

The Billboard

*The World's Foremost
Amusement Weekly*

OCTOBER 9, 1943

25 Cents



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NEW YORK, Oct. 2.—The Axis is being ringed by paid advertising as well as the United Nations' armed forces and the paid space is being bank-rolled by regular commercial advertisers who expect to be able to sell some of their products when peace is achieved. Advertising is being placed in Turkey, Egypt, Sudan, North Africa, Spain, Portugal and practically all the neutrals that ring Germany and her satellite states.

Actually and practically the advertising serves as a subsidy for the newspapers in these countries which have been hard hit because of local conditions brought about by the conflict. The advertising is handled by the local OWI office in each country. They contact each publisher, establish space rates and send the information back to the OWI offices in New York which in turn contacts advertisers and arranges space commitments. All plates and copy are cleared in New York thru George M. Black, rated by the OWI office as Senior Advertising Project Specialist. Black acts as a sort of censor of copy. The finished ad and the necessary plates (made of new plastic materials for lightness, etc.) are shipped overseas in OWI pouches to each office. The overseas local office in turn places the ads, checks proof of publication, okays the bills and then ships them back to headquarters in New York which in turn sends the invoices to the ad agency.

OWI representatives actually contact (See OWI AD AGENCY on page 12)

AGVA Set To Snuff Rival PISGA Ice Org

Gimmick: Barring Members From Non-AGVA Jobs

NEW YORK, Oct. 2.—Entrance of a rival union claiming jurisdiction over ice skaters in the Arthur Wirtz-Sonja Henie *Stars on Ice* is likely to cause the American Guild of Variety Artists to ask the Associated Artists and Actors of America to bar members of the newly formed Professional Ice Skaters' Guild of America from performing in any shows other than the current occupant of the Center Theater.

Matt Shelvey, AGVA national administrator, declined to discuss that possibility, but it is reported that AGVA will ask the Four A's to bar further activity of members of the rival guild.

PISGA, formed in September of this year, claims it represents the majority of chorus members and has a few principals that are "sympathetic" to its aims. Officers are Irene Church, president; Karen Lane, secretary, and Arnold Rubens (not the restaurateur), treasurer. Harry Wylan is attorney of PISGA, which has no affiliation with either the AFL or CIO.

A hearing before the State Labor Board is scheduled for Wednesday (6) or Thursday. Shelvey indicated that he will ask a postponement to allow greater study of the situation. An airing scheduled for last week was postponed.

"Pursuit" As Tune Show Cued by "Oklahoma" Click

NEW YORK, Oct. 2.—With the phenomenal success of *Green Grow the Lilacs as Oklahoma!* in musical guise furnishing the incentive, Theater Guild is mulling the revival of Lawrence Langner's Colonial comedy, *Pursuit of Happiness*, as a musical in the near future. *Pursuit* was produced 10 years ago.

Announcement of this intention Thursday (30) threw a wrench into the plans of Mary Elizabeth Sherwood to bring legit back to 42d Street after a long void on that thoroughfare. She had skedded this play as the opener for her stock venture at the Amsterdam Roof October 25. The venture will still go thru but a new play will have to be found to open.

Plans are to, have an initial 10-week season, with weekly bill change, and with an extension if the project clicks. Star names will play leads. David Alexander will direct. Harry Altner will stage-manage, and Ned Armstrong is the p.a.

Groom Broadcasting for Peacetime Millions From Motor City; 3 Nets on Job

By FRANK GILL (New York) and H. F. REVES (Detroit)

NEW YORK, Oct. 2.—A gigantic golden post-war opportunity is facing radio in Detroit. While millions of dollars of consumer goods were moved from this city by radio in pre-war days, literally billions of dollars' worth must be sold after the war. Detroit's manufacturing facilities and trained labor have more than doubled since Pearl Harbor and, while execs have plans in their files for putting these plants and this man power to use for new and old products, consumer acceptance will have to be built with lightning speed, come Armistice Day.

Radio and ad execs, tho fully conscious

of this rosy post-war picture, are playing cagey. For one thing they realize that there are definite "ifs" and "buts" to the picture of Detroit as a major source of radio advertising. They aren't ignoring the swift mass-production industrial growth of the Far West and of the South with its low labor costs. But they do feel that they have the edge on these areas in ad savvy, having learned the use and value of radio advertising the hard way.

They are also counting on Detroit's ability to ship by rail, road and water to give them initial leadership no matter how rapidly the West and South grow and regardless of their manufacturing possibilities. Being centrally located Detroit believes that air transportation in the post-war era is its ace in the hole. So many plants are controlled from Detroit thruout the country, that they believe they are in a better distributing position than either the West or the South.

Broadcasting, unlike the other major ad media, can swing into a go-getting selling job the day after the guns cease firing. While the plants are switching back from war necessities to production of cars, refrigerators, stoves, trailers, air (See Detroit as Number One on page 9)

Demand Grows for Roadshow P. A.'s; Dough Ups But Flacks With Savvy Nix Traveling

Shows Triple But Agents Don't

NEW YORK, Oct. 2.—Wartime shortages continue to nick all branches of showbiz. Now it's drumbeaters. The continuing upbeat of legit, with 29 Stem theaters lighted and two or three times the usual number of companies trekking the road, threatens a growing p. a. scarcity. It's a sellers' market for press agents, with ATAM in the driver's seat.

ATAM does not admit that the situation is yet acute. But with between 30 and 40 bally men out of org's total membership of 200 already in military service and more with numbers up on Uncle Sam's slate, there is no doubt that producers are finding it progressively harder to fill the press spots. Applied to the road, this is particularly true.

So far a man has been found to fit every requirement both for shows here and on the road, according to Oliver Saylor, union's exec secretary. Legit turnover is such that from 15 to 25 p. a.'s are usually available at any one time.

"However," says Saylor, "showbiz is running short of the old, experienced road press agent. The road has been starved for years and many of that type have died off. There has been little

incentive for newcomers to break into that field."

Travel Punishment N. G.

Added to this, he admits, a lot of those left don't want to take the punishment that goes with the road these days. There are several youngsters, however, who had a yen for that sort of work some years ago and went out and learned the ropes. Those are among the most sought after today.

Saylor believes also that employment conditions as far as the road is concerned have reached a peak. Priorities and lack of booking facilities will keep the ratio about where it is, he thinks. At the same time should out-of-town houses, which have turned to pictures, suddenly turn to legit, there is no telling what may happen.

Whether or not there are bally boys enough to go round, one thing is sure. The weekly pay sack is heavier. There have always been over-scale operations, particularly on the road. But when the WLB approved the \$15 hike for p. a. pay envelopes, it was expected that the resulting weekly minimum of \$165 would be also the maximum. However, as soon (See Demand for Road P. A.'s on page 12)

NEIC Relives The Past In Gabfest

Org Runs Out of Themes

NEW YORK, Oct. 2.—Full membership of the National Entertainment Industry Council convened Tuesday (28) at the Hotel Astor in the first all-out get-together since NEIC's inception in July. For three-quarters of an hour they listened to Secretary William Feinberg and Co-Ordinator James Sauter recount past accomplishments—legit bond matinees, USO-Camp Shows-local station tie-ups to put over bond sales in the sticks, legit and radio units for camp and hospital shows, and full co-operation with the Third War Loan drive. Sauter announced that every NEIC-proposed project since July has either been accomplished or is in the hopper.

Then the body turned to business at hand—the National War Fund campaign, which had been looked forward to as the next order of business after the War Bond drive—and was stumped. The National War Fund had let them down. No big benefits, no Hollywood Bond Cavalcades, no whooping it up on street corners is on the schedule of the War Fund. Just a few personalities to attend luncheons and dinners to pep up canvass men. So the members decided to take the bull by the horns—and the order of the day was to go back to their respective organizations and dig up suggestions as to how to aid the War Fund along the lines of its choice.

"Autonomy" cropped up again when Florence Marsden (Screen Actors' Guild), (See NEIC RELIVES PAST on page 12)

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Philly Pickings Slim for Tyro Talent Tutors

Ma and Sis Nix Footlight Yen

PHILADELPHIA, Oct. 2. — Dance, drama, radio and music schools, always enjoying fertile pickings tutoring younglings will barely eke out an existence this season. The town has about 200 such schools but the start of the new theatrical year finds hardly more than two dozen in the swim.

Altho doting parents are making more dough today than ever before, and town is in throes of a showbiz boom, the schools are not getting their share and the annual barrage of literature and door-bell ringers has simmered down to a trickle. Hardly more than 10, instead of the usual 100, are buying newspaper advertising space offering the open sesame to showbiz for young and old.

Hardest hit are the schools teaching a musical instrument in 10—more or less—easy lessons. Greatest come-on for such schools was in the fact that they offered to let the student keep the instrument at the conclusion of the course. Actually, price of lessons were geared so as to provide for instalment buying of instrument. However, with instruments as scarce as hen's teeth, such offers are out. Besides, the youngsters are too busy learning to identify airplanes or collecting scrap metal, to concern themselves with music lessons. And the parents are too busy making money.

Doting maters are forgetting about sending curlylocks to a dancing or dramatic school. Moreover, dancing schools no longer find the teen-age gals seeking schooling for a flier in showbiz. If they have any talent, they have no trouble these days breaking in cold at the mabe niteries.

The old gimmick of training for a career in stage, screen or radio has worn itself thin. Parents are by this time wise and wanna see a contract before signing their brats to a course.

A flock of show schools are turning to other fields of learning to keep the wolf away.

Almost total demise of local little theater movement is also hurting the school appeal to prospective students. With war plants and the draft raiding thespian groups, hardly a half dozen little theaters survived wartime conditions. This season will find barely two or three LT groups still in operation to spread the drama gospel.

Lavin to Paul Small

NEW YORK, Oct. 2.—Jerry Lavin has left the Louis Shurr office to go with Paul Small. Prior to his association with Shurr, Lavin was with Music Corporation of America.

JOHNNY MERCER

(This Week's Cover Subject)

JOHNNY MERCER, who became known as a composer of hit songs eight years ago, is now equally noted as a singer and emcee as a result of his Capitol records and network broadcasts.

Mercer hails from Savannah, Ga., which he left at the age of 17 to pursue a career as an actor in New York. The closest he got to the stage was to get a chance to write a couple of songs for the Theater Guild presentation of "The Garrick Gaieties." He knocked out a ditty called "Out of Breath," and its success led to a position with Paul Whiteman. While with Whiteman, Mercer penned his "Here Come the British."

For the past few years, Mercer has lived in Hollywood writing film scores, performing on the airwaves and making recordings for Capitol Records, Inc., of which he is vice-president. Among his outstanding disks are "Strip Polka," "I Lost My Sugar in Salt Lake City," "They Didn't Believe Me," "The Old Music Master" and "The Air-Minded Executive."

Mercer has just concluded his own "Johnny Mercer's Music Shop" shows over NBC as a summer replacement for Bob Hope. His most recent score for a motion picture was for the Fred Astaire starrer at RKO, "The Sky's the Limit." He's currently working on another at the MGM lot.

Here Are Some of Uncle Sam's Troupers Who Need (and Beg) Units, Scripts, Music and Acts

NEW YORK, Oct. 2.—Many lads formerly identified with showbiz and now trouping for Uncle Sam are writing *The Billboard* for talent aid and material from the profession. As these are specific requests from individuals and directed to showbiz in general, excerpts from a few representative letters are printed below in the belief that showfolks will want to help the boys get what they want.

Editors *The Billboard*:

I would be grateful if any units, acts or dance orchestras that are coming this way would stop and do a turn for our wounded soldiers and personnel of the Fletcher General Hospital at Cambridge, O.

My friends all remember me from the song and piano team, Peggy and Vincent, or Metcalf and Daniels. I certainly hope they and others won't let me down and that they will write and let me know when they are coming thru here.

Anything you can do in notifying show people about stopping here will be deeply appreciated by my superior officer and myself.

Corp. Vincent Daniels,
Fletcher General Hospital,
Cambridge, O.

The boys also want help with material and scripts for making their own fun. For instance:

Editors *The Billboard*:

Can you secure some emcee material for me: I will have several occasions to make use of it in the near future and have lost all civilian contacts since being stationed here (location deleted) for over a year.

We are organizing a small orchestra just for our own entertainment. As I was formerly in the music field, and am

Showbiz Tax Hike Foreseen

WASHINGTON, Oct. 2.—Extent that showbiz will cough up additional millions needed to finance the war will come out in the annual tax grinding process which starts here Monday (4). Congressional tax machinery slips into gear then with a greater-than-usual job ahead—that of determining how much more the taxpayer can bear to part with.

In general, it is believed now that \$12,000,000,000 more is needed in addition to the \$38,000,000,000 now being taken from the wartime taxpayer. How much of the extra \$12,000,000,000 will come from the amusement industry is guesswork, but there seems little doubt now that showbiz will feel steeper income taxes and that amusement taxes will be hiked.

Sig Romberg Draws 51G; Ork's Cut 32G

NEW YORK, Oct. 2.—Since opening for the season at Carnegie Hall September 18, Sigmund Romberg's class ork in a barnstorming tour has grossed around \$51,700, with the troupe getting a cut estimated at \$32,000.

Biggest receipts so far came from two performances in Detroit, which took in around \$8,000, while Chicago paid the same amount for three shows within two days. Highest take for a single night was from the Carnegie Hall recital which produced \$7,500.

Other prize collections include Boston, \$4,000; Albany, \$7,000; Cleveland, \$3,600; Peoria, Ill., \$3,600; Davenport, Ia., \$5,000, and Minneapolis, \$5,000.

Romberg played to 17,000 at the Auditorium Arena, St. Paul, Wednesday (29) for a fiat guarantee. Gate for this date cannot be given as the performance, under auspices of Women's Institute of St. Paul, is part of a concert series for which block subscriptions are sold at the beginning of the season.

He will play that stand again next September.

expected to lead the unit. The "personality" becomes a little dull after a year or so away from everything, so I would be much obliged if you would secure something for us in the emcee line which would be of help.

Corp. Louis Desjarlais,
A.P.O. 462, Minneapolis.

Editors *The Billboard*:

In your issue of July 26 I saw an item from Don Pettigrew in Tunisia. I, too, would like to request scripts, gag material, blackout and stunts for the boys in the army.

I am doing Special Service work here at Camp Jesse Turner and would appreciate any list you could render. Or perhaps you can suggest publishers who have such material?

Pvt. Teddy Reinhart,
Camp Jesse Turner,
Van Buren, Ark.

NY Tax Collections Prove Showbiz Big; 2 Mil-Plus August

NEW YORK, Oct. 2. — Sizzling heat took no steam out of enthusiasm of the town's show-minded public, according to Treasury Department figures. During August the total admission tax collections in the Third New York Internal Revenue Collection District amounted to \$2,062,939, a jump of over \$300,000 above the mark for the same month in 1942. The Third District begins at 23d Street and takes in all Stem amusement spots.

August taxes on admission to theaters, etc., including season tickets, pulled down \$1,849,987 as against last year's take of \$1,645,034. Taxes on tickets sold by brokers were \$15,435. For August, 1942, the boys only paid \$9,968. Tax receipts on admish to roof gardens and cabarets are bulletined at \$197,566, a hike of almost \$65,000.

Admission tax collections for the country over the same period also show a substantial increase. August, 1943, tops August of last year by over \$2,500,000 with a grand total of \$16,178,305.

A general upping of admish scales, of course, is partly responsible for the sharp advance in tax collections.

Maryland Dips \$13,000

BALTIMORE, Oct. 2.—There was a decline of \$13,875 in admission taxes for all types of entertainment collected by Maryland from October 1, 1942, to June 30, 1943.

From October 1, 1941, to June 30, 1942, admission taxes amounted to \$135,878, and from October 1, 1942, to June 30, 1943, \$122,003.

Spokane Up \$27,000

SPOKANE, Oct. 2.—More than \$27,600 rolled into city coffers from admission taxes for July and August. Current collections exceeded by more than \$3,600 the May and June payments by amusement operators. Included in latest collection was \$1,976.50 received from Cole Bros. and Arthur Bros.' circuses playing here in August.

First amusement tax refund was made to Steve Mattausch, operator of Trentwood dance pavilion, located outside city limits. Mattausch can't keep the refund, however, as the county now has a similar admish tax.

Sonja Henie Icer To Cue in Detroit

DETROIT, Oct. 2. — Opening of the fourth Sonja Henie Ice Revue has been set for the Olympia, Detroit, for December 2, first time that premiere of the show has been held in the Motor City. Stacks up with heavy support Detroit has given icers for several seasons.

Show will run for 17 days before hitting the road.

Legion's Omaha Powwow Sends Coin to Spots

OMAHA, Oct. 2.—While the 25th national convention of the American Legion here last week threw a pall over showbiz generally, night spots were hard put to handle peak crowds of World War I buddies. Debut of Indian summer combined with various Legion functions to keep people away from shows while the previous inclement spell might have been a boon to show spots.

Gathering the bulk of Legion night clubbing were hotel spots with floorshows, especially hotels at which various delegations were quartered. Reporting exceptional business were the Fontenele, Faxton, Hill, Regis and Blackstone cocktail lounges.

After hours business was especially heavy in East Omaha spots, which do not come under Nebraska law, being in Iowa.

Associated Retailers of Omaha, judging from credit calls, reported retail business as steady with little or no effect from the national convention, which drew 4,000, including 1,500 delegates.

Convention this year was streamlined, eliminating the usual frills of parades and the like, so no large throngs were drawn to downtown district to watch Legion antics.

One feature of convention was presentation of Schenley's Cresta Blanca Carnival at convention headquarters, which attracted 6,000 Wednesday night. Headlining the show, which included national and local talent, was Walter O'Keefe as emcee. As a special gesture, Schenley piped in seven minutes of the 15-minute national CBS Cresta Blanca program, including a salute in the form of a new Legion march by Morton Gould and Alec Templeton's musical greeting.

On three-hour local bill with O'Keefe were the Merry Macs, magician Dell O'Dell, Art Randall's ork and local variety acts.

The four local stations gave time on convention coverage estimated at 50 hours. NBC originated talks by U. S. Army Chief of Staff Gen. George C. Marshall and Man-Power Commissioner Paul V. McNutt.

KOIL, CBS outlet; WOW, NBC station; KBON, Mutual, and KOWH, Blue, cut into their commercials to provide coverage, none sponsored. Some Legion events, however, were carried on regularly sponsored programs.

Equity To Bat On USO Legit; Mull AFRA Biz

NEW YORK, Oct. 2.—Recommendation that the USO send out legit shows on camp tours was made to Equity Council yesterday at quarterly meeting of Equity held at the Astor. Recommendation, upheld unanimously, added that if, as reported, a large sum has been withdrawn from USO funds for this purpose, that it be replaced and the shows sent out.

A resolution calling for abandonment of quarterly Equity meetings for the duration because of lack of interest among members was voted down.

Equity's consideration of possible AFRA affiliation was contained in the tri-monthly report, and the subject was said to be "proceeding to consideration."

Lt. Dick, Ex-Hooper, Wounded in Action

NEW YORK, Oct. 2.—Lieut. Henry W. Dick, dancer who appeared in *Higher and Higher*, *On Your Toes* and other Broadway and road musicals, has been seriously wounded in action. The navigator-bombardier of a flight command plane was injured while on a mission from England to North Africa. He enlisted in the air force in June, 1941, and has been stationed in England since last June.

His mother, Mrs. Henry Dick, of Mineola, L. I., received word of her son's injury simultaneously with information that he had been awarded his first air medal.

See Sweep-Up in ATW Canteens; Heads Headhunt

NEW YORK, Oct. 2.—Shake-up in personnel of Boston, Los Angeles and San Francisco American Theater Wing Stage-door Canteens seems imminent. James Sauter, chairman of the ATW entertainment committee, and Sol Pernick, a national chairman and member of the board, are in Boston today. Tomorrow they will go to Washington to visit the org's canteen there and help celebrate its first birthday. Brock Pemberton, also a national chairman and board member, is expected to attend the D.C. party.

Friday (8), Pernick and William Feinberg, the third of four national chairmen, leave for the West Coast. According to the delegates, their trip is to create closer co-operation between affiliated entertainment unions in carrying out the work of the two canteens. They are to acquaint the L.A. and S.F. unions with accomplishments of the New York canteen, which is considered a model in bringing the best possible entertainment to servicemen.

General assumption is, however, that the local boys' visit to the Coast is to straighten out certain problems concerning personnel of the two canteens. A sweeping shake-up looms in Boston on a hot subject. Feathers, which have been ruffled for some time, may fly before the stagehands' and musicians' leaders are thru.

No "Umpire's Daughter" For Sat. Nights If Abbott Gets Sinatra

NEW YORK, Oct. 2.—George Abbott is sufficiently anxious to corral Frank Sinatra for the lead in his next production, *The Umpire's Daughter*, to create a precedent in the theater to accommodate the swooner's radio chores. In preliminary talks, Abbott is understood to have offered to let the show go dark every Saturday night so that Sinatra can keep his *Hit Parade*. Abbott evidently figures that Sinatra's name will pull sufficiently thruout the week to offset the loss on the theater's regular ace box-office night.

The deal is still in the early talking stage. Sinatra, who has radio commitments and another movie to make on the West Coast, likes the Abbott role—a screwball southpaw for the Brooklyn Dodgers—but is a bit swooney about saying "yes." He is not too sure he can carry a sustained role.

Franey Heads Dallas Icer

DALLAS, Oct. 2.—Dorothy Franey will have charge of all ice-show productions at the Adolphus Hotel here beginning October 7, when she moves in as permanent producer and director. Show will be billed as Dorothy Franey's *Ice Time*. Miss Franey will also be one of the principals in the show.

HERMAN CITRON transfers from the New York office of the Music Corporation of America to the Beverly Hills, Calif., branch October 15. He will stop over in Chicago en route to the Coast.

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Jolson, Back in NY After Trouping Mop-Up in Africa, Sicily, Says He'd Like To Chirp "Sonny Boy" in Rome

NEW YORK, Oct. 2.—Al Jolson arrived here yesterday (1) with a Senagalese fez, a fistful of daffy "invasion money" and a healthy sun-tan from his fourth volunteer, off-shore tour under the auspices of the M.P. Division of USO-Camp Shows, Inc. Current eight-week Africa-Sicily jaunt covered over 40,000 miles with 164 hours of it spent in the air. The comic played 120 shows to soldier and sailor audiences ranging from a group of 18,000 to a single wounded man.

"The biggest thrill I got," said Jolson, "was singing to three or four thousand sailors at Palermo. They all began to look the other way and I thought I was going sour. Then I discovered they were looking toward the harbor, and there was the Italian fleet steaming in to surrender."

The second show which he enjoyed most was given for 1,500 crewmen in the bowels of a U. S. repair ship at Algiers.

Jolson paid a glowing tribute to the spirit of the boys overseas. There is never

a squawk out of any of them, he said. They need and deserve more entertainment, and more showfolks should volunteer.

"There are plenty of professionals who could go, if they would," the comedian emphasized, "and they should be ashamed that they haven't already volunteered. Personally, I feel that I have given up nothing."

There are any number of isolated spots over there where a live show means so much that the boys talk about it for months afterward. However, he warned that they don't want hammy legit or Shakespeare. Gals and comedy is the top combo recipe.

Queried as to his plans for another CSI off-shore trek, comic replied that he wants to go back after a rest.

"I'll go wherever they send me," he grinned, "but I've got a special yen to sing *Sonny Boy* from the balcony of the Palazzo Venezia."

Benny and OSU 84 Reports on the Boys Over There

NEW YORK, Oct. 2.—With arrival here Tuesday (28) of Jack Benny, Winnie Shaw and Jack Snyder, Offshore Unit 84 of USO-Camp Shows, Inc., completed a 10-week trek which carried it thru Central Africa, Nigeria, Tunisia, Egypt, Persia, Palestine, Sicily and finally took showbiz stars for the first time to Italy. Larry Adler and Anna Lee, remaining members of troupe who christened themselves *The Five Jerks to Cairo*, are still overseas. The former is visiting relatives in London, and the latter joins Adolph Menjou unit in Algiers. Company averaged two hour-and-three-quarters shows a day and gave over 150 performances during the 32,000-mile hike.

Miss Shaw, trim in CSI uniform, and Benny up 15 pounds and looking fitter than his fiddle, paid particular tribute to army medics and nurses.

"We played hospitals," said Benny, "in some dirty, dreary spots, but we never met a nurse who wanted to be anywhere else. The devotion of those doctors and gals to their job is one of the greatest things I've seen in my life."

Unit managed Italy preem more or less by good luck. Arrived to give show in North Sicily camp, and found boys already gone to Boot. They got permission to fly over and give there.

"We were lucky," said Winnie Shaw. "If we'd made it an hour later, we'd have missed them. They were on the way to the battlefield."

A principal point stressed by both in regard to the trip was that more units concentrated in smaller areas are needed. It is impossible for any group covering a huge territory to reach all spots. It is a case of reaching all you can, and some are necessarily disappointed. Boys are getting pix, mostly ancient, with some recent releases, but are all-out for live entertainment.

One thing that the tour has accomplished, which will be of future advantage for succeeding OSU groups, Benny believes, is that it has given first-hand knowledge of spots to be played. Some places were almost skipped, where there is a definite call for entertainment. He also feels that actors signing up for overseas camp shows should not be scared off from the Persian Gulf area.

"It's not Broadway," said Benny. "It was 140 in the shade while we were there, but it's one of the places where entertainment is desperately needed."

The largest audience played to by the troupe was 30,000 and the smallest 300 at a tiny Central African post. According to Miss Shaw, chief begs of the boys are for cigarettes, records and radios.

OSU 84 crossed paths with the Miles Bell, Stubby Kay and Joe May shows during the 10-week stretch. All are doing a bang-up job and getting terrific reception.

Aside from emcee chore, monolog and a sketch with Anna Lee, Benny lugged his fiddle all over the Middle East.

"I gave 'em everything but *The Bee*," he said, with satisfaction.

Ellington Sets 10-Yr. Mark in Philly Concert

PHILADELPHIA, Oct. 2.—It was in the mid-20s that the sacrosanct portals of the venerable Academy of Music here was first initiated with esoteric qualities of jazz music. In that year it was as a freak attraction that Paul Whiteman brought in his "symphonic" dance orchestra, featuring the instrumental versatility of Ross Gorman. And not until Thursday (30) has the podium, exclusive to Stokowski, Toscanini, Ormandy and others, been turned over to a jazz music master. With the dapper Duke Ellington in the spotlight the staid old walls of the Academy resounded rhythmically to a whirlwind of righteous swing music that added further evidence to the importance of his music and musicians as one of the more significant figures in this musical age.

Promoted by Reese Dupree, vet race dance promoter, and under the auspices of the National Association for the Advancement of Colored People, the swing recital tallied as big at the box office as it did on the musical and artistic side of the ledger. The 3,600-seat concert hall enjoyed an overflowing capacity that crowded the boxes and wings of the stage with 4,000 serious and swing-minded music fans. It was the biggest crowd in more than a decade for the Academy. Establishing a new attendance record, and with ducats scaled from \$1.14 to \$3.28, total take was \$6,177.95. Dipping into his percentage for the date Ellington took out \$2,700 as his share for this unprecedented and history-making evening.

The concert was made up primarily of the Duke's own compositions, both old and new, selected as show-pieces to spotlight the solo responsibilities of his music makers. Save for three well-received excerpts from his *Black, Brown and Beige* opus the selections were all along the popular lines.

As Duke explained, in handling the concert notes as well as conducting from his Steinway position, the program pieces were selected to provide a well-paced and tempo-variated evening akin to a radio broadcast and not on the basis of musical moods and colors that characterize the stuff-shirted and long-haired recitals.

With a Carnegie Hall triumph already bagged, this concert in the ultra-conservative Quaker City confines definitely establishes Duke Ellington as a concert name with sure-fire box office potentialities.

D'Artega Ork Into Vaude

NEW YORK, Oct. 2.—D'Artega's new all-femme ork, fresh from a USO tour, will bow as a vaude ork with a two-week date at the Golden Gate, San Francisco, starting October 14. They will follow with the Orpheum, Los Angeles, after which they will head east. William Morris Office is agenting.

"Jane Eyre" Springs Omaha Season With \$3,300 on 1-Nighter

OMAHA, Oct. 2.—Starring Sylvia Sidney and Luther Adler, *Jane Eyre* Tuesday night (28) opened what promises to be Omaha's biggest roadshow season. Filling all but 40 of the 2,600 seats, it grossed \$3,300 at the Omaha Theater. Prices ranged from 83 cents to \$2.20.

Next on Omaha's roadshow list will be the Sig Romberg ork heading for a sell-out in a two-nighter scheduled October 6 and 7 at the Paramount. Other roadshows will play the Omaha, a downtown house of lesser capacity but better acoustics.

Toronto Palace Pier Lights Up in November

TORONTO, Oct. 2.—Palace Pier here, almost continuously dark since it first opened in 1928, will light up at the end of October for the fall and winter with a name-band policy. Spot, which has a capacity of 5,000, will be managed by Case De Fleming, orchestra agent here, and will be booked by Affiliated Theatrical Offices.

Himber's Miami Debut

MIAMI, Oct. 2.—Richard Himber, who is doing extremely well at the Flagler Gardens in his Miami debut, closes Tuesday (5) and plays a couple of single engagements and theater dates in Columbus, O., and Cleveland before opening at the Vogue Terrace, East McKeesport, Pa., November 1.

JOE JACKSON, JR.

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Panama, Radio's 49th State

Uncle Sam's \$ Spells Profit To Stations

PANAMA CITY, Panama, Oct. 2.—A brand-new market has come into existence here. The market is being prepared for American products by both the National and Columbia Broadcasting net affiliates, while the nets themselves, in their Latin American operations, are restricted to CIAA and OWI programs.

Business is good for station ops in this Republic, with retail shortages confined to radio receivers, tubes and records. These shortages have hurt to the extent that the Victor Record dealer refuses to use the advertising allotment which RCA has given him for air shows. "What's the use," says this dealer, "of even talking about Victor records when we can't deliver." Whatever can be obtained in the way of platters from the States are sold almost the moment they hit the shelves of the Panama Radio Company.

20 New Cities

One of the basic reasons for the growth of this market can't be found on any map. Here on the Pacific side of the Republic 14 new towns of from 10,000 to 20,000 population have sprung into being since the war. On the Atlantic side (city of Colon) six towns have been born, each with a population of 20,000 or more. This population is equally divided between English-speaking and native born who speak both Spanish and a sort of English. The Americans won't ever learn to speak Spanish and of the natives 95 per cent are bi-lingual. The result is a predominantly English-speaking population who go for typical American broadcasts in a big way.

Add to this great audience the half million Americans working in the Canal Zone and you have a concentrated buying market unequalled anywhere in the world. Things may be cheaper in the Zone. National brand cigs, for instance, are seven cents, but they still buy them in the Republic at full price.

Population of the Republic is estimated at 800,000 and the Zone at 500,000. When you add to the latter figure the soldiers quartered in this area, you have a radio listening audience which is many times what it was pre-war and an audience that will be a vital post-war buying factor when a sizable percentage of it returns to the States.

Radio Biz 100% Over '42

Radio business is the best it has been in the history of local broadcasting. It's up 100 per cent over last year, which was the best 12 months ether sellers have ever had. Patent medicines buy a lot of time and the National Lottery is the No. 1 air advertiser. Americans are being well educated to government run lotteries and they'll have a lot to say on the subject when they go back home.

The old familiar pitches are heard frequently. Colgate-Palmolive, Bristol-Myers, Kolynos, Carter's Little Liver Pills, Alka-Seltzer, Calox, Arid, Tangee, Johnson's Wax, Quaker Oats and most of Sterling Products trade names, including Bayer Aspirin, are regulars. However, the citizen returning to the U. S. A. will bring with him a consciousness of trade names which are unknown to the States despite the fact that they are the products of American firms. These are names like Hepalina, the John L. Newkirk competition to Sal-Hepatica; OK Aspirin, a Bayer competitor, and Three in One Wax, which is the Johnson Wax opposition in Latin America.

All radio stations in Panama are bi-lingual; they differ only in their percentage of English and Spanish. The Panama Broadcasting System stations in Colon, HOC-HP5A (the latter is the short-wave outlet) is 40 per cent English speaking and 60 per cent Spanish. The same operator's stations in this

(See Panama 49th State on page 12)

Stuffed-Shirt Strategy

DOES Actors' Equity fear that what it is doing in connection with the proposed merger with AFRA and AGMA cannot stand examination, interpretation and criticism? Last week, Equity sat in an ivory tower, protecting itself behind sphinx-like bars of its own manufacture, and apparently the four A's, nee Equity, feels that the strains and stress attendant upon reaching an agreement, if any, as to amalgamation are strictly confidential.

Best tip-off on this bizarre principle of hush-hush is that Equity has appointed Alfred Harding, its No. 1 stuffed shirt, to handle distribution of news-that-isn't-news concerning the discussions. Via that modus operandi, does Equity hope that what has been the most important theatrical craft union development since formation of Screen Actors' Guild will fade from the newspapers and trade papers until such time as the big brains reach a decision? Also, does Equity have no confidence in the rank and file?

The pious announcement that the boys and girls have "discussed points that will have to be cleared up before the amalgamation can go thru" is so much eye-wash. What harm would there be in a play-by-play description of the discussions which are taking place?

If Equity is proving the stumbling block in the proposed set-up—and it is no secret that Equity is playing hard to get—the rank and file should know, and the trade press is committed to the principle of finding out.

The veil of silence can mean many things. From this point it looks like at least one of them, confidentially, it . . .

FCC Investigating Committee Loses Its Chairman; Cox Resigns Under Pressure

ACLU and Washington Post Turn on the Heat

WASHINGTON, Oct. 2.—A determined and apparently well-organized effort to have Representative Eugene E. Cox replaced as chairman of the Select Committee investigating the Federal Communications Commission culminated Thursday (30) with the congressman's resignation from the committee. The end—which had been sought by persons both in and out of the radio industry who decried Cox's methods of conducting the inquiry—came quickly.

Altho Cox resigned issuing a statement denying wrongdoing and protesting that he was leaving the committee to "restore his independence," there is no question but that he stepped out when the heat was on. The past week saw events build up quickly, and almost without warning the Georgia representative found himself on the hot squat.

Among other things, the charge was renewed that he had accepted a \$2,500 fee for representing WALB, Albany, Ga., before the FCC, and Cox found this contention even harder to buck than on previous occasions. He has been under constant attack from persons who charged that he was trying to settle a personal grudge against the FCC.

Among the contributions to Cox's unhappiness were:

1. Eugene Meyer, publisher of the conservative *Washington Post*, wrote a page-one editorial urging Speaker Rayburn to sack Cox as chairman of the committee.

2. The American Civil Liberties Union placed on the desks of all members of the House a "Memorial" for fair play and a supporting memorandum denouncing Cox's conduct of the investigation.

3. Representative Magnusson, a member of the committee, stated he was going to investigate the "pattern" of the hearings which had been held.

What was even more disturbing to Cox undoubtedly was the turn taken by the press in general in condemning the investigation. Where Cox had been able to get good press treatment before, there was a decided cooling reflected in tones of dispatches during the past week.

The *Washington Post* editorial contained as bitter an indictment of a Congressional committee as that conservative paper ever published. Since

the paper is read by many congressmen and political figures in the Capital, it carries considerable weight.

Meyer Points Finger

"The Department of Justice has for many months been considering submission to the grand jury of evidence laid before it by the Federal Communications Commission to support a criminal charge against Congressman Eugene E. Cox of Georgia," Mr. Meyer wrote. "The charge is that, in flat violation of the Criminal Code, Mr. Cox received pay for legal services rendered to a private client before the Federal Communications Commission. This charge against a congressman must be one of particular gravity to you as Speaker of the House. For it implies an offense which undermines a basic principle of good government, namely that the legislator shall not for private pay place himself in a position of possible conflict with public duty."

Lashing out at the methods employed by the committee in its investigation of FCC, Mr. Meyer declared that "in the opinion of no qualified and dispassionate observer has this investigation proven anything but a mockery of basic American traditions of fair play."

"It has been a star chamber," Mr. Meyer continued, "it has been black with bias, it has sought to terrorize those who exposed the chairman's own corrupt practices. Mr. Cox has corrupted the high function of the investigatory power of Congress. If there was ever ground for believing that it was right for him in particular to head an investigation of the Federal Communications Commission—what ground is left now?"

ACLU Memo Bitter

Equally bitter in its attack was the memorandum sent House members by the American Civil Liberties Union. "The inquiry so far conducted," the group stated, "forces the conclusion that it was not designed to carry out the will of the House for a fair and impartial appraisal of the facts, but was directed to exploiting a case already prejudged in the interests of the personal grievances of the chairman and of powerful forces determined to discredit governmental

WCAU-RKO Set 10G Three Pic Exploitation

PHILADELPHIA, Oct. 2.—With the motion picture companies eying radio exploitation as an increasingly important avenue of picture promotion, RKO closed an unprecedented deal with WCAU here calling for the station to promote three pictures during the 1943-'44 season. And in return, the picture company guaranteed the station a minimum of \$10,000 worth of business for the three selected flickers.

Pact was put in force this past week for the 50-city premiere in this territory of *Behind the Rising Sun*, RKO placing 40 spot announcements between September 20 and 29, to the tune of \$3,000. For its end of the deal, WCAU entertained Margo and James R. Young, associated with the film, at a cocktail party, doing an interview broadcast direct from the festive board. In addition, three interviews with the visiting celebs were scheduled on regular programs during the week. Station also gets call letter mention in the picture advertising. Station co-operated with RKO in radio campaigns last season for *Hitler's Children* and *This Land of Mine*, and the good-will is beginning to pay off.

Wiley Leaves Ill. Glass Show; CBS News Policy Reason

HOLLYWOOD, Oct. 2.—Fletcher Wiley has dropped his association with the *Home Town Reporter* show, due to the CBS edict that he follow the network policy in regards to newscasting. Wiley felt that his type of ad libbing would not fit the new format and that consequently his rating with listeners would suffer. Show moves to New York this week.

Revamped program, time 4-4:25 p.m. across the board, and sponsor—Owens Illinois—remain the same, has Frank Parker joining, Wiley off the show, Eleanor Steber and David Broekman ork remaining, and Walter Cassel, Phil Egan and Don Pryor being added to the cast. Pryor is a newscaster reporting on the home front for CBS news.

AFRA Looking For Traveling Secs

NEW YORK, Oct. 2.—AFRA is in the market for a couple of executive secretaries, and having trouble getting product. Jobs are part of the new AFRA plan to use traveling secs to service small locals that cannot afford full-time paid executive, yet do need their services and guidance from time to time.

Modus operandi calls for a regional set-up, with each man responsible for locals in his territory. With the "circuit judge" technique the execs can provide better coverage.

AFRA wants to avoid having to rush reps across country to handle local situations. This has happened so often in the past. Thus, in an emergency they have had to yank a man off an unfinished assignment and rush him into a new and ofttime crucial location without undue benefit to either problem.

At the moment, one man, Leonard Lyons, is on the job. But there are immediate vacancies for two more.

regulation of radio."

Cox announced his resignation after conferring with Speaker Rayburn and other Congressional colleagues. No successor to the chairmanship of the committee was named immediately, but it was learned on good authority that none of the present members would be given the post.

NBC Station Affiliates Board Huddles on CC&HH Plugs, Ad Promotion and News Policies

NEW YORK, Oct. 2.—The NBC Station Affiliate Planning Board met this week to discuss commercial programing, program promotion and long-term NBC station operating policy. Meeting was held under joint chairmanship of James D. Shouse, of WLW, and Niles Trammell, NBC prexy.

No statement was released by the board but the day and a half of policy debate turned upon the problems of cow-catcher and hitch-hike announcements, advertising and promotional policy and NBC's future stand on news broadcasts.

NBC's stand on the subject of out-of-program commercials has been that where they have been permitted in the past, it was by special dispensation and that NBC has never rescinded its fundamental rules of one product per program and self contained commercial broadcasts. As one station man who attended the meet put it, "When NBC feels the time is ripe to enforce its rules on no precedes or tags, it will notify agencies and sponsors accordingly. We expect that it will do so long before the 12-month period set by CBS for the end of its nuisance."

No future policy of consumer program advertising was announced, but a frank discussion did take place on the theme that continued advertising of programs by networks and stations might build a costly monster that could never be

dropped and that "every advertiser will want to know 'why isn't my program receiving the same amount of advertising X's show is getting.'"

Only one logical solution was advanced. This was that a stand could be taken that only programs with top Crossley or Hooper ratings would be given ad plugs. This, stated a network representative at the meeting, might be an added incentive for agencies and sponsors to fight for that extra CAB point, for the good of the entire network.

Passing mention was made of editorial control over newsmen, with a statement that NBC control over its programs was such that everyone knew just how far he could go and there was no reason to publicly state a policy which up to now hasn't "even caused the FCC to have a file on the subject."

The huddle ended on the note that business would hit a peak in 1943-'44, at which time there would be "no time left to sell." The job of the nets at that time will be to increase the number of listeners per program "since we can't increase the 24 hours in a day."

All key NBC execs attended the meeting. NBC affiliate stations represented were WFIC (Paul Morency), WIS (G. R. Shafto), KSTP (S. E. Hubbard), KARK (G. E. Zimmerman), KDYL (S. S. Fox) and KGW (A. X. Pangborn). Most of them went home counting their fall season's profits.



© Photo by Sarah from British Combs

Too Short for a Head

NEW YORK, Oct. 2.—Milton Berle talking new comedy series with Blue. . . . Funnyman Benchley almost proved too hot for Gertie Lawrence cast. Humorist broke up dress rehearsal with Vitamin routine so Charlie Martin called a preview to see if audience could take it. . . . Gene Hamilton will announce Boston Symph. . . . Chester Stratton leaps from *Hop Harrigan* for *Connecticut Yankee* legiter, opening to be filled thru auditions. Ted Husing drops *Quote Ted Husing* October 5.

Roger Kay, the Cairo Kid, removed his genius from Blue Production offices. Is now dreaming up ideas in his Greenwich Village oasis. . . . *Manhunt* is the title of a forthcoming open-end e. t. package by Frederick Ziv. . . . Melchor Ferrer out of NBC production offices for six months' rest cure on the Coast. . . . John Cornell, formerly of WLW, Cincinnati, to join CBS announcer's staff October 4.

Dream Alley was the new NBC baby on the audition sheets last week. Format is a drama-music blend built on story of Big Town clefters. Scripters Doris Fisher, Allen Roberts and Barry Lawrence double on tunes for the show. . . . Len Doyle back from moose-hunting in Canada to resume *Mr. D. A.* and start a legit spot in Cliff Heyman's *You Take the High Road*. . . . C. T. Lucy, general manager of WRVA, was elected chairman of CBS affiliate advisory board. . . . *Blind Date* to Blue instead of CBS. . . . With an eye on television enterprising spicers of the Blue hung the following sign over the door of the announcer's lounge: "Thru these portals pass the most beautiful announcers in the world."

HOLLYWOOD, Oct. 2.—Leo Cleary and Kenny Gillum together after a four-year separation. Whipping up new comedy show. . . . Pat Campbell, former head of World Broadcasting here, joins Don Lee web as executive public relations man. . . . John Norton, station relations manager for the Blue, heading home. . . . Frank Bull is back in his old role of sportscasting. First assignment was USC-UCLA football game. . . . John Scott Trotter taking his first vacation in seven years in home town, Charlotte, N. C. . . . Edgar Bergen packs up Charlie McCarthy for a three-week jaunt to New York, where show will originate. . . . Randal MacDougall, scripter on *Passport for Adams*, in New York. . . . Norman Corwin, producer, will also handle the writing. . . . Jack Joy, former musical director for Don Lee net, has resigned government job as music contact man. Joy is due back in town sometime next month. . . . Donald W. Thornburgh, CBS Coast prexy, and Edwin Buckalew, station relations man, are San Francisco bound for confab with northern station chiefs. . . . Sam Taylor steps into new role as radio relations man for Warner Brothers.

CHICAGO, Oct. 2.—Lee Gillette new musical director at WJJD, vice Kennedy Nelson, called by Uncle Sam. . . . Jane Rice, with Russell M. Seeds Company for seven years and recently on staff of WIDA, Madison, Wis., back with Seeds as assistant to Harry Maus, copy ed. . . . Paul Prokes moves from WGN to WIND, Gary, Ind., as engineer. . . . *King Arthur's Court* in 1943 replacing *Forty Chicagoans* on WBBM-CBS Wednesday (6). . . . Frank Finney, who saw service in the North Africa campaign, back to WBBM as engineer following discharge from the army. . . . Shep Chartoc, WBBM exec, back from a pheasant hunting jaunt in South Dakota. . . . Whitey (Duke of Paducah) Ford has inked a five-year contract as emcee of the Prince Albert *Grand Ole Opry*. . . . *People Are Funny*, B. & W. show plugging Wings cigarettes, goes full NBC network (126 stations) October 15.

"The Ceaseless Improvements in Wireless... Applied to the Arts of Peace..."

In these words Prime Minister Winston Churchill, addressing the House of Commons, referred to the role of the radio industry in the peace which is to come.

Television will be one of the greatest industries to emerge from the present conflict—one which will almost certainly parallel the expansion of radio after the First World War.

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ANALYSTS ANALYZE CBS POLICY

Censorship Is Necessary, Says Sydney Moseley

By SYDNEY MOSELEY
(MBS)

NEW YORK, Oct. 2.—Censorship of the spoken and written word in wartime is as necessary as censorship of action. We can't go *where* we like; we are taken where our war leaders want us to go, and we do almost what they want us to do towards the war effort. I cannot see why our leaders in wartime—whom we have appointed under a democratic system—should not exercise control over broadcasting stations, and that in turn broadcasting stations should not exercise their responsibility for what is said over the air. In *wartime*, I repeat.

In peacetime I have fought with the best of them for full freedom. As a youth I fought the great powers in Egypt, including the great Lord Kitchener and the Egyptian government, who wished to influence my views as an editor regarding the arrest of Russian refugees. The first book I ever wrote was suppressed because I had been too open. I remained penniless and without the promised cushy job which was mine if I had submitted to censorship.

But that was in peacetime. This is war. Most of us know it. Probably over 90 per cent of those on the air don't need to be reminded. A few do. The big fellows especially are responsible and wise, recognizing that, when they tell their listeners where their duties lie, they themselves have a duty to perform in a wholehearted effort to win the war.

The best kind of censorship is self-censorship. And since censorship is a matter of degree, I would say that no other rules are necessary except the simple one—that what you say or do helps the war effort. Political prejudices, personal hatreds must be forgotten, but the boys who are fighting this war as a disciplined army should be remembered. There is no reason why *we* shouldn't be disciplined on the home front.

In these views I express my personal opinion because I always express my personal opinion. But if my personal opinions gave aid and comfort to the enemy I should expect the network or my sponsor to throw me off the air. If sponsors buy the services of men who betray the cause of unity they should be barred. If I said some of the things that I have heard over the air under the protection of freedom of speech, I should expect to be thrown into jail; as indeed one or two men have, without exciting much public comment. The reason for this is that they were Germans.

If I were the owner of a radio station I would give the all-clear to men who understand what we are fighting for and let them go the limit—in attacking policies and persons whom we know are not behind the war effort, are not behind our war leaders. But there are a

Statements of Leading Analysts on "Opinionated" News

The Billboard has asked the major commentators-analysts-news-casters of the four national networks to express themselves on "opinionated" news on the air, a subject aroused by Columbia Broadcasting System thru its director of news broadcasts, Paul White. CBS is against "slanted," "personal opinion," commentary-analysis. CBS analyst Cecil Brown, former war correspondent, resigned from the network after a heated exchange with White. H. V. Kaltenborn (NBC) and Walter Winchell (Blue) meantime blasted Columbia's stand. Brown's spot on the air was given to Bill Henry.

In the interest of fairness, Kaltenborn, Winchell and Henry were not invited to participate in *The Billboard's* symposium. Also not invited was Drew Pearson, whose controversy with the Blue, anent censorship, is as well known as that network's fracas with Winchell. In an identical letter sent to the major molders of opinion via the radio, *The Billboard* asked the commentators to state whether they are giving their personal opinions or whether they are speaking for the network which airs them. Their answers to this, perhaps the most important subject in radio today, appear on this page. We particularly invite executives and managers of radio stations and any others who are directly concerned with the kind of news and views that go out to the public via their facilities, to voice their own opinion. *The Billboard* will use as many letters as space will permit.

few I would put off the air tomorrow because either in their foolishness or knavery they are causing confusion, disunity and mischief. They have no right to the unhampered privileges of the air during a war for life and liberty.

No Conflict With CBS Policy Says Quincy Howe

Will Sponsor Buy Opinions?

By QUINCY HOWE
(CBS)

NEW YORK, Oct. 2.—The application of Columbia's news policy to my work has not conflicted with the code of ethics of the Association of Radio News Analysts, which calls for non-sensational treatment of the news, painstaking accuracy, sound judgment and good taste, and opposes censorship.

In my personal opinion, CBS made a mistake in trying to define publicly a policy it has followed without change during my 17 months with *CBS World News*. The public statement stressed neutrality and objectivity. I believe no radio newsmen achieves either of these. In practice, however, CBS stresses accuracy, taste and judgment, and avoids sensationalism. These are highly subjective, personal values. Because my definitions of them seem to conform with those of the CBS newsroom, I have encountered no censorship there.

I agree with Chairman Fly of the FCC that the chief threat to free expression

of opinion on news programs comes from sponsors who will tend to buy the opinions they prefer. I believe Mr. Fly is on the right track when he suggests that no news program should have a commercial sponsor, tho I think he goes too far and that the ruling should apply only to interpretive analytical comment where there is more judgment than news.

I think CBS is trying to avoid this drastic solution by striving for neutrality; I wish it had laid the emphasis on the integrity rather than the neutrality of the analyst, because that is what it does in actual practice so far as I have been able to observe.

EDITOR'S NOTE: Howe's *Policing the Commentators*, giving a detailed view of the subject, will appear in the November *Atlantic Monthly*.

Vandercook Says It's Up To Listeners

NEW YORK, Oct. 2.—Following are highlights of address by John W. Vandercook, NBC and Blue Network analyst, on CBS "People's Platform" program Saturday (25) in which he participated with Lyman Bryson, CBS director of educa-

View Taboo Is "Undesirable" — Ray Clapper

By RAYMOND CLAPPER
(MBS)

WASHINGTON, Oct. 2.—I think Columbia's taboo is highly undesirable and totally out of keeping with democratic freedom of discussion. If a commentator can't be trusted to exercise good judgment and discretion, he ought to be fired as inadequate. Discussion of background, analysis of events and attempts to chart direction of things to come are all a necessary service to the public in these complicated times. To do that without expressing an opinion is an impossibility, yet that is what Columbia is asking commentators to do. Logical carrying out of Columbia's policy is to read press association news straight and permit nothing else.

Upton Close Gives 7-Point Plan for Air

By UPTON CLOSE
(NBC and MBS)

LOS ANGELES, Oct. 2.—*The Billboard's* effort to clarify the situation and to preserve the respect of public and press for radio is a great service to American democracy. In my opinion, adherence to a few fundamentals would solve radio newsroom difficulties:

1. The public wants opinion on the air and the more wishy-washy radio gets, the less will be worth its time, relatively, to the advertiser.

2. If radio is to have commentators it must let them comment and state their opinion or it is nothing. But opinion must be responsible and soundly based and not offensively dogmatic.

3. The public must not be told that radio is not giving them opinions because the public laughs at obvious hypocrisy. The public must be told that radio gives only considered opinions based on background and integrity and with which the public may agree or disagree.

4. Radio must clarify to the public and to commentators whether the commentators are working for radio executives or for the advertiser who leases radio's facilities. As to the former, radio is a publisher entitled to set up publishing policy, and as to the latter, merely a printer with no responsibility outside of naming price and declining libel, sedition and pornography.

5. A commentator should be treated as a chief editorial writer is on a high-class newspaper and should be chosen by network and station for the same qualification, plus voice. Once chosen, the commentator should be trusted until proved irresponsible.

6. Tried and tested men should be trusted to cover emergencies extemporaneously.

7. Editorship of highest quality should be provided rather than censorship.

In this statement I speak purely for myself out of happy relations with two great networks.

tion, chairman; Morris Ernst, attorney for American Newspaper Guild; Paul White, CBS director of news broadcasts, and Sidney Kaye, executive vice-president of BMI and at one time counsel for CBS and National Association of Broadcasters.

"Columbia infers (in its policy of prohibiting expression of personal opinion) that it is competent to judge what is fact and what is opinion. That's an extraordinary assertion. Man has been seeking to distinguish between truth and untruth ever since he began to walk. Only self-appointed censors and only those of a dictatorial trend of mind have ever been so vain as to claim that they could make that fine distinction.

"I will not deny that CBS has an entirely benevolent intention, but since history began all those who have sought to impose their will or their definitions of truth upon other minds have always begun at least with the assertion that their purpose was benevolent.

"They are merely taking upon themselves, they say, the high duty of deciding for the good of the people what the people shall read or hear. Invariably that program, whether imposed by government, by organized group of private interests or a single corporation, has ended in failure and disaster.

"We, too (commentators) seek to tell (See Up to Listeners on opposite page)

Cherry Tree Caution

LOS ANGELES, Oct. 2.—Thank you, but this is one fight I should prefer to stay out of.—EUPERT HUGHES (NBC).

"Right To Opinion Over Mike, Cracker Barrel or in Print" — Baukhage

By H. R. BAUKHAGE
(Blue)

WASHINGTON, Oct. 2.—It is incredible to me that anyone should try to rewrite American doctrine on the subject of free speech or try to revise the ordinary rules concerning news values. I consider that I have a right to my opinions and the right to express them, over a microphone, off the top of a cracker barrel or in print, if I have the opportunity.

My first job is to report the facts as I find them. But I also expect to be permitted to give my listeners and readers my opinions, labeled as my opinions, along with my reporting, in the proportion that I think they want them. Such opinions as I do give will be my own opinions and not those of any solicitous ax-grinder.

Furthermore, I might say that this statement is my own personal opinion and that the Blue Network has never attempted to interfere in any way with my freedom of expression.

Detroit As Number One Post-War

(Continued from page 3)

conditioning units, pre-fabricated houses, speedboats, etc., and newspapers and magazines are preparing elaborate ad campaigns and layouts, radio can get the product-starved public so steamed up that it will have its buying tongue hanging out.

The picture of Detroit in the post-war World War II is very different from that of 1918. In the latter era auto companies had to start from scratch, having destroyed their dies and machinery when they went into war production. This time they have kept all machinery for 1942 models under grease, and the common belief is that they can switch back into consumer production as swiftly as they changed to war production; roughly in eight weeks from the time they get the Washington green light. People in the trade realize that the sign of prosperity, after the war as before, is a shining new car and that, again unlike the last post-war era, the buying public has money stacked away in bonds and banks only waiting the chance to spend it. Thus each war day consumer demand and the ability to buy increases, and Detroit's selling potential steadily climbing.

Nets Recognize Job

The nets recognize the immensity of this post-war task in Detroit. After several years without a sales promotion exec there, CBS has shipped a special man to Detroit. The Blue has two reps in the city and Mutual has just appointed an ambassador who will concentrate on Detroit out of its Chi office. NBC is watching the scene from a longer distance, with a visiting rep making frequent trips to Detroit and others watching from WTAM, owned and operated outlet in Cleveland.

After the war the auto industry will continue to be the major revenue source in Detroit for radio. The pre-war motor ad budget was approximately \$75,000,000; one-third of which went to the nets. In the post-war period, with doubled production facilities and the resultant necessity of moving twice the volume of consumer goods, Detroit will presumably double its appropriations. Figures for 1939 show the size of the automotive field in relation to other industries. In that year car production figures, including car parts, totaled \$3,500,000,000 as compared with steel products \$2,200,000,000 and petroleum products \$1,800,000,000, both dependent to a considerable extent upon the auto industry.

Giants Take No Chances

The three auto giants are taking no chances and have blocks of regular air time, ostensibly to keep their names before the public but actually to keep this time available for direct advertising come the day. Ford has a 15-minute newscast, *Watch the World Go By*, Sundays on the Blue. Chrysler continues with the Major Bowes half-hour Thursday on CBS. GM has the NBC symphony (a recent purchase) for an hour Sundays, and Chevrolet, in pre-war days an ace national and spot advertiser, still has its dealer institutional program with John B. Kennedy for 15 minutes twice a week on CBS. Such time is considered vital since the nets are booked solid, with only fringe time available. Some in the trade see this as a tremendous opportunity for Mutual and the Blue who will have time available for the smaller auto companies. Then, too, they foresee the use of spot e. t.'s, which are once again available.

Autos are not Detroit's only consumer product, it has numerous other products with high general appeal. Many of them

Opinionated Overseas Luncheoners Sound Off on Opinionated News

NEW YORK, Oct. 2.—As might be expected of a gathering of crack newsmen and news-makers the Overseas Press Club luncheon this week (27) convened to hear radio newsmen give their angles on the CBS "opinionated" news controversy, spewed a flock of fleet and flip remarks.

Johannes Steel, guest chairman, started the ball rolling when he referred to the assembled radio commentators—on the dias were Bob Trout, Cecil Brown, Bill Shirer, Drew Pearson, Walter Winchell and, of course, himself—as "les infants terrible altho some of us are over 38."

Talking about the entire censorship situation, Steel said, "Basically the trouble is that we don't know what the hell is going on."

As to where he stands on the situation, he said, "I have given enough sponsors and radio stations enough headaches for everyone to know where I stand."

After Cecil Brown had finished with his "I am against Fascism" routine Steel told about how during the days when Mussolini was in hiding, after being dropped as premier, there was hot rumor going around Washington that Mussolini was working for the OWI. "However, it didn't last. Someone found out about his liberal past and he was fired."

Drew Pearson, in thanking Steel for his introduction, said "Washington can't figure Steel out. Every time he comes to town he comes without a brief case."

Steel had his own solution for the problem of censoring commentators. "The management of networks should be put into the hands of local station managers." Obviously referring to WMCA, local indie outlet, whereon he broadcasts, He continued, "I have a good time, I have no problems and, of course, I don't make as much money."

Winchell started his talk by telling about the feuds of newspapers of old and about how the old *New York Post* had once written an editorial calling the old *New York Sun* a yellow dog. To which *The Sun* replied, editorially, "The attitude of *The Sun* will be that of any dog to any post."

Winchell, "I'm in hot water all the time but its the only way I know how to keep clean."

"I'm am not a presstitute."

H. V. Kaltenborn, summing up from the floor, paid tribute to the "absolute neutral chairman for his vigorous opinions."

And then there was the guy from *Editor & Publisher*, pompous newspaper trade mag, who signed the guest register thusly, "Not a guest, paid for my own luncheon to cover this assignment."

It was that kind of a luncheon!

haven't advertised nationally on the air so far or have allowed their pitches to lapse for the duration. Their potential, however, is enormous. With all signs pointing to a tremendous upswing in civil aviation after the war Detroit is making plans to keep in the van of aviation and to have the big say in the ad placing, even tho the planes are built elsewhere, since Detroit firms own many plane-making subsidiaries.

Detroit's production genius, its ability to distribute at a profit and its acknowledged leadership in creating and satisfying consumer demand indicate that radio advertising will revolve around the city that first put the nation on wheels—when the Four Horsemen stable their nags.

WWJ Give-Away Pitch Has Det. Radio Guessing

DETROIT, Oct. 2.—Opening of a telephone giveaway program on WWJ recently has other local stations in a dither. WWJ, owned and operated by *Detroit News*, long been recognized as a "prestige station," never before used such a program.

Show is *Homemakers' Treasure Chest*, running Monday thru Friday, with alternating sponsors featured each day.

Pitch is an a.m. airing, where this station has been admittedly weak, and is frankly designed to build listener volume. Only other station now using the telephone shows is WXYZ.

Automat Scalper

PHILADELPHIA, Oct. 2.—After running 13 years of Sundays for the same sponsor, Horn & Hardart Restaurants, Stan Lee Broza, WCAU program chief, is now convinced that his *Children's Hour* program has finally arrived. Since its inception, about a quarter-million free admissions have been given out, but last week, the Conway Ticket Office, town's commercial brokers for show ducats, called up the station and ordered four tickets for the Kiddies show.

Metopera Johnson Named CBC Boss

Holds '43-'45 Opera Contract

TORONTO, Oct. 2.—Canadian Broadcasting Corporation's board of directors this week named Edward Johnson, Canadian-born general manager of New York's Metropolitan Opera Company, to succeed Rev. J. S. Thomson as general manager of CBC. Move was unanimous but no formal invitation to serve has been sent to Johnson.

(Queried in New York, Johnson denied the report, pointing out that he has heard nothing official as yet, and that, anyway, he has a contract until 1945 with the Met, that the new season is about to open and that it would be impossible for him to accept.)

Dr. Thomson, retiring general manager, whose term expires November 2, plans to resume his post as prexy of University of Saskatchewan.

UP TO LISTENERS

(Continued from opposite page)

the truth . . . each of us . . . out of experience . . . personal knowledge . . . constant study of all available opinion . . . out of all available so-called facts . . . seeks to tell listeners that truth as he sees it his own way.

"We do not all agree among ourselves. . . It would be dangerous if we did, for (then) you would be listening to organized opinion of a group, just as CBS, if it insists upon carrying present policy (to its logical conclusion) would have you listening to the collective judgment of Columbia executives who control the news policies of this corporation.

"We news analysts insist upon our right to speak as individuals to the American people as individuals.

"We think it is for the listener to de-

Paid Gossip Cols Replace Cuffo Puffos in Twin C.

MINNEAPOLIS, Oct. 2.—Attempting to fill the void brought about by nixing of radio columns in the Twin City Sunday papers, with practically all radio news, excepting spot news breaks, outside looking in, several stations have taken steps to present their news thru other means.

WCCO-CBS uses its 12-inch reciprocal box in *The Sunday Tribune* to run *On the Air With Johnny Dare*. Written by Sam Kaufman, station publicity chief, the column also carries items of other stations and networks. Kaufman claims response to the column, thought by many readers to be the substitute for George Grim's old radio page in *The Tribune*, has been tremendous.

A similar idea has been adopted by Jerry Fischbein, promotion chief of indie WDGY. Once a week Fischbein uses the station's advertising box in *The Daily Times* for a news column about WDGY. His prattle is exclusively WDGY material.

Sam Levitan at KSTP-NBC, while staying out of the metropolitan field, writes a column, "Around Radio Row," distributed free to 70 weekly newspapers in the State. WTCN-Blue in almost every issue of his column plugs all stations and this gives the pillar an air of impartiality.

Last week, following slashing of St. Paul *Pioneer Press* Sunday radio page, WCCO sold *Minneapolis Shopping News* on taking a free radio column, *Of Mikes and Men*, by Stephen Kay, nee Kaufman. Column is not confined to WCCO; first offering carried KSTP, WCCO and WTCN material. Deal is for the *Shopping News* to print the column whenever space is available. In addition to column, two-column pic of radio personality also published.

Tinney Can't Talk Back; He's in Army

PHILADELPHIA, Oct. 2.—Confirming the report carried first in *The Billboard* (September 18 issue), Cal Tinney, whose *Sizin' Up the News* commentary was sponsored until recently by Bayuk Cigars, Inc., on Mutual, reported for duty Monday (27) as a buck private in the Army Air Forces. Married, 35, and the father of four children, Tinney recently waived his 3-A classification so he could be inducted.

Tinney explained he expects his service in the air forces to be only temporary, figuring on being assigned to service in the Far East in what is known as "psychological warfare." Tinney worked his way around the world after leaving high school, and worked on newspapers in China and Japan and picked up some of the language.

"Make it clear I've enlisted for active duty," he said. "I don't want anybody to get the idea I'm just going to do a broadcast from San Francisco. Of course, if I'm assigned to do something like that I'll do it, but I'm expecting to see real action."

After tiffing with Ivey & Ellington agency here, handling the Bayuk account, over salary differences, Tinney was set to highlight a variety show of his own on the Blue Network, with Campbell Soups reportedly interested in buying the show.

side what he shall choose to hear (and) that choice can only be made at point of outlet in radio and not at point of origin.

"We believe in each citizen's liberty to agree with us or not . . . In his right to listen or tune us out. We do not think that the decision of what and whom you can hear can be made by anyone but the individual himself."



ESTABLISHED 1889
PRESS CLIPPING BUREAU, Inc.
 World-Telegram Building
 125 Barclay St., New York, N. Y.
 BRelay 7-5371

ROLL TICKETS

Printed to Your Order

Cheapest GOOD TICKET on the Market

100,000 for \$19.50

Dept. B
Keystone Ticket Co. Shamokin, Pa.

10,000	.. \$9.50
20,000	.. 7.75
50,000	.. 12.50
100,000	.. 19.50

Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

Gertrude Lawrence

Reviewed Thursday, 10:30-11 p.m. Style—Variety. Sponsor—Revlon Nail-polish. Agency—William Weintraub. Station—WJZ (New York) and Blue Network.

Where legit names, especially gals like Gertrude Lawrence, are concerned sponsors might do well to cop a trick from legit and have a couple of special performances before opening. Program is supposed to star Gertrude Lawrence but she was obviously so nervous even Frank Gallop fluffed. It was a lucky booking for everyone concerned that Bob Benchley was on hand to carry the show.

He carried the load until Lawrence got over the jitters. By then it was about 10:55 and his show, not hers. Not until she got halfway thru *Jenny*, from *Lady in the Dark*, did Gertrude hit her stride.

If program sticks to this format the star of legit should split her salary with Benchley. He does more and does it better. Could be that Charley Martin, producer of the program, purposely gave Benchley the highball in an attempt to carry Lawrence over the hump. Isn't a star supposed to carry the ball?

Show opened cold with a knock on door and voice of a maid set the scene as Miss Lawrence's dressing room. Same routine was used to bring everyone before the mike. Okay but not new.

Benchley was in first, got off some quips about opening night jitters, jaunted with Ray Milland who entered next, and then the trio beat the drums for Moss Hart. This set the stage for some brittle comedy with Hart, ballyed as a quipster, mouthing stale lines.

Then Chuchito Martinez popped in to sing a samba, set to a slow rhythm, and popped right out again. He's tops but lost in this shuffle.

One of the few smart bits was the Revlon commercial. Gallop knocked, entered, introduced himself and started to spiel only to have Benchley interrupt with, "You're a little too close to the mike. Step back just a bit." Three times they went thru this routine with Gallop starting his pitch each time; then the door slammed and instead of one product-identification the audience had taken three.

Benchley followed with a sock comedy routine anent vitamins and it was 10:45. Finally came the much-plugged piece de resistance, a condensation of *Lady in the Dark* with Lawrence playing the role she created in legit and Ray Milland in the part he did for the film version.

It was a confusing hodge-podge that meant nothing until Miss Lawrence sang *Jenny*. Then and then only did she sparkle, possibly because she was able to work instead of just read lines. Only part in the play that got any audience reaction was the photographer; this bit was played with a touch of the swish and got laughs.

Better than the original was Benchley's burlesque of *Lady in the Dark*. This was clear buffoonery in typical BB fashion and the cast that was a dud in the preceding version clicked. One fine bit in this sequence was the takeoff of a pepsi jingle.

With *The March of Time* and *Suspense* for opposition, the bankroller of this setto—reported to cost \$10,500 exclusive of time—can't be very happy, which may be the reason the Messrs. Revlon are mulling moving the show to Sunday at 10 p.m. in the time being vacated by *Goodwill Hour*. There the opposition will be *Take It or Leave It* and *Hour of Charm*. This is a little better but then every little bit helps. Lou Frankel.

"Your Dubonnet Date"

Reviewed Saturday, 11-11:30 p.m. Style—Musical. Sponsor—Dubonnet Corporation (Schenley Corp.). Agency—William H. Weintraub & Company. Station—WJZ (New York) and Blue Network.

Musically this is a typical Cugat concoction of commercial Latin tunes and Latinized pops tailored to taste. As long as the program sticks to the music it moves smoothly and slickly; but it limps on the intervening comedy moments with Cugat and Singer Lina Romay helping out plugger Bill Pennell. The comedy note, pitched on Pennell's infatuation with Lina, leads to some pretty stilted and corny moments which the ork and vocal numbers have to cover. Cugat doesn't make any too good a showing due to a weak script. Opener is the familiar Cugat theme

PROGRAM REVIEWS

EWT Unless Otherwise Indicated

followed by the Latin pop *Bim Bam Bum*, with Lina Romay taking the vocals. A choral and ork offering of *All the Things You Are* leads into Lina's second number a medley of *Mama eu Chiero* and *Aurora*, which she polishes off neatly. The Song of the Week, *Sunday, Monday or Always*, brings bary Don Rodney to the mike for his main solo. The musical *Recipe of the Week* paves the way for one of Cugat's Latin specials *I Am in Love* and a rumba version of the *Kashmiri Song*. The program closes on a flashy samba.

Sprinkled thruout this rumba-fest are plugs, including the *Recipe of the Week*, with an ork background.

The comedy dialog badly needs a script doctor. Program should go with Cugat fans who like south o' the border beats in their music. Frank Gill.

Kate Smith

Reviewed Friday, 8-8:55 p.m. Style—Variety. Sponsor—General Foods (Jello, Jello Pudding, Sanka Coffee). Agency—Young & Rubicam. Station—WABC (New York) and CBS.

Kate Smith came back at last; back from a summer vacation, back from years of an unsatisfactory half-hour session, back with the crackerjack hour show of yore. (Actually it's 55 minutes) and back with a perfect example of how a star show should be produced.

Last year the half-hour version worked light, since it traveled around the camp circuit. Before that they had a choral octet. This year they have the Southernaires to handle the chorals and spell Kate, Henny Youngman, Jack Miller's ork, Ted Collins and, of course, a guest star and a couple of legit or film names in a dramatic skit.

So it was actually the old show. But this year it has pace and quality and a star that never sounded better. Kate did five tunes ranging from pop hits like *I Heard You Cried Last Night* and *People Will Say We're in Love* from *Oklahoma*, to the sock oldie, *Music, Maestro, Please*, and so far as the audience and this reviewer are concerned she can sing a Pepsi jingle and it'll sound good. Her voice was full and mellow, sweet and simple. Mebbe it was the vacation or the subconscious pleasure at being back on the hour format, but whatever the cause, this was the golden voiced gal that brought the moon over the mountain.

On par with her singing was Jack Miller's musical support. Not once did the music overstep its bounds. It was always in support, but perfectly so, and for every performer on the bill. To this show Jack Miller is as important as Lou Forman was in the days in the pit at the Palace.

Along with the Southernaires, who did a smooth chore on two spirituals, there was one other new thing on the show. That was a new Henny Youngman. Instead of the old, and by now familiar, flatfoot solo delivery, the program has this year given Youngman a coterie of stooges.

He was on next to closing, perfect spotting, incidentally, and worked in a loose fitting cloak of situation comedy. Instead of sounding like a carbon copy of Milton Berle, the business of a situation, he had just bought a hotel, got him into a comparatively fresh pattern that served to bring the stooges on as feeders. His comedy is the same but now Youngman doesn't do his own straight, and so sounds better. He may not wow the Broadway

mob but he will wallop the paying customers.

Hoagy Carmichael was the guest star and, on early in the show, kept things moving with a good vocal of *Music Master*, one of his oldies, then cued Kate into *Stardust*.

Elizabeth Bergner and Victor Jory handled the drama department with a sequence from their legit, *The Two Mrs. Carrrolls*. This was the only weak spot on the show. Jory projected well but Miss Bergner was unable to get across the tricks and mannerisms that are her forte in legit. She lacked mike savvy and didn't come over until the final dramatic moment. But the show was strong enough to bridge her gap.

Ted Collins and Kate Smith handled the commercials in their usual light and unobtrusive manner. The moon is hanging high. L. F.

"Bill Henry and the News"

Reviewed Tuesday, 8:55-9 p.m. Style—Daily news strip. Sponsor—Johns-Manville. Agency—J. Walter Thompson. Station—WABC (New York) and CBS.

This slot has always received its share of listener attention. First because Elmer Davis held it down so well, now because Cecil Brown, newsworthy news-bound, has just left it with the consent of CBS.

It's now, for the time being at least, Bill Henry's spot and he brings the news to the program untouched with the "sin" of personality, analyzing or commenting. The program caught, he took over the day before (27), was factual beyond a question of any man's doubt. The news was reported per se and since there are only three and a half minutes to bring the dialers up to date on what's what, the news is plenty, even if it did, as presented, seem slightly washed clean of life-giving opinion.

Naturally, with all the controversy over opinionated reporting, CBS will try to keep its news straight. That's okay, but the question logically arises will it also keep the news audience which *CBS World-Wide News* service has been building for the past many years under Paul White? Jack Koehler.

Raymond Scott

Reviewed Tuesday, 11:30 p.m.—Midnight. Style—Musical. Sustaining on WABC (New York) and CBS.

With 29 players at his disposal and his eye on commercial appeal, Raymond Scott has gone in strong for swing and jump renditions of pops; his nine-piece brass section predominating. There are times when it would seem that the 10-man string section could be brought to the fore as a relief from the heavy attack and Scott is just the deft orchestrator to give such strings a good play. Here and there they do take over, but their appearance as a solo choir or as background is all too seldom.

The band seems definitely aimed at the swing fan and the slick Scott scorings are bound to make a hit with such a public. Whether this aim be the reason or not, there is a strong familiarity to this ork's treatment of rhythm pops and pash ballads. The interesting and novel musical moments, once a Scott feature, were widely spaced.

Scott's admitted ability to get the best out of his boys comes in his new jump

Blue Halo

NEW YORK, Oct. 2.—One pregnant point that must not be lost in the shuffle of this past week's activities on the "opinionated" news front is the halo that has come to the Blue Network. Not so many months ago both Winchell and Pearson were blasting the Blue and their sponsors for allegedly censoring their programs.

Yet, at the Overseas Press Club luncheon this week both of these gentlemen paid tribute to the Blue and their sponsors for permitting them to discuss controversial matters.

In other words, my mattress may be hard but spare me the agony of having to sleep on the springs. Lou Frankel.

version of *The Campbells Are Coming* and in *Honeysuckle Rose*, the latter giving Specks Powell (drums), Lou McGarrity (trombone) and Artie Baker (clarinet) a chance to go to town. They do.

Not so fortunate, however, is Scott's rescoring of his *Toy Trumpet*, which loses some of its delicacy and novelty in mass playing. This number may prompt faithful Scott fans to wonder why he does not revive his famed quintet in these weekly airings. There is a definite place for such a combo as a relief from constantly full ork arrangements.

Vocals are shared by Jimmy Blair, who did a Sinatra job on *In the Blue of the Evening*, and Helen Young in *Thank Your Lucky Stars*, her best number. Both singers are adequate if unexciting. F. G.

"Dreamhouse"

Reviewed Tuesday, 7:30-8 p.m. Style—Variety. Sponsor—P. J. Nee Furniture Company. Station—WMAL (Washington).

Variety show, which leans heavily on its dramatic sequences, has new twist in that drama has a local setting and most of the problems introduced are those common to wartime Washington and fully familiar to listeners. This makes for a large local audience, since for some reason Capital citizens never tire of hearing about their own troubles.

Dramatic sketch features the Randalls of wartime Washington, a typical serial group which each week airs the family doings. On show caught, the current problem revolved around Dad's difficulty in getting storm windows delivered and Mother's urge to raise money for a Servicemen's Lounge. Script, by Vivian Fletcher, is warm and human and packs a sufficient number of amusing situations to keep interest up. Cast is excellent.

Opening this half-hour spot, Bernice Rickman chirped *Alice Blue Gown*. Altho subbing for regular vocalist, she's good and well worth a spot of her own. Closing, she did *L'Amour Toujours L'Amour*, not too happy a selection, but well sung. Music furnished by Sidney and His Singing Strings.

Ann Dewar handled the lead-in and lead-out commercials, which were brief and to the point. Show is directed by Gordon Hubbel, who did a crack job.

E. E. Stinnette

"Daytime Radio Newspaper"

Reviewed Wednesday, 1:30-1:45 p.m. Style—Daytime news strip. Sponsor—Procter & Gamble (Crisco), (Lava hitch-hike). Agency—Compton. Station—WABC (New York) and CBS.

This is not what it's called, *Daytime Radio Newspaper*. It's a typical "Martha Deane," with news added. The Martha of this strip is Bernadine Flynn, called Bern in the continuity. She serves, however, as the stooge, not the star. The luminary in this case is none other than *Quiz Kid* announcer Durward Kirby.

It's all very afternoon tea-ish, except for the hour and the fact that they weave commercials right into the news. There's a bit of human interest stuff thrown in for Bern.

Program could well be titled *Let's Talk About the News*. Then no one could be disturbed because there's nothing resembling a newspaper about the show. Kirby handles the straight news well and a few of the human interest spots are sold by Miss Flynn.

Sponsors should know, and CBS does know, that you can't mix commercial copy and news on the air without making the latter suspect no matter how much advertising Columbia talks about its "news integrity." It certainly was bad timing to have this show start during the same week that Columbia used full pages in daily newspapers to proclaim that its newscasters are men who do not broadcast opinions of their own or their sponsors.

It's still a question whether Miss Flynn can become a real person on the air, despite the fact that she won the job in open competition with 30 other femmes. It's one thing to be an actress and still another to be a warm friendly personality talking in the first person to each and every housewife in America. It's also a possibility that if she catches that first-person personality she may lose her third-person appeal, i.e., that she

will take something away from Sade, the character she's played for years.

The in-show commercials go to town for Crisco in the daytime manner. The hitch-hike for Lava is a typical spot announcement handled from New York (the show originates in Chicago).

Durward Kirby is okay on the news, but less okay on the feed to and from Miss Flynn. The show may work its way into a successful format. It won't be too hard when it finds good material. The show heard (22) had human interest spots that were in the papers two weeks previous. That's poor selection.

They're continuing to plug *Vic and Sade* "heard on another network."

J. K.

Rubinoff

Reviewed Sunday, 4-4:30 p.m. Style—Music. Sustaining on WJZ (New York) and Blue.

With a program that moves between strictly longhair and strictly rhythm, Rubinoff made his return to the air after a long country-wide tour with a band, a vocalist and himself as soloist-conductor.

When spiel-man Ernest Chappell gets over the sheer wonder of having Rubinoff back on the air—something that highlights his every intro to the point of overdoing it badly—the program is a pleasant if unexciting hodge-podge of classics, semi-classics and the familiar Rubinoff soggy-schmaltz.

Opening with *Oriental Sketches*, a medley of Rimsky-Korsakoff, Cesar Cui, Ketyelby and Ippolitov-Ivanov, the show introduces a baritone who is a baritone, Edward Roecker, who has pipes and knows how to use them, even if he has a tendency to overdramatize pop numbers in the Met manner. His *Night and Day*, with a good ork background, develops into a vocal production number, but reveals him as a singer worth watching. He's a little light on the top register, but otherwise has power and evidences of good training.

Rubinoff's main solo is his *Danse Russe*, a collection of Gypsy and Slav airs in which he puts on all the familiar pyrotechnics, with some cloudy moments. It's the Rubinoff of his heyday and his tone is still good.

In the *Blue of Evening*, while a pleasant arrangement, doesn't live up to the Chappell hurrah about it being "impressionistic in the mood of Debussy." It's a so-so version that brings out the strings, oboe and muted brass, leading into Roecker's second call for *I Got Plenty o' Nuttin*, which he socks over.

Rubinoff's *Dinah* arrangement, which gives him another schmaltz session, wings into *This Is the Army*, the finale flag-waver which is delivered with pep.

Program is built around Rubinoff for Rubinoff fans, and as such should pull. To those who don't swoon at the sound of the master's tearing it out soulfully, there is still Roecker and the band for solid sock.

F. G.

"Dunninger"

Reviewed Sunday, 6:30-7 p.m. Style—Mentalist. Sustaining on WJZ (New York)—a transcribed rebroadcast of a Blue Network (except WJZ) live program at 4:30 p.m.

Joseph Dunninger is not merely a skillful "performing" mentalist. Dunninger is also a shrewd showman—one of the best—with a trigger brain and more than a fair sense of publicity values.

A half dozen years ago Dunninger emerged as a performer-stylist-ballyhooist to reckon with when he made the daily headlines and Sunday feature supplements with an almost ceaseless tirade against mediums and clairvoyants. The "fortune-telling" breed couldn't stand up against him with any degree of equality, not so much because Dunninger knew his way around the expose bases more than the average mentalist, but because mediums attempt to sell themselves on their "supernatural" powers.

Presumably Dunninger couldn't take this kind of hogwash. And even if he could, mediums are always fair game for dissenters and disbelievers, particularly when the cynic happens to be a guy who can work their side of the street, namely, Telepathy Lane, but elects to give off virtually the same blah dressed in the more dignified and clearly more acceptable garb of "entertainment." Dunninger's niche thus far has been vaude and niteries, where he works for an admission, which

Chattel Announcers

MILWAUKEE, Oct. 2.—Something new was added to the man-power situation this week when WEMP, local Blue outlet, applied the professional baseball formula to its announcers and engineers. Station has been a breeding ground for network announcers, lost two only last week, and under WLB salary limitations saw no other method for curtailing the draining away of its spiliers and gain riders.

Under the new set-up, each employee within the two classifications has signed a contract with the station. Now when someone wants to hire away a staffer they have to negotiate a deal with WEMP. To round out the set-up the purchase price will be split down the middle between WEMP and employee.

As C. J. Lanphier, WEMP manager, put it, "We like to see our boys get ahead but we don't like to hold the bag," and to make certain that the station isn't holding the bag WEMP is signing up newcomers and optioning them to smaller stations within the State. Thus as men go up, WEMP can call up replacements from what are its farms.

Station has no pact with American Federation of Radio Artists, so has run into no opposition.

However, local union circles were prompt to point out two flaws in the set-up:

Radio stations are not licensed to deal in human beings and it's common knowledge that no baseball contract would stand up in court. Thus, while AFRA may say nothing in this case, since it is not involved, there is no doubt they will keep close tabs on the situation and intervene if and when it spreads to other stations.

is as it should be. It's a must that mentalists peddle their "powers" as entertainment.

About six months ago the National Concert and Artists' Corporation trotted out "The Master Mind of Mental Mystery" for a one-shot test on KYW, Philadelphia. Mentalists have trod their airwave boards before in various ways, but in the Philly stunt Dunninger came thru as a minor sensation. The novelty itself figures to wear off unless the performer improves his material and adapts his craft more nearly to the medium (no pun intended).

First few minutes were warm-up. A battery of announcers gave J. D. the old build-up—describing his previous feats, making certain that celebs were mentioned in his "conquests." And they plug the "read-your-mind" actor with trip-hammer "Dunninger . . . Dunninger . . . Dunninger" as if the name were "Garbo . . . Garbo . . . Garbo." Not bad showmanship here. Malarkey, yes, but the effect is there, and the effect counts up.

For hep listeners the tip-off as to entertainment came when Dunninger said, "I make no claims to the supernatural." The fact is, if he did make such a claim he'd be tossed off the air by the network. And if the Blue thought there was any such possibility, Dunninger would never get before the mike. To put it more positively, denial of such powers is in the must category, thus making the program a "show."

Middle portion had the mentalist carbonizing the minds of several members of the studio audience via notes they wrote while he "concentrated." He kept pressing the fact that there had been no verbal communication—another cue that Dunninger was diffusing entertainment; also insisted on establishing that his subjects (all femmes but one) had not seen him before. This part of the show was strictly routine and not much of a change of pace from mentalist exercises in theaters.

In another segment he was less routine. Had a committee of three (local newspapermen, etc.) select a name from the phone book and Dunninger hit the name, address and phone right on the button. As the Philly reviewer remarked anent the March 5 test, "No reason for listeners to doubt the veracity of the folks in the studio audience, considering that they accept commercial announcements at their face value."

Concluding stunt was showmanship at its best. Dunninger had a King Feature exec phone ye ed of *The New York Mirror*, who was to concentrate on one of the heads for the coming-up first edition (dated Septemehr 13). J. D. said it would be on an inside page as follows: "How U. S. Fifth (Army) Landed With Its Guns Blazing." Dunninger hit the jackpot in calling the head, which was spotted on page 4 and was a "delayed" AP story datelined "With U. S. Assault Forces, September 9."

You can say all you want about this being an especially obvious circulation gimmick, right on top of the ball for the bulldog edition of the tabloid, but it had the elements of suspense and thrill. That's what Dunninger was after, and that's what he achieved.

Actual closer had him "concentrating" on a headline name with audience supposed to guess and disclosure by Dunninger on follow-up show. This stunt doesn't belong in the script.

Program is set as an eight-week sustainer. If Dunninger finds his groove—and he is clever enough to discover it—the air is bound to be cluttered with other mentalists, good and bad, and that won't be good. Except, of course, if this new type of show diminishes interest in quizzes. And that won't be bad.

Leonard Traube.
(Dunninger was pushed out of the 6:30 slot on his second shot, making way for Wendell Willkie's *I Pledge America* program. Was transcribed at 5:30 instead.)

Dale Carnegie

Reviewed Thursday, 10:15-10:30 p.m. Style—Commentary. Sponsor—Frank H. Lee Company (Lee Hats). Agency—Birmingham, Castleman & Pierce, Inc. Station—WOR (New York) and Mutual.

Dale Carnegie's *Little Known Facts About Well Known People*, tested last season as a five-minute show on CBS, has now grown into a full 15-minute program. Carnegie picks two men and talks about them in an interesting way. On the first broadcast he yarned on Bill Jeffers, Union Pacific proxy and ex-rubber administration chief, and Himmler, head of the Gestapo.

He had some really human and little-known facts about Jeffers but practically nothing that everyone doesn't know about the Hangman. Carnegie talked into his beard frequently during the Himmler section of the airing, as though he knew that his material wasn't up to snuff.

In the five-minute shots on CBS every word was rushed, and as a result Carnegie lost the color that proper pacing contributes to a one-man show. In this 15-minute presentation he's licked the colorless speed but still hasn't turned protean, which is what word pictures must be to hold against competition. Painting a man with air words is a big job and there are very few men available to do the painting or supply the words. Dale Carnegie is almost it. But almost isn't enough.

Tiny Ruffner, gradually returning to the national scene as an announcer, handled the commercials smoothly.

J. K.

"The Black Castle"

Reviewed Saturday, 3-3:15 p.m. Style—Mystery. Sustaining on WOR (New York) and Mutual.

This comparative newcomer to the designed-for-thrill lists differs from competitors in that all spine-icing is soloed by Don Douglas. Douglas makes the announcements, builds the horror pattern as the wizard of *Black Castle*, and finally switches to each part called for in the latter's ensuing, chiller-diller yarn.

One-man dramas obviously offer presentation difficulties not experienced in shows using a cast of actors. Speed of *Castle* is checked here and there by overlengthy interpolations to explain scene changes. This may have been particularly

acute in show caught (Sept. 11). The yarn about an invisible murderer, based on an idea much better developed by a fellow named Wells, was as tenuous as its menace. Probably a hard nut for the producer-director, W. Keys Perrin, to crack.

Except for the fact that he is inclined to ham the wizard, making the role often seem more silly than awesome, Douglas puts on a good 15 minutes. His vocal changes are sharp and clear, and his characterizations come over effectively. With better material and tempo the stretch can throw as good a punch as any of the current hair-raisers.

Bob Francis.

Bob Hope

Reviewed Tuesday, 10-10:30 p.m. Style—Variety. Sponsor—Pepsodent Company. Agency—Foote, Cone & Belding. Station—WEAF (New York) and NBC.

With one day of rest under his belt after five months of day and night USO-Camp Shows, Bob Hope came back to his regular air stint Tuesday (21). Comic showed no slow-up after the grueling trek that took him as far as Africa and battlefronts of Sicily. He batted out the comedy at a pitch that makes the half-hour show run like 15 minutes.

Bing Crosby, who had volunteered to sub for Hope in event that latter was not ready for Tuesday start, was guest on opening program. Bing did *Sunday, Monday or Always*, took a Sinatra-needling from his host and wound up with a sketch ribbing Hollywood's vet actors. Clowning combo came over in fine shape to clock plenty of laughs.

Except for substitution of Stan Kenton and his ork for Skinnay Ennis and his band boys, new edition's personnel set-up remains about as of last year. Frances Langford, who had also been overseas, services the vocal chore and, as usual, laid a song on the line in fine style. Comics Vera Vague and Jerry Colonna are back to daily insults with the maestro in the familiar pattern, and Wendell Niles is again at the mike for the commercials.

Opener was well turned, and inclusion of quartetted commercial chant about *Irium Miriam* is smart. Stan Kenton's music is from the top drawer. However, the old Hope-Ennis verbal clouts are missed. These will develop later when sessions get into full swing.

In sum, it would seem that Pepsodent has prepared another well-balanced ether blue-plate. If scripts and production hold to opening stanza, show is set for another top-bracket season.

Incidentally, Hope played straight for program's concluding minutes with as magnificent and stirring a War Bond appeal as has ever been heard over the air. He's been over there. He's seen it and he can tell it with a bang. No theatrics, just fact. It's a job to make kickers dig and pull the dirt in after them. If the whole program had laid an egg, that speech alone would leave 'em reaching for next week's tune-in.

B. F.

"I Sustain the Wings"

Reviewed Saturday, 6-6:30 p.m. Style—Music. Sustaining over WEAF (New York) and NBC.

NBC grabbed this Army Air Force builder-upper, with Capt. Glenn Miller's 38-piece orchestra, when CBS couldn't supply a Coast-to-Coast network with football games coming up. Show makes it tough for any other program taking to the air at its time.

In a fashion, it's Glenn Miller's old Chesterfield show all over again, a short dramatic piece promoting the army airmen instead of cigarettes. The musical format remains the same, including the something-old-new-borrowed-blue medley.

The service band Miller is fronting sounds better than any he led in civilian life, and it is not merely due to the additional 19 strings he now carries. There is a precision and blend directly attributable to an esprit de corps never found among civilian musicians to whom a place in a rigorously rehearsed organization is a hardship. And while the old Miller sidemen names are missing, sparkling new ones are present in Corp. Ray McKinley, Corp. Mel Powell and Sgt. Trigger Alpert. Others, particularly an unidentified tenor sax man, are certain to remain with their superior officer when uniforms are no longer required.

A short, down to earth sketch tells what happens when "Johnny, the kid next

door" takes his place in the "All-American" team that comprises the Army Air Force. Johnny Navigator quarterback the outfit; Johnny Aerial Gunner shoots the forward passes; Johnny Bombardier goes over for the touchdown, and Johnny Ground Crew, the unsung hero, keeps the team in condition for the next tough battle—Johnny Zeros all.

Miller pulled a cute stunt when he announced a "symphonic work by Alfred Dexter" and after a heavy longhair instrumental intro, swung into Dexter's *Pistol Packin' Mama*.

Pvt. Art Melvin warbled *Sunday, Monday or Always*, McKinley led the Crew Chiefs, a vocal quartet, thru *Mama* with topical lyrics, and Lieut. Don Briggs, formerly of films, manned the mike in the announcer's role. Elliott Grennard.

Maxwell House

Reviewed Tuesday, 8-8:30 p.m. Style—Variety. Sponsor—General Foods (Maxwell House Coffee). Agency—Benton & Bowles, Inc. Station—WEAF (New York) and NBC.

Following the pre-arranged grooves that have kept it popular, this program is back with the same personnel and the same format. It's still an airing that has laughs galore, from the punned plug to the finale punch line of Baby Snooks.

Guests on the program were the two much-publicized Glamazons, Bunny Waters and Dorothy Ford, who manage to get thru a smooth, if none too original script based on their height, and careers. They tied in also with Frank Morgan, giving him a basis for his nonsense. This time he was an endocrinologist, and his spiel was sure-fire, even tho it faded at fadeout.

John Conte, the singing emcee, opened with *Oklahoma*, theme song of the legit musical hit, and followed Morgan with *Sunday, Monday or Always*. This latter tune got a fresh styling from Conte, with Frank Tours and the ork providing a nice background.

The Snooks skit had Hanley Stafford looking for someone to take care of Snooks while he goes out, mother being a swing shift war worker. Script could have been tighter, but got over slickly enough.

F. G.

DuMont Television

Reviewed Tuesday, 8:30-10 p.m. Style—Variety and film. Sustaining on W2WXV (New York).

For the first time since WOR and DuMont teamed up to present Tuesday night programs, the WOR engineers were in complete charge. They manned the mikes and cameras with the DuMont boys at their elbows. For an initial effort the results were exceedingly gratifying. Only twice did the cameras act up and the mike work was entirely up to snuff (September 14).

WOR's director of daytime programs, Ray Nelson, handled the all-over production, assisted in planning and direction by Maxine Keith. Miss Keith, who does a platter-patter show on WOR, suggested the act-introduction device. Idea was timely and entirely successful.

Station's *Handy Man*, Jack Cremer, opened the show, appearing as an average citizen struggling with his income tax blank. In reading various portions of the instructions he brought up points which the act that followed illustrated. For example, in going thru "Specific Instructions" he came to No. 4 and introduced *The Little Four*, Negro male vocal quartet. Group currently at Mon Paree nitery, sang *Cha-Chi-Man*, the spiritual *Good News a-Comin'* and *Let's Get Rid of That Guy* (meaning Hitler). *Cha-Chi* and *That Man* were composed by Clarence Todd, leader of the quartet, and beautifully sung by himself, Earl Skanks, George Timber and Ray Giles.

Karol Singer, vocalist with the Vincent Lopez ork, did two novelty numbers. Her light dress against a light curtain backdrop permitted no contrast and tended to give impression of head, arms and legs, but little body. Her kittenish performance was not enhanced by her excessive motivation.

Don Saxon, due to open in *Artists and Models* musical, sang *Let's Get Lost* and *Embraceable You*. Has a fine voice and personality, but he needs better make-up to do justice to his off-screen good looks. Televising plays strange tricks on performers. Some plain-panned people appear almost beautiful in projection, while others come across badly.

Denver Darling, hillbilly favorite, came on with his trio in dude ranch duds to warble *Take Me Back to Tulsa*, *No Letter Today* and the best *Pistol Packin' Mama* heard by this department. Group is exceptional in that they do not hick their numbers and are not accompanied by a guitar.

WOR's Uncle Don takes credit for discovering a Brooklyn prodigy, 11-year-old Ellen Bromley. With amazing confidence for one so young she chirped *You Made Me Love You*. She might show to better advantage in a show with fewer professionals.

John Whitmore, assistant director of war services and news at WOR, interviewed two Conover models, Stephanie Lane and Melina Miller. The latter, having just competed for the *Miss America* title in Atlantic City, appeared in her bathing suit. Both girls photographed well and exhibited poise and presence. Obviously WOR had gotten around to re-hearing.

Marie Nicholson and Gino Albert, duo from a dance school, put on an exhibition of steps. Camera remained focused on one part of the stage and the entertainers stayed within their little orbit, which was okay.

Audrey Sperling, attractive blonde who was in *Best Foot Forward*, sang *Doing It For Defense* and *The Three B's* in a deep husky voice. Her youthful animation added to her offering.

Ruth Barbour, who understudied the prima donna in *The Vagabond King* and who opens at the Embassy in Philadelphia next week, did *Can It Be Wrong?* and *One Kiss*. She was evidently not at her best before the cameras and had difficulty controlling her voice.

Mady Christians, legit name, did condensations from four Shakespearean plays. She chose Hermione's defense speech from *Winter's Tale*; Portia's famous *Quality of Mercy* from *Merchant of Venice*; Katheryn's final speech in *The Taming of the Shrew*; and the potion scene from the last act of *Romeo and Juliet*. Miss Christians worked straight and simple, using only a bench as a prop to provide a break between solos and did her own annotation. This was sheer artistry at its best.

The British film, *Fighter Pilot*, was served as a 10-minute intermission dish. It was an hour and a half crammed full of entertainment—as if the producers realized that for the next two weeks they'll be off the air while DuMont repairs its transmitter.

WOR can be proud of its recent effort. Wanda Marvin.

DEMAND FOR ROAD P. A.'S

(Continued from page 3)

as it became known that the new scale was in, the over-scale took a jump, too. The result is that from 30 to 50 per cent of the traveling lads with the portables are drawing down \$175 to \$200. In one case, the bally chore calls for \$250 on the pay check.

This financial hike is no more than necessary in the opinion of Leo Freedman, p. a. org's ex-prexy. The high cost of fronting today eats most of it. The day when a frontier could catch himself a room for a week's stand for 12 clackers is long since gone, according to Freedman. Now the hotels have never heard of a theatrical rate and the weekly lodging ante has trebled. Therefore it stands to reason that if a member can work locally for the minimum he's going to brush off the road unless the producer is willing to ante up the expense slack.

No Old School Advance Agents

Freedman agrees that there is a definite shortage of experienced road press agents. The old guard, he says, knew the editors in every town and exactly the type of stuff they went for. They knew railroading and where to find company accommodations. They made important decisions. Set house price scales. They went out on the road to learn in the same way an actor went out to learn. The union has never had a back-log of this kind of member, and producers don't dare to send an inexperienced man out ahead of a show.

"The younger element doesn't want to go anyway," says Freedman. "Except to work a few key cities, the average p. a. is lost outside of New York today."

That producers are in a tough spot to obtain good drumbeaters is confirmed by James Proctor, leading stem p. a. and one of the union's organizers. Employment statistics are the highest that he remembers. The military and USO have drafted many top men in the business and p. a. offices have been hit hard. Nevertheless he believes that it

is a healthy situation.

What effect post-war conditions will bring, nobody seems to know. It is likely that most of the war absentees will want to return to their typewriters. ATAM has no jurisdiction over getting them their former jobs. The consensus seems to be, however, that the general p. a. will be in his old job or a similar one.

"Naturally, it's silly to prophesy," says Proctor, "but a lot of us believe that the boom will continue for at least a year after the war. There will be money to be spent and the theater should continue to cash in on it. The gang who are away now will step right back into the picture."

In the meantime, if producers become more road-minded or even keep to the present pace, it is evident that they will become increasingly put to it to find the adequate lads who make with the words. The p. a. is sitting pretty.

OWI AD AGENCY

(Continued from page 3)

each advertiser and sell the brass hats on the advisability of using space in the European, African and Near East nations involved. Altho armed with no direct Treasury authorization the solicitors use the letter signed by Assistant Secretary of the Treasury Sullivan, which okays advertising costs in South America as an acceptable expense of doing business in wartime and deductible from income despite the fact that no products of the advertiser involved are available for sale in S. A. They use the letter as proof that the European ad coin will be income tax proof.

No Radio Pitch

No pitch is being made for commercial broadcast airings overseas for the OWI feels that its direct short-wave broadcasts, which are picked up by stations owned, leased or operated by OWI or the Army Special Services, are doing the necessary job. Most of broadcasting overseas, prior to the war was of governmental origin and listeners are not critical of "official programs."

Plan actually by-passes congressional objection to spending tax money for propaganda purposes and at the same time may build a post-war market for U. S. products. Nazi have not yet gotten around to creating acceptance for their handouts in this manner, altho plenty of cash goes to newspaper publishers in neutral countries thru the back doors as straight bribes.

Some of the U. S. ads carry plug lines for overseas broadcasts but it's all very circumspect, and if the natives are a little surprised to find American ads popping up in their newspapers for the first time, they shrug their shoulders with "Ces't La Guerre."

NEIC RELIVES PAST

(Continued from page 3)

moved that the co-ordinating committee be dissolved and a new one formed to comprise the entire membership so that anyone who happened to be in town could contribute to meetings. Solly Pernick (stagehands) warned against "packed" committees. Mrs. Marsden therefore changed her phraseology to read: "Resolved that the co-ordinating committee be extended to include every member of NEIC." It passed unanimously and peace was restored.

NEIC's treasury is now \$604.39, with an additional \$500 expected this week.

Several organizations were proposed for membership and were referred to the membership committee. These included Cafe Owners' Guild, Film and Drama Critics' Circles and American Newspaper Guild.

Among data disclosed at the meeting was the fact that United Theatrical War Activities Committee sent an average of 55 shows per week out of its offices for the month of September; that 150 vaude turns had been given at the Treasury Department's Victory Square Bond Tent and that 171 pledges have already been signed by Actors' Equity, with blanket pledges from AFM Local 802 and Stagehands' Local 1.

A "thank you" telegram was received from Secretary of the Treasury Henry Morgenthau for the industry's help in the bond drive.

The conference will send a special message of commendation to all theater personnel now doing morale jobs in the armed services.

Among those who attended the two-hour confab were James Sauter, UTWAC; Sam Suber, Richard McCann and William Feinberg, Local 802; John C. Flinn, Independent Motion Picture Producers;

Paul N. Turner, Actors' Equity; W. A. Fricke, Associated Advertising Agencies of America; Emily Holt, George Heller and Anita Grannis, American Federation of Radio Artists; Alan Corelli, Theater Authority; Elizabeth Morgan, UTWAC; Milton Weintraub, Association of Theatrical Agents and Managers; R. L. Harlow, Broadcast Music, Inc.; James F. Reilly, League of New York Theaters; Walt Dennis, National Association of Broadcasters; Frank Wilson, Negro Actors' Guild; George Freedley, National Theater Conference; Neil W. Hopkins and Harry Herrmann, Radio Writers' Guild; June Blythe, Screen Publicists' Guild; Leonard Callahan, Sesac, Inc.; Helen M. Purcell, Theater for Victory Council; William Morris Jr. and George Goldsmith, William Morris Agency; Abe Lastfogel, USO-Camp Shows, Inc., and Solly Pernick, Stagehands' Local 1.

PANAMA 49TH STATE

(Continued from page 6)

city, HOK-HP5K, is 95 per cent Spanish and 5 per cent English. The reason for the low percentage of English on this outlet is explained by the fact that another station in the city is predominately English and HOK naturally swings over to the Latin side of the business fence. What's important is that no station in the Republic broadcasts without some programs being handled in English.

Programs 60% Musical

More than half of Panama's programs are musical, 60 per cent to be exact. Half of these are popular and the other half are what is called locally "selected" music. This means longhair and sweet in contradistinction to the musical yen of the moment. Of the other 40 per cent of the programs 10 per cent are news, 15 per cent cultural, with the other 15 per cent devoted to "service" type shows, ranging from *The Women's Hour* to HOK's *Here's Your Doctor*, on which a different medical man each week gives general health advice to listeners, there being no ukase against MDs appearing on the air in Panama.

The broadcast day ends at midnight. That's the law and station operators are just as well pleased. Radios in public places must be turned off at 11:15 p.m. Unlike many other Latin American operations, no loud-speakers are permitted in public squares or any place out of doors.

CIAA Good Will at 8:30 P.M.

Stations located on the Pacific Coast due to reception are able to rebroadcast without trouble all the short-wave programs sent to them. Typical of rebroadcasting of Inter-American good-will programs is that of CBS-CIAA heard nightly at 8:30. Program runs the gamut and is addressed to Spanish-speaking population. The time is paid for by the coordinator's office. The Atlantic side has had short-wave reception and uses E. T.'s from the States.

Millions of American dollars are being poured into the area and are spent here. The more than 50,000 Panamanians (1/16 of the population) who work in the Zone are paid at American rates rather than local wages and the entire Republic is prospering.

Camels are the only cigarettes advertising on the air. That's because it wasn't so long ago that Chesterfield discovered that it was selling enough cigs in the Zone per month to take care of the needs of all the countries in South America. In a way it was, because these cigs found their way as far south as Argentina. It was said to be a profitable bootleg operation, but it's all over now and Zone authorities have promised the Republic that they'll watch wholesale street crossings with packages (the Zone and the Republic are just across the street from each other).

Like the present cig concentration on re-selling the overseas soldiers who have grown to like Chelseas, a smoke they never even had heard of back home, Camels are making sure that they hold their own with the American "invasion" of this country.

Altho no commercial NBC or CBS programs are heard here at present, both NBC and CBS stations use NBC and CBS identification at station-break time at least seven times a day. Both nets are seeing that the American boys down here and the locals don't forget the two great North American networks.

To broadcasters from the States one thing stands out above all others—contracts are for 52 weeks from July to June without 13-week cancellation clauses. They'd like to make that idea stick back home.

Pubs "Parade" Case Goes On; "Sunday" Ceded No. 1 Spot

NEW YORK, Oct. 2.—Court reserved decision yesterday on motion for temporary injunction against the *Lucky Strike Hit Parade*, brought by Mayfair Music and Edwin H. Morris, Inc., and American Tobacco Company's motion for dismissal of the publishers' complaint. Additional briefs from both sides will be presented by October 11.

One point of controversy was resolved without a legal ruling when George W. Whiteside, attorney for Lucky Strike, asserted that *Sunday, Monday* would appear as the No. 1 song on tonight's *Hit Parade* as a result of its surveys, and *Pistol Packin' Mama* had won the No. 9 spot.

It is reported that Lee V. Eastman, attorney for both plaintiffs, discussed with the opposing attorney in an out-of-court conversation the possibility of reaching an agreement by forming a board of experts from the music publishing and sales companies for consultation and selection of the top 10 songs for each week's *Hit Parade*.

Billboard "Lucky Pierre"

NEW YORK, Oct. 2.—*The Billboard* was mentioned by name by both sides in the *Hit Parade* suit being fought out in New York Supreme Court, as the trade paper whose song popularity charts should be consulted in deciding any "10 best."

Attorney for the publishers disputing the *Hit Parade's* accuracy, stated last week that an accurate count would be one based on "lists carried in *The Billboard* and other trade papers."

The affidavit prepared by attorneys for American Tobacco Company to prove the accuracy of its selections for its weekly *Lucky Strike* broadcast, cited *The Billboard's* tables of song and record best sellers as one of the program's chief sources of information.

Shucks, fellers, 'tweren't nothin' a'tall.

Barry Wood Quits RCA-Vic

NEW YORK, Oct. 2.—First in the expected shifts in recording affiliations has taken place, with Barry Wood cutting loose from the Victor banner. Singer handed Victor officials an ultimatum last week when news of the Decca deal broke and walked when his terms were not met.

Wood, an established name in radio circles, is said to have asked for first crack at all song material and Victor, with Perry Como slated for a build-up, was unable to satisfy Wood's demands. While Decca is generally being mentioned as his next recording label, Jack Robbins's Lion Records, still in its formative stage, is hinted as a possibility.

Name Jazz Men Play A.M.'s for 'Graveyard Shift'

HOLLYWOOD, Oct. 2.—*Graveyard Shift Dances*, featured at the Hollywood Cafe here, now has an all-star eight-piece band fronted by Dave Hudkins playing a four-hour session beginning at 10 o'clock in the morning. Idea was started with juke box music used to entertain war workers who knock off at 7 a.m., but Don Otis, disk jockey at KFAC, brought in live music.

Hudkins, who used to be billed as Ace Hudkins, has Jack Jenney on trombone; Les Robinson and Johnny Walton on saxes; Ernie Figueroa, trumpet; Judd M'Naut, bass; Milt Golden, piano, and Barney Castle, guitar. Penny Coleman and Phil Shepard are on hand for vocals.

Juke box is still used up to 10 a.m. and after 2 p.m. when the band leaves. Another orchestra, plus floorshow, work the afternoon and evening sessions.

Dean Hudson Finds Band in TD Tryouts

NEW YORK, Oct. 2.—Dean Hudson, who has been trying to reorganize a band since returning to civilian life with an honorable discharge and a lieutenantcy from the army, finally found a band by helping Tommy Dorsey reorganize his band. Enough men were left over from the Dorsey tryouts to give Hudson a 14-piece outfit with which he opens in New England next week.

Ink Spots' New Git-Man

NEW YORK, Oct. 2.—Guitarist Bernie Mackey opened with the Ink Spots yesterday at the Stanley Theater, Pittsburgh, replacing Charles Fuqua who was inducted into the army. Mackey is a 4-F baritone who was with Bunny Berigan at one time.

The new member of the crew will literally step into his predecessor's shoes. He and Fuqua wear suits, hats and shoes exactly the same size and resemble each other.

Del Courtney Loses P. M.—Sam Lutz to Army

CHICAGO, Oct. 2.—Sam Lutz, personal manager for Del Courtney, passed his physical and reports to Camp Grant, Rockford, Ill., October 17. He has set the band for the next eight months, however. Following the current run at the Del Rio, Washington, ending October 19, Courtney will go into the Cavalier Ballroom, Youngstown, O., October 21; Topper Ballroom, Cincinnati, October 22-23; Tune Town Ballroom, St. Louis, October 25 for two weeks; Blackhawk Cafe, Chicago, November 17, for 16 weeks, with the Palace Hotel, San Francisco, to follow.

AFM's Demands Stiffen E.T.-ers' Resistance; Diskers Send "Big Guns" To Front

NEW YORK, Oct. 2.—Electrical transcription companies' readiness to settle with the American Federation of Musicians has been considerably slowed down by disclosure of the terms of Decca's agreement with the union to lift the recording ban. As one e. t.-er gasped, when he saw the terms: "Agreement, hell. That's a hold-up!"

In general, it was felt that the actual terms dictated by the federation for the granting of a recording license were far more stringent than anyone had anticipated. The extra money payments had already been grudgingly conceded by the majority of transcribers but the method of payment and the conditions imposed were received indignantly.

The holdouts among them were strengthened by the entry into the WLB case by RCA-Victor and Columbia, whose attorneys filed petitions with the WLB panel for participation in the proceedings. Even the musicians acknowledged the changed situation, their attorney, Joseph A. Padway, promptly moving that the recording companies be denied the right to enter the case at this late date.

Padway's motion was denied, as was his request for a two-and-a-half-week adjournment to give the union time to prepare for "heavy industry's big guns."

Panel's Decision Awaited

What course the case will now take cannot be anticipated at press time. Recorders and transcribers together met with Arthur S. Meyer, chairman of the panel, Friday but reached no decision and expect to reach no decision until

they learn what the panel's official attitude is when the hearings resume here Monday morning.

The panel has gone on record as retaining "full jurisdiction of this dispute in all particulars, including . . . review of the terms and conditions of contracts and agreements entered into."

It is Padway's opinion that the panel has no real jurisdiction over the Decca agreement as it does not carry increases of wages to employees. Most of the recording industry believes that the panel can pass on the payment of money direct to a union, and is biding its time until the panel so rules.

What may complicate the recorders' defense is a report that the panel will refrain from expressing an opinion on the Decca agreement until the entire case is completed. If true, that would place the burden on the recorders. If they fight out the issues and a length of time is consumed, they will have lost just that much time as if the WLB upheld the Decca agreement.

If the agreement is eventually ruled null and void, Decca and its subsidiary, World Broadcasting, will have valuable recordings to market. It is unlikely that the WLB could legally halt the distribution and sale of such disks, and the AFM might spitefully encourage the circulation of these recordings in retaliation to the diskers who upset its agreement.

Marks Claims 2d "Home for Xmas" Lift of Its Song

NEW YORK, Oct. 2.—E. B. Marks, Inc., thru its attorney, Julian Abeles, has asked Charles Warren Music and its selling agent, Melrose Music, to stop publication of *I'll Be Home for Christmas*, warning of copyright infringement. Warren's *Home for Christmas*, written by Walter Kent and Kid Gannon, is allegedly a lift from a song with the same title and lyric idea written by Buck Ram and published by Marks a year ago.

Ram claims he played the song for Kent before placing it with Marks, and Kent had discussed the possibility of working on the song. The collaboration was never completed because Irving Berlin's *White Christmas* had already begun to step out.

Marks decided against pushing the song last year for the same reason but had planned a big drive on it for the coming season.

Heidt Mulling More Ballroom Purchases

NEW YORK, Oct. 2.—Horace Heidt is branching out into the ballroom business in a big way. Based on the success of his Trianon Ballroom in South Gate, Calif., the band leader is negotiating for the old Palomar Ballroom property in Los Angeles and expects to work out the details when he returns to the Coast.

He has also bought a Cleveland location, is examining sites in Chicago and has acquired property in Huntington Park, Calif., which he will turn into a combination ice rink, bowling alley and dance pavilion.

Mutual Music for Sale

NEW YORK, Oct. 2.—List of band-owned music publishing houses will be thinned by one if a buyer is found for Glenn Miller's Mutual Music. Asking price is \$50,000, \$10,000 of which is said to be earmarked by Miller for Leo Talent who manages Mutual.

Decca Contract Won't Bring AFM Money It Expected But Provides Plenty Security

NEW YORK, Oct. 2.—The AFM-Decca contract removing the lid from that company's recording was finally concluded Thursday a.m. when James C. Petrillo signed for the union and E. F. Stevens Jr. signed for Decca. Decca's publicists announced it as a "successful" conclusion. Petrillo too attests to the success, asserting it is first contract of its kind and opens a new phase in employer-employee relations. Still others involved are moaning about having been "sold down the river."

The agreement, which now serves as the official AFM recording license contract being offered to the rest of the recording industry, stipulates that Decca "shall pay to the American Federation of Musicians" 1/4 cent for each record sold at retail for 35 cents or less; 1/2 cent on each disk selling for not more than 50 cents; 3/4 of a cent on 75-cent sellers and 1 cent on dollar disks. Records selling at retail for \$1.50 brings the union 2 1/2 cents each and \$2 items return 5 cents to AFM. There is a 2 1/2 per cent nick of the sales price on each record exceeding \$2.

Electrical transcriptions used as part of library services are taxed 3 per cent of the revenue derived from sale, lease, license "or other disposition thereof" of same. The same tax is imposed on spot announcement disks, "commonly known as 'Jingles.'"

Money Paid Directly and Regularly
All payments are to be made within 45 days following each calendar half year and go into the AFM's "employment fund." This was originally known as the unemployment fund and was changed to broaden its scope to include employment of employed members of the union.

Petrillo is of the opinion that the yearly take from the entire record industry after the war may reach as high as \$4,000,000. Perhaps a quarter of what was expected when the demand was first made but plenty for a "slush fund," as

it was characterized by the attorney for the transcribers, A. Walter Socolow.

When asked by reporters which clauses he considered the most important ones, Petrillo answered: "The money clause." However, the contract contains several more clauses that strengthen the union's hand. As Petrillo remarked to *The Billboard* representative, "Anything we left out of that contract they can have."

Not Very Much Left

Recordings or transcriptions of radio program broadcasts may not be made without first securing written permission from the federation.

Recordings cannot be made for use as accompaniment to live performances.

Waxings may not be dubbed, re-recorded or re-transcribed without written permission from the federation and without payment of the union scale to musicians who made the original recording or played the live show. This will hit directly at radio sponsors who wish transcriptions of their radio programs for distribution to stations not on the network. If transcribed under the present terms, musicians who played the original show will receive an additional fee not less than the union scale; a sort of "stand-by" salary without the necessity of standing by.

AFM Won't Be Caught Again

The federation learned many lessons from the 14-month recording fight and incorporated many of those lessons into the new contract. No longer will diskers be able to build up a strong reserve without the union's knowledge because the contract stipulates that "immediately upon the making of any recording and prior to its release," the federation must be advised of such recordings, their serial numbers and any additional information it "may reasonably desire."

In addition, the federation receives current record catalogs and all supplements "as and when issued."

There is one more rather significant

clause and this is quoted in its entirety: "The federation at its option shall have access and right of examination of your books and records relating to this subject at all reasonable times."

As the fellow said, that's all, brother.

AFM Rolls at All-Time High

Fredericks Lose Reg Marshall by Getting Fishman

HOLLYWOOD, Oct. 2.—Ed Fishman's entry into the Frederick Bros.' organization crystallized the friction that existed between F. B. and Reg D. Marshall, manager of the firm's office here, and prompted Marshall to resign his job Thursday. Absolute charge of this office has been the point of controversy that has continued for the 18 months Marshall was with the agency and altho the home office did not say Fishman would be assigned to the Coast, Marshall decided to check out.

Marshall brought several bands with him when he joined F. B. and assumed he was above, what he deemed, trivial company regulations. However, they provided a constant source of argument and Marshall is said to have tendered his resignation no less than five times during his tenure. It is likely that he will hook up with another agency rather than go back to independent booking.

Frank Loesser Goes 'Billy

NEW YORK, Oct. 2.—Frank Loesser, who has done some mighty smart lyrics for filmicals, did equally well with the down to earth *In My Arms* and as a result, has followed up with an out-and-out hillbilly tune *Have I Stayed Away Too Long?* Famous Music will publish.

Leader-Publishers Tough on Pluggers

NEW YORK, Oct. 2.— Song pluggers from some publishing firms owned by band leaders are running into a lot of grief these days because of band-raiding proclivities of their bosses. With the musician market getting tighter and tighter, the other guy's band is considered in-bounds for the maestro who needs musicians and has the money to make good his bid. As a result, leaders who don't like to have their men picked off are nixing all plugs for songs published by the big bad batoneers.

Previously, working for band-owned firms made life easier, since a couple of plugs could always be swapped.

Anson Weeks Taking Over Herbeck's Ork

CHICAGO, Oct. 2.—Anson Weeks will front the Ray Herbeck band after November 1 when Herbeck reports to the army. L. A. Frederick, prez of Frederick Bros., who has engineered the deal, reports that Weeks will give up his present band, now on the West Coast, and start on the new job at the Trianon, Houston, the beginning of November for an indefinite run.

According to present plans, the same line-up will continue with Weeks, including vocalist Lorraine Benson, Herbeck's wife.

Armed Forces Have 30,000; War Plants Using Many More; Teen Tootlers Fill Ranks

NEW YORK, Oct. 2.— The previous record registration of members in the American Federation of Musicians, 146,421 in 1928, has been surpassed, the latest capitulation shows, by close to 1,000. However, of the 147,000-plus members on the union books, well over 30,000 are serving in the armed forces.

Number of musicians available today for employment is 116,206, only slightly higher than the recent all-time low in 1937 of 111,960 in the Federation, and serves both to support and deny contentions made by the electrical transcription companies to the WLB fact-finding panel.

The fact that virtually every musician capable of playing a tune on his instrument is working at his trade supports the E.T.-ers' assertion that mechanically reproduced music has not curtailed employment opportunities for musicians.

At the same time, it places a different complexion on the claims made that surveys conducted by NAB in August, 1942, revealed that only 17.5 per cent of AFM names found in 112 city directories were listed as musicians.

Doubling at War Work

Since that time, more than a year ago, countless thousands of musicians have found work in war plants in response to War Man-Power Commission pleas for more industrial workers, and in some cases, upon advice of local draft boards.

This has curtailed, but not eliminated the professional activities of musicians, *The Billboard* has reported from time to time. Many towns and small cities have adjusted their entertainment habits to availability of musicians and in place of traveling name bands have substituted week-end dances utilizing local musicians.

Even name bands have entered war plants as a group, playing dances on their off-nights. Alvino Rey's orchestra became Lockheed employees many months ago and many more may follow the same path in an effort to secure essential ratings.

Teen-Aged Pouring In

The bulk of AFM's new membership has come from teen-aged musicians. This became emphasized when the draft age was lowered from 21 to 18 years and many name bands began hiring tootlers 16 and 17 years old. Corky Corcoran, tenor sax soloist with Harry James for a long time, is only just past 18 and other examples are numerous.

AFM, which permits membership at 16 years, is being swelled monthly by youngsters as they come of age. A vast number of 3-A's are expected to be reclassified 1-A, the 4-F market of musicians has been picked clean, and replacements can only come from the under-draft age lads.

How seriously the musicians' union con- (See AFM ROLLS HIGH on page 17)

Atlantic City Shuttered Till Next Summer Despite Expectations to Contrary

ATLANTIC CITY, Oct. 2.—Prospects for the resort becoming a major week-end spot for the remaining names going out on tour has faded. Mid-summer gossip had both Steel Pier and Hamid's Million-Dollar Pier, two ace dance spots along the Jersey Coast, carrying on for the after-season months and buying name bands as it does regularly during the summer. However, Hamid's Pier has

called it quits until next summer, and while Steel Pier will keep lit on Saturdays and Sundays for the fall and winter, Alex Bartha's music for the pier's Marine Ballroom will suffice.

During the past summer, both piers depended heavily on the name bands to bolster the marquee. In former years, bands shared the lights and even took second billing to the stage stars booked in. But with fewer variety names available last summer, and their asking price soaring, both piers let the show budget go mainly for the ballroom stands. Both Hamid's and Steel Pier were full-week stands, augmenting with a second name for the week-ends, in addition to the house dance band.

Altho Atlantic City looks forward to a big winter season, in face of the military stationed here and the staggered vacations for war workers who can now use their autos and find better public transport facilities in coming to the resort, there is little in prospect for the music makers here. Large niteries and cabarets have all shuttered down now, and the few remaining lit are the musical bars and cocktail lounges. And even here, there is no heavy expenditure for the small and intimate musical combos. As such spots face little or no competition from other entertainment sources, and feel that they will do business regardless of what entertainment they have to offer, the trios and quartets are being whittled down to single pianos and piano-vocal twosomes.

Musical bars started cutting down on talent budgets even before Labor Day. With summer biz really booming, and the crowds six deep at the bars making too much noise to let the music and entertainment even be heard, ops figured they could do well enough without shelling out booming prices for combos. In fact, many figured that as long as they have a juke box, with *Pistol Packin' Mama* in the machine, that's music enough for the standee quaffers.

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New Father Draft Expected To Cut Heavily Into Agency Rosters; Sniping Suspected

NEW YORK, Oct. 2.—Wholesale drafting of fathers, which began today, has the band-booking agencies in a dither at the possible loss of many of their music-making meal tickets. Only a handful of leaders have been reclassified into 1-A, but at least another handful have been told by draft boards to get into war work fast, and many more are anticipating notices to appear for physicals in the near future.

Thinning out of the band ranks by earlier drafts helped make the booking business a seller's market, and everybody left cleaned up. Still more pruning would heighten the seller's edge but that would be an empty advantage if there was little to sell.

A random guess would place among the 4-Fs and over 38s: Kay Kyser, Benny Goodman, both Dorseys, Guy Lombardo, Xavier Cugat, Duke Ellington, Johnny Long, Jimmie Lunceford, Jerry Wald, John Kirby, Horace Heidt, Louis Jordan, Russ Morgan and Jay McShann.

Add a couple of dozen more and that about completes the list. Those left are potential soldiers and sailors, and that's what has the bookers lying awake nights.

Raiding Is Rumored

Naturally, replacements must be found to fill the draft-made gaps if an agency is to continue to prosper, and the other agency's roster is being carefully eyed. In ordinary times, bands under long-term contracts would be considered inviolate, but these aren't ordinary times, and there are ways of effecting a transfer.

Causing dissatisfaction between performer and agency is one method of paving the way that can be followed by an offer to buy up the contract. Ability to get it up in large amounts is an essential these days, a far cry from the time an

Artie Show could buy up his contract for \$15,000. William Morris turned down \$25,000 for Slack's contract, and Slack is still far from being a big name. And recently, the \$60,000 Sinatra transaction brought \$25,000 from MCA as an outright gift.

There aren't many agencies who can throw that kind of dough around, and it may develop into a situation where the rich get richer.

Certainly, the only kind of maestros worth big money to an agency are those who are draft-exempt. Frankie Carle, who cut away from Horace Heidt and is beyond the draft age, has been shopping the agencies for the best deal, and at the moment it seems as if GAC has the inside track.

John Kirby Suing Race Paper for 50G Draft Libel

NEW YORK, Oct. 2.—John Kirby appeared in New York Federal Court Wednesday (29) and filed a \$50,000 libel action against *The Pittsburgh Courier* Publishing Company. Kirby charges that the defendant maliciously and wrongfully published on August 5, under the title *Little Shots About Big Shots*, "if John Kirby doesn't report for induction this week the local draft board will have FBI track him down." The story appeared in *The Pittsburgh Courier*, a race publication.

Kirby alleges that the story was published with intentions to injure his good name, fame and credits, and to bring him into public scandal.

It has been generally understood in the trade that Kirby received a 4-F classification several weeks ago.

Negro Music Org Gets AFM Support

NEW YORK, Oct. 2.—Efforts to get more Negro musicians and vocalists into radio stations, theaters, concert orchestras and other branches of the music business received an impetus from the newly formed Council on Negro Music and Musicians, sponsored by Paul Robeson.

James C. Petrillo, in a cordial letter to Robeson dated September 24, promised support from the American Federation of Musicians, and William Feinberg, secretary of Local 802, has been selected to represent AFM on the council.

Stated objective of the new group is the "calling together of musicians to complete educational opportunities for the Negro in music equal to others, as well as employment opportunities that would provide the abundant talents of Negro musicians with adequate means of expression."

ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

DERYCK SAMPSON (Beacon 7005)
Chinese Boogie-Woogie—FT. Kansas City Boogie-Woogie—FT.

The 17-year-old Deryck Sampson, whose proficiency at the eight-to-the-bar Steinwaying is bannered by Joe Davis's Beacon label, displays nothing more than technical skill and ability for these two boogie-woogie opuses by Emporia (Lefty) Scott. Wholly lacking in any melodic appeal whatsoever is the *Chinese Boogie-Woogie*. Apart from an identifying Chino-strain or two, it's a dull and monotonous opus that does neither pianist nor the cause of boogie-woogie any too well. Sounds more like the aimless (See ON THE RECORDS on page 67)

ON THE STAND

Reviews of orchestras playing hotels, night club and ballroom locations and one-nighters.

Hal McIntyre

(Reviewed at the Hurricane, New York)

HAL MCINTYRE is said to have received a 1-A reclassification; if he has, this notice can be waved at his commanding officer as proof that Private McIntyre is capable of whipping up a first-class music battalion. If his draft board rules otherwise, this is notice to the trade that McIntyre is just about ready to bid for top-money dates.

The band is in fine shape. Sally La Ferch is heard frequently in solos and his trumpet work is as tasty, original and all-round satisfying as any sideman is pumping today. Eddie Safranski is an ace on the bass and Ted Goddard, who has taken over the tenor sax solos, plays with a prettier tone than his predecessor, Johnny Hayes. The leader's alto sax is pleasantly reminiscent of Johnny Hodges and the rhythm section has a beat with a boot.

His music keeps dancers on the floor but McIntyre has yet to learn the trick of getting table-sitters up on their feet from the first down beat. Probably because his intros are generally devoted to harmonic nuances that evade a listener who wants to get his teeth into something concrete. Even a novelty click like *Paper Doll* is dreamed up rather than punched out.

Al Noble is still the male vocalist but Helen Ward is no longer with the band. Anita Boyer is pinch-hitting temporarily, and it's too bad she can't remain. Her forthright singing gives the band music a roundness and solidity that is the perfect balance to the subtle scoring of most of the instrumentals.

If McIntyre remains in civilian life, he will need a strong singer to help him climb. He's a fine music man but his fronting is on the placid side and someone must generate the electricity.

Elliott Grennard.

Don Reid

(Reviewed at Trianon Ballroom, Chicago)

SWEET, easy-to-dance-to outfit fronted by a lanky, handsome trombonist, formerly with Jan Garber. Sharing honors with him is Fritz Heilbron, another Garber alumnus, who is a show in himself with his sock trumpet work and vocals, straight and comedy. Reid used to be known as Don Shoup when he arranged and played for Garber. This band has, in effect, adopted the old Garber style.

Ork is commercial and suitable for all types of jobs. The boys have strong dance music and plenty of novelty fare. Heilbron in charge of the latter department. Instrumentation includes three brass, four reed, three rhythm, in addition to Reid. Rhythm section boasts of a fine piano man in Harold Kay, formerly with Ted Fio Rito.

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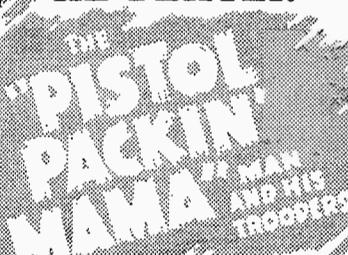
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Kaye 23G in Philly Despite Competish; Kirk 10G at Fay's

PHILADELPHIA.—War Bond rallies cutting into attendance and with a heavy rainstorm on closing day, Sammy Kaye and orchestra still managed to pile up a satisfactory \$23,000 for week ended Thursday (30) at the Earle Theater (seating capacity, 3,000; house average, \$20,000). A Duke Ellington concert on closing night also made for a competing factor. Sunny Rice and Don Cummings made for the added acts, with *Gals, Inc.*, on screen.

Fay's Theater (seating capacity, 2,200; house average, \$8,500), for its opening week ended Thursday (30), hit over the \$10,000 with Andy Kirk's band teeing off. June Richmond, the Musical Madcaps, Conway and Parks, and Pepper Welsh rounded out the all-sepia bill, with *Petticoat Larceny* on screen.

Armstrong 29G in Hub; Lombardo 30G

BOSTON.—The RKO-Boston (3,200 seats; scale, 44 to 99 cents) with Louis Armstrong, week ended September 29, found a strong \$29,000 in the till. Unit also included Hattie Noel, Joyner and Foster, Ann Baker, Jimmy Anderson and Joe Garland. On screen, *The Sky's the Limit*.

Guy Lombardo had the week before (ended September 22) and drew a swell \$30,000. Unit also included Lathrop and Lee, Belett and the English Brothers. Pic, *Adventures of a Rookie*.

Carter 18G in LA; Car Strike Hurts

LOS ANGELES.—Stageshow headed by Benny Carter drew a fair \$18,000 at the Orpheum Theater (2,200) week-end Tuesday (28) despite the fact that the Pacific Electric Railway cars were off the street Friday and Saturday (24-25) because of a strike which prevented many servicemen from hitting Los Angeles.

On the bill with Carter were Peter

Shep Fields' 19½G In Chi Below Par

CHICAGO.—Being the only stageshow house in town (for the next few weeks anyway, with the competitive Chicago Theater eliminating stage attractions during the *This Is the Army* run) Oriental (3,200 seats; \$20,000 house average) turned in a disappointing \$19,500 for week ended September 30 with Shep Fields and band unit, plus second run of *Honeymoon Lodge*. Fields had to carry the load single handed and it proved too heavy a load. Week-end was big (11 shows were offered Saturday and Sunday) but the weekdays were far below par.

Oriental started okay Friday (1) with Bonnie Baker, Milt Britton and band and first run of Universal's *Larceny With Music*.

Balto Hipp Record High With \$24,300

BALTIMORE.—Hippodrome Theater set a new high in weekly grosses week of September 22-29 when it hit \$24,300 with a bill headlined by Lee Sims and Illomay Bailey. Also on bill were Arthur Blake, Ladd Lyon, Billy Wells and the Four Fays, and Arthur LaFleur and Marie Manners. Pic, *Behind the Rising Sun*.

A new record for attendance and gross was established at the special weekly midnight show last week when 2,200 war night-shift workers crowded the house to capacity for a take of \$1,650 for the night. The Hipp is the only downtown Baltimore vaudefilm house which stages special midnight shows.

Powell 30G in SF

SAN FRANCISCO.—Golden Gate (2,850 seats) grossed an excellent \$30,000 week ended September 22 with Eleanor Powell and her own stageshow. On screen, *Seventh Victim*.

Ray, Harold Nicholas, Ben (Shadrack) Carter and Mantan Moreland. Pic, *A Scream in the Dark*. Orpheum top is 75 cents.

Holidays Stop Stem BO Sag; Lahr, Manners, 'Wintertime' Big 85G; Kaye, 'Stars' 60G

NEW YORK.—The Jewish holidays strengthened the Broadway vaudefilm market this week and arrested a temporary box-office sag. Three new shows on the Stem also did no harm to the grosses. The Roxy, Strand and State bowed to good houses and indications point to comfortable takes.

The Roxy (5,835 seats; \$50,067 house average) bowed Wednesday (29) with Bert Lahr, Lucille Manners, Haakon and Bowman plus *Wintertime* to a block long line, indicating a strong \$85,000. Mixed reviews on the film will probably slow the take somewhat. Last week, the second of Carole Landis, Paul Draper, Jerry Wald's ork along with *Holy Matrimony*, got a fine \$64,000. Opener took \$86,000.

The Strand (2,758 seats; \$39,364 house average) opened Friday (1) with Sammy Kaye and *Thank Your Lucky Stars* and expects to hit around \$60,000 in its debut.

Omaha Hangs Up 2 Average Weeks

OMAHA.—Bill Bardo ork and Crooning Troubadour Nick Lucas pulled \$14,500 for a week's stay at the Orpheum Theater (30-65 cents, 3,000 seats, average \$14,500) ended Thursday (30).

Also on bill were Glenna and Charles Noble, featured with the ork; Walter Dare Wahl, the Two Albins and Billy Severlin. On screen, *Background to Danger*.

The week preceding, Bob Chester ork and revue also grossed \$14,500. Also on bill were Lowe, Hite and Stanley; Evelyn Farney, the Nelson Sisters, and Betty Bradley, band thrush. On the screen, *Holy Matrimony*.

Connee Boswell and Joe Venuti's ork and revue opened Friday (1).

Last week, the five-week run of Abe Lyman's ork, Jerry Lester and *Watch on the Rhine* closed to \$33,000 after hitting \$40,000, \$45,000, \$58,000 and \$60,000.

The Paramount (3,664 seats; \$55,587 house average) going into the third session of Vaughn Monroe's band and *Lady Takes a Chance* expects to register \$60,000. Prior grosses were \$68,000 and \$80,000.

The Capitol (4,628 seats) with Morton Gould, Virginia O'Brien, Henny Youngman and Allan Jones together with *Johnny Come Lately* will hit \$54,000 for the second week of the layout after opening to \$64,000.

Radio City Music Hall (6,200 seats; \$94,302 house average) now housing the third stanza of *So Proudly We Hail* along with usual MH layout has expectations of \$90,000 after knocking off previous grosses of \$96,000, \$102,000 and \$115,000.

Loew's State (3,327 seats; \$22,856 house average) opened Thursday with Benny Davis, Cliff Edwards and Rae and Davis along with the second run of *Let's Face It*. Around \$28,000 is in view. Prior bill with Jimmy Lunceford's ork and *Adventures of Tartu* knocked off \$28,000.

Louisville Slips After 3 Big Ones

LOUISVILLE.—Competing with a *This Is the Army* screen opening and a War Bond premiere of *Johnny Come Lately*, National grosses for a bill starring the Duncan Sisters and Charlie Agnew's band, which closed the house's fourth week Thursday (30), dropped to \$14,800 (2,200 seats; 40 cents afternoons, 60 cents evenings and Sundays).

Shep Fields and His New Music, Rochelle and Beebe, Rosalind Gordon and Lew Hoffman added \$17,500 for week ended September 23. Blue Barron and the Stadlers chalked up \$16,000 the week before, following the initial bill, with the Connee Boswell-Joe Venuti ork unit which put \$15,500 in the bag.

BURLESQUE NOTES

MILLE MICHELLE, a Milt Schuster booking several seasons ago, was a featured dancer at the Folies Bergere, Paris. Last appearance here was to help close the Star, Brooklyn. . . . EDDIE (NUTS) KAPLAN and Dick Dana are with a USO unit labeled *Funny Side Up* touring Texas. . . . COUNTESS NADJA, former burly feature, is now Nadja Norskaya, Russian ballad and lullaby singer at Rueben Bleu nitery. . . . BOB FERGUSON, comic at the Steel Pier, Atlantic

City, all summer, introduced two new scenes while in Union City, N. J., last week. Calls them *Ticket to Troy* and *Sarah and Dora*. Assists are Mary Murray, Max Coleman, Franklin Hopkins, Mar-Shan and Leah Wakefield. . . . SALLIE KEITH finished engagements at the Star and Garter and Folies Bergere September 25 and returned to Boston. . . . KEN ROGERS, producer, who has been busy with USO and other shows ever since Portland, Ore., shuttered burly, writes that he is on his way to Mexico City. En route will stop off in Hollywood to see Rose LaRose make her first pic. . . . GEORGE SCREENE, tap dancer, spot-booked on the Hirst Circuit, was added attraction in Union City, N. J., and Waterbury, Conn., the last two weeks.

TRUDINE, co-featured in a Hirst unit, is a former ballet dancer. First time East with a hobby for large stone rings. . . . FRANK WALLACE has crashed Tin Pan Alley with his first song, *When I Meet My Buddy Over There (Hi-Ya-Bud)*. . . . SALLY MASSALLE held over at the 71 Club and Jean Rochelle, ditto, at Pastor's; Ginger Wayne at the Aloha and Chuck McKenna at the Swing. . . . MARIAN WAKEFIELD back at Grosinger's in the Catskills for the winter, this time chaperoned by nine months young Michael, whose dad, Hank Henry, burly comic, is now in the army. . . . CORP. JACKIE WHALEN is feature man, emcee, writer and director of *Daffy Draftees*, playing theaters in small North Carolina towns on a War Bond drive and taking part in by co-members of his 444th A. A. A., Hdq. Battery, of Camp Davis, N. C. . . . CLAIRE STONE, former burly feature, now in charge of a dress department in a store in the 40s.

UNO.

NICK LUCAS'S rendition of *Side by Side* was instrumental in having that tune adopted by the Atlanta District of the Treasury Department as the official song of the Third War Loan drive.

In Short

New York:

DEQUINCEY AND GIVENS have opened at Hotel Dixie.

THE IMAGINATORS (3), pantomimists using records, have opened at the Roxy, New York, for four weeks September 29 at \$1,000 per week. . . . SONG SPINNERS (4) have signed a management contract with Frederick Bros.' Music Corporation.

COUNT Le Roy, dancer on skates, replaced Earle and Francis at the Zanzibar. . . . SAMMY KAYE, starting at the Strand October 1, will be restricted to a 35-minute stageshow because of the length of the film, *Thank Your Lucky Stars*. . . . IRVING GREENBERG, assistant to Harry Kalcheim, of the William Morris Agency, leaves to go with Al Grossman. . . . BILLY STEIN JR. is now agenting for Harry Romm. . . . DANNY THOMAS'S options for 16 weeks have been picked up by La Martinique.

Chicago:

HAL HARVERS and Georgia Dale, dance team, opened at the Blackhawk Cafe Friday (1). Don and Sally Jennings, originally set, couldn't make the date due to Don's illness. They will come in November 17.

ROBINSON AND MARTIN remain at the Bismarck Hotel until October 29 when Maurice and Maryea return for a run.

THE GOLDEN PAIR back in town for the first time in four years.

BEE KALMUS is staying for still another show at the Colony which opened last night (1). With her are the Radio Ramblers (3), Three Sophisticated Ladies, Cy Reeves, Terese Rudolph and the Gloria Lee Girls (5). . . . FRANCES FAYE collected \$1,500 for her week at the Latin Quarter here, coming in from New York prior to starting rehearsals for *Artists and Models*. . . .

AFM ROLLS HIGH

(Continued from page 15)

siders the problem is evidenced by the action undertaken by Guy Scola, secretary of the Philadelphia local, who is petitioning the Pennsylvania State Liquor Control Board and the State Department of Labor and Industry to relax their regulations prohibiting musicians under 18 from playing night clubs and cocktail rooms.

The liquor control board in Philadelphia has already turned down such requests, stating it is a matter for the State board to decide. Other States with similar regulations will soon have the same problem posed to them, and the AFM rolls will continue to grow.

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SHORT, SHORT STAGESHOWS

Heavy Biz, Long Pix Force Time Cuts; Orks on PC Deal Oblige, But Acts Do Burn

NEW YORK, Oct. 2.—Running time of stagershows, already cut to squeeze in more displays per diem, face further cuts in running time as grosses continue to zoom and films increase in length.

In de luxers thruout the country, most flesh bills have been trimmed to a 45-minute top, but now several houses have cut down to 35 minutes or less.

Primary factor responsible for the abbreviated bills is the terrific grosses prevalent in most houses. In a few instances, some top attractions did seven shows a day, while six shows is no longer regarded as unusual in many of the top show shops thruout the country.

This condition is regarded as a break for bookers, since the inking of each bill is regarded as a major headache now that suitable acts and bands are scarce items and inflationary prices prevail for performers. Elimination of one act per bill will represent a hefty saving during the course of a long run.

So far there have been few complaints from customers because of the pruned displays. Where business is terrific, the pew-holders who have had to wait a considerable length of time to get in, will realize the necessity of getting rid of the seat holders in order to admit a fresh batch.

Jitterbugs Resentful

But not all audiences are that reasonable. Often they feel gyped at the sloughing off of the stage bills. During one show at a house in this city the flesh portion ran 16 minutes. As a result a line yelling for a refund formed around the box office immediately afterward. In theaters with a band policy, the jitterbugs are usually resentful of the condensed displays, and will often stay for another show, even when they hadn't intended to do so. This condition, however, is not prevalent at the evening shows when adult patronage fills the house.

Band leaders and top acts going in on percentage deals are fairly happy to cooperate in putting on more shows. The more shows they do usually means a fatter personal take.

The others on the bill do not register the same joy at the prospect of getting

off and on with one or two numbers. Too often, as in the case of comedy acts, they resent a cut version of their act since they fail to get the time to properly present themselves, and will yell all the more if they know a booker or an agent is in the house to catch their act.

Several operators have been mulling increased admissions so that the same take can be obtained for less shows per day, but the idea has been shelved since most admissions are already at their maximum.

Philly AGVA Sets Club Date Minimums

PHILADELPHIA, Oct. 2.—Wage scale for performers playing club dates was announced by the local AGVA. Dividing the territory into zones, minimum scale is set at \$10 net per head and \$12.50 net for emsees on one-night stands in the city and within a radius of 40 miles. Zone 4, covering the area over 105 miles from the city, is graduated to \$15 for single performers and \$18.75 for emsees. For the zones outside the city district, all room, board and transportation must be paid in addition to the wage minimums. Moreover, union ruled out practice of making acts meet an agent's automobile in outlying sections of the city and being dropped off in such outlying sections. Where auto transport is provided, it must be to and from the center of the city.

All contracts are pay or play, and cannot be canceled except for good and sufficient reason and with the consent of AGVA.

Headliners From Headlines

Appears Like Fertile Vaude Swing for Freaks & 'Almosts' With Folksy Niles the Cuer

NEW YORK, Oct. 2.—Freak, off-the-beat and timely bookings, which in various periods constituted a sizable portion of the entertainers on vaude and nitery circuits, are beginning to come back on the talent scene. Prolonged absence of headliners is causing agents to dig up names which couldn't be peddled under ordinary circumstances, and in several instances bookings are already completed.

One of the newer arrivals to the talent offices is John Jacob Niles, widely known authority on American folk music. In recent years, he has been lecturing on his pet subject giving demonstrations on a homemade dulcimer in universities all over the country. After landing an eight-page build-up in *Life*, he was approached by Music Corporation of America and has since signed with them. He is still on his chautauqua tour and once that is completed, he may be offered to vaude houses, where in a week he can reach practically as many people as in a season on the lyceum loops.

A Pistol That Shoots Coin

Another unorthodox booking set for variety houses is Al Dexter, who is quite a salable item now that *Pistol Packin' Mama* has hit top brackets. Now in front of a six-piece outfit, Dexter has found takers at a reputed \$3,500 weekly. Circumstances surrounding his bid for

Savo Clicks for Black

NEW YORK, Oct. 2.—Ivan Black, press agent for Cafe Society Uptown and Downtown, got a last-minute reprieve when Jimmy Savo was extended for another fortnight to round out an even six months' stay. Had Savo left on the original date, the two-page display on Savo in the November issue of *Click* would have done his clients no good as the issue comes out when Savo would be off to other dates.

Richmond Fire Laws Hit Talent Spots

RICHMOND, Va., Oct. 2.—With the reopening of dance halls and night clubs after the lifting of the pleasure-driving ban, Manager S. J. Maffrey, of Henrico County, this week warned operators of the establishments in the county that they must obtain a permit from the county engineer. The permit is provided by an ordinance which was passed by the board of supervisors in June. It regulates places of public assemble and was passed immediately after the Boston Coconut Grove fire.

The measure provides that all decorations must be flame proof and that each place in which tables and chairs are used must be provided with aisles to exits and doorways. When an establishment is to accommodate 100 or more persons, there shall be floor space on the basis of 15 square feet per person.

Penalties for violations range from \$25 to \$100 fine. Each day's violation is considered a separate offense.

Fort Worth Spot Reopens

FORT WORTH, Oct. 2.—Supper Club, popular dine-dance spot operated by George and Hazel Smith opened its winter season Friday (30). Offering a floorshow and Howard McCreery's band.

Allied Raids Blitz Top Vauders, Night Clubs in Germany

LONDON, Sept. 18.—American and British fliers played havoc with Germany's ace vaude houses in recent raids over Berlin and Hamburg. The Wintergarten, Berlin's oldest and well-known vaude house, where many American acts have headlined the straight vaude bills which were changed the first of each month; the Kabarett der Kommiker, class night spot played by American acts, and the Haus Vaterland, another important spot in Berlin, have all been razed to the ground.

The Scala, Berlin, most important of all German vaudeville theaters and the one that played the greatest proportion of American acts in pre-war days, has been extensively damaged and is at present dark. Director Eduard Duisberg, well known to all American acts playing Germany, is reported to be in Sweden.

The Ufa-Palast, Hamburg, and the Hansa, Hamburg, the two biggest vaude and film spots in Germany's biggest seaport and second largest city, are also extensively damaged and not operating at present.

Houston Gets Two More Talent Spots

HOUSTON, Oct. 2.—The 26 Club, new spot, opened last week under management of H. C. Bradley and George B. Shepherd and accommodates 450 persons. Levy Moore is floor manager. Opening bill includes Boddy Brock and ork; Borda Bower, acro dancer; the Terry Sisters, tap specialists; Marjorie Been, hula dancer, and Jackie Davis, tapster.

The Stork Club, under new co-management of Mr. and Mrs. J. S. Avery, opened with George King and ork and three-act floorshow.

Warners To Try 3-Day Vaude In Philly Nabe Theater

PHILADELPHIA, Oct. 2.—Allegheny Theater becomes the first Warner Brothers nabe house in the city adding a vaude policy October 21. First time in five years for flesh at the house, Allegheny will light up the stage Thursdays, Fridays and Saturdays, expanding to full week if flesh policy clicks. George Ingham has joined the circuit to manage the house and acts will be booked out of Harry Mayer's office, Warner booking office in New York.

Makes for three-and-a-half weeks of playing time in the city, full week stands at Warners' Earle Theater and at Sam Stiefel's Fay's and Carmen theaters.

War Folds M'w'ke Agency

MILWAUKEE, Oct. 2.—The war closed the Burmek Theatrical Agency here this week when the third of three brothers running the business was drafted. Latest inductee is Fred R. Burmek, who goes into the army next week. Brother Cliff is stationed at Great Lakes (Ill.) Naval Training Station, and Joe is with the shore patrol in Chicago.

Not Bad for a Grandpa!

NEW YORK, Oct. 2.—Carl Brisson, Danish song star who until recently was peddled by a number of offices and could have been bought for a comparative pittance, is firmly planted at the Versailles at \$1,750 per week. This is due not only to the talent shortage but also to the salesmanship of one Jack Bertell, of MCA, who is now handling him. Brisson did a couple of films in Hollywood some years back. He is also a grandfather. His daughter-in-law is Rosalind Russell, of the films.

New Boss Reopens Nashville Colonial

NASHVILLE, Oct. 2.—The two talent spots in this area using talent—Commodore Room and suburban Palantain Club—will finally get some competition for the booming biz when S. W. McDonald, local chain restaurant operator, reopens the Colonial Club this month, shuttered since last December due to gas rationing. McDonald purchased the property for \$20,000.

Jack DeBell, of Chicago, has been appointed manager, and Adrian McDowell, locally known emcee and maestro, will front an eight-piece band. Room will have regular floor bills.

200G Likely for NY Run of 'Ice-Capades'

NEW YORK, Oct. 2.—Total take for the three-week run of *Ice-Capades* at Madison Square Garden is expected to go beyond \$200,000 as the second session reached \$69,000. A little over \$70,000 is expected for the third week. The layout opened to \$62,000.

The early start of the show is generally credited with keeping the gross down, but nevertheless the last year's figure is likely to be topped.

Chez Paree, Chicago

Talent policy: Production shows at 8:30, 12, 2:30; show and dance band; rumba band. Management: Mike Fritzel and Joe Jacobson, operators; Fred Evans, producer; Francis Pallister, costumer. Prices: Minimum \$3 (\$3.50 week-ends); dinner from \$3; drinks from 50 cents.

New four-act bill is about the best of the year in this busy spot. While some of the material used by Dr. Marcus does not exactly find its proper atmosphere here, the turns of Gertrude Niesen, Luis Gomez and Beatrice, and Carol and Sherod are of a tailored fit.

Dr. Marcus needs a more informal environment for his double-talk comedy and magic nonsense. The same patrons would laugh more with him in a less expensive joint than at the Chez. His hodgepodge turn consists of several hoke magic tricks—all seen before—and, in the late show, an audience participation hat-switching bit which garners the real laughs.

Miss Niesen, starred in the Chez for the nth time, has a ready audience waiting for her exotic personality and creamy rich voice which lends equal sock to pops (*Dearly Beloved, Either Too Young or Too Old, People Will Say We're in Love*) or Niesen standards.

The surprise sock in the show is the truly polished dance work of Luis Gomez and Beatrice. It is no country-weekly reporting to call the team's work exciting, for they make it so. Both are solid dancers and their appearance is of a top ring caliber. Routines are versatile and musical arrangements colorful. Featuring applause-stimulating lifts and spins, the tricks are speedily and craftily executed. If the team doesn't land in the four-figure class it will be only due to poor management. Teddy Edwards, billed with the team, furnishes vocal background.

Carol and Sherod, tastefully gowned blondes, are on early with a couple of classy, unison ballet-tap numbers, designed for the better nitery dates. The girls and their efforts are easy on the eyes.

New production numbers using the 12 Adorables are more or less of stock caliber. Fresh costuming gives them a new front. In the early show, the shapelies paraded thru a breezy routine to military tunes, returned for a black-and-white fantasy and closed with a waltz.

Lou Breese and band turn in a commendable show music job. On night caught, Lou Brownie (5) furnished pop and Latin tunes during the intermission dance sets, relieving Lucio Garcia and the Chez rumba band. Blossom Lee, Breese's new girl singer, displays definite possibilities with a punchy voice and Ethel Merman mannerisms. Works in the shows at production time.

Sam Honigberg.

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NIGHT CLUB REVIEWS

Hurricane, New York

Talent policy: Dance and show bands; floorshows at 8:30 and 12:30. Management: Dave Wolper, operator; Al Borde, booker; Jack Tirman, publicity. Prices: Weekday minimum \$2.50; Saturdays and holidays \$3.50.

Dave Wolper can be reasonably proud of the talent collection at his Hurricane. In these days of talent scarcity, Wolper and Al Borde have gathered a show that would do credit to a metropolitan vaude house, and as the show contains three comedy acts, it can be considered one of the wonders of modern-day booking.

In addition to his hefty act layout, Wolper is continuing his name-band policy, with Hal McIntyre succeeding to the long-term engagement of Duke Ellington. McIntyre's crew provides the jitterbug excitement, and in addition can restrain his blasts to suit the dining crowd as well. The crew's offerings are full-bodied and offer a high degree of polish.

The bill's highlight comes with Jerry Bergen's appearance. This minute performer carries a wallop in his pantomime and vocal moments filled with double talk. His bit at the fiddle, bells and xylophone produced the desired number of laughs. He is given capable assistance by his statuesque stooge, Irina.

Masters and Rollins also get a strong response with their eccentric comedy work, while the Arnaut Brothers do fine with their trick fiddling and bird calls. Both acts are vaude standards and show up equally as well on a cafe floor.

Completing acts are Jimmy Ray, who does a softshoe stint to the satisfaction of the audience, and the Dennis Sisters, singing duo, who effectively pound out rhythm tunes.

The show is cut by Al Weinstein, who is fronting Dave Dennis's band. Dennis is in the army. Joe Cohen.

Hotel Fensgate, Satire Room, Boston

Talent policy: Shows at 9:30 and 11:30; Neil Phillips at the piano thru-out. Hotel (and room) general manager, Arki-Yavensonne; room manager, Adolph Lombardo. Prices: Drinks, 90 cents to \$2.50. Minimum, \$2, excluding drinks.

Arki-Yavensonne, dubbed the "uptown Ziegfeld" by the Hub's saloon row scribes, has a flair for showmanship and a knack for picking talent that makes his Satire Room the most sophisticated spot in town. In the first place, the room is probably the smallest club in the country, seating only 38. In recent months, the place has been packed nearly every night. Arki is strict about the behavior of his clients and does not hesitate to heave out the obstreperous ones. A review of the room is really as cogent as a review of the talent—or almost.

Arki's latest find is Irwin Corey, called the professor, a zany and comical lecturer on things as divergent as *Taxes, Nutrition, The Barber of Seville, Hamlet, The Human Body*. His comedy is sophisticated, best suited to the smart set. Its appeal and wearing qualities are proven by the recent increase in business (since his tenure began several weeks ago) and the number of repeats. Corey's technique in delivering his "lectures" embraces the use of dangling phrases, misplaced emphasis, incongruity, a dazed expression and an extremely acute sense of what is funny. But he is by no means limited to his material. Repartee is quick and smart; his fund of stories, for which he sometimes abandons his set material, is large and cleverly delivered. Here is a young entertainer who is on his way up—but fast.

With Corey headlining, show caught was about the best balanced Arki has presented. Second spot goes to Melissa Mason, late sojourner in the J. J. Shubert operettas, and a past performer here. Her sketches and songs, always pale blue, but never offensive, are delivered with a sure knack for entertainment values. *Mother Told Me So, White Christmas and I Get No Kick From Champagne* are the best.

Dorothy Knox opened the show with a slick set of sophisticated sketches and vignettes. Her *Gloria Golden*, an acid satire on pompous film actresses, is top drawer. The material of *Nature* is not up to her quality of delivery. The skilled,

sure manner of her presentation should carry her a long, long way when she finds the right material. Ruth Carey, following Knox September 27, is now singing torch songs with a warm throb and ingratiating manner.

Neil Phillips' absolutely swell piano playing provides the accompaniment for all the performers and the background music during the evening.

John William Riley.

Jack Lynch's Walton Roof, Philadelphia

Talent policy: Floorshows at 8, 11:15 and 1:30, show and dance band, rumba band. Management: Jack Lynch, proprietor-manager; Moe Adler, maitre d'; William Morris Agency, booker. Prices: Dinner from \$1.50, drinks from 70 cents; no minimum or cover except Saturdays and holidays.

Lynch ushers in the new season with a name floor policy led off by Jackie Miles. No newcomer to local ringsiders, Miles listens as a more polished and refined comedy artist on this trip. His most devastating bits include the satire of a scat singer and of a swishy songbird. An indefatigable worker, he expands his talents to take in a session at the drums, at the piano, and even kick the hoof for a soft-shoe session.

Revue opens with a terrific novelty, new here, in Burton's Birds. With a contingent of expertly trained lovebirds, male master puts the feathered friends thru paces that approximates a mini-circus.

Neil Fontaine, making a long-run of it here with his stellar song selling, shares the emcee chores with Miles. A good-looking lad with his baritone pipes tunes to a melodic pitch, Fontaine delivers in excellent fashion for the musical comedy favorites of yesterday and today.

Cantu, Mexican magician, also doing a return stand here. Still baffles the customers with his aptitude in making a dove appear out of seeming emptiness.

Clark Brothers, pair of sepia youngsters, prove veterans of the rhythmic taps. Clean-cut kids and displaying a fine sense of showmanship and personality, the Clark freres have an easy time of it pleasing with their challenge and precision routines, their foot-work always clearly defined.

For the fem appeal, line of 13 glamor show gals parade the floor in striking patriotic costumes to polish off the proceedings.

Eddie DeLuca's band still on the stand for the expert show rhythms and dance incentives, with outstanding Latin rhythms dished out in exciting manner by the Fausto Curbello music makers. Maurie Orodanker.

Wedgewood Room, Waldorf-Astoria Hotel, New York

Talent policy: Dance and relief bands; floorshows at 8:30, 12:30 and 2. Management: Lucius Boomer, managing director; Ted Saucier, publicity. Prices: Weekday cover charge, \$1; Fridays, Saturdays and holidays, \$2.

For the opening of the ultra-smart Wedgewood Room, Lucius Boomer has obtained two attractions representing the height of popular appeal to contrast with a tasty item, with a major appeal to the swank set. As it is both acts go over with an accolade rarely evident among the usually restrained, Park Avenue clientele. Frank Sinatra and a dance pair from the Ballet Russe, Volkoff and Milada, give this room one of the smartest shows in the hotel sector.

Sinatra, with this engagement, proves

that the social register is as susceptible as the Paramount Theater audience when there's swooning to be done. His effect on the femmes is equally as devastating. He ran the gamut of the current swoon numbers, including *Sunday, Monday, Always, All or Nothing at All*, a medley from *Oklahoma*, and two sets of encores. He made a graceful bow-off speech that further ingratiated him with the audience.

As for the terp team, Volkoff and Milada, the Waldorf audience let out some lusty cheers at the conclusion of their second number. They opened with a Viennese waltz, with music especially written by Robert Stolz, which brought a protracted hand. They came back after Sinatra's stint to do a gypsy dance to *Second Hungarian Rhapsody*. This is a really fine interpretive piece. The choreography, especially during the czardas movement, is out of the reserved drawer. In appearance and dancing the duo rates top mention.

Leo Reisman, who moved down from the Starlight Roof, continues to provide the showbacking and dance numbers. For Sinatra's turn, he uses a femme harpist, mainly for atmospheric reasons. Mischa Borr does the relief work. J. C.

400 Club, St. Louis

Talent policy: Dance band; floorshows at 10:30, 12:30 and 2:30. Management: Joe Kegan, manager; Dave Campbell, headwaiter; Ez Keough, booker. Set-ups only. Prices: \$1.75 weekdays, \$2.25 Saturdays.

Reopening on the site of the old Hi-Hat Club, this new spot will probably reap plenty of the late shekels. Joe Kegan, imported from the Plantation Club to reign at the helm here, has plenty of friends in this territory. Decor of the room is in deep red and ivory, showing excellent taste and design. Spot seats 600.

Line of Bombers (6) open the show with a neat routine to *Anything Goes*. Girls are fast and well trained, having two numbers later in the show which they execute with plenty of precision and pep. The Balabanows (Harry and Anna Mae) on first with two accordions. Play a medley of familiar numbers, winding up with gal playing miniature squeeze box and the fellow doing a lively Russian dance to a nice hand.

Bob Tolly, who emceed the show, does a Crosbyish version of *Mexicali Rose* that went over nicely. Tolly has plenty of appeal in his voice and should stick to (See *Night Club Review* on page 21)

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Roxy, New York

(Reviewed Wednesday Evening, Sept. 29)

Booker Sammy Rausch has made another series of wise investments with the heavy Roxy budget to account for a potent stage bill capped by Bert Lehr and Lucille Manners to run with Sonja Henie's new film, *Wintertime*. The current opus has some complicated stage effects which run off nicely when the entire backstage crew are on the alert. There was a slight slip-up on opening night, but since then it has been running with the customary Roxy smoothness.

Bert Lehr and his baritone break up the house with the rendition of *Wood-chopper's Song* which is still a funny bit of business. His patter with Ernie Stanton was also productive of laughs.

Lucille Manners, with an authoritative set of pipes has no trouble in getting to the audience with *Siboney* and a series of musical comedy numbers, while Paul Haakon and Patricia Bowman, given the benefit of a gorgeous drawing room setting, project nicely with the ballet work.

Supporting acts are equally effective as Hector and His Pals, given the benefit of top-notch production calling for an introduction via of a screening of part of a Terry cartoon *Patriotic Pups*. This canine act got over nicely. The Imaginators, three-man phono-panto turn, also did well with the Andrews Sisters' *Boogie-Woogie Bugle Boy* and *Waiter, Porter and Upstairs Maid*.

The production leading into the bow-out is top rate. Screen is again used to show paratroops with bicycle equipment baling out, while the Ben Yost singers warble *Look Out Below* which segues into the Gae Foster line knocking off a well-drilled bike routine.

Joe Cohen.

Oriental, Chicago

(Reviewed Saturday Afternoon, Oct. 2)

Bonnie Baker-Milt Britton bill starts off okay but soon falls to pieces and never recovers. Fault, primarily, is in the cockeyed proportion of time devoted to some of the specialties, milking dry one good thing and presenting only a glimpse of another. Too bad, for there is plenty of entertainment on hand to make for a stronger show.

Sad-faced Milt Britton starts his crazy circus with a fast musical number, while stagehands, et al., parade on the stage.

The Three Kings, hand-to-hand act consisting of one male and two femmes, follow with a series of unusually strong balancing tricks. And the girls are far from featherweights, making the general effect that much more impressive. Man handles the difficult tasks, using hands, feet and teeth for sock feats.

Following the Kings, Britton mistakenly devotes about a half an hour to his three chief funsters—Buddy Raymon, Charlie Gregory and Joe Britton, all musicians, and an unbilled pin-up blond vocalist who has a sexy enough shape not to need a good voice. The boys are good entertainers but hardly have enough suitable material to warrant all that time. And dishing out all the numbers one after another lessens their chance for effective response. Raymon is the

best comic, a Danny Kaye type with little material.

The Three Samuels (two boys and a girl) follow this hodgepodge with their smooth military tap dance, doing straight and comedy work. One of the original Samuels boys is no longer in the act, loading the old partner with the entire comedy assignment. Unison finish is still the high spot.

Bonnie Baker it seemed was off as soon as she came on. Her act included four brief tunes and looked purposely hurried. And, judging by the response, she left many disappointed fans. A sure method of writing finis to a four-figure salary career.

The Britton maniacs wind up with their reliable musical masters novelty and madhouse finale.

On screen, Universal's *Larceny With Music*. Biz good end of first show.

Sam Honigberg.

State, New York

(Reviewed Thursday Afternoon, Sept. 30)

Newcomers and old-timers share the bows here this week with Benny Davis with a pair of up-and-coming youngsters and Cliff Edwards (Ukelele Ike) as the other name draw. The bill is long—80 minutes—and would be helped with generous cuts in individual offerings. Ruby Zwerling's house band on stage backs the show.

Opening with a flash roller-skating act, the Four Macks, the show drops pace when Davis intros Edwards, who intersperses oldies of stage and screen in which he figured with not-so-good patter. At times he was inaudible when talking. His opener is *Fascinating Rhythm*, followed by *When You Wish Upon a Star*. Playing up the fact that he has been away from Broadway since 1926, Edwards revives a medley of tunes including *Paddlin' Madelyn Home*, *The Moon Is Low*, *I Wonder Who's Kissing Her Now?* and *Singing in the Rain*. Crowd gave him a big hand.

Nan Rae and Mrs. Waterfall, of the Kate Smith airer, did their familiar cross-talk act and pulled their share of laughs, mostly for the latter's comedy.

From here on Benny Davis took over as emcee and singer. Opening with his new war song, *It's a Long Way Over*, which is just so-so, he brought on acro girl, Ora Mae Diamond, and Chinese trio, Ming, Ting and Ling, billed as Hillbillies from the Burma Road. Act caught on big, especially the hillbilly and dialect numbers and brought recalls. Trio knows how to make most of its opportunities, and members put over their numbers with verve. Martha King, find soprano, has good pipes and kept to the sweet tunes—*People Will Say*, *Falling in Love* and standard Victor Herbert. June Lorraine, Benny Davis alumnae now with Phil Spitalny, returns this week with her mimicry which went sock with the house, especially her Bette Davis and Jimmy Durante-Katharine Hepburn numbers. Last of the Davis troupe is Dan Drayson, a young comic dancer, who recalls Will Mahoney with his pratt falls and eccentric terping; but not up to par with his patter. Davis closes the show with a medley of his own pops of past days.

Show did big biz opening day, but the lure is the screen fare Bob Hope in *Let's Face It*.

Frank Gill.

Majestic, Boston

(Reviewed Thursday Afternoon, Sept. 30)

Standard vaude routining seems to be the nut of the Majestic's new policy, and it may pay dividends. A. B. Marcus moved in last week (September 24) with his whole unit and presented a dull and lifeless show. But for this second show, with the Marcus staff and girls remain-

ing, a good set of acts has been lined up.

Arthur Blake, satirist and mimic who has played the saloons mainly, headlines. There's a good measure of entertainment in his satiric impressions of Mrs. Roosevelt and Charles Laughton, Katharine Hepburn, Jimmie Stewart and other film stars. His females are more skillfully characterized than the males. Act is a trifle long, but it's right in the groove.

Show embraces nine acts, opening with a series of tableaux involving the Marcus girls dressed in Tahitian atmosphere and featuring some dull dances by the Conrads. Finale is Mexican, with Estelle and Julio, surrounded by the girls, in more colorless dancing.

When the acts between these are strung together with keener timing and are put across with more punch, the show will have gained immensely in entertainment values. As it stands there is a low spot between each act. It's quite a chore for subsequent acts to generate interest again.

Ted and Art Miller, purveyors of the old-fashioned kind of song and patter, must have spent considerable time among the corn fields. Their stuff is naive, but good humored and often amusing in a low-keyed fashion. Leon Miller's dances are not particularly imaginative, but he has some get-up and go. Lorenzo Roberson's throbbing baritone is suited to the sentimental songs. Keaton and Armfield are a classic vaude act; he sings old-time songs, punching them across, while she performs a couple of burly turns behind him. Mary Agnes Mayer, the "Butterfly Girl," has the number seven spot, doing a pseudo-ballet under shifting lights while she waves acres of chiffon.

A scattered audience at the mid-afternoon opening. Pic, *Always a Bride-maid*. Karl Rohde presides over a pick-up pit band.

John William Riley.

Fay's, Providence

(Reviewed Friday Evening, October 1)

It's a routine variety bill this week, with Ronnie Cordan and Myra Sawyer headlining. Top honors in entertainment, however, go to the Del Rae Brothers, in closing spot, in an upside-down perch act, in which Del Rae Sr. swings from the top of a suspended perch pole, holding first a trapeze, later a smaller pole, on which Del Rae Jr. works.

Bandmaster-of-ceremonies Buddy Page and house ork get things going nicely with *Buckle Down Winsocet* and a swing arrangement of Rachmaninoff's *Prelude*. Band works on a breakaway, two-tiered, velvet-draped platform which swings back to clear stage for the Del Rae's turn. Backed by brown and gold drapes, the stage set earns a bow for Stage Manager Tom Gannon and the house crew.

Robinson and Rowe, Negro tapsters, open with a fair display of Harlemaesque hoofing, followed by Anthony Guarino, definitely a concert tenor ill at ease in vaude, the audience liked his *Sweet-hearts*, *Smoke Gets in Your Eyes* and *O Sole Mio*. Encored with *I Hear America Singing*.

Lee Ross's pantomime comedy while juggling tennis balls and Indian clubs makes his a different type act, and supper show crowd liked him.

Cordon and Sawyer on next. Two femmes, one a brunet looker, other a plain comedienne, contrast being an asset to the act. Using special song numbers, with plenty of hokum and pratt falls by comic, they go over strong. A *Bride's Lament* number by comedienne gets good laughs, with partner getting her inning with a Spanish cape dance leading into a bullfight burlesque finale that puts thin dame in red blouse and green drawers—which lost its comedy punch after the Kelly and Hayes turn.

Del Raes's novelty in closing spot gave the show a sock finish.

On screen, reissue of *In Old Chicago*.

Charles A. RossKam.

Strand, New York

(Reviewed Friday Evening, October 1)

Sammy Kaye, back at his usual New York stand, is still a powerful box-office figure in these parts. The mobs like the informal, down-to-earth behavior of his band and his brand of music, and fall for his "So-You-Want-To-Lead-a-Band?" gimmick. His ork's performance is up to par, and he knocks off an applause-getting set of selections with the aid of his regulars, Tommy Ryan, the Kaydets, Arthur Wright and Nancy Norman. The

outfit has made frequent stops at this station, but nevertheless continue to attract and please.

The show in general provides excellent entertainment, with Eddie Cantor's new film, *Thank Your Lucky Stars*, aiding in getting the crowds out.

Entire display runs around 40 minutes and is smooth and punchy. Harry Mayer has provided two reliable acts to complete the evening's divertissement, while Leo Morgan has given the show smooth pacing, along with a good lighting scheme and a striking set.

Miss Sue is the first of the surrounding acts to show. Displays an easy, fluid style of dancing and a series of well-executed cartwheels and backflips to virtually guarantee the terrific hand that she obtained.

Shea and Raymond also provided sock entertainment with their eccentric dancing. Registering best was their impressions of a Latin dance pair. Went over well.

Opening day did capacity business. Cashiers stopped selling tickets frequently so that those already holding ducats could be accommodated.

Joe Cohen.

Orpheum, Omaha

(Reviewed Friday, September 24)

The Orpheum continues its procession of name bands with the presentation of Bill Bardo's smooth 12-piece ork, augmented by guitar-playing Nick Lucas, the long-famed crooning troubadour.

Bardo's show here was featured by public introduction to two new numbers which Bardo forecasts as hits. One is Clyde McCoy's *Cadence Jive*, used by army and navy personnel as a marching song on military reservations. Proceeds of the neat, ear-tickling piece will go to army and navy relief. Second Bardo introduction was *Sailing on a Moonbeam*. The ink is still wet on the prints.

Lucas appears in the closing spot with five numbers. The troubadour had a hard time breaking away from the plaudits. Numbers were *Put Your Arms Around Me*; his trade-mark, *Tiptoe Thru the Tulips*; *Side by Side*, the currently popular *In My Arms* and *I Heard Your Cried Last Night*.

Violin playing, genial Bardo and Lucas easily carry the bill which suffers from lack of variety.

Bardo's ork (three trumpets, four saxes, drums, base viol and piano) opens with *Three o'Clock Jump* then follows with the two new nifties. Bardo does a violin solo in cadenza from the score of *La Giacconda*. Band members are spotlighted in band's featured performance.

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Novelty number is trumpet imitation of McCoy, James and Busse.

Standout of the trio of acrobatic dancing acts on the bill is Walter Dare Wahl and his partner. Also on the bill are the two Albins, comedy dance team, and Bill Severin. On the screen is *Background to Danger*, a gestapo thriller. House was good at second show caught.

Emmett Curry.

Chicago, Chicago

(Reviewed Friday Afternoon, Sept. 24)

Revolutionary policy step taken by Balaban & Katz in eliminating stage-shows for the run of Warner's *This Is the Army*, which will remain for a minimum of four weeks and then move into a smaller B&K Loop house. Only flesh feature is a 10-minute orchestral production from the pit platform featuring the house band, under the direction of Louis Adrian, and vocals by Lois Schauer, contralto, and a mixed ensemble of eight voices.

Under the title of *Musical Memories*, flashed on a screen trailer, Adrian leads the band thru a medley of old and new tunes, including such standards as *Summertime* and *Old Man River*, closing with a selection from the opera *Samson and Delilah*, in which the trained Miss Schauer is featured. The singer is a recent winner of *The Chicago Tribune's* 1943 Musical Festival. She has a rich voice, displaying fine quality and admirable balance. The vocal ensemble comes in for brief choruses thruout the medley.

House will definitely return to stage-shows following the TITA run. Booker Nate Platt says he has several attractions already set, among them Jimmy Dorsey and band for week of December 10.

S. H.

Circle, Indianapolis

(Reviewed Friday Afternoon, Sept. 24)

Ann Corio, erstwhile burlesque star, shares top honors with Bob Williams, of the obstinate dog fame; Eddie Poy Jr., of the movies, and Herb Miller's orchestra in a new show which has hardly had time to jell before the first performance here. With some straightening out, polishing and substitutions for outworn material, it ought to develop into a first-class presentation.

As seen at the opening, however, it would be unfair to judge the show for its obvious and many faults. The point is that the audience probably got its money's worth, as Miss Corio did her modified strip which she calls *How To Undress With Finesse*. The bit is done more for the sake of comedy than for nudity, however, as Miss Corio works in blue light on one side of the stage,

while Frances Wills does an expert and hilarious take-off on the selfsame idea on the other side. The stunt stacks up as an amusing mixture of guffaws (for Miss Will's slapdash antics) and oggling (for Miss Corio's revelation of her charms).

Poy is a hard worker thruout. He sings (imitating his father), does some comedy dances—drunken penguin, a village idiot and a golfer with a wooden leg—and participates in a skit with Miss Corio. Williams also doubles in brass as the emcee and sly commentator on *How To Undress With Finesse* bit. In addition, he does the familiar and hilarious turn with his chow dog, Red Dust, who disdainfully refuses to lift a paw to do a single trick while his master literally knocks himself out with chagrin, rage and embarrassment. Miss Wills also has another stint in which she does some graceful acrobatic tricks.

Miller's orchestra is a well-balanced group which plays both sweet and jive. Mary Lou, vocalist, does all right with *It's Always You*, and male canary, Danny Baxter, is heard to good effect in *Let's Build a Stairway to the Stars*. The orchestra is featured in lively renditions of *The Wanderer* and *One o'Clock Jump*, both standout readings.

Biz light at second show.

H. Kenney Jr.

Review of Unit

Earl Carroll's Vanities

(Reviewed at Orpheum Theater, Los Angeles, Wednesday Afternoon, September 29)

The new edition of Earl Carroll's *Vanities* came here after a break-in week in San Diego, Calif. Carroll follows the usual pretty-girl parade pattern with augmenting acts.

Show opens with a few girl parades, Ron Ormand takes up emcee duties, and things begin to happen. Barney Grant, a Carroll stand-by; Seiler and Seabold, and June Carr, the last-named a comedienne of good quality, offer zany tactics of a serviceman returning after time on the fighting front. Much of it is good. The Costello Twins, a comely pair, stand by, with Orman running thru some corn for not much of a score.

Miss Carr, with fans, takes the stage against a background of Carroll girls. Goes thru the fan swinging fairly graciously, only to later disclose that she's attired in long drawers. Seiler and Seabold offer their rocking ski specialty to good results. Comedy good, and the manipulation of the rockers adds a necessary quality.

Grant, who has changed from rube to Spanish garb since his last appearance here, is introduced by two WAVES, with due credit being given to his seven months' sojourn in the Pacific war theater. With his guitar Grant goes into his yokel routine. Grant was off to a slow start, not because his material isn't good but it didn't seem to hit the right spots. He ends up well.

A production number worthy of mention has the gals flashing sabers rhythmically. Turn needs a little ironing out but it is good. The Costello Twins, acro dancers, do nice spot somersaults and Arabian cartwheels to boost the turn's value. Gals are easy to look at. A South Sea number follows, in which the girls are nicely gowned in Tahitian costumes. A rough-and-ready tumble dance to good results is done by Miss Carr and Ormand. Barbara LaRene, a talented acro-contortionist, does a hand-step walk, and working from the top picks up a topper with her feet and places it on her head. Handkerchief pick-ups and other tricks add to the act.

In the finale Carroll parades his girls with tamborines, with all on for the wind-up.

Ruloff, Morgan and Lunard and the Three Sailors did not appear. With the acts on hand for later performances, the show should get an added boost.

Nobody's Darling the film bill. Sam Abbott.

Talent Puts Las Vegas Bond Drive Over the Top

LAS VEGAS, Nev., Oct. 2.—Night club entertainers here joined to put Las Vegas over the top in the Third War Bond drive. A total of \$2,065,000 in War Bonds was bought. Show, attended by 4,000 in the Arena-Corral of the Hotel

Soldiers Bring Prosperity to Sacramento Spots; Acts Profit

SACRAMENTO, Oct. 2.—With soldiers from three neighboring fields—Camp Kohler, McClellan Field and Mather Field—virtually taking the town over after dark, Sacramento night spots are flourishing and multiplying. Their biggest worry, of course, is whisky.

Frank Sebastian's Cafe Donovan leads the parade with the best floorshow, booked from Hollywood and San Francisco. At present Alice Kennedy, torch songstress, is again heading the show, which includes two dance acts and Paul Putman's orchestra.

Casablanca is the newest night club here and features Lavone and Kaye, two

gals who handle the drums and piano. In a rear room Casablanca has a dance floor, with a local orchestra supplying the music.

Tropics, upstairs night spot which opened the first of the year, has abandoned a show policy but augmented the orchestra. Gabriel Silveira leads a five-piece combo. Spot is owned by Yubi Separovich and Frank Radich and is clicking.

The Cellar is the most crowded spot in the city, featuring Manager Frank Davis as emcee and community song leader and an orchestra headed by Walt Flanders, a baton-waver here for years.

Prosperity Corner offers Tappie James as emcee and singer, and Dotty Dee, stripper, one of the feature and permanent acts. Owned by Tony Munich and Bill Ameanta.

Swank El Rancho, motel just across the Sacramento River, is getting a big play from commissioned officers of all three fields. Dick Scott's orchestra recently opened, succeeding Al Iverson. Radio Station KFBK airs a half-hour show from here once a week, featuring servicemen and sponsored by Coca-Cola.

Hotel Senator, top hotel in Sacramento city proper, still offers dances only Saturday nights and continues to draw the carriage trade. Bunny Crites's local orchestra recently opened. Dorothy Riechelle is the femme warbler.

NIGHT CLUB REVIEW

(Continued from page 19)

his vocal chores, leaving the corny jokes for other emcees to kick around.

Fifi D'Orsay displayed plenty of dissatisfaction with her musical accompaniment and with a faulty p.a. system opening night. But she carried on to win the crowd with a repertoire of snappy French songs, including *Mademoiselle From Armentieres*. Bowed off to heavy applause.

Wind-up of the show and easily best act on the bill is Al Samuels, who offers a neat routine of gags and a clever bit of military dancing. Footwork is outstanding, his comedy smart and funny.

Nick LaBanic's ork is billed as a Dixieland band but the outfit offers standard style music without a Dixieland beat, both for shows and dancing. Includes two sax, trumpet, trombone, drums, piano, bass, and LaBanic, doubling on sax and clarinet.

Plenty of work to be done here yet, on the club and on the show. If the opening had been postponed another week results would have been happier for all concerned.

C. V. Wells.

Vaude Policy Back At Nat'l, Richmond

RICHMOND, Va., Oct. 2.—New vaudeville stagershow policy at the National is due to open here October 7. The new set-up calls for Hal Sands as house producer with a 12-girl stock line and augmented house orchestra.

The first bill includes Dolly Dawn, Fitz and Carroll, the Victory Troupe and Terri Vance. The second week's line-up is headed by Patsy Garrett.

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Philly Offices Scrape Bottom; Organize Units

PHILADELPHIA, Oct. 2.—To meet the increasing demand for new cocktail units, local booking agencies have taken time out for organizing activities. Eddie Suez Agency, in taking over Tony Guillard, former bass player with Steve Bernard's Three Cats and a Fiddle, organizes a new Three Cats and a Kitten. Using Guillard's bass, piano, guitar and fem singer, new unit breaks in at the Ajax Club here.

With the Morse Sisters dropping out of the field, Billy Winton, their pianist, teams up with songstress Lee Lawler. Suez office also took over Billy LaPata, one-time guitarist for Bing Crosby and the Boswell Sisters, and is building a trio, opening at the Alan Hotel's 820 Bar here.

Mickey Familant, in charge of the cocktail combo department for the Jolly Joyce Agency here, organizes a new unit in the Victory Three—Three Dots and a Dash. Led by Ted Oliver, former local clarinet-playing maestro, unit includes Ted Brelsford, guitar and vocals, and Ted D'Orazio for piano, accordion and vocals. New trio bows October 11 at Margie's Stables here.

Red Nichols Unit Deal Is On—Again

SAN FRANCISCO, Oct. 2.—On-again-off-again deals between Red Nichols and the Frederick Bros.' office to return the maestro into the music field is in the on-again stage this week. Nichols, inactive as a leader for the past year and quite active in a shipyard, has taken to his baton again locally to help out Henry Busse at the Palace Hotel. Busse went to Hollywood on a picture assignment and remained there to have his appendix out.

It is still not certain whether Red will have a large band or a small unit, but FB will handle him regardless of the size as he still has a long-term booking contract with that office.

Ruth, of Rhythmaires, Joins McGuire Girl Ork

CHICAGO, Oct. 2.—Ruth Nelson, former leader of Ruth and Her Rhythmaires (5), who split after their recent Green Mill date here, has joined the trumpet section of Betty McGuire's all-girl band. Outfit plans to tour with a vaude unit.

Rising Scale for Team

CHICAGO, Oct. 2.—The new contract handed Simpson and Robinson, colored piano-voice team, at the Club Detour here by Operator Joe Mascari, calls for \$25 raises every four weeks. Starting Tuesday (28), unit moved up to \$225 per week, and will collect \$300 if held three additional months.

Brandon Lads to Cincy Gibson

CINCINNATI, Oct. 2.—Bob Brandon and his boys (4), who for the past year supplied the relief music at Beverly Hills Country Club, Newport, Ky., are new at the Gibson Hotel here, where they play the dinner sessions in the Florentine Room and the late-night periods in the hotel's Sidewalk Cafe. The Brandon lads are also spotted regularly over WCKY and WKRC.

No Stooling!

CHICAGO, Oct. 2.—With week-end biz better than capacity in most cocktail lounges using entertainment, operators have been pulling their hair (as if that would help) for angles to make more room for patrons or/and speed up turnovers.

Adolph Treusch, operator of Elmer's Cocktail Lounge, Loop drinking stall, has come up with an idea. He removes all the stools from his bar, making room for more imbibers and tiring them out faster at the same time.

Big Market for Western Unit In Glamour City

HOLLYWOOD, Oct. 2.—Time was when agents here would scoff at the idea of booking cowboy units. Today Western units are to be found in a number of spots with agents looking for such talent to fill orders.

Mitchell Hamilburg is the outstanding booker of Western units in this section. He has booked Jimmy Wakely, Ray Whitley, Ernest Tubb, Tennessee Ramblers, Light Crust Doughboys and others, including the names.

Don Weston and His Cowboys are featured at the Aragon Ballroom during intermissions, and Art Wenzel, formerly of WLS, is featured with his band at Hoot Gibson's Painted Post in Studio City. Hal Hart, known as "Hal, the Smiling Cowboy" at KNOX, St. Louis, is also featured at the Gibson spot. Genevieve Clark and Her Arizona Ranch Girls recently closed an engagement calling for several holdovers at the Front Room on Hollywood Boulevard. The Four Aces have been at the Ranch House in Los Angeles for over a year.

Altho Hollywood likes to call itself sophisticated, the Western units and songs are going great here.

Shows Out, But Units Stay on In Resort City

ATLANTIC CITY, Oct. 2.—Altho the resort's niteries and cabarets folded with the end of the summer, the cocktail combos and small bands still enjoy a wide variety of stands here. Many of the after-dark spots, while shuttering down the main rooms, use the small units for the bar and lounge.

Seaside Hotel is keeping its Surf 'n' Sand Room lit with Eddy Bradd and His Oceanaires on tap for the cocktail sessions. Frank Palumbo's Chateau Renault brings in Freddy Bowers' unit, with weekly changes of talent provided by Irvin Wolf at his 500 Cafe Musical Bar. Penn-Atlantic Hotel also figures on year-round operation, with Al Francis Trio carrying on in the Palm Room.

Dropping the floorshows, Babette's carries on with Frankie Varallo's unit, and Gables Inn brings in Ken's Men of Rhythm.

Omaha Beachcomb Nabs Fats Waller

OMAHA, Oct. 2.—Fats Waller has been set for the Beachcomber here by Owner R. D. Goldberg, thru Waller's manager, Ed Kirkeby. He goes in for two weeks October 23. Waller is the most expensive single to play this cocktail lounge and the biggest name since the Mills Brothers' recent appearance.

To secure Waller, Goldberg spent five days in New York battling for the attraction. Waller's cocktail salary runs between \$750 and \$1,000.

Linn Branches Out

PHILADELPHIA, Oct. 2.—Harry A. Linn, already operating the Willows and the Crossroads Cafe, is adding two more musical bars to his holdings. He has taken over the former Linton Restaurant and the old Junker Bakery Building in the downtown district.

New Philly Lounge

PHILADELPHIA, Oct. 2.—The Chelton, a new lounge, unveils Monday (4) with Estelle Slavin's ork as the attraction. Spot is operated by Lou Berg. Booking was made by the William Morris Agency.

Off the Cuff

EAST:

BETTY KING skedded to take her piano-vocals to Lou Berg's 164 Chelton, Philadelphia, following her stand at the Hotel Normandie, that city. . . . THREE PEPPERS, current with Bill Robinson's stagershow, headed East for a return to the cocktail lounges and music bars. . . . MURIEL BORELLI and her accordion at Hotel Penn's Mirror Room, Trenton, N. J. . . . FOUR KEYS locate at Kaliner's Rathskeller, Philadelphia. . . . FRANK DONATO is the new manager of Mort Casway's Music Village, Philadelphia, where the Loumelle Morgan Trio opens October 16. . . . BOBBY MARTIN's band into Murphy's, Trenton, N. J. . . . SLAPPY'S SWINGSTERS back at Red Hill Inn near Camden, N. J. . . . LENNY PEYTON TRIO and the Three Luckys alternating at the Long Bar, Philadelphia. . . . FREDDY EDMOND'S TRIO new at Rainbow Grill, York, Pa. . . . ANN RUBERT returns her piano-vocals to O'Connor's Restaurant, Albany, N. Y. . . . HICKORY BOYS in Lee Lawler's, Philadelphia. . . . EDDIE SHEPPARD brings his Hammond organ to Cadillac Tavern, Philadelphia. . . . CHOCOLATE BARS make their Philadelphia bow at the Open Door Lounge. . . . ALMA and her mini-piano back at Benny the Bum's, Philadelphia, after a 10-week illness. . . . THELMA MAHER takes her accordion to the Pelican, Bethlehem, Pa. . . . CHARLES STONE, piano, set at the Royal Bar, Camden, N. J. . . . THREE MAJORS, recently signed to

Mike Special, get a vaude break with an appearance at Loew's State, New York, October 14. . . . DON SEAT opens at Sandy's, Paterson, N. J., October 26. . . . MARIA LOPEZ, comedy singer, has also signed with Mike Special. . . . PAT TRAVERS and Her Men About Town are current at the Queen Mary, New York. . . . FRANK BAKER is a holdover at the Ringside, New York. . . . VINCE MONDI opens at that spot October 4. . . . EDDIE FARLEY is new to the Atlantis, (See OFF THE CUFF on page 24)

S stands for "special" personal representation for your unit. Write today for full details
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48 West 48th St. New York, N. Y.

S Sweetheart of Piano and Song
AUDREY THOMAS

S A Must on Your List
PAT TRAVERS and
THE MEN ABOUT TOWN

S **JAY MARSHALL**
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The Nation's Most Popular Girl Trio

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Quintette
2 Girls—3 Men

S SIX YOUTHFUL DYNAMOS
Jerry Montana and his
Versatile Orchestra

S King of the Organ
Bill Thompson Trio and
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S VELVET TONED
MARION MAYE
N. Y.'s Newest Singing Sensation!

S DOT Sweet Swing Comedy A La Mode
& DASH Pounds of Pep Is Our Code
Currently Appearing: 6th Week
Columbia Hotel, Portland, Maine.

S Tall—Tuneful—Terrific
MOLLY CRAFT
Versatile Singing Pianist

S 3 Blondes
3 Voices
3 Instrumentalists
3 DALE SISTERS

PROFILES



JILL ADRIAN

Lovely, petite Jill Adrian has been magnetizing listeners for 13 years, which is a big chunk out of the life of any 22-year-old.

Jill was born in Boston and began the study of piano and voice at the age of nine in London. She continued her voice lessons under the Metropolitan Opera coach, Helen Goodrich. Jill has clicked at many of Boston's smart spots, including the Renaissance Room of Hotel Touraine, the Music Box, and the Latin Quarter. She opens at the Belmont Plaza, New York, this month.

Jill has a rich and distinctive voice equally suited to popular ballads and rhythm numbers and does all her own arrangements. Booked by the William Morris Agency.

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 LEO at the Hammond Organ
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 Hollywood's most famous
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LOUMEL MORGAN TRIO
 Instrumentalists & Entertainers
 First Eastern Engagement in
 Two Years
 Opening October 7
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 Winchell—Sullivan—Walker
SKEETS LIGHT
 and His Pianology
 First Date West
 October 17 at
 O'LEARY'S, Detroit
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NAT JAFFE TRIO
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 Just concluded sensational
 engagement
FORREST PARK
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CHIN'S
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THE CATS AND THE FIDDLE
 One of America's Greatest
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ZOMBIE CLUB
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 California, here we come!

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Ten Fingers of Piano Dynamite
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 Smartness at the Piano
VALERIE LEE
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 Piano—Bass—Guitar
 Until January 10, 1944
THREE DEUCES, New York

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MEADE LUX LEWIS
 Recognized King Of The
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ELLIS LARKINS TRIO
 Featured Ten Months at
 Cafe Society Uptown
 Now on Nationwide Coast to Coast
 Tour.

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SAUNDERS KING
 and his Orchestra
 California's favorite sepia
 small band
 Heading east soon!

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MARVELLE MYLER
 One of the Mid-West's Finest
 Piano Entertainers
 Radio — Hotels — Cafes

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 Petite Pianist and Singer
JILL ADRIAN
 Recently at
 Renaissance Room, Boston.
 Now held indefinitely at the
 Glass Hat, Belmont Plaza,
 New York.

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 4 Boys and An Idea
HAL LEAMING
 Quartette
 Vocalists • Instrumentalists

XXX
JULIETTE AND Los Cabelleros
 Music, Songs and Dances
 From Old Mexico

XXX
 DANCE MUSIC AS SMOOTH AS SILK
JOHNNY BLACK
 and his ORCHESTRA

XXX
 Laughs, Laughs and More Laughs!
TWO BEE'S AND A JAY
 3 Boys featuring
 Bass, Piano, Guitar, Vocals

XXX
 They're All Aces!
THE FOUR SPACES
 Danceable • Vocals
 Entertainment

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 Redhead-Rhythm and Songs
CYNTHIA NOLES
 and her PIANO
 Stories in Music

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 Decca • Victor • Bluebird
 America's Greatest
 Soprano Sax Artist
SIDNEY BECHET
 and his New Orleans "Feet Warmers"

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 Sensational • Different
DON GOMEZ
 and his
 Organ, Piano and Solovox

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 Songs for Sophisticates
JINJA
 now known as
JUSTINE WAYNE
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 Currently
 Monkey Bar, Elysee Hotel, N. Y. C.

XXX
GEORGIA AND JERRY
 Washington Acclaims Them!
 Now in 24th week at the
ANCHOR ROOM
 Annapolis Hotel, Washington, D. C.
 Piano and Voice

Review

Adams and Dell

(Reviewed at Martins', New York)

This piano and song team is just what the doctor ordered for a crowded, noisy spot. The duo features George Adams, Irish tenor with the usual assortment of sentimental ballads and Gaelic ditties, while Joe Dell provides the piano pacing and close harmony for Adams's vocal efforts.

That they have been feeding the customers the proper fodder is indicated by the fact that they have been held over until January 15. Joe Cohen.

OFF THE CUFF

(Continued from page 22)

Brooklyn. . . . JERRY MONTANA ORK goes into the Midway, Philadelphia, Monday (4). . . . FREDDIE MASTERS ORK starts at the Aquarium, New York, Wednesday (6). . . . SUGAR HILL QUARTET, current at the Musical Vil-

Peace, It's Wonderful

NEW YORK, Oct. 2.—Danny Hollywood, cocktail booker at the General Amusement Corporation, prefers to keep business and home life as far apart as possible. His wife, Betty Engels, former vocalist for Will Osborn, Dick Rogers and MacFarland Twins ork, resumed her pro career after lengthy layoff with a date in the cocktail lounge of the Bossert Hotel, Brooklyn. Violet Barrett, of Consolidated Radio Artists, did the booking.

Hollywood, as a result of this arrangement, will miss a lot of commissions. Miss Engels has been held over for an indefinite period.

lage, Philadelphia, is booked for the Endro, Brooklyn, October 11, to be followed by Doc's, Baltimore, October 29. . . . DOROTHY DENNY, piano-singer, is down for the Newark Recreation Center, October 5, for two weeks.

MIDWEST:

THE THREE CHOCOLATES, now at the Forest Park Hotel, St. Louis, are scheduled to open for Ralph Goldberg at the Beachcomber, Omaha, November 29. . . . Preview, Chicago, has added Jose Rosado (5) and Easterbrook and Farrar, piano-voice team, to its entertainment program. . . . SIX BLACK CATS, New Orleans outfit, have stretched a two-night booking at Jack Thurman's Silhouette, Chicago, into a indefinite run. . . . TOMMY EDWARDS, colored pianist, has moved from the 1111 Club, Chicago, to the 115 Club, Grand Forks, N. D. . . . BILL CHANDLER (4), with Fifi Decca on vocals, are back at Martin's, Chicago.

MAURICE ROCCO, boogie-woogie pianist, has turned down a two-week date at the Latin Quarter, Chicago, his contract at the Club Zanzibar, New York, binding him up to 1944, with the exception of a trip to Hollywood for a picture assignment. . . . MILLS BROTHERS are figuring on taking one of the Four Tons of Rhythm, now at the Silver Frolics, Chicago, to replace their corpulent army-bound partner. . . . SCAT MAN (Sherman Carothers) held over indefinitely at the Capitol Lounge, Chicago, where he will alternate with Snub Mosley. . . .

MUSIC MASTERS (3) into the Hollywood Show Lounge, Chicago. . . . CAROLE STEVENS, piano-voice, continuing at the Bar o' Music, Chicago. . . . LICATA BROTHERS into Maple's Club, Peru, Ill. . . . BLAINE JOHNSON and His Four Shades of Blue have signed a management contract with Frederick Bros. and go into the Dome, Minneapolis, October 18, replacing the Four Barons, who move into Tampa Terrace, Tampa. . . . THE FOUR CLEFS, colored unit, into the Flame, Minneapolis, October 18. . . . BILL AKIN (4) have started at Hollywood Bar, Rochester, Minn. . . . GENE LEWIS (3) into the Show Bar, Evansville, Ind. . . . JACK CRAWFORD (4) has returned to the Trocadero Club, St. Paul. . . . DARRELL MAYER, 15-year-old accordionist from St. Paul, breaking in as a cocktail single.

FROM ALL AROUND:

LEE BROYDE and Leslie Miller, who have been featured on the Hammond organ and Novachord in the Casino Urca, Rio de Janeiro, have closed a two-year engagement there and left for the United States.

(Routes are for current week when no dates are given)

A

Adams & Dell (Martins) NYC, cl. Adrienne (La Martiniere) NYC, nc. Air-Lane Trio (Dempsey's) NYC, cl. Allen & Revel (Shangri-La) Boston, nc. Alphand, Claude (Blue Angel) NYC, nc. Amazing Mr. Ballantine (Orpheum) Los Angeles 6-12, t. Andrews, Avis (Zanzibar) NYC, nc. Argentine Duo (Varsity) Columbia, Mo., 7-9, t. Arnaut Bros. (Hurricane) NYC, nc. Arren & Broderick (Orpheum) Los Angeles 6-12, t.

B

Balabanows, The (400 Club) St. Louis, nc. Baldwin & Bristol (Hanger) New Bedford, Mass., c. (Lucerne) Lynn 11-16, nc. Barry Sisters (Copacabana) NYC, nc. Baxter, Eobby (Glenn Rendezvous) Newport, Ky., nc. Beck, Gerlie (Embassy) Rochester, N. Y., 4-6, t. (Howard) Boston 8-14, t. Belmont Bros. (Primrose) Newport, Ky., 27-Oct. 9, cc. Belmore, Barbara (Latin Quarter) NYC, nc. Bergen, Jerry (Hurricane) NYC, nc. Berry Bros. (Zanzibar) NYC, nc. Black, Betty (365 Club) San Francisco, nc. Blaine, Dorothy (Camelia House) Chi, h. Blake, Arthur (Majestic) Boston, t. Blake, Ted (Primrose) Newport, Ky., cc.

THE ANGIE BOND TRIO

AMERICA'S FINEST Girl Instrumental-Vocal Act. Pers. Repr. Allan Rupert, Consolidated Radio Artists, R. O. A. Bldg., N. Y. C.

Buckwalter, Junior, & Marimba Queens (Loew) Washington 7-13, t. Boswell, Connee (Orpheum) Omaha, t. Bourbon, Ray (Blue Angel) NYC, nc. Brazil, Chiquita (Kelly's Stables) NYC, nc. Brisson, Carl (Versailles) NYC, nc. Britton, Pamela (Latin Quarter) NYC, nc. Britton, Sherry (Leon & Eddie's) NYC, nc. Brooks, Evelyn (Greenwich Village Inn) NYC, nc. Brooks, Larry (Copacabana) NYC, nc. Brown, Randy (Royale Club) Detroit, nc. Brown, Walter & Jean (Vine Gardens) Chi, nc. Burton's Birds (Walton Roof) Phila, nc.

C

Callahan Sisters (Mount Royal) Montreal, h. Cameron, Pat (Sheraton) NYC, h. Carlisle, Charlie (Bowery) Detroit, nc. Carmen, Lee (Phillips) Kansas City, Mo., h. Carole & Sherod (Chez Paree) Chi, nc. Carpenter, Thelma (Kelly's Stables) NYC, nc. Chittison, Herman, Trio (Le Ruban Bleu) NYC, nc. Chocolate Bards (Kelly's Stables) NYC, nc. Chords, The (Oriental) Chi, t. Claire, Vera (Phillips) Kansas City, Mo., h. Clark, Coleman (Mount Royal) Montreal, h. Clarissa (Troika) Washington, nc. Clark, Tiny (Village Barn) NYC, nc. Claytons, The (Orpheum) Omaha, t. Columbus & Carroll (Plaza) NYC, h. Conrad, Cliff (Embassy) Brooklyn, nc. Cooper, Karen (Latin Quarter) Chi, nc. Corio, Ann, Revue (Palace) Columbus, O., t. Cortez, Florez (Te Pee) Miami, nc. Costello, Diosa (Lookout House) Covington, Ky., nc.

D

Daniels, Marion (Buffalo) Buffalo, t. Dainty, Francis (Palace) San Francisco, h. Davis, Benny (State) NYC, t. Davis, Dorothy (Tic Toc) Milwaukee, nc. Day, Dawn & Dusk (Le Ruban Bleu) NYC, nc. Debonettes, The (Capitol) Washington, t. De Croft, Ann (Astor) Montreal, nc. Deller, Georgina (Vienna) NYC, nc. Del Rio, Diane (Kitty Davis) Miami, nc. De Marlos (Havana-Madrid) NYC, nc. De May & Moore (Leon & Eddie's) NYC, nc. Dennis Sisters (Hurricane) NYC, nc. Dennis & Sayers (Rex Grill) Lowell, Mass., re, nc. Diaz, Servando Trio (La Conga) NYC, nc. D'Yvons (Copacabana) NYC, nc. Dombey, Ken (Furitas Springs Park Rink) Cleveland, p. Dorsay, Fifi (400 Club) St. Louis, nc. Doyle, Eddie & Amy (Bama) Phenix City, Ala., 4-16, nc.

ACTS-UNITS-ATTRACTIONS ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater.

Doyle, Mary Jane (Phillips) Kansas City, Mo., h. D'Rey, Phil (Casino Cafe of Tomorrow) Chi, nc. Drew, Doryce (Orpheum) Cedar Rapids, Ia., 5-7, t; (Orpheum) Davenport 8-10, t. Duffy, Katherine, Girls (Touraine) Boston, h. Durkin, Nellie (Glenn Rendezvous) Newport, Ky., nc. Dyer-Bennett, Richard (Village Vanguard) NYC, nc.

E

Edwards, Cliff (State) NYC, t. Edwards Sisters (Palace) Cleveland, t. Evans, Bob (Paramount) NYC, t.

F

Fait, Virginia (Sawdust Trail) NYC, nc. Fait, Virginia (Sawdust Trail) NYC, nc. Farrell, Jack (Tic Toc) Milwaukee, nc. Fitzgerald, Ella (Zanzibar) NYC, nc. Foy, Eddie, Jr. (Palace) Columbus, O., t. Frisco, Joe (Club 18) NYC, nc.

G

Galante & Leonardo (Wm. Penn) Pittsburgh, h. Gary, Bill (Lookout House) Covington, Ky., nc. Gale, Leuny (Stanley) Pittsburgh, t. Gates, Bob & Maxine (Tic Toc) Milwaukee, nc. Gautier's Steeplechase (Capitol) Washington, t. Gerity, Julia (Sawdust Trail) NYC, nc. Gill, Jeffrey (Bellerive) Kansas City, h. Gleason, Jackie (Club 18) NYC, nc. Gomez, Luis & Beatrice (Chez Paree) Chi, nc. Gory, Gene, & Roberta (Kitty Davis) Miami Beach, Fla., nc. Griffith & Wells (Beacon) Vancouver, Can., t. Guellis & Velina (La Conga) NYC, nc.

H

Hacker, Dave & June (Trocadero) Hollywood, nc. Hanneford, George, Family (Fair) Birmingham 4-9. Harrison & Fisher (Latin Quarter) NYC, nc. Hartnells, The (LaConga) Evansville, Ind., nc. Harvers, Hal (Blackhawk Cafe) Chi, nc. Healy, Eunice (Earle) Washington, t. Herbert, Tim (Earle) Washington, t. Hickson, Hal (Club 18) NYC, nc. Hildegard (Plaza) NYC, h. Horne, William (Cafe Society Uptown) NYC, nc. Hoveler, Winnie, Dancers (Iceland) NYC, nc. Howard's, Harry, Pin-Up Girls (Orpheum) Los Angeles 6-12, t. Howe, Helen (Village Vanguard) NYC, nc. Humber & Barry (Chin's) Cleveland, cl.

I

Ink Spots (Stanley) Pittsburgh, t. Jagger, Kenny (Sportsman Club) Indianapolis, cl. Jaxon, Great (Fair) Petersburg, Va.

POLLY JENKINS AND HER MUSICAL PLOWBOYS (U. S. O. T. #20) For terms and dates address Polly Jenkins & Her Musical Plowboys, 1 Main St., Ithaca, N. Y.

Johnson, Willy (Vanity) New Orleans, nc. Jones, Allan (Capitol) NYC, t. Jordan, Joanne (LaConga) Evansville, Ind., nc. Joy, Sally, & Mascot (Lookout House) Covington, Ky., nc. Joyner & Foster (Palace) Cleveland, t. Juarez, Juanita (Havana-Madrid) NYC, nc.

K

Karson, Maria (Plains) Cheyenne, Wyo., until Oct. 11, h.

That Inimitable Singing-Comedy Emcee VAN KIRK NOW—6th WK. AT BEACHCOMBER, BALTIMORE JOLLY JOYCE Earle Theater Bldg. PHILADELPHIA, PA.

Kean, Betty (Riobamba) NYC, nc. Keaton & Armfield (Majestic) Boston, t. Keller, Dorothy (Paramount) NYC, t. Knoll, Great (Sunbrook Show) Montreal 4-11; Ottawa 14-16. Kramer's, Henry, Hollywood Midgets (Haymarket) Dearborn, Mich., until Oct. 17, nc.

L

Ladd & Lyon (Hipp) Baltimore, t. Lane, Muriel (Henry Grady) Atlanta, h. Labato, Paddy (Stevens) Cleveland, c. LaVelle, Miriam (Trocadero) Hollywood, nc. Leaming, Hal (Hollywood Show Lounge) Chi, cl. Lee, Bob (Wivel) NYC, re. Lee, Lois (Charles) Baltimore, nc. Lee, Wanda (Royal) Kansas City, cl. Leeds, Jimmy (Mayflower) Boston 4-16, nc. LeFleur, Arthur (Hipp) Baltimore, t. Lett, Jeanne (Continental) Kansas City, h. Leonettes, The (Swing) Rochester, nc. Lester & Irma Jean (Palm Beach) Detroit, nc. Le Verde, Leon (3700) Cleveland, nc. Lewis, Ralph (Blackhawk) Chi, re. Liberto, Don (Copacabana) NYC, nc. Little Sisters, Three (Stanley) Pittsburgh, t. Logan, Ella (Copacabana) NYC, nc. Loring, Lucille (Town Tavern) Rockford, Ill., nc. Lowe, Hite & Stanley (Earle) Washington 8-21, t. Lynne, Carol (Biltmore) NYC, nc.

M

McArthurs (Greenwich Village Inn) NYC, nc. McKay, Connie (Primrose) Newport, Ky., cc. Macks, Four (State) NYC, t. Madeline & Margie (Embassy) Phila, nc. Marcus, Abe (Majestic) Boston, t. Marcus, Dr. (Chez Paree) Chi, nc. Marshall, Jack (Belmont Plaza) NYC, h. Martnez, Chu Chu (La Conga) NYC, nc. Masters & Rollins (Hurricane) NYC, nc. Maurice & Maryea (Commodore) NYC, h. Maxey, Virginia (Park Central) NYC, h.

O. D. MACK THEATRICAL ENTERPRISES 609 Shubert Bldg. PHILADELPHIA, PA. Exclusive Manager COOK AND TAYLOR 2-Girl Wacky Comedy Team

Maye, Marion (Kelly's Stables) NYC, nc. Merrill, Joan (Royale Club) Detroit, nc. Merry Macs, The (Earle) Phila, t. Miller, Follie (Royale Club) Detroit, nc. Miller, Glenn, Singers (Adams) Newark, N. J., t. Mills Bros. (Palace) Cleveland, t. Moke & Poke (Zanzibar) NYC, nc. Morgan, Johnny (Adams) Newark, N. J., t. Morgan, Loumel (Chin's) Cleveland, cl. Mova, Lolita (Glen Park Casino) Buffalo, nc. Murphy Sisters (Commodore) NYC, h. Myles, Marilyn (Leon & Eddie's) NYC, nc.

N

Nash, Joey (Iceland) NYC, nc. Nevel, Nik & Bernyce (Forste) Sheboygan, Wis., h. Novellos, The (Riverside) Milwaukee, t. Nichols, Les (National) Detroit 4-7, t; (Embassy) Rochester, N. Y., 8-10, t. Niesen, Gertrude (Chez Paree) Chi, nc. Nita, Marta (Village Barn) NYC, nc. Noble & King (Blue Angel) NYC, nc. Noel, Hattie (Palace) Cleveland, t. Norskaye, Nadya (Ruban Bleu) NYC, nc. Nov-Elites (Down Beat Theater Bar) Sioux City, Ia., nc.

O

O'Brien, Virginia (Capitol) NYC, t. O'Dare, Dale (Mon Paree) NYC, nc. Ovettes, Great (Haymarket) Detroit, nc; (Jefferson Inn) Detroit 11-16, nc. Owen, Rex (Wm. Penn) Pittsburgh, h.

P

Pancho & Diane (Edgewater) Chi, h. Pendleton, Bunny (Blue Angel) NYC, nc. Pichon, Walter (Old Absinthe House) New Orleans. Pickerts, The (Adams) Newark, N. J., t. Plant, Mark (Belmont Plaza) NYC, h. Pops & Louie (RKO-Boston) Boston, t. Price, George (Latin Quarter) NYC, nc. Price, Walter E. & Helen (USO-Camp Shows) Alamogordo, N. M., 9; McLean, Tex., 16. Princess & Willie Hawaiians (Riviera) Columbus, O., nc. Profit, Clarence, Trio (Kelly's Stables) NYC, nc.

Q

Quitsie (Victory Room) Buffalo, nc.

R

Rabold, Rajah (Wm. Penn) Pittsburgh, h. Rae, Nan, & Waterfall (State) NYC, t. Rasha & Mirko (Pierre) NYC, h. Ray, Jimmie (Hurricane) NYC, nc. Rayburn, Harry (Gay Nineties) San Francisco, nc. Reeves, Cy (Colony) Chi, nc. Reyes, Billy (RKO-Boston) Boston, t. Rhythm Rockets, Four (Latin Quarter) NYC, nc. Riels, The (Majestic) Boston, t. Richey, Jean (Earl Carroll Theater) Hollywood, re. Robbins, Gayle (Touraine) Boston, h. Robechaux, Joseph (Dan's Bar) New Orleans, nc. Rocco, Maurice (Zanzibar) NYC, nc. Rolando (Havana-Madrid) NYC, nc. Roman, Flying (Fair) Lawrenceburg, Tenn.; (Fair) Florence, Ala., 11-16. Rooney's, The (Shrine Circus) Phila 7-13. Rose Marie (Versailles) NYC, nc. Ross Sisters (Diamond Horseshoe) NYC, nc. Roth, Lillian (5100 Club) Chi, nc. Roxettes (Earle) Washington, t. Rudolph, Teresa (Colony) Chi, nc. Russell, Bob (New Yorker) NYC, h. Russell, Connie (Radisson) Minneapolis, h.

S

Samuels, Al (400 Club) St. Louis, nc. Sebastian, John (Cafe Society Uptown) NYC, nc. Seeley, Winn (Copacabana) NYC, nc. Sharkey (Earle) Phila, t.

(See ROUTES on page 33)

Advance Bookings

PARAMOUNT, Hammond, Ind.: Ada Leonard, Oct. 10; Guy Kibbee, Al Kavelin, 17; Bonnie Baker, Milt Britton, 24; Shep Fields, 31; Eddy Howard, Nov. 7; Hooster Hot Shots, 14. MYRUS: Blackstone Hotel, Chicago, Nov. 12 (four weeks). CALLAHAN SISTERS: Club Royale, Detroit, Oct. 22-Nov. 5. JIMMY DORSEY: Chicago Theater, Chicago, Dec. 10 (week). CHUCK FOSTER: Casa Loma Ballroom, St. Louis, Oct. 22 (two weeks).

"Sons o' Fun" to Shoot at O. and J. Philly Record

SRO Since Labor Day

PHILADELPHIA, Oct. 2.—Olsen and Johnson promise to hit the record chalked up two years ago here by their *Hellzapoppin'* with their *Sons o' Fun*. The original four weeks for *Sons* already extended to six weeks by canceling out Toronto and Montreal. Show will hold-over for two more weeks to make it eight in all thus far by canceling out Baltimore and setting the Boston opening back. *Hellzapoppin'*, with Happy Felton and Jay C. Flippen in the lead, stayed at the Forrest Theater for 10½ weeks and walked out with \$316,900. *Sons o' Fun*, which now stays put at least to October 23, is sure to ring up at least \$280,000, and may stay beyond that.

With the box-office record depending on the length of run, *Sons* has already topped several records thus far. These records include not a single seat empty at any night performance since Labor Day, the largest number of paid admissions in the same number of performances since the Forrest Theater first opened, and the fewest number of passes in a comparable period. Apart from affecting the bookings this season, local engagement will cause delay in O. and J.'s picture commitments and their new Broadway show.

Shutting of Ed Wynn's *Big Time* vaude revue in Pittsburgh last week cleared the Forrest for *Sons*. Wynn show was skedded to follow on October 11, and next booking for the house is the revival of *A Connecticut Yankee* on October 28. November bookings continue to pile up for the local legit houses with *Kiss and Tell* set for the Locust Street Theater on November 15. In addition, Walnut Street Theater fills in its one open October week with Eddie Dowling's new drama, *Manhattan Nocturne*, on the 18th. *Nocturne* comes here following its Baltimore premiere October 11 with the Broadway opening set for October 25.

BROADWAY OPENING

BIJOU

(Beginning September 29, 1943)

ALL FOR ALL

A farce by Norman Bruce, based on a play by Aaron Hoffman. Staged by Harry Green. Setting designed by A. A. Ostrander, built by Vail and painted by Triangle. Company manager, John Tuerk. Stage manager, Ben Ross. Assistant stage manager, Adele Jerome. Press representative, Karl Bernstein. Presented by A. L. Berman.

Marion Kruger Flora Campbell
John Bauer Jr. Lyle Bettger
Albert Kruger Harry Green
John Bauer Sr. Jack Pearl
Daniel Drum Wyrley Birch
Thomas W. Craig Loring Smith
SYNOPSIS OF SCENES—All the Action Takes Place in the Executive Office of Bauer's K. O. Brand, Bauerville, Calif.

ACT I—A Morning in June. ACT II—Several Weeks Later. ACT III—Two weeks Later. Evening.

All for All has three things to recommend it. It reopens the Bijou Theater, which has undergone a tasteful facelift, and it brings back those excellent comics, Jack Pearl and Harry Green, to the Stem. Outside of that, the juicing up by various contribs, under the collective nom-de-legit of Norman Bruce, of Aaron Hoffman's 20-year-old *Give and Take* merely follows the familiar *Potash and Perlmutter-Abie's Irish Rose* pattern.

This time the set-up concerns a factory head and his foreman each with the customary son and daughter. Plot stems from the taking over of the fruit-canning plant by employees' on profit-sharing basis with resulting difficulties resolved thru the interference of a wacky millionaire. Somewhere along the line the boy and gal get together for a third-act curtain clinch and a happy papa ending. That's the tale and it runs thin in the telling.

However, in spite of long stretches of dull writing a plot that peters out toward the end of a second act, *All man* (See BROADWAY OPENING on page 30)



BROADWAY SHOWLOG

Performances Thru October 2

	Seats	Scale	Cast	Opened	Perfs.
All For All (Bijou)	614	\$1.10-3.30	6	Sept. 29	5
Angel Street (Golden)	789	1.10-3.30	5	Dec. 5, '41	765
Arsenic and Old Lace (Hudson)	1,065	1.10-3.30	14	Jan. 10, '41	1,193
Doughgirls, The (Lyceum)	1,005	1.10-3.30	36	Dec. 30, '42	325
Janie (Playhouse)	865	1.10-3.30	39	Sept. 10, '42	448
Kiss and Tell (Biltmore)	906	1.10-3.30	16	March 17	237
Life With Father (Empire)	1,082	1.10-3.30	16	Nov. 8, '39	1,623
New Life, A (Royal)	1,004	1.10-3.30	23	Sept. 15	21
Three's a Family (Longacre)	997	1.10-3.30	16	May 5	174
Tomorrow the World (Barrymore)	1,096	1.10-3.30	10	Apr. 14	200
Two Mrs. Carrolls, The (Booth)	712	1.10-3.30	8	Aug. 3	72
(Return Engagements)					
Blithe Spirit (Morosco)	955	1.10-3.30	7	Sept. 6	32
Tobacco Road (Ritz)	859	.55-1.65	11	Sept. 4	34
Musicals					
Early To Bed (Broadhurst)	1,179	1.10-4.40	50	June 17	126
Hairpin Harmony (National)	1,100	1.10-3.30	30	Oct. 1	3
Laugh Time (Shubert)	1,387	1.10-2.75	14	Sept. 8	45
My Dear Public (46th Street)	1,319	1.10-4.40	46	Sept. 9	30
Oklahoma! (St. James)	1,509	1.10-4.40	60	Mar. 31	218
Something For the Boys (Alvin)	1,357	1.10-4.40	65	Jan. 7	312
Star and Garter (Music Box)	1,014	1.10-4.40	47	June 24, '42	536
Ziegfeld Follies, The (Winter Garden)	1,519	1.10-4.40	75	Apr. 1	213
(Revivals)					
Blossom Time (Ambassador)	1,156	1.10-2.75	33	Sept. 4	38
Merry Widow, The (Majestic)	1,715	1.10-3.30	62	Aug. 4	70
Porgy and Bess (44th Street)	1,423	1.10-2.75	41	Sept. 13	24
Rosalinda (Imperial)	1,450	1.10-3.30	60	Oct. 28, '42	304
Student Prince, The (Broadway)	1,900	1.10-2.75	52	June 8	152

Closings

Skin of Our Teeth (Plymouth), September 25, 361 performances.
Land of Fame (Belasco), September 25, 8 performances.

Out-of-Town Openings

Shubert Theater, Boston

(Opened Friday, September 17, 1943)

ONE TOUCH OF VENUS

A musical comedy with book by S. J. Perelman and Ogden Nash. Lyrics by Ogden Nash. Music, arrangements and orchestrations by Kurt Weill. Staged by Elia Kazan. Dances by Agnes De Mille. Costumes designed by Paul Du Pont and Kermit Love. Settings designed by Howard Bay, constructed by William Kellam and painted by Center Studios. Musical director, Maurice Abraham. General manager, Nick Holdo. Press representative, Jean Dalrymple. Stage manager, Frank Coletti. Produced by Cheryl Crawford in association with John Wildberg. CAST: John Boles, Paula Laurence, Teddy Hart, Harry Clark, Kenny Baker, Mary Martin, Florence Dunlap, Sam Bonnell, Lou Willis Jr., Jane Hoffman, Zachary A. Charles, Adelaide Klein, Ruth Bond, Johnny Stearns, Bert Freed, Jane Hoffman, Harold J. Stone, Johnny Stearns, Stanley Prager, Matthew Farrar.

SINGERS: Misses Willa Rollins, Jane Davies, Beatrice Hudson, Rose Marie Elliott, Julie Jefferson, Betty Spain; Messrs. Lyn Alden, Arthur Davies, Matthew Farrar, Jeffrey Warren.

DANCERS: Sono Osato, Diana Adams, Nelle Fisher, Ruth Harte, Jinx Heffelfinger, Jean Houlose, Ann Hutchinson, Pearl Lang, Allyn Ann McLerie, Lavinia Nielsen, Ginee Richardson, Patricia Schaeffer, Kirsten Valbor, Carle Erbele, William Garrett, Ralph Lynn, Duncan Noble, Kevin Smith, William Weber, Lou Willis Jr., Parker Wilson, Robert Pagent, Peter Birch.

One Touch of Venus is a mischievous, spirited and witty entertainment that sparkles like a trayful of brilliants. It is an unconventional tune show, to say the least, for it avoids formula like the plague. When you come to add up its choice and artful qualities the one word is "imagination." The gilt-edged talents

who worked on *Venus* have spared nothing of their ingenuity, invention and skill.

It all begins with Cheryl Crawford and John Wildberg, who had the good taste to hire S. J. Perelman, Ogden Nash and Kurt Weill to write material for Mary Martin, Kenny Baker and John Boles to play with. And play they do, for the Perelman-Nash book is a delight of air-drawn fantasy, and Nash's lyrics are as smart and whimsical as a new chapeau by Lily Dache, while Mr. Weill's tunes range from the hauntingly romantic to the comical and finally even to a barber-shop quartet that is a solid show-stopper.

Tho by no means new, the legend that a statue of Venus will come to life when a young man places a ring on her finger is a beguiling one for a musical comedy book. But Perelman and Nash have dreamed that it all started in a Manhattan art school gallery managed by an indignant and temperamental John Boles. When Kenny Baker, as a prosaic little Broadway barber, arrives to perform his services, he sees the statue of Venus on whose finger he slips his fiancée's ring. And lo, it becomes Mary Martin.

The art school director is infatuated with the live Venus, but she loves her deliverer. So Venus and her little barber play at romance in the suburbs while an acid-tongued secretary to the director, a couple of low-comedy detectives and other assorted characters become involved in complications of the story. But Venus must return to her marble perfection, altho she reappears as a prospective student in the art

Steady Bookings Hype Chi Drama

White Elephants' Comeback

CHICAGO, Oct. 2.—Going into its second month of the new season local legit appears set for its biggest year in a decade. Bookings, merely speculative a week ago, are now definite and the Loop's nine houses have bookings which promise to keep them open continuously thru the season.

Bookings at the Erlanger include *The Student Prince* October 4, with a possibility that it will be moved to the Studebaker later; *Without Love*, October 25, and *Oklahoma!*, November 15. *Tomorrow the World* is slated for the Selwyn November 7, and *The Corn Is Green* is due at the Studebaker November 8.

Julius Pfeiffer and Dan Goldberg, lessees of the Great Northern and producers of *Maid in the Oaks*, have engaged Harry Minturn, veteran producer, as general production manager and contemplate new productions when *Maid* concludes its marathon run.

Two houses, white elephants for years, are again in the running—the magnificent 3,700-seat Civic Opera and the 1,000-seat Civic Theater, both built by the late Sam Insull in 1929. The depression which followed their building, plus the fact that they are off the beaten track, soon closed them and they have remained dark except for occasional offerings, most of which failed to draw. Notable exceptions were *This Is the Army* and *Lady in the Dark*, both of which played to capacity.

Accent on Ballet Musicals

With no opera skedded this season the Opera House may benefit from the scarcity of theaters and the unprecedented demand for shows. Billy Rose wanted it for his *Carmen Jones* but probably won't get it, as bookings already made will carry well into 1944. *Ballet Russe* opens October 15 for 10 days, followed by *The Waltz King*, at present planned to open November 1. *Ballet Theater* is due December 25, Olsen and Johnson in *Sons o' Fun* January 3, probably followed by *Ziegfeld Follies*.

The Civic Theater, headed by Ralph T. Kettering, opens October 10 with New York company of *Janie*. Kettering and George M. Gatts are planning a musical for the Civic next spring.

The Actors' Company, amateur group which has scored a success with *Guest in the House*, now has several potential backers for a pro company but cannot obtain a Loop house. Company's season exits tonight (2) because of the opening of the concert season in Kimball Hall and it is taking over the Forester, an out-of-Loop house. On October 18 the Actors' Company "Creative Theater" will be established.

school in a slightly perplexing final scene.

All this Elia Kazan has put together with the same sureness and employment of imagination to be found in the work of the other principals. Kurt Weill has keyed his superb orchestrations low so that the voices can be heard over the orchestra without the use of microphones. But, as it turns out, some of the voices (speaking and singing) are not strong enough, and the brilliant Perelman-Nash lines are so subtle, to the point of obliqueness, that they must be heard by everyone to be understood. It is sad to report then that it may be necessary to use microphones to put the show over.

Few are the moments in which the book sags. But they are serious points. The first act finale, with the relating of the story of the English murderer, Dr. Crippen, is pretty heavy and unwieldy stuff. And some of the stunning Agnes De Mille ballets are both a trifle long and obscure, altho they generally make a brilliant effect. But when the dross, which usually weighs down any new musical, has been burned away by dint of hard work, *Venus* will be a superlative piece of stagecraft.

Mary Martin gives every impression of being happy and at home as Venus. She's a full-fledged star now, a position some felt she could never attain. She sings Weill's lovely songs with laughter in her voice and she puts a twinkle in Nash's sophisticated lines. Mainbocher has dressed her exquisitely and she looks altogether lovely.

John Boles is well as the art-school

director, even if a trifle stiff and unbending. His singing is grand. Kenny Baker is the weakest of the trio, but his stage manner is free and he will undoubtedly grow in stature. Most of all, he needs to give out more to get both his speaking and singing over the foot.

Into a show that has a pretty sweet atmosphere, Paula Laurence injects the sting of a dash of vinegar. Her part is written for her to a T. Teddy Hart bounces around like an India rubber ball, but he should have more low comedy, both for contrast and to give his talents some exercise.

On opening night there were quite a few stage waits, and the show ran until 11:25. Keener timing, a new and shorter first-act finale, plus a bit of trimming here and there, will reduce the running time without drastic cutting.

Some of Kurt Weill's tunes are elusive, others are written much like classic comic opera recitative; that is, they follow the lyrics and don't fall into 30-bar sequences. *Speak Low, That's Him and Foolish Heart* should be romantic hits in that order. A barbershop quartet (Boles, Baker, Hart, Clark) called *The Trouble With Women* stopped the show cold and is a sure-fire novelty. In the novelty class also are Paula Laurence's two numbers, *Very, Very, Very* and *The Modest Goddess*, plus a little ditty, *Oh, New Jersey*, which the Chamber of Commerce of that State won't like a bit. *I'm a Stranger Here Myself*, sung charmingly by Mary Martin, got a warm hand.

Howard Bay has designed a suitably fantastic and colorful setting, for which Paul du Pont and Kermit Love have dreamed up some attractive costumes. Maurice Abravanel presides ably over the orchestra.

Venus is highly sophisticated and smart entertainment. It will hit the high-brows right between the eyes. But the tired welders, who are buying the tickets these days, won't get it at all.

John William Riley.

Colonial Theater, Boston

(Opened Monday, September 20, 1943)

OTHELLO

Drama by William Shakespeare. Staged by Margaret Webster. Production designed and lighted by Robert Edmond Jones. Music composed by Tom Bennett. Scenery constructed by T. B. McDonald Studios and painted by R. W. Bergman Studios. Company manager, John Yorke. Press representatives, Alfred H. Tamarin and Lorella Val-Mery. Associate producer, John Haggott. A Margaret Webster production presented by the Theater Guild.

Roderigo Jack Manning
Iago Jose Ferrer
Brabantio Averell Harris
Othello Paul Robeson
Cassio James Monks
Duke Robert E. Perry
Lodovico Philip Huston
A Messenger Henry Barnard
First Senator Jack DeShay
Second Senator Graham Velsey
Third Senator John Ireys
Desdemona Uta Hagen
Montano William Woodson
First Soldier at Cyprus Sam Banham
Second Soldier at Cyprus Eugene Stuckmann
Third Soldier at Cyprus Bruce Brighton
Emilia Margaret Webster
Bianca Edith King
Gratiano Robert E. Perry
Senators, Soldiers, Servants and Citizens: Martha Falconer, Timothy Lynn Kearse, David Koser, John Gerstad, Jeff Brown, Albert Hachmeister, Ronald Bishop.

ACT I—Scene 1: Street in Venice. Scene 2: Council Chamber. Scene 3: Seaport in Cyprus. Scene 4: Castle in Cyprus. ACT II—Scene 1: Castle in Cyprus. Scene 2: Bedroom in the Castle. Scene 3: Street in Cyprus. Scene 4: Bedroom.

Paul Robeson's *Othello* will undoubtedly go down in history as one of the great Shakespearean portrayals of the modern theater. The Negro singer and actor had played the role in England in 1930. Then, in August, 1942, Margaret Webster, in association with John Haggott, presented Robeson in *Othello* at the Cambridge Summer Theater and the McCarter Theater, Princeton, in an event that shook the foundations of the theatrical world.

Here, for the first time on the American stage, the role is being acted by a Negro. It does not matter much whether or not Othello was a Moor or a Negro, for the scholars will argue the matter endlessly. Questions of race or creed or of sectional prejudice have no place in the argument. Othello is a noble and majestic figure of literature, and he lives here in a man of equal stature. Nevertheless, it is a tribute to that nebulous thing, the American way, that it can happen here.

Such a restrained beginning to a re-

view of a tragedy which generates the stifling emotional pressure of this, is simply a defense against its never-shaking intensity. None who experience it will be able to put out of mind the mounting torrent of agony, the overwhelming passion of the drama.

Robeson's Othello is a man of primitive greatness. He has stature and the marks of greatness. He is a man of simple mind, except in the difficult and universal arts of war, who easily falls prey to the foul machinations of Iago, not because of inherent weakness, or of suspicious nature, but because he is a man ruled by fundamental passions rather than intellect.

The forward sweep of Robeson's characterization, its steady degeneration from heaven-sent happiness in the love of Desdemona, to the blackest, groping despair at his suspicions of her, is sheer virtuoso acting. His vocal instrument is nothing short of magnificent in poetic power, in flexibility of modulation that expresses every shade of meaning, in thundering tone power. His physical impressiveness is towering.

If Robeson is the focal point of the tragedy, it is Margaret Webster who has orchestrated the production so that the sweeping impetus of sound and drama is never retarded. Every character, every line, even, falls into its place as part of the play's progress. It has the essentials of pity and terror that produce the purgative effect of high tragedy. And Miss Webster has never lost sight of the essentially basic story in a welter of psychological interpretations. With sound, free craftsmanship she has given the play complete theatrical validity.

Jose Ferrer's Iago is an enormously clever characterization from which he draws the last ounce of legitimate effect. He is a man of small aspect, grown large simply thru his subtle machinations; a man of conniving mind, warped and villainous. Ferrer's portrayal, like Robeson's and Uta Hagen's, has grown in breadth and undertaking since the Cambridge performances.

Miss Hagen is the acme of grace and loveliness. Her role is outlined in subtle and tender contrast to Othello's. Miss Webster, tripling as producer, director and actor, is most successful in the first two. Her Emilia is perhaps too cool and clever to fall for Iago's cunning. James Monks fairly flows in blank verse. Robert E. Perry, as the Duke, is adequate, tho perhaps a shade glib; Edith King's Bianca is an amusing, flouncing tart; Jack Manning is too smirking, and only faintly comical, as the weak Roderigo.

The sets for the production were designed for the obvious purpose of aiding simplicity and fluidity of action, but they are lacking in imagination and atmosphere. A great deal more can be done with them. Tom Bennett has composed a few martial strains for background music.

For sheer beauty and quality of acting, this is a stunning production. There is no reason why it should not have the greatest success of any recent productions of Shakespearean tragedy.

J. W. R.

Mother's Day

(Opened in San Francisco, Sept. 25, 1943)

GEARY THEATER

A comedy by Aileen Leslie. Directed by Melville Burke. Settings by Phil Raiguel. Presented by Samuel Bischoff.

THE CAST: Leon Ames, Scotty Beckett, Leona Miracle, Patty Pope, Tom Seidel, Mona Barrie, Jimmie Smith, Teddi Sherman, Kate Harrington, Kathryn Keys, Isabel O'Madigan, Boyd Agin, Charles Mitchell.

When the first performance of an untried play has the customers rolling in the aisles most of the time the producers know they have a hit. Such was the success of *Mother's Day*, which provided laughs galore as it ran its course.

It invited chuckles as it explored the comic possibilities of maternity, the servant problem, the *Good Will Hour* and life in general. It peeks into the living room of the Quin Family, which consists of an average father and mother and an average pair of youngsters, and discovers that it wasn't adolescence that was bothering 16-year-old Margaret but maternity.

From that point on the action becomes fast, furious and funny. While engaged in wrestling with the servant problem the parents discover, first, that their high school daughter is becoming basinet-minded; secondly, that she has married a young oaf who has joined the army, and finally, that the dopes weren't

aware that getting a license didn't constitute marriage.

The cast includes Leon Ames, Leona Miracle, Scotty Beckett, Mona Barrie, Patty Pope, Jimmy Smith, Teddi Sherman and Tom Seidel.

Edward Murphy.

Wilbur Theater, Boston

(Opened Monday, September 13, 1943)

THE NAKED GENIUS

A comedy by Gypsy Rose Lee. Staged by George S. Kaufman. Settings designed by Frederick Fox, built by Turner Construction Company and painted by Kaj Valden. Costumes by Billy Livingston. General manager, Joseph B. Click; company manager, Louis Epstein. Press representatives, Lewis Harmon and Michael Goldreyer. Stage manager, Franklin M. Heller. Presented by Michael Todd.

CAST: Joan Blondell, Pauline Myers, Millard Mitchell, Byron Russell, Marcel Rousseau, Eleanor Prentiss, Kay Buckley, Rex O'Malley, Claire Meade, Bertha Belmore, Georgia Sothern, Anton McQuade, Lewis Charles, Donald Randolph, Dora Merande, Frieda Altman, Emily Ross, Edmonia Nolley, Rosemary Rice, Mary Ashworth, Gil Maison, Bernice Maison, James Moore, John McGrath, John Southern, Judson Langill, Marie Louise Dana, George Cotton, Tom Daly, Ralph Lewis, Robert Downing, Ralph Clover.

When historians get around to recording the events and the characters of that stepchild of the theater, burlesque, there will be one personality standing head and shoulders above the rest. She will be Gypsy Rose Lee, stripper, actress of parts, dabber into several things cultural, practitioner of the literary arts and enfant terrible, and above all, a personality.

A few years ago someone sold Gypsy a typewriter. She thought she ought to learn how to use it and, in so doing, turned out a couple of pages labeled fiction and called *The G-String Murders*.

That one—the smoky, blue atmosphere of the pearly houses and parade of startling characters—was hung on a thread of a plot.

So now Gypsy turns to the drayma and, in a mood of tell all (despite the denials of the program book) writes an autobiographical play called *The Naked Genius*. Sad to report, she has come a cropper, probably for the first time in her long and devious career. For *Genius* is not what Mike Todd thought it was when he agreed to produce it. Nor is it yet what George S. Kaufman intended it to be when he set out to stage it.

Genius tries mightily to be swift, rough and cocksure, but succeeds only in being painstakingly slow, soft and dispirited. Unless the inventive draftsman can cure its distemper, it will languish and fade from sheer weakness.

Amid two wonderfully vulgar and cluttered settings by Frederick Fox, Gypsy relates the story of a stripper who gets public credit for a best seller that sets her off on a chain of mis-adventures. She falls in and out of love with her publisher; she engages in various shady deals with the ghost who wrote her book, and with her mother, who is an amateur "fence" and promoter of unsuccessful business enterprises. And she ends up by marrying her manager. The thin plot is as prosaic as that.

Only one character has the earthiness that the burlesque atmosphere suggests. That is a distasteful lady's room attendant played with vulgar comic invention by Doro Merande. If the other characters were written with as much imagination, *Genius* would make its author the Runyon of burlesque. In the early stages of its tryout, the direction is static and hesitant, and the cast plays with insufficient bounce and gusto.

Joan Blondell looks altogether too lovely and charming as the stripper, Honey Bee Carroll. She's an awfully pretty girl, and it is swell to have her back on the stage, but she is not tough enough for a stripper. Millard Mitchell, as her manager, and Claire Meade, as her mother, have the right idea about their roles, but they both lack spirit. Georgia Sothern, late of burlesque, adds her authentic bit. Rex O'Malley has fun with the role of a swishy hat designer, and Lewis Charles does well by the ghost writer. Donald Randolph is soft and ineffectual as the young publisher. The remaining roles are handled in routine fashion.

Naked Genius is a study in ineffectiveness. There is something there, but it needs invention, ideas and elbow grease to polish it up for Broadway.

J. W. R.

Pre-Road Preview

44th Street Theater

Beginning Monday, September 13, 1943

PORGY AND BESS

An operetta founded on the play by DuBose and Dorothy Heyward. Music by George Gershwin. Book by DuBose Heyward. Lyrics by DuBose Heyward and Ira Gershwin. Directed by Robert Ross. Music director, Alexander Smallens. Choral director, Eva Jessye. Settings designed by Herbert Andrews, built by Jack Leary and painted by Bergman Studios. Costumes supervised by Paul du Pont and executed by Eaves. General manager, Charles Stewart. Press representative, Jean Dalrymple; Jack Charash, associate. Stage manager, Don Darcy. Presented by Cheryl Crawford.

THE CAST: Georgette Harvey, Musa Williams, Harriet Jackson, Edward Matthews, Avon Long, Jerry Laws, Henry Davis, Alma Hubbard, William C. Smith, George Randol, Todd Duncan, Warren Coleman, Etta Moten, Kenneth Konopka, Richard Bowler, Coyal McMahan, Charles Welch, Charles Colman, Catherine Ayres, Edward Tyler, Don Darcy. RESIDENTS OF CATFISH ROW, FISHERMEN, CHILDREN, ETC.: The Eva Jessye Choir: Virginia Girvin, Gladys Goode, Elubel Riley, Louisa Howard, Assotta Marshall, Sadie McGill, Annabelle Ross, Zeldia Shelton, Eloise Uggams, Musa Williams, John Diggs, Leslie Gray, Jerry Laws, William C. Smith, Harold Desverney, Velda Shelton, Roger Arford, Charles Colman, Coyal McMahan, Edward Tyler, William O'Neal.

CHILDREN: Robert Tucker, Ruthetta Anderson, Kenneth Tucker, Thomas Tucker, Douglas Rise, Patricia Rice.

ACT I—Scene 1: Catfish Row, a Summer Evening. Scene 2: Serena's Room, the Following Night. ACT II—Scene 1: Catfish Row, a Month Later. Scene 2: A Palmetto Jungle, Evening of Same Day. Scene 3: Catfish Row, Before Dawn, a Week Later. Scene 4: Serena's Room, Dawn of Following Day. ACT III—Scene 1: Catfish Row, the Next Morning. Scene 2: Catfish Row, Early Morning. Scene 3: Catfish Row, Five Days Later.

The third visit of *Porgy and Bess* to New York proves that it has joined the select circle of plays, operettas and operas which will go on forever—well, almost that long—returning year after year with growing audiences. It needs none of the so-called suspense element to draw an audience. Instead it'll pull the millions who have heard condensed versions of the production on the air and have come to expect the music on broadcast programs devoted to light classics. It will also pull the thousands who have a growing respect for Negro singing. Its stature has grown with age.

The speed with which the present production moves is almost too streamlined. As a matter of fact, it is too swift in two very vital scenes, the jungle struggle in which Bess is won back by Crown, and the strangling of Crown by Porgy. No one in the audience believed for a moment that Crown could have been choked to death in less than three seconds. Both of these speeded-up scenes were played in the best opera tradition, i. e., "go thru the motions in order to justify the singing." This is wrong and a few performances will convince everybody involved that while the cutting of the rest of the waste motion was okay, a woman's struggle for her morals and a man's for his life ought to be as realistic as the rest of the play.

The production leaves little to be desired, altho it could have used Anne Brown as Bess, despite the program note that Gershwin wanted Etta Moten, who plays it now, for the part originally. Miss Moten is more than satisfactory in the opening scene, but sings Bess thinly and loses audience sympathy half way thru the evening. Miss Brown held the audience all the way. Todd Duncan will be Porgy as long as he remains in voice. Harriet Jackson's Clara is not quite Abbie Mitchell's, but good enough.

Avon Long's Sportin' Life improves with every performance. Remarkable what can be done with a character that in theory, at least, is a louse, a gambler, weak-livered snow-seller. Long does a great job and is a definite lift to the show.

Special mention must be made of a number of fine bits. Alma Hubbard does things with Serena. Her's is not a bit part, by the way. Edward Tyler's Crab Man and Catherine Ayres' Strawberry Woman are remembered by the audience who walk out talking about them more than about the leads, whom they expect to be good.

The Gershwin music is well sold, but the direction moves with a speed that no doubt has never been seen in sleepy Catfish Row.

As long as there are those who enjoy a colorful and sometimes moving music (See PRE-ROAD PREVIEW on page 30)

(Routes are for current week when no dates are given)

ORCHESTRA ROUTES



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—house; nc—night club; p—amusement park; ro—road-house; re—restaurant; t—theater.

A
Abbott, Dick (Mayfair) Washington, re.
Akin, Bill (Frolics Stage Lounge) Minneapolis, nc.
Allan, Bob (Arcadia Grill) Canton, O., nc.
Allen, Bob (Savannah, Ga., 6; Columbia, S. C., 7; Camp Gordon, Ga., 8; Atlanta 9.
Allen, Larry (Point Concord Inn) Havre de Grace, Md., nc.
Andrews, Gordon (18 Club) NYC, nc.
Andrews, Ted (Butler's Tap Room) NYC, nc.
Angelo (Iceland) NYC, re.
Armstrong, Louis (Palace) Cleveland, t.
Arturo, Arturo (Park Central) NYC, h.
Ashman, Eddie (Village Barn) NYC, nc.
Astor, Bob (Pelham Heath Inn) NYC, nc.
Auld, George (Commodore) NYC, h.

B
Babbitt, Stewart (Hilton) Long Beach, Calif., h.
Baker, Don (Algiers) NYC, cb.
Bar, Vic (Olympic) Seattle, h.
Bardo, Bill (Orpheum) Omaha, t.
Barnet, Charlie (Park Central) NYC, h.
Barrie, Gracie (Earle) Phila 4-7, t; Hagers-town, Md., 8, a; (Manhattan Center) NYC, 9.
Bartal, Jenö (Lexington) NYC, h.
Basie, Count (Howard) Washington, t; (Apollo) NYC, 8-14, t.
Basie, Joe (Fair) Greensboro, N. C.; (Fair) Charlotte 11-16.
Bates, Angie (Daniero's) Belle Vernon, Pa., re.
Baum, Charlie (Riobamba) NYC, nc.
Beason, Ray (Baker) Dallas, h.
Bergere, Maximilian (La Martinique) NYC, nc.
Bencourt, Louis (Park Central) NYC, h.
Blue Bobby (Almack) Alexandria, La., nc.
Boada (Rainbow Inn) NYC, nc.
Borr, Mischa (Waldorf-Astoria) NYC, h.
Brandon, Bob (Gibson) Cincinnati, h.
Bradshaw, Ray (Colony) McClure, Ill., nc.
Brandwynne, Nat (Copacabana) NYC, nc.
Breese, Lou (Chez Paree) Chl, nc.
Broome, Drex (Santa Rita) Tucson, Ariz., h.
Brown, Les (Sherman) Chl, h.
Brown, Randy (Royale) Detroit, nc.
Bruch, Les (Glenn Rendezvous) Newport, Ky., nc.
Busse, Henry (Palace) San Francisco, h.

C
Cabin Boys (Miami) Dayton, O., h.
Calloway, Cab (Palace) Albany, N. Y., 7-13, t.
Capello, Joe (Jimmy Kelly's) NYC, nc.
Cappo, Joe (The Cove) Orange, Tex., nc.
Carolina Cotton Pickers: Pittsburgh 6-7; Newark, N. J., 9-10.
Carver, Zeb (Village Barn) NYC, nc.
Cavallaro, Carmen (Statler) Washington, h.
Chandler, Chan (Million-Dollar Pier) Port Arthur, Tex., h.
Chatman, Christine: Columbus, Miss., 6; Meridian 7; Hattiesburg 8; Jackson 11.
Chavez (Riobamba) NYC, nc.
Chester, Bob (Trianon) Southgate, Calif., b.
Chiquito (El Morocco) NYC, nc.
Clemente (Savoy Plaza) NYC, h.
Coddolan, Cornelius (Casino Russe) NYC, nc.
Conn, Irving (Queen Mary) NYC, re.
Courtney, Del (Del Rio) Washington, nc.
Crotthers, Sherman (Capitol Lounge) Chl, nc.
Curbelo, Jose (La Conga) NYC, nc.
Curbello, Fausto (Stork) NYC, nc.
Curbelo, Herbert (Riobamba) NYC, nc.

D
DeLuca, Eddie (Walton) Phila, h.
Del Rio, Louis (Frank Palumbo's) Phila, nc.
Dinorah (Greenwich Village Inn) NYC, nc.
Donahue, Al (Madrid) Louisville 4-10, nc.
Dorsey, Jimmy (Pacific Sq.) San Diego, Calif., 8-10, a.
Dorsey, Tommy (Pennsylvania) NYC, h.
Drake, Edgar (Casino) Quincy, Ill., 4-14, nc.
Dunham, Sonny (Orpheum) Davenport, Ia., 5-7, t; Kansas City 8, e; (Frog Hop) St. Joseph 9, b; (Tromar) Des Moines 10, b.

E
Eddy, Ted (Iceland) NYC, nc.
Edwards, Jack (Statler) Boston, h.
Eldridge, Roy (Folles Bergere) NYC, nc.
Ellington, Duke (Armory) Akron, O., 6-7; (Fairgrounds) Dayton 8; (Castle Farm) Cincinnati 9-10, nc.

F
Farber, Burt (Netherland Plaza) Cincinnati, h.
Fielding, Alan (Club Ball) Phila, nc.
Fields, Shep (Riverside) Milwaukee, t.
Finch, Freddie (Mary's Place) Kansas City, Mo., nc.
Flo Rito, Ted (Roseland) NYC, b.
Font, Ralph (Casablanca) NYC, nc.
Foster, Chuck (Claridge) Memphis, h.
Four Spaces (Villa Riviera) Long Beach, Calif., h.
Fox, Roy (Riobamba) NYC, nc.
Franz, Ernest (Place Elegante) NYC, nc.
Fraser, Harry (Aloha) Brooklyn, nc.

G
Garber, Jan (Terrace Room) Newark, N. J., nc.
Gaspard, Dick (Monte Carlo) NYC, nc.
Ginsburgh, Ralph (Palmer House) Chl, h.
Glass, Bill (Algiers) NYC, nc.
Gold, Marty (Folles Bergere) NYC, nc.
Goodman, Benny (New Yorker) NYC, h.
Gorner, Mischel (Commodore) NYC, h.
Gould, Morton (Capitol) NYC, t.
Grant, Rosalie (Essex House) NYC, h.
Grassick Bill (Darling) Wilmington, Del., h.
Gray, Glen (Frolics) Miami, nc.
Gray, Zola (Frank Palumbo's) Phila, nc.
Grey, Chauncey (El Morocco) NYC, nc.

H
Hallett, Mal (Vogue Terrace) McKeesport, Pa., nc.
Harold, Lou (Bal Tabarin) NYC, nc.
Harpa, Daryl (Senator) Sacramento, Calif., h.
Harris, Rupert (Plantation) Nashville, nc.
Harvey, Ned (Greenwich Village Inn) NYC, nc.
Hawkins, Coleman (Kelly's Stable) NYC, nc.
Hawkins, Erskine (Plantation) Los Angeles, nc.
Haven, Bee (Showboat) Jacksonville, Fla., nc.
Heath, Andy (Fitzh's) Wilmington, Del., e.
Heatherton, Ray (Biltmore) NYC, h.
Herbeck, Ray (Schroeder) Milwaukee, h.
Herman, Woody (Buffalo) Buffalo 4-7, t; (Earle) Phila 8-14, t.
Heywood, Eddie (Cafe Society Downtown) NYC, nc.

Hill, Tiny (National) Louisville 8-14, t.
Hines, Earl (Fay's) Phila 4-7, t; (Turner's Arena) Washington 10.
Hoctor, Gene (Lookout House) Covington, Ky., nc.
Hoff, Buddy (Fay's Southern Grill) Macon, Ga., re.
Holmes, Alan (Syracuse) Syracuse, N. Y., h.
Horton, Harry (Wivel) NYC, re.
Howeth, Eddie (Morehead Villa) Morehead City, N. C., h.
Hutton, Ina Ray (National) Louisville, t; (Oriental) Chl 8-14, t.

I
International Sweethearts of Rhythm: Sherman, Tex., 6; Dallas 7-9; Fort Worth 10; Austin 12; Port Arthur 12.

J
James, Jimmy (Rainbow) Denver, b.
Jerome, Henry (Lincoln) NYC, h.
Johnson, King (Sheraton) NYC, h.

K
Kassell, Art (Bismarck) Chl, h.
Kaye, Don (Claremont) Berkeley, Calif., h.
Kaye, Sammy (Strand) NYC, t.
Kendis, Sonny (Copley Plaza) Boston, h.
Kent, Peter (New Yorker) NYC, h.
Keyes, Larry (St. Regis) NYC, h.
Koch, Eddie (Charlie's Hi Hat) Daytona Beach, Fla., nc.
Kolax, King: Durham, N. C., 9; Oxford 12.
Korn Kobbliers (Rogers Corner) NYC, nc.

L
Lande, Jules (Ambassador) NYC, h.
Landre, Johnnie (Cocoanut Grove) Fredricksburg, Va., nc.
Lang, Lou (Belvedere) NYC, h.
Lansberry, Hal (Diamond Horseshoe) NYC, nc.
LaPorte, Joe (Old Roumanian) NYC, re.
Leeds, Sammy (Primrose) Newport, Ky., cc.
Lefcourt, Harry (Rogers' Corner) NYC, nc.
Levant, Phil (Blue Moon) Wichita, Kan., b.
Lewis, Ted (Shangri-La) Phila, nc.
Light, Enoch (Belmont Plaza) NYC, h.
Lombardo, Guy (Roosevelt) NYC, h.
Long, Johnny (RKO-Boston) Boston 7-13, t.
Lopez, Vincent (Taft) NYC, h.
Lucas, Clyde (Stanley) Pittsburgh 4-7, t; (Joyland) Lexington, Ky., 8 p; (Topper) Cincinnati 9-10, b.
Lucas, Sachs (Troika) Washington, nc.
Luis, Ferdanaz (Club Ball) Phila, nc.
Lunceford, Jimmie (Apollo) NYC 4-7, t; (Fay) Phila 8-14, t.

M
McGrew, Bob (Kansas City Club) Kansas City, Mo.
McGrane, Don (Latin Quarter) NYC, nc.
McIntyre, Hal (Hurricane) NYC, nc.
McIntire, Lam (Lexington) NYC, h.
McLean, Jack (Paris Inn) San Diego, Calif., nc.

ADVANCE BOOKINGS

BOB ALLEN: Manhattan Center, New York, Oct. 16; Lakeside Park, Dayton, O., 23; Trianon Ballroom, Toledo, 24; Palace Theater, Columbus, O., 26-28; Palace Theater, Cleveland, 29-31.

BILL BARDO: Coliseum, Sterling, Ill., Oct. 16; Coliseum, Evansville, Ind., 17; Club Madrid, Louisville, 18 (week).

GRACIE BARRIE: State Theater, Hartford, Conn., Oct. 22-24.

NIEL BONDISHU: Blackstone Hotel, Chicago, Oct. 17 (indef.).

CAB CALLOWAY: Buffalo Theater, Buffalo, Oct. 15 (week); Million-Dollar Band Show, NBC, New York, 23.

BENNY CARTER: Rainbow Randevu, Salt Lake City, Oct. 1-21; Dream Bowl Ballroom, Vallejo, Calif., 23; Sweet's Ballroom, Oakland, Calif., 24.

AL D'ARTEGA: Golden Gate Ballroom, San Francisco, Oct. 14-27.

DOLLY DAWN: National Theater, Richmond, Va., Oct. 7 (week); Esquire Club, Montreal, 18 (2 weeks).

AL DONAHUE: Tunetown Ballroom, St. Louis, Oct. 12-25.

SONNY DUNHAM: Orpheum Theater, Minneapolis, Oct. 22-28; Orpheum Theater, Sioux City, Ia., 29-31.

CHUCK FOSTER: Palais Royal, Galena, Ill., Oct. 19; Hiway Gardens, Stanwood, Ia., 20; Casa Loma Ballroom, St. Louis, 22-Nov. 4.

FREDDIE FISHER: Blue Heaven Club, Los Angeles, Oct. 5-Jan. 11.

MILT BRITTON: Riverside Theater, Milwaukee, Oct. 8 (week); Palace Theater, Fort Wayne, Ind., 15-17.

GLEN GRAY: Frolics Club, Miami, Oct. 5-25; Earle Theater, Philadelphia, 29-Nov. 4.

WOODY HERMAN: Plymouth Theater, Worcester, Mass., Oct. 18-20; RKO-Keith

Machito (La Conga) NYC, nc.
Madriguera, Enric (Folles Bergere) NYC, nc.
Malneck, Matty (Biltmore) Los Angeles, h.
Mann, Milt (19th Hole) NYC, nc.
Manning, Henry (Colony) Chl, nc.
Manone, Wingy (Babalu Club) Los Angeles, nc.
Manzanares, Joe (La Salle) Chl, h.
Marcellino, Muzzy (Florentine Gardens) Hollywood, nc.
Mario, Don (Beachcomber) Providence, nc.
Martell, Paul (Arcadia) NYC, b.
Martí, Frank (Copacabana) NYC, nc.
Martin, Dave (St. George) Brooklyn, h.
Martin, Freddy (Ambassador) Los Angeles, h.
Martin, Lou (Leon & Eddie's) NYC, nc.
Martin, Perry (Radisson) Minneapolis, h.
Martini, Ben (Club 51) NYC, nc.
Marrion, Joseph (Savoy Plaza) NYC, h.
Massaro (Belvedere) NYC, h.
Masters, Freddie (Enduro) Brooklyn, re.
Matthey, Nicholas (Russian Kretschma) NYC, re.

M
Mauthe, Chic (Glenn Rendezvous) Newport, Ky., nc.
Maya, Don (Casbah) NYC, nc.
Mayo, Jack (Emerson) Baltimore, h.
Melba, Stanley (Pierre) NYC, h.
Meo, Jimmy (Limehouse) Chicago, re.
Messner, Johnny (McAlpin) NYC, h.
Miller, Freddy (St. Regis) NYC, h.
Miller, Herb (Palace) Columbus, O., 5-7, t; (Palace) Cleveland 8-14, t.
Mills, Dick (Palms) Lake Charles, La., nc.
Monte, Mark (Casablanca) NYC, nc.
Monroe, Vaughn (Paramount) NYC, t.
Morales, Nino (Stork Club) NYC, nc.
Morand, Jose (Astor) NYC, h.
Morris, George (Armando's) NYC, nc.
Morton, Dick (Herring) Amarillo, Tex., h.

N
Newman, Ruby (Chanticleer) Baltimore, nc.
Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.
Nicholas, Don (Vemce) Phila, e.
Noel, Henri (Latin Quarter) NYC, nc.
Noone, Jimmy (Streets of Paris) Hollywood, nc.
Norman, Lee (Tony Pastor's) NYC, nc.

O
Olman, Val (Versailles) NYC, nc.
Olsen, George (Vogue Terrace) Pittsburgh, nc.
Osborne, Will (Roosevelt) New Orleans, h.
Owens, Harry (St. Francis) San Francisco, h.

P
Pafumy, Joe (Belmont Plaza) NYC, h.
Page, Hot Lips (Famous Door) NYC, nc.
Panchito (Versailles) NYC, nc.
Pastor, Tony (Adams) Newark, N. J., t.
Pancho (Copley-Plaza) Boston, h.
Paul, Frankie (President) Kansas City, h.
Paulson, Art (New Yorker) NYC, h.
Peptide (Havana-Madrid) NYC, nc.
Perner, Walter (Roosevelt) NYC, h.
Perry, King (Beachcomber) Omaha, nc.

Theater, Boston, 21-27; Capitol Theater, Washington, 28-Nov. 3.

TINY HILL: National Theater, Louisville, Oct. 8 (week); Oriental Theater, Chicago, 15 (week); Riverside Theater, Milwaukee, 22 (week).

EARL HINES: Fay's Theater, Philadelphia, Oct. 1 (week); Turner's Arena, Washington, 10; Strand Theater, Baltimore, 11; Paradise Theater, Detroit, 29-Nov. 3.

INA RAY HUTTON: Riverside Theater, Milwaukee, Oct. 15 (week).

AL KAVELIN: Indiana Theater, Terra Haute, Ind., Oct. 15; Mars Theater, La Fayette, Ind., 16; Paramount Theater, Hammond, Ind., 17.

JOHNNY LONG: Lyric Theater, Bridgeport, Conn., Oct. 22-24; Plymouth Theater, Worcester, Mass., 25-27; Adams Theater, Newark, N. J., 28-Nov. 3.

JIMMIE LUNCEFORD: Howard Theater, Washington, Oct. 15 (week).

JAY McSHANN: Castle Ballroom, St. Louis, Oct. 8-9; Savoy Ballroom, Chicago, 10; Paris Ballroom, Milwaukee, 11.

HERB MILLER: RKO Palace Theater, Cleveland, Oct. 8 (week).

TOMMY REYNOLDS: Palomar Ballroom, Norfolk, Va., Oct. 3 (3 weeks).

BOB STRONG: Brookley Field, Mobile, Ala., Oct. 8-10.

ANSON WEEKS: Aragon Ballroom, Houston, Oct. 15 (indef.).

Perry, Ron (St. Moritz) NYC, h.
Petti, Emile (Ambassador East) Chl, h.
Phillips, Stan (Vine Gardens) Chl, nc.
Pope, Gene: Toledo, O., 4-8; Indianapolis 9-16.
Porretta, Joe (Silver Moon) Alexandria, La., nc.
Powell, Harry (Antlers) Colorado Springs, Colo., h.
Prager, Manny (Child's) NYC, c.

R
Raeburn, Boyd (Bandbox) Chicago, nc.
Ragon, Don (Commodore Perry) Toledo, O., h.
Ramos, Ramon (Muehlebach) Kansas City, Mo., h.
Ravazza, Carl (Blackhawk) Chicago, re.
Read, Kemp (Ann's Kitchen) Newport, R. I., nc.

Redman, Don (Zanzibar) NYC, nc.
Resh, Benny (Waldorf-Astoria) NYC, h.
Resh, Benny (Bowers) Detroit, nc.
Ricardel, Joe (Tabern-on-the-Green) NYC, nc.
Rios, Thomas (Wivel) NYC, re.
Roberto (Bill Bertolotti's) NYC, nc.
Roberts, Dave, Trio (Copacabana) Newark, N. J., nc.

Rogers, Dick (Poll) Waterbury, Conn., 6-7, t.
Rogers, Eddy (Schroeder) Milwaukee, h.
Rogers, Harry (Half Moon) Brooklyn, h.
Rosal, Anita (Belmont Plaza) NYC, h.
Rogers, Ralph (Monte Carlo) NYC, nc.
Roth, Don (Washington) Indianapolis, until Oct. 16, h.

Rotunda, Peter (Queen Mary) NYC, re.
Ruhl, Warney (Hollywood) Kalamazoo, Mich., nc.
Russell, Snookum: Marion, Ind., 9; Cincinnati 10.

S
Sands, Pat (Touraine) Boston, h.
Sandler, Harold (Rogers' Corner) NYC, nc.
Saunders, Hal (Belmont-Plaza) NYC, h.
Saunders, Joe (Syracuse) Syracuse, h.
Saunders, Sid (Rainbow Inn) NYC, nc.
Schroeder, Lou (Mayflower) Jacksonville, Fla., h.

Seiger, Rudy (Fairmont) San Francisco, h.
Shaw, Maurice (Chateau Moderne) NYC, nc.
Sherman, Maurie (Tropics) Los Angeles, nc.
Sherwood, Bobby (Met) Phila 4-14, b.
Sims, Carl (Madison Gardens) Detroit, b.
Siry, Larry (Stork Club) NYC, nc.
Socassas (La Martinique) NYC, nc.

Spivak, Charlie (Palladium) Hollywood, b.
Stevenson, Bobby (Casanova) Detroit, nc.
Stoltz, Colie (Casino) Memphis, b.
Stoos, Bill (Beachcomber) Baltimore, nc.
Straeter, Ted (Edison) NYC, h.
Strand, Manny (Earl Carroll Theater) Hollywood, re.

Strong, Benny (St. Charles) New Orleans 8-14, t.
Sylvio, Don (Bill Bertolotti's) NYC, nc.

T
Talent, Mark (885 Club) Chl, nc.
Tatum, Art (Three Deuces) NYC, nc.
Terry, Bob (St. Regis) NYC, h.
Torres, Ramon (El Chico) NYC, nc.
Towles, Nat (Rhumbogee) Chl, nc.
Towne, George (Palm Beach) Detroit, nc.
Trace, Al (Dixie) NYC, h.
Travers, Vin (Diamond Horseshoe) NYC, re.
Tucker, Tommy (Astor) NYC, h.

V
Valleau, Boyd (Jubilee) Oshawa, Ont., Can., b.
Venuti, Joe (Orpheum) Omaha 4-7, t; (Turnpike Casino) Lincoln 9, b; (Meadow Acres) Topeka, Kan., 10, b.
Victor, Frank (Dixie) NYC, h.
Videto, Ken (Bama Club) Phenix City, Ala., nc.

W
Wald, Jerry (Sherman) Chl, h.
Walzer, Oscar (Fifth Ave.) NYC, h.
Waples, Bud (Ansley) Atlanta, h.
Wasson, Hal (Gormly's Dinner Club) Lake Charles, La., nc.
Welk, Lawrence (Trianon) Chl, b.
White, Bob (Happy Hour) Minneapolis, nc.
Wilde, Ran (Chase) St. Louis, h.
Williams, Griff (Palmer House) Chl, h.
Williams, Sande (Warwick) NYC, h.
Wilson, Dick (Coo Rouge) NYC, nc.
Wilson, Teddy (Cafe Society Uptown) NYC, nc.
Winton, Barry (Essex House) NYC, h.
Woods, Del (Casino) Chl, nc.
Wright, Charles (Drake) Chl, h.

Yates, Danny (Casbah) NYC, nc.

Zarin, Michael (Waldorf-Astoria) NYC, h.

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Stanton Griffis Heads OWI Bureau; Expect New Action

WASHINGTON, Oct. 2.—Now that the long-vacant post of chief of the OWI Motion Picture Bureau has been filled, it can be pretty accurately predicted that a definite program for government filmmaking will be set up.

How this will affect the 16mm. and 35mm. industries is speculation now, but a definite course of action should not be long in forthcoming now that a successor to Lowell Mellett has been chosen. OWI officials admitted that little policy making was accomplished during the period that the agency was shopping for someone to fill Mellett's shoes, so Stanton Griffis, new chief of the bureau, will have a number of important decisions to face immediately upon taking office.

In naming Griffis to the post, Palmer Hoyt, director of the Domestic Branch, said that he will "supervise the relationships between the government and the film industry, co-ordinating all government requests to the industry and channeling all the film industry's requests for information from the government." In addition, Hoyt explained, "Griffis will handle all requests for motion picture co-operation in war drives and in government information programs, and, at the same time, he will co-ordinate the film produc-

ing activities of other war agencies."

The OWI will not produce any films, either 16mm., 35mm. or any other kind, Hoyt said. This policy of OWI is well known, however, since last spring congressional action reduced appropriation of the domestic branch to a point where it could scarcely go into production work.

"I am gratified that the Office of War Information was able to obtain the services of a man of Griffis's caliber," Hoyt said. "His acceptance of the post will further the already effective co-operation between the government and the film industry. This co-operation has made obvious a point I made some time ago when I said there was no more need for the OWI to produce its own films than there was for it to publish its own newspapers."

Hoyt pointed to the co-operation between the motion picture industry and the government which, he declared, dates back to June, 1940, when representatives of all branches of the industry met in New York to form the Motion Picture Committee Co-Operating for National Defense. This committee arranged to meet the film needs of the various government agencies concerned with defense matters and prior to the time it was replaced by the present War Activities Committee, it released 25 films dealing with such subjects as the recruitment of workers for war industries, the salvaging of waste materials, conservation of food, and safeguarding of military information. Twelve trailers were also made for the army recruiting program.

War Service Suggestions For 16mm. Exhibitors

The Office of War Information has released the following suggestions for all owners of 16mm. projection equipment, together with a suggested list of films.

1. Take your projector into war plants. Offer its use to plant managers, to labor organizations. Both industry and labor know the value of war films in increasing production, in giving workers a greater sense of participation in the war. Show such films as *The Arm Behind the Army*, *Conquer by the Clock*, *Divide and Conquer*, *Keeping Fit*, *Paratroops*, *Safeguarding Military Information*, *U. S. News Reviews*.

2. Work with civilian defense organizations in your community. Offer the use of your projector in warden meetings, in first-aid classes. Get in touch with the Victory Speakers' Bureau in your town. Make use of your experience in films by arranging programs for civilian groups.

3. Arrange showings of films at public meetings, band concerts in public parks, war rallies in courthouse squares.

4. Make your projector and an operator available to adult clubs and organizations meeting during the summer. Arrange regular weekly or biweekly showings of war films at luncheon clubs, business groups, women's clubs, civic associations, farmers' associations, labor unions. American men and women want to see war films. Get in touch with the organizations in your community.

5. Offer your projector to church groups. Arrange to show films to study

groups at midweek meetings and to social gatherings.

6. Use your own imagination, your ingenuity. The films are available; the audiences are ready in every village, city and town. You can bring them together.

<i>The Arm Behind the Army</i>	10 minutes
<i>Bomber</i>	10 minutes
<i>Campus on the March</i>	19 minutes
<i>Conquer By the Clock</i>	11 minutes
<i>Democracy in Action</i>	11 minutes
<i>Divide and Conquer</i>	14 minutes
<i>Dover</i>	10 minutes
<i>Henry Browne, Farmer</i>	11 minutes
<i>Home on the Range</i>	11 minutes
<i>Japanese Relocation</i>	9 minutes
<i>Keeping Fit</i>	10 minutes
<i>Lake Carrier</i>	9 minutes
<i>A Letter From Bataan</i>	14 minutes
<i>Listen to Britain</i>	20 minutes
<i>Manpower</i>	8 minutes
<i>Men and the Sea</i>	10 minutes
<i>Paratroops</i>	9 minutes
<i>The Price of Victory</i>	13 minutes
<i>Ring of Steel</i>	10 minutes
<i>Safeguarding Military Information</i>	10 minutes
<i>Salvage</i>	7 minutes
<i>Tanks</i>	10 minutes
<i>Target for Tonight</i>	48 minutes
<i>The Thousand Days</i>	21 minutes
<i>U. S. News Review, No. 1</i>	21 minutes
<i>U. S. News Review, No. 2</i>	19 minutes
<i>U. S. News Review, No. 3</i>	19 minutes
<i>Western Front</i>	21 minutes
<i>Winning Your Wings</i>	18 minutes

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Non-Theatrical Films And Their Future

By WILLIAM K. HEDWIG, President Allied Non-Theatrical Film Association

The uncertainty of wartime conditions makes it difficult to follow prepared formulae. Anything we plan, therefore, must retain elasticity that will allow for quick changes and switch-overs. Planning must be done cautiously in order to avoid even a temporary collapse when and if rapid transition should bear down on us.

It appears that the 16mm. sound film industry, together with its allied branches of 16mm. silent and 8mm. films, is one of the more fortunate industries. It is an industry that is essential in war as well as in peace. It is an ever important medium of information, morale and education. It has long been recognized as the strongest and most influential medium for the advancement of these three important factors of our life.

Altho shortage of raw stock is at times retarding the activity of producers and distributors, it is gratifying to know that the cause is not a general shortage of materials but because our armed forces require so much of this material that the available manufacturing facilities cannot satisfy the regular market demands. This is only additional proof of the power of the screen and photography in general.

It should particularly be noted that since that memorable December 7, 1941, Pearl Harbor, the non-theatrical film industry has done work of great importance. It not only remembered Pearl Harbor, but awakened, inspired and informed the American public and its allies, as well as neutral countries, by regular presentations of Office of War Information films, British informational films, and many instructional films covering every phase of

important war activities. Furthermore, it is important to remember that it has brought uninterruptedly wholesome entertainment to a great portion of our population where no other entertainment medium has been available. In this way it has contributed to the general morale of our people in no small measure.

Considering the foregoing, we find that film libraries are making great progress in building a sound and stable future in an industry that will emerge stronger and bigger than most of us imagine when the tide of war recedes.

All this looks very encouraging, but for one thing. The industry today is still poorly organized. Attempts have been in progress for some time to bring about better understanding among the various elements engaged. While some progress is marked, it is pitiful to note the utter lack of vision by so many otherwise able business men, among whom we find leading concerns, who seem to feel that they are above the sphere of influence of changing conditions. Do they feel that they can continue this isolationist policy forever? Do they not realize that their future hinges on the general welfare of all members of the family? Or are they adamant to keep on fighting a battle which eventually may and must react against them?

Unfriendliness to your neighbors does not promote peace. If you are not friendly then you are unfriendly; you cannot be neutral. We must remember that the smallest among us are as important as the biggest. We can look with confidence to the future if we provide ourselves with the tools of perpetuity, principles, ethics

Song Shorts

<i>Anchors Aweigh</i>	3 minutes
<i>Caissons Go Rolling Along</i>	3 minutes
<i>Coast Guard Song</i>	4 minutes
<i>Keep 'Em Rolling</i>	3 minutes
<i>Marines' Hymn</i>	3 minutes

These films are available from most film distributors.

and co-operative agencies that will help to stabilize our industry in the future, not for our own benefit only, but to benefit mankind in an ever increasing measure.

The Allied Non-Theatrical Film Association, during its four and one-half years of activity, has done much to establish in the minds of film users that there is such a thing as an industry of importance. Read, for instance, the booklet *Movies and the Community*, published by the Allied Non-Theatrical Film Association. Every business man should make certain that copies of this enlightening booklet are in the hands of every person in the community. This booklet, as well as any other information relative to the Allied Non-Theatrical Film Association, can be obtained from its secretary, Wilfred L. Knighton, 229 Broadway, New York.

Our national government plans and regulates our national life. This is as it should be. It will continue to regulate our industrial life long after peace comes to us. This is also unavoidable. We can help ourselves if we provide our government with workable formulae for the regulation of our industry when the time comes for it to take a hand in our affairs. Only by organized effort and thru a representative body of the entire industry can we expect to achieve lasting peace, prosperity and the continuance of an industry of which we all should be proud.

Perfect August Booms Slout Biz

BATTLE CREEK, Mich., Oct. 2.—Altho plagued by inclement weather at the start of the tent season and again in the closing weeks, the L. Verne Slout Tent Show hung up its best tent trek in history, according to Manager Slout, who says a perfect August brought the show unusual grosses. The Slout organization closed its under-canvas run here last Sunday (26) and, favored by good weather, all canvas and equipment was stored within a few days at the show's winter quarters at Vermontville, Mich.

The various members of the cast, crew and concession department have gone their respective ways for the winter. Emile T. Conley, leading man, surprised everyone and made good his boast by going into war work. He is now reporting nightly at the Rich Manufacturing Company here.

Mary Morris, ingenue, has returned to Chicago to resume her studies in dancing and dramatic art. Carl Park has jumped to his home in Springfield, Mo., and the Stanleys have begun their fall and winter swing with their magic. Mac Johnston has joined the Schaffner Players in stock in Ottumwa, Ia. William Bale hopped on to Columbus, O., to begin preparations on his own show for the winter. Mr. and Mrs. Frank Hueguellet have returned to Mount Pleasant, Mich., where Frank will enter war work.

Verne and Ora Slout are busy with preparations for their fall and winter tour of schools and colleges, opening October 11 near Philadelphia. Bill Slout, who has been stationed with the army at the University of Wyoming on special work, is expected here tomorrow on a nine-day furlough.

Cecil Rawson, for years boss canvasman with the Slout show, is also in the army and has just finished a special schooling in mechanics.

Vet of the "Repping '20s" Pops Corn on Army Cronies

Fort Lewis, Wash.

Editors *The Billboard*:

Just an answer from one of the gang of the Repping '20s! I got a terrific boot out of Bennie Martin's inquiry as to the whereabouts of the buggy riders of the Midwest in the good 'ole days.

Well, Bennie, this is the Red Ford you asked about. However, I am now Pfc. (that means 13½ cents more per day than the common ordinary buck private) Jim Ford, of the United States Army! I was inducted March 1 (the grass was just getting green down in Texas) and after 11 days at reception center at Fort Sam Houston, San Antonio, they shipped me to Fort Lewis, Wash. After receiving my basic training, was transferred to the public relations office here, where for the past four months I have been emceeing, writing and directing the weekly radio show which hits the Mutual net each Thursday night at 7:30.

During my "spare" moments I do an average of about three bond-selling shows thruout the Northwest each week, and escort movie and stage stars about the post. In the past few weeks I have had the pleasure of working with swell eggs, such as Charles Laughton, Marjorie Main, Donald Meeks, Edgar Kennedy, Janet Blair and Blackstone. Of course, I enjoy my work, as I get to spring all my good 'ole standard corn. Helped sell plenty of bonds in the past four months. Would like to hear from all the old gang. PFC. JIM. (RED) FORD.

WANTED TO BUY TENT SHOW OUTFIT

Either 60 or 70. Complete with Blue Seats, Reserves (Chairs preferred), Trucks, Light Plant, Lighting Equipment. Ready to show in. Will pay cash if outfit and price is right. Answer BOX D-131, care *The Billboard*, Cincinnati 1, Ohio.

WANT

Juvenile and General Business Man to do some leads. Tab and Specialty People, also Musicians. This is combination dramatic and revue. Circle winter, tent in summer. Address:

HARRY HUGO, Mgr.
HUGO PLAYERS KEARNEY, NEB.

Rep Ripples

JERRY CAPEK, who formerly trouped it with the Craig Show in Wisconsin, is in Percy Jones Hospital, Battle Creek, Mich., taking treatment for a strange malady contracted during his year and a half in Iceland with the army. He's mending okay, but is starving for show news. He'd appreciate hearing from his show friends, especially any of the Craigs. . . .

PATRICK H. ROGERS, former ballad singer with the old Al G. Field and Neil O'Brien minstrels and more recently with the Augler Bros. *Adrift in New York*, is now stage carpenter and projectionist at the Calvin Theater, Northampton, Mass. Pat scribbles that he's kicking lively, and says he can still hit E above C in tune. . . .

EATON PLAYERS, who have appeared at several Eastern army posts during the summer, are readying their school show at Somerville, Mass. They will present E. F. Hannan's *Running for Office*. . . . HARRY LISLE, who has been producing amateur shows in and around Troy, N. Y., is doing a one-man show in schools thru New York State and Vermont. . . . MABLE TINT, former repster, is frozen to war work in Chicago, smoothing off bullets to beat the Axis, while hubby Al still plays big boss at the smoke shop next to Chi's Rialto burly house. . . .

CHARLES W. BODINE, veteran rep agent, postals from his home in Pittsfield, Ill., that he celebrates another birthday October 14, but the cagey Charley refrains from saying which one.

CHARLES (DOME) WILLIAMS, gargantuan vet of minstrelsy, rep, burly and tab, after a long stretch at the Veterans of Foreign Wars, Columbus, O., as singing waiter, is now serving in a similar capacity at the Rosedale Show Bar, Detroit, a swanky spot which "Dome" brags, "serves full ounces and only the best." Writing under date of September 29, Big Boy Williams says: "I am considering an offer (I always was nuts) to team up with my old partner, Mack D. Ferguson, for burlesque. 'Why?', you or any other sane person would ask. Maybe because it's always in the blood, or maybe it's vanity to show 'em that we can still do it—or think we can. My dog Marquee, one owned by every member of the John Van Arnam show, died a few weeks ago. Never saw an animal that loved a rag top like she did. She really took charge." . . .

BUDDY NORTON, former repster now serving Uncle Sam under the name of Sgt. R. N. Walther, infos that after two and a half years as chief clerk in the Quartermaster office at Fort Riley, Kan., he was recently transferred to Camp George West, Colo., near Denver. "On Friday, September 25," inks Buddy, "I visited the cast of the *Passion Play*, and found Joe Goultti and Dick Lauderbach, well-known repsters, on the show. We had quite a bull session. The production was excellent, and Lee Harris does an original interpretation of Judas, while Joseph Meler does his usual superb Christus. We are putting on a minstrel at camp soon, and I expect to direct. Would be glad to hear from old friends." Mail addressed to Sgt. R. N. Walther, care *The Billboard*, Cincinnati, will be forwarded to him immediately.

WALTER AND HELEN PRICE have just entered their sixth month with USO-Camp Shows, Inc. They are back in the Eighth Army Command, where they will remain until November 20, when they switch to another area. The Prices recently visited Capt. J. W. Menke's Goldenrod Showboat in St. Louis, and in Russell, Kan., enjoyed a visit from Bert and Nadine Ficken, ex-repsters who now reside in La Crosse, Kan., where Bert is county sheriff and Nadine, under-sheriff. In Sioux Falls, S. D., Walter and Helen bumped into Don and Jean Harvey. Don is associated with a radio works there. They also visited with Larry and Madlyn Nolan in McCook, Neb., and saw Bob and Dayne Totherah in Denver, where Bob is employed in a war plant. In Kansas City, Mo., the Prices said "hello" to Mr. and Mrs. E. B. Gentry, who formerly owned the Gladstone Hotel there but who now operate the Aberdeen Hotel in that city. In Houston they caught Roy Acuff and his hillbilly gang under the Ollie Hamilton canvas and report that they witnessed the biggest tent-show crowd they have seen in a long time. . . . VIDA LORRAINE, wife of "Fletch" Fletcher and daughter of Roland Sedgwick, has been in Koch Hospital, Koch, Mo., for more than a year. She is showing vast improvement, but will be in the hospital (See REP RIPPLES on page 30)

MAGIC

By BILL SACHS

THE GREAT NICOLA will be guest of honor at the meeting of Assembly No. 31, Society of American Magicians, at the Columbia Club, Indianapolis, on the night of October 11. Nicola will speak and show films of his travels in the Far East. . . . PAUL HUBBARD was forced to cancel several school shows in Cincinnati last week, when a thief cracked his car and made off with all his belongings, including his entire magic show. Fortunately, the Cincy coppers picked up the stuff the following day, with everything intact. Hubbard says he's going to quit encouraging the car snatchers in the future by storing his magic equipment in his hotel room over night and not on a parking lot, as so many other magi so foolishly do. . . . BOB NELSON, presenting his new mental turn, has just finished a week at the Lakewood Theater, Detroit, only house in the Motor City playing vaude. . . . HARRY CECIL RING, International Brotherhood of Magicians, Detroit, was host to Stuart Robson and Charles Larsen, of New York, on their recent stopover in the Motor City. . . . DETROIT MAGI were saddened last week by the death of Mrs. Harry Cecil, wife of the popular Detroit magus. . . . DAVE AND PAULINE COLEMAN ended a hold-over engagement in the Plantation Room of the Hotel Seelbach, Louisville, Sunday (3), and hopped to the Claypool Hotel, Indianapolis, for a convention date. Doc Mahendra visited with the Colemans in Terre Haute, Ind., for three weeks, and went with them to Percy Abbott's recent shindig at Colon, Mich. After a visit with Judge Carter in Eagle River, Wis., Mahendra took in the Houdini Club Convention at Beaver Dam, Wis., October 1-3, and then departed for his native San Antonio. . . . BOBBY BAXTER is showing his magical wares at Glenn Rendezvous, Newport, Ky. Opened Friday (1) on a two-weeker, set by Miles Ingalls. . . . HERMES THE MAGICIAN is back in Buffalo, in his second week at Federal Gardens, after several weeks of engagements out of town set by Arthur Argyries Consolidated Vaudeville Exchange, Rochester, N. Y. . . . GREEN THE MAGICIAN played for the Elks' Annual Indoor Carnival at Melfort, Sask., September 30 thru October 2.

G. RAY TERRELL, with Judy and Jack, after two big weeks at the Park Plaza, St. Louis, was forced to cut short his stay there to fulfill a previous commitment at Alpine Village, Cleveland, opening October 4. He remains at the latter spot until October 24. Terrell is booked solidly until the middle of November, at which time he plans to hit out for Miami. A Sunday night (26) party in his room at the Park Plaza brought out Ben Badley, Jack Lippincott, Joe Scott, Dr. Visgard, M. N. Ray and Jay Marshall, the last-named on his way to join a Camp Shows unit. . . . McDONALD BIRCH and Mabel Sperry have begun their fall and winter season in the larger schools and colleges, and are set in the Dakotas, Minnesota and Nebraska until November 5. Their new advertising folder, gotten up during the summer, is a fine piece of work, and has been netting them much favorable comment. Edwin L. Sperry is still piloting the Birches. . . . LU BRENT, after a successful stand at Hunt's Pier, Wildwood, N. J., started out on a string of

one-nighters in the Pennsylvania sector, including his fifth visit to the army hospital at Indiantown Gap, Pa. Lu Brent reveals that he and U. F. Graht, of Columbus, O., are cooking up a novel magic tour and forum to be launched soon. He promises more news about it a little later on. . . . LIEUT. LEE ALLEN ESTES, the Safety First Magician of the Kentucky State Highway Patrol, grabbed himself a nice hunk of publicity, with photo, in the form of a personal-interest yarn by Fred W. Neuman, labeled "He Puts Magic Into Safety," in the September issue of *Illinois Central Magazine*, published by the Illinois Central System. . . . JUST TO SHOW YOU what a ghost show can do for a guy, Claude H. (Kid) Long, Pilot for Herman L. Weber's spook opry, now pulling fat houses on the West Coast, has just purchased, for cash, an attractive \$13,500 duplex apartment building in Miami in association with his son-in-law, Don F. Hipskind. . . . PFC. C. THOMAS MAGRUM, now on maneuvers with his outfit in the Mohave Desert, near Rice, Calif., writes under date of September 22: "Am having my equipment sent in from Rollo, Mo. The colonel requested it. Will entertain the thousands of men here in the desert, a helluva chore along with my other army duties. However, entertainment is sadly lacking, and I don't mind it. Spent a few days in Los Angeles recently. Visited Thayers, and met William Larsen, also Herman L. Weber. At San Bernardino, Calif., I caught Francisco Spook Show, one of the best. Also does a clever magic routine. His substitution trunk is the best I've ever seen, and his change from a white uniform to a tux is in itself no little feat."

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

MARVIN ELLISON, former floor judge and contestant, is now an army sergeant at Camp Maxey, Tex., according to word from his wife, the former Gladys Maddox, who was also a walkie. Gladys tells that she continues to operate their Ellison's Coffee Shop in Gatesville, Tex., and should any of old derbyshow friends happen by they're invited in for a steak. Gladys reports that her cousin, Whitey Maddox, former well-known contestant, died last August at his home in Miami.

CORP. DALE THORPE pens from the Pacific theater of war that he has seen action in Nounea, New Caledonia, Guadalcanal and New Georgia, and that he still receives his copy of *The Billboard* regularly, tho a little late. His one beef is, that those back home in the States have become negligent in supplying this column with news, as that is his chief source for information about his old walkie pals. Those wishing to write Dale should address him in care of *The Billboard*.

INQUIRIES HAVE BEEN received recently on Art Wolff, Rajah Bergman, Al Lyman, Dale Thorpe, Jack White, Dud Nelson, Mickey Thayer Jr., Jean Hobough, Buttons Slaven, Maxine Steele, Patsy Ryan, Eileen and Ray Passo, Red Campbell, May Jackson, Ross Gordon, Raymond Hall, Earl Clark, Kay Burns, Phil Rainey, Jack Parr, Ernest Swift, Davey Ackerman, Sammy Kirby, Tommy Pezel, Jack Watson, Earl Harrington, Bobby Sells and Teddy Hayes.

F. S. WOLCOTT'S RABBIT FOOT MINSTRELS

The Greatest Show of Its Kind on Earth FOR SALE IN ITS ENTIRETY

Including Title and Good Will. After 40 years in Show Business, I wish to retire to my plantation at Port Gibson, Miss.

The Show is fully equipped and now en route heading for South Alabama, Georgia and Florida. The Show consists of 8 Trucks, two Buses, 70-Ft. Round Top with three 30-Ft. Middle Pieces and filled with Seats. Come and visit it and bring the cash. This is the first and only ad that will appear.

Can place strong Trumpet, Saxophone, Trombone and Novelty Acts that are strong enough to feature. Tickets? Yes. Wire collect. Marianna, October 4; Marvell, October 5; Holly Grove, 6; Clarendon, 7; De Witt, 8; Altheimer, 9; Little Rock, 11; Pine Bluff, 12; McGehee, 13; Eudora, 14; Lake Village, 15. All in Arkansas.

The Final Curtain

BANGS—Clarence Milton, 69, former theater manager, in Cedar Rapids, Ia., September 26. For the past 10 years he was employed at the Iowa Theater, Cedar Rapids, and previously had managed the old Isis Theater, that city. Services at Turner Chapel, Cedar Rapids, September 29, with burial in Oak Hill Cemetery there.

BLOOMFIELD—Sidney, 32, manager of the Lenox Theater, Philadelphia, in that city September 26 of a heart attack. He was at one time connected with the theatrical department of the National-Penn Printing Company and had also operated the Bell Theater, Philadelphia. Survived by his widow and two sons.

In Loving Memory of
J. T. (TOMMY) BURNS
Who passed away Oct. 4th, 1939
Your Brother FRED & WIFE and Sister MARIE

BRUNETTE—Fritzi, 53, star of silent films, in Hollywood September 28. Her last screen appearance was in 1939.

BRYANT—Lieut. Arthur R., formerly manager of the Merrimack Theater, Lowell, reported killed in action recently in Europe.

CECIL—Marguerite, wife of Harry Cecil, vice-president of the International Brotherhood of Magicians, after whom the IBM Ring was named, at Women's Hospital, Detroit, September 26. Survived by her husband and two children. Interment in Evergreen Cemetery, Detroit.

DENRICK—Conrad John, 65, known as Cho Cho, the Health Clown, in Philadelphia July 30, it has just been learned. He had been with the Barnum & Bailey Circus and later went into vaudeville. He traveled over the world.

DEWAAL—Mrs. Gabriel (Maude Sanford), 72, singer, at her home in Brooklyn September 27. She worked with such stars as Lillian Russell and Maggie Klein and was featured in Joe Howard's *Gay Nineties* revue and in Billy Watson's shows. Survived by her husband, a son and a sister.

EGAN—George (George Zwick), 60, former motion picture actor, in Cincinnati recently. He retired eight years ago. Survived by two sisters. Services at Clarence A. Balter Funeral Home, Cincinnati, September 28, with burial in that city.

ELLET—Charles L., 69, circus and vaude performer, in Grand Rapids, Mich., September 24. At 16 he organized his own troupe of aerial and horizontal bar performers and appeared with Hagenbeck-Wallace, Charles Sparks and Ringling Bros. circuses, as well as on the Orpheum and Keith circuits. He retired eight years ago. Services September 27 at Alt Mortuary, Grand Rapids, with burial in Greenwood Cemetery there.

FIRESTONE—Nathan, 50, musician and original member of the San Francisco Symphony, September 22 in that city. He also played with such ensembles as the Persinger Quartet and Abas Quartet. Surviving are his widow, Hilda, and two brothers.

GROSS—Abraham, 50, actor and stage manager, in New York September 28. At time of death he was stage manager of the Second Avenue Theater, New York. Gross had been connected with the Jewish theater for the past 25 years and was once Molly Picon's leading man.

GUMP—Andy, outdoor showman and the life counterpart of the comic strip character of the same name, September 21 in Kenosha, Wis., of a heart attack. Survived by his wife, Florence, and several sons and daughters.

HAMLISCH—Capt. Joseph, guide and lion trainer, in New York September 26 after an illness of three years. He was guide to President Theodore Roosevelt on his big-game hunting expedition to Africa, and to the late Carl Akeley, explorer of the Belgian Congo. As a lion trainer, he worked for various circuses and for several years had an animal act with the Hagenbeck-Wallace Circus. He also appeared with an animal act at the Luna Park Hippodrome. Survived by his widow, a son and a daughter.

HAYS—Bessie I., 73, widow of Walter Hays, vice-president of the Stanley-Mark Strand Corporation, operators of New York motion picture theaters, in Lawrence Hospital, Bronxville, N. Y., September 26 of a heart attack. Survived by a daughter, a son and two sisters.

HOWE—China Bob (Robert Davis Heister), pitchman and sheetwriter, in Veterans' Hospital, Los Angeles, Septem-

ber 15. Survived by his widow, Louise. Burial in Los Angeles.

HUNT—Philip, 75, retired theatrical manager, in Los Angeles September 18 following a long illness.

JACOB—Minnie, 85, former Detroit singer, in Detroit September 26. Survived by two sisters and a brother. Interment in Mount Elliott Cemetery, Detroit.

JEWELL—Margaret, 84, mother of Jack Jewel, med performer and piano player, in Columbiana, O., September 16 of a cerebral hemorrhage. Survived by her son. Burial in Columbiana September 16.

JOHNSON—Percy W., 67, veteran theater man, at his home in Red Deer, Alberta. In 1924 he opened the Crescent Theater, Red Deer, and later, in partnership with Morris Beatty, build the Capitol Theater, which Beatty is now running as a unit of the Famous Players chain.

IN MEMORY OF



Mrs. Stacey (Betty) Knoff
Who passed on Sept. 22nd, 1942.
Gone but not forgotten by her many friends in the show world.
Her Loving Husband,
STACEY

JORDAN—Walter C., 50, with Detroit theatrical enterprises for a quarter century, September 27 at Detroit Tuberculosis Sanitarium of a heart attack. He was secretary to E. D. Stair, legitimate producer and Detroit theater owner. Survived by his widow.

In Loving Remembrance of Our Son and Brother
HARRY (PAT) KLING
Who passed away Sept. 17, 1942
MR. and MRS. W. G. KLING, PEGGY,
BILL and LOUIS.

LEE—Harriet, 48, former vaude performer and partner of her former husband, Ben Ryan, in the vaude team of Ryan and Lee, at St. Vincent's Hospital, New York, September 28. The act, Ryan and Lee, appeared in several Winter Garden musicals.

LEVINE—Fannie, assistant treasurer of several Shubert theaters, in St. Clare's Hospital, New York, September 26 of a heart ailment. She had recently worked at the Forrest Theater, New York, and also had been treasurer of the Eva Le Gallienne Civic Repertory Theater. Surviving are a sister and four brothers.

LEWIS—Leland C., 46, former press agent, Coast sports writer and boxing promoter, in Oxnard, Calif., of a heart attack September 15.

LIGHT—Alexander, 70, former actor and producer of Shakespearean plays, in Hollywood September 22 after a short illness.

MCCORD—Charles C., 64, husband of Mrs. May Kennedy McCord, writer and radio authority on the Ozarks, recently in Springfield, Mo. Survived by his widow, who broadcasts a daily program over KWK.

MCDUGALL—William, 53, studio policeman at Universal Pictures and father of former Helen Mack, of the screen, in Los Angeles September 23 of a heart attack.

MADDIX—Whitey, former derbyshow contestant, in August at his home in Miami of injuries sustained in an accident. Surviving is a sister, Mrs. Marvin Ellison, Gatesville, Tex.

MARTINELLI—Angelo Michael, former musical arranger for the New York Metropolitan Opera Company, in Bridgeport, Conn., September 18. He maintained music studios in Philadelphia and Bridgeport and in recent months was music arranger with General Electric Company.

MERKUR—Samuel, drummer, in New

York September 24. He was a member of AFM, Local 802, and had recently been employed in the offices of that organization. Survived by his widow and a daughter.

REITH—Charles, 52, stagehand at the American Theater, St. Louis, in that city September 18.

SHROYER—George, 78, uncle of Mrs. C. D. Scott, of Scott Exposition Shows, in Sidney, O., September 28. Survived by a daughter, Enid, and a stepson, Rex Spaugy.

STRUBANK—Frederick Charles, 52, film salesman and former theater manager, September 26 at his home in Detroit following a heart attack. He was with the Columbia Theater, Detroit, which operated on a two-shift show policy, combining vaudeville and stock, from 1911 to 1923, rising from usher to assistant manager. For four years he was manager of both the dramatic stock and the tab companies which alternated in the Columbia. He later was Detroit salesman for Pathe, Monogram and Republic Pictures. Survived by his widow and a son. Interment in Woodmere Cemetery, Detroit.

VETTEL—Erwin A., pioneer Roller Coaster designer and builder and veteran of the amusement park industry, in Pittsburgh September 30. Since 1936 he was mechanical superintendent at Kennywood Park, Pittsburgh, and prior to that, for 18 years, was superintendent at Palisades (N. J.) Park. He also was formerly associated with T. M. Harton Company, operators of amusement enterprises. Vettell built Roller Coasters and amusement equipment in this country and Europe for the Harton interests. He was a member of the National Showmen's Association. Survived by his widow, Emma; a son, Andrew, and a brother, Edward, superintendent of West View Park, Pittsburgh. Burial from Brandt Funeral Home, Perrysville, Pa., September 27.

Marriages

BAKER-BOOTH—Corp. William H. Baker to Shirley Booth, radio and stage actress, September 24 in New York.

BEEHLER-LEMOINES—Monti Beehler, owner of Beehler's Hollywood Dog and Pony act, to Jean Frances Lemoines, acrobatic and contortionist, September 24 in Blytheville, Ark.

BUNTING-PEARSON—Earl H. Bunting, owner of the Bunting Shows, to Anna Jane Pearson, proprietor of the Pearson Shows, off the road for the duration, in Ramsey, Ill., September 28.

CHARTERIS-BORST—Leslie Charteris, screen playwright and author of *The Saint* mystery novels, to Elizabeth Bryant Borst, New York radio and night club singer known professionally as Betty Bryant, in Santa Fe, N. M., October 2.

CIACCIA-WAYNE—Tony Ciaccia, of the Roman Grille staff, Philadelphia, to Doty Dee Wayne, dancer, May 23 in Philadelphia, it was announced last week.

CRONIN-PRESTON—Pvt. Frank Cronin, formerly publicity man for RKO in Boston, to Renee Preston, publicist, in Nashville recently.

GEORGE-NELSON—Sgt. Douglas E. George, son of Terry George, former band leader and now trumpet man with Lawrence Welk's orchestra, to Karleen Nelson, of the Frederick Bros. Music Corporation, Chicago, in Fort Monmouth, Long Branch, N. J., recently.

HAVENS-MORSE—Sgt. Donald Havens, bass player, to Millicent Morse, of the Morse Sisters, singers, September 19 at Fort Knox, Ky.

HEWES-KLEINOSKY—Pfc. William F. Hewes, former ride foreman with James E. Strates, Dodson's World's Fair and Ringling Bros. shows, to Marie Kleinosky in Johnstown, Pa., recently.

ISAACS-GABOR—Charles Isaacs to Eva Gabor, Hungarian stage and screen actress, in Hollywood September 27.

NELSON-PARKER—Ensign James Nelson to Priscilla Parker, nitery singer, September 24 in San Francisco.

SHEEHAN-MORSE—Corp. Eddie Sheehan, former manager of the New 20th Century, Philadelphia nitery, to Dottie Morse, of the Morse Sisters, singers, September 19 at Camp Pickett, Va.

Births

A daughter to Mr. and Mrs. Dime Wilson recently. Parents are with Arthur Bros. Circus.

A daughter to Mr. and Mrs. Bob Hopkins in Detroit September 28. Father is announcer at Station WJBK there.

A daughter to Mr. and Mrs. Arthur Pruitt at St. Joseph's Hospital, Provi-

dence, September 21. Mother is the former Betty McKee, daughter of Al McKee, of Palisades (N. J.) Park.

A daughter to Mr. and Mrs. George Murphy in Cedars of Lebanon Hospital, Hollywood, September 25. Mother is the former Juliette Johnson, dancer.

A son to Mr. and Mrs. Walter Dellera at Fitch Sanatorium, New York, September 27. Mother is Helen Jepsen, Metropolitan Opera soprano.

A daughter, Valentine, to Mr. and Mrs. Sydney G. Smith at Woman's Hospital, New York, September 27. Father portrayed Henry Ward Beecher in *Harriet*.

A daughter to Mr. and Mrs. Edward Neill in Home Memorial Hospital, New London, Conn., recently. Parents are former concessionaires at Casino, Seaside Heights, N. J.

A daughter, Marlys, to Mr. and Mrs. Houston Cox September 13 at Children's Hospital, San Francisco. Father is on the news staff of KPO, that city.

A daughter to Mr. and Mrs. James Crosson September 22 at St. Joseph's Hospital, Philadelphia. Father is news editor of Station KYW there.

A daughter, Sarah Lee, to Mr. and Mrs. Jack Engel September 20 at Mount Sinai Hospital, Philadelphia. Father is on the sales staff of RKO Pictures Corporation, that city.

A daughter to Mr. and Mrs. Joshua Fish September 24 at Jewish Hospital, Philadelphia. Mother is the former Sylvia Nobel, concert pianist.

A son to Captain and Mrs. James Quirk September 24 at Lying-In Hospital, Philadelphia. Father was the former Jimmy Allen, program director of Stations WFIL and WIP, Philadelphia, before entering the armed forces.

A son to Mr. and Mrs. W. A. Wallace recently at Memorial Hospital, Chelsea, Mass. Father is a concessionaire with World of Mirth Shows.

BROADWAY OPENING

(Continued from page 25)

ages to snag plenty of laughs. Both Pearl and Green are seasoned hands at the use of the banded insult and when Jack gets to potashing to Harry's perlmuttering, even the corniest gag gets a lift. When they are on and going at their best the show stops creaking and begins to trot.

A decided drawback is Pearl's determination to play the cannery boss straight. Table poundings are still there, but the familiar sputterings and tongue-twists which are tops in his stock of rib-tickers have been tossed overboard to make room for acting. It is possible that this approach has been made to serve as a foil for Harry Green's dead-pan clowning. However, if he would go all out with the good old German-Jewish dialect then the Pearl-Green carry-all might even break into a gallop.

A. L. Berman has given the show a fine production and there are some good players to help out. Flora Campbell and Lyle Bettger furnish the love interest. Wyrley Birch and Loring Smith handle the character angles as the skinflint banker and the nutty millionaire. Ostrander's set of a factory office has plenty of imagination and realism. But what there is of a show at the Bijou could be called *All for Jack Pearl and Harry Green*.

There is an audience for *All* as there has been for others of its cut. If it hangs on long enough, it will likely find it. It's not the best, but it's not the worst by a long way. And there will be a lot of people who will find the Pearl-Green antics a lot of fun.

Bob Francis.

PRE-ROAD PREVIEW

(Continued from page 26)

play, *Porgy and Bess* will be a fixture of the American theater. What it will make on the road will make the Theater Guild jealous, altho, of course, that envy will be lessened by the fact that at least three versions of *Oklahoma!* will be on the Guild credit side.

Joe Koehler.

REP RIPPLES

(Continued from page 29)

for a number of weeks yet. Friends are urged to drop her a line. . . . JAY TOMLINSON opened his school show at Ogden, Utah, September 10, presenting sketches from *The Cricket*, by Dickens, arranged by E. F. Hannan. Tomlinson has established territory in Washington and Oregon and produced amateur shows in that section for several years. He will be assisted on the school trek by Anna Rowe Gagnor, who will furnish the music.

HOME-RUN GROSSES IN LEAP

Conklin Tour Up To Expectations

Trek proves successful despite limited operations—'44 plans are mapped

HAMILTON, Ont., Oct. 2.—Conklin Shows, which closed their tour tonight on the midway at Leamington (Ont.) Fair, ended the 1943 trek with "operations on the season all that could be expected," J. W. (Patty) Conklin, president, said in local quarters.

For the last two weeks he has been directing work at shows' local plant with a crew of 15 getting winter quarters in shape to properly store the equipment when it arrives Sunday. Conklin said he plans to leave here October 12 for an extended scouting trip in the States in the interests of the shows.

"It is our definite plan," he said, "to operate again in 1944. Of course, we cannot be entirely too optimistic, but despite the adversity and many problems with which we have been confronted this year and since the beginning of the war, we are happy and proud that we had a most successful year with our limited operations."

Conklin said he planned to work a crew of about 20 in quarters this winter in an effort to build a show to present to the public when hostilities cease.

Miner Goes to Barn After Heavy Season

NORTHAMPTON, Pa., Oct. 2.—R. H. Miner, owner-manager of the Garden State Shows, closed the season here last week and shipped equipment to winter quarters in New Holland, Pa.

Despite wartime setbacks, Owner Miner said, the show had one of its best seasons. Dates were played in Pennsylvania, New Jersey and Maryland and not a Monday night was missed all season. Opening in 1944 is expected to be early in April.

Bunting-Pearson Wedding Is Held in Ramsey, Ill.

RAMSEY, Ill., Oct. 2.—Wedding ceremony of Earl H. Bunting, owner-manager of the Bunting Shows, and Anna Jane Pearson, who has her Pearson Shows off the road for the duration, was largely attended in the home of the bride here September 28. Rev. L. C. Kelley, pastor of the Ramsey Methodist Church, officiated, and attendants were Mr. and Mrs. M. J. Dressen, Mobile, Ala., friends of the couple.

Mrs. Bunting this year because of transport and labor difficulties decided to keep her shows off the road and took a post as police woman at the Sangamo defense plant. The Bunting Shows, with quarters in Ladd, Ill., are expected to go out again in 1944, he said, with Mrs. Bunting on the staff.

All-American for Mobile; Jackson Engagement Clicks

MOBILE, Ala., Oct. 2.—Bobbie Kline, general agent of Frank West's All-American Exposition, closed negotiations this week with Abba Temple Shrine to play a two-week engagement here under Shrine auspices beginning next week. Jack West, Shrine potentate, and Bernie Smuckler, general chairman, represented the Shriners.

Upon his arrival here, Kline said the shows chalked up large attendance and grosses at their stand in Jackson, Tenn., playing to one of best Saturday's business in their history.

Show Benefits Add To League's Funds

CHICAGO, Oct. 2.—With the 1943 season nearing its finale, numerous reports on bingo benefits, parties and War Bond award activities staged on carnivals for the benefit of the Showmen's League of America's various funds are drifting into the club's local offices. One of the first to report were the Conklin Shows, which staged a Servicemen's Benefit Bingo at Fort Williams, Ont., which added \$425 to that fund.

Johnny J. Jones Exposition followed with a Red Cross Benefit at La Porte, Ind., with the club's coffers being enhanced by \$281. The Jones combo also held a Servicemen's Benefit September 29 in Atlanta, results of which have not yet been announced. Results of War Bond award activities on the Rubin & Cherry Exposition are expected to be announced soon.

Besides its membership campaign, the League's activities have been centered around three particular funds, Hospital and Cemetery drive, Red Cross War Relief drive and the Servicemen's Fund. With over 20 deaths in the ranks and an exceedingly large number needing hospitalization, the Hospital and Cemetery (See Shows Swell SLA Funds on page 55)

Culpeper Is Winner For United American

CULPEPER, Va., Oct. 2.—United American Shows concluded a successful run as midway attraction at the Victory Garden Fair here, under American Legion Post auspices, September 18. The fair, a local promotion, proved a winner. Shows, which have been in operation only four weeks under the present management, have shown considerable growth from week to week and now have five rides, including a Ferris Wheel and Lindy Loop. John L. Suity has the Girl Show, which has been clicking.

The Blond Sensation, free act, closed here, and Leon the Great was brought in the last night and played to large crowds. Some new concessions have joined, including Al Harvey, 4; Ed Steel, 1; Mr. and Mrs. Fred Newman, 1, and Mr. and Mrs. Floyd Sheats, with bingo and ball game. Bob Pollack has added a fire eater to his line of concessions.

Buck Denby is in charge of concessions, returning to the road after being in a hospital three months, recuperating from a leg injury. Visitors included Jake Shaper, and Art Lewis, owner-manager of Art Lewis Shows. R. C. McCarter is manager of the shows.

Reynolds & Wells Purchase Murphy-Pugh Equipment; Plan Enlarged Combo for '44 Trek

PONCA CITY, Okla., Oct. 2.—L. C. (Curly) Reynolds and H. (Izzy) Wells, owner-operators of Reynolds & Wells Shows, completed negotiations here last Saturday for the purchase of World of Today Shows in their entirety from Denny Pugh and Joe Murphy. Cash consideration and other details in the deal were not made public, but the new owners will take over the shows at the close of Oklahoma Free State Fair at Muskogee, Okla., October 11.

World of Today Shows are currently playing the annual, and the Reynolds & Wells combo will complete the 1943 season with the World of Today Shows after Muskogee, playing spots in Oklahoma and Texas until about the middle of November, according to present plans. Reynolds, accompanied by W. J. Lindsay, R. & W. secretary, arrived in Muskogee yesterday and will manage the World

CW Topples Hagerstown Marks; Labor Shortage Sends Bantly To Quarters; Jaunt Beats 1942

HAGERSTOWN, Md., Oct. 2.—Cetlin & Wilson Shows closed their engagement as midway attraction at Great Hagerstown Fair last Saturday night, with the final count revealing the best attendance and gross receipt marks thus far on the shows' current fair tour. Thursday, with a 40,000 turnout for the fair, proved the best day on the midway. Attendance at the fair on the other days hit the 20,000 mark, with business on the midway being reflected in the shows' big box-office count. Children's Day proved the most successful in the last 25 years at the fair.

Marks Trek Tops 1942 Biz by 15%

Midway per capita spending in hike — combo to winter in new quarters

RICHMOND, Va., Oct. 2.—After chalking up one of the most financially successful seasons in their career, the John H. Marks Shows closed the season at the Church Hill Ball Park after a 25-week run. Pressure of other business, plus a general shortage in labor, was given by Manager John H. Marks as his reasons for the early closing.

Despite the fact that the shows were cut in size considerably for the 1943 tour, the total gross was well over 15 per cent above that of 1942. This was attributed to the fact that while the average carnival patron spends 35 cents while on the showgrounds the per capita spending this year was nearer 50 cents.

Business during the second week's stand on West Broad and in the single week on Church Hill was much better than average despite the fact that the first two days of the week were lost to rain, which, by the way, was the first rain to visit the shows in over five weeks.

During the local engagements the shows co-operated with the American Legion Post's "Smokes for Soldiers" campaign. All newspapers and radio stations were liberal with their space. Shows have been stored in their newly acquired winter quarters on the Midlothian Turnpike near here.

of Today Shows when he and Wells take over.

Wells plans to remain in winter quarters at Arkansas City, Kan., to superintend the building and repairing of property of the Reynolds & Wells Shows, which closed the 1943 season at Lincoln, Neb., two weeks ago. New owners plan to combine the attractions of their shows with those of the World of Today Shows in 1944, making for one of the largest motorized shows on the road next year, officials said.

R. & W. closed one of the best seasons in their history at Lincoln, playing a short season of fairs only, where they registered highly outstanding business. World of Today Shows have also chalked up the biggest business in the history of that outfit. Joe Murphy is slated for induction in the armed forces soon, while Pugh will look after his many other interests in Dallas.

New marks were set despite cool weather at opening.

All equipment arrived on time and was up and ready to operate Monday afternoon. Paradise Revue led shows, with Pete Thompson's Sultan's Harem a close second. Also getting big grosses were Miss America, Mansion's Circus Side Show, Erdmann's Monkey Circus, Dale Barron's Alligator Show, Rocket, Skooter, Caterpillar, Twin Ferris Wheels and Chairplane.

Friday, Children's Day, saw the midway crowded from early until late. The local Herald and Mail gave shows much free space, and managers Cetlin and Wilson were hosts to the fair association members at a dinner in Al Dorso's cookhouse. An honored guest on the midway, was Congressman J. Glenn Beall, who complimented the management on the size and cleanliness of the midway.

Walters' Kiddie Rides garnered a good share of business.

Co-Owner Jack Wilson made the front page of the local papers anent his playing the fair some 15 years ago with a concession. William Hartzman, secretary, was awarded his Gold Card for obtaining 50 members for the National Showmen's Association. Mrs. Jack Wilson left here for Roanoke, Va., where she plans to treat a cold and arrange for some new painting of the Wilson home there.

WILLIAMSPORT, Pa., Oct. 2.—Following a careful study of the labor situation as it affected the organization, Herman Bantly, general manager Bantly All- (See Bantly Into Quarters on page 55)

Barkoot Season in Black; Dolly Young Re-Engaged for '44

TOLEDO, Oct. 2.—Barkoot Bros.' Shows moved into local winter quarters last week after closing a successful season at the Mexican Fiesta in North Baltimore, O. Owner K. G. Barkoot said rides had exceptionally good business at the final stand. He added that much needed repairing and rebuilding on the shows will be done in quarters during the winter in preparation for next year's tour.

Dolly Young, shows' concession manager and legal adjuster for the last two seasons, has been signed in the same capacity for 1944, Barkoot announced. He said that current plans call for an enlarged organization to take the road next year. Program calls for the presentation of seven major rides and three panel fronts are now under construction. Opening has been set for late in April, with the shows playing local spots and vicinity for the major portion of the season.

All-American Makes Laurel Midway Mark

LAUREL, Miss., Oct. 2.—Business for West's All-American Exposition Shows on the midway at South Mississippi Fair here, September 27-October 2, was up 40 per cent over last year, with top grosses and a new kids' day record, said Bill Sterling, press representative.

Leading grosses were Paradise Review, Zorda Side Show, Josh Monkey Show, Ott Spencer's Wall of Death, Frankie Tezzano's Girls - a - Poppin', Dixieland Minstrels, three Ferris Wheels, Ridee-O, Whip, Octopus and kiddie rides.

Secretary and Mrs. L. J. Lunsford, Houston County Fair, Dothan, Ala., were guests of Mr. and Mrs. Frank West. General Representative Bob Kline left for Mobile, where the shows will be under auspices of Abba Temple at an early date.

Showmen's League of America



Sherman Hotel
Chicago

Ladies' Auxiliary

Club resumes its regular fall and winter meeting schedule October 7, when a nominating committee will be appointed. Club secretary would like to have all the award books in by October 1. Dues for 1944 are due and payable now. Have you sent yours?

Myrtle Hutt is seriously ill in American Hospital, under the care of Dr. Max Thorek. Shirley Mendelsohn left Edgewater Hospital after an operation and is recuperating at home. Lee Kaufman has returned to Chicago after an extended trip to Toronto, Ont., Canada. Past President Frances Keller was hostess at her home at a social for the Past Presidents' Club last week. President Phoebe Carsky's husband, Brother William Carsky, made a donation to the party.

Letters were received this week from Gussie Travis; Sara McCaffery, Frances Barth, Edith Bullock, Viola Fairly, Rose Clawson, Evelyn Blakely, Rose Page, Bessie Simon, Hattie Clinton, Pearl McGlynn, Agnes Barnes and Eva Kaplan.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
25 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$6.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
No. 2 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$3.50.
All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.
LIGHT WEIGHT BINGO CARDS
Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50.
Automatic Bingo Shaker, Real Class... \$12.50
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000... 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
3,000 Small Thin "Browline" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000... 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M... 1.50
Box of 25,000 Black Strip Card Markers... 1.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.
19 W. Jackson Blvd., Chicago

PLACE SIDE SHOW

Have complete frame-up ready to operate. Long season with winter location. Albany, Ga., this week.

AL WAGNER
GREAT LAKES EXPOSITION

Club Activities



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Oct. 2.—Prexy Art Lewis, in town for a short stay, said he would be back to attend the next meeting October 13. Cyril Wilkins, in from the Big One, rejoined in Cincy. Al Burt in to say good-bye for the winter, then off to Tampa. Sgt. Barney Ross, as guest of Corp. Siro Aurilio, spent part of an afternoon with the boys. Mrs. Ross accompanied him. John S. Weisman was inducted and shipped to Miami Beach for training.

The Ladies' Auxiliary has taken Bro. Sailor John Francis King under their wings and will see that he gets everything befitting his name while he is hospitalized. He has been in the naval hospital at St. Albans, N. Y., about six months. Johnny J. Kline is still in Brooklyn Doctors' Hospital being prepared for another operation. Pvt. Arthur Goldberg is out of the hospital in Atlanta, recovered from a jeep accident. Seventy-seven new members in September. Trustee Sam Lawrence sent a substantial check to Chairman Jack Lichter to be used for Christmas packages to servicemen. Past President Max Linderman operated bingo for the club at Allentown (Pa.) Fair, only one of his money-raising activities. He will run a jamboree later and will try and eclipse the top Cetlin & Wilson receipts. Estate of the late Arthur Hill has been settled and a check sent to the club by the public administrator for an amount which he thought it should have. Walter K. Sibley visited the World of Mirth Shows at Allentown and visited with Bros. Linderman, Bergen, Smith, Schillizzi, Dave Epstein, Don Simmons, Kaplan brothers, Hummel, Lazures, Hoar, Ritz and others.

Eddie Bennett in from Detroit; Pvt. Rappaport from Paterson, N. J. Dues were paid last week by William Dancers, Irving Gould, Harry Sandler, Sam Finkel, George Whitehead, Edward Murphy, Norman Littlefield, Lloyd Abbott, Bob Parker, Bernard Reich, Alfred Rauchfuss, Tom Kelley, Tom Heffernan, Dan Kline, Ben Merson, Henry Fein, Paul Spitzer, Harry Gold, Jack Agree, Leo Jordan, Nathan Rifkin, Sam Lager, Eddie Rahn, Edward Van Tassell, Vincent Anderson, Dave Edwards, Harold Lithhoff, Salvador Poponigri, Murray Spitzer, Sam Levy, Sam Peterson, Joseph Rinaldi, Eric Spellman, Meyer Hamburg, Frank Scillizzi, Jimmy Hurd, Scully DeLuca, Abe Feinstein, Jack Silverman, Frank Sexton, James Casey, Herbert Anderson, Edward Bennett, Jack Harris, Jim Feheley, Frank

Ware, Harry Foreman, John Gibson, Irv J. Polack, James Miller, Ben Cheek, Frank Felt, Morris Batalsky, Saul Weintraub, True Perkins, Andre Dumont, Phil Duskin, Jimmy O'Brien, J. S. Weisman, John Daverin, Mike Freidman, Roland Champagne, Bill Finn, Casper Sargent, Louis Glass, George Peden, Tom Wolfe, Cyril Wilkins, Abe Zimmerman, Sol Wahnish, Isidor Biscow and John Lee. September receipts were almost \$900 more than in September, 1942.

Banquet tickets on the presses will be ready for delivery about October 10. Date is Thanksgiving eve, November 24, Grand Ballroom, Hotel Commodore; tickets, \$6.60; table, \$66. Reservations are being made.

Ladies' Auxiliary

Initial fall meeting was held September 22, with about 40 members in attendance. Many members paid their current dues and received new cards. Filled penny bags were turned in by Sister Queenie Van Vleit and Past President Packman. Queenie said the bag had been filled by members of the B. & V. Shows.

(See NSA on page 35)



Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire
Los Angeles

LOS ANGELES, Oct. 2.—Monday night gathering was attended by 127, which showed that the special events are helping to draw a lot of brothers into activity again. Many are now in for the winter, including Russell Bros. Circus folks. On the rostrum were President Edward Walsh and Executive Secretary Charles W. Nelson, who presided.

After committee reports Bro. Harry Fink again circulated and raised additional funds for the building fund committee. Bro. Edward Kennedy, who has been in a hospital nearly two years, has recuperated, and after visiting the club several days, expected to sojourn in San Francisco. Bro. Lon Hartsell has disposed of his show and will leave for San Francisco to join Bro. Sam Houston at his museum there. Bro. Harry Le Mack, in a talk on the transportation situation, suggested that if members who attend funeral services of deceased brothers would arrange to help out some of the other brothers more would attend services. Suggestion was heartily applauded.

Bros. Lou Berg and Dan Dix were introduced, both having been with Russell Bros. Circus. George (Army) Hayes, who was introduced as a reinstated brother and who had not seen the clubrooms for 21 years, was high in praise of the improvements.

Bro. Harry Chipman, co-chairman of the Cole Bros. Circus Party October 4, read the novel invitation printed in patriotic colors and sent in envelopes to the circus personnel to serve for admittance and as a souvenir. Bro. J. Ed Brown, co-chairman, arranged for a special stage in the assembly room. The regular October 4 meeting was postponed till October 11.

The Banquet and Ball Committee, headed by Chairman Joseph Glacy and his assistants, Ted Le Fors and William (Bill) Hobday, is developing plans to insure that the affair will outrival predecessors. Chairman Glacy appointed Bro. Harry Chipman to head the publicity committee and announced that all former chairmen were automatically re-appointed to the committee and requested to submit ideas. Altho the last year's ball was canceled, it is believed that such events are valuable in keeping up morale. Meeting adjourned for lunch and refreshments were served by Bros. Charles Farmer and Harry Phillips, with their assistants on the house committee.

Ladies' Auxiliary

Past President Allerita Foster presided at the September 27 meeting. As Ruby Kirkendall was ill, Vivian Gorman was in the secretary's chair. A letter from Margaret Farmer asking for more application blanks was received, as were letters from Gladys Patrick and Caroline Krekos. Margaret Walsh was on the sick list, and

Heart of America Showmen's Club



Reid Hotel
Kansas City

KANSAS CITY, Mo., Oct. 2.—Under supervision of House Committee Chairman George Howk, clubrooms have been renovated and a new system of lighting installed. Club received a letter from President Noble C. Fairly and Denny Pugh in which they enclosed 30 membership applications and a check for the total amount of initiation fees and dues.

Morris Ventling was here on business, and Babe Drake and family left the city. The Drake Sisters are now with a USO unit. George Carpenter has returned to the city after a season of picnics and celebrations with his photo gallery and reports one of his best seasons in recent years.

George Howk was obliged to cancel his Southern trip with his string of concessions because of an injury to his back. Treasurer Harry Altschuler is enthused over the manner in which members are sending in their 1944 dues.

Preparations are completed for the start of the fall and winter meetings. Banquet and Ball committee is swinging into action in exploiting the annual event, which will be held as usual on New Year's Eve, with the Ladies' Auxiliary Tacky Party preceding it on the night of December 30.



Michigan Showmen's Assn.

156 Temple Street
Detroit

DETROIT, Oct. 2.—With a record attendance, President Harry Stahl opened the September 27 meeting. Members returning from the road reported successful seasons. They were Manny Brown and Gil Cohen, World of Pleasure Shows; Joe Exler, State Lake Shows, and Jake Fisher. Chairman Jack Gallagher, of the Service Committee, said that in addition to the Christmas box, a War Bond and an identification bracelet will be sent to the members in the armed forces. Packages to the boys overseas are already being mailed.

Brothers Manny Brown, Mike Allen and Jack Gallagher received Life Membership cards for their work in the membership drive. All past presidents attended the meeting. They were Leo Lippa, Lou Margolis, Harry Ross and Harry Stahl. Lieut. F. L. Mitilinos spoke to members telling them of his experiences and started the War Bond drive by buying a \$1,000 Bond. Brother Leonard Finn has been made a captain in the army and is now stationed in Georgia. Joey Moss has been appointed publicity director.

Missouri Show Women's Club

Maryland Hotel
St. Louis

ST. LOUIS, Oct. 2. — Club members were entertained at a bridge luncheon at the home of President French Deane September 27. Guests included Norma and Gertrude Lang, Marie Jones, Doris Riebe, Kathleen Gawle and Ethel Hesse, who had just returned from the Jones Greater Shows.

Members extended their sympathy to Adele Voelker on the death of her sister. Letters were received from Grace Goss, Elizabeth Anderson, Clara Zeiger and Daisy Davis. Regular meetings are to get under way the first Thursday in November. Dues for the coming year are payable on or before November 1.

There has been a close race in the membership drive this year and checks are still coming in from the summer award sales. Members who still have award books are requested to have them in by November 4.

Lalla Pepin is recovering from a recent operation.

Bank night award went to Allerita (See PGSA on page 55)

J. F. SPARKS SHOWS

WANT

VICTORY FAIR
Anniston, Ala.
Oct. 4-9

JACKSON COUNTY FAIR
Marianna, Fla.
Oct. 18-23

For the Best Route of
Fall Dates in the
South

BAY COUNTY FAIR
Panama City, Fla.
Oct. 25-Nov. 6

WANT

FALL FESTIVAL
Ozark, Ala.
Oct. 11-16

ARMISTICE CELEBRATION
Apalachicola, Fla.
Nov. 8-13

Can place legitimate Concessions of all kinds to join at Anniston. Robert Gordon and others who wired, contact us again.
Shows with own equipment. Especially want Big Snake, Fat Lady, Mechanical City, Freak Animal and any good Grind Shows.
Want Musicians for Minstrel. Top salary out of office.
Want Wheel Foreman capable of handling two Wheels. Top salary to the right man. Also want Ride Men on all rides. Positively must be sober and drive semis.
All replies: J. F. SPARKS, Anniston, Alabama, this week.

FREE ACTS WANTED

CAN PLACE SEVERAL SENSATIONAL FREE ACTS FOR
BEAUMONT, TEXAS, FAIR

OCTOBER 22 TO 31.
Prices must be reasonable.
Address

DODSON'S WORLD'S FAIR SHOWS

WACO, TEXAS, until October 9; AUSTIN, TEXAS, October 11 to 18.

RC Close To Doubling Midway Gross at Oklahoma State Fair

OKLAHOMA CITY, Oct. 2.—The all-time high midway gross record of the Oklahoma State Fair was nearly doubled by the Rubin & Cherry Exposition which closed last night, it was revealed tonight by Carl J. Sedlmayr, shows' general manager. All previous records have been based on seven days' operation. This year the midway was scheduled only for six days to allow for wartime delays in the railway move here from the Kansas State Fair.

The previous peak midway gross with seven days of operation was \$33,127.20. Rubin & Cherry's gross, with only six days of operation, two of which were interrupted by rain, was \$58,224.44 exclusive of taxes. Sedlmayr voiced the opinion that if the engagement could have been carried thru the usual seven days it would have more than doubled the previous all-time record.

The Oklahoma State Fair experienced another new all-time record. Children's Day, Monday, rolled up a new one-day gross of \$18,164.22.

The show was late getting into Oklahoma City due to a freight wreck blocking the rails near Hutchinson, Kan. None of the attractions or rides got into action before 6 o'clock Sunday evening, and most of them did not open until Monday morning.

Additional business had to be forsaken on closing day to speed up delivery of the equipment to the Alabama State Fair, Birmingham. A special swing-shift show from midnight until 4 o'clock Sat-

urday morning, which attracted a good crowd to the grandstand, had to be ignored by the Sedlmayr-Soloman unit.

Stripping early in the evening, the show was sloughed at midnight and cleared the Oklahoma City railway yards at 2 p.m. today for the 800-mile run to Birmingham. Opening of the Alabama annual has been postponed from the usual 9 a.m. Monday opening to 3 p.m. Children's Day has been moved from Monday to Wednesday.

Caravans Show Women's Club Fall Meetings Get Under Way

CHICAGO, Oct. 2.—Caravans Show Women's Club held its second meeting of the fall in the club rooms here September 13, with Vice-President Pearl McGlynn presiding. A large crowd was on hand and membership is growing rapidly, officials said.

Applications presented at the meeting were for Marie Simpson, Tabetha Matter, Blanche Heth, Bernice Barton, Joyce Williams Gray and Bertha Grubbs. Mr. and Mrs. Al Sopenar reported on their visit to the J. W. (Patty) Conklin Shows during their trip to Toronto.

Members were sorry to learn of the accident which befell Madam Zelda on Buckeye State Shows. Sister Lena Schlossburg donated a prize, which netted the club a good sum for the treasury. Club is planning numerous fall activities.

ROUTES

(Continued from page 24)

Shave, Buster, with Olive & George (Royale Club) Detroit, nc.
 Shea & Raymond (Strand) NYC, t.
 Sherman, Hal (Earle) Phila, t.
 Simms & Bailey (Hipp) Baltimore, t.
 Simpson, Carl & Faith (Hollenden) Cleveland, h.
 Sinatra, Frank (Waldorf-Astoria) NYC, h.
 Slavin, Estelle (Enduro) Brooklyn, cl.
 Sola, Leonore (Touraine) Boston, h.
 Solar, Willie (Lookout House) Covington, Ky., nc.
 Sophisticated Ladies, Three (Colony) Chi, nc.
 Stanley, Neal (Orpheum) Omaha, t.
 Slater, James (Glenn Rendezvous) Newport, Ky., nc.
 Stewart, Charlie (Palace) Columbus, O., t.
 Stritt, Freddie (Helsing's Vodvil Lounge) Chi, cl.
 Sue, Lyda (Strand) NYC, t.
 Sullivan, Maxine (Le Ruban Bleu) NYC, nc.
 Sumner, Helen (Ivanhoe) Chi, re.
 Suns, Three (Piccadilly) NYC, h.

T

Terrell, G. Ray (Alpine Village) Cleveland 4-23, nc.
 Thomas, Danny (La Martinique) NYC, nc.
 Thomas, Dick (Village Barn) NYC, nc.
 Tomasita (Trocadero) Hollywood, nc.
 Tracy, Arthur (Capitol) Washington, t.
 Travers, Pat (Rogers' Corner) NYC, cl.
 Tudell, Julio & Jean (Bismarck) Chi, h.

V

Valenti, Tino (Sheraton) NYC, h.
 Vestoff, Florida (La Martinique) NYC, nc.
 Victory Boys (Enduro) Brooklyn, cl.

W

Walker & Cozy (Fair) Lawrenceburg, Tenn.
 Wallace, Madelyn, Dancers (Primrose) Newport, Ky., cc.
 Wallace Puppets (El Morocco) Montreal 4-16, nc.
 Waller, Fats (Greenwich Village Inn) NYC, nc.
 Warren, Annette (Carter) Cleveland, nc.
 Wayne, Jinja (Chin's) Cleveland, cl.
 Wells, B., & Four Fays (Hipp) Baltimore, t.
 White, Sammy (Glenn Rendezvous) Newport, Ky., nc.
 Williams, Bob, & Red Dust (Palace) Columbus, O., t.
 Wills, Frances (Palace) Columbus, O., t.
 Winchell, Paul (Buffalo) Buffalo, t.
 Wood, Kirk (Leon & Eddie's) NYC, nc.
 Worth & Marcia (Hipp) Baltimore, t.
 Wyoming Duo (Chanango) Binghamton, N. Y., nc.

Y

Yeo, Mary Jane (New Yorker) NYC, h.
 Youngman, Henny (Capitol) NYC, t.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Able's Irish Rose (Cox) Cincinnati.
 Another Love Story (Colonial) Boston.
 Arsenic and Old Lace (Nixon) Pittsburgh.
 Barrymore, Ethel, in Corn Is Green (Midland) Newark, O., 6; (Hartman) Columbus 7-9.
 Blithe Spirit (Walnut) Phila.

WANT

Ride Foreman and Second Men. Good pay. Must drive semis. Long season.
 Goldsboro, N. C., this week.

Lawrence Greater Shows

Golden Belt: Hot Springs, Ark.
 Grady, Kellie: Tusculumbia, Ala.; Sheffield 11-16.
 Great Lakes Expo.: Albany, Ga.; Americus 11-16.
 Great Sutton: Lepanto, Ark.; Osceola 11-16.
 Greater United: Bryan, Tex.
 Groves Greater: Kenner, La., 4-10; Norco 11-17.
 Gruberg Famous: Philadelphia, Pa.
 Harvey Greater: Nettleton, Ark.
 Hennies Bros.: Spartanburg, S. C.; Biloxi, Miss., 11-16.
 Henry, Lew & George Clyde Smith: Bedford, Va.; (Fair) Littleton, N. C., 11-16.
 Heth, L. J.: (Fair) Carrollton, Ga.; (Fair) Manchester 11-16.
 Howard Bros.: Ottawa, O.; Nelsonville 12-16.
 Hyalite Midway: De Queen, Ark.
 Jones Greater: (Fair) Ripley, W. Va.
 Jones, Johnny J.: Tupelo, Miss.; Meridian 11-16.
 Kaus, W. C.: Louisburg, N. C.
 Keystone Expo.: St. Stephen, S. C.
 Lawrence Greater: Goldsboro, N. C.; Union, S. C., 11-16.
 Liberty United: Charleston, S. C.
 Lone Star: Sellersburg, Ind.
 McKee, John: Pisk, Mo.
 Midway of Mirth: Joiner, Ark.
 Miller, Ralph R.: Covington, La.
 Missouri Am. Co.: Bragg City, Mo.
 Moore's Modern: Malden, Mo.
 Pan-American: Anderson, Ind.
 Page, J. J.: Toccoa, Ga.
 Park Am. Co.: Alexandria, La.
 Pepper's All-State: Rockwood, Tenn.; Pulaski 11-16.
 Pike Am. Co.: Manila, Ark.
 Playland Am.: (Fair) Butler, Ga.; Cordele 11-16.
 R. & S. Am. Co.: Camp Davis, N. C.; Wilmington 11-16.
 Reading's: Lexington, Tenn.; Brownsville 11-16.
 Rogers Greater: Paris, Tenn.; Camden 11-16.
 Rogers & Powell: (Fair) Carthage, Miss.; (Fair) Canton 11-16.
 Royal Expo.: Wrightsville, Ga.
 Rubin & Cherry Expo.: Birmingham, Ala.
 St. Expo.: (Fair) Barnesville, Ga.; (Fair) Thomaston 11-16.
 Sheesley Midway: Rome, Ga.
 Siebrand Bros.: Phoenix, Ariz.
 Silk City: Elkon, Md.
 Smith, George Clyde: Bedford, Va.; (Fair) Littleton, N. C., 11-16.
 Snapp Greater: Warren, Ark.
 Sparks, J. F.: Anniston, Ala.; (Fair) Ozark 11-16.
 Steblar's, J. G., Greater: West Columbia, S. C.; (Fair) York 11-16.
 Strates, James E.: Danville, Va.
 Stumbo: (Fair) Clinton, Ark.; (Fair) Heber Springs 11-16.
 Tassell, Barney: Victoria, Va.; Chase City 11-16.
 Tidwell, T. J.: Liberal, Kan.
 Tivoli Expo.: Paris, Ark.
 Tom's Am. Co.: (Fair) Blakely, Ga.
 United Expo.: Leesville, La.
 United American: Blackstone, Va.; S. Boston 11-16.
 Virginia Greater: Wadesboro, N. C.; (Fair) Bennettsville, S. C., 11-16.
 Wade, W. G.: La Grange, Ind.; Jackson, Mich., 11-16.
 Wallace Bros.: (Fair) Greenwood, Miss.; (Fair) Winona 11-16.
 Ward, John R.: Hazlehurst, Miss.
 World of Mirth: Greensboro, N. C.

World of Today: (Fair) Muskogee, Okla., 4-11.

CIRCUS

Arthur Bros.: Santa Barbara, Calif., 5; Ox-nard 6; San Fernando 7; Ontario 8; Redlands 9.
 Beatty, Clyde, & Wallace Bros.: Columbus, Ga., 5; Albany 6; Moultrie 7; Valdosta 8; Waycross 9; Savannah 11.
 Cole, James M.: Canton, N. Y., 5; Horseheads 6; Corning 7; Penn Yan 8; Hornell 9; season ends.
 Gould, Jay: Carrollton, Ill., 5.
 Hamid-Morton: (Arena) Philadelphia 7-14.
 Mills Bros.: Cartersville, Ill., 5; Anna 6; Cape Girardeau, Mo., 7; Chaffee 8; Sikeston 9; Dexter 11; Poplar Bluff 12; Malden 13; Portageville 14; Kennett 15; Steele 16.
 Polack Bros.: (City Auditorium) Denver, Colo., 4-9.
 Ringling Bros. and Barnum & Bailey: Louisville, Ky., 5-6; Owensboro 7; Evansville, Ind., 8-9; Nashville, Tenn., 11-12; Chattanooga 13-14; Knoxville 15-16.

MISCELLANEOUS

Birch: Granite Falls, Minn., 6; Marshall 7; Willmar 11; Morris 12; Glenwood 13; Wahpeton, N. D., 14; Fergus Falls, Minn., 15.
 Campbell, Loring: Fremont, Neb., 6; Columbus 7; Grand Island 8; Booneville, Mo., 10; Warrensburg 11; Neodesha, Kan., 12; Caney 13.
 Cogswell, James (Fair) Hillsboro, Kan., 5-8.
 Couden, Doug & Lola: School Assemblies, Spring City, Utah.
 Gray, Erman: (School Assemblies) Pleasant Hill, N. M., 6; Melrose 7; Clovis 8.
 Green, John C.: Birch Hills, Sask., Can., 6-7; Domremy 8-9; St. Lavis 11; Dock Lake 12-13.
 Harlan, Doc & Maxine: Barberton, O., 4-9.
 Lippincott: La Plata Mo., 4-16.
 Long, Leon: Williamson, N. C., 6; Edenton 7; Plymouth 8; Ayden 9; Elizabeth City 11; Washington 12; Dunn 13-16.
 Pan-American Train Show: Pittsburg, Kan., 3-6; Springfield, Mo., 7-10; Jonesboro, Ark., 11.
 Ricton's Dogs: Athens, Ala., 4-9.
 Teska's Village: Taylorville, Ill., 4-9; Granite City 11-16.
 Virgil, Great: Mason City, Wash., 7-8; Colfax 11; Moscow, Idaho, 12; Lewiston 13; Clarkston, Wash., 14; Pomeroy 15.

ADDITIONAL ROUTES

(Too Late for Classification)

Adrain, Louis (Chicago) Chi 4-9.
 Baker, Bonnie (Oriental) Chi 4-9.
 Blackstone, Nan (Shangri-La Night Club) Boston.
 Britton, Mill, Ork (Oriental) Chi 4-9.
 Kings, Three (Oriental) Chi 4-9.
 Rio, Joe (Charley's Inn) Miami Beach, Fla.
 Rock & Dean (Green Mill Club) Saginaw, Mich., 4-9.
 Ross & North (Royale Club) Louisville 4-9.
 Samuels, Three (Oriental) Chi 4-9.
 Schauer, Lois (Chicago) Chi 4-9.
 Wagner, Rudy (Chicago) Chi 4-9.

Charley's Aunt (Copley) Boston.
 Dark Eyes (Selwyn) Chi.
 Dough Girls (American) St. Louis.
 Dough Girls (Metropolitan) Seattle.
 Gilbert & Sullivan Operas (Cass) Detroit.
 Good Night Ladies (Blackstone) Chi.
 Jane Eyre (Biltmore) Los Angeles 6-9.
 Junior Miss (Court Sq.) Springfield, Mass., 6; (Auditorium) Rochester, N. Y., 7-9.
 Kiss and Tell (Harris) Chi.
 Kiss and Tell (Plymouth) Boston.
 Kiss and Tell (Erlanger) Buffalo.
 Let Us Be Gay (Shubert Lafayette) Detroit.
 Life With Father (Shubert) New Haven, Conn.
 Patriots, The (Metropolitan) Providence 7; (Bushnell Aud.) Hartford, Conn., 8-9.
 Porgy and Bess (Ford) Baltimore.
 Robeson, Paul, in Othello (Locust St.) Phila.
 Skin of Our Teeth (Shubert) Boston.
 Sons o' Fun (Forrest) Phila.
 Student Prince (Erlanger) Chi.
 Tomorrow the World (Hanna) Cleveland.
 Uncle Harry (Wilbur) Boston.

ICE SHOWS ON TOUR

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.
 Ice-Capades of 1944 (Madison Square Garden) NYC.
 Ice Follies of 1943 (Winterland) San Francisco.
 Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila.
 Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.
 Victor's Art. Ice Parade of 1943 (Hotel Adolphus) Dallas.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo: Roswell, N. M.
 All-American Expo.: Prichard, Ala.
 Beatty's Rides: West, Miss.
 Bistany's Greater: Jacksonville, Fla.
 Bright Lights Expo.: Marshall, Va.
 Buckeye Expo.: Leachville, Ark.
 Buckeye State: Stuttgart, Ark.; Little Rock 11-16.
 Bullock Am. Co.: McColl, S. C.; Maxton, N. C., 11-16.
 Burdick's: Temple, Tex.
 Burke, Harry: Clinton, La.; Baton Rouge 11-16.
 Byers Bros.: Forrest City, Ark.; Pine Bluff 11-16.
 Capell Bros.: Atoka, Okla.; Madill 11-16.
 Central Am. Co.: (Legion Fair) Ahoskie, N. C.; (Colored Fair) Ahoskie 11-16.
 Cetlin & Wilson: (Fair) Petersburg, Va.; (Fair) Durham, N. C., 11-16.
 Chatham Am. Co.: Branchville, S. C.
 Coleman Bros.: Middletown, Conn.
 Colley, J. J.: Durant, Okla.
 Craig, Harry: Lampasas, Tex., 4-10.
 Crescent Am. Co.: (Fair) Manning, S. C.; Orangeburg 11-16.
 Cumberland Valley: Manchester, Tenn.; (Fair) Summerville, Ga., 11-16.
 Dodson's World's Fair: Waco, Tex.; Austin 11-16.
 Dumont: Chapel Hill, N. C.
 Dyer's Greater: (Fair) Starkville, Miss.
 Elite: Sedan, Kan.
 Endy Bros. & Prett's Combined: (Fair) Monroe, N. C.; Fayetteville 11-16.
 Exposition at Home: (Legion Fair) Selma, N. C.; (Victory Fair) Chapel Hill 11-16.
 Fay's Silver Derby: Calhoun, Ga.
 Fleming, Mad Cody: (Fair) Dublin, Ga.; Douglas 11-16.
 Franks: Macon, Ga.
 Gay Way: Columbus, Ga.
 Gentsch & Sparks: Vicksburg, Miss.
 Gold Medal: Lawrenceburg, Tenn.; Florence, Ala., 11-16.

WANTED

For South Boston, Va., White Annual Fair, and Durham, N. C., Colored Fair to follow. Rides not conflicting. Good proposition to Shows with own outfit. Legitimate Concessions of all kinds. There is no exclusive at fairs. All Eating and Drinking Stands open. Also Novelties, Scales and Age. Can place Ride Help and Semi Drivers. Please, no lishes.

Contact either BUCK DENBY, Business Mgr., or R. C. McCARTER, Gen. Mgr.

UNITED AMERICAN SHOWS

Blackstone, Va., through Oct. 9th; South Boston, Va., to follow.

Virginia Greater Shows

VICTORY FAIR, Bennettsville, S. C., October 11 to 16; LIONS' VICTORY FAIR, Dillon, S. C., October 18 to 23; LIONS' FAIR, Conway, S. C., October 25 to 30; then Marion, S. C.

Want American Palmist, High Striker, Frozen Custard and Penny Arcade.
 Want War Show. Lou Augustino wants Side Show People. Positively no roll down, coupon stores or Gypsies. This week, Wadesboro, N. C.

HIGH POINT, N. C., AMERICAN LEGION VICTORY FAIR

OCTOBER 11 THRU 16

And 5 other big ones to follow, including Lexington and Concord, N. C.
 Want Concessions all kinds, best percentage spots in south. Especially want Pea Pool, Slum Stores, Wheels and Grind Stores, Cookhouse or Grab, Custard, Popcorn, American Palmistry, Novelties. Can place one more Free Act for High Point and Concord, must be good. Exceptional proposition to Rides not conflicting, such as Octopus, Roll-o-Plane, any Flat Ride and Kiddie Auto. Want Shows with own equipment. Five big dates, then all winter in South Carolina's biggest boom spot. High Point is best Ride and Concession spot in south. Wire

L. G. KING, care Western Union or Biltmore Hotel, High Point, N. C.

P.S.: Can use experienced Ride Help that can drive semis.

JAMES E. STRATES SHOWS WANT

For balance of season, Tractor Drivers, Ride Help, Colored Show Performers. Can place Girls for Vanities, Hawaiian Show. Can place couple more Shows; will furnish transportation and wagons.

Wire or come on to Danville, Va., this week.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

OCTOBER fairs. "B-r-r-r!"

ORA (POP) BAKER, manager of the Baker Game Shop, Detroit, is back on the job again after recovering from a recent illness.

RALPH LEWIS, publicity director of Michigan Showmen's Association, Detroit, left for Florida for the winter.

KID NELSON, formerly with Cumberland Valley Shows, is employed on a war job in Rome, Ga.

SOME midwayites are called leaders, even the nobody follows 'em.

E. L. BLYSTONE, Bly the Rice Writer, is off the road this year and employed in war work in Ardara, Pa.

DON TAYLOR, carnival troupier, pencils from Chicago that he has been released from the hospital and is at his home in the Windy City recuperating.

FISHPOND and ball game concessionaires with Bistany's Greater Shows, Bob

plant, is on an extended business and vacation trip, which is taking him thru Canada, the Midwest and the South.

WHY be pessimistic? All troupers are not jackpotters. Some of 'em are really having big seasons.

PROF. WILLIE J. BERNARD pens from Boston that he recently closed his tour with his new Wild Man Show to highly successful results.

SIDNEY GOODWALT, who is vacationing in Florida, plans to join Bantly's All-American Shows with his cookhouse soon, Harry Nelson advises.

JERRY THORNE, talker at Coney Island, N. Y., the past season, is now working the front of Al Tomaini's Side Show on James E. Strates Shows.

SAILOR KATZY, with his Side Show, is a recent addition to the midway lineup on Buckeye State Shows. Roxana is in the annex.

CARNIVAL doctors are optimists. As long as a man can stay on his feet he isn't sick or hurt.—Colonel Patch.

DAVID LOGSDON (Lynn Lopez) took delivery on a new pictorial front for the Harem Show during John R. Ward Shows' engagement in Blytheville, Ark.

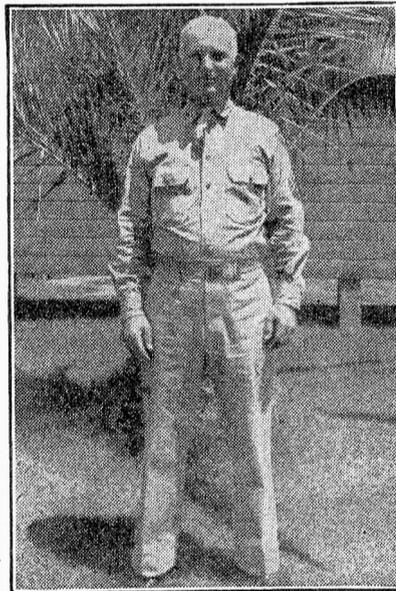
WILLIAM (DOC) PARGUETTE, photo



CONCESSIONAIRE with Conklin Shows for several years prior to enlisting in the Royal Canadian Air Force, R. Donnelly holds the rank of sergeant, having recently completed a course as a wireless air gunner at Edmonton, Calgary and Mountain View training schools. When the photo was taken he was visiting friends on the shows at quarters in Hamilton, Ont., while on a two-week furlough.

and Ala Royal will winter in Florida this year, they report from Fernandina.

FRANK CAPP, of Baker-Lockwood, who has been operating the cafeteria at that



HYMIE RUBACK, widely known in outdoor show circles and brother of Jack Ruback, owner of Alamo Exposition Shows, is a sergeant and stationed at the Medical Detachment Area, March Field, Calif. Prior to induction, he was with his brother's shows.

gallery operator, closed with Bright Lights Exposition Shows at Lewistown, Pa., to join Virginia Greater Shows in Dunn, N. C., F. A. Norton reports.

K. E. SIMMONS, widely known to showfolks, has returned to Los Angeles, where he is engaged in war work, after a visit to his former home in Crawfordsville, Ind.

YOGI RAY, well-known carnival troupier, is en route to Buffalo after closing a two-week stand at Val's Wonder Bar in Chicago with his new magic act. Jackie Barts is assisting Yogi.

FOLLOWING a brief visit to Vallejo, Calif., with her husband, who holds a seaman, first class, rating in the navy, Juanita Jones has returned to Anna John Budd's Freaks on Parade Unit.

OVER the radio the thing sends them into a swooning delight. But we never heard of anyone enjoying crooning when blasted to all parts of the lot over a loudspeaker.

MEMBERS of Dyer's Greater Shows, during a recent War Bond rally on the midway, purchased a total of \$5,525

worth of bonds and stamps, William R. Dyer, owner, reports.

SINCE closing with Great Sutton Shows, Lou Davis's Look at Life Museum has been playing Missouri territory with Al Baysinger Shows. Davis says the trek with Great Sutton was highly satisfactory.

ROSTER of Johnnie Riddick's Minstrel Show includes Kid Lightning and Charlie Jones, comics; L. Strain, emcee; Sallie Strain, Margaret Littleton, Bertha Blue, Carl Littleton, Sam Jones, Joe Searcy and Riddick.

BOB BURKSHIRE, well-known concessionaire, who was at Camp Blanding, Fla., in 1940 and later at Childersburg, Ala., reports good business at the Hi Hat Club, which he is operating with concessions at Anniston, Ala.

LACKING really accurate figures, press-agent statisticians always estimate fairgrounds takes about 30 per cent over the former year. This does not take into consideration the figures given out by others who act in an unofficial advisory capacity.

WHILE en route to join Dyer's Greater Shows in Tiptonville, Tenn., Mae Joe Arnold stopped off in Chicago to do some shopping and visit friends. "Have lined up a number of club dates in the Windy City for the winter," Mae Joe writes.

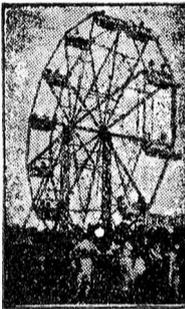
ROY ROGERS, former ride man with

A TESTIMONIAL

Of which we are justly proud, City Rides (John & Mayo Tinsley), Greenville, South Carolina, purchased their second BIG ELI WHEEL this summer. Writing about this when they finished paying for the first wheel, they said: "We want to thank you for co-operation with us. Business relations have been very pleasant. Of course, we think BIG ELI is tops in Riding Devices."

Satisfied customers are the best advertisement for BIG ELI Products.

ELI BRIDGE COMPANY
800 Case Avenue Jacksonville, Illinois



CAN FILL ORDERS

IN NEXT 10 OR 15 DAYS

FOR 2 or 3 Units of Our Great New Scientific SHOW

3 units already out averaging \$100.00 to \$250.00 a day and up.

WRITE for names of big Showmen and Park Managers who have this show, also description of it.

Great for Fairs and Store Rooms all winter.

CHAS. T. BUELL & CO.
Newark, Ohio

SECOND-HAND SHOW PROPERTY FOR SALE

\$28.00 Elec. Acme Projector, 35mm. Working order.
\$10.00 One Man Horse Prop. Bargain.
\$25.00 Mummy, part Horse & Alligator, moneymaker.
\$12.50 Umbrella Tent, 9x9 ft., with poles.
\$85.00 Headless Illusion with attachment. Great attraction.

\$100 Calliope with motor, needs repairs.

WEIL'S CURIOSITY SHOP
12 Strawberry Street Philadelphia, Pa.

ATTENTION!

Anyone knowing the whereabouts of

ROYDEN G. RIGHTER

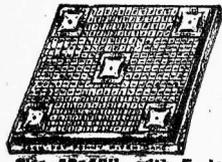
Last heard from was traveling with Silver State Show out of Texas. He is 25 years old, blue eyes, dark hair, birth mark over right eye, weighs about 150 lbs. Has disability discharge from U. S. Army. Last heard from at Baden, Neb., about 3 months ago. Please notify his mother,

LOUISE RIGHTER
1018 N. 5th St. Leavenworth, Kans.

GROVES GREATER SHOWS

WANT

Agents for Stock Stores, Ball Game and Pop Corn. Ride Help for CHAIRPLANE, good salary. Out all winter. Can place a few legitimate Concessions. All replies to ED GROVES, Mgr., Kenner, La., Oct. 4-10; Norco, La., Oct. 11-17.



PENNY PITCH GAMES

Size 46x46", Price \$25.00.
Size 48x48", With 1 Jack Pot, \$38.00.
Size 49x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS

30" in Diameter. Beautifully Painted. We carry in stock 12-16-20-24-and-30-number Wheels. Price \$12.00

BINGO GAMES

75-Player Complete \$5.00
100-Player Complete 7.00

1/3 Deposit on All Orders.
SEND FOR CATALOGUE
Full of New Games, Blankets, Dolls, Games, etc.

SLACK MFG. CO.
124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1943

Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00
Analysis, 3-p., with Blue Cover. Each03
Analysis, 8-p., with White Cover. Each15
Forecast and Analysis, 10-p., Fancy Covers, Ea. .06

Samples of the 4 Readings, Four for 25¢.
No. 1, 34-Page, Gold and Silver Covers. Each .35
Wall Charts, Heavy Paper, Size 28x34, Each 1.00
Gazing Crystals, Oulja Boards, etc.

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Polly. 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.

HOW TO WIN AT ANY KIND OF SPECULATION. 24-p. Well Bound 25¢

PACK OF 79 EGYPTIAN F. T. CARDS.
Answers All Questions, Lucky Numbers, etc. . . 35¢
Sigma Cards, Illustrated, Pack of 36 15¢
Graphology Charts, 3x7. Sam. 5¢, per 1000 \$6.00

MENTAL TELEPATHY. Booklet, 21 P. 25¢

"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10¢.

Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.
19 West Jackson Blvd. CHICAGO
Instant Delivery. Send for Wholesale Prices.

WINTER'S WORK

For Freaks, Novelty and Working Acts

that are interested in 30 weeks' work, 7 days a week, with no lay-offs, and at **TOP SALARIES** in America's Finest MUSEUM.

If you are stage struck or prefer a week now and then in a Beer Tavern to Steady Work and only want to use us for a Convenience for a week or two, until you get your Drag or Props out of hock—DON'T BOTHER US!
STAY WHERE YOU ARE.

AND in applying for Work, state Salary or you will not get a reply.

NOW SHOWING
414 WASHINGTON AVE.
ST. LOUIS, MO.
INTERNATIONAL CONGRESS OF ODDITIES

FAIRS—SCOTT EXPO SHOWS—FAIRS

Want Manager, Musicians and Performers for Colored Minstrel Show. Salary from office. Want to buy Octopus. Want Grind Shows, legitimate Concessions, Ride Help that Drive Semis. Barnesville, Ga., Fair, this week; Thomaston, Ga., Fair follows.

WANTED AT ONCE

All-round Ride Man who understands motors. Will give all winter's work to right party. Other Ride Men, contact. Ride Owners, get in touch with me for next season. Good proposition. Grind Store Agents wanted.

COLUMBIA AMUSEMENT PARK
S. B. WEINTROUB, Mgr., Davis Hotel, Columbia, S. C.

LITTLETON, N. C., FAIR

OCT. 11-16

Wanted—Cookhouse, Grab, Ball Games, Fish Pond, Duck Pond, Cigarette Shooting Gallery, Pitch Till You Win, Penny Pitch, Photos and American Palmistry. Wanted—Girl Show, Monkey Show, Crime Show, War Show. Want Kiddie Ride, Tilt-a-Whirl and Roll-o-Plane. Wire all communications to

LEW HENRY or GEORGE CLYDE SMITH SHOWS
Bedford, Va., this week; Littleton, N. C., Fair next week; Tidewater Colored Fair, Suffolk, Va., October 19-22.

Royal American Shows, is making his headquarters in Mobile. He is there temporarily, however, after making several trips overseas as a member of the Merchant Marine.

COWBOY MURPHY closed as Athletic Show operator on J. J. Page Shows in Rome, Ga., and left for Florida, where he will promote rodeos this winter. Murphy says he had the attraction for six weeks and business was the best in his career.

ADDITIONS to Bull Martin's Wonderland Show include Art Doner, Frankenstein II, handling inside; Howard Specter, lobster boy, making openings, and Judy, sword swallower. Martin has framed several new fronts, and Princess Nadja is still in the annex.

KATHLEEN SCHRECK (Neola, Neon Girl) with Anna John Budd's Freaks on Parade Museum, has returned to West Coast Victory Shows after recovering from a brief illness. She will remain with the shows for the rest of the season and join Budd's Museum in the Northwest.

RECENT additions to Anna John Budd's Freaks on Parade Unit are Everett Bridge and Jack Berger, who replaced Hal Compton recently inducted into the army. They will remain with the unit for the rest of the season and are scheduled to play the museum's winter engagements.

ABOUT this time o' the year our minds drift toward winter trouping yarns, with the one about a winter show in Georgia leading. There wasn't a customer on the lot. Bonfires were burning here and there and troupers were huddled around them. Those who had a little walk-around dough spent their time drinking coffee in the cookhouse. Suddenly from nowhere a stranger appeared and asked for the show's manager. "De gent'mun wid de gunny sacks wrapped around his feet, ober dere is him," replied a colored lad.

ALAMO EXPOSITION midway notes from Albuquerque, N. M., by Ted Custer: Shows opened to big crowds and business at New Mexico State Fair here. Mr. and Mrs. Harry Lipsky, Bill Bass and Lorraine Bass, formerly of the shows, are stationed here and are in charge of Officers' Club. They visited daily. Carl Folk has his Kiddie Ride and concessions with the show. Albert Wright, legal adjuster, and Jack Ruback entertained several members of the New Mexico Highway Patrol at a luncheon. Mrs. Joe Rosen has had a good season with her photo booth.

REX INGHAM'S Wild Life Exhibit No. 1 Unit chalked up a successful three-day engagement in Hickory, N. C., recently. Show moved in from Concord, N. C., where it spent the first half of the week to good results, despite two days of rain. Ingham and wife were entertained at Hickory by their former pastor, Rev. James Fowler and wife. Unit No. 2 split its week ended September 25 between Gaffney and Union, S. C. Business in former proved a total bloomer, because of two days of rain, while Union, which started slow, picked up before the close of the stand.

NOTES from Jones Greater Shows from Phallipi, W. Va., by an executive of the shows: While en route from Clay to Richwood, W. Va., the combination office and transformer truck went over a steep embankment and was partially demolished. No one was hurt, but shows lost Monday night at Richwood because of their inability to obtain another transformer. Business at Richwood was somewhat disappointing as Thursday was lost to rain and cold weather set in the remainder of the week. Organization is scheduled to close its season at Ripley, W. Va., October 9, and equipment will probably be stored in Huntington, which is the home of Manager and Mrs. A. B. (Pete) Jones. Season has been a successful one despite many handicaps, including a severe labor shortage.



CHARLES HUGH ABBOTT, 24, only son of Charles A. Abbott, carnival general agent and now general manager of Meridian (Miss.) Victory Fair and Dairy Show, has been on active duty on a navy destroyer for 24 months. He is well known to many showfolks, having spent summer vacations with his father on shows. With a minor injury, he is on a brief leave, following which he will report to a naval school in Miami for three months' special training before returning to his ship.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

FORMER carnival electrician, Corp. W. K. (Preacher) Armstrong is with the armed forces overseas.

JAMES McCLELLAN KIER, grandson of J. T. McClellan, widely known in outdoor show circles, is stationed with the Army Air Corps, Santa Ana, Calif.

WITH Crystal Exposition Shows last season, Anjus Newton has joined the U. S. Marine Corps Air Wing, his aunt, Ruth Williams, cards.

HUMAN PINCUSHION of note, Buddy Brock, private, first class, is in a British hospital suffering with malaria fever. He says he plans to join Rubin & Cherry Exposition when the war is over.

BOOMERANG foreman with Beckmann & Gerety Shows last season, Theo M. Ohman is with the Seabees, where he holds the rating of metalsmith, second class. He is stationed at Camp Perry, Va.

IN THE SERVICE since August, 1942, Vaun R. Flora, son of Mrs. K. H. Garman of Sunset Amusement Company, holds the rank of private, first class. He's currently in overseas service.

PVT. JERRY HIGGINS, owner-manager of the Chez Paree attraction on George Clyde Smith Shows for the last two seasons, has been transferred to Alexandria, La.

A. E. BRYANT, former painter on Sol's Liberty, Dodson's World's Fair, World of Mirth and Andy Bros.' shows, holds the rating of painter, first class, in the navy. Bryant is doing oversea duty.

JOCKEY JONES, concessionaire on Anderson-Strader Shows, has been called up for the armed service, with induction set for Salina, Kan. Last season he was with China Jackson on Beckmann & Gerety Shows.

SGT. WILBUR D. TAYLOR, former ride foreman and manager of J. George Loos's Greater United Shows, spent a recent furlough visiting friends on the shows in Laredo, Tex. He is now doing overseas service.

ROLLOPLANE operator on Anderson-Strader Shows, Harry Stanley Jr., was inducted into the navy recently and is stationed at Camp Benson, Farragut, Idaho. His father, Harry Sr., has the Penny Arcade with the shows.

PFC. LEO LEVIN, son of Mr. and Mrs. Chester I. Levin, of Midwest Merchandise Company, Kansas City, Mo., is still stationed at Winterhaven, Calif. He expects to be granted a furlough soon, which he plans to spend in Kansas City.

PVT. WILLIAM M. POWELL, globe-trotting carnivalite, is doing overseas duty with the army, he reports. With him are Ken Blevins, formerly with Cetlin & Wilson Shows, and Capt. Myron Prager, former secretary of Roswell (N. M.) Fair.

FERRIS WHEEL and Bomerang foreman with James E. Strates Shows before being called for armed service, Pfc. William Hester is in Camp Pinedale Hospital, Fresno, Calif., suffering with a leg injury. Hester also has trouped with Ringling-Barnum circus and Dodson's World's Fair Shows.

PFC. NICHOLAS P. RAYMOND, concessionaire with Rubin & Cherry and Johnny J. Jones expositions prior to induction, recently was graduated with top honors in his class of airplane mechanics by the Army Air Forces Eastern Technical Training Command, Seymour Johnson Field, N. C.

PFC. CHARLES (CHUCK) STAUNKO, while on a recent furlough from Fort Leonard Wood, Missouri, visited Mr. and Mrs. W. J. Bunts, owners of Crystal Exposition Shows at Crystal River, Fla. After a brief visit with Mr. and Mrs. Percy Martin, Staunko spent two days with Mr. and Mrs. Johnnie Bunts at St. Petersburg, Fla. For 12 years prior to his induction, Staunko was ride foreman and electrician for Bunts.

NSA

(Continued from page 32)

while the one that Dorothy turned in was contributed by the performers at New Jersey State Fair, Trenton. Treasurer Anna Halpin submitted the applications of Mrs. Mary Crowell and Mrs. Mae Frankel to complete the required number of new members for her Gold Life Card. Sister Ruth Gottlieb is sponsoring the membership of Mrs. Maxine Ludwig, and Sister Mimi Sussman submitted the application of Mrs. Edna Keilman, of World of Mirth Shows. Sister Dolly Udowitz proposed Mrs. Irene Lee Gibson, of Hollywood Sky Ballet, and sister Madge Bloch turned in the applications of Mrs. Mabel Benn and Mrs. Irene Carr.

A general discussion was held as to the practicability of financing the purchase of an iron lung to be presented to a hospital. While those present favored the idea, the subject was carried over to the next meeting for further discussion.

After adjournment, the festivities were turned over to the entertainment committee, which served refreshments, which consisted of a golden wedding cake, presented to Sister Mary Sibley, in honor of her recent 50th wedding anniversary, and coffee. A corsage also was presented to her on behalf of the auxiliary by President Henderson. Mrs. Edythe Hamburg Hart, daughter of Sister Madge Bloch, who is visiting here from San Francisco, attended the meeting. Members were sorry to learn of the death of Sister Ruth Gottlieb's mother on September 23, and Sister Ruby Kane's father-in-law. Past President Midge Cohen, who has been on the sick list, is reported to have recovered.

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
 GAMES, STRIKERS, ETC.
 Still Available
EVANS' BIG PUSH
 Write for Catalog
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 New and Used
CARNIVAL and SKATING RINK
 Write for Prices
E. G. CAMPBELL TENT & AWNING CO.
 100 CENTRAL AVE. ALTON, ILL.

CARNIVAL TENTS
CONCESSION TENTS
 We have Canvas released by the government that needs no priority. Send in your inquiry today.
UNITED STATES TENT & AWNING CO.
 2315-21 W. Huron St. Chicago 12, Ill.

WANTED
 Rogers and Powell want for all winter's work in best spot in Mississippi. Give Bingo special price for these spots. Grab, Stock Concessions, Shows and Rides that don't conflict. Red Higgins, you know these spots, come on; also Carl Hillman, come on. Carthage, Miss., week Oct. 4; Forrest and Canton Fairs following.

EYERLY RIDE OPERATORS
 Protect your **OCTOPUS, ROLLOPLANE** and **FLY-O-PLANE**
 World's Most Popular Rides
 ● Operate Slowly ● Keep Well Oiled
 ● Operate Carefully ● Keep Nuts and Bolts Tight
EYERLY AIRCRAFT CO. Manufacturers SALEM, OREGON

WANTED
For Nelsonville Veterans of Foreign Wars Festival
 OCTOBER 12-16
 Concessions—Ball Games, Pitch-Till-You-Win, Popcorn, Blankets, Bingo.
 Shows that do not conflict.
HOWARD BROS.' SHOWS
 Ottawa, O., October 5-9; Nelsonville, O., October 11-16.

PLAYLAND AMUSEMENTS, INC.
 Wants for the Following Fairs:
 Taylor County Fair, Butler, Ga., Oct. 4th to 9th; Lions' Club Fall Festival, Cordele, Ga., Oct. 11 to 16; Ben Hill County Legion Fair, Fitzgerald, Ga., Oct. 18 to 23; Dodge County Legion Fair, Eastman, Ga., Oct. 25 to 30; Wilcox County Fair, Rochelle, Ga., Nov. 1 to 6; Legion Armistice Celebration, Ocilla, Ga., Nov. 8 to 13.
 WANT Tilt-a-Whirl, Octopus and Roll-o-Plane with or without transportation. Will place high-class Hawaiian Show, Pit Show, Fun House and Rodeo or Wild West. Will place Concessions of all kinds. All replies as per above route.

MUMMIFIED JAPANESE SOLDIER
 Life-size Mummified Japanese Nurse, life-size Japanese Shrunk Heads, native Shrunk Heads. Many other attractions. Send at once for our latest bulletin showing photos and descriptions of the world's best attractions. Our life-size attractions can't be beat. If you want to make yours this fall and winter with a store-show, sideshow, circus, carnival, window attractions, write now for latest bulletin. It's free. Address:
Tate's Curiosity Shop
 SAFFORD, ARIZONA

DURHAM COUNTY FAIR

DURHAM, N. C., WEEK OCTOBER 11

Johnson Field within walking distance for the city with about 60,000 Soldiers at this Air Base.

A REAL BIG FAIR IN A REAL BIG CITY

WANT—Roll-o-Plane and Fly-o-Plane to join immediately for our Fair Circuit ending Thanksgiving Week in North Carolina. Then a permanent location for the winter.

WANT—Two Girls for Posing Show. Must be young and attractive.

WANT—A few Carnival Skilled Workmen in all departments. Top salaries paid by the office. Looks now that we can give you work all winter.

CAN PLACE ALL LEGITIMATE MERCHANDISING CONCESSIONS AND EATING AND DRINKING STANDS AT ALL FAIRS.

WILSON COUNTY FAIR

WILSON, N. C., WEEK OF OCTOBER 18

The Wilson County Fair Assn., Doc Dunn, Secretary, has finished preparations to make this big fair the greatest that has ever been held in WILSON, THE BIGGEST TOBACCO MARKET IN THE WORLD.

All Address

CETLIN & WILSON SHOWS, INC.

PETERSBURG FAIR, PETERSBURG, VA., ALL THIS WEEK.

WANT WANT WANT WALLACE BROS.' SHOWS

FOR

MISSISSIPPI NEGRO STATE FAIR

JACKSON, MISS., OCTOBER 18 TO OCTOBER 23

Can place for this Fair and others to follow: Frozen Custard, Cook House, Grab Joints, Lead Gallery, Picture Machines, Jewelry, Scales, Cigarette Gallery, Ball Games, Fish Pond, Penny Pitches, Jingle Board, Bumper, Duck Pond, Country Store or any 10-Cent Stock Store. Concessions, Notice—This is your best Concession Spot in Mississippi. Want Kiddie Autos. No other Rides wanted. Want Merry-Go-Round Foreman, Chairplane Foreman; top salary; long season. Can use Ride Help of all kinds. Come on. Want Musicians, Performer for Minstrel Show, Help and Act for 10-in-1 Show, Ticket Sellers, Grinder, Workmen, Talker for Minstrel Show.

Four more County Fairs to follow. This week, Greenwood, Miss.
WALLACE BROS.' SHOWS.

WANT WANT WANT ORANGEBURG, S. C., COLORED FAIR WEEK OCT. 11TH

CONCESSIONS—Bingo, Pan, Rat, Darts, Bowling Alley, Photos, any Stock Concession. Ride Help, Octopus Foreman. Will book Spitfire (Al Wallace, wire), Fly-o-Plane, Tilt-a-Whirl. Shows with own equipment. Bishopville Fair, week Oct. 18th; Georgetown Exposition, week Oct. 25th; Walterboro Fair, week Nov. 1st. Conditions good. Best route in South Carolina.

CRESCENT AMUSEMENT CO. L. C. McHENRY, Manager
Manning, S. C., this week.

P.S.: One more High Free Act for Orangeburg.

LONE STAR SHOWS

CHARLESTOWN, IND., OCTOBER 4 TO 10

WANTED—WANTED—WANTED—10 Ct. Grind Concessions except Ball Games. No racket, "hicks" or chasers wanted. Can place Shows and Rides not conflicting with our transportation. Want Ride Help that drive semi and trucks. This show out all winter, going south from here. Fair Secretaries and Committees, have a few open dates in October and November in Arkansas. Address all mail to **DICK JACKSON** or **C. J. MILLER**, Concession Mgr.
P.S.: Pay your own wires.

WANTED WANTED WANTED HARRY BURKE SHOWS

Playing East Feliciana Parish Fair, Clinton, week of Oct. 6 to 9; then Baton Rouge, La., uptown location, Main and 19th Street, all winter. Will book all joints that work for stock. Walter Steinfeldt, get in touch with me.
HARRY BURKE, Mgr., Clinton, La., this week.

Ballyhoo Bros.' Circulating Expo

A Century of Profit Show

By STARR DE BELLE

Desert Falls, Costa Rica.

October 2, 1943.

Dear Editor:

This town is in a valley surrounded with precipices over which millions of gallons of water pass daily and empty into a river which runs above the surface for only 1,500 feet before going underground. Because of the falls and river, the town isn't on a desert, altho it is surrounded by one. The natives hold an annual water festival here, and never before has a midway played the date.

In booking the shows, the committee was willing, provided we had anything to contribute toward the festival. Agent Lem Trucklow then told of the many dare-devil water feats which our people had accomplished. Trucklow claimed that he was the first man ever to go over Niagara Falls in a barrel and that it was Pete Ballyhoo and not Steve Brodie who had leaped off the Brooklyn Bridge. When that info hit the committee they insisted that one or the other participate in the water events by repeating

their past performances. To cop the contract, Trucklow agreed to have the boss do a Brodie off the precipice as an extra added attraction. (This wouldn't be the first time that a general agent had made a guinea pig out of his boss to get a contract.)

Upon arrival in town, the boss was surprised to be greeted by the burg's mayor, a harmonica band and a lad carrying a banner which read, "Welcome to the Cascade Festival, You Super Dare-Devil!" The boss thought that the sign had something to do with water, remembering Trucklow's wire back to the show, asking everyone to take baths and wash their shirts. He soon learned why he was being honored when the committee told him about the wild leap he was to make.

Calling Trucklow to the office, the boss told him point blank that the leap was off. To square the auspices, Trucklow told them that the boss wouldn't leap unless Trucklow would agree to go over the falls in a barrel on the same night. But because the barrel wasn't mentioned in the contract, he said, the water acts were off. When the committee started to call our contract null and void, Manager Ballyhoo, who had done a net high dive in his younger days, agreed to go thru with the deal and declared that Agent Trucklow would do the barrel act, whether he wanted to or not. That night the boss had his workmen place a net five feet under water at the foot of a 70-foot precipice and he was ready for the big event. On Wednesday night Pete Ballyhoo (captain), wearing mustard colored tights, plunged from the precipice. He hit the net under the water and bounced into the air several times, which mystified the natives because they had never seen such reaction from water before.

After his 30th shot of rye, Trucklow allowed himself to be nailed into a barrel and 10 husky natives gave him a heave-over the falls into the swirling waters 70 feet below. No one saw the barrel or its contents come to the surface and by midnight had given up all hope of ever seeing him again. We listed him as missing in action. Please give his quick demise a mention in your columns.

P. S. While this was being written a rancher arrived on the lot and told the boss that he had seen a strange American, who acted as tho he was suffering from water on the brain, as he was chasing water mirages on the desert and was trying to book a showboat under the auspices of two shepherders. Save the demise space. Where there is life there is hope. **MAJOR PRIVILEGE.**

Endy-Prell

Lumberton, N. C. Week ended September 25. Location, Robeson County Fair. Business, good. Weather, good.

Another good week was chalked up on the Southern tour, which has been a winner. Monday night's opening was lost to rain. Tuesday, Children's Day, proved a tremendous draw. Schools closed at noon thru the energetic efforts of H. E. Stahler, promoter, who handled the advance arrangements. Weather was cool remainder of week, but big night business prevailed. Afternoon attendance, however, was almost nil. Saturday's Kids' Party was sponsored by *The Evening Robesonian* to big attendance, and shows also registered a surprise Saturday night, something unusual for this town. Tom P. Jimison, columnist on *The Robesonian*, visited several nights during the week and gave the midway plenty of space in his column. Jethro B. Almond, vet showman and former circus owner, who has operated shows for over 50 years in this area, was a recent visitor. Paul Prell and not Samuel E. Prell as was reported last week, joined with several concessions. Col. J. I. Palmer, president Great Radford (Va.) Fair, visited during the week. Abe Prell celebrated his 28th birthday and received numerous gifts from the personnel. Enoch Tetlaz has the sound truck; Tom Pinchback is foreman of the Whip, and Ben Sheak is in a like capacity at the Rolloplane. Abe Wolf's Monkey Speedway had a big week. Whitey Hewitt is chief electrician. Gertrude Miller's *Chez Patee Follies* got top money here. **WALTER D. NEALAND.**

St. Louis

ST. LOUIS, Oct. 2.—Fidler United Shows are playing at North Broadway, with Maryland Shows playing 22d and Franklin avenues. Cool weather all week hurt business to some extent. International Congress of Oddities continues to pack them in at 25 and 44-cent admissions. Sam Solomon, co-owner of Rubin & Cherry Exposition, visited *The Billboard* office Monday while en route to Caruthersville, Mo., to look after the enlargement of winter quarters there. Shows have had a big season and business opened big at Oklahoma State Fair, Solomon said. Lew Dufour spent several days in town this week, arranging for a showing of his picture *Ravaged Earth*.

Joe Sorenson, who operated the Hollywood Museum here in August, left for Little Rock, Ark., Friday of this week, where he plans to open his unit. George Mitchell with Barnes-Caruthers, Edna Deal-Ray Shute Theatrical Exchange and the Sidney Belmont Fair Booking office prior to his enlistment two years ago, visited *The Billboard* office Wednesday while en route to Mount Vernon, Ill., from Springfield, Mo., where he got an honorary disability discharge the day previous. Mitchell served for 19 months in the South Pacific and on Guadalcanal. Rex Howe left Wednesday after closing Sylvan Beach Amusement Park here two weeks ago and will play a string of Southern Fairs with his cookhouse and grab stand. Chester I. (Heavy) Levin, of Midwest Merchandise Company, Kansas City, Mo., spent several days here this week on a buying expedition.

Sunny Bernet, of Globe Poster Corporation, is here and planning to make an extended trip thru the South. E. L. Winrod, of World of Mirth Shows, visited *The Billboard* Thursday after motoring up from Piggott, Ark., to get concession supplies. J. C. (Tommy) Thomas, general agent Rubin & Cherry Exposition, spent several hours in the city, en route from Chicago to Oklahoma City. Danny LaRouech, former cookhouse operator, spent several days visiting local friends after a visit to his home in Massena, N. Y. He was en route back to New Orleans, where he has been in business for the past year. His son, Danny Jr., was home on an army furlough, which was the occasion for the elder LaRouech's trip home. James P. Murphy, past season agent of Penn Premier Shows, visited Tuesday. He came in from the East, reporting a splendid season for the shows, which closed two weeks ago.

Elmer Vosburgh, who has been putting on Victory Shows and promotions thru Southeast Missouri, entered Veterans' Hospital, Marion, Ill., last week for a check-up. Prince Buddha returned to his home here this week after being with Pete Kortess's Side Show on the Conklin's Shows all season. Sid Sidenberg spent several days here, reporting good business with his jewelry concession at the fairs in the Middle West. William Ping, ride owner, came in for several days on a business mission. He left for his home in Los Angeles after having a successful season at Playland Park, Tulsa, Okla., with his rides. L. S. (Larry) Rohter is visiting friends here.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Oct. 2.—A further addition to membership came with acceptance of an application from Paul J. Mattie Amusement Rides, Phoenix, N. Y., bringing the total to 84. This year there have been received 21 applications, a new record.

Standings in the personnel membership race are again reshuffled. Within the last few days there have been received 100 additional personnel membership applications from F. E. Gooding Amusement Company. With previous memberships on file, these give the Gooding shows a total of 103 and put them in second place, just edging out Cetlin & Wilson Shows with 102. First place is still held by James E. Strates Shows. Owing to circumstances over which we had no control, we were obliged to cancel a planned visitation to World of Mirth Shows at Allentown (Pa.) Fair. This would have been the final visit for the season.

Numerous inquiries have come as to time and place of the annual meetings. So that there may be no misunderstanding, we have received official word of the selection of the Sherman Hotel, Chicago, as the meeting place of the IAFE, starting November 29 and, accordingly, the ACA annual meeting will begin at the same time and place.

We are hopeful that Congress will enact the 1943 Revenue Act early enough so that it may be discussed at the coming annual meeting. In the expectation that the association will set up a committee at the 1943 meeting to study post-war planning, we have secured from the United States Commerce Department a large amount of information on the subject that will be available.

War Man-Power Commission has furnished detailed regulations relating to essential industries. ODT has asked the co-operation of the membership in expediting unloading of railroad cars hired from carriers so as to speed other deliveries in aid of the war effort. It is a joint request by ODT, Interstate Commerce Commission, National Association of Shippers Advisory Boards and Association of American Railroads.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER
(Communications to 25-27 Opera Place, Cincinnati 1, O.)

Charlotte Fete Bill Is All Set

CHARLOTTE, N. C., Oct. 2.—At Charlotte's war substitute for its annual Southern States Fair, the VFW Victory Festival Week to be held on the site of the canceled exposition, a patriotic theme will dominate the exhibit phase of the event, with participants including virtually all the war agencies and non-competitive 4-H Club round-up portraying activities of North Carolina farm boys and girls in the food production effort.

VFW officials said today that arrangements have been completed for active co-operation with a State-wide WAC recruiting drive and the new salvage campaign which got under way October 1.

Three afternoons of harness horse racing will be under supervision of C. A. Hopkins, Petersburg, Va., speed official, who reports a heavy field of entries. Bill Gallon, Charlotte-owned Hambletonian winner, and other horses in Horace M. Johnston's stable, are probable starters.

Jack Kochman's Cavalcade of Thrills, a war-gear auto thrill show, is slated to open and close the event on Tuesday and Saturday afternoons.

Nightly grandstand show is George A. Hamid's 1943 Victory Revue, starring the Roxyettes and augmented by circus and aerial acts. Max Linderman's World of Mirth Shows will supply midway features, including Terrell Jacob's wild animal circus.

Festival will open with support of a heavy exploitation campaign. Newspapers, radio and billboard advertising has been extensive, blanketing a 75-mile area in all directions from Charlotte.

Augusta Signs Hipp Thrill Circus Acts

AUGUSTA, Ga., Oct. 2.—Plans for this city's first Hippodrome Thrill Circus in Municipal Auditorium, under Lions' Club auspices, are nearing completion. Sixteen Parent-Teacher associations and five civic and county organizations are co-operating in the advance ticket sale, and current indications point to a large turnout. Various nights will get the benefit of designation, directors said.

Advance promotional work is under direction of Edwin N. Williams, and acts under contract include the Conley Riding Troupe, Bonta and Phillip, Great Fussner, Snyder's Bears, Sherman Brothers, Wilson Duo, the Kregors and Diana and Gordon. Officials said 18 acts will be presented in two rings. Committee is using a "Buy an Extra Ticket for a Serviceman" slogan.

Windsor Ox-Pull Is Winner

WINDSOR, N. S., Oct. 2.—With nine communities of Kings County as sponsors, Ox-Pull Celebration here for the benefit of the merchant marine service proved successful. Festival was held for one day, with only oxen eligible for the contests in hauling. Event grossed \$2,000, with the net reaching \$1,500. Festival was incepted three years ago, and bingo and other concessions made up the midway.

CAPT. DUNCAN FARLIE, one-legged high diver, was the free attraction at the carnival sponsored by Veterans of Foreign Wars Post September 24-October 2. Event drew good crowds, with profits going to relief fund for vet's widows and children.

Former Troupers in Click Performance At Ala. Shipyards

MOBILE, Ala., Oct. 2.—Former show-folk, currently employed in the Alabama Drydock and Shipbuilding Yards here, presented their Addseo Revue at Hartwell Field September 26, with attendance estimated at 6,000. Show, offered as a morale builder for shipyards employees, was directed by C. A. Castlereigh, former carnival trouper, and Tom Gorke, Madison Square Garden attache and concessionaire, was emcee.

Act line-up included Tom and Betty Forrest, high act; Jess Murphy, formerly with Ringling-Barnum Circus, and Gene Williams, clowns; Legs Miller, dancer; Hawaiian Dancers, Gene Relling, Henrietta Gurganus, Louise Hill, Betty Jo Little, and Clare Bollg, under direction of Mrs. D. Bolig; Mazie McDonald, the Cazalas Sisters, Al and Ruth Vespazani, Lillian Kyser and Bill Lagman's Addseo Band.

F. B. Spencer, vice-president and general manager of the company, delivered a Third War Loan Bond sales talk.

SENSATIONAL MARION
Presenting THE BREAKAWAY POLE!
JUST A SLIP OF A GIRL WITH COLOSSAL NERVE
Representative CHARLES ZEMATER
54 WEST RANDOLPH CHICAGO

FOR SALE

20 Revco Ice Cream Cup Venders, ideal for Frozen Foods, storage capacity over three cubic feet. \$100.00 each F. O. B. Pittsburgh, Pa.

Automatic Products Co.

5424 Centre Ave. Pittsburgh, Pa.

BOB BURKSHIRE

WANTS to hear from four-piece Orchestra, Piano, Cornet, Saxophone, Trap Drummer, year-around proposition. Six nights weekly. Write lowest prices.

P.S.: Maurice Weiss, have Rat or Pan Game opening. Dick Harris, write.
BOB BURKSHIRE
1401 Gurnee Avenue Anniston, Ala.

Advertising in the Billboard since 1905

ROLL FOLDED TICKETS

DAY & NIGHT SERVICE
SHIPMENT WITHIN 24 HOURS WHEN REQUESTED

- ★ Absolute Accuracy
- ★ Dependable Delivery
- ★ Finest Workmanship
- ★ Best of Materials
- ★ Perfect Packing
- ★ \$50,000.00 Bonded Guarantee

CASH WITH ORDER PRICES - SPECIALLY PRINTED - SIZE 1x2

10,000.. \$7.15	50,000.. \$13.75	90,000.. \$20.35	250,000.. \$46.75
20,000.. 8.80	60,000.. 15.40	100,000.. 22.00	300,000.. 55.00
30,000.. 10.45	70,000.. 17.05	150,000.. 30.25	500,000.. 88.00
40,000.. 12.10	80,000.. 18.70	200,000.. 38.50	1,000,000.. 170.50

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS
2000 PER ROLL

1 ROLL.....@.....75c
5 ROLLS.....@.....60c
10 ROLLS.....@.....50c

WELDON, WILLIAMS & LICK
FORT SMITH, ARK.
TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 900,000 HAS BEEN REACHED.

WILL PAY CASH

For late model Octopus and Transportation.

Playland Amusements, Inc.

As Per Route.

WILL PAY CASH

FOR SUPER ROLL-O-PLANE RIDE. MUST BE IN GOOD CONDITION AND PRICED RIGHT. Address:

F. E. GOODING AMUSEMENT CO.

1300 Norton Avenue Columbus 8, Ohio

FOR SALE

COMPLETE PENNY ARCADE WITH JUKE BOX; 85 MACHINES AND 25 ASSORTED NICKEL AND PENNY SLOTS.

STEVE LA GROU

DEAUVILLE HOTEL AUBURN, N. Y.

WANT TO BUY

DUAL LOOP-O-PLANE

Must be in good condition, complete with Ticket Box, Fence and Light Stringers. Must have good Motor. With or without truck. Give full details. Must be cheap for cash.

MICHAEL STARK

2434 Broadway Fort Wayne, Ind.

READING'S SHOWS

Want 10¢ Stock Concessions, Eating Stands, Lead Gallery, Photo, American Palmistry, Custard, Candy Apples, Snow Balls, Grind Shows, have tops; Fat, Side Show, Midget, Snakes, Freak, Geek, Lexington, Tenn., this week, in the Fair Grounds. ½ block from square. First show in 3 years. Plenty of money. Brownsville, Tenn. Colored Fair to follow in the heart of the Cotton Belt. All address or come on to Lexington, Tenn. W. J. WILLIAMS, Mgr.

WANT TO BUY

FOR CASH

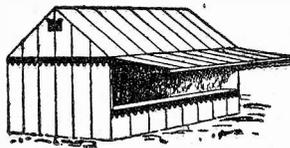
Small Two-Abreast Merry-Go-Round, also two twenty-four foot Trailers. Please state all in first letter. All replies to

HARRY J. KAHN

125 Franklin St. SPRINGFIELD, MASS.

CONCESSION TENTS

BALL GAME HOODS-GRAB JOINTS-FLYS



ANCHOR QUALITY CARNIVAL TENTS

ARE NOW AVAILABLE TO YOU WITHOUT PRIORITY

KHAKI GREEN OR BLUE CANVAS

IMMEDIATE DELIVERY, OR MAKE NOW AND HOLD 'TILL SPRING—

ANCHOR SUPPLY CO.

Evansville, Ind.

WANT FOR NO. 2 SIDE SHOW

With BECKMANN AND GERETY SHOW

SHREVEPORT, LA., OCT. 23 TO NOV. 1ST
Front Man, Side Show Acts, Daily Acts and Ticket Sellers. Also a good Man to break in a 1 ½-year-old Chimpanzee. Address: HENNIERS BROS.' SHOWS, Spartanburg, S. C., till Oct. 9; Biloxi, Miss., till Oct. 18; then Shreveport, La., care BECKMANN & GERETY SHOW.

PETER KORTES

VICTORY FAIR AND JUBILEE

NOV. 8-17TH, CHARLESTON, S. C.

WANT Spitfire, Rocket, Fly-o-Plane, Tilt, Roll-o-Plane, Kid Rides. All Shows with own outfits. Sales, Catering and Stock Stores OPEN (no Grift). Sensational Free Acts and Girls for Revue, answer. Big boom spot here. Those joining now will get preference for above date. Playing here now on another lot.

LIBERTY UNITED SHOWS

BOX 778, CHARLESTON, S. C.

Buy More War Bonds NOW!

LATE DATES PULLERS

Cleveland Top Is Given Packs Thriller at Bow

CLEVELAND, Oct. 2.—Despite bad weather a crowd estimated at about 40,000 by Stadium officials saw the opening performance (night) of the International Thrill Circus at the Stadium here September 25. Sponsored by the Firemen's Relief and Pension Fund, the show attracted the largest crowd at any circus ever held in Cleveland, said Robert Brickman, one of the promoters. The show is being presented thru October 3 by Thomas N. Packs, St. Louis; Robert Brickman, Cleveland, and the local firemen. Ernie Young, of Barnes-Carruthers, is arena director. A large part of the opening night's crowd represented families of the Thompson Aircraft Products Company, which had purchased a block of 50,000 tickets.

Ken Maynard and Egle Zacchini drew most of the applause. She is shot out of a cannon by her father. Among aerial stars are the Great LeRoy, high wire; Miss Marion, high act, and a girl who dove into a flaming tank. Marguerite Pentis presented a slide for life. Other acts: Monsieur Mouton, balancing; Will Houp's elephants; Ernie Wiswell's Funny Ford, a half dozen horse acts and many clowns, including Doc Candler. Performance is climaxed with a fireworks display. There are three stages and a ring set-up, but some acts work more or less off stage.

On September 26 about 15,000 attended in the afternoon, but the audience Sunday night was disappointing, being perhaps 4,000.

Prices were scaled at 55 cents general admission; reserved seats, \$1.10 and \$1.55 with tax paid.

RB Ups Takes In Youngstown

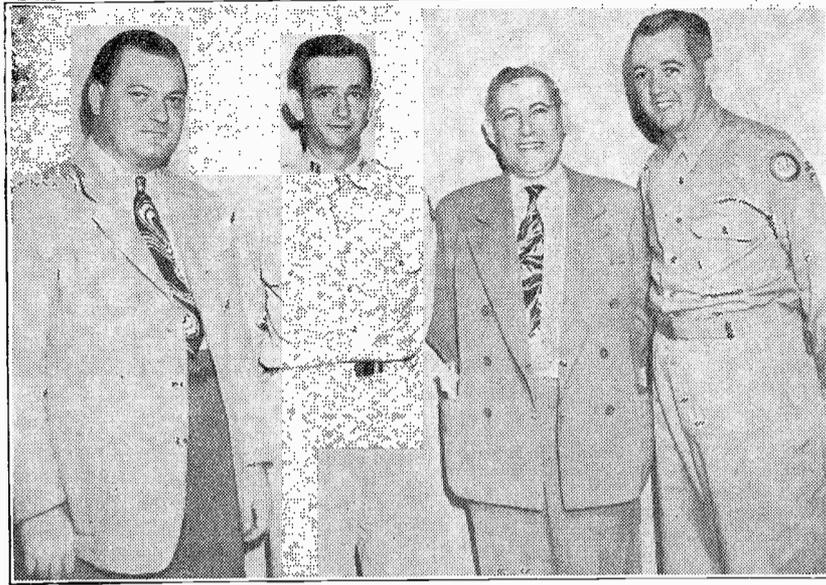
YOUNGSTOWN, O., Oct. 2.—The Ringling circus, here September 24-25, was only a little late for the Friday matinee which was fair, with night about the average for this city. Saturday was cold, temperature in the 50s at night, but a near-capacity house was on hand. All told, Youngstown business was better two days than the usual one-day stand, executives of the shows stated. *Youngstown Vindicator* was liberal with space, using a full page of pictures in the roto (See RB BOOSTS AVERAGE on page 56)

Big Night House for Hunt

MIDDLETON, Del., Oct. 2.—Hunt Bros.' Circus, here September 27, had a fair matinee and big night, spectators sitting on the ground. Nearly all remained for the concert. Big top has three middle pieces and two rings.

Biggest Show for Buddy

CINCINNATI, Oct. 2.—Henry Ringling (Buddy) North, a lieutenant in the navy, came in for much publicity last week in AP dispatches, date-lined Capri, under the by-line of Don Whitehead. It was stated that he had rescued Tito Zaniboni from the island of Ponza, 60 miles north of Capri, where he had been held prisoner because of his attempt on the life of Mussolini in 1926. North took him, his daughter and the Duke of Camerini from Ponza to Capri by boat, thus saving three of Italy's most bitter anti-Fascists. North was reported to be the first American on the island of Ponza. He was quoted as saying that "things move too fast over here to worry about a circus."



AT THE OPENING of Polack Bros.' Shrine Circus in El Paso, Tex., night of September 20, Irv J. Polack entertained Battery A, 513th Battalion, from Fort Bliss as his guests. Left to right: Jimmy Rison, promotional director for the El Paso date; Capt. Clarence Martin, commanding officer of the battery; Polack and Pvt. Al Sweeney, former press agent for the show. Last named is now stationed at Fort Bliss with the Anti-Aircraft Artillery and was assigned to handle the promotion for the movie. "This is the Army," which opened in El Paso October 1.

Memphis Is Great For Beatty-Wallace

MEMPHIS, Oct. 2.—Clyde Beatty-Wallace Bros.' Circus had three big days here September 16-18. There were sellouts at night and near capacity at all but opening matinee. An extra performance was given Saturday.

On Friday from 11 a.m. to 12:30 p.m., thru co-operation of Joe Simon, chairman of the Film Industries Bond Drive, and assistant, Arthur Grooms, Clyde Beatty, Bill Tumber, Charles Arley, Albert Fleet; several clowns headed by Jack Kennedy, tumbling act; the chimps, Mickey and Minnie, and two elephant (See BW BIG IN MEMPHIS on page 56)

Arthur Bros. Make Changes

WATSONVILLE, Calif., Oct. 2.—Arthur Bros.' business at San Rafael was light at matinee but fair at night. George De Silva took over duties of producing clown here. Twelve are now in clown alley. Blucky Yocum, who joined in Marshfield, is scoring with his chair walkaround gag. Shirley Temple, elephant, recently bought by Manager Martin E. Arthur, has been added to big elephant act working center ring. Mr. and Mrs. Si Otis, who visited in San Rafael, were on the way home after the Russell closing. Plans are under way for a new spec next season. Laura Anderson and her partners, Mr. and Mrs. Frank Ellis, have been going big with their concessions. Dime Wilson has taken over Louis Velarde's job as boss canvasman. Johnnie Hobbs has returned from a vacation. Eleanor Velarde has gone to her home in Los Angeles.

Antes Playing Dates With Russell Acts

LAS VEGAS, N. M., Oct. 2.—Bill Antes, who was press agent for Russell Bros.' Circus, is playing fair and park dates and theaters with his Victory Variety Circus. He has several acts that were with the Russell show. At ball parks and outdoor shows he also uses Jorgen M. Christiansen's Great Dane act and his high-school Palimeno, Stunburst. His program includes Walter Jennier's seal, Buddy; Bagdad, performing camel; the Duttons, equestrian act; Madame Marie and Pals (dog and pony revue); Basset and Bailey, equilibrist; Koko and Loko, clowns; Miss Aerialta, aerialist.

Show first played the State Fair Park, Pueblo, Colo., two days to good business, then here, playing the Fox Coronado Theater. It left here September 30 for Albuquerque, N. M., to play at the State Fair, nights of October 2 and 3.

Antes is doing the booking, promotion work, managing and playing the calloffe. His wife is handling tickets and box office.

Davenport Returns to Show

JOPLIN, Mo., Oct. 2.—Dailey Bros.' Circus was caught in Lebanon, Mo., by Paul F. Van Pool, of this city. He states that Owner Ben Davenport had returned, although he still had his injury sustained in pushing on a heavily loaded truck that had broken down on a highway. Davenport, who bought a five-gaited horse in Mexico, Mo., plans to obtain four more elephants to build his herd up to 10. Closing date will be December 15.

Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Cow Brand, N. M.,
October 2, 1943.

Dear Editor:

Since the Wild West Show bug hit our owners there has been no end to their activities. We have really gone Western (not the guitar strumming type). The three co-owners of the show have rigged themselves out with cowboy regalia, have started walking bowlegged and drawl, "P-o-d-n-e-r" when addressing a workman. Manager Upp has even asked his entire personnel to call him Chaparral Mike, and he is now a self-styled chief of cowboys. Last Monday

at Prickly Pear, N. M., the bosses found an old stagecoach stored in a livery stable. Learning that it still had its original leather springs, they purchased it along with a six-mule hitch.

The lettering on the side of the coach, "El Paso-Las Vegas Stage Line," was still plain enough to be read from a distance and after a little polishing it showed up well. The bosses decided to make it their private office and had the company's valuables transferred from the office safe to the old Wells-Fargo iron box that came with the coach. While (See WON, HORSE & UPP on page 56)

Campbell Car's Printing Press

By MIKE T. CLARK

SANTA CLAUS, Ind.—I was very much entertained by the Frank (Doc) Stewart story on Campbell Bros.' Circus in *The Billboard* of September 18. How many readers recall this circus as the "Fairbury" Bros.' Circus? Many of the sawdust fraternity, in the days when this well-known circus rode the rails, used this title as a tribute to the home of the circus—Fairbury, Neb. I met up with the circus many a time and knew several who tramped with it each season, it being a sort of a family organization.

How well I recall the advance car as having had a printing press on it. Just how many advance cars it had I do not know. The car I have reference to was the No. 1 car and was right on the heels of the contracting agent, so much so that they had no time to order dates and so they printed a one-sheet that carried the name of the exhibition stand on it. As I recall it, the press would handle only a half-sheet, it being necessary to fold the sheet after the first run and then print the other half. Following this car came a brigade or a car with larger dates and they went over the first set of dates, a lot of them being used on the first billing and in such a way as to form the space of four-sheet and eight-sheet dates. When I met this car the manager was a fellow I met a few years ago in the dramatic show line.

Water-Tank Fireman

Who can tell about the boxcar that caught fire at Pawnee, Neb., on the first run of the circus for the season. It had just left Fairbury when a torch or a (See Old Campbell Car on page 56)

Cole in 10-Day Run at Los Angeles

LOS ANGELES, Oct. 2.—Cole Bros.' Circus opened here at Washington and Hill Friday afternoon for a 10-day run after playing a night and a matinee and night Wednesday and Thursday in nearby Glendale. Show gets in two Sundays and moves to West Los Angeles for an October 11 date. Circus came to Glendale from Bakersfield, about 120 miles over the mountains, and passed up the first day's matinee in order to be set for the evening show.

Advertising car has been in the city for a few days and will remain here until October 7. Buck Waltrip has been handling *The Times* and *Herald-Express*; Ora Parks, *The Examiner* and *Daily News*, and Jack Grimes the radio stations. C. Foster Bell has been in charge of publicity in outlying towns. Verne Williams has the city well papered.

Show recently added a pair of kan- (See COLE 10 DAYS IN LOS on page 56)

Gainesville Shops Opened

GAINESVILLE, Tex., Oct. 2.—Shops of Gainesville Community Circus, closed since the spring of 1942, were reopened September 15 under supervision of Paul McGehee, boss canvasman. Repair of canvas and seats is in progress, in preparation for winter rentals for livestock auctions and other gatherings. Mr. and Mrs. A. Morton Smith recently spent several days in San Antonio, being guests in the home of Col. C. G. Sturtevant, circus historian. The Smiths enjoyed looking over the vast collection of circus historical information Colonel Sturtevant has gathered in the past 20 years. Frank Ketrow was here recently ahead of a whale show unit coming into Texas after playing in Oklahoma.

Mexican Clowns in Parks

MEXICO CITY, Oct. 2.—There has been a dearth of big league circuses and carnivals in Mexico this year. However, the park clown goes on. In all parks in major cities they make their appearances on holidays and week-ends. They rope off a circle about 30 feet in diameter and usually work in pairs or fours. While one or two clowns go thru their stunts, one does the ballyhooing and another collects coins from the crowds. Some of them are topnotchers, having worked in circuses and as acros on stages.



With the Circus Fans

By THE RINGMASTER
CFA

President: FRANK H. HARTLESS, 2930 W. Lake St., Chicago
Secretary: W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.
(Conducted by WALTER HOENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., Oct. 2.—Sgt. Robert C. Zimmerman, who received a disability discharge from the army after two years of service, has returned to his former position as assistant secretary of state in Madison, Wis.

During the severe storm in Houston several weeks ago Frank Walter's quarters were severely damaged, one wagon barn being destroyed and another badly damaged. Three days before the storm Walter had moved the wagons outside for pic taking for a magazine article, so they escaped with minor damage.

CFA's Bonnie and Don Bloxham are located at Colorado Springs, Colo., he being with the armed forces in near-by Peterson Army Air Field.

Col. and Mrs. C. G. Sturtevant, San Antonio, attended services at Texas A. & M. College when their son received his degree of Doctor of Veterinary Medicine.

During the Ringling engagement in Akron Winnie and Tom Gregory visited with Ella and Fred Bradna, Pat Valdo, Mrs. Ernest Clarke and daughter, Erhestine; Nellie Donegan, Marjorie Nelson, Felix Adler, Emmett Kelley and Phil Fein.

CFA F. E. Loxley, Cranston, R. I., caught the Vanditto Shows with The Great Knoll, high-ladder performer, week of September 20 at Pawtucket. He also saw the Cranston Fair week of September 26 at the stadium with Capt. Roman Proske and his tigers.

Fred Work entertained at dinner at his home on second day of Ringling engagement in Akron for Mr. and Mrs. Fred Bradna, Felix Adler, Emmett Kelley and Mr. and Mrs. Tom Gregory.

Attorney W. L. Jackman was elected president of the Wallenda Tent of the CFA at a get-together of fans at the White Tops, home of Attorney and Mrs. Sverre O Braathen, Madison, Wis. Robert Zimmerman was elected vice-president. Mrs. Hazel Ott is secretary; Lisle Schroeder, treasurer; Dean Thomas Stoughton, director; Braathen, historian, and Sterling Sorensen and William Doudna, press agents. The tent sent letters of sympathy to Frank Shepard, RB aerialist, who was injured, and Ann Burak, performer, ill at a Colorado Springs (Colo.) hospital. Colored films and slides taken by fans on circus lots were also shown. Those attending were Mrs. Robert Zimmerman, Mrs. Dean Thomas, Mr. and Mrs. Claude N. Maurer, Mr. and Mrs. Rufus Wells, Professor and Mrs. Frank Thayer, Corp. Harry Alexander, Norma Powell, Mr. and Mrs. Hugo Herring, Edwin Barlow; Mr. and Mrs. Edward Fuhrmann and Dr. S. J. Francols, New Glarus.



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Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

OCTOBER'S going.

TOM MURRAY finished his billing season with Hunt Bros.' Circus September 23.

JOE DALY, who was equestrian director of Gilbert Bros.' Circus, is now announcing at rodeos.

HELEN BILLETTI writes she has given up show business for the duration and is working in an ordnance plant in Chicago.

LIKE O' Uncle Ned, we'll soon be hanging up the shovel and the hoe.

REYNOLDS AND DONEGAN, of skating-act note on the Ringling circus, visited Mr. and Mrs. George W. Smith, of Smith's rinks in Columbus, O., when the show was there.

EDDIE (BUMPS) MINETTI, injured recently in Madison, Wis., while doing his table-rock, is still in Madison General Hospital (Room 202) and would like to hear from friends.

POLACK Bros.' Circus will be presented at Will Rogers' Memorial Coliseum, Fort Worth, October 15 to 23, by Mosiah Shrine Temple. Proceeds will go to the Shrine activities fund.

JAMES VANNAN JR., partner of Harry Partridge in a Scotch act with Cole Bros.' Circus in 1939, who is a machinist's mate, second class, was rescued when his ship went down in the Southwest Pacific.

NEIGHBORHOOD kids have unconditionally quit the war of putting up tops and have returned to school.

ATTENDING the Cole show in Oakland, Calif., was Prof. John A. Jackson, San Francisco, who visited with Bill Curtis and N. S. Chatfield, with the show, and James V. Chloupek, CFA.

CECIL EDDINGTON, clown, will open shortly at Gimbel's department store in Milwaukee for his fifth year. Will Hill and his animals also will play the store.

FRANK J. FRINK, old-time agent for rail shows, and Herbert A. Douglas visited with James M. Cole and Bud E. Anderson when Cole's circus was at Elkton, Md. Hunt's Circus was there four days later.

SIKESTON, Mo., has two circuses this week—Dailey Bros., October 4, and Mills Bros., auspices American Legion Post, October 9. Doc Decker carded that with good crops and money plentiful, both should do business.

DESPITE protests by the younger set, old-timers still cling to the idea that it never paid to educate the Johnny-Come-Lately.

VISITING the Cole show in Oakland, Calif., September 16-19, Donald Marcks snapped many pictures in the back yard and other spots on the lot. Business was reported good, with best houses on Saturday and Sunday.

ROLAND BUTLER, general press representative of the Ringling circus, made the Cincinnati engagement, October 2 and 3. In a call at *The Billboard* offices last Friday he stated that Mansfield was one of the big days for the show in Ohio, also Columbus.

CIRCUS folk should pity those who live in another world and therefore can't appreciate the rarity of days in early May, June and middle October.

INCLUDED in the program of Polack Bros.' Shrine Circus in El Paso, Tex., week of September 20 were Eric Philmore, juggler; Eddie Polo, Hollywood stunt man; Black Brothers, comedy boxing act; Mac McDonald, elephant act; Ed Raymond, Jack Klippel, Dennis Stevens and Frank Prevost, clowns.

A WAR BOND section will be roped off in Philadelphia Arena October 7 for opening performance of the Hamid-Morton Circus, coming in for a week stand, auspices of Shriners. A buyer of a bond of any denomination will get a free ticket to the opening, a tie-up being made with Snellenburg's department

store for distribution of tickets to bond buyers.

REMEMBER the early-day overland show owners who had only straight, hard seats built on their wagons because a spring-seat looked too much like farm-wagon equipment?

Dressing Room Gossip

RINGLING - BARNUM—After Frank Shepard's accident in Akron, his popularity was proved by the numerous blood donors, as mentioned last week, but that isn't all. He is well liked by more than just the dressing room. Contributions were asked by Johnny Trippe and the show was represented thruout. Latest report is that he will be back on his trap again before long. In Akron, Fred Work, circus enthusiast, entertained Mr. and Mrs. Fred Bradna, Felix Adler and Emmett Kelley, of the show; Mr. and Mrs. Tom Gregory and Frank Hultquist with cocktails and a home-cooked dinner at their estate, "Journey's End." Work surprised his guests with a classic on a pipe organ, which is installed in his lounge room. Also in Akron, Harry Henton, formerly of the Hagenbeck-Wallace advance car, and Mrs. Henton (See *Dressing Room Gossip* on page 43)

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

SGT. JOHNNY V. YANCHER, formerly with the Billetti and Blondin-Rellims troupes, is in Sicily. His number is 35011740 and his address is A.P.O. No. 1, care Postmaster, New York, N. Y.

CORP. HERMAN WELLS, of Wells Brothers' bar act, is in chemical warfare service, Camp Sibert, Ala. Act, which was with Cole Bros.' Circus in 1936, had since then played fairs. Wells, while in Cincinnati September 29, visited *The Billboard* offices.

PVT. WILLIAM KOURMPATES, high aerial balancer formerly with the Three Barretts, who has been in service two and one-half years, is still in Iceland. His address is A.P.O., No. 612, care Postmaster, New York, N. Y. Corp. Martin A. Barrett, aerialist, who was with the paratroopers until he was injured is stationed at Harvin Islands. Pvt. Peter Kourmpates, formerly with the Barretts, is at Camp Niantic, Conn., with the military police.



EDWARD HEBELER, professionally known as Eddie Billetti, manager of the Billetti Troupe of high-wire performers, is in the Seabees Naval Construction unit. He is scheduled to go overseas.

THE CORRAL

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

DEATH of Col. William T. Johnson in San Antonio September 25 marked the passing of one of the most outstanding rodeo promoters and cattlemen in the country. His passing also recalls that the genial rodeo impresario was scornful of the Spanish pronunciation, ro-day-o, and while he liked real cowboy ballads he made no secret of his dislike of cowboy crooners. Johnson formed a rodeo in San Antonio in 1928 for the American Legion convention there and for nine years it was considered one of the country's outstanding cowboy shows. Initial performance in San Antonio flopped, however, and cost him \$43,000. He took the show to New York to recoup and once there quickly earned back his original losses and made a deal with Madison Square Garden whereby he received a flat sum of \$75,000 for four shows a year, with the Garden putting up the prizes. When he sold the rodeo in 1937 to Everett Colborn, of Blackfoot, Ida., his arena director, for \$150,000, the show included 600 head of horses and cattle and had a staff of 125 employees. His survivors are his widow; a son, William Jr., in the Army Air Forces, and a brother, J. F. Johnson.

STANDINGS in the race for the Rodeo Association of America grand champion cowboy crown for 1943, as announced September 1 by R. S. McCarger, secretary, follow: Ken Roberts, 1,283; Louis Brooks, 1,278; Bill Linderman, 1,266; Dick Griffith, 1,252; Homer Pettigrew, 1,220; Gerald Roberts, 1,191; Bud Linderman, 1,157; John Tubbs, 1,138; Bill McMacken, 1,097; Mitch Owens, 998; Clyde Burk, 761; Wag Blessing, 717; Smokey Snyder, 686; Vic Schwarz, 671; Bob Estes, 649; Toots Mansfield, 634; Hank Mills, 620; Bill Iler, 571; Urban Doan, 557; Paul Gould, 550; Eddie Curtis, 521; Glen Tyler, 516; George Mills, 508; Jack Favor, 493; Leonard Block, 488; Jim Whiteman, 488; Chuck Sheppard, 469; Bill Hancock, 465; Dub Phillips, 458; Turk Greenough, 452; Jiggs Burk, 445; Vern Castro, 421; Fred Badsky, 421.

Bronk Riding—Louis Brooks, 870; Bill Linderman, 857; Bill McMackin, 760; Vic Schwarz, 671.

Bull or Steer Riding—Ken Roberts, 930; Dick Griffith, 694; Smokey Snyder, 477; Gerald Roberts, 456. Bareback Riding—

(See *CORRAL* on page 43)

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RECEIPTS CONTINUE UPSWING

Hutchinson's Victory-Tuned Presentation Winner Despite Polio and Weather Handicaps

HUTCHINSON, Kan., Oct. 2.—Plugging its livestock, educational and Victory theme aspects, Kansas State Fair, September 19-24, proved a decided success, altho attendance at this year's annual was off some 15 per cent from the 1942 high of 225,000. S. M. Mitchell, secretary, and fair board members announced today. Officials said, however, that Rubin & Cherry Exposition on the midway created another all-time gross record, with Carl J. Sedlmayr, shows' general manager, setting the total count at \$23,560.78 as compared with last year's midway mark of \$17,461.47.

Attendance at the night grandstand show, which featured Barnes-Carruthers State Fair Revue of 1943, *Let Freedom Ring* was up to par every night excepting the opening, when cold weather hampered the draw. Fair officials pointed out that the annual was an unusual success in view of the fact that operations were hampered on three days by bad weather and the polio epidemic which has been exceptionally severe here and in near-by communities.

Annual opened Sunday to a drizzling rain and in the afternoon and night the weather turned cold. On Wednesday, after the fair experienced one of the largest crowds of the week, a high wind-storm developed about 6 p.m., causing a

virtual shutdown of the shows and rides on the midway. Night show, however, proceeded with little interruption, altho a crew of about 50 was required to keep attractions in position. High wind prevented the Berosini Troupe and the Great Jansley from presenting their acts, however.

About 6 a.m. Thursday a heavy rain fell, causing a postponement of the harness and running race programs. Biggest handicap encountered during the run was the polio epidemic which almost killed the School Day activities on Monday and caused the cancellation of about 20 high-school band concerts scheduled for various days of the annual. An outstanding feature this year was the livestock displays and the educational features stressed in connection with them. A total of 237 head of dairy animals and a like number of beef animals made up the most outstanding display of livestock ever seen here. Beef and dairy cattle, hogs, sheep and horse divisions were well filled and critics termed the livestock parade Wednesday night the best attempted locally.

War Displays Click

Highlighting the educational features was the fourth annual Sheep Shearing Contest, held each afternoon excepting Sunday in front of the grandstand. Another feature was the Fat Barrow and Fat Lamb Carcass demonstration, which were well received. Attention compelling was the captured enemy war equipment display, with the sale of War Bonds and Stamps held in connection with the exhibit being conducted thru the Reno (See *Kansas Is Winner on page 42*)

Bath Registers Day Highs; Steer Bond Sale Brings \$83,300

BATH, N. Y., Oct. 2.—Chalking up a paid gate of 39,000, Steuben County Fair came to a successful conclusion here September 18. J. Victor Faucett, secretary, announced this week. Gate figure is only 1,000 under last year's good marks and fair management was satisfied with results, it was reported. Concessionaires reported business above last year and grandstand attendance topped 1942 counts. Children's Day, September 15, set a new record for that day.

Midway attractions were provided by O. C. Buck Shows and grandstand show was from the Frank Wirth Booking Association and included Coty and Sue, acrobats; Wiswell's Funny Ford, Flying Romas; Lew Bowman's Seal, Jumbo; Eddie Terrelli's Comedy Animal Circus; Donny O'Brien, singer, and Frank Wirth Girls. Don Tranger was emcee.

Highlighting the run was a War Bond (See *Day Highs in Bath on page 43*)

Sun Grandstand Biz Points to New High

CINCINNATI, Oct. 2.—Bob Shaw, general manager of the Gus Sun Booking Agency, while in the Queen City recently to direct activities of his acts which provided the grandstand attractions at 88th annual Greater Cincinnati and Carthage Fair, said this year's fair season has been one of the most successful in his organization's history. Shaw said that in a number of instances grandstand attendance records of seven years' standing have been broken.

He pointed out that new marks have been set thus far at fairs in Canton, Van Wert, Urbana, London, Xenia, Tiffin, Wilmington and Croton, all in Ohio, and at Converse, Ind., and Jackson, Mich. Shaw said the grandstand attractions at the recent Neillsville (Wis.) Fair were provided by Sun and not Lew Rosenthal as was previously reported.

CORTLAND, N. Y. — Grandstand attractions at this year's Cortland County Fair were provided by the Frank Wirth Booking Association, Inc., and not by the George A. Hamid office, as was reported in a recent issue.

Saginaw in 10G Profit; Midway Marks Smashed

SAGINAW, Mich., Oct. 2.—Despite a full week of cold and damp weather, Saginaw County Fair and Michigan Farm Products Show, September 12-18, wound up with a profit of \$10,000, Secretary Clarence H. Harnden announced this week following a final check on the annual. Harnden said this year's total receipts of \$35,949.45 is less than \$4,000 under the 1942 all-time high of \$39,082.02. Attendance this year was 154,000 as compared with last year's high of 174,000.

Harnden said the fair management was well satisfied with results, and plans are under way for a fair in 1944. He added that the need for relaxation and entertainment (See *Profit for Saginaw on page 43*)

Barrington Goes Ahead on All Counts With "Freedom" Theme

GREAT BARRINGTON, Mass., Oct. 2.—Final statistics released this week on the 102d annual "Food For Freedom" themed Barrington Fair, September 19-25, revealed that new records were chalked up in all departments. Officials said receipts were the highest in the history of the annual, while the Cattle Shows proved the largest in 15 years. Agricultural department, featuring its "Food For Freedom," attracted its largest attendance and entries on record here, while on the night of September 23 the biggest crowd in the history of the fair jammed the grounds. Records for horse racing were topped daily.

Patrons this year were treated to new arrangements in the grounds layout, with the former Agricultural Hall being given new decorative treatment and a 100x40-foot tent served as a main entrance to the garden displays. On both



CLARENCE H. HARNDEN, secretary of Saginaw County Fair and Michigan Farm Products Show, directed this year's annual to a successful conclusion September 18, with a final check on figures revealing a \$10,000 profit for the association. This year's total receipts of \$35,949.45 were less than \$4,000 under the 1942 all-time high of \$39,082.02, and fair management was well satisfied with results. Plans for a fair in 1944 are already under way.

Vernon Registers New Gross Counts

VERNON, N. Y., Oct. 2.—Vernon Fair, under direction of Charles Warren, secretary-treasurer, wound up one of the most impressive annuals in its history here September 18, with attendance and business showing a marked increase over previous years. Races were rained out on Thursday, but were held on Friday, Saturday and Sunday to good results.

Because of the weather the fair was held an extra day, retaining some of the outstanding acts and presenting in addition three races and an elaborate horse show. Combination attracted one of the largest crowds in the annual's history.

Grandstand show, provided thru the George A. Hamid office, proved highly successful. Emceed by Henry M. Cogert, show featured Captain Tiebor's Seals, Kendka Malikova and Juggling Jewels, Silver Duo, Al Libby and Betsy, and Joe Basile's Madison Square Garden Band. Another feature was Sam Abdullah's Paramount Revue, with Renee and Laura and the Abdullah Tumbling Troupe. Despite cold weather the management was forced to install bleacher seats on the race track the final three nights.

Trenton Garners Second Best Run

200,000 attendance figure topped only by 1940 — Kids' Days big

TRENTON, N. J., Oct. 2.—With attendance for the week hitting the 200,000 mark, New Jersey State Fair here, September 12-18, chalked up its second best run under the direction of George A. Hamid, who took over management of the annual in 1936. Best gross and attendance figures were, set up in 1940. Altho concessions were not as large in number as in previous years because of rationing laws, which prevented many churches and other groups from setting up stands, all on hand reported record business.

Cetlin & Wilson Shows providing the midway attractions for the sixth consecutive time, topped their previous gross business marks this year, officials said. Aiding tremendously in the success of the annual were the two Children's Days, Monday and Friday, made possible by the opening of Trenton schools on the first day of the fair. Monday was given over (See *Trenton's 2d Best on page 42*)

Attendance Climbs At Hagerstown, Md.

HAGERSTOWN, Md., Oct. 2.—Aided by the lifting of the pleasure driving ban, Great Hagerstown Fair closed its gates on one of the most successful annuals in its history recently. Attendance was the largest ever registered here, and officials said this year's fair saw more spending money in evidence than ever before.

Midway was larger than in other years and well patronized. Livestock exhibits were numerous, and a horse-pulling contest, horse show and similar events rounded out the program. Number of registered cattle was one of the largest ever seen here, fair executives said, and cattle parade was well received.

Sally Rand was a feature of the grandstand attractions.

Forsyth Annual's Bond Sale Tie-Up Nets 100G

FORSYTH, Mont., Oct. 2.—Featuring a Victory Theme, two-day 35th annual Rosebud County Fair attracted the largest crowds in its history. Fair board executed the annual on the same basis as in other years, with adult and junior exhibits, and a complete afternoon entertainment program, including a rodeo, pari-mutuel racing and seven special acts presented in front of the grandstand. During the grandstand presentations, \$1,050 in War Bonds were awarded. An estimated \$100,000 in War Bonds and Stamps were sold between September 1 and 10 on which tickets were given for the fair's awards. Each purchaser of a \$25 bond was given a ticket.

Gate receipts for the two days, sans night shows, were off only \$1,000 from the three-day annual held last year, which included a night grandstand show. Broken down, this means that nine admissions in 1942 at 50 cents each brought only \$1,000 more than four admissions this year as the same admission price.

Quality of exhibits this year were up to standard, but slightly short on quantity. Display space on the grounds was easily filled with educational exhibits to promote the various phases of the war effort. Fair staged a Victory Parade on opening day.

DONALDSONVILLE, La. — Grandstand attractions at South Louisiana State Fair, here October 1-3, included Lucky Lady, Audry Burg, Florence Allen, Flying Allens; soldiers from Camp Dorn, Miss.; military band from Harding Field and Ray Champagne's band of Baton Rouge, La.

War Bond Sales

Thru the local salvage committee, the Army First Service Command sent in a display of jeeps, machine guns and rifles with a staff sergeant detailed to explain the many features. Unit was displayed in the area in front of the administration building. A War Bond booth held forth in the rear of the grandstand and did considerable business with the afternoon crowds. Management plugged bond sale daily over the p.-a., and prizes for the annual Kiddies' Day were \$50 in War (See *Barrington Ahead on page 43*)



Agricultural Situation

Condensed Data From August Summary by U. S. Department of Agriculture, Washington, D. C.

TOTAL production of food this year probably will surpass the 1942 record by around 4 per cent and will be 31 per cent larger than the average for 1935-'39, it is estimated. This outlook is based on the July crop report, assuming average weather for the rest of the year and a continuation of the present trend in livestock production. Food crops probably will be 10 per cent smaller than in 1942, but total production will be larger because of increased livestock production. Production of food crops, the smaller than last year, will be about 11 per cent above the 1935-'39 average. Total food crop acreage in cultivation this year will be about 3 per cent larger than that in 1942, the decline in food-crop production resulting from a decrease in yield per acre. Seventy-five per cent of the country's food production for this year has been allocated for civilian use, about 13 per cent for the military forces, 10 per cent for lend-lease shipment and the rest for territorial shipments and other special needs. Civilian per capita consumption for 1943 as a whole, it is estimated, will be about 4 per cent larger than the 1935-'39 average but will be 6 per cent less than the record consumption in 1941.

DEMAND: INCOMES

Conditions point to continued strong domestic consumer demand for farm products. Factory pay rolls, total and per employed worker, continue to set new high records. Total non-agricultural income payments, altho not rising as fast as factory pay rolls, also are reaching new highs.

The federal withholding tax on income will reduce the amount of income consumers will be able to spend. Even after taxes have been deducted, consumer income in the last half of this year will be slightly larger than in recent months, and in the absence of controls would be sufficient to maintain prices of farm products at higher levels than at present.

Increase in demand caused by higher consumer incomes has not occurred uniformly in all groups of the population, for wages of some groups are much higher than those of others. The wage increases from January, 1941, to April, 1943, range from \$2.70 per week in retail trade to \$39.42 per week in water transportation. In the latter industry, bonuses for entering war zones are responsible for a large share of the increase in wages. Except for water transportation the largest dollar increase, \$22.12 per week, was in shipbuilding. In general, the increases in dollars per week have been the greatest in mining and durable manufactures and least in the service industries, and the percentage increases have been greater for the industries which in January, 1941, were in the upper half of the wage range than for industries in the lower half.

LIVESTOCK: MARKETINGS

Hog production this year will be much the largest to date. The spring crop numbered 74,000,000 head, 22 per cent above the 1942 spring crop and about 45 per cent above the average total of spring pigs saved in the 10 years prior to the 1934 drought. According to the June, pig survey the number of sows indicated to farrow in the 1943 fall season was 25 per cent larger than a year earlier. If the number of pigs saved per litter is about average, the fall crop will be about 53,000,000 head. Because of the heavy drain being placed upon feed resources, the War Food Administrator has asked farmers to hold fall pig production in line with feed supplies.

Even if the fall crop falls below the 53,000,000 head total now indicated, the total crop for 1943 will be substantially larger than the 105,000,000-head record last year. On the basis of this large increase in the number of hogs raised, slaughter supplies of hogs in the marketing year beginning next October will be much above those of any previous year. Because of the short supply of feed relative to number of livestock, average weights of hogs in the 1943-'44 marketing year may be considerably lighter than this year.

Hog marketings picked up sharply in May and in June, reflecting the large increase in the 1942 fall pig crop over that of a year earlier and the delayed movement of late spring and summer pigs which had been fed to exceptionally

heavy weights. There have been some reports in recent weeks of sharply increased marketings of bred sows and unfinished pigs. Thus far, however, there is little indication that hogs are being liquidated because of the tight feed supply situation.

Cattle marketings declined sharply in June, reflecting uncertainty on the part of producers as to the final effect of the price roll-back and the subsidy program upon prices of live cattle. Inspected slaughter for the month totaled 9 per cent less than in May and 32 per cent less than in June last year. Despite this reduction the outlook is for increased marketings later this summer and fall. With a large number of cattle on ranges and in the Corn Belt and with feed supplies relatively scarce, marketings in the last half of the year may be substantially larger than the usual proportion of the year's total.

FEED GRAINS

The feed grain supply for 1943-'44 probably will be about 143,000,000 tons on the basis of August 1 conditions. This total is 11,000,000 tons smaller than the record last year but 23,000,000 tons larger than the 1937-'41 average. Included in the supply are 400,000,000 bushels of wheat, which could be made available for feed without bringing the carry-over next year below 250,000,000 bushels. It includes also 40,000,000 bushels of rye, expected imports of oats, barley and feed wheat from Canada and the domestic supply of four principal feed grains.

The corn supply in 1943-'44 is expected to be about 3,275,000,000 bushels, 393,000,000 bushels smaller than the supply last year, but 224,000,000 bushels larger than the 1937-'41 average. The oats supply is indicated to be 7 per cent smaller than last year, and the indicated barley supply 9 per cent smaller. Allowing for further increase in livestock this year the supply of feed per animal unit in the 1943-'44 marketing year may be about 15 per cent smaller than in 1942-'43 and 10 per cent below the 1937-'41 average. However, disappearance per animal unit would be above this average if stocks at the end of the marketing year are reduced to a minimum.

Corn disappearance for the second quarter of 1943 was 15 per cent larger than a year earlier, and oat disappearance was 18 per cent larger. Stocks of corn on July 1 totaled 827,000,000 bushels, 30,000,000 bushels less than on July 1 a year ago. A carry-over next October 1 of about 400,000,000 bushels is in prospect.

Corn receipts at primary markets continue small. Commercial stocks of corn were reduced to 9,600,000 bushels early in July, the lowest level in recent years. Cash market prices of oats and barley increased 6 to 10 cents per bushel from the middle of June to the middle of July, reflecting increased demand for these grains because of reduced corn movement. Prices of byproduct feeds remain at the ceilings with a strong demand for available supplies.

FATS, OILS

Production of oil from cottonseed, peanuts, soybeans and flaxseed may be somewhat greater in 1943-'44 than in the preceding year. Cottonseed oil production may be less than in 1942-'43. An increase of 1,400,000 acres is indicated in the flaxseed acreage for harvest in 1943, with production estimated at 54,000,000 bushels compared with 40,700,000 bushels last year. The amount of linseed oil produced from domestic seed in 1943-'44 may be about 200,000,000 pounds above that of a year earlier. Soybean acreage is expected to be 8.5 per cent larger than last year. Whether oil production will be increased in the same proportion is uncertain, however, as the final acreage for harvest and yield per acre are unknown. Peanut oil production may increase somewhat, assuming an average yield of peanuts per acre and the same utilization of peanuts for seed and food in 1942-'43.

Utilization of fats and oils, including "foots," by the United States soap industry in 1942 totaled 1,987,000,000 pounds, 12 per cent less than in the peak year 1941. Apparently there was a substantial accumulation of stocks of soap by consumers and dealers in 1941 under the stimulus of rising prices and incomes. Utilization of coconut and palm

oils in soap declined 418,000,000 pounds in 1942, reflecting curtailed imports. Use of inedible tallow and greases, which were in relatively plentiful supply, increased 161,000,000 pounds.

Most of the increase in domestic demand since 1941 has come from the combination of expanded employment and higher wages in our heavy industries. And it is this high and still rising level of demand by domestic consumers which is responsible for the increase in prices of food and other items in the cost-of-living index. It is true that military and lend-lease requirements have risen sharply, but, as far as food is concerned, these requirements have not done much more than offset the effect of increased production. Military and lend-lease disappearance of food was negligible in 1940 but accounted for 4 per cent of our output in 1941 and 12 per cent in 1942. The volume of agricultural food production, however, increased more than 3 per cent from 1940 to 1941 and another 11 per cent from 1941 to 1942.

DAIRY: OUTLOOK

Altho total milk production during the first half of this year was about the same as in the corresponding period last year, production in the latter half may be 1 to 3 per cent less than in the corresponding period of 1942. Among conditions pointing to a greater seasonal decrease in milk production in the rest of 1943 are: Constant price ceilings, tending to stimulate production during the spring and summer; possible lack of feed in Eastern and Southern deficit areas; and reduced supply of high-protein foods per animal unit.

Consumption of fluid milk and cream in the second quarter of 1943 is estimated at 5 per cent above that in the preceding quarter and 10 per cent above that in the second quarter of 1942. Unless restricted in some way fluid-milk consumption will continue at an unusually high level. Because total milk production may be smaller than a year earlier, and consumption of fluid milk has increased, production of manufactured dairy products in the remainder of the year will remain considerably smaller than in the corresponding months of 1942. Owing to the unusual seasonal pattern followed last year, however, the percentage decrease in production of American cheese and evaporated milk may be somewhat smaller than during the first half of the year.

Butter and cheese stocks have continued to increase. Reports indicate that much evaporated milk has accumulated since rationing started in June. These stocks will be needed during the low production season of winter. Effective June 20 maximum prices for industrial casein have been increased 3 cents per pound. This increase should encourage the sale of skim milk off farms for use in producing casein, especially in areas where casein is the principal product manufactured from skim milk. Import permits for about 7,000,000 pounds of casein, equivalent to two or three months of domestic production, recently were granted by the War Production Board.

POULTRY, EGGS

Farm marketings of poultry, still on the upswing, will be larger in the remainder of 1943 than the record of a year earlier. Laying flocks were 14 per cent larger in June than in June last year, and on July 1 the number of young chickens on farms at 729,000,000 head was 20 per cent larger than on July 1, 1942. The increase in chickens raised will allow a substantial further large increase in numbers of layers and egg production next year. In view of the prospective tight feed situation, however, any increase in numbers of layers for 1944 probably will be smaller than usual relative to the increase in chickens raised.

Demand for poultry continues to exceed the supply, altho marketings have

(See AGRICULTURAL on page 43)

Mobile, Montgomery Nixed

MOBILE, Ala., Oct. 2.—Mort L. Bixler, manager Mobile County Fair here, said this week that the annual had been canceled for the duration. He added that the fair at Montgomery also has been nixed. Prohibition of the use of floodlights for football games and other forms of night entertainment by the war department were given as the reason for the cancellations.

ALLISON, Ia.—Henry Newbury, Bristol, was re-elected president of Butler County Fair Association at the annual meeting here. Other officers are Will Allan, vice-president; Virgil E. Shepard, secretary, and J. A. Barlow, treasurer.

AROUND THE GROUNDS

AUGUSTA, Me.—Windsor Agricultural Fair will not be held this year, trustees of the South Kennebec Agricultural Society announced last week.

HEATH, Mass.—H. S. Tanner, secretary Heath Agricultural Society, said the society has voted to cancel the annual fair here for the duration.

FLORENCE, S. C.—Pee Dee Fair will be held here for a week as usual, with Cetlin & Wilson Shows set to provide the midway, William B. Douglas, secretary, announces. CW replaces the John H. Marks Shows, midway feature for the last six years.

HENDERSON, Tex.—Sponsored by the Rusk County Chamber of Commerce, dates for the first beef cattle show held in this country have been set, it was announced by Chairman Maxie Wilson. Texas A. & M. College will supply specialists to act as judges.

DECORAH, Ia.—Winneshiek County Fair Association received \$2,671 as its share from the sale of 14 abandoned CCC buildings located on the fairgrounds, which were sold at a public auction. Fair received one-half of the proceeds from the sale, with the AAA receiving an additional \$2,671.

TIOGA, Pa.—Despite wartime conditions, Tioga Valley Fair will be held here with emphasis on home and agricultural exhibits. A midway of rides, shows and concessions has been lined up and a War Bond Rally is programmed for one day. An old-fashioned square dance also will be a feature.

CENTERVILLE, Mich.—St. Joseph County Fair is going ahead with plans for this year's annual. Programed are three harness horse races daily, livestock exhibits, 4-H Club activities, horse-pulling contests, saddle horse shows, calf scramble and livestock auction. Barnes-Carruthers Booking Agency will provide the grandstand acts.

NORTH SYDNEY, N. S.—Longest fair in the Eastern Provinces this year was the one held here September 6-10. Prize money for the harness racing totaled \$2,000, with \$5,000 in prizes for exhibits. Lynch Exposition Shows provided the midway. Special attractions included a boxing tourney for servicemen and competitions in dancing and fiddling. A band from the Canadian Navy provided music.

Black River Falls Beats Weather to Get Good Run

BLACK RIVER FALLS, Wis., Oct. 2.—Three-day Jackson County Fair here wound up with a successful run, attracting an estimated 8,000 on Sunday, despite cold weather. Exhibits were large in number and in some instances topped those of other years. Harry Wedt's attractions and rides were on the midway, where they were well received. Wedt reported good results for the engagement.

Grandstand attractions included the Boyle Woolfolk Agency's *Hooray America*, including Ben Young's orchestra, Steffard Brothers; Rosalind Hupp Dancers, featuring June Meredith. George B. Flint, manager, was emcee. Other acts were Mark and Lucille, bicycles; Paul Zalle, juggler; the Henrys, rolling globes; Art and Marie, wire act, and Zalle and Earl, musical bottles. Tom Hunt was stage carpenter.

Bevan Awarded Air Medal

SPRINGFIELD, Mass., Oct. 2.—S./Sgt. Donald Bevan, formerly of Harry Storin's publicity staff at Barrington Fair, Great Barrington, Mass., will be awarded the Air Medal, with two oak leaf clusters tomorrow. The award will be presented to his mother at special ceremonies at Westover Field. Bevan is a prisoner of war of the Germans. Bevan, who was staff artist for Storin the first year Edward J. Carroll took over, won his awards for 10 operational flights against the Germans. On his last flight his ship was shot down and after being listed as missing in action for sometime, the War Department notified his family that he was officially a prisoner of war.

AMMON ENTERS NEW FIELD

Joins Rose as V.-P., Gen. Mgr.

Former Wis. Fair head will manage and make headquarters at Det. Edgewater

CHICAGO, Oct. 2.—Ralph E. Ammon, former manager of the Wisconsin State Fair, past president of the International Association of Fairs and Expositions and for several years director of the Wisconsin State Department of Agriculture, has become associated with the C. S. Rose Enterprises as vice-president and general manager, it was announced this week by C. S. Rose, president of the organization.

The Rose Enterprises, well known in the amusement field thruout the Midwest, operates amusement properties in State Fair Park, Milwaukee; Edgewater Park, Detroit, as well as at other locations thruout the country.

Ammon is well known in the amusement and entertainment fields. As director and manager of the Wisconsin State Fair, he won national acclaim for his managerial ability in making the fair a financially successful institution; so much so that the fair did not have to call upon federal or State aid.

During recent years Ammon was a leader in many of the bitter battles in which Wisconsin and American agriculture have been engaged. As chairman of the United Dairy Committee he aided in the development of a nationwide program for dairy products. For the last year he had been assistant publisher of *The Prairie Farmer*.

DETROIT, Oct. 2.—Ralph E. Ammon, who has taken over the manager post of Edgewater Park here, is establishing residence in the manager's house at Edgewater, occupied for years by the late Paul Heinze. Jack Dickstein, who managed the park the past season, has taken over the management of a Detroit theater.

KANSAS IS WINNER

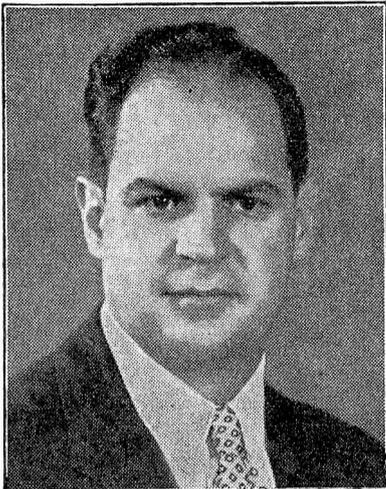
(Continued from page 40)
County Bond Committee. Actual sales were made by the St. Elizabeth Hospital Auxiliary.

On three afternoons during the week flights of army planes were presented in front of the grandstand. On the final day a total of 30 planes from Strother Field, Winfield, Kan., and the Coffeyville Army Air Base gave a thrilling exhibition of various maneuvers, which were explained to grandstand patrons by Major Dale Dunn, of Strother Field. In addition to the captured war material and the army plane exhibits, a contingent of troops with a number of vehicles, including a large tank destroying gun, half track and several jeeps were sent here from Camp Phillips, Salina, Kan. Troops were quartered in the 4-H Club building and were fed and housed at the fair's expense.

4-H Encampment Off

A disappointment this year was the cancellation of the annual 4-H Club Encampment of 800 boys and girls because of the polio scare. Also dispensed with on that account was the Future Farmers of America program. The 4-H Club exhibits were set up as usual and most of the 4-H livestock brought in, but instead of the normal attendance of 800, actual count showed a total of only 150. These boys and girls were quartered in the Tent City Camp area and in private homes.

Harness and running races were presented on Wednesday and Friday afternoons, with large fields of starters in every race. On Wednesday Gov. Andrew F. Schoepel was the guest of the fair management and spent all afternoon on the grounds inspecting exhibits and facilities. Governor Schoepel was guest speaker at a banquet to the Master Farmers and Master Farm Homemakers that night.



RALPH E. AMMON, who won national acclaim for his managerial ability as director and manager of the Wisconsin State Fair, brings his experience and showmanship into the park field as vice-president and general manager of C. S. Rose Enterprises, operators of amusement properties at State Fair Park, Milwaukee; Edgewater Park, Detroit, as well as other locations.

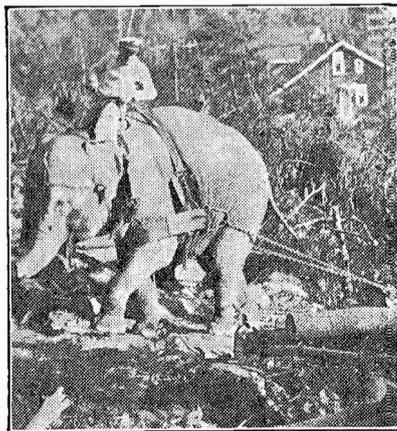
Benson Bequeaths Betsy to Hub Zoo

NASHUA, N. H., Oct. 2.—Franklin Park Zoo in Boston get Betsy, trained elephant at the Benson Wild Animal Farm in Hudson, under terms of the will of John T. Benson probated here September 24. Benson, first curator of the Franklin Park Zoo and one of the prime movers in founding the zoo, died in Memorial Hospital here September 19. He was for a number of years one of the nation's leading wild animal importers and trainers.

Benson also requested that the animal farm be continued as a public place. His will also provides bequests for his widow, Sara Jane Benson; a daughter, Edna, and granddaughter, and set up a trust fund for two cousins, Thomas and Earl Benson.

Talk of Philly-AC Highway

ATLANTIC CITY, Oct. 2.—As a project to take up the slack of employment of war workers and returning servicemen after the war, the Camden (N. J.) Post-War Planning Commission this week proposed that a super-highway be constructed between Philadelphia and At-



BETSY, THE ELEPHANT, long a popular member of the work and training staff at John T. Benson's wild animal farm at Nashua, N. H., who, under the terms of Benson's will, has been bequeathed to the Franklin Park Zoo, Boston. Benson, who died recently, was the first curator of the Franklin Park Zoo and one of its founders.

Gillette Train To Compounce As Scenic Ride

BRISTOL, Conn., Oct. 2.—Pierce and Norton, owners and operators of Lake Compounce, which has just concluded its 97th consecutive season as an amusement resort, have purchased the famed Gillette Railroad, designed and built by the late William Gillette, internationally known actor and playwright, and which was installed on the grounds of his spacious estate overlooking the Connecticut River at Hadlyme, Conn. The entire equipment is being moved to Lake Compounce, where it will be installed around the lake to make for one of the best amusement park scenic rides in the country.

Julian Norton, one of the owners, said that the train which has two locomotives, one steam and the other electric, and both built to scale, is 80 feet long. He said that three miles of track and a large amount of equipment has also been purchased. The train will run around the lake, which is a mile in circumference. Work has already been started surveying the proposed roadbed which will be constructed by Allaire Bros. of this city. Work of removing the rails from the Gillette estate started Wednesday morning (29), but the train will not be brought to Bristol until late next spring.

A building 90 feet long and 16 feet wide will be constructed near the bathing beach at the north end of the lake to house the train and also to act as a tunnel. The train, Norton said, will carry 40 passengers.

Mr. Gillette was deeply attached to his small railroad, all of which, including roadbed, roundhouse, terminal shops and equipment was constructed by him or under his supervision. In his will he said he did not want it or the rest of his estate, which was filled with marvelous mechanical devices, to fall into the hands of "some blithering saphead."

Alex Moeller Recovering

ERIE, Pa., Oct. 2.—Alex Moeller, general manager of Waldameer Beach Park, has been released from Hamot Hospital and is resting at home. He was stricken with a ruptured appendix several weeks ago. Walter Hanson, publicity chief, is carrying on the fall season's work.

The committee to consider such a project was appointed by Mayor Brunner of Camden and has William T. Harker, a consulting engineer, as temporary chairman.

Jersey Interests Join to Ballyhoo State's Resort Biz

WILDWOOD, N. J., Oct. 2.—Resorts and amusement places in the Wildwood-Cape May area enjoyed a successful summer, and plans are already under way to attract additional business in 1944. Director Percy H. Jackson, of the Cape May County Board of Freeholders, disclosed this week the formation of a committee to work with the New Jersey Council in the interests of the resort sections of the State. Committee is made up of officials from resort counties and municipalities, chambers of commerce and other promotional organizations.

Jackson has been named temporary chairman of the new unit, which will urge more adequate representation in publicity and advertising material for the resort industry and a larger voice in the State program. For some time past, Jackson said, it was felt that the New Jersey Council could enhance its scope of activities by paying more attention to the great vacation and resort industry in the State. With Fred W. Jackson as its new director the council has taken on new life, and plans are under way that may result in added activities next year.

Commenting on the season in Cape May County, which has not as yet ceased, Jackson said that business activity was the greatest in years and continues to set new records. In Wildwood, he pointed out, the three local banks announced that their deposits have already increased \$3,000,000 more than that of the same period of last year. "This certainly speaks well for the results of the season," Jackson said.

FORT WORTH.—Forest Park Zoo is again attracting its old-time crowds now that the poliomyelitis epidemic has subsided, according to Julian Frazier, acting zoo keeper. Free monkey shows, given daily and twice on Sundays under direction of Gilmore Fry, will continue thru October.

TRENTON'S 2D BEST

(Continued from page 40)
to county and township school kids, while Friday was set aside for Trenton boys and girls.

Servicemen were admitted free the last two days of the annual at the request of Lieut. (J. G.) George A. Hamid Jr., at present on active service with the navy in the South Pacific. Permission to waive all taxes was granted, and as a result uniformed men and women formed a large portion of the crowd on closing days. Sally Rand was a feature of the night grandstand show, *Victory Revue*, roster of which also included the Hollywood Sky Ballet.

Much interest was centered in the new mile track, which was completed in time for the staging of the Reading Futurities. The horsemen were loud in praise of the track and accommodations. About \$18,000 in purses were offered, and trotters and pacers held the spotlight from Tuesday thru Friday. Kochman's Cavalcade of Thrills was the opening attraction and repeated Monday, Wednesday was Grange Day, and Thursday, Governor's Day, found Former Governor Walter E. Edge and Mayor Vincent J. Murphy of Newark as honored guests.

Friday was Defense Day, and Saturday, Army Day, the latter day featuring a special demonstration by the 717th Military Police. George A. Hamid, directing head of the fair, was pleased with the results. All exhibition buildings were filled and, despite transportation difficulties, every stall in the cattle and horse barns was filled. Large entries prevailed in the sheep and swine departments.

The Four-H Club had a large number of displays, and the Grange exhibit was one of the best in the fair's history. State building had all space occupied with displays from State institutions.



JOHN T. BENSON

PROFIT FOR SAGINAW

(Continued from page 40)

tainment of the people was well indicated by the good attendance at this year's annual. Gate, car and grandstand receipts were off from 1942, altho show and ride figures represented an all-time high record here.

Free spending somewhat offset the drop in attendance. While afternoon crowds were light, night turn-outs were on a par with other years, and the Barnes-Carruthers grandstand revue, *Allies Victorious*, was well received. Merchants' and Manufacturers' displays were reduced in scope this year, with the space formerly given to the exhibits being taken over by displays conducted by various war agency groups.

War Stamps Issued

Concessionaires did a brisk business and expressed satisfaction over the engagement. Livestock show was large in all departments, especially in the Aberdeen-Angus and Belgian horses divisions. These increases were attributed to the fact the State Fair Show on these breeds was held locally this year.

Harnden said that the fair management is attaching 20 per cent in War Stamps to each premium check mailed out, which will increase the premium awards by several thousand dollars. In releasing comparative figures on this and last year's annuals, Harnden pointed out that comparisons should be made on the fact that 1942 figures represent an all-time high.

	1942	1943
Gate	\$23,426.36	\$21,357.00
Auto	2,655.20	2,166.35
Grandstand ..	13,000.46	12,426.00

Percentages on shows and rides reached an all-time high of \$7,315.03 as compared with \$5,852.00 in 1942, while other receipts from space, stall and entry fees compared favorably with last year. Harnden said. Local merchants, stations WSAM, Saginaw; WFDF, Flint, and WBCM, Bay City, Mich., as well as the press of the community did a good job on publicity and were responsible in a large measure for the annual's success.

Visitors included Lester Schroeder, Centerville (Mich.) Fair; Carl Mantey, Caro (Mich.) Fair, and John Quinn, World of Pleasure Shows. Floyd E. Gooding, of F. E. Gooding Amusement Company, visited on two days and expressed satisfaction over the manner in which his unit was received on the midway. Fred Kressman and Mr. and Mrs. Sam J. Levy were here with the Barnes-Carruthers *Allies Victorious*, and Kressman, accompanied by Frank Cervone, left the final night for Newago to spend a day or two at the Kressman home before taking charge of the grandstand show at Centerville, which opened September 22.

The Levys left for Chicago, stopping off in Lansing, Mich., to pick up their daughters. Grandstand acts included the Canestrelli Troupe, La Tosca, the Six Willys, the Atenos; Selden, Stratosphere Man; Pape and Conchita, Ben Dova, Powers' Elephants, Graham Riders, Marion Huebner, Latasha and Laurence; Billie Farrell, emcee, and Frank Cervone, who conducted the pit band.

BARRINGTON AHEAD

(Continued from page 40)

Stamps and a bond. Promotion attracted an unusually large crowd and schools shuttered for the day in the local area.

Thursday night's feature, a competition by the Massachusetts State Guard, including companies from Great Barrington, Lenox, Lee, Egremont and New Marlborough, drew the heaviest night's audience in history with some 5,000 on hand. Competition followed the usual night show. State officials were on hand for the revue and judging, which was followed by war games in the infield. Following the feature, Manager Edward Carroll said he planned to augment this idea next year and add to the number of competitions and prize list.

Night Show Gratis

Because of the new arrangement of the grandstand, the night show was given free other than the usual gate admission of 30 cents. Seats in grandstand were also free and business increased at the gate nightly. Carroll said it was the most satisfactory show presented during the three years of his management. Acts included Ed, Betty and Jenny Rooney; Aerial Madcaps; Betty and Her Pals, Mike Cahill, and the Flying LaMarrs. Acts were booked thru Al Martin.

Cattle Show Big

Superintendent Clarence Warner, again

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at the helm of the Cattle Show, pronounced this the greatest in the 15 years he has held the reins. Entries were way beyond the anticipated number and more tents were needed to house the large entry list. Massachusetts State College heads acted as judges.

Horse racing was a big feature, with the pari-mutuel handle running 43 per cent ahead of 1942. On Saturday, closing day, the handle was as much in one day as the race receipts for the entire week prior to Carroll's assumption of the management, it was said. A. W. Lombard, head of fairs division of Department of Agriculture for Massachusetts, was a visitor. Concession stands under the grandstand did a tremendous business with the race crowd. Carroll took these over himself this year and arranged a new layout.

Midway was made up of independents, operators came in and midway did offer several rides, which did a terrific business. Colbert Brothers doll stand clicked, and C. C. Allinger had the cookhouse and reported heavy business all week.

Fair's publicity and advertising campaign, embracing 100 square miles, was handled by Harry Storin. Over 30 cities and towns were used on billboard schedule, with 24 sheets predominating. Forty-six daily and weekly papers and four radio stations, including those in Pittsfield and Springfield, Mass., and Troy and Poughkeepsie, N. Y., were used daily for two weeks. Direct broadcasts were sent all afternoon from stations WBRK and WSPR in Pittsfield and Springfield.

AGRICULTURAL

(Continued from page 41)

increased greatly in recent weeks. Average price to farmers for chickens in mid-June was 25.1 cents per pound, compared with 18.5 cents a year earlier.

COTTON: ACREAGE

The estimated 21,995,000 acres of cotton in cultivation on July 1 constitutes the smallest acreage since 1895. There were 23,302,000 acres cultivated in 1942 and 23,130,000 acres in 1941. The cotton acreage goal for 1943 is 22,500,000 acres.

Slight increases in acreage occurred in both North Carolina and Mississippi. South Carolina, Georgia, Tennessee, Alabama, Arkansas, Louisiana and Texas made reductions of from 1 to 9 per cent, and in other States reductions ranged from 10 to 26 per cent. With abandonment and yields equal to the most recent five-year average, production this season would be about 10,700,000 running bales, 1,700,000 less than last year.

Acreage in American-Egyptian cotton this season is estimated at 146,400 acres, compared with 192,000 acres last year.

This reduction was shared by the four States in which American-Egyptian cotton is grown.

DAY HIGHS IN BATH

(Continued from page 40)

auction featuring the sale of three prize 4-H Club steers; two of which brought \$15,000 each, and the other, \$17,000. Mrs. Eddie Rickenbacker was present at the auction and donated two autographed copies of her husband's book, *Seven Came Thru*. These brought \$600 and \$1,000 apiece, bringing the total War Bonds sales at the auction to \$83,300.

Exhibits in all departments exceeded expectations and the Cattle and Horse Departments in particular surpassed by far anything in recent years. On September 17 members of the Davenport Home for Orphans were guests of the fair and conducted on a tour of shows and rides by officials of the O. C. Buck Shows. On September 16 the grandstand acts went to the Veterans Facility and presented a show there for the patients. After the show the acts were guests of the Facility and had dinner with the boys in the regular mess.

Theme of the fair was built around a Victory program and included Victory Garden displays, War Bond and Stamp booths, and Civilian Defense Unit, army, navy, marine corps, WAC and Corps Area Air Defense Airplane Spotter displays.

DRESSING ROOM GOSSIP

(Continued from page 39)

treated the Bradnas and Adler to a chicken dinner at their home. Charlie Siegrist and Bob Fisher visited in Akron. Charlie Bell and Trixie and Frankie Saluto did a benefit in Youngstown, O. Tracy Travers celebrated a birthday here. After seeing pictures of how close Harry Rittley's tables are to falling on him, Chesty Mortier evacuates the scene in double-quick time now. Imagine the surprise and disgust of Mary Jane deYoung when she came out of the dressing room to find the elephant, Ruth, tangled up in her laundry and clothesline. An everyday landmark on the lot now is the team of Mulligan and Ruth.

A terrific socker game was played between shows in Youngstown by two mixed teams of men performers, ushers and front-door men. Winner was headed by Justino Loyal. Later the ballet girls

joined in and then the fun began. Dolly Jahn Copeland took a spill when she missed the ball, and then the surprised look on Bea Mason's face when she tried bouncing the ball off her head and she also missed it. The game has become a regular pastime between shows. Eckhart Lawson returned with his right leg still in a cast, but his spirits are as high as ever.

Ticket sellers, Merle Evans and band and many performers visited the grave of Chick Bell, former head ticket seller on the show for many years. It is in a cemetery beside the show lot in Columbus. The band played, Henry Kyes did taps and flowers were placed by the personnel. Among visitors were the vaudeville team of Habb and Denton and Del Smith. George Olvira joined the big top band.
 DICK ANDERSON.

COLE BROTHERS.—Welcome addition to clown alley is the team of Brown and Lewis, late of the Russell show, Lewis being one of the best white-face clowns this writer has seen in many a day. Maurice Marmolejo, the Bath King, who was with the Russell show until it closed, joined this show just in time to give one of his celebrated birthday parties. It was really Western and he served everything from soup to nuts to both sides of the dressing room.

Herbie Weber, who is scoring heavily with his high-wire act and foot slide, has a new idea for his wire act that this writer thinks will be an innovation. Mr. and Mrs. Mac Simpson gave a party in Oakland, Calif., to Jean Allen, Marion Knowlton and Mr. and Mrs. Otto Griebing, Harry Levi, Ethel Freeman and yours truly. Otto gave a grand recitation of *The Face on the Barroom Floor*. Mrs. Simpson was formerly Boots Sallee, of Wild West note.

A lot of our folks have been giving time to the worthy cause of selling War Bonds and doing a very good job. Those who have been doing their bit include Col. Harry Thomas, radio announcer; Florence Tennyson, prima donna; Eugene Arky Scott and his herd of 16 elephants; Jean Allen, Marion Knowlton, Helen Scott, the Giffords, Virginia Tiffany, Fuss Plunkett and his seals, Otto and the following clowns: Dick Lewis, Dutch Brownie, Horace Laird, Albert White and Danny McPride. Recent visitors have been Jack Earl, giant, now working for a wine company; Betty and Louise Rich, sisters of Marlyn Rich; Mickey King; Douglas Hart, formerly with the Avalon Troupe and now in the armed forces; Frank Cherry, bar performer and partner of Alf Honey; Louise Struemfeler, Don Marcks, Bob Weaver, Sunny Moore and his mother, Leo Blondin and Floyd King.

FREDDIE FREEMAN.

CORRAL

(Continued from page 39)

ing—Dick Griffith, 558; Bud Linderman, 513; Bob Estes, 445; Louis Brooks, 437. Calf Roping—Clyde Burk, 748; Toots Mansfield, 634; Homer Pettigrew, 380; Buck Goodspeed, 373. Steer Wrestling—Homer Pettigrew, 840; Dub Phillips, 458; Jack Favor, 455; George Hinkle, 376.

Steer Decorating—Arnold Montgomery, 221; Jimmy Robinson, 201; Dick Andrews, 160; Larry Reaney, 139.

Single Roping—Ike Chisum, 38; Cecil Wright, 30; Glen Shaw, 30; Stanley Gomez, 23. Team Roping—Mark Hull, 72; Leonard Block, 72; John Gerig, 54; Dick Anderson, 54. Team Tying—Gordon McFadden, 113; John Cline, 58; Andy Jauregui, 57; Asbury Schell, 55.

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Rinks and Skaters

By CHARLES M. JACKSON (Cincinnati Office)

Op in Milwaukee Pool Pools Stress on Juve "Problems"; Calls Strict Curfew No Cure

MILWAUKEE, Oct. 2.—Deploring what he sees as a trend to magnify juvenile delinquency, John F. Bauman, president of Riverview Rink, Inc., here, says that he cannot observe any difference in morals of the younger generation of today and that of 40 years ago. He emphasizes that numerous well conducted present-day rinks can go far to offset any appeal that unsavory spots have for youngsters, if only local officials will encourage rink attendance by avoiding overly harsh curfew laws.

"In Milwaukee," he said, "our police department has shown an intelligent grasp of the situation and we have co-operated at Riverview by scheduling our sessions from 7:30 to 11 p.m. This allows younger skaters, under 16, ample time to reach home before midnight, the curfew hour."

"Modern rinks are conducted on a higher plane than those of bygone days. To stay in business a rink manager must operate a highly respectable place. Riverview has received approval of Milwaukee school officials, church societies and police department."

Bearing out President Bauman's contention that his rink makes a worthwhile contribution to community life and that careful management pays big dividends is the schedule of private parties for successive Monday nights at Riverview. Organizations sponsoring skating parties this season are YMCA, YWCA, CYO, USO, State Teachers' College, Mount Murry College, St. Lawrence Church, St. Roberts Church, Evangelical Society, First Baptist Church, Junior League, Optimist Club, County Day School, Downer College, Marquette University and Concordia College.

Change-over from a bingo parlor to a

rink at Riverview was made September 4. Except for restricting Monday night sessions to private groups, the rink is open to the public every night, with matinees on Sundays. Attendance at Friday, Saturday and Sunday sessions has been tremendous and Bauman looks for an upswing in midweek patronage.

Freeman Chain In Innovations

BOSTON, Oct. 2.—Fred H. Freeman chain of rinks, located in greater Boston, have ushered in the season with several changes in policy, including scheduling of war workers' sessions, making practice periods available to all patrons and sponsoring a daily radio spot announcement plugging Winter Garden, Chez Vous and Bal-A-Roue Rollerways.

Because so many skaters are now employed in war plants and work the "swing" shift (3-11 p.m.) or the "graveyard" shift (11:30 p.m.-7 a.m.) and thus prohibiting evening rink attendance, special midweek morning sessions have been provided at Winter Garden and Bal-A-Roue every Wednesday at 9 a.m. until noon. Should the need become apparent, a like session will be added at Chez Vous Rollerway.

With many patrons requesting time in which to practice dances and figures, Freeman rinks have made practice hours available four days a week, Mondays thru Thursdays. Practice periods are open to members and non-members of the figure-skating clubs. Non-members are required to pay a nominal charge for facilities while members are permitted a certain number of hours of free practice. No music is offered during figure-skating practice but recorded music is provided during dance-skating practice.

On September 27 the Winter Garden organization began sponsoring *Music in Miniature*, daily, 7:10 p.m., over WHDH, Boston. The brief offering consists of a musical number followed by news of skating clubs affiliated with the Freeman circuit and emphasizing that the rinks can be reached by trolley car or bus.

Moor Back at Carman

PHILADELPHIA, Oct. 2.—Carey's Carman Rink was reopened for the season September 16 with E. M. Moor, who returned from an extended vacation in Maine, again manager. Rink has been redecorated, inside and outside. Inside color scheme is in light blue and rose pink. Opening attendance was reported satisfactory, with increases at each session. Carey's Circus Garden Rink remained open all summer to capacity business.

FRED A. MARTIN, manager of Arena Gardens, Detroit, and secretary-treasurer of RSROA, left October 1 for his first vacation from duty in eight years. He will take a vacation of several weeks, going to Nevada to visit his son, Roland, who joined the Marine Corps in 1940. Martin has seen his son only once since then. The lad, who was in the thickest of battles "down under" for two years, is now stationed in Nevada.

Slim English Fare But Large Welcome For Yank Visitors

By CYRIL BEASTALL

Rink operators and managers would serve their uniformed patrons by posting this article on their bulletin boards. Skaters in the armed services who may soon be stationed in England may then observe which sections of that country still offer skating and which are bare of rink facilities.

CHESTERFIELD, England.—The roller-skating situation in England, after four full years of war, is not a cheery story. Yet the picture contains some bright spots worth noting. Manchester in the North and London in the South offer the best in roller skating fare today. Both have three rinks in operation and while the quality of instruction may not be up to pre-war standards, lessons on dance and figures can still be obtained.

Birch Park Skating Palace, Rusholme, Manchester, offers the best instructions available but Alexandra Palace and Forest Gate, both in London, also have good teachers on hand. With few exceptions the music provided is of the recorded type but most is dance tempo. Competitive skating is dormant in most localities, Manchester and several Lancashire cities, including Burnley and Bolton, and London being the exceptions. Patronage is uniformly good despite blackouts and limited transportation service.

Blackpool Pier Used

In the Northwest the following cities still offer rink facilities: Blackpool, a small composition floor located on Central Pier; Morecambe, an open-air spot operated by Horace A. Wencker, which closes in September with the opening of Wencker's winter rink in near-by Wigan; Burnley, Empress Rink, a fine spot, but sessions are limited, as two nights a week are devoted to dancing; Bolton, a small rink that caters to some fine local skaters; Liverpool, Ritz Rink, operated by Bill Baldock for the past 11 years.

In the Northeast only a few rinks are open, locations of which are Tynemouth, just out of Newcastle-on-Tyne; Fantistigue, which was formerly the Galaland; Yorkshire, the big Batley Rink, located within easy reach of Leeds, Bradford and Wakefield, and operated by William Ogden; Wakefield, Lloyd-Worth Rink, operated by Mrs. Lloyd-Worth, an ex-professional dance champion and a fine teacher; Bill and Joan Watson coach the Fido Club at Batley; Darlington, a large municipal open-air rink that closes during winter; Sheffield, a small rink at Attercliffe.

Spots in Midlands

In the Midlands there are two rinks in Coventry, the Capitol, Longford, and Earlston Rollerdomes, both small; in Birmingham no rink is open at present in this large city.

In the West there are no rinks at present in operation, according to the latest available information.

In the South and Southeast London offers all there is in the way of skating. Addresses of metropolitan rinks are: Alexandra Palace, Muswell Hill, take any bus from the city to Wood Green or Muswell Hill; Forest Gate, East End on Woodgrand Road, take any bus passing thru Forest Gate; Cricklewood, on Cricklewood Broadway, take any red bus from the city.

Servicemen from the United States will find a genuine and hearty welcome at any of England's rinks.

SAMUEL SCHAFFER'S Roller Bowl, Chicago, has undergone considerable remodeling and improvement. The fountain room, where soft drinks are sold, has been enlarged. He also has installed a game room, where skaters can relax between skating sessions.

REX AND BETTY POWERS, skating act, who have been playing in Detroit night clubs, have signed for a theater tour with Tommy Dorsey and his band.

SKATING KENWOODS, featuring a Gay Nineties number, are appearing at Corktown Tavern, Detroit.

MAGIC FLYERS, roller skating duo, opened at the Patio, Hotel Netherland Plaza, Cincinnati, September 27 for two weeks. This is a return engagement within less than eight months.

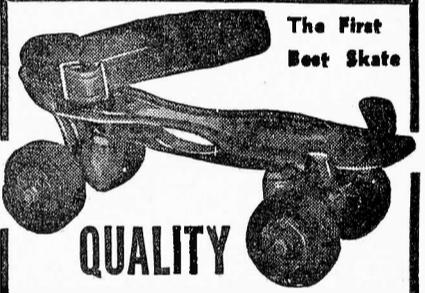
WPB Order Seen as Aid For Repairs

DETROIT, Oct. 2.—An interpretation of WPB regulations authorizing the manufacture of parts for roller skates was issued this week by N. D. Patti, administrator of Order M-126, WPB, in Washington. Modification or interpretation was secured thru the Roller Skating Rink Operators' Association, which made a second appeal to Washington to secure some relief of the present growing scarcity of skates and parts.

According to a letter received by the RSROA office from Patti, dated September 23, paragraph (g) (7) titled Repairs permits the use of steel for specific repairs. Operators may collect roller skates no longer fit for use until a sufficient number of worn-out skates has accumulated so as to allow a manufacturer's order to be issued for the required repair parts large enough for a production run.

Patti stated, "While we appreciate that the procedure described is difficult, it is at present necessary to conserve metal required for combat purposes."

This is the first major break in the threatening situation and offers a definite way to keep rinks operating, according to RSROA Secretary-Treasurer Fred A. Martin, who said, "Altho it does not grant the manufacturers permission to proceed with the manufacture of skates themselves, it nevertheless alleviates the situation of keeping equipment in repair."



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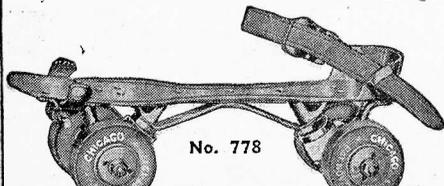
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No. 778

The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

THOSE posies bestowed by Melvin D. Hildreth, past president of the Circus Fans' Association, Washington, upon the circuses for their sales of millions of dollars' worth of War Bonds represented a significant gesture. "It is my earnest hope," he declares, "that the article in the October 2 issue of *The Billboard* will be read by all showfolks so that they may gain an understanding of the appreciation which we on the outside have for all they are doing." It must make him doubly glad for the part he played last spring in urging that the big tops be given the green light to carry their wholesome wares to a war-burdened populace. Outdoor showdom also can be proud of the huge bond sales at fairs and on midways and of the gift ambulances from shows and clubs.

RALPH E. AMMON'S advent into the park phalanx is interesting in more ways than one. That he will be a coveted asset to the Rose org is proved by his executive record as head of Wisconsin State Fair and the Badger ag department. Aggressive, inquisitive and impatient with mediocrity, his crusading spirit will mark any activity or group with which he is identified. It was he, as president of the International Association of Fairs and Expositions, who led a move to shake from it lethargy and self-complacency which had long been charged against it by members who admitted that they lacked the courage to tackle an upset. But they backed him in his drive for betterment. It is to be assumed

that his voice will soon be heard in councils of the National Association of Amusement Parks, Pools and Beaches, which not a few members think could stand a liberal transfusion of new blood.

"AMUSEMENTS" are included in a list of industries "consistently making heavy drains on the (job insurance) fund." Job insurance benefit payments during the last four years have not absorbed half of the tax money paid by industry to the Indiana unemployment compensation fund, according to *The Indianapolis Star*. "Amusements" are not broken down into branches in the report, so the status of outdoor biz is not stated. The blanket term amusements could mean anything from badminton to ski jumping.

"I ACCOMPANIED John T. Benson's Royal Menagerie to Cuba in the winter seasons of 1906 to 1908," writes Harry Nichols. "Mr. Benson operated Parque Paltino, La Ciudad and Congreso Zoologico at Havana. He exhibited the first and only automobile in Cuba at that time. I feel indebted to him for the technical training which I received from him in the ologies affiliated with the zoo. The Cuban government recognized his accomplishments and the ideas he put into effect, all of which were remarkable. He took me along to disseminate information of general interest. One of his slogans was 'Be Careful and Cheerful.'"

Out in the Open

By LEONARD TRAUBE
NEW YORK

THE trade associations of the United States and Canada have no right to hold their conventions this year unless they talk war, consider their performances of the wartime season just past and adopt a program for 1944 that is directly linked with the global conflict.

For the benefit of those who have just entered the room or have come of age too recently to be hep, the trade associations under discussion are the International Association of Fairs and Expositions; the National Association of Amusement Parks, Pools and Beaches, and the American Carnivals Association. Between them they represent a good 70 per cent of outdoor showdom, at least insofar as the United States is concerned. Left out of participation at the annual powwows in Chicago is, of course, the circus, but since there is no trade association of the circus business, that would be that.

Let's tackle the situation faced by the orgs in the order of the appearance in the foregoing. First, the International Association of Fairs and Expositions. Even its warmest supporters, of which this column happens to be one, must realize that, in company with thousands of other industries and organizations of one kind or another, the IA was caught in the not too enviable position of having its pants on the floor while the window was wide open. As a

matter of fact, eye witnesses swear that even its unmentionables were hanging on the hook. To come right out and say so, the IA was garmented strictly in the altogether during the period of which we speak, which was December 7, 1941.

The organization had just finished its convention in Chicago; in fact, many of the delegates were still lingering in Chicago or were in transit (as we were) when the dramatic news of Pearl Harbor burst upon the world. Everything it had discussed in the days just prior to that historic and epoch-making Sabbath seemed unimportant, without vitality.

It was, in retrospect, an international convention without meaning—and remember, please, that the gap between conclusion of the confabs and Jap treachery upon an American rampart was scarcely three days.

That the International weathered the storm is a miracle—at least of minor proportions—and perhaps a personal tribute to the officer who usually directs the destiny of an organization, be it trade management or trade union or fraternal. This would be, of course, the executive secretary, and in this case Frank H. Kingman, manager of the Brockton Fair. Kingman not merely cool-headed—he is as cold as ice; a nice gent to have around when there's water in the

LITTLE chance of that overworked "dream" adjective being applied by department bosses to the present season. But they might settle for "nightmare." . . . Secretary John Wagner, of the up-and-coming Delaware (O.) County Fair, made *The Billboard* offices in Cincy last week in company with Bev Kelley, of Ringling radio and circus story note, who is a top booster for the Delaware annual. . . . Joe Moss, as new publicity director of the Michigan Showmen's Association, doesn't make a bad start for a mug who says he doesn't "know printer's ink from glue." . . . A leading railroad carnival may be only a 40-miler next season—unless.

TENDENCY of school supers to be more liberal in dismissing classes entirely or in co-operating for late matinees is noted by Frank J. Lee, of Beatty-Wallace circus. As, for instance, in Corinth, Miss.; Florence, Decatur, Gadsden and Anniston, Ala.; Chattanooga and Columbia, Tenn., and Rome, Ga. . . . "Purchase of a \$25 War Bond for every member of the Michigan Showmen's Association in the armed forces is only another step in our recognition of him," avers Nat Golden, chairman of the club's public relations committee. "From every function that we hold we intend to set aside a sum toward purchasing more War Bonds for them. Our service committee plans to deposit the bonds to the account of the absent members so that when this turmoil is over and they return they will find that the spot they left behind was not rained out." . . . Life in Braden Hollow, Tenn., has resumed its usual serenity after the annual flutter caused by the return for the winter of its sterling townsman, E. B. Braden, of the Art Lewis Shows.

boat and the going gets tough. He is tactician, lightning calculator and statistician rolled into one—the kind of keeper of the lighthouse who would never desert his post and who, on a real fog-enveloped night, would take the swing second himself instead of leaving it to an assistant.

Things started to pop. Kingman became partial spearhead of a movement which traveled under the name of Outdoor Amusement Congress, defunct for a year and a half now. There's a meeting in Tampa, during the period of the Gasparilla celebration, attended by some major fair secretaries, February, 1942. . . . A war meeting of the IAFE at Chicago, largely attended, March, 1942. Harold F. DePue, elected at the '41 convention, presides. Meantime he has left the fair in Great Falls, Mont., and become manager of a horse show in San Francisco. At the '41 convention in December H. H. McElroy, of Ottawa, is due for the presidency, but he bows out in favor of a U. S. candidate, since Canada is officially at war, and the IAFE, while it has major Canadian memberships, is largely of U. S. complexion by the very nature of things.

That's how DePue makes the ascension, but at the '42 powwow titular leadership is vested in Douglas K. Baldwin, of Birmingham and Minneapolis. Baldwin goes overseas for the Red Cross, where he still is (in the Pacific theater) and the IA directors bring back a former president and an Easterner transplanted from North Dakota many years ago—the same being Charles A. Nash, Eastern States Exposition, Springfield, Mass.

(Continued next week)

The Crossroads

By NAT GREEN
CHICAGO

ONE of the chapters of Dr. Max Thorek's book, *A Surgeon's World*, is titled *Surgeon to Stars and Satellites* and deals entertainingly with many of the theatrical and show world characters who at one time or another were Dr. Thorek's patients. "When the Showmen's League of America was formed," wrote the doctor, "I was made chief surgeon for the group. To the ministry of ill and injured showmen I could now add the sheer delight and relaxation of friendly association with the stars of the outdoor show world and tinsel arena. King of them all was Buffalo Bill. When I first met him during the formative days of the League I felt that I was meeting an old friend. For Colonel Cody, unbeknownst to himself, was one of my earliest links with America. As I shook hands with him, murmuring the usual forms appropriate to introductions, I was suddenly a boy again, a thrilled and wide-eyed boy of six, peeping thru the enclosure in the Stadtwaldchen in Budapest where I visited with my parents, to catch a glimpse of the dashing horsemen of Buffalo Bill's Wild West Show. . . . Buffalo Bill was my patient as well as my friend. He was growing old when I met him and the ravages of time had wrought havoc on his once sturdy physique. I could not undo those ravages; *restitutio ad integrum* was, of course, out of the question. But I could and did tinker about the aged plumbing to some good effect, achieving an amelioration which gratified me and won me the thankful appreciation of my distinguished patient."

Up from Nashville last week came Joe C. Combs, who in the "good old days" was a vaude teammate of Ernie Young down Memphis way. Joe long ago retired from showbiz and settled down to the prosaic job of running an undertaking establishment. But he still remembers the old days and old pals, and while in Chi to attend a morticians' convention he took time out to look up Ernie to cut up old times. Joe vows he's going to make the outdoor conventions this year with his friend, Phil C. Travis, of Tennessee State Fair.

FROM Louisville Harry Bert writes: "I saw a sign in a barber shop here this morning that I've not seen in years—'leeches applied.' That gives you a picture of the town." . . . Dwight Pepple, agent of Polack Bros. Circus, in from West and cutting it up with Charlie Sparks, who is back in town. . . . Carl Marx, the perennial clown of the College Inn, is starting his eighth year in the basement jitterbug haven. Says he's beginning to have hopes, he's got a steady job. . . . Art Briese off on a business and pleasure trip to Albuquerque and may take a notion to run over into old Mex. Nellie Vaughn, of the same office, heading eastward to see her son in the service. . . . H. A. (Whitey) Lehrter, former circus boss props, has received word that his son, Herbert A. Lehrter Jr., has been appointed an aviation cadet at Randolph Field, Tex. Without doubt he'll soon be sporting a pilot's wings. . . . Sam Stratton, former cirky, soon due in ahead of *Tomorrow the World*. Jack Tavlin, who has been rounding up a troupe

of Indians for his winter show at a local department store, is in town getting his staff together. . . . Leona Parker, daughter of Lottie Mayer, of disappearing water ballet fame, in from the West Coast and with husband Bob departed for the South. Bob is getting lonesome for the piscatorial pleasures of Inverness, Fla. . . . Earl Kurtze grabbing a bit of rest after a strenuous season with hillbilly fair units that played almost 200 fairs. . . . Ken Warfield is in the army intelligence division of the Santa Anita ordnance plant.

TWENTY years ago: Charles T. Buell, Newark, O., was advertising *The Great Battlefields of France*. Maybe he'll have a chance to repeat next year! . . . Lyceum and chautauqua lists occupied three columns in *The Billboard*. Try to find 'em now! . . . "Flapper" dolls were the leading item of concession supply houses. . . . The Ringling-Barnum show had some tough luck. Encountered storm at Omaha that did \$30,000 damage, then was caught in a washout on the way to St. Joe and lost that stand. About the same time the ministerial alliance in K. C. nixed a Sunday show, Al Butler was arrested and released on \$100 bond, and there was no show on the sabbath. Then on Monday a downpour made the lot a sea of mud and performance was canceled. . . . Marsh's Modern Museum was running in Indianapolis. Same Ray Marsh Brydon who has the Oddities today. . . . Walter C. Scholl was doing parachute drops for Thompson Bros. In his mature years he's settled down to work in a book store. . . . *Somebody Stole My Gal* was the song hit of the day and there was a flood of blues songs, many of which still are popular. . . . Bill Penny had his Indian outfit at the Denver expo. He'll be with Abie Tavlin's State Street show this fall if Abie can find him.

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AGENTS & DISTRIBUTORS

A BRAND NEW SNAPPY NOVELTY ITEM! — Hitler's Birth Certificate. Sells for 15c each; \$3.00 per 100 prepaid; 25 for \$1.00. TORIAN'S, Dept. H, Hampton, Va. oc16

BEAD NECKLACES FOR JOBBERS, FAIR Workers, Carnival Men. Particulars free. Sample line, \$1.00. MISSION, 2328 West Pico, Los Angeles, Calif. Zone 6. oc23

BEST YET — HITLER'S LATEST WILL AND Testament, hot and snappy, \$2.00 per hundred, delivered free. Fast 10c seller. Catalogue snappy numbers free with first order. LA FRANCE NOVELTIES, 49 Hanover St., Boston 13, Mass. oc23x

BIG BARGAINS FOR BIG PROFITS — MEN'S used Pants, 25c; Suits, \$1.50; Overcoats, 50c; Shoes, 12 1/2c. Over 100 sensational values. Experience unnecessary. Free wholesale catalogue. SUPERIOR, 1250-KA Jefferson, Chicago. x

BIG MONEY QUICK — SELL MINERAL WATER Crystals. One package, \$1.00; one extra package and \$1.50 package Vitamins free. Cost \$4.80 dozen deals. Steady repeats items. Beginners earn \$10.00 daily; even more selling colored people. No peddling. Take orders first, deliver later. Two full-sized sample deals prepaid, \$1.00. TEXAS CRYSTAL COMPANY, Box 107, Wall Street Station, New York. x

CAN USE SEVERAL GOOD RELIABLE PAPER-men and Supervisors. KENTUCKY FARMER'S HOME JOURNAL, 406 McDowell Bldg., Louisville 2, Ky. oc16x

EVERY DEFENSE WORKER WILL BUY MY Genuine Leather Clip Holder to hold identification badges. Sample 15c. GAMEISER, 3065 Brighton 13th St., Brooklyn, N. Y. oc9x

HELP HANG HITLER CARTOON SIGN, 14x11. Selling like wildfire. Cost \$2.00 per 100. Trial of 50 signs, \$1.00 postpaid. MICHAEL'S SERVICE, Box 479, Billboard, 1564 Broadway, New York 19.

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y. oc9x

LATEST PICTURES — GORGEOUS GIRL SUBJECTS. Elaborate backgrounds. Special while available, 50 different, assorted sizes, \$1.00. NOVAK, 2039 E. 21st, Oakland 6, Calif. oc9

MAGIC RACES — AT CIGARETTE TOUCH SIX horses are off. Fast seller. Big profits; 65 faces, \$1.00; quantity prices. Sample free. BARKLEY, 1316 Arch, Philadelphia 7, Pa.

MEXICAN CURIOS — LEATHER HAND MADE Small Curio Saddles, 75c; dozen, \$6.00; Aztec beautifully decorated curve end Walking Cane, \$1.50; dozen, \$15.00; Mexican Catholic Rosaries, \$1.50 dozen; gross, \$15.00; sample 30c; Mexican beautiful Eagles, made from horns, \$1.25; dozen, \$12.00. GENERAL MERCANTILE CO., Laredo, Tex.

SELL STORES! — "SLAM THE AXIS" POST-cards; 5 other timely novelties. Send 50c for samples and distributors' deal. ROBBINS CO., Newsweek Bldg., New York City. oc16x

WATCHES, COSTUME JEWELRY — POPULAR priced line. Terrific demand. Big profits. NEW YORK ARTICLE CO., 336 Marcy Ave., Brooklyn, N. Y. oc9x

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. oc30x

"WHO IS HITLER?" — NEW HOT COMIC Card, fast 10c seller. Give customer their dime back if they fail to laugh at this one; 3 samples, 25c coin; 100, \$3.00; 500, \$10.00; 1,000, \$17.50. All cards are in envelopes and are shipped prepaid. Order today. HASKELL D. BOYER, P. O. Box 1486, Fort Worth, Tex. oc9x

100 FINE 8 1/2x11 BOND LETTERHEADS AND 100 6 3/4 Envelopes for \$1.00 postpaid. BENNEVILLE PRINTING, 907 W. Roosevelt, Philadelphia 40, Pa.

100 FINE 8 1/2x11 BOND LETTERHEADS AND 100 6 3/4 Envelopes for \$1.00 postpaid. BENNEVILLE PRINTING, 907 W. Roosevelt, Philadelphia 40, Pa.

100 FINE 8 1/2x11 BOND LETTERHEADS AND 100 6 3/4 Envelopes for \$1.00 postpaid. BENNEVILLE PRINTING, 907 W. Roosevelt, Philadelphia 40, Pa.

100 FINE 8 1/2x11 BOND LETTERHEADS AND 100 6 3/4 Envelopes for \$1.00 postpaid. BENNEVILLE PRINTING, 907 W. Roosevelt, Philadelphia 40, Pa.

100 FINE 8 1/2x11 BOND LETTERHEADS AND 100 6 3/4 Envelopes for \$1.00 postpaid. BENNEVILLE PRINTING, 907 W. Roosevelt, Philadelphia 40, Pa.

100 FINE 8 1/2x11 BOND LETTERHEADS AND 100 6 3/4 Envelopes for \$1.00 postpaid. BENNEVILLE PRINTING, 907 W. Roosevelt, Philadelphia 40, Pa.

BUSINESS OPPORTUNITIES

FLORIDA OR CALIFORNIA VACATION, IN-dependence and up to \$5,000.00 yearly with ten acres. Plans \$1.00. "TENACRES," Box 2268-B, Hollywood, Calif. oc9

FOR SALE — LARGE RINK DOING WONDER-ful business year around, with or without equipment. Will lease to responsible party. Worth investigating. BOX C-68, Billboard, Cincinnati 1. oc9

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfn

MAIL ORDER PRINTING, ADVERTISING IN Magazine; 2c per word 5,000 copies; 4c per word, 15,000 copies. CATHERINE PADDEN, 2221 Lamothe Ave., Detroit 6, Mich.

INSTRUCTIONS BOOKS & CARTOONS

EARN EXTRA MONEY AT HOME IN YOUR spare time. Free circular describes 127 money making plans, ideas, etc. Details stamp. GOFFLOT SERVICE, Alhambra, Calif. oc16

BARGAINS — BOOKS AND COURSES ON Sign, Scene and Poster Painting, Cartooning, Story Writing, Quick Landscape Painting (colored illustrations), Graining, Spray Paint-ing, etc. Big illustrated list free. ART BOOK SHOP, 2325 Cass, St. Louis, Mo.

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis. oc23

PERSONALS

MAKE BELIEVE YOU'RE IN MIAMI, IT'S FUN. Send 25c for three Miami Scenic Post Cards. Write message, address, stamp and return for free mailing. SCENIC POSTCARD CO., 1004 Michigan Ave., Miami Beach, Fla. oc16

MISCELLANEOUS

BLUE DISPLAY CARDS — ANY WHITE NUM-erals painted on each card, 50 for \$5.00 post-paid. GORSLINE, 216 S. Center St., Cerry, Pa.

FOR SALE CHEAP — 1,000 YARDS OF OLD Glory Metal Ribbon. BOX 478, care The Billboard, 1564 Broadway, New York 19.

I HAVE CORK SHOOTING GALLERY AND Penny Pitch House; also Sound Truck with forty lights; appearance of a circus wagon. Will put on sound truck for those two con-cessions. Want connection with a good show going South. Wire me full details. AL DEVINE, Jones Greater Shows, Ripley, W. Va., this week.

NAME PLATE TAPE — 25 ROLLS, 5 POUNDS each roll; 10 rolls, 250 feet each. BX Cable. Make best offer. BOX 480, Billboard, 1564 Broadway, New York 19.

4 EVANS AUTOMATIC BOWLING ALLEYS, 56 feet long. BOX 426, care The Billboard, 1564 Broadway, New York.

PRINTING

ALL KINDS JOB PRINTING, COMIC NOVEL-ties. Big sample packet, 25 cents. Military Insignia Stationery, 100 envelopes, 200 sheets, \$1.00. DICKOVER PRINTING, 5233 Cleveland, Kansas City 4, Mo. oc16x

DRAWINGS AND CUTS MADE TO ORDER BY professional artist. 500 letterheads or en-velopes printed, \$1.85. LEE CRESSMAN, Wash-ington, N. J. oc23

WINDOW CARDS — 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

\$1.00 POSTPAID — 100 8 1/2x11 BOND LET-terheads. 100 6 3/4 Whitewave Envelopes, neatly printed. Satisfaction guaranteed. MERO PRODUCTS, Box 344, Punxsutawney, Penna. oc9

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column.

A. B. T. AIR-O-MATIC 4 GUN GALLERY FOR sale, \$1,600.00. JAMES W. THOMPSON, Jimmie's Roller Rink, Alexandria 3, La.

A. B. T. GUNS, RED, WHITE, BLUES, \$15.00; latest Blue Model Fs, \$16.50; latest Big Game Hunters, \$23.50; Gottleib Deluxe Triple Grip-pers, \$14.50; latest Holly Grips, \$8.50; Her-cules Gripper, \$4.50; Hoops, \$14.50; Pingo, \$12.50; Scooter, \$9.50; Shipman Select-A-View, \$19.50; Flippers, \$5.00; Groetchen Skill Jump, \$37.50; seven column Cigarette Vender, \$19.50; Nut Venders, \$4.00; Pipe Stands, \$1.50. One-third deposit. Wanted: Local operators Ray Guns, Arcade Games. McLENNAN, 134 Moss, Highland Park, Mich. Tr-26480.

A-1 CIGARETTE AND CANDY VENDING MA-chines—All makes and models, lowest prices, from operators being drafted. Unedapak Parts in stock. What have you to sell? MACK POSTEL, 6750 N. Ashland, Chicago. no6

BARGAINS — BALLY SUN RAY CONSOLE, F.P., used little, \$99.50; Pikes Peaks, late, \$15.00; Target Skill, Barrage Play Ball, \$35.00; Smack Japs converted Ten Spot, \$42.50; Legionnaire, Majors '41, \$39.50; Dude Ranch, Big Town, \$27.50; Jolly, \$22.50. All clean, mechanically good. T. F. DEAL, 1117 Morton, Great Bend, Kan. x

BELOW MARKET PRICE — ONE HUNDRED and fifty one and five ball machines, includ-ing fifteen Keeney Contests. Very good con-dition. TORTORICKE COIN MACHINE CO., 428 N. 16th St., Baton Rouge, La.

CONSOLES — '41 DERBY, F. P., \$300.00; MILLS 1-2-3 of '40, \$69.50; Keeney Track Time, '38, perfect, \$89.50; Bally Roll 'Em, like new, \$129.50; Jennings Good Luck, \$29.50; Jen-nings Derby Day flat top, \$29.50; Bally Bells, real clean, \$32.50; Bally Favorite, good condi-tion, \$32.50. KING PIN GAMES COMPANY, 826 Mills St., Kalamazoo, Mich.

FOR SALE — 100 A-1 USED 24 RECORDS Buckley Wall Boxes, \$5.00 each; 50 A-1 Phonette Penny Wall Boxes, \$4.00 each. AUS-TIN PHONOGRAPH COMPANY, 108 E. 5th St., Austin, Tex. oc16x

FOR SALE — 50 COLUMBIA MECHANISMS, good for parts, \$10.00 each. SOUTHWEST COIN MACHINE COMPANY, 706 Carroll St., Fort Worth, Tex. oc16

FOR SALE — 1 MILLS WAR EAGLE, 3-5, Serial 303618; 1 Pace Comet, 3-5, Serial 39081; 1 Pace Comet, 2-4, Serial 40037; 1 Silver Bells, 2 Steel Safes, need locks; 1 1940 Follies; 2 Shortstops, 1 Blondie, 1 Sport Parade, 1 Lone Star. Make best offer. Can come and get them, some now on location; all in good condition. HERB COMER, Dowagiac, Mich. x

FOR SALE — ONE GOLDEN BELL, ONE 5c Q.T., one 1c Q.T., one Smoker. All practically new. Communicate BOX C-86, Billboard, Cincinnati 1, O.

FOR SALE — 10 MODEL 80 (TALL) KIRK Horoscope Scales, good condition, crated, F. O. B. location, \$65.00 each. Cash with order. GRAHAM, 903 Merchandise Mart, Chicago, Ill.

MARBLE SPECIAL — GLASS, ASSORTED colors, 10,000 to case, \$4.75 per case, F. O. B. Factory. Charms, assorted, ten gross to carton, \$9.00 per carton. Parcel Post paid. Full cash with order. TORR, Philadelphia 42, Pa. oc30

MILLS SLOTS — 5c BLUE FRONT, SINGLE Jack, 407,000, \$135.00; 25c Blue Front, Single Jack, 395,000, \$200.00; 10c Blue Front, Single Jack, 400,000, \$150.00; 10c War Eagle, Single Jack, 405,000, \$135.00; 5c Blue Front, 383,000, \$100.00, and 25c Melon Bell, 421,000, \$225.00. RAY WOODEN, 1012 N. 6th, Kansas City, Kan. x

OLD MODEL 2/4 PAY, 5c AND 10c PLAY, \$20.00 each; in lots of five, \$15.00 each; all parts intact. 15 Jennings Chiefs, 5c play, \$125.00 each; Jennings Chief, 50c play, \$350.00. F. G. FULLER, P. O. Box 512, Ocala, Fla.

PHOTOMATICS — WILL BUY MUTOSCOPE Photomatics, late or early models. Cash. State price, serial number, etc. TONY BRILL, 311 N. Reno St., Los Angeles 26, Calif. oc30x

SMOKER Q.T. BELL, \$45.00; YELLOW PENNY Q.T., \$35.00; Green V.P., 5c, \$35.00; Chucko Lette, \$40.00; Pace Reels with Saratoga field, nearly new, \$125.00. 1/3 deposit. E. G. HUNTER, Box 86, Pittsburg, Kan. oc9x

THESE GAMES ARE IN EXCELLENT CONDI-tion. Exhibit Knockout, \$89.50; Big Parades, \$97.50; Gun Club, \$44.50; Jungle, \$44.50; Sky Blazers, \$47.50; Snappy, \$34.50; Metro, \$27.50; Sport Parade, \$27.50; All American, \$22.50; Silver Skates, \$27.50. DUDLEY SALES CO., 303 Seventh St., Rockford, Ill.

TWO SILVER MOONS, P. O., LIKE NEW, nickel, \$129.50; dime, \$139.50; nickel Sara-togas, \$119.50; Galloping Dominos, \$64.50. COLEMAN NOVELTY, Rockford, Ill.

WANT TO BUY WURLITZER 616 PHONO-graphs. CHARLES RATNOFF, 277 Pennsylv-ania Ave., Brooklyn, N. Y.

WANT BULK VENDING MACHINE CANDY Ball Gum. State price, amount you can ship. LEON J. OSIER, 4426 E. Pacific, Spokane, Wash. oc9

WANTED TO BUY — 3x6 SLOT POOL TABLES with 10c slots. LEGAL AMUSEMENT CO., 313 N. Royal St., Mobile, Ala.

WANTED TO BUY — DRIVEMOBILE, WIND-jammer, Ace Bomber, Skyfighter, Air Raider, Photomatic Peek Show, View-O-Scope (round model), Mutoscope Punching Bag. BISHOP AMUSEMENT CO., P. O. Box 41, Bowling Green, Ky.

WANTED — WURLITZER PHONOGRAPHS, Mills 1c Escalator Slots, Silent Mechanisms, Square Bells, Hi-Boys and Payout Slides. COLE-MAN NOVELTY, Rockford, Ill.

WANTED — NORTHWESTERN DELUX, STAND-ards, Model 39, 40 and 33; Silver Kings; Victor Universals, Toppers and Model V; Ad-vance Model D Ball Gum, Columbus Model "M," "ZM" and "A"; and other venders. Send full particulars in first letter. RAKE, 2014 Market St., Philadelphia 3, Pa. x

1 TEXAS LEAGUER, \$24.50; 1 RADIO RIFLE, \$69.00; 1 Paces Races, black, \$100.00; 1 Spark Plug, P. O. counter model, \$22.50; 1 Black Jack 21, \$6.00. MICAL'S AMUSEMENT SERVICE, 27 Stroud St., Wilmington 21, Del.

6 EVANS AUTOMATIC BOWLING ALLEYS — Can be seen at 506 Main St., Norfolk, Va.

40 MODEL S 7-COL. CIGARETTE MACHINES at \$32.50 each. Machines are located in Little Rock, Ark. For information contact WM. M. LEVY, 10038 Ewing Ave., Chicago, Ill. oc16x

FOR SALE SECOND-HAND GOODS

ALL KINDS ALL-ELECTRIC POPCORN POP-pers, Burch, Star, Peerless; Peanut Roasters, Caramelcorn Equipment, Burners, Tanks, lowest prices. NORTHSIDE SALES CO., Indianola, Iowa. no13x

ALL AVAILABLE MAKES POPPERS. LARGEST selection of Mechanical Machines obtainable. Will buy for cash, fifty All-Electric French-Fry Poppers. Ten Burch Machines cheap. CARA-MEL CORN EQUIPMENT, 120 S. Halsted, Chicago 6. oc16x

FOR SALE — 1937 PRAIRIE SCHOONER HOUSE Trailer, recovered and refinished; electric brakes, furnished complete. Also Walking Charlie Ball Game, complete with front and back canvas; good condition, now operating here. Also Frolic Ride. Wanted to buy: 15 or more Scooter Cars; also large size Skeeball Alleys. A. KARST, Forest Park, Hanover, Pa.

FOR SALE—SECOND-HAND SHOW PROPERTY

A PROVEN MONEY-GETTER DART GAME CON-cession. "Smack the Axis." Supply limited, going fast. Send stamp for illustrated cir-cular. FRANK WELCH, 735 E. Main St., Rochester, N. Y.

CANVAS—VARIOUS WIDTHS AND WEIGHTS. Tarpaulins, Waterproof Covers, 9x12 ft., \$8.95; 12x14 ft., \$12.95; 15x20 ft., \$21.95. Imitation Leather, Paints, Enamels and many other items. MICHIGAN SALVAGE CO., 609 W. Jefferson, Detroit, Mich. oc23x

FOR QUICK SALE — COMPLETE BOOTH Equipment for 400 seat theatre. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash Ave., Chicago. oc16x

ROLLOPLANE AND DUAL LOOPPLANE — Very good condition; long lease. West Coast; open year round, \$10,000 cash. WM. FARMER, Lee Hotel, Long Beach, Calif. oc30

SOUND FILMS, SOUND PROJECTORS, STERE-optimics, Amplifiers, Floor Sanders, Bowling Alleys. All good merchandise. F. SHAFER, Odon, Ind.

SOUND CAR — 1938 CHEVROLET, NEW TIRES, heater, perfect condition, \$350.00; P. A. System, 50 watt, 4 speakers, \$130.00; 12x14 Frame with Top, \$20.00; 8x10 Frame, \$7.00; Gasoline Tank and Burner, \$8.00; Gasoline Lan-tern, \$5.00; Penny Pitch Board, \$5.00. BERESOFF, care Olsen, 919 Orange, Wilmington, Del.

TENTS—12x12 TO 40x200, ALL PUSH POLE. Complete List, \$1.00. Hand roped, good as new, rented couple weeks. Sidewall, Poles, Stakes, Sledges, etc. Describe fully. Send stamp. SMITH TENTS, Auburn, N. Y. no20x

TENTS — SKATING RINK, SHOW AND CON-cession, all khaki, new and slightly used. Tarpaulins. CAMPBELL TENT & AWNING CO., Springfield, Ill. de4

2 POWERS 6B HEADS, 2 PEERLESS LAMP Houses, Hertner Rheostats, 20-40 Amp. Hert-ner M.G. Set, Captive Spot, Fulco Steel Film Cabinet with electric rewind, Squirrel Cage Booth Fan, 2 Bausch-Lomb 575+ Lens. This equipment used less than year. E. G. HUNTER, Box 86, Pittsburg, Kan. oc9

22x40" BINGO TOP — FRAME, SEATS, TABLES, bally curtains, display rack, complete, \$100.00. JOS. CAPLE, 111 N. Ave., Owego, Tioga County, N. Y.

30x30 FT. CANVAS MAT FOR ANIMAL ACTS on stage. Excellent condition, \$100.00. Freight, express C. O. D. VIVIAN PERIN, 2000 Ida Ave., Wichita, Kan.

PHOTO SUPPLIES DEVELOPING-PRINTING

BUY AND SELL — HAVE 5 ROLLS EASTMAN D.P., 2x250, at \$20.00; 24 rolls D.P., 3x250, at \$22.00; 10 rolls 3 1/2 at \$24.00. BOX C-182, Billboard, Cincinnati 1. oc9

CASH FOR YOUR PHOTO EQUIPMENT—WHAT have you? Give details. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago. Ill. oc30

CUT YOUR OWN D. P. FILM TO ANY SIZE. Simple to operate. 50% deposit required. Price \$10.00. BOX 1168, Hattiesburg, Miss. oc9x

D. P. P., SIZE 4 INCH, 3 ROLLS FOR \$60.00, sent prepaid. Immediate shipment. Better hurry. DALE MYERS WALTERS, 134 Falmouth St., Williamstown, Ky.

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. oc30x

DIRECT POSITIVE ROLLS MACHINE CUT ANY width, \$3.00 roll. Trial will convince you, no risk. Send rolls to J. V. HENDERSON, 149 W. 20th St., Indianapolis 2, Ind.

DIRECT POSITIVE OPERATORS — WE HAVE the best line of Frames in all sizes, assorted and in Red, White and Blue; Chemicals, Folders, Backgrounds, Paper—everything you need for the studio. Write for new illustrated catalog today. HANLEY PHOTO COMPANY, 1207 Holmes St., Kansas City, Mo. oc16x

DIREX POSITIVE PAPER — 1944 DATING. 20 rolls 1 1/2"x250", \$15.00 per roll; 10 rolls 1 1/2"x1000", \$64.00 per roll; 20 gross 5x7, \$15.00 per gross. Wire deposit, all or part. BOX 481, Billboard, 1564 Broadway, New York 19.

EASTMAN DIRECT POSITIVE PAPER — 6 rolls 1 1/2"x1000", \$80.00 roll; 20 gross 4x6, \$11.00 per gross; 10 gross 8x10, \$26.00 per gross. All 1944 dating. Wire deposit. BOX 482, Billboard, 1564 Broadway, New York 19.

EASTMAN D.P.P., 2 1/2"x250, AT \$24.00 PER roll; 3" at \$28.00; 3 1/4" at \$30.00. All good dating, 50% with order. BOX NY-49, care The Billboard, 1564 Broadway, New York 19, N. Y.

EASTMAN DIRECT POSITIVE PAPER AT Regular Eastman list prices. Offer and stock limited to operators who will qualify. UNITED PHOTO SUPPLY SERVICE, Gatesville, Tex. de4x

EASTMAN DIRECT POSITIVE PAPER — 1944 dating, 2 1/2"x250 ft., \$25.00 roll, any amount. Deposit with order, balance C. O. D. DAVE H. NATHANSON, 127 Ellis St., San Francisco 2, Calif. oc30x

EASEL PHOTO MOUNTS, ALL SIZES—WOOD, leatherette, glass frames, latest styles. Sizes 2x3 to 8x10. Patriotic, Heart Mirrors, Frames, Easels for 1 1/2"x2. Everything for direct positive operator. Prompt shipments. CAPITOL EQUIPMENT CO., Box 287, Saint George, N. Y. oc16x

FOR SALE — AS IS, OR AS YOU PREFER TO arrange it. Three Galleries in spacious building; 1 1/2 Reversible, 2 1/2 with Deluxe Booth, both feature 12 fluorescent lights; 1 3/4 with photo floods; 20 rolls paper, plenty chemicals, over 1,000 frames. Fine enlarger, 8 gross paper. Cash register, tinting table; all equipped and operating. Rent \$100.00 monthly; 6 miles from Camp Swift; location tops, \$1,500.00. Have other business. L. A. VICKERY, 107 Main St., Bastrop, Tex. x

JUST ORIGINATED NEW FOLDER FOR 1 1/2"x2. Holds 3 pictures. Wonderful flash; also new Velvet Service Folder with removable star for 2 1/2"x3 1/2 or 3x4. Samples 25c stamps. Two more new numbers shortly. GAMEISER, 3065 Brighton 13th St., Brooklyn, N. Y.

LEATHERETTE FINISH FOLDERS, PATRIOTIC and regular designs. Prices per 100: For 1 1/2"x2 photos, \$1.50; for 2x3, \$1.75; for 3x4 and 3x5, \$2.25; others. Patriotic flat mounts for 1 1/2"x2, 5c. MILLER SUPPLIES, 1535 Franklin Ave., St. Louis, Mo.

LENS F-2.5, COVERS 2 1/2, \$75.00; F-2.8, covers 2 1/2, \$70.00; F-2.9, covers 2 1/2, \$68.00; F-3.5, covers up to 5", \$85.00. All lens are steinheil munchen anastigmat triplar and like new, with lbor shutters. Special enlarging lens, \$13.95 each; 1/2 deposit. U. S. PHOTO SUPPLY, 344 Frazier, Chattanooga, Tenn.

MR. POSITIVE OPERATOR, IF YOU ARE HAVING trouble finding Photo Supplies and Equipment, let us know your needs. U. S. PHOTO SUPPLY, 344 Frazier, Chattanooga, Tenn.

NO. 1 PHOTO FLOOD REPLACEMENTS, 25 times the life, \$8.00 dozen. Folders, the best money can buy, size 3x5, \$7.50 hundred. Bleach, 40c gallon in 12 gallon lots. 1/2 deposit. U. S. PHOTO SUPPLY, 344 Frazier Ave., Chattanooga, Tenn. x

PHOTO MOUNTS—1 1/2"x2", 100 FOR \$2.00; 500 FOR \$6.00; 1,000 FOR \$10.00. UNITED PHOTO SUPPLY SERVICE, Gatesville, Tex. no6

PHOTO MOUNTS FOR DIRECT STUDIOS — ALL sizes in stock. Special sizes made to your order. Send \$1.00 for \$3.00 worth of salable samples. UNITED PHOTO SERVICE, Gatesville, Tex. oc9

PHOTO CONCESSIONS — I BUY AND SELL Photomats and Hand Operated Cameras. Specializing in Parts, Paper and Folders. Have on hand 50,000 Folders for 1 1/2"x2" Photos at \$25.00 per thousand. Deposit 25%, balance C. O. D. List your surplus merchandise with HERMAN MILLMAN, 17 W. 20th St., N. Y. C. x

TRAILER — BUILT IN PHOTO GALLERY. 1 1/2"x2"-2 1/2"x3 1/2" unit in rear. Trailer equipped, Coleman range, International heater, glider bed, 3 good tires. Ideal for use near army camp, 8 ft. front when open. \$1,000 cash. LLOYD MARTIN, Jackson, O.

WANTED — SMILE-A-MINUTE CAMERA AND Booth complete, takes 2 inch and 4 inch pictures. Must be in good condition. Can use extra lens for 2 inch and 4 inch pictures. Want 2 inch and 4 inch Eastman Direct Positive Paper—give dating. 56W COIN MACHINE EXCHANGE, 2416 Grand River, Detroit 1, Mich. oc16x

WANTED — COMPLETE 5x7 STUDIO CAMERA. Prefer fast lens. Wire collect. PENNYLAND, Norfolk, Va. oc9

WANTED — PHOTO BOOTH COMPLETE WITH both size cameras, F-3.5 lens. No junk. Will pay cash. What have you? G. T. RAVEN-CRAFT, Route 3, Tyler, Tex.

WE PAY HIGHEST PRICES FOR EASTMAN OR Direx Positive Paper, any size, any quantity. Especially want 1 1/2 inch. State price and expiration date. BOX NY-48, Billboard, 1564 Broadway, New York 19. oc9

WILL TRADE ONLY—WE HAVE 1 1/4, 1 3/4, 2 1/4 inch Eastman Direct Positive and 2 1/2 inch Direx B. Will trade for 3 1/4, 3 1/2 and 4 inch Eastman Direct Positive. GERBER & GLASS, 914 Diversey, Chicago, Ill. tfn

2 PHOTO BOOTHS — 1 1/2"x2"; SOME STOCK. Selling account labor shortage. E. T. FENTON, 717 Garrison Ave., Fort Smith, Ark.

240 #1 and #2 PHOTO FLOOD BULBS; 300 #11 and #22 Photo Flash Bulbs; 500 feet BX Wire. Make best offer. BOX 483, Billboard, 1564 Broadway, New York 19.

ACTS, SONGS & PARODIES

MUSIC PRINTED, \$7.00 UP; SONGS RECORDED, \$2.50. Melodies, \$6.00; Piano Arrangements, special offers. (Stamp.) URAB-B.B., 245 W. 34th, New York 1. no6x

ORCHESTRA LEADERS! — JITTERBUGS Demand to jive to the terrific song hit, "Way Up in the Mountains," 50c per copy. KNIGHT PUB. CO., Box 216, Leonardtown, Md. x

COSTUMES, UNIFORMS, WARDROBES

A THOUSAND COSTUMES — STAGE, MASQUERADE; Men, Women, Children, \$1.50 each; single or lots. Closing sale. CONLEY, 308 W. 47th, New York.

CHORUS COSTUMES — SLIGHTLY USED, short and long, all colors, two dollars each. FOLLIES COSTUMES, 209 W. 48th St., New York. oc30x

CHORUS COSTUME CLEARANCE — ONE DOLLAR, perfect condition; principals, three dollars. Men's wardrobe. CUTTENBERG, 9 W. 18th St., New York City. no6x

CHORUS PANTIES, 75c; NET BRAS, 60c; G-Strings, 50c; White, Flesh or Black Net Bras, Rhinestone Centers, \$1.50; Lace Pants, \$1.25; Rhinestone goods made to order. Free folder. Cards ignored. C. GUYETTE, 346 W. 45th, N. Y. C. x

RED VELVET CURTAIN (15x20), \$40.00; ORCHESTRA Coats, Tuxedos, Iveness, Striptease, Cellophane Hulas. Beautiful Chorus Sets, Cykes. WALLACE, 2416 N. Halsted, Chicago.

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. oc16

SCENERY, CYCLOGRAMS, DRAW CURTAINS, Dye Drops, Operating Equipment—New and used at lowest price. SCHELL SCENIC STUDIO, Columbus, O. x

MAGICAL APPARATUS

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LIVE ANIMALS — TAME BLACK SPIDER Monkeys, \$35.00; Tame Baby Snookum Bears, \$15.00; tame Martas (Honey Bears), \$30.00; baby tame Wild Cat, \$12.00; tame Armadillos, \$2.50; pair, \$4.50; Whistling Squirrels, \$2.00; pair, \$3.50; Ocelot Tiger Cat, \$30.00; Black Iguanas, \$2.50; pair, \$4.50. GENERAL MERCANTILE, Laredo, Tex. x

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LEAD TENOR, \$65.00 WEEK; TROMBONE, \$60.00. Union tax paid. Commercial tenor band. All location. No cats or characters. Others write, give draft, experience. BOX C-72, Billboard, Cincinnati 1, O.

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MIDGETS OR DWARFS THAT DO LITTLE athletics to learn established act. Good opportunity. Write details. BOX NY-39, Billboard, 1564 Broadway, New York.

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MUSICIANS WANTED — STEADY WORK, Reliable band, no lay-offs. Must be draft exempt. Send details to LEE WILLIAMS, 1611 City National Bank Bldg., Omaha, Neb. oc9

MUSICIANS WANTED — PIANO, BASS, Trumpet; others write or wire, stating experience. Only reliable men considered. Address LEADER, Windsor Hotel, 3005 Main St., Kansas City, Mo. oc16

PIANO, BASS AND TENOR SAX WANTED IMMEDIATELY. Other musicians write. Salary \$50.00 per week. ORCHESTRA LEADER, Wardman Park Hotel, Washington, D. C.

TENOR MAN — PREFERABLY DOUBLING Violin. October 17th opening. Must read well, fake and play in tune. Good proposition for right man. Wire, phone BUD WAPLES, Ansley Hotel, Atlanta, Ga.

TRUMPET AND VIOLIN DOUBLE WANTED for tenor style band. Good salary, long locations. Contact ORCHESTRA LEADER, Milner Hotel, Louisville, Ky.

WANTED — I HAVE GOOD ALL WINTER SPOT for Mitt Camp (Gypsy) in El Paso, Texas. Wire or wire BOX C-85, Billboard, Cincinnati 1, O.

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WANTED — MILLS PENNY SCALES. BIG dial models. "Your Exact Weight." Cash. BABE LEVY, 2830 10th Court South, Birmingham 5, Ala.

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STRING BASS — UNION, 4-F DRAFT. Experienced, cut shows, do comedy. Blonde Gibson Bass. Available October 15. H. H. MAIN, 307 Main St., Little Rock, Ark. oc9

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The "Great" Kelly "Ride of Death"—Bicycle Chute Act for late dates. Riding thru flames leaping two cars. Using American flag and V of fireworks for grand finale. Mike Kelly, Goshen, Ind. oc23

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PIANIST — UNION. AVAILABLE FOR WORK in New York City. LEONARD ZASLOW, 229 W. 105th St., New York. Academy 2-9773. oc16

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Aito, Tenor, Clarinet — Expecting med. discharge from navy. Write, don't wire. Earl Clark, 82 1/2 C. Burton-Judson Ct., T.S.C., U. of Chicago, Chicago, Ill.

Expert Pianist—Soloist, Director, Teacher. Experienced in all branches. Interpolate, reconstruct, improvise at sight. Rank with America's foremost pianists. Read only. Transpose, arrange, notation, single. Locate South or Pacific Coast. Composer, care Billboard, Arcade Bldg., St. Louis 1, Mo. oc9

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HAMMOND ORGANIST with own organ. Address MARYELLE GRIF-FITHS, Box 305, Glenrock, Wyo. oc9

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- KILGORE, Rolland
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- King, Dian Fountain
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- King, John
- Kissel, Jerry
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- Korytko, Mary
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- LaVette, Henri
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- LANE, Lacey Louis
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- Langford, Walter
- Larkin, Ruby
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- Lawrence
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- Lawson, Marshall
- Lawson, Willie
- Lawton, Tex
- Lazier, Bill
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- LEDBETTER, Geo. Edwin
- Lee, Coy
- Lee, Lucille
- Lee, Joseph
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- Lee, Jack
- Leffler, Joe
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- Leo, Ivan
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- Linkhaue, James
- Little, C. W.
- Little, Carl
- LITTLE, James
- Littleton, Margaret
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- Long, Harry K.
- Long, Leona
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- LORD, Jack
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- Lorow, Mrs. Mabel
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- LOVITT, Manley
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- McClellan, Mrs. C.
- McClellan, Ernest
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- McCoy, John
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- McDonald, Kenneth
- McDonald, Norma
- McDonald, Robt. K.
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- Morrison, Babe
- MORRISON, Ben
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- Motley, Mrs.
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- Muller, Billy
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- Murphy, Jimmie
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- Dennis, Miss
- Florence
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Merchandise

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Merchandise Trends . . .

CHICAGO, Oct. 2.—Despite an uncomfortable inventory situation, retailers throuth the country are anticipating one of the biggest holiday businesses in years. Gift shopping for men overseas is in full swing now and will carry right on thru to November 1, which is the last date for posting packages to navy personnel. Headaches for retailers will come not only from scarcities but from shortage of sales help and restricted deliveries. Predictions are that Christmas buying this year will reflect sharply the general trend toward purchase of higher grade merchandise. Stores which formerly featured one dollar items on mile-long gift courts report that they plan groupings of gifts from \$5 up. Farsighted buyers placed commitments for Christmas merchandise as early as last January, but even some of the orders haven't yet been filled. A survey of key cities revealed last week that in spite of all difficulties, retailers of home furnishings budgeted for an increase in gift sales of from 5 to 50 per cent.

CIVILIAN GOODS.—Since Salerno army officials took back all the hopes held out for diminished requirements, which means that the plans of the Office of Civilian Requirements for obtaining more consumer goods are taking a back seat for the present. The whole supply situation is uncertain now, but rumors are flying around the lamp showrooms of late that a partial lifting of the production ban on lamps is in sight. Chief basis for such talk seems to be WPB's recent attempt to have manufacturers allot a certain percentage of their production to the civilian market.

POST-WAR WATCHMAKERS.—Manpower shortage in the watchmaking and repair industry may be alleviated before the end of the war if plans initiated by the Horological Institute of America and the Veterans' Administration go thru. The program outlined calls for classes of instruction to increase the number of trained men and to furnish partially disabled veterans a means of earning a living. American watch manufacturers have offered to help finance the project if jewelers and watchmakers will also contribute.

MIRROR SUPPLY.—With so many department and furniture stores promoting mirrors and pictures to replace merchandise no longer available, a word on the mirror supply situation seems fitting. Makers of gilt mirror frames are confronted with a December 31 deadline for production, with orders for at least seven months ahead, with inability to get frames from manufacturers for finishing and with a shortage of skilled labor. Demand for mirrors has increased at least 33.3 per cent in 1943, and frame makers can't supply the quantity wanted. The silver nitrate situation is not at all crucial at the present time, so mirrors can be made in quantities limited only by labor supply, and several mirror manufacturers are experimenting with materials to replace the bronze powder used for gilding frames which can't be used after the end of this year.

TRADE REPORT.—The Federal Reserve Board reported that nationwide department store sales for the week ended September 18 ran 17 per cent ahead of the same week in 1942. Dun & Bradstreet noted an increase of 5 to 8 per cent ahead of last year in total retail trade volume for the country. D&B's report noted also that retail trade is approaching a more normal pre-war aspect, altho consumers are more quality conscious now.

TOY SITUATION.—Checking over a trade paper for the toy industry, one finds stuffed dolls and animals, games and wooden and cardboard toys—and very little else. Model airplane kits for the boys and paper doll sets of service-women for the girls are top items. Some manufacturers still advertise "immediate delivery."

GOVERNMENT SURPLUSES.—Trade associations, financial wizards, the U. S. Chamber of Commerce and Congress are concerned about the problem of how to dispose of Uncle Sam's surplus stocks of merchandise when the war is over. Two bills are under consideration now, but the question of which government agency or department will wind up in authority seems to be getting more thought than

what will be done with the stockpile. The Chamber of Commerce estimated last week that by the time the war is over government warehouses will hold \$50,000,000,000 worth of goods and supplies. The National Retail Dry Goods Association proposed that stocks be divided into four parts, not necessarily equal, and disposed of to the armed services for future use; to the American Red Cross for use in future disasters; to suffering war-torn nations of the world, and to the American public in a planned system of distribution thru established channels. Since the material in the government's possession includes everything from brassieres and blankets to shovels and wheelbarrows, there are few fields which do not have a very vital interest in this problem.

APPLIANCES.—There aren't any now, but the industry can look forward to the post-war period when the mechanization of millions of new homes will present the greatest opportunity in history. At a meeting of the International Association of Electrical Leagues in Cincinnati recently it was reported that first post-war models will probably be the same as those produced in 1942.

SMALLER WAR PLANTS.—The Smaller War Plants Corporation has set up a technical advisory service by regions throuth the country to help the small manufacturer get technical research and information thru one central government agency.

Christmas Cards

CHICAGO, Oct. 2.—Greeting card manufacturers and wholesalers are warning customers that there will be an acute shortage of Christmas and holiday cards this year, due to government limitations on the use of paper for cards. The WPB regulation, as reported in this section in the August 28 issue, limits publishers to 60 per cent by weight of the paper used in 1942, but manufacturers are maintaining volume by using thinner paper. Millions of cards, however, have to be stored for after-the-war distribution because of the shortage of paper for envelopes.

Makers of greeting cards have been rationing distributors for some time, and are turning out higher priced cards which are more profitable and hence will prop dollar volume of the season's business. Novelty cards, or those with bits of cotton, glass, satin and even metal glued on, as well as engraved and em-

Flags Top Sales

MEXICO CITY, Oct. 2.—Badge-board workers cleaned up on September holidays with small clusters of three flags (United States, British and Mexican) which sold for a dime. First time flags of those three countries were grouped together for such a purpose, and with the war spirit hot right now, the novelty topped all sales.



A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

The successful salesboard operator has certain qualities which have enabled him to stand head and shoulders above the field. For one he has a definite promotional mind and a flair for dramatizing the merchandise offered. He is able to anticipate merchandise trends and play along with them for all they are worth. He knows how to ferret out articles that will tempt John Public to dig into his pockets and take a chance or two on a card. He knows how important it is to get sufficient number of locations to permit the law of averages to work in his favor and to develop enough repeat locations to insure a steady turnover of merchandise. Above all he has guts; guts to take his problems as they come in stride and to keep punching no matter what.

If there is a single quality today that an operator needs more than any other it is guts. The pressure is extremely severe and shortages on many pet salesboard giveaways have tempted some operators to throw in the sponge. Of course, we all should do what we can to help in the war effort, either in the various war services or in the war factories. However, the operator who is not in a position to do either and who has the guts to persevere will be able to ladle in plenty of gravy and be around to garner oodles of the long green when the war is won.

New production on electrical appliances, portable radios and similar products which have gone so well for the boys in the past is out for the duration. But that has not stopped the operator who has the guts and mental ability to follow thru. Such staples as fur coats, chubbies and jackets, stuffed toys and dolls, dinner service, wind breakers, robes, weatherproofed garments, etc., are still available. New lines of merchandise which in the happy days did not get much operator attention are being used to fill the breach. The latter group of items is the one bright spot for merchandise men generally and include articles made of glass, wood, pressed paper and composition materials, basic products which in all probability will continue to be available.

There is an old saying: "Salesboard operator may be down but he's never out." This war period is proving that once again.

HAPPY LANDING.

bossed cards will be rare items this year. Elimination of such frills is due to manpower shortage as well as scarcities of materials.

Increased earning power and separation of families is already creating a bigger demand than ever for cards this Christmas. Altho mailings to members of the armed forces will push up the selling season, the usual last-minute rush is anticipated.

Fountain Pen, Pencil Output Cut by WPB

Limit quotas to 5 and 7.5 per cent of 1941 production

WASHINGTON, Oct. 2.—Rumors of drastic reduction in manufacture of fountain pens and mechanical pencils, reported on this page last week, were confirmed by a War Production Board order issued September 23, which cuts output of pens, pencils and parts from 5 to 7.5 per cent of 1941 production. Only exception to this ruling are items covered by special order, which means contracts placed by or for the army, navy, Maritime Commission, War Shipping Administration, Government of Canada and governments of countries included in the Lend Lease Act of March, 1941. Even production of pens and pencils earmarked for those agencies is slashed from 8.75 to 12.5 per cent.

Part of the WPB order is reprinted as follows:

(b) *Specifications for fountain pens, mechanical pencils, part and repair parts.* No manufacturer shall use any iron, steel, stainless steel, copper, copper base alloy, zinc or crude, reclaimed or synthetic rubber in the manufacture of fountain pens and mechanical pencils or parts or repair parts thereof, except:

(1) Low carbon steel for functional parts of fountain pens, other than pen nibs made specifically for incorporation into a fountain pen;

(2) For functional parts of mechanical pencils not more than 8 pounds of low carbon steel per 1,000 pencils;

(3) Parts and repair parts already or partly fabricated from zinc before September 15, 1943, if zinc was used as permitted by any order in the M-11 series;

(4) Copper in the production of silver or 14-karat gold pen nibs;

(5) Crude, reclaimed or synthetic rubber as permitted in Rubber Order R-1, as amended, or any relief granted pursuant to an appeal taken in accordance with the provisions of that order.

(c) *Limitation on production of fountain pens and mechanical pencils, for all purposes.* From July 1, 1943, thru September 30, 1943, no manufacturer shall produce more than:

(1) Eight and three-fourths per cent of the total number of steel pen nib fountain pens produced by him during 1941;

(2) Twelve and one-half per cent of the total number of gold pen nib fountain pens produced by him during 1941;

(3) Eleven and three-fourths per cent of the total number of mechanical pencils produced by him during 1941.

(d) *Restrictions on production and delivery of fountain pens and mechanical pencils to fill special orders.* (1) On or after October 1, 1943, no manufacturer shall produce or deliver any fountain pens or mechanical pencils to fill special orders except according to quotas specifically approved by the War Production Board on Form WPB-2719 (formerly PD-880).

(2) Each manufacturer must file this form with the War Production Board on or before the 15th days of March, June, September and December, showing his proposed production and delivery.

(e) *Restrictions on the production of fountain pens or mechanical pencils for other than special orders.* For other than special orders, during the calendar quarter beginning October 1, 1943, and during each calendar quarter after that, (See WPB CUT PEN-PENCIL on page 53)

**BLACKOUT FLOWERS
AND
RELIGIOUS FIGURES
ARE SCARCE!**

**ORDER NOW
FOR CHRISTMAS!**

- #6—Large Gardenia with Bud Doz. \$3.80
- #7—Small Gardenia with Bud 2.75
- #8—Glowing Orchid 4.00
- #9—Butterfly 3.20
- #10—Double Gardenia (Corsage) 3.60
- #59—Acetate Hair Bow on Comb with Luminous Gardenia in Center... 4.25

SEND \$2.00 FOR SAMPLE ASSORTMENT OF ANY FIVE FLOWERS.

- #11—Crucifix in Relief, 9" Doz. \$6.50
- #12—Large Bust of Christ, 7 1/2" x 4" 6.50
- #62—Statue of Nativity, 4 1/2" x 3 1/4" 8.50
- #61—Statue of Holy Family, 6" x 3 1/2" 7.50
- #21—Statue of Holy Mother and Child 4.75
- #63—Statue of Sitting Madonna, 6" x 3 1/4" 6.50
- Assorted 8" Saints 6.50
- Assorted 8" Saints in Shrine 8.50
- Assorted Saints on Altars 6.50
- Assorted 5" Figures 3.60

SEND \$2.00 FOR SAMPLE ASSORTMENT OF THREE 5" FIGURES AND YOUR CHOICE OF ANY OTHER TWO FIGURES.

We Can't Guarantee Last Minute Delivery! Order Now! 1/3 Deposit, Balance C. O. D., F. O. B. N. Y.

NITE GLOW PROD. CO. 105 W. 47 St. N. Y. C.

Popular Items

Watches

Always a good premium item and punchboard prize, watches are in greater demand than ever this year. The Chicago Watch House offers the latest designs in military styles with chrome cases and luminous dials especially for the premium trade. One of the biggest wrist watch suppliers in the business, this company is now reserving the right to limit quantities ordered and urges customers to order early.

For Luggage

Peter Peyton has a genuine leather identification tag, complete with nickel-plated key chain and clasp, which is an item that will soon be difficult to secure at the rate they're now going. Built to give long service, these tags have a transparent window for name and address card so they may be used for handy key chain or luggage tag.

New Glasses

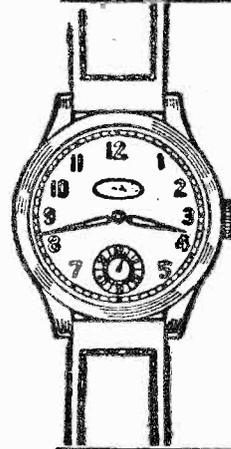
For seeing and drinking fun, Mason & Company is marketing decal-decorated glasses, which are amusing enough when empty; and, the firm reports, "You ain't seen nuthin' 'til you fill 'em up!" Each glass in the set of six carries a twosome of pretty girl and member of America's armed forces or defense worker in a "welcome home" pose. Packed six to a

**EXCELLENT PREMIUM ITEM AND PUNCHBOARD PRIZE
BRAND NEW WATCHES**

- ★ MILITARY STYLE
- ★ LATEST DESIGNS
- ★ CHROME CASES
- ★ LUMINOUS DIALS



• ORDER No. 1 •
IN DOZ. LOTS \$5.85 EACH
SAMPLE \$6.85



• ORDER No. 2 •
THIS LOT LIMITED
ASTO QUANTITY. A REAL BARGAIN THAT CANNOT BE DUPLICATED FOR THE MONEY.

BRAND NEW WATCHES
\$6.85 IN DOZ. LOTS
SAMPLE \$7.85

**• ORDER No. 3 •
BRAND NEW 2 JEWEL
MILITARY WATCH**

THESE WATCHES ARE THE LATEST DESIGNS—ASSORTED FACES AND CASES
\$8.85 Ea. In Doz. Lots
SAMPLE \$9.85

25% deposit with order, balance C. O. D., F. O. B. Chicago
CHICAGO WATCH HOUSE
1035 W. Lake Street Chicago, Ill.
SPECIALIZING IN WATCHES TO THE PREMIUM TRADE

WE WILL BUY FOR CASH OUR DE LUXE MODEL



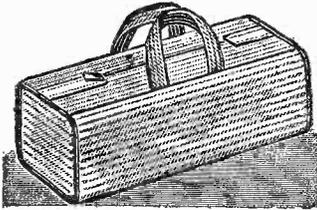
AERO BINGO BLOWERS WRITE TODAY!

We have many requests for our Aero Bingo Blowers which can't satisfy because of present-day manufacturing restrictions. If you have any of our Blowers and aren't using them, please write today. We'll buy them back from you for cash! Also, if you have any amplifiers to sell, please advise.

We still have BINGO CAGES on hand. Inquire today!

WRITE FOR CATALOG!

MORRIS MANDELL 131 W. 14th St. New York, N. Y.



Zipper Furlough Bag

Practical and roomy for Service Man and Civilian. Made of durable twill and fitted with plastic zipper, has two sturdy carrying handles. Size 17" long. Color—forest green. Folds into small package when not in use.
No. B24R75—Sample Postpaid, \$16.85
\$1.75. Per Doz.

JOSEPH HAGN CO.

Wholesalers Since 1911
223 W. Madison Street, Chicago 6

JUMBO PANDOR BEARS

Plush and Duveeten
34" High
\$3.00 Each

Write for three color booklet 25% Deposit With All Orders.

JERRY GOTTLIEB

303 Fourth Ave., New York City

FUR COATS

JACKETS—CHUBBIES
LARGE assortment of NEW 1943-44 outstanding creations. Perfect quality. Excellent workmanship. Distinctive furs of all types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors. Send TODAY for our New Illustrated Catalog and Price List. It's FREE.
S. ANGELL & CO. Manufacturing Furrier
236 W. 27th St. (Dept. b-3), New York 1, N. Y.

SOCIAL SECURITY PLATES

Red, Blue and Gold colors, on metal. \$6.00 per 100. F. O. B. Chicago, while they last. Sample 10¢ each.

CHARMS & CAIN

407 S. Dearborn St. CHICAGO, ILLINOIS
Tel.: Wh. 3648-3647-3646

PEARL PLATES for Wire Workers

We have just received new consignments of Fresh Water Shells and can make immediate and unlimited deliveries. Pictured is No. 8545—85 Ligno Feather.

- Blue Ocean \$21.00 Gross
- Iridescent Fresh Water 13.50 "
- Orchid Fresh Water 13.50 "

5 gross lots of assorted designs, 5% discount
Terms: 1/2 Deposit, Balance C. O. D.
F.O.B. Brooklyn, N. Y.



Order Today!

Send \$1.50 for sample card of 15 different Gold Plated Sterling Silver Insignias for cementing. WE ALSO SUPPLY WIRE FOR WIRE WORKERS—WRITE FOR DETAILS!

8545

MILITARY INSIGNIA JEWELRY
If you haven't seen our exquisite line of Military Insignia Jewelry write for catalog today! A complete assortment of genuine Ocean Mother of Pearl pieces with Gold Plated Sterling Silver Insignias.

JOBBERS! WRITE FOR SPECIAL DEAL!
SEND FOR CATALOG OF COMPLETE LINE OF PEARL PLATES
MURRAY SIMON 109 SOUTH FIFTH ST., BROOKLYN 11, N. Y.
PHONE: EVERGREEN 8-6690

NUDIE!

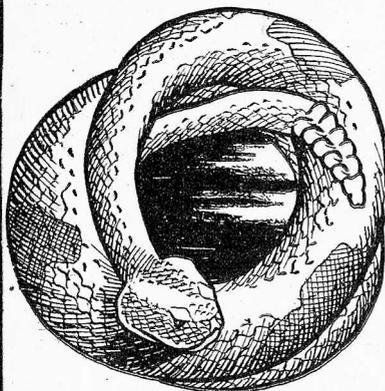
A 7-inch doll that doesn't talk—but says so much! Actually seems alive because of her flexible, pliable, lifelike, soft but firm plastic composition. Fast seller for Novelty Stores, Gift Shops, SALESBORARD OPERATORS and Night Club Concessioners. Retail for \$2. The business gift item you often want for special occasions. A stand-out for remembrance value! Redhead, Blonde or Brunette—and each a tonic for the Blues! Ind. packed. Send \$10.80 for one dozen assorted Nudies, or \$8.00 for three. One sample \$1.00.
EXCELLENT OFFER FOR JOBBERS.
AMERICAN ART PRODUCTS
2087 Broadway New York, N. Y.
(Were you ever in Paris? Yes, this is it!)

ARMY SUPPLIES

Headquarters for
Send for Our Free Circular.
Flamingo Trading Co.
9. S. W. First Street MIAMI, FLA.

INTRODUCTORY LISTINGS Covering All Items Still Available **NOW READY**
IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.
IMPORTANT To obtain the proper listings, be sure and state in detail your business and type of goods you are interested in.
ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD., ST. LOUIS 3, MO.

**!!! SELLING BIG !!!
RATTLESNAKE ASH TRAY**



4 Inch Diameter. Another Sure Hit Item. Repeat Sales Are Terrific! Cannot Be Distinguished From a Real Rattler. Even by an Expert. Novelty Stores, Gift Stores and Fair Workers Report Wonderful Sales. Priced \$3.25 Dozen—\$37.50 Gross.

BABY RATTLER \$1.50 Dozen \$16.50 Gross
A Sure-Fire Repeat Seller! Genuine Reproduction of a Real Prairie Rattlesnake, 2 Inch Diameter. Wonderful Joke and Novelty Item. Packed One Dozen on Display Card.

**SPECIAL CLOSE OUT!
MILITARY PILLOW TOPS**

All Regular \$9.00 Doz. Pillow Tops—Now \$6.00 Dozen.
Army—Navy—Air Corps—Marine—Coast Guard.

STUART NOVELTY CO.

166 E. Jefferson Ave., Detroit 26, Mich.

**!!! SENSATIONAL !!!
LUMINOUS BLACKOUT
FLOWERS
THAT GLOW IN THE DARK**

Sales Records Prove That These Flowers Should Be in Your Showcase. Try Them.

RUSH \$1.00 FOR SIX DIFFERENT FLOWERS AND A PRICE LIST

HALE NOVELTY CO.
2661 E. 13th St. Brooklyn 29, N. Y.



**GLAMOROUS
FUR COATS
Jackets and Boleros**

Make Your Selection Direct From My Factory. I carry a full line of distinguished 1943-44 styles including Persians, Muskrats, Skunks, Foxes in all shades, Marminks, Kid Skins, Sealines, Beaverettes, Checkings, Caraculs, Kimmers, Lowest Factory Prices

Now and every other Fur. WRITE Immediately for new illustrated catalog and price list just off the press. It is FREE. **BRIEN SEWARD** Manufacturing Furrier, 299 Seventh Ave. (Dept. B) N. Y. C.

Available to Wholesalers & Jobbers
IMPORTED MEXICAN GUM
One-Cent and Five-Cent Seller.
PETER T. HERBERTSON
606 Kruttschnitt St., Edinburg, Tex.

NOW! NOW! NOW! NOW! NOW!
Sample assortment of Jerome Rose Decals. Largest variety of patriotic, comic, two side for glasses, airplane, cocktail, service, state names and many more different for furniture, etc.
JEROME ROSE DECAL CO.
283 West 4th Street, Los Angeles, Calif.

carton and one dozen sets in a case, with matched coasters free with each set, these glasses are no-nick, chip-proof, bevel-edge and are ideal for beer, highballs, water, etc. The company states they are perfect items for bingo prizes, concessionaires, premiums and gifts.

Fast Item

Genuine leather billfolds at a moderate price are hard to find, but the Illinois Merchandise Mart has a supply of quality calfskin wallets complete with four celluloid pass leaves for snapshots, identification cards, passes and whatever else the wearer wants to get at conveniently. Most of the billfolds are in black calfskin, but there are some brown ones. The company reports they are of smooth finish and the highest pre-war quality, and sell on sight.

Toy Rifle

Strictly for the little-boy soldier, A. Robineau & Company is catching Christmas trade with a "Yankee Sniper" dead-shot, harmless bow rifle which shoots dowel bullets. Made of hardwood walnut finish, 32 inches long and weighing about 15 ounces, the rifle comes packed in a printed sleeve bag with 10 dowel bullets in a package. The company says the item sell itself and promises to ship orders in the sequence received.

**NOTES
from
SUPPLY HOUSES**

MURRAY SIMON has been invited by the Army Exchange Service to exhibit at their show to be held October 18-19 at the Hotel Pennsylvania, New York.

Stuart Novelty Company is opening a new store and display room in Detroit, with a large stock of souvenir and novelty items. They are at present doing a national wholesale business in specialty items, as well as wholesaling direct thru their store. Formal date for a grand opening will be announced shortly.

**Last Will and Testament
of Adolph Hitler**

(Copyright 1942)
Printed in 2 colors with seal. 8 1/2" x 11". Funniest thing you ever read. A terrific seller... big profit. 100, \$2.00; 500, \$7.50. Sample copy 10¢. Full cash with order. Satisfaction guaranteed. We pay postage.
TRIAL ORDERS, 35 COPIES, \$1.00.
JAY-JAY CO.
1603 SURF AVE. BROOKLYN, N. Y.

Midwest K. C., Mo., Specials

- Handkerchiefs, Flocked Rayon, Army, Mother, Sweetheart, etc. Gross \$ 9.50
- Gold Finished Locketts with Chains, All Branches. Doz. 13.50
- Gold Finished Insignia Pins, Carded, All Branches. Doz. 1.00
- Sterling Int. Onyx Insignia Rings, All Branches. Doz. 13.50
- Rhinestone Insignia Pins, Extra Big Value, All Branches. Doz. 4.50
- Double Chain-Double Heart Bracelets, All Branches. Doz. 7.20
- Army Insignia Rings, Heavy Weight Gold and Silver Finish. Doz. 4.50
- Compacts, All Metal, Round and Square. Doz. \$13.50, 18.00 and 24.00
- Insignia Plastic Beaded Key Chains, All Branches. Doz. 3.00
- Sterling Silver Mother, Sweetheart, Wife, etc., Brooch Pins. Doz. 9.00
- Sterling Silver Bracelets, All Branches. Doz. \$12.00, 15.00 and 24.00
- Frat Pins, Attractively Carded, All Branches. Doz. 5.50
- Sterling Silver Service Pins with Pendants, Army, Navy, Air and Marine Corps. Doz. 6.75
- Big Special Sample Line, 40 Items. Retail Value \$30.00. Price 13.50
- Wrist Watch, Army Style, Waterproof, 7 Jewels. \$45.00 Retail Value. Each 29.50
- Lace Handkerchiefs, Bright Assorted Colors, All Branches—Mother, Sweetheart, etc. Doz. \$2.00; Gross 21.00
- Pocket Knives, One and Two Blades, 2 Doz. in Carton. Doz. 6.50
- Mechanical Pencils, Flashy, Good Value, \$2.00 Price Tickets. Doz. 10.00

We have no catalog or circulars—Send us a list of your jewelry requirements. Order from this ad. 25% With Order—Shipments Prepaid When Full Amount of Cash Sent.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

**LARGEST 10c PACKAGE OUT!
MacARTHUR
CANDY and TOY**

Here it is! The General Douglas MacArthur 10c package of confections and novelty. It's the largest package out today—3 1/2" x 5 1/2"—beautifully done up in red, white, blue and gold. All confections in the box are individually wrapped and novelties are assorted to the case. Mail, Wire, Phone Your Order NOW! Immediate delivery.

One case, 100 boxes (sample order).... \$7.25
5 case lots 7.00 per case
1/3 Dep., Bal. Sight Draft Bill of Lading Attached. F. O. B. Brooklyn, New York



JOBBER, GET SPECIAL DEAL!
PIONEER SPECIALTY COMPANY
38 CROSBY AVENUE, BROOKLYN, N. Y. Phone: Applegate 7-2640

PRIZE PACKAGE DEALS AND JOKE ITEMS

For the Jobbing Trade

ATTRACTIVELY PACKED FOR COUNTER DISPLAY

We are making up 10¢ prize package deals, packed in individual containers, ready for counter display by retailers. Also making up display cards containing a large variety of popular Jokes, Tricks and Puzzles; each item enclosed in envelope with directions. Prices quoted on request.

EAGLE SPECIALTY CO., Main & McCoy Sts., Akron, Ohio

ATTENTION: MFRS. AND DISTR.

Have established route of Southern California gift and souvenir stores. Can use fast-moving items, pillow tops at right prices. Send samples, descriptions and prices.

STONE NOVELTY CO.
406 S. MAIN ST., ROOM 101

ATTENTION: JOBBER

Needed for novelty stands—Birds, Monkeys, Dolls, Whips, Batons, Rayon and Paper Parasols, assorted Novelty Felt Hats, Straw and Paper Coolie Hats, Comic Pennants, Buttons, Rodeo Items, Badgeboard, Slum, Balloons or any other items that will sell. State quantity and price.

Jobbers and Concessionaires
LOS ANGELES 13, CALIF.

**ATTENTION
SALESBOARD
OPERATORS!**

HIGH GRADE QUALITY

**CANDY
IN A BEAUTIFUL MIRRORED
CEDAR CHEST
5 CEDAR CHESTS**

each packed with assorted chocolates in connection with 1000 H. Board, 5c sales. Takes in \$50.00
Pays out in Cigarettes 6.00

Gross Profit \$44.00
Your cost per deal, \$15.75.
10 deals or more, \$15.25 per deal.

6 CEDAR CHESTS
with candy, in connection with 1500 H. Boards, 5c sales. Takes in \$75.00, less 250 Free Punches \$62.50
Pays out in Cigarettes 4.50

Gross Profit \$58.00
Your cost per deal, \$19.75.
10 deals or more, \$19.25 per deal.
1/3 Deposit with order, Bal. C. O. D.

NOTICE: To assure yourself of a sufficient quantity for your Holiday business, order NOW without delay.

LAKE ERIE SPECIALTY CO.

816 HIPPODROME BLDG. CLEVELAND, OHIO

"There's More Appeal With a Lesco Deal"

**New—Guaranteed
WATCHES**

Shockproof — Waterproof — Sweep Second — Anti-Magnetic.

7 Jewel \$17.50—Sample \$22.00
15 Jewel 23.00—Sample 27.50
17 Jewel 29.50—Sample 35.00

These watches ideal gifts for service men. Cash or 25% with order required.

TEXAS SALES

BOX 701 FT. STOCKTON, TEXAS



**NOVELTY
PANTS**

PRINT ANY NAME OF CAMP OR CITY
VERY LATEST NOVELTY GOING LIKE WILDFIRE

Made of extra fine quality rayon in assorted colors with lace edges. FAST 50¢ retailer. Send 25¢ for sample—lots of 100 or more, \$15.00 per hundred. 25% required on all orders, balance C. O. D. PREPAID TO YOUR CITY.

MILT WILLIAMS NOVELTY CO.

1033-1035 Mission St., San Francisco 3, Calif.

LEADING SELLERS IN FUR COATS

LOWEST JACKETS PRICES CAPES & SCARFS

ALL GENUINE FURS!
Our new 1943-1944 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Satisfaction guaranteed or money refunded. Same day deliveries.

H.M.J. FUR CO.
150-B West 28th St., N. Y. C.

MANUFACTURING OPPORTUNITIES
In Home or Shop

HOME WORKERS
EARN \$50-\$100 PER WEEK

HOMEWORKERS—MANUFACTURE GIFTS, Plaques, novelties, 90% profit. Material, molds, instructions furnished. Sample large scotch mold model, door stop, savings bank, radio ornament, with illustrated molding circular, catalog hundred new flexible molds, \$1.00 postage. **PLASTIC PRODUCTS**, 1410 West BELMONT CHICAGO.

WALLETS \$8.00 Dozen
ALL LEATHER — 4 WINDOWS

HEAVY STERLING SILVER RINGS
\$24.00 Dozen
Army or Navy
OTHERS MADE TO ORDER
\$27.00 PER DOZEN

SERVICE BANNERS
18 Designs
\$15.00 Gross

MILITARY PILLOW TOPS
FINE QUALITY, \$6.00 DOZEN
STERLING MILITARY PINS
\$2.25 DOZEN; \$25.00 GROSS
Army—Navy—Air—Coast Guard—Engineers

NOVELTIES—Dice, Tricks, Hot Gum, Etc.
Musical Horn.....\$7.50 Gross
No Catalogs—Our Prices Guaranteed
Rock Bottom
1/2 Deposit With Order, Balance C. O. D.

BORDER NOVELTY CO.
405 Woodward Ave. Detroit, Mich.

MIRROR SERVING TRAY
Size 16 3/4 x 10 1/2

Chrome frame, walnut and plastic handles. Attractive, practical and useful—and at a price so low you can't afford to pass 'em up.

BB102—Price, \$15.00 Per Doz.
Sample, \$1.45.

ROHDE-SPENCER CO.
223-225 W. Madison St. CHICAGO 6

THE REAL McCOY
\$3.95 EACH

In lots of 15 or more each shipment. In smaller lots, \$4.15 each. Price is F.O.B. Kansas City, 1/2 cash deposit with order, balance C.O.D. or remit in full. Tell whether to ship freight or express.

Honest Joe's TREASURE CHEST is the selling sensation of 1943. It's brand new; hot off the griddle and ready to go. 80 individual 10-cent packages. Deal takes in \$8.00; sells readily; excellent profit for jobber and dealer. It's check-full of genuine value, fun and mystery. LET'S GO—ORDER TODAY; DO IT NOW.

HOWARD CO. 729 Baltimore Ave. KANSAS CITY 6, MO.

COMIC CARDS
Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10c sellers. Send 15c for sample cards and folder.

XMAS CARDS
Now ready. Many new numbers. Catalog on request.

M & M CARD CO.
1033-1035 Mission St., San Francisco 3, Calif.

BINGO
SUPPLIES—CARDS—PLASTIC MARKERS
Write for Bulletin
AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

WPB CUT PEN-PENCIL
(Continued from page 50)
no manufacturer shall produce more than:

(1) Five and one-half per cent of the total number of steel pen nib fountain pens produced by him during 1941;

(2) Seven and one-half per cent of the total number of gold pen nib fountain pens produced by him during 1941;

(3) Five per cent of the total number of mechanical pencils produced by him during 1941.

(f) Limitation on production of parts and repair parts for fountain pens and mechanical pencils for all purposes. (1) From July 1, 1943, thru September 30, 1943, and during each calendar quarter after that, no manufacturer shall produce more parts, in addition to those which he assembles into completed fountain pens or mechanical pencils, than:

(i) Twelve and one-half per cent of the number of parts for fountain pens which he produced for sale to others as parts (not as assembled fountain pens) during 1941.

(ii) Eleven and three-fourths per cent of the number of parts for mechanical pencils which he produced for sale to others as parts (not as assembled mechanical pencils) during 1941.

(2) From July 1, 1943, thru September 30, 1943, and during each calendar quarter after that, no manufacturer shall produce more than 30 per cent of the number of repair parts produced by him during 1941.

(g) Special paragraph on plating. No

BILLFOLDS
of Genuine Leather in Two Grades

GOATSKIN, Per Dozen...\$7.20
CALFSKIN, Per Dozen...\$10.20

Seven pockets for Folding Money, Cards, Passes, Auto and Draft Cards, etc. Four of these in Celluloid Window Style. Snap Fastener Closing. Durable Construction Attractively Styled.

Sample Postpaid:
Goatskin, \$1; Calfskin, \$1.50.
25% Deposit With All Orders, C. O. D., F. O. B. Factory.
We Prepay Shipping Charges on All Cash in Full Orders.

PETER PEYTON
405 1/2 Washington St., WAUKEGAN, ILL.

BEAUTIFUL HONOR ROLL
EVERY SOLDIER, SAILOR, MARINE OR WAAC A PROSPECT

A wonderful 4 color certificate with all branches of the service illustrated. Size 14x11 inches. Frame is simulated leather finish and glassette. Fitted with both easel back and ring for hanging. It's complete and all ready to hang or display on table. This is a beautiful Honor Roll and the buyer will prize and keep it forever. Each roll comes in a heavy mailing envelope. Send \$4.50 per sample (prepaid).
Doz. \$4.50
Retailers Easily

MOTHER, SISTER, SWEETHEART, FRIENDSHIP PILLOW TOPS
Pillow Tops for the Army, Navy, Marines, Coast Guards or WAACs at \$5.75, \$6.00 and \$6.50 per dozen. Send for samples. Made up for any Fort or Camp.

Shoulder Patches, all divisions, 100—\$10.00 and up. Pennants, 9x24, 100—\$12.00. Pennants, 12x30, 100—\$16.00; name of any army camp. Embroidered Hankies for the Army, Navy and Air Force, with inscriptions, for mothers, sister, sweetheart and wife, at \$2.75 per dozen. Hand-made Wooden Compacts at \$12.00 per dozen. Hand-made Wooden Cigarette Cases at \$18.00 per dozen. All kinds of Army and Navy Military Supplies and Souvenirs. A Big Flash—Lace-Like Handkerchiefs, Army and Navy insignias, printed with mother, sister, sweetheart and wife, \$15.00 doz. Four-Piece Scarf Sets, embroidered with the coat of arms, \$12.00 doz. Good number. Also Blackout Flowers and Religious Statues. Send for price list.

25% DEPOSIT WITH ORDER. SEND FOR PRICE LIST.

WORLD ADV. NOVELTY CO.
122 E. 25TH STREET, NEW YORK 10, N. Y. PHONE: GRAMERCY 5-2174.

COMPLETE LINE OF "MOTHER" PINS

White Mother of Pearl Heart with Rolled Gold Plate on Sterling Silver Base — Hand-Made Gold Wire Name.

Individually carded, per dozen.....\$4.20
Individually boxed, per dozen..... 4.80
1/3 Dep., Bal. C. O. D., F. O. B. N. Y.
SEND \$4.00 FOR ONE DOZEN ASS'T
SAMPLE "MOTHER" PINS

TREND CREATORS
No. 491
1265 BROADWAY
NEW YORK, N. Y.

SPECIALS
FOR THIS WEEK ONLY

U. S. GLASS INTERMEDIATES

Ash Trays, Gro.\$3.75
Tea or Coffee Cups, Gro. 4.50
9 Oz. Tumblers, Crystal Clear, Gro. 4.00
White Dinner Plates, 9 3/4", Gro.10.00
4 7/8" Kitchen Bowls, Gro. 4.10
4 1/2" Nappies, Gro. 4.00

AMERICAN MADE SLUM

Jr. Air Raid Warden Bands, Per 100 ... \$1.25
Catalin Charms, Gro. 1.00
W. M. Rings, Asst. Gro. 1.00
27" Shoe Laces, Blk. Gro.75
Hat Bands, Asst. Colors, Hundred 2.00
Tattoo Transfers, Gro.85

IMPORTED SLUM

Miniature Charm Knives, Gro. \$1.00
Large Metal Whistles, Gro. 1.00
Tin YoYo Top, Gro. 1.10
Charms, Plastic, Asst. Gro. 1.20
8308—Roly Poly Pictures, Gro.60
8170—Celluloid Teeth, Gro.75
7319—Water Flowers, Paper, Gro.85

LEVIN BROTHERS
TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

DIRT PAY
Cash In on Home Town Dirt

Name of City, Town, Army Camp, etc., printed on bag, complete, ready for mailing.

All Principal Cities and Resorts Carried in Stock. Immediate Delivery.

\$12.50 PER HUNDRED
Sample 25¢

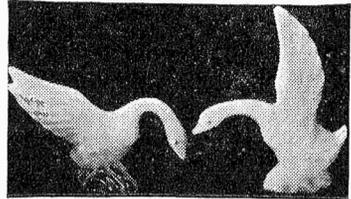
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FOR ENGRAVERS, FAIRS, MILITARY STORES, RESORTS, PROMOTIONS, etc. FAST SERVICE!
Send \$10.00 or \$20.00 for Samples.

MAJESTIC BEAD & NOV. CO.
307 Fifth Avenue NEW YORK 16, N. Y.

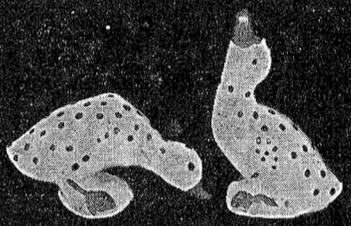
LEO KAUL IMPORTING AGENCY, Inc.
115-119 K South Market St., Chicago

TWO NEW PORCELAIN FIGURINES
#4014K—A Resting and a Flying Goose



In three different colors and shaded, 4 and 7 3/4 in. high. \$5.00 per doz. pieces. In 3 doz. lots, \$4.50 per doz. Weight 12 lbs. to the doz.

#3850K—Two Polkadotted Ducks
In characteristic attitudes.



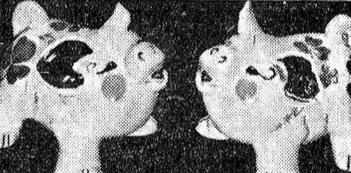
Very cunning and true to nature, one picking, the other swallowing water. White with blue polka dots and yellow with red polka dots. 2 and 4 1/2 inches high. \$3.60 per doz. pieces. In three doz. lots, \$3.24 per doz. Packed 1 doz. in box, assorted equally. Weight 3 lbs. per doz.

THREE BIG SELLERS IN COMPOSITION
#3814K—Salt & Peppers
The Two Lucky Pigs



1 5/8 inch high, natural color of pigskin, decorated by hand with clover leaves, flowers and beauty spots. \$5.40 per doz. pairs. In 6 doz. lots, \$4.80, but these can be assorted with about 50 other salt and peppers, as shown on our illustrated price lists. Weight 2 lbs. per doz. pairs.

#3823K—Lucky Pigs
Very grotesque and cunning



3 inches high, decorated similar to the salt and peppers, but even funnier. \$5.40 per doz. pieces. In 3 doz. lots, \$4.80 per doz. Weight 8 1/2 lbs. to the doz.

#3789K—Blue Boy and Blue Girl

The well-known Gainsborough Figurines, 7 1/2 in. high, beautifully colored. \$24.00 per doz. pairs. Packed 1/6 doz. pairs in box. Weight 15 lbs. per doz. pairs.

We carry a large line of GIFT GOODS, from \$1.80 to \$90 per doz. Complete set K of illustrated price lists mailed to any re-seller on application. No C. O. D. shipments without a 25% deposit. No orders filled for less than \$15.00 for the duration.

LEO KAUL IMPORTING AGENCY, Inc.
115-119 K South Market St., Chicago

"THE JEEP BOARD"

Fastest Selling 50c Pocket Game on the Market



15 GAMES
10 PUZZLES
IDEAL FOR SERVICE MEN

A compact two-sided game board, size 3 1/2" x 3 1/2", individually boxed. Complete with 40 pegs and 32 page instruction book. 15 well-known games, such as Checkers, Fort, Cribbage, etc. Plus 10 Puzzles. Cloth pocket holds pegs and book, patented knee tie eliminates necessity of table.

IMMEDIATE DELIVERY

\$36.00 Per Gross.

Sample Doz. \$3.50 -Prepaid.

25% Deposit With Order.

COLOR COUNTER DISPLAY CARD WITH 1/2 GROSS ORDERS.

CHESTER CHAPP

1244 No. Dearborn St. CHICAGO, ILL.

XMAS COUNTER CARDS

20% SAVINGS

Titled Xmas Cards, such as Wife, Mother, Dad, Juvenile, Sweetheart, Money Holders, etc. Selling price imprinted on back.

5¢ Cards 2¢ Box of 25—50¢
10¢ Cards 4¢ Box of 12—48¢
15¢ Cards 6¢ Box of 12—72¢
25¢ Cards 10¢ Box of 12—\$1.20

LET ME KNOW YOUR WANTS

STERLING SILVER SERVICE PINS

1019—Army Insignia 1021—U. S. Navy Insignia
1020—Marine Insignia 1025—Air Insignia



\$6.75 DOZEN
\$81.00 GROSS

No order shipped less than one dozen
Cash or Money Order Must Accompany
Order Unless Rated. No C. O. D.'s.

ALPHA-CRAFT, INC.

303 5th Ave., New York, N. Y.

manufacturer shall use in the production of fountain pens or mechanical pencils any plating, coating or other metal finish containing:

- (1) Zinc, tin, cadmium or nickel;
- (2) Copper except as permitted by Order M-9-c.

(h) Reports. Every manufacturer producing any fountain pen and mechanical pencils, parts or repair parts, shall file with the War Production Board, Washington 25, D. C., Ref.: L-227, Form WPB-2719 (formerly PD-880) on or before the 15th day of March, June, September and December, executed in accordance with the instructions for filing that form.

PIPES

FOR PITCHMEN by BILL BAKER

Communications to
25 Opera Place, Cincinnati 1, Ohio

JACK JEWELL . . . former med performer, pipes from Columbiana, O., that he has given up his post of guard in a war plant because of ill health, and has leased the Park Hotel, that city. Old friends are always welcome, as Jack is eager to cut up jackpots.

THE AIM of pitching is service, for profit, at a risk.

DAVE ROSE . . . shoots from New Orleans that he and the wife are working in a war plant and putting the spare geedus in War Bonds. Everyone in the Crescent City has plenty of mazuma, but the town is bereft of pitcheroos, excepting mug men. The latter are cleaning up. Dave reports that he did spot one unknown worker in the Kress store offering corn punk to good takes. Rose asks for pipes from Frank Johnson, Doc Clark, Morris Davidson, Harry Weber, Doc Wells, Doc Burns, Hutchinson and Sid Sidenberg.

ARTHUR PEARSON . . . who is to England's grafters what Bill Baker is to pitchmen over here, and who writes the column "News From and About Grafters" appearing in *The World's Fair*,

English show paper, pens that he recently received a card from Red Hance, Canadian pitcher, who has worked both side of the pond. Red is now in Canada.

NOTHING IS MORE valuable in turning a tip than is courtesy.

FRED (BLACKIE) HUMPHRIES . . . stopped by the desk last week and once more stressed the fact that pitchmen are patriotic. Blackie told of a situation a few days ago, when he, aided by Mr. and Mrs. Sid Householder and Mr. and Mrs. Frank Read, of Barton's Ideal Comedy Company, helped a farmer set up his corn crop at Mount Victory, O.

FRENCHY THIBAUT . . . is getting the geedus with med on a Cincinnati lot and is also obtaining fair takes at noon hour at the shops. Con-fabbing with Bill, Frenchy tells that he has a store already for framing but needs a bit of help, and hopes that a few other so-minded members of the fraternity blow into the Queen City.

THE PROPER MEASURE of a pitchman is the size of the thing that gets his goat.

MADALINE RAGAN . . . and Ray Herbers visited Cincinnati recently on a quickie. Madaline went right back to Chicago and Ray headed for Cleveland.

EDDIE ST. MATHEWS . . . passed thru Cincy on the way to Atlanta last week.

YOU'RE NOT A failure. You're not dead yet.

WRANGLER RAMBO . . . working in and around St. Louis, tells that he gave up one of his best assistants, Baldy Rademacher, to the navy. Rambo is working in a war plant by day and doing shows at night and in spare time. He asks for pipes from Chief Buffalo, Jack Woods and Bill Harris.

JACK HALLEY . . . cards from Little Rock, Ark., that he has ceased offering rad and has a good clock and pen repair biz going in the Bathurst Building, that city. Jack asks for pipes from his old pals.

TOO MANY ITCH for what they want without scratching for it.

STEVENS AND MACK . . . novelty entertainers, are in St. Paul operating a fix-it shop.

BOB POSEY . . . queries: "Where are all those sterling pitch folk that used to invade Michigan, Ohio, Wisconsin, Indiana and Iowa each year?" Bob would like a line on Tom Kennedy, Frances Hale, Ted Travis, Detroit Pollard, Al Coner, Al Rice, Jack Halsted, Pat England, Al Yerdon, Eddie Green, J. F. Sullivan, the Godfreys, Jake Goldberg, George Hess, Happy Hopkins, Ellwyn Sproat, Doc H. B. Kennedy, Tyler Ward, Slim Bills and Slim Rhoades.

THE MEASURE of a pitchman's real character is what he will do if he knows he will never be found out.

ABE GILSTRAP . . . shoots from Atlanta that the South-eastern Fair there was a red one for pitchmen, sheetwriters and jewelry workers. Jewelry, according to Abe, was the top coin getter.

WILLIAM THOMAS . . . bulletins from Philly that he is readying a pen layout for the Christmas season.

"DON'T BE A 'Louie the Peeler,'" chime in Madaline Ragan, L. Flynn, Yankee Trader and Jeanette Arbetter. Bill will put the words to music if all of Pitchdom makes it their anthem.

NORMAN LA CLAIR . . . former pitchman now serving in the navy, pencils that he has lost contact with his brother, Elmer La Clair. Mail for Norman may be addressed in care *The Billboard*, Cincinnati.

HARD TO GET NECESSITIES
—ALSO—
MILITARY PATRIOTIC ITEMS

Priced below competition in 192-page Wholesale Catalog, FREE. Write Today!

MILLS SALES CO.
Our Only Mailing Address: OF NEW YORK, INC.
901 BROADWAY, New York, N. Y.
WORLD'S LOWEST PRICED WHOLESALERS

GENUINE LEATHER

CIGARETTE CASES
PER DOZEN \$1.80
PER GROSS \$18.00
25% Deposit With All Orders, C. O. D., F. O. B. Factory.
We Prepay Shipping Charges on All Cash In Full Orders.

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405 1/2 Washington St., WAUKEGAN, ILL.

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacologists
137 E. Spring St. Columbus, Ohio
BUY WAR BONDS FOR VICTORY

WANTED
TWO GOOD BALLY MEN

For Chicago Hobby Show, November 1 to 6.

O. C. LIGHTNER 2810 S. Michigan
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Lapel Gadgets • Pendants • Pins • Photo Lockets • Gold Wire Mother Hearts

Send \$10.00 For Sample Assortment
Or Write for No. 43
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Neptune Diploma

DOMAIN OF NEPTUNUS REX

Size 15x20 Inches
SAMPLE 50c
\$25.00 Per Hundred—Jobber's Discount.
4-Color Diploma Retail \$1.00.

A. B. C. EMBLEM CO.
1251 Market St. San Francisco 3, Calif.

GENUINE LEATHER IDENTIFICATION TAG

With Nickel-Plated Key Chain and Clasp

Very popular as a LUGGAGE TAG

In big demand and will be difficult to secure when these are gone. Marvelous 10¢ seller.

\$9.60 per gr.; \$65 per M.
Half Gross Sample Lot \$5

25% Deposit, Balance C.O.D. or Cash With Order.

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BINGO SUPPLIES

Specials—1500s—7 Colors
Specials—3000s—7 Colors
Specials—5 Ups—6 Ups—7 Ups to Pad
Black and Red Markers
Admission Tickets (Rolls)
Attendance Prize Coupons

Write or Wire for Catalog

N. M. BANK & COMPANY
235 Halsey St. Newark, N. J.

MAKE Extra MONEY FAST

Sell ILLUSTRATED COMIC BOOKLETS for adults (vest pocket size) and other novelties. 10 different sample booklets sent for 50c or 25c assorted for \$1 or 100 assorted for \$2. Shipped prepaid. Wholesale novelty price list sent with order only. No C. O. D. orders. Send Cash, Stamps or Money Order. GRAYKO, Dept. 80, Box 520, G. P. O., New York.

NOVELTY STORES—HUSTLERS

New, printed, packaged Novelty Numbers. Clever, comical, laugh-makers. Profitable, fast sellers. Tickets, Business Cards, Quiz Paks, Puzzles, War Jokes, Ration Joke Cards, Diplomas, Licenses and others. Two pound Sample Pack of 50 Items with wholesale price lists, \$1.00 by express.

KANT NOVELTY COMPANY
823 Third Avenue (22) Pittsburgh, Pa.

FOUNTAIN PEN AND DESK STAND

CLOSE OUT
Only **50c** Complete • Limited Supply

Made of durable plastic. Assorted colors. Smooth-writing point. Concealed plunger feed. Large ink capacity. Stand rests on felt pad. Over-all length 9 1/2". Boxed. Regular \$1.00 seller. A "real buy" at \$6.00 a dozen while supply lasts. Rush your order.

ILLINOIS MERCHANDISE MART
Dept. PA, 500 N. Dearborn St., CHICAGO, ILL.

FURS
COATS — JACKETS

Quality — Price — Style

Latest 1944 Styles. Coneys, Sealines, Caraculs, Muskrats, Skunks, Red Fox, etc. **LOWEST PRICES**

Write for Large Illustrated Catalog. Free.

M. SEIDEL & SON
243 W. 30th St. N. Y. C.

Artist Pitchmen
—By E. F. HANNAN—

I HAVE known at least three artist-pitchmen who made their living by doing water color, pen, pencil or crayon sketches. One, Chester Morse, worked around trotting race tracks in the days of Fleetwood Park, Mystic and Old Saugus. Chester did crayon sketches which were so good that he sold them on the

AMERICA'S LATEST CRAZE
One Customer Alone Sold
\$75,600.00
Worth of Our Jewelry This Year.
GIFT SHOPS, CONCESSIONS, JEWELRY WORKERS, GET WISE TO THESE FAST-SELLING KILLER-DILLERS UP TO 300% PROFIT.
 Sea Shell Necklaces, \$3.00, \$4.50, \$6.00, \$7.20, \$11.40, \$24.00 Dozen.
 Shea Shell Bracelets, To Match, \$1.80, \$2.00, 3-Strand \$6.00 Dozen.
 Sea Shell Brooches, 80c, \$1.00, \$2.65, \$2.75, \$3.00, \$4.50, \$6.00 Dozen.
 Sea Shell Earrings, \$1.25, \$1.65, \$2.75, \$3.00 Per Dozen.
 50% cash with orders. Sample assortment \$10.00. Complete Price List on request.
J. A. WHYTE & SON
Manufacturers
LITTLE RIVER MIAMI, FLORIDA
 Cable Address: SEA SHELL KING
 Tel. 70927

spot. He specialized in sketches of horses and owners and trainers. He would often get \$2 from a horse owner for a sketch done in 10 minutes. I saw Chester a few years ago in Florida doing paper silhouettes and getting nice business.

Another pitchman-artist was a worker named Orton who combed New York and later Boston for personal sketch buyers. Once Orton was in Patsy Sheppard's saloon in Boston when John L. Sullivan came in. Orton did a crayon sketch of the then champion and John liked it so that he handed Orton a \$10 bill and said, "Do one for Patsy that he can hang on the wall here." Orton did the second sketch and it hung there for a long time. Orton later took up engraving.

One season at Old Orchard he tried a new offering. He would sell a piece of engraved jewelry and right on the spot do a pencil sketch of the buyer which was free if the jewelry sale warranted it. Orton did a job of engraving on a watch that Albert Chevalier was presented with. He was an expert workman in this line.

Another artist-purveyor was a photographer who would shut up his shop in a Maine town in winter and work Boston for sketch business. His efforts met with success and he kept at it for many years. His principal sales were among sailors and seafaring men. They were always good prospects. Often he would set up on the old T Wharf and solicit business.

Events for Two Weeks

- October 4-9
 ARK.—De Queen. Livestock-Farm Show, 7-9. Fort Smith. Dairy Show, 9. Jonesboro. Livestock-Poultry Show, 9.
 CALIF.—Santa Monica. Dog Show, 10.
 IND.—La Grange. Corn School, 4-9.
 MD.—Baltimore. Livestock Show, 4-7.
 N. Y.—New York. Rodeo at Garden, 6-31. O.—Dayton. Dog Show, 10. Struthers. Fall Festival, 4-9.
 PA.—Dillsburg. Fall Auction & Fair, 6-10. S. D.—Springfield. Founders' Day, 9.
 TEX.—Taylor. Legion Cotton Carnival, 2-9.
 VA.—Arlington. Dog Show, 9-10.

- October 11-16
 MINN.—S. St. Paul. Livestock Show, 11-14.
 MO.—Brookfield. Lions' Club Mardi-Gras, 15-16.
 N. Y.—New York. Rodeo at Garden, 11-31. N. C.—Greensboro. Dog Show, 12-14. O.—Nelsonville. VFW Festival, 12-16.

SHOWS SWELL SLA FUNDS
(Continued from page 31)

Fund has been somewhat depleted, League officials said. Servicemen's Fund provides monies to defray the cost of sending out gifts to members in the service, and the results in the Red Cross drive have been very encouraging, League officials report. Letters promising co-operation in the drive for funds, executives said, have come from Polack Bros.' Circus, Great Lakes Exposition, Buckeye State, Alamo Exposition, World of Today, Hennies Bros., Dodson's World's Fair shows and Mighty Sheesley Midway.

PCSA
(Continued from page 32)

Loomis Foster, and the door prize, donated by Gertrude Mathews, was won by Lucille Dolman. Rose Rozard, rummage sale chairman, said several attractive articles were brought in by Edith Bullock for the bazaar. Tillie Palmenter donated a quilt. Present for the first time this summer, Rosemary Loomis presented the club \$100, with \$50 to be given to the Sick and Relief Fund. She plans to winter here and said that her aunt, Clara Zeiger, would visit during the winter. Bett Coe introduced her new member, Marion Revis. Bessie Jones, from the Venice Funhouse, spoke briefly,

LATHER LEAVES
"Solves the Soap Problem"
THE DEMONSTRATING MARVEL OF THE YEAR
 Gobs of lather for washing or shaving from a single paper leaf! A real flash! A winner that the demonstrator can parlay into real money.
COMES IN A BEAUTIFUL DISPLAY BOX
LATHER LEAVES are designed for those who cannot carry a messy cake of soap . . . they're new and different . . . provide a generous soap supply in a sanitary compact form easy to carry about at all times.
LATHER LEAVES are designed for the service man . . . in camp, in the field, or on leave, as well as the civilian worker in factory or office . . . ideally suited for picnics, hikes, or hunting and fishing trips. Young America will find them handy after school or hard play.
LATHER LEAVES are attractively packaged, with 24 scented leaves to the packet . . . each leaf a one-time bar of soap. Illustration above is for nurses—others available with drawing of soldier, sailor or aviator. 24 leaves to the packet. 12 packets to the box—12 boxes to the carton (144 ten-cent packets). Sells for 10c per packet.
BARGAINS IN FURLOUGH BAGS, KIT APRONS, DUFFEL BAGS, SHOE SHINE KITS, SEWING KITS AND STANDS. GET BUSY WITH THIS VALUABLE SOURCE FOR TIMELY ITEMS OF QUALITY AT BARGAIN PRICES AND QUICK DELIVERIES.
 25% Deposit With All Orders, Balance C. O. D., F. O. B. Factory. **WE PREPAY SHIPPING CHARGES ON ALL CASH IN FULL ORDERS.**
PETER PEYTON 405½ WASHINGTON STREET WAUKEGAN, ILLINOIS



YOUR PRICE \$7.20 Gross
SAMPLE BOX OF 12 PACKETS FOR \$1.00

BABY PANTS
WATERPROOF PLASTIC COATED RAYON
 LARGE, MEDIUM, SMALL SIZES . . . \$4.00 DOZEN
 Packed 1 dozen to the box. 25% With Order, Balance C. O. D.
PETER PEYTON
 405½ Washington St. Waukegan, Ill.

Engraving Jewelry
STILL AVAILABLE
Immediate Shipment — Order Now
 From Catalog #26 we can still supply—stocks limited; also a few other styles not listed in catalog #26. Send for up to date list now.
MILITARY JEWELRY
 Send open order for your needs—give some details.
STATE YOUR BUSINESS.
HARRY PAKULA & CO.
 5 N. Wabash Ave. Chicago 2, Ill.

AMERICAN CHEWING GUM SORRY!
 No new Agents' Territory open for Duration. FOR VICTORY BUY U. S. WAR BONDS AND SAVING STAMPS.
AMERICAN CHEWING PRODUCTS CORP.
 8th and Mt. Pleasant Ave. NEWARK 4, N. J.

RAZOR BLADES
Millions Sold
 ACE Blades are better quality. Leather stropped to fine sharp, cutting edge. Flashy display cards or cartons. Rush name for free details.
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PAPER MEN
 Can use experienced Men or Women on old reliable publication, most states. NEW WAR MAPS get CASH. Regular terms—QUICK SERVICE. Write or wire **ED HUFF, 5411 Gurley, Dallas 10, Texas.**

GET ABOARD, Live Crew Managers and Salesmen. Service Men's Magazine (Est. 1916) sponsoring Order of Blue Star for getting ammunition to front. Fast selling service joke books. Year's review "Yank" Army Paper, facts, fiction, hot cuts, new to public. Will Rogers joke book. Premium items. Free copy U. S. Law killing all ordinances. Samples 10c. **SERVICE MEN'S MAGAZINE, 169 Duane St., New York 13, N. Y.**

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 Everyone Should Have One. Everyone Needs One.
Quick Seller
 Retail for 79¢ **YOUR PRICE \$4.80 DOZEN**
 Sample 50¢
 25% Deposit with Order—Balance C. O. D. F. O. B. Factory.
We Prepay Shipping Charges on All Cash in Full Orders.
PETER PEYTON 405½ Washington Street WAUKEGAN, ILLINOIS



as did Maybelle Bennett and Mother Minnie Fisher.

Lucille Dolman, Ester Carley and Peggy Bailey were named to a decorating committee. A director's meeting will be held October 11. Stella Linton, Dot Cronin, Betty Coe and Pearl Jones agreed to donate a pound of coffee. Frances Barth, house chairman, announced that cakes for the evening had been brought by Betty Coe, Mamie Butters and Lucille Zimmerman.

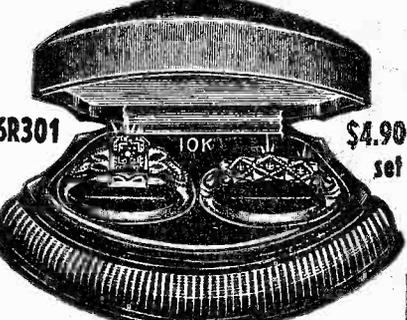
BANTLY INTO QUARTERS
(Continued from page 31)

American Shows, this week announced that the organization would wind-up the season here and be shipped to winter quarters in Reynoldsville, Pa. Bantly said that the help situation was such that it was found impossible to continue. He added that the long Southern route planned by the management would be canceled.

"The shows," Bantly announced, "did not close because of a poor season. In fact, our grosses far exceeded last year's business. We are cutting the season short because we do not have a sufficient number of capable ride men and truck drivers for our fleet of trucks."

Following Bantly's decision, showfolk left for their homes and various other destinations. G. C. Mitchell, publicity director, plans to join United American Shows at Blackstone, Va., while Tracey's Circus Side Show joined L. C. McHenry Shows, as did Mr. and Mrs. Tommy Blackwell with their Happy Dot Fat Show. Mr. and Mrs. Al Wallace went to Petersburg, Va., and Frank Shepard, electrician, left for Seneca, S. C. Harry Faith, ride superintendent, went to his home in East Liverpool, O.

L. C. (Ted) Miller, general agent, and Ed Hollinger, secretary, returned to Reynoldsville quarters and after clearing up his secretarial duties Hollinger will leave for his home in Canada. While shows were playing the second annual Clinton County Fair, Lockhaven, Pa., Manager Bantly, thru a tie-up with local civic groups, awarded free ride tickets to War Bond and Stamp purchases at a booth set up downtown. Participants in the sale included Mayor Charles E. Herr, while Ted Miller, and J. Elmer Eyre, fair secretary, handled the promotional work.

6R301 10K \$4.90 set


DIAMOND RING SETS
 10K Gold Mountings
 6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring Set \$4.90
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AFTER VICTORY

OAK-HYTEX TOY BALLOONS
WE'LL BE SEEING YOU
The OAK RUBBER Co.
 RAVENNA, OHIO

PAPERMEN
 Plenty money in the cotton states this year, and entire South is open; collections greater than in past ten years. When ready to come in, write me.
JIMMIE KELLY
 South Land Annex Bldg. DALLAS, TEXAS

COLE 10 DAYS IN LOS

(Continued from page 38)

garoos to the menagerie. Animals were purchased in Stockton, Calif.

Art LaRue, clown cop, and his company of funsters joined show here and will be with it 14 days. Clowns being added include George Perkins, Rene Thezan, Harry Long, Huey Curtis, "Squeeze Box" Renier and Carl Weber. LaRue is featuring his dogs, Butch and Tiny, the latter a hind-leg dog. Dick Lewis, until recently with Russell Bros. Circus, joined in Oakland.

Members of the Pacific Coast Showmen's Association will be the guests of Zack Terrell and the personnel Monday night. Following its plan of entertaining

the circus folk, PCSA will play host to them at the clubrooms that night following the show. John Miller, J. Ed Brown and Harry Chipman are the chairmen of the PCSA circus entertainment committee.

Cole's Bros. closing California date is at Riverside October 24.

BW BIG IN MEMPHIS

(Continued from page 38)

acts under Bert Pettus put on a Bond Circus on Main Street. Frank J. Lee, Beatty, Ernie Sylvester and performers bought bonds. That afternoon 400 orphans were guests of E. H. Crump and others at the show.

Thru co-operation of Mayor Chandler and others, 650 Boy and Cub Scouts bought tickets on the school plan for Saturday matinee. Lee's wife, who had been visiting him for a month, left here for home in San Antonio to open a beauty shop.

RB Bills Nashville

NASHVILLE, Oct. 2.—Beatty-Wallace circus, here September 24 and 25, despite cool weather, drew better-than-fair matinees and packed night houses. Beatty participated in a downtown bond drive rally and received much publicity as a result. The Ringling show is booked here for October 12 and 13, first time it has played two consecutive dates in Nashville. The RB advance car was here last week-end.

sway wildly, the bosses were held up by road agents three miles out of the show's Friday stand, Bad Bend, N. M. The road had been blockaded and the robbery was done in true Western style. The robbers dynamited the iron box and escaped to the hills with a bag containing the bosses' rifle bullets, a formula for mixing juice and \$25 worth of I. O. U.'s for the money advanced to the Indians. Chaparral Mike, wanting in on the kill, rode with a posse into the hills and aided in the capture of the culprits. You can imagine Manager Upp's surprise, after removing the masks from the robbers, to learn that they were his general agent, 24-hour agent and buying agent. There is no doubt that the name "road agent" originated in a like manner a 100 years ago.

When we gave the story to a newspaper it was brushed aside as press-agent stuff, but when one of our ticket sellers made a small mistake in making change it was used as a front-page story, which proved to the bosses that the Western stuff was dead. Kindly advise your readers that we have gone back to running a straight circus and tell the mail-order houses, which have been trying to sell the bosses three pairs of hammered Mexican silver spurs, to save their literature.

OLD CAMPBELL CAR

(Continued from page 38)

lantern set fire to the car and several animals were lost. As I recall it, one of the circus hands lost his life. The engine pulling the train took a cut of the cars in which was the burning car and went to a water tank and moved the blazing car back and forth, the water spout flooding the car as it moved under it. I believe this happened on the Rock Island but it could have been on the Burlington.

The Campbell circus had opposition with Ringling Bros. for a few seasons in the Dakotas and that section. The fight became so intense that about 1903 the Ringlings leased the John Robinson Circus and took it to their beloved territory in the near Northwest to help protect the big show in its fight with the show from Fairbury.

"No Change in Route"

I saw one feature with the Campbell circus in the year that the John Robinson and the Ringling show—two separate organizations under the one management—went out to get the show from Fairbury and to drive it from the coveted territory of the Ringling organization, that being the posting of a three-sheet on each stand that carried the route of the show for one week and which read in large type: "We Do Not Change Our Route for Any Circus." This special three-sheet was independent of regular dates for the stand that the billing covered, the special being used at all stands until the dates expired.

I have in my "circus curiosities" lithographed passes and letterheads of this well-known circus. Several times since the show folded I have met John O'Brien, Negro minstrel manager and who had the Side Show with the Campbell show for several years and who did all the patching about the circus. More than once I came in contact with him and his driver in the "town buggy" as he would be lining up for the parade route, fixing of thing in general. Let's keep the torch of memory and the fires of the older days alive and flickering, it being up to us of today to tell the story, for who will tell it when we're gone?

RB BOOSTS AVERAGE

(Continued from page 38)

section a week in advance of show's coming. Youngsters at the Rotary Society's Home for Crippled Children couldn't go to the circus, so the circus came to them. Several performers entertained them at noon Saturday, and at conclusion of the program, clowns carried the children back to their rooms. Dale Courtney, manager of the Pick-Ohio Hotel, was in charge of arrangements, assisted by Mr. and Mrs. Henry Whitcomb. The Whitcombs took the performers to the home, distributed balloons and popcorn to spectators.

Loss estimated at about \$3,000 resulted from a fire which broke out in a car of the circus train housing canvas and other equipment. It was detached from train and hauled into town, where the fire department extinguished the flames. Firemen said the blaze may have been started by sparks from a locomotive or by a cigarette.

At Akron members of Pete Mardo Tent, CFA, attended and visited in back yard. Ted Deppish, Eddie Lewis, C. A. Klein and Rex McConnell, of the Charles Siegrist Showmen's Club, visited night of September 22. Murray Powers, Sunday editor of The Akron Beacon-Journal, gave the show several shots in roto section Sunday before it played here, and daily stories and art.

Akron Attendance Off

AKRON, Oct. 2.—Attendance at the engagement here, September 21-23, of the Ringling circus was off. Late arrival started the matinee at 4:40, and the night crowd was light, about 5,000 paying at both shows. Wednesday and Thursday matinees were light, but evening shows had about 7,500 each night. Hal Olver, who handled press in Canton and here, had the show on page one of The Beacon-Journal from Monday thru Thursday and cracked the "Voice of the People" editorial-page department, a column letter in a dispute with an editorial writer on "absenteeism and the circus." Charles Siegrist and Duke Drukenbrod were on the lot several times during the local engagement.

INSURANCE CHAS. A. LENZ "The Showman's Insurance Man" A1338 INSURANCE EXCHANGE CHICAGO, ILL.

JOE E. KAUS WANTS P. C. Workers, Ball Game and Penny Pitch Agents. Pop Corn, Candy Floss, High Striker and other Concessions. Everything works with the office. Ride Help in all departments, also A-1 Mechanic. Located in the heart of New Bern. No set ups or tear down. Wire or write J. E. KAUS, P. O. Box 822, New Bern, N. C.

CAN PLACE Roll-o-Plane and Merry-Go-Round Foreman. Salary no object. All winter's work. Permanent location. Albany, Ga., this week; Americus next.

AL WAGNER, GREAT LAKES EXPOSITION WANTED WANTED Concessions and Rides. Stock Concessions that work for dime. Can place Ride Help that drives. Out all winter in Georgia and Florida. Reid McDonald, write or wire. All this week: KEYSTONE EXPOSITION SHOWS St. Stephens, S. C.

PHONE MEN 80. CHARLESTON, W. VA. ANNUAL POLICE & FIREMEN'S DANCE Apply CHAIRMAN, 67th & McCorkle Ave. Charleston, W. Va.

BYERS BROS.' COMBINED SHOWS HAVE BEEN AWARDED CONTRACTS TO FURNISH ALL MIDWAY ATTRACTIONS FOR THE ARKANSAS LIVE STOCK SHOW, PINE BLUFF, OCT. 11-17. WE WANT FOR THIS BIG EVENT: LEGITIMATE CONCESSIONS OF ALL KINDS THAT WORK FOR 10c. No exclusives. Corn Game and Custard sold. SHOWS OF MERIT, NOT CONFLICTING WITH WHAT WE HAVE. Address FORREST CITY, ARK., THIS WEEK.

A. B. & B. ATTRACTIONS WANT For King, N. Car., School Fair; Madison, N. Car., Merchants' Celebration and Fair; with six choice weeks in North and South Carolina to follow. Want Stock Concessions, Fish Pond, Duck Pond, Novelties, High Striker, Photo Gallery, Bingo, any other Stock Concession except Pop Corn, Apples and Percentage. Will book Octopus or Roll-o-Plane or buy same. Can use Second Men on Rides. We carry four, office-owned, Fair Secretaries, wire us. We have open time, Eddie Hackett, can use you starting at King. Concessions can join at Landis, N. Car., School Fair this week; King, N. Car., Oct. 14-15-16. All address: JACK LAMPTON, Mgr., Landis, N. Car., Oct. 5-9. P.S.: Will buy for winter delivery small Merry-Go-Round, Wheel, Tilt, Kid Rides, Octopus and Roll-o-Plane with or without transportation.

FOR SALE AND WILL BUY Allan Herschell Merry-Go-Round, three abreast, 40 ft., 2 chariots, beautiful carved horses, Wurlitzer organ, LeRoI motor, new top and side walls. Merry-Go-Round in best condition. Price \$3000, or will trade for 2-Abreast Merry-Go-Round in good condition, no junk. For Sale—25 Freak Blow Ups, size 4x8-4x5. Weather preserved, all new with moldings and backings. Will stand any kind of weather. Will sell for \$150, cost \$500. Will buy for cash 7-Car Tilt-a-Whirl, in good condition, no junk. Explain all in first letter. MAX GRUBERG Box 101, Philadelphia, Pa.

WANT MUSICIANS FOR MINSTREL SHOW \$22.50 a week, at once. Wire for tickets. State what you play. Performers \$20. Wire EUGENE RAMBLE POPE or FRANKIE TEZZANO Care All-American Shows, Mobile, Ala.

LETTER LIST (Continued from page 49) Hoggard, Roy H. HOLT JR. Theodora Horton, Frank James Jean, Madame Jennier, Walter John, Frank Johnson, Charles A. JONES, Edward Francis Jones, Little Johnny Jones, Roy B. Karr, Lonnie Kelson, Jack & Betty Kennedy, Thos. J. Komakan, Mrs. D. L. LaToy, Harry Klippel, John J. Lee, June Lee, Capt. Robert N. Littlefield & Wells, Mrs. LUNDE, Russell McCabe, Vinson "Red" McGHEE, Horace Winston Mabry, Robert E. Meitzler, Elda Meyers Jr., Earl Mohamed, Ahmed Ben Mulvey, Helen Nathan, Richard Nelson, Sisters, The Nichols, Les NICHOLSON, Clyde Archie Noble, George O'Day, Betty O'Shay, Johnnie Owens, Charles H. Porter, Roland D. Price, Helen and Walter Powell, Walter C. Remy, Rilla RAMSEY, Mr. Howard Raymond Rau, Claire Thomas, F. G. Three Switz Tidwell, T. G. Tidwell, T. T. Valders, Jim Tint, Al Wahl, Frank P. Ware, Frank Wassau, Hinda Weiss, Esther Wickes, Vickie Wicker, James C. Wilson, Jasper Wilson, Earl Woods, Tom Yancey, Beemou Yogi, Ray Zacchini Bros. Shows Davies, Wm. & Wm. Gullette Davis, Green Delmar, Miss Annette Dowling, Doris Duffy, Roy T. Dye, Alden Edwards, Estelle Elmarte, Don M. Farmer, Pauline Farrell, Eleanor Faylor, Jasper Felton, Nate Frenzel, M. E. Frenzel, Mrs. Thelma Garner, Raymond Goldstein, A. Gould, Jay E. Gould, Max Haddad, Khalil HALEY, Vernon J. HAND, Leonard Leona Hansen, Al C. Co. Henson, Earl William HOWARD, Johnie HOWARD, Floyd Thomas Hubbman, Bob Jenkins, Howard Johnston, Lloyd G. Jones, S. L. Kingston, Ola KOSTENBADER, Robert Dale LaToy, Harry Lamb, Frances LaRue, Miss Mickey LeMaire, Jack Lynn, John J. McAnich, Lucille McCoy, Miss Madeline McCoy, T. F. Marcus, Maggie Lou Martin, Joe MERRICK, Narciss MONTGOMERY, Paul Moore, Mrs. Lou Mullins, Ted (Moon) ZIMMER, Florence NELSON, George Oscar NOTTINGHAM Benjamin B. O'Neil, Mrs. James Parker, Miss Boots PATTERSON, Guy Patrick, T. W. Peters, William A. PARKER, James Lemuel Polk, Bessie & Ollie Potts, Mrs. A. L. Price, Lester Robbins, Harry Roberts, Bill Roberts, Johnie ROBERTS, Maxwell Aldria Gould, Miss ROSE, Wesley Rudford, Miss Dora Sanders, Daisy SCOTT, Dan Herbert Scott, Mrs. H. T. Sherrard, Bob SHERWOOD, D. D. SHORES, Edgar Ray Skipworth, Jack Stanley, L. STANLEY, Sam Stuewe, Mrs. Jessie Stutz, Jack Swanner, R. L. Tubbs, Eddie Valentinos, The Flying WARMOUTH Alfred Thomas WARD, Vernon Wickes, Mrs. Vickie Whiteside, A. R. WICKER, James C. Willis, Mrs. Billie Wood, Edw. Woods, Charlotte R. Woods, Speedy Worthy, Glenn P. Young, Johnny (Red) Zaccchini Bros. Shows Zimmer, Florence

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Cincy Fair for Late Ringling Show Dates; Nights Big in Dayton

CINCINNATI, Oct. 4.—With weather made to order, the Ringling circus, playing here on the Cumminsville lot October 2 and 3, opened with a light matinee and two-thirds night house. On the second day the tent was almost filled in the afternoon and two-thirds at night.

It was the latest that the Big One ever played in the Queen City, and was the third circus here this year, having been preceded by Cole Bros. in the spring and Beatty-Wallace in mid-summer. Several of the performers entertained at Children's Hospital Sunday morning. Performance made a hit with the Cincinnatians—a swell show.

Prior to coming here the show was in Dayton two days and night houses were big.

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

Tony Larocco, of Ohio, describes a Barnum & Bailey herald of 1910: The herald states that this circus carried at that time 1,280 persons, 750 horses, 85 double-length cars, 40 elephants, 400 performers, 100 cages of wild animals, 100 acts, 20 acres of tents, 50 clowns and three miles of parade wonders. Among the acts were the Thrilling Supreme Desperados' Terrible Leap for Life, a descent of 80 feet thru space, landing on his chest on a skid placed at an angle of 50 degrees; Winston's three troupes of wonderful equestrian seals; Cliff Berzac's troupes of comedy ponies and unrideable mules; the Troupe Paolacci, Italian novelty gymnasts; first time in America, the Bento Brothers, presenting an equilibrium acrobatic sensation; the Apollo Trio, Europe's Peerless Plastic poseurs; the Marvelous Three Sisters Moull; the American Florence Troupe; the Great and Original Sisters Seresto; the Wonderful Nettie Carroll Troupe; the Famous Dollar Troupe; the Great Austrian Acrobatic Wonders; the Patty Pranks; the Marvelous Mexican acrobats; the Abreu Family; the Siegrist-Silbon Troupe of 15 aerialists; the Neapolitan Troupe; the Famous Flying LaMars Sextette; first American appearance of the Great Hungarian Riders; the Konyot Family; the Davenport's; the Latest and Greatest Thriller the Ballroom Horse Jupiter, in His Sensational Ascension Act with a Gorgeous Pyrotechnic Display at every performance of the Greatest Show on Earth, the Barnum & Bailey Circus."

Thanks a lot, Tony. We wish, however, that when Cornerites describe a courier or herald they would give size, color, wood cuts, etc., so that readers can better visualize the item they must hunt for.

Liberty United

Charleston, S. C. Week ended September 25. Auspices, Recreation Center. Business and weather, fine. No gate.

The entire personnel was grieved to learn of the passing of Ernest (Kentucky Legs) Motley and Louis (Pickles) Weiss. The writer had trouped with them and was a good friend. Pfc. James C. Dedrick, 500408, former member of the show, can be reached in care of the postmaster, San Francisco. Word has been received that Wayne Buggs, formerly with the show, is a Japanese prisoner of war in the Philippine Islands. Members of the show were active in the recent War Bond drive. J. G. THOMPSON.

Albert Powell

A Eulogy

By D. C. HAWN

There are thousands of urchins in American cities and hamlets who will miss their little old man with his wide-brim hat, red handkerchief, corn-cob pipe and his two-wheeled cart pulled usually by a mule in and out of the parade. They watch their favorite funster with his goggles on so he could see them all the better, and many are the younger boys who will miss his looking for boys on circus morn, as they spotted him, calling, "Sonny, do you want to earn a circus ticket?" Many times have I seen him come on the lot with kiddies and they carried stakes, water, side poles, chairs, boards and jacks. He saw to it that they receive their entrance tickets. You need not try to fool him; he knew every one.

Albert Powell in real life was named Charles Frehafer. He was always known as Albert Powell the clown, and he will be sadly missed. Gone to some but still here to many of us there was only one Albert Powell.

In the role of clown he was ever planning a new stunt that would make the youngsters laugh. Courtney Ryley Cooper once told me he thought he was the funniest funster in clown alley. I was a friend and pal of his for many years.

ANNUAL Stampede and Rodeo at Gonzaga Stadium, Spokane, Wash., was revived this year with performances on September 25-26. Crowds were big and servicemen were admitted at reduced rates. Morning and night shows were offered and weather was clear, but chilly. Contracted performers were Alice Greenough, bronk rider, and Bill Linderman, third ranking all-round cowboy, both of Red Lodge, Mont. Guy Standish managed the show.

ANNUAL RODEO in Missoula, Mont., with R. A. Richter as arena director and producer, proved highly successful, officials reported. Honorary cowboy of the day was Ed K. Lane, 75-year-old vet of Roosevelt's Rough Riders and an early producer of rodeos at Madison Square Garden, New York. Other officials included Floyd Peters and Oral Zumwalt, judges; Edouard Deschamps and Edwin R. Ruck, announcers; Homer Holcomb, clown, and Frank Chitwood. Contracted performers included Marge and Alice Greenough, saddle bronk riders. Contestants were Steve Heacock, Floyd Peters, Tom Nowlin, Oral Zumwalt, Latimer Smith, Jim Bowman, Earl Pressley, Corp. C. Stockdale, Corp. Richard Eaton, Paul Scott, Art Jones, Rufe Ingersoll, Dick Sorenson, Bob McDowell, Bob Olsen, Eddy Duffy, Mel McDowell, Al Maddox, Jack Carraher, Bob Scott, Jack Wade, Heavy Hansen and Eddy Duffy.

HENRY T. HUTCHINSON, former usher on the Ringling show, has been in the coast guard 17 months. Prior to entering the service, he was public relations director for the A. G. H. Boat Lines, Miami.

SGT. JAMES A. YARBROUGH, Macon, Ga., formerly with circuses in the Hartford (Conn.) area, is now with the 95th General Hospital at Ft. Jackson, S. C. He worked on Sparks circuses from 1926 to 1928 as ticket seller and in 1929 was employed as an usher by the Ringling circus. From 1930 to 1939 he was with Downie Bros.' Circus as front-door superintendent.

CENTRAL AMUSEMENT COMPANY WANTS

For the Following Fairs: September 27 to October 2, Enfield Agriculture Fair; October 4 to 9, Legion Fair, Ahsokie; October 11 to 16, Atlantic District Colored Fair, Ahsokie; October 18 to 23, Live Stock Show, Robinsonville; October 25 to 30, Peanut Festival, Scotland Neck; November 1 to 5, Fair, Rich Square; all North Carolina, and Short Jumps Followed by Monroe, N. C., at Camp Sutton, one of the best show towns in North Carolina. Want Shows with own outfits. Concession Agents, Stock and Percentage Concessions, Ride Help, etc. All address

SHERMAN HUSTED, Manager, Ahsokie, N. C., this week.

KENNYWOOD PARK WANTS TO BUY A CATERPILLAR, FERRIS WHEEL

or might consider other devices. Must be new or very little used. If your ride is in first-class condition, write—describing same and quote cash price—to KENNYWOOD PARK, 1404 Farmers' Bank Bldg., Pittsburgh 22, Pa.

EAST TEXAS STATE FAIR BEAUMONT, TEXAS—OCT. 22 TO 31

CAN PLACE CONCESSIONS OF ALL KINDS. WILL SELL EXCLUSIVES ON NOVELTIES, SHOOTING GALLERY AND PHOTOS. Address CONCESSION MANAGER, FAIR GROUNDS, BEAUMONT, TEXAS

WANT BINGO

Or any legitimate Concession for the following dates: This week, Holly Ridge, N. C.; October 11, American Legion Celebration, Wilmington, N. C.; October 25, Jacksonville, N. C.; November 1, Camp Davis, N. C.; November 8, Warsaw, N. C., Legion Armistice Celebration. Address all wires to J. M. RAFFERTY, Box 1047, Wilmington, N. C.

R AND S AMUSEMENTS

WANTED

Secretary and Trainmaster, Merry-Go-Round Foreman, Wheel Foreman, Second Men on all Rides.

Want Rolloplane, Spitfire, Scooter, Flyoplane, any good Show of merit for following Fairs: Mobile, Ala.; Alexander City, Ala.; Ozark, Ala.; Dothan, Ala.; Pensacola, Fla. Show stays out till Thanksgiving. Answer all mail

FRANK WEST, All American Exposition Show Mobile, Ala.

WANT-GIRLS-WANT

For Posing and Girl Shows. Experience not necessary. Salaries from office. Long season south, close Thanksgiving week. Also Canvas Men, Side Show and Ride Help. Must drive semis.

LAWRENCE GREATER SHOWS

Goldsboro, N. C., this week; Union, S. C., Fair next week.

STEBLAR'S GREATER SHOWS

WANT WANT WANT

York Colored Fair, followed by Greenville, Woodruff and Chester Fairs. Can place Roll-o-Plane or Octopus. Concessions—Photos, Cookhouse, Custard, Fish Pond and Stock Stores. Shows—Can place at once organized MINSTREL Show and any Shows that do not conflict with own transportation. Will positively be out all winter. All mail and wires to J. G. STEBLAR, GEN. MGR., BOX 621, COLUMBIA, S. C.

CUMBERLAND VALLEY SHOWS WANT

For Summerville, Ga., Fair, October 11-16, Legitimate Concessions, Photo Gallery, Kiddie Rides or any good money-making Shows. Real spot with Lafayette, Ga., to follow. Come on. Address all mail and wires to ELLIS WINTON, Manchester, Tenn.

WANT FOR CHASE CITY, VA., TOBACCO FESTIVAL

RIGHT ON THE MAIN ST., WEEK OF OCT. 11.

Shows of merit, Stock Concessions and Grab. No gate on this show and using sensational Free Act. Want Foreman for Smith & Smith Chair-o-Plane. Write or wire

BARNEY TASSELL UNIT SHOW

VICTORIA, VA., THIS WEEK

BRIGHT LIGHTS EXPOSITION SHOWS

Elkton, Va., week October 11, first show in town in five years. One of the largest defense plants in State of Virginia. Can place Shows, Rides and Concessions not conflicting. Good opening for Bingo. Write or wire me, Marshall, Va. JOHN GECOMA, Mgr.



Coin Machines

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A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago 1, Ill.

Association Work—9

LOCAL CONTACTS

Local contacts is just another term to suggest the work of public relations which may be done by any trade organization in the local territory. To speak of public relations often implies a program too complex and too expensive for local associations to undertake. People in all lines of business have heard much in recent years about public relations work but it still remains an ideal yet in the future for most associations.

But every trade group can readily understand and also carry out some definite plan for cultivating local contacts that may be helpful to the group in the future. The mistake made by most trade groups is that such work is left until an emergency arises rather than being made a permanent and continuous part of the association program. When an emergency does arise, the work of making useful contacts is then done in a hasty and haphazard manner.

Building public good will is the real objective of public relations work, and it is something that must be the subject of organized planning at all times if an association is to get results. Many of the emergency attempts made by organizations frequently react unfavorably when the final results are in.

The simplest plan for a local group to follow in doing public relations work is to assign a special officer or committee to plan and do the job. Many associations have been forward enough to have such a provision in their by-laws. In many cases the publicity committee actually does a good job of public relations.

But in order to make the idea more concrete, it should be thought of as making local contacts on an organized basis. The official or committee assigned to the work will need to do a lot of preliminary study, discussion and planning before a real program can be made up. Considerable business tact is always required in making a plan for increasing local contacts on behalf of an industry also.

It must be kept in mind that all branches of the coin machine industry are on the defensive in one way or another, that the trade is frequently misunderstood even by leading citizens, and that moves which an organization may make to win good will may sometimes be called ugly names.

But an industry that is so misunderstood, and a minor industry after all, must fight for what it gets and must be prepared for setbacks even in the best conceived plans. It also should get encouragement from the struggle which had to be made for playing cards, racing, cigarettes, liquor, insurance and many other things in order to win respectability.

Members of an association who are selected to lead in this work should be fully convinced in their own minds of the bigness of the job and how much it will eventually mean to the industry. The obstacles to be overcome are so great that it is no wonder so many organizations never make the attempt.

In making useful contacts in the local territory, the press, civic and fraternal groups, business organizations and public officials must be kept in mind. A book could be written on the ways and means for making useful contacts in each of these fields, but the mere mention here will serve to give association leaders a general idea of how and where useful contacts are to be made. Associations with a large membership may be able to finance a program that would call for an experienced public relations man paid to do the job, but in most trade groups it will be a matter of voluntary work.

An indirect but very effective approach to this work may be accomplished by encouraging members of a coin machine association to join other business, civic or fraternal organizations for which they may be qualified. A few members of the coin machine industry have been very wise in making useful contacts for themselves and for the business by joining any public groups in which they have a chance to become an active member. An association that plans to do all it can to build up local good will must study all the local organizations engaged in useful work for the public and encourage its members to get into the organizations, work and also contribute financial aid.

At the present time all patriotic organizations are very useful to the nation and every trade group should be supporting these patriotic programs in every way possible. All such patriotic organizations now need workers, equipment, members and real financial aid. Now is the time to give such aid and to build useful contacts for the future.

Aldermen Rib Pinball Foes

Milwaukee council session nearly ends in battle as licenses are requested

(Reprinted from The Milwaukee Sentinel)

MILWAUKEE, Oct. 2.—What was intended as a good natured "rib" of aldermen who have been fighting pinball machines by their aldermanic "brothers" who favor the devices turned instead into an uproarious name calling bout at the common council session last week.

The spark was set off when five applications for pinball machines were submitted, four of them in wards of aldermen who always vote favorably and the fifth in Ald. Ed Hansen's ward. He opposes them.

The first four applications were submitted with a request from the license committee for favorable action. The fifth came in—as a joke—without committee recommendation.

This was to be a playful slap on the wrist for the anti-pinball bloc to show them up when license requests were made for machines in their wards. But Ald. R. A. Steinhagen, a militant anti-machine man, didn't see it as a joke:

"Why, it was something like this that started the Civil War. It's ridiculous to think that because I oppose pinball machines a man in my ward who may want one should have to move to another ward to get one."

Put on Spot

Ald. Fred Meyers, in asking that the applications be sent to committee, had used the expression "pinball aldermen" in referring to pro-pinball group and this raised the dander of Ald. Theodore E. Froemming, August B. Priegel, Milton J. McGuire, Clem Michalski and a few others.

McGuire said:

"I don't like to be referred to as a pinball alderman as tho those machines were big, bad vicious devices. This matter came in here just to put some of you boys on the spot."

Ald. Froemming shouted:

"It seems the shoe is beginning to pinch a little. You who oppose the machines have been pointing the finger at us. By what reasoning can you expect us to favor them in your wards?"

Meyers Stands Firm

Steinhagen chided him about being a "pinball alderman" and Froemming fumed. Priegel, too, said he didn't like the innuendo which he thought went with the free remarks about "pinball aldermen" but Ald. Meyers refused to back up.

He said:

"When we have such serious things as the war to think about, it's too bad some aldermen have to sit around figuring out how to continue a racket. I won't pull any punches."

OPA Forming Division of Merchandise, Distribution

WASHINGTON, Oct. 2. — Operating under the temporary title of the Consumer Goods Division, under the directorship of Reagan P. Connally, the "general merchandise and distribution division" of the Office of Price Administration is gradually taking shape, officials said today.

As now constituted, the new division consists of the following five branches: Primary Products Branch, J. Holmes

Tax Developments

WASHINGTON, Oct. 2.—The House Ways and Means Committee has been holding sessions on general tax subjects and public hearings are scheduled to begin October 4. The Associated Operators of Los Angeles County have spent long months in preparing to appear before the committee when hearings begin on excise taxes. Curley Robinson and Arthur Mohr will represent the organization in Washington. They have received word that hearings on excise taxes are scheduled to begin October 14 so they will make their headquarters at the Statler Hotel here beginning October 13. More than a thousand members of the industry at large are in contact with this organization and are supporting it in its work to get adjustments in the federal taxes. News reports this week said discussions in Washington show that there may be new proposals for increasing the federal taxes on liquor, cigarettes and other luxuries.

Legislators to Ask Uniform Closing Hour for Taverns

MADISON, Wis., Oct. 2.—A uniform closing hour for taverns in Wisconsin will be proposed when the State Legislature reconvenes January 12. The bill will be sponsored by State senators from Milwaukee and Fond du Lac.

Sen. Louis J. Fellenz, of Fond du Lac, said there was a strong demand from people in his district for a uniform closing hour. He declared:

"It is not a squawk about the hours so much as the lack of uniformity, the fact is that Milwaukee County has different hours and they can't see any fair basis for it."

In proposing a 2 a.m. closing hour for all taverns the legislators claim they are trying to clear away the legal tangle created by the law giving Milwaukee a later closing hour than the rest of the State.

The Milwaukee senator said residents of his city were well pleased with the 2 a.m. closing hour and wanted to see the 70 other counties in the State get the same ruling.

Fellenz said it would be impossible to get a uniform hour for closing if anything earlier than 2 a.m. was proposed, because of the all night sales of beer in the past. Local governments would still have the option of setting earlier hours of closing if they wished. The closing hour would be extended to 3:30 a.m. on Saturday nights under the new bill.

Daly, price executive; Manufactured Articles Branch, Alfred Auerbach, acting price executive; Consumer Durable Goods Branch, Alfred Auerbach, price executive; Economic Analysis Branch, Leander Lovell, division economist, and the Central Pricing Office, Perry H. Meyers, chief. Excepting foods, Connally's division will probably assume control of many distributive pricing problems previously handled in other divisions, officials said.

"Teen-Age Committee" Keeps Florida Youth Out of Trouble

(Reprinted From Holland's Magazine, September, 1943)

By JOSEPH LAWREN

Curfew never rings out in St. Petersburg, Fla., for no curfew law is needed to keep its teen-age girls off its teeming streets at night—teeming with thousands of handsome young servicemen in the local Army Air Force Replacement Center. No curfew law is needed for there is a legal ordinance which gives the police the power to keep the teenager off the streets unless she is accompanied by a guardian or parent, or if she is on a legitimate errand.

Under the law, no wayward teen-ager in St. Petersburg is charged with delinquency. Instead, the parents are held to account. The mother is charged with the delinquency of her daughter; the father with the waywardness of his son. The result of holding parents to strict accounting for the transgressions of their children has resulted in a heightened sense of responsibility in the parents. The result of this policy in the last decade was highlighted in the lowest teen-age delinquency record enjoyed by any city in the country.

Only one girl under 17 years of age was sent to reform school from St. Petersburg in the year preceding the establishment of the Army Air Force Replacement Center there in June of 1942. Since the formation of the camp, no teen-age girl from St. Petersburg has been charged with sex delinquency. All signs point to, and all officials and civic workers confirm, the astonishing fact that there is a total absence of teen-age girl sex delinquents in the Sunshine City. This is doubly surprising when many other communities which contain armed forces camps report that there is an alarming upsurge of such delinquency.

A brothel has never taken firm root in St. Petersburg. It has never known a house of prostitution for more than a week or two. They are uprooted as soon as discovered and they are discovered before they have time to become established. Solicitation on the street and in public meeting places is indeed a rare occurrence. The police, ever on the alert, spot such "talent" as soon as it appears. And since they know the few members of the local "frail sisterhood" they are able to curtail their activities to the vanishing point. Thus the teen-age girl of St. Petersburg never sees commercialized vice in action and is singularly free from its influence.

This absence of commercialized vice and of "Victory girls" in St. Petersburg is reflected in the venereal incidence reported by the local Army Air Force Center—the lowest of any army camp in the country.

Organize Committee

To keep its record of teen-age delinquency lowest in the country—a record which it prizes—St. Petersburg has organized a Teen-Age Committee, which works upon the belief that "an ounce of prevention is worth a pound of cure." This committee, in conjunction with the Community Welfare Council, has estab-

lished courses in recreation leadership attended by the parents of teen-agers and some of the teen-agers themselves. These classes are held in the hope that the parents will understand the problems of their teen-age children and that they will create recreation centers in their own homes for their children and their friends.

The Teen-Age Committee has worked with schools, churches, character-building agencies, and even privately owned commercial establishments in creating recreation centers catering to the needs and tastes of the teen-age groups. That the parents often need more instruction in teen-age needs than do the teen-agers themselves is the premise upon which the committee is working—successfully.

The establishment of the Army Air Force Replacement Center last June soon deprived the teen-agers of the few places of recreation which they had found suited to their needs and tastes, for every available recreational facility was placed at the disposal of the army. Since St. Petersburg is primarily a tourist city, catering to the elderly, the city fathers had overlooked the very young in their efforts to look after the very old.

The teen-agers soon found themselves at loose ends after school hours. Banding together, they engaged a lawyer and presented their case to the City Council. The City Council listened in amazed surprise. They had become complacent about the entire teen-age problem because the problem did not appear pressing in view of the almost complete absence of teen-age delinquency. But so cogent was the argument presented by the teen-agers and their representatives that the City Council has now provided them with a recreational center in the very heart of the city where they may congregate to play, sing, imbibe (soft drinks only), and dance to the swing of a juke box, all of course, supervised by a paid woman chaperon.

The Teen-Age Committee, the police and other law enforcement officials are unanimous in their belief that the enviable record of St. Petersburg will be as excellent in the future as it has been in the past and that they will be able to continue to point with pride to the almost complete absence of teen-age girl delinquency.

Spokane Parking Meters Attract "Wooden Nickels"

SPOKANE, Oct. 2.—All coin machine operators get their share of "wooden nickels," but few can top the collection of Spokane's city treasurer, H. F. Tabb. His coins are from the city's 1,100 parking meters and include German and Mexican pennies, English farthings and the usual slugs. Spokane's meter collectors average fewer than 25 cents worth of bad money in their twice a week collections.

"When more of our boys get home from overseas," Tabb said, "we'll probably get a lot more foreign coins."

RED, WHITE AND BLUE TICKET DEALS

2040 R. W. B.—PROFIT \$30.00 PER DEAL.

Beware of Imitations. Our Tickets Are Individually Machine Sewed—Triple Counted—Backed Up by a Legitimate Mfr. of 25 Years' Experience—Made by Americans.

DOZEN \$36.00 IN DOZEN GROSS \$400.00 IN GROSS \$3.50 PER
LOTS LOTS ONLY LOTS LOTS ONLY SAMPLE DEAL

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Minnesota Revenue Rises . . .

ST. PAUL, Oct. 2.—Minnesota revenue from coin machines, as reported by Arthur P. Reynolds, collector of internal revenue for the district of Minnesota, showed an increase of nearly \$60,000 for July and August over the same months in 1942. Despite this, the number of machines in use in the State was down. Increase, of course, was due to the hiked levy for bells and pinballs paying off in checks or prizes. The total for July-August, 1943, was \$185,258.53. Sum collected during the same months last year totaled \$127,722.36.

ANOTHER WEEK NEARER VICTORY!

— HELP BRING IT CLOSER—BUY MORE WAR BONDS

Wm Rabkin

INTERNATIONAL MUTOSCOPE CORPORATION

Pony Arcade Headquarters Since 1895. Manufacturers of Photomatic and Other Famous Coin Operated Equipment. 44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

Association Work

The United States Department of Commerce in its service to trade associations recently published the following article under the heading "Association War Aids."

It is generally recognized that trade associations in hundreds of industries have been of outstanding aid to the war program. There is widespread public approval of the many associations which place public service as the first of their objectives and which foster association activities resulting in increased production of useful products at lowered costs to the public.

Evidence of such co-operation, expressed in a recent article which has been reprinted by some associations, is a *Wall Street Journal* survey of wartime activities of trade associations. The article stated:

Trade associations are thriving on a diet of wartime difficulties.

To a public which thinks of trade associations only as lobbying or "pressure" groups, the scope of their present-day work is little known. It ranges all the way from helping to get draft deferment for a worker in an essential industry, to aiding a government bureau map a nationwide production program.

Trade association men have become liaison men, conciliators, and expert consultants. They can marshal staffs of authorities in research, finance, promotion, law and government. Armed with facts, figures and charts, today they are peaceful persuaders rather than lobbyists or promoters.

To work with government officials, many associations have opened Washington offices since the war began. Representatives there try to acquaint officials with industry's problems. They may point to coming crises within a trade, offer plans to keep plants in operation, or to



POSE IN NEW ORLEANS. Left to right: Sam Perniciaro, Maurice K. Seale, Julius H. Peres, Noel Charles Wicker, Phillip Cutanzaro and Bert Wilson.

speed orderly conversion to essential war work.

Related-Industries Activity

In June the American Iron and Steel Institute issued a report congratulating the public for its assistance in overcoming the recent scrap metal shortage which threatened to close many steel mills. Trade associations in many industries were the spark plugs in the successful local area and industry drives, co-operation with the War Production Board's Salvage Division.

A good example of related-industries

co-operation was the 1943 spring campaign by a number of associations representing makers and users of laundry and dry-cleaning machinery. Eleven national and hundreds of local associations participated.

Three methods of approach were used to reach the 35,000 users: (1) Trade journal publicity, (2) direct mail, and (3) personal calls from the salesmen of individual members.

A sales manual was prepared, as well as scrap credit certificates. Under the direction of 12 regional chairmen, several hundred salesmen of manufacturers and distributors of machinery, supplies and affiliated lines called upon every laundry and dry-cleaning plant in the United States. Proprietors were urged to scour their premises for every bit of scrap steel, copper, aluminum, and so on. A final report on the drive is now being prepared by the Laundry and Dry Cleaners Machinery Manufacturers Associations.

Ships Did Their Bit

Recent bulletins of the Association of Pacific Fisheries bring to mind fog-hidden Alaskan isles and serve to show how closely many associations are working with the armed forces. The releases contain information furnished by the Alaskan Defense Command, U. S. Army, concerning the return of requisitioned ships and equipment. Army regulations are summarized, covering joint inspection by owner and army representatives as to repairs necessary to return the ships to their former condition.

Hundreds of water craft of various sizes are owned by AFP members; those borrowed by the armed forces were returned for use during the 1943 salmon canning season. Among equipment used by the Alaskan Command were fishing vessels, tenders and fish scows.

Formed in 1914, the AFP specializes in technical research, sanitary and fire inspection services, and public education as to the nutritive and favorable qualities of canned fish. Many of its members are also affiliated with the National Cannery Association.

First Step in Planning

A large number of trade associations have set up post-war planning committees. It is becoming increasingly apparent that the first step in future planning should be that of making a self-appraisal survey.

Why was it formed? What objectives have been attained? What are now the industry's major and minor problems? Is the organization as effective as it should be? If not—why not? How about greater co-operation with other associations, both trade and professional groups, in future planning matters?

The American Gear Manufacturers Association has just issued a 16-page pamphlet, and comments: "This booklet tells for the first time the complete story of our association. It gives you the history, aims and purposes. . . . Archimedes, famed shouter of 'Eureka,' discovered that worm gears could launch and haul the ships of ancient Greece . . . even in the time of Moses, wooden bevel gears were used to open gates from the life-giving Nile."

A summary is presented of the organization's work, since its formation during World War I, in such fields as technical research; standardization, statistics, cost accounting, and so on. Some 300 papers have been presented and discussed at AGMA meetings. Among these are Steels for Heat-Treated Gearing, Aircraft Engine Gearing, Relation of Load to Wear on Gear Teeth, Uniform Cost Accounting, and Cost and Profit Trend Charts and Flexible Budgets. There are four types of membership—company, sustaining, associate, and academic. One objective is the "Development of full and fair competitive opportunities to members and non-members."

WPB Industry Committees

Trade associations are pleased with the trend toward closer co-operation with the Office of Industry Advisory Committees of the War Production Board. That office has just issued a large chart showing its advisory groups. As of mid-June, there are almost 630! For example, the Automotive Division has 9; the Building Materials Division, 29; the Steel Division, 36 (stainless steel, tinplate, pipe, steel packaging, and so on).

Last fall, when the total number was about 400, a WPB speaker announced at an American Trade Association Executives meeting:

The idea of industry advisory committees originated in World War I. The idea worked so well that one of the first suggestions Mr. Baruch made to Mr. Knudsen in the early days of OPM was that World War II advisory committees be formed in each industry just as rapidly as major problems developed. . . . It was arranged that the Department of Justice will not prosecute any members of the committees for their acts at regular meetings, providing the discussion is carried on within the intendment of the purpose of the War Production Board, and provided that the committees are representative of the industry.

We now have over 4,000 members of these over 400 committees. We have held as many as 14 meetings in one day. No expense incurred in attending is borne by the government. Donald Nelson has said that he would like to look upon these committees as a two-way street: First, to bring to WPB the ideas, suggestions and criticisms of industry, and secondly, to take back to industry the thinking of the War Production Board so that industry may better plan its production schedules, purchases, etc.

It is the "take back to industry" problem which has disturbed trade associations since the very start, but which now promises to be solved. Each committee averages about 10 persons. They are representatives of large and small firms and come from different geographic areas. It is impossible for each individual representative to impart all the knowledge he has gained from the trip to Washington to the other firms in his particular area. Associations, therefore, have urged that, except for any confidential portion, full data on each meeting be distributed to all industry members by the WPB; or that the association in each industry be given the edited minutes of each meeting so that it could send copies to all industry members, whether affiliated with the association or not.

Director B. L. Leithead and Acting Director J. C. Whitridge have just announced that arrangements are being made to meet the recommendation of trade associations as to greater publicity concerning the discussions at these meetings, which are proving so helpful to the government and to industry itself.

A. Heilicher Starts Jobbing Enterprise

MINNEAPOLIS, Oct. 2.—Amos Heilicher, operator of a coin machine route with his brother, Danny, now an Army Air Corps cadet, is entering the jobbing field and establishing headquarters on Glenwood Avenue, a short distance from the loop area of this city.

Al Platnick, formerly of Minnesota Machines Company, will be associated with Heilicher as engineer-mechanic. Heilicher hasn't lined up any new merchandise accounts, but plans for the present to specialize in service and reconditioning of old equipment for sale to operators. He said that he will continue to operate his regular route in addition to the jobbing business.

BARGAINS! 5 BALL FREE PLAY
\$20.00 each
 2 Lite-a-Card
 2 Blondies
 1 Big Show
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\$15.00 each
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 4 1939 Mills 1-2-3, Free Play
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\$30.00 Ea.
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 Amplifier, perfect ribbon mike and floor stand, two 12-inch speakers in leather bound carrying cases, cables and couplings.
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HOLCOMB & HOKE FLOOR MODEL BUTTERKIST POPCORN MACHINE
 Factory rebuilt, never uncrated, original cost, \$550.00, our price \$175.00. One Holcomb & Hoke Caramel Corn Machine, complete in every detail, ready for operation, factory rebuilt, never uncrated, original cost \$600.00, our price \$250.00. Seeburg Classics, \$225.00. Seeburg Wall Boxes (5c play), three wire, \$25.00 (only 5 of these). Rock-Ola Ten Pins, \$40.00; crated add \$5.00. Mills Smoker Bells, \$69.50 (as good as new), 5c play. Holly Grip, 1c, \$8.00, like new. Bomb Hit, a ton of pennies for \$10.00, brand new, counter; money back guarantee on Bomb Hits. We handle all makes of Popcorn Machines. Buy or sell. Also 5c Pompatie Popcorn. Send for circular. Bally Ray's Track (9 horses), 5c play; like new and we mean it; never on location this territory, \$125.00. We have everything in coin machines except Slots. Ask us.
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NEW & LATE USED GAMES
 New B&G V. Pocket, 5c Plus \$77.50
 New Gottlieb 5-10-20 159.50
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 Victorious 1943, Used 1 Month \$149.50
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 Want to buy Pookerinos, new and used Consoles. Terms: One-Third Deposit, Balance C. O. D.
K. C. NOVELTY CO.
 419 MARKET STREET PHILADELPHIA, PA. (Bell Phone: Market 4641)

MACHINES CLEAN AND IN GOOD CONDITION
 Argentine \$52.50
 Big Time 35.00
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 Play Ball 35.00
 Red, White & Blue 27.50
 Stars 42.00
 Sky Ray 35.00
 Super Chubbie 45.00
 Spot Pool 45.00
 Speed Ball 42.50
 Seven Up \$37.50
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 Square Bell 65.00
 Jumbo Parade, F.P. 75.00
 Bally's Big Top, F.P. 90.00
MCKENZIE MUSIC CO. P. O. BOX 305 DILLON, S. C.

EASTERN FLASHES

By BEN SMITH and BOB SEIDEL

Working Girl's Friend

Everyone seems to know Charlie Ratnoff. If not for his activities as a coinman, then surely because of his self-imposed title "The Working Girl's Friend." However Charlie is more serious than his flippant title would imply. Get him when he isn't in a joshing mood and you'll learn he is a friend of far more folk than just the girls, and that one of his utmost wishes is that he could be in active service, fighting beside his son, Oscar, who is now doing his bit in the army. Charlie would give everything to be able to make this dream come true. Despite his age he is still rugged enough to give an enemy plenty to worry about.

Caught

Willie Blatt, Supreme Enterprises, is back from two and a half weeks in Miami, full of the proverbial vim and vigor and set to get back into the swing of things at the office. While in Florida he went fishing with Irv Sommers, and without mentioning what success he had himself, Willie reports that all that Sommers caught was a cold. Willie stopped at the Versailles.

Repair Department Added

J. Seidler, Uneeda Vending Service, tells us he has added a fully equipped repair department to service all makes of candy and cigarette machines. Abe Lesh, expert mechanic, who has been working with some of the largest operators in the East for the past 10 years, will supervise the new department.

Impromptu

Al Blendow, International Mutoscope Corporation, played host to a group of out-of-town arcade men the other day. They had dropped in to say hello and wound up at Rogers' Corner. The visitors were Al Rodstein, Acro Sales Company, and Louis Schwartz, both from Philly, and Ken Wilson, Amalgamated Amusements, Little Rock and Dallas. The boys have a permanent record of this get-together. One of the beautiful photog-

FOR SALE

FREE GAMES

Polo	\$22.50	Rebound	\$12.50
Bally Reserve.	17.50	Formation	24.50
All Baba	19.50	Dixie	24.50
Sparky	32.50	Anabel	27.50
Flag Ship	22.50	Boon Town	29.50
Brite Spot	24.50	Fleet	24.50
Merry Go Round	22.50	Bounty	22.50
Pan American.	27.50	Roxy	19.50
Dude Ranch	24.50	Line Up	28.00
Band Wagon	24.50	Pylon	30.00
Flicker	24.50	Lime Light	15.00
Big Town	29.50	Three Score	24.00
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These Games are good and clean. No Junk. Used very little and are real buys at this money.

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ANY OF THESE FOR ONLY \$24.50 EACH

Wur. #331 2 Wire Bar Boxes, Wur. #331 30 Wire Bar Boxes, Wur. #320 2 Wire Wall Boxes, Wur. #710 Stand, Wur. #300 Adapters, Wur. #304 Impulse Steppers, Wall Speakers, Wur. #220 Speakers, Mills 1 1/2 Q.T., Pace Horse Separators, Jolly, Roxy, Brite Spot, Dixie, Cowboy, Nippy, Sports, Thriller, Chubbie, White Sails, Doughboy, Roller Derby, Sporty. 1/3 Deposit, Balance C.O.D.

EXPOSITION GAMES CO.

989 Golden Gate Ave. San Francisco 2, Calif.

Watling's Rototop, 5¢, 3-5 Pay Out	\$ 65.00
Billy Rays Track	75.00
50 Slots with Jack Pots, Running Order	20.00
Mills Floor Model Dewey 6 Coin Head with Jack Pot	125.00
Jennings Cigarola	70.00
Mills Twin Jack Pot Escalators, 2-4 Pay Out	45.00

R. E. HERSHNER
IBERIA, OHIO

rapher gals at the club saw to that before the evening was out.

Winding Up Vacation

Ben Schillinger, after spending a hectic summer as manager of one of Coney Island's largest arcades, is winding up a three-week vacation in Mount Vernon. He is interested in leaving for the South and is now considering several propositions which may take him down there permanently.

For the Red Cross

Sam Sacks, Acme Sales Company, who has become one of the nation's plastic specialists, has extended his war production facilities by adding equipment to stamp out plastic red crosses for the Red Cross.

Business Good at Machines Located In Bowling Alleys

BALTIMORE, Oct. 2.—A definite pick-up in business at bowling alley locations is reported with the reopening of fall activities at these spots.

It is true most of the alleys continued their operations during the summer, but coin machine activity reflected a let-up. With fall getting into full swing, more nickels are showing up in the slots of these units.

As many as 30 coin machines are installed in some of the more active bowling alleys, and while others have fewer machines in operation, none have less than a half-dozen units. Thus it can readily be seen that the bowling alleys are big outlets and big factors in coin machine operations.

There are 60 bowling alleys in operation in Baltimore. An unofficial estimate would place the number of coin machines in bowling alleys in this city at 600, estimating that the average number of coin machines in each alley is 10.

Pinballs and target guns are especially favored by the bowlers. This is particularly true in the case of alleys which are patronized by servicemen.

Oregon Taxes on Machines Decline To \$103.75 in Sept.

PORTLAND, Ore., Oct. 2.—Taxes on coin machines in Oregon yielded the State only \$103.75 during September compared with \$15,000 collected during August.

The difference results from two Multnomah County Circuit Court rulings holding unconstitutional the tax enacted by the 1943 Legislature. Pending final settlement of the attack on the tax law, the State is making no effort to collect, said James G. Smith, assistant to the attorney general and assigned to the tax commission.

2 Balto. Operators Enter Partnership

BALTIMORE, Oct. 2.—Two of Baltimore's major coin machine operators have joined hands in a partnership to be operated as Liberty Amusement Company, 20 West Twentieth Street. The partnership is S. Carl Mantell and Milton Adler.

A number of years ago Mantell was one of the major distributors in this area, representing several of the largest coin machine manufacturers. Adler also has been identified with the coin machine industry here for a number of years.

Both have been operating independently for some time and they agreed to merge operations. Thus they will control a large number of music boxes and locations and an even larger number of various types of coin machines, including pinballs, diggers, target guns, arcade equipment and other types.

They also plan to open an arcade on East Baltimore Street shortly.

The partnership is also completing post-war plans for the launching of a coin machine distributorship here. The years of experience both Mantell and Adler have had in distribution provides them with an excellent background for entering the distribution field when coin machine manufacture is resumed.

Drys Keep Trying; May Force Issue In Texas Counties

FORT WORTH, Oct. 2.—Before the end of 1943, prohibition may raise its head in scattered sections of Texas, sufficiently to cause some anxiety among coin machine operators who, in most cases, say prohibition hurts their business.

Already there are rumors in Fort Worth that there may be a local option election for Tarrant County as soon as the legal time limit expires, late in November. The prohibitionists lost their election a year ago almost two-to-one and have to wait a full year before presenting the issue again to the voters.

Dallas County threatened a prohibition election at the same time as the Tarrant County election last November but petitions presented failed to have the legal number of qualified voters. Undoubtedly, Tarrant prohibitionist leaders say, Dallas will try to call an election this year if Tarrant County does.

Dr. Walter H. McKenzie, just elected executive secretary of the United Texas Drys, admitted that he saw no immediate prospect for a State-wide prohibition election. Therefore he has recommended a three-point platform for dry action.

He said he wants to see the "people aroused to the effects of alcohol, support the Texas Liquor Control Board's efforts to enforce existing legal control laws and

to encourage municipalities, precincts or counties to hold prohibition elections."

Detroit

DETROIT, Oct. 2.—Goldman & Sons is being changed to Goldman's Sons Music Operators, with Harry Goldman managing the business, which he runs in partnership with his brother, Morris. David Goldman, father of the present owners, died in February. The jobbing end of the business, taken over a few months ago by the affiliated Motor City Music Company, to handle music and arcade equipment is being managed by Ben Newmark, now in Chicago on a business trip. Additional store space is being taken this week to handle an expansion of the business.

Carl Angott, of the Angott Sales Company, is devoting most of his time to war production, heading up a manufacturing company which he purchased a few months ago.

Roy W. Small, conciliator of the UMO, is out of town for the week.

Max S. Adler and Carl Adler, operating a peanut route as the Adler Peanut Vending Company, are planning to sell out their route.

Al Hunter, of J & J Novelty Company, has taken over personal charge of the record department, in addition to his other duties.

STIK-TITE

GUARANTEED CEMENT

For Phonograph Plastic Parts

\$7.50 Per Unit

Stik-Tite is a new cement that now makes it possible to form an Unbreakable Mended Joint on broken Phonograph Plastic Parts.

STIK-TITE is an ideal cement for pin game plastic bumpers—easy to repair them as good as new. Stripped threads on bumpers are replaced with STIK-TITE.

STIK-TITE can be cast into any shape because it is a plastic material in liquid form. After STIK-TITE is cast it can be saw or knife cut, machined, sanded and polished.

A STIK-TITE Unit Includes Five Separate Colors, White, Red, Yellow, Green and Blue. Wise operators keep a STIK-TITE unit on hand at all times as insurance against loss of play due to machines laid up with broken plastic parts that today can't be replaced.

"STIK-TITE WELDS LIKE IRON"

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MUSIC MERCHANDISING

ANNOUNCE RECORD FEES

Decca-AFM Agreement to Boost Supply of Records

Petrillo invites all record firms to get in line to sign agreements on same terms

NEW YORK, Oct. 2.—The terms of the five-year contract between Decca Records, Inc., and the American Federation of Musicians were made public September 30. It had been announced several days previously that Decca and Petrillo had reached an agreement but the terms were not made public at first. The week had been occupied by hearings before the War Labor Board panel that had been investigating the transcription muddle for several weeks. The WLB panel met again Thursday, and it was reported that representatives of Victor and Columbia appeared before this meeting. Then the board adjourned to meet again October 4.

Petrillo issued an invitation to other record manufacturers to sign on the same terms. His attorney said he expected that Victor and Columbia and probably a number of other record firms would sign by October 4 if not sooner.

The first reaction among users of records, including the juke box trade, was a feeling of enthusiasm that at least there would be a temporary spurt in the release of popular records. The gradual decrease in the supply of records over many months has worked a hardship on the juke box trade and has forced it to adopt many measures for remedying the situation. The juke box trade was most interested in the fees to be paid on recordings.

According to the contract with Decca, AFM will receive one-quarter of a cent on records selling for 35 cents and the fees are graduated for records higher in price up to 5 cents on a \$2 record. The question came up some time ago whether Decca would pass this fee on to the consumer or whether the retail price would remain the same. Because of price control regulations Decca had previously announced the firm would absorb the fee, but other reports have said that Decca may pass the fee on to its distributors, which would mean that jobbers, retailers and juke box operators would have to pay the extra fee themselves. Anti-trust laws provide that the juke box operator cannot be taxed a fee unless others in the same trade category also pay the fee. Newspapers reported the story as a great victory for Petrillo and his organization.

The record ban had continued for 14 months and in that time Petrillo had won a Federal Court test case and even the United States Supreme Court refused to pass on the issue, thus giving Petrillo a decided advantage. A congressional committee had dilly-dallied with the record ban for many weeks, and then the War Labor Board had in recent months also started dilly-dallying with the subject. Its special panel board had held a number of hearings without any definite decision on the part of the board itself. The meeting of the WLB panel October 4 is expected to approve the Petrillo agreement with Decca and also prepare the way for all other record manufacturers to sign the same or similar agreement. The big question in the minds of juke box operators and retail record stores was the prospect for bigger supplies of new records. Immediately it was realized that materials and labor shortages are still the biggest hindrance to increased record supplies and that such conditions will prevail for many months yet.

Decca had promised to put out new records at once, and trade circles said no new recordings were made last week. However, plans were being rapidly completed for starting recordings immedi-

ately. If the other record firms also sign a contract with Petrillo, there will be a general move all along the record manufacturing front to make recordings as fast as possible rather than let one manufacturer get ahead of the others.

The juke box trade was never a party to the conferences and discussions on the Petrillo record ban, but it was a deeply interested observer. The radio and transcription firms were the primary firms to the dispute with Petrillo, and Decca was the first to make a real break.

Newspapers had generally been in opposition to the record ban, and many vigorous editorials and criticisms of Petrillo had been published during the 14 months in which the ban was in effect. New editorials appeared when the agreement between Decca and Petrillo was announced. *The Milwaukee Journal* owned by its staff, probably expressed an editorial opinion most representative of the public feeling. *The Journal* said that the public was never represented in the dispute and certainly was not represented when the final agreements were made. This newspaper also expressed the view that Petrillo's big victory was merely the beginning of what would probably be a general trend among pressure groups of all kinds to soak the public by collecting fees of various kinds. It was suggested that the way was now open for almost any pressure group to demand fees for various reasons. Other leaders of public opinion said that the settlement with Petrillo made necessary at some future date a general public battle over issues involved in the settlement. On the public side of the question also are the principles laid down by the TNEC report some years ago which has generally been followed by the federal courts and which has gradually become known as the most progressive statement in behalf of the public. The principles of the TNEC report are known to be in direct opposition to the principles involved in the agreement with Petrillo. Hence the groundwork is laid for a future battle that may have wide political repercussions.

Lauch Is Assn. Supporter

CINCINNATI, Oct. 2.—The name of Louis Lauch, genial operator of Victory Amusement Company, was overlooked in last week's story of the development of Cincinnati phonograph operators' organization, Automatic Phonograph Owners' Association. Besides operating a chain of juke boxes, Lauch devotes a full eight hours a day in a war plant. He is a staunch supporter of the association.

Test Memphis Law on Jukes

Operator charges ordinance destroys his constitutional property rights in machines

MEMPHIS, Oct. 2.—In what may easily become one of the most far-reaching constitutional cases in recent years concerning the police powers of city administrations to regulate juke boxes, Lee Miller, an operator here, has filed suit under the Tennessee declaratory judgment act and demanded a jury hearing. Miller, thru his attorneys, Wils Davis and W. H. Fisher, questions the constitutionality of the city ordinance which purports to regulate juke boxes, but which Miller claims is so framed as to destroy his constitutional property rights in his machines. He also questions the granting to Police Chief Carroll Seabrook of "arbitrary and sole power to grant or refuse" permission to operate coin phonographs.

This suit, which has been filed in Chancery Court, is the first test of the recent city ordinance which has compelled the removal from locations of many coin machines. The law originally permitted only one coin-operated machine to a location, but in enforcement there has usually been permitted a juke box and one other machine. However, no discrimination has been shown as to the size of the location. In a building containing over 20 bowling alleys, for instance, only one phonograph and one other coin machine have been permitted, and in the largest hotels, which have two or more rooms located several hundred feet apart or even on different floors, where people gather to eat and drink, only one nickelodeon has been permitted to the hotel. This has caused expressed dissatisfaction among patrons and, in the opinion of attendants, destroyed to some extent the appeal of the rooms which could not secure music. However, no hotel has taken issue with the police ruling, nor has any location owner made forceful or public protest. Until the filing of Mr. Miller's suit, juke box and other machine operators have avoided a clash with the authorities.

The suit as instigated by Miller asks that the ordinance be declared void and that City Commissioner Boyle and Chief Seabrook be permanently enjoined from enforcing or attempting to enforce it.

Claims Privileges Destroyed

Miller feels inasmuch as he has purchased federal, State and city licenses and received "from each of them written authority to operate the machine in question thru the year of 1943 and into 1944" that the city ordinance "destroys his privileges and his property rights in said music machines."

In referring to the closing hour and other phrases in the ordinance, he charges that the ordinance "imposes additional requirements of him, violating the contract of the City of Memphis."

Miller further asserts that he had asked Chief Seabrook for the necessary permits for installing nickelodeons, but was told that no further blanks of applications for permits would be issued, consequently Miller's business "is resulting in destruction."

Chief Seabrook denied the above assertions, that is, that application blanks are not being issued and did not recall when Miller had been refused a blank. He also suggested: "We may have been out of them when he asked for one. I didn't see (See TEST MEMPHIS LAW on page 66)

Swing Music Most Popular in Detroit Colored Locations

DETROIT, Oct. 2.—A strong preference for swing music is reported generally from Detroit's hundreds of colored locations. Business in these spots is generally good, with a noticeable pick-up in average rates of income. Employment has spread and raised individual earnings.

Typically, Mrs. Reuben Ray, manager of the record division of Ray Music Company, one of the city's largest colored operators, reports that the trend is all to swing numbers of a wide variety of types. Sentimental numbers, which seem to prevail among new recordings, are of much less importance in these race locations, and the Ray organization is even (See *Swing Music Popular* on page 64)

Cleveland Assn. Elects Officers

CLEVELAND, Oct. 2.—The Cleveland Phonograph Merchants' Association re-elected the following officers at a recent weekly meeting for the 1943-'44 term: Peter Lukich, president; Jack Cohen, vice-president; George DeFrieze, treasurer; Leo Dixon, secretary.

Members of the board are Sanford Levine, Robert Ferrin, Hyman Silverstein, Gary Weber and Harry Lief.

MUSIC IN THE NEWS

A COMPOSER TALKS BACK.—The many items which have appeared in this column concerning the lack of war songs have prompted one of our readers who is also a composer to write this department a lengthy letter on the subject. The letter is too long to reproduce in full, but among other things he says:

"Do you mean to say that all of a sudden the talent that has made Tin Pan Alley tinnabulate for lo these many moons has ceased to function? That talent has rusted or deteriorated pronto? Of course not. The talent is there, and the songs are there and are waiting for the go light from the publishers whose hands are frozen on the red. They simply will not look at a war song unless it's written by Irving Berlin, and Irving owns his own (publishing) house. We can't all own our own firms, so we and our songs rot while the publishers wallow in a dither of indecision, afraid to publish something new, afraid to offend the Sinatra clan and the jitterbug, lame-brains even in times like these when men are dying and these foolish publishers are afraid to take a chance. Certainly the songs won't all be hits nor make money! But how many of 10 that you publish are hits?"

"I say that with the publication of one big song hit these brash purveyors

of pops will jump over each other to cram the public with war songs, and 'twas ever thus. . . . These publishers have not taken a forward step in the publication of songs since Berlin wrote *Alexander*. No new ideas. Same rut. Let the other man do it. Stick to the old writers, even if they write trash. They might produce another tune some year.

"May I offer a suggestion: Why doesn't the government publish its own songs? There are many of us at home in production, and I know of many, many soldiers who are good writers and would welcome the chance to show their goods thru the government's taking over. What a plugging they could give a song! Too, all receipts beyond expenses could go to any agency connected with the armed forces or into the Treasury coffers as a means of bolstering the tax program. Printing costs are negligible. The greatest composers, authors, musicians, band leaders—all are hugely represented in the home and service fronts, and if that doesn't cause a ripple from the tide of music publishers I'll eat the plates from my own song at your convenience. They will yelp that the government is competing with them. How so? They don't want war songs. They say there are no good ones. Well, then, if there are none, what (See *MUSIC IN THE NEWS* on page 67)

AMERICAN FOLK TUNES and TUNESTERS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column of comment designed to keep readers informed on what's doing in the hillbilly field. Address all communications to Folk Tunes Editor, The Billboard, 155 N. Clark Street, Chicago 1.

On Hollywood Lots

Western and folk tunesters are in demand at the picture studios these days. Right now their services are being used in no less than nine films.

Tex Ritter is slated for three pictures in rapid succession. He is making and will make within the next few weeks *Marshall of Gun Smoke* and *Wild-Horse Round-Up* on the Universal lot and *Cowboy Canteen* at Columbia.

Now in the shooting stage at Producers' Releasing Corporation in Hollywood is *Devil Riders*. In the cast are Al (Fuzzy) St. John, Kermit Maynard, Slim Whitaker, George Chesebro and Ed Cassidy. At 20th Century-Fox *Buffalo Bill* is under way under the direction of Harry Sherman.

Ken Maynard, Hoot Gibson, Bob Steele and others are at Monogram Pictures in Hollywood at work on *Westward Bound*. Picture is scheduled for completion about October 1.

Don Berry is being featured in *Canyon City*, a Republic Pictures product now shooting. This studio has Roy Rogers, Ruth Terry, Sons of the Pioneers "Big Boy" Williams and Duncan Renaldo working in *Hands Across the Border*.

Jimmy Wakely, soon to appear in *Cowboy in the Clouds* and *Cowboy Canteen* for Columbia Pictures, has been staying home these past few days to see that everything goes well there. Mrs. Wakely turned her ankle and fractured both bones. She is up and about in a wheel chair with her ankle in a cast. According to the doctor's announcement, she'll be out and about in two months.

Roy Acuff drew 8,100 people at Foreman Phillips' County Barn Dance at Venice, Calif., recently. This figure beats Bob Wills' record by 1,800. Spade Cooley still handles the regular band at the spot on Venice Pier.

Al Dexter is dickering for a picture while he's in Hollywood. His song *Pistol Packin' Mama* has been bought by Republic Pictures and will be featured in a film.

Ray Whitley is in the South Pacific theater of war entertaining the fighting men.

Popular in Penna.

Sponsored events in Eastern Pennsylvania are making heavy demands on the services of the Western musicians, singers and entertainers. Mary Jane and Her Merry Melody Makers, featuring the Tumble Weed Trio, were featured at Rexmont's Band Carnival at Lebanon, Pa., and then at the carnival of the Central Fire Company at Laureldale, Pa. The block party of the Rescue Hose Company, No. 4, in Lebanon, Pa., presented the old-time music of Les Saunders' band, with the Avon Playground in the same city presenting Dan and His Pals. The Fireman's Carnival at Schaeffers-town, Pa., featured the Three Sharps paced by Fiddlin' Pete, and the Three Hicks From the Sticks, musical novelty unit.

The parks and groves, extending the

season beyond Labor Day, were still hooking in the Western performers as long as favorable weather prevailed. Valley View Park, Hellam, Pa., recently presented Jim and Jane and the Western Vagabonds featuring Texas Lill, along with Shorty Fincher and the Prairie Pals with Rawhide, Nemo and Charlie. The same day brought the Lehigh Valley Boys to Rocky Springs Park at Lebanon, Pa.

Tunester Tattle

Yodeling Skeeter Shepard, heard on the WJJD *Morning Showboat*, has knocked around in some 22 States for a long time, but he's ready to "settle down." As the first step in that direction he was married September 2. Standing five feet nine and weighing 165 pounds, he's no half-pint, as that "Skeeter" moniker might indicate. He's strictly an outdoor guy; likes fishing and horseback riding, but he also likes those stocks of fan mail that are piling up from *Morning Showboat* listeners.

Cliff Japhet, who used to be with Polly Jenkins and Her Plowboys, writes that he's now working in a defense plant in Schenectady. To keep in trim he's still writing songs and is doing a solo program over WSNY, Schenectady. Cliff already has three songs, done in collaboration with Bill (Ramblyn' Cowboy) Boyd, published. They are *I Don't Mean Maybe, Baby; Pardners of the Saddle* and *I Miss Ev'ry One of the Gang*. His latest, *Stick to Your Guns*, is being used in the current bond drive.

Curt Massey, star of the *Starring Curt Massey* show on NBC, was tendered a party September 24 attended by members of the press, agency executives and representatives of the Schutter Candy Company, show's sponsor. Curt, who has an exceptionally fine voice, is getting the break on his new show that should land him among top-flight singers.

Pvt. James L. Sponsolier, writes from Camp McPearson, Ga., that he will receive his discharge from the army this week and expects to get back in the game as a guitar player and singer of hillbilly songs.

Location Comment

She just won't put that pistol down! *Pistol Packin' Mama* still holds the fort in 22 cities reporting this week. It continues tops on the juke and also is being played by many name bands in the vaude houses. The number was used on the initial *Fibber McGee and Molly* broadcast last Tuesday night. Five cities reporting this week list only PPM. They are Chicago, Dallas, Denver, Erie and Philadelphia. Five other cities: Detroit, Fort Worth, Jacksonville, Minneapolis and Richmond, list PPM and *No Letter Today* (Daffan).

One Des Moines operator reports PPM going stronger than ever. "Expected to drop off several weeks ago," he says, "but it is outdoing any previous disk. *No Letter* is now a blank here." Ops 1 and 2, PPM going strong. Op 2, *Home in*

San Antone (Bob Wills) gaining.

In Salt Lake City one op reports PPM slowing up. "Still plenty good," he says, "but downtrend most pronounced this week. Disk was badly overplayed for a while." Ops 2 and 3 report PPM going strong. *Rosalita* is nosing out *Born to Lose* for second place. *You'll Be Sorry* (Autry) also off. Autry's *I Hung My Head and Cried* is coming along, but not yet spectacular. *No Letter Today* has never been top but is steadiest of all. *Home in San Antone* seems likeliest as new leader. *New San Antonio Rose* (Bob Wills) on Okeh still gets nickels. Also requests for *Put Your Arms Around Me, Honey*, but no records yet.

Baltimore Favorites

In the hillbilly field PPM continues to be the top-flight tune, with *No Letter Today* holding second place and *Born to Lose* third. All three ops report PPM going strong; *No Letter* gaining.

Bridgeport: PPM (Dexter) getting stronger, with many name bands playing at local vaude houses playing it. *Home in San Antone* (Bob Wills) is second.

Cincinnati: Moving up are *No Letter Today; Don't Cry, Baby* and *I Hung My Head and Cried* (Jimmie Davis). However, PPM and *Rosalita* still in No. 1 spot. Ops 2 and 3, PPM going strong. Op 3, *Rosalita* (Dexter) and *No Letter Today* (Daffan) going strong.

Louisville: PPM (Dexter) now considerably down, while Daffan's *No Letter Today* also slipped a few notches. *Put Your Arms Around Me, Honey* (Dick Kuhn) draws favorable play and seems to be most sought after type now.

Memphis: PPM (Dexter) going strong according to all three ops. Op 2, *Rosalita* (Dexter) going strong. Ops 1, 2 and

3, *Put Your Arms Around Me, Honey* (Dick Kuhn) gaining. Op 1, *Home in San Antone* (Bob Wills) gaining.

Autry Discs Going Good

New Orleans: PPM holds on, but *No Letter Today* (Daffan) seems to have reached its peak. Two ops say Gene Autry is making them money with *I Hung My Head and Cried* and his recording of PPM. *Home in San Antone* (Bob Wills) cannot be ignored. Ops 2 and 3, PPM going strong.

Nashville: Local favorites are PPM (Dexter), *No Letter Today* (Daffan), *Home in San Antone* (Bob Wills) and *I Hung My Head and Cried* (Autry).

Spokane: *No Letter Today* going strong according to Op 1; gaining according to Op 3. Op 2, PPM going strong. Op 2, *Rosalita* gaining.

St. Louis: *Miss Molly* (Bob Wills) in the gaining group and most popular hillbilly record at present. Op 2, PPM going strong; *Born to Lose* (Daffan) going strong.

San Francisco: Ops 2 and 3, PPM (Dexter) going strong. Op 2, *At Home in San Antone* (Bob Wills) going strong.

A new instrument recently added to Roy Acuff's Smoky Mountain Boys band may puzzle Roy's old listeners when the Smoky Mountain Boys return to Nashville from Hollywood in a week or two to resume their place on the *Grand Ole Opry*. It is a 120-bass accordion, and the newcomer who handles it is James Lawrence Riddle, known to his friends and acquaintances as Jimmie. Altho Jimmie is only 25 years of age, he is an old hand at radio, having played with various bands over the air in the (See *American Folk Tunes* on page 67)

Precision Made

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The favorite needle of coin phonograph operators everywhere.

PERMO POINT

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Relax Juke Box Ban . . .

MONTGOMERY, Ala., Oct. 2.—Thru co-operation of the State Beverage Control Board and army authorities, Alabama liquor laws are suspended for certain places restricted to military personnel.

Dr. E. C. Ray, chairman of Beverage Control Board, said: "Four or five establishments have been permitted to sell whisky and have music if civilians are not admitted."

Under recent laws promulgated by the Beverage Control Board, Alabama establishments that sell whisky cannot furnish music or have dim lights for their guests.

Doctor Ray said the places that have been allowed to suspend the board's rules "are patrolled by military police and are properly chaperoned." Civilian men and women unaccompanied by military personnel are not admitted.

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Motors 15.00	Main Cut-Off 1.00
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Record Trays30	
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16 MF Condensers 1.85	
100 Ass't Carbon Resistors 3.00	
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Record Trays30

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-WITH THESE VICTOR AND BLUEBIRD HITS!

I'M HIT-HAPPY!

1. HOTCHA CORNIA
Spike Jones (30-0818)
2. RHAPSODY IN BLUE
Glenn Miller (20-1529)
3. DON'T CRY, BABY
Erskine Hawkins (30-0813)
4. SENTIMENTAL LADY
Duke Ellington (20-1528)
5. THERE'LL SOON BE A RAINBOW
Perry Como (20-1538)
6. UP JUMPED YOU WITH LOVE
"Fats" Waller (30-0814)
7. YOU'D BE SO NICE TO COME HOME TO
Dinah Shore (20-1519)
8. HOLIDAY FOR STRINGS
David Rose (27853)
9. NIGHT AND DAY
Tommy Dorsey (25657)
10. FROM TWILIGHT 'TIL DAWN
Freddy Martin (20-1535)

I'M A NICKEL-NABBER

TUNE IN: RCA's great show, "What's New?"
A sparkling hour of music, laughs, news,
drama, science. Saturday nights,
7 to 8, EWT, Blue Network.

To help us make new Victor and
Bluebird Records for you, sell
your old ones to your
distributor.

THE TUNES THAT
NAB THE NICKELS ARE ON
VICTOR AND BLUEBIRD
RECORDS!

BUY
WAR BONDS
EVERY
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**PICTURE TIE-UPS FOR
MUSIC MACHINE OPERATORS**

"Show Biz" Tunes

Eddie Cantor, who will produce and appear in a new musical extravaganza for RKO-Radio entitled *Show Business*, has selected eight all-time hit tunes to be featured in the film, most of them having recordings by top name outfits. *It Had to Be You* will be used as the theme song thruout the flicker, and ops will have available waxings of the tune by Benny Goodman (Victor), Artie Shaw (Victor), Earl Hines (Bluebird) and Dorothy Lamour (Bluebird).

Film will star Frank Sinatra and Dooley Wilson, plus other recording artists who have not yet been definitely set. Other tunes include *I Want a Girl*, which has been waxed by Dick Robertson (Decca); *Dinah*, Danny Kaye (Columbia), Tony Pastor (Bluebird), Connee Boswell (Decca) and Lionel Hampton (Victor), and *I Can't Believe That You're in Love With Me*, Artie Shaw (Bluebird).

Warner's "Rhapsody"

Ops will have a chance to slip in a few of the old Gershwin favorites when Warner Bros.' new production *Rhapsody in Blue* comes to town. Film is the story of Gershwin's life, and features Paul Whiteman and his ork playing an all-Gershwin score, of course. One tune that will be in the film without fall is the title tune, and ops can work out tie-ups to plug Glenn Miller's newly released recording of the *Rhapsody*.

"Girl Crazy"

Speaking of Gershwin tunes, MGM's new flicker, *Girl Crazy*, which features Judy Garland and Tommy Dorsey's ork singing and playing an all-Gershwin score, is set for national release in November. Tunes which ops should play up during the film's run in local houses are *I Got Rhythm*, Jimmy Dorsey (Decca) and Merry Macs (Decca); *Embraceable You*, Bob Crosby (Decca), Tommy Dorsey (Victor), Teddy Wilson (Columbia),

Jimmy Dorsey (Decca) and Eddie Duchin (Columbia), and *But Not for Me*, Harry James (Columbia) and Teddy Wilson (Columbia).

What Ops Say

From Dallas, Tex., and Erie, Pa., come reports that 20th Century-Fox's *Stormy Weather* started a downpour of demands for the title tune as waxed by Lena Horne, and for *I Can't Give You Anything But Love and Ain't Misbehavin'*.

Coney Island brought a rush of nickels for *Put Your Arms Around Me*, Honey in practically every city in which the film played. Dick Kuhn's waxing of the tune has been the most-played version, but Decca is putting in a new entry done by Dick Haymes which will be made available next week.

Best Foot Forward is currently playing in St. Louis, and ops out there report that Harry James's appearance on the screen has brought in a lot of requests for *One o'Clock Jump*, *Two o'Clock Jump* and *The Flight of the Bumblebee*.

News Notes

MGM is planning to produce a cavalcade of Jerome Kern tunes. . . . Same studio is also working on a musical version of *Grand Hotel*, to be entitled *Week-End at the Waldorf* and to star Judy Garland. . . . Mitch Ayres signed for Universal's *Swingtime for Johnny*. . . . Frank Sinatra signed a seven-year contract with RKO-Radio after completing *Higher and Higher*.

SWING MUSIC POPULAR

(Continued from page 62)
bringing back older records with a swing appeal like Tommy Dorsey's *Dipsy Doodle*, about five years old.
Typical of the way the trend is toward the specialty field, Mrs. Ray reports that the most popular record for servicemen today is *Paper Doll*.

RECORD BUYING



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

GOING STRONG

YOU'LL NEVER KNOW.. DICK HAYMES (Song Spinners) Decca 18556
(18th week) FRANK SINATRA (Chorus) Columbia 36678
WILLIE KELLY Hit 7046

PISTOL PACKIN' MAMA.. AL DEXTER (Al Dexter) Okeh 6708
(11th week)

IN MY ARMS..... DICK HAYMES (Song Spinners)..... Decca 18557
(8th week)

I HEARD YOU CRIED HARRY JAMES (Helen Forrest)..... Columbia 36677
LAST NIGHT DICK HAYMES (Song Spinners)..... Decca 18558
(7th week)

SUNDAY, MONDAY OR BING CROSBY Decca 18561
ALWAYS FRANK SINATRA Columbia 36679
(6th week)

PAPER DOLL MILLS BROTHERS Decca 18318
(5th week)

WAIT FOR ME, MARY... DICK HAYMES (Song Spinners)..... Decca 18556
(3d week) WILLIE KELLY Hit 7049

Names in parentheses indicate vocalists.

TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By GLADYS CHASINS

Territorial Favorites

ERIE:

Rhapsody in Blue. Glenn Miller.

New Miller disks are rare these days, what with Captain Glenn waving his baton over khaki-clad sidemen only, but this latest release has been out only a couple of weeks. The folks out in Erie, Pa., seem to like the new treatment Miller gives the old Gershwin melody and they're showing their appreciation by keeping machines going on a 24-hour a day shift to hear this one.

HOLLYWOOD:

Get on Board, Little Chillun. Freddie Slack.

In the film city, Capitol Records' native land, Freddie Slack and Ella Mae Morse, the combo that did so well on *Cow Cow Boogie*, are doing equally well on their latest release, *Get on Board, Little Chillun*. Tune may get a hypo all over the country soon, as it will be featured by Count Basie in his new flicker for Universal, *Crazy House*.

MILWAUKEE:

Honey Song. Louise Massey.

Now that hillbilly tunes have established themselves as top coin catchers all over the country, most cities have picked their own special favorites, outside of the generally popular ditties like *Pistol Packin' Mama*. This tune has been mentioned on reports from other areas, but only in Milwaukee does it rank among the top faves.

Note

For a listing of songs played most often over the radio for the week ended Thursday, September 23, see the Music Popularity Chart in the Music Department. Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the sepien best sellers under Harlem Hit Parade.

IT'S one down and two to go as far as the major diskers are concerned now that Decca and AFM signed the dotted line this week. . . . In all likelihood, tho, Decca won't be the only company to start recording immediately, as most of the smaller firms have indicated every intention of following Decca's lead. Capitol, Musicraft and Classic have been in touch with Petrillo and state that they are ready to agree to Decca's terms. Beacon also declares that it's ready to sign, but has not yet talked to AFM. The possibility that these small firms may develop enough to become serious contenders in the pop field may be another factor toward influencing the two remaining major diskers to fall in line quickly. . . . Even if major diskers do sign in the near future their problems will be far from solved, as limited production will force them to use their name artists almost exclusively and plenty of semi-name artists will be griping. Altho some of the top name leaders are now in the armed forces, Columbia still has such bands as Harry James, Kay Kyser, Horace Heidt, Xavier Cugat, Charlie Spivak and Benny Goodman. Victor still has Tommy Dorsey, Sammy Kaye, Vaughn Monroe, Alvino Rey, Duke Ellington and Freddy Martin, and Decca has Jimmy Dorsey, Bob Crosby, Glen Gray, Woody Herman, Guy Lombardo and Charlie Barnet. With those name bands and Bing Crosby, Frank Sinatra, Dick Haymes, Perry Como and the rest of the top vocalists to supplement them, there's not much shellac left to spread among the less important recording artists. . . . That may cause some to start job hunting, but since every recording firm is faced with the same production difficulties, it's unlikely that the artists who are sluffed off will get much better attention from other quarters.

GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



● COMING UP ●

I NEVER MENTION YOUR NAME JACK LEONARD (Ray Bloch's Orch) . . . Okeh 6715
 DICK HAYMES (Song Spinners) Decca 18558
 ALLEN MILLER Hit 7048

There's a hot race on here. With other tunes trying to work into Going Strong and an intra-mural tussle between singers, Jack Leonard's No. 1 position may surprise many, and possibly his pre-eminence may be attributed to the fact that he was out with the song first, plus the fact that he has an orchestra behind him. That factor will become more and more important if some diskers hold out against Petrillo's terms.

NO LETTER TODAY TED DAFFAN (Chuck Keeshan and Leon Seago) Okeh 6706

The very fact that the *Letter* carrier is still around is surprise enough. However, operators are still going hungry for records and where the new stuff doesn't arrive the old favorites play on and on. This is the time Daffan and Company must make their hay. A flock of new songs are going to be recorded, and by name bands. Some sages are predicting the end of the hillbilly whirl, but they can be wrong.

PEOPLE WILL SAY WE'RE IN LOVE FRANK SINATRA Columbia 36682
 BING CROSBY Decca 18564

Almost every disk jockey in the business is conducting Crosby-Sinatra popularity contests, and in every contest so far reported Crosby is still champ. Here is one where he is taking second money. Of course distribution is the deciding factor in these days of limited production and that may be the reason. Anyway, from now on Crosby will have a band behind him. Little things like that matter.

IF YOU PLEASE BING CROSBY Decca 18561
 FRANK SINATRA Columbia 36679

The boys are at it again, but this time, if you please, the positions are reversed. And distribution of records is not the reason either; its distribution of a moon pitcher called *Dixie* that supplies the answer. Zillions of people have heard him do it in technicolor. What's the difference if Crosby is color-blind.

Double-meaning records are purposely omitted from this column.



Industry Mentions Magazines -- Newspapers -- Radio

Petrillo Doggerel

The *Saturday Evening Post* has been running a series of humorous verses by Ethel Jacobson about some of the outstanding public figures of the day. In the October 2 issue, Kenneth Stuart sketched Petrillo rising coyly from the horn of a tuba being played by a long-haired artist in full dress, and Miss Jacobson's comments on the president of the American Federation of Musicians are as follows:

James Petrillo

He called a year-long wartime strike
 To mult more tribute from each mike.
 From juke box to the Philharmonic
 He's spread as neatly as subonic.
 Calloway and Koussevitzky
 Both can beat batons to bitsky—
 Not a note will they evoke
 Unless this maestro says it's oke.
 Tough-skinned as an armadillo
 Is our hardy pal, Petrillo.
 Music's charms may soothe him, but
 Not if the boys can't get their cut.

Follow-Up

Couple of weeks ago we reported that Ted Ashby in his column for *The Des Moines Tribune* had given Irv Sandler, manager of the Mayflower Distributing Company's office there, some free advertising lineage when he mentioned that Sandler had some empty juke box cabinets to be had for the asking. Recently we heard that within 24 hours the entire bunch of 40 cabinets was gone. Most of the cabinets, it was learned, were destined for use as liquor cabinets, and some were going to house radio sets.

Juke Box Fan

W. A. S. Douglas has a column "On the Sun Beam" in *The Chicago Sun*, and on September 29 devoted all of his space to a report on a real juke box fan, as follows:

Springfield, Mo.—There's a little restaurant just outside this city where two

young women are doing very well. Their place of business is one of those diner affairs built in imitation of what you used to eat in while traveling the railroads and which are still existent here and there but usually unreachable. This is a small model the girls have, and it seats only 10 people at a time. The food is good, the situation of the restaurant strategic, just outside the eastern city limits, close to several tourist cabin groups and within a stone's throw of the new O'Reilly General Hospital for soldiers recovering from their wounds.

The girls have a juke box in the restaurant and, altho they won't admit it, the instrument must be a main factor in the profits. They open at 6 in the morning and go till 10 at night. During the comparatively slack afternoon hours each one takes a period of rest. They work hard and they are doing all right. If there comes a depression after the war they will be well ahead of it.

19 Nickels An Hour

We went into this restaurant for breakfast at 7:30 in the morning intending to stick around the tourist cabin across the road all day and get caught up on some writing for this space. There was a medical corps lieutenant and his wife sitting over in the corner where you squirt the nickels into the box and, in due course, are rewarded with the voice of Bing Crosby or Frank Sinatra or the Hot Spots or Ink Spots or the Andrews Sisters. The sisters had the floor when we went in and they still had it when we went out. The cost of the music was being provided by the young doctor's even younger wife who just wouldn't let anybody else near the nickel slot. She was so consistent about it that we kept tab. She was still eating, feeding the kitty and listening when we left. In an even hour she put in 19 nickels—a total of 95 cents. A 10-inch record takes three minutes to play and there's about 10 second consumed while (See INDUSTRY MENTIONS on page 67)

"TUNES THAT NEVER GROW OLD"

STANDARD RECORDS



MEAN BIGGER PROFITS FOR ALL MUSIC MACHINES!

STANDARD PHONO CO.

163 WEST 23 STREET, NEW YORK, N. Y.

OPERATORS rave about the TONE DART NEEDLE..

THE NEW and IMPROVED PERMANENT NEEDLE TONEDART THE BEST ON RECORD

50c NET—2800 PLAYS Fully Guaranteed ORDER FROM J. F. BARD 43 E. OHIO ST., CHICAGO

Ask the man who is using it

NEWS OF PRIORITIES and MATERIALS

Developments of the Week in All Industries

TIN SCARCITY—Tin is so scarce that if the war lasts another year or two civilian supplies of canned fruits and vegetables may have to be cut sharply below present rationed levels.

It would be possible to maintain consumption of canned foods at present levels for perhaps four more years of war. But it would not be desirable to permit tin stockpiles to decline to nothing so long as no one can be sure just when victory over Japan will come. It will take perhaps two years after the war is ended for Far Eastern tin producing areas (now under Japanese control) to get back into export production.

Government and industry are being urged to extend their efforts to find alternative methods of preserving fruits and vegetables. Greater use of fresh products is of limited effectiveness because of unevenness of production seasons, a shortage of refrigerator cars, and because some products now grown for canning are unsuited for shipment.

One of the most feasible alternatives

for canning would be the utilization of ice cream manufacturing and distributing facilities to quick-freeze the products.

DENIED CELLULOSE PLASTICS—Drastic steps are being taken by the War Production Board to reduce inflated requests for cellulose plastics. A special order has been issued which specifies that no person shall place purchase orders with all suppliers for cellulose plastics to be in process of manufacture during any one calendar month if the amount covered by such purchase orders exceeds the amount he can mold or fabricate within a 30-day period commencing from the day of delivery of the subject material.

A recent spot-check revealed that 14 molders, with a capacity of approximately 1,500,000 pounds per month had placed purchase orders for cellulose plastics for October in excess of 4,000,000 pounds. These 14 firms will receive total denials and a downward revision of their declared requirements will be necessary before their applications for material can be re-considered.

WPB officials advise that similar monthly spot-checks will be made as long as the industry fails to co-operate in this effort to reduce the current dangerous inflation. In the face of such inflation the equitable distribution of any material is impossible, and it is felt that sufficient quantities of cellulose plastics can be made available for good civilian uses if requests are brought down to the actual consumption level.

TIRE QUOTAS SLASHED—The October quota of new tires available for rationing was slashed from 829,000 tires (September's figure) to 645,000, a reduction of one-fifth. This is a reflection of the low level of new tire supplies.

The quota is based upon allotments assigned by the office of rubber director and is in line with OPA action to cut ration demand by raising mileage requirements. Effective October 1, only automobile drivers who must drive 601 miles or more a month qualify for new tires.

"LITTLE WPB'S"—A newly established WPB operations council has announced a program of decentralization designed to relieve "the almost legendary tensions of doing business in Washington."

Chief among the announced objectives of the council were "a possible 33 per cent reduction of necessary travel by businessmen to war-crowded Washington, cutting of their paper work routine and the gearing of WPB to greater speed and responsiveness."

The program, which will move out of Washington to regional WPB offices a great share of production control machinery, will create, in effect, 13 "little WPB's", according to H. G. Batcheller, operations vice-chairman. These will function without aid from Washington except in policy matters and in a few problems beyond their resources. Each regional director will be known as a regional chairman, with his job in his own area corresponding to that of WPB Chairman Donald M. Nelson.

CURRENCY CIRCULATION—The following editorial appeared in a recent issue of *The New York Journal of Commerce*:

"The expansion of currency circulation is now going on at an accelerated pace. Money in circulation rose by more than \$4,000,000,000 during 1942, but the increase of August of this year was at the annual rate of \$7,000,000,000. Furthermore, the most rapid increase is now taking place in bills of \$50 and \$100 denominations, whereas previously the sharpest rise was in \$10 and \$20 bills.

"The obvious explanation of this spectacular currency expansion is the constant increase in wage and salary payments, which go in large part to persons who do not maintain checking accounts. *The Federal Reserve Bulletin* points out that the percentage rise in currency outstanding has closely paralleled both the increase in salary and wage payments and in bank deposits. Yet one wonders why the recipients of larger wages and salaries do not invest surplus cash income in government securities or in savings bank accounts, instead of accumulating additional billions in currency.

"*The Federal Reserve Bulletin* finds that a large part of the increased currency outstanding 'is being held relatively idle by workers and farmers who have had large increase in income.' As cash accumulations by these persons increase, they shift from smaller to larger denominations of bills, accounting for the more rapid increase in \$50 and \$100 bills outstanding. In many instances unaccustomed to invest in securities or savings deposits, they accumulate cash in anticipation of the time when they will be able to purchase automobiles, refrigerators, homes and other consumer goods that they want. In the case of farmers, the money will go largely for agricultural equipment and farm building improvements and repairs.

"The hoarding of currency at this time clearly cannot be ascribed to any lack of confidence in the dollar, for dollars are being hoarded. Bank deposits are expanding as rapidly as currency, so that there is no evidence whatever of a preference for cash over bank deposits, such as was manifested in the early thirties.

"The rise in money circulation above \$18,500,000,000 last month, and at an annual rate of \$7,000,000,000, reflects only the desire of large numbers of persons who now earn more than they ever did before to have funds on hand with which

to buy more consumer goods as soon as they become available. This situation points, therefore, to a concentrated and protracted demand for consumer goods for some time after the end of the war, which may result in the persistence of shortages of many items for a considerable period following the resumption of full production of all civilian products."

HEATING PROCESS—Heating plastic objects all the way thru at the same time by radio-wave treatment is the newest method of speeding up the production of airplane instrument panels and steering wheels, radio housings and knobs, and the thousands of other plastic gadgets used in present day war equipment. The method is the same as that used to produce artificial fever in modern medicine.

Given the name of "heatronic molding," the method was described at the annual meeting of the American Chemical Society by V. E. Meharg, of the Bakelite Corporation.

Use of high-frequency waves to produce heat in metal objects is not new, but it has not been practical until recently to heat up non-conductors of electricity in this way, he said. Now that means have been devised to make it work, it is being used to produce a more uniform, even heat thruout plastic objects of the thermosetting variety, in which one heating forms and hardens the plastic, which will not soften or change for any number of subsequent heatings.

Heretofore it has been the practice to heat the die, which has meant that the heat flowed from the outside inward, and was not uniformly applied thruout the mass at the same time.

PROTECTIVE TARIFFS URGED—Sen. James J. Davis, of Pennsylvania, thinks high protective tariffs should be placed on imports of strategic metals and minerals as an incentive to increase domestic production.

The senator said he will ask the Senate Mining Committee to recommend such action when it resumes hearings on a bill which would provide subsidies for marginal metal producers to build up stockpiles for war and post-war use.

Schools Providing Jukes

PORTLAND, Ore., Oct. 2.—The juke box is coming to the rescue of the high-school-age dancer, threatened by new curfew laws that bar from the streets persons 18 years old or younger after 10:15 p.m.

School officials are co-operating with students in formation of clubs and turning over the school halls for dancing. The clubs rent a phonograph for \$15, which includes delivery, full complement of records and return of the machine.

Dances are conducted each month at Washington, Grant and Lincoln high schools and at about two-month intervals at Jefferson High School.

TEST MEMPHIS LAW

(Continued from page 62)

him, and I suppose that someone in the office talked to him."

In his bill of complaints Miller prays that if the ordinance as a whole is not found invalid, particular consideration be given that part of the ordinance which undertakes to vest in the chief of police arbitrary and sole power to grant or refuse such permits with no right of appeal vouchsafed to complainant and other citizens similarly situated than to the city board of commissioners, whose action is declared to be final and who created said ordinance, all of which vests authority in the officials of the City of Memphis to deprive complainant and other citizens of their rights, privileges and immunities, in violation of the constitution of the State of Tennessee and of the United States."

Tax records prove that Miller has licenses paid on 14 music machines. The first of these expires in October and the last expires next June.

MARUSCHKA

(MA-RÖÖSH-KA)

SAVOY BREAKS ALL RECORDS WITH THESE 6 TIMELY HIT TUNES!

No. 115

Unusual bar room version of
"PISTOL PACKIN' MAMA"
 Hitler and Mussolini catch plenty of Hell
 Backed by
 a Twentieth Century tear jerker
"DON'T FORGET TO WRITE A LETTER"
 Hank Hill and his Hilltoppers do the honors

No. 110

BONNIE DAVIS'
(The Don't Stop Now Girl)
 Double Decker Recording of
"I DON'T STAND FOR THAT JIVE"
"NO LOVE BLUES"
 Also

No. 112

"GET IN TOUCH WITH ME"
 Novelty Blues
 by Bonnie Davis
 The Don't Stop Now Girl
 Backed by
"SO LONG"
 A real tear-jerking heart throb

No. 116

"PUT YOUR ARMS AROUND ME"
 With the Mixed Ape Quartette and the
 Whiskey Voiced Tenor
 another Hank Hill and his Hilltoppers hit
 Backed by
"AND SO IT GOES"
 Featuring Ross Leonard and Buddy
 Klein's Savoy Eight

No. 510

"JOHNNY DOUGHBOY POLKA"
"GAY VIENNA"

No. 500

ALL STAR HOT JAZZ SERIES
"SUGAR-FOOT STOMP"
"BLUE RHYTHM"
 by Fletcher Henderson
 Featuring Coleman Hawkins, J. C. Higgenbottom, John Kirby, Rex Stewart, Edgar Sampson and others.

Due to limited production No. 115 and No. 116 are available to our regular customers only.

SEND FOR OUR RELEASE CARD
SAVOY RECORD CO.
 58 MARKET ST. NEWARK, N. J.

RECORD BUYING GUIDE—PART 2

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

● POSSIBILITIES ●

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

NOTE

Quite a few weeks we have started with "Again Decca is the only company with a new release" and unless Victor and Columbia decide it is becoming a dangerous habit, it's going to be repeated frequently in the coming weeks. Decca has put its bands and singers to work under the conditions of its agreement with the American Federation of Musicians and the output should be coming our way fairly soon.

Meanwhile again Decca is the "only company, etc. It has issued an album of Brunswick recordings made by Bing Crosby in the early days of his career, and the album contains many of his most famous numbers. *Just One More Chance* is one, and *I Found a Million-Dollar Baby* is another. Still others are *I'm Thru With Love*; *Good Night, Sweetheart* and *Out of Nowhere*.

Among the tunes receiving numerous plays on the boxes are Glenn Miller's *Blue Rain*, Erskine Hawkins's *Don't Cry, Baby* and Dick Kuhn's *Put Your Arms Around Me, Honey*.

Others attracting some attention are Freddy Martin's *From Twilight 'Til Dawn*, Perry Como's *Goodbye, Sue*; Benny Goodman's *Mission to Moscow*, Glenn Miller's *Rhapsody in Blue* and the Andrews Sisters' *Helena*.

ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

(Continued from page 16)

ramblings thru a book of exercises. Just as meaningless and far short of the rock and roll spirit characterizing the city's music, is *Kansas City Boogie-Woogie*. Sides are the weakest of the lot bearing the Deryck Sampson label and would better have been left unheard.

Nothing in these sides to satisfy boogie-woogie piano tastes for the music box fans. Deryck Sampson has fared far better for such play on earlier sides.

POPULAR ALBUMS

Brunswick Collectors' Series of albums, while late in arriving at the reviewer's desk, definitely rate special attention even at this late date. From the old Brunswick and Vocalion files that Decca bought over from Columbia, the wax factory has uncovered a host of real jazz gems. While many may not be too familiar to the serious jazz collectors, the albums go a long way in rounding out the le jazz hot disk libraries. For those who are still neophytes when it comes to collecting jazz classics, these Brunswick albums are a course of study in themselves. More importantly, they represent integral chapters in the history of American jazz music.

Two albums reaching this desk, devoted to the piano players, are must items, particularly *Pine Top Smith Boogie Woogie Piano* (B-1002). Four sides by the late Clarence Smith, one of the first identified with the boogie-woogie style and hailed by many as the eight-to-the-bar originator, the sides represent a feast for those already initiated into the boogie-woogie cult. For all others, a single spinning of the sides is sure to make them most rabid fans for such Steinway fingering. Adding his blues singing and midweek-function gabbing to his keyboard knuckling, Pine Top massages the ivories for his familiar *Pinetop's Boogie Woogie* and just as popular *Pinetop's Blues, Jump Steady Blues* and *I'm Sober Now*. Sides date back to circa 1928 and 1929.

Barrelhouse Piano (B-1008), eight sides by four idolized jazz stylists of the keyboard, is another must-have for your collection. Dedicated to the brand of piano-playing that spawned in speakeasies, saloons and honky-tonks, album (going back to 1929 and 1930), presents Frank Melrose, race artist of yesteryear known as Kansas City Frank, altho actually a white musician, for his *Pass the Jug* and *Jelly Roll Stomp*. For contrasting styles, James P. Johnson displays nimble fingers more in the ragtime measure for his *Jingles* and *You've Got to be Modernistic*. Mary Lou Williams' piano style is exemplified by her playing of *Drag 'Em* and *Night Life*, dating back to the days when she was first found with Andy Kirk's band in Kansas City, Mo., and cut these sides with portable recording equipment. To polish off the package, Alex Hill, the late pianist and maestro, rolls out his barrelhousing for *Stompin' 'Em* and *Tack Head Blues*.

INDUSTRY MENTIONS

(Continued from page 65)

the new coin registers and the record gets off to a fresh start.

We left the lady in there, still playing, and her husband left, too, to take care of his job at the O'Reilly Hospital. We came back at lunch time, and there she was all by herself, eating a hamburger sandwich, feeding the kitty and listening to Bing Crosby. At dinnertime she was there again, with her husband now—and going in for variety, the Ink Spots, Sinatra, some band numbers and more of the Andrews Sisters.

The girl who waited on us—after the lady had departed—said she thought, conservatively, that this juke-box fan put about \$3 a day into the machine.

"She Has It Bad"

"She has it bad," said the waitress. "I've seen some juke-box nuts, but she takes the cake."

We estimated the lieutenant's monthly salary, what with allowances, at around \$250 a month. If you take \$3 a day out of that, you get more than a third of his wages going into the juke box. We learned that the couple lived in one of the tourist cabins across the street and that the bride—they had been married only three months—had been in near-by Springfield once since arrival.

"She says she doesn't care for the movies except the big musicals," explained the waitress, "and that they can't afford a car on his salary."

"You would think," we said, "that around \$90 a month, which is what she puts in your juke box, would get them a very fair sort of car indeed."

"That's just what I told her," the waitress said. "It's no skin off my back, because if she had a car other folks could get to the nickel slot now and again and play the tunes they want. And, besides, maybe me and my partner might get a rest from the Andrews Sisters. Those girls get me down when there's too much of them. But the doc's wife said she was quite content the way things are and the car might cut into her music. Her husband tells me he's going overseas any day, which will be a break all-round."

"She'll still want to be near a juke box," we observed.

"Sure, and she will be. She'll go back to her folks in Los Angeles. Her pop sells juke boxes."

Oops Again

This column last week reported a juke box mention in Herbert Agar's book *A Time for Greatness*, which a serious-minded friend had found and passed on to us. Deciding that it wouldn't hurt even an industry mentioner to take in Agar's deep thoughts, we are reading it now and are abashed to find that it wasn't the author's remark at all we quoted but one originally coming from John Chamberlain, New York book reviewer, in a discussion of the novel *Never Come Morning*, by Nelson Algren. Therefore, in the interests of accuracy and good fellowship, we go on record that John Chamberlain, not Herbert Agar, said, "If we aren't careful, the juke box will play its own native American 'Horst Wessel' song yet."

Post-War Vender

Just in case you missed it on the Merchandise Machine page a few weeks ago, here's a short report on the ad a large glass manufacturing firm has been running in national magazines. We caught the ad again in *Modern Industry* magazine in the September 15 issue. Top half of the page is devoted to a picture of a super-streamlined vending machine with a question, "Why sell sight unseen?" A diagonal line of question marks leads from the vender to a fellow, hand over eyes, asking, "What's so secret about a dispensing machine?" Copy goes on to say that a dispenser can be made into an automatic magnet for coins which will release soft drinks, confections, cigarettes, handkerchiefs, sandwiches, fruit, golf balls, cosmetics or other products. The firm urges that use of glass will display merchandise attractively and dramatize the dispensing mechanism in operation, and states that there are all kinds of glass to deal with problems that various kinds of merchandise would present.

It's a good ad; we're glad such a company picked out vending machines to publicize what can be done with glass;

but this sort of promotion has some disadvantages, too. Come peacetime and manufacturers of coin machines start producing again, customers will be looking forward to transparent venders practically immediately, thanks to ads and ideas like this one. Reverting to peacetime production will take quite a time without tooling up for new, untried models then, and it may be months, perhaps years, before these post-war dreams are whipped up to serve the public.

MUSIC IN THE NEWS

(Continued from page 62)

is the difference if the government finds one? It's a suggestion.

"Perhaps I write with some heat, but so would you in my place. We who think we have something to offer for the bolstering of morale and the arousing of a fighting spirit which we must have to win this enormous conflict are sadly disillusioned by the reception which we get from every conceivable source. We are told firmly to dunk our heads in a lake and take our songs with us! Let's call off this feud and get those songs out. And let's not pay too much attention to the jitterbug kindergartners! Be men of music, not infants. Help the war effort by putting some musical effort into this conflagration! Do something about it and stop wailing that there are no songs!"

COWARD STARTS HIS OWN WAR.—Noel Coward, who authored the highly successful operetta *Bittersweet*, has set the English on their respective ears with a new song called *Don't Let's Be Beastly to the Germans*, reports *The San Francisco Chronicle*.

His new work is cynical, sarcastic and controversial—perfect Coward, according to reports. Since it is perfect Coward, a lot of people are offended, altho some consider it brilliant.

Both Coward's followers and those who have long despised his efforts think they are being laughed at. He has been given such a tongue-lashing all the way round that he may be just as well pleased that he's in the Middle East working for the British Ministry of Information.

Coward wrote the song on a week-end vacation from his job of supervising filming of his new play. He tried out the piece at a private party, with uproarious consequences, then went on the air with it. That was when the fuss began.

The sobriety and studied moderation of the British Broadcasting Corporation got a jolt when Coward, in his best satirical manner, counseled in crooning accents, "Don't let's be beastly to the Germans when our victory is ultimately won." Listeners gasped when they heard such epithets as "swine" and "rats," and the use of the word "Hun," which the BBC will seldom permit in its news broadcasts.

The concluding verse of the song is: "Don't let's be beastly to the Germans, For you can't deprive a gangster of his gun.

Tho they've been a little naughty to the Czechs and Poles and Dutch, I don't suppose those countries' really mind it very much.

Let's be free with them and share the BBC with them;

We mustn't prevent them basking in the sun.

Let's soften their defeat again and build their bloody fleet again,

But don't let's be beastly to the Hun."

The nerve-wracked BBC quickly issued a disclaimer of responsibility for the sentiments expressed in the song. People

everywhere argued about the song. They wrote letters to the newspapers. One correspondent, a WAAF (which corresponds to our WACS), declared, "We are bitterly disgusted and ashamed at Noel Coward's song. Do you think the British people will tolerate this? . . ."

HE CAN'T TAKE IT.—*The Austin* (Tex.) *American* told a sad story recently of a shipyard worker who was arrested by the FBI for stopping the music at a Richmond (Calif.) shipyard.

The riveter, Roy Christison, was leader of a group of ship-chippers whose riveting machines are the loudest instruments in the shipyard except, he claimed, the boogie-woogie music coming over the loud-speakers. Christison therefore cut the cable to the speakers every other day for two months, FBI men said.

The FBI pointed out that the speaker systems are also used to carry instructions to personnel.

At least one newspaper took the occasion to jibe at current music and juke boxes. Shortly after Christison's arrest was reported, *The Abilene* (Tex.) *Reporter-News* ran this editorial:

A Patriot Is Smitten

The G-men in San Francisco ran in a shipyard riveter leader who had been caught redhanded cutting the wires hooking up the loud-speaker system over which was channeled the "music" dispensed regularly to the workers as a morale builder. He had been doing it every other day for two months, and at the very moment he was caught snipping a wire a Sinatra record was blaring out *I'll Never Smile Again*.

"The noise was driving me crazy," said the man whose riveters were the noisiest things in the yards. "I just couldn't stand it, *Pistol Packin' Mama, Cow-Cow Boogie, All or Nothin' at All*."

Well, there is a limit to everything. Here was a sober and sedate man of 50, an honest workman doing a patriotic job and doing it well, driven to desperation by the infernal racket that poured endlessly from the loud-speakers. Riveters didn't bother him. There was some purpose in the noise they made.

It is possible the G-men sympathized with his viewpoint, but unfortunately copper cable is scarce, and in his desperation he had chopped up several hundred feet of it; so he faces a possible \$1,000 fine, a year in jail—which, for all we know, he may consider a cheap enough price to pay for a few minutes of peace and quietude among his beloved riveters. The riveters don't dispense music, but, on the other hand, neither do the loud-speakers.

The world is in need of a genius who will take the bull by the horns and invent a juke box that can be silenced by the same process by which they are started—that is, by inserting a nickel. The fellow who doesn't wish to hear some brass-throated contralto wall of the sorrows of unrequited love, or a slick singer of tearful tenor ballads, should have the privilege of paying a nickel to gain surcease. Or make it a dime. It is worth twice the original cost sometimes to be rid of the racket. Some sufferers probably would gladly insert a two-bit piece if the price of silence came that high.

AMERICAN FOLK TUNES

(Continued from page 63)

South and West for the past seven or eight years. Jimmie has been playing the accordion since he was 17, but the delight of studio audiences is when he pulls a harmonica from his hip pocket and plays it with one hand while handling the massive accordion perfectly with the other.

Why the big swing
to **MIRACLE POINT**
No Tone Distortion

Impossible for Miracle Point to bridge two frequency bumps and cause distortion. You profit more using Miracle Points. Order from your record jobber, or buy direct.

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DUOTONE NEEDLES
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100 Needles, \$35.00. Will ship C. O. D.
2% discount—ten days. Approved accounts.
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C. W. HUGHES & CO.
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FOR SALE

1 Seeburg Crown \$250.00
2 Wurlitzer 24, Modernized. Each . . . 350.00
All in good A-1 condition.
One-Third Dep., Bal. C.O.D. F.O.B. Monroe, La.

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WANTED
First-class Phonograph Mechanic. Must understand Wurlitzer Phonographs and remote control.

WOLF SALES CO., INC.
1932-34 Broadway DENVER, COLO.

Beverage Biz Holds Up Well

Industry in better economic position than many others, advisory committee says

WASHINGTON, Oct. 2.—Altho it has its share of problems as a result of the war, the non-alcoholic beverage business is in a better economic position than manufacturers of other beverages, it was disclosed after a recent meeting of the industry's advisory committee with government officials.

While transportation, closure and bottle problems are not so bothersome to this industry as to others selling bottled liquids, civilians' demand for soft drinks is about double the supply and likely to remain so, industry representatives said.

The recent increase in sugar quotas will result in only limited increases in soft drink supplies. Manufacturers of soft drinks may now obtain 80 per cent as much sugar as they used in their base quota periods, compared with 70 per cent formerly.

The shortage of crowns, which was very serious in some areas, is gradually being eliminated. Crown manufacturers are now using mainly odd-size and leftover canning blackplate classed as rejects. Altho rejects are troublesome to work (See Beverage Biz Holds Up on opp. page)

MERCHANDISE MACHINES

Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago 1, Ill.

Cigarette Business Begins To Suffer Effects of War

P. Lorillard, Philip Morris scrap economy brands; Kools discontinue merchandise plan

NEW YORK, Oct. 2.—Altho the cigarette business has felt the pinch of war less than most industries, it has lately shown signs of taking a turn for the worse.

As far as sales go, the business has prospered. Sales volume climbed steadily thru the '30s, and has risen sharply in the past few years. From a total of 180,000,000 cigarettes in 1940, sales soared to 206,000,000,000 in 1941 and to an all-time high of 235,000,000,000 in 1942. Sales have continued to rise this year, but at a slower pace.

The industry's prosperity has been somewhat artificial, however—due largely to higher taxes, rising tobacco, labor and other costs, and fixed retail ceilings.

Among indications that tobacco manufacturers are having their difficulties are scrapping of economy brands of cigarettes and discontinuance of one manufacturer's merchandising program.

P. Lorillard & Company has announced that it is withdrawing its economy brand cigarettes, Beechnuts, from all markets except metropolitan New York. A year ago the same company abandoned its

other economy brand, Sensations, to divert the manpower and supplies needed for it to Old Golds and Beechnuts. Now it will concentrate entirely on Old Golds, which are more profitable and better sellers.

Paul Jones Off Market

Last month Philip Morris & Company withdrew its cork-tipped economy brand, Paul Jones, from the market. The company never had spent much on this product and its sales last year fell to 400,000,000, which is a trifling amount for cigarettes.

Heads of both companies gave the same reasons for withdrawing these brands: the manpower shortage. This is particularly critical in the cigarette industry because thruout the South wage scales run so low and enlistments in the services so high.

Also announced was the discontinuance of premiums for Kool cigarettes by Brown & Williamson. These coupons had been the basis of the firm's merchandising and advertising program for years. They are being discontinued because the firm can no longer get the merchandise to redeem them. Coupons will be continued for Raleighs, whose sales are nearly three times as great as Kools, altho the company is urging customers to redeem them for War Stamps rather than such rare items as bathroom scales.

The industry's greatest worry at present is a possible deficit in tobacco. Last year the United States produced 885,000,000 pounds of flue-cured tobacco, and this year's crop is estimated at 795,000,000 pounds. Prospective demand, however, is estimated at 925,000,000 pounds this year.

British purchases, which have risen substantially since other sources for tobacco have been cut off, are partially responsible for the shortage. The government's price policy has also troubled manufacturers. Many companies paid above-ceiling prices early in the season and now must lower their bids to get down to the specified average of under \$41 per hundred pounds.

Shortages Plague Manufacturers

Shortages in moistening agents and packaging materials are also menacing the industry. Since the government banned the use of glycerine in cigarettes last April, many companies have lived off their (See Cigarette Business on opposite page)

Nation's Cigarette Output Breaks All Records in August

RICHMOND, Va., Oct. 2.—Cigarette production in August broke all records with a total output of 23,681,911,319 as compared to the previous high of 23,075,992,490 reported for October, 1942, according to the report of the Tobacco Merchants' Association of the United States, which bases its data on the sale of revenue stamps.

Of the more than 23,000,000,000 cigarettes turned out by the country's manufacturing plants last month the cigarette factories of Richmond produced over 9,000,000,000 on which federal taxes of \$31,611,951 were collected.

The country's August cigarette output was an increase over August, 1942, of 2,741,267,239 cigarettes or 13.09 per cent. Cigsars showed an increase of 14.74 per cent over August of last year, while snuff production jumped 27.61 per cent.

with canning blackplate rejects and reuse of bottles relieving crown and bottle shortages. Importance of such beverages in the maintenance of soldier and war worker morale is expected to lead to further efforts to increase volume. Profit margins, aided by ceilings on raw material prices and selling economies, should continue at a favorable level."

PEPPERMINT CRISIS—Penny sticks of peppermint candy and after dinner mints may disappear from dealers' shelves, toothpaste may soon taste different, and many medicines may taste more bitter than usual.

These are prospective results of a War (See Vender Supply Notes on opp. page)



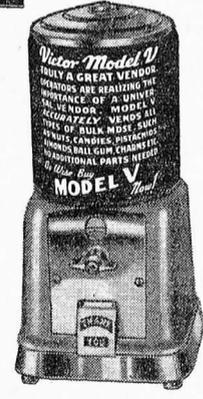
HOME RUN
The Outstanding Ball Gum Vendor with a fascinating amusement feature that BATS THE BALL THRU THE AIR. 1 Home Run (with 25 lb. carton Ball Gum —includes winners) complete only...\$24.50.
Terms: 1/3 Certified Deposit, Balance C.O.D.

VICTOR VENDING CORP.
5711 W. GRAND AVENUE, CHICAGO

VICTOR'S FAMOUS MODEL V

Truly a Great Vendor. Vends everything—no additional parts needed. Capacity 6 lbs. bulk merchandise—or 1000 to 1200 balls of gum. Standard Finish Model V only...\$8.50 Each. (Porcelain Finish \$1.00 additional.)

Terms: 1/2 cash, balance C.O.D. (or send full amount and save C.O.D. charges).



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GLASS MARBLES
11¢ Per 100—F.O.B. N. Y. CASH WITH ORDER.
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997 Myrtle Ave. BROOKLYN, N. Y.

CIGARETTE VENDING MACHINES

U-Need-a-Pak 6 Col. Cigarette Machines with Floor Std. As illustrated. Capacity 170 packs. Slug proof. 15¢ or 20¢ Models. In good condition. Guaranteed. Terms: 1/2 with order, balance C. O. D. Write for complete list of Cigarette, Peanut & Candy Bar Machines.

ASCO 140 ASTOR ST. NEWARK 5, N. J. **\$37.50**

Joseph Brown, of Baltimore Vending Firm, Is Inducted

BALTIMORE, Oct. 2.—Joseph Brown, for years assistant manager of the Baltimore and Washington branches of Simco Sales Service, ice cream vending machine operators, has been inducted into the armed forces and left for training October 1.

Joseph Garfinkel, popularly known as "Skelly," manager of the Simco Sales Service Baltimore and Washington branches, has been deferred.

VENDER SUPPLY NOTES

SOFT DRINKS—No reduction in supplies of sugar, citric acid, crowns and bottles are anticipated, and no material improvement in the supply situation was reported by government officials to the WFA non-alcoholic beverage industry advisory committee meeting in Washington. Efforts will be made to provide necessary manufacturing equipment and repair parts to continue operations at the present level in the coming year, officials said.

COCOA QUOTA RAISED—Following the recent arrival of larger shipments of cocoa beans from Brazil and North Africa than had been expected, the War Food Administration will increase the quota of cocoa beans which may be processed during the fourth quarter to 80 per cent of the amount processed during the corresponding quarter of 1941, it has been announced.

Department of Commerce figures for 1941 show total grindings of base grade cocoa beans during the year were 652,000,000 pounds, with fourth quarter consumption at 178,934,000 pounds. The use dur-

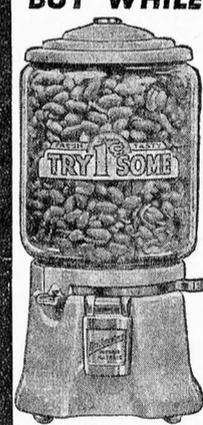
ing the coming quarter will approximate 143,000,000 pounds, it is estimated. Cocoa quotas this year have been raised from 60 per cent of 1941 use during the first and second quarters to 70 per cent in the third quarter, and now to 80 per cent.

ICE CREAM PRICES—Present maximum prices of ice cream and ice cream mix will remain in effect for the next 60 days, OPA has ruled.

This represents the fourth extension of temporary price adjustment provisions first issued February 22, 1943, pending permanent action on the prices of these commodities. The adjustment provisions were necessary because of certain wartime limitations on the amount of butterfat which might be used in ice cream and ice cream mixes.

EARNINGS PROSPECT—The New York Journal of Commerce makes the following prediction concerning the soft drink industry: "Despite larger sugar quotas, soft drink manufacturers have been unable to keep up with demand which is reported to be about double current available output of their products. The packaging situation has improved, however,

NEW VENDORS BUY WHILE THEY LAST



Plenty of good locations are now available. Start now by buying a few machines. A route of nut vendors will earn a steady income for you.

MODEL 39
The ideal all around vendor, slug ejectors, porcelain finish. See it. Try it. You'll buy it.
Sample \$9.15. 25 or More, \$8.90 Each.

Victor's Famous MODEL V

Truly a Great Vendor. Vends everything—no additional parts needed. Capacity 6 lbs. bulk merchandise—or 1000 to 1200 balls of gum. Standard Finish Model V only \$8.50 Each. (Porcelain Finish \$1.00 additional.)



ORIGINAL "SILVER KINGS"

A proven money-maker, low price—less parts. Vends everything; nuts, candy, toys, etc. Hammerloid finish.
Sample \$7.95. 10 or More, \$7.50 Each.

BULK MERCHANDISE

Spanish Peanuts, 30 Lb. Ctns.	20¢ Lb.
Va. Jumbo Whole, 30 Lb. Ctns.	28¢ Lb.
Indian Nuts, 20 Lb. Ctns.	45¢ Lb.
Squash Seeds, 20 Lb. Ctns.	28¢ Lb.
Pee Wee Rainbow, 60 Lb. Ctns., Candy	22¢ Lb.
Pee Wee Rainbow in Barrels	20¢ Lb.

Complete Parts and Repair Service. Send for Complete List of Machines. 1/3 Dep. With Order, Full Amt. on Mdse.

RUSH YOUR ORDER.

RAKE COIN MACHINE EXCHANGE
2014 Market Street PHILADELPHIA 3, PA.

ARCADE NEWS

Arcades Face Early Closing

Los Angeles operators fail to unite on opposition to midnight closing

LOS ANGELES, Oct. 2.—Local arcades are facing a midnight closing order and failing to do much about it despite their previous vocal lamentations that peak business was from midnight until 2 a.m. The peak was placed in the early morning for the reason that people are then on the streets after leaving cocktail lounges and movie theaters.

The move to close arcades at midnight followed the successful battle of the California Penny Arcade Owners to restore skeeball and skill rolls to the legal list. Action to oust these games came because of a pending ordinance to outlaw games using balls and a score. The fact was brought to the attention of city officials that a law outlawing games of this kind would also kill bowling. Thru the action of Arthur Mohr, vice-president and attorney for the CPAO, the measure failed to carry.

On the midnight curfew Mohr is facing a definite drawback, as arcade operators have failed to attend meetings at which a course of procedure to battle the law was to be drafted. On one occasion fewer than five Penny Arcade operators were on hand for the meeting. Failing to get the proper support, it is likely that CPAO will let the curfew take its course without opposition from the organization.

Business at arcades continues good. While it is possible that the midnight curfew may not hurt business as much as previously anticipated, the fact that operators are letting it go by without a fight is important.

Arcade License Is Issue in Mayoralty Campaign in Mass.

SPRINGFIELD, Mass., Oct. 2.—The Penny Arcades in this city, which figured prominently in past political campaigns, have become a major issue in the primary campaign again this year.

Acting Mayor J. Albin Anderson Jr. has been accused by Alderman Richard B. Anderson, his opponent for the Republican nomination for mayor, of being in the pay of "coin machine interests," a statement which he has not further defined.

Alderman Anderson said the acting mayor's record convicted him on this matter, pointing to a 30-day license suspension of a local Penny Arcade ordered by the acting mayor shortly after he took office. At that time the Springfield Amusement Center, Inc., had been found guilty of showing questionable pictures and had appealed the finding to the Superior Court. Not waiting to see the result of the appeal the acting mayor suspended the license.

Recently he renewed the arcade's yearly license after ordering it to be repainted and to make some changes. He had said that he saw a definite place in the community for the arcades. It was this "change of face," as Alderman Anderson put it, that he used as the basis for his accusation that the acting mayor was in the pay of the amusement interests.

The arcade's appeal came before Judge George F. Leary in Superior Court this week and the judge accepted a plea of nolo contendere and fined the outfit \$150. Immediately after this, Acting Mayor Anderson again suspended the license of the arcade for another 30 days, despite the fact that he had previously penalized it for the same reason.

Coincidentally, it was pointed out here, the 30-day suspension will bring the re-opening after election day.

Attorney for the defendant said the pictures on which the charge was made were no worse than those in *Time* and *Life*.

scrap any brands. Rising from 1 per cent of the field's total sales in 1929 to a high of 14.8 per cent in 1939, the cheaper brands last year fell to 6.4 per cent of the total, selling only 15,000,000 cigarettes. Taxes, rising costs and other factors have narrowed the price gap between the economy and popular priced cigarettes, and the former have suffered accordingly.

Recent action by the OPA in allowing a price increase on the cheaper products is expected to narrow the gap even more and consequently send sales of the economy brands even lower.

BEVERAGE BIZ HOLDS UP

(Continued from opposite page)

with, they are reported in fair supply.

Because of the high percentage of reuse of soft drink bottles the situation in this respect is not so serious as in some other beverage industries. The average soft drink bottle is used 30 to 40 times.

Distribution No Problem

Distribution is less of a problem in this field than in most because the industry is the best distributed in the country, with 6,300 soft drink bottling plants largely locally owned and operated, spread over approximately 3,000 towns and cities.

With many localities self-sufficient in soft drinks, it was said, even distribution of available supplies presents less difficulty than in many other food item fields. Government and trade officials believe that retailers and their customers will continue to get at least limited quantities of soft drinks even if the supply situation should become much more acute.

Official government opinion is that this business needs encouragement because soft drinks are important to the morale of war-plant workers on the home front and men on the fighting fronts.

VENDER SUPPLY NOTES

(Continued from opposite page)

Food Administration order freezing the entire supply of oil of peppermint, including the 1943 crop year production. WFA claims the action was taken to lock up the supply to protect lend-lease requirements for Britain. They have asked for reports from all those growing oil of peppermint to find out how much of this ingredient is available so that they can fill the lend-lease requirement and then plan for orderly distribution of the remaining supply among domestic users.

Bad weather interfered with efforts to increase domestic production of the oil this year. It is estimated that the crop will yield between 700,000 and 800,000

pounds of oil compared with 1,365,000 pounds last year.

TO CUT CONTAINER USE—The War Production Board plans an "educational campaign" among manufacturers to curtail the demand for new shipping containers. (A story about the National Confectioners' Association's plan along these lines appeared in last week's issue of *The Billboard*.)

Production of corrugated and solid fiber boxes is running approximately 10,000 tons a week behind industry's needs, and WPB will emphasize the possibilities in the reuse of containers, the cleaning out of inventories and the salvaging of containers for use by companies other than the original users. The campaign will be on a voluntary basis rather than a direct order.

OLD GOLD SALES SOAR—Sales of Old Gold cigarettes by P. Lorillard Company are at record levels, the company said in filing with the Securities and Exchange Commission for the registration of \$20,000,000 of new debentures and 374,391 common shares. Last year the company sold 10,606,545,000 Old Golds against 5,844,261,000 in 1941, and for the first seven months of 1943 sales of the cigarette were 8,209,966,000. For the first six months of 1943, sales by the company were \$53,833,619 and net income was \$1,488,384, equal after preferred dividends, to 61 cents a common share, the company said. In the first half of 1942 sales were \$39,106,224.

PECANS—The 1943 crop of pecans is the latest commodity to produce a headache and wrinkled brows—all because of a "ceiling."

Definite information in advance from OPA is that buyers of pecans will operate under a ceiling price this year, and it is understood that 18 to 20 cents per pound will be the central figure on lower grades. However, buyers point out that they grade pecans according to quality of the meat, while the OPA grade is to be established on the basis of size—and growers say there is a vast difference, the larger dimensions in many cases being rather inferior meat.

Growers also look askance at the ceiling, pointing out that it may not benefit them much. The tobacco ceiling of \$41 per 100 pounds for the 1943 crop is held up as an example, the average price paid being less than \$39 per hundred. Pecan producers say they fear the nut ceiling will wind up about the same way for them.

In the meantime, growers have every indication of a bumper crop of well filled nuts this season and the many shelling plants are anticipating increased demands for the meat of the pecans.

2 Very Profitable ARCADES FOR SALE

Both arcades are located in big money-making Connecticut spots. PRICED FOR IMMEDIATE SALE. One is priced \$11,000 and the other at \$35,000. Both locations will pay themselves out quickly.

Write for Details
Box 900, The Billboard,
1564 Broadway, N. Y. C. 19

"Arcades" Defined By City Council in Emergency Ruling

SPOKANE, Oct. 2.—Anticipating new amusement places opening in the city to provide servicemen with additional recreation, the Spokane city council this week passed an emergency ordinance defining arcades. "An arcade," the commissioners decided, "is a room housing one business with one proprietor in which is located a group of particular devices for amusement."

"Shooting galleries, pool or billiard tables cannot be operated in an arcade, and no merchandise except tobacco or confections can be sold. No mechanical devices except pinball machines can pay out in money or merchandise."

CIGARETTE BUSINESS

(Continued from opposite page)

inventories or shifted to such substitutes as apple sirup, malt sirup or glycols, the last named a type of alcohol close resembling glycerine.

Manufacturers may get a little relief from the War Production Board, since it has announced that its inventories will permit the release of "a small quantity" of glycerin starting this month for cigarettes, dentifrices and several other products.

By next summer, if not sooner, cigarettes may suffer from lack of cellophane. Restricted to 90 per cent as much as they used last year, most companies have used it sparingly this summer, building up supplies for the winter when, with no humidity to help keep their products moist, they will need it more.

Hardest hit have been the 10-cent brands. Most companies in the economy field, however, have denied they would

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General Delivery SMITHFIELD, N. C.

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Mills Dumb-Bell Lifter	140.00
Exhibit Fist Striker, very clean	135.00
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Seeburg Hockey	65.00

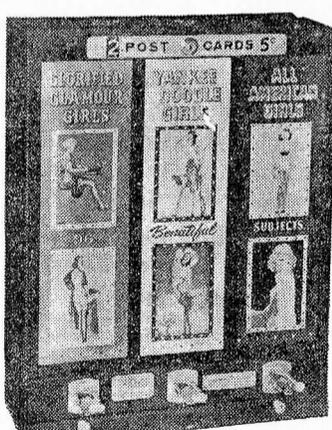
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615 Lyon St., N. E. Grand Rapids, Mich.

GLAMOUR GIRL-2 FOR 5c-CARD VENDOR
ACCURATE—SIMPLE—STURDY CONSTRUCTION

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Whichever 3 Series of Mutoscope Cards you choose to sell through this Vendor, simply insert the corresponding displays (SUPPLIED FREE) in the machine as pictured above and you have one of the most profitable "Silent Salesmen" Mutoscopes ever sold! ONLY A FEW LEFT!

Deal No. 1—1 Vendor, with 1,000 each All-American Girl, Glorified Glamour Girl and Yankee Doodle Girl Cards. Vendor cost only \$60! 3,000 Cards FREE bring in \$75 selling at 2 for 5c.

1/3 Deposit, Balance C. O. D., F. O. B. Long Island City, N. Y.

SEND FOR LIST OF NEW AND FACTORY RECONDITIONED PENNY ARCADE EQUIPMENT—STILL AVAILABLE FOR IMMEDIATE DELIVERY.

INTERNATIONAL MUTOSCOPE CORPORATION

WM. RABKIN, Pres.
Penny Arcade Headquarters Since 1895.
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

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Better Order NOW Any Supplies You Need:

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- STEREOSCOPIC VIEWS, VIEW-A-SCOPE FILMS, ETC.
- PUNCHING BAGS AND ACCESSORIES.

SEND FOR CATALOGUE AND PRICES



Three Big News Topics Overshadow Usual Trade Reports in September

Congress comes back to frame 1943 tax bill — price ceiling situation slows used machine sales — end to Petrillo record ban gets under way — shortage of repair parts grows — few reports on venders

In former times trade reports for September would deal chiefly with the fall pickup in business following Labor Day. For many years it has been common knowledge that following Labor Day patronage of practically all types of machines increased, and September was regarded as the beginning of good times again. For two or three years preceding the war the summer slump had ceased to be so definite, and the machine patronage has become pretty much the same thruout the year. Trade reports for September, 1943, had little to say about any seasonal shift in business except that arcades in the summer resorts were being moved into the cities for the winter. There were three important news topics holding the interest of the trade during September of national consequence, which tended to subordinate the definite facts and figures concerning the trade itself.

Price ceilings on the sales of used coin machines went into effect September 1, and the trade tended to be rather confused on the whole issue. WLB had taken up the Petrillo record ban in attempts to bring about a settlement, and news of meetings and negotiations was of great interest to the trade. This will be more fully treated in the music

section of this report. Following its summer recess Congress came back to Washington, and one of the biggest things facing the legislators was the need for a 1943 tax bill. Naturally this was a third topic of great concern to the industry.

At the time this introduction is written (September 30), there was still much confusion about price ceilings as applied to used coin machines. Most reports indicated that distributing firms in general plan to

comply with the price ceiling regulations as far as they understood them. If there were any omissions, it would be due to misunderstandings rather than any deliberate desire to thwart the ceiling regulations. OPA officials were delayed in setting up an advisory committee and also in issuing interpretations of the many puzzling questions of the order, because of the many bigger problems facing the price-control organization.

One of the first steps taken by OPA headquarters in Washington was that of naming an advisory committee for the industry to meet in Washington with OPA officials and help frame answers for the many questions confronting the trade. This committee had not been announced by the end of the month, but it was known that OPA was very busy in trying to get a committee of 20 or 25 members to represent the industry. It was also known that during the last week in September OPA officials undertook the job of trying to list many of the questions facing the trade and also give official answers to these questions.

One of the big causes of confusion in the trade was the circulation of a list of prices on coin machines purporting to be March, 1942, top prices and evidently issued with the implied idea that such were the ceiling prices for distributing firms. This was one of the first questions demanding clarification by OPA. Legal authorities in Chicago stated that March, 1942, prices had no relation to MPR-429 and that if the trade were classified under general price regulations in order to use March, 1942, prices, no such list could be issued unless officially approved by OPA. Under the general price regulations using March, 1942, prices, each individual or firm must use the prices at which he sold used machines in March, 1942, as his ceiling price. He cannot use the top prices charged by other firms, except under provisions written in the general price regulation order.

Most reports indicated that a big majority of the firms in the industry planned to comply with MPR-429 and to await official interpretations of this order. There were increased prospects at the end of September that OPA might exempt a number of small industries from price control entirely, and this greatly increased the hopes of the coin machine trade that it would be among those exempted. There was also

some possibility that when an advisory committee was appointed for the industry, a plan might be worked out whereby OPA would issue official dollars and cents ceiling price lists on coin machines. Such an official list would end all arguments and confusions as to what the ceiling price happened to be.

Trade reports for September clearly indicated that the price-ceiling situation tended to stagnate sales of used machines. Even operators were inclined to keep all their old machines and not try to trade in machines for other types. By the end of the month, many distributors had decided to follow their usual plans of sales promotion and await official action by the OPA.

Federal Tax Outlook

Congress came back from its sum-

CHROME COIN COMPANY

Rebuilding & Refinishing

!! ALL MODELS !! MILLS & PACE

Machines are rebuilt to our 3/5 one Cherry Victory Pay-Out Model or to a late 3/5 two Cherry Pay-Out, as you desire.

Our rebuilt and converted machines double and triple their valuation. These machines will not only last for the duration, but will be working a long time after. Try a set and be convinced. Be first in line to have your machines taken care of.

TERMS: Send all machines prepaid. We will ship them back C. O. D.

For further information write, wire or phone

Phone Sheridan 8400

We specialize in rebuilding slot machines to one-cherry payout.

CHROME COIN COMPANY

CUDAHY, WISCONSIN

BEST BUYS IN PIN TABLES AND CONSOLES

CONSOLES	
Keeney 4 Way Bell, CP, Clean	\$450.00
Saratoga, CP, Clean	129.50
Big Game, FP, Clean	138.50
5 BALL PIN TABLES	
3 Sports, Ready for Location	\$22.50
3 Nippy, Ready for Location	22.50
1 Pylon, Ready for Location	24.50
1 Big Show, Ready for Location	21.50
2 Rotation, Ready for Location	21.50
1 Score Card, Ready for Location	21.50
1 O'Boy, Ready for Location	22.50
1 KEENEY THRILLER, Ready for Location	
1 Keeney Thriller, Ready for Location	\$15.00
2 Commodore, Ready for Location	19.50
1 Super 6, Ready for Location	15.00
1 Yacht Club, Ready for Location	29.50
2 Toppers, Ready for Location	21.50
1 Short Stop, Ready for Location	21.50
1 Ocean Park, Ready for Location	24.50
1 Major, Ready for Location	24.50
1 Doughboy, Ready for Location	21.50
1 On Deck, Ready for Location	24.50
1 Snorty, Ready for Location	21.50
1 Bally Beauty, Ready for Location	15.00

Tampa Amusement Co., 113 N. Willow Ave., Tampa, Fla.

DOUBLE YOUR INCOME!

WITH MUNVES' "TRAP THE JAP"

- ★ Most sensational Chicken Sam conversion. **\$14.50**
 - ★ Nicest looking conversion on market—compare!
 - ★ It pays to convert the Complete Munves way! Jap and Background
 - ★ Write for descriptive circular.
- We still have the largest assortment of factory rebuilt Arcade Machines in stock! Write for free list of machines or any part for any Pin Game or Arcade Machine.**
- MIKE MUNVES** 520 W. 43d St. NEW YORK

PENNY ARCADE EQUIPMENT OFFERED FOR QUICK CASH SALE

- 1 Muto, Monkey Lifter \$160.00
- 1 Kink Guesser Scale 100.00
- 1 Exhibit Mule in Gold Mine with 10,000 Gold Mine Fortune Cards .. 140.00
- 1 Exhibit Pull Tiger Tail 85.00
- 1 Exhibit Ball Grip 85.00
- 1 Exhibit Personality Indicator (5 Ft. Floor Cabinet) 85.00
- 1 Exhibit Love Tester (6 Ft. Floor Cabinet) 85.00
- 1 Exhibit Hi Ball 75.00
- 1 Bally Basket Ball 75.00
- 1 Chester Pollard Football Soccer (Like New) 125.00
- 1 Wurlitzer Bard Organ with Drums .. 60.00
- 1 Tom Mix Duck Gun (with Extra Gun Bulb) 45.00
- 1 Kicker & Catcher 15.00
- 1 Bally Reserve Pinball Game 15.00
- 5 Complete Used Bally Payout Units from Automatics. What am I offered for the 5? Will properly crate and ship upon receipt of cash in full.

MRS. A. N. RICE

Apt. 406, Shirkmere Apts. Wichita, Kansas

MECHANICS AND ROUTE MEN

WANTED Experienced Route Man, will pay good salary. Also three first-class all around Mechanics on Phonographs and Slot Machines, \$75.00 per week.

CONSOLIDATED AMUSEMENTS
135 West Second South Salt Lake City, Utah

READY FOR LOCATION

- SLOTS AND CONSOLES**
- 2 Rays Track, each.....\$ 89.50
 - 3 High Hands, each..... 139.50
 - 3 Jumbo Parades F. P., each. 84.50
 - 3 Mills 5c Q. T., each..... 59.50
 - 5 Yankees, each..... 5.95
 - Mills 5c Vest Pockets, Green, each..... 35.00
 - Mills 5c Vest Pockets, B&G, each..... 55.00

SPECIAL!

New Wurlitzer 1942 Cabinet with 600 Keyboard Machine. **\$475.00**

1/3 Deposit, Balance C.O.D. or S.D.

NEW YORK SUPPLY CO.
585 10th Ave. NEW YORK, N. Y.

GOTTLIEB GAMES WANTED!

Will Buy Any of the Following Games Regardless of Operating Condition:

- Bowling Alley, Big Show, Score Card, Summertime, O'Johnny, Drum Major, Convention, Border Town, Trapeze, Score-a-Line, Three Score, Gold Star, Paradise, Champ, School Days, Sea Hawk, Horoscope, Hi-Dive, Miami Beach, Belle Hop.

Advise immediately, stating quantity you have ready to ship and price wanted in first letter.

D. GOTTLIEB & CO.

1140 N. Kostner Ave. CHICAGO 51

FOR SALE

- 21 Model 320 Wurlitzer Wall Boxes, Clean.....\$22.50 Ea.
- 2 Model 304 Wurlitzer Steppers 17.50 Ea.
- 13 Model DS20-10Z Seeburg 3-Wire Select-o-Matics, Original Cartons (NEW), 5/10/25... 35.00 Ea.
- 3 Wire Cable for Above, with Boxes Only (NEW)..... .15 Ft.
- 11 Model S-20-12 Seeburg Wired Wall Boxes (USED)..... 6.00 Ea.
- 8 Bar Brackets for Seeburg Boxes (Steel)..... 1.50 Ea.

- 1 Mills Cigarette Machine.....\$35.00
- 1 Stewart-McGuire 8 Col. Cigarette Machine..... 35.00

1/2 Deposit with Order, Balance C. O. D.

JACKSON AUTOMATIC MUSIC CO.

143 W. Pearl St. Jackson, Michigan

WE WILL TRADE

- (NOT SELL)
- 1 (Brand New) MILLS THREE BELLS (Like New) KEENEY 4 WAY SUPER BELL, 5/5/5/5
 - 1 (Like New) KEENEY 2 WAY SUPER BELL, 25/5
 - 2 (Like New) KEENEY 2 WAY SUPER BELLS, 5/5
 - 3 MILLS (Cash Pay, Latest) JUMBO PARADES, 5c

FOR EQUAL VALUE OF THE FOLLOWING BALLY PAYOUT (Not Ticket) GAMES

- SANTA ANITAS SPORT KINGS
- KENTUCKYS LONG SHOTS
- TURF KINGS JOCKEY CLUBS

FAIRMOUNTS

Describe your equipment fully with your offer to trade.

THE R. F. VOGT DISTRIBUTORS

Milner Hotel Bldg. Salt Lake City, Utah

25c Jackpot Charlies 25c

960 Holes—30 Hole J. P. Nonprotected Cards.

5c Lulu's 1440 Holes 80%

Payout—Profit \$14.40. (Can be increased to \$19.20 up to \$28.80.) EITHER OF THE ABOVE DEALS \$1.69 Each 100 or More—\$1.79, 10 or More—\$2.09, 3 or More. IMMEDIATE DELIVERY. 1/3 Deposit, Balance C. O. D.

DELUXE SALES CO.

BLUE EARTH, MINN.

mer recess after Labor Day, and immediately much discussion of a new tax bill took place. The coin machine trade has been carefully watching the developments leading to the 1943 bill because a strong plea will be made to congressional committees to reduce the present federal tax on free-play games, arcade machines, etc. Leaders in this plan to plead for adjustments in the federal tax were the Associated Operators of Los Angeles County.

Curley Robinson is managing director and Art Mohr, attorney, for this organization. They reported that over a thousand firms in the trade had up to the present time promised co-operation in their plans. They announced near the end of September they would open headquarters in the Hotel Statler in Washington beginning October 13, and that they had been informed that the House Ways and Means Committee would begin hearings on the new tax bill October 14.

Reports to the press during the last week in September revealed that there was a trend in Washington toward a federal sales tax and also an increase in the excise taxes on liquor, cigarettes and other luxuries. This aroused the fear in the industry that such a move to increase excise taxes might bring proposals to increase the federal taxes on coin machines rather than make adjustments. This situation was taken as a warning to the trade that it should be well represented in Washington and that full preparations should be made to fight proposed increases in taxes on coin machines.

Most trade reports during September said that the patronage of coin machines continued at current levels. One report said that the campaigns for selling bonds and the pay-as-you-go tax deductions had made play of coin machines spotty during the month. Only one report mentioned such a trend. Reports on arcades continued to be favorable. More than one report mentioned that the number of pinball games in operation was beginning to decrease because of the shortage of older machines to use for repairs. The sudden cessation of sales of used machines also was decreasing the supply of repair parts.

An interesting fact observed during September was that crusades against pinball games seemed to be at a minimum. Milwaukee was the only city reporting any public agitation of consequence against pinball games; and even there when the subject came before the city council a number of the members joked about the other members who opposed the licensing of games.

Reports of federal revenue collections from the coin machine trade assumed increasing interest during September. News reports were made available by district offices of the Internal Revenue Department to show some definite trends. These reports now show that the increase in federal taxes has definitely decreased the number of machines in operation, but at the same time the total revenue being collected up to the present was higher this year than for the same months in 1942. In other words, the government is gaining at the present, but the fact that the number of machines in operation has already decreased suggests that a turning point may be reached before the end of the year. The trade fully expects that this trend in withdrawing machines from operation will be speeded up by the price ceiling situation, labor shortages and other problems now facing the industry.

Juke Box Reports

Practically all trade reports said that juke box patronage held its regular levels during September. A very few reports said that play had increased during September. Some

sections were reporting that liquor and beer shortages were cutting down the patronage of music machines.

A juke box license ordinance adopted by Miami providing for one licensed juke box per each 265 population was a bit of unusual news during the month.

The appearance of the 1943 Music Year Book issued by The Billboard was a real musical event in September. The annual reference book contains much valuable information for music operators and its usefulness has greatly increased during the past four years.

Hearing on the Petrillo record ban by a panel of three men appointed by the War Labor Board started in New York on September 7. There were many conferences and hearings during the month. The Labor Board departed from its usual procedure, and these hearings were open to the press and to the public. They did not create as much excitement in the press as had been expected, however. Before the end of the month Petrillo and officials of Decca Records, Inc., announced they had reached a definite agreement by which union musicians could make recordings for Decca. The official fees to be paid to Petrillo on each record were announced September 30.

The WLB hearings during the month concerned transcription firms and Petrillo. Record manufacturers as such were not present since the official complaints dealt only with transcriptions. All the record makers were vitally interested, however. The big question at the close of the month was how soon increased supplies of records would be on the market; how soon Victor, Columbia, and other record manufacturers would sign an agreement with Petrillo; and how serious would be the shortage of materials for making recordings.

Few Vender Reports

Few reports on the vending machine trade were received in September. The situation seems to be that the shortage of candy, gum, soft drinks and other merchandise is still slowly increasing, and hence the trade has nothing of interest to report. The patronage of cigarette venders is still holding up, and operators of these machines were able to get ample supplies except in a few cities. There is increasing discussion of the future supply of cigarettes because the 1943 tobacco crop was not up to par.

The price regulations on peanuts and similar supplies are cutting down this market some.

Austin, Tex.

Shortages Prevent Usual Trade Pick-Up for Season

AUSTIN, Tex., Oct. 2.—Wartime shortages prevented the usual September upswing in coin machine business here. Operators complained that the beer curfew law, closing one day a week of many spots, the lack of new records and other shortages kept their business at about the August level, which was down some 25 to 30 per cent below July business.

One operator reported his business had held up fairly well until the last two weeks in September and then skidded. Another reported his business was off and had a pessimistic outlook for the future, explaining he felt the next few months would bring further shortages and a resultant decline in coin machine revenue.

All of the local operators were still using the same records which have been on their machines for several weeks, with very few replacements of new disks. In some cases records several years old were being dusted off and put into play. Opinion was divided on the effects of the price ceilings on used machines, one operator hailing the ceiling order as a boon that should have been put into effect months ago. A second operator

MARKEPP VALUES

ARCADE EQUIPMENT

- Chicoin HOCKEYS.....\$209.50
- Keeney SUBMARINE GUN.... 184.50
- Seeburg JAILBIRD..... 119.50
- Seeburg SHOOT THE CHUTES.. 119.50
- TEN STRIKES H. D..... 59.50
- TEN STRIKES L. D..... 49.50
- KEEP PUNCHING..... 89.50
- Gottlieb GRIPS..... 10.00
- Holly GRIPS..... 8.50

SLOTS

- 25¢ CLUB BELLS, 415,000, A-1 \$435.00
- 25¢ BLUE FRONT, Like New, 448,000, C.H., Drillproof... 279.50
- 25¢ EXTRAORDINARY, A-1... 199.50
- 5¢ SILVER CLUB CHIEF... 169.50
- 10¢ SILVER CLUB CHIEF... 179.50
- Single Safe, Single Door... 22.50
- Single Safe, Double Door... 39.50

WANTED FOR CASH

Seeburg Gems, Regals, Mayfairs, Vogue, Classic, Envoy, Concert Grand, Concert Masters, 8800 ESRC; Wurlitzer 616, 500, 600; Rockola Standard, DeLuxe, Masters, Supers.

THE MARKEPP CO.

3908 Carnegie Ave. Cleveland 15, O. WE ARE WHOLESALERS ONLY.

Red, White and Blue JAR DEALS

The Original JAR O' DO-UNIVERSALS

Machine folded. "The best and most popular Ticket—machine counted."

2100's
Takes in.....\$105.00
Pays Out..... 72.00
Gross Profit..... 33.00

No. 6064 Each
Single Lots.....\$ 3.25
Dozen Lots..... 3.00
100 Lots..... 2.75

Stapled Tickets, 85c Per Bag—Extra.

CONTINENTAL Distributing Co.

822 North Third Street Milwaukee 3, Wis.

WE WANT TO BUY 1,000 MACHINES—OF ALL KINDS—

Tell us what you have to sell and your price in first letter.

WILL PAY BEST PRICES

STANDARD MFG. CO.

4355 W. Harrison, Chicago, Ill.

- | | |
|--------------------------|-------------------------------------|
| WURLITZERS | Jockey Club \$150.00 |
| 616.....\$ 75.00 | Mills Four Bells (4-5¢)..... 700.00 |
| 61..... 75.00 | 25¢ Baker's..... 150.00 |
| 24..... 150.00 | Pacers..... 700.00 |
| 600..... 250.00 | Exh. Races..... 150.00 |
| 500..... 275.00 | Keeney Track Time..... 150.00 |
| 750..... 450.00 | Skill Time..... 175.00 |
| 750E..... 475.00 | Ray's Track..... 150.00 |
| 950..... 595.00 | Big Games, F.P..... 125.00 |
| CONSOLES | Convertible..... 150.00 |
| Dominette.....\$150.00 | |
| Jumbo Parade..... 275.00 | |

Will Trade for Arcade Equipment.

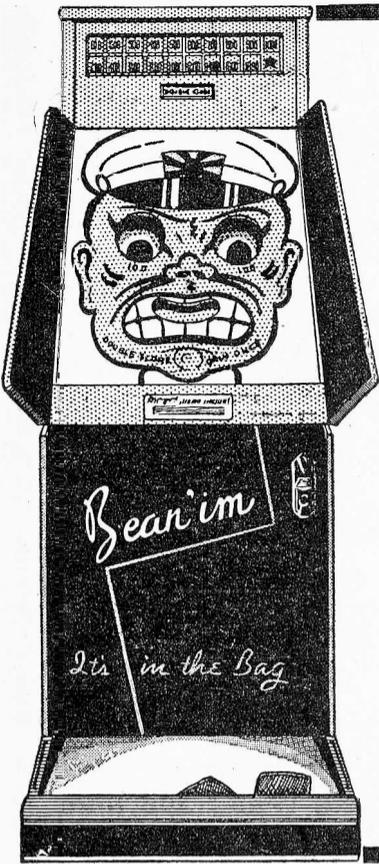
O'BRIEN MUSIC CO.

89 Thames Street NEWPORT, R. I.

Mechanic Wanted

MUST BE EXPERIENCED AND FAMILIAR WITH SEEBURG AND WURLITZER EQUIPMENT. Will pay top salary to right man.

BOX 288, Care The Billboard, 390 Arcade Bldg., St. Louis 1, Mo.



CLOSE OUT SALE "BEAN THE JAP"

a proven MONEY MAKER—Already tested in Arcades as a separate concession as well as ordinary locations—LEGAL IN ANY TERRITORY—Game comes complete with two faces (JAP AND CLOWN), can be used TAX FREE by removing coin chute and selling bean bags over the counter.

Original price \$125.00 each—NOW SPECIAL UNTIL OCTOBER 10, BRAND NEW, \$75.00 each—SLIGHTLY USED, \$60.00 each.

½ certified deposit with ALL orders, balance C. O. D.

WRITE, WIRE OR PHONE YOUR REQUIREMENTS WITHOUT DELAY

Cleveland Coin Machine Exchange

2021 Prospect Ave., Cleveland 15, Ohio
Phone PRospect 6316-7

shrugged off the matter with a declaration that he didn't know much about the order and hadn't paid much attention to it.

Local operators at month's end were expected to make a payment for the last quarter of 1943 on the new city license taxes imposed by a recent city ordinance.

Baltimore

Music Trade Cheered by Record Supply Prospect

BALTIMORE, Oct. 2.—The steady growth in population in metropolitan Baltimore, plus the corresponding gain in employment, forms one of the best reasons for coinmen here to feel encouraged.

While it is true that many of the coin machine patrons have been lost to the armed service, others have been attracted to the city by war work.

Price ceilings on used machines have been the subject of much concern and discussion among distributors and operators. The consensus of opinion indicates the regulation is not a practical one, that it is an unfair regulation and is unworkable.

One of the highlights is the music box picture. Collections are reported at a good level. Some operators say a steady level has characterized their takes over a long period, and others go so far as to report appreciable gains.

While the record situation is not as good as it could be, operators declare they have managed to get enough recordings to take care of their spots satisfactorily. Operators now look for an improved situation on Decca records. They anticipate more Decca releases appearing on the market and hope especially for the recordings of Bing Crosby. It is reported here that Decca no longer requires scrap with orders for new Decca recordings. Other manufacturers still insist on scrap.

The number of stamps sold by the government for the new \$100 licenses on gaming devices calling for this levy in Maryland and the District of Columbia indicate that more operators have pulled in this type of machines than was believed.

Of interest to the trade here has been the entrance of a new combined coin machine and record distributor in this market. This has been especially welcome news to music box operators, who find the new concern an excellent one for supplying of records.

Of interest to the coin machine field here has been the entrance of a new operator of certain types of vending machines. Both the new distributor and the new operator have come into this market from outside the State.

Arcade operation continued to highlight coin machine operation for the month and includes the operations at amusement parks in this area. While one of the local arcade operators, operating during the summer at an important Virginia beach, has closed his operation for the season, and has completed arrangements for an early opening of another arcade in a small Virginia town.

Vending Reports

Cigarette vending machine operators report collections at war plants show appreciable gains. Operators centering vending activities on locations other than war plants also report steady gains. Cigarette supplies continue good. Candy operators centering their operations at war plants are also experiencing steady collection gains. They are fortunate enough in getting ample supplies of candies.

Beverage dispenser operators are winding up summer operations and are re-locating, with the bowling alleys getting the preferences in this respect.

Des Moines

Reasons for Spotty Play Said To Be Money Demand

DES MOINES, Oct. 2.—September provided spotty business, with bond drives and income tax payments held responsible for up and down reaction reported in most lines. Business as a whole was on par, with phonographs holding up well.

An indication that operators are going ahead was shown by a report from the Iowa Internal Revenue Collector's Office,

New

JENSEN A12 Dynamic SPEAKERS \$15.95 each

For Rock-Ola and other Phonographs. 12" heavy duty, 5000 OHM field. 8 OHM Voice Coil. Power rating 20 watts. ½ Deposit, Balance C. O. D.

CENTRAL SOUND CO.
1525 Edgewater Avenue CHICAGO, ILL.

2 WIRE CABLE \$12.00 PER 1,000 FEET

Used on army maneuvers, in good condition. Specs.: 18 gauge weatherproof twisted—7 strands—4 steel, 3 copper—all tinned. Spooled on 2,000 ft. reels, 1 reel minimum.

½ with order, balance C. O. D.
WELLS ELECTRIC CO.
4521 Diversey CHICAGO, ILL.

WANTED TO BUY FOR CASH!

PHONOGRAPHS	WURLITZER	5-BALL FREE PLAY
ROCK-OLA	500	STARS
SUPERS, MASTERS	600 — 750E	SUNBEAM
STANDARDS	800 — 850	WEST WIND
DELUXES		DO RE MI
		DOUBLE PLAY

Send us your list for quick action! WE PAY HIGHEST PRICES!

WANTED—SMILE A MINUTE PICTURE MACHINE

Must be in good mechanical condition. Give Serial No.

5-BALL FREE PLAY GAMES

Flicker	\$27.50	Broadcast	\$37.50	ABC Bowler	\$47.50
Pan American	32.50	Bombardier	37.50	Champ	47.50
All American	34.50	Silver Skates	37.50	Texas Mustang	57.50
Sport Parade	37.50	Miami Beach	47.50	Capt. Kidd	57.50
Stratoliner	37.50	Hi Hat	47.50	Jungle	57.50
Zig Zag	37.50	Torpedo	47.50	Gobs	85.00
Big Chief	37.50	Sea Hawk	47.50	New Gott. 5 & 10	145.00

MISCELLANEOUS EQUIPMENT

ABT Challengers	\$22.50	Batting Practice	\$115.00	Mills Jumbo Parade,	
ABT Model F	22.50	Keeney Submarine	220.00	F.P., Brown	\$ 75.00
Evans 10 Strike, Low		Slap the Jap, Rebuilt.	139.00	Bally Hi Hand	135.00
Dial	42.50	Shoot the Chutes	139.00	Jenn. Silver Moon	115.00
Evans 10 Strike, High		Keeney '38 Tracktime	125.00	Wurl. Counter Mod. 81	75.00
Dial	65.00	Keeney Kentucky Club	115.00	Mills Empress	175.00
Rock-Ola 10 Pin, Low		Mills Jumbo Parade,		Rock-Ola Monarchs	135.00
Dial	42.50	P.O., Late Model	98.50	Pikes Peak	19.50

1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

BACK THE ATTACK WITH WAR BONDS!

NATIONAL COIN MACHINE EXCHANGE
1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

WANTED

NEEDED IMMEDIATELY
TOP PRICES PAID

Laté Slot, 25¢, 50¢ & \$1.00
Laté Bally One-Ball Machines
Mills 3 & 4 Ball
Keeney 3 & 4 Way Super Bells
Eastman Direct Positive Paper
Laté Phones
Photomatic Frames
Arcade Machines
Mikroscope Voice-o-Graph
Kirk Night Bomber
Stamp Venders
Bally Defenders
Picture Machine

FOR SALE

ALL EQUIPMENT COMPLETELY RECONDITIONED

PAY TABLES:	Keeney Velvet Replay	\$ 90.00
Bally Santa Anita	Keeney Pot Shot	85.00
Bally Long Shot	Western Mardi Gras	45.00
Bally Grand National		
Bally Pace Maker		
Bally Grand Stand		
Bally Thistle Down		
Bally Fair Grounds		
Bally Fleetwood		
Bally Preakness		
Bally Golden Wheel		
Bally Carol		
Bally Hi-Lo		
Got. Derby Day		
Got. Daily Races		
Keeney Stepper Upper		
Keeney Fortune		

500 Other Machines Not Listed.

FOR SALE

CONSOLES:	Keeney Triple Entry	\$175.00
Keeney Track Time, R.H.		75.00
Keeney Dark Horse		75.00
Mills Jumbos, New		160.00
Evans Lucky Lucro		200.00
Evans Gal. Dom., Late		
Head		165.00
Jenn. Bobtail Totalizer		95.00
Jenn. Silver Moon		179.50
Jenn. Liberty Bell		35.00
Jenn. Flashing Through		35.00

STEWART NOVELTY COMPANY

133 EAST SECOND SOUTH (PHONE 3-5055) SALT LAKE CITY, UTAH

BUY FROM THE OLD RELIABLE

MODERN AUTOMATIC EXCHANGE, INC.

2618 Carnegie Avenue Cleveland, Ohio

FIVE BALL FREE PLAY

Star Attraction	\$42.50	Playball	\$29.50	Bandwagon	\$29.50
Palo	24.50	Strat-o-Liner	39.50	Progress	27.50
Hi Stepper	39.50	Legionnaire	49.50	Score Champ	29.50
Entry	39.50	Jungle	52.50	Dough Boy	25.00
Crossline	29.50	Double Feature	32.50	Flicker	35.00

ONE BALL

Derby Time, Cash or Check, P.O.	\$ 65.00	Midget. Roll Skee-ball, 11'	\$ 95.00
Hawthorne, Cash or Check, P.O.	69.50	Bally Bull	95.00
Arrowhead, Free Play	34.50	Keeney Submarine	190.00
Grandstand	67.00	Mills 1-2-3, '40	89.50

CONSOLES & ARCADE EQUIP.

Western DeLuxe Baseball	\$ 89.50	3 10¢ Brown Fronts, 3-5 P.O.,	
Western Baseball, '39	69.50	Rebuilt	@ \$200.00
Ten Pin, H.D.	59.50	2 5¢ War Eagles, 3-5 P.O.,	
Paces Races, Br. Cab.	135.00	Like New	@ 169.50
		1 5¢ Melon Bell, 3-5 P.O.	169.50
		1 5¢ Mills Slugproof, 3-5 P.O.	139.50

ARCANE AND MUSIC

LIKE NEW

1 Keeney Super Bell, 2-Way 5¢-5¢ Play	\$400.00
Rock-Ola DeLuxe, '39, Each	250.00
Rock-Ola Commandos, New	Write
Seeburg Concert Grands, Each	300.00
Seeburg Plaza, Each	250.00
Seeburg Casino, Each	200.00
Mills Empress, Each	200.00
1 Capehart '39, Like New, 20	
Records, Each	150.00
Bally Bulls, converted into Hitler, Each	120.00
Bally Bulls Eye, Each	100.00
We also have Radio Tubes of all types at list prices. Wanted—All types of Used Machines.	

TURCOL & SONS

1008 Union St. WILMINGTON, DEL.

ALL MACHINES A-1 MECHANICALLY

Cabinets Good Condition

JEEPS	\$105.00
BIG CHIEFS	25.00
MONICKERS	69.50
TOPICS	65.00
SINK THE JAPS	37.50
SILVER SKATES	25.00
VELVET	30.00
ZIG ZAG	32.50
GUN CLUB	35.00
BAND WAGON	25.00

W. L. KRIEGER

709 Sherman Street JOHNSTOWN, PA.
Phone 26-303

JAR DEAL TICKETS

RED-WHITE-BLUE

\$2.75 Per Set in 1 Dozen Lots.
\$2.50 Per Set in 25 Set Lots.
\$2.25 Per Set in 50 Set Lots.
\$2.00 Per Set in 100 Set Lots.
Sample Set \$2.75 Cash With Order.

1930 TICKETS TO SET
Takes in \$96.50, pays out \$69.00, profit \$27.50.
25% Deposit, Balance C.O.D. We Pay Express.

RYAN AND GRAHAM

9 West 15th Street Cincinnati 10, Ohio

FOR GUARANTEED

MILLS EQUIPMENT BAKER NOVELTY COMPANY

1700 WASHINGTON BLVD.
CHICAGO 12, ILLINOIS

FOR SALE

Complete Six-Gun ABT Rifle Range, including one extra Gun and new portable Tent, used very little and in perfect mechanical order. Make an offer or will operate on percentage basis with responsible party.

D. K. CARTER AND COMPANY

2012 Nicollet Avenue Minneapolis, Minn.

FOR SALE

1 Rapid Fire	1 Submarine
1 Keeney Air Raider	2 Western Base Balls
1 Pistol Sniper	1 Golf Casino
1 All Star Hockey	1 Bally Torpedo
1 Play Ball	1 Texas Leaguer
Will buy Roover's Nameplate Machine that uses tape.	
SPORTLAND	
354 Asylum Street	Hartford 8, Conn.

BLUE GRASS converted into SPORTSMAN is the WINNER!!

After rebuilding and refurbishing more than 500 1-ball free play games into SPORTSMAN for the past four months, we have decided to continue refurbishing ONLY BLUE GRASS in this classification.

The electrical and mechanical parts of the other three games are SO OLD and WORN that their replacement and reconditioning is not practical nor profitable.

EFFECTIVE OCTOBER 5, 1943

We will convert only Blue Grass into SPORTSMAN—the game that has the same playing features and player appeal as Longacres. We will, of course, complete the work of refurbishing all the Dark Horse, Sport Special and Sport Event games now in our factory and in the process of being rebuilt and refurbished. Remember, Blue Grass is the only 1-ball free play game we will now continue to convert into SPORTSMAN. Get a supply of these games now, and send them in. Allow two to three weeks' time for the conversion plus time in transit to and from our factory.

NOTE—

You can continue to send in your 1-ball PAYOUT games for conversion. Grand Stand and Grand National will be converted into WAR ADMIRAL; Sea Biscuit and Thistledown into RACE KING.

SULLIVAN-NOLAN ADVERTISING COMPANY

527-529 W. Chicago Ave.

Chicago 10, Ill.

putting collections at \$247,735 during July and August, or a 168 per cent increase over the same two months last year.

Pinball machines in Des Moines are gradually pulling to normal after almost a year of hard going due to a State Supreme Court decision.

Irving Sandler, manager of Mayflower Distributing Company branch in Des Moines, reported business was good during September, with sales of equipment continuing. So far, OPA price ceiling situation is still confusing and operators are uncertain as to the final results.

Joe Epstein, Des Moines, reported arcade business good during the summer, with a heavy run at the Riverview park's arcade.

Detroit

Conditions Combining To Produce Real Stagnation

DETROIT, Oct. 2.—Local operators and jobbers are approaching a period of stagnation in machine turnover. This is novel in a city that has long been an active machine market. The movement extends thru games of all types and music boxes.

Local ordinances and price ceilings are largely responsible for the present condition, since nearly every large operator and jobber is holding on to his present stock and making no effort to buy, sell or exchange. Uncertainty over what ceiling regulations mean and how and when they are applicable, as well as the view that they may prove so cumbersome as to wind up in a speedy abandonment, have all contributed to stagnation.

More important, from the local standpoint, the games that are permitted in the city, ray guns, bowling alleys and a very few other types of machines only, have almost worn out their welcome in the locations. Detroit is particularly hard pressed for novelty in games by its rigid restrictive ordinance. Games that

are old stuff elsewhere would be a godsend to local operators if they were permitted here. No move for increased liberalization is under way, however, and operators have found they can barely get along with various ancient games of the permitted types.

Play in general remains good, constant on the music boxes and a little more spasmodic on games. Beer garden trade is picking up a little with cooler weather, and operators are profiting accordingly.

Havana

Cooler Weather To Bring More Machine Patronage

HAVANA, Oct. 2 (Delayed).—Outstanding development for August has been the sharp upswing in machine sales. This has been encouraging to distributors. The outdoor season is at an end, and operators have already shifted their machines to the city. It is to be noted the summer was very successful, with virtually all operators reporting one of the best seasons in recent years.

Music box operators, who in past month have done a good business with machines at roadhouses, report that the play has dropped. The operators report that they did very good business in the cities. If summer business had held up at the resorts the music boxes would have done better.

The phonograph business was exceptionally good in Havana. One operator said August collections were 10 per cent ahead, while another operator reported business at least 90 per cent ahead of last May. Record distributors are still swamped with orders for disks, with only a part of the orders being filled. Phonograph distributors reported sales of equipment were up for the month.

Operators feel that with the cooler season approaching business will be better. There is an increase of patronage in the taverns and restaurants serving liquor. Cooler weather has increased the take from candy and bulk merchandise vendors. Candy and peanut vendors are running ahead of last year. Cigarette

FISCO'S DISTRIBUTORS PRICES to DISTRIBUTORS!

If you buy for Resale and will so state in your order to us, we will ship at the following prices:

(2) 25c CHERRY BELLS
3-5 & 3-10 P. O.
Like New WRITE

- (2) 10¢ BROWN FRONTS, 3-5, Late, Very Clean, Each \$259.50
- (1) 5¢ JENNINGS MASTER CHIEF, Exceptionally Clean, Each 219.50
- (4) 5¢ BROWN FRONTS, Like New, Each 198.50
- (2) 5¢ CHERRY BELLS, 3-10, Like New, Each 194.50
- (1) 5¢ BIG CHIEF, 3-5, Refinished Like New, Each 129.50
- (1) 5¢ PACE KITTY, 3-5, Very Clean, Each 127.50
- (2) 5¢ EXTRAORDINARY, 3-5, Refinished Like New, Each 97.50

(3) 10c BONUS BELLS
Like New WRITE

SUPER-BELL 4 WAY (5c-5c-5c-25c Play) WRITE

(6) 5c BONUS BELLS
LIKE NEW GOLD FRONT \$249.50

- (25) 5c New, in Crate BLUE & GOLD VEST POCKETS \$72.50 E.A.
- (1) 5¢-25¢ BALLY, Very Clean, Each \$97.50
- (3) 5¢ FUTURITY, 3-5, P. O., Refinished Like New, Each 97.50
- (7) 5¢ BLUE Q.T., Like New, Cherry Reels, Each 74.50
- (1) 5¢ CAILLE 7-WAY, Very Clean, Each 69.50
- (3) 5¢ PACE COMET, Refinished Like New, Each 69.50

(10) 5c BLUE FRONTS
S. J. C. H. Refinished Like New \$149.50

Consoles • One Balls • Music • Miscellaneous

LONGACRES
Late Model WRITE Very Clean

MILLS 3 BELLS
Write

VICTORIOUS '43
New, in Crate \$189.50

- BLUE GRASS, F.P., Very Clean \$169.50
 - HIGH HANDS, Exceptionally Clean 149.50
 - PACES REELS, P.O., Very Clean 99.50
 - '38 TRACKTIME, Very Clean 97.50
 - WATLING BIG GAME 94.50
 - '40 PACE SARATOGA, P.O., Very Clean 69.50
 - MILLS OWL, Latest, Exceptionally Clean 59.50
 - '39 PACE SARATOGA, P.O., Very Clean 47.50
 - MILLS JUMBO PARADE, P.O., Very Clean 89.50
 - MILLS JUMBO PARADE, F.P., Very Clean 69.50
 - ROCKOLA '39 DELUXE, Very Clean \$179.50
 - MILLS THRONE, Exceptionally Clean 149.50
 - MISCELLANEOUS \$105.00
 - CHICKEN SAM REVOLVAROUND, Streamlined, Single Safe 79.50
 - CHIMETAL Double Door, Single Safe, Excep. 69.50
 - MILLS DOUBLE DOOR, Single Safe 59.50
 - TEXAS LEAGUER, 1c, Excep. Clean 29.50
- Items listed above is but partial list of our stock! Complete line of Cards, Strips, Club Handles, Etc. Write us your needs and we'll rush "distributor" quotation and full particulars!

FISCO SALES CO.

(TEL. 3486)

"The House That Guarantees Satisfaction"
MONUMENT SQUARE HAVERHILL, MASS.

WANTED TO BUY: ANY QUANTITY OF PIN GAMES. SEND US YOUR COMPLETE LIST TOGETHER WITH LOWEST PRICE YOU WILL ACCEPT AND APPROXIMATE SHIPPING DATE. ALSO NEED GUNS AND OTHER TYPES OF ARCADE EQUIPMENT.

ARCADE EQUIPMENT—GUNS—MISCELLANEOUS

Bally Bull Gun \$ 89.50	Deluxe Texas Leaguers \$49.50
Bally Rapid Fires 229.50	ABT Challengers & Model F's 22.50
Exhibit Streamline Digger 89.50	Card Venders, Floor Size 24.50
West. Super Gripper, F.S. 50.00	Mercury, Cigaret Token P.O. 12.50
Gottlieb 3-Way Grippers 17.50	Mills Skill Flip—Arcade Piece 29.50
Gottlieb Single Gripper 9.50	1 Exh. Whatsis Love Meter 35.00
Shoot the Chutes, A-1 135.00	ABT Target Gun Stands 5.00
High Dial Ten Strikes 65.00	1939 Western Base Ball 94.50
Kicker and Catchers 19.50	Photo Cells, Seeburg & Bally 3.50
Pikes Peaks 19.50	Defender Photo Cells 4.50
Anti-Aircraft Screens, NEW 9.50	1-Ball Escalator Belts 1.00

WE REPAIR 1-BALL AND 5-BALL MOTORS, OPEN TYPE, \$5.00; SEALED, \$12.50

PIN GAMES — SLOTS — CONSOLES — ONE BALLS

Cash PO Watl. Big Games, New Orig. Crates, \$150.00	5¢ Silv. Moon Chief \$225.00	Keeney Sky Lark \$249.50
Cash Big Games, Rebuilt by Watling 130.00	10¢ Silv. Club Chief 225.00	Sport Specials 165.00
Gal. Dominoe, A-1 149.50	10¢ Dixie Bell 150.00	Record Times 175.00
Jenn. F.P. Bobtail 99.50	5¢ Blue Fronts 150.00	Santa Anita 229.50
Mills 4-Bell, A-1 595.00	5¢ Chiefs, 4-Star 109.50	Jenn. Golf Ball 109.50
Bally Sun Ray, F.S. 179.50	50¢ Mills, 3-5 P.O. 250.00	EH. AIR CIRCUS 109.50
Super Bell, 2-Way, 5-5 375.00	25¢ Chief, 4 Star 185.00	Home Run '40 27.50
Jumbo Parade, LateCP 119.50	5¢ Silver Chief 154.50	Wild Fire 39.50
Big Game, CPO 119.50	BALLY PIMLICO 429.50	Sport Parade 39.50
	Club Trophys 345.00	Menicker 84.50
	Keeney Fortune 350.00	Twin Six 49.50

WILL PAY \$40.00 EA. FOR EXH. SUN BEAM, DO-RE-MI, WEST WIND & DOUBLE PLAY. ONE-HALF DEPOSIT WITH ORDER, BALANCE C. O. D.

EMPIRE COIN MACHINE EXCHANGE, 2812 W. North Avenue, Chicago 47, Ill.
PHONE: HUMBOLDT 6288

SPECIALS From

DIXIE SALES COMPANY 682 MADISON AVE., MEMPHIS 7, TENN.

SUPREME GUN, 8 SHOOT YOUR WAY TO TOKYO—the Revamp Sensation of the Year... \$330.00

NEW FACTORY REBUILT GAMES

MIDWAY... \$169.50 | ACTION... \$149.50 | JEEP... \$149.50 | SECOND FRONT \$149.50

Reconditioned F.P. PIN GAMES that are first class in every respect and can be placed on location with full confidence.

SINK THE JAPS (was 7-Up) \$ 54.50	SKY RAY \$ 59.50	CONSOLES, ETC.
BOSCO 64.50	1-2-3, 1940 Model 89.50	Bally High Hand, F.P. or Cash \$139.50
VICTORY 89.50	SLAP THE JAPS (was Stratolliner) 54.50	Jennings Bob Tail, NEW, F.P. 179.50
CAPT. KIDD 69.50	SPOT POOL 59.50	Evans Jungle Camp, F.P. 69.50
HIT THE JAPS (was Gold Star) 54.50	CONTEST (Mult.) 139.50	Triple Entry 139.50
NEW CHAMP 59.50	SPEED BALL 59.50	Vest Pockets, Serials Over 28000 45.00
KEEP 'EM FLYING 139.50	PLAY BALL 57.50	
AIR CIRCUS 119.50	ALERT 109.50	
SPEEDY (new Bumpers) 27.50	FOUR ACES 109.50	

Terms—1/3 Deposit, Balance C. O. D.

MONARCH—YOUR BUY LINE!

1-BALL AUTOMATIC PAYOUT TABLES

Mills Spinning Reels \$125.00	Mills '41 1-2-3 \$145.00	Mills Clocker \$ 35.00
Mills 1-2-3, Bally 89.50	Gottlieb Daily Races 35.00	Three Up 35.00
P.O. Unit 89.50	Keeney Winning Ticket 150.00	Bally Gold Medal, J.P. 65.00
Bally Hawthorne, J.P. 88.00	Bally Hi-Leah 35.00	Gottlieb Multiple Races 45.00
Bally Thistle-down, J.P. 75.00	Bally Breakneck 35.00	Bally Stables 35.00

COMBINATION FREE PLAY AND PAYOUT CONSOLES

Bally Hi Hand \$150.00	Face '41 Saratoga \$160.00	Mills Jumbo Parade \$165.00
Keeney Super Bell 220.00	Bally Club Bell 220.00	Keeney Super Bell, 25¢ 295.00

FREE PLAY CONSOLES

Jennings Silver Moon, 5¢ \$115.00	Bally Big Top \$ 95.00
Jennings Bobtail, 5¢ 115.00	Watling Big Game 65.00
Mills Jumbo, Brown 75.00	Jennings Fasttime 50.00
Evans Jungle Camp 75.00	Mills Jumbo, Blue 95.00

AUTOMATIC PAYOUT CONSOLES

Paces Reels, Rails \$145.00	Mills Jumbo, Brown \$ 85.00	Keeney '38 Tracktimes \$125.00
Paces Reels, Rails & Skillfield 145.00	Evans '40 Dominoes 150.00	Pace Saratoga, Rails 120.00
Paces Races, Bk. Cab. 110.00	Bally Ray's Track 125.00	Callie Roulette, 25¢ 250.00
Jenn. Silver Moon 150.00	Exhibit Tanforan 30.00	Jennings Good Luck 45.00
Jennings Liberty Bell 30.00	Groetchen Sugar King 35.00	Bally Bells, 5¢ & 25¢ 95.00

FOR IMMEDIATE SHIPMENT—WIDE VARIETY MILLS AND JENNINGS NEW AND FACTORY REBUILT SLOTS

5c-10c-25c-50c

New Cabinets for 4 Bells \$39.50	Backboard Glass for Jockey Club \$12.50
One Set of Five Glasses for 4 Bell 20.00	Backboard Glass for Longacre 9.25
Top Glass for Jumbo Cash, Fr. or An. 7.50	Backboard Glass for Pimlico 9.25
Top Glass for Jennings Silver Moon 7.50	Backboard Glass for Sport Event 9.25
Top Glass for Mills Square Bell 14.50	Backboard Glass for Jumbo Cash 4.50
Top Glass for Jennings Bobtail 7.50	Backboard Glass for '41 Derby 9.25
Top Glass for Jumbo Free Play 5.50	New Cabinet for Jumbo Cash 27.50

NEW MILLS SAFE STAND, ORIGINAL CARTONS, LIMITED QUANTITY 29.50

ARCADE EQUIPMENT

Chiken Sam Jap, outstanding-Ing rospray Job \$175.00	Pikes Peak \$ 19.50	Exh. Card Vender \$ 44.50
Seeburg Parachute 160.00	ABT Challenger 25.00	West '41 Major
Chicago Coin Hockey 275.00	Texas Leaguer 49.50	League Baseball 175.00
Mutoscope Sky Fighter 395.00	Bally Rapid Fire 285.00	Batting Practice 115.00
Ten Strike, High Dial 95.00	Keeney Submarine 250.00	Ace Bomber 395.00
Gottlieb Triple Grip 19.50	West. Baseball Deluxe 109.50	West. Super Strength 75.00
Kicker & Catcher 27.50	Gott, Skee Ball Etc. 95.00	Test Pilot 345.00

IN STOCK FOR IMMEDIATE DELIVERY:

Mills 3 Bells, 4 Bells—4 Nickel, 3 Nickel and 25c; Jumbo Parade; Keeney Single Super Bell, 5c or 25c; Twin Super Bell, 5c or 5c or 5c or 25c; 4-Way Super Bell, 4-5c, 3-5c & 25c; Paces Reels, 5c, also 10c & 25c Combination; Baker Pacer, Daily Double Jackpot; Evans Lucky Lucre; Evans Royal Lucre; Jenn. Silver Moon; Pace Saratoga, F.P. & P.O.; Bally Roll 'Em; Club Bell; High Hand; Evans '41 Bangtails, J.P.; Evans '41 Dominoes, J.P. and many others.

WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED.

TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

vending machine operation is good, with gains ranging up to 20 per cent. Cigarettes are plentiful. Business for beverage and ice-cream machines has dropped about one-half, with theater and industrial locations doing most of the business.

Los Angeles

Trade Seriously Studies Three National Questions

LOS ANGELES, Oct. 2.—Three salient points regarding the coin machine industry have been discussed here during the last four weeks. They are in order of importance—OPA ruling, taxes and the lifting of the record ban.

The ruling of OPA has somewhat squelched business, as the coin machine jobbers do not know where they stand. With no definite ruling at hand, jobbers have been waiting to see what would happen. Predictions of those supposedly in the know has had a bad effect on business in general. While in the past, coin machine men have met their problems and adjusted themselves to them, the pessimists of the business are singing out that this is it. While most of the jobbers are not exactly hilarious over the ruling, there is nothing to do but wait for results. Operators are definitely holding machines for higher prices, with the jobber trying hard to keep the display floors well stocked. Machines not listed under the OPA order are being sold. Merchandise controlled by the OPA order is being sold with the provision that an adjustment can be made when a definite understanding on the ruling is reached.

Associated Operators of Los Angeles County, Inc., at a special meeting sought to answer the question of whether the distributor is a wholesaler and is the operator a retailer. In the opinion of Arthur Mohr, legal adviser for the organization, the operator does not use the coin machine equipment he purchases, therefore, Mohr contends, the operator is the consumer and the distributor the retailer. This question has been asked of OPA officials and a decision will have a definite bearing on business in this section. An answer is expected on this issue at an early date.

There have been no new developments in the tax situation. At the same AOLAC meeting at which the OPA ruling was discussed, the matter of taxation came up. Curley Robinson, AOLAC managing director, and Mohr have been ready for a number of weeks to leave for Washington to present their problems to the Ways and Means committee. No definite date has yet been announced, with the result that nothing has been accomplished in this line. Taking advantage of the added time AOLAC has been sending out letters and questionnaires to secure information which may be used to secure a sympathetic hearing on the operators' problems. Until the delegates are able to appear before the Washington committee the tax situation will have to remain as it is.

Good Record News

Lifting of the record ban with Decca signing with the American Federation of Musicians was received in some circles as good news. Most of the operators of music machines are inclined not to get excited until they have seen more as to

GUARANTEED USED GAMES **OLIVE'S SPECIALS FOR THIS WEEK** **SOLD ON MONEY BACK GUARANTEE**

1 BALL FREE PLAY GAMES

ARROWHEAD	\$17.50
1-2-3, 1939	25.00
1-2-3, 1940	85.00
LONGACRE	485.00
THOROBRED	485.00
VICTORIOUS '349	167.50

CONSOLES (CASH PAYOUT)

DERBY DAY (FLAT TOP)	\$25.00
LIBERTY BELL (FLAT TOP)	25.00
LONG CHAMPS JR.	25.00
FAST TIME	62.50
TRACKTIME, 1936	27.50

Terms: 1/3 Deposit, Balance C. O. D.

OLIVE NOVELTY CO.

2625 LUCAS AVE. ST. LOUIS, MO.
(Phone: Franklin 8620)

WILL PAY

\$175.00 UP FOR BALLY KING PINS

FOR SALE—Mills 10c Bonus, 10c Silver Chrome, 5c Silver Chrome; Vest Pockets, Chromes, Blue & Gold, Green.

PETER HRONIS

301 E. Main St. ENDICOTT, N. Y.

VEEDER-COUNTERS

For Registering Jack Pots on

MILLS VEST POCKET BELLS

Complete with all brackets. Can be attached in 1 minute. Sample \$2.50. Lots of 5, \$2.25. Lots of 10, \$2.00.

VALLEY SPECIALTY CO., INC.

1061 Joseph Avenue ROCHESTER 5, N. Y.

WANT TO BUY

6 Mills Throne of Music. Must be in A-1 mechanical condition. Also good cabinet. Will pay \$115.00 each cash.

ROYAL AMUSEMENT

M. T. DUFF WINCHESTER, VA.
Phone 4809

FOR GUARANTEED

BAKERS PACERS

PACES RACES and SERVICE

BAKER NOVELTY COMPANY

1700 WASHINGTON BLVD.
CHICAGO 12, ILLINOIS

JAR DEALS

1836 Count SPECIAL PRICE \$36.00 Doz.
50 Seal Cards \$1.00 to \$10.00
Open Jack Pot, while they last...\$0.95 Ea.
One-Third Deposit, Balance C. O. D.

AUTOMATIC AMUSEMENT CO.

633 Mass. Ave. INDIANAPOLIS 4, IND.

PARTS WANTED

Motor Repairs on Kirk's Air Defense, Motors for Kirk's Air Defense, Photo Electric Cell for Bally's Air Defender, Motor for Chair Drive of Bally's Rapid Fire; Damping Blocks, Pickup Coils, Tone Arms, complete for 412 Amplifiers. Must be in playing condition. These are for 412—800 Wurlitzers, #45 Tubes—2A48 Tubes—Gun Lamps for Seeburgs. Miscellaneous Parts for Rayolites, Bally's Rapid Fire and Wurlitzer Phonographs. State price and quantity. **ARROW NOVELTY CO.**, 2852 Sidney St., St. Louis, Mo.

WANTED FOR CASH

SEEBURG'S "CHICKEN SAM'S" "JAIL-BIRDS"

\$90.00 **\$90.00**

Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. \$15.00 less without bases. Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

CHICAGO NOVELTY CO., INC.

1348 NEWPORT AVE., CHICAGO, ILL.

TIP BOOKS—Immediate Delivery

ALL TICKETS ARE ATTACHED TO BOOKS. 120 Combinations—24 Bunches—5 Tickets in Bunch. Styles: Straight Tip, 10 Die Cut Jackpot, 15 Die Cut Jackpot. \$40.00 Per Gross—In Lots of 25 Gross or More \$37.50. In Lots of 12 Books—\$3.75 Per Lot. 25% with order, bal. C.O.D. Sample Books 35c Each.

CHARLES CARTER, 352 East McCarty Street, Indianapolis, Indiana

PARTS

WRITE FOR COMPLETE LIST OF ALL PARTS and EQUIPMENT

EQUIPMENT	Exhibit Rotary Merchandiser, Claw Type, Nov. Candy Vend. \$149.50
Groetchen Columbia, G.A.	82.50
Chi Coin Hockey	229.50
Batting Practice	129.50
Jenn. Golfarola, Latest Model, Like New	139.50
Jenn. Cigarola, Mod. V	79.50
Jenn. Cigarola XXV	139.50
Silver Moon, F.P.	99.50
Silver Moon, P.O.	129.50
Keeney Super Bell	239.50
Hi Hand	154.50
Pace Reels, 5¢, P.O., Chrome Railing	132.50
Pace Saratoga, Comb. F.P. & P.O., Chrome Rail	169.50

2051 TUBE \$2.55 Ea.

Mills, Jenn. & Watl. J.P. Glass	\$1.25
Mills Escalator Glass	.75
Seeburg W.O.M. & B.O.M. Locks	1.00
Western Kicker Coil	6.00
ABT Coin Chutes, F.P. & Reg.	3.75

Backboard glasses, motors, rectifiers, coils, fuses, award cards, reel strips, balls for Keeney Sub., rebound rubbers, amplifier and radio tubes... Write

Fibre Contact Divider for relay on 3 and 4 Bells and other equipment... 25c

Curved Ten Strike Glasses \$2.50
Main Gear for Chiken Sam Motor . . . 2.50
Chicken Sam 3000-Ohm Variable Resistors . . 1.25
Toggle Switches for Chicken Sam . . . 2.00
Chicken Sam Gun Stock (Only) . . . 12.50
Photo-Cells for Ray Gun 2.50

WE HAVE PARTS FOR ALL MAKES OF COIN OPERATED EQUIPMENT!

Please Send Check in Full for Orders Under \$10.00.
1/3 Deposit on Orders Over \$10.00.
PLEASE ADDRESS YOUR MAIL TO CHICAGO 47, ILL.
TERMS: 1/3 Deposit, Balance C. O. D.

Atlas NOVELTY CO.

2200 N. WESTERN AVE., CHICAGO, ILL.

ASSOC. [ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT
OFFICES [ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG

FRIENDLY PERSONAL SERVICE

ORIGINAL RED, WHITE AND BLUE JAR-O'-DO

\$2.90 per set—in any quantity

2100 Tickets. \$33.00 Definite Profit.

1000 HOLE JACKPOT CHARLEY

\$2.45 each—in any quantity

Extra Thick—30 Hole Jackpot—Protected Numbers
\$57.65 Ave. Profit—Material and Workmanship Guaranteed

JOHN GLASSPIEGEL CO.

534 N. WATER ST. MILWAUKEE 2, WIS.

NOTICE TO USERS OF 6SC7 AND 5Z3 TUBES

6SC7 are next to impossible to secure. We have an adapter to make the changeover to 7F7 that requires no change in your amplifier. All that you have to do is plug your 7F7 in adapter and then plug adapter in your amplifier and you are ready to go. We also have an adapter for the changeover from 5Z3 to 5U4G that works same way, no worry, anyone can make the change. Carry these in your service kit as standard equipment. Price \$9.00 each lots of six. One-third cash deposit, balance C. O. D.

HERMITAGE MUSIC CO.

416 A Broad Nashville, Tenn.

DON'T BUY ANY RADIO TUBES UNTIL YOU COMPARE THESE PRICES!!!

Table listing various radio tube models and their prices, including 01A, 1A5GT, 1B5-25S, etc.

how the lifting of the ban will work. General contention of most music operators is that it will have little or no effect on the securing of records.

The other side of the question is debated by those who believe that the record business will become stronger than ever.

Operators continue to complain that it is the recording companies plan to force them to buy from retailers, paying the retail price.

Export Trade

Coin machine jobbers handling music machines report a large demand for Wurlitzer 616, 500s and 600s; Rockolas in Standard and De Luxes, and Seeburgs in Regals, Crowns, Gems and Mayfairs.

There was also reported a spurt in the demand for Panorams, with some firms here clearing their floors of the present stock.

California Amusement Company, a jobbing branch, has opened in the city in the location which formerly housed the California Simplex Company.

Memphis

Music Trade Keeps Eye on Suit Against Police Plan

MEMPHIS, Oct. 2.—That price ceilings have destroyed the trade in used machines is the consensus of Memphis distributors who have been following the developments.

SALESBOARDS

Check your essential needs against this timely selection. We carry over 200 of the newest and best sellers to satisfy your needs.

Table with columns: Holes, Sale, Name, Style, Kind, Profit, Net Price. Lists various game titles and their sales performance.

TERMS: 1/3 Cash in Advance, Balance C. O. D.

LION SALES CO.

409 ESPANOLA WAY

MIAMI BEACH 39, FLORIDA

SPECIALS FOR SALE

- JENNINGS SILVER MOON, F.P. \$ 99.50
MILLS JUMBO, F.P. 77.50
BALLY HIGH HAND COM. 139.50

WE BUY, SELL AND EXCHANGE 3147 Locust St. ST. LOUIS, MO. Mc CALL NOVELTY CO.

PIN GAME PARTS

FOR PRACTICALLY EVERY TYPE PIN GAME BUILT DURING 1935 TO 1941

OVER 1000 GAMES WITH BACK GLASSES BEING STRIPPED FOR PARTS.

WHAT DO YOU NEED?

WANTED Pin Games and Slots for CASH. State Quantity, Price and Condition.

Don't Junk That Game!! We Have the Part You Need. WRITE-WIRE-TELEPHONE

WINNER SALES CO.

3400 Armitage Ave. CHICAGO, ILL. Telephone: Belmont 5400

TIP BOOKS

- Tip Books \$42.00 Per Gross
2040 Red, White & Blue \$2.75 Per Bag
1836 Combination 2.50 Per Bag

PERSHING SALES 1324 S. Pershing Drive MUNCIE, IND.



MILLS

for coin machine information

VINCE SHAY • JOHN RYAN • SAM BASLER • CHARLEY ZENDER

MILLS NOVELTY COMPANY 4100 Fullerton Ave., Chicago, Ill.

CAPITOL COIN FOR CAPITAL VALUES

THE FOLLOWING GAMES ARE CLEANED AND CHECKED; READY FOR LOCATION PLEASE STATE SECOND CHOICE ON ALL ORDERS

Table listing various game titles and their prices, including Sea Hawk, Jungle, Big Chief, etc.

ARCADE, MUSIC AND SLOTS

Table listing arcade, music, and slot machine titles and prices, including 1 ABT Challenger, 1 Wurlitzer Stands, Model 810, etc.

TERMS: 1/3 Deposit With Order, Balance C. O. D.

CAPITOL COIN MACHINE EXCHANGE, 1738 14th St., N. W., Washington 9, D. C. Tel.: Columbia 1330

GLOBE has these machines ready for IMMEDIATE DELIVERY

SLOTS AND SLOT SAFES

25¢ Blue Front	\$265.00
5¢ Brown Front	210.00
10¢ Brown Front	235.00
25¢ Brown Front	310.00
5¢ Emerald Chrome Hand Load	335.00
25¢ Emerald Chrome Hand Load	365.00
5¢ Original Chrome	310.00
25¢ Gold Chrome	365.00
10¢ War Eagle, 3-5 Payout	155.00
5¢ Watling Goose Neck	55.00
5¢ Watling Roletton	89.50
5¢ Blue and Gold West Pocket	52.50
5¢ Blue Front O.T.'s	105.00
Cailla Dewey, 5-Coin Head	129.50
Mills Floor Model Dewey	179.50
Double Slot Safe	110.00
Single Slot Safe	29.50

CONSOLES

Mills 4 Bells	\$650.00
Keeney Triple Entry	159.50
Bally Hi-Hand Combination	159.50
Jungle Camp	49.50
Jennings Good Luck	49.50
Exhibit Long Champ	34.50
Bally Club House	34.50
Multiple Races	55.00
Dark Horse	39.50
Super Bell	249.50
'38 Track Time	135.00

ARCADE EQUIPMENT SKILL

World Series	\$ 85.00
Bally Alley	29.50
Ten Strike	32.50
Batting Practice	99.50
Western Baseball	79.50
Skeballette	59.50
Trickle Ball	59.50
Electric Roll-the-Dice	29.50
Old Mill	29.50
Genco Hoops, on Stand	29.50
Start and Finish Bicycle	145.00
Pacific Baseball	34.50
Groetchen Skill Jump, on Stand	50.00
Blow Ball	110.00
Genco Playball	179.50

ATHLETIC

Tiger Pool	\$ 99.50
Exhibit Champion Puncher	135.00
High Striker, 1¢	110.00
Globe Ball Grip, 1¢	110.00
Grandfather Clock, 1¢	110.00
Mills Punching Bag, 1¢	135.00
Striking Clock, 1¢	110.00
Mills Lifter, 1¢, 3' High	50.00
Mills Lifter, 1¢, 6' High	69.50
Rosenfeld 3-Way Lift, 1¢	69.50
Mutoscope Punching Bag	299.50
Uncle Sam Grip	34.50
Strength Tester	99.50

TWO PLAY GAMES

Bally Basket	\$ 90.00
Hockey	69.50
Tennis	79.50
Bally Racer	99.50
Skill Derby	129.50

WALL BOXES

Brand New In Original Factory Sealed Carton, 5-10-25¢	
Wallomatics	\$64.50
Brand New 5-10-25¢ Baromatics	69.50
5¢-10¢-25¢ Wallomatics	49.50
5¢ Wallomatics	37.50
Seeburg 1939 Wallomatics	7.50
Seeburg Playboys	29.50
Wurlitzer Model #120 Wallboxes	33.50
Wurlitzer Model #125, 5-10-25¢ Wallboxes	39.50
Wurlitzer Model #320, 5¢	24.50
Wurlitzer Model #330, Barbox	14.50

GUNS

Chicken Sam (Jap Conversion)	\$139.50
Parachute	134.50
Bally Bull	90.00
Rapid Fire	210.00
Sky Fighter	325.00
Shoot-a-Lite	49.50
Evans Super Bomber	525.00

FORTUNE MACHINES

Chinese Novelty, 1¢	\$ 29.50
Grandmother (Automaton), 5¢	265.00
Exhibit Love Meter, 1¢	25.00
Astrology Card Vending Scale	129.50
Mystic Wheel for Men or Women	19.50
Whom You Should Marry	24.50
Fletcher Palm Reader	110.00
Mystic Pen	150.00
Palmyra, 2-Slot	49.50
Set of 3 Oracle Fortune Tellers	65.00

COUNTER GAMES

Pike's Peak	\$ 14.50
Gottlieb Grip, 3-Way	15.00
Baryard Golf	6.00
ABT Red, White and Blue	19.50
Kicker & Catcher	17.50
Sweepstakes	19.50
Basketball	19.50
Big Game Hunter	19.50
Fire and Smoke	19.50

PICTURE MACHINES

Mills Drop Picture, 1¢	\$ 19.50
Rosenfeld Drop Picture, 1¢	19.50
Mutoscope Moving Picture, 1¢	35.00
Photoscope Drop Picture	19.50

CARD VENDERS

Model D Card Vender, 1¢, on Stand	\$ 22.50
World Series Card Venders, 2¢	22.50
12-Slot Horoscope, 1¢	50.00
Exhibit Card Vender, Floor Model, 2-Slot, 1¢	22.50

MUSIC

Seeburg 8800, RC	\$495.00
Seeburg Envoy, ESRC	340.00
Seeburg Classic, ESRC	285.00
Seeburg Crown, ESRC	245.00
Seeburg Regal	199.50
Wurlitzer 800	150.00
Wurlitzer 600	210.00
Wurlitzer 500	265.00
Wurlitzer 616	74.50
Wurlitzer 716	89.50
Wurlitzer 616, Light-Up	79.50
Wurlitzer 412, Remodeled	62.50
Wurlitzer 412	54.50
Wurlitzer 61, Counter	89.50

SPEAKERS and ACCESSORIES

Seeburg Wireless Speakogram	\$34.50
P.M. Speakers	14.50
Wurlitzer #145 Impulse Stepper	32.00
Wurlitzer #304 Impulse Stepper	22.50
2A3 Tubes	2.85
5U4G	1.05
Seeburg Brackets for Wallomatics	2.50

which has not been noticeably affected by the September 15 income tax levy, according to local operators. However, gross business this year is considerably less than last year for this month, they say, giving as a reason the fewer machines now allowed to operate under the police ruling.

Considerable interest is evidenced in the suit of Lee Mills filed this month to enjoin the police commissioner and the chief of police from enforcing a city ordinance limiting the number of machines in a location to one juke box and one other coin machine under one roof and controlled by the same management.

Results of the suit are awaited with interest, particularly by some operators who believe that the only result will be Mills losing his reported 14 choice spots. Privately, however, most operators agree that the best interests of the business will be served if Mills wins his injunction. He has based his suit on the contentions that the city ordinance is not referable to the police powers of the city, that it violates his property rights and curtails tax revenue rights of both the United States and the State of Tennessee.

Miami

Retail Trade Drop; Area Waits for Tourist Season

MIAMI, Oct. 2.—Business perked up during the past month, and distributors have become optimistic regarding the coming winter. Coin machine operators and record dealers have no complaints about present trade. The military in this area provide a cushion for play and returns are fully up to expectations.

There is a slight drop in retail trade, which is to be expected during the hot months, but from now on there will be a turn for the better, and merchants are looking forward to a banner fall and winter.

The cigarette tax has had little effect on business, and machines show good returns at the higher price charged. This is expected to continue. Soon the racing crowd will be here and they always spend money freely.

Opinion on ceiling prices on coin machines is divided, but majority do not think business will suffer much.

New Orleans

Ceiling Prices Increase Most Trade Difficulties

NEW ORLEANS, Oct. 2.—Ceiling prices on used machines is one of the most unpopular phases of the wartime coin machine trade. Dealers here say the system is unworkable mainly because of the mixing of brands, types and conditions of bells, consoles and pin games.

Other wartime problems of the industry mount in this section. Playable machines are now scarce, as most operators have bought up all of the worn-out machines available for replacement parts. Skilled servicemen are at a premium.

Arcades along Canal Street, the city's main stem, have finished one of the biggest summers in the history of this

HARLICH

A NAME TO REMEMBER NOW MORE THAN EVER FOR SOUND PROFIT MAKING SALESBOARDS

For Victory—Buy War Bonds

HARLICH MFG. CO.

1413 W. JACKSON BLVD. CHICAGO 7, ILL.

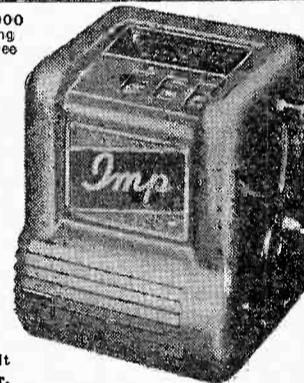
Over 75,000 Now Giving Trouble-Free Service!

IMP \$7.70

WHILE THEY LAST! Regular Price \$12.50.

1/3 deposit with order.

GERBER & GLASS 914 DIVERSEY, CHICAGO, ILL.



1/3 Certified Deposit, Balance C. O. D.

USED RECORDS IN EXCELLENT CONDITION

You name 'em, we've got 'em
• WESTERNS
• HILLBILLY
• POPULAR
• WALTZES, Etc.
50% Deposit With Order

\$15.00 Per Hundred

GLOBE COIN MACHINE COMPANY 411 Broad Street Eliz. 2-6488 ELIZABETH, NEW JERSEY

2A4G TUBE USERS

Available Now! A perfected CONVERSION UNIT allowing continued operation of all SEEBURG GUNS and REMOTE MUSIC EQUIPMENT. You can use a 2051 Tube, which is a later development and far superior to the 2A4G, without removing amplifier or making any wiring changes. NO SKILL NEEDED—JUST PLUG IN OUR ADAPTER. This unit is a life-saver for you, and you will save considerable money in the long run. SEND IN YOUR ORDERS IMMEDIATELY! 1/3 Deposit, Balance C. O. D.

\$14.50 Including 2051 Tube

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615 TENTH AVENUE (Phone: BRyant 9-3295) NEW YORK, N. Y.

WANTED Write or Wire TODAY DAVE LOWY CO. 594 10th Ave. New York City Phone Lo. 5-9485

WURLITZER — 412-616-24-600R-600k-700-750-750E-800-850-950.
SEEBURG — 8200RC-8800-8800RC-Majors, Colonels, Vogues, Cadets, Envoys, Gems, Regals, Mayfairs, Plazas, Rexes.
MILLS — Throne of Music-Empress.
Arcade Equipment: Sky Fighters, Ace Bombers, Night Bombers, Drivemobiles, Defenders, Rapid Fires, Super Bombers, Photomatics and Photomats.

Buy WAR BONDS! SOUTHERN AUTOMATIC MUSIC CO. 540-42 S. 2nd St., Louisville, Ky. 531 N. Capital Ave., Indianapolis, Ind. 312 W. Seventh St., Cincinnati, Ohio 425 Broad St., Nashville, Tenn.

Mechanic and Route Man Wants position good route, on salary and commission basis. Sober, steady and reliable. 4-H. State salary when writing. BOX D-132 Care The Billboard, Cincinnati 1, O.

There is no substitute for Quality Quality Products Will Last for the Duration D. GOTTLIEB & CO. CHICAGO

HIGHEST CASH PRICES FOR USED SLOTS & CONSOLES BAKER NOVELTY COMPANY 1700 WASHINGTON BLVD CHICAGO 12, ILLINOIS

MARBLES 5/8 and 1/2 sizes. Assorted colors. \$24.00 per 20,000. PENNY KING CO. 333 Castle Shannon Blvd. Pittsburgh, Pa.

TRYING HARD TO CATCH UP YOUR ORDERS BECAUSE— WE WILL BE CLOSED

ON THE DAY ON THE DAY



HITLER is HANGED!!!

Dear Customers: Thanks greatly for your patience and kind letters. Your understanding of our inevitable delays is greatly appreciated.

Sincerely, UNIVERSAL

LOOK FOR OUR Copyrighted Name— "THE ORIGINAL JAR-O-DO"

on all "Red, White and Blue" Tickets "Dangling Ducklet" Tickets "New Reel" Tickets "Combination" Tickets, Etc.

Demand the "ORIGINAL JAR-O-DO" The Best in the Land!

The Industry's Fastest Growing Factory

Universal Manufacturing Co.

405 E. 8th St., Kansas City, Mo. We Manufacture Only

field of the industry. Operators say that more machines could be used, particularly ray guns which are popular with soldiers, sailors and civilians alike.

Supply of candy is somewhat better in this section, with larger allotments of sugar and other ingredients to manufacturers.

Records are still hard to get and oldies are the order of the day. There is a definite swing here again to hillbilly, topped off by the popularity of Pistol Packin' Mama, and a number of dealers have a fair stock of other cowboy numbers on hand.

Trade indices point to continued good business in this area if operators can manage to find replacements, records and other means of keeping machines going.

Philadelphia

Arcades Prove Boon to Trade in This District

PHILADELPHIA, Oct. 2.—Highlight of the past month was the amusement machine arcade, with that scope of operations looming as the most important in the local industry.

The big trade at the arcades during September gives every indication that the boom summer business will continue thru fall and winter.

Arcade operators went a long way in solving the employment problem by hiring women help. It has been surprising to see the number of women attracted to jobs of cashiers and attendants.

Matter of replacement parts is also proving of much concern to operators and jobbers, putting an increasing number of machines out of action.

OHIO SPECIALTY CO. NOT "WORN-OUT" GAMES NOR DISCARDED JUNK...

Important—Read

Don't Buy WORN-OUT, BURNED-OUT, PARTS-WORN GAMES All games we offer below have been priced for their fine condition, quality and appearance.

- CONSOLES: 3 Derby Days \$24.50, 1 Parlay Races 49.50, 3 Tanforan 17.50, 2 Paces Races 99.50, 1 Jungle Camp, P.O. 109.50, 1 Pamco Bell 17.50, 2 Baker's Pacer 325.00, 1 Spinning Reels 117.50, 1 Pacemaker, P.O. 69.50, 1 Gold Cup, F.P. 79.50, 1 1-2-3, '39, P.O. 79.50, 5 Jumbo Parades 99.50, 2 Club Bells 245.00, 1 Four Bells, #1114, 585.00, 1 1-2-3, '39, F.P. 22.50, 3 Wurlitzer 616 \$75.00, 1 Wurlitzer 500 285.00, 1 Wurlitzer 600, D.C. 198.50, 1 Wurlitzer 716 89.50, 1 Wurlitzer 61 109.50, 1 Rock-Ola Super 285.00, ARCADE: 1 Supreme Gun \$350.00, 1 Ex. Bowling Alley 69.50, 1 Ex. Rotary Mds. 159.50, 9 Mutoscope Diggers 65.00, 4 Stamp Machines 15.00, 4 Drop Picture Ma. 25.00, 4 Nat'l Cigarette 9 Col. Ma. 72.50, SLOTS: 5¢ Pace Smoker Bell (New) \$99.50, 5¢ Pace Slug Proof 109.50, 10¢ Jennings 59.50, 5¢ Jennings Century 27.50, 1¢ Jennings Chiefs 59.50, 5¢ Mills Goose Neck 59.50, 5¢ Mills Q.T. Round the World 49.50, 5¢ Mills D.J.P. 30.00, 1¢ Mills Blue & Gold Vest Pockets 49.50, 5¢ Mills Glitter Gold Q.T. 129.50, 1¢ Mills Glitter Gold Q.T. 92.50, 5¢ Mills Smoker Bell 75.00, 5¢ Mills Glitter Gold Chrome 390.00, 5¢ Mills Brown F. \$267.50, 5¢ Mills War Eagle 89.50, 5¢ Watling 39.50, 1¢ Watling Roi-a-Top 49.50, 1¢ Watling Twin J.P. 49.50, NEW COUNTER GAMES: 6 Wooden Penny Packs \$12.50, 10 Daval "21" 9.50, 15 Klux 9.50, 12 Lucky Smokes 12.50, 106 Imps 8.50, 11 Rex 12.50, 3 Wings 12.50, 4 Zephyrs 14.50, 45 Flippers Penny Packs 14.50, 2 Flippers 8.50, 1 Electric Eye 24.50, 2 Races 12.50, USED COUNTER GAMES: 1 Pilgrim \$6.50, 1 Royal Reels 3.00, 1 Penny Pack (Coin Div.) 5.00, 1 Empire 5.00, 1 Gum Vender 3.00, 2 New Deals 3.00, 1 Ohio Derby 10.00, 1 Marble 3.00, 1 Twins 3.00, 1 Klux 6.50, 43 American Eagles 9.50, 28 Liberty 3.50, 1 All Win 3.00, 1 Little Merchant 5.00, 13 Mercurys 9.50, 2 Sparks 9.50, 1 "21" Vender 3.00, 1 Flags 6.50, 3 Zephyrs 9.50, 1 Tickette 3.00, 1 Domino 5.00, 3 A.B.T. Model F 25.00, 1 Penny Smoke 3.00, 6 Cubs 5.00, 1 Imp 5.00, 1 Wings 5.00, 1 Daval "21" 5.00, 1 Split Fire 27.50, 2 Electric Eye 21.50, 1 Pike's Peak 19.50, 7 Roll-a-Cents \$7.00, 3 Kicker & Catcher 22.50, PIN GAMES: 1 All American \$27.50, 1 Attention 27.50, 2 Big Chief 27.50, 1 Broadcast 27.50, 1 Captain Kidd 42.50, 1 Commander 65.00, 1 Congo 39.50, 1 Defense 82.50, 1 Formation 22.50, 2 Four Aces 119.50, 1 Gold Star 29.50, 2 Gobs 29.50, 1 Hi Dive 59.50, 1 Hi Hat 39.50, 2 Keep 'Em Flying 139.50, 1 Landslide 20.00, 1 Legionnaire 42.50, 4 Majors '41 39.50, 1 Metro 27.50, 1 Miami Beach 39.50, 3 Mutticker 79.50, 3 Pan Americans 59.50, 2 Paradise 29.50, 1 Play Ball 22.50, 1 Polo 22.50, 2 Repeaters 22.50, 1 Salute 22.50, 1 School Days 29.50, 1 Score Card 22.50, 1 Sea Hawk 37.50, 1 Silver Spray 39.50, 1 Sink the Japs 40.00, 2 Show Boats 39.50, 1 Sky Ray 39.50, 1 Snappy 42.50, 1 South Paw 59.50, 1 Speed Ball 27.50, 1 Sport Parade 27.50, 1 Spottem 22.50, 1 Stratolliner 39.50, 1 Summertime 22.50, 1 Tople 19.50, 2 Triumph 27.50, 2 Twin Six 39.50, 5 Vacations 14.50, 3 Victories 79.50, 1 Wild Fire 82.50, 1 Yanks 79.50

TERMS: 1/3 Deposit, Balance C. O. D.

OHIO SPECIALTY CO. 539 S. SECOND ST. LOUISVILLE, KY.

BLOCKBUSTERS

Our new 800-Hole Bookboard in both 5¢ Bingo and 25¢ Jackpot Charlie is the only really basically new idea of the last 25 years.

W. H. BRADY COMPANY

Manufacturers EAU CLAIRE, WISCONSIN

Makers of Salescards, Push Cards, Bookboards

BUY WAR BONDS TO SPEED VICTORY

WE HAVE ON HAND

Used MILLS Chromes, Brown and Blue Fronts, and Q. T.'s; JENNINGS, PACE and WATLING SLOTS in 1c, 5c, 10c and 25c Play. Also CONSOLES and other Coin Operated Machines of every type. Write us what you are interested in.

SICKING, INC. 1401 Central Parkway, Cincinnati, O. 927 East Broadway, Louisville, Ky.

We are Wholesalers and Sell for Resale

120 TIP or BASEBALL TICKETS \$30.00 per gross

5 Gross Lots or More \$27.50

2160 RED, WHITE & BLUE TICKETS \$396.00 per gross

5-in-One Stitched, Single Stitched or Break Tab Ticket

2052 COMBINATION TICKETS \$395.00 per gross

1280 BINGO TICKETS \$216.00 per gross

In Lots of 3 Gross or More, 10% Discount.

400-HOLE DOLLAR GAME (Thick) 85c

Salesboards of Every Description. 25% Deposit, Balance C. O. D. Stock Up While You Have the Chance—The Closing Period Is Approaching Fast!

Mid-West Novelty Co. 6409 N. Bell Avenue, Chicago, Ill.

SALESBOARDS

ALL ORDERS SHIPPED SAME DAY RECEIVED

- 400 HOLES LUCKY BUCKS, SPEC. THICK, 5c, DEFINITE PROFIT \$7.00 \$.85, 850 HOLES TICKER TAPE, A. SPEC. THICK JUMBO HOLES, 5c, AVERAGE PROFIT \$24.63 PROT. 2.75, 1000 HOLES GET YOUR PIECE, Spec. Thick, 5c, AVERAGE PROFIT \$29.45 PROT. 3.10, 1200 HOLES TEN BIG FINS, THIN JUMBO HOLES, 5c, AVERAGE PROFIT \$35.20 2.50, 1200 HOLES VICTORY BELL, SPEC. THICK "C," 5c, AVERAGE PROFIT \$38.57 PROT. 3.60, 1800 HOLES LULU, SPEC. THICK, 5c, DEFINITE PROFIT \$24.75 3.25, 1000 HOLES J.P. CHARLEY, SPEC. THICK, 25c, 30-HOLE JACKPOT, AVERAGE PROFIT \$52.00 PROT. 2.50, 1200 HOLES HAPPY CHARLEY, 25c, SPEC. THICK, AVERAGE PROFIT \$77.00 PROT. 3.00, 1000 HOLES CIGARETTE BOARDS 10 OR 20 SEC. ANY PAYOUT FROM 26 PKG. TO 40 PKG. 1.00

LARGE STOCK PLAIN, TIP AND JACKPOT BOARDS. WRITE FOR PRICE LIST, STATING YOUR REQUIREMENTS. 25% DEPOSIT WITH ALL ORDERS—BALANCE C. O. D.

MICHIGAN CITY NOVELTY CO., BOX 66, MICHIGAN CITY, INDIANA

WILL BUY ANY QUANTITY

1c Mills Blue Fronts. Mills Golf Ball Vendors—10c or 25c Play. Saratoga—Comb. War Eagle. Any Mills Slot with Escalator. Wire or write us your best quotation in first letter.

COIN MACHINE DISTRIBUTING COMPANY

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CENTRAL OHIO QUALITY BUYS

"There Is No Substitute for Quality"
MISCELLANEOUS QUALITY COIN OPERATED EQUIPMENT

- 1 ROCK-OLA SUPER, A-1.....\$285.00
- 1 ROCK-OLA MASTER & Adapter, A-1..... 249.50
- 1 ROCK-OLA 40 Counter, Stand & Speaker..... 129.50
- 4 TWO WAY SUPERBELLS, 5c & 5c, C. O., Like New.. Write
- 3 ROWE ROYALS, 6 Column..... 69.50
- 20 25c CHERRY BELLS, 3/5 P. O., New Finish..... Write
- 45 ROWE ROYALS, 8 Columns, All Colors..... 79.50
- 5 ROWE ROYALS, 10 Columns, 1st Class..... 99.50
- 12 DUGRENIER CHAMPIONS, 11 Col., King Size..... 119.50
- 2 ROWE PRESIDENTS, 10 Column, King Size..... 119.50
- 35 NATIONAL 9-30's, 9 Column, A-1..... 79.50
- 2 UNEEDA PAKS, 1940, 15 Columns..... 85.00
- 2 UNEEDA PAKS, 1939, 12 Column..... 72.50
- 25 JUMBO PARADES, Late Heads, C. P..... 99.50
- 10 JUMBO PARADES, Free Play..... 89.50
- 15 5c BLUE FRONTS, A-1..... Write
- 3 10c CHERRY BELL, 3/5 P. O., New Finish..... Write
- 15 BALLY CLUB BELLS, Comb. F. P., Like New..... Write
- 10 MILLS SQUARE BELLS, A-1..... 79.50
- 2 BALLY CLUB BELLS, Comb. F. P., Brand New..... Write
- 5c BLUE FRONTS, Over 400,000, C. H., Knees... Write
- 10c BLUE FRONTS, Over 400,000, C. H., Knees... Write
- 25c BLUE FRONTS, Over 400,000, C. H., Knees... Write
- 2 CHARLI-HORSES, 5c-5c, C. P., Number Reels..... 149.50
- 1 EVANS JUNGLE, Comb. F. P., A-1..... 89.50
- 5 SILVER MOON TOTALIZERS, F. O., Late..... 129.50
- 5 BALLY HIGH HANDS, Comb. F. P., Late Serials... 149.50
- 3 JENNINGS CIGAROLLAS XV, Like New..... 109.50
- 1 KEENEY SUBMARINE GUN, Like New..... 199.50
- 1 STANCO BELLS, 5c, C. P., Fruit Reels..... 119.50
- 5c COLUMBIAS, Fruit or Cig. Reels..... 52.50
- 1 WATLING BIG GAME, F. P., A-1..... 89.50
- 1c Q. T.'s, Late Blue Fronts..... 49.50



Wolf Solomon

WE HANDLE ONLY TOP GRADE COIN OPERATED EQUIPMENT. ALL EQUIPMENT RECONDITIONED AND REFINISHED, READY FOR LOCATION. CRATED SAFELY SO THAT YOU GET IT IN A-1 SHAPE.

"BUY WITH CONFIDENCE!"

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| SPOT POOL.....\$ 49.50 | PIN BALL MACHINES | POLO.....\$22.50 |
| BROADCAST..... 32.50 | SPORT PARADE.....\$ 42.50 | SALUTE..... 32.50 |
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| BOLAWAY..... 59.50 | ALL AMERICAN..... 37.50 | SCHOOL DAYS..... 42.50 |
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1/2 CERTIFIED DEPOSIT WITH ORDER.

CENTRAL OHIO COIN MACHINE EXCHANGE, INC.

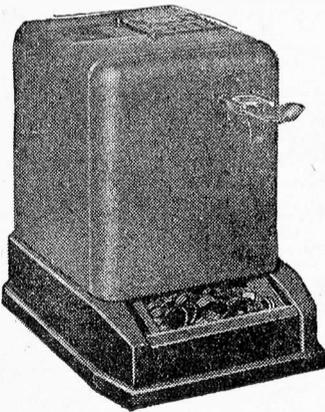
514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

VEST POCKET BELL

5c PLAY ONLY

COMPLETE WITH AUTOMATIC

JACK POT



- Simple
- Positive
- Foolproof
- Mechanically Perfect
- Finish Blue & Gold
- Dumps Automatically
- Heavy Shatterproof Glass
- Hand Loaded
- Extra Heavy Cabinet
- Registers All Jackpots Paid

Will pay for itself the first week.
Write for descriptive circular and prices on both new and used Vest Pockets with Jackpots.

VALLEY SPECIALTY CO., INC.

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JENNINGS'

← Symbol of Service

CONTACT US ON ANY COIN MACHINE SUBJECT
37 Years' Experience

O. D. JENNINGS & CO., 4309 W. Lake Street, Chicago, Illinois.

WANTED

KEENEY ANTI-AIRCRAFTS

Black or Brown. In Any Condition, Any Amount.
Write giving full particulars in first letter, including price and quantity.

SUPREME ENTERPRISES 557 ROGERS AVE. BROOKLYN, N. Y.

particularly the target gun machines, far exceeding the supply.

Music operators enjoyed a good September, with more hit recordings available and public acceptance of the all-vocal renditions of the hit songs of the day. Moreover, the local music association enjoyed its most successful promotion with *I'm Thinking Tonight of My Blue Eyes* as the Hit Tune of the Month, cashing in heavily on the local craze for the hillbilly records. September looms as a turning point in music operation, and with collections being the best yet this year, big fall and winter business is expected now with the partial lifting of the recording ban.

Portland, Ore.

Trade Not Alarmed About Price Ceiling Situation

PORTLAND, Ore., Oct. 2.—No loud squawks seem to be coming from the coin machine trade in Oregon on the new OPA price ceilings, and not a murmur is to be heard about federal excise taxes.

View seems to be among the bigger distributors, that the lower prices will stimulate demand. It is too early to get a clear picture yet—the question being whether the increase in demand will be sufficient to offset the revenue lost in lower prices.

With machines out of production some jobbers are occupied with trade-in deals in which the price ceilings would not control the differential the dealer is asking. The smaller distributors are frank to say they do not notice any difference.

The operator is enjoying a bonanza in this area, overflowing with servicemen and war workers, and regards tax payments as a contribution to the war effort.

Richmond

Music Trade Boosted by Increased Record Supply

RICHMOND, Va., Oct. 2.—Music machine operators have been getting a shot in the arm from the nickels garnered by *Pistol Packin' Mama* and *No Letter Today*. On top of these two hit tunes the Decca and Columbia releases of the music from *Oklahoma* has added materially to collections. Now, with the Decca-AFM compromise apparently all set, the operators are looking forward to a shining future.

Soft drink dealers, who have been alarmed at the shortage of paper cups, were pleasingly surprised when apparently out of nowhere appeared case after case of the missing commodity.

The demand for coin machines of all

OUTSTANDING BUYS

IN CIGARETTE VENDING MACHINES

Just because these Machines are being sold at these Low Prices does not mean they are not in A-1 operating condition. Every one of these Machines is in operative condition or else is in operation at the present time. If you need Machines do not hesitate to purchase these, as they are really a steal at the prices quoted below. We are cutting down the extent of our operations and for that reason are offering them at these very low prices.

- 7 Col. STEWART-McGUIRE, MODEL "S" (15¢ and 20¢ Operation)
- With Double Shift Container, holding 325 Packs. \$30.00 Each in Lots of 10. Single Machines, \$35.00 Each.
- With Standard Container, \$20.00 Each in Lots of 10. Single Machines \$25.00 Each.
- 8 Col. U-NEED-A-PAKS \$20.00 Each in Lots of 10. Single Machines, \$25.00 Each.
- 8 Col. ROWE IMPERIALS \$22.50 Each in Lots of 10. Single Machines, \$25.00 Each.
- 8 Col. ROWE IMPERIALS \$27.50 Each in Lots of 10. Single Machines, \$30.00 Each.
- 9-30 NATIONALS \$45.00 Each in Lots of 10. Single Machines, \$50.00 Each.

1/3 Deposit, Money Order or Cashier's Check, Balance C. O. D., F. O. B. St. Louis.

AUTOMATIC CIGARETTE SALES CO.
2208 LOCUST ST. ST. LOUIS, MO.

20% DISCOUNT

ON ALL ORDERS OF \$125 OR MORE FOR OUR OWN

UNBREAKABLE PLASTICS!

Plastic replacement parts covered by this offer are listed in the star-bordered box. We reserve the right to withdraw this offer without notice.

- ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★
- We mold the following UNBREAKABLE replacement plastics and now have them available for:
- Wurlitzer Model 81 Top Corners\$ 4.25
- " " 600 Top Corners 4.25
- " " 500 Top Corners 6.75 (red only) 17.50
- " " 750 Top Corners 17.50
- " " 750 Bottom Corners 17.50
- " " 850 Top Corners 19.50
- " " 850 Bottom Corners 17.50

ROCKOLA MODELS—Standard, Master, Super; Top Corners (red or yellow)\$17.50 Ea.

We have the following SHEET PLASTIC available (size of sheet approximately 20"x50"—1000 square inches):

- 40 Gauge Yellow Plastic (thickness of 1/8 new dime), 2¢ Per Sq. In.
- 60 Gauge Red Plastic (thickness of a new half dollar), 3¢ Per Sq. In.
- 80 Gauge Red or Yellow (thickness of a new silver dollar), 4¢ Per Sq. In.

We cut sheet plastic to desired size, 10% discount on complete sheets.

- ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★
- We have on hand a small stock of ORIGINAL* plastic replacement parts for Wurlitzer phonographs.
- Model 71 Top Corners\$ 3.50
- " 71 Bottom Corners 4.50
- " 500 Grille Plastics 3.50
- " 700 Top Corners 9.35
- " 700 Red Top Plastics (above front door) 2.00
- " 700 Upper Back Sides (green) 5.50
- " 700 Lower Sides 10.35
- " 800 Top Corners 14.50
- " 800 Lower Sides 15.00
- " 800 Top Center Plastics (onyx) 4.00
- " 800 Upper Back Sides (green) 6.50
- " 800 Top Red Plastics (above front door) 8.50
- " 800 Grille Plastics (bubble part) 4.00
- " 850 Direct Top Center (red) 14.50
- " 950 Lower Side Plastics 15.00
- " 750 Top Center Plastics (red) 5.50

*Sorry—no discount on our limited stock of original plastic replacement parts for Wurlitzer Phonographs.

IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT.
WE MAY HAVE IT IN STOCK.
TERMS: 1/3 Deposit with Order—Balance C. O. D.—F. O. B. New York. No Orders Taken Without Deposit—Checks Acceptable.

Acme Sales Co. 414 W. 45th St. N. Y. 19, N. Y. Circle 6-7740

Machines Ready for Immediate Delivery

- 3 Mills 25¢ Orig. Chromes, 2-5, #463202, 462913, 465580
 - 6 Mills 25¢ Gold Chromes, 2-5
 - 1 Mills 50¢ Gold Chrome
 - 1 Mills 50¢ Gooeneck, J.P.
 - 2 Jennings 50¢ Chiefs
 - 1 Mills 25¢ Club Console
 - 1 Mills 10¢ Club Console
 - 7 Mills 25¢ Brown Fronts, C. H. Knee Action
 - 10 Mills 25¢ Blue Fronts, C. H. Knee Action
 - 1 Mills 10¢ Brown Front, C. H. Knee Action
 - 2 Mills 10¢ Blue Fronts, C. H. Knee Action
 - 6 Mills 5¢ War Eagles, 3-5
 - 5 Mills 25¢ War Eagles, 3-5
 - 7 Mills Blue & Gold 5¢ Vest Pockets
 - 6 Mills Four Bells, Serials Over 2,000
 - 2 Mills Three Bells
 - Program Strips in 5,000 Lots, \$2.65 M.
- WRITE FOR PRICES. WE HAVE A LARGE STOCK OF ALL KINDS OF COIN OPERATED MACHINES.

WE CARRY A COMPLETE LINE OF MILLS PARTS

Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.

669-671 S. Broadway, Lexington 20, Ky.
"WE ARE WHOLESALERS AND SELL FOR RESALE."

FOR GUARANTEED
PACE EQUIPMENT
BAKER NOVELTY COMPANY
1700 WASHINGTON BLVD.
CHICAGO 12, ILLINOIS

Authorized
Distributors of
Pfanziehl Steel Needles
ROYAL DISTRIBUTORS
409 N. Broad St., Elizabeth, N. J.

WE HAVE A VERY LARGE STOCK OF SALES-BOARDS FOR IMMEDIATE DELIVERY

- 400 Hole Win a Fin, 50c Jumbo Thick. Take-in is \$200.00. Definite payout \$120.00. Definite profit \$80.00. Price \$1.65 each.
 - 400 Hole Fins and Bucks, 25c Jumbo Thick. Take-in is \$100.00. Definite payout \$70.00. Definite profit \$30.00. Price \$1.65 each.
 - 500 Hole Charley Board, 25c. Take-in is \$125.00. Definite payout \$85.00. Definite profit \$40.00. Price \$1.28 each.
 - 1000 Hole Charley Board, 25c. Take-in is \$250.00. Definite payout \$200.00. Definite profit \$50.00. Price \$1.65 each.
 - 1000 Hole J.P. Charley, 25c, 30 hole J.P. Take-in is \$250.00. Average payout \$200.00. Average profit \$50.00. Price \$1.79 each.
 - 1200 Hole Charley, 25c. Take-in is \$300.00. Definite payout \$232.00. Definite profit \$68.00. New Low Price \$2.03 each.
 - 2000 Hole Charley Board, 25c. Take-in is \$500.00. Definite payout \$400.00. Definite profit \$100.00. New Low Price \$3.73 each.
- 1/3 deposit with order. Write for our latest circular on Salesboards. In this line over 20 years.



RE-CONDITIONED
as Good as New
Cabinet, Railing and Legs
Refinished in Attractive Color

LITE-A-LINE
Lite-A-Lines are on the same locations since the day they were introduced. \$89.50 each, 1/3 deposit with all orders.

A. N. S. CO.
312 CARROLL ST., ELMIRA, N. Y.

Takes 1 to 3 Nickels at the Same Time

? ? ? ARE YOU ON OUR MAILING LIST ? ? ?

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.
"SHOOT THE JAP"
RAY-O-LITE GUNS

\$179.50 1/3 Deposit, Balance C.O.D. \$179.50

The most thorough and complete "CHICKEN SAM" Change-Over to "JAP" Ray-Guns in the U. S. A. "SHOOT THE JAP" Ray-O-Lite Guns. A MONEY-MAKER right from the start. Appearance and performance equal to a brand new machine. Factory-trained mechanics—expert cabinet-makers see to it that every re-conditioned Seeburg "CHICKEN SAM" Ray-Gun leaves our shop in perfect condition. Amplifiers—Tubes—Cables—every part is thoroughly checked and tested and cabinets finished in solid Blue lacquer with Black trim. Our "Jap" Ray-Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check for \$175.00 to save C.O.D. charges, or \$60.00 with your order—balance of \$119.50 C.O.D.

ATTENTION

Seeburg Chicken Sam, Shoot the Jap and Shoot the Chutes Operators. The following information will enable you to keep your equipment in operation and avoid loss of income due to the extreme shortage of 2A4G Tubes. We can furnish No. 2051 Tubes individually boxed standard brands, any quantity, \$2.60 Ea.

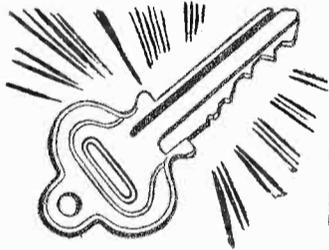
TUBE SUBSTITUTION

Replacing 2A4G With 2051 Tube

Remove 2 1/2 volt filament leads No. 2 & 7. Connect No. 6 & 7 to ground. No. 8 to center tap of 3000 ohm resistor. No. 2 to positive side of 6 volt leads. Side of 2 1/2 volt lead connected to 125 volt winding to high voltage lead on filament of 80 tube.

LAMPS, 50c; BOX OF TEN

Just received 10,000 Radio Panel Lamps suitable for Pin Games and many other purposes. Matchless Brand: No. 47, No. 46, No. 55—10 in a box, 50c per box of 10.



THE KEY
TO FEWER SERVICE CALLS
ON YOUR GAMES, MUSIC
AND WALL BOXES

MATCHLESS LAMPS

MATCHLESS ELECTRIC CO.

564 WEST RANDOLPH ST. CHICAGO 6



SIGN THIS

CONSUMER'S CERTIFICATE
I hereby certify that the part(s) specified on this order are essential for presently needed repair of electronic equipment which I own or operate.

Date

Signature

SEND WITH ORDER

If you find it necessary to REPLACE any TUBES in your coin-operated Machines, Phonographs, Ray-Guns, etc., we have on hand more than 50 numbers of hard-to-find TUBES at the following list prices only:

Tube	Net	Tube	Net	Tube	Net	Tube	Net	Tube	Net
OZ4.	\$1.65	6A8..	\$1.35	6N7GT	1.65	7B5..	\$1.35	37...	\$0.90
1B5/25S	1.35	6B5..	2.00	6Q7..	1.35	7B6..	1.35	38...	1.15
1H4G.	1.05	6B8..	2.00	6Q7G.	.90	7F7..	1.65	41...	.90
1H5G.	1.35	6C5G.	1.05	6R7C.	1.15	12SK7GT		42...	.90
2A3..	2.00	6C6..	1.05	6SCT.	1.35	1.10	43...	1.10
1Q5GT	1.65	6D6..	1.00	6SF5GT		1.10	45...	.85
2051	2.60	6F5G.	1.15	1.00	1.10	47...	1.15
5U4G.	1.05	6F6G.	.95	6SJ7GT	1.15	24A..	.90	56...	.85
5V4G.	1.65	6F8C.	1.35	6SK7.	1.05	25L6GT		57...	.95
5W4G	1.05	6H6GT	1.15	6SQ7G7		1.15	58...	.95
5Y3C..	.75	6J5..	.95	1.15	25Z5.	1.10	75...	.90
5Y4G	.80	6J7..	1.35	6SR7.	1.05	26...	.75	76...	.95
5Z3..	1.15	6K7G.	1.15	6V6G.	1.35	27...	.70	77...	.95
6A4..	1.65	6L7..	1.65	6V6GT	1.15	30... 1.05		77...	.95
6A6..	1.65	6K8GT	1.35	6X5GT	1.05	31... 1.05		78...	.90
6A7..	1.00	6L6C.	2.00	6Z4/84		32... 1.35		79...	1.65
		6L7..	1.65	1.10	35Z5GT		80...	.75
					85	83...	1.35

Every Order Subject to Prior Sale

Chicago Novelty Company, Inc.

1348 Newport Avenue Chicago, Ill.

WHIRLAWAY!!! WHIRLAWAY

ALL TIME TOP MONEY MAKER

SEND IN YOUR

BLUE GRASS, DARK HORSE, SPORT SPECIAL AND SPORT EVENT

WE WILL REBUILD THEM INTO "WHIRLAWAY," BEAUTIFUL NEW ONE BALL CONSOLE.

This machine has been re-designed by engineers who have had years of experience with operators' problems in the coin machine field, difficulties which the manufacturer does not foresee but which the operator in the past has had to overcome. Ship us your game today.

ROY MCGINNIS COMPANY

2011 MARYLAND AVE. BALTIMORE, MD.

FREE PLAY GAMES CAREFULLY CHECKED AND PACKED

ABC Bowler	45.00	Pursuit	34.50	Spot Pool	49.00
Airliner	14.50	Show Boat	39.00	Super Chubbie	40.00
All American	39.50	Snappy	39.00	Twin Six	39.50
Gun Club	45.00	Speed Ball	32.00	Towers	69.50
Horseshoe	39.00	Spot a Card	59.50	Wild Fire	32.50
Majors, 1941	44.50	Sports Parade	39.50	Ten Spot	29.00
New Champ	49.50	Silver Skates	39.50	Victory (Like New)	79.50

All Pin Games have been stored in a good dry place and are packed in "New Cartons." When any of our equipment comes to you it looks nice and operates perfectly. "Ready for Location"—"Buy With Confidence." Send for Complete List.
NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, MERRICK, L. I. (Freeport 8320.)

—FOR SALE—

Large Stock Salesboards, Tip Books and Jar Games. Write for Price List, stating your requirements.

L-C SALES CO.

855 Pearl St., P. O. Box 2988 Beaumont, Texas

GOING STRONG
BRAZIL
CONVERTED FROM
(DO-RE-MI)

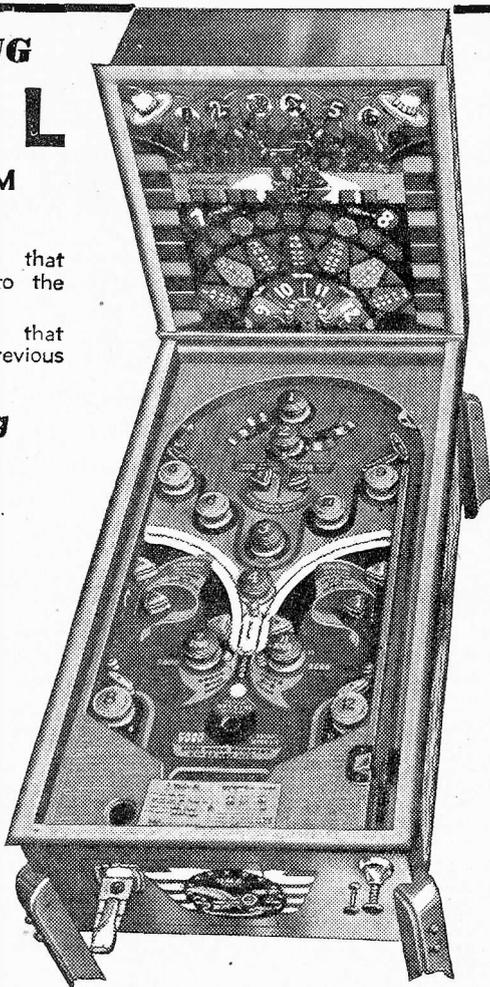
With Return Ball feature that creates last ball suspense to the Nth degree.

Location reports indicate that BRAZIL is out-earning all previous United conversions.

Also Revamping

- ★ **MIDWAY**
from (ZOMBIE)
- ★ **ARIZONA**
from (SUN BEAM)
- ★ **GRAND CANYON**
from (DOUBLE PLAY)
- ★ **SANTA FE**
(from WEST WIND)

IF YOU HAVE ANY OF THE ABOVE GAMES WHICH YOU DO NOT WANT CONVERTED, QUOTE US YOUR PRICES.



SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT

United MANUFACTURING COMPANY
6123-25 N. WESTERN AVENUE CHICAGO

kinds is proving far greater than the supply, and reconditioning of used machines by distributors is proceeding as fast as the labor situation will permit.

The removal of the pleasure driving ban has definitely had the effect of increasing collections on the country routes which had been hard hit.

Salt Lake City

Local Trade Drops; Said To Have Temporary Cause

SALT LAKE CITY, Oct. 2.—September business was off in the Salt Lake City area—not much but enough to be felt. There were a number of contributing causes, but none of them are serious or permanent.

Usually during September the season at beaches and resorts is over and the patronage has moved back to town. Warm weather this fall has lengthened that change-over period where business slumps in outside locations and is awaiting a pickup in town. The polio epidemic was probably just as much to blame as the weather. Schools were closed all month, meaning a total loss to the vendors and juke boxes near school locations. Juveniles under 18 were barred from theaters, ballrooms and all gathering places, and because of the scare most were forbidden by their parents even to enter the downtown area. Added to this was the change in the nature of one of the military installations in which all of the personnel of one installation was being moved out to be replaced by another arm of service. This amounted to an estimated 20,000 men.

October will open with all of these bans to business either over or very nearly so. Schools opened September 27 and all polio restrictions were dropped. Gradually the fear of the disease is being eliminated and there will be a return to normalcy. The weather is likewise getting back to normal with the return of pleasure seekers to town. Replacements are being made at the military installation, bringing it back to normal.

The shortage of beer is also over and deliveries are now averaging 85 per cent or more, so tavern play is picking up.

Restaurant and cafe troubles remain and promise to be worse. Pin game and juke box takes, as well as cigarette and other vendors in the taverns, are back to normal.

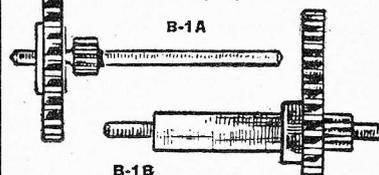
IT WILL PAY YOU TO KEEP 'EM PLAYING FOR THE DURATION

We have parts for "what's ailing" in your machines.

—WRITE US TODAY—

GEARS

For Bally Spin. Motors



B-1A Reduc. Gear—\$1.70 ea.
B-1B Reduc. Gear—\$2.20 ea.

SERVICE KIT \$7.50
Over 500 pieces for all contact repairs Ea.

SPRING KIT \$2.25
Over 200 assorted and important springs Ea.

GLASS CARTRIDGE FUSES

WE HAVE THEM — WRITE WHAT DO YOU NEED?

WE CARRY A COMPLETE LINE OF MAZDA BULBS—ORDER SOME NOW
*All Prices Slightly Higher In Canada.

CANADIAN DISTRIBUTOR
REGENT VENDING SALES
779 Bank Street
Ottawa, Ontario, Canada

JUST OUT
Make Your Old Slots NEW with "Marco" Slot Springs. Write for Prices.

HARRY MARCUS CO.
816 W. ERIE ST., CHICAGO, ILL.

IF YOU WANT TO BUY "PRICE" WE CAN'T HELP YOU
but
IF YOU WANT TO BUY "QUALITY" YOUR BEST BET IS
AN ACTIVE REFINISHED MACHINE!

Yes, fellows, we're on the job today . . . doing a perfect job for you . . . because we want to be on the job tomorrow, too. We've built up a reputation for "refinishing games" that we are mighty proud of, and we won't let you down despite the many difficulties entailed in the correct refinishing of a machine today! Now, as in the past

"YOU CAN ALWAYS DEPEND ON JOE ASH ALL-WAYS!"

WRITE OR WIRE TODAY! DON'T DELAY!

ACTIVE AMUSEMENT MACHINES CO.
900 N. Franklin St., Philadelphia 23, Pa.

SIMON SALES

Will Pay Good Prices for:
EVANS SUPER BOMBERS
BAKER SKY PILOTS (New Model)
.22 SHORTS

WRITE, PHONE OR WIRE OUR . . .

MAIN OFFICE: 152 W. 42nd STREET, NEW YORK 18, N. Y.
Phone Pennsylvania 6-9495

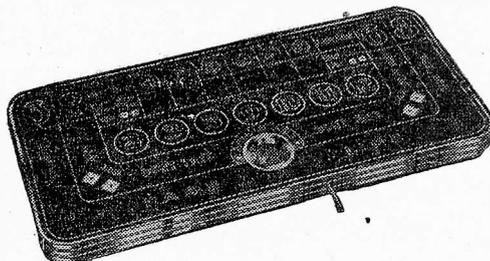
ACCLAIMED—FROM COAST TO COAST!
OUR SENSATIONAL . . . NEW . . . PROFIT-SHARING . . . PANORAM DEAL!!
AVAILABLE TO RELIABLE OPERATORS

Wherever you are located, in whatever State, here's the big deal of '43. Here's the most unusual opportunity for you to cash in with Mills Panoram—on a PROFIT-SHARING BASIS!! The Headache of BIG INVESTMENT IS REMOVED . . . YOU HAVE THE OPPORTUNITY YOU HAVE ALWAYS BEEN LOOKING FOR TO MAKE MONEY ON SOMEONE ELSE'S INVESTMENT! GET IN TOUCH WITH US TODAY!!

THE GEORGE PONSER CO.
763 South 18th Street NEWARK, N. J.

We still have a number of PANORAMS FOR OUTRIGHT SALE Write today for prices!

WHILE THEY LAST!



AFRICAN GOLF

The IDEAL COUNTER GAME
NO SLOT—NO TAX!

A complete Casino Game with top appeal and money-making power for counter play!

ALSO AVAILABLE:

HI-LO CHUCK-LUCK
MIAMI COLOR GAME
MONTE CARLO-CROWN & ANCHOR

Chrome finish. Beautiful 5-color plate glass top. Perfect dice under glass. Sealed agitator affords perfect protection for location! Game size: 16"x36"x2".

Write for Free descriptive folder in full color

H. C. EVANS & CO.,

1520-1530 W. ADAMS STREET CHICAGO 7, ILL.

OPERATORS—You can't afford to be without BOMBARDIER

(A Conversion for Victory)

A SURE-FIRE MONEY MAKER for that dead location.

Costs you \$9.50 only Cash with Order F. O. B. Chicago

Only five minutes required to make this STARTLING CHANGE-OVER. No skilled labor or tools necessary. YOU GET AN ENTIRELY NEW BACK-RACK GLASS with a NEW and FASCINATING SCORING PRINCIPLE. NEW GIANT SIZE COLORFUL BUMPER CAPS, plus NEW INSTRUCTION and SCORE CARDS. Nothing extra to buy.

ALSO SHIPPING

- BOMB THE AXIS RATS FOR STAR ATTRACTION
- SMACK THE JAPS FOR TEN SPOT
- KNOCK OUT THE JAPS FOR KNOCK-OUT
- SLAP THE JAPS FOR STRATOLINER
- SINK THE JAPS FOR SEVEN-UP
- HIT THE JAPS FOR GOLD STAR

Shipments made same day order is received.
WRITE-WIRE OR PHONE FOR YOURS TODAY

VICTORY GAMES 2140-44 Southport Ave. Chicago 14, Illinois
Telephone: DIVersey 5680-5681

Eastern Distributor LEADER SALES CO., 131 N. 5th St., Reading, Penn.

RADIO TUBES for the COIN MACHINE BUSINESS

Sign and Return Certificate With Your Order
SUPPLIERS CERTIFICATE

I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order under the provisions of limitation order L265 with the terms of which I am familiar.

Signature

Date

1B5 \$1.45	6D6 \$1.05	6K7 \$1.15	6Y6 \$1.55	38 \$1.15
IN5 1.65	6A8 1.35	6K8 1.35	7B5 1.35	41 .90
2A3 2.00	6B5 2.00	6K7M 1.35	7B6 1.35	42 .90
2A4G write	6B8G 1.35	6K7G 1.15	7F7 1.65	45 1.20
3Q5 1.65	6B8M 2.00	6L6 2.00	12SF5 1.05	47 1.15
5X4 1.15	6C6 1.05	6L7G 1.60	12SJ7 1.15	56 .85
5U4G 1.05	6D8 1.65	6L7M 1.85	25B6 1.90	58 .95
5V4G 2.15	6F6G .95	6R7 1.15	25N6 2.30	75 .90
5Y3 1.00	6F6M 1.25	6S7 1.65	25Z5 1.10	76 .95
5Z3 1.60	6F8 1.35	6SC7 1.85	25Z6 1.35	77 .95
6A4 1.65	6H6G 1.15	6SQ7 1.15	24 .95	78 .95
6A6 1.65	6J5 1.20	6V6M 1.35	30 1.45	80 .95
6A7 1.15	6J7 1.35	6V6G 1.15	35L6 1.45	83 1.35
	6K6 1.15	6X5 1.05	35Z5 1.25	70L7 2.85
			37 .90	2051 3.50

18 Inch Lumiline Bulbs....\$1.35 #55 Bulbs, Box of 10...\$0.65 box
12 Inch Lumiline Bulbs.... .75 #63 Bulbs can be used
#51 Bulbs, box of 10..... .65 instead of #81, box of 10. .75
Special Polish for Phonographs.....\$3.00 Gal.
No Order Shipped Under \$5.00 - 1/2 Deposit Must Accompany Order.

RUNYON SALES CO. 123 Runyon St., Newark, N. J.

LOS ANGELES SEE **BADGER'S BARGAINS** MILWAUKEE SEE **CARL HAPPEL**

'NEW ROCKOLA COMMANDOS'

NEW MACHINES IN FACTORY-SEALED CASES

WRITE FOR PRICES

15 ROCK-OLA SPECTRAVOX WITH PLAYMASTER — COMPLETELY REBUILT AND REFINISHED. LOOK LIKE NEW MACHINES. SOLD ON SIX MONTH GUARANTEE **WRITE**

20 WURLITZER MODEL 616—COMPLETELY REBUILT AND REFINISHED IN NEW DE LUXE MARBLGLO. SOLD ON MONEY-BACK GUARANTEE **WRITE**

BUCKLEY WALL BOXES, Late Chrome, Illuminated, 24-Record, Good as New... **\$19.50**

PACKARD PLA-MOR BOXES, All Rebuffed and Re-finished. Look Like New... **\$32.50**

SPECIAL MILLS PANORAM SOUNDIES COMPLETELY RECONDITIONED AND REFINISHED, PERFECT CONDITION. LARGE STOCK OF SNAPPY SOUND FILMS IN STOCK. **\$299.50**

RECONDITIONED CONSOLES AND SLOTS:
Baker's Pacer Daily Double Write
Bally Club Bells (Late Serials) Write
New Mills Jumbo, P.O. Write
Used Late Model Jumbo, P.O. Write
Mills Jumbo (Combination) Write
Jennings 4 Star Chiefs (Rebuilds) Write
Keeney Super Bells Write
Bally Roll 'Em (Refinished) Write
Bally Hi Hand (Refinished) Write
Pace Reels (Late Model) Write
Pace Saratoga (Late Model) Write
New Mills 4 Ball Cabinets Write

RECONDITIONED ARCADE EQUIPMENT:
Supreme Shoot-Your-Way-to-Tokyo Write
Seeburg Shoot-the-Chutes Write
Chicago Coin Hockey Write
National O.K. Fighter (Refinished) Write
Bally Rapid Fire Write
Keeney's Submarine Write
Exhibit Knockout Puncher Write
Pee Basket Ball Write
Kirk's Blow Ball Write
Rotary Merchandisers Write
Genco Playball (Late Lite-Up) Write
Keeney Anti-Aircraft (Refinished) Write
Chicken Sam New Axis Rat (Conversion) Write
Exhibit Vitalizer (Refinished) Write
Scientific Batting Practice Write
Groetchen Mountain Climber Write
Evans Tommy Guns Write
Uncle Sam Grip Write
Crack Shot Target Write
Kirk's Guess-ser Scales Write

WANTED—USED MACHINES—HIGHEST CASH PRICE PAID

ROCK-OLA Commando, new or used. WURLITZER 800, 700, 500, 600, 616. SEEBURG Colonel, Major, Envoy, Classic, Vogue, Regal, Gem. ARCADE MACHINES: Sky Fighter, Night Bomber, Super Bomber, Ace Bomber, Rapid Fire, Air Raider, Sky Battle, Chicken Sams, Torpedo. Consoles, Slots, Wall Boxes, all makes.

Send List of Machines you have to sell and let us quote prices we will pay for your machines. Send List to either office by airmail.

All Machines Reconditioned, Ready To Operate. 1/2 Cash With Order, Balance C. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

BADGER SALES COMPANY
1612 WEST PICO BLVD.
LOS ANGELES 15, CALIF.

BADGER NOVELTY COMPANY
2548 NORTH 30TH STREET
MILWAUKEE 10, WISCONSIN

DON'T SELL UNTIL YOU GET OUR OFFER WE'LL PAY SPOT CASH for

Any make or model Phonograph, all types of Arcade Machines, Pin Games, Consoles, Free Play and Payouts, Slots, Night Bombers, Defenders, Sky Fighters, etc., etc.

WHAT HAVE YOU TO OFFER? - - - WRITE, WIRE OR PHONE AT ONCE

FULL DETAILS AND PRICE

RUNYON SALES CO. 123 Runyon Street, Newark, N. J.

WANTED TO BUY

Any quantity of good 5-ball pin games, phonographs, arcade equipment, slots and consoles.

State quantity, condition and lowest price in first letter.

FOR SALE

Bally Gold Cup \$39.50	Mills Spin. Reels \$85.00	Bally Ray's Track \$75.00
Mills Owl 69.50	Keeney Win. Ticket 85.00	Mills Jumbo Parade, FP 85.00
Bally Hawthorne 74.50	Jennings Bobtail, E.P. 75.00	ABT Red, Wh., Bl., '40 19.50
Bally Sport Page 49.50	Bally Parlay 65.00	ABT Challenger 22.50
Mills 1-2-3, '39 39.50	Jumbo Parade, P.O. 85.00	ABT Model F Tgt. 19.50

BELL PRODUCTS CO.

2000 N. OAKLEY CHICAGO, ILL.

SALESBOARDS

NAME	HOLES	MAXIMUM PROFIT	NET PRICE
2¢ CIGARETTE BOARD	1000	\$12.00	\$1.50
5¢ On the Fence	864 Thick	31.90	3.80
5¢ Lucky Punch	1000 Thick	23.05	3.35
5¢ Big Catch	1000 Thick	30.00	3.40
5¢ Saddle Up	1000 Thick	25.95	3.80
25¢ V NOTE	484 Extra Thick	41.00	3.10
5¢ COME RIGHT UP	1050 Extra Thick	30.10	4.50
5¢ Trading Post	1200 Extra Thick	27.92	4.20
5¢ KING OF BELLS	1200 Extra Thick	27.60	4.40
5¢ Gobs of Dough	1200 Extra Thick	34.75	4.50
5¢ Little Slugger	1200 Extra Thick	34.40	4.40
5¢ T Formation	1664 Extra Thick	48.95	5.50
5¢ GOLD PRINCE	2400 Thick	54.20	5.75
25¢ COCOANUTS	1664 Extra Thick	140.00	7.20
5¢ FORWARD PASS	1280 Thick	38.00	4.60
5¢ Laonga	1664 Extra Thick	44.00	5.75
25¢ Charlot	1000 Extra Thick	98.00	5.50
25¢ Fiesta	1650 Extra Thick	140.00	7.20
25¢ Charley Board	1000 Extra Thick	50.00	2.50
5¢ Boomity Boom	1000 Extra Thick	24.00	3.80

*"J"—Jumbo Hole Board. Terms: 1/3 Deposit, Balance C. O. D.

SHERIDAN SALES CO. 4126 SHERIDAN RD. CHICAGO 13, ILL.

GUARDIAN

SERVICE KIT FOR PIN GAME OPERATORS

The Original Contact Kit Made by the PIONEER ELECTRICAL ENGINEERS of the Industry.

BEWARE OF IMITATIONS

Buy Guardian and You Won't Come to Grief

No. 450 Complete, Still Only \$7.50

CONTAINS Silver Points, Phosphor Bronze Leaves, Lifters, Switches, Bakelite Bushings, Separators, Contact Point Adjusters, Brass Rivets, Copper Pig Tail Wire, Fish Papers. Ask for our free Parts and Supplies Catalog!

No. 1100—NEW SERVICE KIT . . . \$9.50

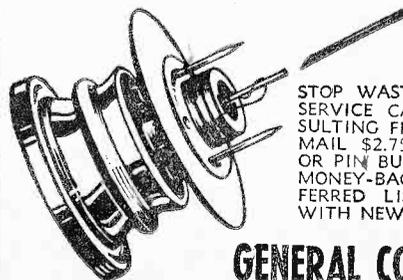
This New Kit Contains a Very Handy and Useful Contact Switch Assembling Tool. Value \$2.00. Plus 60 Extra Assorted Genuine Phosphor Bronze Leaves, Value \$4.00, in Addition to the Liberal Assortment of Switch Parts Contained in Our Well Known Guardian Contact Kit.

BLOCK MARBLE CO. 1527 FAIRMOUNT AVE. PHILADELPHIA, PA.

GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

NEW!! IMPROVED!! PIN BALL BUMPER STEM REPAIR SLEEVES

"WORTH THEIR WEIGHT IN GOLD"



EASIER AND QUICKER TO APPLY

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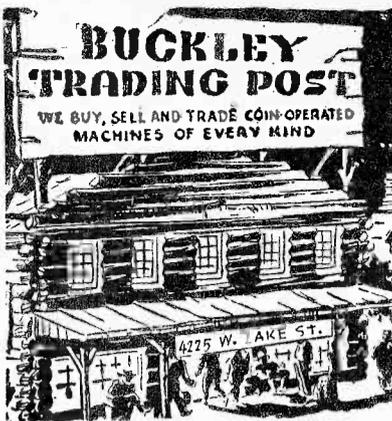
Bally* engineers and workers are proving daily that their skill—developed in peace-time production of coin-operated games and venders—is a valuable asset to America in time of war. And Bally's* performance in war production is a forecast of Bally's* performance in the victorious future.

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*War products manufactured by Bally organization are on contracts in the name of Lion Mfg. Corporation, of which Bally Mfg. Company is a division.



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Inoculate the AXIS with more Ships, Tanks, Planes and Bombs by purchasing more and more WAR BONDS!

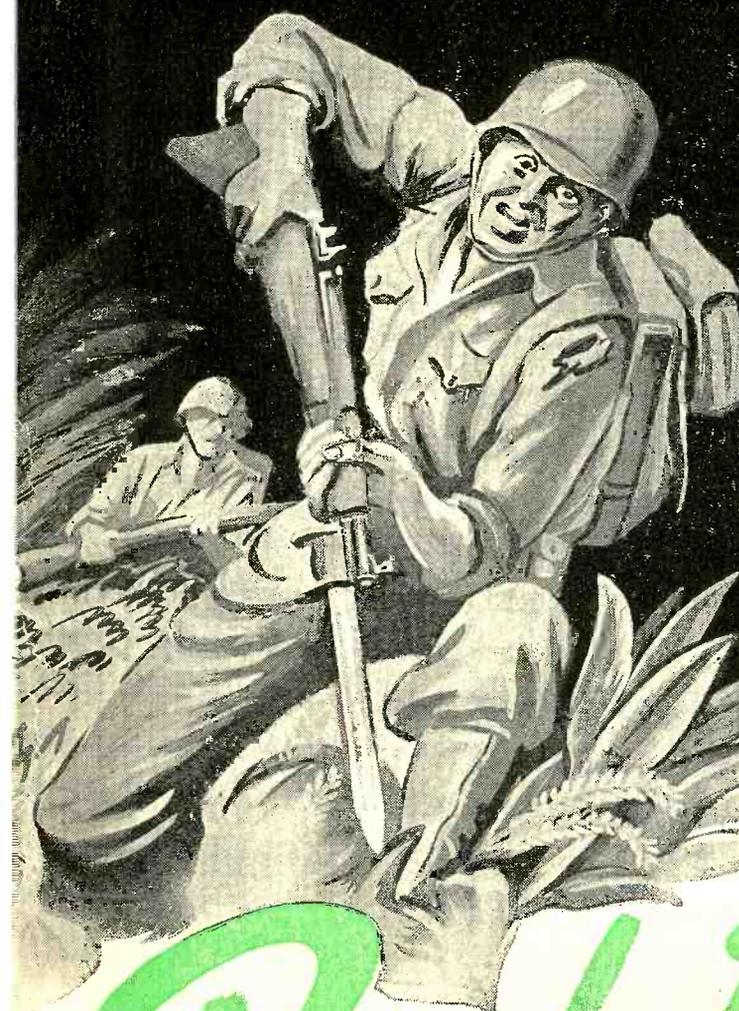
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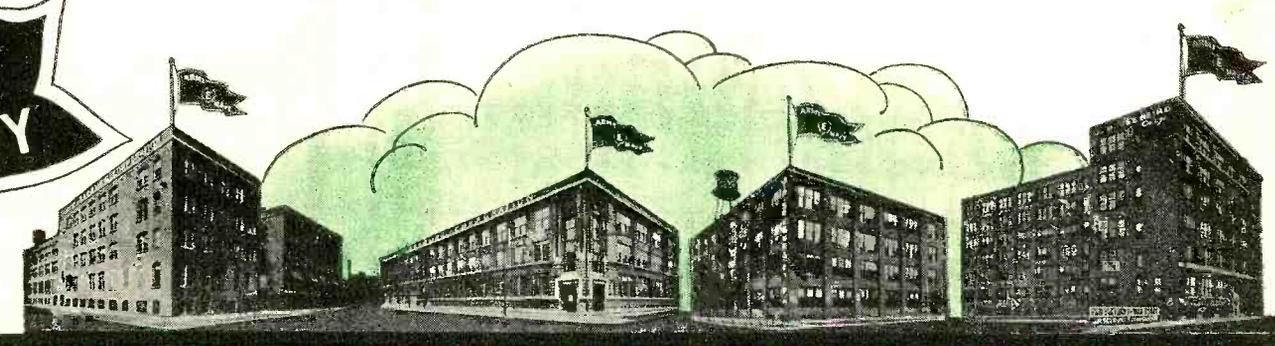
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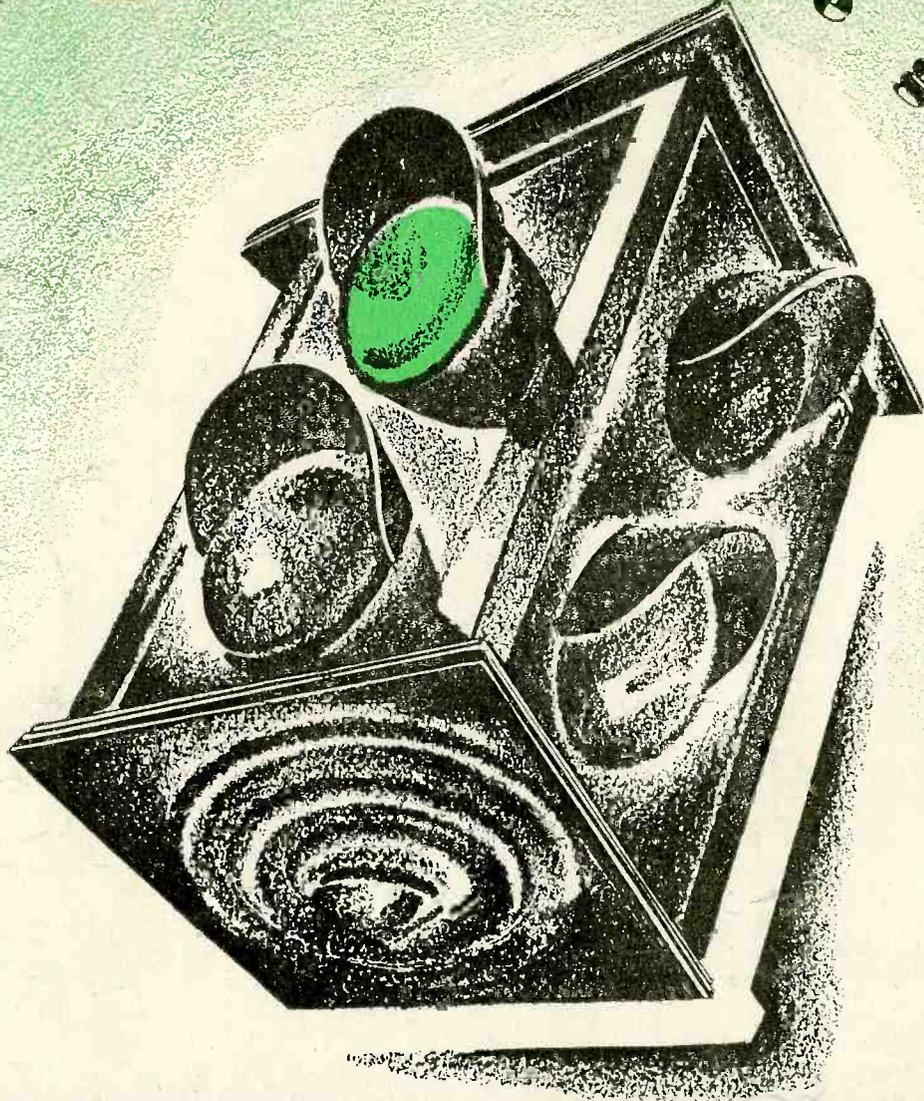
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