BOLLOS FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS

NAZI PRISON CAMP SHOW BIZ



MUSIC

From Disk Famine to E. T. Feast for Name Orks

GENERAL NEWS

How the Big & Little 4F's Are Also Serving the Flag

MARGIE HART She forsook the Strip

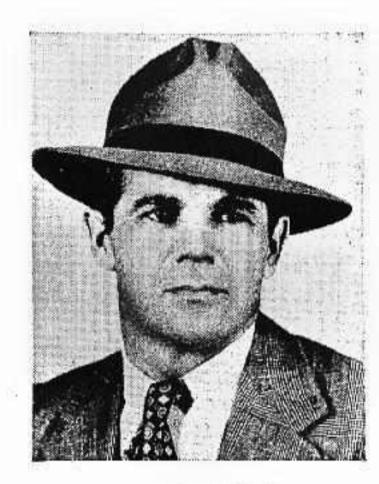
RADIO

JABBERERS IN NEW GARB

WANTED

This Classic Attraction For Hair Dare Deviltry

No. 1313



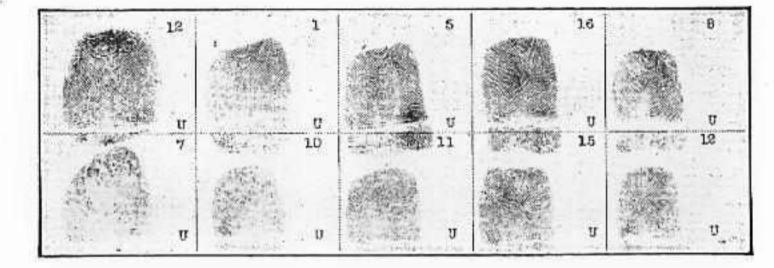


No. 1313

EDDIE POLO

EDDIE POLO

Classification Finger Print



EDDIE POLO

This man travels extensively and appears before the public as "Super-Man." He appears harmless with hat on but BEWARE! He is LOADED! With hair on his head! He may be seen on various fairgrounds doing a 1000 foot "Slide for Life" through crashing walls of boards, through flames, etc., hanging only by his hair, as seen in LOOK MAGAZINE. He may, at this time, be frequenting the best of HOTELS and NIGHT CLUBS, working in Floor Shows as a Featured Artist. Also may work Taverns or Beer Gardens—as the "Bowery" in Detroit. The last time seen he fled in hot pursuit of public demand with the POLACK BROTHERS INDOOR CIRCUS, playing Shrine Shows to turn-away crowds. Possibly you have seen picture spreads in CLICK MAGAZINE showing him lifting two men with his hair and an explanation that he does not use any special preparation or device. HIS HAIR IS HIS FORTUNE!

Possibly you have seen picture spreads in PIC MAGAZINE showing him lifting a full grown pony with his hair, a barrel of beer, or his attractive girl assistant in a Giant Swing he calls "Swingaroo." Stunts he performs are too, too numerous to elaborate on—18 in all!

He may be seen on streets pulling fully loaded passenger cars or fire trucks with his hair. His performances have stimulated the sale of over a million dollars in War Bonds and Stamps. He also does free shows to entertain the men of the armed forces.

PHYSICAL CHARACTERISTICS

Height—5 feet 6 inches. Thick black hair. Weight—160 pounds, brown eyes. Hard of hearing, but can read lips.

WARDROBE, COSTUME and DRESS

Excellent.
In theatres, he dresses as "Super-Man."
In Night Clubs, in formal clothes.

Wire or write your theatrical agent or contact direct HOUSE OF TEMPLE · · 55 E. WACKER DRIVE, CHICAGO, ILL.

BUY U. S. WAR BONDS!!!

NAZI PRISON CAMP B'WAY

How Not To Save Gas

NEW YORK, Nov. 13. - Gil Maison, who, with his six dogs and rhesus monkey, appears in both Star and Garter (Music Box) and The Naked Genius (Plymouth), sprints across 45th Street in time for the latter show with the aid of a traffic cop, who stops traffic each evening while Maison and his menagerie scramble for the opposite curb. The other night the cop was off duty. Maison had to pile his animals into a cab and ride all around the block to get to the other side of the street.

Lytell Working Out Stock Idea With War Dept.

NEW YORK, Nov. 13 .- American Theater Wing has authorized Bert Lytell, Actors' Equity head, to negotiate with the War Department on plans to inaugurate permanent stock companies in the larger camps and bases within continental United States. Move coincides with announcement last week that USO-Camp Shows, Inc., would set up the same type of stationary companies at bases in overseas territories. Both ideas originated with Lytell, who is on the board of both USO-CSI and ATW. Fort Bragg, N. C., with a personnel of some 100,000 men, was suggested as a good tryout spot for the first company.

Altho Camp Shows has jurisdiction over all prof entertainment performed on military sites, it has agreed to the co-operation of the Wing. Latter will put up the dough, engage the companies and supervise productions.

S&J Icer Racks Up 100G in Chi

CHICAGO, Nov. 13.—Ice Follies of 1944, the Shipstad and Johnson revue which opened to a \$100,000 advance sale at the Arena here for 16 days (5 to 20) is an entertaining show with clever production ideas, backed up by unusually creative costuming. Most outstanding feature is the showmanship evident in each production theme, which makes each scene eligible even for an ice-less floor.

Helen Rose, who is credited with the costume designs, is one of the unseen stars. Her work shines brilliantly with smartness, taste and originality. Equal credit must go to S&J associates, Frances Claudet, Mary Jane Lewis, and Carlos Romero, who, taking for granted that audiences will no longer accept sock skating as a total novelty, have embellished the routines with click production flashes. They are seen all over -in the 18th Century Garden opening, in the Candyland playlet, in the Derby Day flash, in the hillbilly novelty, in the lagoon first-half finale, in the Oriental Fantasy (in which the radium lighting idea is employed to advantage), in the hula routine and, finally, in the circus spectacle.

The skating line of girls (40) is just about the best in the business. In the (See S&J 100 G in Chi on page 57)

> Index Appears on Page 4

How Internees Put Mask-Wig Talents to Use Is Recounted By an Ex-Prisoner of Hitler

Stories of entertainers whose moxie under fire and other desperate conditions during this war have been repeatedly told. The ex-trouper folks whose courage has contributed so greatly to the morale of the troops cannot be too highly landed.

The Show Must Go On tradition has probably never been more cloquently demonstrated than in the following report of theatrical productions in German prison camps.

The teller of the tale was a London actor and dancer before he joined the British Merchant Navy and went to sea, carrying on that job until the German destroyer Von Hepper torpedoed him into a Nazi prison camp. Interned in 1940, he spent almost three years in various barb-wired barracks inside Hitler's "Festung Europa."

Returned to England late this summer in an exchange of war prisoners, he immediately re-enlisted in the merchant marine. He's back in the fight now, and on a brief shore leave in New York recounted this saga of showbiz in operation under adversity that will bring a thrill of pride to every entertainer.

Concerned exclusively with a description of the comedy, pathos and high ingenuity involved in producing shows inside enemy prison camps, this narrative adveres strictly to that theme, making no comment whatever on the over-all treatment of war prisoners.

This is a story of prisoners, not of prisoners and their guards. Obviously, an extremely close scrutiny was kept of every line of script spoken, and while certain directional liberties were permitted, it must be remembered that the iron heel of Nazi censorship and the grim eye of the Gestapo overshadowed every action of the various groups.

Here is the story in first person, as told to Wanda Marvin, of The Billboard:

VOU Americans have heard enough of ship sinkings, so I I'll skip the details that made me a prisoner of war. After the loss of our ship, we were picked up by the German destroyer Von Hepper and put ashore in Norway. From there they shipped us to a prison camp near Nuremberg, Bavaria.

After being held there for 10 days we were packed into cattle cars that your Legionnaires call "40 and 8's," 60 men to a car, and sent to the Interniertenlager (civilian interment camp) at Wurzburg Castle in Bavaria. Two hundred and twenty-eight of our original crew spent the next seven months in this spot that has for centuries housed the temporarily vanquished of other conflicts.

Here were hundreds of civilians, citizens of other countries who were trapped in Germany, and survivors of torpedoed tems that exist in all these camps, we ships, both crews and passengers. There found tremendous interest in the idea. was no entertainment for these people; morale was at a low cbb. It was early in the war, and I believe that every one of them thought deliverance would come soon. No one had the inspiration somehow to organize entertainment, and it certainly could not G. Wodehouse, English author and come from outside.

ment. Thru prison camp pipelines and the underground communication sys- (See B'way in a Nazi Prison on page 4)

Turncoat Wodehouse

We elected a committee to contact P playwright, who at that time was a pris-A handful of us with varied theatrical oner in the camp, and asked his help. backgrounds began discussing the pos- The committee also sought permission sibility of arranging group entertain- from the camp commandant to produce theatricals. We got nowhere with either.

"Spirit"-"Spirits" Story

NEW YORK, Nov. 13 .- Appellate Court yesterday upheld the decision last May by Supreme Court Justice J. Sidney Bernstein that Blithe Spirit, the Noel Coward play, did not infringe on a script called Spirits, written by John Hewitt.

M. P. Execs Tell Court of Deals With Mobsters

NEW YORK, Nov. 13.—Further details of Willie Bioff's gouging of movie mo-. guls were aired by film execs testifying this week in Federal Court at the trial of eight former Capone boys and one Newark IATSE business agency for alleged conspiracy with Bioff and George E. Browne to extort more than \$1,000,-000 from the movie industry.

References by Arthur G. Keough, v.-p. and general counsel for Paramount Pictures, Inc., during his testimony to the defendants as "gangsters" and "desperate men" brought forth two demands for a mistrial, both of which were denied by Judge John Bright.

Keough stated that Bioff's original demand for \$2,000,000 from the nim industry as a whole, was pared down to \$50,000 a year from the four major companies, and \$25,000 a year from the two minor ones. He admitted paying Bioff \$50,000 in varying amounts from May, 1936, to January, 1938, and another \$50,000 which was marked in the company's books as a real estate transaction. Keough's reasons for complying with Bioff's demand, he said, were

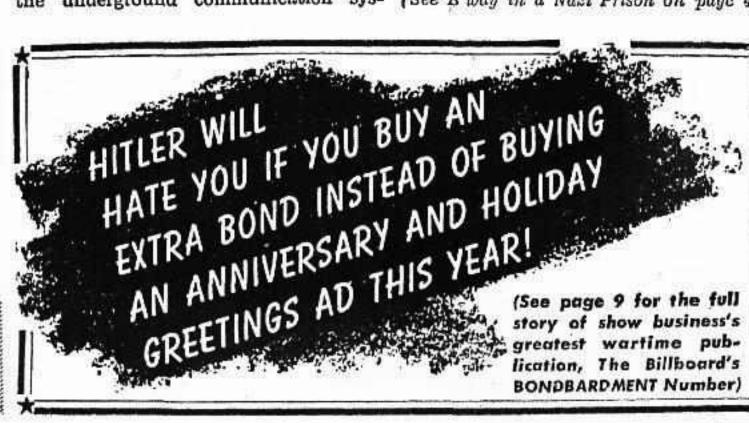
(See Execs Tell of Deals on page 57)

See Change in 20% Admish Tax

NEW YORK, Nov. 13 .- House Ways and Means Committee Thursday (11) reported out to the House floor a tax bill including an admission tax of 20 per cent on all theatrical and sports events. For the past three weeks, League of New York Theaters, on behalf of its manager-members, Actors' Equity and International Alliance, had been conducting a campaign in Washington to hold down admission fees on legit attractions to the 10 per cent in force since the last war. League won a partial victory, however, since it was originally proposed that the ticket tax be increased to 30 per cent.

James F. Reilly, executive secretary of the League, who returned yesterday from his third session with the Ways and Means group, said that the manager and employee groups had presented arguments showing that (1) the amount of money that would be taken in from legit shows as a result of the increase is very small (1% per cent), and (2) while theatergoers would not squawk about paying the additional lift on the few smash hits, the chances of survival of the border-line shows, about 30 to 40 per cent of the total output each season, would be nil, resulting in idle theaters and unemployment and causing undue harm to the theater.

Plans are already under way for Reilly to continue the fight in the Senate Finance Committee, should the House pass the bill. There is a chance, however, that before it leaves the lower body, the bill will be amended in favor of theater interests.



ment), as we referred to our former

lives, Hendelzwimer was a musician-

not just a player, but a teacher. His knowledge and ability were invaluable.

He'd give little impromptu concerts of popular and semi-classical music on the

broken-down plano, and was liked by everyone. We took advantage of his

geniality and appointed him to talk to

the German commandant about putting

proached the headman, who was per-

haps a little softened by the music,

and told him of our plan to launch an

entertainment program. He promised to

talk it over with other officials and let

We had some hope now that our plans

might materialize. On the fifteenth day

the Dutchman was called in and told we

could go ahead. A lengthy document of

verbotens went with the permission, but

we knew we could, at last, go into ac-

It was then three weeks to Christmas.

We had no script, no stage, no costumes

-well, nothing to start with. We chose

a simple story to tell and do you know

that almost everyone knows the tale of

Cinderella? Bits of the fable were con-

tributed by prisoners from five or six

different countries. Dialog was written

by a young Englishman and the script

was submitted to the camp censor. After

deletions were made of what we thought

were most innocent and innocuous

Modus Operandi

We appointed committees to handle

all the details of the production-prop-

erty men, costumers, stagehands, elec-

tricians, etc. Ship's carpenters, who

were the first to volunteer for the work,

were stumped for a stage. Finally they

assembled wooden benches and members

of our crew showed off their knot-tying

ability by firmly lashing them together.

Rope was scarce so much splicing was

duction was a small fellow named

Evan. He was half Javanese and half

Scotch. He made a fine Cinderella with

his delicate features, curly hair and

slight build. There wasn't a pair of

plimsoles (you call them sneakers) in

(See B'way in a Nazi Prison on page 26)

The leading "lady" of our first pro-

lines, we set about rehearing.

The next two weeks were feverish.

us know thru the music teacher.

We timed it very well. Just as he finished playing one evening, he ap-

on a Christmas pantomime.

Regulation (Fly) Vs. Freedom (Paley) Subject of Week's White-Wheeler Hearings

No Punches Pulled at Interstate Commerce Sessions

White - Wheeler Bill to redefine FCC's powers went along second week pretty much the way FCC Chairman James L. Fly wanted them to, altho William S. Paley, president of Columbia Broadcasting System, got in several nice blows Tuesday when he occupied the witness chair for a full day.

Despite fact that Paley got a long statement into the record blasting FCC for autocratic regulation of broadcasting, Fly came back Thursday with rebuttal and some of the force of the CBS prexy's statement was lost. The hearing was in recess Wednesday.

The Supreme Court decision of May 10, 1943, marked, for American broadcasting, "the end of one world and the beginning of another," Paley told the committee of Senators, adding that the powers of the Commission under the present law are without discernible

Tracing the growth of FCC's regulation of broadcasting, Paley acknowledged that FCC had amended certain of the regulations to make them "less impractical."

Program Air Freedom Questioned

"We think, despite the amendments, that the regulations are unsound and destructive," Paley testified, "but the core of the problem lies much deeper than that. The question raised by the Supreme Court decision and the question which is squarely before Congress today is simply this: Do the American people want the government to have the nower to tell them what they can hear on the air? I am firmly convinced that Congress never intended any such result."

on that statement, and also called on four songs. Congress to do some checking.

"If you really want to get listeners," Fly asserted, "you can attract them by a lot of cheap programs—burlesque equivalents. If that is the standard Paley is setting up, I think Congress should take n. look."

Fly also struck sharply at a remark that it needed little regulation. "If that is the way he feels about it, the committee should certainly know about it," Fly

Raised Eyebrow Regulation

Paley, in his testimony, made reference to "regulation by raised eyebrow" in describing what he called the absolute power of the FCC.

"The mastery which the Supreme

MARGIE HART

"She Forsook the Strip" (This Week's Cover Subject)

THEN you say burlesque, you naturally say W Margie Hart. From her teens this pert, Irish beauty has rated among the top femmes-

de-G-strings of our best take-it-off palaces thruout the country. Born Margaret Bridget Hart Cox 26 years ago in Edgerton, Mo., she "ran away" from home to get her start in the frou-

frou line at the Rialto Theater, Chicago. Two months later she was a headliner and has zipped in the top bracket ever since.

Margie's success stems from the neck up as well as down. She has a head on that streamlined torso.

A while ago she decided to reverse the old Missouri motto and "show them" that she could act as well as drop a shoulder strap.

So she vacated the grind shops and strippers' walk for vaude and legit. Her outstanding work in the latter was in the all-woman war play, "Cry Havoc," after legit-preeming last year In "Wine, Women and Song,"

WASHINGTON, Nov. 13.—Hearings on Court's decision has assured to the Commission has brought that stage to our doorstep," Paley told the Interstate Commerce Committee hearing the bill, answered. "Thus, when the Chairman of the Commission, or a Commissioner, either as an individual or in his official capacity, makes a statement that news and news analysis should be handled in a certain way, or time should be sold to certain groups or individuals, he makes such statements on a different level than anyone else. What he is really saying is

interest that each of these things should

Fly very quickly retorted to this state-

"Paley referred to censorship 'by raised eyebrow," Fly stated when he returned to the stand the following day. "I have never made a secret of my attitude toward soap operas. That's the worse sort of program that can be put on the air but you couldn't get them off the air with a crowbar."

Who's Afraid of the FCC?

Senator Wheeler, co-author of the measure to amend the Federal Communicutions Act of 1934, asked the FCC Chairman if it were not said that stations

were "deathly afraid of the FCC." "I've never seen one that was," Fly

Much of Paley's testimony was directed at an attack on FCC control of radio's business practices. Giving the Commission this control, he asserted, was the same as giving them control over pro-

"Look thru the window of almost any business practice in radio and you'll find program merchandise behind it," Paley this: 'In my opinion it is in the public (See Regulation-Freedom on page 57)

"At Your Service," Calif. Air Force Musical, a Socko; Tour On With Ex-Performers in Key Roles

SACRAMENTO, Calif., Nov. 13.—Closing a "shakedown run" in Sacramento, they have a very definite purpose in that during which it played to more than they give the musical an excuse for being 14,000 persons and grossed \$15,315 in produced—that of recruiting civilian seven nights, the Sacramento Air Service workers for the air service command. Command musical revue, At Your Service, started a tour of interior California humor, dancing, music and song. There's

army bases this week. original Henry Aldrich, was loaned to the built around army incidents. Sacramento Army Air Depot by March Field at Riverside to direct the show, standout, his Groucho Marxian interpre-Capt. Larry Cotton, the local depot's tation of an army doctor, a post compublic relations officer, produced the manding officer and a soldier with a show and sings a leading role, and Pvt. knife on Guadalcanal calling for nothing Eddie Heyman, nationally known com- but bellylaughs. poser (Body and Soul, Boo Hoo, etc.). Sgt. Cliff Fishback, former arranger on Fly promptly countered the next day wrote many of the skits and composed the Bob Hope show, is musical con-

> being compared with This Is the Army. the networks is Isn't Love a Rainbow?, Not having seen Army, this reviewer can by Heyman and Pvt. Cliff Abernathy. only say At Your Service never has a dull moment, except for recruiting preach- straight man, while Captain Cotton, ments in the prolog and finale.

Show has 18 skits and some solid no plot continuity, but, as would be ex-Master Sergeant Ezra Stone, radio's pected, every scene is full of GI's and

ductor and collaborated with Heyman on At Your Service as a GI production is some of the tunes. One that might hit

(See "AT YOUR SERVICE" on page 57)

The these preachments seem overdone,

Pvt. Jerome Jaroslow is the comic

S/Sgt. Joe Tomes does a good job as a

Trouper Ingenuity Blouses (for female characters made from oversize shirts dyed, collars removed, worn backwards; drawstrings in necks for fullness.

necessary.

Buckles (for military uniforms cut from tin cans.

Coats (for soldiers) from sea-

men's jackets. Curtain-sheets dyed, sewn together and operated by rope.

Dresses (evening dresses for female characters) from silk or colored cotton pajamas cut up and sewn.

Flowers-made from crepe paper, colored gift paper smuggled in from farms by working prisoners.

Medals (for officers' uniforms)

cut from tin cans. Reflectors - made from Red Cross fruit tins, cut and bent for proper effect.

Soldiers' hats-made from cardboard boxes, painted and plumed with dyed feathers collected from fowls by prisoners who did outside

Sound effects (in Ghost Train) -from latrine tank beaten with wooden mallets for rail sounds; dentist's sterilizing equipment for steam effect; wooden barrel filled with bricks rolled over notched boards for railroad tie noises; Swanee whistle for effect of train in distance.

Stage-wooden benches lashed

together with rope. Stage (backdrop)-Red Cross parcel wrappings pasted to wall and painted.

Trousers (for soldiers' uniforms) -pajama pants painted to give color and stiffness (painted for each performance).

Wigs-string from packages, dyed desired color and sewn to skull-caps.

Paley had made which compared radio broadcasting with the potato industry in B'way in a Nazi Prison Camp As Related by an Ex-Inmate

(Continued from page 3) The commandant refused point blank, shunted to another camp, our pencil and Wodehouse honored us with no an- plans had become major productions, swer at all.

Wodehouse, who has since become a highly publized propagandist for Nazism, crew. Only 149 of us remained toshowed no interest in any of us. He spent his time in solitary pacing of the prison courtyard, head down, shoulders bent, and hands clasping and unclasp-, among the 3,500 inmates. We lost no ing behind his back. When he returned to his private quarters, it was reported, he wrote until long after everyone else had retired. In deference to his age and position, Wodehouse was accorded the utmost respect and consideration by the other prisoners. It was with shock and shame that we learned of his sell-out to Hitlerism.

we went right on with our dream of en- Hendelzwimer. "B. C." (before confine-

tertainment. By the time we were again tho the ban was never lifted.

This new move further separated our gether and were sent to Ilag VIII, at Tolz, located between Breslau and Glavitz. Here we found much rich material time laying the groundwork for theatricals that were to completely absorb our energies for the next year and a half.

Dutch Go-Between

One of the most capable people in the Despite the failure of our first try, new camp was a Dutchman named

In This Issue

Banda & Vande Gresses 16 Burlesque	General News
Columns: Crossroads, The	Music-Merchandising 62-67 Music Popularity Chart 17 Night Clubs
Corral	Pipes for Pitchmen

recylotte, andito	
Night Clubs18	
Orchestras 15	
Radio11	
Records15	
Vande 20	
Rinks-Skaters	
THE TOTAL TOTAL OF	
Roadshow Films28	
Routes, Acts 24	
Bands27	
Dancis	
Carnival 56	
Circus	
Dramatic & Musical 56	
Dramade se stantat ac	
Ice Shown56	
Sponsored Events36	į
Vaudeville	
Vandevitte	
Vending Machines68	

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FOUR-F'S FOOTLIGHT FRONT

Medixo-Nixed Troupers From A to Zilch Also Serving Flag as Morale Corps

Selective Service Sets the Fashion

his draft card doesn't nix the yen of an the same thing. Half a dozen other entertainer to do his bit out of uniform Stem productions - Star and Garter, for the boys who wear it. As local draft Early to Bed, The Doughgirls. Kiss and boards continue to boost 3A-ers into the Tell, All for All and Tomorrow the World 1A bracket, the trouper lads who phys- -have all followed suit by organizing

Billboard

is swelling into a symon the battlefronts.

Few of them take to showbiz dollar - chasing when the doctors mark them n. g. for active

service. Instead they request active service as entertainers. Danny Kaye, of course, is a case in point. Kaye came east after finishing his last pic and volunteered for an offshore stint. His local board refused to release him and he was inducted-and rejected. He immediately volunteered again as a 4F-er and leaves, with Leo Durocher, for an offshore trek the middle of next month.

Kaye isn't the only shining example. Tommy Martin, the magician, was here waiting for a draft release to leave with a unit when his board insisted that he return to Chi for induction. He did and bounced right back to New York with 4F on his card and was off the following week. Marty Barrett is another. The comedian did a stint in the army, was discharged, and immediately joined up with Camp Shows.

From 3A to 4F to CSI

It's the same thing practically all the way down the line. Big or little, the 3A mummers who have been waiting to go over and help entertain the boys pop form. Camp Shows, say the CSI spokesback to sign up for CSI service as soon man, has sent 695 performers overseas as they're dropped into the lower bracket. and "only on the rarest occasion has any There are Maxie Rosenbloom, Duke Mc-Hale, Happy Moore, Stormy Bergh, Bud status of any entertainer." The com-Casanova, Micky Conte, Card Mondor, plaints, says CSI, can be counted on the Jackie Del Rio, Al Goodhart, Arnold fingers of one hand, Furst, Jack Snyder, Johnny Collins, Aland Jack Grand, to name a few. Some of them, like Happy Moore and Stormy Bergh, were 4F in the first place and could have down-thumbed service entertainment chores for Incrative show spots. But most of them feel it is no more than fair that they should make their contribution one way or another.

There are also plenty of showfolks with commitments which keep them out of full-time participation in entertaining the boys. They devote their off nights to the same purpose. The Week-Enders, an org of volunteers from the cast of Something for the Boys and headed by Bill Johnson, has been making stands at various posts and hospitals in the New York area for many months. Milton

> BOLTON HOTEL SYSTEM operating

HOTEL OLMSTED

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NEW YORK, Nov. 13 .- A 4F mark on Berle has a Ziegfeld Follies unit doing ically can't rate khaki groups of their own. The same sort of are stepping up to fill thing is becoming customary with shows the troop-entertainment on the road. If there is a hospital or gap. The Melody in 4F khaki camp near by, there is always a group or two from the attraction playing phony of live entertain- the local theater ready to spend their ment for troops here and free hours at giving a G.I. lift.

Aches Ahead for CSI

Of course, all these traveling and New York actors are not crossed off for military service. There are plenty of 3A-ers among them. But as matters are heading, before long all of them who are not over age will be either in khaki or classified as unfit for combat duty. Then the pend for soldier-entertainment will have to be fished with a 4F hook. The situation of USO-Camp Shows, Inc., is becoming "drastically difficult," according to a CSI spokesman, "because of current and imminent induction of entertainers, previously deferred as married men with children." The 3A boys have formed the biggest prop to CSI programs during the past months,

Camp Shows naturally takes no official position as to a solution of the problem. In fact, there doesn't seem to be any solution unless Selective Service is willing to classify troop entertainment as an essential Industry. To date S. S. has refused to see it in that light. One thing is certain; the boys in the services both on the war front and at home want and need what entertainers have to give. They don't complain of the draft status of the fellow on the platcombat man ever questioned the service

However, no matter what Selective vah Morrison, Russell Delmar, Davy Karr Service does or doesn't do about it, the boys overseas, on the reservations and in the hospitals won't lack live entertainment. The platform ranks may be thinned, but 4F replacements will climb on and take over. The chorus will be just as loud.

Small & Finklehoffe To Try Legit With Jane Cowl Starrer

NEW YORK, Nov. 13 .- Paul Small, who along with Fred Finkelhoffe is producing Curtain Time, a two-a-day vauder, will take his first fling in the drama with the production of Challenge, by the late Louis Weitzenkorn, with Jane Cowl in.

Small will start on the play when he winds up casting Curtain Time, which is to open at the Curran Theater, San Francisco, December 27 and will comprise eight acts. Latest to sign is Charles "Think-a-Drink" Hoffman. Previously pacted were Connec Boswell, Chico Marx, and Miller Brothers and Lois.

Meantime, the Small-Finklehoffe Laugh Time closes at the Ambassador Theater, Saturday (20) to go on the road. Small said that he didn't want the show to be around Broadway near the Christmas season, when grosses usually tumble.

Next occupant at the Ambassador will be Lady, Behave, produced by Ben A. Boyar and High Bennett, which goes in November 21, after bowing at the Cort on Tuesday (16).

CSI's Lawrence Phillips States the Case of Those Who Serve by Entertaining

NEW YORK, Nov. 13.—Pros and cons as to the status of the show. folk who serve the war effort relaxing the taut nerves of men on the battlefronts and in the camps preparing for combat service have been tossed around in the newspapers and in the halls of Congress. Few people know more about what this service means to the boys who are entertained by it and how important a part it plays in keeping up their morale than Lawrence Phillips, executive director of USO-Camp Shows,

"The only reason for contributing public funds for live entertainment for our troops" states Phillips, "is that live cutertainment is a component part of winning the war-like the operation of the Post Exchange or any other activity conducted by the army and navy which does not consist in furnishing food, clothing, shelter, ammunition and transportation.

"If this is so, then the entertainer is just as essential as any soldier or sallor not engaged in those listed activities, and there are plenty of the latter. Rather than deferment, the entertainer should be classified 2A and assigned as a civilian to CSI. Either entertainment should be provided by a civilian entertainer or as a component of a non-combat activity of the army and navy, or the performer should be drafted and assigned to entertainment duties. If the latter is the case, then there is no need for CSI. The jeb can be done by the army and navy.

"However, army and navy policy is that, to the extent possible, recreation for men off duty should be free from restraints and color of military discipline and regimentation. For that reason, and because civilian live entertainment in military and naval reservations constitutes a link with the civil life the men have left and expect to return to, USO-Camp Shows was asked to do the job by the army and navy.

"CSI, as a service organization, takes no position as to the solution of the problem presented—but two alternatives suggest themselves as possible conclusions in theory: First, that entertainers subject to induction be classified 2A, if and while employed by CSI, and being restored to 1A status and inducted when such employment ceases; second, that qualified entertainers already in the army and navy be assigned to detached duty in a talent pool and be made available whenever needed, either here or overseas, as components of CSI units made up primarily of female entertainers and male entertainers classified 4F or over-age."

Philly Bistroist Brings Cover Out of Camphor

There's a Liquor Angle

PHILADELPHIA, Nov. 13. - Cover charges for night-lifing, a thing of the dim past during the lush days of the '20s, will be revived here for the first time. Daniel Crawford, manager of the Hotel Philadelphia, will revive the couvert policy, never popular here, with re-opening of the hotel's Philadelphia Room next Saturday (20). Tariff scaled at \$1 cover during the week and \$1.50 on Saturdays.

While Crawford is tacking on a cover charge so as to keep his room for the small but select crowd, fearing that heavy mass trade will drink the liquor supply dry in short order, feeling here is that the room doesn't have a Chinaman's chance to survive. Even in lush days, covers wound up being the "kiss of death" for the after-dark rooms. Only last season, Shangri-La, mass midtown nitery, opened one night to a sea of empty tables when tacking on a cover for the opening of a revue that included the Ritz Brothers and Harry Richman.

Hotel's policy will call for a foorshow, absent from the room for many years, with Mit Herth's Trio coming in for the dance and show music. Reported that the Trio is drawing down \$950 a week, with another grand, more or less, for three or four acts to comprise the floorshow. Since such spending doesn't allow for the big floor names, Crawford has a chance to become the "miracle man" on the nitery scene if his policy

Herth Trio and show being set by Music Corporation of America, with

Newsreel Loses, Brandts Win on Laffmovie Tangle

NEW YORK, Nov. 13 .- Motion of the "V" for Victory Newsreel Corporation to restrain William and George W. Brandt. Samuel H. and Martine Levine, Geo-San Productions, Inc., Sharbu Operating Company and Addieco, Inc., from using the name "Laffmovie" for any of their theaters was denied yesterday by Supreme Court Justice Morris Eder. Newsreel, operators of "Laffmovies" on 42d Street, lessors of the 46th Street Theater, refused to renew the lease because the plaintiffs wanted to start a chain of "Laffmovies" themselves.

IATSE Seeks Extra Coin

NEW YORK, Nov. 13. - International Alliance of Theatrical Stage Employees and the League of New York Theaters have asked the War Labor Board for \$3 per day (\$21 per week) expense money for all roadmen, retroactive to September 1. If granted, it will mark the first time that members of the stagecrafts union have received extra expense money.

Russ Lyons handling the account. Johnny Arthur's band, which held forth at the hostelry for several seasons, moves into the Shangri-La, opening on November 24.

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CANADA TO HAVE SECOND

CBC Will Supply Its Own Competition; Death for Indie Net Hopes

receive an announcement before 1944 of a second network. It will not, however, be the one for which they've been asking. Instead it'll be another operation of the Canadian Broadcasting Corporation.

This sounds, for the time being at least, the death knell of any hopes for network competition in the Dominion. There's not enough business to support three webs. Besides there has always been a question as to the possibilities of an indie net making the grade since the trade claims that the competitive practices employed at times by the government-owned corporation have been such that it has been willing to give away time on some stations in order to sign a United States commercial program which it felt was of the type that would entertain Canadian listeners.

\$1,000,000 Emergency Fund

The money for the operation of CBC's No. 2 net is expected to come from the \$1,000,000 "emergency fund" which the corporation has stashed away. Thus they'll be able to by-pass making a request for additional funds from government, a request which would certainly meet with frowns from all political parties during wartime.

Where the man power is coming from to manage the second net isn't known, but with CBC having the call upon most programs from all the four major U. S. chains, program operation won't be too difficult. Rupert Caplan, recently appointed program supervisor for CBC, is conferring at present with the program chiefs of the Blue, NBC, CBS and Mutual chains, shopping for ideas which he can adapt for Canada as well as sustaining programs which can be piped from New York to Canada. Following his trip he'll make a transcontinental tour of CBC outlets and affliates to see how he can help improve program operations. With top salaries at stations pegged at \$5,000, stations and nets are constantly losing mendespite job freezing. Only thing that

The Language Makes a Program Difference in Canadian Broadcasting

MONTREAL, Nov. 13.—If you're hep to CBC, Canada's government-controlled solo net, it's all very simple. But if you're not and you start listening to bilingual broadcasts in Quebec, there's a surprise in store.

Program comparison breeds belief that there are two separate webs, airing for French and English listeners; entertainment and politics are so widely dissimilar in fare and in approach. Those who savvy la langue Francaise (Canadienne) will lift an eyebrow-mebbe two-at the tone of some of those French offcrings. They don't always follow the Ottawa line for English-speaking dialers; not even on touchy subjects like international politics.

In the entertainment field, the difference is just as wide. French and English ether dramas just don't gibe, that's all: For the French there's got to be buckets of gore. No drama appeals in Quebec Province with less than two killings per airing. This, however, is a mite too tough for English fans. Their dramas are anemic by comparison - and by CBC edict.

In short, you can say it-but

not in English!

Come and Work With Me

MINNEAPOLIS, Nov. 13. - Forum Cafeterias of America are using a novel method to attract more help for its establishment here. Regular announcement buyer over KSTP-NBC, account now utilizes three five-minute shots weekly. Programs are transcribed interviews between Cal Karnstedt, KSTP spieler, and Forum employees, who make pitch for additional Forum help. Disks are cut at 78 r. p. m., then turned over to the interviewee after airing.

OTTAWA, Nov. 13 .- Indie stations in keeps the good men on the job is the Canada that have been clamowing for a belief that Canada will be the promised second network for the provinces will land after the war. The maple leaf potentials are likened to those of the United States during the latter half of the 19th century, with broadcasting expected to build the fortunes that the U. S. public utilities founded during that period.

CBC Avoids Competition

United States regulations of chains, forcing intensive competition, has only strengthened CBC's resolve that the agency shall control chain operation here. Every move is made to insure the corporation's control of the situation. It builds programs that it feels the listeners will want and then, altho the stated original purpose was to serve those who dial, it's ready to sell the programs. This, the indies believe, is inspired by a desire to avoid ad agencies becoming too creative and powerful. As long as advertisers buy CBC programs and use the government net, it is felt there is little chance of a well-financed anti-corporation campaign.

CBC never gets too far away from what the public or advertisers want. It wants both these groups behind it as it faces its annual political upheaval.

NBC Meet Kicks Relations Around

NEW YORK, Nov. 13 .- The three-day round-table of NBC's Press Relations Department ended yesterday. Three NBC out-of-town press heads, Jack Ryan, of Chicago; Hal Bock, of Hollywood, and the net's new Washington. man, Tom Knode, together with 17 execs of affiliated stations met with the home office staff to discuss what they wanted and what they thought was sour with the operational set-up as now constituted. Importance of the meet was (See Press Relations Ideas on page 11)

Battlefront Broadcasting Still In Swaddling Clothes; Boys Want U.S. Chit-Chat---Driscoll

Entertainment Up to Private Agencies

from the battlefront is still as far away news. They're more interested in Sisas it was the day the war started, in the ter Jane's new baby than they are in opinion of Dave Driscoll, Station WOR how China is holding out, altho they're special events director, who has just returned from nearly four months spent at the African and Italian front lines. Driscoll went over expecting to make transcriptions of actual fighting for broadcast over the Mutual net.

He had available portable equipment of several types, including the magnetic development of the Armour Foundation. Most of the equipment was useless because no one had checked in advance the type of power that would be available, and the equipment that was selfpowered just wouldn't work under field conditions. Tests made at headquarters produced beautiful undistorted signals, but once the equipment was set for recording while the battle was on, it just wouldn't work and the best engineers around couldn't discover why. The only recordings made of actual battle were transcribed by BBC with a mobile unit. These were sent over and were heard over the Mutual network.

As far as direct pick-ups are concerned, the battlefront is so fluid that thus far it's been found impossible to have powerful amplifiers close enough to relay the signal to the established short-wave stations which could retransmit the on-the-spot reporting to America.

If a line is maintained at any place long enough to set up a powerful communications system, which is not required for the actual handling of the war itself, programs from the front are possible, but the army hopes that the enemy won't have the opportunity of holding the Allies at any point long enough to entrench itself, even during the "holding" phase of the conflict.

Driscoll also pointed out that the boys want, more than anything else,

NEW YORK, Nov. 13 .- Broadcasting news from home, not necessarily war not disinterested in the latter either. The small talk of America is the big talk of the boys at the front. They want hot music and they get it from German transmitters, since neither the army broadcasting station in Africa nor the OWI give them what they want. The latter can't because it's restricted entirely in its operations overseas to psychological warfare and is prohibited by the army from entertaining the men.

> minus a programing head. Andre Batimes more khaki inquiries were noted was heard locally last year. at the Stars and Stripes for football results than for the World Series.

BBC lays down a good signal in Africa and Italy, but still doesn't seem to realize what the men in action want, and that goes for the Tommy as well as the Yank. From what they hear from the home front hundreds of boys who have earned furloughs stay and fight rather than come home to be faced with rations and "privation."

The radio industry has a job to do, Driscoll believes, in getting the true picture of the home front and entertainment as well to the boys. And as broadcasting is operating overseas, it seems that private industry will have to solve the entertainment question and the news question as well. It's a big job, but it must be done, and done so that the boys don't have to sit on top of the radio receivers to hear what it's all about as they did to hear the play-by-play World Series broadcasts from WBOS, the NBC short-wave station at Boston.

AFRA New York Elections Set for Nov. 18

Slate Holds 43 Names

NEW YORK, Nov. 13 .- Forty-three names have been placed in nomination for the 21-man executive board of the New York local of the American Federation of Radio Artists, to be elected at the general membership meeting at the Hotel Edison next Thursday (18). In addition, one sound-effects man will be elected from three candidates to sit on the board as an observer until such time as a constitutional amendment is adopted providing representation for sound men on the New York local board of directors.

Many newcomers are listed on the ballot this year. Among the actors (of which nine will be elected) are Jim Boles, Cliff Carpenter, Helen Claire, John Gibson, Jay Jostyn, Donna Keith, Don Mac-Laughlin, Hester Sondergaard and Paul Stewart, as well as incumbents Bill Adams (president), Alan Bunce, Lon Clark, Ted De Corsia, Eric Dressler, Carl Eastman, Tom Holer, House Jameson, Myron McCormick, Anne Seymour, Lucille Wall and Ned Wever.

John Patrick Costello, Milton J. Cross, Robert Denton, Bernard Dudley, Hugh James, Tony Marvin, George A. Putnam and Warren Sweeney are running in the announcers' column, along with incumbents Ben Grauer and Ken Roberts for the five available seats. In the singers' category are Phil Duey, Felix Knight, Eugene Loewenthol, Evelyn MacGregor and Alex McKee, incumbents, and Crane Calder, Travis Johnson, Jack Keating, Ed-

Leonard Stokes vying for seven places. M. C. Brackhausen, Ed Blainey and John McCloskey are candidates for the sound-effects sit-in post.

win Lindstrom, Lionel Marcoux and

Among the elected board, the director with the highest number of votes will serve as president of the local, next in line will be secretary, recording secretary and treasurer respectively.

Besides the elections the meeting will discuss the new transcription contracts. now being prepared for the War Labor Board, and routine reports. Earl Mc-Gill, CBS director, will be a speaker at the session.

Mutual-Don Lee Grabs Cugat & **Benny Repeat**

HOLLYWOOD, Nov. 13 .- Swing to Mu-Most army stations operations are tual here this week saw two top Hollywood shows moving over to the MBS ruch's station in Africa was airing an banner. Xavier Cugat show, Dubonnet interview with Frankie Frisch on the Date, makes the switch on December 2, World Series possibilities three weeks from the Blue. Re-broadcast of Jack after the series had ended. The boys Benny's show will be heard on the continue to be sports-minded, and three Mutual-Don Lee web at 8:30, time show

> New move may be answer to agency prayer, as many prospective program bank-rollers are set to go, but are held up due to lack of available time on other networks. If Benny hits good Crossley, other Coast-to-Coast shows will likely follow his lead and hit the air at a later hour by the transcription route. Altho these major shows already have Coast coverage, the early evening hour brings Crossley ratings way down in the Pacific Coast area.

> Blue Network made bid for the Benny repeat, but could not cut the time to suit agency, only available slot being 9:30. NBC was also interested in keeping the rebroadcast on its own network, but could not clear all stations of Pacific Coast net.

Lack of suitable time for top nationwide airings may send more sponsors to Mutual, where there are still plenty of choice spots available. Credit for the Mutual scoop goes to Lewis Allen Weiss, Pacific vice-president of the network and general manager of the Don Lee net.

MBS Plans Plus Local Coverage With 100-Watts

NEW YORK, Nov. 13 .- Mutual Broadcasting System is continuing to plug its coverage gaps by signing low-watters in markets where high-power outlets are unavailable. Rather than claim coverage on paper via its nearest affiliate, hundreds of performers, writers and di-Mutual is setting deals with stations in the 100-watt category that formerly drew, a cold shoulder from the webs. Policy adheres to Mutual's current promotion theme of "coverage from within."

Wherever possible Mutual is working thru regional webs which maintain lines. Thus, instead of each low-watter being saddled with heavy line charges, a group of coffee-pots split the network line fees.

Several such deals have been negotiated by Dick Connor, MBS station relations exec on a hinterland swing. The pacts now await approval of the Mutual board. Latter is regarded as a mere formality as Connor would not be talking turkey without the board's okay.

Connor Okays KLO's New Salt Lake City Set-Up

Meets Rocky Mt. Indies

SALT LAKE CITY, Nov. 13 .-- Approval of KLO's wartime streamlined set-up in Salt Lake City was given here by Richard E. Connor. New York City, just appointed Mutual network director of station relations.

KLO recently withdrew its Salt Lake City office help, sales force and announcers to its headquarters office at Ogden, where the transmitter is located. to originate successful shows on the or-Arthur Gaeth, Mutual network com- der of Ma Perkins, Helen Trent, Road mentator, and an engineer were left in of Life, etc. And there still is, and prob-Salt Lake City, where the network news program of Gaeth originates. Salt Lake City time buyers are serviced by salesmen commuting from Ogden.

"Under wartime conditions, Salt Lake City is adequately serviced by KLO." Connor declared, "as the station studio is always available for any special service broadcasts and business is daily contacted by station representatives."

Connor met with members of the Intermountain Network and other Western broadcasters of stations of small wattage and no network affiliations. These included Jack Duckworth, of KID, Idaho Falls, Idaho; George Hatch and Lynn Meyer, of KLO, Salt Lake City and Ogden; Reed Bullen, of KVNU, Logan, Utah; Cliff Tolboe, KOVO, Provo, Utah; Jack Richards, KEUB, Price, Utah; H. L. McCracken, KVRS, Rock Springs, Wyo.; and Jim Carroll, KWYO, Sheridan, Wyo.

Lang-Worth Pipes Half-Hour Musical To Michigan Net

Brewer Against Brewer

NEW YORK, Nov. 13,---After more than four years of concentrating on turning out a recorded musical library service Lang-Worth has returned to live program producing. First sortie is a half-hour musical set-to piped to WXYZ and Michigan State Network for Goebel Beer. Show emanates from local studios of RCA-Victor.

Cast consists of a 30-plece ork lead by Szath-Myri, an Emil Cote Glee Club of 16 men and Bob Hannon as soloist. Show is set for 26 weeks.

Program is designed to compete with the Stron Beer show, WJR and Michigan Network, which imports talent like Gus Haenschen, Margaret Daum and Thomas L. Thomas from New York.

RADIO STATIONS, PLEASE NOTE

Man, age 39, thoroughly experienced in selling advertising, producing all types of entertainment and handling special promotions and publicity. Dramatic actor and musician. Twenty years in show business. Want medium sized town radio position to gain experience in that field. Write or wire TED EDLIN, Hotel Michigan, Indianapolis, Ind.

Chi Breeds Talent For Both Coasts; Not a Ghost Town

CHICAGO, Nov. 13.-Chicago, is not a talent radio graveyard. Instead it's the birthplace, professionally speaking, of

Says Hobart Donovan-

rectors. Factually it's a junction, a stopover point for those on the way up. As fast as they move on to New York or Hollywood another crop of may-be stars move in from all over the Midwest and

South Central States.

Actually, according to Hobart Donovan, currently writing Beat the Band on NBC and John Freedom on the Blue, and producer of many network shows, the idea of Chicago as a "talent ghost town" is absured. "Talent has always been leaving Chicago," Donovan says, "and new people just as talented but less experienced come in to replace them. Whenever an actor or a writer feels that he has gone as far as he can here it is only natural for him to seek greener flelds in New York or Hollywood. Of those who leave, a few, like Don Ameche, Macdonald Carey, Johnny Hodiak and Raymond Johnson, achieve the fame they seek. Some of the others usually return to Chicago or, if they are too proud to do that, continue to cling to their jobs on the East or West Coast, hoping against hope.

"As a matter of fact," Donovan pointed out, "Chicago achieved its reputation, about eight or nine years ago, as the center of daytime radio because it was willing to forego the star system, and neither New York nor Hollywood could have produced such successful starless soap operas. This condition still holds good. The coast towns are still producing bigger and better radio shows featuring names, while Chicago continues ably always will be, an abundance, even an overabundance, of actors, actresses, writers, announcers and producers with talent to mike these shows.

"So when you read or hear anything about Chicago being a dead town as far as radio is concerned, put it down to wishful thinking on the part of New York and Hollywood." -

AFRA Solves Navy Commercial Aches With Stand-Bys

Official Nix Sought

NEW YORK, Nov. 13.-American Federation of Radio Artists representatives conferred with officials of the Navy Department in Washington Tuesday (9) in an effort to stop further use of navy personnel on commercial programs. They contended that servicemen appearing as entertainers on sponsored shows were being exploited, the sponsor cashing in on the patriotic appeal of the man in uniform.

At the same time the second case involving the Bluejacket Choir was settled in Chicago this week. A stand-by choir will be paid an undisclosed amount by Hallmark Greeting Cards, sponsors of the show, This Is Our Navy, appearance of the singing tars on the show that emanates from Great Lakes Training Station, Ill., sponsored by Minneapolis-Honeywell, was settled on the same principle.

Altho AFRA doesn't like the stand-by system, it was adopted in the above instances as the only expedient. Purpose of the Washington visit was to get the Navy Department to nix cuffo appearances of its enlisted men on future commercials.

Precedent for AFRA's viewpoint is the This Is The Army show proposed last May to the union's executive board by Chesterfield Cigarettes. AFRA board said an emphatic nix at the time. Reason army officials have not been sounded out yet is that there has been no occasion yet where such action is necessary, as no comparable case has come up involving men in khaki.

Five-Way Pick-Up

NEW YORK, Nov. 13. - Charlie Martin seems to be plagued with technicalities. On last Sunday's (7) Revion Revue he was forced to dig out one of his old scripts, The Divorce, to replace the skedded Michael and Mary, by A. A. Milne. Martin had overlooked the bigamy element in the Milne script. In leaving the air he also overlooked the time element. Hence no Lawrence sign-off. . . . Alex Leftwich now megging Blue's Kecpsakes. . . Connie Boswell's audish at Blue temporarily canceled. . . . Owen Jordan hooked onto role of "George" on Front Page Farrell at NBC.

Paramount has bought National Barn Dance radio show from NCAC to shoot a pic. Barn Dance will be aired from the Coast during the filming. . . . Stephen Chase is dropping all his radio work to ship overseas in the first company playing legit Broadway shows in the battle areas. . . . Bob White, new Blue production man, will help script The Sea Hound. . . . Edith Friedman is one of New York's few female control men. She's an engineer at WNEW. . . . Arnold Stang doing a running part in Meet the Colonel (CBS).

Manhunt, Frederic Ziv recorded show, features Larry Haines, Florence Robinson, Maurice Tarplin and Roger de Koven. . . . Ronnie Liss making a series of spot e. t.'s for Major B vitamins. . . . Renee Terry is the Cinderella on Land of the Lost at the Blue. . . . Paul Sullivan added to WHN's news analysts.

Arthur Elmer, starting a running part in This Life Is Mine at CBS, plays a 20-year-old guy trying to act 17 to dodge the draft. Elmer is 32. . . . Charles F. McGrath, formerly of The Cincinnati Post, is flacking and reporting on WCKY, Cincy. . . . Kranks shave cream will sponsor Walter Klernan 7:50-8 a.m. across the board on a news show. George Hayes will handle the commercials. . . . Lili Valenty steps into role in Kitty Foyle at CBS.

Soldier Phyllis is one of the most unusual auditions skedded at the Blue in a long time. Format is simply a young blind girl talking informally to servicemen. Scripted by Ilsa Intrator. . . . Molle Mystery show sending mystery thrillers to army camps. . . . MGM will launch a spot radio campaign in Canada some time in December. Idea is to plug their Lassie, Come Home. . . . Sidney Walton, WHN commentator, now the news director, replacing George Hamilton Combs, resigned. . . . Eddie Lee added to the Tom Fizdale office.

CHICAGO, Nov. 13 .-- Supper Interlude, five-a-week transcribed fiveminute program on WMAQ, becomes quarter-hour live program Monday (15), with W. F. McLaughlin & Company sponsoring the Monday, Wednesday and Friday shows and Wyler & Company (soup) the Tuesday and Thursday stanzas. Talent will be Joseph Gallichio and his string ork, with addition of Wayne Van Dyne, tenor soloist, on Tuesday and Thursday, . . . In his spare time Sidney Breese, of The Guiding Light, is lecturing at U. C. on Chinese and Occidental art. . . . Music Lovers' Matinee, full-hour transcribed music program, to be launched Monday (15) on WCFL, with Pine Forest Company as sponsor. The Monday thru Friday show will be heard 3:45-4:45 p.m., Norm Pierce at the mike.

Bill Thompson, under option to a soap company, may soon be heard on his own network show from Chicago. He's been out of the Fibber McGee and Molly because he wanted to remain in Chi with his ailing parents. . . . Dan Doolittle moves from WAIT to WJJD as announcer. . . . Jean, one of the three Dinning Sisters, is at Wesley Memorial Hospital recovering from an appendectomy. . . . George Fogle, Ma Perkins producer, leaving Chi for a Holly-

wood assignment, replaced by Roy Winsor.

Cy Wagner, recently transferred from press to continuity at WGN, is leaving to become publicity director of WLS, taking over the job left vacant by Ell Henry's move to the Blue. . . . NBC's Ten-Year Club now has 94 members, 6 new members having been added recently. . . . Grove labs, thru Donahue & Coe, Inc., has taken six quarter-hour periods on WJJD's 1160 Club for 16 weeks. . . . Howard C. Luttgens, NBC chief engineer, elected to executive board of Illinois Professional Communications Engineers' Association. . . . Galvin Manufacturing Corporation has bought three quarter-hour periods weekly for 52 weeks on WIND for a help wanted program.

PHILADELPHIA, Nov. 13.—Babs Fisher, Girl Friday to Dr. Leon Levy. WCAU prexy, changes to station's New York sales office to work under sales chief Harold Davis. . . . Donn Bennett, KYW program producer. reported for induction. Staffers Franklin Evans, announcer; Jack Eisman, engineer, and John J. Kelly, news and publicity head, awalt their calls. . . . Jerome B. Taft upped to vice-prexy of Richard A. Foley ad agency. . . . Joe Moss, formerly with The Camden (N. J.) Courier-Post, joins WPEN's sales staff. . . . Arthur Hinett and Mary Watson make for a swing-sweet organ music "battle" for a new KYW stanza. . . . Fred Moore leaves WFIL's engineering staff to join Blackett, Sample & Hummert ad agency in Chicago, in charge of e. t.'s. . . Ray Walton, WIBG announcer, left for the army. . . . Charles Coulter DeKlyn, WIP night manager, battling pluro-pneumonia in Burlington (N. J.) Hospital. . . . Morris Goldberg, local schoolteacher, becomes Gilbert Morris as WPEN's new night announcer, succeeding Herb Dexter, who resigned to free-lance. . . . Bob Pantell, KYW engineer, joins Overseas Division of

HOLLYWOOD, Nov. 13 .- Mary Boland bowing out of the Joan Davis show because of illness. Florence Bates subs. . . . John Elwood, NBC San Francisco head, in town on biz. . . . Dick Nelson, former winner on Hollywood Showcase, playing dramatic spot with Janet Gaynor on show. . . . Jac Willen takes over publicity spot on CBS this week. . . . Anita Louise taking lead in Snow Man over KFI. . . . Lloyd Brownfield, press head of CBS-KNX, gets new assistant as Jean Meredith moves into spot. . . . CBS will host Hollywood Third Annual Still Photography Show November 26. Cliff Nazarro puts a rustic touch to his double talk as he guests on the Bob Burns airer.

Lieut, Lou Ruppel, of the marines and formerly press head of CBS, in town. He'll be stationed at Camp Pendleton. . . . Chet Doyle, now a second lieutenant in army, visiting KNX. . . . Bill Gould, sound effects man on Jack Carson show, has written a song, Tell Ya What I'm Gonna Do. . . . Donald W. Thornburgh back from New York. . . . Dick Powell fighting the flu. . . . Harry H. Buckendahl, of KOIN, Portland, in town for 10-day visit. . . . John Gordon, of Compton agency, scanning talent rosters.

CINCINNATI, Nov. 13.—Charles F. McGrath, on the editorial staffs of The Cincinnati Post and The Kentucky Post since 1935, began his duties Monday (8) as director of publicity and news writer for WCKY, succeeding John E. Murphy, who left recently for duty in the navy as lieutenant (j. g.). . . . George Jeneson, sales manager at the Hotel Gibson here, resigned this week to join the WLW-WSAI sales department. . . . Advertisers and agencies on the WLW mailing list will receive copies of the November 27 issue of Liberty mag, which carries a yarn on Axis prison camps, titled Barbed Wire for the Duration, written by Gregor Ziemer, WLW European expert.

GABBERS SELL

Ether Salesmen Now Part of Over-All Production; Dough For Performance Not Names

Commercial Plug Writers Rate as High as 50G

shows on which they peddle. Today,

whose selling job is an integral part of the programs. The gabbers' job today, and in the future, is to sneak up on the listening prospect and

Those original styles of voice projection which put a few ether salesmen up on pedestals, are passe now. The ham-

mer-and-tongs, the larynxes lush with gush and the ultra-educated sonorities are all taking a back seat in favor of the businesslike voice which delivers the plug in easy conversational tones. The boys with the business approach or those are the pop announcers with sponsors and with the public.

Smooth and Subtle Selling

The move away from solo announcers on shows is just one phase of a general trend toward subtler and smoother air salesmanship. The sales pitch, instend of interrupting program continuity, is now, an integrated part of the show. It's as much a production as the entertainment itself. Advertisers today are spending cash for voices and actors, not just for names. They're laying cash on the line for more than just plain selling before the mike. They want performances and are paying as high for this as they did for names in the old days when they picked up shows and tacked on commercials with highpowered pluggers at the helm.

Today they ask for sale spiels created as a production within a production, geared so that while the show delivers the audience, the pitch, in the tempo of the show, delivers sales. And they're paying writers as high as \$50,000 per year at ad agencies to write these production plug spots.

Complete elimination of cow-catchers and hitch-hikes, will speed up this swing over to air-ad production. As this transition becomes more and more pronounced, a new and highly specialized job will emerge for pitch production directors. And as their effectiveness increases, their importance in the radio field will rise.

Typical Top Gabbers

Gabbers most typical of the new trend today are NBC's Ben Grauer, Ed Herlihy, Bill Hightower, George Putnam; CBS's Warren Sweeney, Tony Marvin, Fielden Farrington; Blue's Ralph Edwards, Dan Seymour, Glen Riggs, Doug Browning, and Mutual's Joe Ripley, George Willard, Keyes Perrin and Frank Dunn.

So far the change from unadorned sales spots to produced selling has been most noted in top comedy shows, whose products lend themselves to different treatment, usually gag or musical handling. Jack Benny, Fibber McGee and Molly, Fanny Brice, Bob Hope, and Burns and Allen are all programs treating commercials in the new style. (Some have done it for several years.) In some instances (Benny and Fibber McGee) the gabbers are now accepted comics. Harry von Zell (Benny) and Harlow Wilcox (Fibber) are integral parts of their shows, and sugar their sales talk with laughs and gags.

The Stars Peddle

from the fact that names have a large daily platter spinning with an hour shot

NEW YORK, Nov. 13 .- Like hitch- and loyal public who are more apt to hikes and cow-catchers, radio pluggers buy on a word from their idol than are gradually being merged into the from the regular ad spieler. However, this type of sales approach has its instead of being vocal entities, they are limitations and is restricted to stellar being absorbed into shows as actors names who are regular week-to-week entertainers rather than occasional air voices. The latter, tho they too have their fans, often have other obligations and therefore cannot pitch a product on their guesting spots.

> The new approach, too, comes up sell before he knows it. against an impasse with shows whose format, substance and the product peddled create only headaches for those who try to eliminate the straight, punchy plugs delivered at stated spots thruout the program. Dramatic shows, bigwigs chime in. The new sales techfor instance, present a king-size poser. since interpolated sales talk in the midst of straight drama (or comedy) is well nigh impossible, without sounding silly.

In some cases the difficulty is overwho can mash their spiel with humor come-as in the Lux Theater of the Air-by having the guest stars come before the air footlights with a boost for the program's product. But in most drama shows the sales spot must be a separate entity, altho even here the move towards production rather than plain peddling is noticeable.

Spot Selling Tips Trend

Even spot sales today tip the tendency towards chocolate-coating of ads. Music, comedy or drama backgrounds as well as humorous jingles are taking the chill out of those you-must-buy moments. (Some jingles aren't so forte, however, being more noise than nifty).

the nets view the current trend as a logical reaction from the high-pressure creator of the public's urge to buy.

Seven-Day Week

MINNEAPOLIS, Nov. 13.—Cedric Adams, whose news programs have been on the air over WCCO-CBS six days a week for years, now broadcasts seven days a week, His 10 p.m. news slot on Saturdays are being sponsored by Coca-Cola. Weekday broadcasts that hour are sponsored by Taystee Bread and noontime by Butternut Coffee,

days, which all agree are now radio history. Some web execs believe that the public has acquired a taste for being newspapers and sheets in Providence, coaxed by a natural conversational voice Pawtucket, Worcester, Bridgeport and thru listening to so many newscastersnot the top trained seals, but the average newsmen-who detail doings on home and war fronts in easy, these-arethe-facts-sans-trimmings style. All agree that even in the post-war era, when a money-hungry audience of millions is Elevated System, the Boston & Maine yearning to put those saved greenbacks and bonds to use, they won't stand for ford railroads. being high-pressured. They're growing up, say the nets.

And so are the sponsors, ad-agency nique, in their opinion, is here to stay, and the actor-announcer is also a pretty permanent fixture, even after the air lanes are cleared for direct sales action but Linus Travers, exec v.-p. of the indie in the post-war selling boom.

top agency spiel scripter advanced to show that the new trend is not merely a the promotion of Tune Factory tops, in whim. With the post-war expansion of cash expenditure, anything yet attempted television, he said, selling, in order to by a regional chain. catch the public pictorially, will have to no matter how photogenic, will have towns of early a.m. shows that run for mike delivering his spiel. With cameras as sell, and it's up to the scripters to to make with his sock and buskin.

In short, tho the money and the name are still there, the announcer of As far as announcers are concerned, approach to his job and to be as much an actor and a fast-change artist as a deliver direct sales.

Yankee Spends To Sell A.M. Music and News BOSTON, Nov. 13 .- Tendency toward

station control of daytime programing was spurred here this week when the Yankee Network started an intensive campaign to sell the public on Yankee Tune Factory, a two hour and 15-minute a.m. session on all the Yankee stations.

Regional chain is using all Boston New Haven to point up the fact that the program is delivering consistent light musical entertainment and current world news from 9 to 11:15 a.m. It's supplementing this advertising coverage with one-sheet posters spotted on the Boston and the New York, New Haven & Hart-

Program is a net-built operation with audience surveys made by Yankee indicating that the continuous music-andnews-to-work-by formula is taking audiences away from ad agency built shows which compete with it on other nets. Sale of time on the session is satisfactory, New England net, wants to prove that There's another reason, too, which one the show can and will top any other operation in the area. Travers claims that

Yankee in this development is followbe done as a production. No announcer, ing the success in other New England much lure if he just stands before a at least an hour. WTIC's (Hartford) Morning Watch, for years under the ditrained on him, he's got to thesp as well rection of Ben Hawthorne, now in the air force, delivered sales for the G. Fox see that he gets a production in which department store at a lower cost per dollar than any other medium used by that great merchandising organization, and it's just one of a like number of protoday, and tomorrow, has to alter his grams which use the 7-to-8 time segment for music and news and a bit of fun to

In New York WHN, which watches closely the John Shepard Yankee net operation, has been doing a job with the Gloom Dodgers from 9 a.m. to 1 p.m. (WHN as well as WOR feeds Yankee from the stem.)

If the experiments work it'll prove that nets don't need soap operas to compete with cliff hangers. "When it becomes too expensive to compete for all of an audience," says Travers, "it's wise to select the part that you want to sell for sponsors and program your operations to reach and hold that audience. We're doing just that, and newspaper and poster advertising is telling the non-regular Yankee audience what it's all about."

West Coast Platter Jive Spins 39 Hours a Day; No Heavy Sugar Jockeys

Expansion Stopped by SRO at Stations

HOLLYWOOD, Nov. 13.-Recorded live with Hank the Night Watchman on Sunprograms handled by personality spielers day. are proving to be plenty hot in this locality, with eight stations devoting 39 watchman, drags in plenty of fan stuff hours a day to this type show. While for his own "longest recorded program only a couple of the boys are dragging down real sugar, there is better-than- hours a night, seven days a week. This average money for the rest.

Al Jarvis heads the list with his popular Make Believe Bullroom, over KFWB. Show aired three hours daily with an additional half hour on KNX once a week. Terrific mail pull was indicated when Jarvis asked listeners for cigarettes for servicemen in army and navy hospitals. Mail count has been 2,000 to 3,000 a week since appeal lectors. Show ably handled by Patterson, was made.

Next show on list is Juke Box Matinee, with Carl Bailey. He gets 2 hours and 45 minutes a day with sponsor trying to buy additional time. As is the case with ing town's only femme announcer for most stations here, there is no more time this type program, Joan Shea. Bill Forto be sold, so no matter how big a draw this type show proves, programs cannot hitting the airlanes for the past two and be extended. Bailey's line of chatter airs a half years over this station. over KPAS, Pasadena.

In other cases, the peddling is thrown shot entitled Newsical and handled by Dance Time. From midnight to 6 a.m., to the star, who handles it in his own Marx Hartman. Station also airs Harlem Wes Steadman takes over with his Victory style. This trend towards bringing stars Holiday, featuring Hunter Hancock in the Parade. KMTR has a daily show run by into the merchandising picture stems ad-lib department. KFVD brings up its Robin Moore, Mid-Day Matinee.

Joseph Blazak, current Hank the Nighton the air over KGFJ. Show airs eight Tongue Twisters station also has a Saturday afternoon, show run by Jerry Fields labeled Record Roundup.

"Wax Museum" a Topper

One of the top draws in town is Harry Patterson's Wax Museum (KMPC), which foreign-language announcing staff prefeatures recordings from files of local colwhose remarks about old-time bands and their members make the program a favorite with local musicians. KMPC also has one called Back Stage Band, featurman's show, Off the Record, has been

KFAC contributes to the recorded jive KFVD hits the air with a dally hour shots with Don Otls on Swing Shift and

One of the newer shows of this type music at any time of day.

No Fordham Pigskin So WBNX Supplies

NEW YORK, Nov. 13 .- The Fordham isn't playing football this season, the Bronx citizenry still gets its quota of tongue twisters. Members of the WBNX sent a formidable name line-up.

There's Aspasia Triantifilidou, Greek; Laff Loofy, Arabic; Wladyslaw Ochrymowicz, Polish; Nicholas Hazidimitriu, Greek; and George Shakhashiri, Arabic.

And, believe it or not, the shortest mike moniker in the station's spieler setup is long, Perry Long, Irish.

to hit the air is Great Scott, a KFWB

Many observers feel that popularity of live recorded shows stems from fact that war plants are operating on 24-hour basis and therefore find ready listeners for

Set Manufacturers and Ad Men State Tele Programing Job Belongs to Ad Agencies

Sell-Out Attendance at Ad Club Dinner-Demonstration

going to be any television station operators having anything to say about programing if the men and women at the joint dinner-meeting of the American Television Society and the Advertising Club of New York, Wednesday (10) have the final word about the future of video. The tug for control it was shown will be between the set manufacturers and the ad agencies, with the set makers declaring the event no contest. They're willing to toss the entire program creation and development job right into the lap of the 15-percenters.

Set manufacturers were represented by Allen B. DuMont, prez of the Passaic, N. J., labs bearing his name; Thomas properly. At the present time, he Joyce, RCA v.-p.; and Robert L. Gibson, GE exec. For the ad agencies there were John Southwell of Batten, Barton, Durstine & Osborn, and Thomas Hutchinson of Ruthrauff & Ryan.

Manufacturing trio detailed their respective outfits' post-war plans for equipping and servicing the American home with tele sets. GE's Gibson told of program experimentation carried on at its Schenectady station, WRGB, and dwelt on weekly conducted listener sur- programing. veys.

The checks have given GE program planners a blueprint for present and future shows. In mentioning its audiences' preference for boxing and other sports, Gibson said that future television studios may have sports arenas built to present sporting events when mobile units are not available.

The tele audience of the Schenectady-Albany-Troy area reached by WRGB has expressed strong liking for plays and light operas, newscasts which use maps, puppets, quiz shows, and educational programs.

Budgets a Challenge

to be caught short when tele comes into its own, the GE spokesman said, "Television time is going to be more expensive than radio time. There is no question but that a good programing job can be done with unlimited funds, but such funds are not likely to be available at the start, and it will be a challenge to us to see what can be done with small budgets."

He went on to urge experimentation now before it becomes too expensive. "It is reasonable to believe that the agency and the advertiser who know the potentialities and the limitations of television will have some advantage," vision's immediate future will depend He believes that GE will continue its largely on action taken by the Commisprogram practice sessions until peace sion. This group has expressed the fear and the Federal Communications Com- that certain radio interests might be inmission permit the medium to go all-out commercial. Then he feels the ad agen- withhold tele permits thus delaying the cies will have to be prepared to step medium's commercial advent. They have in and take over.

He summed up the expressions of all three set manufacturers when he said, "We consider WRGB a laboratory engaged in learning all we can about the operation of a television station, both receivers in the Ad Club dining room technically and in programing, and we hope that our experience wil be helpful to the industry."

Low Cost Sets Major Problem

problem to be solved before tele can surge ahead as the manufacture of an acceptable low cost radio-television receiver. He reported on RCA's recent survey of 11 cities in which people were asked if they would pay \$200 for tele sets. The answers indicated that 61.3 per cent would pay that sum, but no more. Only 10 per cent were willing nical developments have reached a high to pay up to \$400.

an industry the day fighting ceases, Joyce said, pointing out that it may be war. three years after the war is over before video is ready to go forward on a commercial basis. The delay may be shortened, however, depending on recommendations made by the Radio Technical Planning Board and the action taken by the FCC on the recommendations of that Board.

Thomas Hutchinson of R&R urged their ing.

NEW YORK, Nov. 13.—There aren't agency brothers to learn tele programing. Southwell, labeling himself a televirgin, said he couldn't tell the group why an animated ad wouldn't work in television, but it just wouldn't.

> He is completely sold on the medium's commercial potentialities, adding that it has everything radio and motion pictures have, and more-direct sight, sound and movement. The smart agencies, he declared, will immediately investigate tele and prepare people to handle shows.

Must Train Personnel

Hutchinson, too, is convinced that agencies must train program personnel at once in order later to serve clients claimed, both tele time and talent can be had for the asking. Later on both will cost enormous sums. As an example, he cited the diamond cutter who doesn't practice on the precious stones, but experiments first with a cheaper substance.

He estimated that 2,500 of the 5,000 tele sets originally sold in the metropolitan area are in regular use. This guinea-pig audience can prove a valuable board for rehearsals of post-war

In drawing a comparison between radio and tele shows, Hutchinson pointed out that when a radio script is ready, the major work is done. Casting and rehearsing is a relatively simple matter. But a tele script is merely the beginning of a lengthy procedure involving about 15 technicians, sound men, cameramen, electricians, director and assistant directors, actors, singers, musicians, etc. Everyone must know the sound and action required for every split second. Perfection is necessary, since there are no retakes in tele, unlike movies where often three times more footage is shot than is used.

The problem of how to sell a product In warning the ad agency people not must be tackled and whipped by the ad agencies, he continued. In radio, he said, copy does the selling, but in tele, pictures will do it. He forecast tremendous post-war opportunities for good ad people trained in tele.

> In closing, Hutchinson urged that action be taken now. "The longer we wait," he said, "the costlier our experience is going to be."

FCC Commissioner Listens

Attending the meeting, but officially silent, was FCC Commissioner Ray C. Wakefield. His presence was noted with interest by many who realize that telestrumental in influencing the FCC to said that their job is to convince the FCC that tele has emerged from its swaddling clothes and is ready to set out for itself.

The DuMont people installed two tele and one on another floor to accommodate the overflow crowd. An hourlong commercial program was received by (DuMont) sets of 1938 vintage.

Among the commercials picked up were RCA's Joyce pointed up the major Lever Brothers, Spur, Adams' Hats, and a fashion show. The presentation was interrupted for a few minutes to permit Allen B. DuMont to speak from his studios (he'd made a fast gct-away from the speaker's table). He stressed the urgent need of experimental programing and expressed the same optimistic belief held by Joyce and Gibson that techpoint. He reiterated their statements Television will not spring forward as that reliable cheap receivers must be made available to the public after the

Indications of the interest with which the ad fraternity views television was the capacity crowd of 350 diners, the hundred-odd requests for reservations that could not be honored, the numberless after-dinner guests who jammed the dining room, and the large group which keard the speeches and saw the Both John Southwell of BBD&O and telecast in another part of the build-



ANNOUNCING THE BILLBOARD BONDBARDMENT NUMBER

A crucial war year replacement for The Billboard's traditional Anniversary and Holiday Greetings Number



ACH year for more than forty-five years during the Christmas-New Year Holidays The Billboard has published a special Anniversary and Holiday Greetings Number. In this number outstanding stories and articles by leading show business authorities were featured along with comprehensive reviews of the year in every branch of the show business. In this number, too, hundreds of acts, band leaders, singers, radio networks and stations and show business organizations bought advertising to congratulate The Billboard on its anniversary and to extend season's greetings to the show business at large.

In this crucial war year, however, The Billboard is replacing its traditional Anniversary and Holiday Greetings Number with a special BONDBARD-MENT Number. This number will carry a complete SHOW BUSINESS AT WAR section which will feature articles by show business leaders and by editors of The Billboard on the great part the personalities and organizations in show business have played and are continuing to play in the drive toward victory.

The Billboard Bondbardment Number will not carry Anniversary and Holiday Greetings advertising!

The Billboard urges every show business personality, every show business organization, to spend the same or a greater amount of money than they would be spending for an advertisement in The Billboard's Anniversary and Holiday Greetings Number for an extra War Bond. Checks or money orders for the purchase of these bonds, made out to the Treasurer of the United States, will be collected by The Billboard. The Billboard will handle the purchase of the War Bonds, and, of course, the bonds will be delivered to the original purchaser.

All buyers of bonds in this special Billboard BONDBARDMENT drive will have their names listed in specially designed pages in the SHOW BUSI-NESS AT WAR section of the BONDBARDMENT Number of The Billboard with the following legend:

"The show business personalities and organizations whose names appear on these pages purchased EXTRA War Bonds in amounts equal to or exceeding money they would ordinarily have spent for anniversary and holiday greetings advertisements in this issue of The Billboard.

"Checks for the Bonds have been turned over to the United States Treasury, and Bonds are now being delivered in person and by registered mail to the purchasers.

"To all these Show Business Bondbardiers The Billboard expresses sincere thanks for their good wishes on its anniversary, and for all of them The Billboard extends the season's best wishes to everyone in the great amusement industry and its allied fields."

The Billboard considers it a privilege to forego the thousands of dollars in revenue which it normally derives from the advertising of its good friends and clients in the traditional Anniversary and Holiday Greetings Number. There is a deeper satisfaction than that brought about by a financially successful special number in the thought that our friends and clients will say it with extra bonds this year and that the special BONDBARDMENT Number will serve as one more indication of the wholehearted, unselfish contribution of show business to the victory effort.

> The Billboard's BONDBARDMENT NUMBER has the full approval of the War Finance Committee of the TREASURY DEPARTMENT of the United States



THIS YEAR, DON'T BUY AN ANNIVERSARY AND HOLIDAY GREETINGS AD, BUY AN EXTRA WAR BOND

POINTS WBCA

Indie Frequency Outlet Really Showbiz Click

By LOU FRANKEL

SCHENECTADY, N. Y., Nov. 13 .- The success story of WBCA, the local indieoperated Frequency Modulation outlet, is a pacemaker for several reasons. It forecasts similar operations which should come when the FM side of radio gets rolling after the war. It might also serve as a general handbook of station operation, AM, FM and Television, since the story of WBCA (nee W47A) points up what so many operators ignore or refuse to learn, i. e., that broadcasting is showbiz and showbiz means aggressive promotion.

Keystone of the success of WBCA is Leonard Asch, the short, sharp, balding general manager of the station that last week, via Mutual Broadcasting System affiliation, became the first FM member of a national network. Asch was originally a member of the GE promotion staff where he specialized in showbiz tie-ups and promotions.

Sold Sets First

When GE started producing FM equipment and receivers, Asch became FM conscious, gathered local support and went into action. He filed for a station and by arrangement with the local GE distributor took over the franchise for FM receivers.

Even the his station was still in the construction stage, Asch realized he'd have to sell receivers to have an audience. Since these were pre-war days, he had

They were put thru an orientation course to acquaint them with FM, armed with promotion, and put to work. One of the stunts was the production of miniature replicas of FM and AM stations. These included a stage, complete with cycs and antenna towers, and two turntables. They played the same record, but one was an AM hook-up, the other

Mass Demonstration Selling

The units toured these parts for eight months. They played before every service. club, business association and luncheon group. And by using routine noisemakers, dial phones and electrical appliances, Asch's crew showed how FM reception was noise-free as compared to AM. Thus when the station went on the air it had an audience.

The set-sales unit continued to operate until the war curtailed the supply of FM receivers. But by then WBCA had 15,000 sets sold and, thanks to its own sales organization, it had the name and address of every set owner.

Sets Locally Reach WBCA Only

It had one other plus; many of its listeners could dial WBCA but not the GE-owned and operated (and only other) FM station in this town. Seems Asch picked up a sizable supply of GE receivers at a discount; these were good sets but with a limited reception band that excluded the GE outlet, but admitted the indie station.

Frequency Betting

Funniest story in the WBCA closet is how come the local horse-betting emporiums, which officially don't exist, came to install FM receivers. Seems the local bookmakers found themselves being past-posted on the first race out of Rockingham. They checked and found that the FM outlet was carrying the broadcast, via Yankee Net, of the opening race at this track. So they up and bought FM sets as insurance.

The station hit the air on July 17, 1941. From the start it has been on the air 16 hours a day and commercial. Thus the day before it teed off the station spotted four-page inserts, complete from ads to editorial copy even unto the tiniest fillers in every daily paper in the Capital District.

This not only was audience and customer promotion, it was also prime public relations as the station started with the newspapers in its corner, thanks to the lush line-up of advertisements. Now WBCA has dollar-for-dollar exchange deals with the dailies. It also has Mutual is using it as an example to sell its daily schedules listed alongside the other stations in markets not now cov-Schenectady, Albany and Troy AM ered by MBS. stations.

Aggressive Audience Promotion

One secret of its success has been aggressive audience promotion. Thus it offered Pioneer Listener Certificates, complete with gold seals and fancy ribbons, to listeners keeping the station posted on reception, etc. Doesn't sound like much, but WBCA audiences yenned to have that certificate, and so got in the habit of writing the station.

From its inception the station picked sets; he also had ideas and soon he had up direct and re-aired Yankee Network Fibber McGee Tops himself a sales crew. programs, from Paxton, Mass., 110 air miles away, and Mutual shows via Major Armstrong's FM outlet at Alpine, N. Y., 117 miles distant. In addition, WBCA whipped up some of its own programs, put out lines for remote pick-ups and started surveying its audience.

> Each week 300 questionaires go into the mail, and since the listeners are used (See WBCA Points the Way on opp. page)

Yes, "It Pays To Be Ignorant" on Beer, Jello and Sanka

NEW YORK, Nov. 13.—Shortage of comics and comedy material was emphasized this week with It Pays To Be Ignorant, wacky comedy show sponsored locally on WOR by Piel's Beer, set for a steady guest shot on the Kate Smith program on CBS. Program has Tom Howard, George Shelton, Harry Mc-Naughton and Lulu McConnell doing a wrong-answer routine.

Unusual slant to the deal is that Kate Smith's show, which has always leaned backwards to avoid anything that couldn't pass before the most stringent blue-nose, now has a weekly feature which is known to local listeners as a beer-sponsored program. Ignorant continues for the lager sponsor while doubling into the Jello-Sanka show.

Get Behind the Boys With Bonds DON'T BUY AN ANNIVERSARY THIS YEAR, AND HOLIDAY GREETINGS AD, BUY AN EXTRA WAR BOND! (See page 9 for the full story of show business's greatest wartime publication, The Billboard's BONDBARDMENT Number)

Multiple-Net **Stations Now** Web Ops'Ache

NEW YORK, Nov. 13 .- Breakdown of the exclusivity for which networks have fought since competitive net operations started is becoming more and more evident at home offices of the networks in New York. It's worrying the station relations departments and it's one of the factors which is behind the fight for further regulation of the FCC.

The Blue web station relations is having its private ache right now in the Northwest and is battling to hold its own in that area. NBC station contact is finding that many of its stations are picking up extra dough during the hours not exclusively reserved for NBC by accepting programs from other nets. KTAR (Phoenix, Ariz.) recently accepted three commercials from Mutual for broadcast during non-option time, and

CBS hasn't had too many aches holding its stations in line, but that may be the very reason why the FCC has cited this chain's station operations as in violation of the network regulations.

Every open hour not reserved for local operations on a net affiliated station is a sore point with web home offices, for they never know when a program of a competing network will fill that spot.

Iowa Survey; Hope & WHO News Next

DES MOINES, Nov. 13 .- The Fibber McGee show is the most popular program in Iowa, according to the 1943 Iowa Radio Audience Survey conducted by Dr. Forest L. Whan of the University of Wichita and released by radio station WHO of Des Moines.

The survey put Bob Hope in second place and a WHO news show in third place. Other programs were listed in the following order: Aldrich Family, Red Skelton, Lux Radio Theater, Jack Benny, Mr. District Attorney, Hit Parade, and Kay Kyser's College.

 On the types of programs, news broadcasts were ranked first, comedians, second; popular music, third; complete drama, fourth; and audience participation shows, fifth.

The survey was based on a total of 9,075 interviews in the state.

Shouse in London For Talk With BBC

CINCINNATI, Nov. 13. - James D. Shouse, vice-president of the Crosley Corporation in charge of broadcasting and general manager of WLW, arrived in London this week for special war broadcasting conferences with officials of the British Broadcasting Corporation, Shouse went to the British capital by bomber plane at the invitation of R. W. Foot, director general of the BBC.

Shouse will remain in London several weeks to confer with BBC executives on short-wave and standard-band war broadcasting, as well as on future plans for television, facsimile and frequency modulation.

His London visit is the newest episode in a broadcast collaboration scheme evolved by WLW and the BBC during the past year. Most important outcome of the arrangement has been the tailoring of special BBC short-wave pick-ups for inclusion on WLW programs of established popularity. The arrangement was the first of its type to be set up between an American regional radio station and the BBC.

New Cracker Barrel

NEW YORK, Nov. 13 .- Many and varied are the uses of radio and radio receivers. But Robert Magidoff, NBC correspondent in Russia, who is home for a brief vacation, tells of a new use for a set—a news contact.

Soviet officials called in every civilian set when war started and turned them over to armed forces. Only correspondents and diplomats were permitted to own and use receivers. Rest of country listens on a form of wired radio. Because there was no restriction on talking about what they heard on their sets, the correspondents built up valuable news sources and contacts. Russians would drift by to ask their equivalent of "What do you hear?" and stay to pass the time of day and newsnotes. It was a very efficient substitute for a country store.

Philly Sponsors Appeal to Negro Buying Power

PHILADELPHIA, Nov. 13.—Large Negro population, long the "forgotten listener" in local radio is now being wooed by station and sponsor alike. It wasn't so long ago that agency and sponsor would sour on any program idea that even smacked of appeal to Negro listeners. No racial prejudices were involved. Sponsors were only interested in a program that would get a message across to a selected income group. And the Negro population did not fit into that pattern. Moreover, some stores, falling within such income groups, did not desire such patronage.

Today, however, the story is different. With the colored population enjoying fat salary checks because of the wellpaid jobs at the war factories here, such a group, numbering almost a quarter of a million persons, now represents an important economic unit and a rich buying market. And the color bars are down all

Station salesman are now spending much time with merchants depending heavily on colored patronage. Such prospective sponsors are now in the position to shell out air coin. Prominent in this respect is the Pearl Theater, using a daily quarter-hour shot on WIBG, featuring recordings of Negro name bands to sell the screen shows featured and the Parisian Tailors returning to radio on WPEN.

WCAU Signs an Exclusive With the Weather Bureau

PHILADELPHIA, Nov. 13.—Taking advantage of rescinded ban on weather information, Stan Lee Broza, program chief of WCAU, concluded deal with the local weather bureau. Running a permanent wire into bureau, station will broadcast three minutes of weather data twice daily, in the early morning and at midnight. The weatherman on duty at the scheduled times will handle the microphone.

The idea, which is exclusive, is an elaboration of a pre-war arrangement in which WCAU aired directly from the weather bureau each morning. Weatherman, named Hathaway, working the stint at that time developed a mike style that made him a real radio name locally. He had bright and breezy chatter like: "Ladies, my dear, no washing today!" or "Boys and girls planning a trip to the shore this week-end better change to the mountains, our cloud gazers predict sunshine in the Poconos, rain for Atlantic City."

Hathaway's fan mail from Philadelphians wanting to know when to paint the porch or take junior to the zoo at one time topped the station's mailing count, and 'tis said the weatherman was already asking about his Crossley When the war yanked him off the airlines.

DuMont Television

Reviewed Tuesday, 8:30-9:45 p.m. Style—Variety. Sustaining on W2XWV (New York).

WOR's television group, under direction of Ray Nelson, is still experimenting with varied talents for the public's car and eye. The hinge from which to swing the door remains elusive.

Program planners took advantage of election day to pose Carl Mark and Doug Stapleton, agency execs, as candidates for office. The two read actual returns and presented the performers as examples of the kind of entertainment they would give the public if elected. Each act was introduced by one of the candidates thruout the program. It was timely but nothing more.

The Little Four, Negro male quartet who have appeared on these programs before, offered Paper Doll, Your Time Is My Time, Ain't She Pretty and Cha-Chi-Man acceptably. Cameras kept the swaying group in frame and focus.

Helen Joyce did pops in thin voice, straining upward toward the mike. She's a pleasant camera subject, but will have to learn to look her audience right in the eye.

Singer Don Carroll lent his rich vocal chords to torchy numbers, but can never be a contender as a tele Sinatra till he sheds that lip spinach,

Georgie Bernes came on with impressions of Ted Husing, Fred Allen, W. C. Fields, Edward G. Robinson, Peter Lorre, H. V. Kaltenborn and others. His little dramas of planes in action, a football game and a London short-wave broadcast, in which he simulated voices and sounds, were exceedingly well done.

Marjorle Coate sang You're a Lucky Fellow, Mr. Smith in Kate Smith manner. There was too much exuberance and action for tele, flaying arms and too much body movement throwing the screen off focus.

The unannounced intermission lasted too long before they launched Jack Arons. Candidates patter had by this time grown thin and unfunny. Unlike most saw-playing performers, Arons sawed straight. Interesting camera shots

from various angles helped put him over.

A group of attractive girls pranced rapidly across the screen as a parting shot. Neither their identity nor reason for appearance was made known.

Improvement in lighting and focus, to be sure, but the program as a whole remained in the so-so class. Ideas which start out strong must have continuous sparkling dialog to keep up the pace, and the candidates didn't have that kind of material.

Wanda Marvin.

Wednesday (3) night's W2XWV program was highlighted by Lever Bros.' initial video advertising. Pat Murray, attractive, blond announcer, introduced Sam Cuff, whose Face of the War furnished the entertainment portion of the Lever program.

The company's products, Rinso, Lifebuoy Soap and Spry, were individually shown and described by Miss Murray. During her patter the boxed items revolved on a turntable. Good lighting, proper speed of revolving disk, which permitted an excellent view of the packaged products, a shot of a line of snowy wash (Rinso), cake and cookies (Spry) and finally a beautiful girl fresh from her Lifebuoy bath, added up to the best mercantile exploitation DuMont has yet presented. Credit Tom Hutchinson, tele director of Ruthrauff & Ryan Agency, for intelligent use of the medium.

"Sam Hayes—Your Sunday Spectator"

Reviewed Sunday, 3-3:15 p.m. Style—News. Sponsor—Kelite Products (for Kenu). Agency—Little & Company. Station—KECA (Hollywood) and California Blue Network.

The long association of Sam Hayes with Coast newscasting makes any show bearing his name a good sponsor bet. Hayes started his new series in high gear, utilizing a tight script and rapid-fire delivery, to round out a nice quarter hour that should do things for Kenu.

Hayes features a news-behind-the-news idea in this show, capitalizing on bits that may have been overlooked by editors in their zest to handle only hot copy. His stories of the war have a candid camera effect, bringing the listener into focus with world events. Hayes gets new slant on the items he uses instead of rehashing the same old stuff. Has

"Mother and Dad"

Reviewed Saturday, 5:30-6 p.m. Style
—Musical variety. Sponsor—Allegheny,
Ludlam Steel Corporation. Agency—
Walker & Downing, Station—WABC
(New York) and CBS.

Where Allegheny, Ludlam Steel's ears were when they bought this little package is something to marvel at, for it is about as unadulterated a kettle of corn chowder as has come over the air in a long time. It bows in to present "an American home family and the American way of life." If a gathering of neighbors around mother's and dad's parlor organ to exchange saccharin wittleisms between nostalgic unison chirpings constitutes the American way of life in these days, then this reviewer will exchange his armchair listening post for a stool at the neighboring pub.

There is nothing in Mother and Dad that good scripting and direction can't remedy. It has a smart listener pitch, with the steelers giving out with half a dozen \$25 War Bonds to Iucky fans turning in original poems, bits of homely philosophy or just "favorite sayings" (another Keepsakes pitch). But that won't save a program, the dialog of which is geared strictly to song cues. Dad, mother and daughter Polly, not to speak of the neighbors, are crammed so full of sweetness and light that 15 minutes of them leaves you drooling sugar. A full half-hour slants you for diabetes. What Mother and Dad needs is a lot more imagination in the writing and a good,

earthy, juicing up of material. Parker Fennelly plays dad to Charme Allen's mother. Polly Robertson is Polly. They all do a competent job with what they have. The quartet and the three extra gal chanters give such items as Banks of the Wabash and I'll Take You Home Again, Kathleen, good production. Basil Ruysdael's commercials, aimed to plug new post-war household uses for stainless steel, are sharp and well timed. The trouble stems from Wendell Adams's blurry direction and Harry Herman's ultra-corny scripting. It can be a lot better when they find out that you can't live on honey exclusively.

Bob Francis.

"The Crimson Shield"

Reviewed Saturday, 6-6:30 p.m. (PWT). Style—Narrative, Sponsor—S. & G. Gump Gift Store. Agency—Knollin Advertising Company. Station—KQW (San Francisco).

Those fighting men who have faced death and whose lives may have been saved by the injection of blood plasma come from the military and naval hospitals in San Francisco Bay area to appear on this show to tell their own stories.

Sam Cuff, whose Face of the War furnished the entertainment portion of the Lever program.

The company's products, Rinso, Lifebuoy Soap and Spry, were individually shown and described by Miss Murray.
During her patter the boxed items reports a turntable. Good lighting, proper speed of revolving disk, which personness with the were simplicity of the fighting immense dramatic value.

Written by Mel Frey and narrated by Charles Patterson, himself recently discharged from the navy because of injury, the program is devoted to the Red Cross Blood Bank. Producer Ken Craig avoided the common error of excess gore, but the very simplicity of the fighting lads' mike appearance lends this show immense dramatic value.

Program caught had two wounded Guadalcanal marines and a donor who has given a gallon of blood. Patterson dramatized the action which brought the injuries to the two veterans, and then doubled as emsee and introduced the servicemen, who tell of their own experiences.

Wind-up told in plain, homely fashion the donor's own reason for regularly visiting the blood bank. Program serves to bring home effectively the message that every American needs weigh a pint of his blood against the life of a wounded serviceman.

Edward Murphy.

the faculty of making the listener feel that he is actually witnessing whatever he spotlights.

Produced by Maury Rider.

Dean Owen.

PRESS RELATION IDEAS

(Continued from page 6)

emphasized by the fact that many top men of the affiliates came instead of the head handout man. Among this group was Harry Stone, of WSM, Nashville, and H. W. Slavick, of Memphis.

Growing public questioning of nets, which has been accentuated by publicity given the FCC hearings in Washington, and plans to overcome it were given a prime place on the agenda. Home of-

Speak Now . . . or Never

THE future of broadcasting is now being decided in Washington, where the Interstate Commerce Committee of the Senate is hearing pro and con remarks anent the White-Wheeler radio bill. This is the showdown between radio and the Federal Communications Commission. Either Chairman Fly wins and the FCC continues as is or the FCC has its wings clipped via legislation.

But apparently not every radio station knows what the fight is about. For even the every breadcaster should know and should be interested, too many radiomen are conspicuous by their absence and silence. Either they don't realize the importance of the battle or they're letting someone else do their spade work.

In either case the situation is serious enough to warrant the use of plain and simple words. Here is what the White-Wheeler legislation would do:

 It would restrict the FCC to purely technical matters; no more FCC concern over program policies and business practices.

2. It would remove the "sudden death, loss of license" threat which now menaces any broadcaster who errs in handling controversial issues. Instead, the FCC would go to court, as do other Federal agencies (the Federal Trade Commission, for one) and apply discipline and penalties via the court.

3. It would put radio in the same class as other industries insofar as anti-trust actions are concerned. Under the present set-up anyone adjudged guilty of anti-trust violation may lose his license, meaning his business. In other fields anti-trust convictions generally result in a change in operations and organization, not in death.

There is more to it, but this is the meat. Either you, the broadcaster, are for it or against it. Let the committee know how you feel. Speak now or forever hold your peace.

fice group heard, perhaps for the first time, that several show people now in radio have come to think of NBC as the Shuberts of broadcasting. This was just part of the discussion, however. With a great deal of time given over to exchange of local promotional ideas. Many of the station representatives at the gathering were primary sales promotion men. They included Truman Brizee, of WHAM, Rochester, N. Y.; E. R. Vadeboncoeur, of WSYR, Syracuse; Bill Wiseman, of WOW, Omaha, and J. F. Clancy, Hartford, Conn. They presented some of the successful plans they have used to sell their NBC operations.

Three women were present for the first time. They were Helen King, of WBEN, Buffalo; Elizabeth Sanders, WAVE, Louisville, and Mary Caldwell, of WSB,

Atlanta.

The gathering was shown several plans for NBC promotions which will be explained around the first of the year. Criticism of present NBC advertising campaign was requested and given.

It was, most of those in attendance agree, one of the most successful press meets yet held by NBC, with neither NBC nor the stations pulling any punches.

WBCA POINTS THE WAY

(Continued from opposite page)
to corresponding with WBCA, they even
send in change of addresses and phone
numbers, and filled-in questionalres
come back each week. The questions

come back each week. The questions asked cover program preferences, listening hours, number of listeners, AM and FM station popularity, etc.

Listeners Set Programs

Thanks to this program pulse the outlet keeps its programs attuned to its audience. Thus it organized a dramatic group—Petri Youmans of this gang is now in Life With Father in New York; gospel singers and, believe it or not, a hillbilly contingent. Listeners like long-hair music but they also liked sowbelly songs.

At the moment WBCA broadcasts five live hours a day from its studios, has eight remotes a week of cocktail combos from local niteries and knows that its listener-likes run in this order:

Symphonic music, sweet music, news, opera, commentaries, light concerts, hill-billy music, swing, sports and drama.

Dislikes are topped by kiddle shows, women's programs, religion and labor news; the last named despite fact that 1,200 of the 15,000 FM sets in this area are owned by union members. Seems they won't listen to labor programs unless they are prepared in a framework of entertainment. Such a production, however, is now in the works.

Still \$50 a Night-Time Hour

The station figured its first rate card on the basis of the cost of a direct mail campaign to reach the FM audience, has stuck to the \$50-an-hour rate for evening time. Spot announcements are discouraged and so are transcriptions or records. The average daily schedule has a maximum of one hour of this type of programing.

Commercially WBCA has a low mor-

tality rate. Local advertisers who have been with the outlet since its start include the local distributor of Pabst Beer, WGY Food Products (no station connection), a wholesaler, the leading jewelry shop, the local beverage house and two of the better dress shops.

When it comes to public service promotions this FM-er really hits the bull'seye. During the recent Third War Bond drive it staged a rally that sold over \$110,000 in bonds, cash on the barrel head, not merely pledges. None of the other local stations, including network affillates, came anywhere near this mark.

Relay Station Saves Dough

Technically the station is just about perfect, thanks to its location almost in the backyard of GE and its close relationship with the manufacturer's technicians. Its studio-to-transmitter wireless relay stemmed from the fact that leased telephone lines for the 12 miles between studio and transmitter would have cost about \$15,000 to install, plus \$115 per month rental. The S-T relay, which cost about \$5,000, was installed and has been pumping programs for 7,000 hours with nary an interruption.

The studio building is nothing pretentious, the war and priorities nixed plans for a modern building but the equipment is utilized to its fullest. Thus the big studio, about 10 by 15 feet, thanks to the latest acoustic paneling, feeds a 20-piece brass band without distortion. And the last time orker Glenn Miller was thru these parts his full ork worked out of this cubbyhole.

One thing WBCA's producers have learned: for FM one mike is full pickup for a full ork, and thanks to the sensitivity of FM singers and actors can, even should, work four or five feet from the mike.

FM stations thruout the nation are red-ink operations because war froze set manufacture and sales. WBCA, according to Leonard Asch, isn't making money, but it isn't losing any either, which will be news to the other 49 FM station ops in the U. S. A.

A Uniform at Each Christmas Table

PHILADELPHIA, Nov. 13 .-WFIL is asking the "City of Homes" to enlarge its family groups on Christmas Day by including members of the armed forces stationed here. Station is circularizing industrial plants and service organizations, using the theme: "Invite a serviceman to Christmas dinner at your home." Air announcements used generously, instruct public to phone or mail dinner invites to the station. They will then be forwarded to the local public relations offices of the various service branches and will in turn be issued to servicemen.

BIG E. T. MARKET FOR BANDS

More Indie Station Use of Transcriptions Vs. Records Expected; Has Biz Buzzing

the AFM recording ban for all but one Sam.

Billboard

who have begun refurbishing their depleted stock of transcription disks with an eye cocked toward actual competition with regular phonograph recordings used so extensively by hundreds of disk jockeys.

There has been no mad rush to get all the bands down immediately on vinolite because much of the library services is devoted to operetta and light classical music, but even those companies which previously concentrated on the standards have been busy filling their fountain pens and waving transcription contracts under the noses of the fox-trot maestri.

Lang-Worth Features, for example, for years has been a fountain-head of non-ASCAP tunes but after settling with AFM, it lost no time recording Vaughn Monroe, Tommy Tucker and Russ Morgan, all three playing hit parade material. Standard Radio, another company that has in the past shown a preference for public domain music, has signed Hal McIntyre, Carl Ravazza and Paul Baron to cut the latest from Tin Pan Alley.

Bands Being Tied Up

Another new trend is the practice of signing band leaders to exclusive contracts. Previously transcription companies used various names more or less interchangeably, occasionally signing the leader to exclusives on certain tunes to avoid duplication, but otherwise the leader remained a free agent.

That situation has changed. Lang-Worth is tying its bands up with term pacts, as is World Broadcasting, which now has the entire roster of its new parent, Decca, to choose from, including such names as Jimmy Dorsey, Woody Herman, Guy Lombardo, Charlie Barnet, Johnny Long and other topnotchers, World has even gone outside its own family to sign Duke Ellington for a minimum of 60 tunes in the next year. Muzak has not yet deviated from its custom of signing bands for individual recording sessions but that too may be changed with competition between e.t.-ers getting tougher.

Even with the recording ban lifted (and this takes into account the possibility that Columbia and Victor will soon settle with the musicians' union), it is expected that indie station platterchatterers will not receive enough fresh releases to fill all the gaps in their disk files. An indication of what that may lead to has already been manifested by Martin Block, who has been using transcriptions on his Make Believe Bullroom.

And for the same reasons, e. t. houses expect to find a larger market for weekly half-hour shows by this or that name

Orksters Welcome New Situation

To band leaders, such a situation solves many of their problems. They are no longer touring the countryside on one-nighters, either because of transportation difficulties or more lucrative theater dates, but they're anxious to keep their names alive in those crossroad centers. Phonograph records could do the trick, but if there is going to be a scarcity of those, they figure transcriptions will prove a convenient substitute. And the library platters are especially welcome to maestri who short-

NEW YORK, Nov. 13 .- The lifting of ly expect their "greetings" from Uncle

ness in which every name leader is eager dates, seeing in them only a chance to to participate. That there will be plenty get the price of new band arrangements of room for more dance and some extra recording dough for their band music than ever sidemen. Gone also are the days, only before is freely predicted three or four years back, when leaders by e. t. recording chiefs, mixed the use of their real names on transcriptions and a Glen Gray was aired as "George Gregory" or Mark Warnow as "Michael Wayne."

Not only do leaders permit the use of their real names, they insist upon it. The more the merrier, say they, and from all indications, the business in band transcriptions is going to be merry

1/2-Hour Musical for Anacin

NEW YORK, Nov. 13. - The Friday evening spot at CBS now occupied by Easy Aces and Mr. Keen will be filled by a pop musical show, starting December 3. This is part of the Blackett-Sample-Hummert re-scheduling whereby Easy Aces and Mr. Keen will fill a half hour Wednesday and Thursday evenings respectively.

The new musical spot will be sponsored by Anacin.

Blue Music Pacific Boss

HOLLYWOOD, Nov. 13 .- Al Sack, former music director for Olsen and Johnson, has been named new musical conductor for the Blue Network in Holly-What's New? show.

First Offender Army

HOLLYWOOD, Nov. 13. - Station KMTR is launching new show to get 500 recruits for armed forces from county prisoners doing time for minor offenses. Show, titled The District Attorney Speaks, has city officials on the air asking for chance for lawbreakers to serve their country.

transcription company has raised the Gone are the days when a band leader curtain on a new phase of the band busi- condescendingly accepted transcription Disk Jam Stalled At Status Quo; NoMeetingsHeld

NEW YORK, Nov. 13 .- Sideliners, who were predicting an end to the recording fight this week because William S. Paley, who had stepped into the picture with David Sarnoff, was due to leave today for his overseas post with OWI, watched the week come and go without either another meeting between the radio and AFM presidents, or any indication that the disk tangle was any closer to un-

Insiders report that the situation has not been changed an iota by the lack of meetings between Petrillo, Sarnoff and Paley, nor will Paley's departure change anything. Paul W. Keston, executive v.-p. of CBS, is equipped to carry on negotiations for his own chain and Columbia Records, they attest, and it is probable that he will make an appear- Cox. ance if it is decided to continue negotiating directly with Petrillo.

Hearings before the WLB panel sitting here were adjourned until Wednesday (17) at which time it will discuss the additional briefs and information it has received from both sides. Judging from the past behavior of the panel, many wood. Lou Bring, who formerly held believe it will keep the case open until down the spot, resigned to take over the some common ground is found that may serve as a basis for settlement.

Continued Record Drought Cutting Demands for Names, Some Disk Dealers Report

this area report that the lack of new re- race and hillbilly records they can get cordings by so many of the top name bands has brought about a situation where many record buyers have stopped of some of the bigger names has been indentifying their requests by the names of the recording artist, settling for platters by lesser knowns, long as they're available.

It used to be that the buyers would parade up to a counter and ask for Kay Kyser's or Tommy Dorsey's latest. Now, dealers observe, record buyers are aware that there are few records by the big names. Moreover, the few records of the band biggies released in past months have not been shipped in sufficient quantities to satisfy the demands, so many buyers have stopped asking for

Instead of getting 200 James disks, a dealer trys to stretch the 25 platters he receives for an entire month, but usually gets sold out in a single day, Formerly record clerks got tired of telling patrons that they did not have so-and-so's recording. Now it's vice versa.

While realizing that the Petrillo matter is one that belongs to the waxing companies alone, dealers fail to understand why the recording companies have allowed their big selling names to peter out. Some point, for example, to the case of Dinah Shore, who hit her peak in platter sales about the time the waxing ban was imposed. Since then her releases have been almost negligible. (Victor released a Dinah Shore album this week.)

CHICAGO, Nov. 13 .- Record dealers in Dealers find they can sell all the pop, their hands on, regardless of the recording artist, but they fear the selling value needlessly dissipated.

WCHS Pipes to Movies, Too

CHARLESTON, W. Va., Nov. 13.—Gen. eral Manager Howard Chernoff of West Virginia Network acks how come The Billboard (October 30) splashes story of Philly stations proposing to pipe newscasts into Philly movie houses.

"My station (WCHS) has been piping news into the Virginian Theater here for 18 months and it's old stuff with us. Now I know why they call Philadelphia 'sleepy town,' " cracks Chernoff.

club (Rotary) at its weekly sessions.

Chi AFRA-ers to Frolie

CHICAGO, Nov. 13.-Sixth annual AFRA Frolics will be held November 27 in the Grand Ballroom of Hotel Sherman, Attractions include Lew Diamond's orchestra and a four-piece rumba band floorshow, and a circus and sideshow in the annex. Proceeds to organization's sick and benefit and servicemen's funds.

Riley Resigns; Lea Recalls 3 N.Y. Witnesses

House FCC Hearings Continued

WASHINGTON, Nov. 13 .- Hugh Riley. assistant counsel of the House Committee Investigating the Federal Communications Commission, has submitted his resignation, following the lead of Rep. E. E. Cox, who tossed up the inquiry leadership two months ago following charges that the hearing was not being fairly conducted.

Rilay's resignation leaves only Eugene Garey remaining of the original Cox-Garey-Riley trio which started the investigation.

The committee resumes its hearings next week-the first since Lea assumed chairmanship. Three witnesses who testified in New York on short-wave matters will be recalled to the stand. In recalling the three witnesses, the committee is making good its promise to have at least one member of the committee present when witnesses are testifying, This was not the case when the three originally appeared, and their re-hearing will be asked so that their testimony may be included in the record. Later it is planned to recall T. A. M. Craven, a member of FCC, who testified before

"Parade," Pub Settle Suit Out of Court-Settling Nothing

NEW YORK, Nov. 13. - Altho many publishers had hoped that the suit brought against the Lucky Strike Hit Parade by Edwin H. Morris and Mayfair Music would serve as a testing ground for gripes against the program's method of tabulation, withdrawal of their case by Morris and Mayfair leaves the question up in the air.

The two pubs withdrew their action when Lucky Strike agreed to consider the position of a song the previous week in tabulating the top 10 tunes of each week. Pubishers contended that the popularity of a song does not fluctuate as sharply as the Hit Parade indicated when it rated Sunday, Monday or Always No. 1. then No. 5, then No. 1 again inside of two weeks. Pubs claim that once a tune becomes a hit, it remain approximately level until it starts to fade for good.

Morris and Mayfair filed the action when according to their figures Pistol Packin' Mama and Sunday, Monday or Always were not spotted correctly on the program. This marked the first time that a publisher brought a complaint against the tobacco firm to court.

Smallies Add Time To Handle New Biz

COLUMBUS, MISS., Nov. 13. - Smull WCHS also pipes news to a luncheon stations, which have been paring their operating time to the bone, have now reached the bottom, and are adding to their time operations. Typical of the expanding 250-watters is WCBI here, Station has been on a 7 a. m. to 10:30 p. m. sked, but has found that new business couldn't be handled during the 15 %-hour operation. It now opens at 6:30 and signs off at 10:45.

> Expansion is also indication that marginal time is becoming salable even in areas which have not been noted for their outstanding use of air time, since pre-7 a. m. and post-10:30 p. m. is Class C time for most operators,



The Billboard Music Popularity Chart NOVEMBER 11, 1943

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEAF, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard.

Title	Publisher
ARMY AIR CORPS	Fischer
BESAME MUCHO	Southern
DON'T BELIEVE EVERYTHING YOU	
FOR THE FIRST TIME	Shapiro-Bernstein
HOW SWEET YOU ARE (F)	Remick
I DUG A DITCH (F)	Feist
IF YOU PLEASE (F)	Famous
I'VE HAD THIS FEELING BEFORE	(F) Santly-Joy
LITTLE DID I KNOW	VII. 11. 11. 11. 11. 11. 11. 11. 11. 11.
MARINES HYMN	
MY HEART TELLS ME	-citization in the entropy of the en
MY IDEAL	
MY SHINING HOUR	Morris
NO LOVE, NO NOTHIN' (F)	Triangle
OH, WHAT A BEAUTIFUL MORN	ING (M). Crawford
PAPER DOLL	Marks
PEOPLE WILL SAY WE'RE IN LO	VE (M)Crawford
PISTOL PACKIN' MAMA	Morris
PUT YOUR ARMS AROUND MI	
SAY A PRAYER FOR THE BOY	
SHOO SHOO BABY	Leeds
STORMY WEATHER (F)	Mills
SUNDAY, MONDAY OR ALWAYS	(F) Mayfair
SURREY WITH THE FRINGE ON	TOP (M), Crawford
THANK YOUR LUCKY STARS (F	Remick
THE DREAMER (F)	Harms
THEY'RE EITHER TOO YOUNG	Advance
WHEN THEY ASK ABOUT YOU	Berlin

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compliation is based upon reports from the following retail stores of their 10 best selling records of the past week. While two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gliman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Dreilbelbis Music Co. Chicago: Hudson-Ross; Sears-Rocbuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress, Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Jacksonville, Fla.: Butler Record Shop. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ry.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. Newark, N. J.: Record Shop. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gatety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh; Volkwein Bros., Inc. Raleigh, N. C.: James E. Theim; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Spri : Lyon Vichite

> Last Wa.

1	Mis & S	5611	ri; Famous & Barr. St. Paul 5 Co.; George's Radio, Inc. V
1	ast	ITI Th W	15
	1	1.	-MILLS BROTHERS Decca 18318
	3	2.	SUNDAY, MONDAY OR ALWAYS —BING CROSBY Decca 18561
	2	3.	PISTOL PACKIN' MAMA AL DEXTER Okeh 6708
	5	4.	PISTOL PACKIN' MAMA —BING CROSBY- ANDREWS SISTERS Decca 23277
	4	5.	PEOPLE WILL SAY WE'RE IN LOVE —BING CROSBY Decca 18564
	6	6.	AROUND ME, HONEY DICK HAYMES Decca 18565
4	9	7.	I HEARD YOU CRIED LAST NIGHTHARRY JAMES Columbia 36677
			h can 등하면 있다면 [10명 10명 10명 10명 10명 10명 10명 10명 10명 10명

		Decca 10310
3	2.	SUNDAY, MONDAY OR ALWAYS —BING CROSBY Decca 18561
2	3.	PISTOL PACKIN' MAMA AL DEXTER Okeh 6708
5	4.	PISTOL PACKIN' MAMA —BING CROSBY- ANDREWS SISTERS Decca 23277
4	5.	PEOPLE WILL SAY WE'RE IN LOVE —BING CROSBY Decca 18564
6	6.	PUT YOUR ARMS AROUND ME, HONEY —DICK HAYMES Decca 18565
9	7.	I HEARD YOU CRIED LAST NIGHT —HARRY JAMES Columbia 36677
7	8.	OH, WHAT A BEAUTIFUL MORNING BING CROSBY Decca 18564
8	9.	PEOPLE WILL SAY WE'RE IN LOVE —FRANK SINATRA Columbia 36682
-	10.	BLUE RAIN

-GLENN MILLER

For the First Time

9. How Sweet You Are

13, You'll Never Know

14. My Heart Tells Me

11. Say a Prayer for the Boys

10. If You Please

12. Victory Polka

15. In My Arms

Victor 20-1536

a: S. H Kress. Youngstown: E EAST	, 11.	Kies	1027-2015-EL245-175
TION	POS	ITIO	SOUTH
This	Last	This	
Wk.	Wk.	WE.	
1. Paper Doll-Mills Bros.	1	1.	Paper Doll
2. Sunday, Monday or Ai-	080		Mills Brothers
ways-Bing Crosby	3	2.	Sunday, Monday or Al-
3. Pistol Packin' Mama	10225	8455	ways-Bing Crosby
-Al Dexter	2	Э.	Pistol Packin' Mama
4. People Will Say We're in	4	9.00	—Al Dexter
5. Pistol Packin' Mama	-4	4.	People Will Say We're in
-B. Crosby-Andrews	7	*	Ch, What a Beautiful
Sisters	- 6:		Morning-Bing Crosby
6. Put Your Arms Around	5	6	Pistol Packin' Mama
-Dick Haymes			-Bing Grosby-Andrews
7. I Heard You Cried Last			Sisters
Night-Harry James	10	7.	Put Your Arms Around
8. Oh, What a Beautiful	\$775E		-Dick Haymes
Morning-Bing Crosby	8	8,	Don't Cry, Baby
9. Close to You-F. Sinatra		C. Mi	-Erskine Hawkins
10. You'll Never Know			Blue Rain-G, Miller
Dick Haymes		10.	
MIDWEST			ways-Frank Sinatra
1. Paper Doll	50 93		WEST COAST
-Mills Brothers	2		Paper Doll-Mills Bros.
2. Pistol Packin' Mama	-	2.	Pistol Packin' Mama
Al Dexter			-Bing Crosby-Andrew
3. People Will Say We're in	1 .	25	Sisters
Love—Bing Crosby	4	3.	Sunday, Monday or Al-
4. I Heard You Cried Last	G.	4	Ways—Bing Crosby
Night—Harry James 5. Pistol Packin' Mama	-	74.	Boogie WoogieTommy Dorsey
—B. Crosby-Andrews	1	5.	Pistol Packin' Mama
Sisters			-Al Dexter
6. Sunday, Monday or Al-	-	6.	Rhapsody in Blue
ways-Bing Crosby	35000	100	-Glenn Miller
7. How Sweet You Are	5	7.	Put Your Arms Around
Kay Armen	1		Me, Honey
8. Sunday, Monday or Al-	1		-Dick Haymes
ways-Frank Sinatra		8.	All or Nothing at All
9. Victory Polka	1	-	James-Sinatra
-Bing Crosby-Andrews	6	9.	Don't Cry, Baby
Sisters	000-700	10	-Erskine Hawkins

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 18 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Preeman, Inc. New Orleans: G. Schirmer of Louislana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Music Co. St. Louis: St. Louis Music

	NATIONAL
Last	THION This Wk.
2	1. PISTOL PACKIN' MAMA
1	2. PAPER DOLL
4	3. PEOPLE WILL SAY WE'RE IN LOVE
3	4. SUNDAY, MONDAY OR ALWAYS
5	5. THEY'RE EITHER TOO YOUNG OR TOO OLD
7	6. I HEARD YOU CRIED LAST NIGHT
6	7. PUT YOUR ARMS AROUND ME, HONEY
10	8. OH, WHAT A BEAUTIFUL MORNING
8	9. SAY A PRAYER FOR THE BOYS OVER THERE
9	10. VICTORY POLKA

- 15. THE DREAMER

14 14. MY HEART TELLS ME

	NATIONAL I		EAST
			ITION
POS	This		This
Wir	Wk.	Wk.	10.00 p. 20.00 p.
2	1. PISTOL PACKIN' MAMA	9	1. Pistol Packin' Mama 2. People Will Say We're in
0.77		950n	Love
1	2. PAPER DOLL	8	3. Paper Doll 4. Sunday, Monday or Al-
4	3. PEOPLE WILL SAY WE'RE	3	ways 5. They're Either Too Young
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	IN LOVE		7. For the First Time
425		7	8. How Sweet You Are
3	4. SUNDAY, MONDAY OR	11	9. Say a Prayer for the Boys
	ALWAYS	14	10. If You Please
	AL TOTAL PARTOTTE NO MARKET PROPERTY.	13	11. The Dreamer
5	5. THEY'RE EITHER TOO	10	12. I Heard You Cried Last Night
	YOUNG OR TOO OLD	15	13. Do Nothing Until You Hear From Me
7	6. I HEARD YOU CRIED	5	14. Put Your Arms Around
177	LAST NICHT	3	15. Shoo Shoo Baby
	and Mon	0.00000	
6	B		MIDWEST
	AROUND ME, HONEY	1	1. Paper Doll
	A AN WHAT A BEAUTIFUL	3 2	2. Pistol Packin' Mama
10	8. OH, WHAT A BEAUTIFUL MORNING	2	3. Sunday, Monday or Al- ways
		4	4. People Will Say We're
8	9. SAY A PRAYER FOR THE	11 404	in Love
9756	BOYS OVER THERE	10	5. Oh, What a Beautiful Morning
	IN MICTORY BOLKA	- 5	6. They're Either Too Young
	10. VICTORY POLKA	8	7. Victory Polka
11	11. IF YOU PLEASE	8	8. Say a Prayer for the Boys Over There
100000	12 FOR THE PIRCE TIME	6	9. I Heard You Cried
Same	12. FOR THE FIRST TIME	7	10. Put Your Arms Around
13	13. HOW SWEET YOU ARE	11	11. If You Please
14	19' HOM SMEET TOO HUE	6	12 I Heard You Cried

Pa	rein Brothers, Inc. Portland, Ore neific Coast Music Jobbers; Sher apply Co.	e.: Sl	clare Music Co. San Antonio: Clay & Co. Scattle: Capitol
D.	EAST 1		SOUTH
os	ITION	POS	ITION
	This	Last	This
Vk.	Wk,	WK.	Wk.
2	1. Pistol Packin' Mama	1	1. Paper Doll
9	2. People Will Say We're in	2	2. Pistol Packin' Mama
500	Love	3	3. People Will Say We're in Love
1	3. Paper Doll	4	4. Sunday, Monday or Al-
8	4. Sunday, Monday of Al-	7187	ways
	ways	7	5. They're Either Too Young
3	5. They're Either Too Young	:M	or Too Old
-	6. My Heart Tells Me	6	6. I Heard You Cried Last
-	7. For the First Time	v	Night
7	8. How Sweet You Are	9	7. Put Your Arms Around
1	9. Say a Prayer for the Boys	3	
4	10. If You Please		Me, Honey
3	11. The Dreamer		8. For the First Time
0	12. I Heard You Cried Last		9. How Sweet You Are
	Night	. 8	10. If You Please
5	13. Do Nothing Until You	11	11. Say a Prayer for the Boys
	Hear From Me	5	12. Victory Polka
5	14. Put Your Arms Around	-	13. You'll Never Know
	15. Shoo Shoo Baby	-	14. My Heart Tells Me
	PORT OF THE PROPERTY OF THE PR	-	15. In My Arms
	MIDWEST		WEST COAST
1	1. Paper Doll		1. Paper Doll
3	2. Pistol Packin' Mama	2	2. Pistol Packin' Mama
3	3. Sunday, Monday or Al-	3	3. People Will Say We're In
	ways	5 0550 5	Love
4	4. People Will Say We're	5	4. Sunday, Monday or Al-
	in Love	150	ways
0	5. Oh, What a Beautiful	4	5. They're Either Too Young
	Morning	80	or Too Old
2	6. They're Either Too Young	7	6. I Heard You Cried Last
5	7. Victory Polka	820	Night
8	8. Say a Prayer for the Boys	6	7. Put Your Arms Around
	Over There	3.00	Me, Honey
1	A CALL A War Caled	1000	o b it was

12. I Heard You Cried

Clouds

15. The Dreamer

13. My Heart Tells Me

14. With My Head in the

HARLEM HIT PARADE

10. I Heard You Cried Last

Night-Harry James

10. Oh, What a Beautiful

Morning-Bing Crosby

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Company, Chicago, and G. & R. Company, Record Shop, Newark, N. J.

POSITION Last This Wk. Wk. 1. ALL FOR YOU KING COLE TRIO Capitol 139 2. DON'T CRY, BABY. ERSKINE HAWKINS. . Bluebird 3. PISTOL PACKIN' MAMA BING CROSBY-ANDREWS SISTERS, Decca 23277 4. SENTIMENTAL LADY DUKE ELLINGTON ... Victor 20-1528 5. PAPER DOLL MILLS BROTHERS ... Decca 18318 6. FROM TWILIGHT TILL DAWN.... CEELE BURKE Capitol 136 7. A SLIP OF THE LIP DUKE ELLINGTON ... Victor 20-1528 8. BOOGIE WOOGIE . TOMMY DORSEY Victor 26054 9. RHAPSODY IN BLUEVictor 20-1529 10. DON'T GET AROUND MUCH ANYMORE DUKE ELLINGTON ... Victor 26610

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.

NY Bookings of Negro Orks All Paying Dividends; Duke, Count and King Mopping Up

tration of colored bands in Times Square theaters and locations is paying off handsomely and will probably change the minds of operators who have gone slow in booking sepian names in the past.

Count Basie, first colored band to play the Lincoln Hotel, in his first week equaled the dinner and supper business done by Harry James during his last engagement in the same room, played while James was at his height. With the exception of the Park Central Hotel, which had Cab Calloway in for six weeks in July and August, most mid-town hotels previously shied away from such bookings.

Duke Ellington's four-week stand at the Capitol Theater accounted for about \$290,000 by the time he checked out Wednesday (10) and included a firstweek figure of \$87,000, the new house record. Theater will continue the practice of booking colored names, with Lionel Hampton inked in for a date soon, and the Roxy Theater will also play its first big sepian band when Count Basic comes into the house in January.

"King" Louis Armstrong topped the Loew's State house average of \$23,000 by \$15,000 in the week ended the 3d, and while the State has regularly played Negro orks in the past, the Paramount, which has only played a half-dozen in the seven years of its present band policy, will probably have to revamp its schedule in the face of such grosses, stiffer competition from other Broadway houses, and the growing shortage of bands.

The flurry of band bookings may have been accidental, but they coincide with a similar splash being made by Negro names in the legit field. Paul Robeson is making history in Othello, the first time New York has seen a Negro play the role with an otherwise all-white Date at Roseland Feb. 7 cast; Katherine Dunham and her troupe of dancers have parlayed a two-week

NEW YORK, Nov. 13 .- Current concen- reported to have a smash in his all-colored Carmen Jones which is being readled on the road for a December unveiling on Broadway.

Lawrence Welk to Trianon Christmas; 11th Repeat Date

CHICAGO, Nov. 13. - Lawrence Welk was signed this week for his 11th repeat date at the Trianon Ballroom here, opening Christmas day. Welk's new pact will run for a year on a 16 weeks in, eight weeks out, basis. Tiny Hill closes at the room November 28, followed in by Don Reid, formerly arranger for Jan Garber, who will remain until Welk comes back,

George Olson goes into the Aragon, Bill Karzas's other ballroom here, on November 28, following Buddy Franklin.

Helen Forrest Into Roxy at 3G for First Single Date

HOLLYWOOD, Nov. 13.—Helen Forrest, who bows out of the Harry James ork December 1, goes into the Roxy, New York, for one week shortly after. Miss Forrest is reported getting a week's guarantee at \$3,000. Definite date for Roxy booking has not been set, but it is believed to be second week in December.

Fio Rito Set for Return

NEW YORK, Nov. 13 .- Ted Fio Rito, booking at the Martin Beck Theater into who wound up an eight-week run at the a nine-week stretch at that theater and Roseland Ballroom here Sunday (7), is more to come at the Forrest Theater be- skedded for a '10-week return engageginning Tuesday (16); and Billy Rose is ment at the spot starting February 7.

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AND HIS ORCHESTRA



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Recital Featuring Chopin's Funeral March?

KANSAS CITY, Mo., Nov. 13 .-One of the music stores here has replaced the hard-to-get trumpets, saxophones and other musical instruments previously on display in the store's show windows with the very latest in markers, monuments and mausoleums. All for sale on the same old easy-to-play installment plan. Only a few stray copies of sheet music identify the store for former window-shoppers.

A recent ad, run by the Jenkins Music Company in The Kansas City Star, plugged the new line of cemetery hardware, with a legend at the bottom of the ad announcing: "Music Teachers' Recital, Sunday afternoon at 3."

Red Norvo Doing Cola Film Shorts, Airings Expected

NEW YORK, Nov. 13. - Red Norvo, whose contract with Coca-Cola still has several weeks to run, worked three days this week on film musical shorts for the soft drink firm, and will work three more next week. Instead of the 8-piece band under contract, Norvo used an 18piece ork, an 8-piece choir and Carol Bruce. Norvo is also expected to get some of Coca-Cola's Spotlight Band air

for the film shorts and airings has yet to be worked out.

Denver BR Figures Hitting 11-Year High

DENVER, Nov. 13.—Top dancery here, the Rainbow, has been hitting a new notice washed it out and now the band high in box office receipts since its open- leader is free to line up theater dates ing September 10. Saturday attendance while a film or radio deal is being averages about 3,000, Sunday around 2,200 and weekdays draw about 1,400 customers nightly.

Over 60 per cent of the business is accounted for by soldiers from near-by

Jimmy James, who opened the spot, is playing out an 11-week engagement, being followed by Ernie Fields, who did a bang-up job here two years ago, for three weeks.

More Band Activity In Film Studios

HOLLYWOOD, Nov. 13.—Band activity on the film lots here is increasing, Harry Owens signing with Universal for Cross Your Fingers, and D'Artega knocking off a picture at the same lot, in addition to one he got from Paramount, You Can't Ration Love.

Les Brown, currently at the Palladium here, begins work soon over at Paramount in Bring on the Girls and Cab Calloway's new film starts rolling January 31.

Frankie Carlson **Building Big Band**

HOLLYWOOD, Nov. 13.—Frankie Carl-Carlson's small band dates, will remain this concert. as manager.

Billy Eckstein Gets 20th-Fox Screen Test

NEW YORK, Nov. 13 .- Billy Eckstein, who quit warbling with Earl Hines's band for a try as a single, was screentested here Wednesday (10) by 20th-Fox. Eckstein is a good-looking youngster who has a big following among the fems. If he lands a film contract, he'll be the first Negro juve in pix.

Eckstein has been playing theaters since leaving Hines, closing at the Apollo here the 4th, opening at the Howard, Washington, Friday (19).

Bob Eberly Out Of JD Band This Month---to Army

NEW YORK, Nov. 13,-General Amusement Corporation has advised theaters on Jimmy Dorsey's schedule that Bob Eberly will not appear with the band. Dorsey's singer is reporting for army service late this month.

Eberly will remain with Dorsey until work on 20th Century-Fox's Four Jills in a Jeep is completed, taking his leave, however, before the band opens at the Paramount Theater, Omaha, November

With Frank Sinatra's induction expected soon, this may take two of the top swoon-croon boys out of the business for the duration.

Monroe, 4-F, RebuildingBand

NEW YORK, Nov. 13 .- Vaughn Monroe's rejection by the army Wednesday (10) forces him to reorganize his band almost from scratch. His sidemen were given two weeks' notice, and all bookings beyond the day of Monroe's induction had been canceled. Enric Madriguera took Monroe's place at the Commodore Hotel here the following day, Thursday

It is expected that Monroe will need at least three weeks to round up his The question of extra compensation men, who will have to give notice to the outfits they joined after Monroe disbanded. It is still undecided whether Ziggy Talent will rejoin the band, Talent having been to work as a single under the management of Lew Bonnick (Marchard's Music), who also handle

> The Commodore booking was to run until January, but Monroe's induction worked out.

Georgie Auld Set Until New Year's

NEW YORK, Nov. 13 .- Steady bookings have finally been lined up for Georgie Auld, who was discharged from the service and organized a new band six weeks

Auld plays the Madrid, Louisville, the week of November 29 and opens a twoweek run at the Tunetown Ballroom, St. Louis, December 7, moving into Loew's State here December 23.

Auld picked up the date at the University of Syracuse November 20 at \$1,300, that Jan Savitt was forced to

Ellington Writing New Long Work for NY Concert

NEW YORK, Nov. 13.—Duke Ellington is busy composing a new long work titled New World A-Comin' for his Carnegie Hall concert here December 11. Title is inspired by Roi Ottley's book of the same name, devoted to the problems of the Negro people.

At last year's concert in this city. Ellington preemed an ambitious opus son, who has been playing odd dates in called Black, Brown and Beige, which this section with a small band he organ- caused considerable debate among longized after leaving Woody Herman, is hair and jazz critics alike. It is not yet about ready to branch out with a full- known whether the conductor-composer's sized ork. Art Whiting, who is handling three "B's" will be performed again at

Girl Musicians Just As Tough to Keep as Male

NEW YORK, Nov. 13 .- Switch on the band leaders' headache of keeping a male outfit intact occurred when Gloria Parker lost most of the 11 girls in her band via marriage during a USO tour. Miss Parker opens at the Palomar. Norfolk, Wednesday (17), with a 12-piece all-male crew.

STAND

Reviews of orchestras playing hotels, night club and ballroom locations and one-

Count Basie

(Reviewed at the Lincoln Hotel, New York)

THIS is the first time a colored ork ward musical comedy tunes was not stand of the Lincoln's Blue Room, and themselves who selected the 10 best the wonder of it is that a shrewd music "jazz tunes" for Esquire. Jerome Kern's buyer like Mrs. Maria Kramer hadn't thought of it a long time ago. Thru the years, the room had acquired a rep by showcasing such jump bands as Artie Shaw's and Harry James's, but inability to secure comparable white bands and a hestitancy about booking Negro bands (until Mrs. Kramer decided to bring in Count Basie) has caused the location to lose the lustre it once had.

That is, until Basic brought the room back into the limelight. Not since the last James date has the Lincoln seen such a distinguished first-night audience as that which greeted Count Basie, and Basie paid off in another way by furnishing music from his top drawer. mans's Tea for Two, Cole Porter's Easy to That music is so well-known, it is pointless at this late date to start describing It. What is pertinent to this particular booking is the fact that Basie delivers tions received votes, Gershwin landing in a fashion that should open the doors of any hotel that sells dance music as its most important commodity. The Basic brand of heat is being turned Yesterday and Smoke Gets in Your on via small but clear blue-flame burn- Eyes; Cole Porter also had two, I've Got ers, rather than with an acetylene torch, and the result is relaxed, easy-to-take jump stuff. Such standbys as Buck Irving Berlin made the list with Blue Clayton, Don Byas, Earl Warren, and of course, Basie himself, are on hand to flash their improvisations, but some arrangements call for virtually every man among the eight brass and five reeds to take off on a couple of bars.

James Rushing, seemingly bigger and better than ever, is still singing the dling the pops.

books if Basie is going to play more hotel locations but otherwise, his band 1s right in there, but solid!

Elliott Grennard.

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INDIANAPOLIS 6, IND.



Cats Pick Best "Jazz Tunes" And Reveal the Jazziest Are Musical Comedy Selections(!)

tude usually revealed by jazz critics tohas been asked to occupy the band- reflected in choices made by musicians All the Things You Are and George I Let a Song Go Out of my Heart. Gershwin's Lady Be Good received the highest number of votes from such eminent jazzists as Benny Goodman, John Kirby, Charlie Shavers, Teddy Wilson, Sidney Catlett and Bobby Hackett. Each of the two show tunes received four

> Second, with three votes apiece, were Honeysuckle Rose and Sugar which was much more what was expected. St. Louis Blues received two votes from the six musicians, as did After You're Gone, Don't Be That Way and Sweet Géorgia Brown. But running neck-andneck with those jazz classics were Gershwin's Man I Love, Vincent You-Love and Johnny Green's Body and Soul.

> Many other musical comedy selecwith three more, Embraceable You, Rhapsody in Blue and I Got Rhythm. Two others of Kern's were included, You Under My Skin and Night and Day; Youmans had another in Hallelujah and

Only a few out-and-out jazz specialties were added; Bobby Hackett, who

ORCHESTRA NOTES

Of Maestri and Men

blues in a way that is home cooking TOMMY DORSEY, RICHARD HIMBER, for hep and square alike. Pretty Thelma I JOHNNY LONG, FRANKIE MASTERS. Carpenter is back with the band for the GLEN GRAY and HAL McINTYRE skedded torchy vocals, and Earl Warren is han- for Coca-Cola shots week of November CHARLIE BARNET'S road man-More pops might be included in the ager, Henry Durst, was inducted into the army this week and will be replaced by Mr. Schiffman, formerly with ABE LY-MAN. . . . BOB STRONG playing a string of one-nighters thru the Midwest, winding up with two weeks at Vogue Terrace, McKeesport, Pa., starting November 27. Moves into the Roseland Ballroom, New York, for six weeks on December 14. . . . BARRY WINTON closes an eight-month run at the Essex House, New York. Thursday (18), replaced by ABE LYMAN. . . . PHIL HARRIS on the stand at the reopened Wilshire Bowl, Los Angeles. Spot is renamed Slapsy Maxie's. . . . ERSKINE HAWKINS is back at the

Plantation Club, Hollywood, after being rejected by his New York draft board. . . . JOHNNY (SCAT) DAVIS signed to a three-year contract with Producers' Corporation of America, skedded for four pix per year. . . . MUGGSY SPANIER on the Coast trying to organize a new small outfit. . . FREDDIE FISHER. switched from the Radio Room, Los Angeles, to the Blue Heaven Club, that city. MIKE RILEY took over at the Radio Room. . . BENNY PAYNE, CAB CAL-LOWAY'S 88-er, inducted and replaced by DAVID REVERA. . . GAROLINA COTTON PICKERS starting on a tour of the South, hitting the States of Florida, Texas, Louisiana and Georgia. . . . JOHNNIE HARRIS moving into Ruby's Grill, Oklahoma City, replacing SAX KARI, who switched to the Uptown Gardens, Marion, Ind.

"Ex-Bundist" Prized AFM Above USA

DETROIT, Nov. 13.-Membership in the American Federation of Musicians was cited as the sole reason for Herman Guenther's securing American citizenship at his trial in Federal Court here. Guenther, formerly with the Detroit Symphony Orchestra and allegedly an ex-member of the German Bund, faces denaturalization for becoming a citizen with "mental reservations,"

Henry P. Fadanelli, Guenther stated the only reason he became a citizen was to join the union and get employment as a musician, allegedly having no loyalty to this country.

NEW YORK, Nov. 13 .- Snooty atti- is closely identified with Dixieland jazz, picking Struttin' With Some Barbecue, Muskrat Ramble and Satanic Blues, Duke Ellington got recognition from the selections for his Mood Indigo, Don't Get Around Much Anymore and

> Among the few pops included were I Cried for You, Talk of the Town and Don't Blame Me. Probably the most surprising selections as "jazz tunes" were Schubert's Serenade and Dvorak's Humoresque, chosen by Kirby.

> Robert Goffin made the compliation for Esquire and included his own 10 best, but being a critic not an instrumentalist, he stayed away from musical comedy.

Crawford Selling Plenty of Copies Of 'Oklahoma' Score

NEW YORK, Nov. 13 .- Oklahoma score penned by Richard Rodgers and Oscar Hammerstein II is giving Crawford Music a succession of hit tunes. Sale of 350,000 copies reached to date by People Will Say We're in Love is almost equaled, by Oh, What a Beautiful Morning, which started quietly but has now sold close to 300,000 copies. Morning sale was helped by numerous air plugs by big commercial pro-

A third song, The Surrey With the Fringe on Top, is now getting the attention of the Crawford contactmen, and copies are starting to move.

Court Reserves Decision In King Vs. Marks Suit

NEW YORK, Nov. 13.—Supreme Court Justice Morris Eder reserved decision Wednesday (10) on a \$25,000 judgment sought by songwriter Charles E. King against E. B. Marks Music for public performances of King's songs during 1933-'35. Marks had argued that the suit is barred by the statute of limita-

Copyright infringement suit brought by King against Marks on King's Serenade and Song of the Islands is still pending in New York Federal Court.

Bigger Plugging Job For Phil Kornheiser

NEW YORK, Nov. 13.—Phil Kornheiser, who formerly handled exploitation of standards for Miller Music, has been appointed head of a new department which will promote the standard catalogs of all three MGM pubs, including Miller, Robbins and Feist. Kornheiser will work on She's Funny That Way, song hit of 1928, after winding up his campaign on Time On My Hands.

Armstrong Disappoints With \$1,640 One-Nighter

PHILADELPHIA. - Louis Armstrong turned in a disappointing gate of \$1,640 for Resse DuPree who promoted the race dance at Town Hall here last Thursday (4), with Bee (See See Rider) Booze and Jimmie Adams's local band as added attractions. Only 1,600 dancers paid the \$1 and \$1.10 admission.

DuPree promoted another Armstrong dance the following night in Wilmington, Del., and had Andy Kirk penciled in for an Armistice Day dance (11) at the Strand Ballroom here.

Artie Shaw Expected in NY

NEW YORK, Nov. 13 .- Intimates of According to the testimony of Father Artie Shaw are expecting to see him back in New York within the next week or so. Shaw is understood to be coming in on a furlough, but his visit may include a tour of domestic service camps.

THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT - Fox Trot; W - Waltz; VC - Vocal Chorus; V-Vocal Recording.

By M. H. ORODENKER-

HARRY JAMES (Columbia 36683)

Cherry-FT. Jump Town-FT.

After a long absence from the new bins at the disk marts the Columbia label steps out once more with a pairing of Harry James's instrumentals that will go a long way in keeping the band's fans in a happy and jumpy frame. While the James band has acquired a higher degree of polish than evidenced on these sides, dating back to a year or more, it's still the brand of raucous rhythms that make the youngsters hop, skip and holler. With Hot Harry dishing it out, it's a dream and a delight for the jitterbug coterie. Band shows up best on the original Jump Town, and there is nothing misleading in the title, band whipping up a terrific medium-paced jumper in this opus. A tingling and tuneful riff to play around with, the sax section unfurls the theme for a half chorus to start the spinning. The maestro's trumpet with bell in cup, pressing down the valves hot and dirty, carries the second chorus all the way. Band brasses swarm all over the riff theme in sock ensemble style to carry a third chorus. The saxes, this, time in unison and reeding it softly, pick up the last half of another chorus for a fade-out finish, capped by a string-bass riff run down the scale, the maestro's trumpet bringing It up to get in the side's final note. The same jump tempo and enthusiasm is maintained for the plattermate in Don Redman's familiar Cherry hit of an earlier day. The string section is put into play for this side,

(See ON THE RECORDS on page 67)





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Cooler Weather Aids Stem; Capitol 77G; Herman, 'Dood' At Para 80G; MH, Roxy Big

consting along in high gear. Good products and advent of cooler weather inspired many to put it on the line at the local vauderies, with excellent results all along the street. The Capitol, Paramount and State brought in new displays this week.

The Paramount (3,664 seats, \$55,687 house average) brought on Woody Herman's ork, Marion Hutton and I Dood It and expects a heity \$80,000 return. Last week the fourth of the Ink Spots, Tony Pastor and True to Life, bowed out \$52,000 and \$70,000 for a profitable run.

The Capitol (4,628 seats), which opened Thursday (11) with Lawrence Welk's ork, Truth or Consequences, Yvette and Sahara, is anticipating around \$77,000 for the initial session. Duke Ellington's ork, Lena Horne and Phantom of the Opera bowed out after three hearty sessions in which \$56,000, \$68,500 and \$87,000 was registered.

The Strand (2,758 seats, \$39,364 house average), with the second stand of Shep Fields's ork, Merry Macs and Princess O'Rourke, is looking forward to \$49,000 after opening to \$57,000. Bill will stay an additional three weeks.

The Roxy (5,835 seats, \$50,067 house average), with the fourth term of Danny Kaye, Tommy Tucker's ork and Sweet Benson. Rosie O'Grady, expects to bow out to a strong \$80,000. Prior rounds knocked off \$90,000, \$114,000 and \$116,000. Ritz Brothers and Guadalemal Diary comprise the new bill opening Wednesday (17).

Radio City Music Hall (6,200 seats, \$94,403 house average), with the second inning of Claudia and stage bill including the Walkmirs and Lucienne and Allen and Kent. Pic, Sahara,

NEW YORK .- Stem box offices are Ashour, has \$110,000 in sight after opening to \$112,000.

Loew's State (3,327 seats, \$22,856 house average), now with Milt Britton's band, belief that his music is still saccharine Tommy Riggs and True to Life, anticipates \$33,000 after hitting \$38,000 with Benny Fields, Jean Parker and So Proudly West and Lucille Page, with Ernest Good-We Hail.

Corio, Hallet Ork \$33,200 in Boston

with \$44,000 after producing \$52,000. Mal Hallett and his band, teamed with a set of variety acts, piled up a hot \$33,200 at the RKO-Boston (3,200 scats; barely passed the \$9,000 mark. Sub-44 to 99 cents) for stanza ended Novem- marine Alert on screen.

Gene Jones, Terry Russell and Don Scott, out of the band, and Ella Mae Morse, Bob Williams and Red Dust, Frances Wills and Charles Stuart gave support. Pic, Paris After Dark.

Prima 30G in S. F.

three weeks. Louis Prima and a strong stageshow did \$30,000 at the Golden Gate (2,850 seats) opening week, ended 10th. Also on bill were Blair and Dean, Neal Keaton and Georgette Armfield, and Roy

Balto Fine \$21,200

BALTIMORE.—An exceptionally fine \$21,200 was grossed by Hippodrome Theater week ended November 10, with bill including Cy Reeves, the Three Faludys,

Garber, Johnson Under Philly Par

PHILADELPHIA.—Earle Theater (seating capacity, 3,000; house average, \$20,-000) still hitting below par. In spite of Jan Garber's band and movieland's Guy Kibbie for week ended Thursday (11), gate hit a meager \$17,200. Long absence of the maestro from town, once his happy hunting grounds, and the popular when the house depends on the swing fans, didn't help the b. o. any. Buster heart, Dupree and Charlo, and Liz Tilton and Bob Davis out of the band, rounded out the talent round-up. Hi Diddle Diddle on screen.

Fay's Theater (seating capacity, 2,200; house average, \$10,000) also failed to chalk up fancy figures. Buddy Johnson's BOSTON.-Burly queen Ann Corlo and band, virtually unknown save among the sepia set, along with Spider Bruce and Company, for week ended Thursday (11),

"Pistol" Dexter Big 20G in Milwaukee

MILWAUKEE.—Crowds lined the streets in unpleasant weather last week to hear Pistol Packin' Mama rendered by SAN FRANCISCO. - Booked here for its author, Al Dexter, and his orchestra on the Riverside stage. House (2,700 seats at 44, 50 and 75 cents) went way over the \$14,000 average with a \$20,000 gross. On screen, The Sky's the Limit.

D'Artega Fair 18G

LOS ANGELES.—D'Artega and his allgirl orchestra knocked off a fair \$18,000 Tuesday (9). Augmenting acts included Noel Toy and Gloria Faye. Pic, Nearly 75 cents tops.

Chi Slow; Jerry Wald Ork, 221/2G; Pres. Show, 39G

CHICAGO .- A dull week, ended November 11, due to the tall end of the run (third week) of So Proudly We Hail at the Chicago Theater (4,000 seats), and the lukewarm draw of Jerry Wald and his band at the Oriental (3,200 seats).

The Hail pic, augmented with a presentation show which included Harry Cool, Jack Durant and Estelle Sloan, dropped off to \$39,000, not too bad considering the hefty \$63,000 and \$52,000 slices it has carved out in the preceding

On Friday (12) Chicago opened slow with Joan Crawford in Above Suspicion and show including the holdover of Harry Cool plus Johnny Burke.

Oriental grossed \$22,500 with Jerry Wald's band and Nobody's Darling (Republic). Wald had no co-headliner, and himself is not a heavy draw as yet. Closing day (Armistice Day) has helped some, particularly the school trade.

Charlie Barnet and band and the Little Tough Guys (2) as a co-feature are heading the November 12 week bill at the Oriental. Screen has The Chance of a Lifetime, a Boston Blackie pic.

Dunham Ork Weak 14½G in Louisville

LOUISVILLE. -- Sonny Dunham's orchestra drew a weak \$14,500 at the National for week ended November 11 on the heels of weekly grosses of \$15,500 for Russ Morgan and \$15,000 for Milt Britton. On the Dunham bill were two of the Little Tough Guys, and Barr and Estes. Pic. Shantytown.

The house (2,200 seats) has scaled down its afternoon prices during the week from a 40-cent to a 30-cent mintat the Orpheum here for week ended mum, with week-night admission dropped from 60 cents to 50 cents. Saturday night charge has been raised 5 Reynolds and White, Pat and Sylvia, and Eighteen. House seats 2,200 and charges cents to 65 cents, which is also the Sun-

day ducat fee.

BURLESQUE NOTES NEW YORK:

SAM REIDER, manager of the Roxy, Cleveland, now in Lakeside Hospital there, where he underwent a lung operation November 9. . . BUD LASHER, singer, booked thru Phil Rosenberg, now in his ninth week at the Gaiety, Norfolk, Va. . . . JOE DORRIS, emsee, has moved from the Melody Club, Jersey City, to Pastor's, Greenwich Village. . . . LOU POWERS, comic, forced to leave his Hirst unit November 4 in Buffalo and go under doctor's treatment for a cold. . . . CHARLES ALLEN has booked Bobby Morris, Milton Frome and Joyce Breazelle with a USO unit that opened November 16 at Camp Kilmer, N. J. Also set Morris and Frome for a forthcoming Shubert musical, What a Romeo. . . . EVANS AND MAYER, recently at the Clover Club, Portland, Ore., for a fortnight, scheduled for a return November 29. JESSICA ROGERS celebrated a birth-

day November 2 by throwing a party for her Hirst unit cast and friends at the Claridge Hotel, St. Louis. . . . CHARLES (KEWPIE) KEMPER and George Haggerty doing vaude in California, . . . DOROTHY NORMAN, who

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the burly chorus on the Hirst Circuit winding up a two-year stay there to go and then returned to play the lead in to California to become Mrs. Phil Down-Nellie, the Farmer's Daughter that ran ing, wife of the ex-Nu-Galety's straight 19 months in Hartford, Conn., is now man, now in the army. . . . GLYDE studying radio technique in Chicago fol- SNYDER, producer at the Alvin, Minlowing an audition for NBC. . . . JACK neapolis, has a sister, Helen Walton, (CHECK) HAYES, closing at the Nu- doubling there as a show girl and as-Gaiety, Portland, Ore., after 80 consecu- sistant to Glyde. Both formerly were a tive weeks as comic and assistant pro- brother-sister combo.

went from dramatic stock and plays into ducer. Jane Robinette, producer, is also nati, Tuesday (16). Genevieve Norris

IN SHORT

New York:

DIOSA COSTELLO into the Havana-Madrid, Thursday (18)... ROSE MARIE opens at the La Martinique November 24 for two weeks. . . ELIZABETH TALBOT MARTIN is an addition to the show at the Hotel Pierre. . . BENNY FIELDS follows Barry Wood into the Greenwich Village Inn November 26.

Chicago:

RUDY HORN, dancer, into the Tic Toc, Milwaukee, for a week before coming in for local dates. . . . OLLIE FRANKS, of the Four Franks, tried out her comedy single at Kaysee's, Toledo, before coming with the act into the Latin Quarter here. She will carry on alone after her two brothers go into the army.

Philadelphia:

EDDIE SCHAFFER signed with GAC for a theater tour and under Harry Romm's guidance. . . JACKIE WINS-TON goes west November 30 to the Band Box, Los Angeles. . . . LENNY KENT and Francis Ralston, emsees, tagged by their draft boards.

FRANKIE DUMONT, former associate in the Eddie Sucz Theatrical Agency, has opened his own booking office, partnering with William Maxime, formerly of the dance team of Maxime and Odette.

VAN KIRK signed by Tony Phillips and Will Weber, New York. . . . PHIL CRAWFORD returned from the army via a medical discharge, back as a singing single. . . . HELEN LANE opens this week at Club Candee, Syracuse, returning December 6 to Harry Altman's Glen Casino, Buffalo.

HOTOHA DREW goes under the per-

sonal management wing of Jolly Joyce. . . . DALE-MORET GIRLS make for the new dance line at the College Inn. . . . JERRY NILES, medically discharged from the army, returns to the spotlight. at Baltimore's Dutch Mill. . . . BROOKE SISTERS to Washington's Shoreham Hotel. . . . EDDIE SUEZ AGENCY adds the local Club New Yorker and 69th Street Rathskeller to the books.

Here and There:

HAROLD KOPLAR, manager of the Chase Hotel, St. Louis, offered a special performance of the McGowan and Mack ice revue in the Chase Club Sunday (7) for servicemen from the near-by Jefferson Barracks, Scott Field, Lambart Field and the naval armory. About 650 men and women attended. . . . FRANK SMALL is preparing a new edition of his Broadway Brevities for the road. . . . ROBERT DRAKE and Little Jeane held over again at the Klub Hawall, Albany, N. Y. . . . PRINCESS AND WILLIE KAIAMA are back at Club Riviera, Columbus, O. . . . PRINCES ORELIA AND PEDRO into the Club New Yorker, Portland, Ore. . . . JEANNE CARROLL into the Chase Hotel's Zodiac Room, St. Louis, November 19. . . . THE ROBERTS (formerly Betty and Freddy Roberts) picked up a date at the Statler, Detroit, before returning to the Copley Plaza, Boston. Freddy has just been reclassified 4F. . . . TERRY HOWARD and Ralph Rlo back from an overseas tour. . . . THE SIX WILLYS are no longer in immediate danger of splitting up, Ersilio Hoffman, chief juggler in the act, having walked out a 4F from his army physical in Chicago last week.

ADELE INGE replaces Joan Hyldoft as the feature of the new icer which opens at the Hotel Netherland Plaza, Cincin-

and Gerry Verden move in the same day. replacing Bissell and Farley. Norman Ruvell continues as singing emsee, with Burt Farber still leading his ork from the piano. . . . ESTHER SILSBEE has quit her post as act booker at the Cincy GAC office to become personal manager for Bob Evans, vent, who hopped to Chicago Friday (12) after four weeks at " Beverly Hills Country Club. Newport. Ky. The catch, however, is that Evans is slated for induction within a few weeks. . . . LINDA KEENE heads the new layout which opened Friday (12) at Glenn Rendezvous, Newport, Ky. Others are Dave and Dotty Workman, Wilfred Dubois and Joan Baker. . . . RAY KIN-NEY's Hawaiian Revue, with Meymo Holt. Alfred Apaka, the Aloha Maids, Wallace and Wallace, and the Manhattan Trio. began a two-weeker Wednesday (10) at Jimmy Brink's Lookout House, Covington, Ky. . . . BEVERLY HILLS Country Club, Newport, Ky., trims its show budget with the new show which opened there Friday (12). New in are Hibbert, Byrd and LaRue, Nina Karda and the Two Juvelys. Bill McCune's ork holds on.

. . . JACK GORDON, automotive distributor, operates the New Stork Club. Houston, formerly known as the Stork

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Boston Flop Blamed On High Cost of Acts And Ugly Competish

BOSTON, Nov. 13.—The circumstances which killed off vaude shows, coupled with single screen feature, at the E. M. Locw-operated Majestic Theater here are many, but, over and above the costs of operation, it was cutthroat competition New York agents and Harry Kaufman, fered bit parts at \$25 a day, declared for talent and the prohibitive prices asked by standard acts. Chiefly the lat-

Last spring E. M. Loew, chain theater operator and sharing backer of bistro thru with them in Washington. proprietor Lou Walters, leased the Majestic from the Shuberts with the intention of presenting second-run film offerings. On September 25 a combination vaude-pic policy was inaugurated with a lot of fanfare. A. B. Marcus came in with his company on a six-week deal, with his staffers remaining after the first stanza to produce the stageshows.

Acts could not be booked soon enough to allow for publicity build-up. Partly because there could not be enough plugging and, more seriously, because acts with drawing power could not be contracted, grosses hovered so close to the nut (\$8,000) that red ink became an eyesore.

For a time the theater operators considered putting in a straight seven-act vaude policy. But talent agencies refused to promise anything.

Acts Demand 50% Boost

Had standard act prices been 10, 15 or to double into the film. even 25 per cent higher than normal the Majestic might have made a go of it. But many acts cost as much as 50 per cent over peacetimes. One due act used to play the E. M. Loew house in Worcester, Mass., for \$250. The price to play the Majestic a week ago was \$500.

A line on current costs can be found thru the Majestic salaries, Jerry Mann took \$450; Rex Webber, \$500; Rubinoff, \$1,500, and June Preisser, \$1.000. And for some of these the theater had to pay the withholding tax.

No diversity was possible. One show would end up with all singers, another with all dancers. To continue presenting a seven-act vaude show the Majestic would have had to lay \$8,500 down on the line every week. That was too much, even with business the way it is today.

Vaude Tours Set For Pat Morrison, Virginia Weidler

NEW YORK, Nov. 13 .- Patricia Morrison is set to do a series of personals starting at the RKO-Albee, Cincinnati, December 3, and following with the Palace, Cleveland, December 10, and the RKO, Boston, December 23.

Virginia Weldler, who recently completed a set of vaude dates, will go out on another round with an itinerary including Adams, Newark, N. J., December 2; Hippodrome, Baltimore, December 9; Albee, Cincinnati, December 24, and the Michigan, Detroit, December 31.

Both tours were arranged by Music Corporation of America.

Three-Way Split On "Doll" Royalties

NEW YORK, Nov. 13.—Complications over the collection of royalties on Paper Doll, written by the deceased Johnny Black, were finally ironed out, payments being split among the composer's widow, his father and his stepfather.

Black's widow will receive three fourths of the royalties, onc-eighth each going to Black's father and stepfather. The stepfather entered the picture when it was found that the composer's mother, who died after her son, was named as and Lester Cole and the Debutantes takone of his heirs and her portion reverts ing the stage to "welcome" the patrons. to her second husband.

not yet be ascertain, it is estimated that with a six-foot job. His wind-up is a \$15,000 and \$20,000 in royalties.

Acts, Agents Put Thru Wringer As Phony WB Scout Knocks DC For Loop With "Capitol Capers"

general manager of the Shuberts, were that they had been so sold on the offer out considerable sums by the time a that they had spent money freely durman representing himself as Foster L. ing the past week, anticipating the extra managerial hands many times, housing Smith, a Warner Bros.' talent scout, got movie money soon to flow in.

ing the National Theater, Washington, management reported no loss had been was out \$216; Al Grossman had gone caused. On each occasion, it was said, down to Washington and spent the bet- someone else in the party had paid the ter part of five days haggling over terms bill. The same statement was made by and billing for Frank Libuse who was to have a featured part in a picture, another nitery frequented by the scout. Capitol Capers, which Smith said was The man came to his club with a party about to be produced, while Bernard one night, Young said, but the check Burke was constantly wiring and tele- was paid by someone in the group. phoning Washington trying to increase the dough for the Three Pitchmen,

Kaye took the rooking as a result of a cocktail party thrown by the alleged Warner rep. Smith at the end of the festivities signed the check—using Kaye's

Harry Kaufman flew to Washington at the behest of Olsen and Johnson, and spent a great deal of the time arguing over the cut to be obtained by the Shuberts for allowing the show's principals

Plans, meanwhile, were being worked out by the Club Troika and Romo Vincent, currently headlining the nitery's show, for the spot to appear in the film, and this was in the process of being developed with the talent scout when

the press, the National Theater manager, mustache. night club operators and even Senators and Congressmen appeared.

Olsen and members of his show became suspicious when suddenly the man could no longer be located and, by checking, learned that his movie company had never heard of the man.

Lionel Kaye, of Sons o' Fun, described the man as having been very convincing in his offer to him, while eighteen are Jackie Miles and Bea Wain.

WASHINGTON, Nov. 13 .- Several acts, chorus girls, all of whom had been of-

At the Club Troika, scene of several Lionel Kaye, in the Sons o' Fun play- of the talent scout's appearances, the Paul Young, owner of the Romany Room,

Chi Had One, Too

CHICAGO, Nov. 13 .- A guy representing himself as Chick Young, creator of the Blondie cartoon, made the local rounds recently, claiming that he has moved the movie series of that feature from Columbia to Warner Bros. and has full charge of production. He approached Katherine Warren, the mother in Kiss and Tell, now playing at the Harris, and Ben Rochelle and Jane Beebe, comedy team recently at the Oriental, and made them offers to appear in forthcoming Blondie pictures. However, he did not try to get any money out of them. He said he would drop back—with contracts. He never did, of course.

Several elaborate night club parties 6 inches tall and weighs about 130 2,000 customers couldn't get in on the were staged by the talent scout, at which pounds. He is dark and wears a black closing night. It was during his two Al Dexter to Capitol NEW YORK, Nov. 13.-Al Dexter's ork will be the extra added attraction with Ray Scott's band at the Capitol, starting December 2 or 9. Others on the bill

House-Garr L. A. "Fun" Revue Seen as Feeble Competition to Murray Show; Big Run Doubtful

Fun, variety revue at the Music Box don's cycling is good, but his banter Theater here, will offer only feeble com- is ineffective. Fooled for Fun finds Jimy petition to Ken Murray's Blackouts of Mulcay on for a "double" harmonica 1944, in its second year at El Capitan part with his femme partner showing Theater around the corner. Fun is pre- up later. The Mulcays turn in a good sented by Jesse H. Martin, who has a brand of harmonica handling dealing lease on the Music Box, and Samuel P. with classicals and pops, the latter on Norton, and stars Billy House and Eddle the fast side. Garr. Since the opening performance, October 28, several changes have been made in the cast, but the show still has many fuzzy edges.

On the basis of family style vaudeville, Fun is a good show. However, in a metropolitan area it will have to fight hard for survival. It runs two hours has quite a bit of corn, there are porand 45 minutes. A shaving off of the extra 15 minutes would do the show no harm. Good acts are in the line-up but one of the several things it lacks is a good, fast hoofing act.

Even before the orchestra, well directed by Franz Steininger, takes the pit, Dippy Diers is out front with ladder, hammer and saw, and plank to block aisles and create comedy confusion. Garr emsees the show start with Lorraine DeWood Paul Gordon, cyclist, does front wheel Altho the value of Black's estate can- spins with an ordinary bike and then spotted with their songs. top one on a three-sprocket contraption tempo of the times here. Sam Abbott.

HOLLYWOOD, Nov. 13. - Yours for while it rolls on the back wheel. Gor-

Typical House Sketches

Since Billy House was identified with sketches, it is apropos that Fun should have a couple. Balcony Fun, Request for Fun, Unjust Fun and Hollday Fun give the starrer opportunity to do some of the sketch material. While much of it tions that are enjoyable.

Outstanding jobs are done by Garr in his sketch of an inebriate; Dave and June Hacker, comedy dancers, who had raine DeWood, exotic singer whose throaty lyrics and hip shaking put the to beg off following a clever routine; Lorpatrons on their ears, and Rose Murphy, boogle woogle planist. Capella and Patricia went well but their smooth routines were discounted by their strict acherence to the rules of their artistry. To wind up the first half of the show, Lester Cole and the Debutantes are well

In Hollywood, Fun has a hard row to

Indianapolis Wants It; Keith's Cleans Up With Corn, Magi

INDIANAPOLIS, Nov. 13.—Sam Roberts and Nicholas Bolla, operators of B. F. Keith's Theater here since April, 1942, are proving that vaude pays off if sold properly. House, originally a three-a-day vaude temple during Keith's days, had been dark for two and a half years and for several years before that changed various policies, among them burlesque.

Today the house is grinding out a steady profit. It cleared \$15,000 last year and will show a profit of about \$30,000 for 1943. The Coronado Theaters Corporation, Cleveland, has made a bid to buy it, and a corporation from Birmingham which recently took over the Mosque, Newark, N. J., has made an offer of \$100,000, which was turned down,

House runs only four days a week, Thursdays thru Sundays, using vaude shows and sluff pictures. Because of the poor film fare, it is the flesh department that is entirely responsible for the business. House has raised its prices twice since reopening, from 44 cents top to 50 cents and, this week-end, from 50 cents to 55 cents. It seats 1,300 and averages \$4,000 for four days.

Corn goes over best and it is corn that has kept the house in business in face of competitive name band shows at the Circle and top pictures in the other downtown houses. Magic, hillbilly units and animal acts (all kinds of animals) move the gross up to \$6,000 and over. Blackstone the Magician grossed \$6,500 for four days during his last trip here, and this Thursday (11) established him-The character, according to Ben self as the first attraction to play a full the latter's career suddenly terminated. Rochelle, is about 36 years old, 5 foot week. During his last four-day date, dates, incidentally, that the price tilts came into effect.

> Such hillbilly units as the WLS (Chicago) Barn Dance, and the WIBC (local station) revues play frequent dates and mob the place. WIBC returns for four days November 25, and WLS will send another show beginning December 23, this time for a full week.

> Bands don't do at Keith's. Several have been used (semi-names) and starved. The customers want vaude, good or bad.

Blackstone Adds Wartime Travel Clause to Contract

CHICAGO, Nov. 13. — Blackstone the Magician has added a wartime travel clause in his contracts, which so far, according to his local agent, Harry Greben, is being accepted by bookers.

The clause reads: "The artist shall not be responsible for any performance missed due to transportation difficulties, by reason of lateness, or inability to obtain railroad accommodations."

Clause was set into the four and a half weeks of Butterfield Time in Michigan set thru Boyle Woolfolk here this week. Blackstone will open at the State Theater, Kalamazoo, January 9, and close at the Capitol, Flint, early in March.

Aldrich To Replace

NEW YORK, Nov. 13,--Mickey Aldrich, now with the Eddie Sherman office. moves over to become assistant to Harry Levine, Paramount booker. Aldrich will replace Milton Berger, who will become associated with Leonard Romm, act department head of General Amusement.

Levine will leave for an extended trip to the Coast around November 29, date the song has already accrued between move-up from the bottom seat to the hoe. Show is not designed to make the when Aldrich officially moves into his new post.

Talent policy: Dance and show bands; floorshows at 8, 12 and 2. Management: Jack Harris, operator; Sidney Ascher, publicity. Prices: Minimums at \$2.50 and \$3.50.

With vaude and nitery bookers complaining about the acute shortage of comics, it's an oddity to find seven funnymen on the same bill. This layout on that score alone would represent quite an accomplishment, but its chief virtue is the fact that it provides a solid session of laughs and escapist entertainment.

La Conga's occupant, Fun for Your Money, is a well-built unit offering a high degree of variety at a sprightly gait. Their skits and songs are generally of the hoke school but that doesn't detract from its ability to bring on the chuckles.

The identity of the screwball contingent is virtually lost as most of them work in skits utilizing their talents en masse, but the standout jobs of Joey Faye, Ray Janis and Bobby Pincus are easily discernable. Fave's stuttering bit, Pearson's impersonations and Pincus's Sinatra satire are among the highlights. Sid Stone, emsee; Bobby Gordon, who



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tions to the fun.

Some of the company's funniest moments are found in the Hollywood skit, the burlesque of a male chorus and their straight fiddling. gice club bit.

Pritchard, formerly of Pritchard and Lord, does a tasty bit of ballet for a huge hand; Ruth Foster has a single tap number in which she makes a nice impression, and June Lloyd gives out with an acro-control number featuring okay backbends.

the sidelines with laryngitis. Patsy Garrety, a cute singer from the Fred Waring show band. show, substituted and scored with a pair Joe Cohen. of numbers.

Chez Paree, Denver

Talent policy: Show and dance band; floorshows at 9:30, 11:45 and 2. Management: Tommy Romolo and Tony Prices: Dinners from \$1.25; drinks from 25c. Booker: Jack Blue.

One of the few Denver night spots bringing in out-of-town acts. Its shows are usually limited to three acts, backed up by Art Gow's small ork. Gow, back after an absence, continues to be as big a draw as any of the acts. His friendly humor and singing, both while he plays plenty of piano, prove to be the club's best attraction.

Current show opens with Parmalee and Davidson, two girls who form a comedy dance team. They opened with a takeoff on the J-bugs. The number seemed a little awkward, and is funny enough without trying to over-emphasize it.

Lynn Martin, girl singer held over from the previous show, did What Are Ya Gonna Do?, a comedy number that seemed to be a little too high for her as her high notes sounded harsh. Her imitation of Sophie Tucker was handled better and gave her more chance to use a little personality.

voice that went over well with the audi-

Parmalee and Davidson come back to do a comedy boxing match dance. This included a take-off on slow-motion films of boxing. When the girls forgot comedy and went into straight adaglo, they did much better.

Franc Reynolds is an excellent singer but his work as emsee leaves much to be desired. He seemed ill at ease and didn't know when to stop talking. However, when he unlimbered his pipes on some standard numbers it was a different story, and he got the best hand of the evening. He has an excellent baritone about. voice with a nice range.

It seemed unfortunate Art Gow's ork, with Art doing one of his comedy songs, was not included in the show. Art usually shows a nice intimate style in such numbers. Also, he could probably have carried off the emsee chores better than Reynolds. Bill Welsh.

bow Room, Albany, N. Y.

Fems-a-Poppin', all-girl comedy unit produced by Mary Taft, showed real promise when it opened here for a 10night stand. It has plenty of pep and showmanship. Date was something in the nature of a tryout, moving from here to Harry Altman's Town Barn, Buffalo.

Those who say fems can't put over real comedy had better watch Marian

until recently was a personal manager, Vinay and "Corky" Bowen go thru their and Mack Pearson offer vital contribu- paces. The show could have stood more of that sort of routine. The Vinay girl emsees and doubles in strings, doing a corking comedy violin act, with some

Talu, Balinese, leads the big produc-The unit has a femme contingent also, tion number, which features attractively Sandwiched in between the skits, Ann colored South Sea Island costumes and dances and effective color changes with fluorescent lighting. Mary Allgood, billed as "the Song Bird of the South," has plenty of personality and got a warm reception. Betty Lorraine put on two good dance numbers, but with little help from the band. The girls didn't get At show caught, Marion Colby was on much assistance from Leo Dryer and his orchestra, swell for dancing, but not a

> handled by Vicky Meredith, a refreshing youngster who will be an asset to any night club when she gains more confidence in herself as she Judy Garlands her songs.

better when it jells.

Thomas C. Stowell.

Romany Room, Washington

Talent policy: Dance band, with pianist-vocalist alternating; shows, 9 and 12. Owner and operator: Paul Young. Prices: \$2.50 minimum weekdays, \$3 Saturdays.

This intimate spot upstairs over Young's Rumanian Inn is currently the best entertainment buy in the capital. Prices are scaled low enough for a couple to get by on a fin, the food is 'way above usual night club quality, and the show is tops. The room is small, however, which raises questions in many guests' minds as to how the spot can afford to bring in such stars as Jackie Milescurrently heading the show-but that's strictly another man's problem. Young has been in the business a long time and presumably isn't running a nitery for his health.

Miles is a sensational comic and has Tuxedo Junction was her best of the one of the most sparkling acts caught evening. In it she displayed a rich low here in a long time. Undoubtedly his style was over the heads of many early show guests, which explained why reception was chilly, but at midnight he was scoring solidly. Skit on effeminate singer of a Greenwich Village bistro, while one of the cleverest numbers likely to be encountered anytime soon, was lost on dinner crowd and showed poor judgment on Miles's part. He has an apparently unlimited cache of material, and could easily have held the purple stuff back until he had the right listeners. On other hand, his Bing Crosby act hit the level exactly and went over well, largely because the diners knew what it was all

Show is opened by Bob Preble, house emsee, who brought on Jean Paddock for a couple of flashy tap routines. Felix Zimmer, band leader, next with an accordion solo—The Bolero. Plays the box well, and drew a nice hand.

Ruth Petty sold her vocals easily, and next to Miles drew the best hand of the evening. Starting with Blue Skies, she encored with There'll Be Some Changes New Kenmore Hotel, Rain- Mude. Responding to considerable urging, she finished off with I Don't Want To Walk Without You, and a novelty medley of cowboy tunes.

Taking over during intermissions of ork is Marjorie Capp, a gal with plenty of talent and a nice set of pipes. No newcomer to DC niteries, Miss Capp is making plenty of friends. Her style is best suited to the Martha Raye type stuff and she should keep clear of glammermusic. It's not for her.

Caskie Stinnett.

Leon & Eddie's, New York

Talent policy: Dance and show bands; floorshows at 8, 10, 12 and 2. Management: Leon Enkin and Eddie Davis, operators: Louis Katz, maitre d'hotel; Dorothy Gullman, publicity. Prices: Dinners from \$1.50; minimums \$2.50 and \$3.50.

The character of 52d Street has changed several times since Leon & Eddle preemed this institution about 14 years ago, but the ability of this place to attract the hordes hasn't been affected by the thorofare's vicissitudes. Major factors are the lusty ballads of Eddie Davis and the hosting of Leon Enkin. Louis Katz, the maitre d'hotel since the

spot opened, has contributed in a great measure to the spot's success, he probably knowing most of the patronage by their first names.

New show unveiled here Wednesday follows the reliable L&E formula. It's a fullsome display capped by Davis who is probably the smarest cafe entertainer around. After a few moments of sparring, he can feel out his listeners and then feed them the type of entertainment they want. He rarely misses and at show caught he gave out with about 20 minutes of salty songs and stories, in his usual vein for his usually good re-

Rest of the show adds up nicely, being fast gaited and containing a few interesting items.

Emilee Adreon opens with an acronovelty number featuring kicks and got The sweet part of the program was a fair hand, while other contributions are by Roberto and Alicia, with some flashy flamenco spoiled somewhat by the excessive mugging of the male, and Allen and Revel doing some okay comedy work. The loose-limbed antics of the gal, with The whole show pleased, and will be fine handling by her partner, make this an okay turn.

The Marvin Sisters (2), a new tap team in these parts, have much to learn about taps. Their burlesque of an oldio vaude team contains the germ of a good idea, but falls short on execution.

Also in the dance department is Sherry Britton, a popular act in this cafe, who is being held over from the last show. Her strip down to G string and bra 18 done with good taste.

The singing contingent comprises Kathrine Le Chang, a good-looking Oriental with an okay set of pipes, who puts over a ballad and rhythm tune with good effect, and Jack Mann, emsee, whose excursion into special material with a number on being married to a stripper, nets him a fine hand.

The Ruthic Lane line (10) did three numbers, best of which was a can-can.

As usual, Lou Martin does a faultless show-backing job along with supplying dance incentive for the customers.

J. C.

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Club 100, Des Moines

Talent policy: Dance band; shows at 10:15 and 12:45. Dave Fidler, proprietor and manager. Prices: Minimum CAGO-Smart miniature-theater style of \$1 Saturdays; dinners from \$1.25; Drinks 50 cents up.

customers will be happy with Harry (Tweet) Hogan to find contrasting acts. Carroll, songwriter, and blonde Polly Baker, singer, who packed 'em in to the with songs and chatter. He fits right extent that they have been held over a second week. (Single week runs are the rule here).

From their opening consisting of a medley of Carroll's songs to their clos- the business and this room is good training number, the two can't give the ing ground for them. They harmonize crowds enough. Set includes On the Mississippi, Trail of the Lonesome Pine, By the Sea, and I'm Always Chasing has a trained voice but not sufficient Rainbows. High spot comes with Polly training in showmanship and delivery to Baker singing a pantomime of I Got back it up. She should do better in Stinking at the Club Savoy, with ges- smarter rooms, where a trained voice is tures. Another number with gestures really appreciated. of a floorshow in which she imitates the emcee, chorus, etc., is also tops. Carroll magician's style. The guy has a novel remains at the plane.

doing a couple of tap numbers which he should concentrate on and bring out. are well received. Billy and Irene Burns and their fine feathered friends com- loaded with props which he juggles durplete the floor show. Irene opens with ing the routine. a parrot dance put on with one of the birds and Billy puts his birds thru a routine of walking across tight rope, riding atop an electric train, and finally thru a flaming hoop. One of the parrots also does a litterbug routine.

Jay Miller's orchestra is now playing his 71st week at the club, furnishing fine dance music, mostly on the sweet side but spaced with plenty of rumbas. (Carroll and Baker have moved to the Royale, Detroit, following this date).

Otto Weber.

FOLLOW-UP NIGHT CLUB REVIEWS

LATIN QUARTER, CHICAGO-The revamped show caught Wednesday (10) has in addition to the acts reviewed (Joan Merrill, Mimi Kellerman) the comedy team of Joey Adams and Tony Canzoneri, the hodge-podge vaude turn of the Four Franks, and the adagio work of the youthful Hudson and Sherae. Dorothy Donegan returned Friday (12).

Adams is now in this area and a definite asset to the show. His comedy is of the Jessel school, clean and backed with a solid ability of telling a gag or story. Looks well and keeps a show moving. His act with former champ Canzoneri has good commercial value, if properly exploited. The fighter, on his own, has nothing to offer, but acting as a stooge for Adams, contributes novel and funny entertainment. punches him, kids him, and has him do impressions of several celebs, all in Ed G. Robinson mannerisms. When caught the laughs were strong.

The Four Franks are doing their final turn for the duration here. The two for induction November 20. Ollie Franks, the active and talented blond in the quartet, will step out as a single. They repeat their vaude act, including the couch bit which is the strongest of them be converted at an estimated cost of all for cafes.

Hudson and Sherae, good looking boy and girl adagio pair, do a clean job. The tricks are familiar, but well presented.

Dorothy Hild Girls (8) in smartly costumed Night and Day and military routines frame the bill. Irv Kostal's band does a fine job on show music. Herbert Curbelo's rumba band stays on for alternate music sets.

Billy Vine will come in Friday (19), followed by Johnny Howard December 3. Joan Merrill, doing a bang-up vocal job, will probably remain here until Christ-

ACTS, SKITS, GAGS, MINSTRELS

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mas. Phil Tyrrell continues as house Sam Honigberg. booker.

HELSING'S VODVIL LOUNGE, CHIcocktail spot featuring acts in addition to music. Pin-sized bandstand on which all of the entertainment is presented, Night club operators seeking repeat makes it difficult for Booker Frank

Ben Perry (Yankee Doodle Kid) is back in, pleasing the imbibers with rhythm tunes delivered in a warm, informal style.

The McIntyre Sisters (4) are new in on pops and standards and may develop. Marian Grater, dark-haired songstress,

Lew Folds is a juggler working in a idea but hasn't developed it as yet. It Show opens with pert Jane Sterling lends itself to many funny gags which Works in cape and high hat and is

Chet Roble remains the Trojan at the plano and does a bang-up show music job in addition to an ivory-tickling session of his own. Sid Fisher (3) handles the musical department thruout the evening in fine fashion. S. H.

Labor Bd. Hearing PISGA Claim for Wirtz-Henie Chorus

NEW YORK, Nov. 13.—Hearings before the State Mediation Board on a petition filed by the Professional Ice Skaters' Guild of America asking that it be recognized as the bargaining agent for the chorus of the Arthur Wirtz-Sonja Henie show, Stars on Ice, will be continued next

The board starting taking testimony Wednesday (10) and continued for the remainder of the week. Wirtz was the principal witness during the early part of the sessions and related events leading up to his contract with the American Guild of Variety Artists.

nullify the Stars on Ice pact as far as the chorus is concerned. That org claims to represent the majority among the chorines.

over-all majority in the cast and is fight- week. ing any change in the current pact on the ground that it would create a dangerous precedent.

Add War Casualty: Two Wis. Niteries

SUPERIOR, Wis., Nov. 13 .- The Ritz, boys. Bennett and Perry, are reporting local nitery for 19 years, is being converted into an 11-room apartment unit to help ease the housing situation for war workers.

> The club, owned by Sam Lurye, will \$20,000 and will be operated by the federal government for seven years, after which Lurye retains control of the

At Clintonville, Wis., another night spot, the Broadview Pavilton, has become a war casualty The 21-year-old landmark, which has been the most popular dance pavilion in this area, has been sold by Joseph Bechers, of Green Bay. Balto Club Manager Shot Wis., to the Four Wheel Drive Auto company and the building is expected to be dismantled to salvage the lumber.

Mrs. Joe Louis To Break In Song Single in South

CHICAGO, Nov. 13 .-- Bill Graham, colored beer distributor here, has taken on the personal management of Marva Trotter Louis (Mrs. Joe Louis), who is preparing a singing single for vaude and niteries. Current plan calls for class Negro club dates and concerts in the South before offering her to theaters and niteries.

Graham is also handling Lillian Fitzgerald, Harlem's contribution to the Columbus, O. Betty Hutton school.

He's Not Kidding

NEW YORK, Nov. 13 .- A performer awaiting induction was giving his reaction to possible withdrawal from civilian life.

"It doesn't bother me at all," he bragged, "but sometimes I suddenly find myself picking at my ear with a long, thin spike."

Upped Liquor Tax, Ceiling, NewOpWorry

WASHINGTON, Nov. 13 .- Cafe operators are seen as being in the middle with the probable increase in liquor taxes to \$9 per gallon. Caught between the OPA ceilings and the \$3 increase, the bistro keepers feel that official recognition will have to be given their problem so that they can be compensated for the increased cost of spirits.

Figuring about 80 shots to the gallon, this would amount to 11.25 cents per slug of 100-proof stuff. Since the current tax is \$6 per gallon, the increase to niteries and cocktail lounges will amount to a considerable sum.

Another angle worthy of consideration by impresarios is the effect of upping the booze prices on attendance, Cocktail and highball prices, they feel may discourage patronage. They also believe that the increase may force changes in the minimum price policy. Skyrocketing food costs together with the higher schnapps bills may ultimately force innkeepers to abandon the minimum price policy in favor of cover charges.

The liquor tax problem has been the subject of debate among members of the House Ways and Means Committee for several weeks. The \$9 figure represents a compromise, as several members favored a \$10 rate, while others thought \$8 per gallon to be sufficient.

However, the issue is not yet decided since the committee's recommendations may be turned down on the floor. Cousiderable opposition is developing. Rep. PISGA is seeking to have the board Emanuel Cellar, of New York, declared the new tax would mean the "return of bootlegging, hi-jacking, bathtub gin and strawberry-flavored hair tonic."

Unless other changes are made, the AGVA on the other hand claims an bill will be presented on the floor next

Mandatory Ceiling in Chi

CHICAGO, Nov. 13 .- The Office of Price Administration here has issued an order, effective November 29, freezing all restaurant prices at the level of April 4-10 of this year. Order effects hotels, bars, clubs, among other places serving food. There has been a voluntary ceiling in this area since April, but the OPA declared that not all places have abided

Order covers all food and drinks consumed on the premises.

Richmond's Own Sinatra

RICHMOND, Va., Nov. 13.—Popularity with the femmes has brought baritone Norma Lawrence another hold-over at the National here. This is the singer's sixth week. House reopened with vaude six weeks ago.

BALTIMORE, Nov. 13 .- Morris Levy. manager of the Club Charles here, was wounded in a mysterious shooting at his home. He was fired upon thru a glass door when he refused three strangers admittance to use the phone. Trio drove off in a car. A bullet entered Levy's right arm.

AGVA-Olympia Pact Near, Says Shelvey

NEW YORK, Nov. 13.—A contract between the American Guild of Variety Artists and the Olympia Theater, Miami, may be consummated next week, according to Matt Shelvey, AGVA's national administrator. The Guild is seeking an \$85 minimum for principals and \$50 for

George Hoover, representing the theater, previously balked at signing a contract fearing that the Florida Supper Club Association, an organization of Miami and Miami Beach nitery ops, would prohibit acts from doubling from cafes into the vaudery. However, Shelvey claims, that the backbone of the cafe org boycott has been broken by eight contracts with major clubs in that area. Subsequently, Hoover will be agreeable to an AGVA closed-shop agreement, said Shelvey.

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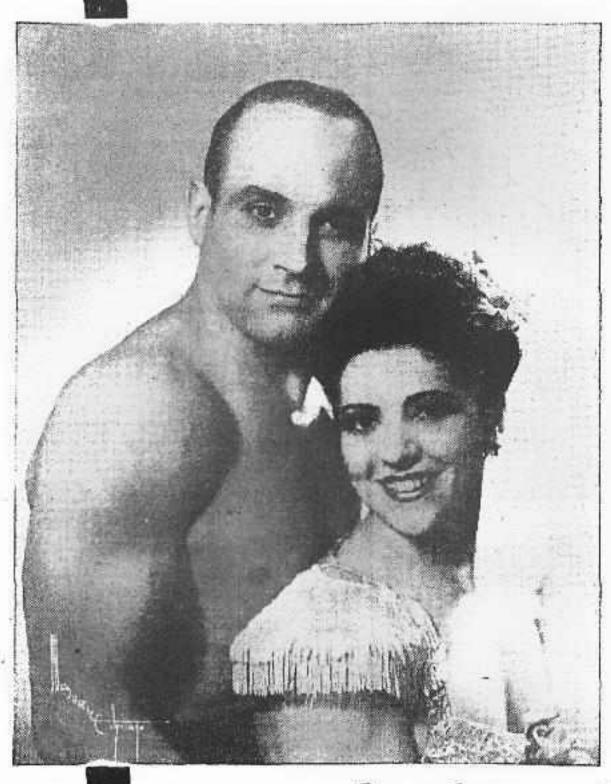
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VAUDEVILLE REVIEWS

Capitol, New York

(Reviewed Friday Evening, November 12) (Reviewed Wednesday Evening, Nov. 10)

Jesse Kaye has gathered together a quences, Three Swifts along with film, man, Marlon Hutton and Paul Winchell. Sahara. Good pic reviews and draw of for the entire run.

manages to get over nicely with his novand gets nice returns for Cielito Linda.

turn from an off-shore tour, Yvette has even more enjoyable than it now is. never shown up as well. Her overseas of uncommon skill. She canaried Wing and had to make a bow-off speech.

The ork entertainers have chance to Entire turn shows up well.

is full of surprises, and keeps up a steady over big. flow of laughs with his patter, gags and, a stand-out turn.

do their usually proficient job of jug-

A special nod goes to Harry Gourfrain written verses. for his fine presentation of the bill.

ting is in good taste. A jammed house present at show nate lines. Swell act. Joe Cohen. caught.

Chicago, Chicago

(Reviewed Friday Afternoon, Nov. 12)

Another presentation show, using four acts and the house line, to support the accompanying pic, in this case Above Suspicion, which, judging by opening day's drawing power, looks like a weak

The girls frame the bill with a Russian Gypsy opener and a patriotic finale, the spiral red-white-blue outfits dressing up the closing routine.

Allen and Kent follow the opening with a new act. It is a trio now, employing Edna Francis, veteran lady of the dance, for the 'way back routines. Turn is not as strong as when it had an older couple for the contrasting work, The younger pair still open with a fast tap (the design not too modern) and bring on Miss Francis for an ancient time-step specialty, highlighted with several cartwheels. Close j-bugging a la today and yesterday.

Lane Brothers, another novelty dance act, are next (and this can happen only during this talent shortage period). Boys do as well as usual with their believeit-or-not feats. At opening show, they did more than was necessary.

Harry Cool, Midwest's Sinatra and a hunk of a man, is held over for a fourth week. He has a following here, and this holdover is not going to hurt him or the house. Changed the set, with the exception of Pistol Packin' Mama (which still goes big), and displays an obvious love of his work. Gets away from doing too many tunes by introducing the next act, Johnny Burke. The soldier comic has added a few World War II lines, but it is his old reliable, laugh-a-line routine that builds up a fine response. Many comics can learn a thing or three about timing by watching Burke's act. He doesn't lose one laugh, and never cuts into the next line before the laugh completely subsides. Sam Honigherg.

Paramount, New York

Theater's celebration of its 17th annisock collection of talent that provide versary gets the right kind of accompaniplenty marquee lure as well as potent ment on screen with I Dood It and a entertainment. Bill comprises Lawrence stageshow that offers first-rate music, Welk's ork, Yvette, Truth or Consc- songs and laughs supplied by Woody Her-

There have been many changes in Herstage bill should keep the cashiers busy man's band personnel since his last appearance here, but the effects are only Newcomer to these parts, altho a Mid- internal. From the audience viewpoint west fave, is Lawrence Welk, who un- the band is as groovy as it ever was, fortunately doesn't get too much chance jump tunes used as opener and closer to show his complete line because of the giving the boys ample opportunity to necessity to run extra shows. But he prove that. One of the newcomers to the Herd, Chubby Jackson, gets a lot elty stuff, Clarinet Polka and Little Did of comedy and music out of the bass I Know. His warbler, Jane Walton, has fiddle (which is taller but not bulkier a voice that matches her nice appearance than Jackson), doing Murder on the G String. A little less mugging and a more Making her first appearance since re- disciplined routine will make his turn

Frances Wayne, another new member jaunt has given her valuable experience, of the organization, has somewhat of a and her handling of tunes and general rep as a night club singer, and more time deportment stamp her as an entertainer with the band will help her work out some of the kinks in her delivery. Did and a Prayer, Temptation and I'll Get Lit, Stormy Weather and Don't Cry, Baby, the first too slow, the second too fast.

Herman himself has developed a show their wares when Holly Swanson, flashier personality that jives with his bass player, takes Pistol Packin' Mama jivey singing. Leads his boys thru a for a ride. Boys in the band contribute medley of Frenesi, Blues in the Night and comedy, while the maestro gets a chance Amen, all of which he helped popularize to throw in a few licks at the accordion. via recordings, and a production number from his latest film. Dancing in the Ralph Edwards's Truth or Conse- Dawn is a moany piece of business conquences provides a hilarious turn, which structed along spiritual lines that goes

Marion Hutton, her work more and of course, the consequences for missing more resembling that of her sister Betty's. up on the questions. With quizees re- opens with a terrific novelty, Rocking cruited from the audience, Edwards was Horse Ran Away that got her off to a able to get a man to dance with a trained tremendous start. Didn't fare quite so bear, along with a few corny tricks that well with Put Your Arms Around Mc. were nevertheless funny to watch. It's Honey and Pistol Packin' Mama. Songa have been done too many times before Completing the bill, the Three Swifts to mean much to Miss Hutton in her first date in this theater as a single, even tho gling and get a hefty hand in the process. she had them dressed up with specially

Paul Winchell and still another Irish-Opening has a carriage on stage resem- tagged dummy, Jerry Mahoney, was biff. bling an accordion which comes forward bang, bam all the way. Mahoney could to meet the rising pit. Parting trailer be Charlie McCarthy's cousin from the reveals two stage levels, upper tier hav- Gas House district, but his tough-guy ing two femmes at the plane and a gal at heckling of his manipulator proved sweet the drums, who are more for decorative music to the customers out front. Winrather than utilitarian purposes. The set- chell encored with a singing bit that had him and his wooden partner taken alter-

Marion Daniels, on first, does a graceful high-kick, acro-contortionist turn

that receives a fine hand. Usual one hour wait for seats and queues forming outside.

Elliott Grennard.

Oriental, Chicago

(Reviewed Saturday Afternoon, Nov. 13)

Charlie Barnet and swing band, currently on hand, play on-the-beam music for musicians and jazz fiends, but the style is limited as far as the interest of using eye-filling costumes, particularly the theater masses is concerned. And (See Vaudeville Reviews on page 24)



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VAUDE BITS RAMPANT IN FILMS

Buffalo Nitery Pic Brightens, Name Acts Used

Altman's Town Barn, Statler Heavy Talent Buyers

BUFFALO, Nov. 13.—The local line-up of night clubs and the new policies featured by them represents a talent investment unequaled in Queen City amusement annals. Outstanding among the new niteries are Harry Altman's Town Barn and the new Statler Hotel Terrace

Altman, who now ranks among the country's leading nitery operators, opened this giant nitery, seating 1,200 persons, in the heart of downtown. Wally Wanger, producer, handled the first show. Opening line-up at the Town Barn has the Wally Wanger Girls (8), Ben Yost Boys (4); Harris, Claire and Shannon; Eileen O'Brien, Ullane Malloy, Max and His Gang and Count LeRoy. Harry Harden's society ork is on the stand. C. Theodore Macheras has designed the spot.

Harry Wallens is co-operator with Altman in this venture, as he was in the recently closed Victory Room. Altman will continue to operate his giant rural Barn nitery in suburban Williamsville until the winter weather makes driving is doing an act copied from material he too difficult.

new Terrace Room and is now using name acts and bands. This is the first time in years that house has used acts. Currently Statler offers Gall Gall and the Ramon Ramos ork. Next in will be Renee De Marco (November 15 to December 5). Hildegarde is skedded for later this season. All spots are getting away from minimum charges, and Statler (just as Altman's Barn) is using cover charge of 75 cents and \$1 after the dinner hour.

McVan's nitery is using big names in connection with production shows. Gilda Gray closed November 7. Ethel Shutta followed.

Treasury Dept. Honors Nitery

PHILADELPHIA, Nov. 13 .- For the first time, a local nitery grabbed off a citation from the U.S. Treasury Department for efforts in behalf of the recent Third War Loan Bond Drive. The honor was bestowed upon the Kaliners brothers (Max, Si and Joe), operators of the Club Bali and Little Rathskeller here, for their promotion that resulted in the raising of more than \$100,000 in War Bonds at a rally held at the Ball.

CHICAGO, Nov. 13. - Sam Rinella, owner of the Brown Derby, Loop nitery, was acquitted in Municipal Court here Tuesday (9) of charges of selling liquor to a minor. A 15-year-old girl had testified that she had been served liquor, but failed to identify the waiter who served her.

Isn't There a Union Rule Against These Things?

DES MOINES, Nov. 13 .- Band leader Jay Miller ended a 19month stay at Dave Fidler's Club 100, Des Moines, with a perfect record for laying eggs in the storytelling department. Miller left for Orlando, Fla., where he opens at the Flamingo club.

Miller's laughless gags started when he tried so hard in telling jokes. The crowd at the tables sat cold sober whenever he told one. The idea caught on and try as he might Miller could never get a hearty laugh from the patrons. Instead they got more pleasure at Miller laying an egg. He usually finished his story with a line for the chef to scramble

As a going-away gift friends of the band leader presented him with a joke book.

Cool Is Hot!

CHICAGO, Nov. 13. - Harry Cool, the local Sinatra who has had a struggle since the break-up of Dick Jurgens's band (which featured him), has finally reached the right track.

The journey started three weeks ago at the Chicago Theater, where he opened for \$500. He was held over with the new bill this week (12-19) at \$750, and signed up for two additional three-week dates in February and August of 1944. Return-date salary will start at \$1,000. He was classified 4-F last week.

Lionel Kaye Files Infringement Suit Against Jack Shea

NEW YORK, Nov. 13.-Lionel Kaye, billed as the "Daffy Auctioneer" in Olsen and Johnson's Sons o' Fun, started suit in the United States District Court Friday against Jack Shea, with "Mad Auctioneer" billing, seeking statutory damages for infringement on copyrights allegedly owned by Kaye.

Kaye in his petition claims that Shea owns and is asking that he be compen-The Statler Hotel recently opened its sated at the rate of \$250 for every performance in which his material was used.

The Kaye-Shea fracas has been in the courts for some time. Kaye previously lost a plea to restrain Shea from using the "Mad Auctioneer" billing. The court, at that time, stated that this was a matter to be decided upon after hearing both sides. This matter will come up Monday (15) in the New York Supreme

SAG May Choose **Kinnell or Dales** For Thomson Post

HOLLYWOOD, Nov. 13. - Kenneth Thomson, executive secretary of the Screen Actor's Guild for the past 10 years, has tendered his resignation to take an executive position with the William Morris Agency. Thomson said he wanted to be free of his SAG duties by January 1, or sooner if a successor could be named.

A committee has been appointed to name Thomson's successor, but to date no one has been talked up for the job. Some quarters believe that Murray Kinnell or John Dales Jr. will get the post, as they have been closely associated with Thomson in the past.

While William Morris Agency would make no statement about Thomson's executive position at this time, it was believed that ex-SAG secretary would handle film personalities. (WM agency Abe Lastfogel is visiting her on USO-Camp Shows business.) Those in the know claim that Thomson has made friends with film biggers while in SAG office and that those connections now will make him "indispensable" to the agenicy.

Thomson stated that opportunities to take lucrative outside positions had been sent his way in past years, but at the time he did not feel that he could bow out of SAG until it was better entrenched. He said that today the Guild is strong, with plenty of money in the treasury, and headed up by Jimmy Cagney, who will carry on the battle.

Roxy Sets Bill Robinson

NEW YORK,, Nov. 13.—Bill Robinson has been signed for the Roxy to appear on the show with Jimmy Dorsey, which will be the Christmas and New Year's fare for the house. Layout with Phil Baker will follow this display here.

Musicals, In Dire Need of Material, Help Themselves To Standard Specialties

grumble, accusing the producers of lifting their material for pictures. Because of the many musical numbers and specialties employed in film musicals the market for bits is wide open. Whether entire bits are actually lifted from acts and turned over to the involved flicker stars for use in their roles is open for debate here.

Those acts who recognize bits they have used in their turns for years, openly protest the "theft." Confronted producers, however, deny the use of underhand methods, claiming that the scripts are the work of contracted writers, and anything that smacks of standard vaude or nitery material is of a "public domain" character.

It is true, of course, that countless acts have given their services to the screen, either in specialties or in leading roles, and in most cases have used up all of their material. The case of Abbott and Costello serves as an outstanding example of an act reviving bits used in burlesque for over 30 years. Now it's true of Alan Carney and Wally Brown, vauders, paired in RKO comedies; Gil Lamb and Cass Daley (Paramount); Danny Kaye (Samuel Goldwyn), whose first flicker is yet to be released; Olsen and Johnson (Universal), among many

Such bits as the slide-under-the-table used by Lorraine and Rognan in Paramount's Salute for Three and the Charles Chaplin balloon bit in The Dictator are claimed by the Albins, and Charlie De-Haven, of DeHaven and Nice, respectively.

More than any other single field in need of a vast number of ideas is the film cartoon which depends entirely on situations. Many prominent bits of business seen in vaude for years have been duplicated in cartoons.

Recall Two-a-Day Practice

During the two-a-day vaude era such biggies as F. B. Albee, Martin Beck and in these fields.

HOLLYWOOD, Nov. 13 .- Every time J. J. Murdock had an unwritten law that the movie moguls revive the musical film an act selling its material to films would cycle, nitery and vaude acts begin to no longer be used on their vast vaude circuits. In the '20s, film producers used to buy entire acts for \$1,000 to \$2,000 and turn the material over to established film stars. Acts took advantage of this extra change until the flesh circuit heads stepped in.

> Today many old vaude hands are in the film game, and not only are they familiar with most commercial acts of their day but have kept up to date with the more standard stuff sold in theaters and niteries.

10-Wk. Opera for Detroit on Hook

DETROIT, Nov. 13.—Plans for the most ambitious opera season Detroit has ever known are under discussion by a group of local civic leaders. Ideas are centering on a 10-week season in the 5,000-seat Masonic Temple Auditorium, to open in January. While a few opera seasons in the past have run nearly that long, they have been in smaller legit theaters. Only comparable venture was the Shubert outdoor series, Opera Under the Stars, at the ball park about eight years ago.

Details and production have not been worked out, and the whole project remains in the talking stage.

The present excellent business being enjoyed by every form of amusement enterprise here is a big factor in the discussions. The Detroit Symphony ork. which seemed at the point of disbanding for the past two seasons, is off to a big start with a new conductor, and even the more expensive and more cultural branches of show business, including symphony and legitimate, are doing well, indicating that war workers, flush with cash, are spending proportionately, at least often enough to keep up the grosses



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Music Pubs Eye Unit Field

lishers, cognizant of the increasing importance of cocktail units, are beginning to cater to the smaller bands and combos. chunk of dough lies in that field and are putting out special orchestrations to take care of outfits up to eight pieces.

First publisher to hop on the combo band wagon is the Music Publishers' Holding Corporation, a Warner Bros.' subsidiary, which has released 10 arrangements for lounge-sized units.

This experiment is being watched by other outfits, and if successful most firms will follow suit.

Since this idea is in the experimental period, the arrangements have been made for eight pieces, but are so written that they can be used by most combinations up to that amount.

Necessity for publishers to cater to the cocktail ensembles comes with the increased use of little ensembles in spots which previously used full scale orks. Shortage of musicians because of the draft and war plant incursions on man power, has resulted in loss of sales of orchestrations for full-sized bands. Dipping into the cocktail field is seen as an attempt to make up for the lost dough.

caused pubs to take this step is the increased use of air time given the small units. Not missing any bets that will popularize their numbers, song pluggers have long been after various cock-

Adler Trio Booked For Rainbow Lounge

NEW YORK, Nov. 13 .- William Adler Trio has been signed for the Rainbow Lounge's opener, Monday (15). This new spot, situated on the site of the Rainbow Grill, which along with the adjoining Rainbow Roof, were operated by the Rockefellers, will be open three hours daily from 4 to 7 p.m.

Spot will be managed by Evelyn Brockman, who moves over from the Down Under Restaurant in Radio City.

The Rainbow Lounge is purely a war-Direction time operation, the grill and lounge is set to reopen after victory when more help is available.

Former Act Accompanist Now Singling in Lounges

NORFOLK, Neb., Nov. 13.—Carl Whyte, former planist in vaude and tent rep and once manager of the original Cherry Sisters, is doing a single in cocktail lounges. He is closing a two-month run at the Hurdle and Halter Club here.

Whyte once accompanied Eva Tanguay, Sid Fisher Down to Three Fiske O'Hara, and the late Godino Brothers, Slamese twins.

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With Combo Arrangements; MPHC Releases First Folio

NEW YORK, Nov. 13.-Music pub- tail units around town who have been getting regular air shots.

So far MPHC's catalog for combos consists of standard numbers, but it is They now realize that a considerable likely that they will release current tunes after tabulating the results of their initial releases.

Army Discharges Musikers---a Few Of Them, Anyway

CHICAGO, Nov. 13 .- A switch on the draft which has taken hundreds of musicians off the bandstands is the physical discharge medium which is sending a few of them back to their old trade.

The Rockaway Boys (3) have all been discharged from the army and have recently organized to go into the Riviera Lounge here. It is fronted by Vito Mariani, accordion.

Dick Raymond, violinist, is another discharge. He has taken over the Sol Tur-Another major factor which probably ner band (5) at the Pere Marquette Hotel in Peorla, Ill. Turner returned to St. Louis to fiddle for the local symphony.

Eldridge Held Over In Chi \$850 Job

CHICAGO, Nov. 13. - Roy Eldridge, trumpet-leader of a six-piece colored unit, has been held over thru January 10 at Martin's Preview Lounge here. Blz jumped to new heights since his opening last month.

Outfit is collecting \$850 a week, A raise accompanied the holdover pact. In addition, Preview has the Estrolitos (3) afternoons, and Larry Repplinger, evening intermission planist. All set thru MCA.

Cross Comedy Band Set for Film Work

NEW YORK, Nov. 13 .- Chris Cross, comedy band current at Jack Dempsey's. has been signed to do a series of shorts for Paramount Pictures. Featurettes will be built around some of their standard numbers, including I Want To Be a Fireman and Air Raid Warden.

Outfit is managed by General Amusement Corporation.

CHICAGO, Nov. 13 .- Sid Fisher and His New Yorkers, formerly a quartet, are now a trio. Kay Havice, accordion, has gone into the merchant marine. Fisher says that no replacement will be made. Outfit carries on at Helsing's Vodvil Lounge here.

Everett Hull Moves Over

CHICAGO, Nov. 13 .- Everett Hull and His Topnotchers (4), recently managed by the Phil Shelley Agency, have moved over to the CRA camp, signing a personal management contract. Outfit is one of the oldest in the biz here.

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EAST:

EDDIE FARLEY'S ORK has signed with the William Morris Agency. Ditto for the Shadrach Boys. . . . ART HODES starts at the Midway, Philadelphia, Monday (15): . . . ANGIE BOND into the Aquarium, New York, Tuesday (16) for a repeat date. . . . ADRIAN ROLLINI TRIO starts at the Dubonnet, Newark, N. J., November 29 and follows with the Miami Hotel, Dayton, O., November 29, and Chin's, Cleveland, January 10. . . . EUGENE FIELDS TRIO is new at the Riviera, Newark. . . . DANNY HOLLY-WOOD, cocktail department head of General Amusement Corporation, stricken with appendicitis. Mort Davis, Mel Leeds and Dorothy Brown carry on during his absence.

EDDIE SUEZ, Philadelphia agency. adds the Ovalon Bar, Wilkes-Barre, Pa., to the books with Paul Mallory first in. . . . BAXTER WHITE, formerly with the Four Blues, steps out as a single at Philadelphia's Hotel Normandie Grille. the Four Kings, Philadelphia unit, tagged by the draft board.

MIDWEST:

JOE BURMAN, ex-bantam champ, has bought a half interest in the Yankee Doodle, Chicago cocktail spot. Mary Louis. . . FROLICS, Minneapolis, will Frances Kincald, planist, will follow Jack Gardner, another ivory tickler, into indefinitely, and bring in Pat Ryan,

that room November 25. . . . CRA, Chicago, has signed up the Federow Sisters (3), who have been playing their electric mandolin, guitar and accordion over WLS in that city. . . . JOHNNY KAAIHUE (4) takes over at the President Hotel, Kansas City, Mo., Monday (22).

FREDDIE REED, colored planist, held over at the Miami Hotel, Dayton, O. . . . JULIE HUTH (4) starts a run at the McCurdy Hotel, Evansville, Ind., November 22. . . . GAC has signed up a new colored trio, Slim, Stem and Stump (piano, bass, guitar) at Frenchy's, Milwaukee. . . . BURNS CAMPBELL, leader of a five-piece colored unit, signed up for another three years with GAC while in Chicago last week. His outfit has been on the West Coast several months, and moved into the Swing Club, Hollywood, Thursday (18), succeeding Louis Jordan (5). . . ESTARBROOK AND FARRAR, piano-voice femme team, have graduated into floorshow work, and are holding over at the Club Lido, South Bend, Ind. . . . DALLS BARKLEY, former bass man with Louis Jordan, has organized his own six-piece unit which he is polishing up at Joe's De-Luxe, Chicago South Side spot. . . . BUSTER BENNETT (3) renewed at Millie's, Chicago. Same goes for Pete Brown (3) at Carver's, St. hold over Jeanne Williams, piano-voice,

Anything To Please

CHICAGO, Nov. 13 .- Jack (Two-Ton) Baker, corpulant planist who has recently left a staff job on WJJD to do cocktail work, is now certain that Helsing's State Street Lounge wants him for a long run. Unable to shift his fiveby-five frame comfortably thru the narrow bar passage leading to the plano stand, the management carved enough of the bar away to give him more freedom.

voice, January 3. . . . BOB WYATT, organist, goes into the army later this month.

AL PENARSAL, bass, has joined the International Trio, now on a month's engagement at the Show Bar, Evansville, Ind.

WEST COAST:

with Noble Sissle's orchestra, has formed Glendale, Calif. . . . THE FOUR SPACES heldover thru the holidays at the Villa creates a warm atmosphere. Riviera, Long Beach, Calif. . . . BOBBY TONY LOMBARDO and the Captivators bass.

held over at the Commercial Hotel, Elko,

FROM ALL OVER:

TOBY BROWN and His Little Brown Jugs (4) have hung up a new attendance record at the 115 Club, Grand Forks, N. D.

Review

Roy Eldridge

(Reviewed at the Preview, Chicago)

The cocktail field can use more units of this caliber. It has both name value and entertainment sock. Eldridge, ace colored trumpeteer, fronts this six-piece group, peddling jive primarily, but in such a showmanly way that even the sweet-music defenders won't mind an evening of this unorthodox concoction.

Eldridge, with an impressive background of featured spots in white name bands, is in a favorable position of drawing heavily, particularly in cocktail OLIVETTE MILLER, formerly harpist lounges which get few attractions of equal appeal. He works hard-scat singa trio now playing at the Desert Room, ing, blowing hot and loud on the trumpet and conversing in emsee style which

For vocal contrast, pianist Rozelle SHORT switched from the Jade Room Gayle handles the ballads in good, comto Jerry's in Hollywood. . . . EDDIE mercial style. Also bangs out some fine SCOPE returned to the Gay Nintles in piano rhythms. In addition, instru-San Diego for his third engagement. . . . mentation includes two saxes, drums and Sam Honigberg.

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Luke to Hollywood Spot on \$250 Deal

HOLLYWOOD, Nov. 13.—Larry Luke, Midwest planist, has been set by the Frederick Bros, office into the cocktail lounge of the Florentine Gardens here, starting Tuesday (16). Deal calls for 10 weeks and options, at \$250 per week.

The FB office has made a booking agreement with Luke, who is managed by Ray Gorrell of Detroit,

Trummie Young's New Six-Piece Group to Kalamazoo

KALAMAZOO, Mich., Nov. 13.—Trum-mie Young, former trombonist for Jimmie Lunceford and later a feature with Charlle Barnet's band, has organized a six-piece outfit for clubs and cocktail rooms. He has started out in Washington, and will pick up an indefinite run at the Hollywood Club here beginning November 29.

Trummle has penned a number of noveltles, among them Watcha Know, Joe? and It Ain't What You Do, It's How You Do It.

VAUDEVILLE REVIEWS

(Continued from page 20)

because there are not enough lively paced acts to balance the long, over-arranged numbers, the show drags most of the

Barnet has several good soloists, but most of them are too much in love with their work to consider the commercial aspect of their specialties. This even holds true of the singing of Mary Ann McCall, young blonde, who delves into several choruses of Salt Lake City Blues (she opens with It Had To Be You). Buddy De Franco toots a studious version of Buddy and Soul on the clarinet. Dodo Marmaroso (The Moose) swings out on the plane in jazz-concert style; Al Killian, one of three colored trumpeteers, is another technician, playing a clear version of Caravan, while Peanuts Holland, featured Negro trumpet man, bemoans musically and vocally that Things Ain't What They Used To Be.

The Little Tough Guys (Holly Chester and newcomer Joey Allen), next to closing, do an improved act, compared with their preceding date here. The change is for the better. Chester is developing into a good comic, and Allen, strapping lad, does the straight and surprises with a fine bary voice between tough-guy nonsense bits. Wind-up still has Chester as Carmen Miranda—good for many laughs.

Dolly Bell, acro blonde, is on early with a fair enough specialty, featuring

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PROFILES



Mike McKendrick's INTERNATIONAL TRIO

Mike McKendrick, veteran guitarist and an old hand in the business, was featured at the Casino in Paris, among other European spots, just before the invasion. He has worked top cocktall spots since his return to this country and has to his credit long runs at Kelly's Stables, New York; Three Deuces, and Baritz Lounge, Chicago: Cinebar, San Diego, Calif., and the Shobar, Evansville, Ind., where he is currently carrying on.

McKendrick sings in English, French and Spanish. His own compositions include such comedy and novelty tunes as "A Chicken Ain't Nothing But a Bird." Instrumentation includes guitar, piano and bass. Managed by Frederick Bros.' Music Corporation.

front and back kicks. She should change the music for her encore bit.

The Gibsons, only other outside act, are a new man and woman knife-throwing turn here. With more showmanship, act could develop into a fine novelty, material and lots of pep put over some As caught here, the feats are dished out in too straight a form. Many comedy opportunities are missed. Man starts juggling knives. Next performs a number of knife and hatchet-tossing feats on a huge disk, using the gaudily dressed partner for a target. For a wind-up, two disks are spinned, with his concealed partner, sandwiched in, still serving as the target.

On screen, The Chance of a Lifetime (Columbia). Biz fair end of first show.

(Reviewed Friday Evening, Nov. 12)

A personable gent out front, and with a solidly knit unot of 14 that whips out the righteous rhythms in the manner that appeals strongly to the swing fans, Warrington proves a major attraction. Band makes a good appearance on stage, is quite a youthful aggregation, and having corraled the cream of the town's musical crop, stacks up with the best of 'em. No mistaking the band's rhythmic capabilities from the start, with a bright and peppery arrangement of Carioca, sparked by the drumnastics of George White. Davy Stevens, Steinway squatter, whips it out hot and blue for Liza. Band also kicks it out solidly for two bright Instrumentals in the swing-setting, Ellington's Take the A Train and By the

of scat to his stuff. Added to the musical fare is one of

there must be an entire new generation finding out for the first time about his French lessons, his Columbus Circle, strawberries-and-cream saga and his Joison-Jessel impersonations (no Cantor when caught). Tempering it with bits of fresher vintage, he scores with a brute burly of Frank Sinatra and an hilarious cross-fire with double-talking Al Kelly. Old or new, Howard sells his stuff to rousing returns all the way.

Berry Brothers, sepla steppers now a duo, literally bring the house down with their terrific hoofing antics replete with their flash and breath-taking splits. Boys in the closing spot and click handsomely all the way.

Betty Jane Smith, pert blond miss with plenty of talent in her tootsies, on first for a fine exhibition of rhythm and ballet taps. Gal plenty sweet on her spins, with plenty of ginger in her taps.

Show runs 52 minutes, getting off to a fast start and maintaining the pace for the entire stretch. House well filled at early supper show caught. Dangerous Blondes on screen, Maurie Orodenker,

State, New York

(Reviewed Thursday Evening, Nov. 11)

Maybe it was the cold breezes outside. Anyway customers this show had their mitts tucked way under a good part of the time despite the fact that the stage fare this week had variety, some good comedy and music. Not that it was a world-beater bill, and it had its ups and downs, but except for two acts, audience reception was mighty tame.

The blonde Winter Sisters trio opened with acro and taps which they sold with speed and plenty of flash, especially in their closing number, leading into Adrienne, a looker who has rich mezzo pipes and plenty of timbre as she delivers Falling in Love, May I Never Love Again and a new war ditty, We've Got the Lord on Our Side. She deserved a bigger hand than she got.

Tommy Riggs with his trick-voice Betty Lou could do with stronger material, even the he garners giggles for some so-so elastic gags. He keeps his act short and fades out with a "duet." Ross and the Reis Brothers, with nifty very funny musical moments, especially in the saga of Margie, which they handle slickly thru long-hair and pop medley. Encore skit on famed soda pop drink also has its big laugh moments.

The screwball finale is left to Milt Britton and his gang, who whoop it up with stooges, madcap antics and some pretty fair music as usual. The act has been opening.

still sells it like a million. Moreover, toncd down somewhat, but it still has all the ingredients for belly laughs—and gets them. Hands crept out again and palms were whacked for the Britton menage, which did several classical ribs and finishing the unfinished symphony.

Screen offering is True to Life, comedy starring Mary Martin, Dick Powell, Franchot Tone and Victor Moore, all name draws. Biz at show caught was fair.

Frank Gill.

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, November 10)

After a run of bands, and before the policy is picked up again next week with Louis Jordan, the Orpheum has on deck a straight vaude bill. Layout is spotty with the house ork, headed by Al Lyons, accounting for a good portion of the entertainment.

Taking off with You'll Never Know, Lyons leads his band right into I Heard You Cried Last Night, with the 12 sidemen and a Hammond organ taking the last chorus at a fast clip. Lyons emsces nicely. Organist Selika Pettiford does a fast take-off on Tea for Two and Knock Me a Kiss effectively presents her as a planist, organist and vocalist. Wind-up is Basic Boogie, with Miss Pettiford giving the tune the works.

Ray and Pedro, introduced as "the Latin Hillbillies," offer nothing to carry out the billing. Boys work nicely on hand-to-hand stuff, but taper off their good entertaining qualities with corny clowning. Wind-up is a head-to-head stunt, with the understander seating himself while the top-mount drinks a glass of water in his upside-down posi-

Burns Twins and Emily do good cleating, with Miss Emily scoring with her toe tap. The twins do fast steps, and on their special mat the cleating is accented. Had to beg off.

Parker and Porthole won applause with their vented nonsense. Porthole performs by remote control, and the mental turn is well received. Parker's material is spotted with corn, but the wind-up is sufficiently strong to overcome this short-coming.

Closing, the Four Copelands and their roller skating work nicely tied up tho show. Three gals and a man feature fast turns and spins, ending with two girls doing a shoulder swivel spin from a contraption held on the shoulders of their partners. Good entertainment.

Pix, The Leopard Man and I Walked with a Zombie. Business poor at the Sam Abbott.

Earle, Philadelphia

For the first time in many a year the Earle has turned the spotlight on a local fave for the band trick. It was a happy choice in giving the nod to Johnny Warrington's band, which has been building big in these parts via the WCAU air-

Light of the Silv'ry Moon.

Vocal department with the Warrington aggregation is also on the strong side. Marion Mason, on first, makes the lyrical delight for the pop ballads. Gal is as pleasant on the eyes as on the cars. In the later running, Bon Bon (George Tunnell), sepia song-seller, is strictly on the solid side, with his alternating sweetand-hot style of wordage, adding a dash

the best outlays of variety talent seen on these boards in many a week, all adding up to one of the most engaging and entertaining bills. Sharing the spotlight with Warrington is Willie Howard. For all the familiarity with his material, he Burton's Birds (Nixon) Pittsburgh 8-20, re.

(For Orchestra Reutes, See Music Department)

Explanation of Symbols: a-auditorium; b-ballroom; c-cafe; cb-cabaret; cc-country club; cl-cocktail lounge; h-hotel; nc-night club; p-amusement park; ro-roadhouse; re-rostaurant; t-theater.

ACTS UNITS ATTRACTIONS

(Routes are for current week when no dates are given)

Adrienne (State) NYC, t. Albins, The (Chase) St. Louis, h. Allen & Revel (Leon & Eddie's) NYC, no. Allen & Kent (Chicago) Chi, t. Allen Sisters (Queen Mary) NYC, nc. Alphand, Claude (Blue Angel) NYC, nc. Amazing Mr. Ballantine (Majestic) Houston 18-24, t.

Andrews, Andy (Riobamba) NYC, nc. Apaka, Alfred (Lookout House) Covington, Ky., nc. Argentine Duo (Folly) St. Louis, t.

Bailey, Bill (Zanzibar) NYC, nc. Baker, Joan (Glenn Rendezvous) Newport,

Balabanows, The (National) Louisville, t. Baldwin & Bristol (Popeye's) Quincy, Mass., nc. (Frankie Mack's) Revere 20-26, nc. Banks, Warren (Lincoln Inn) Savannah, Ga., until Dec. 1, nc.

Barnes & Conklin (Ceruttl's) NYC, nc. Barr & Estes (Palace) Columbus, O., t. Barry, Joan (Chez Paree) Chi, nc. Bayne, Joyce (Beacon) Vancouver, B. C.,

Can., t. Beck, Gertie (Casino) Pittsburgh, t. Belmont, Bobby (Patio) Cincinnati, no. Belmore, Barbara (Latin Quarter) NYC, nc. Berry Bros. (Earle) Phila, t. Blackstone (National) Louisville 19-25, t.

Blakstone, Nan (Olmsted's Restaurant) Washington, nc. Bolster, Norm (Continental Grove) Akron, nc. Boran, Arthur (Carman) Phila 15-18, t; (Steel

Pier) Atlantic City 20-26, Bordens, The (Airliner) Miami Beach, Fla., nc. Borg, Inga (Colosimo's) Chi, nc. Boswell, Connee (Central) Passaic, N. J., t. Bowan, Sibyl (Strand) NYC, t. Britton, Pamela (Latin Quarter) NYC, nc. Brown, Ada (Zanzibar) NYC, nc. Buck & Bubbles (Zanzibar) NYC, nc. Burke, Johnny (Chicago) Chi, t.

Carlisle, Charlie (Bowery) Detroit, no. Carroll, Don (Queen Mary) NYC, nc. Carroll, Earl, Vanities (Riverside) Milwaukee, t. (See ROUTES on page 56)

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(U. S. O. T. T. #20)

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TUNE-DEX Is Important to You!



Charge Shubert Rent-Ticket "Deal" on "Winged" in Hub; Report Treasury Dep't Probe

New York Broker Quotas Halved

Victory were "perfectly satisfied" with

the contract made with the Shuberts for

the use of their theaters both here and

in Boston and did not feel that the

Hyman added that altho the New York

ticket brokers are clamoring for more

tickets they each got about one-half of

London Openings

LONDON, Nov. 6.—John Gielgud's pro-

duction of Landslide, by Dorothy Al-

bertyn and David Peel, based on the French prewar success, Altitude 3,200, op-

ened at the Westminster to a good press.

Plot centers around a bunch of English youngsters of both sexes marooned in a

hotel in the Swiss mountains. It is well

thought out and ingeniously woven, with good performances by Dulcie Gray, Olga-

Edwards and Anthony Dawson. Should

John Masefield's The Tragedy of Nan,

revived at the Mercury, a small theater

off the West End beat, is wordy and

dull. Its best achievement is to intro-

duce Phyllis Letts, a talented new actress,

to the London stage. She is worthy of a

Uphold "Wine" Sentences;

NEW YORK, Nov. 13.—Appellate Court.

yesterday affirmed the convictions of

three men in the Wine, Women and

Song case last December. Izzy Herk.

co-owner, must serve a six months' jail

sentence. Samuel Funt, business man-

ager, and Herman Shapiro, stage man-

ager, received suspended sentences. Wine,

Women and Song was closed last year,

on charges that it was indecent, by

License Commissioner Paul Moss, who

recently restored the license of the Am-

I. Herk Gets Six Months

Bert Ross.

fur better debut vehicle.

rentals were too high.

their regular allotment.

get a run.

put on.

BOSTON, Nov. 13 .- A possible Shu- Force's Winged Victory, opening here hert "deal" on the Army Air Force's Saturday (20) at the 44th Street Theater Winged Victory show which opened at (leased by the Shuberts), has arrived the Shubert Theater November 2 was from Boston and said yesterday that he indicated in a report that an Internal had no knowledge of any Internal Rev-Revenue man was on the scene this week enue man investigating a "deal" whereby to investigate a charge that the contract the Shubert-owned Herrick Ticket between the Shuberts and the U.S. Army Agency had been favored in the allot-Air Forces stipulates that the Herrick ment of tickets for the Army Emergency Ticket Agency (Shubert-controlled) shall Relief show. He said the producers of receive 100 tickets per performance, while other agencies are getting their usual 20,

The government is not authorized to produce shows. Therefore, it has hired a staff of civillan retainers to do the actual behind-the-scenes work. Just what connection, if any, one or more of these retainers has with the Shubert office is believed to be one of the questions the Treasury Department representative will raise.

Another charge raised against the Shuberts is that altho Army Emergency Relief will rake in all the profits on the show the theater managers have slapped a very high rental on the use of the Shubert Theater.

NEW YORK, Nov. 13,-Joseph M. Hyman, civilian manager of the Army Air



BROADWAY SHOWLOG

erformances Thru November 13

Performances Thru Novemb	er 13
Dramas	
All For All Sept. 29	Perfs. 53
(Bijou) Angel Street Dec. 5, '41	813
(Golden) Another Love StoryOct. 12	39
(Fulton) Arsenic and Old Lace Jan. 10, '41	2,043
(Hudson) Harriet	93
Doughgirls, The Dec. 30, '42	375
(Lyceum) I'll Take the High Road, Nov. 9	8
(Ritz) Janie	498
(Playhouse) Kiss and TellMar. 17	287
(Biltmore) Life With Father Nov. 8, '39	1,704
(Empire) Manhattan NocturneOct. 26	23
(Forrest) Naked Genius, TheOct. 21	28
(Plymouth) New Life, A Sept. 15	71
(Royal) Othello Oct. 19	120,025
(Shubert) Outrageous Fortune Nov. 3	13
(48th St.)	224
Three's a Family May 5 . (Longacre)	
Tomorrow the World Apr. 14 (Barrymore)	251
Two Mrs. Carrolls, The. Aug. 3 (Booth)	122
Victory Belles Oct. 26 (Mansfield)	23
(Stock)	
Goodbye, Again Nov. 9 (New Amsterdam Roof)	8
Musicals	
Artists and Models Nov. 5	11
(Broadway) Early To BedJune 17 (Broadhurst)	177
Laugh Time Sept. 8	117
Oklahoma! Mar. 31	269
One Touch of Venus. Oct. 7	46
(Imperial)	362
(Alvin) Star and Garter June 24, '42	586
(Music Box) What's Up?Nov. 11	4
(National) Ziegfeld Follies, The Apr. 1 (Winter Garden)	263
(Revivals)	110
Merry Widow, The Aug. 4 (Majestic) Rosalinda Oct. 28, '42	3 92000
LAALL CL)	

(44th St.)

How To By-Pass the Critics

Chicago's Technique

CHICAGO, Nov. 13 .- Most of the reviews which greeted The Waltz King, Boris Morros's West Coast show based on the life of Johann Strauss which opened last week (1) at Civic Opera House, were far from flattering, the all admitted the music was "delightful." So, instead of following the usual procedure of quoting the critics in the ads, the reaction of customers is advertised.

The 40-line, two-column ads read: "A new hit is born! Thank you, Chicago! Capacity Civic Opera House audiences acclaim The Waltz King as the best stage operetta ever shown here. Read what the public says."

Then follow the opinions of Mrs. Mary Kubiak, housewife; Sid Weinstock, soldier; Dolores Garcia, defense worker; Joseph Monahan, sailor; Jeanette Robinson, shop girl, and Paul Hoffman, salesman. Ad is signed "Your devoted friend and producer, Boris Morros."

New York's Modus

NEW YORK, Nov. 13. - Mike Todd's The Naked Genius, which got scathing notices from eight out of nine daily critics, grossed \$19,000 in its second full week at the Plymouth Theater. This would have made a clear profit of about \$6,000 if \$6,500 hadn't been paid out for those "It-ain't-Shakespeare-but-it's-laffs" ads. Genius, incidentally, is earning close to \$3,000 per week from 20th Century-Fox as payment on the film rights.

Since the film studio has already shelled out \$150,000 as a down payment, it is estimated if the Gypsy Rose Lee opus had closed after three weeks, it would have made about \$25,000.

Altho many months before the show went into rehearsal, the optimistic producer consented to a \$350,000 limit on the price of the film rights, feeling around the Todd (Shape) Yards is that "this can't last," Record so far for one night's take is reported to be close to \$3,000.

Turtle' Takes Fast 18G in Hub; 'Kiss' 9-Wk. 134G Socko; 'Carmen' OK Low-Top 23G; 'Winged' Soars

BOSTON, Nov. 13.—Boston legit money weekday evenings and a top of \$2.75 continues to be a producer's dream. Every one of six shows was right on the beam for the week ended today.

Alfred De Llagre Jr. brought The Voice of the Turtle into the Wilbur on a quiet Monday evening (8) and when the notices came out next morning the lines began to form at the box office. Combination of names Sullivan, Nugent, Ohristie—the show's risque tone (or so the ticket buyers seem to think) and the rave reviews make this one a hot seller. By Wednesday noon the opening week was all but sold and second-week seats are hard to get. Played to capacity every night but one and tallied an estimated \$18,200.

Kiss and Tell wound up its run, ninth week at the Plymouth, taking \$16,700, biggest week's take of its local career. Total for nine weeks, a staggering \$134,500.

Billy Rose's Carmen Jones pulled bassador Theater, where the show was \$23,000 at Opera House, respectable considering the low scale, 55 cents to \$2.20

Saturday evening.

Arsenic and Old Lace grew stronger in second stanza to draw \$16,500 at Colonial.

Winged Victory was cleaned of sents days before the second week began. The 15-performance take was \$52,622 at Shubert.

Hub bookings have slowed to snail's pace, which is too bad, what with all the loose money. On tap are The Doughgirls, five-week run starting Monday (15); Blossom Time and Abie's Irish Rose, 15th; Ramshackle Inn. 22d; San Carlo Opera Company, December 4, and Student Prince, December 27.

"Oklahoma" Mops Up in Chi, Too, But Buck-Tens Hard To Peddle

CHICAGO, Nov. 13.—American Theater Society, local representative of Theater Guild, is in the midst of the most hectic ticket sale it has ever experienced. The show that is causing all the commotion is Oklahomal, opening tonight (15) at the Erlanger. When the sale started last Monday (8) there was a rush for seats such as the local Rialto has seldom seen and the two box offices were swamped. The scene has been repeated daily. House is now sold out for the first five weeks with the exception of a few \$1.10 seats, and orders for later dates are pouring in.

Guild started its new subscription season with a handicap, due to the fact that it had three bad shows last season and was obliged to make many refunds. But announcement of this season's shows quickly convinced prospective subscribers they would get their money's worth. To date there are 12,000 subscribers, and subscription sales have reached last year's

Scale for Oklahoma! is from \$1.10 to \$3.85, but it is the higher priced seats buck-tens are moving slowly. Mail orto be returned.

Two top-ranking shows opened last week, Tomorrow the World (Selwyn) and Ethel Barrymore in a return engagement of The Corn Is Green (Studebaker), Both received excellent notices, the former getting raves over the acting of 11-year-old Dickie Tyler as the Nazi refugee, and both are getting a heavy play. Third opening of the week was Out of This World, a "metaphysical comedy" presented by the Creative Theater of the Actors' Company. It received a low rating and stands little chance of survival.

The Army Play by Play, presented for three weeks at the Studebaker for benefit of Army Emergency Relief, closed November 7. Played to near capacity. The three weeks of Without Love at the Hollywood next week. She should read Erlanger were only fair.

The Waltz King, in its third week at the Civic Opera House, is getting an excellent play. Janie, at adjoining Civic week is doing okay.

Maid in the Ozarks ends its 62-week that are in greatest demand, while the run at the Great Northern and will be succeeded November 24 by Unexpected formance was given by David Lewis in ders are tremendous and many will have Honeymoon, a Barry Connors farce the part of the tyro lawyer, Arthur Westcomedy.

Stock Openings

NEW AMSTERDAM ROOF

(Opened Tuesday, November 9, 1943)

GOODBYE AGAIN

A comedy in three acts by Allan Scott and George Haight. Directed by Marjorie Maynard. Setting by Cracraft. Company and house manager, Harry Mersky. Stage man-ager, Frank Bradley. Press representative, Ned Armstrong. Presented by Mary Elizabeth Sherwood.

Anne Rogers	. Barbara Coburn
Kenneth Bixby	Jim Boles
Bellboy	
Maid	
Julia Wilson	
Chauffour	Jay Westley
Elizabeth Clochessy	Marjorie Milliard
Arthur Westiake	David Lewis
Harvey Wilson	Gardon Nelson
Mr. Clayton	John Regan
Theodore	Gerald Matthews

The second production of New York's only stock company is an ideal stock vehicle, with parts for all the traditional members of a permanent company. Top notice in this offering belongs to Barbara Coburn. She gave a nearly perfect performance. If she looked as well undressed as she does fully clothed, she'd be in the bra ads.

Jim Boles did a swell job with the Osgood Perkins part but, unfortunately, he played it too much in the Perkins' vein. Theater, has picked up and in its fifth While there's plenty of gold in that mine, Boles has a little further to go behind the footlights before he can sparkle like Perkins of fond memory. Top male per-

(See Stock Openings on page 54)

BROADWAY OPENINGS

THE NATIONAL

(Opened November 11, 1943)

WHAT'S UP?

A musical comedy by Alan Jay Lerner and Arthur Pierson. Staged by George Balanchine. Lyrics by Alan Jay Lerner. Music by Frederick Loewe. Book directed by Robert H. Gordon. Orchestra directed by Will Irwin. Orchestrations by Van Cleave. Vocal arrangements by Bobby Tucker. Sets designed by Boris Aronson. Costumes designed by Grace Houston. Production manager, Edward Sobol. Stage manager, Edward Mendelsohn. Press representative, Nat Dorfman. Presented by Mark Warnow.

SONGS: "Miss Langley's' School for Girls"; 'From Chimney to the Cellar"; "You've Got a told On Me"; "A Girl Is Like a Book"; 'lies"; "My Last Love"; "You Wash and I'll Dry"; "The III-Tempered Clavichord."

ayne
iusanPat Marshall
lleanor
ViargaretLynn Gardner
Harriett Spinner Claire Meade
Pamela Honey Murray
ouise
MarthaSara Macon
vlay
enniferPhyllis Hill
DoctorFrank Kreig
3gt. Willie KlinkLarry Douglas
Capt, Robert LindsayRodney McLennan
Sgt. Henry Wagner
2d Lt. Murray BacchusRobert Bay
1st Lt. Ed AndersonDon Weissmuller
igt. Moraney
ludy Helen Wenzel
3gt. Dick BenhamWilliam Tabbert
Virginia Miller
Rawa of Tanglinialimmy Savo
igt. Jimmy StevensonKenneth Buffett
As for on the back of Illiante Ilea to con

As far as the book of What's Up? is concerned, it may be said at the beginning that it smacks of a combination of a Harvard Hasty Pudding, Yale Drama Club, Princeton Triangle and U. of P. Mask and Wig show. It is a little worse than some and a little better than others, If What's Up? was solely dependent on Alan Jay Lerner's and Arthur Pierson's making with the words, it would be a dead pigeon. The plot is as flimsy as the gauze curtain which intros the opening scene.

The boys have set this one down in the middle of a girls' finishing school in Virginny with the romance element stemming from the crack-up of an army transport plane on the front lawn. The army lads are on their way to Washington, it seems, and are carrying a very important passenger, the Rawa of Tanglinia, who is very important to the government at the moment. A case of measles quarantines the lads in the girls' dormitory for a week with to-be-expected heart interest resulting. Add to this a young femme interpreter who has fallen for one of the sergeants of the crew. She's an ugly duckling and he gives his time to one of the school's glamour kids. curtain.

things go, but it has the spice of ininto a session of rug-cutting, chant a stand a chance on Broadway. romantic song or strut a bit of ballet which make even the dullest spot seem bright.

Morgan, who isn't given what he deserves Miss Prumbs had succeeded in giving

by the authors. With real material, both could step-up the What's Up? laugh a header into serious drama. It seems count 100 per cent.

Gloria Warren, one of those making a first Stem appearance, is a personable youngster with a set of pipes as true as a flute and an ability to hit high C right on the button. Gloria does all right as the first act ugly duckling and goes glamour in the second stanza to everybody's satisfaction. There is also Mary Roche to sing prettily and look eye-filling, as well as Lynn Gardner and Pat Marshall. You've Got a Hold on Me, sung by Miss Warren, and Three Girls in a Boat, done trio by the last three, rest of them. The government takes are the top numbers of the show, altho Joshua, as chanted by Miss Gardner, is 'Joshua''; "Three Girls in a Boat"; "How Time not far behind. Young Honey Murray, that the old boy-friend adds up to a low who once understudied Betty Hutton and shows it, deserves honorable mention for rowdy clowning and dancing. Don Weissmuller and Kenneth Buffett provide a top-drawer routine of taps.

> What's Up? won't light any theatrical bonfires along 41st Street, but it is intlmate, gay and appealing. It has the quiet opulence of coin well spent. It has received exceptionally clever scenic treatment from Boris Aronson and splendid costuming at the hands of Grace Houston.

> How it will fare in completition with its bigger, brassier, chorus-bedecked musical sisters of the Stem is hard to say. It should get a good play from folks who like things done in a nice way.

Bob Francis.

THE RITZ I'LL TAKE THE HIGH ROAD

(Opened November 9, 1943)

A comedy in three acts by Lucille Prumbs. Staged by Sanford Meisner. Settings by Paul Morrison. Costumes designed by Rose Bogdanoff. Company manager, Charles Mulligan. Stage manager, Leslie MacLeod. Press representative, Michael Goldreyer. Presented by Clifford Hayman and Milton Berle.

Ma Budd
Sam BuddLen Doyle
Pa BuddJohn McGovern
Floyd BuddAllan Rich
Theresa Packett Ethel Remey
Judy BuddJeanne Cagney
Mrs. HaleAngela Willard
BeaverJohn Bradley
Cissy
KewpieBilly Sands
United ParcelLester Lonergan
MacNaughtonBetty Kelley
Western UnionJames Elliott
RaffertyLeslie MacLeod
KeenanBen Laughlin
Joe KindleLarry Hugo
Ed
Corp. Stuart ChartersMichael Strong
V. PoniakoffLeo Chalzel
Manager G. Swayne Gordon
wanager

When Clifford Hayman and Milton The rest of it sums up to her efforts Herle read the script of I'll Take the High to make him see the light, which, of Road, it can only be imagined that they course, the lad does just prior to Act II did so with one eye slanted toward a picture possibility. It's quite possible It doesn't sound like much, as such that High Road, with a complete rewrite and juicing up via the Hollywood scriptgenuity and good taste. Over and above ers, might be turned into an acceptable that, it has a cast, with half a dozen of B picture. B pictures often make money. them coming out in the Broadway big It must be what Messrs. Hayman and time who can sing, dance and act. Even Berle had in mind, because it's incredible when there is very little going on, that they could believe anything so which is often, the youngsters can go feeble as Lucille Prumbs' opus would

Miss Prumbs writes happily of an "average" American family, apparently under the impression that the set-up of an The book boys are weefully short on average American household consists of comedy, too. But there is Jimmy Savo; an over-supply of in-laws and the gents and Savo, tangling with Tanglinian dia- lolling about collarless and tieless. They lect comboed with the Savo leer, is a are all supposed to be very homey and funny guy. The same goes for Johnny amusing. Doubtless they would be, if

them anything amusing to say or made them remotely interesting.

From this springboard High Road takes the Budd family and all the rest of the town of Masondale, Long Island, are following a pied piper who owns the planemaking plant where they all work, Daughter discovers that he's a fifth columnist and is harboring a saboteur.

Shall she keep her pretty mouth shut and not tip off the FBI? Or shall she bust things wide open and lose jobs for herself and family? It's a very tough decision to make. However, the gal comes thru with the help of a khakied movie hero who is even less believable than the over and everybody is happy. Somewhere during the third act the gal finds out decimal and the movie hero is coming back after the war to get her.

Doubtless, there is something timely in what Miss Prumbs has to say. Doubtless, there are a lot of easy-going citizens who are content to play follow-the-leader down a nice broad avenue of prosperity. Doubtless, such folks need a jolt. Unfortunately, Miss Prumbs' jolt is something less than a tap-and it isn't on the funnybone, either.

Some good actors struggle vainly to make High Road look like something. Jeanne Cagney tries hard with the daughter, most of whose lines are predicated on giggles. Len Doyle, as a sort of philosophizing tramp-uncle, comes nearest of the lot to being real. Larry Hugo occasionally makes the cardboard flance sound as if he meant what he was saying. Leo Chalzel does the same for a stenciled Gregory Ratoff movie director, and Billy Sands and Lester Lonergan draw laughs here and there in character bits. Sanford Meisner's direction isn't any great help to any of them. B.F.

(I'll Take the High Road closed on Saturday, November 13.)

World's Foremost Amusement Weekly

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\$12.50 for two years, \$16.50 for three years. Rates in foreign countries or to men in the Armed Forces on request.



B'way in a Nazi Prison As Related by an Ex-Inmate

(Continued from page 4) camp, so Evan was barefoot in the first scene of the play before the transformation. After the fairy godmother's advent he wore socks only which his long dress covered. Later on women characters always wore the rubber-soled shoes.

We had no wigs, so the ship's barber combed Evan's hair down and covered his ears with ribbons. Cinderella later complained that he was almost deaf thruout the play, but was afraid to adjust the ribbons for fear of exposing his definitely masculine ears.

Wigging female characters was a serious problem for our "costume department." Finally they worked out the idea of saving string from Red Cross packages, coloring it with powdered paint (which made a satisfactory temporary dye when mixed with water) and threading each string thru a skull cap and arranging the "hair" with ribbons. When a curled crop was desired, they mixed the paint thicker for stiffness and the strands were actually curled while wet by rolling them over rounded pieces of wood. These wigs were really masterpieces. It took a long time to create one, but the amazingly realistic effect was worth the effort.

Many in the camp who did not otherwise participate in our theatrical ventures, offered their services and suggested ideas. They welcomed the opportunity to keep their hands and minds busy. Our productions utilized the talents and energies of numberless prisoners, both during and between showings, and proved to be a stimulating and interest-absorbing morale builder.

Mercurochrome Lips

At the beginning make-up was not to be had. Facial lines were created with charcoal sticks taken from bonfires, lips rouged with mercurochrome and the same solution mixed with water and sparingly applied to cheeks. The grayish flour used to make bread served to age our characters. Frankly, we preferred to have the ersatz flour on our faces than in our stomachs.

gift packages from friends and relatives ment.

of the prisoners. Many of the fellows were so anxious to contribute to the shows that they asked that wigs, switches, colored cloth and make-up be substituted for chocolate and other delicacles. And if you think that wasn't sacrifice, try going without sweets for several months!) On several occasions. some of the fellows let the barber shave their heads to furnish hair for moustaches and beards for actors. They were proud of the chance to be part of the show.

Cinderella had quite a run, despite the crude production and stage facilities. It opened Christmas Eve and continued thru New Year's, drawing capacity crowds every night. The prisoners paid admission with camp money that was not good on the outside. With the money we later bought essentials for the theater from the camp supply house. The first three rows were to go for one mark 50 pfennigs (about 35 cents in American money), but we never collected for them because the German guards and other camp officials sat there. The Jerries showed up at every performance. stating that they were there as censors. Their obvious enjoyment of the performance, however, belied the excuse.

From a production point of view Cinderella was rank amateurism. Its tremendous reception by those theaterhungry prisoners, however, was the impetus that kept us going on to much better shows. Any troupe would have been inspired by the heart-warming enthusiasm that rewarded our initial effort.

Hendelzwimer had directed the play, mainly because he insisted on doing so. He'd written the music and he cued the actors from the plane. We realized that a system for choosing everyone in a production had to be worked out. After Cinderella the music teacher simply had to stick to music which he knew so well. Others were groomed for directional duties. By taking the talents and potential abilities of everyone into consideration, we worked out a production set-up that vastly improved our later shows. The touch of near-professionalism that was achieved, despite obvious handicaps, is a miracle that Later on we had a few wigs sent in even today I look back on with amaze-



(Router are for current week when no dates are given)

Achuff, Wayne (American Legion) Media, Pa., b. Agnew, Charlie (Penbody) Memphis, h. Allen, Ecb (Tune Town) St. Louis 16-22, b; (Coliseum) Parkersburg, W. Va., 24. Allen, Larry (Point Concord Inn) Hayre de

Grace, Md., nc. Almerico, Tony (SS Capitol) New Orleans, nc. Alston, Ovic (Roseland) NYC, b. Andrews, Gordon (18 Club) NYC, nc.
Andrews, Ted (Butler's Tap Room) NYC, nc.
Angelo (Iceland) NYC, re.
Alpert, Mickey (Riobamba) NYC, nc.
Arnhelm, Gus (Sherman's) San Diego, Calif., c.
Arturos, Arturo (Park Central) NYC, h.
Astor Bob (Pelbara Beath Inn. Brone N. V. Astor, Bob (Pelham Heath Inn) Bronx, N. Y.,

Ayers, Mitchell (Worth) Fort Worth 18-21, t; Shreveport, La., 23, a.

Baker, Don (Algiers) NYC, cb. Bar, Vic (Olympic) Seattle, h. Bardo, Bill (Tic Toc) Boston, nc. Bardo, Bill (Tic Toc) Boston, nc.
Barnet, Charlie (Oriental) Cht. t.
Barrie, Gracie (Palace) Columbus, O., 16-18,
t; Dayton 19; (Trianon) Toledo 21, b.
Bartal, Jeno (Lexington) NYC, h.
Bartha, Alex (Steel Pier) Atlantic City, b.
Basic, Count (Lincoln) NYC, h.
Bates, Angle (Daniero's) Belle Vernon, Pa., rc.
Becker, Bubbles (Van Cleve) Cleveland, h.
Bergere, Maximillian (La Martinique) NYO,

Bishop, Billy (Belvedere) Baltimore, h. Blue, Bobby (Roof Garden) Leesville, La., b. Blue, Bobby (Roof Garden) Leesville, La., b.
Bondshu, Neil (Blackstone) Chi, h.
Borr, Mischa (Waldorf-Astoria) NYC, h.
Bothle, Russ (Southmoor) Chi, h.
Bowman, Johnny (Patio) Cincinnati, nc.
Bradshaw, Ray (Colony) McClure, Ill., nc.
Bradshaw, Tiny: Houston, Tex., 17; Beaumont 18; Baton Rouge, La., 19; Pensacola, Fia., 20; New Orleans, 21; Mobile, Ala., 22.
Brandon, Bob (Gibson) Cincinnati, h.
Bratcher, Washie (Washington) Washington, h.

ton, h.
Breese, Lou (Chez Paree) Chi, nc.
Britton, Milt (State) NYC, t; (Capitol) Washington 18-24, t.
Broome, Drex. (Hilton) Long Beach, Calif., h.
Bruch, Les (Glenn Rendezvous) Newport, Ky.,

Buckley, Dick (Radisson) Minneapolis, h. Burns, Bill (Lookout) Columbia, S. C., nc. Busse, Henry (Palaco) San Francisco, h.

Cabin Boys (Blinking Pup) Chi. nc. Calloway, Cab (Stanley) Pittsburgh, t; (Earle) Phila 19-25, t. Campiglia, Jimmie (Castle) Ventura, Calif., nc. Capello, Joe (Jimmy Kelly's) NYC, nc. Carolina Cotton Pickers: St. Augustine, Fla.,

17; Winter Haven 18, Carter, Benny (Ralnbow) Denver 18, b; San Antonio, Tex., 32; Galveston 23. Chatman, Christine: Tucson, Ariz., 16-18. Chiquito (El Morocco) NYC, ne. Clane, Dick (Rice) Houston, h. Claridge, Gay (Merry Garden) Chi, b Codolban, Cornelius (Casino Russe) NYC, no. Coleman, Emil (Mocambo) Hollywood, nc. Conn, Irving (Queen Mary) NYC, re. Cortez, Jose (Latin Quarter) NYC, nc. Courtney, Del (Blackhawk) Chi, re. Crane, Lee (Edison) NYC, h, Crothers Sherman (Capitol Lounge) Chi, nc. Cummins, Bernie (Kentucky) Louisville, h. Curbelo, Herbert (Latin Quarter) Chi, nc. Curbelo, Jose (La Conga) NYC, nc.

Curbello, Fausto (Stork) NYC, nc.

D'Artega, Al (Rainbow Randevu) Salt Lake City 12-18, b. Dexter, Al (RKO-Boston) Boston 18-24, t. Diekman, Harry (Villa Nova Officers Club)
Fayetteville, N. C., nc.
Dinorah (Greenwich Village Inn) NYO, nc. Di Pardo, Tony (Plantation) Dallas 2-29, nc.

Donahue, Al (Roosevelt) New Orleans, h. Dorsey, Tommy (Pennsylvania) NYC, h. Dunham, Sonny (Frolics) Miami, nc. Durham, Eddie (Fay's) Phila, t; (Royal) Bal-

timore 19-25, t.

Eddy, Ted (Iceland) NYC, nc. Ellington, Duke (Kinsmen) Kingston, Ont., Can., 17, nc; (Kingsway) Toronto 18-24, nc.

Farber, Burt (Netherland Plaza) Cincinnati, h. Fields, Ernie (Happy Hour) Minneapolis, nc. Fields, Shep (Strand) NYC, 5-24, t. Finch, Freddie (Mary's Place) Kansas City,

Mo., nc. Fig Rito, Ted (Stanley) Utica, N. Y., t; (State) Hartford, Conn., 19-22, t. Fisher, Freddie (Blue Heaven) Los Angeles,

Fitzgerald, Ella (Pay) Phila; (Royal) Balti-more 19-25. Flindt, Emil (Paradise) Chi. b. Washington Moods (Ray's Place)

Heights, NYO, c. Four Spaces (Villa Riviera) Long Beach, Calif., h.

Fox, Roy (Riobamba) NYC, nc. Franklin, Buddy (Aragon) Chi, b. Franz, Ernest (Place Elegante) NYC, nc. Fraser, Harry (Aloha) Brooklyn, nc. Fuller, Walter (Tony's Subway) Peoria, Ill.,

Gangemi, Red (Morocco) Austin, Tex., nc. Gasparre, Dick (Monte Carlo) NYC, no. Gerken, Joe (Casa Nova) Elmwood Park, Ill.,

Ginsburgh, Ralph (Palmer House) Chi, h. Goodman, Benny (New Yorker) NYC, h. Grace, Sam (Casa Manana) Albuquerque,

Grant, Rosalle (Essex House) NYO, k. Grassick, Bill (Wardman Park) Washington, h. Gray, Glen (Albee) Cincinnati, t. Gray, Zola (Frank Palumbo's) Phila, nc. Grey, Chauncey (El Morocco) NYC, nc. Grimes, Don (Henry Grady) Atlanta, h. Gunpel, George (Benkert Park) Baltimore, re.

Hamilton, George (Syracuse) Syracuse, h. Hampton, Lionel (Famous Door) NYC, no. Harold, Lou (Bal Tabarin) NYC, no. Harrington, Johnny (Earle) Phila, t.

ORCHESTRA ROUTES



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb-cabaret; cc-country club; cl--cocktail lounge; h-hotel; nc-night club; p-amusement park; ro-roadhouse; re-restaurant; t-theater.

Harris, Johnny: Oklahoma City 12-18.
Harris, Norman (King Edward) Toronto, h.
Harris, Phil (Slapsie Maxie's) Hollywood, nc.
Harvey, Ned (Greenwich Village Inn) NYC, nc.
Hawkins, Coleman (Kelly's Stable) NYC, nc.
Hawkins, Erskine: Baltimore, 17; Washington,

Hawkins, Erskine: Baltimore, 17; Washington, 18; (Fay) Phila 19-25, t.

Haynes, Bill (Hilda's) Montgomery, Ala., rc.

Heatherton, Ray (Biltmore) NYC, h.

Heims, Myrl (Harmony) Reading, Pa., nc.

Henry, Toby (Shanghai Terrace Bowl) Oakland, Calif., nc.

Herman, Woody (Paramount) NYC, t.

Hill, Tiny (Trianon) Chi, b.

Hines, Earl (Madrid) Louisville, nc.

Hoaglund, Everett (Ciro's) Mexico City, nc.

Hoctor, Gene (Lookout House) Covington, Ky.,
nc.

Horfon, Aub (Princess) Los Angeles, b. Horton, Harry (Wivel) NYC, rc. Howeth, Eddie (Palms) Lake Charles, La., rc. Hudson, Chuck (Brown Jug) Kankakee, Ill., nc. Hummel, Jack (Flamingo) Orlando, Fla., 8-19,

Hutton, Ina Ray (Circle) Indianapolis, t; (Stanley) Pittsburgh 19-25.

International Sweethearts of Rhythm: Fort Dix, N. J., 17; Chester, Pa., 18. Isaacson, Mary (Silver Dome) Chi, nc.

Jacquet, Russell (Eldorado) Houston, b.
Jerome, Henry (Lincoln) NYC, h.
Johnson, Blaine (The Dome) Minneapolis, nc.
Johnson, Buddy (Paradise) Detroit 19-25, t.
Johnson, King (Sheraton) NYC, h.
Jordan, Louis (Orpheum) Los Angeles 1723, t.

Karl, Sax, Combo: Marion, Ind., 15-18. Kassell, Art (Bismarck) Chi, h. Kaye, Don (Glaremont) Berkeley, Calif., h. Kendis, Sonny (Copley Plaza) Boston, h. Kent, Peter (New Yorker) NYC, h. Kenton, Stan (RKO-Boston) Boston, t. King, Henry (Mark Hopkins) San Francisco, h. Kinney Ray (Lookout House) Covington Ky.,

Kirby, John (Famous Door) NYC, nc. Koch, Eddie (Charlle's Hi Hat) Daytona Beach, Fla., nc. Kolax, King: Fort Worth, Tex., 17; Sherman

Korn Kobblers (Rogers Corner) WYC, ac. Kuhn, Dick (Astor) NYC, h.

Lande, Jules (Ambassador) NYO, h. Landre, Johnnie (Scottie's Tavern) Southern Pines, N. C., nc.

BILL BARDO: Frolics Club, Miami,

BILLY BISHOP: Belvedere Hotel, Bal-

TINY BRADSHAW: Mobile, Ala., Nov.

22; Columbus, Ga., 23; Wayeross, Ga., 24;

Jacksonville, Fla., 25; Orlando, Fla., 26;

Nov. 29; Auditorium, Ottawa, 30; Armory,

Kinston, Ont. Dec. 1; Mutual Area, To-

ronto, 2; Arena, London, Ont., 3; Audi-

torium, Kitchener, Ont., 4; Auditorium,

burg, Pa., 8; Laurel Gardens, Newark,

N J., 11; Ritz Ballroom, Bridgeport,

Chicago, Dec. 10 (week); State Theater,

SONNY DUNHAM: Frolics Club, Mi-

ami, Nov 16-Dec. 6; Auditorium, Au-

gusta, Ga., 8; Charleston, S. C., 9;

Bennettsville, S. C., 10; Wilmington, Del.,

11; Hotel New Yorker, New York, 13 (12

EDDIE DURHAM: Royal Theater, Bal-

ELLA FITZGERALD: Royal Theater, (six weeks).

timore, Nov. 19-25; Savoy Ballroom, New

Baltimore, Nov. 19-25; Tic Toc Club, Bos-

WOODY HERMAN: Paramount The-

LOUIS JORDAN: Auditorium, Kansas

City, Mo., Dec. 14; Paris Ballroom, Mil-

waukee, 15; Paradise Theater, Detroit, 17

JOHNNY LONG: Stevens College, Co-

lumbia, Mo., Nov. 27; Playmor Ballroom, Kansas City, Mo., 28: Orpheum Theater,

Madison, Wis., 30; Palace Theater, South

Bend, Ind., Dec. 2; Sherman Hotel, Chi-

ater, New York, Nov. 10 (3 weeks).

AL DEXTER: Loew's State, New York,

Dec. 2 (week); Capitol Theater, Wash- 27,

CAB CALLOWAY: Danceland, Montreal,

Dec. 7 (3 weeks).

Conn., 12.

weeks).

(week).

ington, 16 (week).

York, 27 (indef.).

ton, 28-Dec. 18.

cago, 3 (4 weeks).

York, Nov. 25 (5 weeks).

Hartford, Conn., 19 (week).

timore, Nov. 10 (indef.).

Miami, 28; Bartow, Fla., 29-30.

ADVANCE BOOKINGS

Buffalo, 5; Chestnut Street Hall, Harris- Nashville, 24; Columbia, S. C., 25;

GLEN GRAY: Strand Theater, New N. J., 9 (week); Lyric Theater, Bridge-

JIMMY DORSEY: Chicago Theater, waukee, Nov. 27 (indef.).

Lang, Lou (Belvedere) NYC, h. LaPorte, Joe (Old Roumanian) NYC, re. LaPorte, Joe (Old Roumanian) NYC, re.
Leeds, Sammy (Primrose) Newport, Ky., cc.
Lefcourt, Harry (Rogers' Corner) NYC, nc.
Le Roy, Howard (Radisson) Minneapolis, h.
Lester, Dave (Club Bali) Miami, nc.
Levant, Phil (Book-Cadillac) Detroit, h.
Lewis, Ted (Hurricane) NYC, nc.
Light, Enoch (Belmont Plaza) NYC, h.
Lombardo, Guy (Roosevelt) NYC, h.
Long, Johnny (Circle) Indianapolis 19-25, t.
Lucas, Clyde (State) Hartford, Conn., 2528, t.

Lunceford, Jimmie (Paradise) Detroit, t.

McCune, Bill (Beverly Hills) Newport, Ky., cc. McGrew, Bob (Kansas City Club) Kansas City, Mo.

McIntyre, Hal (Flagler Gardens) Miami, nc. McIntire, Lani (Lexington) NYO, h. McLean, Jack (Paris Inn) San Diego, Calif.,

McShann, Jay (Castle Farm) Cincinnati 20,

nc.
McNamara's (Miami) Dayton, O., h.
Malneck, Matty (Biltmore) Los Angeles, h.
Mann, Milt (19th Hole) NYC, nc.
Manzanares, Joe (La Salle) Chi, h.
Martell, Paul (Arcadia) NYC, b.
Martin, Dave (St. George) Brooklyn, h.
Mario, Don (Beachcomber) Providence, nc.
Marti, Frank (Copacabana) NYC, nc.
Martin, Freddy (Ambassador) Los Angeles, h.
Martin, Freddy (Ambassador) Los Angeles, h.
Martin, Lou (Leon & Eddie's) NYC, nc.
Martin, Marty (Folies Bergere) NYC, nc.
Martini, Ben (Club 51) NYC, nc.
Masters, Freddie (Enduro) Brooklyn, re.
Matthey, Nicholas (Russian Kretchma) NYC, re.

Mauthe, Chic (Glenn Rendezvous) Newport, Ky., nc.

Maya, Don (Havana-Madrid) NYC, nc. Maya, Don (Havana-Madrid) NYC, nc.
Melba, Stanley (Pierre) NYC, h.
Meo, Jimmy (Limehouse) Chi rc.
Messner, Johnny (McAlpin) NYC, h.
Michener, Les (Crystal) Upper Darby, Pa., b.
Miller, Freddy (St. Regis) NYC, h.
Miller, Herb (Adams) Newark, N. J., t.
Millinder, Lucky (Apollo) NYC, t; (Howard)
Washington 19-25, t.

Mills, Dick (Plamor) Wichita, Kan., nc. Mojica, Leon (Terrace) Hermosa Beach, Calif., b. Molina, Carlos (Del Rio) Washington, nc. Monroe, Vaughn (Commedere) NYC, h. Morand, Jose (Astor) NYC, h. Morgan, Russ (Palace) Cleveland, t. Morris, George (Armando's) NYC, nc. Morton, Ray (Brown) Louisville, h. Munro, Dave (Utah) Salt Lake City, h.

JOSEPH McNAMARA: Shelton Hotel.

JAY McSHANN: Armory, Akron, Nov.

24; Cotton Club, Dayton, O., 25; Me-

Tavern Ballroom, Monessen, Pa., 28; Hill

City Auditorium, Pittsburgh, 29; Audi-

torium, Harrisburg, Pa., 30; Auditorium,

LUCKY MILLINDER: Royal Theater.

HOT-LIPS PAIGE: Knoxville, Nov. 23;

EDDIE ROBINSON: Omaha, Nov. 22;

EDDIE ROGERS: Schroeder Hotel, Mil-

CHARLIE SPIVAK: Chicago Theater,

BOB STRONG: Pla-Mor, Kansas City,

Chicago, Dec. 3-9; Palace Theater, Cleve-

land, 10-16; Hotel Pennsylvania, New

Mo., Nov. 20; Chermot Ballroom,

Omaha, 21; Arkota Ballroom, Sioux Falls,

S. D., 23; Prom Ballroom, St. Paul, 24;

Tromar Ballroom, Des Moines, 25; Alpine

Hotel, McKeesport, Pa., 27 (two weeks);

Roseland Ballroom, New York, Dec. 14

nati, Dec. 4; Adams Theater, Newark,

port, Conn., 17-19; RKO Theater, Bos-

JERRY WALD: Castle Farm, Cincin-

Charlestown, S. C., 26; Savannah, Ga., 29.

apolis, 25; Louisville, 26; Lexington, Ky.,

New York, Dec. 17 (indef.).

Philadelphia, Dec. 3.

York, 19 (9 weeks).

Baltimore, Nov. 28-Dec. 2.

Newton, Charite (Gables Inn) Pleasantville, N. J., nc. Nicholas, Don (Venice) Phila, c.

O'Hare, Husk (Cambridge) Chi, h. Oliver, Eddie (Edgewater Beach) Chi, h. Olman, Vai (Versailles) NYC, nc. Orvo, Nic (Spar Club) Elizabeth, N. J., nc. Osborne, Will: Dayton, O., 17; (Robbins) War-ren 18, t; (Palece) Cleveland 19-25, t. Owens, Harry (St. Francis) San Francisco, h.

Patumy, Joe (Belmont Plaza) NYC, h. Page, Hot Lips: Greensboro, N. C., 18; Duc-

ham 19.
Panchito (Versailles) NYC, nc.
Pancho (Copley-Piaza) Boston, h.
Paul, Frankie (Washington) Indianapolis, h.
Paulson, Art (New Yorker) NYC, h.
Pearl, Ray (Melody Mill) N. Riverside, Ill., b.
Pedro, Don (Morocco) Chi, nc.
Pepito (Havana-Madrid) NYC, nc.
Perry, Ron (St. Moritz) NYC, h.
Pettl, Emile (Ambassador East) Chi, h.
Powell, Walter (Aquarium) NYC, nc.
Powers, Tommy (Club Jive) Wilmington,
Del., b.
Prager, Manny (Child's) NYC, c. Prager, Manny (Child's) NYC, c.

Raeburn, Boyd (Baudbox) Chi, nc.
Ragon, Don (Commodore Perry) Toledo, O., h.
Ramos, Ramon (Statler) Buffalo, h.
Rapp, Barney (Blue Moon) Wichita, Kan., until Dec. 3, nc.
Ravazza, Carl (Legion Hall) Clinton, In., 17;

(Oriental) Chi 19-25, t, Raymond, Don (USO Club) New Orleans.

Read, Kemp (Ann's Kitchen) Newport, R. I., Readus, Bill (High Hat) Nashville, nc. Reid, Don (Muchlebach) Kansas City, Mo., h. Reinhart, Dick (Backstage) San Francisco, nc. Reisman, Leo (Waldorf-Astoria) NYC, h. Resh, Benny (Bowery) Detroit, nc. Reynolds, Tommy (St. Charles) New Or-

Ieans, t.
Ricardo, Don: Sumter, S. C., 17; Florence 18;
Wilmington, N. C., 19-20; Knoxville, Tenn.,
22; Chattanooga 23.
Roberts, Dave, Trio (Copacabana) Newark,

N. J., nc. Robey, Don (Deshler-Wallick) Columbus, O., h., Rogers, Harry (Half Moon) Brooklyn, h. Rollini, Adrian (El Patio) Washington, nc. Rotgers, Ralph (Monte Carlo) NYC, nc. Royal Filipine (Talk of The Town) Peeria,

Ill., nc. Ruhl. Warney (Hollywood) Kalamazoo, Mich., Russell, Snookum (Plantation) Hollywood, nc.

Samarino, Joe (Post & Paddock) Louisville,

Sanders, Joe (Chantleleer) Baltimore, re. Sandifer, Sandy (Colonial Gardens) Louisville, nc. Sandler, Harold (Rogers' Corner) NYC, nc.

Saunders, Hal (St. Anthony) San Antonio, h. Schroedter, Lou (Mayflower) Jacksonville, Fla., h.

Scott, Bee (Evans) Belmar, N. J., h. Sears, Walt, Californians (Theater Tavern) Logansport, Ind., nc. Seiger, Rudy (Fairmont) San Francisco, h. Shaeffer, Freddie (Plantation) Houston 2-20,

Shaw, Bob (Walkover) Brockton, Mass., nc. Shaw, Maurice (Chateau Moderne) NYC, nc. Sherman, Maurie (Tropics) Los Angeles, nc. Sherwood, Bobby (Park Central) NYC, h. Siry, Larry (Stork Club) NYC, nc. Sissle, Noble (Plantation) Hollywood, nc. Smith, Stuff (Garrick Bar) Chi, no. Spivak, Charlie (Sherman) Chi. h.

Stevenson, Bobby (Casanova) Detroit, nc. Strong, Benny (Trocadero) Evansville, Ind., b. Strong, Bob (Plamor) Kansas City, 20, b; (Chermot) Omaha 21, b; (Arkota) Sioux Falls, S. D., 23, b.

morial Hall, Springfield, O., 27; Arch Suga, Artie (Toronado) Alfred, N. Y., nc.

Tatum, Art (Three Deuces) NYC, nc. Terry, Bob (St. Regis) NYC, h. Three Bits of Rhythm (Dixie) NYC, h. Torres, Ramon (El Chico) NYC, nc. Trace, Al (Dixie) NYC, h. Travers, Vin (Diamond Horseshoe) NYC, no.

Valleau, Boyd (Jubilee) Oshawa, Ont., Can., b. Victor, Frank (Dixle) NYC, h. Vincent, Lee (Scala's Arcadia) Berwick, Pa., Des Moines, 23; St. Louis, 24; Indian-Vinn, Al (Gene's) Fargo, N. D., nc.

Wald, Jerry (Prom) St. Paul 17, b; (Danceland) Cedar Rapids, Ia., 18, b; Kansas City 20, a; (Tromar) Des Moines 21, b. Walzer, Oscar (Fifth Ave.) NYC, h. Warner, Freddy (Silver Slipper) Bay City, Mich., nc. Warren, Arthur (Washington-Youree) Shreveport, La., h. Watkins, Sammy (Hollenden) Cleveland, h. Welk, Lawrence (Capitol) NYC, t Williams, Griff (Palmer House) Chi, h, Williams, Sande (Warwick) NYO, h. Wilson, Dick (Coq Rouge) NYC, nc. Wilson, Teddy (Cafe Society Uptown) NYO,

Wingert, Doug (Sycamore Grill) Buffalo, nc. Winton, Barry (Essex House) NYC, h. Wright, Charles (Drake) Chi, h.

Young, Eddie (Cosmo) Denver, h.

Zarin, Michael (Waldorf-Astoria) NYC, h.

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ton, 23 (week).

Hail Film Fight Against Juvenile Delinquency Rise

WASHINGTON, Nov. 13 .- In a recent statement by the War Man-Power Commission, Children's Bureau, and the U.S. Office of Education, teachers are urged to provide a program of education and recreation which will encourage American youth to continue in school and protect them from anti-social influences, remembering that the younger generation need to satisfy their desires for adventurous action and to feel that by continuing in school they can constantly grow in ability to render national service.

It must be remembered that the old adage, "All work and no play makes Jack a dull boy," holds good today more than ever before. The importance of schooling for youth in times of war cannot be denied, but of equal importance is a program of recreation and proper social contact after school, when the children might be tempted to seek other diversions not conducive to the healthy growth of mind and body.

George F. Zook, in a report to the American Council on Education in 1940 called the motion picture "the most revolutionary instrument introduced in education since the printing press."

In his book, "Focus on Learning," Charles F. Hoban Jr. calls motion pictures "efficient social tools whose effective use can contribute to the nation's war and peace efforts."

From the standpoint of entertainment as well as education, a number of high class motion pictures, appealing to the younger generation, are available, notably The Howards of Virginia, the story of America's struggle for independence in which George Washington, Patrick Henry and Thomas Jefferson take a prominent part: Arizona, the story of the birth of a new State; The Last of the Mohicans, adapted from James Fennimore Cooper's famous novel: Daniel Boone, the story of one of America's great ploneers; The Count of Monte Cristo, from Alexander Dumas' famous book, and many other historical and biographical dramas as well as such wholesome and entertaining films as So You Won't Talk and Beware of Spooks, two comedies starring Joe E. Brown; three outstanding features based on "Blondie," the famous cartoon strip appearing in the daily newspapers; Sweetheart of the Campus, a musical, clean and wholesome. which will delight all school children and many others which have been passed by the National League of Decency for exhibition to juvenile audiences.

Keep the children off the streets; keep them happy after school; keep their minds occupied with constructive entertainment, and you will keep them away from destructive influences.—Roshon Film Facts.

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NATIONAL CAMERA EXCHANGE Minneapolis, Minn.

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British Pix

NEW YORK, Nov. 13 .- British Ministry of Information, thru its overseas branch here, is distributing 16mm, films to dealers, educational libraries, the armed forces, USO, UCD, Women's groups, factories, fraternal groups, schools and colleges, in 10 States.

American distribution head is Edith Bannister, Britisher from the Gracie Fields country. Among releases are a number of top flight films already shown in movie theaters thruout the country such as Silent Village and Target for Tonight.

Many of the films have the sound redubbed so that the commentator will be comprehensible to American audiences. Bob Considine, Edward Morrow, Janet held on the advisability of increasing Morrow and Ambassador John Winant are among those whose voices are heard on the 16mm, sound tracks. OWI, in co-operation with BMI, has dubbed in voices where necessary. All types of subject are covered in these films including British armed services, the British empire, the industrial, farm and home fronts, and women workers in Britain.

Latest arrivals are four to five reel, 40minute films. Silent Village, a re-enactment of the destruction of Lidice; Before The Raid, the story of Norway, By THE ROADSHOWMAN acted by escaped Norwegians; World of Plenty, written by the late Major Eric Knight and incorporating Vice-President Wallace's Common Man speech, and I Was A Fireman, the story of the London blitz.

This film service, according to Miss Bannister, is a sort of reciprocal service for the OWI films used in England. There OWI films have been shown to wide audiences by means of the "celluloid circuits" (mobile movie units visiting outlying districts. To date, BMI has loaned OWI films to 3,000 organizations in Britain with an audience of 15,500,000 and 141 mobile units have given 1,293 shows to 218,000 persons in one week. This year, so far, 59.800 unit shows have been seen by 10.750,000 Britishers.

Future releases include Message from Malta, a cycle on the seasons in England: She Serves Abroad, the story of Britain's women's auxiliary forces in North Africa, and Sky Grant, story of the Avro-Lancaster bomber from assembly to flight.

All OWI Films Shown in England

NEW YORK, Nov. 13.—George Archibald, director of the Films Division of the British Ministry of Information, who recently arrived back in New York after must be made by the consumer (endspending several months in England, reports that every official United States picture handled thru the OWI that has Division, Washington 25, D. C. REF: been sent to England for distribution is given wide distribution in the British Isles.

films now being released in the United States are the following: Diary of a Polish Airman, Shock Troops, Street Fighting, Troop Ship, Now You're Talking, Lofotan Raid, H.M. Mine Layer, RAF Action, Via Persia, Night Shift, Battle of the Books.

General Hails Overseas Showings

NEW YORK, Nov. 13.—In a statement released by the War Department, Lieut. Gen. Milliard F. Harmon, of the South Pacific theater of operations, declared ance to morale. The general pointed out that three pictures (i.e. full programs) cach week were the average film fare for the G.I.s in the South Pacific area.

ANFA Forms NewDivision

NEW YORK, Nov. 13 .- Following a get-together of library men recently, a decision was reached to set up a new department within the ANFA structure devoted exclusively to the interests of libraries. This department, however, will be an integral part of ANFA and distributor, library and roadshowmen will continue to co-operate and work collectively in the interests of the industry as before.

This arrangement was included in the record at the ANFA meeting held November 10 at Hotel Sheraton, New York.

At this meeting also discussions were dues and a definite program was outlined toward that end. This move is being considered in line with the Association's desire to provide the necessary funds to carry out the association's pro-

CUTTING IT SHORT

OUR BRITISH COUSINS are doing a "brown-up" job in publicizing and distributing British information pictures. A number of catalogs and flyers have been prepared, and the films are moving into increasing numbers of commercial depositories. In Chicago, the British Ministry of Information has arranged to preview several new films at Northwestern University November 17.

UNDER PROVISIONS of WPB Order L-267, manufacturers of film equipment will be permitted, subject to WPB authorization and approval, to manufacture certain specified types of photographic equipment utilizing critical raw materials which do not exceed in any out of production in August, 1941. Resale, however, will be limited to certain authorized end-users only, such as governmental departments and agencies, presentation, it is expected. war plants, war research groups, hospitals, physicians, medical technicians, educational institutions for vocational training (projection equipment and projections accessories only), printing and publishing industries(still cameras and still camera accessories only). Authorization for delivery to the above end-users must be first secured and approved by WPB on Form WPB-1319. Applications users) and forwarded to the War Production Board, Consumers Durable Goods L-267. The order does not apply to any orders which carry proper priority ratings. No provision has been made Among the British Information service in the order for the resumption of manufacture or sale of photographic goods for the amateur. All inventories of finished merchandise in the hands of manufacturers are subject to the provisions of this order. Dealers' and distributors' inventories are not affected .-- ANFA Bulletin.

provided by motion pictures," Harmon wrote, "is one of the greatest morale building factors in this theater, where entertainment, other than that provided by members of the armed forces is seldom. available. I wish to take this opportunity to express appreciation to the that 16mm. films are of extreme import- motion picture industry for its generous donation of films to the War Department, which has tremendously enhanced the value of this entertainment.

"At the present time the majority of "The entertainment and relaxation troops in the South Pacific area are able to enjoy three motion pictures weekly and on innumerable occasions it has been noted that large gatherings have witnessed these movies in an open theater during a downpour of rain, which shows beyond all doubt that this form of entertainment is most appreclated.

> "Additional projection equipment," Harmon concluded, "is expected in the near future and upon its distribution the troops in this area will be able to enjoy four new movies weekly if the present supply of films can be maintained."

NEW AND RECENT RELEASES

(Running Times Are Approximate)

THE CHILD OF BETHLEHEM, released by Cathedral Films. Presentation of selected incidents from the stories of the birth of Jesus and His boyhood up to 12 years of age, as recorded in the Bible. Laid against the background of the social life of Palestine, the Roman government and the Herodian tyranny. Running time, 22 minutes.

MR. BOGGS STEPS OUT, released by Post Pictures. Comedy with a number of humorous small town characterizations. Story by the author of Mr. Deeds Goes To Town. Stars Stuart Erwin, Helen Chandler, Toby Wing and Tully Marshall. Running time, 69 minutes.

Film Shows Problems Of Retail Selling

WASHINGTON, Nov. 13.—The problems. of retail selling and distribution and the part radio advertising can play in their solution are the subjects of a scientific analysis in a film and oral presentation which the broadcasting industry is now showing to retailers of the nation, according to Paul W. Morency, chairman of the Retail Promotion Committee and First District Director of the National Association of Broadcasters. The presentation has as its central theme the retail industry's problem of reducing distribu-

The presentation, which includes talking motion pictures and a companion slide film, had its premiere showing in Washington recently under the auspices three-month period, 3 per cent of the of Washington broadcasting stations, betotal quantity of such materials con- fore a representative audience of mersumed during 1941. This order will chants, editors and government officials. make available goods which were taken Showings will be made in 120 cities having a population of 75,000 and over. More than 25,000 of the nation's leading retailing and radio executives will view the

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Materials, projetto da uppyright?

Obrechts Finish 24-Week Season; Business Spotty

MINNEAPOLIS, Nov. 13.-Mr. and Mrs. Christy Obrecht are back at their headquarters in the Maryland Hotel here for the winter, after winding up their tent-show season recently at Spring Valley, Minn. The Obrecht organization was out 24 weeks, with business on the season described by the Obrechts as "speckled."

For the 1944 canvas season, the Obrechts have plans for a new top and scenery. Their cast will again be set thru the Benn Theatrical Agency, Chicago, with "Dutch" Loeber again on the advance.

Jule and Mae Obrecht will not be with the show the coming season, having recently leased the dining room of the La Crosse Hotel, La Crosse, Wis., the hometown of the Obrecht family. The historic Lowell Inn at Stillwater, Minn., is now owned and operated by Mr. and Mrs. A. V. Palmer. Mrs. Palmer is the former Nell Obrecht, of the former wellknown Obrecht Sisters-Johnny Sullivan Company. Sullivan is now associated with the La Crosse radio station,

and Mrs. Christy Obrecht, is due here next week with his wife, the former Lois Dean Stokes, of Bunkie, La., on a two-week furlough. He is at present stationed with the army in Memphis.

"Crazy Ray" Digs Up Lore on Old Showboat Days

Pinckneyville, Ill.

Editors The Billboard:

We've been reading much recently on the old-time rep shows, so how about some old showboat news? I was on the river from 1908 to 1911. At that time Capt. E. A. Price owned the Greater New York, which had been the Emerson Floating Theater before Price bought it from Ralph (Gageus) Emerson. Price's Water Queen Showboat was the only one on river with an 8-sided pilot house instead of a square one. Also popular at the time were the Cooly & Thom Wonderland and Isenbarth & Henderson floating theaters. William (Bill) Markle had two showboats, the interiors of which looked like regular big-city theaters. They had everything from parquee seats to plush boxes and orchestra-pit circle scats.

I was with his big Golden Rod Floating Theater (1913 or 1914). Ed Dupont of Chicago, was producer and his wife, Dolly, had two lines of 10 chorus girls each. We were putting on fast musical comedy, with a 12-piece orchestra and a 20-piece concert band for parade. Those were the days. Beside the Golden Rod, Markle also had the Sunny South Floating Theater, now the Golden Rod and owned by J. William Menke. I was on a Markle boat when Bill Menke came on and broke in as an advance agent. Buster Keaton, of the movies, was an early-day showboater, remaining on the river until he entered pictures about 1910.

James Hogan was bandmaster on the Markle Golden Rod and played an oldstyle E-flat cornet. He later left the river and went into the saloon biz around Akron. Capt. Wiley McNair, who with his brother owned a big plantation near Columbia, Ala., and operated McNair's Big City Minstrel, also had the New Era Showboat, a small craft that could get thru all the small locks to get into the Louisiana bayou country for the winter around the sugar planta-

the finest showboat I ever saw on the river-the Cotton Blossom. The Bryant and trap drummer in band and orchestra. Showboaters are a comparatively late outfit. Capt. Wiley McNair is now captain still living. Chick Pellette was here with river, Walter Falkenstein, died a short I had ever heard. time ago in Evansville, Ind. He was 75

Oldies Had Merit and Brought Small-Towners "Culture"

S I MENTIONED in a previous ar-A ticle, the different periods of the rep business overlapped. There were, for example, a few-a very few-dramatic tent shows as far back as the middle 1890s. But from the very first there were scores of companies that toured the country from Coast to Coast, playing opera houses in towns of 5,000 population or less. A company usually consisted of five men, three women, a piano player, and an agent, and the people were engaged thru ads in The New York Clipper, and later The Billboard, and they got their bookings with a postal card addressed to "Manager, Opera House." Some of the very elect had a specially engraved Cross letterhead which,

As a rule, no scenery was carried, the company using that with which all opera houses furnished—a "Center, Door Fancy," "Street Scene," Kitchen," light and dark "Wood Drops," with sometimes a "Cut Wood," and now and then a "Horizon Drop." It must not be thought from all this that these companies had Lieut. Christy D. Obrecht, son of Mr. no merit. Many were mighty good shows, and they brought the only bit of theatrical glamour and remance that most people in the little towns had an opportunity to enjoy. That they helped to

Ludy Recalls Drumming Days With Lillian Maxwell Repper

Portland, Ind.

Editors The Billboard:

I've been reading for several weeks about the various old rep shows that went out and came back. I wonder if any readers remember the Lillian Maxwell Stock Company, owned by Mr. and Mrs. Mat Kusell, of Chicago, the finest people I've ever met. Their young son was also on the show.

I joined the show in 1911 as a drummer in the band and orchestra. At that time I was just a punk. In fact, it was the second show I was ever on. What I knew about playing drums in 1911 equaled just exactly nothing. Our band leader, a Mr. Cunningham, used to take me back of the top and drill me on drums until I was blue in the face.

Some of the members of the company were Billy LeRoy and Daisy Hazelton, Mr. and Mrs. Joe Bryant, Phil Eckhart (now known as Phil Hart); Ethel Phillipps, trombone player; Andrew Ness, heavy, and several others who have to sign the register in a lot of towns.

Who remembers this show? I'd certainly like to hear from someone who was on it. ROGER LUDY.

years old and worked for the late Capt. E. A. Price for nearly 50 years.

Horace Murphy had the band on the Greater New York the season of 1908, and I joined at Chester, Ill., as a bass drummer and planist. I did my first calliope playing there. Also on the boat were Capt. E. A. Price, the owner; and Pat O'Day. Chic Pellette, baritone player and trombone; Gorden Hay, who in later years had a stock company; Joe Baird, trombone and calliope; Tom Spillars, clarinets, and all the Brunk boys, who later formed Brunk's Comedians, Mrs. Horace Murphy struck it rich in later years in was a sister to Bert Melville, the big aerial act single in those days. Our ad-Then Ralph Emerson came out with named Mallory out of Peoria, Ill. His boy, Charles Mallory, was a sign painter I wonder how many of these people are

L. (CRAZY RAY) CHOISSER.

advance the cultural life of the community is attested by the remark of the (See Oldies Had Merit on page 30)

Rep Ripples

VERNE SLOUT, Michigan tent show Lie on, now busy in schools and colleges with his winter show, assisted by his wife, writes from Berkley Springs, Va.: "I've been enjoying E. L. Paul's articles on the old-time rep shows. Let's have more of them. Mighty sad about Harley and Billie Sadler losing their daughter, Gloria, in death. It's a hard blow to two swell folks who don't deserve it." . . . N. N. GILL has his three-people by the way should be a collector's item trick playing schools and halls in and around Georgetown, Tex., to satisfactory returns. . . . F. A. SHOREY, doing impersonations and bits from famous plays, opened his school show at East Stoneham, Me., November 2. . . . JACK LEE, erstwhile repster, is presenting his oneman show, Drama in the '90s, by E. F. Harman, in schools thru Coos County, Ore. Lee at one time was with Corse Payton and other stock and rep organizations, and formerly operated his own shows thru Western Canada. . . FREEDY'S SHOW, playing schools and halls in Brazoria County, Tex., was severely mauled by a windstorm recently which put it out of commission for several days. . . . PFC, LARRY A. TUTTLE, formerly in rep, is with Co. D, 302 Ord. Reg., A. P. O. 763, care Postmaster, New York City, and would appreciate hearing from some of the old gang. . . . RED HARRIS, resting up at his home in Black Creek, N. C., after winding up with the Grato Show in Fredericksburg, Va., the week (See Rep Ripples on page 54)

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

PVT. CHUCK PAYTON still does a lot of walking, but for Uncle Sam at the air base at Sheppard Fleld, Tex.

CHARLES KRAFT, ex-walkie, is at the Broadhurst Theater, New York, in Early

TECH. SERGT. BILLY McCOY, somewhere with the H & S Company, Ninth Marines, writes that he follows his old pals thru this column.

INQUIRIES HAVE REACHED the desk slipped my mind. The Kusells kept the recently on Charlie Batavia, Viola Comeshow in stock for several weeks, then ford, Georgie Walker, Edna Davis, Georgie took it out as a one-nighter, playing a Smith, Helen Caldwell, Arnie Ray, Western bill called A Wyoming Girl. The Bernice Pike, Bill McCoy, Jerry Clark, band dressed as cowboys, and did they Lefty Taylor, Mary Walker, Joe Gruber, feel like kicking us out of hotels! In Jackie Styles, Billy Cain, Evelyn Thompfact, we had a tough time even getting son, Kenny Laux, Evelyn King, Eric Lawson, Larry Kendall, Bert Charles, Moon Mullins, Dead-Pan Kelly, Billy Cain, Johnny Agrilla, Jerry Martone, Jack Diamond, Cliff Shaw, Cecelia Agrilla, Frances Shaw, Mom George, Sammy Turco, Tex Hall, Gus Schillenger, Joe Kelly, Sylvia Martone, Rule Millins, Emma Mitchell, Bob Crowder, Lawrence Tippy, Ted Vlahos, Mickey Palmer, Betty Lee Doria, Glen West, Ekidie Anderson, Jo Jo Dell, Ray Gann, Wanita Walker, Bill Fort, Louise Du Bois, Tony Cross, Claud Spoonhour, Peggy Thomas, Kenny Gruwell, Mickey Martin, Jackie Richards

FRANK STRAUSS has again hit his typewriter keys and sends along notes of former walkies now located on the West 1942, and was told that I had tuber- poems, titled Troubadour Trails. oil fields around Bakersfield, Calif. She culosis and was sent to the County Hospital in Los Angeles for three months. Then I was removed to Duarte, Calif., vance agent was an old G.A.R. soldier called the City of Hope. Take it from former dancer for Hal J. Ross, in his me, it is all the name implies. I've responded to treatments and am on the recovery road, with my case cleared and a discharge promised me in eight months. I was in Los Angeles recently on a twoof a packet boat in the New Orleans rep show several seasons ago. In the day pass and saw quite a few old-timers. river district. His brother John is dead, showboat days he was one of the fastest Incidentally, my last show was with The oldest steam callione player on the single or triple-tongue baritone player Monte Hall and Lenny Paige in Tuscon, Ariz. Later I worked for Tex and Teddy Smith in a Long Beach (Calif.) Penny

By BILL SACHS

RAY TERRELL, assisted by Judy Jo and Jack, opened November 8 at the William Penn Hotel, Pittsburgh, for a fortnight's stand. Terrell has just signed a personal-management contract with Miles Ingalls, New York. . . . BILL NEFF, after more than year of theater dates with his spook opry and magic, heads for home, Indiana, Pa., early in December for a brief rest before resuming the first of the year. During the layoff Neff plans to recondition his show, adding three new illusions. His agent is now in New York arranging a route that will carry the Neff unit thru next March. . . . PAUL ROSINI is current this week at the Gayety Theater, Montreal. . . . RUTH DORE is fooling the patrons at the Normandie Roof of the Mount Royal Hotel in the same city. . . . DANTE and his Sim-Sala Bim mystery revue began a week Monday (15) at the Royal Alexandria Theater, Toronto, and follow with His Majesty's Theater, Montreal, week of the 22d. . . . MAX TERHUNE, vent, magish and movie actor, pencils from Stockton, Calif.: "I beat gas conditions by playing two weeks in a spot. Just finished at the Victory Club, Richmond, Calif., and at Matteonl's here, and on Armistice Day played the Lodi Theater, Lodi, Calif. Also played the Victory and Rita Theaters in Vallejo, Calif., recently, as well as for the Shriners in Oakland, Calif. Enjoyed several sessions with Murray Rosenthal, of Oakland; Harry Griffin, of Richmond, and Jess Mills, of Stockton. On the way up here from Hollywood I stopped off for a swell session with George and Eddie Pughe, who operate Playland at Fresno. Marina (Mrs. Glen Pope) and members of the Shell Oil unit she is playing army camps with caught my act at Matteoni's here one night last week." . . . MAN-DRAKE is mending from a recent stay in a hospital on the Coast. His wife Lola continues with their magic turn in the meantime. . . . NOEL LESTER is with a USO unit playing California army camps, with Stockton as the base. Al Herman, vet blackface comic, is doing comedy magic on the Lester unit.

DR. HARLAN TARBELL will conduct his second magic class in Columbus, O., at Bob Nelson Magic Theater, Friday (19). . . . PAUL HUBBARD this week concludes eight weeks in schools in the Greater Cincinnati area, during which time he gave 93 performances in 64 knowledge boxes. He returns to the Queen City next March for 27 more school dates. It marked his ninth season in Cincinnati schools in 13 years. ... HOWARD KLEIN, mentalist, who recently received a medical discharge from the army, left Philadelphia November 11 to join a USO unit in Fort Worth. . . . PRESTON THE MAGICIAN (Pfc. William. P. Slusher) is stationed in Medical Det., Bks. 1302, Billings General Hospital, Fort Harrison, Ind., where he is in charge of entertainment. On a recent return engagement with his magic show at the Roxy Theater, Frankfort, Ind., Preston. sold more than \$12,000 in War Bonds. On a performance in Indianapolis November 5, he sold more than \$35,000 in bonds. . . . JULIUS FRIEDMAN Is set with his magic from November 1 to Christmas at David Irwin's Eskimo Village in the toy mart of Snellenburg's department store, Philadelphia. . . . RAYMOND THE MAGICIAN (Pvt. Raymond M. Corbin), after giving 150 performances at Camp Lee, Va., has been transferred to the 1,300th Special Service Unit Training Center, Fort George Meade, Md., where he will continue to entertain the boys. . . . J. B. SMITH, St. Louis business man-magician, and Tom Elmore Lucy, veteran protean artist, recently appeared together at the annual dinner staged by the employees of the Wright Leather Specialty Company at Van Coast. With regard to himself, he states: Horn's, swank St. Louis eatery. Lucy is "I went up for induction in September, coming out soon with a new book of

> Arcade. Then I worked for Ralph Ellis, cardroom in San Diego, Calif."



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BARNES-Mrs. T. Roy, 60, known professionally as Bessie Crawford, who with her late husband toured in vaude for many years as a comedy team, of a heart attack at her home ir Hollywood November 11. She retired from the stage in 1924. Her husband, who continued as a screen comedian after their retirement from vaude, died in 1937. Services in Hollywood November 13, with burial in Forest Lawn Memorial Park, Glendale, Calif. She leaves two daughters, Mrs. Charlotte Riznak and Mrs. Georgia Chisholm, both of San Francisco; two sisters, Mrs. Florence Healy, San Pedro, Calif., and Mrs. Bertie Chambers, Los Angeles, and two brothers, Irwin Berner, New York, and Eugene Berner, Los Angeles.

BIEBESHEIMER - William J. (Uncle Billy), 59, veteran promoter and producer, in a Toledo hospital November 7 following a brief illness. He was editor of the Odd Fellows' Press when he died, and the Odd Fellows' Humanitarian Soclety was founded by him. Survived by his widow, Bess E.; two sons, Thomas and Jack; three daughters, Mrs. Mary Haas, Mrs. Jeanette Lathan and Mrs. Mildred Hall; two brothers, Fred and John, and two sisters, Mrs. Marguerite Cramer and Maxine Blebesheimer. Services at St. James Methodist Church, Toledo, with interment in Fort Meigs Cemetery there.

BOYD-Margaret, 45, wife of Leonard Boyd, Republic Pictures publicity head, at her home in Hollywood November 11 following a long illness. Services in Hollywood November 13. Survived by her husband; a daughter, Mildred, and three sisters.

BROWN - Clarence H., 40 theatrical scenic designer, at Grace Hospital, Detroit, November 10 following a three-day illness. He formerly was identified with Fairmount Studios, Hollywood, and had been established in Detroit 11 years. He created sets for the Henry Duffy productions at the Wilson and Lafayette theaters, Detroit, the past two seasons. Survived by five brothers and sisters.

CAMPEAU - Frank, 79, stage and screen actor, of a heart ailment November 6 at the Country Home, a haven for retired movie workers, in Hollywood. His screen career ended with the silents. He was with Dustin Farnum in The Virginian, and entered the silent movies with Douglas Fairbanks Sr., in 1917. He was one of the original members of The Maskers.

CHAVATEL—George R., 46, former theater artist at Cristoval, Canal Zone, where he was employed by the government, November 6. He formerly was connected as staff artist with a chain of Richmond (Va.) theaters, Survived by his widow, two sons, a sister and three brothers. Interment in Cristoval.

FRYE - Dwight, 44, stage and screen actor, following a heart attack at his home in Hollywood November 7. He had just signed to portray the role of Newton D. Baker in the movie, Woodrow Wilson. He specialized in "monster men" characters and appeared in Frankenstein and other films of that ilk.

GALLAGHER - Joseph H., 63, former director of advertising and publicity for Columbia Pictures Corporation, at Boulevard Hospital, Long Island City, N. Y., November 6. He also was advertising tnanager of motion-picture trade papers. Survived by his widow, two daughters and a son.

HALCOTT--Elizabeth Lente, 101, music teacher, at her home in Corona, Queens, N. Y., November 7.

HALTON-F. J., 77, president of the American Gilbert and Sullivan Association, at Bellevue Hospital, New York, November 5. He also had been on the staff of the New York University Alumni Foundation the last 15 years. Services at the Walter B. Cooke Funeral Home, New York, November 9.

HAMILTON - Lieut. Billee L., circus performer, known professionally as Billy Garneau, killed in action in Sicily August 23. He had been awarded the Purple Heart Medal. He was formerly with the Ringling Bros. and Barnum & Bailey Circus for four years and, previously, the Al G. Barnes Circus. He enlisted in 1940. Survived by his mother, Mrs. Mimi Garneau, circus performer of Culver City, Calif.; his widow, Mrs. Christine

Bauer Hamilton, Detroit, and a brother.

HENDERSON-Francis E. (Frank) Sr., 75, whose theatrical career extended over a period of 57 years, November 8 at his home in Interlaken, N. J., after a brief illness. For the past seven years he had been public relations counsel for Warner Brothers. Formerly owner and operator of Majestic Theater and Academy of Music, Jersey City, N. J., he was a director of the Actors' Fund of America, of which his father was one of the founders. As a schoolboy on summer yacations he traveled with stock com-

The Final Curtain

boy took charge of the Academy. Henderson retired in 1925 but a few years later joined Warner Bros. He was said to be the oldest active theater man in New Jersey. Surviving are his widow, Mrs. Sara C. Albaugh Henderson, two daughters, Mrs. Kenneth P. O'Connell, Interlaken; Mrs. Donald L. Terwillinger, Allenhurst, and a son, Francis E. Jr., Long Branch. Services November 11, with the Rev. Randall Conklin of Trinity Episcopal Church, Asbury Park, N. J., officiating. Burial in Glenwood Cemetery, West Long Branch, N. J.

HOGAN - James P., 52, screen writer and director, following a heart attack at his home in Hollywood November 6. Survived by his widow and a daughter,

HYDE-Victor, 58, show owner, producer and vaude performer, in New York November 7 of a heart ailment. He was brought to New York from Russia by the late Oscar Hammerstein with his sisters, Nettie and Marie, and the Nicholas Sisters. Together, they formed what became famous in show business as the Imperial Russian Troupe, later the Heldelberg Family. He also appeared with his sister in an act known as Vic and Nettie Hyde. Interment in the family plot in Mount Vernon Cemetery, New York, Noxember 9. Survived by his widow, Guill; two brothers, John, who is with the William Morris office, and Alex, ork leader, and two sisters, Marie Proder and Nettie Hasser.

IRVING - Katherine Gilman, former Pacific Coast stock actress and wife of George Irving, film actor, in French Hospital, New York, November 10 of a heart ailment.

JONAS — Alberto, 75, concert planist and teacher, in Philadelphia November He was known for his seven-volume ing in Virtuosity, published in 1921 and translated into four languages.

KANTER-Vera, wife of Sgt. David a brief illness. Kanter, former art director of the Catherine Littlefield Ballet, at her home in Philadelphia November 5 after a short illness. In addition to her husband, she is survived by her parents and a brother. Services November 7 in Philadelphia, with burial there,

LANGFORD-Sylvia Lee, 38, wife of Dick Langford in L. D. S. Hospital, Salt Lake City, October 31, after a long illness. She had trouped with various carnivals in the Central States since she was five years old. Survived by her husband, her mother, Emma Everton, and three brothers. Burial in City Cemetery, Salt Lake City, November 4.

amusement park operator, at 'St. Mary's Hospital, Grand Rapids, Mich., following a heart attack November 7. He started in show business with his brother in Providence, operating a Merry-Go-Round, with which they later toured the country. At one time he was band leader for the Walter L. Main, Sells-Floto and other circuses and also trouped on Ohio River showboats. With his brother as partner, he built Roller Coasters in Dayton, O.; Ramona Park, Grand Rapids, Mich., and Newport, R. I. Survived by his widow, Lillian; a daughter, Mary Jeanne; a son, John Joseph, and a brother, James. Interment in Woodlawn Cemetery, Grand Rapids.

MOLLENHAUER - Eleanor, 28, dancer known as Pat Bernard, November 3 at Graduate Hospital, Philadelphia, after a short illness. She produced dance troupes for night clubs in Philadelphia for several years. Her parents survive. Services November 5 in Philadelphia, with burial there.

NESBITT—James S., prominent rodeo performer, found dead November 13 in Nowata, Okla,, in the burning home of his former wife, Mrs. Miles Rider, who had appeared with him for the past 20 years in nearly all major rodeos in the United States. Nesbitt, a member of the Navy Seabees, was divorced by his wife soon after he joined the service.

O'SHEA-Mrs. Oscar, 60, retired vaudeville artist known professionally as Esther Evans and the wife of the character actor. in Santa Monica, Calif., November 7 following a long illness. She began her career at the age of 10 and retired nine years ago. Survived by her husband, now at Universal Pictures, and a son, Emmett. Services in Santa Monica November 10, with interment in Holy Cross Cemetery there.

panies as manager. In 1886 he became vaude and tabs, in Detroit November 8 assistant treasurer and ticket seller at following a stroke. With her husband the Jersey City Academy of Music. His she formed the team of Phelps and Cullfather died three years later and the enbine, popular in tabloid circles in the South and Middle West for many years. Survived by her husband. Interment in Mount Olivet Cemetery, Detroit.

> PHILLIPS-"Dad" C., 73, former animal trainer and manager, at San Antonio November 7. Funeral arrangements handled by Porter Loring, San Antonio mortician.

> RICH-Jack T., of the vaude team of Jack and Gilda Rich, after a three-year illness in Philadelphia October 28.

ROCKWELL-Mrs. Anna Vail, 83, former secretary to the late I. M. Martin 10. in the operation of the former Chester Park, Cincinnati, at her home there November 12. She was one of the pioneers in the restaurant business in Cincinnati and operated the first popularpriced restaurant in that city on the present site of the Lyric Theater. Survived by a son, E. P. Rockwell. Services and interment in Connersville, Ind., November 13.

SCHOEPPE -- Edward, 53, one of the foremost architects in the country on amusement fronts and park buildings, of a cerebral hemorrhage at his home in Philadelphia October 18. Schoeppe designed all of the fronts for the Lusse Skooter Boats, and most of the attractive buildings at Woodside and Willow Grove parks, Philadelphia; Palisades (N. J.) Park, and Savin Rock, Mass. He also did most of the designing for the Philadelphia Toboggan Company, and had to his credit many of the attractive amusement fronts and buildings at Blackpool Pleasure Park, Blackpool, England. Schoeppe was a friend and advisor to park men in this country for nearly 30 years. Services and interment in Philadelphia. Survived by his widow and two daughters.

STEFAN - Dr. Paul, 63 music critic, work, The Master School of Piano Play- writer and founder of the International Society for Contemporary Music, New York, in that city November 12 following

> TAYLOR--William O., 69, veteran musician, in Norwalk, Conn., after a short illness, November 6. Survived by his widow, Mrs. Mildred Sherwood Taylor; two sons and two daughters. Interment in Fairfield Memorial Park Cemetery, Stamford, Conn.

> VARNER - Harry retired circus billposter, formerly with Cole Bros. and Ringling-Barnum, at his home in Terre Haute, Ind., November 6. Survived by his widow, Mabel, and a daughter, Marie.

WELSH-Stanton T., 46, Detroit amusement park operator, at his home in St. Clair Shores, Mich., from a heart at-Mcelwee-John Joseph, 64, veteran tack November 7. Former manager of the ballroom and concessionaire at Jef. ferson Beach Park, Detroit, he later operated his own Stanton Welsh Park at Utica, Mich. Two years ago he opened Welsh Beach, adjoining Jefferson Beach, where he made his home. He was formerly a member of the Michigan State Legislature. Survived by his widow and four children.

WILSON-Mrs. Richard W., 89, musician and teacher, in Atlanta November 6. She had studied under Leschetizky and was a founder of the Beethoven Society, the earliest music club in Atlanta.

YARHAM - Jack Austin, Ph.M. 2/C USN, son of Mr. and Mrs. Ray Yarham, Newton, Ia., owners of Washer City Rides, killed in action in the South Pacific September 21. He was a veteran of Guadalcanal and was last heard from on the Russell Islands.

ZABEDIE - Fred, 60, veteran handbalancer, of the former team of Fred and Margie Zabedie, of tuberculosis in Troutdale Sanitarium, near Portland, Ore., October 28, after a three-year illness. The team toured the world several times and made 16 round trips to Europe. They were also at one time with Ringling Bros. & Barnum and Bailey circus. Deceased at one time also operated booking offices in New York, Chicago and Detroit. His former wife was Maybelle Fisher, prima donna. laughter Elinor is now a radio blues singer.

Marriages

ALPERT-HAYMAN - Mickey Alpert, orchestra leader, to Kathryn Rand Hayman in New York November 11.

PHELPS-Dora Cullenbine, veteran of to Brenda Lewis, concert singer and money-making star in Hollywood!

former star of the Philadelphia Opera Company, November 11 in Philadelphia,

CHAVEZ-CARROLL -Euardo Chavez, bandleader, to Del Carroll, cigarette girl, in New York November 11.

CONLEY - DARAGH - Gene Conley, singer on WCAU, Philadelphia, to Helen Daragh, nonpro, October 31 in Philadel-

EARGLE-KING-A. C. Eargle Jr., former carnival ride man, to Ethel King, nonpro, in Whitmore, S. C., November 6.

FRANKS - WOOD - Perry Franks (Frankenberg), of the Four Franks, vaude act, to Janet Wood, dancer, in Milwaukee recently.

KORMAN-FARRELL-Murray Korman, New York photographer, to Patricia Farrell, model, at Fort Lee, N. J., November

LEWIS-WATKINS - Alazoria Watkins, turtle girl in Ray Cramer's Side Show with Dodson World Fairs Shows, to Joe Lewis, comedian with the band on the same shows, at Lubbock, Tex., Septem-

NEMZEK - DeMARCO — Dr. William. Peter B. Nemzek, nonpro, to Isobel Boland DeMarco, accordionist and planist, in Natchez, Miss., November 8.

QUINE-PETERS-Richard Quine, formerly with MGM and now in the coast guard, to Susan Peters, MGM player, in West Los Angeles, Calif., November 7.

TOLER-ORKOW - Sidney Toler, portrayer of the Charlie Chan movie character, to Vera Tattersall Orkow, sculptress, in Ventura, Calif., November 9.

UZZELL-SMYTHE-Capt. Rudyard S. Uzzell Jr., U. S. Army, son of Mr. and Mrs. R. S. Uzzell, of the Uzzell Corporation, manufacturers of amusement rides and devices, to Lieut. Sarah Smythe, U. S. Army, November 6 at St. John-in-the-Wilderness, Flat Rock, N. C. Bride is the daughter of Mr. and Mrs. John Allison Hudgens, of Flat Rock.

A son to Mr. and Mrs. Eddie Vichin November 3 in Philadelphia. Father is planist with Clarence Fuhrman's orchestra there, and mother is the former Sonia Mintchine, Parisian concert and operatic singer.

A son to Mr. and Mrs. Eric Wilkinson November 6 at Temple Hospital, Philadelphia. Father is musical director of Station WIBG there. Mother is the former Mary O'Connell of Station WIP, Philadelphia.

OLDIES HAD MERIT

(Continued from page 29)

old lady to her daughter: "I take notice that you don't sasser (saucer) your coffee no more since you seen them actors eat."

Many persons today, who saw these shows in their youth, will tell you that they don't have such thrilling entertainment any more, and by all the bright gods they are right, if you look at the matter from the proper angle. The plays of those days were written to make an appeal to the heart and not to the head. They were often primitive and crude when measured by literary standards, but human emotions themselves are primitive, and these plays were built to give the emotions a "sock," and that is exactly what they did, even if they did it with a bludgeon instead of a rapier. The customers didn't know anything about "fencing" anyhow, and they wouldn't have "got the point."

Dramas were dramas in those days, and not debates on sociological problems, or pathological soul-clinics as are so many of the plays of the present day. Fogg's Ferry. Remember that one-with that great character part, Still Bill, and the gag-line, "Shoot and run?" When you came back the season after playing that bill, and the kids on the depot platform, there to "see the show come in," would start yelling, "Shoot and run" the moment they spied an actor getting off the train. Ah, them was the days!

The Mountain Pink, The Noble Outcast, The Fireman's Ward; Chick, the Mountain Waij; Kathhleen Mavourneen, Lost in London, The Princess of Patches, Tennessee's Partner, Triss, The Golden Giant Mine-all crude if you will! But with a little doctoring here and there, bringing the idlom up to date, they would still thrill audiences. In fact, they are still thrilling them. For that is exactly what the motion picture people ASEN-LEWIS - Simon Asen, viola have done with them, and according to player with the Philadelphia Orchestra, a late survey. Gene Autry is the biggest

Conducted by CLAUDE R. ELLIS. Communications to 25 Opera Place, Cincinnati 1, 0.

BOWING OUT TO TOP TIPS

Strates Tilts Anderson 20%; Tour Is Okay

ANDERSON, S. C., Nov. 13.-Gross of the James E. Strates Shows at Anderson Fair, November 1-6, went about 20 per cent over last year's, according to officials, The show reported excellent co-operation from President Harold Major; J. A. Mitchell, secretary-manager, and Dr. A. P. Dunham. Assistant Manager Dick O'Brien laid out the show in horseshoe formation and it made an effective flash. General Agent William C. Fleming entertained a number of committees who came over to give the show the once over. After the opening Monday night Dick O'Brien left for Tampa to inspect some equipment stored. He was to arrive in Sumter, S. C., in time to lay out the show for the last stand before going into winter quarters at Mullins, S. C. Some equipment stored in Norfolk will be shipped to Mullins quarters in line with the plan for an augmented show next season.

Purchasing Agent Keith Buckingham went on a buying trip to get material (See STRATES TO MULLINS on page 35)

Ragland & Korte Concessions Signed With Crafts Again

& Korte concessions have been contracted with Crafts 20 Big Shows for the season of 1944, John L. (Spot) Ragland announced. Concessions have been operated many years by Ragland and Louis Korte, who were on Eastern carnivals and came to California in the early '30s. They have been on Crafts shows 10 years, for several seasons having operated concessions on all three units. New arrangement of group games, with novel illumination is planned. Staff will remain: Ragland, general manager; Korte, business manager; Ruth Korte, secretary and purchasing agent; Joby Martin, auditor.

Crafts shows' engagement in Oxnard. Calif., ending November 7 on the circus grounds under auspices of the American Legion Post, was good. Visitors included (See Ragland-Kortes Renew on page 35)

Wolfe in Quarters After Best Season

OCALA, Fla., Nov. 13.—Ben Wolfe, head of Wolfe Amusements, said here that the season which he closed October 23 in Iva. S. C., was the best in the history of his organization.

Eighteen weeks were played in Spartanburg, S. C. He has added another ride and he left a skeleton crew in winter quarters, which will be opened for work January 1.

After a couple of months' fishing in Florida he will attend some meetings of fair associations, he said.

Francis To Go Out Under Former Title

ST. LOUIS, Nov. 13.-Work is in progress at winter quarters of the John Francis Shows, 4570 North Second Street, here, and living quarters have been arranged for working thruout the winter

to rebuild and paint all equipment. John Francis, owner, has decided to put out the show next spring under the title of the John Francis Shows, instead of Greater Exposition Shows or Maryland Shows, titles used for several seasons. Show will open in St. Louis early in spring and take the road with 20 (See Francis Title Again on page 35)



'TWAS A GALA NIGHT at Pee Dee Fair, Florence, S. C., October 27, when management of the Cetlin & Wilson Shows, which broke all gross records there, gave a cookhouse dinner to the fair officials and entertained the high school band. In the background are the Florence High School band and, left to right, W. T. Douglas; W. T. Douglas Jr., secretary of the fair; John W. Wilson, Cetlin & Wilson Shows; A. L. Flicklin, director of the band; J. M. O'Dowd; James Rogers, editor The Morning News; I. S. Rainwater; R. E. Currin, and Fair President H. Newton Brown.

Penn Premier Tour Best for Lawrence

STROUDSBURG, Pa., Nov. 13.—Penn Premier Shows, equipment of which is 35% Over 42 Take SAN DIEGO, Calif., Nov. 13.—Ragland in quarters here to be reconditioned, will go out next season, said General Manager Lloyd D. Serfass who has enlisted in the U. S. Marine Corps.

Show will be under the supervision of his partner, Albert Bydiark, a veteran of World War I and partner of Serfass, and Mrs. Scrinss.

Past season was reported best in history of the show, which toured in Pennsylvania, New Jersey, New York, and

Nixon Sells Monkey Circus; Will Frame Post-War Show

TAMPA, Nov. 13 .- Rube Nixon sold his Monkey Circus to Mickey Mansion when he made a trip to the Cetlin & Wilson Shows at Florence, S. C., he reported here today.

new 30-foot semi-trailer on which he intends to build a new type Funhouse. after the war and expects to book it with the John H. Marks Shows, he said.

He is now employed by the Tampa Shipbuilding Company as chief shipping clerk and plans to remain there for the in spare time.

Set for Next Season In 7 Years Chalks

SANFORD, N. C., Nov. 13 .- The 32-week tour of the Lawrence Greater Shows was the longest and most profitable in the seven-year history of the organization, said General Manager Sam Lawrence, business being up 35 per cent over that

March 29 and ended there November 6 found impossible to secure adequate adafter playing in North and South Carolina, Virginia, Maryland, New Jersey and ment decided to put some of the show (See Lawrence Ahead 35% on page 35)

Bistany's Rolls Up Good Grosses at Bradford Fair

STARKE, Fla., Nov. 13.-Bistany's Greater Shows had satisfactory business at Bradford (Fla.) County Fair, according to F. E. Kelly, business manager of vacation in the South after their 14th In Sunter, S. C., Nixon purchased a the show. Large grosses were estimated. season with the show, and Manager Ridec-O led the rides in good grosses.

Fair committee included S. A. Weldon, re-engaged for 1944. He plans to return to the road with it president; A. J. Thomas, treasurer; H. A. Carlton, publicity; L. T. Dyer, secretary, lly in Los Banos, Calif., where he is a and R. F. Demorest, manager. Business property owner. Director of Concessions men and city officials added their sup- Harry Meyers went to San Jose, where he port. Some acquaintances were renewed and his wife will make their winter with visitors, including Mr. and Mrs. home. Manager and Mrs. Krekos and duration and to work on the Funhouse L. E. Roth, Mr. and Mrs. Peazy Hoffman family will again make the home city of and Mr. and Mrs. Eddie Davis.

C. & W., Best In Bag, Goes Into Quarters

FLORENCE, S. C., Nov. 13.—Cetlin & Wilson Shows closed the season, biggest in their history, at Pee Dee Fair here October 25-30, which set a new attend-ance mark. Spending was free and weather warm.

Secretary W. B. Douglas expressed gratification at the manner in which the shows were conducted. Paradise Revue, Miss America, Sultan's Harem, Wall of Death and the World's Circus Side Show had good grosses. Rides were kept busy. On Thursday, Children's Day, attendance was over 28,000, breaking all records here. Concession row did well, there being an army air post outside the city, and soldiers patronized shows and rides heavily. Newsboys were entertained Wednesday night, when Florence high school band, 40 boys and girls with four cheer leaders, were on the midway. Russ Holt, Station WOLS, gave the show free time, with Frank Lentini, of the World's Circus Side Show; Art Perent, Pete Peters and Jean Louis, of the Paradise Revue, presenting three 15-minute programs.

A special dinner was served to Pee Dee Fair Association at the cookhouse by Izzy Cetlin and John W. Wilson, and (See C. & W. Closes Best on page 36)

West Coast In; A-1 for Krekos

EMERYVILLE, Calif., Nov. 13.—West Coast Amusement Company went into quarters here a suburb of Oakland, after a local engagement October 26-31. Be-Season opened in Fayetteville, N. C., cause of heavy war activities, it was ditional housing here, so the managein its own home on 105th Avenue here and to store rolling stock and larger equipment in near-by San Jose.

> Manager Mike Krekos will keep a working force to ready equipment, instead of waiting until near the spring opening to do this, as has been usual. Many of the staff and personnel departed for their homes. General Agent William T. and Mrs. Jessup left for a two-week Krekos announced that Jessup had been

Secretary Louis Leos rejoined his fam-(Sec Krekos at Emeryville on page 35)

World of Mirth Does 50 Grand Macon Fair 9-Day Surprise Three Museums Set

record for midway grosses was established by the World of Mirth Shows during the 88th annual Georgia State Fair here Oc-\$50,000, an increase of more than 50 per This year's run, billed for 10 days, was a city ordinance passed months ago. only nine days because of loss of opening day thru bad weather. Last year's fair ran for six days and WM was on the

Biggest days were Thursdays, Fridays and Saturdays of the two weeks. Friday of the second week was best. After bad weather at the beginning, skies cleared chilly. As in past years, rides received

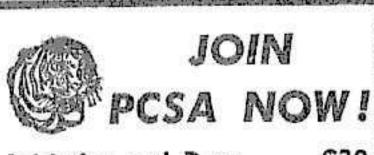
MACON, Ga., Nov. 13. - An all-time the biggest play. Heavy show grosses were recorded by Terrell Jacob's Wild Animal Circus, Bob Buffington's Minstrel Show, Follies Girl Show and Side Show. Concessionaires, for the most part, said tober 27-November 6, receipts totaling business was light. Censorship of games was strict. For the first time palmistry cent over last year's, fair officials said, booths were closed, in accordance with

World of Mirth Shows were host to orphans and to newsboys of The Macon Telegraph and News. Show talent was Indianapolis, where a third unit, Lookon the air for several broadcasts from at-Life, opens today. Business of the the grounds and uptown studio. Sev- International Congress of Oddities coneral publicity stunts landed much show tinues big here. With three units operart and many stories in the local papers. ating, acts and other attractions will be A tiger-naming contest for three baby rotated. Dee Aldrich is in charge in and days were sunny. Most nights were tigers in the Terrell Jacobs menagerie Indianapolis and J. J. Stevens continues (WM Heavy Macon Gross on page 37) to manage the St. Louis unit.

New Oddities Unit Big in Little Rock;

ST. LOUIS, Nov. 13 .- Ray Marsh Brydon, general representative, and Cash Wiltse, superintendent of construction of the Park Amusement Co., Inc., Chicago, arrived here Tuesday, from Little Rock, Ark., where they opened a No. 2 unit, Palace of Wonders, November 6 to big business. Despite rain, the museum had capacity on Saturday and Sunday. A. Lee Hinckley is managing the unit.

Brydon and Wiltse left Wednesday for



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Side Show Acts, Freaks, Midgets, Fat People. Booking now for Store Show and coming season. Acts that wrote before, write again.

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WANTED GIRLS

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WANTED

Ride Help, Agents, Legitimate Concessions, small organized Pit Show, Man to handle Monkey Show.

HARRY CRAIG SHOW

Brownwood, Texas, this week.

30th annual tour . . . offering 32 weeks of Fairs, Celebrations, also proven spring money spots. Opening early in April.

BARLOW'S BIG CITY R. R. SHOWS Outfits open for showmen . . . all Concessions open. Can place Ride Foremen on percentage, Useful carnival people, write. Address:

HAROLD BARLOW, Mgr.

East St. Louis, III.

Club Activities

Showmen's League



of America

Sherman Hotel Chicago

CHICAGO, Nov. 13.—President Jack Nelson presided at the November 11 meeting and at the table with him were Treasurer William Carsky, Secretary Joe Streibich, Past Presidents Sam J. Levy, J. C. McCaffery and Carl J. Sedlmayr. Chaplain Charles G. Driver asked a moment of silence in memory of Leo Bortz, killed in an auto accident. Applicants elected to membership were E. J. Casey, Max Shapiro, Frank Weisshardt, William Rabkin, Arthur Lancaster, Kenneth H. Garman, James Edgar, L. J. Wilson and Tom L. Baker.

Past President Sedlmayr took the spotlight with presentation of a check in the sum of \$500 for the cemetery-hospital fund and \$272 for the Red Cross War Relief Drive. With a pleasing message from F. E. Gooding came a check for \$100 for the servicemen's fund and another for \$200 for the cemetery-hospital fund. Lieut, Harold A. Dabroe sent in \$18.75 to purchase a War Bond for the cemetery

Banquet and ball committee announced reservations were coming in and all arrangements proceeding smoothly. Art Briese and his president's party committee promise an enjoyable evening November 27. Memorial service and registration committees are all set. The club meeting scheduled for November 25 will be held November 26 on account of Thanksgiving.

George B. Flint and Nate Hirsch, out after illnesses, were callers. Tom Rankine, William J. Coultry and Tom Vollmer are still confined. Membership applications for the year now total 192. House committee has ordered a table to hold the album and it will be in place soon. Bill Carsky and Bernie Mendelson are preparing for the next packages to be sent to servicemen and are also lining up for Christmas and birthday cards to be sent to them. James Rison and Max Sharp took the obligation, Past President Levy officiating. Recent callers included Dr. John La Marr, Ralph G. Lockett, Ainslie Lambert, David Goldfen, Nat Hirsch, George Flint, Tom Sharkey, Carl Sedlmayr. House committee planning a turkey dinner for the brothers on Thanksgiving Day-if in town drop in. Other callers included Jack Gallagher, Detroit; Omer Kenyon, Tom Auman, I. J. Polack, James Rison; P. Camp, Arthur Bros.' Circus; Lou Hoffman, Salt Lake City; Moe Levine, PCSA; W. H. Graff, Eddie Murphy, Elmer Byrnes, Jack Arenz, Jack Benjamin, Sam Bloom, Max Friedman, William Glickman, Tex Dixon, Fitzie Brown, Maxie Herman, Larry Benner. Final date for payment of dues is December 1.

Ladies' Auxiliary

On November 4 these officers presided: Mrs. William Carsky, president; Mrs. Delgarian Hoffman, first vice-president protem; Mrs. Marfe Brown, second vicepresident pro tem; Mrs. Edith Streibich, third vice-president pro tem; Mrs. Lee Gluskin, treasurer; Mrs. Elsie Miller, secretary, and Mrs. Lillian Lawrence, chaplain. Open house will be held November 26 to December 1 in the Sherman Hotel. Installation dinner is on November 30. Reservations for guests can be made thru the secretary. Chairman Nan Rankine and Co-Chairman Elsie Miller would like to have all books in by that time so as to dispose of the lace hand-crocheted tablecloth and two \$25 War Bonds.

Auxiliary donated \$100 to the Red Cross last week. Twenty-five layer cakes were donated to the Servicemen's Center by the Past Chairladies' Club. A donation of 80 dozen doughnuts was made by the auxiliary. Members were grieved to learn men read revealed that Bobby Cohn is of the death of Mrs. L. M. Brumleve's mother last week. Sad news came that Past President Ida Chase's son, Bruce. had been sent to the mountains for his (See SLA on page 53)



National

Palace Theater Building New York

NEW YORK, Nov. 13.-At a largely attended governors' meeting November 10 this nominating committee was selected: George A. Hamid, chalrman; Joe End and Arthur Campfield and all governors, and from the membership Ross Manning, Moe Silberman, Harry Decker, Dada King, William Lish and Tom Fallon.

One of the largest general meetings ever held followed. Business was in relation to the banquet November 24 and acceptance of new members. Chairman Jack Rosenthal, banquet committee, reported that he had, after a number of disappointments, secured Vincent Lopez to furnish the music, band to be augmented to 19 pieces for the occasion. Joe Basile and His Madison Square Garden Band will furnish music for the performance. President Emeritus Hamid, who is looking after the dais and distinguished guests, assisted by Fred Murray, said that further information on guests would have to be a "military secret," as he was desirous of springing a surprise. Joe McKee reported that the ticket sale was exceeding expectations and would beat all records. Hamid announced that, because of the length of the show and other entertainment features, the 100 waiters would start serving promptly at 8 p.m. and that the distinguished guests would leave the reception rooms on the dot of 7:45 for the march to the dais.

Jack Lichter, veterans' committee, anndunced that Ben Weiss, who had held a bingo for the armed forces fund, had swelled it to the tune of \$142.25. Jack Lichter, as chairman of the eligibility committee, reported that applications of the following had been approved: Rudy Dressler and John Gecoma, sponsored by Louis Rice; James F. Victor, by Arthur Campfield; Henry Tarbes, by Jules Lasures; Robert Mansfield, by James E. Strates; J. Raymond Morris, by Gerald Snellens; Harry Foreman, by Richard Gilsdorf; Albert Gleason Hall, by Rocco Masucci; Sam Housner, by Louis King.

Membership drive, in its last stages, has this score: William Hartzman, Cetlin & Wilson Shows, 53; Louis Rice, Endy-Prell Shows, 46; Jack Perry, W. C. Kaus Shows, 19; Art Lewis, president, 18; Frank Miller, RB circus, 17; Ex-President Max Linderman, 11; Rocco Masucci, Virginia Greater Shows, 10; Oscar C. Buck, vicepresident, 5; Nate Weinberg, 5; grand total to date, 273.



Michigan Showmen's Assn.

156 Temple Street Detroit

DETROIT, Nov. 13 .- On the rostrum at the regular meeting November 8 were President Harry Stahl and all other officers except First Vice-President "Pop" Baker, it being the first meeting he has Springs.

The assembly stood in silent prayer brothers, Meyer Eisenberg and Sam Blum. Altho 62, he had always appeared in Elsenberg from a heart attack came as later, Brother Blum, 50, passed away.

President Stahl, who has taken the Branson. responsibility of remodeling the clubrooms, has already purchased a \$500 back bar and he anticipates spending about \$1,000 for needed improvements. Negotiations for a new lease having been concluded, work will get under way immediately.

Interesting letters from soldier-shownow a first lieutenant and that Louis Stone is now a sergeant. Servicemen's Committee requested out-of-town mem-

(See MSA on opposite page)



Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire Los Angeles

LOS ANGELES, Nov. 13.-Monday night was dedicated to Past President Dr. Ralph E. Smith, who sat on the rostrum in the chair of honor. Other officers included President Edward Walsh. Vice-President Harry Taylor, Treasurer Eddie Tait, Vice-President Ted Le Fors and William Sherwin, who was emsee. Past President J. W. (Patty) Conklin arrived and was ushered to an honor seat. Membership applications were presented from Harry Quillen, circus fan, and Fred Oberhansli, concessionaire, Reinstatements were of Francis J. Condon. circus and carnival concessionaire, and George E. Dunn, concessionaire at Occan Park Pike.

There were numerous guests, including over a score of friends of Dr. Smith, among them being Chris Muller, Hughes Aircraft Corporation; Jack Modashed, head of the Selective Service System in East Los Angeles; Speed (Pepper) Martin, baseball player; C. Wakefield and W. Blackburn, Board of Equalization of Greater Los Angeles County, and Walter Thompson, Bureau of Power and Light. There were numerous telegrams, some being from National Showmen's Association, Heart of America Showmen's Club, Showmen's League of America, J. C. Mc-Caffery, C. F. Zeiger, Harry H. Hargrave, Theo Forstall, H. A. (Pop) Ludwig, Bert J. Chipman, Mayor Fletch Bowron, Harry G. Seber and Mike Krekos and numerous members of Masonic bodies in California.

Numerous guests were introduced, ineluding Johnny Lorman, Chicago, who has taken up residence in California, and Harry Miller, Chicago and Detroit, who expects to live in California. Claucle Barie, Charles Walpert, Ernest Martin, J. C. Maller Jr., Gus Pappas, Joe Gelo, C. Y. Clifford, Louis Godfrey, George Surtes, Pvt. Charles T. Marshall; Corp. H. V. Lear, just back from overseas; Norman (Dutch) Schue and Plain Dave Morris were asked to take bows.

Harry Chipman, who was appointed chairman of the PCSA War Bond Circus at Victory Square, Los Angeles, November 27, announced 20 circus acts have volunteered their services, while some 50 or 60 more are expected. Perform ance will be continuous all day. War Bond Show Committee Is laying out a, huge publicity campaign with Carl Sonitz, U. S. Treasury Department. Joe Glacy, chairman of the 22d Annual Banquet and Ball in the Gold Room of the Biltmore Hotel, Los Angeles, on the night of December 14, announced the necessity of getting tickets as early as possible, as tickets are limited to 300.

Bill Sherwin did a swell job as emsec. Dr. Smith gave a splendld talk in appreciation of the event and he was recipient of many presents. A "special present" from Olga Celeste, of the Ladies. Auxiliary, and J. Ed Brown was tendered Brother Conklin, called upon, made a stirring talk and it is believed his suggestions will be carried out to the letter.

Letters were read from Lieut, Bobble Cohen, in service in the South Pacific: Mystic Clayton, San Diego; Frank Forrest, telling of a good season at the Sam. Francisco beach; James J. McNamara. San Diego, and the Groff United Shows. Cards came from Crafts 20 Big Shows and Cole Bros.' Circus.

A gala show was staged on the rostrum missed in two years. He is in Hot after the meeting. Heading a six-act bill was Ben Chavis, comic magical maestro. Luncheon and refreshments were in respect to the recently departed handled by Charles Farmer, assisted by James Dunn, again custodian of the clubrooms. Over 200 were present. Regood health, and the demise of Brother spects will be paid to past presidents November 15, committee including Harry a shock. On November 6, three days Chipman, Ted Le Fors. Harry Taylor. Eddie Tait, Bill Hobday and Johnny.

Ladies' Auxiliary

Large attendance greeted a full staff of officers November 8, guest night for Lillian Sheppard, Esther Carson, Emily Friedenheim, Jane Merritt, Betty Hartline and others. New members present were Diane Frost, Carol Kesterson, Minnie Henry, Marjorie Frazee, Dorothy Lamberton and Reva Nichols. Edith Walpert. present for the first time this fall. brought greetings from West Coast bers to write in for the latest address list Shows' members. Frances Godfrey, Leona health after returning from the Solomon of fighting members. Chairman Jack Barrie, Estell Henry, Inez Walton, Daisy

(See PCSA on opposite page)



Heart of America Showmen's Club

Reid Hotel Kansas City

KANSAS CITY, Mo., Nov. 13 .- First regular meeting of the season, November 5, with capacity attendance, was called to order by First Vice-President C. F. (Doc) Zeiger. Communications read by Secretary G. C. McGinnis were a letter from President Noble C. Fairly expressing regret at not being able to attend; a letter commenting upon the generous gift from Denny Pugh and Joe Murphy, former owners of the World of Today shows, and a letter from Pugh and Murphy containing a check for \$100 to be added to the cemetery fund. A letter containing a check came from a member, who signed as "a friend."

Carl F. Wilde was elected to membership. Committees all made favorable reports. These members spoke for the good of the order: George Howk, Charles Elliott, Eddie Strassberg, Homer Pennington, Joseph F. Bowen, Ray Hanson, Percy Jones, W. Frank Delmaine, Clay Weber and George Sargent. Members present were W. Frank Delmaine, Ellis White, George Sargent, Joseph T. Bowen, Fred Flood, P. W. Deem, Jack Watson, Eddie Strassberg, Ray Hanson, Jack Moon, Curley Clark, E. H. Bradford, George Carpenter, George Howk, Lawrence Massey Sam Benjamin, Frank Calhoun, "Doc" Day, G. H. Roberts, Clay Weber, Al C. Wilson, G. C. McGinnis, Pete Callender, Paul McDonald, Harley (Father) Everett, Chester Levin, Charles Elliott, Ivan Mikelson, C. F. Zeiger, Charles Coleman, J. M. Stone, Homer Pennington, Capt. Edward V. Chandler, "Jockey" Stevens, Al Campbell, L. K. Oarter, Frank Capp, Buck Ray, William Barlow, Percy Jones, Hymie Schreiber, Captain Hugo, Rober C. Haney, Harry Duncan and George Elser. Roster has been swelled by 121 new members since January 1.

Letter came from Patrick Templeton, now in the armed forces, expressing appreciation for his 1944 card, Fred Flood, who had two major eye operations, was present, having recovered his sight. "Slim" Wadsworth, who has been under a doctor's care, was a visitor. Mr. and Mrs. Eddie Strassberg are visiting here. Meeting was followed by ice cream, cake and coffee served by the entertainment committee. Homer Pennington has arranged with the entertainment commit-

TATTOO ARTIST WANTED

Work all winter, flat or p.c. lack and Florence Arnold, contact me.

LEO SUGGS

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James H. Drew, Jr. Gen. Del., St. Petersburg, Fla.

WHITESIDE SHOWS WANT

Shows—Side Show with own transportation. Will book or buy Octopus or Tilt-a-Whirl with own transportation. Want to buy Truck with Transformer. Will buy or rent 60 KW 40 horse-power Diesel Light Plant mounted on Truck. Concessions—Photos, American Palmistry, Popcorn, Pea Pool, Fish Pond or any Ton-Cent Concession. Slum Skillos open. General Concession Help wanted. Show out all winter playing defense areas. Write or wire this week:

Pass Christian, Mississippl.

A. R. "DUTCH" WHITESIDE, General Mgr.

WANT TO BUY

3 LARGE STOCK WHEELS, 2 BIG SIX WHEELS, 6 CIGARETTE CORK RIFLES, ALSO .22 SHORT AMMUNITION. Also any Surplus Stock from Concessionaires who are folding up for the Year or the Duration. Price and Clouds must be right. and Goods must be right.

BILL CORBETT TAMPA 1, FLA. P. O. BOX 1633

tee for a birthday dinner to the club in memory of his brother, the late Jim Pennington. Banquet and ball committee reported it was all set for the annual event in the Reid Hotel on New Year's Eve to be preceded by the Ladies' Auxillary "Tacky Party" December 30.

Ladies' Auxiliary

First meeting of the season, November 5, had 28 members present and Lettie White, first vice-president, presided. Two members absent for some time, Juanita Strassberg and Elizabeth Yearout, were called on for talks. Mrs. Alpha Tousley and Beulah McCormick were made members. Letters from Virginia Kline, Lucile Hansen, Servicemen's Club and George Deam thanked the auxiliary for acts of thoughtfulness during the summer. A letter from Relly Burglon enclosed dues.

It was decided to hold the annual bazaar December 16 and 17, out-of-town members to mail their donations of articles. Evening's award, donated by Clara Zeiger, went to Mollic Ross. Nellie Weber, chairman of entertainment, reported plans for the next meeting. After talks by Mrs. Duncan, Clara Zeiger and committee chairmen there was adjournment and dismissal by Chaplain Mae Wilson. Members retired to the men's club for ice cream, doughnuts and

Present were Mollie Ross, Mac Wilson, Nina Adams, Nellie Weber, Hattie Howk, Lettie White, Lorretta Ryan, Clara Zeiger, Ruth Spallo, Blanche Francis, Harriet Calhoun, Dorothy Hugo, Juanita Strassberg, Trixic Clark, Verna Bauman, Bird Brainard, Ann Bowen, Margaret Pennington, Billic Grimes, Ruth Ann Levin, Myrtle Duncan, Leola Campbell, Margaret Haney, Ann Collender, Marguerite Stone, Ann Carter, Elizabeth Yearout and Ruth Martone.

Missouri Show Women's Club

Maryland Hotel St. Louis

ST. LOUIS, Nov. 13.—First fall meeting in the clubrooms November 4 had good attendance. President French Deanc was in the chair and Treasurer Gertrude Lang, Secretary Pro Tem Kathleen Gawle and Chaplain Daisy Davis were present. Treasurer Lang received condolences on the death of her mother. Letters came from Ruth Martone, Elizabeth Anderson, Clara Zeiger, Grace Goss and Goldie Fisher. Boards are not all in but enough have been received to show a goodly sum for the Red Cross Fund of the club. Rooms have been newly decorated, and there are promises of plenty of activity during the winter.

PCSA

(Continued from opposite page) Fox, Jolly Lee Harvey and Rosemary Loomis gave short talks.

Bank night went to Vera Selby, and door prize, donated by Elsie Sucher, went to Helen Smith. The 38th person to enter the room was given a prize, donated by Fern Chaney and won by Marie Le-Due. Tillie Palmenteer and Mae Stewart were reported ill. Letters were read from Ann Stewart, Virginia Kline and Marie Forrest. Viola Blakeman, a former member, was reported to be in the WAC. Lovely articles for the bazaar were turned in by Mother Minnie Fisher, Jennie Regal and Mrs. J. C. Scott. November 15 is to be San Diego Night. As open house was being held by the men's club for Dr. Ralph Smith, after refreshments a social hour was had. In the group was Lillibelle Lear's husband, just

MSA

(Continued from opposite page) Gallagher reported these contributions to the Servicemen's Fund: Mr. and Mrs. James Finn, \$50; "Gll" Cohen, \$25; Mike Allen, \$50; Mannie Brown, \$25; Harry Stahl, \$25; Sam Gould, \$25.

returned from overseas. Corp. H. V. Lear

is in the Marine Medical Corps.

In good health after month in University of Ann Arbor Hospital, Vic Horwitz is again a nightly visitor. On his first furlough in over two years, Tommy (Martin) Jergovich, U. S. Navy, arrived for a 15-day stay. Sam Maltin, back from a fall tour of Southern shows, reported conditions are better than last season thruout the South. Mr. and Mrs. George Terry visited a week as house guests of Mr. and Mrs. Jack Gallagher, who drove to Chicago and to spend a

Weer Framing 20-Car Org for Bow in Norfolk

ST. LOUIS, Nov. 13 .- J. C. Weer announced from Sumter, S. C., today that he would take out a 20-car railroad carnival next season and that the opening would be in Norfolk, Va., April 1.

Weer said he had purchased rallroad cars and other equipment this week from two Eastern showmen. He said that he would give further details next week.

Showfolk in Hot Springs Prepping for Chi Meetings

HOT SPRINGS, Nov. 13.—City has the aspects of an outdoor showmen's convention, with the Majestic Hotel the principal mecca.

Among those registered are Mr. and Mrs. Fred H. Kressmann, Mr. and Mrs. Mike Doolan, Mr. and Mrs. Lew Keller, Mr. and Mrs. Edward A. Hock, Mr. and Mrs. Max Goodman, Mr. and Mrs. Joe Murphy, Mr. and Mrs. Phil Hyde, Mr. and Mrs. Michael Rosen, Mr. and Mrs. Benny Spencer, Mr. and Mrs. Chuck Moss, Mr. and Mrs. Foots Reeves, Mr. and Mrs. James Chavanne, Mr. and Mrs. Orton Pearson, Mr. and Mrs. L. C. (Curley) Reynolds, Johnny Bejano; Mr. and Mrs. Buster Shannon and his mother, Mrs. H. J. Shannon; Ted Woodward, Sam Levine and Mr. and Mrs. Noble Fairly.

J. W. (Paddy) Conklin left, afer spending three weeks, for California and Washington and will be in Chicago about November 26. Mr. and Mrs. Sam Solomon have reservations here and will be accompanied by Mrs. Goldie Fisher, Caruthersville. Mrs. L. C. Reynolds left St. Joseph's Hospital this week after a tonsil operation. Mrs. Orton Pearson and Mrs. James Chavanne are in the same hospital after successful operations. Noble and Viola Fairly will go to Kansas City for 10 days, then to Chicago. Mr. and Mrs. Denny Pugh are expected next

week with the Terrys. Mr. and Mrs. Bill Ferguson, who arrived from Boston, will winter here.

Loss on All-American Due to Fire at Ozark

BAINBRIDGE, Ga., Nov. 13.—The AH-American Exposition had a fire at Ozark, Ala., morning of November 6, resulting from a faulty gasoline drum and the plaze set fire to dry grass. Before water could be put into play quite a loss was sustained.

Losses included a new \$750 marquee, cookhouse razed to ground, two wagons, pneumatic tires and cable; Morris Lipsky, kodak camera concession which he valued at \$1.500; Erwin and Helen Eule, ball game and trailer, including stock, tires; Allen, four concessions, semitrailer and six pneumatic truck tires, valued at \$100 apiece. No injuries were reported. Shows that were able to do so operated, and the carnival moved here Sunday morning.

"NEW ORLEANS IN HEART OF TOWN" PLAYLAND INDOOR PARK

Still has some space left for legitimate Con-cessions. See last week's ad on Route Page. Write or wire or phone Magnolia 0453. State what you have. Need 24-Hour Man for Stock Room, Janitor handling Bottle Roys; good pay and treatment. Must be sober and reliable.

Johnson and Johnson

593 St. Charles Street NEW ORLEANS, LA.

FOR SALE 60 H.P. 40 K.W. Fairbanks-Morse Diesel Light Plant, A-1 condition. 8-CAR OCTOPUS.

Streamlined Miniature Train, new. Wurlitzer Merry-Go-Round Organ, #146. Also Calliope.

WANT TO BUY 10 or 12 Scooler or Dodgem Cars.

BOX 373 GASTONIA, N. C.

Wanted Season O. J. BACH SHOWS, INC. Wanted Season 1944

Octopus, Roll-e-Plane, Tilt-a-Whir! with own transportation. Capable people to operate Posing Show, Girl Show, Life Show. Will book Cookhouse, Bingo, Arcade, Palmistry, Popcorn, Wafflee, Apples, Photo, Scales, all legitimate Game Concessions. Want Sound Car, Free Act, and Billposter. Address: O. J. BACH, Box 222, Ormand, Fig., or O. M. BECKER, 414 S. Main, Elmira, N. Y.

PARK AMUSEMENT CO., INC.

OF CHICAGO, ILL. CONTRACTING NOW FOR THESE UNITS

INTERNATIONAL CONGRESS OF ODDITIES

UNIT # 1 AT 414 WASHINGTON AVE., ST. LOUIS, MO. J. J. STEVENS, Mgr. PALACE OF WONDERS

UNIT #2 AT 617 MAIN ST., LITTLE ROCK, ARK. A. LEE HINCKLEY, Mgr. "LOOK AT LIFE"

(The Original) UNIT #3 AT 23 N. PENNSYLVANIA ST., INDIANAPOLIS, IND. ALL WINTER'S WORK FOR DEE ALDRICH, Mgr.

ACTS, ODDITIES AND CAPABLE PEOPLE, CONTACT OUR GENERAL REPRESENTATIVE RAY MARSH BRYDON

SUITE 1046 HOTEL STATLER

131 S. Rampart St.

ST. LOUIS, MO.

THANKS TO: LEW DUFOUR, DENNY PUCH, DWICHT PEBBLES, "DOC" HOLTKAMP AND IRV. POLACK FOR INFORMATION ON LOCATIONS IN VARIOUS CITIES.

WANTED FOR NEW ORLEANS, LA.

In the heart of city for all winter. Picture Gallery, Diggers, Fish Pond, String Game, Cigarette Shooting Gallery, Candy Floss, Candy Apple, Pop Corn. Will place small Penny Arcade. Can place good P. C. Dealers.

Wire; don't write.

VIC PARR

New Orleans, La.

ZACCHINI SHOWS WANT

Legitimate Concessions of all kinds, Shows that can get money. This show will stay out all winter. South Carolina, Georgia; then Florida to follow. This week, Columbia, S. C.; then Saluda, S. C. Wire

BRUNO ZACCHINI, Manager.



PENNY PITCH GAMES Sizo 46x46"

Price \$25.00. Size 48x48", With 1 Jack

PARK SPECIAL WHEELS

BINGO GAMES

1/3 Deposit on All Orders, SEND FOR CATALOGUE Full of New Games, Blankets, Dolls, Canes, etc.

SLACK MFG. CO. CHICAGO, ILL. 24-126 W. Lake St.

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1943

Forecast and Analysis, 10-p., Fancy Covers. Ea. .06
Samples of the 4 Readings, Four for 25¢.
No. 1, 34-Page, Gold and Silver Covers. Each .35
Wall Charts, Heavy Paper, Size 28x34, Each 1.00
Gazing Crystais, Oulja Boards, etc.

NEW DREAM BOOK

SIMMONS & CO. 19 West Jackson Blvd. CHICAGO

Instant Delivery. Send for Wholesale Prices.

Shrunken Japanese Soldier Shrunken Japanese Nurse Shrunken Japanese Heads

See the Shrunken Body, once a mighty fighting soldier, now a shrunken midget; once a tender nurse, now a shrunken beauty. A reproduction of the Japanese body in shrunken condition, every detail true to life. Crowds flock to see them. Everyone wants to see a dead Jap. Black human hair, eye lashes, brows. Cannibals actually shrink human heads and bodies. We send lecture telling all about it. Fill your show house every night. Biggest window attractions in America. Shrunken bodies, length over all about 3 feet; wt. about 8 lbs. Shipped in nice casket, post, paid, each only \$15.00. Shrunken Jap Heads about half life size, postpaid \$8 each; the three post paid only \$35.00. If C.O.D. send one-half. Order today, Address: TATE'S CURIOSITY SHOP, Safford, Arizona.

WILL PAY

\$225.00 per case for .22 Short Ammunition. Will buy any amount.

F. ZOTTER

423 12th Street

OAKLAND 7, CALIF.

WANT TO BUY FOR CASH PHOTO GALLERY

Please state all in first letter-condition, price, size pictures same takes, and if it

can be seen in operation. Address: BOX 279, Care The Billboard,

390 Arcade Bldg., St. Louis, Mo.

WANTED TO BUY

KIDDIE AUTO RIDE MODERN CATERPILLAR Or Any Modern Ride. Address all mail to

J. M. SHEESLEY, GEN. MGR.

Mighty Sheesley Midway

San Carlos Hotel, Pensacola, Florida Winter Quarters

HAVE FOR SALE

NEW MODEL SEVEN CAR TILT-A-WHIRL

Can be seen in Ft. Smith, Ark. K. G. CLAPP

FT, SMITH, ARK. 201 N. 6th

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati 1, Q.)

CHI nears.

FRED DELMAR, animal trainer, is spending the winter in Richmond, Va., winter in West Jefferson-Concord, N. C., where he is working as a stagehand.

AFTER closing the season with Tom Fuzzell in Fair Park, Little Rock, Frank Werd is visiting his son in Mobile, Ala.

HARLEM SWING REVUE, which was all season with the Rubin & Cherry Exposition, is playing theaters, night clubs and army camps in Tennessee.

LOUIS BRIGHT, Crescent Amusement Company, who reports a pleasant and profitable season, will spend the winter at his home in Mount Pleasant, N. C.

LOCAL merchants have stopped apologizing for not being able to supply us.

PETE CHRIST, former cookhouse operator on J. F. Sparks, Royal Palm and other shows, has taken over the Colonial Hotel, Mobile, Ala.

VERN-SA-VERN (C. Saveland), who closed at Beaumont, Tex., with Ray



S/SCT. BILL B. BATES, with the U. S. Army Air Force in England and who has been awarded the air medal, having completed his required combat missions and hours, has been transferred to a training center as instructor. Prior to his entering the service in 1941 he was assistant electrician with the J. J. Colley Shows.

Cramer's Side Show, expects to spend the winter in Chicago.

HOMER BRANNON, former trouper of the old Brown & Dyer Shows, sustained a broken ankle while in the Memphis Terminal.

GUESTS at a dinner party given by Frank Beneshik in Chicago were Ted Comfort and Harry Fink, who were en route to Cleveland for the winter.

REBUILDING midways, after the war is over, won't be "wimmin" jobs.

HARRY FINK, after closing with the Buckeye State Shows, stopped in St. Louis and will spend a few weeks there before going South.

JERRY FLYNN, reporting a successful season with Dude Bremer's concessions on the Gold Medal Shows, plans to go to New Orleans for the winter.

RALPH G. LOCKETT left his Ettrick. Va., home for the Hotel Sherman, Chicago, where he will attend the outdoor meetings.

H. B. SHIVE, general representative of the Buckeye State Shows during the past season, has entered the Diagnosis Center, Hines, Ill., for a check-up.

GEORGE H. SPAULDING, The Billboard agent on the L. J. Heth Shows who is residing in North Birmingham, Ala., reports that the show is in the

out for their future interests.

ROY T. JOHNSON, concessionaire with the Crescent Amusement Company, who reports a good season, will spend the visiting friends and relatives.

DANIEL MYNITTE, en route to Chicago from Pensacola, Fla., pens that Tony Pomporeni, who was rejected for army service, is legal adjuster and operating three concessions in Florida.

BILLY and David Logsdon, with Jimmy Farmer and Tex Putegnot, closed with the John R. Ward Shows in Hattiesburg, Miss., to open in a New Orleans night club.

JOHN L. POE, who left the Crescent Amusement Company several weeks ago because of ill health, is better and has his photo gallery on Main Street, Concord, N. C., for the winter.

AFTER a 15-day run in San Diego, Calif., ending November 28, Crafts 20 Big Shows will call it a season and return to permanent quarters in North Hollywood.

GOOD business is reported from the West Coast for Elden Frock and Bill Meyers, who still have M. E. Arthur rides on Compton Avenue showgrounds, a lot in Los Angeles County.

IT'S an even toss-up as to which the towel laundries hate the worst-the ride grease or the gal show make-up.



PFC. MORTIE MESSIAS, Brooklyn lad who has been with the air corps at Kessler Field, Miss., since last June but was recently transferred to an Intelligence Unit at Fort Custer, Mich. Messias was a concessionaire with Paul Isser, of I. & T. Shows, operating in the East (Isser is his uncle). but just prior to hooking up with Uncle Sam he was with Billy Giroud, of Mayfair Attractions. (Confidentially, Pfc. Messias is preparing for fatherhood.)

JOE LYTELL pens from Oswego, N. Y., that he is operating a novelty shop in cookhouse note, is framing a Penny Arcade for the coming season.

SEEN in the lobby of the Campbell House, Dallas: Mr. and Mrs. Mel Vaught, Mr. and Mrs. Denny Pugh, Sally and Joe Murphy, Mrs. Bob Harris, Tex Chambers, Mr. and Mrs. Red James and Pete Kortes.

JOHN H. MARKS, owner of the show which bears his name, entrained for Southern points and after some business is finished he intends to take a rest at Miami.

D. W. (CRAZY HORSE) POWERS, veteran trouper, is convalescing after an operation, he reports from a Texarkana (Tex.) hospital, where he was escorted by R. A. Miller and Jack Smith in Paul Flanagan's car.

L. C. McHENRY is preparing for the 1944 season with his Crescent Amuse-SOME showmen are not guilty of looking ment Company which moves into winter quarters at Gastonia, N. C., where

Well, Did He Get It?

NOBLE C. FAIRLY, business manager of the World of Today Shows, was recipient of much attention from one of the attendants at the Majestle Bathhouse in Hot Springs during the last week of a recent stay there. It seems that said attendant admired a "loud" suit that Noble was wearing and Paddy Conklin confidentially whispered to the attendant that Fairly was a wealthy man and the possessor of about 40 suits, and that if he gave Fairly particular attention he would make him a gift of the suit which he admired.

work will start on the equipment shortly after the holidays.

JAMES STEWART reports from Missoula, Mont., that A/C John Kopf, former performer with circus and carnivals, flew from Canada to visit friends. He last played with the Big One and then enlisted in the service.

TOMMY AND E. G. HENDERSON, who had a successful season and closed with their concessions at the Shreveport Fair, plan to attend the Chicago conventions and to take out their own show next year.

LAST season the booking of some still dates was a matter of luck. One show could set up on a mile-out cornfield to good results while another starved on a like location.

KNUD (Dutch) FRIEDRICHSEN, Penny Arcade operator for several years on the Mighty Sheesley Midway, sustained a broken leg while employed in a war plant in Detroit. He was not on the road this season.

MR. AND MRS. ROY G. MARR, who stopped in Wichita, Kan., en route from their southern fair dates and picked up a new trailer, intend to spend a short time in Kansas City, Mo., and then head for San Antonio for the winter.

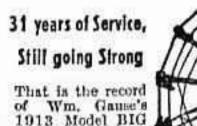
CARL H. BARLOW returned to his home in Washington, D. C., after having had concession space at Anderson (S. C.) Fair, November 1-6. He reported big Saturday and that the James E. Strates Shows had an excellent week on the midway.

A GATHERING place for showmen in San Francisco is H. P. (Polish) Fisher's gift shop. The veteran outdoor operator is visited by numerous showmen in the bay area and particularly concessionaires and show operators who were at the 1939-'40 Golden Gate Exposition.

DALLAS Lodge, B. P. O. Elks, having organized a Ladies' Auxiliary, Mrs. E. Percy Morency is chairman of the hospitality committee, Mrs. Eddie Vaughan is on the publicity committee and Louise Hickman is on the "Sunshine Commit-

THE BILLBOARD, issue dated November 6, containing a boxed item, "Blank for Bly," proved popular with nurses during his stay in a Greensburg (Pa.) hospital, reports E. L. Blystone, "The Rice Writer," who is at home and will be convalescing for a few weeks.

MR. AND MRS. F. S. (POP AND MOM) that territory, and that Bill Morley, of MATHEWS, widely known concessionaires, Bedford, O., passed thru Cincy November 12 on their way to Florida for their first vacation in a number of years. They will go to Jacksonville and Tampa and will remain in Miami probably until March. For a number of years they



of Wm. Gause's 1913 Model BIG ELI WHEEL, Mr. Gause writes he has sold his rides to a California Company, This No. 5 wheel is good for a number of additional years as

a money-getter. Take care of your BIG ELI and it will op-

erate as long as you need it. ELI BRIDGE COMPANY Jacksonville, Illinois 800 Cass Avenue,

have had concessions in Puritas Springs and visited Mr. and Mrs. Sam Solomon, Park, near Cleveland.

Dallas, operated by F. Percy and Alyne Davis, Roy B. Jones; Pvt. Frank Jones, Ark, late of the Art Lewis Shows; Riley and Louise Hickman and Susie and Jim Lucas.

MRS. W. O. GORDON writes that her husband, W. O. Gordon, S2/c, Acorn 14, and former concessionaire, is serving overseas. After recently spending three weeks with him in California, she is now employed in defense work and residing with her mother in Selah, Wash.

WHERE are the talkers who always wound up their openings with: "Don't be like a herd of sheep by waiting for a leader to start for the ticket boxes so that you can follow?"

into winter quarters at Newark, N. J., work will start. Master mechanic and after playing spots in that vicinity to good results. Show will start the 1944 season April 15, and line-up comprises Mike Maino, manager of rides; Andrew Monda, Ten-in-One; Al Jarvis, Girl Show; Jack Goldbaum, superintendent of concessions; Marie Barton, New Vanities of Broadway; Anna Maino, Sex Show: Models.

ENGAGEMENT of the Pan-American Train Show in Mobile, Ala., November 5-7 at the L. & N. Railroad Government Street Station was satisfactory, reported C. C. Smith. Show ran up against an all-day rain November 7 but, despite this, had over 200 paid admissions on the day. It featured a whale, giant octopus; Nina RAGLAND-KORTE RENEW Sonatana, "The Headless Girl Exposed"; Bernard, magician; Pop-Eye and London Punch and Judy. Admission was a dime plus tax.

"HUMAN ICEBERGS," Clarence L. Rivers and Blanche M. Palmer, who joined the International Congress of Oddities in St. Louis, report excellent business with crowds interested in the liquid-air act. Due to ill effects suffered December 7, 1941, in Hawaii, Mrs. Rivers (Blanche Palmer) has been unable to appear with the show this summer, and has been in a hospital six weeks. Word was received recently that their son in the navy had been injured and is too weak to be moved from Africa.

"I HAVE just finished storing my equipment, which was leased to Buckeye Exposition Shows during the past season," wrote Robert Hughey from Humboldt, Tenn. "They closed the season in Cherry Valley, Ark., October 23, after they had cut the size of the show a couple of times on account of a shortage of labor. As some of the equipment was stored in two other places, I brought it all here, as I have a good warehouse with plenty of room to take care of equipment as well as all trucks. I intend to go home for a while and will attend the meetings in Chicago. I have no definite plans at this time for next year. However, Hughey's Greater Shows will likely go on the road unless conditions become more critical."

ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

HENRY F. SALMON, known as "Polack Whitey," who was inducted into the army November 14, was long a member of the Art Lewis Shows as manager of the frozen custard concession of Charles year. Lewis. He is father of a 9-year-old son and 3-month-old daughter.

SECOND LIEUT. FRANK M. SUTTON JR. is attending Special Service School, Lexington, Va., where he reported on October 28 and where he will remain until November 25, after which he will return to South Mountain Camp, Phoenix, Ariz. En route he visited his dad on the Great Sutton Shows at West Memphis, Ark.,

Rubin & Cherry Exposition at Caruthersville, Mo. He expects a six-day leave, RECENT visitors to the Cottage Cafe, which he will spend at Osceola, Ark., winter quarters of the Sutton Shows, Morency, included Mickey and Jean which closed November 13 in Blytheville,

> JAMES A. YORK types from the Office of Base Operations, De Ridder, La.: "As I finished my fifteenth month in the air service, I was promoted from staff sergeant to tenchnical sergeant and made non-commissioned officer in charge of base operations. I like the air service very well but would rather be back in show business."

STRATES TO MULLINS

(Continued from page 31)

for rebuilding. Three carloads of oak, purchased from the Henry Ford Richmond Hill Plantation lumber yards are HARRY'S GREATER SHOWS moved due in quarters about November 20 when builder James Yotas promises some original new fronts. A number of the personnel expect to winter in Mullins.

Manager James E. Strates expressed satisfaction with the season of 32 weeks which will end at Sumter. No changes were made in personnel during the season and every show and ride that opened Rosle Greenbaum, Parisian with the show will close with it. Secretary Abe Rubens and Treasurer Nick Bozinas are eagerly awaiting a final check-up in quarters, as theirs has been a strenuous season. Auditor Frank Zaccorali, from the general offices in Utica, N. Y., will be in Mullins for final closing of the books.

(Continued from page 31)

Fred Mortensen (Terrible Dane) and family, and Mrs. Joe Duran, Cleveland, who reported her husband, former Merry-Go-Round foreman, in the Pacific with the armed forces,

Several trips have been made to winter quarters by Superintendent Roy Sheppard for supplies. Frank Kitchener, master mechanic, and crew of truck drivers brought the show over the mountain trip from Bakersfield in record time. The Rawlings brothers, of the Motordrome, got the limit of ducks recently on a hunting trip. W. H. Mc-Cormick was transferred to the Merry-Go-Round, to be assisted by Carmen Sofia. Ruth Copper's two revues had good business, as did the Gonzales Side Show and the Silodrome. Wee Mack Doman has returned to the Penny Arcade staff.

KREKOS AT EMERYVILLE

(Continued from page 31)

the show, Oakland, his winter residence, and offices will remain across the bay in San Francisco. Charles and Edith Walpert left for Los Angeles, as did Mr. and Mrs. H. Farmer. Some other members will winter in San Francisco and near-by cities. In commenting upon the season as a whole, Manager Krekos stated it had been fraught with many wartime problems and had been strenuous, with labor and moving probably the biggest wor-ries. He thought that his organization. and all other shows in the West had had the best season in their history.

Location here was at San Pablo and Park Avenues. There was no gate, nights were cool, and business below average. The show is in the winter quarters about one month early and did not attempt to

play any San Joaquin Valley dates. In Oakland, October 19-24, on the Auditorium grounds downtown, with a pay gate, auspices were the Veterans of Foreign Wars Post. There was rain on the first two days, it was cold and fair on the last three days and business was

LAWRENCE AHEAD 35%

(Continued from page 31)

New York. Show will again winter in Sanford, and Manager Lawrence will keep a crew in quarters preparing for the 1944 season. Some equipment stored in Kutztown, Pa., after the fair there will be brought here after the first of the

Staff remained the same, with the exception of J. J. Reis, secretary, who reported at a war plant in Maine. Mr. and Mrs. Lawrence will spend a few weeks in Florida before going to New York City. Tommy Carson, business manager, and Mrs. Carson will also go to Florida. Colonel Sykes, lot superintendent, will remain in quarters to supervise rebuilding of some fronts. Louis Gueth will visit in Springfield with relatives before

reporting to quarters. He is electrician and The Billboard agent. Bob Young is going to Nevada; Bill Woodall, manager of the Casino, to Florida, having bought a house trailer; Pauline Magary to New York City. The Ralph Woods Monkey Show will play USO and camps with Princess Marie, chimpanzee. Moms Weiss, front-gate ticket seller and mother of Mrs. Lawrence, goes to New York. Recent visitors included Mr. and Mrs. Jake Shapiro; K. F. (Brownie) Smith; Mrs. Herman Bantly and L. C. (Ted) Miller, Bantly Shows, and Mr. and Mrs. Lou Riley, Dumont Shows.

FRANCIS TITLE AGAIN

(Continued from page 31)

trucks and trailers. Pat Patterson. Robert Crist, Homer Burns and Charles Dobbs are rebuilding trailers and Harry and George Burnett are overhauling the trucks. Mrs. John Francis is having a new corn game built. Mr. and Mrs. Booster Thomas, who will have charge of the Minstrel Show, arrived last week and will remain during the winter.

Crawford Francis, who returned last week, will be in charge of concessions. Among visitors to quarters have been Mr. and Mrs. Charles (Bliny) Humphries, Mr. and Mrs, Eugene Franklin, Mr. and Mrs. Nathan Carl, Ray Marsh Brydon, Cash Wiltse, Less Henderson, Johnnie Ray and Dad Dagel.

WHEELS

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Tickets-Paddles-Laydowns Complete KENO Outfits

CARNIVAL SUPPLIES AND EQUIPMENT GAMES, STRIKERS, ETC.

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SECOND-HAND SHOW PROPERTY FOR SALE

\$52.00 Elcair Professional Movie Camera, 35MM, Unborn Show, 30 Specimens in Bottles, Cheap, \$50.00 Charile McCarthy Mech, Figure, Wonderful Window Attrac, Nicely Dressed, Working Order, \$17.50 Counter Hand Popcorn Machine, Bargain. \$25.00 Half Human Body, showing parts in color, WEIL'S CURIOSITY SHOP 12 Strawborry Street Philadelphia, Pa.

Good Horse Trainer. State salary. Will buy extra nice House Trailer, Semi with Tractor; also Double Hump Camel and 2 or 3 real small Ponies. Have for Sale—Gentle male Rhesus Monkey, collar and chain broke, \$30.00. AL G. KELLY, Hugo, Okla,

EYERLY RIDE OPERATORS -

Protect your OCTOPUS, ROLLOPLANE and FLY-O-PLANE World's Most Popular Rides

- Operate Slowly
- Keep Well Oiled
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31st Annual

BANQUET and BALL

Showmen's League of America

WEDNESDAY NIGHT, DECEMBER 1, 1943 Grand Ballroom, Hotel Sherman, Chicago TICKETS \$7.50 PER PLATE

Which Includes Federal Tax, State Occupational Tax and State Amusement Tax

Music, Dancing, Entertainment

For reservations, write

Banquet Committee, Showmen's League of America Hotel Sherman, Chicago, III.

POPCORN SUPPLIES

Our new Fall Price List on Popcorn Supplies has been mailed to all of our customers. If you have not received your copy, write for it today. This year take advantage of GOLD MEDAL'S low prices, top quality and speedy service.

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GOLD MEDAL PRODUCTS CO.

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Merry-Go-Round Man, to handle Kiddie Merry-Go-Round in large department store near Cleveland. Good salary and percentage. Also steady work in studios after Christmas season.

MODERN ART STUDIOS

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Chicago, Ill.

WANTED TO BUY

CAMES-Pitch-Till-You-Win, Fishpond, Ball Games, etc. Shows, Crystal Mirrors, Fun House, etc. Will pay cash. Write BOX D-153

The Billboard

Cincinnati 1, Ohio

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Nov. 13 .- Plans for the 10th annual meeting have been completed and all sessions will be in Room 118, Hotel Sherman, Chicago, beginning Monday, November 29, at 11 p.m. and continuing until all business has been completed.

Word has come from several additional members, including David B. Endy-Prell Shows; John Gecoma, Bright Lights Exposition Shows; Lew Keller and Bill Carsky, Casey Concession Company; B. Thomas, Art B. Thomas Shows, and Jacob Shapiro, of Triangle Poster Print, of Pittsburgh, of their intentions to be present. Judging from the correspondence, the subjects of taxation, rationing and transportation probably will high-

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—

35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only —markers or tally omitted.

No. 3 cards -- Heavy, Green, Yellow, Red -- Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 cets or 100 cards each. Played in \$ rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.

LIGHT WEIGHT BINGO CARDS

Black on white, postal card thickness. Can be retained or discarded. 3,000, elze 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Automatic Bingo Shaker. Real Class\$12.50 8,000 Jack Pot Slips (strips of 7 numbers),

per 1,000
M. W. Cards, 5x7; White, Green, Red, Yeligw, S2.00 per 100.
8,000 Small Thin "Brownis" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000.
8,000 Featherweight Bingo Sheets, 5½x8. Loose, \$1.25 per m. Stapied in pads of

Box of 25,000 Black Strip Card Markers . 1.00 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

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Octopus Ride, Trailer included if possible, or any other worth-while Show Equipment.

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ALTOONA, PA.

a representative of the War Production Board will discuss priorities and similar

From present appearances it would seem that the current Revenue Act, still in committee in Congress, may not reach the floor until December and likelihood of its passage before the first of the year cannot be reasonably anticipated. Under these circumstances it will not be possible to analyze the act in advance of the annual meeting. The War Man-Power Commission's revised list of communities subject to acute labor shortages has increased from 71 to 77. In the War Production Board's revised schedules for limitations upon new construction the previous over-all limit applicable to construction not otherwise provided for, \$1,000, has been reduced to \$200.

Office of Defense Transportation's new regulations relative to carload freight loading revise the previous general ODT Order No. 18 requiring the maximum loading of railroad freight cars. Details are available to members.

Regular Associated Troupers' New Home Move Is Given Start

LOS ANGELES, Nov. 13 .- First business meeting of the season, November 4, was followed with open house at the new clubrooms of the Regular Associated Troupers, 730 South Grand Avenue. Meeting was presided over by President Pro Tem Martha Levine, with Vera Downle (Troupers Plan Home on opposite page)

Expo at Home Ends Jaunt of 28 Weeks

MONROE, N. C., Nov. 13.-Exposition at Home Shows closed the season here November 6 and equipment was shipped to winter quarters in Philadelphia.

Manager Rox Gatto and Mrs. Gatto were to stop over in Baltimore at the New Sherwood Hotel to pay William Glick a visit. John Jogan, secretary of the shows, left for Devon, Pa. After 28 weeks on the road the tour ended with 5 rides, 6 shows, 40 concessions and a free act, Jaydee, the Great, aerialist.

C. & W. CLOSES BEST

(Continued from page 31) attending were R. E. Currin, president; F. H. Young, vice-president; W. B. Douglas, secretary; H. N. Brown, treasurer, and directors I. S. Rainwater, W. D. Douglas and J. M. O'Dowd, and James Rogers, associate editor of The Morning News. Paradise Revue, Frank Lentini,

light discussions. It is expected that three-legged man, and Capt. Frank Jon H. Ricks, Petersburg; Mr. and Mrs. Bosch gave an afternoon performance at the Post Hospital, Pictures were taken of the entire cast appearing at the hospital, with Jack Wilson and Mrs. Cetlin and Mrs. Wilson, operators of Paradise Revue. Al McKaye was emsee, and gave his rendition of Johnny Doughboy. Mayor R. F. Zeigler, Florence; W. L. Collins, councilman; J. A. Price, chief of police; Wallace Jefferson, U. S. Department of Labor; G. W. Williams and Mrs. G. W. Collier were guests of Cetlin and Wilson Friday night.

> The show moved into winter quarters at Petersburg, Va., where a crew of eight men will go over all equipment. Visitors included Jack Huffine, former showman; Charlie Pulley, Fairmount, N. C.; Rube Nixon, Tampa Shipbuilding Company; Captain Laborie, of the air field; J. Cliff Brown, secretary of Sumter Fair; J. T. Witcover, president of the State Fair; Max Isaacson, Darlington, S. C.; T. J. Mitchell, secretary, chamber of commerce; J. M. O'Dowd, owner of The Morning News, and S. Sgt. M. C. Luffbary, Florence A. A. F. E. K. Johnson was in Braunstein and Izzy Cetlin were on a business trip to Little Rock, Ark., where they were guests of Mr. and Mrs. Max Goodman.

Owners to New York

Co-Owners Cetlin and Wilson were to be in Winter quarters a few days before leaving for New York for the National Showmen's Association banquet with Mrs. Wilson and Mrs. Cetlin. Winter destinations of some of the personnel: Mr. and Mrs. James Savoy, Clearwater, Fla.; Mr. and Mrs. George Dobbins, Hot Springs, Ark.; Mr. and Mrs. Ruddy Muller, Petersburg, Va.; Steve Dodds, E. McNeal, Miami; Walter Enslow, C. H. Boyd, Ocala, Fla.; Mr., and Mrs. John Downing, Miami; Carl Suanson, Pittsburgh; Charlie Greaner, Leo Erdmann, Tampa; Robert Lee Stewart, Paterson, N. J.; Willie Hicks, Petersburg; Paul Miller, Paterson; Mack L. Curtis, Petersburg; Lawrence Grajewiski, Gibsonton, Fla.; Mr. and Mrs. Dudley Lewis, Petersburg; Mickey Mansion, Mrs. Bobby Barrows, Gibsonton; Capt. Ringman March, Mr. and Mrs. Harry Benjamin, Mr. and Mrs. Frank Lentini, Mary Ellen Ketrow, Fritz Huber, Edith Bookman, Albert Young, Miami; Sam Harris, Petersburg; J. P. Ciaburri, Key West, Fla.; Mr. and Mrs. J. M. Minter, Moses Harris, Johnnie Cromarti, Bishop Hooser, McCoy Bonner, William White, Petersburg; R. F. McCoy, Staunton, Va.; Walter Lang, Buffalo; Mr. and Mrs. James McCarthy, Mr. and Mrs. Charlie Jarman, Mr. and Mrs. Art Ludwig, Mr. and Mrs. George Goodman, Miami; Chester Hoke, Chester, Pa.; Sherman Nardman, Gardner, Mass.; Joseph Kerver, New York; Mr. and Mrs. Lew Moore, Miami; Mr. and Mrs. Louis Zeelsdorf, New Castle, Pa.; Paul Keellow and son, Lehighton, Pa.; Sam De Cara, Cedar Rapids, Ia.; Paul Lake, Trenton, N. J.; Robert McGregor, Petersburg; Mr. and Mrs. L. C. Landrum, Charleston, W. Va.; Mr. and Mrs. Claude Sechrest, Highpoint, N. C.; Mr. and Mrs. Art Frazer, Mr. and Mrs. Al Wallace, Ocala; E. B. Sweetgood, Washington, D. C.; Mr. and Mrs. Fred Leatheman, Richmond, Va.; Mrs. C. Dorso and Mary, Alvera and Al Dorso. Paterson, N. J.; Mr. and Mrs. George Harms, Rochester, N. Y.; Mr. and Mrs. Jack Chislom, Miami; Mr. and Mrs. Victor Jusko, Sunbury, Pa.; Russell Harms, Philadelphia; William Thomas, Washington; Mr. and Mrs. R. S. Walters and son, Michigan; Mr. and Mrs. R. F. Mellor, Petersburg; Mr. and Mrs. Frank Joseph, Newark, N. J.; G. W. (Blackle) Washington; Mr. and Mrs. S. Carman, Mrs. Herman Bantly, Bantly's Shows.

Monte Navarro, Albany, N. Y.: Clarence Lineback, Norfolk; Roy Hunter, New York; Neal Hunter, Philadelphia; Ralph Peters, Altoona, Pa.; Art Parent, Greens, boro, N. C.; Gene Louis, Petersburg, and Winnie Porter, Newark, N. J.

Ralph Bergos, New York; Peggy Whit. man, Newark; Lorana Gallin, Petersburg: Dottle Velez, Baltimore; Heavy Harris Norfolk; Lucel Lee, Greensboro, N. C .: Joseph Dupont, Richmond; Paul Murphy, H. P. Bryant, Petersburg; William Cowan Frank Sheppard, Miami; Al McKaye, Bal. timore; E. M. Haley, Camel Point, Fla.: Mr. and Mrs. H. F. Powers, Spartanburg S. C.; Mr. and Mrs. Pete Thompson Ellen Unger, Arthur Pechard, Tampa; Stanley Barba, Gibsonton; Isadore Kopp Lackawanna, N. Y.; Mr. and Mrs. Harry Errigo, Paterson, N. J.; Johnnie Miller Baltimore; Saul Gillis, Miami; Clark Olrick, Key West; Len Gibson, Peters. burg; Mr. and Mrs. A. A. Thompson Norfolk; James Bullock, Fairmount, N. C.: Mr. and Mrs. C. B. Cox, Tarboro, N. C .: Mr. and Mrs. J. R. Ring, Fayetteville N. C.; Mr. and Mrs. Fred Utter, Mr. and charge of the press wagon, while Ben Mrs. Ray Shropshire, Miami; Jackie Owen, Hollywood, Calif.; Irving Mosias New York; Abe Zukerman, Mickey Karr Miami; Lew Reiber, New York; John Kelley, Allentown, Pa.; Nick Mazar, New York; Mr. and Mrs. Al and Sam Palitz Irving Spellman, Mr. and Mrs. Joe Sar Frantello, Miami; Eddie Rimer, Boston; H. D. Kennedy, New Orleans; S. E. Randolph, Baltimore; Dick Anderson, Miami: Albert Gerand, Hartford, Conn.; Frank Schillizzi, Orange, N. J.; Dorothy Losin Baltimore; Henry Cobb, Petersburg Andrew Michalornzi, Trenton; Mr. and Mrs. E. E. Davis, Pittsburgh; Mr. and Mrs. Jackie Fields, Miami; Harry Hayley Charles Herman, Petersburg; Tommy Pell, Miami; Mr. and Mrs. Markow Brooklyn; Sydney Siskind, Miami; Mr and Mrs. William Hartzman and son Philadelphia; Ben Braunstein, Brooklyn

Goldsboro Gross Down

Wayne County Fair, Goldsboro, N. C. October 25-30, opened with small crowds with the entire show up and ready to go Trip from Wilson, N. C., was made in record time. Weather on the first three days being cool, attendance was down Closing part of the week was warm and business improved. This fair was over last year's figures, but, according to the show management, it gave the smallest gross since closing of still dates.

W. H. Dunn, secretary of Wilson (N. C.) County Fair; J. D. Bobbit, fah president; R. H. Lleweyln and R. F Beland were guests at a steak dinner Wednesday night, with Cetlin and Wilson as hosts. Orphans of the IOOF Home were given a day on the grounds in charge of J. H. Candell, superintendent of the home. Friday night newsboys and the Junior Police Club of boys were guests. The shows were made an honorary member of the Junior Police Club while at Hagerstown (Md.) Fair this year. When Cheeta, the chimpanzee in the Monkey Show, died Friday night from a heart attack Lee Erdman, the chimp's former owner, was with him to the last and every effort was made to save him. Cheeta had been sold to Mickey Mansion two weeks before his death. Permission for burial on the fairgrounds was given by the fair board

Members of special services at Seymour Johnson Field took plenty of pictures for their post newspaper, the group being headed by Corp. Johnny Grant, former publicity agent for the Jimmie Lynch Death Dodgers. Visitors included Mollie Decker, Dumont Shows; Mr. and Mrs Jake Shapiro; Corp. David Partlow, Sey-Smith De Land, Fla.; Johnnie Glorri, mour Johnson Field; Harry Belk, and

Sponsored Events

Veteran, Lodge and Other Organization Festivities

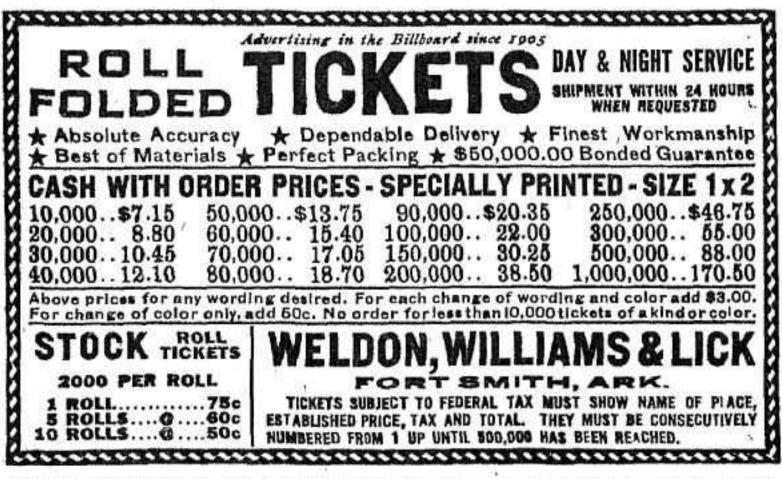
(Communications to 25-27 Opera Place, Cincinnati 1, O.)

Smucklers Aid Institutions With Their Unit at Mobile

MOBILE, Ala., Nov. 13.—Alabama Amusement Company, operating rides and concessions, closed the summer season November 9 with very satisfactory business. Opening was in early June in Prichard, a Mobile industrial suburb. for the Mobile Lodge of Elks, which received \$1,000 for its crippled children's

Church (colored) school fund received \$800 and the Seamen's Institute \$100 Bernie and Marie Smuckler have purchased the Hartwell home and farm on Mobile Bay which they are planning to turn into a recreation center and park and to use it for winter quarters.

JOHN GECOMA, owner-manager of the Bright Lights Exposition Shows, has been awarded the midway contract for the 1944 Fourth of July Celebration of Hi-The Pure Heart of Mary Catholic land Fire Department, Lewistown, Pa.





Rinks and Skaters

(Communications to 25-27 Opera Place, Cincinnati 1, 0.)

Newark Arena Visitors' Mecca; Future Building Data Is Sought

NEWARK, N. J., Nov. 13,-Known as a post-war operations. President Brown tacts and remote control in switching said that if his visitor's ideas materialize various combinations, rinks of palatial appearance and construction will be the result.

United States Senator James Davis, of Pennsylvania, who skated 55 years ago, as well as other visitors, remarked upon the quality of the organ music and the comparative noiseless operation of the Arena. Recent visitors included:

Arthur Eglington, former English speed champion and now professional teacher; Set by RSROA Milton Hinchcliffe, Wall Cliffe Rink, Elmont, L. I., N. Y.; Mr. and Mrs. J. B. Kelly, Chez Vous Rink, Philadelphia; Edward Wolf, Ringing Rocks Rink, Pottstown, Pa.; Mr. and Mrs. Ben Richland, Skating Palace, Hartford, Conn.; Clem Palo, Palomar Rink, Milwaukee; Mr. and Mrs. J. Seifert, Bay Ridge Rink, Brooklyn; Louis Brecker and Joseph Bellfort, Roseland Ballroom and Gay Blades Rink, Manhattan; Mrs. Rubin, Sky Top Rink, Philadelphia; James Hoare, Southern Eastern pros an opportunity for a thoro Rink, Philadelphia; Jack White, Alhambra Rink, Syracuse, N. Y.; Ben Morey, Eli Rink, New Haven, Conn.; Mr. Aaronson, Johnny Jones Company, Pittsburgh; Mr. Gilash, Gilash Shoe Company, Fitchburg, Mass.; Mr. and Mrs. Max Hyde, Hyde Shoe Company, Cambridge, Mass.; Nat Ontell, Eastern Underwriters Insurance Company; Dave Seamon, Warner Theater interests; Maj. Skip Weschner, Walt Disney interests; Lou Schillin, Station WAAT, New York City, and Mr. and Mrs. Elmer Norman, Coliseum Rink, Bal-



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 WON'T MAR OR MARK
- Plastic Products Corp.

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Cleanses the air, provides a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

GAGAN BROTHERS

No. 321 DUSTLESS FLOOR DRESSING

The organ at New Dreamland is said to show place among American rinks, New be the only one of its kind in operation. Dreamland Arena is constantly being Charles Vanderhoven, at the console, invisited by skating notables and persons terests visitors by showing and explainwho are interested in post-war develop- ing the possibilities of the organ. It is ment of rinks and the conduct of the a four console instrument operated by sport. President Victor J. Brown said one man, who can get the effect of that one of his most recent callers repre- nine men playing. In other words, the sents a large banking institution and organ produces the ability of 18 instead that he is collecting data on rinks for of one pair of hands by electrical con-

First Eastern School for Pros

DETROIT, Nov. 13 .- Plans for an Eastern States professional school confer- members at Silver Moon Rink, Springence were announced Wednesday by Fred field, Ill. The ARSA figure-skating com-A. Martin, secretary-treasurer of the mittee met in Fordham Skating Palace, RSROA. It will be held November 22-28 New York City, November 3. School figin Gay Blades Rink, operated by Louis ures to be skated in the United States, J. Brecker, 52d Street and Broadway, State and sectional events were selected New York City. This rink is one of the for 1944 competitive events. newest members of the RSROA.

Event is designed specifically to allow study of skating technique. Similar conferences were held during the summer in Denver and in Portland, Ore., but this is the first of this season in Eastern States. Registration should be made, Martin said, thru Joseph P. Seifert, Bay Ridge Rink, 641 62d Street, Brooklyn, WM HEAVY MACON GROSS N. Y.

conducted and sponsored by the RSROA, will be Fred J. Bergin, chairman of the judges, tests and competitions committee; Perry B. Rawson, chairman of the dance committee, and Betty Lytle, head pro in New Dreamland Arena, Newark,

RSROA Takes in New Ones

DETROIT, Nov. 13 .- Fred A. Martin, secretary of the Roller Skating Rink Operators' Association of the United States and general manager of Arena Gardens Rink here, reported that these new members had been approved by the board of directors: Edgar H. and Newman Owens, operators of Rollarena Rink, San Raphael, Calif.; Silas W. Cook, Cook's Rink, Spokane, Wash., and Walter E. and Lillian M. Sutphen, Varsity Gardens Rink, Detroit.

New Owner Near Richmond

RICHMOND, Va., Nov. 13 .- J. E. Flippo, operator of Red Water Lake, amusement resort near here, has purchased Bellwood Skating Arena from Mrs. P. C. Lawson, who has been operating the rink the past year since the death of her husband.

THE SWIFTS, skating act, are appearing at the Bowery. Detroit night spot.

CO-ED Dance and Figure-Skating Club, Boston, a member club of the ARSA, journeyed to Newport, R. I., November 10 to exhibit at the U.S. Naval Training School there.

THIEVES broke into Yarmouth (N. S.) Roller Rink recently by tearing lock fastenings off a door and stole \$15 in silver and a cartoon of cigarettes from the canteen.

CHARLES M. JACKSON, Dayton, Ky., who has been conducting the Rinks-Skaters columns in The Billboard, was inducted into the army at Fort Thomas, Ky., November 3. He was assigned to another camp last week.

SKATING BUDDIES, who are in Milwaukee, send the info that Luella Frech has turned pro. The Skating Macks are rolling to good success there.

EARL VAN HORN, Mineola (N. Y.) Rink, held benefit skating parties for St. Giles Home for Crippled Children November 6, and a war-fund benefit, sponsored by Liberty Aircraft Products Corporation, November 8. Champions ex-

sanctioned by the ARSA.

SEFFERINO Rollerdrome, Cincinnati, will hold a party December 6 to finance expenses of members of the figure skating and speed clubs who will take part in State and national championships next year. James Poland is president of the speed group. Miss Angela Dellgrossa heads the figure contingent.

A MOVEMENT is under way in Eastern Provinces of Canada, according to a report from St. John, N. B., to have municipalities lay asphalt surfaces on parts of public playgrounds for roller skating and roller hockey for the use of boys and girls. Proponents of the movement urge roller skating and hockey as clean, healthful enjoyment and exercise for youngsters, and contend leagues could be organized among children according to ages. It is feit that a start should be made in sponsoring skating and hockey at playgrounds next spring, with champions of one playground meeting those of another for district championships. It is proposed to acquire a large supply of roller skates, sticks, balls, goal nets and pads and allow these to be used for a small fee.

OZZIE NELSON, president of the ARSA, who left New York City November 9 for Illinois on association business, was accompanied by Mrs. Jean Lettau, of Arcadia Dance and Figure-Skating Club, Detroit. During their stay in Illinois they will give dance and judges' tests to

AN amateur club of over 100 members is being formed at Palomar Roller Garden, Lansing, Mich., by Mrs. Violet Madden, of that city. Club will file membership application to the ARSA. Plans are being made for the formation of an ARSA Whalen, all from Mission Beach Pier. club at Ambassador Rink, San Francisco,

(Continued from opposite page) In charge of the school, which will be brought more than 2,000 responses from Macon children.

Visitors, in addition to those reported last week, included Shan Wilcox and Raymond Korhn, Playland Amusements; C. D. Scott, who booked some concessions on the independent midway; W. E. (Bill) Franks and Jim McCall, Franks Shows and Playland Park; J. L. Johns, owner of Gay Way Shows; Tommy Buchanan, legal adjuster of Wallace Bros.' Circus; George E. Brown, Brown's Family Rides, and Inez Butters, of the Butters wire act, who has retired from the road and lives

TROUPERS PLAN HOME

(Continued from page 31)

as secretary-treasurer. There were 91 members present, with many latecomers. Eats and refreshments were donated by Babe Miller, Minnie Pounds, Ethel Krug, Lucille King, John Hotaling, Frank Downle, Bill Dill, Moxie Miller, Herb Sucher and President Estell and Elmer Hanscom, It being birthday anniversaries of Minnie Pounds and Lucille King and the first meeting in the new clubrooms, Lucille King presented the club with a couple bottles of champagne.

hibited on both occasions. Events were Martha Levine and Vera Downie gave a large birthday cake and there were many presents and good wishes from members. Clubrooms were decorated in Spanish motif. On display was a new desk presented to the club by Marge Kennedy, with a matching chair from Billie Sucher. Much praise and comment was heard upon the arrangement of the new rooms, both in the main assembly and the men's auxiliary.

Babe Miller presented a motion to purchase a home for the club. Morie Miller gave \$100 toward a fund. Then: pledges came from Bill Dill, Carmen and John Cardwell and others, and within 20 minutes \$1,800 had been pledged. A committee will be appointed to find suitable quarters that can be remodeled into clubrooms with showers, kitchen

and custodian's rooms.

Wired regrets at not being able to attend the opening came from Incz and Clarence Alton, who are ill with the flu. Regret message from Helen Smith was given by Mora Bagby. Late arrivals were a party from Crafts Shows, including Ruth and Lou Korte, Bill and Ruth McMahon and John L. (Spot) Ragiand. All rejoiced at the news of the movement to buy a home. Nancy and Bill Meyers and Elnore and Eldon Frock were also late arrivals, as were the Hanscoms, Joe and Ethel Krug and Marge Kennedy, who came from their respective shows after closing, Leona and Claude Barie in from studios in Hollywood; Minnie Pounds, Lucille Hodges and Gladys and Bill Dill from Burbank; Jean Catlin from La Cresenta; John and Carmen Cardwell from Venice; Lillian Nichols, Babe and Moxie Miller, Herb and Billie Sucher from San Diego; Peggy Bailey from Arcadia; Jenny Regal from Redono, and Betty Lipes. Jessie and Rosemary Loomis were also in for the opening; Ada Mae Moore, after an illness, and Josephine Foley; Nell Robideu from San Diego, Mora Bagby and Incz Walsh.

New members approved at the board meeting are Beverly and Louis Levy, Frank Howard, Milton Nichols, Morris Bennett, Ray Oliver and Adrian (Irish)

Stop Ragland and Ruth Korte brought an application from Lee Brandon of the Crafts Shows. Martha Levine proposed Lill Carson. To be eligible members must have been actively engaged in show business for at least five years. At the next board meeting, December 9, action will be taken on all members delinquent. Board will also make appointments of officers for the coming year, with installation New Year's Eve and open house, to be followed with the installation dinner at the Florentine Gardens January 6.



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Figure Skating Outfits
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38

RINGLING IN RECORD GATE

4,270,000 Thru Marquee To Roll Up Banner Year

Transport and labor grief licked in 7,500-mile tour to give 374 performances

SARASOTA, Fla., Nov. 13.—Despite skeptical prophecies by some crepe-hanging showmen, who said it "couldn't be done," the Ringling-Barnum show rolled into Sarasota winter quarters early Sunday morning with the biggest attendance record in circus history.

Altho faced with every conceivable known and unforeseen handicap, Robert, Aubrey and Mrs. Charles Ringling put the show on the road, traveled nearly 7,500 miles, had 4,270,000 people watch 374 performances and brought it in with a banner season.

Principal difficulties lay in making jumps between towns. Many times show trains were delayed for vital war material and troop movements, but only five shows were lost, a good record even in peacetime. On the whole, weather breaks were good.

Shortages in man power, too, made a serious problem. On many occasions executives and performers assisted in moving the show. An unusually large crew will be maintained in quarters, as there is to be more reconstruction and rehabilitation of equipment than in many seasons. Work begins immediately.

Tampa and Miami Give With Capacity For Wind-Up of RB

SARASOTA, Fig., Nov. 13 .- Wind-up of the Ringling circus season was a big winner. Roland Butler, general press representative, said the last two weeks were far greater in grosses and attendance than had been anticipated. Miami, November 1-3, was one of the biggest dates of the year. Tampa, last date of the season, November 5 and 6, was just about a repeater of Miami with far better-thanaverage houses on the mats and capacity at both night shows.

The three show trains rolled into quarters here early Sunday morning. Robert Ringling, president, will spend most of the winter season between quarters and the New York office. Aubrey Ringling, vice-prexy, and active with the show, is expected to return from her Montana ranch home within the next few days to take an active part in winter preparations. Mrs. Charles will spend most of the winter at her Illinois home, making occasional trips to quarters.

General Manager George W. Smith and Dear Editor: Vice-President James A. Haley will spend (See RB Wind-Up Terrific on page 43)

Big One Does A Real Job

WHEN the "Greatest Show on Earth" left its Sarasota barns last March for its annual tour, it was pledged to boost morale and aid in the war effort. Its praise.

Winding up one of its most successful ented performers.



WHEN COLE BROS.' CIRCUS was in El Paso, Tex., Otto Griebling, pantomime clown, conducted a class in camouflage in the dressing tent for the "Commandos" from the Anti-Aircraft Artillery Training Center at Fort Bliss. He is shown applying black camouflage paint used in night attacks and in jungle warfare. PFC. Charles Boyer (not the French actor) is the model, while Privates George Graney and Ralph Smith get a chuckle out of the proceedings.

Mills in Quarters; More Animals, Acts In Program of '44

ASHLAND, O., Nov. 13 .- Mills Bros.' Circus, closing in Arkansas City, Ark., November 1, has returned to quarters here. Management is planning to add two elephants to complete a three-elephant act, also several cages of animals, camels and zebras.

John Wall, superintendent: Charles Brady, carpenter, and an electrician will be in quarters repairing and rebuilding equipment. Show will add several new sleeper outfits. Harry Cone is keeping stock in working condition, and Pat and Patsy O'Brien are working the elephant. Robert M. Burns went to his home in Michigan.

Ben Jones, formerly of the show, met the troupers at Poplar Bluff, Mo. Jones is spending his honeymoon there, his wife being in the millinery business. They were married in October.

Polack's Tulsa Gross \$27,000; Capacity Taxed

TULSA, Okla., Nov. 13.—With a \$27,000 gross, Polack Bros.'-Shrine Circus packed 40,000 spectators into the Coliseum during its six-day engagement here. The run opened with a night performance November 2 and continued thru the night stand to November 7.

A fine bit of promotion was introduced by James Rison, of Polack Bros., who with co-operation of the superintendent of schools, distributed 50,000 tickets thru city and county schools. Tickets were given out by teachers, and Rison arranged to have children dismissed at opportune times, assuring capacity houses at matinees. In addition 12,000 tickets were donated by Akdar Shrine (See Polack Big in Tulsa on page 43)

Won, Horse & Upp Combined Circus

An Equine and Canine Paradox-The Show With a Leaf of Gold -By Starr de Belle-

> Mardi Gras City, La. November 13, 1943.

This isn't as big a circus stand as it is touted to be. After hearing about it being a mop-up, Manager Upp decided to play it for one day as a tryout spot and, if it proved big, he would swing back and catch it on the rebound. The town hadn't had a circus parade in years, which made it look more promising. We have what we consider one of the best. While at Grits Junction, Tex., Thursday, the only storekeeper there, who sold the show groceries, said that our parade was the best he ever saw. Besides, the natives here should have been parade hunoff.

were giving a street parade. That crack cost him 25 long passes. We were just moving along nicely, after the wheel had been put back on, when three huckster wagons got mixed up with our wagons and four more cops stopped the march to see our peddlers' licenses. The boss again informed them that it was a parade and that we weren't peddling anything. That stop cost him 50 long and 15 short passes.

officers stopped the march to see our Ted LaVelda are resting at their home parade permit. That was consoling. They in the Ozarks. LaVelda managed the at least recognized the thing as a parade, side show. Circus was also in Virginia, The boss had a permit but had left it in West Virginia, Maryland, Pennsylvania his suit. (He wears a George Washing- and Ohio. Program remained about the record of performance is worthy of gry, as the Mardi Gras had been called ton costume while on parade.) After same with the exception of the LaBelle calling the city hall they learned that Ray Trio, who left a few weeks earlier to At 11 a.m. today our parade hit Canal everything was okay, and we gave up 500 fill contracted theater and club dates. seasons in many years when it opens the Street, but for some reason no one comps for the ward we were in. We had Lonnie Rogers, juggler, closed in middle tent flaps in Tampa today and tomorrow, seemed to notice it. When our dog cage, no more than hit the next intersection of season to join the marines. Tillie Ringling Bros, and Barnum & Bailey which always heads the street spectacle, when the parade was flagged down by Adams with 11 dogs finished the season Circus can boast of having already played lost a wheel the march was stalled. 20 men on horseback. They were local following close of her fair dates. Art to more than 4,270,000 persons. That is About 10 traffic cops stopped and in- mule buyers who wanted to barter for Duvall, boss of props, is in a North Caroa lot of hearts that have been lightened formed us that they had phoned the dog our draught stock. What they wanted the lina hospital, having a compound arm and thrilled by the nonsense of clowns pound and that the poundkeeper was most were the six cotton mules hitched fracture. Managers Beers and Barnes and aerial acrobatics of the many tal- sending another wagon. Manager Upp, to our Little Eva float and which the and families are wintering in Miami. who always drives a buggy behind the bosses had promoted from the former While in West Virginia, the child labor The circus tour has been a big success wagon, burned up and advised them that quarters of a Tom show. That started a law caused the show to lose 10 working (See BIG ONE DOES A JOB on page 43) it wasn't a pound wagon and that we (See Won, Horse & Upp on page 43) men.

Cole Hard Hit As Blowdown Takes Big Toll

Galveston twister sweeps lot-three towns missed before show can be given

MONROE, La., Nov. 13 .- One of the most disastrous storms in circus history took heavy toll of Cole Bros.' Circus property in Galveston, Tex., where the show was set for a two-day stand, November 6 and 7. Arriving late from Bay City, Tex., laborers worked in mud and water to erect tents for first matinee, but storm hit before show time, leveling the menagerie top and some of the smaller dressing rooms. Full force of the storm was felt about 6 p.m. as the hurricane developed into 40-mile intensity. Order was issued from Zack Terrell to slough the show, and everyone turned to loading trunks and equipment. Padroom went down just as the horses were being moved to the train, followed quickly by ballet and band tops, Performers worked in mud and water knce deep trying to salvage equipment.

Cap Bill Curtis and crew, including Owner Terrell, remained in the big top until the last moment, and it is said that given 10 more minutes the top would have been lowered to the ground. However, before this could be done the storm became a 60-mile hurricane, and the beautiful blue top could stand it no more. With a ripping and rending of ropes and canvas, it crashed to the ground, the center and quarter pole go-(See Cole Hit in Blowdown on page 43)

HM's Toronto Date New High

TORONTO, Nov. 13. --- Hamid-Morton circus scored another record engagement at Maple Leaf Gardens here October 18-23, when it broke last year's record by 25 per cent. Gross was \$84,000. By reports of the Garden's management, Thursday matinee saw the largest attendance at any show playing in building. Official figures showed 14,701 paid admissions. Thursday, Friday and Saturday nights saw turnaway crowds. Schools co-operated by letting the kids off for the afternoon on a staggered system. Rameses Temple was host to 15,000 underprivileged children during the week. Rameses Shrine Temple sponsored the show.

The show was under personal direction of Bob Morton, who also emseed; Omer J. Kenyon, general representative; Len Humphries, personnel manager; Joe Basile, musical director; Jack Shaw, chief rigger and props. Shrine circus committee from Milwaukee, also the Buffalo

committee, visited.

Beers-Barnes in Six States

BUNKER, Mo., Nov. 13 .- After the close of the Beers-Barnes Circus at After we again got under way, three Clarkton, N. C., October 29, Mr. and Mrs.

Materiale protetto da copyright





With the Circus Fans

By THE RINGMASTER CFA

W. M. BUCKINGHAM President FRANK H. HARTLESS 2930 W. Lake St. P. O. Box 4 Gales Ferry, Conn.

National Secretary Walter Buckingham writes that the latest addition to his played by Antes; Marce and Pals, dog and circus collection is a book of tickets for ling Bros.' Circus, season of 1916. He clowns; Jack and Grace Fairburn and place overseas. He is a enember of the forming camel, presented by Nellie Dut-Circus Model Budders.

Garden November 6.

home in Rochelle, Ill., November 10 to spend a 10-day furlough. He was graduated from the Laboratory Technician's thruout program. school at the Fitzimmons General Hospital November 8 and at end of his leave will report back to the station hospital at Vancouver Barracks, Wash.

A letter received from Sgt. Francis Graham advises that he is now located at Fort Benning, Ga. In his letter, Graham said in part, "Last week Bill Montague donated a recording of Cole Bros.' steam calliope to me. It had been used on Radio Station WTIC for program sound effects. I have been playing it on our record player here and it has aroused a lot of curiosity. The Ringling show here created a lot of interest and I was besieged with questions both before and after the show came to Columbus, Ga. I recently ordered the NBC records of the Ringling band on the Fitch Bandwagon to add to my collection."

Fans, Model Builders To Meet in Minneapolis

MINNEAPOLIS, Nov. 13.—Annual joint meeting of the Circus Fans Association, Minnesota Top and Minneapolis Tent. and the Circus Model Builders of the Northwest, making up the Northwest chairman of the Circus Fans Top, and November 28, in Minneapolis.

Program will get under way at a din- 13. Ed Frye is secretary of both groups. ner, with the doors opening at 1 p.m. At the business session officers will be being staged by Noel Van Tilburg at the

Donovan Playing Indoors In Texas Under Auspices

WICHITA FALLS, Tex., Nov. 13 .- Donovan Bros.' Circus, playing auditoriums, split-week stands under auspices thru West Texas, was here November 8. Don Brashear is manager, Eula Brashear, on reserves and uptown tickets; Bill Antes, stage manager and handling press and (Conducted by WALTER HOHENADEL, Editor Tadio; Edna Antes, cashier and treasurer; "The White Tops," care Hohenadel Printing Al Wiggins, advance, and Dean Locke, Company, Rochelle, Ill.) head billposter.

Program includes overture on calliope, pony revue; George Gordon, comedy the commissary and kunch car of Ring- slack wire; Koko, Loko and Nippo, stated that he had received his first Dave Fullmore; Diana, single traps; Nel-Christmas card from Sgt. Charles N. lie Dutton, swinging ladder; Ted Dahm Sateja, who is in the hospital at some and Hank, unridable mule; Bagdad, perton; Vivian DeVere, aerial loop; Whirling F. E. Loxley, Cranston, R. I., caught Aces, roller skaters; Two Wagners; Dutthe Gene Autry Rodeo at the Boston ton Equestrian Revue with Nellie Dutton, William McK Bausman, Ida Mae Pfc. Walter B. Hohenadel arrived at his Kerley, Whitey DeLong and Mac McVety; Bassett and Bailey, equilibrists; riding mechanic. Clown numbers are presented

Sello Is Giving Two Performances Nightly

COLUMBIA, N. C., Nov. 13 .- O. Roy Bible's Sello Bros.' Circus, in its 30th week, has traveled 4,500 miles in Virginia, Maryland, New York, New Jersey, Pennsylvania and North Carolina. H. J. Lane joined as general agent at Cape Charles, Va. It has been presenting two shows nightly since being in North Carolina. A new marquee has been added and a 40-foot middle in the side show. Circus has three more weeks in this State, then into South Carolina for four weeks before closing for the holidays.

A 20-foot semi-trailer was added to carry the side show. Kid show has six cages of wild animals, four platform acts, presented by Charles LaBird troupe, and elephant, Freda. Mr. and Mrs. Bob Knoll, of ape-show note, and Bob Rus- Grabbo, visited Dailey Bros.' Circus in sell, who has the concessions on the Paris, Tex., show doing big business. Knoll show, were recent visitors.

Circus Club, will be held afternoon of Claude Tonolli, Minneapolis chairman of the Twin Cities Edna Curtis Tent No.

The membership will attend the rodeo elected. Frank Friedmann, St. Paul, is Auditorium closing night, November 22.

THE CORRAL

(Communications to 25-27 Opera Place, Cincinnati I, O.

Gene Autry's Rodeo Goes Big in Boston

BOSTON, Nov. 13.—Gene Autry "and Associates'" World Championship Rodeo, finishing up its season at the Boston Garden, has played to the biggest houses and best business in the 12 years the cowboy show has been coming here.

The first nine performances were almost capacity, nearly 13,000 each, which forecasts a total 200,000 attendance for the engagement. There were many standees for each week-end performance. Autry, now a sergeant in the army, proved a solid hit, singing his cowboy Favor, \$31. songs at each performance.

Only accident of the show occurred night of November 7 when Louis Brooks, leading the race for champion cowboy by a large margin, was thrown from a bronk and badly shaken up.

Staff for rodeo includes "associates" Sgt. Gene Autry and Treasurer William S. Clemans; Everett Colburn, managing director and producer; Earl Lindsay, personal representative for Autry. Music was provided by James Cimmeron's Cowboy Band, with Western songs de-

is chief of a special USA Defense Police Force in Columbus.

REASON so many of the old-timers didn't troupe last season: They yearned for the road and then couldn't take it.

F. PERCY MORENCY, operator of a Dallas cafe, who visited Polack Bros.'-Shrine Circus during the Fort Worth engagement, was treasurer of Polack Bros. 20 Big Shows and World at Home Shows for 10 consecutive years.

THE HENDERSONS, Mr. and Mrs. Tommie and daughter, and Mr. and Mrs. Tommic and wife had the Brads at their home for supper. Last named will go to Phoenix, Ariz., for the winter.

AFTER closing the season with the Beatty-Wallace circus with his table fall, Chick Yale opened October 18 at Webb's Patio, St. Petersburg, Fla., and since has played several night clubs. He will be at Shrine Circus, Macon, Ga., week of November 15.

REMEMBER when everyone with a circus tried to dress like the owner? One season a circus owner bought a corduroy hat and when the show closed there were 30 such pieces of headgear on the show.

LEO FRANCIS, musical clown, will again play Santa Claus at Black's Department Store, Indianapolis, opening November 22, making his fifth year there. He will broadcast over Station WIBC twice daily to kiddies. Besides doing a clown act he also does a blackface act, known as Daffy Dan, the minstrel man.

A CALLER at offices of The Billboard, Cincinnati, October 9 was Emmett Kelley, of the Ringling circus, who was en route to La Fayette, Ind., his home town. He will open November 19 in Erie, Pa., with his cartoon act, and will be at the (See Under the Marquee on page 43)

livered by Bill Benner's Circle B Wranglers. Flo and Ted Vallett were drum. majors.

Judges included Harry Knight, Carl Dossey and Hoytt Hefner; Fred Alvord was arena secretary; Abe Lefton, announcer; timers, Tad Lucas, Cappy Lane and Alfred J. Lill.

Results for the first six performances of the 18th annual being held from November 4 to 14: Bareback Bronk Riding -First day (three performances), Clyde Hebert, \$166; Louis Brooks, \$125; George Mills, \$80; Ralph Collier, \$40.

Calf Roping-First day (three performances), Homer Pettigrew (19 4/5 seconds), \$210; Jim Snively (20 2/5), \$150; Joe Mendes (203/5), \$100; Juan Salinas (21 1/5), \$50.

Saddle Bronk Riding-First day (two performances), Louis Brooks, \$130; Gerald Roberts, \$95; Jerry Ambler, \$65; Jack

Wild Cow Milking, night of November 4-Everett Shaw (26 4/5), \$100; Bill Hancock (504/5), \$60; Howard Brown (71), \$40. Night of November 5-Buck Sorrells (373/5), \$100; Dub Phillips (391/5), \$60; Royce Sewalt (51 3/5), \$40. Matines. November 6, Chuck Sheppard (27), \$100; Lem Reeves (321/5), \$60; Jiggs Burk (441/5), \$40.

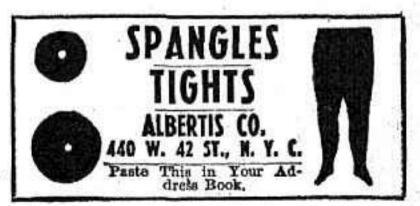
Bull Riding-First day (three performances), Gerald Roberts, \$165; Jim Whiteman, \$125; Ken Roberts, \$80; Bill Her and Fess Reynolds split, each \$20.

Bareback Bronk Riding-Second day (See CORRAL on page 41)



James M. Cole Circus

HAS FOR SALE
50 Ft. Round Top with three 35 Ft. Middles
and Side Wall, \$1,000.00; 40 by 60 Ft. Side Show Top complete with Side Wall and Poles, \$350.00; 20 by 40 Marquee, \$100.00; 20 by 40 Cookhouse Top, \$100.00. All canvas A-1 shape, was new this season. Joined U. S. Army. Thank all persons answering ad for 1944 season. Will place you all when victory is won. All replies to WINTER QUARTERS, Penn Yan, New York.



Materiale proletto da copyright

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati 1, D.)

BARN parley?

IRAH J. WATKINS has a chimp that rides a motorcycle and stops its own machine.

BILL ALCOTT, Yo Yo clown, underwent an appendicitis operation at Deaconess Hospital, Minneapolis.

MILT HERRIOTT, presenter of Liberty horses, is resting at his home in St. Peter, Minn.

MYSTERY to natives: Why elephants sway forward and backward.

CHARLES EUGENE FINNEY cards that he is recovering and will soon be out of a sanitorium at Pittsford, Vt.

PERCY (ABE) RADEMACKER, clown, is in St. Nicholas Hospital, Sheboygan, Wis., where he underwent a serious operation October 25,

CALLING at The Billboard offices, Cincinnati, on Armistice Day, was O. C. Cox, formerly with Wallace Bros., on his way south.

SMALL-TOWN brag: "I once rid on a red wagon which was drawn by six horses."

TOMMY MOONEY, The Billboard sales agent on the Anderson-Srader Shows the past season, bought a home in Topeka, Kan., and has started a circus room.

BILL OLIVER, agent with the Beatty-Wallace circus, is working in the office of the Secretary of State, Springfield, Ill., and commutes to Decatur daily.

season, went to New York to go ahead of a Shubert attraction.

PAGE the marquee: "I got a ticket but kain't find the mouth to yo'all's tent."

CAPT. EARL MILWARD with Token, wonder dog, has joined Zeek LaMont and Harry Knapp, who will play indoor dates in Ohio, Indiana and Michigan.

AFTER closing his second season with James M. Cole Circus, H. J. Lane joined Sello Bros.' Circus at Cape Charles, Va., as pilot. Show is adding more blues, also a new banner line on the kid show.

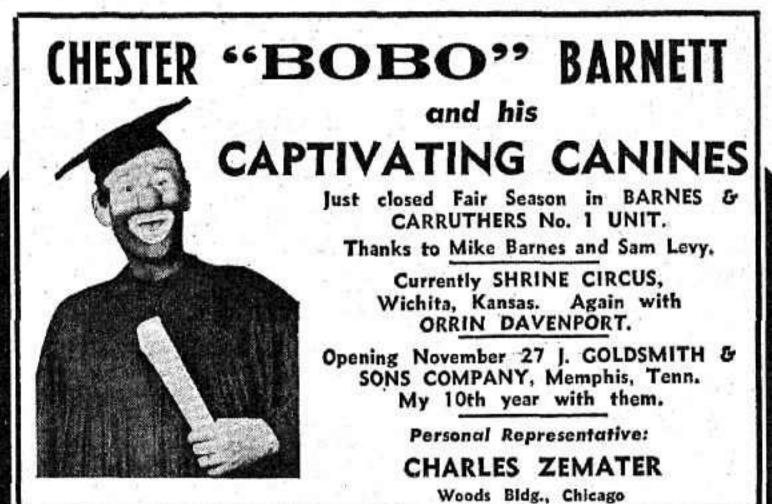
CHARLES DeMELO and Joe Ambrose, clowns, who recently played the St. Louis Firemen's Benefit Show, are teamed now, and are in Toyland in the Famous-Barr Department Store, St. Louis.

NESTOR'S crack: "My wife acted on triple bars with a circus when she was young. When she started she weighed 230 pounds and only weighed 130 when she gave it up."

GEORGE W. DAVIS, concession manager of Polack Bros.' Circus, was a visitor to The Billboard office in St. Louis, when he passed thru from Little Rock to Des Moines.

J. MacNEAL, Jim Stutz and Lee Bradley, all of Hunt Bros.' Circus, visited quarters of Wallace Bros.' Circus at York, S. C. Trio is in the concession business, making fairs and indoor circus dates inthe South.

TROMBONIST Del Smith is day clerk at the Hotel Milner, Columbus, O. Jack CONTRACTING Agent Al Butler of the Sweatman, circus band and orchestra Ringling circus, after the close of the trap drummer who lives at the Milner,



Kentucky's Need

THIS paper firmly believes that the producing of fine, high-quality livestock offers the most promising future for Kentucky agriculture. We also believe that

livestock shows where both young and old can compete for prizes do more to promote more and better

livestock on Kentucky farms than

any other one program. Altho it seems that we may not be able to

hold a State Fair for the duration, we do believe that plans should be made to hold district agricultural fairs and livestock

shows. Two or three district

fairs would contribute consider-

ably toward increasing produc-tion in our "Food-for-Freedom"

program and, above all, conserve

and keep alive our interest in pro-

ducing more and better livestock.

Money that has been appro-

priated for State Fair premiums

could be used for premiums in

district fairs and shows. If we

can have horse races, horse shows,

baseball games, operas and the various other forms of amuse-

ment that draw large crowds, why

can't we have district shows that

District Fairs

Communications to 25 Opera Place, Cincinnati 1, O.

Macon Hits Pinnacles

Ga. State's Draw Is Tops

Surprise annual registers best in gate and receipts -WM grosses \$50,000

MACON, Ga., Nov. 13.-Far surpassing expectations, Georgia State Fair, October 27-November 6, reached new pinnacles in attendance and receipts. Big gains were shown in the face of an unfavorable start in which opening day was lost by bad weather. E. Ross Jordan, general manager who directed his 21st consecutive Macon fair this year, termed it "beyond all doubt the most successful Georgia State Fair ever held."

To the surprise of Macon Exchange Club, operator of the fair, and the fair management, exhibits were greater in number than in any other recent year. There were more county agricultural displays and more livestock. Practically every organization in Middle and South Georgia interested in food production had a display. A complete canning plant was operated in one of the main buildings, showing how community canning plants now function over the State. Future Farmers of America had a complete blacksmith shop and machine shop in which daily demonstrations were given on repair of critical equipment and construction of substitute equipment.

Nine Days Against Six

On the last Friday, biggest day in attendance and receipts, more than 300 Future Farmers Chapters sent contest teams to participate in State-wide events. More than 6,000 farm youths contested, representing about 150 Georgia countles. While total attendance has not been announced. Manager Jordan said the count will exceed 100,000 and that his previous estimate of a 10 per cent gain was "much too low." "It will be nearer 35 per cent gain," he said. Fair was billed as a 10day event, but the cold opening shortened it to nine days. Last year's figures were for the usual six-day run. While increased gate and midway receipts brought the best net to the fair association in history, there was no commitment as to

what policy may be followed next year. "It depends on many things, including (See Pinnacles at Macon on opp. page)

Two Ohio Revivals Are Set by Boards

CINCINNATI, Nov. 13.—Two Ohio fairs, which have been inoperative, will be revived in 1944, according to sentiment in the sponsoring associations.

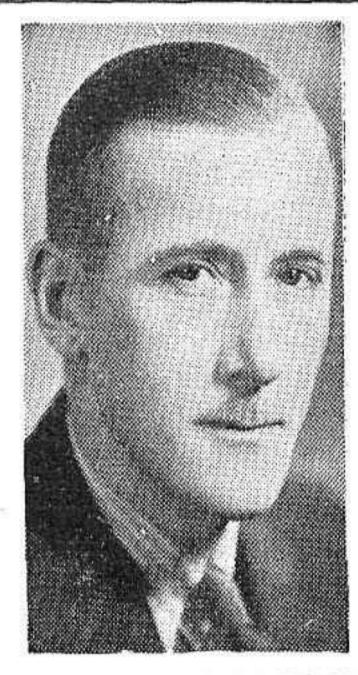
Warren County Fair, Lebanon, not far from Cincinnati, has lapsed the past two years, but the board has announced that there will be a '44 fair. The news created much favorable comment among residents and press of the city.

Troy Fair, which was canceled this year because of government use of grounds, can be held next year, it is said, because of new arrangements. Board has reelected E. O. Ritter, who has served as secretary and manager many years.

Upped Costs Cut Beaumont Profits

BEAUMONT, Tex., Nov. 13. - Beaumont's second wartime fall exposition, Victory Fair II, closed last week-end after a week under sponsorship of Young Men's Business League with less profit than in 1942 by about \$1,300, Carl tion the committee explained that it

Schwartz, secretary, reported. The league made about \$5,700 last year, but expenses this year were heavier, offsetting somewhat heavier spending. Attendance was estimated at 84,000 as again 100,000 in 1942. Expenses at the Harvest Club were heavier and returns under those of 1942.



MAJ. SYDNEY C. McLENNAN, whose requested resignation as general manager of Vancouver Exhibition, is involved in projected plans for a long-range program after the war which would entail expenditure of \$500,000 in plant improvements. Major McLennan, who has not accepted a proposal from the association board of control, took the Vancouver post April 1, 1938, after considerable fair, horse show and livestock experience in Ottawa and Toronto.

Topsham Will Host Managers in Maine

LEWISTON, Me., Nov. 13.-Topsham Fair Association will be host to the annual meeting of Maine Association of Agricultural Fairs January 12 and 13 in the Hotel Eagle, Brunswick, it was announced by the association secretary, J. S. Butler, here.

Secretary Butler has been discharged from a hospital after a serious operation, from which he is recuperating.

Association President Samuel Woodward, Brunswick, and Secretary Butler are preparing a program of speakers for the meeting and annual banquet.

Brandon Net Is Neat; Up in Awards Urged

BRANDON, Man., Nov. 13 .- Profit from actual operations of Brandon Provincial Exhibition this year was \$14,690, directors learned at the annual meeting. Taking from this amount the upkeep of the park and overhead expenses amounting to \$6,950, gross profit was \$7,740, which, less depreciation of \$4,789, leaves a net balance carried over of \$2,950.

Recommendations were presented by the outgoing executive committee to have moneys put aside for repairs to buildings and to have the buildings remodeled as they were before they were taken over by the military. It was also suggested that larger sums be assigned in prize money.

Reports showed increases in livestock entries at the summer fair. Last summer 85 per cent of total prize money went to Manitoba exhibitors in the livestock section and 100 per cent in poultry, an increase of \$1,135 over the previous year. A total of \$7,700 was paid to exhibitors. Receipts from concessions were \$9,158.

La. State Supplies P. O. for Soldiers

SHREVEPORT, La., Nov. 13.—Louisiana State Fair Association has furnished, free of charge, to the Post Office Department the Women's Building, to be used in sorting mail for soldiers in the maneuver area near Shreveport, Postmaster R. H. Nelson announced.

The building will be used chiefly for handling mail arriving for soldiers in the maneuver area. Shreveport is the APO for the entire maneuver area and between 75,000 and 100,000 letters, thousands of home-town newspapers, magazines and packages arrive daily. Seventy-two clerks are now employed.

In addition to the building the post office will also have a large tent on the fair grounds during November, December and January.

Louisiana State Fair buildings and grounds have often been used by the government since the war began for troops stationed overnight and for other purposes in the war effort. During the 1943 State Fair, October 23-November 1, the war spirit, with captured material, booths of different branches of service and sale of War Bonds and Stamps, was prevalent.

would contribute to the war effort and to the future of Kentucky agriculture?—November Kentucky Farmers' Home Journal. Johns Tributes

Are From Over

1,000 at Rites SASKATOON, Sask., Nov. 13.-More than 1,000 persons, many from out of town, paid tribute to the late Sid W. Johns 66, manager of Saskatoon Industrial Exhibition, when funeral services were held at St. John's Cathedral here November 3, following his death October

31 after a lengthy illness.

In the congregation and at the grave was Chief Harry Little Crow, of the Dundurn Indian Reserve, whose people have always taken part in the exhibition and who last summer bestowed upon Sld Johns tribal brotherhood and the title, Chief Fine Weather. The remains were laid in a grave beside that of his wife, who died some years ago, committal being conducted by Dean W. E. Fuller and Canon A .E. Greenhalgh, who had conducted the service.

Many Orgs Represented

Immediate mourners were his daughter (Olive) Mrs. K. R. Brooks, Prince Albert; her husband; their elder son, Kenneth Sidney, and J. O. Hettle, a friend for many years. The Kiwanis Club, of which Johns was a charter member and first president, sat in a body in the church, as did members of the exhibition board and Board of Trade, while there were representatives from many other organizations, including

McLennan's Resignation Called Part of Big Plans in Vancouver

VANCOUVER, B. C., Nov. 13.—Resignation of Maj. Sydney C. McLennan, general manager of Vancouver Exhibition Association, has been requested by a committee of the association's board of control. They suggest it is a part of a long-range program to extend Vancouver's fair into one of the largest on the continent.

Major McLennan, who is commandant at Hastings Park military camp, is on leave from his exhibition post, but is said to receive a \$50 a month honorarium from the fair association. The resignation request is involved in the proposed expenditure, immediately after the war, of \$500,000 in improvements on the grounds.

In asking Major McLennan's resignahad no complaint regarding his personal or business record, but believed developexecutive, one of \$10,000 per year caliber."

resign, Major McLennan said that a the grounds.

proposal had been made and that, for the present, he was not prepared to accept it.

"Last July I offered a plan to the directors for new exhibition grounds," he said. "The total expenditures involved would be around \$500,000. For instance, there would be three new buildings, an aquarium, a B. C. products show place and an electrical building, as well as a new parking lot. Included in the plans is a new race track of threequarters of a mile. It is now fiveeighths."

INDEPENDENCE, Ia.—Receipts and attendance at the 1943 Buchanar County Fair here were in excess of those of '42 and profit of about \$2,800 was reported at the annual meeting November 8. J. ments at the exhibition would warrant B. Elliott was elected president; George employment of "a more highly qualified McArthur, vice-president; John Corcoran, treasurer; B. O. Gates, secretary. It was decided to hold a fair in 1944 and the When asked if he had been asked to annual Fourth of July Celebration on

Overseas in Four Days

REGINA, Sask., Nov. 13.—Canadians fighting in the famous 8th Army of General Montgomery in Italy got the news of the death of Sid W. Johns, manager of Saskatoon Exhibition, four days after he had died October 31. A Saskatoon man, listening to a London short-wave broadcast, heard a newscast directed to Canadians with Montgomery. It included an item about Sid Johns.

Young Men's Board of Trade, Saskatoon War Auxiliary Services, Salvation Army, Elks, Saskatoon, Old-Timers' Association, and the Ash Gatherers' Club, a small group of intimates. The University of Saskatchewan was represented by Dr. Walter C. Murray and President J. S. Thompson, the city of Saskatoon being represented by Mayor MacEachern, Commissioner Andrew Leslie and several other officials and aldermen.

Active pallbearers were Robert Shannon, Grandora; J. B. Millar, Charles T. (See Crowds at Johns Rites on opp. page)

Materiale protetto da copydent

War Won't Change Auto Racing, Eastern Club Told by Stebbins

members and friends of the Penn-Jersey original name, members come from 12 Auto Racing Club attended the fourth Eastern States. annual banquet of the organization here on the night of November 5. Speakers were Joe Schwarz, club president; Kermit W. Angstadt, secretary; Ted Webbe, Station WPAT, Paterson; Capt. Walter C. Stebbins and Sherry O'Brien.

President Schwarz said that 30 drivers who are members of the club are now serving in the armed forces but that, in sipte of this, the club has succeeded in maintaining contact with all members who were on the rolls at the time racing activity ceased.

Secretary Angstadt reported that all car owners who are registered with the association have fulfilled pledges to properly process and store their equipment and to dispense with all non-essential spare parts as an aid to the war effort. Tons of metal and rubber have been turned over to scrap drives by mem- Corps.

"The club stands ready to go ahead full blast when victory is ours," he declared. "The hospitalization fund is intact and officers hold regular meetings as a means of keeping abreast of conditions. Members are advised of developments thru regular bulletins and these are sent to members in the far corners of the world."

Post-war racing conditions were discussed by Captain Stebbins, former auto racing promoter, now in active service with the army.

"There has been much talk of changes in auto racing set-ups after the war," he said, "but it is my guess that the brand of motor competition which the club displayed before the war is the type the public will want after the war, regardless of when the end will come. The honestly confested events struck the fug performances were given daily, conthat the public will want anything new in the way of auto racing. The handicap starts which were introduced by the club in the last year of racing constituted one of the few new angles which were introduced in speed contests in recent years and the public's reception of this type of racing proved that the club was right in making the change."

Captain Stebbins said that he would again take up promotional reins of Stebbins Speedways after the war, as they had not gone out of business, the doors being merely closed "until a bigger and more important job is brought to a successful conclusion." Club officers re-

AROUND THE **GROUNDS**

PORTAGE LA PRAIRIE, Man.—Fire of undetermined origin destroyed the race horse and dairy barn on Portage Exhibition grounds. Damage was estimated at \$4,000.

MOOSE JAW, Sask.—Fred H. Jones was elected president of Moose Jaw Exhibition Company to succeed J. C. Mac-Donald, who will serve as secretary-manager. Vice-presidents are Edward Evans and J. G. Wilkinson.

CRESCO, Ia. - Officers of Howard County Fair Association reported that the 1943 fair had a balance of \$1,159.31, with all expenses paid. Despite adverse weather, the fair was a success financially and in general interest. C. A. Holcomb is president and C. C. Nichols, secretary.

LLOYDMINSTER, Alta.—Profit on the summer exhibition of Lloydminster Exhibition Association was \$3,271.11, reported C. E. Avery, treasurer. Gilbert Howes was elected to complete the term of G. M. Cook, who has taken over secretary-managership of Prince Albert (Sask.) Exhibition.

CARMAN, Man.-F. E. Clark, noted stock breeder and fair judge of Carman, tive farming and will live in Winnipeg. Western Canada Association of Exhibi- pell, Vancouver.

30

NORRISTOWN, Pa., Nov. 13 .- Over 200 ported that altho the club still has its

PINNACLES AT MACON

(Continued from opposite page) whether or not a carnival can be obtained that is willing to lay off a part of the opening week," Manager Jordan declared. A decision will be reached by the fair board at the annual meeting in a few weeks, he indicated.

Probably the best attended exhibits were those prepared by military services. Largest was the elaborate exhibits of Warner Robins Air Depot, covering every phase of air corps activity and requiring a personnel of several hundred. The theme was to show "What Your War Bond Money Is Doing." Other branches of the armed forces which had exhibits were the Atlanta Army Ordnance Base, Macon Naval Ordnance Plant and Marine

Club Members on Job

About 90 members of the Exchange Club donated their services as gatemen, ticket takers, department superintendents and in other capacities, serving thru the run without pay. Joe F. Pruett, secretary of the club, was one of the manager's principal lieutenants. Pruett, an official of the regional ODT office here, took his two-week vacation so that he could devote his entire time to the fair. The press office again was under direction of Paul M. Conaway, who obtained better-than-average local and State-wide coverage of the expanded fair.

A program of free acts was presented before special grandstand seats erected near Agricultural Hall. One of the acts contracted arrive dfor the date, but left on the opening day, officials said. Zendka Malikova, high wire, worked alone on the Penn-Jersey Club gave speed fans the first day or two. Later L. Harvey Cann kind of racing they wanted. Its clean, was put in as emsee and two swift-movfancy of those who saw these racing stating of Malikova, the Paroff Troupe, events and there is no reason to believe and Torina, aerialist, all booked by

Georgia A. Hamid, Inc.

Gross of \$50,000 for the World of Mirth shows and rides passed all previous midway records. Advance sale of admission tickets, which ended the night before the fair opened, showed an improvement of about 35 per cent over last year. Officers of the Exchange Club Fair Association are E. G. Clark, president; Tom B. Harrell, vice-president; Pruett, secretarytreasurer, and Jordan, general manager. Directors are the officers and Henry H. Chandler, Charles M. Cork, R. S. Dillards, Harry L. Duke, Randolph W. Gober and Oscar L. Long.

CROWDS AT JOHNS RITES

(Continued from opposite page) Olderoft, C. S. Palmer, A. D. Munro and Eric Knowles, all of Saskatoon. Honorary pallbearers were Justice Donald Maclean, Dr. W. C. Murray; A. E. Bence, M. P.; R. M. Pinder M. L. A.; J. S. Woodward, Col. J. H. Quinn; Charles Agar, M. L. A.: Mayor MacEachern; Charles E. Wilson, managing director, Edmonton Exhibition; Arnold Robinson; Robert Thomas, Grandora; Maurice Hartnett, Prof. J. Grant MacEwan; James Grassick, manager, Regina Exhibition; F. Harrison, Regina; Art McGuire, Calgary; John East; P. Davidson, president, Brandon Fair; Dr. F. Hedley Auld, Regina; H. H. Sparling and J. H. Strother.

Among other out-of-towners were R. McConnell, John Vallance, Jack Pottle, John Neally, Percy Reid, Earle Elsenhower, M. Monahan, J. R. Hill and N. C. Byers, all of Regina; William Durno, Calgary; Frank Wright, manager, North Battleford Fair; J. E. Lacroix, Prince Albert, representing Class B fair circuit; Gordon Cook, Prince Albert Fair manager; J. H. Evans, Manitoba deputy minister of agriculture; J. T. Devlin, C. N. R. agricultural representative, Winnipeg.

Tributes Are Widespread

Floral tributes were received from out of town from the Provincial Exhibition of Manitoba and B. M. Benson, secretary-manager; directors of Edmonton Exhibition Association; Showmen's League of America; Mr. and Mrs. J. O. and W. B. Pickard, Winnipeg; F. M. R., Winnipeg; W. R. Devenish, general Baker, director of field services, Indus- manager of Western C. N. R. lines; W. tiral and Development Council of Ca- C. Owens, general superintendent of nadian Meat Packers, Winnipeg; Conk- transportation; Osborne Scott, passenger and for 25 years president of the Dufferin lin Shows, Hamilton, Ont.; Fred H. traffic manager, and W. I. Munro, all of Agricultural Society, has retired from ac- Kressmann; Regina Board of Trade; the C. N. R., Winnipeg, and B. T. Chap-



Meetings of Assns. of Fairs

International Association of Fairs and Exhibitions, November 29-December 1, Hotel Sherman, Chicago, Frank H. Kingman, secretary, Brockton, Mass.

Middle-West Fair Circuit, November 29, Hotel Sherman, Chicago. Ethel Murray Simonds, president, Muskogee,

Fair Managers' Association of Iowa, December 6 and 7, Fort Des Moines Hotel, Des Moines. E. W. Williams, secretary, Manchester. State Agricultural Society, December 8.

Illinois Association of Agricultural Fairs, January 6 and 7, St. Nicholas Hotel, Springfield. C. C. Hunter, secretary, Taylorville.

Kansas Fairs Association, January 11 and 12, Hotel Jayhawk, Topeka, R. M. Sawhill, secretary, Glasco.

Ohio Fair Managers' Association, January 12 and 13, Deshler-Wallick Hotel, Columbus. Mrs. Don A. Detrick, secretary, Bellefontaine,

Maine Association of Agricultural Fairs, January 12 and 13, Hotel Eagle, Brunswick. J. S. Butler, secretary, Lewiston.

Western Canada Association of Exhibitions (Class A), January 17-19, Royal Alexandra Hotel, Winnipeg,

Massachusetts Agricultural Fairs Association, January 19 and 20, Hotel Weldon, Greenfield. A. W. Lombard, secretary, 24 State House, Boston.

Michigan Association of Fairs, January 18-20 (tentative), Fort Shelby Hotel, Detroit. H. B. Kelley, secretary, Hillsdale.

Virginia Association of Fairs, January 24 and 25, John Marshall Hotel, Richmond. Charles B. Ralston, secretary, Staunton.

Nebraska Association of Fair Managers, January 25 and 26, Hotel Cornhusker, Lincoln. Chet G. Marshall, secretary, Arlington,

West Virginia Association of Fairs, dates to be set in February. J. O. Knapp, secretary, Morgantown.

Association of Tennessee Fairs, February 1 and 2, Noel Hotel, Nashville. O. D. Massa, secretary, Cookeville.

Ontario Association of Agricultural Societies, February 9-12 (tentative). King Edward Hotel, Toronto. J. A. Carroll, secretary, Toronto.

Wisconsin Association of Fairs, Feb. ruary 22-24 (tentative), Hotel Schroeder, Milwaukee, James F. Malone, secretary, Beaver Dam.

AS INQUIRIES are being made, secretaries of associations of fairs should send in their dates.

tions; president, directors and managers of Calgary Exhibition and Stampede; Barnes-Carruthers Fair Booking Association, Chicago; president and directors of Vancouver Exhibition Association; Mr. and Mrs. C. J. Sedlmayr, Caruthersville, Mo.; Rev. Canon E. B. Smith, Bellingham, Wash. (former canon of St. John's Cathedral); Mrs. Shirley See, Anchorage, Alaska; G. H. Stanbridge, Vancouver; Mr. and Mrs. H. B. Smith, Edmonton; Saskatchewan Livestock Board; Mr. and Mrs. T. Michas, Moose Jaw; Rosetown Board of Trade; North Battleford Agricultural Society; Dr. G. E. Holmes, Prince Albert; Mr. and Mrs. R. L. Hutchinson, Regina; H. S. Potter, Melfort; Dr. and Mrs. R. H. Chant, Foam Lake; Regina Exhibition Board.

Enterprise Show Print, Rouleau; Prince Albert Board of Trade; Lloydminster Exhibition Association; Mr. and Mrs. A. J. Fahlman, Holdfast; Yorkton Board of Trade, Saskatchewan Agricultural Association; Saskatchewan Livestock Association; On-To-The-Bay Association; Miriam Green Ellis, Family Herald and Weekly Star, Montreal; Moose Jaw Board of Trade; Hereford Breeders' Association, Regina; Prince Albert Agricultural Society; Weyburn Agricultural Soclety. Letters and messages of condolence were received from many points in Canada, including Canadian Association of Exhibitions, London, Opt.; Canadian Chamber of Commerce, Montreal; Western Canada Class B Fairs Association; W. A. Mather, vice-president of the C. P.

CORRAL

(three performances), Clyde Hebert, \$166; Estes, \$125; Johnny Tubbs, \$80; Jimmie Sloan and Larry Finley split, \$20 each.

Calif Roping-Second day (three performances), Bud Spilsbury (17), \$210; Homer Pettigrew (193/5), \$150; Dave Campbell (24), \$100; Pat Parker (26), \$50.

Saddle Bronk Riding—Second day (two performances), Louis Brooks, \$130; Claude Morris and Jerry Ambler split, \$80 each; Gerald Roberts, \$31.

Saddle Bronk Riding-Third day (two performances), Zack McWiggins, \$130; Jerry Ambler, \$95; Johnny Tubbs and Chuck Sheppard split, \$48 each.

Wild Cow Milking, night of November 6-Juan Salinas, (32 2/5), \$100; Homer Pettigrew (352/5), \$60; Irby Mundy (441/5), \$40. Matinee, November 7-George Corsper (66 3/5), \$100. Night of November 7—Bud Spillsbury (342/5), \$100; Jim Snively (35 2/5), \$60; Bill McMacken (413/5), \$40.

Bull Riding-Second day (three performances), Dick Griffith, \$165; Marvin Shoulders, \$125; Bob Cook, \$80; Bill Her, \$40.

SUFFICIENT livestock and contestants will be available to produce the usual high standard rodeo for the Southwestern Exposition and Fat Stock Show at Fort Worth, according to Verne Elliott.

THE FIRST indoor rodeo staged in Minneapolis in more than a decade will trod the boards at Municipal Auditorium November 22-28, under the sponsorship of Noel Van Tilburg. He is staging it as a private venture. Already signed are Chip Morris and his horse, Black Fox; Ernie Wiswell and his Funny Ford; Joe Greer's 12-horse Liberty act; Ken Bowen and the Old Gray Mare. In addition, Van Tilburg will have four trick riders and ropers, five rope spinners, 150 head of stock. In all there will be 50 persons in the show which will include bareback riding, saddle bronks, bulldogging, calf roping, Brahma bull riding. Prices will be \$1.65, \$11.10 and 60 cents. Evening shows will be presented daily, with matiness scheduled for Thursday, Saturday and Sunday. Greer has been named by Van Tilburg as rodeo stock man and arena director; Hugh Ridley, assistant. Harry Dahlquist, concessions; Frank Mayer, publicity and advertising; Lee Morawetz, tickets; Joe Bradbury, building supervisor; Art Thomas, building construction. More than 4,000 advertising sheets have been put out in the Twin Cities, with advertising copy being used in Minneapolis and St Paul newspapers and over Twin Cities radio stations.

LET YOUR HEART DECIDE



The very old-and very youngthe sick and wounded-the war torn peoples in Allied countries receive your help when you give this year to the New York Committee of the National War Fund. Give generously...now.

NATIONAL WAR FUND

New England Group, Botts File Protests

SPRINGFIELD, Mass., Nov. 13 .- New England Section, NAAPPB, has filed a formal protest against inequities in the proposed new tax revenue act with New England members of the House Ways and Means Committee and the Senate Finance Committee thru President Edward J. Carroll, owner-manager of Riverside Park, Agawam, Mass.

Carroll's wire follows:

"The executive committee of the New navy. England Section of the National Association Amusement Parks, Pools and Beaches, respectfully calls your attention to inequities of proposed amusement tax as applied to their operations. On low-priced admissions, the tax increase jumps 60 to 100 and more per cent. Further, our operations are seasonal, and in this area are hard hit by gasoline and transportation handicaps.

"Furthermore, we depend almost wholly upon working classes, defense workers most of whom are already committed to 10 per cent pay-roll deduction plan. Also, servicemen and women and children, who will feel tax the hardest, are in need of wholesome outdoor recreation.

children is definitely two years before the first year of Chi's A Century of reasonable basis. We realize the need Progress. A fine boy, a good showman, of increased taxes but we hold bases and he had many friends. Well, he passed should be more equitable. For example, start basis taxable admissions 15 cents top-grade diver and tumbler, who had and increase pro rata. Please give this often made dives of 50 feet, had to be sincere study. Thank you."

(See Ops Protest Tax on page 54)

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office The Billboard)

An Apology

Some readers of this column (and apparently there are some) have written in inquirying as to its non-appearance in recent issues. Nat A. Tor must confess that he hasn't been as constant as some of his readers. Pressure of war activities has caused the absence of the column, but now that I know I've been missed by some, I'll try my best to be regular from now on.

High-Diver Jamison

Jimmy Jamison, now serving with the

"Haven't seen a copy of The Billboard in many moons," scribbles Jimmy, "but I know you still conduct "The Pool Whirl," so here's a bit of news the water-show fraternity may be interested in. I've been out here a long time but not doing any diving these days. It's work 24 hours a day and seven days a week. Even Navy Day passed without notice, except a bit of extra work. I can't tell you where I am, but I can say I'm on an aircraft carrier and we are getting our turn at bat, making hits, scoring some runs, with very few errors. Some day I'll be able to tell you much more, but not now. But back to the news-about Lee Clevelan, a water performer well known on the West Coast. I'm not sure, "Further, we suggest limit of exempt but I believe he was at Swift Bridge at away last month. It was fate that this killed by a fall of only about 15 feet.

"I'd be glad to hear from water-show CHICAGO, Nov. 13.-G. G. Botts, secre- folks, as letters are the only lift we get out of our 24-hour duty here. My truck

and rigging is stored near New York, all ready to hit the road. Shirley is waiting at home in 'our harbor of dream boats' till the skipper comes home from the front. Give regards to the swell showfolk back home. Aloha."

You may write to Jimmy Jamison in. care of the Pool Whirl, and we'll promptly forward all mail.

Open Letter

To George W. McMurphy, chief of the Amusement and Recreation Section, Service Trades Division of the WPB: One of our loyal readers is High-Diver Note with great interest that you are scheduled to speak at the forthcoming annual convention of the National Association of Amusement Parks, Pools and Beaches in Chicago late this month. It's a pleasure to note that you are sufficiently interested in the outdoor amusement industry to take the time out Chauncey A. Hyatt, advisor; Bert Nevins, to meet and address its members.

However, I do hope you won't forget the swim pool industry in your speech before the NAAPPB. I was surprised to Beach and Pool Program Committees are learn that not one topic anent aquatics or swim pool operation has been listed Tomorrow." Under the first heading will in the tentative program and personnel be discussed: (1) Adjustment of prices sent to NAAPPB members last week. But for admissions and services (towel supdon't let that fool you Mr. McMurphy. ply); (2) Priorities for (a) needed im-The outdoor amusement park men and provements. (h) maintenance, (c) chembeach and pier ops who attend those icals and supplies; (3) Results of rates confabs are very much interested in swim. to servicemen; (4) The juvenile delinoperation. Don't neglect their problems quent subject; (5) Meeting epidemic . . . and look up some of the pool and scares; (6) Part-time employees; (7)

Michigan Loses

DETROIT, Nov. 13.—Michigan lost two well-known park managers by death last week-end within a few hours of each other.

Stanton Welsh, manager of Stanton of Jefferson Beach here, passed away at his home in St. Clair Shores.

John J. McElwee, former manager of Ramona Park, Grand Rapids, also passed away at his home there. McElwee was a park veteran of many years' standing. Further details in Final Curtain this

2 Veteran Ops

issue.

American Recreational **Equipment Association**

By R. S. UZZELL

As plans for the Chicago get-together near completion there is an increasing assurance of a large attendance. The new approach to our common problems and the manifest willingness of some of our ablest men to help in finding the answers is most encouraging to the hard-working officers. It is a manifestation of co-operation and good fellowship that presages a memorable meeting, the second in the midst of a great world war.

We are assured of government who will speak with authority at our AREA meeting Monday night November 29 at 7:30 in the Crystal Room of the Sherman Hotel. Each speaker at this meeting will have a definite assignment on a topic that is equal to a request from

each individual member.

In the Deep South, where I visited. last week, the post-season earnings have been above the average where transportation is available, but they are wondering what a sudden ending of the war might bring. The last world war collapsed with speed once it began to fold, but it brought us peak earnings for about seven years. It is possible that we shall have a repetition of those days. There is a greater housing shortage, a greater scarcity of autos and trucks and a paucity of stocks generally. Then we have air- In first-class condition. Will load on your truck. conditioning and the production of WEST VIEW PARK CO.

(See AREA on page 54)

Ackley Arranges 3 Pool Clinics For Convention

CHICAGO, Nov. 13.—Three roundtable discussion periods of the clinic type have been arranged by Harry A. Ackley, chairman for the pool section of the 25th annual NAAPPB convention to be held at the Hotel Sherman November 30-December 2. Clinics will start shortly after noon each day and continue until opening of the general session of NAAPPB at 1:45 p.m.

Ackley states that enthusiasm over the coming convention is especially high among the pool men, and an exceptionally good attendance is expected. Several speakers of national repute will be featured on the clinics. Serving with Ackley on the pool section of the program are O. B. Jenkinson, vice-chairman; publicity, and Paul H. Huedepohl and

Joseph Malec.

The two subjects programed by the "General Problems" and "Plan Today for beach boys in Chi. They're a swell bunch. Quiz sessions-Discussion.

Under the heading of "Plan Today for Tomorrow" will come (1) Streamline operation to meet competition; (2) Redesign of plant and surroundings (what is the ideal of operators?); (3) New features and activities; (4) New sterilization methods (a) elemental bromide to replace chlorine; (b) water bug inhibition; (5) Publications to assist operators (health departments) (manufacturers' house organs); (6) General discussions,

While there are only two groups ar-Welsh Park, Utica, Mich., and formerly ranged for, it is felt that the vastness of each subject will adequately consume the third round-table session scheduled by the program committee. The committee, however, has a number of other items for discussion should time permit.

Secretary A. R. Hodge last week said that the hotel reservations received to date indicate the biggest meeting in the history of the organization.

Marsh Bainbridge Promoted

ATLANTIC CITY, Nov. 13.-Marshall Bainbridge, director of publicity for nearby Wildwood resort until the start of the war, when he joined the U. S. Treasury Department as deputy administrator for South Jersey in the War Finance Division, has been promoted to associate director of all New Jersey, due to his swell record of War Bond sales in this section.

NEWPORT NEWS, Va .-- Copeland Park Amusement Corporation, this city, has been chartered with maximum capital of \$25,000. A. C. Henry, Hampton, is presi-

WANTED TO BUY ONE LARGE CHAIRPLANE

Must be in excellent condition.

West View Park Co. PITTSBURGH 2, PA.

COMIC & POP-UPS FUR HOUSE DARK RIDE SHOW FRONTS. OLD MILL SCENERY. AL. TICHOLS, ARTIST, HUDSON. N.H.

FOR SALE ONE STRATOSHIP

PITTSBURGH 2, PA.

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25th ANNUAL CONVENTION NATIONAL ASSOCIATION OF

AMUSEMENT PARKS, POOLS and BEACHES

NOVEMBER 30, DECEMBER 1 AND 2, 1943 LOUIS XVI ROOM, HOTEL SHERMAN, CHICAGO

FIVE BIG VICTORY CLINICS for the solution of the countless problems confronting all operators of Parks, Piers, Pools, Beaches and Concessions during wartime. EXTRA FEATURES FOR POOL MEN, including three roundtable clinics with prominent speakers. These Pool Victory Clinics afford opportunity to solve your operating problems.

LEADING MANUFACTURERS PRESENT TO HELP SOLVE YOUR REPAIR AND MAINTENANCE PROBLEMS.

Dutstanding Entertainment Features to commemorate our SILVER JUBILEE.

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A. R. HODGE, Secy., NAAPPB

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CHICAGO

ALL OPERATORS ARE CORDIALLY INVITED

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If you are a capable games stores operator seeking a new connection and can furnish A-1 references, we will be glad to hear from you. Good salary and permanent position. Write

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The Editor's Desk

By CLAUDE R. ELLIS CINCINNATI

THERE have been a lot of mind bets made on postwar planning by showmen, of course. Most of 'em have been sub rosa. But now they are beginning to come out. It may be over-optimism about victory. Or it may be that the boys just can't hold still any longer. Reports, rumors and straight-out statements are trickling in. Joe Blow tells what he is working on for "after the duration" in the indenendent show line. Statements from many fair officials indicate that all kinds of building is protected among grounds improvements-everything from black-topping roads to finishing uncompleted grandstands or erecting new ones. Two auto race promoters are yearning for a return of the dust and the nits. Capt. Walter Stebbins, now in U. S. Intelligence at Newport News, Va., told a club in the East that Stebbins Speedways are r'arin' to go and that he foresees little change in the type of motor contests. B. Ward Beam emerges to confess that he wants back in the game. Well, as someone or other once remarked, "you can't shoot a guy for looking comprehensively to the future."

A DEARTH of outdoor shows in Tellahassee, Fla., was commented upon here some weeks ago. Now a correspondent infos that since then one ride troupe did big biz for three weeks, followed by a show which got better than well in two weeks. Could happen. . . . Roger Ludy, one theater manager who likes outdoor showfolks, is in again. A preacher in his home town praises him in a bulletin for his theater ads in Portland, Ind., carrying the "Go-to-Church" slogan. And Roger doesn't belong to that divine's church, either. . . . Wish Bob Parker would quit needling with those post cards about fishing at Inverness, Fla.

THAT Uniontown, Pa., newspaper reporter, who has been so helpful to showmen on and off the lots, has been promoted. The former buck private, O. W. (Bill) Field, tips that he is a full corporal as of November 2. He's giving an assist to the classification officer in an army specialized training unit, Johns Hopkins varsity, Baltimore. . . . The Jersey elections were right down the alley of Frank B. Hubin, the A. C. showman "With a Million Friends,"

and he's flashing letters from the successful politicos. . . . Jackpot seasons follow regular seasons regularly.

SOME men will begin to reminisce at 65. John W. Berry, back in the country and now in Washington, D. C., does some of that, at the same time predicting marvelous attractions in the near future. After a peep between the portals of the next decade he backtracks to bring in some names like Bostock, Ferarl, Barkoot, Hatch, Jones, Milliken and Billy and Charlie Williams. Remember? . . . We cracked about the Oakland situation the other week and got this rise from a Coast operator: "A good town in the bay area has been closed tight by a prohibitive license fee. Greed did it. Too many shows piling in after it was opened recently. Agents forcing committees to make demands on city dads. Result: Killing the g. t. l. t. g. e."

AGE guessers, weight guessers, height guessers and state-where-you-come-from guessers are doing all right. One mug we know may frame a guessyour-thought stand. . . . With elimination of blg cookhouses on some shows which carried only grab stands, many midwayites this season developed a keener appetite during rush hours for the once lowly hamburger. . . . Real Troupers: The gal ticket sellers who still found time to do their husbands' shirts.

The Crossroads

FAIRS have a golden opportunity in 1944 to play an important part in the war effort on the home front, not merely during the weeks of the fairs but thruout the year. Victory Gardens, which many persons were inclined to view with amusement as merely playthings for dilettantes who wanted to "show off," proved their worth this year. Paul C. Stark, president of the National Victory Garden Institute, tells us that war gardeners in 1943 raised as much food as commercial gardeners, and that a goal of 22,000,000 Victory Gardens has been set for '44. Fair boards can stimulate Victory Garden activity by launching a campaign early in the year and carrying it right thru the season, offering cash prizes for the best displays from gardens in the fairs' territory. In view of the importance of the project, fair boards can well afford to offer substantial prizes, and livewire boards should have no difficulty in enlisting the co-operation of local merchants, business men and civic leaders.

ROY A. STAMPS, president and general manager of Gainesville (Tex.) Community Circus, was in Chicago last week attending the convention of the National Association of Ice Industries. Stamps is a

By NAT GREEN CHICAGO

man of many activities, being manager of a creamery, the Coca-Cola bottling works and an ice company, but he finds time to take an active interest in the circus and hopes that in another year it will be functioning as of yore. . . . Earle Reynolds, veteran skating impresario and now a cirkie, home from his season with Ringling and hopes to get some of that good Indiana cooking down at Rensselaer before starting on any indoor show activities. . . . It's now Corporal Al Sweeney and Captain L. B. Greenhaw. . . . Senator William H. Mortensen, managing director of the Bushnell Memorial Auditorium in Hartford, Conn., and a great friend of showfolks, has been elected mayor of Hartford, . . . Henry Meyerhoff, Canadian showman (Penticton, B. C.), writes that he expects to visit Chicago early in January to buy some rolling stock. . . . The Great Ricardo, otherwise Rich Barnsdale, post-cards greetings from somewhere on the briny deep. The swaying highpele artist is now in Uncle Sam's navy blue.

RALPH LOCKETT arrived from the South a few days ago and will remain in Chi until after the conventions, which will give him a chance to take in all of the Loop shows. . . . Tom Gorman celebrated a birthday November 8. . . . Sam Polack, of Polack Bros.' Circus, is now in 1-A. . . . Lew Dufour and the missus will be in for the conventions, Mrs. Dufour having recovered from her long siege with a broken hip. . . . J. C. (Tommy) Thomas and Bob Parker due in from the South Tuesday (16). . . . Carl J. Sedimayr was a visitor last week. . . . Harry Bert closed with Ringling at Sarasota and is back home in Chi for the winter. . . . Omer J. Kenyon, of the Hamid-Morton Circus, is on his way west for a short visit with his folks before going to Milwaukee to start the promotional campaign for the Shrine circus. . . One of the show boys who has seen service in the present war writes from Long Beach, Calif., asking our assistance in forming a Veteransof-World-War II organization. Sorry, brother, but that's entirely outside our province.

IN from Toronto this week was Morley MacKenzie, Imperial Shrine Potenate, first from Canada in the history of the Shrine. He's the "daddy" of the Rameses Shrine circus, which for 11 years has been a big annual event in Toronto. This year's show, held October 18-23, was by far the largest yet held, both in attendance and receipts. MacKenzie, accompanied by his wife, was on his way west. . . . The IAFE convention program, just received, appears to be the meatiest in years. Every conceivable phase of a wartime fair is covered in the program topics. . . . Just a reminder—better get those reservations in for the banquet and ball; also for hotel accommodations.

POLACK BIG IN TULSA

(Continued from page 38) Patrol, which sponsored the circus, to underprivileged children.

The Shrine organization announced Polack showed to virtually capacity business for the engagement here and expressed great satisfaction. The Coliseum seats close to 5,000, and prices were scaled at 75 cents general admission to \$2.20 top on reserved seats. Program advertising netted \$2,500. Individual factories and business firms purchased large blocks of tickets for the opening performance, ing with it. Luckily everyone scurried Weather conditions were ideal. Aerial acts were slightly handicapped

enport, Ia., where Polack Bros. will open train. a week stand November 29 sponsored by Kaaba Shrine.

WON, HORSE & UPP

(Continued from page 38)

and 75 short passes.

buyers who got their mules and wagons top, but work was so speedy that Man- from the State comptroller to keep Cole that they wanted to buy our equipment Monroe, opening on Thursday, the day and would haul it thru the streets free, before the papered date. No estimate of another riot started. That one brought property damage was available as The out a riot squad and the boss was out Billboard went to press, but show has another 75 long and 50 short passes.

to the lot by way of back streets. Upon sonnel, who, without exception, pitched its arrival on the lot, we discovered that in to ald in the reconstruction of the the show's elephant, Crumwell, was miss- show. ing. We never had a keeper for him and he always trailed along behind the Star State, gave the show four capacity Wagons. Due to his age, he couldn't houses. Moving into San Antonio, show keep up with the parade and someone had two capacity matinees, and turned had called the local zoo, advising that hundreds away at both night performone of its bulls was roaming the streets, ances. Corpus Christi furnished two ing to win the war. The circus has kept

night show which proved a turnaway be- house at night. cause our seating capacity and straw can handle only 800 people and we had Rock with a two-day engagement, Nogiven away 1,100 passes.

showboat that has been tied up here 14,344 miles. for two years. The circus will head north on the Mississippi River and will be the first overland show to travel on water.

COLE HIT IN BLOWDOWN

(Continued from page 38)

to safety and no one was seriously injured. The cookhouse was the last to go. by low ceiling, but the spacious floor ac- Performers and workingmen labored most commodated two rings and a center stage. of the night, and by noon Sunday every-Bison left last Sunday night for Dav- thing was gathered and loaded on the circus would show.

had been scheduled to exhibit November 8 son, dates November 6-14. Dates were and 9. Stop was made in Alexandria, La., but examination of lot proved it to be in too bad condition, so Zack Terrell gave for the Shrine circus. the order to move into Monroe, where clem and was squared with a 100 long arrival was made Monday afternoon and to come here, Newman leased the ball show unloaded. Canvas was spread and park and set dates for November 5-7. Thinking that we were thru our dif- a score of sailmakers, plus every perficulties, we continued the parade. We former and workingman on the show, circus. The city council did not issue were disappointed as our hopes were worked day and night patching the can- a permit and ways and means were figagain crashed by five rag and junk vas. Most damage was done to the big tangled up with ours. When they said ager Terrell decided to show two days in Bros. out. been fully repaired and will finish its in another very important way. Thru The parade was getting too rich for season as per route. Mr. Terrell paid a the boss's blood and he ordered it back tribute to the performers and entire per-

office another 150 duckets to get him curbs at night. Bay City was good for a (Fla.) Daily Times, November 5.

back. We wound up the day with a capacity matinee and three-quarters

The show will end its season at Little vember 19-20, and return to quarters at P. S.: Manager Upp just leased an old Louisville. The show will have covered

Cole Passes Up Houston

HOUSTON, Nov. 13.—Cole Bros.' circus did not show here as originally scheduled, November 5-7, but went to Galveston. General Agent J. D. Newman gave up the fight with the Arabia Temple Shrine, Cole went direct from Corpus Christi to the Isle city. Newman had more than \$1,200 worth of paper up and it kept the newspapers busy denying that the

The Shrine circus was booked as the Show passed thru Beaumont, where it only circus coming to Houston this seaset in March and all circuses knew it, said Earl McMillian, general chairman

> When the Ringling circus decided not which were in conflict with the Shrine ured by several ex-governors, and men

BIG ONE DOES A JOB

(Continued from page 38)

its 1943 policy of setting aside a big block of seats for every performance to be given away free with purchases of War Bonds, more than \$100,000,000 worth has been credited to the "Big Show." Any that, for, after all, the circus is a big are found in every community co-operat-

RB WIND-UP TERRIFIC

(Continued from page 38)

the winter at their Sarasota homes. Both will work with the show thruout the winter. Haley plans several trips to New York before opening date. Roland Butler will spend the winter between the beaches with Mrs. Butler and his press car, working up things for next spring. Mr. and Mrs. Fred DeWolfe and Mr. and Mrs. Hal Olver, treasurer and press agent, respectively, will spend the winter between lot and beaches.

Mr. and Mrs. Alfred Court will work out with the cats and get a little fishing. The Loyal-Repenskys and the Wallendas will work out here. No dates are planned as yet. From the Side Show, Mr. and Mrs. Fischer, giant and giantess, and the Doll Family plan plenty of engagements

at the beaches.

UNDER THE MARQUEE (Continued from page 39)

Alpine Village, Cleveland, from November 29 until January 1. He will be back with RB next year.

A. MORTON SMITH, Gainesville, Tex., caught the Kelly-Miller show in Marietta. Okla. Show closing at Boswell, Okla., October 31, had a season's mileage of 5,841. Dailey Bros. was in Gainesville November 6. Smith saw Polack Bros. at Fort Worth and expected to see Donovan Bros.' Indoor Circus at Wichita Falls,

WILD LIFE Exhibit, managed by Rex M. Ingham, closed at Sumter, S. C., night of November 6 and moved to Orangeburg, S. C. Business at Sumter gave the biggest week's gross of the season. Vis-El Paso, opening stand in the Lone industry would be proud of a record like itors were Dick O'Brien, assistant manager of the Strates Shows, and J. Cliff business made up of the same kind of Brown, fair secretary, who co-operated. generous, hard-working Americans that John H. Thiele Jr., animal importer and dealer, New York, is expected to join soon. Mrs. Rex M. Ingham is treasurer; They picked up Crumwell and it cost the straw matinees and straw to the ring its promise to Uncle Sam .-- The Tampa Bab Nalley, in charge of birds, and Jesse Harrelson, animals.

CLASSIFIED RATE

Forms Close in Cincinnati
(25 Opera Place, Cincinnati 1, 0.)
Thursday for Following
Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

AGENTS! — 24 FAST SELLING 10c ARTICLES, \$1.00. Your profits \$1.40. Send 3c stamp for sample and details. SAMUEL SATTERFIELD (B.B.), 173 Broome St., Newark 3, N. J. no27x

BEAD NECKLACES FOR JOBBERS, FAIR Workers, Carnival Men. Particulars free. Sample line, \$1.00. MISSION, 2328 West Pico, Los Angeles 6, Calif. del 1x

EVERY DEFENSE WORKER WILL BUY MY Genuine Leather Clip Holder to hold identification badges. Sample 15c. GAMEISER, 3065 Brighton 13th St., Brooklyn 24, N. Y. no20

GLAMOUR GIRL PICTURES — LATEST, BEST; postcard size. Also Cartoons, Miniatures, etc. Big quarter-pound assortment, \$1.00 prepaid. LEADALL CO., 126-B Lexington, New York

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y. de4x

LATEST PICTURES — GORGEOUS GIRL SUBjects. Elaborate backgrounds. Special while available, 50 different, assorted sizes, \$1.00. NOVAK, 2039 E. 21st, Oakland 6, Calif. no20

PITCHMEN! — CHINESE (MADE) BLOCKS Trick. Fast pitch. Works 2 ways. Flash action gets top coin. Samples, details, \$1.00. JENKINS, Room 229, Milner Hotel, San Francisco, Calif.

SALESMEN - SALESWOMEN — 6c (COST TO you) article sells on sight to workers everywhere for 25c; \$6.00 to \$10.00 day easy. Send 25c coin for sample and full details. BRUMLEY PRODUCTS, Dept. N. 1026 Champa, Denver, Colo. de4x

WHERE TO BUY AT WHOLESALE 500,000
Articles, Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. no27x

"WHO IS HITLER?" — NEW, HOT COMIC Card in printed envelopes; fast 10c seller; 3 samples, 25c coin; 25 for \$1.00; 100, \$3.00; 500, \$10.00; 1,000, \$17.50. All cards are shipped prepaid. Order today! HASKELL D. BOYER, P. O. Box 1486, Fort Worth, Tex.

FORMULAS & PLANS

FREE FORMULA CATALOG — DESCRIBING all lines for agents, streetmen and hustlers. Latest money makers. Send stamp. WESTERN CHEMICAL, Salem, Ore.

BUSINESS OPPORTUNITIES

ATTRACTIVE SIGNS, SHOWCARDS, PROFESsionally lettered with aid of Speedway Lettering Patterns. Modern styles, many sizes. Sample alphabet, 10c. DISPLAY LETTERS CO., Box 28B, Brooklyn 9, N. Y. de4x

FOR SALE - COMBINATION ARCADE AND Cafe. Located in heart of main business and theatre section. Beautiful fixtures, modern equipment; plenty of food points; good beer quota. Draws trade from two air-bases within five miles; also from Camp Hood, which has facilities for 100,000 men. McGregor Ordnance plant close by: North American Aviation branch starting to operate soon, and new \$4,000,000.00 tire plant now being constructed. Have good lease; moderate rent; can prove net weekly profit of \$500.00. For quick sale will sacrifice at current inventory price of fixtures and equipment; about \$12,500. Take \$6,000.00 cash; balance easy terms. This is your opportunity of a life-time to get a gold mine, only because other interests require owner's time. For further details, contact CHARLES F. MAYER, 520 Austin Ave., Waco, Tex.

Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Bill-board, Cincinnati.

STOCK YARDS — SUPPLY BUSINESS SECOND only to Jack Knife Ben; \$10,000,00 and stack invoice. Make investment every ninety days. BOX C-112, Billboard, Cincinnati 1, 0. de4

UP TO \$5,000.00 YEARLY WITH TEN ACRES; Independence; Florida or California winter vacation. Plans, \$1.00. "TENACRES," Box 2268-B, Hollywood, Calif.

INSTRUCTIONS BOOKS & CARTOONS

HOW I'VE MADE \$60.00 UPWARD WEEKLY with my Advertising Plans is interesting to anyone who wants to do the same. Get them. No canvassing. Particulars stamp. SHEPARD, ADVERTISING, Lebanon, N. H. no27

INFORMATION — HOW TO LOCATE MOST any article made in the United States (dime coln). RAKES SPECIALTY SERVICE, (B), 2053 W. 35th St., Chicago 9, III.

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis

PERSONALS

CAR (CASEY) WHITAKER, OR ANYONE knowing his whereabouts, wire collect, PAULINE WHITAKER at once, Las Vegas, Nev. CHRISTMAS CARDS — BEAUTIFUL COLORS, assorted pictures. Ten postpaid for only 2 dimes. VOGUE ENGRAVERS, 5434 Cologne

Ave., St. Louis, Mo.

DETECTIVES — WORK HOME; TRAVEL.

Make secret investigations. Experience unnecessary. Detective particulars free. Write GEORGE WAGNER, V-125 W. 86th, New York.

MISCELLANEOUS

FOR SALE — NAMEPLATE TAPE; 500 LBS., 2 lbs. per roll and up. 50 rolls BX Cable, 14-3 wire, 250' each. Make best offer. BOX 519, care The Billboard, 1564 Broadway, New York 19.

PRINTING

21 CHRISTMAS CARDS WITH NAME PRINTED for only \$1.10, postage paid; 50 for \$1.10. GILBERT CHESER, 3146 Warren Blvd., Chicago 12, III. de4

\$1.00 POSTPAID — 100 8½x11 BOND LETterheads; 100 6¾ Whitewove Envelopes, neatly printed. Satisfaction guaranteed. MERO PRODUCTS, Box 344, Punxsutawney, Pa. no20

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column.

A-I CIGARETTE AND CANDY VENDING MAchines—All makes and models, lowest prices, from operators being drafted. Uneedapak Parts in stock. What have you to sell? MACK POSTEL, 6750 N. Ashland, Chicago. de25

A.B.T. CHALLENGERS — GUARANTEED CLEAN and in good order, \$20.00 each. Send deposit now. ARCADE SUPPLY CO., 6951 Hillsland, St. Louis, Mo.

ALL KINDS REBUILT 5c SELECTIVE CANDY Bar Machines, \$19.50 up. Stamp Machines, \$25.00; 1c Peanut Venders. ADAIR COM-PANY, Box 166, Oak Park, III.

FIVE BALL PIN GAMES — CLOSE OUT: SARA Suzy, Fox Hunt, Band Wagon, Yacht Club (plastic bumpers), Big Town, \$22.00 each; Zig-Zag, Miami Beach, 2 School Days, Spot-A-Card, ABC Bowler, @ \$42.00; Texas Mustang, Delcer, @ \$52.00. 5% discount if all purchased by one person; 1/3 deposit. MICHIANA AMUSEMENT, INC., 1122 N. St. Joseph, South Bend, Ind.

AUTOMATIC PIN TABLES — 2 BALLY SANTA Anita, excellent condition, \$150.00 each; Free Play Slots, 2 Jennings, \$25.00 each. V₃ deposit, balance C. O. D. MANITOWOC DIS-TRIBUTING CO., 209 N. Sixth, Manitowoc,

BAKER KICKER & CATCHERS, \$17.50 EACH.
Machines in perfect order; money will be refunded if not satisfied. ARCADE SUPPLY CO.,
6951 Hillsland, St. Louis, Mo.

five (5) MILLS SLOT MACHINES IN PERfect condition. One 25c Blue Front, #415476, \$225.00; two 5c Blue Front, #430230, #352577, \$165.00 each; two 5c Red Front Cherry Bells, #V432713, #V427193, \$165.00 each. L. M. FLEMING, Club Oasis, Pine Bluff, Ark. Phone 4219.

FOR SALE — GOOD FIVE BALLS AND ONE Ball Tables. Want to buy two Powerpacks, 19-P-62 for Thorobred. Write SCOTT NOV-ELTY CO., Austin, Tex. no20

FOR SALE — WURLITZER 61, \$70.00; DROP Pictures, \$20.00 each; Card Venders with lite-up tops, \$25.00 each; Egyptian Secress, \$45.00; Bally Ranger, \$50.00; 3-Way Gripper, \$12.50; 9 Counter Machines, all for \$40.00, WIMPY SCHNEPEL, Red Bud, III.

JENNINGS 10c JACKPOT SLOT, IN A-1 CONdition, factory rebuilt, serial 67,974; still in original shipping crate. A bargain for \$75.00 cash. R. L. ROST, 1118 Broad Ave., N. W., Canton 3, O.

ONE BALL FREE PLAY — THREE KEENEY Skylarks, one Mills One, Two, Three; one Five Ball Free Play Texas Mustang. KRAMER COIN MACHINE CO., 238 Dryades St., New Orleans, La. no27

PHOTOMATIC WANTED FOR CASH — ONE TO ten good machines. Please describe fully. McGUIRE, 313 N. Santa Ana, Beliflower, Calif. de4x

SOUTH PAW, MIAMI BEACH, SCHOOL DAYS, Sport Parade, Stratoliner, choice \$39.50; all for \$175.00. 1/2 down, balance C. O. D. RALPH HENSLEY, 411 S. Fess, Bloomington, Ind.

SEEBURG WIRELESS WALL-O-MATICS, FOUR, just off location, clean, \$24.50 each. One-third deposit. KAW SPECIALTY CO., 715 Kansas Ave., Kansas City 3, Kan.

TWO WURLITZER MUSIC MACHINES, MODEL 61, \$75.00 each. One-third deposit. Excellent condition. STEPHEN BROS., P. O. Box 101, Chester, Pa.

USED RECORDS, ASSORTED, \$15.00 PER 100.
We pay postage. One-half deposit required when ordering, balance C. O. D. A B C NOV-ELTY CO., 2509 S. Presa St., San Antonio, Tex.
USED KIRK GUESS-ER SCALES — REFINISHED cabinet and appearance like new. Over-hauled mechanism. Original packing case. Years of profitable service still in these scales. \$105.00 F. O. B. Wichita, Kan. A. M. BERKEY, 525 N. Vassar, Wichita, Kan. A. M. BERKEY, 525 N. Vassar, Wichita, Kan.

WANT RADIO RIFLES — WILL PAY TOP dollar, any quantity. Advise condition, price desired, etc. LEMKE COIN MACHINE CO., 31 W. Vernor, Detroit 1, Mich. no27

WANTED - MILLS SCALES, BIG DIAL model. "Your Exact Weight" style. BABE LEVY, 2830 10th Court South, Birmingham, Ale. no27

wanted — Keeney Anti Aircraft, Black or brown, any amount. Advise quantity and price. CILLES CANDY CO., 608 Main St., 9 Osage, Iowa.

WANTED — PHONOGRAPH ROUTES, SINGLE Machines, Bally One Ball Free Play Games, Arcade Equipment. Send list, we pay top dollar. ROY McGINNIS CO., 2011 Maryland Ave., Baltimore, Md. dellx WANTED — PORTABLE COMBINATION COIN

Counter 1c, 5c, 10c, 25c, 50c combination.
Prefer Model 20-PH Downey-Johnson. COLEMAN NOVELTY, Rockford, III.

WE BUY, SELL AND TRADE COIN OPERATED
Phonographs and Machines of every type.
MIAMI DISTRIBUTING CO., 212-14 E. Eighth
St., Cincinnati 2, O. Phones Main 1314-1315.
de4x

WE WILL PAY HIGHEST CASH PRICES FOR 1939 Rock-Ola Standards and Deluxes and 1940 Rock-Ola Masters and Supers, any quantity. Write, wire or phone BIRMINGHAM VENDING CO., 2117 Third Ave., N., Phone 3-5183, Birmingham 3, Ala.

1 KEENEY AIR RAIDER, \$190.00; 1 BALLY Sky Battle, \$180.00. AMUSEMENT CENTER, 128 E. Broughton St., Savannah, Ga.

1 MILLS PUNCHING BAG, REFINISHED, \$139.50; 1 Chicken Sam, looks and operates like new, \$125.00; 1 Chester Pollard Golf, \$67.50; 1 412 Wurlitzer, no bottom back door, \$42.50. Wanted: Drivemobile, Skyfighter, Ace Bomber, Super Bomber, Bally Defender. LEO LANE ARCADE, Morganfield, Ky.

2 EVANS TOMMY GUNS, PERFECT, \$150.00;
1 Chrome Vest Pocket, \$42.50; 1 Watling Treasury, good condition, \$42.50; 3 Kicker and Catchers, \$24.50; 5 Pikes Peak, \$15.00; 1 Groetchen Skill Jump, \$30.00; 2 Casino Golf, \$30.00; 2 ABT Big Game Hunters, late model, \$17.50; 2 ABT Target Skills, blue, \$15.00; 2 ABT Target Skills, blue, \$15.00; 3 Shockers, \$7.00. KINLAW AMUSEMENT CO., P. O. Box 627, Fayetteville, N. C. X

FOR SALE SECOND-HAND GOODS

ALL KINDS POPCORN MACHINES — ALL Electric Burch, Star, Popmatics, Kingery, Caramelcorn Equipment, Burners, Tanks, Vending Machines. NORTHSIDE SALES CO., Indianola, Iowa. ja22x

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Forms Close Thursday for Following Week's Issue

selection of Mechanical Machines obtainable. Will buy for cash fifty All-Electric French-Fry Poppers. Ten Burch Machines cheap. CARA-MEL CORN EQUIPMENT, 120 S. Halsted, Chicago 6.

4 EVANS AUTOMATIC BOWLING ALLEYS -56 ft. long. BOX 462, care The Billboard, 1564 Broadway, New York 19.

FOR SALE-SECOND-HAND SHOW PROPERTY

CANVAS -- VARIOUS WIDTHS AND WEIGHTS. Tarpaulins, Waterproof Covers, 9x12 ft., \$8.10; 12x14 ft., \$11.75; 15x20 ft., \$20.25. Imitation Leather, Paints, Enamels and many other items. MICHIGAN SALVAGE CO., 609 W. Jefferson, Detroit 26, Mich.

FOR QUICK SALE - COMPLETE BOOTH Equipment for 400 seat theatre. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash Ave., Chicago,

FOR SALE - 112 PAIRS CHICAGO ROLLER Skates, 40x110 Tent, with six adjustable iron poles: 40x100 Hardwood Maple Floor, Skate Grinder, Music Machine. Front section tent damaged by recent storm. Otherwise every-thing good condition. Price \$1,185.00. LESTER WYATT, Phone 438W, Caruthersville, Mo.

FOR SALE - SIX CASES .22 SHORTS, TWO cases .22 Longs. Make offer. F. O. SWARTZ, 5025 Elm Court, Denver, Colo.

KINGERY ROTARY CORN POPPER WITHout motor, \$25.00; Holcomb & Hoke Combination Peanut Roaster and Popcorn Machine, all electric, base 22x22 in., 6 ft. high, \$200.00; 7 Seeburg Remote Boxes with tubes, \$25.00 each; 3 Seeburg Wire Boxes, 20 record, \$12.00 each; 1 Oliver Typewriter, \$25.00; 4 20 Record Seeburgs in new 1943 Seeburg Victory cab-inets, \$550.00 each. JOHN EMRICH, 3509 N. Marshfield, Chicago, III. X

MITT JOINT - PERMANENTLY LOCATED 14 years in town on U.S. highway. Advertised for radius 300 miles. Should gross five thousand yearly. Reason for selling, sickness. Stand investigation. BOX C-119, Billboard, Cincin-

TENTS-12x12 TO 40x200, ALL PUSH POLE. Complete List, \$1.00. Hand roped, good as new, rented couple weeks. Sidewall, Poles, Stakes, Sledges, etc. Describe fully. Send stamp. SMITH TENTS, Auburn, N. Y. no20x

TENTS - SKATING RINK, SHOW AND CONcession, all khaki, new and slightly used. Tarpaulins, CAMPBELL TENT & AWNING CO., Springfield, III. de4

TWO DEVRY PORTABLE SOUND PROJECTORS. 2,000 ft. Magazines, Amplifier, Speaker; special offers, (Staperfect condition, S. F. RATLIFF, P. O. Box 34th, New York 1. 709, Mobile, Ala.

TWO CASES GALLERY SPECIAL CARTRIDGES, \$200.00 per case. B. K. DUFF, Box 1168, Hattiesburg, Miss.

35MM, SINGLE OR DOUBLE E.S.F. DEVRY Suitcase, like new, \$450.00 and \$800.00. ANTHONY SAVARESE, Woodcliff Lake, N. J.

PHOTO SUPPLIES DEVELOPING-PRINTING

CASH FOR YOUR PHOTO EQUIPMENT-WHAT have you? Give details. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, III. no27

CUT YOUR OWN D.P. FILM TO ANY SIZE-Cutter priced \$10.00. 50% deposit with order. BOX 1168, Hattlesburg, Miss. DIME PHOTO OUTFITS CHEAP - ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains, P. D. CAMERA CO., 111 E. 35th St., Chicago, III. P. D. Q.

DIRECT POSITIVE OPERATORS - SPECIAL INtroductory \$2.00 Photo Card Deal; 100 Photo Postcards for 1½x2" photos, or 50 Photo Greeting Cards for 2½x3½" photos. Comic foregrounds, \$5.00 each. Catalogue free. FRANK BONOMO, 25 Park St., Brooklyn 6, N. Y.

DIRECT POSITIVE ROLLS CUT ANY WIDTH \$3.00 roll. Perfect cut guaranteed. Send or write HENDERSON, 149 W. 20th St., Indianapolis 2, Ind.

DIREX 3 INCH, \$12.00 PER ROLL; 11/2 INCH. \$7.00 per roll; each roll guaranteed. CATLIN FILMS, Catlin, III.

DIREX POSITIVE PAPER - 1944 DATING. 50 rolls 11/2"x250"; 50 rolls 11/2"x500". Make best offer on all or part. BOX 518, care The Billboard, 1564 Broadway, New York 19.

EASEL PHOTO MOUNTS, ALL SIZES - WOOD, leatherette, glass frames, latest styles. Sizes 2x3 to 8x10. Patriotic, Heart Mirrors. Frames, Easels for 11/2x2. Everything for direct positive operator. Prompt shipments. CAPITOL EQUIPMENT CO., Box 287, Saint George, N. Y.

EASTMAN DIRECT POSITIVE PAPER AT REGular Eastman list prices. Offer and stock limited to operators who will qualify. UNITED PHOTO SUPPLY SERVICE, Gatesville, Tex.

de4x EASTMAN DIRECT POSITIVE PAPER - ALL 1944 dating. Any amount 11/2"x250"; 11/2"x1,000"; 2"; 21/2"; 31/2". Make best offer. BOX 417, care The Billboard, 1564 Broadway, New York 19.

FOR SALE - ROLLS OF EASTMAN DIRECT Positive, 11/2x250, latest dating, \$12.00 a LARGE PROFESSIONAL MAGIC CATALOGUE, roll. SPORTLAND, 354 Asylum St., Hartford 25c. MAX HOLDEN, 220 W. 42d St., New 3, Conn.

ALL AVAILABLE MAKES POPPERS. LARGEST | FOLDERS - PATRIOTIC AND REGULAR DE- | QUALITY MAGIC SINCE 1907 - 3 NEW | MUSICIANS WANTED - PERMANENT LOsigns. Prices per 100. For 1½x2 Photos, \$1.75; for 2x3, \$1.85; for 3x4, \$2.75; for 3x5, \$2.85; for 4x6, \$4.00; for 5x7, \$4.25. Flat Mounts assorted for 1½x2, 60c; for 2x3, 75c. Satisfaction or refund. MILLER SUPPLIES, 1535 Franklin Ave., St. Louis, Mo.

> FOR SALE - 2 GROSS OF 5x7 EASTMAN D.P.P., Factory D.P. Enlarger. Enlarges up to 8x10. All for \$50.00. P. O. BOX 1101, Corpus Christi, Tex.

> FOR SALE - 2 ROLLS 2" PAPER, \$16.00 each; 2 gross 8x10, \$27.50 gross. All Eastman, July, 1944. BOX 173, Russells Point, O.

> HAVE TEN ROLLS EACH EASTMAN 11/2", 2", 21/2", 3", 5x7 cutsheets, late dating, reasonable. LANKSTON STUDIO, 1276 Lafayette Ave., Terre Haute, Ind.

IN STOCK — FEW HAND TYPE 11/2" D.P.C., any size. D.P.C., hand or motor made to order. Also Enlargers, Visualizers. Circular, 10c. SUPREME PHOTO SERVICE, 355 W. 145th St., New York 31.

PHOTO MOUNTS FOR DIRECT POSITIVE studios. Easel and book types. For best prices and quick deliveries write to INTER-NATIONAL SALES CO., 3902 Garrison Blvd., Baltimore, Md.

WANT TWO SIZE DIRECT POSITIVE MAchine, one size postcard complete, ready to take pictures. Write, wire EARL'S PHOTO STUDIO, Barstow, Calif. no20

WANT DIRECT POSITIVE CAMERA IN GOOD condition, and Booth with Lens. Must take a full figure. What have you? HECTOR COURNAYIE PHOTO TENT, 205 Lameuse St., Biloxi, Miss.

WANTED IMMEDIATELY --- 100 ROLLS EASTman Direct Positive Paper, 21/2×250; 1944 dating, at \$15.00 per roll. Write or wire DANNY BRAMER, 501 N. 18th St., Phoenix,

WANTED - EASTMAN D.P.P., ALL SIZES Any quantities. Also gross lots, 5x7. Good dating essential. Write quoting lowest prices. Do not ask for offers. Will send cash in full with order. BOX C-121, care The Billboard, 25 Opera Place, Cincinnati 1, O.

50 ROLLS 11/2×250, 5 ROLLS 11/2×1,000 FT. Eastman D.P.P. Expires 1944. Make offer. Don't ask prices. BOX NY-48, Billboard, 1564 Broadway, New York 19.

ACTS, SONGS & PARODIES

MUSIC PRINTED, \$7.00 UP; SONGS RECORDED, \$2.50, Melodies, \$6.00; Piano Arrangements, special offers, (Stamp.) URAB-BB., 245 W. del8x

COSTUMES, UNIFORMS, WARDROBES

A THOUSAND COSTUMES --- STACE, MASquerade; Men, Women, Children, \$1.50 each, single or lots. Closing sale. CONLEY, 308 W. 47th, New York.

CHORUS COSTUMES - SLIGHTLY USED. short and long, all colors, two dollars each. FOLLIES COSTUMES, 209 W. 48th St., New dellx York.

CHORUS COSTUME CLEARANCE - ONE DOL lar, perfect condition; Principals, three dol-lars. Men's Wardrobe. GUTTENBERG, 9 W. 18th St., New York City.

MEN'S SUITS, \$4.00 UP; DRESSES, 25c; COATS, \$1.50 up. Uniforms and Hats. Write for circular. J. BRENKER, 1568 Fulton St., Brooklyn, N. Y.

ORCHESTRA COATS, \$2.00; TUXEDOS, RED Velvet Curtains, Chorus Rhinestone Costumes, Cellophane Hulas, Striptease Orientals, Wigs, Minstrels. WALLACE, 2416 N. Halsted, Chicago.

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, III. no27x

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ANSWER QUESTIONS, CALL NAMES, BIRTHdates. Professional Master Mindreading Act (no assistant). Self contained, use anywhere, MAGICAL ENTERPRISES, Roseville, \$1.00. Mich. no27

ATTRACTIVE 216-PAGE ILLUSTRATED PROfessional Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia,

25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y.

catalogs available, 25c each. Book catalog and lists free. THAYER'S STUDIO OF MAGIC, P. O. Box 1785, Wilshire-Labrea Station, Los Angeles 36, Calif. no20x

ANIMALS, BIRDS, REPTILES

LIVE ANIMAL SHOW - ALL TAME, \$150.00. Spider and Rhesus Monkey (female), Snookum Bear, Paca, Mexican Donkey (thirtysix inches tall), medium size Alligator, Hawk, Mexican Raccoon; Rhesus rides Donkey. BEN WELLS, Mason, Ky.

ORDER YOUR PETS NOW - GIANT TAME Mexican Black Spider Monkeys, \$50.00; medium tame Mexican Black Spider Monkeys, \$35.00; small tame Black Spider Monkeys, \$30.00. All monkeys will be sent with nice collar and chain. Tame Snookum Bears with collar and chain, \$25.00; semi tame Snookum Bears, \$15.00; Donkeys (Burros), plenty in stock, \$25.00 each. Wire orders, NATIONAL PRODUCTS COMPANY, Laredo, Tex.

SPECIAL ATTRACTION - GIANT FAMILY Sets of Black Spider Mankeys; father, mother, with their own baby, \$100.00 per set. Wire orders. NATIONAL PRODUCTS COMPANY, Laredo, Tex.

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LEAD TRUMPET, LEAD TENOR, \$65.00 WEEK; Trombone, \$60.00. Commercial band, easy hours, six days; location work. Lead men must phrase tenor band style. Others write. Give previous bands, draft. BOX NY-53, Billboard, New York.

MIDGETS OR DWARFS WILLING TO LEARN little athletics for act. Good opportunity. Write details. BOX 515, Billboard, 1564 Broadway, New York 19.

MUSICIANS WANTED ON ALL INSTRUMENTS. Also Front Man and Complete Bands. Air mail details to VSA, Box 1299, Omaha, Neb.

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THIRD TENOR DOUBLING VIOLIN -- MUST read well, play in tune and be dependable. Violin important. All hotel locations, a good opening for a good man. Wire, phone. BUD WAPLES, Hotel Ansley, Atlanta, Ga. no 20

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A-1 CIGARETTE AND CANDY VENDING Machines wanted, MAC POSTEL, 6750 N. Ashland Ave., Chicago, III.

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WANTED TO BUY IN QUANTITIES AT COMpetitive price Fur Coats and Jackets. Also a line of Crockery and Tin Ware. INDEPEND-ENT OIL CO., 220 Spring St., Charleston, S. C.

WANTED - TIGHT WIRE RIGGING, FAIR condition. State price. WILLIAM LEROY MILLER, Owen, Wis.

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Skate Dancing Teacher available after January 1. Seven years' experience teaching bronze, silver and gold international dances. Have RSROA rink manager's certificate. Will consider going anywhere if price is right. Address BOX C-109, care The Billboard, Cincinnatí 1, O. no20

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SMALL ORCHESTRA - GOOD FOR DANCING and floor show, want hotel or cafe job in Non-union. Address ORCHESTRA LEADER, Hotel Seymour, Syracuse, N. Y. no27

"THE FOUR MOODS" --- UNION, WITH A "Style That's Versatile," now booking throughout coming seasons. Appearing Ray's Circular Bar and Broadway Inn. For open dates within New York and New Jersey write or wire CHARLIE WALTERS, 119 Audubon Ave., New York City.

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High Class Society Band — Five to seven pieces, available for steady dance location, Hotel, ball-tom or club. E. L. Holt, General Delivery, Coral Gables, Fla.

Very Fine 5 Piece Orchestra and Girl Vocalist available December 1. Experienced, professional, organized. Only reliable hotels, clubs. Contact Jack Ryan, General Delivery, Tampa, Fla.

7 Piece Union Dixieland Band -- One night engagements in Chicago vicinity and 100 mile radius. Earl Betourne, 715 S. Wall St., Kankakee, Ill.

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Museum - Advise best offer with selling privilege. EDWARD C. ANDREWS, 2291/2 W. Court St., Cincinnati, O.

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LIBERTY - BASS

Fiddle Man. Read or fake; 15 years' experience. 4-F classification. Write ARTHUR F. HAMPTON, 518 S. Pacific St., Cape Girardeau,

DRUMMER — 4-F.

Singer, blonde, 21, exceptional personality, voice. Prefer job together. Radio, recording, show experience. Local 5 member. SCOTTI HUBBARD, 1189 W. 1st Ave., Columbus 8, O.

EXPERIENCED DRUMMER -- 4-F. Location preferred. BOX C-117, Billboard, Cincinnati 1.

TRUMPET AND VOCALIST -Good, pleasing voice. Read the spots but am poor faker. Prefer the South or South-

west. Age 39. Can M.C. or front. Write or

wire. TRUMPET, 745 North East St., In-

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BAND DIRECTOR - NATIONALLY KNOWN and one of the best, with library and instruments. Can handle anything. BOX C-120. Biliboard, Cincinnati 1, O.

BASS PLAYER - WIDELY EXPERIENCED hotel, radio, theater, night clubs. Age 39, union, neat, reliable. Photo on request. Desire change. Location preferred. Available in November. Only top salaries considered. Write P. GRENY, 1653 Orchard, Chicago.

EXPERIENCED YOUNG LADY VIOLINIST wishes to join band in New York or vicinity. ROSALIND BURKE, 932 48th St., Brooklyn 19, N. Y.

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HAMMOND ORGANIST - RADIO, HOTEL, cocktail lounge, rink experience. Union; prefec South or West. BESS MAYO, 500 Woodrow Ave., Fort Worth, Tex.

TRUMPET - UNION, AGE 24, 4-F. JUST left semi-name band. With section prefer second chair and jazz. Also interested in small combos. Read anything, fake or cut shows. All particulars to care MUSICIAN, 1577 E. 84th St., Cleveland, O.

Bass Man — Draft exempt, union. Read and Jam. Travel or locate. Write or wire Owen Zuck, Cairo,

Girl Drummer — Union, experienced shows, Reads, Prefer large dance combo, Write, wire Bobble Loranger, 210 Priscilla La, Alden, Pa., or phone Madison 2021.

Man and Wife Radio Team — Steel and Standard Guitars, Harmony Singers of Western, Hillbilly and Hawaiian Songs; also Comedy Western Novelty Act for stage. Union, sober and business. Radio station managers only. Photo and transcription. Write The Fords, Apt. 2, 1219 Bluff St., Dubuque,

Tenor Sax, Clarinet — Read, fam, tone, etc. Neat appearance, 4-F draft. Absolutely no one niters. State all the facts. Lee Ulbrich, 2005 Main, Kansas City, Mo.

Trombone — General Business, Fair Band, Shrine and outdoor circus, tent rep, musical revue, Doubles for ork, Trouper, Write for particulars, Box C-200, Billboard, Cincinnati 1, O. no20

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Charles La Croix-Original Trapezo Act. Available for indoor and outdoor events. Attractive equipment. Platform required for outdoor. Address Charles La Croix, 1804 S. Anthony Blvd., Fort Wayne 4. Ind.

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PIANIST — DOUBLE HAMMOND ORGAN AND Accordion. Experienced all lines; sight read specials, stocks, chord sheets; two-beat, four beat rhumba. Nice wardrobe. Union, Work single or with dance band. Give location stating highest first letter. INEZ MANN, 4704 23d St., Meridian, Miss. (No roller rinks.)

PIANIST -- ORCHESTRA, TRIO AND ACCOMpanying. Classical and popular; not swing. Cood sight reader. Long engagement only. Write or wire MARJORIE HERR, 2964 3d Ave., Huntington, W. Va.

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Orchestra Pianist — Years experience; also trio and accompanying. Play popular music but not swing. Good sight reader. Long engagement only. Write or wire Marjorie Herr, 2787 Cedar Grove Court, Huntington, W. Va. no20

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COMEDIAN AT LIBERTY - YEARS EXPERIence in burlesque, vaudeville, night clubs and radio. Do Singing, Talking, Vaudeville Acts, Have lots surefire material. Can produce, Write BOX C-103, The Billboard, Cincinnati I.

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SINGING-TALKING BANJO COMEDIAN -Make good on any show. Plenty songs and monologues. Name your best first letter, BURT LESLIE, 7334 Hamilton Ave., Pittsburgh,

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Attention - The Famous London Punch and Judy Show. Indoor circus, Xmas parties, tuuseums, theatres. Have elaborate Punch setup. Ticket if far. Doc Candler, Billboard, Cincinnati 1, O.

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High Class Musical Show, together with Orchestra, desires stock location, theatre or cinb. Go any-where but prefer Florida, E. L. Holt, General De-livery, Coral Gables, Fla.

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Hall, Al K.
Hall, Harold
Hall, J. C.
Hall, Louis Jahn, Spira Jarjura, Selim K. Jelius, Harry Jimenez, Julio Leeper, Mary Reinardo Leggett, Emery H. Jo-Anne, Madam JOHN, Effrim N. JOHN, Frank Steve JOHN, Gus Hamblin, Jack Hammero, Peter A. Hammond, Bill Hammond, Wm. Hammond, Wm. HAMPTON, Clyde Cecil Johnson, Don Roy Lepore, Mattieo
Johnson, Frank
Bruno
Levitan, M.
Johnson, Jack
Lewitan, M.
Lewis, Robert Johnson, Jack
(Former Champ)

Johnson, Jimmy

Johnson, Logan C.

Lewis, Capt.

Lewis, Donald V.

Johnson, Logan C.

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Hard, Dick
Harden, Geo.

Eugene
HARNER, Chester
Carl
Harner, Margaret
Harold, Louise
Hardel, Gabe
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Little, Clarence
Littleton, Carl Johnston, Ed Little, Clarence
Johnston, Ed Littleton, Carl
Johnston, Elizabeth
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JONES, Eugene A. Lockett, Mrs.
Jones, Mrs. Hody
Jones, Jean
JONES, Leland
Theo.
Logsdon, Marcus
Long, Happy Jack Harris, Bess Harris, Edw. M. Harris, Fred.
Harris, Lew
Harris, Rolt.
Harris, Lew
Harris, Rolt.
Harrison, Mildred
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Harrison, Wildred
Harrison, Waynor R.
Rat. Edgar C.
Hatt. Roy Osro
Harris, Lew
Harrison, Waynor R.
Hatt. Roy Osro
Harris, Lew
Harrison, Mildred
Harrison, Marrison, Ma Harris, Fred Bernard Heaton, Richard A. Heck, Luther C. Keith & Gordon Kellen, Mrs. Powell KELLEY, J. W. HECK, WM. Heggins, Pat Hegrins, Pat Hellen, Misch (Helly, Elwis Allon (Hellon, J. H. Hedrers), L. B. Henderson, J. B. Henderson, J. B. Henderson, C. W. Henderson, C. Kelley, Mike Kelly, Elbert Spot Kelly, Lewis Allen Kelly, Mrs. Peggy Helminski, Juanita Helton, J. H. Henderson, E. G. Grabbo

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Knight, Popeye Knoll the Great

Konyot, Arthur

Knowles, Jessie

Kuncaitus, Peter

Kuntz, Wendel Kurl, Duer R.

LaForm, Mitzie LaMaar, G. F.

LaRose, Rose

Lake, Georgie

Leiter, Pat. Leo, Ivan

Lewis, Jimmie

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os. Meyers, Art
Vernon MICHAEL,
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Edw. Miller, Marilyn
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Robt. Chas. Miller, Nancy Lee
McSHAIN, Eugene Miller, Orson A. Miller, S. MILLER, Sperio Miller, Vivian Minevitch, Rascala, Minor, Wm. Frank Osborne, Thomas MISKOWITZ, John Osborne, Mrs. Mitchell, Bill MITCHELL, Duy Mitchell, Elife MAHAY, Charles
Victor Mitchell, Gorden C.

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INGHAM, Walter
Isengard, Geo.
Iseny, Mrs. W. L.
Iseny, Mrs. Walter

Males, J. G.
Mitchell, Miller
Mitchell, Mil Manas, Harry

Mansfield, Frank
Manas, Harry

Mansfield, Frank
Moore, Arlen

Manas, Harry

Mansfield, Frank
Moore, Arlen

Moore, Donald
Moore, Eart
Moore, L. L.

Parker, Eart
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Moore, L. L.

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Parker, Eart
Parks, Mrs. Billie
Parks, Betty Ann
PARKS, Dec Roberts, James C.
Roberts, Lynn
Howard
Roberts, Mrs. Rose
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Julia Rhoads, John Ducky Shea, Wm. Walter
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Clarence
Richardson, H. E.

Richardson, D. E.
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Herman Sherman, Chester
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Tom, Walter
Wilkerson, Al.
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George
Wilkison, Al
W Travers, George Triplett, Cassle W.

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Andrew Daniel Wills Jr., Geo. Burl
UNDERWOOD, Wilson, Al
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VAN CAMP.
Arthur John
Van Heest, Gilbert
Van Order, Louis S. Vance, Pauline Vandyke, Robert Vangsness, Kenelm

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WALTER, Tom
Walters, Walter
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Benj,
Ward, James

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Wade Yee, Richard Geo.
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NOTICE

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time commencing January 1, 1944.

In the event that you are having mail addressed to you in our care, it will be to your advantage to look for your name in EACH issue of The Billboard.

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By See LETTER LIST on page 54) Communications to 155 N. Clark St., Chicago 1, III.

Merchandise Trends

By CAROLINE ASPRAY

CHICAGO, Nov. 13.—Office of Defense Transportation's request to all employers to stop vacations or time off for workers who want to travel during the period of December 17 thru January 10, if complied with, would cut into sales of gift and novelty items in railroad and bus stations. The huge volume of military and essential civilian traffic during that time will probably keep retailers so busy making change they won't even have time to groan over fading stocks, much less miss the civilians who do stay put over the holidays.

LUGGAGE AMENDMENT.-OPA's Order M-476 setting ceilings on luggage was amended November 2 to allow regional offices of the agency to fix retail ceiling prices of retailers' and jobbers' stocks.

NEW PRICE PLAN.—Very slow progress is marking the proposed new retail pricing regulation, reported in a story on this page last week. Retailers want to know which items and how many of them will be classified under Group I, which is to be made up of essential items to be priced with dollars-and-cents ceilings. Goods under Group II or "cost-of-living" items haven't been named. Group III items, termed luxury or semi-luxury merchandise, were at first reported to be entirely exempt from price control, but the latest is that such articles would be controlled indirectly thru a requirement that total store mark-up shall not exceed the over-all mark-up for a specified period, possibly 1940. Those in favor of the plan argue that it's simpler than the present system and will require less policing and administration, but there are a lot of objections to overcome before

drawn up. GROW COLORED COTTON .- Russian nounced. cotton fields must be a gay sight, according to recent reports that Soviet scientists are cultivating red, green, auburn, dark brown, blue, dark green, emerald and khaki-colored natural cotton. They predict a revolutionary future in textile manufacture for this new colorfast product. Seeds from the 1943 crop, just

a final draft of the regulation can be

harvested, will be used for more extensive plantings next spring.

SALES VOLUME.—A slight drop under retail trade volume for the preceding week was reported for the week ended October 30. Christmas shopping is under way, but no great volume is reported from any section of the country, Perhaps the usual rate of purchasing is due to WPB's directive against promotion pressure by retailers, or perhaps it's a lull between buying for men overseas and the shopping for home-front gifts. Reports from New York markets say buyers are placing orders for Easter deliveries but that they aren't content with long-time deliveries as they were some time ago. The Census Bureau's report on independent store sales shows that florists are now ahead of jewelers for the lead in percentage gains.

1944 GIFT SHOWS.—Four major spring gift shows are on schedule, it was announced by the Eastern Manufacturers and Importers' Exhibit, Inc. The Chicago spring show will be held at the Palmer House from January 31 thru February 10; reports are that all available display rooms were taken weeks ago. Philadelphia dealers will hold their gift show January 2-6 at the William Penn Hotel. The 19th semi-annual California Gift and Art Show will be held January 24-27 in Los Angeles, and dates for the

Tie a la Sinatra a Natural

CHICAGO, Nov. 13.-Men may sneer at Sinatra and his swooning public, but they're not slow to adopt his style of neckwear—the bow-tie with pointed ends, which is supposed to give the "he-est" he-man that wistful little-boy lock. The boom in polka-dot bow-ties seems to prove Sinatra's influence doesn't stop with the bobby-socked girls. Tie exhibitors at the Chicago Men's and Boys' Wear Market in the Merchandise Mart this week, report thousands of orders for "Frank Sinatra bow-ties," and one retailer wired that young men were pouring into his store asking for

New York exhibits have not yet been an-

FUR MARKET.—An official of the National Federation of the Fur Industry at the opening of the annual convention recently said OPA's proposed formula for grade and assortment pricing of furs is the United Fur Brokers reported that ceilings, which are expected next week some time in an official regulation, appear reasonable. They predict that the new regulation will embody a cost plus normal profit mark-up for both manufacturers and retailers. At the same time a Department of the Interior executivesaid the fur catch this season will run 20 to 30 per cent below that of last year due to shortage of trappers, trap scarcity, low supplies of ammunition, gas and tires.

MEXICAN IMPORTS .- Confusing stories about import duties on silver jewelry made in Mexico are current these days. Importers say that as the situation stands it costs 25 to 30 per cent more to land merchandise now than in August. In addition to the U.S. tariff of 55 per cent, there's a 12 per cent Mexican tax on value, which was supposed to have been established to restrain the export of silver by our Southern neighbor. Importers who corralled as much jewelry as they could before the export duty went into effect on June 15 are the lucky ones now. With the big demand in the States for silver jewelry of Mexican workmanship and design, importers are doing their best to bring in stocks, but half the time don't know exactly what taxes, duties, etc., are due or about commitments of merchandise are piling up south of the border awaiting clarification of the export duty situation.

PROMOTIONS.—Milwaukee, St. Louis and Knoxville report mirrors and pictures big items. Smaller pictures are especially good, with the groupings exceptionally popular. . . . White scarfs are in big demand and will stay in the best seller class thru the holiday shopping season. New York dressmakers are said to be all out for the long scarf. . . . Leading New York stores will not go in for big merchandise displays in their Christmas windows, plan to stress bond selling and other patriotic appeals.

New Pencil Order

WASHINGTON, Nov. 13 .- All kinds of

Bill To House

WASHINGTON, Nov. 13. - The House Ways and Means Committee early Friday reported that the new tax bill was ready for the House and probably debate would begin November 15. It was also predicted that the House would pass the bill without many changes within a week. The Senate is also expected to pass the bill in much less time than usual and will probably not make as many changes as in previous years.

Reports yesterday were that the committee might make a few changes before the bill formally went before the House. The completed bill had the following tax recommendations of interest to the merchandise trade. Jewelry tax would be increased to 20 per cent. Furs and fur trimmed articles to 25 per cent. Luggage to 25 per cent of retail charge. Handbags, wallets and similar articles 25 per cent of retail charge. Some toilet preparations 10 per cent of manufacturer's price. Increases will be made in some postage rates also, including local letters, insured mail, money orders and parcel post,

Need a Can Opener? Census Bureau to Ask 7,000 Homes

CHICAGO, Nov. 13 .-- About the time industry in general was wondering if the Office of Civilian Requirements really signs. was doing anything in the way of supplying essential civilian needs, WPB announced that starting November 7, ORC thru the Bureau of Census would conduct a nationwide consumer survey to discover just what shortages are causing actual hardship and what products are most needed by the civilian population.

Census representatives will visit 7,000 "impractical and unenforceable." But households and ask about the availability of 115 types of goods and services used in city, suburban, small town and farm households. The list is divided into seven groups, which cover such items of specialty merchandise as alarm clocks, can openers, safety razors, blades, hairpins, radios, etc.

> No announcement was made as to when the survey will be completed or if any plans have been formulated for the actual release of production for whatever items it is found the civilian population most needs.

Response To SWPC Inquiry

The letters sent out to thousands of small manufacturers by the Smaller War Plants Corporation some time ago (see story in this section, October 30 issue) are believed to indicate, however, that WPB is listening to woeful tales of civilian needs and will allow some production of necessary articles. The secret list of 700 civilian articles for which the government now is allocating materials can be inspected at regional SWPC offices by smaller manufacturers if they believe their facilities would permit production of any of them. It is reported that thousands of small manufacturers have looked over the list in hopes that they can get material to resume manufacture of certain civilian articles.

Reports are that the list includes to become due. It's reported that large lunch boxes, vacuum bottles, alarm clocks, carpet sweepers, and repair parts for household appliances. Such items always handled by the specialty merchandise trade as toys, games, playing cards, and similar goods are also on the list. Production of some of these items has never been prohibited, but the restrictions on materials have limited quantities which manufacturers could turn out. Manufacturers who prove qualified and eligible to make some of the items on this "secret list" will be recommended by the SWPC to the War Production Board which will give them consideration in the allotment of necessary materials.

> Order L-227-B, WPB announced in Amendment 1 of the order.

Order L-227 issued by the War Pronon-mechanical pencils having a sheath issue, covered fountain pens, mechanical of more than .010 of an inch thick- pencils, and parts and repair parts for ness are restricted pencils, and as such, them. It made no mention of pencils business, no one firm will have more are included under the controls of not mechanically operated. (See SALES SOAR on page 50)

O.K. Insignia For Jewelry

Soldiers' lapel pieces, officers' eagle, can be used on bracelets, tie clasps, etc.

WASHINGTON, Nov. 13.—The specialty merchandise trade was more than happy to hear of a recent decision handed down by the Adjutant General's office of the War Department which dechared that army insignia may now be used in jewelry. Women's costume jewelry and accessory pieces may now be exact reproductions of such army insignia as the Great Seal cagle worn on officers' caps, the crossed rifles of the infantry, the wings and propeller of the air force, and the various other designs of the different branches of the army. Now the girls can wear as bracelets, earrings, pins, clips, etc., the exact symbols their fighting men are wearing on uniform lapels.

The Adjutant General's office said that the insignia reproduced may be an exact duplicate of official insignia or it can be a miniature or enlargement. The proportions of the original, however, must always be maintained, and there must not be any changes in the appearance of the original army design. Manufacturers must send in actual specimen or photographs or drawings showing the insignia and how it will be used in order to obtain approval of their de-

It was emphasized by War Department officers that insignia denoting rank or grade cannot be used, which means that Heutenants' or captains' bars, majors' oak leaves, sergeants' chevrons, etc., are still restricted to military uniforms only.

Approving action by the Adjutant General's office of the designs submitted by about 150 manufacturers is expected

Sales Soar as WPB Releases 'Frozen' Watches

WASHINGTON, Nov. 13.—The effects of WPB's order freezing stocks of imported watch movements are not guite so serious as had been expected when the order was issued September 9. Executives of the War Production Board have given out figures which indicate just how the watch-freezing order is working, why it was necessary, and what the effects on the watch business will be.

Retail dealers will find waterproof watches much scarcer from now on, since the greater part of this class of goods will be channeled to essential wartime needs directly thru government agencies. On conventional type watches, however, WPB says the trade can count on receiving about as many as they have been getting during the past year. Importers who have made application to release their frozen inventories have found that their requests are handled and checked very promptly-usually within a few days, The reason for this, of course, is that WPB can get complete data from the Custom House as to the goods delivered to each importer and so can check all statements very readily.

Of the watches covered by importers' applications, '73 per cent had been released for sale in any way that the importers desire, up to the end of last month; 19 per cent were set aside for sale only to designated government outlets; and the remaining 8 per cent of stocks in importers' inventories has been set aside, by government order, as a reserve fund against future needs.

These percentages are not uniform with all importers, as it is only men's service watches or movements suitable for waterproof casing that WPB wants for allocation to wartime needs. Importers who do not handle waterproofs may not be required to set aside as many pieces as those firms specializing in them, but all importers can expect to duction Board on September 23, and have at least a part of appropriate-sized printed on this page in the October 9 movements diverted from regular civilian channels for waterproof casing. WPB expects that in the course of one year's

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Lather

LUMINOUS

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41/2"x31/4". Doz. 6.50 Statue of Sitting Madonna

and Child, 6"x31/4". Doz. 6.50 Large Crucifix, 9". Doz.... 6.50 Ass't 8" Saints in Shrine, Doz. 8.50

1/3 DEPOSIT, BALANCE C. O. D.,

SEND \$2.00 FOR SAMPLE ASSORTMENT OF THREE 5" FIGURES AND YOUR CHOICE OF ANY OTHER TWO FIGURES.

NITE GLOW PROD. CO.

105 W. 47th St., New York 19, N. Y. Phone: MEdallion 3-5794.

FAST PROFITS—FAST SELLING



BEAUTIFUL SOUTHERN BEAUTY

Here is a gorgeous Southern picture hat beauty. One of the most successful doll creations of all time, 30 inches tall, dresses made of rayon twill in contrasting colors. Full composition legs, arms and head. Assorted hair-like wigs.

Write for three color booklet 25% deposit with all orders

JERRY GOTTLIEB

303 Fourth Ave., New York City

Popular Items

For Bankers

Small-change savers who are baseball fans will really go for the Baseball Bank offered by Yankee Products Company. The size of a regulation baseball made of opalescent white glass, the bank can be used as a decorative paperweight too. It comes in two styles: New York Yankees autographed by famous players, and St. Louis Cardinals with cardinal bird decorations in red. It's packed in an attractive red, white and blue carton, and Major League followers will be able to sweat out the time till spring training season with one of these handy banks to help 'em dream.

Double-Feature Case

A genuine leather cigarette case with a frame for holding a snap of that best girl or boy friend in five colors and individually packed in a colorful gift box. R. A. Guthman & Company say it's a dandy premium item. The case comes in saddle sheep, beige pin seal, brown and black cowhide, and gray beige sheep, and is very well made, while the foldover flap which slides under the strap is long enough to insure its staying firmly closed. The company also has other styles in cigarette cases.

Coffee Set

A natural for premium, salesboard and bingo prizes is the nationally advertised coffee maker matched ensemble offered by Morton Distributors. The set consists of a two-piece glass coffee maker, sugar and creamer and mirrored plastic tray from which to serve that perfect end to even a rationed meal. The heatresisting glassware eight-cup coffee pot,

> OVER 1000 JOBBERS SELL OUR

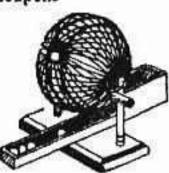
Specials—1500s—7 Colors Specials—1500s—10 Colors Specials—3000s—7 Colors Specials—5 Ups—6 Ups—7 Ups to Pad. Black and Red Markers Admission Tickets (Rolls)

Aftendance Prize Coupons We still have

BINGO CAGES

on hand. In-

quire today!



WRITE FOR CATALOG!

131 West 14th St. NEW YORK, N. Y.

PEARL PLATES for Wire Workers

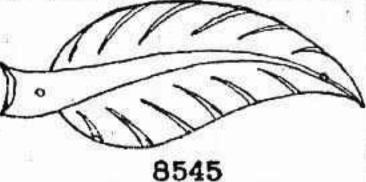
We have just received new consignments of Fresh Water Shells and can make immediate and unlimited deliveries. Pictured is No. 8545-85 Ligne Feather.

Blue Ocean\$21.00 Gross Iridescent Fresh Water 13.50 "
Orchid Fresh Water 13.50 "

5 gross lots of assorted designs, 5% discount Terms: 1/2 Deposit, Balance C. O. D. F.O.B. Brooklyn, N. Y.

Order Today!

Send \$1.50 for sample card of 15 different Cold Plated Sterling Silver Insignias for cementing. WE ALSO SUPPLY WIRE FOR WIRE WORKERS-WRITE FOR DETAILS!



MILITARY INSIGNIA JEWELRY If you haven't seen our exquisite line of Military Insignia Jewelry write for catalog today! A complete assortment of genuine Ocean Mother of Pearl pieces with Gold Plated Sterling Silver Insignias.

JOBBERS! WRITE FOR SPECIAL DEAL! SEND FOR CATALOG OF COMPLETE LINE OF PEARL PLATES

109 SOUTH FIFTH ST., BROOKLYN 11, N. Y. PHONE: EVERGREEN 8-6690

FAST PROFITS WITH THESE PEYTON MONEY MAKERS

GROSS

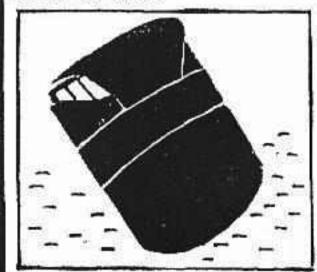
LATHER LEAVES

IMAGINE: A BAR OF SOAP IN \$7.20 NEW SENSATION SELLS ON SIGHT

DEMONSTRATORS: This is tops for demonstrating. Gobs of lather for washing or shaving from a single paper leaf. A winner that the demonstrator can parlay into real money. No one likes to carry a messy bar of soap. Result: Big Sales.

Designed for the service man . . . and the civilian worker as well. Ideal for all outings.

Attractively packaged, 24 scented leaves to the packet. Packets and boxes available with illustrations of soldier, sailor, aviator or nurse. 12 packets to the box-12 boxes to the carton (144 ten-cent packets). Sells for 10c per packet.



Mail a Book of "LATHER LEAVES" to a Boy or Girl in the Service of Their Country SAMPLE BOX OF 12 \$1.00 PACKETS ...

CIGARETTE CASES 15c Each in Dozen Lots

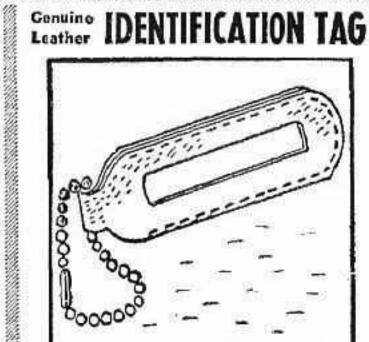
If you know a good thing you'll grab up these cases fast. Genuine leather with tuck-in flap. In big demand. You can make real money at our low prices. Write or wire today.

PER DOZEN\$1.80



Each billfold equipped with 4 celluloid pass leaves. Closes with metal snap fastener. Place for identification in front—extra side pocket at other end. Spacious compartment in back for folding money, checks and valuable papers. Good Calfskin Billfolds in this style have been retailing at \$2.50. Worth more under present conditions with quality Pass Case Billfolds so scarce. Rush your order for a dozen or more today. Sample on request.

Goatskin, \$1.00; Calfskin, \$1.50.



Here's a real "buy" on goods no longer being made. Easily a 15¢ retailer. Well-made leather tag. Nickel plated chain with self-locking clasp. Hurry! \$9.60 per gross, \$65 per thousand. V2 gross sample lot \$5.

AS LOW AS

PETER PEYTON

4051/2 WASHINGTON STREET 25% Deposit With Order, Balance C. O. D., F. O. B. Factory.

WAUKEGAN, ILLINOIS We Prepay Shipping Charges On All Cash in Full Orders.

No. 503-Plastic Bar and Heart, Red, White and Blue with hand-made lettering of rolled gold plate wire, sterling silver base. Available in all insignae. \$9.00 Dox.

> "Grandma" and "Aunt" inscriptions are in great demand by service men. Therefore we have adopted them for our line; and you may order any of our rolled gold plate wire pins with "Mother," "Grandma," or "Aunt" lettering.

1/3 Dep., Bal. C. O. D., F. O. B. N. Y. SEND \$4.00 FOR ONE DOZEN ASSORTED

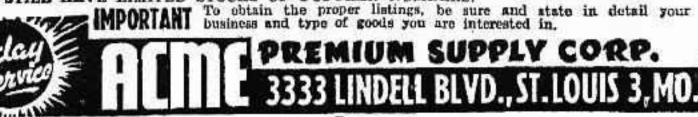
TREND CREATORS

SAMPLE "MOTHER" PINS



1265 BROADWAY NEW YORK, N. Y.

INTRODUCTORY LISTINGS Covering All Items NOW READY IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.



PREMIUM AND SALESBOARD USERS

BIG PROFITS!!! ANY QUANTITY IMMEDIATE DELIVERY



NEW IMPROVED 8-CUP 1944 MODEL

> Matching Sugar, Creamer & Mirrored Plastic Tray

Shimmering, sparkling, HEAT-RESIST-ING glassware. Carries a year's GUAR-ANTEE against flame breakage. KENT makes delicious coffee FASTER.

OR ELECTRIC RANGE Packed in Individual Cartons for Reshipment Anywhere.

25% Deposit With Order—Balance C. O. D., F. O. B. Chicago. SHIPPING CHARGES PAID IF YOU SEND FULL AMOUNT WITH ORDER.

MORTON DISTRIBUTORS

1035 W. LAKE ST.

CHICAGO 7, ILL.

YOUR CHOICE OF 4

GAY COLOR COMBINATIONS:

• Frosted Green Band with Gold

· Frosted Blue Band with Gold

Frosted White Band with Gold

BREWS COFFEE ON ANY GAS

• Iridescent Ruby Red

Stripes

Stripes

IDEAL CHRISTMAS GIFT Immediate Shipments

Practical Gift for every Baseball Fan. Made Practical Gift for every Baseball Fan. Made of opalescent white glass, sized like a regulation Baseball! Useful as a Coin Bank and decorative Paperweight, Attractively decorated in two styles: New York Yankees, autographed by Favorito Players. And St. Louis Cardinals with Cardinal Bird decorations. In red. Packed in special individual red, white and blue cartons. Order your Christmas supply of BASEBALL BANKS today; be sure to specify the quantity wanted of each style. Immediate delivery. \$8.00 Per Doz. \$43.20 Six Doz. Cartons.

25 per cent down, balance C. O. D., F. O. B. Asbury Park, N. J.

YANKEE PRODUCTS



LARGEST 10c PACKAGE OUT!

MacARTHUR **CANDY** and TOY

Here it is! The Ceneral Douglas MacArthur 10c package of confections and novelty. It's the largest package out today—31/2"x51/2"—beautifully done up in red, white, blue and gold. All confections in the box are individually wrapped and novelties are assorted to the case. Mail, Wire, Phone Your Order NOW! Immediate delivery.

One case, 100 boxes (sample order)....\$7.25

5 case lots 7.00 per case 1/3 Dep., Bal. Sight Draft Bill of Lading Attached. F. O. B. Brooklyn, New York

JOBBERS, GET SPECIAL DEAL!

PIONEER SPECIALTY COMPANY 38 CROSBY AVENUE, BROOKLYN 7. N. Y.



Phone: Applegate 7-2640

sugar bowl and cream pitcher come trimmed in four gay colors: green, blue or white bands, all with gold stripes or an iridescent ruby red. The firm promises immediate delivery of any quantity, which is something super these

Tropical Jewelry

Chick Powell Company has beautiful mahogany and tropical wood necklaces and hand-carved wood pins. Current craze for costume jewelry and the popularity of wood pieces should make these best sellers and fast ones, too. Angel candlestick holders and baby figurine miniatures are also included in this firm's line.

Plastic Products

Three items recently introduced by Flag Products, Inc., look like promising novelties. Made of a new fabricated plastic called Varco, a cigarette-pack holder, card holder and bill holder are mighty attractive as they're transparent. The card holder slips over a deck and has space for a pencil, too.

Metal Compacts

Any girl who's trying to get along without one will tell you what prizes these are today. Elgin American has some beautifully designed, heavyweight, sterling silver compacts that should make welcome gifts. Not inexpensive, but even at that, these compacts won't stay on dealers' shelves.

SALES SOAR

(Continued from page 48)

than 25 per cent of its total supply set aside for release to government-approved outlets. Between 800,000 and a million watches per year are expected to be di-rected away from regular retail channels, all of which will come out of the middle-class brackets. Ladies' watches, very low-priced goods, and very high-priced ones won't be affected at all.

Shipment From Lisbon

A shipload of Swiss watches, it is reported, is expected at Philadelphia about the end of this month. The Swiss watchmakers are now sending their exports to Lisbon by truck, rather than shipping them from Italy, and it is said that the truck route across France, Spain and Portugal was put into operation early in October. Since Portugal has announced her switch from neutrality to "non-belligerency" (friendly to the Allies but not at war with Germany) it is not known whether Portuguese shipping would be safe from Nazi U-boats and



ROHDE-SPENCER CO.

223-225 W. Madison St.

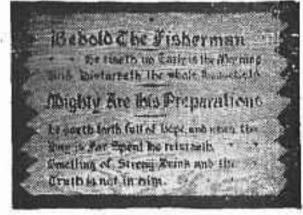
CHICAGO 6

FUR COATS

JACKETS—CHUBBIES LARGE assortment of NEW
1943-'44 outstanding creations,
Perfect quality, Excellent workmanship, Distinctive furs of all
types at popular
prices, Earn EXTRA MONEY in
your spare time
selling furs to your friends and
neighbors, Send TODAY for our New Illustrated
Catalog and Price List, It's FREE.

Catalog and Price List. It's FREE, S. ANGELL & CO. Manufacturing 236 W. 27th St. (Dept. b-3), New York 1, N.Y.

Wooden Wall Plagues With Humorous Texts



#3866

#4054-12x18 inches, \$7.20 per doz. Can be had with three different texts. #3866-6x9 inches, \$2.00 per doz.; in three doz, lots, \$1.80 per doz. Can be had in fourteen different texts.

For full details see our set K of Illustrated price lists, which will be mailed to any re-seller on application.

115-119 K SOUTH MARKET ST. CHICAGO 8, ILL.

AGENCY, Inc. LEO KAUL



MINIATURE PILLOW TOPS

Print Any Name of Camp or City VERY LATEST HOVELTY GOING LIKE WILDFIRE

Made of extra fine quality rayon in asserted colors. FAST 50¢ retailer. Send 25¢ for sample — lots of 100 or more, \$15.00 per hundred. 25% required on all orders, balance C. O. D. PREPAID TO YOUR CITY.

MILT WILLIAMS NOVELTY CO.

1033-1035 Mission St., San Francisco 3, Calif.





CEDARWOOD JEWELRY

Send \$10 for Sample Assortment. IMMEDIATE DELIVERY.

MILLER CREATIONS

6628 Kenwood Ave. CHICAGO 37, ILL. Phone: FAIrfax 4987

SUPPLIES-CARDS-PLASTIC MARKERS Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

Materiale projetto da copyright

SALESBOARD

OPERATORS

STREETMEN

BINGOS

LUMINOUS ★ FLOWERS

THAT BEAUTIFY THE DARK

Fraturing Our Extra Fine and Large Beautiful Life-Like

With additional blue bud on top plus a real rubber stem. Not a sprayed flower-but the cloth is treated with pigment. Every part of the flower glows.

GARDENIA

A HONEY OF A SELLER

\$6.00 a dozen

Samples 50¢ Each

Special Gardenia in 2 colors...,\$2,25 doz. Largo Gardenia with separate blue Silk Orchids, band decorated . . . 4.00 doz. All-color Hair Bows with Gardenia In center 3.00 doz.

Novelty Butterfiles in many pastel colors 2.50 doz. SEND \$1.00 for Sample Assortment of above five numbers.

Assorted 8-Inch Saints in 2 colors, \$6.25 doz. Asserted 5-Inch Saints in 2 colors, 3.30 dez. Assorted Small Statues in 2 colors, 2.20 doz. SEND \$1.00 for Sample Assortment of

Above Numbers. Star Glow products glow 10 hours con-

tinuously with no extra exposure to light. WRITE FOR OUR FULL CATALOGUE

STAR-GLOW MANUFACTURING CO.

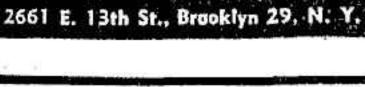
1183 Sixtn Ave., New York City 19, N. Y. Phone BR-yant 9-0219

RUSH YOUR ORDER FOR CHRISTMAS DELIVERY



Large Gardenia with Bud. Doz\$3.00
Triple Cardenia, Doz 3.00
Small Gardenia with Bud. Doz 2.50
Small Gardenia, Dox 2.25
Carnation (Red and White), Dox. 2.50
Rose with Comb. (Red and White) 3.00
Triple Daisy. Doz 2.75
Butterfly. Doz 2.25
Gard. Acetate Hair Bow with
Comb. (Red, Yellow, Green and
Purple Ribbons). Doz 3.50
SEND \$2.00 FOR ONE OF EACH OF
THE NINE FLOWERS LISTED ABOVE

HALE NOVELTY CO.





BARGAIN FINDS

MILITARY INSIGNIA JEWELRY PINS, 14 kt. Gold finish. For all branches of the service. Value. Special 10 GROSS \$55.00

AMERICAN FLAG SETS. Lus-trous rayon broadcloth. Complete with Eagle, Staffless Hanger. Individually boxed. 2 sizes. Excep-

tional value. DOZ. SETS COMPLETE \$7.20, 9.60

SHAVING & DENTAL CREAM. Excellent quality in lithographed tube, 2 large sizes. 20¢ & 35¢ tubes. Prices to move quantity,

72.00

25% Deposit With All Orders. 27 YEARS OF VALUE GIVING. 192 Page Catalog FREE With All Orders.

901 BROADWAY, New York, N. Y. WORLD'S LOWEST PRICED WHOLESALERS

Headquarters for

Send for Our Free Circular. Flamingo Trading Co.



By BEN SMITH

The recent amendment to General Conservation Order, M-241-a, which controls the use of paper and paperboard, was a much needed shot in the arm for novelty men in general and board men in particular. It apparently assures the availability of a better than fair amount of this product for the duration.

Under the revised order, toys and games of all types remain in the same restriction as before, which limits the product to 80 per cent of the same period in 1942. However, List "E," which prohibited the use of pulp, paper and paperboard in the manufacture of certain items, has been eliminated, so that there is no actual prohibition against the production of this list of items. Among the items contained in List "E" which has now been eliminated were: Novelties - holiday, party, advertising and decoration, such as garlands, serpentines, horns, hats, table decorations

SPECIALS

FOR THIS WEEK ONLY

U. S. GLASS INTERMEDIATES

Ash Trays, Gro	\$3.75
Tea or Caffee Cups. Gro	4.50
9 Oz. Tumblers, Crystal Clear, Gro	4.00
4 1/6" Kitchen Bowls. Gro	4.10
4 1/2" Napples. Gro	4.00
SLUM USERS, write for new list	s of Ameri-
can Slum, Jap Slum, and Chin	a Novelties.

LEVIN BROTHERS

INDIANA With All C. O. D. Orders

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20,00 a thousand with envelopes. All are fast 10c sellers. Send 25c for sample cards and folder.

XMAS CARDS

Now ready. Many new numbers. Catalog on request.

1033-1035 Mission St., San Francisco 3, Calif.

BINGO SUPPLIES

Plastic Balls Plastic Markers Midgets 1-3000 News 1-3000

Specials-5 Ups-6 Ups-7 Ups to Pad Regular Specials

Write or Wire for Catalog

Formerly

N. M. BANK & CO. 235 Halsey St. Newark, N. J.

WAXED FLOWERS



No. 8 - Large Georgine, \$40.00 per 1000; \$4.25 No. 7 - Large Dahlia, \$50.00 per 1000; \$5.25 per 100. No. 17 - Large Rose, \$40.00 per 1000; \$4.25

per 100. MOUNTAIN LAUREL 50 Lb. Carton, \$10.00; 25 Lb. Carton, \$6.00; Send for New Price List of all Flowers, Follages, Wroaths, Materials for Xmas Corsages and

Fast Selling Hollday Itoms. 50% Deposit, Balance C. C. D.

FRANK GALLO

Importer & Manufacturer

ST. LOUIS, MO. 1429 LOCUST ST.

48,000 LADIES' RAINCOATS AND RAINCAPES

CONCESSIONERS PREMIUM USERS

BAZAARS

ONLY \$9.50 a doz. IN 10 DOZ. LOTS \$9.00 a doz.

for Sample of each-mail \$2.00

Assorted first and seconds RAIN-COATS and CAPES—with HOODS and without HOODS-of \$2.98 and \$5.98 Retail Values.

Three Beautiful Styles of Colorful Oil Silk and Swaytone . . . in transparent Blue, Green, Yellow, Aguamarine and Natural Colors, (Natural Colors can be used as air raid warden coat.)

Three Sizes-Large, Medium and Small. Each dozen consists of 4 coats and 8 capes.

Highly durable and can be folded compactly into any size purse. Individually packaged in cellophane envelopes with colorful binding ... \$1.20 extra per dozen.

Light weight-low express charges,



FAST SELLER AT FOOTBALL GAMES, PARADES, Etc.

Terms: 25% Cash With Order; Balance C. O. D.

APCO MANUFACTURING COMPANY

3614 DIVERSEY AVE.

CHICAGO 47, ILL.

Waddle

THE NEW TOY SENSATION More Fun Than a Circus

He flops . . . he waddles . . . he's foolish but he's fun! Parade him about on his leash! Your dignity disappears, and your family goes into gales of laughter, for he's the most fun-infectious toy in years.

SEND \$1.00 FOR SAMPLE AND JOBBERS' PRICE HURRY BEFORE SUPPLY IS EXHAUSTED

WADDLE DUCK MFG. CO. 3382 22nd St., SAN FRANCISCO, CALIF.



SMOKERS'

The Money-Maker with Flash! 3-Color Display Card. Contains 53 popular Fun-Makers, as follows: 15 Books Explosive Matches, 4 Pkg. Stinx, 4 Pkg. Bitter Cigarettes, 6 Pkg. Medium and 18 Pkg. Loud Cigarette Loads, 6 Books Snake Matches.

Special Price \$1.75 PER CARD Shipped by Express Only STUART NOVELTY CO.

166 E. Jefferson Ave., Detroit, Mich.

NOVELTIES — SOUVENIRS — FAVORS Complete Line of Greeting Cards, Joke Books, Etc.

725 PINE ST.,

New Laugh Hit in Xmas Cards. ERNIE'S ENTERPRISES

ST. LOUIS, MO.

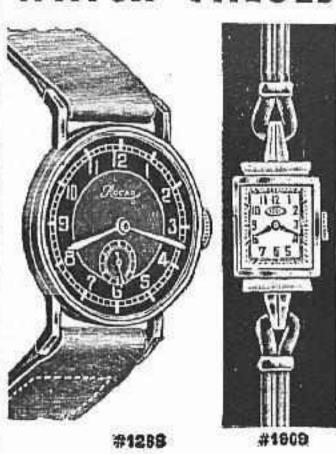
SOCIAL SECURITY PLATES

Red, Blue and Gold colors, on metal, \$6.00 per 100, F. O. B. Chicago, while they last. Sample 10¢ each,

CHARMS & CAIN 407 S. Dearborn St. OHIOAGO, ILLINOIS

Materiale protetto da copyright

WATCH VALUES



#1288—PIN LEVER WATCHES

Round or Rectangular

	52	Ġ.	757	15	117	ì.		1		A)	27	-0		97	97,		
1-Jewel						•				٠	٠	٠			•	En.	\$7.25
2-Jewel					è	٠	٠		٠		٠	٠	9			Ea.	\$7.75
4-Jewel	Ŷ													٠		Ea,	\$9.25

#1909—4-JEWEL MEDA

51/4 and 6 by 8 Ligne

TUCKER-LOWENTHAL

5 So. Wabash,

Chicago 3, III.

BEAUTIFULLY DESIGNED

WITH MIRRORS FILLED WITH FINE CHOCOLATES

\$2.49 Ea., in Doxen Lots \$2.25 Ea., in Half Gross Lots or Over - Samples, \$2.75

Same Beautiful Cedar

Chests With Stationery AND MIRRORS

\$2.00 Ea., in Dozen Lots Samples, \$2.50

GENUINE STITCHLESS SADDLE CALF WALLETS

Light Tan, Convenient Pockets \$24.00 Doxen; Samples, \$2.50

25% Deposit On All Orders

NOVELTY SALES

3750 Rochester, Detroit 26, Mich.



and salescards.

of the order referring to the manufacture of converted products not specifilowing restrictions: "(1) No converter shall during the period from August 1, 1943, to October 1, 1943, consume in the manufacture or assembly of any deed for board men. converted product not named on List A, List B, List C or List D of this order, any quantity, in tons, of pulp, paper and paperboard greater than 331-3 per cent of the tonnage consumed in the manufacture or assembly of such converted products during the first six months of 1943. (a) No converter shall, during the final calendar quarter of 1943 or during any calendar quarter thereafter, consume in the

and place cards, streamers, including manufacture or assembly of any conthose for window display and decora- verted product not named on List A, tions, flower pot covers, costumes, arti- List B, List C or List D of this order, ficial flowers and other specialties, con- any quantity, in tons, of pulp, paper fettl, festoons, fireworks, salesboards and paperboard greater than 65 per cent of the tonnage consumed in the As a result of this change, the arti- manufacture or assembly of such concles mentioned come under that portion verted product during the corresponding calendar quarter of 1942." And the last couple of lines tells the story. From cally listed and are governed by the fol- now on in, and until further notice, salesboard manufacturers will be able to produce at least up to 65 per cent of their 1942 production. Good news in-

> Consolidated Sales has a toothsome, consumer-appealing line of sweets that seem made to order for a card or board promotion. Line includes Pan-American candies, almonds and honey in jars and three and one-half and one pound fruit

Tiny says he would like pipes here from

ways will open up, as they have lifted

the dim-out. Where are Bill Doyle, Ralf

FOLDING MONEY IS PLENTIFUL these days.

Wee, Garter Kelly and all the rest."

HAPPY LANDING.

FOR PITCHMEN & BILL

Communications to 25 Opera Place, Cincinnati 1, Ohio

CHIEF GRAY FOX ... shoots from La Center, Ky., that he has Danny, whom Sam Cook, the whistler, closed his med show after a good season taught how to play. I guess a few doorand is showing movies in halls.

NEW PRODUCTS require new words. Bet- Pratt, Goldstein brothers, Doc Evans, Pee ter reads the ads carefully.

DIAMOND JOE GOULD . . . shoots a pipe from San Francisco, where Don't forget to have change for it. he maintains headquarters for his 22 spots up and down the West Coast: "I AL WILSON . . . have just run across Tiny Snyder. I had spotted in a downtown store doorway not glimmed him for six years. He still in Cincinnati, reports that he is getting tips the beam at 312 and looks as young plenty of geedus with mouse and that as he did when he was 20. I remember working streets there has been okay. He when he had his spot on Broadway and glimmed Frenchy Thibaut working med held George Raft, Norma Shearer, James on a parking lot there. Cagney, Irene Dunn, Ann Corlo, Olsen and Johnson and Abbott and Costello DOC AND JOYCE M. REYNOLDS . . . for one hour with his line. He is out are taking the baths at Hot Springs befor the duration and now working for forc trekking south and then to their

cisco. I am still working my old line

FUR COATS

BUY DIRECT FROM MFG.

The largest assortment of outstanding

Fur Creations in our history available

NOW! Immediate Delivery. All types

at reasonable prices. Satisfaction

YOUNG & YOUNG

208 W. 27th St., N. Y. 1, N. Y.

Guaranteed!

JACKETS

SAVE YOUR DOUGH until you're old and then you can have cake for dessert.

TOM KENNEDY ... is still among the live ones, as evidenced by his pipe from his Peoria, Ill., habitat: "This is my first pipe in several months. and I am prompted to submit these few lines in order that I may correct the crroneous report that I had departed this vale of tears. How these rumors get around, I don't know. And furthermore, I will not attempt to guess. I see by The Billboard that Eddie Diebold bemoans the fact that Art Cox has the X

piped sorrow for the death of Doc Frank

FAMOUS ELECTRIC ENGRAVING PENCIL

the Army Transport Service in San Fran- home on the West Coast. They also

and getting plenty of moola out here. Hale recently reported in The Billboard.

Favorite of 5 and 10's, pitchmen, libraries, industries. Great money maker for you wherever crowds appear. "So easy to handle, does such beautiful work." Sold on 5-day approval, guaranteed one year. "Just with a twist of the wrist," engraves fine, medium or big lettering in gold, silver, colors on almost any material. We originated the practical electric pencil in 1931. Our pencils are used in stores of Kresge, Kress, Grant, Newberry, Murphy, Green, Woolworth (St. Louis district, 200 storen) and thousands of others. Famous professional model No. 3, switch on 7-foot safety ashestos insulated resistance cord with exclusive aluminum heat dissipater assuring safe, comfortable, profitable, continuous use all day long, \$7.25, including 6 rolls, 1 inch by 400 inches, superior first quality gold foil, Postpaid Cash with Order. No. 2, precisely same as above, but with 5-foot cord, without switch, \$6.25. Extra rolls gold, silver, black, blue, white, red. green, etc. 6 rolls, \$2.50; 12 rolls, \$4.80 postpaid. Cash with order. ORDER NOW BEFORE TOO LATE. 2434 N. MERIDIAN ST. INDIANAPOLIS 8, IND. R. E. STAFFORD

> HERE'S A FAST VOLUME SELLER HONOR ROLL PLAQUES

Big Demand Now by All Firms and Organizations to Honor Their Associates in the Armed Forces. Plaques are of a rich brown grain veneer, strong convex type heavy card hoard frame to resemble expensive oak or mahogany plaques. Richly decorated with large bronze embossed eagle and scroll at top, with raised lettered "SERVING OUR COUNTRY." Also scroll for company name at bottom. Name plates of buff incl. are attached with spring lock.

11x24"—10 Name Plates

SEND FOR

18x24"—20 Name Plates

1 Dozen 10.80

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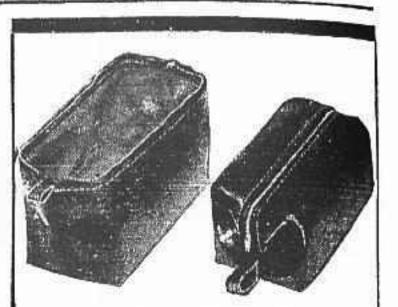
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with the Murphy stores in Pittsburgh. Wake up, Eddie! Cox no more has the X on the Murphy stores than Bill Jones has on selling shoe strings thru Ohio or Delaware. I wonder where the real pitchmen are who used to be regular contrioutors to Pipes? Just to mention a few: Wayne Garrison, Doc George M. Reed, Sid Sidenberg, Bob Posey, Eddie Kiel, Hoot McFarland, Harvey Bond, Slim Murphy, George Silver, Doc De Mills, Eddie Gillespie, Joe Morris, Eddie Leonard, Al Powers, Morris Kantroff, Frank Vale, George Hanley, James E. Miller and Ralph Gardner. Let's have pipes again."

IS YOUR SOCIAL STANDING as secure as your Social Security standing?

PVT. HERMAN MENDELSOHN . . . sends a pipe from an army camp in Texas that he (Speedy Rose, old med worker) wants David, Kosher, Allen, Hassman, Carl and Jack to know he is pitching for the U.S. A. and asks for lines here from them.

WILLIAM SULLIVAN . . . pens from Pittsburgh the info he is joining the med workers to get the geedus.

THERE ARE TWO kinds of repeaters . . . customers and guns. Get the first kind.

WRANGLER RAMBO . . . sends in a photo of himself and Baldy Rademascher. Wrangler is engaged in a war plant and working his med in his spare time. Wrangler bought out Baldy's interest in the biz when Uncle Sam outfitted Baldy with a sailor uniform. Soon as it's over they'll be together again with the med opera.

WATER IS A NECESSITY outwardly as well as inwardly. People look at your hands. Do you?

EMMETT SMITH . . . and his crew of workers are getting mazuma on a Detroit downtown lot, according to a pipe from Kid Carrigan. Latter also stopped off at Crowley Mil- T. W. HIGHTOWER . . . ner's to see William (Bill) Meader and his assistant, with vitamins, and reports they are a credit to the biz. Chief

S. A. SHIPMAN . . . trekking to Chicago from Baltimore, where he will work a department store with plastic humanatones.

location there.

HARRY MAIERS . . .

lines from Birmingham to tell of the big

biz socks kings Sparks and Clark are doing, with 12 people entertaining and unloading five cases of hose on a Saturday alone.

IT'S EASIER TO MAKE THE PUBLIC believe in a product if you have confidence in it, too.

FRENCHY THIBAUT . . . stopped at the desk on his return from the Cincy Induction center the other day and informed that he will don the navy's blue this week.

A TRIPOD IS A THREE-CORNERED proposition . . . you-your merchandise-your cus-

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PAPERMEN

Plenty money in the cotton states this year, and entire South is open; collections greater than in past ten years. When ready to come, write either

JIMMIE KELLY South Land Annex Bldg. Dallas, Texas

J. L. Rogers Insurance Bldg. Raleigh, N. C.

Next Issue

LIST NUMBER

Will Feature the Following Lists:

COMING EVENTS **POULTRY SHOWS**

Order a copy from your newsdealer NOW or mail 25c in postage or cash to

Billboard

Circulation Dept. 25 Opera Place

Cincinnati, Ohio

H. L. SMALLEY. . . . pipes from Dallas that he is ready to return to sheet.

H. TENNEY . . .

is working sheet every day and now has a Chev gas buggy to make the Los Angeles spots. He infos sceing Ryan, Nisson and Buck recently.

WAR BOND CAMPAIGN workers would make good pitchmen. They are selling a 100 per cent item now.

BILL CARTY . . .

cannot understand why there are no pitchmen in New Orleans, where, he, infos, plenty of geedus is waiting. He says he is getting his share with plastics.

wants pitchmen who retired on account of having no stock to raise their hands, so the other boys can tell who's going Black Hawk has a store in a downtown to need help just in case some fellow promotes a home for old and stockless pitchmen. He further states, in a rave, that he glimmed a pitchman at the Southeastern World's Fair, Atlanta, who hit the jackpot with a nice pitch on vitamins at \$1.00, giving away the famous "4-in-1" garnishing set. Hightower says it clicked to real mazuma with four out of five people, and the guy's geedus resembled hay.

> THERE'S A LOT OF PITCHMEN making real hits with ammunition . . . in war work plants and on the fighting fronts abroad.

Pop Corn

By E. F. HANNAN

legal battles among relatives. He was known as "King of Popcorn" in the area WIS .- Sheboygan. Shrine Circus, 21-26. in which he operated.

Starting with a single wagon that he drove onto the main stem after a day's work at other tasks, he laid the foundation for a chain of such wagons and soon the nickels and dimes added up to many dollars. So much for this man.

Another man, owner of a good part of the real estate at one of the busiest beach resorts in the East, pushed a popcorn wagon from one end of that beach to the other when he started business. He stuck with popcorn and popcorn parlayed his small bankroll into a small pot of gold.

stuck in a town in Connecticut with to attend the conventions this year bea sheriff's attachment of a few hundred cause the show is going farther south. dollars laid against the show. The owner Virginia Kline lettered that she was set was broke, the performers were broke, for the convention; also Viola Fairly, everybody around was broke, or seemingly so, and just as the owner was Conklin and Mrs. Edward Hock, all in ready to release enough of the show's Hot Springs, anticipate returning in time property to satisfy the debt, up stepped for the meetings. Letters came from a stranger who had been following the Edith Bullock, president Ladies' Auxilshow with a popcorn outfit. He settled lary, Pacific Coast Showmen's Association, with the sheriff and the show moved on stating that she may not be able to atintact.

man, once remarked, "The surest privi- ship card has been forwarded. Dorothy lege bet around any show is the popcorn Flanagan's card is being held for address. privilege, and should the day come that A new member, Mrs. Glosser, attending I'm flat and on my uppers I'll buy or her first meeting, was welcomed. Letter otherwise acquire a popcorn machine, came from Anna G. Wilson, Wichita, borrow 50 cents and start back on the Kan. Sick list includes Lucille Hirsch way up again."

Pitchdom Five Years Ago

JOE HESS and Andy Stenson were working ink sticks in New Jersey. . . . Harry Perkins and Joe Lesser, with Al Seresky, their top man, were jamming around Asbury Park, New Jersey. . . . Dorothy Lewis in Macy's basement, New York, demmed glass knives and corers. . . . Dorothy McCormick and her better half worked to large tips with peelers in a Philly nickel and dimer. . . . Al Weisman peeling 'em at Eastern pumpkin fairs. . . . Max V. Golden was getting geedus with juicers in 5 and 10-cent store in Miami. . . . Maxie Cohen on WPA project in New York teaching the kids. . . . Moe Rosenbloom doing fair business in Lit Bros., Philly, with waffle irons. . . . Nat K. Norris, making Eastern fairs, reported biz only 60 per cent as good as year before. . . . Al Morris getting ready scratch with glass knives in Asbury Park, N. J. . . . Martha and George Barry were joyful with take at fairs in the Southland. . . Louis E. (Roba) Collins was getting his magic act readied for the season following a doughnut dispensing stretch in Pledmont, Mo. . . . J. H. McCaskey infoed business below par at Hagerstown (Md.) Fair. . . . Ray Herbers working in Windy City with oil. ... Doc Williams, the foot professor, was easing tootsies in Asbury Park, N. J. . . . M. J. P. Harris was writing sheet on his trek to the warm States. . . . Harry Prall moving into Baltimore food show with polish and glass knives. . . . Dave Slott, of scale fame; was working FHA contracting repair proposition and getting the geedus. . . . Doc Bebee, the guess-your-weight expert, and Eddie Bennett, with guess-your-age, were clicking in Jersey resorts. . . . King La Mar was using four grown African lions in a steel arena to bally his med in Eufaula, Okla. . . . Joe (The Count) Rubin had a new flash outfit in Detroit. . . . Mr. and Mrs. E. D. Wilson hitting the trail to the Golden State with wire jewelry. . . . S. M. Shackelford was clicking with peelers in Worcester, Mass. . . . M. J. Lockey infoed theft of a Gila monster,

Events for Two Weeks

while Doc Miles was making a bally

with it in Eagle, N. C.

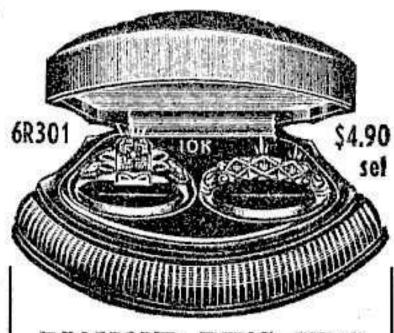
November 15-20 GA .- Atlanta. Shrine Circus, 15-20. Macon. Shrine Circus, 15-20. KAN .- Wichita, Shrine Circus, 14-21. N. J.-Camden. Dog Show, 21. PA.—Philadelphia. Dog Show, 29. S. D.—Humboldt. Turkey Day, 21.

November 22-27 CALIF.-Los Angeles. Livestock Show, 27-Dec. 3. WITHIN a year a man in New England IND.—Evansville. Shrine Circus, 22-27.
died whose savings were cause of N. C.—Winston-Salem. Moose Circus & Thrill Show, 22-27. ORE .- Salem. Dog Show, 28,

(Continued from page 32)

Islands and that Pat Seery's brother had been severely injured overseas.

Slate of officers for the ensuing year is: Phoebe Carsky, president; Ann Doolan, first vice-president; Louise Rollo, second vice-president; Viola Fairly, third vice-president; Lucille Hirsch, treasurer; Elsie Miller, secretary. President Carsky will announce open-house committees and others at the next meeting. Grace Some years ago a small circus was Goss wrote that she might not be able Ann Doolan, Frances Keller. Edythe tend this year, owing to the death of her Frank Robbins, experienced circus father in Utah. Vivian Miller's memberand Cleora Helmer.



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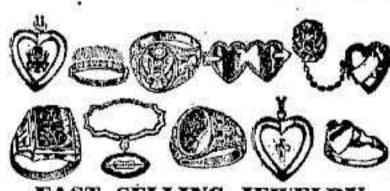
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AREA

(Continued from page 42)

plastics that will usher in the new age. Electricity has already done much, but is due to give better, cheaper, more ef- natural with Gerald Matthews. ficient and wider distributed service. while the airplane is still only a youngster. This year at Chicago will mark the transition of much that is old and the premonition of many new things and conditions that will confront us soon,

Post-War Planning Starts

Materials have not seen the peak prices of the first world war. Planning is being done now to put demobilized men back to peaceful pursuits. Last time it came upon us so unexpectedly that no preparation at all had been made. It was the parks built at peak prices that took the worst beatings. A few seasons of big earnings seemed to destroy all sense of proportion, and led some men to their ruin. Manufacturers who sold at top prices on long terms ran into disaster in collecting. They found the devices they sold earlier thrown on the market at such ridiculous prices that a customer who owed 35 or 40 per cent of the purchase price could buy a similar device in the glutted market for less than he still owed, so he would wire the manufacturer to "come and get 1t."

Better come to Chicago to hear those talk who have been thru the mill and know how to avoid disaster and meet the new day face forward and with courage borne of knowledge. Merchants do not close up when hard goings meets them. They adjust themselves to the new day. It is in such times of stress that they prize their trade associations and attend the meetings. We are no different. All of us need all the help we can get. So make it your business to be present at all of the convention sessions.

OPS PROTEST TAX

(Continued from page 42)

tary of Riverview Park Company, operator of Riverview Park, has written a Jetter to both the U.S. House and Senate protesting the excessive tax levied on amusement parks in comparison with taxation of movies and other entertainment.

On many days Riverview Park has an admission charge of 2 cents; on some days, 5 cents. "We asked both the House and Senate to eliminate the first 10 cents of any taxation whatsoever," says Botts, "as a 2-cent tax for each 10 cents under 10 cents is confiscation."

"For Instance," Botts states, "should a person come into Riverview Park and buy 10 2-cent tickets the cost would be 20 cents, but the tax would be 100 per cent, or 20 cents. If a person purchased 10 tickets at 5 cents the cost would be 50 cents, but the tax would be 40 per cent, or 20 cents. If a person went to a moving picture show and the admission was 50 cents, the tax would be 10 cents, or only 20 per cent.

"As far as we have been able to determine, taxes on amusement parks, where charges are of necessity very low, are the highest taxed of all industries."

PHILADELPHIA-Baby-Pet Zoo at the Philadelphia Zoo rang down the curtain on its 1943 season November 7. During the six-month season, the Baby-Pet Zoo was visited by 120,000 persons, paying an extra 10-cent admission, with more than 100 baby animals playing hosts to the public. The Philly Zoo itself continues daily operations.

STOCK OPENINGS

(Continued from page 25)

lake. He played it straight for laughs, and got them.

Goodbye Again is good situation comedy mixed with farce. The story of a novelist making a lecture tour who runs into his college big moment and takes a fling at re-lighting the flame that had flickered out for him but burned brightly thru the married life of the moment, is good fun. If at times it seemed to lose pace, all that it needed was a half hour with George Abbott.

Actually this presentation could make a run of it were it promoted for that purpose. All that it needs is a bit of gag revision in the topical department. Instead of prohibition, which isn't back yet, the bringer-up-to-dater would have the black market, etc. There wasn't a great deal that was 1932 in the show, but it was enough to make it seem as tho to visit with my rep and tab friends out

and the cast worked together as if it had rehearsed at least four weeks instead of two. Even the kid bit, which was done in the original cast by Jackie Kelk, today's Homer on The Aldrich Family, was a

If they could only keep this group together for a little while. Broadway would have a stock company that could run in the black gold. Joe Koehler.

NEW AMSTERDAM ROOF

(Opened November 1, 1943)

THE PETRIFIED FOREST

play in two acts by Robert E. Sherwood. Staged by David Alexander. Setting by Cracraft. Company and house manager, Harry Mersky. Stage manager, Martin Leonard. Press representative, Ned Armstrong. Presented by Mary Elizabeth Sherwood.

7
Gramp Maple E. G. Marshal Boze Hertzingler William Foreste A Telegraph Linesman William Marceau
Another LinesmanFrederic Cornel
Jason Maple
Gabby Maple
Paula
Alan Squire
HerbClark Poth
Mr. ChisholmRobert J. Lance
Mrs. Chisholm Natalie Benisch
Joseph H. Randolph Nash
JackieJack Bittner
Duke Mantee
Ruby
Pyles
Legion CommanderGeorge Speivir
Another LegionnaireFred Spelvir
그 그래 그는 걸 못하는데 되는 그 학생들에 살아왔다면 하면 되었다. 아들이 사용하게 하는 이 아름이 되었다면 하게 되었다면 하는 것이다.

Broadway's first stock company in many a moon and its first rotary stock in more than a generation is palpably a wartime operation and not a stock company, as the theater knows stock generally. There's no resident company, no leading man and woman, no character man and woman, no general business, etc. Instead, there are a considerable number of youngsters, and others not so young, who have yet to arrive in the big time and so have decided to use the "stock" company as a showcase for their talents.

Unfortunately, the talent set for Petrified Forest was just stock for the most part, and the production a smudged carbon copy of the original. The setting was better than adequate, the direction routine, the sound effects badly timed and not believable, the light cues missed and the pacing bad.

Yet, in spite of all this, the Robert Sherwood script proved that a good play, passably acted, is better entertainment than many of the new offerings that reach the Main Stem with big investments, stars and movie styled build-ups. The unfortunate part of the presentation was in the casting of Wendell K. Phillips, an engaging juvenile, for the Leslie Howard part. It's a tough assignment, and while Phillips no doubt has solid ability, he's not a Howard and couldn't be expected to be.

Perhaps one of the general faults of the production is traceable to the fact that the New Amsterdam Roof is an intimate theater, and the audience is so close to the footlights that a better job of make-up must be done than in a regular house. This is especially important when youngsters play mature parts.

Barbara Joyce, as Gabby Maple, around whom the play revolves, did a good job with her role. It'll be no time before she rates a new show and will be on the way to Hollywood. She has a face cameras love.

John McQuade did the Humphrey Bogart part and played it as McQuade thought the part should be played. He proved that there's more menace in sitting tight than there is in action. His was a completely drawn character.

Despite rain, the house was 80 per cent full and they seemed to like it. It appears that anything that's live theater and not too oad can make dough this season. Not even a featured player is necessary to bring them in. J. K.

REP RIPPLES

(Continued from page 29)

of October 18, postals that the Rusty Williams Tent Show played Blade Creek last week, pulling full houses nightly with a line of solid entertainment. Harris says he's still 4-F.

TTAROLD CARLSTROM, ex-repster now engaged in making airplanes on the West Coast, answers our recent request for rep news from the Coast with a penclied epistle dated November 3: "You ask for rep news, but as I work 10 to 13 hours a day and spend almost three hours in travel, I don't have much time here. I haven't seen the Norths as yet. The set was good, the direction often Ted North Jr. is in service now. He far better than a stock company receives has been working at Fox Studios, and

was married a few weeks ago to a movie starlet. Ted Sr. and Marie Peters (Mrs. North) flew to St. Louis for the wedding. I have met quite a few old tab people here, but most of their names slip my mind. Of course, everyone remembers Chill Wills, of the old Al and Loie Bridge-Players. He's doing real well at MGM-to the tune of \$650 per week, they tell me. I'd like to see those managers he's worked for who said he was a fair bass einger but would never be an actor. His brother, Bob Wills, was in Hollywood for a time last summer. but didn't like it, and returned to Texas. Tim and Irene Ryan were here the past summer, doing well in pictures. I believe they're still here, altho I haven't seen them recently. Tim and Irene were with the Herb Seamon Players at the Empress in Omaha for a long time, I often wonder what has happened to Seamon. And where is Bert Smith? I heard that there was one rep show out in California this summer, but apparently they keep it a secret. It was one of the Jennings shows."

TERRY BRUCE is doing juve leads opposite Jessie Gildea, ingenue, with the Gillis Stock Company in Kansas City, Mo. . . . EARL J. HARBRECK is playing schools in Northern Oklahoma with novelty entertainment, concluding with

Scenes From the Frontier Days, written by E. F. Hannan. . . . RUST'S SHOW. playing schools in Wilson County, Tennessee, to satisfactory returns, moves soon into Alabama, where it is set for a month of school dates. . . . "WE ENJOY E. L. PAUL'S articles on old-time shows," write Mr. and Mrs. Christy Obrecht from Minneapolis, joining a host of others who have expressed the same sentiments. ... BOB AND MARTHA WARREN, veteran repsters, are readying a small school and hall show at Utica, N. Y. They will use as their feature The Paper Hanger, by E. F. Hannan. . . . JAMES Y. LEWIS. veteran tab manager and producer who many years ago operated his own units on the Spiegelberg and Gus Sun circuits, shoots us a note from Hollywood under date of November 11: "No doubt you'll be surprised to hear from me, as it's at least 17 years since we met, I'm still in showbiz as emsee (my second year) at the Bay View Drive, at Wilmington, Calif. My wife is in her fourth year at T. B. Sanitarium, Olive View, Calif. That's why I remain out here. I have made the pictures, but don't like it," Mr. and Mrs. Bruner, who did straights and soubrets on the Lewis shows for a number of years, are now his neighbors in Hollywood. Their daughter, June, is overseas with a USO

LETTER LIST

(Continued from page 47) Carlyle Sisters CARTER, Robert

Casey, James Champane, Roland Chandler, Douglas COVEY, Ralph Duhl, Edith Rogers Dale, Lillian Davis, Harriett Day, Ted Dearring, Lynn Decker, Jean DelCampo, Deana Demarest, Barbara Donegan, Millio Doris, Joe Douglas, Dorothy Eakins, Rodney

Eden Sisters Fein, Mr. and Mrs. Henry Fellows, Midgle Finnerty, John Fisher, Jake (Doc) Frazer, Jane Fried, Jack Garbo, Florence Goodwalt & Gould Grasson, Janet Hall, Mel Hanlen, Stuart Harrison, H. Heller Shows,

Hewitt, Warren Higgins, W. R. Hildebrant, Mrs. B. Himmel, Sid Horton, Bertha C. Jagger, Jimmy Jahn, Francis C. Jefcott, Thomas Jewell, Alice

Joy. Charles, Catherine or Irene Kasnowitz, Louis D. Kibel, Harry King, Dick Kirma, Fred Knoles, Whitey Kroll, Herman Kruger, Jerri LaLave, Eddie LaMarr, Ethel Lacerne, Marcella Lane, Murray Lang, Jack Laurell, Bert Lee, Laura LeMar, Elaino Leroy, Gloria Lester, Anita Lopez, Irene A. Lindsey, Fred

Lyons, Bayne McDonald, Marie McKay, Lee Mack, Robert Madam Martha Maguire, Wm. A. Mahood, Mary Manners, Jayne Marks, Sarah MARKS, Steve

Mitchell Marsh, Majorie Martin, Alice Miller, Betty Miller, Mrs. J. Kadell, Mrs. Al Murphy, Lorraine Norton, Richard I. O'Brien, Virginia O'Brien, William Orton, Myron

Parce, Pat Patrick, Friday Phalon, Beverly Langdon, Al LaToy, Harry Phillips, Conrad Rhodes, Ila Princess Red Wing Rayburn, Mitchell Rieck, Johnnie Rivkin, Joe Roach, Thomas Robbins, W. F. Rogers, Jessica

Romera, Richards R. Logan, Janice LUNDE, Russell E. Roth, Jacqueline Sangar, Dr. Saylor, Oliver SCHENKMAN, Shean, Frank D.

Simon, Mrs. G. Smith, Dahna A. Stewart, Nellie Suzanne & Christine Sylvia & Clemence Taylor, Don Taylor, Tiny Bill Thaw, Evelyn Nesbit Thiele, John H. Thomas, Clark Tordihone, Frank Trevor, Madeline Tripp, George B. Waite, Kenneth Wallace, Edgar WALSH, Careless

Walton; Olive Wayne, Mitzi Weiss, Sylvia Wells, Jack White, Arthur C. Wolter, Carlo Wray, Lucille YATES, Eddie

Goldman, Mrs. Gruver, Harry Hall, Ottis -Heiton, Percy Hodges, Merle Alta HOLT JR.,
Theodore

HORTON, Frank Jennier, Walter Johnson, Jack (ex-heavy Champ) JONES, Edward Francis Jones, Roy B.

Kamaka, Miss Kelton, Jack & Betty Klavick, Carl Kennedy, Thos. J. Kennedy, Jack Krall, Mrs. Jack (Bonnie Mae)

Lee, Jeanette Lentz, Mrs. Marjorie Lewis, Lucille Violet Lewis, Peggie Littlefield & Wells,

McCabe, Vinson "Red" Mahry, Robert E. Mantell, Janet MARTIN, Lawrence Meyers Jr., Earl Mohamed, Ahmed

Murray, Will Nat.an, Richard Nelson, Vivian Nichols, Les

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NICHOLSON.

Owens, Buck

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Palmer, Albert B.

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Ressy, Rilla Riley, Mrs. Diana Riley, Sgt. Thos. W. Russell, Ralph Sack, Mr. Naton Scatterday, R. O. Schaufer, Tex

Scrogan, Lowry Scals, Pickard's SELLERS, William Martin, Mrs. Haze Shubert & Carpentier

Marvin Steffen, J. E. Stevens, John Cecil Tassone, John Teeter, Jeanne Tennyson, Dave Three Swifts Varnachore, Varnie Varnadore, Varnie Vaugun, Forest

D. E. Venzon, Fred (Filipino Orchestra) Wassan, Hinda Weiss, Otto J.

Williams, Dave Winnie, Dave YOUNT, Wade Duane

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Notes From Bette Leonard

WICHITA, Kan., Nov. 13.—Howard Guesz, operator of Clyde Bros.' Circus playing in Oklahoma, visited at the home of Fred and Bette Leonard here. Jack Turner stopped over en route to Amarillo, Tex., from Albany, N. Y., where he bought a Penny Arcade to be erected in San Antonio. He recently received a good medical discharge from the Scabees.

Don Brashear reports good business with Donovan Bros.' Circus. A number of the Russell Bros.' personnel are with it. Bill Woodcock is in charge of Dolly Jacobs's lions and elephants and will Dubois, Wilfred (Glenn Rendezvous) Newport, play the Midian Shrine date in Wichita.

Obert Miller, owner of the Kelly-Miller Circus, visited Dailey Bros.' Circus at Paris, Tex., reporting good show and fine business. KM closed at Boswell, Okla., October 31 and went into quarters at Hugo, Okla. L. (Crazy Ray) Choisser attended Mills Bros.' Circus and visited with Mr. Kritchfield, who was on front door of Gentry Bros.' Circus in 1926-'27, also Willie Clark, foot juggler.

L. H. Griffith has returned to Alva, Okla., after a year's service in Alaska. Art (Doc) Miller, Elmira, N. Y., expects to be inducted into the army shortly. Lee Smith, clown, joined the Dailey show. Doc E. N. Olzendam is convalescing after a recent operation. He attended the funeral of John T. Benson at Nashua, N. H. Mr. and Mrs. Joseph Shoelds returned to their home in San Diego, Calif .. after a visit to Newton, Kan.

ROUTES

(Continued from page 24)

Carroll, Jeanne (Chase) St. Louis, h. Castle, Paul (St. Regis) NYC, nc. Caston, Bobbe (Lincoln Inn) Savannah, Ga., until Dec. 1, nc. Chang, Katharine Lee (Leon & Eddie's) NYC.

Claudet, Marguerite (Radisson) Minneapolis, h. Claytons, The (Albee) Cincinnati, t. Colby, Marion (La Conga) NYC, nc. Conn. Irving (Monte Carlo) NYC, nc. Conway, Carl (Patlo) Cincinnati, nc. Cool, Harry (Chicago) Chi. t.

Cortez, Florez (Te Pec) Coral Gables, Fla., nc. Coy, Johnny (Trocadero) Hollywood, nc. Crespi, America (Havana-Madrid) NYC, nc. Curran, Vince (Club 18) NYC, nc.



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Daniels, Marion (Paramount) NYC, t. Davis, Rufe (Albee) Cincinnati, t. DeCamp, Vera (Morocco) Chi, nc. De Croff, Ann (Astor) Montreal, nc. Del Rio, Diane (Kitty Davis) Miami, no. Dennis Sisters (Colony) Chi, nc. Dennis & Sayers (McVan's) Buffalo, no. Dewey Sisters (Ranch & Town House) Scattle

Dick, Guy (Blackhawk) Chi, re. Dillon, Nita (Flamingo) Chi, nc. Dodd, Mary Jane (Blackhawk) Chi, ro. Doloret, Tina (Colosimo's) Cht. nc. Dombey, Ken (Puritas Springs Park Rink) Cleveland, p. D'Rey, Phil (Cafe of Tomorrow) Cht, nc.

Drake, Robert, & Little Jeane (Hawali) Al-

Ky., nc. Duffy, Kathryn, Dancers (Belmont Plaza) NYC, h.

Edwards, Bob, & Ruth Arden (Patio) Cincinnati, nc. Edwards, June (Hurricane) NYC, nc. Ellsworth & Fairchild (Trocadero) Hollywood,

Emilee, Andre (Leon & Eddie's) NYC, nc. Evans, Bob (Chez Parce) Chi, nc.

Fanchon (Queen Mary) NYC, nc. Faust, Johnny (Club Royale) Detroit, no. Fay & Gordon (Statler) Boston, h. Faye, Frances (Riobamba) NYC, nc. Faye, Helene (Earle) Washington, t. Faye, Joey (La Conga) NYC, nc. Fechit, Stepin (Colosimo's) Chi, nc. Femmesappopin Unit (Kenmore Hotel) Albany,

N. Y., h. Fiske, Dwight (Versailles) NYO, nc. Floretta & Boyette (Tower) Kansas City, t; (Orpheum) Wichita, Kan., 19-25. Flowerton, Consuelo (Club Mar-Jo) Detroit,

Fokine, Leon (Palmer House) Chi, h. Francis & Grey (Colosimo's) Chi, nc. Franks, Four (Latin Quarter) Chi, cl Franzell, Gregory (Henry Hudson) NYC, h. Froeba, Frankie (Club 18) NYC, nc. Fun for Your Money Unit (La Conga) NYC.

Gabrielle (El Patio) Mexico City, nc. Galante & Leonarda (Troika) Washington, no. Gale, Gerri (Village Barn) NYC, nc. Gallus, John (Continental) Chesapeake, O., 8-20, nc.

Garretson, Marjorie (Trocadero) Hollywood, Gardner, Grant (Paplanos Cafe) Salt Lake

City 15-25, nc. Garretson, Marjorie (Trocadero) Hollywood, Gaynor & Ross (Capitol) Washington, t.

Gibsons, The (Oriental) Chi, t. Gilbert, Ronnie (Queen Mary) NYC, nc. Glass, Bill (Algiers) NYC, nc. Glover & La Mae (Edgewater Beach) Chi, h. Golden Pair (Nixon Cafe) Pittsburgh, nc. Gomez & Beatrice (Chez Paree) Chi, nc. Good & Goodie (Colosimo's) Chi, nc. Graham Sisters (Wivel) NYC, nc. Gray, Tony (Casanova) Detroit, ne. Grey, Marguerite (Jimmy Kelly's) NYC, nc. Grisha & Brona (Morocco) Chi, nc.

Hall, Dale (El Patio) Mexico City, nc. Harden, Dan (Edgewater Beach) Chl. h. Harrison & Fisher (Latin Quarter) NYC, ne. Hartmans, The (Statler) Detroit, h. Haukane & Lonya (Windmill) Charleston, S. C., nc.

Henning, Pat (Palace) Cleveland, t. Herbert, Jack (Edgewater Beach) Chl. h. Hi Lo Jack & the Dame (Palace) Columbus, Quitsie (Continental Grove) Akron, nc.

Hibbert, Byrd & LaRue (Beverly Hills) New-port, Ky., cc. Hild, Dorothy, Girls (Chicago) Chi, t. Holt, Meymo (Lookout House) Covington, Ky.,

Horn, Rudy (Tie Toe) Milwaukee, nc. Howard, Mary (Casablanca) NYC, nc. Howard, Willie (Earle) Phila, t. Hudson & Sherae (Latin Quarter) Chi, cl. Hutton, Marion (Paramount) NYC, t. Hyers, Frankle (51 Club) NYC, no.

Iberia, Sinda (El Chico) NYC, ne. Ink Spots (Paramount) NYC, t. Irving, Val (Colony) Chi, nc.

Johnstone, Barbara (Shoraton) NYC. nc. Jones, Homor, & Musikings (Brass Rail) Savannah Beach, Ga., cl. Jules & Webb (Mayflower) Akron, O., h. Juvelys, Two (Beverly Hills) Newport, Ky., cc.

Karda, Nina (Beverly Hills) Newport, Ky., cc. Karson, Maria, Musicales (Plains) Cheyenne, Wyo., h. Keene, Linda (Glenn Rendezvous) Newport, Ky., nc. Kent, Martin (Coq Rouge) NYC, nc. King, Dolores (Zanzibar) NYC, nc. Knight, Evelyn (Blue Angel) NYC, nc. Kretlow, Muriel, Dancers (Mayfair) Boston,

Labato, Paddy (Stevens) Cleveland, c. Lamont, Don (Troika) Washington, nc. Lane, Muriel (Henry Grady) Atlanta, h. Latin Quarter Revue (RKO-Boston) Boston, t. Layton's Dogs (Crawford House) Boston 8-LaZellas, Aerial (Army Camp Show) Alex-

andria, La., 15-25. Lee, Bob (Wivel) NYC, re. Le Roy, Harry (Trouville) NYC, nc. Lester, Buddy (Club Bali) Phila, nc. Lester, Frankle (Hurricane) NYO, nc. Lester & Irmajean (Madrid) Louisville 15-27,

Le Verde, Leon (3700) Cleveland, nc. Lewis, Ralph (885 Club) Chi, nc. Lindsey, Laverne & Betty (Hurricane) NYO, Little Tough Guys (Oriental) Chi, t.

Loring, Estelle (Village Barn) NYC, nc. Los Ojedos (Havana-Madrid) NYC, nc. Louis & Cherie (Pulomar) Seattle, t. Lowe, Hite & Stanley (Albee) Cincinnati, t; (Michigan) Detroit 19-25, t. Lucille & Howard (USO Show) Ohau, Hono-lulu, T. H.

Lucas, Nick (Roosevelt) New Orleans, h. Lucienne & Ashour (Music Hall) NYC. t. Lyda Suc (Club Royale) Detroit, ne. Lyon, Ladd (Palace) Cleveland, t.

McGill, Prof. (Trocadero) Hollywood, no. MacArthurs, The (Blackhowk) Chhi, rc. Maghandis, Two (Rockhead's Paradise) Montreal, until Doc. 10, nc.

Manhattan Trio (Lookout House) Covington, Mann, Jack (Leon & Eddie's) NYC, nc. Mannion, Lynn, Dancers (Henry Grady) At-

lants, h. Marlyn & Martinez (Wnt. Penn) Pittsburgh 15-27, h. Marvelettes, The (Bowery) Detroit, nc.

Marvin Sisters (Lcon & Eddie's) NYC, no. Mata & Hari (Roosevelt) New Orleans, h. Mathews, Lucille (Royale) Detroit, nc. Mauricce & Andrea (Supper Club) Fort Worth 8-18, nc. Merry Macs, The (Strand) NYC, t. Milton, Jack (Blackhawk) Chi, re.

Moke & Poke (Zanzibar) NYC, nc. Moore, Muriei (Monte Carlo) NYC, nc. Moroccons, Four (Florentine Gardens) Hollywood, nc. Morrison, Jack (Bowery) Detroit, nc.

Morse, Elia Mae (Palace) Cleveland, b. Morton, Elvira (Colosimo's) Chi, nc. Moya, Lolita (Glen Park Casino) Buffalo, no. Murphy, Dean (Palmer House) Chi, h. Murphy, Toye (Swing) Detroit, no.

N

Neal, Ginger (West End Waiters) St. Louis 15-22, nc. Nelson's Cats (885 Club) Chi, nc. Nelson, Clyde, & Munro & Adams (Majestic) Minneapolis, t. (Rialto) Chi 18-24, t. Nelson Sisters (Chase) St. Louis, h.

Nevel, Nik & Bernyce (Anderson) Anderson, Nichols, Les (Gayety) Norfolk, Va., t; (Lyric) Allentown, Pa., 19-20, t; (Casino) Pittsburgh

21-27. Niesen, Gertrude (Chez Parce) Chi, nc. Norelle, Della (Trocadero) Hollywood, nc. Norman, Nita (Club Manhattan) Detroit, nc.

O'Dare, Dale (Mon Paree) NYC, nc. Ochman, Rita (Palmer House) Chi, h. Orla, Nina (St. Moritz) NYC, nc. Overman, Wally (John Q. Public) Scattle, nc. Ovettes, Great (Scruggs Dept. Store) St. Louis until Dec. 24.

Padilla, Ramon (Havana-Madrid) NYC, nc. Page, Buddy (Central) Passaic, N. J., t. Page, Diane (Charlie's Inn) Miami Beach. Parker, Del (Bowery) Detroit, nc. Parker, Jean (Capitol) Washington, t. Pat & Sylvia (Earle) Washington, t. Patterson & Jackson (Zanzibar) NYC, nc. Pearson & Janis (La Conga) NYC, nc.

Philippe & Beatrice (Mexico) El Paso, Tex., Pickford, Murry (Mede's Log Cabin) Revere, Mass., nc. Powell, Eddie (Oasis Egyptian Room) Sloux City, Ia., nc. Price, Walter E. & Helen (USO Show) Dallas

Princess Chio (Chateau) Rochester, N. Y., nc. Princess & Willie Hawaiians (Riviera) Columbus, O., nc.

Radio Ramblers (Colony) Chi, nc. Ray, Jimmle (400 Club) St. Louis, nc. Reat, Pettl & Lester (Ray Ott) Niagara Falls, N. Y., 8-20, nc.

Reed Sisters (Hurricane) NYC, nc. Remos, Paul, & Midgets (Earle) Washington, t. Reso, Harry (Alpine Village) Cleveland, nc. Reyes, Billy (Blackhawk) Chi, re. Reyes, Raul & Eva (Bowery) Detroit, nc. Rhythm Rockets, Four (Latin Quarter) NYC,

Richey, Jean (Earl Carroll Theater) Hollywood, re. Richman, Harry (Florentine Gardens) Hollywood, nc.

Riggs, Tommy (State) NYC, t. Roberta & Alicia (Leon & Eddie's) NYC, nc. Robinson, Ann (St. Regis) NYC, nc. Robinson, Marion (Kelly's Stables) NYC, nc. Rocco, Maurice (Zanzibar) NYC, nc. Rock & Dean (Tall Cedars Club) Williamsport, Pa.

Rollmer, Billy (Cobra) NYC, nc. Ross, Jay (Mutual) Indianapolis 8-20. t. Ross & Reiss Bros. (State) NYC, t. Ruth, Leone (Morocco) Chi, nc. Ruiz, Maclovia (Havana-Madrid) NYC, nc. Ryan Twins (Flamingo) Chi, nc.

St. Clair, Sylvie (Paris Qui Chante) NYC, nc. Samuels, Three (Central) Passaic, N. J., t. Saro, Juan Rose (El Chico) NYC, nc. Scott, Margaret (Pierre) NYC, h.
Sedley, Roy (Club 18) NYC, nc.
Shaw & Lee (Capitol) Washington, t.
Shea & Raymond (Latin Quarter) NYC, nc.
Shell, Marian (Mainliner) Des Moines, nc. Silver, Cyclones (Idle Hour) Charleston, S. C.,

Sims & Bailey (Capitol) Washington, t. Sloan, Estelle (Latin Quarter) Chi, nc. Sophisticated Ladies (Bowery) Detroit, nc. Stewart, Phyllis (Cafe Society Downtown) NYC. nc. Sumner. Helen (Ivanhoe) Chi, re.

Sons, Three (Piccadilly) NYC. h. Swifts, Three (Capitol) Washington, t. Sydell, Paul, & Spotty (Strand) NYC, t.

Tanya (Glenn Rendezvous) Newport, Ky., no. Tapps, Georgie (Florentine Gardens) Hollywood, nc.



Advance Bookings

ARTHUR BLAKE: Oriental, Chicago, Nov. 26 (week); Riverside, Milwaukee, Dec. 3 (week).

THE ROBERTOS: Copley Plaza Hotel, Boston, Nov. 25 (four weeks).

MAYSY AND BRACH: Hippodrome, Baltimore, Nov. 25-Dec. 2; Earle, Washington, 10-16; Alpine Village, Cleveland, 27 (three weeks),

THE WILLYS: Florentine Gardens, Hollywood, on or about January 19 (12 weeks, with two 12-week options).

LENNY GALE: Keith's, Boston, Nov. 25-Dec. 2.

Tarvers, Pat (Queen Mary) MYC, nc. Thompson, Arline (Drake) Chi, h. Thompson, Helen (St. Regis) NYC, no. Thornton, Hal (McCarthy's) Milwaukes, cl. Three Moods (885 Club) Chi, no. Toppers (Enduro) Brooklyn, el. Tops & Wilda (Zanzibar) NYC, no Terrell, G. Ray (Wm. Penn) Pittsburgh, h. Torres, Alfredo, Dancers (Riobamba) NYO us. Truth or Consequence (Capitol) MYC, t. Tudell, Julio & Jean (Bismarck) Cht. h.

Van Hill & Walker (Jeff;5) Miami nc. Vestoff, Floria (Greenwich Village Inn) NYC, Vine, Billy (Latin Quarter) Chi, cl.

Walkimirs (Music Hall) NYC, t. Wallace Puppets (Lookout House) Covington, Ky., 15-23, nc. Walters, Cy (Blue Angel) NYC, nc. Walton & O'Rourke (5100 Club) Chl., nc. Ward, Wally, & Co. (Centrel) Passaic, N. J., t. Warner & Valerie (New Kenmore) Albany, N. Y., h.

Warren, Annette (Carter) Cleveland, nc. Washington, Dinah (Famous Door) NYC, nc. Watson, Betty Jane (Pierre) MYC, no. Wayne, Justine (Elysee) NYC, h. White Bros. (Shrine Circus) Atlanta 15-20. White & Hale (Hurricane) NYC, nc. Williams, Frances (5100 Club) Chi, no. Willys, Six (Club Royale) Detroit, no. Wilson, Marcellus (Zombie) Detroit, nc. Wilson & Steele (Cerutti's) NYC, nc. Winchell, Paul (Paramount) NYC, t. Winter Sisters, Three (State) NYC, t. Wodie & Betty (Colony) Chi. nc. Wood, Barry (Greenwich Village Inn) NYC,

Woods & Bray (Nixon Cafe) Pittsburgh, nc. Workman, Dave & Dotty (Glenn Rendezvous) Newport, Ky., nc. Wray, Lucille (Monte Carlo) NYC, nc. Whight, Bob & Peggy (St. Regis) NYO, nc.

Yvette (Capitol) NYC, t.

seum) Indianapolis 18-28,

Zorita (Cobra) NYC, nc.

ICE SHOWS ON TOUR

Carnival on Ice (Netherland Plaza Hotel) Cincinnati. Prancy's, Dorothy, Ice Time (Adolphus Hotel) Dallas. Henie, Sonja, Hollywood Ice Revue (Coli-

Icc-Capades of 1944 (Gardens) Pittsburgh 5-25.Ice Follies of 1944 (Arena) Chi 5-20. Lamb-Yocum Ice Parade (Ben Franklin Hotel)

Lewis, Dorothy (Statler Hotel) Cleveland. Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Abie's Irish Rose (State) Harrisburg, Pa., 17-17; (War Memorial Aud.) Trenton, N. J., 19-20. Abie's Irish Rose (Plymouth) Boston.

Army Play By Play (Cox) Cincinnati. Arsenic and Old Lace (Erlanger) Buffalo 15-17; (Auditorium) Rochester 18-20, Barrymore, Ethel, in Corn Is Green (Studebaker) Chi. Blithe Spirit (His Majesty's) Montreal. Blossom Time (Shubert) Boston. Carmen Jones (Boston O. H.) Boston, Cornell, Katharine, in Lovers and Friends

(Hanna) Cleveland. Dante (Royal Alexandra) Toronto, Dark Eyes (English) Indianapolis 15-17; (Hartman) Columbus, O., 18-20.

Dough Girls (Colonial) Boston. Dough Girls (Bljou) Chattanooga, Tenn., 17; (Temple) Birmingham, Ala., 18; (Erlanger) Atlanta, Ga., 19-20. Gilbert & Sullivan Operas (Forrest) Phila. Good Night Ladies (Blackstone) Chi.

Jane Eyre (Geary) San Francisco. Junior Miss (Palace) South Bend, Ind., 17; (Orpheum) Davenport, Ia., 18; (Orpheum) Cedar Rapids 19; (Shrine Aud.) Des Moines

Kiss and Tell (Curran) San Francisco. Kiss and Tell (Locust St.) Phila. Kiss and Tell (Harris) Chi. Life With Father (American) St. Louis. Little Women (Shubert Lafayette) Detroit. Oklahoma (Erlanger) Chi. Patriots, The (Walnut) Phile, Pitts, Zasu, in Ramshackle Inn (Klein Aud.)

Bridgeport, Conn., 20. Porgy and Bess (State) Greensboro, N. C., 17: (Carolina) Raleigh 18; (Auditorium) Columbia, S. C., 19; (Plaza) Asheville, N. C., 20, Sons o' Fun (Nixon) Pittsburgh. Student Prince (Cass) Detroit.

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Sullavan, Margaret, in The Voice of the Turtle (Wilbur) Boston. Three's A Family (Court Square) Springfield, Mass., 17; (Shubert) New Haven, Conn.,

Tobacco Road (Ford) Baltimore. Tomorrow the World (Selwyn) Chi. Uncle Harry (National) Washington. Without Love (Biltmore) Los Angeles,

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

B. & H.: Columbia, S. C. Bistany Greater: Gainesville, Fla. Burke, Harry: Baton Rouge, La. Chatham Am. Co.: Fairfax, S. C. Colley, J. J.: New Boston, Tex. Crafts 20-Big: (26th & Main Sts.) San Diego, Calif., 13-27; season ends. Craig, Harry: Brownwood, Tex. Dodson's World's Fair: Corpus Christi, Tex.,

Dumont: Augusta, Ga. Dyer's Greater: Grenada, Miss.; season ends. Fay's Silver Derby: Fort Valley, Ga. Gentsch & Sparks: Picayune, Miss. Gold Medal: Columbus, Miss. Greater United; Laredo, Tex., 15-21. Groves Greater: Golden Meadow, La., 15-21. Herman, A. J., Am. Co.: La Place, La. Kay Am. Co.: Helena, Ark. Keystone Expo.: Cobbtown, Ga. Liberty United: Charleston, S. C. Magic Empire: Oak Grove, La.; Tallulah 22-27, Mighty Monarch: Bradenton, Fla. Miller, Ralph R.: Dixie, North Baton Rouge,

Park Am. Co.: Alexandria, La. Royal Expo.: Nashville, Ga.; Pelham 22-27.

Sparks, J. F.: Birmingham, Ala., 15-27.

Steblar Greater: Columbia, S. C.

Texas: Harlingen, Tex., 15-29.

United Expo.: Leesville, La.

Ward John B.: Bassagoula, March. Ward, John R.: Pascagoula, Miss. Whiteside, A. R.: Pass Christian, Miss. Zacchini: Columbia, S. C.; Saluda 22-27.

CIRCUS

Clyde Bros.' Indoor: Edmond, Okla., 25; Shawnee 26-27; McAlester 29-30. Cole Bros.: Shreveport, La., 16; Texarkana, Tex., 17-18; Little Rock, Ark., 19-20; season Polack Bros.: Peoria, Ill., 18-28. Sello Bros.: Washington, N. C., 17; Vance-boro 18; Newbern 19-21.

MISCELLANEOUS

Birch: Salina, Kan., 17; Concordia 18; Rus-Burke & Gordon: W. Memphis, Ark., 15-20. Campbell, Loring: Brigham City, Utah, 17; Logan 18; Richmond 19; Preston, Idaho, 22; Pocatello 23; Blackfoot 24, Couden, Deug & Lola; School Assemblies,

North Las Vegas, Nev. Hubbard, Paul: Public schools, Cincinnati, O., 15-26.

Hunt's, Billy, Minstreis (Carver) Columbia, S. C., 17-20.

Ricton's Dogs: Plorence, Ala., 15-20. Russell, Slim: San Antonio, Tex., 15-Dec. 5;

Slout, L. Verne, Theater Workshop: DuBols, Pa., 17; Waynesburg 18; Columbus, O., 19; Chicago, Ill., 20-22. Turtle, Wm. C.: Night clubs in Scattle, Wash

ADDITIONAL ROUTES

(Too Late for Classification)

Hoffman Sisters (Gay 90s Club) San Diego, Calif., 16-22; (Orpheum) San Diego 23-29. Munro & Adams (Alvin) Minneapolis 20-25; (Rialto) Chi 26-Dec. 2. Sandifer, Sandy, Ork (Biltmore Hotel) Providence, R. I.

L. B. (ANTHONY) GREENHAW, formerly with the Parker & Watts and Cole shows, has been promoted to the rank of captain in the Army Transportation Corps and is at officers' school in Pittsburg, Calif., according to a letter re-Hines Theater, Portland, Ind.

SERVING AGAIN

Christmas In Wartime

will be happier for all of us if we share it

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ON EVERY FRONT

Collectors' Corner

By FRED P. PITZER-292 Madison Avenue, New York City

Did you know that Burns Kattenberg has spent all of 10 years in collecting pictures and data about contortionists? And that he has the largest collection of such items in the world, much of which

he traveled over in order to dig out certain information. This is a real hobby with Burns, and he has listed over 3,000 acts which have "bender" accompaniments.

We asked B. K. to tell us something about his hobby, and he didn't hesitate a minute. "I always wanted to be a to spoil a beautiful friendship with bender," he writes, "but was not qualified Cohn. in that way. So I am content with collecting data about this almost last art. I have, in addition to printed data, suits of tights from such old-timers as James Washington, Dave Strait, Nevecker, James Dugger, Frank X. La Velle and, more recently, Bert Dearo and the Spurgats. I have one prize in my collection, a window card featuring Dad Whitlart. One man who has helped me in my collection is Eduardo Titus, of Vina del Mar, Chile, who has sent me South American data consistently for several years. Recently have one operator fired in each of its 26 I met Harley Rogers, front bender, who Chi houses. The money, he said, went was playing a right club here. He is an thru Miller to Maloy, who was to reold-timer who played smaller circuses ceive 10 weeks' pay for each op he aland vaudeville since he was a youngster. lowed to get the gate, thus saving WB He was amazed when he saw my files, and spent several hours in going over

Burns is writing a book about contortionists. Did you know that Harry James, orchestra leader, was at one time a child contortionist?

Recently a Cornerite asked us for the dates of deaths of certain Ringling brothers and we have just been able to dig them up: Otto died March 31, 1911; Charles, December 3, 1926; Alf T., October 18, 1919, and Albert, January 1, 1916.

Again good advice from Hen Lofgren, of Illinois: Regarding the sending of 5-cent postage stamps to foreign countries for circus letterheads, mention in Bloff and the million-dollar gouge by the Corner of July 31, never send a United States postage stamp, Go to any post office and get an International Bioff's local of IATSE bought 600 Reply Coupon which can be exchanged by the receiver at the other end. These DeLucia and Louis Campagna (both on coupons must be used within a period trial). No reasons were offered as to of six months.

Did you know that there were only five brothers of the Campbell Bros.' Circus. The sixth photo on the letterhead was that of Fred Hatfield, who married one of the Campbell girls. Two of the Campbell brothers are still alive and REGULATION-FREEDOM live at Fairbury, Neb. Their names were Edward, Albert, Virge, Charles and Fred. aids.

S&J 100G IN CHI

(Continued from page 3) finale their precision work is unmatched on an ice floor.

Prominently missing from the stock Follies line-up is Bess Ehrhardt, out on order of Sir Stork. Filling in with bright ballet and trick specialties are Jeanne Sook, Phyllis Legg, Hazel Franklin; Betty Atkinson (fine skater; batontwirler as well as performer), the Vanity ceived by Roger Ludy, manager of the Trio (Ginger Clayton, Shirley Halsted, and Joanne Rupp), and the Thomas Twins.

Male department is topped by Roy Shipstad and Oscar Johnson in both straight and comedy routines, and Osborne Colson (as a hunter). For obvious reasons fewer male skaters are on hand this season.

spotted thru the icer. Ruby Maxson and Bobby Blake make a cute and strong novelty pair. Colson and Claudet perform an authentic gypsy romance. Papez and Zwack, ballroom duo, and Norah McCarthy and Michael Kirby each offer a waltz with a few good lifts. On the funny side, Frick and Frack, veteran pair, stand out with their nonsense in the Tahiti scene. The Miltons' comedy is too obvious.

Comedy singles include Richard Rasmussen as a femme, indulging in the usual slapstick stuff, while zoot-suiter Heinle Brock has a novel specialty, but is not the performer to match his thrill skate tricks.

The waltzing of several teams in the first half finale, Reflections on the Water, is one of the highlights. Has flash, sweep and marvelous staging. Sam Honigberg.

EXECS TELL OF DEALS

(Continued from page 3) fear of a crippling strike and/or personal danger should he refuse,

Bioff didn't always seek cash for his friendship and good will, according to Harry Cohn, Columbia Pictures prexy, who testified that in 1938 he was called back to Los Angeles from Palm Beach because of a surprise strike. Unable to contact Bioff, he got in touch, he said, with John Roselli, West Coast Caponeite, and found Bioff at Roselli's apartment. As he entered the room, Bioff said, "The strike is off," and when pressed for reasons, shrugged them off with "What difference does it make?" Bioff, in State's evidence testimony earlier in the trial, said he got no cash in this deal because Roselli didn't want

James E. Costen, Warner Brothers agent, testified that his company paid the late Tommy Maloy (assassinated in Chi, 1936), as head of the Chicago Motion Picture Operators' Union, \$1,060 each time a union head allowed a movie operator to be fired from Chi projection booths, which, in 1932, were manned by two ops. He added that discharges were arranged by Jack Miller, WB labor relations man. He also admitted that WB forked over \$26,000 to 42 weeks' pay in each case.

took over and termed Maloy's cut as pictures of benders long since forgotten." "chicken feed." According to Costen, Bioff in 1935 boasted that he was "going to show who's the boss of theatrical unions. The IATSE is going to take over the electrical workers and Warner Brothers had better go along." WB went along to the tune of \$8,500 which it gave Bioff to end the projectionists' strike. Then, when movie operators demanded a 20 per cent raise, Bioff agreed to nix it if he were paid 5 per cent of the ops' payroll. He was put down on WB books for \$11,000 a year, Costen said.

Earlier the government sought to link two members of the Chi group to producing records of a Los Angeles lawn sprinkler firm. The claim was that sprinkler heads and sent them to Paul why the boys wanted 600 sprinkler heads, tho an interested observer at the trial remarked that "they can be made into swell stench bombs."

(Continued from page 12) "News, for Instance, is program. merchandise-the stuff from which important news programs are made. News services must be bought. We have contracts with the Associated Press, the United Press, the International News-Service and our own special correspondents. Let the Commission control business practice and it can tell us what kind of contracts we can enter into, and with whom. Thus it can control radio's access to the news, and hence the news which the listeners hear.

Artists Are Program Stuff

"Antists, too, are the stuff of programs actors, singers, writers and musicians. Their talents appear on the air thru business arrangements, thru business contacts. If the Commission is allowed to control business practices in radio. why should it not apply to talent contracts the same theories it has applied in other fields?"

The CES chief also pointed out that Several straight and comedy teams are it often takes a million dollars' worth of time and a period of two to three years to develop young and promising talent into "a successful Kate Smith or Bing Crosby." No network or station could devote its time or money toward this end without assurance that it could enjoy the fruits of its investment.

"Yet the Commission's philosophy applied to talent contracts would preclude a long-term contract or even an exclusive

contract with such an artist," Paley pointed out.

The question of "fairness of the air" was also touched by the CBS executive in his testimony.

"I have participated in many discussions with radio broadcasters, with members of Congress and with other public leaders, and as a result, while I have not changed my opinion that legislative guarantees are not the answer in this field, I am willing to accept the preponderant opinion on the subject," he asserted. "This is, as I understand it, that in political broadcasting each broadcaster shall see to it that substantially equivalent time is made available to public officials for the presentation of opposing views, and that for violations there be imposed a series of penalties short, however, of the death sentence of license revocation."

"AT YOUR SERVICE"

(Continued from page 4)

well known in the band-vocal biz as a singer for Horace Heidt, is outstanding on Isn't Love a Rainbow? and I Wonder Where She is Tonight?

Other GI's formerly in showdom who put their talents into Service include S/Sgt. Lou Bush, music arranger; Corp. Lou Lafrance, who collaborated with Private Heyman on most of the music, and Sgt. Bobby Weiss, former manager and public relations man for After Maloy's death, he testified, Bioff Horace Heidt's band. Weiss is handling publicity.

After playing bases in California the show is tentatively scheduled to open in San Francisco December 10 and, following a run there, in Los Angeles. It may go east and tour large cities like This Is the Army, but that's a big if at the mo-Kirt MacBride,



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WALTER W. HURD, Editor The Billboard, Ashland Bldg., 155 N. Clark St., Chicago 1, III.

TAX AMENDMENT

Many members of the amusement games division are not aware of the full meaning of the amendments to the federal coin machine tax law recently proposed by the Associated Operators of Los Angeles County and other organizations and individuals co-operating with them. By the time this gets into print the new tax bill may have already been introduced in Congress, and it will then be known whether the proposed amendments are a part of the new bill.

Whether the proposed amendment is passed by Congress this year or not, the amusement games trade should have a full understanding of its purpose and meaning. If the trade does not get proper adjustments of certain tax rates this year, it will be necessary to try again next year, and on until proper adjustments are made. It is especially important that the trade not go into the post-war period hampered by unbalanced tax rates on types of machines which are most popular with the public.

What the proposed amendment would really do is to rewrite the section of the federal law which relates to coin machines. It would leave unchanged some of the basic classifications of machines as contained in the present law and would create new classifications for free-play pinball and for counter machines which are at present classed as gaming devices and taxed at \$100 per year.

The effect of the amendment would be to relieve the Internal Revenue department of the job of classifying machines because the classifications of the principal types of machines would already be written into the law itself. The law as it now stands places a big responsibility on the Internal Revenue office in that it must classify several types of machines which are not clearly defined in the text of the law.

The two clauses of the proposed amendment which will be of immediate interest to the trade are as follows:

"2. Any pinball machine or machine of similar character or design which is operated by the insertion of a coin, token or similar object, and by, or as a result of, the operation of which the player becomes entitled to extended use thereof or to the redemption of such

use, shall be taxed at the rate of \$10 per annum;" and-

"(c) Provided, however, that in the case of machines operated by the insertion of a one-cent coin, token or similar object, irrespective of whether such machines come within the meaning of sub-sections (1) or (2) hereof, such machines shall be taxed at the rate of \$10 per machine."

If these two classifications can be written into federal law, it would not only be a great relief to the industry in getting machines classified for tax purposes according to their earning power, but it would also be an outstanding legal guide to States and cities in framing tax laws relating to amusement machines. The federal law has already become an example to States and cities, and this makes it all the more urgent that the national law have classifications which will not place unfair tax burdens on some types of machines.

The lower house of Congress is expected to pass the new tax bill quickly, once it is introduced, so that it may already be on the way to the Senate by the time this issue reaches our readers. Or, the House committee may not have included the amendment in its version of the new tax bill. However, this article is written as reminder that the amusement games trade should be ready to help during the remainder of the campaign, whatever may be the status of the amendment when this issue of The Billboard reaches its readers. There are some predictions that the House may begin debate on the new tax bill by November 15 and hence the bill would already be under way before our readers have read this appeal.

If the House fails to consider or pass the proposed amendment, then the Senate finance committee will begin its work, and another opportunity will be offered to get consideration for the new proposal. The Senate committee has in previous years given more attention to the coin machine tax than the House committee, but this year the House body listened with attention to representatives of the trade. Even if the amendment fails this year, due to the great rush on the tax bill, a lot of groundwork has been laid for future appeals.

For the time being, the AOLAC organization needs your support in getting the amendment passed this year, if possible.

OPA NAMES INDUSTRY COMMITTEE



NAT LEVERONE



J. E. BROYLES

Here in CHICAGO

Vender Salesman, Extraordinary

salesman extraordinary, gave a Halloween Party for 35 friends. The group decided that The Herald-American Turkey Dinner Fund for Servicemen was a good idea and contributed \$500. Nate Gross, who writes the "Town Tatler" column, is trying to raise funds to purchase 16,000 turkey dinners for out-oftown servicemen at Thanksgiving and Christmas time.

to servicing DuGrenier cigarette ma- months. chines, supplying parts and repairs, now that new DuGrenier equipment is not available. According to Jimmy, it is the one and only cigarette machine sales it saves days and weeks of time, as well factory for repairs. Incidentally, you can find Jimmy Martin with sleeves rolled up and hands dirty quite often, since he is willing and able to step out of his role as salesman and give you a old friend. first class repair job, unassisted.

Arcade Near Shopping Center

cade, located opposite two of Chicago's Lou Lenz, formerly a Chicago operator leading department stores in a setting with Sam Winsberg, now with the armed quite different from the average arcade forces. He won the Sharpshooter medal location, proves again that the appeal during his first test on the government of arcade fun is not limited to any class rifle range. Berlin and Tokio papers or corner. The front, design, lighting please copy.

Group, Representing Mfrs., Distribs and Ops, To Advise On Machine Pricing Matters

WASHINGTON, Nov. 13 .- The Office of Price Administration today announced the membership of the committee to be known as the Coin-Operated Machine Industry Committee. The committee was made up to include representatives of manufacturers, distributors and operators, and is to consult with and advise OPA on coin machine pricing matters.

Invitations have been sent to members to attend the first meeting of the committee in Washington December 1, when they will choose permanent officers.

Members named to the committee are as follows: Robert Z. Greene, Rowe Manufacturing Company; J. E. Broyles, Rudolph Wurlitzer Company; D. W. Donohue, Mills Novelty Company; Roy Torr. Philadelphia; Nat Leverone, Automatic Canteen Company, Chicago; W. S. Redd, Redd Distributing Company, Boston; A. J. Goldberg, Chicago Simplex Distributing Company, Chicago; Ben Axelrod, Olive Novelty Company, St. Louis; Don W. Clark, California Simplex Distributing Company, San Francisco; Howard L. Hultz, Springfield, Ill.; Samuel Kresburg, Miami Beach, Fla.; J. A. Stevenson, Salt Lake City, and Al W. Blendow, International Mutoscope, Long Island City, N. Y.

Chicago's newest amusement arcades now, are trying to round up enough opened shop not so many months ago, shells for the hunting season. Furthermore, the atmosphere inside Wilhelm's fun spot is kept dignified at all repair department, during the lunch times by a strict management policy, hour, talk always turns to hunting and There are no contests permitted for fishing. Chicago operators who like to money: no side bets on machines or hunt, and can't get shells, will get pretty of any kind.

The rifle range, employing a battery of A.B.T. steel-ball air guns, has top billing in neon display and is located nearest the street entrance. The target range has been recently re-designed and presents Jap heads as the most inviting targets. At the other end of the arcade ing the wartime scarcity of de luxe arcade equipment, Wilhelm has succeeded in providing almost every variety of amusement, and has arranged it for captain in World War I. maximum earning capacity. Wilhelm also operates amusement machines in the Chicago area.

Vacant Chair at Dinner Hour

Just when Herb Jones had arranged to start having dinner with his family in the evening, along came another rush James H. Martin, cigarette machine of responsibilities in connection with the Army-Navy "E" Award to keep dinner them, needing them for his large operwaiting. But they were pleasant and exciting responsibilities, and neither Herb nor his family complained. As assistant to the general manager at Lion Manufacturing Corporation, Herb has found that dinner time comes too early in the day to permit him to be with his family.

So his chair, during the dinner hour, Martin's salesrooms are largely devoted has been vacant for more than 18

Same Desk for 38 Years

Way back in the good old days, when Exhibit Supply Company began making office serving operators in this manner, post cards for drop picture machines, Operators appreciate the service, since a good sturdy desk was selected for "Perc" Smith when he joined the firm. as shipping costs, which would be en- That was in 1905. But the wear and tailed if machines were shipped to the tear of 38 years in the coin machine biz, while it has affected Smith but little, proved a bit severe even for that sturdy desk. So last week, when a shiny new desk arrived, "Perc" had to part with an

Got Any Shells?

Shooting skill developed by frequent Gene Wilhelm's Wabash Avenue Ar- practice on 'ray guns paid off quick for

and arrangement is in keeping with the There are several more good shots in dignified surroundings in which one of Sam Winsberg's organization who, right

Around the stove in Chicago Novelty's skill; use of profanity brings quick ejec- close to the smell of gunpowder and tion, as does drunkenness or rowdyism pounding wings by stopping in for a bull session here.

You May Not Have Known

When the Resource was torpedoed 18 miles off the Eastern Coast by a submarine, Chief Engineer T. L. Lumpkin lost his life. Look magazine and Saturday Evening Post gave wide publicity to the ray-gun range is located. Consider- the tragedy. Grief-stricken was a surviving daughter, the former Dolly Lumpkin, known to the coin machine industry as Mrs. Sam May. Her father was a naval

Competitor Becomes Customer

Jack Kelner, as the Rowe man in Chicago, used to get in Jimmy Martin's hair plenty when both were selling cigarette vending machines. Their spirited rivalry is over, at least for the duration. For some time past Kelner has been buying cigarette machines instead of selling ation. And who sold him machines? Right, Jimmy Martin! So there you are -coin machines as well as politics often create strange bedfellows.



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Industry Mentions Magazines -- Newspapers -- Radio

Radio Gleanings

Milton Cross, on the Chamber Music Society of Lower Basin Street program Sunday evening, October 24, called a harpsichord the "1776 juke box." . . . Lou Costello clowned thru a hilarious routine with Bud Abbott on their first radio appearance November 4 since Costello's siege of rheumatic fever last March. Costello had a run-in with the band leader and scared him silent with the threat: "You can always be replaced by a juke box you know!" . . . Bob Hope drew loads of laughs on his November 9 show, thanks to slot machines. He was appearing at an army camp in Las Vegas, Nev., which he called "slot machines with a mayor." The boys must really be amusing themselves on the games around there the way they howled at Hope's fibes. He said the oranges, lemons and plums on the slots spin around so fast it looks like fruit salad.

Not Crazy-Tilted

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on the way to becoming a handy part of American slang. The syndicated cartoon feature, "Our Boarding House-with Mafor Hoople," showed the boarding house bunch ganging up on the old windbag. One of the boys asked him, "Are you tilted again like a pinball machine?" (From The Detroit News, October 28.)

of Maxine Garrison's columns in The Pittsburgh Press this week. She devoted her space to a description of a fellow playing the pin game and made it sound like more fun to watch a player than operate it. She said: "Hitched up to an engine, the driving force of that man's mental energy as he stands there fairly pushing the ball around with his eyes (and a judicious tilt now and then) would make us forget the gasoline shortage in no time." Continuing her kidding, Miss Garrison vows that after a bout with the game a pinball machine player is more worn to a frazzle than an English channel swimmer fished out of midstream in midwinter, and why this Box." It seems that Cooper relaxes from should be, no one will ever know, as it's a more ephemeral game than most. The columnist wound up her discussion by saying that a player is "a willing, nay eager, human sacrifice on the altar of mankind's passion for trivia."

The pinball machine represents the peak of American love for gadgetry and me-

chanical marvels.

Plug for Venders?

An electrical outlet to accommodate the plug of an electric shaver is a suggestion for post-war penny venders if strips. "The Gag Bag" strip by Hess which we caught in The Miami Herald October 31 featured two bums waking scraping away at what looked like a juke box!"

Anyway, it was a change to have a cartoon gag up something other than the lack of supplies in venders.

good month's brush.

lukes With Lorgnette Set

Juke boxes made the society page of The Tacoma (Wash.) Daily Times last week when Club Tyac, sponsored by the Tacoma Community Council which is a part of the community war chest, staged a Halloween dance. Club Tyac is open to all boys and girls of high-school age and is the outgrowth of conferences to cut down juvenile delinquency. The dance was staged in Weyerhaeuser Hall of the YWCA and drew a big crowd. The dances for young people are regular "Pinball Mania" was the title of one weekly features, but this was the first time the very popular juke box affairs crashed the society pages of either of the two Tacoma dailies.

luke Hound

Music boxes are definitely hogging the coin machine mentions in the daily press and magazines these days, but one we especially liked showed up in the November 16 Issue of Look magazine in an article about Kent Cooper, who is no less than the executive director of the Associated Press. The story's subhead said that his relaxation is songwriting and a crossline was "Thrills From a Juke his news headaches by writing songs, and in spite of (or because of?) his worldwide news agency which now is in the throes of a squabble with the government over a matter of news monopoly, his greatest kick comes when he drops Not trivia, but gadgets, Miss Garrison, a nickel in a juke box and out comes one of his own songs. Let's hope he spends all his songwriting royalties that way!

McEvoy Mutters

In The St. Louis Post-Dispatch November 7 we read a J. P. McEvoy column on the end of the dim-out in New York. you want to take a tip from the comic J. P. rambled on at great length about the joys of the darkened streets when a motorist could stalk a pedestrian and mow him down at pleasure. Now that up on that usual park bench one morn- the dim-out's lifted, he says, the jay ing. One of them stepped up to a 1-cent walker is safe again, and women have candy vender with mirror panel, dropped lost their mystery and regained that his penny and then ignored the bar, hypnotic stare into store windows. He His buddy wanted to know: "What's finishes his wistful reminiscing about the matter-ain't you goin' to eat that the joys of the dim-out like this: "The candy?" And the fastidious one of the lights go up and love dims down-the pair said, "Not yet. I always like to lights dim down and love lights up! shave before breakfast," as he started You'd think the world was a bloomin'

West Coast News Notes

By SAM ABBOTT

218 Radio Center Bldg., 1509 Vine St., Hollywood 28, Calif. Phone HO. 1866.

hit it out thru the country down are available they are sold immediately? N'Awlins way for a vacation. No vacation is entirely rest, and this trip afforded a good chance to look in on other coin sections.

The New Orleans territory looks good today. The city is bustling with activity. It is almost as difficult to get a room there as it is in Los Angeles. It is equally as difficult to get in a restaurant which has no waiting line.

In Natchez, Miss,, where a seven-day stop was made, it was found that the juke boxes were going strong. It was good to compare the tunes being used there with those of Los Angeles and vicinity. The top tune there was Pistol Packin' Mama by Al Dexter. Dexter had the thing to himself at the time this Mississippi visit was made. He was also going like a house aftre here, but in recent days Bing Crosby and the Pied Pipers have been heard on : number of locations. From Twilight Till Dawn was another tune that was hitting the top money on the banks of the Mississippi River. Freddy Martin's recording had the inside track here. In fact, Martin's record was the only one found on the machines in the Natchez area. Sunday, Monday or Always made the top three of tunes in that area.

Back in Los Angeles after this trek halfway across the United States, it was found that the coin machine jobbers here are still having their good and bad days. On days when they have received a shipment of machines things are good. One jobber summed up the situation by saying that the operators are crying for machines to take advantage of the in-

LOS ANGELES, Nov. 13 .- This writer creased pay rolls. When the machines A shipment of machines came into a jobbers' place the other day and were sold before he had the opportunity to even polish them up. Machines move in and out all at the same operation.

A new industry started here in the past few weeks is that of making peek machine films, put out by Les Lorden and Quality Pictures Company. Lorden is type of filming by converting the picture machines into the peek type. Lorden has been making picture. for a long time,

Quality Pictures has leased a studio in Hollywood on Santa Monica Boulevard and shooting is on a regular schedule here. Pictures are being directed by

M. W. Connell, who has been associated with filming and production of shows for a number of years. Sets are built for these pictures and Hollywood models are

AOLAC a Busy Spot

Following the return of Curley Robinson, managing director of Associated Operators of Los Angeles County, Inc., and Arthur Mohr, AOLAC legal adviser, from Washington, the office of AOLAC on West Washington Boulevard, has been the scene of much activity. Even Armistice Day the office was open, with Mollie Simon and others busily engaged in getting out bulletins to the trade. One of the valuable pieces being mailed at this time is the "Text of the Testimony Prepared by Samuel Robinson and Arthur Mohr in Behalf of Merchants Using Pinball Games and Other Amusement Devices." . . . Friends of Mrs. Jimmy Cameron will be glad to know that she is doing nicely following the presentation of a son to Jimmy Cameron, a former coin machine operator now in the armed services. . . . News from Australia is that Barry Beauregard is soon to get a furlough. Barry writes that he wants to get back into the coin machine game when this war is over and that he has been trying to keep abreast of the trend in coin machines the best he can by remote control. When Barry gets out of the army he'll see the trend in coin machines. There won't be any great trend in this line until fellows like Barry are back in this country. . . . Milton Goldbaum to the navy. . . . Norman Glover soon to enter the navy. Glover not only leaves a coin machine route but five children.

Happel East

William Happel Jr., manager of the Badger Sales Company, is away from his desk for about a week on a trip East, Elaine Ryan is pinch-hitting while the Badger high mogul is out of the city.... Deacon Jones is the title of a tune that is getting good play on music machines in this area. It is recorded by the Pied Pipers and also by Louis Jordan. . . . A visitor welcomed to the city recently was Jake Arnoldus, console and music operator, who came in from Piochi, Nev. . . . Bob Hope on a recent broadcast from Las Vegas, Nev., gave the machines in that area quite a few mentions. . . . Jack Breier, local music operator, has been making the rounds of the West Pico jobbing houses to see what they have to offer. . . . Ernest Bryant, Glendale music operator, came from over the Pass during the week to renew acquaintance with the music machine jobbers in this city. . . . Scale operation is moving along about as well as could be expected, with Claude Bachrrensen, of this city, continuing to keep his machines working. Despite rationing of food, people are still anxious to know whether they are losing or gaining weight.

Labor Still Scarce

Despite the fact that a number of men are coming out of the armed forces because of age and other things, the labor situation in the coin machine industry here has not been affected. Operators and jobbers are still looking for help and the phones are kept busy trying to fill jobs. . . . Bob Bard, local music operator, is still active in the juke box field. . . . Bob Causey is now sticking close to Bell, Calif., but manages to get into recognized as the one who started this Los Angeles now and then on business. . . . Al Cooper, of Los Angeles, is being kept on the go by his music machine business. . . . Bob Carter, San Miguel; Babe Collins, Long Beach, and H. E. Murphy, Indio, all three prominent Penny Arcade operators, were in the city during the week on business trips.

Delay Tax Debate

WASHINGTON, Nov. 13.—The House Ways and Means Committee completed the new tax bill November 11 and early reports said debate would begin in the house on November 15. Before the end of the week it was announced by Speaker Rayburn that the new tax bill would be sidetracked until November 22 to consider the fight on subsidy issues now under way. This delay in considering the tax bill increased the speculation that a new tax bill may not be passed this year. However, it is known that both Houses of Congress are planning to rush the tax bill when it is introduced. No official reports have been received on any action on the tax amendment proposed by the coin machine trade.

News Highlights Nov. 8-13

WASHINGTON-OPA sent telegrams November 8 to members of the trade who were being invited to serve on industry advisory committees.

The WPB in its plan to increase production of civilian goods listed phonograph records among the 700 or so items to be boosted.

The House Committee planned to introduce the new tax bill in the House November 15. Passage during the week was expected. Predictions are that the Senate will not rewrite the entire bill this year as is usually the custom. No mention of the coin machine amendments yet.

CHICAGO—The new grand jury continued its investigation of big-time gambling in the city. Newspapers mentioned slot

machines only in a minor way.

MEMPHIS-Newspapers reported that small juke box operators are beginning a fight against the recent city regulation allowing only one juke box and one pinball game in each location. The license bureau reports that about 700 amusement devices are licensed in the city.

TORONTO-Official reports say there are about 3,000 games and juke boxes operating in this area. The officials are making a

drive against gaming devices.

MONTREAL-The Canadian Performing Rights Society is seeking to collect fees from plants that use copyright music in their plant music systems.

DETROIT-The music situation here involving unions and operators seems to be clearing up. A case that was in court may be

dropped.

SAN FRANCISCO—The finance committee of the city council is considering a proposal to place a flat business tax of \$100 per year on the operator instead of a fee on each machine.

ATLANTIC CITY—The mayor recently proposed an ordinance to legalize gambling and also to remove the ban on bingo games

here.

PORTLAND, Ore.—The two Circuit Court Decisions recently declaring the State license law invalid have been carried to the

State Supreme Court by the State Tax Commission.

NEW YORK-While the Petrillo negotiations continued this week, it was announced that "considerable effort is being made toward suitable copyright legislation to establish disk rights." This probably refers to efforts to amend the federal copyright law by removing the clause which protects juke boxes from paying fees to many organizations.

CHICAGO—Important conference of national leaders in work among young people is being held here this week. A front page newspaper story boosted juke boxes for use in teen-age clubs.

MIAMI—The Circuit Court here heard arguments on a test case which has been planned by the county attorney to invalidate

the State coin machine license law.

PHILADELPHIA—The Phonograph Operators' Association of Eastern Pennsylvania and New Jersey has decided to continue its present officers for another year. Jack Cade remains as business manager.

New Shellac Promise

CHICAGO, Nov. 13.—The week passed without any significant developments in settling the record ban dispute. Head officials of Victor and Columbia did not meet with Petrillo for any further negotiations and David Sarnoff left for overseas during the week.

The WLB panel hearings were postponed until November 17 at which time it will discuss additional briefs from both sides. The panel is expected to keep the case open until some common ground is found for settlement.

Biggest news in the record field was the announcement by the War Production Board that a new synthetic shellac is now being made in quantity by the Corn Products Refining Company, a nationally known industrial firm with plants in Illinois. The new shellac substitute is said to be very promising by government officials and production is being rushed to provide all the shellac needed for war purposes. No tests for phonograph records have yet been reported but officials say the substitute should be useful for making records or it will release regular shellac for civilian

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MUSIC VEN

Eastern Music Association Promotes Juke-Box Clubs

Bernhardt, fellow officers re-elected—post-war plans being formulated

PHILADELPHIA, Nov. 13 .- The incumbent administration of the Phonograph Operators' Association of Eastern Pennsylvania and New Jersey, having guided the "ship" over a stormy 1943 course under the guidance of President Raymond C. Bernhardt, has been retained for another year by the local association. Save for the treasurer's post, which Herman A. Scott declined because of increased duties in war work, the entire group of officers and board of directors was unanimously voted to remain in office for 1944.

In addition to President Bernhardt, the re-elected officers include Jack Sheppard, vice-president; Herbert Sheward, secretary, and David Rosen elected to fill the treasurer's post. The board of directors: Harold A. Reese, Philip Frank, Meyer P. Cowan, Louis N. Sussman, Ben-Jamin Fireman and Charles Young. Jack Cade continues as business manager.

Committee appointments for the new year are as follows: Legal committee-Philip Frank, chairman; and Samuel Weinstein. Good and Welfare-David Rosen, chairman; George Zercher, George Britton and Harold Irwin. Rules and Regulations-Samuel Stern, chairman; David Rosen, Harold Reese and Samuel ready and prepared when the time ac-Weinstein. Membership-Meyer P. Cow-tually arrives." an, chairman; Charles Young, Joseph Silverman, Max Margolis and Harry Elkins. Entertainment and Banquet Committee-Samuel Snyderman, chairman; John Manion and Harry Stern,

Pledges Future Progress

The officers and directors will be installed at a banquet, the time and place, as well as the nature of the affair, to be decided upon at a later date. This vote of confidence in the present administration of President Bernhardt brought forward a pledge from the chair that even greater heights will be attained by the association in 1944. Reviewing the remarkable progress made by the association in face of so many business obstacles, President Bernhardt stated that it was only by such closely knit organization and unanimity in spirit that the music machine industry was able to surmount the many problems besetting the industry since the start of the war.

President Bernhardt also praised the membership for the splendid co-operation shown in furthering the interests of the industry at large by supporting various charity and war welfare drives, particularly in providing eigarettes for the fighting men overseas, in the sale of War Bonds, and in the present "Buy A Bomber" War Bond campaign. He further stressed participation with the local pinball operators' association in matters of mutual interest, pointing out how organization and unity was able to accomplish the almost impossible,

Sponsors Teen-Age Club

Emphasis was placed by President Bernhardt on the major role being played by the association in helping to fight the juvenile delinquency problem by sponsoring a teen-age club and pledging to outfit any and all such youth centers with music and amusement machines. "It is here that the music association will play an even greater part in 1944," said President Bernhardt. "Here is our opportunity to perform a major service that will bring much good-will and respect to the music machine industry. Roxborough Community House project how the appeal and attraction of a music machine and other amusement devices has been successful in keeping youths off the streets and out of mis-

chief. The experiment can be successfully repeated in every section of the city and we must be ready to take advantage of this opportunity in pointing the way to our civic and educational

Prepare Post-War Plans

Jack Cade, manager of the association, reported on the progress of the association during the current year. The membership has been increased by almost 20 per cent during the year, reported Cade, and now there are 57 member operators on the rolls. Moreover, he added, the financial stability of the association is improved in spite of increased activity during the year, and the fact that dues were lowered this year. The dues are believed lower than in any other amusement machine assoclation in the country, said Cade.

In addition to a full program for 1944, Cade stated that ambitious plans period. "We must be ready when the day of victory arrives," said Cade, "We have shown what organization can do during this present emergency. While our problems will be of a different nature, they will be even greater when normal conditions return. Many bad practices have been eliminated and we must be sure that they do not return in the post-war period. Moreover, we must gear our industry to the new world and living that will surely follow the signing of an armistice. Beginning now, we must start thinking in terms of the post-war period so that we will be

"Coney" Jumps Old Melody to Hit in Philly

PHILADELPHIA, Nov. 13 .- The Philadelphia Music Operators' Association, for the November Hit Tune of the Month record promotion, centered the spotlight on a yesteryear song hit. Selection went to Put Your Arms Around Me, Honey, enjoying a revival because of Betty Grable's singing in Coney Island. Recordings of the song are already prominently featured in all the music boxes, getting benefit of radio announcements, window and machine poster displays and special phono sticker attention.

CPRS Seeks Fees From War Plants' Industrial Music

MONTREAL, Nov. 13 .- Industrial music has come up as a field for the colare being formulated for the post-war lection of special fees on the use of copyright music. The agency seeking to collect these special fees is the Canadian Performing Rights Society.

> Industrial music has been making big progress in Canadian factories just as it has in the United States and England. The power of these organizations to collect special fees has already been tested in England. The CPRS corresponds to such an organization as ASCAP in the United States.

For several months last year the juke box trade in Canada was seriously disturbed by efforts of the organization to collect special fees from each juke box, for a similar scale of increase at the (See CPRS SEEKS FEES on page 66)

Detroit Music Field Clears

Operators and union agree on many points - court case may be dropped

DETROIT, Nov. 13.—The long-smoldering upset in the local music machine field has apparently been settled amicably, with agreement reached Wednesday (10) between the United Music Operator of Michigan and the United Coin Machine Workers' Local 22321 (AFL) upon a new contract, to run one year from November Formal ratification is expected to follow as a matter of course by both bodies

Under the new contract the union recognizes the UMO as the sole bargain ing agent for the employers, and the UMO recognizes the UCMW as sole agent for the employees. Other reciprocal provisions are involved, notably a full check. off, whereby the employers collect the union dues from the employees before paying their wages, and another whereby the UMO itself collects the 25 cents per month location fee from each niember and forwards it to the union.

An increase in salaries is provided for, averaging \$5 per week. The increase is stated by Neil Holland, union business agent, to be within the present scale of wages, so that no difficulty is anticipated from the WLB. It is, in fact, based upon a recent approval granted by that body Marquette Music Company here.

Numerous minor changes in clauses were made in the contract. Perhaps the most notable of these is one concerning "military leave of absence," whereby men returning from service are guaranteed reinstatement at their old jobs with at the prevailing rates of pay. This protects men now in the armed services and assures them a job upon their return, in strict conformity with the Selective Service Law.

A new provision allows the operator to assign a definite route of machines to a collector, but gives the collector the right to appeal to the union grievance committee if he feels the route is excessive. Previously there was a gentlemen's agreement that set a maximum at 60 machines per man, but this was found not to be equitable in all cases, according to Holland. The new rule allows considerable flexibility, and so allows adjustment to the working ability of each individual collector.

As a by-product of the friendly understanding now being reached on all sides the charges recently brought against Holland in adjoining Oakland County are to be dropped, it was stated.

Educational Expert Favors Juke Box Clubs for Youth

curb for delinquency of juveniles

CHICAGO, Nov. 13 .- The front page of The Chicago Daily News last week featured the subject of youth centers and the views of Mrs. Josephine D. Abbott, Social Hygiene Association. She said:

"Every community in Chicago should organize and finance its own youth center, complete with juke boxes, coke and The Chicago Daily News.

milk bars, dancing, ping-pong and other Youth centers held only recreational equipment if the booming juvenile delinquency rate is to be curbed."

> Mrs. Abbott is the mother of five children, two in the armed forces. She is touring the country to see what various cities are doing to help "the forgotten generation" as teen-agers have designated themselves.

In her opinion, the organization of educational consultant for the American teen towns, teen-age canteens and clubs, fluanced by the community and run by youth with an absolute minimum of adult supervision is the only answer to the delinquency problem, according to

Propose Lower Juke Tax

SAN FRANCISCO, Nov. 13 .- The finance committee of the board of supervisors is studying a proposal to reduce the city tax on juke boxes. Operators have complained that the present tax is too high because it is added to the federal tax on each machine.

If the new proposal goes thru, the city tax of so much per juke box will be canceled, and music operators will pay a flat professional business tax of \$100 a year without regard to the number of machines operated. The present business tax on music operators is two dollars a year.

The board has twice postponed action on the proposed amendment to the city ordinance covering juke boxes. Operators are We have already demonstrated in the hopeful that favorable action will be taken soon. Tax officials estimate that the amendment would reduce the city revenue by \$15,280, considering the number of juke boxes that are licensed in the city at the present time.

Crosby-Andrews Duo Is Profit Packin' Pistol

BALTIMORE, Nov. 13 .- The new Decca combination release of "Pistol Packing Mama" and "Vict'ry Polka" by Bing Crosby and Andrews Sisters on the same disk has been given enthusiastic endorsement by music box operators here. Their initial orders were very heavy, but shipments received by them fell far short. Repeats were placed by all op-

The reception by customers exceeded fondest expectations and operators state they will go to town with this recording if they can get enough for all locations before it wanes in popularity. Present indications are it will remain a favorite for a long time.

Pistol. Packin'. Mama. already has been established as the year's most outstanding hillbilly tune. Adding the names of Bing Crosby and Andrews Sisters to this skyrockets its popularity to new heights.



A column of comment designed to keep readers informed on what's doing in the hillbilly field.

Address all communications to Folk Tunes Editor, The Billboard, 155 N. Clark Street, Chicago 1.

Off for Hollywood

The National Barn Dance haylofters of WLS, Chicago, had a farewell party Saturday night (13) when they said goodby to Chicago for five weeks and headed for Hollywood, where they are skedded to make a picture. Guest of honor on the party was Al Dexter, author of Pistol Packin' Mama.

No Puffs

The editor of the Folk Tunes column has received a number of records and copies of sheet music with notes something like this: "I hope you can give these numbers a nice write-up." The column is designed primarily to give news of folk tunes and tunesters. If you have written or introduced a new tune the editor will be glad to say so; also to pass along news of what the tunesters are doing if it is of general interest, but as for opinions on songs and records, that will be left strictly to the reviewers. No puffs, please! But if it's news, we want it.

Pennsy Pickings

Texas Jim Robertson, cowboy troubadour featured on WJZ, New York, will be the star feature at a gigantic War Bond rally sponsored by the Pembroke Village Air Raid Wardens, November 19, in Bethlehem, Pa.

Happy Johnny, having shuttered his Brendel Manor's Grove near Baltimore for the winter months, has rounded up No Letter Today had slipped but is comhis "old gang" again, featured with him ing back up. Ops 1, 2 and 3, PPM (Dexon WBAL, Baltimore, and taking in the ter) going strong. Op 1, No Letter Tostands in Eastern Pennsylvania. Starts day (Daffan) going strong. Put Your Arms this week at West York Play Barn, York, Around Me, Honey (Kuhn) going strong,

Sunset Barn Dances at Jennersville, op 2. Pa., have resumed, operated every night of the week except Mondays. Pop Johnson and His Boys are featured Tuesdays; Wednesdays brings in the North Carolina Ridge Runners; Jim Crothers' Orchestra in Thursdays; Joe, the Sheik, and his five-piece band hold forth Fridays, and the Blue Hen Ramblers hold down the Saturday night spot. Traveling units are brought in for Sundays, with a matinee session added.

Thomas Brennan brought in as announcer for the old-time dances staged Saturdays at Fernwood Hall, Trenton, N. J.

Larry Prangley's Hotel resumed the old-time dances November 5 with Spooney and His Symphonics Orchestra for the Friday night dances at Pequea,

Steve Ballus and His Lehigh Valley Boys featured for the Friday night dances at Ferdinand and Julia Lockits' Hillside Hotel, Fogelsville, Pa.

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MIAMI, FLA.

return the old-time dances to Green Pine Inn, Allentown, Pa., now under new

Location Comment

Fastest moving tune right now, aside from PPM, appears to be Put Your Arms Around Me, Honey, which is now appearing on practically all of the reports from ops. Dick Kuhn's recording started it: then came a platter by Dick Haymes and it, too, leaped to quick popularity. Now a third has appeared—Hal Goodman. First two are neck and neck across the country. Goodman's disc is reported only from Philadelphia this week, where op 1 reports it's going strong. Ops 2 and 3 state the Haymes version is going

Crosby Peps "PPM"

Denver: Bing Crosby's PPM has now passed Al Dexter's version. The Crosby platter is getting top play, ranking with the best of the pop tunes. Put Your Arms Around Me, Honey (Kuhn) going strong, according to op 2.

Detroit: Ops 1 and 2, PPM (Bing Crosby) going strong. Op 2, PPM (Dexter) going strong. Put Your Arms Around Me, Honey, both Kuhn and Haymes, going strong, according to op 2; gaining, according to op 1.

Fort Worth: Bing Crosby's popularity growing. PPM holding its own, with much publicity on record and writer. according to op 3; gaining, according to

Milwaukee: Bing Crosby and Andrews Sisters' PPM is threatening Dexter's to do worse than flatten out and looks kingdom here. Op 1 reports the new record has swept the other one aside, but op 2 says they share equal popularity. Ops 1 and 2, PPM (Crosby) going strong. Op 2, PPM (Crosby), PPM (Dexter), Born To Lose (Daffan), and Rosalita (Dexter) going strong; Honey Song (Andrews Sisters) gaining.

It's Dexter in Baltimore

Baltimore: In the hillbilly field PPM by Al Dexter is tops. Renewed popularity in this has been noted since the recording of PPM by Bing Crosby. Full reaction to Bing's version not known as yet, altho to some ops it is proving very popular. Op 1, Put Your Arms Around Me, Honey (Haymes) going strong. Ops 1 and 2, PPM (Crosby) going strong. Op 3. PPM (Dexter) going strong. Ops 1, 2 and 3, No Letter Today (Daffan) gaining. The Crosby version of PPM gives promise of hitting a strong stride that may skyrocket it to the top, the for the moment Al Dexter's original version dominates the field. No Letter and Born To Lose both strong, altho dropping off in demand has been noted, but ops point out that until other hillbillies are brought to the fore they look for these to dominate the hillbilly field.

Buffalo: PPM still gets the coin everywhere, especially the Crosby platter. No Letter hasn't budged as yet from its good, but not top-notch position. Put Your Arms Around Me, Honey, both Kuhn and Haymes, going strong, according to all three ops.

Bridgeport: PPM still leading the field with no let-up in sight. Rosalita (Dexter) coming up strong, as is also No Letter (Daffan). Op 1, No Letter (Daffan) going strong. Ops 1 and 3, PPM (Dexter) going strong. Ops 2 and 3, Put Your Arms Around Me, Honey (Kuhn) going strong. Ops 1, 2 and 3, Rosalita (Dexter) gaining.

Cincinnati: Strong for I Hung My Head and Cried (Crosby) and PPM (Dexter). Op 1, PPM (Dexter) going strong. Op 2, Put Your Arms Around Me, Honey (Kuhn and Haymes) going strong.

Chicago: Ops 1 and 2, PPM (Dexter) going strong. Put Your Arms Around Me,

Honey (Kuhn, Haymes) gaining. Des Moines: Ops 1 and 2, PPM (Dexter)

Me, Honey (Kuhn) going strong, according to op 2.

Tulsa All for Hillbilly

Tulsa: According to Tulsa Automatic Hostess Company, Tulsa is "absolutely hillbilly" when it comes to music. Roy Acuff, Jimmy Davis and Ernest Tubb leading the field in this category. Hostess says, "We can't get enough hillbilly records for the demand." This company supplies music for numerous taverns and

Erie: No Letter Today doing fair business. PPM stays strong and steady; apparently no end to the thing in sight. Ops 1 and 2, Put Your Arms Around Me, Honey gaining.

Louisville: Ops 1 and 3, PPM (Dexter) going strong. Op 3, Put Your Arms Around Me, Honey (Haymes) going

Los Angeles: Ops 1, 2 and 3, PPM (Dexter) going strong. Put Your Arms Around Me, Honey (Haymes) going strong, according to ops 1 and 3; gaining, according to op 2. Op 3. No Letter Today gaining; Born To Lose gaining.

Memphis: Ops 1, 2 and 3, PPM, both Dexter and Crosby, going strong, Ops 1 and 2, PPM (Dexter) going strong, Put Your Arms Around Me, Honey (Haymes) going strong, according to ops 1 and 2; gaining, according to op 3.

Minneapolis: Op 1, PPM (Dexter) going strong; Arms, gaining. Ops 2 and 3, Arms, both Kuhn and Haymes, going strong. Ops 1, 2 and 3, No Letter Today (Daffan)

Miami: Put Your Arms Around Me, Honey (Haymes) going strong, according to ops 1 and 2; gaining, according to op

Locations Belong to Bing

Richmond: The locations belong to Bing Crosby almost exclusively this time. His PPM ran Dexter right off the boxes, and in a hurry. It's the sensation of all time with the speed it showed getting top mention from all ops. Ops 1, 2 and 3, PPM (Crosby) going strong. Op 1. Rosalita (Dexter) gaining. Op 2, PPM (Dexter) going strong; No Letter Today (Daffan) gaining. Op 3, No Letter Today (Daffan) going strong.

Nashville: No Letter Today, I Hung My Head and Cried and PPM (Dexter) going strong, according to all three ops.

New Orleans: Al Dexter's PPM refuses good for some time to come. Home in San Antone (Bob Wills) and Gene Autry's

going strong. Put Your Arms Around popularity still broad here. Dexter may soon be a double dipper with his Rosalita. No Letter only spurty. I'm Thinking Tonight of My Blue Eyes puts Crosby in the hillbilly class with a rush. Ops 1, 2 and 3, PPM (Dexter) going strong. Op 2, Arms (Haymes) gaining. Op 3, No Letter gaining; Arms (Kuhn) going strong.

> Philadelphia: Put Your Arms Around Me, Honey (Hal Goodman) going strong, according to op 1. Same tune by Dick Haymes going strong, according to ops 2 and 3.

> Salt Lake City: PPM's climb has stopped, but it has lost nothing in the week and still tops with all three ops. Rosalita stymied by PPM side and out of the picture temporarily. Autry's I Hung My Head and Cried in second place and Born To Lose and You'll Be Sorry shedding their tears close behind. Nothing new is hot. Ops 1, 2 and 3, PPM going strong. Ops 1 and 3, Put Your Arms Around Me, Honey (Haymes) gain-

San Francisco: Ops 1, 2 and 3, Put Your Arms Around Me, Honey (Haymes) going strong. Op 1, No Letter Today (Daffan) going strong, Ops 2 and 3, PPM (Dexter) going strong.

St. Louis: Op 1, Born To Lose (Daffan) going strong; Home in San Antone (Bob Wills) gaining. Ops 1 and 3, PPM (Crosby) going strong. Op 3, Put Your Arms Around Me, Honey (Kuhn) going strong.

FREDDIE (SCHNICKELFRITZ) FISHER (Decca 4425)

Pistol Packin' Mama-FT; VC. Wilberforce, Get Off That Horse!-FT; VC.

Now that the recording ban has been lifted for this label, sound merchandising 3. Ops 1 and 2, PPM (Dexter) going judgment is being shown by the executives that be in expending all initial energies in the interests of the biggest hillbilly classic of the year, and many an earlier year, too. Having already released a Bing Crosby-Andrews Sisters interpretation along modern rhythm lines of Pistol Packin' Mama, the label now brings forward a thoro cornfed treatment of the tune by Freddie Fisher's Schnickelfritzers. Devoted to the corn music, the boys go at the tune with a vengeance. In fact, they overdo and overplay their corn (See American Folk Tunes on page 66)

> HILLBILLIES—SEND FOR PROF. COPY Polly Jankins' New Song "THE KID WITH THE GUITAR" Published by Kelly Music Co., Franklin, Pa. POLLY JENKINS ILION, N. Y.

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Motor Protectors	.60	O.H.M. Resistor, 20 Volt, All Sizes \$.55
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NAB THE NICKELS ARE ON your old ones to your 7 to 8, EWT, Blue Network. distributor. VICTORANDBLUEBIRD RECORDS! BUY WAR BONDS PAYDAY

or Music Materia

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By GLADYS CHASINS

CLASSIC Records received an okay from AFM to start recording, and is in the process of lining up bands, expect- DES MOINES: ing to hold its first waxing sessions There'll Soon be a Rainbow. Perry Como. this week, Eli Oberstein, Classic's recording director, has a reputation for knowing how to pick his bands. Tommy Dorsey, Benny Goodman, Glenn Miller, Artie Shaw, Shep Fields and Larry Clinton were all developed by Oberstein while he was at Victor. . . . Broadway last week was swamped by artists under contract to the Victor label, Tommy Dorsey playing the Pennsylvania Hotel, Lena Horne and Duke Ellington co-starred at the Capitol Theater, Sammy Kaye featured at the Strand, Vaughn Monroe at the Commodore Hotel, Tony Pastor doubling at the Paramount Theater and the Lincoln Hotel and Hal McIntrye holding forth at the Hurricane nitery. Too bad they couldn't hold any recording sessions. . . . Sidney Kornheiser, general manager of Paramount Pix music subsidiaries, thinks the corn season isn't over by a long shot. Popularity of folk RICHMOND: tunes, which has been reflected for months now in juke boxes and sheet music sales, is making itself felt in the film industry, studios combing Tin Pan Alley for mountain music. Kornhelser says it's because the war has brought boys from the backwoods into the big cities, but whatever the reason, the fact remains that the cornfield is producing some of the biggest hits of the day. As indications of the current trend in Hollywood, Kornheiser points to Republic's purchase of Pistol Packin' Mama, Home Paramount and Say a Prayer for the day, November 11, see the Music Popu-Boys Over There sung by Deanna Dur- larity Chart in the Music Department. bin in Universal's Hers to Hold. Several studios are also dickering for the hillbilly number that was the first to break for a hit, There's a Star-Spangled Banner Waving Somewhere.

Territorial Favorites

There may not be a pot of gold at the end of this rainbow, but it's drawing enough buffalo heads to satisfy operators in Des Moines. This ballad has been around for quite some time, having shot up among the most-played tunes on the air in the early part of September. This is the first time the tune has ranked so high in any area, altho the reverse side of the disk, Goodbye Suc, has cropped up among the top faves several times.

TULSA:

All for You. King Cole Trio.

Last week we were talking about the increasing demand for waxings by small combos and as if to prove our point this disk made a swift rise in the Oklahoma city. It's one of the new sides released by Capitol since that firm got its recording license and altho it has only been around for a short time, it has culled mentions here and there several times already.

Don't Cry, Baby. Erskine Hawkins,

This tune spent a few weeks slipping on and off the Record Buying Guide but it's been off for several consecutive weeks now. In Richmond, however, it hasn't slipped off one bit, in fact it has become far stronger than ever. Tune also has had a long run in the No. 1 spot of the Harlem Hit Parade,

Note

For a listing of songs played most often the Arms of Mother composed for over the radio for the week ended Thurs-

> Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the sepian best sellers under Harlem Hit Parade.



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

GOING STRONG

PISTOL PACKIN' MAMA .. AL DEXTER (Al Dexter) Okeh 6708 (17th week) BING CROSBY-ANDREWS SISTERS (Vic Schoen Ork) Decca 23277

SUNDAY, MONDAY OR BING CROSBY Decca 18561 (12th week)

PAPER DOLL MILLS BROTHERS Decca 18318 (11th week)

IN LOVE BING CROSBY Decca 18564 (6th week)

IF YOU PLEASE BING CROSBY Decca 18561 (5th week)

PUT YOUR ARMS AROUND ME, HONEY...DICK HAYMES (Song Spinners)..... Decca 4337 (4th week) CLAYTON McMICHEN Decca 6091

OH, WHAT A BEAUTIFUL BING CROSBY Decca 18564 MORNING FRANK SINATRA Columbia 36682 (2d week)

ACCOUNT OF THE PROPERTY OF THE

Names in parentheses indicate vocalists.

PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

MGM's "Girl"

Thanksgiving holiday week-end have been set for MGM's Girl Crazy, Tommy Dorsey starrer. Recorded tunes included in the all-Gershwin score are But Not For Me done by Harry James (Columbia) and Teddy Wilson (Columbia); Embraceable You by Tommy Dorsey (Victor), Bob Crosby (Decca), Teddy Wilson (Columbia) and Jimmy Dorsey (Decca); I Got Rhythm by Jimmy Dorsey (Decca) and Merry Macs (Decca). Operators in cities listed below should slip in waxings of these tunes or any TD disks around and tie up display material with the film.

Opening set are: November 23: Lincoln, Neb.; November 24: Williamsport, Pa.; Charleston, W. Va., and Bethlehem, Pa.; November 25: Easton, Pa.; Lexington, Ky; York, Pa.; Lancaster, Pa.; Allentown, Pa.; Dayton, O.; Providence, Springfield, Mass.; Portland, Me.; Cincinnati, New Orleans, St. Louis, Cleve-land, Baltimore, Los Angeles, St. Louis, Atlanta, Memphis, Indianapolis, Nashville; Pittsburgh; Kansas City, Mo.; Norfolk; Evansville, Ind.; Houston; Toledo, Canton, O.; Louisville; Columbus, O.; Wilmington, Del.; Harrisburg, Pa.; Akron; Reading, Pa.; Syracuse and big production of The Bridge of San Buffalo.

"Snow White" Reissue

Snow White and the Seven Dwarfs, Walt Disney production distributed by RKO-Radio which produced three song hits when it was first released six years ago, will be re-issued shortly. With record output still low and phono fans readily accepting tunes from by-gone years, operators should be able to sell this pic score with effective tie-ups.

Both Victor and Decca have albums of the pic tunes, Victor's taken directly from the sound track and Decca's waxed by Freddie Rich. Both albums include heaviest, Whistle While You Work, Some- the Sheppard Brothers.

day My Prince Will Come and Heigh Ho. Also included in both albums are Opening in 40 theaters over the One Song, I'm Wishing and With a Smile and a Song.

Para Bands

Paramount's second film featuring a band got underway last week. Flicker is entitled Take It Big and features the Ozzie Nelson ork and Harriet Hilliard. Ridin' High, Dorothy Lamour starrer which features the Milt Britton band, is completed and awaiting national re-

Latest band signed by the studio is D'Artega's all-girl crew, who are set for You Can't Ration Love starring Johnnie Johnston and Betty Rhodes,

UA Plans

Charles R. Rogers has lined up Benny Goodman and Ina Ray Hutton for his forthcoming United Artists production tentatively titled Song of the Open Road. Sammy Kaye's ork has already been set and the flicker looks like it will shape up to be a good bet for coin machine op-

Same studio-has three songs set for its Luis Rey, What Is Love?, Mi Chicos and The Marquesa.

King Record, Cincinnati, Announces First Releases

CINCINNATI, Nov. 13 .- Sid Nathan, of the King Record Company here, which recently entered the recording and distributing field, concentrating solely on hillbilly tunes, this week announced his firm's first releases.

They are When Mussolini Laid His Pistol Down and Two-Time Annie, waxed by Bob McCarthy, and You'll Be Lonethe three tunes that originally scored Some, Too and Steppin'-Out Kitty, by

GUIDE-PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



COMING UP

BLUE RAIN GLENN MILLER (Ray Eberle) Victor 20-1536 BEA WAIN Bluebird

This is the first week since it has been around that Rain was really strong enough to make the coin crop grow substantially. Altho one or two cities report that it has passed out of the picture, it has sprung up in many others where up to now it had no foothold. Operators may yet find that Rain, instead of keeping phono fans at home, will have them packing in at juke box locations,

VICTORY POLKA BING CROSBY-ANDREWS SISTERS (Vic Schoen Ork) Decca 23277

Apparently the nickel pluggers still go for the polka beat, especially when it's dished out by a team that's always good for a run in machines. This ditty rose quickly, starting in fourth place last week, it shot up to No. 2, missing the top spot by only a narrow margin.

NEVER MENTION YOUR JACK LEONARD (Ray Bloch's Orch) . . Okeh 6715 NAME DICK HAYMES (Song Spinners) Decca 18558

Only one or two tunes outside the Going Strong brackets have been showing much strength for the past few weeks, and Name is not one of the exceptions. However, unlike some of the other tunes that have been spinning lightly, this ballad has stayed on the Gulde, garnering a fairly consistent number of plays.

THE DREAMER KAY ARMEN (Balladiers) Decca 18566

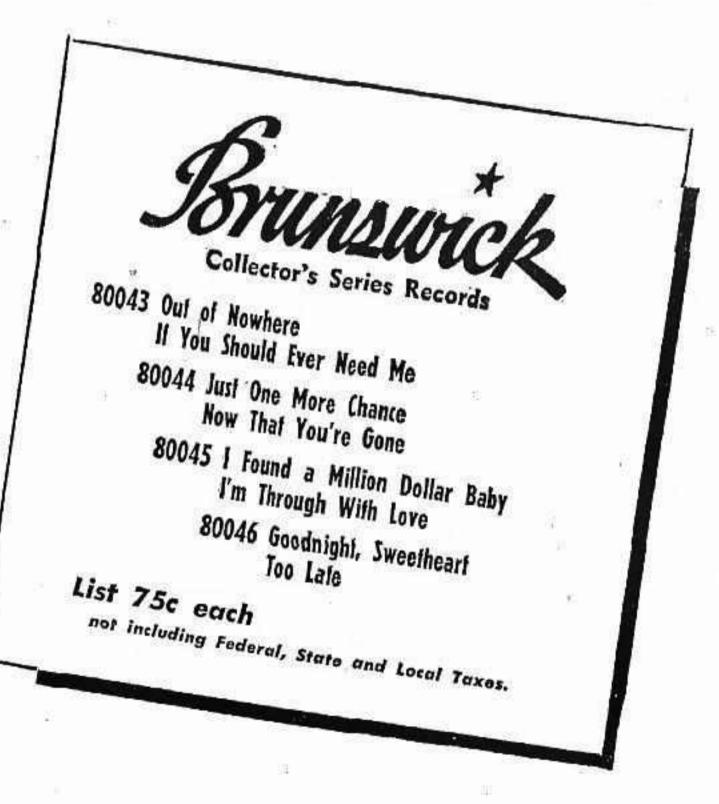
Stemming from the Warner Bros.' filmusical, Thank Your Lucky Stars, this tune sung by a new chirper, completely unknown on title strips, started slowly. However, it has been moving steadily upward for the past several weeks, and even tho the singer is obscure, the popularity of the tune should spin it on to the higher brackets.

Double-meaning records are purposely omitted from this column.

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Monthewaymenterman

By BEN SMITH and BOB SEIDEL

AMOA Annual

The Automatic Music Operators' Association's sixth annual entertainment, dinner and dance, held at the Waldorf-Astoria Hotel Saturday evening, October 23, hit par. The affair has become a fixture for metropolitan music men and anything but a rousing turnout would have been surprising. Le Rubinow had his hands full, as usual. As official host he welcomed the guests as they arrived, and then spent the rest of the evening supervising the shindig. . . . Did you notice those heads fly back as Bessie (Economy) Berman went by in her party dress? She sure is something to behold. . . . Bill Suesens, Rowan Company, took advantage of the occasion to sell War Bonds. He and Beverly made the rounds of all the tables and picked up plenty of dough for Uncle Sam. . . . You may have won-

were not dancing. Well, the Lowys are awaiting an addition to the family, and so are the Willie Weisses, . . . The boys like Irving Cohen much more since they saw his girl. . . . Every time Charlie Bernoff showed up he wore another pretty thing on his arm. . . . Hirsch LaVice, Washington, never lets pleasure interfere with business. . . . Away off in a secluded corner sat Les and Mrs. Boyd-it's wonderful. . . . Arthur and Albert Herman were drinking everything but the real stuff. . . . Everyone loves an English accent, and Toney Gasparro was kept busy rolling his R's. . . . Blooming in all his glory was Al Bloom. And why not, what with his charming wife, his handsome son, and his very pretty daughter calling him daddy? . . . Bob Waggener, Coin Machine Acceptance Corporation, is a genial host. If you didn't have a drink in your hand when Bob spots you, you have one before he leaves. . . . Bob Connors, Wurlitzer, didn't do a bad job either in keeping your tonsils moistened in his lovely Waldorf suite. Oh, boy, that powder room. . . . Leonard Joy, Victor, was all joy, and so was Jack Williams. . . . Columbia was well represented by Joe Higgins. . . . Bill and Grace Rabkin and Murray and Mrs. Leschen, International Mutoscope, were right up front where they could hear, see and he seen. . . . Nat and Mrs. Cohen, Modern Music Sales, came early and stayed late. . . . Dave Margolin sent his regrets. He couldn't attend because of his recent trip to Puerto Rico. However, if regrets are in order, many of Dave's friends should do the regretting. Last year Margolin contributed plenty of pinch-bottle Scotch.

dered why the folks at Dave Lowy's table

Albena Leases Building

Ben Horowitz tells us that Albena Sales has just leased the two-story building at 591 Tenth Avenue and will use the new quarters exclusively for juke boxes and parts. Street store and two upper floors will give Ben 10,500 square feet of space.

Of This and That

Al (Asco) Cohen's 5-cent bagged peanut sales has finally forced him to rent a loft to handle that end of his business as a separate unit. He will have 25 girls employed there. . . . Ben Schillinger has left for Miami on a combined business and pleasure trip. While there Ben expects to visit his daughter, Mrs. Shirley Kessler, who has a permanent residence at Tampa. . . . Sam Sacks, Acme Sales, is another coinman who has given his blood to the Red Cross blood bank. . . . Blanche E. Bouchard, Arthur H. Du Grenier, Inc., a visitor from the Haverhill factory, to confer with Julius Levy, of the company's New York office.

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CPRS SEEKS FEES

(Continued from page 62) such as has been proposed by certain organizations in the U.S. The case was in the courts for some time and finally came before the Supreme Court of Canada. By that time the society agreed to drop the matter for the time being. It is felt now that the society may not seek to collect fees from juke boxes until the war ends.

Industrial music in Canadian plants is offered thru regular telephone lines and sometimes over power lines. The society proposes a fee equal to 10 per cent of the amount paid by the plant for music service. For local programs the society seeks a bigger fee of \$50 a year for every 250 workers employed. This fee would give the music services the right to use all copyright music controlled by the society. Objections to the proposed fees are to be sent to a public official before November 30. The Copyright Appeal Board will make the final decision on this plea by the society.

The society also has asked that its fee for broadcasting privileges over Canadian radio stations be increased for the com-

ing year.

AMERICAN FOLK TUNES

(Continued from page 63) satire to such an extent that it all borders on the asinine. They spare no husks in both the singing and playing of the classic. While maintaining a fine rhythmic and lively beat thruout, the

over-emphasis makes it all spin out as very silly and ridiculous, forgetting that the major appeal of such songs is in their simplicity, such telling treatment evinced in the unflinching popularity that attends Al Dexter's original waxing. The plattermate, being a novelty dish in Freddie Fisher's and Billy Austin's Wilberforce, Get Off That Horsef, lends itself more aptly to the brand of syncopates expounded by the Schnickelfritzers. Also taken at a bright and lively tempo, the tune adapts itself easily to the pseudo-musical sounds of the bicycle pump, auto horns and tin cans. Moreover, the lyrics pack a humorous punch,

THE SILVER ECHO QUARTETTE

(Regis S-101 and S-103) Jezebel-FT; V. Me and the Devil-FT; V. Anyhow, My Lord-FT; V.. Where

Shall I Go?--FT; V.

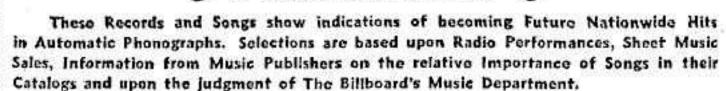
For fine vocal treatment of the standard Negro spirituals, this new record label, the product of the Regis Record Company, Newark, N. J., has a winning group in the well-blended male voices of the Silver Echo Quartet. The rhythmic qualities of the spirituals are accented by gultar accompaniment, and the fact that the boys simulate the musical brass instruments makes for a more colorful harmonic background to enhance their sustained harmonies. All save the famous Jezebel (S-101) are slow blues spirituals. With the mechanical reproduction of the voices making for excellent tonal qualities in the spinning, the sides should enjoy wide favor with such music and record fans.

RECORD BUYING GUIDE-PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES



NOTE

For the first time in many weeks, all three of the major diskers have made new records available. Columbia released two sides by Benny Goodman, both instrumentals, The World Is Waiting for the Sunrise, done by the BG quartet, and Solo Flight, done by the full ork. Victor offers an album of Dinah Shore waxings, eight sides in all, including Blues in the Night, Honeysuckle Rose, Smoke Gets in Your Eyes and Somebody Loves Me. Decca has readled another version of the currently popular Don't Cry, Baby, waxed by Lucky Millinder. Tune has been spinning heavily in race locations and is now catching on over a more widespread area on the strength of Erskine Hawkins' waxing. Decca also enters a new recording of No Letter Today, hillbilly ditty that Ted Daffan has kept on machines for many weeks. New entry is done by Dick Robertson and may hypo the tune in those spots where it has started to wane. Same disker has also made available an album of dance arrangements of tunes from George Gershwin's Porgy and Bess, played by Leo Reisman. Six sides includes It Ain't Necessarily So, Summertime and I Got Plenty o' Nuttin'. Classic Records also contributes to the largest supply of new releases operators have seen in a long time with two Harry James sides, cut many years ago when Dick Haymes was with the band. Double attraction on the title strip should go a long way to revive the popularity of the old favorite, Fools Rush In. Reverse side is Hodge Poage, an instrumental.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

The Billboard's Music Department.

JUMP TOWN

HARRY JAMES

Scraping at the bottom of the barrel, the Columbia label comes up with a toothsome and torrid jump item in Jump Town, styled strictly for the jitterbug coterie and for their keeping the music boxes well-coined. It's been a long time between fresh Harry James releases, and with this dish of musical jive designed to make 'em hop, skip and jump, it should enjoy maximum play along the phono circuits. Plattermate, Don Redman's 'old-time Cherry favorite, is also dressed up in the standard jump style, but not nearly as exciting and interesting for phono enjoyment as Jump Town.

FOOLS RUSH IN

HARRY JAMES (Dick Haymes)

Hit 7066

One of the better revivals brought forward by this label, this one-time ballad favorite should enjoy much favor among the phono fans. Particularly on the strength of Dick Haymes's romantic singing for the side. Both the music making and the lyrical expressions are in tune with present-day standards, and the first attention given to the combination of Harry James and Dick Haymes on the phono sticker should bear much repetition. Plattermate is an original Harry James jumper, the band's well-remembered Hodge Podge instrumental.

Names in parentheses indicate vecalists.

Double-meaning records are purposely emitted from this column.

Materiale protetto da convinciali

ON THE RECORDS

Reviews of the latest record releases. paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT - Fox Trot; W - Waltz; VC - Vocal Chorus: V-Vocal Recording.

-By M. H. ORODENKER-

(Continued from page 15)

Strads laying down a pseudo-symphonic introduction that sets the stage for James's trumpet taking the opening chorus with horn open and playing it low and groovey against the fiddle bank. Tenor sax and muted trombone ride out the second chorus to the half mark, with the ensemble joining in for the last half and the trumpet on tag. String section repeats the over-drawn introduction for the coda to complete the side.

With the music machines just about feeling the pangs of hunger for a fresh Harry James morsel, operators are sure to find an overflow-Ing dish in his "Jump Town."

HARRY JAMES (Hit 7066)

Fools Rush In-FT; VC. Hodge Podge-

Making the most of the present emergency and taking advantage of presentday trends in popularity favors, the Hit label brings forward still another couplet of a Harry James instrumental and a mated ballad, with Dick Haymes holding up the vocal colors. While going far back in origin, the James treatment for the one-time hit, Fools Rush In ballad, listens as being very much up to the minute. Moreover, Haymes's romantics are very much in keeping with the swoon tradition being established in this day. Taken at a moderately slow tempo, the maestro's trumpet opens, with the band ensemble joining in for a half chorus, With sustained brass figures making for a particularly melodic and harmonic bank, Haymes handles the wordage for a second stanza. Band ensemble gets a third chorus under way, with the trumpet on top for the last half to finish out the stanza with a pleasant symphonic ending to polish off the side. Hodge Podge is a typical James jumper, taken at a medium tempo, and dates back to the days when the swarming brass and powerhouse blowing characterized the band's capabilities. A hodgepodge of riffs and runs, the band whips out four choruses to bridge the side's spinning with solo flashes by tenor sax and trumpet.

While music operators can never go wrong with a Harry James jumper, even with such an oldle as "Hodge Podge," the brighter side for the phonos looms as "Fools Rush In," which uses the voice of Dick Haymes to excellent and added advantage.

POPULAR ALBUMS

Dinah Shore Musical Orchids on Victor Records (Victor P-139). Considering all the pin-up publicity attending Dinah Shore during the past year, not forgetting that she ranks high in popular favor as a sultry chanteuse, it is about time the Victor label gave the record marts a chance to eash in on this little gal with such a big and gets-you voice. There should be plenty of cashing in for everybody in this smartly tailored Smart Set album that has plenty of eye appeal for the merchandising as well as spinning appeal for the listening. The eight selected sides are all taken from the racks, many of them already having enjoyed rank as major selling items. In packaging them, the folio is offered up as a musical "orchid" in salute to the boys in service. The release timed with the approach of the holiday buying season, the album can hardly miss in spite of the fact that some of the sides are of comparatively recent origin. Selections are all familiars and choice is a matter of personal opinion. Altho taking all of Miss Dinah's disks in retrospect, this corner falls to see how the label could pass by her Love Me or Leave Me, when the blues theme conditions each of the chosen sides. Nonetheless, album as it 18, should provide plenty of phono fodder for the music operators. Titles take in Memphis Blues, Somebody Love Me, Blues in the Night, How Come You Do Me Like You Do? Smoke Gets in Your Eyes, Mad About Him, Sad Without Him, How Can she reports. I Be Glad Without Him Blues?, My Man and Honeysuckle Rose. Release of this Dinah Shore package also makes one Wonder how come Vctor passes up such a natural in failing to re-issue its Lena Horne blues album, which didn't sell peaauts when first released?



VINCE SHAY and colleagues at Mills Industries, Incorporated, enjoy a visit from a former road man, Les Purington, now a member of the Army Air Forces. Note the wings and decorations which Les wears.

By MARGARET S. WELLS

CLEAN - UP. - Gertie From Bizerie, which seemed on the way to becoming this war's Mademoiselle From Armentiers, has met a sad fate, The Pittsburgh Press relates. She isn't dirty Gertle anymore. She has been scrubbed and renovated, and has emerged as flirty Gertie. that one, she said, adding that "Evident-In her new guise she will soon be heard by the sergeant is still the terror of the on the air and seen in music stores, army, women's as well as men's." equipped with lyrics about as racy as Sweet Genevieve.

As long as Gertie stuck with the soldiers she was doing all right. The trouble started when her creator, William L. Russell, tried to introduce her to civilians. He took his song concerning Gertie's exploits to a New York music publishing house. The publishers took a look at the lyrics, raised their eyebrows, shook their heads and raced off to show the song to some radio people.

The radio people swore that if they allowed the lyrics to be sung on the air they'd get life and 30 days.

So Gertie went to the cleaners.

If you've followed Gertie's history, you'll remember that she was created by Russell when he was a private at Fort Lee, Va. He wrote some verses which were published in Yank, the soldier newspaper, and these were set to music by Sgt. Paul Reif, who was stationed in Africa. Russell, incidentally, later became a lieutuenant and is back in civillan life as the result of a medical discharge.

Gertie quickly became the first number on the G. I. hit parade. Now that she's been converted into a lady, however, the fickle army has turned to other favorites. The latest musical hits are about a couple of girls called Fanny From Trapani, and Stella, the Belle of Fedala.

EXPLANATION. - Gracie Fields, the English comedienne, has an explanation for the failure of any tune really to catch on with soldiers in this war.

"Too many tanks and planes and trucks," she says. "Soldiers are on the move all the time at the front; never do enough of them stay together in one place long enough for a tune to sweep thru divisions and armies."

Recently returned from a 10-week tour at the front, some of her observations on a variety of subjects appeared in The Milwaukee Journal.

The soldiers know as much about new, popular songs as any civilian; they learn them by radio. On the other hand, they favor certain timeless favorites. "They never considered a concert finished until I sang Ave Maria or The Lord's Prayer,"

The hit of this tour, she said, was: Don't be angry with me, sergeant, Don't say what you were going to say-Don't call me what you called me yesterday.

Don't say rude things about my parents.

Remember, they're the only ones I've known;

And some day, tho you are a sergeant, You might have some parents of your own.

Even the WAFS and WACS laughed at

NOTES.-The latest Russian victory was celebrated appropriately by the Philadelphia Orchestra, The St. Louis Post-Dispatch reports.

Conductor Eugene Ormandy told an audience of 3,000 in the Academy of Music. Philadelphia:

"We have just had news that our heroic Allies have retaken their ancient city of Kiev. In honor of our Allies we wish to play for you Moussorgsky's The Great Gate of Kiev." The audience loudly applauded the selection, which is part of the Russian composer's Pictures at an Exhibition.

The Christian Science Monitor carried a story about an English comedian, Sid Fields, who wasn't as funny as he meant to be in at least one instance.

An American soldier was sitting in the front row of the theater watching Fields clown with a violin. He struck a few sour notes and the soldier made a wry face! The comedian banteringly suggested that the soldier step up on the stage and see if he could do better.

To the delight of the audience, the soldler complied and brought down the house by playing three choruses of Smoke Gets in Your Eyes.

DEBUT AS SINGER. - Irving Berlin, who is in England to put on his hit show. This Is the Army, for soldiers, entertained a press conference by singing

one of his own songs-I'm Dreaming of a White Christmas—by request, according to The Birmingham Age-Herald.

He answered a long series of quistions about the show for correspondents, and finally one of them asked him to sing one of his own songs.

Berlin agreed, but added, "Joe Frisco once told me the trouble with my voice was that you had to hug me to hear it." The report says that as a singer Berlin

is a very great song writer.

ANLAYSIS.—Dr. Donald Laird, a "popular" psychologist, undertook in a recent issue of The Chicago Herald-American to explain the secret of Frank Sinatra's appeal to women.

Among other things, it seems, this appeal proceeds from "a well recognized and familiar response to one of the elemental instincts of femalekind-the urge to feed the hungry." His appeal, says the doctor, is not to crude sex, but to the tenderest mothering instinctthe highest type of unselfish emotion.

Laird has a word of warning for the singer-to avoid putting on weight. Should Sinatra gain 20 pounds, he says, and thus lose his gaunt and hungry lock, probably he could go thru his whole repertoire of love songs without causing a single female to swoon!

TOO MANY

Sorry, boys. We did promise you an ad this week with same more news about our fast - moving records. But they've just been moving TOO fast. So again, we have to ask you to wait to see our ad next week.

SAVOY RECORD CO.

58 Market Street Newark, N. J.

Co-Ed records. These latest hits are going fast and we are doing our best under current restrictions to fill all orders. In event of a slight delay, on arrival of your order you will make up for the delay in increased take immediately. FILE YOUR ORDERS NOW.

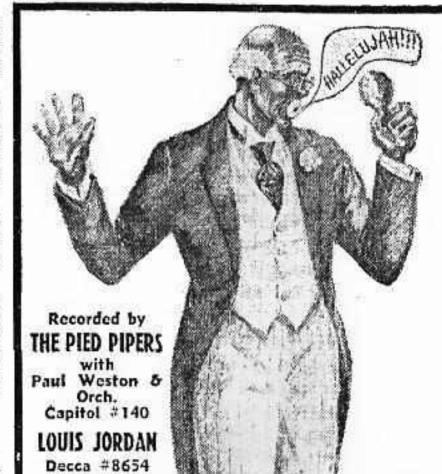
107-N "LIGHT UP" (by the Ministers of Melody) backed by

"INDUCTION BLUES" Plano Boogle Woogle (Newman) 106-L "I FORGIVE YOU" backed by "RIDEHORSE-RIDEHARD"

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Price 32 Cents F. O. B. on Cash Orders. SORORITY FRATERHITY RECORD CO. NEW YORK 28, N. Y. Station I, Box 46



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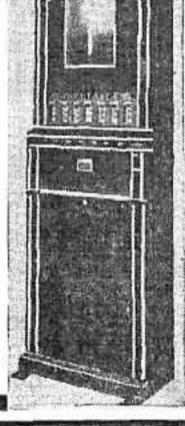
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VICTOR VENDING CORP. 5711 W. GRAND AVENUE, CHICAGO

Cigarette Machines Completely Rebuilt and Refinished 7 Col.—Model S

These machines have been refinished and completely rebuilt by service mechanics of New York and are as good as new. They will give years of trouble free service. 1/3 deposit with order, balance C.O.D., F.O.B. New York, Mention whether 15¢ or 20e operation is wanted.

HERALD VENDING CORP. 373 Grand Street BROOKLYN, N. Y.



HOTTEST LIEM TODAY

Every Merchant wants Will one. vend either book or box matches. Operators cleaning up. While the supply lasts. Sells for \$5.95

> SINGLES \$3.50

Write for quantity



2 EDOK MATCHES

Hurrah! A (hance BALL GUM To Get 5/8

VICTOR'S FAMOUS

MODEL

Truly a Great Vendor. Vends everything-no additional parts needed. Capacity 6 lbs. bulk merchandise -or 1000 to 1200 balls of gum. Standard Finish Model V only . . . \$8.50 Each. (Porcelain Finish \$1.00 additional.)



10 New MODEL V and 28,000 BALLS OF

5/8 BALL GUM

ALL FOR \$155.00.

Full Cash With Order, F. O. B. Factory. Limited Number of Deals.

TORR 2047A-SO. 68 PHILA. PA.



Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago 1, Ill.

Launch Candy Fla. Reaps Nearly \$2,000,000 on Cig Research Plan Tax Since July I

Nat'l Confectioners' Association, Department of Agriculture seek wider use of farm products

CHICAGO, Nov. 13.—As a result of the joint research program recently launched tax receipts from alcoholic beverages, tion and the United States Department of month in 1942. Scarborough reported and some new products may be discovered compared with \$1,033,154 for October, products.

culture Department's Southern regional added. research laboratory, equipped with the

all types of candy.

gram is the utilization of more agricul- taled \$2,793,923 against \$2,717,254 in the tural products in candy manufacture, same period a year ago. but it is also planned that the research will lead to an increase in the vitamin and mineral content of candy. Altho some candy items compare favorably in nutritive content with recommended foods, such as eggs, butter, whole wheat bread, oranges, milk, dried beans, etc., the use of additional agricultural goods is expected to further increase the value of candy as a food and as a source of

May Develop New Ingredients

Among the foods which will be studied as possible candy ingredients are peanut, soy and corn products, wheat germ, cottonseed flour and sweet potatoes. While shelled peanuts have been used for many years and rank as the fourth most important ingredient in candy, such peanut products as peanut flour and peanut oil have been used only in limited amounts. Research may develop candy formulas using ingredients entirely foreign to present candy production gum, which most Britons associate with methods.

Such soy products as soybean protein and soybean milk may hold many possibilities as future candy ingredients, in- requiring dairy products. Cottonseed dustry technicians believe. In view of

TALLAHASSEE, Fla., Nov. 13.—Almost \$2,000,000 has been collected by the State of Florida since the 3 cents a package cigarette tax became effective July 1.

October collections of \$472,059 brought to \$1,981,900 the total receits in the four months the tax has been in effect, and Beverage Director E. W. Scarborough predicted the \$2,000,000 mark would be passed shortly.

There was a sharp decline in October by the National Confectioners' Associa- however, as compared with the same Agriculture, many new candy ingredients total October collections of \$851,446, among hitherto unused agricultural 1942, the biggest liquor tax collection month the State ever had. So far this A model candy laboratory for this re- year some of the largest counties have search has been established in the Agri- not sent in their license collections, he

Even with the 17.59 per cent drop in latest machinery for the production of liquor revenues from October, 1942, beer, wine and whisky tax collections for the The primary aim of the research pro- first four months of this fiscal year to-

Gum to the Rescue!

LONDON, Nov. 13 .- An American soldier recently had an unusually good reason for being grateful for a package of chewing gum,

Returning from a raid on Germany, members of a Flying Fortress crew had to bail out of their damaged ship. They landed safely in a rural district and were instantly surrounded by residents of the section, who are always on the watch for enemy parachutists.

The airmen were all recognized as Americans with the exception of Staff Sergeant Corney Lett, radio operator, of Kenova, W. Va. His accent failed to convince his captors, and he had no official

He pulled out a package of chewing Americans, and that did it.

"cocoa butter," recently developed at the milk shortage, soybean milk will be the Southern regional laboratory, is antested as a possible substitute in candies other product slated for experimentation.

Excise Tax on Candy Defeated

CHICAGO, Nov. 13 .- A proposed new excise on candy was rejected by members of the House Ways and Means Committee, it is reported by National Confectioners' Association, following a special hearing granted to representatives of the candy industry.

When Secretary Morgenthau issued his special tax program early in October, which included a 35 per cent excise tax on confectionery, NCA went into action. Spokesman for the candy industry at the October 14 hearing, Harry R. Chapman told members of the House Committee that the tax was wholly discriminatory.

"Bake milk, eggs, nuts, fruits, sugar and chocolate and you get no-tax cookies; freeze them and you and you get no-tax ice cream," Chapman stated, "But boil the same ingredients and what do you get? Thirty-five per cent tax candy!"

The proposed 35 per cent tax threat was blacked out when the House committee rejected the treasury's tax program, but a 15 per cent excise tax on confectionery appeared in the succeeding tax schedule presented to the Ways and Means Committee on October 26.

Since the candy industry re-established candy as an energy-giving food and not a taxable luxury item, the third time it has been compelled to do so since 1941, the House committee has refused to recommend any tax whatsoever on candy or chewing gum.

Users of Paper Cartons **Face Critical Shortage**

NEW YORK, Nov. 13 .- The situation on all packaging material, whether paper, glass, wood or metal, is critical and undoubtedly will grow worse, it was announced by leaders of the packaging industry who met in New York to take stock of current conditions and formulate post-war plans. Other facts brought to light at the meeting showed light metals for packaging purposes to be more abundant than paper which is now giving grave concern to users of paper containers; also that packaging experts, because of the war, are considering more and more the functional use of the container rather than its appearance.

New Yorkers Incorporate Dispensing Machine Firm

ALBANY, N. Y., Nov. 13 .- Sesame, Inc., New York, has been incorporated with the Department of State, to deal in dispensing machines of all kinds, with authorized capital stock of 200 shares of no par value. Directors and subscribers to one share of stock each are Pauline Altman, Tillie Rosenfeld and Anna Spruck, all of 1450 Broadway. Attorneys for the concern were Weisman, Celler Quinn, Allan & Spett.

Ammunition Wanted .22 SHORTS

Any Amount. Immediate Cash. Will Pay Highest Prices. PEERLESS VENDING MACHINE CO. 220 W. 42d St St New York, N. Y. Wisconsin 7-8610



SELL TO STORES! New Line of Comic Morate

Retail stores buy quantities! BIG PROFITS! Be our distributor. Sell and Deliver to Stores. SMALL CAPITAL REQUIRED. RUSH 50¢ (refundable) for 5 Different Samples and DISTRIBUTOR'S MONEY MAKING DEAL.

ROBBINS & CO. News Week Bidg., New York City Building Noveltles

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VENDER SUPPLY NOTES

gredients and some new products.

Florida has collected almost \$2,000,000 in the first four months the 3-cent-apack digarette tax has been in effect. Exact figure: \$1,981,900.

Dollar sales of confectionery manufacturers for the first eight months of 1943 rose 22 per cent above those of the same period in 1942, according to a recent survey. Average price per pound for con-

fections rose from 19 cents (August,

1942) to 21.8 cents (August, 1943).

SPICE NEWS .- A spice industry advisory committee, composed of 10 importers, grinders and distillers of spices, has been appointed to meet with and advise the food prices division of the OPA on matters pertaining to the price

The 35 most important spices and spice seeds are under price control, covered at import, processing, wholesale and retail levels by separate price regulations.

WE SHOULDN'T COMPLAIN! - From

THE WEEK'S NEWS AT A GLANCE .- Bern, Switzerland, comes a report that to-A joint research program by the National bacco is becoming so scarce in France be-Confectioners' Association and the United cause of German requisitions that the gov-States Department of Agriculture is ex- ernment has difficulty in honoring the pected to uncover many new candy in- coupons which it issues. The latest measure taken to save tobacco is a reduction of five millimeters in the length of cigarettes, effecting a 7 per cent saving in tobacco. Smokers in France con-(See Vender Supply Notes on opp. page)

5-Col. U-Need-a-Paks

CIGARETTE AND CANDY MACHINES

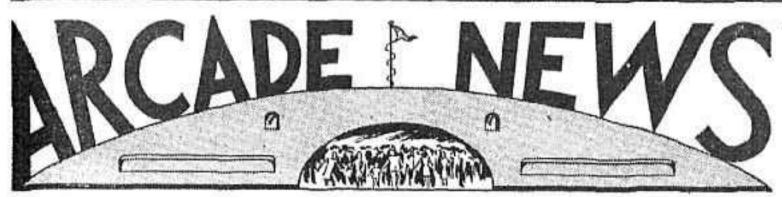
Aces High—in Quality and Value—the Very Best in Reconditioned Equipment
That Can Be Bought Today.

9-Col. U-NEED-A-PAKS, Model 500, "Brand New," Last 10 To Be Obtained . \$125.00

6-Col. National 6-26, "Regular" \$15.00 (\$10.00 Without Stand) CANDY MACHINES 9-Col. Nationals 9-18\$100.00

1/3 Deposit; Balance C. O. D. COMPLETE STOCK OF U-NEED-A-PAK PARTS AVAILABLE UNEEDA VENDING SERVICE, 195 AVENUE O, BROOKLYN 4, N.Y.

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Two New Arcades Open in Dartmouth, N. S., Boom Town

ST. JOHN, N. B., Nov. 13 .- Two months ago, Dartmouth, N. S., a war boom town, was without an arcade. Then Robert Woodgate, formerly with Currie & Young, Halifax and St. John, opened a centrally located arcade with 25 machines and later increased the number to 30.

Currie & Young, right on the reels of opening their second arcade in Halifax, have established an arcade in Dartmouth, starting with 25 machines. T. Beazley, of Dartmouth, who has been active in the merchandise field for some years, is manager of the Dartmouth arcade. He has seven attendants to cope with the deluge of patronage which is much heavier than had been expected. The Currie & Young location in Dartmouth, in the thick of the retail mart, is being patronized heavily by servicemen and war workers who are seeking a change from the forms of entertainment which had been available to them. The new arcade contains all types of machines.

Both the city and North End areades of Currie & Young in Halifax, and Charles Rowlett's Rendezvous in Halifax, are continuing to attract excellent business. A half-dozen machines have been recently added to the number at the Rendezvous. In addition to their four arcades, Currie & Young distribute coin machines of all types in St. John and Halifax bases, covering the near-by Provinces. Lack of suitable locations has delayed plans to open more arcades in war boom centers in the Provinces.

Ft. Worth's Three Downtown Arcades Establish a Record

FORT WORTH, Nov. 13 .- For the first time in its history Fort Worth is supporting three downtown arcades. Many times in pre-war days arcades have opened in downtown Fort Worth only to close after a few weeks or months.

Now this city has the Arcade established almost two years ago by the Frankrich Distributing Company which has always done a heavy business. newer concerns also are thriving.

The many soldiers here between trains and the large number of war workers in Fort Worth are responsible for much of the patronage.

Nos. 55, 63, 51, 44, 46, 50. . 50¢ Box of 10 Minimum Quantity 20 Boxes Spool—12¢ Per Foot, Screw-in Fuses, 10, 25, 30 Amp— \$3,95 Per Box of 100.

Phone: Watkins 9-7490

ARCADE BULB CO.

NEW YORK CITY

56 W. 25th Street

15,000 lbs. Will sell in whole or part. Make Offer.

PENNY ARCADE CO. BALTIMORE, MD. 326 St. Paul Pl.

WANTED C. B. CAPS

STATE PRICE AND AMOUNT

ASSID 1411 Ohio, Lansing 6, Mich.

Ft. Worth Arcade Shows Al Dexter in "PPM" Film

FORT WORTH, Nov. 13 .- A coin machine at Ernest Walker's new Arcade in downtown Fort Worth gets credit for a "first," As far as is known he is the first in this section of the country to show a dime-in-the slot movie of Pistol Packin' Mama. Al Dexter, who wrote the song, appears in the 16mm. film.

VENDER SUPPLY NOTES

(Continued from opposite page) sider themselves lucky to get four cigarettes a day.

SUGAR RATIONING .- There is no justification as yet for releasing sugar from the list of rationed foodstuffs, according to OPA officials. Altho there are currently large sugar stocks in warehouses, particularly in the South, and the present outlook is good, the supply is not nearly sufficient to meet demands if restrictions were lifted. Sugar experts feel that consumption would go well above the annual peacetime per capita average of 60 pounds if the wartime curb is lifted.

Transportation is one of the major factors in the situation. Increasing difficulty with inland distribution, brought on by overloaded train facilities, has caused considerable worry in recent months.

COCOA MARKET .- The New York cocoa market reports a decidedly improved trade. Frices are firm, many near ceiling quotations, and buyers seem anxious to obtain stocks of any quality.

Buying has been stimulated by greatly increased military demands, the normal gains at this season to meet holiday reguirements, the fact that the economic position of the country has improved to the point where there is greatly increased buying of sweetstuffs into which cocoa products enter to a large degree, and the usual everyday needs of such consumers as confectioners, bakers, etc.

That the reserve supply of cocoa is not large is shown by the fact that manufacturers are said to be actively engaged in the open market. The spot stock of cocoa is said to be only a little over over 100,000 bags, which is considered very light.

CIGARETTE ESTIMATES. -- Cigarette production for domestic use in the calendar year 1943 is estimated at 255, 000,000,000 units, as compared with 235,-800,000,000 in 1942.

American Tobacco Company continued in first place in domestic sales for the first half of the current year with a total of 32,000,000,000 followed by R. J. Reynolds Camel cigarettes with 27,000,000,000. Chesterfield ranks third with a production of 19,000,000,000.

BETTER PEANUTS .- The Commodity Credit Corporation is working out plans to provide growers with plenty of good peanut seeds for

Farmers last year had to purchase field-run peanuts for planting a portion of their acreage and poor stands were obtained. These resulted In very low yields in many instances and growers were discouraged.

It is expected that plans for saving sufficient seed peanuts for next year will be completed shortly.

From Buenos Aires comes an announcement that the United States has agreed to purchase all of the surplus Argentine 1943-'44 peanut crop. The Argentine government has issued a decree placing the basic price of exportable peanuts at 30 pesos (the peso is worth 29.78 cents in American currency) per 100 kilos, f. o. b. the port of Buenos Aires.

EARNINGS REPORTS.—Decca Records, Inc., reports for the nine months ended September 30, subject to audit, a consolidated net profit of \$679,676 after charges and provision of \$778,286 for income and excess profits taxes. Above net is equal to \$1.75 a share on 388,325 shares of capital stock.

This compares with a net profit of \$554,992 or \$1.43 a share for the nine months ended September 30, 1942, when federal taxes amounted to \$550,000.

Lily-Tulip Cup Corporation and subsidiaries report for the 12 months ended September 30, an estimated net profit of \$703,640 after charges and federal taxes, but before deduction of \$100,000 for future contingencies. The above net is equal to \$3.71 a share on 189,539 shares

of common stock. Federal normal income tax and surtax was \$294,835 and excess profits tax was \$1,293,355 after deduction of the 10 per cent post-war credit.

This compares with a net profit of \$733,572 or \$3,87 a share for the 12 months ended September 30, 1942. Federal normal income tax and surtax in this period was \$341,197 and excess profits tax was \$992,205.

Certain sales may be subject to renegotiation, the report states, but it is expected that the results will have no material effect upon earnings.

Expect Increased Use of Glass Containers in 1944

NEW YORK, Nov. 13.—Requirements of glass containers of the War Food Administration for 1944 probably will exceed those for this year, and if the demand is substantially larger, further readjustment of production along several lines may be required, R. A. Palen, chief of the containers and packaging branch of the Office of Materials and Supplies of WFA, told a meeting of the Glass Container Association of America.

Reports at the meeting indicated that glass container production this year probably would exceed 93,000,000 gross, a new high record, approximately 17.5 per cent over last year. There has been a progressive step-up in the average capacity per container so that the total volume of products which will be glass-packaged by the end of the year will be more than 28 per cent in excess of 1942, it was said,

WFA, in its responsibility for production and distribution of the nation's food supplies, has jurisdiction over products taking about 70 per cent of the anticipated 1943 output of glass containers, Palen said. Under the controlled materials plan, WFA's programed requirements receive consideration equal to those of the military, lend-lease and other claimants, including the industry division claimants, including the industry divisions of WPB, he declared.

Price Decision

WASHINGTON, Nov. 13,-The Supreme Court last week refused to intervene in a \$1,235,692 government suit against Mars, Inc., makers of Milky Way for alleged violations of price control regulations.

In a decision issued October 26, the court denied the company's appeal to have an order set aside under which Federal Judge John C. Collet, Kansas City, Mo., had referred the case to a special master.

However, the court granted the Chicago candy manufacturer a 10-day stay to allow presentation of a similar plea to the Eighth Circuit Court of Appeals.

Confectioners' Sales Rise

CHICAGO, Nov. 13 .- Dollar sales of confectionery manufacturers in the first eight months of 1943 rose 22 per cent above those of the corresponding period in 1942, according to a survey just completed by Standard & Poor's Corporation.

Higher prices were partially responsible for the increase. The average price per pound in August was 21.8 cents as compared to 19 cents a pound in August, 1942. Altho recent liberalization of cocoa allotments has helped manufacturers, the use of chocolate in certain types of confections is banned.

Many Entries

PHILADELPHIA, Nov. 13 .- A contest among music and pinball operators to select a name for the army bomber which the local associations representing both industries is sponsoring thru the medium of War Bond sales, is bringing in lively entries. Desiring a name that will typify the industry, numerous entries have suggested that the bomber be called "Philadelphia Tilt."

ARCADE OPERATORS

I HAVE EQUIPMENT NO ARCADE SHOULD BE WITHOUT 11 INTERNATIONAL MUTOSCOPE PICTURE | 1 NATIONAL NOVELTY SPHINX or \$50.00 Each.

ORS
2 COUNTER DROP CLOWNS, 14: 10.00 Ea.

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722 N. 13th Street

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Order NOW

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GRANDMOTHER

PREDICTION CARDS.

LOVE LETTERS.

PALMISTRY LETTERS,

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WIZARD PEN CARDS,

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VIEWS, VIEW-A-SCOPE

PUNCHING BAGS

SEND FOR

CATALOGUE

AND PRICES

AND ACCESSORIES.

ETC., ETC.

FILMS, ETC.

You Need:

GLAMOUR GIRL-2 FOR 5c-CARD VENDOR ACCURATE—SIMPLE—STURDY CONSTRUCTION

29 DIFFERENT MUTOSCOPE NOVELTY CARD SERIES AVAILABLE FOR THIS MACHINE

SEND FOR COMPLETE LIBRARY



(Counter Model Only)

Whichever 3 Series of Mutoscope Cards you choose to sell through this Vendor, simply insert the corresponding displays (SUPPLIED FREE) in the machine as pictured above and you have one of the most profitable "Silent Salesmen" Mutoscopes ever sold! ONLY A FEW LEFT!

Deal No. 1-1 Vendor, with 1,000 each All-American Girl, Glorified Glamour Girl and Yankee Doodle Girl Cards. Vendor cost only \$60! 3,000 Cards FREE bring in \$75 selling at 2 for 5c.

1/3 Deposit, Balance C. O. D., F. O. B. Long Island City, N. Y. SEND FOR LIST OF NEW AND FACTORY RECONDITIONED PENNY ARCADE EQUIPMENT-STILL AVAILABLE FOR IMMEDIATE DELIVERY.

INTERNATIONAL MUTOSCOPE CORPORATION

WM. RABKIN, Pres. Penny Arcade Headquarters Since 1895,

Manufacturers of Photomatic and Other Famous Coin Operated Equipment. 44-01 ELEVENTH STREET LONG ISLAND CITY 1, NEW YORK

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WANTED TO BUY

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Long Acre Write Bally Hawthorne ...,\$69,50 Rapid Fire224.50 West, B.B. DeLuxe . . 110.00 A.B.T. Targets 19.50

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And Many Others. Write for Complete List and Prices.

BELL PRODUCTS CO. CHICAGO, ILL.

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FOR SALE

10 Panorams in good condition, \$2,600.00, also Rotary Merchandisers. What is your best offer?

WANT TO BUY: Mills Empresses and Thrones of Music. Advise price and condition in first letter.

VIC MANHARDT CO., INC.

547 N. 16th Street

Milwaukee 3, Wisconsin

BALL MECHANIC WANTED

Salary \$100.00 Per Week.

Experienced on one and five-ball machines. Western New York. Give references.

BOX D-154, The Billboard, Cincinnati 1, Ohio.

PRIORITIES and MATERIALS

Developments of the Week in All Industries

PULPWOOD DRIVE-A 30-day newspaper drive for the production of a cord services from pulpwood communities ter M. Dear, chairmon of the Newspaper Pulpwood Committee, has announced.

Twelve hundred pulpwood-producing areas in 27 states have been enlisted in the drive. Local committees have been formed to promote the campaign and direct the drive.

GAS SUPPLIES-The fighting forces are dally being supplied more than 50,-000,000 gallons of petroleum products including one-third of the nation's gas supply, according to a report by Interior Secretary Harold L. Ickes, who is also head of the Petroleum Administration for War. Ickes, in releasing the hitherto undisclosed figures, said they "show the terrific drain that war is imposing on our dwindling petroleum reserves."

A chart issued by Ralph K. Davies, deputy petroleum administrator, shows that the present daily gasoline supply of 1,800,000 barrels is divided as follows:

Military, 600,000; passenger automobiles, 550,000; trucks, buses and taxis, 450,000, with the rest going for industrial and farm use.

The chart also showed that of the total 4,165,000 barrels of crude oil a day, plus 260,000 barrels of natural gasoline a day, the military were allotted 1,210,000 barrels and civilian uses 3,215,000 barrels.

PHOSPHORS-Phosphors, tiny manmade crystals that convert invisible rays into visible light, promise to illuminate and decorate the post-war era more brilliantly and less expensively than any present lighting methods.

Phosphor crystals are made from zinc, suiphur, silica and cadmium as the principal ingredients, along with many other materials. Measuring one - ten - thou sandth of an inch, they gleam like min-iature diamonds when seen under a microscope.

At present the biggest commercial use of phosphors is in fluorescent lighting. tons of the crystals going into the lightproducing coating for the white lamps. Before the development of these lights, phosphors had a limited use in radioactive watch dials and X-rays fluoro-

One use for the crystals is displaying news and entertainment for television. The flat end of the receiving tube in the home television set will be a screen painted with phosphors. The home audlence will watch the televised action from the mirrored reflection of the phosphor screen.

Three qualities make phosphors unique among luminescent materials:

1. They can instantly transform invisible radiations, such as ultra-violet rays, into visible light.

2. They can store light for periods of more than a day. Some phosphors have been known to give off light for as long as four days after having been subjected to ultra-violet rays.

3. They will convert electric power into white or colored light more efficiently than any other known practical means.

TUBE SHORTAGE - The 60,000,000 radios in this country are facing a tremendous tube shortage, despite the fact that manufacturers are making more radio tubes than ever before. The maximum number of tubes available for civilian use is between 1,000,000 and 1,500,000 monthly. Tubes in home radio sets are wearing out at the rate of some 4,500,000 per month or 53,000,000 yearly.

Armed services take the bulk of the tube output but the number is, of course, a military secret.

SEEK LOANS-Government aid for small concerns whose war contracts are terminated is being sought. Legislation to require the Smaller War Plants Corporation to help such concerns has been introduced in the Senate by Senator Murray of Montana and in the House by Representative Patman of Texas.

Senator Murray said the bill would authorize SWPC to make loans and to enter into advance commitments to make loans on termination of contracts. His Military Affairs Subcommittee has heard complaints that hardship and widespread unemployment would follow contract terminations by the War and Navy Departments.

Undersecretary of War Robert P. Patterson recently told the House Small of pulpwood for every man in the armed Business Committee that when war contracts terminated authority must be will be launched on Armistice Day, Wal- available to make quick final settlements, provide working capital thru loans and to clear plants at once of government tools and equipment.

CUT BAUXITE MINING-Because production of many vital metals has out-stripped war needs, the War Production Board has ordered the closing of many mines producing low grade ores, banned additional imports of some metals, and withdrawn premium prices paid to certain marginal mine operators. WPB also said use of man power is not now jus-tified in marginal mines.

Mines in almost all material-producing areas will be affected. The order exempted only copper and iron produc-tion. Hardest hit are mines producing bauxite, lead, cobalt, vanadlum, molybdenum, tungsten, graphite and chrome. The order specified these curtailments:

Withdrawal of premium prices in the B range to lead mines not now producing or lead mines having a low productionper-man in labor shortage areas.

Domestic production and foreign imports of mercury in 1944 will be reduced to approximately 70 per cent of 1943 totals.

Premium prices in the B and C range were withdrawn from zinc mines not now operating, and from mines having low per-man-production in labor shortage areas. No new zinc mines will be financed by the government.



new profit earful with Gardner's outstanding Money Boards . . because they're in the groove with fast-action eye-fillers that mean larger profits. Get in tune NOW with Mr. 5 x 5 or anything you want. MR 5 X 5 - A PROFIT TUNE YOU'LL LIKE

. . al a profit of \$35.62 on a \$200 hole, 5c board. Thick slot symbols. Order No. 1200-Mr. 5 x 5



= SPECIALS = WEEK ONLY

100

BUCKLEY BOXES PACKARD BOXES Now style with side \$29.50 Each \$19.50 Each

We will supply cable with these boxes.

Write for Price List. 50% Cash, Balance C. O. D.

RUNYON SALES CO.

NEWARK, N. J. 123 Runyon Street

MILLS 5c, 10c, 25c and 50c SLOTS FOR IMMEDIATE DELIVERY

Gold Chromes Original Chromes Brown Fronts Blue Fronts War Eagles Gold Q.T. Jumb Blue Front Q.T. Super 2 25¢ Gold Chromes, Hand L.

Four Bells Three Bells Club Consoles Vest Packets Jumbo Parades Super Bells

JENNINGS SLOT MACHINES PACE SLOT MACHINES JENNINGS CIG-A-ROLLAS XXV

PHONOGRAPHS

2 Seeburg 8200 HI-Tones 2 Seeburg 8800 Hi-Tones 10 Mills '41 Thrones, Marb. 2 Mills '89 Thrones Seeburg Colonel Wurlitzer 616 Wurlitzer 412 Wurlitzer Rolaways Seeburg Rolaways

5 Organ Speakers

PACKARD, SEEBURG, BUCKLEY, ROCK-OLA & KEENEY WALLBOXES.

Program Strips in 5,000 Lots, \$2.65 M. IF WHAT YOU WANT IS NOT LISTED. WRITE US, AS WE HAVE A LARGE STOCK OF ALL TYPES OF VENDING MACHINES. WRITE FOR PRICES.

WE CARRY A COMPLETE LINE OF MILLS PARTS

Terms: 1/3 Certified Deposit, Bal. C.O.D.

"WE ARE WHOLESALERS AND SELL FOR RESALE."

EXCEPTIONALLY CLEAN---READY TO OPERATE \$74.50 each \$99.50 each

Home Run, '42 Home Run, '40, Plastic Jungle Mustang Bolaway Duplex New Champ Slugger Show Boat Spot Pool Super Chubble Tenspot Wurlitzer 412, Mar. Glo Lite-Up

Victory Venus Towers Rays Truck Hawtherne Jumbo, F.P.
Mills Q.T., 5¢
Callle Cadet, 5¢
Mills Owl Mills 1-2-3, '40 Worlltzer 616 Light Up, Grill and Sides Wurlitzer #41

Sceburg 15-Record Wurlitzer 412, Cabi-Melody King, Marnet similar to 500 | ble-Gle Finish 1/3 Certified Deposit, Balance C. O. D.

EXPOSITION GAMES CO. San Francisco, Calif. 989 Golden Gate Ave.

For Quick Sale

SUN-VALLEY MIDWAY ACTION JEEP

Guaranteed A-1 Condition. Terms: 1/3 Deposit, Balance C. O. D.

Cas-Ola Coin Machine Co. 109 W. STATE, ROCKFORD, ILL.

COMMENSATION OF SALE!
5 Ping-Pong (2 Players) \$ 39.50
5 Billiard Tables (2 Players), 3x6, Green Cloth
2 Scientific Baseball 105.00
I Western Baseball 90.00
2 Drive-Mobile Make Offer
2 Ace Bombers Make Offer
Marcus Klein, 577 10th Ave., N.Y.C.

FOR GUARANTEED MILLS EQUIPMENT BAKER NOVELTY COMPANY 1700 WASHINGTON BLVD. CHICAGO 12, ILLINOIS

Serial 627, all 5¢ play, excellent all around condition, ready for location. Make offer for quick

JULES OLSHEIN 284 S. Allen Street ALBANY, N. Y.

JAP GUNS 12-\$125.00 EACH-12 Converted Jap Hitler Ray Guns. Also 4 without base, \$115.00 each. 7 Hi Dial 10 Strikes, like new, \$42.00 each. Have 60 modern, first-class Arcade Machines. Write if interested.

BILL SIROS ATTRACTIONS 1718 Lyons Avenue

HOUSTON, TEX.

Columnist Salutes WOWS

CHICAGO, Nov. 13,-Tribute was paid to the women workers at J. P. Seeburg Corporation by Katherine Doyle in her column, No Man's Land, appearing in The Chicago Times Monday (1).

She printed a letter in full from Phyliss Heller, president of WOW Post No. 9, of the Seeburg firm, and added this comment:

"May we add that orchids seem to be in order for every member of WOW Post No. 9. President Heller's fine letter merely underlines our already high opinion of the Women Ordnance Workers' official organization. Please continue to keep us posted."

Miss Heller's letter said:

Dear Miss Doyle: May I add my bit about the WOWS here at the J. P. Sceburg Corporation-the Women Ordnance Workers who are members of WOW Post

Some are college graduates who taught school before coming here. Others are housewives and home-girls for whom this is their first job. One is a concert soloist. Altho our members range in age from 18 to 62 and many of them had no previous experience in factory work, they've all taken to tools as they used to take to knitting needles and crochet hooks.

All work and no play makes Jill a dull girl they say. And we aren't dull. But we don't just play among ourselves. We've carried fun, entertainment and cigarettes to the disabled veterans at the Hines hospital. We hostessed a party at the Great Lakes Naval Base hospital, and entertained the navy with ice cream, cookies, cigarettes and candy. And when the Veterans of Foreign Wars built their new clubhouse for the boys of World Wars 1 and 2, a jukebox with 20 hit tunes was a gift from our post.

Form Close Friendships

Words can't convey to you how close together membership in the WOW has brought our office and factory girls. We have bowling leagues, horseback riding groups, singers, etc. A bond of friendship has been made of steel between our five plants so that no longer do we feel strange and separated because our plants are located in different sections of the city. Our community social affairs are looked upon with envy by the boys and remain the topic of conversation for weeks.

To be a WOW in Post No. 9 is a real honor. And we are proud of every one of our members because not one of them hesitates to plunge her hands into cutting solutions or to work in a con-tinuous flow of oil. No, grease and dirt don't bother us. We've enlisted in a war. We want harder jobs, not softer ones. That's why we are successfully doing a job which a year ago many people said women could not handle.

Yet five minutes after the bell has rung at the end of a hard day's work, you probably wouldn't recognize many of our members. For Seeburg has the reputation of having the prettiest and most charming girls on the Near North

If all girls employed in defense plants belonged to the WOWS, we would, I am sure, speed the day to inevitable victory.

Sincerely, PHYLISS M. HELLER. President WOW Post No. 9. J. P. Seeburg Corp. P. S.: May I add that an orchid is due our Marie Dus, the employment

Fort Worth Area Cafes Roll Back Menu Prices

manager who organized our post.

FORT WOR'TH, Nov. 13.—Many restaurants in Fort Worth and other cities of this 49-county OPA district rolled back their menu prices Monday (1) on orders of the district director. Prices that prevailed between April 4 and 10 must be the prices now charged.

For most cases it meant a cut of from 5 to 25 cents an order. Restaurant men fought the increase on the grounds that increased costs of food and labor justified the hikes.

The area already has seen prices frozen at 13 cents for small bottles of beer that sold for 10 cents at most places in prewar days and 18 cents for the more expensive small bottles.

Last April, cafes were ordered to turn in sample menus. These will be used as the basis of enforcement,

AUCTION! THE HIGHEST OFFER WILL GET A COMPLETE NAME IN HEADLINES OUTFIT, INCLUDING A SUPPLY OF BLANKS AND A NEW \$175.00 HEON SIGN. BID UP.

ARCADE EQUIPMENT—GUNS—MISCELLANEOUS Bally Bull Gun \$ 89.50 1939 Western Baseball \$ 94.50 Bally Rapid Fire, A-1 225.00 Pike's Peaks 19.50 Kcency Submarines, A-1 169.50 Mercury Gig. Reels, Token P.O. 10.00 Mutoscope Ace Bomber, A-1 429.50 A.B.T. Model F, Latest 24.50 Exhibit Streamline Digger 79.50 Card Vender, Exh., Floor Size 24.50 Western Super Gele 79.50 Card Vender, Exh., Floor Size 24.50 Western Super Grip Gottlieb 3-Way Gripper 50.00 Gottlieb Single Gripper Anti-Aircraft Screens (New) Photo Cells, Seeburg & Bally 9.50 Shoot the Chutes Used 5¢ Free Play Coin Chutes 9.50 Seeburg Two-Player Hockey

WE REPAIR BALLY 1-BALL AND 5-BALL MOTORS, OPEN TYPE, \$5.00; SEALED, \$12.50

	SLOTS — ONE BALLS — CONSOLES			
Cash P.O. Wati, Big Game, New\$150.00 Club Trophys, A-1 Condition\$		345.00		
	Above Factory Reconditioned 130.	00	Keeney Fortune, Cash or F.P	345.00
	Jenn, F.P. Bobtall, Like New 99.	50	Keeney Skylark, Cash or F.P	245.00
			Mills Owls, 1 or 5 Ball, F.P	74.50
	Bally Sun Ray, Floor Sample 169.			175.00
	Super Bell, 5¢ Combination 229	50 E	Bally Fleetwood, P.O. 1-Ball	59.50
	Super Bell, 56-5¢, Twin Cash P.O 365.	00 E	Exh. Races, 7-Coin Console	69.50
		50 5	Se Bonus Bell, A-1, #459,000	275.00
		00 E	Se Blue Front, S.J., 3 /5, C.H	150.00
	High Hands, Late Scrial, A-1 130.			104.50
	10¢ Jenn, Dixle Bell, Perfect 150.	00 1	Oc Jenn, Chief 4-Star, A-1	145.00
	Columbia G A Cig Reels 49.	50 2	25d Jenn. 4-Star Chief. A-1	185.00

	PIN GAMES - NI	W AND US	ED	
Attention \$ 44 Victory 71 Boloway 64 Toplo 84 Big Parade 105 Gun Club 65 Duplex 4 Zomble 45 Speed Ball 45 Spot-o-Card 65 Texas Mustang 65 Sea Hawk 4 Spot Pool 65 Ten Spot 45 Legionnaire 44	.50 Fox Hunt .50 Silver Skates .50 Silver Spray .50 Band Wagen .50 Zig Zag .50 Broadcast .50 School Days .50 Grand Canyon, Nov .50 Four Roses .50 Action, Used, A50 Action, Now .50 Hi-Hat .50 Cadillac	\$ 35.00 \$9.50 \$2.50 \$9.50 \$4.50 \$9.50 \$9.50 \$9.50 \$9.50 \$9.50 \$9.50 \$175.00 \$9.50 \$119.50 \$145.00	Streamliner, New S Metro Miami Beach New Champs Star Attraction Wild Fire Sport Parade Belle Hop Big Chief Stratoliner All American Champs Horoscope Dixie Dude Ranch	39.50 48.50 52.50 39.50 42.50 39.50 47.50 39.50 47.50 32.50
Showbeat 4	.50 Hi-Dive .50 Flicker .50 Four Aces	39.50	Majors, '41 Four Diamonds Play Ball	49.50 49.50 42.50

WE WILL PAY \$40.00 EACH FOR EXH. STARS, SUN BEAMS, WEST WINDS AND DO-RE-MI'SI

ONE-HALF DEPOSIT WITH ORDER, BALANCE C. O. D. OR DRAFT.

EMPIRE COIN MACHINE EXCHANGE, 2812 W. North Avenue, Chicago 47, III. PHONE: HUMBOLDT 6288

WANTED FOR CASH SEEBURG'S "CHICKEN SAMS" "JAIL-BIRDS"

\$150 for Bally Rapid Fires. We also recondition Rapid Fire Guns and will turn out fine work.

Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. \$15.00 less without bases. Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

Chicago Novelty Company, Inc.

1348 Newport Avenue

Chicago, III.



DO-RE-MI DOUBLE PLAY SUN BEAM WEST WIND

STARS\$ 45.00 WURLITZER 24 ... 110.00 ROCKOLA IMPERIAL 60.00

ALSO ANY OTHER WURLITZER AND ROCKOLA PHONOGRAPHS THAT YOU MAY HAVE TO OFFER. (Give us your rock-bottom prices and all details in first letter.)

FOR SALE-PHONOGRAPH MEN, ATTENTION-FOR SALE. 1400 NEW METAL TITLE STRIP HOLDERS FOR WURLITZER PHONOGRAPHS, WILL SELL ALL OR HALF AT 5¢ EACH.

IDEAL NOVELTY CO.

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JACKPOT CARDS

For Salesboards, Jar Deals, etc.

Jackpot Cards for Sales Boards, Jar Deals, Bingo, etc. All 100% protected tamper-proof. Winners do NOT remain exposed. Extra well mixed. You can also use our lackpot Cards with standard money boards or salesboards, or with

boards which have Jackpots themselves. By figuring out ideas using Jackpot Cards you can put new life into older boards. Write us today and tell us exactly what you need or what ideas you figure out. Revive play with our Jackpot Cards at very little cost.

W. H. BRADY COMPANY

Manufacturers EAU CLAIRE, WISCONSIN

Makers of Jackpot Cards, Salescards, Push Cards and Bookboards

BUY WAR BONDS TO SPEED VICTORY

MONEY SALESBOARD **OPERATORS**

We have a complete line of money boards, the best made by all known manufacturers. Write for prices.

IMMEDIATE DELIVERY

MANN NOVELTY CO.

1335 E. 47th Street Chicago 15, Illinois

	ARCADE EQUIPMENT	
Г	Vitalizers (Rebuilt, Crated)\$79.50	
ı	Seeburg Shoot the Chutes 99.50	21
В	Bally Rapid Fire (Clean) 239.50	
	Keeney Submarine (Clean) 215.00	
	Kirk Quesser Scale (Crated) 125.00	
ı	Evans Ten Strikes 39.50	
B	Rayolite (Jap Conversion) 69.50	
8	Supreme Gun (Shoot Your Way to	
и	Tokyo) 800.00	ŝ
	Chicago Coin Hockeys 195.00	
ı	A.B.T. Challengers 27.50	
n	A.B.T. Challengers	
н	3 Way Grip Scales	
B	3 Way Grip Scales	
ı	Jennings Totalizer, F.P\$ 99.50	
n	Mills Jumbo Parade, F.P 79.50	
a.	Mills 1c Q.T. New Giltter Gold 89.50	
и	Vest Bockete B C Metered (New) 95 00	
и	War Eagles, 5d	
ĸ	Wolf Heads, 5¢ 75.00	
	Wolf Head, 25¢ 85.00	
	FREE PLAY GAMES	
ı	Bombardier (Victory)\$ 99.50	
п	Bomb the Axis Rats (Star Attract'n) 59.50	
	Knockout the Japs (Knockout) 115.00	
	Wildfire 39.50	
	Legionnaire 39,50	
	Exhibit Stars 42.50	
	Captain Kidd 49.50	
	Twin 8ix 42.50	
	Claver 49.50	
ı	Zio Zag	
	One-Third Deposit With Order.	
	Send for Complete List of Machines.	
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RAKE COIN MACHINE EXCHANGE-2014 Market Street PHILADELPHIA 3, PA.

WANT TO BUY!

Groetchen Medal Machine Mutoscope Reels Card Machines (All Sizes) Peek Shows Totalizers ABT Challengers Chester Pollard Football Scales and Arcade Machines

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Box No. 521, Care The Billboard, 1564 Broadway, N. Y. 19, N. Y.

ABT RIFLE RANGE

6 GUN

Complete in Every Detail-Perfect in Every Respect!

Make Offer!

BOX #571, The Billboard CHICAGO 1, ILL. 155 N. Clark St.

FOR SALE

Vest Pocket	Chromes\$47.5	50
Blue & Gold	39.0	00
	29,0	
	55.0	

PETER HRONIS

301 E. Main St. Endicott, N. Y.

Rationing Cuts Usage of Gas

Civilian consumption cut to 61 per cent of normal in January

WASHINGTON, Nov. 13,-Coupon rationing has drastically reduced gasoline consumption thruout the country. In January, 1943, according to State gasoline tax figures, civilian consumption was cut to about 61 per cent of normal. In the Eastern States the decline in the same period was to 38 per cent of normal. The substantially greater decline in the East than for the country at large is accounted for by the fact that until August only the East was being rationed to save gasoline. In the balance of the country rationing was to save rubber.

Severely reduced consumption in the East has had to be continued. Because of the need to keep commercial vehicles and non-highway equipment in operation, the cut in passenger car gasoline has been drastic. Currently Eastern passenger car consumption is about 50 per cent below 1941. Even this was not always reduction enough to keep within the quota. Where the quota is exceeded the excess consumption reduces reserve stocks.

"Excess consumption" is a term often misunderstood. PAW provides a certain amount of gasoline per day, for both quota needs and to maintain or build up reserve stocks. There is no means for segregating reserve from current supplies. Excess consumption simply overdraws from the total amount in bulk storage. At no time has over-consumption exhausted supplies in primary storage, but It has reduced them to such a point that distribution became extremely difficult.

The oil industry estimates it must have a working capital of at least 7,000,000 barrels of gasoline for the Eastern area be maintained in storage. When stocks fall low, distribution troubles increase tremendously. An example of this principle is the "big inch" pipe which must have a lime fill of 1,700,000 barrels before it can begin deliveries at its Eastern terminal. That amount is, to all intents and purposes, a permanent loss to the consumer; it is as much a part of the machinery of transport as the pipe and pumps.

Until enlarged allocations were made on October 1, civilian gasoline consumers

allotted to them. This was due in part to over-issuance of gasoline coupons and in part to underestimation of probable needs when quotas were originally determined.

Off-Highway Use Great

Both coupon issuance and quota figures had to be based on whatever estimates were available when the system was inaugurated. Since then surveys have shown that off-highway use (such as for farmers, mines, sawmills, road buildings, etc.) was considerably greater than anyone had reason to expect. Not until used coupons began flowing back to the ration boards was it possible to estimate how much gasoline was actually being used by each type of consumer. When these coupons were compared with State gasoline tax figures quotas could be established on the basis of actual consumption.

Revised estimates of off-highway use, which were met in the October quotas for the East, Midwest and Southwest, were about four times greater than the orginal allocations for this type of use.

While most ration boards have been careful in issuance of gasoline coupons, OPA recognizes that some boards have been too generous or too lax in the issuance of B and C rations, and steps are being taken to correct these situations. Most of this over-issuance stems from erroneous declarations of the amounts of gasoline actually needed by the applicants. In addition, earlier in 1943 ODT and County War Boards were too generous in their treatment of some commercial vehicle operators and

Loss of gasoline thru coupon thefts has been a serious problem for the Office of Price Administration. It remains a threat to a tight rationing program.

In the 15 months since coupon rationing went into effect, coupons representing more than 3,000,000 barrels of gasoline have been stolen from ration boards. Large numbers of these stolen coupons have been recovered by OPA investigators, aided by other enforcement agents, federal and local.

Counterfeiting was for several months before there is freedom from distribution a serious problem in the metropolitan difficulties. A certain amount must be areas of New York and Philadelphia. With maintained in transit. Some stock must the co-operation of the Secret Service and by use of a number of secret detecting devices the rings were smushed.

In its general effort to tighten rationing, OPA has required motorists to write their license numbers on each of their gasoline coupons. This endorsement across the face of the coupons must be made as soon as the coupon book is received. It is extremely risky for a dealer to cover up by endorsing coupons bought on the black market because enforcement agents can always check the numbers. OPA enforcement is already taking action in the East had legally been using about to suspend dealers who accept unen-35,000 barrels a day more than the quotas dorsed coupons, and it plans to revoke

FOR SALE!

5	ожите мери остани дост Пото что сторить и и подражения и ф	470 50	1
	Sceburg Gems	1,10.20	1
	Serburg K-20, Remote	165.00	١
	Seeburg Envoy, RCES	Write	
	Wurlitzer 616	75.00	1
	Wurlitzer Counter, '41	89.50	ı
	Wurlitzer Victory, Model '42-24 .	395.00	Ì
ļ	Rock-Ola Windsor	97.50	
١	Rock-Ola Standard	169.50	
	Submarine Gun	179.50	
	Wurlitzer Boxes, #125	22,50	
	Free Play Colls for Pin Games, Each	1.00	
	Baker's Bomb Hit, Each		
			ì

1/3 Deposit, Balance C. O. D.

WHAT HAVE YOU FOR SALE IN ROCK-OLA, WURLITZER, SEEBURG PHONOGRAPHS?

ALSO WILL BUY ARCADE EQUIPMENT Send List and Lowest Price.

594 10th Ave. New York City

CAPITOL COIN

All Equipment Ready for Location

1 Twin 8ix\$42.50 1 Shortstop 22.50 3 Majors, '41 89.50 1 Ten Spot 34.50 1 Ump 34.50 2 Clover 64.50 1 LeagueLeader 27.50 1 Formation 24.50	1 Gadillec\$17.50 1 Big Chief . 29.50 2 Sky Ray 34.50 1 Home Run, '42 74.50 1 Merry Go Rd. 22.50 2 Sport Perade 34.50 1 Polo 24.50 1 Fox Hunt 29.50
	T - 170.76 GREENERS SHEET SEELEN
7 Gettlieb 3-Way Gripp 4 American Eagles, 1¢ 1 Watling Rol-a-Top, 2- 1 Watling Rol-a-Top, 3- 1 Watling Rol-a-Top, 3- 1 Wurlitzer 81	4, 5¢ Play 59.50 5, 5¢ Play 69.50 6, 25¢ Play 115.00
1 Gottlich Skeeballette, pairs, complete, as	needs slight re-
pairs, compiece, as	18

Terms: 1/3 Deposit With Order, Balance C.O.D.

CAPITOL COIN MACHINE EXCHANGE 1738 14th St., N. W., WASHINGTON 9, D. C. Telephone: Columbia 1330

VEATCH'S PANTHER SPECIALS

Wurlitzer Twin 12, Keeney or Buckley Adapters, \$75.00 each; Buckley Wall Boxes, \$5.75 each; Keeney Wall Boxes, \$4.75 each; Seeburg Guns, Hitler or Jap Conversions, repainted Red, White and Blue, \$139.50; Wurlitzer 61, \$65.00; Wurlitzer 600's, \$265.00; Standa for Wurlitzer 61 or 71, \$10.00. Lowest prices on Bingos or 120 Combination Tip Tickets. Write, 1/3 deposit with order, balance C. O. D. or wight draft. night draft,

V-P DISTRIBUTING COMPANY

2336 Olive Street.

ST. LOUIS, MISSOURI

BROKEN—SMASHED WURLITZERS

ALL MODELS-ANY CONDITION CASH WAITING

P. O. Box 900

Richmond 7, Va.

FOR SALE! °

Nameplate Tape, 500 Lbs. 2 Lbs. Per Roll and Up. 50 Rolls BX Cable, 14-3 Wire, 250' Each.

MAKE BEST OFFER BOX 520, Care The Billboard, 1564 Broadway, New York 19, N. Y.

FREE GUN LAMPS See Page 81

Chicago Novelty Co. 1348 Newport Ave. CHICAGO, ILL.

FOR GUARANTEED. BAKERS PACERS PACES RACES and SERVICE BAKER NOVELTY COMPANY

1700 WASHINGTON BLVD. CHICAGO 12, ILLINOIS

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A CLOSE-UP of the Army-Navy "E" Flag which now proudly flies above Lion Manufacturing Corporation ("Bally") plant in Chicago. Presentation ceremonies were held October 30 in Grand Ballroom of Hotel Sherman.

Holding the flag, left to right, are Raymond T. Moloney, president of Lion and its subsidiary, Bally Manufacturing Co.; Rear Admiral Alex M. Charleton, Herb Jones, Lieut.-Colonel J. S. Harvey and Commander Eugene E. Paro.

Industry Hails Army-Navy "E" Flag

dorse their coupons.

Subject to Prosecution

All persons engaged in illegal coupon traffic will be subject to criminal prosecution. Such offenders are subject, under the Second War Powers Act, to maximum sentences of one year in jail and fines up to \$10,000. OPA has asked all United States attorneys to press for jail sentences in these cases.

For several weeks preceding May 20 military takings increased. Civilian consumption rose because of seasonal increases in farm and commercial transport use. These factors, plus operation of black markets and heavy demands for off-highway use contributed to sending East Coast consumption 35,000 barrels a day above quota.

It was hoped that reduction of coupon values in the Midwest and Southwest would build up stocks of gasoline for shipping to the East. This reduction, plus a continued building up of Eastern stocks thru maintenance for the time being of the pleasure-driving ban, was expected to permit complete lifting of the ban and increase of "A" coupon allowances in the Eastern States.

Unexpected developments prevented lifting of the ban.

First, effectiveness of the pleasuredriving ban rapidly deteriorated. Relaxation, had started when limited vacation travel was permitted in July. This approved vacation travel made enforcement difficult. Compliance further decreased as optimistic statements were made on supply improvements. By the end of August, despite strong pleas from officials, consumption of gasoline had increased, stocks again were going down and the supply program again had lagged.

Second, PAW planned to get 50,000 barrels a day from the Midwest and 25,000 from the Southwest. For at least three weeks Midwestern gasoline flowed east only in trickles until PAW requisitioned supplies at refineries.

Third, in two different areas at least military takings assumed unexpected proportions, again cutting into stocks. Margins for meeting unexpected demands are always close. Even small changes have a drastic effect.

Fourth, a hurricane struck the Gulf Coast. A number of refineries were damaged severely. Little petroleum was lost directly, but refining capacity was reduced by an estimated 3,000,000 barrels of refined petroleum products, including 100,000 barrels of high-octane gasoline.

These conditions forced change in plans. While the pleasure ban was lifted September 1, the public was warned by OPA and PAW that the gasoline supply situation did not justify an increase in gasoline consumption—that use of gasoline in passenger cars must continue to be restricted to essential driving. Plans

PIN GAME AND PHONOGRAPH

MECHANIC WANTED

Good Salary-Pleasant Working Conditions. Will accept COLLECT phone calls from out of town. Wire, Write or Phone

Bill Marmer

1401 Central Parkway, Cincinnati, Ohio Phones CHerry 5732-5733

Get Wise—Save Money-25¢ J.P. Chariles, 960 Holes, 30 H.J.P. NONPROTECTED CARDS 5¢ LU LU'S, 1440 Holes, 80% Payout. 126 WINNERS—PROFIT \$14.40.

(Can Be Increased to \$19.20 Up \$28.80)
EITHER OF THE ABOVE DEALS
\$1.10 Each Lots 100—\$1.25 Lots 10—
\$1.35 Each 4 or Over.

DELUXE SALES CO. BLUE EARTH, MINN.

•	One Pace Comet, G.A., 5¢, 3-5\$85.00
1	One Page Cornet, 10¢, 3-5 85.00
ı	One Pace Comet, 25¢, 8.5 80.00
Ž	One Mills V.P., Green, Meter 67.50
į	50 Marvels, 1¢, some brand new-Make an Offer
	One Cabinet Stand, Single\$20.00
ĺ	Four Mills Folding Stands, Each 4.50
ľ	Cubs 7.50
1	Penny Packs 12.50
	All Machines Are in A-1 Condition.
П	All Machines Are in Art Contained
Г	1/3 Cash, Balance C. O. D., Subject to
ı	Previous Sale.
ľ	
١	LEBANON NOVELTY CO.

ARCADE MACHINES FOR SALE-All in working order. All Star Hockey, \$175.00; Acc Bomber, \$325.00; Drivemobile, \$325.00; Pistel Sniper, \$200.00; Keeney Air Ralder, \$225.00; Bally Defender, \$250.00; Test Pilot, \$175.00; Rapid Fire, \$200.00; Western Base Ball, \$55.00; Chailenger, \$15.00; Watling Scale, penny refund, \$75.00; Hi Ball, \$60.00; Skeebeilette, \$40.00; Ten Strike, \$40.00; \$10.00 extra for crating. \$40.00; \$10.00 extra for crating. 8PORTLAND, 854 Asylum St., Hartford 3, Conn.

LEBANON, PA.

812 Locust St.

the rations of motorists who fail to en- for increasing the "A" coupons were held up until October 1.

> OPA has found that the pleasuredriving ban is an unsatisfactory and temporary emergency device for use only when supplies break down and regular ration controls are inadequate to meet a crisis.

Outlook for Supplies

Total oil production for the Midwest has declined from an average of 1,180,000 barrels a day in December, 1941, to 960,000 barrels a day during May, 1943. Search for new Midwest sources continues, but PAW estimates that production will drop another 70,000 barrels a day by the first quarter of 1944. Since Pearl Harbor, Midwest crude oil stocks above ground have dropped from 80,000,-000 barrels to 69,000,000. Import of crude oil to the Midwest from the Southwest is subject to definite limits. Transport facilities in the region are operating at very nearly their peak, but more are being provided to offset the decline of local production.

While production is still rising in the Southwest, PAW states that the only remaining oil fields capable of increasing supplies in any sizable amount are in West Texas, except for a limited number of fields in East Texas and on the Gulf Coast of Texas and Louisiana. These, according to PAW, can produce little more than 200,000 additional barrels a day-a temporary stop-gap, at best.

The Rocky Mountain area has good prospects for increasing output, but it produces but 3 per cent of the nation's total. Even the most optimistic see only slight additions to our supply from this source.

West Coast crude oil production has been stepped up from 630,000 barrels daily in December, 1941, to 770,000 barrels daily at the present. Nevertheless, military demands have caused total petroleum stocks to decline during that period by some 12,000,000 barrels. Fuel oil for the navy and war industries constitutes one of the major petroleum requirements on the Pacific Coast.

Gasoline which is a by-product of refining this fuel oil has reached high stock levels on the West Coast. However, transportation is not available to move Far Western gasoline to the East. Forthcoming Pacific war demands will tax the productive ability of the West Coast to the limit so that more severe rationing in this area is in prospect.

Trippe Prizes V-Mail Letter From Employee

ST. LOUIS, Nov. 13.—A V-mail letter from England is prized by Carl Trippe, of Ideal Novelty Company. One of his former employees, now Pvt. E. L. Hawkins, writes that he found a table game in England with Trippe's firm name on it. The letter also mentioned visits to Oxford and Liverpool and saw the bomb damage to other English cities. He stated he had learned to like dehydrated foods.

Hard Candy Found Best Food for Emergency Kits

CHICAGO, Nov. 13 .- The new army life-raft ration consists of hard candy, a few sticks of chewing gum and vitamin pills. According to the bulletin issued by National Confectioners' Association, the new ration was substituted for Ration "K" following tests made by the Quartermaster Corps.

It was found that hard candy is the best dlet for wrecked seamen and airmen because candy is a carbohydrate which prevents acidosis, as the nearstarving men burn up their body fats. Also, hard candy is compact, requiring small space, and keeps well at high temperature.

Hunter Finds Machines in Desolate Backwoods Area

SPOKANE, Nov. 13.—A hunter, recently returned from a trip to the backwoods country of Northern Idaho, reports running onto a combination tavern and service station on a particularly desolate stretch of graveled road. Much to his surprise the place was equipped with a coin-operated phonograph and two pinball machines. The hunter asked the proprietor where he got the juice to operate the equipment and he proudly displayed a Delco gas-operated electric plant, which he admitted was installed after he, purchased the amusement devices.

WANTED TO BUY FOR CASH!-PHONOGRAPHS

ROCK-OLA SUPERS, MASTERS STANDARDS

WURLITZER 500 600 — 750E 800 — 850 5-BALL FREE PLAY STAR5 SUNBEAM WEST WIND DO RE MI

DELUXES DOUBLE PLAY Send us your list for quick action! WF PAY HIGHEST PRICES!

United Midway\$175.00 United Arizona 175.00		Exhibit Streamliner .\$175.00
	BALL FREE PLAY GAM!	ES
Jeep	Broadcast \$37.50 Bombardier 37.50 Silver Skates 37.50 Snappy 39.50 Legionnaire 42.50 Miami Beach 47.50 HI Hat 47.50 Terpedo 47.50 Sea Hawk 47.50	Spot o Card
	ARCADE EQUIPMENT	
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Jackpot for Mills Vest Pocket\$19.50 Chicken Sam Gun Stock (Only) 12.50 Wurlitzer & Seeburg Casters (4) 1.50 Tone Dart Needles50 Complete Stock of Miniature Bulbs ... Write Phono Condensers, 8-12-16-20-30, M.F.D. 450 W.V. Write Fibre Contact Divider for relay on 3 and 4 Bells and other equipmt....25c Toggie Switches for Chicken Sam\$2.50 Bally Escalator Belts . . .50 Sam Motor 2.50 Photo-Colls for Ray Gun 3.50

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1000 Hole J.P. Charley, 25c, 30 hole J.P. Take-in is \$250.00. Average payout \$200.00. Average profit \$50.00. Price \$1.79 each.

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In times like these when equipment is so scarce, making it necessary to buy from concerns miles away, it is ever so much more important to know you are placing your orders with responsible people.

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	MUSIC AND	ACCESSO	RIES MAN	to the lety
1 Seeburg Maylair, Se 1 Wurlitzer 800 with 1 Wurlitzer 616 8 Wurlitzer 80 Wire	erial 47177	pper	56-106256 Baxes, Ea. Selection Boxes, Ea.	495.00 75.00 40.00
2 Mills 10¢ Blue Front 2 Mills 5¢ Blue Front 2 Mills 5¢ Melon Bell	e, 3-5 P.O., Rebuilt its, Serials App. 430,00 is, Serials App. 430,00 is, Serials App. 430,00 int, C.H., D.P., Serial	00, Ea,	NT	135.00 170.00 160.00 175.00
1 Seeburg Shoot-the-Ch 1 Deluxe Texas League 2 Evans Ten Strikes,	nutes	00 1 Bally Alley .		\$ 22.50 250.00 60.00
1 Sugar King, C.P 1 Seratoga with Rails, 4 '38 Tracktimes, C.P.	C.P 110.	00 1 Baily Roll 'E 00 1 Baily Club B 00 2 Triple Entrys	x, F.P. m, C.P. cli, Conv. , C.P., Ea.	125.00 250.00
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SPEC	IAL-15	DAYS O	NLY-	SPECIAL
1000 25¢. 1200 25¢. 800 5¢. 880 5¢. 1800 5¢. 2730 5¢.	Cheery Charlle, J.F Hotel Bedlam Rapid Action Spinning Reel Bombshell Bonus Pool Terms: 1/3 C	Thick Jumb Thick Jumb Thick Super Thic Bemi Thick Thick	Nos Slot kSlot Tip Picture	\$50,00 \$1.7! \$1.48 3.5! 21.75 2.9! 22.96 3.2! 51.90 4.9! 49.81 4.2! 95.00 4.9!
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LION	SALES	CO.		ESPANOLA WAY BEACH 39, FLORIDA

Army Promises Delivery Of Notices of Bond Gifts

WASHINGTON, Nov. 13 .- Brig. Gen. Clayton S. Adams, director of the army postal service, has assured delivery by December 25 of all V-Mail notices of War Bond purchases as Christmas presents to American servicemen and women overseas, if such notices are mailed before December 1, as it is too late to send them Christmas packages. The notification may be given in personal correspondence.

The Treasury Department urged gifts of War Bonds not only to members of the U.S. armed forces overseas, but also to those in the services at home. Such Christmas presents, the Treasury said, are a present for the future that keeps on giving because the value of the bonds increases while our servicemen and women are serving their country.

War Bonds as Christmas gifts will help to hold down inflationary buying of scarce merchandise, and will be a financial cushion for the serviceman or woman upon return to civilian life, the Treasury Department added.

"The it is too late to send Christmas packages to soldiers, sailors, marines, coast guardsmen, WACs and others overseas, relatives and friends still have time to send them V-Mail notices of War Bond gifts for Christmas," said General Adams.
"Army Postal Service can and will reach any overseas war theater by December 25 with V-Mail notices of War Bond purchases as Christmas gifts, if the notices are mailed before December 1. We have arranged to expedite all such mail so that relatives and friends who missed sending Christmas packages, or who are eager to send notice of the War Bonds as additional gifts, may be certain of delivery of the notices by December 25."

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Evans Play Ball . . . \$225.00 Rock, Tom Mix Rad. Chicken Sam Jap, outstand-Drivemobile\$425.00 ing respray job ..\$175.00 Mutus. Ace Bomber . 495.00 Seeburg Parachute . 160.00 Bally Torpedo . . 295.00 Ten Strike, High Dial 95.00 Rifle 125.00 Ex. Fist Striker . . . 195.00 Mutos, Sky Fighter . 425.00 Batting Practice ... 135.00 Bally Rapid Fire ... 265.00 Keeney Submarine . . 250.00 Wost, Baseball Deluxe 129.50 Gott, Skee Ball Ette, 95.00 Bally Defender 425.00 Gottlieb Triple Grip . 25.00 Baker Sky Pilot 395,00 Kloker & Catcher . . . Test Pilot 345.00 19.50

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Seeburg Maestro	Several Thousand Used Records, Make Offer. Wurlitzer 145 Steppers\$ 32,50 Wurlitzer 304 Steppers 27.50 Speaker in Cabinets, All Makes, From \$10.00 Up.
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Big Parade, LikeNew \$110.00 Super Chubble \$40.00 Wild Fire All American 39.50 Spot Pool 49.00 Majors, 1941 ABC Bowler 45.00 Twin Six 38.50 Pursuit Horoscope 39.00 Sports Parade 39.50 Spottem Show Boat 39.00 Ten Spot 29.00 Variety Snappy 39.00 Silver Skates 39.50 Scoop	
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All Pin Games have been stored in a good dry piece and are packed in "New Cartor any of our equipment comes to you it looks nice and operates perfectly. "Ready for L"Buy With Confidence." Send for Complete List. NATIONAL NOVELTY CO. 193 MERRICK ROAD MERRICK, N. V. Tel.: Free	ns." When ocation"—

WELCOME -COINMEN-

Although the GROETCHEN factory is busy day and night producing vital war equipment, and government regulations do not permit us to invite you to the plant, Richard Groetchen extends to his many coin machine friends a most cordial welcome to

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2 Wurlitzer 950's Write

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3 Mills Empress, a Real Buy
1 Wurlitzer 24
Wurlitzer 71
2 Wurlitzer 61's Each
1 New Wurl. No. 439 Speaker, 5c/10c & 25c Slot
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1 New Williams Dauber Challers
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1 Buckley Steel Cabinet, Single Unit
4 Steel Slot Machine Safes, Same as New
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O Seeburg Wallomatics
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5 New Buckley Illuminated Wall Boxes
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1 Pace's Races, Black Cabinet, 5c, New Rubber and New Rolls
1 Drive Mabile Dought New in Ingress 1043
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NOTICE_All the above equipment is on the floor ready to be crated and shipped at once. Terms: 1/3 deposit required with all orders, halance shipped C. O. D., F. O. B. Pampa, Texas.

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5 Late Models, clean & in good working condition. Will sell the lot for \$275.00 Ea. BEST PRICE.

STAPLES

For Standard Stapling Machines. Priced at-M, \$1.75; 100,000, \$30.00; 1,000,000, \$275.00; Stapling Machines, \$4.75 Each.

UNIVERSAL JAR-O-DOS

1990, 2040, 2100. Write us for best prices. State quantity wanted.

F. R. W. B. SPECIALTIES

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Pinball Bumper Stem Repair Sleeves made of silver, but worth their weight in gold, because they bring an end to bumper trouble. Mail \$2.75 for each package of 25. Money-Back Guarantee. Write for Free Sample, Deal for Distributors.

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(A FASCINATING CONVERSION FOR SEVEN-UP)

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YOU WON'T BELIEVE YOUR OWN EYES. Player wins on BATTING AVERAGE, HOME RUNS, HITS and THREE other ways.

With this NEW 12 COLOR BASE-BALL SCORE GLASS and complete set of NEW TWO-TONE, ILLUS-TRATED BUMPER CAPS, you can convert your old games into a sparkling new 1943 creation.

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Truly a Great Conversion for a Great Game. RUSH YOU ORDER TODAY. Also Shipping-

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Our Victory Boards are the sensation of A trial order will convince you. Orde	of today—e or today. O	fficient, ec ur stock is	onomical, i	with a new c	oncept
Name	Sales	Per Sale	Takes In	Maximum	Prior
Victory Cigarette Boards	432	2¢	\$ 8.64	\$ 4.04	Each 660
Victory Dollar Game	432	2c 5c 5c 5c	21,60	8.60	776
Victory Jackpot Charley jr.	462	50	21.60	9.70	\$1.25
Jackpot Jim	1000	5c	50.00	20.50	2.55
Jackpor John	1000	10c	100,00	33.00	2.93
Victory Jackpot Charleys	432	25c	108.00	36.00	1.35
Jackpot Charley (Thin)	1000	25c	250.00	56.00	2.35
Jackpot Charley (Thick)	1000	25c	250.00	56.00	2 0
	The 70-75	30-35-40-1	50-120 AF	150 Hole \$2	50 no
Regular Push Cards—Any Following Si 100. Terms: Minimum Order \$2	103. 20.73.	20-32-10-	70-120 01	120 11016, 40	.JU pc

ORIGINAL RED, WHITE AND BLUE JAR-O'-DO 2100 Tickets. \$33.00 Definite Profit.

\$2.90 per set—in any quantity JOHN GLASSPIEGEL CO. 534 N. WATER ST.

Industry Members Enjoy 'E' Program

CHICAGO, Nov. 13 .- The same setting and hundreds of the same names and faces caused the industry's latest "E" Flag Presentation to resemble convention time in Chicago. Evidence that Lion Manufacturing Corporation, home of the "Bally" plant, had invited the entire coin machine industry to witness and share their proudest moment, was found in the heavy attendance of both Chicago and out-of-town members of the trade at ceremonies held Saturday, October 30, at Grand Ballroom, Hotel Sherman.

Following the official army and navy program which began at 7:30 p.m. and required less than an hour, a program of entertainment was provided which rivaled the spectacular floorshows of past conventions. Later dance music by Eddie Fens, CBS orchestra enabled friends and employees of the "Bally" firm to round out a long and colorful evening.

The fast-moving floorshow, emseed by Joe Wallace and arranged by L. N. Fleckies thru Reginald Vorhees Agency, included the following acts: The Brucettes chorus which made several appearances; Jess Libonnati troupe of xylophone artists; Randy Brown, Jai-Lai champion, who demonstrated paddle ball magic; the Masqueraders, novelty mimics; Bert Lynn, electric guitar; Malone Sisters, singing and violins; Parker Brothers, comic acrobats: Oxford Boys, from the picture DuBarry Was a Lady.

SOUTHERN

AUTOMATIC MUSIC CO. 540-42 S. 2nd St., Louisville, Ky.
531 N. Capital Ave., Indianapolis, Ind.
312 W. Seventh St., Cincinnati, Ohio 425 Broad St., Nashville, Tenn.

IN CIGARETTE VENDING MACHINES Just because these Machines are being sold at

these Low Prices does not mean they are not in A-1 operating condition. Every one of these Machines is in operative condition or else is in operation at the present time. If you need Machines do not hesitate to purchase these, as they are really a steal at the prices quoted below. We are cutting down the extent of our operations and for that reason are offering them at these

we are cutting down the extent of our operations and for that reason are offering them at these very low prices.

7 Col. STEWART-McGUIRE, MODEL "8"
(15c and 20c Operation)
With Double Shift Container, holding 325 Packs.
\$30.00 Each in Lots of 10.
Single Machines, \$35.00 Each.
With Standard Container,
\$20.00 Each in Lots of 10.
Single Machines \$25.00 Each.
8 Col. U-NEED-A-PAKS
\$20.00 Each in Lots of 10.
Single Machines, \$25.00 Each.
6 Col. ROWE IMPERIALS
\$22.50 Each in Lots of 10.
Single Machines, \$25.00 Each.
8 Col. ROWE IMPERIALS
\$27.50 Each in Lots of 10.
Single Machines, \$30.00 Each.
9-30 NATIONALS
\$45.00 Each in Lots of 10.
Single Machines \$50.00 Each.
1/8 Deposit, Money Order or Cashier's Check,
Balance C. O. D., F. O. B. St. Louis.

AUTOMATIC CIGARETTE SALES CO. 2208 LOCUST ST. ST. LOUIS, MO.

SCAVENGER

. MILLS JUMBOS GUARANTEED REBUILT

FOR

Much stronger than when new. \$5.00 EACH with your old or broken Scavenger. IN LOTS OF 10—\$4.00 EA, with Scavengers. Terms: 1/3 Deposit and Old Scavengers. WE WANT TO BUY ANY OLD OR BROKEN SCAVENGERS. Tell us how many you have and price expected.

LYNES MANUFACTURING CO. 2642 Cecella St., St. Louis County 17, Mo.

> RED, WHITE AND BLUE JAR TICKETS TIP BOOKS

Plenty of Them-Prompt Chipment. BARNES NOVELTY CO. New Paris, Ohio MONARCH COIN MACH. CO.

FALL SPECIALS

ONE BALLS

	OITE D	TANK TANK	
Just Off Locat	lan—In	Excellent Co	nditiont
Club Trophy			340.00
41 Derby			350.00
Fortune			
Skylark			285.00
Thistledown			
Fleetwood			
Fairgrounds			
Preakness			
Gold Cup			49.50
Late 1939 Mil	Is 1-2-3,	Campletely	NATIONAL TO
Overhauted	by Mills		89.50
Mills Owl, Lik			
COL	INTER	GAMES	

Cuhs, 1d & 5¢	4.95
Aces, 5¢	4.95
American Eagles (Used), 16	 6.95
	6.95
Daval 21 (New)	6.50
Lucky Smokes (New)	 9.95

SLOTS

Watling Hand Load, Like New, 5¢ 129.50	
Columbia Convertible, Late Style Cigarette Recis 74.50	
(Exceptionally Clean), 5¢ 74.50 10¢	
PACE 5d Comet	
PACE DELUXE SLUG-PROOF 5d	
PACE ROCKETS 56	•
Write for our attractive prices on late Slots,	

Blue Frants, Brown Frants, Copper Chromes, Silver Chromes. Also 3 Bells and 4 Bells.

CONSOLES Overhauled, Checked and Cleaned Jennings 4-Coin Mult., Brand New \$ 69.50 Jennings Liberty Bell, Flat Top ... Slant Top Derby Day, Flat Top Slant Top Jennings Fast Time, F.P. Keeney Red Seven Coin Head Track Time Keeney Kentucky Club 27.50 27.50 59.50Exhibit Tanforan Bally Ray's Track, Serial over 4300 Bally Long Champ (Large) Stoner's Zippers . Bally "The Favorite," 9-Coin Head Sugar King, P.O. (Floor Sample) 69.50 We have over four hundred 5-Balls. Write

other type of coin-operated equipment. 1/3 Deposit - Balance C. O. D.

for our reasonable prices on these or any

State Distributor for Seeburg Phonographs and Accessories

BACK THE ATTACK WITH WAR BONDS! Please address mail to Milwaukee 8, Wis.

Milwankee COIN MACHINE CO. 3130 W. Lisbon Ave., Milwaukee, Wis.

CABLE \$12.00 PER 1,000 FEET

Used on army maneuvers, in good condition. Specs.: 18 gauge weatherproof twisted—7 strands—4 steel, 3 copper— all tinned. Spooled on 2,000 ft. reels,) reel minimum.

1/3 with order, balance C. O. D.

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4521 Diversey

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Baker Novelty LINE-A-LINE

\$89.50 Floor Sample

Evans' PLAY BALL Reconditioned \$229.50

Floor Sample Evans'
Recondition Like New .

GERBI
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CHICAGO 14, ILL.

WANTED TO BUY'

Exhibit LEADER - STAR DO-RE-MI - WEST WIND DOUBLE PLAY—SUNBEAM

Quote Quantity Available and Best Price.

Materiale protetto da copyright

\$39.50 EA.

BUY WITH

CONFIDENCE.

SEESE O LESSES 1-10 2.5c MILLS BLUE FROMIS, 1-10c MILLS EXTRAORDINARY,

RARGAINS

DAIL O MINA		
MILLS SKYSCRAPER, \$	69.50	
MILLS Q. T.,	50.00	
MILLS DITTE EDONTS		

New Grackle 2.5c MILLS BLUE FRONTS, 169.50 418739-422919 1-10c MILLS BLUE FRONT, 189.50

Refinished, 416194 1-25c MILLS WAR EAGLE, 159.50 Clean, 3/5 Payout 1-5c MILLS EXTRAORDINARY. 99.50 Clean and Late

124.50 Clean and Late 1-40c MILLS MELON BELL, 199.50 Refinished, 439243 1-5c MILLS BROWN FRONT, 209.50 Rebuilt and Refinished

1-10c MILLS BROWN FRONT, 249.50 Very Clean, 3/10 Payout . . . 6-5c MILLS BONUS BELLS. 239.50 Refinished, Around 430000 . 2-10c MILLS BONUS BELLS, 269.50 Very Clean and Late

1-25c MILLS BONUS BELL, 299.50 · Very Clean & Late, 467588 . . 1-50c MILLS ROMAN HEAD, 329.50 Rebuilt & Refin., 3/5 P.O. . . MILLS FLASHER, 50.00

Mechanically A-1 MILLS 1-2-3, 50.00 Free Play, Late SPECIALS

PACERS RACERS RED ARROW \$239.50

3 PANORAMS, Very Clean, 289.50 Late With Wipers MILLS MYSTERY BONUS BELLS,

Brand-New Cabinets, Mech. Write Rebuilt, 6-10 & 25¢ Play . . . NEW MILLS BONUS BELLS, 5-10 and 25¢ Play

1-25c MILLS BROWN FRONT. Write Brand-New Pre-War One-Third Certified Deposit.

Checks Accepted From Reputable Concorns.

31 Broad Street PROVIDENCE, R. I. Phone: PL. 6505

Papers Tell **Full Story of** Coinman's Aid

CHICAGO, Nov. 13.—Paul Gerber, popular member of the nationally known distributing firm, Gerber & Glass, was recently given very favorable mention in Chicago newspaper when he was halled by the press as a good samaritan. Three of the city's newspapers gave big space to his good deed, and one of them published a picture of Gerber.

The story revolved around a case which had been reported in the newspapers previously of the mother of a soldier being evicted from her home because she could not pay the rent. Her son was a private in the army, and he went AWOL in order to try to help his mother. The case even got into the courts when the eviction order was issued. The story as reported by The Chicago Sun is as follows:

"Another good samaritan stepped forward yesterday to help Pvt. Raymond Neu, who, carlier in the week, faced the darkest hours in his life.

"He is Paul L. Gerber, 3318 Lake Shore Drive, who read in The Chicago Sun how Pvt. Neu and his bedridden mother faced eviction proceedings in Renters Court, Thursday.

"Gerber wrote a check for \$65 to pay the Neus' rent for July, August, September, and October, for lack of which their landlord sought to eject them from their home at 1415-19 W. 51st Street.

"It was to this home that Lieut. Alva Stevesson of New City police went Tuesday to arrest Pvt. Neu for overstaying a furlough. He found the soldier at the bedside of his dying father. His mother, a victim of a paralytic stroke, was in an adjoining room.

"Stevesson took the elder Neu to County Hospital, where he died a few hours later. He got an extension of Pvt. Neu's furlough from his commanding officer. Then he accompanied him to court for the eviction hearing.

"He explained the case to Judge Samuel Heller, who granted Pvt. Neu and his mother a 30-day eviction stay to give them time to seek the \$64.

"Yesterday, Gerber, who operates an amusement concession in the lobby of the Hotel Sherman paid the rent.

"It was not Gerber's first venture in alding the unfortunate. Several months ago he came to the aid of an evicted mother and her brood of five after reading of her plight, too, in The Sun."

CENTRAL OHIO QUALITY BUYS

"There Is No Substitute for Quality"	
15 BALLY CLUB BELLS, Comb. F. P., Like New\$229.50	A STATE OF THE PARTY OF THE PAR
2 BALLY CLUB BELLS, Comb. F. P., Brand New 299.50	
5 BALLY HIGH HANDS, Comb. F. P., Late Serials 149.50	IN FI
35 JUMBO PARADES, C. P., Late Heads 99.50	
15 JUMBO PARADES, F. P., Blue and Red Cab 99.50	
30 SILVER MOON TOTALIZERS, F. P., Like New 109.50	#6
10 BOBTAIL TOTALIZERS, F. P., Like New 109.50	
10 WATLING BIG GAMES, C. P., Fruit or Animal 109.50	Woolf Solomon
10 WATLING BIG GAMES, F. P., A-1 99.50	
2 TWO WAY SUPERBELLS, 5c-5c, C. P., Like New 399.50	MUSIC SPECIALS
5 5c SUPERBELLS, Comb. F. P., Like New 249.50	5 BRAND NEW
2 CHARLI HORSES, C. P., 5c-5c Number Reels 149.50	BUCKLEY 32 SE-
3 JENNINGS CIGAROLLAS XV, 5c or 15c 109.50	LECTION WALL
40 MILE 2 DELIC Like Drand News White	BOXES, ADAPTER
10 MILLS 3-BELLS, Like Brand New WRITE	AND 175 FT. OF
2 MILLS 4-BELLS, Late Serials WRITE	NEW B8 WIRE
1 4-WAY SUPERBELL, 5c, 5c, 5c, 25c, Like New WRITE	CABLE, ALL
SLOTS SLOTS	\$225.00
5c BLUE FRONTS, Rebuilt, Knees, C. H\$169.50	HCCD VELVEN
10c BLUE FRONTS, Rebuilf, Knees, C. H 199.50	WALL BOXES 24
10c CHERRY BELLS, 3/5 P. O., Knees, C. H 275.00	SELECTION.
25c CHERRY BELLS, 3/5 P. O., Knees, C. H 315.00	\$5.00 EA.
50c CHERRY BELLS, 3/5 P. O., Knees, C. H 475.00	The second second
10c BONUS BELL, Late	2 TWIN 12
5c JENNINGS CLUB CONSOLE CHIEFS, Like New 205.00	WURLITZER
10c JENNINGS CLUB CONSOLE CHIEFS, Like New 249.50	KITCHEN CABI-
25c JENNINGS CLUB CONSOLE CHIEFS, Like New 299.50	NETS COMPLETE WITH ADAPTER.
5c COLUMBIAS, Cig. Reels, Rear Pay, A-1 52.50	
5c COLUMBIA, Like New, Club Model, 3/5 P. O 119.15	\$75.00 EA.
1c MILLS Q. T. BLUE FRONTS	1 ROCKOLA
10c MELON BELLS, Late, Knees, C. H 275.00	1940 COUNTER
25c MELON BELLS, Late, Knees, C. H 300.00	MODEL, STAND
CIGARETTE VENDORS	AND SPEAKER
40 ROWE ROYALS, 8 Col., All Colors \$ 79.50	ALL FOR
5 ROWE ROYALS, 10 Col., A-1	\$129.50
a learn trained to soul with the state of th	

5 ROWE ROYALS, 6 Col., A-1...... 69.50 10 STRIKES, LOW 5 DU GRENIER CHAMPIONS, 11 Col., King Size..... 119.50 DIAL. 5 UNEEDA PAKS, Latest Model, 15 Col., King Size. . 119.50

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LEGIONNAIRE

1940 1-2-3

PIN BALL FREE PLAYS SEA HAWK\$42.50 TEN SPOT 49.50 VICTORY 89.50 SPORT PARADE ... 49.50 WILDFIRE 45.00 89.50 49,50

HOROSCOPE ... CROSSLINE SNAPPY REPEATER 39.50 LANDSLIDE 29.50 FOUR ROSES 35.00 POLO

MATCHLESS ELECTRIC CO.

564 WEST RANDOLPH ST. . CHICAGO 6

CENTRAL OHIO COIN MACHINE EXCHANGE, INC. 514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

THE COMPLETE LINE

for all games, music and wall boxes

MATCHLESS LAMPS

WE HAVE ON HAND.

Used MILLS Chromes, Brown and Blue Fronts, and Q. T.'s; JENNINGS, PACE and WATLING SLOTS in 1c, 5c, 10c and 25c Play. Also CONSOLES and other Coin Operated Machines of every type. Write us what you are interested in.

PRACTICALLY NEW 5c Blue and Gold Mills Vest Pocket Bells........\$54.50

SICKING, INC. 1401 Central Parkway, Cincinnati, O. 927 East Broadway, Louisville, Ky. 927 East Broadway, Louisville, Ky.

STIK-TITE

Includes 5 colors: White, Yellow, Red, Green and Blue.

CEMENT FOR ALL PLASTIC PARTS THE ONLY CEMENT THAT CAN Mend BROKEN PLASTIC PARTS

ABSOLUTE SATISFACTION FULLY GUARANTEED

TERMS: 1/3 Deposit With Order, Balance C.O.D., F.O.B. N. Y. Send Payment in Full and Save C.O.D. Charges. Checks Acceptable.

ETREB SALES CO.

147 W. 42ND STREET NEW YORK, N. Y.

WANTED....500 PHONOGRAPHS

WURLITZER PHONOGRAPHS 600, 750, 750E OR LATER MODELS

Will pay highest cash price or will trade you brand new Slot Machines for your complete route.

Write at once, giving models, price and guaranteed condition.

00 Broad St., Richmond, Va. Phone-Day, 3-4511, 3-4512. Night, 5-5328

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ABO Bowler\$39.50	Cowboy	f Stratoliner
Action 94.50	Jungle	Variety 17.50
Bla Laboure 45 00	Miami Beach 54.50	Wild Fire 32.50
Bowling Alley 15.00	Salute 22.50	Wow 22.50
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Marvels, 14 \$12.50	Wurlitzer Model 41\$99.50	I We will pay \$45.00 for \$

Wurlitzer Model 61 ... 74.50 Wurlitzer Stand 17.50 De Re Mi; \$30.00 for Seven Up. 1/3 Certified Deposit, Balance C. O. D. PHONE: Linden 8157. THOMPSON MUSIC COMPANY, 3214 McClure Avenue, Pittsburgh 12, Pennsylvania

WILL BUY ANY QUANTI

Mills Golf Ball Vendors-10c or 25c Play. 1c Mills Blue Fronts. Saratoga-Comb. War Eagle. Any Mills Slot with Escalator. Wire or write us your best quotation in first letter.

5746 BAUM BLVD.

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PITTSBURGH, PA.

GOING STRONG

CONVERTED FROM (DO-RE-MI)

With Return Ball feature that creates last ball suspense to the Nth degree.

Location reports indicate that BRAZIL is out-earning all previous United conversions.

Also Revamping

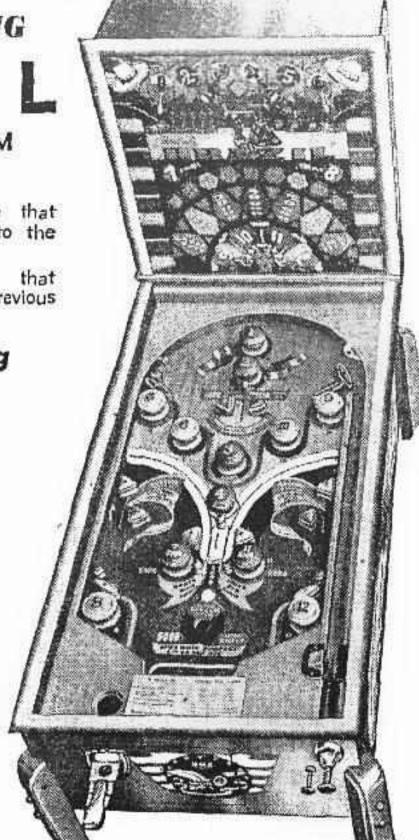
* MIDWAY from (ZOMBIE)

* ARIZONA from (SUN BEAM)

* GRAND CANYON from (DOUBLE PLAY)

★ SANTA FE (from WEST WIND)

IF YOU HAVE ANY OF THE ABOVE GAMES WHICH YOU DO NOT WANT CONVERTED, QUOTE US YOUR PRICES.



SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT

6123-25 N. WESTERN AVENUE

CHICAGO

CHROME COIN COMPANY

ALL MODELS PACE

One Cherry or Late Two Cherry Payout TRY THESE PAYOUTS FOR GREATER PROFITS

-! OUR !-

3-5 One Cherry Victory Pay-Out Models

or

2-5 Original Factory One Cherry Or Pay-Out

3-5 Original Factory Late Two Cherry Pay-Out

Any machines can be had with glitter gold chromed finish. All machines are equipped with club handles and all parts installed are brand new. All our work is guaranteed!

> Ship all machines to us prepaid: we ship them back C. O. D.

For further information, write, wire or phone SHERIDAN 8400 We specialize in rebuilding Slot Machines to One Cherry Payout,

CHROME COIN COMPANY

CUDAHY, WISCONSIN

NOTICE TO USERS OF 6SC7, 5Z3 AND 2A4G TUBES

6SC7 are next to impossible to secure. We have an adapter to make the changeover to 7F7 that requires no change in your amplifier. All that you have to do is plug your 7F7 in adapter and then plug adapter in your amplifier and you are ready to go. We also have an adapter for the changeover from 523 to 5U4G that works same way. Price \$3:00 each lots of six. 2A4G changeover adapter to 2051 for your Sechurg Guns or Remote Music Equipment. Price \$6.50 each. Absolutely no worry, anyone can make the changes. Carry these in your service kit as standard equipment. One-third cush, balance C. O. D.

HERMITAGE MUSIC CO.

416 A BROAD

NASHVILLE, TENN.

WANTED TO BUY, One or a Hundred—CASH WAITING

Wurlitzer Phonographs, Models 24-24A-500-600K-700-750-800-850; also Models 71 and 81. Mills Thrones, Mills Empresses, Rock-Ola Commandos. Give serial numbers, complete description first letter. We mean business,

BILL FREY, INC. P. O. BOX 4141, MIAMI 25, FLORIDA

Survey Reveals 25 Boom Towns

NEW YORK, Nov. 13 .- Despite a decline in the total civilian population of the United States of 2.4 per cent during the past three years, the National Industrial Conference Board reveals that 25 metropolitan counties have increased their inhabitants by 18.7 per cent. An unprecedented migration to 25 different metropolitan areas has created "boom towns," as 19 of the cities most affected were not formerly among the nation's 33 leading industrial districts in peace-

Greatest percentage of growth is shown by Mobile which increased its population 53.4 per cent during the period covered by the survey. Indianapolis, a peacetime industrial area, was least affected, showing an increase of 8.7 per cent. In addition to Indianapolis, other peacetime industrial areas which neared boom-town proportions include Seattle, Tacoma, San Francisco, Baltimore and Dayton.

Washington and San Francisco each reported the largest absolute population increases amounting to more than 250,000 persons each.

Showman Becomes Operator

HUNTINGTON, W. Va., Nov. 13.—Despite a shortage of labor and scarcity of machine parts, Harry Turner reports excellent returns from his route of juke boxes and pinball games in this area. Turner formerly traveled with Smith's Greater Shows as a concession man. He has two boys in the army, Harry Jr. and Maynard.



Ihere is no substitute for Quality Quality Products Will Last for the Duration

= 914 DIVERSEY, CHICAGO, ILL.

D. GOTTLIEB & CO. CHICAGO

WURLITZER 616's

Any Quantity. State Lowest Price and Condition.

ACME SALES CO. 414 W. 45th St. New York 19, N. Y.

FOR SALE

One Bally Rapid Fire; one Anti Aircraft, black; one Bally Alley, one Ten Strike. All crated and ready for shipment, \$250.00. 1/2 Cash, Balance C.O.D., F.O.B. S. C. Point.

WESNOCA MUSIC CO.

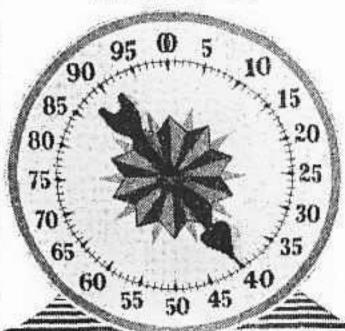
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lacksonville, Fla.

CLOSE-OUT!

Evans' Sensational Stimulator

WIN-O



WHILE THEY LAST-OUTFIT COMPLETE WITH MOTOR, ONLY,

LIST PRICE \$12.50

Outfit includes unit illustrated plus 1000 Win-O Cards, Motor, Electric Cord and Button, Blackboard, Streamers, Display Card, "Free" Tabs.

BUSY LOCATIONS FROM COAST TO COAST ARE RIPE FOR WIN-O! ORDER TODAY AND CLICK OFF BIG QUICK PROFITS! QUANTITY LIMITED . . . ACT NOW!

Terms: 1/3 Deposit, Balance C. O. D.

1520 W. Adams St., Chicago

Protect Your Games With

"Slipons

The new all-silver bumper repair sleeves that are being acclaimed 'vital' by every pin game operator.

Order a Pack Today-Only \$2.75 "Slipon means Protection"

ACTIVE AMUSEMENT MACHINES CO.

900 N. Franklin Street Philadelphia 23, Pa.



AND SALES BOARDS Write for Prices.

AUTOMATIC AMUSEMENT CO. INDIANAPOLIS 4, IND. 633 Mast. Avc.

HIGHEST CASH PRICES

USED SLOTS & CONSOLES BAKER NOVELTY COMPANY 1700 WASHINGTON BLVD. CHICAGO 12, ILLINOIS

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RADIO TUBES for the COIN MACHINE TRADE

All Prices Net as Shown in This Ad - SUPPLIERS CERTIFICATE

I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order under the provisions of limitation order L265 with the terms of which I am familiar.

Signature

Date

We have GUN LAMPS for Chicken Sam, Parachutes, Rapid Fires, etc. Write for Price.

185 \$1.45	6B5 \$2.00	CK7G\$1.15	786 \$1.35	47 \$1.15
IN5 1.65	6B8G 1.35	6L6 1.90	7F7 1.65	56 .85
2A3 2.00	6B8M 2.00	6L7G 1.60	12SK7GT	58 .95
2A4G write	6C6 1.05	6L7M 1.85	1.10	75 .90
3Q5 1.65	6D8 1.65	6R7 1.15	12SQ7GT	76 .95
5X4 1.15	6F6G .95	657 1.65	1.10	77 .95
	6F6M 1.25	6SC7 1.85	24 .95	78 .95
5U4G 1.05	6F8 1.25	6SQ7 1.15	30 1.45	80 .95
5Y3 1.00	6H6G 1.15	6V6M 1.35	37 .90	83 1.35
5Z3 1.60	6]5 1.20	6V6G 1.15	38 1.15	70L7 2.85
6A4 1.65	617 1.35	6X5 1.05	41 .90	2051 2.60
6A6 1.65	6K6 1.15	6Y6 1.55	42 .90	25Z5 1.25
6A7 1.15	6K7 1.15	7B5 1.35	12 (12) 12 (13) 14 (14) 15 (14	
6D6 1.05	6K8 1.35		Bulbs for air	A STATE OF THE PARTY OF THE PAR
6A8 1.35	6K7M 1.35		our way to Tol	15 H. 15 (1977) ' 프린터 (H. 1925)
18 Inch Lum	iline Bulbs		lbs, Box of 10	5)
12 Inch Lum	iline Bulbs	.85 #63 Bu	ilbs can be us	ed
#51 Bulbs, bo	x of 10	(Carl And)	ad of \$81, box	

Special Polish for Phonographs \$3.00 Gal.

No Order Shipped Under \$5.00 - 1/2 Deposit Must Accompany Order.

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123 Runyon St., Newark, N. J.

GUARDIAN

SERVICE KIT FOR PIN GAME OPERATORS

The Original Contact Kit Made by the PIONEER ELECTRICAL ENGINEERS of the Industry.

BEWARE OF IMITATIONS
Buy Guardian and You Won't Come to Grief

No. 450 Complete, Still Only \$7.50 CONTAINS Silver Points, Phosphor Bronze Leaves, Lifters, Switches,

CONTAINS Silver Points, Phosphor Bronze Leaves, Lifters, Switches, Bakelite Bushings, Separators, Contact Point Adjusters, Brass Rivets, Copper Pig Tail Wire, Fish Papers, Ask for our free Parts and Supplies Catalog!

No. 1100-NEW SERVICE KIT \$9.50

This New Kit Contains a Very Handy and Useful Contact Switch Assembling Tool. Value \$2.00. Plus 60 Extra Assorted Genuine Phosphor Bronze Leaves, Value \$4.00, in Addition to the Liberal Assortment of Switch Parts Contained in Our Well Known Guardian Contact Kit.

BLOCK MARBLE CO. 1527 FAIRMOUNT AVE.

GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

YESTERDAY-TODAY-TOMORROW Square Dealings

BONDS

Square Dealings Friendly Service

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PRINTING COMPANY

1023-25-27 RACE ST. PHILADELPHIA, PA.

SALESBOARDS

ALL ORDERS SHIPPED SAME DAY RECEIVED

1200 HOLES HAPPY CHARLEY, 25c, SPEC. THICK, AVERAGE PROFIT \$77.00 PROT. . 3.00
1000 HOLES CIGARETTE BOARDS 10 OR 20 SEC. ANY PAYOUT

MICHIGAN CITY NOVELTY CO., BOX 66, MICHIGAN CITY, INDIANA

BILL HAPPEL BADGER'S BARGAINS

SEE CARL HAPPEL

'NEW ROCKOLA COMMANDOS'

NEW MACHINES IN FACTORY-SEALED CASES

SPECIAL

PANORAM CONVERTED TO PEEK
SHOWS REBUILT AND REFINISHED.
GOOD SPICE AND COMPH FILMS
IN STOCK, FOR SALE OR RENTAL.

\$395.00

SPECIAL

MILLS PANORAM SOUNDIES

COMPLETELY RECONDITIONED AND \$3 PERFECT CONDITION.

LARGE STOCK OF SNAPPY SOUND FILMS IN STOCK.

350.00

12 ROCK-OLA SPECTRAVOX WITH PLAYMASTER — COM- \$299.50 PLETELY REBUILT AND REFINISHED. LOOK LIKE NEW \$299.50 MACHINES, SOLD ON SIX MONTH GUARANTEE

20 WURLITZER MODEL 616, Illuminated, Completely Rebuilt and Refinished in New De Luxe Marbl-Glo. Sold on Money-Back Guarantee.

129.50

---: RECONDITIONED CONSOLES :

vans Lucky Lucre (Late '41 Model), 5-25¢	Bally Club Bells (Late Serials) 225.00 Bally Roll 'Em (Refinished Like New) . 189.50 Bally Sun Ray (Free Play Model) 149.50 Bally Hi-Hand (Refinished), F.P.&P.O. 129.50 Mills Jumbos, Late Camb., F.P. & P.O. 189.50

ALSO IN STOCK FOR IMMEDIATE DELIVERY

NEW MILLS GOLD CHROMES, NEW MILLS CLUB BELLS, MILLS BLUE FRONTS, MILLS 3 BELLS, MILLS 4 BELLS, KEENEY 4-WAY SUPER BELLS, KEENEY 2-WAY SUPER BELLS, WURLITZER, SEEBURG, ROCK-OLA PHONOGRAPHS.

Write for Prices on All Coin Machine Equipment Not Listed.

RECONDITIONED ARCADE EQUIPMENT

Supreme Shoot Your Way to Tokyo\$330.00 Chicago Coin Hockey	Genco Playball (Late Lite-Up)\$189.50 Keensy's Submarine 225.00 Seeburg Chicken Sams, Modernized Now Axis Rats, New Rock-o-Lite 179.50
Exhibit K.O. Pull-Up Puncher	Exhibit Rotary Merchandisers 179.50 Kirk's Blow Ball (Modernized Jap) 89.50 Peo Basket Ball (Floor Model)
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Exhibit Striking Clock	Exhibit Love Nest (Each)
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WANTED-USED MACHINES-HIGHEST CASH PRICE PAID

Send List of Machines you have to sell and let us quote prices we will pay for your machines. Send List to either office by airmail.

All Machines Reconditioned, Ready To Operate. 1/2 Cash With Order, Balance C. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

BADGER SALES COMPANY 1612 WEST PIOO BLVD. LOS ANGELES 15, OALIF.

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BADGER NOVELTY COMPANY

MILWAUKEE 10, WISCONSIN

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for coin machine information

VINCE SHAY . JOHN RYAN . SAM BASLER . CHARLEY ZENDER

MILLS NOVELTY COMPANY 4100 Fullerton Ave., Chicago, Ill.

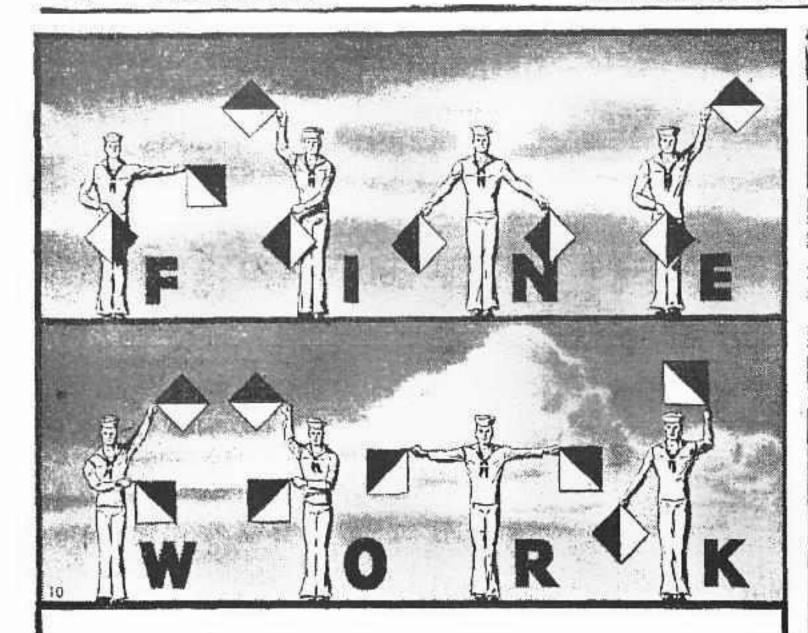
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CASH PAID FOR WURLITZER SKEI

WITH FREE PLAY-ANY QUANTITY

JOY NOVELTY CO.

8642 LINWOOD AVE. DETROIT, MICH.



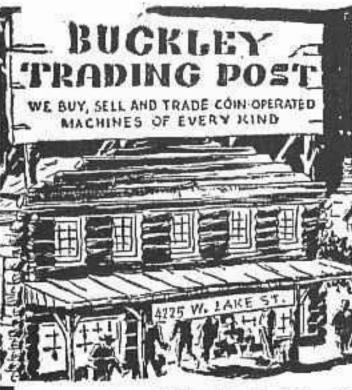
ON BEHALF OF THE MEN OF THE FLEET, WHO GREATLY NEED THE XXXXX YOU MANUFACTURE, I THANK YOU FOR THE SPLENDID PRODUCTION RECORD YOU ARE SETTING. I AM SURE YOU WILL MAKE EVERY EFFORT TO INCREASE EACH DAY'S OUTPUT; FOR THE MORE YOU MAKE THE BETTER THE NAVY CAN FIGHT. I ASSURE YOU THAT YOUR FINE WORK IS APPRECIATED AND NECESSARY -REAR ADMIRAL W. H. P. BLANDY, CHIEF BUREAU NAVY ORDNANCE,

Reproduced above is a telegram received by the Bally* organization . . . proof that the skill of Bally* engineers and workers, developed in the peace-time production of games and venders, is a valuable asset to America in time of war. Today the Bally* organization - which created Ballyhoo, Airway, Rocket, Bumper—is busy building battle equipment for Uncle Sam's Army and Navy . . . equipment which is helping to speed the day of glorious victory.

You, too, can speed the day of victory and hasten America's return to peace and prosperity . . to the Ballyhoos and Airways of tomorrow, the Rockets and Bumpers of a brilliant future. Buy Victory Bonds today, tomorrow and every day-10 per cent plus!

^{*} War products manufactured by the Bally organization are on contracts in the name of Lion Manufacturing Corporation, of which Bally Manufacturing Company is a division.





THE TRADING POST THE TRADING POST SELLS

No Arcade Complete Without SUPREME GUN-SHOOT YOUR WAY TO TOKIO PRICE\$330.00

Wanted To Buy—Cash Waiting

PHONOGRAPHS Wurlitzer 24

Seeburg Classics Seeburg Envoy Seeburg Regal Wurlitzer 500 Wurlitzer 600

Rockola Monarchs Rockola Standards Rockola DeLuxes

Keeney Super Bells Keeney '38 Track Time Keency '38 Skill Time

CONSOLES Mills Three Bells Mills Four Bells Pace Reels-Combination

SLOT MACHINES

Watlings Jennings Mills Vest Pocket Bells

ARCADE MACHINES-FOR SALE

Cenco 1942 Play Ball\$165.00 | Evans Skee Ball\$ 77.50
 Mountain Climber
 169.50
 Test Pilot
 250.00

 Chicken Sam—with Conversion
 175.00
 Western Baseball
 115.00

 Bally Shoot the Bull
 105.00
 Ray-o-Lite Guns
 99.50

 Bally Rapid Fire
 167.00
 Rockola Talkie Horoscope
 275.00

CONSOLES—FOR SALE

ONE BALL PIN GAMES Mills Owl\$ 75.00 | Challenger\$195.00 | Bally Hawthorno ... \$9.50 | Victorious Turf Champ 184.50 | Bally Biue Grass ... 175.00 | Bally Sport Special . 165.00 | Mills 1-2-3, F.P. .. 82.50 | Bally Victory 95.00 | Thistledown \$ 75.00 Keeney Skylark 165.00

Keeney Contest 135.00 BUCKLEY DIGGERS REBUILT TREASURE ISLAND\$55.00 | REBUILT DE LUXE\$100.00

SUPPLIES Buckley Long Life Needle \$0.35 Perforated Program Strips. All Prices Subject to Prior Sale. Terms-Cash With Order.

4225 W. LAKE ST. Ph: Van Buren 6636

SEND IN YOUR

BLUE GRASS, DARK HORSE, SPORT SPECIAL AND SPORT EVENT WE WILL REBUILD THEM INTO "WHIRLAWAY," BEAUTIFUL NEW ONE BALL CONSOLE.

This machine has been re-designed by engineers who have had years of experience with operators' problems in the coin machine field, difficulties which the manufacturer does not foresee but which the operator in the past has had to overcome. Ship us your game today.

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BALTIMORE, MD.

KEENEY ANTI-AIRCRAFTS

Black or Brown. In Any Condition, Any Amount. Write giving full particulars in first letter, including price and quantity.

MOTOR SPECIAL

Send us your burned out Wurfitzer, Seeburg, Rockola or Mills Phonograph Motors and we will repair same for you within 10 days for only \$8.00.



JENNINGS'

TRADE MARK

CONTACT US ON ANY COIN MACHINE SUBJECT 37 Years' Experience

O. D. JENNINGS & CO., 4309 W. Lake Street, Chicago, Illinois.

Large Stock Salesboards, Tip Books and Jar Games. Write for Price List, stating your requirements.

L-C SALES CO.

855 Pearl St., P. O. Box 2988

Beaumont, Texas

UNBREAKABLE

PHONO PLASTIC REPLACEMENT PARTS

FREE REPLACEMENT IF BROKEN WITHIN 3 YEARS

BROKEN or MENDED plastic in your phono invites abuse and may lead to trouble. Don't give the customer an opportunity to see "How Strong" the mended plastic is . . . A broken phono or a missing cash box entailing a loss in labor or money is almost certain. FOR LESS SERVICE CALLS AND GREATER EARNING POWER KEEP YOUR PHONOS LOOKING NEW" BY USING ACME'S UNBREAKABLE PLASTICS.

> WE MOLD THE FOLLOWING UNBREAKABLE PLASTICS Determine "Right" or "Left" As You Face the Phono

Model 24, Top Corners (Red) 1.30 Ea.	TO THE TAKEN THE THE TAKEN	
Model 24, Lower Sides (Red) 5.00 Ea.	P.U. N. C. A.	
Model 61, Top Corners 4.25 Ea.	"DELUXE" "STANDARD"	
Model buu. Lob Corners		
Model 500, Top Corners (Red Only) 6.75 Ea. Model 750, Top Corners 17.50 Ea. Model 750, Lower Sides 17.50 Ea.	Ton Corners S17 50 F-	
Model 750, Top Corners 17.50 Ea.	Lower Sides 17.50 Fa	
History 1241 motion pines traitit 11154 pm	LIAN DOOR Plactice 050 Ca	
Model 630, 10p Corners 19.30 Ed.	Top Door Plastic for "Master" 5.00 Fa	
Model 850, Lower Sides 17.50 Ea.	The above available in SOLID Red.	
Model 950, Lower Sides 15.00 Ea.	Green or Yellow.	

SEEBURG HI-TONE, Model 8800 and Model 8200, Bottom Corner, Side Plastics (Solid Red or Solid Green) **Guaranteed Unbreakable!**

WE HAVE THE FOLLOWING SHEET PLASTIC AVAILABLE

(Size 20"x50" — 1000 Sq. In.)

40 Gauge Yellow Plastic (Thickness of a New Dime) @ 2c Per Sq. In.

60 Gauge Green Plastic (Thickness of a New Half Dollar) @ 3c Per Sq. In.

60 Gauge Red Plastic (Thickness of a New Half Dollar) @ 3c Per Sq. In.

80 Gauge Red Plastic (Thickness of a New Silver Dollar) @ 4c Per Sq. In.

SHEETS CUT TO DESIRED SIZE-10% DISCOUNT ON COMPLETE SHEETS

20% DISCOUNT on SHEETS & UNBREAKABLE PLASTICS ON ORDERS OF \$125, or more

We Have a Limited Amount of "Original" Wurlitzer Plastics Other Than "Unbreakable Plastics" Listed Above. Write for Complete List. Sorry, No Discounts on Original Plastics.

> IF YOU DON'T SEE WHAT YOU WANT-ASK FOR IT! WE MAY HAVE IT IN STOCK!

ACME SALES CO. MEWYORK 19, N.Y. CIRCLE 6-7740

1-A or A-1...

This is not our draft classification, but the condition of our PANORAMS we offer for sale. Each machine thoroughly overhauled and securely crated for long distance shipping. Late serials. Price \$350 F. O. B. Time payment plan to responsible parties.

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	FOR SALE
	Photomatons \$1000.00 Each
	Direx Positive Paper, 1944 Dating,
	11/2"x500"\$17.50 Per Roll
	Nameplate TapeWrite for Price
	250 ABT 2c Coin Chutes, (Brand
Q	New) Write
	2 Big Parade, Each\$115.00
Ī	2 Five, Ten, Twenty, Each 110.00
	2 Bosco, Each 50.00

WANT TO BUY

.22 SHORTS 6" STEEL RECORDING DISCS CHILCO BULBS COIN COUNTERS COIN CHANGERS

WRITE, PHONE, WIRE OUR MAIN OFFICE 152 W. 42nd Street, New York 18, N. Y. Phone Pennsylvania 6-9495

A very fine stock which can be used on practically all of Seeburg Guns. Change-overs from your old Gun Stocks can be made in about 20 Minutes. Photo Electric Cells (#CE-23)

(Can be used on "CHICKEN SAMS," "JAP," "CHUTES," "RAPID FIRES" and other Ray Guns) Photo Electric Cells for Bally "Defender" Ray Cuns-Best Quality-

Perfect Cells (#CE-20)

Chicago Novelly Company, Inc.

1348 Newport Avenue

Chicago, III.

> IMPORTANT <

Consumer's or Supplier's Certificates must accompany all orders in accordance with the terms of WPB. Order #L-265.

HARD TO FIND RADIO TUBES

Safety-First. Guard yourself against Loss of Income on account of idle machines; put in a supply of Tubes you use regularly in your equipment. "HARD-TO-FIND" Tubes for your Phonographs, Ray Guns and Panorams is our Specialty.

With scarcities of critical Radio Tubes developing everywhere, we have become an "EMERGENCY PROCUREMENT AGENCY" for many of the finest operators and jobbers throughout the country. We are trained to locate sources of supply-to purchase-to speed deliveries of vital Tubes that you may need for your machines. All Tube orders accepted subject to prior sale.

- 78				
Tube Net	Tube Net	Tubo Net	Tube Net	Tube Net
OZ4. \$1.65	6A8\$1.35	6N7GT 1.65	7B5\$1.35	37\$0.90
1B5/25S	6B5 2.00	6Q7 1.35	7B6 1.35	38 1.15
1.35	688 2.00	6Q7G90	7F7 1.65	4190
	6B8G, 1.35	6R7G. 1.15	12SK7GT	4290
1H4G. 1.05	6C5G. 1.05	6SC7 . 1.35	1.10	43 1.10
1H5G. 1.35	6C6 1.05	6SF5GT	12SQ7GT	4585
2A3 2.00	6D6 1.00	1.00	1.10	47 1.15
1Q5GT 1.65	6F5G, 1.15	6SI7GT 1.15	24A90	5685
2051 2.60	6F6G95	6SK7 . 1.05	25L6GT	5795
5U4G. 1.05	6F8G. 1.35	6SQ7G7	1.15	5895
5V4G. 1.65	6H6GT 1.15	1.15	25Z5. 1.10	7590
5W4G 1.05	61595	6SR7. 1.05	2675	7695
5Y3G75	617. 1.35	6V6G. 1.35	27	7795
5Y4G .80	617G. 1.15	6V6GT 1.15	30 1.05	7890
5Z3 1.15	6K7G. 1.15	6X5GT 1.05	31 1.05	79 1.65
6A4 1.65		6Z4/84	32 1.35	8075
6A6 1.65 6A7 1.00	6L6G. 2.00	1.10	35 Z 5 G T85	83 1.35
GA7., 1.00	0.1.1	1.10	85	03 1

Every Order Subject to Prior Sale * NO ORDERS FILLED OUTSIDE U. S. *



FREE 20 GUN LAMPS With Every Jap Machine To Create New Customers "SHOOT THE JAP" RAY-O-LITE GUNS

\$179.50 1/3 Deposit, Balance C.O.D. \$179.50

The most thorough and complete "CHICKEN SAM" Change-Over to "JAP" Ray-Guns in the U. S. A. "SHOOT THE JAP" Ray-O-Lite Guns. A MONEY-MAKER right from the start. Appearance and performance equal to a brand new machine. Factory-trained mechanics-expert cabinetmakers see to it that every re-conditioned Seeburg "CHICKEN SAM" Ray-Gun leaves our shop in perfect condition. Amplifiers-Tubes-Cables -every part is thoroughly checked and tested and cabinets finished in solid Blue lacquer with Black trim. Our "Jap" Ray-Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check for \$175.00 to save C.O.D. charges, or \$60.00 with your order-balance of \$119.50 C.O.D.

RE-BUILD-RE-FINISH-

Your old run down "CHICKEN SAMS" and RE-CONDITION- "JAIL-BIRDS" and convert them into "SHOOT THE JAP" Ray Guns.

For \$59.50 F. O. B. Chicago

Chicago Novelty Company, Inc.

1348 Newport Avenue

Chicago, III.

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TRIBUTE TO A FRIEND

As a close personal friend of long standing, our final "Goodbye" to George D. Moloney, late vice-president of Bally Manufacturing Company, was necessarily a silent testimonial and a prayer—something beyond the power of words to express. In this brief tribute, however, we join the industry in honoring his memory.

George Moloney was a beloved friend who, whatever the tides of fate or fortune, remained constant, understanding and genuine to uncounted hundreds who were privileged to know him. For to know him was to be his friend and to claim him as a friend.

He was "George" to everyone — from high ranking government officials to the newest employee in a giant war production plant.

He was an outstanding leader who embraced the ideals of humanity and the principles of honesty in every word and action—at home, in public and in the world of industry.

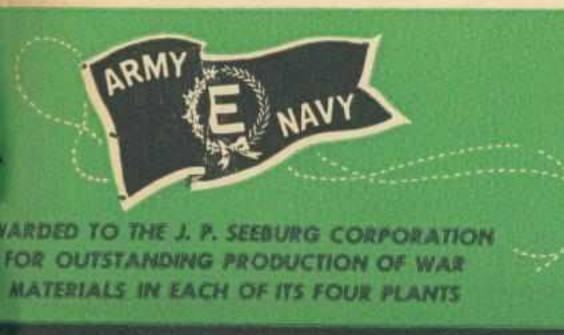
Ever a gentleman, he was a guardian of decorum and dignity without dimming his own enthusiasm or the pleasure of others.

To an honored business executive whose youth was no barrier to brilliant success—to a man whose presence and leadership enhanced a great and growing industry—and to a beloved and changeless friend in a confused and changing world, we pay our personal respects.

al Sebring



Do your BEST to smooth the road to Berlin and Tokio...buy an extra WAR BOND today!







Magic known as music

In many a U.S. Training Camp, Wurlitzer music stands guard against the loneliness of men long separated from their loved ones. Comes a close to the day's drilling, tired men tumble in for a tune. Voices lift in song. Memories span the miles between men and their homes. The spirit that is America flames in the heart-warming fire of fellowship touched off by the magic power of music! AWARDED TO THE NORTH TONAWANDA DIVISION

WURLIZER

NAME THAT MEANS MUSIC TO MILLIONS



