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SEPTEMBER 11, 1943

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Radio's Underplay'd Directors

Stall on Bond Matinees Puts NEIC on Spot

Unions-League Jockeying With Council in Middle

NEW YORK, Sept. 4.—A crucial test of the National Entertainment Industry Council's efficacy in greasing the wheels of the industry's war activities machinery was seen this week in the Council's efforts to get a legit bond matinee going in time to jack up the final week drive of the Treasury Department's Third War Loan campaign.

Originally set to sound off show business' participation in the bond push, starting next Wednesday (8) the special matinees, which were to have spread over the week, were postponed for the wind-up in order to have enough time to set up the mechanics in the League of New York Theaters, Actors Equity, Local 802, AFM, Stagehands' Local 1 and other craft unions.

It now looks, however, as if all the okays will not come thru on time to make the drive. Altho managers and union officials have endorsed the stunt unofficially, what seems to be a mutual lack of trust on both sides has developed. The League, which took up the issue at its governing board meeting Thursday (2), refused to take any action until it has the assurances of the unions that they will okay the cuffo performances. Unions, on the other hand, feel the managers should take the first step. Only union ready to go ahead is Actors' Equity, which is expected to pass on the proposal at its council meeting Tuesday (7).

Since benefit shows are nothing new to Broadway's legit houses, the general vacillation seems to reflect on the NEIC itself. From the beginning each member organization has zealously guarded its own autonomy despite countless reassurances that no rights or privileges would be threatened. Newest form this wariness has taken is a feeling voiced by

(See NEIC ON SPOT on page 24)

Salmaggi Ballys B'klyn '43 With '44 Italy Tour

NEW YORK, Sept. 4.—Now that heel is off the boot, most optimistic showman is Alfredo Salmaggi, impresario of 99-cent grand opera. Maestro has already tossed his black fedora into the ring with announcement of a grand tour of Italy beginning at Palermo, July 1, 1944.

Maestro insists he will export all-American opera package — company, scenery and ork complete—to bring natives rep scores from toe to top. Bashed-in opera salesrooms aren't worrying Salmaggi. He can dish up Verdi in a field or in the bottom of a swimming pool. Doesn't say, however, how the 99-cent admission tag is going to translate into lira.

Meanwhile, Salmaggi troupe will fill in time with a 10-month series of week-end pop-price thrashing at Brooklyn Academy of Music for the fourth consecutive season. Gala opening skeds *Carmen* Thursday (16), with *Traviata* and *Aida* on follow-up nights. Thereafter, chirps will be Saturdays only at Brooklyn hall, with week-night performances at Newark, N. J., Philly, Boston and Providence.

Svengali Switch

LONDON, Aug. 28.—Phyllis Dixie, Engand's leading stripper, is going to do an undress on stage—but only up to her ankles this time.

As the heroine of George du Maurier's play, *Tribby*, she will make her legit bow as the bare-foot dupe of Svengali September 20 at the Imperial, Brighton, for a run prior to a West End revival.

Victory Sq. War Center Tees Off With Top Talent

NEW YORK, Sept. 4.—War Center on Victory Square got under way last night as a prelude to launching of the Third War Loan Campaign. Tent, previously occupied by Larry Sunbrock and his short-lived circus, opened again for show business under auspices of the Treasury Department bond pitch.

Opening program featured a section of a visiting British anti-aircraft battery to join with personnel of our own army, navy, WACS and WAVES in a War Bond program prepared by Maj. Leslie Thompson, vice-president of RKO and chairman of the Victory Square Committee.

After the dedication, the first talent (See *Victory Sq. Tees Off* on page 11)

Pleasure-Driving Ban Lift No Unalloyed Showbiz Plus; Gas Shortage Continues

A,B,C Coupons Continue as Before, If You Find Oil

WASHINGTON, Sept. 4.—The long-awaited action lifting the pleasure-driving ban came this week, but OPA officials promptly removed all encouragement by announcing that there was to be no increase in the value of A, B or C coupons.

Thus, East Coast motorists go back to the "honor system" invoked last March. OPA asked motorists to restrict their use of gasoline voluntarily to the amount absolutely necessary in meeting essential needs.

While the picture is none too bright for showbiz, the mere fact that the pleasure-driving ban is lifted will have a wholesome effect. Many out-of-town spots, which opened optimistically to find the going pretty rocky, will undoubtedly benefit. Amusement parks, pools, circuses, dance spots, roadhouses

The Boys Who Call the Shots Emerging From the Shadows To Coin-Kudo Place in Sun

Developing Higher Standards

By BOB FRANCIS

NEW YORK, Sept. 4.—After years of taking it on the chin, one of radio's most important and most underplayed guys is beginning to catch the mazda rays for both coin and kudos. The lad you never see and seldom hear, but who makes the show tick and click, has at last had a hoist up from the bottom steps of the stairs.

Several factors are contributing to make the tell-'em-how-to-do-it boys happier. The war, as elsewhere, has thinned out the ranks of radio directors. From the roster of 59 names of the Radio Directors' Guild, 16 have already moved over to Uncle Sam's roll of honor, and plenty more up-and-coming youngsters in the same field are out of the studios for the duration. However, it isn't a shortage of directors which is bringing about the belated recognition of the forgotten group, according to a consensus of people who should know. The industry appears to be coming conscious that

the director is entitled to a break and, in many instances, is seeing that he gets it.

Hi Brown, indie producer and package show specialist, has been beating the drum to this rhythm for years. Brown, who directs nearly all of his own shows, has always been an outspoken believer in the paramount importance of direction in the final results of air shows. It is more than likely that his opinion and those of others in the same line have influenced to some degree the attitude of the industry as a whole.

Radio Guild a Factor

It is likely also that the comparatively new Radio Directors' Guild has exerted a pull in the right direction. The Guild, while in no sense a union or bargaining agency, was organized to raise the stand- (Radio's Underplayed Directors, page 7)

ATW Hospital Cirk Growing

Plan Two Shows a Month

NEW YORK, Sept. 4.—American Theater Wing next week will add the United States Army Hospital at Fort Jay, Governors Island, to its growing list of army and navy receiving stations in this area staging regular entertainment thru the Wing and the United Theatrical War Activities Committee. Fort Jay casualty station becomes the fourth in the Wing's present "circuit," which now includes the Brooklyn Navy Yard Hospital, Halloran General Hospital, Staten Island, and Naval Hospital at St. Albans, L. I. Exact day of first show and talent line-up have not yet been set.

Current plans are to bring one-hour bills of from four to six acts to every service hospital in the country on at least a semi-monthly schedule.

Program is under the supervision of the ATW's National Hospital Committee, which includes Bert Lytell and Blanche Witherspoon, co-chairmen; Brock Pemberton, William Feinberg and Solly Pernick. At present New York and environs, in which a large percentage of casualty stations are centered, are being used as a test area, under the supervision of a local committee to which Selena Royle and Vera Allen have been named. Shows, which began at Halloran three weeks ago, are presented with the co-operation of the Red Cross.

Attempt is made for each performance to get a well-balanced line-up of from four to six acts. If no emcee happens to be among them, Jim Sauter, executive director of UTWAC, obliges with the introductions. Last Monday's (30) slate at St. Albans, for example, included Fred Uttal, Margaret Speaks, Bob Ripley, Dick DuBois and Estelle Brody. Ken Walton, one of the accompanists at the Stage Door and Merchant Seaman's canteens, goes along to help out on the piano. "Curtain" usually rises about 6 o'clock in the (See *Hospital Cirk Grows* on page 11)

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Two Drinks Are Enough for Any Saloon Editor and Don't Say "Nitery"

Success Story of "The Midnight Earl"

By ELLIOTT GRENNARD

NEW YORK, Sept. 4.—Night club columns on daily newspapers are so inextricably tied up with the advertising departments they rate nil in credibility or readership. When every broken down dance team is invariably a show-stop and every ham sandwich an epicurean's dream, every such column is inevitably a stage wait between the sports news and the comic page. That is, unless an Earl Wilson comes along to show what can be done with the job.

It's easy to jump from rewrite and occasional features to the job of "Saloon Editor" and, in less than a year, become the hottest thing since Walter Winchell, get United Features syndication, a five-a-week radio program, book publishers scrambling for an opus that isn't even outlined, and Hollywood offers. It's easy if you follow Earl Wilson's rules—and it helps some if you have an impish sense of humor and can make words do everything you want them to, including giving milk.

Here is Wilson's formula: Admit that you're no judge of night club entertainment (and say so in print), write about derrieres and posteriors (sitzfleisch) and low-cut evening gowns, particularly when the movie doll who is wearing it bends over; be friendly to press agents (they feed you story ideas) and don't get drunk on your job even tho the liquor is free. That's Earl, brother.

Wilson is an unorthodox saloon editor in other ways. He takes bar scotch (two drinks), downs gallons of coffee so

he can stay awake while making the rounds of the niteries, and he hates the word "nitery."

From Rewrite to Written Up

His seemingly naive interest in the doings of pub-crawlers and the word pictures he paints of them have won him attention in *Editor and Publisher*, *Time* and *Newsweek*, all within the past month or so. Prior to being moved up from the "front of the book," he worked for seven years on the rewrite desk of *The New York Post*, and he quit *The Washington Post* previous to that because the editor wouldn't give him a chance to write. His feature pieces were beginning to pile up on the editor's desk when he got a crack at Dick Manson's job of amusement editor after Manson's induction into the army.

Wilson wasn't expected to write a column more than three times a week and that was supposed to be used as bait and reward for *Post* advertisers in the Manson tradition. However, Wilson is a guy who isn't happy unless he's writing, and his column, *It Happened Last Night*, soon became a daily feature of the amusement section.

It failed to cause any excitement until something new was added—the signature "Saloon Editor" and a string of rummy puns like "Booze Who," "The Midnight Earl," "How am I brewin'?" and "Wine somebody tell me these things?" Wilson writes what he pleases, and despite the absence of any "reward" system, advertising lineage for *The Post's* amusement section is up 100 per cent over last year.

And if you wonder why Wilson likes press agents, it was p. a. Will Yolen, of Warner Bros., who gave Wilson the "Saloon Editor" tag and other flacks who came thru with many of the other knock-knocks. Wilson is such a modest guy, he admits, wistful-like, "I'm not very good at puns."

Walter Winchell Sez

Winchell, who has been extremely generous with advice and plugs in his own column, is telling people Wilson's is the most original Broadway reporting to come along since his own three-dotted items hit the street via *The Graphic*. *The Post* signed Wilson to a two-year pact after United Features came into the saloonatic's life and August 23 WNEW began its series (Monday thru Friday, 7:50-8) of *It Happened Last Night*.

Wilson's radio stint, tho sustaining, brings him close to what he makes on the paper, and when the newspaper syndication gets swinging in October the shekels will come rolling in. His magazine price has jumped appreciably and even the slicks are willing to let him write Broadway stuff now. His latest assignment from *The Saturday Evening Post*, calls for a piece on long-distance phone operators in wartime. No derrieres, no nothin'.

Wilson is getting the beat on other nitery (sic!) reviewers by filing his stuff the same night, in time for his paper's first edition. But that gives him one worry. Nobody reads copy on his column, and after falling off to sleep about 6 a.m. he has to get up five hours later to check the first edition for typos in his material. If the printers ever pi one of his items Wilson will go gray overnight.

Last week he wrote an involved paragraph concerning jumbled day and night shifts. At the conclusion he let go with a heartfelt "Shift!"

Pitmen's 5% Hike Quest Goes to WLB

NEW YORK, Sept. 4.—Governing board of the League of New York Theaterers, at its first important meeting of the fall season Thursday (2), voted to submit the request of the American Federation of Musicians, Local 802, for a 5 per cent increase for pit musicians to a hearing officer of the War Labor Board. Action came as a result of a decision handed down by a Department of Labor Conciliator Monday (30).

The 5 per cent raise was asked by the music union to bring wages up to the Little Steel formula, since a 10 per cent hike was granted last year. Increase was agreeable to the League, according to a union spokesman, but the managers did not want to submit the application jointly with the employees' org to the WLB. Acting on the premise that LNYT wanted to dispute the matter, the spokesman said, the musicians, in an effort to avoid a controversy and possible strike threat, consulted the U. S. Labor Department's Conciliation Service. Present contract expires Labor Day.

The League also ratified its present basic minimum contract with Actors' Equity Association. The pact, which incorporates all the changes and clarifications of the past year, including the new \$57.50 minimum approved by the WLB, was okayed by the actors at a council meeting held late in July. It provides for an adjustment in wages only if the rise in the cost of living affects the government's present policies regarding raises in salary. This has been one of the most expedient contract negotiations in the history of the League and the actors' union.

Dope on Original Showbiz Rainbows Sought by New Div.

OKLAHOMA CITY, Sept. 4.—The 42d Division, alias Rainbow Division, famous during the last war for its fighting tradition and personnel, which included men from every State and profession, including showbiz, is being revived along the same lines.

The 42d is off to a flying start, with talent make-up including Corp. Carl White, former vocalist for Harry James and Abe Lyman; Corp. Don Stelzer, who played for Bob Chester, and Sgt. Harry Mickelson, of *The Denver Post* and *Rocky Mountain News*.

Loye Minor, editor of the division's publication, *Rainbow Reveille*, is attempting to round up background and color material of the division during World War I and requests its former members to communicate with him at Camp Gruber, Okla.

Vol. Liquor Ration Plus Less Suds Hits Balto Clubs

BALTIMORE, Sept. 4.—Liquor rationing on a voluntary basis plus 15 per cent reduction in beer allotments is being felt by local night spots, according to a survey of leading niteries. While situation has not reached a serious stage, as far as night spots are concerned, managements would welcome return to unrestricted service.

Rumors are current that improvement both in the liquor picture and the beer situation is in the offing, but nothing definite is looked for until some time after next month.

Guizar's 10-Week Trek

CHICAGO, Sept. 4.—The Tito Guizar popular concert tour, mapped out here by MCA's Vernon Stevens, starts a 10-week tour of one and two-night dates at the Municipal Auditorium, Long Beach, Calif., September 18.

Unit will consist of a Spanish symphonette band; Carlo and Fernando, dance team, and Wanda Corte, pianist. It will work its way East and will be managed on the road by Bill Polk, local MCA office. Polk will join Guizar in Los Angeles next week.

Nitery Owners Set Up Nat'l Org; Rose No. 1

NEW YORK, Sept. 6.—National Association of Cafe Owners, dream org of many years, moves a step closer to reality tomorrow, with Dave Wolper, attorney and cafe owner (Hurricane), making application for corporation papers for the group. Billy Rose will head NACO during organization days, with regular head to be chosen after representative nitery ops in key cities thruout the country have signed.

Problems which are forcing formation of a national organization are partly wartime aches, with local groups, for instance, finding that they make no progress in easing rationing or other restrictions. OPA and other regulatory bodies, are loath, according to Ted Nathan, of the New York group, the Cafe Owners' Guild, even to listen to a sectional complaint, since a regulation planned for New York might work a hardship, according to Washington, on other sections of the country.

National organization has been the pet of Nick Prounis (Versailles) for many years, but the boys just couldn't get together under normal operating conditions. Today it's a different picture. With wage and hour laws, unions, national underwriters and local fire regulations and liquor restrictions all having their effect on the velvet, managers realize that they have to play in each other's backyard, or else close in the red.

Past national representation is assured, with Nils T. Granlund (NTG) on the West Coast and Chi's Arthur Lesser getting behind the org. Organization committee in New York includes John Perona, El Morocco; Sherman Billingsley, Stork; Lou Walters, Latin Quarter; Monte Proser, Copacabana, and Linton Weil, Riobamba.

32 Free Concerts Sponsored by 6 Biz Firms in New York

NEW YORK, Sept. 4.—Series of 32 summer band concerts, made possible thru the co-operation of Mayor La Guardia, the park department, the Musicians' Union, Local 802, and various sponsors wound up Thursday (2) at Jefferson Park. Concerts are free to the public in recreation centers and parks, and have been held for the past five years.

Conceived in 1938 by the musicians' union as a means of relieving acute unemployment, the concerts have increased in number from 10 the first year to this year's high of 32. Estimated attendance at the '43 series was 75,000.

At the beginning the union and a sponsor shared the expenses of the concerts, for which the musicians were paid scale. Now, however, sponsors pay the entire bill with the exception of incidental expenses, which 802 bears. The local takes care of the detail work and hires the musicians and conductors.

Sponsors this year paid \$16,000 for the music and almost 1,000 musicians were (See 32 FREE CONCERTS on page 11)

MORE GENERAL NEWS ON PAGE 25

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BUDDY FRANKLIN (This Week's Cover Subject)

BUDDY FRANKLIN has run the gamut of musical ingenuity. Franklin started as a boy violin prodigy. At the age of 14 he wrote and directed his own symphony. Since then he has been musical director for RKO and WLW, and has had an all-girl and a rumba (native) band.

Franklin is a composer, arranger and writer. He has composed several published songs and arranges much of what his band plays. He also wrote a book on the theory of music.

After a series of experiences he combined them all in his present aggregation and has played since such spots as the Chez Paree, Chicago; Peabody Hotel, Memphis; Muehlebach Hotel, Kansas City, Mo., and Ellitch's Gardens, Denver, and has built himself an enthusiastic and growing audience with this band. He is currently playing his second date in four months at the Aragon Ballroom, Chicago. His band has also played the Coca-Cola program.

In addition to his own violin playing he features the "Sweethearts of the Strings," three girl violinists; the vocals of Harriet Collins and the comedy of Milt Berns.

Franklin is booked by Music Corporation of America.

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KEY CITY 'DREAM' INCOME

CIO Ruled Out Of Blue Net Sale by FCC

Case Refuses To Pass on Labor Union Petition

WASHINGTON, Sept. 4.—The move made by Congress of Industrial Organizations to intervene in sale of the Blue Network was brushed aside by FCC this week, altho the way is still left open for labor leaders to have their say on general grievances against the NAB code.

Commissioner Norman Case refused to pass on CIO's petition when the matter came up before him for a hearing, referring it to the full commission. In passing it on, Commissioner Case said CIO was not an aggrieved party insofar as transfer of Blue Network was concerned.

Entry of CIO into sale of Blue came as a bizarre twist to one of the biggest radio property sales in the history of the broadcasting industry. Everybody concerned with the sale was caught off guard, altho there was very little likelihood felt that transfer of the web would be delayed by the labor action.

A hearing on the CIO petition is now scheduled before the full commission on Tuesday (7). This hearing should throw a little more light on how much weight the unions can throw into the radio field, and will provide a pretty clear indication of how FCC feels about CIO intervention.

Eugent Cotton, who represented CIO in the hearing before Commissioner Case, frankly stated that the unions didn't want to oppose sale of the network. The CIO, he asserted, was anxious to focus attention on what labor feels are just grievances.

In turning aside the petition and ordering it sent to the full commission, Case took the position that if CIO were permitted to intervene, the issue would be so broadened that anyone else who felt like it could also enter the case.

Flamm Appeals Court's Re-Nix On WMCA Sale

NEW YORK, Sept. 4.—Donald Flamm, who sold WMCA, local indie outlet, to Edward J. Noble, yesterday lost his second attempt to obtain an injunction to stop Noble from selling the outlet. Noble has purchased the Blue Network, subject to FCC okay, and put WMCA on the block.

Flamm started legal action to rescind his sale of the station in 1941 to Noble. At the same time he applied for an injunction to stop any transfer of WMCA until the courts have decided on his suit.

Supreme Court Justice David Peck had initially denied Flamm's request for an injunction August 31. Flamm then asked for a rehearing, and Judge Peck reaffirmed his original decision. Flamm's attorney immediately filed an appeal from the denial of the injunction with the appellate division. Hearing tentatively slated for September 24.

Morris Peddling New Soaper

NEW YORK, Sept. 4.—William Morris office has packaged a new soap opera, *We Belong Together*, scripted by freelancer Elinor Abbey. Theme of the serial centers around two orphans, a boy and girl, raised by the same institution, who cross paths as adults. The show leads of the show are Don McLaughlin and Judy Blake.

Nylon Giveaway!

Or Is It Spaghetti?

PHILADELPHIA, Sept. 4.—Kurtz Brothers, spaghetti manufacturers at Bridgeton, Pa., have hit on what seems to be a sure-fire program idea. According to Ralph Hart, radio director for Feigenbaum agency, gimmick is a natural. Spotting a daily *Guess a Tune* show, starting on WIP Monday (6) at 12:45 p.m., five pairs of nylon hosiery will be awarded each day to listeners guessing the tunes played by Howard Jones, staff man handling the quarter-hour stanza. It means 25 pairs of nylons, scarcer than hen's teeth, going out each week to listeners.

Source of nylon supply is a mystery. Hart says all he knows about it is that the sponsor is delivering the nylons and no questions are asked, altho admitting that he would like to find out for himself where he can get some of the precious hosiery. (Editor's note.—So would we.)

Real Coin in Small Towns for Program Managers-Spielers

NEW YORK, Sept. 4.—Shortage of capable announcers and program managers has resulted in hinterland outlets, both indie and net affiliates, attempting to find replacements by combining posts. Thus they are able to offer a salary that can compete with what big towns are offering.

At least three station managers, two from New England, one from Florida, have been in town offering this deal. Execs hope the combination of a sizable weekly poke and easy-going small-town life will prove irresistible.

So far no deals set, mostly because good gabbers rarely have the program experience and vice versa. But the search has just started.

Kay Raht Wants Out

NEW YORK, Sept. 4.—Katharine Raht, who does Mrs. Aldrich on *Aldrich Family* (NBC), is trying to squirm out of her radio part to accept a bid in G. R. Lee's forthcoming *The Naked Genius*. Writing her out of Henry's life may settle the squabble, but this has not come thru.

Bunk and Debunk

NEW YORK, Sept. 4.—From Jack Lait's column in *The New York Mirror*, while he was subbing for the vacationing Walter Winchell: "The ultimate in unionization appears on the *Blind Date* air program. The script requires that the blind date (soldier or sailor from a canteen) knock three times on a prop door, to meet the girl. For this the union insists that a sound man be hired. As yet there has been no demand for overtime."

For the record: Unionization has nothing to do with it. Sound men are staffers at all networks and most local stations and are assigned to programs in the same way that staff announcers, engineers and directors are assigned. This goes for sustaining as well as commercial shows and is a routine procedure. These men belong to unions, true, but they are assigned to shows in routine fashion and in accordance with the needs of the particular program. Thus some shows have two or three sound men.

In so far as *Blind Date* is concerned, the program, as originally staged, had the door in question off on the side of the stage away from the sound man. For the first broadcast it was a physical impossibility for the sound man to leave his other equipment and dash across stage to handle the door. And, as any radio man could have told Squire Lait, it requires an experienced hand to knock on a door for the sound to register. So for the first show, Tom Wallace, who discovered and owns the program, stepped in and handled the door in question. Subsequently the set-up was arranged so the sound man could handle the door.

The union did not insist that a sound man be hired; there was already a sound man on the show. There was and is no question of overtime. It was simply a problem of rearranging the mechanical set-up to make for a smooth-running production. This was handled by the producer just as other shows and programs have been reset after opening.

The union did not squawk, protest or insist as Scribe Lait could have ascertained had he contacted the producer.

Jan. to July Indicates Webs Will Do \$318,500,000 in '43, Beating All Mags by 118 Mil

Increase Over '42 Was 26%

NEW YORK, Sept. 4.—While small broadcasters and small-town newspapers are feeling the real effects of wartime rationing (no dough), the big-town stations and newspapers report income figures for the first seven months of 1943 in the dream classification.

The chains gathered \$242,800,000 in '42 and, unless the bottom drops out of things, will do \$318,500,000 in '43, which is \$118,000,000 more than all magazines combined hope to do this year.

Over-all figure shows that the four networks did 26 per cent more business up to July 30 than during the corresponding period in 1942. Biggest increases were shown by the Blue and Mutual simply because NBC and CBS were practically sold out of choice time in '42 and could only open new segments for sale. The Blue and Mutual naturally have profited from the overflow, plus energetic promotion by the sales promotional department of the Blue and Mutual's Miller McClintock.

Mutual's Aug. 132% Ahead

Mutual's picture gets better each month. July biz was 104.9 ahead of July, 1942, while August, with its \$1,205,240, was 132 per cent ahead of the hot spot last year. Because Mutual was 10 per cent behind for the first three months of '43, the cumulative total of plus business isn't as impressive as the July and August figures indicate. However, the MBS 2 per cent increase is better than the figure for the four nets.

The Blue Network figures for the first seven months show a nice gain of 66.8 with August expected to boost this increase to at least 72.

Despite the solid business done by NBC and CBS in '42, this year's increase is not ignored by either of the senior nets. NBC's first seven months were ahead 16.1 and CBS's 21.4.

If business turned down by NBC and CBS for lack of time were compared with the advertising refused by the mags, which was plenty, it would be found that as much business was lost by the two nets as was lost by key national mags because of rationing of paper. As a matter of fact, the trade feels that

NBC turned down more business than *Saturday Evening Post* and the other two Curtis publications, *Ladies Home Journal* and *Country Gentlemen*. (Claim is Curtis turned back \$17,000,000 in ad contracts.) Industry figure experts also are willing to lay odds that CBS turned down more biz than the Crowell-Collier group (*Collier's*, *American* magazine and *Woman's Home Companion*). CC claims that it nixed some \$15,000,000.

Other mag publishers turned down plenty, which of course can't be said for the Blue or Mutual nets. There's still plenty of business to be signed by these two and they're inking it as quickly as they can deliver the outlets in each area for which sponsors are yelling. This need of good time is the only hope of the small-town outlets, for they get chain contracts when the top kilowattars are sold solid.

Luckenbill's Five Moves for Camels

NEW YORK, Sept. 4.—Headache of the week is the problem confronting Tom Luckenbill, radio exec at William Esty. Tom has four good shows on the air for Camel cigs, a fifth show coming back and five spots ready for the shows. But no one seems to know which show should go where. Here's the line-up:

Monday, CBS, *Blondie*, 7:30-8 p.m.
Thursday, NBC, *Garry Moore-Jimmy Durante-Xavier Cugat*, 10-10:30 p.m.
Friday, CBS, *Bob Hawk's Quiz Show*, 10-10:30 p.m.

Saturday, CBS, 7:30-8 p.m. Once filled by Bob Hawk and now filled by a sustainer while Camels decides what to spot therein. Maybe Abbott and Costello, once on Friday night spot, will go here.

Saturday, NBC, *Grand Ole Opry*, 9:30-10 p.m.

Last named will stay where it is; that's about all that is definite. On the other shows everything is problematical. A&C are due back, shall they go into the empty Saturday slot or into the Friday spot? And if they do shall Hawk be returned to Saturdays? On the other hand, why not reshuffle everything and put *Blondie* on Saturday eve for the home trade, etc.?

What with repeats, comparative values and ratings its really a dippy. What further aggravates the situation is that the Esty agency must make its recommendations to the client this week if they're going to get the reshuffle set on time.

Minstrel Pitch by Blue; Van Corks Up

NEW YORK, Sept. 4.—Blue web has packaged and is peddling a minstrel show with Gus Van, of Van and Schenck fame, working in cork. Cast includes Lulu Bates, Walter Scanlon Octet, Joe Rines crk and Julian Noa as interlocutor. Ed Whitney, Blue staffer, handles the stop-watch.

Show is by Sam Raskyn and Tom Langdon, with former doubling into the cast.

Ted Malone, Emsee

NEW YORK, Sept. 4.—Ted Malone, bard of *Between the Bookends*, has emerged as emcee on *Swing Shift Frolics* amateur show. He replaces Joe Bolton, who was preceded by Bud Hulick.

OC and Stations Battling

Indies No Like Back Seat To Key Stations Airing Raid and War Information

Stations Request Round-Table Sessions

NEW YORK, Sept. 4.—Local broadcasters, indies as well as nets, this week tangled with the office of censorship over its ruling of a fortnight ago against the airing by New York stations of announcements explaining the siren signals, during air raid tests. OC quoted Paragraph E of Section 2 of its broadcast code which states "... Stations should not employ their facilities during a simulated air raid in any way which would encourage listeners to rely upon the medium for advice and assistance should an actual raid occur."

Stations have been airing such info during test alerts for well over a year and feel it is an important public service in this area where siren signals have been changed and changed again in recent months. Outlets also figure that they were not crossing the code since the introduction to Section 1 states "... Information listed may properly be broadcast when authorized by appropriate authority."

Radio Central Authority

Broadcasters opine that Radio Central, originally organized by stations and now operated by Second Service Command, is appropriate authority. Operators also feel that acceptance of the OC ruling will set a dangerous precedent. They figure that what has been appropriate authority for a year should not be dumped overnight, otherwise any set-up they arrange might also be nixed without consultation.

Matter of clearing air raid info for stations plagued local operators until organization of Radio Central. In the early days after Pearl Harbor, stations were advised of air raid play-by-plays by telephone from local OGD. This, since there are 20-odd stations in these parts, was slow and unwieldy. In an actual air raid stations, monitoring key outlets, would fade as the keys faded. For test alerts this provided no method of keeping listeners posted on what was happening. And, as mentioned before, the telephone routine was too slow.

So the stations set up direct lines to the spot where, under the guidance of army public relations, all stations were simultaneously advised of what was happening and what they could and could not broadcast. In recent months there has been a difference of opinion within the army over the operation of Radio Central. The First Fighter Command has insisted that stations operate by following the key station set-up.

Key Station Monitor Testing

This has not worked well, as the key-station-monitor operation is designed for actual air raids, not tests. During tests there has been a sizable gap, sometimes as much as five minutes, between receipt of an all clear from the army and the airing. These announcements are in turn re-broadcast by the other stations with a further loss of time.

Stations feel that to properly educate the public, the announcements explaining the signals should be made while the sirens are going. In addition, since these are only tests, stations shy from breaking into commercials, hence the interval between receipt and airing. With Radio Central operating as conceived, the stations were advised of what was coming and arranged to clear time for announcements.

Another gripe is that since First Fighter Command, which is a tactical and not informational unit, stepped to the fore the stations have several times been left holding the bag. Thus they were advised in advance of test alerts scheduled for neighboring communities and asked

to make such and such announcements at stated times. The announcements were made altho the tests were not held. FCC, which is not organized to follow thru on a purely public relations job, had not canceled the arrangements.

Indie operators are worried since the current skein of busts will, they figure, drive audience to listen to the key stations and ignore the rest of the outlets. Key stations are not generally known nor identified but listeners, by word of mouth, will soon discover which stations are first on the air with info.

Hence the fighting reaction and the request for a confab and round-table meeting with OC and army execs. Present at the meeting last Wednesday (1), which authorized the squawk and petition for a conference, were representatives of NBC, CBS, Blue, WOR-Mutual, WNEW, WMCA, WEVD, WQXR and WNYC.

Dick Jones CKLW, Detroit, "Local" Mgr.

DETROIT, Sept. 4.—New title as local manager, probably the only one of its rank in the country, was conferred this week upon Dick Jones, commercial manager of CKLW for the past 18 months. Title "Detroit manager" is in addition to his former post.

New berth is made possible by station's unique international spot. Studios are located in two countries—in Detroit and in Windsor, Ont. Jones's new spot places him in charge of all activities in the Motor City.

Philly Changes

PHILADELPHIA, Sept. 4.—Ruth Chilton, prez of women's division of the NAB, links up with the WCAU on Monday (6). In charge of NAB's Association of Women Directors, Miss Chilton will take over the daily *For Women's Only* participation show on WCAU (CBS outlet), a chore she previously did for NBC.

Other major staff changes here has Enid Hager quitting her post as publicity director of WPEN. Previously radio promotion chief for *The Philadelphia Record*, Miss Hager goes to Gotham to join a publishing house. Also WIBG this creates the post of chief announcer with staff man Roy Neal upped to that slot. WCAU brings in Ed Morrison for its newsroom, succeeding Elaine Livingstone.

DuMont's S. E. Dept.

NEW YORK, Sept. 4.—DuMont Television is establishing a special events department and is readying 16mm. film equipment to record spot news. Films will be developed and shown in their studios on the program immediately following each event. Individuals involved in the timely occurrence will be asked to appear and participate in the telecast.

W2WXV will further enlarge its activities with airing of two new programs Sunday (12). Discussions and debate on problems of public interest will be held, with persons prominent in letters, education, politics and business taking part.

Sweets to "Counter-Spy"

NEW YORK, Sept. 4.—Bill Sweets, free-lance director, steps into the megaling slot of *Counter-Spy* in place of Axel Gruenberg. Latter is prepping the forthcoming Gertie Lawrence program, which he will handle.

Can Radio Hold Summer?

WILDWOOD, N. J., Sept. 4.—First use of radio is being made by this summer resort to extend its season thru September and into October. Restricting its ad budgets for newspapers, magazines and outdoor billboards, the resort has scheduled a spot announcement campaign on WIBG and WIP in Philadelphia to offset the idea that Wildwood closes up and locks the gates with Labor Day.

Starting Monday (6) two spot announcements will be carried daily by the two stations for three weeks. The past 60 days having been of boom proportions and with pleasure-driving ban lifted, resort figures that it has its real opportunity to extend the regular summer season.

WCKY's Miss Cincy In N.Y. Ice Build-Up Ere A.C. Beautcade

NEW YORK, Sept. 4.—WCKY's entry in the Miss America sweepstakes came on to New York yesterday for a sight-seeing tour and introduction to the metropolitan press boys. Like many another WCKY bid for national attention, Miss Cincinnati didn't do the routine and get into a bathing suit for her New York debut. She joined the ice show at the Hotel New Yorker and did some solo figure skating instead.

The 1943 Miss Cincy is Joan Hyldoft, who was an unsponsored entry in the Midwest metropolis search for a beauty. She won over a semi-finalist field of 125 and 25 finalists, who appeared before the judges in bathing suit and evening gown and in some demonstration of talent, voice, dance or, as in the case of Miss Hyldoft, on ice.

The Ohio town's franchise for the Miss America pageant has been held by the L. B. Wilson station for two years (they'll have it again next year if there's another Atlantic City pitch). It's simply a promotion to sell the station to the 50-mile area. As an alrshow, the 25 finalists were so bad they more than likely won't broadcast the finals next year. However, the 12 sectional eliminations held by theater and American Legion sub franchisers reached thousands of potential listeners visually, and helped the "good" work of the station promotional staff along.

The alternate in the Miss Cincy contest came to New York on her own. Betty Braunstein, who ran second in '42 as well as '43, had so many offers of screen and other tests that she decided to make the trip, according to John Murphy, p. a. for the station, who is the beauty contestant's escort in her bid for fame.

Monday sees the party joining the other Miss America entrants in Philadelphia where they are being entertained by the Philly Variety Club. Following the shindig they all hit out for Atlantic City, and from Tuesday on go thru the razzle dazzle preliminary to the Saturday night Miss A finals.

Joan Hyldoft is not a talent tyro, by the way. She's 18, solo skater at Cincinnati's Netherland Plaza Hotel, and structured along the lines of Sonja Henie. She hopes that the title may step her up along the dough path. She skated well considering that it was on strange ice.

Show Trails Hildegard

CHICAGO, Sept. 4.—Raleigh cig's *Beat the Band* show will troupe with Hildegard this season. Show will originate from whatever town the singer happens to be playing. Sked has her in Washington and New York thru first of the year, then here for three months at Palmer House. Effective September 29 Harry Sosnick's ork replaces Bob Grant on the program.

D. C. Yawns as Cox Raises Draft Charges

Fly Answers Per Usual

WASHINGTON, Sept. 4.—The Cox Investigating Committee's back-firing investigation of the Federal Communications Commission moved back to the Capital this week and resumed along the same old line.

Nothing has changed but the interest of the public.

Before going to New York for some special sessions—which turned out to be the same sort of publicity-seeking performances as the earlier Washington hearings—the press and public raised at least an eyebrow at the controversy. Now Washington is openly yawning at the whole business, and Representative Cox is having a pretty tough time getting his seats filled. As a matter of fact, it looks like the show is about to fold.

Current tack of the investigators is that FCC has misbehaved very badly in regard to seeking draft deferments for its employees. Selecting six employees for whom FCC had sought deferment, the committee described them as "shipping clerk," "musician," etc.

These descriptions were assailed by Chairman James L. Fly, who charged that the committee had used the terms in an attempt to belittle the men.

"The facts are that each of these men was fully qualified for the job he was hired and, of course, was approved by the Civil Service Commission," Chairman Fly asserted. "Of the six individuals, four are now in the armed services, and one is entering the Merchant Marine."

J. Walter Thompson Lands NBC Account; RCA Also in House

NEW YORK, Sept. 4.—National Broadcasting Company will announce next week that it has selected J. Walter Thompson as its ad agency. Both NBC and Blue have been without agencies since Foote, Cone & Belding, nee Lord & Thomas, dropped their accounts four weeks back. Blue will not select its agency until the FCC decides on the sale of the Blue to Ed Noble.

Radio Corporation of America, of which NBC is a subsid and of which the Blue will not be a subsid if the Noble deal is okayed, has spread its account over three agencies since it pulled out of Lord & Thomas about nine months ago. This followed retirement of Albert Lasker as proxy of L&T and change of the agency name. Ruthrauff & Ryan handle RCA-Victor instruments, Kenyon & Eckhardt have RCA industrial biz, and Thompson has RCA Victor records, export advertising and the new RCA radio program.

Last named is interesting, as show airs over the Blue. Thus J. Walter Thompson not only has part of the RCA account, including the radio program, but NBC, which is a competitor of the Blue. And the RCA show over the Blue will plug NBC along with other RCA products.

Blue's Egyptian Genius

NEW YORK, Sept. 4.—Roger Kay, 22-year-old Egyptian who has the Blue production staff wacky with more genius-like ideas than are expected of any apprentice, is working on a program based on hard luck stories. Will be called *Ill Winds*. Also cooking up a new dramatic group, in the Orson Welles Mercury Theater vein, to present low-brow versions of such high-brows as James Joyce, Marcel Proust and Oscar Wilde. Claims to have okay for airing.

CBS
SUNDAYS
7-7:30 P. M.
 EWT

STRAND THEATRE, N. Y.

(They Tell Me For 5 Weeks)

JERRY LESTER

Manager:

JAMES L. SAPHIER

In the East tho
 you'll have to see

MILES INGALLS

OCTOBER 1ST

(Reminder to make first day of
 Rehearsal for **VINTON FREEDLEY**)

(Lucky, Eh?)

Radio's Underplayed Directors

(Continued from page 3)

ards of radio direction and with an aim toward aiding the war effort by providing a pool from which the government can draw expert talent. No coin boosts were involved in their set-up, but the members are reputed to have an unwritten understanding that none of them will accept inferior fees for standard work.

Earl McGill, Guld's proxy and producer-director at CBS, believes that the org is in large part responsible for improvement in directors' status. The Guild's aim is definitely pointed toward more credit and standing for them, both with the industry and with the public. This will result in a higher standard for shows. No man, he points out, will want his tag on a show of which he isn't proud.

CBS's 'Megaphone' Gimmick

During the last year, according to McGill, CBS has vogueed a new directorial system, the producer-director slant, which needles something of picture technique into radio. The producer-director of an ether opus becomes eidtor, make-up man and director—all under one head. Sometimes he works in concert with another. For example, Paul White, producer of *Report to the Nation*, figures all angles to be covered, arranges foreign hook-ups, etc., and lays out the entire show. McGill directs. On the other hand, with *Transatlantic Call* McGill covers the production end, and John Becker is the director in the field.

System, explains McGill, brings about a division of work so that no one is overloaded. Each is responsible for not more than three or four shows a week as a general thing. Naturally, he says, the producer-director or writer-director is the lad who comes in for the most coin, but the ordinary director's pay at CBS

now scales around \$150 for a five-day week, which he says shows a definite improvement. CBS is also beginning to allow personal air credit. McGill gets billing on *Nation* and Bill Robson is plugged on *Man Behind the Gun*.

Confusion on Function

There never has been a clear-cut distinction between a supervisor, producer and director, says Stuart Buchanan, head of the Blue's script department and a director. Blue has no producer-director system, using a department of directors called production men. Latter take care of sustaining programs and act as liaison men between net and package show directors. In turn, the agency buying a package usually sets up a supervisor of its own to co-ordinate show with agency policies. It's all a little confusing as to who's who.

However, Buchanan is convinced that the radio director doesn't yet get the credit he deserves. While fees are up for commercials, there is still room for coin improvement.

"An average big-time air contract," he says, "may call for a cool million. The director is responsible if the money is wasted. He can make or break the show. A guy in charge of spending a million bucks ought to be paid in proportion to the job."

"Also," continues Buchanan, "the director of a stage play gets a walloping good fee and often a piece of the show. He gets top billing in the program under the author. He has weeks to rehearse and polish, while his air colleague gets four hours of practice for a half-hour show.

"It's not an even shake. However, a radio director should keep pitching for personal credit and be able to take the plugs or smears he deserves. His show is his entire responsibility and he should be able to take praise or blame for the result."

Monthly Average \$350

Salaried production directors at Blue are still not too well paid. Average is \$350 a month. Top-flighters run as high as \$525. But Production Manager Ray Knight likes to see them get commercial fees and fights to keep the rates at a good level. Blue employs a staff of about 22, and while there has been no

increase in general pay level, the tendency of the director's shares in special show budgets is upward.

It is the net's policy, says Knight, to allow air credit on important shows—those strong enough to rate a plug. However, he can't see that public plugs help the director much one way or another. His build-up should be directed 99 per cent within the trade if it is to do him any real good.

"I'm convinced of one thing," he says, "the boys are going to get a big boost after the war. Television is going to make plenty difference in supply and demand. I think the smart director will learn as much as he can about television right now."

"I'm for the plug all along the line," says Roger Bower, senior director at WOR. "Better billing is absolutely essential. Of course, Julius Seebach allowed that here even before the Guild was formed. Personally, I wouldn't take an outside show unless it was good—and I'd demand air credit."

"Director Still Shorted"

"Our salary average here is about \$125 a week, not counting commercials, of course. The minimum for those seems to run about \$250, but I think that figure is going up. It's been easier lately to get more money, but the director is still on the short end."

The director's millenium will come, opines Bower, when he will be required to do no more than one or two shows a week and be properly paid for them.

"Most of us in the field today," he says, "vacillate between genius and hack. We turn out one good show a week and stall the rest. And still we're the boys who have to inspire confidence in both actors and investors! Make the director know he's somebody and, better still, make the public and the trade know he's somebody, and he'll knock himself out getting results."

NBC has stopped calling its 20 salaried directors production men. They are now known as production-directors. Weekly pay checks vary from \$75 to \$100, but here again the boys are encouraged to take on commercial programs. Wyllis Cooper, director of the net's program development, is sure that the producer-director is coming into his own. He is of vital importance. Script, people, the

whole show depend on him. He has to know every kind of job.

"Not that NBC directors are on the job to run radio schools," Cooper hastens to add, "but they often have to come close to it."

Freedom From Interference

Ray Kelly, production manager, amplifies the net's attitude. NBC policy is to give a man a show, map out the general structure and how it's to be treated. "But never ride herd on him," says Kelly. "We tell him to get the best he can out of the show."

"And that goes for later on," he continues, "when a customer buys a show that one of our boys has built up. The director should still be let alone. NBC wants to co-operate in every way with a client, but we try to play down gratuitous, supervisory interference. We don't get it often, and never from smart people. If the director has built it into a desirable buy, he should be allowed to keep it that way—on his own."

As far as individual billing is concerned, NBC permits it on any legitimate directing job.

"We are glad to do it," says Kelly. "We believe it leads to pride of craft. Actors and announcers have rated most of the publicity gravy in the past, and while we all know how important the director is at NBC, the news just hasn't got out. Perhaps the company has been a little remiss in promoting press relations for them."

This supervisor, producer-director, director-producer, production-direction, director and just plain production man is all pretty confusing, but it seems to slice up in any direction to the advantage of all the boys no matter what the title. The trade is becoming director-conscious at last.

"Talent," remarks Wyllis Cooper, "always pays off. It's sometimes slow, but it pays in the long run."

Blue Auditioning Mikers

NEW YORK, Sept. 4.—Having exhausted its backlog of spikers available for out-of-town spots, Blue Network is starting fresh series of auditions. The azure net at one time had a covey of 200 names available for these jobs. Now, what with father draft and shortage of announcers, the list is pooped.



LAWRENCE TIBBETT, president of the AFRA and member at large from New York, re-elected.



VIRGINIA PAYNE, first vice-president, Chicago, re-elected.



JEAN HERSHOLT, fifth vice-president, Los Angeles, re-elected.



ANNE SEYMOUR, who replaced Ben Grauer as second vice-president.

Reflections on The AFRA Convention

THE American Federation of Radio Artists has long been an adult labor union. Despite its infancy in the matter of age (it's six years young), AFRA has conducted itself and its affairs in a level-headed and even-keeled fashion.

Likewise adult and worthy of comment was the Chicago convention's actions with reference to purely trade union affairs. AFRA went on record against John L. Lewis; on record for price rollback, for racial unity, for anti-inflation legislation and for no strikes during wartime. All and all AFRA stepped along in the van of sane, sensible and progressive unions.

But in one thing AFRA was remiss and sadly so for an actors' union. The convention made no provision for press relations. Butchers, bakers and candlestick makers can forget the press (not that they do) and it's nothing unusual. But actors should know the value of the press. After all, they click or flop, in a great degree, according to their notices and the amount of space they cull. So when people, who live with an eye on their press clippings, convene and then ignore the press, it's a sad state of affairs.

Nor should this be taken as the sour-grape griping of a sad sack who was shut out of news sources. This reporter had no trouble getting the data he wanted. But other reporters were not as fortunate. (They covered the confab as part of their over-all job. I was on special assignment, concentrated all my energies on this stint.)

True, this conclave was the first in two years, was held during wartime, was organized to complete its scheduled business within two days, or half the usual time. True also that AFRA, like many another organization, has lost a goodly percentage of its experienced personnel to the armed forces. But there is no writing away the fact that newspapermen sat on their posteriors for hours waiting for data that should have been provided as desired; that not a stick of space agent the convention appeared in the Chicago newspapers; that not even so important (to AFRA, radio and unionism) a document as AFRA President Tibbett's opening address was available. There was only one copy and newsmen had to pass that around; that there were no copies of the more important resolutions, constitutional amendments, matters discussed. These are routine details handled in efficient fashion, as a matter of course, by other organizations. There is no secret as to how they're done.

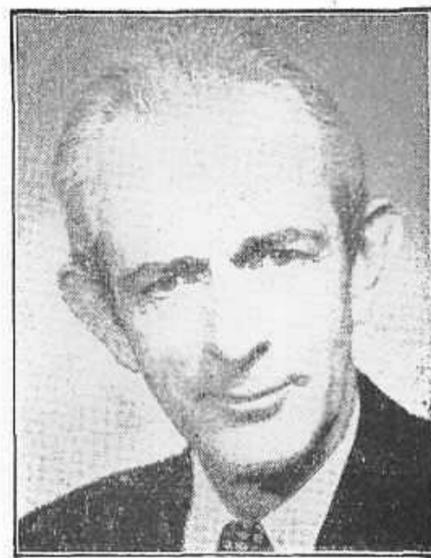
There's another count in the indictment of AFRA's lack of public relations. One thing every performer, or at least nearly every performer, does is make the press comfortable. While newsmen were sitting around the lobby of the Ambassador Hotel in Chicago (and even plush armchairs get hard after three hours of sitting) who do you think kept the boys going with gab, info and cokes? A member of AFRA? A representative of AFRA? Nah!

The guy who kept the scribes happy and by so doing did an expert, albeit volunteer job of public relations for AFRA and his own organization, and for which he rates a vote of thanks from both outfits, was a top executive of one of the networks!

Lou Frankel.



ALEX McKEE, recording secretary, re-elected.



WILLIAM P. (BILL) ADAMS, fourth vice-president, New York, re-elected.

Push Hike for Effects Artists 10% Lift Goes Back to March 8

CHICAGO, Sept. 4. — AFRA conclave went on record in favor of increased scale for "sound effects artists." (The rest of the business calls them sound effects men.)

Under this ruling, AFRA will press for a sustaining and commercial scale for these members. Now they are strictly staff men with no added take for working sponsored shows, unless the agency or client sweetens the pot of its own volition.

CHICAGO, Sept. 4.—One thing every delegate to AFRA convention here last week-end had on his mind was the WLB's okay of the 10 per cent hike on web commercials and local commercials in Chicago and New York. Biggest problem for conventioners was deciding whether WLB retroactive clause was to March 8 or 15.

For the record, the WLB okay was retroactive to March 8, and those AFRA-ites who worried about losing the tilt for the shows they did that week can now spend that dough and relax.

Nat'l Board To Look Into AFM Conflict

CHICAGO, Sept. 4. — In accordance with wishes of the convention last week, AFRA has set up a committee, staffed with six members of its national board, to investigate the conflict of jurisdiction between AFRA and AFM. In the past, to a minor degree, there have been conflicts between both bodies, usually over singers who hold AFM cards.

Committee will scan, mull and suggest.

McCue, Kornblum To N.Y. For AFRA Staff Huddle

NEW YORK, Sept. 4.—West Coast execs of AFRA, in the persons of Claude McCue, I. B. Kornblum, executive secretaries of San Francisco and Los Angeles, respectively, and Bill Berger, associate counsel, came on to national offices here after the convention concluded in Chicago for confabs on administrative problems.

Due to start trek back to the Coast on Labor Day.



GEORGE HELLER, treasurer, re-elected.

Holt-Heller Report Shows AFRA Gains

CHICAGO, Sept. 4.—Among the more important items mentioned by Emily Holt, national exec sec, and George Heller, associate exec sec and treasurer, in their reports to AFRA delegates last week were:

AFRA now has 15,000 members. Union, started six years ago with 400 cardholders, has reduced its indebtedness from \$43,000 to \$13,000. Actors' Equity is the big creditor, with the loan being amortized to tune of \$5,500 a year.

The claim department has collected \$189,259.72 in the past two years. Represents money that in pre-AFRA days went up the flue.

Timely Tags

CHICAGO, Sept. 4.—Each delegate to the AFRA convention here last week carried on his lapel mute evidence that this was a wartime conclave. Instead of the usual gaudy and heriboned button-tag, unobtainable these days, the representatives wore a simple cardboard cutout hand-made by the Chicago local. Shaped like a miniature ribbon mike with two jagged flashes extending on each flank, the tabs were hand-lettered with the name of each delegate in red, and with town and year in blue. On the reverse side, attached by a piece of scotch tape, was a small safety pin.

Two feet away they looked like air force wings.



KEN CARPENTER, third vice-president, Los Angeles, re-elected.

Elmer Davis Hits Congress on "Probation"

WASHINGTON, Sept. 4.—OWI Director Elmer Davis struck back sharply at critics of his agency at a special press conference during which he bitterly attacked Congressional elements that were axing OWI operations.

One statement that particularly rattled Davis was reference to Representative Ditter's remark that OWI was on probation.

"There is no probation about it," Davis declared. "Our enemies in the House wanted to destroy OWI's Domestic Branch, but when they found it would incur too much political opprobrium they then tried to cripple us and failed.

"They didn't destroy us, but they managed to give us a pretty hard wallop. They left us enough money to do a pretty fair job, but it wasn't the fault of Mr. Ditter and his friends.

"It takes a good deal of gall to talk of probation after that—not that I put too much weight on the utterances of Mr. Ditter."

Ditter charged that OWI had "been on probation and had violated the probation" when it broadcast to Italy a statement concerning that country's "moronic little king." Ditter also declared the OWI had resorted to "other old tricks," including deluging the public "with distorted propaganda."

New FCC Tech. Boss

WASHINGTON, Sept. 4.—George S. Turner is new chief of the field division of the FCC's engineering department. He replaces William D. Terrell, who retired after 40 years of government service. Turner had been assistant chief of the field division since 1940.

NAB Appoints Bartley to War Director Post

Smith Special Counsel

WASHINGTON, Sept. 4.—Appointment of Robert T. Bartley, vice-president of Yankee Network, as war director of National Association of Broadcasters was announced by Nevill Miller, NAB president this week.

At same time, Miller announced that he had appointed Karl A. Smith, Washington attorney, as special legislative counsel to work with NAB special legislative committee.

Announcing the appointment of Bartley, NAB officials pointed out that cooperation with government bureaus and departments required a directing head with wide experience in Capital methods and procedures. He will also assume many of the duties of Russell Place, former counsel for NAB, now with the Office of Strategic Services.

Bartley's background isn't all in radio field. Formerly assistant to W. M. W. Splawn, member of Interstate Commerce Commission, Bartley transferred to Federal Communications Commission when it was formed in 1934, where he served as telegraph division director. Later he went to Securities and Exchange Commission as analyst. In 1939 he became executive secretary to John Shepard, of the Yankee Network, and was elected vice-president of the web in August of last year.

Smith will continue his law firm connections and act in a special consulting capacity for NAB.

NAB pointed out that Bartley is a nephew of Speaker Sam Rayburn, of the House of Representatives.

Radio Pages Still Live in Midwest; NBC Survey Shows Only 44% Have Cut Space

Twenty Per Cent of Papers Carry Timetables Only

CHICAGO, Sept. 4.—While space cuts have been made and there are more in sight, the radio page hasn't entirely disappeared from newspapers in the Middle West, according to a detailed survey made by the NBC Central Division press department. Assuming that the situation in its territory might be as tough as reported elsewhere, the NBC press set-up found that within its province there is nothing to be too gloomy about.

There's no denying the fact that changes have taken place. On the basis of returns received (practically a complete picture) space cuts have been made already in 44 per cent of the radio pages between Cleveland and Denver. The rosy side of the picture shows 34 per cent of the papers have suffered no radio space cuts and none are in prospect. Accounting for the balance of the list, 6 per cent figure that there is a cut to come, and the balance report "maybe yes, maybe no."

Radio Pages Prove Themselves

An encouraging note for the future of radio pages as a whole is the opinion, volunteered by most of the radio editors contacted, that the radio page has demonstrated itself to be of great reader service and its demise is unlikely.

It is apparent that gossip columns and other radio specials have taken a licking under paper rationing, but even in this section the story isn't as bad as might have been expected. While there are no exact figures to make a comparison with the situation on the papers reporting, as of a year ago, about 20 per cent of the publications say they are now using listings only, or listings and highlights. Since that type of radio coverage has been policy on some papers for a long time, the actual loss of columns is less than would appear on first looking at the 20 per cent figure. The remaining papers carry on with just about the same type of coverage as formerly, with many of them putting it into less space.

Tighter and Better Writing

While this latter situation may be a sore affliction to puff artists, from a straight news standpoint it is leading to tighter and better writing, and is probably a blessing in disguise. The NBC press staff in Chicago undertook its own paper rationing program several months ago and instituted a voluntary 20 per

cent cut in the bulk of its daily news reports. At the time, rigid space limits were set for all program stories, and unless a program yarn is regarded as exceptionally important it gets very little more than a third of a typewritten page. Feature material was also streamlined to fit a half page or less, and an effort has been made to keep straight puffs at a minimum.

Fully as important as any other set of facts turned up in the survey were comments of radio editors about what they want in the way of press copy. They ask for program stories that are cut to bare essentials without frills. It also appears that there is a widespread demand for straight, terse news features, not only covering news angles of the shows, but also including important news about the networks and broadcasting in general. Eds also stress the oft-repeated cry for better tip service on what's coming up in the way of programs and artists. This touches on a perennial sore spot of the network press departments. Bound by company rules that prohibit any advance mention of show developments until it is okay with sales and program departments, network p. a.'s have groaned for years over beats scored by free-lance agents who are bound by no such restrictions.

Still Want Pix

Another interesting fact brought to light in the check-up is that most papers getting the NBC picture service want to continue receiving glossy prints. As a possible aid in cutting down engraving costs for the radio ads, an offer was made to take papers off the glossy print list and put them down for mat service. Apparently most ads with picture space would rather have prints because of freedom they give in making layouts.

Typical of major radio sections that have undergone no appreciable cut is the space presided over by Jim Spencer, *St. Louis Post-Dispatch*. Spencer still figures to carry more actual radio news, briefed, in his Sunday page than any other radio editor in the country. Surprise note of the bunch was from Bill Doudna, radio editor of *The State Journal*, Madison, Wis., reporting that instead of a cut he was looking forward to a Sunday page expansion about mid-September.

Philly Sports Scoop Aired; KYW Sportscaster Mikes Interview With Club Prexy

Beats Newspapers by an Hour

PHILADELPHIA, Sept. 4.—Local sports scribblers are still gnashing at the teeth over air-minded William D. Cox, president of the Phillies ball club, letting radio have the baseball scoop of the year as far as the local club is concerned. Roster of the stockholders in the newly formed syndicate that took over the club has been a matter of much newspaper and radio speculation all season. Last Wednesday night (1) Cox gave Jack Reilly, KYW sportscaster, the scoop on announcement of his stockholders.

After issuing a release of stockholders' names to the local papers for Thursday, Cox called Reilly and asked permission to go on his program that evening. Since the morning papers do not hit the streets until 7 p.m. this gave Reilly a full one-hour beat on one of the biggest local baseball stories of the season.

This is believed to be the first time in baseball history that a club president ever has taken the air to disclose his stockholders—and certainly one of the few times radio has been given first release on a big local baseball story. Cox said he felt that since there was so much speculation on the subject he wanted to come before the public personally to clear up the matter. And radio was the only way he could do it.

Earlier this season the Phillies sponsored their own program on KYW, mark-

ing the first regular use of radio on the part of a major league ball club. Altho the spotting of the program on the one station without spending coin on all the others led to an unofficial boycott against the club by most of the other stations, Cox still loves radio. Holds no ill-feeling against the other stations, believing that they misunderstand. In fact, Wally Orr, account exec at N. W. Ayer Agency handling the ball club's account, is planning to make wide use of radio next season.

Dunninger Gets 8 Week Sun. Blue Spin

NEW YORK, Sept. 4.—Joseph Dunninger, mentalist, will receive an eight-week sustaining spin on the Blue Network starting September 12 at 4:30 p.m. Dunninger will not be heard in New York at the 4:30 p.m. slot because of WJZ's previous commitments. An off-the-line e. t. will be made, however, and the New York audience will get to hear Dunninger at 6:30 p.m.

Dunninger's air routine was baptized in Philly some months ago and *The Billboard* reviewer (Maurie Orodener) stated at that time, "Dunninger has something to sell for radio."

A Sobol Try

NEW YORK, Sept. 4.—Louis Sobol, *Journal-American* columnist, is auditioning a script by Morton Friedman and Mildred Kaufman christened *Tales of Manhattan*, packaged by the Blue. Sobol is narrator, with Mike Fitzmaurice and Joe Julian heading the cast. This makes two columnists being peddled; the other is Earl (Post) Wilson.

GE Distrib Finds Tele Sets for Dealer Training; Receivers To Be Used for Servicemen Only

Results Will Enable Retailers To Collect as Soon as Video Sets Are Manufactured Again

CHICAGO, Sept. 4.—Anticipating post-war demand for television sets, R. Cooper Jr., Inc., local distributors for GE, has been combing the country for available receivers, and during the last few months has turned up 141. They are now being spotted around Chicago with key dealers, who already know something about video.

"We figure," said a Cooper official, "that these key dealers can set up the sets, tinker around with them and thoroly familiarize themselves with their operation, so that when television equipment is available to the public, these

dealers will be in a position to offer the best service."

The sets are of two sizes; one having a five-inch picture tube, the other a nine-inch. They are complete for sound and pix. Currently these sets would sell for \$156 and \$350, respectively.

The fact that GE anticipates a tremendous advance in television after the war, which will make it a million-dollar industry, has led to the Cooper search for sets since, at the present time, there are no sets available to the public and few dealers have more than a sketchy knowledge of their workings.



Burrelles
ESTABLISHED 1898
PRESS CLIPPING BUREAU, Inc.
World-Telegram Building
125 Barclay St., New York, N. Y.
BARCLAY 7-5371

ROLL TICKETS

Printed to Your Order

Cheapest GOOD TICKET on the Market

100,000 for \$19.50

Keystone Ticket Co. Dept. B Shamokin, Pa.

	10,000 .. \$6.50
	20,000 .. 7.75
	50,000 .. 12.50
	100,000 .. 19.50

Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

"Truth or Consequences"

Reviewed Sunday, 8:30-9 p.m. Style—Gag quiz. Sponsor—Procter & Gamble (Duz). Agency—Compton Advertising, Inc. Station—WEAF (New York) and NBC.

Ralph Edwards started off his newest season with his usual belly-laugh show in high. What Edwards used to do all by himself has now turned into a production, with five people seen on the stage and at least half a dozen backstage stooging the audience into hysteria before the program goes on the air. As a matter of fact, he need make no apologies to Olsen and Johnson for the half hour that precedes the "take it away" from the control room.

What Edwards aims at, and achieves, is hitting such a sock party atmosphere that it walks right thru the mike into every home listening.

No new stunts came out of the hat on this broadcast. The piece de resistance was a variation of last season's housewife tyro violinist's appearance as a great star at Town Hall. This one had a salesman sling Figaro at the Met (opera) Barber Shop. Being blindfolded, he didn't know but what he was at the opera, since Milton Cross was the barber shop announcer and an orchestra was hidden in the rear of the shop. The footlights were violet ray lamps. Another variation of a watery routine put a singer of *The Old Oaken Bucket* at the bottom of a prop well while a spinster raced to pull up the bucket, which was set at the top, to dump water on the bucket tenor. She won. He got a bath and they both received five bucks.

A third formula which always brings down the house, live and ethereal, is a serviceman making with the woo. Edwards worked a switch on this by telling the boy that they had hoped to have Joan Blondell for him, but something went wrong at the last minute and so they had her voice double, Jean Colbert, instead. They blindfolded the boy, he was a sailor and a nervous necker, and then pulled the reverse switch, substituting the real Blondell for the double. The audience went almost nuts on this, and what happened to the boy when they took off the blinds is something for the book.

There is less and less opportunity each year for the "victim" to answer the question asked, the Edwards tendency being to get to the consequence of missing the quiz as soon as possible. Maybe that's good and maybe that's bad. There are two production schools of thought on this and since the *T. & C.* Crossley goes up and up, whatever Edwards does is right—right now.

It's the speed of the production of this broadcast that carries it. Actually Edwards's broadcast personality isn't the best in the world and Clayton Collyer, this season's Edwards, announcer, has picked up a little of that "talk down" personality. Collyer is a swell actor and his announcing personality, which started with *BEDO* shows, is getting more important to *Superman* (he plays the show) than his acting roles.

As a producer Edwards is still tops and the show will continue to sell Duz as it did Ivory Soap, despite commercials that must give Compton's Storrs Haynes many a bad moment. When a production carries its people, that's new in radio. Joe Koehler.

"An Englishman Looks—"

Reviewed Wednesday, 11:15-11:45 p.m. (CWT). Style—Documentary. Sustaining on WMAQ (Chicago) and NBC.

As a means of acquainting the people of Great Britain with life in America and giving them a better understanding of Americans, the British Broadcasting Company has inaugurated a series of broadcasts designed to bring the British people into the closest possible contact with the heart of America.

Series is by Geoffrey Bridson, one of England's most prolific radio writers, now on his first visit to America on a special mission for BBC. For American consumption the program bore the title *An Englishman Looks at Chicago*. It was recorded and sent to England by bomber for rebroadcast over all of the home stations of BBC under the title *Chicago: The Story of a City*.

Subsequent programs will cover the life of America in cities and farming districts, in small towns and large production centers in the Midwest, the Pacific

PROGRAM REVIEWS

FWT Unless Otherwise Indicated

Coast, the Deep South and Brooklyn.

An Englishman Looks at Chicago gave listeners a picture of Chicago life over a 24-hour period. The panoramic grandeur of the water front and the famous Michigan Boulevard were contrasted with the noise and crowds of the downtown area, the shouts and bellows of the stockyards and the thunder of the steel mills. Snatches of conversation were caught in taverns, on the elevated and the streetcars. The night life of downtown Chicago, with its war workers and servicemen mingling on the brightly lighted streets, was depicted, and finally the noise and clamor faded to the comparative quiet of dawn. Special sound effects for the program were recorded in the stockyards and at other points in Chicago by the WMAQ field engineering and sound departments under Bridson's direction.

Bridson produced the program with the assistance of Art Jacobson, of WMAQ, and in handling local idiom he was assisted by William Murphy, of WMAQ, and David Heffernan, assistant superintendent of schools for Cook County. With one exception, the cast consisted of locals. The exception was A. Sinclair, English-born Canadian who played an English visitor to Chicago. Cast included Sid Ellstrom, Charles Egelston, Fred Sullivan, Stanley Gordon, Arthur Hern, John Walsh, Robert Jellison, Virginia Payne, Nannette Sargent, Maybelle Prindaville, Dickie Turner and Robert Ellis. Nat Green.

Thanks to America

Reviewed Sunday, 5:30-6 p.m. Style—Variety. Sponsor—General Tire Co. Agency—D'Arcy. Station—WNAC (Boston) and Yankee Network.

Thanks to America is the General Tire Company's debut on the Yankee Network which it bought, lock, stock and barrel, some months ago. But for a program with a good central idea (so far as institutional advertising is concerned), with unlimited power and a modicum of talent, it shows a curious lack of imagination.

As the show stands now it is set up on a reasonably flexible formula, allowing for weekly changes, according to the material at hand. The show caught (22) was staged with professional smoothness. But it would take considerable searching to find in the program, as it now stands, any direct listener appeal. You wonder what dial twirler would be tempted to stay tuned in.

Thanks to America is a miscellany of music, drama (and/or guest-star appearance) and sermon. The last, oddly enough, is really the most attractive and is the program's core. Dr. William L. Stidger, Boston University Professor of Homiletics and author of many books, occupies a four-minute spot on which he tells a typically American story or relates an experience, illustrating an American attitude.

On August 4, for instance, he told of a visit to old cemeteries in Concord and Lexington, where on a tombstone he read an inscription on which the phrase "He was worthy of his lineage" started him on a train of thought about American ideals. Stidger's flow of Woolcottian periods is impressive and his Yankee twang is both pleasant and convincing. If an institutional program must be dignified, this is it. But it does seem that brighter and more interesting anecdotes, legends or folk tales could be found to illustrate American ideas.

After a musical interlude a five-minute drama, *The Lady Speaks Her Mind*, told about the Emma Lazarus poem, *The New Colossus*, which is inscribed on a tablet on the Statue of Liberty. Aitho naively written, it hammered home the meaning of liberty and the meaning of wartime sacrifices to preserve that liberty.

The rest of the program was taken up with an undistinguished selection of pop musical numbers, all turned out in workmanlike and effective arrangements by Peter Bodge, WNAC musical director.

Bobby Norris (local fiddler) conducts the 25-piece band which has a good set of strings, but is heavy on the use of brass. Musical talent also includes Ted Cole, routine tenor of romantic style; a girl trio (which needs brighter arrangements); a mixed chorus, three female,

five male. John Stanley is an excellent master of ceremonies; Hal Miller handles the pontifical commercials without ramming them down the listener's throat. Walter Hackett, regional OWI radio head, writes the show which is produced by George Steffy (WNAC production manager) and Bob Salter, of D'Arcy.

This was the third program of the series to be aired over 10 stations of the Yankee Network. First had Margo as guest; the second, Rex Ingram.

John William Riley.

DuMont Television

Reviewed Tuesday, 8:30-10 p.m. Style—Variety and film. Sustaining on W2WXV (New York).

WOR's invasion of the DuMont studios last week featured a new and obviously unrehearsed task force. Show got off 10 minutes late, thus setting the pace for one of the clumsiest productions to date.

Stan Lomax and Troman Harper, WOR sustaining program personalities, back-boned the offering with a super flashback technique. They first projected themselves into the year 1966 and then, with the help of no time machines whatever, right back into 1943. Jumps from one era to another were repeated with monotonous regularity thruout entire show, resulting in a dizzying but not entertaining round trip to nowhere.

After a lengthy discussion of the good old days of long-wave broadcasting—this from the 1966 end of the swing—Harper started the night's ethereal wanderings by popping back to 1943 to do a newscast. In shirtsleeves, loose tie and with hat perched on the back of his head, he ignored the camera in an effort to portray a present-day announcer at work with no bogey of television. What should have been a humorous scene lost its comedy value to the important news content of the broadcast.

Returning to 1966, Harper and Lomax gossiped awhile before turning the calendar back to the next scene. They reminisced about WOR's '43 pageboy staff and the tricks the boys played on one another. So it was back to today in the WOR pageboy room, where a pretty girl gave forth with song. She turned out to be Mrs. Gene Clark, who in a pleasant little voice crooned *You'll Never Know* and *Happy-Go-Lucky*.

Cameras shifted to pageboys, who muddled thru a skit portraying a typical trick being played. Joke was to have one of the boys ordered to set up a studio for a meeting, said studio at that time being occupied by a soap opera company. Swinging to this studio, the lens picked up the soapers in the middle of a tender scene. Neatly presented, this act scored a laugh by showing the lovers as a completely misfit couple. The hero was a short elderly little fellow and the heroine a six-footer. With the actors sloppily dressed and punctuating their dramatic dialog with yawns, plus the added attraction of pageboys trotting back and forth between them and the camera, skit hit the comedy high spot of the evening.

Lomax announced the movie intermission. This is an improvement. In previous programs the shift from flesh to film has been done without explanation. Film shown was the much used (by DuMont) short, *British Paratroopers*.

Last half of the show featured the same flashback, but got off to a better start with an extremely interesting and informative screening put on by men from the U. S. Deep Sea Diving School. With Harper as emcee and Lieut. Wm. Mahan answering questions, Chief Petty Officer Andy Boig donned a complete diving outfit. CPO Boig, who worked on the Normandie salvage job, gave a brief description of the hazards of working under water. Lieut. Commander Chandler, head of the diving school, topped off the scene with a talk on the training set-up, its membership and responsibilities.

Lomax, who should have left his pipe at home (he looked as tho he was trying to hide behind it), brought Mrs. Clark back for two more numbers. This time, in her sugar-plum fashion, she flitted thru *Hip, Hip, Hurray* and *Put Your Arms Around Me*.

A program break was seized upon by Henry Gladstone, who gave a short com-

mercial for Edelbrau Beer. Despite the advantage of being able to demonstrate the product by drinking it, Gladstone's effort didn't convince.

Next scene replayed the soap opera—this time for tele 1966. Acting was adequate, but it seems that by 1966 a director would have learned that when props are mentioned the audience would expect to see them. Without such props, the actors were handicapped and their effort signified little to the wave watchers.

John D. Whitmore, WOR special events man, to whom goes credit for scripting entire show, brought offering to an end with his introduction of five Conover models. Supposedly wearing five different types of make-up which they were to demonstrate, the girls were unrehearsed and unrelaxed before the camera, and despite a mighty effort by Whitmore, the scene was ineffectual. A more satisfactory method might have been to bring two girls on at one time, thereby permitting a visible contrast and comparison of make-up technique.

In general the program, filled with awkward breaks, did not rate too high. Camera work was consistently bad and make-up strictly markdown. It is natural that experimental work must be done and that trial and error will determine future program plans. However, with a possible tele audience of around 15,000 it is moot if the policy of presenting programs without rehearsals is sound.

Wanda Marvin.

VICTORY SQ. TEES OFF

(Continued from page 3)

show in the BIG TOP War Center got under way. Lucy Monroe sang the national anthem and *God Save the King*. W. Randolph Burgess, chairman of the War Finance Committee for New York State, welcomed the audience and outlined the object of the War Center.

Bang-up vaude show followed, with admission a dollar's worth of War Stamps. On tap were four name orkers—Johnny Long, Carmen Cavallaro, Abe Lyman and Paul Ash. Emcees were Bert Lytell and Ed Sullivan. About \$2,500 was realized in War Stamp admissions.

Among the acts were Barry Wood, the Ink Spots, Kenneth Spencer, Morton Downey, Iona Massey, the Murtah Sisters, Fats Waler, Jerry Lester and a troupe of Ben Yost's singers. It was a top program for a \$1.00-top admission—a package that couldn't be bought except when the government calls on showbiz. Response last night put the War Center bond pitch right in the groove. September 9 is the date when official dotted-line signing begins. Victory Square is ready with pen and ink and entertainment to put the signees in the mood.

HOSPITAL CIRK GROWS

(Continued from page 3)

recreation hall and sometimes 100 carefully selected Canteen girls go along to sit, chat and even dance with the boys. Above all, the Wing tries to present the kind of acts most suitable to an audience of convalescents—and every act is usually a show-stopper.

Others who have already made the jaunt from mid-Manhattan to Brooklyn, S. I. and points south in a Red Cross station wagon are Lucy Monroe, Albert Spalding, Mary Small, Bob Howard, Bill Williston, Morton Downey, Murtah Sisters, Chaz Chase and Mary Howard. Sometimes they double at canteens the same night.

The hospital project is regarded by Sauter and other Wing officials as a real job of the entertainment industry and one which has been neglected heretofore in favor of camp shows, canteens and money-raising activities. It is one of the jobs the ATW hopes to keep on with long after the duration-and-six.

32 FREE CONCERTS

(Continued from page 4)

employed. Most sponsors used the concerts as an advertising medium (they receiving billing in subways). But two remained anonymous, being tabbed only as *A Believer in the Future of New York City* and *A Friend Who Appreciates America*.

Business firms participating in the plan were Manufacturers' Trust Company, Consolidated Edison Company, New York Central System, Skouras Theaters Corporation, Cushman's Bakeries and International Business Machines.

Bands were composed of both colored and white male musicians, with the exception of one all-femme concert, under the direction of Nat Brusloff.

Hymn of Hate

Jingles Jar
Texas Scribe

AUSTIN, Tex., Sept. 4.—Singing commercials may not be such good advertising after all, if there are many more squawks "out loud" like the one penned by an editorial writer for *The Abilene (Tex.) Reporter-News*.

Titled *Just a Song at Twilight*, the editorial says:

"Age creeps up on one before one knows it, sometimes. Maybe it's just some whippersnapper you overhear referring to you as 'that old gentleman,' or perhaps a faintly noticeable inability to digest raw onions any more, or the sight of a fellow you went to school with showing off pictures of his grandchildren.

"Or, maybe it is nothing more than your tardy muscular reactions in time of emergency.

"That's our trouble; we're slowing down. A great gulf of time yawns between the time we won the high school broad-jump championship and the present moment. Much of the old co-ordination is gone, much of the zest for competition.

Radio's "Great Blight"

"We have noticed this sad state of affairs lately in connection with a great blight that has come over the radio industry. We refer, of course, to the plague of singing commercials which now torture the air from 6 a.m. to around midnight.

"At first we were amused, then disgusted, then rendered frantic, and finally made desperate. We started turning 'em off at the first sign of breaking into song about somebody's flea powders or foot-ease.

"And that's when we discovered our physical deterioration. The sound is quicker than the hand. Try as we may, we just can't seem to get the thing shut off before one or two of the opening notes of these noble ventures into song assail the eardrums.

It is most humiliating. But the ballyhoo specialists won't tote fair with us. They play tricks. One of the neatest is to start right off, without warning, with a full orchestra and chorus, and a great crashing of cymbals and kettle-drums—and then, just as you relax in expectation of a high-class concert of some sort, giving you the works about somebody's chewing gum.

Methuselah's Creaks

"Foiled again, you grin sheepishly and hover over the radio, hand on the trigger, more determined than ever to win next time. But you can't be sure, for the very next number may be a little ditty about a patent medicine, as sung by a harmony trio, than which there is nothing this side of Sheol itself more whicker, and the gals get in their opening licks before your aging muscles respond to the compelling urge of your whole protesting being, and shut it off.

"If Sherman had lived to see the day, he might have thought up something different to describe war, and used what he said about it to describe singing commercials.

"Nothing is a good selling agent which bores or disgusts or annoys or (if the

Coca-Cola Spotlight Band Parade

(Week of September 6)

Monday, Sept. 6..... Woody Herman
Tuesday, Sept. 7..... Les Brown
Wednesday, Sept. 8... Ted Fio Rito
Thursday, Sept. 9.... Louis Prima
Friday, Sept. 10..... Jan Savitt
Saturday, Sept. 11... Richard Himber

listener is blessed with a sense of humor) creates raucous laughter. Wonder how long it will take the advertising geniuses of the radio world to make that discovery? This obsession with singing commercials is exceeded in bad taste only by the triple-plated gall of some advertisers who intimate that without their products or services the war for democracy just simply couldn't be won."

AFM Takes Over Librarian Field

NEW YORK, Sept. 4.—Local 802, AFM, has assumed jurisdiction over all librarians assigned to conductors in radio stations. Action marks a departure from hard and fast rule of the music union, which permitted only instrumentalists, arrangers and copyists to enter fold.

Applications for membership from station librarians are now being accepted, and the matter will be submitted to the War Labor Board for its approval, in accordance with requests from stations which are agreeable to the action.

U. Pix Signs Blue Staffer

NEW YORK, Sept. 4.—Dick Kreig and Larry Markes have been signed to a six-month clefting pact with Universal pix. Kreig is a staff director at the Blue. Markes, the lyricist of the team, will fulfill his pact via remote control. He sends his words in from North Africa, where he flies a Liberator bomber.

Morton's Goulden Touch

NEW YORK, Sept. 4.—Morton Gould, maestro of the CBS *Cresta Blanca* show, is a composer with a split personality, having one eye on Carnegie Hall and one foot in the groove. Pulled all the loose ends together and knocked out *Boogie Woogie Etude*, which Mills Music will publish.

WDSU Sale Okayed

WASHINGTON, Sept. 4.—Sale of WDSU, New Orleans, for \$200,000 in cold cash was approved by the FCC this week. According to FCC, ownership is transferred from Joseph H. Uhalt to three buyers: E. A. Stephens, G. W. Wall and Fred Weber. Stephens is associated with the auto business in New Orleans, while Wall is at present owner of 51 per cent of the stock in WIBC, Indianapolis. Weber is ex-general manager of Mutual.

Azcarrega Plans Another

MEXICO CITY, Sept. 4.—Emilio Azcarrega, operator of a local network and Station XEW, 100,000-watt, is planning a new station near Chapultepec Park in the heart of this city. New outlet, slated to cost 4,000,000 pesos (\$800,000), will get started as soon as priorities clear equipment.

AFM, Et-ers May Be Going In for the Last Round When WLB Panel Rings the Bell

Each Anxious for a Knockout Decision

NEW YORK, Sept. 4.—What may be the final showdown on the American Federation of Musicians' recording ban, in effect since August 1, 1942, gets under way here Tuesday (7) when the fact-finding panel set up by the War Labor Board starts listening to evidence submitted by both the musicians' union and the electrical transcription companies. A preliminary survey was conducted by the panel Thursday (2), but only for the purpose of witnessing a demonstration put on by the ET people who showed the fact finders how a transcription record is made.

It is no secret that almost every transcription company's stock of fresh disks is at the vanishing point and they'd all like to swing into action. But even more than that is the desire on the part of everyone in the recording business to get the whole mess cleaned up once and for all.

After the previous disappointments received from WLB and Senate hearings, ET-ers are not now inclined to make any predictions on the outcome of this one, altho they naturally cannot see how any but a decision in their favor can be reached. The AFM is even more reticent.

If the "President should ask it," union spokesmen repeat, they will resume recording immediately. Asked whether a WLB decision to that effect would be considered as coming from the President, one of them was "inclined to think" the union's executive board would so interpret it. Right now the national office is busy compiling facts and figures culled from its 800 locals in answer to the panel's request for certain information.

As reported two weeks ago in this paper, the big shots at AFM don't like the way diskers are getting along on yesterday's product. With the excep-

tion of the surprise hillbilly hits and a few new all-vocal waxings, oldies have been forming the backbone of the recording business. Success of 20th-Fox's *Stormy Weather* and the revitalized call for the songs from that film dramatically demonstrates what confronts the musicians' union.

There are easily 50 old recordings of the film tunes and a couple of them have never completely dropped out of the active list. Columbia has the title number on recordings by Duke Ellington, Eddy Duchin and Ethel Waters. Decca has it with Connee Boswell and Carmen Cavallaro; Victor has waxings of it by Lena Horne (who is featured in the picture), Bea Wain, Leo Reisman (with a Harold Arlen vocal) and Joe Reichman.

Diskers are well stocked with different versions of *I Can't Give You Anything But Love*, also in the pic; Victor owning a Freddy Martin record with a Dinah Shore vocal, and others by Benny Goodman, Fats Waller and Ellington. Decca and Columbia are equally well heeled, and all three firms have many waxed impressions of *Ain't Misbehavin'*.

With the music trade ready to cash in on the record-breaking string of film-musicals in the making, recordings will be dusting off old platters for months and months to come.

Panel hearing was switched to Tuesday from Labor Day with the consent of all parties. Gilbert Edmund Fuller, president of Raymond Whitcomb Company, Boston, replaces Henry S. Woodbridge as industry member of the panel; Arthur S. Meyer, chairman of the New York State Mediation Board and vice-chairman of the Second Regional War Labor Board, continues on the panel, as does Max Zaritsky, president of the United Hat, Cap & Millinery Works, AFM.

AMP's Segregation of Sales End Brings Back Watson as Indie Rep for Library Unit

NEW YORK, Sept. 4.—Divorcing selling from the other functions of Associated Music Publishers, Inc., in so far as its station musical library is concerned, C. M. Finney, AMP prexy, announced Thursday (2) the return of Loren Watson to the associated recorded program service organization. Watson's return to the fold (he was sales manager back in 1934) is as an independent operator, however, with his Spot Sales, Inc., taking over the sales representation of the library service.

Station reps with outlets in the smaller areas have been taking it on the chin (*The Billboard*, July 31) and Watson only has one biggie, WLW, and that only for the West Coast. Two other outlets in big city spots help the Watson picture along—WOL, Washington, and KYA, San Francisco. However, Spot Sales basically is doing a job for the smaller broadcasters, a job that's none too profitable at the present time.

Plan of loading the selling job on Spot Sales will leave the AMP library service free to worry about its production problems, which are plenty under the present shellac freeze and Petrillo ban.

The production problems will continue to be Ben Selvin's, recently made vice-president and general manager of the service. Selvin has been with the library from the outset, having started back in 1934 also. This means that Selvin and Watson, who first faced the recorded music library problems together nine years ago, are facing them again.

From AMP's standpoint the appointment will remove a personnel problem, since a good selling staff is hard to find and hard to keep happy with only one line to sell in a limited market. Li-

brary's Sales Manager Mayo recently resigned and e. t. selling turnover, being in the WMC "unessential" classification, has been terrific.

Question as to what a library has to sell these days depends upon the foresight, if any, shown by the brass hats more than a year ago. If they built up a tremendous backlog of waxes and titles, the library has something to sell. Trade states that AMP's Selvin did just that, being close to the AFM situation (he's been a member for years). Trade also believes that Watson's taking over of the selling gamble at this time means that he and Selvin feel that the ban lift isn't as far away as other waxers publicly state.

Whatever comes from a station rep entering the music library representation field, selling perhaps in many cases to stations that it represents in the time market, will be carefully watched by World Broadcasting, NBC Thesaurus and Lang-Worth, all of which have long had a top-heavy selling budget.

Sinatra To Sing the Champ

PHILADELPHIA, Sept. 4.—Frank Sinatra, as far as the listeners of KYW are concerned, won the right to a popularity bout with the champ baritone—Bing Crosby. Station polled its early morning listeners as to their favorite "bedroom singer," pitting all the others in the swoon sweepstakes against Crosby. Sinatra won the right to a title match with Bing in a final voting. In a week-long semi-final vote, the swoon kid bobbed in ahead of Bob Eberly by a 2,236-to-1,382 count.

Moose 13 Wk. Sun. MBS Half Hr. To Pitch Insurance; Maybe Also Member Gimmick; Williams Set

CHICAGO, Sept. 4.—Loyal Order of Moose will sponsor an elaborate Sunday half-hour show on the Mutual network, starting October 17 and featuring Griff Williams Orchestra. Exact form of show has not yet been worked out, but Malcolm Giles, supreme secretary of the Moose, stated that in addition to the Williams orchestra there will be a choral group and a dramatic cast. These are being assembled here. Show will originate from WGN and will be heard 5 to 5:30 p.m. EWT, Sundays.

Deal is being handled by L. W. Ram-

sey Company, Davenport, Ia., and contract for 13 weeks was signed this week.

Show is designed to create good will for the order and to sell insurance. It will also indirectly be a solicitation for membership. Some months ago NAB amended its code to prohibit use of radio to solicit memberships. The CIO last week cited this NAB rule in petitioning for a hearing in the Blue Network hearing before the FCC. Direct solicitation of membership undoubtedly would bring a squawk from labor but the indirect approach to be used by the Moose may cause no kickback.



The Billboard Music Popularity Chart

WEEK ENDING
SEPTEMBER 2, 1943

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEAF, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard.

Title	Publisher
ALL OR NOTHING AT ALL	Leeds
DON'T GET AROUND MUCH ANYMORE	Robbins
DON'T WORRY (F)	Paramount
DO YOU KNOW?	Reis-Taylor
FORTUNE FOR A PENNY	Shapiro-Bernstein
HEAVENLY MUSIC	Foist
HOW SWEET YOU ARE	Remick
IF YOU PLEASE (F)	Famous
I HEARD YOU CRIED LAST NIGHT	Campbell-Loft-Porgie
I NEVER MENTION YOUR NAME	Berlin
IN MY ARMS	Pacific
IN THE BLUE OF EVENING	Shapiro-Bernstein
LATER TONIGHT (F)	Robbins
OH, WHAT A BEAUTIFUL MORNING (M)	Crawford
ON THE SANDS OF TIME	Paul-H Pioneer
PAPER DOLL	Marks
PEOPLE WILL SAY WE'RE IN LOVE (M)	Crawford
PISTOL PACKIN' MAMA	Mayfair
POINCIANA	Marks
PUT YOUR ARMS AROUND ME HONEY (F)	Broadway
RIGHT KIND OF LOVE	Witmark
SECRETLY	Southern
SUNDAY, MONDAY OR ALWAYS (F)	Mayfair
THANK YOUR LUCKY STARS (F)	Remick
THE DREAMER (F)	Harms
THERE'S A MAN IN MY LIFE (M)	Advance
THERE'S NO TWO WAYS ABOUT LOVE (F)	Mills
THINGS THAT MEAN SO MUCH TO ME	BMI
WHISPERING	Milles
YOU'LL NEVER KNOW (F)	Bregman, Vocco & Conn

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. While two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress, Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Dreilbelbis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress, Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress, Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress, Jacksonville, Fla.: Butler Record Shop. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. Newark, N. J.: Record Shop. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Theim; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: B. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk. Wk.		POSITION Last This Wk. Wk.		POSITION Last This Wk. Wk.	
3	1. SUNDAY, MONDAY OR ALWAYS —BING CROSBY —Decca 18561	1	1. You'll Never Know —Haymes-S. Spinners	3	1. Sunday, Monday or Always—Bing Crosby
4	2. YOU'LL NEVER KNOW —HAYMES-SONG SPINNERS —Decca 18556	5	2. Paper Doll —Mills Brothers	5	2. You'll Never Know —Haymes-S. Spinners
1	3. IN THE BLUE OF THE EVENING —TOMMY DORSEY —Victor 20-1530	7	3. Pistol Packin' Mama —Al Dexter	1	3. In the Blue of the Evening—Tommy Dorsey
6	4. PAPER DOLL —MILLS BROTHERS —Decca 18318	6	4. Sunday, Monday or Always—Bing Crosby	—	4. I Never Mention Your Name—Dick Haymes
2	5. ALL OR NOTHING AT ALL —JAMES-SINATRA —Columbia 35587	4	5. All or Nothing at All —James-Sinatra	—	5. Don't Cry, Baby —Erskine Hawkins
4	6. YOU'LL NEVER KNOW —FRANK SINATRA —Columbia 36578	8	6. I Heard You Cried Last Night—Harry James	—	6. I Heard You Cried Last Night—Dick Haymes
7	7. I HEARD YOU CRIED LAST NIGHT —HARRY JAMES —Columbia 36677	3	7. It Can't Be Wrong —Haymes-S. Spinners —Hal Goodman	2	7. You'll Never Know —Frank Sinatra
9	8. PISTOL PACKIN' MAMA —AL DEXTER —Okeh 6708	—	8. People Will Say We're in Love—Hal Goodman	7	8. Wait For Me, Mary —Haymes-S. Spinners
—	9. IN MY ARMS —HAYMES-SONG SPINNERS —Decca 18557	—	9. In My Arms —Haymes-S. Spinners	6	9. I Heard You Cried Last Night—Harry James
8	10. IT CAN'T BE WRONG —HAYMES-SONG SPINNERS —Decca 18557	9	10. You'll Never Know —Frank Sinatra	—	10. Boogie Woogie —Tommy Dorsey
			MIDWEST		WEST COAST
		3	1. Paper Doll —Mills Brothers	2	1. Sunday, Monday or Always—Bing Crosby
		6	2. In the Blue of the Evening—Tommy Dorsey	1	2. You'll Never Know —Frank Sinatra
		2	3. Sunday, Monday or Always—Bing Crosby	5	3. In the Blue of the Evening—Tommy Dorsey
		8	4. You'll Never Know —Haymes-S. Spinners	3	4. All or Nothing at All —James-Sinatra
		4	5. You'll Never Know —Frank Sinatra	4	5. I Heard You Cried Last Night—Harry James
		7	6. I Heard You Cried Last Night—Harry James	—	6. In My Arms —Haymes-S. Spinners
		9	7. In My Arms —Haymes-S. Spinners	10	7. Paper Doll —Mills Brothers
		5	8. Pistol Packin' Mama —Al Dexter	6	8. It Can't Be Wrong —Haymes-S. Spinners
		1	9. All or Nothing at All —James-Sinatra	—	9. You'll Never Know —Haymes-S. Spinners
		—	10. It's Always You —Tommy Dorsey	—	10. Blue Rain—Glenn Miller

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana, New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk. Wk.		POSITION Last This Wk. Wk.		POSITION Last This Wk. Wk.	
1	1. YOU'LL NEVER KNOW	3	1. Sunday, Monday or Always	1	1. You'll Never Know
3	2. PEOPLE WILL SAY WE'RE IN LOVE	2	2. People Will Say We're in Love	4	2. In the Blue of the Evening
2	3. SUNDAY, MONDAY OR ALWAYS	7	3. Paper Doll	2	3. Sunday, Monday or Always
5	4. COMIN' IN ON A WING AND A PRAYER	1	4. You'll Never Know	3	4. People Will Say We're in Love
6	5. IN MY ARMS	9	5. Pistol Packin' Mama	5	5. Comin' In On a Wing
7	6. ALL OR NOTHING AT ALL	5	6. Put Your Arms Around Me, Honey	6	6. In My Arms
4	7. IN THE BLUE OF THE EVENING	4	7. In My Arms	9	7. All or Nothing at All
8	8. PAPER DOLL	10	8. All or Nothing at All	15	8. I Heard You Cried Last Night
9	9. PUT YOUR ARMS AROUND ME, HONEY	—	9. It's Always You	—	9. Paper Doll
14	10. I HEARD YOU CRIED LAST NIGHT	14	10. If You Please	10	10. If You Please
13	11. SAY A PRAYER FOR THE BOYS OVER THERE	—	11. Star-Spangled Banner	—	11. Say a Prayer for the Boys
10	12. IT'S ALWAYS YOU	—	12. I Never Mention Your Name	8	12. Put Your Arms Around Me, Honey
11	13. PISTOL PACKIN' MAMA	—	13. We Mustn't Say Goodbye	14	13. Pistol Packin' Mama
—	14. IF YOU PLEASE	—	14. Oh, What a Beautiful Morning	7	14. It's Always You
12	15. JOHNNY ZERO	—	15. Johnny Zero	—	15. It Can't Be Wrong
			MIDWEST		WEST COAST
		1	1. You'll Never Know	1	1. You'll Never Know
		3	2. People Will Say We're in Love	2	2. Sunday, Monday or Always
		2	3. Sunday, Monday or Always	6	3. People Will Say We're in Love
		5	4. Comin' In On a Wing	3	4. All or Nothing at All
		4	5. In the Blue of the Evening	—	5. If You Please
		6	6. All or Nothing at All	4	6. In My Arms
		14	7. I Never Mention Your Name	7	7. I Heard You Cried Last Night
		9	8. Paper Doll	5	8. In the Blue of the Evening
		—	9. Put Your Arms Around Me, Honey	—	9. Wait For Me, Mary
		13	10. It's Always You	9	10. Say a Prayer for the Boys
		10	11. Say a Prayer for the Boys	8	11. Comin' In On a Wing
		—	12. I Heard You Cried	13	12. Put Your Arms Around Me, Honey
		7	13. Pistol Packin' Mama	—	13. No Letter Today
		12	14. Johnny Zero	11	14. It's Always You
		—	15. Let's Get Lost	10	15. Johnny Zero

HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York, Richards Music Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Company, Chicago, and G. & R. Company, Record Shop, Newark, N. J.

POSITION Last This Wk. Wk.	
1	1. DON'T CRY, BABY. ERSKINE HAWKINS. Bluebird 30-0813
8	2. A SLIP OF THE LIP. DUKE ELLINGTON ... Victor 20-1528
7	3. FIVE GUYS NAMED MOE ... LOUIS JORDAN ... Decca 8653
2	4. PAPER DOLL ... MILLS BROTHERS ... Decca 18318
3	5. DON'T GET AROUND MUCH ANYMORE ... DUKE ELLINGTON ... Victor 26610
—	6. FROM TWILIGHT 'TIL DAWN ... CEELE BURKE ... Capitol 136
9	7. IT CAN'T BE WRONG ... FOUR VAGABONDS ... Bluebird 30-1815
10	8. SENTIMENTAL LADY ... DUKE ELLINGTON ... Victor 20-1528
—	9. GET ME ON YOUR MIND ... JAY McSHANN ... Decca 4418
—	10. SUNDAY, MONDAY OR ALWAYS ... BING CROSBY ... Decca 18561

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.

"LE JAZZ HOT" IS BLAZING

Frank Cooper Is Forgotten Man In Sinatra Deal

Who's Yehudi?

NEW YORK, Sept. 4.—The "forgotten man" in the big Sinatra-Dorsey-MCA-GAC deal is Frank Cooper, who is merely the swooner's personal manager. Cooper is credited as being the first guy to see big money possibilities in Sinatra and swung his first theater dates which started the amazing success story. Cooper was also in on the singer's radio and picture deals but somehow got lost in the big shuffle on the Coast. The personal manager himself doesn't know what his exact status is at the moment but expects to have the whole thing straightened out within two weeks when he gets with Sinatra.

HOLLYWOOD, Sept. 4.—Frank Sinatra grossed the top figure of the Hollywood Bowl's entire season, doing \$12,500 the night of August 14, but he didn't receive the Bowl's award as the box-office champ, nor an invitation for another appearance next summer unless "his drawing power at that time" rates it, according to a spokesman for the Bowl Association. Paul Whiteman was runner-up for the box-office trophy but the gee who copped the cup is a violinist named Yehudi Menuhin.

Omaha BR Season Opened, But Ops Are Worried About Orks

OMAHA, Sept. 4.—With a wishbone and a prayer Omaha ballroom ops are ready for the fall season. Tom Archer's Chermot led the parade, opening August 28 with Jan Garber, always a strong favorite in this area. Garber went from here to the Skylon, Sioux City, Ia., and then on to the Arkoda, Sioux Falls, S. D., all in the Archer circuit.

The Music Box Ballroom here opens September 15, and Joe Malec's Peony Park Royal Grove swings to inside dancing following the close of the outdoor season Labor day. Peony's dances are run twice a week.

Bands are scarce and will become scarcer, says Vic Schroeder, veteran booker here. Because of the new draft ruling, he looks for many bandmen to jump into defense jobs, handling engagements on the side.

Ballrooms in this area, anticipating their biggest season, are confronted with a dilemma in the band situation. Schroeder thinks many spots will have to hire a leader and try to keep the bandmen in critical jobs within a limited radius for three or four nights a week engagements. Not many bandmen have switched to defense jobs yet but the thin ranks may be sharply depleted with the calling of the 4-Fs.

Ballroom operators here expect no cut in business as a result of a newly enacted curfew law, sending home those under 16 after 10 p.m., since a city ordinance requires dancers to be over 16 to get into ballrooms.

Uncle Sam Splitting The Mills Brothers

CHICAGO, Sept. 4.—Uncle Sam is splitting up the Mills Brothers act September 22, when Harry Mills, the comic and lead man of the quartette, becomes a private in the army. Altho 75 pounds overweight, he was inducted into the army here Wednesday (1) and given the usual three-week furlough.

Singing act has made a terrific comeback this year thru the release of its *Paper Doll* record. They have been averaging \$2,250 a week in theaters thru this area, and netting \$1,000 on one-nighters. Another brother, Herbert, is getting his army physical later this month.

In Savitt's Defense

NEW YORK, Sept. 4.—Milton Sachson, yea 3/c at the Submarine Chaser Training Center, Miami, writes *The Billboard* to correct any impression that Jan Savitt is unwilling to play servicemen's shows. Yeoman Sachson informs that Savitt played a show at the sub-chasing training center August 13 and "to our knowledge, he has already played eight shows for various army and navy groups while in this area." Yeoman Sachson also tosses a posy at "show people as a whole who are doing a magnificent job entertaining the personnel of all branches of the service."

Pa. Judge Rules Hotels Must Pay SS for Leaders

PHILADELPHIA, Sept. 4.—Attempt on part of two large hotels here to have the musicians declared independent contractors in connection with the payment of State Unemployment Compensation taxes, was ruled out by Judge Robert E. Woodside, in Dauphin County Court. Jurist ruled that the Benjamin Franklin and Walton hotels have to pay a total of \$3,678 as unemployment compensation for musicians and entertainers from 1936 to 1941. Benjamin Franklin has to make good \$1,295, with the Walton nicked for \$2,381.

The hotels had claimed that musicians and entertainers were independent contractors and, as such, did not come under the State's unemployment compensation law.

No Eastern Junket For Benny Carter

LOS ANGELES, Sept. 4.—Benny Carter's trip east with his band has been postponed because of coming motion picture commitments. Western dates still stand, however, starting September 16, when his band concludes six weeks at Zucca's Terrace Club in nearby Hermosa Beach. Itinerary includes three weeks at Jerry Jones's Rainbo Rendezvous, Salt Lake City, a two-weeker at Jantzen Beach, Portland, a week at the Orpheum Theater, Los Angeles, and about 25 one-night stands up and down the Pacific Coast.

Carter originally was skedded to head for Chicago and New York in September but film work at Universal this fall necessitates his staying in the West until mid-November, at least. General Amusement Corporation's Ralph Wonders set up the Carter tour.

Philly's Ballroom Season Is on Only If Labor Canteen Fails To Find Winter Quarters

PHILADELPHIA, Sept. 4.—Local ballroom ops are pinning their hopes for the new season on the announcement that the USO-Labor Plaza Committee has not as yet been able to find suitable winter quarters for the highly successful dance and recreation spot now being operated outdoors at the midtown Reyburn Plaza. In fact, the al fresco dansant for servicemen has been so successful, packing in more than 3,000 steppers nightly, that it has almost knocked the bottom out of summer patronage at the private ballrooms here.

Not only has the free dancing attracted all the servicemen, but with the labor unions providing the dance hostesses, it has likewise kept the gals away from the private ballrooms, and dansants here depend largely on the working gals for fem patronage. Moreover, the outdoor dance canteen, with all refreshments only a

"Cocktail" Work Bringing Boys Who Blow Blue Notes Bigger, Greener Banknotes

Prices Bid for Old Jazz Disks Out of This World

NEW YORK, Sept. 4.—Despite more than two years of draft demands that have picked off hundreds of top instrumentalists, forcing many of the remaining swing bands to turn sweet and the sweet ones saccharine, "le jazz hot" is enjoying the biggest season in its history. In person, the boys who give out with the righteous jive are working more steadily than anyone can remember. On records, their deathless improvisations are bringing prices in the collector's market that are just short of bewildering.

Those who make a living out of selling or playing jazz attribute the boom to the war. Young hepsters are now holding down jobs in essential industries and can afford to lay it on the line for a load of their favorite piano or sax man, either in the flesh or on wax.

The true jazzophile fluffs off full-sized bands as "swing" outfits and grudgingly acknowledges that bands like Benny Goodman, Count Basie, Jimmie Lunceford, Woody Herman, Charlie Barnet or the Dorseys "occasionally" play something worth hearing. And, of course, Duke Ellington. In general, a band has to number less than six pieces or it doesn't rate serious consideration.

Jamsters "Cocktail Combos" Now

Oddly enough, performers are in agreement with their adulators and severest critics. But here's the pay-off: Musicians who steadfastly scorn employment with big bands as being too "ickey" are now being hired and classified as "cocktail combos."

Among those working now as c. c.'s are such famous dance band names as Roy Eldridge, Red Allen and J. C. Higginbotham, Stuff Smith, Louis Jordan, Wingy Manone, Coleman Hawkins, Teddy Wilson, Skeets Tolbert, Teddy Wilson, Mary Lou Williams, Eddie Heywood, Rex Stewart, Pee-Wee Russell-Eddie Condon-Brad Gowans, Al Casey, Art Tatum, Ben Webster, and Joe Sullivan. Others working as cocktail acts are Meade Lux Lewis, Cleo Brown, King Cole and Maurice Rocco.

The cocktail angle has broadened their sphere of employment as singles, trios and small bands and for that they can be thankful. Formerly they had to rely on gin mills, cellar joints and other after-hours spots as the only locations where they could play their kind of music. Now, New York's Folies Bergere

is home to Roy Eldridge and the same town's Cafe Society Uptown and Downtown are always open for a fine jump crew. Fifty-second Street is riding higher than ever and Hollywood and Chicago are dotted with cocktail lounges buying the best in jazz.

Collectors Pay Thru the Nose

Collector's prices for waxings of the masters present distorted views of the market value of the jamsters. Here availability is the essential factor in determining values and, since the major diskers stopped reissuing classics they recorded in the dim dear past, there's a mad scramble on for what's left.

Old Louis Armstrongs fetch as high as \$15, altho the average price is from \$3 to \$7.50. On the other hand, Johnny Dodds, a clarinetist who played as part of Armstrong's Hot Five, and whose talent was vastly inferior to Armstrong's, brings \$40 if you have his *Weary Blues* on Vocalion 15632. Omer Simeon, another New Orleans clarinetist from the same era, is worth \$3, but Benny Goodman's average only \$1.25.

Any Jelly Roll Mortons in the Victor 23400 series will knock down 25 clams, as will King Oliver's in Okeh 8000 series. However, Oliver's 4000 series on the Okeh label are worth a meager \$17.50 apiece.

All in all, there are from 5,000 to 10,000 titles that are considered collector's items and, while the country's attics and basements have been fairly well scoured by the disk Hawshaws, anyone of them would give his eyeteeth and his family's gas ration books for the next two years if he could go thru the pile of scrap collected by Records for our Fighting Men and play finder's keepers.

Dig the "Hot Shops"

The market for old disks is so hot that about 20 "hot shops" have sprung up in this city, with proportionate numbers in other towns. Most of them formerly operated as "9-cent shops," selling used juke box disks for as low as 9 cents and seldom more than 29 cents. Nowadays everything they lay hands on goes to the highest bidder, and from the prices mentioned above one can see that the bidding is spirited.

The two stores that have built up a considerable mail-order business in jazz disks are the Commodore Music Shop here and the Jazz Man Record Shop in Los Angeles. Each has put out its own disks recorded for the store owners and put out under their labels, Jazz Man and Commodore, but the latter is the oldest and acknowledged leader in the field.

Its wholesale business has doubled in the last two years and could have multiplied 10 times if Scranton would allot more pressings. By cutting out a lot of its titles, the store is able partially to satisfy the new market of jazz disk buyers.

Private customers come from such little known burgs as Naugwalk, Wis.; Olive View, Calif.; Lubbock, Tex.; Tipp City, O., and Deadwood, S. D. In addition, after-the-war propositions are coming in from Africa, Australia, New Zealand and other spots hit by our soldiers, who spread the cult.

The major diskers are concentrating on their Harry Jameses, Glenn Millers, Sinatras, Haymeses and Comos, but Milt Gabler, who owns the Commodore shop and is employed by Decca in charge of its jazz albums, has another feather in his cap. The 10 albums he compiled for Decca from its recordings made for the Brunswick label prior to 1932 sold 500,000 records for the company in the month of July.

The Duke Ellington, Benny Goodman and Red Nichols album sets have sold about 60,000 each, with Pine Top Smith's boogie woogie album close behind.

T. Dorsey Loses Vannerson Via Resignation; Sinatra Divvy Said To Be Reason

Trombonist Now Minus Swooner, Band and Manager

HOLLYWOOD, Sept. 4.—Leonard Vannerson resigned as personal manager of Tommy Dorsey Wednesday (1), in a surprise move which left the sentimental gentleman without managerial guidance as well as a band.

Vannerson, who has acted as Dorsey's right-hand man for more than two years, said his resignation was "mutually agreeable" and insisted that he and Dorsey were parting as friends. While no successor has yet been named by Tommy, Jack Johnstone, who heads Dorsey's music publishing ventures, is being mentioned as manager.

Vannerson and his wife, Martha Tilton, were to leave Los Angeles this week for a brief vacation before she returns here to star in the new Dick Powell Campana program on CBS. Vannerson said he is considering "a couple of nice offers" but would accept nothing until his return late in September.

Sinatra Split the Reason?

His split with Dorsey, he said, was "complete and permanent." Vannerson denied that the recent settlement of contract difficulties with Frank Sinatra, who paid Dorsey \$50,000 plus to free himself of a 33 per cent equity in the singer, had anything to do with his leaving Tommy. He did say, however, that altho he had a 10 per cent "piece" of Sinatra via a personal management contract, Dorsey had kept all the money without offering to settle with Vannerson.

Persons close to Tommy and Vannerson claim this has plenty to do with the dissolution of the Dorsey-Vannerson partnership.

Dorsey Still Sans Band

Dorsey trains out for the Middle West September 9 to play two weeks of theaters with a smaller band which has not yet been completely organized. The only regulars who are definitely set to

remain with him, as of today, are Milton Raskin, pianist, Manny Gresham and Don Lodice, saxophonists, and George Seaburg, trumpeter. Freddie Stulce will remain in Hollywood to enter radio, as will several other key men.

Vocalists Betty Brewer and Skip Nelson are also slated to go East with Dorsey.

Vannerson told *The Billboard* that Dorsey's bookings were set for the next five months and that Tommy would not require much in the way of a personal manager until November. Meanwhile Dorsey is personally making the rounds in Los Angeles attempting to hire musicians and get an orchestra in shape for the trip east.

New Draft Quota Is No Joke And Band Biz Settles Down To Prove Its Essentiality

CSI To Become Clearing House for All Dates

NEW YORK, Sept. 4.—The energetic, if somewhat belated manner in which the band agencies have thrown themselves into the task of supplying service camps with dance orks is proof that at last the band business is making a concerted effort to substantiate its claims that men who make music are more than "non-essential."

Many bandleaders have been called into service but the explicit demands of the October-January quotas make it clear that dozens upon dozens more are due for induction unless something is done to win them a more essential classification.

The USO Band Committee has tried valiantly to direct the orchestras' efforts toward playing more servicemen's shows, not only because such performances are desperately needed for morale purposes, but because it would also furnish concrete proof to the War Department and War Man-Power Commission that musicians are directly tied in with the war effort and are concerned with more things than raking in the dough.

A Program With Teeth

A program that will shoot plenty of vitamins into band dates for service camps was put into motion this week when representatives of the band agencies met at the offices of Music Corporation of America, with Sonny Wer-

ORCHESTRA NOTES

TOMMY TUCKER replaces INA RAY HUTTON at the Hotel Astor Roof, New York, September 6. Miss Hutton opening at the RKO Theater, Boston, the following day. . . CHARLIE BARNET plays his umpteenth date at the Apollo Theater, New York, week beginning September 10. . . GEORGIE KAY at Natatorium Pavilion, Spokane, replacing CHUCK CASCALES, who followed FRANKIE MASTERS. . . TINY HILL was tossed a farewell party by songpluggers September 4, the day he checked out of the Hotel Edison, New York. . . BEN YOUNG bows out of the Bowery, Detroit, September 10 to reopen Vanity Ballroom, same city. . . BENNY RESH returns to the Bowery after a summer engagement at Russell's Point, O. Previously, Resh remained at Bowery for eight straight years. . . DAVE TYLER, new leader of Olympia ork in Miami. . . KING JOHN-SON remains at the Hotel Sheraton, New York, shifting from the roof to the Satire Room for the fall season. . . CAROLINA COTTON PICKERS wound up tour this week with the MILLS BROTHERS. . . JUDY KAYNE on tour of Southern theaters with three-act unit.

BUDDY HOFF starts a run at the Hotel President, Kansas City, Mo., September 13.

lin, one of MCA's v.p.'s, as chairman. Attending the meeting were Jack Whittemore, also of MCA; Billy Shaw and Bill Burnham, both of William Morris Agency; Howard Sinnott, GAC; Ben Bart, Gale, Inc.; Bob Bundy, CRA; Abe Lastfogel, president of Camp Shows, Inc., and Will Roland, director of CSI's Band and Orchestra Department. Bill Frederick, of Frederick Bros., sent his regrets at being unable to attend and asked to be counted in on all activities.

A system was devised that would cover the camps and bases of the entire country, with definite responsibilities assigned members of branch offices of the band agencies. In Roland's hands, in New York, will be placed route lists of all bands, their playing time and their free dates. A master list will be compiled by him, together with a comprehensive list of the country's band locations and service camps.

In this manner, definite assignments can be handed bands working anywhere, with the regional representative of the committee responsible for the follow-

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ON THE STAND

Reviews of orchestras playing hotels, night club and ballroom locations and one-nighters.

Clyde Lucas

(Reviewed at Tune Town Ballroom, St. Louis)

FOR years Clyde Lucas batoned a schmaltzy organization carrying seven violins and the cognomen of California Dons. Apparently Lucas has decided he was musically behind the times, not hep as it were. At any rate, he has junked the Dons and is now fronting a swing aggregation.

Lucas has plenty of young fellows in the band who seem to get a lift out of the jump numbers, consequently the library is heavy on the bounce side. Instrumentation of the ork is five sax, three rhythm, and five brass, with the trombone duo getting an assist on occasion from Lucas's own tram. A youngster named Loren Helberg is the most interesting soloist in the group, displaying plenty of ideas and imagination on tenor sax.

Vocal chores are in the hands of Teeny Reilly, a cute little inexperienced miss who replaced Patty Ross with the band. In theaters the kid would be a natural, for she is attractive and displays plenty of enthusiasm, but for ballrooms and on the air her voice is only so-so. Baritone Paul Lewis steps down from the trumpet section to do ballads in the Sinatra-Eberle tradition and very acceptably; a decided asset these days. C. V. Wells.

Ray Herbeck

(Reviewed at the Hotel Peabody, Memphis)

RAY HERBECK has reorganized his orchestra in the past year placing all the emphasis on the chirping of Lorraine Benson (Mrs. Herbeck in private life), and it has worked out satisfactorily. The five reeds, three trumpets and three rhythm are played by mediocrities but that is in itself a blessing. Any man can be replaced (if he should be called to arms) by an average musician in the town the band happens to be playing, without any noticeable difference.

Miss Benson sings a chorus of almost every tune played and her voice shows signs of development in range and flexibility in the past year. She has almost eliminated the Bonnie Baker influence she took with her from her days with Orrin Tucker. And what is all her own is a great beauty and a lovely personality.

Herbeck is still the bland, rather vague stickwaver of old, and his music is equally unspectacular, tho pleasing. Ted Johnson.

Johnny Doughboy Is a Longhair

PHILADELPHIA, Sept. 4.—Those members of the armed forces seeking their recreation at the USO-Labor Plaza, which holds some 3,500 uniformed men nightly, prefer being sent by Schubert's *Unfinished Symphony* than *One o'Clock Jump*, is the claim made by Norman Black, whose orchestra presents the serenade each Sunday at the outdoor recreation canteen altho a dance band holds forth on week nights for hoofing.

Black thumbed thru numerous requests and discovered the favorites of servicemen included: Schubert's *Ave Maria*, Brahms' *Hungarian Dances*, Liszt's *Liebestraum*, Tschalkovsky's *Nut Cracker Suite*, Ravel's *Bolero* and Gershwin's *Rhapsody in Blue*. Other heavy faves with the lads in uniform, ordinarily identified with the jitterbug music, are *Evening Star* from *Tannhauser*, *Yours Is My Heart Alone* by Franz Lehár, *Without a Song* by Vincent Youmans and Victor Herbert's *Gypsy Love Song*.

meeting, at which no decision was reached.

Long-drawn-out discussions between 802 and the League of New York Theaters, representing legit houses, has finally resolved in agreement to submit the musicians' 5 per cent increase to the War Labor Board.

Chuck Foster Into Army This Month

CHICAGO, Sept. 4.—Chuck Foster has passed his army physical and will be sworn into the army this month. The band will remain intact and carry on as "Chuck Foster's orchestra under the direction of Harry Lewis." Lewis has been the band's arranger and road manager. Ork is now playing theater dates in this area and opens a run at the Claridge, Memphis, October 16.

Another band here continuing to use the name of its inducted leader is Ray Pearl's outfit at the Melody Mill Ballroom. Pearl has been in the army for several months.

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Philly Theater Scales Upped; NY Local Trying for 5% Hike

PHILADELPHIA, Sept. 4.—Local 77, AFM here, and the Warner Theater Circuit have concluded negotiations providing for a 7 per cent increase for the pit orchestras. Upping the scale to \$68 each for the 32 men at the Earle Theater, raise is subject to approval of War Labor Board and covers a 52-week period effective September 15. Theater circuit originally held out for only a 20-week guarantee because of the vagaries in booking bands and acts today. The contract covers Sundays at the circuit's Stanley Theater in Camden, N. J., the Earle stage being dark on the Sabbath.

In addition, new contract provides employment for a pit band at the Allegheny Theater, nabe house, for first time in five years, returning vaudeville. Eight men will get \$36 each for a three-day pitch. Theater will expand to full week if policy clicks.

New season will also find sepia band stagershow at two other theaters and with

the Earle also buying colored attractions, bidding for the available names will boom asking prices for the bands.

Sam Stiefel's Fay's Theater gets going September 24 with Andy Kirk, following with Lil Green and Tiny Bradshaw. And making for fresh competition, Moe Wax relights his long-dark Lincoln Theater October 1. No opener set, but house policy is committed to the Harlem style.

NEW YORK, Sept. 4.—Local 802, AFM here, is conducting negotiations with both legit and de luxe movie theaters for wage increases. Movie group and union held preliminary meeting yesterday, at which time request of musicians for a 5 per cent increase was presented. Last fall a 10 per cent upping of scale was agreed upon and local now wants to bring percentage to 15 in conformity with Little Steel formula. Representatives of the Music Hall, Paramount, Strand, Roxy, Loew's State and the Capitol theaters attended the first

Polack Circus Fat 19½G at L. A. Orph

LOS ANGELES.—Polack Bros.' Circus chalked up a neat \$19,500 at the Orpheum (2,200) here week ending Tuesday (31).

Line-up included Dick Clemons and his lions; Phil and Dottie Phelps, head balancers; the Philmores, jugglers and head balancers; Black Brothers, comics; Sonny Moore's Dogs; Mona and Mary Ann, elephants; Carlos Carreon's Black Horse Troupe; Teresa (Morales), aerialist; Fallenberg's Bears; Nate Lewis, announcer, and a hand led by Bee Carsey.

Pic, *Song of Texas*. Spot charges 75 cents tops.

"Scandals" Hangs Up \$25,000 in Buffalo

BUFFALO.—After many months of darkness, the Century Theater pulled a hefty \$25,000 week ended August 31 with George White's *Scandals*, featuring the Slate Brothers, Buck and Bubbles, Masters and Rollins, Four Nelson Sisters and Fay Carroll. Admissions were upped slightly to 40 and 65 cents from 35 and 55 cents. Pic, *Wings and the Woman*.

House Manager Robert T. Murphy says another show is set for week of September 15, with the house slated to use other stage attractions thru the fall and winter whenever available.

Jones's Slickers Hot 32G in Hub

BOSTON.—Spike Jones and his corned boys went over the top at the RKO Boston (seats, 3,300; scale, 44 to 99 cents) to draw a hot \$32,000 for stanza ended September 1.

Unit also included the Glenn Miller Singers (the Modernaires and Paula Kelly), Arnaut Brothers, Bob Dupree and Charlo, and Dave Barry. Pic, *Appointment in Berlin*.

802 Leadership Claims 1% Tax Is Urgent Need

NEW YORK, Sept. 4.—In an effort to recoup budget shrinkage caused by the voted-out 3 per cent tax, the administration of Local 802, AFM here, will propose a 1 per cent tax to be levied against musicians' scale wages. New assessment will be voted on by local membership September 13.

Administration officials point out that the revocation of the 3 per cent tax last April leaves a \$171,000 annual hole in the organization's treasury. Waiver of dues of 4,300 musicians in the armed forces, a figure which will probably reach 5,000, results in an income reduction of approximately \$36,000; the upped salaries of officials (voted by the membership) increase outgo by \$40,000 yearly; plus \$95,000 for delegates' salaries, previously paid from the 3 per cent tax fund.

It is estimated that the 1 per cent tax would add \$160,000 to the local's annual revenue, and administration spokesmen are urging the membership to approve the tax, holding that failure to do so will seriously undermine the financial structure of the organization.

Musicians will also decide at the same meeting whether 802 should permit those honorably discharged from the armed services to join the local on an installment plan of \$10 down and \$10 per month, instead of \$50 outright. Installment membership plan would apply only to residents in this city who are not already members of any other AFM local.

Robbins-Ellington-Russell Set One More Face-Lifting

NEW YORK, Sept. 4.—Robbins Music is getting ready to tackle another one of those complicated Duke Ellington songs

Ted Lewis 19½G At Orph, Omaha

OMAHA.—Ted Lewis and his band revue wrapped up a gross of \$19,500 for a week's stand at the Orpheum Theater here (3,000 seats; 30-65 cents; average \$14,500), closing Thursday (2).

On bill were Geraldine Dubois, Reed Sisters, Bebe Fox, Charlie (Snowball) Whittier and June Edwards. Guy Kibbee, Gus Van and Al Kavelin ork and revue opened Friday (3).

San Fran \$39,000

SAN FRANCISCO.—Stan Kenton's ork and five supporting acts, with a strong magnet, *Behind the Rising Sun*, on screen, grossed \$39,000 at the Golden Gate (2,850 seats) week ended September 1.

Barrie, Marsala Fair

BRIDGEPORT, Conn.—Joe Marsala, in for a one-nighter at Pleasure Beach Ballroom here Sunday (29), drew only 763 persons, who paid 99 cents for a gross of \$755. Sunday before (23), Gracie Barrie did a fair \$860 on her first appearance in this city. Admission was \$1.10 for her date.

Army-Bound Chuck Foster, Mills Bros., Score 26G in Chi; "Dixie" Holdover 54G

CHICAGO.—Second week of *Dixie* and the flesh combo of Teddy Powell and his band and Virginia Weidler, screen moppet, ended September 2, grossed a healthy \$54,000 at the Chicago (4,000 seats; \$40,000 house average). Layout remains a third week, an unusual step in this house, which heretofore has been limiting sock combinations to a fortnight.

Oriental (3,200 seats; \$20,000 house average) turned in a sock \$26,000 for week ended September 2, thanks to the equally sock stage bill headed by Chuck Foster and his band and the Mills Brothers. By

Labor Day Lifts Biz; Roxy 112G; Lyman, Lester, 'Rhine' 2d 59G; Para 65G; MH 105G

NEW YORK.—Labor Day, with a record-breaking influx of visitors, brought added coin to Stem box offices as business took an upward beat even tho all vauders, with the exception of the State, are retaining present programs. Holiday prices prevailed in all houses, and in several cases, because of the higher scale, grosses are expected to exceed those of the preceding week.

The Roxy (5,835 seats, \$50,067 house average) is the wonder of the Street. With the fourth take of Ilona Massey and *Heaven Can Wait*, the gate is expected to reach a sensational \$112,000 after knocking off a huge \$105,000. Prior deals resulted in \$105,000 and \$112,000. Raye and Naldi and Arthur Blake started this week as replacements for Veloz and Yolanda and Jerry Colonna.

The Strand (2,758 seats, \$39,364 house average), after knocking off a record non-holiday gross of \$60,000, is set to continue in the grand manner with a *forte* \$59,000, with Abe Lyman's ork and

Jerry Lester on stage and *Watch on the Rhine* as flicker fare. Layout stays five weeks.

The Paramount (3,664 seats, \$55,487 house average), dishing out the fifth stanza of Benny Goodman's ork, Jack Marshall and *Let's Face It*, is expecting around \$65,000, which was also the tally of the fourth week. Preceding sessions bagged \$75,000, \$87,000 and \$90,000.

The Capitol (4,728 seats), with the third leg of Horace Heidt's ork and *DuBarry Was a Lady*, is heading for a fine \$62,000 after hitting \$64,000 for the second stand. Opener knocked off \$75,000. Deal was completed this week for Heidt to stay over for a total of five weeks.

Radio City Music Hall (6,200 seats, \$94,302 house average), in the seventh week of *Mr. Lucky* and stagershow, is likely to do around \$105,000. The house got an even \$100,000 for four weeks in a row, which was preceded by \$110,000 after bowing to \$120,000.

Loew's State (3,327 seats, \$22,856 house average) opened Thursday with Spike Jones's ork and *First Comes Courage*, which is figured to hit \$34,000. Last week, with Pat Rooney, Tommy Dix, Henry Jerome's ork and *Stage Door Canteen*, bit off \$30,000.

Balto Fine \$19,700

BALTIMORE.—An exceptionally fine \$19,700 was grossed by Hippodrome Theater week ended September 1, with bill headlined by Bob Fuller's Singing Stylists, featuring Jane Wood. Also on bill were Wally Ward, the Three Samuels, Georgie Kaye and Janet May. Pic, *Spitfire*.

which get recorded under one name and aired under another. *Don't Get Around Much Anymore* worked out pretty well, even tho it was known as *Never No Lament* as a disk. *Concerto for Cootie* became *Do Nothing 'Til You Hear From Me* and now Ellington's *Sentimental Lady*, recently released by Victor, is getting a face-lifting job and will emerge as *I Didn't Know About You*. Bob Russell supplied the wordage for all three.

Mose Gumble Is Working Pulmotor on More Oldies

NEW YORK, Sept. 4.—Spurred on by the phenomenal sales of *As Time Goes By*, which hit 580,000 and is still selling at the rate of 5,000 copies a week, Mose Gumble is making the rounds with two more oldies, hoping for a repeat click. Gumble, whose job is handling the standards for the Warner Bros. publishing group, is currently wet-nursing *Cuddle Up a Little Closer* and *The Very Thought of You* into revival hits.

Cuddle, currently heard in 20th Century-Fox's *Coney Island*, was written in 1908 by Otto Harbach. *Thought of You* was a smash about a decade ago, shortly after the English band leader-composer Ray Noble hit these shores.

Kendis Wins Stork Commish Dispute

NEW YORK, Sept. 4.—Commission controversy between Sonny Kendis and Roy Segal over the latter's Stork Club time here after Kendis checked out as the first band was settled by the Trial Board of Local 802 Thursday (2). Segal agreed to pay commission due on seven weeks from August 13, the date Kendis left.

Altho Kendis relinquishes his claim for any money after the seven-week period he still retains house contractorship of the Stork.

IN SHORT

New York:

JACK AND HENRY SLATE canceled out of Loew's State because of their induction. . . . JACK TIRMAN AND JOEL ROSE, former Broadway press agents, have been given honorable discharges from the army. . . . PETERS SISTERS opened at the Blue Angel. . . . HOLLYWOOD BLONDES are an added starter to the Latin Quarter show. . . . MADELEINE AND SHERRY, daughters of A. J. Balaban, headman at the Roxy, bowed in local cafes with a one-night appearance at La Vie Parisienne.

PATRICK FORKINS, 18-year-old son of Marty Forkins and Rae Samuels, enlisted recently and is now stationed with the Army Air Corps at Greensboro, N. C.

JOE E. LEWIS will headline at the Copacabana for an indefinite period beginning October 10. Show opening there Thursday (9) will have Ella Logan, Perry Como, the D'Vons and Barry Sisters. . . . NAN BLAKSTONE headlines at LaConga. . . . JACK MARSHALL goes into the Glass Hat October 7. . . . LE RUBAN BLEU reopens Wednesday (8) with Maxine Sullivan, Fred Keating, Day, Dawn and Dusk, with Julius Monk emceeing.

Miami:

IRA'S opens about October 1. . . . DANNY YATES, appearing at local clubs for several years, has gone to New York to head a six-piece ork at the Casbah.

Here and There:

JIMMY COSTELLO to tour with the Connee Boswell-Joe Venuti vaude unit. . . . SINGERT AND GEIER working clubs around St. Louis. . . . DOROTHY DAVIS, singer, held over at the Primrose Country Club, Newport, Ky. . . . DR. GIOVANNI carries on at Grasel's Lodge (formerly Grace Hayes Lodge), Hollywood. . . . CARL AND FAITH SIMPSON working vaude following a USO tour. . . . GUY CHERNEY held over for a third show at Club Lido, San Francisco. . . . BILL KING, juggler, discharged from the army and back in

biz. . . . JOHN LAVERNE is another army dischargee and reorganizing his apache act. . . . POLLY JENKINS and Her Plowboys are in their second year for USO-Camp Shows, Inc., during which time they have played over 300 camps.

JOE ROTH has been handed a several-months' extension to his present USO-Camp Shows tour.

RICHARD GORDON has been handed a holdover at Club Royale, Detroit.

PVT. CLAUDE CRUMBLEY, former understander with the Bell Troupe and the Yacops, now stationed in Hawaii, met up with Willie Danwill, formerly of the Danwills, and are now doing an act to entertain troops.

In the Armed Forces:

SOL ZATT, with *The Billboard* before entering the Maritime Service, has been commissioned an ensign in the merchant marine and is awaiting sailing orders.

LEON VAL DEZ, of Val Dez and Peggy, has made the navy. Now in boot training at Great Lakes (Ill.) Training Station.

FLIGHT SGT. DAN BRENNAN has written a novel based on a hazardous bomber flight to Italy which will be published in London. Brennan and Lieut. Bill Stonebraker, now in the army transport command, formerly appeared in a dance act as the Norton Brothers.

TOMMY WELLS, of Wells and Powell, has received an honorable discharge from the army after about six months' service. He was injured in his back in combat practice requiring his discharge.

ANDRE DUVAL (Merle, Duval and Lee) has been discharged from the army because of his age. He took a defense job in Minneapolis.

LEE SHAW, former Philadelphia booker, now a flying officer in the Royal Canadian Air Force, furloughed in New York prior to shipment overseas.

MERLE POTTER, one-time critic for *The Minneapolis Daily Times* and now defunct *Minneapolis Journal*, has reported to Washington to begin training in the American Red Cross overseas division.

Newsprint Shortage & Niteries

Ad Increase Cuts Puff Room; New York Less Negative Than Over-All National Picture

Future Not So Rosy—Amusement Section Cuts Announced

NEW YORK, Sept. 4.—While newspapers and magazines throught the country are cutting down their available amusement space, New York press agents are considering themselves lucky inasmuch as local journals have been able to maintain good time sections at a level comparable with pre-war days. Many standard newspaper features have been eliminated, but because of the great reader interest and increased ad linage, publishers have been loathe to slash theater and night club coverage.

Between the space cuts and the increased ad linage, however, local editors are not handling as much press agent copy as they formerly did. The Fourth Estate is tough about the type of items used. The material must be legit to get in.

Diminished editorial space is caused by the 25 per cent ad increase for the first six months of this year, compared to the same period last year. Local papers carried 3,591,230 agate lines of display ads from amusement enterprises exclusive of night clubs and hotels, while the latter industry chalked up 911,650 lines, according to Media Records. M. R. also revealed that the first six months of 1942 saw 2,738,854 agate lines for amusements and 751,882 for inns and cafes. The upward spiral is continuing, except in cases where papers have curtailed ad display space. *The Daily News*, for instance, has requested night clubs to cut down their paid linage in that sheet. As a result clubs like the Diamond Horseshoe, which ran big spreads, confine themselves to small space.

Outlook Bad

But while the papers to some degree are maintaining a status quo, the outlook is not so chipper. The panic is already on. *The Post* this week (2) sent out a memo declaring that the Saturday amusement section would be cut from nine to five pages. *The World-Telegram* and *Sun* have for some time been using less space than previously. *The Journal-American*, *Mirror*, *Herald-Tribune* and *Times*, however, are still on pre-war standards. Decreases there haven't been evident.

Until the newsprint shortage reached its present proportions, the papers here started an expansion policy in the amusement sections. *The Times* added Louis Calta to chronicle cafe events, and *The Post*, with Earl Wilson as saloon editor, increased its coverage and space.

In fact, it was expected that other papers would follow suit when it was announced that Wilson's column would be syndicated starting October 1, and during which time *The Post's* night club revenue increased about 100 per cent. But newsprint shortages knocked that idea out for the duration.

The columnists, another healthy flack outlet, are not so hard hit. Some days may find columns shorter, but this, fortunately, is not chronic.

However, picture magazines such as *Life* and *Look* are not as lavish with big spreads. Ideas with lots of cheesecake which were good for double trucks are lucky to get a half page. It is also feared that the newsprint situation will put out of business those mags which were always a press agent's paradise. *Esquire*, in devoting itself to more war news, has cut down the eating and drinking sections.

So the next time a space grabber gets some camp or college to name his client as queen of the Broadway pavement patrol, or something, he'll probably have a difficult time landing space.

Philly Niteries Hit

PHILADELPHIA, Sept. 4.—Acute shortage of newsprint has hit the space grabbed off by the local niteries in spite of the fact that after-dark spots have been the biggest buyers of space in the theatrical sections of the three local newspapers. While the newspapers have limited the space buying of department stores and other advertisers, no restrictions have been placed on the amount of space a nitery can buy, altho *The Inquirer* left out a 15-inch ad one day recently from the heavy sked carried by Frank Palumbo's Cafe.

Readers and pictures given nitery advertisers have been cut to the bone or out entirely. *The Inquirer*, morning sheet, dropped all nitery readers, and advertisers will get only a small picture in a mob design every other week. Previously, niteries got both readers and photos for their ads. *The Record*, other morning sheet, is also limiting free space to a small photo every other week. Paper (See *Newsprint Shortage* on page 18)

Reading House Reopens With Hodge-Podge Policy

READING, Pa., Sept. 4.—Re-opening of the Lyric Theater today (4) introduces a policy of Saturday vaude shows for the movie temple. Opening show headed by a group of Atlantic City beauty contest winners. In addition, Lyric will play the first burlesque units on Tuesdays and Wednesdays, starting next week.

And making the movie house virtually a flesh temple, the last Monday of each month will bring in a legitimate show under a theater guild subscription plan set up for the first time.

Comes the Revolution in Boston As Majestic Sets Vaude Revue

A. B. Marcus Opens and Sticks as Producer

BOSTON, Sept. 4.—When A. B. Marcus brings his *International Revue* into the Hub's Majestic Theater September 23 it will mark the beginning of a new policy at that house, recently converted from legit to pix, and the start of a revolution in this city.

As plans stand now, E. M. Loew, owner-operator of the house, will present a weekly change of vaude in the nature of a telescoped musical revue to run an hour and a half. And this will be a revolution because the Hub has had no such vaude since the Metropolitan (the biggest M. & P. house) cut out stagershow more than eight years ago. Only competitors will be three burly houses, Old Howard, Globe and Casino, the RKO Boston Theater (presentation house devoted to name-band policy) and such transient vaudeville entertainments as Ed Wynn's *Big Time*.

E. M. Loew acquired the house on a contract rental basis from the Messrs. Shubert the middle of last spring. Contract stipulated that E. M. Loew could not book legit shows there. This prevented his bringing in such shows as *Artists and Models*, in which he is silent partner with Lou Walters. But stagershow, or vaude-

ville, are allowed in the contract. After the opening show, A. B. Marcus will remain on as producer of all the shows. Eddie Allen is house manager. Some of the acts from Marcus's current show will continue on to other engagements, but the bulk of the company—line girls, show girls and staff—will remain at the Majestic. Opening cast is about 50 people. There are 16 line girls and 12 show girls.

A new show is planned each week, with seven acts plus a star name presented in revue style. Marcus's staff, including Dance Director Leon Miller, will stage show. There will be a complete change of sets and costumes each week. Thursday opening, same day as first-run pix houses here, is planned.

There will be three shows daily, with films between, with four shows on Saturdays, Sundays and holidays. The house seats about 2,000 and prices will run this way: Opening until noon, 40 cents for whole house; noon to 5 p.m., 65 cents; 5 p.m. to closing, 85 cents. Saturdays, Sundays and holidays, downstairs and first balcony prices will be 99 cents, gallery 55 cents. House nut will be about \$8,000 weekly.

NEW ORLEANS, Sept. 4.—American Guild of Variety Artists has established two new locals, one each in Washington and New Orleans, and has shifted organizers of other locals.

Milton Baker, a former performer and pitcher for the New York Yankees in the early '20s, has been assigned to create a New Orleans local, while Edgar Wellier has started organization in Washington.

Founding of the New Orleans branch followed a letter by Jonas T. Silverstone, AGVA national counsel now in the army special services, who during his stay in (See *AGVA NEWS* on page 26)

The Count Comes Back

PHILADELPHIA, Sept. 4.—Count Berni Vici is getting back in harness next week, whipping together a stage unit here for a spin around the T. D. Kemp wheel of theaters below the Mason-Dixon. Opening Labor Day at Spartanburg, S. C., with Lamont and Hagen, Tyler and Renaud, Sharon Clark, Raye Sisters and Curley Cuddles and His Music Makers.

Editor's Back Talk

They Don't Like Phony War Angles; P.A.'s Must Consider Current Needs

Facts Are Interesting, Says Kilgallen

NEW YORK, Sept. 4.—If press agents would spend less time thinking up releases with a phony war angle, many newspaper men who participated in *The Billboard's* Fifth Annual Night Club and Hotel Publicity Survey would be happier.

The editors and columnists replying to *The Billboard's* questionnaire have found that flacks are concentrating on too

many obviously phony patriotic items, of which not many are newsworthy and too ridiculous for consideration.

But, according to the editors, several war stunts are legitimate and worthy of all the plugging that can be given. Foremost among them was the Monday night shows at the Park Central, where servicemen for the small sum of one buck could enjoy a good dinner and a full floorshow.

Another fault that the participants in *The Billboard* Survey found was the obvious failure of many tub-thumpers to consider individual needs of newspaper men.

One columnist found that a number instead of going after publicity merely sit. He said: "Publicity men would get a lot more space legitimately if they would follow thru on stories that are continually turning up. A. S. Crockett, of the Biltmore, is just about the only one so far as I know who tackles his job like a reporter covering a beat."

Another complained that he is continually bombarded by single event (See *Editor's Back Talk* on page 26)

Det. Booker Plans New Sepia Circuit

DETROIT, Sept. 4.—Plans for a colored name attraction policy for the Cedar Gardens, Cleveland, reported a month ago, have been set, and are already developing into more ambitious plans for a circuit of black-and-tans, offering acts from three to six months' work, according to Rollo S. Vest, of the Vest Enterprises, booker for the spots.

Cedar Gardens opened yesterday (27) with Bobbe Caston, to be followed by the Three Loose Nuts. Second spot in the circuit, already set, is the Club Zombie, Detroit, where George Dewey Washington opened Monday (23).

Vest left this week on a trip to make contacts for other spots, including Club Ball, Washington, and Scott's Theater Bar, Kansas City, Mo. Circuit plans call for a minimum of three weeks in each spot.

B'way, Springfield, Opens as Split Week

SPRINGFIELD, Mass., Sept. 4.—Broadway Theater opened as a split week stop Friday (3) with George White's *Scandals*. Jan Savitt, booked for September 13 for three days and Charlie Barnet goes in for six days starting September 17.

House is operated by Paramount Theaters in conjunction with Nathan Goldstein, of Western Massachusetts Theaters, and Al and Belle Dow, who will also book the house.

La. Club Changes Hands

LAKE CHARLES, La., Sept. 4.—Tommy Campbell, Lake Charles, and two associates from Houston have purchased the Bat Gormly night club on Highway 90 for approximately \$35,000. Campbell, operator of a smaller night spot on the 90 highway just east of the Texas State line, will assume active management of the club, with no immediate change in band-act policy. Gormly, operator of the club for several years, plans to retire from business.

Waldorf-Astoria Hotel, Starlight Roof, New York

Talent policy: Dance and relief bands; floorshows at 9:15, 12:30 and 2. Management: Lucius Boomer, hotel managing director; Ted Saucier, publicity. Prices: \$1 cover after 10:30 p.m.; \$2 Saturdays and holidays.

While the layout hasn't a name draw, the Starlight Roof's show is nevertheless full of entertainment vitamins with Hermanos Williams Trio making a return trip here and Elizabeth Talbot-Martin and Marina to fill out the display. This is probably the last summer presentation in this room. Next show will probably go into the Wedgewood Room, the Waldorf's winter operation.

Leo Reisman continues on the podium and does a smooth showbacking job and gives out with literate arrangements to fill out the dance floor.

Capping the show is the Williams contingent, whose smooth five minutes of acrobatic tango got the strongest hand of the evening. This group of two men and a guitar-wielding gal left the customers in the mood for more. They could have used more lighting.

Marina with a good selection of num-

bers and a voice powerful enough to fill this vast hall easily gets the desired effect in the opening spot. Her low, rich set of pipes show up equally well on the Russian folk numbers as well as those culled from operettas. Walked off to a nice hand after an encore.

Sole letdown is Elizabeth Talbot-Martin, an impressionist who recently completed an engagement at the Roxy. She failed to get maximum applause out of this unusually receptive opening night audience. Miss Talbot-Martin seems to be guilty of a snide and superior approach to the objects of her satire which is instrumental in chilling part of the audience who may retain some degree of respect for the character under discussion. She could also use some additional material to round out her routine.

Mischa Borr is the alternate musical crew. *Joe Cohen.*

Glenn Rendezvous, Newport, Ky.

Talent policy: Dance band and floorshow; shows at 8 and 1. Management: Pete Schmidt, owner; Glenn Schmidt, manager; Miles Ingalls, booker; Harry Martin, publicity; Ernie Price, maitre d'. Prices: Dinner from \$1.50; drinks from 40 cents. Minimum, \$1.50; \$2.50 Saturdays.

This intimate 180-seater, drawing from the top spenders, continues to draw the best business in its history. Current show headlines "Bojangles" Robinson, now in his second week with one more to go, and surrounding him is a capable group of performers. Robinson, making his third visit here in two years, holds the attendance record, and, judging from the first week's business, he bids fair to exceed his two previous sessions. Altho he's by far the highest-priced individual ever to show this spot, he has on each occasion proved an A-1 investment.

Six Guy Martin Girls, all lookers and well-trained, send the show away speedily with a colorful French Tiller routine. Girls also show off to fine advantage in two other routines.

Jimmy Leeds is a versatile emcee with a wealth of personality. Has a style all his own and a good line of material, some of it a trifle blue at times but never really offensive. Intersperses his chatter with single and double yo-yo work, and some okay mouthing on an assortment of harmonicas. Very well received. For an encore intros his 18-month-old son Roy, who brings abs from the femmes and entertains with a bit of muscle control and balance work, aided by his dad.

Phyllis Colt, displaying a great deal more quality in her voice than when we last heard her, fetched herself solid attention and considerable applause with her singing. Her initial ditty, *That's Old Kentucky's Way of Sayin' Good Mornin'*, isn't a good opener under ordinary circumstances, but proved appropriate in this Blue Grass Spot. Did her best work on the character song, *I'm the Girl That Makes the Thing*, and the pop, *Sunday, Monday or Always*. Took solid mitting and encoored with *Tonight's My Night With Baby*. While she leans rather heavily on the character stuff, she registered best with her straight singing.

Bill Robinson, doing exactly the same turn as on his last two visits, gags and all, bowled 'em over as usual, stopping the proceedings cold at least twice. Robinson, showman that he is, has long ceased knocking himself with his taps. He gives 'em just enough to give them the idea. Rest of the times is given over to gags (and not bad), mugging and general horseplay, and the audience devours it whole.

Les Bruch and his six confreres play the show and dance melodies and acquit themselves okay in both departments. *Bill Sachs.*

Club Royale, Detroit

Talent policy: Dance and show band; floorshows at 9:15 and 12:30. Booker: Phil Tyrrell, Chicago. Prices: 50 cents cover, \$1 Saturdays; drinks from 50 cents; dinners from \$1.50.

Honors of this show go to Duke Art Jr. and the Chadwicks. Art has a rare novelty, originated by his father, working out caricatures in soft clay against an upright flood-lighted board. He has

high manipulative skill and speed. Art climaxes by picking a girl from the house and doing a smooth, realistic model of her. Patter helps the act along.

The Chadwicks avoid the sensational in favor of smoothness in their dance routines. Their style appears simple, constant whirling at varying speeds with a succession of secondary movements and poses acting as a counterpoint. They have some lifts, such as an upright statuesque bit that rate them with the best in dance teams.

Three Hilton Sisters, in flowing white dresses, open with *My Gal Sal* and some individualized ballads. They are attractive in appearance, have some nice business in the way of gestures, and their voices harmonize well.

Gus Martel and his band, 11 men, opened with this show. They are heavy on the sweet side, with emphasis on strings. Pianist does some nice interlude work. Six Royalties have opening and closing ensemble numbers, featuring tap work with an acro solo. Dick Worthington, just back in show business after an honorable discharge (for wounds) from the marine corps, is the same suave emcee that played here two seasons ago. *Haviland F. Reeves.*

5100 Club, Chicago

Talent policy: Shows at 9:45, 12 and 2:30; show and dance band. Management: Harry Eager, operator. Prices: No cover or minimum.

This neighborhood North Side spot finds itself in a predicament which confronts every cafe that puts all of its eggs into one entertainer. In this case it was Danny Thomas who in a period of three

and a half years moved up from \$50 to \$500 a week and turned into the strongest click of any cafe entertainer here. Well, Thomas felt he had enough of this job and wanted to see what's going on outside (he starts at the La Martinique, New York, September 8 for a reported \$750, with \$1,000 and \$1,250 to come, provided the options are picked up). When he left, business went with him.

Operator Eager brought in Danny's brother, Ray Thomas, and while there is a physical similarity, the comparison ends right there. Ray works in a solo spot featuring off-color talking songs which didn't go too well when caught. He's been here 10 weeks, and the management is determined to build him into a draw. Time will tell.

New bill has Lillian Roth in the headline spot. The girl doesn't belong in this room. She still has a nice, sweet voice and is particularly effective on ballads, but doesn't look too happy in this environment. She is heavier than she used to be, but still easy on the eyes.

Hy Sans is the emcee. He was recently discharged from the army and he obviously dug up his old act, not even bothering to remove the cobwebs. His zany impressions of chorus girls in a night club, et al, are painfully familiar.

The Hartnells are a hard working acro team who feature some flashy tricks. Their appearance is not exciting but their work is. Man's solo featuring Russian footsteps rated a heavy hand.

Florence Sullivan Girls are an okay cafe line (four of them worked in the opening acro routine, while five showed up in the Russian finale). Mark Fisher and his band are still on hand, playing good show music. Mark takes an early show spot with his baritone session, and his pipes carry him thru all but the closing chapters. Fisher is an oldtimer around here with an appreciable nabe following. *Sam Honigberg.*

★ ★ ★

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VAUDEVILLE REVIEWS

State, New York

(Reviewed Thursday Evening, Sept. 2)

Latter half of the State's line-up is strong enough to compensate for weaknesses in the first section. Early portion is a striking example of what bookers must of necessity use to overcome the severe act deficiency. But pick-up, with Johnny Morgan followed by Spike Jones and His City Slickers, puts the bill on the plus side.

House is set to have a good week's business, with the first run of *First Comes Courage* as the screen accompaniment. A healthy house was on hand when caught.

The Spike Jones outfit puts on a terrific show. The boys are accomplished musicians and the humor is not entirely of the silly variety, containing a great degree of sophistication even tho they concentrate on corn. Their work often seems to satirize the maize outfits which now enjoy a tremendous vogue in the big towns because of the concentrations of servicemen from the provinces.

Ork has the Nilsson Twins, pretty blond singers who do well in their spot; Red Ingle, Country Washburne and Carl Grasson, who contribute to the comedy with their vocal and instrumental efforts. The ork got a fine send-off.

In the next-to-closing slot Johnny Morgan, a greatly improved performer since his last appearance here, had no trouble in maintaining a steady flow of laughs with his patter.

The Three Samuels, two-guys-and-a-gal tap team, mixed terping and comedy nicely for a good over-all effect, while the Victoria Troupe, pared down to three femmes and a male, showed a fair assortment of bicycle and unicycle tricks.

Ruth Clayton, a sexy-looking singer who was greeted with whistles upon arrival, showed an uneven voice which at times broke in the upper registers. Had a good selection of songs which showed up a nice personality, but unfortunately her delivery wasn't up to par. She can be forgiven, however, as this is her first vaude date in this town. Joe Cohen.

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, Sept. 1)

Louis Prima and orchestra, along with True Worth, dancer; Don Cummings, monologist, and Beatrice Kay, singer, are on deck with the pic, *He Married the Boss*. Opening-day crowd indicated a big week.

Prima's ork (five reed, four rhythm and seven brass plus the maestro's hot horn) is not the type usually associated with stagshows, but backed by good augmenting acts, the New Orleans trumpeter turns in a bang-up performance. Prima proves a good emcee and his ad libbing is strictly on the zany side and sure-fire. Band opens with its theme, *Way Down Yonder in New Orleans*, and goes right into *Chinatown*. In duce spot is the maestro's brother, Leon, on a modern-tempoed *Concerto for Two*. Leon does a swell trumpet job here, combining sweet and hot music to good advantage. *White Cliffs of Dover* gave the standard-bearer a chance to show off to advantage with his hot horn and intermittently phrased vocals. Pretty Betty Leeds, tenor sax, goes all out for a good response on the tune.

Lilyann Carol, a Brooklyn gal with a strong voice, turned in an above-the-average vocal job on *The Man I Love*, *I Had the Craziest Dream*, and an even better bit of work on *I Got It Bad* and *That Ain't Good*, the last named with Prima New Orleansing the vocals. Frank

Federico, guitarist and Prima clown, and a number in which the band walks, climbs and runs but stops when Prima silences his trumpet, is good comedy. A bit of jive talk via Prima's and Harry Hasse's trumpets is effective. *Sing, Sing, Sing*, Prima's number, gives the band's part of the show a bouncy finish, with Jimmy Vincent getting out of this world as a skin beater.

Tru Worth, a most satisfactory acrobatic dancer, has everything it takes in looks and ability. However, on first show she was thrown off her selling tactics by the cuing of the pit drummer. Anyway Miss Worth's act went well. Don Cummings spins yarns and jumps thru lassos. Material is plenty good in spots.

Beatrice Kay, in the closing stanza, stopped the show cold. *A-Tisket, A-Tasket; Take Me Out to the Ball Game, Mr. Five by Five, Put Your Arms Around Me* and *She's Only a Bird in a Gilded Cage* made up her program. Miss Kay's beer-parlor warbling is socko, and the audience yelled for more of her gay '90s songs. Sam Abbott.

Oriental, Chicago

(Reviewed Friday Afternoon, Sept. 3)

Very little excitement in the combination of Ada Leonard and her all-girl band, Mary Beth Hughes, and Bill Anson. Compared to last week's sock bill, current affair is quite dull.

The band has been around before, but it was never quite so weak musically. Obviously, the six service stars on the bandstand represent the best musicians the band has had. And then the outfit attempts stuff that takes excellent musicianship, which hardly helps the situation. Ada uses up four slick gowns on her slim figure before it's all over, whispers a couple of blues numbers in ear-straining style and during Cole Porter's *I've Got You Under My Skin* attempts a bit of interpretative dancing that reminiscent of her days when she was an exotic dancer. Mary Leonard, jive vocalist, gives a fair account of herself in an early spot with a couple of tunes in a style of a well-behaved Patty Andrews. Best single number features the drummer, who can really handle her assignment without taking any back seat for most of the skin beaters.

Mary Beth Hughes, blond screen siren, attempts more than a "thank you" act, but doesn't register. Starts off with several familiar jokes and goes into two pop tunes, carefully arranged not to tax her pipes.

Bill Anson registered best, not only because he is probably the best performer of the three headliners, but also due to lack of serious competition. In town for the past couple of years or so as a radio entertainer, he has permitted his vaude act to gather dust, but most of his impressions still sound commercial. He comes on unannounced at first to get Miss Hughes's act started and later returns for his own hodgepodge of gags and impressions. Went big at first show.

Only other act is Chester Fredericks, novelty dancer, paired with Kay Wilson. It is Chester's act all the way with his hard foot tricks and eccentric slides across the stage. Earned a big hand.

Biz looked okay end of first show, but not as big as it should have been considering the fact that the competitive Chicago held its bill over for a third week. A Chicago holdover usually helps this house.

On screen, *Gals, Inc.* Sam Honigberg.

St. Charles, New Orleans

(Reviewed Friday Afternoon, September 3)

Harold Minsky brings back to New Orleans for the first time since the late '20s a band-plx policy at this popular old playhouse. The Paramount people maintained such a policy with success before the Wall Street crash, after which the city starved for good flesh acts. Richard Himber and ork has the honor of initiating the new show, and hardly a more versatile crew of musicians and entertainers could be found for the occasion.

Himber, come into a theater that lacks good cooling, and he sweated thru a fine performance of leadership. The applause was unusually good for this town. His two featured vocalists brought ahs from a full house, Margie Lee and Jean LaSalle having the double advantage of good looks and pipes.

Opening with a brassy rendition of *Hallelujah*, the ork of 14 lads and a girl harpist calmed down and displayed grand skill in its version of Beethoven's *Moonlight Sonata*. Margie Lee then sang *People Will Say We're in Love* and, for an encore, *You'll Never Know*. Jean LaSalle is a gorgeous young blonde with plenty on the ball. Two good numbers, *I Heard You Cried Last Night* and a torchy *Let's Beat Out Some Love* brought plenty of appreciation from the patrons. A "parade of bands," a mixed rendition of *Brazil* and a Russian folk song gave the ork a chance to show its versatility. Himber pants thru an attempt to do a rope trick, which was never completed.

Cantu, Mexican magician, works with finesse, bringing doves out of all sorts of flat Mexican wearing apparel. Barr, of the dance team of Barr and Estes, has had plenty of teeth extracted and when he smiles everybody yells. His eccentric dancing is grand, Miss Estes making a charming foil.

Formerly named the Casino de Patee by Minsky, the theater's old name of St. Charles was revived. It is a small house.

On the screen, *The Kansan.* Phil G. Muth.

National, Louisville

(Reviewed Friday Afternoon, September 3)

Opening with good house for matinee starter, National's management saw signs of the house skirting the jinx which has plagued former reopening efforts.

Connie Boswell and Joe Venuti's hot fiddle and orchestra share top billing. House has first-run of Monogram and P.R.O. pix.

Venuti begins with two racy numbers, too fast for the audience to catch, but it misses nothing else. Hot vocals by Kay Starr on *Paper Doll*, *I Heard You Cried Last Night* and *Exactly Like You* got big hand.

Ork is at its worst in *Body and Soul*. Otherwise hot strings please, and good timing gives punch to performance. Venuti emsees effortlessly and effectively.

Ruthie Barnes scores in routine tap offering. She does a tired girl who can't make feet stop tapping.

Band's speed drummer, Barrett Deens, adds novelty by machine-gunning chair and playing guitar with sticks.

Keaton and Arnel, comic pair, score with their unusual act. Armfield, first a droopy female, adds glamor in form of make-up, hair fixing, change of clothes on stage, and ends a pretty gal.

Connie Boswell, in top form, over-shadows rest as she winds up show with *Hold Me Tight*, *You'll Never Know*, *Wishing*, *People Say We're in Love*, *Comin' in On a Wing and a Prayer*, *In My Arms*, *Stormy Weather*. Last was wow curtain-closer. George Lamason.

NEWSPRINT SHORTAGE

(Continued from page 16)

cut out readers when a chatter column was introduced several months ago. But in recent weeks, the column, penned by Jeff Keen, has been using nitery chatter only one day a week.

The Daily News, afternoon tabloid, still gives the reader and picture, but starting this week, readers are being set in six-point type, making readability nil. Also, size of photos have been cut down. *The Bulletin*, afternoon sheet with the largest circulation in town, has always had a policy of no readers or photos. And while nitery press agents and ad agencies have offered to buy larger space this fall, *The Bulletin* will hold fast to its policy of no free space beyond what is bought. Even the legit theaters, movie houses and concert halls get no free space in *The Bulletin*, only

opening night reviews. As a result, publicity outlets for performers and niteries here are down to an absolute minimum. Apart from Keen's *Record* column, only major outlet is the Cross Town column conducted by Jerry Gaghan in *The Daily News*, liberal in plugs to performers. Also *The Spotlight* pillar penned by Dick C. Land in *The Philadelphia Observer*, weekly tabloid. Beyond that, press agents, performers and nitery ops go begging for publicity regardless of their advertising budgets.

Chi Trib Rations Ads

CHICAGO, Sept. 4.—Newsprint cut affecting publications all over the country is giving press agents a more severe headache than tough city editors. When editors are told to cut down features, columns and even news stories, p. a.'s face a condition that clever stunts cannot overcome. The general picture may become even darker, with another newsprint cut, in addition to the present 10 per cent slice, anticipated.

Locally, *The Tribune* is limiting its amusement section advertisers to the same space used at this time last year. It is hard on new night clubs and cocktail lounges, for they can only come in if last year's total lineage has not been reached.

In *The News*, Sam Lesner's cafe column on Wednesday has been cut to the bone. *The Sun* has eliminated its daily cafe coverage altogether, limiting after-dark coverage to a Sunday column by Carol Frink.

Music News, longhair bimonthly, will try out a nitery column by Lesner. Purpose is to touch on the popular music field.

Hearst's *American*, so far, has not cut the size of its amusement department, altho fewer pictures are used.

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More Cafes for New Spenders

Local 802 To Hike Scale Plans Readied To Give New In Clubs, Vaude; Nitery Patrons Choice of Joints Org Sees WLB Violation

NEW YORK, Sept. 4.—Hike of tootlers' salaries in vaude houses and night clubs are expected as Local 802 of the American Federation of Musicians continues a series of conferences next week, meeting a committee of the Cafe Owners' Guild Wednesday (8) and continuing with vaude reps Thursday (9).

Little opposition is expected as the union points out that increases will conform to the War Labor Board's Little Steel formula allowing 15 per cent wage increase since the latter part of 1941. However, the Cafe Owners' Guild declares that while the dough comes within the WLB pattern, a contemplated change in hours constitutes a hidden wage increase which will exceed the WLB allowance.

If no agreement is reached at Wednesday's confab, the issue will be certified as a labor dispute and dumped on the WLB's lap.

The union this time asks that cafes grant a \$1 daily lift to musicians doubling at another instrument and a decrease in waiting time. Thus, two two-hour sessions must be completed within five

hours, three two-hour sessions within seven hours.

The AFM demand, coupled with the recent municipal legislation on fire laws which went into effect Wednesday (1) has caused an increase of activity by the Cafe Owners' Guild, which called a meeting last week of local nitery impresarios to discuss the new situations.

At that time the cafe ops paid two years' dues in advance (\$200) to defray expenses for legal talent should there be any tests made of either the AFM battle or the fire laws.

Ted R. Nathan, former Dreier Hotel exec and now COG executive secretary, termed the new legislation an "invitation to danger." He referred to that part of the law calling for a 20-by-24 sign prominently displayed in each club, saying, "Occupancy of more than — persons in this room is dangerous and unlawful." He said that patrons could have no way of accurately judging the number of people in a cafe and such a sign would put a damper on the patron.

As a result of this law, the Harlequin, located upstairs the Copacabana in the Hotel Fourteen, will have to shutter. The spot will be used to make an additional fire exit for the Copa. The Latin Quarter will also have to make an additional fire escape. Hardest hit in the way of alterations will be the below-street-level spots. The building commissioner is making a survey to determine if more fire exits are needed.

This law may result in further shutterings, especially as shortages of materials and the price ceilings for night club alterations may prevent extensive refurbishing.

The COG has retained Arthur Garfield Hays as counsel and is making a drive for national organization. Letters have been written to Class A ops in other cities soliciting membership.

COG members now include Sherman Billingsley, of the Stork; Billy Rose, Diamond Horseshoe; Lou Walters, Latin Quarter; Jack Harris, La Conga; Jimmy Vernon and Dario, La Martinique; Dave Wolper, Hurricane; Linton Weil, Rionamba; Monte Proser, Copacabana, and Mike Larsen, Iceland. Larsen's admission into the org presages expansion to include B spots.

Chicago To Use Only Pit Band In "TITA" Run

CHICAGO, Sept. 4.—Chicago Theater darkens its stage for the first time in its history September 24 when Warner's *This Is the Army* opens a run of four and possibly more weeks (it will bow in officially with a special premiere the preceding night). The house band, however, will be used in the pit for a brief interlude, augmented with one singing or novelty act.

Stage shows will return following the TITA run, but no attractions have as yet been set.

Ted Lewis comes in for two weeks Friday (10) with Bob Hope's new picture, *Let's Face It*.

JACKIE RICHARDS has left the West Coast to open at the Roxy, Cleveland, for George Young. . . . LOUISE SHANNON, tapper, signed by the Midwest Circuit. . . . ABE SHER, vet burly and tab comic, with a USO-Camp Show unit the last six months, is now showing for the boys overseas.

CHICAGO, Sept. 4.—From present indications, the fall and winter season here will have the largest number of Loop and near North Side night clubs in operation in years. With plenty of new spending money in circulation, plans in the making have all classes of patrons in mind.

Chuck and Bert Jacobson, former part owners of the Latin Quarter, are remodeling the dark Harry's New Yorker and will reopen it November 4 as the Rocabana. They will cater to the smart trade and will have a band and classy shows for attractions. An elevated stage is being installed and several new physical features will be introduced. Chuck was recently discharged from the army.

Al Greenfield and Milt Shwartz, operators of the Band Box and the recently reopened Brass Rail, Capitol Lounge and Hollywood Show Lounge, all in the Loop, will relight their Rumba Casino around the middle of October with a band and floorshows. Names will be employed and their present talent hunt is conducted for just this purpose. Greenfield's wife (Gertrude Niesen) will not be available for the opening bill, as she has already been tied up by the Chez Paree for the new fall revue, opening September 24.

Fall possibilities also list the reopening of the army-abandoned Stevens and Congress hotels, as well as the Terrace Casino in the Morrison Hotel. The competition for name bands will reach a new peak, should all three be ready for this season.

Ray Hayes, local attorney, is the new boss of the Casino, South Side spot, recently operated by Fred Franke. Agent Paul Marr is training him to use stronger shows.

BURLESQUE NOTES

NEW YORK:

JACK MANN, comic, booked first for two weeks at the Steel Pier, Atlantic City, has been held over until the end of the season (September 12). . . . SALLY KEITH slated to do her tassel dance in *Star and Garter* upon Georgia Sothorn's switch to Mike Todd's other production, Gypsy Rose Lee's comedy, *The Naked Gentils*. . . . COLONIAL, Utica, N. Y., due to reopen as a weekly stop with a girls show by Nate Robbins. . . . LARRY NORMAN, former straight man on the Hirst Circuit, now Pvt. Larry Semenza, March Field, Riverside, Calif., is doing straights for Ezra Stone, who is putting on shows for the boys. . . . MAR-SHAN returned to the Hirst Circuit at the Casino, Pittsburgh, September 5, after a flight to her Miami home where she became the wife of Senor Diomercos Perez of Havana. . . . LILLI DAWN opened at Tirza's Wine Bath show, Coney Island, N. Y., last week. . . . TERRY KING left last week for another tour of the circuits starting in Milwaukee.

GEORGETTE STARR'S dad, Arthur J. Stern, oldtime burly straight man and teammate of Harry (Shuffle) LeVan, and her ma were best couples at the recent marriage of Paul Lester, booking agent, to Ceil Freedman, nonpro. . . . JACK COYLE, straight man, was the one originally slated to work opposite Bobby Morris at the Gayety, Montreal, for the fortnight starting August 30, but booker Charles H. Allen replaced him with Murray Leonard. Allen also placed Manny King and Jean Carter to open the house for the season August 23. . . . HERBIE KAYE and Sol Brilliant took part in a USO show August 26 produced by Edward Godin, of the chaplain's office (See BURLESQUE NOTES on page 26)

Life in Louisville

LOUISVILLE, Sept. 4.—Hotel night club activity will come to life here this month with the reopening of an old spot and the entry of a new account, both to be booked by Chester Lorch.

Old spot is the Brown Hotel, which reopens its dining room to entertainment the middle of the month. A band will come in, but so far nothing has been said about floor talent.

New entry is the Kentucky Hotel, which reverts its ballroom into a nitery. Opening is set for September 30. Bernie Cummins and band start off, augmented on the floor with a Dorothy Dorben line of eight girls (Miss Dorben is the producer of the Edgewater Beach Hotel, Chicago), and three acts. Management is spending \$35,000 on the remodeled room.

Ice Show Back to Philly

PHILADELPHIA, Sept. 4.—Garden Terrace of the Benjamin Franklin Hotel reopens for the season September 11 with the Lamb-Yocum *Ice Follies of 1944* revue, featuring Bette Wharton. Ice show, an innovation for nite-lifers here, put in 39½ weeks here this past season. Billy Marshall, a Meyer Davis unit, will also be back for the music. Ice show booked in thru Frederick Brothers' Music Corporation. Previously, Garden Terrace featured the name bands paraded by Music Corporation of America.

Kaliner Bros. Add One

PHILADELPHIA, Sept. 4.—Kaliner Brothers (Joe, Si and Max), operators here of Club Ball and Kaliner's Rathskeller, have taken over the 60th Street Rathskeller, one of the better-known nabe spots.

MINNEAPOLIS, Sept. 4.—Still another spot is due to open in this war-boom center of the wheat belt.

Tommy Ewing is refurbishing the Casanova Bar and installing a revolving stage. His present plans call for a small musical combo, with two or three acts.

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Girls in N. Y. City apply A. & B. DOW, Brill Building, 49th Street and Broadway.

Units Feel Pinch of New Draft Board Drive; Demand for Girl Combos Grows, But Few Around

Many Singles Overseas for USO

HOLLYWOOD, Sept. 4.—The fine toothcombing of draft boards thruout the county of all remaining 1-A's and the impending wholesale inductions of pre-Pearl Harbor fathers is creating new havoc among the male units. Fewer draft age musicians are now able to get a free traveling hand from their respective draft boards, and must remain within convenient calling distance. This condition is causing confusing movements of units trying to get into their proper locations.

The Estrolitos (3) left this area last week for Chicago, the two male members expecting induction notices before the end of the month. The Don Manueto Trio, which just finished a run at the Casino Royale, New Orleans, failed to make its contracted date at the Frolies Theater Bar, Minneapolis, this week, due to impending inductions.

Jose Rosado (4) is turning down offers in this area, remaining in Chicago to await his army physical. This is true of many other organized combos, currently working key jobs.

Few cocktail musicians are able to double up between lounge jobs and defense plants due to the long hours required of them on the bandstands. Some can pitch in with week-end dates, but stop right there.

The hunt for girl musicians is gaining new proportions, for obvious reasons. An organized girl outfit without an office affiliation is a rarity these days. And agents show little optimism in the hope of finding enough new fem combos to fill the diminishing supply.

USO Keeps Singles

NEW YORK, Sept. 4.—The revised tal-

ent plan of the USO-Camp Shows, Inc., limiting future camp shows to 10 performers, will release some cocktail singles, but not many. In this country, army orchestras furnish the show music, but overseas each unit is accompanied with at least one pianist or accordionist.

Dudley a Private

JEFFERSON BARRACKS, Mo., Sept. 4.—Eddie Dudley, colored pianist and vocalist who has worked many Chicago cocktail spots, is now a private stationed here. He gives many shows for the non-coms and officers.

Earl Hines Drummer Joins Louis Jordan

HOLLYWOOD, Sept. 4.—Louis Jordan, now at the Swing Club with his Tympany Five, has taken on Shadow Wilson as drummer, replacing Eddie Byrd, who is in Springfield, O., awaiting an induction call. Shadow left Earl Hines's ork to take the new post.

Jordan has a one-picture deal with Universal, slated to appear in a forthcoming all-colored musical to be produced by Lou Levy.

Chester Guitarist Bows in Own Trio in Philly Spot

PHILADELPHIA, Sept. 4.—Lenny Payton, guitar player with Bob Chester's band, left the big band and returned here to organize a cocktail combo of his own. As the Lenny Payton Trio, lads make their bow next week at Mayo's Show Place.

Eddie Suez Agency here handling the unit.

Bethlehem Opens New Spot

BETHLEHEM, Pa., Sept. 4.—A first-class musical bar, The Pelican, has been opened here by A. Augustine and J. Kauler. Continuous entertainment is provided by the Three Chevrons and Carey Nolan and Betty Love.

Randall In Fourth Year

OMAHA, Sept. 4.—Art Randall and ork are rounding out their fourth year at the Fontenelle Hotel cocktail lounge here. Randall has given a start to many now with name bands. Thrush with the outfit is Ardis Lyman, who has been with the combo nine months.

Near Blindness No Bar To Larry Luke's Career

DETROIT, Sept. 4.—Solo pianist Larry Luke is determined not to let his growing blindness disrupt his career. So he learns his music by listening, and then takes it down in Braille.

Luke wandered into Detroit less than a year ago, after four years of free-lancing thruout Pennsylvania and Ohio. The Delbridge-Gorrell office here took him over on management contract. Currently staying over at the Dome, Minneapolis.

PROFILES



SIDNEY BECHET and HIS NEW ORLEANS FEETWARMERS

Sidney Bechet, one of the all-time immortals of modern music, learned his jazz in the days of its inception in New Orleans. He has played with Duke Ellington and Noble Sissle and has toured Europe with his own band, playing in London from 1919 to 1922. Some of his Victor records include "The Mooche," "Blues in the Air," and "The Sheik of Araby," the last a supreme feat of musical versatility, with Sidney playing six instruments. Robert Goffin, in a recent issue of Esquire magazine, selected him as soprano saxophone player in the All-Time All-Star Band. Bechet's out-of-this-world horn is backed by piano, bass and drums.

Sidney Bechet and his band are booked by the William Morris Agency.

Boom Biz in A. C. Keeps 500 Bar Open

ATLANTIC CITY, Sept. 4.—Irvin Wolf has announced the continuation of the musical bar policy at the 500 Cafe here for the fall and winter as a result of the boom business enjoyed during the past two months. Music bar will operate nightly and Sunday matinees during the off-season months with four different units. Holding forth are Pearl Williams, singing pianist; Johnny Brown and His New Yorkers; Wendell Mason, singing pianist, and team of Williams and Wood.

Wolf, one of the vet operators of music bars in the East, also has the Hotel Senator Rendezvous, Philadelphia.

Porozoff Opens Cincy Office

CINCINNATI, Sept. 4.—Nick Porozoff, band publicist and manager who recently left the Russ Morgan organization after an association of more than three years, has opened a booking office in the Keith Building here to concentrate on cocktail combos and nitery bookings. In addition, Porozoff plans to handle build-up jobs for several territorial bands. Porozoff has on his books Jack Hummel (6), current at the Flamingo Club, Louisville; Jack Goodwin, pianist, winding up his 52d week at the Wagon Wheel, Rejboth Beach, Del., who is forming a duo with Jean Nyland, singer; Irma Francis, piano-voice, who opens September 15 at the Primrose County Club, Newport, Ky.; Edna and Eileen, piano-vocal duo, and the Dores, fem musical pair.

Riley Unit in Film Comedy

HOLLYWOOD, Sept. 4.—Mike Riley and his zany unit have a featured spot in Republic's forthcoming comedy, *Sleepy Lagoon*, starring Judy Canova. Riley will get support billing in all ads.

S stands for "special" personal representation for your unit. Write today for full details
MIKE SPECIAL
48 West 48th St. New York, N. Y.

VELVET TONED
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DOT AND DASH
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Sweetheart of
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A Must on Your List
PAT TRAVERS
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and his Big Little Orchestra
Now in His 3rd Consecutive Year at
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MASTER OF CEREMONIES

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DON SEAT
Quintette
4 Men and a Girl.

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Jerry Montana
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Bill Thompson Trio
and
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OFF THE CUFF

EAST:

FRITZ PROSPERO takes over Pat Shevlin's unit at Philly's Embassy Club, the leader going into the army, with Del Zane taking over his piano seat with the combo. . . . Judy Sears, piano vocals, in the Surf 'n' Sand Room of the Seaside Hotel, Atlantic City.

FREDDY BAKER QUARTETTE moves into Frank Palumbo's, Philadelphia, with their spot at The Cove, in the same city, taken over by Mike Pedicin's Four Men of Rhythm. . . . FOUR KINGS OF JIVE,

alternating with team of Mary Love and Kerry Nolan, locate at The Pelican, Bethlehem, Pa. . . . MARY NOVIS'S unit holds at the Town Tavern's Musical Bar, Merchantville, N. J. . . . FRANK RITZ'S unit into the Alpine Tavern, Atlantic City. . . . BOBBIE TRESS and His Sweetwater Boys at Blue Ribbon Tavern, Woodbine, N. J. . . . VERA WAGNER, vibraphone, set at the Columbia Hotel, Columbia, N. J. . . . MORTY BERK takes over Dick Wilson's unit at Steve Brodie's Musical Cafe, Philadelphia, with Wilson going into the army.

MIDWEST:

DICK STEVENS, MCA cocktail booker in Chi, to New York office for three weeks on business. . . . MUSIC MASTERS (3) and Clarence Browning, sepiá pianist, into the Bar o' Music, Chicago. . . . SIMPSON AND ROBINSON, colored piano-song team, started at the Club Detroit, Chicago. . . . LARRY LEVERENZ, piano-accordion, into the Hotel Foeste, Sheboygan, Wis., September 6. . . . IT'S THREE additional months for the Four Barons at the Dome, Minneapolis. Same spot is also holding Bette Webb and May Bakken, song-solovox girl team. . . . BUD TAYLOR, organ-piano, held over for another six months at the Demos

Cocktail Lounge, Muskegon, Mich. . . . DON JACKS (4) at the Crown Lounge, Chicago, dropped the Musical Waves tag in favor of the Don Jacks.

MEL HENKE, piano, at Elmer's, Chicago, signed with Phil Shelley. . . . HAL THORTON, piano-comedian, signed by CRA. Filling his first Chi date at the Skyride where he holds a three-month ticket. . . . CHARLOTTE MORRIS, piano, into the Airliner, Chicago. . . . THE THREE GIRLS have started at Traun's Show Lounge, Terra Haute, Ind. . . . JOHNNY HYNDA, piano, into the Preview Lounge, Chicago. . . . EDDIE FRITZ, accordion-piano, into the navy. . . . BILL CROSBY, sepiá pianist, stays

WHO'S WHO

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COCKTAIL COMBOS • SMALL BANDS • NAME ATTRACTIONS

<p style="text-align: center;">XXX</p> <p style="text-align: center;">NAT JAFFE</p> <p style="text-align: center;"><i>(Musical Master of the Piano)</i></p> <p style="text-align: center;">AND HIS TRIO</p> <p style="text-align: center;">Outstanding Instrumental Trio of the East</p> <p style="text-align: center;">Bass — PIANO — Guitar</p>	<p style="text-align: center;">XXX</p> <p style="text-align: center;">THE ORIGINAL DECCA Recording Artists</p> <p style="text-align: center;">THE CATS AND THE FIDDLE</p> <p style="text-align: center;">One of America's Greatest Sepia Quartettes</p> <p style="text-align: center;">Now featured at: CLUB BALI Washington, D. C.</p> <p style="text-align: center;">Taking Capital City by storm. Opening September 28th for a return engagement at DOC'S COCKTAIL LOUNGE Baltimore, Md.</p>	<p style="text-align: center;">XXX</p> <p style="text-align: center;">The Man With the Funny Horn!</p> <p style="text-align: center;">SNUB MOSELY</p> <p style="text-align: center;">and His Orchestra</p> <p style="text-align: center;">On Decca Records Currently at the famous POST LODGE, Larchmont, N. Y. setting Westchester County Box Office records Manager Joe Waller says: "It's the greatest band I have played in years!"</p>	<p style="text-align: center;">XXX</p> <p style="text-align: center;"><i>"Tatum is a genius!"</i> ... Paul Whiteman</p> <p style="text-align: center;">ART TATUM TRIO</p> <p style="text-align: center;">Piano — Bass — Guitar</p> <p style="text-align: center;">Currently—Three Deuces' New York City sensational opening has New York raving. The king of the piano has returned to the city of his former triumph, to triumph again with the greatest musical trio in America.</p>
<p style="text-align: center;">XXX</p> <p style="text-align: center;">THE No. 1 TRIO OF THE NATION</p> <p style="text-align: center;">ADRIAN ROLLINI TRIO</p> <p style="text-align: center;">Record • Theatres • Radio</p>	<p style="text-align: center;">XXX</p> <p style="text-align: center;">EN ROUTE EAST!!!</p> <p style="text-align: center;">LOUMEL MORGAN TRIO</p> <p style="text-align: center;">Hollywood's most famous picture and radio sepiá artists. Instrumentalists and Entertainers</p>	<p style="text-align: center;">XXX</p> <p style="text-align: center;">Ten Fingers of Piano Dynamite!</p> <p style="text-align: center;">JEAN HAMILTON</p> <p style="text-align: center;">Outstanding Boogie-Woogie Piano Star</p>	<p style="text-align: center;">XXX</p> <p style="text-align: center;">SAUNDERS KING</p> <p style="text-align: center;">and his Orchestra</p> <p style="text-align: center;">California's favorite sepiá small band Heading east soon!</p>
<p style="text-align: center;">XXX</p> <p style="text-align: center;">MEADE LUX LEWIS</p> <p style="text-align: center;">Recognized King Of The BOOGIE-WOOGIE</p> <p style="text-align: center;">PIANO</p>	<p style="text-align: center;">XXX</p> <p style="text-align: center;">Electrified Music!</p> <p style="text-align: center;">ANDY PADOVA'S STREAMLINERS</p> <p style="text-align: center;">4 Boys presenting Rhythms in Color</p>	<p style="text-align: center;">XXX</p> <p style="text-align: center;">ELLIS LARKINS TRIO</p> <p style="text-align: center;">Featured Ten Months at Cafe Society Uptown Now on Nationwide Coast to Coast Tour.</p>	<p style="text-align: center;">XXX</p> <p style="text-align: center;">JULIETTE AND Los Cabelleros</p> <p style="text-align: center;">Music, Songs and Dances From Old Mexico</p>
<p style="text-align: center;">XXX</p> <p style="text-align: center;">Songs for Sophisticates</p> <p style="text-align: center;">JINJA WAYNE</p> <p style="text-align: center;">Personality Personified in Song! Piano and Solovox</p>	<p style="text-align: center;">XXX</p> <p style="text-align: center;">Petite Pianist and Singer</p> <p style="text-align: center;">JILL ADRIAN</p> <p style="text-align: center;">Recently at Renaissance Room, Boston. Now held indefinitely at the Glass Hat, Belmont Plaza, New York.</p>	<p style="text-align: center;">XXX</p> <p style="text-align: center;">4 Boys and An Idea</p> <p style="text-align: center;">HAL LEAMING</p> <p style="text-align: center;">Quartette</p> <p style="text-align: center;">Vocalists • Instrumentalists</p>	<p style="text-align: center;">XXX</p> <p style="text-align: center;">Queen of the Clarinet</p> <p style="text-align: center;">ANN Du PONT</p> <p style="text-align: center;">THE FEMALE ARTIE SHAW</p>
<p style="text-align: center;">XXX</p> <p style="text-align: center;">MARVELLE MYLER</p> <p style="text-align: center;">One of the Mid-West's Finest Piano Entertainers</p> <p style="text-align: center;">Radio — Hotels — Cafes</p>	<p style="text-align: center;">XXX</p> <p style="text-align: center;">DANCE MUSIC AS SMOOTH AS SILK</p> <p style="text-align: center;">JOHNNY BLACK</p> <p style="text-align: center;">and his ORCHESTRA</p>	<p style="text-align: center;">XXX</p> <p style="text-align: center;">Decca • Victor • Bluebird</p> <p style="text-align: center;">America's Greatest Soprano Sax Artist</p> <p style="text-align: center;">SIDNEY BECHET</p> <p style="text-align: center;">and his New Orleans "Feet Warmers"</p>	<p style="text-align: center;">XXX</p> <p style="text-align: center;">Sensational • Different</p> <p style="text-align: center;">DON GOMEZ</p> <p style="text-align: center;">and his Organ, Piano and Solovox</p>
<p style="text-align: center;">XXX</p> <p style="text-align: center;">Laughs, Laughs and More Laughs!</p> <p style="text-align: center;">TWO BEE'S AND A JAY</p> <p style="text-align: center;">3 boys featuring Bass, Piano, Guitar, Vocals</p>	<p style="text-align: center;">XXX</p> <p style="text-align: center;">They're All Aces!</p> <p style="text-align: center;">THE FOUR SPACES</p> <p style="text-align: center;">Danceable • Vocals Entertainment</p>	<p style="text-align: center;">XXX</p> <p style="text-align: center;">Redhead-Rhythm and Songs</p> <p style="text-align: center;">CYNTHIA NOLES</p> <p style="text-align: center;">and her PIANO</p> <p style="text-align: center;">Stories in Music</p>	<p style="text-align: center;">XXX</p> <p style="text-align: center;">GEORGIA AND JERRY</p> <p style="text-align: center;">Washington Acclaims Them! Now in 22nd week at the ANCHOR ROOM Annapolis Hotel, Washington, D. C. Piano and Voice</p>

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on at the New York Bar, Green Bay, Wis. . . . **KINGS OF RHYTHM** into Downbeat Show Lounge, Sioux City, Ia., for four weeks. They succeed the Counts and The Countess who moved into the 113 Club, Grand Forks, S. D.

KING PERRY and his unit start at R. D. Goldberg's Beachcomber, Omaha, September 4, following the Billy Moore Trio, current attraction which is alternating with the Two Dukes of Harmony.

CHARLES RICH (3), with Deeda Patrick, and Chuck Wright, piano, into the Town Club, Chicago. . . . **TOP-NOTCHERS** (3) and Lee Darren into the Arden Lounge, Chicago.

BOB ROBERTS and His Four Senators are going into their 20th week at the Lounge Bar of Hotel Statler, St. Louis, an unprecedented run for this spot. Shortly after opening there Jo-Anne Ryan joined the outfit as vocalist.

PETE JOHNSON and Albert Ammons head west for a picture which starts rolling September 15. Will play location date while in Hollywood. . . . **EARL BODLANDER** and ork to El Capitan in Hawthorne, Nev. . . . **THREE BROWNIES** and King Cole Trio held over at Rاندini's and 331 Club, Los Angeles, respectively. . . . **FRED SKINNER** signed for another 14 weeks at the Rite Spot, Glendale, Calif., along with the Betty Hall Jones Trio. Merle Cleary added as Hammond organist in another of the Rite Spot dining rooms. . . . **FOUR SPACES** get extra time at the Villa Riviera, Long Beach, Calif.

GLADYS KEYES, pianist to Leland Hotel, Springfield, Ill., for a run between Chicago dates. . . . **KENNY JAGGER** held over again at the Sportsman Club, Indianapolis. Has a daily broadcast over WISH, Blue outlet in that town. . . . **SINCLAIR MILLS**, boogie-woogie keyboard pounder, into the Silver Frolics, Chicago. . . . **PEGGY PAUL**, singer, has left Chi for a whirl in New York. . . . **DAVE BOLD**, piano-comic, and Bill Martin's Tune Vendors (4) into the Kentucky Lounge, Chicago. . . . **PHIL DOOLEY**, now sharing billing with Ollie Harris in the Funatics outfit, into the Brass Ball, Chicago, Tuesday (7). . . . **BUNNY-DOC TRIO** has started at the Duluth (Minn.) Hotel. . . . **NIK AND BERNYCE NEVEL** left the cocktail field long enough to do a musical act at the Capitol Theater, Manitowoc, Wis., this week (September 8-9), using their daughter Donna as an added feature. . . . **LICATA BROTHERS** have another month at the Hoffman Hotel, South Bend, Ind. . . . **TUCKER SISTERS** (3) stay over at the Theater Bar, Terra Haute, Ind. . . . **BILL AKIN** has signed up with Frederick Bros. . . . **GENE LEWIS TRIO** moved into the Northland Hotel, Green Bay, Wis.

EGGS ROYER, piano-comic, will return to Helsing's Show Lounge, Chicago, September 12, following his recovery from a siege of pneumonia. . . . **JACK DAY** and His Serenaders, at the Hotel Indiana, Fort Wayne, Ind., have signed a seven-year booking contract with MCA.

Wartime Note

Balto Lounge Closes To Give Help a Vacation

BALTIMORE, Sept. 4. — Personnel shortage has forced the Walker-Hassinger cocktail lounge and restaurant to close its doors for a month in order to provide its personnel with a vacation.

This is first establishment in this market to close for so long a period for vacation purposes. Most of the spots have closed for a week or two. General practice has been to close one day a week, with owners in various sections closing at a fixed day each week.

Detroit, Too

DETROIT, Sept. 4.—Sid's Cafe, East Side cocktail lounge and dining room, is closing for two weeks to give some 25 employees a vacation with pay. The pay-check angle is new in Sid's experiment, but the manager wants to be sure to get his help back after vacation, which has been a favorite quitting time for many night spot to scout around for a more terim to scout around for a more attractive job.

Putting on Airs

DETROIT, Sept. 4.—Ray Gorrell, of the Delbridge & Gorrell office, is buying radio time on CKLW to plug one of his own cocktail units. Beneficiary of the new set-up is Al Whyte, single at the Show Bar, drawing down \$250 a week. Gorrell has signed up for a 13-week program to plug Whyte, with an incidental plug for the office thrown in at the end along with a mention of the spot which doesn't pay for it.

Fats Taking White Quartet to Cinema City for Pic Part

PHILADELPHIA, Sept. 4.—When Fats Waller heads for Hollywood next month for a part in the forthcoming Abbott and Costello motion picture, he's bringing along a cocktail combo with him. On his engagement at Frank Palumbo's here, Waller was impressed by the Freddy Baker Quartet, holding forth at the same spot.

Altho being a white unit, paced by Baker's swing guitar pickings, Waller insisted on the unit working with him during the floorshows and arranged for the foursome to work with him on the Hollywood lot.

Baker unit was previously the Curt Weiler Quartet until the leader went into the army, after attracting wide attention for their arrangement of *Daddy*, which Sammy Kaye took from the boys for his phonograph record hit.

Blazes Add a Torch

CHICAGO, Sept. 4.—Four Blazes, colored combo, have added to their outfit Carol Tucker, sepiu singer. They start together at the Capitol Lounge here Tuesday (7). Both specialize in the musical and vocal rhythms of the torrid variety.

Nicollet Sets Fall Show

MINNEAPOLIS, Sept. 4.—Nicollet Hotel here resumes its floorshow policy September 6 with a musical comedy type bill, *Rhythm a la Carte*, featuring the Dorothy Hild Dancers, Rita Oehman, Paul and Paulette Blanchard and Perry Martin and his band. Shows will again be booked by Phil Tyrrell, Chicago.

REVIEWS

Neil Phillips

(Reviewed at Satire Room, Hotel Fensgate, Boston)

It is style that separates Neil Phillips from the run-of-the-mill combo ivory ticklers. His piano playing has style—it's clean, light and perfectly suited to the intimate atmosphere. He can and does handle everything from boogie woogie to Brahms with equal facility. He plays 'em all from memory.

His specialties include improvisations in the styles of practically any composer you can name—from Bach to Shostakovich. *Surrey With the Fringo on Top*, played in the style of Mozart, was so apt a satire as to set a knowing audience laughing. *Tea for Two*, done in the manner of Chopin, sounded like *Berceuse*. It caught attention and the patrons stopped talking to listen. *John William Riley*.

Hal Thornton

(Reviewed at the Sky Ride, Chicago)

This former vaude emcee makes his Midwest bow at this spot as pianist-comic and has a versatile act, alternating with Phil Forrest, another funster at the ivories, and no newcomer here. Both play independently, but join forces for general kibitzing and laughs.

Thornton, who has good material and knows how to use it, especially his take-off on Judy Garland and his short-wave radio skit, has dropped some of his subtler gags and dittles to play to the wishes of the crowd who seem to like their humor well on the smut side. Both men oblige very readily and give out with bawdy ballads to taste.

In between fun fests he sings, plays pops and semi-classics on piano and solo-vox and handles request numbers.

Frank P. Gill.



ACTS-UNITS-ATTRACTIONS ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; rc—roadhouse; re—restaurant; t—theater.

(Routes are for current week when no dates are given.)

A

- Alkali Ike (Village Barn) NYC, nc.
- Amazing Mr. Ballantine (Golden Gate) San Francisco 6-15, t; (Orpheum) Oakland 16-22, t.
- Ames, Bill (Belmont Plaza) NYC, h.
- Andrews, Avis (Zanzibar) NYC, nc.
- Anson, Bill (Oriental) Chi, t.
- Apollon, Dave (Biltmore) Los Angeles, h.
- Ard, Dottie (Clover Bar) Chi, nc.
- Atkinson, Betty (Colony) Chi, nc.

B

- Bac, Norman, Dancers (La Conga) NYC, nc.
- Baker, Zig & Viv (House of Murphy) Beverly Hills, Calif., nc.
- Baldwin & Bristol (Riverview Beach) Pennsylvania, N. J., p.
- Banks, Warren (Ball) Washington, until Oct. 5, nc.
- Barrett, Elaine (Swan) Phila, nc.
- Barton & Brady (Majestic) Dallas 9-15, t.
- Belmore, Barbara (Latin Quarter) NYC, nc.
- Belmont Bros. (Kentucky) Toledo, O., nc.
- Benson, Roy (Roosevelt) New Orleans, h.
- Berry Bros. (Zanzibar) NYC, nc.
- Bigbee, Butch (51 Club) NYC, nc.
- Birdland (Leon & Eddie's) NYC, nc.
- Blake, Gloria (Riobamba) NYC, nc.
- Blanchards, The (Nicollet) Minneapolis, h.
- Burton's Birds (Alpine Village) Cleveland 1-12, nc.

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- Britton, Pamela (Latin Quarter) NYC, nc.
- Buckley, Dick (RKO-Boston) Boston, t.
- Burns, Billy & Irene (Helsing's) Chi, cl.
- Burns & White (Clover Club) Miami, nc.

C

- Callahan Sisters (Hurricane) New York, nc.
- Canzoneri, Tony (Leon & Eddie's) NYC, nc.
- Cansinos, The (El Chico) NYC, nc.
- Capella & Beatrice (Park Central) NYC, h.
- Caprino Sisters (Hollenden) Cleveland, h.
- Cardo, Mal (Helsing's) Chi, cl.
- Carlisle, Charlie (Bowery) Detroit, nc.
- Carman, Lee (Phillips) Kansas City, Mo., h.
- Carol, Gloria (Cocacabana) Newark, N. J., nc.
- Carrington, Leroy (Capitol) Toledo, O., t.
- Carroll, Helen (Latin Quarter) NYC, nc.
- Gaston, Bobbe (Cedar Gardens) Cleveland, until Sept. 13, c.
- Chester, Eddie (Ernie's) NYC, nc.
- Chocolate Bards (Kelly's Stable) NYC, nc.
- Chords, The (Olympia) Miami 8-14, t.
- Claire, Vera (Phillips) Kansas City, Mo., h.
- Claudet, Marguerite (Hofbrau Theater) Lawrence, Mass., re.
- Clayton, Ruhl (State) NYC, t.
- Colby, Marion (Lookout House) Covington, Ky., nc.
- Collins, Gracie (Swan) Phila, nc.
- Colonna, Jerry (RKO-Boston) Boston, t.
- Colt, Phyllis (Glenn Rendezvous) Newport, Ky., nc.
- Conrad, Cliff (Embassy) Brooklyn, nc.
- Cooper, Karen (Latin Quarter) Chi, nc.
- Cortez, Florez (Te Pee) Miami, nc.
- Grosby, Bill (New York Bar) Green Bay, Wis., cl.

D

- Daniel, Mary (President) Kansas City, h.
- Dante (Palace) Cleveland, t.
- Davis, Dorothy (Primrose) Newport, Ky., cc.
- Davis, Bus (Trouville) NYC, nc.
- Davis, Eddie (Leon & Eddie's) NYC, nc.
- Debutones (Latin Quarter) NYC, nc.
- De Croff, Ann (Astor) Montreal, nc.
- Del Rio, Diane (Kitty Davis) Miami, nc.
- DeMay, Moore & Macy (Leon & Eddie's) NYC, nc.
- Dewey Sisters (Swan) Phila, nc.
- Dix, Tommy (State) NYC, t.
- Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
- Donegan, Dorothy (Latin Quarter) Chi, nc.
- Dolson, Dottie (Riverside) Milwaukee, t.
- Doyle, Eddie & Amy (The Cowshed) Oklahoma City 7-18, nc.
- Doyle, Mary Jane (Phillips) Kansas City, Mo., h.
- D'Ray, Phil (Primrose) Newport, Ky., nc.
- DuVal, Dorothy (Seaside Hotel) Atlantic City, cl.

E

- Eason, Otto (Regal) Chi, t.
- Eldridge, Roy (Folles Bergeres) NYC, nc.
- English, Ray (Paramount) Toledo, O.

F

- Fitzgerald, Ella (Zanzibar) NYC, nc.
- Forbes, Marjorie (Sawdust Trail) NYC, nc.
- Francis, Darlene (51 Club) NYC, nc.
- Fredericks, Chester, & Kay Wilson (Oriental) Chi, t.

G

- Galante & Leonarda (Wm. Penn) Pittsburgh, h.
- Gardner, Grant (Last Frontier) Las Vegas, Nev., 8-10, h.
- Garretson, Marjorie (885 Club) Chi, nc.
- Gifford, Moya (Eldorado) NYC, nc.
- Glover & LaMue (Adolphus) Dallas, h.
- Gould & Adams (Dempsey's) NYC, re.

H

- Haines, Connie (Stanley) Pittsburgh, t.
- Hallow, Bunny (Eldorado) NYC, nc.
- Hanneford, George, Family (Fair) Topeka, Kan., 12-13.
- Harlem Harry (College Inn) Kansas City, nc.
- Harris, Catherine (Palace) Columbus, O., t.
- Harris & Shore (Chase) St. Louis, h.
- Harrison & Fisher (Latin Quarter) NYC, nc.
- Hayes, Grace (Riobamba) NYC, nc.
- Healy, Dan (Eldorado) NYC, nc.
- Healy, Mary (Riobamba) NYC, nc.
- Herbert, Jack (Touraine) Boston 6-19, h.
- Hermanos, William's (Waldorf-Astoria) NYC, h.
- Hibbert, Bird & LaRac (Latin Quarter) Chi, nc.
- Hild Dancers, Dorothy (Nicollet) Minneapolis, h.
- Hildegarde (Copley-Plaza) Boston, h.
- Higgins, Peter (Park Plaza) St. Louis, h.
- Howard, Mary (Trolka) Washington, nc.
- Hughes, Mary Beth (Oriental) Chi, t.

I

- Imaginators, The (Chez Paree) Chi, nc.

J

- Jagger, Kenny (Sportsman's Club) Indianapolis.
- Janis, Dean (Roosevelt) New Orleans, h.
- Jesse & James (Latin Quarter) NYC, nc.
- Johnstone, Jane (Village Barn) NYC, nc.
- Jones, Jane (Zephyr) Kansas City, cl.
- Jones, Spike (State) NYC, t.
- Jordan, Duo (Primrose) Newport, Ky., cc.

(See ROUTES on page 32)



Advance Bookings

BLUE BARRON, Modernaires with Paula Kelly: Stanley, Pittsburgh, Sept. 17-23.

BLACKSTONE: Palace, Fort Wayne, Ind., Nov. 5-8; Keith's, Indianapolis, 11-17; National, Louisville, 19-25; Oriental, Chicago, 26-Dec. 2; Riverside, Milwaukee, 3-9; Tower, Kansas City, Mo., 24-30; Orpheum, Wichita, Kan., 31-Jan. 5.

CLUB CHARLES, Baltimore: Bobby Maurice, Sept. 6 (four weeks); Marty Bohn, Oct. 4 (four weeks); Buddy Lester, Nov. 2 (four weeks).

DIOSA COSTELLO: Bowery, Detroit, Sept. 13-26.

RAY ENGLISH: Circle, Indianapolis, Sept. 10-16.

GUY KIBBEE, Gus Van, Joan Barry, Al Kavelin and band: Orpheum, Madison, Wis., Sept. 21-22; Keith's, Indianapolis, 23-26; Palace, Fort Wayne, Ind., Oct. 1-3.

FRANKIE PAUL: Hotel President, Kansas City, Mo., September 20 (4 weeks).

GLENN RENDEZVOUS, Newport, Ky.: Sammy White, Oct. 1 (two weeks); Bill Gary, 22 (two weeks).

PAUL SYDELL and Spotty, Keaton and Armfield: National, Louisville, Sept. 24-30.

LITTLE TOUGH GUYS: St. Charles Theater, New Orleans, Sept. 17-23; Theater, Corpus Christi, Tex., 26-Nov. 2.

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Equity Will Listen to AFRA Invite

NEW YORK, Sept. 4.—If the American Federation of Radio Artists has a plan for amalgamating itself with Actors' Equity and Chorus Equity associations, in addition to the American Guild of Musical Artists, the legit unions will consider the proposal. All the principals' and chorines' unions are waiting for before taking it up in the councils and with the membership is a formal invitation to merge. So indicated Paul Dullzell, executive secretary of the former and president of the latter organization, yesterday (3). "Equity wants to do what is best for the greatest number," said Dullzell, "therefore, it would have to consider it."

Proposal of marriage, made to the Equities at AFRA's convention in Chicago, held last week-end, is regarded as a concrete step in the direction of a single performer union. Only major actors' group in the Four A's not yet approached is the Screen Actors' Guild. Ball is already rolling on a merger of AFRA and AGMA.

Amalgamation would probably be most easily effected by the surrendering of individual charters to the Four A's, parent body, with latter org assuming jurisdiction in all entertainment fields. Also, fact-finding committees would take months investigating the finance and structure of each union. Membership of each body would have to be sounded out, of course, and then perhaps a year's trial period would be invoked, similar to the trial period suggested for the AFRA-AGMA splice.

Prospect of the merger of the talent orgs recalls similar attempts in the past and the various problems which came up and were never solved. One such stickler is the matter of representation on the executive board. Four A's includes several strong and several weak unions. Weakies might feel plowed under by the representation of the stronger orgs.

Also, there is the financial question. Some of the more powerful unions have enormous treasuries (Equity, for example, has a surplus fund of \$444,184) and may object to putting that money in a common pool with groups that have little or no funds and even a few debts to throw in.

Maney Not So Zany

NEW YORK, Sept. 4.—Following bit of transcript from the testimony of p. a. Richard Maney before a WLB arbitrator was taken from the current edition of the *ATAM Bulletin*:

Counsel Sidney E. Cohn (after the duties of a flack were voluminously described in the previous testimony):

"Have you anything to add, Mr. Maney?"

Maney: "Well, what I would add is a little on the ephemeral side. I might add solacing producers in their dark hours, when they suspect the critics are out to destroy them, and persuading them from strange pieces of folly which they are frequently up to, on which you can save them vast sums, even their sanity."

Shuberts Bar Critic; This Time It's PM

NEW YORK, Sept. 4.—Now that business is booming again in Shubert Alley, the Messrs. Lee and J. J. are up to one of their oldest tricks. The two theatrical real estate operators have crossed *PM* critic Louis Kronenberger's name off the list of reviewers receiving press tickets to shows which they produce and also have taken his name off the press lists of the theaters they control. *PM* incurred the wrath of the freres Shubert because (1) Kronenberger's review of *Ziegfeld Follies* was "unfavorable" (Among other things, Kronenberger said the current edition of the Broadway institution was "right up the Shuberts' alley, but definitely not up mine."); (2) the capsule report on *The Student Prince* which appears in *PM's* daily *Theater Calendar* feature calls it a "shoddy" production, and (3) in a news item on the chorus ruckus in the company of the same operetta a few months ago when the entire ensemble threatened to quit because of a \$10 cut when the show switched from road stock to New York stock, *PM* said the theater owners were "up to their old penny-pinching tricks again."

"Unfair, Unjust and Cruel"

Official statement issued by Lee Shubert said: "We do not care to have your (*PM's*) representative come to our theaters because, in many cases, you are unfair, unjust and cruel in your reviews and particularly in your daily listing of plays."

Kronenberger will continue to review the Shubert product, however, by buying his tickets at the box office. His right to do this is protected by a State law, passed in 1941, as a result of the Shubert attempts to bar other blacklisted critics from coming in on a paid admission. The law, which, incidentally, is now before the New York Court of Appeals on a charge of unconstitutionality brought by the Shuberts, provides that "a theater owner cannot bar from his theater any person who has acquired his ticket by legitimate means."

One opinion, representative of the

"Father's" 3d Hub Try 15½G; "Big Time" Okay 16G; "Dark Eyes" 9½; "Can't" Dips 6½G

BOSTON, Sept. 4.—All but one of the Hub's legit houses were open this week, and with good business at all. There were three openings Monday (30), and one show entered its final stanza.

Best showing is being made by *Life With Father* in its third try here. Colonial is the house (1,605 seats; 55 cents to \$2.20), and first week's gross will top \$15,500. Harry Bannister and June Walker, third couple to play the parents here, have the leads.

Ed Wynn is doing all right in *Big Time* at the Shubert (1,604 seats; matinees, 55 cents to \$1.65; evenings, 55 cents to \$2.75). First week's take, including an extra matinee, will hit about \$16,000, good considering that Wynn put on practically the same show here three years ago in *Boys and Girls Together*.

In its first local showing, *Dark Eyes* stands to take about \$9,500 at the Plymouth (1,300 seats; evenings, 55 cents to \$2.75; matinees, 55 cents to \$2.20). Showing was a bit poor, but unseasonable weather hurt everybody a bit.

Fred Stone slid into the fourth and

final frame at the Wilbur (1,227 seats; matinees, 55 cents to \$1.10; evenings, 55 cents to \$1.65) in *You Can't Take It With You*. End of the week shows about \$6,500 in the till. A come-down from \$9,800 the opening week but still a good showing considering the competition.

Cambridge Summer Theater, under John Huntington's banner, finished up this week with Jeanne Cagney in *Little Darling*, with about \$2,000 (House seats 495; 55 cents to \$1.65). Season averaged more than 20 per cent better than last. Huntington will now take *Emperor Jones* on the road. Rex Ingram will star and direct; Huntington will produce. Await only bookings now.



Legit Review Percentages and Critics' Quotes

Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

"The Snark Was a Boojum"—0%

YES: None.
NO OPINION: None.
NO: Barnes (*Herald-Tribune*), Chapman (*News*), Coleman (*Mirror*), Garland (*Journal-American*), Kronenberger (*PM*), Morehouse (*Sun*), Nichols (*Times*), Rascoe (*World-Telegram*), Waldorf (*Post*).

"If Lewis Carroll is rolling briskly in his grave it is small wonder."—Barnes.

"The Snark Was a Boojum is a stuffy bore."—Chapman.

"Yours truly had the glizzard bored out of him last night."—Coleman.

"Not nearly as fast or as funny as it sets out to be."—Garland.

"If the title confuses you don't count on anything in the play itself to set you straight."—Kronenberger.

"The snark may be a boojum—but it is not a play."—Morehouse.

"To say that *The Snark Was a Boojum* does not rank with the rest of them (Owen Davis's plays) is to draw as soft a veil as possible over the evening."—Nichols.

"So bad that I was painfully embarrassed by it."—Rascoe.

"Stay home and read *The Hunting of the Snark* or *Alice in Wonderland*. They're much more fun."—Waldorf.

Guild-ATS Subscriptions Hi in Hub

BOSTON, Sept. 4.—Theater Guild-American Theater Society combination is looking forward to a banner season, but nowhere are the prospects brighter than in Boston. The Bay State capital, center of all theater activity in New England, has always been a stronghold of the Guild.

To date, subscriptions, as reported by Rebekah Hobbs, subscription manager in Boston, are more than 25 per cent ahead of last year. The reason seems to lie in improved transportation facilities and the lifting of the pleasure driving ban.

Last spring subscription renewals progressed at a disappointingly slow rate. It appeared that wartime restrictions on travel would greatly reduce the total number of subscriptions. But in the past few weeks former signers from as far away as Providence, Western Massachusetts and Southern Maine and New Hampshire have been phoning or writing, asking for the privilege of renewing their last year's subscriptions with the same seat locations.

As in other cities, six attractions are sold at price reductions in Boston. So far three have been announced: *Othello*, opening September 20 at the Colonial; *Uncle Harry*, due at the Wilbur on the 27th, and *The Patriots*, opening at the same house October 11.

trade, is that Kronenberger, considered a pretty fair critic heretofore, has now "arrived."

Out-of-Town Openings

CASS, DETROIT

(Two Weeks, Beginning August 15)

MY DEAR PUBLIC

A musical comedy produced by Irving Caesar. Book by Irving Caesar and Chuno Gottesfeld. Songs by Irving Caesar, Sam Lerner and Gerald Marks. Dance director, Felicia Sorel; assistant, Henry Le Tang. Settings by Albert Johnson. Costumes by Lucinda Ballard. Book directed by Edgar MacGregor. Musical director, Harry Levant.

PRINCIPALS: Dave Burns, Georgie Tapps, Susan Miller, Ethel Shutta, Willie Howard, Renee Russell, Louise Fiske, Mitz Perry, Eric Brotherson, Sherie North, Gordon Gifford, William Nunn, Jesse White, Al Kelly, Rose Brown, Dave Hamilton, Janice Wallace and Edith Laumer.

This show, which is headed for Broadway September 9, had most of the rough spots removed during its two-week break-in in Detroit and has every promise of becoming a hit. In a few spots there was too much dialog. Nothing wrong with *Public* that minor changes to the book won't cure.

The production is Willie Howard's, aptly cast for his unique talents as a zipper king married to the star of a Broadway musical. The plot doesn't count after that and just gives opportunity for some slight credibility on a wholly pleasing concoction. Howard is deft as comic in a variety of roles—the matter-of-fact angel of the play, patient in a hospital, would-be ambassador to (See *Out-of-Town Openings* on page 25)

Philly Legit Season Opens With "Sons o' Fun"; Expects To Top '42-'43's \$1,500,000

PHILADELPHIA, Sept. 4.—The 1943-'44 legit season got under way Tuesday (31) with sellout performances for *Sons o' Fun* at the Forrest. Full weeks are in store for the other two Shubert houses. Walnut Street Theater starts Monday (6) with Fred Stone in a revival of *You Can't Take It With You*, followed by the third visit of *Life With Father* September 20, and then Noel Coward's *Blithe Spirit* October 4. Locust Street Theater also set solidly for the opening weeks, getting going Tuesday (7) with the preem of *Star Dust*, new comedy

by Walter Kerr, produced by Michael Myerberg, with Emil Boreo, Rose King and Chick Chandler in the leads. Follows with the third visit of *Arsenic and Old Lace* September 20, with Boris Karloff in the lead, and Paul Robeson October 4 in *Othello*.

Forrest has the Olsen and Johnson show in for four weeks. With heavy bookings indicated, and box-office scales higher, new season figures on bettering the sensational 1942-'43 season that brought in a total of more than \$1,500,000.

BROADWAY RUNS

Performances to Sept. 4 Inclusive

Dramatic Opened Perf.

Angel Street (Golden)	Dec. 5, '41	782
Arsenic and Old Lace (Fulton)	Jan. 10, '41	1150
Doughgirls, The (Lyceum)	Dec. 30	292
Harriet (Miller's) (return)	Aug. 2	40
Janie (Playhouse)	Sept. 10	414
Kiss and Tell (Biltmore)	Mar. 17	204
Life With Father (Empire)	Nov. 8, '39	1500
Murder Without Crime (Cort)	Aug. 18	22
Skin of Our Teeth, The (Plymouth)	Nov. 18	336
Snark Was a Boojum, The (48th St.)	Sept. 1	6
Three's a Family (Longacre)	May 5	141
Tobacco Road (Ritz)	Sept. 4	1
Tomorrow the World (Barrymore)	Apr. 14	167
Two Mrs. Carralls, The (Booth)	Aug. 3	39

Musical		
Blossom Time (Ambassador)	Sept. 4	1
Early to Bed (Broadhurst)	June 17	93
Merry Widow, The (Majestic)	Aug. 4	38
Oklahoma! (St. James)	Mar. 31	185
Rosalinda (Imperial)	Oct. 28	271
Something for the Boys (Alvin)	Jan. 7	279
Star and Garter (Music Box)	June 24, '42	503
Student Prince, The (revival) (Broadway)	June 8	117
Ziegfeld Follies (Winter Garden)	Apr. 1	180

Chicago Amateur Group Eyes Pro Set-Up; Seeks Angel With 10G for Reshuffle

CHICAGO, Sept. 4.—A group of amateurs operating as the Actors' Company of Chicago has attained amazing success during the past year and demonstrated that not all acting talent is to be found

in pro ranks. While still holding their amateur status, the actors are only awaiting an angel to enter the coin field, and the progress they have made this summer gives promise of early backing for a professional civic theater.

For some time the company had been operating with both amateurs and pros, but last winter Equity and AFRA forbade their members to perform gratis with the technically amateur company. Efforts were made by Minnie Galatzer, the director, to interest bankers, philanthropists and other known angels of show business in the support of a professional company, but it was no dice. Company then decided to carry on with a truly amateur group. Early in July *Guest in the House* was launched, performances being given in a 500-seater in Kimball Hall. Show not only received rave notices from the critics, but word-of-mouth advertising soon packed the house to capacity. Has been running for nine weeks, a full professional schedule of performances being given. Seats are selling three weeks in advance, with no end in sight.

With no salaries to pay except for business management, the co-operative org put most of its receipts back into advertising, royalty on the play, theater rent and promotion. Its grosses have steadily increased and the company is putting aside its net gain of \$100 to \$200 weekly as a nucleus for the establishment of a commercial civic theater. To make the transformation requires \$10,000, but the company hopes that in the meantime an angel will appear.

All company members work at daytime jobs. Nevertheless, for two months the troupe has given performances of *Guest in the House* every night except Monday, with matinees Saturday and Sunday. Much of the success of the show has been due to the excellent direction of Minnie Galatzer, 28 years old, who founded the group in 1930. For three and a half years the outfit wrote, directed and produced its own radio show. In 1937 it operated a summer theater at Beverly Shores, Ind. Later it built a small house of its own, which soon was outgrown and the company moved to Kimball Hall. Some of the actors have graduated to Hollywood.

Bernstein Acting TCWU Mgr. & Prexy

NEW YORK, Sept. 4.—Louis Hollander, now awaiting court trial on two counts charging extortion of funds from Brooks and Eaves costume companies, has been ousted as president and business man-

ager of the Theatrical Costume Workers' Union. New acting prexy and business agent is Elias Bernstein, tobacco salesman and president of the leaf venders' union. Bernstein was appointed by Bill Collins, of the regional office of the American Federation of Labor, pending an election first week in November.

Needlers' union now has an application before the War Labor Board, made jointly with five costume houses—Brooks, Eaves, Mahieu, Mme. Bertha and Pons—for a blanket 10 per cent increase. Minimum pay now (for finishers) is \$23 per week, with slight upgrading for more skilled workers.

NEIC ON SPOT

(Continued from page 3)

several reps that their particular union is doing more than the next. Also, it has developed that some committeemen have not yet sold their executive boards on the value and general good purposes of NEIC. One union exec, for example, when asked to present the bond admission matinee proposal at his next board meeting, asked that the request come directly from the Treasury Department, as it would carry more weight with his colleagues.

The bond matinee was one of the first brain children of the co-ordinating committee of the NEIC. It came about as a result of a suggestion thrown out a few weeks ago by Milton Weintraub, treasurer of Associated Theatrical Agents and Managers. It was immediately adopted with considerable enthusiasm by the committee. It was one of two important suggestions born within this committee for the Third War Loan drive. The other, already executed, was the offering of USO-Camp Shows' talent and facilities to 400 local stations within 10-mile radii of the camps where USO shows will be presented during the next three weeks. Direct lines will be piped from the stations to the camps where performers and camp personnel will sell bonds to localites via the airwaves. Four thousand of these shots are expected to go out during the drive, with civilians getting their first inside view of Camp Shows' activities since its start. Feat was made possible thru USO-CSI and the National Association of Broadcasters.

At Tuesday's meeting of the co-ordinating committee the Artists Representatives' Association was formally admitted to NEIC, with George Goldsmith and William Morris Jr. serving as representatives. It was also decided to extend the deadline for new membership one month to October 1.

Jim Sauter, co-ordinator of the Council, pointed out that NEIC has already gained recognition in the field by being designated as one of the sponsors of the Treasury Department's Bond Tent, along with UTWAC and the Hollywood Victory Committee, and that two Army radio shows were already giving the over-all war activities group program credit.

The committee listened to a suggestion from the Society of American-Soviet Friendship concerning several theatrical representatives from Russia, and agreed to invite them to an NEIC meeting to exchange views on civilian and battle-front entertainment.

NEW PLAY ON BROADWAY

48TH STREET

Beginning Wednesday, September 1, 1943
THE SNARK WAS A BOOJUM

A comedy by Owen Davis, from the Richard Shattuck novel of same name. Staged by Alexander Kirkland. Setting designed by Frederick Fox, constructed by Nolan Bros. and painted by Triangle Scenic Studio. Electrical and sound effects by Duwico. Costumes designed by Michael Paul. Stage manager, Edward P. Dimond. Assistant stage managers, James Boerst and Ann Minof. Press representative, Harry Davies. Presented by Alex Yokel in association with Jay Faggen.

Rodney Shilly	Frank Lovejoy
Mrs. Wilson Wilson	Catherine Willard
Elwood	Dickie Van Patten
Millie Smith	Joan Banks
Sidney	Ben Lackland
Sandy Gate	Jane Huszagh
Martin	Mervyn Nelson
Maybelle	Florence MacMichael
Henry	Fleming Ward
Vivian	Phyllis Adams
Ward McKay	Francis Compton
Aunt Adeline	Ann Dere
Daybreak	Harold Waldrige
Doctor Mortice	Frank Wilcox
Rosie	Grania O'Malley

The Action Takes Place in the Old Shilly Homestead

ACT I—Late Afternoon. ACT II—That Night. ACT III—Later the Same Night.
When you've smacked out as many hits on the typewriter as Owen Davis, no one ought to beef if you turn in a bad one.

The Billboard

The World's Foremost Amusement Weekly

Founded in 1894 by W. H. Donaldson
E. W. Evans, President and Treasurer
R. S. Littleford Jr., Vice-President
W. D. Littleford, Secretary

Joseph Csida, Eastern General Manager
C. J. Latscha, Advertising Manager
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Member of Audit Bureau of Circulations.

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tuck's doesn't make much difference. This reporter hasn't read the book and doesn't aim to if it's anything like the play. It adds up to the fact that with a score of 277 plays to his credit, the maestro should have skipped this one for his 278th. It is a mess of whimsy, stumbling around between comedy that doesn't jell and melodrama that doesn't chill, and goes nowhere fast in all directions.

A lot of nice people have become involved in these rather dreadful proceedings. In a weak moment Alexander Kirkland has been cozened into directing the opus. He manages by some legerdemain to keep the characters popping in and out of the eight doors of Frederick Fox's set. This alone should rate him life membership in the Society of American Magicians. Frank Lovejoy and his wife, Joan Banks, have let themselves be inveigled from the mikes to the foots, the former to play Rodney, the least loathsome of the silly Shillys, and the latter to do what she can with some dirty lines which go with the role of a tartish starter in the brat-sweepstakes. Jane Huszagh is cute, altho steeped in whimsy for the ingenu love potion, and there are such other good players as Catherine Willard, Florence MacMichael, Ben Lackland and young Dickie van Patten in there trying to make the best of a bad bargain. Comic standout is Mervyn Nelson in a monolog on interior decorating. Interlude has nothing to do with plot and looks good enough to have been written in. Nelson's nitery technique gives it a bang and a belt that are rib-tickling.

According to Lewis Carroll's verses, the Snarks were a harmless, silly lot. But every once in a while one of 'em turned out to be a big, bad Boojum. The regretful report is that Messrs. Yokel and Faggen have a complete Boojum on their hands. However, they are not likely to be afflicted long.
Bob Francis.

The show closed Saturday, September 4.

RICHMOND, Va., Sept. 4.—Richmond's fall legit season opens September 16 with a three day, four-performance run of the Boris Karloff *Arsenic and Old Lace*.

PRE-ROAD REVIEW

PLYMOUTH

Reviewed Wednesday Evening, Aug. 25

THE SKIN OF OUR TEETH

A comedy in three acts by Thornton Wilder. Settings by Albert Johnson. Costumes by Mary Percy Schenck. Directed by Ella Kazan.

THE CAST: Gladys George, Viola Frayne, Florence Reed, Conrad Nagel, R. D. Kraus, Geoffrey Warnick, Andrew Ratousheff, Charles Wallis, Frances Heflin, Larry Hugo, C. Ellsworth Smith, Anthony Grey, Joseph Smiley, John Paul, Edith Faversham, Eva Mudge Nelson, Bradford Hatton, Remo Bufano, Gloria Hallward, Earl Snyder, Stanley Weede, Seumas Flynn, Aubrey Fasset, Bradford Hatton, John Paul, Joseph Smiley, Anthony Grey, Eulabelle Moore, Viola Dean and Bradford Hatton.

This dramatic excursion which won the Pulitzer Award has a practically new cast in anticipation of a road tour which is scheduled to break in another month. Gladys George has replaced Miriam Hopkins, who in turn replaced Tallulah Bankhead, who many thought held the play together. Conrad Nagel has replaced Fredric March, and, with the exception of Florence Reed, most of the other key players who opened with the play that wasn't given a chance when the script made the rounds of Broadway's producers have gone to "greener" pastures.

Gladys George doesn't play Sabina, the maid, the way Tallulah did. Miriam Hopkins did her job in the Bankhead manner, and the cast found it easy to play along with her. They don't with Miss George. On the other hand, Miss George gives a performance that is logical, intelligent and delightful. It is less of a grand gesture, less of a star performance, but not less entertaining. She permits the play to be the thing, which, when a play is out of this world, can be and is effective. She makes the play understandable, which on the road is important. If she's lacking in one thing it's "sex." The audience at the outset may wonder why Mr. Antrobus, the "pater familias," goes for Sabina as Miss George plays her, but they later realize that they could think the same thing of any girl at whom a married man makes passes.

Conrad Nagel makes Mr. Antrobus far more believable than Fredric March, but the road won't see him in the role. At this writing it's not certain who will play the touring Mr. A.

Florence Reed plays the fortuneteller as she has since the opening. The old crone should be given a broom to ride in at least one of the scenes. Then everything would be perfect.

The Dinosaur and the Mammoth are just as delightful as they were on opening night, and while Remo Bufano (the Dinosaur) won't go on tour with the production, the part is so well set that his replacement will continue to make D. loved by the youngsters of all ages in the audience.

Skin will do business on the road. They've taken the jumpiness out of the production so that during the past few weeks no one has walked out on the show during a performance. As many as a hundred took a walk during the first few months. No guide book is necessary after buying a ticket. The motion picture *The Human Comedy* has prepared the nation for the live *Skin*.

Isn't it a shame that many of those who mourned its production on November 18, 1942, will not be present on their papers as critics to wear widower's weeds, or at least a black arm band, when the show leaves the Plymouth Theater a success?
Joe Kochler.

Canada's "Army Show" Ends 38-Wk. Tour of 21 Cities, 35 Camps, a 12,000-Miler With 110,000 Paid

New Stage-Radio Edition Coming Up—"Meet the Navy" Tees Off

MONTREAL, Sept. 4.—Final curtain has been rung down on Canada's first military production of the war, *The Army Show*, but a new edition will probably go into rehearsal in a few weeks for both stage and radio presentation.

In five months *The Army Show*, with a company comprising 145 servicemen and women, visited 21 cities and 35 army camps throughout the Dominion, covering close to 12,000 miles. Projected tour of the U. S. and Britain never came off. A Sunday evening half hour of music and variety was aired for 38 consecutive weeks over the CBC network.

Preliminary report by Major W. Victor George, director of the revue, to Brig. James Mess, of Special Services, National Defense Department, indicated that the show drew a paid attendance of approximately 110,000 in houses from Halifax to Victoria, as well as being presented to 165,000 military personnel. An overall studio audience of about 50,000 saw the radio version. All proceeds have been turned over to the Troop Welfare Fund.

Jack Arthur, loaned from Famous Players, produced the stagershow, with Capt. Rai Purdy handling the radio portion. Musical director was Capt. Geoffrey Waddington, assisted by Capt. Brian Parson. Most of the lyrics and dialog were by Sergs. Johnny Wayne and Frank Schuster. All will be retained for the

forthcoming production.

Meanwhile another service show makes its bow. *Meet the Navy*, produced, staged and performed by members of the Royal Canadian Navy, was to be unveiled in Toronto today (4) for a week's engagement at the Victoria. Show also is slated for Brantford, Ont., before the national premiere in Ottawa September 15. Montreal engagement at His Majesty's is to follow.

Topsy, Eva Break Records at Troika

WASHINGTON, Sept. 4.—Duncan Sisters, currently at the Troika here in their first night club appearance, have twice broken the house records in their four-week stay. As a result they are staying over indefinitely, according to Helen Hamilton, operator of this spot.

During their second week they broke the house's 11-year record and last week topped that. Booked with them are Raye and Naldi, the Worth Sisters and Susha Lewis. Bob Preble emcees.

Ice Show Hot in Minneapolis

MINNEAPOLIS, Sept. 4.—Her gross business 35 to 40 per cent ahead of last years, Dorothy Lewis and her ice show have been inked in at the Nicollet Hotel for a holdover week, ending tonight (4), which will give her a new record of 13 consecutive weeks.

Show has been drawing tremendous biz thruout summer, with repeats very heavy.

Rio Casino To Spot U. S. Talent

NEW YORK, Sept. 4.—Quitinhada Casino at Petropolis, 60 miles outside of Rio de Janeiro, will open in November or December, featuring American talent booked from New York. Name acts will be transported by plane, while bookers will attempt to get lesser known performers passage on neutral steamers.

Booking of the initial show has been

Ship Named Stage Door Canteen as Tribute to ATW

WASHINGTON, Sept. 4.—Volunteer workers of the American Theater Wing are being honored by the designation of a Liberty Ship as S. S. Stage Door Canteen.

In announcing that a ship was being given that tag, the Maritime Commission said that for security reasons the launching date of the vessel could not be announced more than six days in advance of the actual send-off.

Among other ships to be launched soon, according to the Maritime Commission, are the Adolph Lewisohn, donor of the Lewisohn Stadium, New York, and the Father Francis P. Duffy.

Mex Hotels in Big Boom as Theaters, Clubs Pack 'Em In

U. S. Talent Scarcity

MEXICO CITY, Sept. 4.—Mexico City hotels, almost without exception, are jammed to the roof gardens with a record-breaking assortment of guests ranging from business men and tourists to military men on leave and university students. Altho Mexico is at war, the capital's tourist attractions are humming at the fastest pace since Pearl Harbor, and predictions that the war would curtail the influx of sightseers—a multi-million-dollar business in peacetime—are being shattered.

There isn't a real first-class hotel room to be had, and managers say they are swamped with reservations, indicating the situation will continue a couple of months at least.

Prices of hotel rooms have not gone up (a government-imposed ceiling pegged them several months ago), but food and liquor prices have, altho they have yet to approach current U. S. prices.

Theater biz is rushing, but there is a lack of American stage names. Night clubs are packed,

assigned to Francisco de Souza, whose American representative, Herman Fialkoff, is lining up some acts out of Chicago.

vision, and Roy Norr, of Ames & Norr, public relations specialists. They won't be forgetting NBC's press relations. That's evident.

OUT-OF-TOWN OPENINGS

(Continued from page 23)

Russia, a South American gaucho and an Irish janitor.

Ethel Shutta has one great ballad, *Love Is Such a Cheat*, done charmingly with remarkable restraint of the sophisticated winsomeness that is her familiar style. Eric Brotherson, as poet-playwright, and Susan Miller, as his leading lady, rate high honors, topping in their duet, *Our Private Love Song*, which should become speedily popular. Miss Miller and Georgie Tapps, who has an exceptional repertoire of footwork thru-out, have another catchy number together, *I Love to Sing the Words*.

My Spies Tell Me is a cute number that may click, and Rose Brown, dramatic septa contralto, won repeated encores with a powerful and ultra-timely ballad in the moving spiritual tradition, *Color Line*.

Costuming, exceptionally colorful, reaches a daring beauty of mixtures in the gypsy ballet, outdoing *Carmen*. A rhythm production number, with both boys and girls of the chorus in old-fashioned schoolday costumes, and another colorful South American scene were also memorable. *Haviland F. Reves.*

MARYLAND THEATER, BALTIMORE

(Opened Monday, August 30)

A NEW LIFE

A comedy-drama in 10 scenes by Elmer Rice, staged by the author. Settings by Howard Bay. Costumes supervised by Rose Bogdanoff. Produced by the Playwright's Company.

THE CAST: Sanford McCauley, Alice Thomson, Colleen Ward, Ann Driscoll, Sara Peyton, Kenneth Tobey, Timmie Hylar, Dorothy Darling, Dora Weissman, Betty Field, Ann Thomas, John Ireland, Elaine Gardner, Frederica Going, Walter N. Greaza, Merle Madder, Joan Wetmore, Arthur Griffin, Terry Harris, Elizabeth Deating, George Lambert, Helen Kingstead and Shirley Gale.

A New York hospital delivery room steals the spotlight in Elmer Rice's newest opus, *A New Life*, which opened Baltimore's fall-winter season. Highlight of the play's staging comes with the scene in which Edith Clegborne (Betty Field) is having a baby. Rice has handled the scene skilfully with a blacked-out stage and a single spot focused on the face of the mother as she carries on a monolog while under the anesthetic.

Basically the play hinges upon the ever-present struggle between reactionism and the new and "more abundant" life, with the entire action set in the maternity wing of the hospital.

Capt. Bob Clegborne, an aviator reported missing in the Pacific, returns home wounded and arrives at the hospital in search of his wife, Edith, a night club vocalist. His entrance into the hospital occurs simultaneously with her arrival in the delivery room, and as she is being taken back to the ward she learns that he is home and safe.

Clegborne is the son of wealthy reactionary parents, who opposed his whirlwind marriage to a nitery performer and who plan to take the child away from its mother and have it brought up in their own social circle. Quarrels ensue as the result of Edith's refusal to submit to the domination of the Clegbornes and Bob sides with his family.

He leaves the hospital and spends the night talking with Gustave Jensen (John Ireland), a former fiance of Edith's who fought with the Loyalists in Spain and who is now in the merchant marine. Jensen explains the struggle between reactionism and democracy and succeeds in convincing Clegborne, who returns to the hospital and is reconciled with his wife.

Outstanding performances are those of Betty Field, who gives a sound and convincing portrayal as Edith; George Lambert, as Clegborne, and Walter Greaza and Merle Madder, as his parents. What humor there is in the play rests on the competent shoulders of Olive Rappalo (Ann Thomas), entertainer-friend of Edith. The rest of the cast acquit themselves ably.

Reception of the play at the opening, when capacity house seemed to find the show very much to its taste, augurs well for its run here prior to a Broadway opening. *J. F. I.*

Down Mex. Way

Performers' Sidelines —Mostly Food

MEXICO CITY, Sept. 4.—Mexican entertainers are going in strongly for sidelines—most of them having to do with food. Figuring no doubt they can always eat.

Fernando Fernandez, radio singer, has opened a grocery store. Agustin Lara, songwriter, is preparing to preem a night spot, and Jorge Marron, radio announcer, is readying a restaurant.

To reverse the order, Ciro's night club has picked up a singer who was formerly a fish peddler.

Tip to U. S. showmen coming to Mexico: Don't bring War Bonds with you. U. S. censors frown on the idea. It's all right, tho, to have them mailed in the regular way. In fact, the government allows Americans to bring in only \$2 bills and change, no other currency. Travelers' checks are okay.

Elvira Rios, Mexican singer, is safe and sound in Mexico City and denies she had been detained as a spy as reported by South American newspapers. "The reports were probably circulated by persons interested in harming my good name," she said. Miss Rios is singing at Ciro's night club here.

Cole Porter is in Mexico gathering atmosphere, musical background and the other necessary ingredients for a musical with a Mexican flavor. He said a couple of plays in Mexican may be tried out in the East this fall.

Theater cashiers are being offered everything from stamps to streetcar tickets and anything else negotiable in lieu of small change, which has almost disappeared in some parts of the country. Altho Mexico is the largest silver producing country in the world, the rumor was started several weeks ago that the government was running out of the metal. This has been officially denied, but panicky hoarding is still going on.

Sign in a local nitery: "Do not throw your cigarette butts on the floor because the ladies might burn their feet."

RALPH BERGER, of the Latin Quarter, Chicago, wants to back a local two-a-day vaude show but can't find a Loop house.

NBC Holds Management Meet; Three-Day Session Plans Present and Future Policy

Frank E. Mullen to Keep Things Moving, Sept. 17, 18, 19

NEW YORK, Sept. 4.—The National Broadcasting Company will hold its annual management round table this year, September 17, 18, 19 at the Sea View Country Club, Absecon, N. J. Frank E. Mullen, v.-p. and general manager will steer the meetings with no set program planned, according to NBC officials.

Make-up of this year's management committee is tip to problems which will be handled at the policy gabfest. Idea of taking the meeting away from the home offices is to keep it divorced from the problems of the moment so that it may handle long-term aches.

Gang will leave New York at noon on the 16th so that they'll be fresh and washed clean of Met in time for early set-to with problems on the 17th. It's expected that the meeting will break up on Saturday leaving the committee free to take it easy Sunday a.m. (19) and leave around noon for home.

Gathering of clan has been set by John H. McDonald, NBC's v.-p. in charge of dough. R. J. Teichner, treasurer, and Harry F. McKeon, comptroller, will sit in on the meetings. William S. Hedges and Easton C. Woolley, of station relations, will be at the round tables as will Ernest de la Ossa, NBC's personnel man. Both station relations and personnel are top

problems this year and are bound to take up considerable time at the annual con-fab.

NBC's counsel, A. J. Ashby, will handle any of the legal problems that may face the management committee. Sidney Strotz is coming east from Hollywood, Harry C. Kopf from Chicago and Frank M. Russell is coming up from Washington.

Others who will help frame NBC's policies for the coming season, and who will be at the meeting, are: William Brooks, director of the news and special events department; Charles B. Brown, sales promotion and advertising manager; Albert E. Dale, director of information; C. Lloyd Egner, v.-p. in charge of the recording department; O. B. Hanson, v.-p. and chief engineer; Frank E. Mason, v.-p.; James V. McConnell, manager national spot sales; John McKay, manager press department; Clarence L. Menser, program v.-p.; Clay Morgan; John F. Royal, v.-p. in charge of international relations and new developments; Niles Trammell, president; Roy C. Witmer, sales manager, and James Rowland Argell, longhair good-will specialist.

Sitting in on the meeting will be Horton Heath, of RCA's public relations di-

ORCHESTRA ROUTES



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.
ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; rc—roadhouse; re—restaurant; t—theater.

(Routes are for current week when no dates are given.)

A
 Abbott, Dick (Lord Baltimore) Baltimore, h.
 Agnew, Charlie (Rainbow Randevu) Salt Lake City 1-18, nc.
 Akin's, Bill, Continental Four (Frolics Stage Lounge) Minneapolis.
 Allan, Bob (Arcadia Grill) Canton, O., nc.
 Allen, Bob (Roosevelt) New Orleans, h.
 Allen, Larry (Point Concord Inn) Havre de Grace, Md., h.
 Andrews, Gordon (18 Club) NYC, nc.
 Andrews, Ted (Butler's Tap Room) NYC, nc.
 Armstrong, Louis (Regal) Chi, t.
 Arnhem, Gus (Sherman's) San Diego, Calif., re.
 Arturos, Arturo (Park Central) NYC, h.
 Ayers, Mitchell (Aragon) Ocean Park, Calif., h.
 Auld, George: Worcester, Mass., 3, a.

B
 Babbitt, Stewart (Hilton) Long Beach, Calif., h.
 Baker, Don (Algiers) NYC, cb.
 Bar, Vic (Olympic) Seattle, h.
 Barbour, Dave (Grasels) Hollywood, nc.
 Barnett, Charlie (Apollo) NYC, 10-16, t.
 Barrie, Gracie (RKO-Boston) Boston, t.
 Barron, Blue (National) Louisville 10-16 t.
 Bartal, Jeno (Lexington) NYC, h.
 Bastie Joe (Fair) Port Royal Pa.; (Fair) Trenton, N. J., 12-18.
 Bates, Angie (Danier's) Belle Vernon, Pa., re.
 Baum, Charles (Stork) NYC, nc.
 Beal, Eddie (Black Flamingo) Hollywood, nc.
 Benson, Ray (Broadmoor) Colorado Springs, Colo., h.
 Bergere, Maximilian (La Martinique) NYC, nc.
 Berle, Bernie (Carroll's) Phila, c.
 Bert, Betty (Roof Garden) Leesville, La., b.
 Belancourt, Louis (Park Central) NYC, h.
 Bodlander, Earl (El Capitan) Hawthorne, Nev., nc.
 Bondshu, Neil (Chase) St. Louis, h.
 Bothig, Russ (Agnes) Chi, b.
 Brandwynne, Nat (Copacabana) NYC, nc.
 Bratcher, Washie (Washington) Washington, h.
 Breese, Lou (Chez Paree) Chi, nc.
 Brennan, Morrey (Broadwater Beach) Biloxi, Miss., h.
 Brown, Charles (Andy's) Lorain, O., nc.
 Brown, Les (Sherman) Chi, h.
 Bruch, Les (Glenn Rendezvous) Newport, Ky., nc.
 Burns, Mel (Bal-a-Roue) Medford, Mass., b.
 Buissere, Armand (Bismarck) Chi, h.
 Busse, Henry (Palace) San Francisco, h.

C
 Cabin Boys (Ohio) Youngstown, O., h.
 Calloway, Cab (Poll) Waterbury Conn., 3-9, t; (State) Hartford 10-12.
 Campiglia, Jimmie (Castle) Ventura, Calif., nc.
 Capello, Joe (Jimmy Kelly's) NYC, nc.
 Carolina Cotton Pickers: Wilmington Del., 10.
 Cavallaro, Carmen (Adams) Newark, N. J., 9-15, t.
 Chatman, Christine: Wheeling, W. Va., 10.
 Claridge, Gay (Wil-Shore) Chi, b.
 Coderban, Cornelius (Casino Russe) NYC, nc.
 Coleman, Emil (Last Frontier) Las Vegas, Nev., h.
 Conn, Irving (Queen Mary) NYC, re.
 Connell, Conny (Landry) Hattiesburg, Miss., nc.
 Cornish, Frankie (Alpine Terrace) Alfred, N. Y., b.
 Courtney, Del (Colony) McClure, Ill., nc.
 Crane, Lee (Edison) NYC, h.
 Cross, Dale (Biltmore) Hollywood, h.
 Curbello, Fausto (Stork) NYC, nc.
 Cutler, Ben (Village Barn) NYC, nc.

D
 D'Arcy, Phil (Rogers' Corner) NYC, nc.
 Davidson, Cee (Utah) Salt Lake City, h.
 Dinorah (Greenwich Village Inn) NYC, nc.
 Di Pardo, Tony (Forest) St. Louis, p.
 Dixie Debs (Hi-Hat) Tampa, Fla., nc.
 Donahue, Al (Terrace Room) Newark, N. J., nc.
 Dorsey, Jimmy (Orpheum) Los Angeles 8-14, t.
 Dorsey, Tommy (Palace) Youngstown, O., 10-13, t.
 Dunham, Sonny (Lakeside) Denver 1-12, p.

E
 Eddy, Ted (Iceland) NYC, nc.
 Ellington, Duke (Hurricane) NYC, nc.

F
 Featherstone, Paul (Palladium) Hollywood, b.
 Fields, Shep (Fair) Du Quoin, Ill., 6-12.
 Finch, Freddie (Mary's Place) Kansas City, Mo., nc.
 Fisher, Freddie (Radio Room) Hollywood (Calif.) Recreation Center.
 Flindt, Emil (Big Pavilion) Saugatuck, Mich., b.

Poster, Chuck (Riverside) Milwaukee 6-9, t; Fruitport, Mich., 10; (Crystal Palace) Coloma 11, b; (Paramount) Hammond, Ind., 12, t.
 Fox, Roy (Rlobamba) NYC, nc.
 Fraser, Harry (Aloha) Brooklyn, nc.
 Fuller George (Little Tavern) Macon, Ga., nc.

G
 Gasparre, Dick (Monte Carlo) NYC, nc.
 Ginsburgh, Ralph (Palmer House) Chi, h.
 Glass, Bill (Mon Pares) NYC, nc.
 Goldfield, Goldie (Show Boat) Jacksonville, Fla.
 Goodman, Benny (Paramount) NYC, t.
 Graham, Sammy (Hunt's Villa) Macon, Ga., nc.
 Grant, Bob (Statter) Washington, h.
 Grant, Rosalie (Essex House) NYC, h.
 Grassick Bill (Darling) Wilmington, Del., h.
 Gray Glenn (Pennsylvania) NYC, h.
 Gray, Zoia (Frank Palumbo's) Phila, nc.
 Grey, Chauncey (El Morocco) NYC, nc.

H
 Hallett, Mal (Park Central) NYC, h.
 Harpa, Deryl (Senator) Sacramento, Calif., h.
 Harris, Rupert (Plantation) Nashville, nc.
 Heath, Andy (Elite's) Wilmington, Del., e.
 Heatherton, Ray (Biltmore) NYC, h.
 Heidt, Horace (Capitol) NYC, t.
 Herbeck, Ray (Riverside) Milwaukee 10-16, t.
 Hill, Tiny (Edison) NYC, h.
 Hoctor, Gene (Lookout House) Covington, Ky., nc.
 Hoff, Buddy (Fay's Southern Grill) Macon, Ga., re.
 Horton, Aub (Bamboo Room) Balboa Beach, Calif., nc.
 Horton, Harry (Wire) NYC, re.
 Huff, Buddy (Fay's) Macon, Ga., nc.

I
 Ink Spots (Copacabana) NYC, nc.
 International Sweethearts of Rhythm: Zanesville, O., 3; Columbus 9; Lexington, Ky., 10.

J
 James, Jimmy (Rainbow) Denver, b.
 Jerome, Henry (Lincoln) NYC, h.
 Johnson, King (Sheraton) NYC, h.
 Johnson, Wally (Patio) Cincinnati, nc.
 Jordan, Louis (Swing) Hollywood, nc.

K
 Kaley, Charlie (Last Frontier) Las Vegas, Nev., h.
 Kassel, Art (Bismarck) Chi, h.
 Kavelin, Al (Orpheum) Omaha t.
 Kay, Sammy (Capitol) Washington, t.
 Kaye, Don (Claremont) Berkeley, Calif., h.
 Kendis, Sonny (Copley Plaza) Boston, h.
 Kent, Peter (New Yorker) NYC, h.
 Kenton, Stan (Janzen Beach) Portland, Ore., 3-16, p.
 Kinney, Ray (Book-Cadillac) Detroit, h.
 Kolax, King: Bartow, Fla., 10.
 Korn Kobblers (Rogers Corner) NYC, nc.

L
 LaBanc, Nick (Exc. Steamer Admiral) St. Louis, until Sept. 12.
 Lande, Jules (Ambassador) NYC, h.
 Landre, Johnnie (Esquire) Norfolk, Va., nc.
 Lang, Lou (Belvedere) NYC, h.
 Leeds, Sammy (Primrose) Newport, Ky., cc.
 LaPorte, Joe (Old Roumanian) NYC, re.
 Lefcourt, Harry (Rogers Corner) NYC, nc.
 Leonard, Ada (Oriental) Chi, t.
 Leonard, George (Chanticleer) Madison, Wis., nc.
 LeRoy, Howard (Hofbrau Theater) Lawrence, Mass., re.
 Lewis, Ted (Orpheum) Minneapolis, t.
 Lombardo, Guy (Capitol) Washington 9-15, t.
 Long, Johnny (New Yorker) NYC, h.
 Lopez, Vincent (Taft) NYC, h.
 Lopez, Tony (Clover) Miami, nc.
 Lyman, Abe (Straud) NYC, t.

M
 McCune, Bill (Palm Beach) Detroit, nc.
 McGrane, Don (Latin Quarter) NYC, nc.
 McGrew, Bob (Kansas City Club) Kansas City, Mo.
 McShann Jay: Lake Charles, La., 8, b; Houston, Tex., 9, a; Port Arthur 10, a; Austin 12, a.
 Madriguera, Eric (Folles Bergere) NYC, nc.
 Mann, Mill (18th Hole) NYC, nc.
 Manzanares, Jose (La Salle) Chi, h.
 Martell, Paul (Arcadia) NYC, b.
 Martin, Dave (St. George) Brooklyn, h.
 Martin, Freddy (Ambassador) Los Angeles, h.
 Martin, Jack (Cortez) Las Vegas, Nev., h.
 Martin, Lou (Leon & Eddie's) NYC, nc.
 Martini, Ben (Club 51) NYC, nc.
 Mason, Del (Athletic Park) Richmond, Ind., b.
 Maya, Don (Casbah) NYC, nc.
 Melba, Stanley (Pierre) NYC, h.
 Messner, Johnny (McAlpin) NYC, h.
 Millinder, Lucky (Casa Manana) Culver City, Calif., nc.
 Miller, Freddy (St. Regis) NYC, h.
 Mills, Panny (Stork) Los Angeles, nc.
 Monroe, Vaughn (Palace) Columbus, O., t.
 Morales, Noro (Rlobamba) NYC, nc.

Morgan, Loumell (Chin's Victory Room) Cleveland, nc.
 Morgan, Russ (Stanley) Pittsburgh, t.
 Morris, George (Armando's) NYC, nc.
 Murre, Dave (Yellowstone) Pocatello, Idaho, 6-15, h.
 Murphy, Don (Casino) Quincy, Ill., nc.

N
 Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.
 Newton, Frank (Cafe Society Downtown) NYC, nc.
 Nicholas, Don (Venice) Phila, c.
 Noel, Henri (Latin Quarter) NYC, nc.

O
 O'Hare, Husk (Cambridge) Chi, h.
 Opurui, Charles (Embassy) Los Angeles, h.
 Ortiz, Jose (It Cafe) Hollywood, nc.
 Osborne, Will (Michigan) Detroit 6-9, t; (Broad Ripple) Indianapolis 10, p; (Castle Farm) Cincinnati 11, nc.

P
 Pafumy, Joe (Belmont Plaza) NYC, h.
 Panchito (Versailles) NYC, nc.
 Pastor, Tony (Flagler Gardens) Miami, re.
 Paulson, Art (New Yorker) NYC, h.
 Pepito (Havana-Madrid) NYC, nc.
 Perry, Ron (St. Moritz) NYC, h.
 Petzi, Emil (Ambassador East) Chi, h.
 Porretta, Joe (Radisson) Minneapolis, h.
 Powell, Teddy (Chicago) Chi, t.
 Prager, Manny (Child's) NYC, e.
 Prussin, Sid (Diamond Horseshoe) NYC, nc.

R
 Raeburn, Boyd (Topper) Cincinnati 11-12, b.
 Ramos, Ramon (Blackstone) Chi, h.
 Ravazza, Carl (Blackhawk) Chi, nc.
 Read, Kemp (Ann's Kitchen) Newport, R. I., nc.
 Reisman, Leo (Waldorf-Astoria) NYC, h.
 Resh, Benny (Bowery) Detroit, nc.
 Reynolds, Del (Dunes) Las Vegas, Nev., nc.
 Roberts, Dave, Trio (Copacabana) Newark, N. J., nc.
 Rodman, Jack, Quartet (Holmes) Hattiesburg, Miss., nc.
 Rogers, Eddie (Del Rio) Washington, nc.
 Rogers, Harry (Half Moon) Brooklyn, h.
 Rollini, Adrian (Rogers' Corner) NYC, nc.
 Rosal, Anita (Belmont Plaza) NYC, h.
 Rotgers, Ralph (Monte Carlo) NYC, nc.
 Ruhl, Warney (Hollywood) Kalamazoo, Mich., nc.
 Runyan, Jack (Moonlight Terrace) Russells Point, O., p.
 Russell, Snookum (King's) Omaha, b.

S
 Saller, Lew (Driftwood) Santa Monica, Calif., nc.
 Sander, Harold (Rogers' Corner) NYC, nc.
 Saunders, Hal (Belmont-Plaza) NYC, h.
 Savitt, Jan (Earle) Phila, t.
 Schroeder, Lou (Mayflower) Jacksonville, Fla., h.
 Seiger, Rudy (Fairmont) San Francisco, h.
 Shaw, Maurice (Chateau Moderne) NYC, nc.
 Sherman, Maurice (Tropics) Hollywood, nc.
 Singleton, Zutty (Trinidad) Hollywood, nc.
 Siry, Larry (Stork Club) NYC, nc.
 Socassas (La Martinique) NYC, nc.
 Spivak, Charlie (Palladium) Hollywood, b.
 Stanley, Stan (Delavan Gardens) Delavan, Wis., nc.
 Stevenson, Bobby (Casanova) Detroit, nc.
 Strand, Manny (Earl Carroll Theater) Hollywood, re.
 Sudy, Sid (Arcadia) NYC, b.
 Sykes, Curt (Trianon) Seattle, b.

T
 Teagarden, Jack (Majestic) Dallas 9-15, t.
 Terry, Bob (St. Regis) NYC, h.
 Torres, Ramon (El Chico) NYC, nc.
 Touzet, Rene (Montmartre) Havana, nc.
 Traas, Al (Dixie) NYC, h.
 Travers, Vin (Diamond Horseshoe) NYC, nc.

V
 Venuti, Joe (National) Louisville 3-9, t.
 Victor, Frank (Dixie) NYC, h.
 Videto, Ken (Matag) Phenix City, Ala., nc.

W
 Wald, Jerry (Roxy) NYC, 8-21, t.
 Waller, Fats (Palumbo's) Phila, nc.
 Walton, Louis (Victory Amuse-U) Macon Ga., nc.
 Walker, Oscar (Fifth Ave.) NYC, h.
 Waples, Bud (Ansley) Atlanta, h.
 Wasson, Hal (Herring) Amarillo, Tex., h.
 Weik, Lawrence (Trianon) Chi, b.
 Williams, Gladys (Cotton) Macon, Ga., nc.
 Williams, Griff (Palmer House) Chi, h.
 Williams, Sande (Warwick) NYC, h.
 Wilson, Dick (Coq Rouge) NYC, nc.
 Wingert, Doug (Sycamore Grill) Buffalo, nc.
 Winton, Barry (Essex House) NYC, h.

EDITOR'S BACK TALK

(Continued from page 16)
 items, useless in a monthly magazine. Thyra Samter Winslow, magazine feature writer, found many press agents to be lazy or dumb. They fail to co-operate with writers who can be instrumental in getting them good space in good newspapers. She cited one instance where she sat on a story for weeks and finally got the information—thru a press agent not connected with the club she wanted to write a story on.
 Dorothy Kilgallen, syndicated columnist on *The Journal-American*, found that night club press agents sent out stuff that was pointless and obviously made up. "They don't realize facts are interesting." As for hotel press agents, many of them do not meet her editorial needs effectively. "They don't do any work."
 Will Gordon, of *The Morning Telegraph*, said: "Much of the matter fails to be of any use because it lacks news value. It is impossible to use just puffs."
 Many fourth-estates begged that all press releases be dated and please refrain from using the word "exclusive" on car-

bon copies. They would prefer less flowery language and more facts.
 All would like the puff solicitors to be prompt with their material, especially where pictures are concerned.
 But, as several observed, the good press agents have gone off to war or have left the field for better jobs.
 Paul Martin, *World-Telegram* night clubber, summed up the situation this way: "Press agents could conserve on telephone calls, paper and postage by studying the needs of each individual columnist and attempting to fill that need without wastage of materials vital to both the amusement and the newspaper industry. Too many desks are swamped with duplicate and excess blurbs that find their way only into the wastebasket."

AGVA NEWS

(Continued from page 16)
 that town wrote the national office regarding bad conditions prevalent for performers there.
 Simultaneously, Skip Fink replaced Fred Nerrett as executive organizer for the Baltimore local. Nerrett is now with the New York office.
 Arthur Kaye, former organizer here, has been sent to reorganize the Miami local, which has had no rep since Matt Shelvey left that town to assume the job of AGVA national administrator.

HOLLYWOOD, Sept. 4.—Nils T. Grandlund's Florentine Gardens has signed a minimum basic agreement with the American Guild of Variety Artists advancing the pay of chorines from \$33.50 to \$45 and principal scales from \$45 to \$75. A six-day week will prevail for the line and acts under \$150.
 The pact allows for three shows nightly and all displays over that number are to be paid pro rata on the basis of a six-day week.

Scales Upped in Frisco

SAN FRANCISCO, Sept. 4.—AGVA has upped wage scales to a new minimum giving all entertainers 10 to 15 per cent pay boosts. The new scale, to become effective September 15, is \$70 a week minimum for principals in class A niteries, \$60 in B spots, \$50 in clubs and \$45 in D joints. Chorus girls get a boost to \$44 a week minimum for A spots, \$40 in B.
 Union deal, however, is mere peanuts, and affects few spots in town, as most of them have been paying from \$75 a week up for principals.
 The Lido, Bal Tabarin, Slapsie Maxie's, 365 Club, and most of the other spots put out heavy sugar, too.

BURLESQUE NOTES

(Continued from page 19)
 fice, of the coast guard at St. Augustine, Fla. . . . **LT. JOE BABBITT**, former burly theater manager for his uncle, Sam Briskman, recovering in Halloran General Hospital, Staten Island, N. Y., from shrapnel wounds sustained in aerial combat in Africa. . . . **JACK PEARL**, former burly ace comic, co-starred with Harry Green in *A. L. Ber- man's All for All*.

FROM ALL AROUND:

TOMMY BRICE is recovering from a major operation at Station Hospital, M.H.S.P. 501, C.P.H., H.R.P.E. Bks. 12, Newport News, Va. He had as a visitor last week Ruby Winborne, of Richmond, and the two plan to visit a few shows and burly friends in the Richmond area when Tommy is able. . . . **BILLY MACK** has closed at the Follies, San Francisco, after four weeks, to open at the Burbank, Los Angeles, where Herb Barris is the other comic, and Ray Parsons, straight. . . . **FOLLIES**, San Francisco, has Sammy Weston, comic; Bobby Fitzsimmons, straight; Cynthia Mitchell producer, and Carol Carr, Doris Doreen, Margie Sullivan, Nita Louise and Terry Lane, strippers. House has no chorus. . . . **BILLY (BOOB) REED** and "Bimbo" Davis are teamed on comedy at the Follies, Los Angeles. Parker Gee and George Clark divide the straights. Marlan Francis heads the femme contingent, with Lester Montgomery as producer.
AT THE LIBERTY, San Francisco, are Walter Owens and Virg (Porky) Downard, comics; Chubby Weir, straights; Minor Reed, straights and characters; Val DeVal, number producer, and Dot Shannon, Elaine Nelson, Val DeVal and Irene Cornell, strippers. . . . **MORRIS WEBER**, concession operator for Oscar Markovich, will open the Fox, Indianapolis, early in September and remain there until the army picks him up for induction September 14.

8x10 GLOSSY PROFESSIONAL PHOTOS, 100 for \$6.25
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Communications to 25 Opera Place, Cincinnati 1, O.

OWI Releases Three Films For September

CINCINNATI, Sept. 4.—The Office of War Information has announced the release of three new pictures during September. Prints of the first two were ordered by OWI before the close of the last fiscal period and payment is being made from last year's appropriation. Prints of one of the pictures, *Coast Guard Spars*, were acquired by the Coast Guard and turned over to OWI for distribution. Reviews of the films follow:

COAST GUARD SPARS—Interesting to women considering joining the service and those with friends or relatives now serving. Pic features the slogan: "Join the SPARS and release a man for sea." Film tells of the SPAR duties and graphically portrays what a girl in the Coast Guard Auxiliary may expect after donning the uniform. Sound; running time, six minutes.

U. S. NEWS REVIEW—No. 5—Covers five topics including safety styles in women war workers' hair arrangements, a 1,000-plane raid by the British Bomber Command, an absenteeism cartoon telling the effects of unmanned machine tools, the story of child delinquency during wartime and what is being done to combat it, and the song of the army air corps superimposed on scenes of planes in production and action. Sound; running time, 16 minutes.

OUR ENEMY—THE JAPANESE—Produced by the March of Time and narrated by Joseph C. Grew, American Ambassador to Japan from 1934 to 1941. The film tells of the ways of our Pacific enemy, giving an understanding into his motives and way of thinking. Picture tells of Japanese industries, religion, military training, language, schooling, finances and how its people live.

CUTTING IT SHORT

By THE ROADSHOWMAN

PAUL REED has been transferred to the U. S. Office of Education, working with Floyde Brooker on a training film project.

COLUMN in *The New York Daily News* by Danton Walker, entitled "Broadway," recently mentioned the large numbers of 16mm. projectors that are overseas. Story was hinged on the report that *Mission to Moscow* would be shown to all servicemen.

PEPPERELL, maker of cotton goods of all kinds, has taken to films to tell the world about war uses of cotton cloth, where it's used and how the housewives can help to conserve what cotton sheeting, etc., she has on her linen shelves. Film runs 26 minutes and is entitled *A Gift for the General*.

LEW BELMONT and Will Fussner are now making arrangements to book the pic *Uncle Tom's Cabin* in schools and halls. Writing from Evansville, Ind., Belmont declares that it has been found that the picture will draw 75 per cent of student bodies where shown. Older folks are going for the showing also. The partners also have the *Passion Play; Life of Christ*. Deacon Albright is doing the booking.

CHARLES MOGULL, of Mogull's, Inc., recently visited his son at an East Coast base of the naval air wing. His son was formerly connected with Brewster Aeronautical and Grumann Aircraft companies. It's an old story to the elder Mogull as he was in the first world war and had previously served with the Wright & Martin Aircraft Corporation, makers of the famous Liberty motors.

WATCH the newly formed 16mm. War Film Committee, they're primed for action. It is reliably reported that the committee, composed of the heads of the eight national orgs in the 16mm. field, would meet in Washington in September—coincidental with a conference to be called by OWI and other government officers concerned with war film distribution and use. National Association of Visual Education Dealers is proposing a meeting in Washington at the same time to elect new officers and lend support.

OFFICE OF EDUCATION, Washington, is inviting bids from distributors desiring to handle recently completed training films. Contract with Castle Films, chief distrib, runs out shortly. Approximately 48 films and 17,000 prints have been sold. Agency reports 300 additional films will be on hand by November 1. Procurement Division of the U. S. Treasury, Washington, is receiving bids from interested parties.

Armed Forces to Co-Op On Third War Loan Drive

Exhibitors who have need of army equipment and personnel for their various bond efforts during the Third War Loan will be able to secure this army co-operation thru their local War Finance Committees, it is reported.

This information was contained in a directive from the Secretary of War to all commanding officers, to remain effective thruout the Third War Loan drive. The secretary's directive declares that all possible co-operation will be given within limits of military security; the co-operation also extends to personnel.

The Treasury Department has also asked the Secretary of the Navy for similar collaboration, which is expected to be forthcoming.

Reed Sees No Chance for Biz Sponsored Pics

CINCINNATI, Sept. 4.—It was recently reported that "big business" was ready, willing and able to get-together with the OWI in setting up releases of "big business" films to supplant the defunct OWI program. Advertising agencies, representing railroads, bus companies, textile makers, etc., informally extended the idea of using suitable films already in cans and ready to show.

Nothing developed from the plan and apparently all has been called off. Paul Reed, who was a leading light in the film division of the OWI domestic branch until Congress lopped off its head, recently stated: "... have heard nothing definite about OWI distributing 16mm. industrially sponsored films. When the suggestion was made... it was pointed out that it probably call for a complete change in distribution methods because present distributors would rightfully expect compensation directly for such film distribution. It is my opinion that it is not likely that the government will distribute advertising films.

Offers Foreign Study Service

A special consultation service designed to aid civilian and military study of foreign areas has been instituted by Brandon Films, Inc., New York. Mrs. Anne Schutzer has been appointed to head the new service which will issue special comprehensive lists of films for foreign area study. It is expected that lists on Italy, Germany, France, Russia and Czechoslovakia will be ready for servicing by September 15.

Brandon also announced acquisition of distribution rights to five health films produced by Finer Films Company. They are *Vim, Vigor and Vitamins; Smallpox; The Ever-Present Menace; In Every Day; The Value of a Smile, The Smiles Have It.*

Films Are Precious

Take Care of Films—Safeguard Them Against Damage

There is a shortage of film stock. If you damage a print you waste valuable material and you deprive others of the use of the film.

Return All Films on Time—Think of the Next Users

There is a demand for all films. Other people want to see them. Keep the film moving by returning it promptly!

Follow These Precautions

1. Make sure the projector is clean before each showing. Be sure all channel and aperture plates are cleaned of any accumulations of emulsion or dirt. Check all rollers over which the film passes to make sure that they, too, are clean and rotate freely.

2. Before starting the projector check the threading carefully. Be sure all sprocket teeth are in proper mesh with film perforations. Make certain the loops are of proper size—not too short—not too long.

3. Every few minutes during projection feel lightly the perforation area to make sure that no tension is developing to strain the perforations and that the film has not run off the sprocket.

4. Lubricate the projector according to the manufacturer's instructions. The main parts should be oiled lightly after every few days' running.—*Roshon Film-Fax.*



NEW AND RECENT RELEASES

(Running Times Are Approximate)

ONE DAY IN SOVIET RUSSIA, released by Brandon Films. Written and narrated by Quentin Reynolds, war correspondent, film shows the way our ally lives day by day. Panorama depicts economy, culture, agriculture, transportation, towns, villages, sports and military maneuvers in a factual report on the U. S. S. R. Running time, 55 or 90 minutes.

INTERNATIONAL SPY, released by Swank Pictures. A modern Paul Revere calls Americans to awaken to the menace of fifth columnists. Plots and counterplots involving documents valuable to the enemy provide a vehicle for Neil Hamilton and Dorris Day. Length, seven reels.

THE SPANISH EARTH, released by Brandon Films. Documentary anti-Fascist film recording the Civil War in Spain. Running time, 54 minutes.

WPB Says There Is No Projector Parts Scarcity

WASHINGTON, Sept. 4.—War Production Board officials declare that there is no scarcity of projection machine parts except for a few obsolete models. They stated that materials are on hand for a sufficient quantity of parts to keep all equipment in operation.

The problem of repair and replacement parts, it was said, was met some months ago by scheduling sufficient production to keep supplies moving to prevent any exhibitor from having a breakdown.

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It has many important tips for both beginners and veterans of the business. Send this ad to Reprint Editor, The Billboard, 27 Opera Place, Cincinnati 1, O.

9-11-43

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Madcap Players Set Mark With Long Dallas Run

DALLAS, Sept. 4.—Madcap Players this week began the sixth year of continuous operation under canvas in Dallas, which Leon (Toby) Gunn, one of the operators, believes is a record run for an under-canvas attraction. The company's location is on North Haskell Avenue.

"Many rap companies operate in season, returning year after year to one locality, but the Madcaps have presented stage plays continuously in Dallas without a break," Gunn declared.

It began five years ago when Gunn and Harry Hearn, his father-in-law, opened their traveling tent show for a week's run at the North Haskell Street location. Company is housed in a large tent thruout the winter, with the canvas theater equipped with sloping floor and stationary seats and a heating unit. In summer the performance is presented airdome style, using sidewalls only. A public-address system is used so actors can be heard in all parts of the audience.

Other members of the company, besides Gunn and Hearn, are Jeannie Gunn, Wayne Babb, Jessie Adams, Crawford Eagle, Jack Marco, Grace Van Winkle, Ethan Allen and Irene Bryant.

Mama Loves Papa was the bill used to celebrate the company's sixth anniversary in Dallas.

Welsch-Lewis Date Held Up

SAN DIEGO, Sept. 4.—Blocked by a refusal of the harbor commission to approve the request of Howard Welsch, Los Angeles, and A. N. Lewis, San Diego, to lease for 75 days the San Diego Baseball club's park at the foot of Broadway, the promoters' plans to present a derby-show in this city are in abeyance unless another suitable location can be found.

All rentals and subleases of the baseball park must have the approval of the harbor commission. The commission rejected the request of Welsch and Lewis because it believes a protest would be made by uptown theater operators and also because the navy voiced objection to such entertainment in the waterfront restricted area.

Rep Ripples

L. VERNE SLOUT motored to Muir, Mich., recently for a visit with that venerable showbiz vet, Frank Dean, who is now permanently confined to his bed and, as he says, "patiently awaiting the Final Curtain." Dean still has a keen memory and sense of humor despite his age and illness, and got a hearty laugh out of Slout's recalling some of their past experiences together. Slout reports that business continues very good in his Michigan territory. . . . FANNIE HENDERSON, now in Mason, Mich., to dispose of the remainder of her tent outfit, was a visitor on the Slout show at Eaton Rapids, Mich., recently. . . . MONTMORENCY MONTAGUE, former repster, closed recently with the Coleman Bros. Circus at Wahoo, Neb. While in Wahoo, he reports, he had dinner with the sister of Lulu Nethaway, well-known rep performer. . . . HENRY C. RAKESTRAW (Rakey Camel), since closing as producing comedian with the Mini-I-Vin Players in Hicksville, O., July 21, has been vacationing and visiting with relatives in and around Toledo. He will be in burlesque with one of the wheel shows this season, set by Milt Schuster, Chicago. . . . LEON LONG scribbles that he's still with Winstead's Mighty Minstrels playing tobacco towns in North Carolina. . . . ROY G. NEWMAN, professionally known as Roy Gordon, formerly of the vaude team of Gordon and Dean (originally Gordon and Healy), writes from Camp Peary, Va., where he is stationed with the navy, that he has been requested by his commanding officer to put on a minstrel for his battalion. But his problem is lack of material. If you have any old minstrel scripts laying around you can do a good turn and Newman a big favor by shooting 'em on to the repertoire editor who will, in turn, forward them on to Newman. Let's see what you can dig up. . . . JOHN F. MCCARTHY, of Torrington, Conn., was the author of a lengthy reminiscence on old-time tent shows which appeared in *The Evening Torrington Register* August 17. The article, too long to reproduce here, dealt with tenters that have played Torrington in the past and ran the gamut from such old-timers as Patten & Perry's, Jim Bissett, Pat Cummings, *Humpty-Dumpty* and Lucier's Minstrels up to the more recent rag opries such as Hank Keene's and Billy Wehle's *Billroy's Comedians*.

THERE ARE MANY old-timers in the business who will remember the team of Frye and Frye, of rep and vaude fame. G. W. (Bill) Frye is justice of the peace in Reading, Mich., and is now content to just talk of the "good old days when." He was director of the Frank (See REP RIPPLES on opposite page)

Two Lair Tenters Close in October

CINCINNATI, Sept. 4.—John Lair, hill-billy impresario, who this summer operated three Renfro Valley Folks units, two canvas and one in houses, in addition to his extensive radio activity, will fold his two under-canvas units around the middle of October.

From the two units he will frame an eight-people Renfro Valley unit to play one and two-nighters this fall and winter in the territory covered by 21 Southern stations now carrying his Renfro Valley Folks program four times weekly. Ed Hiller, agent with the Lair unit now touring under the Bill Ketrov big top, will pilot the new indoor show.

Off to a slow start early in the season, the Lair tenters have been enjoying lucrative business since moving into the territories where the Renfro Valley Folks name is popular to radio listeners several months ago.

Schaffner Sets Ottumwa Stock

OTTUMWA, Ia., Sept. 4.—Neil Schaffner, of the Neil and Caroline Schaffner Players, has taken a lease on City Coliseum here for a stock engagement and will open there soon, immediately after the close of the under-canvas season. The house is a 3,500-seater located in the heart of the city.

The Schaffners have had several successful stock runs in Ottumwa, the last being about nine years ago. The town hasn't had a stagershow of any kind since.

Schaffner reports that the tent season has been highly satisfactory, without a single change being made, either in working crew or cast, since the opening in May.

Hayes Suffers Breakdown

HOUSTON, Sept. 4.—R. F. Hayes, veteran agent who for the last three seasons has successfully piloted Jack Nallor's Famous Georgia Minstrels, has been forced to retire to the home of his brother at 1112 Bomar Avenue, this city, as a result of two serious heart attacks suffered recently. Hayes was stricken at Americus, Ga., July 22 and suffered another attack at Columbia, Miss., August 13. He plans to resume trouping after a long rest. Friends are urged to drop him a line.

DERBYSHOW NEWS

PFC. WILLIAM H. SPITZINGER inks from Paterson Army Air Field, Colorado Springs, Colo., that he walked several shows in 1941 and 1942 under the name of Bill Harris, and would like to see lines here from some of his old pals.

FRANKIE DEL RAY inks from San Diego, Calif., that the West Coast is hungry for a show and that the people hardly know what one looks like, it's been so long since a contest has been held there. He asks for info about what year Hal J. Ross took his show to Europe and how many contestants accompanied him.

AL THOMAS cards from Brooklyn that he would like to read lines here from Pat Gallagher, Danny Boone, Pet Trimble, the Palookas, Jack Kelly, Joe Solar, Francis Martin, Jack Duvall, Hazel Dietrich, Mary Roth, Mary McMurry, Jo Jo Hitt, Bill Ryan, Smitty Inman, Alice and Frank Donato, Velma Lane, Shirley Shelton, Bea Renner, Bill and Bette Forte, Harriet Blurton, Heine and Audrey Rink and Phil Murphy.

SERG. CHARLES McDERMOTT, who contested under the name of Charles Smalley, lines from the army air base at Birmingham, Ala., that he is now serving in Special Service as an entertainer and has recently worked with Gene Autry in conjunction with a War Bond drive in Birmingham that netted \$371,000. Charlie also tells that his wife, the former Vivian Branch, has been ill for several months and that they would both appreciate lines here from their old walkie friends.

CORP. TOMMY PEZEL, former derby-show dancer and emcee, is now stationed at Camp Berkeley, Tex., where he says he recently staged a musical, *Lots o' Fun*, with an all-army cast and a line of girls from the Charles Baker studio, Abilene, Tex. Pezel and his partner, Joyce Ussery, give dance exhibitions each Saturday night at the Mr. and Mrs. Dance at the Abilene USO. Pezel reports that Davey Ackerson, ork leader well known in the derbyshow field, is now playing with the 90th Division Infantry Band. "Would like to read a bit of news on the whereabouts of some of the old-timers, such as Dick Buckley, Johnny Cahill, Henry Jarkey, Patsy Ryan, Opal Ferdig and Joe and Mar Rock," writes Corporal Pezel.

INQUIRIES HAVE reached the desk recently on Betty Lee Doria, Glenn West, Betty Hanley, Popeye Thomasen, Bobby Rochelle, Heine Rink, Mickey Brennan, Jack Kennedy, Joe Gary, Peggy LaMont, Pee Wee and Ann Pinker, LeRoy (Snuzzle) Snyder, Albina Lytle, Deb and Kitty Jan, Gene and Virginia Le Rue, Inky Ingram, Marjorie Duke, Stu Allen, Billie Appel, Tommie and Billie Gardner, Ronnie Wolf, Virginia Abney, Babe Stevens, Frank Draper, Danny and Peggy O'Connor, Skippy Skidmore, Lee Goodson, Bob Wann, Peggy Jackson, Tommy Gary, Bob Stewart, Frankie Strauss, Jumbo Morrison, Lou Chester, Frank Carroll, Jimmie Burke, Roma Bennett, Jack Freeman, Jimmy Passo, Jerry Whalen, Nick Ruduson, Marty Shanks, Frank Valenti, Charley Baldwin and J. (Patso) Corretti.

Slout Tent Show

HILLSDALE, Mich., Sept. 4.—Hayden Palmer, Sunday editor of *The Lansing State Journal*, visited the show recently at Eaton Rapids, Mich., and gave it a big hand.

Charles A. Bently, of the old Bently Circus, was another recent visitor. Manager L. Verne Slout is a collector of show paper on Michigan shows, and Bently gave him heralds dating from 1878 to 1911, quite an item for the Slout collection.

Ken Miller, boss canvasman of the Verba Cross days, was over Sunday (29) from Colon, Mich., to help with the set-up.

Norma Ginnivan and son, Howard, were visitors on the lot here Monday night (30), Norma showing the benefits of the rest she is getting this summer but hankering for her show world. Howard is serving temporarily as a bartender at Fayette, O., replacing a citizen who has been called to the army.

Mayor Kelley of Hillsdale, who also is secretary of the local fair board, deserves a solid hand for the courtesy and welcome he extended the Slout show.

A new addition to the show's trailer family is a young Great Dane. As is the way of all youngsters, he runs the show.

Hayfever has Emile T. Conley and Guy Stanley in its vile clutches.

Show has approximately three weeks more to go, with the run in Battle Creek being a possible two-weeker. Bill Bale is preparing to troupe his one-man show of *Dr. Jekyll and Mr. Hyde* thru the Carolinas. The Stanleys will, the gas rationing permitting, play school dates, as will Mr. and Mrs. Verne Slout. Emile T. Conley has made plans for a visit to Chicago and a brief rest from show business.

EMILE T. CONLEY.

MAGIC

By BILL SACHS

THE GREAT OVIETTE, after eight days in the Detroit area for Betty Bryden office, hopped to Colon, Mich., where he will be a feature with his Chinese magic at Percy Abbott's 10th Annual Magical Get-Together September 9-11. From Colon he heads back to his headquarters at Ebenezer, N. Y., to prepare for his annual corn and weiner roast September 18, at which many old-timers from the territory, including Billy Russell, Mr. and Mrs. Don Pelton, the Great Starr, and others will be present. Ovette says he has numerous banquet dates set in his home territory for the fall and is presently mulling two offers for the holiday season. He is breaking in a new skunk to replace Daisy Mae, pet and feature in the act for years, who died recently. . . . MYSTIC CRAIG is presenting his *Fashions in Magic* in theaters in the Philadelphia area, booked by the Edgie Sherman Agency. . . . BRUCE THE MAGICIAN (David Bruce Cole), after six weeks with a Solie Childs unit playing army camps, is now on a USO tour thru Texas and Oklahoma. "The jumps are long," postals Bruce, "but they are begging for acts down here, and are partial to magicians." . . . THE GREAT ZELANO, mentalist, is headlining at Club Mayfair on Detroit's East Side. . . . RAY STYLES is at Club Alicia in the Motor City, presenting his magical nifties and doubling as emcee. . . . HOUDINI CLUB of Wisconsin holds its annual convention at Beaver Dam, that State, October 1-3, with the following skedded to display their magical prowess: Don C. White, (See MAGIC on opposite page)

CLOUDS OF SMOKE and Many Other Amusing, Mystifying Tricks From Finger-Tips and Empty Hand

Just reach into the air, and produce clouds of smoke—hundreds of them. Rub your hands together, and give your audience a genuine snowfall. Spin ribbons three to five feet long.

ENJOY THE THRILL of holding your audience spellbound with your professional skill. It's tricky, it's entertaining, it's sensational. All you need is my Mystic Paste that liquefies into action. Absolutely no dangerous chemicals used.

Send 50¢ for my tube that will last for 35 full performances. Or get 3 tubes for \$1.00, while they last.

M. C. REGAN LABORATORIES
Califon, N. J.



Marathon Promoters, Attention!

These went over big in this State before. Will do even better now. If you have the set-up, confidence, with real publicity angles, we unquestionably have the spot. 3,000,000 drawing population, transportation by door and plenty in walking distance, too. For a real date contact

CHARLES KYLE
c/o Chubb & Middlebrook, Investment Brokers
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WANTED

Colored performers for Medicine Show. Piano, Drummer, Sax, Trombone, Comedians, Team. Salary, thirty and up; pay every day if you want it. No time to write, wire

DR. G. W. EDWARDS
CARE
CAROLINA PRODUCTS AND DISTRIBUTORS
FAIRMONT, N. C.

WANTED

Colored People in all lines for Rufus Green Show; Girls, Specialists and Musicians. Salary according to ability. Eat and sleep on lot. Want Advance Agent. State all in first letter; show opens soon. Hurry. People who worked for me before, come on; will place you. Air Callopie, National, for sale. Permanent address:

E. J. PEARRE
Box 561
Clarksdale, Miss.

WANT FOR STOCK

People in all lines, feature Vaudeville Acts, Specialty People, Musicians doubling stage.

SCHAFFNER PLAYERS
Bloomfield, Iowa, Sept. 6-12; New Sharon, Iowa, Sept. 13-19.

The Final Curtain

BALDERSON—J. M., former owner and manager of Balderson Theater, Perth, Ont., August 28 in that city. Interment in Elmwood Cemetery, Perth.

BOZMAN—Clifford, 35, former Columbus (O.) theater manager, in Naval Hospital, Chelsea, Mass., August 21.

BRADY—Mrs. Elmira, 77, mother of Phyllis Darling, recently in a convalescence home in Philadelphia where she had been confined for two years. Burial in Philadelphia.

BRAND—Louis W., 85, veteran Cincinnati musician, composer and music publisher, at his home in Cincinnati September 2. Except for a few lessons from his cousin, Michael Brand, founder and first director of the Cincinnati Orchestra, from which developed the Cincinnati Symphony Orchestra, Louis Brand had no formal musical instruction, yet in later years taught harmony and trombone at the Cincinnati Conservatory of Music and Cincinnati College of Music. At 15 he was an apprentice trombonist at the Grand Opera House, Cincinnati, and was followed by a tour with the Emma Abbott Opera Company. Returning to Cincinnati Brand played at Heuck's Opera House and successively played with every prominent local band, including Philmore's, Esberger's, Schmittie's and John C. Weber's. In his younger days he played under the baton of John Philip Sousa and Luigi Arditi, altho not a member of their bands. He was a member of the Cincinnati Symphony Orchestra for 35 years and played under the direction of Frank Van der Stuecken, Leopold Stokowski, Dr. Ernst Kunwald, Eugene Ysaye and Fritz Reiner. As a composer Brand has to his credit *The Enquirer March*, *Spirit Invincible-March American*, *Blue and White*, *An Italian Romance*, *Calypso Overture*, *Clifford Polka* and *Whylinn*. At his death Brand was the sole owner of the Brand Publishing Company, founded in partnership with his brother. Survived by his widow, Josephine Zingsheim; three sons, Prof. Louis Jr., Clifford and Lester, all of Cincinnati. Services at Busse & Borgmann Funeral Home, Cincinnati, September 4, followed by cremation.

BUZZI-PECCIA—Arturo, 90, composer and teacher of music, August 29 in New York. He came to the United States in 1898 and Florenz Ziegfeld engaged him for the staff of the Chicago Conservatory of Music. Among his pupils were Alma Gluck and Sophie Braslau, and he also had coached Enrico Caruso and Nellie Melba. His only opera, *Forza d'Amore*, was conducted by Toscanini in Turin in 1898. He was a member of the American Society of Composers, Authors and Publishers for more than 18 years. Services at Universal Funeral Chapel, New York, August 30.

CREAGER—Walter (Beans), 64, for many years operator of the parking lot in the rear of the Gayety burlesque house, Cincinnati, and long a familiar character to the performers who have played there, September 2 in General Hospital, Cincinnati, after a several weeks' illness. He was stricken blind about a month ago. Services and funeral from the Riedlinger Funeral Home, Cincinnati, 4. Survived his father, step-mother and a brother.

DE MELLO—Frances Anetta, wife of Serg. Jack de Mello, former music director of the Blue Network studios in San Francisco, at Watsonville, Calif., August 30.

DIAMOND—Joseph, 51, former minstrel performer, in Genesee Hospital, Rochester, N. Y., September 2. He started in show business as a singer in vaudeville and later toured as a member of the original Six Dixie Minstrels. He had also appeared on the Keith Circuit. Surviving are his widow, a daughter, a son, his mother, two brothers and six sisters.

DOUGLAS—James G., 77, active for over a half century with the Stanley (N. B.) Fair, in that city recently. Surviving are three daughters and four sons.

FARNSWORTH—Arthur, 35, husband of Bette Davis, in Hollywood, August 25 of a skull fracture.

FASANELLA—Sergt. William, 27, manager of Club Hollywood, Bridgeport, Conn., prior to his induction into the army, recently in Elkins, W. Va. Survived by his widow, Mary Jane; three brothers, James C., Frank and Anthony; four sisters, Rose, Marie, Mrs. Jeanette Toffolon and Mrs. Lucille Weise.

FEINBERG—Dora, 46, New York music teacher, at Lac Duareau, Que., of a heart attack while on a vacation there August 31. Survived by two sisters.

HAMILTON—Wallace G., 36, violinist, recently in a London (Ont.) hospital following a five-month illness. He played in concert and dance bands in Lower Argyle, N. S.; Yarmouth, N. S.; Sussex, N. B., and London, Ont. Surviving are his widow and three daughters.

HARKNESS—Katherine, mother of Eddie Harkness, orchestra leader, August 26 at Franklin Hospital, San Francisco. Burial in Cypress Lawn Cemetery there.

HOLDEN—Alex, 42, manager of the late Hal Kemp, in New York August 26 of a heart attack. He had also handled Janet Blair, Skinnay Ennis and Bob Allen, whose band he recently took over. Burial in Tyrone, Va.

HOLDEN—Robert Lanz, 30, musician of Lake Worth, Fla., in New York August 3 of injuries sustained in a fall from an elevated station. Surviving is his mother.

HUFFER—Fred K., 64, composer and arranger, August 28 at American Hospital, Chicago. During World War I he wrote a march titled *Black Jack*, dedicated to General John J. Pershing. About a year ago he composed the *Gen. Douglas MacArthur March*, which has since become a popular band number. He was director of the Chicago Typographical band. His widow, Kate, survives. Burial in Kenosha, Wis.

KLINK—Arthur, 22-month-old son of Albert Klink, saxophone soloist in Benny Goodman's orchestra, September 1 in St. John's Hospital, Long Island City, N. Y., of burns sustained when he crawled into a bathtub and turned on the hot-water tap.

KUGELMAN—Mrs. R. J., 33, operatic singer and daughter of Paul Eisler, former conductor of the New York Metropolitan Opera, in Belmont, Vt., August 28 after being thrown from a horse. She had appeared at the New York Metropolitan Opera House in the Richard Strauss opera *The Egyptian Helen*.

LINDSAY—George L., 55, musician and composer, August 25 at his summer home in Ocean City, N. J., of a heart attack. He was director of music for the Philadelphia public schools and widely known as a music teacher, composer of organ selections and anthems. He also was an editor of music text and song books. Surviving are his widow, Louise Dons, and a daughter.

LLOYD—Gaylord E., 55, assistant motion picture producer, silent screen actor and brother of Harold Lloyd, film star, at his home in Beverly Hills, Calif., September 1 of a heart attack. The Lloyd brothers began in pictures in the old one-reel days. Surviving are his son, Gaylord Harold; father, J. Darmie, and his brother.

MCCRACKEN—John, 85, owner of the North Shore Pavilion in South Haven, Mich., for 35 years, in that city September 1.

MOFFATT—Arthur W., 89, former executive of the Amberst (N. S.) Fair and operator of the harness racing track there, in that city recently.

NORTON—Ethel (Fluffy), 56, vaude and burlesque performer, August 2 in Green Belt, Md. Survived by a son.

POOLE—Ethel, 52, assistant in a knife-throwing and shooting act, of an accidental bullet wound in her head received while performing with her husband, Roy Poole, in Marietta, Ill., August 29. They were known professionally as Bill Cody and Buckskin Ethel and appeared in vaude for many years.

SHANNON—George, 60, former trainmaster and this year winter-quarters watchman for Johnny J. Jones Exposition, in show's warehouse in Augusta, Ga. Funeral arrangements were made under direction of E. Lawrence Phillips, general manager of the shows. Burial in Augusta September 1.

STEWART—Ralph C., 47, Kalamazoo (Mich.) tenor soloist, September 2 near Richland, Mich., of a heart attack while driving his car.

In Memory of My Friend
EDDIE VIERA
Who passed away Aug. 17, 1943.
Deepest sympathy to his Wife and Relatives.
LEW HILL AND FAMILY

SWAFFER—Lieut. M. Wyer, the first violinist to play *The Memphis Blues* and *St. Louis Blues* in Handy's band in Memphis and brother of Paul Wyer, also formerly a member of that band and at present an orchestra leader in Buenos Aires, recently in Chicago. Swaffer joined the Royal Canadian Air Forces in July,

1941, transferring to the United States Army Air Force in May, 1942. He saw action over Europe and was awarded the Distinguished Flying Cross and Air Medal. Burial in Chicago August 26.

THORNHILL—Blanche, mother of Bernie Griggs and Reno McCree, performers, in Los Angeles August 27 of a heart ailment.

In Loving Memory of
IRA M. WILSON
Passed on Sept. 8th, 1942.
Sweet memories linger on.
Widow, ANNA G. WILSON.

VICKLAND—Bill, 52, radio entertainer, August 25 in Chicago after an illness of several months. Vickland had been with Station WLS, Chicago, for many years, and his latest program was *Book Shop*. Survived by his widow and a daughter.

Marriages

BARNEY-EILERS—Lieut. Howard Barney, navy flier, to Sally Eilers, film actress, at Santa Fe (N. M.) Methodist Church August 28.

BOOTH-KAUFMAN—Sgt. John E. Booth, United States Army, to Anne Kaufman, daughter of George S. Kaufman, playwright and theatrical producer, in New York September 1.

CRAVEN-MOFFETT—Lieut. William Craven Jr., to Adelaide Moffett, night club singer, in Fort Jackson, S. C., recently.

HAYMES-WILSON—Eldridge Haymes, New York publisher, to Kathleen Wilson, radio actress who plays the role of Claudia in the serial *One Man's Family*, at the home of the bride in Los Angeles August 26.

LA MARR-WILLING—Pfc. Steve La Marr, formerly of the *Three Heat Waves*, to Mary Willing, non-pro, in New York August 28.

MULLERY-KENNEDY—Chick Mullery, Philadelphia night club emcee, to Peggy Kennedy, non-pro, August 18 in Baltimore.

SCHANFEABERG-PEYTON—Charles Schanfeberg, concessionaire at the Grand Theater, St. Louis, and Lydia Peyton, chorus girl at that house, in that city August 17.

SEGAL-HYMES—Nat Segal, orchestra leader and proprietor of the Down Beat Club, Philadelphia, to Sherri Hymes, non-pro, August 29 in that city.

VAN GUELLEN-HEUSSER—Robert H. Van Guellen to Betty Heusser, daughter of John F. Heusser, executive director of the Zoological Society of Cincinnati, at St. Agnes Church, Cincinnati, September 1.

REP RIPPLES

(Continued from opposite page)
Ginnivan Dramatic Company for years, and was also associated with the Norma Ginnivan Show. . . . **MR. AND MRS. FRANK GINNEVA** were visitors on the L. Verne Slout Show at Hillsdale, Mich., Wednesday night (1) of last week. . . . **DICK LAUDERBACH** has joined the Madge Kinsey Players on piano. The Kinsey show members were guests of the Moose Lodge in Marion, O., last week at a super-duper party. . . . **WILLIAM BRASSE**, now Pvt. William Breseman, is working as a clerk in the Station Hospital at Camp Ellis, Ill. "Caught George Roberson's Show under Gifford paper in Galesburg, Ill., recently," typewrites Bill. "My visit was short, but good, tho I must admit to some homesickness."

MASON CURRY, now Pvt. Mason Cogswell, is in AAF Regional Station Hospital, Coral Gables, Fla., for treatment of an old hip injury sustained a number of years ago while trouping. "Have not been able to get out to see what troupers are in this area," typewrites Curry, "but I see by the Miami paper that Baby Crider, daughter of Hal and Grace Crider, has a line of girls at Miami's Club Mayfair." . . . **T. A. CHURCHILL** will have a school show in Central Oregon this season, opening in Hillsboro late this month. . . . **CARL'S TENT SHOW** is reported to be playing to satisfactory returns in Bryan County, Oklahoma. . . . **A. V. HELLMAN** will present a novelty turn, including his vent, in Montana this season, opening soon in Flathead County. It marks his second season

with a school attraction. . . . **KLINK AND FRANCES LEMON**, late of the Allen Bros.' Show, are engaged in defense work in Hillsdale, Mich., Frances as a floor inspector and Klink as a grinder and polisher. Klink also has an 80-acre farm to look after. His dad, with Norma Ginnivan last season, belted his 70-odd years. He swung a sledge on the stake line right along with the youngsters at the set-up of the L. Verne Slout Show at Hillsdale Sunday (29) of last week.

. . . **JEAN LAMORE**, of the former Skippy Lamore Tent Show, is running a picture house at Colon, Mich. . . . **BOB GENTRY**, of the Christy Obrecht Show, has received his induction notice, as has Clarence Kline, of the Neil and Caroline Schaffner Players. . . . **THE BROOKS SHOW** closed recently when its leading man got his call for the army. . . . **MADGE KINSEY PLAYERS** is finding business fat in its established Ohio territory, with the shortage of help the only headache. . . . **P. W. CADDEN** is booking school shows and plans to open soon in Poweshiek County, Iowa, with his established Oregon territory to follow. . . . **T. T. (TED) GALE**, whose Gale's Tent Show is having good luck at Mississippi fairs and celebrations, plans to take E. F. Hannan's four-cast bill, *Choo Choo, Mr. Steamboat*, on a hall tour in Alabama and Mississippi. It's an all-colored trick. . . . **D. B. REED**, sax; James Mufford, trombone, and Lahrine Woodward are recent additions to Winstead's Mighty Minstrels playing the North Carolina tobacco markets.

MAGIC

(Continued from opposite page)
Bill Williston, Ben Berger, Schirle, Kuma, Slyter, Rudy Chmelik, Sweet, Dorny, Bill Talent, L. B. Patyk, Baldwin F. Daly, Franz O. Massopust, Frank Pempfer, Bert Salisbury and Clarence Wellnitz. A \$4 duceat covers all activity. . . . **THE GREAT JAXON**, vent, has been working club and theater dates in and out of Chicago since June 14. . . . **BILL LYNN** is offering his hocus pocus stuff at the Almo Cafe, Almonesson, N. J. . . . **EVANS BROWN**, the musical magician, is in his eighth week at Al Moran's Wind-Up nitery, Milwaukee. . . . **HARRY BLACKSTONE**, Peggy Austini, Gene Muldune, Bert Esley, Armando, and Mr. Boston took time out from their USO activities recently to catch Francisco's spook opy at the U. S. Theater in Berkeley, Calif.

JACK HERBERT closed at the Edgewater Beach Hotel, Chicago, September 2 and moved on to the Touraine Hotel, Boston, for a September 6 opening. During his seven weeks' stay at the Edgewater, Herbert had in his audience the following members of the magic fraternity: Jim Sherman, Le Paul, Bert Allerton, Jim Quam, Dr. Manuel Smith, John Braun Cook, Tex Conklin and Jack Lippincott. . . . **BILL SWEENEY**, Chicago conjuror, after several months in the army, has been granted an honorable discharge. On a recent visit to Atlanta, Sweeney found a billfold containing \$195. He made a search for the owner, returned the fat wallet, and got a murmured "thanks" as a reward. The Boy Scout deed, however, netted him a one-column box in *The Atlanta Journal*. . . . **GEORGE CHARLES NICHOLS**, in the Special Service Department of the Basic Training Center at Fresno, Calif., retains his magic technique by presenting shows for the boys there and other near-by camps. His ambition is to entertain the lads on the fighting fronts and he has already applied for a transfer for overseas duty. . . . **PRINCE SAMARA** (Terry Brady) presented his blindfold drive as a free-act at the 4-H Fair at Blackfoot, Idaho, ended August 28. He does the same turn at the Peach Days at Burley, Idaho, September 8-9, and Brigham City, Utah, September 10-11, and then heads back for Salt Lake City to resume his nitery work. . . . **ED BROUNE**, after an audition in New York, has been signed by USO-Camp Shows, Inc., and is presently traveling westward for that organization. He describes it as "very interesting work." . . . **GREEN THE MAGICIAN** (John O. Green) writes that business in the Peace River country of Canada is the best he has enjoyed in his 65 years. . . . **AL SHARPE**, in the Special Service Office at Fort Lewis, Wash., toted his bag of magic with him when his outfit began its two months of maneuvers last Sunday (5). Sharpe's big regret, however, is that he'll be out in the field when Blackstone and Cardini play Fort Lewis soon. He had been looking forward to catching their performances. Sharpe is anxious to read something here on Sheffield the Magician.

GROSSES SOAR IN STRETCH

RC Points for Minn. Record

Opening day is 2G ahead of last year's gross despite lag in attendance

ST. PAUL, Sept. 4.—Rubin & Cherry Exposition is heading for a new all-time high gross in receipts as midway attraction at the 10-day Minnesota State Fair here August 28-September 6. Altho attendance figures are off from what they were a year and two ago, spending is so much greater this year that last year's all-time high gross of over \$120,000 is endangered. Royal American Shows were on the midway last year.

On opening day this year, with attendance off from 1942 by little more than 1,000, the midway grossed \$11,000, which is \$2,000 better than last year's initial day. Midway this year has been moved from its traditional spot on the grounds to old Machinery Hill, with the shows, rides and concessions strung along both sides of the street in a straight row.

A rain and wind storm which hit the fair Tuesday night did some damage to the midway. Rose's Midget Show tent was blown down while 200 patrons were on the inside viewing the performance. The Minstrel Show tent, too, was blown from its underpinnings.

Organization this year comprises 17 rides, 11 shows and 30 concessions, with (See RC MINN. COUNT on page 35)

Marks in Strong Richmond Debut; Roanoke Biz Big

RICHMOND, Sept. 4.—John H. Marks Shows returned to their home grounds this week for a Tuesday bow and were greeted on opening night by over 4,000 patrons on the South Richmond lot. Following this five-day engagement shows move to the West Broad Street circus grounds for a two-week stay. Col. H. E. Stahlor was on the spot several days in advance of opening, arranging for additional attractions for the local dates, and the midway has been considerably enlarged.

Business last week at Roanoke, Va., was reported excellent despite the loss of Tuesday night to rain. Lot was situated on the main highway, with five different bus lines passing the show-grounds. With a five-minute headway on the busses, outdoor show patrons were given the opportunity of visiting the shows without using their automobiles.

High Hat Revue topped shows, with Doc Anderson's Harlem Club running second. Posing Show, under management of Rowan and Heath, had an unusually good week. Pearl Wiggins, Snake Show op. (See Marks Richmond Biz on page 35)

Jones Expo Will Hold Benefit at Atlanta for SLA

CHICAGO, Sept. 4.—E. Lawrence Phillips, owner Johnny J. Jones Exposition, announced while here this week that a benefit show for the Showmen's League of America will be held September 29 during the show's engagement at South-eastern World's Fair, Atlanta.

All proceeds will go into the service-men's fund of the League and will be used to buy packages for League members in the service. Arrangements for the show will be handled by Phillips and Dr. John Lamar, physician with the organization. Joseph L. Streibich, secretary of the League, and G. L. (Mike) Wright will go to Atlanta for the benefit.

League's Red Cross Fund Contributions

CHICAGO, Sept. 4.—Johnny J. Jones Exposition topped contributions to the Red Cross fund of the Showmen's League of America for the past couple of weeks, with a check for \$206.75. Contributions since last report are as follows:

Johnny J. Jones Exposition	\$206.75
Penn Premier Shows	100.00
Sunset Amusement Co.	60.00
William Claire	10.00
T. A. Stevens	5.00
Joe Murphy	5.00
O. C. Buck Shows	50.00
Chas. E. McDougall	5.00
Miscellaneous contributions of members of SLA	11.00

Total\$452.75

West Coast Combo's Picnic in Portland Aids PCSA Aux Fund

PORTLAND, Ore., Sept. 4.—A substantial sum, representing receipts from the gala picnic and High Jinks party staged on Mike Krekos' West Coast Victory Shows at Belaire Park here, has been forwarded to headquarters of the Ladies' Auxiliary Pacific Coast Showmen's Association, Los Angeles, it was announced this week. Margaret Farmer and Edith Walpert were hostesses and had as their assistants Stella Weiss, Dora Carlson, Alice Payton and Barbara Aldrich. After talks by Caroline Krekos, Isabella Myers and Marosa Herman, plans were made for next winter's activities in Southern California and a committee was named to arrange for another similar affair before the conclusion of the 1943 tour. Winners at the various games were Patsy Grovenberg, Mrs. Roy Scott, Alice Payton, Katherine Schreck and Dorothy Wenick. Potato race was won by Dorothy Weinick, with Paula Jones, second, and Carol Kesterson third. Following the more strenuous games, cards were played.

Over 150 guests were in attendance and aside from the unusual natural setting, other attractive decorations were utilized under direction of Wayne Best. Mike Krekos, past president PCSA, lauded the work of the club's auxiliary.

Mrs. Hody Jones Beatty Guest

SPRINGFIELD, O., Sept. 4.—Mrs. Hody Jones, of Johnny J. Jones Exposition, along with other members of the show, was a guest of Harriet and Clyde Beatty at a recent performance of the Clyde Beatty-Wallace Bros.' Circus here. Jones delegation came from Dayton, O., and included Joe Pearl, Mrs. Woodrow Jones, Patricia Gordon, Claude Benson and Eddie Keck.

Buck Gates Good on Fair Trek; Ohio Stands Okay for Barkoot

BINGHAMTON, N. Y., Sept. 4.—Following successful engagements at fairs in Malone, Gouverneur and Lowville, N. Y., O. C. Buck Shows opened on Upper Front Street Monday night under Community Volunteer Fire Department of Minninsburg auspices. Rides and shows reported exceptionally good results at the three fairs and business at opening here was good.

James L. Quinn, general agent; Patrick J. Finnerty and Samuel Beatty closed here. Quinn and Finnerty will join Sam Lawrence's Greater Shows, while Beatty has signed with Bucky Allen on Johnny J. Jones Exposition. Shows will play Stueben Country Fair, Bath, N. Y., and then head for winter quarters.

Bill Colliton joined at Malone with his cookhouse and will finish the season with the shows. O. C. Buck, owner, said the season has been a successful one, a

Dodson Receipts Climb 25% At Pueblo Fair; CW Garners Successful Doylestown Stand

PUEBLO, Colo., Sept. 4.—Dodson's World's Shows, providing the midway at Colorado State Fair here August 23-27, scored a 25 per cent increase in gross receipts for the stand, Ted Grace announced. Show train came in early the week before the fair and much repainting and repairing was done. Opening day gave the organization an increase of 2,000 paid admissions over the same day in 1942. Attendance of school children was under last year, because of the Office of Defense Transportation ruling forbidding the use of school busses to transport the kiddies to the grounds.

Business continued good thruout, with rain on Thursday falling to hurt activities. Despite the weather, it proved the second best day of the fair's run. Fly-o-Plane, owned by Charles Goss topped rides, while the Side Show, managed by Ray Cramer, and the Gay Paree, managed by Cecil Hudson, led shows. Harry Suss, of the Life Show; Charles Clark, Snake Show and George Baldwin, of the Minstrel Show, reported substantial increases over last year.

Fat Show, operated by Robert (Slim) Curtis, closed here. He and Mrs. Curtis left to join Ray Marsh Brydon in Chicago for the winter. Mr. and Mrs. Barrickman joined here with their iron lung. Mr. and Mrs. Chuck Wilson were added to the Side Show and Howard Boise, female impersonator, of the Gay Paree, left for Buffalo to do some night club work. Bill Starr, legal adjuster, had Roy Best, State prison warden, District Attorney Charles Keene and Sheriff Dunlap as his guests during the week. City and county officials co-operated, as did newspapers and radio stations.

Governor Vivian visited on Governor's Day and complimented the management on the appearance of the shows. Other

Polio Nixes WT's Coffeyville Stand; Bartlesville Good

ST. LOUIS, Sept. 4.—Denny Pugh in a hurried trip here Wednesday said that the World of Today Shows, of which he is co-owner with Joe Murphy, were forced to cancel their engagement at Coffeyville (Kans.) Fair this week because the annual was canceled at the last moment on account of the polio epidemic in that section.

Shows booked Bartlesville, Okla., where business was good. Last week at Miami, Okla., the show grossed an increase of over 50 per cent over 1942 at the spot. Pugh said the shows have chalked up a good season to date.

statement with which other staff members concurred. Mr. and Mrs. E. C. Evans report an increase in business over last year with their concessions, and Jimmie Hurd, the Barro Brothers and Mr. and Mrs. Lloyd Coffey said they chalked up satisfactory tours.

SYLVANIA, O., Sept. 4.—Barkoot Bros.' Shows, providing the midway at the annual Firemen's Festival here, worked to exceptionally good business on the week, Dolly Young reported. Rides played to near capacity afternoon and night crowds and concessions garnered a good share of business, she said.

Lilla Belle, daughter of Mrs. Babe Barkoot, celebrated her 19th birthday while shows were playing the Tribby (O.) stand under Business Men's Club auspices. She was tendered a surprise (See BUCK GATES FAIR on page 35)

visitors included Sally Rand, Mrs. George Duvall; Leon Harms, secretary New Mexico State Fair and Mr. and Mrs. Walter Savage and party. Ted Grace, publicity director, has been ill for the last two weeks but continues on the job. Mr. and Mrs. Ray Cramer enjoyed a visit from Mr. and Mrs. Buford Cramer, Denver. Curtis L. Bockus, general representative, said this week that he had closed negotiations with the Young Men's Business League of Beaumont, Tex., to provide the midway at the Chamber of Commerce's Victory Fair there this year.

DOYLESTOWN, Pa., Sept. 4.—Cetlin & Wilson Shows registered a winning engagement at their local week's stand under American Legion Post auspices, Ben Braunstein, publicity director, said last week. Engagement ended August 28 and opening drew a fair crowd, with all shows and rides obtaining good share of business. Gas ban hurt the gate a little the first three days, but many walked to the grounds for their entertainment. Thursday and Saturday's attendance increased by a great margin over the early days. The Paradise Revue, Sultan's Harem and Miss America Shows (See CW at Doylestown on page 35)

Franks Beats Ga. Ejection Threat; Buys New Grounds

MACON, Ga., Sept. 4.—W. E. Franks, owner Franks Shows, successfully defeated efforts of the Georgia Agriculture Department to forcibly eject him from a park site he occupied on State property here, then announced later that he had purchased a larger tract across the street and would voluntarily move to the new site later this month. Franks Shows have been on a lot adjacent to the State Farmers' Market for 24 weeks this year and used the same location for the last several years.

Commissioner Tom Linder, of the Department of Agriculture, ordered that a new road be built thru the lot now occupied by the carnival, and Franks protested that he had a year's lease signed by the market manager, who, incidentally, had resigned several months (See FRANKS BUYS LOT on page 35)

MSA New Year's Ball for Eastwood

DETROIT, Sept. 4.—Michigan Showmen's Association will hold its second annual New Year's Eve Ball at Eastwood Park, President Harry Stahl said this week.

Arrangements have been completed, Stahl said, and the club has leased the World's Fair Ballroom at the park for that night.

Committee arrangements are being worked out under Stahl's direction.

Caravans Club Sets Date For Initial Fall Meeting

CHICAGO, Sept. 4.—Recently organized Caravans Show Women's Club has completed arrangements for its initial fall meeting in the clubrooms here September 7. Elected to membership recently were Vivian McGrean, Helen Runge, Blanche Flowers, Dorothy Fidler, Anne Lynch and Grace Lynn.

Donations were received from Frieda Rosen, Buckeye State Shows, and Dorothy Bloom, Gold Medal Shows. Members were sorry to learn of the illness of Nate Hirsch, husband of Sister Lucille Hirsch. Secretary J. Wall and Sister Edith Streibich are still on vacation at Lake Delevan, Wis. Books on the second War Bond award are going well.

National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Sept. 4.—It has been decided to hold the first regular meeting on Wednesday, September 23, instead of the 15th. The meeting of the board of governors will be held on the same day. Chairman Jack Lichter, of the Veterans' Committee, is now getting the Christmas packages together which are to be sent to soldier members. The first packages to go out will be to members who are overseas. Lichter requests relatives of members who are out of the country to send their addresses to the club. Chairman Lichter would also like to know the addresses of the following soldier members: Robert Duskin, John Hynes, Lieut. Bert Kaye and John Scott. Visitors: Jack Carr, Tom Wolfe, Arthur Campfield, Joe Schubert, David Solti, Joseph Lynch, Irving Udowitz, Lew Lange, Charles Cohen, Charles Smith and Harry Kaplan. Interesting letters from Jack Prince, Boston; Joe Dobish, Coral Gables, Fla.; Dave Endy, with a number of ads for the Year Book; Sam Golden, Louis Weinstein. Also letters from Pvt. Ed Kalin, Camp Claiborne, La., and Bill Powell, Fort Sill, Okla. Good news from the Naval Hospital at St. Albans, L. I., about Brother John F. King, whose condition is so improved that he is now in a wheel chair. Tex Sherman has left for Miami, where he will be connected with Pan-American Airways. Lon Ramsdall just in from the Middle West and he immediately subscribed for an advertisement in the Year Book. Brother Ben Abend sends in his dues and also a very generous contribution to the Benefit Fund. Thanks, Bennie.

President Art Lewis in town from Norfolk and as busy as the proverbial bee. Brother Sid Goodwalt is thinking of going into the hotel business. Ross Manning's hotel is playing to capacity. Brief letter from Kirby McGary, who is with Lawrence Shows. Jimmy Davenport is up to his ears in jewelry business. Brother D. Stack Hubbard in for a short visit home. Brother Hubbard's shows are permanently located at Camp Claiborne, La. Vice-President Oscar Buck has sent money in for two more tables to the banquet, making three that he has paid for up to now. He also has bought and paid for the first page in the Year Book, as well as sending in a handful of money for dues of members who are with his show. Banquet committee is now being organized, and announcement in relation to it will be made shortly. Brother Hartzman is still leading in the drive for new members, but he is being closely pursued, and the next announcement of the score may show a change in the standing of the contestants.

Ladies' Auxiliary

At a special meeting, called and presided over by President Blanche Henderson club unanimously voted to send paid-up membership cards to all members in the various branches of the armed forces for the duration. First of the cards will be issued to Sister Lt. Margie Cooper, a nurse with the Army Air Corps. It was also decided to again send to all members of the NSA in the armed forces, and to the husbands, brothers and sons of the members of the Ladies' Auxiliary Christmas gifts.

Vice-President Magnolia Hamid is getting together information as to just what this will be, and all members of the auxiliary with husbands, brothers and sons or daughters in any branch of service are asked to send in their names and addresses at once.

Sympathy was extended to Sister May Zenner in the death of her husband last week. Treasurer Anna Halpin and Sister Madge Bloch have been ill. Sister Mini Sussman sent in the applications of Irene Sechrest, Grace San Fratello, Gladys Siskind and Dorothy Losin, all of the Oetlin & Wilson Shows, while Treasurer Anna Halpin is sponsoring the membership of Irene Wassman, Florence Brown and Veronica Zucchi. Sister May Zenner has proposed her daughter, Mrs. Dorothy Seaman, for membership. Sister Ruth Gottlieb celebrated her 15th wedding anniversary with hubby Jerry at Asbury Park. Letters were received from Sisters Opal Fustanio, of John H. Marks Shows; Margaret Luxs, Endy Bros., -Prell World's Fair Shows Combined; Bess Hamid, Queenie Van Vleit and Flonnie Barfield, World of Mirth Shows.

Club Activities

Pacific Coast Showmen's Assn.
623 1/2 South Grand Ave., at Wilshire
Los Angeles

LOS ANGELES, Sept. 4.—August 23 meeting was presided over by Vice-President Harry Taylor, aided by Vice-President Ted Le Fors and Secretary Charles W. Nelson. Meeting drew 83 members and guests. Letters were read from brothers in the armed service. They included notes from Brother Sgt. Jack De Salvo, Brother Sgt. Matthew Lantz, Brother Pvt. Charles Theo. Marshall, Pvt. William P. Duncan, Brother F. H. (Whitey) Bahr, Brother Pfc. W. H. Payton and Brother Ross W. Ogilvie, who is still employed in a West Coast ship-building plant. Groff's United Shows sent a book of War Stamps, which will be converted into a War Bond and credited to the club's cemetery fund.

Applications of Nathan Todd Cotton, Frank Henson and John Lobo were read and approved for membership and reinstatement. Committees reported favorable progress. Secretary Laird Johnstone, of the San Fernando Elks Lodge, visited and gave an interesting talk.

Brother Capt. Nick Saad, who is on a short furlough, spoke briefly, as did Gus Woodall. Brothers Joe Mejtler, Bud White and Whitey Perry gave short talks, and Vice-President Harry Taylor gave an enlightening review of the march of pennies.

The next meeting was scheduled for September 7. The 1944 membership dues are coming in fast and in much greater volume than ever before.

Brother Kinkle won the night's award and put \$2 of it into the Lion's Head.

Ladies' Auxiliary

Francis Barth was back after several weeks working in a war plant. Wilma White, after four months' absence, attended and made a donation to the Sick and Relief Fund. She is at Oceanside. Mary Taylor reported that Ruth Korte had been her guest and that she had been having bank night on the shows. A large donation was sent in by Morosa Herman and Dora Carlson from a party they had given. Pauline Burdess sent in her Liberty Bell, but they are not to be opened until December 6. Next meeting is to be held September 13 when Peggy Forstall will preside. On August 17 Mabelle Bennett and Vivian Horton entertained members at Mrs. Horton's home in Hawthorne. Another Red Cross quilt was sewed. A quilt, made by Tillie Palmenteer, was won by Edith Bullock and the money made will be used to buy materials for Red Cross supplies. After luncheon bunco was played, and bank award went to Elsie Zuker, who returned it to the fund. Door prizes were won by Peggy Forstall, Helen Smith and Mora Bagby. In attendance were Eliza Nelson Berry, Allerita Foster, Rose Rozard, Mabelle Bennett, Tillie Palmenteer, Mabel and Dale Hendrickson, Jenny Horton, Josephine Foley, Ann Stewart, Leota Robinson, Vivian Gorman, Stella Linton, Peggy Forstall, Rachel Anselmi, Marie Morris, Jenny Rawlings, Ruby Kirkendall, Mother Minnie Fisher, Elsie Zuker, Jenny Perry, Lalia Pepin, Martha Riley, Mora Bagby and Gertrude Mathews.

Heart of America Showmen's Club

Reid Hotel
Kansas City

KANSAS CITY, Mo., Sept. 4.—Gas rationing has kept many of the touring members from visiting the club this summer and the city thus far has had only two carnivals. World of Today Shows played locally for two weeks and Charles Rotolo's Elite Exposition Shows spent a week here. Heart of America Shows and Midwest Amusement Company have been playing local spots to good returns.

Regular meetings will start soon. Petitions for membership have been coming

San Antonio Showmen's Club

216 1/2 Soledad St., San Antonio, Tex.

SAN ANTONIO, Sept. 4.—With several hundred carnival folk in action here, the clubrooms are usually crowded and business has been brisk this summer. Roland Smith and Johnnie Graves, with rides and concessions, continue on West Houston Street in the heart of the city to good business. Johnnie Delporte is managing Playland Park, while A. (Booby) Obadal is managing at his Victory Park on East Broadway. Hymie Ruback came in from March Field, Calif., on furlough. Mrs. Snow Deneke held a baby shower at the home of Bill Rosen.

Charlie Schubb continues to operate his new theater to good business. Clubrooms are being repainted and a new dance floor is being installed. Dave Stevens will play Louisiana State Fair, Shreveport, with a string of concessions. Jack Ruback, owner of Alamo Exposition Shows, reports good business on the season. Shows have not been out of Texas this season. Sally Stevens added a hoop-la to her concessions at Playland Park.

Mrs. Becky Carlson, formerly with Beckmann & Gerety Shows, has the palmistry booth at Playland Park. Jimmy Carlson is up and around again after a long illness. President Sam Feinberg writes from Alexian Bros. Hospital, Chicago, that he is feeling much better and hopes to get down to San Antonio this winter. Mrs. Roland Smith continues active work in the American Red Cross and selling War Bonds. A new Moon Rocket ride was set up at Victory Park by Boby Obadal. White Archer has the Penny Arcade downtown here. Ben Block, concessionaire, will open a new night club in the heart of the city. Associated with him in the venture are Harry Cain and Harry Rogers. Ben Gross is a captain in the army and located at Fort Sam Houston. Mrs. Rose Ruback visited last week. Bingo White is operating the Biltmore Cafe here. Eddie Bales, of Beckmann & Gerety Shows, and Mrs. Bales are employed at Kelly Field. Secretary Dave Stevens advises that 1944 membership cards are ready for mailing and requests members to send in their dues.

In steadily, and the club's roster has been swelled by over 100 new members. Treasurer Altshuler reports that members on the road have been sending in their 1944 dues satisfactorily and the financial status of the club is in excellent shape.

Clubrooms will be renovated and redecorated before the fall meetings start. Chairman of the Banquet and Ball committee states that his group is meeting with good results in publicizing the annual event, which will be held as usual on New Year's Eve. Preceded as in former years by the Ladies' Auxiliary Tacky Party on December 30.

OUTSTANDING FREAK TO FEATURE

ALL WINTER ON PACIFIC COAST

ALLIGATOR SKIN GIRL, TURTLE GIRL, or any attraction new to the West Coast. Grace McDaniels, if not booked, wire. Ticket, yes.

A. J. BUDD

1815 Powell St.,

San Francisco 11, Calif.

CONCESSIONS WANTED

Chamber of Commerce Celebration, Main Street, Defiance, Ohio
September 13 to 18

Have opening for Bingo, Eating and Drinking Privilege, Hoop-La, Penny Pitches, High Striker, Photo Gallery, String Games and any other legitimate Concessions. This event a well-advertised bona fide celebration. One of the best show towns in Northern Ohio.

F. E. GOODING AMUSEMENT CO.

1300 NORTON AVENUE

COLUMBUS 8, OHIO

Missouri Show Women's Club

Maryland Hotel
St. Louis

ST. LOUIS, Sept. 4.—Two prospective members for the Missouri Show Women's Club arrived in town simultaneously. They are the baby daughters of Arthur and Beatrice Giuliani, and Frank and Louisa Hanasaki.

Reports are coming in on the summer award. Dolly Snapp has turned in her report and the cash award was won on her shows by one of the ride boys. Edna Madison sent hers in from Byers Bros. Shows. Winner on the Marie Jones book was Dee Lang.

Mrs. Kathleen Riebe Gawle's husband, Walter, has received his invitation from Uncle Sam. Letters were received from Grace Goss, Neil Allen, Daisy Davis and Betty Proper.

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Write for Prices

E. G. CAMPBELL TENT & AWNING CO.
100 CENTRAL AVE. ALTON, ILL.

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We have Canvas released by the government that needs no priority. Send in your inquiry today.

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60x110 DRAMATIC TOP.

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FOR SALE!

8 CAR LINDY-LOOP-RIDE, IN PERFECT WORKING CONDITION. ALL NEW PLATFORMS, CANOPIES, BALLY CLOTH. HOLDS 32 ADULTS OR 48 CHILDREN. CAN BE SEEN IN OPERATION NOW.

CHARLES GERARD
900 Grand Concourse NEW YORK CITY

WANTED

For American Legion. Big celebration on street, Danville, Ind., Sept. 13-18. Concessions of all kinds. Will book three or more rides for balance of season; and Bingo. Address **STODDARD AND LOWE** Danville, Ind.

INTERNATIONAL CONGRESS OF ODDITIES

Under the Management of and Operated by
PARK AMUSEMENT CO., INC.

Can Place for All Winter

OPENING SATURDAY, SEPT. 18, AT OUR GARGANTUA OF MUSEUMS, WASHINGTON AT BROADWAY, ST. LOUIS, MO.

The Following:

A FIRST CLASS BLOWER

(Bill Cain or Cortez Lorow, can place you now or when your season closes.)

A REAL MENTAL ACT

(Harry King or Doc Seymour, wire.)

STRONG NOVELTY STRING, RHUMBA OR HAWAIIAN BAND.

A. LEE HINCKLEY, NOW AT ST. REGIS HOTEL, ST. LOUIS, WANTS TO HEAR FROM CIRCUS MUSICIANS. ALL WINTER'S WORK.

STILL NEED OTHER FEATURE FREAKS FOR BOTH THE CHICAGO AND ST. LOUIS SHOWS.

Want Grace McDaniels, Zandu, Flo Jones, Geraldine Shaffer, Christine Holly, Hopple, Sealo, Betty Lou Williams, John and Zola Williams, Walter DeLonz and any real Novelty Acts. All reply to

RAY MARSH BRYDON, HOTEL MARYLAND, ST. LOUIS, MO.

PEPPERS ALL-STATE SHOWS

Want for Buchanan County Fair and Bond Sale, In the Heart of the City on Street, Grundy, Va., Sept. 13 to 18.

Then Abingdon, Southwest Virginia Fair, September 20-25

WANT any Legitimate Concessions.

WANT SHOWS — Girl Show, Fat Show, Illusion Show, Frozen Girl Show, or any Show that does not conflict with Monkeyland or Snake Show.

WANT RIDES — Roll-O-Plane and Octopus. Will book for the two fairs and also will buy both Rides if in first class condition.

WANT Talkers, Grinders and Ticket Sellers for Shows and Rides.

WANT Second Men on all Rides. Will buy from one to ten Monkeys, especially Baby Rhesus Monkey.

No time to write, wire F. W. PEPPERS, Marion, Va., this week.

P. S.—Bob Sickels, get in touch with me immediately. Very important.

PORT CLINTON, OHIO, ANNUAL FALL FESTIVAL

September 14 to 18 Inclusive

To Be Held on the Main Streets

WANTED—Independent Shows and legitimate Concessions of all kinds for this date and other Fairs to follow. Now reserving space for the Kalamazoo, Mich., Free Fair, week of September 27, and the Lagrange, Ind., Street Fair, for the week of October 4. All address:

W. G. WADE SHOWS

ITHACA, MICHIGAN, THIS WEEK

FAIRS 10

WALLACE BROS.' SHOWS

FAIRS 10

WANT FOR 10 SOUTHERN FAIRS

Frozen Custard, Bingo, Octopus, will book or buy; must be A-1 shape. Can place Kiddie Auto with own transportation. Foreman for Little Beauty Merry-Go-Round, loads on one Semi Trailer. Ride Help, Truck Driver, Working Men, Ticket Sellers, Grinders, Show People in all departments. Long season. Good pay. Concessions that work for Stock, can place you. Agents wanted for Ball Games, Penny Pitches, Grind Stores. Following people, wire or come on: Leo (Echo) Raine, Albert Brown, Geo. Tipton, William Wells.

WALLACE BROS.' SHOWS, Dyersburg, Tenn., this week.

LAST CALL—101st ANNUAL—LAST CALL MINEOLA FAIR

MINEOLA, L. I.

5 BIG DAYS — September 14, 15, 16, 17, 18 — 5 BIG NIGHTS

Want a few more Shows. High Class Girl Revue, must have own equipment. Want—Concessions, Cookhouse, Penny Arcade, Photo Gallery, Hoopla, Coca-Cola, Scales, Guess Your Age, Novelties. Only 100 legitimate stores here get money.

WRITE — WIRE — PHONE any day before 10 a.m. Man will be on fair grounds all day September 11.

I. T. SHOWS, INC.

2686 VALENTINE AVENUE I. Trobish, Business Manager

Phone, Fordham 4-3630 Phil Isser, General Manager

BRONX, N. Y.

CLINTON COUNTY GRANGE FAIR

SEPT. 13-18

Will place legitimate Concessions of all kinds; Candy Apples, Candy Floss, High Striker, String Game, Pitch-Till-Win, Merchandise Wheels, Scales and Age. Shows for balance of season with own equipment. Strong Freak with high salary; all winter's work with Tracy's Side Show. Ride Help in all departments; high salaries. Don't write or wire, come on. Ruby Kane wants MALE or FEMALE Ball Game Agents; come on; ticket if we know you. Address:

BANTLY'S ALL AMERICAN SHOWS GROVE CITY, PA., THIS WEEK.

Alabama Amusement Co. Clicks at Mobile 3-Wecker

MOBILE, Ala., Sept. 4.—Alabama Amusement Company, operated by Bernie and Marie Smuckler, closed a successful three-week engagement, under Most Pure Heart of Mary Catholic Church auspices here August 15. Four rides and concessions were on the midway.

Visitors included Harry J. Burke, formerly with Mighty Sheesley Midway, who is currently employed as traffic manager on a local housing project, and Neal Berk, general agent, All-American Exposition.

ROUTES

(Continued from page 22)

Joyner & Foster (Regal) Chi. t.
Jules & Webb (Fort Meigs) Toledo, O., h.

K

Karson's, Maria, Musicales (Plains Hotel) Cheyenne, Wyo., cl.
Kay, Eleanor (Primrose) Newport, Ky., cc.
Kibbe, Guy (Orpheum) Omaha, t.
King, Harry, & Arlena (RKO-Boston) Boston, t.
Kirby, Elaine (Star Dust Inn) Washington, until Oct. 3, c.
Knoll, Great (Park) Elmira, N. Y., 6-11.

L

Lane, Barbara (Kelly's Stable) NYC, nc.
Lane, Muriel (Henry Grady) Atlanta, h.
Lane & Ward (Strand) NYC, t.
La Vola, Don, & Carlotta (Utah Canteen) Salt Lake City.
Lawrence, Maureen (Alpine Village) Cleveland, nc.
Layton's Dogs (Silver Rail) Utica, N. Y., nc.
La Zelas, Aerial (Fair) Morris, Minn., 7-10.
Leeds, Jimmy (Glenn Rendezvous) Newport, Ky., nc.
Lee, Bob (Wivel) NYC, re.
Lee, Barbara (Palumbo's) Phila, nc.
Leslie, Dick (Carroll's) Phila, nc.
Leslie & Carroll (Clover Club) Miami, nc.
Lester, Jerry (Strand) NYC, t.
Le Verde, Leon (3700) Cleveland, nc.
Lit, Bernie (Silver Dollar) Baltimore, nc.
Lloyd & Willis (Clover) Miami, nc.
Lockwells, Skating (Roxy) Atlanta 12-18, t.
Loretta & Clymas (Lookout House) Covington, Ky., nc.
Loring, Lucille (Town Tavern) Rockford, Ill., nc.
Louis & Charlie (Fair) Westfield, Wis., 6-9.
Low, Hite & Stanley (Chicago) Chi, t.

M

McKenna, Chuck (Swing) NYC, nc.
Maghandis, Two (Zombie) Detroit, until Sept. 13, nc.
Mara, Vince (George Washington) NYC, h.
Marlowe, Don (Slapsie Maxie's) Hollywood, nc.
Marshall, Jack (Paramount) NYC, t.
Martin, Guy, Dancers (Glenn Rendezvous) Newport, Ky., nc.
Melodiers (Lotus) Washington, nc.
Miller Singers (Michigan) Detroit, t.
Mills Bros. (Riverside) Milwaukee, t.
Moke & Poke (Zanzibar) NYC, nc.
Molino, Rita (Trouville) NYC, c.
Monteros, The (El Bosque) Monterrey, Mex., nc.
Morales, Maria (Belmont Plaza) NYC, nc.
Morgan, Johnny (La Conga) NYC, nc.
Moya, Lolita (Glen Park Casino) Buffalo, nc.
Munro & Adams (Fruitport Pavilion) Fruitport, Mich., nc.
Murtah Sisters (Folles Bergere) NYC, nc.

N

Nash, Mary (Drake) Chi, h.
Neal, Ginger (Swing) Detroit, nc.
Nevel, Nik & Bernyce, with Donna (Capitol) Manitowoc, Wis., 8-9, t.
Noel, Hattie (Regal) Chi, t.
Norman Lorrains Dancers (Clover Club) Miami, nc.
Nov-Elites (Happy Hour) Minneapolis, cl.
Novellos, The (Faust) Peoria, Ill., 1-9, nc.
Nygard, Gloria (La Jolla) Tucson, Ariz., nc.

O

Oehman, Rita (Nicollet) Minneapolis, h.
O'Dare, Dale (Mon Parce) NYC, nc.
O'Keefe, Walter (Copley Plaza) Boston, h.

P

Palmer, Lois (Lookout House) Covington, Ky., nc.
Parker, Lynn (Eldorado) NYC, nc.
Parker, Ray (Bal Tabarin) San Francisco 1-8, nc.
Parsons, Kay (Eldorado) NYC, nc.
Patterson, Neva (St. Regis) NYC, h.
Peters Sisters (Blue Angel) NYC, nc.
Pops & Louie (Paramount) NYC, t.
Preble, Bob (Troika) Washington, nc.
Preisser, June (Paramount) Toledo, O., t.
Price, Georgie (Latin Quarter) NYC, nc.
Princess Chlo (Showboat) Jacksonville, Fla., nc.
Princess & Willie Hawaiians (Rivers) Columbus, O., nc.
Profit, Clarence, Trio (Kelly's Stable) NYC, nc.

R

Rabold, Rajah (Belmont Plaza) NYC, h.
Rae, James (Riverside) Milwaukee, t.
Rae, Nan, & Mrs. Waterfall (Riverside) Milwaukee, t.
Ray, Mildred, Lovelles (Primrose) Newport, Ky., cc.
Reilly, Tommy (Last Frontier) Las Vegas, Nev., nc.
Rhythm Rockets, Four (Latin Quarter) NYC, nc.
Rice, Sunny (Capitol) Washington, t.
Richey, Jean (Earl Carroll Theater) Hollywood, re.
Rimac, Giro (Roosevelt) New Orleans, h.
Rio, Eddie (Palace) Columbus, O., t.
Robbins, June (Copley Plaza) Boston, h.
Robertos, The (Plaza) NYC, h.
Robinson, Al (Village Barn) NYC, nc.

Robinson, Bill (Glenn Rendezvous) Newport, Ky., nc.
Robinson & Martin (Bismarck) Chi, h.
Rocco, Maurice (Zanzibar) NYC, nc.
Rock & Dean (Ringside) Mansfield, O., nc.
Rolls, Dolly (Plaza) NYC, h.
Ross, Dorothy (George Washington) NYC, h.
Ruiz, Baslova (Chez Parce) Chi, nc.
Russell, Connie (Blackstone) Chi, h.
Ruton's, Eddie, Dogs (Olympic) Irvington, N. J., p; (State Fair) Trenton 13-18.

S

St. Claire Sisters & O'Day (Fair) Du Quoin, Ill.; (Fair) Paw Paw, Mich., 13-18.
Samuels, Three (State) NYC, t.
Scott, George (Community Coffee Shop) Binghamton, N. Y., cl.
Scott & Suzanne (Village Barn) NYC, nc.
Sebastian, John (Last Frontier) Las Vegas, Nev., nc.
Sharon, Nita (Esquire) Norfolk, Va., nc.
Shea, Chautsle (Riobamba) NYC, nc.
Sheridan, Nora (Blue Angel) NYC, nc.
Sherman, Tessie & Maurice (Triangle) Rochester, N. Y., nc.
Sloan, Estelle (Roosevelt) New Orleans, h.
Snow, Dorothy (Gay Haven) Detroit, nc.
Solar, Willie (Village Barn) NYC, nc.
Steele, John (Eldorado) NYC, nc.
Stooges, Three (Michigan) Detroit t.
Sullivan, Lee (New Yorker) NYC, h.
Sumner, Helen (Ivanhoe) Chi, re.
Suns, Three (Piccadilly) NYC, h.
Swing Riffs (Caverns) Washington, until Sept. 10, nc.

T

Talbot-Martin, Elizabeth (Waldorf-Astoria) NYC, h.
Talla (Hollenden) Cleveland, h.
Tatem, Art, Trio (Three Deuces) NYC, nc.
Terrell, G. Ray (Lookout House) Covington, Ky., nc.
Therrien, Henri (Latin Quarter) Fall River, Mass., nc.
Thomson, Arline (Clover Club) Miami, nc.
Tjo, John (Bismarck) Chi, h.
Tranger, Don (Fair) Schaghticoke, N. Y., 6-9; (Fair) Bath 14-18.
Travis, Jimmie (Playhouse) Akron, nc.
Troy, Brown & Lee (Swan) Phila, nc.
Tudells, The (Bismarck Tavern) Chi, h.
Tula & Mye (Leon & Eddie's) NYC, nc.
Tung Pin Soo (885 Club) Chi, nc.

V

Van, Gus (Orpheum) Omaha, t.
Vera, Bea (Crown Room) Kansas City, cl.
Victorias, The (State) NYC, t.
Von & Gertru (Scott's Theater) Kansas City, re.

W

Warren, Annette (Carter) Cleveland, nc.
Wayne, Jinja (Chin's) Cleveland, cl.
Wayne, Jerry (Park Central) NYC, h.
Weidler, Virginia (Chicago) Chi, t.
Wells, Maria (Green Pastures) Elmira, N. Y., nc.
Wences, Senor (Winter Garden) NYC, t.
Westley, Roger (Matteoni's) Stockton, Calif., nc.
White, Sammy (Colony) Chi, nc.
Wong, Jim, Troupe (Lookout House) Covington, Ky., nc.
Wood, Kirk (Leon & Eddie's) NYC, nc.
Wyss, Ross, Jr. (Capitol) Washington, t.

Y

Z

Zephyrs, Two (Regal) Chi, t.
Zimney, Al (Swan) Phila, nc.

ICE SHOWS ON TOUR

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.
Ice Folies of 1943 (Winterland) San Francisco.
Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila.
Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.
Victor's, Art, Ice Parade of 1943 (Hotel Adolphus) Dallas.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

A New Life (National) Washington.
Arsenic and Old Lace (Ford) Baltimore.
Army Play by Play (Nixon) Pittsburgh.
All for All (Erlanger) Buffalo 9-11.
Able's Irish Rose (Royal Alexandra) Toronto.
Bright Lights (Cass) Detroit.
Dough Girls (Selwyn) Chi.
Dough Girls (Geary) San Francisco.
Dark Eyes (Plymouth) Boston.
Good Night Ladies (Blackstone) Chi.
Jane Eyre (Erlanger) Chi.
Kiss and Tell (Harris) Chi.
Kiss and Tell (Shubert) New Haven, Conn.
Life With Father (Colonial) Boston.
Naked Genius (Wilbur) Boston.
Sons o' Fun (Forrest) Phila.
Star Dust (Locust St.) Phila.
Wynn, Ed, in Big Time (Shubert) Boston.
You Can't Take It With You (Walnut) Phila.

LOOK! NOTICE!

30-CAR RAILROAD SHOW

With 15 Rides — 15 Shows — 40 Concessions. HAS SOME OPEN TIME IN OCTOBER AND NOVEMBER. Southern Fairs or Committees, Wire or Write
BOX 264, Care Billboard, St. Louis 1, Mo.

ATLANTIC EXPO SHOWS

WANT legitimate Concessions all kinds. Will book or lease Eli #5 or #12 Wheel. Will pay cash for Kiddie's Rides in good shape. **WALTER McKINNON, Mgr., Nashville, Ga., this week.** P.S.: Will buy Concession Tops and Frames; no rag.

GRUNDY BOND-DRIVE FAIR
 Sept. 27 to Oct. 2, Inclusive.
 Down Town . . . Lots, Streets, and Highways
 around and adjacent to BUCHANNON COUNTY
 COURT HOUSE. First Fair . . . Destined to
 be an ANNUAL event. Want!!! CARNIVAL
 COMPANY with four to six Rides . . . with
 legitimate Shows and Concessions. . . No
 Racket. . . Independent concessions considered
 if legitimate. This Date is an answer to Public
 Demand starting the War Bond Drive in Buchan-
 non County—which (by the way) is in the First
 Column in ALL WAR EFFORT.
 Carnival Company, Independent Attractions and
 Acts Address, Wire, Phone or Write
 R. M. BRYAN, CHAIRMAN
 P. O. Box 202 Grundy, Va.
 Phone GRUNDY 15

WILL PAY
 Your Price if reasonable for any
 Allan Herschell Kiddie Ride Tires.
 Write or Wire
Peppers All State Shows
 Marion, Va., This Week

GEORGE GOODMAN WANTS
 For Trenton and 8 Outstanding Fairs:
 Counter Men, Stock Men and Callers.
 Guaranteed salary plus percentage.
 Address, Care Cetlin & Wilson
 Shows, Phillipsburg, N. J., this week;
 Trenton, N. J., next week.

Rocky Mount, N. C., Fair
 Week of Sept. 28th
Greensboro, N. C., Fair
 Week of Oct. 4th
 We have for sale spaces in our exhibit buildings
 for Concessions that do not conflict with Con-
 ceptions of the World of Mirth Shows. Write
 now to
 MRS. CLYDE KENDALL, Manager
 Greensboro, N. C.
 NORMAN Y. CHAMBLISS, Manager
 Rocky Mount, N. C.

HELP WANTED
HIGHEST WAGES PAID
 Waiters, Short Order Man, Griddle Man.
 Come on or Wire.
LOUIS KANE
 York Fair Grounds, York, Pa.

WANT
 Outstanding Free Act. Concessions all open.
 No X except Bingo, Snow, Corn. Shows—What
 have you? 25 per cent plus tax. Sunman, Ind.,
 Fair, Sept. 5th through 11th; Rising Sun,
 Sept. 14th to 18th. Reply
GERENS UNITED SHOWS
 Per Route

WANTED BINGO CALLER
 Counter Man, must be sober, reliable; Mechanic,
 Working Men, Truck Drivers, Slum Store Agents,
 capable, come on. Long season. Real spots. Reply
ROY GOLDSTONE, Magic Empire Shows, Clarendon,
 Ark., Sept. 6-11.

WANT
 Ride Help for Eli Wheel, Tilt-a-Whirl, Octopus and
 Roll-o-Plane. No tear downs or moving. Long
 season. Good salary. Pay your own wires.
J. W. LAUGHLIN
 Playland Park HOUSTON, TEXAS
TENTS CHEAP
 2 20x40 Tops, \$25.00 each; 1 30x50 Tent, \$35.00.
 All need some repairing. No Sidewall. Send cash
 with order.
E. J. McARDELL
 2013 Bryant Ave., South Minneapolis, Minn.

WANTED
 EXPERIENCED RIDE HELP.
 Also Legitimate Concessions of all kinds.
HARRY CRAIG SHOWS
 Route: Olney, Tex., Sept. 6-11.
WANT ELECTRICIAN
 To handle General Motors Diesel. Pat Miles,
 wire immediately.
J. F. SPARKS
 Sevierville, Tenn.

CARNIVAL
 (Routes are for current week when no dates
 are given. In some instances possibly
 mailing points are listed.)
 All-American Expo.: Jackson, Tenn.
 Allen, Fred: Syracuse, N. Y., 6-12.
 Anderson-Strader: Russell, Kan.
 Atlantic Expo.: Nashville, Ga.
 Bantly's All-American: Grove City, Pa.; (Fair)
 Lock Haven 13-18.
 Barkoot Bros.: North Baltimore, O.
 Baysinger, Al: (Jefferson & Walnut) St. Louis,
 Mo.
 Bodart's Rides: Wausaukee, Wis.; Wabeno
 13-18.
 Bright Lights Expo.: (Fair) Port Royal, Pa.
 Buck, O. C.: Binghamton, N. Y.
 Buckeye Expo.: Springfield, Tenn.
 Buckeye State: (Fair) Cape Girardeau, Mo.
 Bullock Am. Co.: Mountain City, Tenn., 10-18.
 Buffalo: Alexandria Bay, N. Y.
 Bunting: (Fair) Sandwich, Ill., 8-10; (Fall
 Festival) Mendota 15-18.
 Burdick's: Temple, Tex.
 Byers Bros.: (Fair) Du Quoin, Ill.
 Capell Bros.: Wewoka, Okla.; Stillwater 13-18.
 Christian, George W.: Abingdon, Ill.
 Central Am. Co.: Murfreesboro, N. C.; Whit-
 akers 13-18.
 Cetlin & Wilson: Phillipsburg, N. J., 6-9;
 (State Fair) Trenton 13-18.
 Chatham Am. Co.: Johnsonville, S. C.
 Coleman Bros.: (Fair) Schaghticoke, N. Y.;
 (Fair) Greenfield, Mass., 13-18.
 Colley, J. J.: Norman, Okla.
 Conklin: (Fair) Quebec, Que., Can.; (Fair)
 Lindsay, Ont., 13-16.
 Crafts 20 Big: (Fruitvale lot) Oakland, Calif.,
 7-12; (Oaks Ball Park) Emeryville 14-26.
 Craig, Harry: Olney, Tex.
 Crescent Am. Co.: Maxton, N. C.
 Cumberland Valley: (Fair) McMinnville,
 Tenn.; (Fair) Woodbury 13-18.
 Curl, W. S.: Farmland, Ind.
 Dick's Paramount: Lebanon, Pa., 8-18.
 Dillon's Joyland: Emeryville, Calif., 6-12; Oak-
 land 14-25.
 Dodson's World's Fair: Lubbock, Tex., 8-16.
 Dumont: Winchester, Va.; Harrisonburg 13-18.
 Dyer's Greater: (Fair) Ellsworth, Wis., 8-10;
 (Fair) Fairmont, Ill., 14-18.
 Elite Expo.: Salina, Kan.
 Empire Am. Co.: Killeen, Tex.
 Endy Bros. & Prell's Combined: Elizabeth City,
 N. C.; (Fair) Lynchburg, Va., 13-18.
 Expo. at Home: (Fair) Lynchburg, Va.; (Fair)
 Luray 13-18.
 Fay's Silver Derby: Rockton, Ill., 10-11; Car-
 pentersville 15-18.
 Fleming, Mad Cody: Arlington, Ga.
 Franks: Macon, Ga.
 Funland Am. Park: Clarksville, Tenn.
 Garden State: (Fair) Hanover, Pa.; (Fair)
 Northampton 13-18.
 Gerens's United: (Fair) Sunman, Ind., 8-11;
 (Fair) Rising Sun 14-18.
 Golden West: (Fair) Waukon, Ia., 7-10.
 Grady, Kellie: Phil Campbell, Ala.
 Great Lakes Expo.: Anniston, Ala.
 Great Sutton: Roselare, Ill.
 Greater United: Brownwood, Tex.
 Groff's United: Hanford, Calif.
 Gruberg Famous: Philadelphia, Pa.
 Hames, Bill: Paris, Tex., 8-12.
 Happy Attrs.: South Bloomfield, O.
 Happyland: Mount Pleasant, Mich.; (Fair)
 Allegan 13-18.
 Harvey Greater: Lake City, Ark.; Marked Tree
 13-18.
 Heller's Acme: Montclair, N. J.
 Hennies Bros.: Paducah, Ky.
 Henry, Lew: Waynesboro, Va.
 (See ROUTES on page 57)

CIRCUS
 Arthur Bros.: Toledo, Ore., 7; Newport 8;
 Reedport 9; Marshfield 10-11; Coquilla 12;
 Gold Beach 13; Crescent City, Calif., 14;
 Eureka 15-18.
 Cole, James M.: Delaware City, Del., 7; Dover
 8; Milford 9; Lewes 10; Georgetown 11; Sea-
 ford 13; Laurel 14; Berlin, Md., 15; Snow
 Hill 16; Pocomoke City 17; Crisfield 18.
 Gould, Jay: Morris, Ill., 7-11; Dwight 13-14.
 Kelly, A. G., & Miller Bros.: Missouri Valley,
 Ia., 7; Glenwood 8; Hamburg 9; Shenandoah
 10; Clarinda 11.
 Mills Bros.: Hagerstown, Ind., 7; Albany 8;
 Fairmount 9; Alexandria 10; Hartford City
 11.
 Polack Bros.: (Ice Arena) San Diego, Calif.,
 6-18.
 Ringling Bros. and Barnum & Bailey: Mil-
 waukee, Wis., 7; Madison 8; Indianapolis,
 Ind., 10-12; Anderson 13; Marion 14; Fort
 Wayne 15; Lima, O., 16; Marion 17; Mans-
 field 18.
 Russell Bros.: Denver, Colo., 8-11.

MISCELLANEOUS
 Burke & Gordon: Parma, Mo., 6-11.
 Craig, Mystic (Wayne Co. Country Club) Pas-
 sale, N. J., 6-11.
 DeCleo, Harry: Marysville, O., 6-11.
 Green, J. C.: Clairmont, Alta., Can., 8-9;
 Wembley 10-11; Beaver Lodge 13-14; Hytho
 15-16.
 Lucy, Thos. Elmore: Chaffee, Mo., 10.
 Long, Leon, with Winstead's Minstrels: Rocky
 Mount, N. C., 6-8; Wilson 9-11.
 Rickett's Dogs: Huntsville, Ala., 6-11.
 Renfro Valley: Attica, Ind., 8; Crawfordsville
 9; Lebanon 10; Noblesville 11; Greenfield
 12; Rushville 13; Franklin 14.
 Schaffner Players: Bloomfield, Ia., 6-12; New
 Sharon 13-19.

ADDITIONAL ROUTES
 (Too Late for Classification)
 BlaKstone, Nan (La Conga Night Club) NYC.
 Gardner, Grant (Dog House Night Club) Reno,
 Nev., 6-17.
 Howeth, Eddie, Ork (Morehead Villa) More-
 head City, N. C.
 Johnson's, Blaine, Four Shades of Blue (Fa-
 mous Bar) Akron, O.
 Lang & Lee (Fair) Marshall, Minn., 6-11.
 Lester & Irmajean (Bowery Night Club) De-
 troit 6-11.
 Romas, Flying (Fair) Northampton, Mass.,
 6-11.

LYNCHBURG, VA., FAIR
 SEPTEMBER 13 TO 18
 Followed by
**LUMBERTON, ALBEMARLE, MONROE, FAYETTEVILLE AND
 KINSTON, N. C.**
THE BEST FAIRS IN NORTH CAROLINA
 CLOSING IN MIAMI IN DECEMBER. EVERY WEEK A BIG WEEK.
CAN PLACE
 Chairplane Foreman, Semi Drivers, Wheel Help.
 Fly-o-Plane for balance of season.
 ONE MORE FREE ACT to work with Zacchini Cannon
 Act on Midway.
 GOOD OPENING for Penny Arcade, Wild Life Show, Animal Circus.
 WANT—Novelties, Demonstrators, Pitchmen, Legitimate Concessions. All open.
 Cash Miller wants Talker, Ticket Sellers that can Grind, Magician and Inside
 Lecturer. Those who wrote before, write again. Thanks.
ENDY BROS. & PRELL SHOWS
 ELIZABETH CITY, N. C., THIS WEEK.

WANT FOR
HENRY COUNTY FAIR
 MARTINSVILLE, VA., WEEK SEPT. 13.
 Legitimate Concessions of all kind. Ride Help, top salaries, Shows with own transportation.
 Book any Flat Ride. Good percentage. Will book Bingo for rest of season. Long season
 of proven spots and fairs. **RUSS OWENS**, Manager, Jacksonville, N. C., this week.
W. C. KAUS SHOWS

CAN PLACE AT ONCE
 Wilson, No. Car., Tobacco Festival, Week Sept. 13th and Balance of Season.
 Grind Shows with own outfits, reasonable percentage. Fun House, Spitfire, Roll-o-Plane,
 Octopus and Kiddie Auto Ride with own transportation. All Concessions open, no exclusive
 except Bingo. A few choice Wheels open. Playing fairs and camp towns. Ride and Show
 Help. Long season south. All address:
LAWRENCE GREATER SHOWS
 Creedmoor, No. Car., this week; Wilson, No. Car., next week.
 P.S.: Have complete Motordrome for sale, \$500.00 buys it. Want Agents for Ball Game
 and Penny Pitch, Pill Pool.

WANTED BINGO CALLER
 For Huntsville, Ala., and Atlanta, Ga.; also Counter Men, top salary. Can use
 Wheel Agent for Huntsville. Address
CARL H. BARLOW
 Williams Grove, Pa., this week; after September 10, Johnny Jones Exposition,
 Huntsville, Ala.

WANT
 Shows with own outfits; place Monkey Show. Have for sale Transformers and Truck, 175 k.w., good
 rubber and mechanically perfect. A real buy, \$1200.00. Will buy Organ suitable for Merry-Go-Round.
 Ride Help who can drive Semi Trailers, long season, with winter location already set. Place capable
 Roll-o-Plane Foreman, Girls for Ball Games. Whitey Welts can place capable Agents for Grind Stores
 and Slum Skillos. Place Photos and legitimate Concessions. Mrs. Wagner can place Mitt Readers;
 long season, fifty-fifty of gross. Place Man capable of handling Kiddie Rides, \$35.00 per week.
 Everybody address:
AL WAGNER
 ANNISTON, ALA., THIS WEEK.
 Committees, we carry our own light plants and have some open time; write us if interested.

ERT PARKER SHOWS WANT
 Ride Help for Merry-Go-Round, Ferris Wheel and Chairplane, top salary. Best
 of treatment. Have openings for capable Concession Agents.
 Out all winter. Bumper crops and plenty money in Louisiana. No doubling
 on rides. Playing two-week stands, Marksville, La., this week.

McCLURE, PA., BEAN SOUP PICNIC
 Sept. 16th to 18th—3 Days and Nights
 Want Frozen Custard and Concessions of all kinds. Place Shows, Ride Help. Write or wire
JOHN GECOMA, Mgr., Bright Lights Exposition Shows
 Port Royal, Pa., Fair this week

RALPH R. MILLER CAN PLACE
 For Donaldsonville, La., Fair, week September 27; Covington and Franklinton
 to follow, Concessions all open, Bingo, Eating Stands. Have Nails for Nail Joint,
 Place capable Loop-the-Loop and Merry-Go-Round Foreman, \$50 week;
 report immediately. Sister, answer. All wires Baton Rouge, La.

GERARD'S GREATER SHOWS
WANTED—Ferris Wheel Foreman, Lindy-Loop Foreman, also Second Men
 on all Rides.
 Custard, Popcorn and Grab open. Also Grind Concessions.
 Will book Fly-o-Plane, Rocket, Roll-o-Plane, Octopus.
 Work seven days per week. All choice locations.
 Address: CHARLES GERARD, 1545 Broadway, Room 410, Cor. 46th St., New York City, N.Y.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

COTTON country?

RECENT additions to the Posing Show on John H. Marks Shows are Walter Rowan and Tommy Heath.

JOINING Dude Brewer's concession line-up on Wallace Bros. Shows at Paris, Tenn., recently was James Leurie.

SINKING FUND: Concession agents' hold-outs.

GEORGE WEST cards from Hartford, Conn., that he has been reclassified by the armed forces and will leave for the road soon.

MR. AND MRS. WALTER HOLIDAY enjoyed a visit with friends while John H. Marks Shows were playing Richmond, Va.

STANFORD BAKER, son of Ora A. (Pop) Baker, Detroit concessionaire, played a successful engagement at Allegan (Mich.) Fair with his new ride.

CONCESSION MANAGER on John H. Marks Shows, Willie Lewis also has a restaurant in a Richmond (Va.) hotel.

SOME do and some don't—that's all there is to say about the operation of midways.

ters that Jack and Goldie, wire workers, have a well-flashed stand on the shows.

TINY TIM, fat man, has joined the Frank Forest Museum at Whitney Beach, San Francisco, bringing the unit's talent line-up to 12 acts, Forest says.

GRAVES H. PERRY, assistant manager of John H. Marks Shows, is back with the organization after being away several weeks on a booking trip.

SEEING the words, "Knowledge is Power," engraved upon a marble slab on a high school building, a ride boy remarked, "Must be teaching palmistry."

RALPH LEWIS, publicity director of Michigan Showmen's Association, Detroit, is back on the job as concessionaire at Eastwood Park there after having recovered from a heart attack.

AL B. KISH, for many years with Reynolds & Wells Shows, has opened a restaurant in Wharton, N. J., for the duration. He formerly operated girl shows.

SAM R. CHILDERS, with Gold Medal and L. J. Heth Shows this season, has purchased Larry Smith's Ferris Wheel and will place the ride in a Texas park for the duration.

SHORTS: Promise of more sugar soon will add to the flavor of orange and lemon flukem. Showmen are individuals who play and work together with the same energy with which they fight each other.

MARY WILSON, cousin of Mrs. Frank Steele, formerly with Kaus Exposition Shows, is in St. Bernard's Hospital, Jonesboro, Ark., recovering from a recent operation. She would like to read letters from friends.

NICK STEPP, secretary of John H. Marks Shows, enjoyed visits from members of his family during the shows stand in Richmond, Va. The folks came in from Asheville, N. C., Nick's home town.

JOHN M. SHEESLEY, general manager of the Mighty Sheesley Midway, was expected to be able to leave St. Mary's Hospital, Rochester, Minn., over last week-end to rejoin the show in Battle Creek, Mich., from where it was to jump to Louisville.

ANYONE knowing the whereabouts of B. C. McDonald, last heard from on All-American Exposition, is asked to have him contact Roy Gray, general manager of Grand Union Shows, who advises that McDonald's wife, Louise Marie, is seriously ill at her home in Houston.

RONNIE KING and Roderick La Dousier report a good season with their concessions playing Indiana, Ohio and Illinois. They add that Connersville, Rushville and Rensselaer, Ind., fairs have been big and that they will head for Alabama and Mississippi territory soon.

HAVE JUST signed Bobby Burns and partner for my Look at Life Museum on Great Sutton Shows, Lou Davis reports from Georgetown, Ill. Bobby will handle the front and join at Lawrenceville, Ill. Museum is booked again for Houston, and Snake King, of Brownsville, Tex., shipped in a large collection of snakes.

JAMES ANDERSON closed with Bee's Old Reliable Shows recently after 14 years of service on the Chairplane because of ill health. Anderson, who is in Fairmont, W. Va., says he will join Mrs. Anderson at Louisville, Ky., in a few days. She is employed in the Falls City.

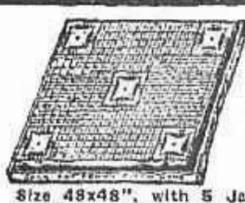
FRANK ZORDA is still on the All-American Exposition with his Side Show, he pencils from Wood River, Ill. Madam Eva, mentalist, with a well-flashed booth, is doing well, he says. Rosa Lee, armless girl, joined the combo three weeks ago, as did Jarvis, sword swallower, and Major O'Saturdaye.

CLOSING a successful six-week tour with the shooting gallery on Bee's Old Reliable Shows at Greensburg, Ky., August 28, Bingo Bill Richardson is set to join Scott Exposition Shows September 15 for the rest of the season. Bill says he played to good business with the Bee combo at Kentucky fair and still dates.

T. J. TIDWELL SHOWS registered good business at Pioneer Celebration and Rodeo at Lawton, Okla., and American Indian Fair and Exposition, Anadarko, Okla., last month, Jack Edwards, general agent, reports. Shows have been enjoying a good season, playing army camps, and defense towns for the most part.

DOC H. D. HARTWICK letters from Norfolk, Va., that Jerry Jackson has not signed him as talker on the front of his Hep Cat Revue on the Art Lewis Shows as was reported in last week's issue. Doc says all the business he has ever transacted since he has been on the Lewis Shows has been with Owner Art Lewis.

MRS. JACK EDWARDS, wife of the General agent of T. J. Tidwell Shows, left via plane, from Wichita Falls, Tex., where the shows were playing, August 31 for Savannah, Ga., where she will visit her daughter-in-law, Mrs. Carolyn



PENNY PITCH GAMES
 Size 46x46", Price \$25.00.
 Size 48x48", With 1 Jack Pot, \$35.00.
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price \$12.00

BINGO GAMES
 75-Player Complete \$5.00
 100-Player Complete 7.00

1/3 Deposit on All Orders.
SEND FOR CATALOGUE
 Full of New Games, Blankets, Dolls, Games, etc.

SLACK MFG. CO.
 124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1943

Single Sheets, 8 1/2 x 14, Typewritten, Per M. \$5.00
 Analysis, 3-p., with Blue Cover, Each .03
 Analysis, 8-p., with White Cover, Each .15
 Forecast and Analysis, 10-p., Fancy Covers, Ea. .05
 Samples of the 4 Readings, Four for 25c.
 No. 1, 34-Page, Gold and Silver Covers, Each .35
 Wall Charts, Heavy Paper, Size 28x34, Each 1.00
 Gazing Crystals, Outja Boards, etc.

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy.
 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15c.
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p., Well Bound 25c
PACK OF 79 EGYPTIAN F. T. CARDS.
 Answers All Questions, Lucky Numbers, etc. . . 35c
 Signs Cards, Illustrated, Pack of 36 15c
 Graphology Charts, 9x17, Sam. 5c, per 1000 \$6.00
MENTAL TELEPATHY. Booklet, 21 P. . . . 25c
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10c. Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO
 Instant Delivery. Send for Wholesale Prices.

SECOND-HAND SHOW PROPERTY FOR SALE

\$900 Allan Herschell Merry-Go-Round, 2 Abreast portable, horses, animals, chariots with top, cheap. Tents, green, 20x20 ft. and 20x40 ft., with sidewall and poles. Fine condition. Cheap.
WILL BUY Chicago Rink Skates and Parts. Concession Tents, Wheels, Rides, Show Prop. Pay cash.
WELL'S CURIOSITY SHOP
 12 Strawberry Street Philadelphia, Pa.

WILL PAY \$180.00 PER CASE

FOR .22 SHORTS

BOX D-122, Care The Billboard, Cincinnati 1, O.

HIRAM BEALL WANTS

Agents for Six Cats, Swing Ball, Buckets, Pin Game and Penny Pitch for Southern Fairs. (This week, Nanty Clo, Penna.; next, Cooksport Fair; then south. All wires or letter care)

GEORGE CLYDE SMITH SHOWS

WANTED BATH FAIR

WEEK SEPTEMBER 13

Grind Shows, also Side Show. Have complete outfit. Wire

O. C. BUCK
 Binghamton, N. Y.

HARVEY GREATER SHOWS

September 6-11, Lake City, Arkansas, on the streets; 12-18, Marked Tree, Arkansas; 20-26, Caraway, Arkansas, on the streets, cotton celebration. Will book flat ride excepting Merry-Go-Round. Ten good spots to follow. Shows with own outfits, come on. Opening for Bingo, Slum Skillo.
GEORGE EMERSON, Manager
 Lake City, Arkansas

WANTED FOR COTTON COUNTRY

Missouri and Arkansas
 Out until Xmas. Ferris Wheel and Kiddie Ride with own transportation. No P. C. or Gift carried. Answer quick. No time to lose.

Missouri Amusement Co.
 Monroe City, Mo., this week; Bernie, Mo., next week.

Place Capable Foreman

For 3 Abreast Merry-Go-Round. Long season and permanent location this winter.

AL WAGNER
 Anniston, Alabama, this week



DORIS ELIZABETH RIEBE, youngest officer of the Missouri Show Women's Club, Maryland Hotel, St. Louis, is sergeant at arms and a member of the board of governors of the organization. She celebrated her 18th birthday recently.

G. W. NAILL, whose rides are in Monroe, La., is in Hot Springs, Ark., receiving medical treatment. He has been ill for over a month.

JAMES H. DREW JR., concessionaire, reports that he renewed acquaintances with Mr. and Mrs. Dannie Jessop at the recent Rushville (Ind.) Fair.

FORMERLY with Bremer's Consolidated Shows, Mrs. Harry Greb is at Glen Lake Sanatorium, Oak Terrace, Minn., and would like to read letters from friends.

UNOFFICIAL-partial-truce that some showmen are living will be quickly called off, should Hitler fold before the Chi meeting.

JACKIE DALE visited Jess O'Dell, Sis Cook and Georgi Spears on World of Today Shows when organization played Miami, Okla.

JOHN HOLMES joined Anderson-Strader Shows in Goodland, Kan., as Merry-Go-Round foreman, Thomas J. Mooney reports.

TRAINMASTER on Mighty Sheesley Midway for several years, F. B. (Blackie) Martine is in the same capacity with Foley & Burk Shows on the Coast.

GAS rationing may be the reason that we don't hear the Forty-Milers' familiar cry, "Trade with the homefolks," on fairgrounds this fall.

FORMER concessionaire with Crafts 20 Big Shows and now a labor scout for the organization, Oklahoma Jack Shell let-



FEATURED THRILL STARS on the Rubin & Cherry Exposition Thrilldrome are Marion Perry (right), and Betty O'Day. The Perry fighting lion act has been proving highly popular as the feature of the Sedlmayr-Solomon combo's motordrome attraction. Betty recently became the bride of Tony Tona, who entered the armed services the day after they were married. Photo was snapped by Jack Dadswell.

OPERATOR of the popcorn stand on John H. Marks Shows, George Welch reports that business this year has gone way beyond expectations at each stand the shows have played.

PRESS AGENT of West Coast Victory Shows, Arthur P. Craner represented California at the American Pioneer Trails Association's centennial convention held in Portland, Ore., recently.

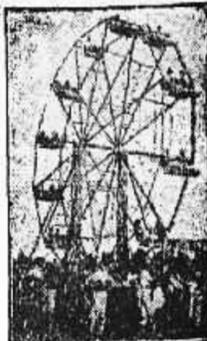
WALTER LANKFORD is at his recently purchased farm in Moultrie, Ga., framing a small wild animal show for his fair tour. His wife, Myrtle, secretary and treasurer of the new venture, is in Sharon, Pa., visiting her mother.

THINGS are changing fast and the 25-cent plate lunch, served at a snack stand located near the hog pens, and which left enough change out of a dollar to buy tickets for two rides and two shows, has vanished from the fairgrounds scene.

NED H. RAO, said to be with Greater United Shows, is asked to contact his sister, Mrs. C. J. Peacock, at Galveston, Tex., immediately. She advises that their sister is seriously ill and is not expected to live.

E. J. CASEY, of Canada, says:

"We expect our wheel will be called upon for extra duty—as we play the B Circuit of Western Canadian Fairs. Our BIG ELI is really our Main Ride."
 Mr. Casey's BIG ELI WHEEL had a fine record of receipts on Dominion Day July 1st. Keep your BIG ELI working—is our advice to every Wheel owner.



ELI BRIDGE COMPANY
 BUILDERS of BIG ELI Products for 43 Years.
 800 Case Avenue, Jacksonville, Illinois.

Sparks, for several weeks. Mrs. Sparks is the wife of Staff Sgt. Fred Sparks, who is doing overseas duty with the Army Air Corps.

ALBERT FARLEY has joined Bistany Greater Shows with one of his broadcasting sound trucks and will play Florida dates with the combo. He and wife, Betty, have had two sound trucks on M. & M. Shows for the last five years. Betty will remain in Daytona Beach, Fla., with her parents, Mr. and Mrs. Chapple, of George Clyde Smith Shows. They are off the road for the duration.

SIGHTED in the lobby of the Amarillo Hotel, Amarillo, Tex., recently were Louis Ringol, general agent, and Jack Turner, special agent, of Alamo Exposition Shows; Jack Edwards, general agent of T. J. Tidwell Shows, and H. M. Kilpatrick, advertising manager of Dodson's World's Fair Shows, and Mrs. Kilpatrick. Alamo Shows were set to play Amarillo for one week beginning August 30, with Dodson's slated to follow in two weeks later. Tidwell was scheduled to make the stand the last week in the month, but all show permits were nixed when city council placed a ban on all public gatherings because of the polio epidemic there.

EQUIPMENT of Bee's Old Reliable Shows, which closed a successful 1943 tour in Greensburg, Ky., August 28, has been shipped to quarters in Winchester, Ky., Bob Sickels reports. Personnel scattered, with some going home, while others joined other shows for the rest of the season. Mr. and Mrs. David J. Huls and son, Raymond, went to Winchester, Ky.; Bob Sickels, Glen Hulsey, Martin Byber, W. R. Watters and H. L. Ehler, Parker Shows; Bobby Snowden, Winchester, Ky.; Mr. and Mrs. W. M. Jarvis, Lexington; John (Middle) Terry, Cairo, Ill.; W. T. Gilbert, Irvine, Ky.; Taylor Hingsley, Harrodsburg, Ky.; Red Higgins, Joe McCarroll, Fred and Grace Almamy, Denton Shows; Jerry Pace, Huntington, W. Va.; Bill Richardson and Vincent Bellomo and band, Scott Exposition Shows; N. C. Davis, Campbellsville, Ky.; Kenneth and Rita Sweigart, Lima, O.; James and Viola Ayers, Lexington, Ky.; Relford and Laura Green, Owensboro, Ky.

The American Way

"I'VE DONE many jobs in my years as a press agent that I've enjoyed. None, however, that so thoroughly satisfied me as the afternoon at the La Crosse (Wis.) Interstate Fair when I entertained 17 soldiers home from the South Pacific; two of them having come back on the ship on which my son is serving. All were evacuee casualties — wounded, deaf or crippled. Many had oak-leaf clusters and several wore the purple heart for outstanding gallantry under fire. One was an ex-ride boy who has seven wounds and bomb-shattered eardrums. He kept saying we were doing him a great honor to take him around. You could see that tingle of emotion in their hearts as they watched gleeful kids enjoying the American way of life. I took them behind the scenes of the shows and they met the folks; in fact they disrupted whole performances because singers and dancers and musicians worked strictly for them. And now, two weeks later, a letter from one of them reaches me which ends up saying: 'You can't realize how happy it made the others . . . the ones who couldn't come . . . when we told them what a grand time we had on the Rubin & Cherry Exposition.' JACK DADSWELL.

tained at luncheon by Mrs. Charles Norwood, who is making preparations to return to her home in West Palm Beach, Fla., with her children, Buddy and Sylvia. They will enter school there. Much repainting and repairing of equipment has been done and shows have five more weeks of celebrations in this sector.

MARKS RICHMOND BIZ

(Continued from page 30)
erator, and Clarence Church's Penny Arcade reported their best week of the season so far. For the week ended August 21 shows played Bluefield, W. Va., under Civilian Defense Council auspices, at the City Park. Defense Council gave good cooperation, with women members of the council, in their uniforms, acting as ticket takers on the shows and rides. Weather thruout the week was cool and business exceeded expectations. Current stand will complete 14 weeks of outdoor show presentations here this year, the total having been played by four carnivals.

CW AT DOYLESTOWN

(Continued from page 30)
were top-money getters, while Mansion's Oddities and Erdmann's Monkey Show and Circus continued to get their share of business. Rides also were well-patronized, with the Twin Ferris Wheels, Rocket and Caterpillar the best. Friday night was lost to rain, but the lot was put in good shape with plenty of shavings and cinders in time for Saturday afternoon's opening. Children's Matinee was among the good ones of the season. Mrs. I. Cetlin and Mrs. J. Wilson returned from a shopping tour in New York, where they purchased new costumes for the Miss America, Paradise Revue and Sultan's Harem. All show fronts were repainted for the fairs. Jack Wilson made several trips to New Jersey State Fair grounds, Trenton, to arrange for show's fifth appearance there. Braunstein joined here as publicity director. Visitors at Chester, Pa., were Mr. and Mrs. Frank Campbell, Mrs. George Trotter, Mr. and Mrs. B. H. Patrick, The Billboard Philadelphia representative; Hon. James Devlin, City Commissioner of Chester, Pa., and J. Guardy, secretary, Doylestown Fair.

RC MINN. COUNT

(Continued from page 30)
a pay roll of over 150 men and women. Staff consists of Carl Sedlmayr, general manager; Sam Solomon, business manager; Walter DeVoyne, secretary-treasurer; Jack Dadswell, publicity; Fred Burd, assistant secretary; William Solomon, special agent, and J. C. (Tommy) Thomas, general agent. Cortez Lorow's Side Show topped the shows during opening days, followed closely by Rose's Midget Review and Perry Lion Motordrome. A host of visitors from other commu-

nities were special guests on the midway during the first week-end of the fair. Among them were John P. Mullen, president, Lloyd Cunningham, secretary, and Frank Sheldon, of Iowa State Fair; Arch Putman, manager, Northern Wisconsin District Fair, Chippewa Falls, Wis.; Walter McGee, secretary, Mississippi State Fair, and Charles A. Nash, manager, Eastern States Exposition, Springfield, Mass.

FRANKS BUYS LOT

(Continued from page 30)
ago. Linder said the manager exceeded authority, the lease was not binding, and late on Saturday night, the deadline set for the removal, a squad of armed State Highway Troopers appeared at the showgrounds and warned Franks they would forcibly "throw the shows into the street" unless the lot was vacated. The troopers asked Police Chief Robert L. Miller for additional men, but the Macon police chief declined to give help because no authority had been granted by a proper court to enforce eviction. Franks's attorney, Paul M. Conaway, went to Perry, about 30 miles away, and obtained an injunction signed by Judge A. M. Anderson, of Superior Court, halting Commissioner Linder and Public Safety Commissioner C. A. Williams and their agents and employees from evicting Franks and the latter's personnel. Franks's petition flayed the "Gestapo-like" actions in calling out the armed troopers to forcibly evict, and contended the State authorities had adequate remedies in courts of law.

Franks made it clear that he did not want to block the improvement program, but insisted he was entitled to reasonable notice. He soon negotiated for the purchase of the John F. Hurley property located on Broadway, across Hawthorne Street from the present park site. Litigation ended with a consent decree under which Franks was permitted four weeks additional time on the present lot, with the agreement to peacefully vacate at that time. Five store buildings and several residences are on the new location. The houses have been condemned for repair and three of the stores are to be demolished. Work of clearing the new lot has started. Plans call for Franks to end the 25-week run at the present site next Saturday. His crew will then work on preparations on the new permanent park site, which is scheduled to open September 25. Franks says that he will operate thruout the year on his own property and has applied for WPB permits to make several permanent improvements.

WHEELS OF ALL KINDS
Tickets—Paddles—Laydowns
Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, STRIKERS, ETC.
Still Available
EVANS' BIG PUSH
Write for Catalog
H. C. EVANS & CO.
1520-28 W. Adams St., Chicago 7

AMUSEMENT DEVICES
MODERN DESIGN—DISTINCTIVE APPEAL
Moon Rocket
Sky Dive
Carrousels
Kiddie Auto Ride
ALLAN HERSCHELL CO., Inc.
NORTH TONAWANDA, N. Y.

BUNTING SHOWS WANT
FOR MENDOTA FALL FESTIVAL
on downtown streets, sponsored by
Business Men, September 15 to 18.
Legitimate Merchandise Concessions
of all kinds.
Address Sandwich, Ill.

WANTED
For Old Home Week
Hiram, Me., Sept. 11-18. 8 Big Days—8 Big Nights. Ride Help and Truck Drivers, Concession Agents. Need a few more Stock Concessions. One of the best spots in Maine. More good ones to follow. This show stays out until Nov. 1. Wire or Write
LAND-O-PINES SHOWS
J. A. Lefebvre or Joe Gray, Patten, Me., Aug. 30-Sept. 6; or 154 Front St., South Portland, Me.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

MRS. JOE SORENSON cards from St. Louis that she has received word from her brother, Sgt. Robert Eldridge, that he is a prisoner of the Japanese.

KENNETH SMITH, concession operator for Gabe King on Anderson-Strader Shows, closed in McCook, Neb., and left for Fort Leavenworth, Kan., to be inducted into the armed forces.

CORP. JAMES L. LOLLOR, former utility man and ride foreman on carnivals, has been transferred from the infantry to the engineers at Camp Clayborne, La., as a utility repair man.

WITH John R. Ward, Groves Greater, Beckmann & Gerety, World of Today and Gentsch & Sparks shows prior to his induction, Roy E. Fortin is a private in the Army Air Forces and stationed at Gulfport Field, Miss.

GEORGE (SPOT) TIPPS, carnival trouper, is in Naval Hospital, San Diego, Calif., recovering from injuries sustained in 17 months of overseas duty. Spot says he expects to obtain his medical discharge in about eight weeks.

BUCK GATES FAIR
(Continued from page 30)
party and received numerous gifts. K. G. Barkoot, manager, has recovered from a recent illness. Mrs. John O'Toole has been released from the hospital and is recovering rapidly from a recent operation. Pop Gardner, The Billboard sales agent, visited Chicago over the week-end. His daughter is employed at a radio station there. Dolly Young, legal adjuster, was enter-

Advertising in the Billboard since 1905
ROLL FOLDED TICKETS DAY & NIGHT SERVICE
SHIPMENT WITHIN 24 HOURS WHEN REQUESTED
★ Absolute Accuracy ★ Dependable Delivery ★ Finest Workmanship
★ Best of Materials ★ Perfect Packing ★ \$50,000.00 Bonded Guarantee
CASH WITH ORDER PRICES - SPECIALLY PRINTED - SIZE 1x2
10,000..\$7.15 50,000..\$13.75 90,000..\$20.35 250,000..\$48.75
20,000.. 8.80 60,000.. 15.40 100,000.. 22.00 300,000.. 55.00
30,000..10.45 70,000.. 17.05 150,000.. 30.25 500,000.. 88.00
40,000..12.10 80,000.. 18.70 200,000.. 38.50 1,000,000..170.50
Above prices for any wording desired. For each change of wording and color add \$8.00.
For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.
STOCK ROLL TICKETS **WELDON, WILLIAMS & LICK**
2000 PER ROLL FORT SMITH, ARK.
1 ROLL.....75c
5 ROLL.....90c
10 ROLL.....50c
TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 500,000 HAS BEEN REACHED.

EYERLY RIDE OPERATORS
Protect your OCTOPUS, ROLLOPLANE and FLY-O-PLANE
World's Most Popular Rides
● Operate Slowly ● Keep Well Oiled
● Operate Carefully ● Keep Nuts and Bolts Tight
EYERLY AIRCRAFT CO. Manufacturers SALEM, OREGON

BRANCH COUNTY FREE FAIR
COLDWATER, MICHIGAN, SEPTEMBER 14 TO 18, INCLUSIVE.
WANTED—Penny Arcade, Wild Life Show, Fun House or any other Shows with neat frame-up except Girl Show. Also want Shows and Concessions for Rochester, Indiana, Fall Festival, which follows Coldwater. Address:
C. D. MURRAY, MANAGER, NUMBER TWO UNIT OF THE
W. G. WADE SHOWS
MEDARYVILLE, INDIANA, THIS WEEK

3000 BINGO Direct from the Lots

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$6.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
 No. 2 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$9.50.
 All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.
LIGHT WEIGHT BINGO CARDS
 Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
 Automatic Bingo Shaker, Real Class... \$12.50
 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000, 1.25
 W. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, size 4x5, per 1,000, 1.25
 3,000 Featherweight Bingo Sheets, 5 1/2 x 8, Loose, \$1.25 per M. Stapled in pads of 25, Per M. 1.50
 Box of 25,000 Black Strip Card Markers... 1.00
 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.
 19 W. Jackson Blvd., Chicago

BARGAIN FOR SALE

Complete Wax Show set-up, 75 characters, truck and all complete, ready to show, \$4,000.00 cash. Also smaller Show, 50 characters, now stored, \$2,500.00.
S. GIBSON Fort Walton, Fla.

WANTED GIRLS

Young, not too heavy Carnival and Circus Side Show Girls. Season's work or permanent. \$35.00 for six days. Twenty years or same spot.
SHOWETERIA JACK CHAPPEL
 526 E. State Street Chicago, Ill.
 Like to hear from Wire Worker.

DODSON'S WORLD'S FAIR SHOWS

WANTED FOR BALANCE OF 1943 SEASON, INCLUDING BEAUMONT, TEXAS, FAIR, OCTOBER 22 TO OCTOBER 31.

Silver Streak or Rocket Ride, Tilt-a-Whirl, Spitfire, Chairplane; will furnish wagons for the above. Will also place Fun House of any kind that will get money. Will also place Fun House of any kind that will get money. Have complete outfit for Fat Show or Midget Show. Have complete outfit for Posing Show that I will furnish for capable manager that has people and can get money with Posing Show. Will also place complete crew to handle Scooter Ride and Ride-O and will pay top salary to good men. Have opening for several Ride Men and will guarantee top salary and best of treatment. Can place Penny Arcade, also Motordrome. Show will no doubt remain out all winter.
 Address
DODSON'S WORLD'S FAIR SHOWS
 Lubbock, Texas, September 7 to 18

BE WISE - TRAILERIZE



18-ft. Covered Wagon, steel exterior shell, electric brakes, heavy duty commercial tires, new paint, \$325.00. 26-ft. Kozy Tandem, steel top, Cedar Rapids draw bar, 4-wheel electric brakes, special birdseye maple and mahogany interior, \$2495.00. About 35 others, \$265 to \$2700. Electric, two and three burner plates. Terms—Cash—EXCEPT old customers. 2 large Aluminum Universal Speakers with double units, amplifier and high-grade mike, complete unit, \$265.00.
SELLHORN'S
 Phone 21103 E. Lansing, Mich.

WANTED TO BUY BANNERS FOR MONKEY SHOW

Must be in good condition. Wire
RALPH CLAWSON
 Mighty Sheesley Midway, Louisville, Ky., September 8 Through September 19.

Endy-Prell

New Bern, N. C. Week ended August 28. Location, McCarthy Field. Auspices, Junior Chamber of Commerce. Business, great. Weather, hot.

This town, the smallest in population played this season, upset the most optimistic expectations by turning in a gross that equaled Goldsboro, N. C., the previous week despite hot weather. Lot was a mile from the business center, with no bus service and patrons had to either use their own cars or walk. Shows started with one of the best opening nights of the year so far. It continued big nightly, with Saturday being the best day. Rain Friday night at 9:30 was the only hampering note of the week's engagement. Auspices gave good co-operation. Town was well billed by Bill Rhye, assisted by Grover Hill, who has the local plant. Saturday's matinee, sponsored by a local department store, was big, and Saturday night the best of the week. Great Albanis Troupe, free attraction, left to play fair dates, and the Zucchini Cannon act, with Emanuel and Edmundo Zucchini, joins at Elizabeth City, Va., for the rest of the tour. Samuel E. Prell, almost fully recovered from his long siege, including 18 months in hospitals, is back with the shows again, his season at a park in Greensboro, S. C., having terminated. Abe and Joe Prell are also with the executive staff. Shows have a long tour in the South and are booked until December 10. The fair tour opens at Lynchburg, Va. Every week in Southern territory has been big and management well satisfied with results. Midway now carries 14 rides, Jimmy and Carrie Raftery visited and report business big with the R. & S. Shows in Wilmington, N. C. Secretary William B. Douglas, of Pee Dee Fair, Florence, S. C., was a recent visitor. Mrs. Verne Korhn is con-

valescing from a recent illness. Mrs. William Tucker reports big business with her concessions. The Side Show took top money here, with Chez Paree Folles, under management of Cash and Gertie Miller, second. Bill Holmes manages the Midget Circus, and Abe Wolf is on the front and manages the Monkey Speedway. Matt Crown is back on the front of the Palace of Miracles Side Show. Evening Journal co-operated.
WALTER D. NEALAND.

Great Sutton

Georgetown, Ill. Week ended August 28. Location, downtown. Business, good. Weather, hot.

Shows and rides did good business here. Organization has two more weeks in Illinois before returning to Arkansas territory. Bill Norwood kept busy breaking in new help. Lucille Norwood is doing her shopping for the winter. Lou Davis made a hurried trip to St. Louis over the week-end. Ball games and concessions obtained good play. Side Show and Tony's Girl Show continue to play to good crowds. Management booked some new rides for the Arkansas trek. C. W. Eyster is still managing the Look at Life Museum, and Doc Crosby will join soon to handle front of the writer's Side Show.
LOU DAVIS.

Bright Lights Expo

Houtzdale, Pa. Week ended August 28. Business, good. Weather, warm, rain one night.

This was a new fair sponsored by the firemen and turned out to be a success for all. Whitey Carey took over the Girl Show, and Esther Lester reported a good week. The writer is featuring Ming Toy, Chinese dragon, in his Snake Show. Bill and Gladys Goford, of Jamestown, N. Y., visited for four days. They formerly had the photo gallery with the shows but have not trouped the last two years. On Saturday a double birthday party was held for Manager John Gecoma and Hatcher Hillman, with members of entire personnel as guests. That night the Newberrys tendered Gecoma a spaghetti supper. Guests included Hattie Dolan, L. C. Heck, Mr. and Mrs. Corey and F. A. Norton. Hatchie Hillman left to make his fairs with his grab stand. Ross Bettel is handling the griddle for Hatchie.
 Scalp Level, Pa. Week ended August 21. Business, good. Weather, cool.

Shows played a return engagement here to good business, altho activities were slightly hampered by cool weather. Frank Emerick's pony ride returned here after filling an eight-week stand at Ideal Park, Johnstown, Pa. Bobby Hicks left to be inducted into the army while shows were in Phillipsburg, Pa. He was given a farewell party by the ride and concession departments and received several gifts. Jim and Micky McNamara bought Lou Heck's cookhouse. H. E. Bridges closed here and left for North Carolina.
F. A. NORTON.

Anderson-Strader

Goodland, Kan., Week ended August 28. Location, Sherman County Fairgrounds. Business, poor. Weather, rain.

With the exception of a few flat tires, run in here was uneventful. Jockey Jones and Gabe King went to Denver to purchase new stock for their concessions. Red Gaiter joined here to operate a concession for the writer. Wednesday night's opening saw a cyclone hit the shows about 9 p.m. and the entire area was without light for over an hour. Then the rains came to make opening a blank. Alvins Bishop's Ferris Wheel led rides, with the Tilt-a-Whirl second. John T. Hutchens' Side Show is still leading the shows. Larry Nolan made it possible for the writer to join the Elks at Morgan City, La. Whitey Nelson is doing a good job of handling the electrical department. Nelson's daughter, Pat, was rushed to St. Luke's Hospital, Rome, N. Y., for an operation. Her condition is good. Ben Roweth reports good business with his Little Farm. Doc Hoyt, ticket seller on Sally's Nude Ranch, is the new night watchman. Mexican Joe and Jockey Jones took delivery on their cars here. Mr. and Mrs. Blackie Jet visited at McCook, Neb., while en route to Pueblo, Colo. Blackie is concession agent for Whitey Golden on the Dodson's World's Fair Shows.
Thomas J. Mooney,

FAIRS FAIRS

Capell Bros.

OUT TILL XMAS

Place all Concessions and Shows with own outfits for Wewoka (Okla.) Fair this week; Stillwater Fair next week; then Seminole, in the heart of town. We have six Rides, five Shows, thirty Concessions. Can place Corn Game. All address
H. N. CAPELL, Mgr., Per Route, P. S.—Scottie Lamb and Fats Bullock want Wheel and Grind Store Agents.

WANT Novelty Act and One Good Freak

to feature for 10-in-1 to join for Fairmont, Ill., Sept. 14 for balance of season and Winter Museum in South. Tickets? If I know you. Answer before September 12.
F. J. Gerry
 205 Park Avenue Delaware Park PHILLIPSBURG, N. J.

GIRLS GIRLS

\$45.00 a week. Rhumba, Hawaiian, Shake, Strip Tease, etc. With or without wardrobe. For balance of season. Can also use ticket seller. Wire and come on. Saginaw, Michigan, September 8th to 16th, Fairgrounds.
F. W. Miller

WANT Foreman for No. 5 Wheel and Ride Help that can drive semis.

AL BAYSINGER SHOWS

(Jefferson & Walnut Streets)
 St. Louis, Mo., this week.

WANTED SHOWS & CONCESSIONS FOR FOLLOWING:

ISANTI COUNTY FAIR, CAMBRIDGE, MINN., Sept. 8th to 11th. L. O. Carlson, Secretary, Cambridge, Minnesota.
 KANDIYOHI COUNTY FAIR, WILLMAR, MINNESOTA, Sept. 15th to 18th. Wm. O. Johnson, Secretary, Willmar, Minnesota.
 CHIPPEWA COUNTY FAIR, MONTEVIDEO, MINNESOTA, Sept. 20th to 22nd. Carl Engstrom, Secretary, Montevideo, Minnesota.
 CORN PALACE CELEBRATION, MITCHELL, SOUTH DAKOTA, Sept. 27th to Oct. 2nd. Frank Paccasi, Hotel Laker, Mitchell, S. D. Please contact above Secretaries direct or write
ARROWHEAD AMUSEMENT COMPANY
 5805 Ramsey St. DULUTH, MINNESOTA
 12-Seat Chairplane for sale, \$150.00.

LIPSKY & PADDOCK WANT BINGO CALLERS and COUNTER MEN MEN TO TAKE CHARGE OF PAN AND MOUSE GAMES. Address: Care ALL-AMERICAN EXPOSITION Jackson, Tenn., this week; then per route.

WILL BUY OCTOPUS OR LATE WHIP. Write AL VENTRES Plymouth, New Hampshire

DYER'S GREATER SHOWS

Pierce Co. Fair, Ellsworth, Wis., Sept. 8-10; Ver-million Co. Fair, Fairmont, Ill., Sept. 14-18. Want Legitimate Concessions; Bingo sold. All others open. Concession Agents, Ride Men who want good opportunity on good show, come on. Still fastest moving in existence.

WANTED Ferris Wheel and Ride Men, Assistant Foremen. Highest wages. Jimmy Martin wants Whitey George Bailey, Pappy Des King to join Louisville, Ky., at once.

Mighty Sheesley Midway

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Sept. 4.—A visitation program was conducted locally with nightly visits to the James E. Strates Shows, which exhibited here August 23-28 at the airport lot under the auspices of the Veterans of Foreign Wars Post. During the week we had opportunity to spend considerable time with Owner-Manager James E. Strates and staff, including Secretary Abe Rubens, Publicity Director Eddie Jackson, Assistant Manager Dick O'Brien, Agent Keith Buckingham, and Committee Chairman Louis Goler, Sol Salzberg, Bobby Mansfield and others.

In accordance with annual custom, a midnight show for the personnel was conducted under auspices of this association, with entertainment furnished partly by the shows' personnel and partly by the Rochester Professional Entertainers' Club Wednesday night after closing. Virtually all of the personnel were present. At this event, which was patriotic in character with some of the details in charge of the VFW committee, it was announced that the shows on September 8 would present to the army an ambulance, and at the same session more than 200 additional members of the shows signified their intention of becoming affiliated with the association.

With the influx of memberships from the Strates Shows a tie for first place has been broken and the Strates Shows are in first place at this writing with a total of 306 members, an all-time high for Strates Shows as well as for the association. Among visitors at ACA offices recently was Walter (Wingy) Schaefer, home on vacation from the Dumas & Reid Happyland Shows. Standings in the annual personnel membership race at present are: First: James E. Strates Shows; second, Cetlin & Wilson Shows; third, Bright Lights Exposition Shows.

War Man-Power Commission having issued a revised list of localities in which there are labor shortages and surpluses, any member interested in any given point may contact this office for a report. Office of Defense Transportation announced that truck operators holding tire ration certificates but unable to locate suitable tires within a county should apply to the nearest motor transport district office of the ODT, where steps will be taken to honor outstanding certificates.

It has been announced that during the past six years nine States have abolished interstate commerce barriers and 14 others have eased the restriction affecting interstate trucking operations. List of these changes is on file in this office. The Railway Express Agency hav-

ing contacted us with reference to improving its service to our membership, members having suggestions in connection with this should submit them as soon as possible to this office.

St. Louis

ST. LOUIS, Sept. 4.—Al Baysinger Shows are playing a repeat stand at the colored lot at Jefferson and Walnut streets, where they are chalking the same big business as they did early last month. John Francis Shows moved out of the city to the county, where they are playing celebrations. Johnny Bales Shows and John Maher Rides also are playing celebrations thru St. Louis County. All report good business. General agents visiting *The Billboard* office on Wednesday were Charles Abbott, Johnny J. Jones Exposition; Vaughn Richardson, Mighty Sheesley Midway, and Bobbie Kline, All-American Exposition. On the same day Max Goodman, owner Wonder Shows of America; Ray Marsh Brydon, general agent Park Amusement Company, Inc., Chicago, and his construction manager, Cash H. Wiltse, were in the office, and, as usual at such a gathering, many jackpots were cut up. Morris Lipsky spent several weeks here, and is leaving tomorrow with All-American Exposition, where he has booked a corn game and several other concessions. His brother, Ralph, spent a week visiting relatives here before leaving for St. Paul to rejoin the Rubin & Cherry Exposition.

Mike Rosen, owner Buckeye State Shows, visited the office Tuesday. He motored in from Centralia, Ill., where the shows are playing, on a buying expedition. Mel H. Vaught passed thru the city Monday, en route from the North to Wichita Falls, Tex., where he has several rides in operation. Charles Oliver, owner Mound City Shows, came up from Vandalla, Mo., and reported a big season to date. Shows are headed south thru Arkansas. Barney Lamb, of Gold Medal Shows, came in this week to visit various supply houses in quest of merchandise for his concessions. James A. Jackson, one-time editor of "The Page" in *The Billboard*, visited the office while in town attending a meeting of leading colored citizens from all parts of the States.

Joseph Sorenson and Mildred Russell continue with their museum at the Hollywood Theater on St. Charles Street. The Beauty Contest at the New Downs Park, where Dee Lang has his rides and concessions, drew big crowds for the finals on August 27-29. Publicity for the event was handled by Sidney Belmont. Frank West, owner, and others of the All-American Exposition Shows, playing Wood River, Ill., made several trips across the river visiting with friends here. Shows have had a good year to date and will jump South from here.

NEW JERSEY STATE FAIR

TRENTON, N. J., WEEK SEPT. 12TH

— 7 Big Days and 7 Big Nights —

Can Place Any Complete Set of Rides and Shows or Single Rides or Shows of Any Kind for This Fair.

SPACE NOW ON SALE FOR LEGITIMATE MERCHANDISE CONCESSIONS OF ALL KINDS. STARTING TO LOCATE FRIDAY, SEPT. 10TH, TO OPEN SUNDAY FOR 7 DAYS.

GREAT HAGERSTOWN FAIR

HAGERSTOWN, MD., WEEK SEPT. 20TH

With the Great Staunton, Va., Fair to Follow. The Largest Army Hospital in America Now Located in Staunton, Va.

WANT—Roll-o-Plane, Octopus and Fly-o-Plane with own transportation to join immediately and for the balance of our fair circuit.

WANT—Two Girls for Posing Show. Must be young and attractive.

WANT—On account of enlarging the Show for Fairs can place a few Carnival Skilled Workmen in all departments. Top salaries paid by the OFFICE.

WANT—Chairoplane Foreman, salary and percentage, to join at once.

All address this week:

CETLIN & WILSON SHOWS, INC.

Phillipsburg, N. J.

SHOW WILL CLOSE THANKSGIVING WEEK IN NORTH CAROLINA

WANT WILLIAMSBURG COUNTY FAIR

KINGSTREE, S. C. Week Sept. 27th and 5 more FAIRS to follow
HIGH FREE ACT for Kingtree.
CONCESSIONS—Fish Pond, Duck Pond, (Mrs. Sam Swain, wife, Gratiots not here), Cigarette Gallery, Pitch Till Win, Diggers, Custard, Sno Balls, Photos, Novelties, Age-Scales, Country Store. No P. C. wanted.
SHOWS AND RIDES with own equipment that don't conflict. We are playing best ride territory in South. Address
L. C. McHENRY, Mgr.
MAXTON, N. C., THIS WEEK
P.S.: Colored Performers and Musicians, write Bolesey DeLeggs, producer.

WANTED

To join at Louisville, Ky., week of September 8 to September 19, right downtown. Big Fall Celebration. Cookhouse, Grab Joint, Candy Apples, Gloss Candy, Unborn Show or any Grind Show. Don't write; wire

RALPH CLAWSON, Mgr. Mighty Sheesley Midway
Louisville, Kentucky

ART HANSEN WANTS

Capable, sober Agents for Bowling Alley, Clothes Pin Pitch, Bumper and Slum Wheels. Lady Agents for Milk Bottles and Punks. Fast stepping Counter Help for Bingo. Have 10 weeks of Fairs and Celebrations—all money spots—then permanent winter location. If you are capable, can stand prosperity, come on; I'll place you—don't want lush hounds or chasers. Want to buy Little Beauty Merry-Go-Round and Eli Wheel; must be first class—not interested in junk. **ART D. HANSEN**, care Kaus Exposition Shows, Fairmount, N. C., Fair, week Sept. 6-12; Roxboro, N. C., Fair, week Sept. 13-19; Sanford, N. C., Fair, week Sept. 20-26.

WANTED

MERRY-GO-ROUND FOREMAN. Join here at once. No teardowns. Want Agents for Penny Pitches and Hoopla. Can also place Grind Store Agents. Will book Pop Corn, Photos, Custard. Park will be open until January 1st. Reliable Ride Men, get in touch. Good opening for Tilt or Octopus. Long season assured. Wire quick. Address:

S. B. WEINTROUB, Mgr., Columbia Amusement Park, Columbia, S. C.

WANTED

DICK'S PARAMOUNT SHOWS WANT

SHOWS with or without own outfit, liberal percentage. CONCESSIONS—Bingo and Grind Stores that work for ten cents. RIDES—Kiddie Autos. HELP—Agents and Ride Help, Semi Drivers; top salaries. Chairplane Foreman, Lebanon, Pa., September 8 to 18.

DICK GILSDORF, General Manager.

SNAPP'S GREATER SHOWS WANT

10-Cent Slum Store Agents (no stew bums), Fish Pond, Basketball, Coca-Cola, Pea Ball and Hoopla open or will frame any joint that does not conflict. You don't need to know the complete score, we will teach you if willing to work.

Southern Fairs and Celebrations until Xmas.

Marshfield, Wis., Fair, this week; Madison, Ill., Celebration next.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

Barkoot for N. Baltimore

NORTH BALTIMORE, O., Sept. 4.—Fourth annual Mexican Festival committee has booked K. G. Barkoot Rides for this year's event, Tofa N. Etoll, of the sponsoring body, reports. Concessions also are planned for the midway.

Richardton Plans Midway

RICHARDTON, N. C., Sept. 4.—Rides and shows have been programed for the midway at the 6th annual Harvest Festival to be held here. I. E. Giedt, chairman of the committee in charge, announced this week.

Shorts

PROFESSOR PAMAHASIKA and his trained Australian cockatoos, monkeys, dogs and ponies, along with Bollegion's Band, were featured at the Third Annual Street Fair of the New Hope (N. J.) Recreation Center.

LAPER (Mich.) Home-Coming drew a good crowd despite gas rationing, with Frank Miller's rides doing good business. Excellent reports came in from the concessionaires, headed by Frank Wagner.

Wants — HARRY LEWISTON — Wants

FREAKS—NOVELTY ACTS—SIDESHOW ACTS—NIGHT CLUB ACTS

Now Finishing a Terrific Engagement in Eastwood Park, Detroit. Opening Winter Season in Downtown Detroit Sept. 15, and Road Tour to follow. Can place Acts of merit in keeping with my type of show. Can give you the best of treatment, splendid meals, highest salaries—if you qualify. There must be a reason Acts work for me year in and year out.

SO—East Coast, West Coast—Acts Everywhere, Write or Wire

HARRY LEWISTON, 2711 Clairmount Avenue, Detroit, Michigan.

P.S.: Am interested in purchasing SNAKES regardless of length. Will pay a premium for same.

CHI BEST IN YEARS FOR RB

Big Run Finally Scored on Lake

Could have strawed 'em if permitted — Ringling officials on for meeting

CHICAGO, Sept. 4.—The Ringling circus today ends one of the most successful engagements it has ever had here. The Windy City has never been a big stand for the show, but this year, in spite of rain during the early days of the first week, attendance was big and there were a number of turnaways.

First turnaway was recorded Saturday night. On Sunday thousands were turned away at both matinee and night shows. Monday and Tuesday night shows were big, tho not capacity; Wednesday a full house, and advance sales for remainder of the week indicated capacity.

No strawing is permitted in Chicago, otherwise much larger attendance would have been registered at several performances. The polo scare also kept many children away, parents fearing to permit them to attend.

Ringling officials held a meeting here Saturday. It was largely a routine affair. There was some discussion of plans for next season, and it is understood that a number of innovations are contemplated. Attending the meeting were Robert Ringling, president; Mrs. Charles Ringling, vice-president; Mrs. Aubrey Ringling, vice-president; James A. Haley, vice-president and business manager; William Dunn, treasurer, and John Ringling North, director.

Charles Sparks, who managed Spangles, Madison Square Garden summer show, came on from New York early this week and it is understood he will remain with the show.

Packed Night House For BW at Springfield

SPRINGFIELD, Ill., Aug. 21.—The Beatty-Wallace Circus had a packed house here night of August 20, after a well-filled tent at the matinee. Circus officials, discussing the straw house, however, expressed the view that the crowd was not a paying crowd, adding:

"Springfield is the worst pass town in the country. With the State House situation as it is there are few circuses that will try to show here profitably. This is, however, a better than average effort to make the house pay."

Among spectators were members of Henry Kyes Tent of Circus Fans, led by V. Y. Dallman, general manager and editor of *The Illinois State Register*. "Enjoying" the day as a vacation in the backyard was Harry Mueller, CFA, who worked with crews to present the show on time.

Neptune Is Fair for Hunt; Order in Surprise Blackout

ASBURY PARK, N. J., Sept. 4.—Hunt's circus played to fair crowds at near-by Neptune, August 23 and 24, auspices of the Unexcelled Fire Company No. 1. Weather and transportation facilities were good. Added feature at opening matinee was Uncle Don, of WOR, who is vacationing at Bay Head.

During a surprise blackout and air-raid alert on opening night the large crowd maintained perfect order as all lights went out and the show shut down on the first blue signal at 9:25. An organ entertained patrons and a community sing developed making time pass rapidly. Tent lights were on at 9:55.

Seventh Annual in El Paso

EL PASO, Tex., Sept. 4.—Seventh annual Shrine Circus will be held in Liberty Hall September 20-26, presented by Polack Bros. Jimmy Rison, of the Polack staff, is in charge of promotion.



FRED WORK, CFA, met an old friend in Alice during a visit to the Beers-Barnes Circus recently. When he toured several seasons with Wallace Bros.' Circus with his house-car, Alice was one of the Wallace herd and often pulled his outfit off muddy lots and was often rewarded with goodies from Work's hand. An ardent circus fan, Work is head of Pete Mardo Tent, Akron.

Madison Shriners' Show Pans Out Okay

MADISON, Wis., Sept. 4.—The Shrine Circus, here August 26-29, lost the first day due to rain. Business was reported excellent for the engagement. Jay Gould's Circus band, acts and some props were part of the show. Al Priddy was here as public relations director for G. A. Edwards, who presented the show. Advertising was confined to 24-sheet stands and display ads in papers—no window lithos or cards. Ringling circus had plenty of banners and paper up for September 8. Jake J. Disch (Bingo Sunshine, clown cop), who was on the bill, played his second engagement in Racine, Wis., first being on July 4, at the Police Department baseball game August 18.

In addition to Gould's, the program listed these acts: Beehler's Dogs; Walter Guice Company, trampoline; La Salle Trio, comedy acrobats; Baker's comedy mule, Johnny Lorman's football mule; Lipham Four, balancing; Flying La Forms; Plekard's Seals; Kurtz and Kurtzo, aerialists; Dalt Duo, Allen and Lee, balancing; Aerial Christensens; Eddie Polo, silde for life hanging by hair; Cycling Sidneys; Great Kelly, "ride of death"; Oranto Trio, high perch; Ben Moton, "skyhigh thriller"; Romig and Rooney Company, bareback riders; Great Gregoresko, "man who hangs himself."

Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Hangman's Knott, N. M.
September 4, 1943.

Dear Editor:

Two weeks ago we found Ford Axle Annie's Wild West Show stranded at Hemp, Colo. From a cowboy who was with the show Manager Upp learned that she had taken a powder with her manager, Powder River Al. Having long wanted a Western show, Co-Owners Won, Horse and Upp annexed what stuff was worth carrying. Wiring to a lithograph company, the bosses bought some stuff that had been on the shelves for 25 years and had it cross-lined with their title and shipped on to their advance wagons.

The show caught up with its first Western paper at Lynch Tree, N. M., last Monday. The lithos featured Coyote Bill, former plainsman and Indian fighter. Under his picture was an invitation to all early-day gun toters to participate in

Fox - Cristiani Combo Bows Big at Break-In Camp Show

ABERDEEN PROVING GROUNDS, Md., Sept. 4.—Under showery skies, the Benny Fox-Luci Cristiani Star Spangled Circus opened here August 29 for its tour of Eastern army camps before capacity audiences. Show is under a top, 100 by 200 feet, with seating capacity of about 4,000. Opening marked the beginning of a nine-day stand scheduled

for this camp. Few civilians attended the two opening performances.

Following the local stand the show is scheduled to move to Camp Holabird, Baltimore, opening September 8; then to Fort Meade, Md., for its third nine-day stand at Maryland camps. Twelve other camps are penciled in, to make a total of 15 spots for the tour. Admission at Aberdeen was 50 cents, the only charge. A planned admission scale running up to \$2 has been dropped.

Originally planned circus was to be known as Benny Fox's U. S. Cavalcade of Thrills Circus, with Fox down as managing director, producer and superintendent, but a switch was made, with Fox and Cristiani as co-producers. Cristiani troupes dominate the circus, with 18 members taking part in several acts. The Fox group took no active part in acts on opening day, tho it was understood they were to make appearances in succeeding days, when the Fox troupe is slated to present its "Dance of Death" outside the top as a free act.

Music for the show, as well as the inside concert just preceding the performance, was furnished by the camp band of some 30 pieces. Camp bands at all stopping spots are scheduled to furnish music. About 15 acts were presented, giving a full two-hour show. The circus is a one-ringer.

Performance opened with singing of (See Fox-Cristiani Combo on opp. page)

Boston Event Delivers for Sullivan Fund

Harlacker Stadium Circus to have '44 repeat, beneficiary to be known later

BOSTON, Sept. 4.—Stadium Circus, which J. C. Harlacker put on at Fenway Park here August 23-29 for the benefit of the Sullivan Memorial Fund, was the first outdoor circus the Hub has seen since the Hagenbeck-Wallace Circus was at Andrews Square in 1933. The event scored a tidy profit for the Sullivan Fund and, on the basis of its power to deliver, will be presented again next year for the benefit of a different, although unannounced charity. Acts were booked by Al Martin.

The show opened Monday afternoon for a press preview and continued thru the following Sunday to rack up a total 73,000 attendance for 14 performances. Show opened to a \$12,000 advance sale, even tho the prices were low—55 cents admission, \$1.10 top—and finished the week with \$38,000 in the till. Since the show cost \$30,000 before it opened, the \$8,000 profit was a neat take.

The attendance stacked up this way: Monday matinee (press preview), 1,200 paid attendance; Monday evening, 4,400; Tuesday matinee, 3,500; Tuesday evening, 5,400; Wednesday matinee, 3,800; Wednesday evening, 6,100; Thursday matinee, 5,200; Thursday evening, 6,500; Friday matinee, 3,100 (finally rained out); Saturday matinee, 10,400; Saturday evening, 8,200; Sunday matinee, 11,000; Sunday evening, 4,200. Saturday and Sunday nights were very cold. Rest of the week the weather was ideal.

Total capacity of Fenway Park (the Red Sox home grounds) is about 34,875, and the section facing the circus layout seated about 17,000. Largest single ticket (See Boston Circus Pulls on page 56)

Dailey, Russell Stage Billing War in Cheyenne

CHEYENNE, Wyo., Sept. 4.—A billing war between Dailey Bros. and Russell Bros. all thru Wyoming reached its climax in Cheyenne, with both shows participating in the most intensive newspaper and radio campaign in Western circus history.

Dailey came in for a three-day showing starting August 28, with Russell in for one day only, September 6. The city was literally plastered with paper. Russell using plenty of "wall" paper. Counter charges of tearing down of paper was made by both sides.

Dailey, trading on the fact that Cheyenne is a regular yearly stand for the show, went in heavily for press and radio, with special one-hour broadcasts from the lot and the use of the band and featured performers from the studio.

With good weather, Dailey opened on Saturday night to a straw house and came back Monday, after a day layoff, with capacity at the afternoon and another straw house at night. Show closed August 31 and moved into Kansas, with Russell going into Colorado, already played by Dailey.

Fizzell Freed of Charges

PHILADELPHIA, Sept. 4.—Francis A. Fizzell, 29-year-old elephant trainer for Ringling Bros., who left the show to marry and settle down here, was freed of draft evasion charges at a hearing August 27 before U. S. Commissioner Norman J. Griffin. A draft board in Tampa, Fla., had accused Fizzell of failure to report for induction. However, he produced a letter in which the draft board acknowledged his request that his registration be forwarded to a Philadelphia draft board. FBI agents said they verified Fizzell's claim that he kept the Tampa board informed of his address. Fizzell was with the Ringling show four years.

Honoring Annie Oakley

WASHINGTON, Sept. 4.—Annie Oakley, expert woman marksman and long-time star of Buffalo Bill's Wild West Show, received a certain type of immortalization this week. U. S. Maritime Commission announced it was naming a Liberty ship for her. It is under construction and will be launched, when completed, with appropriate ceremonies.

Dressing Room Gossip

RINGLING-BARNUM — Good news from North Africa concerning Wille Krause, former trapeze star for Art Concello. He was seen tumbling in a park in Cairo, Egypt. During the first week of cool weather this notice appeared on the sidewall: "There will be an ice-skating party on the lagoon between shows every day. Courtesy of Johnny Trippe." He wasn't kidding, either. Chicago being his home town, he knows what to expect. Speaking of Chi, we notice the city is still working on the Burma Road beneath State Street. Two new low four-pole canvas stables have replaced the padroom. Those taking part in the radio quiz program the other day were Mary Jane deYoung, Connie Clausen, Ann Vandell, and Elsie Jung on the girls side, and representing clown alley were Emmett Kelly, Paul Jung, Johnny Trippe, and Felix Adler. Elsie Jung was winner.

The Merchant Marine is now represented in the dressing room by Curte Starke, who served in it several months. He was formerly of Williams Midgets, as were Carl Stephens and Harry Klima. George Haly visited them during the week. Bill Wadner visited again, coming from the Great Lakes Naval Training Station, and aided Truzzi with his popcorn gag. Everett Hart, former clown, now working for the Southern Pacific Railroad, gave the dressing room quite a disappointment when he was unable to visit due to his position.

Bloomington, Ill., circus fan and friend of all flying acts was on hand this week, Harold Ramed visiting Grace and Tuffy Genders. Other visitors were Mr. and Mrs. Dann visiting son, Harry; Graig McAllister, former clown, all coming from St. Louis; Mrs. Massimiliano Truzzi, Freddy Bennett, Mrs. Willie Moser; Earl Shipley, former clown; Dammo DeHotrei, former lion trainer now in the army; Anton Dolan, ballet dancer and partner of Markova; Ab Johnson and Harry Lampkin, two former bareback riders, and Art Concello and Charles Sparks.

New members in the show are Georgia Drake, Camille Catelle, and Magy Towson, the last named formerly of the Cole show. Observing birthdays in Chicago were Eloise Sprinkle Rhodus and John Nelson. Caught between shows were Alice Borbus and Jean Sleeter practicing web, Johnny Trippe and Alphonso Loyal practicing their juggling along with Toby Tyler, also a master of manipulation, the Konyots on their horses, Massimiliano Truzzi serenading the backyard with his guitar, and Jerry Conn and Bob Kerr tumbling. *Dick Anderson.*

COLE BROS.—A vote of thanks to the following for getting the show up and down, on the train and to the next town every day in all kinds of weather—Capt. Bill Curtis, boss of canvas, and his men, Joe Kuta and his ushers; Henry Griffin, Joe Richardson; Bill Dwyer, boss of props, and Walter Powell, assistant; Bob Bonin, John McGraw, ring stock; Jack Biggers, trainmaster and his men; David Blue Larkin, Arky Eugene Scott, Ted White, menagerie; Gus Taleferrio, Ace Donovan Bloomers, tractors; Noyelles Burkhart, Frank Wise, Eddie Grady, Yellow Burnett, Leo Parker, Chuck Eckenfeld, Jersey Shank, Side Show; Frank Mitt Carl and his cookhouse men. Thanks to Elmer Voris, chef, for the swell food he puts out when good things to eat are so hard to get in these days; Frank Orman, Dan Mitel, Louise Scott, Curley Stewart, Whitey Grovo, Carl Knudson, Nena Thomas and the Corps de Ballett; Gene Weeks and Winn Partello and their candy butchers.

Several of us went to the hospital in Walla Walla, Wash., to spread a little cheer to some of our wounded boys and gave them an hour's show. In the party were Otto Griebing, Danny McPride, Vicki Kernan, Ruby Thesfield, Jean Allen, Marian Knowlton, Jo Jo Monark, Shirley Baron, Charlin Plunkett, Ruth Nelson, Betty Escalante, Ann McGee, Monste Antatek and your truly. X-rays show that Poodles broke three ribs when he took that buster. He will be out of program for a while. The Hannefords and Clarkes are having tough luck this season.

Marian Knowlton had a big birthday. By the presents she received she is about the most popular person on the women's side. Virginia Tiffany's mother made her three cakes, one with three elephants doing the march—really a work of art.

There seems to be a little rivalry in the cookhouse as to whom has the best dressed table between Tommy Tomkins and Madison Holsum. They even have

radios on their tables. David Blue Larkin, staff waiter, is going to outdo both of them, he tells me; he is going to get a piano so we can enjoy the classics with our meals. Visitors were P. M. Silloway, on again from Lewistown, Mont., for a few days; John W. Bell, Spokane; members of the Ernestine Clark Tent No. 39 at Everett, Wash. In the party were Mr. and Mrs. Harold Cumbaugh, Mr. and Mrs. E. L. Fortune, Mr. and Mrs. Wallace G. Winter. Rumbaugh played host to 82 school children at the matinee in Everett. Harry La Vinc, who is in the armed forces and who was brought up on the Hunt show, also was a visitor. He is a lieutenant in the air force. Nice letter from Kitto, of Beloit, Wis.—*Freddie Freeman.*

FOX-CRISTIANI COMBO

(Continued from opposite page)

the national anthem by Jacqueline Dorman. Next was the lion-taming act of Captain Engerer and his five female lions; Robert's circus, a miniature with five ponies and six dogs; Gene Randow, clown; Tecla Cristiana, in her ballet dance on a horse; Jules and Clifton, acrobats; Louisa Cristiani, high trapeze; Art Eldredge's Elephants; Cristiani Troupe, teterboard; Flordelina, tight wire; Cristiani Troupe, web routine; Roberta in a comedy number with Cy (a haysced) and "Smoky," a black mule; Three Novack Sisters, tumbling and acrobatic act; the Walkmirs, pole balancing; Cristiani Family, riding act; Hip Raymond in comedy antics. Unscheduled was a riding act by Belmont Cristiani, now a sergeant at Aberdeen.

Maj. George D. Stuart, Ordnance Department, who is chief of the Personnel Division of Special Services, thru whom arrangements were made by Fox, attended the opening performance. Frank Wirth, who booked the acts, also attended. Because of the gasoline situation a mobile cannon which Miss Victory uses in the Zacchini cannon act was delayed in arrival and made its appearance just at the end of the opening evening performance.

Jack Ely is superintendent of the rides and concession set-up. Bingo and other concessions were heavily patronized. Eddie Shaw is head rigger. Entire personnel consists of some 80 persons.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

COMING soon! Closing day.

HUNT'S Circus was at the North Wildwood (N. J.) showgrounds September 4, auspices of the American Legion.

SOLDIERS at Army Administration School, Brookings, S. D., saw the Kelly-Miller Circus there August 28.

CIRCUS business becomes more complicated as it grows older.

W. L. PATRICK, legal adjuster with John Robinson Circus in 1904, now in employ of city of Greenville, N. C., policed Winstad's Minstrels when there.

RENO MCCREE is asked to get in touch with his brother, Bernie Griggs, 1514 Zuniga Lane, Los Angeles, who writes that their mother died August 27.

CIRCUS workers must be thinking plenty these days—over the bosses' promises of bonuses as time grows shorter.

DON TAYLOR, ventriloquist, who is in Cook County Hospital, Chicago, being treated for blood poisoning, would appreciate word from acquaintances.

NORMAN HANLEY, circus band leader, who is in his third year as band leader at the State Prison, Raleigh, N. C., hopes to be back under the white tops in 1944.

DESPITE labor shortages, circuses are moving and producing amusements for the weary workers.

DOC CANDLER, who was at Madison (Wis.) Shrine Circus doing Punch and producing, will play the Harvest Festival in Cleveland.

RUBY ORTON, former circus performer, who is employed in a defense plant in Jackson, Mich., visited Ringling Bros. in Detroit and Cole Bros. in Jackson, Mich., meeting many old friends.

ORA PARKS, on the press staff of Colo

THE CORRAL

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

ACE RODEO performers, including Chief Corrello, were in Austin, Tex., for the opening September 4 of the three-day Colorado River Valley Stampede and Rodeo at Zilker Park. Others included Jess Perkins, calf roper, and Les, Charlie, Joe and Marshall Hood. Rodeo, with Archie Patton as producer, is under auspices of local American Federation of Labor unions and under supervision of the National Rodeo Association. Grandstand's seating capacity is 5,000.

MONTE MONTANA'S Rodeo at Jantzen Beach, Portland, Ore., replacing the war-casualty Pendleton, Ore., Roundup this year, brought in slightly more than \$40,000 during the 11-day run, Bobby Rowe, director, announces. Attendance was slightly over 30,000, with ducats going at \$1.10, \$1.35 and \$1.65. Montana was promised \$1,500 for his share if the show held up thru Thursday and the extra days added \$5,000 to his take. One of the attractions was Turk Greenough. The rodeo put on one show nightly on week days, with a double bill on two Sundays.

WINNERS at the annual Stony Indian Stampede at Morley, Alta., were: Bronk Riding, Ross Wesley, Stan Carlson, Bud Jewery. Bareback Bronk Riding, Joe Kootenay, Jack Labelle, Johnny Robertson, Wild Steer Riding, Cliff Vandergrift, Jack Robertson; Paul Pucette and Bill McLean split third. Calf Roping, George Leask, Nelson Ear, Paul Wesley, Wild Cow Milking, Bill Grey, Bud Bushart. Wild Horse Race, Teddy Hofen, Bill McLean, Joe Keelep. Boys' Steer Riding, Walter Chiniquay, Teddy Powderface, Jack Cook. Stake Race, Lew Crawler, Johnny Left Hand, Paul Dixon. Maverick Race, Matthew Elder. Over 2,000 were in attendance. Weather was good.

STANDINGS in the race for the National Rodeo Association's cowboy championship follow: Louis Brooks, 806; Vic Schwarz, 689; Ernie Barnett, 683; Bill Linderman, 567; Andy Curtis, 565; Royce

Sewalt, 541; Clyde Burk, 508; Buck Jones, 490; Dick Truitt, 453; Gerald Roberts, 391; Larry Finley, 354; Tack Bolton, 346; Dub Phillips, 340; Slick Ware, 309; Dee Burk, 220; Amye Gamblin, 203; Dale Adams, 202; Ken Roberts, 160; Ward Baughman, 130.

Steer Wrestling—Buck Jones, 490; Dub Phillips, 340; Dick Truitt, 323; Andy Curtin, 240. **Calf Roping**—Clyde Burk, 508; Royce Sewalt, 380; Dee Burk, 220; Amye Gamblin, 203. **Saddle Bronk Riding**—Vic Schwarz, 570; Bill Linderman, 363; Andy Curtin, 325; Ernie Barnett, 253. **Bull Riding**—Ernie Barnett, 417; Dale Adams, 202; Ken Roberts, 160; Tack Bolton, 152. **Bareback Bronk Riding**—Louis Brooks, 402; Larry Finley, 144; Gerald Roberts, 133; Vic Schwarz, 119.



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Now playing State Fairs with Barnes-Carruthers No. 1, Revue Unit, On to Victory.

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8x10, 10x12, 10x16, 10x19, 12x19, 14x24,
20x30, 20x40, 30x45, 40x60.
Also new Side Wall.
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Railroad Cars, Flats, Stock Cars and Coaches suitable for small Circuses. Also other Circus Property. Write, don't wire.

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COOPER BROS.' CIRCUS

WANTS Acts of all kinds. Kenneth Waite, write. Continuous outdoor and indoor season. Sideshow People, Workingmen, good treatment. Concessions for lease.

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FREE BROS.' CIRCUS WANTS ACTS

Prefer Family Acts that do three or more acts for winter shows, beginning latter part of October. State price. Send picture. Write NICKOLAS ORST, 408 E. Piper Ave., Flint, Mich.

SPANGLES TIGHTS
ALBERTIS CO.
440 W. 42 ST., N. Y. C.
Paste This in Your Address Book.

Ackley Tips Ops on Post-War

Says Industry Must Streamline To Assume Its Rightful Place In After-War Amusement Sphere

PHILADELPHIA, Sept. 4.—Parks, pools and beaches should start now making their blueprints for post-war improvements, suggests Harry A. Ackley, of Ackley, Bradley & Day, architects and engineers at Pittsburgh. Emphasizing the need of the park industry to streamline itself, Ackley, visiting Philadelphia in connection with the annual meeting of the Pennsylvania Amusement Parks Association, stressed the importance of physical development and improvement if the parks and pools are to assume their rightful place in the entertainment sphere in the post-war period.

Advocating changes in the physical appearance of present-day parks, Ackley said that park operators are in thinking that they can put on the same

show appearance each succeeding summer. Some park men, he said, haven't made a single change in the appearance of their plants in 20 years or more, and then wonder why their crowds get smaller each year and they are never able to attract new faces.

"Look at a theater that hasn't changed its physical appearance in 20 years," said Ackley, "and you will find that it is either for rent or being used as a warehouse!"

Now is the time, he added, for park men to make the blueprints for post-war development. Some parks, he said, have already taken the initiative and have gone as far as to provide for



H. A. ACKLEY

Carroll Seeks To Interest Canadians In Tr'smobile Idea

SPRINGFIELD, Mass., Sept. 4.—Riverside Park is again being serviced by Springfield Street Railway busses following ODT's withdrawal of its 20 per cent mileage cut. Riverside will continue to use its free transmobile service, Edward J. Carroll, owner-manager, said, pointing out that the service had saved the park in the dark days when the cut was put in effect. Meanwhile, the bus company has instituted a strong campaign for paying customers, charging them 25 cents from anywhere in Springfield for the round trip.

Riverside's widely publicized transmobile fleet started its international career August 24 when Manager Carroll and Harry Storin, his publicity director, arrived in Toronto to interest Canadian business men in the fleet. They conferred with Toronto business men, seeking to interest them in the Canadian rights, and began proceedings to secure patent rights protecting them in the Dominion. Carroll and Storin were guests of the management of the Fair for Britain during their Toronto visit.

Victory Week at Hampton

HAMPTON BEACH, N. H., Sept. 4.—Victory Week at Hampton Beach stresses the sale of War Bonds and the drive for \$40,000 seems likely to be realized. Victory Week started Monday (30) and extends thru Monday, September 6. Kenneth N. Ross is chairman of the bond drive. Bonds are sold every afternoon from the bandstand. Programs of Victory Week are dedicated to Ensign George Knightly, only gold star member of the Beach Chamber of Commerce.

the financial set-up. All parks, he added, must think in such terms.

Year-Round Operation

Ackley also advised park men to think in terms of year-round operation. Winter heating and summer air-conditioning, (See Ackley Tips Ops on opposite page)

Geauga Winner; Runs Thru Sept.

GEAUGA LAKE, O., Sept. 4.—Gaugua Lake Park, midway between Cleveland and Akron, has enjoyed a solid season, with business being concentrated on the week-ends, altho a number of substantial war-worker outings have also been held in midweek.

Outstanding was the July 5 outing of the Jack & Heintz Company, nationally known war plant, when more than 50,000 visitors gave Geauga its best single day in history.

W. J. Kuhlman, Geauga proprietor, announces a policy of "open every Sunday" in September. While some parks and resorts of the Greater Cleveland area did not even open this season, Geauga ran from late April, obeyed all the wartime laws and gave war-worker families needed recreation.

Management and Labor Co-Sponsors At Summit Outing

By FRANK RAFUL

President Summit Beach Park, Akron

AKRON, Sept. 4.—Industrial workers in this vital war production center have been taking advantage of the recreation facilities of Summit Beach Park and as a result it has been enjoying one of its most lucrative seasons. Because the park is on the shores of Lake Summit, only a few blocks from the center of the city in a thickly populated residential section, the gasoline situation has tended to increase business rather than cut attendance as has been the case at many parks.

Another point pleasing to the management is the fact that business has steadily increased since July 4, when in (See Summit Outing on opposite page)

Coney Island, N. Y.

By UNO

STEEPLECHASE PARK. No Venus contest this year—too many girls employed in defense work. Personnel in special departments include Daniel Hunter, Jerry Vosburgh and Lawrence Dalton, office; Charles Waters, Ed Murray, George Ferguson and Bob Eckert, life guards; Mildred DeAmatore, Jeanette and Alice Garms, Mary Cunningham, Josephine Corad and Carmella Coppiella, locker girls, and Lino DiFide, Joe Madden, Arthur Schult, John McDonald, Mario Canzonella, Thomas Rohman, Eugene Mann, gatemen; Edward Hill and Ed Burns, ticket sellers, and Steve Long, head operator at the Parachutes.

LUNA PARK. Office Supervisor Mollie Miller has two new assistants in Adela Levine and Ruth Meyers. . . . Two additions in Abe Seskin's family are girls left by the stork, one to his sister Lillian Stillman, and the other to his sister-in-law, Betty Seskin, at their respective Brooklyn domiciles. . . . Manager Phil Pates entertaining offers for similar

duties in Manhattan spots. . . . Sammy Goldstein, ex-American Legion commander of Coney Post, at Seskin's pan game, and Bernie Williams, co-worker, constantly debating. . . . Charles Rich leaving to operate a girl show at fairs. . . . Luntz Pavis, back with his wife and twins, Danny and Freddy, from a Coast vacash, is now a candy butcher in Gangler's Circus. . . . Happy Spitzer and Pete, his donkey, have left for the fairs and Frank Wirth's camp shows. . . . Lois Lane, singer and dancer, has joined Tom McKee's Aqua Gals.

Miscellaneous. Mrs. Dora Schultz enjoying her first season as a Surf Avenue ball rolling game owner. Heretofore helped at Mollie Milgrim's Bowery ball game. Always yearned to be a boss, so Mollie set her up in business with Ruth Kronish (Mollie's daughter) as a partner. Beatrice, Mrs. Schultz's daughter, doubles as assistant to ma Dora and as stooze for Mollie. . . . Amelia DuVal, (See Coney Island, N. Y., on opp. page)

Bring 'Em Back Alive

DETROIT, Sept. 4.—Stanton Welsh, operator of Stanton Welsh Park, Utica, Mich., received high praise for his courage and civic service in returning a fugitive, his own nephew, to Michigan State Reformatory at Ionia Monday (30).

The escaped man, Harold Gustafson, after several days of liberty, contacted Welsh by phone and sought his aid in getting into the army under an assumed name. Welsh, a former member of the Michigan Legislature, met Gustafson and talked him into a peaceful return, driving him to the prison himself.

"Welsh did a fine piece of work," Warden Joel R. Moore, said publicly in commendation.

Bay Shore 50% Ahead Despite Wartime Bans

BALTIMORE, Sept. 4.—Despite the gasoline rationing and ban on pleasure driving, Bay Shore Park, one of the largest amusement resorts in this area, located some 15 miles east of Baltimore, has registered a 50 per cent gain in gross over the corresponding period last year, according to William F. Webb, secretary-treasurer of Bay Shore Amusement Park, Inc., and general manager of the park. According to Webb, Bay Shore will continue operation for at least another two weeks and maybe until October, depending upon the weather.

The 50 per cent increase in gross over last year was registered in spite of smaller crowds, which Webb explains was due to the fact that patrons had more money and spent it more freely. The successful operation this season was (See Bay Shore Up 50% on opp. page)

Balto Okays Cabs To City Amusements

BALTIMORE, Sept. 4.—In action taken coincidentally with Washington's rescinding of the pleasure-driving ban, the Baltimore Public Service Commission has revoked the prohibition on the use of taxicabs to amusement parks, carnivals, fairs, race tracks, and other places of amusement, within the city limits. The commission's ban on trips to amusement places outside city limits still stands.

Likewise remaining in effect is the commission's order forbidding cabs to make trips of more than three and one-half miles beyond the city limits, except to war plants.

Edgewater Up 20% Over '42

Overcomes handicap of early-season inclemency and race-riot closing

DETROIT, Sept. 4.—Business at Edgewater Park, only outdoor amusement resort within the Detroit city limits, has run about 20 per cent ahead of last year on the season, despite a poor start, in the first 31 days of the season rain fell on 28 days, causing poor business. In addition, Edgewater was closed by martial law for a week as a result of the race riots in June.

Check of Edgewater patronage revealed that patrons spent considerable more per capita this season. They went on more rides, bought more refreshments and played more games, according to Manager Jack Dickstein, who commented especially on the vastly increased sales of hot dogs and refreshments and attributes it to food rationing at home.

Increased prices on most attractions also boosted grosses. All ride prices were raised, generally from 17 to 20 cents. Hot dogs went from 10 to 15 cents; the fishpond was upped to 15 cents, and two ball games jumped clear from 10 to 25 cents. All have done well, especially the ball games, and there has been no protest from the public over higher prices.

Manager Dickstein, who formerly managed the Gus Sun Booking Office here, was a major concession operator here last year. B. F. McNab, who divided (See EDGEWATER UP 20% on opp. page)

Alexander Wants Action, Not Talk On Post-War Plan

PHILADELPHIA, Sept. 4.—"I cannot stress emphatically enough the importance of settling down and planning our industry for after the war," declared President Norman S. Alexander during sessions of the ninth annual meeting of the Pennsylvania Amusement Parks Association here August 26, when delegates were entertained in Woodside and Willow Grove parks.

His keynote talk brought about the resolution by President A. Brady McSwigan, Kennywood, Pittsburgh, calling upon the National Association of Amusement Parks, Pools and Beaches to develop a definite post-war plan for the industry, such steps to be taken at the NAAPPB annual meeting in Chicago in December.

Prepare for Prosperity

"We are continually talking about the post-war situation," President Alexander said, "but we should do more than merely talk. Now is the time, before it is too late, to actually start something about it. It is for the continued welfare of our industry that we must be ready for the new things that are to come in the post-war world. And if we are unprepared we won't share in it. If we are to share in the wealth and prosperity that the after-war period is sure to bring, we must prepare for it and be ready."

Ralph L. Inglis, executive vice-president of the Associated Indemnity Corporation, New York, explained the financial change undergone by the company, which has agreed to provide public liability insurance for another three years, (See Wants Action Not Talk on opp. page)

HAMPTON BEACH, N. H.—One of the outstanding events of the summer season here, the annual Children's Day program held in connection with the Boy Scout Camporee, has been canceled for the duration.

Wildwood Using Radio To Plug Extended Season

WILDWOOD, N. J., Sept. 4.—Concerted movement to prolong the summer season for the first time in Wildwood is growing among amusement and business interests here. To follow up the program of publicity playing up September as a vacation month, a heavy radio advertising campaign will be launched this week. Spot announcements have been bought by the city on WIBG and WIP, Philadelphia, carrying the message of the glorious month of September here.

In a joint statement, Mayor Krogman and Robert G. Pierpont, president of the Greater Wildwood Chamber of Commerce, urged both the Boardwalk and avenue enterprises to co-operate in extending the current season. They pointed out that amusement and business men always dreamed of the day when the resort season could be extended thru September and possibly into October, and had always bemoaned the fact that the season here was always too short, and that an additional month would make all the difference in spelling financial success.

Heartened by the lifting of the pleasure-driving ban, more hotels and guest houses, concessions and amusement centers plan to remain open. However, the city officials pointed out that "most will not be enough," in urging that all remain open, "and see to it that nothing is left undone to make the stay of these visitors enjoyable."

In former years, Labor Day always sounded the close of the season.

Reade Plans Hotel for Asbury

ASBURY PARK, N. J., Sept. 4.—Erection of a large oceanfront hotel in Asbury Park is planned by Walter Reade, theater chain operator, in the immediate post-war period. Proposed site is only a step from the Monte Carlo Beach Club, a swimming pool and recreational center which Reade constructed a year ago. At the time of the opening of the pool, largest in the Shore area, Reade said it was the first step in a chain of improvements he planned to sponsor and mentioned the hotel as part of the future program.

EDGEWATER UP 20%

(Continued from opposite page)
residential management last year with Rex Billings Jr., handled picnic promotions this year in addition to holding down a full-time post in a local war plant. Billings has taken a post here with the Greyhound Lines. Advertising was in charge of Harold Berg, who placed more newspaper and radio space for the park this season than in 1942.

Transportation Improved

Transportation was improved this season, with the extension of a city-operated bus line to run right into Edgewater for the first time, making connections with the streetcar line and several trans-city bus lines.

The huge picnic crowds of former years were not sought this year, because the park could not handle them. Special transportation could not be arranged and all departments were too short-handed to handle a big crowd. Even the police department was unable to furnish extra men to handle an exceptional Fourth of July crowd. Emphasis was centered upon smaller industrial and organization picnics. Average has been three a week, with a total of 100 for the summer.

Free acts have been a steady feature at Edgewater this season, booked thru the Gus Sun Office. Current are Prince Rupert and Marlene, high act.

The reconstructed midway, a new feature of the park last year, was improved this season with the addition of two rides—Fly-o-Plane and Spitfire. A wild-life show was installed by Frank O'Neal

and a glass-blowing exhibit by the Meyers Family.

Edgewater Roster

Roster of key posts at Edgewater this season included: Charles S. Rose, president and general manager; Jack Dickstein, manager; Mrs. Edna McNab, bookkeeper; Mrs. Ethel Emerson, cashier; Ben F. McNab, picnic promotions; Harold Berg, advertising; Harry Brown, ride superintendent; Everett Meyers, ground superintendent; Howard De Lisle, assistant; Gilbert Axell, carpenter and electrician; John Warrington, chief of police; A. Griffith, assistant.

Attraction managers: Ed Taylor, Roller Coaster, with J. Wells and H. Block, assistants; Clarence Yale, Dodgem; Jack Thompson, House That Jack Built; Robert Hauck, Octopus; Max King, Lindy Loop; Elmer Conner, Bomber; Harry Green, Laugh House; Jack Kirkwood, Bug; George Washburn, Spooktown Trolley; Joe Jaber, Rolloplane; Howard DeLisle, Tilt-a-Whirl; John Evans and H. Davey, Victory Wheels; W. Space, Merry-Go-Round; Ralph Watkins, Flying Scooter; Russ Walker, Loop-o-Plane; Charles Barfield, Spitfire and Fly-o-Plane; Ralph Watkins, Kiddie Rides.

Game concessions were operated by Dickstein, with a staff including Hal Berger, Lou Victor, Rose Victor, Jack Deeds, Arthur White, Lottie Johnson, Bernard Harris, Dell Parish, Edythe Lewis, Richard Ritzick, Robert Brooker, Harry Hameroff, Bernita Hameroff, Ginger Richmond and Simon Citron.

Independent concessionaires included Mr. and Mrs. August Pagliuighi, Penny Arcade; Mark Swentilski, photograph gallery; Frank O'Neal, wild-life exhibit; Ralph Williams, refreshment concessions (5) and beer garden; Orville Godfrey, skating rink, with Gilbert Axell as manager.

WANTS ACTION NOT TALK

(Continued from opposite page)
beginning in 1944, thru John Logan Campbell, Baltimore, NAAAPPB insurance consultant.

Insurance Assots Soar

In declaring the change had been to the benefit of operators, Ingils said, in part: "The financial change we have undergone has meant that where the corporation in the past has had assets of \$12,000,000, with a surplus to policyholders of \$2,000,000, now there is a financial backing of \$50,000,000, thereby bringing it into the class of the larger insurance companies."

The special fire insurance plan has started its third year, Campbell said, after a very satisfactory loss experience. "The NAAAPPB is exceptionally proud of this special fire insurance plan," he added, "and it is hoped that the performance rendered will continue as successfully as the special liability insurance plan which has saved members many thousands of dollars."

SUMMIT OUTING

(Continued from opposite page)
other years it has dropped off after Independence Day. This continued business increase has been attributed to added promotional activities and to the special "round-the-clock" picnics arranged for war workers and which have proved very popular.

"Round-the-Clock" Picnics

Such a picnic was held recently for workers in the five plants here of the B. F. Goodrich Company and topped all others for popularity and crowds. The park was a beehive of activity from 9 a.m. until 2 a.m., when the dance was concluded in the spacious ballroom.

These picnics were inaugurated last year by the Goodyear Aircraft Corporation and the park management and were a success from the start. They are devised so that workers can attend and not miss their regular turns on production line of the factories.

The park is only a few blocks from the Goodrich plants, so the majority of the workers attended either before or after their regular shifts. There was no loss of vital war production. Athletic events were held at Goodrich Field, which adjoins the park.

Page in Labor History

On the day after the Goodrich event *The Akron Beacon Journal* splashed a picture on page one, showing Charles Collyer, president, and T. G. Graham, vice-president of the B. F. Goodrich Company, with George Bass, president of the Goodrich local of the United Rubber Workers, riding the park's Merry-Go-Round.
The picnic also wrote a new page in

local labor history, as it marked the first time in Akron that the company and a labor union in a major plant co-sponsored an event for the workers. All committees had equal representation from management and the union. James V. (Tom) Sawyer is president of the company which has operated the park for the past several years.

BAY SHORE UP 50%

(Continued from opposite page)
also attributable to the great influx of war workers to Baltimore, and the area around Bay Shore being made up largely of war plants and workers' homes.

In the opening weeks of the season, streetcar service to the park was unsatisfactory, but at the request of the Bay Shore management added streetcar service was provided, ranging up to 400 per cent. The sharp increase in car service provided a noticeable gain in patronage from metropolitan Baltimore. One of the main attractions at Bay Shore is the bay bathing and swim facilities which were heavily patronized thruout the summer, particularly at night and week-ends. Added bathing business helped patronage at rides and concessions.

Bay Shore Park this season was again under the general management of Webb (William F. Webb), with Viola Rodgers as manager. Miss Rodgers had served as assistant manager the past several years. Charles Keller, manager the last two seasons, was forced to resign due to ill health.

Three new rides were added this season, with all rides under the management of Granville Trimpi, who came to Bay Shore last season from Ocean City, Md.

Nat Lehman, operated the bingo concession, while Sam Caplan looked after the games. Mrs. Steddings again directed the pony ride. All other attractions at Bay Shore were under the active direction of the park management.

ACKLEY TIPS OPS

(Continued from opposite page)
he said, must be included in any program of modernization. While parks in most sections cannot figure on winter operations, there are many features that can attract crowds the year round, principally roller-skating rinks, ice rinks, ballrooms and even some rides. In addition to heating and air-conditioning, Ackley said that the park of the post-war period will take advantage of the tremendous strides made in recent years in building construction. Plastics and fluorescent lighting will play an important part in modernization. And for all the evolutionary improvements in material and machinery, Ackley said that park men will find such things cheaper to operate.

While each park presents an individual problem, Ackley said that there are a number of resorts so situated that with proper redesigning and modernization they could operate profitably the year round. In addition, Ackley pointed out that the post-war period will bring forward many new amusement devices, and ops must be ready to provide for them.

In fact, he said, the post-war period will find all thinking in terms of "new things." It is a certainty that television will be a major force in the amusement field and so will ice-skating rinks. All the emphasis in the post-war period will be on "new things," and if the parks do not get a "new face," he warned, the public will pass them by in favor of these new attractions.

Plug Post-War Improvements

Ackley also urged park men to give wide publicity to their proposed post-war improvement. "You must beat the municipality to the punch," said Ackley, "and sell the people in your community that private enterprise in this field will establish widespread employment for construction after the war." Moreover, if the park keeps its plans a dark secret, likely as not, the municipality may feel that the park is neglecting to afford

for such an entertainment need and will set one up itself. This is particularly true, he said, of pools, rinks and ballrooms.

Ackley further pointed out that the parks can play an even greater role after the war in providing recreation for the public. The need for recreation is being brought home to both war workers and servicemen now, he said, and it is a certainty that such influence will leave a marked effect on the public after the war. Now the public can only enjoy a small measure of available amusements. After the war they will seek it out more than ever, and the park getting ready now for post-war business will reap the greatest benefits of such post-war prosperity.

CONEY ISLAND, N. Y.

(Continued from opposite page)
managing daughter Tirza's Wine Bath show, birthday-celebrated August 27 and partied at Hurricane nitery, Manhattan. . . . Lillie Dawn, burly stripper, and Minnie Colum, rumba dancer, are new Tirza performers. . . . Betty Montgomery is ill and is out of Rosen's, with Patsy McNair, here earlier in the season, replacing. . . . Trixie LaMont, former Rosen dancer, is now in Buffalo, working in an aircraft plant, operating a rooming house and dancing in local niteries. . . . Al Tobell, talker, and Kay (Mrs. Tobell) exited from World Circus Side Show for Strates Shows touring the fairs. Joined August 30.

Frank Graf, tattooer, admits this to be his best season since 1918, when he broke another record while at Huber's Museum, then on Coney's Bowery and Henderson's Walk. Servicemen comprise most of Frank's customers. . . . Sam Torres, recently on a fair tour, returned to Tirza's as co-talker with Burt Tobias. . . . William Meinch's Bug ride ticket seller is Happy Harry McWilliams, ex-nitery emcee, making his first appearance on the Island in five years. . . . Meinch's Motor Parkway, alongside the Bug on Surf, has Harry Paneth in his 15th year as ticket seller. . . . Harry Bollback is one of the precious few shooting gallery owners blessed with an ammunition surplus. Son Roy is in charge of gallery, Coney's largest. . . . Teddy Stillman, ticket seller for the Kyrimes boys at their Motor Parkway, gazes with envious eyes at the money pouring into the penny game across the street. Teddy was his own penny game operator here for seven years when Uncle Sam called him. Then he sold out, only to be rejected. . . . Edward Harrold, stage name Martin, wire walker and acro, who operated his own midway, Ridgewood Carnival Company, seven years ago and has traveled with all sorts of outdoor shows in his 68 years, has regained his sight, lost for three years, and is now at Mammoth Freak Show as a Meyer Hamburg assistant. . . . Murray Spivak and Milton Rapp, ork players, last season at Rosen's, are now doing government work. Both visited old friends recently. . . . Sam Garber and Stanley Gersh, operators of Eddie's 5-Star Final ball game, have dropped their former Boardwalk possession and are centering their entire attention on their Surf Avenue spot.

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WIS., MINN. POTENT DRAWS

Milwaukee Gate Totals 265,000

War material, bond tie-up nets Treasury 500G—BC's "Freedom" show popular

MILWAUKEE, Sept. 4.—Altho the last three days provided a rainy ending, this year's war-gear'd 93d annual Wisconsin State Fair was announced a financial and enterprising success August 27, when tabulations showed a total attendance of well over 365,000 for the six days. Attendance was under last year's record high of 425,000, which makes the comparison favorable considering the gas (See MILWAUKEE GATE on page 56)

Houston Preps '44 Show; Sartwelle Re-Elected Prexy

HOUSTON, Sept. 4.—Directors of Houston Fat Stock Show and Livestock Exposition, following an election of new officers and members of the board August 26, set dates for the 1944 annual. Show was voted for after it was deemed as necessary in the interest of livestock breeding and feeding as an important part of the war effort. President J. W. Sartwelle, re-elected for his 12th term and head of the association since its inception, told directors that records for the last five years substantiate his convictions that the quality of animals have improved as a result of the show.

All vice-presidents were re-named, including G. L. Childress, Wylie C. Johnson, W. A. Lee, Russell W. Nix, Julian A. Weslow and J. Howard West. Herman A. Engel was re-elected executive secretary and J. Virgil Scott treasurer.

"Not so many years ago there was no livestock industry in Houston," Sartwelle said. "Today after so much stock has taken part in the awards, thousands of cattle and other domestic animals are slaughtered and prepared right here in our city. So far, I believe, we have only scratched the surface."

A rodeo will again be held in connection with the show, Sartwelle said. No dates have been set but they will be fixed around mid-February, he added.

Lawrenceburg Wins With Big Last Day

LAWRENCEBURG, Ind., Sept. 4.—Dearborn County Fair here, August 23-28, closed its run with one of the largest Saturday crowds in its history, Leonard Haag, secretary, said. Attendance was on a par with other years, but because of increased wages in all departments, profits on the annual are not expected to be as large as some previous marks, Haag said. Annual opened August 23 with a Patriotic Rally to a free gate and featured on the program were Capt. Alvin C. Busse, in charge of the U. S. Marine Corps recruiting office, Cincinnati; Fort Benjamin Harrison Drill Team, Magic Flyers, Hank the Mule and a Cincinnati Fireworks Company display. Tuesday night the horse show was featured, while WLW's Boone County Jamboree played to 3,500 Wednesday afternoon and night, with crowds overflowing the grandstand at night.

Lucky Stars and Stripes Revue, provided by the Gus Sun Booking Agency, was the grandstand feature on Thursday, Friday and Saturday nights. Acts included the LeBlonds, Teeter Sisters, Boots and Saddle, Hank the Mule, Silvers Johnson, Smittie's Band and a 10-girl line.

Saturday's program included a pulling contest with \$150 in prize money. A dog show was held Friday afternoon and horse races were presented three afternoons. F. E. Gooding Amusement Company's rides and Mabel Mack's Mules were on the midway.



WILLIAM T. MARRIOTT, Baraboo, Wis., chief of the division of fairs in the State Department of Agriculture since 1940, directed Wisconsin State Fair, Milwaukee, to a successful run in his first year as manager of the annual. This year's attendance of 365,000 despite the gas ban and swing shift hours was considered highly satisfactory altho under the 1942 record figure of 425,000. Outstanding was the Axis war material display promotion, which resulted in \$500,000 being turned over to the Treasury Department.

Chemung Registers New Gate Mark as Scrap, Bond Drives Score; Keosauqua in Profit

ELMIRA, N. Y., Sept. 4.—With good weather, 101st annual Chemung County Fair concluded its eight-day presentation August 29 with a record gate count of 63,500, altho Friday, one of the big days in other years, was lost to rain. Attendance this year showed a hike of 1,500 over 1942's best-ever mark of 62,000. Highlighting the war-tinged fair was the selling of thousands of dollars of War Bonds and Stamps thru public auction in front of the grandstand; a radio booster program, which gave complimentary tickets to bond buyers; selling stamps around the grounds, collections of tons of scrap iron and waste fat and helping the morale on the home front with grandstand entertainment which appealed to all patrons. Officials said the annual was both a professional and financial success.

Credited with sparking the annual to the greatest success in its history were Ward Kinley, secretary; Ed Hardeman, treasurer; Archie Turner, race secretary; President Tom Bowly and Vice-President Frank Wigsten. Agricultural, livestock and horticultural exhibits were on a par with other years, and a surprise treat was the Will Rogers Corral's presentation of the Chemung County Round-Up. Unit, comprised of members of the Rodeo Fans of America, presented an interesting program of rodeo events. Presentation preceded the Cavalcade of Thrills attraction.

Sunday Pull Big

Sunday, the final day of the fair, saw the gate reach 7,000, Henry M. Cogert, publicity director, said. Annual got off to a flying start at opening with a program of three races, interspersed by several free attractions. George A. Hamid's Victory Revue, playing a preview, worked to near-capacity. Contest to name Professor Keller's lion proved popular, with the winner grabbing a \$25 War Bond. Kids' Day, Tuesday afternoon, drew a near capacity crowd and prizes were in the form of War Stamps. Red Murray and Cogert were in charge of arrangements. Wednesday afternoon presented

Iowa's War-Tuned County Annuals in Attendance Hikes

MANCHESTER, Ia., Sept. 4.—Accomplishments of the county fairs in going ahead this year and stimulating increased food production were reported by E. W. Williams, secretary-treasurer of the Fair Managers' Association of Iowa, this week. He said that all fairs are having better attendance so far this year, giving the farmer a holiday and a chance to visit with his neighbors and compare notes on food production.

"Each fair is making a decided effort on 4-H Club work," Williams said. "And under existing conditions they are doing a good job of it. The fairs are presenting a good showing of livestock, with special emphasis on canned goods, and the annuals are using every effort for better and increased production so necessary for the winning of the war."

"I am convinced the fairs have accomplished much in the war effort by going ahead this year. I can see where it is a morale builder in smaller places by bringing the farmers together more as neighbors and friends. All of the fairs are showing increases in attendance, with many farmers and local business men taking time to help put over the fairs that they were not interested in before. They see the need and what fairs are doing and want to be a part of this effort. I know of no other local affair that has or is accomplishing what the fairs are doing at the present time."

Spending Wave Hits St. Paul

Grosses up despite lag in crowd figures — grandstand, midway ahead of '42

ST. PAUL, Sept. 4.—Operating without its livestock and poultry shows because of government absorption of five buildings for the manufacture of airplane propellers, 84th Minnesota State Fair got away to a blazing start August 28. Fair continues thru Labor Day. Attendance figures, generally off from other years, are offset tremendously by the wave of spending being recorded by shows and concessions on the grounds.

Good weather held out thru Tuesday, and Raymond A. Lee, fair secretary, said that on performances to that date the annual was heading for a new high in total receipts. Opening day figures were 37,390 thru the "everybody pays" gates, compared with 38,480 a year ago. Over 15,000 came out to the grounds after 6 p.m. Saturday, indicating that this year's fair was in for heavy night attendance from war workers.

Sunday night's total of 73,949 was only 1,054 below the all-time attendance high of 75,003 set the first Sunday in 1942. Children's Day, Monday, was considerably below that of a year ago. This year's figure was 45,420. In 1942 it was (See ST. PAUL SPENDING on opp. page)

Trenton Completes '43 Preparations; "Days" Fare Fixed

TRENTON, N. J., Sept. 4.—With the ban on pleasure driving lifted, officials of New Jersey State Fair this week completed plans for this year's week-long annual. Special events have been arranged for each day, with the opener titled Cavalcade of Thrills. Monday, first of two Children's Days, will feature pushmobile racing. Trotting and pacing program will be presented Tuesday, Wednesday, Thursday and Friday, with Ed Leatherman as racing secretary.

Reading Futurities, transferred from Reading, Pa., will be raced over the new mile track. An estimated \$18,000 in prizes will be offered. Wednesday will be Grange Day, and Thursday, Governor's Day, with Gov. Charles Edison and staff the guests of honor. Friday has been designated Defense Day, and Saturday, Firemen's Day. State convention of firemen will be held here that day and a parade will be held that night.

Second Children's Day will be held Friday because Trenton schools open on Monday of the fair.

An extra attraction will be the nightly appearance of Sally Rand along with the Victory Revue. Exhibits this year are on a par with the last few years and the Four-H Club will again occupy a large building with the Granges in a new location under the grandstand.

Cetlin & Wilson Shows will provide the midway, with the George A. Hamid office, as usual, offering the grandstand program.

West Union Beats Weather To Chalk Up Gate Increase

WEST UNION, Ia., Sept. 4.—Despite unfavorable weather, Payette County Fair's 19th annual drew \$1,051 more in gate receipts than a year ago. Concessions reported a profitable business, while the midway reported a gain of \$500 over last year.

Weather was constantly cool and damp, with one heavy rain during the fair. Gate this year was \$1,426, Tuesday; \$1,917, Wednesday; \$3,280, Thursday, and \$1,150, Friday, as compared with \$1,638, \$1,056, \$3,353 and \$675 last year. Total was \$7,773 as compared with \$6,722 in 1942.

CONNEVILLE, Ind.—Act line-up at Fayette County Free Fair here, August 17-20, included the Allison Sisters, Leo Francis, the Brownies, George Paxton and the Johnson Family.

ST. PAUL SPENDING

(Continued from opposite page)

56,465. Tuesday's total of 32,575 was nearly 3,000 better than a year ago, but considerably under the 56,517 of 1941. Thru Tuesday night fair officials estimated attendance at 179,334 paid, as against 199,691 for the same days in 1942, and 241,016 in 1941. Fair management continued the price set-up instituted a year ago of 31 cents, plus 4 cents tax for adults and children over 13, with the same price for autos. Kids 12-15 were admitted to the fair upon payment of a 5-cent tax for Children's Day, Monday. They witnessed a free grandstand show at 10 a.m. and special prices were in vogue on the midway and other shows and entertainments, as well as for refreshments.

On to Victory, grandstand show, produced by Barnes-Carruthers, is under personal supervision of Mike Barnes. Nightly shows started at 6:30. Program

begun with music by Minneapolis Working Boys' Band, float parade and St. Paul American Legion Post Drum Corps. Bo-Bo Barnett and his wife, Jo-Jo (Dorothy) and their six dogs took the stage for the come-on, followed by the Izzy Cervone band overture.

Opening production number, Russia, is presented by a 40-girl line, with Preston Lambert as emcee, as a prelude to the first act, Pallenberg's Bears (2). Line includes dancers, models and 10 Charm Singers. Also on the stage are the Oronotos Trio, low perch; Four Canestrellis, unsupported ladder act and juggling, and Pape and Conchita, perch act.

Production is a candle number with 12 Brengk Models, and Hudson and Sharae, adagio team, to the tune of *When the Lights Go On Again*. Mel Hall, unicyclist, brings the first stop-show, after which the Eight Lucky Girls, acro, and the Wen Hai Troupe, horizontal single bar, share stage. The Charm Singers follow, succeeded by La Tosca and his bounding rope. Jack Klein, emsees for high acts and special announcements. Four Franks are a comedy quartet. Production number has Indian theme, with Gresha and Brona, phosphorescent terpesters, taking part. Elmer Clevel and Company presents a xylophone comedy, with Marilyn Keller. Berosini Troupe offers a high wire act, and four women and two men make up the George Hanneford Family riding act. Jansley, high pole act, clicked. Finale has the entire company out in *Let Freedom Ring*. Thearle-Duffield Company presented the patriotic fireworks displays.

War Displays

Fair this year oozes with war atmosphere. From Fort Snelling, the 710th Military Police battalion came over to encamp for the duration of the fair. In the grandstand there are displayed captured weapons of war taken from the Japanese, Germans and Italians on the world's far-flung battle fronts. A German Mark III tank gets special notice. In addition, army, navy, Marines, Maritime Union, WACS, WAVES, SPARS and Red Cross all have booths. Representatives of the United Nations display their programs in individual booths.

The midway, located this year on old Machinery Hill, is operated by Rubin & Cherry Exposition. On opening day alone

the gross business of \$11,000 was \$2,000 better than that of 1942, when Royal American Shows set all-time gross record of \$120,854.24. Sunday the midway was jammed and all reported big business.

Among out-of-town visitors were John P. Mullen, president; Lloyd Cunningham, secretary, and Frank Sheldon, board member of Iowa State Fair; Arch Putnam, manager Northern Wisconsin District Fair, Chippewa Falls; Walter McGee, secretary Mississippi State Fair, and Charles A. Nash, manager Eastern States Exposition, Springfield, Mass.

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SPECIAL EVERY NIGHT: Sally Rand in person, Roxy Girls, Sensational Circus Acts, Radio Stars, Name Bands. Cetlin & Wilson Shows on the Midway.

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SURE I STAND ON MY HANDS UP THERE AND SLIDE ALL THE WAY IN ON THAT ROPE - WHY IT'S ONLY ABOUT 425 FT. I ONLY HOPE THE ACT GOES OVER FOR YOU.

WOW-BEGINNING OF THE AIR AGE IN FREE ACTS!

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Selden THE STRATOSPHERE MAN

WORLD'S HIGHEST AERIAL ACT

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Rinks and Skaters

By CHARLES M. JACKSON (Cincinnati Office)

N. Y. St. Nicholas Arena Ready; New Pros Join AOW

NEW YORK, Sept. 4.—Latest acquisition of America-on-Wheels, St. Nicholas Arena on 66th Street just off Broadway, will be ready for its gala opening September 16, according to W. Schmitz, general manager of that eastern chain of roller rinks.

Formerly known as the Royal Windsor, the new AOW spot will resume its earlier designation under which it first became a skaters' rendezvous and will expand the chain of AOW-owned-and-operated rinks to nine such spots.

The others are Twin City Arena, Elizabeth, N. J., William Annis, manager; Boulevard Arena, Bayonne, N. J., Andrew Morris, manager; Perth Amboy Arena, Perth Amboy, N. J., Dave Barr, manager; Casino Arena, Asbury Park, N. J., George Carson, manager; Capitol Arena, Trenton, N. J., Arthur Sohl, manager; Passaic Rink, Passaic, N. J., Parke Grant, manager; Roseland Skating Rink, Long Branch, N. J., and Mount Vernon Arena, Mount Vernon, N. Y., Danny Victor, manager. AOW executive offices are in Elizabeth, N. J.

Frank Morris, who has been with AOW since its inception, has been named manager of St. Nicholas Arena and will head a selected staff of trained employees, including Estelle Martinique, who will transfer her duties as organist from Twin City Arena, Elizabeth, to the new New York spot.

New Pros

New additions to the AOW staff of instructors are Bob and Loni Riley, New York, and Billy and Eldora Best, Detroit. The former couple will assume professionals' duties at St. Nicholas Arena while the Bests have yet to be assigned their post.

The Rileys have been teaching skaters in the New York area for the past two years, first at Wal-Cliffe Roller-drome and later at Manhattan Roller-drome. They have been married 13 years and com-

peted together in the national competition held at Mineola in 1939.

Mr. and Mrs. William Best are well known thruout the country for their achievements. Billy, former chairman of the Amateur Roller Skating Association's figure-skating committee, holds the following titles: First place, Michigan State Pair, 1939; first place, United States Senior Pair, 1939; second place, Michigan State Senior Pair, 1940-'43; second place, Michigan State Senior Men's Singles, 1941; first place, Michigan State Senior Men's Singles, 1942-'43, and first place, United States Senior Men's Singles, 1943.

Eldora Best, former chairman of Roller Skating Rink Operators' Association's national figure-skating committee, also holds numerous titles, including: First place, United States Senior Pair, 1939; second place, Michigan State Senior Ladies Singles, 1939-'41; first place, Michigan State Senior Ladies Singles, 1940, and second place, United States Senior Ladies Singles, 1941.

Georgia Jolley, former manager of Mount Vernon Arena, has been relieved of her managerial duties at her own request but will return to that spot as an instructor, a position she once previously held.

Lansing Juves and Cadets Welcome Full Palomar Sked

LANSING, Mich., Sept. 4.—Looking forward to a big season, Palomar Roller Gardens, completely redecorated, has resumed a full schedule of evening and matinee sessions, said Manager Fred M. Perry.

Sunday matinees are patronized largely by army air cadets stationed a mile and a half from the rink, and Monday evening periods are limited to private parties. The Palomar Safety League, which is part of an anti-delinquency program developed by Perry in co-operation with the YMCA and YWCA, takes over the rink every Saturday afternoon and now boasts of 400 youngster-members. Besides being a partial answer to Lansing's juvenile delinquency problem, the Safety League provides Palomar with considerable favorable publicity and is developing young skaters.

Detroit Park Patronage Ups Edgewater Attendance

DETROIT, Sept. 4.—Preoccupied by the operation of his Arcadia Rink and the conversion of his Madison Gardens from a rink to a ballroom, Orville Godfrey has found that the capable management of his Edgewater Park Rink under Gilbert Axell has increased business at the last named spot over last year. Attendance at evening and Sunday matinee sessions has been consistently high all summer. Axell is assisted by his wife, and Monica Best is providing music at the Hammond organ.

Despite its being a park rink and subject to less restrictions, Edgewater's policy banning shorts as a femme skating costume is generally adhered to.

CONROSE ARTISTS, Inc., operators of Conrose Rink, Hartford, Conn., have arranged to hold dances twice weekly in Foot Guard Hall on High Street, to start late this month. Bill Rose and Syd Conn are the partners.

Race Ace to Fighter Pilot

By CAP SEFFERINO

Sefferino Roller-drome, Cincinnati

(Second of Two Parts)

AND what about the subject of this story? After all, he is only a kid, under average size and weight, with merely a sophomore's high-school education, and the principal support of his mother, sister and an ailing father. Sure, there is a girl, a very lovely young girl, and only a short time remains before the great coach will call him into the game. The natural thing for a kid in this position to do would be to sit on the bench and await for his turn at bat. But this youngster was a champion and champions are not in the habit of waiting. This war was going to be fought in the air where speed, quick thinking and courage are essential and this kid had learned them all at our roller rinks. So with the first call we find him filing his entry blank with the greatest combat team in the world—the United States Air Command. Now, filing one's entry blank and making this team are two decidedly different things. The educational and physical requirements are most rigid and this youngster is not quite prepared, so once more we find him back in training. He must keep himself fit, retain his position and yet he must crowd two years of study into six months at the evening college of the University of Cincinnati before he can hope to qualify for a place on this team. Mighty tough going for a youngster, but this one had learned that real achievement can only be attained the hard way and in due time we find him being accepted as a member of the air force.

So we say our good-byes and good luck to a cocky little kid who, down in our hearts we know, will never stop fighting, regardless of whatever hardships he may encounter. In a few weeks we begin to receive letters telling us of his progress, each letter unfolding the eagerness with which he takes each hour of rigid training and the many difficult problems he has managed to conquer. Then one day we are advised that out of a group of over 200 he is one of the 20 selected to continue training as an air cadet.

More letters weekly, and now we are eagerly awaiting the one that will tell us that George Moore, former United States speed-skating champion, has proudly changed that title to George Moore, fighter pilot. There is no end to this story, nor can there be one until all people have been made free people, but we are willing to wager that when our little sandy-haired kid does get up there where the birds fly he will raise more hell with the followers of Hitler, Tojo and Bagdolio than a dozen cats could make if they had their tails tied together and were thrown over a wash-line.

And we sit back in our easy chair sincerely regretting that we are nearing the half-century mark, frowning upon the individuals who cannot or will not see the true value in competitive athletics, admiring the forethought of Victor Brown, Fred Freeman and Fred Martin, who at an important board meeting insisted that speed skating must always remain a part of our program, and happy with the thought that we have brought proof that thru our organization we are and will continue to teach the fundamentals of a strong America. Oh, yes, about my brother: he has a new group of youngsters gathered around him with whom he will be raising Cain for the next few years. And the girl. Sure, she will be waiting, she is just that kind of a girl.

Springfield's Rialto Reopens

SPRINGFIELD, Mass., Sept. 4.—Gala reopening of Rialto Rink, August 26, marked its sixth anniversary of operation. During the summer the rink was redecorated and its opening widely advertised. Bob Fernandez is featured at the Hammond organ and Austing Bassing, professional, is serving as instructor of the special classes. War workers' sessions are held every Friday from 11:30 p.m. until 2:30 a.m.

THE FIFTH EDITION, *RSROA Tests and Competition Book*, is off the press, RSROA headquarters in Detroit an-

nounces. Fifty thousand copies have been printed and are being distributed to member rinks.

WON, HORSE & UPP

(Continued from page 38)

work. They had adopted Western monikers which included Cayuse Bill, Cinch Buckle Bill, Utah Bill, etc., but there was no Coyote Bill among them. Then a meeting was held to decide upon who would use the moniker on our lithographs and become the King of the Cowboys. Talk about Western Jack-pots! Every one of them claimed that he had witnessed the quick demise of Wild Bill Hickock. What a tip Wild Bill must have had! Finally straws were drawn and Cayuse Bill became Coyote Bill, the West's greatest gun-slinging, Indian-fighting character.

The other 14 disgruntled Bills became agitators of the worst type, telling local business men that Willie Won was a former Chinese ranch cook and bunk-house card sharp. They claimed that Charley Horse was a former Indian horse thief and that his grandfather had helped to scalp Custer. Mike Upp, they said, was a tinhorn who was wanted in Cheyenne. That night the 14 of them rode into the big top on borrowed horses, threw a rope over the light chandelier and yelled for blood. Then East met West and all 15 of the Bills were chased off the lot. Manager Upp declared that he was thru with advertising for actors in local newspapers. Please run the following ad: "Wanted for Won, Horse & Upp Circus. Western character actor. Must be 75 years of age or older. Movie experience not necessary. Those who witnessed the death of Wild Bill Hickock in Deadwood save stamps."

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Because we anticipated this condition we are able to meet your needs today. PROVIDED you place your fall and Christmas orders today. Don't gamble! Don't delay!

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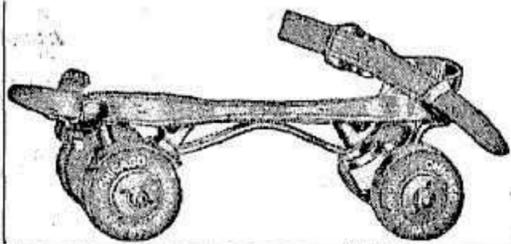


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"CHICAGO" EQUIPMENT

WILL HAVE NO OTHER THERE IS A REASON.

CHICAGO ROLLER SKATE CO.

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The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

OUTDOOR shows, fairs and parks are on the last lap of a tremendous season. All are getting a liberal education in wartime operation. The results of this summer will have great bearing on deliberations at the winter meetings. Past notes of timidity or skepticism should be missing. Many of the things feared most have never happened. Early and mid-season fairs have been hugely successful. Park grosses have taken a jump on the '42 period, which was about 20 per cent over that of the year before. Per capita spending has more than made up for curbed gates. True, there has been plenty of grief. But robust coffers have assuaged operative pains. One weary op has sized it up: "I wouldn't take anything for the experience. But I wouldn't live thru it again for any kind of dough." But he will.

† † †

WHEN an outstanding ride operator is willing to tell the world, instead of merely the men involved, that he intends to "cut in" some loyal employees in his enterprises he probably means business. It does not listen like the old end-of-the-season bonus malarkey. Harry A. Illions, major op of novelty rides in several spots, believes some members of his crews should have more than a payday interest in the equipment with which they wrestle. Henry (Hank) Hoyer, recently released from the army, went back as manager of rides in Seaside Park, Virginia Beach. He has been under the Illions aegis 20 years. That is close to the height of something or other in device annals. He'll likely be superintendent and ride man-

ager next season in the Illions Celoron Park, Jamestown, N. Y. Other Old Faithfuls are Charles Carson, who has been at Celoron in charge of the Skooter and other rides; Sam Knickerbocker and Marion Abbitt. The last-named duo have been managers of rides in Belmont Park, Montreal, Sam having been in charge and reporting to General Manager Rex D. Billings in the boss' absence. "These boys have been most faithful workers thru the years, both on the road and at set engagements," is the prideful word from Illions.

† † †

SOME long carnival rail jumps down yonder soon. But, compelled to pare the nut, there have been fewer outfits "working for the railroads." . . . Capt. Tom Scully, of a long line of seafaring Scullys from the well-known ocean port of Meriden, Conn., reports a sweet winter and summer on Pier 8, City Yacht Basin, Miami. The former side show mogul is fronting for the cruise boats, Mermaid and Seven Seas. "Moving in of soldiers and sailors saved Miami," he opines. . . . A trio of unattended bulls lumbering about the lot as town kids made playmates of them on a Sunday afternoon. This scene intrigued George Thompson, former trainer of the late Robinson Military Elephants. On a visit to Asbury Park, N. J., he caught the Hunt circus there, and has copious praise for the Hunt family and its set-up.

† † †

LOCALE: Hillsdale, Mich. Tent-show agent approaches dungareed rustic character in oats field.

The Crossroads

By NAT GREEN
CHICAGO

AS WE pause from our two-fingered pounding of the Underwood and glance out the office window, a big stand of Ringling "Now" paper on the side of a North Clark Street building hits us right in the eye. Just below it is a foam-topped glass above which is the catchline, "Make Mine Ruppert." Change that to Michelob and it brings back poignant memories of pleasant night sessions with members of the Ringling staff and their cronies at the Bismarck, the Blackstone and other hangouts. In the last couple of decades there have been various changes of regime on the Big Show, but thru them all there have remained many of the stalwart personalities who in their several fields have played an important part in building what has become a great institution. The circus is second nature to Mrs. Charles Ringling, and while Robert and Aubrey Ringling have had little to do with the actual direction of the show until within very recent years, they too have been brought up in the circus tradition and are demonstrating that they fit perfectly into the picture. In most of the show's departments the old-timers, with years of experience behind them, are the backbone of the show.

Just skipping about at random we can name off-hand nearly a score of them whose experience goes back to the old horse-and-buggy days and who today are going strong as ever and doing a fine job. Fred

and Ella Bradna, Merle Evans and Pat Valdo are synonymous with Ringling. Fred DeWolfe, Dan DeBaugh, Bill Conway, Joe Donahue, Herb DuVal, Roland Butler, Ed Kelly and Arthur Hopper, to mention a few as they come to mind, all are individual personalities who have made their imprint on the show. Likewise Joa Eoynton, Al Butler, Chief John Brice, Theo Forstall, Ray Marlowe, Willie Carr and Ed Wapensteln—and we could name many more. Not all in high places, but all possessed of personalities that are unforgettable.

In the younger brackets there are some comers who are rapidly establishing themselves as fully capable of holding their own with the best of them. In the press department Allen Lester, by no means a Johnny-come-lately, but still a young man, is doing a fine job. During the Chicago engagement we marveled at the space he wangled in *The Daily News* day after day. In the newer radio department Francis Beverly Kelley and Frank Morrissey have been doing a great job. Kelley has developed into a real personality as a circus publicity man, a radio man and a writer, and undoubtedly is destined for bigger things.

† † †

RINGLING NOTES: Merle Evans was kept busy during the Chicago engagement of the show entertaining old friends. Among his visitors were C. L. Brown, former band leader with the Sells-Floto Circus

Agent—"I want to bring my show in for a one-day date on the fairgrounds. Where will I find the fair secretary?" Rustic Character—"I'm the fair secretary." Agent—"I will also have to see the mayor about a reader." R. C.—"You're looking at the mayor right now." So everything was soon fixed up, especially after the agent had confessed, in reply to questions, that he often got to Cincinnati and "knew the boys at *The Billboard*." As to lot rental, it was then agreed that a sawbuck would not be too much! Oh, yes, the agent had seen Kelley. He was talking to Harry B. Kelley, of Hillsdale Fair and Michigan State Fair note, secretary of Michigan Association of Fairs, mayor of Hillsdale and special emissary to winter fair conventions around and about. From dawn till dark the husky Michigander has been putting in his best licks during harvest time, unterrified by a veritable labor famine on his spacious acres. Wotta guy!

† † †

WITH Pennsy park men wanting the NAAPPB to get busy on post-war plans, prospects for that period also challenge the best gray matter in the AREA, IAPE and ACA. . . . A writer's dispatch in *The Wall Street Journal* last week reviewed the park season at length, albeit thru glasses in which the rosy hue did not appear to be tinted. . . . Steve Henry, erstwhile sawdust trouper, is reported to have led some black marketers a hound's life as a special OPA investigator in California. In several cases court fines were in box-car numbers. . . . The Great Knoll (Jack Hamilton) didn't loaf any during a 515-mile jump from the Happyland Shows in Wayne, Mich., to Gwynn Oak Park, Baltimore. "Yep, it's a truck," he infos. "Anything to keep up the morale!" . . . What became of the old-timer whose standing crack was: "Some show trains may be longer than others, but they ain't any wider."

and now proprietor of a studio in South Bend; Joe Simons, formerly a member of Merle's band and now manager of a Warner Bros. theater in Memphis; Johnny Richards, former Ringling band leader, now leader of the Sterling (Ill.) band, and Everett Johnson, of rodeo band fame. . . . Mrs. Ed Kelly, wife of the contracting agent, visited her hubby in Chi and returned to New York a few days ago. . . . Mrs. Charles Ringling left late last week for a vacation in the Soo country. . . . Frank Morrissey, assistant to Bev Kelley in the radio department, is pinch-hitting for a short time as 24-hour man. . . . Johnny Trippa, Chi joey with the show, had to stand for a lot of kidding last year on the Windy City weather, which was abominable. But this year he had the last laugh. Weather was perfect most of the engagement. . . . That's Nellie Donegan, of skating fame, playing the steam calliope on the show. Her husband, Earle Reynolds, is handling the skating act. . . . Walter Huston, movie star, was a visitor during the Chi engagement. . . . Bob Kincey, Birmingham newspaperman, was a visitor. . . . Danny Odom, former circus manager, spent quite a bit of time visiting with old friends.

† † †

TECHNICAL Sergeant T. A. Rankine, son of Tom and Nan Rankine, is now with United States forces in England. Nan, on the Happyland Shows this season, entertained Bertha McDaniels recently while the show was playing thru Michigan. . . . That was a swell story on the Cristiani family in this week's *Liberty*, written by Bill Davidson. . . . Omer J. Kenyon is in Toronto working on the coming Rameses Temple Shrine Circus for Bob Morton.

Out in the Open

By LEONARD TRAUBE
NEW YORK

THE newsprint shortage has its counterpart in amusement box office. In recent months many a newspaper and magazine has had to throw out whole carloads of advertising matter to come within its daily or weekly quotas of paper. For amusement parks and on the lots change the word newsprint to man power. Many a park, carnival and circus hasn't been equipped to handle capacity or even near capacity crowds due to personnel shortages in practically every department of operations. An official at one spot writes: "Man power was a problem. In fact, had we had our usual big crowds we could not have taken care of them. We close Labor Day."

† † †

WAS Art Lewis's Victory Park in Norfolk the speediest-born spot in the country? There are plenty of "carnival parks" in the U. S., but Lewis's sure sprang up double quick time way back when he decided to shelve his railroad midway. . . . When we last heard from him Henry Meyerhoff was doing good business in Canada with his Crescent Shows. . . . Aside to Serg. Houston A. Lawing, Key Field, Miss.: When we last heard, Irish Horan was piloting Fair Casino Park, Greensboro, N. C., your old stamping grounds. He's probably playing fairs now with a thrill set-up. . . . Eastern States Exposition, Springfield, Mass., has received upward of 100 letters as a

result of its booklet keeping constituents informed about the fair even tho it has been shelved for the duration. This is a magnificent return in view of the fact that the mailing amounted to a little under 2,500. General Manager Charlie Nash, who has hit upon this swell public relations medium, reports that three or four more editions will be issued from time to time. . . . Ben Braunstein is on press with Cetlin & Wilson Shows. . . . Jack Cliffe, radio announcer at Playland, Rye, will be off to a winter vacation at Branford, Conn., after the park shutters. . . . George Hamid's entries at Mineola (N. Y.) Fair include Victory Revue, Roxyettes, Stanley Beeb's Bears, acrobats Edison and Louise, aerialist La Stellas and bicycling Siobey's. Auto racing is out, of course, and so is boss racing, the pinch-hit being Jack Kochman's "Cavalcade of Thrills." Which reminds us that it's nice of Kochman to appropriate a title which we first created for the late Lucky Teter.

† † †

TALKING about thrill shows, Lee Lott, ex-thriller now doing radio work, complains bitterly about automotive attractions that are playing fairs in violation of a ruling—and using up important gas and rubber. As to that, one thrill layout claims the gas ban is met by substitute fuel, with the cars being operated on their rims, thus eliminating destruction of rubber. Lott says this is a lot of the old malarkey.

We don't suppose there would be a tank and fuel pump gimmick, no? Maybe operators like Jack Kochman will tell the world their secret.

† † †

AUSTRALIA'S famed Wirth Circus made history not long ago with a 500-mile overland trek from Melbourne to Sydney. The contingent included 12 elephants, who walked the distance in 30 days. After finishing a six months' stand in Melbourne, the circus found that no railroad cars were available, hence the trek. Thanks to Phil Wirth for the newspaper clippings from Australia. And thanks, incidentally, to Frank Wirth for a report that Benny Fox's opening stand with his U. S. Cavalcade of Thrills Circus, Aberdeen Proving Grounds, Md., was a big click at 50 cents a copy.

† † †

'SO MANY reports, letters and tear-sheets have come in on Larry Sunbrock's "almost" show at West Springfield, Mass., that it will take a week to unscramble them. We gather that Sunbrock did get open for a few hours, but the next day they clamped down on his so-called rodeo at the dog track. "They" means the city fathers, who refused to render unto Caesar the things that don't belong to gifted redheads with bizarre ideas of human relations. In short, they nixed the Great Larry on the reader, and you can't operate without a license, it seems, despite the promoter's celebrated talents in the direction of suavity, otherwise known as the soft con. One of these days the adorable entrepreneur will put on a show without a hitch, with peace and serenity supreme. Sure, like Hitler sending birthday greetings to FDR, Winston Churchill and Joe Stalin. Quick, Watson, the needle.

CLASSIFIED RATE 10c a Word

Minimum \$2 Cash With Copy Forms Close in Cincinnati (25 Opera Place, Cincinnati 1, O.) Thursday for Following Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

AGENTS & DISTRIBUTORS

AGENT - SELL MAGNIFIER (WITH 2" powerful lens). Dozen attractively packaged, \$3.60; 50c for sample. MARK SPECIALTY, 89 Westminster Rd., Rochester, N. Y. se18

BIG BARGAINS FOR BIG PROFITS - MEN'S used Pants, 25c; Suits, \$1.50; Overcoats, 50c; Shoes, 12 1/2c. Over 100 sensational values. Experience unnecessary. Free wholesale catalogue. SUPERIOR, 1250-KA Jefferson, Chicago. x

CAN USE SEVERAL GOOD RELIABLE PAPER-men and Supervisors. KENTUCKY FARMERS' HOME JOURNAL, 406 McDowell Bldg., Louisville 2, Ky. x

CARDED BILLFOLDS - METAL CORNERS, Superior quality, \$3.00 per dozen. Musical Powder Boxes with imported movements, \$3.25 and up; Silk Bed Lamps, \$1.75 each. Featured by former buyer of Rosenbloom's. Manufacturers, let me know what you have to offer. Inquiries solicited. JACK R. HOFFMAN, 527 Court St., Rochester, N. Y. x

EVERY DEFENSE WORKER WILL BUY MY Genuine Leather Clip Holder to hold Identification Badges. Sample 15c. GAMEISER, 3065 Brighton, 13th St., Brooklyn, N. Y. sell

FAST 35c SELLER - KILLROACH KILLS ANTS, waterbugs, roaches, bedbugs, fleas. 100% profit. Canvasser's sample, 25c prepaid. B. BUSKETT, Joplin, Mo.

FASTEST SELLING CARTOONS IN AMERICA - Kit Inspection and Peace Terms. 100 assorted, \$1.00; samples, 10c. JAYBEE, Box 944B, Altoona, Pa. x

KEY CHECK STAMPING OUTFITS - BIG profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y. oc9

LATEST PICTURES - GORGEOUS GIRL SUBJECTS. Elaborate backgrounds. Special while available, 50 different, assorted sizes, \$1.00. Lists free. NOVAK, 2039 E. 21st, Oakland 6, Calif.

MEXICAN JUMPING BEANS, \$3.00 THOUSAND - 10 Free Playing Charts. Sent from Mexico to you. Sample 100 and Chart from Chicago, 50c. SMALL, 3625 Granshaw, Chicago. x

SELL NEW-USED CLOTHING FROM HOME, auto, store. Men's Suits, 99c; Leather jackets, 73c; Overcoats, 43c; Dresses, 12c; Ladies' Coats, 38c. Other bargains. Catalog free. S & N, 565A Roosevelt, Chicago, Ill. x

STRETCH RATIONED GASOLINE - PHENOMENAL new mineral mixture safely stops up performance, increases mileage, lubricates upper cylinders. Write at once for free descriptive literature, confidential prices and sample offer. LITTLE MOREPOWER SUPPLY CO., Avenue 28, Fredericksburg, Ohio. x

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. se25x

BUSINESS OPPORTUNITIES

ARCHERY RANGES - INSTALL BIG PAYING Robin Hood Archery Range now. Four Shooter Range costs \$50.00; 8 Shooter, \$95.00. STANLEY JOHNSON, Salamanca, N. Y. sell

GET VALUABLE TIPS ON THE ROADSHOW Film Business - Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfn

SELL BOOKS BY MAIL - EASY PROFITS. LITTLE SUPPLY CO., Avenue 28, Fredericksburg, O.

WANT TO RENT - VACANT THEATERS, Churches and Picnic Groves for legitimate theatrical productions. M. A. CARROLL, 2658 W. Lexington St., Chicago, Ill.

INSTRUCTIONS BOOKS & CARTOONS

LEARN MODERN SONGWRITING THE "MODERN" way. Complete and thorough in every detail. Publication of one or more songs upon completion of our 21-lesson course of study. MODERN SONG WRITING SCHOOL, 19 Pennell, Franklin, Pa.

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis. sellx

MISCELLANEOUS

FOOL YOUR FRIENDS! - SEND 25c FOR three New York Postcard Views. Write message, address, stamp and return for free mailing. FORRESTER, 240 E. 45th St., New York City.

HAVE FUN! - MAIL POSTCARDS FROM CHICAGO. Send 30c for five Postcards. Return stamped and addressed for free mailing. LUNDY, 8720 Elizabeth, Chicago, Ill.

PRINTING

A BETTER BUY - 100 BOND LETTERHEADS, 100 Whitewave Envelopes. 100 Business Cards, \$1.75. THE DEMON PRESS, Box 111-B, Roseville, Mich. se25x

WINDOW CARDS - 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

\$1.00 POSTPAID - 100 8 1/2x11 BOND LETTERHEADS, 100 6 3/4 Whitewave Envelopes, neatly printed. Satisfaction guaranteed. MERO PRODUCTS, Box 344, Punxsutawney, Penna. se18

\$1.00 POSTPAID - 100 8 1/2x11 BOND LETTERHEADS and 100 6 3/4 Whitewave Envelopes. BENNEVILLE PRINTING, 907 West Roosevelt Blvd., Philadelphia 40, Pa.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column.

A-I CIGARETTE AND CANDY VENDING MACHINES - All makes and models, lowest prices, from operators being drafted. Uneedapak Parts in stock. What have you to sell? MACK POSTEL, 6750 N. Ashland, Chicago. no6

BAKERS PACERS DAILY DOUBLE, LIKE NEW, \$225.00; Mills War Eagle, \$50.00; two Jennings Silver Moon, F. P., \$100.00 each; six Seeburg Wall-o-Matics, \$25.00 each. COIN FUN, INC., 6016 Florence, Omaha 11, Neb.

FOR SALE - LATE MODEL MAESTRO WIRED Music Unit. 15 stations complete. 21-volt signal system. All cabinets in excellent condition. Looks, works and sounds like new. Bank reference. Write BOX C-54, Billboard, Cincinnati 1, O. sell

FOR SALE - THREE MILLS THREE BELLS, LIKE NEW, serials above 1,000, \$900.00 each; two Keeney Super Bells Comb, used three weeks, \$225.00; two Bally Club Bells Com., in original crates, \$295.00. Make offer for lot or any part. BOX C-59, The Billboard, Cincinnati 1, O.

FOR SALE - JR. SIZE 25c CONSOLE, OLD TYPE slot mechanism, 2-4 payout, brand new clear finish Oak Cabinet, modernistic handle, \$145. SQUARE DEAL NOVELTY CO., Box 57, Mantono, Ill.

FOR SALE - 20 KUNKLE COIN OPERATED Pop Corn Vending Machines, very clean, \$70.00 each. JACK LIPPS, 392 S. Glassell St., Orange, Calif.

FOR SALE - 1 ROCK-OLA SPECTRO-VOX AND Playmaster with 6 Wall Boxes, \$450.00; 3 Mills 5c Vest Pockets, blue, \$42.50 each; 2 Mills Throne of Music Phonographs, \$162.50 each. SILVER DOLLAR, 611 Travis Bldg., San Antonio, Tex.

MARBLE HEADQUARTERS OF THE WORLD - See TORR advertisement this issue on the Merchandise-Vending Machine page. sell

SCALES - COLUMBIA, MILLS, WATLING, NATIONAL, Ideal, \$25.00 each. R. J. HEINEMAN, 656 Selden, Detroit, Mich.

SIX-COLUMN NATIONAL CIGARETTE MACHINES, with base, reconditioned and repainted like new, 20c slot, \$17.50 each. MIDLAND AMUSEMENT COMPANY, Port Chester, N. Y.

WANT TO BUY - WHAT HAVE YOU? WANT to sell. What do you need? Coin machines of every description. X. L. SALES CO., 959 Hope St., Providence, R. I. se25x

WANTED - X-RAY BLACK RUBBER POKER Balls, any quantity, \$1.00 each. Send C. O. D. F. MCKIM SMITH, Central Pier, Atlantic City, N. J. sell

WILL PAY CASH FOR GOOD PHOTOMATIC Machine. Please describe fully. McGUIRE, 313 Santa Ana, Bellflower, Calif. sellx

WILL PAY HIGHEST CASH PRICES FOR MILLS 1c Blue Fronts, War Eagles, Roman Heads and extraordinary. Also want Mills Golf Ball Venders and Mills Square Bells. C. R. SNYDER, 4116 Live Oak St., Dallas, Tex.

1c AND 5c NORTHWESTERN STANDARD, Porcelain, \$2.00; 1c 33 Northwestern, Porcelain, \$2.00; Pikes Peaks, \$5.00. 1/2 deposit. AMUSEMENT SALES CO., 4304 Jefferson, Kansas City, Mo.

1 1942 GALLOPING DOMINOS, TWO-TONE Cabinet, Jackpot, Serial 4556, \$400.00. JACK GARVEY, 1102 E. 18th St., Davenport, Iowa.

2 VICTOR HOME RUNS 25# GUM, \$16.50. One-third deposit with order, balance C. O. D. BOYER VENDING CO., 408 E. John, Champaign, Ill.

2 BALLY SANTA ANITA, \$200 EACH; 1 Keeney Fortune, like new, \$325; 1 Bally Preakness, \$15; 1 Mills 1939 1-2-3, \$25. MULLINIX AMUSEMENT COMPANY, 1514-16 Bull Street, Savannah, Ga. se18x

7 COLUMN AND 9 COLUMN DUGRENIER Cigarette Machines, factory reconditioned and refinished like new; operating on all coin combinations. Send for list. X. L. SALES CO., 959 Hope St., Providence, R. I. se25

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS. LARGEST selection of Mechanical Machines obtainable. Will buy for cash, fifty All Electric French-Fry Poppers. Ten Burch Machines cheap. Caramel Corn Equipment, 120 S. Halsted 6, Chicago. se18

ALL KINDS ALL-ELECTRIC POPCORN POPPERS, Burch, Star, Peerless; Peanut Roasters, Caramelcorn Equipment, Burners, Tanks, lowest prices. NORTHSIDE SALES CO., Indianapolis, Iowa. no13x

THREE SNOWBALL MACHINES FOR SALE; ONE Echols, one Burt, and one plainer type. One \$75, other two \$50 each. J. D. SULLIVAN, 214 N. 2d, Greenfield, Tenn.

FOR SALE - SECOND-HAND SHOW PROPERTY

A NEW AND TIMELY GAME, "SMACK THE AXIS," America's finest Dart Game. Send three cent stamp for illustrated circular. FRANK WELCH, 735 E. Main St., Rochester, N. Y.

AMMUNITION FOR SALE - .22 CALIBER long rifle, 50 cases on hand, \$200.00 per case of 10,000 shots. Wire deposit. FAIR-GROUNDS, 306 E. Baltimore St., Baltimore, Md. se18

CANVAS - VARIOUS WIDTHS AND WEIGHTS. Tarpaulins, Waterproof Covers, 9x12 ft., \$8.95; 12x14 ft., \$12.95; 15x20 ft., \$21.95. Imitation Leather, Paints, Enamels and many other items. MICHIGAN SALVAGE CO., 609 W. Jefferson, Detroit, Mich. se25x

FLOOR SANDER, AMERICAN 12", \$150. ALSO .22 Rifle, 5,000 Bullets and Shooting Gallery Funnel, \$75. F. SHAFER, Odon, Ind.

FOR QUICK SALE - COMPLETE BOOTH Equipment for 400 seat theatre. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash Ave., Chicago. se18x

FOR SALE - LIGHTING PLANT MOTORS, GENERATORS, Extra Wire, Switchboards; complete plant. Will sell cheap to right party. Must sell at once. MT. LAWN PARK, R. F. D. 1, New Castle, Ind.

FOR SALE AT ONCE - NEW EIGHT CAR MANGELS Whip, used only ten weeks. Can be seen in operation at Buckroe Beach Park until September 12. Perfect in every respect, same as from factory, \$4,000.00. GEO. C. BACKUS, Buckroe Beach Park, Va.

GALLERY AMMUNITION FOR SALE - 2 CASES Peters Krumble Ball and 2 cases Western Expert. Best offer over \$200.00 per case. 25% deposit, balance C. O. D. BOX C-58, Billboard, Cincinnati 1, O.

GOOD CONDITION 35MM. FILMS AT \$3.50 Per Reel with Advertising. State your wants. BYRON GOSH, Dunganon, Va.

GOOD ORDER, NOW OPERATING, PORTABLE 8-Car Whip, \$750.00; Bingo outfit, complete, \$350.00; Fishpond, \$75.00; Cigarette Gallery, 12 Cork Guns, \$100.00; B.B. Gallery, 6 good Guns, \$100.00; Hoop-La, complete, \$75.00; one Top only, 16x24 Hip Roof, snaps to frame, \$35.00. Several other outfits. G. F. LITTS, Box 429, Macon, Ga. x

NEW MECHANICAL SHOW - "CUSTER'S LAST Stand" and Western Show. Mounted in good Trailer, 6x12 ft., all ready to go. Price, \$240.00. Better hurry. PAUL AUSTIN, 1816 7th, Kearney, Neb.

SEND FOR BIG FREE LIST ON 35MM. SOUND Films for sale. We buy 35MM. Films. What have you? Write U. S. FILM SERVICE, 350 Monroe St., Passaic, N. J.

SOUND EQUIPMENT - BOGAN 100 WATT Booster, used twice. Also 7 Watt Bogan Amplifier, "Driver" for above. Make me an offer. Inquiries acknowledged. AL THOMPSON, 65 Pierpont St., Waterbury, Conn.

VICTOR 248 PROJECTOR, OVERHAULED; COL-lapsible Screen, two Religious Programs. Best offer. Will sell separate. LAWRENCE, Box 107, Sta. A, Boston, Mass. sell

PHOTO SUPPLIES DEVELOPING-PRINTING

A NEW BRAND OF DIRECT POSITIVE PAPER is made in all standard sizes. Send for information and wholesale price list. MODERN PHOTO SUPPLY COMPANY, 2732 Third Street, Santa Monica, Calif. oc9x

DIME PHOTO OUTFITS CHEAP - ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. se25x

EASEL PHOTO MOUNTS, ALL SIZES - WOOD, leatherette, glass frames, latest styles, Sizes 2x3 to 8x10. Patriotic, Heart Mirrors, Frames, Easels for 1 1/2x2. Everything for direct positive operator. Prompt shipments. CAPITOL EQUIPMENT, Box 287, Saint George, N. Y. sellx

D. P. PAPER CUT DOWN TO ANY WIDTH, \$5.00 per roll. 48 hour service. Send in your rolls. SUPERIOR SALES COMPANY, 202 Marks Bldg., Des Moines, Iowa.

D. P. P. PAPER - 1 1/2 inch, \$15.00; 2 inch, \$20.00; 3 inch, \$30.00. Eastman, Drex, June, 1944. Deposit with order, balance C. O. D. RICHARD ROBINSON, 2450 Overlook, Cleveland, O. se18x

DIRECT POSITIVE ROLLS MACHINE CUT TO any width. Guaranteed perfect smooth cut. Single rolls, \$3.00; additional rolls, \$2.50. Reliable 24-hour service. Send in your rolls. J. V. HENDERSON, 149 West 20th St., Indianapolis 2, Ind.

EASTMAN DIRECT POSITIVE PAPER - 1944 dating, 50 rolls 1 1/2", \$20.00 each. 10 rolls 2" and 10 gross 5x7, \$17.00 each. 50 rolls 2 1/2", \$22.00 each. 5 rolls 3" and 3 1/4", \$25.00 each. Send 25% deposit. BONOMO, 25 Park St., Brooklyn 6, N. Y. se18x

EASTMAN D. P. P. - Size 1 1/2x250 FT., \$15, 2 1/2", 17, 3", \$19. Any quantity, 50% with order. BOX C-182, Billboard, Cincinnati 1, Ohio.

ENLARGER ECLIPSE, BRAND NEW, TWO TONE Gray Baked Enamel, Thirty Inch Nickel Column, Enlargements to Extreme, Lamp Negative Carrier, Masks and Lens, fifty dollars. Want Hasson Double Camera. LEON TOONE, Box 3, Pennsville, N. J.

FOR SALE - 10 ROLLS EASTMAN DIRECT POSITIVE paper, 2 1/2x250 ft.; 10 rolls two inch, 8 rolls 1 1/2 inch, 9 gross 5x7, one gross 8x10. All Eastman 1944 dating. Do not ask for the price - make an offer. Wire or write to J. T. McLamb, 1624 South St., Philadelphia 46, Pa. se25x

FOR SALE - MODERN D. P. PAPER. 6 ROLLS of 2"x250, 4 Rolls of 4"x250, 10 Rolls of 5"x150; all or any part. SMILE-A-MINUTE STUDIO, 1518 Capitol Ave., Cheyenne, Wyo.

GOOD OFFER - 10 ROLLS 2 1/2" DIREX, GOOD dating, \$15.00 each. P. O. BOX 1073, Wilmington, N. C.

JUST ORIGINATED! - NEW NUMBER FOR 1 1/2x2. Holds three pictures. Free sample to my patrons. All others 15c in stamps for sample. GAMEISER, 3065 Brighton 13th St., Brooklyn, N. Y. sellx

LEATHERETTE FINISH FOLDERS, PATRIOTIC and regular designs. Prices per 100. For 1 1/2x2 photos, \$1.50; for 2x3, \$1.75; for 3x4 and 3x5, \$2.25; others. Patriotic flat mounts for 1 1/2x2, 50c. MILLER SUPPLIES, 1535 Franklin Ave., St. Louis, Mo.

NEW VELVET FINISH SERVICE FOLDER WITH removable star. Holds one or two pictures, for 2 1/2x3 1/2 or 3x4. Wonderful flash. Fast seller or money back. Also small Leatherette Folders, 25c for samples and prices. GAMEISER, 3065 Brighton, 13th St., Brooklyn, N. Y. sell

NEW PLYWOOD ARCHWAY, 10-FOOT FRONT, lettered for photos; packs small; light; flashy; fifteen dollars; Flex F45 Linastigmat Lens, new, in barrel, seventeen fifty. LEON TOONE, Box 3, Pennsville, N. J.

PHOTO MOUNTS FOR DIRECT STUDIOS - ALL sizes in stock. Special sizes made to your order. Send \$1.00 for \$3.00 worth of salable samples. UNITED PHOTO SERVICE, Gatesville, Tex. oc9

PHOTO FLOOD BULB, SAME AS NO. 2 PHOTO Flood, 8 times the life; 75c, three or more. RAYTRON, 437 Superior, Toledo, O.

PHOTO MOUNTS - 1 1/2"x2", 100 FOR \$2.00; 500 for \$6.00; 1,000 for \$10.00. UNITED PHOTO SUPPLY SERVICE, Gatesville, Tex. no6

SELL 10 ROLLS 5x250 EASTMAN DIRECT POSITIVE, dated July, 1944, at \$37.50, or trade for Eastman 1 1/2x250. Make best offer. M. L. RUBENSTEIN, 25 W. 2d, Greensburg, Pa.

WANTED - FOUR AND A HALF INCH FOCUS Lens (or 5 inch), mounted in Ibsor or Illex self cocking shutter speed from one, with image reversal prism. A. J. BOUSE, 722 Military Drive, Coeur D'Alene, Idaho. se1

35MM. CAMERA, LENS. 200 FOOT CAPACITY. For identification, also copying. NEW PROCESS STUDIOS, 49 East 21st Street, New York.

ACTS, SONGS & PARODIES

NOVELTY AND SOPHISTICATED SONGS, TOPICAL Monologues, Stories, Quips, Wisecracks. List ready. Ventriloquial Dialogues. TIZZARD, 104 W. 71st Street, New York.

MUSIC PRINTED, \$7.00 UP; SONGS RECORDED, \$2.50. Melodies, \$6.00; Piano Arrangements, special offers. (Stamp.) URAB-B.B., 245 W. 34th, New York 1. se18x

MUSICAL INSTRUMENTS, ACCESSORIES

3 1/2 OCTAVE DEAGAN MARIMBA—SLIGHTLY used, only \$175.00. Lots of Musical Instruments. Write for list. MORTON LINES MUSIC CO., Springfield, Mo.

COSTUMES, UNIFORMS, WARDROBES

ATTRACTIVE EVENING GOWNS, CHORUS Sets. Various Band Orchestra Coats. Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th, New York.

CELOPHANE HULAS, STRIPEASE, BUMPS, Rumbas. Gold Cyke (20x31), \$35.00; Sateen Curtain (17x48), \$35.00; Velvet (12 1/2x26), \$20.00. WALLACE, 2416 N. Halsted, Chicago.

CHORUS COSTUMES — SLIGHTLY USED, short and long, all colors, two dollars each. FOLLIES COSTUMES, 209 W. 48th St., New York. se11x

CHORUS COSTUME CLEARANCE—ONE DOLLAR, perfect condition; principals, three dollars. Men's wardrobe. GUTTENBERG, 9 W. 18th St., New York City. se25x

CHORUS PANTIES, 75c; NET BRAS, 60c; G-Strings, 50c; White, Flesh or Black Net Bras, Rhinestone Centers, \$1.50; Lace Pants, \$1.25; Rhinestone goods made to order. Free folder. Cards Ignored. C. GUYETTE, 346 W. 45th, N. Y. C. x

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. se18x

SCENERY, CYCLOGRAMS, DRAW CURTAINS, Dye Drops, Operating equipment—new and used at lowest price. SCHELL SCENIC STUDIO, Columbus, O. x

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. Write NELSON ENTERPRISES, 336 S. High St., Columbus, O. se18x

ATTRACTIVE 216-PAGE ILLUSTRATED Professional Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa. se25

EARN MONEY. ANSWER UNSPOKEN QUESTIONS. Call Unknown Names, Birthdates, Articles. Professional Mindreading Course, \$1. MAGICAL ENTERPRISES, Box 111B, Roseville, Mich. oc2x

EASY MONEY—WORLD'S LARGEST ORIENTAL European Magic, etc.; Secrets. Save 75%. Send \$1.00 cash for gigantic catalogs, shipped F. O. B. express. INDIA, Box 70, Bay Shore, N. Y. se11

FREE—TWO PROFESSIONAL TRICKS (Apparatus!) one metal, one rubber, worth \$1.00, with new illustrated catalog, 25c. TRIXIE'S, 2404-N, Fifteenth, Philadelphia. x

HYPNOTIZE ANYONE SPEEDILY, EASILY, effectively. Sure-fire method. Guaranteed. Complete Practical Course, \$5.00. (Information, stamp.) Airmail. EASTERN, Box 1373, Raleigh, N. C. x

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. se18

SAMPLES 40 DIFFERENT TRICK, JOKE ITEMS, \$1.00. Fast sellers! Wholesale catalog, 10c. Large stock. (Pitchmen's Headquarters). ARLANE, 4462-B Germantown, Philadelphia. x

WANTED TO BUY — PROFESSIONAL MAGIC Show or used Magic, also Sound System, Speakers, Turntables, Microphone. Reasonable. No Junk. State all first letter. CARL H. BORSSE, 416 Blackstock Ave., Sheboygan, Wis.

ANIMALS, BIRDS, REPTILES

AFRICAN LEOPARD, \$100.00; LLAMA, \$200.00; Emu, \$200.00; Sooty Pacas, \$20.00; Wildcat, \$25.00; Blue Fox, \$25.00; Hamsters, \$1.00; Parakeets, \$5.00 pair; Boa Constrictors, \$4.00 per foot; Black Raccoons, \$10.00; Deserted Skunks, \$7.50; Badgers, \$17.50; Tree Porcupines, \$25.00. CHASE WILD ANIMAL FARM, Egypt, Mass. se18x

HOW MUCH AM I OFFERED FOR A TWO-Headed Calf, born on July 18, 1943? Sound and in good health. Write LEONARD RADKE, Amboy, Minn. se11

HUSKY PUPS, THE SHOWMAN'S DOG. GREAT-est flash on any lot. Only two left, then no more till next summer. Quality high, prices low. PHIFER ANIMAL FARM, Millington, N. J.

PLENTY SNAKES, ALLIGATORS, ARMADILLOS, Horned Toads, Dragons, Boas, Gila Monsters, Rats, Rabbits, Prairie Dogs, Parakeets, Raccoons, Grey Foxes, Peafowl, Woodchucks, Swans, Squirrels, Odorless Skunks, Opossums, White Doves, Giant Mexican Horned Toads, Mexican Beaded Lizards, Golden Hamsters, Ducks, White-crested Black Polish Chickens, Pheasants, Mink, Racing Terrapins, Giant Rhesus Monkeys, Marmosettes, Indian Leopards, Coati-mundis, two thousand Guinea Pigs. Thirty years' experience shipping snakes and animals. Wire OTTO MARTIN LOCKE, New Braunfels, Tex. se11x

WILD LIFE EXHIBIT—BADGER, RACCOONS, Agouti, Brazilian Beavers, Paca, Rhesus Monkeys, Coatis, Snook Bears, Porcupine, Foxes, Ferrets, Owls, Eagles, Magpies, Chucks, Black Squirrels. CHESTER A. LAMB, 5792 Iroquois, Detroit, Mich.

HELP WANTED

A-1 MODERN DANCE MUSICIANS (GIRLS and men) wanted for immediate and future replacements. Location work. Rush complete information including age, date available, draft status, local number, experience, present and permanent address, telephones, photo, salary expected. CONSOLIDATED ORCHESTRA SERVICE, 519 3rd, Macon, Ga. se18

ADVERTISING SALESMEN AND CREW MANAGERS—Patriotic radio programs, nationwide campaign. References required. FEDERAL RADIO ADVERTISING AGENCY, Union Trust Building, Washington, D. C.

DANCERS FOR STEADY LINE WORK, AGVA. Must be experienced in tap, toe and acrobatic if possible. Salary according to ability. Trained and sent from Columbus, O. Prefer professionals. Two weeks' rehearsal. Write THELMA CARMEN, 252 E. Lakeview Ave., Columbus, O.

EUROPEAN STAGE PERFORMER WANTS young lady partner. Prefer one who can sing or dance. "L. L." Billboard, 1564 Broadway, New York 19.

EXPERIENCED RINK ORGANIST TO PLAY IN large Tent Rink about November 1. Location near San Antonio, Tex. Address KUENZEL AND FRYE, Villa Park, Ill.

FIRST CLASS MECHANIC AND REPAIR MAN, preferably for Wurlitzers and other coin machines. Salary no object for the right man. PANAMA CITY MUSIC CO., Panama City, Fla.

INDIAN MED MAN WANTED—ONE WITH nice costumes and sober, who can make good talk on Herbs and Oil. Permanent job all winter with good pay to right party. Write or phone, Altoona 2-2384. MRS. HELEN REDFEATHER, 1401 5th Ave., Juniata, Altoona, Penna.

MUSICIANS WANTED — ALL INSTRUMENTS. Intact sections or complete bands also needed. Airmail all details to VSA, Box 1299, Omaha, Neb. se18x

MUSICIANS FOR REPLACEMENTS — HOTEL style tenor band. Permanent location. Top money to good men. EDDY DUNSMOOR, Heidelberg Hotel, Jackson, Miss. se11

MUSICIANS WANTED FOR ROAD BAND — State draft rating. HARRY COLLINS, Grand Island, Neb. se11

PIANIST OR ACCORDIONIST — FOR WELL known Cocktail Unit, three men and girl vocalist under contract Frederick Brothers' Music Corporation. Organized four years. Steady engagements working only finest hotels and lounges. Currently eleventh week at Minneapolis' smartest lounge. Salary to start, \$65.00 weekly plus transportation. Write or wire immediately. ORCHESTRA LEADER, Suite 1011, Hotel Sheridan, Minneapolis, Minn.

SMALL LADY — NO EXPERIENCE NECESSARY. Not over 110 pounds. Must be 30 years or over to work in standard act. BOX 561, The Billboard, Ashland Bldg., Chicago. se11

WANTED — GIRLS, SING, DANCE, PIANO Player. Vaudeville-theater dates. Top money. BERT DEAN, 715 Witherbee No. 5, Phone 95465, Flint, Mich.

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A-1 CIGARETTE AND CANDY VENDING Machines wanted. MAC POSTEL, 6750 N. Ashland Ave., Chicago, Ill. oc30x

GOOD USED RIDES WANTED—FERRIS WHEEL, Merry-Go-Round, Caterpillar, late model Whip, Dodgem. Rides must be first class, no junk. Address C. W. SIMPSON, Warner Park Swimming Pool, Chattanooga, Tenn.

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WANTED TO BUY — CONCESSION TOP, 8x14 or smaller. Must have frame. J. MELE, Hamilton Ave. and Boardwalk, Seaside Heights, N. J. se11

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WE PAY YOU WELL FOR "ANYTHING" YOU wish to sell; Merchandise, Jewelry, Tools, Instruments, Equipment. JUSTICE JOBBERS, Box 150, Chicago. se25x

WILL BUY FOR CASH SUPER ROLLOPLANE and Hand Popcorn Popping Kettle and Burner. Factory Two-Abreast Merry-Go-Round. A. J. KAUS, Kaus Exposition Shows, per route.

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COLORED ORCHESTRA —
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Bill Holliday — America's Finest Colored Ventriloquist, presenting Joe-Joe, the Dummy, a surprise minute. The vent act that's different. Also have fine Punch and Judy Show, a smart act. I dress in tails and have 8x10 pictures. Bookers, take notice. Also do M.C. and sing. Bill Holliday, 89 Orange St., Albany, N. Y. se18

AT LIBERTY DRAMATIC ARTISTS
AL LIBERTY—DRAMATIC ARTIST, CHARACTERS or Juvenile. Age 23, 5 ft. 11. Five years' experience. NEIL BURDICK, 904 So. 17th St., Temple, Tex. oc2

Gagwriter, Idea Man — Specializing in Band Novelties, Patter, Parodies, Monologues. Desiring connection with legitimate entertainer. Free to travel. Don Frankel, 3623B, Dickens, Chicago 47, Ill.

AT LIBERTY MISCELLANEOUS
PHONE SALESMAN AT LIBERTY AFTER LABOR Day. BOX 468, Billboard, 1564 Broadway, New York. se18

Gagwriter, Idea Man — Specializing in Band Novelties, Patter, Parodies, Monologues. Desiring connection with legitimate entertainer. Free to travel. Don Frankel, 3623B, Dickens, Chicago 47, Ill.

AT LIBERTY MUSICIANS
AT LIBERTY—ALTO SAX and Clarinet. Lead or 3d, also jam. 4-F classification. BART JOHNSON, Dunlap Hotel, Jacksonville, Ill. se18

HAMMOND ORGANIST with own organ. At liberty after Labor Day. Address ORGANIST, 7615 So. Morgan St., Chicago, Ill.

RINK ORGANIST — NON-union, no draft. East only. ORGANIST, 197 Division St., Pittston, Pa. se18

TENOR SAX MAN, PIANO Man — Both want job on same band. Capable, 4-F. FRANCIS TONSFELDT, 2624 Dodge St., Omaha, Neb. se11

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REAL VAUDEVILLE UNIT SHOW DRUMMER— Thoroughly experienced, all essentials. Available after October 1. Address SAMUEL STEFFEN, General Delivery, Indianapolis, Ind., week of September 5; Saginaw, Mich., week of September 12.

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TWO GIRL MUSICIANS—WEIGHT OVER 200 lbs. each. Pianist and Drummer, both vocal. Been solid team for five years. Union. Best of references. Prefer a good location job in small club or high-class tavern. Available October 1. Write MARGIE PRATT, 405 S. 3d St., Rockford, Ill.

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HIGH FIRE DIVE ACT — Price and particulars address CAPT. EARL McDONALD, Billboard, Cincinnati 1. oc2

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FOUR HIGH CLASS ACTS — THE WORLD'S Best Wire Act, real Comedy, Tramp Juggling Act, Novelty Trapeze Act, Hand-Balancing and Acrobatic Act. BINK'S CIRCUS ATTRACTIONS, Route 1, Cudahy, Wis. oc2

GREAT CALVERT — ON THE HIGH WIRE. GREAT CALVERT, 164 Averill Ave., Rochester, N. Y. se25

JAMES COGSWELL — STILT WALKER CLOWN Cop, Uncle Sam. For description and prices write. 1433 Rose St., Lincoln, Neb. se18

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W.; HENNESSY, Frank Wm.; Hennies, Mrs. Rosa; HENRY, Clifford; Herbart, Mrs. Paul; Herman, Lelia I.; Heron, James; Hess Road Show; Hester, Ray; Heub, Hugo; Hickman, Thurman; Hicks, Ralph; Hicks, Wm. & Rosa; Hiles, Ruth; Hill, H. P. (Punk); Hill, Howard; Hill, Mrs. Thelma; Hill, Wilbur; Gleason, E. L.; Gleason, Thos.; Glenn, Frank; Globe, Henry & Marie; GLOVER, Thos.; Golden State Shows; Golden, Geo.; Goldhemmer, F.; Goldie, Jack; Goldstein, Irving; GOLLADAY, Eugene Russell; Gordon, Buster; Gordon, Eleanor N.; GOTCHER, Chas. Rowe; Gould, Blackie; Gould, Max; Grabbs, Louis; Grace, Harry & Daisy; Grady, Eddy; Grady, Jack; Graneau, Ann; GRANT, Clair; GRANT, Louis; Grauman, Saul; GRAVES, ROY; Grattiot, Merle J.; Graves, John & Cleo; Graves, Mrs. Violet; Gray Jr., Alfred E.; Green, Geo. L. & Kitty; Green Jr., W. F.; GREENE, Bruce; GRIBBLE, Marion; Guest, Walter; Guyot, Robt. M.; Gwinn, Calvin; Haggeman, Bob M.; Haines, Bernard J.; Hall, Al K.; HALL, Harlan; Hall, J. C.; Hall, Mrs. J. O.; Hall, Jake & Ruby; HALL, John Cecil; HALLDIN, Tago; Hallock, Wm. A.; Hamblin, Mrs.; HAM

Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Address Merchandise Dept., The Billboard, 155 N. Clark St., Chicago 1, Ill.

Merchandise Trends . . .

CHICAGO, Sept. 4.—Retail trade volume is usually at its lowest level during this season of the year, and week-to-week fluctuations are not considered significant. Perhaps the fact that the week of August 21 showed a 15 per cent increase in retail sales over a year ago is not very important then, compared to the 4 per cent decrease under last year's trade which showed up in the report for the week of August 14. The main trend now is toward smaller percentages of gains over 1942 than the first half of the year averaged, but the increase of 15 per cent shown in the Federal Reserve Report is said to be based chiefly upon initial preparations for fall buying. More and more people are discovering there's not much left to buy now, and all of them seem to be out to get "the mostest the firstest."

THE CUPBOARD IS BARE—"And so the poor dog gets none." The poor dogs in this Mother Goose version being the latecomers to Mexico. An official of the foreign trade department of the Chamber of Commerce reported last week that Mexico is practically stripped of available goods. Thousands of buyers have gone to our southern neighbor's manufacturers, and the ones who got there earliest sewed up the sources that can really produce for export. Only if an American store has been operating in Mexico for a long time and has good connections, it is possible to get any merchandise at all on a quantity basis. Pressure for exports has been so heavy, it is reported, that the situation is now so bad it is creating shortages in Mexico and bad feelings toward the United States, which bodes no good for post-war relations. One expert opined that after the war many Central and South American countries may go back to trading with England, Japan and Germany because we do not know how to handle our affairs with them.

BRIGHT NOTE—Any merchandise news that does not treat of shortages or limitations these days is automatically classified under this heading, especially if it's an easing of restrictions. Glad tidings for today are that more cork products are being made since government restrictions on the usage of cork have been lifted. Large supplies of this raw material are said to be available. Now you can have a cork coaster again for your highball, if you can get the highball.

BOSTON GIFT SHOW—The Fall Gift Show here opened August 30 with an estimated registration of 1,800 buyers. A display of 300 lines on five floors of the Parker House was offered to buyers, which compares favorably in size with last year's show. This will be the only gift show to be held this fall in Boston.

CEILING PRICE VIOLATIONS—There are a good many reports lately of OPA price ceiling violations. One New Jersey firm has already paid into the U. S. Treasury an amount representing three times the charges above legal ceiling prices. OPA is permitted by law to institute treble damage actions in cases where the retailer has no recourse. Reports in Chicago indicate that the Office of Price Administration is modeling its enforcement set-up after FBI methods and will emphasize investigations and actual enforcement. One news story said the regional office of OPA is "seeking men of the J. Edgar Hoover type."

WINDOW CORNICES—An item that seems nicely adaptable to the specialty merchandise trade is being pushed by a large mail-order house at the present time. Made of strong fiber board, window cornices, or "toppers" for curtains, draperies and Venetian blinds which cover all rods and brackets, should appeal to the millions who yearn to dress up the house these days.

NEW TEXTILE—Manufacturers went all-over anticipatory while the War Production Board elaborated on big plans for facilitating the use of fibrous glass textiles but will have to remain in just that anxious state for the dura-

tion. One new plant in Pennsylvania to produce the wondrous glass fiber textiles and production increases in others will mean a much greater output, but all of it will go for military and naval use. More than 200 different articles are now being made of the new material, but civilian manufacturers will have to wait for peacetime to get even a whiff of fiberglass.

JEWELERS' FLIGHT—Jewelry stores are facing a bleak enough future as it is, but they're finding the china and glass markets hard to break into. The problem of constantly decreasing jewelry stocks, turned many stores to china and glassware as replacement items, but most manufacturers are not accepting new accounts and are even filling orders to old accounts on a quota basis. Some jewelers carried giftware and specialty merchandise items for years on a small scale and now when larger inventories of such goods might tide them over, they get even less than in pre-war days.

FOREIGN TRADE—The Department of Commerce announced recently that United States merchandise imports from Latin American republics show a 28 per cent increase for the first six months of this year over the same period of 1942. Both exports and imports have increased from the 1942 levels. Mexican trade showed a shift from an import balance to an export balance, and Cuba, Chile and Uruguay showed a great increase in the import balance.

HIDE DEALERS LICENSED—To assure shoe buyers that prices would be held in line on raw materials, the OPA on August 20 made sellers of hides subject to licensing regulations. All dealers in hides are automatically licensed, and if OPA regulations are violated, the licenses are taken away. The action was taken in the expectation that the threat of "de-licensing" dealers will provide sufficient raw material to keep prices under control.

RADIOS—Chicago's electric utility has cut its retail radio department down to a single listening booth in which three sets are shown. Before the war this company had one of the largest radio sections in the city. If the predictions of David Sarnoff, president of RCA, come true, this radio department will appear after the war about the same as it did before restrictions were laid upon civilian manufacture. Sarnoff said in an interview in San Francisco that there will be some improvements in radios coming out after the war but they will generally be the same as they were when production was stopped.

PROMOTIONS—Reports from various sections of the country indicate that many stores are featuring mirrors. Furniture departments have substituted pictures and accessories for heavy pieces, but some stores report that mirrors are in greater demand and are more profitable.

Ceilings Raised on Imports

WASHINGTON, Sept. 4.—To relieve importers, wholesalers and retailers from a "squeeze" situation arising from higher import costs since March, 1942, OPA issued the Maximum Import Price Regulation effective August 23. This regulation applies to goods subject to the General Maximum Price Regulation or to supplementary regulations which do not set out dollars-and-cents prices, with the exception of food and farm products. It replaces Revised Supplementary Regulation No. 12 to the General Maximum Price Regulation.

A 75 per cent percentage mark-up may be added to wholesalers and retailers' maximum price for imported consumer goods. While importers of manufactured goods may include in total costs items of transportation, insurance, customs duties, etc., they may not include any increase in the foreign price made by the foreign seller after April 30, 1943. A manufacturer using imported materials may petition OPA for an increase in the price of the article he produces if he can show that imported materials have increased so substantially since March, 1942, that he cannot continue to use them or to continue production of the article.

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

OUT OF THE MAIL BAG

L. W. F., of Wichita, Kan., writes: "I have been reading your column in *The Billboard* and have finally come round to asking for a copy of *Salesboard A. B. C's*, which I would appreciate your sending to me. I understand it is free and a help to beginners. Since you have contact with merchandise manufacturers and supply houses perhaps you may be able to advise also where I can locate a source for knife salesboard deals, particularly the photo handle type. About 15 or 20 years ago a firm in Chicago, operating under the name of the Golden Rule Cutlery Company, featured just the style of deal I have in mind. If this firm is no longer in existence, perhaps you can recommend another company that may have something similar."

Copy of *Salesboard A, B, C's* has gone forward to L. W. F. and is available to anyone else interested.

We have no record of a firm handling the knife deal mentioned above. However, if one of our readers has something he believes the writer can use we would be glad to forward this information to him if you will drop us a line.

We see where the Weather House is being offered for general distribution. It has definite sales punch for a card or board give-away and will probably be picked up by many of the boys. Item is distributed by the Weather Man Company.

HAPPY LANDING.

Novelty Merchants Fined; Workers Shop on Sunday

NORFOLK, Va., Sept. 4.—Altho courts in Virginia's capital city, Richmond, recently invalidated Virginia's ancient blue laws, seven defendants charged with violations by making sales of merchandise on Sunday here were fined \$5 each by Justice Clyde H. Jacob recently in Police Court. Justice Jacob then ordered the fines suspended.

W. J. Ralston, executive secretary of the Retail Merchants' Association, testified that the arrests of the defendants were made last Sunday after he had made complaints to Chief of Police John F. Woods. Ralston said he had not intended that arrests should be made and desired merely that certain dealers in jewelry be warned against making sales

Mass. Beano Fans Petition for Ballot

BOSTON, Sept. 4.—The Bay State's beano supporters are down but not out. A petition containing 12,620 signatures has been filed with Secretary of State Frederick W. Cook, which may put beans on the ballot in next year's State election.

After a tooth-and-nail battle in the State Legislature last spring, a beano repeal bill was finally pushed thru. The law provided a 90-day time lapse before the repealer became operative. But Gov. Leverett Saltonstall carried out his threat to make the repealer a war emergency measure (and hence immediately operative) when earlier petitions were filed.

Under the referendum petition law, 10,000 signatures from at least four different counties are necessary in order to submit a measure to the voters for decision. And beano opponents have the right to challenge the validity of the signatures before the State ballot commission and perhaps rule the question off the ballot.

The 10 original signers of the petition, all residents of Holyoke, are: Edgar Bouchard, Rep. Oscar DeRoy, Julien M. Ginet, Ernest W. Brunault, Patrick A. Coughlin, Lionel Bonivouloir, Arthur A. Marcell, Jacob Ogan, Henry P. Toepfert, Oscar Lamontagne.

Swiss Watchmakers Usurp U. S. Market

CHICAGO, Sept. 4.—Jeweled watches bearing the "made in U. S. A." stamp are becoming increasingly scarce these days. More than five and a half million watches were imported from Switzerland last year, and the chances are that more than that number are coming in at the present time. The Swiss watchmakers are now claiming from 80 to 90 per cent of the fine watch business, and since U. S. manufacturers have been restricted on silver for cases, importers are beginning to bring in completely cased watches. Previously only the movements were imported.

The preoccupation with war work is keeping the country's jeweled watchmakers out of the finest markets for good watches on record. However, wartime experience, more skilled workers, and additional equipment are expected to enable manufacturers to meet the competition presented by foreign firms once the war is over.

on Sunday. Frank E. Turin, manager of the Norfolk Advertising Board, another witness, agreed with Ralston and added that many workers in war plants had no time other than Sunday for shopping.

Justice Jacob, however, held he was not competent to decide whether the merchandise in question was necessary. He pointed out that higher courts had held that "if the act be one about which fair-minded men might reasonably differ as to whether or not it is a work of necessity, then it is a question for the jury."

All of the defendants testified that most of their customers on Sundays are servicemen. It was brought out that most of the jewelry and articles in question were designed for sale to men in the armed forces, being decorated with the insignia of various branches of the service.

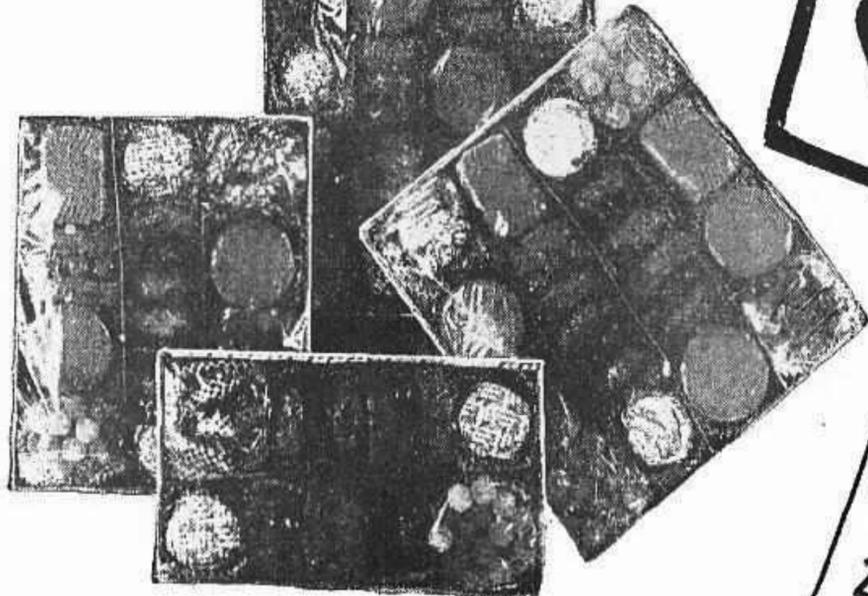
File With OPA

WASHINGTON, Sept. 4.—Merchants opening new retail establishments must still file initial ceiling price lists for cost-of-living commodities with local war price and rationing boards, the Office of Price Administration ruled August 29 in Amendment 58 to the General Maximum Price Regulations.

MIXED, GLAZED FRUITS, CANDIES AND CRACKERS

Guaranteed
Highest
Quality
Merchandise

BEAUTIFULLY
BOXED AND
WRAPPED IN
CELLOPHANE



OPERATORS!

HERE IS THE HOTTEST MERCHANDISE ITEM OF THE SEASON!

Gift Package of Merit

SERVICE MEN WILL GO FOR THEM!

It's an Ideal Xmas Gift

1 lb. - \$12.00 dz.	1 1/2 lbs. - \$16.20 dz.
2 lbs. - \$21.00 dz.	3 lbs. - \$27.00 dz.

Sold in Dozen Lots Only. F. O. B. New York

25% DEPOSIT, BALANCE C. O. D.

JERRY GOTTLIEB INC.

303 4th Ave. • New York City 10, N. Y.

HOTTEST ITEM OF THE YEAR ARMY, NAVY, MARINE, AIR FORCE, COAST GUARD, MERCHANT MARINE PENNANTS

LARGEST STOCK OF
FOOTBALL BUTTONS AND PENNANTS
IN THE COUNTRY
LARGE ASSORTMENT OF
BALLOONS IN STOCK
MILITARY JEWELRY

Send \$1.00 for Samples and mention items you want

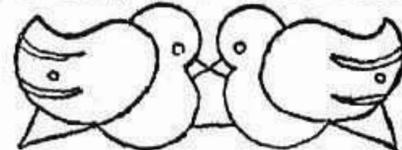
KIM & CIOFFI 916 ARCH STREET
PHILADELPHIA, PA.



A BIG MONEY MAKER
We can take care of a few more LIVE JOBBERS AND DISTRIBUTORS who understand the distribution of consumer merchandise displays and who can finance reasonable quantities. Protected territory. Every package contains VALUABLE EQUAL VALUE AMERICAN MADE MERCHANDISE. Fast sellers and repeaters; in demand at stores, taverns, eating places and wherever spenders congregate. Please tell us what you have sold, territory you cover, how often and what you can do. Can only add a limited number of distributors, to whom we will give 100% co-operation. COMMUNICATE WITH US AT ONCE for our best proposition.
HOWARD COMPANY 729 BALTIMORE AVE.
KANSAS CITY 6, MO.

PEARL PLATES for Wire Workers

We have just received new consignments of Fresh Water Shells and can make immediate and unlimited deliveries. Pictured is No. 8567—70 ligne Double Love Bird.



Blue Ocean \$21.00 Gross
Iridescent Fresh Water 13.50 "
Orchid Fresh Water 13.50 "
5 gross lots of assorted designs, 5% discount
Terms: 1/3 Dep., Bal. C.O.D., F.O.B. Brooklyn, N. Y.

8567

Order Today!

MILITARY INSIGNIA JEWELRY
If you haven't seen our exquisite line of Military Insignia Jewelry write for catalog today! A complete assortment of genuine cementing. WE ALSO SUPPLY WIRE FOR Ocean Mother of Pearl pieces with Gold Plated Sterling Silver Insignias.

Send \$1.50 for sample card of 15 different Gold Plated Sterling Silver Insignias for cementing. WE ALSO SUPPLY WIRE FOR WIRE WORKERS—WRITE FOR DETAILS!

JOBBERS! WRITE FOR SPECIAL DEAL!

SEND FOR CATALOG OF COMPLETE LINE OF PEARL PLATES

MURRAY SIMON

109 SOUTH FIFTH ST., BROOKLYN 11, N. Y.
PHONE: EVERGREEN 8-6690

LARGEST 10c PACKAGE OUT!

MacARTHUR CANDY and TOY

Here it is! The General Douglas MacArthur 10c package of confections and novelty. It's the largest package out today—3 1/2" x 5 1/2"—beautifully done up in red, white, blue and gold. All confections in the box are individually wrapped and novelties are assorted to the case. Mail, Wire, Phone Your Order NOW! Immediate delivery.

One case, 100 boxes (sample order).....\$7.25
5 case lots 7.00 per case
1/3 Dep., Bal. Sight Draft Bill of Lading Attached. F. O. B. Brooklyn, New York

JOBBERS, GET SPECIAL DEAL!

PIONEER SPECIALTY COMPANY
38 CROSBY AVENUE, BROOKLYN, N. Y.



Phone:
Applegate 7-2640

INTRODUCTORY LISTINGS Covering All Items NOW READY

IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.

IMPORTANT To obtain the proper listings, be sure and state in detail your business and type of goods you are interested in.



ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD., ST. LOUIS 3, MO.

No. 4014K. Two Entirely New Porcelain Figurines. A Flying and a Resting Goose.



Nicely colored and shaded, in three different colors. Flying goose 7 1/2 inches high to top of wing; resting goose 4 inches high to top of curved neck.

\$5.00 per doz. \$4.50 per doz.
pieces in three doz. lots

We carry a large lot of gift goods retailing from 25 cents to \$15.00 at handsome profits. Completely illustrated set K price lists mailed to any re-seller on application.

LEO KAUL IMPORTING AGENCY, Inc.

115-119 K South Market St.
Chicago 6, Ill.

PLASTIC AND MOTHER OF PEARL FAST SELLING BROOCHES

Orchid Colored Mother of Pearl Heart with Rolled Gold Plate on Sterling Silver Base—Hand-Made Gold Wire Name.

Individually carded, per dozen... \$4.20
Individually boxed, per dozen... 4.80



No. 491

Combination Red, White and Blue with hand-made lettering, "Mother," "Sister," "Sweetheart" and "Wife." Made of rolled gold plate wire, sterling silver base.

"SISTER" "V" BROOCH IS NO. 487
"WIFE" "V" BROOCH IS NO. 488
PLEASE ORDER BY NUMBER.

ORDER TODAY!

Individually carded, per doz... \$5.40
Individually boxed, per doz... 6.00
Individually boxed with Insignia, per doz... 6.75

1/3 Dep., Bal. C. O. D., F. O. B. N. Y.

SEND \$3.00 FOR SAMPLES OF FIVE ITEMS!

TREND CREATORS

1265 BROADWAY NEW YORK, N. Y.



No. 485



No. 486

NOTICE

We Can Ship From Stock

Lace-Like Souvenir Army Handkerchiefs

With the Insignia on Same

Assorted colors and sayings, such as Wife, Sweetheart, Sister, Pal-O-Mine, Just-Hello, Mother and Friend.

We can ship Army only from stock.

For Special Camp Name or Sayings a week or ten days will be required.

JOBBERS, WRITE FOR PRICES

UNITED HANDKERCHIEF MFG. CO.
LEBANON, TENN.

NEW FAST SELLING NOVELTY



Exclusive copyrighted Combination Patriotic Desk Set or Mantel Piece and Picture Frame. Double Utility—Double Sales. Beautiful laminated wood design. Finished in silver—"V" finished in Bronze. American Flag, 4"x5", mounted on Gold Tipped Staff. Base 2 1/2"x8 1/2". Height 8". Height to top of flag, 10 3/4". Miniature plastic composition service man, 3 1/2". Very colorful and attractive. Tremendous seller at \$1.25 each.

In dozen lots—\$9.00 dozen. Gross \$104.00.

Used as Desk Set

Send \$1.00 for Sample



Used with Photo
4335 Armitage Avenue
Chicago 39, Illinois
ALBANY 0945

ILLINOIS NOVELTY COMPANY

Popular Items

Synthetic Airfoam

AKRON, O., Sept. 4.—After more than a year of development and research, a method has been perfected for producing foamed synthetic rubber latex for seat cushions and similar purposes, the Goodyear Tire & Rubber Company announced here today.

The product is comparable to the pre-war airfoam, made with natural rubber latex, W. C. Winings, Goodyear mechanical goods division manager, said.

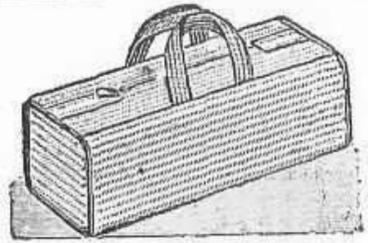
In most cases, the synthetic rubber airfoam is more highly resistant to oil, acids, gasoline and similar materials than the natural rubber product, Winings said.

Gift Kit

A sturdy kit packed with cookies, crackers, pretzels, candy, jelly, and a set of checkers is bringing in orders to Joseph Hagn Company, Chicago. The checker gift kit comes in a ready-to-mail carton so it can be forwarded immediately to the men in the armed services and is carefully filled and packed with each kind of food in a separate section.

File for Letters

A filing case about the size of a shoe box to keep in order the homefolks' letters from the boys in service is being offered by Stationers Specialty Company of New York. This sturdy cloth-covered



Zipper Furlough Bag

Practical and roomy for Service Man and Civilian. Made of durable twill and fitted with plastic zipper, has two sturdy carrying handles. Size 17" long. Color—forest green. Folds into small package when not in use.

No. B24R75—Sample Postpaid, \$16.35
\$1.75. Per Doz.

JOSEPH HAGN CO.

Wholesalers Since 1911
223 W. Madison Street, Chicago 6

NUDIE!

A 7-inch doll that doesn't talk—but says so much! Actually seems alive because of her flexible, pliable, lifelike, soft but firm plastic composition. Fast seller for Novelty Stores, Gift Shops, SALESBOARDS, OPERATORS and Night Club Concessionaires. Retail for \$2. The business gift item you often want for special occasions. A standout for remembrance value! Redhead, Blonde or Brunette—and each a tonic for the Blues! Ind. packed. Send \$10.80 for one dozen assorted Nudies, or \$2.00 for three. One sample \$1.00.

EXCELLENT OFFER FOR JOBBERS.
AMERICAN ART PRODUCTS
2087 Broadway New York, N. Y.
(Were you ever in Paris? Yes, this is it!)

SPECIALS FOR THIS WEEK ONLY

Ash Trays, Gro.	\$4.00
4 3/8" Kitchen Bowls, Gro.	4.10
4 1/2" Nappies, Gro.	4.50
AMERICAN MADE SLUM	
Jr. Air Raid Warden Bands, Per 100	\$1.25
Catalin Charms, Gro.	1.00
W. M. Rings, Asst. Gro.	1.00
27" Shoe Laces, Bk., Gro.	.75
Plaster Slum, 10 Styles, Gro.	1.25
IMPORTED SLUM	
4110—Glass Straw Sippers, Gro.	\$1.25
4119—Glass Stirrers, Gro.	1.45
8807—2 Dolls in Box, Gross Boxes	1.50
8778—Bamboo Whistle, Gro.	.75
8451—Cigarette Whistles, Gro.	.90
9308—Roly Poly Pictures, Gro.	.80
8170—Celluloid Teeth, Gro.	.75
7319—Water Flowers, Paper, Gro.	.35
9249—Toy Picture Book, Gro.	.60

LEVIN BROTHERS
TERRE HAUTE, INDIANA 25¢ Deposit Required With All C. O. D. Orders

BINGO SUPPLIES

Specials—1500s—7 Colors
Specials—3000s—7 Colors
Specials—5 Ups—6 Ups—7 Ups to Pad
Black and Red Markers
Admission Tickets (Rolls)
Attendance Prize Coupons

Write or Wire for Catalog
N. M. BANK & COMPANY
235 Halsey St. Newark, N. J.

LEADING SELLERS IN FUR COATS

LOWEST PRICES CAPES • SCARFS
ALL GENUINE FURS!
Our new 1943-1944 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Satisfaction guaranteed or money refunded. Same day deliveries.

H.M.J. FUR CO.
150-B West 28th St., N. Y. C.

OVER 1000 JOBBERS

SELL OUR BINGO SUPPLIES

We still have BINGO CAGES on hand. Inquire today!

Write for Catalog!
MORRIS MANDELL
131 W. 14th St., New York, N. Y.

FURS OF DISTINCTION COATS

JACKETS—CHUBBIES
LARGE assortment of NEW 1943-44 outstanding creations. Perfect quality. Excellent workmanship. Furs of all types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors.

Send TODAY for our New Illustrated Catalog and Price List. It's FREE.
S. ANGELL & CO. Manufacturing Furrier
236 W. 27th St. (Dept. b-3), New York 1, N. Y.

MILITARY ACCESSORIES

BUY THEM WHILE THEY LAST!

- #132B Sewing Kit, Army or Navy Insignia \$3.75 Doz.
- #120B Shoe and Cleaning Kit, Fitted Bag, Water Repellent 9.00 Doz.
- #134B Money Belt 4.50 Doz.
- #144B Furlough Bag 22.50 Doz.
- #140B Unfitted Duffel Kit 3.75 Doz.

A NEW CREATION
Two-Tone Sterling Silver Prop and Wing. Safety catch. Individually boxed.
#475/P—Per Doz. \$7.50

Complete line of Military Insignia Jewelry, Rings, Identification Bracelets, Pillow Tops, Service Banners, Kits, Furlough Bags, Money Belts, etc., etc. Big FREE catalog. Samples \$10 and \$20. 1/3 Dep. With Order, Balance C. O. D.

LIBERTY PRODUCTS
277 BROADWAY (Dept. 911) N. Y. C.

BALLOONS Wanted

I want large or small quantities of any size. Send complete description or samples. Must be in good condition.

CHAS. A. ROSS
1227 Trenton St. LOS ANGELES 15, CAL.

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 15¢ for sample cards and folder.

M & M CARD CO.
1033-1035 Mission St., San Francisco, Calif.

LEE Scores Again With 4 Sensational Hit Items

LEE-BRITE SHOE SHINE KIT

For Service Men and Women
For Daily Use
in the Home

Here's a "sales hit" that will hit the jack pot—in this highly serviceable, practical item—that sells fast as a gift to men and women in the service and for daily home use. Includes complete equipment for shoe-shining service—quality lamb's wool polishing brush—handy lamb's wool polish dauber—waterproof wax shoe polish—durable polishing cloth—pair quality mercerized shoe laces. It's a real "flash" in red-white-and-blue Mailing Box—ready for addressing on top cover.

In The Red, White and Blue Mailing Box



79c
Retailer



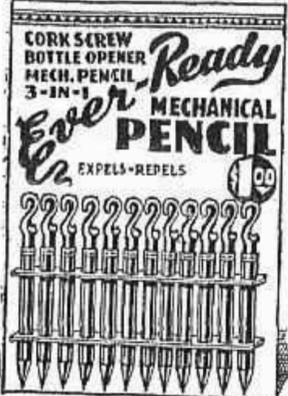
\$5.90 PER DOZ. \$69.00 PER GROSS

Order NOW—supply limited! Enclose 25% deposit—balance C. O. D., F. O. B. Chicago.

3-IN-1 EVER-READY MECH. PENCILS

A Combination Cork Screw, Bottle Opener and Mechanical Pencil—Attractively Mounted on Handsome Easel-Back Counter Display Card—12 Pencils to the Card.

With a shortage of Cork Screws and Bottle Openers, you'll find this combination 3-in-1 Pencil an especially fast seller. Attractive in color effect, well made, with repelling and expelling lead pencil action. Big retail value at \$1.00. Card mounting boosts sales action. Everybody buys!



WHILE THEY LAST

\$5.40 PER DOZ. \$63.00 PER GROSS

Enclose 25% deposit—balance C. O. D., F. O. B. Chicago.

HANDY RATION BOOK HOLDER



A Handy, Convenient Holder for Ration Books That Meets a Real Need! Makes an Excellent Premium!

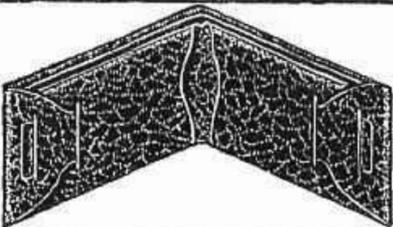
Here's a lightning fast 10¢ seller—a beauty in appearance with patriotic design gold-stamped on front cover. Made of colorful material that will stand real wear. Comes in assorted colors. Light in weight—purse or pocket size.

STOCK UP NOW AT \$7.20 PER GROSS

Enclose 25% deposit—balance C. O. D., F. O. B. Chicago. Send \$1.00 for 10.

SAMPLE HOLDERS IN BEAUTIFUL ASSORTED COLORS

4-POCKET BILLFOLD



Looks Like Leather! Comes in Assorted Colors! An Excellent Premium!

Don't miss on this 15¢ whirlwind seller. Has 4 handy pockets—2 for bills, 2 for cards, etc. If you're looking for an attractive, low priced BILLFOLD—this is it.

STOCK UP NOW AT \$9.00 PER GROSS

Enclose 25% deposit—balance C. O. D., F. O. B. Chicago. Send \$1 for 12

SAMPLE BILLFOLDS IN COLOR ASSORTMENT

LEE INDUSTRIES, 187 N. LaSALLE ST., DEPT. H4, CHICAGO, ILL.



BEAUTIFUL HONOR ROLL

EVERY SOLDIER, SAILOR, MARINE OR WAAC A PROSPECT

A wonderful 4 color certificate with all branches of the service illustrated. Size 14x11 inches. Frame is simulated leather finish and glassette. Fitted with both easel back and ring for hanging. It's complete and all ready to hang or display on table. This is a beautiful Honor Roll and the buyer will prize and keep it forever. Each roll comes in a heavy mailing envelope. Send \$4.50 Doz. 75¢ for sample (prepaid). Retailer Easily

MOTHER, SISTER, SWEETHEART, FRIENDSHIP PILLOW TOPS

Pillow Tops for the Army, Navy, Marines, Coast Guards or WAACs at \$5.75, \$6.00 and \$6.50 per dozen. Send for samples. Made up for any Fort or Camp.

Shoulder Patches, all divisions, 100—\$10.00, and up. Pennants, 8x24, 100—\$12.00. Pennants, 12x30, 100—\$16.00; name of any army camp. Embroidered Hankies for the Army, Navy and Air Force, with inscriptions, for mothers, sister, sweetheart and wife, at \$2.75 per dozen. Hand-made Wooden Compacts at \$18.00 per dozen. Hand-made Wooden Cigarette Cases at \$24.00 per dozen. All kinds of Army and Navy Military Supplies and Souvenirs. Send for price list. A Big Flash—Lace-Like Handkerchiefs, Army and Navy insignias, printed with mother, sister, sweetheart and wife, \$1.50, doz. Four-Piece Scarf Sets, embroidered with the coat of arms, \$12.00 doz. Good number.

25% DEPOSIT WITH ORDER.

WORLD ADV. NOVELTY CO.

122 E. 25TH STREET, NEW YORK 10, N. Y.

PHONE: GRAMERCY 5-2174.

QUICK SELLING—MONEY MAKING MERCHANDISE—TIMELY—BARGAIN PRICES

ALL ITEMS OF GENUINE GOOD QUALITY LEATHER—DURABLE CONSTRUCTION



CIGARETTE CASE, GENUINE LEATHER.
PER DOZEN\$ 1.80
PER GROSS 18.00

SAMPLE POSTPAID 25c.
BAGS FOR WACS AND WAVES of Genuine Leather and Durable Construction. Genuine Leather Shoulder Straps, Adjustable Type. Simulated Leather Divider, Snap Fastener Closing. A Sure Winner for Real Sales Volume; Gifts—Premium—Merchandising.

SPLIT GRAIN. PER DOZEN\$27.00
TOP GRAIN. PER DOZEN 36.00
Sample Post Paid, Split Grain \$3.00.
Top Grain \$3.75.

PHOTO FRAMES of Genuine Leather in Two Sizes
SIZE, OPEN, 4"x5 3/4". SIZE, CLOSED, 4"x2 7/8". PER DOZEN\$2.50
SIZE, OPEN, 8"x4 3/4". SIZE, CLOSED, 4"x4 3/4". PER DOZEN 4.00
Sample Post Paid, Small Size, 35c. Large Size, 50c.

BILLFOLDS of Genuine Leather in Two Grades.
GOATSKIN. PER DOZEN\$ 7.20
CALFSKIN. PER DOZEN 10.20

Seven Pockets for Folding Money, Cards, Passes, Auto and Draft Cards, etc. Four of These in Celluloid Window Style. Snap Fastener Closing. Durable Construction Attractively Styled.
Sample Post Paid, Goatskin \$1.00. Calfskin \$1.50.

BARGAINS IN FURLOUGH BAGS, KIT APRONS, DUFFEL BAGS, SHOE SHINE KITS, SEWING KITS AND STANDS. GET BUSY WITH THIS VALUABLE SOURCE FOR TIMELY ITEMS OF QUALITY AT BARGAIN PRICES AND QUICK DELIVERIES.

25% deposit with all orders, balance C. O. D. F. O. B. factory. Or prepaid shipping charges if cash in full with orders.

PETER PEYTON

405 1/2 WASHINGTON STREET
WAUKEGAN, ILLINOIS

CONCESSIONAIRES, BOARD OPERATORS, SALESMEN! EYE-APPEAL MEANS SALES APPEAL!

DRESSED TOYS

by Beehler

Here's the quality line of Dressed Toys that is in demand on sight because we've taken it out of the category of "stuffed toys" by dressing it up with ribbons and bows that put the "oom" in "oomph." They represent the Beehler touch at its best—and present you with an eye-appealing, sales-stimulating, profit-making line. All items are delivered with assorted colored ribbons.

Cuddly Bear\$3.90 each
Aviator Bear 3.10 each
Elephant 2.25 each



CUDDLY BEAR



AVIATOR BEAR

We manufacture a complete line of "Beehler Dressed Toys" ranging in price from 60c to \$6.50 each, wholesale exclusively. Some of our best numbers, at present, are:

Running Panda\$1.25 each
" Elephant 1.25 "
" Cat 1.25 "
" Bear 1.25 "
" Dog 1.10 "
" Cuddly Monkey.. 2.10 "
" Chenille Doll ... 1.10 "
" Lamb 1.25 "
" Ragmuffin Doll.. .60 "



ELEPHANT

Order Now! Immediate Delivery!

1/2 Cash With Order, Balance C. O. D., F. O. B., N. Y.

BEEHLER ARTS

254 W. 47th St.
New York 19, N. Y.

We Are Direct Manufacturers of
Greatest Line of Outstanding Design
and Full Color

SERVICE BANNERS AMERICAN FLAGS

A thousand illustrations would not show
the full beauty of the heavy flock designs,
borders and raised lettering!

**TAKE ADVANTAGE OF
SPECIAL
\$2 SAMPLE OFFER!**

Brings you a banner assortment with \$6
to \$7 retail value!

You make a friend with every sale. You
can re-canvass same territory 50 times and
sell more on each call.

We give you an opportunity to buy several
dozen banners of your choice with a

ONE WEEK TRIAL MONEY BACK GUARANTEE

If you find they're not as fast sellers as
we claim and proud to be shown, Send
Back for Full Refund, plus postage. We
have made this offer for the past two
years in advertisements in The Billboard
and other publications and we can assure
you no one has yet returned any but
HAVE REPEATED IN GROSS LOTS.

JOBBERS

may request same sample line and if they
prove to us that they are jobbers we will
quote them jobbing prices in gross lots.
We know you will be satisfied and we will
take care of you with 48 HOUR SERVICE.

1/2 Deposit With Order, Balance C.O.D.,
F.O.B. N. Y.

HARRY REITER

143 W. 20th St., New York, N. Y.



"Liberty"
8 1/2"x12". \$1.75 Doz.

**"Red Border Service
Banner"**
8 1/2"x11", 1 to 5 Stars,
\$1.50 Doz.

"Pledge"
18"x23". \$5.50 Doz.

"In Service"
7"x11", Army, Navy,
Marine, Air Corps, Coast
Guard, Merchant Marine
and WAC. 1 to 3 Stars.
\$1.50 Doz.

"Keep 'Em Flying"
9"x12", \$1.50 Doz.
17"x19", \$4.00 Doz.

"Old Glory"
18"x23". One of the
most outstanding flags
and fastest sellers we
have. \$5.50 Doz.

box bound in bookbinder's buckram is
labeled "Letters From My Boy in the
Service," and has index cards for the
year, the months, records, and snap-
shots. The millions of women who read
and reread the letters from their loved
ones provide a huge and growing mar-
ket for such a systematic way of
treasuring these letters. The box holds
more than 100 letters, can be ordered in
units of two dozen, and retails for un-
der \$1.

Shaker Sets

Leo Kaul Importing Agency, Inc., has
a very attractive line of salt and pepper
shakers in designs to please every taste.
There is a series of shakers modeled after
a variety of characters from the Indian
chief and his queen to two Southern
Mammies; there's a series of flower sets,
one of birds, one of cunning little ani-
mals, including pink elephants, one of
comic strip characters, and a patriotic
series showing Uncle Sam, the Liberty
Bell, and the American Eagle. The
shakers are all attractively colored,
made of moulding composition, and
range in price to suit all customers.

Cigarette Boxes

"Expensive but worth it," might be
said of the striking hand-tooled leather
cigarette boxes put on the market by
Raynor Manufacturing Division, New
York. These are made in Mexico from
American designs of top-grain cowhide

NOVELTY PANTS

Remember
Pearl
Harbor
Ogden,
Utah

PRINT ANY NAME
OF CAMP OR CITY

VERY LATEST NOVELTY
GOING LIKE WILDFIRE

Made of extra fine quality rayon in assorted
colors with lace edges. FAST 50¢ retailer. Send
25¢ for sample—lots of 100 or more, \$15.00
per hundred. 25% required on all orders,
balance C. O. D. PREPAID TO YOUR CITY.

MILT WILLIAMS NOVELTY CO.
1033-1035 Mission St. San Francisco, Calif.

WOOD JEWELRY

Lapel Gadgets • Pendants •
Pins • Photo Lockets • •
Gold Wire Mother Hearts

Send \$10.00 For
Sample Assortment

Write for No. 43
New Catalogue

Charles Demee
WOOD PRODUCTS
PHONE 6116 E. WALNUT ST.
LOCUST 3913 MILWAUKEE, WIS.

LUMINOUS BLACKOUT FLOWERS

THAT GLOW
IN THE DARK

WRITE FOR FREE PRICE LIST
SEND \$1.00 FOR SAMPLES

ROBERT D. HALE
2661 E. 13th St.
Brooklyn 29, N. Y.

MIRROR SERVING TRAY

Size 16 3/4 x 10 1/2

Chrome frame, walnut and plastic handles.
Attractive, practical and useful—and at a price
so low you can't afford to pass 'em up.

BB102—Price, \$15.00 Per Doz.
Sample, \$1.45.

Beautiful American Flag, made of century
cloth, size 3x5, complete with two metal eyelets.

BB103—Price, \$10.80 Per Doz.
Sample, \$1.00.

ROHDE-SPENCER CO.
223-225 W. Madison St. CHICAGO 6

KEY CHAINS only 2c each

Harold S. Sander
Real Advertising Agency
510 N. Dearborn Street
600 BLESS AMERICA

We're closing out our entire supply of these
popular gilt-finished, metal key chains. Price
only \$20 per 1,000. Complete with self-locking
clasp. Overall length 4 1/4 inches. Limited supply
will go fast, so rush your order today. Send
25¢ deposit with order, balance C. O. D.,
plus freight.

ILLINOIS MERCHANDISE MART
Dept. AA, 500 N. Dearborn St., Chicago, Ill.

**MAKE
Extra
MONEY
FAST**

Sell ILLUSTRATED COMIC BOOKLETS for adults (vest pocket
size) and other novelties. 10 different sample booklets sent
for 50¢ or 25¢ assorted for \$1 or 100¢ assorted for \$2. Shipped
prepaid. Wholesale novelty price list sent with order only.
No C. O. D. orders. Send Cash, Stamps or Money Order.
GRAYKO, Dept. 4B Box 520, G. P. O., New York.

5,000 ITEMS AT FACTORY PRICES

Gum, Candy, Pins, Needles, Salesboards, Sanitary
Goods, Drugs, Toilet Articles, Automobile Supplies,
Dry Goods, Specialty Merchandise and many other
items. Write for list.

BLAKE SUPPLY CO.
219 E. Markham St. LITTLE ROCK, ARK.
P.S.: Will buy anything, please write us.

FUZZY-WUZZY The Cuddle Toy Sensation

3 Outstanding Numbers for
SALESBOARD OPERATORS
CARNIVALS
CONCESSIONAIRES
PREMIUM USERS

A brand new "animal act"
that's stealing the show wher-
ever displayed—with instant
appeal to children and grown-
ups alike. Each animal fluffy
stuffed for cuddly softness and
covered with long pile plush
fabric in assorted colors.
Quality merchandise.

\$54.00 Per Doz.

Rush your order NOW!
Stock on hand for immediate
delivery. Enclose 25¢ de-
posit, balance C. O. D.,
I.O.B. Chicago.

Casey

1132 So. Wabash Avenue
Dept. BB, Chicago 5, Ill.

**GRIN-
NING
MON-
KEY**

**SMIL-
ING
DOG**

**BABY
FACE
BEAR**

Big
28 Inch Size
Lightweight

Appealing expres-
sion and hand
painted, amusing
mask faces. Jumbo
size silk ribbon
around neck.

**\$10.00
Retail
Value**



WAREHOUSE CLEARANCE SALE

STERLING PENDANTS, Practically All Insignias	\$12.00 Doz.
SIGNET RINGS FOR ENGRAVING, Sterling and Yellow	6.00 Doz.
DOUBLE HEARTS FOR ENGRAVING	14.40 Gross
6 DOZ. ASSORTED ENGRAVING JEWELRY (No Less Sold)	18.00 Ass't.
STERLING MEN'S RINGS, Most All Insignias	15.00 Doz.
PINS AND CHAINS, Most All Insignias, for Engraving	2.25 Doz.
GOLD FINISHED INSIGNIA PINS	1.50 Doz.
STERLING SERVICE PINS AND CHAINS (Army, Navy, Marine, Signal, Air)	6.00 Doz.
IND. BRACELETS, Most All Insignias	18.00 Doz.
GOLD FINISHED LOCKETS, ARMY (Very Few Other Insignias)	15.00 Doz.
PLASTIC CIGARETTE PAKS (Holds Entire Pack of Cigarettes)	4.00 Doz.
PLASTIC CIGARETTE PAKS (With Army, Navy or Air Insignias)	5.00 Doz.
PLASTIC CIGARETTE PAKS (With Army, Navy or Air Insignias)	16.50 Gross
SPIFFY COLLAR STAYS	18.00 Gross
BILLFOLDS (Boxed for Give-a-Ways)	10.80 Gross
LEATHERETTE CIGARETTE PAKS, for Give-a-Way	21.00 Gross
RAYON BANNERS, 1, 2, 3 STAR OVERSEAS, 4, 5, 6 BLUE STAR, \$2.00 Doz.	24.00 Gross
BASEBALLS, While They Last	24.00 Gross

WIRE DEPOSIT AND ORDERS WHILE STOCK IS STILL PLENTIFUL.
Write for Jewelry Catalog, Listing Patriotic Novelties, Etc.

SCHREIBER MDSE. CO.
1001-3 BROADWAY
KANSAS CITY 6, MO.

GLAMOROUS FUR COATS Jackets and Boleros

Make Your Selection
Direct From My Factory.
I carry a full line of dis-
tinguished 1943-44 styles
... including Persians,
Muskats, Skunks, Foxes
in all shades, Marminks,
Kid Skins, Sealines, Bea-
vorettes
Checkings,
Caraculs,
Krimmers,

Lowest
Factory
Prices

Pony and every other Fur.
WRITE immediately for new illustrated catalog
and price list just off the press. It is FREE.
BRIEN SEWARD Manufacturing Furrier, 298
Seventh Ave. (Dept. B) N.Y.C.

Headquarters for

ARMY SUPPLIES

Send for Our Free Circular.
Flamingo Trading Co.
8. S. W. First Street MIAMI, FLA.

Last Will and Testament of Adolph Hitler

(Copyright 1942)
Printed in 2 colors with seal, 8 1/2"x11". Fun-
niest thing you ever read. A terrific seller...
big profit. 400, \$2.00; 500, \$7.50. Sample
copy 10¢. Full cash or money order with order.
Satisfaction guaranteed. We pay postage.

TRIAL ORDERS, 35 COPIES, \$1.00.

JAY-JAY CO.
1803 SURF AVE. BROOKLYN, N. Y.

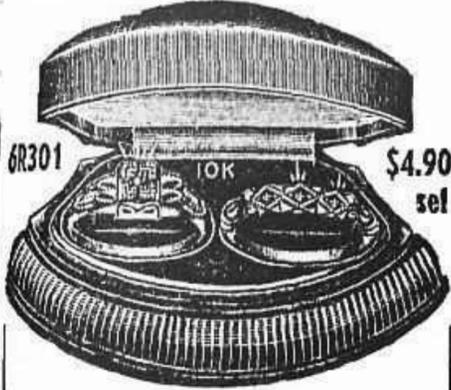
Be a Perfume Distributor!

Sell reproductions of world-famous, imported
perfumes and get in on the big year-around
demand for this merchandise. Full assortment of
beautiful, eye-appealing packages at astounding
low prices assures you of daily cash profits. Big
Christmas trade already starting!

Sell to Stores—or Direct

Perfume has no dull season—many millions of
dollars' worth sold annually. Get started at once
—regular and big Christmas profits are waiting
for you. But get started! Send for free details
and sample TODAY!

DUCHESS D'ANDRE 145-RR No. Clark St.
CHICAGO 2, ILL.



\$4.90
set

DIAMOND RING SETS
10K Gold Mountings

- 6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring Set \$4.90
- 6R307—3 Diamond Engagement Ring and 3 Diamond Wedding Ring Set 5.85
- 6R305—3 Diamond Engagement Ring and 5 Diamond Wedding Ring Set 6.40

Each Set in Beautiful Plastic Gift Box.
For additional Diamond Rings WRITE for Illustrated Leaflet.

BIELER-LEVINE

37 South Wabash CHICAGO 8

and come in brown, green, red or natural colors. The firm also has a collection of Mexican items, including silver, glass, etc.

Locket-Bracelet

Lots of men in the armed forces are augmenting their dog tags these days with identification bracelets. A new patented style put out by Excell Manufacturing Company carries the insignia of the different branches of the services and opens, locket-fashion, to show a tiny snapshot. This link-style chain bracelet is bound to appeal to men in the armed forces and to the girls at home who are shopping already for their loved ones' Christmas presents.

Hitler's Will

J. Schuberth, Jay-Jay Company, reports continued interest in the "Last Will and Testament of Adolph Hitler," comic give-away. Most encouraging, he says, is the repeat business that keeps coming in. Will is printed in two colors, with seal. Is 8½ by 11 inches.



PAY-DIRT

CASH IN ON HOME TOWN DIRT

Name of City, Town, Army Camp, etc., Printed on Bag, Complete, Ready for Mailing.

ALL PRINCIPAL CITIES AND RESORTS CARRIED IN STOCK

Immediate Delivery
\$12.50 Per Hundred

A. B. C. EMBLEM CO.
1251 MARKET STREET
SAN FRANCISCO (3), CALIF.



AFTER VICTORY



WE'LL BE SELLING YOU
The OAK RUBBER Co.
RAVENNA, OHIO

BLACKOUT FLOWERS AND RELIGIOUS FIGURES
---THAT GLOW IN THE DARK---
NITE GLOW PROD. CO. 105 W. 47th St. N. Y. C.

CHEWING GUM SORRY!
No new Agents' Territory open for Duration. FOR VICTORY BUY U. S. WAR BONDS AND SAVING STAMPS.
AMERICAN CHEWING PRODUCTS CORP.
4th and Mt. Pleasant Ave. NEWARK 4, N. J.

Attention! Pitchmen—Demonstrators
MAJIT
At Last!—A perfect Kitchen Solder, Beautifully mounted. Easily demonstrated, as it sets immediately to any kind of metalware. Guaranteed to stop leaks in pots, pans, kettles, tubs, etc. A great item and fast seller. PRICE \$1.10 PER DOZ. \$10.00 PER GROSS. Return if not satisfactory. **CENTRAL PLATING WORKS,** 2922 Oregon Ave., St. Louis, Mo.

RAZOR BLADES
Millions Sold
ACE BLADES
ACE Blades are better quality. Leather stropped to fine sharp, cutting edge. Flashy display cards or cartons. Rush name for free details.
ACE BLADE CO., Dept. 13, Buffalo 3, N. Y.



FAST SELLING JEWELRY
FOR ENGRAVERS, FAIRS, MILITARY STORES, RESORTS, PROMOTIONS, etc. FAST SERVICE!
Send \$10.00 or \$20.00 for Samples.
MAJESTIC BEAD & NOV. CO.
307 Fifth Avenue NEW YORK 16, N. Y.

SOCIAL SECURITY PLATES
Red, Blue and Gold colors, on metal. \$6.00 per 100. F. O. B. Chicago, while they last. Sample 10¢ each.
CHARMS & CAIN
407 S. Dearborn St. CHICAGO, ILLINOIS
Tel.: Web. 3546-3547-3548



Communications to
25 Opera Place, Cincinnati 1, Ohio
L. H. ACKERMAN . . . writes from Brunswick, Ga., of the recent death of Al Decker but fails to supply details.

COURAGE AND CONFIDENCE drive out fear.
GEORGE HESS . . . letters from Chicago that he recently glimpsed Ed Murray working to big takes with rad in the basement of Goldblatt's State Street store there. Failing to reach them thru the mail department of *The Billboard*, George asks for the whereabouts of Ben and Anna Teese.

KID CARRIGAN . . . cards from Buffalo that if he can get good lecturers he plans to frame a health store on Cincinnati's Central Avenue. The Kid says living conditions in the Queen City of the Midwest are better than those of the Queen City of the East.

A GOOD SCARE is sometimes worth more than good advice.
JACK (BOTTLES) STOVER . . . cards from Ocean City, Md., that Mrs. Stover and he have taken a few weeks off and are vacationing at the beach there, but will soon resume name gathering in Virginia and West Virginia hills.

DAVID JOHNSTON . . . veteran Canadian pitcher, inks from Montreal that he is readying a peeler layout for early action.

THE BEST LUCK-PIECE you can wear is a cheerful smile.
DOC GEORGE M. REED . . . pencils from Columbus, O., that he has been released from the hospital there following two operations, and altho still a bit wobbly, believes he will soon be in shape to return to pitching.

TED BURDICK . . . former novelty and scale worker, shoots from Camp Stoneman, Calif., that after he had been in the army air force for about a month he received a card from his Detroit draft board classifying him 4F. Ted enlisted in St. Louis. Burdick asks for a pipe from Sgt. Morris Bluestein.

A PITCHMAN WHO never lends money never has many friends—and he doesn't need them.
"MY HAT'S IN THE RING . . ." is the Texas gubernatorial nomination, whose medicine manufacturing and distributing biz at Texarkana, Tex., has long been a Lone Star institution. George tells that he has put finishing

touches on his campaign orations and is readying for a trip to Washington to be followed by a sojourn in Memphis and a brief vacation before taking the stump.

RAY HERBERS . . . wigwags from Chicago that his wife, Madaline E. Ragan, is making top pass-outs on Maxwell Street, spellbinding the tip with her oratory on human anatomy.
ONE THING WORSE than a quitter is the pitcher who is afraid to begin.

MAXWELL STREET LINE-UP . . . according to Ray Herbers and Madaline Ragan, includes Doc and Mrs. Lytell, with corn punk; Hutch and wife, cleaner; Tommy Burns and Doc Nye; Tip and Lil Hallstrom, with straw flowers; Little Sampson, with De Graw's Foot Aid; Jimmy Wells, with his Balsam, and Cuban Mack and wife. A recent arrival was Steamboat Paddles, who came in with the Big Show and who expects to work factories.

FRENCHY THIBAUT . . . blew into Cincinnati last week seeking a lot for med purveying, and visited the desk to cut up jackies. French was intrigued by the reference volumes of back copies of *The Billboard* and pointed with

touches on his campaign orations and is readying for a trip to Washington to be followed by a sojourn in Memphis and a brief vacation before taking the stump.

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LETTER LIST
(Continued from page 49)
Patrick, Viola
Patrick, T. W.
Peters, William A.
Pike, Bill
Polk, Bessie & Ollie
Potts, Mrs. A. L.
Proctor, Geo.
Ramsey, Carly
Reyall, R. G.
Rardon, James
Roberts, Gifford
ROBERTS,
Maxwell Aldria
Robinson, Miss
Robinson, Betty
ROSE, Wesley
Rudford, Miss Dora
SCOTT, Dan
Herbert
Scott, Mrs. H. T.
Senior, Wm. C.
Sherrard, Bob
Skeena, L. G.
(Bonecrusher)
Smith, Sammy
Stephenson, Ralph
Stone, Jimmie W.
Struble, Mrs. Mary
Swan, Walter L.
Sweeney, John J.
Taylor, Miss Mary
Thompson,
Theodore N.
Thoreson, Norman
Tubbs, Eddie
Tyree, Mrs.
Marcella
Ward, Vernon
WARMOUTH,
Alfred Thomas
WARNOCK, James
Melroy
Wells, Vernie B.
Wells, Miss Vickie
Wells, William
Whitstone, A. R.
Willis, Mrs. Billie
Wilson, Bill &
Margaret
Wood, Edw.
Zacchini Bros.
Shows



A. B. C. EMBLEM CO.
1251 MARKET STREET
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FAMOUS ELECTRIC ENGRAVING PENCIL
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Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
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GET ABOARD, Live Crew Managers and Salesmen. Service Men's Magazine (Est. 1916) sponsoring Order of Blue Star for getting ammunition to front. Fast selling service joke books, Year's review "Yank" Army Paper, facts, fiction, hot cuts, new to public, Will Rogers joke book, Premium items. Free copy U. S. Law killing all ordinances. Samples 10¢. **SERVICE MEN'S MAGAZINE,** 169 Duane St., New York 13, N. Y.

PAPER MEN
Can use experienced Men or Women on old reliable publication, most states. NEW WAR MAPS get CASH. Regular terms—QUICK SERVICE. Write or wire ED HUFF, 5411 Gurley, Dallas 10, Texas.

pride to his first pipe—appearing in a 1934 issue. Thibaut reported that the last pitcher he had glimmed was Paul Hoff working med in Tennessee territory early in the summer. He told also that he had gotten nice takes on court days in Blue Grass towns recently. If the lucre is forthcoming he will remain in the Queen City until after Labor Day and then head for Minnesota pumpkin fairs. He asked for pipes from the Mississippi Kid, Ward Geiger and Johnny Voot.

T. D. (SENATOR) ROCKWELL . . . shoots from Portland, Ore., that he has resumed pitching blades, having found ship welding not to his liking. T. D. tells that the geedus is readily obtained by the few pitchers seeking it in the Northwest, and adds that A. H. Wiley is getting good takes with eye-glass cleaner in Portland, and that J. J. McCarthy, of tobacco-cure fame, is getting the long-green in Vancouver.

MILWAUKEE GATE (Continued from page 42)

ban and swing shift hours this year. With all themes directly related to the war effort, the paramount tendency of the annual was toward conservation of materials and absolute simplicity wher-

ever eliminating the customary frills did not detract from the attractiveness of the exhibit.

Axis War Material

On display was the largest array of captured Axis war material assembled in this country. Admission to the exhibit was thru purchase of War Stamps or Bonds. Promotion on the display began weeks in advance when 270,000 tickets were distributed thruout 18 counties. All were sold to the tune of \$500,000 for the United States Treasury. Display assemblage consisted of 11 car-loads of deadly war machines gathered from all fronts, downed planes, a battered 25-ton German Mark III tank, Jap field guns, landing boats, German copies of the American jeep and submarine equipment—machine guns, mortars and hand grenades.

On hand in recruiting booths were members of the WACS, WAVES, SPARS, Marines, Seabees, and aviation cadets in appropriate recruiting booths. Servicemen and women were treated generously with reduced admission prices, a free military ball, free rides for an hour and a half on Monday night, and 5,000 complimentary seats bought by Milwaukee brewers for the Thursday night grandstand showing.

BOSTON CIRCUS PULLS (Continued from page 38)

buyer was E. M. Loew, New England theater chain operator, who distributed a block of 1,000 to his employees.

Bell Publicity Praised

With the groundwork already laid, promoting Fenway Park as a circus grounds, things should go well for next year. Publicity breaks for the circus in the press were phenomenal. On opening day, every front page (out of eight) was cracked, both morning and afternoon. It was not possible to thumb thru any single paper, on any day within a week before, or during the engagement, without hitting a two-column cut or spread of some kind. Floyd Bell's promotion won comment from many a hard-bitten newspaper man. His daughter, Betty, handled the radio contacts. Arrival of the parents of the Sullivans in town (partly thru Jack Goldstein and Joe Ehrlich of 20th Century-Fox) was a great help. No telephone campaign was run; the show was sold on its merits as a circus.

The show got under way with several strikes against it. For one thing, the labor shortages turned out to be an almost insurmountable problem, until the acts themselves pitched in to set up their own equipment. Even the company of the water show did their own rigging. The latter was delayed by a breakdown in Passaic, N. J., and the act was not set up until Tuesday. Despite the obstacles, show succeeded in meeting all dimout regulations by using 40-watt bulbs properly shaded and by taking great care with all other illumination.

Acts and Staff

Following were the acts: Chester Nelson and his circus band; 12 clowns; Jenny and Betty, trapeze; Mike Cahill and Ullaine Malloy, cloud swing man and wonder girl; aerial thrillers, the Bombshells; Bob Eugene company of high-bar acrobats; the Rooneys, double traps; Harry Lamar's fliers; Flying Romas; the Ortons; candy salesman Kelly; Water Follies Ballet Girls; diving trio of Howard, Deal and Hart; aquacade clowns Giery, Mains and Foster Trio; Gloria Callen, world champion girl swimmer; Corky Gillisen, girl diver; Bill Lewin, water comic; the Water Dare Devils; France and Lapell, perch; Larry and Lynn, unicyclists; Jim Wong Troupe of Chinese acrobats, who also doubled in a circus show at the Latin Quarter nitery; Gauthier's Steeple Chase, midget circus revue; Ben Yost's Six Viking Serenaders; Stevens Brothers and Big Boy, comedy bear act. An added attraction included Tanit Ikao, woman Indian Fakir and circus concert.

The staff: J. C. Harlacker, producer; Floyd Bell, Clarence King, Daniel F. Sullivan, associates; Floyd Bell, general publicity; Betty Bell, radio contacts; Daniel F. Sullivan, in charge of advertising; Clarence King, outside promotion (contests, etc.); Ray Dean, director, pitchman and announcer; Herb Taylor, in charge of clown alley; Chester Nelson, music; Ed Rooney, aerial director; Art Spaulding, water follies director; Carl Lothrop, superintendent of tickets; Herbert King, transportation.

Al Hamilton, of the Hamid-Morton office, visited repeatedly with Mrs. Hamilton. Justus Edwards, former press agent for Russell Bros. Circus and now on the staff of Yank magazine, visited Sunday

afternoon and spent some time with the Ortons. Ray Dean became Chief Boat-swains Mate Dean in the navy during the engagement, and his wife, Donna Dean, joined the WAVES a minute later, since, being married, she could not join before her husband. Both were in uniform Monday. A number of acts went to Newport, where J. C. Harlacker has smaller shows, thence to Willimantic and New London before closing the season. The Rooneys go to a carnival in Lowell. Next stop for the Ortons and the Lamars is Pittsburgh. The Gauthier dogs and ponies embarked on a 400-mile motor trip to Portland, N. Y., opening August 31. Gloria Callen went to Greenwich, Conn., with her mother for a two-week rest, after which she goes to Hollywood, where she is under contract to 20th Century-Fox.

SOUTHERN STATES SHOWS

WANT

Experienced Ride Help for all Rides, especially Loop-o-Plane, Chair-o-Plane and Octopus. State experience and lowest salary. Can use a few Stock Concessions. No P. C. Write or wire

JOHN B. DAVIS, Manager Bradenton, Florida, this week

WANTED

A DARK or a TUNNEL RIDE for an ideal location on the Bowers, Coney Island, N. Y. Write or wire immediately to

J. KAUFMAN 145 Sea Breeze Ave. Coney Island, N. Y.

FAIRS—L. J. HETH SHOWS—FAIRS

WANT FOR THE FOLLOWING OUTSTANDING ROUTE OF FALL FAIRS

- WEEK SEPT. 13—JACKSON COUNTY FAIR—SCOTTSBORO, ALA.
WEEK SEPT. 20—AMERICAN LEGION FAIR—MADISON, GA.
WEEK SEPT. 27—GREENE COUNTY FAIR—GREENSBORO, GA.
WEEK OCT. 4—CARROLL COUNTY FAIR—CARROLLTON, GA.
WEEK OCT. 11—TRI-COUNTY FAIR—MANCHESTER, GA.
WEEK OCT. 18—WASHINGTON COUNTY FAIR—SANDERSVILLE, GA.
WEEK OCT. 25—MIDDLE GA. FAIR—MILLEDGEVILLE, GA.
Musicians and Chorus Girls for Minstrel Show. Salary out of office. Ticket if we know you. Good opening for Monkey Show or any other good Grind Show with own outfit. First-class Mechanic with tools and transportation that can give results. Salary no object. Sober Ride Help in all departments that can drive semis. Good salary, no brass and best of treatment. Place Concessions not conflicting. Cookhouse, Grab Joint, Sno-Ball, Scales and Age, Custard, etc. Agents for Grind Stores. Outstanding High Aerial Free Attraction, two to three people. Seven weeks' work to join at once. Address all replies to L. J. HETH SHOWS, Gen. Del., Lebanon, Tenn., this week.

PENN PREMIER SHOW

SEPTEMBER 13-18, MIDDLETOWN, PA.

CAN PLACE

Cookhouse and Bingo exclusively for balance of season; also can place Wheels, Coupon Stores and Stock Concessions. Can place Shows with full equipment. Speedy Merril, answer. Want Octopus, Roll-o-Plane or Spitfire. This show will be out until after Thanksgiving therefore address all wires and mail to

LLOYD SERFASS, General Delivery, Beaver Falls, Pa. Fair Secretaries in Virginia and Carolina, We have some open time.

Jones Greater Shows Want

For Clay, W. Va., Fair, legitimate Concessions of all kinds. Good opening for worthwhile Grind Show. Want small Cookhouse or party to operate completely framed Cookhouse. Want sensational Free Act for rest of season. Want Ride Help. Address

JONES GREATER SHOWS, Sutton, W. Va.

P.S.—Rita, expecting you; wire.

FRANKS' PLAYLAND PARK

New permanent location, heart of South's greatest defense center, Macon, Ga. Year-round work.

CONCESSIONS—Photo, Frozen Custard, American Palmist (no Gypsy), any Stock Concessions. Agents for Ball Game, Penny Pitch. Real proposition for Cook House Man, everything furnished. Popcorn and Snow, Candy Apples. Can use real Hillbilly Band for Free Act. All address BILL FRANKS.

BUCYRUS 6th ANNUAL CORN SHOW

SEPTEMBER 23, 24, 25

All Concessions open. Contact CHAS. BAUER, Bucyrus, Ohio.

Virginia Greater Shows

VFW Celebration, Smithfield, N. C., September 13 to 18; Then Dunn, N. C.; Clinton, N. C.

Want Photo Gallery, American Palmistry and Penny Arcade. Want Griddle Man at once. Secretaries of South Carolina, have a few open dates. This week, Suffolk, Va.

John R. Ward Shows Want

Minstrel Show Performers, Girls, Musicians and Piano Player, Manager for Monkey Show. Place Concessions. Want Ride Help all Rides who can drive trucks. Foremen for Spitfire, Octopus, Roll-o-Plane and Chair-o-Plane. Want Scenic Artist and Mechanic.

Mt. Vernon, Ind., this week; Mt. Vernon, Ill., Fair, week September 13; Blytheville, Ark., Fair, week September 20.

A FLASH ITEM THAT REALLY Flashes! Only 500 Solid Maple \$12.00 DOZEN Worth \$24.00 WILL SELL LIKE "HOT CAKES" The BROOKLYN and LONG ISLAND ELECTRIC NOVELTY CO. 16 Olive Street, Brooklyn, N. Y.

Midwest Weekly Specials SPECIAL SAMPLE DEAL OFFER! 40 pieces Insignia Jewelry, retail value more than \$30.00, \$13.50. Price list for reorders sent with each sample line. Many fast selling military items at close-out prices. Rayon Insignia Handkerchiefs, army or air, Gross \$9.50. Midwest Merchandise Co. 1010 Broadway KANSAS CITY, MO.

GRIDDLE MAN Best proposition for good man. Hard work. 6 Fairs. All winter's work at Army Camp. EDDIE LEWIS HUNTSVILLE, ALA.

WANT Few more Monks and small Wild Animals for my 1944 Circus. Menagerie. Pre-war prices, sound stock or save stamps. Bear, Monk, Dog and Pony Trainer this winter on fair. 2 mi. north on Tifton Hwy. Permanent address: WALTER L. LANKFORD Moultrie, Ga.

RAY WHELOCK WANTS Boxers and wrestlers for Athletic Show. Show getting money. Pay good percentage; also Roll-Down, Slum Skillo and Nail Store agents. Outside help for wheel. Join at Monroe City, Mo., Sept. 7-11. SUNSET SHOWS

AT LIBERTY TILT-A-WHIRL FOREMAN and Second Man. Write or wire CHARLES SMITH, care Badart's Rides, Wausauke, Wis., this week; next week, Wabeno, Wis.

SENSATIONAL MARION
 Presenting THE BREAKAWAY POLE!
 JUST A SLIP OF A GIRL WITH COLOSSAL NERVE
 American Legion Kingsport, Tenn.
 Represented by CHARLES ZEMATER
 54 WEST RANDOLPH CHICAGO



ROUTES

(Continued from page 33)

Heth, L. J.: (Fair) Lebanon, Tenn.; Scottsboro, Ala., 13-18.
 Howard Bros.: (Fair) Marietta, O.
 Hylite Midway: Enid, Okla.; Purcell 13-18.
 Jackson Am. Co.: Rowland, N. C.
 Jones Greater: Sutton, W. Va.; Clay 13-18.
 Jones, Johnny J., Expo.: (Fair) Indianapolis, Ind.; (Fair) Huntsville, Ala., 13-18.
 Kaus, W. C.: Jacksonville, N. C.
 Kaus Expo.: Fairmount, N. C.; Roxboro 13-19.
 Kay Am. Co.: Elkton, Md.; Milford, Del., 13-18.
 Lagasse Am. Co.: (Fair) Northampton, Mass.
 Lake State: Eaton Rapids, Mich., 8-11.
 Land-o-Pines: Hiram, Me., 11-18.
 Lawrence Greater: Creedmoor, N. C.; Wilson 13-18.
 Lewis, Art: (20th & Monticello) Norfolk, Va.
 Liberty United: Charleston, S. C.
 McMahon: (Fair) St. Paul, Neb.
 Magic Empire: Clarendon, Ark.
 Marks: (Broad St.) Richmond, Va., 6-18.
 Mid-West: (Fair) Burley, Idaho, 9-11; (Fair) Brigham City, Utah, 16-18.
 Miller, Ralph R.: Baton Rouge, La.
 Missouri Am. Co.: Monroe City, Mo.; Bernie 13-18.
 Molly: Hallowell, Me.
 Moore's Modern: Gillespie, Ill.; Parma, Mo., 13-18.
 Mound City: Jerseyville, Ill.
 Page, J. J.: Greenville, Tenn.
 Pan-American: Anderson, Ind.
 Park Am. Co.: Alexandria, La.
 Parker: Marksville, La.
 Penn Premier: Beaver Falls, Pa.; Middletown 13-18.
 Playland Am.: Cedartown, Ga.
 Reading's: Petersburg, Tenn.; Centerville 13-18.
 Reid, King: (Fair) Brookfield, N. Y., 6-9.
 Reynolds & Wells: (State Fair) Lincoln, Neb.
 Rogers Greater: (Fair) Albion, Ill.; (Fair) Shawneetown 13-18.
 Rogers & Powell: (Fair) Sebastopol, Miss.
 Rubin & Cherry: Topeka, Kan.
 Scott Expo.: Morristown, Tenn.; Asheville, N. C., 13-18.
 Sheesley Midway: Louisville, Ky., 8-19.
 Skerbeck: Escanaba, Mich.
 Smith, George Clyde: Nanty Glo, Pa.; Cooks-port 13-18.
 Snapp Greater: Marshfield, Wis.; Madison, Ill., 13-18.
 Southern States: Bradenton, Fla.
 Sparks, J. F.: (Fair) Sevierville, Tenn.; (Fair) Talladega 13-18.
 Steblar's, J. G., Greater: (Senate & Heldt) Columbia, S. C.
 Stephens: Queen City, Mo., 16-18.
 Strates, James E.: Binghamton, N. Y.
 Stumbo: Hartsville, Mo.
 Sunset Am. Co.: (Fair) Monroe City, Mo., 8-11; (Fair) Henry, Ill., 13-17.
 Texas: (Fiesta) Alice, Tex., 6-20.
 Tidwell, T. J.: Borger, Tex., 8-18.
 Tivoli Expo.: Audubon, Ia.
 United American: Culpeper, Va.
 United Expo.: Leesville, La.
 Virginia Greater: Suffolk, Va.
 Wade, W. G.: (Fair) Ithaca, Mich.; Port Clinton, O., 13-18.
 Wade, W. G., No. 2 unit: Medaryville, Ind.; Coldwater, Mich., 14-18.
 Wallace Bros.: Dyersburg, Tenn.
 Ward, John R.: Mount Vernon, Ind.; Mount Vernon, Ill., 13-18.
 West Coast Victory: Corvallis, Ore.; Grants Pass 13-18.
 Wilson's Famous: (Fair) Melvin, Ill.
 Wolfe Am.: Greenwood, S. C.
 World of Mirth: Bangor, Me.
 World of Pleasure: (Fair) Midland, Mich., 9-11; Ypsilanti 15-25.
 World of Today: Wichita, Kan., 6-18.



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CHAS. A. LENZ
 "The Showman's Insurance Man"
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WANTED
 4 or 5 piece Colored Band, must be hot. Novelty acts, platform acts, freaks to feature, party with sword box, big snake, Papeys, midgets, giant. Want man for candy pitch, novelties and chameleons open. All acts work on R. R. car. Out all winter in populated defense towns.
PAN-AMERICAN TRAINSHOW (Whale Exhibit)
 Sedalia, Sept. 7; Columbia, 8-9; Nevada, 10; Joplin 11-12, all Missouri. C. C. Smith, Mgr.

Reading's Shows Want
 For 6 more Fairs, Diggers, Photo, Eating Stands, Stock Concessions and Bingo. Want one more Grind Show, Big Snake, Side Show, Midget, etc. Petersburg, Tenn., Colt Show this week; then Centerville, Linden, Decaturville, Jackson, Brownsville; all Tenn. Fairs to follow. Address:
W. J. WILLIAMS, Mgr., Petersburg, Tenn.
 P.S.: Want Cook House Help.

BEERS-BARNES CIRCUS
WANTS
 Advance Agent with car, also Lithographer. Green Castle, Pa.

WANT QUICK
For BUNCOMBE COUNTY FAIR
 Asheville, N. C., Week September 13—Manager and Talker, also Musicians and Performers for Colored Minstrel Show. Top salary from office. Out until Christmas. Ten Fairs. Want Grind Shows, legitimate Concessions, Tilt Foreman, Ride Help and Truck Drivers, Mechanic's Helper. Rocco also wants Cookhouse Help, Chef, Griddle Man and Waiters. Top salary.
C. D. SCOTT EXPO SHOWS
 Morristown, Tenn., this week.

WOODSTOCK LIONS' CLUB FAIR
 WEEK OF SEPTEMBER 13TH — SIX DAYS, SIX NIGHTS
 You know this one. Can place Shows of all kinds. Want Concessions of all kinds except Popcorn and Bingo. Good spot for Photo Gallery.
 All Address B. F. BROWN, Woodstock, Virginia.

BEER WANTED—AT ONCE
PRICED NO OBJECT IF RIGHT
 We want to be distributor for Chattanooga only or Tennessee. No promises, please; we want beer not promises. Cash deposit for bottles and shells. Want to hear direct from breweries. Call or write, wire, but at once.
LANE'S AMUSEMENT CO.
 253 EAST 11TH STREET (PHONES: 7-3962—7-3069) CHATTANOOGA, TENN.

WANTED FOR
ARABIA TEMPLE SHRINE CIRCUS
 Houston, Texas, November 6 to 14, Aerial Acts, Flying Return Acts, Bear Acts and Seal Acts.
JOHN L. ANDREW, Coliseum, Houston, Texas.

CENTRAL AMUSEMENT CO. WANTS
 For best route of Fairs in Eastern Carolina, booked till November 1, after which we have a location for the winter at an Army Camp. Can give all winter's work to those joining now.
WANT Stock and Percentage Concessions. Also Concession Agents. Want Ride Help, top salary. If you are married can use Wife on Concession. Want Shows that can get money. Extra good route for Girl, Animal and Minstrel. Want to hear from following people: Sol Speight, Fred Burns, Jack Kearns. All address **SHERMAN HUSTED, Manager, Central Amusement Co., Murfreesboro, N. C., this week; Whitaker, N. C., September 13 to 18.**

WANTED FOR
CLYDE BEATTY-WALLACE BROS.' CIRCUS
 Recognized Riding Act for balance of this season and next. Slack or Tight Wire that can be featured and other Acts of merit.
Side Show Novelty Acts—Colored Trumpet and Slide. Want Trap Drummer. Join on wire as per route.
Kid Bruce, "Rebel" Kid Hunt, wire Tommy Buchanan. All others wire Show as per route.
 Russellville, 8th; Conway, 9th; Little Rock, 10th; Hot Springs, 11th, All Arkansas.

JAMES E. STRATES SHOWS
WANT
 Two more Shows. Will furnish wagons. Ride Help, Grinders and Talkers. Performers for Girl Shows. Performers and Musicians for Colored Show. Office guarantees salaries. Drome Riders, male and female. Ten more weeks, starting York, Pa., Fair, Binghamton, N. Y., this week.

YPSILANTI, MICHIGAN
 SEPTEMBER 15-25
 In the heart of Michigan's defense area. Every day a pay day.
SHOWS—Grind Shows with neat frame-up.
CONCESSIONS—Merchandise Stands of all kinds. No exclusive. Especially want Eats and Drinks.
HELP—Ride Help for all rides; other useful Workingmen.
WORLD OF PLEASURE SHOWS
 Midland, Mich., September 9-12; Auburn, Ind., September 28-October 2.

FOR SALE--1940 MOON ROCKET
 Used Only Two Seasons. Newly Painted and in First Class Condition.
\$7,000.00
 Now operating and can be seen at Joyland Park, Lexington, Ky.
 Address: 511 CITIZENS BANK BLDG., LEXINGTON, KY.

WANTED FOR
CULPEPER VICTORY FAIR
 September 10 to 18. First Fair in Two Years. First Show This Year.
 Can place Ferris Wheel, Kiddie Ride. We have Octopus, Merry-Go-Round, Chairplane and Roll-a-Plane. Can place Shows. What have you? Concessions all kinds, including Photo and Cookhouse. Wire Buck Denby. Can use Free Act and Workingmen in all departments. Also Sound Car. Answer to Culpeper, Virginia, till September 18th.
UNITED AMERICAN SHOWS R. C. McCarter, Mgr.

Bullock Amusement Co.
WANTS
 Pit Show. All Concessions open except Ball Game, Penny Pitch, Popcorn, Hoop-La. Will book Bingo. \$40.00 or 20 per cent of gross. Open Mountain City, Tenn., September 10.
J. S. BULLOCK, Charlotte, N. C.



Coin Machines

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A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago 1, Ill.

Association Work—6

TRADE AGITATORS

In a previous article on the early history of association work in the industry, the individualistic nature of the operator was considered as one of the handicaps to organization. The early history also revealed two other stumbling blocks to successful organized work in the industry.

In the late '20s the real leaders in the industry belonged to the vending machine division of the trade. At that time the public insisted on calling vending machines "slot machines," and this was a constant irritation to vending machine men. So they had the early dream that perhaps they could reform the industry or else drive a wedge between the different divisions of the trade which would be evident to the public and thus remove vending machines from the stink of slot machines. This was a worthy dream, and the early leaders in the industry must always be respected for making a good effort to lift the ethical standards of the industry.

The same problem still remains with the industry but to a much smaller extent than in those days. The public at large has changed its opinions in many ways. The public has learned there is a big difference in machines, and the public has also come to be very tolerant of gaming devices, including the old-fashioned slot machine. Public sentiment now will accept legalized gaming devices as readily as it accepts legalized liquor, gambling on the races, bingo and other forms of taking a chance.

So the reform spirit within the industry is no longer needed, but in the minds of those early leaders it was one of the great problems of the day, and they made plans to meet it.

The problem of three separate and distinct divisions still remains with the industry, but future lead-

ers of the trade should learn from the early leaders that the trade does not need inside reformers to try to change its permanent foundations.

Another serious obstacle to organized progress in the early days was the presence of agitators who sought places of leadership in every organization, national, State and local. This is a problem which runs thruout business and government and will always be with the coin machine industry. In fact, the stone that really killed early organized efforts was the presence of these agitators who got into the highest offices in associations and converted the organizations into what today would be called pressure blocs to promote their own selfish ideas and interests. The early national associations of operators organized and conducted the national conventions, and as time went on these national conventions became nothing more nor less than meeting places where these trade agitators could gather a group of listeners together and spent much time haranguing about this trade evil and that.

As time went on the agitators became more and more bitter in their criticism of manufacturers. It is well understood within the trade that manufacturers, distributors and operators all have their serious faults. As long as there is an industry, each group will have its particular evils, but from the early history of trade organization it should be learned that agitators destroy rather than build up. The coin machine industry will have to fight its own agitators just as every other trade organization in the country has to fight agitators within the ranks.

This will be one of the most difficult problems the industry faces in its future history because when business becomes normal again and organizations increase, the ever-present agitators will be there too.

OPA Moves to Enforcement

Price Ceilings on Used Cars Fought By Dealers' Group

ALBANY, N. Y., Sept. 4.—New York automobile dealers are protesting establishment of a price ceiling on used cars.

In a letter to Washington OPA officials and New York members of Congress, Charles Henderson, manager of the New York State Automobile Dealers, Inc., said, "we are informed that OPA will soon announce a new regulation establishing a used car price ceiling."

He listed several reasons, which he said had been presented previously to OPA officials, why the association believed a used car price ceiling would be "unenforceable and impractical and would seriously cripple our war transportation facilities."

Among them was the claim that such a ceiling would "create another black market in the automobile business and would aid and abet the elimination of the legitimate automobile dealer."



JIMMIE JONES, the cowboy op, Jones Coin Machines, Stephenville, Tex., rode with the professional rodeo stars in the Champion Rodeo at Deblin, Tex., last April. She says she enjoyed it very much.

Industry Advisory Committee Being Set by OPA Indicates Ceiling Prices Will Stand

NEW YORK, Sept. 4.—Entire trade remained in utter confusion about OPA's failure to clearly define who in the coin trade would be classified as the wholesaler and who as the retailer. General feeling was that everyone has to withhold selling equipment unless such equipment is clearly within limits set up by both orders or until separate appeals for higher prices are made. There is every indication the used machine business is at a standstill and will remain so until some clarification is secured.

A representative for every phase of the industry will be picked according to geographical location and according to types of equipment, manufactured, operated or distributed. Officials declined to comment on whether or not one committee will represent the vending, music and games branches of the industry or whether separate committees will be formed for each branch. Another plan is to group all phases together but form separate committees for operators, jobbers and distributors. Eligibility for membership on every industry advisory committee is determined by present occupation in a supervisory, managerial or technical capacity related to the production, distribution or use of equipment by a firm in the field. The administrator will first send a letter to those members of the coin machine industry he believes truly representative of the entire industry, asking each one if he is willing to serve. After the administrator has secured the acceptance of a representative group a letter of notification will be sent to every member selected for the committee, and this letter will contain the names of all other members of the committee. Simultaneously a copy of the letter will be mailed to the Attorney General advising him of the appointment of the committee. The office of the Attorney General will issue a press release announcing the appointment of the committee and its members.

CHICAGO, Sept. 4.—Hope for immediate relief from MPR-429 faded today when OPA officials stated that in accordance with regulations they are proceeding to form their own coin machine industry advisory committee. Since OPA does not form such committees unless an industry is definitely covered by a price regulation, it became apparent that it considered coin machines under ceiling prices.

Any committee appointed by OPA to serve in an advisory capacity becomes an official part of the OPA organization. Since this will work for the administrator in regard to coin machine industry problems that should be taken into consideration when enforcing maximum price regulations or making amendments which are consistent with the act, officials emphasized the point that they are selecting the committee even tho a formal request from the industry has not been received. Furthermore, members of the committee will be selected by the administrator, and no assistance from the coin machine industry is required. This is in accordance with usual OPA practice for all industries. The method of selection will be along lines prescribed by regula-

Soon after this the administrator will make arrangements for an initial meeting of the group for the purpose, among other things, of electing a chairman. Thereafter meetings will be called by either the administrator or the chairman. The advisory committee for the coin machine industry will doubtless have many problems to handle in the beginning. These problems stem from the fact that many jobbers and distributors, and especially ones doing refurbishing work on installing new cabinets, will create complicated problems which OPA will have to settle in a fair and equitable manner.

Small Business

CHICAGO, Sept. 4.—The following article, titled "Small Business Survives," was printed in Herb Graffis' column in *The Chicago Daily Times* August 5:

From all the gripping and groaning that has been coming from certain places you might think small business is on its last legs.

But it isn't, according to *The Wall Street Journal*. And you can't suspect *The Wall Street Journal* of not knowing the score in business.

The authoritative business newspaper points out that in June this year only 265 American firms went out of business thru bankruptcy or in other ways likely to result in loss to creditors. That's the lowest monthly figure of failures since the 90's.

"Small enterprise as an American institution has pretty well proved it has the grit and ingenuity to survive this war," *The Journal* says in its story about how small business is thinking, sweating and worrying its way thru the war.

The paper admits "a partial explanation is that the number of new businesses started began to drop in 1941 and went down still further in 1942. Since infant businesses die most easily, a drop in mortality naturally shows up now," the *WSJ* adds. "The failure rate of long-established firms also has diminished."

The factual report must remind the average American that the loudest howling about the plight of the small businessman hasn't come from him, but from fellows in big organizations. Maybe those people are championing the small business man simply because they love him madly. Or it may be that they have something else in mind.

A significant and informative paragraph in the *WSJ* story reads:

"In the industrial field, some credit must doubtless go to the government's Smaller War Plants Corporation. At latest report, up to June 11, 4,100 firms had received prime contracts valued at \$750,000,000, and 4,200 others had subcontracts totaling \$251,000,000, as a result of solicitations of procurement by the corporation."

Gosh, and I have read stuff that says the government is deliberately trying to drive small business to death. But in the same places I read that the government is trying to kill big business. Then I turn to the financial pages and see items about net earnings after taxes which do not lead anybody to figure they should plan on sending flowers to big business.

Maybe we common people in small businesses, in the middle, and working for big businesses, should just keep on doing our level common-sense best and not let ourselves get stirred up to any panic by the phony tales circulated either by dopes or by people with axes to grind.

American Soldiers Grab Square Coins

(Reprinted from *The Baltimore Evening Sun*, August 19)

CURACAO, Netherlands West Indies.—What Curacao needs is a good 5-cent nickel. Curacao had a good nickel; in fact it had one of the world's most unusual 5-cent pieces—a square nickel. Came the war and American servicemen never went away from this Dutch island without carrying off a couple of the four-cornered coins. Love-bitten soldiers even had bracelets made of them.

G.I.'s took away so many of the square nickels that the good people of Curacao woke up one morning with hardly a 5-cent piece to call their own. Nowadays the change you get from larger coins is in pennies, if you get any at all. Usually the burghers plead "no pennies" and drop the whole matter.

Incidentally, there's no truth to the report that if you force a Curacao nickel into a juke box you get square-dance music.

Health Authorities Close 125 Fort Worth Locations

FORT WORTH, Sept. 4.—The most widespread sanitary drive ever made in Fort Worth, conducted by State, county and city officials and representatives of the army and navy, has resulted in more than 125 cafes, taverns and inns closed for repairs.

Altho some of the places have reopened in from two days to a week, as soon as their premises stand inspection of the health authorities, the coin machine business has suffered. Many of the best coin machine spots in this county have been shut down.

Some of the largest downtown spots whose doors were closed were permitted to reopen after a rat-killing campaign. Places that sell food and drinks in what appeared to be spotlessly clean surroundings were keeping some supplies in rat-infested basements.

One of the largest eating places in the city was permitted to carry on because it had no supplies in the basement where rats were found. However, strict orders were given to get rid of the rats.

There have been around 125 cases of infantile paralysis in the present epidemic in Fort Worth. Health authorities, admitting that they are not positive what spreads the dreaded disease, said that in each case it was possible that the victim had come in contact indirectly with rats.

It is believed that by the end of August all cafes and taverns will be operating normally.

Those that closed kept buying beer and other supplies and were ready for booming business when the inspectors again opened their doors.

RED, WHITE AND BLUE TICKET DEALS

2040 RWB TICKET DEAL
SPECIAL OFFER

DOZEN LOTS	\$36.00	IN DOZEN LOTS ONLY	GROSS LOTS	\$400.00	IN GROSS LOTS ONLY
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LESS THAN DOZEN, \$8.50 EACH.
Can Make Immediate Shipments, Conditions Being So Unusual We Still Will Not Be Undersold.

WISCONSIN DELUXE CORP. 1902 N. THIRD ST. MILWAUKEE, WIS.

ANOTHER WEEK NEARER VICTORY!

... — HELP BRING IT CLOSER—BUY MORE WAR BONDS

Wm Rabkin

INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895.
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

EASTERN FLASHES

By BEN SMITH and BOB SEIDEL

Sideline Observer

Since he discontinued his New York distributing firm, Jack Fitzgibbons has been taking things easy as a sideline observer. Tho the rest has done him a world of good, Jack has been in this business too long to remain permanently inactive and "that feeling to be back" is becoming stronger every day. In fact, Fitzgibbons is beginning to look around and the first good proposition that comes along will most probably find him ready to accept.

Knocking Them Out

Milty Green, American Phono, is busily engaged turning out a product which is doing its bit to knock over Hitler, Tojo and their collective gangs. Milty has an interest in a war plant with several other men and may strike out for himself shortly. This has not stopped his phono operation however . . . the latter is still going strong.

On Tour

Now that Irv Morris has taken over the managership at Active Amusement Machines Company, Joe (Boss) Ash can really get out on the road with a free mind. He is doing just that. He is now on an extended buying trip with the hope of picking up complete routes as well as equipment off location.

Repair Department Added

Knowing that keeping machines in repair is more important than ever, Mike Spector, Fairdeal Amusement Company, Philadelphia, has added a repair department for the benefit of his customers. Mike, by the way, is on a 10-day buying trip thru Pennsylvania, Maryland and South Jersey.

Decorating

Sybl Weinstein, who is back at her old job with Dave Simon, now that he has become active again, is going all out making Dave's new quarters livable and interesting. Wall mirrors, pictures, etc., are being purchased, venetian blinds have been ordered and when finished visitors to Simon's offices should feel very much to home.

Of This and That

Al Blendow, International Mutoscope Corporation, back from a short trip out of town. . . . Marty Kaufman, R. & K. Sales, Philadelphia, on a buying trip thru Western Pennsylvania. When he returns he will be bringing his family back also, the latter have been away for the summer. . . . Joseph Rake, Rake Coin, Philadelphia, back from an Atlantic City vacation. His dad on the job again, Nat Rake is going to break away for a vacation, combining it with a buying trip thru upper New York State and New



WIN WAR BONDS. For faithful attendance, five employees of the Bally Company were recently awarded War Savings Bonds. From left to right are shown: Bert Perkins, former sales manager, beverage vander division, now personnel manager of the Bally war plant; Pauline Burke, Nurse Anne McGuire, Elmer Biedenweg, Mildred Nock and Anne Jacobson.

Jersey. . . . Sam Sacks, Acme Sales, is doing war work in addition to his remodeling and plastic business. . . . That bakery on Tenth Avenue has certainly been taken over by coinmen. Most any time of the day you can find one or more of the boys there. . . . Harry Block, Block Marble, is keeping son Byron's desk in order awaiting his return from service overseas. . . . Leon Berman, New York Supply, is going on the road again.

In Town

Robert Wagner, first vice-president of the Coin Machine Acceptance Corporation, Chicago, has been in and around New York for the past seven weeks. He is calling on coin machine manufacturers, distributors and associations, discussing the industry's European post-war plans. Wagner's visits have taken him thru Boston, New Jersey and Philadelphia as well as thruout New York State.

Visitors

Dave Margolin and Tony Gasparro (Manhattan Phonograph Company) are enjoying right-hand trouble. Visitors representing the coin machine business from all parts of the globe have been dropping in on them. Among the recent visitors were: Boots Strange, Danville, Va.; Ken O'Connor, Richmond, Va.; Jack Kaufman, Miami; Max Bushwick, Philadelphia; Homer Capehart, Indianapolis; Francisco Rahda, San Turce, Puerto Rico, and Jack Kaufman, Philadelphia.

Fine Arts

Phil (Bell Coin Machine Exchange) Mason, is certainly blessed with the right people. In his new offices the other day, a painting problem arose, how and where to get a painter to do some much needed touch-up work. Just as Phil was giving up in disgust, Adele Isaacs, Phil's very able secretary, assumed the role of painter. Adele among other things was a student of fine arts which accounts for the swell painting job she is doing on the radiators. In gold, if you please.

Tacoma Parking Meters' Revenue Declines in July

TACOMA, Wash., Sept. 4.—Weather conditions and gasoline rationing were blamed by city dads for the drop in collections during July from the 1,100 parking meters here over the total for June.

August, thus far, has shown considerable gain in collections and may beat June, the highest take for the city this year.

June collections hit the \$7,000 mark, while July's total was under \$6,000. Lowest month for this year was January, with \$5,386. Highest take was in April, 1942, with \$8,672.

Since the machines were installed in November, 1941, the city has collected close to \$158,000.

In England

Comparisons between coin machine conditions in England and in the United States during the war are always of interest. Edward Graves edits the coin machine section of *The World's Fair*, British coin machine trade paper, and recently he has been giving careful study to complaints of operators about the services they are getting from distributors. The following comments were published in the June 12 issue of *The World's Fair*, and since they do not identify any firm, we are reprinting them for the information of the American trade:

An Allegation

Last week wound up with my receiving another complaint, this time from a North Country operator. In some respects it was an unusual sort of grouse, having nothing to do with goods not arriving as anticipated, neglected correspondence or anything like that. It appears that he decided to come to London, having been led by advertisements into expecting to find "tremendous stocks of equipment." This journey was made two months ago, "with the intention to come back with about £200 less than I went with and the equivalent in spares obtained. Also, altho I am well stocked with spare machines, I was open to buy any machines which took my fancy." The end of it all was that he went back having spent only £30, the reason being in his own words: "Altho only an operator myself, I had as many spares and a lot more machines than any of them I visited and I paid calls on all the firms with the biggest adverts."

And What I Found

One firm he mentioned by name as being particularly disappointing thru not being able to show him nearly as many machines and spares as he expected to find. Some rather large figures had apparently been quoted in the advertisement and he suggested that if I called on this firm I might see, for example, "20 or less" tables. The letter being written in such a way as to impress sincerity, I made it my immediate business to call on this firm, making no mention of the reason. Confining my attention to one room only I counted exactly 40 tables of the latest types; the majority in apparently fair condition and approximately half open to customers testing for immediate operation without further overhaul. In addition there were six Exhibit Cranes, each of which I was able to operate immediately on the spot, and an assortment of wall machines. Bearing in mind the matter of spares, I inspected this firm's stock (it must be born in mind that until this appears in print they know nothing of the reason for my visit) and while it would be sheer madness to say they carried everything, the

Marsh Selected as Field Man for OPA

WASHINGTON, Sept. 4.—As the first step in a broad program of decentralization, Chester Bowles, general manager of the Office of Price Administration, announced recently the appointment of an executive assistant for field operations.

Frank E. Marsh, OPA Regional Administrator for San Francisco, was appointed on a temporary basis to fill the position.

"Effective price control and rationing depend on local War Price and Rationing Boards, staffed by thousands of loyal volunteer workers," Bowles said. "I do not believe we can overemphasize the importance of their part in the program. There is a hard job and we are going to do everything possible to make their task easier by giving them the help and authority they need.

"For this reason, I am borrowing from the field a man who knows the work, the problems and the needs of our 5,500 ration boards and our district and regional offices, and I am authorizing him to act for me in working directly with the OPA organization throughout the country. In this way, the field organization will have a strong voice in OPA policies and direct connection at all times to my office."

Money in Circulation Hits Record; \$130 Per Person

CLEVELAND, Sept. 4.—Americans now have more money in their pockets than at any time in the past, according to Brig. Gen. Leonard P. Ayres, writing in the Cleveland Trust Company's business bulletin.

During the big boom which culminated in 1929, currency in circulation amounted to only \$39 per capita of the population. Today there is in circulation \$130 per person, and it is increasing rapidly.

At the beginning of 1939 money in circulation amounted to \$6.6 billion, and it has increased now to \$18 billion.

While part of this huge sum is in the tills of stores and banks, General Ayres expresses the opinion that most of the money is in the possession of individuals.

The amount of money in circulation is closely related to the size of pay rolls of wage earners, he says. Wage and salary payments which amounted to \$3.7 billion a month early in 1939 now have increased to \$8.5 billion.

New Price Ceiling Looms For Texas Eating Places

FORT WORTH, Sept. 4.—Texas cafes, already troubled with food, drink and labor shortages, may now face a new price ceiling, according to information received by the directors of OPA districts in this state.

C. W. Nichols, regional OPA price-fixing executive, has even said that several districts in his six State domain may establish price ceilings on food served at restaurants.

The beer ceiling price still continues to be worrying the Fort Worth cafes. The maximum price of 11 and 16 cents for standard 12-ounce beers has replaced the higher prices many were charging.

Hugh Marshall, president of the Fort Worth Restaurant Association, said that cafes can not make profit at these prices. He heads a chain of cafes that were charging 11 and 16 cents at the time the new OPA ceiling prices became effective but declared that he was doing it at a loss.

display seemed quite fair and representative. Here I might point out that the writer of this letter did not say he had come to London because something specific had been advertised and was not or never had been available.

Outside Our Ken

Perhaps the writer of the letter will not be very pleased with what I have had to say, but I can assure him I have tried to be scrupulously fair, bearing in mind thruout his interests just as much as those of the dealers. He raised another complaint, about a variation in prices charged by different dealers for identical accessories. Whatever may be one's own personal ideas, this is a matter rather beyond our own ken. Where prices are not controlled it is an occurrence not peculiar to the automatic trade. If anything has to be done about it, then it is a matter for the trade as a trade, or for the main supplies of such goods.



CORP. FRANK M. BRUNO, 112 Burton Street, Marlin, Tex.; stationed at Moses Lake Army Air Base. Corporal Bruno operated coin machines in Texas for about 10 years before entering the service.

Chance To Help On Waste Paper Salvage Drive

WASHINGTON, Sept. 4.—Extension of War Production Board's waste paper salvage campaign to all States East of the Mississippi River and including several States beyond was announced recently by Paul C. Cabot and Arthur Wakeman, directors respectively of WPB's Salvage and Pulp and Paper Divisions.

Labor-management committees in 2,300 war plants, which contributed greatly to the success of the first waste paper drive a year ago, are again urged by Director-General Theodore K. Quinn, of WPB to bend every effort to co-operate with their local salvage committees and waste material dealers.

While WPB's Pulp and Paper Division has estimated requirements of close to 7,000,000 tons of waste paper this year, this amount is subject to revision depending upon the extent of man power available to cut pulpwood.

Quinn emphasized that a good job of waste paper salvage by labor-management committees in industrial plants can relieve the burden imposed on pulpwood producers.

Early in the year WPB's division was directed to resume collection of old containers, old kraft paper or brown paper in localities where waste materials dealers were available to handle it. About a month ago the waste paper drive was extended to include all grades of paper. Because of the avalanche of waste paper collected in the 1942 drive, the continuing salvage effort has been progressing more slowly to allow for adequate collection by a greatly reduced force of waste material dealers.

Since last February the salvage division has been setting up waste paper salvage campaigns wherever feasible in the following States: Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New York, New Jersey, Pennsylvania, Maryland, Delaware, Virginia, Iowa, Minnesota, Ohio, Michigan, Illinois, Indiana, Wisconsin and Missouri and the District of Columbia.

Several weeks ago the drive was extended to include West Virginia, North and South Carolina, Georgia, Florida, Alabama, Tennessee, Kentucky, Mississippi and Louisiana.

Advertising Started

In a number of large cities a waste paper advertising campaign is being currently sponsored by the Waste Paper Consuming Industries of America, with headquarters at Chicago. Cities in which the industry is carrying on its campaign include Kansas City (Mo.), St. Paul, Pittsburgh, Cleveland, Toledo, Akron, Detroit, Chicago, Cincinnati, Minneapolis, Columbus, Indianapolis and Milwaukee. Advertising is scheduled to start in Eastern cities soon.

Labor-management committees in these industrial cities are urged to tie in advantageously with the local salvage com-



BALLY WORKERS HEAR SCOTCHMAN. Lt. Col. I. F. MacAlpine (kilted officer, center) recently described to a group of Bally employees the capture of Algiers by the commandos.

mittees on the collection program.

Because of the reduced number of waste material dealers, causing bottlenecks in collection, the Scrap Processors Branch of WPB's Salvage Division is certifying dealers for gasoline and tires and expediting requests for repair and replacement parts, as well as assisting in other ways as far as possible.

New Orleans

The Dixie Coin Machine Company, largest pin game distributing firm here, reports continued heavy demand for rebuilt merchandise and for parts. Nick Carbajal reports a good stock of replacements left, but admits that he is unable to furnish as many machines as operators are willing to buy.

Following several months of expectancy, Dan Cohen, popular head of the Crescent Cigarette Service and co-partner with J. B. McNally in the Crescent City Novelty Company, has left to join the army. Cohen is a soldier of many years' experience and will not need much training to be a finished fighter.

In town recently, Gene Chandler, district sales manager, Columbia and Okeh records, tells of a trip to New York to be followed by a vacation stay in Hollywood. He called on Walther Brothers, Columbia distributors here, where he received good reports on the popularity of Harry James and Frank Sinatra recordings.

R. N. McCormick, Southern sales manager for Decca Distributing Corporation, reports great results of Decca's drive on sale of Dick Haymes and Song Spinners recordings. This combination appears to be giving Bing Crosby the first real rivalry in many years, but Bing is doing well on his own with *Sunday, Monday or Always*.

Des Moines

DES MOINES, Sept. 4.—Irv Sandler and his crew at the Mayflower Distributing Company office are getting ready to move into new quarters.

Harold Ginsberg, Ottumwa, Ia., one of the large operators in the State, has been commuting between Des Moines and St. Paul, Minn., by plane to buy equipment.

Another regular air lane passenger between Des Moines and St. Paul is Sam Tarran, president of the Mayflower Distributing Company.

Cecil Bottger, of Keokuk, Ia., largest coin machine operator in the State, was a recent visitor in Des Moines. Another visitor was Larry Frankel, of Rock Island, Ill., who came in with George Pittman, who is in charge of the music department of the Frankel business. They placed a large order of music equipment. Joe Johanson, of General Sales, Dubuque, Ia., was another visitor.

The operators in the Des Moines area have been talking of establishing a youth center to help in combatting the juvenile delinquency situation and would install ping-pong tables and other recreation features, including a juke box.

Minneapolis-St. Paul

MINNEAPOLIS, Sept. 4.—Right now the boys are paying attention to the annual Minnesota State Fair which opened here last week. Several operators have installed arcade equipment on the fairgrounds hoping to cash in in a manner similar to a year ago.

With the fair bringing in thousands of persons from around the State, coin machine locations look ahead to some spirited play during the next 10 days. The lads and lassies from the sticks like to play the machines, past experiences show.

William (Sphinx) Cohen, of Silent Sales Company, is back at his desk, showing off his beautiful suntan acquired after nearly a full summer of vacationing in Oregon. He had the family with him.

At the Mayflower Novelty Company Lu Dolan reports Wuriltzer's Victory phonos are getting good attention from the operators. One thing wrong, she said, is that there aren't enough phonos on hand. Same is true for arcade equipment, she said.

Cliff Knight is new phono route man for "Doc" Berenson's Minnesota Machines Company. He succeeds Al Plotnick, who left to go into war work. Knight has had considerable experience as a mechanic, but is making his first stab at handling the records on machines.

Solly Rose, Hy-G comptroller, saw the high spots in Chicago last week on his vacation. Leo Landsberger, of Minnesota Machines, is back on the job after a vacation spent at home "just forgetting about phonograph record troubles," he said.

Reds Davis Enters Army

BALTIMORE, Sept. 4.—With the induction into the service of their brother, Reds Davis, the two remaining brothers, Sidney and Maurice, trading as Davis Bros.' Automatic Amusements Company, music box and general coin machine operators, have begun a centralization of their locations. Loss of the services of their brother, and because of the help and mechanic shortages, has caused them to close their poorer locations in the outlying sections.

being open until 10. A number of druggists have added coin machines, including phonos, venders and games. The early closing for the druggists is experimental, and the Sunday closing for all day seems likely to be dropped by October 1, or perhaps earlier, with certain hours substituted.

Early Closing Laws Cut Into Operators' Receipts

ST. JOHN, N. B., Sept. 4.—An epidemic of early closing regulations passed and enforced by cities and towns thru the Eastern Provinces, has affected the operation of coin machines of all kinds. Recently placed in effect in St. John is a bylaw forcing all food stores (groceries and meats) to close at 6 p.m. four days a week, with a 9 p.m. deadline on Fridays and 10 p.m. on Saturdays. Many of these stores had been open until 11 p.m. every weekday before the restrictions were introduced. Also, many of them contain coin machines, chiefly phonos, shooting games and venders. Most of the play on these machines had been between 6 and 11 p.m. Cutting off 23 hours has reduced the receipts of the machines materially.

The grocers and meat retailers can remain open until 11 p.m. for sales of milk and bread, tobaccos, soft drinks and candy only, by taking out a special permit costing \$1. Operating the coin machines is also permissible. But, able to sell only the unrestricted lines, some of the dealers are finding it unprofitable to remain open beyond the 6 p.m. deadline, and 9 and 10, on Fridays and Saturdays. Police have been ordered to check up closely on the stores to see they do not sell the restricted lines during the prohibited hours. Conviction would involve not only a fine but forfeiture of the permit.

Restaurants and lunchrooms are continuing to do business without restriction, but drugstores are closing each Sunday, all day, and also at 9 p.m. weekdays. That is, they agreed to close at that time without a bylaw passed by the council, and there have been some who have deviated from the 9 o'clock deadline,

PIN GAME SPECIALS FOR SEPTEMBER

GOLD STAR	\$39.50	5-10-20	\$114.50	Majors, '41	\$49.50
Home Run, '40	27.50	Sport Parade	39.50	Skyline	29.50
Wild Fire	39.50	Horoscope	47.50	Sea Hawk	44.50
Big Chief	39.50	Monicker	79.50	Twin Six	54.50
All American	34.50	Topic	79.50	Sky Blazer	64.50
Broadcast	37.50	Band Wagon	34.50	Short Stop	25.00
Paradise	42.50	Sky Ray	42.50	Snappy	44.50

WE WILL PAY \$40.00 EACH FOR ANY QUANTITY OF SUN BEAMS, WEST WINDS, DO RE MI AND DOUBLE PLAY. ALSO WANT ARCADE EQUIPMENT AND GUNS.

EMPIRE COIN MACHINE EXCHANGE

2812 W. NORTH AVE. (PHONE: HUMBOLDT 6288) CHICAGO 47, ILL.
One-Half Deposit With Order, Balance C. O. D.

NAME YOUR PRICE!

HOW MUCH DO YOU WANT FOR YOUR ROUTE? WE WILL PAY SPOT CASH, ANY REASONABLE AMOUNT, FOR ANY GOOD ROUTE ON OR OFF LOCATION ANYWHERE IN THE COUNTRY. PHONE, WIRE OR WRITE US TODAY!

WE WILL ALSO BUY ANY AMOUNT OF ANY OF THE FOLLOWING EQUIPMENT AT TOP CASH PRICES:

PHONOGRAPHS (ALL MAKES AND MODELS) • ARCADE MACHINES • CONSOLES
FREE PLAY AND PAYOUTS • PIN GAMES • SLOTS.

Tell us what you have and how much you want for it . . . we'll make a deal!

GLOBE COIN MACHINE COMPANY, INC.

411 BROAD STREET, ELIZABETH, N. J. ELIZ. 2-6488.



HAD FURLOUGH RECENTLY. Sgt. Carl B. Huppert, U. S. Army Air Corps, took advantage of a recent furlough to visit the Baker Novelty Company plant, where, prior to entering the army 14 months ago, he was sales manager. Sgt. Huppert is stationed at Camp Stewart, Ga.

MUSIC MERCHANDISING

Announce New Method of Recording Sound on Wire

General Electric redesigns apparatus of mass production — used by army and navy

CHICAGO, Sept. 4.—A new type of wire sound recorder which holds great interest for the trade is being built by General Electric Company. Sixty-six minutes of continuous speech can be recorded on 11,500 feet of hair-like steel wire on a spool no larger than a doughnut with this new method of recording.

The principle of recording on wire was discovered a generation ago by a Danish physicist, Valdemar Poulsen. Several American companies have done research on the method, including Armour Research Foundation of the Illinois Institute of Technology, Brush Development Company and the Bell Telephone laboratories.

Operating under a license of the Armour Foundation, General Electric engineers are now engaged in redesigning the apparatus so it can be manufactured in mass production to meet the demands of both the army and the navy.

The recorder itself is contained in a small box weighing about nine pounds. One of its main uses is in observation planes, where pilots can make notes of what they see on scouting trips by dictating into a small microphone just as a busy executive uses a dictaphone. Instead of the observer's words being recorded on a wax cylinder they are recorded magnetically on wire which is only four one-thousandths of an inch in diameter.

When there is no longer any use for the recordings, the speech can be "wiped off" magnetically and the wire is ready for future recordings.

One amazing feature of the wire is that it seems to be extremely durable. As many as 100,000 reproductions fail to alter its quality in any respect.

Successor to Disk Recording?

Announcement of the new method of recording immediately led to speculation as to whether developments of this kind might not some day replace, on an equally wide scale, present day disk recordings.

Ever since film sound-track was developed there have been those who believed it would eventually be perfected to the point where it might prove to be a superior device for home musical entertainment. The tremendous strides made in the past few years in the field of electronics have only served to emphasize such potentialities. This new magnetic recorder is believed to go even further than has been possible with sound-track film, among other things in its apparent lack of wearout qualities.

Asked if General Electric planned any peacetime applications of this device in the radio-phonograph field, those questioned said courteously but firmly that they could say nothing about that at this time.

Fortune magazine in an article called "Business at War" discusses sound through magnetism as follows:

In 1941 the phonograph record industry reached its peak by selling 110,000,000 disks. The wartime shortage of shellac and other materials used in record production interrupted the industry's steady advance toward better quality. When the war is over the industry will undoubtedly have plenty of tricks for improving the nature of music in the home, on juke boxes, and over public-address systems. But the industry will also have to face the competition of a new method of making good home recordings cheaply and simply.

Before the war it was possible to make disk recordings at home, but quality comparable to the best commercial records could be achieved only with expensive, hard-to-work equipment. The new method involves recording sound waves by magnetic impulses on wire or tape.

With it, almost anyone can make good recordings from his radio set.

Surface Noise Negligible

In magnetic recording no stylus presses into a groove, no light beam falls on a film. A wire or tape, about as thin as a human hair, is moved between the poles of an electromagnet at about one and one-quarter feet per second. In recording, the electromagnet is connected to the output of an amplifier. As the sound waves vary, the alternating current induced in the wire magnetizes it accordingly. To play back the record, the magnetized wire is passed through another magnet connected to the input of the amplifier, where its magnetic impulses induce an alternating current, which the amplifier and loudspeaker convert into sound waves. Because mechanical contact between wire and magnet is limited to a tiny area, surface noise is negligible and the wire is subjected to little surface wear. The composition of the wire and the grain size of the metal also keep out undesirable noise. If a recording has outlived its usefulness, the magnetic impulses can be blotted out magnetically, and the wire can be used over again.

Armour Foundation is making its magnetic recorder in a compact, portable form for the army and navy, and General Electric will soon go into mass production of these units. Brush, likewise, makes re-

orders and other devices for the services and plans to develop them commercially when the war is over. According to Brush's president, A. L. Williams, the Brush recorder bears as little resemblance to Poulsen's early devices as the modern home phonograph with crystal pick-up and properly baffled loudspeaker bears to Edison's first gramophone.

There is another aspect to the magnetic recording idea—range. As recently as a decade ago, even the best phonograph records left much to be desired. High notes were generally buried beneath a harsh layer of needle scratch and surface noise. Low notes, if they could be heard at all, most often were hollow and unnatural. Only lately have improved records and high-fidelity sound-reproducing systems been on the market. A man could buy comfort for his ears—but only for a fat fee.

The flexible nature of magnetic recording makes it possible for anyone to select the quality he wants in a recording he makes from his radio. Assuming that the radio is a good one, high and low frequency response in a recording will depend chiefly on the speed at which the wire is passed through the magnet. For the best recording of orchestral music, where high and low overtones are important, it is necessary to pass the wire through rapidly, at about three feet per second, but for ordinary speech recordings a slower speed would suffice. A magnetic-recording unit permitting higher speeds (and requiring more wire and better related equipment) presumably would cost more. But to the man whose nervous system is shocked by the boomings of juke boxes and the screeches of \$20 radios, the added expense might well be worth while.

Music for War Workers Tops

(Reprinted from the Providence Evening Bulletin)

MUSIC INCREASES PRODUCTION.—Hardhearted realists who have regarded music as a harmless sort of recreation for those who cared to waste the time on it must be surprised, if not delighted, at the statistics of increased production induced by it.

Music gets results. It cuts more pants, bakes more Vienna rolls, packs more boxes, turns out more propeller blades, sewing on more buttons, peeps up everything, in short, more than any other stimulus discovered by science in a long, long time.

It does more than that. The July bulletin of St. Luke's Hospital in New York City says that music has improved almost all of the patients in the hospital, brightened their spirits, increased their appetites, and proved to be an invaluable tonic for the after-visiting-hours blues.

The Billboard Music Year Book will carry a story on industrial music under the title: "Music—Today's Oil for Industry's Wheels." The year book will be published with the issue dated September 28, 1943.

Hundreds of factories, shipyards, hospitals and other institutions are now using music as an asset to their business. But not just any old kind of music. For example, vocal numbers aren't so good in a factory. They slow production and increase accidents. Hymns slow production almost to a standstill. Music played too loud or too long is bad too.

The most effective music doesn't vary much from soft to loud. It should not be ornately scored and not too pronounced in rhythm. Ten to fifteen minutes of it in each half hour are best.

And what it does! There are charts to prove it—charts with curves, and squares, and figures in the margin. It has increased output from 1.6 to 11.3 per cent. In some individual cases it has increased output nearly 25 per cent. It has cut down lateness and absenteeism. In one factory which was already using music as a stimulus a more scientifically arranged program pepped up production by another 6.8 per cent.

Millions of us have for years been convinced in a vague, unstatistical sort of way that music is a good thing. Now, by George, we've got charts to prove it!

Symphony Manager Asks Petrillo To Consider Plan

MINNEAPOLIS, Sept. 4.—An appeal to James Petrillo, AFM czar, to relax his band on orchestra recordings, was made by Arthur Gaines, manager of Minneapolis Symphony Orchestra. Replying to the Petrillo offer to finance small-town concerts by longhairs, Gaines countered with another proposal for a series of "pop" concerts in the small towns preceding opening of regular season. He concluded his letter to Petrillo with the suggestion that the best way to get good music into the sticks was to okay recordings for radio by the orchestras. Any answer Petrillo may have made to the suggestion has not been made public.

rowfully at empty shelves and longed for disks.

SOLUTION FOR A PROBLEM.—The Birmingham News is one of many newspapers to consider the shortage of good war songs. The News is really serious about the whole thing—so much so that the following article was published on the editorial page:

Second-Hand Songs

Nothing is too good for the men in our fighting forces. Their planes, their weapons, the food they eat and the (See Music in the News on opp. page)

MUSIC IN THE NEWS

MUSIC FOR ILLNESS—The latest case of music being used as a cure (it is hoped) for illness, is reported from Brookfield, a suburb of Chicago.

The Chicago Herald-American reports the case of little Jimmie Wood, a two-year-old, suffering from sleeping sickness for four months. Doctors told his parents that if the child did not waken within six months of the time he was stricken, chances of his ever recovering would be very slight.

The American's latest story on Jimmy's progress said he had had a visitor who held him on her lap and sang his favorite song, *Where Has My Little Dog Gone?* He is also said to have shown definite response to some nursery phonograph records his grandmother brought him.

At the same time The Herald-American reported a similar case from Compton, Calif., where a five-year-old boy was awakened from a 90 days' stage of sleeping sickness by the playing of a violin.

MUSICAL ROOKIE—No one at Fort McClellan, Ala., paid much attention to the private from Fort Lauderdale, Fla., who kept a clarinet under his bunk, The Miami Herald says. He played a few hot notes on it once in a while, but the heavy training schedule didn't permit more.

Then one day the private drew latrine orderly detail, which takes very little time. When he'd finished his duties he went over to his hut and came back with his clarinet.

The latrine clarinet concert lasted all day. First scales, then exercises. A few popular songs, followed by some long-haired classics. After that he really warmed up and gave out with some terrific low-down jive.

When some of the soldiers began asking questions, it developed that the musician was Werner Janssen Jr., son of the symphony conductor.

Last summer young Janssen played under the direction of Serge Koussevitzky at the Berkshire Festival in Massachusetts. Before that he played with the National Orchestral Association of New York and the New Jersey Symphony. Only 19, for six years he's been playing a symphonic clarinet but really likes swing, claiming it gives one a lift,

whereas classical music has a saddening effect, at least for him.

As this column is being written, a story in The Cleveland Plain-Dealer tells that the senior Janssen has laid aside his baton for the duration and will work in a war plant for \$45 a week.

UNWORRIED BING—Bing Crosby is quite unworried about the success of Frank Sinatra, and even accepts the situation with humor, Sidney Skolsky says in his Hollywood column which appears in The Chicago Sun.

When Bing appeared at the studio recently for his broadcast he noticed that the usual mob of song pluggers was missing.

"No wonder," Bing said, "Sinatra's in town."

When Bing was a guest on Johnny Mercer's radio program he made the remark, "I just came in to buy some Sinatra records." Skolsky says Mrs. Bing, the former Dixie Lee, plays one Sinatra record after another. Sounds like just another Hollywood rumor to this department.

SUCCESS STORY—Bar flies cry in their beer for paper dolls. Cabaret casanovas shudder over pistol-packing babes who might shoot out the light. Such sad incidents are related in Newsweek, which also tells that bartenders are groaning all day as another nickel starts Paper Doll or Pistol Puckin' Mama rolling. Strangely enough, these two items are jostling such current favorites as It's Always You and Comin' In on a Wing and a Prayer.

Paper Doll was written by Johnny Black back in 1915 when he was having a bit of girl trouble. The song was not published until 1923, and after its appearance musicians carefully ignored it. The Mills Brothers' recording for Decca, made in the spring of 1942, gathered dust on dealers' shelves until six months ago. Now Decca is unable to fill orders fast enough. This month the army is making the song's recognition official by sending the recording overseas in the Hit Kit.

Newer than the Doll opus, Pistol Puckin' Mama has risen to fame just as suddenly. Recorded about the same time, Okeh kept it on ice until three months ago. It neared the million mark a couple of weeks ago, while dealers looked sor-

AMERICAN FOLK TUNES

and TUNESTERS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column of comment designed to keep readers informed on what's doing in the hillbilly field. Address all communications to Folk Tunes Editor, The Billboard, 155 N. Clark Street, Chicago 1.

Yep, We Like Letters!

The other day we received a letter that started off: "I don't know whether you want letters, but I just had to write to tell you how much we enjoy the American Folk Tunes column." Yes, brother, we like to receive letters from our readers. It not only makes us feel our efforts are appreciated, but it also gives us an index of what readers like or don't like about the column. Don't hesitate when you feel like writing! Our readers can help a lot to make the column interesting and of value to you. So let's have your comments; also notes on the activities of folk tune artists—new recordings, new songs, new jobs, personal notes about artists. The more you send, the newsier we can make the column.

Likes York Brothers

That the war workers in the larger cities are at least partly responsible for the popularity of folk tunes in metropolitan centers is attested by this letter from Detroit, signed "A Good Old Hillbilly from Kentucky": "I read *The Billboard* every week and the one thing I like best is American Folk Tunes. I came to Detroit in 1942 and am now in a war plant. When night time comes and I get off from work I go to a place called Jefferson Inn where I find real old-time music as put on by the York Brothers. They are from Kentucky and have been in radio for a long time. The boys have made 135 records and are fine in their playing of old-time music. They are now broadcasting over WJLB, Detroit, four times a week."

Blue Grass Boys Going Strong

The Blue Grass Boys, mountaineer orchestra, contribute both comedy and atmosphere to *Maid In the Ozarks*, mountain drama show now approaching the end of its first year at the Great Northern Theater, Chicago. The boys play banjo, guitar, violin and bull fiddle during intermissions, and their rendition of old-time favorites has gained them substantial popularity.

Location Comment

Twenty out of 22 cities reporting this week place *Pistol Packin' Mama* in top spot, with *No Letter Today* a close second. Buffalo ops report hillbillies going over very well and *Pistol Packin' Mama*, the outstanding tune, going tops in practically all locations. Reverse, *Rosalita*, also getting quite a play. *No Letter* is showing up nicely, too. In New Orleans PPM was given added impetus by the personal appearance there of Dexter and his cowboy group. Other faves in New Orleans include *There's a Star-Spangled Banner* (Britt), *No Letter Today* (Daffan) and *I Hung My Head and Cried* (Autry).

In Fort Worth *Pistol Packin' Mama* and *No Letter Today* have held the lead for several weeks at popular downtown spots, and they also get a big play at roadside inns. Operators Nos. 1 and 3 list PPM as going strong; operator 2, PPM gaining in popularity and *No Letter* going strong.

In Memphis 'Neath Hawaiian Palms (Tennessee Ramblers), Hawaiian Honey-moon (Tune Wranglers), *Honey Song* (Louise Massey), and *Pistol Packin' Mama* (Dexter) are getting a strong play. All ops say the old-fashioned hillbillies are getting a better play than the new orchestraless recordings of current tunes. *Home in San Antonio* (Bob Wills), going strong. *Rosalita*, PPM and 'Neath Hawaiian Palms, gaining in popularity.

Cincinnati: PPM, going strong. Top hillbilly for Magic Music Company last week was *Born to Lose* (Daffan); for D. & H. Music Company, *Steel Guitar Rag* (Wills).

Salt Lake City: PPM is still outstanding of all hillbillies, with *Born to Lose*, *No Letter Today* and Gene Autry's "You'll Be Sorry" following in order named. There's been no particular change, with

Mama still a sensation, but showing signs of tapering off.

Bridgeport: PPM doing best among cowboy hits by Al Dexter. *Home in San Antonio* (Wills) doing well, also *No Letter Today*.

Chicago: PPM, *No Letter* and *Born to Lose*, going strong.

Denver: Al Dexter's *Pistol Packin' Mama* continues to lead the hillbilly field and is right up with the top tunes.

Des Moines: PPM and *No Letter*, going strong; *Home in San Antonio* and *Rosalita* (Dexter), gaining in popularity.

Detroit: *Pistol Packin' Mama*, going strong.

Erie: *Honey Song* (Louise Massey), still big. *Pistol Packin' Mama*, way up this week. Ops 1 and 2 report PPM going strong; op 3, PPM gaining in popularity. *No Letter*, gaining in popularity.

Milwaukee: PPM, going strong. *No Letter*, gaining in popularity.

Miami: PPM, gaining in popularity.

Minneapolis: PPM, going strong, according to ops 1 and 2; gaining in popularity, according to op 3. *No Letter Today*, gaining in popularity, according to all three ops.

Little Rock: *No Letter* is popular and becoming more so.

Philadelphia: PPM, going strong, according to all three ops. *No Letter Today*, gaining in popularity.

Richmond: PPM, ops 2 and 3, going strong; op 1, gaining in popularity. *No Letter*, gaining in popularity. General comment: *No Letter* and PPM tops for hillbilly.

San Francisco: PPM, going strong. At *Home in San Antonio*, gaining in popularity.

St. Louis: Ops can't get enough records of PPM and *Born to Lose*, especially in the colored locations.

Toronto: PPM, gaining in popularity, according to all three ops.

MUSIC IN THE NEWS

(Continued from opposite page)

clothes they wear are second to none in either quantity or quality. In only one particular, as far as is known, have the men who are fighting the war for us been let down—they have no new songs which they like to sing.

Authority for this is Phil Spitalny, conductor of the all-girl orchestra, who says the men of our armed forces, writing to him and to members of his orchestra, report that, lacking current music that fits their emotional needs, are turning to the old-time sentimental ballads. In other words, they are singing second-hand songs, but songs which, despite their age, suit today's fighting men better than modern Tin Pan Alley offerings.

Nor is this to be wondered at. The average song of today is not the sort that can be learned by an average person without some little effort. Some composer a few years ago started the 1-2-1 formula for popular songs. An eight or 16-bar phrase repeated, then an interlude with a contrasting melody, then a return to the original phrase. Try it for yourself; how many of today's popular songs can you whistle or hum all the way thru? Not many, unless you are a musician.

Then the words of today aren't as simple as those of old-time songs. In an attempt at originality in rhyming and meter, lyric writers frequently pull strange concoctions out of their sleeves, making the words as difficult to memorize as is the melody.

And on top of this, the trend today is still strong toward the swooner-crooner, or Frank Sinatra, type of song; about as far as possible from the stirring or lifting sort of song fighting men like to sing. No wonder they are singing *Let Me Call You Sweetheart* and *Down by the Old Mill Stream*.

Tin Pan Alley has registered concern over the fact that no great song has come out of the war. Well, they don't have to be great. Tipperary wasn't a great song. Neither were *Mademoiselle From Armentieres*, *K-K-Kat* or *Oh,*

How I Hate to Get Up in the Morning. But they all had a lilt and a touch of human interest which somehow today's composers seem to fail to achieve. Maybe some as yet undiscovered genius will come forward with a song that will fill the bill, a song that will be easy to learn, easy to sing and won't make you think of night clubs and crooners.

Music Op Donates Part of Receipts To Men Overseas

MINNEAPOLIS, Sept. 4.—M. M. (Doc) Berenson, Minnesota Machines, has come up with a novel idea on how to help the boys overseas. He has plastered his phonos around town with signs indicating that part of the proceeds are used for the purchase of smokes for fighting men at the front. Sign reads:

"Every 5 cents you spend in our phonograph helps to buy Victory Smokes for our boys overseas. Yes, every time you play a record on one of our automatic coin phonographs you're helping to send more cigarettes to our boys on the battle fronts all over the world, for out of every nickel you spend part of it goes toward purchasing more smokes for soldiers, sailors and marines. It's our way of saying thanks for all they're doing for us.—Minnesota Machines Company, M. M. (DOC) BERENSON."

Berenson's office said 10 per cent of the proceeds are allocated for purchase of Camel cigarettes in arrangement made with the cigarette manufacturer's representative here. Altho signs have been up less than two weeks, they have netted more than \$60 for smokes.

Other operators, noting the reception given Berenson's idea, are giving thought to using it on their phonos.

Dave Rosen, Sid Bernstein Organize New Music Firm

PHILADELPHIA, Sept. 4.—Dave Rosen, one of the largest music operators in the city, and Sid Bernstein, who recently set up his own pinball operating firm, have joined forces in a partnership. The new enterprise will be known as Robern, Inc.

New quarters have been taken near Rosen's present location, 2930 Ridge Avenue. The new firm will specialize in music, and it is reported that they have been awarded a contract to provide music machines for the various USO canteens and centers in this territory. Before stepping out on his own, Bernstein was manager of Sam Stern's Keystone Vending Company, local Rock-Ola distributor.

Detroit Music Operators Postpone Regular Meeting

DETROIT, Sept. 4.—The United Music Operators of Michigan have postponed their regular monthly meeting, scheduled for September 7 for a week, in order to adjust to the post-Labor Day schedule.

Music Merchant Makes Good Use Of Old Billboards

MINNEAPOLIS, Sept. 4.—With the record situation becoming more complex day by day, phono operators are driven to great lengths to supply music for their machines.

Harry Lerner, of H & L Novelty Company, has evolved a plan which seems to be working out. He checks old copies of *The Billboard*, learns what the top tunes were a year ago today, hauls the old platters out of hiding and puts them back into the machines along with what little new stuff he has.

"You'd be surprised how these records bring in the nickels," said Lerner. "And I'm thankful to the Record Guide in *The Billboard* for it."

Other operators are digging up their old platters and installing them in the machines, getting strong play on the oldies.

Detroit

DETROIT, Sept. 4.—Max Lipin, of Allied Music & Sales Company, reports such big sales on the new Counterpoint Needle that he has difficulty keeping it in stock.

Betty Bruckman, record specialist for Brilliant Music Company, has left that organization. Rose Marie Bennet has been placed in charge of the record department.

Sara E. Duolos, who was in charge of the record department in the coin machine operations of J & J Novelty Company, has left for California to rejoin her family there.

Carl Angott, head of Angott Sales Company, is at his cabin in Northern Michigan for a few weeks' vacation.

Roy W. Small, United Music Operators' conciliator, is still under doctor's care, taking treatments twice weekly, following his recent prolonged illness, but is able to get to the office nearly every day.

MUSIC ROUTE FOR SALE

"Have three very profitable Music Routes located West of Rockies; 43, 97, 310 pieces each. Will accept 25% down payment and balance in 12 months. This route will stand investigation. People interested in operating only, answer this ad.

Wolf Sales Company, Inc.
1932 Broadway, Denver, Colorado

PERMO POINT

The choice of coin phonograph operators everywhere

The satin-smooth, precision ground Permometal tip on Permo Point Needles insures kindness to records, more plays from each disc.

Record Insurance

PERMO PRODUCTS CORPORATION • 6415 Ravenswood Ave. Chicago

Here's Gershwin's Rhapsody in Blue... Glenn Miller gives it something **NEW!**



VICTOR
20-1529

RHAPSODY IN BLUE ... A bit of symphonic syncopation on an old American favorite
ALONG THE SANTA FÉ TRAIL... with Ray Eberle really doing a job on the vocal
—Glenn Miller and his Orchestra

**WHEN "THE SONS OF DIXIE"
GO TO TOWN
THEY BRING THE HOUSE—
AND THE NICKELS—DOWN!**

BLUEBIRD
33-0507

I'M ALWAYS DREAMING OF YOU... The band beats it out behind a slick vocal
DON'T EVER GO WRONG... A good strong beat and plenty of harmony
—The Sons of Dixie

TUNE IN! RCA's full-hour radio show, "What's New?"
—the latest in music, news, comedy, science, drama. With Don Ameche and a host of others. Saturday nights, 7 to 8, EWT, Blue Network. Starts September 4th.

To help us make new Victor and Bluebird Records for you, sell your old ones to your distributor!

**THE TUNES THAT
NAB THE NICKELS ARE ON
VICTOR AND BLUEBIRD
RECORDS!**

BUY
WAR BONDS
EVERY
PAYDAY

TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By ELLIOTT GRENNARD

THERE appears to be a terrific race on between slick singers from the city streets and their less sophisticated cousins from the country. And in spite of all the fancy publicity received by the Broadway lads in newspapers and national publication, it appears to some operators as if the rural folk are reaching the tape first and more often. Certainly it is a minor phenomenon that such fellows as Frank Sinatra, Dick Haymes and Perry Como, all togged out in broad-shouldered suits and snazzy hair-dos, are even being challenged by overalld fellers like Al Dexter, Ted Daffan, Bob Wills and Elton Britt. . . . And while the pavement strollers put in appearances at plush theaters and chrome cinemas, the boys with gee-tars and harmonicas bring out the customers in volume even if it is arenas they pack. . . . Among the big 'billy disks being spun on the turntables, aside, of course, from *Pistol Packin' Mama* and *No Letter Today*, are: Bob Wills's *Home in San Antonio*, the Tennessee Ramblers' *Neath Hawaiian Palms*, the Tune Wranglers' *Hawaiian Honeymoon* and Louise Massey's *Honey Song*. One of the best known cowboys of all, Gene Autry, is in the army but he is still being heard on *You'll Be Sorry* and *Hung My Head and Cried*. . . . Two guys who are neither fish nor fowl, Bing Crosby and Spike Jones, keep getting into the middle. Crosby is the last word in sophisticated swing but he's just as apt as not to howl in with home-spun ditties. And Jones, while he glories in his corny antics, is just as dudified even tho he works hard at appearing the bumpkin.

standard is the theme song, with a "Mr. Jones" added. The film is being nationally distributed and all-time record grosses are being predicted. This will undoubtedly produce a renewed interest in the songs but how much more can be squeezed out of *Left My Heart at the Stage Door Canteen* is problematic. Here is one that should be slugged in the title strip.

HELENA:

Mary Is a Grand Old Name.
Bing Crosby.

Despite the magnificent filmization of *Yankee-Doodle Dandy*, the old George M. Cohan songs failed to win a revival. Maybe it's because they are too well known to be "discovered" all over again. Regardless, *Mary* is the sweetest and grandest of them all and in this sentimental era, there must be enough old gaffers around who will want to spend a nickel or two to tune in on the old girl.

ST. LOUIS:

Your Socks Don't Match. Fats Waller.

Plenty of ops would like to see a return of the good old days when a Waller in the machine was a must. The plump lad is back with one that got a quick response from St. Loo, and it might mean that the calendar is due to turn backwards. The title is whacky and the piano man pours it on.

Note

For a listing of songs played most often over the radio for the week ended Thursday, September 1, see the Music Popularity Chart in the Music Department.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the sepien best sellers under Harlem Hit Parade.

Territorial Favorites

MEMPHIS:

This Is the Army, Mr. Jones.
Hal McIntyre.

Of all the many songs in Irving Berlin's *This Is the Army* the one likely to become

RECORD BUYING



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs throught the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

● **GOING STRONG** ●

- PAPER DOLL** MILLS BROTHERS Decca 16318
This is undoubtedly one of the big novelty songs of the year and a surprise click considering the age of the song and the recording. What has turned it into a bonanza for machine ops is the affection and loyalty displayed the song by boys in uniform.
- ALL OR NOTHING AT ALL.** HARRY JAMES (Frank Sinatra) Columbia 35587
(11th week) JIMMY DORSEY (Bob Eberly) Decca 2580
FREDDY MARTIN (Clyde Rogers)..... Victor 20-1537
- YOU'LL NEVER KNOW.** DICK HAYMES (Song Spinners) Decca 18556
(9th week) FRANK SINATRA (Chorus)..... Columbia 36679
WILLIE KELLY Hit 7046
- IN THE BLUE OF THE EVENING** TOMMY DORSEY (Frank Sinatra) .. Victor 20-1530
(8th week)
- PISTOL PACKIN' MAMA.** AL DEXTER (Al Dexter) Okeh 6708
(7th week)
- IT'S ALWAYS YOU** TOMMY DORSEY (Frank Sinatra) Victor 20-1530
(5th week) BING CROSBY Decca 3636
BENNY GOODMAN (Helen Forrest)... Columbia 36680
- IN MY ARMS.**..... DICK HAYMES (Song Spinners)..... Decca 18557
(4th week)
- I HEARD YOU CRIED LAST NIGHT** HARRY JAMES (Helen Forrest)..... Columbia 36677
(3d week) DICK HAYMES (Song Spinners)..... Decca 18558
- SUNDAY, MONDAY OR ALWAYS** BING CROSBY Decca 18561
(2d week) FRANK SINATRA Columbia 36679

Names in parentheses indicate vocalists.

Changing Conditions in West Coast States Interest Nation

The Pacific Coast region has always been almost a world apart in the coin machine industry, but it always has been a very interesting part of the industry and has made many contributions to it. Successful cigarette machine routes were first established on the Pacific Coast, and it was clearly demonstrated that the sale of cigarettes by machine is appreciated by the public. The early developments of pinball games saw Pacific Coast inventors and manufacturers developing ideas and trying them out; after the games proved successful, they were taken up by Chicago manufacturers.

During the war the Eastern two-thirds of the United States is still interested in the Pacific Coast and the changes that are taking place. It is understood that the Pacific Coast region is much more alert to the danger of the present war than the rest of the country. The Department of Commerce in a report of changing conditions in the Far West recently told the following story:

War has brought spectacular changes to the Far West. For example, the second most populous city in Oregon, Vancouver, is too new to show on any map. It was built in 110 days, but has 40,000 inhabitants. One new Los Angeles aircraft plant employs more people than all the Hollywood studios put together. A giant steel plant is in full blast where an orange grove existed a few months ago. Wages are swirling into workers' pockets at a fantastic rate. One shipyard advertises continually for men or women to accept "at least \$49.50 a week while you learn welding."

The real story of what the war is doing to this region is not found in such items as these. The change is deep and basic, for the area is being shifted from an agricultural to an industrial economy. Factories, raw materials, power, labor supply and management which might take 50 years of normal development to obtain have all been thrust suddenly upon the Far West.

But not all is well. Thousands of business firms are being strangled. Small towns and farming areas are losing population at an unhealthy rate. A truck transportation breakdown threatens. Man-power shortages menace farm pro-

duction. "Absenteeism" is the subject of much ill-informed talk. OPA regulations are complained of more frequently than prohibition was. Unhealthy prosperity is enervating many businesses and individuals.

Two developments, altho intangible, may be of prime long-run importance. First, business has gained prodigiously in public respect. This has been reflected in such statements as Lieut. Gen. Dwight Eisenhower's, "Thank God for American Industry—Labor and Management." Concomitant with this has been a cascading resentment of alleged governmental inefficiency. Second, private business is showing an increasing willingness to accept responsibility for post-war planning.

New Industries

Before the war the Far West was gaining a larger share of the national population and income each decade. However, the area lacked basic metal-producing plants, and this retarded heavy industry. Thus it is that the new iron, steel, magnesium and aluminum plants in this area are not just additional factories. They represent an ever-widening flow of employment opportunities. They mean that a new industrial frontier has been opened.

The new Pacific Coast aluminum plants have a capacity which exceeds the pre-war total of the entire nation. Not one ounce of aluminum was produced in the great Troutdale plant near Portland or the Central Valley plant in California before the war started, for the plants themselves didn't exist. By the end of 1943 it is estimated that our national production of aluminum will be at a rate about seven times greater than the 327,000,000 pounds produced in 1939.

The Pacific Coast aluminum industry seems to have a sound basis for post-war existence. One of the chief costs in producing aluminum is electric power. The lowest—absolutely the lowest, no exceptions—cost hydroelectric power available anywhere in the country is in the Pacific Northwest. Bonneville, Grand Coulee and other dams are now releasing a gigantic charge of power into these regions so large that it is estimated at two-fifths of the nation's total water

power. This tremendous electric power is itself a new factor added to the region since the war started.

Another sound support for the new aluminum plants is found in their nearness to aircraft production centers. Finally, the availability of low-cost water transportation for ores and finished goods will help. Optimism regarding the future of these "war babies" and their value to the region seems well founded.

Magnesium has yet to shoulder its way competitively into an important peacetime market position. In fact, as late as the last San Francisco Fair on Treasure Island, small pocket-piece lumps of this metal were being distributed as a curiosity. Yet at the end of the war the nation's capacity for producing magnesium will be more than double our aluminum output in 1939.

The gigantic basic magnesium plant at Las Vegas is well situated from an economic standpoint near Boulder Dam. Another producer, using different methods, is the Permanente plant at Mountain View, Calif. These plants have already exerted an important influence in changing the economy of the region. With almost half a ton of magnesium, on the average, going into every large American fighting plane that is built, this industry represents at the minimum an important sector of an integrated airplane body-building industry for the region. At a post-war maximum, magnesium may add a great deal more to the growth of the Far West.

Iron and Steel

The \$100,000,000 Kaiser steel mill at Fontana and the Provo (Utah) blast furnaces have probably had a great deal more publicity than the other new metal-producing plants in the region. However, it is by no means certain that their ultimate significance matches the publicity they have received.

Unfortunately for this area, iron and steel costs are still determined in large part by the availability of high-grade iron ores, an ample coal supply and a large volume of production. It is factors such as these that have kept the iron and steel industry more centralized in a few areas rather than scattered thruout the country.

Any appraisal of the post-war value of these particular plants to the Far West must be cautious to be realistic. There appear to be several serious problems which ultimately will have to be faced, and not least among these is cost

of production. This does not mean that these plants will not be successful. There are scores of opportunities into which they may fit very well and make a real contribution to the further industrialization of the West, but the exact size of that contribution still remains to be determined.

Lumber has long been a major economic support of this region. Yet war has brought promises of such change as to warrant speaking of the "new" lumber industry. Symbol of this advance is the laboratory now being built at Longview, Wash. When completed this will be the largest privately owned wood products laboratory in the United States. It will be devoted to developing new uses for wood and wood products, particularly in the plywood, prefabrication and plastics fields.

Plywood—a bonding of plastics and thin sheets of wood—has been rightly called the miracle child of the lumber industry. The developments which war has stimulated in this industry open new vistas and market opportunities for wood.

Progress also has been made in rendering wood fire-resistant. Several hundred million feet of treated lumber are being produced for war needs in 11 West Coast pressure-treating plants. After the war this supply will be available for civilian needs. At present a great deal of this fire-resistant lumber is being used by the navy instead of steel to construct 20-story-high hangars to house patrol blimps which guard our shore lines.

Prefabricated housing has received a stimulus from the war which, if fully developed, could add greatly to the prosperity and importance of the Far West.

In short, war has opened the door and given the lumber industry a view of better things to come. This has been a view of opportunities which may be grasped, not a view of guaranteed success on a silver platter, for lumber will find that competition from metals has also been aided by the war.

Since last May the dehydrated vegetable industry has increased from 20 to 187 plants, with an estimated annual capacity of 200,000,000 pounds. Additional plants are still being planned and built in this region.

The wartime importance of being able to pack 100 pounds of cabbage, for example, in a five-pound can is obvious. There are those who are equally enthusiastic about the long-term significance of this industry. If they are right, if

GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



COMING UP

WAIT FOR ME, MARY... DICK HAYMES (Song Spinners) Decca 18556
WILLIE KELLY Hit 7049

We were just beginning to think of this boy as Old Slow 'n' Steady when what does he do but put on steam like Casey comin' around the mountain. Up from a fair third to a powerful first. And beating out those mountain boys from Casey's home town is no easy job these here days. Watta man, that Haymes. Hey, Mary! Wait for him.

NO LETTER TODAY..... TED DAFFAN (Chuck Keeshan and Leon Seago) Okch 6706

Ted is mumblin' into his beer (between sobs over the letter that has simply not arrived), "Who does that there dude think he is, Frank Sinatra?" To the storm cellers, men, it looks like another Hatfield-McCoy feud. Put that pistol down, Ted. Who do you think you are, Al Dexter? Don't fight, kids, the fans think you're great stuff, all four of you.

I NEVER MENTION YOUR NAME..... JACK LEONARD (Ray Bloch's Orch) .. Okch 6715

Between the first two choices and what follows is a gap as big as the Grand Canyon. The top money grabbing disks are bunched together closer than Hitler's defeats on the Eastern front. The tunes on the bottom are hanging on, jockeying for position and waiting for the big moment. The Leonard item is hugging the rail, but any one of a dozen others can give him the hip.

DON'T CRY, BABY..... ERSKINE HAWKINS (Jimmy Mitchell). Bluebird 30-0813

We've been telling you about this baby and it seems to be happening, just as we thought it might. It's a soft blues and a soothing one. Muted trumpet, mellow singing, it should find a lot of friends once they become acquainted. Hawkins hasn't been a Going Strong contender since *Tuxedo Junction* and then he had guys like Harry James to compete with. He's got this all to himself.

"TUNES THAT NEVER GROW OLD" STANDARD RECORDS



MEAN BIGGER PROFITS FOR ALL MUSIC MACHINES!

STANDARD PHONO CO.
168 WEST 23 STREET, NEW YORK, N.Y.

Make Your RECORDS LAST LONGER By Using a TONEDART NEEDLE



THE NEW and IMPROVED PERMANENT NEEDLE TONEDART THE BEST ON RECORD 50c NET—2800 PLAYS Fully Guaranteed ORDER FROM J. F. BARD 43 E. OHIO ST., CHICAGO

appetite appeal and consumer acceptance can be developed after the war, the Far West might witness a major upheaval in its basic canning, preserving, fresh fruit and vegetable industries. Nevertheless, much remains to be proved about this important bustling industry war has brought to the region.

New Industries From Old

Representatives of the old established basic industries of the region which have, under war stimulus, brought forth whole new industries to the region is petroleum. The oil companies in this area are now producing synthetic rubber, and turning out huge quantities of ammonia which can easily be the basis for a revolutionary fertilizer supply in peacetime. They are also turning crude petroleum into glycerin and vitamins. From crude oil come materials now used in the manufacture of explosives, but which can be made into beautiful plastics with the return of peace. War has stimulated the growth of scores of such developments in this region. That is one of the reasons for the statement in the opening paragraphs that perhaps 50 years of industrial development have

been compressed and poured into this region since the war started.

Last year in one California shipyard, housewives, farmers and others, many of whom had never before seen a shipyard, turned out a million tons of shipping. What is meant by a million tons might best be explained by the fact that it would require a motorcade of 10-ton trucks 1,150 miles long to provide the same cargo capacity!

Yet labor and management have worked miracles. One of these has been the breakdown of jobs formerly regarded as highly skilled and requiring long periods of training into which simple tasks for which thousands can be quickly trained.

As Col. Lewis Sanders testified before a Senate Committee hearing, "the man-hours for making medium bombers have been cut from 70,000 to 13,000!" And this in spite of maddening problems of supply, housing, labor turnover, inexperienced foremen, the draft and priorities which at times amounted to little more than hunting licenses.

Plants in one industry in the San Francisco region hired 3,100 new workers during a recent week, while 2,900 quit. The plant was trying to pick up for a large expansion in face of such a manpower problem.

In another West Coast war plant the turnover was 14 per cent recently. Loss of money spent in training, loss of time in training, disruption of planned schedules and a sickening loss of thousands and thousands of man-hours of work are involved.

Official statistics show that labor turnover is the highest it has ever been.

Farm Labor

Last year 178,000 California acres were planted in sugar beets. This year it was requested that this be raised to 204,000 acres. However, unofficial preliminary reports indicate that 85,000 acres have been planted. Much of this indicated 52 per cent decline is due to the shortage of farm labor, for sugar beets, like tomatoes, take a very high amount of labor, and most of that is hard, uncomfortable stoop labor. Of course, delays in announcing prices, doubts as to availability of machinery and so on all had a part in bringing about this situation. Yet labor supply is at the heart of a difficult farm problem.

The problem is doubly acute in this region for the farms are so close to the burgeoning shipyards, aircraft factories and other war plants.

Absenteeism is a serious problem and is receiving serious attention by the labor unions themselves as well as by management and government. It has been all too easy for prejudiced judgment to leap to the unwarranted conclusion that the problem is primarily one of hang-overs, too much money and indolence. Spectacular headlines have been made which have done more to cloud the situation and arouse antagonism and ill-feeling than to solve the problem.

Essentially, absenteeism is but one segment of a much bigger problem—the more effective utilization of the existing labor supply. That broader problem includes better scheduling, it includes better training, too. For example, a Westerner enrolled in a training class which would fit him to be an apprentice, but before he had finished the course he was put to work as a journeyman. Within a short time the draft and other labor turn-over causes resulted in this man being made a foreman. A workman approached the new foreman one day with a blueprint and requested help. "Sorry," said the foreman, "I can't even read those things—never learned how."

Absenteeism must make sense to a shipyard worker-housewife who is unable to get meat for her family unless she takes time off and is at the market during the two hours meat is sold (and that is no imaginary situation)!

There can be no minimizing the serious importance of the absentee problem. It is a major one. It is an enemy of our war success. It must be solved, but that solution must be arrived at thru alleviating some of the bad housing and poor transportation conditions, food maldistribution, inadequate medical care and other problems which are reaching into our factories and causing absences.

The problem is not confined to one city or to one section of the region as reports from widely separated places show. Here is a press item concerning Boeing, builder of the Flying Fortresses: "Company officials tonight revealed that more than one-third of the workers employed at Boeing aircraft plants failed to report back to work after a Christmas holiday.

"An official report showed that absentee workers aggregated 34.5 per cent of all personnel on the Boeing pay rolls."

A dispatch from Portland, Ore., adds a bit of personal opinion to a fact and arrives at this:

"One steel working plant with 12,000 workers has a daily average absence of 1,350—some sick but most spending bountiful pay checks."

From San Francisco comes a report of special interest because the data were assembled and released by labor itself. Unions are not attempting to whitewash this problem but are serious and constructively tackling it. The report says:

"The California CIO Council today charged absenteeism and improper utilization of labor in San Francisco Bay area shipyards are causing a daily loss of 20,000 man-days of labor.

"In a survey submitted to the War Man-Power Commission, the council reported turn-over and absenteeism in local war plants amounts to 20 per cent. The average loss of all plants studied was 12 per cent."

From Southern California:

"Consolidated Aircraft is now reported to have 10 per absent daily except pay days, when the absenteeism is 2 per cent or less.

"Those absences amount to 700,000 man-hours of labor per month, equal to 36 bombers."

Some of the absenteeism problem springs, without question, from absolutely inexcusable sources. This part can and must be corrected. Management which hoards labor and knowingly keeps men in semi-idleness does itself a great disservice and aggravates the problem. Labor which takes time off to keep social engagements, indulges in after-payday absences or suffers from "war prosperity" and hang-overs is doing the war and the cause of labor a great and grave disservice.

The more efficient use of labor—and that includes better scheduling and less flabby management—must not be neglected. A sensible, realistic solution is urgent. We cannot delay longer.

One of the best jobs done in this area has been performed by the transportation industry. Similarly, one of the gravest impending crises is in transportation.

Railroad passenger traffic in this area is 241 per cent of what it was five years ago. Railroad freight is 187 per cent of the 1937 level and would be higher if so many cars did not have to return empty to the East.

Immediately after Pearl Harbor a great burden was thrust upon our port and harbor facilities. Sixty per cent of the national export tonnage was handled thru San Francisco alone in that abnormal period. At the present time Pacific Coast ports are handling many times their national export traffic.

Truck Trouble Ahead

Because the West is a relatively new region and has developed contemporane-

ously with the truck, we are more dependent upon this form of transportation than in any other area. In California last year, trucks accounted for an estimated two-thirds of all freight traffic.

Railroads alone cannot do the job. Only single lines of rails link large centers of population and supply. The railroads are now shuttling trains across the tracks with little headway between sections. The length of trains has been increased. There is only small hope for the elimination of nonessential freight traffic, since vital military supplies, troops, war materials and foodstuffs constitute most of the present cargoes.

Truck failures are already showing up, tho the traffic peak is months away. A regional ODT official has said: "Commercial trucking in the Far West faces a grave crisis in 1943. Our present truck breakdowns are increasing at an alarming rate with no prospect of an immediate let-up."

The Agricultural War Board has warned that the war could be prolonged by a transportation shortage. It says: "Farm transportation will lead that phase of failure and therefore may be considered the nation's and California's most vital single impediment of the year."

At present this trucking problem is being tackled largely on a patch-and-pray basis. This is partially necessitated because the roots of the problem lie beyond the control of ODT or any other transportation agency. At the time of the freeze last year there were less than 200,000 new trucks ready to go into civilian use. Normal peacetime replacements were about 400,000 a year.

Shortages of mechanics, shortages of truck drivers and, above all, shortages of parts have contributed to the present problem. The restrictions on speed have naturally cut down the volume of work a truck can do. All these have harried truck operators; at the same time the demand for their services has multiplied manifold.

Motor coach transportation in cities with huge defense plants is snarled by the same problem. The San Diego Street Railway Company reported that it has had to hold up busses for a month or more for lack of parts. In the San Francisco Bay area, Key System officials have stated that about 25 per cent of their busses are laid up in repair shops.

Detroit

Clare Spooner is handling the business of the White Music Company, formerly operated by Harry White who is now in the army. Spooner is a brother-in-law of White.

DEALERS OPERATORS!

All--lease Take It Easy!
WE'RE SWAMPED
Our Help's Complainin'

WHY—?

3 BIG REASONS—

1 **BONNIE DAVIS'S**
(The Don't Stop Now Girl)
Double Decker Recording of
"I DON'T STAND FOR
THAT JIVE"
"NO LOVE BLUES"
No. 110

2 **"JOHNNY DOUGHBOY**
POLKA"
"CAY VIENNA"
No. 510

All Star Hot Jazz Series
"SUGAR-FOOT
STOMP"

3 **"BLUE RHYTHM"**
BY FLETCHER HENDERSON
featuring COLEMAN HAW-
KINS, J. C. Higginbottom,
John Kirby, Rex Stewart,
Edgar Sampson and others.
No. 500

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SAVOY RECORD CO.
58 MARKET ST.
NEWARK, N. J.

WANTED 100,000
USED RECORDS

WE PAY
HIGHEST
PRICES

With or without jackets. Can use all makes—vocals, instrumentals, classical or boogie-woogie. Give us an idea as to how many you've got, type and condition. We'll make you a spot cash offer that will more than pay you for your trouble.

WRITE, WIRE OR PHONE
ROL'S RECORD STORE
311 S. Wabash Ave., Chicago, Ill.

RECORD BUYING GUIDE—PART 2

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

NOTE

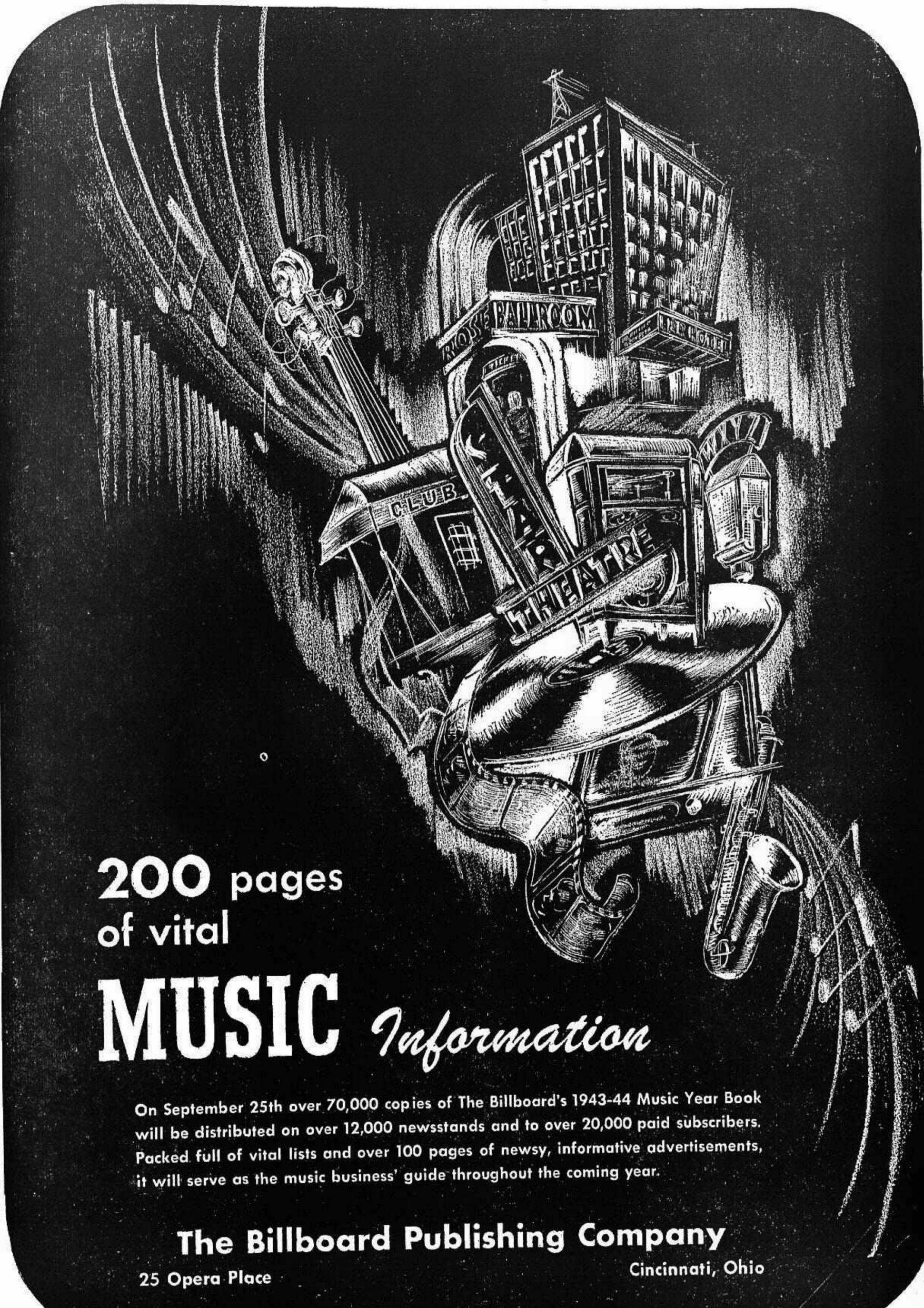
Nothing much new this week that hasn't already been mentioned. Decca has an album called *Sidewalks of New York*, composed of medleys of old-time favorites, most of them waltzes. Coin machine men might give the album a look-see, it includes things like *After the Ball*; *Home, Sweet Home*; *The Bowery*, *In the Good Old Summer Time* and *Ta-Ra-Ra-Boom-Dee-e*.

A number of the disks out on the market now are getting a nice reaction, and when your shipment comes in you might try spinning Duke Ellington's *Skip of the Ltp*, which is backed by *Sentimental Lady*, Fats Waller's *Socks Don't Match*, Bing Crosby's *She's From Missouri* and Freddy Martin's *Warsaw Concerto*.

THE WEEK'S BEST RELEASES

No releases have been received this week for review.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.



200 pages
of vital

MUSIC *Information*

On September 25th over 70,000 copies of The Billboard's 1943-44 Music Year Book will be distributed on over 12,000 newsstands and to over 20,000 paid subscribers. Packed full of vital lists and over 100 pages of newsy, informative advertisements, it will serve as the music business' guide throughout the coming year.

The Billboard Publishing Company

25 Opera Place

Cincinnati, Ohio

St. Louis Cig Tax Proposed

Aldermen to consider 2c levy at special meeting in near future

ST. LOUIS, Sept. 4.—A tax of two cents a package on cigarettes has been recommended by Mayor Kaufmann as a means of providing additional revenue to meet city pay roll increases. The measure will be considered at a special meeting of the board aldermen to be held soon.

About \$750,000 would be realized by the city from the cigarette tax if the board acts favorably on the recommendation. Mayor Kaufmann promised that if the tax goes into effect he would recommend its immediate repeal when the revenue it produces is no longer necessary.

Repeal of a 2-cents-a-package cigarette tax enacted during the administration of former Mayor Bernard F. Dickmann was one of the planks in the campaign platform of the late Mayor William (See St. Louis Cig Tax on opp. page)

MERCHANDISE MACHINES

Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago 1, Ill.

Soft Drink Trade Fears Effects of Manpower Ruling

PHILADELPHIA, Sept. 4.—Perhaps the hardest hit of all among Philadelphia businesses because of the new War Manpower Commission ruling will be the soft drink manufacturers, bottlers and distributors. The industry here employs 700 men and 10 women. In the manufacturing and bottling end, spokesmen said, it is impossible to train new employees before the WMC deadline of October 1. Distribution requires the strength and endurance of relatively young men.

Arthur E. Dennis, attorney for the local soft drink distributors' association, said that at least 85 per cent of the men who deliver soft drinks are under 38 and therefore draft eligible. The same proportion applies to the beer distributors.

"By next summer," Dennis warned, "soft drinks may be eliminated entirely from the American scene."

Also hitting the soft drink manufacturers is the fact that carbon dioxide gas is on the firing line. The same gas which provides the fizz in the soft drinks is now used for various war uses. This, plus the fact that no more gas cylinders are in production, means that there will be a curtailment of a lot of beverages, both in bottles and at the soda fountains.

A large carbonic gas manufacturer in the city reports that retail trade is being supplied at about 75 per cent of what it has been. He said the 25 per cent curtailment was made earlier this month.

The superintendent of a bottling firm substantiated the manufacturer's statement by saying: "I'm sitting here with my fingers crossed, sometimes, waiting for those cylinders to get here." The official, however, added that they were just about breaking even. "It's not hurting us at the present time," he said. "The shortage of sugar and metal for caps hit us about the same time and at about the same percentage."

Sweet News

ATLANTIC CITY, Sept. 4.—The local OPA office had sweet news for the commercial users of sugar in Atlantic City and vicinity. Hitherto, the candymakers have been allowed only 25 per cent of the corn sugar they used during the July-August period of 1942, and 50 per cent of their corn sirup requirements, based on the same period. Effective immediately, the OPA district office announced that the candy manufacturers will be allowed 65 per cent of corn sugar and 55 per cent of corn sirup, using the 1942 figures as a base.

Baltimore Beverage Vending Establishes New High Record

BALTIMORE, Sept. 4.—Consumption of vended beverages has established a new high in volume, both in bulk and bottled units, according to soft drink beverage vended operators. Normally there is a large summer consumption, but this season it has been greater than other seasons, first because of the unusually long seige of hot weather which has prevailed and secondly because of the large number of additional people in Baltimore working in war plants or other essential activities.

Servicing these venders has been a problem, especially since the ODT regulation on deliveries. It is reported, however, that operators have been advised they could make necessary deliveries as wholesalers or manufacturers, since they made the deliveries directly from plant or distributing location to vender. Then, too, the operation is serving an essential purpose in vending to war workers and those engaged in essential work.

Canadian Cigarette Output Falls; First Time in 24 Months

MONTREAL, Sept. 4.—Decline of 1.5 per cent from a year ago in the total of cigarette releases during June broke the long series of consecutive monthly peaks which has prevailed for exactly two years, or 24 consecutive months prior to that. Dominion Bureau of Statistics figures show June releases at 775,000,000 compared with 787,000,000 in June, 1942, and 907,000,000 in May this year, the decrease on the latter comparison being 14.6 per cent. The June total this year was the lowest for any month since May, 1942, when releases were 772,000,000.

Decrease in June from the year-ago comparison broke one of the longest series of increases on record and during this two-year upturn the gains shown for many individual months were of quite sharp proportions.

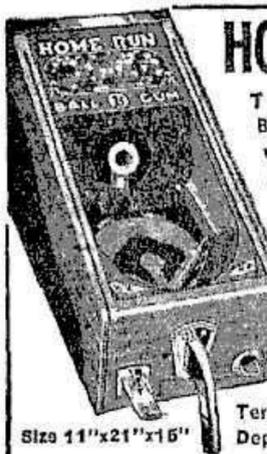
Indicated daily consumption, calculated by dividing the number of days in the month into the release total, was 25.8 millions in June compared with 29.2 millions in May and 26.2 millions in June of 1942. The all-time record for any month was set in November, 1942, when releases were 34.8 millions daily.

For the first half of this year releases totaled 5,541,000,000, an all-time record for that period, and compared with 4,537,000,000 in the like period of last year, on which comparison the increase was 1,004,000,000 or 22.1 per cent. This year's six months' aggregate represents an increase of 68.2 per cent rise over the pre-war figure of 3,294,000,000 in the first half of 1939.

Cigar releases in the month were 16,522,000 compared with 16,985,000 in the previous period and 17,441,000 in June, 1942. Snuff totaled 31,374 pounds as against 31,232 pounds in May and 73,060 pounds a year ago.

Honey Imports Necessary To Meet Commercial Needs

RICHMOND, Va., Sept. 4.—The War Food Administration has reported that substantial imports of honey from Latin American and other countries will be needed this year to meet requirements of bakers, packers and other large users. A domestic output of even less than last year's short crop of 179,000,000 pounds is feared, the WFA said.



HOME RUN
The Outstanding Ball Gum Vender with a fascinating amusement feature that BATS THE BALL THRU THE AIR. 1 Home Run (with 25 lb. carton Ball Gum—includes winners) complete only... \$24.50.
Terms: 1/3 Certified Deposit, Balance C.O.D.
Size 11"x21"x15"

VICTOR VENDING CORP.
3711 W. GRAND AVENUE, CHICAGO

MARBLES
PERFECT 5/8 SIZE, GLASS ASSORTED COLORS, 20,000 to a Case.
\$39.50 per case
LIMITED SUPPLY.
Full Cash With Order.

SALTED PEANUTS
22c per pound. Packed 30 lb. cartons only. Full cash with order, NO C. O. D. Limit 210 pounds to order.

VICTOR'S FAMOUS MODEL V
Truly a Great Vender. Vends everything—no additional parts needed. Capacity 6 lbs. bulk merchandise—or 1000 to 1200 balls of gum. Standard Finish Model V only... \$8.50 Each. (Porcelain Finish \$1.00 additional.)
Terms: 1/3 cash, balance C.O.D. (or send full amount and save C.O.D. charges).



TORR 2047 A-SO. 68 PHILA., PA.

VENDER SUPPLY NOTES

PROSPECTS.—The New York Journal of Commerce, financial daily, in a column on Wall Street trends, says that benefits to the various soft-drink and confectionery manufacturers from recent larger industrial sugar allotments are likely to be mixed. The chewing gum division appears particularly well situated, since, aside from sweetening agents, there have been no other important restrictions affecting operations. Cocoa shortages and packaging difficulties continue as retarding factors for beverage and candy concerns. Nevertheless sales prospects remain satisfactory, aided by expanding quota-free volumes to the armed forces.

CIGARETTE PRODUCTION RISES.—After several months in which only moderate increases had been scored, cigarette production in July showed a gain which matched some of the big boosts in production recorded in 1942. Output during

the month was 22,878,100,946 cigarettes compared with 20,875,470,140 in July, 1942. This was the second largest total on record, exceeded only by October, 1942, when more than 23,000,000,000 cigarettes were produced.

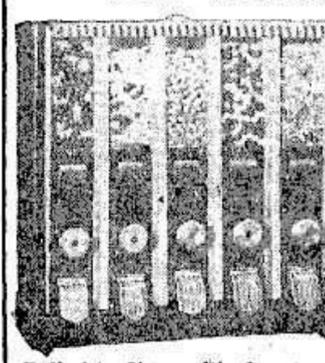
The biggest increase in production in the tobacco industry in July, however, was shown by snuff. The Revenue Bureau said the month's production was 6,340,279 pounds compared with 3,194,908 pounds in July, 1942. One of the leading snuff manufacturers in the country could offer no explanation for the tremendous rise, suggesting that possibly some other type of tobacco had been included in the total by error, but the bureau insisted the figure was correct.

Production of tax-paid cigars continued to lag behind the total for last year, reflecting the diversion of a substantial part of output to the export trade for military services. Such production doesn't pay the excise tax, and so does not show up in production figures. Production of all cigars in July reached 427,231,491 compared with 510,823,310 last year.

SOFT DRINKS.—No further curtailment in civilian supplies of soft drinks will result from the recent army order specifying that soft drinks are deemed essential to soldier morale and hence are to be stocked in all domestic post exchanges, according to the American Bottlers of Carbonated Beverages.

"Existing WPB and OPA orders," the association points out, "provide that bottlers are to receive extra allotments of sugar and bottle crowns for all deliveries (See Venders Supply Notes on opp. page)

MAKE MONEY WITH A ROUTE OF NUT VENDORS



Plenty of good locations are now available. Start now by buying a few machines. A route of nut vendors will earn a steady income for you.

GET STARTED DEALS

- 1 Variety Shop with 45 Lbs. Assorted Mds., \$21.00.
- 5 Variety Shops with Assortment of 120 Lbs. Bulk Mds., \$75.60.
- Variety Shop, Samples \$10.00; Stands \$2.50; 5 Machines \$47.50—2 Stands Free.
- Victor Model V... \$8.50 Ea.

1/3 deposit required with order, balance C.O.D. Send full amount and save C.O.D. charges. Orders under \$10.00 must be paid in full. Send for complete list of New and Used Machines. While They Last Rush Your Order.

RAKE 2014 Market Street PHILADELPHIA, PA.

WANTED CIGARETTE MACHINES

Want to buy Late Model Uncedapak and National Cigarette Machines. Must be in good mechanical condition and look good. Give lowest price and thorough description first letter.

Hermitage Music Co.
416-A Broad NASHVILLE, TENN.

WE'RE PLANNING
for the future of the Candy Vending Machine Business.

WE'RE PLANNING
new items for the new post-war streamlined Candy Vending Machines now being developed by the Vending Machine Manufacturers.

PLAN NOW BY BUYING WAR BONDS TO BUY THAT NEW EQUIPMENT AND SUPPLIES

PAN CONFECTIONS
345 WEST ERIE ST., CHICAGO, ILL.

Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., Sept. 4.—Completion of shellers' and crushers' contracts with the Commodity Credit Corporation is being carried thru as rapidly as possible. To date a fairly large number of contracts have been approved and these operators authorized to begin purchase of 1943 crop peanuts. The Commodity Credit Corporation has made a preliminary allotment for the immediate use of each individual crusher and sheller up to 80 per cent of the quantity of farmers' stock peanuts milled by him during the 1941-'42 season. A minimum allotment is also being approved for new shellers or crushers who have been granted contracts.

Weather conditions in the Southeast continue favorable. Digging and stacking are progressing rapidly and peanuts are curing well. Some areas are experiencing an extreme shortage of labor. Many civic bodies are helping a few hours each day in the harvesting of the crop while in other communities full holidays are being taken for this purpose. To date there has been no complaint of shortage of picking equipment in this area. However, very few peanuts have been picked. Picking should get actively under way around Labor Day. In the Southwestern area drought conditions prevail in nearly all districts. The crop so far harvested in south Texas is running considerably lighter than was earlier anticipated, with the yield per acre and meat yield per bushel being disappointing.

Reports indicate that if good rains are not received in Texas during the next ten days the total crop for the Southwestern area as a whole will be materially reduced. The labor supply in South Texas has so far been adequate to handle the crop. Harvesting is just getting under way in Central Texas.

Harvesting in the Virginia-Carolina area continues favorable altho some districts are in need of rain. No movement of either farmers' stock or shelled and cleaned peanuts was reported in this area. Apparently nothing will be available for sale until the 1943 crop comes in.

Tax Calendar

ALABAMA, Sept. 10.—Tobacco use tax reports and payments due. Tobacco wholesalers' and jobbers' reports. September 20.—Sales tax reports and payment due.

COLORADO, Sept. 14.—Sales tax reports and payment due. Use tax reports and payment due.

CONNECTICUT, Sept. 10.—Cigarette distributors' reports due.

GEORGIA, Sept. 10.—Cigar and cigarette wholesale dealers' reports due.

ILLINOIS, Sept. 15.—Cigarette tax returns due. Sales tax reports and payment due.

KANSAS, Sept. 15.—Compensating tax reports and payment due. Sept. 20.—Sales tax reports and payment due.

KENTUCKY, Sept. 10.—Cigarette tax reports due.

MASSACHUSETTS, Sept. 15.—Cigarette distributors' tax reports and payment due.

MICHIGAN, Sept. 15.—Sales tax reports and payment due. Use tax reports and payment due.

MISSISSIPPI, Sept. 15.—Sales tax reports and payment due. Tobacco reports due from distributors, manufacturers and wholesalers. Use tax reports and payment due.

MISSOURI, Sept. 15.—Retail sales tax reports and payment due.

NEW MEXICO, Sept. 25.—Use or compensating tax reports and payment due.

NORTH CAROLINA, Sept. 15.—Use tax reports and payment due.

OHIO, Sept. 15.—Use tax on cigarettes due with reports.

OKLAHOMA, Sept. 15.—Sales tax reports and payment due. Sept. 20.—Use tax reports and payment due.

RHODE ISLAND, Sept. 10.—Tobacco products tax reports due.

SOUTH DAKOTA, Sept. 15.—Sales tax and reports due. Use tax and reports due.

TENNESSEE, Sept. 10.—Cigarette distributors' reports due.

UTAH, Sept. 15.—Sales tax returns and payment due. Use tax returns and payment due.

WASHINGTON, Sept. 15.—Sales tax reports and payment due. Use tax reports and payment due.

WEST VIRGINIA, Sept. 15.—Sales tax reports and payment due.

WISCONSIN, Sept. 10.—Tobacco products tax returns due.

WYOMING, Sept. 15.—Sales tax and reports due. Use tax and reports due.

Bulk Beverage Dispensers Serve Balto. OPA Units

BALTIMORE, Sept. 4.—That OPA officials and personnel in Baltimore are partial to bulk vended soft drink beverages is indicated in the installation of bulk vending dispensers in several Baltimore OPA units.

Extremely hot weather in Baltimore has made the beverage very popular, and operating concerns have been rushed to handle the business.

ST. LOUIS CIG TAX

(Continued from opposite page)

Dee Becker and the tax was killed shortly after his election two years ago.

Tax Unpopular

Altho not referring directly to this, Mayor Kaufmann stated in his proclamation that "while I am well aware that recommending an increase in taxes of any kind so early in my administration will not be cheerfully received in some quarters, the city's obligations must be promptly paid and its immaculate credit standard must be maintained at all hazards, and I am solely concerned with doing the right thing in the long run even at the risk of criticism, complaints and the possible loss of some popular acclaim."

"As a matter of fact," the mayor's proclamation continued, "the comptroller very generously offered to take all the responsibility for this recommendation (Comptroller Louis Nolte suggested the cigarette tax last week), but I prefer to stand with him in making it because I sincerely believe its adoption will rebound to the benefit of the city."

VENDERS SUPPLY NOTES

(Continued from opposite page)

to army and navy posts for service personnel, with the result that the supply of carbonated beverages for civilian use will remain at about 80 per cent of the 1941 level, barring subsequent revisions in rationing or other wartime measures."

MINT OIL OUTLOOK.—The Department of Agriculture estimates that total production of mint oil this year will amount to 1,108,000 pounds as compared with 1,700,000 pounds last year. Peppermint production has been placed at 885,000 pounds as against 1,365,000 pounds in 1942, while this year's output of spearmint is estimated at 223,000 pounds as compared with 335,000 pounds last year.

No word has been received from Washington concerning mint oil ceilings and the spot market remains entirely bare of offerings.

Among the citrus oils, lemon continues scarce and firm. Good quantities of orange are available. Since increasing quantities of peel are being made available for pressing, some trade factors believe a further decline in the oil market will be witnessed.

NUT REPORT.—Prices on the nut market have been holding firm and unchanged, with trade quiet but steady. Buyers have found it increasingly difficult to cover their needs from the low spot stocks. Stocks are practically cleaned out, with only shelled nuts remaining.

Men in the trade state that no new Brazil nuts will be obtained this year due to the embargo, and present stocks are extremely limited. It is also reported that supplies of cashews will not be renewed. Transporting them from India presents a problem, and the government is using those that do arrive for oil.

MORE CHOCOLATE BARS AND GUM.—Cheering news for the trade is the recent prediction by the War Food Administration that civilians soon should be able to find more chocolate bars and chewing gum available. The WFA explained that manufacturers will be able to make more of these two products because of heavy shipments of sugar and cocoa beans during the first six months of 1943.

PEANUT PLAN.—A special committee of the National Confectioners' Association has placed a 5-point peanut allotment program before the WFA.

The program is:

1. That a definite amount of peanuts

ARCADE NEWS

Balto. Arcade Reports Gains

Improvement of 25 p.c. reported by operators at Carlin's Amusement Park

BALTIMORE, Sept. 4.—Arcade operation at Carlin's Amusement Park, Baltimore, has kept pace with the improved trend in the park's operation.

Gain is at least 25 per cent, according to Berthold S. Emanuel, arcade operator. Approximately 200 games, ranging from still pictures to target guns, are in operation.

War workers are a big factor in patronage at the arcades, especially in the evening, and late at night.

Servicemen also crowd the arcade on

their visits to the park. They are partial to target guns.

Carlin's opened its current season earlier than usual, and arcade business got off to a big start, according to Emanuel, who said that if good business continued thruout the season a new record was in prospect.

Arcades Playing Big Part In Providing Fun at Fair

ST. PAUL, Sept. 4.—Arcade equipment is playing an ever-important part in the entertainment program of the thousands of persons who are coming to the Minnesota State Fair here.

There are at least half a dozen arcade concessions on the grounds, fitted out with ray guns, photo machines, card machines, lift-testers, scales and the like. And in each of them are milling crowds anxious to get at the machines to play them.

Arcades with the Rubin & Cherry Show, especially Sportland, have been getting a tremendous play all week.

be set aside for crushing into oil, based on original quarterly estimates set up and amounting to approximately 416,000 tons of farmers' stock peanuts out of the total crop yield for fiscal year beginning July 1, 1943. Any additional need for peanuts for fats and oils will be discussed with the peanut food advisory committee.

2. That no allotment or rationing order for edible peanuts or edible peanut products be promulgated until the need for such action is justified by incontrovertible evidence.

3. That if allotment procedure or rationing for edible peanuts is warranted, the supply for the edible trade for civilian consumption be distributed to all industrial users on the basis of a uniform percentage of their consumption for the fiscal year beginning July 1, 1942, i. e., a horizontal allotment policy should be adopted, based on this period, includ-

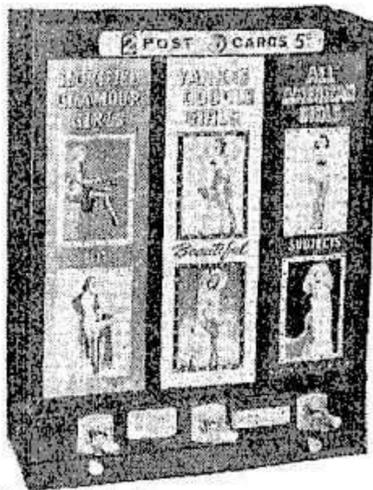
ing post exchanges and ships service stores.

4. That if allotment procedure or rationing order for edible peanuts and peanut products is warranted, total usage during period beginning fiscal year July 1, 1942, be adjusted to civilian usage and then adjusted to provide for peanuts and peanut products included in products purchased by government agencies including post exchanges and ships service stores.

5. That in case issuance of an order is justified it should not be issued prior to December 31, 1943, at which time complete crop reports for the 1943 crop of peanuts should be available.

MORE COCOA SOUGHT.—While rumors have been flying high as to a possible increase in the cocoa quota, no action has been taken by any governmental agency and no action is likely at this writing. At least, members of the confectionery industry have not been given any encouragement.

A GREAT 3-SECTION CARD VENDOR
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DISPLAYS AVAILABLE for 29 Different Sets of Cards, including the new, exclusive

HOT-CHA GIRLS

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● Out of more than 40 different types of Arcade Machines we have only ten types left. Better HURRY if you want some. Write for list TODAY!

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WURLITZER #120, 5c WALL BOXES 29.50
WURLITZER #120, 5-10-25c WALL BOXES 34.50

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ARCADE FOR SALE
 PRICED FOR IMMEDIATE SALE
 GOING IN THE ARMY
 Now doing fine business in NEWARK, N. J. \$100 rent, long lease. Write GEORGE care
GLOBE COIN MACHINE CO., INC.
 411 NO. BROAD ST. ELIZABETH, N. J.
 Phone Eliz. 2-6486



Industry Mentions

Magazines -- Newspapers -- Radio

Indoor Spots

J. P. Marquand's latest novel, *So Little Time*, is bound to be up there with the best sellers soon according to most of the book reviewers. If so, a lot of people will find out that slot machines are a favorite indoor game. Marquand does one of his typical ribbing jobs on the New York set who discover a pre-Revolution house out in the country and bring it up to date with plumbing and stuff. Some of the stuff he mentions (page 126—we did read the book!) are the indoor games or slot machines which make up much of the Rumpus Room's charms. He didn't say, tho, whether the slots paid out or not.

Jukes Defended

A few months ago when juvenile delinquency and juke boxes seemed well on the way to becoming a cliché in the minds of indignant parents, one school boy wrote into *The Minneapolis Star-Journal* in defense of the music boxes. Among other things, he said:

"People that are still living in the 'Gay '90s' should wake up to the fact that we are living in a modern day. Everything including music has changed, and we say for the better. If we had our way about it, juke boxes would be put in all public buildings, especially schools."

If music in war plants is doing such a wondrous job of upping production and boosting morale—and statistics seem to prove that it is—why shouldn't music in schools be put to work to do the same thing for the kids? A bit of jive while the students are changing classes might do a lot to make the next session endurable. Put a juke box in the locker room and let the girls and boys sing in their showers. And since so many students do their home work to the accompaniment of a radio, maybe a little music in the library and study rooms would foster concentration. They might have to repress an urge to jitterbug in the aisles, but the effort to behave as teacher says they must would keep them awake at least.

Specs and Scores

They go together, according to *Safety Clipper* a bulletin issued by the American Optical Company of Southbridge, Mass. This little publication stresses the importance of good eyesight and proper glasses for those who need vision cor-

rection and offers four illustrations, photos or electros of which will be supplied on charge on request. One of the pictures shows a player operating a pinball game, and the caption above the phonograph is "I've Beat the Pinball Game." We really should explain, tho, that three of the pictures lead up to the fourth, which shows a worker at a complicated machine. According to the caption, he's thinking, "But I never gamble with my eyes—I always wear my safety goggles."

Slot and Lock the Same?

A United Press news item from Rock Springs, Wyo., told of a fellow arrested for drunkenness who thought the big lock on the door of his cell was a slot machine. He put so many nickels in the lock that it clogged up and the jailer couldn't get the door open for him to appear in court. So the judge came to him, stood outside the cell, and fined him \$10. There wasn't any payoff, tho—or enough nickels in the lock to pay his fine so the poor deluded drunk had to serve out the sentence while the jailer worked on the lock with a file. (From *The Milwaukee Journal*, August 31).

Vender Hits Jackpot

Volunteer workers at an OPA mailing center in Baltimore weren't at all irritated when soft drink vending machine went berserk one hot morning and gave out with 147 cups of pop. The machine stopped pouring only when it was empty of cups of "coke." The Boy Scouts and the Girl Scouts were helping mail War Ration Book No. 3 when one of them dropped a nickel in the machine and then had to yell for a bucket brigade to help him handle the deluge. The owner of the machine was contacted and he said to "hold everything" while he came right over to damn the flood, but by the time he got there 147 cups of soft drink were inside 44 Scouts. The manager of the OPA center estimated he lost 43 boy-and-girl production hours while the machine ran wild.

Fortune-Telling Scale

And how it really works was graphical-

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1-BALL AUTOMATIC PAYOUT TABLES		
Mills Spinning Reels \$125.00	Bally Sport Page ... \$ 55.00	Mills Clocker \$ 35.00
Mills 1-2-3, Bally P.O. Unit 89.50	Gottlieb Daily Races 35.00	Three Up 35.00
Bally Hawthorne, Twin J.P. 65.00	Keeney Winning Ticket 150.00	Bally Gold Medal, J.P. 65.00
Bally Thistle-down, J.P. 75.00	Across the Board ... 35.00	Gottlieb Multiple Races 45.00
	Bally Hi-loah ... 35.00	Bally Stables 35.00
	Bally Preakness ... 35.00	
COMBINATION FREE PLAY AND PAYOUT		
Bally Hi Hand \$150.00	Paco '41 Saratoga .. \$160.00	
Keeney Super Bell .. 220.00	Bally Club Bell 220.00	
FREE PLAY CONSOLES		
Jennings Silver Moon, 5¢ \$115.00	Bally Big Top \$ 95.00	
Jennings Bobtail, 5¢ 115.00	Watling Big Game 65.00	
Mills Jumbo, Brown 75.00	Jennings Fastime 50.00	
Evens Jungle Camp 75.00	Mills Jumbo, Blue 95.00	
AUTOMATIC PAYOUT CONSOLES		
Jennings Liberty Bell \$ 30.00	Bally Ray's Track ... \$125.00	Paco Saratoga, Rails \$120.00
Mills Jumbo, Brown . 85.00	Exhibit Tenforan ... 30.00	Galilo Roulette, 25¢ . 250.00
Keeney Triple Entry . 135.00	Graetchen Sugar King 35.00	Jennings Good Luck . 45.00
Evens '40 Dominoes . 150.00	Keeney '38 Tracktime 115.00	Bally Bells, 5¢ & 25¢ 95.00
Mills 1-2-3, Free Play, Good Condition \$ 49.50		
Mills Owl, 5-Ball Free Play, Fact. Reb. 75.00		
Exh. Rotary Merchandiser, Chrome Claw Type 175.00		
Mills Dewey Slot Machine, 7-Coin Head, Good Condition 125.00		
Western 7-Flashers, 1-Ball, 6-Coin Multiple, Free Play 95.00		
FOR IMMEDIATE SHIPMENT—WIDE VARIETY MILLS AND JENNINGS NEW AND FACTORY REBUILT SLOTS, 5c-10c-25c-50c.		
Top Glass for Mills 3 Bells \$20.00	Backboard Glass for Jockey Club \$12.50	
One Set of Five Glasses for 4 Bell 20.00	Backboard Glass for Longacre 9.25	
Top Glass for Jumbo Cash, Fr. or An. 7.50	Backboard Glass for Pimlico 9.25	
Top Glass for Jennings Silver Moon 7.50	Backboard Glass for Sport Event 9.25	
New Cabinets for Four Bells 27.50	Backboard Glass for Jumbo Cash 4.50	
Top Glass for Jennings Bobtail 7.50	Backboard Glass for '41 Derby 9.25	
Top Glass for Jumbo Free Play 5.50	New Cabinet for Jumbo Cash 27.50	
		NEW MILLS SAFE STAND, ORIGINAL CARTONS, LIMITED QUANTITY 29.50

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Mutoscope Love Analyst	Exhibit Vitalizer	Bally Defender	Keeney Anti Aircraft
Mutoscope Sky Fighter	Exhibit Punching Bag	Bally Kingpin	Keeney Air Raider
Exhibit Speed Bike	Exhibit Strikette	Bally Convoy	Kirk Blow Ball
Exhibit Flat Striker	Exhibit Screen Test	Bally Torpedo	Kirk Night Bomber
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YANK, THE ARMY WEEKLY, in its August 6 issue, devoted a full page to this "Pfennig Arcade," carefully designed to take the best possible care of Nazi pleasure seekers. Every arcade machine has from the peep machine to the target gun been remodeled to make sure that Hitler's "supermen" will really die laughing.

ly shown in a recent cartoon published in *This Week*, syndicated weekly newspaper supplement. A weight and fortune scale was sketched with the side panel completely open. A sign "Out to Lunch" was being hung on the door by a bearded little fellow all dressed up in East Indian costume, complete with crystal ball.

Juke Box Helps

Another one of the countless ways in which the juke box is helping make this a shorter war was told in a feature story in *The Chicago Sun* September 1 when Pvt. Frank Brookhouser wrote from Finley, N. D., about a contingent of soldiers who are helping farmers harvest the grain crop. Finley's population is decidedly under 1,000, but every one of the townspeople and surrounding farming families are helping make the boys' stretch of duty up there a pleasant one. The story described the town's amusement "center" which includes two beer places, one with a juke box. The Coffee Shoppe where the young folks meet and eat and talk has a juke box too, according to Pvt. Brookhouser, "and it's

strictly for the young—Harry James and Tommy Dorsey. A bit of boogie-woogie with the chocolate nut sundae. And that's about all there is. Not much for 100 soldiers, half of them from cities in the East." Saturday nights, when the farmers come in to the county seat to shop and see a movie, the stores usually close late, but the first week-end the soldiers were in town most of the shops were still open at 2 a.m. and one merchant said, "We'll stay open as long as a single soldier is coming in. I don't care how late it is."

Tommys Prefer Lemons

During July some British non-commissioned officers were guests at a party given for them by the anti-aircraft artillery school Non-Com Club at Camp Davis, and one American "top-kick" explained the intricacies of the slot machine to British sergeants. (The story we saw called the slots "one-armed pirates," but, of course, we couldn't quote that.) A British soldier couldn't understand the mechanism at all. "Dash it all," he said, "I can't see why it doesn't pay off on lemons. After all, lemons are England's rarest fruit!"

No Mention!

And there's absolutely no reason at all for this lack of consideration for the juke box in a story on clubs for teenagers. *The New York Times* magazine August 29 ran a half-page article by Catherine MacKenzie on clubs for the younger crowd, and the mention was made of nearly every club which *The Billboard* has already publicized chiefly because it was the juke boxes which contributed so heavily to the success of these teen-age clubs, not a whiff of music boxes could we find. Among the youth clubs mentioned in *The Times* story are the Watseka (Ill.) Youth Club, the Watertown Club Victory, the Rec in Troy, O.; the Saturday Nighters in Dedham, Mass., and the Wilkes-Barre (Pa.) Junior Commandos, all of which count on a juke box for youthful wholesome fun. The only excuse we can imagine for the author's omission of music in these important and helpful centers is that she simply doesn't enjoy music and dancing herself and can't understand how necessary they are to American youth.

Plastics Industry Maps Program of Post-War Activities

(Reprinted from *The New York Journal of Commerce*, August 17)

A number of trade associations are carrying on post-war planning activities that supplement and strengthen the efforts of individual enterprises to prepare for the new conditions that will confront them when the war is over. The work that is being done by the Society of the Plastics Industry, composed of concerns producing plastic materials and molders and fabricators of plastics, furnishes an interesting example of such action.

The Society of the Plastics Industry has a post-war committee whose primary objective is to conduct an extensive educational campaign to acquaint manufacturers with the uses of plastics as an industrial raw material. The industry aims not only to maintain the production volume achieved during the war, but to raise aggregate plastics consumption to higher levels than have yet been attained. Manufacturers of plastics have broken many a wartime bottleneck by developing special materials to fill specific requirements of war manufacturers. Where metals or other raw materials were not available, plastics producers have developed substitutes engineered to specifications. Whether the problem called for high tensile strength, lightness, transparency or other qualities stipulated by the armed services or war contractors, plastic materials have been provided tailored to specifications.

After the war, wartime metal shortages will disappear very quickly. Producers of plastics can hold their markets and compete with light metals and other rivals only by offering superior materials at competitive prices and then promoting their products effectively. The industry's educational campaign will carry out this promotional job to tell manufacturers all over the country about plastic materials that are available and others that can be provided to fill countless special needs. It is thus hoped to reach many manufacturers who might not otherwise be influenced by selling efforts of individual companies.

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Big Parade . . . 109.50	HK the Jap, Repainted . . . 52.50	Sky Ray . . . 32.50
Big Time . . . 19.50	Jeep . . . 120.00	Slap the Jap (Re-painted) . . . 52.50
Boaway . . . 62.50	Knockout . . . 109.50	Snappy . . . 42.50
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Destroyer . . . 89.50	Majors '41 . . . 42.50	Victorious 1943 (Brand New) . . . 199.50
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- 1 Mills 50¢ Gold Chrome
- 1 Mills 50¢ Goose-neck, J.P.
- 2 Jennings 50¢ Chiefs
- 1 Mills 25¢ Club Console
- 1 Mills 10¢ Club Console
- 7 Mills 25¢ Brown Fronts, C. H. Knee Action
- 10 Mills 25¢ Blue Fronts, C. H. Knee Action
- 1 Mills 10¢ Brown Front, C. H. Knee Action
- 2 Mills 10¢ Blue Fronts, C. H. Knee Action
- 6 Mills 5¢ War Eagles, 3-5
- 5 Mills 25¢ War Eagles, 3-5
- 7 Mills Blue & Gold 5¢ Vest Pockets
- 6 Mills Four Bells, Serials Over 2,000
- 2 Mills Three Bells

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Ten Spot . . . 39.50	Flicker . . . 22.50
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Play Ball . . . 24.50	Crossline . . . 24.50
Broadcast . . . 28.50	Home Run . . . 27.50
Big Chief . . . 24.50	Wildfire . . . 29.50
Sport Parade . . . 27.50	Dude Ranch . . . 24.50
Metro . . . 27.50	Sara Suzy . . . 19.50
Sea Hawk . . . 34.50	Landslide . . . 22.50
Stratolliner . . . 29.50	Brite Spot . . . 17.50
Four Roses . . . 29.50	Boom Town . . . 27.50
1-2-3 ('40 or '41) . . . 75.00	Dixie . . . 22.50
1-2-3 ('39) . . . 24.50	Lime-light . . . 14.50
Zombie . . . 29.50	Skee-Ball-Itto . . . 50.00
Mascot . . . 14.50	Sunbeam . . . 37.50

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GROETCHEN COLUMBIA, G.A. . . . 82.50

Final Closeout!
1c CUB CIGARET } \$7.75 Each

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Chi Coin Hockey . . . \$229.50
Battling Practice . . . 129.50
Bally Bull's Eye . . . 129.50
Tom Mix Gun . . . 79.50
Bang-a-Deer . . . 124.50
Kirk Guesser Scale . . . 124.50

CONSOLES
Jenn. Goffarola, Latest Model, Like New . . . \$139.50
Jenn. Cigarola, Model V . . . 79.50
Jenn. Cigarola XXV . . . 169.50
Silver Moon, F.P. . . . 99.50
Hi-Hand . . . 154.50
Bally Royal Draw, P.O. . . . 89.50
Silver Moon, P.O. . . . 129.50
Keeney Triple Entry . . . 129.50
Pace Reels, 5¢, P.O., Chrome Ralling . . . 132.50
Pace Saratoga, Comb. F.P. & P.O., Chrome Rail . . . 169.50
Super Bell . . . 239.50
Please Send Check in Full for Orders Under \$10.00. 1/3 Deposit on Orders Over \$10.00.
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Curved Ten Strike Glasses 2.50
Main Gear for Chicken Sam Motor 2.50
Chicken Sam 3000-Ohm Variable Resistors . . . 1.25
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2051 TUBE \$2.55 Ea.

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OPA and Selective Service Headaches Countered by Rising Cash Box Totals

Summer let-down over in most areas — Southwest infantile paralysis epidemic closes locations for sanitary check-up—shortages of beer cause loss of operating hours—gas cut hurts little—hail California Supreme Court decision — federal tax cutting gaming machine operation

CHICAGO, Sept. 4.—War headaches multiplied for the coin machine industry during August. Number One was the OPA price ceiling on which definite decision is still being awaited (see page opposite editorial page for latest details). Headache No. Two was the placing of coin machine workers in a non-deferrable draft classification. This difficulty was not so great as at first surmised, a review of the market reports for the month indicates, since the trade has been afflicted with war man-power problems since the first bomb dropped on Pearl Harbor. Most distributors and operators had already resorted to part time workers and women to help ease man-power problems in addition to consolidating routes, eliminating frequent service calls and otherwise tightening up of operations.

Shortages of beer in many areas also affected coin machine receipts. Numerous locations are being forced to close for one to two days a week or more. Music machine operators

were feeling the effects of the record ban, but some hope was held out at the month's end that a settlement of the Petrillo record ban fracas was nearing. The unusual spurt in popularity of hillbilly records was being

attributed to the record shortage. Operators were digging into their pile of oldies to keep machines well stocked.

Release of more sugar to candy manufacturers was good news to the vending trade as a greater increase of supplies was being noted in some sections of the country. Gum still remains on the hard-to-get list, but a plentiful supply of nuts helps.

Biz Holds Good

Despite multiplicity of difficulties, however, business as registered in the cash boxes was reported good for the month. In war boom towns and troop concentration areas, vendors, juke boxes and games were doing big business. Arcades were again a highlight of the month with patronage exceeding that of July. Business in the Southwest was hurt by the lack of beer and cold drinks as well as the polio scare which, in Texas particularly, resulted in a clean-up campaign on all locations thruout the State and forced some spots to remain closed for many days while awaiting inspection by health authorities. Cigarette machine and beverage vender sales offset the drop in patronage in other lines. The beer shortage also hit Detroit.

In the Minnesota area coin machine trade was starting to level off despite gain in general business conditions. Biggest activity was in phonos altho the record situation was stated as "terrible." An interesting observation in this area is the growing tendency on the part of some operators to hold off sales of used equipment because of an unfounded optimism that the war is going to end quickly and new machines will be in production before long.

Curtailling of gas allowances in the Midwest did not result in any hardship it appears, since operators were prepared to meet it before it went into effect.

Legal Situation

On the legal front, the month was momentous, especially because of the California Supreme Court refusal to review the District Court's decision approving free-play pinball games. This is the greatest legal victory of the year for the industry since it lines up with the Kansas and Pennsylvania decisions that are favorable to free-play games. The

California State Supreme Court refusal to hear the appeal in effect decides that marble machines are not considered by the Supreme Court to be a lottery device and that a free play has no value and, therefore, does not conflict with the penal code of the State.

On the juke box front the Circuit Court granted a permanent injunction prohibiting the collection of the State tax on juke boxes in Oregon. In Alabama, the attorney general declared the move of the State Legislature earlier in the year to raise the juke box license was unconstitutional.

Further evidence of the high federal tax cutting into the number of machines in operation came to light. In Rhode Island the number of machines were reported to have been cut almost in half. The South Texas Revenue district reported an 80 per cent reduction in gaming devices which was attributable to the increased federal tax. In the greater Cincinnati area, a drop of 25 per cent was noted. A 50 per cent drop in gaming devices was reported in Austin, Tex., by the Internal Revenue department.

Teen Age Clubs

An idea that had been advanced editorially in The Billboard for the establishment of teen age clubs began to catch hold with reports of such clubs being set up in Houston, Tex.; Minneapolis; Watska, Moline

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6SC7 are next to impossible to secure. We have an adapter to make the changeover to 7F7 that requires no change in your amplifier. All that you have to do is plug your 7F7 in adapter and then plug adapter in your amplifier and you are ready to go. We also have an adapter for the changeover from 5Z3 to 5U4G that works same way, no worry, anyone can make the change. Carry these in your service kit as standard equipment. Price \$3.00 each lots of six. One-third cash deposit, balance C. O. D.

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Phonograph business for sale, complete in tubes and supplies to operate on for two years. Will run around \$40,000.00. Or will sell any amount of it either on or off location. First come, first served.

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Mineral Wells, Texas

READY FOR LOCATION!

ARCADE EQUIPMENT

- 3 Chicken Sams, each.....\$134.50
(With Jap Conversion)
- 2 Bally Bull 79.50
- 3 Ten Strikes, L. D., each.... 34.50
- 3 Ten Strikes, H. D., each... 44.50
- 1 Texas Leaguer 32.50
- 2 Bally Alley, in Good Condi-
tion, each..... 39.50
- 2 Genco Playballs, each.... 109.50
- 2 Genco Playballs (Side Door),
each 144.50
- 1 Sci. Basketball 119.50
- 1 Sci. Baseball..... 119.50
- 1 Seeburg Ray-o-Life..... 79.50
- 4 ABT Model F Guns, each... 18.50

MUSIC

- 2 Mills Throne, each.....\$129.50
- 2 Mills Empress, each..... 164.50

WANT—MILLS 5c VEST POCKETS

1/3 deposit; balance C. O. D.

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585 10th Avenue, New York, N. Y.

and Watertown, Ill.; Dedham, Mass.; Troy, O., the University of Iowa, and other spots.

Record Ban

The Petrillo situation remained pretty much "as was" during the month. The War Labor Board panel, which had been appointed to hear the dispute between transcription companies and the American Federation of Musicians, postponed its hearing from August 16 to September 6.

The trade is watching with interest the developments of this hearing since it is certain that the decision will affect the general recording situation.

Detailed reports from market centers follow:

Austin, Tex.

Business Reported Down 20 to 30 Per cent

AUSTIN, Tex., Sept. 4.—Influenced by several factors, including warm weather, beer shortage, curfew law, withholding tax, and soldiers on maneuvers, coin machine revenue dropped 20 to 30 per cent here in August.

Operation usually experiences a seasonal decline during the summer months, but this year these factors and the heat are blamed for the decline.

Eddie Shotts, Austin Phonograph Company, estimated a drop of 25 to 30 per cent. He complained of record, parts and man-power shortages.

Expect Pickup in September

M. H. Blum, Austin Amusement Company, estimated his decrease at 20 per cent, but optimistically predicted a pickup in September, with cooler weather and the opening of schools and colleges.

Austin coinmen said their business had not yet felt the effects expected from the recent gasoline ration reduction for Southwest States. Nor do they seem bothered much about the impending annual State taxes, with the new fiscal year beginning September 1, or the new city taxing ordinance, which provides taxes on each type machine equal to one-half the State tax. Only one firm formally protested enactment of the new Austin taxing measure.

Altho revenue collection figures here showed nearly a 50 per cent reduction in the number of gaming devices registered—a decrease attributable to the doubled tax—tax payments on other coin machines were already almost as much as they were for the entire fiscal year of 1942-'43.

Of most concern to coinmen is the beer shortage, which is causing taverns and cafes to close one or two days each week.

Cafe clean-up campaigns under way in other parts of the State because of the prevalence of infantile paralysis have had no effect on business here.

Baltimore

Arcades Highlight Month's Activities

BALTIMORE, Sept. 4.—Highlighting activities in August has been successful arcade operation. Survey shows that collections are higher. Coin machine operation has been generally good.

Selective service may have taken away many coin machine players, but war plant workers are offsetting the collection losses. The trade believes drafting of fathers will have little effect on the business. The pay-as-you-go tax has not lessened spending here.

Some operators, however, experienced drops during the first two weeks the new tax was in effect. Payment of the weekly tax should eliminate the big drop usually felt when quarterly income tax payments were the style.

Jukes a Bright Spot

Music operation continued to be a bright spot. Operators report gains despite disk troubles. Enough records have been available to keep spots running.

Beverage venders were good draws. Hot weather stimulated the demand. Candy vending also showed a gain,

due primarily to the increased allotment in sugar and cocoa to manufacturers.

Cigarette Sales Gain

Cigarette vending operators recorded gains in their operations, especially those serving war plants.

However, the gains are not recorded exclusively by operators having units in war plants, as most operators report consistent, appreciable gains in locations catering to civilians.

Gasoline rationing has been a topic of considerable discussion, and all are waiting for clarification on the situation about Labor Day. Lifting the ban on pleasure driving would be a help to patronage.

The help situation is a steadily growing problem. Officials of the larger operations have found it necessary to take over much of the work formerly done by employees who are now in the armed forces or in war plants.

Buffalo

Collections Maintain Good Level

BUFFALO, Sept. 4.—Increased taxes and rising cost of living here has not hurt the coin machine industry and spending on locations is excellent with general takes at the same fine level as last spring and early summer. The shortage of available help is acute, however. Several operators are scheduled for induction this month, while some fathers in the trade are expecting to get nabbed by Uncle Sam in October or November.

While there is plenty of cash floating around for the operators, old equipment and not a very great or new selection of records takes a lot more work and ingenuity to get the takes of a year or two ago. The record situation here is deplorable and operators must resort to retail stores to get a few topnotch numbers to keep locations happy.

Taxes on machines were all paid in July, with exception of the city amusement machine tax (for pinball and novelty games) of \$15, which was due September 1. Games have decreased in number since last year. There is no payout here due to strict enforcement of anti-gambling laws. Straight novelty games are going well. There is also a \$10 city music tax payable by locations.

Dallas

Operators Enjoying Boom Period

DALLAS, Sept. 4.—Dallas and Southwestern Texas operators are enjoying a boom developed largely from war industries. Employment is high and pay rolls are growing. Coin machine men who can overcome the present handicaps of operation are doing well. Some locations are losing, due to a lack of beer and cold drinks. The shorter hours for these spots have cut into the operator's take. Despite this, coin machine operation is up 25 to 35 per cent.

Cigarette vending is up as are other venter items. Ed Brown, of the Dallas Cigarette Service, reports that cigarette vending is 20 to 25 per cent above last summer's volume.

Dallas distributors have been finding a ready sale for all the good used equipment they can get ready for the market.

Des Moines

Operators Concerned Over Draft Ruling

DES MOINES, Sept. 4.—The new draft regulations placing fathers in line for army service after October 1 was the No. 1 subject among operators in this territory, with many in the trade facing the edict of turning to war work or being drafted. Several operators were reported as taking up war work and continuing their business operations on the side.

Confusion still remains over the OPA ceiling prices on used machines, with most operators opposed to such action and filing objections with the OPA.

The pay-as-you-go tax has had no effect on receipts from the coin machines so far, with August reports indicating phonograph business on par with pre-

BARGAINS

- 1—Keeney Air Raider\$220.00
- 1—Mountain Climber, like new. 165.00
- 2—Keeney Submarines, each ... 160.00
- 1—Seeburg Hockey..... 60.00
- 1—Exhibit Bicycle..... 125.00
- 1—Bally Alley 20.00
- 1—Exhibit Punching Bag, perfect 195.00
- 1—Rock-Ola World's Series..... 75.00
- 1—Bingo, with metal stand.... 10.00
- 1—Kill the Japs, counter machine 15.00
- 1—Poison the Rat, counter machine 15.00
- 1—Gottlieb Skeeballeffe..... 65.00
- 12—Jennings Ciga Rolas, straight 5c play 60.00
- 2—Anabels, 5 ball, free play pin games, each 15.00
- 1—Wurlitzer 616 Phonograph, with plastic light-up corners... 80.00
- 50—Walling Guesser Scales, latest models, absolutely perfect, used on inside locations only, each 125.00
- 66—No. 2051 Tubes, each.... 1.95
- 1—Daval Marvel, with tokens... 5.00
- 1—Evans Ten Strike..... 45.00
- 1—Bally Ray Gun converted to "Hired Girl in Outhouse"... 125.00

ALL MACHINES IN FIRST-CLASS CONDITION

ONE-THIRD CERTIFIED DEPOSIT MUST ACCOMPANY ORDER

W. E. EASTBURN

Care Camp Exchange,
Camp Shelby, Miss.
Telephone Main 596

OUTSTANDING BUYS

IN CIGARETTE VENDING MACHINES

Just because these Machines are being sold at these Low Prices does not mean they are not in A-1 operating condition. Every one of these Machines is in operative condition or else is in operation at the present time. If you need Machines do not hesitate to purchase these, as they are really a steal at the prices quoted below. We are cutting down the extent of our operations and for that reason are offering them at these very low prices.

- 7 Col. STEWART-McGUIRE, MODEL "6" (15c and 20c Operation) With Double Shift Container, holding 325 Packs. \$30.00 Each in Lots of 10.
- Single Machines, \$35.00 Each. With Standard Container, \$20.00 Each in Lots of 10.
- Single Machines \$25.00 Each.
- 8 Col. U-NEED-A-PAKS \$20.00 Each in Lots of 10.
- Single Machines, \$25.00 Each.
- 6 Col. ROWE IMPERIALS \$22.50 Each in Lots of 10.
- Single Machines, \$25.00 Each.
- 8 Col. ROWE IMPERIALS \$27.50 Each in Lots of 10.
- Single Machines, \$30.00 Each.
- 9-30 NATIONALS \$45.00 Each in Lots of 10.
- Single Machines \$50.00 Each.

1/3 Deposit, Money Order or Cashier's Check, Balance C. O. D., F. O. B. St. Louis.
AUTOMATIC CIGARETTE SALES CO.
2208 LOCUST ST. ST. LOUIS, MO.

25c Jackpot Charlies 25c

980 Holes—30 Hole J. P. Nonprotected Cards.

5c Lulu's 1440 Holes 80%

Payout—Profit \$14.40.
(Can be increased to \$19.20 up to \$28.80.)
EITHER OF THE ABOVE DEALS \$1.69 Each 100 or More—\$1.79, 10 or More—\$2.09, 3 or More.
IMMEDIATE DELIVERY.
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BLUE EARTH, MINN.

JAR DEALS AND TICKETS

- 1836 Write
 - 2280 for
 - 2520 Prices
- TIP BOOKS OF ALL KINDS.
ALSO RED, WHITE AND BLUE JAR DEALS.
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PHOTO FRAMES

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RED, WHITE AND BLUE AND BINGO TICKET DEALS

LOWEST PRICES — WRITE

120 COMB. TIP TICKETS

WITH SEAL CARD

12 Sets \$2.75; Gross Sets \$30.00; Sample Sets 30¢

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20 CASES OF .22 LONG RIFLE

MAKE BEST OFFER

ON ALL OR PART

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1564 Broadway, N. Y. 19, N. Y.

RED, WHITE AND BLUE TICKETS

5 Tickets stitched in 1, 2160 tickets to a deal, \$36.00 profit \$396.00 per gross.
1280 Bingo Tickets (stitched ticket), \$24.00 definite profit \$216.00 per gross.
Tip and Baseball Tickets, 120 Tickets and Seal Card \$30.00 per gross.
25% with order, balance C. O. D.

MID-WEST NOVELTY CO.

6409 N. Bell Ave. CHICAGO, ILL.

LOS ANGELES SEE BILL HAPPEL **BADGER'S BARGAINS** **MILWAUKEE SEE CARL HAPPEL**

15 ROCK-OLA SPECTRAVOX WITH PLAYMASTER—COMPLETELY REBUILT AND REFINISHED. LOOK LIKE NEW MACHINES. SOLD ON SIX MONTH GUARANTEE. **\$324.50**

25 MILLS PANORAM SOUNDIES—COMPLETELY REBUILT AND REFINISHED. GUARANTEED GOOD AS NEW. SOUND FILMS IN STOCK. **\$295.00**

20 WURLITZER MODEL 616—COMPLETELY REBUILT AND REFINISHED IN NEW DE LUXE MARBLGLO. SOLD ON MONEY-BACK GUARANTEE. **\$119.50**

5 SEEBURG REGAL—COMPLETELY REBUILT AND REFINISHED IN NEW DE LUXE MARBLGLO. GUARANTEED PERFECT. **\$239.50**

ROCK-OLA STANDARD — COMPLETELY REBUILT AND REFINISHED. NEW DE LUXE ROCK-O-LITE. GUARANTEED GOOD AS NEW. **\$239.50**

WANTED: USED MACHINES — HIGHEST CASH PRICE PAID
 ROCKOLA Commando, New or Used MILLS Panoram Soundies
 WURLITZER 500, 600, 716, 616 SEEBURG Crown, Regal, Gem
 Send List of Machines you have to sell and let us quote prices we will pay for your machines. Send List to either office by airmail.

All Machines Reconditioned, Ready To Operate. Cash With Order, Balance C. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

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5 Knockouts @ \$89.50	3 Sport Parades @ \$27.50	2 Pan American @ \$27.50
3 Venus @ 45.00	7 Star Attraction @ 32.50	2 Bosco @ 49.50
4 Victory @ 72.50	2 Keep 'Em Flying @ 132.50	3 Snappy @ 34.00
1 Victorious 1943 .. 125.00	4 United Midway @ 115.00	1 Wild Fire @ 27.50
1 Monicker @ 69.50	4 Four Aces @ 89.50	2 Ten Spot @ 32.50
2 Five, Ten, Twenty @ 109.50	1 Majors of '41 @ 37.50	1 Miami Beach @ 37.50

DEPOSIT OF ONE-THIRD IN CASH, CASHIER'S CHECK OR MONEY ORDER MUST ACCOMPANY ORDER. STATE METHOD OF SHIPMENT PREFERRED.

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ROUTES OF PHONOGRAPH OR CIGARETTE MACHINES IN THE EAST

No Route Too Big or Too Small

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 Not Connected With Any Other Firm.

ARCADE EQUIPMENT STILL ON HAND—GOING FAST!

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NEW EQUIPMENT ALSO AVAILABLE

We have in stock a complete assortment of parts for every Pin Game and Penny Arcade Machine. Also 40 different Exhibit Post Card Series at Factory Prices, as well as Cards for any other type of Card Vendor.

SEND FOR FREE PRICE LISTS OF MACHINES OR PARTS.

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PIN GAMES—CLEAN—GUARANTEED

ABC Bowler.....\$29.50	Jeep (Rev.)\$114.50	Sports Parade\$25.00
Battle (Rev.)..... 78.50	Landslide 22.50	Scoreline 23.50
Broadcast 29.50	Majors '41 39.50	Stratoliner 34.50
Bordertown 19.50	Punch 19.50	Stars 45.00
Crossline 19.50	Repeater 27.50	Topic 75.00
Clover 67.50	Silver Skates..... 26.50	Victory 79.50
Five & Ten100.00	Seven Up..... 34.50	Wildfire 35.00
Flicker 24.50	Spot Pool..... 46.50	1-2-3 1939 Model.. 35.00

All Our Games Are Ready for Operation. Terms: 1/3 Deposit, Balance C. O. D.

GLOBE GAMES COMPANY 1228 WALNUT STREET CINCINNATI, OHIO

ATTENTION: Bingo Ticket Manufacturers
 QUOTE US YOUR LOWEST PRICES ON 1000 BINGO TICKETS ON STICKS, AND SEND SAMPLE TICKETS.

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vious months and in some cases even better, despite the usual summer slump. Pinballs are making a slow recovery in the Des Moines area.

Detroit

Music Operations Hit By Spots' Closing

DETROIT, Sept. 4.—For the first time in well over a year, music machine operators are singing the blues; other operators of games and vendors are doing likewise.

Situation is the result of the beer shortage, with taverns closing down for hours or days at a time. Result is that the average small spot has lost a large part of its trade—and is reflecting it directly in machine returns. Situation is expected to improve with the return of fall weather.

Record supplies are serious, with many oldies on the boxes again. Supplies in the vending field are scarce and candy vendors are not doing well with substitute bars.

Concentration of operations, with resultant reduction of routes, is proceeding swiftly. Some larger operators are covering their own routes and getting along with seriously depleted working staffs.

Fort Worth

Month Trying Yet Profitable

FORT WORTH, Sept. 4.—Operators here proclaimed August one of the most trying yet remunerative months.

War's worries grew with the month, causing trouble for all locations. The shortage of food, drinks and help, and the sanitary clean-up hurt collections. About 90 per cent of the eating and drinking establishments were closed for from one to 10 days during the month.

The infantile paralysis epidemic was the cause of the closings. Places of amusement have been hard hit by the epidemic. Attendance is almost back to normal now.

Operators have conquered the labor problem with mechanics and repairmen working long hours.

The raising of the OPA beer ceilings from 11 to 13 and 16 to 18 cents on standard 12-ounce bottles helped many cafe and night spot operators. For some it spelled the difference between closing up or remaining open.

Another blow—but it was a light one—was struck during the month. Earlier closing for beer selling hours became effective. No beer can be sold after midnight except on Saturdays when the sales carry on until 1a.m.

Houston

Business Improves Despite Some Disturbing Conditions

HOUSTON, Sept. 4.—Coin machine business was up in August despite disturbing factors. Many employees of war plants took all or part of their vacations in cash this year. Those who did take time off spent vacation at home. Local business, particularly in the amusement line, benefited accordingly.

Houston, Galveston, and surrounding territory recently suffered from the worst hurricane since 1915. Actual damage to operating equipment was heavy. Lack of electric power for several days and closing of many locations for repairs also cut deeply into collections during the first part of August.

Early in August the city health department started a clean-up campaign among restaurants and eating places that continued thruout the month. Less than 50 of approximately 2,100 locations have been permanently closed.

The trade has not suffered noticeably from the latest gasoline reduction. Most motorists started with a full tank and probably a small reserve on hand.

A near epidemic of infantile paralysis, starting in June and steadily increasing through August, kept many away from bayshore resorts and amusement parks and cost those machines considerable revenue. The city was declared out of bounds for all cadets at nearby Ellington field. Penny Arcades and Sportlands suffered the heaviest reverses.

The industry is more optimistic concerning the beer shortage. Reports are that many eating places have quit sell-

ing beer altogether and play on the machines, especially phonographs, not only held up, but in many instances actually increased.

Memphis

Petrillo Rumors Excite Operators

MEMPHIS, Sept. 4.—Coinmen here were excited by rumors that Petrillo might back-track on his recording ban. High class locations have been requesting hillbillies in increasing proportions, and thoughtful operators are concerned over this development. They reason that the people have become tired of the oldies and are turning to the hillbillies as the only relief.

Shortages of beer, ale and soft drinks in the Memphis trade territory have had more influence, together with curtailed hours of operation ordered by police, in cutting revenue per machine, than has the pay-as-you-go income tax.

Up to this time there has been little effect on personnel from the new draft regulations placing fathers in the coin machine industry in jeopardy. The manpower situation is so confused that there is a decided feeling of "waiting to see what happens."

Miami

Military Changes Affect Local Receipts

MIAMI, Sept. 4.—The past month shows a letdown in patronage on coin machines, due to the changing conditions in the military area. Operators feel this may be only temporary, and with the advent of the winter season operations may become normal.

The local Chamber of Commerce is receiving increased inquiry from northern tourists as to hotel and apartment rentals, and feels that if train transportation proves adequate, a good season is just ahead.

Retail trade dropped off somewhat, but was expected.

Minneapolis

Business Leveling Off Due to Many Factors

MINNEAPOLIS, Sept. 4.—Despite generally upward moving business, coin machine trade is leveling off.

Decline of coin machine buying is due to uncertainty about \$50 federal tax and the feeling that the war's end is approaching. For the latter reason, some feel that there's no need to stock up on used equipment.

Distribution continues to revolve around phonographs, with whatever

5¢ Original Chrome Balls, 2-5 & 3-5	\$300.00
5¢ Gold Chrome	325.00
10¢ Original Chrome	400.00
10¢ Gold Chrome	350.00
25¢ Original Chrome	375.00
25¢ Gold Chrome (cannot be told from new)	450.00
25¢ Chief Silver Moons	300.00
5¢ Brown Fronts	250.00
5¢ Brown Fronts, 460,000	275.00
10¢ Brown Fronts	250.00
10¢ Brown Front, 470,000	275.00
5¢ and 10¢ Blue Fronts, Knee Action	175.00
5¢, 10¢, 25¢ Pace, Slug Proof, Like New	175.00
5¢ Mills Towers	225.00
5¢ Pace Reels, Consoles	120.00
5¢ Jumbo Parade, In Original Carton	150.00
5¢ Jumbo Parade, Late Model	120.00
5¢ Jumbo Parade, Old Model	99.00
Brown Cabinet Galloping Dominoes	100.00
Keeney Track Time Red Head	80.00
5¢ Giltter Gold Q.T. (Like New)	120.00
Chicago Metal Revolve Around Double	
Safe Stands	65.00
Single Safe Stands	10.00

Various Parts Too Numerous to Mention. Send Crates for Lists. Write! Wire! or Phone!

KINNEY NOVELTY CO.
 2106 4th Avenue
 Rock Island, Illinois

ARCADE MECHANIC WANTED

Have about one hundred machines to look after. Top salary. Steady.

F. M. EAGAN
 305 N. Commerce St. Gainesville, Tex.

CLEVELAND COIN OFFERS:

- 55 U. Bean the Japs, Each ... \$110.00
- 5 New Bean the Japs, Each ... 125.00
- 3 New Supreme Guns, Each ... 330.00
- 1 Slap the Jap ... 165.00
- 1 Shoot the Chutes ... 165.00
- 1 Shoot the Bull ... 125.00
- 3 Keeney Submarines, Each ... 210.00
- 3 Texas Leaguers, Each ... 45.00
- 5 Western Baseballs, Each ... 95.00
- 2 H. D. Ten Strikes, Each ... 65.00
- 2 L. D. Ten Strikes, Each ... 50.00
- 1 Skeeball ... 85.00
- 2 Jennings Barrel Rolls, Each ... 125.00
- 1 Exh. Color of Eyes, Card Vendor ... 65.00
- 1 Exh. Color of Hair, Card Vendor ... 65.00
- 3 New MUTOSCOPE "GLAMOUR GIRL" Card Vendors and Cards, Each ... 60.00
- 1 Map of the Hand Card Vendor ... 40.00
- 3 Radio Fortune Card Vendors, Ea. ... 25.00
- 10 Floor Model Drop Picture Machines, Each ... 40.00
- 5 Chester Pollard Golf Machines, Each ... 85.00
- 1 Poker and Joker ... 119.50
- 3 Deluxe Buckley Diggers, Each. ... 75.00
- 5 Electro Hoists, Each ... 50.00
- 1 Vibrator ... 75.00
- 1 5c Kirk Horoscope Scale ... 125.00
- 1 Solar Horoscope ... 125.00
- 3 Genco Playballs, Each ... 140.00
- 1 Groetchen Skill Jump ... 59.50
- 1 Gatzler 3-Way Strength Tester ... 125.00
- 4 Mills Punching Bags, Each ... 165.00
- 2 Exhibit Aviation Strikes, Each. ... 125.00
- 3 Panorams, Each ... 325.00
- 5 Caille Lo Boy 1c Scales, Each ... 40.00
- 1 Watling Tom Thumb Scale ... 85.00
- Kills the Japs ... 30.00
- Three-Way Grippers ... 17.00
- Holly Grippers ... 10.00

20 U SELECT IT, 54 Capacity, 5c Candy Bar Vendors, Each ... \$ 35.00

1 Set of FOUR UNITS 10c Completely AUTOMATIC COIN OPERATED PACE 45 FT. DUCK PIN ALLEYS, in excellent shape, slightly used, already crated for shipment, complete ... \$1200.00

WRITE OR WIRE US YOUR REQUIREMENTS IN SLOTS AND CONSOLES.
1/2 Deposit With All Orders, Bal. C.O.D.
CLEVELAND COIN MACHINE EXCHANGE
2021 Prospect Ave., Cleveland 15, Ohio
Phone: PProspect 6316-7.

"Victory" models and used machines available selling fast. One-balls seem to have the benefit of a sudden spurt, with five-balls holding their own.

The record situation remains bad. Operators are making every effort to obtain platters for their machines. Many are hauling out old disks and putting them in the machines.

Arcade equipment available at jobbers' showrooms was practically cleaned out in August, with several operators buying all they could get for use at the State Fair in St. Paul August 28-September 6.

The six arcades on Hennepin Avenue, Minneapolis, are always jammed, with the bulk of the customers in uniforms. Vending machine operators found themselves a bit better off in so far as merchandise was concerned, with release of a small amount of candy during the past month. Still, there are any number of vending machines being pulled off location because of the shortage of merchandise.

Nashville

Operators Preparing For Big Fall Season

NASHVILLE, Sept. 4.—Coin machine operators in this area are relaxing. The uptown and suburban trade has decreased slightly in the past fortnight, due to the exit of numerous soldiers, but new maneuvers are scheduled for early in September and business is likely to hit a new high. The recent crackdown by the police has about subsided and the juke boxes and pinball machines are functioning normally.

The new draft regulations placing fathers engaged in the coin machine trade at the top of the list has already been felt here. Several workmen and a few operators have been notified to get in deferred occupations within 60 days or face immediate induction.

New Orleans

Business Recovering After Seasonal Letdown

NEW ORLEANS, Sept. 4.—Operators here enjoyed a fair recovery in business during the last half of August following a summer letdown. While more and more machines are being discarded as replacements parts deteriorate, nearly all locations continue to have at least one machine in good working order.

Arcades continue to do an excellent business. One arcade closed during August but this was due to inability to find a mechanic. The Penny Arcade at Pontchartrain Beach is having its best season. The manager reports that he has discontinued penny plays without any noticeable loss.

Phonographs continue to draw record-breaking receipts, with fewer machines in operation. Disks are available in limited quantities allowing late hits on choice spots. Tubes are scarce but operators are using adapters for substitute tubes. Sinatra, Haynes and other pipers are not too popular since dancing is retarded by vocals, and operators wish for more complete orchestra numbers.

Trade indices here continue to rise with pay rolls at new highs, as the population heads over the 650,000 mark in a city around a half million in 1940.

Coin machine manufacturers are due to enjoy a healthy field for all types of games in post-war periods as American interests in Latin American countries expand, one visitor from Central America stated to this correspondent late in August.

Diggers and consoles begin to feel the pinch of the \$100 government tax and more machines have been withdrawn during the month. Servicemen are harder to get, pay is higher and some operators have been forced to give more of their time to doing their own work or hiring very young boys.

Omaha

August Business Shows Improvement

OMAHA, Sept. 4.—While there was a fairly sharp upturn in business in August, coin machine operators here are nursing headaches, principally because

WE HAVE A VERY LARGE STOCK OF SALES-BOARDS FOR IMMEDIATE DELIVERY

- 400 Hole Win a Fin, 50c Jumbo Thick. Take-in is \$200.00. Definite payout \$120.00. Definite profit \$80.00. Price \$1.65 each.
- 400 Hole Fins and Bucks, 25c Jumbo Thick. Take-in is \$100.00. Definite payout \$70.00. Definite profit \$30.00. Price \$1.65 each.
- 500 Hole Charley Board, 25c. Take-in is \$125.00. Definite payout \$85.00. Definite profit \$40.00. Price \$1.28 each.
- 1000 Hole Charley Board, 25c. Take-in is \$250.00. Definite payout \$200.00. Definite profit \$50.00. Price \$1.65 each.
- 1000 Hole J.P. Charley, 25c, 30 hole J.P. Take-in is \$250.00. Average payout \$200.00. Average profit \$50.00. Price \$1.79 each.
- 1200 Hole Charley, 25c. Take-in is \$300.00. Definite payout \$232.00. Definite profit \$68.00. Price \$2.87 each.
- 2000 Hole Charley Board, 25c. Take-in is \$500.00. Definite payout \$400.00. Definite profit \$100.00. Price \$4.89 each.

1/2 deposit with order. Write for our latest circular on Salesboards. In this line over 20 years.



Takes 1 to 3 Nickels at the Same Time

RE-CONDITIONED

as Good as New Cabinet, Railing and Legs Refinished in Attractive Color
Lite-A-Line—The ever popular table. A 10-ball game that is faster than any 5-ball game. 3 coin chutes. 3 profits from 1 table. Electric Flash Number Boards. Spectacular Score Drome. Skill-Luck gets permanent play. Three incomes instead of one. Accepted at once by better locations everywhere. Nothing can compete with:

LITE-A-LINE

Lite-A-Lines are on the same locations since the day they were introduced. \$89.50 each, 1/3 deposit with all orders.

A. N. S. CO.

312 CARROLL ST., ELMIRA, N. Y.

KING PIN SPECIALS

- 1 Bally Roll 'Em—Perfect ... \$139.50
- 1 Keeney Track Time '38—Excellent ... 99.50
- 1 Jennings 25¢ Golf Ball Vendor ... 79.50
- 1 Bally Bull's Eye ... 99.50
- 1 Bally Rapid Fire—Jap Conv. ... 199.50
- 2 Bally '41 Derby, F. P., ea. ... 324.50
- 2 Keeney Anti-Aircraft (Brown) ea. ... 54.50
- 3 Watling Tom Thumb Scales (Perfect) each ... 74.50
- 1 Mills Throne of Music—Like new ... 139.50
- 2 Seeburg Gem—Good condition, ea. ... 139.50
- 1 Gabel 24 Sol. Latest Model—Like new ... 139.50
- 1 Seeburg Royal Chassis (no Cabinet) ... 74.50
- 3 Seeburg Play Boys—Like new, ea. ... 24.50
- 2 Rock-Ola Spectravox No. 1801, ea. ... 74.50
- 2 Twin "12" Wurr., Steel Col. Packard Adpt. ... 79.50
- 1 Mills 5c Brown Front, Ser. 443,308 ... 189.50

1/2 Deposit With Order, Balance C. O. D.
KING PIN GAMES CO.
829 MILLS ST. KALAMAZOO 21, MICH.

ALL GAMES CLEAN, SCRAPED AND READY FOR LOCATION

- Double Feature \$19.50
- Sparky ... 19.50
- Sara Suzy ... 19.50
- Red, Wh., Blue ... 19.50
- Bright Spot ... 19.50
- Arabel ... 19.50
- Fox Hunt ... 22.50
- Target Skill ... 22.50
- 3-Up ... 22.50
- Polo ... 22.50
- Mystic ... 29.50
- Cross Line ... 29.50
- Chicken Sam (Converted to Hitler and Mussolini. 2 figures moving up and down at same time) ... 109.50
- Western Baseball De Luxe ... 94.50
- Rock-Ola Counter Model (Outside Speaker) ... 65.00
- National 6 Col. Cigarette Mach. ... 25.00
- Mills 5c War Eagle Slot ... 85.00
- Mills 5c Sky Scraper Slot ... 65.00
- Mills 5c Goose Neck (Good condition) ... 35.00

1/3 Deposit, Balance C. O. D.
R. K. SALES CO.
265 South 60th St. PHILADELPHIA, PA.

WANTED TO BUY

2 MILLS THREE BELLS
Priced Reasonable

LOU GRANITE

Chippewa Falls, Wis.

WHIRLAWAY !!! WHIRLAWAY

ALL TIME TOP MONEY MAKER

SEND IN YOUR

BLUE GRASS, DARK HORSE, SPORT SPECIAL AND SPORT EVENT

WE WILL REBUILD THEM INTO "WHIRLAWAY," BEAUTIFUL NEW ONE BALL CONSOLE.

This machine has been re-designed by engineers who have had years of experience with operators' problems in the coin machine field, difficulties which the manufacturer does not foresee but which the operator in the past has had to overcome. Ship us your game today.

ROY MCGINNIS COMPANY

2011 MARYLAND AVE.

BALTIMORE, MD.

BLOCKBUSTERS

Our new 800-Hole Bookboard in both 5¢ Bingo and 25¢ Jackpot Charlie is the only really basically new idea of the last 25 years. Both have real possibilities as smash hits that make maximum profits. Take a look at something different—send \$1.00 per sample mailed prepaid. You'll come in on a new beam. Get your samples NOW.

Also Push Cards, such as 100, 150, 200, 240, 600-Hole. Profitable Put & Take Cards. Seal Cards with girls' names in all sizes to move merchandise deals. Also 1-29¢ to 1-99¢, both with and without Seals in both 12 and 24 holes. We have stocks of Salescards for you here. Anything you want. Just ask for it. Samples, catalogs free on request.

W. H. BRADY COMPANY

Manufacturers

EAU CLAIRE, WISCONSIN

Makers of Salescards, Push Cards, Bookboards

BUY WAR BONDS TO SPEED VICTORY



2664 Ticket Slot Symbol Deal

LIMITED QUANTITY FOR IMMEDIATE DELIVERY

- Take In ... \$133.20
- Pay Out ... 93.00
- Actual Profit ... \$ 40.00
- Sample Deal ... \$ 3.50
- Lots of 100 or more ... \$ 3.00

Muncie Novelty Co.

Mfg. Only Tip Books, Jar Deals

2704 So. Walnut, Muncie, Ind.

BONA FIDE QUALITY BUYS
FACTORY RECONDITIONED AND REFINISHED
MILLS BLUE FRONTS---KNEE ACTION---CLUB HANDLES
 5c--Like New.\$165.00 | 10c--Like New.\$185.00 | 25c--Like New.\$245.00

MELON BELLS	BROWN FRONTS	GROETCHEN
Knee Action--Club Handles 5c, Very Clean ... \$185.00 10c, Very Clean ... 200.00 25c, Very Clean ... 275.00	5c, C.H., Knee Act. \$195.00 10c, C.H., Knee Act. 225.00 25c, C.H., Knee Act. 275.00 50c, C.H., Knee Act. 575.00	1c-5c-10c-25c COLUMBIAS CRACKLE, FIN., D.J. \$49.50 CHROME, A-1, D.J. 89.50 CRACKLE GOLD AW. 39.50

REFINISHED GOLD GLITTER WAREAGLES--CLUB HANDLE
 RECONDITIONED MECHANISMS, GUARANTEED LIKE NEW, 3-5 or One Cherry 2-5 Payout.
 5c Knee Action ... \$145.00 | 10c Knee Action ... \$165.00 | 25c Knee Action ... \$235.00

MILLS--BUYS		
5c LIONHEAD or Skyscrapers, 2-4 PO \$50.00 5c WEST POCKETS, Blue & Gold ... 49.50 5c WEST POCKETS, Orange ... 60.00 5c FUTURITY, 3-5 PAYOUT ... 125.00 10c FUTURITY, 3-5 PAYOUT ... 150.00 5c EXT. REF. BROWN, 3-5 P.O. ... 135.00 5c CHERRY BELL, 3-10, Knees ... 195.00 25c CHERRY BELL, 3-10, Knees ... 275.00 5c BONUS, Knee Action, 20 Stop, 3-5 250.00 10c CLUB CONSOLE, C.H., Knee Act. 300.00 1c O.T., Late Blue ... 39.50	1c O.T., Ref. Gold Glitter ... \$ 35.00 5c O.T., Ref. Gold Glitter ... 85.00 5c WAR EAGLE, Ref. Brown Grackles, 20 Stop, 3-5 P.O. ... 125.00 5c ROMAN HD., Ref. Blue, 3-5 P.O. 125.00 5c BLUE FR., Drill Proof, C.H., Knee Action, #461058 ... 250.00 10c BLUE FR., DRILL PROOF, C.H., Knee Action, #452466 ... 275.00 5c ORIG. CHROME, 2-5 P.O. ... 325.00 10c ORIG. CHROME, 2-5 P.O. ... 350.00	

SPECIAL REBUILT MILLS CLUB CONSOLES
 CLUB HANDLES--CAN'T BE TOLD FROM NEW--KNEE ACTION
 5c ... \$325.00 | 10c ... \$350.00 | 25c ... \$400.00

JENNINGS CHIEFS	WATLING ROLOTOPS	PACE COMETS, 3-5	CAILLE
5c Silver Chiefs ... \$169.50 5c Silver S.P. ... 169.50 10c Silver Chiefs ... 189.50 5c Sky Chief ... 149.50 10c Sky Chief ... 169.50 5c Four Star Chief ... \$100.00	5c 3-5 PAYOUT ... \$ 85.00 10c 3-5 PAYOUT ... 75.00 25c 3-5 PAYOUT ... 135.00	5c Comet, 3-5 ... \$57.50 5c DeLuxe S.P. ... 99.50 5c DeL. Melon Bell ... 99.50 10c DeL. Melon Bell ... 109.50 5c Club Console ... 125.00	ROUND DBLE. JACK POT 5c 3-5 PAYOUT ... \$45.00 10c 3-5 PAYOUT ... 50.00 25c 2-4 S. J. ... 50.00

ALL STAR COMETS, 3-5, P. O.	PACE DELUXE COMETS, A-1	CONSOLES--PAYTABLES--MISCELLANEOUS
5c ... \$70.00 10c ... \$75.00 50c ... \$300.00 5c ... \$99.50 10c ... \$109.50		BUCKLEY SEVEN BELLS ... \$175.00 RIVIERA ... 150.00 FLASHING IVORIES, Slant Hd., #9884 ... 225.00 BLUE GRASS ... 165.00 JUMBO PARADE, Late ... 125.00 TURF KING, A-1 ... 500.00

JOCKEY CLUB	KENTUCKY	LONG SHOT	SANTA ANITA	ROYAL DRAW	GRAND NAT.	GRAND STAND	Double Safe Stand	Single Safe Stand	MILLS BOX STANDS	LOCK-IN FOLDING STANDS	JENN. TOTALIZER	'38 TRACK TIME	SARATOGA AUTO-MATIO PAYOUT
\$475.00	395.00	375.00	285.00	100.00	99.50	99.50	45.00	\$ 40.00	15.00	7.50	95.00	75.00	85.00

1/3 Deposit, Balance C. O. D. Write, Wire, Telephone.
TWIN PORTS SALES CO., 723 E. Superior St., DULUTH, MINN.

of the reduction in gas rationing allowances and the man-power situation. A survey of operators revealed most are reducing their service calls, some drastically and with more reductions in calls in sight. Most operators already have cut service calls 20 per cent. The spots squawk, they say, but their cries generally go unanswered since everybody is in the same boat.

Hymie Zorinsky, H. Z. Vending Company, reports his business is holding even, with no increase for July. Tobacco and candy vending machines are making up lost volume. He has added the Singing Tower phonograph to his jobbing activities and has opened arcades at three bowling alleys. He may lose two men in the revised draft regulation, but doesn't think they will be too hard to replace.

Tony Mangano, Howard Sales Company, is concerned principally about the projected ceiling prices on coin machines. He sees as principal loser those operators who loaded up on slots at high prices.

Rationing Affects Receipts
 Restaurants here that have adopted the policy of closing one day a week are hurting the takes of pinball machines and jukes. Operators differ on the effect, some saying the lost business is made up when such spots reopen.

Cooler weather and the fact that August was between tax payments are factors credited for the upturn in business. Dog races in near-by Council Bluffs, Ia., terminate in two weeks and this will release more ready money.

Record woes continue. Juke operators are scouring music stores in nearby towns for disks. They also report the recordings bought at retail price now are yielding only an average of 25 plays as compared to the former 50 to 75. Some operators reported juke boxes are holding up their monthly volume, while many pins are idle. Most operators are well supplied with scrap disks.

Philadelphia

Unusual Activity Indicates Big Fall Season

PHILADELPHIA, Sept. 4.—More than usual activity in local trade indicates that much is in the making for the fall and winter. Outstanding business was reported by operators of arcades. Many new ones were opened the past month. Most heartening to the arcade operators is the fact that the nickel machines are favored by patrons over the penny machines.

For the first time the local music operators' association had to pass up its

MARKEPP VALUES

PHONOGRAPHS

6 MILLS PANORAMS, \$329.50 Each
 Like New, Automatic, Winers, Serials 4545 - 4577 - 4578-5693-5903-5007, With bases.

SEEBURG GEM	\$169.50
SEEBURG REGAL	179.50
5-10-25 BAROMATICS, 3 Wire	42.50
5-10-25 BAROMATICS, Wireless	47.50
WURLITZER 616s, Life Up	\$ 79.50
WURLITZER 500, Keyboard	239.50
ROCK-OLA '40 SUPER WALNUT	\$239.50
ROCK-OLA '40 SUPER ROCKOLITE	249.50
ROCK-OLA '40 SUPER ROCKO-LITE, R. C.	269.50
Wall or Bar Boxes for Above	14.50
ROCK-OLA COUNTER MODEL, With Stand	89.50

MILLS THRONE, Like New ... \$169.50
 MILLS EMPRESS, Light Cabinet 189.50

ARCADE EQUIPMENT

Chicoin ALL STAR HOCKEYS	\$209.50
Gonco PLAYBALLS, Late	149.50
Keeney SUBMARINE GUNS	184.50
KEEP PUNCHING, Floor Sample	89.50
TEN STRIKES, High Dial	59.50
TEN STRIKES, Low Dial	49.50
Pace or Mills LOBOY SCALES	49.50

Half Certified Deposit.

THE MARKEPP CO.
 3008 Carnegie Ave. Cleveland 15, O.
 (Henderson 1043)

WANT TO BUY BALLY ROLL-EMS
 State Quantity You Have, Condition and Cash Price Wanted.
WE BUY, SELL AND EXCHANGE
 3147 Locust St. ST. LOUIS, MO. **MR. CALL NOVELTY CO.**

WANTED SERVICEMAN

PHONOGRAPHS AND SLOT MACHINES

State Age, Experience and Salary Expected.

A. B. C. NOVELTY CO.

1010 W. Main St., Belleville, Ill.

WURLITZERS	Jockey Club
616 ... \$ 75.00	\$150.00
61 ... 75.00	Mills Four Bells (4-5c) ... 700.00
24 ... 150.00	25c Baker's Pacers ... 700.00
800 ... 250.00	Exh. Races ... 150.00
500 ... 275.00	Keeney Track Time ... 150.00
750 ... 450.00	Skill Time ... 175.00
750E ... 475.00	Ray's Track ... 150.00
950 ... 595.00	Big Games, F.P. ... 125.00
CONSOLES	P.O. ... 150.00
Dominette ... \$150.00	
Jumbo Parade, Convertible ... 275.00	

Will Trade for Arcade Equipment.

O'BRIEN MUSIC CO.

89 Thames Street NEWPORT, R. I.

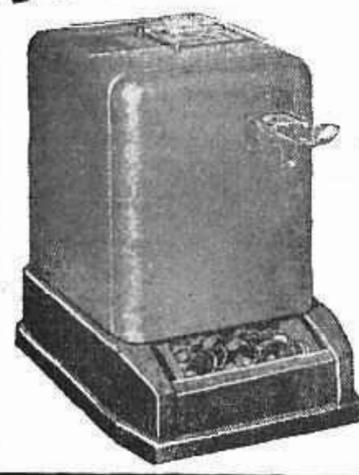
FOR SALE

All the Following Machines Are Reconditioned Inside and Out, Guaranteed Excellent Condition.

Fairmont ... \$649.00	Grand Stands ... \$ 98.00
Turf Kings ... 550.00	Sport Pages ... 78.00
Jockey Clubs ... 539.00	Blue Ribbon ... 78.00
Kentucky ... 398.00	Gold Medal ... 78.00
Long Shot ... 349.00	Spinning Reel ... 128.00
Sport Kings ... 335.00	Paces Reels, Comb. Phono., '41, Like New 189.00
Grand National 110.00	Mills 4 Bells ... 660.00
Pace Makers ... 125.00	

Terms: 1/3 Deposit, Balance C. O. D., F. O. B. Lewiston, Idaho.
A. E. CONDON SALES CO.
 913 Main St. LEWISTON, IDAHO

NOW! A JACKPOT FOR YOUR VEST POCKET BELL



Without a JACKPOT your Vest Pocket is as old fashioned as a horse and buggy. Bring your machine up-to-date
 • DOUBLE TRIPLE ... QUADRUPLE ... your Vest Pocket Receipts.
 • Simple
 • Positive
 • Foolproof
 • Mechanically Perfect
 • Finish, Blue and Gold
 • Dumps Automatically
 • Heavy Shatterproof Glass
 • Hand Loaded
 • Extra Heavy Cabinet
 • Registers All Jackpots Paid

Can be attached to any Vest Pocket Bell in 20 minutes. Will pay for itself the first week.

Write for descriptive circular and operators' quantity prices or contact your Jobber, he has them in stock for immediate delivery.

VALLEY SPECIALTY CO., INC.

Builders of Winners for Operators for 18 Years

1061 JOSEPH AVENUE ROCHESTER 5, N. Y.

STIK-TITE GUARANTEED CEMENT
For Phonograph Plastic Parts

Stik-Tite is a new cement that now makes it possible for service men to repair broken plastic parts on location—in a jiffy. Saves carting time and money lost while phonograph is off location.

This formula contains ingredients that are AAT on priority. We are permitted to sell what we have on hand.

Supply Limited—First Come, First Served

1/3 Deposit With Order, Balance C. O. D., F. O. B. New York Exclusively Distributed by

ETREB SALES CO. 147 W. 42ND STREET NEW YORK, N. Y.

\$7.50 Per Unit
 No C. O. D. charges on full cash with order. Each unit contains enough Stik-Tite to repair dozens of plastic parts. The first plastic repaired more than pays for the unit cost.

It's "GOOD NEWS" TO OPERATORS WHEN WALL AND MUSIC BOXES ARE EQUIPPED WITH DEPENDABLE MATCHLESS LAMPS

MATCHLESS ELECTRIC CO.
 564 WEST RANDOLPH ST. CHICAGO

WANTED Scientific X-Ray POKER BALLS
 Black Rubber \$1.00 Each Ship C. O. D.
F. McKIM SMITH
 Central Pier ATLANTIC CITY, N. J.

—FOR SALE—
 Large Stock Salesboards, Tip Books and Jar Games. Write for Price List, stating your requirements.
L-C SALES CO.
 855 Pearl St., P. O. Box 2988 Beaumont, Texas

March, 1942, Prices on Arcade Equipment

SKILL	
World Series	\$ 95.00
Bally Alley	89.50
Ten Strike	49.50
Batting Practice	110.00
Western Baseball	75.00
Skeeball	69.50
Hurdle Hop	50.00

TWO PLAY GAMES	
Bally Basket	\$ 85.00
Hockey	89.50
Tennis	79.50
Bally Racer	110.00
Skill Derby	125.00
Football Soccer, 1c	120.00
Golf, 1c	100.00
Pool Basketball, 1c	75.00
Bike Race Around the World	150.00
K.O. Fighters, 5c	160.00

GUNS	
Chicken Sam, Jap Conversion	\$145.00
Parachute	135.00
Bally Ball	89.50
Rapid Fire	210.00

ATHLETIC MACHINES	
High Striker, 1c	\$125.00
Champion Bag, 1c	135.00
Globe Ball Grip, 1c	110.00
Grandfather Clock, 1c	125.00
Mills Punching Bag, 1c	135.00
Striking Clock, 1c	110.00
Lighthouse Grip, 1c	110.00
Mills Lifter, 1c, 3 Ft. High	40.00
Mills Lifter, 1c, 6 Ft. High	55.00
Rosenfeld 3-Way Lift, 1c	65.00

FORTUNE MACHINES	
Chinese Novelty, 1c	\$ 85.00
Esmeralda Predictions, 1c	265.00
Grandmother (Automaton), 5c	275.00
Exhibit Love Meter, 1c	29.50
Happy Home, 1c (Giant Size)	60.00
Happy Home, 1c (Counter Mod.)	25.00
Mystic Wheel for Men or Women	50.00

CARD VENDER	
Model D Card Vender, 1c (on Stands)	\$ 32.50
World Series Card Venders, 2c	29.50
Twelve Slot Horseshoe, 1c	50.00
Palmistry	40.00

PICTURE MACHINES	
Mills Drop Picture, 1c	\$ 35.00
Rosenfeld Drop Picture, 1c	39.50
Mutoscope Moving Picture, 1c	45.00

1/2 Certified Deposit With Order, Balance Sight Draft.

BELL COIN MACHINE EXCHANGE
411 North Broad Street
ELIZABETH, N. J.
Elizabeth 2-6486

monthly *Hit Tune of the Month* promotion, no potential hit recordings being made available in sufficient quantities. However, the sensation created by *Pistol Packin' Mama* early in the month skyrocketed collections. The music association is currently following the suggestion of Jack Cade, their business manager, and sponsoring a teen-age club—the Roxboro Community Canteen.

Adding more good-will to the industry were the efforts of the pinball operators' association, in making "Smokes for Yanks" a major project. The operators have sponsored the shipments of almost a half million cigarettes during the past month.

An important development concerned the ticklish matter of scrap records. The record distributors demanded one-for-one from the music operators but thru the efforts of their associations the operators obtained the same concession, three new records for one scrap record, enjoyed by the record retailers.

The past month also welcomed back Sam Lerner to the fold, reviving his Stanley Music & Amusement Company, and saw the partnership of Dave Rosen and Sidney Bernstein result in the new operating firm of Robern, Inc.

Richmond

Arcades Hit New High During Month

RICHMOND, Va., Sept. 4.—Arcades here have hit a new high during the past month, due mostly to the fact that they are unhampered by Virginia's blue laws, against which an adverse decision has been rendered here by Police Justice Carleton Jewett. Arcades in other sections of the State have not been so fortunate as opinions in the exact reverse have been given in several court cases in Norfolk and Petersburg.

Music machine operators are much elated over Decca's decision not to require the turning in of scrap in future. This move on the part of the disk company has relieved the situation considerably as operators had been turning in platters with only one side used. Most popular recordings of the month were the platters made by the new crop of crooners, together with the unusual success of Al Dexter's *Pistol Packin' Mama* and Ted Duffan's *No Letter Today*.

An all-time high was reported for the first six months of the year by the city comptroller for city tax collections, indicating a continuation of the healthy general business conditions in this area. For the first six months of 1943, collections exceeded the \$5,443,514 collected in the same period last year by \$55,365.

No Drop in Revenue

There has been no drop in coin machine revenue hereabouts due to the new

Red, White and Blue JAR DEALS

The Original JAR O' DO-UNIVERSALS
Machine folded. "The best and most popular Ticket—maching counted."

2100's	
Takes in	\$105.00
Pays Out	72.00
Gross Profit	33.00
No. 6064	
Single Lots	Each \$ 3.25
Dozen Lots	3.00
100 Lots	2.75

Stapled Tickets, 85c Per Bag—Extra.

Continental
Distributing Co.
822 North Third Street
Milwaukee 3, Wis.

Over 75,000
New Giving
Trouble-Free
Service!

IMP
\$7.70

WHILE
THEY
LAST!

Regular
Price
\$12.50.

Packed 6 to
a Carton.
1/3 deposit
with order.



GERBER & GLASS
914 DIVERSEY, CHICAGO, ILL.

SLOTS

2 B. G. Vestpocket Bells, 5c, Like New, Each	\$50.00
2 Columbia Twin Jackpots, Con.	75.00
1c-5c-10c-25c, Each	9.50
10 Complete Bally Payout Units, Motors, Slides, Rollers, Tubes, Each (Or \$90.00 for all)	5.00
10 Complete Piny Boards for Bally's Fair Ground, Sport Page, Fleetwoods, with Time Clock and Pump, in good condition, Each	5.00
Write for Any Parts of Above Games.	
5 BALL FREE PLAY	
1 Metro	\$22.50
1 Four Roses	20.00
1 Stratoliner	20.00
1 Zombie	19.50
1 Ex. Lancer	10.00
1 Gctt. Score Card	\$17.50
1 Hi-Hat	22.50
1 Bally Attention	25.00
1/3 Down With Order.	

S. & P. NOVELTY CO.
175 Washington St. BARRE, VERMONT

CENTRAL OHIO QUALITY BUYS

"There Is No Substitute for Quality"

MISCELLANEOUS QUALITY COIN OPERATED EQUIPMENT

14 PANORAMS, Late Series, Auto. Wipers	\$299.50
8 SEEBURG CLASSICS, Very Clean	235.00
2 WURLITZER 850's, Like New	Write
2 WURLITZER 750's, Like New	Write
1 WURLITZER 800, Like New	Write
2 ROCK-OLA SPECTRAXOXES, With Playmasters	235.00
45 ROWE ROYALS, 8 Columns, All Colors	79.50
5 ROWE ROYALS, 10 Columns, 1st Class	99.50
12 DuGRENIER CHAMPIONS, 11 Col., King Size	119.50
2 ROWE PRESIDENTS, 10 Column, King Size	119.50
35 NATIONAL 9-30's, 9 Column, A-1	79.50
2 UNEEDA PAKS, 1940, 15 Columns	85.00
2 UNEEDA PAKS, 1939, 12 Column	72.50
25 JUMBO PARADES, Late Heads, C. P.	99.50
10 JUMBO PARADES, Free Play, A-1	89.50
2 BOBTAILS, C. P., First Class	99.50
2 BOBTAIL TOTALIZERS, Free Play	99.50
5c BLUE FRONTS, Over 400,000, C. H., Knees	Write
10c BLUE FRONTS, Over 400,000, C. H., Knees	Write
25c BLUE FRONTS, Over 400,000, C. H., Knees	Write
5c BROWN FRONTS, Rebuilt, Orig., C. H., Knees	225.00
5c JENNINGS CLUB CONSOLE CHIEFS, A-1	189.50
5c JENNINGS SILVER CHIEFS	179.50
10c JENNINGS SILVER CLUB CHIEF	199.50
2 SINGLE SAFES, 2 Doors, Clean	49.50
3 JENNINGS CIGAROLLAS XV, Like New	109.50
1 KEENEY SUBMARINE GUN, Like New	199.50
1 KEENEY SUPERBELL, Comb. F. P., Like New	249.50



Wolf Solomon

WE HANDLE ONLY TOP GRADE COIN OPERATED EQUIPMENT. ALL EQUIPMENT RECONDITIONED AND REFINISHED, READY FOR LOCATION. CRATED SAFELY SO THAT YOU GET IT IN A-1 SHAPE.

"BUY WITH CONFIDENCE!"

FOR SALE: PARTS FOR MILLS SLOTS; 5c SLIDES, 3-5 P.O.; 5c and 10c ESCALATORS, JACKPOTS, ROCKER ARMS, CLOCKS, CHECKS FOR JUMBOS and FOUR BELLS, PARTS and GLASSES FOR FOUR BELLS and OTHER PARTS TOO NUMEROUS TO MENTION.

PIN BALL MACHINES			
SKY RAY	\$ 45.00	KNOCK OUT	\$109.50
SHOWBOAT	49.50	DUDE RANCH	27.50
BROADCAST	32.50	BIG PARADES	119.50
VICTORY	82.50	SPORT PARADE	42.50
KEEP-EM-FLYING	149.50	GOTT. LIBERTY	149.50
CROSSLINE	32.50	GOTT. 5-10-20's	119.50
UMP	42.50	SPOT-A-CARD	65.00
BANDWAGON	29.50	SEVEN-UP	37.50
HOME RUN '42			\$ 69.50
ALL AMERICAN			37.50
SILVER SPRAY			37.50
JEEP			115.00
SPARKY			37.50
DIXIE			27.50
REPEATER			39.50
STRATOLINER			35.00

1/2 CERTIFIED DEPOSIT WITH ORDER.

CENTRAL OHIO COIN MACHINE EXCHANGE, INC.

514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

5 PANORAMS FOR SALE

Late Series

Will sell the entire lot in group of 5. Will not sell one or two; buyer must be able to take the 5 at one price of \$1250.00.

ALSO FOR SALE

STANDARD STAPLES, 5M staples in a box

20 boxes minimum shipment, \$1.50 a box, 200-box lots, \$1.40 a box. We also can supply you with

1990's JAR-O-DO Red, White & Blue Tickets

2550's Cookie Jar Tickets, singles or grouped in fives. (Best prices guaranteed.) Write for prices. We can ship at once!

One-third deposit with order, balance C. O. D.

Write

F. R. W. B. SPECIALTIES

P. O. Box 72, 1420 Washington St., Manitowoc, Wis.
Phone, Dial 4343

SALESBOARDS

ALL ORDERS SHIPPED SAME DAY RECEIVED

400 HOLES LUCKY BUCKS, SPEC. THICK, 5c, DEFINITE PROFIT	\$ 7.00	\$.85
850 HOLES TICKER TAPE, A. SPEC. THICK JUMBO HOLES, 5c, AVERAGE PROFIT		
\$24.63 PROT.		2.75
1000 HOLES GET YOUR PIECE, Spec. Thick, 5c, AVERAGE PROFIT	\$29.45 PROT.	3.10
1200 HOLES TEN BIG FINS, THIN JUMBO HOLES, 5c, AVERAGE PROFIT	\$35.20	2.50
1200 HOLES VICTORY BELL, SPEC. THICK "C." 5c, AVERAGE PROFIT	\$38.57 PROT.	3.60
1800 HOLES LULU, SPEC. THICK, 5c, DEFINITE PROFIT	\$24.75	3.25
1000 HOLES J.P. CHARLEY, SPEC. THICK, 25c, 30-HOLE JACKPOT, AVERAGE PROFIT	\$52.00 PROT.	2.50
1200 HOLES HAPPY CHARLEY, 25c, SPEC. THICK, AVERAGE PROFIT	\$77.00 PROT.	3.00
1000 HOLES CIGARETTE BOARDS 10 OR 20 SEC. ANY PAYOUT		1.00
FROM 26 PKG. TO 40 PKG.		
LARGE STOCK PLAIN, TIP AND JACKPOT BOARDS. WRITE FOR PRICE LIST, STATING YOUR REQUIREMENTS. 25% DEPOSIT WITH ALL ORDERS—BALANCE C. O. D.		

MICHIGAN CITY NOVELTY CO., BOX 66, MICHIGAN CITY, INDIANA

1 25c Mills Club Bells, Over 450,000, Like New	\$475.00
3 Mills 5c Blue Fronts, New Crackle Fin., Reconditioned	165.00
3 Mills 10c Blue Fronts, New Crackle Fin., Reconditioned	195.00
1 Mills O.T., 5c Blue, Used One Month	100.00
1 Mills O.T., 10c Blue, Used One Month	100.00
3 Mills O.T., Gilt, Gold, Like New, 5c	100.00
1 Mills 50c Blue Front, Over 400,000	475.00
1 Pace 50c, Serial 62935	150.00
1 Mills Vest Pocket Chrome, Like New, 5c	55.00
1 Mills Vest Pocket, Blue & Gold, 5c	49.00
1 Mills Vest Pocket, Green, A-1, 5c	37.50
1 Jennings 5c 4 Star, A-1 Condition	125.00
1 Mills 25c Dice Machine	75.00

Terms: 1/3 Cash, Balance C. O. D.

J. EDWIN THAMERT

1402 Harrison Blvd. BOISE, IDAHO

Announcing BRAZIL

CONVERTED FROM (DO-RE-MI)

With Return Ball feature that creates last ball suspense to the Nth degree.

Location reports indicate that BRAZIL is out-earning all previous United conversions.

Also Revamping

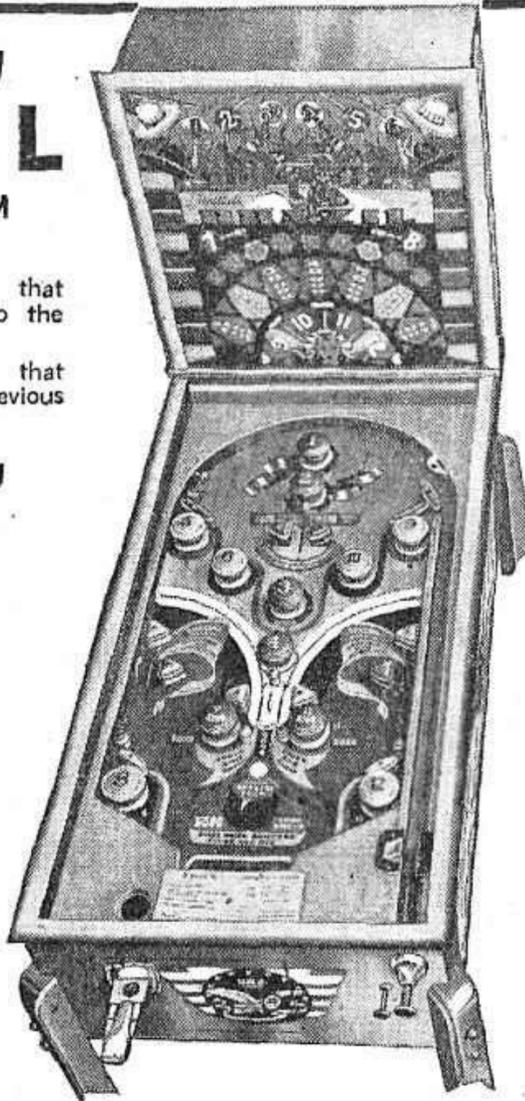
★ MIDWAY from (ZOMBIE)

★ ARIZONA from (SUN BEAM)

★ GRAND CANYON from (DOUBLE PLAY)

★ SANTE FE (from WEST WIND)

IF YOU HAVE ANY OF THE ABOVE GAMES WHICH YOU DO NOT WANT CONVERTED, QUOTE US YOUR PRICES.



SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT

United MANUFACTURING COMPANY
6123-25 N. WESTERN AVENUE CHICAGO

pay-as-you-go tax. Collections have been, generally, higher than in recent months.

Department store sales in Richmond during the month were 22 per cent ahead of last year. During the period from January to July sales were ahead 25 per cent over the same period in 1942.

Soft drink venders are alarmed at the shortage of paper cups. It is understood in paper trade circles here that the manufacture of all soft drink paper cups is being frozen for army and navy use alone.

There seems to have been some increase during the past month in the candy supply available for use in coin machines. Chewing gum, however, still remains an almost non-existent commodity, but there are plenty of nuts. Cigarette machine operators say that while business showed no increase, the briskness continues.

St. John, N. B.

Used Machines In Great Demand

ST. JOHN, N. B., Sept. 4.—With the demand for new coin machines of all kinds thru the maritime provinces and Newfoundland far stronger than the supply, increased attention is being paid in this territory to used phonos, pinballs, shooting games, bells, slots and venders. The reconditioning of old machines continues by all the distributors at their bases. With the demand for coin machine entertainment, recreation and service at an all-time record high, the reconditioned machines have helped cater to this need.

The clean-up by phonos continues everywhere. So much so, that city and town councils are eying the music dispensers as civic revenue producers more than ever before. Everywhere, the people simply can't get enough automatic music. Pinballs are also going stronger, and are getting increased attention from civic legislators, as a penalty for the boosted public interest. Photographic machines are increasing in public popularity, too.

SPECIAL FOR THIS WEEK ONLY!

(SEPTEMBER 11-18)

ORDER 3 UPPER OR LOWER CORNER PLASTICS FOR WURLITZER MODEL 750 AT \$17.50 EACH AND WE WILL INCLUDE THE FOURTH ONE AT ONE-HALF PRICE! THIS OFFER IS VALID ONLY IF YOUR ORDER IS POSTMARKED NO LATER THAN MIDNIGHT, SEPTEMBER 18TH.

PLASTIC REPLACEMENT PARTS

FOR YOUR PHONOGRAPHS!

We have on hand a small stock of ORIGINAL plastic replacement parts for Wurlitzer phonographs. Ea.

Model 71 Top Corners	\$ 3.50
" 71 Bottom Corners	4.50
" 500 Grille Plastics	3.50
" 700 Top Corners	9.35
" 700 Red Top Plastics (above front door)	2.00
" 700 Upper Back Sides (green)	5.50
" 700 Lower Sides	10.35
" 800 Top Corners	14.50
" 800 Lower Sides	15.00
" 800 Top Center Plastics (onyx)	4.00
" 800 Upper Back Sides (green)	6.50
" 800 Top Red Plastics (above front door)	8.50
" 800 Grille Plastics (bubble part)	4.00
" 850 Direct Top Center (red)	14.50
" 850 Lower Side Plastics	15.00
" 750 Top Center Plastics (red)	5.50

We mold the following UNBREAKABLE replacement plastics and now have them available for:

Wurlitzer Model 61 Top Corners	\$ 4.25
" " 600 Top Corners	4.25
" " 500 Top Corners (red only)	6.75
" " 750 Top Corners	17.50
" " 750 Bottom Corners	17.50
" " 850 Top Corners	19.50
" " 850 Bottom Corners	17.50

ROCKOLA MODELS—Standard, Master, Super; Top Corners (red or yellow)\$17.50 Ea.

We have the following SHEET PLASTIC available (size of sheet approximately 20"x50"—1000 square inches):

40 Gauge Yellow Plastic (thickness of a new dime), 2¢ Per Sq. In.
60 Gauge Red Plastic (thickness of a new half dollar), 3¢ Per Sq. In.
80 Gauge Red or Yellow (thickness of a new silver dollar), 4¢ Per Sq. In.

We cut sheet plastic to desired size. 10% discount on complete sheets.

IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT. WE MAY HAVE IT IN STOCK.

TERMS: 1/3 Deposit with Order—Balance O. O. D.—F. O. B. New York. No Orders Taken Without Deposit—Checks Acceptable.

Acme Sales Co. 414 W. 45th St. N. Y. 19, N. Y. Circle 6-7740

GUARDIAN

SERVICE KIT FOR PIN GAME OPERATORS

The Original Contact Kit Made by the PIONEER ELECTRICAL ENGINEERS of the Industry.

BEWARE OF IMITATIONS

Buy Guardian and You Won't Come to Grief

No. 450 Complete, Still Only \$7.50

CONTAINS Silver Points, Phosphor Bronze Leaves, Lifters, Switches, Bakelite Bushings, Separators, Contact Point Adjusters, Brass Rivets, Copper Pig Tail Wire, Fish Papers. Ask for our free Parts and Supplies Catalog!

No. 1100—NEW SERVICE KIT . . . \$9.50

This New Kit Contains a Very Handy and Useful Contact Switch Assembling Tool. Value \$2.00. Plus 60 Extra Assorted Genuine Phosphor Bronze Leaves. Value \$4.00, in Addition to the Liberal Assortment of Switch Parts Contained in Our Well Known Guardian Contact Kit.

BLOCK MARBLE CO. 1527 FAIRMOUNT AVE. PHILADELPHIA, PA.

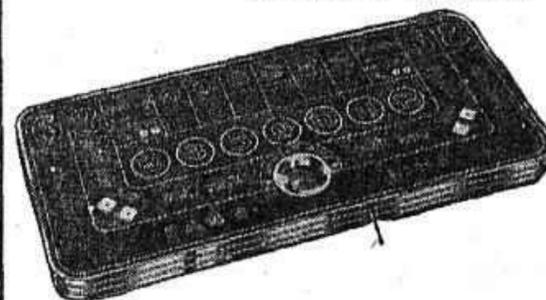
GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

Salt Lake City

Beer Shortage Causes Loss in Revenue

SALT LAKE CITY, Sept. 4.—Coin machines of all types took a beating in

WHILE THEY LAST!



AFRICAN GOLF

The IDEAL COUNTER GAME

NO SLOT—NO TAX!

A complete Casino Game with top appeal and money-making power for counter play!

ALSO AVAILABLE:

HI-LO CHUCK-LUCK
MIAMI COLOR GAME
MONTE CARLO-CROWN & ANCHOR

Chrome finish. Beautiful 5-color plate glass top. Perfect dice under glass. Sealed agitator affords perfect protection for location! Game size: 16"x36"x2".

Write for Free descriptive folder in full color

H. C. EVANS & CO.,

1520-1530 W. ADAMS STREET CHICAGO 7, ILL.

ARCADE EQUIPMENT

9 Chicken Sams	\$100.00 Ea.	3 Air Raiders	\$225.00 Ea.
1 Western Baseball	60.00 "	1 Cenco Play Ball	125.00 "
1 Sky Fighter	320.00 "	1 Defender	250.00 "
2 Sc. Batting Practice.	90.00 "	Buckley Steel Cabinets	10.00 "

WANTED

KEENEY ANTI-AIRCRAFTS

Black or Brown. In Any Condition, Any Amount.

Write giving full particulars in first letter, including price and quantity.*

SUPREME ENTERPRISES

557 ROGERS AVENUE BROOKLYN, N. Y.

WILL BUY ANY QUANTITY

1c Mills Blue Fronts. Mills Golf Ball Vendors—10c or 25c Play. Saratoga—Comb. War Eagle. Any Mills Slot with Escalator. Wire or write us your best quotation in first letter.

COIN MACHINE DISTRIBUTING COMPANY

5746 BAUM BLVD.

Hiland 7000

PITTSBURGH, PA.

ORIGINAL RED, WHITE AND BLUE JAR-O'-DO

2100 Tickets. \$33.00 Definite Profit.

\$2.90 per set—in any quantity

JOHN GLASSPIEGEL CO. 534 N. WATER ST. MILWAUKEE 2, WIS.

WANTED

Service Man—One experienced with Seeburg remote control; draft exempt. Permanent position as Service Manager. Address, giving full details, experience and when available.

FRANCO NOVELTY CO.

24 N. Perry St.

Montgomery, Ala.

SIGN THIS

CONSUMER'S CERTIFICATE

I hereby certify that the part(s) specified on this order are essential for presently needed repair of electronic equipment which I own or operate.

Signature

Date

SEND WITH ORDER

If you find it necessary to **REPLACE** any **TUBES** in your coin-operated **Machines, Phonographs, Ray-Guns, etc.**, we have on hand more than **50 numbers of hard-to-find TUBES** at the following list prices only:

Tube	Net	Tube	Net	Tube	Net	Tube	Net	Tube	Net
OZ4.	\$1.65	6A8..	\$1.35	6N7GT	1.65	7B5..	\$1.35	37...	\$0.90
1B5/25S	1.35	6B5..	2.00	6Q7..	1.35	7B6..	1.35	38...	1.15
1H4C.	1.05	6B8..	2.00	6Q7G.	.90	7F7..	1.65	41...	.90
1H5G.	1.35	6C5G.	1.05	6R7G.	1.15	12SK7GT		42...	.90
2A3..	2.00	6C6..	1.05	6SC7.	1.35	1.10	43...	1.10
1Q5GT	1.65	6D6..	1.00	6SF5GT		12SQ7GT		45...	.85
2051	2.60	6F5G.	1.15	1.00	1.10	47...	1.15
5U4G.	1.05	6F6G.	.95	6SJ7GT	1.15	24A..	.90	56...	.85
5V4G.	1.65	6F8G.	1.35	6SK7.	1.05	25L6GT		57...	.95
5W4G	1.05	6H6GT	1.15	6SQ7GT		1.15	58...	.95
5Y3C..	.75	6J5..	.95	1.15	25Z5.	1.10	59...	.90
5Y4G.	.80	6J7..	1.35	6SR7.	1.05	26...	.75	75...	.90
5Z3..	1.15	6J7G.	1.15	6V6G.	1.35	27...	.70	76...	.95
6A4..	1.65	6K7G.	1.15	6V6GT	1.15	30...	1.05	77...	.95
6A6..	1.65	6K8GT	1.35	6X5GT	1.05	31...	1.05	78...	.90
6A7..	1.00	6L6G.	2.00	6Z4/84		32...	1.35	79...	1.65
		6L7..	1.65	1.10	35Z5GT		80...	.75
			8585	83...	1.35

Every Order Subject to Prior Sale

A \$19.80 Kit of Necessary Ray Gun Parts Absolutely FREE With Every Order of a Jap Machine

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

"SHOOT THE JAP"
RAY-O-LITE GUNS

\$179.50 1/3 Deposit, Balance C. O. D. \$179.50

The most thorough and complete "CHICKEN SAM" Change-Over to "JAP" Ray-Guns in the U. S. A. "SHOOT THE JAP" Ray-O-Lite Guns. A MONEY-MAKER right from the start. Appearance and performance equal to a brand new machine. Factory-trained mechanics—expert cabinet-makers see to it that every re-conditioned Seeburg "CHICKEN SAM" Ray-Gun leaves our shop in perfect condition. Amplifiers—Tubes—Cables—every part is thoroughly checked and tested and cabinets finished in solid Blue lacquer with Black trim. Our "Jap" Ray-Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check for \$175.00 to save C.O.D. charges, or \$60.00 with your order—balance of \$119.50 C.O.D.

WE RE-BUILD— Your old run down "CHICKEN SAMs" and
RE-CONDITION— "JAIL-BIRDS" and convert them into
RE-FINISH— "SHOOT THE JAP" Ray Guns.

For **\$59.50** F. O. B. Chicago

We pride ourselves in turning out the most thorough and neat Ray-Gun Conversion in the U. S. A.

Above price includes re-conditioning of the Amplifier—Clean and Repaint entire Cabinet and Gun Stand with lasting lacquer—New Scenery is hand-painted by well-known artist—Tubes, Photo Electric Cells and all Mechanism will be thoroughly tested by factory trained mechanics before being shipped.

WE WANT YOUR BUSINESS and naturally our charges for any replacement of missing or defective parts of a mechanical and electrical nature will be at nominal charges.

Ship us your run-down "CHICKEN SAM" or "JAIL-BIRD" via Motor Truck and receive in return a "SHOOT THE JAP" Ray Gun that will give you a steady income for at least 5 more years.

"SEEBURG RAY GUNS ARE A LASTING INVESTMENT."

Chicago Novelty Company, Inc.

1348 Newport Avenue

Chicago, Ill.

rush is conspicuously absent this year and the stay-at-home vacationists have helped the coin machine business materially.

Phonographs are doing well in spots frequented by war workers. Distributors of phonographs continue to do a fair business in spite of shortage of many items. Automatic phonographs during the month continued to dominate the sales field in the coin machine industry. Music operators contend that there will still be ample records for their machines and that the customers will continue to play whatever tunes are on the dial. The record situation is described as improved with more good records available. Demand is swing, congas and rumbas. Vocal records get the most action.

Operators of amusement games found business good in most sections and have stopped talking about a summer slump. The trade in used games was unusually strong. During July reports were received that games in considerable numbers were being removed from locations, rather than pay the high taxes.

Vending machine operators reported business still increasing for them. Candy machines likewise did a heavy business in industrial plants. Candy is getting a lot of publicity because of its benefits to factory workers, and candy vending machines are profiting thereby. Peanut machine operators complain the high prices for peanuts are virtually taking away their profit and an expected 10 per cent boost will put them out of business.

Penny Arcade machines are reported doing good business at summer resorts and parks. Operators in beach areas reported good biz and arcades in all sections of the country had a very profitable month. Indoor arcades dropped off somewhat during the hot weather. The general impression is that gasoline rationing on a national scale will gradually increase the service problems for all Cuban operators. Reports from operators in all sections give increasing attention to gasoline rationing and cutting down of service calls. Under the temporary gasoline rationing set-up they managed to get classifications that entitled them to almost all the gasoline needed for their business.

HARLICH

A NAME TO REMEMBER NOW MORE THAN EVER FOR SOUND PROFIT MAKING SALESBOARDS

For Victory—Buy War Bonds

HARLICH MFG. CO.

1413 W. JACKSON BLVD.
CHICAGO 7, ILL.

WANTED SLOT MACHINES

Highest cash prices paid for late model Slot Machines of all makes. Any model, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation, and you can use the proceeds to buy War Bonds.

Write, wire or phone! Tell us what you have.

BAKER NOVELTY CO.

1700 W. Washington, Chicago 12
(Phone MONroe 7911)

WANTED TO BUY

100 Bally Mascot

These machines do not have to be in good operating condition. Write first letter complete details: condition, price per game, number you have to ship. We will answer your first letter with shipping instructions.

Sullivan-Nolan Adv. Co.

527-29 W. Chicago Ave., CHICAGO 10, ILL.

JAR DEAL TICKETS

1836 Count
2280 Count with 50 Seal Card
120 Comb. Tips with Card Bunched In Fivos
1/3 Deposit, Balance C.O.D. Supply Limited.

WRITE FOR PRICES

AUTOMATIC AMUSEMENT COMPANY
633 Mass. Avenue INDIANAPOLIS, IND.

There is no substitute for Quality

Quality Products Will Last for the Duration
D. GOTTLIEB & CO.
CHICAGO

WANTED FOR CASH

Bally Defenders, Rapid Fire, Mutoscope Drivemobiles, Ace Bombers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball, K. O. Fighters. Also any other Machines suitable for Penny Arcade, including Photomats.

MIKE MUNVES

520 W. 43rd St., NEW YORK
Bryant 9-6677



OLIVE'S SPECIALS FOR THIS WEEK



SLOTS
WAR EAGLE, 3-5 Pay, 5¢ \$115.00
BLUE FRONT, 10¢ 190.00
BLUE FRONT, 25¢ 280.00
CHERRY BELL, 3-10 Pay, 10¢ 195.00
1 BALL FREE PLAY
LONGACRE \$485.00
THOROBRED 485.00
1-2-3, 1940 85.00

WRITE FOR OUR COMPLETE PRICE LIST.
Terms: 1/3 Deposit, Balance O. O. D.

OLIVE NOVELTY CO.

2625 LUCAS AVE. ST. LOUIS, MO.
(Phone: Franklin 8820)

RADIO TUBES for the COIN MACHINE BUSINESS

Sign and Return Certificate With Your Order
SUPPLIERS CERTIFICATE

I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order under the provisions of limitation order L265 with the terms of which I am familiar.

Signature		Date	
1B5 \$1.35	6B6 \$1.00	6K7 \$1.15	6Y6 \$1.55
2A3 2.00	6B8G 1.35	6K7M 1.35	7B5 1.35
2051 3.50	6B8M 2.00	6K7G 1.15	7B6 1.35
2A4G write	6C5 1.05	6L6 2.00	7F7 1.65
5A4G 1.05	6C6 1.05	6L7G 1.60	12SF5 1.05
5U4G 1.05	6D8 1.65	6L7M 1.85	12SJ7 1.15
5V4G 2.15	6F6G .95	6R7 1.15	25B6 1.90
5Y3 1.00	6F6M 1.25	6S7 1.65	25N6 2.30
5Z3 1.60	6F8 1.35	6SC7 1.85	25Z5 1.10
6A4 1.65	6H6G 1.15	6SQ7 1.15	25Z6 1.35
6A6 1.65	6J5G .95	6V6M 1.35	30 1.45
6A8 1.35	6J5M 1.20	6V6G 1.15	35L6 1.45
6B5 2.00	6J7 1.35	6X5 1.05	35Z5 1.25
	6K6 1.15		37 .90
			38 \$1.15
			41 .90
			45 1.20
			47 1.15
			56 .85
			58 .95
			75 .90
			76 .95
			77 .95
			78 .95
			80 .95
			83 1.35
			70L7 2.85

18 Inch Lumiline Bulbs....\$1.35 #55 Bulbs, Box of 10...\$0.65 box
 #51 Bulbs, box of 10..... .65 #63 Bulbs can be used
 instead of #81, box of 10. .75
 Special Polish for Phonographs.....\$3.00 Gal.

No Order Shipped Under \$5.00 - 1/2 Deposit Must Accompany Order.
RUNYON SALES CO. 123 Runyon St., Newark, N. J.



HOW MANY LIVES WILL YOU BUY TODAY, BROTHER?



The lives of our sons and brothers are in our hands. To make our men the best equipped costs money. Better implements of war minimizes the danger to their lives. How much will you invest today to save how many men? Buy War Bonds... NOW... more than 10%... Much more!

WHEN THE STORY CAN BE TOLD
 You'll be proud to know that Chicago Coin produced one of the most vital, precision instruments of the war.

CHICAGO COIN

Machine Company

1725 WEST DIVERSEY BOULEVARD • CHICAGO

FOR THE DURATION A 100% WAR PLANT!

WE ARE READY TO PAY UP TO
\$60,000.00
 SPOT CASH!
 FOR YOUR ROUTE ON OR OFF LOCATION

"YOU CAN ALWAYS DEPEND
 ON JOE ASH ALL-WAYS!"
 WILL ALSO BUY
 AND PAY
 TOP PRICES FOR

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 PHILADELPHIA 23, PA.

Wurlitzers—24, 500, 600 Rotaries, 600 Keyboard, 700, 750, 750E, 800, 850, 950.
 Seeburg—3200 RC, 3800, Majors, Colonels, Vogues, Envoys, Gems, Regals, Mayfair, Plaza, Roxes, Gadet.
 Rockola—Commando, 2940 Super Masters, 1939 Deluxe, Standards.
 Mills—Throne of Musio, Empress.
 Arcade Equipment—Skyfighters, Ace Bombers, Night Bombers, Drivemobile, Sky Pilot, Defender, Rapid Fires, Convoys, Air Raiders, Tommy Gun, Super Bombers, Photomatics.
 Also Consoles, 5 Ball Free Play Games and other types of coin-operated equipment.

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Brand New Mills 5-10-25-50c Brown Fronts. Also 5-10-25c Mills Gold Chromes and Copper Chromes. Also Mills 5c Emerald Hand Load Jackpots. All Mills Slots are equipped with Moseley's Special Discs and Reels and are factory rebuilt. Guaranteed brand new. Also Rebuilds and Floor Samples and Slightly Used in all kinds of Slot Machines, Consoles, One Balls, Dominos and Track Times. Write us for prices on all machines.

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Bally Sport Page	49.50	Bally Parlay	65.00	ABT Challenger	22.50
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FIVE BALL FREE PLAYS

ABC Bowler	\$35.00	Four Roses	\$44.50	School Days	\$39.50	Sport Parade	\$39.50
Belle Hop	40.00	Hi Hat	44.50	Sea Hawk	44.50	Spot a Card	69.50
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Champ	45.00	Horoscope	47.50	Show Boat	59.50	Stars	39.50
Crossline	27.50	Jungla	52.50	Silver Skate	34.50	Stratolliner	39.50
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Duet	44.50	Majors, '41	49.50	Slugger	44.50	Texas Mustang	59.50
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 State Model. Can Also Use Wurlitzer Skee Ball Parts.
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All Our Games and Phonographs are carefully checked and packed. "Buy With Confidence."
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PIN BALL BUMPER STEM REPAIR SLEEVES
 "WORTH THEIR WEIGHT IN GOLD"

EASIER AND QUICKER TO APPLY

STOP WASTING MAN HOURS AND MONEY. END SERVICE CALLS AND BURNT COIL TROUBLE RESULTING FROM STEM WEAR. MAIL \$2.75 FOR PKG. OF 25 FIRST-CLASS MAIL OR PIN BUSINESS CARD TO THIS AD FOR C. O. D. MONEY-BACK GUARANTEE. GET ON OUR PREFERRED LIST. BE FIRST IN YOUR TERRITORY WITH NEW EQUIPMENT.

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PAST performance is the foundation on which operators and distributors base their faith in the future... their confidence that the organization which created Rocket (which is pictured above for old time's sake), Airway, Action, Jumbo, Bumper, Bally Reserve and other historic Bally games can be counted on to bring forth successful games and venders in the days of victory and peace to come.

PRESENT production at the Bally* plant is one hundred per cent for Uncle Sam. Night and day, seven days a week, the Bally* organization is producing vital equipment for the Army and Navy... and proving that the technical skill developed in peace-time design and production of coin-operated games and venders is a valuable asset to America in time of war.

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*War products manufactured by the Bally organization are on contracts in the name of Lion Mfg. Corporation, of which Bally Mfg. Company is a subsidiary.



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BUCKLEY
BOX**



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- Buckley Long Life Needle....\$0.35
- Per M. Sheets.....\$3.50
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All Prices Subject to Prior Sale. Terms—Cash With Order.

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SUPERIOR

*An Order from
the War
Production
Board!*

(3) From and after August 1, 1943 no converter shall put into process any quantity of pulp, paper or paperboard for the manufacture or assembly of any converted product named on List E of this order, except that pulp, paper and paperboard in the converters possession or in transit to the converter on August 1, 1943, expressly acquired for the manufacture of any converted product named on List E of this order, may be put into process provided all manufacturing or assembling operations are completed by October 31, 1943, at which time all production activities in connection with converted products named on List E shall cease.

LIST E—ARTICLES AND CLASSES OF ARTICLES IN THE MANUFACTURE OF WHICH PULP, PAPER OR PAPERBOARD MAY NOT BE USED

- Aprons
- Ash trays
- Bakers' decorative specialties, such as:
 - (a) Pie collars and rings
 - (b) Cake circles
 - (c) Cake laces
 - (d) Casserole collars
- Bird cage specialties, such as:
 - (a) Bird cage bottoms
 - (b) Bird cage covers and hoods
 - (c) Bird cage food holders
- Bouquet holders for displays, corsages, etc.
- Chop holders
- Collar and necktie bags and envelopes
- Combs
- Dusters and dusting paper
- Finger bowl liners
- Handkerchief and hostery bands
- Handkerchief, hostery and utility cases
- Hanger protectors
- Flowers and flower specialties
 - (j) Corsages
 - (k) Festoons
 - (l) Fireworks (except such items manufactured pursuant to duly authenticated orders from the Armed Forces)
 - (m) Bouquets
 - (n) Skewers
- Punch boards, pullboards and similar articles
- Shirt protectors and envelopes
- Shirt bands (wider than 2")
- Shirt boards
- Shirt displays
- Window drapes

Superior Products wish to apologize to their many Salesboard Operators for the apparent slow deliveries experienced recently.

We also wish to thank these Operators for their many orders received and consequently protecting themselves against the inevitable **UNCERTAINTY** to continue to manufacture Salesboards.

This **UNCERTAINTY** has also compelled us to protect ourselves to the point where we are converting a part of our factory into the manufacture of juvenile furniture and toys.

Deliveries from now on will depend on how quickly transportation can deliver the merchandise to you.

SUPERIOR PRODUCTS 14 N. PEORIA ST. CHICAGO

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WORLD
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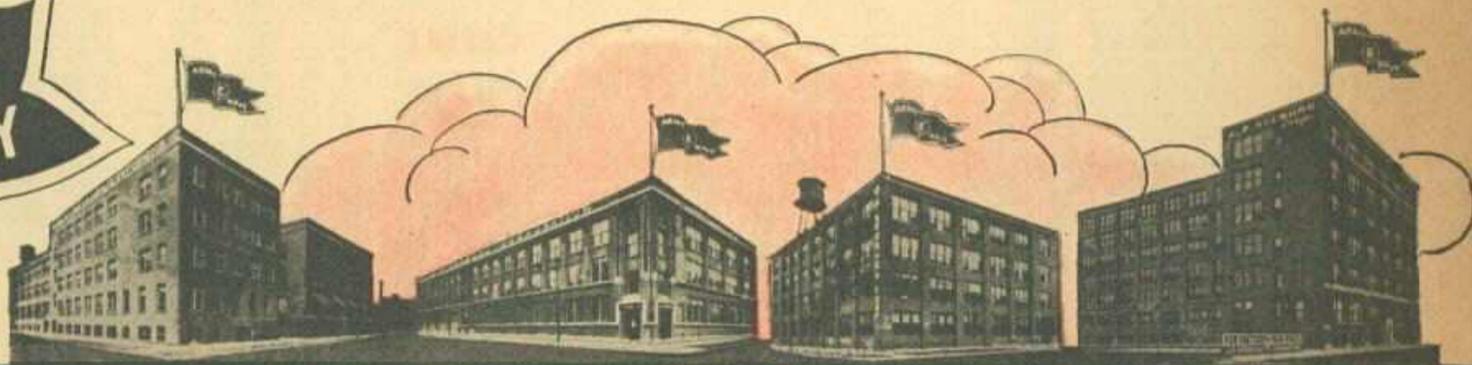
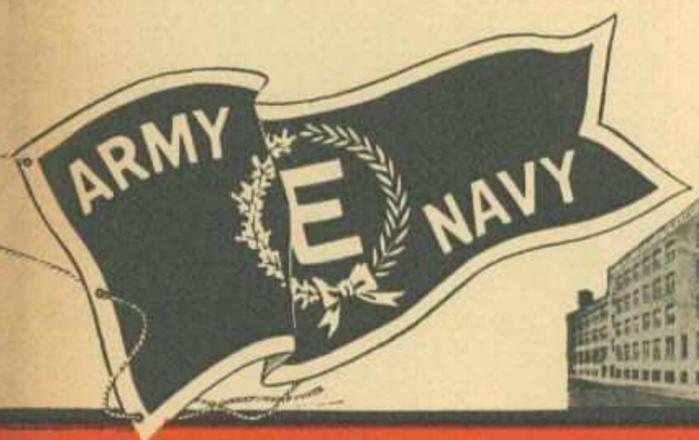
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With YOUR CONSISTENT PURCHASE OF WAR BONDS

Let's look at the constructive influence of your War Bond purchases! True, the direct use of your War Bond money is for the successful prosecution of the war. Before we . . . and our children . . . can enjoy a better world . . . we must safeguard this better world against the maniacal ambitions of madmen once and for all! War Bond purchases are a means to an end . . . the end of Hitlers and Tojos and their like! With these "evil influences" forever removed . . . the

strength of inherent love of the "four freedoms" is the foundation upon which a better world will be built. Certainly, this is worth fighting and working and loaning your money for! Your consistent purchases of U. S. War Bonds with every single dollar not needed for actual living, is in reality investing and receiving dividends in the happiness of a better world.

The American Way is for all to say... "TAKE MORE THAN 10% EV'RY PAYDAY"



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Wood makes the tone of a violin . . .

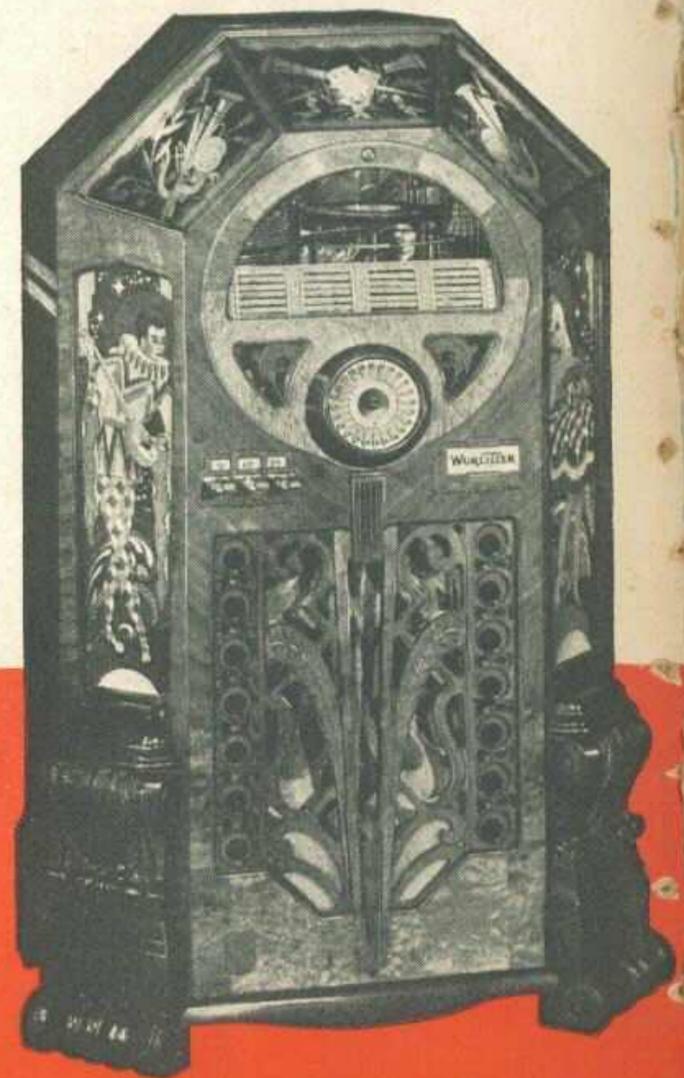


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Hear the tone of the Modernized Wurlitzer and you'll realize why, wherever installed, it outearns all other phonographs. Reason? The cabinet is all wood . . . seasoned wood . . . affording better baffle . . . resulting in sensational tone. Your own ears will prove it to you.

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