the planting season is stock or cleaned goods were reported during the past week.

The War Food Administration has announced the termination of Food Distribution Order No. 14, issued early in peanut oil production. Peanut oil continues, however, under Food Distribution Order No. 29, which regulates the distribution of peanut, soybean, cottonseed and corn oils. FDO No. 29 was effective April 16 and controls the movement of the four oils on a periodic allocation basis in order to assure adequate quantities for essential war needs.

### Enormous Gains in **Cigaret Production** Foretold by Trade

**Control Candy Shipments** 

WASHINGTON, May 15.-According to official statements here, the government will continue to request that candy shipments go chiefly to war production areas in order to meet the increasing demands there. Officials said that candy shipments to such areas would continue at about the present levels unless increased supplies of materials became available. They do not hope for any increased supplies soon.

It was explained that war areas are getting larger shipments of candy than other sections at the request of the government to candy jobbers. There is still a big shortage of candy to supply the country as a whole, so preference is being given to war work areas. The increased supplies for war plants come out of the quotas for the country as a whole, and there is not much hope for an early change in the situation.

CHICAGO, May 15.-With undeclared quantities of cigarettes being manufactured for the armed forces, plus the known output for civilians, some authorities in the trade say that fiscal year gains will be more than 50,000,000,000, according to an article in Tobacco, weekly trade review.

No restrictions on the manufacture or distribution of cigarettes are necessary at present, the tobacco division of the War Production Board says. Its conclusions are based on these facts: Stocks of cigarette leaf tobacco in the hands of dealers and manufacturers are adequate for the present; the 1942 clgarette leaf tobacco crop was large; no labor problem exists in the cigarette industry, since it is highly mechanized and located in areas where the man-power shortage is not critical; the industry consumes mostly coal and is not affected by the oil shortage, and imports and supplies of Turkish tobaccos are being maintained at adequate levels.



### ANUSEMENT MACHINES-ARCADE SECTION



#### leep litterbugs to Juke Box

It's not the jeep you're thinking of, tho. This one is Pvt. Jimmy Jeep who enlivens the pages of The Jefferson Barracks Hub, official publication of Air Forces Basic Training Center, Jefferson Barracks, Missouri. In the May 1 edition of this comic strip by Sgt. Bill Fernim, Jimmy is about to board a train while an MP inspects his pass. The second section of the strip finds Jimmy at a bar with a girl and eight soldiersbut she's definitely Jimmy's girl, for in the next sketch she and our hero are gaily jitterbugging to the music of a juke box. The last scene finds Jimmy Jeep on the train again on the way "back to good ole J. B.," looking just a little weary of it all.

We've heard before that soldiers on leave head for a drink, a date and a juke box, and this seems like confirmation from a reliable source.

### New York by Way of Hartford

In The Hartford (Conn.) Times Charles B. Driscoll has a column called "New York-Day by Day." From the issue of May 6, we reprint the following: "Gum peddling machines have been removed from the New York subways by the thousands. The ladies miss them. Most of them had mirror fronts.

"Glass peanut-vending machines remain. Those who had the habit of dropping pennies for slot-machine gum now gaze upon the peanut machines, and sometimes succumb to the temptation. About 14 very small shelled and salted peanuts drop out, and the pennyspender enters the subway train, munching thoughtfully."

#### luke Boxes Not Enough?

"Three doctors warned their first industrial patients Thursday that it takes more than factory beauty shops, juke boxes and nurseries to cure their em-

mention for juke boxes, but it serves to emphasize the increasing use of music by juke boxes in industrial plants. "Music while you work" is becoming a habit with American labor, while American management realizes that production mounts under the stimulus of certain tyes of music.

All this uproar about absenteeism, its causes and remedies, is beginning to pall on us. The tons of paper, miles of newspaper space, and gallons of ink which are devoted to the problem strike us as so much waste. Somebody ought to tell the experts who spend so much time on the problem that human nature leans toward the lazy side. People just don't like to work, professor.

#### Rock-Ola Girls Pick Paratrooper

The Chicago Daily Times recently ran a War Workers' Hero Contest for readers employed in war plants within 40 miles of the Chicago Loop, and six women workers at the Rock-Ola Manufacturing Company named the same hero, army paratrooper Sgt. Edward Danisch. The news item, headlined "Rock-Ola Women Pick Paratrooper as Hero," gave the names of the six Rock-Ola girls and described the exploits of their hero. Sergeant Danish distinguished himself in North African fighting and for a long time has been the patron warrior of the Rock-Ola War Workers' Hero Club, of which these women are charter members. The sergeant participated in an attack at the African battlefront and was the only Yank, and a Chicagoan at that, to come out alive. He was badly wounded, however, and when last heard from was convalescing at a hospital in England.

The Times' story reported that the entries of the Rock-Ola workers showed that Sergeant Danisch's example had spurred them to bear down harder at their jobs, buy more War Bonds, contribute more to the Red Cross and take a keener interest in Civilian Defense

permitting the manufacture of this exceptional machine in amounts up to 50 per cent of the 1941 output. But it seems another division of the WPB issucd a later order forbidding any steel priorities to vending machine manufacirers,

Whereupon a lobby, unorganized but highly vocal, descended upon Washington. Women wanted to know what was the big idea, anyhow. So last month the WPB ordered that certain amounts of these vitally necessary vending machines may be made for rationing thruout the country.

The story ends happily with the thoughtful statement that these are times that try men's souls. Men, he says.

#### Industry Helps Save Metal

According to a release from the National Lumber Manufacturers' Association, they estimate that more than 5,000,000 tons of metal will be released for war service during 1943 as a result of the program to replace metal with wood in manufactured products.

The story released last week reports that most of the new wood products are civilian items that have been curtailed. "such as furniture springs, refrigerators, furniture and even caskets and coin machines." (Lively company we're keeping these days, wouldn't you say?) It is reported that altho wood went to bat for metal primarily in war construction work last year, the volume of metal saving approximated that estimated for 1943.

#### Diaskeuast's Diagnosis

It was Greek to us too, and it still is, now that Webster tells us the Greeks had a word for "editor or reviser." But A. C. Spectorsky, editor of The Chicago Sun Book Week calls his column "The Diaskeuast's Dais," and while we hardly expected to understand a word of his reviews of the latest books, we were pleasantly surprised to find a so learned hack writer comparing an author's style to a juke box.

Spectorsky in his column, May 9, reviews James M. Cain's "Three of a Kind," three novelas of crime and passion. He says, "Cain's style-grit, gore and gusty lustiness-is as timely as war news, his expected for this get-together. plots are almost as exciting, and the nearest architectural analogy that comes to mind is a mile-high, outdoor juke box." What's more, there's a small sketch of such a phonograph. It towers above the skyscrapers and hobnobs with the clouds -definitely built for Paul Bunyan.



### By BEN SMITH

#### Still Active

William Millard, who first became interested in coin-controlled equipment back before the turn of the century, is still up and around and active in this field. He has just organized a new firm, the Jitter Cube Company, to manufacture games out of non-priority materials. Headquarters will probably be located in Nassau County, and an announcement on the first game, Jitter Cubes, is expected shortly. Millard at one time was known as the "breath pellet king" as a result of his extensive operations with this product.

#### From Coin Machines To Motion Pictures

Willie Portnoy, former New York operator stationed at an army camp in Michigan, came into town on a 10-day furlough and spent a good part of that time chinning with the boys along 10th Avenue. While still in civilian life one of Willie's hobbies was taking and projecting motion pictures. He is now putting that hobby to good use in the army, being charged with putting on motion picture shows for the servicemen in camp.

#### A. O. A. Memo

The Arcade Owners' Association's last scheduled meeting this season will be held at the Abbey Hotel the evening of May 20. Lengthy discussions will take place on the tax situation, Al Blendow, association president, reports, and machinery will be set up to keep the AOA functioning thru the summer months when arcade men are much too occupied to attend meetings. A full turnout is

#### Short Takes

Sam Sacks, Acme Sales Company, back from a trip up-State which included Buffalo, Syracuse and Rochester. Among those he visited were Fred Iverson, Rochester, and J. H. Winfield, Buffalo. ... Max Munves is another who is not above putting his muscles into play. Last time caught he was busily engaged crating machines for re-shipment and using hammer and nails like an expert. . . . Dave Robbins is still active with his novelty card business. . . . Economy Supply showroom is developing into an open forum. Some of the column in town gather there frequently to discuss the progress of the war and to do a little grandstand managing.

ployees of absenteeism.

That's' the first paragraph of a news activities. item in The Indianapolis News, May 6. The headline is "Personal Touch Urged as Cure for Absenteeism," and the story concerns the theories of three recent graduates of the University of Chicago who have hung out their shingle in downtown Chicago to put these academic theories into practice. The professors are said to be authorities on human behavior, and their firm is called the "Committee on Personal Problems." Their theory is that the behavior of the individual is largely the expression of could be put to much more important his place in the social arrangement, and the recommendation is that industries get down to causes and turn the spot- and was leaving for the day when he light on the work situation itself rather was stricken with the thought of certhan give symptomatic treatment. It tain vending machines indispensable to seems that beauty shops, juke boxes and women. Mr. Essential thought lack of nurseries are classed as such sympto- such machines would definitely cripple matic treatment, like using cold packs the war effort, and his attempts to find to reduce fever rather than finding the authority for his beliefs netted him cause of the fever.

### Vender Rationed

The New York newspaper PM, May 4, published a whimsical little feature story, all about the young lawyer in Washington to whom women war workers owe a great debt. The story calls the WPB lawyer Mr. Essential, and describes the day his dutics included going over the order to stop production of all vending machines so that the steel uses,

Mr. Essential changed a few commas naught but embarrassment. Neverthe-This does sound like an unfavorable less, he inserted a clause in the order

### L. A. Equipment Marts Meet Funland Ops' Heavy Demands LOS ANGELES, May 15.—Penny Arcades

in this area are beginning to click now that the summer weather is here. Nights have been cool but not cool enough to keep down business. Operators predict that this will be a banner year and the present indications bear them out.

Operators continue to buy and Los Angeles is becoming one of the best market centers on the West Coast. It is believed that more arcade equipment has been recently shipped out of this center than ever before, regardless of the fact that arcade equipment is becoming scarce.

#### Harris in Town

Sam O. Harris, popular Lompoc, Calif., arcade operator, was in the city and bought quite an order from Southwestern Vending Machine Company. One of the items purchased was films for radio rifles, which indicates that rifles are going strong there. . . . Glen Ray, of San Diego, is making regular trips to town. No sooner than a machine Ray wants hits the sales floor Ray nabs it up. He believes that to get machines the operator has to be on the spot. . . . Ocean Park is blossoming forth as an outstanding arcade spot with the swing shift dances packing plenty of people in the area on Friday and Saturday nights. It makes longer hours for the operators, but the money is reported coming in. . . . Paul Blair is going strong with his arcade on South Main Street. . . . Main Street arcades are getting good publicity in the Los Angeles dailies. . . Jimmy Jones is with Bob Moran's arcade in Los Angeles.

### For Sale–Penny Arcade

50 Machines, Punching Bag, Grippers, Love Meters, Mutoscopes, Drop Pictures, Ray Guns, Chester Pol-lard Football Electric Piano and many other Machines that make a complete up-to-date Arcade, including practically new top, front, counters and wiring. Now operating, playing Kansas City lots and making money. Complete for \$1500.00. No correspondence, come look it over.

**Fielding Graham** 3049 EAST 32ND KANSAS CITY, MO.

#### On Tour

Irv Sommer and Leon Seiger, Modern Vending, Miami, are on a buying trip, Irv covering points south and Leon hitting as far north as New York and Philadelphia. Their paths will cross again in Atlanta, where they plan to spend some time visiting with Morris Hankin. Then back home to Miami.

### Schillinger Recovered

Ben Schillinger, who had a tough siege at the hospital a while back, is completely recovered and showing it by doing a fine job managing one of the larger arcades on Surf Avenue, Coney Island.

### New Soldier

Al Minaci, Paramount Music, left for Camp Upton May 10 to get his basic training as a private in Uncle Sam's army. Mickey Mastrorianni will keep Al's music-box operation going until his return.



SELLS CARDS 2 FOR 5c

Each compartment holds 550 Cards; 3 separate compartments for Glamour Girls, All-American Girls and Yankee Doodle Girls. Adjustable to sell 1-2-3 Cards for one coin.



GLAMOUR GIRL CARD VENDER

LIMITED QUANTITY AVAILABLE

Metal construction thruout. Chrome fittings. Manufactured before Government's stop order. Never sold before, Buy now before it is too late.

3,000 CARDS FREE WITH EACH MACHINE BRINGING IN \$75 - MACHINE COSTS ONLY \$60 1/2 Cash With Order, Balance C. O. D.



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### Senator Advocates **General Sales Tax** For War Revenue

NEW YORK, May 15 .- Speaking at the closing session of the 31st annual convention of the Chamber of Commerce of the United States, Sen. Walter F. George. head of the Senate Finance Committee, proposed consideration of a general sales tax if the nation requires greater revenue to conduct the war than present laws will produce.

He also suggested adoption of a reasonable pay-as-you-go tax plan for individuals and suggested that the excess profits tax should be repealed or greatly reduced as soon as the war ends.

Altho other speakers at the convention had urged that the government

WHAT	HAVE	YOU	T0	TRA	DE	OR	SELL
Bally D	ofenders						49.50
Rapid F	2011					1.1	99.50
Batting	Practice	s	1111			1 A	09.50
DeLuxe	Practice Western	Base	balls			SS 11	89.50
Ten Str	ikes, H.	D					64.50
Casino (	Galfs						49.50
Foot E	150			12.2	1000	162	79.50
Seeburg	Jall Bir	d				. 1	19.50
Seeburg	Chicken	Sam					09.50
Chicago	Coln H	ockey				. 1	95.00
Watling	Big Ga	me, F	.P				69.50
Jenning	s Fast 1	rime,	F.P.			• •	69.50
Jungle	Camp .					÷ .	69.50
Righ H	and					÷ 3	29.50
							99.50
5c G01	D CHR	ome,	Like	New		. 2	59.50
5c CHR	OME,	Like	New.			. 2	49.50
5¢ Brow	n Front	8					79.50
<b>5¢</b> Four	Star Ch	lef					99.50
5¢ Silve	r Chief					1	159.50
10¢ Sil	ver Chie	1				1	179.50
10¢ Chi	of Mode	IM.				1	119.50
	la						59.50
Marvols					1.1.1		8.50
Mercuri	05						8.50
Libertie	9						7.50
America	in Eagle	8				••	7.50
Wurlitz	cr 24s .					•• ]	119.50
Wurntz	er 780					• • •	369.50
empres	12 Cert	ifled I	Depos	it wi	th O	rder	179.50
(	and differences in the	S.	- 1.624.62	1990 - Lei G	Change -		and a second sec
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relinquish some of its powers in the economic field following the war, Senator George declared, "Let it be clearly understood that government responsibility in the economic field will increase rather than decline in the post-war period; that government control will be exerted as it has not been exerted in the past to correct the abuses in our highly complex economic system. The private enterprise system is not at an end, but, above all, human values must be conserved."

Among resolutions adopted by the chamber was one urging continuation of the Trade Agreements Act and another declaring that an international monetary standard for the world's currency is "essential for the post-war period."

### Second War Loan **Drive Passes Goal by** Over \$5,000,000,000

WASHINGTON, May 15.-Daniel W. Bell, Undersceretary of the Treasury, announced today that the Second War Loan drive which ended May 1 was oversubscribed by \$5,533,000,000 for a total of \$18,533,000,000.

He said that most of the oversubscription came from non-banking sources, Non-banking investors loaned \$12,500,-000,000 against an announced goal of \$8,000,000,000, and commercial banks loaned \$5,048,000,000. The banks, however, had oversubscribed their issues four to five times but were held within \$48,-000,000 of their \$5,000,000,000 allotment by the Treasury.

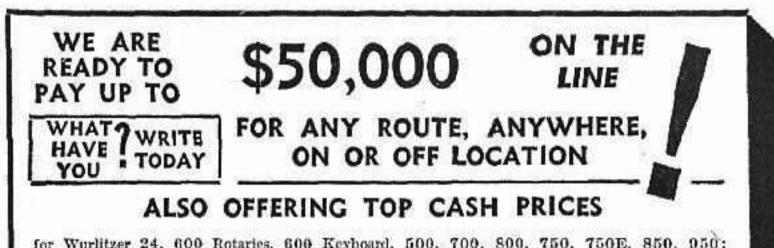
Mr. Bell broke down the \$12,550,000,000 total according to the types of investors to show that individuals, partnerships and personal trust accounts contributed \$3,290,000,000. Other investors and the amounts lent by each were as follows:

Insurance companies, \$2,408,000,000; savings banks, \$1,195,000,000; charitable institutions, \$117,000,000; State and local governments, \$503,000,000, and corporations and associations, \$5,038,000,000.

Dealers and brokers bought \$544,-000,000 of securities, and federal govern-

### CLEVELAND COIN'S TRADING POST

THE NEW COLLEGE GON	
2 Keeney Air Raiders, Each 210.00	1 Kirk Blow Ball 150.00
8 Slap the Japs, Latest, Each 149.50	1 Palm Reader for Men and Women 55.00
1 Shoot the Bull 105.00	1 Mystic Mirror 135.00
1 Exhibit Twin Gun Range 235.00	1 Mills Strength Tester 135.00
d Dadia Diffe with Film	2 Super Orips with Bases, Each 55.00
1 Radio Rifle with Film 75.00	1 Radio Love Message 35.00
1 Rockola School Days 75.00	1 Pencil Vendor 20.00
2 Keeney Submarine Guns, Each 210.00	1 Four Leaf Clover 10.00
2 Mills Panorams, Each 295.00	1 Hole in One 15.00
1 Stewart Movie Tone, Each 295.00	2 Genco Playballs, Each 175.00
6 Floor Model Drop Picture Machines,	5 Mutoscope Electric Diggers, Each 50.00
Electric, Each	1 Exhibit Iron Claw 50.00
6 Floor Model Drop Picture Machines.	3 Deluxe Buckley Diggers, Each 85.00
Hand Wind, Each 35.00	3 Electro Holsts, Each 60.00
10 Counter Model Drop Pictures, Each 25.00	3 Rotary Claws, Each 135.00
2 Chicago Coin Hockeys, Each 210.00	2 Magic Fingers, Each 125.00
2 World Series, Each 95.00	1 Kirk Horoscope Scale, 5d 150.00
2 Ten Strikes, Each 60.00	3 Mutoscope Glamour Girl Card Vendors,
2 Bally Alleys, Each 50.00	with Cards, New, Each 60.00
2 Mutoscope Hurdle Hops, Each 65.00	10 Newly Built Lite Up Post Card Vendors,
8 Chester Pollard Golfs, Each 85.00	Exh. Mechanism, Including Bases, Ea. 35.00
2 Chester Pollard Footballs, Each 95.00	10 Counter Model Exhibit Post Card
1 Jr. Model Basketball 75.00	Vendors, Each
2 Batting Practices, Each 125.00	10 New Home Run Guns, Each 20.00
6 New Poker & Jokers, Each 110.50	2 A.B.T. Skill Shots, Each 20.00
1 Ropp Baseball 125.00	4 Model F A.B.T. Guns, Each 18.00
5 Western Baseballs, Marbleglo'd, Each 95.00	6 Advance Shockers, Each 15.00
6 14-Foot Keeney Bawlottos, Each 110.00	5 New Kill the Japs, Each 32.50
2 Casing Golfs, Each 50.00	5 Polson the Rats, Each 20.00
1 Texas Leaguer 49.50	2 Pikes Peaks, Each 20.00
1 Gatzer Strength Tester	1 Watling Tom Thumb Scale 95.00
1 Exhibit Color of Eyes, Card Vendor 75.00	2 10¢ Planatellus, Each 135.00
1 Exhibit Color of Hair, Card Vendor 75.00	1 "Dardanella" Fortune Teller Machine,
2 Groetchen Motal Typers, Each 85.00	
3 Mills Punching Bags, Each 145.00	Inside a Glass Case
2 Sets of Four Units, 10¢ Completely Automatic C	oin Operated PACE 45 FT. DUCK PIN ALLEYS,
	mately 60 days, \$1500.00-other set slightly older,
\$1200.00-complete. Both sets already crated, r	eady for shipment.
1/2 Deposit With ALL	Orders-Balance C. O. D.
WE ACCEPT	TRADE-INS.
CLEVELAND COIN MACHINE EXCHANGE, 2	
- YOARDAN MARKARI - TUSUARI - CONSISTENCE - CONTRACTOR CONTRACTOR	- 1917년에는 그 사람이 다는 2403 ETAR 이 이 이 가지 않아 주지 않았다 2017년에 2409년에서 060년에 1 - 2424년 196일 -
Phone: PRo	spoct 6316-7
and the second se	New January I manufact



for Wurlitzer 24, 600 Rotaries, 600 Keyboard, 500, 700, 800, 750, 750E, 850, 950; Sceburg 8200 RC, 8800, 9800 RC or ES, Majors, Colonels, Vogues, Envoys, Gems, Regals, Mayfair, Plaza, Rexes; Rockola Commando, 1940 Super Masters, 1939 De Luxe and Standard; Packard Boxes, Buckley Boxes, Sceburg Wireless Boxes, All kinds of Arcade Equipment: Skyfighters, Night Bombers, Ace Bombers, Defenders, Bally Defenders, Rapid Fire, Sky Battle, Also Slots, Consoles, 1 Ball Free Piay and Payouts, 5 Ball Pin Tables and all other types of coin operated equipment! Write, wire or phone today!

Here's where you get highest cash prices for your equipment.

123 W. Runyon St., NEWARK, N. J. (Big. 3-6685)

SLOTS • SAFES • CONSOLES 6 Watling 5¢ Rollatops, Each .....\$ 85.00 3 Watling 10¢ Rollatops, Each .... 95.00 3 Watling 25¢ Rollatops, Each .... 110.00 Mills 50¢ Blue Front ..... 400.00 16 Columbia Gold Award Cigarette Reels, Front or Rear Payout, Each ..... 50.00 8 Double Safes, Front Door Only, Ea. 49.50 4 Nickel, Single Cein Beulah Parks, Ea. 95.00 1 Saratoga 5¢ F.P., P.O. Combina-tion with Brass Rails ..... 150.00 1/2 Deposit-Balance C. O. D. CLEVELAND COIN MACHINE EXCHANGE

PRospect 6316-7

Tel.: Yellowstone 8619

BRAND NEW SKEET SHOOTING OUTFIT Consisting of: 4 Repeating Shotguns 2 Traps 10,000 Clay Targets 10,000 Bullets MAKE OFFER! GERBER & GLASS

CLEVELAND, OHIO

CHICAGO

914 DIVERSEY

2021 Prospect

ment agencies and trust funds invested \$391,000,000. These two categories were not included in the "non-banking investors" total complied by the Treasury.

### **Delegates** To Attend **Committee Hearings On Federal Taxes**

LOS ANGELES, May 15 .- Curley Robinson, managing director of the Associated Operators of Los Angeles County, Inc. (Calif.), announced recently that at least 10 associations and firms in the coin machine trade have made arrangements to send delegates to Washington whenever the House Ways and Means Committee begins hearings on miscellancous taxes.

Robinson has contacts with Washington which are keeping him posted as to probable time when the hearings will begin. Up to the present no specific time has been set for the hearings. Robinson announces that the campaign to enlist support from associations and members of the trade is making good progress. He especially encourages operators and associations to enlist locations in petitioning Congress to amend the tax since locations are directly responsible for the tax.

NEW	MACHINES IN ST	TOCK
CONSOLES, NEW ORIGINAL	USED CONSOLE SLOTS	USED ARCADE EQUIP- MENT
BALLY CLUB BELL, TOUCH	Totalizer	5 New Casino Golf\$ 39.50
BUTTON MODEL \$299.50	HI Hand, Comb 109.50	1 New Goofy Golf 175.00
LEVER MODEL 279.50	5d Q. T. Red Front 74.50 5d Q. T. Gold Chrome	Evans Playball 175.00
(Combination Cash Payout and Free Play 4-Coin Mult.)	Front	Genco Playball 175.00
Pace Reels, Comb. f.p.	Metered 59.50	Evans Skeeball 99,50
& Cash\$279.50	5¢ Ohrome V. P., Mat. 74.50	Western Deluxe Baseball 89.60
Keeney Super Bell, Comb 299.50	5¢ Chromo V. P 69.50 1¢ Blue & Gold V. P 39.50	Western Baseball, '37. 39.50
Bally Sun Ray, f.p., only 224.50	Te Q. T. Blue & Green Front	Ten Strikes, I.d 44.50
HI Hand, f.p., only 189.50	Mills Blue Front, 5¢,	10 New Keep 'Em Bomb-
Mills 5¢ Q. T. Glitter Gold 124.50	Reconditioned 139.50 5¢ Milis Roman Head. 125.00	ing 7.50
Mills 1¢ Q. T. Glitter	5¢ Mills War Eagle 150.00 5¢ Mills Extraordinary,	5 Used Keep 'Em Bomb- ing 5.00
Gold	Brown Front 135.00 25¢ Mills Extraordinary 175.00	1 New Poker & Joker. 99.50
5¢ 74.50 Jennings Bobtall, f.p.	25¢ Jennings 4 Star Chief, Becon 150.00	1 Used Fire & Smoke A.B.T 3.50
Totalizer 159.50	Mills 25¢ Melon Bell, # 481,000 175.00	2 Mills 6 Col. Cig. Ma- chine with coin changes 49.50
f.p. Totalizer 159.50	Jumbo Parades, f.p 69.50	2 10-Col. Stewart & Mc-
Gence Four Aces 159.50	1 Bally Sport Event, Multiple f.p	Guire Cig. Machine, ca 25.00 S AND ARCADE EQUIPMENT.
K. C. NOVELTY CO., 419	Market Street, Philadelphia,	

### RUNYON SALES CQ.

# RED-WHITE-BLUES ! ! 1990s

### Also **1200 BINGOS COMPLETE**

Red-White-Blues make \$26.00. Can ship immediately @ \$400.00 per gross, \$39.00 per dozen or \$3.50 per single bag

Complete line of 5c-10c-25c CASH BOARDS at lowest prices, 625 hole 5c Buck Board, \$12.00 profit, @ \$2.00. 480 Hole 25c Board, \$40.00 profit, @ \$2.50. 1000 Hole J.P. Charlie with 30 hole jackpot, @ \$3.00. 480 Hole 10c Deucer, \$24.00 profit, @ \$2.50. All prices lower in quantity.

BINCOS, makes \$20.00, @ \$30.00 per dozen or \$3.00 each.

WE CAN FILL ALL YOUR NEEDS IMMEDIATELY

25% Deposit With All Orders, Balance C. O. D.

PARADISE SALES COMPANY

15231/2 Farwell Ave.

Dept. M

### Chicago, Illinois

### QUALITY SPEAKS FOR ITSELF

FIVE BALL FREE PLAY Big Ohlef\$29.50	SLOTS, ONE BALL AND CONSOLES	ARCADE EQUIPMENT & MUSIC
Metro	2 Mills Q.T., 1¢ Pl. @\$ 39.50 2 New Columbia Cig. Reels 110.00	1 Batting Practice\$89.50 1 High Ball 85.00
Band Wagon	1 Eureka, F.P 32.50 1 Grand Stand, F.P 79.50 1 Victory, F.P 49.50	1 Western Baseball, '38 69.50 1 Western Baseball, '38 49.50
Barrages, Like New 32.50 All American 37.50 Polo 19.50	3 Derby Day @ 35.00	1 11 Ft. Midget Roll Skec-Ball 95.00 1 Wurlitzer 616, Light
	1 Arrow Head, F.P 32.50	Up Dome 79.50

1/3 Deposit With Order-Balance O. O. D.

#### MODERN AUTOMATIC EXCHANGE, INC. CLEVELAND, OHIO 2618 CARNEGIE AVENUE

### WILL BUY FOR CASH

The following equipment: One Ball Free Plays, Five Ball Free Plays, Mills Free Play Mint Venders, Free Play Consoles, Slot Machines and Arcade Equipment of all kinds. For re-sale. No deal too large. For fast action send us your complete list immediately.

> AUTOMATIC SALES CO. NASHVILLE, TENNESSEE

111-113 THIRD AVENUE, NORTH



### AMUSEMENT MACHINES

#### The Billboard 72

### **OPERATORS!** THESE GAMES ARE GOING FAST! ORDER NOW!

Arlington or Preakness, Payout
Tables\$ 39.50 Silver Moon or Bob Tails, F.P. 119.50
Silver Moon or Bob Tails, F.P. 119.50
5c Cigarola 79.50
5-10c Cigarola 99.50
Mutoscope Digger 49.50
Jennings Mint Vender, F.P. Slot 69.50
Jungle Camp, Free Play 89.50
Jumbo Parade, Free Play 89.50
Jumbo Parade, Cash Payout, Late
Type Head 139.50
Long Champs 49.50
1939 1-2-3, Free Play 44.50
1939 1-2-3, Cash Payout 34.50
Bally Sun Ray Console, Like New 159.50
Tanforan 49.50
WRITE FOR NEW LIST JUST OUT
CLAD WITH WITH WITH MANY
SOUTHERN
AUTOMATIC MUSIC CO

540-42 S. 2nd St., Louisville, Ky. 531 N. Capital Ave., Indianapolis, Ind. 312 W. Seventh St., Cincinnati, Ohio. 425 Broad St., Nashville, Tenn.



# Well-Known Chemist Opposes Federal Regulation of Patents

Egloff, the research official of Universal provisions of this act and make loans to Oil Products Company and a well-known these corporations or purchase the capichemist, recently expressed his ideas on a bill now in the U.S. Senate to change the patent laws.

Egloff strongly opposed Senate Bill 702. According to Egloff, this bill, introduced on February 11 and referred to the Com- ratories and equiment in the United mittee on Military Affairs, provides for States. the placement of all scientific and technical problems, personnel and function under the direction of a new governmental bureau.

Paragraph (a) Sec. 2, apparently grants the office the power for the exclusive use and right to license under any patent covering apparatus or process with which the government has been associated since May 27, 1941. It would appear that if the government has contributed, even to the smallest extent, any one of the following items: "any money, credit, physical facilities or personnel," then such contribution gives the government the exclusive night to use and right to license others to use said apparatus or process.

Paragraph (d) of this section appears to provide that the Administrator may decide what will be fair compensation to the owner of a patent covering apparatus or process which may come under government control. Payment of this compensation to individual inventors, however, appears to be contingent upon authority being granted the office to compensate the individual inventors who are patentees of patents vested in the office.

Two hundred million is to be appropriated upon the passage of the bill and other sums as necessary. Administrator



NEW YORK, May 15 .- Dr. Gustave may organize corporations to carry out tal stock.

Senate Bill 702 seems to have been written with no knowledge of existing Writing in The Journal of Commerce, governmental bureaus which have mobilized and are still mobilizing scientific and technical man power and the labo-

#### **Technical Mobilization**

ment. Thru their direction practically all of the universities and colleges are has not been perfect. Yet the achieve- the detailed data: ments of science and technology have been great. The National Defense Research Committee, the Office of Sclentific Research and Development of the War Production Board, and other governmental agencies all tie in closely with the army and navy. All the scientific and technical brain power are working intensively on problems connected with total war.

All scientists, technologists, engineers, and all facilities available in the form of laboratory equipment, pilot plant, semi-commercial units are to be commandeered. The past results, present problems and the future problems, together with the direction of future dcvelopments, are already in the service of the government. Disruption of the fine organizations and highly sensitized organizational plans that are already functioning very well under the able leadership of our best brains having at their command the combined technical with the passage of Senate Bill 702. These research groups so finely organized to bring the magnificent inventions to fruition may seem a far cry from the production flowing from an assembly line, but they are just as highly necessary. Should this bill pass, there would be a totalitarianism unrivaled by our foes. In a democratic State which has been made as magnificent as it is, based upon the free play of initiative, inventiveness and competition, the passage of this bill would obliterate all the initiative that is present in our way of life. This bill would give the power to break contracts such as those of the National Defense Research Committee or the Office of Scientific Research and Development.

### May 22, 1943

erated successfully to make peacetime products. Others on which research had long been progressing were rapidly brought to commercial status under the spur of war. One receives the impression from published statements that our patent system is an unmitigated evil, when in reality it has made the United States the leading industrial figure in the world. An amazing production together with a transportation capacity by land, sea and air is supplying the United Nations with materials of every character in ever increasing quantities,

#### Small Companies and Patents

Without the protection offered by the patent system, few new developments could be expected, for initiative and inventiveness would have no incentive. At the present time there are six Many large and small companies mainagencies that constitute the scientific tain research staffs and continually carhigh command in the national govern- ry on investigations for the improvement of processes and the discovery of new products. A general belief is that only working on war problems. Industry the large corporations own or control the shows that about 95 per cent of their most patents, but this is far from the scientific and technical personnel and truth. Patent Commissioner Coc stated equipment are directly engaged in re- during the hearings before the Temsearches having to do with the war, porary National Economics Committee both of their own and those suggested that 83 per cent of the patents issued by the N. D. R. C. Like the mobiliza- went to small companies and indition of the army, navy, air force, the viduals, and 17 per cent to the large scientific and technological mobilization corporations. The following table covers

Patents Issued 10												1	11	e	13	ng	e		P	ercent
Large Corporations .	•	٠	٠	•	٠	٠	•		•	•	•		•					٠	٠	17.2
Small Corporations	٠	٠	•	٠	٠	٠	•	÷	٠	٠	٠	•	٠				٠		٠	34.5
Foreign Corporations	9	٠	•	•	•	÷	٠	•					•				٠	٠	٠	· · 4
Individuals	٠	٠				٠	٠	٠			÷	٠					٠		٠	42.9

Now Working... on the greatest ideas ever known in the salesboard industry . . . fo be released after the war . . . with the passage of Senate Bill 702. Remember the name

	PHONOGRAPHS-A	A RECONDITIONED	
Aristocrat	Cabinet-Rock-Ola Imperial	Rock-Ola Playboy Speaker	8 39.50
20 Mec	hanism	stoo   mills Panoram	295.00
	Gabinet-Sceburg Rex 20	Mills Panoram Wall Boyas	12.50
Mechani	im 287	7.50 Mills Panoram Adapter to Play Phone .	
Aristocrat	Cabinet-Wurlitzer 618		32.60
Mechani		9.50 Mills Throne of Musia	109.50
Aristocrat	Cabinet-Wurlitzer 500	Seeburg Symphonola	42.50
Mechan	im	9.50 Seeburg Madel J	49.50
Aristocrat	Cabinet-Wurlitzer 24	Seeburg Rex	125.00
	sm 298	9.50 Sechurg Classic in Aristocrat Cabinet,	
Aristocrat	Cabinet-Rock-Ola Monarch	5¢, 10¢, 25¢ Drop-in Coin Chute	350.00
	ism 306	9.50 Wurlitzer 716	69.50
Aristocret	Cabinet-Twin 12 Buckley	Wurlitzer 616, Bottom and Side Grills.	79.50
		9.50 Wurlitzer 816, without Grills	69.50
Reliable C	abinet (Light Up for Wall	Wurlitzer Geunter Model 61	69.50
	Speaker New) 75	5.00 Wurlitzer 412, without Grills	42.50
		9.50 Wurlitzer Counter Model 41	97.50
Rock-Ola	Counter Mod. 39, Stand NEW 29	9.50 Wurlitzer 500	215.00
	1941 Tone Column and	Wurlitzer 600	175.00
		9.50 Wurlitzer 850	565.00
Rock-Ola	Super 259	9.50 Wurlitzer 800 with Adaptor & Wall Box	459.50
Rock-Ola		9.50 Wurlitzer Twin 12 Buckley Adapter, In	
Rock-Ola		9.50 Cabinet	79.50
Rock-Ola		4.50 Wurlitzer P30	49.50
Rock-Ola	Master 197	7.50 Wurlitzer 400 with Grills	49.50
Rock-Ola		5.00 Wurlitzer P10	39.50
		9.50 Wurlitzer Counter Model Stand, New	29.50
and and			

WE WILL ACCEPT IN TRADE BLUE FRONTS, RAY GUNS, ARCADE EQUIPMENT AND FREE PLAY GAMES ON ANY OF THE ABOVE.

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#### **Ownership of Inventions**

This bill would provide for taking over ownership of any inventions which may be involved, in both new contracts and all those that are already in force. All that the bill provides is that it would be necessary only to "contribute" to the project, for one could argue from the bill that if the government just made a loan or placed a single man on the job that it would be a contribution and hence it would have the right to selze all inventions involved. The confiscatory power may also go to taking over of all patents that may be involved in order to facilitate the transition from the war effort to peacetime enterprise. This bill goes over into the peace period with no provisions for the cessation of the activities as an "office of scientific and technical mobilization and for other purposes." This may well mean that not only during the present war but in the peace to come all researches, facilities and developments would be in the hands of the government, who would supply anyone with full information thru this office.

The inventions which are turning the tide of war today would have been impossible without the patent system, the heart of which is almed at in Senate Bill 702. The patent system in this country has endured over 150 years and has promoted the greatest scientific, technical and commercial development of any nation in history. Without the amazing industrial processes and develoments that have been fostered by our patent system it is doubtful if the United Nations could win this war.

Most of these processes are not "war babies." Some of them have been op-



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### **AMUSEMENT MACHINES**

## **Planners** Analyze **Population Gain in Pacific Northwest**

### (Reprinted From The Christian Science Monitor, April 24, 1943)

The Pacific Northwest has been inventoried and reviewed, its trends analyzed, and its picture taken by the National Resources Planning Board in a recently released report on "Pacific Northwest Region Industrial Development." The report gives to the region a perspective much needed at the time.

In the transition period between what the report refers to as "an economy based on resource exploitation" and one of industrial development, regional leaders are considered to be too close to the inflated industrialism of the war period and are either over-optimistic as to progress, or concerned about the ability to carry new industry and new population over into post-war prosperity.

In the Pacific Northwest, which the report defines as Oregon, Washington, Idaho and Eastern Montana, a primary need has always been population, and the low ratio of people to resources is seen as having had an impeding effect upon

NEW NEW !

industrial development. This has been partially remedied by two recent migrations, the one from the "Dust Bowl," 1934 to 1939, from which 200,000 permanent residents have resulted, and the present industrial migration of war workers o which, as early as the first months of 1942, had brought 200,000 newcomers to the region.

#### How To Hold New Population

To hold this population is the next problem. Referring to the two big payroll factors, the report continues, "Forestry and agriculture do not now provide a sufficiently stable economic base to insure a high standard of living for the region's increasing population. Attention has, therefore, been focused sharply on the greatest remaining resource of the Pacific Northwest-its water power. Here within a 400-mile radius exists 40 per cent of the nation's potential hydro-electric power, and with Bonneville and Coules, 14 per cent of its installed capacity."

While this supply of plentiful and cheap power brings definite promise of new industries, power alone will not bring industrial growth. On this point a regional 🔫 editorial comments: "There is no benefit 🖵 in having abundant electricity unless it can be used to good effect. It can only be used to best effect in combination with other resources in this region."

Resources must not continue to be extracted and shipped out of the region in a raw condition. Instead, "a broadening of processing and manufacturing industries is recognized as a major regional need, especially as it offers increased employment opportunities for a new resident population."

#### **Processing Industries Wanted**

With agriculture, for example, should go processing industries. This shift has already begun, it is pointed out, in the recent rapid expansion of the pea canning industry in Washington and Oregon, these two States having produced 20 per cent of the total peas canned in the United States in 1939. In 1941 Washington, Oregon and Idaho produced 10.2 per cent of the total United States pack of canned fruits and 7.4 per cent of its canned vegetables. The pack of frozen fruits and

. GOOD OPERATORS BUY MONARCH MACHINES		GOOD (	<b>OPERATORS</b>	BUY	MONARCH	MACHINES
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Ē.	Bally Pacemaker, C Bally Blue Ribbon,	Ore Ball Multiple	Dav	t Table with Just	pos			95.00
	Bally Hawthorne, G	One Ball Ten-Coln	Mult	into Payout with	Jackon			65.00
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٩.	Bally Sport Page, C	one Ball Multiple E	ayou	L Tablo				55.00
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	Bally Bells, 5¢ & 2	56 95.00 Kno		riple Entry, 160				350.00
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	Bell, 5¢ & 25¢			CentuckyClub 118			ad	95.00
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	Top Glass Jumbo C	ash, Fruit or Anim	al.	7.50 Backboar	Glass	for Sport Eve	int	9.25
	Top Glass Jonnings Top Glass Jennings	Bobtall		7.50 Backboar 5.50 Backboar	Glass	for Jumbo Ca	sh	4.50

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vegetables too is rapidly increasing.

The unique wheat producing areas of the region are the basis for what is already an important milling industry, and the rapidly expanding sugar beet production means sugar factories of which Idaho now has more than the other three States combined. In forest industries it is noted that a marked tendency has developed during the past 20 years toward the manufacture of products that require greater processing, of which paper and pulp and plywood are the outstanding examples. Both the wool-processing industry and the manufacture of locally grown fiber into linen are mentioned as still in their early stage of development, altho some Oregon woolen fabrics have been distributed nationally.

With cheap and abundant power, however, regional industry need not depend upon local products and "as in other electro-process industries power was the chief drawing card that influenced both government and private capital to establish aluminum reduction plants in the Pacific Northwest." The report concludes that electro-process industries are most likely to retain their present importance in the post-war picture,

The region is weak in industrial research and "efficient combination of hydro-electric power with the other resources can be achieved only if industrial research activities are greatly expanded."

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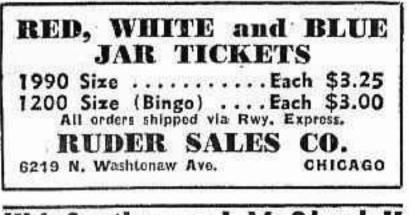
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## Manufacture Two **Devices** To **Protect Machine Operators**

SAN ANTONIO, May 15 .- The firm of Kreuger & Meyer, a metal manufacturing firm here, has at least two inventions that have proved very useful to operators in protecting their machines from being cheated. These devices fit on the standard slide chutes and prevent the use of wires to rob the cash box or to get free plays. They also have a protective plate which can be fastened outside the machine, which is said to positively prevent the insertion of a wire thru the bottom of the coin slot. These protective devices are especially recommended for free play games.

The firm has had long experience in the manufacture of metal specialties and its products have already proved sucMills Four Bells, 4-5c Comb. Mills War Eagles, 5c-10c-25c Mills Gold Chromes, 5c-10c-25c Mills Silver Chromes, 5c-10c-25c Mills Brown Fronts, 5v-10c-25c Mills Golf Ball Vender, 25c Mills Jumbo Parades Mills Q.T.'s, 1c-5c Mills Vest Pocket Bells Mills Stands Mills Empress Phono Brand New Rock-Ola 1943 Commandos - Write. Large Stock New Mills Parts - Write for Price List.



Our shop is equipped to rebuild and repair your Mills slots by best available mechanics at reasonable prices. Send us your machines for repair and we will return them like brand new with new part replacements, crinkley baked paint jobs, refinished cabinets, new club handles, etc.

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## May Relax Ban on **Travel** for Benefit **Of War Workers**

WASHINGTON, May 15 .- A move to enable war workers to enjoy a couple of weeks at vacation spots is being attempted by Prentiss M. Brown, price administrator, and Joseph B. Eastman, director of transportation.

Gov. Harry F. Kelly, Michigan, told the two that travel restrictions stand in the way of weary workers and a spell of fishing, swimming or other recreation. The officials promised a thoro study of the matter and promised a quick final ruling.

The war agency officials cautioned the governor not to expect too much for war production and rubber and fuel conservation must come first. They gave assurance, however, that they recognized the importance of recreation in wartime and would make it available to war workers if at all possible.

Governor Kelly quoted President Roosevelt, Donald M. Nelson, war production chief, and officials of the United States Health Service as having recommended vacations in the interest of high efficiency, health and morale among workers.

He suggested that besides helping war workers, relaxation of travel restrictions would prevent the crippling of Michigan's huge resort industry.

# "Sell Americanism To Americans" New **Project** of Legion

INDIANAPOLIS, May 15.-The American Legion, from its national headquarters here, recently started a movement to raise \$20,000,000 a year to promote a program, the purpose of which would be to "sell Americanism to Americans."

The Legion's Americanism program has been operating on a budget of about \$30,000 a year up to the present. The leaders in this patriotic organization feel



May 22, 1943



### AMUSEMENT MACHINES

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MONEY BOARDS	
484 Holo ACE NOTE-Thick Board. Takes in	Sale
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1200 Hole, Thick, Colorful. Takes in \$60.00. Definite Profit \$16.75.	CHICAC sale of Wi
Cost per Beard, \$3.23. 600 Hole Q.T., 25¢ a Play. New Thick, Fraud-Proof Tickets. Jumbo Holes even in	candy bars conducted of June 4
Jackpot. Takes in \$150.00. Profit, Average, \$68.00. Cost per Board. \$4.47.	whose men sentatives
1000 Hole Play Girl. Large Thick Boards, Very Attractive. Takes in \$50.00. Profit \$29.00. Cost per Board, \$4.49.	manufactu guests are of Chicago
1000 Hole Charley Boards, Thick, Big Tickets, Protected Numbers. Samples, \$2.75, 12 or More, \$2.50 Each.	of the cou Leading
JUMBO HOLE LULU. The newest and fastest Lu Lu Board yet produced. 600 holes of speedy sales. Be the First in Your Torritory To Feature It. Takes in \$30.00, Net Profit \$13.50. Your Cost:	country or available tions of w ing from 1
Sample	many as offered in the jobbe
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TICKET BUYERS GIVE and GET TICKET JAR REFILLS. 3000 1¢ Tickets Take \$30.00. Each \$3.00. Per Dozen \$30.00. While They Last.	of candy is and shipm direct from The plan i sides fulfil
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Write us for prices on other Jar and Ticket Deals. 25% With Orders. Balance C. O. D.	points hav
FRIEDMAN-KLEIN SALES COMPANY	candy ma attend, as t
217 West Ninth Street Kansas City, Mo.	of the day Association
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	jobbers, w
WANT TO BUY	extra induc The com to secure
	100,000 bo
TURN TABLE	ticipates b much as a
IUNN IAULL	be conduct standing i

## dy Club Plans of Bonds at of Convention

GO, May 15 .- A combination ar Bonds and quantity lots of s and other confections will be t at Hotel Sherman the night by the Chicago Candy Club, mbership includes sales repreof some of the largest candy urers in the country. Their to be candy jobbers, not only o but also from other sections intry.

candy manufacturers the ver have been asked to make definite quantities of confecell-known brand names, rangless than 1,000 boxes up to as 10,000 boxes. These will be lots and will be awarded to er bidding for the largest n War Bonds in connection separate lot. Each purchase is at the usual wholesale price, ent of the merchandise will be n the factory in each instance. is attractive to jobbers, for belling a patriotic duty to buy s it enables them to acquire ise that has long been in short

jobbers from many outside ve signified their acceptance ions, and in addition many nufacturers are expected to the dinner falls on the evening y the National Confectioners' a concludes its wartime con-Chicago. That being the case, ght there may be many bond anufacturers, besides those to vith candy allotments as an cement.

imittee in charge fully expects offerings of not less than oxes of confections and anticipates bond sales ought to run to as much as \$1,500,000. The auction is to be conducted by Lester Winternitz, outstanding in his field and recently in charge of the auction sale of furnishings of the Stevens Hotel, Chicago, when it was taken over by the government for military use. The committee of the Chicago Candy Club in charge of the event is: Chairman, Rolfe M. Lobell, Overland Candy Company; Theodore A. Sommer, the Crackerjack Company and Angelus-Campfire Company; Ben P. Lindberg, Williamson Candy Company; Les Netterstrom. Meister Company; Edward Ossowski, Walter H. Johnson Candy Company; Victor Elving, James O. Welch Company, Boston, and Arthur L. Waldner, Klein Chocolate Company, Elizabethtown, Pa. Now Giving Trouble-Free Servicel MP \$7.70 WHILE THEY LASTI Regular Price \$12.50. Packed 6 to & Carton. 1/3 deposit with order. GERBER & GLASS 914 DIVERSEY, CHICAGO, ILL. **GOOD BUYS** 3 Seeburg Rex Marble Glow Illum. with Wireless Remote Control Adap. \$149. 50 Seeburg Wallomatics 20 Record Wireless Wall Boxes, Ea. 22 Wurlitzer Mod. 100 Wall Boxes. Ea. 4 Wurlitzer 616, Marble Glow Illum. 3 Wurlitzer 412s in Light Up Cabinets 55.00 Small Secourg Orchestra, Plano, Xylophone, Tambourine, Castanets, Madolins, etc., with 3 Rolls Music. Nice Mandolin, 3 Rolls Music. All In Perfect Shape ..... 175.00 SLOTS Mills Four Bell, Used Actually Only Two Weeks, Guaranteed Like New ..... \$650.00 Mills 5¢ Jumbo Parade, Late Models, C.P. 89.50 Bally Royal Draw 89.50 Bally Roil'Em, Like New 159.50 Mills 5¢ Blue Front, Club Handles, Etc. 145.00 Mills 5¢ Cherry Bell, Club Handles, Etc. 156.00 Mills 5¢ Cherry Bell, Club Handles, Etc. 156.00 Mills 5¢ Cherry Bell, Club Handles, Etc. 156.00 Mills 5¢ Q.T., Late Model, Perfect 79.50 Slot Stands, Can Be Weighted 12.00 Exray, Penny Pack, American Eagle 12.00

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Jenn. Fast Time, P.O. 75.00 West Race Meet	Wild Fire 35.00 Four Roses 45.00	Bally Bell, 5-5, with
(like TrackOdds) 140.00	Cross Line 30.00	Stand 110.00
Kentucky Club 50.00	Band Wagon 30.00	Watling 5c, 10c 65.00
Triple Entry 110.00	Velvet 25.00	Columbia J.P. Cig.
Galloping Domino . 90.00	Formation 35.00	Reels 45.00
Skill Time, SlantHead 55.00	A.B.C. Bowler 39.50	Gold Q.T., 1c 70.00
Long Shot 40.00	COUNTER GAMES	Smoker Bell, 1c 45.00
Silver Bell 30.00	en en 1월 3 17 19 17 19 19 19 19 19 19 19 19 19 19 19 19 19	Jenn. Red Skin, 5c 110.00
Royal Draw 80.00	Liberty, Used\$ 4.50	Jenn. Slug Proof, 5c 135.00
Royal Flush 25.00 Keeney Pastime 95.00	Marvel, Used 4.50 American Eagles, Used 4.50	Four Star Chief, 25c 150.00 New Columbias Ciga-
Keeney Pastime 95.00 Pace Pay Day 95.00	Mercury, Used 4.50	rette Reels 90.00

OVER 12' DIAMETER WRITE WITH DETAILS THE CASABLANCA CO. JACKSON BUILDING WILDWOOD, N. J. **CLOSE-OUTS CIGARETTE VENDING MACHINES** 7 Col. STEWART-McGUIRE, MODEL "S" (15c and 20c operation) \$20.00 Each in Lots of 10. Single Machines, \$25.00 Each. We also have Dual Shift Containers for the above, which increases the capacity from 198 Packs to 328, including 1 King Size. These are \$15.00 Each, or I Free with every 10 purchased, F. O. B. St. Louis. 8 Col. U-NEED-A-PAKS \$20.00 Each in Lots of 10. Single Machines, \$25.00 Each. 9 Col. STEWART-McGUIRE "MAE WEST Model" \$30.00 Each in Lots of 5. Single Machines, \$35.00 Each. 1 Lot of about 25 to 30 FEATHERTOUCH STEWARTS, 8 and 10 Column. You can have entire Lot at \$15.00 per Machine, or single Machines \$30.00 Each. 1/3 Deposit with Orders, Balance C. O. D. F. O. B. St. Louis. AUTOMATIC CIGARETTE SALES CO. ST. LOUIS, MO. 2208 LOCUST ST. WILL PAY \$10,000 to \$30,000 Cash For Music or mixed route of Coin Operated Machines; prefer a route in the Southern States. Write full particulars in first letter, BOX D-73, care The Billboard, Cincinnati, O. OPERATORS ATTENTION & JOBBERS We have on hand wood GUN STOCK for Seeburg Chicken Sam, price \$8.75; also Coin Operated POOL TABLES, 3x6, \$75.00 Each.

One-Gent Machines Terms: 1/3 Deposit With Order. 12.00

### SPECIAL

	ARCADE EQUIPMENT	PHONOGRAPHS
	Shoot the Jap\$135.00	WURLITZER
	Rockola Ten Pin 70.00	800\$419.50
	Coast League 75.00	700
	High Score Rock-o-Ball, 12 Ft 69.50	616-A 72.50 61 74.50
1. filmer	DeL. Baseball, Western 135.00	41 89.50
	Seeburg Ray-o-Lite 50.00	SEEBURG
	Rapid Fire 209.50	Commander ESRC\$329.50
	Air Raider 209.50	Cadet ESRC
	United Nation 99.50	
	King Pin 175.00	
	Chicken Sam 99.50	Crown 149.50
	Anti Aircraft 49.50	Rex. Complete with Adapter 139.50
	Torpedo 199.50	
	Gripper 9.50	Deluxe\$179.50
and the second	Buckley Digger 55.00	
9.50	Kill the Jap 12.50	17.1 (19.
4.60	Poison the Rat 12.50	11/11/ A. MARCHELLER A
4.50	Submarine Sam 199.50	Tone Column and Playmaster 209.50

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PHILADELPHIA, PA. 350 DELAWARE AVE., BUFFALO, N. Y.



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### AMUSEMENT MACHINES

May 22, 1943

# Archbishop Explains Church's Attitude on Games of Chance

McNicholas made a public statement of tion bingo specifically, but everybody The bingo question is still in the courts near-by towns in Hamilton County.

The archbishop's public statement will be regarded by many as a classic statement and is reprinted in full as it appeared in the local newspapers recently. The archbishop suggested that it was a mistake for officials and civic leaders to crusade against petty games of chance when there was so much vice and big crime in the clty.

The complete statement of Archbishop McNicholas is as follows:

"Some of your people may be perplexed and others may have qualms of conscience about playing innocent games of chance. I wish to give the most positive assurance that in the moral order there is nothing sinful or wrong in itself in playing an innocent game of chance which does an injustice to no one.

"It may, however, be legally wrong to play a game of chance. We can make it legally wrong, either thru a constitutional enactment or statute, to take a drink of water or milk. We now see how utterly unreasonable was the constitutional amendment of prohibition.

"It must be remembered that every law and every provision of a constitution should be a reasonable enactment. There should also be a reasonable interpretation of every law and of every constitutional provision. This legal perfection in enacting, interpreting and applying laws cannot always be had, but legislators, judges, executives and informed persons generally must recognize in theory the basic principle of reasonableness in reference to law. Our competent legal profession must interpret judicial decisions and the present state of confusion which exist about games of chance in Ohio.

CINCINNATI, May 15 .- An interesting the global war. It is incredible that so chapter in the bingo crusade was written many persons in our country, rejecting here recently when Archbishop John T. total morality and an objective, unchangeable moral code, turn to some the policy of the Catholic Church toward moral fragment or even to some counterpetty games of chance. He did not men- feit morality and make of it a major moral issue, thereby satisfying their seemed to realize that bingo was one of false or erroneous consciences. Superthe important games he had in mind. ficial scholars are frequently the greatest offenders, and the reason is that they here, and the agitation which started have never studied moral principles. in Cincinnati is spreading to many of the They do not know the moral structure of Christianity. They make themselves pitiable objects as moral leaders of a community. Others who condemn an innocent game of chance will play the stock market, robbing elevator boys and scrub women of their hard-earned money. These same persons will fail to recognize their transactions as dangerous or sinful gambling.

#### Says Code Is False

"In the thought of many misguided, puritanical and narrow-minded persons, a game of chance is a serious crime; it is the violation of the whole moral code. It is the shibboleth of morality. No distinction is made by these persons between games of chance that work an injustice to individuals, families, groups, the common good and a perfectly innocent amusement for the good, the poor and the simple people, in which there is the element of chance. We again repeat the principle that the element of chance in a game does not of itself make it wrong or sinful.

#### Vice and Crime in Shadow of City Hall

"In the city of Cincinnati we have under the very shadow of City Hall vice and crime conditions which make our city in this respect one of the worst governed communities of our country. City officials who appear so self-righteous about an innocent game of chance know these dens of iniquity and even witness their intolerable conditions. They know the serious and dangerous gambling which goes on in many places. They know that the voice of immoral and unmoral moving picture theaters and of gambling shops is against places of innocent amusements, where good lawabiding citizens can spend only a small fixed sum of money once a week. Good, middle-aged or elderly women, who get their only relaxation once a week in spending 35 to 50 cents or a maximum of \$1.30, must be subject to arrest by having police trespass private property, while the rich and criminal citizens can gamble unmolested. "Our citizens have a right to demand that our judges and our executive officers uphold the principle of reasonableness in the interpretation and application of law; they have the right to insist that judges, legislators and executives be representative of the community and understand well the principle of reasonableness in enacting and enforcing law.



# MECHANICS WANTED

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by prominent Maryland distributor. Must be draft exempt and thoroughly familiar with Seeburg wireless systems, pin balls, consoles, etc. Steady, permanent, excellent paying positions with real future for right men. Give age, draft status and full details in first letter.

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- . NOVELTY CARDS --- CLAMOUR GIRL TYPE AND MANY OTHER POPULAR CARD SERIES OFFERED.
- GRANDMOTHER PREDICTION CARDS. HOROSCOPE CARDS AND CARDS FOR MACHINES OF SIMILAR TYPE.
- MUTOSCOPE REELS, STEREOSCOPIC VIEWS, VIEW-A-SCOPE FILMS, ETC.
- PUNCHING BAGS AND BLADDERS.
- LIMITED AMOUNT OF ARCADE MA-CHINES STILL AVAILABLE.

Write for Price Lists of Supplies and List of New and Factory Reconditioned Machines.

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### "Fixed Code of Morality"

"There is a total moral order, and there is a fixed, unchangeable code of morality. The Catholic Church is the only institution in the world today that is the fearless champion of total morality, and she is and will be until the end of time the uncompromising defender of a permanent and immutable moral code. The church can never accept as moral, birth prevention or abortion or sterilization or mercy killing or suicide or adulterous unions thru divorce or murder or theft or the injustice of sharp professional and business practices or lying or slander or calumny. The church, which is the custodian of the moral order, has, even during this war, fearlessly condemned many immoral practices and actions of totalitarian governments.

"The general breakdown of the moral order over many decades, thruout the world, is certainly one of the causes of

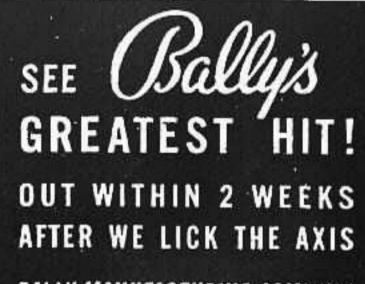
"Our good Catholic people can be counted on to be reasonable law-abiding citizens under all circumstances, but they will not and cannot be fooled. They will never accept counterfeit morality or those who stand for it."



HERE THEY ARE! A group picture of the Associated Operators of Los Angeles County (Calif.) taken at a recent meeting for discussion of plans to seek reduction of federal taxes on some types of coin machines. This association has been especially active in this work. Curley Robinson, managing director, is at extreme left, front row. Sam Abbott, manager of The Billboard office in Los Angeles is at the extreme right.

Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball, K. O. Fighters, Also any other Machines suitable for Penny Arcade, including Photomatons,

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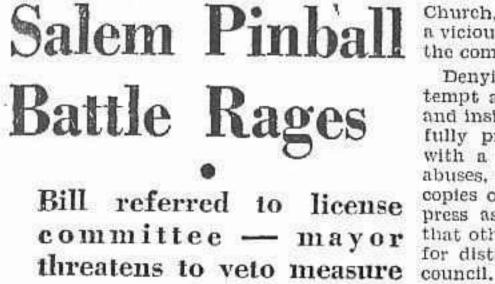
**MONEY CARDS** and **Merchandise** Cards Fortunately we were able to run up big stocks of many of our Push Cards before government curtailment. Therefore we can still supply you with many cards from these big stocks. We have especially heavy stocks of the larger cards up to 600 Holes. Write us your needs. There is a good chance we can take care of it. At present we still have many styles and sizes of Cards up to 600 Holes. Write for free catalog. Write today to

W. H. BRADY CO. Manufacturers EAU CLAIRE, WISCONSIN "The Push Card House" BUY WAR BONDS TO SPEED VICTORY





May 22, 1943



SALEM, Ore., May 15. - Under misapprehension that the pinball licensing bill was to be voted on by the city council May 10, a large number of persons were in the gallery of the council chamber. Some were for the bill and others opposed it. The council heard the bill introduced. given first and second readings and referred to the commission on licenses. It was expected to be reported out in time to be taken up by the council May 17.

The bill was introduced by Alderman Lloyd Moore and L. F. LeGarie and had the backing of the operators in this section and several business men and organizations.

At this meeting a petition for the bill was presented which had signatures of 43 business men. Two letters and petitions from church organizations appeared in opposition.

Sponsors of the bill to license pinball games, juke boxes and coin-in-the-slot contrivances went ahead with the pro-

Church, who used the usual "This bill is a vicious attempt to corrupt the morals of the community."

Denying that there had been any attempt at secrecy regarding the proposal and insisting that the bill had been carefully prepared by competent attorneys with a view to safeguarding it against abuses, sponsors of the bill said that copies of the measure were given to the press as soon as it was completed and that other copies of it had been prepared for distribution to members of the city

They had, they said, no intention of rushing consideration of the measure, but would allow it to take the usual course.

The complete statement, which contained signatures of George C. Hull, William Christian, George Orey, Eugene Hart, G. A. Benson, H. J. LaDau, I. F. Faist, Joe West, C. D. Caldwell, R. E. Caley, P. Summers, William Marsh, Ed Burroughs, C. H. Stevenson, Mrs. B. M. McKelvey, Avis A. Ryck, Florence L. Wilson, Bertha Bosley, Tom Hill, Curt Fergson and N. J. Arnold. read:

"There has been no secrecy in regard to the proposed ordinance. A carefully drawn ordinance has been submitted for your consideration. It will be referred to a committee which has the power of amendment, and two weeks subsequent, action will be taken. If there is any objection to the ordinance the objecting parties will have sufficient time to present their objections. A copy of the proposed ordinance will be immediately distributed to every member of the council. The

		CO.
IFIG VAL	UES ORI	
PHONOGRAPHS	ONE BALLS	1 School Days \$ 29.50 1 Silver Skates 27.50
1 Wurlitzer 850\$475.00 3 Wurlitzer 500 225.00 1 Wurlitzer 600, RD 189.50 2 Wurlitzer 616 65.00 1 Seeburg-Symphonola 42.50	2 Gold Cups, FP 5 79.50 1 Spinning Reels, PO 127.50 1 One-Two-Three, '39, PO	1 Sentry       122.50         1 Sky Ray       42.50         1 Snappy       49.50         1 Speedball       32.50         3 Twin Six       42.50         2 Trailways       27.50
SLOTS	1 Long Shot, Ex.Clean 350.00	1 Smack Jap (Ten Spet) 52.00
1 Copper Chrome, 5¢ \$325.00 1 Molon Bell, 5¢ 125.00 1 Cherry Bell, 5¢ 125.00 1 Cherry Bell, 5¢ 125.00 1 Roman Head, 5¢ 89.50 2 War Eagles, 10¢ 87.60 1 War Eagles, 5¢ 87.50 1 Jun. 4 Star Chief, 5¢ 89.50 2 Jen. Chiefs, 1¢ 79.50 1 Pace Slug Proof, 5¢ 109.50 1 Pace Comet, 25¢ 89.50 2 Mills Q.T., 1¢ 54.50 1 Mills V.P., Red, 5¢ 49.50 2 V. Pockets, B&G, 1¢ 47.50	ARCADE 2 Tar, Skill, ABT\$ 25.00 1 Ten Striko 79.50 1 Ten Pins 79.50 1 Kceney Air Raider 175.00 1 Kceney Air Raider 175.00 1 Con, Chicken Sam. 159.50 1 Bally Rapid Fire . 189.50 1 Keeney Submarine, 189.50 5 Nat'l Cig., 9 Col. 79.50 PIN CAMES 1 Broadcast\$ 37.50 2 Big Chiefs 27.50 1 Double Feature 15.00	6 Vacation 14.50 1 Zig Zag 39.50 USED COUNTER GAMES American Eagles
CONSOLES 1 Baker's Paces\$325.00 1 Paces Races, JP 200.00 2 Paces Races 98.50 1 Jungle Camp, PO. 99.50 1 Parlay Races 49.50 3 Derby Days 22.50 2 Keeney Super Bells, New, FP 289.50	1 Fox Hunt       22.50         2 Four Diamonds       42.50         5 Gobs, New       129.50         1 Landslide       19.50         1 Landslide       19.50         1 Lone Star       15.00         2 Metro       32.50         1 Punch       10.00         1 Play Ball       27.50         2 Repeaters       27.50	Electric Eycs 24.50 Flippers

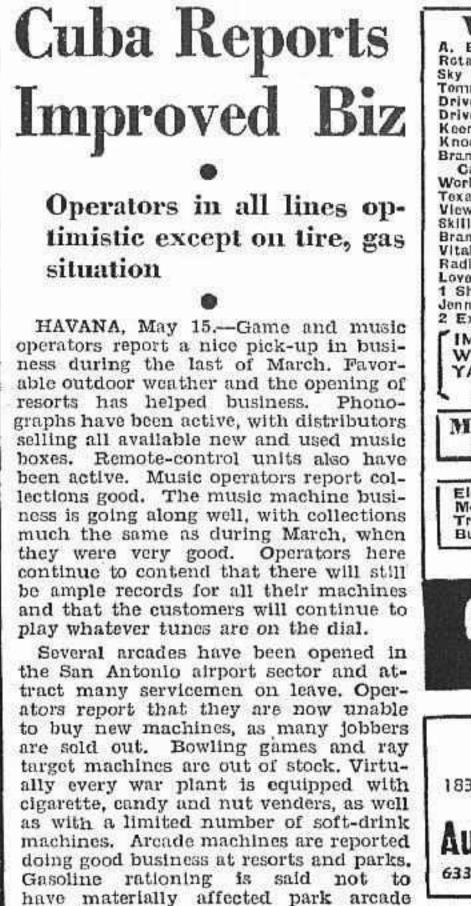
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OHIO SPECIALTY COMPANY 539 S. 2ND STREET LOUISVILLE, KY.





Chleage Coln Heckey       204.50   Mills Club Handles       4.50         CRAND CANYON, \$175.00—LIBERTY, \$175.00—ARIZONA, \$175.00         SECOND FRONT AND ACTION, \$145.00 — NEW MIDWAY, \$175.00         WE REPAIR BALLY SPINNER TYPE MOTORS, \$5.00         SLOTS ONE BALLS CONSOLES         4 Bolls, #2160, 4 5¢ Chutes       S645.00       2 Club Trophy       \$365.00         Letest Model Golfarolas       129.50       5 Record Time       165.00         Jumbo Parade, F.P., Late Model       89.50       5 Becord Time       165.00         Jumbo Parade, F.P., Late Model       89.50       2 Santa Anita       199.50         1940 Br, Cab, Galloping Domine       135.00       2 Arrowhead, 1-Ball F.P.       34.50         1940 Br, Cab, Galloping Domine       135.00       Extense Contest, 1-Ball       139.50         1940 Br, Cab, Galloping Domine       135.00       Extense Contest, 1-Ball       139.50         1940 Br, Cab, Galloping Domine       135.00       Extense Contest, 1-Ball       139.50         1940 Br, Cab, Galloping Domine       135.00       Extense Contest, 1-Ball       139.50         1940 Br, Cab, Galloping Domine       135.00       Extense Contest, 1-Ball       139.50         1940 Br, Cab, Galloping Domine       135.00       Extense Contest, 1-Ball       139.50		
Ex. Strongth Test, Liftler       \$ 99.50       Hoct Mon Golf	\$325.00 Each * 2 MILLS 5c CLUB	CONSOLE SLOTS ★ \$325.00 Each
Chicaga Cein Hockey       204.50   Mills Club Handles       4.50         CRAND CANYON, \$175.00—LIBERTY, \$175.00—ARIZONA, \$175.00         SECOND FRONT AND ACTION, \$145.00 — NEW MIDWAY, \$175.00         WE REPAIR BALLY SPINNER TYPE MOTORS, \$5.00         SLOTS         ONE BALLS         CONSOLES         A Bells, #2160, 4 56 Chutes         Second Time         Jumbo Parade, F.P.         GB.50         Jumbo Parade, F.P.         Jumbo Parade, Thorobred         Stanta Anita         Stanta A	ATHLETIC Ex. Strength Test Lifter	SKILL         Hoct Mon Golf       \$ 74.50         Batting Practice, Late Model       115.00         COUNTER GAMES       \$ 37.50         Viewescope and Stand       \$ 37.50         Radio Love Message (Pair)       25.00         Ex. Card Vender—Counter       14.50         Above With Base       24.50         Whizz Ball & Sweet Sixteen       7.50         Pikes Peaks       19.50         ABT Guns, Late Models       22.50         Mercury, Gigarette Reels       13.50         Miscell Aneous       29.50         Mute, Moving Reel       29.50         Mute, Wind Mills, Candy Vender       15.00         Contact, Point & Rivet Kit       7.50         New 1¢ Buildog Coin Chutes       2.75         Rectifiers, #24, 28, 32, for Gence       5.00         Used 5¢ 500 F.P. Coin Chutes       2.00         Collection Books, Per 100       5.00         S-Col, Stewart-McGuire Cig.       49.50         S-Wire Zip Cord, Per Foot       .10
WE REPAIR BALLY SPINNER TYPE MOTORS, \$5.00           SLOTS         ONE BALLS         CONSOLES           4 Bells, #2160, 4 5¢ Chutes         129.50         2 Club Trophy         \$365.00           Jumbo Parade, F.P.         68.50         2 Club Trophy         \$365.00           Jumbo Parade, F.P.         68.50         2 Club Trophy         \$365.00           1940 Br, Cab, Galloping Demine         135.00         2 Santa Anita         165.00           1940 Br, Cab, Galloping Demine         135.00         2 Arrowhead, 1-Ball F.P.         34.50           1940 Br, Cab, Bangtail         135.00         1 Kroney Contest, 1-Ball         135.00           5 Longacre & Thorobred         545.00         2 Jumbo Parade, Combination         149.50           1940 Br, Cab, Bangtail         135.00         1 Mills Owl         69.50           2'41 Derby         39.50         2 Arrowhead, 1-Ball F.P.         34.50           1940 Br, Cab, Bangtail         195.00         1 Mills Owl         69.50           2'41 Derby         39.50         Yenewhead, Combination         149.50           Big Chief         \$39.50         ABC Bowler         \$45.00         Yenewk         \$45.50           Big Chief         \$39.50         Borke Mexet         \$45.50         Yenewk <td>Chicage Coin Hockey</td> <td>Mills Club Handles</td>	Chicage Coin Hockey	Mills Club Handles
4 Bells, #2160, 4 5¢ Chutes       \$\$645.00       2 Club Trophy       \$\$365.00         Latest Model Golfarcias       129.50       5 Record Time       165.00         Jumbo Parade, F.P., Late Model       89.50       2 Santa Anita       199.50         54 Watling Big Game, F.P.       78.50       2 Santa Anita       199.50         1940 Br. Cab. Galloping Demine       135.00       2 Arrowhead, 1-Ball F.P.       34.50         1940 Br. Cab. Bangtail       135.00       1 Keeney Context, 1-Ball       139.50         1940 Br. Cab. Bangtail       545.00       1 Keeney Context, 1-Ball       139.50         10¢ Mystery Benus Bell       245.00       1 Mils Owl       69.50         2'41 Derby       39.50       ABC Bowler       \$49.50         Jumbo Parade, Combination       149.50       149.50         PIN GAMES       See Hawk       \$42.50         Big Chief       \$39.50       ABC Bowler       \$49.50         League Leader       29.50       Show Boat       47.50         Jungle       54.60       Frei       See Hawk       \$42.50         Braadcast       37.50       Jungle       54.60       Frei         Soven Up       39.50       Seven Wool       \$45.60       Seven Wool       Seven Wo	a television of the second	
Big Chief       \$39.50       ABC Bowler       \$49.50       Sea Hawk       \$42.50         Glamour       24.50       HI-Hat       47.50       Ywin 8ix       \$42.50         All American       34.50       Show Boat       47.50       Knock-Out       109.50         League Leader       29.50       Do-Re-Mi       47.50       Big Parade       109.50         Wow       29.50       Jungle       64.50       Toplo       84.50         Broadcast       37.50       Horoscope       47.50       Big Parade       84.50         Dixie       29.50       Snappy       49.50       Monicker       84.50         Champs       49.50       HI-Dive       54.50       Gun Club       64.50         Sport Parade       37.50       Seven Up       39.50       Crossline       39.50         WANTED TO BUY       GUNS AND ALL TYPES OF ARCADE EQUIPMENT.       29.50       39.50       Crossline       39.50         WANTED TO BUY       GUNS AND ALL TYPES OF ARCADE EQUIPMENT.       39.50       Socoluble PLAY.       39.50         ONE-HALF WITH ORDER, BALANCE C. O, D.       ONE       2812 W. North Avenue, Chicago, III.	4 Bells, #2160, 4 5¢ Chutes       \$645.00         Latest Model Golfarolas       129.50         Jumbo Parade, F.P., Late Model       89.50         Jumbo Parade, F.P., Late Model       89.50         5¢ Watling Big Game, F.P.       78.50         1940 Br. Cab. Galloping Domino       135.00         1940 Br. Cab. Bangtall       135.00         5 Longacre & Thorobred       545.00         2 '41 Derby       375.00         10¢ Mystery Bonus Bell       245.00	2 Club Trophy       \$365.00         5 Record Time       165.00         4 Dark Horse       165.00         2 Santa Anita       199.50         2 Arrowhead, 1-Ball F.P.       34.50         1 Keoney Contest, 1-Ball       139.50         1 Mills Owl       69.50         Exhibit Congo       39.50         Jumbo Parade, Combination       149.50
EMPIRE COIN MACHINE EXCHANGE 2812 W. North Avenue, Chicago, III.	Big Chief       \$39.50       ABC Bowler         Glamour       24.50       Hi-Hat         All American       34.50       Show Boat         League Leader       29.50       Do-Re-Mi         Wow       29.50       Jungle         Broadcast       37.50       Horoscope         Dixie       29.50       Snappy         Champs       49.50       Hi-Dive         Sport Parade       37.50       Soven Up         WANTED TO BUYGUNS AND ALI	\$49.50       Sea Hawk\$42.50        47.50       Twin Six\$54.50        47.50       Knock-Out\$109.50        47.50       Big Parado\$109.50        47.50       Big Parado\$450        47.50       Monicker\$450        47.50       Monicker\$450        47.50       Monicker\$450        54.50       Zomble\$500
	EMPIRE COIN MACHINE EXCHANGE	2812 W. North Avenue, Chicago, Ill.









### AMUSEMENT MACHINES

### "PRICES TALK" 5 MILLS BROWN FRONTS, 254. 4 MILLS BLUE FRONTS, 25c, 4 MILLS BLUE FRONTS, 5¢, 189.50 C.H., Knee Action ..... 179.50 1 JENNINGS 50¢ CHIEF ..... 375.00 5 JENNINGS ESCALATOR, 5¢, 4 JENN. 5c SILVER CHIEFS .. 165.00 1 JENNINGS CHIEF TRIPLEX, 5¢ & 10¢ & 25¢ Play ..... 165.00 6 PACE COMETS, 5¢ Double JP. 69.50 3 PACE COMETS, 10¢ Double JP 79.50 1 PACE 25¢ 5 STAR COMET, 3-5 135.00 PACE DELUXE, 5¢, 3.5 .... 115.00 PACE DELUXE, 5¢, 3.5 .... 115.00 PACE DELUXE, 25¢ ..... 145.00 CAILLE 7 COIN HEAD, 5¢ ... 225.00 CAILLE 7 COIN HEAD, 5¢ ... 375.00 WATLING ROLATOP, 25¢, 3-5 125.00 39.50 4 COLUMBIAS 39.50 4 COLUMBIAS 39.50 2 BLUE & GOLD VEST 59.50 5 BLUE 1c Q. T.'s, Like New 59.50 2 GOLD 1c Q.T.'s, Like New 59.50 2 MILLS THREE BELLS 895.00 2 BUCKLEY SEVEN BELLS, 895.00 New Head 8 JENNINGS DERBY DAYS ... 29.50 20 WATLING BIG GAMES, F.P. 64.50 1 PACES RACES RED ARROW. 195.00 2 SEEBURG 9800 WIRELESS . 425.00 2 SEEBURG CLASSICS ...... 2 SEEBURG VOGUES ..... 249.50 225.00 MILLS EMPRESS ... 179.50 2 MILLS THRONE OF MUSIC 139.50 2 MILLS THRONES, '41, Like New, Marbleglowed Cabinet ... 189.50 1 ROCK-OLA '39 DELUXE ... 195.00 1 ROCK-OLA SPEAKER SPEC-TRAVOX, Factory Reconditioned 169.50 1 ROCK-OLA SPEAKER GLAM-OUR, Factory Reconditioned ... 110.00 NEW ROCK-OLA COMMANDOS Write PROGRAM Strips In 5,000 Lats, \$2.65 M. Terms: 1/3 Certified Deposit, Bal. C.O.D. STERLING NOVELI 689-671 S. Broadway, LEXINGTON, KY.

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## Ban on Children at Fairs Discussed in House of Commons

LONDON,—Juvenile delinquency is a big subject of discussion here as it is in the United States. Members of the House of Commons were involved in a discussion recently on the question of banning children from fun fairs, an institution similar to carnivals and State fairs in the United States.

Mr. Herbert Morrison, Home Secretary, said he did not think any good would be accomplished by banning children from the fun fairs. He felt that delinquents are a special problem and that banning all children from places of amusement, such as fun fairs, would work a hardship on the majority of normal children.

Viscountess Astor, the lady of American origin who once led a crusade to ban racing from England and when that failed then started a crusade against pinball games, also had her say on the subject. She stated flatly that everybody who is interested in the welfare of children is against the fun fairs. She wants children, of course, banned from such places. Since her crusade against racing and pinball both failed, it is likely she will not get children banned from the fun fairs.

### '42 Pennsylvania Tobacco Crop Smaller; Prices Dip

PHILADELPHIA, May 15. — Pennsylvania's tobacco growers last year collected a total of \$6,242,000 for their crop. This was \$1,375,000 less than the year previous, according to crop records made public by the U. S. Bureau of Agricultural Economics. Altho they planted 34,000 acres in 1942, or only 400 less than in 1941, the tobacco growers suffered a reduction in average per-acre yield from 1,630 pounds in 1941 to 1,340 pounds last year.

Final 1942 production was 45,560,000 pounds, against 57,702,000 pounds in 1941. This drop was only slightly offset by a half-cent increase in average price for the 1942 crop as against that for 1941. In cash value, Pennsylvania's tobacco represents less than 2 per cent of the national crop. Pennsylvania, however, has almost a monopoly on the production of a seed-leaf known as "Type No. 41." About the only other tobacco grown in Pennsylvania is a small acreage of "Type No. 53," a binder grown from Havana seed. The bulk of this latter type is grown by New York.



# SMART OPERATORS

SEVEN-UP	<b></b>	SINK	THE JAPS
STRATOLINER .	<b></b>		THE JAPS
GOLD STAR	<b></b>	HI7	THE JAPS
TEN SPOT	ТО	SMACH	THE JAPS
KNOCK-OUT			The second se
THERE IS PLENTY OF A PRINCIPAL FEATURING	JAP BATTLESHIPS, PL/	ANES AND BOMBS C	IN THE NEWLY
DESIGNED AND COLOR CAPS THAT LIGHT UP,			
TRANSFORMS THAT OL	D GAME INTO A NEW	LIVELY, PATRIOTI	C AND TIMELY

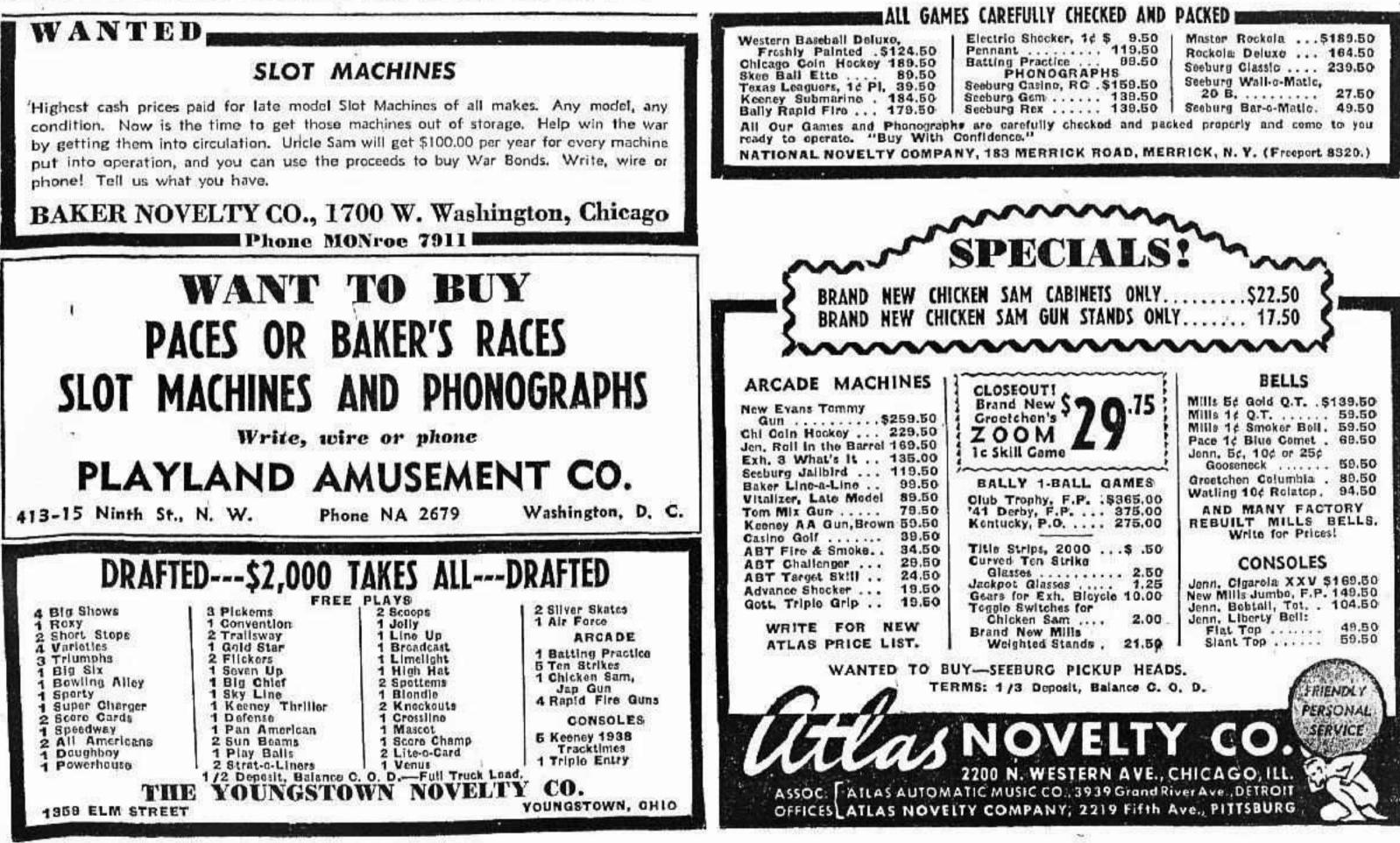
MONEY MAKER. CHANGE-OVER CAN BE MADE RIGHT ON LOCATION IN LESS THAN FIVE MINUTES. NO TOOLS REQUIRED, NO PLAYING TIME LOST.

ORDER YOUR CONVERSIONS TODAY

Quality Products Will Last for the Duration D. GOTTLIEB & CO. CHICAGO

<u>R.</u>









Biggest Buyers of "CHICKEN SAMS" in the Country,

We are not fussy, because cabinets are refinished anyway. Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. \$10.00 less without bases. Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

## HARD-TO-FIND RADIO TUBES

Safety-First. Guard yourself against Loss of Income on account of idle machines; put in a supply of Tubes you use regularly in your equipment. "HARD-TO-FIND" Tubes for your Phonographs, Ray Guns and Panorams is our Specialty.

With scarcities of critical Radio Tubes developing everywhere, we have become an "EMERGENCY PROCUREMENT AGENCY" for many of the finest operators and jobbers throughout the country. We are trained to locate sources of supply-to purchase-to speed deliveries of vital Tubes that you may need for your machines.

### LET US HUNT FOR THE TUBES YOU NEED. WE'LL DELIVER THE GOODS TO YOU!

Tube Net	Tube Net	Tube Net	Tube Net	Tube Net
OZ4. \$1.65	6B8G.\$1,35	6G7GT \$ .90	125A7\$1.00	36\$1.00
1A5GT 1.65	6C5 1.15	6R7 1.65	12SA7GT	3790
1A7G 1.65	6C5G. 1.05	6R7G. 1.15	1.35	38 1.15
1B5/25S	6C5GT 1.05	6R7GT .95	12SF5GT	40 1.65
1.35	6C6 1.05		1.10	41
1H4G. 1.05	6D6 1.00	6SF5GT	12SJ7GT	42
	6F5 1.15	1.00	1.10	43 1.10
1H5G. 1.35	6F5G. 1.15	6SJ7. 1,15	12SK7GT	45
2A3 2.00	6F5GT 1.05	6SJ7GT 1.15	1.10	45Z3. 1.10
ILE3 2.00	6F6 1.15	6SK7. 1.05	12SQ7 1.00	47 1.15
1Q5GT 1.65	6F6G95	6SQ7. 1.05	12SQ7GT	48 2.90
2A4G. 2.95	6F8G. 1.35	6SQ7G7	1.10	50L6GT
3A8 2.45	6H6 1.15	1.15	19 1.35	4.10
5U4G. 1.05	6H6GT 1.15	6SR7. 1.05	24A90	50Y6GT
5V4G. 1.65	6]5	6U5/6G5	25A7G1.65	1.10
5W4. 1.15	6J5G. 1,05	1.35	25A7GT	55 1.10
5W4G 1.05	6J5G95	6U6GT 1.35	1.65	5685
5Y3G75	6,7 ,1.35	6V6 2.00	2516. 1.65	5795
5Y3GT .75	6]7G. 1.15	6V6G. 1.35	2516G 1.35	58
5Y4G .80	6J7GT 1.15	6V6GT 1.15	25L6GT	70L7GT
5Z3 1.15	6K7 1.15	6X5 1.65	1.15	2.00
6A4 1.65	6K7G. 1.15	6X5GT 1.05	25Z5. 1.10	75
6A6 1.65	6K7GT 1.05	6Y6 1.65	2675	7695
6A7 1.00	6K8 1.35	6Z4/84	2770	77
6A8 1.35	6K8GT 1.35	1.10	30 1.05	7890
6AD7G 1.65	6L6 2.00	7B5 1.35	31 1.05	79 1.65
6AE5GT/G	6L6G. 2.00	786 1.35	32 1.35	8075
1.35	6L7., 1.65	7F7., 1.65	34 1.25	<ul> <li>Control of the second se</li></ul>
6AE6. 1.35	6N7., 1.65	12A8GT	35L6GT	83V., 2.00
6AE6G 1.35	6N7GT 1.65	1.00	1.00	8595
685 2.00	6Q7 1.35	12F5GT	35Z5GT	89 1.00
6B8 2.00	6Q7G90	1.00	85	11726 1.65

# Joint Meeting of Operators In Philadelphia Big Success

tual trade problems-will hold meetings throut year

meeting of the Phonograph Operators' Association of Philadelphia and the Philadelphia Amusement Machines Association, music and pinball operator organizations, respectively, on Tuesday night (4) was a huge success. The dinner meeting, held at McAillister's Res- ritonial or neighborhood plan, it was taurant, marked the first time for such a joint meeting here and probably the first in the industry thruout the country. The cigarette operators' association, originally planning on participating in the evening's program, had to check out because of a special meeting called for the same evening for their group.

With each association retaining its own identity, primary purpose of the meeting was to foster good-fellowship among all branches of the industry and to provide for frank and open discussions of mutual problems dealing with each organization. Jack Cade and Joe Silverman, business managers of the music and pinball associations, respectively, in sponsoring the meeting, felt that there was much each group can derive in tackling problems of an identical nature being faced by all groups.

Ray Bernhard and Bill Rothstein, presidents, respectively, of the music and pinball associations, acted as joint chairmen of the meeting. Both presidents were much impressed by the mutual benefits that were derived from the first meeting. The enthusiasm was shared by the 110 operators present to such an extent that it was decided to members of the armed forces-a soldier, hold such meetings continuously thruout the year. Interest ran so high at impressed the operators that each of this first meeting that it was decided the three servicemen were presented that a second meeting should be held with a War Bond with the joint combefore June. Since this session was held pliments of the pinball and music maon a Tuesday night, regular meeting night for the pinball association, it was decided that the second meeting should much in the way of attractiveness and be held on a Thursday evening, the beauty, were six young ladies, for the night that the music association meets. most part the wives of music and pin-The cigarette operators' association will ball operators. The ladies included Mrs. be extended an invitation to participate in this next meeting. a long way in stimulating co-operation along with Pearl Stern, sister of Sam between the various branches of the industry, and serve as a clearing house for ideas, a joint committee was appointed to deal primarily with the inter-relationships between both the pinball and music associations. The committee will have complete charge of all such interassociation activities, and is expected to become one of the most important functioning bodies in the local industry.

for both the pinball and music machine operators. Under the plan proposed by Associations discuss mu- the Office of Defense Transportation to reduce mileage, such a co-operative service plan, if established by both associations, would concentrate service manpower in one area. Machines would be serviced by territory and not by routes PHILADELPHIA, May 15 .- A joint with the grouping of calls enabling a serviceman in a particular neighborhood to take care of all machine stops in that territory. It was pointed out that many routes overlap, even among the respective pinball and music machine routes. Elimination of routes in favor of a terfelt, would go a long way in reducing the mileage of the servicemen, as rcquested by the ODT.

> Since there was much involved in the setting up of a co-operative servicing system for both the music and pinball operators, and the possibilities of the plan of a territorial set-up had so much in its favor, it was decided to investigate the proposition more thoroly. Each association, at its meeting, will go into the plan in detail, giving it complete study and thought.

### Sell \$25,000 in War Bonds

While the meeting was primarily concerned with the open discussion of industry matters, both associations used the get-together as a means of furthering their campaigns in behalf of the war effort. As a result, a major War Bond selling campaign was staged at the meeting with a total of \$25,000 in War Bonds sold during the evening.

The meeting was turned over to Joseph J. Knable, U. S. Treasury Department's War Savings staff, to lead off the sale of War Bonds to the operators. Appropriate speeches were made by three sailor and marine. The ceremonies so chine associations. Helping to sell the bonds, and adding Al Rothstein, Mrs. Bill Rothstein, Mrs. Nathan Choderker and Mrs. Mildred Feeling that such joint meetings go Schlein, all wives of pinball operators; Stern, head of the Keystone Vending Company, and Florence Dickenstein, head hostess for Play-a-Tune, the wired music service co-operatively operated by members of the music association.





#### **Cowan Heads Committee**

Meyer Cowan, member of the board of directors of the music association, was appointed chairman of the joint committee, with Eddie Richter, member of the board of directors of the pinhall association, serving as vice-chairman. Herbert Sheward, secretary of the music association, is secretary of the committee with the members including Harry Elkins, music, and Jules Sloan and Cy Glickman, pinballs.

Following the dinner, a lively discussion on two important all-industry problems kept the meeting going until the midnight hour. Serious consideration was given first to the problem of encouraging public favor toward the coin machine industry as a whole. The effects on all machine operations as a result of bad publicity in the newspapers were discussed at length, as well as the effects obtained as a result of favorable publicity. While it was felt that the local industry, for itself, has done an excellent job in getting a favorable press, all efforts in that direction should be maintained by both associations.

At the present time, it was felt, there was no need locally for the setting up of a planned program of publicity. The root of all bad publicity, it was agreed, was the result of evils within the industry itself. Each association pledged to continue its efforts to clean up its business from within as the most effective means of curbing unfavorable publicity in the press.

Also up for discussion was the possibility of setting up a joint service plan





### AMUSEMENT MACHINES

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## Battles Continue on Allowing Bingo by Charitable Groups

CHICAGO, May 15.—Reports from several different sections of the country reveal heated battles on the subject of legalizing bingo for charitable purposes.

In Milwaukee, Sen. Bernard Gettleman's bill to legalize "charity" bingo was opposed by the board of directors of the Milwaukee Woman's Club, and the board's action was later approved by the membership without discussion.

In this case it is interesting to note that District Attorney James J. Kerwin, while approving the bill to license bingo. is opposed to the operation of slot machines.

An opinion of the State's attorney general on the legality of a bill to license slot machines operated by veteran, fraternal, charitable, church and club organizations has been asked by the Wisconsin Assembly.

In Pennsylvania a bill to permit religious, veteran and servicemen's organizations and fire companies to operate bingo parties for profit was killed for the current session at least when sent to the Law and Order Committee of the State Senate.

Introduced by Sen. John J. McCreesh, Philadelphia, the bill was in position for final passage by the Senate and the move to recommit it met with vigorous protest.

#### Beano in Massachusetts

Meanwhile, in Massachusetts, the State Senate advanced to a third reading a bill

repealing the law permitting operation of beano games in Massachusetts. One senator scored the game as a racket and a robber of wives and mothers, while another legislator defended it as the sole form of entertainment for many people too old to jitterbug.

A substitute bill, providing that the game be permitted only if operated by an organization to which a license had been issued, was killed by a rising vote without discussion.

Sen. Charles W. Olson, Ashland, who defended the game, declared that he had never seen it played but that his constituents wanted it. He stated that it would be unfair to illegalize beano at present since the use of automobiles for pleasure had been practically eliminated.

### Larger Sugar Allotments Available in Some Counties

WASHINGTON, May 15.—Increased sugar allotments are available for manufacturers in many counties where the population has increased 10 per cent or more, according to the Office of Price Administration.

The percentage changes are used by the OPA as the basis for adjusting sugar allotments of industrial users who deliver their products in the counties in which the size of the population has substantially increased.

The latest revision, which became effective May 1, adds 102 counties to the list published in January and changes allotments in 15 others. This makes a total of 380 counties in which the population has increased 10 per cent or more since the start of sugar rationing.

HURRY-REAL			LAST 1	LONG
antitle of a particular state		DTS		
Mills 5¢ Brown Frents	\$199.50	Jennings 5d Chief,		
Mills 10¢ Brown Fronts	224,50	Jennings 10¢ Chic		
Mills 6¢ Blue Fronts	179.50	Jennings 5¢ Chron		
Mills 10¢ Blue Frants	199.50	Jennings 10¢ Chro	ma Chief	189.5
Mills 5¢ Gold Chromes	269.50	Jennings 5¢ Club	Special	159.5
Mills 10¢ Gold Chromes	289.50	Jennings 10¢ Club		
Mills 5c Silver Chromos	269.50			
Mills 10¢ Silver Chromes	289.50	Jennings 10¢ Red		
Mills 1¢ Blue Q.T.	62.50			
Pace 5¢ Comet	89.50			
Pace dfld Comet	80.80			
Pace 10¢ Comet	99.50			
Pace 1¢ Chrome (NEW)	119.50	Watling 10¢ Rol	a-top	99.5
Groot, Columbia, can be used in 1¢,			parts to make	changes 69.5
CONTRACTOR AND A CONTRACTOR OF A CONTRACT		GRAPHS		
Mill's Empress	\$179.50	Rockola DeLuxe		

# GET THEM WHILE THEY ARE STILL AVAILABLE

Brand New Mills 5/10/25/50c Brown Fronts. Also 5/10/25c Mills Gold Chromes and Copper Chrome, Also Mills 5c Emerald Hand Load Jackpots. All Mills Slots Are Equipped With Moseley's Special Discs and Reels and Are Factory Rebuilt. Guaranteed Brand New.

\$390.00	JUMBO PARADE, Cash Fruit, 5¢ \$159.50
Write	MILLS FOUR BELLS, New Style Coin
390.00	Head, 5/5/5/50 850.00
Write	MILLS FOUR BELLS, Old Style Coln
440.00	Head, 5/5/5/5¢ 800.00
350.00	MILLS FOUR BELL, 5/5/5/25¢ 1000.00
390.00	WURLITZER 950 Write
Write	BOOK OLA COMMANDO
325.00	ROCK-OLA COMMANDO Write
145.00	SEEBURG 8200 Write
360.00	#1525 ROCK-OLA WALL BOXES Write
115.00	#120 WURLITZER WALL BOX Write
\$2.50	#145 WURLITZER STEPPER UNIT. Write
32.60	DOUBLE STEEL SAFE 150.00
Write	BOX STANDS 21.50
299.50	FOLDING STANDS 6.50
299.50	PACES RACES RED ARROW, 54 450.00
325.00	PACES RACES RED ARROW, 254 500.00
450.00	LONG ACRES Write
	Write 390.00 Write 440.00 350.00 350.00 Write 325.00 145.00 360.00 115.00 325.00 Write 299.50 325.00 325.00

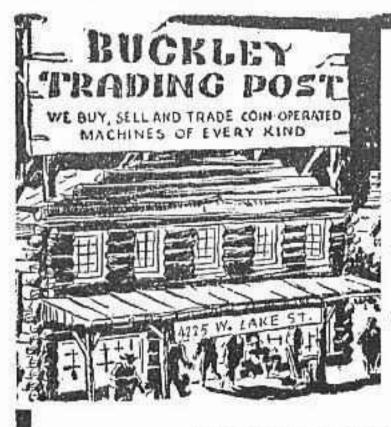
# FLOOR SAMPLES

CHROME COPPER, 5¢, #470,000, 55		BLUE FRONT, Reg. 54, #393518-	105 00
BLUE FRONT, GA, 54, #392588-	380.00	306908	199.00
378100	175.00	427351	210.00
CHERRY 54. #419000 to 457000 BLUE FRONT FUTURE PAY, 54,	210.00	BLUE FRONT, Reg. 25¢, #331069-	
#433175 Up	190.00	371629 BLUE FRONT CHERRY, #413000	250.00
WAR EAGLE, 54, #362529	99.50	to 446000	225.00
BLUE FRONT, 1c. #407186 MILL FREE PLAY MINT VENDOR,	90.00	BROWN FRONT, 5¢, #325000 to	
5ć, with Stand	50.00	to 444000	225.00
5ć, with Stand MILLS FUTURITY, 5ć, #381556	175.00	BROWN FRONT, 10¢, #458889	275.00
LION HEAD, BC, #369701	150.00	BROWN FRONT, 254, #363371	300.00
JENNINGS VICTORIA, 5¢, #116732	39.50	GOLD CHROME, 50¢, Like New BLUE FRONT, 50¢, Like New	Write
WATLING ROLATOP BASEBALL	95.00	GHROME 54, #462935-458999-	warne
REELS, 54, #69134-88719	40.00	470589-458557	325.00
WATLING ROLATOP TREASURE.		BLUE FRONT, 54, #452997-391864	210.00
54, #12309	75.00	BLUE FRONT, 10¢, #400000 to	240.00
WATLING TWIN JP, 16	35.00	438000	240.00
COLUMBIA BELL, Ch. Sep.	75.00	442000	275.00
COLUMBIA BELL CHROME	82.50	MELON 5¢. #425000 to 435000	195.00
MILLS FRONT VENDER, 54.		MELON 25¢, #430597	275.00
#166488-155672	40.00	CHROME 10¢, #447000 to 462000.	350.00
MILLS GOLF BALL CONSOLE, 25¢ PACE CONSOLE, 5¢, #RF43147M.	Writa	CHROME, 25¢, #450572	179.50
PACE CONSOLE, 10d, #RF48688M	160.00	CHICKEN SAM	145.00
PACE CONSOLE, 254, RF48689M	225.00	WATEING FORTUNE TELLING	Constant States
PACE CONSOLE, Comb. 5/25¢,		SCALES, SU	100.00
#DRF54389 PACE RACE, Black Cab, Painted	275.00	MILLS VEST POCKET CHROME, SU EVANS VEST POCKET DOMINO	65.00 27.50
Brown, 6¢	80.00	CHALLENGER TARGETS	29.50
PACE HACE, Black Cab., #5895	100000000	MODEL F TARGETS	27.50
Up, 5¢	190.00	DOUBLE SAFE	100.00
PACE RACE, 25¢ JP, #6588 PACE RACE JP RED ARROW, 5¢,	300.00	SINGLE SAFE FOR BALLY MILLS SINGLE SAFE, NO LOCKS.	40.00 20.00
#5986-6319-6522	225.00	JACK-IN-BOX STAND	50.00
PACE RACE RED ARROW, 25¢,	a www.wassannet	FOLDING STANDS	5.50
#6550-6583-6182	260.00	ABT TARGET STANDS	5.50
	IVE .	BALLS 7	
MYSTIC	\$ 49.50	SPORT PARADE	\$ 49.60
BALLY DESERVE	20.00	DIAV DILL	40 50





May 22, 1943



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## SPECIALS—FOR SALE

New-Supreme Gun-Shoot Your Way to Tokio. Introductory Price, \$330.00.

Be first in your territory-Trade-in allowance for Old Guns-Write today,

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Anti Aircraft Guns \$62.50
Bomb Hit 9.50
Bally Bull's-Eye \$9.50
Bumper Bowler 49.60
Chicken Sam
Chicken Sam-Jap &
Hitler Conversion .142.50

Chicago Coln Hockey \$215.00	Shoot the Bull
Evans Tommy Gun 140.00	Skee Ballette
Gott. 3-Way Gripper 15.00	Submarine-Kee
Keep Punching139.50 Mills Punching Bag . 95.00 Poker & Jokar139.50 Rapid Fire	Texas Leaguer Western Basebail DeLuxe World'sSeries—Fi

Shoot the Bull	\$95.00
Skee Ballette	
Submarine-Keeney	00.701
Texas Leaguer	32.50
Western Baseball-	
DeLuxe	95.00
World'sSeries-Rockola	

### COMPLETE MUSIC SYSTEM EQUIPMENT WALL BOXES ---- ADAPTERS ---- SUPPLIES

Buckley Boxes-New\$35.00	Keeney Boxes\$ 8.50
Buckley Boxes-Rebuilt 25.00	Packard Boxes 27.50
Seeburg Stroller .	\$35.00

### SPEAKERS AND CABINETS

Buckley Zephyr Cabinet-	Packard Large Wall Cabinet \$75.00
New\$ 11.25	Buckley Floor Speaker Cabinet
Charm Tone Tower 122.50	with Speaker & Buckley Box.135.00

### COMPLETE ASSEMBLED MUSIC SYSTEMS

Wurlitzer T12, Complete in Cabinet with Buckley Adapter\$100.00Wurlitzer T12, Complete in Cabinet with Buckley Adapter\$100.00Rockola T12, Complete in Cabinet with Buckley Adapter	getting attractions with our "KILL-THE-JAP" Change-over. Complete conversion now only
Perforated Program Strips. Per M. Sheets\$3.50 Buckley 275A Bulbs12	Albany 0945 Albany 0945
COUNTER MODEL PHONOGRAPHS	
Wurlitzer 71\$119.50   Wurlitzer 61\$79.50 Rockola—With Outside Speaker	STATE STATE FOR
Write for Complete List	
All prices subject to prior sale. Terms—Cash with order or deposit one-fourth amount of order, balance to be paid C. O. D. Our complete line covers Phonographs—Wall Boxes—Adapters—Coin Machines, Consoles, Arcade Machines, Pin Tables. All equipment is carefully checked and put in first-class condition by experienced factory trained mechanica. This is your assurance of complete satisfaction, Write, stating your requirements so you can get our prices.	WURLITZER SKEE BALLS
WILL PAY CASH FOR	For Model S-14A
ARCADE MACHINES	Any Quantity — No Dickering \$75.00 Paid for Model S-14
A.B.T. Acromatic Shooting Drive Mobile Gallery Evans Super Bombor Mutoscope Ace Bomber Bally Bull's Eye Jall Bird Mutoscope Sky Fighter Bally Defender Keeney Air Raider Mills Punching Bag Bally Rapid Fire Keeney Anti-Aircraft Mutescope Bag Puncher Chicken Sam Keeney Submarine Wuritzer Skee Balls	JOY NOVELTY CO. 8643 Linwood Avenue Detroit, Mich.
CONSOLES	
Mills Four Bells Mills Three Bells Keency Super Bells, 2 Way 5 & 5¢ Keency Super Bells, 2 Way 5 & 5¢ Keency Super Track Time	BUY IT FROM SOUTHWESTERN—Established in 1933
SLOT MACHINES	Complete line of Radio Tubes and Parts, All sizes and numbers, 1,000 6L6 Tubes, \$2 each, Also 6SJ7-thousands to choose from. Consoles, Arcade Equipment, Free Plays, Slots, Phonographs, Vending Machines, Scales, A complete line for the Coin Machine Industry. It has been our pride
Cherry Bells MILLS Emerald Chromes Gold Chrome Bells Blue Fronts, Serial 400,000 Bonus Bell, 5¢ Melon Bells, 25¢ Brown Front Club, 5¢ Original Chromes Yellow Front, 3-5 JENNINGS	Vending Machines, Scales, A complete line for the Coin Machine Industry. It has been our pride to satisfy our enstomers. No order too large or too small. Send your order TODAY! SOUTHWESTERN VENDING MACHINE COMPANY 2833 WEST PIGO BLVD.
4-Star Chief, 5¢-10¢-25¢ Silver Chief, 5¢-10¢-25¢	
PHONOGRAPHS	Watling Rolatops, 5¢
WURLITZERSEEBURG850, 800, 750,500A KeyboardHigh Tone, RemoteWurlitzer 30 Wire750E, 700Wall BoxesEnvoy, E.S.Boxes600 KeyboardPackard BoxesRegalBoxes30 Wire Cable30 Wire CableBoxes	Jennings Good Luck, 5¢ Slot 109.50 Watling Slot Stands
Blue Grass—F.P. Club Trophy—F.P. '41 Derby—F.P. Eureka—F.P. Blue Grass—F.P. '41 Derby—F.P. Eureka—F.P. Club Trophy—F.P. '41 Derby—F.P. Eureka—F.P. Club Trophy—F.P. Club Trophy Club Trophy—F.P. Club	AJAX NOVELTY COMPANY 4848 Mt. Elliott Ave. Detroit, Mich.
SCALES—All Makes Wire or Mail Quantity and Price	BIG GAME, F.P.
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WANTED: To Buy Your Old Thistledowns, Sea Biscuits, Grand Nationals, Grand Stands, Mascots and Triumphs. Advise price, quantity and condition.

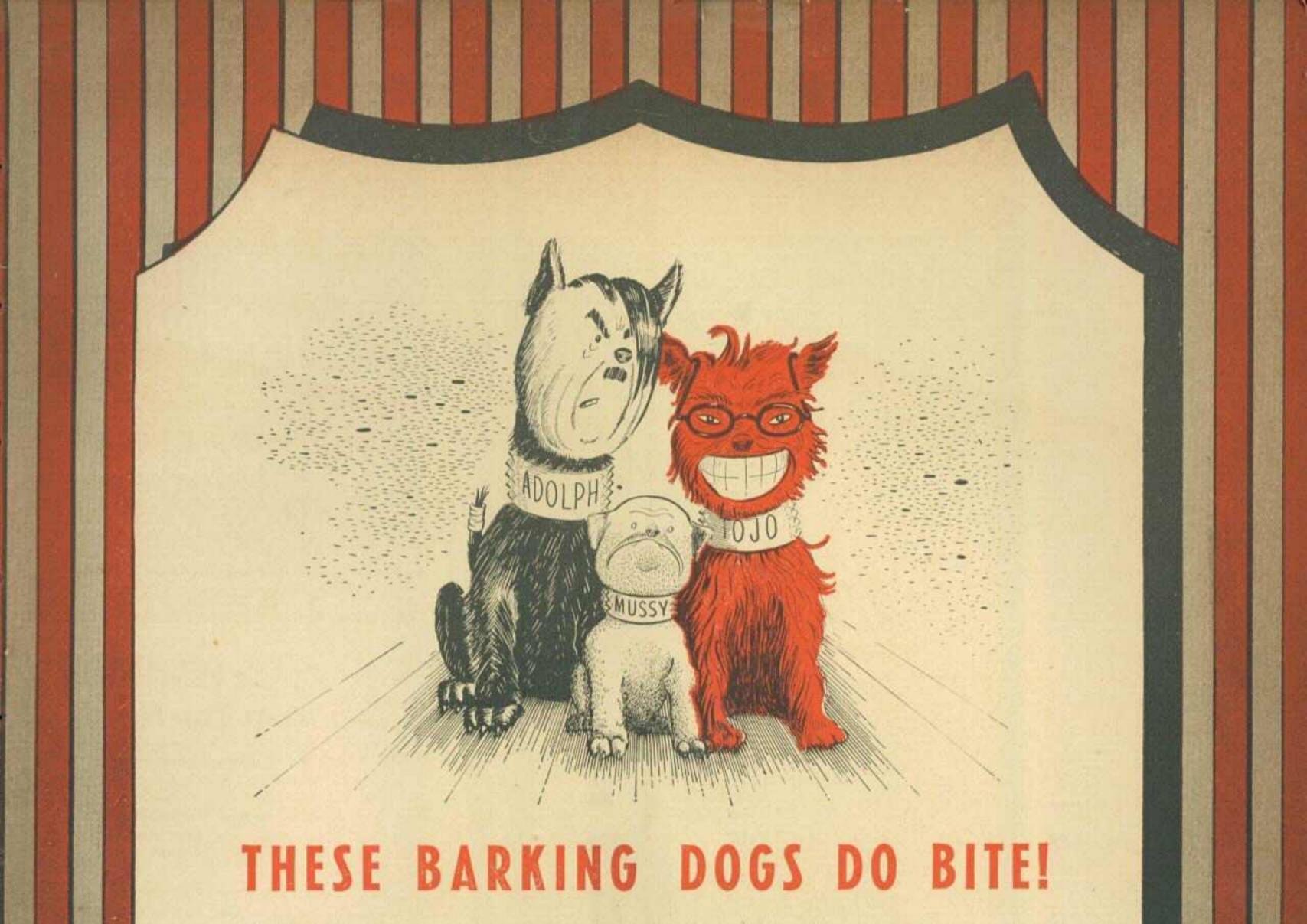
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WRITE TODAY for Special Bargain Listings on Slots-5-Ball Free-Play Tables-1-Ball Tables-Phonographs-Arcade Equipment, etc. **★ONLY A FEW MORE LEFT**—Genuine Mills 4-Bell Cabinets, .....\$27.50 Complete With Top **Better Order Yours Today and Avoid Disappointment!** Convert Your Keeney Anti-Aircraft Guns into new moneyattractions with our "KILL-THE-IAP" Change.







Their pedigrees . . . death, destruction and oppression out of dictatorship . . . is tragically known to all of us. Trying to "muzzle 'em" is just so much appeasement for their vicious appetites. Their life expectancy has been too long since the day "this brood" was born. Would you care to become their prey? Then help lead them to the dog pound by loaning more than 10% of your pay ev'ry payday for WAR BONDS!

# THE AMERICAN WAY IS FOR ALL TO SAY-"TAKE MORE THAN 10% EV'RY PAYDAY!"

TO GO AHEAD . . . GO

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J. P. SEEBURG CORPORATION - ISOO DAYTON ST. - CHICAGO

Seeburg SYMPHONOLA

Seeburg WALL-O-MATIC

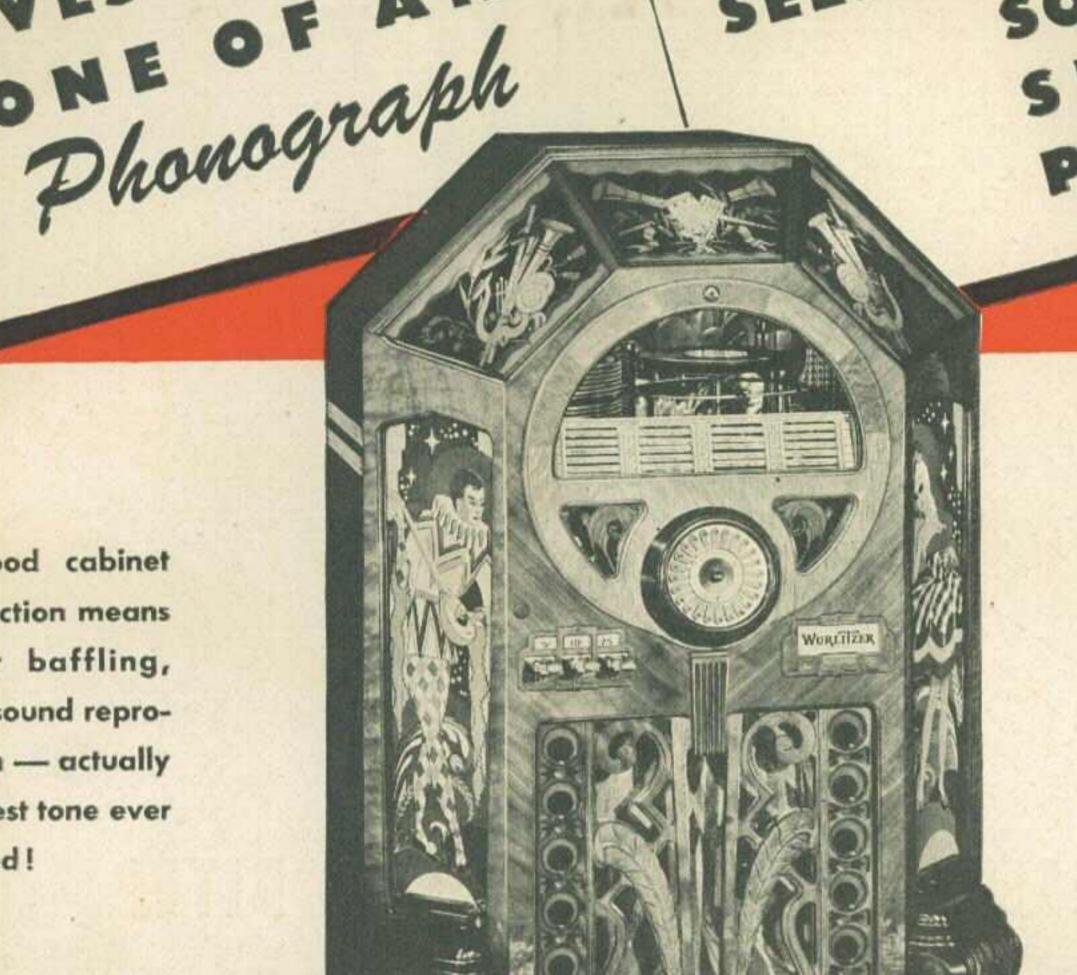


All-wood cabinet construction means better baffling, richer sound reproduction — actually the finest tone ever attained!

ALL WOOD CABINET

GIVES IT FINEST

TONEOFANY



Practically servicefree. Mechanical Selectors eliminate much service work, ease the strain on experienced service-men.

MECHANICAL

SELECTORS HELP

SOLVE THE

SERVICE

PROBLEM

# The New Modernized WURLITZER TIME LOCATIONS .... BOOMING WAR

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