

# The Billboard

JULY 1, 1944

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS

## BALLROOM BUSINESS BOOMING



SAMMY KAYE  
*The Swinger and Swayer Swings On*  
(See page 4)

RADIO

Networks Singing the Blues;  
Operating Nut Pyramids

NIGHT CLUBS-VAUDE

New Gags for Old;  
Rib Tickling Changing

Vth WAR LOAN

BUY  
BONDS

# SPEED V-DAY

SELL  
BONDS

# Polly Jenkins

and her

## PLOWBOYS



*Five Plowboys Now in the Service . . .*

**But POLLY—UNCLE DAN & TEXAS ROSE**

**Still Carry On  
Comedy Rural Novelty**

NOW COMPLETING 2D YEAR FOR  
**U. S. O. CAMP SHOWS, INC.**  
IN OVER 600 DIFFERENT CAMPS



**Now Booking Dates  
To Follow  
HITLER'S FUNERAL**

**JOHN SINGER**  
MAYFAIR THEATRE BLDG.,  
NEW YORK CITY  
Still Dickerin' fer Us



BALLROOM BUSINESS BOOMING

Detroit Taps All Showbiz For More \$\$\$

Taxes Upped On Everything

DETROIT, June 24.—The Detroit city council has passed an ordinance boosting practically all types of amusement licenses, both indoor and outdoor, some being raised as much as six times their previous figure.

Fee for a single play or other "theatrical exhibition," not covered by the annual theatrical licenses, was boosted from \$10 to \$25 for the first day, and from \$5 to \$10 for each succeeding day.

Premiums and Med Shows Nixed

Outdoor shows, covering repertory, dramatic, concerts, operas, motion pictures, vaudeville, and minstrel shows, are boosted from \$15 to \$30 per month, and restricted to a four-month limit.

The important licenses for legitimate, vaudeville and burlesque theaters, are boosted from \$10 to \$150 per year. Licenses for theaters playing a combination stagershow and picture policy, or straight pictures, is boosted from \$25 for picture houses and \$40 for a vaude-film policy, to a sliding scale for all based upon seating capacity—under 500 seats, \$35; 501-1,000 seats, \$50; 1001-2000 seats, \$75, and over 2,000 seats, \$150.

Fees for all other types of amusement not otherwise covered are set at \$10 (formerly \$5) for the first day and \$5 (formerly \$1) for each succeeding day. Licenses for all types of outdoor shows and other amusements were also raised. New fees become effective upon the expiration of present licenses, which is December for most of them.

Alcohol Holiday Believed Boon For Niteries

WASHINGTON, June 24.—Niteries and cocktail lounge operators got an unexpected piece of good news this week when WPB Chairman Donald M. Nelson announced that distillers could return to production of drinking whisky during August.

The immediate effect of Mr. Nelson's announcement is expected to be a decided loosening of the liquor situation, with wholesalers releasing to bars and niteries much larger stocks than they are currently turning loose.

Mr. Nelson said that he had been advised that during August the distillers could produce about one-fourth of a year's supply, and this will undoubtedly act to unfreeze liquor stocks now being hoarded because of uncertainties of replacement.

Niteries ops have been finding stocks harder to get, and many localities have given up Scotch for good. The new production, while it will be green liquor, will at least replace ageing stock that can now be drawn out and bottled.

Any way it's looked at, it seems to be an improvement for niteries.

Donaldson Awards On CBS Broadcast

NEW YORK, June 24.—The final tabulation of the voting on the First Annual Donaldson Awards has been practically completed by the Reuben H. Donnelly Corporation and the official announcement of the winners will be made via a Coast-to-Coast broadcast.

The half hour on Monday (3) will be devoted to the presentation of the awards to the winners in the eight categories of the play division. The program on Tuesday (4) will ditto for the toppers in the 14 classifications in the musical division.

The two broadcasts should make memorable pages in the history of legit. For the first time, the theater as a whole, has had a chance of honoring the outstanding achievements of its own. The Billboard sponsorship of the Donaldson Awards, is merely the means to an end. The votes have come from every branch of showbiz that has had a part in the making of legit; actors, stagehands, stage managers, treasurers, press agents, producers—even the crits have been allowed to ballot.

Following the Monday (3) broadcast all the winners will be guested at The Billboard cocktail party to receive the congratulations of the showbiz committee whose advice and co-operation have made the awards possible. The committee members representing the various branches of legit are: For the actors, June Havoc and Jose Ferrer; for the stagehands, Sol Pernick; for the stage managers, Bernie Hart; for the treasurers, Murray Seamon; for the producers, Theresa Helburn; and for the crits, Arthur Pollock.

So tune in next Monday and Tuesday afternoons from 5 to 5:30. Don't miss hearing firsthand, the awarding of honors to the top plays and artists of the 1943-1944 legit season. They're your choices. You made 'em possible.

WMC Dream--Transfers Some Showbiz to "Essential" Jobs

WASHINGTON, June 24.—The War Man-Power Commission let its imagination run riot when it started figuring what showbiz people could do after July 1 when the new "referral" plan of hiring went into effect.

For some reason, WMC dream trusters seized on nitery workers as the group least likely to succeed, and decided to settle the problem of forcing them to essential work, once and for all. WMC's dreaming was anonymous, and perhaps it was better that way. Anyway, here is the list of job shifts as WMC would like to see it:

- Night club singers—to radio and telephone operators.
Musician or ork leader—to welders, assemblers, or aircraft skin-men.
Bartenders—to filter cleaners in rayon production.
Dancers—to linemen ("which requires foot dexterity").
Nitery dishwashers, etc.—to dishwasher in a war plant cafeteria.
Bar cashiers—to airport clerks.
That's only a sample of what WMC calls referral to "wartime jobs in which

there will be some characteristic similarity to present employment."

Whether Paul Draper would care to do his stuff on a telephone pole and Sophie Tucker give out with "you have the wrong number, please consult your directory," remains to be seen. There are some—even with WMC—who are skeptical.

WMC has recently established what it calls its "job family list," and this is the list which contains such suggestions for transfer as those mentioned above.

When the priority referral plan goes into effect July 1, requiring hiring thru USES or its agents on a national scale, the bulk of labor supply for essential industries will come from persons employed in non-essential jobs. There's very little so non-essential in WMC's eyes as the night club business.

"Plans are being worked out by WMC's bureau of training," according to an official announcement, "so that training can be utilized to the fullest extent in the training of persons new to war industry as well as the 'upgrading' of presently employed workers."

This unquestionably means that WMC is willing to teach Miss Tucker how to handle those plugs.

Big-Namers Top Old Takes

Records being broken as more bands tour and new spots open—Canada big

NEW YORK, June 24.—It wasn't too long ago that band biz crepe-hangers were walling about how the war was going to ruin the ballroom and one-nighter segments of the industry. But today—even tho for a while it seemed the C-H's would turn out to be right—the danceries are on the rebound; there's a definite boom in hoofery.

Reasons for the rebound, as cited by bookers, band managers and the bandsmen themselves, vary but there's general agreement on some points. There can be little doubt that the short life of the ban against pleasure driving is one item. The temporary lack of personal appearance dates by top names and the resultant hunger for these attractions on the part of ballroom and one-nighter patrons is another. Availability of more spots than at the early part of the war is a third.

Other reasons for the upswing are that: Bandleaders, who haven't been able to get as many recordings around to keep their popularity alive (the AFM ban) have decided that, travel difficulties or not, they have to get out on the road . . . to hold up their fan pull and to garner some of the shekels.

Getting out into the hinterlands to play the ballrooms and one-nighters offer orksters an opportunity to look over local musical talent, which comes in handy in replacing army-grabbed regular sidemen. (Louis Prima, for instance, picked up a number of the youngsters in his band playing New Haven, Conn.) Whatever the reason, there's little

(See Ballroom Business on page 14)

Can't Get Acts, CSI Toy Show To Hospitals

NEW YORK, June 24.—With eight units now working its hospital circuit, Camp Shows, Inc., is planning four more to hit the wheel by August 1. Talent is in process of selection now, according to Dave Schooler, of CSI.

Schooler also reports that the Coast office of CSI is sending out many "personality" (mostly Hollywood name) units and that organization is turning to a new type of presentation for use in hospital wards exclusively.

Being short on acts, and having to meet the special problems posed by audiences of sick and wounded men, CSI has developed a new rare-toy and rare-pipes show formula. Consists of touring a collection of valuable toys, some of which date back to the Seventeenth Century, and a collection of special smokers' pipes insured for \$500,000. With each collection goes a girl and an accordionist. Performers open show, entertaining for 15-20 minutes, then toys or pipes are passed around for convalescents to examine.

Schooler says CSI has had such success with this formula that it's now looking for other kinds of gadgets to tour.

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# WMC Regulations Affect All in Showbiz--As Well as Everybody Else Who Works

## No Freezing in Jobs, But U. S. Employment Service Boss

WASHINGTON, June 24.—The new man-power regulations which go into effect July 1, will affect transfer of showbiz employees as well as others, and force persons transferring jobs to do so thru the United States Employment Service.

The new regulations do not freeze workers in their jobs. Showbiz people may move about. However, their hiring when going from one category to another will be subject to USES referral.

Workers will still have to present statements of availability when leaving an essential position. Since many showbiz classifications are not essential, this will not be difficult for many showbiz transfers. On the other hand, it will

still apply to radio technicians and others with essential designation.

The job control plan will also continue to affect high-salaried executives, altho War Man-Power Commission privately concede that this is more of a theoretical matter. If the top-bracket executive wants to shift jobs, USES will very likely okay the shift without too much consideration.

Even youths below 18 years are included if they seek to enter a full-time job.

Whether or not the plan will result in some of the less essential job classifications having a better chance to employ workers is not yet known. WMC hopes that the situation will improve to the point that the less essential enterprises—like showbiz as well as the essential classes—will be able to have all the employees they need.

## Stage Door Canteen Reopens; More Room For GI's and K.P.'s

NEW YORK, June 24.—The entertainment world gave a rousing send off to the newly refurbished Stage Door Canteen during the past week. For five nights top stars of legit, night clubs, vaude and pix played before capacity audiences. The first week was so successful that the police complained twice that admission lines stretching clear around the block were holding up Times Square traffic.

Opening night, Tuesday (20), was high-lighted shows featuring the cast of *Follow the Girls*, Strand Theater show, the Copacabana and guests including Peter Lorre, June Havoc, Benny Goodman, Allan Jones, Jimmy Savo, Mildred Bailey, Hazel Scott, Dennis King, Dudley Diggs and Mary Martin, among others.

Changes in the canteen's physical make-up include: An additional dressing room, an artist's Green Room large enough to permit a runover and adequate hanging space, new air-conditioning, pillars ripped out to allow a better view, improved soundproofing, 50 more square feet of dance floor, and increased seating capacity. The plumbing and the kitchen have both gotten a going over... so the staff of American Theater Wing is happy doing K.P.

## Bigelow For Ballantine

NEW YORK, June 24.—Joe Bigelow, of J. Walter Thompson's West Coast office, has been called in to take over chores as head writer for the Ballantine Beer Broadway Show Time program (CBS, Monday 10:30-11 p.m.). Rice remains as Show Time producer but also takes on the additional job of head writer for Owens-Illinois Glass Company's *Broadway Matinee* (CBS, Monday-Friday, 4-4:25 p.m.).

## 'Grand Old Opry' Visited

NASHVILLE, June 24.—More than 50 members of the Tennessee Press Association, attending their annual summer convention here, were guests of WSM-NBC at the broadcast of the *Grand Old Opry* show Saturday (17). Earlier the newspapermen got their throats watered at a WSM cocktail party.

Stunt ended with the Fourth Estaters appearing on regional shows beamed to their home towns.

## SESAC Renews With Nets

NEW YORK, June 24.—SESAC signed renewal contracts last week with both NBC and CBS to run until 1950. Contracts are renewed every five years. Blue net renewed SESAC contract six months ago, and Mutual's contract comes up sometime in future, at which time it will also be renewed.

## 'Zee Zee' No More

SAN FRANCISCO, June 24.—Police cracked down on *Easy for Zee Zee* when show tried comeback here at the Green Street Theater Restaurant last week-end. Reason for the closing was given as the lack of fire and health permits, and the lack of a theatrical license. Show had run for four days before the closure.

M. A. Leonard, co-producer, said that it was no violation of city rules that brought about the order to shut down, but an undercover move to close the show on morality grounds. Leonard said he had planned a two-month stay here, and then was booked for a tour of the East.

## NY War Show Pulls Over 600,000; Sales Of War Bonds Heavy

NEW YORK, June 24.—Run of the army service forces' *Weapons of War* show in Central Park, extended one day as the result of a sharp increase in attendance, will remain open until Sunday night (25) and then be taken to Chicago, where it is tentatively set to open in Grant Park July 10. Plans for a nationwide tour are still in a nebulous state, but the show may be set up in San Francisco at close of the Chicago run.

No figures are available as to attendance at the War Show, but at mid-afternoon Friday (23) 435,112 had witnessed the spectacular sham battle put on by the quartermaster corps. About two-thirds of the visitors to the show witnessed the sham battle, so this would set general attendance to Friday afternoon at about 600,000.

Much cred for planning and layout of the show is given to Russell G. Matthews, civilian consultant of the quartermaster corps in Washington. Praise also is given to the personnel of the quartermaster press relations unit. Primary purpose of the show is to publicize equipment and duties of the army service forces, but it has been responsible for sales of a large quantity of War Bonds thru the offer of a free ride in a jeep to purchasers of bonds.

## 'Water Follies' in Hollywood

HOLLYWOOD, June 24.—*Water Follies of 1944* opened today for a limited engagement at Gilmore Stadium here. Aqua production features Buster Crabbe, the Hopkins Twins and the Four Dilly Dillies.

## 'Widow' Is Lead-Off By Starlight Chanters

DALLAS, June 24.—The 1944 Starlight operetta season got off to a fine start Monday (19) when 4,100 persons paid from 60 cents to \$1.50 to see the season's first all fresco *Merry Widow*. Martha Errolle sang the title role. She sang the support role of Natalie here in the 1943 production. George Britton was the Danilo of the current edition.

Production set-up for the 1944 Starlight Operettas is practically the same as last year's. Max Koenigsburg is general manager and Giuseppe Hamboscheck is musical director. Dancing ensemble is under the direction of William Holbrooke, and Zeke Colvin is stage director. All were members of last year's staff.

Season ticket sales for the 1944 operetta season was reported to be more than twice that of similar 1943 sales. Attendance for Dallas 1941 opera season was slightly over 200,000 in 12 weeks. Last year's attendance was 263,309 for 10 weeks, placing Dallas second to St. Louis in its operettas attendance.

Second Starlight offering will be the *Red Mill* for the week of June 26 to July 2. Also on schedule are *Rio Rita*, July 3-9; *Madam Sherry*, July 10-16; *No, No, Nannette*, July 17-23; *The Chocolate Soldier*, July 24-30; *Sally*, July 31-August 6; *The Bohemian Girl*, August 7-13; *Hit the Deck*, August 14-20, and *The Desert Song*, August 21-27.

## ATW Victory Troupe Sells 4 Mil \$ Bonds

NEW YORK, June 24.—The American Theater Wing's Victory Players, rep group that acts for war causes, has set what it calls a new record for bond sales. Over \$4,000,000 worth of bonds have been sold as a result of 25 performances of a single sketch, *Straight Ahead for Freedom*, written by Esther Hawley.

A new sketch, *The Favor*, written by Lawrence Klee, will have its preem June 29 before the Manhattan Needle Trades Union.

## Juke Spots Ask Tax Lift

LEXINGTON, Ky., June 24.—Owners of 23 local restaurants, all using jukeboxes, this week filed a joint suit in federal court, Louisville, to restrain the government from collecting amusement tax on tap dancing to juke music. The petition contended that the tap should not apply to juke spots, as dancing does not constitute a public performance for profit. July 6 has been set as the hearing date.

## SAMMY KAYE

The Swinger and Swayer Swings On

SAMMY KAYE'S smooth rhythms, smart stunts and drawing power with all ages has made him one of the nation's sweet band leaders. From Coast to Coast "Swing and Sway With Sammy Kaye" is the signal for a liting session with a consistently top-bracket ork.



Eleven years ago Sammy Kaye, engineering student and track star, left Ohio University determined that he'd go places in the professional music world just as he had as a campus ork leader. His first break, after two years of batting around, was a date

at the Cleveland Country Club with nationwide wires. After that it was New York and the Paramount Theater. From there on the road has been straight ahead.

His "Sunday Serenade" show for George W. Luft Company's Tangee has established him on the air, hotel and theater dates put him squarely in the public's eye as a live performer, and his "So You Want to Lead a Band?" stunt has developed into one of the most successful used by any band.

Kaye is currently headlining at New York's Capitol Theater and late in July opens at the Astor Roof. His latest pic, "Song of the Open Road" (United Artists), is now playing throuth the country.

Sammy records for Victor and is booked by MCA.

## RKO Starts Live Sked Of Air Pix Over Don Lee

HOLLYWOOD, June 24.—New West Coast television department for RKO, headed by Charles B. Smith, is rolling in high gear, with first series of video live-talent broadcasts skedded for next week. Airing will be made over the Don Lee television station, W6XAO. Smith stated that first broadcast will be a half-hour live mystery, *The Stuffed Cat*, and stressed the fact that it was strictly on an experimental basis.

Studio is going all-out in its efforts to further develop the new medium and smooth over technical difficulties as they come up during the telecasts. Technical department at RKO is working with the new Television set-up in working out such factors as process shorts, lighting problems and staging.

According to present plans the RKO telecasts will be on a bi-weekly basis, as the Don Lee station only operates every other Monday. At first, so as not to present too many problems to the video engineers, RKO will use the sets that have already been constructed at W6XAO. It is hoped that in time, as production smooths out, sets can be built at RKO and hauled up to Mount Lee, where the station is located.

From Studio Eventually Eventually the bi-weekly telecasts will

be made from the RKO studio as soon as the Don Lee portable transmitter can be readied. When this takes place, greater latitude will be allowed productions, and it is expected that developments in the new field will be rapid as far as the RKO experimentation is concerned.

Smith was appointed to his post last week by Ralph B. Austrian, executive of RKO Television Corporation. In addition to heading the new West Coast television department, Smith will forward all latest developments in video to the New York office.

Working with Smith in presentation of the telecasts for RKO will be Harry R. Lubcke, director of television for the Don Lee station. While live telecasts will be used, the problems of film transmission will also be studied.

### STOCK TICKETS

One Roll . . . . \$ .75  
Five Rolls . . . . 3.00  
Ten Rolls . . . . 5.00  
Fifty Rolls . . . . 17.00  
100 Rolls . . . . 30.00

### ROLLS 2,000 EACH.

Double Coupons.  
Double Price.

No O. O. D. Orders.  
Size: Single Tkt., 1x2".

### Buy Bonds and Help Our Boys on to Berlin and Tokyo

Tickets of every description.

### THE TOLEDO TICKET CO.

Toledo (Ticket City) 2, Ohio

## Watch That Hat

WASHINGTON, June 24.—A local theater owner was acquitted this week of charges of taking a crack at a customer who failed to remove his hat when the national anthem was played in the theater.

James W. Davis, the customer, said that he was wearing a tight-fitting sailor cap and frequently forgot he had it on. The owner, George W. Palge, dragged him out of his seat and slugged him, Davis said.

## Ice Shows

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.  
Francy's, Dorothy, Ice Time (Adolphus Hotel) Dallas.  
Ice Follies (Winterland) San Francisco.  
Lamb-Yocum Ice Parade (Treasure Island) Washington.

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# Convention Handled Like Invasion

## Heh, Feenie!

BOSTON, June 24.—It happened backstage at the Esquire Theater. Directly after the *Double or Nothing* WNAC broadcast from the stage, a youngster came backstage with a pencil and a piece of paper in his fist. Catching the attention of Ruthrauff & Ryan's John Wellington, he asked him:

"Can I have Mr. Feen-a-Mint's autograph?"

Mr. F-A-M was none other than John Reed King . . . who really doesn't think the whole thing is funny—at all.

P. S.—The sponsor loved it.

## Chi AFRA Sets Local Board And Nat'l Reps

CHICAGO, June 24.—Members of the Chicago AFRA org this week elected a local board of directors, 24 delegates to the union's national convention in Cleveland in August, and three representatives on the national executive board. The local and national execs will take office in July and will serve for one year.

Elected to represent this area on the national board were Vincent Pelletier, well-known free-lance announcer who handles splicing chores on NBC's *Carnation Hour*; Al Stracke, *Hymns of All Churches* singer and member of the NBC Cadets, and Bob Graham, sound effects man for the same net.

Virginia Payne, who is cast as the lead in the *Ma Perkins* serial, and present local president, was re-elected to the local board. So was Ray Jones, exec secretary. Jane Webb, 18-year-old actress featured on *Brewster Boy*, was elected to the local board, and thereby became the youngest AFRA member ever to hold such a position here. From the members of the local board will be elected local offices at a balloting to be held in July.

Phil Lord has been a prominent national officer of AFRA, and local leader since the union was organized. But because of the press of radio appearances and duties at an acting school he is now conducting, he refused to accept any position. He announced, instead, that he is resigning present national and local officership in AFRA.

## Blue Leases Coast Studio Playhouse

HOLLYWOOD, June 24.—Lease for the Blue Network Playhouse at Highland and Sunset has been signed by Don E. Gilman, West Coast head of the web, Playhouse has been in use for some time, but extensive remodeling is planned for this summer. Building will also be used as headquarters for the Blue's new outlet, KECA, when the transaction which involved \$800,000 between the network and Earle C. Anthony has been approved by the FCC.

General offices and studios of the Blue will be maintained in the NBC Building until the network can build its own after the war. Gilman now is in New York to discuss further Coast network plans with the home office.

## WGAR New Program Rules Said To Point Way to New And Stronger Self-Censorship

### Policy Said To Be "Stronger Than NAB"

NEW YORK, June 24.—Latest policy statement issued by WGAR-CBS, Cleveland, contains stiff control over "borderline" product clients and has radio men here wondering if it is the tip-off as to how radio will handle them, laxatives in particular, once wartime freedom is removed and the peacetime products return to the market. Called by some "an even stronger stand than that taken recently by the NAB," the statement reveals that WGAR no longer takes any laxative accounts and sells no time for religious shows.

Altho the war has returned many once-taboo products to the air, it is thought here that WGAR may be in the lead in a revived self-policing that radio

## Convention Chatter

CHICAGO, June 24.—Lobby of the Stevens Hotel was a bonanza to the gal photogs. Garbed in typical nitery regalia, the lens lassies went around popping bulbs at any group of delegates that stopped for a moment. Then they hustled them for a buck a piece for a print. Except there was no floorshow, no cover or minimum, and the sun was shining outside, it was just like any joint along any side street along any night life sector in any town.

Radio put a lot of effort and money into covering this Republican National Convention. But the only delegates or radio men able to hear the broadcasts were those smart enough to tote their own portable sets. Not a portable was available anywhere in town.

James P. Selvage, handling press arrangements for the Republican National Committee, got himself into the soup with the news lads covering the event. Seems he spotted the pro-FDR dailies in the worst quarters. This was taken by the working pressmen as a snide slap at the Fourth Estate.

First running gag popped up on the Century coming out. INS, so the gag went, assigned Damon Runyon and Rupert Hughes to cover the convention. Runyon can't talk and Hughes can't hear.

Every hostery in town was jammed, as might be expected. Cabs were at a premium and eateries were swamped. Even the gigantic Stevens was almost snowed under. Best thing at this hotel was Marshall Wright, assistant manager and trouble shooter. He's an ex-performer and proved his showbiz savvy by the way he kept smiling and salving the squawks.

Another running gag: Stevens Hotel was so jammed the cots started to crop up in the hallways, waiting for delegates to clear their rooms so additional bunks could be installed. Whenever anyone spotted the bunks in the hall they'd crack: "That's where PM is quartered."

## Menser at Northwestern

NEW YORK, June 26.—The NBC-Northwestern University summer radio institute will hear a series of talks by 13 execs and broadcasters, headed by C. L. Menser, NBC program v.-p., when it convenes today.

All of the speakers, except one free-lance writer and two indie biggies, are NBC execs.

## Political News Basis of Sets

### Windbag orations cut to minimum by all nets to build good programs

CHICAGO, June 24.—Thanks to the experience gained from its invasion coverage, radio is doing a more comprehensive and easier-to-listen-to chore than ever before in covering the Republican National Convention. All the nets have put in supplies of man power, equipment and entertainment facilities; some more than others, true, but everyone is participating to the fullest extent of his abilities.

And, unlike previous years, when the actual broadcasts from the rostrum of convention hall were the highlights, this year the technique calls for a straight news and news analysis approach. There are the usual speeches by the usual windbags, both during the conclave and outside the hall. But generally everyone is operating on a spot news set-up.

The nets and indie stations have brought a flock of their Washington radio news names along; in fact, the capitol is practically nude of newsmen. They brought along assorted regional news names and quite a few of the stations (KMOX and WCCO are two) have set up their own on-the-spot news coverage.

Each radio newsroom is set up so that there is a spot news desk with phone and news ticker facilities. Thus, any spot breaks are checked and cleared first-hand. Then there is as much writing space as can be squeezed and finally there are studios, made from hotel rooms, where each net and station feeds news breaks, regular news periods and news commentaries.

### All Set In Stevens Hotel

From the same studios come the special feature programs, stunt shows and the special events programs. And all of this is set up in the Stevens Hotel, the hub of convention activity, so that nothing has to wait while facilities are cleared with the webs' local outlet.

The same dispatch is applied to the conclave and the convention hall sessions as one network news chief put it. "Thanks to the invasion, we're geared to take this in stride using the lessons we learned from the invasion to make this chore run like clockwork. And we're using the same program style. Feed-box stories from the various generals, the head man, spot news from our men in the field, and interpretive comment by those men on our staff most qualified to talk. The only thing missing is the pool that we used on the first break of the invasion."

The way it works, aside from the obvious talks from the candidates and their rooting quarters, might be shown by the way the Blue has set its coverage. No one commentator or announcer is scheduled to carry the ball on his own. Instead, every one does a trick with the rest of the crew being on tap, up in the press box or back at the hotel, to step before a mike and comment whenever something breaks that is down his alley.

About 150 radio men came in from out of town to cover this convention. The only things missing, to show the difference between this and the invasion, are the overseas pick-ups, the uniforms, the all-night coverage and, of course, no one expects any casualties. Altho, if the heat continues, anything can happen.

## Alcoa Back in Fall

NEW YORK, June 24.—Alcoa returns to the air with a Blue drama show early next fall. Full details haven't been set yet, but it will be a Sunday 3:30-4 p.m. seg. with an institutional pitch.

## Blue Net Makes S. A. Lease-Lend Music Exchange

NEW YORK, June 24.—Blue Net will shortly inaugurate a series of lend-lease shows on an exchange basis with several of the largest Brazilian radio stations, according to an agreement signed here Monday (19) between the web and Jose Rocha Vaz, general manager of the A. J. Byington stations of Brazil.

General terms of the agreement, which Edward J. Noble, chairman of the board of the Blue, says is the first of a series of moves that will be made into the foreign field, are to have "good-neighbor" long, middle and short hair music segs exchanged on an equal time basis by the two outfits, financial terms were not mentioned.

It is Blue's first foreign venture.

## Cowles Looking For D. C. Outlet

WASHINGTON, June 24.—Trade here has reason to believe that the Cowles interests are in the market for a D. C. station on a buy or a swap basis, but current rumors that they had purchased WWDC were vigorously denied here today by Ben Larson, station manager. Larson did say, tho, that the Cowles have set their cap for a station in Washington.

WINX would have been a perfect buy for the publishing brothers, station men say, but it is doubtful that WINX has been approached since it has recently changed hands. WOL, which does vigorous work, is also mentioned as a Cowles possibility. It is understood that Bill Dolph, WOL general manager, has been approached by several groups in the past few weeks, among them the Cowles interests. No other Washington station is available to the shoppers. The Des Moines publishing firm recently came to terms with WAAT in New York and WCOP in Boston. Both sales are subject to FCC okay.

## Nine Indies Set Bond Drive For Hollywood \$\$\$

HOLLYWOOD, June 24.—First tie-up of all independent stations in the Los Angeles area was effected this week for the Fifth War Loan Drive. Move was made so that program written and produced by Don Otis, of KMPC, could be heard simultaneously on all the indie stations.

Broadcast was aired from sound stage at Warner's KPWB and was heard over KPAS, KFVD, KMTR, KFOX, KGER, KRKD, KFAC and KMPC. Aired featured Bob Hope, Jerry Colona, Pat O'Brien, Leo Carrillo, Bill Hay, Sam Hayes and Art Baker. Spike Jones, Spade Cooley and Leon Leonard orks furnished the music.

50,000 Watts  
700 Kilocycles

RADIO

★ ★ ★ ★  
**WLW**  
CINCINNATI, OHIO

NEWS

Another Week  
Nearer Victory

Vol. 17, No. 26

Your Clear Channel Service . . . THE NATION'S STATION

June 26, 1944

**HILDEGARDE HEARD  
IN NEW PROGRAM**



That brilliant  
darling of the air  
garde, is now head-  
ing her own new show, when  
Station WLW listens  
days at 10:30 p. m., E.

**NEW BOB HOPE BOOK  
TRIBUTE TO TROOPS**

Bob Hope, who'll spend his  
summer semester entertaining  
troops in remote war zones, has  
written a book on similar experi-  
ences in his recent past. It's  
"I Never Left Home" and is il-  
lustrated profusely with sketch-  
es by Carl Rose showing the in-  
imitable Hope in characteristic  
predicaments.

Hope wrote the book partly as  
a tribute to the gallant men he'd  
met overseas and partly to nec-  
essitate the home front into a fuller  
appreciation of their sacrifices.  
It's full of typical Hope-

**Thrilling!**

**Battle Plane Is Named  
For Lovely WLW Singer**

How does it feel to have a bat-  
tle plane named for you?  
Ann Perry has the answer --  
in one word.

Thrilling!  
Especially when the namesake  
has been credited with some  
Jap planes  
and numerous  
bombing

**These Funsters Enjoyed By Millions  
On Station WLW's 'Morning Matinee'**



the inimitable funsters  
Station WLW's "Morn-  
ing 8:30 to 9:15 a. m.,  
days during the week  
by Joe Lugar's or-  
chestra with the Mary, Jeanne  
and

**THE CROSLY CORPORATION**  
CINCINNATI

OFFICE OF THE  
VICE PRESIDENT IN CHARGE OF BROADCASTING

To the Radio Editors  
in the WLW Area.

Gentlemen:

For having merited so many votes  
from Radio Editors in our territory, in the Seventh  
Annual Radio Publicity Survey, we are deeply grate-  
ful.

How many of you 1300 Editors in our  
area to whom we send our weekly clip sheets and art,  
were among the voters we do not know; but to those  
of you who did vote, we say "Thank You".

For singling us out as the only  
Station in the WLW area to receive your praises, is  
an additional honor which will spur us onward to  
greater efforts in the future.

Cordially,

*J. D. Shouse*  
J. D. Shouse

JDS'6

**TIME TO TALK**

In radio scripts, just  
real life, the babies in  
grow up on the show  
along. Why? Why D.  
Gillen, the ingenue who  
the twins in "Abbie's  
Rose" (Station WLW, Sa-  
days, 8 p. m., EWT), is lo-  
ing forward to her third se-  
son with the show. It will  
give her the chance to speak  
a few words instead of limit-  
ing her dialogue to "waahs  
and squeaks and gurples."

The twins are going on two  
years old now, according to  
the script, so author Anne  
Nichols thinks it's time for  
them to start talking. With  
that in mind, actress Gillen is  
spending her spare time study-  
ing neighborhood babies. She  
wants to be sure of what the  
twins would be most likely to  
say when they speak their  
first words.

It won't be the first time  
that Miss Gillen has been  
crying on a program and  
ended up talking. Several  
ago, she was the baby in a  
serial and as the story pro-  
gressed, Miss Gillen went from  
infancy to babyhood to school  
boy, and she'd probably still  
be on the show except for one  
fact. The small boy is not  
old enough to sound like an  
adolescent, so there is a real  
boy in the part.

**CANNING METHODS  
DISCUSSED ON WLW**



It's fruit and vegetable can-  
ning time in WLW-land and  
what to do and how to do it are  
discussed authoritatively by Ju-  
lia Wood over the Nation's Sta-  
tion each Tuesday, Thursday and  
Saturday at 8:55 a. m., EWT.

Ray Stanton, that  
dramatic actor who has  
Station WLW audience  
1935. Stanton, who  
has had a long career  
acting in movies, has  
his career in radio. He  
old Lyrical. He is  
He is enjoying his  
such as "The  
Town."  
"Ohio, The  
and many

**NEW**

Chester Morris has  
some sensational cases on  
both the stage and in movieland,  
has brought his noted detective  
character, "Boston Blackie," to  
the air (Station WLW, Fridays,  
10 p. m., EWT). Morris re-  
places "Amos n' Andy" for the  
Summer.

Here's pretty Janet Waldo who  
is substituting for Nan Grey in  
the leading role of Kathy in  
"Those We Love" (Station  
WLW, Thursdays, 8 p. m., EWT).  
Nan at present is proudly caring  
for her second baby.

**AMUSING SHOW**

Of the most pretentious  
new radio shows to take to the  
air in recent months is the "Mus-  
ic Shop" which is heard on NBC  
and Station WLW Mondays  
through Fridays, 7 p. m., EWT).  
It features Johnny Mercer, one  
of the nation's top song writers  
and former singing partner of  
Bing Crosby. Jo Stafford is  
the vocalist and Paul Weston  
leads the band. Other regulars  
include June Hutton and the  
Pied Pipers. Leading Holly-  
wood stars will be guests on the  
show.

Marian Shockley plays witty  
and clever "Nikki Porter," sec-  
retary and assistant-sleuth to the  
great detective in "The Advent-  
ures of Ellery Queen," aired  
over Station WLW on Saturdays  
at 7:30 p. m., EWT.

**REFUSED**

has one more  
the legitimate  
holding it up  
Peary, who  
in radio and  
"The Great  
ntly turned  
producer Max  
revival of  
The Show-  
summer  
entertainment  
and Naval

LEY  
DE

# Network Operating Nut Pyramids

## Ben-Hur Nixing Hopper; Show Future in Doubt

HOLLYWOOD, June 24.—Dropping of the Hedda Hopper alrer, *Hollywood Showcase*, by Ben Hur Products has been announced by Foote, Cone & Belding, who took over the account recently from Barton A. Stebbins Agency. Show has been under the Ben Hur banner the past 13 weeks. Deal will be terminated some time around the middle of July.

Program has been on the air for over a year as a CBS package. Program department claims that nibbles have been received from Coast-to-Coast advertisers from time to time since Hedda Hopper took over from Janet Gaynor last winter. At that time nothing could be done because the show was tied up on a regional basis by Ben Hur.

As far as can be learned there is nothing definite about the show going Coast-to-Coast, altho it is understood that there are several parties interested in acquiring the show. Also CBS was reluctant to give any statement as to whether the show would continue on a sustaining basis when the pact with Ben Hur is wound up.

Ben Hur currently has *Aunt Mary*, a morning strip show, going on NBC. Foote, Cone & Belding stated that there were no plans at present to fill the spot Hopper vacates.

## Philly Dep't Stores Buy More and More Broadcast Time

PHILADELPHIA, June 24.—Local department stores, restricted on the amount of newspaper space available to them, are turning more and more to radio as an advertising medium.

Gimbel Bros. here, who have had four one-minute announcements weekly on the *Musical Clock* program over KYW, has signed for six more announcements weekly over the same station for a period of 52 weeks, starting this week. The new business, which was placed direct, was handled by Hal Lamb, KYW salesman. Gimbel also carries a spot campaign on WFIL and a heavy program schedule on WIP, which the store owns thru a subsid corporation set-up.

Lit Bros., which links with WFIL, has expanded its heavy schedule on that station with a 52-week buy of a weekly half-hour shot tagged *Junior Music Hall*, an all-juve show created and developed by Ed Dawes, WFIL educational director. This is not another amateur kiddies' show, as Dawes holds periodic auditions for talented children in this area and writes the winners into the script with a regular nucleus cast. One adult guest star is featured each week.

Sears-Roebuck & Company has followed suit with their first sizable radio venture here. *Crosstown Quiz*, a half-hour audience participation program over WFIL, featuring contestants from the city's war plants, is being sponsored once weekly by the retail mall-order firm. Sears has signed for a tentative 26-week run, with an option for further use of the Thursday nighttime period.

Lousol's, women's specialty shop, is another major center-city shop turning to radio, sponsoring a late-evening quarter-hour news period across the board over WFIL.

In addition, WFIL carries spot campaigns for other center city department stores, including Blauners', Frank & Seder and Sterns.

## Hemo Buys Fannie Hurst

NEW YORK, June 24.—Fannie Hurst, literary light, after a series of *Info Please* guest appearances, gets her own show. She begins a Blue 10 a.m. Saturday seg July 8. She will act as narrator for dramatizations of her writings. Show, *Fannie Hurst Presents*, will be sponsored by the Borden Company for Hemo.

## A Tribute From His Boss

To Edward Murrow, Columbia Broadcasting, London.

Impossible to tell you how proud we all are of you and your CBS staff for your intense devotion to round-the-clock job of telling invasion story to America; for your skill and courage in reporting air, ground and naval action at great personal risk and with superb individual energy and distinction. Congratulations on your own vivid report yesterday from aboard *Marauder* in actual bombing of robot landing platforms. Your story of this successful flight meant more here than reams of other reassurances that robot menace would and could be licked.

PAUL KESTEN.

## Des Moines Co. Files With FCC For New Station

DES MOINES, June 24.—Capital City Broadcasting Company has applied with FCC for a 1,000-watt radio station license which would give Des Moines its fourth radio station and step up competition for coverage and advertising in Des Moines.

Articles of incorporation for the Capital City Broadcasting Company have been filed with the secretary of state's office, with George O'Dea, banker, listed as president; Sid J. Pearlman, vice-president, and Hugh Gallagher, secretary, with capital stock at \$50,000.

Plans for the new company are set to serve as a feeder station for the newly organized Iowa Tall Corn Network, which consists of six Iowa stations, KROS at Clinton, KDTH at Dubuque, KVFD at Fort Dodge, KTRI at Sioux City, KICD at Spencer, and KFJB at Marshalltown.

Des Moines is now served by three stations, WHO (NBC), KSO (Blue) and KRNT (Columbia).

## Von Linder, WMT; Inman to WNAX

DES MOINES, June 24.—Von Linder has been appointed manager of the Waterloo Studios for WMT, of Cedar Rapids and Waterloo, succeeding Don E. Inman, who is being transferred to Yankton, S. D., where he will manage WNAX.

Both stations are operated by Iowa Broadcasting Company, along with KSO and KRNT, Des Moines.

## Chairman Fly Once Again Defends Intelligence Division

WASHINGTON, June 24.—FCC Chairman James Lawrence Fly went to bat to defend his agency again this week when he appeared at the Lea Committee and repeated that the efforts of the joint chiefs of staff to take over his Radio Intelligence Division was "based upon incorrect facts."

Career of RID has been stormy from the outset, and Fly has been hard pushed at times to adequately defend the unit. His worst competition came from high war and navy department officials who, anxious to take over the work, are reported to have forced Fly to take the issue to the White House. The President, it is said, has steadfastly supported Fly.

Even back in the days when the House Committee investigating the FCC was headed by Eugene E. Cox, the opponents of FCC struck time and again at the fact that the military wanted control over the Radio Intelligence Division. Lacking in many respects a clear-cut case against the agency, the congressmen unfriendly

## FCC Asked for Time To Sell KPAS or KFVD

HOLLYWOOD, June 24.—Request for more time to dispose of KPAS or KFVD has been made to FCC by J. Frank Burke, owner of the stations.

Burke was given notice to dispose of one of the stations by July 1, under the FCC multiple ownership ruling. According to reliable sources, there is no indication as to which transmitter Burke will sell. Rumors that NBC had approached Burke as a possible purchaser were denied by spokesmen, who claimed no one from the network had ever angled for either of the stations.

## W. Va. Net Sends Chernoff to Front

CHARLESTON, W. Va., June 24.—The West Virginia Network has become the first independent group to send a correspondent overseas, with the appointment of Managing Director Howard Chernoff as its representative to the European theater of war. Chernoff leaves for England soon to do a series of transcribed interviews with servicemen from West Virginia.

He will also do a beamed 15-minute live show each week, using BBC facilities. It will be picked up by 15 stations in this area.

## Meyers Reps RWG Legally

CHICAGO, June 24.—Ben Meyers, well-known labor lawyer, has been reelected to represent the Midwest region of the Radio Writers' Guild as negotiator in the various labor problems of the writers.

## More Dough For Affiliates

Safety margin grows smaller as indies start collecting and networks add stations

By Lou Frankel

NEW YORK, June 24.—Network controllers and treasurers are wearing worry warts these days. Not that the webs are in the red, nor that any of them is complaining. But the feeling among these finance men—and they show their books to prove it—is that the chains are in a squeeze, due to the war, between increased overhead and upped station payments. The squeeze is moving them slowly but surely toward the danger line.

No one is contemplating 77B, but these dollars and cents gents deal in facts and future. And the fact is that the affiliates are getting a bigger share of the network dollar.

In the last five years station payments have increased between 30-50 per cent, depending on the network.

There are a variety of obvious reasons for this. Mostly the answer is the war boom. Another factor is the full network plan which has upped the web revenue of even the doggiest of dog stations anywhere from 100 to 1000 per cent.

Consequently many of the stations have inflated opinions of their values and when the web pact comes up for renewal they are not hesitant about easing every possible, and sometimes impossible, dollar out of the new contract. In normal times the chain cracks the whip but now the whip is in war storage.

### Operating Costs Up

Likewise web operating costs in the last five years are up between 20-30 per cent. Much of this hinges on wartime programing problems such as international pick-ups, additional news coverage and increased overseas personnel. But along with it are the general wartime increases in costs and salaries, the experimental cost of television and FM—and with NBC and CBS this is a sizable item—and the increased budgets for sustaining programs. In the last half decade sustaining show budgets have risen between 30-60 per cent.

Here again the answer is obvious. As sponsored programs improved the sustainers had to be improved to keep the pace. Likewise, as more commercials came on the air the sustainers had to be moved to hitherto unfavorable time. Once again the budgets had to be upped to provide better entertainment. Example: Norman Corwin on CBS was opposite Bob Hope on NBC.

What has the check signers cogitating is their outfits' margin of safety; this is the aforementioned danger line. The chains are making dough; some are making even more dough than before, but the margin of profit is down, what with increased overhead, increased station payments and increased taxes.

Consequently, reason these men, they cannot stuff the trouble kitty as they think they should. And that trouble kitty will be important if and when—and many of them are not kidding themselves—if the radio biz is hit by a post-war recession.

### Post-War Not Only Worry

Not that a post-war biz dip is the sum total of their future worries. They are also looking to FM and television and the equipment and programing costs of these services. The webs, so think the nets, will have to carry most of this load. (See NET NUT PYRAMIDS on page 12)



# Eds Voting in 7th Annual Publicity Survey Have 63 Fan Columns, Daily or Sun

## Report Bottom of Space Cutting Has Been Reached

NEW YORK, June 24.—Despite news-print and man-power shortages, the space consumption of war news and hiked black and white advertising linage, over 52 per cent of the 118 radio editors all over the nation who have voted in *The Billboard* Seventh Annual Radio Publicity survey, still have full-sized radio columns: 44 of them daily, six daily and Sunday, and 13 Sunday only. That makes a total of 63 columns going to date, which, added to the 28 who use feature stories, the 48 who use photos and the 32 who want mats, totals up to a fair amount of space available to press agents.

There are 29 Sunday radio pages in operation now, mostly on metropolitan dailies. Eighty eds have full-time logs and 42 of those who voted have "best bets" listings. No one type of coverage is available to all eds, but all voting, do have some space. Only a tiny fraction of the voters, not more than 2 per cent, came from papers in towns of under 5,000 population, the rest were city dailies. A fraction of 1 per cent are weekly pubs.

One-column mats are in demand, with 43 eds giving them the nod, 26 say okay to two-column cuts. Fifteen want gag shots; 22 ask for candid; 28 are taking glossies and 26 accept posed pix. Many of those tabbed for the foregoing figures use, of course, more than one type of shot.

Comments ranged from that of the Pennsylvania ed who said: "We have approximately 15-20 inches exclusive of logs and best bets cleared by the radio desk daily and we frequently use pix," and the writer who has "at least a column and-a-half exclusive of listings and highlights daily" to the minority who use only abbreviated logs. One Mid-Western ed in a medium-size city has a column morning and evening and another generally has an 18-inch column, plus feature, daily and 10 inches plus pix and features Sunday. The average column ranges from eight to 22 inches daily. The average feature story has to be, as one voter put it, "really hot" to be used.

### N. E. Ed Has Top Space

A New England editor in a large industrial city topped the list with four columns available, plus log, highlights, and pix. On one large metropolitan sheet, the ed has a daily column, log, "best bets," pix, a Sunday page and a Sunday listing of the next week's selected program. On the other side of the ledger were several eds who had no space other than their logs or highlights. One or two ballots, not counted in any of the tabulations, noted that the radio department was extinct, with no space at all available.

Only two papers, both from a large metropolitan area, regularly use digests or reprints of radio shows, both sticking to news, special events and forums. Several others use them but only rarely and were considered because the reprints they use are of shows or stations affiliated with their own sheets.

The general trend till now has been to cut down on radio space, just as all feature material has been slashed, but several editors, particularly one on a weekly mag, reported that they have been getting increased space. Many say that there has been little change and the prevailing feeling is that cuts have reached a leveling off period with an upward swing in sight.

## 'D-Day' 24-Hour Sells Station WHAT'S 12 To 7 A.M. Stretch

PHILADELPHIA, June 24.—WHAT, going on the air around-the-clock from midnight till dawn to give complete news coverage to the invasion, holds on to the all-night schedule, with a sponsor taking over the midnight to 7 a.m. stanza each day. Tagged *All Thru the Night*, devoted to news and music and conducted by staffer Leigh Hunt, bank-roller is the Chemical Research Foundation, Wilmington, Del., to introduce its newest product, Sterilin, a medicated antiseptic cream. Marks the second sponsored all-night show on local airtunes, WIP for several years now carrying *Dawn Patrol* for Pep Boys, auto accessories chain.

In view of the fact that WHAT found a ready customer for the all-night show, several other local stations are now eyeing the midnight-to-dawn stretch, sending out feelers to the ad agencies for prospective sponsorships.

### 'Chick' Allison To Navy

CINCINNATI, June 24.—M. F. (Chick) Allison, promotion manager of Station WLW here since October, 1940, has received the commission of lieutenant (j.g.) in the U. S. Navy and has reported to Washington, where he will serve in the administrative service division of the bureau of supplies and accounts, doing largely radio work (scripts, special events, etc.).

## FIVE-WAY PICK-UP

NEW YORK, June 24.—CAB is offering another new service. This one is a regional net rating available twice a month. . . Carl Frederick, latest addition to WAAE, Newark, N. J., announcing staff. . . Robert H. Lochner has been appointed head of NBC International's German section. . . Charles Hull Wolfe, scripts; Jeanne Frommer, music, and Louis Charles, announcer, have hooked up with WLIE, Brooklyn. . . *This Changing World*, new soap strip, bows on CBS July 15 (10:30 A. M., EWT), sponsored by Standard Brands for Chase & Sanborn Coffee and Royal Desserts.

Maggie McNellis, society singer, starts a new gossip show over WEA-FNB, July 3. Seg will be sustaining across the board at 12:15 p. m. . . Sunny Skylar and Harry Sylvern, currently on WOR-Mutual, will be starred in a transcribed series on an interstate net. Their WOR stint remains. . . George Hicks' invasion broadcast for the Blue will be used to promote sale of War Bonds at the Times Square War Bond booth. . . Burton Davis, consultant to the War Finance Division, Treasury Department, has been loaned to New York into offices of the Radio Section of War Finance. He is working with Julian Street.

CHICAGO, June 24.—Norman Felton, 31-year-old English-born producer, has joined NBC as a director of dramatic programs, replacing Martin Wagner, who is transferring to New York. . . S./Sgt. Stan Gordoni, former radio artist and son of Lillian Gordoni, head of Gordoni Radio Productions, is home on furlough after two years of overseas service. He was a radar man on a B-24 in combat and has been cited for the air medal. Two of his brothers, Don and Ken, have been reported missing in action. . . WGN will take its Mutual programs, *Theater of the Air*, to Grant Park this summer for a series of nine Saturday evening concerts. . . Don McNeill rounded out his 11th year as emcee of the Blue's *Breakfast Club* today. . . Placement of two new programs is announced by WMAQ. Reliance Textile Company, thru Wade Agency, will sponsor Dr. A. L. Sachar, historian at the University of Illinois, in a quarter-hour commentary Monday thru Friday for 26 weeks, starting July 10, and Atlas Brewing Company is sponsoring a five-minute transcribed sports commentary by Sam Balter, titled *One for the Book*. . . Marian Bergman, secretary to William Ray, manager of the NBC news and special events department, was married June 17 to Capt. I. Joseph Pernicone of the army signal corps. She will continue on the NBC staff. The new WBBM navy show, *On Target*, is being directed by Commander Eddie Peabody.

BOSTON, June 24.—Edd Stearns Jr., veteran of several South Pacific sea battles and former NBC news and special events staffer, has joined WNAC as director of production. . . WEEI has installed a short-wave monitor in its newsroom to aid commentator Irving T. McDonald in checking Axis broadcasts. . . *Blind Date*, radio vaude package opened Thursday (22) at RKO-Boston, first stop in a tour of vaude houses. . . *The Fightingest Ship*, story of the Cruiser Helena, by former WBZ news and special events director, Lieut. Colton G. (Chick) Morris, is now on the book stands. . . WEEI has hired Vincent Di Messico, graduate of its recent fourth announcers' school, who is on the air as Lee Vincent. First assignment was on the lobster shift the night the invasion news broke.

Ralph Edwards and "Truth or Consequences" broadcast from the Boston Opera House over WBZ. Announcement sent out by station plugged hard for the Messrs. Shubert, who operate the Opera House, but confused them with a guy named Schubert (Franz) who wrote a lot of songs in Vienna 100

years ago. . . C. S. Young, general manager, and C. Herbert Masse, sales manager of WBZ-WBZA, in Chicago last week to sell local programs to NBC for sponsorship. . . Jean Merrill, late of "Rosalinda," has returned to Boston to sing again on WNAC General Tire program, "Thanks to America."

PHILADELPHIA, June 24.—Yellow Cab Company placing spots for fem cab drivers thru E. L. Brown Agency here. . . Mildred Parisette, former dramatic actress active on CBS shows in New York, joins WFIL merchandising staff. . . Melville Shoe Corporation (Thom McAn Shoes) renews for sixth year participation in Leroy Miller's KYW *Musical Clock* platter show thru Neff-Rogov Agency. . . Philadelphia Electric Company participating in Anice Ives program over WFIL thru Paul Lefton Company. . . James Miller, formerly of *Pittsburgh Press*, joining Ayer & Son ad agency here. . . Penn Mutual Life Insurance Company, Philadelphia, appoints Geare-Marston, Inc., Philadelphia and New York, as ad agent.

Mary Biddle, WHAT women's director, to sub for Anice Ives on the WFIL women's shows during the hot months. . . Helen McNeill from the Gimbel Store, named head of the WIP supplies department. . . Helene Caskin, conductor of "Books You May Like" program on KYW, to address WAG and servicemen at Camp Dix. . . Lieut. Joe Novenson, former WFIL announcer and a 12th Air Force bombardier-navigator, back after completing 50 missions in Italy and Corsica. . . Julius Haber, RCA-Victor public relations chief, elected president of the B'nai B'rith lodge of Camden, N. J. . . Dick Jessen, of Pittsburg, joins WIP announcing staff. . . Ben Parke formerly of WWDC, Washington, added to KYW's announcer's staff for the summer. . . Benedict Gimbel Jr., WIP prez, and James Tisdale, acting chief engineer of the station, visiting C. E. television station of Schenectady, eyeing future video plans for WIP. . . John Hackett, former trumpeter in Joe Frassetto's band, joins WIP engineering staff after completing the special engineering course at that station.

HOLLYWOOD, June 24.—Gracie Allen covering the Republican National Convention. . . Yvette made the warbling spot on Duffy's Tavern again for the final show of the season. . . Leo Cleary, radio thesp, back in town with a beautiful sunburn after fishing trip in the High Sierras. . . Herman Lester, of the Ken Dolan Agency, interviewing clients in front of the Hollywood Tropics. . . Lester Lee and Larry Marks, who turn out the Frank Sinatra ailer, have been signed by Universal to write an original screen play for Joan Davis. . . Wilfred Williams, of the Charteers, back with the Kraft Music Hall singing group following army medical discharge.

Lewis Allen Weiss, head of Don Lee Mutual, in New York for confabs with network execs. . . Kenny Baker is slated for a guest appearance on the Al Pearce ailer, "Fun Valley." . . Dick Powell was unable to keep the date on Johnny Mercer's "Music Shop" ailer and Bob Hope subbed. Powell is slated for July 6. . . Ken Niles will emcee Billie Burke show now that it originates here. . . Ella Mae Morse will be Dick Haymes guest on "Everything for the Boys." Seven-year-old Margaret O'Brien had to memorize her entire part for Lux presentation of "Lost Angel." . . Buddy Twiss has picked up another sponsor for his film-chatter ailer and will be heard four times weekly now.

First guest stars for the James Melton ailer, which tees off here July 2 as a replacement for the Fred Allen show, have been signed. Ginny Simms appears on the opening broadcast, and Kathryn Grayson, July 9.

# THANKS!

The Billboard's  
Seventh Annual  
Radio Publicity Survey  
Award of a Chicago  
first place position  
to W-I-N-D, for  
outstanding public  
relations work, is an  
appreciated honor.

Our sincere thanks  
to the voting editors.

# W-I-N-D

STUDIOS: GARY—CHICAGO

Serving the Nation's  
2d market 24 hours  
a day!

# *Another First....*

We acknowledge with pride  
“First Award For  
Outstanding Public Relations”  
given WNEW by the  
New York Radio Editors in  
Billboard’s Seventh Annual  
Publicity Survey

# W N E W

NEW YORK

Ten thousand watts—1130 on your dial  
On the air 24 hours a day

REPRESENTED BY JOHN BLAIR & COMPANY

# Blue's Don Gilman Believes Pix Only Answer to Video Need for Solid Programs

## Cost Heavy But Repeat Scannings Will Pay Off

NEW YORK, June 24.—Video programming, post-warwise, is going to depend temporarily on the production of pix because of time differentials between the East and West coasts, according to Don Gilman, Blue Western Division v.-p., here to discuss plans for expanded net facilities on the Pacific Coast.

Gilman, whose web has applied for a permit for Los Angeles video operations, says that the best time for tele shows is the 8-10 slot and that it will take films to bridge the nation. He points out that 8-10 in New York is 5-7 in Hollywood, a bad time on any day except Sunday. As a result, he says, the only way that shows can be put on the air at the right times is to use pix in the same way that radio uses transcriptions. Repeat broadcasts, he feels, will not be effective.

Tele performances will require costumes, make-up, sets and an emotional gamut requiring more than just voice changes. Consequently, actors will be so exhausted that repeats will be impractical. At the same time trade says that even tho there is great reluctance to admit it, straight radio repeats have always suffered because of exhaustion and what the legit field calls "second night" let down. The problem would be increased fourfold in video. This applies, Gilman said, to important productions, not the type of show that demands a minimum of visual concentration.

### Films Plenty Costly

The films, he says, will be extremely expensive. Research which the v.-p. conducted in Hollywood showed estimated costs to be at least \$23,000 for a good half-hour program sans talent or the

actual video operating expenses. And yet, despite the cost, pix must be used in order that small stations with limited facilities can get the quality shows they'll need for national advertisers. They can't be produced anywhere as cheaply as transcriptions, but they'll still be a major answer, to the need of good shows for small stations.

He feels that the price bug will be licked by using the big programs more than once, perhaps to run them on the basis of "second-run" stations very much like second-run movie houses.

Another idea he propounds is to have big jobs done up like Broadway legit, running as long as there is a public demand. By utilizing one of these ideas, the price can be absorbed thru repetition. The same principles, according to trade sources, seems to be guiding the Charles M. Storm ad agency, which is planning a full two-hour musical comedy for fall release over DuMont. (Complete details on the Storm story will be found elsewhere in this section.)

That video will be a huge factor in the entertainment world, Gilman has no doubt, but he does feel that makeshifts will have to be worked out, at least temporarily, to bridge programming difficulties which are taking entertainment out of tele.

## Red Ryder From Blue Don Lee Net August 8

HOLLYWOOD, June 24.—Move of *Red Ryder* series from the Blue Net to the Don Lee web takes place August 8.

Half-hour show sponsored by Langendorf Bakeries airs at 7:30 Tuesdays, Thursdays and Saturdays.

## TELEVISION REVIEWS

### DuMont Television

Reviewed Wednesday (21), 8:15-9:30 p.m. Style—Variety and film. Sustaining on WABD (New York).

Magicians have appeared before on the station but the talent of none has been so well utilized in building a commercial as that of George Gilbert tonight. The Charles M. Storm Agency tied Gilbert's sleight-of-hand in with the idea that Tintex is a magic dye and its use as simple as the twist of a wrist.

*Color Magic by Tintex* had Rita Blake, who warbled *That Old Black Magic*. The singer has done several stunts on WABD for Director Ray Nelson, and her newly developed tele technique is eloquent proof that camera practice is important. Instead of standing stiffly singing to a mike, the gal has learned to use her entire body in selling a song.

Chuck and Ellie Story, in cowboy get-up, yodeled a couple of Westerns. Thru-out, Magus Gilbert acted as emcee. He brought ballet dancer Bobby Jean Bernhard, grandniece of the famous Sarah, on camera by holding up a small box, and having camera dissolve to what appeared to be an identical box. It turned out to be one from which the dancer stepped to do her stuff.

Portion of the show was devoted to straight commercial, with magician and stooge, Sandra Roe, plugging Tintex. While Miss Roe told how clothes could be dyed quickly, the man of magic placed a white dress into a basket and pulled out a colored one. Better lighting would have helped.

The Ruthrauff & Ryan show for Lever Bros. continues to use shots of the company's products turning slowly, accompanied at beginning and end of program by musical ditties. This night it was Spry that came in for a thoro exploitation by Emsee Pat Murray, with Roberta Hollywood doubling from self-accompanied singing to direct participation in commercial. Lighting was extremely bad on the entire half-hour program, but was particularly noticeable in the appearances of Miss Hollywood. One side of her face was blocked out by shadows in close-ups. Unless the mike and camera can be co-ordinated to move with the singer, she will have to discontinue weaving back and forth. At times she was almost out of camera range and her voice faded when the mike boom didn't weave with her.

Sam Cuff's map talk might be made more valid video stuff if camera occasionally gave a glimpse of him instead of focusing on the maps. A newscaster's personality is important to a program, and failure to take advantage of the opportunity to let his face be as well known as his voice is a mistake. Such a shifting will give movement and interest to what is now a static 10 minutes.

Lack of contract between the color of the pointer and maps, which make for strain in following the pointer, might be corrected by using a striped black and white stick.

Cuff's participation in the commercials to the extent of his munching cookies that have been baked while he talked robs the newscaster of dignity and authority. His intro by Pat Murray doesn't give him a build-up equal to his historical analysis of the state of the war—a commentator can't be a video commercial stooge and hold his stature.

It might be better to slot Cuff's appearance at the beginning or end of the show and scratch product plugs from his script altogether.

Tele producers might have picked up some ideas from the 18-minute British band short, *Swing's the Thing*, which came on between the two live shows. Pic, featuring Harry Roy, made excellent use of a highly polished backboard above piano keyboard, permitting interesting reflections in close-up piano shots.

When a musician stood to take a solo during rehearsal, while the group was trying to work out an idea, members of the band marched in a circle around him to create mood. They walked slowly at first but as the soloist's tempo mounted the men matched it by moving faster. Despite limitation of space there was movement and eye-holding interest instead of a colorless view of one musician.

Wanda Marvin.

### CBS Television

Reviewed Friday (23), 8:10 p.m. Style—Variety. Sustaining on WCBW, New York.

Perhaps the most important note in this scanning is the fact that CBS seems to have hit on a forum formula that packs an entertainment wallop, is informal and down to earth, and, most important, has commercial value in two ways. The show is called *Opinions on Trial*, and it presents its public service in a painless manner. Format has a judge, two "lawyers" and "witnesses" to argue the merits of controversial issues. Lawyers present their views, call their witnesses, and cross-examine the opposing counsel's supporters. It has commercial possibilities here in New York, and the idea could be sold to local stations, post-war.

Friday night's discussion was a spirited battle on whether or not women should be drafted into the armed forces. For the first time in history, a forum program was able to convince at least this reviewer, of the merits of a cause. It was that good.

However, there is a great deal of work still to be done on it. Not the least of the difficulties was the once again poor light set-up. It glared in the long shots. Volume was good but the CBS carpenters should know by now that hollow floors and steps produce a clunking sound that sits very badly with the listener. The chair of the judge, Gregory Abbott, should be changed to another lighter color because the absolute lack of contrast between his robes and the chair makes him look like a handsome but disembodied head. Further, the director should instruct performers to take off their hats. Until CBS starts to use footlights, as suggested several times before, wide-brimmed hats are going to throw the face of the wearer into complete black-out. It happened again this time. The effect wasn't pretty.

*They Were There*, regular interview with men returned from the fronts, is beginning to lose its appeal. Perhaps the fault Friday was the fact that radio actor, Joseph Julian, is no interviewer. He fumbled for questions and in general acted as tho he didn't know his business. Which is perfectly true; interviewing should be done by newspapermen, not actors used to working from a script. As happens very other week, the performers walked in and out of camera focus, many times coming into the screen from what appeared to be under the camera. Rehearsals should cure this. Angled close-ups have been used on news shows and there no reason why they cannot effectively be employed here in order to relieve the monotony of long-shot, close-up and back again.

*Backstage*, a much more poorly handled version of it than the one caught before, completed the video evening. Major fault was the unimaginative camera work which had, to give just one instance, Emsee Ray Morgan doing his chore at long distance, completely losing all effect of personality and appearance. Talent was quite good, particularly Ginger Dulo, singing comedienne, but the lack of an audience is certainly felt badly in these vaude shows. The performers would feel more at home if they were getting laughs and applause, and so would the viewer. Timing would be better and so much of the sock of the show would not be lost.

It is doubtful that home audiences will take too kindly to drunk attractions like Joe Arena's, one of the *Backstage* acts, even if they are good.

CBS seems to be getting some place with its format experiments, but the know-how which should be developing still isn't there. Making the same mistake three times is twice too often.

Marty Schrader.

## Salt, BBC U. S. Head, III

NEW YORK, June 24.—John Salt, recently installed head of BBC in U. S. A., is hospitalized with a serious attack of peptic ulcers. He underwent a number of transfusions at Medical Center here. He recently came over from London to replace Lindsay Wellington as local BBC chief. Wellington is back in London.

## Our Thanks to the Radio Editors of Central New England

When Billboard recently bestowed honors upon Local Stations for outstanding public relations in their respective areas, WTAG was indeed proud to have been first choice in Central New England and to be included therefore among the 81 out of the nation's 920 stations thus recognized.

WTAG owes many thanks to you who are Radio Editors in Central New England outside of Worcester. The vote of Worcester's Radio Editor was ruled out by Billboard's regulations, which excluded the opinions of Radio Editors of newspaper-owned stations.

Our constant efforts to build a sound public relations policy has born fruit. We regard it a branch of public service, something which has helped in part to maintain WTAG at the top of Listening Station Indices in Central New England. When you buy time, buy an audience—from the **Inside**.

# WTAG

580 KC. 5000 W.

Basic Columbia  
WORCESTER

Paul H. Raymer Co. NATIONAL SALES REPS.

OWNED AND OPERATED BY THE WORCESTER TELEGRAM-GAZETTE

# "Blondie" Solo To Supersuds

### Colgate - Palmolive - Peet wins Sweepstakes when Camels drop top show

HOLLYWOOD, June 24.—Deal for *Blondie* to sail under the Colgate-Palmolive-Peet banner for Supersuds was consummated here this week. The comedy airer, recently dropped by Camel Cigarettes, was inked to a 52-week contract for new bankroller. Much comment was created last week when Camel announced it would ditch the airer as it has been one of the top Coast comedy shows.

Many bids for the show were made, it was revealed, but top deal was offered by CPP. Show goes off the air for two weeks then tees off for new sponsor July 21, switching from CBS to the Blue, airing at 4 p.m. and 7:30 p.m. Monday thru Friday.

Production reins will continue to be handled by Don Bernard, of the William Esty Office, with John L. Greene handling the scripting assignment. Cast remains the same, with Penny Singleton, Arthur Lake, Hanley Stafford, Elvia Allman and Tommy Cook. Music continues under the direction of Billy Artzt.

Spot formerly occupied by *Blondie* will be taken by the Bob Hawk show, which Camel is switching into the Monday night opening July 3.

# Swing Follies Hypo L. (Anthem) Monroe

NEW YORK, June 24.—Blue Net's signing of singer Lucy Monroe as emcee of *Swing Shift Follies* Tuesday (30) was regarded by trade sources here as an attempt to hypo the show's rating, particularly in the Midwest where Miss Monroe, with the National Anthem as her trade-mark, has a big following.

Officially her title will be director of civic affairs for the Blue, without contract difficulties which, it is believed, gives the web an out to take her off the seg if she fizzles.

# Craig Handles Intro On 'Glamor Manor'

HOLLYWOOD, June 24.—Kick-off on the new Blue Net Cliff Arquette show, *Glamor Manor*, will be supervised by Walter Craig, radio director of Benton & Bowles, who arrived in town this week. Show will be five times weekly, with Mondays, Wednesdays and Fridays devoted to straight comedy. Tuesdays and Thursdays will be *Ladies' Day*, with ailer going audience-participation for the two broadcasts. Music will be handled by Charles Hale, formerly Dane, who will baton a 12-piece ork. Betty Buckler, of B&B, will produce for Procter & Gamble.

# Dr. Leigh Bows Out Of FCC & in CIPF

WASHINGTON, June 24.—Dr. Robert Leigh, chief of FCC's Foreign Broadcast Intelligence Service, bowed out this week to take a job as director of the Commission On Inquiry On Freedom of the Press, which will be conducted by the University of Chicago.

Dr. Leigh was one of the central figures in the early days of the investigation of the FCC by the special House committee. He testified frequently on the activities of FBIS.

Dr. Charles Hyneman, now with the United Nations' Relief and Rehabilitation Administration, is slated to take over Dr. Leigh's job at FCC.

# Pic Yanks Cass Daly

HOLLYWOOD, June 24.—After appearing on the opening show for Maxwell House on CBS, Cass Daly was yanked off the airer because of heavy film schedule. Comedienne was originally slated for seven broadcasts, but will not return to the spot until August 4 when her current film winds up. Phil Silvers, Dean Murphy and Marcy McGuire have been signed for the June 30 broadcast.

# A Station Credo

"We believe that radio has much self-policing to do in correcting evils which may threaten its very existence. We believe that it is time for radio to be run as a legitimate business in public service and not for personal satisfaction or profit. We believe that radio's first duty is to serve its listening audience. If it does that, aggressively and intelligently, there will be no need to worry about revenue."

ROBERT T. MASON,  
President, WMRN,  
Marion, O.

# WBZ Schedules Workshop Series

BOSTON, June 24.—WBZ and Westinghouse have set up a WBZ Summer Radio Workshop, with regular sessions skedded to take place in Hotel Bradford studios between July 6 and August 10. It is a free course, designed especially for teachers and educators and is in line with the educational policies the companies have followed in the past.

The station has drawn largely upon its own staff in planning the lectures, which will deal with scripts, production, radio business, history of broadcasting, public service programs and the future of radio.

Guest lecturers: Sterling Fisher, assistant public service counselor and Mrs. Corwith, assistant to the public service counselor of NBC; Dorothy Lewis, coordinator of listener activities for NAB; Albert D. Hughes, radio editor of *The Christian Science Monitor*, and Dean Howard LeSourd, of Boston University Graduate School. Officials from Westinghouse's Philadelphia headquarters, Lee B. Wallis, general manager; Gordon Hawkins, program supervisor; F. P. Nelson, television and short-wave director, and W. B. McGill, supervisor of advertising, will also lecture.

# Sack Batons New Morgan Fall Show; Resigns From Blue

HOLLYWOOD, June 24.—Resignation of Albert Sack as musical director for the Blue Network here has been announced by web officials. Sack bowed out of the spot to take over the baton for the Frank Morgan Maxwell House show in the fall.

He will be replaced by Ernest Gill, who has been musical director for CBS in San Francisco. Gill takes over new post with Blue at once.

# Alvin NBC Coast News & Events Head

HOLLYWOOD, June 24.—Joe Alvin, assistant manager of the Coast NBC press department, took over as director of news and special events June 21.

He succeeds Don Martin, who goes to Allied Advertising Agency as general manager.

# Stearns WNAC Prod. Boss.

MANCHESTER, N. H., June 24.—Edward B. Stearns, native of this city and former production director for Station WFEA, has joined the staff of the Yankee Network as director of production at WNAC, Boston. He served with the navy aboard an aircraft carrier in the South Pacific and was discharged after his ship was torpedoed at Tarawa. He was with OWI before enlisting, and was formerly a member of the staff of *The Manchester Union-Leader*.

# Joe Rines, Moe Gale V.-P.

NEW YORK, June 24.—Joe Rines, director of the radio edition of *Abie's Irish Rose* and formerly the Blue music director, has signed with Moe Gale to head the newly created radio department. Rines, whose title is vice-prexy, will produce package shows and develop talent. He continues his *Abie's Irish Rose* chore along with his work at Gale's.

# Homer Canfield Upped To NBC Coast Flackery

HOLLYWOOD, June 24.—Promotion of Homer Canfield to post of assistant manager of NBC publicity department has been announced by Hal Bock, press head for the Coast network.

Canfield takes over post created when Joe Alvin was upped to head of NBC news and special events department for the Coast.

# KGO-Blue Moves Quarters

SAN FRANCISCO, June 24.—KGO-Blue has moved its headquarters from the NBC Building to the Alexander Building, 155 Montgomery Street. New set-up will comprise offices of General Manager Don Searle and those of commercial, sales promotion and publicity departments. Until a permanent location is found studios will remain at NBC.

# KYW Local Billing Up 52.1% In 1944

PHILADELPHIA, June 24.—A progress report from the home front in Philadelphia shows that KYW's local billings have increased 52.1 per cent in the first four months of 1944. This represents the greatest single quarterly increase in the history of the Philadelphia Westinghouse station and the significant thing about it is that the bulk of it comes from programs rather than from one-minute, time signal and station-break announcements.

More than half of the 25 local accounts are using five-minute to hour vehicles. Local advertisers alone are using a total of 508 minutes each week—or the equivalent of almost 34 quarter hours, with programs accounting for 26 of them.

**A Tree Grows in Brooklyn!**

**and spreads rapidly all over NEW YORK!**

Millions see these ads daily in the New York Times, Mirror, Tribune, News, Sun and Post.

**SPREADING THE STORY OF "MINUTE PROGRAMMING"**

HOW BIG IS BROOKLYN'S TREE? Brooklyn's three million population—greater than Philadelphia, much greater than Boston or Detroit or Los Angeles—gets a more intensive coverage of its buying public through WBYN, Brooklyn's only full-time radio station.

A PRE-SOLD AUDIENCE AWAITS YOU ON

THE MINUTE STATION **WBYN** 1430 on your dial

Brooklyn's Only Full Time Radio Station

For Availabilities: WILLIAM NORINS, Gen. Mgr

**PROGRAMS:**

- INVASION FRONT - 7 MIN.**
- BURMA FRONT - 6 MIN.**
- SOUTH PACIFIC - 4 MIN.**
- ITALIAN FRONT - 4 MIN.**
- RIDING HIGH!** All the excitement of watching racing results... while the races are on... 12 to 6:30... exclusively, daily... over your radio via 1430.
- I am the NEW Minute Man!** Listen every minute to... and I get... of sports, of... between music... long. I am "in... Join the... station" enth...
- TICK-TOC** Another minute passes... Something important happens... As it does, it's over the air on "1430"... War news, sports news, exclusive race news 12 to 6, minutely spotted between music.
- WHAT'S-UP?** RADIO SECRET: Those who keep the dial always on... what goes on in... WBYN's "Minute... (12-6 P.M.)... every day... news, sp... plus m... music... long
- the station that keeps the wires clear every minute**
- WBYN 1430 on the dial**
- WBYN 1430 on your dial**



# The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for weekday daytime and the "FIRST TWO" Saturday a.m.'ers

Vol. 1. No. 8D

(REPORT JUNE, 1944)

WEEKDAY DAYTIME PROGRAM	HOOPERATING	WEEKS TO DATE	NET & NO. STA.	OPPOSITION	AGENCY	SPONSOR & PRODUCT	TALENT COST	COST PER POINT
WHEN A GIRL MARRIES	8.0	159	NBC 74	Fun With Dunn—CBS Terry & Pirates—Blue Safety Legion—MBS	Benton&Bowles	General Foods (Baker Choc. & Diamond Salt)	\$2,300	\$287.50
MA PERKINS	7.8	111	CBS 67	Women's Exchange—Blue Jack Berch—MBS Sketches in Melody—NBC	Dancer-Fitzgerald-Sample	P. & G. (Oxydol)	\$1,300	\$164.42
KATE SMITH SPEAKS	7.8	278	CBS 115	Various—Blue Boake Carter—MBS Words & Music—NBC	Young & Rubicam	General Foods (GrapeNuts, etc.)	\$5,000	\$641.02
HELEN TRENT	7.5	553	CBS 131	Farm & Home—Blue Service Bands—NBC Service Bands—MBS	D-F-S	American Home Products (Bisodol)	\$1,800	\$240.00
YOUNG WIDDER BROWN	7.4	297	NBC 136	Raymond Scott—CBS Sea Hound—Blue Various—MBS	Dancer-Fitzgerald-Sample	C. H. Phillips (Phillips' Toothpaste, etc.)	\$1,600	\$216.22
OUR GAL SUNDAY	7.2	376	CBS 130	Service Bands—NBC Farm & Home—Blue Service Bands—MBS	D-F-S	Anacin	\$1,750	\$241.67
BREAKFAST AT SARDI'S (Kellogg's)	6.9	136	Blue 177	Vic & Sade—NBC 2d Husband—CBS Handy Man—MBS	Kenyon & Eckhardt	Kellogg (Pep)	\$1,500	\$217.31
LIFE CAN BE BEAUTIFUL	6.7	296	CBS 62	Local Shows—NBC Baukhage Talking—Blue News—MBS	Compton	P. & G. (Ivory Soap)	\$2,500	\$373.14
BIG SISTER	6.6	276	CBS 135	Rhyme & Rhythm—NBC Local Shows—Blue Hank Lawson—MBS	Ruthrauff & Ryan	Lever Bros. (Rinso)	\$2,500	\$378.98
MA PERKINS	6.5	548	NBC 131	Snowdrift Neighbors—CBS Star Time—Blue Palmer House Ork.—MBS	D-F-S	P. & G. (Oxydol)	\$1,300	\$200.00
BACKSTAGE WIFE	6.4	399	NBC 136	B'way Matinee—CBS Walter Compton—MBS Ethel & Albert—Blue	Dancer-Fitzgerald-Sample	R. L. Watkins (Haley's MO & Dr. Lyon's Toothpaste)	\$1,750	\$273.44
WE LOVE AND LEARN	6.4	117	NBC 87	Fun With Dunn—CBS Dick Tracy—Blue Archie Andrews—MBS	Young & Rubicam	General Foods (Post's 40% Bran Flakes)	\$1,900	\$296.88
PEPPER YOUNG'S FAMILY	6.2	406	NBC 79	Appointment With Life—Blue Nashville Varieties—MBS Bright Horizons—CBS	D-F-S	P. & G. (Camay, Ivory Flakes)	\$2,650	\$427.42
AUNT JENNY	6.5	388	CBS 52	David Harum—NBC Baby Institute—Blue What's Yr. Idea—MBS	R&R	Lever Bros. (Spry)	\$2,200	\$358.06
STELLA DALLAS	6.1	313	NBC 136	B'way Matinee—CBS Blue, Frolics—Blue Johnny Neblett—MBS	D-F-S	C. H. Phillips (Toothpaste, etc.)	\$1,750	\$286.88
Saturday Daytime Programs								
THEATER OF TODAY	6.5	143	CBS 135	Consumer Time—NBC Playhouse—BLUE Hello, Mom—MBS	B., B., D. & O.	Armstrong (Cork)	\$2,500	\$384.61
STARS OVER HOLLYWOOD	5.9	261	CBS 49	Service Bands—NBC Atlantic Spotlight—MBS Locals—MBS Farm & Home—Blue	Sorenson & Co.	Darl-Rich	\$2,000	\$338.98

The average daytime program rating is 4.3, no change from last report; 4.8 a year ago. Average sets-in-use of 15.1 as against 14.1 last report, 13.9 a year ago. Average available audience of 70.5 as against 69.8 last report, 72.0 a year ago. Sponsored network hours reported on number 84 1/2 as against 82 1/4 last report and 63 1/2 a year ago.

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## NET NUT PYRAMIDS

(Continued from page 7)

and if they can't fill the cushion now, the sitting is going to be hard.

What complicates matters here is that the current profit-making plus for the networks has been their owned and operated outlets. As long as this avenue for additional revenue was open the webs weren't particularly worried about the narrowing margin of profit. But the FCC is against this type of operation; so the webs cannot look to expanded station operation and ownership to provide the dollar plus they may need.

What the answer is no one seems to know. Each of them has to operate as a commercial entity, meaning, they've got to pay off on their own, they can't go to the parent or supporting organization or stockholders for operating funds.

They're not broke and none of the nets are even hungry. The dealers in dollars and cents put it this way, and the figures used are all imaginary: "Say the network shows a 10 per cent gross profit. After all deductions, say, we wind up with a 5 per cent net profit.

"But consider the sum total of business on which this 5 per cent profit is based. Remember also that much of this volume of business stems from war advertising that is subject to sudden revocation. Remember also that anything can happen and happen suddenly. In that case our 5 per cent is wiped out. We're digging into our reserves for our own existence, and where do our affiliates come in?"

"That's the danger line we're worrying about."



Available from local dealers or by writing factory direct.

## UNIVERSAL STROBOSCOPE

This handy phonograph turntable speed indicator, complete with instructive folder, is now available gratis to all phonograph and recorder owners through their local dealers and jobbers. As a recorder aid the Universal Stroboscope will assist in maintaining pre-war quality of recording and reproducing equipment in true pitch and tempo. Universal Microphone Co., pioneer manufacturers of microphones and home recording components as well as Professional Recording Studio Equipment, takes this means of rendering a service to the owners of phonograph and recording equipment. After victory is ours—dealer shelves will again stock the many new Universal recording components you have been waiting for.



## YOUNG & RUBICAM

and other Advertising Agencies use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus. Samples free.

1619 Broadway New York 19

## TUNE-DEX

## PHOTO REPRODUCTIONS

Now doing work for FRANK SINATRA, EDDIE CANTOR, GUY LOMBARDO, HELEN FORREST, etc. Quantities as low as 5¢. Write for price list B.100—\$6.60  
MOSS PHOTO SERVICE, 155 W. 46, N. Y. 19

# CBS Nixes Dual Programming for FM

## 'Chain' Shows Land in TCI First Fifteen

### Slot Plus Show for Ratings

NEW YORK, June 24.—While the daytime listening in June hit May's level (down half a point from the level of a year ago), the first 15 daytime index was up all away along the line. Top show a month ago was *When a Girl Marries*, rated 7.6. This month same show topped the TCI but with an eight-point rating. Fifteenth slot belongs this month to *Stella Dallas*, with a 6.1 Hooperating. Last month this spot was held down by *Breakfast at Sardi's* (Kellogg seg) with a 5.7. *Breakfast* this month is in the seventh niche with a 6.9 batting average, a 20 per cent hike since the last rating.

*Breakfast* is the only program which is able to buck the chain program formula, a formula which brings high ratings to seven CBS programs in a row from 11:45 a.m., *Aunt Jenny* to 1:15 p.m. with *Ma Perkins* and to seven NBC shows from 3:15 p.m. with *Ma Perkins* to 5:15 p.m. and *We Love and Learn*. The NBC chain is broken twice by *Right to Happiness* at 3:45 p.m. and *Lorenzo Jones* at 4:30 p.m. not rating. The latter usually gets its place among the first 15 as does the former but lost out on this tabbing. Proof of the power of the chain is seen in *We Love and Learn*. Making the top pay-off commercials despite the fact that it has been on NBC (it was formerly a CBS program) for 13 weeks. It follows the top Hooperated daytime show, *When a Girl Marries*, and ends the chain.

CBS skein of shows is broken by the insertion at 1:30 p.m. of the Bernardine Flynn news presentation which apparently loses the tear jerkers audience. This, despite the fact that CBS has another chain of soaps, many of them shows with plenty of cliff hanging, right after Miss Flynn. Another explanation for these shows not making the First Fifteen is that they're skedded at hours when the lunchtime gang is back to work and the daytime shift at plants which break anywhere from 3 to 4:30 p.m. haven't come home yet. Either of these explanations may stand up, for something must be the reason why *The Goldbergs*, *Portia Faces Life*, *Joyce Jordan*, *M.D.*, *Young Doctor Malone*, *Perry Mason* and *Mary Marlin* are shows that aren't Hooper there.

The TCI index shows very clearly that it's just as vital that shows keep right in the seg mood as they are in their time slot. Shows in the same skein have a skein base rating—their differentials are traced to the production, script and casts. Shows can carry themselves, *Breakfast at Sardi's* being a Hooperated example, but it's easier to have a skein backlog of an audience to start with when a program hits the air. Variety may be the spice of life—but it doesn't seem to pay off on the daytime air.

## Theater Guild, RKO Join TBA

NEW YORK, June 24.—TBA will today okay application for membership made by the Theater Guild and RKO Pictures at last week's meeting. Trade sources here say that the lining up of one of the Big Five of the filmdom and one of the largest legit producing orgs bodes well for TBA, but bodes even better for the TBA view of the medium's use.

Same sources say that the memberships are in the bag because RKO's Ralph Auster and Guild administrative assistant, Armina Marshall, have already been named to the TBA program committee. Worthington C. Miner, manager of

## "Best Buys"

JUNE			MAY		
Program	TCI	Hooperating	Program	TCI	Hooperating
Ma Perkins (CBS)	\$164.42	7.8	Ma Perkins (CBS)	\$189.57	6.9
Ma Perkins (NBC)	200.00	6.5	Ma Perkins (NBC)	200.00	6.5
Young Widder Brown	216.22	7.4	Fashions in Rations	230.19	5.3
Breakfast at Sardi's (Kellogg)	217.31	6.9	Young Widder Brown	219.18	7.3
Helen Trent	240.00	7.5	Stella Dallas	261.19	6.7
Our Gal Sunday	241.67	7.2	Our Gal Sunday	261.19	6.7
Backstage Wife	273.44	6.4	Breakfast at Sardi's (Kellogg)	263.16	5.7
Stella Dallas	286.88	6.1	We Love and Learn	263.89	7.2
When a Girl Marries	287.50	8.0	Lorenzo Jones	275.86	5.8
We Love and Learn	296.88	6.4	When a Girl Marries	302.63	7.6
Aunt Jenny	358.06	6.2	Helen Trent	324.43	5.6
Life Can Be Beautiful	373.14	6.7	Right to Happiness	357.15	6.3
Big Sister	378.78	6.6	Stars Over Hollywood	363.66	5.5
Pepper Young's Family	427.42	6.2	Big Sister	387.79	6.6
Kate Smith	641.02	7.8	Life Can Be Beautiful	390.62	6.4
			Pepper Young's Family	401.51	6.6
			Kate Smith	735.29	6.8

## Esquire Paying Bill For Two-Hour Musical

NEW YORK, June 24.—Charles M. Storm ad agency is planning a full two-hour musical comedy *The Boys From Boise*, for a DuMont preem September 7, sponsored by *Esquire* mag. Called by the agency the first tele show to use Broadway legit format, *Boys* is skedded for use several times.

According to the trade, this is in line with the theories expounded by Don Gillman, Blue Western v.-p. in a *Billboard* story elsewhere in this section. G. E.'s Bob Gibson's suggestion printed in *The Billboard* some weeks ago. They say that using an ambitious video show more than once will help to defray the expense of the original production.

*The Boys* will be produced by Raymond E. Nelson, the agency's radio chief, with music by Sam Medoff and book by Nelson. Veronica, Shubert costume expert, will gown it, and Fredrick Widlicko, Storm art chief, is doing the sets.

## Tele Engineers See DuMont Tech. Pic

HOLLYWOOD, June 24.—Technical problems of television were discussed by Allen B. DuMont, president of DuMont Laboratories, at a dinner given him this week by the Society of Television Engineers. Prexy of the organization, Klaus Landsberg, steered the discussions into channels that would help clear up problems that have cropped up locally during video broadcasts.

Motion picture of television broadcasts from a boat in the Hudson River was shown to the members. Airing was made some time ago over NBC, CBS and the Du-Mont television station in New York. Main purpose of the film was to show the effect different channels had on the transmission of the images.

CBS's tele division in New York, was appointed chairman of the committee. Also named to the committee are Leon Levine, assistant director of the Division of Education of CBS; Will Bolton, secretary-treasurer of TBA; William Morris, the agency man; Paul Raibourn, DuMont exec, economist for Paramount and prez of Television Productions, Inc.; Julius F. Seeback, program v.-p. of the Bamberger Broadcasting System, and Frank Norris, director of the Radio Program Division of Time, Inc.

## Par Prexy Solid For Theater Video

NEW YORK, June 24.—Barney Balaban, prexy of Paramount Pictures, told the corporation's stockholders in a lengthy report last week that experiments into use of a large screen suitable to bring video into theaters makes the medium "a logical extension of our activities." Trade sources foresaw in this the full alignment of the pix company into the field as a producer of tele shows and, more important, a move to distribute them to movie houses. Many tele men have said that Paramount's studio in Hollywood offered little threat to them, but now fear that films may take video out of the home and put it into theaters.

Balaban also said that the investment made in the DuMont Laboratories and Scophony Corporation of America have produced "a practically instantaneous way of recording on film, and showing in projectors, the television pictures that may be brought to our theaters by either radio or wire."

Implicit in this, said video men identified with the radio viewpoint, was not only the distribution threat to their concept of the medium, but the idea that tele will provide a source of productions for pix, a reversal of the idea that pix would supply tele.

## All Theaters To Use Video, Says RCA's Ed Auger

ATLANTIC CITY, June 24.—Television will become so popular after the war, predicts Edward Auger, national home office representative of RCA in Camden, N. J., that some movie houses will use it exclusively.

Speaking before the Allied Theater Owners of New Jersey in convention here, Auger told the movie men that most movie houses will make heavy use of television shows to supplement the regular film program. He also predicted that in many instances, stagelights will be conducted in one theater and shown in another at the same time via television.

Altho television already is technically ready to move ahead, Auger said that supplies of certain materials necessary for transmission are held up by the war. The present handicap, he said, is the scarcity of coaxial cable.

## Shows Deliver The Audiences

### Kesten points out that dialers seek entertainment and FM needs AM's stars

NEW YORK, June 24.—Direct and outspoken, Paul W. Kesten, CBS executive vice-president, this week issued a statement explaining the net's reasons for providing its affiliates' FM stations the same program service given to the regular AF stations of the chain in the interest of public welfare and the safe growth of FM broadcasting, Kesten maintained in a statement answering the FCC's recent request for a full explanation of present and future policies and methods of FM operation, CBS would continue to provide the same program service to both FM and AM affiliated stations.

CBS affiliates, Kesten stated, have long felt that "separate programs for its FM stations involved unnecessary expense and reduced the amount of FM listening in, that listeners desired the popular programs, whether on FM or AM, and tended to retard seriously the development of FM broadcasting."

Therefore, Kesten's letter to the FCC stated, the CBS advisory board met January 24-25, 1944, and "unanimously agreed that the network service should be made immediately available to the FM stations which were owned by CBS affiliates." Such action was possible because July 6 the FCC suspended the requirements for separate programming of FM stations.

Gist of the Kesten statement was a report on a resolution passed by the CBS advisory board May 23, 1944, when the FCC letter requesting an outline of the net's policies was received.

### More Stations Than \$\$

"The Columbia affiliates' advisory board," the resolution stated, "believes that there is sufficient space in the radio spectrum for more FM stations than can be economically supported. Under these circumstances new program (See CBS NIXES DUAL on page 31)

## Execs Burn At Proposed TBA Promotion Piece

NEW YORK, June 24.—Radio execs are burning at Television Broadcasters' Association's proposed promotion piece. As submitted to TBA publicity committee members, many of whom are radio people, the bally is based on the recent pseudo survey of the Daily New York City newspapers.

Theme is: "What has television got that radio needs for retail store advertising." Subordinate angle is: "You've got to show me."

Since local radio execs spent considerable time analyzing and debunking the newspaper survey (*The Billboard* did an analysis in the issue dated May 27), the TBA's proposed puff seems doomed before it's born.

## CBS Signs Vera Massey

NEW YORK, June 24.—CBS tele has signed Vera Massey, pianologist, who has appeared on three sessions, to a 13-week contract with a two-week cancellation clause. This is only the first of a series of contracts that the outfit will offer to performers on sponsorable shows.

Trade sources say that one of the contributing factors to the initial signing were offers dangled in front of the gal by other video outfits in New York.

# Ballroom Business Ups; Many Name Bands on Tour; Canada Uses U. S. Orks

## Summer Spot Business Offers Name-Band Dates

(Continued from page 3)

doubt that the ballroom band wagon is rolling. And there are several indications that it'll keep right on rolling for some time. Canada, for instance, in the last several years and in spite of the Dominion's state of total war, has proved a solid territory for American orksters.

Since Glenn Miller's 10¢ take, at \$1.50 per head, at Mutual Arena, Toronto, some four years back, many American bands have gone north of the border to try their luck, and most of them have done well. Ballroom ops in the Canadian territory are spending real moola on their layouts and, according to agents and returning band leaders, are planning to spend even more to decorate and build up their spots after the war. Harry Law, operator of London Arena, London, Ont., is reported to have tossed a quarter of million bucks into fixing up his joint.

Canadian spots that have done and are doing a good business with Yank music makers are Alexandria Ballroom, Hamilton, Ont.; Mutual Arena, Toronto; Auditorium, Kitchener, Ont.; Palais Royal, Toronto; Queensway, Toronto; Auditorium, Ottawa; Forum, Montreal; Burlington Inn, Burlington, Ont., and scores of others larger and smaller.

### Theaters Release Bands

A factor that should help keep the ballroom and one-nighter biz booming here in the States is the regular seasonal shutdown of many theaters which play stagshows and bands during the fall and winter. They go straight pix for the hot months. Here in the East, for instance, the Majestic, Paterson, N. J.; the Adams, Newark, N. J., and the Liberty, Elizabeth, N. J., have already tossed out the live stuff for the summer. There are some indications, too, that other houses which formerly played bands and live shows will go back to films only, at least for the summer.

The Albee, Cincinnati, and Stanley, Pittsburgh, have already dropped their band policies, and others are said to be ready to follow suit. This means more band attractions will become available for ballroom and one-nighter dates, and bookers believe that as soon as the situation reaches the point where it can be "sold," the promoters and operators who have figured it's just too much trouble to get the right bands at the right prices against theater competition will operate again.

### Promoters Pay Bands More

Despite the boom, ballroom promoters have been somewhat disappointed in their inability to make the kind of dough out of their dances that they made pre-war. One of the reasons, of course, is the higher guarantees and percentages many of the name bands are asking. Harry James, for instance, is reported to be getting guarantees of 4¢ and better, against percentages, on a series of one-nighters he has lined up immediately following his Hotel Astor date. Tommy Dorsey is said to be taking out better than a 3¢ guarantee against percentage on his Casino Gardens, Santa Monica, Calif., dates (June 29 thru July 1.) It is possible that TD may be going in for a slightly less juicy deal than he could have garnered because he is supposed to be very anxious to give Hollywood Palladium a little good, honest competition. (Palladium, according to many band leaders, managers, et al, has not been paying the kind of dough leaders feel they rate in view of the spot's large capacity.)

In order to come out with some kind of a purseful for themselves in the face of heavy prices, some promoters have been jacking up the admish. Andy Perry, veteran Allentown, Pa., promoter, has been nicking the customers for up to three bucks a head in some cases. Other ops tap hoofers anywhere from 25 cents to \$1 higher than pre-war.

Summer showbiz, spots in the various parks, on the piers in Atlantic City and on the coasts, are all doing their share to keep the ballroom ball rolling. Hamld's Million-Dollar Pier and the

Steel Pier, Atlantic City, have lined up and are booking some of the most extensive band programs in their history. Harry James, Charlie Spivak, Tony Pastor, Bob Chester and many others are slated for AC dates in the near future.

Biz in the parks since Decoration Day has been holding up very well and bands are running up nice takes. Woody Herman's opening shot Decoration Day at Lakewood Park in Pennsylvania hit 3½¢ for one of the best openers the spot has had. Other top names have been drawing 'em in ever since. Brady McSwigan's Kennywood Park, Pittsburgh, has been building a steady b. o. ever since its reopening. Other park spots clicking heavily this season are Idora Park, Youngstown, O.; Eastwood Gardens, Detroit; Hershey Park, Hershey, Pa.; Tybee Beach, Savannah, Ga.; Coney Island, Cincinnati, and many others.

The biz is booming right now, and if the war ends fairly soon and the big talk a lot of promoters and operators are doing right now turns out to be the real thing, band leaders can get set to reap a bigger bonanza out of the ballrooms and one-nighters than they ever saw in the pre-war heyday.

## T. D. Sets High S-West Record

TULSA, Okla., June 24.—Setting what is believed to be a record for one-nighters in the Southwest, Tommy Dorsey and his augmented concert orchestra pulled in a gross of \$14,234 at their recent dual-appearance stand in Tulsa.

Working on a 60 per cent basis, Dorsey took out \$8,292 after playing a concert at the downtown Coliseum in the afternoon and a dance at the Fairgrounds Pavilion at night. The concert netted him \$3,000, while his take for the dance totaled \$6,500.

Under joint promotion efforts of Sam Avey and Cargile Williams the attraction pulled in patrons from 40 surrounding communities—a record surpassed only by Ringling Bros. & Barnum and Bailey Circus.

Kay Kyser, in 1942, pulled down a \$9,700 net, with a gross of \$11,000 at the Coliseum.

At Oklahoma City, Dorsey grossed \$12,012.

Avey and Williams have Ted Fio Rito booked for their Skyline open-air dance spot Friday, June 30.

## Paramount Starts On Color Musicals

HOLLYWOOD, June 24.—Series of technicolor musicals at Paramount got underway this week when *Star Bright* went before the cameras. The production will feature two original numbers, *Patria Donahue*, by Bonnie Davis and Russell Morgan, and *My Daddy Told Me*, clefted by Eddie Cherkose and Jaques Press. Another song, *The Waltz Lives On*, by the late Ralph Rainger and Leo Robin, will be rewritten for the picture.

Another Paramount musical short slated for early production will feature four oldies, *Robin Adair*, *Blue Bells of Scotland*; *My Love Is Like a Red, Red Rose*, and *Charley Is My Darling*.

## L. Spitalny Wins From 802

NEW YORK, June 24.—Leopold Spitalny won his appeal to the international executive board of the AFM for voiding a Local 802 ruling prohibiting one man from holding down both the musical and personnel directorship of a station.

Tho not a delegate to the recent AFM convention in Chicago, the NBO music head spent several days in the Stevens Hotel where the conclave was held. The IEB decision comes as a blow to 802 which nine years ago won local autonomy from the AFM.

## Tune Silent in Pic

NEW YORK, June 24.—This one will probably be a hit. Miller Music is going to work on *And Then You Kissed Me*, which was originally from the Frank Sinatra score of RKO's *Step Lively*. However, at the last minute tune was dropped from the picture.

Miller will work on tune anyway, and chances are that with the past performances of most tunes that come out of pics, so far as selling copies is concerned, this one will probably sell by virtue . . . of not being in the pic. Sammy Cahn and Julie Styne wrote the score.

## Krupa Case Appealed In Calif. Court

### Month Before Final Verdict

SAN FRANCISCO, June 24.—One more court must pass on Gene Krupa's conviction for the possession of marijuana cigarettes before the matter can be called closed.

The State Supreme Court has been asked to adjudicate the matter, following a verdict in favor of the leader a couple of weeks back, when the California District Court of Appeals ruled that Krupa had already served a sentence for this offense, and therefore was being placed in double jeopardy by his second trial.

Krupa served 90 days in county jail after being arrested when his valet, a minor, was found with marijuana cigarettes. The offense was labeled a misdemeanor.

At the completion of this term he was tried on a felony charge, and convicted. A prison term of one to six years was the result of the felony trial, but the sentence was automatically suspended when the appeals court gave its double jeopardy ruling.

Following normal procedure in the courts, it is not expected there will be a final decision for some months.

## Hot Record Boost Is New Plan of BMI

### Biogs for Disk Jockeys

NEW YORK, July 24.—Broadcast Music, Inc., has worked out a deal that looks like a sure-fire profit maker for everyone concerned and there are several fingers in the pie. They will sponsor the waxing of 84 sides of unpublished hot jazz, buy 1,000 records of each number and send them to their 952 licensed radio stations. Records will be accompanied by biographical sketches of each of the musicians along with a list of their other diskings.

The organization believes it will accomplish the following: (1) Get performances for BMI which is its primary concern. (2) Record companies will benefit from the creation of a new market for hot jazz. They will sell platters brand-new territory and awaken an interest in their other releases. (3) Disk jockeys will take advantage of the free records and ready-to-read biogs instead of searching for records and background material. (4) Musicians will get new followers and priceless free publicity. (5) Steve W. Smith, owner of copyrights to all the unpublished music, will collect royalty.

### 840 Originals a Year

Smith, a hot jazz authority, has signed a contract with BMI to produce the 84 sides of unpublished originals by the end (See BMI Record Boost on page 23)

## Leaders Wire To WLB May Cost Plenty

### AFM Talks 5-Mo. Suspension

NEW YORK, June 24.—James C. Petrillo, head of the American Federation of Musicians, cracked down last week on some 14 top band leaders who, along with Columbia and Victor, signed telegrams sent to the War Labor Board about two weeks ago asking for a quick decision on the AFM case. Wire was also resented by WLB who snapped back in a sharp refusal to be "pushed around."

The band leaders, among whom are reportedly Harry James, Benny Goodman and Shep Fields, were asked by the record companies to sign the telegram. Tho in many cases top leaders were advised by their attorneys to nix the signing, some did, and Petrillo last week suddenly sent for the signees and threatened them with suspension for five months, altho nothing official has been handed down. The AFM prexy left for Chicago Friday (23).

### Five-Month Suspension Threat

One band leader, who did not sign the telegram, and who is close to Petrillo, conferred with the latter about the matter, and was told by Petrillo that there was going to be a five months' suspension for all leaders who did sign. However, it's felt that this is a warning on the part of the prexy to his union card holders, to emphasize the fact that he means business when he says that he's not going to adhere to the WLB ruling allowing Columbia and Victor to record. Columbia and Victor wired artists to advise the company where they were going to be in the next 60 days (90 in the case of Columbia) and that they were ready to record. So far, according to top record company execs, there have been a few scattered calls in reply to the telegram, but as expected, for the most part, leaders, advised by their attorneys, simply ignored the wire and are now waiting for Petrillo to act.

### Still a Waiting Game

And it's a waiting game on everyone's part. The WLB is waiting until the 15 days have expired during which the companies were to bargain for the amount of payments to a fund to be held in escrow pending final settlement. The record companies are waiting for Petrillo, and also for the official written decision which hadn't come down, but was promised for the early part of last week by the WLB. The bands are waiting for Petrillo, and the AFM prexy is now waiting for the board to take the next step. "It's up to the board," he said.

Meanwhile, it became known that many of the top bands with Columbia and Victor have gone to the companies and asked for a temporary release, for one or two recordings in some cases. They wanted to record for indie outfits, and then when the ban was lifted go back to their original contract basis.

Leaders who asked for the temporary release felt that the releasing of a disk by an independent would help the bands out now, and also the major record company to which it was signed, when records came out later. Neither argument seemed to impress Victor or Columbia. The answer has been a definite "no."

In case of Les Brown, who is signed to Columbia, Joe Glaser, who manages Brown, said last week that unless Brown records by the time he goes into the Hotel Pennsylvania on July 3 he (Glaser) was going to ask for Brown's release from Columbia. Manis Sachs, of Columbia, denied receiving any word on the Brown matter from Glaser. Columbia is releasing some Brown material waxed before the ban.

## Howard Cuts for WOR

NEW YORK, June 24.—Eddy Howard cut four sides for WOR's Feature disk last week, the second band to platter for Nat Abramson. Jan Garber cut four a few months back, that sold out.

Howard did *Since You Went Away* and *Forget Me Not*, and two other tunes.

## MUSIC GRAPEVINE

Glenn Miller is in Britain now. . . . Harry James getting three-way display on Broadway—Astor Roof in person, Capitol in pic *Two Girls and a Sailor*, and starting (27) at the Astor in pic *Bathing Beauty*. . . . Harold Stern opens Joseph P. Day's Manhattan Beach June 27 for 28th season. Club has moved to Brighton Beach. Stern has three men who were with him 20 years ago.

Ann Richardson, former head CRA office, Chicago, now sec'y to Billy Rose in New York. . . . Billy Holiday is back on 52d Street—at the Onyx. . . . N. Y. leader bragging about his permanent band—not a replacement in two weeks. . . . Singer Bob Johnson renewed on Whiteman-Philco show for summer. . . . Pete Brown, alto sax, and quartet into Club Downbeat, 52d Street. . . . International Sweethearts ork inked or a Warner short.

Vincent Lopez has two complete bands working steadily with his radio and Taft Hotel dates. When he plays Strand (14) he'll expand one and use a chorus of singers as well. . . . Tommy Dorsey's deal to buy Ocean Park, Calif., Casino Gardens Ballroom coming to a boil. Asking price around 75G. T. D. plays the spot week-ends whether he buys or not. . . . Boyd Raeburn to get CBS wire at West End Casino July 1. . . . Xavier Cugat to have CBS wire starting July 4 from Waldorf.

Richard O. Boyer spent four months with the Duke Ellington band before writing his D. E. profile for *The New Yorker*. First section of the three-part piece is in current issue of mag. . . . Columbia Recording Corporation has leased the fourth floor in the 799 Seventh Avenue Building where it has the sixth and seventh floors. Space will be used for offices which are expected to be ready for occupancy around July 15.

Gene Krupa may play Polo grounds, New York, in August for a charity. . . . Hy Green has set Henry Fields ork at Feder's Fairmount, Ferndale, N. Y., for summer. . . . Andy Padova is playing originals by servicemen at New York Warwick Hotel.

Ted Fio Rito has named his legal adviser, Bill Cant, as manager of the band. . . . Ken Harris ork just signed with William Morris, Chicago. Harris now at Lake Delavan, Wis. . . . Charlie Yates top man at Frederick Bros., has eight years to run on his contract. . . . Fabien Sevitzky, Indianapolis conductor, will baton for several New York Stadium concerts this season. . . . Billy Bishop ork back at Schroeder Hotel, Milwaukee.

Grete Rauch joins Columbia Records as assistant to Goddard Lieberson in artists' department. . . . Johnny Marsh, manager for Art Farrar ork, reports Art winning Ohio State contest for most popular swing band. . . . Harlan Leonard closes at Club Alabam, Los Angeles, July 2 after 52-week run. Returns September 1 after eight-week road tour.

Billy Eckstine grossed \$2,103.55 at Turner's Arena, Washington, on a one-nighter early this month. He was in on 50-50 over \$600. . . . Cincy Symphony offering \$1,000 War Bond for jubilee overture for full ork. Contest ends October 15. . . . Ex-Washington Willard Hotel manager, Harry P. Somerville, named director of hotel relations by BMI. . . . Jean Tighe, on Blue Saturday nights, gets a lot of numbers across. . . .

Swing in the Saddle final title selected for Columbia pix's outdoor musical.

### Philly Ork Pension Fund Grows

The Philadelphia Orchestra pension foundation grew up \$22,000 last season. Fund is for retirement plan for members of ork. . . . Ziggy Talent, comic trumpeter, joins Woody Herman at Sherman, Chicago, to be featured as act, not playing as a sideman. . . . Tom Davis, Philly dance promoter, back from South Pacific with discharge. Lost an eye on Guadalcanal. . . . Jean Arberter, secretary to B. W. Frederick, New York, vacationing in Norfolk with her seaman husband. . . . Philly bands getting many requests for "Apple Blossom Time in Normandy" since D-Day.

Leonard Kellar has new ork at North Pavillion, South Haven, Mich. He conducts week-ends, but ork of 12 men works every day. . . . Anthony Candelori, Don Nicholas and Luigi Carnevale, all Philly ork leaders, doing war work at the RCA-Victor record plant in Camden, N. J. . . . Marie Castor, niece of Rex Riccardi, national officer of AFM, becomes assistant to Guy Scola, secretary of the Philadelphia Musicians' Union. . . . A. J. Perry promoting Glen Gray at the Rainbow Room at Central Park, Allentown, Pa., July 3. . . . Vaughn Monroe set for a Dorney Park prom in Allentown, Pa., July 11. . . . Joy Caylor and her all-girl ork at Hunt's Starlight Ballroom, Wildwood, N. J., for the first of the full-week summer stands.

## ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

### Teddy Powell

(Reviewed at Queensway Ballroom, Toronto)

MAKING his second appearance here this year before a good crowd, Teddy Powell did a one-nighter (12) at Queensway Ballroom. His outfit (19) excelled in smooth stylings. Ork has five saxes doubling on claris, four trams, five trumpets, piano, bass, drums and two vocalists. Powell, himself, played no instrument but did a neat job introducing and spotlighting his soloists before each number.

Pop crooner, Skip Nelson, gave a dreamy rendition of *Besame Mucho*, with Latin tempo from rhythm section, claris, muffed trams and trumpets. Warbler Peggy Mann was sweet on *Suddenly It's Spring*, while lead trumpeter, Larry Brookes, soloed. Songstress also did a honeyed version of *Do Nothing Till You Hear From Me*, backed by steady beat of rhythm department, reeds, muffed trams and trumpets. Tenor sax Charlie Ventura did a smooth solo of *I Surrender, Dear*.

Big mitt went to Deacon Barnes, trombonist, who gave with hep singing of *Deacon Jones*. This lad is a sharpie on bouncy numbers and struts his stuff with plenty of zip. Powell and sidemen support with hallelujahs and hand-clapping, while the Rhythm Boys beat it out. Band really gives with *I Got Rhythm*. The sidemen have a holiday on this one, rambling at rocket speed, with breezy solos from drums, clar, tram, tenor sax, piano and trumpet.

Army inductions are making plenty of quick changes in the Powell set-up. He plans to add a guitarist soon.

Jim Cline.

### Clyde Lucas

(Reviewed at Roseland Ballroom, New York)

RETURNING for his eighth engagement at Roseland, Clyde Lucas kept the dancers on the go opening night (13). The band is practically the same that hit its stride last September, five sax, three rhythm and five brass. Offerings were about half hot and half sweet, with fair applause for an occasional rumba or a novelty number.

Paul Steele, who plays a mighty sweet trumpet on occasion, vocalizes, as does Jean LaSalle, who has plenty of showmanship as well as sufficient voice to handle her job. The band gives a smart (See ON THE STAND on page 23)

# Columbia Distribs, Dealers Meet To Plan Greater Disk Sales Thru Modernization

Wallerstein Says Disk Sales Will Hit Near 300,000,000

BRIDGEPORT, Conn., June 24.—Distributors for Columbia Records are currently holding meetings with dealers all over the country, at which they are reviewing the Columbia presentation urging retailers to modernize their record departments.

Keystone of the presentation is an elaborate brochure picturing record departments before and after, and testimonials from dealers telling of greatly increased record sales as result of flashing up record sections of stores.

Easy self-selection and attractiveness of displays of both single records and albums seem to be the two most important factors in the new-style displays. Brochure also has diagrams showing dealers how they can have racks, stands and other display equipment built.

In a foreword to the presentation, Edward Wallerstein, Columbia prexy, predicts an annual record sale of 250,000,000 to 300,000,000 disks as soon as manpower conditions permit. Paul Southard, v.-p. in charge of sales, points out in the presentation that altho "spacious, attractively decorated record departments with facilities for displaying hundreds of albums and single records will

increase volume from 100 per cent to 300 per cent," nothing can ever replace the contributions toward bigger record sales of an experienced record salesperson.

Trend in disk biz, tho slow, has been toward giving singles and albums greater display, and making it easier for the customer to buy. Present Columbia plan is designed to speed action along these lines.

## No Band Booked To Follow Pastor

NEW YORK, June 24.—Tony Pastor's exit from the Ice Terrace of the Hotel New Yorker, skedded for July 29, leaves the hotel with no definite booking to follow him. According to hotel execs, there's been no band inked as yet altho half dozen names have been rumored set.

Most probable leader will be Abe Lyman who last played a New York date earlier in the year at the Essex House. Tommy Tucker, has also been talked about, re going into the New Yorker . . . but still no one is set.

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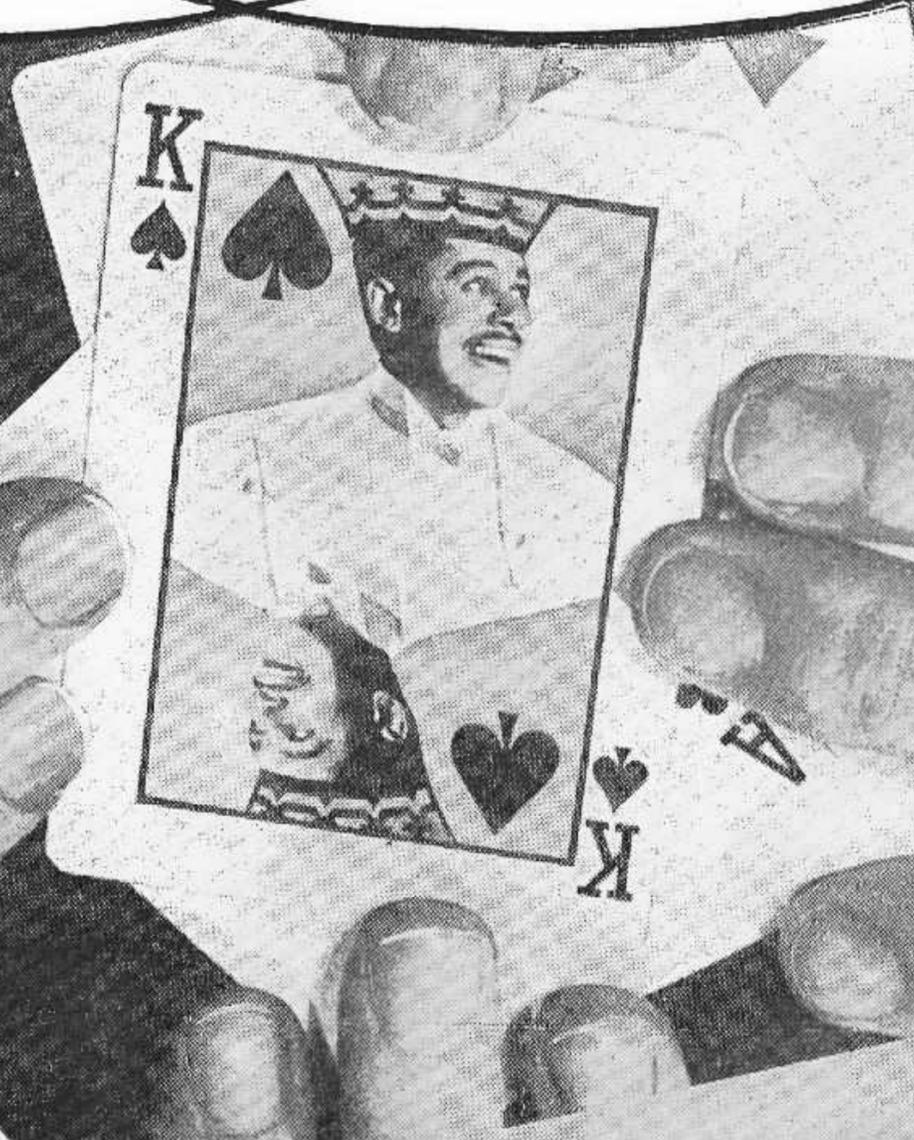
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Panther Room Hotel Sherman Chicago  Coconut Grove Park Central Hotel New York  Lookout House Cincinnati  Casa Manana Hollywood  <b>TERRIFIC!</b>	Record-breaking grosses in 37 major theatres from Coast to Coast  <b>TERRIFIC!</b>	"Cab Calloway's Quizzicale" 13 Weeks— Mutual Network  39 Weeks— Blue Network  Television audition films now available  <b>TERRIFIC!</b>	Another sizzling platter just released! OKEH #6720 "Smooth One" backed by "Let's Go Joe"  <b>TERRIFIC!</b>	20th Century— Fox "Stormy Weather"  United Artists "Sensations of 1945"  <b>TERRIFIC!</b>

*All adding up to...  
**TERRIFIC!***



# PART 1—The Billboard Music Popularity Chart

Week Ending  
June 22, 1944

## SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEAF, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard. (M) Song in legit musical. (F) Song in film musical.

TITLE	PUBLISHER
A Fellow on a Furlough (F)	Block
Amor (F)	Melody Lane
And So Little Time	Lincoln
Apple Blossoms in the Rain (F)	Southern
Army Air Corps	Fischer
Come Out, Wherever You Are (F)	T. B. Harms
Forget-Me-Nots in Your Eyes	Triangle
G. I. Jive	Capitol
Goodnight, Wherever You Are	Shapiro-Bernstein
Holiday for Strings	Bregman-Vocco-Conn
How Many Hearts Have You Broken?	Advanced
I Love You (M)	Chappell
I'll Be Seeing You	Williamson
I'll Get By (F)	Berlin
I'll Walk Alone (F)	Morris
Irresistible You (F)	Feist
It Could Happen To You (F)	Famous
It Had To Be You (F)	Remick
It's a Crying Shame	Morris
It's Love, Love, Love	Santly-Joy
Kentucky	BMI
Long Ago (And Far Away) (F)	Crawford
Louise (F)	Paramount
Milkman, Keep Those Bottles Quiet (F)	Feist
Nobody Else But You	Broadway
Pretty Kitty Blue Eyes	Santly-Joy
San Fernando Valley	Morris
Some Day I'll Meet You Again (F)	Witmark
Sure Thing (F)	Crawford
Swinging on a Star (F)	Burke-Van Heusen
Time Alone Will Tell (F)	Bregman-Vocco-Conn
Time Waits for No One (F)	Remick
Too Much in Love (F)	Barton
True	Paull-Pioneer
What a Difference a Day Made	Marks

## Lucky Strike HIT PARADE

CBS, Saturday, June 24, 9-9:45 p.m. EWT.

TITLE	PUBLISHER
1. I'll Be Seeing You	Williamson
2. I'll Get By (F)	Berlin
3. Long Ago (And Far Away) (F)	Crawford
4. Goodnight, Wherever You Are	Shapiro-Bernstein
5. San Fernando Valley	Morris
6. Amor (F)	Melody Lane
7. Swinging on a Star (F)	Burke-Van Heusen
8. Time Waits for No One (F)	Remick
9. I Love You (M)	Chappell

And the Following Extras: That's A-plenty, I Won't Dance, Woodpecker Song, Ain't Misbehavin'.

**NATIONAL AND REGIONAL SHEET MUSIC BEST SELLER SOURCES:**  
Atlanta: Cable Piano Co. Boston: H. N. Homeyer & Co. Chicago: Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Cincinnati: Song Shop; Willis Music Co. Denver: Charles E. Wells Music Co. Los Angeles: Morse M. Freeman, Inc. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co.; Myrex Music Corp.; Carl Fischer, Inc.; Music Sales Corp. Phoenix, Ariz.: J. J. Newberry, Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Irving Sklare Music Co., care Meier & Frank Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers. St. Louis: St. Louis Music Supply Co.

**HARLEM HIT PARADE SOURCES:** Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, Davega-City Radio, Inc., New York; Richards Music Shop, Bernard Record Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Shop, Chicago; Klayman's Music Shop, Cincinnati; Smith's Record Shop, Atlanta; Radio Shop of Newark, Newark, N. J. Gary's Record Shop, Richmond, Va.

## BEST SELLING SHEET MUSIC

This compilation is based upon weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See sources bottom of first column.) (M) Song in legit musical. (F) Song in film musical.

POSITION		NATIONAL	
Last Wk.	This Wk.		
2	1	I'll Be Seeing You	Williamson
1	2	Long Ago (And Far Away) (F)	Crawford
3	3	I'll Get By (F)	Berlin
7	4	Swinging on a Star (F)	Burke-Van Heusen
5	5	Amor (F)	Melody Lane
4	6	Goodnight, Wherever You Are	Shapiro-Bernstein
6	7	San Fernando Valley	Morris
—	8	Some Day I'll Meet You Again (F)	Witmark
10	9	Milkman, Keep Those Bottles Quiet (F)	Feist
8	10	I Love You (M)	Chappell

SECTIONAL		East	Mid-west	South	West Coast
I'll Be Seeing You	Williamson	1	1	1	2
Long Ago (And Far Away) (F)	Crawford	3	2	2	1
I'll Get By (F)	Berlin	5	3	3	5
Swinging on a Star (F)	Burke-Van Huesen	6	4	6	3
Amor (F)	Melody-Lane	2	5	9	4
Goodnight, Wherever You Are	Shapiro-Bernstein	4	6	4	6
San Fernando Valley	Morris	8	7	5	8
Some Day I'll Meet You Again (F)	Witmark	7	8	—	—
Milkman, Keep Those Bottles Quiet (F)	Feist	—	10	7	9
I Love You (M)	Chappell	—	—	8	7
Time Waits for No One (F)	Remick	9	9	—	—
G. I. Jive	Capitol Songs, Inc.	10	—	—	—
It's Love, Love, Love	Santly-Joy	—	—	10	—
How Blue the Night (F)	Robbins	—	—	—	10

## "HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See sources below.)

POSITION		NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:	
Last Wk.	This Wk.		
1	1	Straighten Up and Fly	
		Right	King Cole Trio ... Capitol 154
2	2	G. I. Jive	Louis Jordan ... Decca 8659
3	3	Cherry Red Blues	Cootie Williams ... Hit 7084
5	4	I'll Get By (F)	Ink Spots ... Decca 18579
—	5	Body and Soul	Coleman Hawkins
			Bluebird 30-0825
7	6	Till Then	Mills Brothers ... Decca 18599
4	7	I Can't See for Lookin'	King Cole Trio ... Capitol 154
10	8	Is You Is or Is You	
		Ain't? (F)	Louis Jordan ... Decca 8659
6	9	My Little Brown Book	Duke Ellington ... Victor 20-1584
9	10	Someone	Duke Ellington ... Victor 20-1584

**NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:**  
Atlanta: Cox Prescription Shop. Beverly Hills, Calif.: Martindales's. Birmingham: Norlen's Radio Shop; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Gilman Music Store; Howland Dry Goods Co.; Whiting Radio Service. Butte, Mont.: Dreibelbis Music Co. Chicago: Goldblatt Brothers; Hudson-Ross; Lyon & Healy; Marshall Field; Sears-Roebuck & Co.; Wurlitzer's. Cincinnati: Song Shop; Steinberg's, Inc.; Willis Music Co.; Wurlitzer's. Denver: Century Music Shop; The May Company; Charles E. Wells Music Co. Des Moines: Davidson Record Co.; Des Moines Music House. Fort Worth, Tex.: Kemble Bros. Furniture Co. Hollywood: Music Shop; Music City; Hollywood House of Music. Jacksonville, Fla.: Butler's Record Shop. Los Angeles: The May Company. Louisville: Stewart Dry Goods Co. Miami: Richard's Store Co.; Burdine, Inc. Milwaukee: J. B. Bradford's Music House; Morion Lines Co.; Broadway House of Music. Newark, N. J.: G. & R. Record Shop; Radio Shop of Newark. New Orleans: Louis Grunwald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galey Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Strauss, Inc.; Broadway Melody Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Pittsburgh: Volkwein Bros., Inc. Portland, Ore.: Meier & Frank Co. Raleigh, N. C.: C. H. Stephenson Music Co.; Joseph E. Thiem Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. St. Louis: Acollan Co. St. Paul, Minn.: Mayflower Novelty Co. Salt Lake City: Z. C. M. I. Gramophone Shop. San Antonio: Alamo Piano Co. Washington, D. C.: George's Radio Co. Westwood, Calif.: Music Shop.

## Billboard June 10 Cover Highlights 5th War Loan Rally

NEW YORK, June 24.—Millard Bennett, Treasury Department representative, told noon-hour crowds at Times Square's showbiz War Bond display Tuesday (20) that the spirit of the entertainment industry at war was exemplified by *The Billboard's* "God Damn the Kaiser" cover of June 10.

"In 1918," Bennett said, *The Billboard* said: "God Damn the Kaiser" and said it, not as a curse, but reverently. Today, *The Billboard* says "God Damn Hitler," and that is the way show business feels about the war. It's spirit, which has contributed so much to all the war loan campaigns, will brook no letdown in the fight against aggression abroad, and also continues the fight against the Peace Now-ers and appeasers at home.

"Every newspaper and magazine has searched for a slogan, but no slogan is

## Morros Cuts First Disks

HOLLYWOOD, June 24.—Boris Morros has opened headquarters for his new recording company which will operate under the label of American Recording Artists. New firm will be operated in addition to the music pub outfit owned by Morros.

Initial releases have all been made by the Joe Reichman ork and include the Bobby Worth and Stanley Cowan number, *Rehearsin'* with Maureen O'Connor on the vocal. *What the Sergeant Said*, clefted by Jackie Camp with Ray Foster on the vocal; *There's Nobody Home On the Range*, by Jacques Press, and *Drip, Drip*, by Hoagy Carmichael.

needed. What is needed is more determination like that shown by the entertainment industry."

Also speaking at the rally were Dudley Diggs, star of *The Searching Wind*; Jessie Landis, of the legit stage, and Peter Lorre, cinemactor. Charlie Spivak's band provided the music.

## Herb Fields Ork To Play Norfolk

NEW YORK, June 24.—Herb Fields ork signed with Music Corporation of America Thursday (22) and the agency has the 16-piece ork booked for four weeks at the Palomar Ballroom, Norfolk, starting Wednesday (28).

Leader, who organized the first army swing band at Fort Dix, which was heard for three years on the WOR-Mutual, *This Is Ft. Dix*, has his first good-sized aggregation since receiving a medical discharge. After donning civies, he played with Raymond Scott and Woody Herman and recorded with small jazz combos.

The tenor, alto and soprano-sax man and clarinetist, who also sings, will use four trumpets, five sax, three trombone and four rhythm instruments.

The tenor, alto and soprano-sax man, who also sings, will use four trumpets, five saxes, three trombones and four rhythm instruments. Anne Vincent, who's never sung with an ork before, is

## Cootie Williams, Ella Fitzgerald, Ink Spots Recess

NEW YORK, June 24.—Cootie Williams, Ella Fitzgerald and the Ink Spots, booked by Moe Gale as the Big Three, grossed \$35,000 at the Stanley Theater, Pittsburgh, last week. The group breaks up until the fall after their current stint at the Earle Theater, Philadelphia. (They broke the house record at the Orpheum, Los Angeles). Williams goes to the Savoy Ballroom here for two weeks before starting on a long tour of one-nighters. Miss Fitzgerald will play a Buffalo nitery and the Ink Spots will take a four-week breather.

Unit will fulfill a Paramount Theater, New York, booking around Christmas.

signed as vocalist with Justin Stone, former leader, doing most of the Fields' arrangements.



# "ME BACK'S KILLIN' ME

since he got those  
**Victor and Bluebird Hits!**"

- Someone . . . . . Duke Ellington (20-1584)
- It Could Happen to You . . . Dinah Shore (20-1586)
- I'll Be Seeing You . . . . . Tommy Dorsey (20-1574)
- It Had to Be You . . . . . Earl Hines (30-0825)
- Here We Go Again . . . . . Glenn Miller (20-1563)
- Long Ago and Far Away . . . Perry Como (20-1569)
- Amor . . . . . Wayne King (20-1587)
- Don't Take Your Love from Me Alvin Rey (30-0826)
- I'll Get By . . . . . Four King Sisters (30-0821)
- The Sailor's Plea . . . . . Jimmie Rodgers (33-0513)

Listen to "The Music America Loves Best" Saturdays,  
7:30 p.m., EWT, Blue Network.

BUY MORE WAR BONDS!

THE TUNES THAT  
NAB THE NICKELS ARE ON

# VICTOR

AND BLUEBIRD RECORDS

RCA Victor Division

Radio Corporation of America, Camden, N. J.



## PART 2—The Billboard

### BEST SELLING RETAIL RECORDS

This compilation is based on weekly report received from leading retail record stores in key retail cities. (See Sources in Part 1.) Songs are listed according to their popularity nationally with the sectional listings to the right. Record backing the hit record is in light face. (M) Song in Legit Musical. (F) Song in Film Musical.

POSITION Last This	NATIONAL	East	Mid- west	South	West Coast
2	<b>1. I'LL BE SEEING YOU</b> . . . . . Bing Crosby—Decca 18595 I Love You (M)	3	1	1	4
1	<b>2. I'LL GET BY (F)</b> . . . . . Harry James-Dick Haymes—Columbia 36698 Flatbush Flanagan	1	2	6	2
3	<b>3. SWINGING ON A STAR (F)</b> . . . . . Bing Crosby—Decca 18597 Going My Way	4	4	3	7
4	<b>4. I LOVE YOU (M)</b> . . . . . Bing Crosby—Decca 18595 I'll Be Seeing You	5	5	4	—
6	<b>5. LONG AGO (AND FAR AWAY) (F)</b> . . . . . Helen Forrest-Dick Haymes—Decca 23317 Look for the Silver Lining	2	—	7	—
7	<b>6. LONG AGO (AND FAR AWAY) (F)</b> . . . . . Jo Stafford—Capitol 153 I Love You (M)	—	3	—	1
5	<b>7. AMOR (F)</b> . . . . . Andy Russell—Capitol 156 Day After Forever	10	7	—	3
9	<b>8. G. I. JIVE</b> . . . . . Louis Jordan—Decca 8659 Is You Is or Is You Ain't? (F)	6	—	5	—
—	<b>9. STRAIGHTEN UP AND FLY RIGHT</b> . . . . . King Cole Trio—Capitol 154 I Can't See for Lookin'	—	10	—	9
—	<b>10. HOLIDAY FOR STRINGS</b> . . . . . David Rose—Victor 27853 Our Waltz	9	—	—	6
—	<b>11. SAN FERNANDO VALLEY</b> . . . . . Bing Crosby—Decca 18586 Poinciana	8	—	8	—
10	<b>12. I'LL BE SEEING YOU</b> . . . . . Tommy Dorsey—Victor 20-1574 Let's Just Pretend	7	9	—	—
—	<b>13. GOODNIGHT, WHEREVER YOU ARE</b> . . . . . Russ Morgan—Decca 18598 Louise (F)	—	6	—	—
—	<b>14. I'LL GET BY (F)</b> . . . . . Ink Spots—Decca 18579 Some Day I'll Meet You Again (F)	—	—	2	—
—	<b>15. I LOVE YOU (M)</b> . . . . . Jo Stafford—Capitol 153 Long Ago (And Far Away) (F)	—	—	—	5
—	<b>16. YOU ALWAYS HURT THE ONE YOU LOVE..</b> . . . . Mills Brothers—Decca 18599 Till Then	—	8	—	—
—	<b>17. LONG AGO (AND FAR AWAY) (F)</b> . . . . . Perry Como—Victor 20-1569 I Love You (M)	—	—	9	—

### MOST PLAYED JUKE BOX FOLK RECORDS

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together.

POSITION Last This Wk. Wk.	Record	Label
2	<b>1. So Long, Pal</b> . . . . . Al Dexter	Okeh 6718
3	<b>2. Too Late To Worry</b> . . . . . Al Dexter	Okeh 6718
1	<b>3. Straighten Up and Fly Right</b> . . . . . King Cole Trio	Capitol 154
—	<b>3. She Broke My Heart in Three Places</b> . . . . . Hoosier Hot Shots	Decca 4442
—	<b>4. Is You Is or Is You Ain't?..</b> Louis Jordan	Decca 8659

### Link's Trip to West Glaser Makes Coast Changes Cheers Publishers

NEW YORK, June 24.—Harry Link's, soon to be, the postponed journey to the Pacific Coast to function as co-ordinator of music between MGM and Feist Music, and the announcement that Harry James is reportedly signing an exclusive contract with the movie company with the proviso that bandsman be allowed to pick at least one pop tune for each picture, may soften the publishers' wall about film scores—"not a hit in a carload."

HOLLYWOOD, June 24.—Joe Glaser will return to Coast early in July to make arrangements for a new rep, having terminated his deal with Bob Oakley. Glaser denied reports Jan Savitt had signed recording contract with new Boris Morros outfit. Savitt's Victor contract has just expired. Glaser says he has a big label ready to sign but refused to name company.

Link's coming post is seen as a helping hand in the problem of picking better material for film scores, so far as sheet music sales are concerned. Biggest complaint registered around town, by pubs holding film tie-ups, has been the lack of good commercial tunes in pics. Another thorn has been MGM's purchase of songs from outside groups not affiliated with their firms, Robbins, Miller and Feist. Fact that Metro purchased

\$100,000 worth of tunes from Warner's last year, which was half of the sum taken in from pic sales by the Warner group, is indicative of the condition.

The James selection of pop material is seen as a shot in the arm, with publishers figuring that James knows more about picking tunes than the average producer on the Coast. And they figure that, even if he picks only one tune a pic, there's a possibility that he'll come thru with a hit song; something that's been happening in the minority of cases in the past.

# Music Popularity Chart Week Ending June 22, 1944

## MOST PLAYED JUKE BOX RECORDS

### Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks record has been Going Strong. Listed under the title of each most played record are the other available recordings of this number.

1. **I'LL GET BY (11)**—Harry James (Dick Haymes) .....Columbia 36698  
(Ink Spots, Decca 18579; The Four King Sisters, Bluebird 30-0821; Jan Garber, Hit 7079; Kitty Carlisle, Decca 23320)
2. **LONG AGO (AND FAR AWAY) (9)**—Helen Forrest-Dick Haymes (Camara Ork) .....Decca 23317  
(Perry Como, Victor 20-1569; Jo Stafford, Capitol 153; The Three Suns, Hit 7085; Guy Lombardo, Decca 18602; Jan Garber, Feature 1002; Bing Crosby, Decca 18608)
3. **I'LL BE SEEING YOU (10)**—Bing Crosby (John Scott Trotter Ork) .Decca 18595  
(Tommy Dorsey-Frank Sinatra, Victor 20-1574; Louis Prima, Hit 7082; Hildegard, Decca 23291)
4. **I LOVE YOU (11)**—Bing Crosby (John Scott Trotter Ork).....Decca 18595  
(Enric Madriguera, Hit 7077; Jo Stafford, Capitol 153; Perry Como, Victor 20-1569; Jan Garber, Feature 1001; Wilbur Evans, Decca 23337)
- G. I. **JIVE (9)**—Louis Jordan .....Decca 8659  
(Johnny Mercer, Capitol 141)
5. **SAN FERNANDO VALLEY (15)**—Bing Crosby (John Scott Trotter Ork) .....Decca 18586  
(The Four King Sisters, Bluebird 30-0824; Johnny Mercer, Capitol 150; Johnny Long, Decca 4437; Jan Garber, Hit 7079)
6. **YOU ALWAYS HURT THE ONE YOU LOVE (5)**—Mills Brothers. .Decca 18599
7. **MILKMAN, KEEP THOSE BOTTLES QUIET (7)**—Ella Mae Morse (Dick Walters Ork) .....Capitol 151  
(Woody Herman, Decca 18603; The Four King Sisters, Bluebird 30-0824)
8. **SWINGING ON A STAR (6)**—Bing Crosby (John Scott Trotter Ork) .....Decca 18597  
(Gray Rains, Hit 7086; Freddie Slack, Capitol 160)
9. **DON'T SWEETHEART ME (13)**—Lawrence Welk (Wayne Marsh). Decca 4434  
(Blue Barron's Ork, Hit 7080; Tex Grande, DeLuxe 5005)
10. **I'LL GET BY (8)**—Ink Spots .....Decca 18579  
(See No. 1)
11. **LONG AGO (AND FAR AWAY) (5)**—Joe Stafford (Paul Weston Ork) .....Capitol 153  
(See No. 2)
- I'LL BE SEEING YOU (4)**—Tommy Dorsey-Frank Sinatra ....Victor 20-1574  
(See No. 3)
12. **GOODNIGHT, WHEREVER YOU ARE (4)**—Russ Morgan .....Decca 18598  
(Blue Barron's Ork, Hit 7081; Mary Martin, Decca 23340)
13. **IT'S LOVE, LOVE, LOVE (15)**—Guy Lombardo (Skip Nelson and Lombardo Trio) .....Decca 18589  
(The Four King Sisters, Bluebird 30-0822; Jan Garber, Hit 7078)
- MILKMAN, KEEP THOSE BOTTLES QUIET (2)**—The Four King Sisters .....Bluebird 30-0824  
(See No. 7)
- STRAIGHTEN UP AND FLY RIGHT (2)**—Andrews Sisters (Vic Schoen Ork) .....Decca 18606  
(King Cole Trio, Capitol 154)
- AMOR (1)**—Andy Russell (Al Sack Ork).....Capitol 156  
(Bing Crosby, Decca 18608; Xavier Cugat, Columbia 36718; Enric Madriguera, Hit 8083; Percy Faith, Decca 23344)
14. **MILKMAN, KEEP THOSE BOTTLES QUIET (2)**—Woody Herman..Decca 18603  
(See No. 7)

### Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

1. **G. I. JIVE**—Johnny Mercer (Paul Weston Ork).....Capitol 141
2. **LONG AGO (AND FAR AWAY)**—The Three Suns .....Hit 7085
- HOW BLUE THE NIGHT**—Dick Haymes (Emil Newman Ork)....Decca 18604

### Territorial Favorites With Juke Box Operators

The following records are reported as favorites in various territories as indicated in reports to The Billboard from leading Juke Box Operators.

- BY THE LIGHT OF THE SILVERY MOON**—Ray Noble .....Columbia 36479  
(Memphis)
- SING A TROPICAL SONG**—Andrews Sisters (Vic Schoen Ork)..Decca 18581  
(Milwaukee)
- I'LL WALK ALONE**—Martha Tilton .....Capitol 157  
(Cleveland)

## Chappel To Publish Ballroom Tries 10 A.M. Hops Six "Boys" Songs

HOLLYWOOD, June 24.—Chappel Music Company has taken for publication the six Jimmy McHugh-Harold Adamson numbers from the 20th-Fox production, *Something For the Boys*. Numbers include the pair featured by Carmen Miranda in the film, *Boom-Br-Achoee* and *Samba Boogie*. Other numbers are *In the Middle of Nowhere*, *I Wish We Didn't Have To Say Goodnight*, *Wouldn't It Be Nice?* and *Eighty Miles Outside of Atlanta*.

### Taps-Gumble From Coast

NEW YORK, June 24.—General manager of Shapiro-Bernstein, Jonie Taps, returned to town this week with Moe Gumble, who has been on the Coast plugging the revival of *It Had To Be You*, from Eddie Cantor's *Show Business*.

### Asch Sells Signature Disks

NEW YORK, June 24.—The Asch Recording Studios have taken over the pressing and distribution of Signature Records. Bob Thiele retains control of Signature which will continue to use its label under the new set-up.



# 2 NEW RELEASES!

**LES BROWN**  
and his orchestra

Currently set for 13 weeks "Fitch Bandwagon Show!"  
Currently set for 10 weeks engagement at the Hotel Pennsylvania in New York!

**OUT OF NOWHERE**  
**SUNDAY**  
col. 36724

His Royal Hi-De-Highness  
**CAB CALLOWAY**  
and his orchestra

**A SMO-O-O-OTH ONE**  
**LET'S GO, JOE**  
Okeh. 6720

# COLUMBIA RECORDS

IT ISN'T NEWS for a publisher to introduce a song—but **IT IS NEWS** when the public and profession alike **DEMAND IT!**

# I'LL REMEMBER APRIL

Recorded by  
**WOODY HERMAN • CHARLIE BARNET**  
**CHARLIE SPIVAK • KITTY CARLISLE**  
**MARTHA TILTON**

AND YOU'LL REMEMBER THIS ONE TOO!  
**IS YOU IS, OR IS**  
**YOU AIN'T (Ma Baby)**  
 Recorded by **LOUIS JORDAN** (Decca)

**LEEDS MUSIC CORPORATION**

LOU LEVY, Pres.

RKO BUILDING • RADIO CITY • NEW YORK 20, N. Y.

GEO. SCHOTTLER—New York • BERT BRAUN—Chicago • HAPPY GODAY—Hollywood

## !!! MUSIC OPERATORS !!! WHY PAY EXORBITANT PRICES? WE HAVE RECORDS!

### HARRY JAMES

Alice Blue Gown  
 Exactly Like You  
 The Sheik of Araby  
 It's the Last Time I'll  
 Fall in Love

Four or Five Times  
 The Carnival of Venice  
 Flight of the Bumble Bee  
 Hodge Podge

### SAMMY KAYE

Just a Girl That Men For-  
 get  
 Angel Child  
 Wedding Bells are Break-  
 ing Up That Old Gang  
 of Mine

Gimme a Little Kiss, Will  
 Ya, Huh?  
 Call of the Canyon  
 Dancing on a Dime  
 Oh! Helen  
 My Buddy

### POLKAS

Beer Barrel Polka  
 Window Washer Man  
 Clarinet Polka  
 Helena Polka

Pennsylvania Polka  
 Barn Yard Polka  
 Darling Polka  
 Hopsoosa Polka

### STRAUSS WALTZES

Blue Danube Waltz  
 Voices of Spring  
 Wine, Women and Song  
 Tales From the Vienna  
 Woods

Sweetheart Waltz  
 You and You  
 Southern Roses Waltz  
 Emperor Waltz

### GILBERT & SULLIVAN

GREAT MOMENTS FROM  
 The Mikado  
 Pirates of Penzance

Iolanthe  
 H. M. S. Pinafore

FOUR 10" RECORDS TO ALBUM

NUTCRACKER SUITE

THREE 12" RECORDS TO ALBUM

**SPECIAL PRICES ON NEEDLES!**

PFANSTIEHL (\$1.50 in Lucite Case). Our Price .....80c

AEROPOINT (Pre-War Metal). 46c in Small Lots; in 100 Lots,

45c; in 1,000 Lots .....41c

FIDELITONE—Special Price to Large Purchasers!

1/3 Deposit, Balance C. O. D.; F. O. B. Linden, N. J.

**Gay Amusement Co.**

1130 ST. GEORGE AVENUE LINDEN, N. J.

\$1.65

PER ALBUM COMPLETE!

★  
 FOUR 10" RECORDS PER ALBUM

\$1.40

PER ALBUM COMPLETE



## PART 3—The Billboard

### RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

**LET'S GO, JOE** ..... Cab Calloway and His Ork. .... Okeh 6720

All the bounce and sending that makes bobby-soxers go for Cab is in this number. He keeps everything under control and it's as good for the home record player as it for the hot-spot juke. Cab with an assist by a singing group in the ork do okay by the vocals which have a GI slant without a GI mention.

**BABYLON** ..... The Barry Sisters with Ork. .... Hit 7093

This is a novelty number that should take. It's not a 100 per cent sure thing, but it's as near to that as a novelty can be before it takes hold. It's one of the best things that the Barry Sisters have warbled in sometime and that means plenty swell. For the nickel droppers this should be a catcher for it's catchy, the kind of a song you want to hear twice to the babbling.

**AMOR** ..... Bing Crosby with John S. Trotter and His Ork. ... Decca 18608A

There's one thing about a Bing disk. Everybody else can beat him out with a song, yet when he waxes it—the Bing gang comes right along and puts it on the line. He doesn't do "Amor" with all his special groaning, which makes it a better-selling disk than the reverse side ("Long Ago and Far Away") which is given the Bing everything. They'll like the Crosby "Amor" even if they don't like the song itself.

### POPULAR RECORD RELEASES

(From June 22 thru June 29)

**AMOR** ..... Percy Faith ..... Decca 23344

**AND THEN YOU KISSED ME** ..... Bob Strong ..... Hit 7097

**A SMO-O-O-OTH ONE** ..... Cab Calloway (Cab Calloway and the Cabaliers) ..... Okeh 6720

**CAPRICE** ..... Bob Strong ..... Hit 7098

**COME OUT, COME OUT, WHEREVER YOU ARE** ... Bob Strong ..... Hit 7097

**FREE WHEELIN' HOBO** .... Clayton McMighen and the Georgia Wildcats .... Continental C-3016

**HILLS OF ARKANSAS** .... Bob's Boys... Continental C-3016

**HURRY, HURRY** ..... Lucky Millinder (Wynonie "Mr. Blues" Harris) .... Decca 18609

**I CAN'T SEE FOR LOOKIN'**.. Lucky Millinder (Judy Carol) ..... Decca 18609

**IS IT TOO LATE NOW?** .... Jimmie Davis ..... Decca 6100

**LET'S GO, JOE** ..... (Cab Calloway and the Cabaliers) ..... Okeh 6720

**OUT OF NOWHERE** ..... Les Brown ..... Columbia 36724

**SPRING WILL BE A LITTLE LATE THIS YEAR** ..... Percy Faith ..... Decca 23344

**SUNDAY** ..... Les Brown (Butch Stone) ..... Columbia 36724

**THERE'S A CHILL ON THE HILL TONIGHT** ..... Jimmie Davis ..... Decca 6100

**YOU BELONG TO MY HEART** ..... Bob Strong ..... Hit 7098

### ADVANCE BOOKINGS

**GUS ARNHEIM:** Sherman's, San Diego, July 4-31.  
**DENNY BECKNER:** Brass Rail, Tybee Beach, Savannah, Ga., July 1.  
**TINY BRADSHAW:** Nashville, July 2; Knoxville, 3; Birmingham, Ala., 4; Jackson, Miss., 5; Little Rock, Ark., 6.  
**LES BROWN:** Hotel Pennsylvania, New York, July 3.  
**FRANKIE CARLE:** Steel Pier, Atlantic City, July 8, 9, 15, 16.  
**GEORGE F. PAVILLION:** Johnson City, N. Y., 13.  
**CARMEN CAVALLARO:** Elitch's Gardens, Denver, June 30-July 5.  
**XAVIER CUGAT:** Waldorf-Astoria, New York, June 27-July 24.  
**SONNY DUNHAM:** Lakeside Park, Denver, July 7 (2 weeks).  
**EDDIE DURHAM:** Denver, July 10.  
**Totem Pole, Auburndale, Mass., 6; METRO-GLEN GRAY:** Poe Park, Bronx, N. Y., July 5; Totem Pole, Auburndale, Mass., 6; Metropolitan Theater, Providence, 7-9; Earle Theater, Philadelphia, 14 (week).  
**GEORGE HAMILTON:** Palmer House, Chicago, June 29 (4 weeks).  
**LIONEL HAMPTON:** Queensway Ballroom, Toronto, July 8-15.  
**ERSKINE HAWKINS:** Bluefield, Va., July 2; Raleigh, N. C., 3; Columbia, S. C., 4; Baltimore 7-13.  
**HORACE HEIDT:** Riverside Theater, Milwaukee, July 7 (week).  
**WOODY HERMAN:** Eastwood Gardens, Detroit, July 14 (week).  
**INTERNATIONAL SWEETHEARTS:** Club Alabam, Los Angeles, July 14-Sept. 7.  
**LOUIS JORDAN:** Auditorium, Oakland, Calif., July 3; Sweet's Ballroom, Oakland, Calif., 4; Silver Slipper, San Diego, July 6-11.  
**BUDDY JOHNSON:** Chicago, July 1-6.  
**AL KAVELIN:** Centennial Terrace, Sylvania, O., July 1-2; Hi-Lo Club, Battle Creek, 3 (week); Cedar Point, O., 14-15.  
**STAN KENTON:** Naval Training Station, Norman, Okla., July 11; Auditorium, Oklahoma City, 12; Skyline Ballroom, Tulsa, Okla., 13.  
**DWIGHT LAMB:** Oaks, Minnesota City, Minn., June 27-July 9.  
**TED LEWIS:** Latin Quarter, Chicago, July 7 (indefinite).  
**JOHNNY LONG:** Camp Shelby, Hattiesburg, Miss., July 14.

# Music Popularity Chart

Week Ending  
June 22, 1944

## POPULAR RECORD REVIEWS

By M. H. Orodenker

### BING CROSBY (Decca)

"Amor"—FT; V. "Long Ago"—FT; V.

When it comes to picking his songs for the platters you can be almost sure that Bing Crosby will single out the winners. And for the song-selling, the Bing boy has smooth sailing all the way. That about tells the story for these two sides, with the retail marts and the music boxes sure to take it up from there and make the most of it for their own designs. "Amor," getting a Sunny Skylar set of lyrics for the movie "Broadway Rhythm," is already scaling the song heights, while the Jerome Kern-Ira Gershwin lovely from "Cover Girl" rates as one of the better song ballads crowding out the hit parade leaders. For both favorites, Crosby chants with full expression in an effortless manner, taking full liberties with the slow tempo to make the song stories all the more a standout. John Scott Trotter, as ever, provides the exciting musical backgrounds. And all the more exciting in the fiddle frills and figures fashioned for the Latin rhythms embellishing "Amor."

Both of the sides are bell-ringers for the music boxes, and each of the sides should stay with the machines for a maximum play.

### CAB CALLOWAY (Columbia)

"A Smo-o-o-oth One"—FT. "Let's Go, Joe"—FT; VC.

With heavy emphasis on the jump rhythms, Cab Calloway gives out with a pair of potent swing dishes that keep well within commercial bounds. "A Smo-o-o-oth One" is a Benny Goodman lullaby in licks, with Harding's scoring of the stepper patterned along the rhythmic lines long expounded by the clarinet maestro. Calloway and his clan turn in a clean job for the lively jumper, with the clarinet and trumpet taking the solo spotlight in grand style. The bounce beats are even more pronounced for Cab's own "Let's Go, Joe," a rhythm recipe based on the Harlem jive. Assisted by the smooth harmony singing of The Caballiers, Calloway cuts a striking figure with the wordage. And for added listening excitement, the high and hot note phrasings of the trumpeter is something to occupy the attention.

Score both of these sides for the music boxes, particularly when the nickel fans find their extreme pleasure on the platters in the jump-exciting dishes. Cab Calloway gives a full measure of such appeal for both of the sides.

### MORTON DOWNEY (Decca)

"Spring Will Be a Little Late This Year"—FT; V. "Christopher Robin Is Saying His Prayers"—W; V.

The radio returning Morton Downey to the select circle of popular singers, there is more than casual interest in the lyrical tenor's return to the waxing fraternity. For the starting anew, Downey has selected the song with which he is fast becoming identified with—"Christopher Robin Is Saying His Prayers." Written by A. A. Milne, with Fraser Simson setting the music, "Christopher Robin" is a tender song poem of the little lad saying his prayers. Downey sings it tenderly, and with the string orchestra directed by Jimmy Lytell providing the musical background, the song story is beautifully done. Companion piece is Frank Loesser's nostalgic rather than seasonal ballad in "Spring Will Be a Little Late This Year," which is being featured by Deanna Durbin in her new starrer, "Christmas Holiday." Downey takes it at a moderately slow tempo, keeping it in strict rhythm, with the muted strings providing the musical bank as the troubadour gives so much lyrical charm to the ballad.

Morton Downey has no designs on the music box circuits in fashioning these sides, the dishing serving better for the intimate confines of the home. However, the strength of the singer's own personal following and the picture association of the song may bring some measure of play to "Spring Will Be a Little Late This Year."

(See Pop. Record Reviews on page 66)

## FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodenker

### FOY WILLING AND HIS RIDERS OF THE PURPLE SAGE (Capitol)

"Texas Blues"—FT; VC. "Hang Your Head in Shame"—FT; VC.

No newcomers to the outdoor circles, the cowboy singing of Foy Willing and His Riders of the Purple Sage are newcomers to the Capitol label, which has given every indication by artist that it intends to be a prime force in the field of folk music as well as in the popular realm. The Purple Sage lads laying down a toe-tapping musical background, with the melodic appeal packed by clarinet, accordion and guitar, and the well-blended male voices of the quartet for lyrical appeal, both of these initial Willing sides stack up strong. "Texas Blues," an original by Willing, is taken at a lively clip as the boys sing out that San Antonio beckons them back home. "Hang Your Head in Shame" is the usual cowboy weeper, with the spinning even ringing in a weeping fiddler. It's the kind of torch tune that the wide-open spaces calls for, and Willing's troupe answer the call in most engaging fashion. Both sides are a cinch to bring in a bumper crop of coins for the music box operators.

## Krupa May Get NY or Chi Hotel

NEW YORK, June 24.—Gene Krupa's ork, now rehearsing at Nola studios in New York, will play either the Hotel New Yorker or Hotel Sherman in Chicago after completion of the coming New York Capitol date starting July 13. Altho nothing has been signed, Krupa's managers indicate the probability of going into the New Yorker, where Tony Pastor finishes on July 29. Krupa is getting close to \$9,000 for his 30-minute stage stint at the Capitol, where he's in with the MGM's 205-minuter *Since You Went Away*.

Fem warbler with Krupa will be Evelyn Ambrose, and Joe Dale will probably take over road manager duties. He was formerly with Mitchell Ayres.

LUCKY MILLINDER: Atlantic City, July 1; Carrs Beach, N. J., 2; Philadelphia, 4.  
DON REDMAN: St. Petersburg, Fla., July 1; Miami, 2; Tampa, 3.  
DON REID: Blue Moon, Wichita, Kan., July 14-Aug. 3.  
CHARLIE SPIVAK: Sherman Hotel, Chicago, July 14.  
PINKY TOMLIN: Florentine Gardens, Hollywood, July 2-29.  
JERRY WALD: Paramount Theater, New York, July 12.  
COOTIE WILLIAMS: Savoy Ballroom, New York, July 2.

## Al Trace to Coast July 3 for Col Pix

NEW YORK, June 24.—Al Trace heads for the Columbia lot on July 3 for two pics, leaving Hotel Dixie where band has been for past many months. George Lopez, former trumpeter with Xavier Cugat, and now heading band for the first time bows into the spot.

Trace got his pic commitments on basis of popularity of *Mairzy Doates*, best seller which he helped make.

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# Tax-Cut Deadline Hasn't Stirred Up Booking Spurt

NEW YORK, June 24.—Chop-chop day, that is to say July 1 when the federal amusement tax drops to 20 per cent, is almost here but its imminence isn't making the talent-buyers in lounges around the country go on any booking jags.

In fact, the generally predicted upturn that was to start as soon as the government did something about the tax hasn't turned up, and this town's top lounge agents are pretty well agreed that the chances are it won't appear during the rest of the summer.

July 1 or no July 1, 20 per cent tax or no 20 per cent, the fact is that lounge ops for the past two to three weeks have been going along just as if agents were talking to a couple of other guys, not them. There has been no discernable sign of any talent-buying spurt and there seems to be a general disregard of the fact that July 1 will bring a cut in the tax. Owners for the most part have been proceeding about the way they have since the tax blitz struck last April, say the agents.

### More Selling, Same Biz

Stan Zucker reports that his telephone bill increased 70 per cent during April-May, indicating a 70 per cent jump in selling effort via phone, yet his volume of business is about what it was. In other words, it now takes lots more talking to hold the same amount of booking. Zucker states that owners thruout the country are buying slowly, shrewdly and carefully, in marked contrast to the days before April 1.

Charlie Busch, of Consolidated Radio Artists, says that his business picked up somewhat because of the seasonal demand from seashore spots, but this is customary and has nothing to do with tax-cut day. Otherwise, says Busch, his sales are about where they were last month.

Joe Marsolais, of William Morris, reports that the owners he's been talking to are taking hope that their grosses will improve after July 1 but this hope hasn't translated itself into action on the contracting front—at least, not yet.

### 10% More Profit

Mort Davis, of General Amusement Corporation, says that lounge owners are not burning up the malls or the wires to sked attractions for after-July 1 but says that this condition may change because after that date ops will have at least 10 per cent

more profit and this should lead them to buy a few more acts.

Walter Bloom, of Frederick Bros., reports that his volume has moved up a little bit in the past two weeks but is far from what it was last summer at this time.

From all appearances, July 1 may be a significant date to the Bureau of Internal Revenue but to the cocktail lounge business it will be just something three days ahead of July 4.

### Corn \$1,000 a Bite

NEW YORK, June 24.—Korn Kobbler will play their first two out-of-New York dates July 18 and 19, and will receive \$2,000 for the job, according to Stan Zucker, who arranged it. Booking calls for the corn dispensers to appear for the Moose in an auditorium in Easton, Pa.

### MEA-Greshler Nuptials

CHICAGO, June 24.—Mutual Entertainment Agency here, closed a deal last week with Abby Greshler, New York agent, whereby both firms will represent each other's acts, cocktails units and artists.

## OFF THE CUFF

### East:

MEL HEINKE current at Orsatti's. Philly will open in a New York nitery in the fall. . . GRACE CAYLE at the Bossert, Brooklyn. . . THREE JAYS set for the Dubonnet, Newark.

SALLY AND STELLA, the Rhythm Girls, join all-girl show at 820 Club, Philadelphia. . . JACK DEWEY new manager at Orsatti's Musical Bar, Philadelphia. . . THE 3-C'S take over at Fred and Art's Rustic Tavern, Merchantville, N. J. . . FIVE KINGS are just dusting off their first week of a six-month engagement at the Haddington Club, Philadelphia. . . THREE JACKS AND A JILL and THREE BITS OF RHYTHM are the two new units inaugurating the new summer policy at Lou's Chancellor Bar, Philadelphia. . . TWO LADS AND A LASSIE, led by Ruth Hale, make for a new combo bowing at Margie's Stables, Philadelphia. . . RIFF ROBBINS trio inaugurate new summer policy at Sun Ray Gardens, Philadelphia. . . SAPPY, SLAPPY AND HAPPY trio making their Philadelphia bow at Di-Pinto's.

THE NOVELAIRES doing a guest-shot on MGM's ailer, *Screen Test*, this week. . . SANDY SANDIFER combo booked for a return engagement at the Aquarium, New York, in the fall. . . PLINK, PLANK AND PLUNK playing a return engagement at the London Terrace, New London, Conn.

PEARL WILLIAMS now at the 21 Club, Baltimore, along with Jackie Winston. . . MARS TRIO, ending 20 weeks at the Copacabana, Philadelphia, go into the Park Terrace, Brooklyn.

BERT MARIN current at Nicky Burke's place, Utica. . . LINDA CHASE opens June 27 at the Biltmore, Providence. . . DAVE ROBERTS trio opening for the season at the Biltmore Hotel, Wildwood, June 28. . . JACK MOORE doing a single at the same place. . . DON CABALLERO current at Oetjens', Brooklyn.

BEATRICE CHAPMAN at the Traymore, Newark. . . HELEN EVERETT held over at the Music Bar, Schenectady. . . MARSHALL MARTZ still at the Jamestown Hotel, Jamestown, N. Y. . .

### No Girls Either

NEW YORK, June 24.—One night last week Henry Herrman got a wired request from a Daytona, Fla., spot for a three-piece ork for \$200 plus room and board. Herrman wired back:

"None available. Would you consider girl trio. Have none available. It's just a thought."

### Helene Curtis Uses Four Combos a la Rogers' Corner

CHARLESTON, S. C., June 24.—What might be called "the Rogers' Corner of the South" is going full blast at Helene Curtis's cocktailery here.

Spot formerly—i. e., before the federal club tax got under way—used four-five acts in shows which changed about a month apart.

After the amusement tax struck, lounge switched to straight music policy and by this time is running with no less than four musical units.

This kind of operation is believed to be the first such to appear below the Mason-Dixon Line. Consolidated Radio Artists, New York, is supplying the talent, and Sinclair Rivers, manager, is buying it.

### Arden-Alexander Subbing For Pneumonia-Hit Drew

NEW YORK, June 24.—Jack Arden and Mel Alexander, piano and singing team, walked right into this one. Team had just finished at a Jersey spot when Charley Drew, who has been at the Taft Hotel for seven years, came down with pneumonia.

Hurry call was sent out for Arden and Alexander. Team is now in on an indefinite paper.

HUGH MYATT, featuring Baby Mack, vocalist, closed a two-year's run at Pierce's Cafe in North Hollywood, and opened for four weeks with options in Phoenix June 23.

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DAVE ELLIOTT appearing at the Town House, Albany, N. Y. . . CPL. ERSKINE BUTTERFIELD in New York for a few days, and reports that he's formed a small combo of servicemen in Camp Lee, Va., which is now touring the other camps.

BEN TRACY at the piano, and Ruth Webb, vocals, usher in the season at Chorney's 177 Bar, Atlantic City. . . JACK CORLIES and piano featured at La Maina's Cocktail Lounge, Camden, N. J. . . JESS ALTMILLER TRIO takes over at Yacht Club, Philadelphia. . . FOUR BLUES plus Mein Jones's organ featured at Carmen's Lido Venice, Philadelphia. . . PAUL MALLORY chalks up 25 weeks at Philadelphia's Tahiti Bar, alternating with Lee Barrett.

**Midwest:**  
WALTER KUBLAK and His Rhythm-aires (3) have signed an exclusive management contract with Frederick Bros., Chi. . . HICKORY NUTS (4) have opened at the Schroeder Hotel, Milwaukee. . . LAURA LEE ANGELS currently appearing at the Duluth Hotel, Duluth, Minn. . . LYNNE MILLER may be heard at Don Hudson's, Green Bay, Wis. . . HAL LEAMING (4) has been inked in for the Preview, Chi., starting July 1. . . EVERETT HULL TRIO are appearing at the Forest Park Hotel, St. Louis.

LUCRETIA DIX is playing the piano at the Penguin, Chi. . . FOUR BLAZES are appearing at the Riptide, Calumet City, Ill. . . MELBA ALLEN is at the Chi Chatterbox. . . DICK FURST trio are appearing at the 28 Club, Gary, Ind. . . CHUCK WRIGHT goes into the Chi Airliner. . . DON TORRES (4) is the new band at the Green Mill. . . THE MELODIANS (3) have opened at the Show Bar, Evansville, Ind. . . CAROL THOMPSON currently at the Trocadero, St. Paul. . . JACK CRAWFORD inked for a return at the Little Club, Chi.

VIVIAN GARRY trio now appearing at the Bamboo Room, Kenosha, Wis. . . MYRNA MANSFIELD current at Horwitz's Lounge, Chi. . . AL AND LINDA DAVIS at the Chi Brown Derby. . . TONETTES (3) have been booked into Horwitz's Lounge. . . RUDY GABOR trio can be heard at the Bolero, Chicago. . . CHUBBY MARTZ (4) who has just finished a 32-week run at the Glass Hat, Shreveport, La., has been booked into the Palladium, East St. Louis. . . RED AND CLAIRE CLARK have drawn a hold-over at the Green Front Cafe, Cheboygan, Michigan.

FREDDIE REED has received another six-week holdover at the Lawrence Bowl, Chicago. . . FRIEDA, singing-pianist, has been given an indefinite holdover at Flo and Walt's, Chicago. . . WALTER (See OFF THE CUFF on opposite page)

REVIEWS

Louis Rigo

(Reviewed at the Green Mill, Chicago).  
For a spot catering to lovers of gay music, this violin-piano duo can fill the bill to perfection. They have developed a style of rhythmic music, combined with a gypsy beat, that is not only ear-pleasing but toe-tempting. The gaiety in which they present their numbers keeps the crowds in a happy mood, when they strike out with their smooth arrangements of Viennese waltzes, semi-classics and light operatic airs. Altho the music is designed for middlebrows, it also appeals to the younger set who seem to get a musical thrill from the light, airy melodies.  
Rigo's ability as a violinist is amply proven by his fine technique. Roy Irving supports him with some off-hand pianistic intricacies that adds a showmanship flare to their presentations. The team's work shows they spend considerable time in rehearsals, and from this effort they are

able to dish out an unlimited number of request numbers. Their gay style has made them favorites at this spot where they have been entertaining during the past 12 months. *Jack Baker.*

The Three Suns

(Reviewed at the Circus Bar, Picadilly Hotel, New York)  
Well known to record fans and radio listeners, this trio has a considerable following and are now in the fifth year of their engagement at the Picadilly. Al Nevins, electric guitar; Morty Nevins, accordion, and Artie Dunn at the Hammond (two brothers and a cousin) have made a real musical family of their instruments, especially of note is the richness of tone delivered by the electrical amplifier and sound boxes on the organ and guitar. (Made and installed by Al Nevins, they represent several years of experimentation.)  
Musically the group rates high. They produce a full-bodied blend of music that has volume without being too powerful for the room. Their library ranges from pop to semi-classic, including some well-delivered novelties.  
Excellent showmanship is exhibited, altho Artie Dunn, vocalist, labors under the current tax-born handicap of not singing. Morty Nevins makes his accordion burst into what almost can be called speech. Latter has a personalized style that gives every listener the feeling the unit is working directly to him.  
The act is a good pull and has many friends among customers both local and from out of town. *Larry Nixon.*

Gladys Palmer

(Reviewed at Rhythm Club, Los Angeles)  
Gladys Palmer was better known in the Middle West than on the West Coast until she played her initial engagement in Hollywood recently. Her fine piano technique has won a host of followers. Spotted at the Rhythm Club, her audience is strictly stay-out-laters, as nothing moves here until after 1 a.m. Late hours have their advantages in that they

bring those who are willing to forego sleep for jive. What Miss Palmer gives them in the way of pianology and vocals compensates well for yawns the next day.  
Making a good appearance, Miss Palmer features the boogie treatment in her piano work. She has a piano styling that will catch on in any spot where jive is welcomed. It will catch on faster in the classy lounges. *Sam Abbott.*

Louis Rigo

(Reviewed at the Green Mill, Chicago)  
For a spot catering to lovers of gay music, this violin-piano duo can fill the bill to perfection. They have developed a style of rhythmic music, combined with a gypsy beat, that is not only ear pleasing but toe tempting. The gaiety in which they present their numbers keeps the crowds in a happy mood, when they strike out with their smooth arrangements of Viennese waltzes, semi-classics and light operatic airs. Altho the music is designed for middlebrows, it also appeals to the younger set who seem to get a musical thrill from the light airy melodies.  
Rigo's ability as a violinist is amply proven by his fine technique. Roy Irving supports him with some off-hand pianistic intricacies. *J. B.*

OFF THE CUFF

(Continued from opposite page)  
FULLER (5) has been inked in for an eight-week run with options at the Last Word, Hollywood, starting July 16. . . . JOHNNY ALFRED (4) has been booked into the Flame, Minneapolis.

West Coast:

THE DOLLODIANS current at the Ramona Room, Hotel Last Frontier, Las Vegas, Nev. . . . DALE CROSS ork continues in the Rendezvous Room, Biltmore Hotel, Los Angeles. . . . NICK COCHRANE, whose band played the Pirates' Den and the Hollywood Palladium, soon to go overseas with a USO unit. . . . BERMANI TRIO set for the El Rancho Hotel, Gallup, N. M. . . . RACQUETTEERS opened last week at the Hollywood Roosevelt Cine Grill. . . . JACK MONAN (7) current at the Cloud Room, Portland, Ore.

BMI RECORD BOOST

(Continued from page 14)  
of this year. Smith, who operates as Roger West Publications, is not a music publisher. He copyrights a lead sheet and retains ownership of the recorded music.  
On this deal, Smith is responsible for assembling groups of outstanding hot jazzmen and getting the best possible results from their jam sessions. Recordings will be divided among the small companies—Keynote, Apollo, Asch, Blue Note, Hot Records and Harmonia. Air exploitation the jockeys will give the companies is expected to make their labels household words in all sections of the country. Interest whipped up by the handy blogs will probably create a demand for the disks among the uninformed to this type of music. A tie-up with music stores in the communities serviced by the stations is expected to go far toward clinching the selling.

Waxers To Collect

The waxing firms can't but benefit. They are automatically guaranteed the sale of 42,000 records to BMI. If only 10 people buy one each of the disks after hearing them on the 952 stations, that's almost 1,000 per disk.  
Disk jockeys will be asked to announce the label and number of each side played, and in addition to the personality material on each musician, the pancake turners will be supplied with glossy prints of the tootlers' pussers for use as they see fit.  
BMI says there is a crying need for the records since less than 100 of its 900-odd licensed stations have live music of any kind. Their only music source then is a network affiliation or disks. The organization is tremendously interested in performances. Its object is music conversion from notes on a paper to a form which can be used on the air. This plan, then, may be the answer to several problems.

Biogs of Musicians

Tod Williams, BMI advertising director and publicity head, is writing the miniature biogs of musicians who appear on the records. He claims that James Garrett, disk jockey of WDRG, Hartford, Conn., who has a program called *Ad-Liners*, is largely responsible for the biog idea. He had collected an impressive amount of material on musicians but every week kept pestering Williams for sketches on this or that hot jazzman. The p. a. wearied of digging for one at a time and decided to do a whole series. Garrett's collection served as a start for the biogs which will be printed in a looseleaf form that they can file permanently.

A jockey flips over to the name he needs and reels off the information pertinent to the program with great authority. This is expected to be an important factor in selling the music to the public and creating interest in hitherto unknown hot jazz personalities and their output.

This week, BMI bought 26 sides from Muscraft for exploitation in the same way. There were eight sides of Al Duffy on hot fiddle, backed by a four-piece band; 10 sides of polkas and eight sides of hillbilly tunes.

The major problem to be faced appears to be that of how to supply enough records. The small companies may not be able to fill orders on the hot stuff if the demand is as large as expected.

ON THE STAND  
Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

(Continued from page 15)  
appearance on the stand and every member seems to be enjoying the job.

Shelden Fonda, trombonist, is particularly effective on blues, and with Lucas assisting, the tram section gives a good account of itself at all times. Entire-band participation in playing may be a matter of good arrangements, but the spirit shown on the stand reflects satisfactory direction and management. The unit rates okay in musicianship and showmanship. *Larry Nixon.*

Henry Gendron

(Reviewed at Boulevard Room, Stevens Hotel, Chicago)  
WELL known in this territory a decade ago, Henry Gendron recently has operated only a small combo which has been playing in the Stevens Park Row Room since the spot opened this spring. His newly organized ork, bowing in at the Boulevard Room, is a 12-piece outfit dispensing excellent music but scarcely strong enough without entertainment to assure sizable patronage. Room requires a name band plus a show, altho they will likely get by during the next few weeks from the drop-in trade which the two presidential conventions will provide.  
No dancing until 10 p.m., and during the early evening Gendron dispenses sweet, ballads and pop tunes, but for the terp sessions he swings out with livelier tempos. Instrumentation is piano, bass, drums, three violins, three brass and three reeds, with Gendron's violin playing featured. A well-balanced set-up for both dinner music and dancing, with the brass and saxes coming into full play for the hotter dance numbers. Helen Nash, gal vocalist, sang only a snatch of *Only Make Believe*, but sufficient to demonstrate that she has a pleasing mellow voice and smooth delivery. *Nat Green.*

Lionel Hampton

(Reviewed at Riverside Theater, Milwaukee)

LIONEL HAMPTON was rated terrific by the audience in his initial appearance here. His opening tune spotted tenor man, Arnett Cobbs, who got off some solid stuff, but when the final score was added up Hampton is completely and thoroly the star of his own band.

Instrumentation consists of two bass, guitar, piano and drums, four trumpets, three trombones and five sax. Hampton was all over the stand and even down in the pit using instruments there during the performance.

The leader co-operated with the piano, did some exceptional work on the drums and got the audience in an uproar with his work on the vibes. In *Flying Home*, Hampton added a third bass to the two in the band.

He also introduced an unpublished original, *Was It Like That?*, a sweet number which was performed as efficiently as any of the jive ditties. *James R. Gahagan.*

Don Reid

(Reviewed at the Trianon Ballroom, Chicago)

THE music of this 10-piece ork is patterned after the old Jan Garber band, with a mingling of solid rhythm to give the dancers a variation of tempo. It is soft and swiny, and arranged for smooth ballroom dancing.

The group is well balanced, consisting of three brass, four reeds, piano, bass and drums. The set-up varies from Hawaiian medlies to pop tunes, as well as numbers drawn from a good library of old-time favorites. Jump and jive are eliminated from the repertoire because of the policy of the spot.

In addition to the dance music the outfit also did several clever vocal novelties. Main load of these numbers are

Hal McIntyre Gets MCA Dates

HOLLYWOOD, June 24.—Deal whereby MCA temporarily takes over the Hal McIntyre ork from William Morris Office has been worked out but only affects band's Coast ballroom bookings. Picture deals and theater dates still will be handled by the Morris office, according to McIntyre's manager, George Moffet. Temporary arrangement will be in effect until August 6, when crew goes back under the Morris banner.

McIntyre has been booked by MCA into the Casa Manana for week-end starting June 30, with a series of one-nighters also being lined up.

Band manager said there was no truth in rumors that the band was dissatisfied with Morris handling, but stated that the agency had only a few Coast spots and, in order for McIntyre to stay here, the pact with MCA was worked out.

This is the second band that has gone over to MCA from the Morris office on a temporary basis, Al Donahue having made the move last month.

Templeton To Tour

NEW YORK, June 24.—Alec Templeton will start a concert tour September 27. First spot will be Columbia, S. C. If tour and material work out well pianist will be offered for vaude bookings in late fall.

handled by Fritz Hellbron, who is entertaining and amusing. Lad has a good voice and sells well. Other vocals are handled by Clive Weber and Doris Donovan, who do a fine job on duet numbers as well as solos. Hal Kaye strikes out with some tricky fingering on the keyboard, while Reid, who was formerly the arranger with Jan Garber holds the center of the stage with his smooth trumpet renditions.

The band has a lot of class. Their appearance, musical accomplishments and intimate way they have with the dancers makes them suitable for ballrooms or any smart hotel spot. *Jack Baker.*

George Paxton

(Reviewed at Palisades Park, Palisades, New Jersey)

Former arranger for Ina Ray Hutton, Charlie Spivak, Vaughn Monroe and countless other outfits, George Paxton, Friday (23), stepped out with a band of his own, and what a band. Outfit is loaded with excitement from top to bottom of the musical staff. And Paxton misses no chance to make every arrangement count. Caught at break-in before going to Frolics Club in Miami, after which they head back into Roseland Ballroom, New York, for extended stay.

Musically, there's nothing lacking, and what's more remarkable about the outfit is that the ensemble playing sounds like a bunch of musicians who have played together for a year, instead of 19 men who have rehearsed for only one month. Instrumentation is divided between four strings that work mainly ballads, five sax, three rhythm and seven brass. Personable leader plays trombone and sax, but his forte is definitely in the arranging medium, for the band generates some of the best beatheat heard in these parts.

Mike in front of strings was on the blink at opener and they didn't register as effectively as they will under okay circumstances. Bit of brass and full reeds, plus a drummer who's beat doesn't drag for ballads, and lifts on jumps, gives outfit a well rounded whole that makes them playable fare for hotels, ballrooms or theaters. It's a crackerjack outfit, rough at times, due to newness, but musically hep. Sidemen are all young with plenty of pep.

When they let go, it's hot and fast. Sometimes too loud, but the defects can be quickly erased, and probably will be by Paxton, who is definitely a musician's musician.

Vocalists are Alan Dale, youngster who has a nice voice, but needs more stage presence. He'll fill out, and when he does, lad will do plenty okay. Fem warbler is Liza Morrow, now heard on Blue Net in show of her own, and gal knows how to handle a song. Her diction is exceptionally good, and she doesn't lay on notes too long. Both she and Dale will be an asset for remotes. All in all band has a future. *Paul Secon.*

# Sock Comedy Is Different in '44

## Gags, Timing Must Be Good

Good material tough to get—price tags upped by radio programs and easy \$

NEW YORK, June 24.—From the days when Frank Fogarty, Frank Bush, Lew Dockstadter, Ezra Kendall and others rolled 'em in the aisles, to today when the Danny Kayes, Bob Hopes and Milton Berles give 'em the belly laughs is quite a jump. But if that's a leap, then the sort of material sold by Harrington and Hart, Clark and Verdi, Weber and Fields, Ben and Joe Welsh is a superman hurdle. For much of the material the old-timers jammed the doors with couldn't fill a paper house today. . . . Joe Miller has to have a different approach—a new new dressing to get by these days.

The effectiveness of the comics of even 20 years ago was based almost entirely on broad characterizations of familiar figures—the Irish drunk, the Jewish peddler, the slouching Negro and the penny-pinching Scotchman. A make-up was frequently the trade-mark of an act that told the audience what to expect. James Richman Glenroy's green gloves were standard. Bert Williams's blackface, he, incidentally, was the first Negro to make the *Ziegfeld Follies*, brought about a vogue of blackface comics and warblers that became the fashion. Dave Kramer, Al Joison, Al Herman, Eddie Cantor and others blacked up to go on. The Avon

(See SOCK COMEDY on page 28)

## N. Y. Niteries Drive For Million Bond Sale

NEW YORK, June 24.—Despite the Treasury Department's thumbs-down attitude toward War Bond pitches in local niteries, move started this week to try to sell \$1,000,000 worth of securities and get three bombers named for the Cafe Owners' Guild, op organization.

Lou Walters, of the Latin Quarter, memorialized all members of COG with a letter suggesting a bond-selling night such as he's staging in his place tomorrow (25). Noah Braunstein, COG attorney, took up suggestion and is trying to arrange similar events. COG wants to sell at least \$300,000 worth and get one 'plane named for itself, but hopes to be able to swing a trio.

## Al Rosen, Ex-State, Joins Todd Office

NEW YORK, June 24.—Al Rosen, known thruout vaude biz after his decade as manager of Loew's State here, has gone legit. He started last Monday (19) as company manager of the forthcoming Mae West legit, *Catherine Was Great*, which Mike Todd is producing. Other connections with the Todd office may follow.

The w.-k. ex-State manager resigned his position last spring to take another on the Coast not connected with show-biz. Recently he returned here to resume his career on the Stem.

## Miami Night Life To Run Thirty Minutes Longer

MIAMI, June 24.—Night spots get a break with an order, effective at once, extending the curfew hours to 12:30 a.m. on weekdays and 1:30 a.m. on Sundays. Enlisted army and navy personnel in the greater Miami area squawked so violently against the early closing that the additional half-hour was granted.

## Jed Harris Little Theaters

NEW YORK, June 24.—Jed Harris, legit producer, will put on a one-nighter, *Funeral Train*, at Barney Josephson's Cafe Society Downtown sometime next September.

Cast will include Paul Robeson, Jose Ferrar and a large chorus. Many of the performers will sit at tables thruout the room and on cue will contribute their bit.

Play is part of the *Lincoln Cantata*, by Earl Robinson. Entire series will be pressed by Decca with release date set to coincide with Cafe Society show.

Admission will be \$5 plus the tab and by invitation only. Proceeds will go to the Council for African Affairs.

If the one nighter is successful and some kind of a deal can be worked out with Decca, Josephson plans to put a *Lincoln Cantata* unit on the road selling it under the Cafe Society label.

## Club Tax Take Sags in Philly

PHILADELPHIA, June 24.—First official returns here on the effect of the 30 per cent impost on nitery intake was disclosed last week. Blaming it on the high tax, William Foss, deputy collector of amusement taxes in the city's receiver of taxes' office, reported that during May tax receipts from night clubs and other establishments providing entertainment declined two-thirds below the April receipts. He explained that this was due to diminished business in places where the city collects one penny on each \$1.25 check and 4 per cent for checks after 10:30 p.m. Local tax is on top of the federal cut.

## Loop-the-Loop Cap Grosses Set Low, High Mark

NEW YORK, June 24.—The Capitol gets an orchid and a scallion at the same time. For not only did it register a new low in grosses for the last week with Phil Spitalney and *Tender Comrade*, but the following week it skyrocketed to a new high for any non-holiday period.

Prime reason for the down swing rests on the pic, *Tender Comrade*, which had even the ushers yawning. But the Spitalney ork, held over "by popular demand" from previous flicker *Gaslight*, didn't help much either. In any case the final week of Spitalney brought the house \$23,800. Theater's previous low since MGM flag-house put back flesh, was about \$28,000 made in second week of March, 1943.

Opening week of Sammy Kaye ork, Three Ross Sisters, Paul Winchell and *Two Girls and a Sailor* zoomed the take to \$88,500. Last previous high made by house was for New Year's week, 1944, when prices were upped. Figure for that week got to \$110,000. But at no time during the period of stagershow here (including holidays) did house collect more than \$85,000.

Take for the opening week of current show is computed on an eight-day week. But assuming seven days, figure would come to \$79,000 which is still a sharp rise.

## Williams, Cugat at Waldorf

NEW YORK, June 24.—The Hermanos Williams Trio will join the Xavier Cugat ork show set to preem at the Waldorf-Astoria June 27. Vocalist for Cugat will be Marina, who will also work with Mischa Borr's ork when it alternates with Cugat's outfit.

## New NATA Group May Be Girding for Battle Vs. ARA

NEW YORK, June 24.—The new national organization of bookers, agents and managers formed in Chicago last week under the handle of National Association of Theatrical Agents is more than merely another fee-splitter's org.

According to a reliable trade source here, the NATA group represents an organized attempt to escape domination by the Artists Representatives' Association of New York, the (so far) largest agent body in the country.

Officially, ARA is for the most part confined to New York percenters and their associates working in outlying branches of the big agencies. Also officially, ARA spokesmen uniformly maintain that few agents from other cities have been taken in and that going national is merely something ARA is thinking about.

It is known, however, that a sizable bloc of ARA's membership is now made up of out-of-New York percenters, and that ARA recently made an unsuccessful effort to bring in the Philadelphia and Boston agents thru incorporation of their local orgs intact.

### Developed Opposition

The appearance of NATA in Chicago therefore represents a developed opposition to ARA's own plans—whatever State they may be in—to turn itself into a countrywide fee-splitter's group.

Nat Lefkowitz and Milt Krasny, two ARA biggies, both professed to be undisturbed by the Chicago development. Lefkowitz declared that his organization knew little or nothing about the opposition bunch and had not been in touch with them, but expected to open communications shortly. Krasny did not view NATA as a threat and said ARA would work with them if possible.

The trade source, on the other hand, declared that NATA had come into being for two major reasons: (1) Because ARA members among them control about 70 per cent of the saleable acts, and therefore the members as a group and as individuals are pretty much able to dictate day and date, salaries, periods of appearance, booking renewals and related matters; (2) Because ARA is adamant on the subject of the split on the 15 per cent commission allowed by AGVA, ARA holding to a 10-5 division, while many out-of-towners demand other kinds of divvy.

### Fee-Split Bobs Up

The problem of the 10-5 split came up again as recently as last Tuesday (20), when ARA held one of its membership meetings. It is known that there was much heated discussion when some of the local members took positions in support of the non-New Yorkers' views that the split ought to be along other lines. The result, however, was that the 10-5 split stays.

AGVA meanwhile is pursuing a straight watchful-waiting policy in regard to the NATA-ARA situation. Matt Shelvey, head of AGVA, is going to Chicago for a confab with the NATA crowd next Tuesday (27), so in the interim he's not commenting.

It is reported here that Dave O'Malley, of the Chicago Entertainment Managers' Association which has been in the forefront of the battle to get the 10-5 split rearranged, is the leading spirit in NATA.

The new org has already absorbed, in fact, the Michigan State Bookers' Association and the Ohio Guild of Theatrical Agents. It is reported here that the org will take in a small group of indie

(See NATA GIRDING? on page 28)

## Hi, Ho! Aspirin!

DETROIT, June 24.—The Montana Kid, who features a Wild West-style entrance for his night club number, was the victim of his own specialty last week.

He was playing a night club at Battle Creek, Mich., and made his opening with full equestrian effects—on a blacked-out stage—only to be found on the floor, out cold. He'd hit a beam on his speedy way in the dark. He missed the entire performance.

## Four Coast Clubs Take Heart Again

HOLLYWOOD, June 24.—Four clubs which shuttered following first week of 30 per cent tax are reopening this week in the Los Angeles area.

Old Panaman Club is opening as the Brazil, with a floorshow; Hollywood Cafe, the Starlight; San Pedro and Hazel's Town Tavern, Wilmington, also light up. French Casino, formerly Madame Zucca's, reopened last week.

New shows that many spots lost because of the tax may be coming back, according to Florine Bale, Coast rep for AGVA. Altho no other clubs were listed as possibilities, there was general opinion that situation would improve during the next few weeks, which will put many of the acts forced out of business back on the gray train.

## Two Portland Clubs Denied Permits; No Charges Vs. Them

PORTLAND, Ore., June 24.—Altho no charges of liquor law violations have been placed against them, the Pago Pago and the Turf Club this week were denied renewal of their restaurant liquor service licenses by the Oregon Liquor Control Commission.

Oris S. Campbell, license supervisor for the commission, said the clubs "do not contribute to the general public welfare and the licensees failed to qualify for renewal within a reasonable time."

Background of the case seemed to be the action by the U. S. Alcohol Control Unit of the Internal Revenue Bureau, which recently seized liquor at the two places on the ground that the operators had failed to file proper tax inventory.

Most of this liquor allegedly came from outside sources rather than thru purchase from the liquor commission, altho some OLCC liquor was reported to be among the stock.

Meanwhile, liquor commission agents continued the policy of removing furniture and equipment from night clubs during raids.

Latest target was the Club Midnight, where the bartender was arrested on a charge of selling liquor. (Under Oregon law, bartenders are not supposed to sell liquor—only serve it. The liquor commission sells it, and the purchaser brings it to the club to drink it.) A novel twist to this raid, however, was the nuisance charge arrest of patrons.

## Hurricane To Reopen August 3 With Ice Show

NEW YORK, June 24.—Contrary to reports, the Hurricane will not shutter for an indefinite period. Spot will close (28) but will reopen August 3 with an ice show and two orks. Mickey Alpert and Marty Gold's orks, current here, will come back.

In addition to the new talent policy in the main room, Wolper will also equip his lobby into a non-tax spot, which he will call the Igloo Room.

State, New York

(Reviewed Thursday Evening, June 22)

Current bill is a perfect illustration of the fact that corn to get across must be good, pure and unmitigated corn and it must be free of modern or sophisticated influences.

From the programing point of view, State's new offering is a wierdie. It opens with Denny Beckner's band (13), sandwiches in an animal act and ends with a trimmed version of the *Gay '90s Revue*. Yet bill builds well and closes with patrons in a high-applause mood.

Beckner and crew drew lots of attention working at the Park Central. As a stage-offering outfit is not quite up to snuff. Musically speaking, aggregation—consisting of piano, bass, drums, accordion, four sax, three trumpet and two trombone—is anything but brilliant. Arrangements are ordinary, there are no distinguished instrumentalists. Music has tendency to be brassy in quality. In the vocal department outfit is weak, too, depending on Beckner and Tommy Searles to handle this chore. All of these considerations would not matter, of course, if band was strong in lading out commercial corn: i.e., clowning, nips-ups, "cute" stunts, and all the rest of the trickery used to hide the fact that a group is not really a musical combination.

But here, too, band falls down. Most of the efforts at comedy are carried by Beckner, who is likable enough personally, but who works in a folksy manner. Many of the wheezes and much of the business may go well in small towns, but in a big city it doesn't quite sell. Customers laughed a few times, handed out a set of nice mitts and joined feebly in a community sing at one point.

Halfway thru band's routine, Manuel Viera comes on with his monkey and dog act and immediately puts proceed- (See STATE, N. Y., on page 31)

National, Richmond

(Reviewed Wednesday Evening, June 14)

With this bill the National reverts to its summer policy of straight pictures. Producer Hal Sands has thrown together an excellent combination for his final program in Richmond.

The Hal Sands Dancers, who have become local favorites during their 36-week run in the house, open the bill with an entertaining routine. Their mid-show turn is the most effective of the three appearances of the gals because of the phosphorescent materials used in the wardrobe.

La Fleur and Manners offer a flock of acrobatic novelties, with the male half of the act, La Fleur, doing an excellent iron jaw. This and his partner's contortions are well received.

Billy Van, eccentric comedy dancer, works thru a slap-happy routine into impersonations of the better known exponents of his art. He does all right by Pat Rooney, Bill Robinson and Fred Astaire and closed his act with the help of a serviceman from out front.

Eleanor Bowers has a pleasant voice, face and figure. Her selections from *Oklahoma* merited the best hand.

Impersonator Bob Hopkins acts as master of ceremonies in addition to working his better-than-average imitations of celebrities.

Pic was *Henry Aldrich Plays Cupid*. Ban Eddington.

Strand, New York

(Reviewed Friday Afternoon, June 23)

Louis Prima opened a three-week engagement at the Strand today. On the stage in the afternoon show was also Prima's band (16), and at various times other performers came on the stage, but by and large it was Mr. Prima from start to finish. And the audience liked it.

He gave the audience some of the old favorites. *The Blizzard* was as effective as when it delighted midnight audiences at the Park Central this spring, and *Limehouse Blues*, in typical Prima style, was far from unappreciated.

Jimmie Vincent at the drums closed the show in a blaze of glory, but trumpeter Anthony Russo and saxophonist Charlie Kennedy were just as distinguished in their solo bits. Lily Ann Carol, thrush, looking good enough to eat, did fair with *Amor*, but when she got into the act with Prima the audience clamored for more.

Ben Beri, billed as of *Hellsapoppin*, got more laughs than many a comedian with juggling. The Fontaines, two guys (See STRAND, N. Y., on page 31)

VAUDEVILLE REVIEWS

Roxy, New York

(Reviewed Friday Afternoon, June 23)

New show here is a pageant of color, gorgeous sets, skillful terps by the Gay Foster Roxyettes and comedy that draws lots of laughs.

For opener the gals come out of the pit for a fast Mexican dance in their usual in-time manner. Wearing South-of-the-border costumes and framed against a Spanish set, routine wins a nice hand.

Enric Madriguera ork (21) does a satisfactory job, opening with a L. A. number. Magda Montez carries the vocals and maracca duties. Gal's pipes register well and her hip-weaving still better. Most of the ork's work is on the rumba stuff with the exception of a hoked-up version of *Love, Love, Love* which drew laughs. A duet between Madriguera and Patricia Gilmore on latter number added to yock-pulling quality. Baton wielder's fiddle solo *Stardust* was nicely done.

Top comic slot is given to Joe Besser working with Jimmy Little. Act follows a manual-of-arms routine by Miss Gilmore. Besser is one of a squad of rookies handled by a tough sergeant. His I'll sma-a-a-sh you and you make me so-o-o mad routines get loads of laughs.

Secondary comic load is carried by (See ROXY, N. Y., on page 31)

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, June 20)

New bill opens at a slow tempo but picks up at the midway mark, with Louis Jordan socking the show to a high rating. *The Curse of the Cat People* is the pic fare. Al Lyons, pit leader, emsees in his usual good manner.

Openers are the Black Brothers, repeating here. Devoting the entire turn to pantomime, hobo clowns get laughs of a light variety merely by their garb. Knockabout comedy gets other laughs, but the walk-around bit, with one of the clowns getting smaller as he moves in a circle about his partner, gets the biggest guffaw.

John Gallus and his line of 16 dolls turns in a nice performance. Opens with a clarinet bit, *Clarinet Polka*, and then does *Paper Doll* with a rubber ball balanced on the licorice stick. Real entertainment comes when he brings out his marionettes for a one-two-three kick and a bump while he manipulates both the strings and clarinet.

Marlon Daniels, acro-dancer, goes well, with the boys woo-wooing. Her dance routine is built on high kicks. Gal works smoothly and sells a neat brand of terping.

Gil Maison act includes Maison, a monkey, and five pooches. The monkey skates on and there's good banter that puts the act over. Using a couple of dogs which ignore cues deliberately, Maison builds up to bringing on three very small canines for a bang-up dog turn. Act gets rafter-shaking hand.

Louis Jordan has a quintet, but it's Jordan who sells it. Garbed in orchid trousers, shirt and yellow coat, he holds the mike position thruout the performance. *It's a Low-Down Dirty Shame* is the opener. For *I'm Gonna Move to the Outskirts of Town* and *G. I. Jive*, Jordan dons tails, top hat and white-rimmed glasses and takes over for a sock finish, going into *Deacon Jones*. His work is ace for night club audiences. Never sticking to the written lyrics, Jordan sells high. He works with ease and in a showmanly manner. Eddie Roan on muted trumpet gives added effectiveness.

Sam Abbott.

RKO-Boston, Boston

(Reviewed Thursday Afternoon, June 22)

By the time *Blind Date* works into the groove, this Blue Network program may prove a hot contender for vaude presentation honors and a model for the transference of a radio show to the stage. The size of the program's Crossley rating can be judged by the wham opening here. House was nearly full at the first show, a rare thing during these hot days.

Pattern of stage presentation is much the same as over the air waves. Three pair of servicemen are selected, each to compete thru a partition, via telephone, for the fun of blind-dating a pretty local (See RKO-Boston, Boston, on page 32)

Oriental, Chicago

(Reviewed Friday Evening, June 23)

Frances Faye, who scored a hit at the Latin Quarter here a few months ago, is the attention-getter of this new show, with Sonny Dunham backing the bill with his swing arrangements and Elmo Tanner and John and Eve Kemmy offering the novelty bits. Miss Faye's torchy songs and piano pounding is solid. Her treatment of boogie-woogie and pop tunes creates jive panic which sends the j-b's into a howling mood. Heavy mitting was displayed by this group after her warbling of *Well, All Right and Shut My Mouth*. Came back with *Smoke Gets in Your Eyes* and *I Can't Give You Anything But Love*, to please the lovers of old-time favorites. Gal also has a good flare for comedy, getting lots of laughs for her impromptu ad libbing with Dunham and the audience. Tho her presentation is strictly night club style, it fits well for theater entertainment. Sonny and his boys open with *Night and Day*, following thru with *Poinciana* and *Get Hep With the Beat*, written by Mac McDougal, member of the band. Arrangements are heavy on the brass and styled to a good danceable tempo. Canary Ruth McCullough handles the swing tunes, doing a neat job on *Milkman*, *Keep Those Bottles Quiet* and *The Man I Love*. Dick Dwyer show stops with his swooning ballading of *I'll Get By, Long Ago and Far Away* and *I'll Be Seeing You*. This blond slim lad who resembles a certain singer keeps the rafters ringing with ahs and walls. Reaction to his singing was tremendous and the boy had to take four bows after having a hard time in getting off.

Elmo Tanner, formerly featured with Ted Weems ork, draws a good hand with his whistling. He hits the trills and high notes with perfect ease while rendering *Nola*, *Canadian Capers* and *Stardust*. John and Eve Kemmy rate applause for their nonchalant knockabout routine. Pantomime and comedy work is well presented, with the main portion of the act built around the male partner's hat

Finsbury Park Empire, London

(Reviewed June 6)

Finsbury Park Empire rates next to the London Palladium as the premier vaude house in the English capital these days. House seats 2,500 and in pre-war days played the biggest and best from America. Current eight-act program is a good one and nearly reaches the pre-war standard. Name headliner is Ann Shelton, \$2,000 per week crooner.

The Hooper Sisters (3) are effective terp openers, with a military tap and a waltz clog number as the best features of an okay act.

Raydini, comedy conjuror, registers well in the deuce spot. Has a bunch of neat sleight-of-hand tricks and some refreshing chatter which is enhanced by a good personality.

Cairol Brothers (father and son), Italian musical clowns, are solid and sure-fire entertainment. Son is a swell clown for young and old alike, and the pair of them coax music from about 20 different instruments.

G. S. Melvin is still one of Britain's best character comedians. Does a couple of hit comedy characterizations that bring laughs and then switches to a stoker number topped by a swell soft-shoe hornpipe dance that all but show-stops.

Billy Caryll and Hilda Mundy, vet English comedy couple, close the first half in a satisfying domestic skit with a good laugh angle.

Hooper Sisters return to open second half. Fred Lovelle follows. He's a ventriloquist with perfect lip control. He gives well defined take-offs of Ned Sparks, Lionel Barrymore and Will Fyffe thru his dummy. Only drawback to what could be a terrific act is his woefully weak comedy material. With a good material this fellow would be a world beater.

Ann Shelton, tops in British crooners, (See Finsbury Park Empire on page 31)

which seems to be getting him into all sorts of difficulties. Team works fast and smooth and scored when caught. Show moves with a good pace and offers 70 minutes of fine entertainment. Pic is *She's a Soldier, Too*. Jack Baker.

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New York

**BEN BERI,**      *Juggler?*

**EDDIE SMITH, Agent?**

## Hotel Sherman, College Inn, Chicago

Talent policy: Dancing and floorshows at 8:30 and 11:30. Management: Frank Berling. Publicity: Howard Mayer. Prices: Minimum weekdays, \$1.50; Saturdays, \$2.50.

Swing and jive predominates in new show here, where Woody Herman and ork are back for a fifth time. Bill also features the Albins, The Imaginators and Ziggy Talent (ex-Vaughn Monroe).

Woody opens with a fast jive, and his men keep up the pace with a series of hot renditions, novelties and sharp song styling, which is almost a complete show in itself. Band numbers are all in the groove, with the brass section taking the lead.

Vocals are handled by Herman, who gets a good hand for his special arrangements of *Blues in the Night*, *Amen* and *Frenesi*.

Miss Wayne leans to swing with her *Couldn't Sleep a Wink Last Night* and *The Music Stopped*.

Ziggy Talent handles the comedy numbers. Lad has an odd voice which fits his distinctive style, sells well and gets plenty of laughs.

Chubby Jackson also majors in the fun department on bass. Also does a good job with *Holiday for Strings* winning him an encore.

Applause getters were the Albins, knockabout dance team. Act leads off straight, breaking with a series of hard falls, slapstick and lifts. Andy Albin, who towers over his small partner, does a zany impression of Boris Karloff, using the gal as a foil. Team has good routine and is different from the usual style of knockabout work. They had to beg off after three bows.

The Imaginators, panto comics, held over from the last show, come in for a heavy applause with their recording imitations of Mary Martin, Bing Crosby and the Andrews Sisters. Lads are young, full of pep and have perfect timing to the disks. They have improved considerably since their first appearance at the Rio Cabana few weeks ago. Took four curtain calls when caught.

Carl Marx, the clown, here for over 11 years, keeps the audience laughing with his tricks. *Jack Baker.*

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## NIGHT CLUB REVIEWS

### Bal Tabarin, New York

Talent policy: Floorshows at 7:45, 11:30 and 1:30. Owner-operator: Jean Hourle. Producer: Jack Lewis. Publicity: Max Hecht. Prices: From \$1.25 weekdays; Saturday, minimum \$1.50.

Considering the low budget under which spot operates, current show marking 10th anniversary is better than average. At least three acts here show promise with proper handling and better material.

First on is Charles Roland, a good-looking lad who gets a lot of fem sighing for his work. Warbler's voice is small but good for intimate rooms. Opened with an 18th Century French folk song, *Avignon*, a catchy number which caught the crowd's attention. Followed with *L'Amour* delivered nicely. Ended with *Brother Jacques*, with timely United Nations lyrics (in English) that won him an encore. Sold an apache tune, with customers coming in on the la-da-dee stuff. Incidentally, Lou Harold's ork (5) do a grand job of backing the lad.

The Continentals (2) do a good roller-skating act; pull customers on for free rides getting laughs. Finish with an exciting neck-to-neck swivel spin for a good hand. Duo's gags, however, are from Dixie.

Montmarte line (6) are a nice-looking gang of fillies. Terp stuff is only fair with the exception of opening can-can and a midway fan number. On latter routine with Roland warbling, Toni Sari (from legit) comes on for a good modern dance bit. Gal is a slim brunette with a figure she need not be ashamed of. Comes back later to do a disorganized hip-swivelling ballet to a beg off. Gal has what it takes but needs better routines.

Roy Douglas, ventriloquist with a dummy billed as Eddie Dowling, works smoothly enough but lacks punch. Material is poor. Suitcase bit when dummy is put away pulls some solid laughs. Act, however, needs more than one bit to hold audience.

Gill Johnson, from legit, is a solid clik with his smart hoofery. Guy does sharp, clean taps, modern dance interpretations and acro stuff with considerable skill and showmanship. Opening, however, is bad. Comes out to do two vocals. Lad is a smart dancer but his voice is nothing to write home about. If he wants additional material to get out of the straight hooper class he might consider gag material. He has enough personality to sell smart patter.

Lou Harold's ork cuts nicely for the show. Frank Warren (4) relieves. *Bill Smith.*

### Club Bali, Miami

Talent policy: Floorshow and dance band; shows at 8 and 11. Owner-operators: Abe and Manny Baker; publicity, D. Rose. Prices: \$1.50 minimum.

This spot is noted for good show and eats. Latest bill provides excellent entertainment.

Montrose and Pearl have been around (See *CLUB BALI, MIAMI*, on opp. page)

### Vienna Cafe, New York

Talent policy: Dance band and floorshows at 9:30 and 11:45. Owner-operator: Vienna Cafe, Inc. Manager: Beno Eisen. Publicity: Harry Schecter. Prices: \$1.25-\$1.50, week-ends.

Nabe spot, just off Central Park, is nothing notable in appearance and shows are pretty informal, yet spot has definite quality of atmosphere, often lacking in bigger and more pretentious niteries.

Fred Fassler band (3), with Fassler himself scraping a Vienna-style fiddle, forms one of the entertainment staples. Fassler plays with much flourish, goes to tables to serenade patrons, sings an occasional tune such as *I'll Be Seeing You*, which he delivers in pretty fair style, and handles the emcee chores with experienced ease.

Herman Leopoldi, announced as "Vienna's greatest composer," knocks off a couple of patter songs and a pair of his own compositions. Voice is nothing remarkable, but piano playing is good and man knows how to punch across his lyrics in a likable way.

Rosalie Grant, operetta canary, is a tall blonde and handsome woman. Chirper's manner and voice are definitely Continental and definitely operetta. Does Tin Pan Alley standards and European stuff, with latter her best offerings. Goes big with the patrons.

Customers are as much a feature of this spot as the performer. They know everyone's repertoire, join in the singing, and between numbers are visited by the actors who occasionally break out into song just for the heck of it.

*Paul Ross.*

### Club Plantation, Los Angeles

Talent policy: Dance band and floorshow at 10:50 p.m. Management: Joe Morris, owner-operator; "Stuff" Crouch, headwaiter; Steve Hardin, publicity. Prices: Admission, \$1.20; dinner, \$1.50 up.

For the sum of \$1.20 Joe Morris is giving his patrons, principally Negroes, Jimmy Lunceford for dancing and the show, along with Fred and Sledge, Mary Bryant and Tiny Davis. Lunceford's entertainers augment. Show is solid.

Lunceford orchestra (eight brass, five sax, four rhythm) open the show with an all-outer, with the maestro smoothly emceeing. *Holiday for Strings*, with Lunceford taking over for a flute part. Sax men double on clarinets for a swell effect. Band's vocalist, Clifton Trenier, is singled on *Just Plain Lonesome*. Has good voice and a little more time with Lunceford will make him tops. Trenier needs only to find himself.

A sidemen's chorus on *Blues in the Night* is bang-up entertainment following a bit of alto saxing by Kirkland Bradford. The arrangement is outstanding. *Whatcha Know, Joe?*, with Thomas handling a hot sax and scat vocals, sells. Earl Carruthers, sax, and Joe Marshall on drums help the sidemen rock the spot. *Uptown Blues* winds up with plenty of vim.

Marie Bryant follows Trenier with her song and dance. Short on vocals, she sells with a Harlem twist. Fred and Sledge tapping is clean and the team works with precision. Spoil the opening part of their act with unfunny dialog. Sticking to terpsing, the guys are plenty good. Voluptuous Tiny Davis follows the dance team with her torrid vocals and hot trumpet. Warming up, she goes into *I'm a Big Fat Mama*, and she's not kidding. *Ration Blues* is made to order and she gives the patrons what they want. A bump in the hands of Tiny Davis is a dangerous thing. Nothing subtle about her lyrics. But she knows when to get hot. *Sam Abbott.*

### Kitty Davis, Miami Beach, Florida

Talent policy: Floorshow and dance band; shows at 9 and 12. Owners and operators: Kitty and Danny Davis. Prices from \$2.

You would never know it's summer from the quality of the new show at (See *KITTY DAVIS* on opposite page)

## One Fifth Avenue Bar, New York

Talent policy: Continuous entertainment from 9:30 to 2 except week-ends; no dancing. Owner: Spencer Taylor Corporation. Operator: One Fifth Avenue Hotel. Room manager: Bob Downey. Prices: No cover, no minimum.

Show here is of the grind type, with acts coming on about 20 minutes apart. Bob Downey does a nice listenable job of piano work, first as a single then teaming up with Bud Gregg. Team passes out a mixture of rhythm numbers and Viennese waltzes, adding a potpourri of oldies that sells handsomely to a room made up chiefly of elbow-benders drawn from the upper brackets.

Jack Kerr, who follows, has a strong voice and accompanies himself on the keyboard. On the piano work Kerr is not outstanding but his vocalizing takes ample care of it. Lad seems equally skillful on jump tunes, ballads and beer-wweepers. After selling *I'll Be Seeing You* to rousing mitt he came back to do a swell *I Saw Your Eyes*.

Dorothy Knox, on next, is a pretty gal with a figure to match. Obviously well known here, Miss Knox had the customers eating out of her hand as soon as she opened her mouth.

Voice is small and a slight lisp hinders her occasionally. But she overcomes it very well with her showmanship.

Material consists mainly of special arrangements of show tunes like *I Wanna Get Married* and *That's Him* to which (See *ONE FIFTH AVE. BAR* on opp. page)



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**FOLLOW-UP REVIEWS**

**BLUE ANGEL, NEW YORK**—Intimate bistro currently presenting an ace attraction from the Coast. By the time this Negro gal, named Rose Murphy, gets thru here she'll be in the big time.

Miss Murphy is big, fat and jolly. Her infectious smile alone sets the customers tittering, and what she does on the piano and with the voice box makes them belly laugh and yell for more. Gal's pianistics, of a high order, range from honky-tonk to semi-classical but she doesn't use them for their own sake. Keyboard plus a piece of wood on which she beats time with one foot become setting for a unique and delightful song style.

She tosses in bird calls, little nonsense syllables and bits of lyrics. Sometimes she merely moves her lips without uttering a word. Sometimes she abandons the piano and just slaps her hands. But the concoction has the crowd with her every second and so attentive that the tiniest sound or lift of an eyebrow on her part starts the room guffawing. She did three encores when caught Tuesday night (13) and could have continued indefinitely.

Other new act here is Melissa Mason, comedienne. Gal is tall, has nice gams and a dry way of working. Uses singing-talking style on story-song material and mixes in facial contortions and other bits of buffoonery. Performer gets what can be gotten out of her patter and nets a fair round of giggles and nice mitts. But material, intended to be knowing and smart, lacks punch and act suffers accordingly.

Eddie Mayehoff, also on bill, reviewed in *The Billboard*, issue of June 3; Evelyn Knight, in the issue of February 26.

Herman Chittison trio, one of the best little combos in the field, provides subdued hot arrangements of pops and standards between performances. Stuart Ross relieves on the piano. *Paul Ross.*

**CAFE SOCIETY DOWNTOWN, NEW YORK**: Barney Josephson has found himself a cute little package in Ida James, who opened Tuesday (20). Coming here from the second edition of *Meet the People on the Coast*, gal showed enough to get a solid reception from the dinner customers. In a cute baby voice Miss James opened with *After You've Gone* and ended on a sock arrangement of *I Won't Say I Will*. Her little girl mannerisms, half smile, bashful hanging of head added up to a grand selling job.

Canary is a slim, light-skin Negress who not only makes a heart-winning appearance on the floor but wraps it up with good mike technique plus a sock delivery. A number which permits her to do little "shy" girl acting is right down her groove. On ballads gal is capable but not outstanding.

With a little more experience Ida James will prove a natural for not only Josephson's uptown room but radio as well.

Ed Hall's new ork of six men (three are from Teddy Wilson's old outfit) deliver with a zing that not only makes for dancing appeal but listening pleasure as well. Boys play a tune like a cat playing with a mouse. Job on the oldies like *Blue Ridge Mountains* won them swell customer responses.

Peter Rabbit trio, also new here, prove crowd-pleasers with their trick arrangements. Vibra work is average, but guitar is top-drawer listening stuff. Rabbit's vocals add nothing to team's work and can stand sharp pruning. *Bill Smith.*

**COTILLION ROOM, HOTEL PIERRE, NEW YORK**: Smart-set room currently selling two-part bill. First half is dance team of Ellsworth and Fairchild, offering "streamlined ballet," who repeat here with this engagement.

Couple is good looking and nifty tappers, especially the man, who is an accomplished balleteer. Opening night (20) pair offered two numbers: a flirtation in a supper club and a 10th Avenue love-dance. First, in effect, is a series of ballet leaps and poses, second a modified apache routine. Drew nice hands from small crowd present.

On the score of ability and delivery

couple are more than okay. Choreography, however, is unimaginative and definitely hampers team. Since act attempts what amounts to stories in dance form, said stories should be pointed up and filled with telling detail.

Myrus, the mind-reading magus, playing here, again for the umpteenth time. Last reviewed in *The Billboard*, issue of January 29. *P. R.*

**LA VIE PARISIENNE, NEW YORK**: Rita Angel, wife of Tony Canzoneri, is one of the items in the current program being offered in this Frenchy bistro. Gal is tall and baby-faced and works in a style built on the innocent stare. Draws mild hands for a couple of pops and an encore for *There Must Be Someone for Me*.

Los Andriani—the Andriani Brothers—broke in here Tuesday night (20) and proved to be swell night club act. Nice-looking guys, play guitar and mandolin and use instruments expertly. Repertoire is very large and delivered with socko effect, men calling for suggestions from the floor on their encores, of which they had three when caught. In addition to nimble string plucking, team also harmonize in a soft and gentle style, alternating straight instrumental items with voiced stuff. Altogether a nifty turn and customers liked them a lot.

Reva Reyes, zingy chanter of Spanish, English and French tunes, held over and still going strong here. Reviewed in *The Billboard*, issue of May 27. Bill Goodin, Negro pianist-singer, plays for intermissions. *P. R.*

**Cab to Zanzibar August 10**

**NEW YORK, June 24**—Cab Calloway, who has just finished a run at the Strand, has been set for an appearance at the Cafe Zanzibar, Westside spot, beginning August 10. Joe Howard, op, is angling for Sister Tharpe and the reorganized Nicholas Brothers team for support.

**KITTY DAVIS**

(Continued from opposite page)  
the Airliner. This one is tops all the way.

Marvin Boone is emcee, besides being a swell hooper and a good guy to look at. He oozes personality.

Dick Leslie is a newcomer in these parts and promises much. Thin enough to be funny to look at, he is naturally funny in his own style. Television version of a soused announcer wows the customers.

Patsy Lou Raines has a contortion acrobatic soft-shoe act that gets a nice hand.

Betty Jane Brown, a pretty lass, is another hooper on a bill which favors plenty of terp numbers.

Leona Fredericks, local fem, is a thrush who bears watching. Plenty of applause.

Mel Mann and ork, handing out pep and jive numbers, add greatly to a swell bill. It's the only floorshow running at the Beach. Biz very good. *L. T. Berlmer.*

**CLUB BALL, MIAMI**

(Continued from opposite page)  
a long time and their act seems to mellow with the years. Montrose halls from a circus family and is an all-round trouper. Couple appear in Gay '90s make-up. They sing of old-time favorites, crack a few gags and go thru a dance routine which the customers love.

Valentine is a magician who can be pop at any gathering with his pulling drinks out of thin air. Glass after glass appears, and just to show that it is real stuff, he downs some of it.

Edwards and Argela, a pair of ball-room terp satirists, offer one of the best classy dance acts ever seen here.

Ballettes are a shapely line of fems set off by some brand new costumes.

Dave Lester and ork add much to a very good show. *L. T. B.*

**ONE FIFTH AVE. BAR**

(Continued from opposite page)  
she gives a flair with amusing bits of biz.

At times she ad libs and it is in the ad lib department that gal shows inexperience. For encore she sang *Primitive Man*, a slightly blue specialty that drew loads of laughs and lots of applause. A take-off of a visiting pic celeb rocked the mob and forced her to a beg-off. *Bill Smith.*

**Stem Mixed; Houses With Old Bills Drop; Cap Zooms**

**NEW YORK, June 24**—Business on the Stem was mixed last week. Houses which were in their last week with old bills dropped, while the Capitol, with a new stagershow and pic, zoomed to one of the best weeks it has had in many a long month.

Radio City Music Hall (6,200 seats; house average, \$100,000) for the sixth week with Carleton Emmy, Don Cossack Chorus and *White Cliffs* got \$107,000 as against \$112,000 the previous week. First week's take was \$109,000 followed by \$101,000, \$103,000 and \$109,000, successively.

Roxy (6,000 seats; house average, \$75,000) for the third and final week of Barry Wood, Eddie Garr, Berry Brothers and *Eve of St. Marc* got \$50,000 as against previous \$63,000 and opener of \$75,000. Total for run was \$188,000. New bill has Joe Besser, Hazel Scott, Carmen Amaya, Enric Madriguera ork and *Home in Indiana*.

Capitol (4,627 seats; house average, \$55,000) hit the jackpot with Sammy Kaye's ork, Paul Winchell, Three Ross Sisters and *Two Girls and a Sailor* doing \$88,500 for an eight-day week.

Paramount (3,664 seats; house average, \$75,000) for the seventh week of Charlie Spivak's ork, Wesson Brothers and *Going My Way* took in \$65,000. Previous week brought \$70,000. First week's figure was \$102,000, followed by \$85,000, \$90,000, \$85,000 and \$74,000 in the order named.

Loew's State (3,500 seats, house average, \$25,000) fell off to \$19,500 with

Lucky Millinder ork and *Man From Frisco*. Previous week house collected \$29,000. Current bill has Danny Beckner ork, *Gay Nineties Revue* and *Gaslight*.

Strand (2,779 seats; house average, \$45,000) for fourth and final week with Cab Calloway's ork and *Make Your Own Bed* brought \$26,000. Third week take was \$30,000. Opener was \$43,000 and second week \$36,000. Total for run was \$135,000.

**Hub House Near Bottom With 20G**

**BOSTON, June 24**—Business has just about reached rock bottom at the RKO-Boston (capacity, 3,200; house average, \$24,000) with the below average \$20,500 grossed by Bobby Sherwood's band and screen star Margo for week ended Wednesday (21). Business now will hover dangerously around the average until after July 4.

Unit included the band specialties of Gail Landis, the Skylarks and Dave Pell, with Anne Rooney and Rufe Davis featured in the variety department. Flicker was *Chip Off the Old Block*.

Sparked by good advance promotion the traveling vaude version of the radio show *Blind Date*, starring Arlene Francis, and with Bob Chester's band to back it up, opened big Thursday (22).

Subsequent bookings carry the theater thru the middle of August. The George White Scandals open June 29, with Gene Krupa and his new band playing his first date beginning July 6. Following are Abe Lyman, Frankie Carle, Sammy Kaye, Lionel Hampton, Horace Heidt, D'Artega with Perry Como.

**Chi Hits 63G; Oriental Is OK**

**CHICAGO, June 24**—Hot weather during the entire week didn't hurt the grosses at the two vaude-pic houses here. Both spots grossed more than weekly average business, with the Chicago Theater (4,000) stepping out and hitting another high mark of \$63,000 for the second week holdover of Harry Richman, Dave Apollon and Bing Crosby's latest pic, *Going My Way*. Entire show held over for another week, and from the heavy business taken in on the opening day of the third week, the house should easily hit approximately \$60,000.

The Oriental (3,200) also came thru with a nice weekly gross of \$29,000, with Henry Busse being responsible for the good take. Current bill headlining Sonny Dunham and Frances Fay opened weak, with the house only partly filled on opening day. Business, however, will undoubtedly pick up, with the influx of visitors and delegates to the Republican Convention.

**Heat Beats Tommy Tucker In Detroit; Pulls \$21,800**

**DETROIT, June 24**—Tommy Tucker and band grossed \$21,800 at the Downtown Theater (2,800 seats; house average, \$23,000), with patronage off as a result of hot weather. Excessive heat wave drew amusement-minded Detroiters to the outdoor spots, and killed all theater grosses. Picture, *Dixie Jamboree*.

Guy Lombardo and orchestra, appearing currently, opened to low grosses, but started to build surprisingly Monday when the heat broke. Expected to run about \$28,000 on the week.

**Powerful 35G in San Fran**

**SAN FRANCISCO, June 24**—Golden Gate (2,850 seats) grossed a hefty \$35,000 for week ended Tuesday (20). On the bill were Henry King and orchestra, Borrah Minevitch's Harmonica Rascals, Faye Wilson, Buddy Young, Arthur Blake, the Glens, and Mardoni and Louise. Pic, *Show Business*.

**Hipp, Balto, Has 21G Week**

**BALTIMORE, June 24**—An exceptionally fine \$21,800 was grossed by Hippodrome Theater week ended June 14, with bill headlined by the Pitchmen. Included were Cordyn and Sawyer, Boyd Heathen, Manuel Vera and the Three Little Sisters. Picture was *Show Business*.

**Herman 17G in Indianapolis**

**INDIANAPOLIS, June 24**—Circle Theater grossed a good \$17,500, week ending June 17, with bill headlined by Woody Herman and orchestra plus W. H.'s own revue, featuring Francis Wayne, Chubby Jackson, Joe Phillips, the Wood Choppers and Dave Tough. Extras were Lyn Shirley and Hal Sherman. Screen showed *Bermuda Mystery*.

TOMMY REYNOLDS, Ella Mae Morse, the Three Samuels and Jackie Kelg go into the Oriental, Chicago, August 4.

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## ROUTES

Acts • Units • Attractions

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater; NYC—New York City; Phila—Philadelphia; Chi—Chicago.

(Routes are for current week when no dates are given)

**A**  
Albert & Albert (Cat & Fiddle) Cincinnati, nc.  
Albins, The (Sherman) Chi, h.  
Amazing Mr. Ballantine (Palace) Columbus, O., t; (Michigan) Detroit 30-July 6, t.  
Apollon, Dave, & Co. (Chicago) Chi, t.  
Arnaut Bros. (Lookout House) Covington, Ky., nc.  
Arnell, Amy (Vogue Room) Cleveland, h.

**B**  
Baker Jerry (Bucky's Embassy) NYC, nc.  
Baldwin & Bristol (Riverview) Pennsville, N. J., p.  
Belmont Bros. (State Fair) W. Allis, Wis., 30-July 4.  
Benton Bros. & Rita (State) Baltimore, t.  
Berl, Ben (Strand) NYC, t.  
Blakstone, Nan (30 Club) Pocatello, Idaho, nc.

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Brown, Evans (Clendening's) Upper Darby, Pa., cl.  
Brown, Ralph (Earle) Phila, t.  
Brownlee, Pop (Hawaii) Albany, N. Y., nc.  
Burns & White (Continental) Chesapeake, O., nc.  
Burton's Birds (Mayflower) Akron, O., h.  
Byrne Sisters (State) Baltimore, t.

**C**  
Cabin Boys (Airliner Show Lounge) Chi, nc.  
Caito Bros. & Marilyn (Hipp) Baltimore, t.  
Calgary Bros. (Vogue Room) Cleveland, h.  
Cameron, Drena (Lenny's) Cleveland, nc.  
Campos, Chela (La Conga) NYC, nc.  
Capra, Jimmy (Albert's Caves) NYC, nc.  
Carlisle, Charlie (Bowery) Detroit, nc.  
Cavaliers of Rhythm, Three (Jim's Palace) Put-in-Bay, O., nc.  
Cavalon, Joe (Tropic Isle) NYC, nc.  
Chatton, Syd (Capitol) Washington, t.  
Chords, The (Trocaadero) Reno, Nev., nc.  
Coco, Steve & Eddy (Capitol) Washington, t.  
Columbus & Carroll (Vogue Room) Cleveland, h.  
Condos, Steve (Latin Quarter) Chi, nc.  
Conger Dancers (Plantation) Nashville, nc.  
Cortez, Florez (Te Pee) Miami, nc.  
Cossack Don, Co. (Music Hall) NYC, t.  
Cowgill, Tina & Johnny (Pickwick) Cleveland, nc.  
Crane, Phil & Mildred (Roosevelt) New Orleans, h.  
Creedons, Four (Carman) Phila, t.  
Cross, Chris (RKO-Boston) Boston, t.

**D**  
D'Arcy, Ethel (Ponchartrain Beach) New Orleans, until July 23, p.  
Dae, Donna (Hipp) Baltimore, t.  
Dainty, Francis (Riviera) Los Angeles, t, re.  
Dale, Emaline (Victory Room) Fall River, Mass., nc.  
Dale, Slim (Bucky's Embassy) NYC, nc.  
Dare, Jeanette (Tropic Isle) NYC, nc.  
Daro & Corda (Mayfair) Boston, nc.  
Dayton, Betty (Zombie) Cleveland, nc.  
De Croff, Ann (Astor) Montreal, nc.  
DeLuca, Pearl (Lenny's) Cleveland, nc.  
DeVries, Sharon (Lookout House) Covington, Ky., nc.  
D'Yvons, The (Beverly Hills) Newport, Ky., cc.  
Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.  
Donia, Frankie (Highway Casino) Westport, Mass., nc.  
Do-Res, The (Fair) Carman, Man., Can., 29-July 1; (Fair) Estevan, Sask., 3-4.  
Dorsey, Don (Wirth Circus) Hempstead, L. I., N. Y., 26-July 1.  
D'Ray, Phil (Brown Derby) Chi, nc.  
Duffy, Kathryn, Dancers (Beverly Hills) Newport, Ky., cc.

**E**  
Emmy, Carlton (Music Hall) NYC, t.

**F**  
Faye, Frances (Oriental) Chi, t.  
Feminine Notes, Three (Radio Franks) NYC, nc.  
Felder & Harriet (State) Baltimore, t.  
Fisher's, Bob, Flyers: Keens, N. H., 3-8.  
Fitzgerald, Ella (Earle) Phila, t.  
Folds, Lew (Primrose) Newport, Ky., cc.  
Fontaines, The (Strand) NYC, t.  
Ford, Patricia (Chateau) Cleveland, nc.  
Postaire (Esquire) Norfolk, Va., nc.  
Francis, Arlene (RKO-Boston) Boston, t.  
Freed, Bob (Tic Toc) Boston 19-July 1, nc.  
Fuller, Bob (Lookout House) Covington, Ky., nc.

**G**  
Gale, Alan (Latin Casino) Phila, nc.  
Gallus, John (Biltmore) Los Angeles, h.  
Garretson, Marjorie (Bumbo's 365 Club) San Francisco until June 29.  
Garron & Bennett (Belmont Plaza) NYC, h.  
Gay '90s Revue (State) NYC, t.  
Gaynor & Ross (Stanley) Pittsburgh, t.

Glover & LaMae (Ansley) Atlanta, h.  
Good, Margo (Primrose) Newport, Ky., nc.  
Green Al (Tony Pastor's Uptown) NYC, nc.  
Green, Jackie (Carman) Phila, t.  
Green, Willy (Hollywood) Livingston Manor, N. Y., cc.  
Grimaldi, Marie (Music Hall) NYC, t.  
Gross, Jackie (Brass Ball) Lawrence, Mass., nc.

**H**  
Hadley, Helen (Casino-on-the-Park) NYC, h.  
Harbers, Hal, & Georgia Dale (Hurricane) NYC, nc.  
Harris & Shore (Orpheum) Omaha, t.  
Haviland, Hal (Ritz) Panama City, Fla., 28, t; (Lyric) Mobile, Ala., 29-July 2, t.  
Hearts, Three (Carman) Phila, t.  
Hector, Ray & Pals (Riverside) Milwaukee, t.  
Herbert, Jack (Jefferson) St. Louis, h.  
Herman, Shirley (Greywolf Tavern) Sharon, Pa., h.  
Hilliard, Harriet (Orpheum) Omaha, t.  
Hin Lowe, Florence (Ramona) Grand Rapids, Mich., 16-29, p.  
Howard, Eddie (Globe) Atlantic City 23-29, t.

**I**  
Illustrations, Four (LaSalle) Chi, h.  
Ink Spots (Earle) Phila, t.

**J**  
Jagger, Kenny (Sportsman Club) Indianapolis, Pa., cl.  
Janell (Buttery) Chi, h.  
Jardinee (Zombie) Cleveland, nc.

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Jaroff, Serge (Music Hall) NYC, t.  
Jaxon, Lenora (Primrose) Newport, Ky., cc.  
Johnson, Isabell (Rio Cabana) Chi, nc.

**K**  
Karson's, Maria, Musicales (Plains) Cheyenne, Wyo., h.  
Kemmy, John & Eve (Oriental) Chicago, t.  
Kidoodlers (Hipp) Baltimore, t.  
King, Billy (Cat & Fiddle) Cincinnati, nc.  
Kramer, Henry, Midgets (Am. Legion Club) Omaha, until July 15.  
Kuhlman, Marie (Tower) Kansas City, t.

**L**  
LaBato, Paddy (Chez Paree) Denver, nc.  
Lane, Francis (Casino-on-the-Park) NYC, h.  
Lang & Lee (Memorial Hall) Bismarck, N. D., 28-July 1.  
LaVola, Don, & Carlotta (Utah Canteen) Salt Lake City.  
LaZellas, Aerial (Fair) Bottineau, N. D., 26-29; (Fair) Barnesville, Minn., 3-7.  
Lee, Lois (Steel Pier) Atlantic City 5-7.  
Lester, Ann (Mayfair) Boston, nc.  
Lindsay, LaVerne & Betty (Orpheum) Omaha, t.  
Little, Kay (Palsades Park Casino) Palsade, N. J., nc.  
Louis & Cherie (Fair) Clinton, Minn., 30-July 4.  
Lucas, Nick (Henry Grady) Atlanta 19-28, h.  
Lu-Cellia (Edgewater Beach) Chi, h.  
Lynn, Herby (Colosimo's) Chi, t, re.

**M**  
McDonald, Betty (Cinderella) NYC, nc.  
Mack, Al (Chin's) Cleveland, nc.  
Mann, Francis (Weismante's) NYC, nc.  
Manners, Jayne (Armando's) NYC, nc.  
Margo, Beryl (Tropic Isle) NYC, nc.  
Martin, Betty (Glen Island Casino) NYC, nc.  
Martin, Mary (Radio Franks) NYC, nc.  
Matthey, Nicholas (Blue Angel) NYC, nc.  
Maxine & Bobby (Tower) Kansas City, t.  
May, Betty (Zombie) Cleveland, nc.  
Merry Makers, Three (Blue Bird Casino) NYC, nc.  
Midnight Zombie Jamboree (Grand) Pierre, S. D., 28, t; (Dakota) Yankton 29, t.  
Ming Toy, Princess (Hawaii) Albany, N. Y., nc.  
Mokey & Poke (Earle) Phila, t.  
Moody, Linda (Capitol) Washington, t.  
Morrison, Patricia (Palace) Columbus, O., t.  
Murray, Kitty (Riverside) Milwaukee, t.  
Musicalaires (Radio Franks) NYC, nc.

**N**  
Nagel, Joan (Radio Franks) NYC, nc.  
Nikolai, Niky (Radio Franks) NYC, nc.  
Nilsson, Walter (Earle) Washington, t.

**O**  
O'Brien & Evans (Moens Park Resort) Rhineland, Wis., 19-July 1.  
O'Dare, Eileen (Earle) Washington, t.  
O'Keefe, Walter (Hipp) Baltimore, t.  
O'Neil, Danny (Rio Cabana) Chi, nc.

Overman, Wally (Palace) Rockford, Ill., 30-July 2, t; (Hoopeston) Hoopeston 4, p.  
Oxford Boys (Palace) Columbus, O., t.

**P**  
Page, Joe, & Nona (Tivoli) Sydney, N.S.W., Australia, until Sept. 23, t.  
Palmer, Penny (Radio Franks) NYC, nc.  
Patchen, Johnny (Palomar) Seattle, t.  
Paulens, The (Bismarck) Chi, h.  
Peppers, Three (Martinique) Wildwood, N. J., nc.  
Pickens, Jane (Capitol) Washington, t.  
Pickford, Murry (Versaille) Montreal, nc.  
Powell, Mousie (Atlantis) NYC, nc.

**R**  
Radio Aces (Earle) Washington, t.  
Rand, Sally (Showboat) Cleveland, re.  
Raymond, Ed (Polack Circus) Long Beach, Calif., 26-July 2.  
Raymond, Mack (Palsades Park Casino) Palsade, N. J., nc.  
Raymond, Michael (Hurricane) NYC, nc.  
Reeves, Cy (El Morocco) Montreal, nc.  
Regan, Phil (Strand) NYC, t.  
Renadde & Rudy (Edgewater Beach) Chi, h.  
Richey, Jean (Earl Carroll Theater) Hollywood, re.  
Richman, Harry (Chicago) Chi, t.  
Ring, Ruby (Latin Quarter) Chi, nc.  
Ritter, Eileen (Earle) Washington, t.  
Roberts, Don (Jack Tars') Hot Springs, Ark., nc.  
Rochester (Riverside) Milwaukee, t.  
Rosita & Deno (Rio Cabana) Chi, nc.  
Ross Sisters (Capitol) NYC, t.  
Rossilano Ludmila (Bismarck) Chi 19-29, h.  
Roy, Don (Bowery) Detroit, nc.  
Roy, Jay (Tropic Isle) NYC, nc.  
Russell, Slim (Fitchburg, Mass., 28; Manchester, N. H., 29; Portland, Me., 30; Providence, R. I., July 3-4.

**S**  
Schultz Sisters (Colonial Gardens) Louisville 26-July 2.  
Sebastian, Marc (23 Room) NYC, h.  
Seller, Lou (Beverly Hills) Newport, Ky., cc.  
Semon, Primrose (Madison) Baltimore, nc.  
Seton, Monroe (McGough's) NYC, nc.  
Sharon, Nita (Esquire) Norfolk, Va., nc.  
Shea, Jack (Iceland) NYC, re.  
Siemon, Hank (Steel Pier) Atlantic City 1-7.  
Simpson, Carl & Faith (Last Frontier) Las Vegas, Nev., h.  
Smith, Ted (Brown Derby) Chi, cl.  
Son & Sonny (Chicago) Chi, t.  
Soe, Jack (Chin's) Cleveland, nc.  
Stauffer Twins (Gerutti's) NYC, nc.  
Steffen, Harry (Carman) Phila, t.  
Strand, Violet (Cat & Fiddle) Cincinnati, nc.  
Sumner, Helen (Ivanhoe) Chi, re.  
Suns, Three (Piccadilly) NYC, h.

**T**  
Tanner, Elmo (Oriental) Chi, t.  
Tara & Spars (Palace) Cleveland, t.  
Tatum, Art (Three Deuces) NYC, nc.  
Terrell, G. Ray (St. Regis Roof) NYC, h.  
Tip, Tap & Toe (Paramount) NYC, t.  
Troy & Lynn (Riverside) Milwaukee, t.  
Tweedy Bros. & Cindy (Ace of Clubs) Steubenville, O., nc.

**U**  
Ulmer, Jack (Cow Shed) Cleveland, nc.

**V**  
Van, Jackie (Beverly Hills) Newport, Ky., cc.  
Van, Sammy (Bucky's Embassy) NYC, nc.  
Vance & Romie (Tower) Kansas City, t.  
Verlen, Connie (Radio Franks) NYC, nc.  
Viera, Manuel (State) NYC, t.

**W**  
Warren, Annette (Carter) Cleveland, nc.  
Washington, Travis (Patio) NYC, nc.  
Walters, Charlie (The Stable) NYC, nc.  
Water Folles (Gillmore Stadium) Los Angeles, until July 12.  
Wesson Bros. (Paramount) NYC, t.  
West & Lexing (Orpheum) Omaha, t.  
West, Wally (Stanley) Pittsburgh, t.  
White, Olive (Walton Roof) Phila, h.  
Wilkins & Wilkins (Dykman) Minneapolis, h.  
Williams, Hannah (Harlequin) NYC, nc.  
Winchell, Paul (Capitol) NYC, t.  
Winchell, Cliff (Primrose) Newport, Ky., cc.  
Wolf, Monty (State) Baltimore, t.  
Wong, Jim, Troupe (Hipp) Baltimore, t.  
Wood, Jane (Lookout House) Covington, Ky., nc.

**Y**  
Young, George (Music Hall) NYC, t.

## NATA GIRDING?

(Continued from page 24)  
agents in Los Angeles and the non-organized percenters in San Francisco, Houston, Dallas, New Orleans, Indianapolis, Louisville, Kansas City, Denver and Salt Lake City.

The new org was set up at a meeting in Chicago last Sunday (18). Over 200 indie agents or representatives of entertainment groups from 12 Western or Midwest States attended.

There was discussion of plans to invite agents thruout the U. S., Canada and South America to enter NATA. Formation of the group gives the trade its first national association of agents, bookers and managers.

Pete Iodice, Detroit, was elected president pro tem; the other temporary officers are Jack Blue, Denver; Marty Caine, Cleveland, and Will Hunter, vice-presidents, and Lyman E. Goss, Chicago, secretary-treasurer.

## Greenberg to Fialkoff

NEW YORK, June 24.—Irving Greenberg, former assistant to Harry Kalchheim in the vaude department at William Morris, is now working in the Herman Fialkoff office as a full-fledged associate.

## Sock Comedy Is Different in 1944

(Continued from page 24)

Comedy Four, from which came Smith and Dale, came later with their "accent" act. The suave comics (Jack Wilson is said to be the originator) brought in the Frank Fays, Julius Tannens and Frank Tinneys with their modernized versions. They depended on ga-ga and not make-up to get across.

Material in the old days was not the problem it is today. A Moran and Mack could take three minutes for one gag and still sell it. Humor was broad but also leisurely. Topnotchers could use a set routine for 10 years and still pack houses. One reason for the longevity of material was the protection against material raiding given by the major booking offices. An act which took liberties with another's stuff wouldn't get bookings from the Keith-Albee office, B. S. Moss, Poli, Pantages and Western Managers' Association.

## Quick Gag Death

Today the situation has changed completely. A gag told once is old the next day. Radio brought about the rapid-fire delivery. A Bob Hope can punch 50 gags across in a half-hour using up enough material to serve the old-timers for a year. This, in turn, gave the material peddler the opening for which he was looking. No longer did he hang around stage doors trying to hawk his stuff. Radio snapped him up and kept him busy.

Old-timers trying to come back into the biz after a long lay-off are completely lost. They know showmanship, they can time a gag, they can still do a piece of business with the best of 'em, but their material has been used over and over again. It creaks with age. Their easy-going style is over. The speed-up that has hit the world has also affected show-biz. Instead of five gags which served them well in the old days they have to have 50 or 75. A piece of business that took three minutes to do years ago now is timed in split seconds.

The widely used Jewish, Irish, Swede and John Bull gags of 20 years ago as well as the socially conscious stuff like capitol-labor situations, and "you can't tell color in the dark" gags, build resentment today, not laughs.

With the shortage of comics, bookers say they would gladly use oldsters if they would change their stuff. Talent buyers admit that a lot of the old material would still sell today. They cite the warm, dry humor of Will Rogers or the corn-fed stuff of Chic Sale. But these, they say, are exceptions. The demand is no longer for a slow motion comic. He must have a ping-pong style to stand better than an even chance.

After-performers, while they agree their routines need a going over, are faced with a vicious cycle. To buy material they have to have money. To get money they have to work. To work they need material. And so it goes.

\$5, \$10 or \$50

In the old days they could pick up a piece of business for 5, 10 or even 50 bucks. A walk up the Stem would bring 10 offers from guys who have something to sell. Newspaper lads also ground out material. Today, if a writer has something on the ball he's working for radio at a fancy figure. Assuming he can find time to turn out something on the side, the price he wants runs into three or even four figures. This leaves the field to a few non-radio writers. But with competition keen, they, too, come high. Years ago writers would gamble with acts. They would even make deals to try out new material before the act had to put the dough on the line. Today's writers get their dough before they even hit a typewriter key.

All this comes high. The old-timers who'd like a whack at the heavy dough laying around sit home waiting for agents to call 'em. Ten percenters would be tickled pink to have some of them working. After all, a commission is a commission. But bookers who give some of the old-timers a showing date just aren't buying the kind of stuff these guys use.

Occasionally some agent puts a mauve-decade package together and sells it on the basis of pure, unadulterated corn. Some of these units do well in vaude houses. Some of the singles making up the package get into a long-runner, like the Diamond Horseshoe. But the majority have little to look forward to.

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**BROADWAY OPENINGS**

**LOVE ON LEAVE**

(Opened Tuesday, June 20, 1944)

HUDSON THEATER

A comedy by A. B. Shiffrin. Directed by Eugene S. Bryden. Settings by Paul Morrison. General manager Robert E. Levee. Stage manager, Robert Champlain. Press representatives, Leo Freedman and June Greenwall. Presented by Charles Stewart and Martin Goodman.

Sam Wilson ..... Millard Mitchell  
 Mary ..... Mary Sargent  
 Paula ..... June Wilson  
 Lucy ..... Rosemary Rice  
 Larry Draper ..... James Dobson  
 Robert Lewis ..... Stanley Bell  
 Flo ..... Joann Dolan  
 Hoagy ..... Bert Freed  
 Nick Hardy ..... John Conway  
 Slim ..... Ramsay Williams  
 Dr. Graham ..... Ross Matthews  
 Mrs. Lewis ..... Eleanor Gordon  
 A Policeman ..... Roderick Maybee  
 Sergeant ..... John Farrell  
 A Group of Teen-Age Girls and Boys.

The answer to this one is an emphatic "no." *Love on Leave* is in bad taste, badly written, and for the most part badly acted. This is another one about that 15-year-old girl and sailors and Times Square. Author A. B. Shiffrin seems to think the wayward gal situation is a set-up for belly-laughs. Unfortunately for the Shiffrin notion, juvenile delinquency is too tragically close to public consciousness to be a subject for raucous jest. There will be a few who will find the Shiffrin sallies devastatingly funny, but most customers will give *Leave* the shoulder not only on the basis of its obvious vulgarities but because there isn't a person or a situation connected with it that is not fatuously unbelievable.

*Love On Leave* has to do with an Astoria gent who writes 3-cent-a-word articles on child psychology and delinquency. Possibly, it is an amusing idea to have him discover that his junior-miss daughter has climbed out of a second-story window and gone off with a neighborhood floozie to meet sailors in town. It certainly isn't, when the brat winds up in an off-Times-Square flea-bag, in her efforts to see life whole. In spite of the author's violent reaches for laughs, it edges pretty close to the sordid.

Then during some of the most incredible dialog to be heard on a Stem stage in a long time, it develops that her sailor partner for the evening is a fine lad who drinks chocolate sodas, loves his mother and, God give us strength, "has a sister just about your age." So the lad scrubs her face and, in spite of her frantic protests, bundles her back home to Astoria in a taxi.

They just about make it by the second act. Once there, the nice child accuses the gob of about everything except mayhem, and winds-up with a curtain announcement that she thinks she's getting a baby.

The last stanza is devoted to straightening matters out, via an examination by the family doctor. Papa makes horse-play with a revolver. Cops get into it, as well as some equally uncomic neighbors. The family shakes hands with the sailor, who unaccountably has fallen for the brat's older sister. The brat apologizes and gets a fine slow-motion tanning from her old man. And that's *Love On Leave*.

Occasionally, Millard Mitchell, who knows a thing or two about stagecraft, manages to make even as absurd a character as author, Sam Wilson, hit on all six. As the evening goes on, however, the text gets him down and by the time the pistol waving scene are reached he seems about ready to call it a day. John Conway keeps the sailor on an even keel by playing him straight and Bert Freed snags some laughs as his gal-chasing pal. Joann Dolan makes the silly floozie seem authentic. The rest of them suffer so much from script and direction which stakes everything anytime for a laugh, that it's hard to tell what they might do under less trying circumstances. *Bob Francis*.

**HATS OFF TO ICE**

(Opened Thursday, June 22, 1944)

CENTER THEATER

Ice skating revue. Staged by Catherine Littlefield. Sets by Bruno Maine. Costumes by Grace Houston. Lighting by Eugene Braun. Choreography by Catherine Littlefield. Skating direction, May Judels. Musical direction, David Mendoza. Musical arrangements by Paul Van Loan. Lyrics and music by James Littlefield and John Fortis. Executive director, William H. Burke. Stage director, Burton McEvilly. Press representatives, Charlie Washburn, Joe Roberts and Mary Gaffney. Presented by Sonja Henie and Arthur M. Wirtz.

PRINCIPALS: Freddie Trenkler, Carol Lynne, Lucille Page, Caley Sisters, Brandt Sisters, Geoffe Stevens, Rudy Richards, James Caesar, Paul Castle, Jean Sturgeon, Claire Wilkins, Robert and Gretle Uksila, Peggy Wright and Bab Ballard. Elouise Christine.

VOCALISTS: Pat Marshall, Andrei Kristopher, John Patteson, Everett Anderson and Don Loring Rogers.

ENSEMBLE: Janet Hester, Barbara Johnson, Katherine Arnal, Nancy Adamack, Margaret Barry, Jean Conrad, Helen Carter, Jeanne Crystal, Helen Dutcher, Edith Kandel, Billy Kling, Marian Lulling, Annette Lawrence, Sharlene Munster, Kay Corcoran, Ruth Noland, Berenice O'Dell, Jane Petri, Theresa Rothacker, Lela Rolnitz, Ragna Ray, Jean Sakovich, Dorothy Thomas, Sally Tepley, Eileen Thompson, Helen Thompson, Micky Winters, Virginia Litz, Alice Farrar, Lucille Risch, Bing Stott, James Carter, Harper Flaherty, Alex Lindgren, John Roach, James Black, Wm. Campbell, Wm. Carvel, Manuel Del Toro, Jere Decker, Joachim Dietl, Gordon Harris, Fred Kaufman, Garry Kerman, Alfred Kutchy, Bert Pegram, Gordon Holley, Harvey Wolfers, Geo. Wagner, Tom Travers, James Kenny, Robert Petrillo, Bernard Feldman, Fred Hirschfeld, Julian Apley, Jack Rafficer, Charles Cavanagh, Joe Shillen, Jimmy Sisk, Fred Griffith, Chas. Storey.

It looks as tho the Center Theater will be permanently devoted to the blades brigade. Since 1940, when the Henie-Wirtz combo premed *It Happens on Ice* to run thru two editions and followed two years later with *Stars on Ice* for another two-edition stretch, there have been only a few weeks when the big stage hasn't been frosted. Now comes the pair's third elaborate ice venture, *Hats Off to Ice*, which appears likely to ditto the success of its predecessors when a few kinks are worked out of its system.

*Hats Off to Ice* has about everything to make it a top ice spectacle. Uncle Sam has tapped a long list of Center talent in the last year or so and one misses a Skippy Baxter and the Bruisers. But there are still plenty of boys and gals to put on a bang-up show. Freddie Trenkler and Carol Lynne are again in the top slots, and there are other such featured blade experts as Lucille Page, the Caley Sisters, Geoffe Stevens, Rudy Richards, the Brandt Sisters, James Caesar, Paul Castle, Jean Sturgeon, Claire Wilkins, Elouise Christine, Peggy Wright and Bob Ballard, and Robert and Gretle Uksila. There is the usual eye-filling skating line and pleasant chanting and harmonizing by Pat Marshall, Don Loring Rogers and the Tophatters.

There has been no production stinting. Bruno Maine has been given a free hand with the sets and has turned out some sock effects, particularly in the half-dozen production numbers. Grace Houston's costumes thumb their noses at wartime economy. *Hats Off* is lush and colorful.

*Hats Off* also needs fixing. It runs a fat half-hour too long. The fault appears to lie on Catherine Littlefield's door-step, two or three of the frosted ballet numbers carry a heavy overload of routines. *Pathway to the Stars*, for instance, is prettily effective but runs to a length that seems repetitiously interminable. Also, it is old hat, being practically a dupe of a routine put on at Madison Square Garden a couple of season's back. *Slavic Rhapsody* is another that needs a severe whittling down. In fact, everybody in the show, except Freddie Trenkler and Carol Lynne, do just a minute or two too much. If a bit more shortening were mixed into the make-up of the *Lazy Q* dude ranch number, something called *Nautical Nonsense* dropped entirely, and the boys and gals advised to trim off a few of those final leaps and twirls, *Hats Off* would prance. As is, there are stretches where it runs dangerously close to glittering boredom.

Trenkler, as usual, provides the laughs with a first and second-act specialty. He has face-lifted and added a few new (See *HATS OFF TO ICE* on page 30)

**Post-War To Bring New Ideas Of Stage Lighting to Fore: Switchboard May Be Valise**

Howard Bay, Century's Kook Talk of Today and Tomorrow

By Bob Francis

NEW YORK, June 24.—Anyone who of the evening. Lighting has come to saw what happened to the Stem preem of *Dream With Music*, when a main fuse blew out, got a first-hand reminder of what the watts and the amperes mean to show biz. *Dream* practically stopped in its tracks and even when frantic backstage repairs got the juice flowing again in jlg time, the break caused a let-down in audience response which put both actors and show on a spot for the rest

be such an integral part of legit production, that the average person forgets how important it is—until it isn't there. A well-lighted production has come to be the rule, rather than the exception. Consequently, the result is more or less taken for granted.

Something of this attitude, thinks designer Howard Bay, stems from the fact that lighting craft reached its peak about eight years ago. Not, he hastened to add, that research hasn't continued, but due to the exigencies of war production the field has been creatively lacking in new devices. While the techniques of pioneers, Bel Geddes, Hassard Short and the late Louis Hartman have been consistently borrowed from by others, no one has contributed any specifically original idea during that time.

**Too Much Experting**

However, original or not, Bay has some definite ideas of his own. There is too much emphasis these days placed on so-called "expert" lighting. Mostly, he thinks, it is a matter of common sense. Only three people should be involved in the problem, the director, designer and a practical electrician. In the short time allotted to turning out a production, the less cooks having a spoon in the lighting stew, the better. Obviously, the director has the first and last word. It is up to the designer to follow thru. The designer-electrician hook-up is the shortest cut to achieve this, is Bay's opinion.

He believes also that the team-up with the voltage expert should not be for one show, but a continuous arrangement. George Gebhardt is Bay's counsel on cables and switches. They started together on *Johnny Two By Four* and have since collaborated on *Venus* and *Follow the Girls*.

**Flexibility Essential**

The Bay-Gebhardt routine is to figure out the requirements and hang all lights before the sets are up. It is essential, he points out, to put the equipment to its greatest flexibility, particularly in the case of musicals. The latter can't be lighted like a straight show where practically all contingencies are covered from the beginning. An entire sequence may be jerked or a new one added at the last moment. An additional line, routine or a specialty may be suddenly interpolated. About all that the designer can do is plan for anything and everything—spot his light units to provide a big splash for all the girls, tempered color effects for solos and strong side shafts for ballets. In short, says Bay, cover the works and let 'em do what they like afterward.

Flexibility is almost as important in the case of straight shows, since a lack of foresight in that direction makes for overloading with equipment—a more or less common falling in the designing profession. The average successful legit, thinks Bay, could dispense with 30 per cent of its lighting after a month's run—and the step-down would never be missed.

**Trend Toward Compactness**

Bay points out that the next solid advance in lighting technique will come with the post-war years, when various lighting devices now designed exclusively for military and naval use may be adapted for purposes of the theater. The trend is definitely toward more compact and easily handled equipment. In principle, he doesn't believe in projection, but admits that Kodachrome with its brilliant colors may develop into a practical solution of this. Also, Translux may turn out something post-war—a new lens perhaps which will enlarge to scale without distortion.

Over at Century Lighting Company, Eddie Kook, in charge of research and application, is of substantially the same opinion. Back in 1938, Century replaced the standard spot with the condensing (See *New Stage Lighting* on page 30)

**Music Box Theater Nixes 8:40 Revue Revamped Show**

HOLLYWOOD, June 24.—Attempts to move *8:40 Revue* into the Music Box Theater were turned down by the management. Danny Winkler, bank-roller of the show which closed after two weeks at the Mayan, had revamped the production and wanted to bring it in under the title, *Heads or Tails*. It could not be learned whether Winkler would try for another theater here or move the show to San Francisco for an early opening.

**Galento Goes Legit; To Open in Coast Prize - Fight Yarn**

HOLLYWOOD, June 24.—A new legit production is being readied here by Ben Pollock. Show, tentatively titled, *The Kid's Clever*, will star Tony Galento. Latter is expected to arrive next week to start rehearsals.

Pollock is angling for the Biltmore Theater here for a two-week stand, after which show will go to San Francisco and then head east for Broadway. *Kid's Clever* is a prize-fight yarn scripted by Mark Linder, former Mae West writer. Barney Ross and Iris Adrian are possibilities for the cast.

Second longest legit run in L.A. history is being rung up for Ken Murray's *Blackouts of 1944*, which bites into its third year this week. Anniversary show will rack up a record of 1,211 performances, and makes it runner-up for record set by *White Collars* with a two-and-a-half year stand. New edition will feature Maxine Sullivan, Elizabeth Talbot Martin and Jan Rubini. New material will also be added.

**Philly and N. J. Legit Boom**

PHILADELPHIA, June 24.—Legit theaters in the area are preparing for a full summer this year, riding the crest of a stage boom. At the air-cooled Forrest Theater, where *Ten Little Indians* is completing a run, Mae West in *Catherine Was Great* is scheduled to preem July 10. Kitty Carlisle in *There's Always Juliet* started the season this week at the Bellevue-Stratford Hotel, as the Bucks County Playhouse offering.

Legit also booming at the near-by Jersey resorts. In Atlantic City, the first season of the Chelsea Playhouse, the new legit theater to be established in the Chelsea Hotel by Lawrence Shubert Lawrence and Associates, will open July 2 with *Arsenic and Old Lace*, following with *Junior Miss* and *Blithe Spirit*, and Billie Burke in *Mrs. January* and *Mr. X* tentatively skedded as the fourth show. The Playhouse policy will call for a change of bill weekly.

The Cape Theater at Cape May, opened its sixth summer season this week with *The Philadelphia Story*, house operated by T. C. Upham. Also managed by Upham is the Crest Theater at Wildwood Crest, opening this week with *Claudia*.

**LEGIT PRODUCERS**

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Out-of-Town Opening

A GOOSE FOR THE GANDER

(Opened Monday, June 19, 1944)

CAMBRIDGE SUMMER THEATER

A comedy by Harold J. Kennedy. Staged by Robert E. Perry. Settings by Andrew Mack. Decor and lighting by Paul McGuire. Presented by John Huntington and Louise Falk.

David .....Ralph Forbes  
Suzy .....Lynn Carter  
Lorraine .....Louise Valery  
Tony .....Harold J. Kennedy  
Katherine .....Gloria Swanson  
Benson .....Lee Nugent  
Jonathan .....Allan Tower  
David II .....Miranda Swanson  
Wally .....David Tyrrell

Obviously, Harold J. Kennedy has a passion for bright lines and the occasion to get them off. That must be why he wrote *A Goose for the Gander* in which, posturing thru the role of a dogged, disappointed suitor, he has most of the best lines. But his self-dubbed "sophisticated comedy" is more epigram than plot, more words than action, and therefore is not a very satisfactory stage piece.

Altho some of his literary gags are explosively funny in the Coward-Lonsdale fashion, most sound like the sort of self-consciously bright retorts every slow wit thinks up two days late. At the same time Kennedy has made the grave error of giving himself the build-ups as well as the tag lines and his gags lose in effectiveness thereby.

Basically his situation is good, tho by no means new or properly developed. Katherine Richardson, realizing that eight years of marriage have rubbed the burnish off love, takes herself off to a milk farm for a bit of streamlining. In the meantime her husband picks up a blonde floozy and brings her home. Of course, Katherine returns to discover them but, instead of playing the outraged wife, she invites the girl to stay and then sends out invitations to several old male friends. Naturally, the solution is highly moral, but the means are not particularly interesting.

The chief fault with *Goose* is a weak narrative line. The dialog must be trimmed for effectiveness and the plot bolstered to support it. If the customary drastic surgery is performed, *Goose* might have a chance. Altho a tryout tour is skedded, Broadway wouldn't look at it in its present unprofessional state.

Aside from a fine set by Andrew Mack and fair direction by Robert E. Perry, *Goose* has little to recommend it. The principals are never comfortable in their roles while the supporting players are more like shadows than actors. As Katherine, Gloria Swanson is dressed to the teeth in Valentina costumes and John Fredericks millinery, but her enunciation is poor, her performance awkward. Ralph Forbes succeeds in getting his lines across in a rather petulant, stuffy manner. The author has a gay time with his own sides, while Lynn Carter barely passes muster as the phony Southern floozy. *Bill Riley.*

HATS OFF TO ICE

(Continued from page 29)

quirks to his tramp routine to give it a novel twist. He uses the prop soldier squad in his second appearance for his familiar G. I. pest routine. Old or new, his stuff is a complete sock with the customers. Carol Lynne solos with a *Diana* theme and heads two of the big production numbers, *A Persian Legend* and *Slavic Rhapsody*. Her work is close to perfection in all three. The pew-sitters made it evident they could take a great deal more of her.

The Caley Sisters contrib a couple of their excellent duo-precision glides. Ditto the Brandt Sisters, who score strongly with a clever mirror act. Lucille Page offers some fine acro-blading, with better results in a sophisticated routine than when she attempts clowning. Geoffe Stevens and Rudy Richards supply the top male skate-terping, and James Caesar clicks with racing blades and the jumps.

In sum, the Henie-Wirtz newie has plenty on the ball, talent-wise and scenically. The duo is wise in the way of blade shows. There is no doubt but that they will shave off the bumps in jig time. When it's done, *Hats Off* will stand up with the best of them. *B. F.*



BROADWAY SHOWLOG

Performance Thru June 24

Dramas

Angel Street (Golden) .. 12- 5, '41 1077  
Chicken Every Sunday... 4- 5, '44 93  
(Plymouth)

Warner Brothers confirmed buy of pic rights Thursday for \$250,000. Mary Phillips guested on Blue's "Victory Army of Bond Buyers" Thursday (22).

Doughgirls, The..... 12-30, '42 628  
(Lyceum)

Ann Mason has suffered a relapse after recent operation. She has been out since Monday (19). Olive Reeves-Smith is carrying on for her. Mary Stephenson left Tuesday (20) to join St. Louis Muni Opera troupe. Mary Cooper, formerly of "Doughgirls" cast and ex-"Winged Victory," has returned to take over her chore.

For Keeps ..... 6-14, '44 14  
(Henry Miller)

Considerable box-office pick-up. May even make grade if hot weather gives it a break. First act revisions take 10 minutes off running time. Patricia Kirkland air-guested by Adrienne Ames Wednesday (21), and by Ethel Colby Friday (23). Youngster has attracted more attention than if she had debbed in a hit. Has already snagged a flock of mag pix and feature interviews in three Met dailies. Juve Donald Murphy is getting nibble from three major pic companies.

Jacobowsky and the Colonel (Martin Beck). 3-14, '44 120

Cast prepping a streamlined version of "You Can't Take It With You" for off-time G. I. showings. Annabella guests on bond-selling pitch for "Ellyery Queen" (NBC) program Thursday (29). Ditto for "Mirror" bond rally at Hotel Astor, Friday (30). Critique of the week by Teddy Hart: "That guy Karlhoff in 'Carnowsky and the General' is a great actor."

Kiss and Tell (Biltmore). 3-17, '43 600

Betty Caulfield honor-guests at the "Tricks for 'Teens" meeting, sponsored by Saks 34th Street Saturday (24).

Life With Father..... 11- 8, '39 1947  
(Empire)

Love On Leave ..... 7-20, '44 7  
(Hudson)

Crix tabbed it with a zero per cent score. No: Louis Kronenberer (PM), Robert Garland (Journal-American), John Chapman (News), Herrick Brown (Sun), Robert Coleman (Mirror), Howard Barnes (Herald-Tribune), Burton Rascoe (World-Telegram), Lewis Nichols (Times), Willetta Waldorf (Post). Not likely to linger, but skeds to play thru next week.

Othello (Shubert) ..... 10-19, '43 288

Closes July 1. Sunday (25), Paul Robeson to Stamford, Conn., for guesting on Russian War Relief Rally. Uta Hagen ethers on "Journal-American's Victory Bond Wagon" (Blue), Tuesday (27).

Over 21 (Music Box) ... 1- 3, '44 203

Kurt Weill left for Coast Friday (23) to team up with Ira Gershwin and Edwin Justus Mayer for work on musical version of latter's "Firebrand," which Max Gordon skeds for a Thanksgiving week preem. Weill will do score, Gershwin the lyrics and Mayer will rewrite the libretto from his original piece. "Over 21" in book form on book store counters Thursday (22).

Pick-Up Girl (48th St.) .. 5- 3, '44 61

Michael Todd Productions, Inc., have purchased the pic rights. Nobody in Todd office will talk price. Deal calls for no screen release until after national run of show. David Kernan on Raymond Massey's "Doctor's Story" (CBS) Tuesday (20).

Ramshackle Inn (Royale) 1- 5, '44 202

Jay Brennan is being considered to replace Royal Dana Tracy. Lucian Self succeeds Coburn Goodwin Monday (26). Zasu Pitts has turned down six offers to feature display ads on her vintage electric.

NEW STAGE LIGHTING

(Continued from page 29)

lens with *Fresnalite*, a scientific optical set-up which gives a soft edge to light at all times and has a wide visibility spread. In a very short range *Fresnalite* can be set for a spot as well as a flood and gives two to four times the efficiency of its predecessors.

At about the same time Kook and his partner, Joseph Levy, invented *Lekolites*, a new application of an old idea, providing a sharply-controlled beam of high intensity. By means of accessories this beam can be shaped to various geometric forms to cover any particular area.

500 Watts Equal 1 KW

New and less fragile lamps were developed for this new lighting departure, resulting in tremendous reductions in operating costs, 500 watts where 1,000 were used before. They permitted dimmers

Opened Perfs.

Searching Wind, The... 4-12, '44 86  
(Fulton)

Cornelia Otis Skinner scripting a sketch ribbing actors. Dennis King will do it with her for the Stage Door Canteen. Barbara O'Neill played Molly Pitcher on WJZ (Blue) bond rally Friday (23). Miss Skinner and King are skedded for "Mirror" bond rally at Hotel Astor Friday (30).

Three's a Family..... 5- 5, '43 481  
(Belasco)

Hot weather has finally got to long stayer. Closes July 8.

Two Mrs. Carrolls, The. 8- 3, '43 376  
(Booth)

Closes July 1. Reopens after six-week lay-off August 14. Onslow Stevens will replace Victor Jory on that date. Jory leaves for Coast vacation July 7. Jory will return to Stem in Samuel Raphaelson's "The Perfect Marriage." Troupe softball team plays an army team Monday (25) for a G. I. audience at a local port of embarkation. Joyce Van Patten, ex-"Tomorrow the World," was also signed Thursday (22) for the Raphaelson play.

Voice of the Turtle, The. 12- 8, '43 333  
(Morosco)

Closes Thursday (29). Reopens August 28, and mail orders are being accepted thru the following June. Margaret Sullivan off for Coast Friday (30).

Wallflower (Cort)..... 1-26, '44 175

Softball sluggers won over "Two Mrs. Carrolls" outfit last week by a score of 7 to 6. "Carrolls" protested, claiming "Wallflower" slipped in ringers. Game was played again Thursday (22) on the up-and-up and "Carrolls" took it on the chin again to the tune of 8 to 7.

Musicals

Broken Hearts of B'way.. 6-13, '44 12  
(N. Y. Music Hall)

Skedded to run at least thru next week. May put another show into rehearsal. "Ten Nights in a Bar Room" likely replacement. Bibi Osterwald, Brian O'Mara, The Empire State Quartet and other cast members to marine base hospital, Staten Island, Monday (19). Alan Corelli emceed. Troupe hosts 380 members of the Quartermaster "Weapons for War" exhibit at N. Y. Music Hall Saturday (24).

Carmen Jones..... 12- 2, '43 237  
(Broadway)

Carlotta (Cindy Lou) Franzell out ill since Thursday (15). Alternate Elton Warren has been filling in for all performances. J. P. Sidney out Friday (16) and Saturday (17). Tony Fleming subbed for him. Carmen Brown, of the singing line, out Tuesday (20) thru Thursday (22). Edward Lee Tyler leaves company Saturday (24). No replacement decided on yet.

Follow the Girls ..... 4- 8, '44 89  
(44th St. Theater)

David J. Wolper II, Dave Wolper's nephew, will get a part in uncle's new musical "Have A Good Time." Dorothy Jeffers, wife of columnist Jack Eigen, replaces Sherri Phillips in "Girls." Elizabeth Frazer is likely candidate for top fem role in "Men To The Sea." Eddie Dowling, who will direct for Wolper, is expected to sign her within the next few days.

Helen Goes To Troy ..... 4 -24, '44 72  
(Alvin)

Robert Edmund Jones will be air-guested by Adelaide Hawley (NBC) Tuesday (27). Jones will discuss scene designing. Wilma Spence will sing title role in New Opera Company's "Merry Widow" for three-week stand in San Francisco. Will probably have to be replaced for subsequent two weeks in Los Angeles, as she has previous commitments.

Opened Perfs.

Mexican Hayride..... 1-28, '44 172  
(Winter Garden)

Al Rosen, manager of Loew's State for last 15 years, has joined Todd Production staff. Wilbur Evans still out of show, recuperating from operation. Return expected Monday (26). Bob Tavis still in for him. June Havoc guest starred at Stage Door Canteen Friday (23). George Givot emceeds bond rally at McCreedy's Tuesday (27). Nancy Callahan, show gal, marries Harold Werner Sunday (25) at the Park Central. Show gals Cynthia Cavanaugh, Candy Jones and Gail Banner will be bridesmaids. Todd has signed Betty Bruce for featured role in fall musical. Probably will be in the Romberg-Fields operetta. Bruce Fer-nald signed Tuesday (21) for Gregory Orloff role in "Katherine Was Great." Preem of "Katherine" has finally been set for Philly's Forrest Theater July 8. Stem opening will be at Shubert. June Havoc's nine-year-old youngster, April, is sharing her mother's dressing room. April joined "Hayride" cast Monday (19) for walk-ons.

Oklahoma! (St. James). 3-31, '43 531

Tuesday (20), Clara Geffinger added to treasurer's staff to take care of special mats for servicemen. Commando Kelly guested backstage, Monday (19). Stewart Chaney has turned interior decorator. Is dressing up the Guild's new home on 53d Street.

One Touch of Venus ... 10- 7, '43 303  
(46th St.)

Sono Osato skeds to quit troupe on or about July 10. Management has not decided upon a replacement. Mainbocher is replacing Mary Martin's costumes. Agnes De Mille is in hot demand for next season. A. P. Waxman wants her choreography for "Sadie Thompson." She is also wanted for same chore for "Seven Lively Arts." Will make no decision until arrival of Rouben Mamoulian who is due here this week.

Take a Bow ..... 6-15, '44 14  
(Broadhurst)

Closes Saturday (24). Murtah Sisters bowed out of show Wednesday (21). Gene Sheldon joins Abe Lyman band tour Friday (30).

Ziegfeld Follies, The... 4- 1, '43 521  
(Imperial)

Pat Stewart, daughter of troupe's stage manager, Danny Brennan, makes her Stem deb when she replaces show gal, Pat Flynn, Saturday (24). John Matthews joins boys' line Friday (23). Senor Wences out since Wednesday (21). Suffered broken rib in fall. After July 4 show will play Mondays instead of Tuesdays in order to let Milton Berle make his spot on his Tuesday air seg "Let Yourself Go" at 10:30 p.m. Joyce Matthews has signed up for summer with the Newport Casino Theater. Makes her bow there in "Arsenic" July 13.

REVIVALS

New-Moon ..... 5-17, '44 45

Closes Saturday (24). No follow-up announced as yet. Some talk of a revival of "You Can't Take It With You."

ICE SHOWS

Hats Off to Ice..... 6-22, '44 4  
(Center)

Rang the bell with the aisle experts for 100 per cent tally. Yes: Herrick Brown (Sun), Robert Garland (Journal-American), Willetta Waldorf (Post), Louis Kronenberer (PM), Lewis Nichols (Times), Robert Coleman (Mirror), John Chapman (News), Burton Rascoe (World-Telegram).

Routes Dramatic and Musical

(Routes are for current week when no dates are given)

- Able's Irish Rose (National) Washington.
- Good Night Ladies (Cass) Detroit.
- Janie (Lobero) Santa Barbara, Calif., 28-29; (Jr. College Aud.) Ventura 30.
- Kiss and Tell (Harris) Chi.
- Kiss and Tell (Shubert Lafayette) Detroit.
- Life With Father (City Aud.) Pueblo, Colo., 28; (Chief) Colorado Springs 29; (Auditorium) Denver 30-July 1.
- Oklahoma (Erlander) Chi.
- Schwartz (Biltmore) Los Angeles.
- Three's a Family (Colonial) Boston.
- Tomorrow the World (Geary) San Francisco.

of reduced size which were more easily handled on the stage. They minimized space in hanging and reduced bulk in transportation. The old spotlight had an efficiency of 13 per cent, says Kook. The modern elliptical spot rates an efficiency quotient of 44 per cent.

Today instead of the old open box floodlight, the stage has precision beam control via correctly calculated Anzac-aluminum spun reflectors. It was the perfecting of this type of equipment which has made modern stage lighting what it is today. Previously, says Kook, sets were hung and what room was left went to lighting. Now Century provides the designer with template tracings of its various lighting units. They are scaled at a half inch to the foot. The designer applies these to his working drawings and can foretell to a hair-breadth exactly the space to allow for (See *New Stage Lighting* on page 33)

**Magic**

By Bill Sachs

RUSSELL SWANN tops the new flesh fare at the swank Statler Terrace, Detroit. . . EDDIE COCHRAN postals from London that he has just begun his second year in the ETO, the British equivalent of the USO, and that he is set for entertainment duties in the invasion area soon. "The old act is still holding up," scribbles Eddie, "despite the fact my props and wardrobe are almost worn out." . . . HAL HAVILAND opens on the Pacific Coast Time at the Beacon Theater, Vancouver, B. C., July 17, to be followed by the Palomar, Seattle; Spokane; Yakima, Wash.; Orpheum, Los Angeles, and Golden Gate, San Francisco. . . . SID N. LEVINE, Montreal pasteboard expert, has resigned as manager of the Arcade Theater, Brownsburg, Que., to take charge of Sunshine Camp for boys and girls at Lac Mason, St. Margarete, Que., for the summer. . . . JACK W. THOMAS and Stella, after a few dates in the Pittsburgh area, began a tour of Old Virginia Monday (26). The Thomases, who report meager magic activity in their native Columbus, O., info that they recently enjoyed a visit from Guy and Emily Stanley. . . . SGT. FRANK M. RUMBLE, who formerly magicked professionally under the name of Frankie Gallagher, writes from Sioux Falls, S. D.: "Still going to school here, training for something big. Have been having lots of trouble lately, however. Had a paralyzed arm for awhile and just as it was mending I suffered a busted ankle, and am still hobbling around. Have been doing a bit of Special Service work here in recent weeks. Frankie's address is 35546530, 3507 AAF Base Unit (T.S.), Section H, Brks. 910, SFAAF, Sioux Falls, S. D. . . . FRED BECKMAN is back in his native Montreal after 36 weeks in the States playing clubs and theaters. He returns to the States late in July, when he heads for the West Coast. . . . KIM is a feature of *Caprice Chinois*, all-Chinese revue which opens Wednesday (28) at the Lookout House, Covington, Ky.

FRANCES IRELAND, popular Midwest femagician, is probably the only gal magish in America exploited weekly by radio. She is in her 27th month of entertaining the gang at the big WGN *Funny Paper Party* held each Sunday at Tribune Tower, Chicago. The wife of Laurie Ireland, Windy City trixster and magic dealer, she is also national vice-president of the Magicals, women's magical society, and endtor of the society's monthly newssheet. . . . MILBOURNE CHRISTOPHER V-mails from England under date of May 22: "Latest addition to my ever-growing collection of magiana is an 1849 Royal Command program, printed on silk, of John Henry Anderson, the 'Wizard of the North,' at Balmoral Castle, Scotland. Talked with Edward Victor (Magic of Hands) recently, and yesterday saw Ramar with his magic at an American Red Cross Club. Still touring the British Isles with *Broadway in Khaki*." . . . BOB A. NELSON'S two-year pregnancy has finally resulted in the birth of his latest opus, *The Encyclopedia of Mentalism*. It's a lusty youngster that has had the advantage of its father's 30 years of practical experience in the field of mentalism. Bearing a \$6 tag, the 120-page works covers all types of mental work in every field. Explanations are clear and terse, and the book gives out with much interesting material in the how-to-do-it manner. One chapter is devoted to radio mentalism and includes a report on one of radio's current faves. Horoscope pitching, ghost show technique, psychic tests and other kindred arts are also covered. Intro was provided by Dr. Harlan Tarbell, with illustrations by Nelson Hahne. . . . THE ANNUAL Midwest Puppetry Festival will be held at the Art Institute, Chicago, June 30-July 1. . . . WILL ROCK, who formerly had out his own magic show, *Thurston's Mysteries*, for several seasons, is now a corporal with the Special Service office of the 8th Engineer Training Group at Fort Leonard Wood, Mo.

**CBS Nixes Dual Programming for FM**

(Continued from page 13)

services, both network and local, are inevitable. The board further believes that no present AM licensee who is willing to pioneer and invest in FM should be denied the use of the program service he has developed, and that should FM stations be so deprived of the outstanding local and network programs which have attracted large and loyal audiences the growth of this new medium of broadcasting would be greatly retarded."

Kesten argued that CBS's FM policy would benefit listeners as well as the industry. "The vast majority of radio listeners," he reasoned, "wish to continue to listen to established familiar programs, both local and network. If separate programming is required, listeners who cannot afford a more expensive combination set will be faced with the alternative of purchasing either an AM or an FM set, and those who wish to listen to established programs will naturally purchase AM sets." This, he indicated, would mean that many listeners would never have the chance of enjoying the advantages of FM transmission.

**Dual Programming Hits Quality**

Summing up the reasoning in his 10-page report, Kesten made some direct statements that clearly outlined the net's position in the present controversy concerning whether or not identical programming should be allowed for both FM and AM affiliates.

"During the transition period," he stated, "separate programming will tend to reduce program quality, both on AM and FM stations. It would greatly retard the growth of FM listening by starving AM services of the outstanding popular American programs. This is due in turn to the fact that a discriminatory practice between sponsors of radio programs is untenable. In addition, separate programming would, in effect, ask present AM licensees to compete with themselves to destroy progressively the value of their own AM circulation, to invest their own capital and creative energies to undermine their own public service and economic position.

"Duplicate programming during the transition period would, on the other hand, maintain the maximum level of program quality, would encourage each AM-FM licensee to stimulate FM development in order to shorten the transition period. It would also hasten the transition to FM by encouraging the purchase of FM receivers by persons unable to purchase either a combination set of both AM and FM sets."

**ROXY, N. Y.**

(Continued from page 25)

Sammy Birch whose *Figaro* take-off really sent the customers into guffaws. Guy is limited to one number. Judging from the hand he won he should be allowed to do more.

Carmen Amaya turn is set against an adobe wall with heavy iron gates behind which Madriguera does some of his best work. Scene opens with Roxettes doing a beautiful skirt-swishing turn. Two sisters follow, and then comes Carmen Amaya for a single. Wearing a green cape, Miss Amaya goes thru matador motions with cape, shouting Spanish at same time. Later she comes back to do a grand job of vicious heel clicking and angry spins. If the act were to end there results would be great. Instead it is followed by more flamencos by the sisters. And while the sisters can move around they are not Carmen Amaya.

Between dance bits Sabicas comes out. His guitar technique is so good it looks easy. Fingering is skillful and results in good audience response.

Hazel Scott, on next-to-closing, is preceded by three guys in long zebra-striped tall coats who do a short jitterbug bit while pushing out the piano. Working in front of a white scrim (Madriguera behind it) gal gives out with her standard keyboard stuff. It seems that Miss Scott depends more on her mugging and asides, than on singing or piano, to sell. Crowd went for her Yiddish number.

Patricia Gilmore does okay with her pop tunes. Not so good with her WAC number which she begins as an enlistment pitch, seguing into a manual-of-arms routine. Number is awkward.

Pic is *Home in Indiana*. Biz good when caught. *Bill Smith.*

**Burlesque Notes**

By Uno

MARY C. FRASIER, soubrette, ingenue and character woman with Jacobs and Jermon's *Golden Crooks* on the old Columbia wheel, last week received a letter from the Treasury Department stating that her poem, *The American Alphabet*, had been accepted for use in the current Fifth War Bond drive. Her husband, Pete Frasier, another ex-burlesquer, is now heading a three-piece ork at Blue Bird Casino, Coney Island, N. Y. . . . CHARLIE HARRIS, straight, opened June 23 at the Republic, Ocean View Park, Va., where, also new, is comic Eddie Lloyd. . . . DOTTIE MCCALL, former principal on the Empire Circuit and last at the National, Detroit, is a new Dump-the-Lady in Luna Park, Coney Island, N. Y.

MARSHA (MAR-SHAN) BLUE, now at the Follies, Los Angeles, may be tested by Producers Pine and Thomas for a singing-dancing role in a forthcoming musical. . . . JACK MANN and Looney Lewis, comics, are late additions to *One Touch of Venus* at the 46th Street Theater. . . . BABE PATRICIA POWERS is now phone operator at the Hotel Revere, Chicago.

DOROTHY MILLER, former burly lead, has become a WAC, returned to Wilmington, Del., after seven weeks of basic training, receptioning and show-staging at Fort Oglethorpe, Ga. . . . MAURICE CASH, comic, opened June 8 for three months at the Nu-Galety, Portland, Ore. Recently finished four months at the Follies, Los Angeles, and returns there in September when Binder and Rosen terminate. . . . PALMER COTE is overseas, managing USO unit 239, the other members of which are Nina Crisca, Larry Latshan, Paddy Krisco and Mary Crandall. . . . MADEMOISELLE MICHELLE returned to her Manhattan home after two weeks at the Gayety, Toronto, and a full season on the Hirst Circuit.

**STATE, N. Y.**

(Continued from page 25)

ings into better tempo. Educated apes play "uke" and "piano" then drum and maracas. One leaps on dog's back, goes hurdle jumping for a flash finish. Crowd, which laughed all along and applauded frequently, demanded a bow-off bit which it got, and turn finished strong.

Following a trio of numbers by ork—of which *Hey, Tojo*, *Count Your Men* and *Cherokee* were best of all items offered when caught—the *Gay '90s Revue* comes on. Unit comprises 10 oldsters, six men and four women, all purveying samples of the vaude that was many years ago.

Stuff is corn, of course, but its very naivete, plus the age of the performers, makes it sock over in way that Beckner's corn never does.

From start to finish old vauders pulled strong hand after strong hand and laugh after laugh. And when they asked crowd to sing, it sang the old familiar tunes and loved doing so.

Members of company and turns they do are: Minnie Allen, emcee and imitations; Jeannette Dupre, emcee and old songs; Harry Klein, gags and hoofery; Joyce Chandler, trumpet-solos; Billie Hines, minstrel song and dance; Two Gay Nineties, barbershop harmony; La Serida, serpentine veils dance; Jack Dillon, hoofery; Bill McCullough, Swiss bell ringing.

When caught the best of the very good hands went to Misses Allen and Dupre and the Two Gay Nineties. Unit is well built, moves easily and makes an engaging offering.

Picture is *Gastight*. Biz capacity when caught. *Paul Ross.*

**STRAND, N. Y.**

(Continued from page 25)

and a gal, did some rather remarkable acrobatics. Notable were several spots where the girl was under-stander. Phil Regan got his Irish songs across to the audience in good style.

The Prima band is about what he had at the Park Central, and it did quite a bit musically and in showmanship. Notable was the tram section (3) with excellent delivery, but when the score is added up Prima got the laughs and the applause. It was his show.

Pic is *Mask of Dimitrios*. House full, many bobby soxers at opening. *Larry Nixon.*

**Det. Blossom Heath May Become Private Inter-Racial Club**

DETROIT, June 24.—Blossom Heath, once rated as the top exclusive night spot in this territory, was sold recently to Samuel J. Besner, identified as a real estate broker, with plans for operation as a private club.

Property was reported sold for \$40,000. The club, located about 15 miles out, on Lake Claire, has been closed for four years.

Harold Walden, slated to be manager of the new spot, was quoted as saying that the new unnamed organization planning to reopen is an inter-racial group.

**Atlantic City Warns Owners Against Lewd Performances**

ATLANTIC CITY, June 24.—With all the resorts' nitery licenses up for renewal, the city commission has had the various nitery ops in for conferences and has made it plain to them that no indecent performances will be tolerated in any of the after-dark places.

According to Thomas Sweeney, Municipal Inspector of Alcohol Beverage Control, the 240 licenses now outstanding all expire at midnight, June 30.

**FINSBURY PARK EMPIRE**

(Continued from page 25)

is a cross, in appearance, between Ann Sheridan and Ginger Rogers which means she's plenty easy on the eyes. Lacks nothing on voice and showmanship either. Sings a bunch of hot tunes in great style and has them begging for more even after a couple of encores.

Eddie Lisbona is a good aid at the ivories and turns in a swell solo. Caryll and Mundy return to offer a risque but funny souse number, and Hamilton Conrad's pigeons furnish a swell closer.

*Bert Ross.*

**SEATS for Sale**

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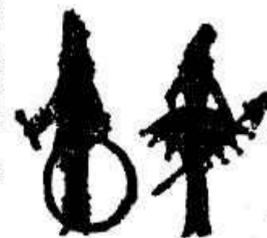
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## War Experiments Seek To Standardize, Simplify Equipment

CHICAGO, June 24.—Improvements in two major pieces of equipment—lenses and filters—are wartime developments promising far better photography in the post-war period. The armed forces, working thru the American Standards Association, has notified manufacturers of certain changes it wants made in this equipment—notably simplification and standardization—and these changes will undoubtedly carry over into peacetime.

Several Hollywood studios are working on the problem of lens calibration, and it is fairly certain that some of them will adopt a new, simplified system. If the plan works out well it will undoubtedly spread beyond the confines of Hollywood.

Despite its technical sounding name, calibration is aimed toward simplification. Manufacturers are now studying a plan of marking lens apertures or stops with figures which bear a direct relation to the amount of light passed by a particular lens at a particular opening. The present "f" number does not do this; it is fixed by the mechanical diameter of the iris diaphragm, which is just one of several factors controlling the amount of light which reaches the film. If lenses were of some ideal substance which



## New and Recent Releases

(Running Times Are Approximate)

**YANKS SMASH TRUK**, released by Castle Films, Inc. A record of our naval assault on the Japs' "Pearl Harbor." Filmed mostly from the air, it shows Jap planes exploding in mid-air, planes diving on enemy ships in the Truk lagoon and flying cannoners pouring shells into Jap ships trying to escape.

**TOPPER RETURNS**, released by Post Pictures Corporation. Full feature-length comedy starring Roland Young, Joan Blondell and Carole Landis, with Eddie Anderson, Dennis O'Keefe and Billie Burke. Young plays an amateur detective whose adventures have a humorous twist. Running time, 90 minutes.

passed all the light on to the film, absorbing none and reflecting none back toward the subject, the diaphragm opening would represent the true "speed" of the lens.

Since most lenses are of glass, which absorbs a small percentage of light and reflects a considerable amount from each surface, the real light transmission of the lens may be considerably reduced.

### Widely Varying Results

Two lenses made by the same firm, both working at f/6.8 may produce quite different results. If the first lens has four air-glass reflecting surfaces, 78 per cent of the light will reach the film. If the second film has eight reflecting surfaces, only 60 per cent of the light gets thru. This means that the first lens is really equivalent to an f/7.7 aperture and the second to an f/8.8. Thus, a careful photographer who had been working with the first lens and changed to the second one would have to increase his exposure 30 per cent to get the same result.

In the early days of lens making each manufacturer followed his own system of marking stops and uniformity was completely lacking. Thru the efforts of the Royal Photographic Society in England, the "f" system was adopted almost universally. For several years Kodak tried to popularize a system known as the U. S. or Uniform System, but because foreign lenses, with "f" markings, were so widely used at that time the effort was abandoned.

Another vital need, already provided in a few expensive still cameras, is a depth of focus scale alongside the focusing scale which shows how much before and behind the main focus point is acceptably sharp. This scale should shift as the lens aperture is shifted.

Filter terms are also pretty sure to be changed. There is no agreement whatever, at present, between manufacturers of filters. A "G" filter may be red, green or yellow, depending on the manufacturer, and the numbers differ with each firm. It is obvious that the letter should tell the color and the number should tell the depth of the color—a plan already used by one filter manufacturer.

The twin ideas of simplification and standardization have made some headway already, and their adoption will undoubtedly result in better post-war photography.

## Short Splices

—By The Roadshowman—

ROBERT ELWYN, formerly a director of the short-subject department of MGM, has signed with the Princeton Film Center. His first assignment will be *Army Doctor*, a documentary subject being prepared by the center for the Co-Ordinator of Inter-American Affairs.

DOROTHY THOMPSON, columnist, recently wrote a lengthy article on films for children, particularly teen-agers. She says there is a great need for pictures more suitable for youthful audiences and calls upon Hollywood to lift standards by consciously producing and distributing films for children, as well as clamping down more rigorously on allowing youngsters to see unsuitable films.

## REPERTOIRE-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

## Slouts Ride Out Tough Storm to Little Damage

GRAND HAVEN, Mich., June 24.—I. Verne Slout Players bucked their hardest windstorm in 15 years shortly after setting up here Sunday night (18). For a time it looked as tho the Slout workmen and showfolk wouldn't succeed in holding the tent to the ground, due to the sandy soil, but by double-staking and anchoring to trucks plus hard work on the part of the canvasman and a dash of good luck, the canvas theater stood, with three small rips in the top the only damage suffered.

The show played here under auspices of Veterans of Foreign Wars for the benefit of the Percy Jones Hospital. The Slouts open Monday (26) in Grand Rapids, Mich., under auspices of the Boy Scouts.

With the lot here way out on the edge of town, everyone on the show became a bike rider this week. Jack Marco and Bobby Brown even peddled their rented conveyances to Muskegon, Mich., 14 miles away, to catch the Cole Bros. Circus matinee.

Tess Roberts has replaced Winifred Lane, and Harold Hansen has joined to augment the vaude department. He is also getting up in a line of parts. Hansen, a capable sign man, has relettered all of the Slout trucks. He has also reupholstered all stage furniture.

## Rep Ripples

JOE MULLEN, husband of Eva Hogan Mullen, is recuperating from an operation at St. Joseph's Infirmary, Houston, and expects to be back in the show soon at Houston's Chinese Duck nitery, where the Mullens, veteran repsters, have recently rounded out 40 consecutive weeks. . . . LOWERY'S SHOW, offering pictures and the E. F. Hannan bill, *Days of the Frontier*, are in the Indian Springs sector of Utah after winding up several weeks in Nevada. . . . F. L. HARTNETT left Breckenridge, Tex., recently to play mid-Texas towns with a three-people vaude and dramatic trick. Hartnett had a school show in West Texas the past winter. . . . PAUL HERBERT, formerly with the John Lawrence, Heffner-Vinson and Bisbee tenters, is now a petty officer in the navy, stationed with the personnel department at Jacksonville, Fla. . . . TED DELANEY is keeping busy in his established Idaho territory with a three-people dramatic show. . . . GERALD DUFFY has a small show playing Central Iowa. . . . GEORGE D. BARTLETT, veteran tab and rep performer, now has charge of entertainment at Shelby Rendezvous, Hattiesburg, Miss., which gets a big play from the officers and enlisted men of near-by Camp Shelby. . . . E. W. KENNEDY will play Maine coastal towns this summer with his one-man opry, resuming with school dates in that area in the fall. . . . K. L. TABER, reports satisfactory business for his troupe playing San Saba County, Texas. . . . CAROL PLAYERS, colored unit, will make a string of Alabama and Mississippi fairs with an E. F. Hannan bill, *Old Virginia*. . . . THE GNIFFINS, who have been working school and auspice dates in Southern Georgia and Florida, have moved into Arkansas to play halls. They have established church territory in Florida in winter. . . . ARLINE KLING has been added to the cast of Val's Radio Players at Station WEAU, Eau Claire, Wis. Judith Ann Balfour has completed the school term at Stanbrook Hall, Duluth, and is vacationing with her parents, Mr. and Mrs. Val Balfour,

## Terrells La. Theater Ops; Also Interested in Nitery

ROSELAND, La., June 24.—Billy and Bonnie Terrell, who formerly had out Billy Terrell's Comedians in the Middle West for a number of years, are now owners of a chain of theaters in this State, and report business as flourishing. They had the Burke Amusement Company for opposition at Amite, La., the last two weeks and report that the carnival enjoyed a good play and made a favorable impression upon the natives.

The Terrells also own a half interest in a night club in this section, but take no active part in the management.

The Terrells recently purchased two acres in the heart of Roseland, where they have stored all their show equipment. They plan to erect a five-room bungalow just as soon as material becomes available. Mrs. Babe Malone is visiting the Terrells for 30 days with her daughter, Billie. Malone, who played leads with the Terrell repper for 15 years, is now manager of a chain of theaters in Illinois.

## RKO-BOSTON, BOSTON

(Continued from page 25)

girl for an evening at Boston's plushy Ritz-Carleton Roof. Altho Arlene Francis's wit, outrageous puns and friendly, big-sister attitude help to put the boys at ease, many stumble. The audience had a whale of a time laughing at the boys' uneasiness, their tied tongues or at the remarkable gift of gab which several showed.

The girls were obviously coached to ask stock questions, some not very imaginative.

Date needs a lot of smoothing. It's formula for stage presentation is not yet quite right, but the audience reaction couldn't have been warmer.

For musical support and strong billing share, a better choice than Bob Chester's (16) ork would have been tough. Combination includes four sax (plus Chester), three trombones, four trumpets and four rhythm. Arrangements are fresh, and the boys play like musicians.

The only reservation is that Chester allows them too much head, so they raise the decibel count pretty high for the ears.

Hide-beating of Irving Kruger, tho it furnishes a solid foundation, is often too heavy. *Bounce* was a brick-built jump tune; *Rollo, Get With It*, a fine hunk of jive. Standards and accompaniments for Betty Bradley's pleasant vocals are also fine.

Cris Cross and His Singing Dollars fill in during scene change. Flicker, *Seven Days Ashore*. Bill Riley.

of Val's Radio Players. Jerry Bruce, who has been playing clubs in the Minneapolis area, was a recent week-end guest of the Balfours.

## Bardex Radio Minstrels WANT

Colored Piano Player who can cut it, read and fake road-show music. Also Comedian and Musicians who can stand prosperity. This is a free platform show, making 2 and 3-week stands. Drunks, lay off. Show now at Jannette, Pa., for 8-week stand. We have now most of the top notchers in the biz over here, but we are making some changes due to lush. Write or wire DOC MILTON BARTOK, BARDEX MINSTRELS, Jannette, Penna.

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# THE FINAL CURTAIN

**BALDWIN**—Lieut. Tom (Sonny), 24, grandson of Tom Baldwin, veteran balloonist, in a bomber explosion while on a routine flight near Salina, Kan., recently. Survived by his widow, Barbara Jean, and his parents. Services and interment in Quincy, Ill.

**BILLINGS**—Harry E. (Dad), 73, former circus, vaude stage, and movie performer, recently at the Maco Theater, Virginia, Minn., which he managed for Minnesota Amusement Company. He was a member of the Kiwanis and Elks. Survived by his widow and a son, Lee.

**CARSON**—Charles R., 55, veteran juggler, June 20 in Chicago after a lingering illness. With his wife, Meta, he was a member of the act known as the Famous Juggling Carsons, which played in silent pictures three years, and for many years in vaude. Carson was the originator of the juggling and eating of three apples, which rated mention by Robert Ripley, who credited him with having eaten 60,000 apples in doing his act. The last few years he devoted his time to writing radio scripts. His widow survives. Body was cremated and Mrs. Carson will scatter the ashes along Broadway, New York, in compliance with his request.

**COMPTON**—Silas (Cy), 68, feature of the Wild West on the Clyde Beatty-Russell Bros.' Circus, in General Hospital, Yreka, Calif., June 19 following a heart attack. Born in St. Joseph, Mo., he was 18 when he joined the Buffalo Bill Wild West Show as a cowboy, and in a few years he was the head man of Cody's cowboy department. It was during the engagement of the show's second trip to London that he was married. He continued as one of Cody's right-hand men until the show disbanded. In the spring of 1914 he headed the first Wild West show to be used as a concert on the Barnum & Bailey Circus. For the next 21 years he was the top cowboy on the shows owned and operated by the Ringling Bros. From 1935 until 1943, he played fairs, parks and rodeos. In 1943 he produced the Wild West show for Russell Bros.' Circus and was with the Beatty-Russell show this year. In addition to the widow, Lily, he is survived by a son, Cody Compton, Great Neck, N. Y., and a daughter, Mrs. Myrtle Goodrich, Newhall, Calif. The body was sent to Long Beach, Calif., for

## E. F. Tilyou

Edward F. Tilyou, 48, general manager of Steeplechase Park, Coney Island, N. Y., and eldest son of its founder, the late George C. Tilyou, died in the Harkness Pavilion of the Columbia-Presbyterian Medical Center, New York, June 19.

Following his father's death he took over the management of the park at the age of 17 and expanded the enterprise. At the close of the last New York World's Fair he purchased the parachute jump and other attractions.

As president of the Tilyou Realty Company, deceased directed the building of the Kenmore Theater, Flatbush section of Brooklyn, and the Tilyou Theater, Coney Island. Both houses are now leased to RKO Theaters. He was also active in the building of the Coney Island Boardwalk and Half Moon Hotel, and had an interest in Steeplechase Pier, Atlantic City, which his family owns.

Together with his brothers he was engaged in the amusement park and realty business 30 years. During that time they had to rebuild the parks twice, due to fires which destroyed the Atlantic City park in 1932 and burned the boardwalk section of the Coney Island park in 1939. Tilyou became the first president of the Coney Island Chamber of Commerce and at the age of 21 was elected a director of the Bank of Coney Island.

Survived by his mother; two sisters, Mrs. Ellen T. McAllister and Marie, and two brothers, George C. Tilyou and Lieut. (J. G.) Frank S. Tilyou, treasurer and vice-president, respectively, of Tilyou Realty. A solemn requiem mass was said at St. Francis Xavier Church, with interment in Greenwood Cemetery, Brooklyn, June 22.

burial alongside his brother in a family plot.

**DRUITT**—T. Harry, 69, executive secretary of The Lambs, theatrical club, at his home in New York June 20 after a year's illness. Altho not an actor, he became widely known in the theatrical field and handled the business details and events for the club. Survived by his widow and a daughter. Services at the Church of the Transfiguration (Little Church Around the Corner), New York, June 22.

### CARD OF THANKS

I desire to extend my sincere thanks to our friends in show business for the many courtesies extended me and the beautiful floral offerings at the time of the last illness and death of my wife

**MARY DUNLAP**  
ARCHIE DUNLAP

**EPSTEIN**—David, 58, a founder of the Fair & Carnival Company and the Palisades (N. J.) Park, in Lenox Hill Hospital, New York, June 20. In the amusement field for more than 35 years, he started as a concessionaire. He had conducted the carnival equipment at the Danbury State Fair for more than 25 years and was considered one of the outstanding merchandise men in the carnival industry. He was a member of the National Showmen's Association. Survived by his widow, three daughters, a sister and a brother. Services at Park West Memorial, New York, with interment in Beth David Cemetery, Elmont, L. I., N. Y.

**HEISER**—George, 85, retired circus agent, in Good Samaritan Hospital, Columbus, O., recently. He toured with Sells-Floto and Ringling Bros. Survived by a daughter, Bess, Dayton, O.; a sister, Mrs. Caroline Bentz, Dayton, and a brother, Henry, Piqua, O. Masonic services at Berk & Jensen Funeral Home, Dayton, with interment in Woodlawn Cemetery there.

**LAMBORN**—Roy, 60, former musician, following a stroke in a Hutchinson, Kan., hospital, June 14. He formerly played piano at Riverside Park, Hutchinson, and toured with orchestras. Survived by his mother, two daughters and a brother.

**LITTLEJOHN**—William, 69, owner of theaters in Helper, Utah, killed when his automobile skidded from a mountain highway. In show business 35 years. He was Past Grand Master of Grand Lodge of Utah, F. & A. M. Interment in Masonic Cemetery, Price, Utah, June 16.

**LYLE**—Jack, 70, comedian, who had entertained servicemen the past four years, at his home in Toronto June 11. He changed his name from Cardiff when he started in minstrelsy many years ago.

**McLAUGHLIN**—Manus P., violinist, June 15 at his home in Philadelphia after a short illness. He was featured with various radio orchestras in Philadelphia. His widow, Mary; two daughters and three brothers survive. Interment in Holy Cross Cemetery, Philadelphia, June 19.

**MAYHEW**—Kate, 91, one of the oldest American actresses, at her home in New York June 16. She first appeared on the legit stage at the age of 4 and during her career portrayed more than 500 roles over a period of 80 years. At the time of the Civil War, she played Eva to Lotta Crabtree's Topsy in *Uncle Tom's Cabin*. Her first New York appearance was at Niblo's Garden in 1873 in *My Neighbor's Wife*. She is credited with having originated the title role of Bret Harte's *M'Liss* in 1878, and also was Ophelia in *Hamlet* and Cordelia in *King Lear*. She was associated with Mrs. Fiske in an early production of *Mrs. Bumstead-Leigh* and had also appeared with John Drew and Maurice Barrymore from time to time. In 1915 she made her motion picture debut in *Hazel Kirke* and followed it with parts in *The Master of the House* and *McGann's Octet*. Returning to legit in recent years, she played in the Player's Club revival of *The Beau's Stratagem* and *Uncle Tom's Cabin*; Jed Harris's production of *Uncle Vanya*; several George M. Cohan productions and in *The Farmer Takes a Wife*. Services were under auspices of the Actors' Fund of America at Walter B. Cooke's Chapel, New York, June 26.

**MAYO**—Edgar C., 86 (Jean Jordan), actor, recently following a heart attack in a dressing room at Nash Tea Cup

Auditorium, Detroit. He appeared first in *The Way of the World* and later played opposite Richard Mansfield in *Dr. Jekyll and Mr. Hyde* for seven seasons. He did the hunchback in the original Jacob Lit production of *The Hunchback of Notre Dame*. At one time he was with the George Primrose Minstrels. Beginning in 1895, he directed for George Wood, Sam Harris, George Cohen, Lit, and others. He owned and directed eight stock companies, with offices in New York and Chicago, from 1898 to 1907. He toured Europe in vaude from 1907 to 1909; then teamed in vaudeville in this country with Amie Cummings, subsequently with Edith Roe, who later became his wife. He was director for some years for Universal Pictures and later was director of Jessie Bonstelle's Detroit stock company for 17 years. He took the Detroit Stock Company on the road in 1938, and then formed and directed the Nash Players, Detroit, now under the direction of his assistant, Mrs. Edith W. Hourde. Mayo wrote a number of plays, including *Only a Private*, *The Wanderer*, *Tootsy* and *Alsace*. No immediate survivors. He was buried in Detroit by members of the Nash Players.

**RUBERT**—Albert L., retired roadshow movie operator, after a long illness, June 15 in Maywood, Calif. He operated in Michigan and near-by States, and then took over the Enterprise Theater, Detroit neighborhood house, in 1924. At one time also owned the Theatorium, Detroit. About four years ago he remodeled the Enterprise and re-named it the Rupert Theater. He retired two years later, moving to California. Survived by his widow.

**WILKES**—Ben, 65, veteran rep show owner and operator, following a stroke at his home in Albion, Ill., June 13. He came to this country from England in 1906 and was well known thruout Southern Illinois and Indiana, where he toured with his show. Transportation difficulties caused by the war kept him off the road the past few years. Survived by his widow, Charlotte, and two sisters, Mrs. Harriett Baldwin, Toronto, and Mrs. Thomas Herithage, Wednesbury, England. Masonic services from St. John's Episcopal Church, Albion, with interment in Graceland Cemetery there June 16.

**WILSON**—Howard, 55, sales manager of Station KLX, Oakland, Calif., in that city June 18. He was in the radio field more than 15 years. In 1942 he joined KLX as sales manager and was active in the field until two weeks before his death. Survived by his widow, a son and three daughters.

**WOODRIGE**—Earl, 53, dance teacher, recently following a heart attack in St. Elizabeth Hospital, Youngstown, O. He toured in vaude prior to opening a dance studio in Youngstown. Survived by his widow, Alice, and a son, Sgt. Harvey. Services from King Funeral Home, Youngstown.

**ZALKIN**—Mrs. Jeanette, 80, mother of William Zalkin, publicity director of Station KMOX and the St. Louis Municipal Opera Association, in St. Joseph, Mo., June 17. Interment there June 18.

## Marriages

**ADLON-DAVIES**—Louis Adlon, screen and radio actor, to Rose Davies, composer of current, *Goodnight, Wherever You Are*, and sister of Marion Davies, actress, in Las Vegas, N. M., recently.

**BOWMAN-LANGDON**—Les Bowman, chief engineer, CBS Western division, to Louise Celeste Langdon, at Santa Barbara, Calif., June 9.

**BRISSELLI-RUBINE**—Iso Briselli, concert violinist, to Sylvia S. Rubine, non-pro, in New Hope, Pa., June 15.

**CABELL-CHANDLER**—Maj. John Kennedy Cabell, of the air transport, to Mildred (Mimi) Chandler, movie actress and daughter of Senator and Mrs. A. B. (Happy) Chandler of Kentucky, in Beverly Hills, Calif., June 15.

**DePULLIS-MONTGOMERY**—Alexander Rex DePullis (Rex Alexander), former dance band leader and now record promotion manager for Columbia Records in Philadelphia, to Mary Virginia Montgomery, nonpro, in Philadelphia June 24.

**HENRY-TEMPLE**—Mel Henry to Tina Temple, of Arthur Bros.' Circus, in Seattle June 16.

**HOFFMAN-PARKER**—Woodrow W. Hoffman to Amelia Parker at Chadran, Neb., June 17.

**KENNEDY-HARBUST**—Paul B. Kennedy and Lillian Harbust, both of The World of Mirth Shows, in St. Peter Parsonage, Plainfield, N. J., May 29.

**KOLHOFF-MANNING**—Keith Kolhoff to Irene Manning, screen actress, in Los Angeles June 20.

**NEUFIELD-SCOTT**—Ensign Stanley Neufield, son of PRC producer, Sigmund Neufield, to Marie Scott, non-pro, in San Francisco June 18.

**STAFFORD-LEE**—Capt. George M. Stafford to Anna Lee, screen actress, in Beverly Hills, Calif., June 22.

## NEW STAGE LIGHTING

(Continued from page 30)

equipment. Thus the lights can be hung before the set is touched. This makes it possible for all departments to work with the least delay. Director and designer can discuss effects and check colors and rehearsal time is out to an absolute minimum.

### Bulbs Grow Smaller

Of course, Century is up to the ears in work for the army and navy at present. They are making fluorescent cloth, black lighting, luminous paint and a lot of equipment too secret to mention. There hasn't been much time, says Kook, to look ahead toward getting back in the old production groove. However, he has a few predictions to make. Among them is the stage use of glass-fabric cloth—not new in itself—but an innovation because a way has been found to color it. The size of light bulbs will be progressively smaller. Century will continue to experiment with the lamp companies along this line.

Scenic projections will come into wider use, he thinks, when lighting engineers produce high-powered light sources and optical systems which can attain wide-spread images at very short distances with imperceptible distortion. This must come from rear projection on a translucent screen. As the stage depth can't be increased, it's up to them to find the answer. And the answer, admits Kook, will take some finding.

The lighting engineer must recognize his limit of three walls and accommodate himself to that area. Otherwise he will interfere with the author or designer. When the cure is found, cinematographic technique will come. The author can paint on a broader canvas for the designer to follow. It must be done well and, above all, economically.

The natural corollary will be a reduced production cost, an influence on producers to put on more plays and consequently a more healthy theater. And all of this is only a beginning. Lighting equipment will tend to become progressively more flexible and compact. Some day, predicts Kook, a show's whole lighting set-up will be packed in a valise.



In Memory of

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The Best Friend I Ever Had

Who Passed on July 1, 1943

**JACK HAWTHORNE**

# MAJORS CLICK; OFF TO FAIRS

## Minn. Is Good To Cavalcade

**Al Wagner's troupe chalks big short stay in Winona—Minot Fair in offing**

DULUTH, Minn., June 24.—Winona, Minn., was a good stand for the Cavalcade of Amusements last week. Train was late in arriving but nearly everything was ready at 7 p.m. Wednesday night. The committee declared the four-day engagement was equal to the best week for any show in the past 10 years. Children's matinee Saturday was the banner one of the season, far better than either Saturday or Sunday afternoons during the St. Louis date, said Publicity Director William B. Naylor.

Show was ready to leave Sunday afternoon when the Milwaukee railroad reported that a boat had smashed the main-line bridge at Hastings, Minn., and all Chicago-Minneapolis traffic would be out of operation for at least three days. Show officials immediately arranged to take the train back to La Crosse, cross over the river to the Burlington and run the train over that line to St. Paul and on to Duluth. Delay was about eight hours. Extra help here was the best of the season to date, a goodly number of lumberjacks being secured and rides and shows went up okay.

Cavalcade will play here thru next Thursday, a nine-day engagement. Opening was to 5,318 paid admissions. First Sgt. Bill Perrot, after two years in the army, has joined the show. Show (See Cavalcade To Minot on page 58)

## Marks Takes Heavy Damage By Blowdown

**Some Tops Are Wrecked**

ANNAPOLIS, Md., June 24.—The worst storm ever experienced by the John H. Marks Shows hit here last night at 11 o'clock, lasting half an hour and dealing heavy damage.

Girl Show and Arcade tops were blown down, 16 Arcade machines were ruined and the tops of the Motordrome and cookhouse were torn to shreds, said Publicity Director Harry E. Wilson. Show will play Winchester, Va., week of June 26.

## Jones Grosses Soar Over '43; Smallest P. A.

ERIE, Pa., June 24.—Business for the Johnny J. Jones Exposition, here June 19-24, so far this season has been far ahead of last year's, the management said.

Last week in Sharon, Pa., was highlighted by a special performance by Side Show performers at Camp Reynolds and with a municipal tie-up to start off the Fifth War Loan drive. Army band from a near-by camp joined in the War Bond drive opener, which featured Paul Del Rio, of the midjets, buying the first bond from the town's largest merchant. Sharon business was reported excellent.

Opening here was held back by cold weather until Wednesday, after which (See JONES GROSSES SOAR on page 58)

## Lawrence Show Cut To RC Over \$1,200

COATESVILLE, Pa., June 24.—Before the season opened in Rockingham, N. C., Manager Sam Lawrence, Lawrence Greater Shows, decided to help local chapters of the Red Cross by donating 10 per cent of every Wednesday's receipts, the same as was done during the army and navy relief drive. Instead of sending the funds to main headquarters he made arrangements to turn them over to local chapters in the towns showed.

This has proved very successful and has gained lots of local publicity and a better feeling in local communities. To date the amount turned over to chapters totals over \$1,200. The policy will continue all season, Manager Lawrence said. Whenever the show was rained out on a Wednesday the plan applied to Thursdays. All members of the show have co-operated 100 per cent in this cause.

Manager Lawrence said the season had been about the same as last year's, good with the exception of a few nights of cold and rain. War Bonds are being bought by all members of the personnel in the Fifth War Loan drive. The show also gives away War Bonds nightly as door prizes.

Tommy Carson is business manager and Dada King has been handling the office. Shirley Lawrence is treasurer; Louis Gueth, *The Billboard* sales agent and electrician; Otis Barr, Whip; James Smoot, Merry-Go-Round; Bob Young, ride superintendent; Ray Hocks, master mechanic; Willie Broderick, Chairplane; Joe Longmore, Jack Neister, Kiddie rides; Ferris Wheels, Suttle and Jefferies; Bill Woodall, Casino Beautiful; Tommy Fallon, Hawaii and Miss America shows; Chief Congo, Snake Show.

## "March of Quarters" Aids Showmen's League's Funds

CHICAGO, June 24.—An idea which has been successful with a number of organizations is being used by Floyd E. Gooding, president of the Showmen's League of America, to raise money for the various League funds.

It is called the "March of Quarters." Cards provided with slots for 20 quarters are distributed among the personnel of Gooding's five units, to be filled at the convenience of the holders. When a card, holding \$5, is filled it is turned in to the Gooding office and amounts so col-

## Velare Midway Still Puller At Grand-LaClede, St. Louis

ST. LOUIS, June 24.—Rides and concessions of Elmer and Curtis Velare are still playing to good business at Grand and LaClede, where they continued after departure of the Cavalcade of Amusements. Curtis Velare and Sam Gluskin are in charge of the midway. Elmer Velare left two weeks ago for the West Coast to look after his interests there.

Joe Darpel, Side Show operator on the Bill Hames Shows, was among other visitors to *The Billboard* Thursday, when he was here to get his 11-year-old son, Joe Jr., both departing for Gainesville to rejoin the show. John Francis, John Francis Shows, who made several trips from Litchfield, Ill., reported good business. Mrs. Esther Speroni, Midway of Mirth Shows, came from Hillsboro, Ill., on buying trip. Joe O'Brien, owner of the Lake State Shows, after playing picnics in Southern Illinois, is again playing in the city, before making his celebrations in the lead belt of Missouri.

Max Goodman, owner of the Wonder Shows of America, who passed thru Tuesday en route from Chicago to Little Rock, reported good business for his rides there and that his son, Joe, is back with him after two years with an USO unit show. Mr. and Mrs. William Snapp,

## Royal American Is Forced From Winner Thru Op' Man River

DAVENPORT, Ia., June 24.—After a week of battling the Mississippi River, which seeped thru a leaky dam to keep the lot here well saturated thruout the local engagement, the Royal American Shows was forced to pull up stakes and load hurriedly at 4:30 Thursday morning (22). The show succeeded in getting all equipment off the lot just a few hours before river men opened the locks to relieve the pressure on the faulty dam. Show suffered no damage to equipment. RAS pulled out of here late yesterday for Bloomington, Ill., where it opens Monday.

Since opening June 15, RAS workmen were kept busy with the bulldozers trying to keep the lot navigable for the walking trade. Monday and Tuesday of this week were lost when seepage from the dam inundated parts of the midway. Despite the lost nights and inconvenience and extra work caused by the leaky dam, the engagement here panned out a winner, according to Sam Ward, show's press agent.

Last Saturday night's (17) business was of the highest order, Ward says, with the show chalking up 19,000 paid admissions, with all rides, shows and attractions racking up topnotch business.

## Continental, Pulling Well, Loses Only a Night to Rain

PORT HENRY, N. Y., June 24.—Completing their seventh week of the season in Fort Edward, N. Y., June 12-17, the Continental Shows have lost only one night to rain since the opening, said Patricia Miller.

W. E. Muldoon, banner man, and Louis Gold, legal adjuster, have been kept busy at their tasks.

Mr. and Mrs. Essangard, beano operators, have beaten the wartime rooming situation by investing in a modern house trailer. Frank Grimes has completed a large Teddy bear concession with all new blue canvas.

Co-Owners Al Ventres and Roland Champagne are pleased with the drawing power evidenced by their newly formed unit.

lected are divided among League funds. The plan appears to be working out well and is expected to yield a considerable amount on the season.

## Conklin's Bow Has Top Gate

**Car curb calls for ingenuity in freight service—ready for Class A fairs**

HAMILTON, Ont., June 24.—Biggest front gate ever registered in Brantford, Ont., by the Conklin Shows marked the opening engagement there June 10-17, said President J. W. (Patty) Conklin. Weather was good. Show opened here Monday for nine days to business much bigger than in former years, reported Vice-President Frank R. Conklin.

"Owing to government restrictions, we are again compelled to move in 12 rail-way cars and I do not know how we are going to get the equipment that we have into 12 cars, but by some ingenious method, I think we will manage," said President Conklin. "We have about 275 people with us."

Present line-up includes Flying Scooter, Merry-Go-Round, Ferris Wheel, Moon Rocket, two-abreast Kiddie Auto ride and streamlined Caterpillar.

Swim-Cade, managed by Alfie Phillips, with 18 people, including some foremost divers and swimmers of Canada and the States; Hillbilly Show, with a personnel of 15, managed by Jack Ray; Pin-Up Posing Show, under management of Jack Ray, with a personnel of 14; Circus Sidé Show, under management of Charlie Lucas, with a personnel of 16; Globe of Death, with Bob and Mildred Lee as performers.

"We have about 38 concessions and the general appearance of the show, in spite of the small amount of equipment we are permitted to carry this year, far surpasses anything we have attempted heretofore," said President Conklin. "After the Hamilton stand we will make a direct jump to Brandon, Man., to start on the Western Canada Class A fairs. We are, of course, compelled to again move in freight service."

## Buckeye State Is In-and-Outer First 15 Weeks

KANKAKEE, Ill., June 24.—Fifteenth week of the season for the Buckeye State Shows was in Canton, Ill., June 12-17, on the East Locust Street grounds under Moose Lodge auspices, and business was excellent in hot weather, said H. B. Shive. A large army camp has put this spot on the dependable side and a good week's gross was chalked, the show making the run from Hannibal in good time. Customers were noticeably mostly women and children.

Hannibal was a big date and H. B. Shive, in ahead of the show, visited several times with Harry Smith, old-time carnival agent and now a prosperous tobaccoist in Hannibal, his boyhood home. Mrs. Mike Rosen's bingo had its best date so far this season, as did Mr. and Mrs. Henderson's popcorn and Whitey Patterson's photo gallery. Kenny Blake is now doing the free midway feature, replacing Bruffy, "the man who hangs himself." Blanche Heth is out of the hospital. Bill Snyder is ailing.

Sallor Katzy added a Wild Life Show. Mr. and Mrs. David Livingston and Shirley are visiting Charlie and Evelyn LeVine. Harry LeVine, Phm. first class, U. S. Navy, home from Europe, where he (See Buckeye Biz Spotty on page 58)

daughter and other relatives here. Paul F. Downey, well-known to outdoor showmen in this vicinity, left last week for Texas, where he will be district manager of the Superior Products Corporation of Chicago.

# CLUB ACTIVITIES



## National Showmen's Assn.

Palace Theater Building  
New York

NEW YORK, June 24.—Many members attended the funeral of member David Epstein, who died June 20. Services were in Park West Memorial Chapel June 21, taxing capacity of the funeral parlors. Among those attending were President Emeritus George A. Hamid, Vice-President David Endy, Treasurer Joseph Hughes, Secretary Joseph McKee, Trustee Frank C. Miller, Chaplain Fred Murray, Club Physician Dr. Cohen, Vice-President Jack Rosenthal, William Block, Arthur Campfield, Jerry Gottlieb, Mack Harris, Sam Rothstein, D. D. Simmons, Max Hummel, Bucky Allen, Paul Spitzer, Louis Faber, Jack Capria, Nathan House, Jack Bloom, Moe Elk, Herman Cohen, Daniel Schnair and others, including over 30 members of the Ladies' Auxiliary, headed by President Edna Lasures, Past President Dorothy Packman and Mrs. Ruth Gottlieb. Many others were at the bier in the chapel the night before.

Charles A. Zerm, of the Ringling show, sponsored by George Johnson, was elected to membership. John Field left for Ruffin, N. C., to manage a Wild Life Show. William Glick spent a short vacation in town from Baltimore. Recent visitors included Arthur Rothbard, Baltimore; Tom Fallon, Lawrence Greater Shows; Henry Fein, Coleman Bros.' Shows; Sam Burd and Phil Cook, Endy Bros.-Prell Shows; Sidney Rifkin, Victory Shows; Victor Weinberg, from New England; R. C. McCarter, general agent, Cetlin & Wilson Shows; ex-soldier Morris Glass, Al Janpol, William Gottlieb and Joe End.

A generous donation came from Ben Weiss for the general purpose fund. Finance committee meeting June 19 was presided over by Chairman Clem Schmitz, attended by Sam Rothstein, Ross Manning and others and business within its jurisdiction was concluded. William Helman, Miami, and Sid Lasker, of the SLA, dropped in. Bibs Malang, Dick's Paramount Shows, is the most recent remitter of 1945 dues, which puts him on a par with James Dotoli, Dave (See NSA on page 60)



## Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire  
Los Angeles

LOS ANGELES, June 24.—Meeting Monday was entertained by letters from two members, Capt. Bobby Cohn, in the South Pacific, twice decorated and not entirely in love with the climate, and Jimmy Lynch, who put the punches in meal tickets on Crafts 20 Big Shows for years, who was in England in a puppet and didn't enthuse about the climate, either.

Fourth Vice-President Joe Mettler presided; Bill Hobday was scorekeeper, and Jack Kemp sat on the bally stand as emergency vice-president. He did good work for the club at Mission Beach prior to receiving greetings from the President and going from San Diego to Fort Ord.

Art Hockwald asked that members who have changed permanent addresses since January 1 post card their present domiciles. Fourth of July coming on a Tuesday will preclude a regular meeting on the night of July 3. Milt Nicols, Ben Whittecar, Hort Campbell and Dale Petross, old members, visited.

### Ladies' Auxiliary

Vivian Horton and Rose Rosard were hostesses at a werner bake at the former's home June 15. It was the fourth year for this kind of party and \$23 was realized for the Auxiliary. Door prizes went to Mabel Brown, Edith Bullock, Mabelle Hendrickson, Tillie Palmateer and Mora Bagby. Mr. Rosard and Eddie Horton assisted the hostess in serving. After luncheon entertainment included games, with Eddie Horton playing request numbers on the Hammond organ. Members and guests who attended were First Vice-President Mary Taylor, Secretary Vivian Gorman, Treasurer Marie Tait, Edith Bullock, Mabel Brown, Stella Linton, Donna Day, Lalia Pepin, Elsie Suker, Anne Stewart, Esther Carley, Josephine Foley, Mabelle Hendrickson and son, Helen Smith, Mother Fisher, Frances Barth, Gloria Barth, Marlo Le Fors, Florence Lusby, Jenny Rawlings, Martha Rellly, Jenny Perry, Alice Jones, Edna McCarroll, Velma Chaney and Virginia Taylor.



## Michigan Showmen's Assn.

156 Temple Avenue,  
Detroit

DETROIT, June 24.—A special session of directors was attended by President Harry Stahl, chairman, and members Jack Gallagher, Manny Brown, Louis Rosenthal, Charles J. Bennett, Marshall Ferguson, Ben Morrison, Ben Moss, Hynle Sobel, Executive Secretary Bernhard Robbins and Secretary Arthur J. Frayne. As recommended by the board, monthly meetings for remainder of summer will be held afternoons, first to be July 10 at 2:15 p.m. For eight years all meetings have been held in evenings.

On motion of Treasurer Louis Rosenthal, expenditure of \$425 was authorized for addressograph, new mimeograph and visible card-record systems to supplement facilities. Annual June audit of the Servicemen's Fund, reported by Co-Chairman Jack Gallagher, listed income of \$3,100 and expenditure of \$2,800. Total income since its inception has been \$8,100 and total expenses \$7,700. Previously unreported contributions came from Edgewater Park, \$85; J. C. Weer Shows, \$50; World of Pleasure Shows, \$25. Thanks went to Sam (Spilke) Citron, Hardy Brady and Sam Solof for their support. Personal donations came from Irving Borker, \$5; Manny Brown, \$10; Ray Marsh Brydon, \$25; Harry B. Lessinger, \$5; Vic Parr, \$5; Forrest Pool, \$8. Secretary Robbins reported that only 358 forms pertaining to Article 19-A had been signed and returned. The 135 members who have failed to return forms were requested to respond immediately.

## Showmen's League of America



Sherman Hotel  
Chicago

CHICAGO, June 24.—A special meeting of the board of governors June 23 had President F. E. Gooding presiding and was attended by Past President Ernie A. Young, Mike Wright, Bob Parker, J. C. Thomas, Fred Kressmann, Charles G. Driver, Nat S. Green, Sunny Bernet, James Campbell and Morris A. Haft. It was voted that on all applications received after this date a 1945 membership card will be issued. Nathan Miller and Frank Zambreno were elected to life membership. Applications acted upon favorably were those of A. R. White-side, Osoar Hampton, Jack Adams, A. J. Strouble, Rupert Otterbacher, Max Feldman, E. A. Newby, Hal Elfort, Floyd King, John M. Holmes, Hubert Cole, Harry E. Newbury, D. Rex Barnes and Thearon W. Black.

Max Gruberg sent a check for \$106.79 for the Servicemen's Mustering-Out Fund. Jack Ruback and boys on the Alamo Exposition Shows sent another check for the Red Cross drive, this time (See SLA on page 60)



## Heart of America Showmen's Club

Coates House  
Kansas City

KANSAS CITY, Mo., June 24.—The noted hostelry, home of the HASC, is being completely reconditioned by the new management. Manny Gunn, former circus agent and now operator of a hotel, theater and billposting plant in Tuscon, Ariz., visited en route to Peoria, Ill. Chester I. Levin, Midwest Merchandise Company, who left June 12 on an Eastern buying trip, will attend a meeting of the Supreme Council of the Grotto in Pittsburgh, June 26 and 27. Harry Altshuler, HASC treasurer, sold over \$6,000 worth of War Bonds last week and expects to better that record. L. K. Carter is leaving the Midwest Amusement Company to join Lee Bros.' Shows with his concessions. E. E. Coleman, owner of Coleman Bros.' Circus, who was a visitor, said the show would open June 22 in Trenton, Mo. The HASC has added 10 members to the roster in the past week.

### New Rooms Please Troupers

LOS ANGELES, June 24.—June 20 meeting of the Regular Associated Troupers was presided over by Vice-President Joe Krug, with Secretary-Treasurer Vera Downie and Honorary Vice-President Martha Levine. Members were elated with the new rooms, especially the bamboo bar built by Frank Yaglia and donated by Estelle Hanscom and Marie Kortes. A vote of thanks was given Frank Yaglia, who said that before the July 5 meeting the back bar, donated by Josephine Foley, would be completed. Mr. and Mrs. Jerome Helfry donated dishes, Harry Levine \$25 to be used for furniture, Lilabel Lear money for yarn for a cover Jenny Regal is making and money for this cause was given by Joe Krug. A rug was picked out by the committee on decorations and furniture and a new runner was laid on the rostrum, with a T running 30 feet down the center of assembly room. The smoking nook will be completed by the next meeting.

Letters were read from members on the road and one from Jimmy Lynch in England. Alice Blach and Dorene Dykes attended their first meeting. Frank Downie donated two new flags for the rostrum. Nancy and Bill Meyers sent in a donation. Lucille King, Frank Downie and Frank Yaglia served refreshments. Josephine Foley purchased an enameled four-burner gas stove to present to the club. Joe Krug was named to get delivery on it and he and Frank Yaglia will install it in the kitchen.

All members were invited to Oceanside for the Sis Dyer party July 10. On July 18 a party will be given in the rooms by Joe and Ethel Krug. Jimmy Dunn and Jenny Regal donated funds for more new furniture. Bank night award went to Mora Bagby, who said it would mean another piece of furniture for the rooms.

## American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., June 24.—Altho no visits were made during the week of June 12-17, detailed plans for this activity are being prepared to cover the remainder of the season and members should advise at the earliest possible date when and where such visitations would be preferred. Listed for visits are the World of Mirth Shows, Cetlin & Wilson Shows, Endy Bros.-Prell Shows, O. C. Buck Shows and J. C. Weer Shows, with a re-visit to the Strates Shows. It is expected Associate Counsel Richard S. Kaplan will visit the W. G. Wade Shows (See American Carnivals on page 60)

## 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 2 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

## 3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$3.50.

### LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000, 1.25  
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25  
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M.

Round Gray Cardboard Markers, 1800 for... 1.00  
Thin Plastic Markers, brown color, M..... 2.00  
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## MIDWAY CONFAB

Communications to 25 Opera Place, Cincinnati 1, O.

FOURTH at hand.

MR. AND MRS. R. T. WILDER, Lone Star Shows, reported purchase of a trailer and a good week at Newcastle, Ind.

SI STEBBINS, veteran circus and carnival man, who closed recently with the Cavalcade of Amusements, and his wife spent several days in Chicago last week.

IN SHOW business 25 years and last with the James E. Strates Shows managing the Midget Show, Colonel Casper is now employed at Eastern Aircraft.

RALPH M. JUNKIN, former owner of the showgrounds in Washington, Ia., and known to most showmen in that section, reported that there had not been a show in Washington this season.

MAKE up your mind to be satisfied with 4F crews for the duration.

JOINING Charles Oliver's Mound City Shows at Pittsfield, Ill., were Eddie Harris, snake and alligator shows, and Tabu, educated chimp. Both shows have been doing excellent business.

GIL QUIVE, general agent of the Art Thomas Shows, and Mrs. Quive spent a

in Wilmington, N. C., where they report good business with their photo gallery.

NEWS: A dog pound is needed in our town and would do good business during the six weeks carnivals play here yearly.—Haytime Weekly Raker.

MR. AND MRS. W. H. (HECK) HESTER reported a successful season to date at Seaside Park, Virginia Beach, Va., where she has palmistry, with Cecil Speer as reader and he is operating a pan game with Ray Speer as agent.

G. W. HOLDERNESS, who underwent a major operation at Walden Clinic, Evansville, Ind., April 27 and since then has been taking treatments in Mercy Hospital, Chicago, was released from the hospital June 21 and is residing in Bloomington, Ill.

CLOSING with Ken Murray's United Liberty Shows June 10, Walker and Cozy signed with Carl Hagar's Slide Show on the Al Baysinger Shows. Besides presenting their double musical act, Walker will have charge of inside, present illusion and magic, and Cozy will do her mental act and pitch buddha.

S/SGT. AND MRS. ELTON EDWARDS, formerly with Hennies Bros., Shows and Beckmann & Gerety Shows, have returned from visiting Mrs. Richard Schwanz in Tampa. While there they also visited Mrs. Mabel Reid, Reid's Playland Park. S/Sgt. Edwards is stationed at Fort Monmouth, N. J.



PVT. CONRAD CYR, 34978989, formerly with the Lawrence Greater Shows, where his wife has a concession this season, is stationed with Company D, Bk. 5, 29th Battalion, Camp Crowder, Mo.



GEORGE L. CROWDER, vet showman, who returned from service in the South Pacific some weeks ago and has been stationed on the West Coast, stopped over in Chicago last week on his way to an assignment at Columbus, O. He will observe his 52d birthday anniversary July 6.

EVEN the hamburger is off of points, we don't see much difference in it. Must be the high altitude that turns it from red to pale meat.—Whitey Cooks.

GLORIA WILSON, daughter of Mr. and Mrs. Harvey Wilson, is back on the Johnny J. Jones Exposition during her school vacation and after two days in a hospital for a minor throat operation. She is assisting Mrs. Wilson on the cigarette shooting gallery, while her brother, Harvey Jr., is serving overseas.

DR. MAX THOREK, head of American Hospital, Chicago, who was elected president of the American Physicians' Art Association at the close of the association's seventh annual exhibit last week, is an amateur photographer of note, and his work has won acclaim both in the United States and abroad.

EDGAR G. (RED) HART, concession operator on Hennies Bros.' Shows, who underwent an operation in St. Luke's Hospital, St. Louis, June 8, is well on the road to recovery. He left the hospital June 17 and planned to rejoin the show in Calumet City, Ill.

RAY TAHASH, ball game operator on the Happyland Shows, has constructed a device which collects the balls and by means of an endless conveyor deposits them on the counter. "This idea, I

## Two Strikes?

WHEN a punk is born on a show with which his parents have been for years he is usually named after the manager.—Colonel Patch.

think," remarked Publicity Director Paul D. Sprague, "has been overlooked even by Major Privilege."

EVERY season flies for those who haven't saved their money, but it goes mighty slow to those who saved and are afraid they may have to put it back into the business.

FRANCES (PEGGY) WILSON reports she is working in a war plant in Dayton, O. This is her first season off the road in 17 years. She was last with Johnny Howard's Hollywood Museum. Her father, Jack H. Nation, is in Veterans' Hospital in the mental ward and her mother is cashier in Frankie's Forest Park, Dayton.

DURING the Burlington, N. J., engagement of the Lawrence Greater Shows, June 12-17, Manager Sam Lawrence remarked that this season it has been noticeable that about 65 per cent of patronage is from women and children. Wednesday night was lost by rain, but good biz the remainder of the week was reported.

ELDON WILSON, St. John, N. B., known as "Churchill's Image," because of his resemblance to the British prime minister, is under management of John Goldie, Halifax, for the 1944 season. Wilson has been a carnival concessionaire about 25 years. Bill Martin, Montreal and Halifax, is secretary-treasurer of the Goldie amusement activities.

SWEETWATER, Tex., June 12-17, was good for the Arcade Shows on Abilene Highway. Jeff Tidwell, father of T. J. Tidwell, and daughters, Pearl and Cortis, were visitors. Phyllis Emswaller, daughter of Babe and Sadie Emswaller, is visiting and her sister, Harriet, is expected. June Teets has the front-gate ticket box. Dick Dudley, Dudley Shows, was a visitor.

CORP. BILL BATT, 17th Airborne Division, Camp Forrest, Tenn., phoned from the Union Terminal in Cincinnati, while he was waiting for train connections, to express thanks for excellent service in getting *The Billboard* to him as he was being transferred around the country. He mentioned that there were a number of show people in his outfit, including a nephew of Charles Sparks, of circus note.

MRS. HODY JONES returned after the Pittsburgh engagement of the Johnny J. Jones Exposition from her annual visit to Mrs. Grant B. (Sister Sue) Smith at Crooked Creek, Pa. Mrs. Jones then left for Tampa and St. Petersburg, Fla., to visit her sister and her daughter-in-law, Mrs. Johnny J. Jones. She expected to see her son, Lieutenant Jones, flying transport planes out of Denver, due for a 15-day furlough.

PROPERTY with a 96-foot frontage on Parsons Avenue adjoining the Ohio National Bank, Columbus, O., has been acquired by the Gooding Amusement Company thru President Floyd E. Gooding. It was purchased for immediate use of the Gooding Amusement Company and for investment purposes. The company has its home office and quarters in Columbus at 1300 Norton Avenue. The property had been owned by George and Bessie Schlegel, Marysville, O.

O. C. BUCK Shows closed to only a fair week June 17 in Bennington, Vt., business being hurt by rain. Opening June 19 in West Lebanon, N. H., under auspices of the American Legion Post.

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Graphology Charts, 9x17. Sam. 5¢ per 1000 \$6.00  
MENTAL TELEPATHY, Booklet, 21 P. . . . . 25¢  
"WHAT IS WRITTEN IN THE STARS." Folding  
Booklet, 12 P., 3x5. Contains all 12 Analyses.  
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### SECOND-HAND SHOW PROPERTY FOR SALE

\$85.00 Headless Illusion with lot attachments.  
\$5.00 Govt. Fibre Desk Trunk. Cost \$30.00.  
\$15.00 Gold Fireproof Drop, 9x31 feet.  
\$100.00 Hurdy Gurdy. Playing condition.  
75¢ Each Govt. Pennant Flags. 36x72 Inches.  
WEIL'S CURIOSITY SHOP  
12 Strawberry St. Philadelphia, Pa.

## WANTED

Sober, experienced Cook House Man, or Man and Wife to completely manage profitable Cook House on the Fred Allen Show. No drunks. If you can qualify and produce I will set you up in a good paying business. If not qualified don't waste my time. Ill health compels me to let this concession out. Cook House is flashy and well equipped. Wire, don't write; no tickets.  
**DICK NEUGENT**  
Fred Allen Shows, Fulton, N. Y., all this week.

## WANTED

Novelty Side Show Act, Freaks of all kinds and Novelty Acts for in and outdoors.  
**EDWARD F. CALLAHAN**  
907 Fox Theater Bldg. Philadelphia, Pa.  
Phone RIT 6962

## WANT

Ferris Wheel Operator. Good salary, no tear down, year round work. Wife for ticket box. Pay your wires.  
**J. W. LAUGHLIN—PLAYLAND PARK**  
8201 S. Main St. HOUSTON, TEXAS

## WANT

Ferris Wheel Foreman, \$40.00 a week. Can place one Flat Ride. Playing big Fourth July Celebration at Fairfield, Ill. Can use a few more Concessions. Grayville, Illinois, this week

### MOORE'S MODERN SHOWS

### BABE LEBARRIE

Contact me immediately

### J. ROBERT WARD

Greater United Shows BORGER, TEXAS

## RIDES FOR SALE

Spillman Jr. Merry-Go-Round, Smith & Smith Chairplane, BH Wheel No. 5 with Truck, Loop-Plane with Truck. All in operation, best condition. Address: JAMES CURRIEN, 17 Parker St., Auburn, N. Y., or Phone 2786 after 7 P.M.

## PALMIST

For midway camp. Playing the heart of industry all season. Good proposition for capable reader. Don't write, wire.

### BABE KEATING

World of Pleasure Shows Kalamazoo, Mich.

wedding anniversary visiting members of the Reynolds & Wells Shows in Sioux Falls, S. D., week of June 12.

MONTE C. STUCKEY, Pasadena, Tex., formerly with stock companies, entertained Albert Wright and Jack Ruback, Alamo Exposition Shows, during their engagement there.

TWO ponies have been added to the pony ride on Lynch Greater Exposition Shows making 16 ponies available. Mechanical rides have been repainted and redecorated.

SUGGESTION: On some of those big stands of descriptive paper, where no pictorials are used, why not add a three-sheet editorial?

HARRY STAHL, superintendent of Eastwood Park, Detroit, and president of the Michigan Showmen's Association, made a recent trip by air to Cleveland to buy supplies.

CHARLES S. REED, vet general agent with the Great Sutton Shows, who underwent a second operation in his throat June 16, reported that he would be confined to Veterans' Hospital, Hines, Ill., for another four to six weeks.

LORRAINE WALLACE, former well-known animal trainer with circuses and carnivals and now located at Mesker Park Zoo, Evansville, Ind., recently entertained Mr. and Mrs. Walter B. Fox, Allen & Nickerson Shows.

MARTIN AND EVELYN WIRTH, concessionaires with Wallace Bros., Al C. Hansen and other shows, who left the road for the duration, are now located

was in cold and threatening weather Monday and Tuesday nights. The show now carries nine rides and seven shows. Miller's Glass House, Fitzpatrick's Dog Show and Brownie's new Monkey Show are additions. Mrs. Geraldine Brown purchased Sammy, chimpanzee, from Mrs. Fanchon E. Long.

**WHY** not have some department heads go on the air daily with a help-bawling-out program to give those who can't be on the lot during setting-up time an opportunity to hear them?—Colonel Patch.

**HAVING** sold their rides, Dr. and Mrs. C. E. (Pearl) Barfield will be off the road for the duration. Dr. Barfield is back in the medical profession, being a graduate physician from Bellevue Hospital, New York. They have purchased a large apartment house on Bayou St. John on the waterfront facing City Park in New Orleans, and rent exclusively to army and navy officers and their families. The Barfields have had the Cosmopolitan Shows, Fly-o-Plane and Spitfire rides and American Legion Park, Key West, Fla.

**LICENSES** for rides have been readjusted by Detroit City Council in a general move to raise all types of licenses to boost city revenues. Basic license for rides, defined as "whirligigs or device of like character," is set on a new basis at \$10 per ride for each location played. Formerly the fee was \$25 per ride per year, so the new set-up may tend to encourage longer stands on each lot. Licenses for museums exhibiting "any natural or artificial curiosity" are boosted to \$10 from \$5 for the first day and \$5 (formerly \$2) for each succeeding day.

**SCOTT EXPOSITION SHOWS** moved to Kingsport, Tenn., from Lake City, Tenn., where they had the largest Saturday night's gross this season the management said. Top show was R. L. (Smokey) and Marie Jones's Victory Girls. Smokey is also ride superintendent. New shows added were Hawaiian Village, managed by Smokey; Life Show, and Babe Scott's Wild Animal Exhibit featuring King Gargantua Carl. Seven shows and seven rides are now with the org. A dinner was given by Steve John, celebrating the birth of a daughter Henrietta. Shiek Rosen joined with corn game and other concessions.

**IN** Philadelphia weather has been mostly unfavorable for carnival units. Max Gruberg had a fairly good week at the circus location. Matthew J. Riley Enterprises report favorable business when weather does not interfere. Mike Zeigler, operating in New Jersey, is doing well. Al Fisher and family were Philly visitors. Gladys Allen, who has been with C. D. Scott Shows, Cetlin & Wilson Shows and Johnny J. Jones Exposition and who underwent a major operation in Lankemann Hospital, is convalescing. Woodrow and Mrs. Olson entertained a number of show people passing thru. Bench Bentum, in Philly over the week-end, called at *The Billboard* office.

**GREAT** Sutton Shows chalked an excellent week in Jacksonville, altho opening night was marred by early rain, reported Jack Woods. Week was spent re-painting rides and show fronts for early celebrations. Joe and Helen King opened

### Heavy H. O.

AN old mathematician, who figures and knows all the angles, claims that 50 per cent of all the shows that have folded would still be going if they had received only 50 per cent of the money that wasn't turned in.

a new clothespin concession. A new top was received for the Slide Show of Lester L. Brown and Korie, who added Joe Drake, human cash register, and Pat, pain-proof girl, to their line-up. Charlie Noel handled the advance.

**BARKOOT** Shows reported good business on Manhattan Boulevard, under auspices of the Polish Central Committee, in Toledo. Good weather marked the five days. Laura Blackburn and Roy Chaney were married during the engagement. Her father is show electrician and Chaney is a concessionaire. Mrs. Babe Barkoot gave a shower for the bride June 17 and attending were Clara Norwood, Margie Shore, Mrs. Earl Knapp, Mrs. Richard Chaney, Mrs. E. R. Cook, Mrs. B. Alexander, Mrs. John Freeman, Mrs. Eva McManus, Agnes O'Toole, Lilabel Rhodes and Dollie Young. E. L. Martin joined with a Monster Show. K. G. Barkoot is in the Women's and Children's Hospital with a wrenched back, and Cash Couch is managing the rides and shows.

**NOTES** from the B. & V. Shows by Manager J. Van Vliet: Engagement in Dickson City, Pa., is under American Legion Post auspices. The five rides have been doing well. Richard Porcella, single trapeze, is free attraction. There is no gate. Mendelson joined with his Arcade. Three more have been added to the 20 concessions. Joe Longo has the Octopus, with Whitey Boston as foreman; Merry-Go-Round, Gus Blackwell, Bill English, Bill Gifford; Chairplane, Vince Barcellona; Ferris Wheel, George Fraleigh; J. Van Vliet Jr., ride superintendent; Sol Marcella, electrician; Joe Marchessi, lot superintendent. Among concessionaires on since the opening are Joe Longo, bottles; Al Sevor, grab; Pete Montana, apples; Sol Weintraub, pan game; Nate Weinberg, game; Elizabeth Buck, cats; Queenie Van Vliet, cats; Lou Candee, games; Humpy Swartz, watch-la; Herman Moskowitz, custard; Alex Wallace, palmistry and photo gallery. At Newton, N. J., Mr. and Mrs. Lou Riley, DuMont Shows, were visitors.

**BUSINESS** so far on the season has been good, reported the Sunset Amusement. (See *MIDWAY CONFAB* on page 49)

### In the Armed Forces

**CORP. CLARENCE (FRENCHY) ST. GERMAINE**, former ride foreman of the World of Mirth Shows and O. C. Buck Shows for 17 years, is overseas. His address is APO 654, care Postmaster, New York.

**HENRY HUGHES**, brother of Mrs. Roy Radcliff, Wallace Bros.' Shows, and a concessionaire with that organization, who was recently inducted into the marines in Indianapolis, left for Parris Island, S. C., where he will receive boot training.

**LLOYD D. SERPASS**, owner-manager of Penn Premier Shows, who graduated from Quartermaster School of Administration, New River, N. C., May 5, received the rank of corporal and is taking an additional course on nomenclature with the Signal Supply Division, Philadelphia. "I have visited many shows that played this territory and all seem to have had a fine season to date," he wrote. His address is Corp. Lloyd D. Serpass, USMC, 918478, Quartermaster Depot of Supplies, Signal Supply Division, 25th and Locust streets, Philadelphia.

## F. E. GOODING AMUSEMENT COMPANY

### Shows and Rides Wanted for Fair Dates

Commencing Franklin, Ind., Free Fair, July 8

Followed by 60 of the Best Fairs in the Middle West

Can place Side Shows, Monster Show, Monkey, Chimpanzees, Animals, Fun Houses, Dogs and Ponies, Platform Freaks, Midgets, Fat Family, Silodrome and other clean entertainment. No girls, geeks or donations.

Will book Rolloplane, Octopus, Fly-o-Plane and Tilt-a-Whirl. All Shows and Rides must be furnished complete with their own transportation. A real opportunity for progressive showmen. Booking terms reasonable.

Address Inquiries

F. E. GOODING, Gen. Mgr.

1300 Norton Ave.

Columbus 8, Ohio

**JOHN F. REID** **WILLIAM G. DUMAS**

## Happyland Shows

PERMANENT ADDRESS  
3632 SEYBURN AVE.  
DETROIT 14, MICH.  
PHONE — PL 7924

Can place Ferris Wheel foreman and second man—Ride help that can drive semi-trailers—Will book or buy Roll-O-Plane, Fly-O-Plane—Al Renton wants for side show, High Class Feature. Sealo, contact me. Nothing too good, will pay your worth; real half-and-half that can expose. Wire at once, per route—C. C. Groscurth will pay top price for complete exhibit of unborn specimens. . . . Mount Pleasant, Mich., June 27 to July 1; then big Fourth of July celebration on the streets, Alma, Mich., July 3 to 8.

## AUCTION SALE

**REAL ESTATE AND A COMPLETE CARNIVAL UNIT**  
Located about one and one-half miles from Carnegie, Pa., on the Campbell Run Road  
**THURSDAY, JULY 6TH, AT 11 A.M. — LUNCH ON GROUNDS**  
REAL ESTATE consists of 3 Acres of Land facing the Campbell Run Road. Has Cement Building, 33x128 feet, 3 Steel Rolling Doors. 3-Room Cottage with Bath, Sun Porch and Furnace.  
CARNIVAL UNIT consists of complete Restaurant Car; one Flat Ride Over the Jumps, 40 Horses and 4 Sleighs, 60 passengers; one Big EH Ferris Wheel No. 16, 32 passengers; one Hell's o Popin, 24 passengers; one set of 24 Chair-o-Plane Seats, new condition, complete with Chains; one Rotary Pop-Corn Outfit for Carmel Corn; one Kettle Pop-Corn Outfit with Aluminum 8 Qt. Kettle; one Hires Root Beer Barrel; one 25 KV. Electric Light Plant, Buick Engine mounted inside Buick Sedan, good rubber; one Wurlitzer Style 147 Double Roll Band Organ, complete with Drums; one Delco Automatic 32-Volt Light Plant; one Power Canvas Sewing Machine; one Power Hackshaw, 5 Concession Stands; one Bimco Stand; 3 Semi-Trailers, various lengths; one Cover Wagon Trailer, permanent beds, mahogany finish, dual axle, 4 good tires, 22 feet long, 1936 model; one lot of Pin Ball Machines; one Post Drill Press; one Steel Milk Wagon Body; one lot of miscellaneous Electric Motors, 1/4 to 1/2 horse power; one lot of Truck Tires; one lot of Steel Pulleys, all sizes; Trucks; one Joy Washing Machine; one large Contractor's Tool Box; one Fifth Wheel for Semi-Trailer; one 100 Ampere Switch Box. Many other things to make up a complete Carnival Unit. **TERMS CASH.**  
**L. G. DAGLOW, BOX 292, CARNEGIE, PA.**

## EVER-SHEEN ALUMINUM PAINT

Now Available! High Lustre—Durable—Moisture-Proof.  
Price: \$3.50 Per Gallon F.O.B. Milwaukee, Wis.  
**RAY V. DAVIS ALUMINUM BRONZE COMPANY**  
2019 NORTH 19TH ST. MILWAUKEE 5, WIS.

### WHEELS OF ALL KINDS

Tickets—Paddles—Laydowns  
Complete KENO Outfits  
CARNIVAL SUPPLIES AND EQUIPMENT  
GAMES, STRIKERS, ETC.

Still Available  
**EVANS' BIG PUSH**

Write for Catalog  
**H. C. EVANS & CO.**  
1520-28 W. Adams St., Chicago 7

## OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides  
**EVERLY AIRCRAFT CO., Manufacturers, Salem, Oregon**

### WANT NOVELTY ACTS OF ANY DESCRIPTION

Freak to feature, Glass Blower with good flash, A-1 Mind-Reading Act. Must be strong on Scope Pitch. Strong Bally Act, Lecturer.  
**PETER KORTES, HENNIES BROS.' SHOWS**  
Calumet, Ill., this week, and per route.

## CONCESSIONAIRES

# Be Wise

Take inventory. Many concessionaires have protected themselves by insuring their riding devices, concessions, trucks, cars and house trailers. Many are happy today—many are sorry. What about you? Fill in the coupon below and we will gladly send you full particulars.



### CHARLES A. LENZ

"THE SHOWMAN'S INSURANCE MAN"

WE ALSO WRITE PERSONAL ACCIDENT AND LIFE

CHARLES A. LENZ,  
A1338 Insurance Exchange,  
Chicago, Illinois.

Send me full information for complete insurance covering riding devices, concessions, canvas, trucks, cars and house trailers.

Name ..... Address .....

## PEPPERS ALL STATE SHOWS

WANT WANT WANT

For the biggest Fourth of July Spot in Virginia, RICHLANDS,  
Sponsored by American Legion and Kiwanans Combined.

RIDE HELP on all Rides. Will pay what you are worth. Foreman for a Smith & Smith Chairplane, also Herschell Kiddie Ride. Must be able to drive semi, extra pay for driving. (Luke Williams, Chas. Bishop, Clyde Everettes, come on or get in touch with L. C. Conatser.) All useful Show People, come on. Tourists, boozers or chasers, save your time. CONCESSIONS—Want following: Hoop-La, Darts, Devil's Bowling Alley, Coca-Cola, Candy Apples, Candy Floss, String Game. Will furnish two complete new Tops for Grind Stores for responsible agents to work out of office. Want Roll Down Agents. SHOWS—Manager to handle Girl Show; must have at least three girls; will furnish transportation; Smokey Jones, get in touch with me. Will furnish complete top for War Show or Illusion Show. Want Fat Show, Mechanical Show, also Wild-Life Show. Will buy Octopus, Fun House or Spitfire with transportation, must be in A-1 shape. Strictly cash. Attention following people: Roy Morris, Philip Murphy, C. N. Andrews, Frank Madden, get in touch with me. George Bennett, can place you year around. Join at once. Heading south, stay out until Thanksgiving week, playing Soldier Camps and Defense Towns.

### PEPPERS ALL-STATE SHOWS

FRANK PEPPERS, Mgr.

Gary, West Va., Week of 26th; Richlands, Va., Week of the Fourth.

## WEST COAST VICTORY SHOWS WANT

For Fourth of July week at Klamath Falls, Ore., and balance of season.

CONCESSIONS—Sling Shot, Hi Striker, Cigarette Shooting Gallery, Watch-La, Scales, any other Concessions that do not conflict. We can book Athletic Show with own top and transportation. We are playing outstanding Fourth of July Celebration and the best territory in the Northwest, including Multnomah County Fair, Gresham, Ore., and Rodeo in Lakeview, Ore., Labor Day. Very good defense territory to follow. Long season. RIDE HELP WANTED IN ALL DEPARTMENTS. Semi drivers preferred. Write or wire

### MANAGER MIKE KREKOS

As Per Route in The Billboard. No Collect Wires Accepted.

Buy War Bonds — Buy More Than Before — Back the Attack.

## FROM THE LOTS

### Dodson's World's Fair

South Beloit, Ill. Week ended June 18. Auspices, American Legion Post. Weather, showers and heavy winds; Monday night lost. Business, satisfactory, considering weather.

Monday night was missed due to the shows playing Rock Island thru Sunday, and a severe electrical and windstorm early Monday morning while tearing down. The soft lot necessitated use of two caterpillars on each wagon. Auspices committee gave excellent co-operation thru Walter Hoey, chairman. Special Representative Ed Bruer had the lot in good shape, and the new location on the old fairgrounds provided ample layout space for Carl Hansen, acting lot man. Visitors included Manager Al Baysinger, of the shows bearing his name; Harry W. Hennies and Sammy Smith, Hennies Bros.' Shows, and Peter Pugal, brother of Anton Pugal, operator of the Roll-o-Plane, and his wife and daughter.

Owner Ellman, Badger State Shows, was guest of Pugal and President M. G. Dodson. Weekly meeting of the Victory Club heard reports on the success of its recent revue. After much gossip regarding the alleged forfeiting of a ball game scheduled between the "front-end" and "back-end" boys the teams were set to meet during the Omaha engagement.

PAUL BARRON.

### Happyland

River Rouge, Mich. Week ended June 17. Weather, spotty. Business, satisfactory.

Rain late Sunday night was accompanied by high winds which blew down the high striker and a novelty stand. Omitted from the line-up in last week's issue were Ray and Jennie Tahash's ball game, Orrin Powell's hoop-la and Eddie Marks' jewelry concession. The River Rouge newspapers devoted much space to pictures and stories and E. W. Ellsworth turned in a good job of billposting. Eddie Miller has new canvas for bingo. Among visitors were Victor Canares, Charles Hodges and Earl Myers, World of Pleasure Shows. When Cole Bros.' Circus played Monroe, Mich., June 15, Arthur Hoffman, Side-Show manager of the circus, renewed acquaintances with the writer and Harry Lewiston, who is operating his World's Fair Freaks Show in Edgewater Park, Detroit. Co-Owner John F. Reid's sons, Bob and Jerry, returned for the summer from Florida Military Academy, St. Petersburg. Carl Mantey, president of Michigan Association of Fairs and secretary of Caro Fair, was a guest by owners Reid and Dumas.

PAUL D. SPRAGUE.

### Alamo Exposition

Pasadena, Tex. Week ended June 17. Location, City Park. Business, bad.

After having previously canceled the Pasadena engagement because of being unable to get near high electric lines, arrangements were made to redate the show and locate in City Park. Visitors included Roy Gray, Eddie Fuller, Mr. and Mrs. Tobe McFarlan and Alin Thorton. Rosemary Ruback was host Friday night at a luncheon held at the Optimistic Club. Sophie Mullins left by plane for Lubbock, Tex., to visit her brother who was home on leave from overseas. Manager Jack Ruback returned from a trip to San Antonio. Mr. and Mrs. Bill Rosen, San Antonio, are visiting Mr. and Mrs. Joe Rosen, Clyde Davis, of Girl Show, note, left. Good co-operation was given Albert Wright by J. C. Thomas Jr., Fire Chief Joe Tipton and Police Chief L. S. Locklin, but business just wasn't there. Pasadena, in which a good week had been anticipated, was chalked up as a total loss.

TED CUSTER.

### Virginia Greater

Westminster, Md. Week ended June 17. Auspices, Lions' Club. Location, City Parking Lot. Weather, fair. Business, very good.

Show, which moved from Baltimore for a 10-day engagement, played here last year under the Lions' Club, members of which are very active under the chairmanship of Bud Schaffer. One of the best Saturday night crowds of the season so far turned out. Friday night's storm, shortly before opening, did not deter crowds. Doc Parquis, photo gallery concessionaire, purchased a new living trailer. At a party on Sunday, Mrs. Ed Curtin's birthday, given by Mr. and Mrs. Homer Woods, guests were General Manager and Mrs. Rocco Mascucci, Smokey Joe Shean, Dad Thompson, William C. Murray, Mr. and Mrs. Louis Augustino, Joe Conley and Mike and Ike Matina. Ed Curtin was emcee. Rides had near-capacity business here, and shows and concessions did well. Jack Miller's bingo was popular. Mrs. Roy Lollar and Mrs. Tucker returned from their home in Burlington, N. C. The Whip is topping rides, with the Ferris Wheel a close second. Arthur Gibson is keeping the mid-way well illuminated.

HAPPY ARNOLD.

### West Coast Victory

Livermore, Calif. Week ended June 11. Auspices, chamber of commerce. Business very good last two days.

In the eight years the show has played this rodeo, business has been so-so on the first two days and then practically capacity on last two. Rodeo had an attendance of over 50,000. On two days there were turnaways. Many sailors saw their first Wild West show here. To date business has been 25 per cent over last season's and the show (See West Coast Victory on opp. page

H. W. THOMAS.

### John H. Marks

Washington, D. C. Eleven days ended June 17. Auspices, Army and Navy Union. Location, circus grounds, Bennings Road at Oklahoma Avenue, N. E. Weather, spotty. Business, good, but not up to expectations.

This proved to be just an ordinary date and altho many were disappointed, they reported fair business. President John H. Marks was ill several days. J. B. Hendershot left and Al Cunningham took over as secretary. Bill Meade, Whip foreman, who left for Ashland, Ky., to visit his wife, who was ill, returned June 16, reporting her much better. Chet Dunn sold his Fly-o-Plane to E. L. Jenkins at close of this engagement. "Dutch" Leister, Speedway foreman, purchased a new living trailer. The writer visited his mother in New York. Mr. and Mrs. Wheatley and family and Louise and Richard Harrison have returned from Charlotte, N. C., where they attended the funeral of Mrs. Pearl Harrison, better known as Madame Wright, who died in Columbia, S. C., May 30. Lamson Morgan, Rocket foreman, gets it up and down, regardless of help shortage. F. M. Wilson, new foreman, has remodeled the Wheels. Guy Markley, bingo manager, has returned from Columbia, N. C., where he attended the funeral of his father-in-law, Stewart J. Woodley, who died in Columbia Hospital June 8, aged 56.

HARRY E. WILSON.

### Mad Cody Fleming

Milledgeville, Ga. Week ended June 10. Location, fairgrounds. Auspices, Junior Chamber of Commerce. Weather, rain five nights.

Butler, Ga. Week ended June 3. Auspices, 4-H Club and Boy Scouts. Weather, good. Business, light.

Americus, Ga. Week ended May 27. Location, Cotton Street grounds. Free gate. Weather, fair. Business, good.

Saturday night was included in the rain-out in Milledgeville. All rides have been overhauled. The new streamlined train is doing well. New organ wagon furnishes real music. Roster: Merry-Go-Round, Herman McDermon, foreman; Big Ell, John (Dad) Davis, foreman; Chairplane, Sam Spell, foreman; Auto Ride, Chris Davenport, foreman; Comet, Barney Payne, foreman; Jack McCarty, general foreman and electrician. Dave Davidson, general agent; Hobart Thomas, construction engineer; Grace Fleming, secretary; Mad Cody Fleming, general manager. Concessionaires: Mrs. H. W. Thomas, Mr. and Mrs. C. D. Dean, Bill Dean, Patsy Dean, Clyde Dowdy, Hazel Conger, Grace Fleming, Mrs. Dave Davidson, Mr. and Mrs. George White, Russ Mitchell, John Thompson, the Groffoes, Mrs. Sam Spell, Mrs. Jack McCarty, Mr. and Mrs. Herb Beard, John Mitchell, Frankie Shelton and Billy Buck.

**SPONSORED EVENTS**

Veteran, Lodge and Other Organization Festivities

Communications to 25 Opera Place, Cincinnati 1, O.

**Minn. Aqua Fete Again Has Stars**

MINNEAPOLIS, June 24.—Plans shaping up for the fifth annual Minneapolis Aquatennial, with the *Aqua Follies*, produced by Al Sheehan, *Follies*, back in the Theodore Wirth Park pool again, will preview the night before the general Aquatennial opening. Sheehan has under contract as featured performer Gloria Callen. In the supporting role will be Howard Crane, New York, who succeeds Buster Crabbe, 1943 co-star.

Others in the swim cast are Jimmy Patterson, acro diver; Larry Griswold, water comic; Earl Clark, former national diving champ; Al Green, San Francisco; Charlie Diehl, heavyweight diving titleist; Patty Fairbrother, Dorothy Ziegler and Marion Mansfield, of New York and San Francisco. Returning as emcee will be Dave Barry, mimic.

Cavalcade of Amusements will take over the carnival grounds opposite the Parada during the week. Other attractions are skedded.

**Detroit Show Gates Go Over 1,500,000**

DETROIT, June 24.—Attendance at the Army Air Show, sponsored by *The Detroit Times* and Aero Club of Michigan, at the Municipal Airport, went over the 1,500,000 mark by the middle of this week, based on estimated figures. Attendance Sunday was 150,000, lowest Sunday figure reported, and about half the preceding week's figure. A storm in the evening hurt attendance. Show is slated to close tomorrow.

A second but minor, blowdown occurred in the Sunday night storm, with the Chrysler tent partly blown down but replaced by the next day, and the Stinson Aircraft tent blown over, damaging two planes. This was replaced the next day by a smaller tent, devoted to War Stamp sales, with the same sponsor.

Amusement angle was played up, with stage attractions on the grounds from local shows, including the current show from the Bowery night club and downtown hotels.

**So. Salt Lake Days, Piloted by McCollin, Is Okay for Firemen**

SALT LAKE CITY, June 24.—South Salt Lake Days Celebration June 5-10 was sponsored by South Salt Lake Volunteer Fire Department. In the past it has been held by the Business Men's Association. The volunteer department was organized a year ago as an outgrowth of civilian defense. The celebration was a success, reported Fire Chief Sam B. Davies.

Siebrand Bros.' Shows, publicity and parades, altho weather was cold, brought out plenty of spenders. Ralph D. McCollin, chairman and an old showman, was given much credit for his direction. He came to Salt Lake City a few years ago to take charge of Salt Lake Zoo, coming direct from Benson's Wild Animal Farm, Nashua, N. H., where he trained lions and tigers.

The celebration queen was furnished with a full outfit, which remained her property after the opening parade. On June 8, Firemen's Day, parade and drills were held by visiting fire departments. June 9 was Army, Navy and Defense Night, with a parade for men and women of the army, navy and defense units with their equipment. Saturday afternoon there was a kiddies' parade. Plans are already under way for next season's celebration.

**WEST COAST VICTORY**  
(Continued from opposite page)

looks for some records on the Oregon trip.

Marysville, Calif. Week ended June 5. Auspices, L. L. L. Weather, fair. Business, great.

With some 60,000 soldiers in town there was near-capacity nightly. By Saturday night crowds stood in line waiting to get onto the grounds and there were waiting lines at the rides at closing at 2:30 in the morning. Ted Wright, manager of the *Girlesque Revue*, is still under a doctor's care, and his wife, Ming Toy, is making openings and pacing the revue to near-capacity business. Edith Walpert reports her best season to date, and Johnnie Miller, assisted by his wife, also is having big business. Ed Kemp, special agent, did a good job of billing here and had the marquee covered with banners. July 4 spot is Klamath Falls, Ore.

W. T. JESSUP.

**WANTED**

Capable Chairplane Foreman and other Ride Help, top salaries. Can also use Bingo Caller, salary and percentage. Can place good Free Act for balance of season. Cleveland Haney, wire. All replies to

**HARRY KAHN**

Shelburne Falls, Mass., this week; Williamstown, Mass., July 3-8.

**WANTED**

Motor Drome Riders, Girl and Boy Riders. Top salaries if you can cut it. Vonnie Wilson, wire.

**TED BARRO**

**HENNIES BROS.' SHOWS**

Calumet City, Ill.

**ANNUAL BLAIN PICNIC**

Saturday, August 12, 1944

Exclusive on Cook Houses for rent; bids close on July 15, 1944. Rides and Concessions wanted. Send all bids to

**JOS. STEERMAN**

R. D. #2, Mechanicsburg, Pa.

**WANTED**

To hear from Merry-Go-Round and other Rides for Firemen's Field Day, August 3-4-5, 1944.

**A. J. BOYCE, CHIEF**

FAIRMOUNT FIRE DEPT.  
R. D. #1, Canillus, New York

**WANTED**

Three Rides, Ferris Wheel included, for Homecoming sponsored by the Fire Department of Junction City, Ohio, to be held Sept. 10 to 16, inclusive. Will sell Concession rights. Write

**EUGENE G. CLARK, Sec.**

**WANTED**

Contact D. Louis Black Post #3421, Veterans of Foreign Wars, to sponsor engagement in Omaha, Nebr., when routed our way.

**JOE WILLIAMS**

3712 No. 23rd St. OMAHA, NEBR.  
Phone: Kenwood 7260

**Five Big Days AMERICAN LEGION HOME COMING**

JULY 18-22 INCLUSIVE  
STOCK CONCESSIONS AND SHOWS WANTED  
Write or Call  
**OLIVER A. HARRIS, NORTH BALTIMORE, O.**

**WANTED**

Rides and Concessions by

**PUTNAM COUNTY PIONEER CELEBRATION**

August 30, 31, Sept. 1, 2.

**JOHN QUINN, Secy., Kalida, Ohio.**

**Siegrist Club Festival**

Proves Most Profitable

CANTON, O., June 24.—Annual Summer Festival of the Charles Siegrist Showmen's Club, June 12-17, proved most profitable, reported John Drabble, treasurer, and Rex McConnell, secretary, who served as co-chairmen under Glen Z. Wagner, general chairman and club president.

The F. E. Gooding Amusement Company provided the midway features with its American Exposition unit. This was the first outdoor promotion here in more than five years. Floyd E. Gooding, a member of the Siegrist club, visited Friday evening.

Proceeds of the affair will be used to provide funds for gifts and welfare services of club members. The Siegrist club announced a donation to the Showmen's League of America's "March of Quarters" to the American Red Cross.

The following of the Gooding organization were admitted to the Siegrist Club, Charles O'Brien, Jack Lampton, R. Otterbacher, Harry Lottridge and L. I. Thomas. Reported by Rex McConnell, secretary.

**Shorts**

DOLLY YOUNG, Toledo, was awarded a contract for the annual Fourth of July Celebration at Port Clinton, O., sponsored by combined Ottawa County labor unions at Kaspar Athletic Field for five days and nights. There will be free acts, gate prizes, shows, rides and concessions. Event is publicized by newspaper, radio, billing and auto-bumper advertising, and grounds are being decorated.

CONCESSIONS, free acts and Moose Bros.' Circus featured the American Women's Voluntary Services Carnival at Barton Springs, Austin, Tex., June 3, reported Leland L. Antes Jr. Beneficiary was the Air Forces Aid Society. Show was staged by Moose Bros.' Toy Performing Circus. There was a 25-cent gate. A dance, with 100 University of Texas Canteen hostesses in attendance, was cued by Moton Crockett's Band. Moose Bros.' Circus gave a special show for underprivileged kids at a day camp near the lot.

**"First Things First"**

Our first responsibility is to the men at the Fighting Fronts and our policy of 100% co-operation with Uncle Sam as evidenced by the award of the Army-Navy E pennant for our "all-out" war effort.

At this time we regret that it is impossible to accept civilian orders until the end of the war. Then we will be able and happy to take care of your canvas needs.

**ARMY NAVY POWERS & CO.**  
MANUFACTURERS OF  
**CANVAS GOODS**  
PHILADELPHIA, PA. CHICAGO, ILL.

**GET READY—GET SET—GO!**  
Fourth of July Money-Getter

**"HIT-A-JAP DART GAME"**



Jap heads painted on Beaverboard, cut the same size as balloons, can be worked all the ways that balloons are worked. Flash yellow and black, it's a come-back game with Darts. Takes 50 heads to flash a 4x8 background of Celotex. Have had repeat orders for additional heads from all over the country.

**SET OF FIFTY — \$25.00**

Dave Stevens, of San Antonio, Says: "THEY REALLY DO TAKE THE PLACE OF BALLOONS."  
Jack Gilbert, World of Mirth Show, Says: "SHIP ONE THOUSAND HEADS AT ONCE."

**CORK GALLERY MEN, GET HEP**

Bigger than the Cigarette Shooting Gallery. Works same flash as Fish Pond. Perfect peak on every Jap. This is only for those who have cork guns. WE HAVE NONE. Imitators, Beware. \$55 per set of 100.  
A Ray Oakes Original

PLEASE DO NOT SEND FOR SAMPLES. SEND FOR CIRCULARS.

**RAY OAKES, P. O. Box #106, Brookfield, Illinois**

**WANTED—FOR THE JOYLAND AMUSEMENTS—WANTED**

TWO FERRIS WHEEL OPERATORS. Operators \$50, \$10 Bonus; Second Men \$40 and \$10 a week bonus. Other Operators for Flying Scooter, Octopus, Roll-o-Plane and Kiddie Rides. Want Cook House or nice Grab or both, also Photo Gallery, Scales, Cane Rack, Cotton Candy, Custard. Want Shows of all kinds for string of ten fairs. Address R. P. TIPTON, care Joyland Amusements, West Newton, Pa., week June 26; Monongahela, Pa., week of July 3.

**WANT FOR C. I. O. 4th JULY CELEBRATION**

JUNE 30 THRU JULY 4, PORT CLINTON, OHIO

Want Concessions—Grab, Bingo, Wheels, Photos and any 10-Cent Stock Concession. Want Animal Show and Girl Revue. Want Kiddie Rides and Flat Ride. One more High Free Act. Hold contracts for Sylvania Fire Dept. Festival and day and date with Ringling Circus adjoining grounds. All answers:

**DOLLY YOUNG, C. I. O. Headquarters, Port Clinton, Ohio.**

# Big One, Polack Grab Sellouts

## Shrine Record For San Diego

Gates and promotion score new tops at third annual—Texas route is lined up

SAN DIEGO, Calif., June 24.—Polack Bros.' Circus closed its third annual engagement under sponsorship of Al Bahr Temple Shriners, June 22. All previous records were broken for attendance and promotion. Promotion here was handled by Mickey Blue, who immediately left to handle the Seattle engagement.

Show went from here to Long Beach, under the Scouts, Joe O'Donnell handling promotion.

Irving J. Polack personally handled the show here.

T. Dwight Pepple, general agent, is now in Fort Worth, lining up the Texas route for the show. Reported by George W. Pughe.

## Cole Band Entertained By Repasz Organization

WILLIAMSPORT, Pa., June 24.—The Cole Bros.' Circus band, directed by Eddie Woekener, recently was entertained by the Repasz band, one of the oldest in the States, at the Elks' club.

Brief talks were given by John Hazel, formerly cornet soloist with Sousa's band and also with Buffalo Bill when he played theaters with his *Patrie Waif* company. Frank (Mo) Hammer told of some of his experiences with minstrels. Later Hammer invited some show members to the grill, where they danced and enjoyed the floorshow.

## Letter From Stanley Dawson

NEW YORK, June 24.—After visiting circuses and carnivals in the Middle West and spending some time at Columbus, O., the writer came to New York. Visited the Wallace Bros.' Circus at Elizabeth, N. J., and saw Ralph Clawson, Al Dean, Specs Cautin, Willard Backentoe, Whitey Glue, Tom Lovett, Kid Moore and Charley Young, superintendent of canvas. Harry Kackley recently joined as 24-hour man. R. Victor Leighton, formerly with the 101 Ranch Show, accompanied the writer on the visit. Met Elmer Kemp and Sam Crowell on the lot and heard that Bert Cole had spent a day with the show.

Bob Stevens states that the Bailey Bros.' Circus is having a wonderful season. Ray Marsh Brydon has had a representative in the New York area booking attractions for his winter attractions. At Coney Island I ran into Doc Foster, back at his old place with one of the circus side shows. Buddy Hutchinson is in New York.

Seen around the circus corner on Eighth Avenue at 49th Street were Pat Greer, Joe Allen, Sis Hopkins; "John, the Baptist"; Harry Bloom, Joe Trosey, Whitey Martin, Al Golden, Mike Healey, William Downing, Harry Lewis, Bill Roddy, Joe Dick, Whitey Martin, Nathan Albert, Chuck Eckfeld, Joe Bowers. Henry Hutchinson, machinist's mate second class, U. S. Coast Guard, is stationed at Manhattan Beach. Al Tucker is in Providence and James McCaull in Hartford. Jack Walsh, formerly with circuses, has a newsstand at 47th at Broadway. Bill Marcus is doing general agent's work for Frank Wirth.

It is a pleasure for visiting showmen to call on Walter K. Sibley.

I ran into Frank Braden and Tex Sherman at Mueller's Restaurant and saw Beverly Kelley at Radio City. Bill Roddy flew to Kansas City, and from there to Larned, Kan., to spend a few weeks with his brother, George.

Among the theatrical element who always go hand-in-hand with the outdoor showmen, met George Atkinson, John Curran, Eddie Lester, Maxie Ploehm, R. (See Letter From Dawson on page 56)



PFC. HARRIS (KING) REYNOLDS, tight-wire walker and acrobat, formerly with Downie Bros., Cole Bros. and Mighty Haag circuses, has returned to the States after 27 months in Panama, and is stationed at Fort Monroe, Va., Hdqrs. Battery, C.A.S.D.

## 200,000 in 11 Days at Philly

Ringling engagement ends with capacity turnouts — night shows draw 13,500

PHILADELPHIA, June 24.—For its 11-day stand ended last Saturday the Ringling show had one of its best runs here. The show finished the stretch with a capacity turnout of ticket-buyers that reached over the 200,000 mark.

Virtually every performance was a sell-out, with the tent reaching as high as 13,500 for the week-end evening performances.

## First in Several Years

MINNEAPOLIS, June 24.—For the first time in four or five years an outdoor circus will come here. Cole Bros. has been granted a permit to play the circus grounds opposite the Parade July 3-5.

## WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Full Bench, Ky.  
June 24, 1944.

Dear Editor:

According to the first route card that this show ever issued, we are due to leave Kentucky, roads, weather, mountains and bridges permitting, in another week. Manager Upp wanted one sent to *The Billboard*, but our agent ran out of cards because what the personnel didn't buy the band boys grabbed in a stack. The cards are in three colors, red and black on yellow, and carry the pictures of the three co-owners, for which they posed in '13. The same cut that was used to print the show's passes was used on the cards. The words, "Special Courtesy," are also on the cards but didn't hurt the sales any. Some of the towns on our route (those which our general agent wasn't sure of getting) were omitted. In place of those unsure towns, "Not Louisville" and "Not Lexington," were printed as fillers. The roads over which the show was to travel were also omitted, because we are not on any numbered highways. Had to leave off the mileage, too, as no one, not even

our general agent, could get that info. The bosses believe that the cards have placed this show in the major-league class.

Yesterday the show blew the first stand on the card, Five Ply, Ky. We were booked there under auspices known as the Town Pump Elm Fund. The object of the committee was to raise funds to plant trees around the burg's public and only pump. To reach there, the wagon train had to cross a river on a one-man ferry boat, which could take only one wagon at a time. The delay in crossing caused the matinee performance to be lost. The last wagon to be brought across was the shanty wagon. Everything was up and ready for a night performance at dusk, but because of the delayed shanty wagon the tents had to stay dark.

The crowd was stalled in front of the marquee until 9:30 p.m., when the boss decided to drive back to see if the wagon had been delayed thru a breakdown. Reaching the ferry, Manager Upp had to "Yoo, Hoo!" across the river to bring the (See *WON-HORSE & UP* on page 56)

## UNDER THE MARQUEE

Communications to 25 Opera Place, Cincinnati 1, O.

### HOT July.

FRANK J. LEE, on press staff of Cole Bros., was a Chicago visitor last week.

AN OLD-TIMER, James Carson, is practicing medicine in Calhoun, Ga.

JOINING the Jay Gould Circus in Chillicothe, Ill., was Harley Hubbard.

RICHARD ARCAND, former circus concessionaire, is manufacturing wooden toys and novelties in Los Angeles.

RICHARD BRANDON'S circus room at the Turnabout Theater, Hollywood, is attracting attention among circus people.

VISITORS to the Polack show in Los Angeles were Jimmy Reynolds and George Emerson.

NEWS item: Cookhouse diners claim that they can tell a butter substitute from real butter.

SEWARD GOLDSMITH, Bremerton, Wash., visited the Arthur show several times, and reports a good show.

CONNIE CLAUSEN, former Ringling-Barnum elephant girl, is now a "mes-

sengerette" at MGM in Culver City, Calif. She performed with Beatty-Russell circus during its Los Angeles run.

TRAPEZE performer Don Dorsey joined Wallace Bros. after closing with Hamid-Morton in Canada.

BAILEY Bros.' Circus had two turn-aways in the rain at Ithaca, N. Y., June 26.

JOE DUNN and John C. White have the commissary wagon on the Ringling show.

BILL CHIDESTER is again working Chicago lots, his fourth year there. He expects to join a circus soon.

ZEEK LaMONT finished playing a Southern tour of Thrill Shows. At Knoxville he met Selden and Harry LaVardo, old friends.

JAMES WOODS, general agent for Arthur Bros.' Circus, returned to the show early last week after a week's business trip thru the Midwest.

LEO FRANCIS, white face, singing, dancing and musical clown, while at Fon-

## Collectors' Corner

By Fred P. Pitzer  
292 Madison Avenue, New York City

Baraboo Bill Kasiska not only came thru with a card that is all-time circusy, but he has data that goes with it. The scene on my card brings back memories. The country was at war then, as now. The Ringling and the Barnum shows were still separate shows, and Al G. Barnes owned and personally traveled with the Al G. Barnes Trained Wild Animal show. And this show played on the Case Farm (owned by Ringling Bros.) on Lynn Avenue, Baraboo, Wis., the first and last time that lot was used. It seems that when Barnes arrived on Circus Day and learned that the usual show grounds were about a mile and a half haul, he said, "Hold unloading until I get back." In half an hour he had arranged for the show to set up on the Case Farm (which was only one quarter of a mile from the runs) and was back directing the unloading. The show enjoyed good business and some of the old-timers even now mention some of the fine trained animal acts with the Barnes circus in 1917. The picture on the card is a parade of the Barnes show in Baraboo, Wis., August 10 (which happens to be F. P. P.'s birthday), 1917. It shows a wild animal cage (tigers) followed by zebras and zebus, a courier and—but that's as far as the picture goes.

Walter Tyson, prexy of the CHS, comes thru with something new, cutouts. Here is what he writes: Among many old items just received for my circus collection I find these items, and as they had never been heard of or seen by me before, I pass them along for information of other collectors.

They are seemingly cutouts of Wild West figures, and they are headed up "AMUSEMENT FOR BOYS to cut out"—Buffalo Bill and the Wild West—copyright 1884 (just one year after Buffalo Bill's first Wild West Show—W. W. T.) by McLoughlin Brothers, New York. Instructions are given as to how to cut out the figures, which consist of fine prints of Buffalo Bill, and cowboys, Indians, buffalo, and other Wild West figures, and are printed on strips of thin cardboard approximately 5x21.

These again show the popularity of Buffalo Bill, and the advertising value of his name at that time. I understand that these strips were sold on the show, and am wondering if anyone of the cornerites can confirm this fact for me. The fact they are dated 1884 makes them of great historical value. The coloring of the various pictures, the action of the horses, etc., is exceptionally well done.

## Seven More Join CHS

FARMINGTON, Mich., June 24.—Additional new members of CHS are Harry J. Gramer, Carbondale, Pa.; Paul F. Van Pool, Joplin, Mo.; Charles Lockier, Auburn, N. Y.; George Percy, Kokomo, Ind.; Mike Piccolo, Uniontown, Pa.; George Morrissy, Washington, and John McDonough, Manchester, N. H.

Members Ed Myers and John Young, Ann Arbor, Mich., visited on Fisher Bros.' and the Patterson Bros.' circuses while in their territory, and report good performances and a cordial welcome extended by both. They also saw Cole Bros. in Jackson, Mich., as did Walter Pletschman, CHS, of Detroit, and Charles Jones, former Cole prop man.

Delmar Brewer caught Cole Bros. in Flint, and Robert Green and daughter saw it in Pontiac. Other visitors there were Mrs. Arthur Nelson and daughter, Rosina; Opal Cole and the writer, Don F. Smith. Quite a few color photos were taken by the writer.

Jim Chloupek, Oakland, Calif., has seen the West Coast Shows several times this season.

## Garden Booked for Toronto

TORONTO, June 24.—First circus to hit town this year, Garden Bros. will be in Maple Leaf Gardens June 26-July 1. Show will be sponsored by the North Toronto Kiwanis Club for charity. Advance ticket sales have been good. Two performances will be given daily. About 100,000 special tickets were distributed to public schools and "K" clubs, where kids can buy matinee admish for 20 cents. W. M. Parish is general chairman, and F. Speers is handling publicity.

## DRESSING ROOM GOSSIP

### Ringling-Barnum

The 12th week out and everything going along smoothly. Put-up in Waterbury, Conn., was made in rain, with the show up on time after the 300-mile jump from Philly. The hospital show at the Jewish Hospital in Philly was given morning of June 16 after a postponement June 14 due to rain. Among those who participated were the Karlos, ladder act; Margaret Garner and elephants with Curley Shaffer; Emmett Kelly, Albert Ostermaier, Tex Elmund, the Reynolds-Donegan skaters, Danny and his dog, Paul Jerome, Felix Adler and the Naitto dogs.

Visitors: Ed Conley, showman for the past 50 years, who visited Chief Brice in Philly; Addie Corsie and Mrs. Millette visited the women's dressing room in Waterbury, Conn.; Bill Day and Jim Hoyt turned up in Waterbury with their cameras. Watch for Ernie Clarke in the Camel cig ads in the near future, as she spent two hectic days with their photographers. Ann Bendal and Roland Simpson were married June 17. Bert Ritchie celebrated her birthday anniversary. Congratulations to all.

On the sick list: Margaret Garner is in the hospital in Philly after an operation. Karl Wallenda had his tonsils out and expects to join in a few days. Kit Imbrie left for New York for a few weeks for an operation. Dolly Copeland was out of the performance a few days after she had a sore knee taken care of. Back door scenes: Rainy day wardrobe still in use, much to everyone's dislike. John Carson having school for usher department. The chanting of Toto as the big top crew guys out the top.

DICK MILLER.

### Cole Bros.

Hilda Hurkhart left the show to attend the graduation of daughter, Mary Lou. Harold and George Voise, Joe Masker, Charles Forrest, Don (the character) Robinson are getting a workout, putting up the flying act and bar acts and taking them down. Bob Hassan Porter, catcher for the troupe, does his share, too.

Con Colleano returned to work after the nasty fall he took. Caught the concert and must report a swell after-show, under direction of Hank Linton. The line-up: Ella Linton, Dorothy Lewis, Pauline Pickard, Georgia Sweet, Dick Pickard, Lefty Swanson, trick riders and ropers, with Hank and Ella doing a swell job with their roping and big horse catches, topping it off with the wrestling match featuring Whitey Govro.

Service flags on trunks of Slayman Ali with two sons overseas. Jo Jo Monark's brother returned from the Pacific with ribbons all over him. Ella Linton's brother has been in the Pacific for two years and is still there. Dorothy Lewis has a brother, T. P. Lewis, in the service. He was formerly here in the Wild West. Georgia Sweet has a gold star on her trunk for her son, Phillip Sweet, who was an officer in the RCAF and killed in action in Europe. Jack Voise has been in Pacific last two years. Albert White's three brothers are over there. Birthdays: Gene Weeks, head man in the concession department. Highlight of the week was Albert White's birthday party, and did he throw one, between shows, for the whole show. The writer had a hard time beating Mr. Mac to the punch and cake; it was a photo finish. Thanks, Albert, it was a swell party.

Jean Allen, after being around circuses half her life, had to go to the World of Mirth carnival to fall over a stake, and was her face red. Visitors: Orrin Davenport and his party from Lansing and Grand Rapids; Eddie Stinson, Detroit; Ross Hanna, John W. Young and Ted Meyers, the last two named from Ann Arbor, and both Model Builders. Other visitors: Jackie and Jeannie Teeters, Capt. Paul Tracey, Mr. Mackey, Lansing; Mr. Hoffman, Grand Rapids; Vern E. Wood, Letters from Duke Robinson, Tom Gregory and Rex Oakham.

FREDDIE FREEMAN.

### Arthur Bros.

Biggest event of the week was the marriage of Mel Henry and Tina Temple, Seattle, June 16, at the Lutheran church. Kenneth Waite was best man. A wedding supper was given after the show at night. Betty Acevedo and Poodles Hanneford celebrated their birthday anniversaries. Betty was presented with roses by Joe Webb after the elephant act. The clown band played *Happy Birthday* for Poodles, and Betty Stout sang. Biggest baseball fan is Anita Olvera; she never misses a game on the radio. Lorane Escalante has been entertaining her father and brother who live here. Kenneth Waite's cannon gag has been going good. Clyde Sugarbrown has joined the aerial ballet number. Mrs. George Coe is doing a good job with the downtown ticket sale.

Chief topic of talk was the invasion, as many of the personnel have sons, brothers and husbands fighting over there. Circus Fans Seward Goldsmith and Jensen have been on the lot almost every day. Other visitors were Jerome Washington; Abe Jap, who is stationed at Camp Lawton, and Karl Harney. Harry LaPearl has added his baseball gag to the program. The Moore brothers settled the heat question with a water fight in the back yard and now a number of people are going around with colds. Stanley Kulns, formerly at Western fairs, is doing a swell job as sailmaker and general carpenter. Don Cook, boss canvasman, is also doing a good job. Jorgen Christiansen has added a new and different kind of Liberty drill to the program.—GRACIE HANNEFORD.

### Beatty-Russell

Cy Compton, one of the greatest Wild West performers the American circus has known, answered the call of the Supreme Ringmaster and passed on to the Heavenly Big Top at Yreka, Calif., morning of June 19. In the spring of 1943 he pro-

duced the Wild West for Russell Bros.' Circus and continued in this manner until his death. (Further details in Final Curtain.)

A fitting ceremony was conducted in the big top Monday afternoon. The concert was included as a regular part of the show's program. At the outset, Red Larkin read a fitting eulogy in memory of Compton and tears flowed like water as the personnel of the show crowded the tent. As the Wild West contingent slowly circled the track, the band concluded with the strains of *I'm Headin' for the Last Round-Up*. The family has the sincere sympathies of showfolk everywhere. I can still see Lily Compton, standing in the wardrobe wagon, as the tournament went in the top Monday afternoon, with tears streaming down her cheeks, searching vainly for her Silas. (He always led the parade.) Perhaps her eyes saw more than mine, for the spirit of Cy Compton will always be part of the circus. He personified good, clean, wholesome entertainment to the kids of young America for many decades. He worked in the show as he lived, a noble man of our country, and this can truly be said of Cy Compton, "His were all friends." When the Supreme Ringmaster reviews his life performance, Silas will still be in the center ring.

DICK LEWIS.

AN interesting circus display is on view in the Historical Library of the University of Wisconsin, Madison. There is a large display of paintings, lithos and etchings by John Stuert Curry, heralds, couriers, etc., belonging to Sverre Braathen, and model circus wagons from the collection of Dr. H. H. Conley, Park Ridge, Ill. Madison circus fans are planning to make broadcasts from the library the day Cole Bros.' Circus plays Madison.

## In the Armed Forces

PVT. AL ROSEN, who had been a candy butcher with most of the big ones, and lately working in pictures in Hollywood, is at Camp Lee, Va. His address, Co. M, 6th A. S. F. T. R.

LT. KENNY HULL, formerly with the Al G. Barnes and Ringling-Barnum circuses, is stationed in Waco, Tex. Mrs. Hull, who was an elephant girl with the same shows, is with her husband. Mrs. Hull is learning to fly a plane.

IN WRITING to his friends in Los Angeles, Capt. Stan Rogers, stationed near Greensboro, N. C., said that he recently had dinner with Bill Montague and Mr. and Mrs. W. M. Buckingham, CFAs. Mrs. Rogers is still in Hollywood.

SGT. C. O. BURON is in Co. A, 113th Infantry, Camp Pickett, Va. He was formerly with Cole Bros.' and Wallace Bros.' circuses in the concession department. A circus was recently given at the camp by Ed Hoffman.

## WANTED

Trainmaster. Art Elridge and Slaty Parker, answer.

## DAILEY BROS.' CIRCUS

As Per Route.

## MILLS BROS.' CIRCUS

### CAN PLACE

Circus Cook; Cornet, Trombone, Baritone for Big Show Band; Seat Man for Advance, Lithographer.

As Per Route in Billboard.

## COSTELLO

### The Lion Man

Wire

## CAPTAIN FERGUSON

Bailey Bros.' Circus, route per Billboard.

## WANTED

More Lithographers and Billers. Hotel accommodations, \$60.00 weekly. Want Chevrolet Mechanic. Wire per route.

## BOB STEVENS

Care BAILEY BROS.' CIRCUS

## WANTED GIRL AERIALIST

Also, Girls interested in Learning, Please Write.

JOHN GIBSON, Hollywood Sky Ballet  
Mapleleaf Gardens, Toronto, Ont., Canada,  
June 26-30. Permanent address, 109 N. Dearborn St., Chicago.

## ACTS WANTED

Suitable for Indoor Circuses and Fairs.

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155 N. CLARK ST. CHICAGO 1, ILL.

## SPANGLES TIGHTS

ALBERTIS CO.

440 W. 42 ST., N. Y. C.

Paste This in Your Address Book.



PERSONAL REPRESENTATIVE FOR

## CHESTER "BOBO" BARNETT

CHARLES ZEMATER, 54 W. Randolph St., Chicago

## WANTED CANVASMEN

Year 'round work to reliable men. Indoor dates start immediately after fair season. No boxers or wolves please. Address til July 1st:

DICK DILLON WINLAND AUDITORIUM, E. LIVERPOOL, O. PUNXSUTAWNEY, PA., WEEK OF JULY 4TH



## With the Circus Fans

By The Ringmaster

CFA

President  
THOMAS M. GREGORY W. M. BUCKINGHAM  
1014 Hardesty Blvd. P. O. Box 4  
Akron, O. Gales Ferry, Conn.  
(Conducted by WALTER HOHENADEL, Editor  
"The White Tops," care Hohenadel Printing  
Company, Rochelle, Ill.)

The members of the Ernestine Clarke Tent No. 39 Bellingham, Wash., held their first meeting under canvas this season with Arthur Bros.' Circus at Seattle, afternoon of June 11. In attendance were Mr. and Mrs. Wallace Winter, Bellingham; Mr. and Mrs. Harold J. Rumbaugh, and Mr. and Mrs. Ezra L. Fortune, Everett, and Sgt. Kenneth Ikirt, Fort Lawton.

Bill Jackson, president of the Wal-lenda Tent, Madison, Wis., advises there will be a party following the evening performance of the Cole show in Madison June 29, sponsored by the Tent, with quite a few of the personnel of the show as guests. Invitations have also been extended to other Wisconsin members to attend. CFA Lee Cavin, Athens, O., now with the armed forces, spent a two-week furlough with his wife the latter part of May. He caught the Cole show four times in Louisville.

Charles Davitt and Joe Beach, Springfield, Mass., saw the Hunt circus at Manchester, Conn. Winnie and Tom Gregory report an enjoyable visit with folks on the Cole show at Canton and Akron.

Ted Deppish showed some of his circus movies to the Cole personnel at a between-show screening in the big top Sunday afternoon in Akron. Other members of the Pete Mardo Tent who visited on the Cole lot in Akron were Murray Powers, Carl Elwell, Harold Lengs, Florence and Pete Mardo and Mr. and Mrs. Frank Strook.

Mr. and Mrs. Walter M. Buckingham, Gales Ferry, Conn., left recently for New York, where Buckingham will again receive medical attention. Melvin D. Hildreth reports that he caught Wallace Bros. at Wilmington, Del., and the Big One at Philadelphia.

On June 14, the three CFA of the greater Boston locality had a meeting at Stoneham, Mass., where Father Ed Sullivan showed his movies and gave his circus talk at the St. Patrick's Holy Name Club. Harry Peverley, Melrose, Mass., and John J. Crowley, Cambridge, also attended.

PFC. Walter B. Hohenadel and wife arrived from Portland, Ore. June 14 to spend a furlough with their parents at Rochelle and Dixon. On June 19, T/Sgt. Francis Hohenadel arrived to spend a 10-day furlough with his parents from Camp Howze, Tex. and for this period the Hohenadel family were altogether again. On June 17, the party paid a visit to Jay Gould's Circus at Sycamore, Ill., where Gould reported that they had done splendid business.

In company with Charles Kistler and Henry Klackner, James A. MacInnes caught Bailey Bros. Circus at Lehighton, Pa., June 17. Show is managed by Bob Stevens, whose name was taken for Tent 32 located at Hazleton, Pa. These fans

## WANT

ACTS AND COWBOYS

Wire-Phone

LARRY SUNBROCK

Miami Hotel, Dayton, O.,

July 2-3-4

## CIRCLE (A) RODEO AND THRILL CIRCUS

Opening Outdoor Season

Sioux City, Iowa, July 1, 2, 3, 4

Can use OUTSTANDING CIRCUS AERIAL ACTS. Also Cowboys, Cowgirls, Novelty Western Acts with or without stock. Wire and come to Sioux City for July 1 thru 4, with other near-by dates following.

JOHN P. DAROS, Warrior Hotel, Sioux City, Ia.

also saw Wallace Bros. when it played Allentown, Pa.

Fred Work entertained the following from the Cole show at his Long Lake home after the Saturday night performance: Col. and Mrs. Harry Thomas, Ethel and Freddie Freeman, Hannah and Otto Griebing, Corrine and Bert Dearo, Jean Allen, Marion Knowlton, and Jimmy Reiffenach.

## UNDER THE MARQUEE

(Continued from page 40)

taine Ferry Park, Louisville, met an old friend, Albert Powell. Albert worked with Leo's father, Warren (Peggy) Long, 25 years ago on Sun Bros.' Circus. Leo is booked at fairs until October.

**NON-BELIEVER:** The guy who remembers the drenching he got last year when he reads the billing, "Waterproof Canvas."

VERN E. WOOD, Detroit, visited the Cole show at Monroe, Mich., and visited with friends. As a special request from Wood, Eddie Woekener featured two old circus march numbers.

JAMES McKENNA advises that the Hunt show had good biz at E. Greenwich, R. I., and gave three performances at Westerly, R. I. He saw the performance.

SHOWING on a lot a mile from the city line (Kingston, N. Y.), Wallace Bros. on June 16 drew two packed houses. Everett Blanshan was guest of the management.

JAY GOULD Circus is playing several dates in Illinois under the American Legion and doing okay. Show has a number of acts, three rides and seven concessions.

AT MUNCY, Pa., Tex Rose and Ralph Staver, Williamsport, visited Beers-Barnes Circus. Rose operates a booking office, and Staver, former advance agent, is in war work.

SOME pushers don't do their best when bawling out a canvasser unless they have a large audience of towners to listen in.

WHEN Kelly-Miller was in Junction City, Kan., former showmen stationed at near-by Fort Riley, visited, among them Mark Rossi and George Hanneford Jr. Rossi rode Milt Herriott's horse and led the spec.

PAUL M. CONAWAY has returned to his home in Macon, Ga., after a tour thru the East, with stops in New York and several other cities. He visited the Ringling show in Philadelphia and chatted with Melvin D. Hildreth in Washington.

OFFICERS and board of directors of the Charles H. Consolvo Tent, CSSCA, Norfolk, Va., are former showfolk. They are A. R. Thompson, Shirley L. Hanbury, Art Lewis, D. C. Harrison, Howard T. McCoy, Paul G. Moerschell, Harry H. Kanter, Furman Dey and C. D. Barnard.

HARRY ROBBINS, with Patterson Bros.' Circus, informs that he has never worked for F. C. Fisher, of Fisher & Son Circus, also that Alice Scovern is not connected with that show, as previously mentioned, but opened with Patterson June 26.

THE HUNT TWINS, daughters of Jack Hunt, manager of the Oriental Theater, Chicago, and for a number of years on the Ringling show, recently completed 24 weeks at the Grand Terrace Casino, Detroit, and opened with Sally Rand, now playing Cleveland.

EVEN one-fourth of a dish of bread pudding, which is served in some cookhouses daily, is considered an over-dose of the stuff.

RINGLING show will play Akron, O., July 24-26. Lot used for the past 40 years at South Main and Wilbeth Road no longer is available, due to industrial expansion of the Firestone Company. Show will pitch its tents across town at Wooster Field.

MARK HULING, whose seal Sharkey is probably the best known performing seal in the country, got a nice publicity break in Parade, magazine section of The Chicago Sun, June 18. Two pages were devoted to Huling, his seals, and Seal College at Kingston, N. Y., where Huling trains his animals.

REO BROS. Circus is completing its tour of contracted dates in Eastern Pennsylvania and business has been most satisfactory. A special unit has been

formed to play fair dates, directed by Bill Watkins. A new line of blocked paper has been designed by the Quality Show Print Company.

STEVE KUZMICZ, advertising manager, and Eddie Curran, litho boss on the Hunt circus, were guests at a party given by Jim B. Flanagan and Charlie Parker, both formerly with the Ringling show. They have a crew of four and did a swell job of billing in Connecticut. There were straw houses at Meriden, Wallingford and Middletown.

DETROIT City Council, in revising practically all types of licenses, has boosted the circus license to \$500 a day, from the former \$350. Legal definition classes as a circus any show having two admission fees of 35 cents or over, including side shows. Fees for shows where only a single such admission is charged are set at \$250 a day, and for menageries, at \$100, remaining unchanged.

JACOB B. JONES, Bridgeton (N. J.) circus fan, who has been a familiar figure on circus lots for many years, recently gave his biggest circus party during the Ringling engagement in Philadelphia. He purchased a block of 54 seats in Section G to entertain his family, business associates and friends. Dinner at sea-food house preceded the visit to the circus.

GOOD way to find out why boys have a yen to run away and join a circus is by asking any old-timer who came into the biz the same way.

ROY BARRETT finished his indoor dates May 28 at the Olympia Circus, Detroit, and has been playing week-end dates in Indiana for Al Humke's show. Barrett will open his fair season at Carman, Man., June 29, and has dates in Canada and the States which will run to September 2. Early in November he will open at a St. Louis department store, his 13th year in a Mound City store.

BUSINESS has been very good with Beatly-Russell, altho show has hit some tough weather. Show moves fast despite shortage of workingmen. Everything is loaded and off the lot not later than 12:15 a.m. and is set up and ready to do business by 11:30 a.m. and at the latest (See Under the Marquee on page 56)



## Frontier Contests

- California**  
Willits—Frontier Days. July 3-4. A. M. Sacy.
- Colorado**  
Greeley—Spud Rodeo & Celebration. July 3-4. E. H. Folbrecht, Box 509.
- Idaho**  
Nampa—Harvest Festival Rodeo. July 13-15. Lucille Randolph.
- Montana**  
Browning—Fair & Rodeo. July 2-4. W. E. Burnison.
- New York**  
Rochester—Grotto Rodeo. July 24-29. Bryant G. Parsons, 182 Commodore Parkway.
- North Dakota**  
Mandan—Mandan Rodeo. July 1-4. J. I. Rovig.
- Oklahoma**  
Dewey—Dewey Round-Up. July 1-4. H. C. Courtney, Box 636.
- Oregon**  
Crawfordsville—Calapooia Round-Up. July 2-4. Duncan McKercher.  
Klamath Falls—Buckaroo Days Rodeo. July 2-4. J. E. Hosking, 517 Main St.  
Molalla—Buckaroo Rodeo. July 2-4. E. A. Everhart.
- South Dakota**  
Belle Fourche—Black Hills Round-Up. July 3-5. J. F. Koller, Box 530.
- Texas**  
Coleman—Coleman Rodeo. July 12-15. Clyde Edens.  
Pecos—Annual Rodeo. July 1-4.  
Snyder—Scurry Co. Rodeo. July 12-15. Wayne Boren.
- Utah**  
Lehi—Lehi Rodeo. July 1-4. J. F. Gurney.  
Price—Robbers Roost Rodeo. July 28-30. Ben Ward.  
Salt Lake City—Days of '47 Rodeo. July 19-24. Sheldon E. Brewster, 219 Dooly Bldg.
- Wyoming**  
Cheyenne—Frontier Days' Celebration. July 25-29. Robt. D. Hanesworth.  
Sheridan—Bots Sots Stampede (Indian). July 15-16.
- Canada**  
Calgary, Alta.—Calgary Stampede. July 10-15.  
Cardston, Alta.—Cardston Rodeo. July 19-20. J. Y. Card.  
Swift Current, Sask.—Rodeo. June 30-July 1. W. W. Stumpf.

## The Corral

Communications to 25 Opera Place, Cincinnati 1, O.

BUCKAROO Days, ninth annual show at Klamath Falls, Ore., will be held July 2-4. The West Coast Amusement Company will, as usual, present the midway attractions. Advance sale has been big.

AL HUMKE, Anderson, Ind., has produced several successful rodeos in Indiana in the last couple of months and plans several more. His show in Muncie June 10 and 11 drew light attendance on Saturday, but Sunday crowd totaled nearly 6,000.

CHUCK wagon dinners will be on again at the annual Texas Cowboy Reunion at Stamford, July 3 and 4. Owners of ranches in Texas have notified the management they will have their chuck wagons there for the reunion and its chief entertainment, the annual rodeo.

JOE LOSEN, trick rider now living at Vestal, N. Y., recently staged a rodeo there, sponsored by the fire department. The show ran three days with five performances and showed to good crowds. Joe and "Alabama Slim," rodeo clown, constructed this arena and plan to stage a series of shows both there and at near-by towns. The next is booked at Afton, N. Y., July 2-4.

WINNERS AT the Hanna, Alta., rodeo were: Saddle bucking, Ted Glazier and Jimmy Robinson, tied; Cam Lansdale, Bareback, Urban Doan, Lyle Doan, Jimmy Robinson. Calf roping, Tom Hodgson, Happy Campbell, Erick Hodgson, Steer riding, Muff Doan, Tunney Graves, Stan Jackson. Chuck wagon race, Theo Thake, Marvin Flett, Ralph Innocent, Dick Cosgrave. More than 6,000 persons attended. An added attraction was a precision squad of the Canadian Women's Army Corps.

THE JE Ranch Rodeo is ready for its annual July 4 rodeo to be held on the home ranch at Waverly, N. Y. The dates have been set for July 4 to 9. Junior Eskew, son of Colonel Jim, who is in the army, is expected home during the rodeo. His wife, the daughter of Floyd and Florence Randolph, has been spending a couple of weeks near the army camp where Junior is stationed and then will go back to Waverly with Junior. Their little daughter, Madonna, has been staying with her grandparents while her mother is away.

WINNERS at the second annual Ponoka, Alta., stampede were: Saddle bronk, Muff Doan, Sammy Sissons, Jiggs Boice. Consolation saddle bronk, Urban Doan, Tommy Graves. Bareback bronk, Muff Doan, Cam Lansdale, Urban and Lyle Doan. Wild horse race, Ole Armstrong, Harry Vold and Bill Jameson, first team. Stake race, Jiggs Boice, Bill Huber, Mad Scramble, Wally Grove. Event was sponsored by the Calumet Sports club and managed by Cliff and Harry Vold. Half of the net profits was donated to the Red Cross.

CONTEST area of the Calgary, Alta., Stampede plant has had its face lifted and this year the event will boast a new set of chutes and corrals, all closer to the grandstand than in former years. Sixteen bucking chutes will be operated, instead of 12 as formerly, and steer decorating and calf-roping chutes are being rebuilt and moved. Corners are being eliminated and an up-to-date first-aid room is being built. The new layout was designed by J. B. Cross, chairman of the Stampede committee; J. Charles Yule, general manager, and Jack Dillon, arena director.

Y-CROSS Rodeo, operated by Ed Rais, showed six days to fair crowds in Ecorse, Mich., despite unsettled weather. The line-up: Tuffy Grant, G. B. Harris, Joe Atkins, Lee Clemens, Rio Grande Kid, and Buck Myers, riding saddle bronks and bulls; Joe Flores, Blackie Melton and Joe Atkins, bulldoggers; Everett Daniels' trained horses; Bobby Ray Boulter, trick and fancy rope spinning; Star and Polly Insley, riding menage, also whips and jumping horses; Rose Flores and Minnie Atkins, saddle bronk riders; Ed Rais and Bob Jones, pick-up men; trick riders, Vivian Todd, Bobby Ray Boulter, Star and Polly Insley, Homer Harris; Clay Lewis and Taylor Tuck; Buster Todd, announcer and horse roping; Homer Harris, clown. Reported by Al Wilgush, general manager. Materiale protected by copyright

## Macon Op Burns As ODT Yanks Truck Bond Bally

MACON, Ga., June 24.—W. E. Franks, operator of Playland Park here, for three years has devoted gross receipts each Friday night to purchase of War Bonds and Stamps, and decided to do something about the Fifth War Loan Drive. He invited all War Bond purchasers to be his guests at Playland attractions from Monday (19) thru Thursday (22), and he would pay the admissions taxes. To stimulate interest in the War Bond parties he ordered two large signs, eight feet by 16 feet, which he mounted on a truck. They had patriotic appeals to buy bonds and carried the Treasury posters.

Franks, who was badly wounded in France in World War I and is 70 per cent disabled, thought it a good idea to place the truck at Macon's principal intersection, six blocks from the park, and Mayor Charles L. Bowden and city council quickly granted permission.

But here's the pay-off. Just a few hours after the truck had moved to the intersection he received a grim warning from the ODT reprimanding for this use of the truck and threatening action if the truck were not removed.

Franks says the stunt required only two quarts of gasoline, which he thriftily saved from his allowance, and while he obeyed the edict and removed the truck, he vowed to make an issue of the ruling.

## White City Tops '43 Play by Far

Week-ends exceptional — rides 100-300% ahead — concessions best in 15 yrs.

WORCESTER, Mass., June 24.—Attendance at George Hamid's White City Amusement Park this season is running far ahead of expectations with receipts registering noteworthy increases over those of last year. Week-end business has been exceptional, with every Sunday thus far drawing "4th of July" crowds and weekdays pulling very well. Wednesday (21) was the first "children's day" of this season and in spite of rain drew double the attendance of last season's first kiddie day.

All rides show sharp increases, with takes 100 to 200 per cent better than last summer. Park's Tumble Bug, a fixture for 14 years, has been running 300 per cent ahead of last season. The Hamid firm has purchased the park's large coaster from the Philadelphia Toboggan Company and is rebuilding and modernizing it.

More than \$26,000 was expended on the erection of one of the finest bowling (See *White City Way Ahead* on page 46)

## Hamid Pier Bows Formally July 1; Early Biz Sluggish

ATLANTIC CITY, June 24.—George A. Hamid announces the "official" opening of his Million-Dollar Pier July 1, with all establishments on the pier—Hippodrome, circus, ballroom, Temple Theater, funhouse, bathing cabins, etc.—going on summer schedule.

Opening bill at the Hippodrome will be a seven-act vaude show featuring Patricia Morrison, and Ted and Al Miller. Circus, at end of pier, will run a 12-act bill headed by Ermine's Royal Midgits. Temple Theater will have big magic-illusion show with Princess Yvonne and Doc Irving. Bands at opener of the ballroom will be Vaughn Monroe, Eddie Morgan, and Peggy Reid and her all-girl band.

George Hamid is personally booking acts for the pier. Already set for summer (See *Hamid Bows July 1* on page 46)

# N. E. GROUP MEETS JULY 18

## CONEY ISLAND, N. Y.

By Uno

STEEPLECHASE PARK'S personnel is an army in itself. Manager is Jimmie Onerato. In the office are his brother, Rocky, and Lawrence Dalton, John Motto and Eileen Halley. On guard at the outer gate the last nine years, Tom Bennett. On the Fun Stage, Angelo Vrienza, Patrick Paldino, Felix Southwick and Louis Salerno, latter atop the elephant. Sandy Schell and his ork again preside in the ballroom; Morris Levy and his old-time life and drum corps on the Boardwalk front, and Henry Austin and his band at the Bowery entrance, all lengthy hold-overs. Lifeguards at the pool, Stuart Van Olanda, George Ganley, Charles Karr, John Cavanaugh, Matt Murphy, Ben Devoy, Marie Griffin, Marie Dowling and Elinore Huhn.

Park closed June 21-22 out of respect to Edward F. Tilyou, eldest of the three

Tilyou brothers, owners and ops of both the Island and Atlantic parks, who died June 19.

FRED SINDEL'S Stable, still retaining its name as the only spot of its kind employing such an array of talent, has Billie Lover, Norma DeVine, Montana's 6-piece ork, Palmer Brothers, Birdie Winters, Kathleen O'Hanlan, Vera Eggleston, Irene Carroll, William P. Kilby, Charles Virian, Hal Alexander, Harry Caplan, Louie Diaz and Bonnie Windsor. Fred and Charles O'Dell are manager and assistant, respectively. Head barkeep is Jimmie Cruise and assistant, Billy O'Connell.

LUNA PARK: BOSS BILL MILLER has built himself a cozy bungalow on the premises and installed a cook. Mrs. Miller and Junior are featured. ABE SESKIN, novelty stand boss, newly partnered by Chick Guelfi, head electrician, Alex DeGonslar is back cutting silhouettes. In the daytime he heads the Star-Glow luminous products factory in Manhattan. June 17 was the day for the wedding of Abe Fishbein, head cashier, and Millie Miller, Bill's sister, in Knapp Mansion, Brooklyn. SAM GOLDSTEIN again conducts the pan game. MORRIS JAFFE back as popcorn chief, deplores a shortage of his product. LEW KLEIN is foodstand supervisor. BEN FRANKLIN is managing Bert Fassio's Opera House, where players are John G. Patton, Harold Greenberg and Fassio; stage manager, John Cordray; announcer, Carl Spaecht; auditor, Pearl Enzer. Rose Nathanson is a recent principal and Ma Yetts a new cashier. CHARLES PHELAN, Wonder- (See *CONEY ISLAND, N. Y.*, on page 46)

## Asbury Hums as Concessh Tangle Still Holds On

ASBURY PARK, N. J., June 24.—City of Asbury Park has been ruled out as "an interested party" in the current Chancery Court proceedings growing out of an appeal by boardwalk concessionaires to halt the office of Prosecutor John J. Quinn from interfering with operation of their places of business.

Detectives from the Monmouth County prosecutor's office recently ordered several amusement places to close down following complaints from Rev. James Pemberton, of Asbury Park, who has been crusading against boardwalk spots where awards were made to patrons.

Charles Frankel, assistant city solicitor of Asbury Park, told Vice-Chancellor Berry that the city is recipient of \$76,000 in rentals from boardwalk amusement places and that the city had a right to take part in the proceedings. The vice-chancellor ruled that the municipal revenue was not pertinent.

The chancery action was instituted by the Beach Amusements Company and the S. & R. Amusement Company. The vice-chancellor said he would not hand down (See *ASBURY PARK HUMS* on page 45)

## Attendance Up 50%, Spending, 25%, at Ind'p'lis Riverside

INDIANAPOLIS, June 24.—In spite of transportation facilities being taxed to capacity, Riverside Park is having one of its best seasons in many years. Attendance is approximately 50 per cent ahead of the same period last year, according to Manager H. E. Parker, and no new attractions have been added. "We are also enjoying a 25 per cent spending increase," he said.

A new addition to the park is a cafeteria for employes only, recently opened by George Golding, concessionaire. Because of the shortage of help and the limited time out for food, some of the attractions had to close for the lunch hour, and the new service for help only will eliminate this.

Manager and Mrs. Parker spent several days in Terre Haute, Ind., this week on business.

George Golding, Showboat manager, is on the sick list.

War Bonds were given as prizes by the Riverside managements in celebration of Sahara Grotto's seventh annual frolic week, which ended Sunday (18).

Three hundred and thirty-five musicians, comprising six state bands, combined their talents to play a free mass concert Sunday night as a special feature of the Grotto's frolic. The bands also gave individual concerts.

## Torrid Weather Jams N.Y. Spots

Early marks topple—million at Coney, Rockaways—Palisades, Olympic packed

NEW YORK, June 24.—Torrid weather last week-end drove record-breaking crowds to all beaches, amusement parks and resorts in the New York area. Sunday (18) the invasion of outdoor spots topped all early-season records. Estimates put attendance at Coney Island and the Rockaways at above the 1,000,000 mark. An equally large crowd visited the Army Service Forces' Weapons of War show, which closes tonight in Central Park. Palisades (N. J.) Park and Olympic Park, on the Jersey side of the Hudson, were also jammed.

Transit lines to Coney Island, Rockaway and Staten Island resorts were packed, with many taxis and private autos doing a "black market" business hauling impatient heat-relief-seekers to the beaches. Chauffeurs were demanded (See *NY SPOTS JAMMED* on page 46)

## Coney Mourns Tilyou Passing

NEW YORK, June 24.—Coney Island was in mourning this week for one of its leading showmen, Edward F. Tilyou, president of Steeplechase Park, who passed away at Presbyterian Hospital here June 19 after an illness of 11 weeks. Steeplechase remained closed Wednesday and Thursday, and flags thruout Coney Island were at half-mast.

Edward F. Tilyou, eldest of the three sons of the late George C. Tilyou, who founded Steeplechase Park in 1896, took over the management of the park after his father's death in 1914. With the aid of his mother and two brothers, George C. Jr., and Lieut. Frank S., the park was continued successfully. In addition, the family acquired Steeplechase Park, Atlantic City, and built two (See *Coney in Mourning* on page 58)

## Whalom Picked For 16th Annual

Members of section body and national org invited to attend Fitchburg conclave

BOSTON, June 24.—July 18 has been selected as the date for the 16th annual summer meeting of the New England Section NAAPPB, at Whalom Park, Fitchburg, Mass. The program committee, headed by Chairman Harold B. Gilmore, met June 15 at Hotel Raymond, Fitchburg. President Harry Bowen was host to the party, which later inspected Whalom Park. In addition to Gilmore, those present were Vice President Harry Storin, Secretary Fred L. Markey, Andrew Stone, Barney Williams and Paul Denish.

It was voted to send out announcements to all members of the New England Section and members of the national association.

Tentative program includes registration in the morning, a noon luncheon, softball game, bathing, canoeing and a view of the *Whalom Park Roller Rides of 1944* in the afternoon. A clam-bake in the late afternoon will be followed by a floorshow and dancing.

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# MAFA HANDED WAR SET-UP

## Hears Design For Operation

Planning group, with Nash as head, analyzes problems—better outlook is seen

SPRINGFIELD, Mass., June 24.—About 50 members of Massachusetts Agricultural Fairs' Association attended the summer meeting in the Hotel Sheraton here June 18 to discuss industry problems. A lengthy report by the planning committee, of which Charles A. Nash, general manager of Eastern States Exposition here, is chairman, dealt with recommendations and information covering various activities and a suggested classification list for all types of fairs. The committee agreed that the outlook is brighter than it was last year. "While food requirements for our fighting men, allies and ourselves are as great as ever, it is believed that farmers will meet these requirements, providing the growing season is reasonably favorable," the committee said. "Fairs this year can make a real contribution to agriculture, to building morale and to all the war effort, and all those responsible for the operation and management of fairs are urged to bear these thoughts in mind when planning 1944 operation."



CHARLES A. NASH

"The transportation situation has (See War Set-Up for MAFA on opp. page)

## WLS To Cover State Fairs

CHICAGO, June 24.—Station WLS has arranged to give full coverage of Wisconsin State Fair and Indiana and Michigan State 4-H Club fairs. *Dinnerbell Time*, farm program conducted by Arthur C. Page, will be presented daily from the grounds. Closing event of Wisconsin State Fair will be the *National Barn Dance*, presented from the grandstand. The following Saturday night the show will be presented in the Coliseum on the Indiana State Fairgrounds, Indianapolis, as a preliminary to the State 4-H Club fair. *Dinnerbell* program will be presented in Detroit.

## Sun Show Set in Michigan

DETROIT, June 24.—Let Freedom Ring, No. 1 unit being produced by the Gus Sun office here for Michigan fairs, will open in Fowlerville, the State's traditional first fair, said Glenn W. Jacobs, office manager. Show will be in circus style, with Teeter Sisters, high act; Harry Shannon's Band; Silvers Johnson and His Funny Ford, he also to be in charge of clown numbers, Roxy Girls and a number of other acts. After Fowlerville the show will split between Sanilac County Fair, Sandusky, and Croswell Fair, joining again at Jackson County Fair, Jackson. Acts also are being booked by the Sun office for Manton Fair and Clio Street Fair.

## Young Revue for So. Spots

CHICAGO, June 24.—Ernie Young, back from a Southern trip, reported that he had secured contracts to present his revue at Kentucky State Fair, Louisville, and at Ozark Empire District Fair, Springfield, Mo.

## 50 Plus in Pennsy, Aug. to December

PHILADELPHIA, June 24.—Opening early in August the Pennsylvania season will continue into December with more than 50 fairs scheduled, according to listings by the State department of agriculture. Bedford Fair will start the season and the Pittsburgh Baby Beef Show will bring it to a close.

War conditions, chiefly gasoline rationing, have influenced many fair associations against holding annuals this year, as they did last year. Out of about 120 county and community fair associations in the State, 54 have scheduled fairs for this season, compared with 50 scheduled last year when only 42 actually were conducted. There were 63 fairs in 1942.

War casualties this year include Reading Fair, where the army is using buildings, and Mansfield, Clearfield, Fayette, McKean, Somerset, Union and Washington county fairs. Lycoming County has made no decision.

## Kerr New Sec For Knoxville

KNOXVILLE, June 24.—Tennessee Valley Agricultural and Industrial Fair Association has elected as secretary Pat W. Kerr, who has been connected with the University of Tennessee here as a member of the Agricultural Extension Service for 10 years. He succeeds the late Charles A. Brakebill. The association has decided against staging a fair for the duration.

Secretary Kerr was for 15 years in charge of operation of the Campbell, Claiborne and Union Tri-County Fair Association, during which he promoted the East Tennessee Fair Circuit and served as its president. For several years he was vice-president of the Association of Tennessee fairs. He holds the degree of bachelor of scientific agriculture from the University of Tennessee and that of master of science in education, with his major in administration.

## Ill. Sets 36 Race Meets

CHICAGO, June 24.—Thirty-six county fair organizations in Illinois will hold harness racing meets in connection with their 1944 fairs. This is a considerable increase over last year. Purses will total well over \$200,000.

TRUMANSBURG, N. Y.—Lorenzo Clinton has been appointed secretary-treasurer by Trumansburg Fair Association to succeed Mrs. Mary E. Cronk, who was killed in a bus accident.

**TRADE SERVICE FEATURE**  
Billboard

## AGRICULTURAL FRONT

Condensed Data From May Summary by U. S. Department of Agriculture, Washington, D. C.

### II

**HOG** slaughter in federally inspected plants during the first quarter of 1944 totaled 22,400,000 head, 53 per cent higher than in the same period last year after allowing for war-duration plants. Thru September, the slaughter of hogs each month will probably exceed last year's figure. The number of cattle on feed in the 11 Corn Belt States on April 1 was 23 per cent, or between 300,000 and 400,000 head, lower than a year ago. Decreases occurred in all States except Wisconsin, with the largest relative decrease in Minnesota.

Cattle and calf slaughter of all types in the January-March period this year was about 15 per cent larger than a year ago. Relatively heavy marketings are expected to continue thru the summer. From October thru December, when receipts of grass-fat range cattle are largest, slaughter will be increased. While there has been little change in

## CSRA Sees Chance of Some Auto Races on County Ovals

DAYTON, O., June 24.—Information supplied to officials of the combined Consolidated and Central States Racing Association here from their representatives in Washington indicates that there is a remote possibility that a limited number of automobile races may be held at county fairs this fall. When auto racing was banned for the duration by the ODT the order carried certain provisions covering tests.

The fall fair dates proposed would witness competition among the association's members, but using synthetic tires and other automotive products in the test run races, under the tentative proposal. However, only a limited number of the CSRA drivers known thruout race circles would be available, as included in the several hundred CSRA speedsters in the armed services are nearly 75 noted drivers. But it is said a representative field of pilots would be available for the proposed race tests at fairs.

It was reported that approval would be given for an auto race in Greensfield, Ind., by the Office of Defense Transportation for July 4 for midgets in behalf of War Bond sales for the Fifth War Loan, indicating a lessening of the acute

## Pep Iowa Need To Halt Curtailment

DES MOINES, June 24.—Curtailment in Iowa fairs this year is likely unless inactive fair boards spring into action, Secretary Lloyd B. Cunningham, Iowa State Fair board, here, reported. Latest list compiled by Cunningham and E. W. Williams, secretary of the Fair Managers' Association of Iowa, showed 63 had completed plans as against 82 that were held last year.

It is expected that some will yet enter the field, but lateness of the season for bookings and other arrangements makes prospects unfavorable. Secretary Cunningham pointed out that one reason for the decline is the fact that at least eight or 10 younger fair secretaries have entered the armed services and older men have neglected to take on the extra work of running a fair. A second reason has been the poor start on this year's corn crop, with some sections hit hard by floods and tornadoes.

Those fairs that have been set probably will have a banner year, he said, with prospects most favorable since start of the war.

situation dealing with special rubber as used in midget racing tires.

Altho little activity has prevailed covering racing endeavors, outside of a series of automotive test runs and synthetic experiments, since the ban on racing in July, 1942, executive offices of the racing body continue in operation, with much of the activity centered on the post-war speedway and dirt track competition era. Norman Witte, CSRA secretary, announced that the offices would continue in operation, with several of the staff personnel there at all times.

## Only Part of ESE Leases To Be Canceled This Year

SPRINGFIELD, Mass., June 24.—The War Department has confirmed reports that it is terminating six leases on buildings and facilities on Eastern States Exposition grounds, West Springfield, used by military police. Buildings occupied for storage purposes by the Philadelphia Quartermaster sub depot will not be affected, it was said.

A department spokesman said the army regretted an earlier announcement that all ESE leases would be ended. First Service Command in Boston is in charge of the leases and a mistake in transmission to Washington brought about the erroneous statement, it was said. It was also pointed out that a check on leases shows that those on storage space carry on for about another year. The announcement cancels any thoughts of a fair this year, Charles A. Nash, general manager, said.

## Balanced Bill Is Lined Up For Alamont 50th Showing

ALTAMONT, N. Y., June 24.—Plans for the 50th Anniversary Albany and Schenectady Alamont Fair here are well under way, said President Fred Dorsett, and Secretary Roy F. Peugh said the premium list has been confined to the two counties with exception of the domestic department. Victory Garden, school bands and homemaking departments have been added to the premium book.

Millard J. Pangburn, secretary of races, said \$400 purses per race will be paid in harness races Wednesday, Thursday and Friday, with three races a day. Tuesday will be Children's and Anniversary Day, when A. B. Gregg, village and fair historian will speak. Attractions will be themed on the fair of 50 years ago. Directors and old-time fair-goers will be guests.

Directing Manager Oscar C. Buck has arranged with George A. Hamid for afternoon and night grandstand shows all week. O. C. Buck Shows will be on the midway. On Saturday Jack Kochman will present his Cavalcade of Thrills.

## Detroit Fire Loss \$225,000

DETROIT, June 24.—No announcement has been made relative to replacing barns burned at Michigan State Fair race track here June 17. Damage is estimated at \$225,000. A number of barns were destroyed or damaged, one groom was burned to death and 37 running horses were lost. The fair property is being used by the army. Origin of the blaze is being investigated.

NATCHEZ, Miss.—Pertaining to the year 1872, this was published in *The Natchez Press* in its usual "Old Natchez Scrap Book," issue of June 15: "Adams County Fair was being held and the awarding of prizes was made November 19, 1872. Of awards one was for best display of crackers and teas, \$5 in currency—to Abbott & Henderson. The firm was the predecessor of William B. Abbott, father of Sam Abbott, Hollywood representative of *The Billboard*." copyright



## Coming Events

These dates are for a five-week period.

### Arkansas

Corning—July 4th Week Celebration. Civic Club, J. H. Magee.

### California

Santa Cruz—Dog Show. July 9. Mrs. Emma G. Pieper.

### Colorado

Gunnison—Cattlemen's Days. July 14-16. M. J. Verzuh.

### Illinois

Collinsville—IOOP Social Club Celebration. July 3-8. Cecil Larremore.

La Harpe—Am. Legion Celebration. July 17-22. Harden Bell.

Rock Island—Celebration. July 6-15. Mont. Chambers.

Sullivan—Am. Legion Celebration. July 3-8. Dr. A. K. Merriman.

White Hall—Lions' Club Celebration. July 4-8. G. L. Rose.

Wyoming—Mid-Summer Festival. July 19-22. Fred Webber.

### Indiana

Brownstown—Soldiers' Home-Coming. July 24-29. Glenn R. Empson.

Charlestown—Lions' Club Celebration. Week July 24. Jesse E. Hill.

Cloverdale—Am. Legion Picnic. July 27-29. George O. Cummings.

Hammond—Dog Show. June 25. Mrs. H. M. Osgood, St. John, Ind.

Jasonville—K. of P. Celebration. Week July 4. Otis V. Littlejohn.

Paoli—Am. Legion Celebration. July 17-22. Carl M. Boyd.

West Baden Springs—Am. Legion Celebration. July 1-6. C. W. Radcliff.

### Iowa

Davenport—Grocers' Picnic & Carnival. July 23. Ed Elm, 2535 Fulton Ave.

Red Oak—Am. Legion Celebration. Week of July 4. Carl Prussman.

Wapello—Home-Coming. July 18-20. M. D. Bumgardner.

### Kansas

Lenora—On to Victory Carnival. July 26-28. C. E. Personett.

### Maine

Hiram—Old Home Week & Fair. July 4-8. Albert F. Ward.

### Michigan

Hastings—Bluegill Festival, Am. Legion. June 28-July 1.

### Minnesota

Detroit Lakes—N. W. Water Carnival. July 14-16. Sid B. Amundson.

Minneapolis—Aquaticennial. July 21-30. Rita Vaux, Builders Exch. Bldg.

### Missouri

Craig—Craig Reunion, Am. Legion. July 27-30. Frank B. Neely.

Cuba—Old Settlers' Reunion. July 28-29. A. M. Munro.

El Dorado Springs—Annual Celebration. July 20-21. E. R. McPeak.

Kansas City—Gift & Mdse. Show. July 23-27. Fred Sands, 1610 Dierks Bldg.

Maitland—Am. Legion Bluegrass Festival. June 28-July 1. Dale A. Marion.

Rolla—Lions' Club Carnival. June 30-July 4. A. L. Johns.

St. Louis—Shrine Circus. July 2-8. Thos. N. Packs.

Weaubleau—Reunion & Horse Show. July 6-8. John Allen.

### New Jersey

Bound Brook—Am. Legion Street Expo. June 30-July 4.

### New York

Dansville—Firemen's Carnival. July 1-8. T. P. Tomasik.

Syracuse—Dog Show. July 1-2. Foley, 2009 Ranstead St., Philadelphia.

### Ohio

Byesville—Home-Coming. July 25-29. Martin F. Nagel.

Cincinnati (North College Hill)—Firemen's Carnival. July 24-29. Paul J. Berger, 1835 Goodman Ave.

Louisville—Street Fair & Flower Show, Jr. Order. First week in July. C. W. Marks.

Loveland—Fire Dept. Celebration. June 26-July 1. Wm. Hesel.

North Industry—Home-Coming. July 24-29. George Marlow.

South Zanesville—Street Fair. June 26-July 1. Carl Seckman.

Waco—Home-Coming, Fire Dept. June 27-July 1. George Marlow, 911 Payne Ct., N. E., Canton.

### Oregon

Portland—Pacific & N. W. Gift Show. July 9-14.

### Pennsylvania

Everett—Vol. Fire Co. Carnival. July 8-15. Paul England.

Homer City—Firemen's Carnival. July 15-22. S. L. Kunkle.

Luzerne—St. Ann's Parish Carnival. July 10-16.

Mount Pleasant—Firemen's Street Fair. June 26-July 1. R. L. Crawford.

Pittsburgh—Circus-Fireworks Display. July 24-29. Thos. N. Packs.

Punxsutawney—Firemen's Celebration. July 3-8. Fred E. Smith, 200 Orchard Ave.

### South Dakota

Clear Lake—Commercial Club Hey Days. June 29-30. J. P. Thoeke.

Madison—Yankee Doodle Days. July 28-29.

Newell—Farm Picnic. July 15.

### Texas

Dallas—Gift Show. July 3-7. Fred Sands, 1610 Dierks Bldg., Kansas City, Mo.

### Utah

Ogden—Pioneer Days' Celebration. July 19-24 (tentative). E. J. Fjeldsted.

### Virginia

Galax—Firemen's Celebration. July 3-8. Elbert L. Lundy, Box 124.

Louisa—Firemen's Fair. Week July 4. L. S. Key, Charlottesville, Va.

### Washington

Everett—Am. Legion Celebration. July 1-4. Rene E. Bergeron.

### Wisconsin

Fond du Lac—Dog Show. July 4. Elmer E. Homuth.

Fort Atkinson—Dog Show. July 1-2. Lydia V. Homuth.

Madison—Four Lakes Aquatennial. June 28-July 4. D. M. Leicht, 2225 Oakridge Ave.

Manitowoc—Dog Show. July 9. Eva Hollenbeck, 1119 S. 15th St.

Shiocton—Community Club Home-Coming. July 21-23. Monroe F. Manley.

## WAR SET-UP FOR MAFA

(Continued from opposite page)

changed considerably over last year in that there is now no pleasure driving ban in force," Chairman Nash said. He pointed out, however, that "the labor situation is no better and this is one of the outstanding problems which will require careful planning to overcome this year."

### More Smaller Ones

Absence of large fairs in this State this year has led to an unusual number of grange and community fairs, according to figures of A. W. Lombard, Boston, secretary of the MAFA, who presided. His list showed 11 big fairs, 98 grange fairs and 16 community shows on the books.

Chief among tasks of fairs this year, particularly those acting as corporation or community groups, he pointed out, is that all such must file statements as to finances, altho this does not necessarily mean that a tax must be paid. Also faced is the change from a 10 to 20 per cent tax on admissions, as well as requirement by the War Labor Board that permits be secured to pay fairgrounds workers any above past wages.

Horace M. Jones, State 4-H Club leader, stressed the need of recognizing war conditions by including classes for mended trousers or darned stockings, as well as for home-grown livestock and produce restricted to amateur growers.

### More Pay for Workers

Coming from Washington, where he had been in conference, Frank H. Kingman, secretary of the International Association of Fairs and Expositions, and secretary-manager of Brockton Fair, emphasized the regulation regarding increased pay to fair workers as an incentive, noting that permits for such increase must be received from the WLB. Getting labor for fairs will be largely a matter of increasing wages to the incentive point, it was agreed.

Chairman Nash called attention to a notice issued by the industrial accident board of the department of industrial accidents of Massachusetts, which explained in detail the provisions of an act relating to workmen's compensation insurance and self insurance, which became effective November 15, 1943. It specifically states that application of the new law is elective to employers of six or less and is mandatory for employers of seven or more persons. He said he was informed the law applied to fairs, large or small, even tho their employment of seven or more covers only a period of a few days or weeks. Attention was also called to consideration of insurance covering public liability.

### Operations Program

The planning committee summarized its suggested program:

1. That premium lists follow recommended classifications, making only such additions as local conditions may require.

2. That free exhibit space be made available to all war agencies, and especially to war relief groups and for sale of War Bonds and Stamps.

3. That waste of food materials exhibited be reduced to a minimum and that spoilage be prevented in every way possible.

4. That every effort be made to encourage exhibits of canned and dried fruits and vegetables by adults and boys and girls.

5. That special classes for amateurs and those exhibiting for the first time be arranged to encourage them.

6. That home department classes conform to recommended classifications and

that all premium lists be revised to eliminate non-essential classes.

7. That exhibit of flowers be encouraged, special emphasis being placed on group and display exhibits instead of single containers.

8. Educational exhibits by federal, State and county organizations will probably be rather hard to secure, but in all cases where they are available that should be encouraged.

9. Organization and management will be of greater importance this year than ever before and all fairs are urged to arrange for required personnel as early as possible and to invite co-operation of civic and other groups.

10. Early purchase of needed supplies is strongly urged, as there are shortages in so many lines at present. It may be difficult to secure even some of the more common materials which fairs need.

11. That federal and State requirements be carefully studied and complied with.

## AGRICULTURAL FRONT

(Continued from opposite page)

the 116,000,000,000 pounds anticipated earlier, or about the same as the 118,000,000,000 pounds produced in 1943.

Butter and cheese supplies for civilian consumption are larger for the current quarter than in January-March, even tho the setting aside of butter was resumed in April by the War Food Administration. However, the 1944 program began with 10 per cent of production required to be set aside, compared with 30 per cent in April, 1943. Creamery butter production during the first quarter of 1944 was 333,000,000 pounds, 13 per cent less than a year earlier, while total cheese production of 202,000,000 pounds was up 1 per cent.

Milk production during the first third of 1944 was 37.2 billion pounds of milk, 0.3 per cent above the same period a year ago. Milk production on farms in 1943, second highest in the nation's history, was approximately 1 per cent lower than in 1942. Farmers sold milk, cream and farm-churned butter in an amount representing 97½ billion pounds of milk, or about five-sixths of the milk produced. A record amount of whole milk was sold to plants and dealers, but quantities of cream, retail milk and farm butter sold by producers were less than during 1942.

Farm prices on April 15, milk equivalent basis, were higher than a year earlier. Also dairy production payments increased returns by another 55 cents per 100 pounds over 1943 for whole milk sales and 8 cents per pound for sales of butterfat. The advance in the cost of grain and other concentrates fed to milk cows in areas selling whole milk amounted to 20 per cent from April 15, 1943, to April 15, 1944. The ratio of whole milk prices to feed prices, including production payments, was 1.37 in mid-April as compared with 1.34 a year earlier.

## ASBURY PARK HUMS

(Continued from page 43)

a decision until he had examined all papers in the matter and conducted an oral examination of the county officers who closed down the games at the request of the crusading pastor.

In the meanwhile most boardwalk concessions have been operating unmolested with what has started out to be one of Asbury's best seasons. This, in spite of the fact there is a definite shortage of hotel and boarding house accommodations. Dearth of rooms is due to occupancy of city's largest hotel, the Berkeley-Carteret, by the navy as reserve midshipmen's school, and because relatives of men at the school have arrived early to take up summer quarters. Relatives of servicemen at near-by army posts have also taken over many places ordinarily available to vacationists.

Boardwalk crowds include hundreds of

uniformed men and women, plus relatives from virtually every State in the Union. Boardwalk concessionaires find business humming at all hours of day and night, restaurants are crowded between routine meal periods and busses and parking places are nearly always filled to capacity.

Add to the interest of vacationists this season will be the return of trotting races with pari-mutuel betting at the old Freehold track, under auspices of the Freehold Trotting Association. A permit for a 24-day meet, starting July 22, has been granted by the New Jersey State Racing Commission to Harry Gould, owner of the track.

## CLINTON COUNTY FAIR

(Pennsylvania)

SEPTEMBER 12-16

WANTS Shows, Concessions, Novelty Acts, Attractions, Custard, etc.

LOCK HAVEN, PA.

Contact H. C. HAYES, Sec.  
Clinton Co. Grange Agr. Assn.

## DEATH DODGERS

WANTED

Can use AUTOMOBILE AND MOTOR-CYCLE STUNT MEN of all kinds—state experience and what shows you have worked on.

NEED—Stunt Show helpers, either young men who want to become Daredevils or those who have had experience in doing other work on shows. HIGHEST SALARIES PAID. Write.

DICK ROGERS

Sterling Hotel Wilkes-Barre, Penna.

## ATTENTION

FAIR SECRETARIES FOR YOUR GRANDSTAND SHOW

Contact

ERNE YOUNG

155 N. CLARK CHICAGO

## WANTED

RIDES

PARKE COUNTY FAIR

August 14 to 19

EARL G. SWAIM, Sec'y Rockville, Ind.

## KNOX COUNTY FAIR

KNOXVILLE, ILLINOIS

AUGUST 7 THRU 12, 1944

Free Gate Monday and Saturday  
Now Booking Concessions for Independent Midway  
Have Booked Rides and Shows

Address:

CARL L. MORGAN, Supt. of Concessions  
83 S. Broad St., Galesburg, Ill.

## HARTLAND FAIR, INC.

Hartland, Vt., August 24, 25, 1944.

2 Days—2 Nights.

RUSS PERRY, Pres., Woodstock, Vt.

J. G. BRITTON, Concessions, Hartland, Vt.

## WANT CARNIVAL

For Swift County Fair

Appleton, Minn., Aug. 24-27, Inclusive.

J. G. ANDERSON, Sec., Appleton, Minn.

## CARNIVAL WANTED

SEPTEMBER 1-2-3-4

Added Attraction—2 Big Political Days

Can use an Animal Act.

BIG 4 FAIR — POSTVILLE, IOWA

## 50th Anniversary "Golden Jubilee"

ALTAMONT Albany-Schenectady County FAIR

6 DAYS AND NIGHTS — SEPTEMBER 11 THRU 16

Playing to the Capital District Area.

Exhibits: Agricultural, Commercial and Educational. Attractions: Complete Geo. A. Hamid Show and Band, Harness Horse Races, Cavalcade of Thrills. Many Concessions open: Games of Skill, Eating and Drinking, Cookhouse, Grab, Program or Score Card, Lavatory Privilege, Pitch, Candy, Floss, Pop-Corn, Novelties, etc.

Write to ROY F. PEUGH, Secretary, Altamont, N. Y.

Communications to 25 Opera Place, Cincinnati 1, O.

**Hollywood Spots Are Normal Again After Invasion Flurry**

HOLLYWOOD, June 24.—Altho invasion news is still in headlines, business here is normal again and roller rinks are seeing no repercussion.

S. Neth, Hollywood Roller Bowl, said the invasion news had affected his business very little and he is turning his attention to the Fifth War Loan.

"There has been no change at all. Business is just the same," said N. Cohn, Shrine Roller Rink. Business dropped off a little at Skateland, said T. R. Wygant, but it soon picked up again.

**Skaters Turn Operators**

CENTRALIA, Wash., June 24.—Rollerdrome opened here June 5, with the Andersons managing. This is their initial managerial venture, as they were skaters prior to this undertaking. W. J. Betts, manager of Reondo (Wash.) Roller Rink, attended the opening and gave them valuable advice and assistance. Betts does not operate his rink the first three nights of the week. "Gas situation here keeps us out on a limb but we are keeping going on our reputation," he said.

FRANK KUTZEN, who is managing the rink in Eastwood Park, East Detroit, this season, is in California, visiting his son in the service.

THEA McDONALD, office manager of the RSROA office, Detroit, is vacationing on her sister's farm near Battle Creek, Mich.

SGT. ARTHUR H. SCHMITT plans to start a rink for the recreation of the many soldiers around Pecos, Tex. "They do not have anything to do when off duty," he says.

FLYING BERRYS were featured in the opening revue at the new Everglades nitery in Philadelphia. Di Pinto's Cabaret in that city will bring in The Whirlwinds, first skating act to play the spot.

DETROIT licenses for skating rinks are being readjusted by the city council in a move to raise more revenue. Boost is only one of hundreds in local license fees. Rink license will be \$75 annually, instead of \$50, and effective upon expiration of present licenses.

SEVERAL SPOTS continue advertising in streetcars, altho they are closed for the summer. This is evidenced in Cincinnati with both Norwood Rink and Sefferino's Rollerdrome carrying space for

a continuous reminder of the healthful recreational sport.

MERVIN J. YOUNG, 76-year-old skater and floor manager, has closed at Rolloway Rink, Niles, Mich., after a reported successful season and opened his summer home at Kennedy's Resort, Barron Lake, four miles from Niles. When the rink reopens for the fall and winter season it will have an addition of a 40 by 60-foot space.

**CONEY ISLAND, N. Y.**

(Continued from page 43) birthday and his 23d year in show business June 10, Mrs. Phelan throwing a big party there after the show.

MISCELLANEOUS: FELTMAN'S not to open one of its large open-air eateries because of labor shortage. JIMMIE KYRIMES' Sky Dive reopened with all new parts set under Jimmie's personal supervision. JOE KAUFMAN, photographer, has a new ride on the Bowery where his Atrocities was last year. Calls it Fun in the Dark; capacity, eight two-seated cars. BERT DERBY is Joe's partner. GEORGE SCHIFFMAN, veteran real estate, recovering in Jewish Hospital, Brooklyn, from an eye operation, which news is welcomed joyously by the Kaufmans, Mr. and Mrs. Joe, long time co-mummy players of George. BOND DRIVE, June 9, helped by army bands and uniformed men and reinforced by the ork from the Atlantis on the Boardwalk, found many an islander a heavy bond purchaser. Probably the largest of these was Nathan, sidewalk eatery chief, who not only bought a \$3,000 bond, but also fed all servicemen free. D-DAY resulted in an entirely darkened Bowery. Luna Park and Steeplechase shuttered but Surf Avenue, with the exception of a few attractions, kept alive and going. THOMPSON'S Scenic Railway, out of commission due to fire, is being rebuilt by Owner Joe Bonsignore, who expects to reopen July 4. LUDWIG SIMMONS, at his Gilsey House, gets over the nitery tax by a beer sale of a dime at bar and 15 cents at tables, and whiskey 40 cents at bar and 55 cents at tables.

Pete Frasier, partnered with David Bolster, and augmented by Graciano Roda, have formed a singing and instrumental trio, the Hawaiian Serenaders. They hold forth at the Blue Bird Casino. Mary C. Frasier, Pete's wife, thrilled by a letter from Washington stating that the Treasury Department had accepted her poem, *The American Alphabet*, a patriotic treatise, to assist in the current Fifth War Bond Drive.

TIRZA'S Oriental Gardens, new Chinese eatery, spacious and sumptuous, to install a cabaret for winter months. IRVING (Leather Lung Ike) GOLD is managing and operating Fred Fansher's Crazy Kastle in Feltman's. Assistant is Mrs. Helon Howe, formerly of the vaude act of Fenton and Ryan. New at Mammoth Wonder Show are Carmen Lamolly for Pasha's sword-box illusion; Fay Hensley and Rose Grossi, in the bally, and Vic Gaut and George Hamilton, talkers, recently from the World of Mirth Shows. TANYA and Sonya are two new dancers at Rosen's, where girle shows again double with the freaks from 8 p.m. to close. RUSTY VIANA is a new dancer at Tirza's Wine Bath. BUCK RODGERS, a songwriter on the side, shifted from the fascination game to cashier at the Bowery Wax Show.

**WHITE CITY WAY AHEAD**

(Continued from page 43) alleys in New England. While this was opened last fall for winter operation, business has actually increased since opening of the park's summer season.

Policy of the park is very liberal—no gate and free parking for autos. Free attractions provided every week. Park is managed by Sam Hamid, brother of the owner, assisted by Oscar Silverman. George Priest operates all concessions and games in the park. Priest reports best business in 15 years.

Relaxing of wartime restrictions plus very satisfactory transit facilities this year, with bus company providing ample service at all times, is largely responsible for upped business. Additional lighting equipment and fresh paint on all park structures add to the attractiveness of the resort.

George Hamid predicts one of the most successful seasons in White City's history.

**NY SPOTS JAMMED**

(Continued from page 43) ing—and getting—\$5 per trip from the subway terminus to Rockaway, a 10-cent bus ride, and autos were forced to

wait in line for more than an hour at the ferry lines to Staten Island.

Restaurants at Rockaway ran out of food early Sunday (18) afternoon, and motorists heading for more distant spots on Long Island were turned away from over-crowded eateries along the main highways and obliged to hunt for food at crossroads off the beaten tracks.

Scarcity of good restaurants at most of the New York outdoor resorts is all too evident. This should offer a fertile field for caterers after the war.

**HAMID BOWS JULY 1**

(Continued from page 43) mer dates are *George White's Scandals*, the premiere of the pic *Atlantic City*, and the orchestras of Tony Pastor, Johnny Long, Woody Herman, Charlie Spivak, plus many headline vaude acts for the Hippodrome.

Sam Gumpertz continues as general manager of the pier, with Mark Wilson in as director of publicity. The pier has been extensively overhauled, freshly painted and additional lighting added.

Hamid reports business thus far very slow and prospects not at all brilliant. This is due primarily to drastically curtailed transportation facilities. Claiming a shortage of rolling stock, both the Pennsylvania and Reading railroads have discontinued all Saturday and Sunday direct train service over the Atlantic City-Philadelphia Bridge—a severe blow to Atlantic City. In addition, for no announced reason, the city fathers of Atlantic City have passed an ordinance forbidding all announcements and ballyhoos of any kind anywhere along the Boardwalk.

**NEW STICKERS**

Four Color-4 1/4" x 6"-Beautiful Job  
"Keep 'Em Rolling" To Your Rink



Place Your Order Now — 5M Lot, \$14.50; IM, \$6.95  
**CHICAGO ROLLER SKATE CO.**  
4427 W. Lake St. Chicago 24, Ill.

*And all the Accessories too!*

To give you the best possible Roller Service under necessary wartime limitations.

**\*REMOUNTING**  
Send us those used skates for cutting down and remounting on fine new Hyde Shoes.

**\*LACES**  
An ample supply of

**HYDE'S NON-RATIONED ROLLER SHOES**

white and black in 63", 72" & 81" lengths.

**\*WHITE RUBBER**  
Heel Toe Stoppers ready for prompt delivery.

**\*INNER SOLE LININGS**  
for all roller shoes. Excellent for your rentals.

**ORDER today!**

**HYDE ATHLETIC SHOE CO., CAMBRIDGE, MASS.**  
Manufacturers of those famous "BETTY LYTTLE" Roller Shoes

**The First Best Skate**

**QUALITY**

**RICHARDSON BALLBEARING SKATE CO.**  
Established 1884  
3312-3318 Ravenswood Ave. Chicago, Ill.  
**The Best Skate Today**

**WANTED USED RINK SKATES**

HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES, REGARDLESS OF CONDITION. WRITE OR WIRE COLLECT TODAY, STATING QUANTITY, MAKE, CONDITION & PRICE WANTED.

**MAGES SPORTS STORES**  
4019 W. North Ave. CHICAGO, ILL.

**No. 321 DUSTLESS FLOOR DRESSING**

Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

**GAGAN BROTHERS**  
444 Second St., Everett, Mass.

**ATTENTION**

Rink Operators! Now is time to have your skates repaired. We have genuine Chicago Parts. Also we have unrationed Shoes for sale. Also rationed Shoes. Ball Bearing, \$1.75 over 5,000. Also all kind Wheels and Parts to repair your skates. Send in for full particulars.

**JACK ADAMS**  
1471 Boston Road, Bronx, N. Y.

**FOR SALE**

200 Pairs of Chicago Rink Skates, 20 pair new; most have new wheels. Price \$900.00. Also 1 2,000-Watt Powermaster Full Automatic A.C. Portable Light Plant, price \$200.00.

**MOONLIGHT GARDENS**  
East Dubuque, Ill.

**WANTED TO RENT**

Building for permanent Roller Rink with or without hardwood floor. Will also consider buying permanent Rink. Give all details in first letter. Must be in Middle West. Responsible party. Address:

**BOX D-227, Care of The Billboard, Cincinnati 1, O.**

**WANTED TO BUY**

Any kind of Roller Rink Equipment. Skates, Floors, Tents, Skate Grinder, etc. Also Hammond Electric Organ. Give serial number, age, type of speakers.

**DON McELHINNEY**  
BOX 207 MARION, IOWA

CLASSIFIED RATE

10c a Word

Minimum \$2 Cash With Copy
Forms Close in Cincinnati
(25 Opera Place, Cincinnati 1, O.)
Thursday for Following
Week's Issue

ACTS, SONGS & PARODIES

BLACKOUTS! — COMEDY MATERIAL PREPARED FOR PROMINENT BROADWAY PERFORMERS. Complete original collection, \$2.00. Kleinman, 25-31 30th Rd., Long Island City 2, N. Y. jy8x

FRANKEL'S ORIGINAL ENTERTAINERS' Bulletins; Containing Band Novelties, Parodies, Dramatizations, 25¢ each; 5 consecutive issues, \$1.00. Don Frankel, 3623-W. Dickens, Chicago. jy8x

MUSIC WRITTEN, \$6.00; SONGS RECORDED, \$3.00; Printing, \$8.00 up. Piano arrangements. Free booklet (stamp). Urab BB, 245 West 34th, New York 1. jy29x

SONG POEMS FOR MUSICAL SETTING; COMPLETE songs arranged; large recordings; music printed (stamp). Streamlined Songwriters' Method, 50 cents. Tune Doctor BB, Gen. P. O. 551, New York 1. jy22x

AGENTS & DISTRIBUTORS

AGENTS—SELL FACTORY WORKERS STAINLESS Steel Pocket Rules with Pocket Clips. Sells for 75¢ to \$1.00. Big profit during noon hour. Sample, 50¢; dozen, \$3.00. Mark Specialty, 89 Westmaster Rd., Rochester 7, N. Y. jy8x

ALL TYPES LEATHER GOODS, PICTURES, Mirrors, Frames, Folders. Special deals, novelties list on request. Reese Specialty Co., 1110 E. 10th, Chattanooga, Tenn. jy8

ATTENTION! PITCHMEN, SALESMEN, AND Jobbers. Fast selling kitchen article. Cuts waffles, potato chips, shoe string potatoes, slaw and kraut. Send 50¢ for sample and prices. Brownie Novelty Co., 331 E. Maine St., Enid, Okla. jy8x

HEAD NECKLACES FOR JOBBERS, FAIR Workers, Carnival Men. Particulars free. Sample line, \$1.00. Mission, 2328 W. Pico, Los Angeles 6, Calif. de23x

DEHYDRATED DOG FOOD — FAST TURN-over, big profits. Sample case containing 48 regular 10¢ packages will be sent prepaid anywhere for \$2.00 as tryout. Repeat sales. Free literature. "Glines," Box 333, Mountvale, N. J. jy22x

DOMESTIC AND IMPORTED NOVELTIES; Cards, Books, Booklets, etc. Thirty-six different samples sent for Two Dollars. Big profits. Blue Moon Specialty Co., Dept. B., Washington at Walnut St., Ravenswood, W. Va. jy8x

EXTRA! — MOST BEAUTIFUL GIFT BIBLES, sell dime. You get 1/2. Rush \$1.00. Liberal start. Sample, dime. Hinkle Publishers, Dayton, Va. jy1

FAST 35¢ SELLER! KILLROACH KILLS Ants, Waterbugs, Roaches, Bedbugs, Fleas, Agents sample 25¢ prepaid. 100% profit. B. Buekett, Joplin, Mo. jy8x

FAST SELLER! SPIRAL PHOTO CASES— Holds six midjet photos. Very attractive. \$10.00 hundred. Sample, 25¢. Grecco, 100 Troutman St., Brooklyn, N. Y. jy8x

HARD TO GET NECESSITIES — MILITARY, Patriotic Items. Priced below competition; 192-page wholesale catalog free. Mills Sales, 901 Broadway, New York. mh8x

HITLER'S TESTAMENT, 1943 COPYRIGHT, Illustrated with cartoons. Fast seller. 4 samples, 10¢. Modern, Box 2, Station B, New York 2. jy8x

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates and Social Security Plates. The Art Mfg. Co., 303 Degraw, Brooklyn, N. Y. jy22x

MAGIC RACES — AT CIGARETTE TOUCH SIX horses are off. Fast seller, big profits. 40 Races, \$1.00. Quantity prices. Samples free. Barkley Co., Dryden 4, Va. jy15

"MAIL ORDER TRADE DIRECTORY" TELLS you where to buy wholesale. Send 25¢ for 1944 edition. Publisher, P. O. Box 693-BB, Canton 1, Ohio. jy15

MAKE COLORFUL COSTUME JEWELRY — For Gifts, Resale. Free details. Beginner's outfit, \$1.00 (refundable). T. O. Hughes, 218 Sidell Ave., Danville, Ill. jy8x

MERCHANDISE DEALS, R.W.B. TICKETS AND Our "Variety Store." Going over big with operators, jobbers and distributors. Send for circular. Variety Sales (B), 1200 N. Kedzie, Chicago 51, Ill. jy8x

OVER 100% PROFIT HANDLING TWO BRAND new Viking Ten-Inch Double Disc Unbreakable Records. Popular musical and vocal numbers. Retail 50¢ each. Your cost 50¢ two records, four titles. Fifty records, five dollars. Immediate action secures these sure-fire sellers. Gold Shield Products (B), 25 West Broadway, New York 7. jy8x

PICTURES OF GLAMOUR GIRLS, BOOKLETS, Books, Comic Cards, large assortment, \$1.00. List with order. Frank Cardone, Box 6818, Pittsburgh, Pa. jy15x

REPRESENT MEXICAN DIVORCE ATTORNEY. Divorces require no residence. Completed by mail. Legal in 5 weeks. Immediate remarriage. A. Arruñar, San Juan de Letran, 123, Mexico City, Mex. jy1

RESERVE ROOM NEAREST SANATORIUM, fill out 1944 Tax Return—it's a wow! everyone buys. Bunch, 25¢; 5 bunches, \$1.00; samples, 3¢ stamp. F. Earl, 116 East 4th, Olympia, Wash. jy1

ANIMALS, BIRDS, REPTILES

ALASKAN HUSKEY PUPPIES, THE SHOW-man's Dog; supply very limited this season. Baby Coon, right age to make pets of. Quality high; prices low. Phifer Animal Farm, Millington, New Jersey. jy1

ALL VARIETIES OF SNAKES, IGUANAS, BOAS, Beaded Lizards, Horned Toads, Gila Monsters, Dragons, Alligators, Chameleons, Armadillos, Foxes, Opossums, Coyote Pups, Golden Hamsters, Monkeys, White Squirrels, Kinkajous, Guinea Pigs, Parakeets, Rabbits, Bantams, Rats, Mice, Owls, Racing Terrapins, Prairie Dogs, Baboons, Pumas, Wild Cats, Porcupines, Pheasants, Peafowls. Wire Otto Martin Locke, New Braunfels, Tex. jy15x

BADGERS, \$17.50; GREY RACCOON, \$10.00; Moma Monkey, \$40.00; Red Fox Pups, \$10.00; Nutria, \$30.00; Baby Crows, \$5.00; Black Raccoons, \$10.00; Baby Raccoons, \$10.00; Opossums, \$7.00. Chase Wild Animal Farm, Egypt, Mass. jy1

CHIMPANZEE, FEMALE, THREE YEARS OLD, walks upright, sits at table, eats with spoon, holds cup by handle; very gentle, any one can handle her. She is very intelligent; can be taught many tricks in short time. \$800.00 f.o.b. N. Y. Henry Treflich, 215 Fulton St., New York 7. jy1

LIVE SNAKES FOR SALE — PITTS OF ASSorted large fresh caught Snakes, \$10.00 and \$15.00. Alligators, Animals. Trails-End Printing Company, St. Stephens, S. C. jy1

MONKEYS — BLACK SPIDER MONKEYS, semi-tame, young, medium or large size, \$30.00 each or \$300.00 dozen. Tony Cavazos, Laredo, Tex. jy8

PORCUPINES, \$10.00; PRAIRIE DOGS, \$5.00 pair; Agoutis, \$25.00; Gennettes, \$50.00; Pigtail Monkeys, \$100.00. Will buy anything alive. Rex Ingham, Ruffin, N. C. jy1

PRAIRIE DOGS, \$5.00 PAIR; CANADIAN PORcupines, \$10.00; Agouti, \$25.00; young Coyotes, \$12.50. Will buy anything alive. Rex Ingham, Ruffin, N. C. jy1

TIMBER WOLF PUP, \$45.00; GREY RACCOON Cub, \$15.00; pair Black Raccoons, \$40.00; Coat-Mundi, \$25.00; Porcupine, \$12.50. Many other animals. Charone Animal Ranch, Jefferson, Wis. jy1

WANTED — MOTHER RHESUS MONKEY AND Nursing Baby, Rhinastal Mother with Baby, and all types of Monkeys and small Hunting Animals. Floyd King, 1118 Market St., San Francisco, Calif. jy1

WANTED AT ONCE — 4 FEMALE CUB BEARS. Munn's Society Circus, Route 1, Box 501, Miami 35, Fla. jy1

BUSINESS OPPORTUNITIES

ARCHERY RANGES — INSTALL BIG PAYING Robin Hood Archery Range now. Four Shooter Range costs \$50.00; 8 Shooter, \$95.00. Stanley Johnson, Salamanca, N. Y. jy1

AUTOMATIC BEVERAGE VENDING MACHINE Route, 100 Machines, 85 on location. Excellent condition. Will teach business and how to service machines. Good reason for selling. Must be willing to invest \$50,000. Box 595, The Billboard, Chicago 1, Ill. jy1

CAFETERIA FOR SALE — A REAL MONEY-maker, but don't reply unless you have the cash. Write H. O. Alford, Gainesville, Fla. jy1

WANT TO ACT AS YOUR DISTRIBUTOR OR Broker for candies, gum, novelties or what have you? W. H. Adcock, Chatsworth, Ga. jy15

127 WAYS TO MAKE MONEY, IN HOME OR office, business of your own. Full particulars free. Elite, 214 Grand St., New York. au28x

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

A-1 CIGARETTE AND CANDY VENDING MACHINES—All makes and models, lowest prices, from operators being drafted. Uncedapak Parts in stock. What have you to sell? Mack Postal, 6750 N. Ashland, Chicago. jy8x

ABT CHALLENGERS WITH JAP TARGETS, \$27.50; Gottlieb 3-Way Grippers, \$13.50; Jennings Penny Rockaways, \$22.50; Bally 5¢ Spark-plugs, \$15.00. Limited quantities. Deposit required. James Hill, 1720 So. 41, St. Joseph, Mo. jy15

ABT BIG GAME HUNTERS, CHALLENGERS, Model F or Red, White, Blue Targets, \$22.00 each, five for \$100.00. Marvin, 6812 N. Wayne, Chicago 6. jy15

ALL REBUILT! — 5¢ SELECTIVE CANDY Vendors, LoBoy Scales, Stamp Machines, 1¢ Vendors, 25¢ Package Vendors. Adair Company, Box 166, Oak Park, Ill. jy8

BALL GUM WANTED — 1/2 AND 1/4" SIZE. Will pay a good price for any amount. Tana Leo Lakeside, Belfry Hotel, 2127 Woodland Ave., Cleveland, O. jy1

BALLY AUTOMATIC CARBONATED BEVERAGE Dispensers (Paper Cup), excellent condition, \$500.00 each. Coven Automatic Products Co., 2252 W. Chicago Ave., Chicago 22, Ill. jy1

CANDY MACHINE OPERATORS — CAN SUPPLY a limited amount of 5¢ Candy Bars. W. H. Adcock, Chatsworth, Ga. jy1x

CLOSE OUT ON FOLLOWING — A-1 BALLY Games: Club Bells, \$300.00; floor samples Club Bells, \$275.00; Jockey Clubs, \$400.00; Santa Anita, \$300.00; Long Shots, \$300.00; Kentucky, \$300.00; Fairgrounds, \$22.50; Keeney Super Bells, 5¢-5¢, \$325.00; Pikes Peaks, \$15.00; Light Jackpot Galloping Dominos, \$325.00; Wurlitzer 24, \$150.00; G16's, \$400.00; Liberty, \$7.50; Imps, \$6.00; Packard Wall Boxes, \$25.00. 25% cash, balance C. O. D. Win-On Amusement Co., 754 W. 4th St., Winona, Minn. jy1x

FOR SALE — 2 BALLY SLOTS, 5¢ AND 25¢ combinations, \$165.00 each with stands. Want to buy Portable Coin Counter, nickels only. Claude J. Clark, Fluker, La. jy1

FOR SALE — ROCK-OLA WORLD'S SERIES Baseball Machine, \$75.00; Watling nickel play Twin Jack Pot Slot Machine, \$45.00. P. O. Box 992, Malta, Mont. jy1

FOR SALE — A-1 ARCADE MACHINES, cheap. Have complete Arcade. Write for list. Bishop Amusement Co., Box 41, Bowling Green, Ky. jy8

FOR SALE — MUTOSCOPE SKY-FIGHTER, perfect condition, \$325.00. 1/2 deposit. Precision Novelty House, 125 W. 10th, Hays, Kan. jy1

FOR SALE—2 PACE 10¢ SLOTS WITH SLUG Detectors. 4 Pace 5¢ Slots, Seven Box Stands. All machines guaranteed to be as good as new. All machines latest red enameled fronts. Will sell to highest bidder. William O. Ankland, Wausau, Wis. jy1

FOR SALE OR WILL TRADE FOR RAY GUNS, Three Bally Alloys Bowling Machines, in A-1 shape and condition. Amusement Service, 89 Webb, Detroit, Mich. jy1

FOR SALE—2 MILLS WAR EAGLES 10¢, Re-painted and factory reconditioned, \$100.00 each; Jennings Cigarrolls, \$60.00; Mills Gitter Gold C. T. 5¢, \$100.00; 25 5¢-Slot Machines with Jackpot in good operating condition, \$87.50 each. One-third deposit required. H. Kraus, Gallon, Ohio. jy1

MUTOSCOPE HURDLE HOPS, \$50.00; Advance Shockers, \$10.00; Exhibit True Hoscope, \$50.00; Old Grips, \$3.00 each. Leopold, Janet St., Devon, Conn. jy1

PARTS FOR YOUR PHONOGRAPHS, CONsoles, Slots and Marble Games. If you do not have what you need we can get it for you. We will buy your Phonographs, Consoles, Slots and Marble Games. Contact us at once for the better deal. C. M. McDaniel, 711 N. Independence, Enid, Okla. Phone 2480. jy1x

SPECIAL — GOLD STAR, \$44.50; BORDER-town, \$32.50; Belle Hop, \$55.00; Sports Parade, \$39.50; 20 5¢ Sanitary Napkin Vendors, \$15.00; 50 1¢-5¢ Nut Vendors, \$5.95. Cameo Vending Service, 432 West 42d, New York. jy1

WANT TO BUY LIMITED NUMBER OF 1¢ AND 5¢ Arcade Machines, Viewscopes, Card Vendors, Peeps, etc., also discs for Grostehen Metal Typewriter, Non-Coin Cigarette Machines. For Sale—Used Records, assorted, \$10.00 a hundred. One Ball Pay Tables and Consoles, very cheap, write for list. One Singing Tower Phono, factory rebuilt, less than 1,000 plays, only \$300.00. GILLES Ams. Co., 608 Main St., Osage, Iowa. x

WANTED—A.B.T. CHALLENGER MACHINES and all type Lowboy Scales. Must be in good operating condition. Standard Scale Company, 715 North Kinghighway, St. Louis 8, Mo. jy1

WANTED—POST CARD MACHINES, EXHIBIT 1¢. Also Ball Gum, 1/2 in. and 180's. Albert Gerry, Box 6435, Philadelphia 45, Pa. jy15

WANTED — CASH PAID FOR JACKPOT SLOT Machines. Give full description and price in first letter. John M. Stuart, Paris, Ky. jy8

1 WURLITZER 600-R, \$300.00. 1/2 DEPOSIT, balance C. O. D. George Lind, 1710 So. 58th St., Omaha 6, Neb. x

2 5-CENT ROLATOP WATLING, 3-5; 1 5-CENT Columbia; Twin Jack Pots, \$170.00 for all three; Silver Skates, \$42.50; Super Chubbis, \$42.50; Pike's Peak, \$17.00; Kicker and Catcher, \$20.00; 5-Cent Acc. \$9.00; Penny Imp, \$6.00; Gottlieb 2-Way Grip Scales, \$22.50; Real Dice, \$9.50; Silver Moon, \$110.00. Amusement Enterprises, 67 "K" St., N. E., Washington 2, D. C. x

2 RED, WHITE, AND BLUE; 1 CHALLENGER, 1 Jungle Hunt, 3 Pike's Peak, 1 Kicker and Catcher, \$18.75 each. 2 Bingo, 1 Baseball, 1 Hole-In-One, \$5.75. All machines exceptionally clean and in good working order. 1/2 with order. All tied, 916 Scioto Street, Indianapolis, Ind. jy1

10 WATLING ROLATOP 5-CENT SLOTS WITH Weighted Stands, A-1 Shape. Make me an offer. Syl P. Adrian, Montello, Wis. jy1

COSTUMES, UNIFORMS, WARDROBES

A BUY! CHORUS OR STRIP NET PANTS AND Bra, \$1.50 a set. Flesh, white, black. Flesh Lace Garter Belts, Adjustable Suspenders, \$2.50; Net Bras, Rhinestone Centers, \$1.50. All Rhinestoned, with Silk Fringe, \$3.50. Rhinestone G-Strings, \$5, \$7.50 and \$10. Cellophane Hulas, Lei and Bra, \$7.50. Other costumes. Add 25¢ postage. C. O. D.? Yes. Deposit required. Y. De Lao, 112 W. 45th St., New York City. x

ANNIVERSARY SALE, 75TH YEAR — CHORUS Costumes, one dollar up; Principals, three dollars; also Men's Wardrobe. No catalogue. State wants, Gutenberg, 9 W. 18th St., New York. se2x

ASSORTED COSTUMES — CLOWNS, UNCLE Sams, Spanish, Chorus, Satin Panties, Band Coats and Accessories. C. Conley, 308 W. 47th St., New York. jy1

ATTRACTIVE EVENING GOWNS (SIX ASSorted) \$14.00. Stripline. Orientals. Cellophane Hulas. Ballyhoo Capes. White Orchestra Coats. Tuxedo Trousers. Velvet Curtains. Wallace, 2410 No. Halsted, Chicago. jy1

BETTER QUALITY RHINESTONE G-STRINGS, Chorus and Strip Panties, Opera Hose, Elastic Garter Belts. Immediate delivery. Stage Undies, 302 W. 51st, New York, N. Y. jy15x

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HULA SKIRTS — LARGEST STOCK UNITED States. \$1.75-\$7.50. Write for catalog. Oahu Publishing Company, 801 Film Building, Cleveland 14, O. jy22x

FORMULAS & PLANS

ANY FORMULA SUPPLIED (\$1.00) OR money back. R. S. Grey, 50 W. Washington St., Chicago, Ill. jy1

HOW TO MAKE ICE CREAM FOR 25¢ A GALLON. Will pass the food and drug law. Formula and instructions, \$1.00. R. S. Grey, 30 West Washington St., Chicago, Ill. jy1

MAKE GOOD BEER—FORMULA FOR MAKING Norwegian Book-Bayer Beer sent for \$1.00. No machinery, sugar. John Russell, Shelbyville, Tenn. jy1

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ALL AVAILABLE MAKES POPPERS, FIFTY All-Electric Machines cheap. Burch, Advance, Cretors, Dunbar, Kingery, Peerless, others. If you want any special type machine we possibly can supply you. Get our prices on best seasoning made. Also will buy any quantity of French Fry Machines. Caramel Corn Equipment, 120 S. Halsted, Chicago 6. jy22x

FOR SALE—SMALL COMPLETE PORTABLE Roller Rink. Fair condition. George Halstead, R. R. 6, Bloomington, Ind. jy1

ALL KINDS POPCORN MACHINES — BURCH, Star, Cretors, Caramelcorn Equipment. New Coleman Burners, 5 Gallon Tanks, Tubing, Fittings. Lowest prices. Northside Sales Co., Indianola, Iowa. au19x

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FOR SALE—ARCHERY, COMPLETE. A. L. Frownfelter, Box 272, Wilmington, N. C. jy1

POP COIN WAGON—FOUR WHEELS, DOUBLE Poppers, Cretors. Perfect condition, gasoline heat, steam power. Sacrifice, \$750.00. Hoaster and Grill. Krispy Kist Korn Mach. Co., 120 S. Halsted 6, Chicago, Ill. jy8

SKATING MAT—8 FOOT SIZE, MADE IN Europe, excellent wood. Good condition. Canvas wrap. Gregor, 2353 N. 30th, Milwaukee 10, Wis. jy1

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THREE BRUNSWICK TABLES, PRACTICALLY new; Pool, 4 1/2 x 9, Snooker Billiard, 5x10. Real bargain. A-One condition. Smith, 629 W. Garfield Blvd., Chicago. jy1

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AUCTION SALE JULY 6TH AT CARNEGIE, PA., Campell Run Road. Rides, Stands and all Street Fair Equipment. Send for list. L. G. Daglow, Box 292, Carnegie, Pa. jy15

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16MM. SOUND SUBJECTS FOR SALE AND Accessories for all machines. Dime brings lists. We pay cash for used Projectors Ampro, Victor, Bell & Howell, RCA. Anchor Supply Service, Box 482, Ithaca, N. Y. jy1

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A-1 ORCHESTRAS — COCKTAIL UNITS, Strollers, Musicians. Girls or men. Union. Rush photos, details, minimum price. Consolidated Orchestra Service, P. O. Box 1804, Fort Walton, Fla. jy1

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MISCELLANEOUS

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21'x37' COMMERCIAL TENT, \$75.00; GOOD condition. 9'x37' Army Tents, walls attached, \$45.00; Army Pyramidal Tents, \$12.00 up. Paul Tavetian, 61 Rutgers St., New York City. jy1

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ALL FRESH EASTMAN DIRPOS ROLLS—2", \$7.18; 2 1/2", \$8.61; 3", \$10.21; 3 1/2", \$11.90; 4", \$13.36; 5x7 Cutabeets, \$6.14 gross. Chemicals, Frames, etc., cut rate prices. Few 1 1/2x2 Machines and Cameras. Wabash Photo Supply, Terre Haute, Ind. jy8

BUY AND SELL—HAVE 10 ROLLS 1 1/2" AT \$4.00; 20 rolls 3/4", \$7.50. Superior Photo Service, 501 W. 145th, New York.

CAMERAS FOR SALE—ALL OPERATIONS done on outside of booth. 2 1/2x3 1/2 booth model, \$115.00; 3 1/2x5 1/2 full length booth model, \$130.00; 3 1/2x5 1/2 full length table model, \$140.00. Prices without lenses. Lenses, \$50.00 upward. 1/4 down, balance C. O. D. Price with Booth, complete by request. Bilright Camera Mfg. Co., 709 East Market St., Greensboro, N. C., also Carolina Beach, N. C. jy15x

DIME PHOTO OUTFITS CHEAP—ALL SIZES available. Better drop in and see them. All the latest improvements. Real bargains. P. D. O. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. jy29x

DIRECT POSITIVE OPERATORS—NEW PRICE List available Marful Camera, Paper and Supplies. Heart of America Photographic Supply Co., 1122 E. 31st St., Kansas City, Mo. jy15

DIRECT POSITIVE CAMERA, EIGHT FOOT Walnut Panel Booth. Three 1 1/2x2" pictures on strip. Sent automatic. Can be changed to give four pictures. Focussnap Head 3.5 Lens. Enlarger and Viewer. Ready to operate, \$525.00. Photo Shop, 907 Boardwalk, Asbury Park, N. J. \$200.00 deposit and will ship FOB, Asbury Park.

DIRECT POSITIVE OPERATORS—A STEADY supply Eastman D. P. P. Prompt service, fresh stock and all 1945 dating. 1 1/2", \$5.75; 2", \$7.25; 2 1/2", \$8.75; 3", \$10.50; 3 1/2", \$11.00; 5"x7", \$6.25 per gross. Any size and any amount. 25% deposit with order, balance C. O. D. K. W. Geary & Co., P. O. Box 5916, Pittsburgh 10, Pa. jy8x

E. D. P. P. 1 1/2", \$4.00; 2 1/2", \$6.00; 3", \$7.00; 3 1/2", \$7.50; 5", \$10.00; 4x5, \$6.25; 5x7, \$8.25. Sample latest style photo case, 25c. Reliable Photo Service, 3429 S. Michigan Ave., Chicago, Ill.

E.D.P.P. — 1 1/2" \$4.00 PER ROLL; 2 1/2", \$7.25 per roll; 3 1/2", \$8.50 per roll. George Penser Company, 763 S. 18th St., Newark, N. J.

FOLDERS—PATRIOTIC AND REGULAR DESIGNS. Prices per 100: For 1 1/2x2 Photos, \$1.75; 2x3, \$1.65; 3x4, \$2.75; 3x5, \$2.85; 4x6, \$4.00; 5x7, \$4.25; Flat Mounts, 1 1/2x2, 50c; 2x3, 65c. Post cards for 1 1/2x2 Photos, \$2.00 per 100. Prepaid when full amount accompanies orders. Immediate shipments. Miller Supplies, 1535 Franklin Ave., St. Louis, Mo. jy15x

FOR SALE — A BEAUTIFUL 1 1/2x2 STRIP Photo outfit. Booth made of masonite with beautiful flash. Brand new camera and lens and also some 1 1/2 Eastman paper. Priced at \$350.00. Edwards Studio, 426 Main St., Richmond, Ind.

MY PHOTO LOCKETS HAVE NEW MODEL — Getting top money. Holds 2 full pictures for 1 1/2x2 with key chain and service insignias; 25c stamps for sample. Full particulars. Also have folders. C. Gameiser, 146 Park Row, New York 7. jy8

NEW MARFUL AND EASTMAN DIRECT POSITIVE Paper—All size rolls and cut sheets. Send us a trial order on our new 1944 Marful Emulsion. It's good. Marks & Fuller, Inc., Dept. B-1, 66-72 Scio St., Rochester 4, N. Y. jy15x

NEW 1 1/2"x3 1/2" PLYWOOD PHOTO MACHINES for sale, \$400.00 and \$500.00 respectively. Will furnish stock and equipment for good locations on percentage. Leaving for California July 1st and interested in locating out West or Coast. Wire or write Photo Studio, 5 Farewell St., Newport, R. I.

PHOTO MOUNTS — BASEL, BOOK, GATE styles. Beautiful processed leatherette material with gold stamped border, complete with glass. Colors: Brown, maroon, tan, blue. Sizes: 5x7, \$7.80 dozen; 5x10, \$10.80 dozen; 5 assorted samples 5x7, \$3.75; 5 assorted samples 5x10, \$5.00. Immediate shipment. 1/3 deposit, balance C. O. D. New-Art Photo Frames, 3924 Argyle St., Chicago 25, Ill. jy15x

PHOTO MOUNTS FOR DIRECT POSITIVE studios. Basel and book types. For best prices and quick deliveries write to International Sales Co., 3902 Garrison Blvd., Baltimore, Md. jy15x

PHOTO OPERATORS—TAKE IT EASY. YOU can if you use Millman's Devel-o-Matic Developing Racks and Tanks. Patent applied for No. 526830. Develop 12 to 24 or more strips or enlargements at once without putting your hands in chemicals. Also Millman's new Direct Positive Enlargers. Equipped with F4.5 Lens and real Focusing Mount. For Direct Positive Cameras and equipment of the finest. Herman Millman, 17 W. 20th St., New York 11, N. Y. jy22x

WE HAVE FLASHY FRAMES FOR 2 1/2x3 1/2 and 5x7. No glass. Hold 2 pictures. Also something for post card size. \$1.00 for all 3 samples. C. Gameiser, 146 Park Row, New York 7. jy8

1 1/2"x2" D.P. CAMERA—GOOD CONDITION, works perfect, foolproof, with Hex lens, 3.5 speed, \$125.00. Wm. Meyers, 224 Piquette, Detroit 2, Mich.

PRINTING

ALL KINDS JOB PRINTING — 100 LETTER-heads and Envelopes, \$1.00 postpaid. Price list, samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. au12

YOUR NAME AND ADDRESS ON DELUXE Cushion Mount Rubber Stamp, \$1.00; Pad, 25c postpaid. Cash with order. Edgewood Press, Box A-4, Edgewood, Md. jy8x

YOUR NAME, ADDRESS PRINTED ON 500 Gummed Stickers, 1/2"x2", 30c coin (no stamps). Write plain. Edgewood Press, Box A-4, Edgewood, Md. jy15

500 HAMMERMILL BOND LETTERHEADS, 8 1/2x11, and 500 Hammermill Bond Envelopes, 3 1/2x6 1/2, printed to your copy, both, \$6.50; 1,000 each, \$9.80 postpaid. Other printing reasonably priced. Price list and samples gladly sent. Edgewood Press, Box A-4, Edgewood, Md. jy8

5,000 3x5 CIRCULARS, \$11.75 POSTPAID; 200 Noteheads, 100 Envelopes, \$1.50. Samples, estimates on anything. 500 8 1/2x11 Hammermill Letterheads, \$2.45; 6% Envelopes, same; 1,000 either, \$4.25; 500 Letterheads, 500 Envelopes, good bond, \$5.45 prepaid. Wilson Printers, Dowagiac, Mich. jy1x

SCENERY AND BANNERS

BEST CARNIVAL AND CIRCUS BANNERS — Positively no disappointment. Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill. jy1

TATTOOING OUTFITS, LATEST DESIGNS, bright colors, best blank ink. Illustrated list free. Write today. Zeia Studio, 728 Lesley, Rockford, Ill. jy29

TATTOOING SUPPLIES

IMPORTED ENGLISH NEEDLES, NUMBER Eleven, \$12.50 per thousand; Number Twelve, \$15.00 per thousand. Send postpaid on receipt of your money order. Tattooer Hansen, 620 South State, Chicago. jy1x

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING MACHINES, Phonographs, all other coin equipment. Mac Postel, 6750 N. Ashland Ave., Chicago, Ill. jy15

ALL-ELECTRIC CANDY FLOSS MACHINE, Single or double head, in first class condition. Clarence Kehr, 123-145 Michigan St., Toledo 2, Ohio.

DOUBLE NECK ELECTRIC STEEL GUITAR, 16 strings, with or without amplifier. State price. Cash awaits. "Ace" Dinning, 1700 East 4th, Owensboro, Ky.

HIGHEST PRICES PAID FOR BALL GUM — Send details. Jay Wides, Logansport, Ind. jy22

SCALES WANTED—ANY MAKE, ANY NUMBER. Write description and price. Enterprise Novelty, 511 Perry St., Albion, Mich. jy29x

SNAKES WANTED — WILL BUY PYTHONS OR South American Boas, ten feet or over, suitable for Snake Act. Must be healthy and feeders. Write stating cash price. Josephine Helbing, Ringling Bros.' Circus, as per route. jy1

WANTED — 22 SHORTS OR .22 LONGS. Will pay best price. City Shooting Gallery, 406 N. Oak Ave., Mineral Wells, Tex. jy22

WANTED — PHOTOMATICS, STATE MODEL, condition and price. Box C-82, The Billboard, Cincinnati 1, O. jy1

WANTED — PAIR RECTIFIERS READY TO use, also pair \$5 portable projectors, A-1 condition. Will sell two Fort Wayne Transformers. Thomas L. Shankle, Fulton, Ky.

WANTED — ROCKET, CATERPILLAR, OVER the Jumps, good condition. Pay cash. Send particulars. Adam Garcia, 22-13 24th St., Astoria, New York.

WANTED IMMEDIATELY — SCOOTER CARS, good condition, for Riverview Park. Contact with details Bernie Marr, 273 Orpheum Bldg., Sioux City 8, Iowa.

WANTED—CORK GUNS, AIR RIFLES, TARGET Pistols. Fred Carmelo, 11726 16th, N.E., Seattle, Wash.

WE PAY YOU WELL FOR "ANYTHING" YOU wish to sell! Diamonds, Jewelry, Merchandise, Tools, Equipment. Justice Jobbers, Box 150, Chicago 90. jy8x

At Liberty Advertisements 5c a Word. Minimum \$1. Cash With Copy.

AT LIBERTY BANDS AND ORCHESTRAS

DON ROMEO'S ORCHESTRA — 12 MEN, GIRL Vocalist. Book single nights or location. Ballroom, hotels. 23 Tilton St., Hammonton, N. J. jy1

AT LIBERTY AFTER JUNE 10TH — 8 TO 10 Piece Orchestra, all men. Play hot or sweet. Girl Vocalist. Union. Location work in resorts, hotels or ballroom. Wire or write full details to CHICK GORDON, 1010 W. John, Grand Island, Neb.

FINE TRIO—TENOR SAX, PIANO, DRUMS, desires location job. Union, draft exempt, experienced. Prefer Midwest. Write Clara Fischer, 35 Dickinson, S. E., Grand Rapids, Mich.

AT LIBERTY CIRCUS AND CARNIVAL

HALF AND HALF FOR ANNEX—CLEAN Exhibit and Lecture. No banners. Ticket if far. Letters only. Box 283, Ashland, Ohio.

MAGICIAN-LECTURER AND WIFE. GOOD Magic and Novelty Acts. Ample experience as M.C. for museum or carnival. Available in about 2 weeks. Box C-83, Billboard, Cincinnati.

AT LIBERTY COLORED PEOPLE

COLORED BAND AND ORCHESTRA LEADER Trumpeter. Go anywhere. Over draft age. State all, etc. I furnish music. John Penny, Newlano, La.

AT LIBERTY MAGICIANS

"LA-MAR," THE MAGICIAN — LADY ASSISTANT. One-hour show. For club floor shows, lodges, entertainments. Myers, 619 Wheeling Ave., Cambridge, O. jy1

AT LIBERTY MUSICIANS

AT LIBERTY—TENOR MAN, DESIRES SUM-mer location job in tenor band; can arrange; double on clarinet; no takeoff. Send full particulars. Eddis Fritz, 1722 S. Booths, Marion, Ind.

BASSIST, STRING — SINGLE, 4-F. SMALL combo preferred. Featured novelty man. Guaranteed to stay on the beat and chord. Wish to locate permanently, preferably Chicago or vicinity. \$55.00 week minimum to locate, \$100.00 for traveling. "Peawce" McConnell, Chelsea Hotel, Chicago, Ill.

CELLIST, GUITARIST — STRAIGHT AND steel, amplifier. Draft exempt. Good appearance, no drinker. Eugene Smith, 12 T St., N. W., Washington, D. C. jy1

COWBOY OR HILLBILLY SINGER, GUITARIST. 4-F. Recently finished tour with Roy Rogers, and Smiley Burnette. Double on bass. Good appearance. Read, fake, MC. Best offer takes me. Box C-90, Billboard, Cincinnati, O.

DRUMMER AT LIBERTY — AGE 17, UNION and experienced show and dance. Can travel. Have played the best spots in the East. Reliable and competent. Write or wire full details to Drummer, 2125 Wheaton Ave., Millville, N. J. jy1

DRUMMER, 28, UNION, 4-F. 10 YEARS' EXPERIENCE, married, sober, reliable. Not a "wise guy." Prefer micky styled commercial bands. Desire location or outfit that doesn't move around too much. Must give notice. All offers considered. Box C-87, Billboard, Cincinnati 1.

DRUMMER AND PIANO MAN — AVAILABLE immediately. Experienced in large and small combos. Both 4-F. Desire job as team only. Write or wire Bob Sommers, Box 1, Klerkin, Iowa.

GIRL VIOLINIST—SIGHT READS, SWING OR classical; age 20, looks much younger. Better than average. Will go anywhere. State salary first letter. F. W. Houk, 861 Willamette, Eugene, Ore.

LEAD ALTO—CLARINET PLAY GO CLARINET and Alto also. Experienced, 4-F. Prefer work in or near Chicago but consider others. Have Chl card. Box 694, Billboard, Ashland Bldg., Chicago 1.

LEAD TENOR, CLARINET WITH ALL ESSENTIALS, wants steady location in big city or beach. Prefer Florida or other Southern States on Atlantic Coast. Others write. Draft exempt. Available July 4th. Only names or semi-names need contact. Box C-84, Billboard, Cincinnati 1.

MODERN DRUMMER AND PIANO MAN—Tenor and jazz band. Experience also small combo. Draft exempt. Have worked together for 2 years. Must be job for both. Will not accept less than \$70.00 per. Write or wire Leo Hardy, 1829 Logan St., Murphysboro, Ill.

TENOR-CLARINET WANTS TO JOIN JAZZ combo or band with good rhythm section. Strictly dependable. Minimum \$85.00. Box C-85, Billboard, Cincinnati 1.

TOP-NOTCH FIDDLE MAN AT LIBERTY—Hillbilly, hot fiddle and background to singing. Prefer radio work. Can go anywhere, 4-F. Can also sing any part harmony in trio. Only reliable offers accepted. Shorty Steed, 467 Michigan St., Hammond, Ind.

TRUMPET—NAME BAND EXPERIENCE, BEST hotels, theaters. Excellent sight reader. Cut or no notice. Join now. Box 1205, Daytona Beach, Fla.

TRUMPET — UNION, EXPERIENCED, 4-F. Available immediately. Prefer large territory band, consider all offers. Dave Joel, Havlin Hotel, Cincinnati, O.

TRUMPET—17, UNION, READ WELL, FAKE little, medium range, tone, etc. Reliable. Must have transportation in advance. The closer the better. Wire James Woy, Moorefield, W. Va.

802 MEMBER WISHES TO RETURN TO NEW York City after three years on road. Drummer, 28, 4-F, 12 years' experience. Prefer sweet bands. Not a "character." All offers considered. Box C-88, Billboard, Cincinnati 1.

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place, Cincinnati 1, O.

Parcel Post

Borr, F. E., 11c Pennell, Toy S., 10c Gentry, Robt. P., 10c (Pvt.), 12c Russell, Jack, 20c

- Abbruzzese, Mrs. Lou Cannon, Sally Carey, Al Carr, L. R. Adams, Geo. ADAMS, George Agne, Harry H. AINSWORTH, Robt. Lee ALLEN, Burney M. Allen, Norman ALLEN, Paul ALLISON, Arthur McKinley Alsace, Louis Alvino, Florence Anderson, C. H. (Candy) Anderson, E. C. Andrews, Paul Ann, Joe Joe Anthony, Ivadel (Miss) Anthony, Milo Aquinto, Pvt. Ralph A. Applebaum, Sam Arbogast, Geo. Michael Arnett, James Edw. Austin, Bertie Arer, R. J. AYCOCK, Douglas Ayers, Mrs. Ray Baker, Peanuts Bailey, Ray Bain, C. A. BALDWIN, Ruel Milton Bard, Giles Hess Barfield, Carl BARKER, Roy BARMAN, Leslie W. BARNES, Wm. Henry Banof, Chas. Baxter, J. A. Baxter, Joe H. Belslow, Gladys Bennett, James R. Bernstein, Lew Bierline, Lowrie M. Bishop, Charlie H. Biskely, Benton H. BLEDSOE, Robt. Elmer Bligh, Francis J. Bluestein, Sam Bob & the Twins Boehm, Eva Boehm, Joe BOISSONEAU, Chas. B. Bolt, J. P. BOSWELL, Wm. Henry Bowen, Roy W. BOWMAN, Jos. BOYCE, Wm. W. BOYD, Chas. R. BOYD, Elder BRADLEY, Earl R. BREMER, James Raymond Bresk, Frank John Bridges, Mrs. Tienna Briglin, Gerald A. Britz, Herman Brown, Kenneth P. H. BROWN, Mary B. BROWNE, Derwood A. Brownie, Thos. A. BRUNELLE, Jos. Bryant, G. Hodges BUCHANAN, Lloyd Alexander Buck, Emmett F. Bullock, Bob BURGESS, Earl Glenn Bureoon, Timothy G. Burkhart, Mrs. Buck Burleson, Madama Burns, Dorothy Bush, Elmer BUSH, Robt. Wm. Butts, Nip Cady, Jimmy CAGLE, Jonah Calvin CAMERON, Isaac McKenley Canatser, Mrs. L. C. CARLYLE, John R.

- Edwards, Mildred EDWARDS, Robt. James ELLIS, Frank Frisby Ellman, Mark ENGLAND, Harold Lee Eule, Mrs. Erwin Eule, Mrs. Helen Eule, Monroe Evans Jr., Albert J. Evans, Archie Evans, Joe Evans, Wando EYSTED, Benl. Alfred

- Fabey, Frank Fallon, Margo FAIRCLOTH, James Robt. Fairlie, Duncan Fastenberg, Louis J. (35473111) FAULCONER, Granville D. Faulkner, Jerry Fay, Pat (Five Fays) Ferguson, McD. FINN, Jos. Leo PIZZELLI, Francis A. FLOYD, Morgan Flynn, Alma FORBES, Bill Henry FOREST, Wilfred J. FOSTER, Jack Mitchell Franklin, Jos. S. Fredrico, Don FREE, Wm. Byrd FREEMAN, Morris FULKNER, Robt. Wm. Fullmer, Howard Chas. Furr, Mae Fustanio, Mrs. Opal GALBRETH, Jos. L. Galligher, Audrey Gann, Bill Gardiner, Ed M. Gardner, Mrs. Virginia GARLAND, Albert C. Garrett, Billie Garrison, Blackie Gate, Joe Gates, Ocle A. Gehrke, Walter GEORGE, Miller Gerber, Joe M. Geritz, Karl Gibson, John GILLISPIE, Girtus Givens, Aubrey Gorman, Daniel Gotch, Leo Gowdy, Mrs. Pamela Grace, Ted Grand Old Opry GRANT, Clard Grant, Harry Gray, Alphonso GREEN, Gilbert Albert Green, Victoria Greer, Jack Frederick Gregorick, Great Grigsby Jr., R. R. Griffin, Bea Grimes, Howard Hale, Henrietta Hall, E. O. Hamlin, Bob Hamilton, Nora Hamilton, Ann Harden, Geo. Eugene Hardesty, Herbert G. HARN, Daniel H. Harrell, Betty HARRIS, Raymond Dilard HART, Roy Osro HART, Wayne Harthan, Henry Hartshel, Marg Hattaway, Robt. Earl Hant, Geo. HAYES, Kay Hayes, Wm. (Curley) HAYNES, James Bernard HECK, Wm. HEGGINS, Pat HELLER, Thos. J. Hendricks, Cecil HENDRIX, Eugene Webb Hendrix, Weldon HENNESSY, Frank Wm. Herbert, Dorothy Kimble, Lee



LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!

The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

- Herman, Lella Hidey, Una Leola HIER, James F. Hill, Barbara Hill, Edw. Rex HILL, Wilbur Jos. Hillman, Alfred Hinkley, R. R. HIXON, Edw. James HOCKMUTH, Enno R. Hoffman, Arthur Hoffman, Capt. Johnny HOLT, Theodore Hood, Hollis HOPPER, Jos. Glenn Hopson, Doty Hos, Chas. Houck, Paul Houser, Mrs. W. D. Houston, Adonna Mae Howard, Tex Howell, Virginia HOWER, Geo. W. HUDSPETH, Fred Ward Hughes, E. H. HUNT, Gilbert Earl HUNTER, Ray Eckford Hunter, Mrs. Virginia M. Hunt, Myrtle ISON, Earl E. Ivey, Ray Ivey, J. W. JACKSON, Herbert JACKSON, Riley Long, Pauline LOPEZ, Jas. Bud LORD, Jack Delbert Lowe, Madeline Lowery, Herbert Henry LUDLOW, Melvin Richard LUNDGREN, Howard M. Lynch, Margaret Lyons, Jas. Robt. Lyons, Earl MacDonald, Kay L. McCAIN, Wm. E. McComb, Ernest McCREADY, Claude M. McCulley, W. T. McDonald, B. G. McDonald, Henry McDOWELL, Karl Ernest McFarland, Jack McFarley, W. L. McPaul, Clarence McGill, Mrs. Helen McGimpsey, W. D. McGIRE, Richmond McHENRY, Gilbert McKESSON, John Rols McIntosh, Robert M. Kennedy, Mrs. Dorothy KENNEDY, James A. KENYON, Howard Korostes, George Korr, Sylvester A. Kessler, Sydney Kid, Melvin Kilgore, Danny KILGORE, Rolland Earl Kimble, Lee

- Rose, Louis J. ROSE, Wesley Ross, King ROWE, Mantley Rudyshoff, Rudy Rusdiger, Olbert RUEL, Milton B. RUSSELL, Jos. Henry Rullege, Josephine RYAN, Patrick SAKOBIE, Geo. Shirl Salisbury, Wm. K. Sawyer, Fred Scarette, Robert L. SCHAEFER, Louis Edw. Schareck, Leo Schilling, Lyle SCHMIDT, Daniel H. Schomburg, Vaughn Schoeler, Dave Sehnch, Gypsy Pete SCHULTZ, Carl Alfred SCOFIELD, Clifford Marion Scott, John Harry Scott, Lillian Scott Jr., Thos. J. Scott, Wallace Seabolt, Joe Secon, Paul Seifried, G. W. Selme, Roy Selvidge, Wm. Herbert Seman, Peter A. Sepiert, Charlie Sharp, Edwin SHAW, Wm. Milton SHEA, Fred SHEA, Wm. Walter Sheppard, Mrs. Lillian SHIMKUNAS JR., James A. Shipman, Jas. R. SHOEMAKER, Jos. Marion Shortridge, E. M. Shorts Tent Show SHUBOSKY, John Shull, Stanley John Simmons, A. J. Simpkins, Louis Singares, Danny John Skager, Guy Foots SKEGGS, Martha Skeham, Jas. Jos. Slay, Howard Smith & Doyle Smith, Bert E. Smith, Casey Smith, Clara Smith, Clyde L. Smith, David Smith, Frank Carl Smith, George Charlie Smith, Horace M. Smith, Mrs. James Smith, Mrs. Joe Andrew SMITH, John, 10387 SMITH, Louis Rastus Smith, Virginia Roberts SMITH, Wm. Monroe SMITHLY, John Jos. SNYDER, Dawson Ernest Snyder, John Sorensen, Mrs. Robert Sorensen, Mrs. Willie SPAULDING, Warren W. SPEAR, Barney Bee SPIVEY, Chas. M. SPYROPOULOS, Harry A. St. Clair & Durant Stallings, Bert STANGL, Needham E. STANSBERRY, Mearl Robt. Staples, Norman Ray STAPLES, Thos. Earl Stealy, Donald Stebbins, Dolly Dixon STEVENS, W. C. STEIHM, Melvin Paul Stoltz, Lloyd P. Stolz, Peg Styles, Talmadge Randolph Suber, Ray Sullivan, John Leo Eugene Summers, Harry J. SUMMERS, Wm. Calvin Sundstrom, John E. Sutherland, Pat SYLVER, James E. Talbot, Geo. Burl Tarbes, Mrs. Max Taylor, Chas. S. TAYLOR, Herman Taylor, Howard Ray Taylor, Joan

MAIL ON HAND AT CHICAGO OFFICE 155 No. Clark St., Chicago 1, Ill.

MAIL ON HAND AT ST. LOUIS OFFICE 390 Arcade Bldg., St. Louis 1, Mo.

- Webb, Teddy Webber, Mrs. Naomi WEBER, Frederick WEBB, Johnnie Lewis Weinke, August Ernst Weimann, Geo. Lawrence WELLS, Joe Samuel Wendth, Charles WEST, Chas. Dempsey Westbrook, H. E. Western, S. J. Western, Stanley J. WESTON, Wm. Franklin Weyls, Ed WHARTON, Leo WHIDDEN, Read Leon White Eagle, Carl Whitmyer, J. A. WILKE, Thomas Joseph WILKERSON, George Williams, Clarence WILLIAMS, Daniel A. Williams, G. G. WILLIAMS, Sparkey L. Wills Jr., Geo. Burl Wilson, Gean Wilson, Harry G. WILSON, Harry John Wilson, J. D. Wilson, Jack Wilson, John WILSON, Pett' Earl WINNING, Charles James Winniman, Sully Winslow, Colleen Wise, Benny Wood, Lou WOODRUME, Thomas Woody, W. H. Wright, Mrs. Vina Jean Yeager, Edward Young, Dolly Witch YOUNG, Max Bryon Lawrence Calvin ZIMMERMAN, Hubert E. Zimmerman, Jack E.

AT LIBERTY PARKS AND FAIRS

THE McDONALD THRILL PRODUCTIONS - Fair secretaries, celebration committees and agents, all the best thrill productions in the \$1,000 class booked solid for 1944. Number 4 Thrill Act ready for road June 26. A break for the average free act appropriation. They can be happy, too. This streamlined High Fire Dive will be a feature at all celebrations and fairs of any consequence. Equipment is an engineering masterpiece. All aluminum metal, latest, modern and more appealing than the old type ladder and tank apparatus. The High Aerial Diving Mast Tower is quite a novel curiosity. It formerly was used as a weather and radio tower before the war. From this unique set-up one of the best seasoned professional experts will demonstrate a complete back revolution through midair and the flaming tank equipped with spears in the smallest in the world used for this purpose. It's about the most dangerous act the strong hearted care to witness. To save correspondence the price is within reason, but not cheap. Negotiations prompt, fair, rock bottom and final after due consideration of prospective inquiries. The date, distance, running time govern the price. Correspondence or Western Union to 210 Highland, Warren, O.

ATTENTION, SECRETARIES - FOR YOUR Grandstand Shows contact Schad's Daredevils, Movie Acrobats, five big acts. Clown Acts, 1611 Platt Ave., Wichita, Kan. jy8

BINK'S CIRCUS ATTRACTIONS - WORLD'S best Wire Act, Comedy Clown, Juggling, Novelty Trapeze, Hand Balancing and Acrobatic. Four acts. Address: R. I. Cudahy, Wis. jy15

OUTSTANDING PLATFORM TRAPEZE ACT - Available fairs, celebrations, etc. Attractive equipment. Real act. Literature, particulars. Charles LaCroix, 1304 S. Anthony, Fort Wayne 4, Ind.

THE GUTHRIES - FOUR DIFFERENT FREE Attractions. Tight Wire, Balancing, Trapeze Iron Jaw, Butterfly and Double Trapeze. Reasonable. 220 W. 9th, Cincinnati 2. jy8

THE ORIGINAL WOLTERS TRIO FOR FAIRS and celebrations. Novelty Balancers and Comedy Acrobats; 2 feature acts. Address Box 1, or Phone 7818, Waukesha, Wis. jy15

AT LIBERTY PIANO PLAYERS

AT LIBERTY-PIANO MAN. NEAT, DEPENDABLE, read, jam. Wire Dick Ballard, 508 11th Ave., Greeley, Colo.

MIDWAY CONFAB

(Continued from page 37)

ment Company from Atlantic, Ia., at the end of the seventh week. Staff includes K. H. Garman, owner; Mrs. Garman, secretary; Harry Lanom, manager; J. P. Daniels, general agent; George Marlin, electrician; Dutch Williams, The Billboard sales agent and mailman. Rides include Twin Ferris Wheel, Walter (Red) Chanes, foreman; Cecil Chapins, assistant. Merry-Go-Round, Otto Buckholz, foreman; Bryan Buckholz, Octopus, Bob Cougel, foreman; Doc Lilly. Tilt-a-Whirl, Jimmy Cunningham, foreman; James

Griffin, Kiddle Auto, Harnal Meeks, foreman. Kiddle Airplane, Ray Wheelock, owner. With concessions are Mr. and Mrs. T. M. Henderson and family, seven; Mr. and Mrs. Harry Lanom, six; Mr. and Mrs. Ray Wheelock, five; B. E. Boatwright, two; Louis Buckholz and daughter, Evelyn, three; Henry Keefston, Freida Holman and P. Matthews, three; Mr. and Mrs. Jack Watson, diggers; Mr. and Mrs. W. A. Belt, Penny Arcade; Weaver and family, bingo; Mr. and Mrs. Tom Brewer, popcorn; Earl and Patricia Ray, bottles; W. C. Hinrichson, slum; Mr. and Mrs. Bunch, games; Mrs. Walter Chanes, cork game; Mr. and Mrs. Floyd Kile and family, photo gallery.

# INDUSTRY EYES FARM TRENDS

## More Income Fewer Farms

May mean fewer customers in small towns unless population shifts change

CHICAGO, June 24.—The farm problem has injected itself in business discussions and in all lines of industry recently, and it will have many repercussions in the merchandise field. Leaders in business and industry have recently commented on the future outlook for the farm population and such financial leaders as Brig. Gen. Leonard P. Ayers has also made public comment on the trends.

Ayers, in one of his regulation reports, said that farmers as a group have had (See Farm Trends on page 52)

## MERCHANDISE TRENDS

CHICAGO, June 24.—Father's Day figured in most of the trade reports for the past week. Most reports simply said that gift items including ties and bill-folds sold in large volumes during the week. Other reports said that various accessories in men's clothing also sold well. Dun & Bradstreet reports for the week ending June 9, said that retail outlets showed a gain from 4 to 7 per cent in general trade. Most of the reports mentioned gift items still selling well in the summer months. The official report of the Department of Commerce for May showed a gain in retail trade of 12 per cent as compared with the same month in the trade of one year ago.

Trade reports for one week mentioned that among specialty items baby scales, lamps and shades were items selling in largest quantities in the current market. Many handbags and jewelry were in reports on fall trade. Purchasers for the coming holiday season are now interested chiefly in leather goods and handkerchiefs. Most of the jewelry lines will be open within the next few weeks. Buyers will be going along with a certain amount of caution.

The Federal Reserve System has issued two reports for the retail trade for the year 1943. Among other things, it mentioned that big expansion in 1943 sales was mostly in cash business. Jewelry stores were mentioned among those that showed good gains in trade and were also still making unusual sales. The total gain for 1943 was estimated at \$6,000,000,000. Store inventories were reasonably well maintained in 1943. At the end of the year, such inventories were down 9 per cent as compared with 1942.

### Sunglass Trade

Among all of the black markets being reported at the present time, officials say there is one in sunglasses, particularly those with metal frames. The result of such black market trade is to hurt sales for the older firms in the field which have only recently made plans to serve the public with glasses made under the new regulations issued this year.

### Various Committees

Among the various committees meeting last week in Washington, of interest to the specialty trade were the WPB committee's reports on match manufacturers, radio tubes, fountain pens and pencils and dry cell batteries. The news releases on these meetings were not available at the present time.

### Farmers' Income

From various sources in the past two weeks, much has been said about farmers' income for the past year. OWI reported that the farm population is now 4,000,000 less than during the last war but at the same time farm production is 47 per cent more than in 1918. (See Merchandise Trends on page 53)

## Early Steps Toward Use of Aluminum in Recent WPB Rulings

WASHINGTON, June 24.—The War Production Board early this year took steps to permit the use of surplus aluminum in making kitchenware. It is highly probable that only the most practical ware will be permitted to be made, and the specialty trade will not be able to cash in on the new moves.

It is an important indication that aluminum is now being released for civilian use. It suggests that in the near future the restrictions may be relaxed still more and that many plants can get materials to make items that sell in the specialty field. Among the utensils that will be made when aluminum is released are percolators and other types of coffee makers that have been good sellers in the past. The models that will be first made, however, will be restricted to the practical types. Only a small percentage of the pre-war production will be permitted for some months.

As an indication of type of production of the newly permitted civilian items to be made, authorities here said that the public may expect just enough production of such items as alarm clocks, electric irons, etc., to relieve shortages by early autumn but not enough to meet the general demand.

## Veteran in Beachfront Concessions

Features Joke Novelties Now

LOS ANGELES, July 1.—Beach concessionaires in this section are looking forward to a big season. While there has been "only one good week-end" reported so far, these men believe that the weatherman is due to break his frowning and smile with good weather in the near future.

Typical of the concessionaires awaiting the time when the forecaster will see things their way is Asa (Ace) Stroud, wire and jewelry worker on the Venice oceanfront. Stroud, 43, has been in the business "since I was a kid," is the way he puts it.

Stroud has flashed up his spot with military pillow tops and pennants. He has a unique arrangement of counters. Customers walking into the spot find Stroud's wire and jewelry working bench to the right of the entrance. Perpendicular to the bench is a counter lined to the hilt with merchandise. Another counter placed perpendicular to the one described and still another brings the counters in a line almost back to the entrance. This arrangement, while not the best for appearance, gives Stroud plenty of room in which to work. (See Beachfront Concessions on page 52)

## Jewelry Meeting Talks Optimism

NEW YORK, June 24.—Reports from the National Wholesale Jewelers Association meeting which was held in New York early in June continue to create optimism in the trade. The vigilance committee for the association at that time urged the necessity of organized action to promote the best results of the trade in the future. The committee report said there is about \$1,000,000,000 of taxable articles held by the trade and that the jewelers' trade was consuming \$250,000,000 of untaxable goods. All of this business is being carried on in spite of shortages and low inventories.

Another construction suggestion made at the time was that heads of jewelry firms consider the post-war opportunities and problems in order to keep workers trained in the industry as long as possible. WPB officials were present at this meeting, and while they could not make any promises, they did say that the government agencies were relaxing control as fast as they can.

### PLASTIC CHARMS

for your Slum Prizes

Buy them direct from us

We manufacture and sell more CHARMS than anyone else in the whole world.

Charms in Bulk — \$4.00 per thousand  
Charms on Gift Cards — \$5.50 per thousand.  
F.O.B. New York

\$1.00 deposit with order — balance C.O.D.  
Made in U.S.A. by

**SAMUEL EPPY & CO.**

333 HUDSON ST. NEW YORK 13, N. Y.

## WE DOOD IT AGAIN

Here are 3 more MONEY MAKING Winners



The COWGIRL

THESE CUTIES ARE RED HOT MONEY MAKERS

SIX ASSORTED COLORS \$6.00 DOZ.

\$70.00 GR.



The BABY DOLL

IMPORTED FROM ARGENTINA

100% PURE VIRGIN WOOL Baby Blankets

36x50 . . . 1 1/2 Inch Satin Border . . . 26 Oz.

BABY BLUE and PINK INDIVIDUALLY BOXED

100% PERFECT

\$6.00 Each, \$70.00 Dozen

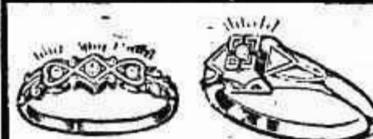
Your money refunded if not satisfied  
JOBBER—WRITE, WIRE OR CALL FOR QUANTITY PRICES  
25% Deposit, Balance C.O.D.

**SWEETIE-PIE NOVELTY CO.**

233 WEST 42D STREET

NEW YORK CITY

## "Chip-Diamond" Rings In 10K and 14K Gold Mountings Unlimited Quantities



No. 3B56 10K Gold

No. 3B60 10K Gold

10K GOLD  
No. 3B60 Solitaire \$2.25 each Bulk  
No. 3B56 Wed. Ring \$2.25 ea. Blk.  
No. 3B201 Bridal Set \$4.50 ea. Box.  
14K GOLD  
No. 3B206 Bridal Set \$5.25 ea. Box.  
Sizes 5-7



No. 3B201—10K Gold  
No. 3B206—14K Gold

One chip diamond solitaire. "3" chip diamond wedding ring. 10K and 14K gold mountings. Individually or in sets. Other styles available.

(State your business)

**HARRY PAKULA & CO.**  
5 N. Wabash Ave. Chicago 2, Ill.

**BACK THE ATTACK!**  
**BUY MORE**  
**WAR BONDS**  
 and  
**HOLD**  
**THEM!**



#136—AMERICAN FLAG, COTTON, IN PRINTED STARS, 2 METAL EYELETS, FAST COLORS, 3x5, IN LOTS OF 10...\$7.00 IN LOTS OF 100 OR MORE...\$62.50



**B. B. 100—10K Yellow Gold Ring, set with fine Diamond. Each... \$4.10**  
**B. B. 101—3 Diamond Wedding Ring to match. Each ..... 4.50**  
 Sizes 5 to 7



**MUSICAL POWDER BOX**  
 Plastic composition comes in assorted tunes. Beautiful colors gold trimmed with medallion top. BB115.  
 Sample \$3.50; 10 for \$33.00.

**ROHDE-SPENCER CO.**  
 223-225 W. MADISON STREET  
 CHICAGO 6, ILLINOIS

**BINGO**  
 SPECIALS ★ CARDS  
 TRANSPARENT MARKERS  
 Write for Bulletin  
 AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

**FINE WATCHES**  
 MEN'S & LADIES'  
 And Novelty Jewelry. Wholesale Only.  
**MARLENE SALES**  
 105 N. Clark St. Chicago 2, Ill.

**Popular Items**

**Joke Novelties Aplenty**  
 Reports from the trade indicate that vacationists and people traveling at the present time are buying more joke novelties than ever. The number of special novelty stores handling these items has greatly increased. Concessions and counters are being installed in stores where vacation traffic is heavy. Many firms are specializing in these lines at the present time. B. Shackman & Company, New York, is currently featuring three kits, offering an economy value to wholesalers that helps sell bigger volumes to customers. Other firms that have recently offered joke novelties include Stuart Novelty Company, Detroit, and The Fun Shop, Sacramento, Calif.

**Insertable Pass Cases**  
 Sale of billfolds continue to maintain high levels. Because of the durable materials of which billfolds are often made, it is only natural that attention would be given to the cardcases inside the fold. G. J. Aigner Company, Chicago, has designed a practical grouping of pass cases which may be inserted in standard billfolds. The makers say it will fit any billfold and offer four celluloid pockets. The insert has its own plastic binding and is attractively made. It can even be used separately as a card-case.

**Pen Sets for Desk**  
 Shortage of materials long ago made it hard to get the popular pen sets for desk use. Sengbusch Self-Closing Inkstand Company, Milwaukee, is using glass and other non-critical materials to make a pen set at the present time. They say they can supply them in reasonable quantities and make prompt deliveries. Different styles of pens are offered with the ink wells. They also have other attractive stationery items.

**Using Mother-of-Pearl**  
 Compacts are on the market in a great variety of styles and made from many different materials. Fashion Fads, New York, is offering an attractively designed compact of genuine mother-of-pearl. They also offer many different designs, some of silver-plated and others made of steel. These compacts were sold by the makers to be high quality merchandise, and they can supply rush orders at the present time.

**FAST PROFITS—FAST SELLING**  
**Beautiful LITTLE GIRL DOLLS**



Meet Florence the little girl that has won the largest following in all promotional premium history. Large picture hats made of rayon chenille in contrasting colors with mask face & painted & roly-polly eyes.

Write for three color booklet  
 25% Deposit With All Orders.

**JERRY GOTTLIEB, INC.**  
 928 BROADWAY, NEW YORK CITY

**FUR COATS**  
 JACKETS—CHUBBIES  
 LARGE assortment of NEW 1944-45 outstanding creations. Perfect quality. Excellent workmanship. Distinctive fur of all types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors. Send TODAY for our New Illustrated Catalog and Price List. It's FREE.

**S. ANGELL & CO.** Manufacturing Furrier  
 236 W. 27th St. (Dept. b-3), New York 1, N.Y.

**Terra Cotta Composition Wall Placques**

The Placque is 7x8½ inches in size, the FIGURINES of two Dutch children, carrying water pails are beautiful with sweet facial expressions, they are 5½ inches high and are in bright, attractive colors, with handpainted ornaments. The frame, in antique finish, contrasting charmingly from the bright figures of the children. The background is open (silhouette), thus showing the wall on which these delightful placques are hung, and though the high relief of the FIGURINES is only about 1½ inch deep, through an optical illusion caused by the open background, they look as if they were complete statues, surrounded by a frame.



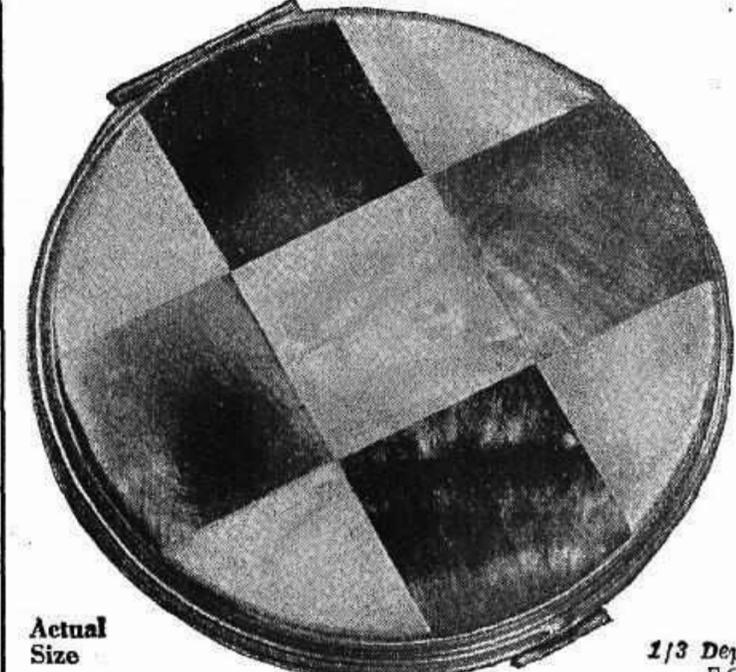
We placed these placques on the market and copyrighted them early in the fall of 1943, but the re-orders were so heavy that we dared not advertise them until February, 1944.

No. 4150K, red robes with cream trimmings.  
 No. 4150K, green robes with cream trimmings.  
**\$18.00** per doz.  
 In THREE DOZ. lots  
**\$16.20** per doz.  
 Boxed individually, weight 18 lbs. to the doz. ½ dozen assorted among both numbers smallest quantity sold.

We carry a large assortment of beautiful, unique and fast selling GIFT GOODS, ranging in price from \$1.80 to \$90 per dozen. Completely illustrated set K price lists will be mailed to any re-seller on application.

**LEO KAUL** IMPORTING AGENCY, Inc.  
 115-119 K South Market St. Chicago 6, Ill.

**Genuine Mother of Pearl COMPACTS!**



Actual Size

Snuff Box Type Gold and Silver Plated Steel Compacts With Genuine Ocean Mother of Pearl Top.  
 No. B-1—Pictured  
 No. A-1—Square  
 No. C-2—Oblong  
**\$60.00** Dozen  
 1/3 Dep., Bal. C. O. D. F.O.B. N. Y.  
**1265 BROADWAY NEW YORK, N. Y.**

**SOON...**  
 ... our new line of Locketts and Spray Pins will be ready for release. Watch for our announcement!

★  
**MURRAY SIMON**  
 109 S. 5th St., Brooklyn, N.Y.

**Finest Assembled MARMOT**  
 Mink dyed striped, with embroidered fancy flowered lining. 25% with Unbeatable order, balance C.O.D. Very fast seller. Big money maker. F.O.B. N. Y.

**\$25.00** Ea.  
 Also have complete line of other fur garments at lowest factory prices. Write for Complete Information and FREE PRICE LIST.

**COHEN BROS. & SONS**  
 145 W. 28th St. New York City, N. Y.

## For Immediate Delivery—Order From This CONCESSIONAIRE'S STOCK PRICE LIST

### American-Made Slum

Paper Flag Bow Pin	1.35
Rayon Bow Pin	1.20
Plastic Thimbles	1.44
Lead Pencils, Full Length	1.00
Bean Blower, 10 In.	1.70
Jitter Beans, 200 Pack, Box	1.00
White Metal Wedding Ring	1.10
Plastic Charms with Tassels	.90
Transfer Pictures	2.00
Comic Hat Bands, Per 100	.75
Comic Pennants, 1 1/4 x 2 1/2 In.	2.25
1 1/4" Pat. Buttons, Per 100	2.25
2" Comic Buttons, Per 100	4.00
3" Paper Squawkers, Per 100	1.50
Mirror Memo. Books	4.50
Monkey Mirror, 2 1/2 x 3 1/2 In.	2.95
Pat. Badges, Carded, Per 100	.90
Colored Tin Clips, Per 100	.60
27" Blk. Laces, Banded	1.00

### Ball Game Merchandise Gro.

10" Car Tails w/ Comic Card, Per 100	\$4.50
9/12" Fox Tails w/ Ribbon Ties, Per 100	10.75
12/15" Fox Tails w/ Ribbon Ties, Per 100	12.75
16/18" Fox Tails, Per 100	16.00
R., W., B. Leis, 1x40"	3.50
R., W., B. Leis, 1 3/4 x 40"	7.50
Yacht Caps, Junior Sizes	24.00
Tyrolian Hat w/ Comic Sayings, Per Gross	12.00

### Bingo Merchandise

Wood Frame Glass Tray, 9x17"	Each \$ .80
Stoneware Casserole, 6 Pack Ctn.	2.16
Stoneware Cookie Jar, 6 Pack Ctn.	2.40
Gold Frame Mirror, 11x14 In.	1.35
Wood Mag. Rack, Walnut or Maple	1.15
Vacuum Type Glass Coffee Maker	.98
Drip Type Glass Coffee Maker	.95
Fiesta, 4-Piece Ref. Set	1.10
Colored Pictures, Wood Frame, 16x20"	1.10

Prices F. O. B. Terre Haute, C. O. D. Orders Must Be Accompanied by 25% Deposit. Hundreds of Other Articles of "Wanted Merchandise" Are Shown on Our Latest Price Lists—Write for Your Copy Today.

**LEVIN BROS. Since 1886 Terre Haute, Indiana**

## B'CHFRONT CONCESSIONS

(Continued from page 50)

he runs the stand alone, the line-up of counters enables him to take care of many more customers.

"I've recently taken on a line of joke novelties," Stroud said, pointing to the counter adjoining his work bench. He was seated on a high kitchen stool. "The stuff is moving very well. The people who come to beaches this season will find plenty of this sort of merchandise. It is being substituted for a number of items that we have been unable to get because of the war."

Stroud is also making a bit of plastic jewelry. He is making some wooden items, too. The latter are displayed on a board attached to a post that runs up the middle of his stand. Sweetheart jewelry is anticipated as a big item by this progressive worker. One of the items that he is pushing is a slender feminine hand made in clear and colored plastic. The fingernails are tinted in deep crimson and around a tapering wrist is a bracelet of wire gold. Identification jewelry, because of the war, is still nabbing some nice sales.

### Wire Situation

There are some concessionaires who are facing a shortage of wire this season. Not Stroud. He has on hand a good stock of the very stuff with which he intends to make plenty of items—and profits.

"Business is good," Stroud will tell. "I make pierced earrings when I have the time. I can sell them faster than I can make them."

This confirms his statement that business is good.

Stroud was born in Dallas. Since his home was near the Texas State Fairgrounds, he started into the business as a bottle boy and later hustling balls. He later worked with concessionaires there. Naming some of those for whom he has worked is like running thru a concessionaires *Who's Who*. These include Johnny Francis, Ira Burdick, Nip Butts, Curley Vernon, Roy Gray and others. Stroud came to the West Coast six years ago and put in three years on Main Street in Los Angeles doing wire work. He also had jewelry and photos on the road along with guess-your-age during the summer. This is his third year on the beach. Six months ago he moved from a corner at the entrance to Venice Pier to his present shop. "It's much better and I get much more business here. Yep, lots more," he contends.

## FARM TRENDS

(Continued from page 50)

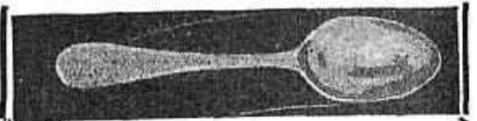
the highest increase in income since 1939, more than wage earners or financial interests. He suggests that this leadership in income gain is expected to continue after the war, and it will have an important influence on business.

The most important information for the merchandise trade was recently released by OWI. This agency said the farm population had decreased by 4,000,000 since the last war and this will have an important bearing on the trade of variety stores, drugstores and other specialty outlets in the small towns. In the same period the production of farms has increased by about 43 per cent. This fact that a much smaller farm population can produce a much greater total of farm products will also mean much for the future. Plans have been widely discussed for returning as many servicemen and war workers as possible to farms after the war in order to solve part of the post-war employment problem, but the fact that a smaller farm population is already producing more farm products has already caused farm leaders to object seriously to increasing the farm population.

### Other Trends

Two other important business trends will also affect the farm population and farm-buying power. One is the expected boom in the spread of electric power, which means many more millions of homes buying electrical gadgets of all kinds. When the TVA power project was completed, the purchase of electrical goods of all kinds jumped by leaps and bounds in that area. At least two of the leading manufacturers put economy devices on the market and profited greatly by this measure. It is expected that electrical manufacturers will remember this lesson and as new areas are supplied with electric power, they will have gadgets and appliances of all kinds to supply the new customers.

A second trend that will increase the



## Flatware Specials

### SILVER PLATED ON STEEL BASE

B658123—Tea Spoons	.....\$16.80	GROSS DOZEN \$1.45
B658124—Soup Spoons	..... 26.30	2.25
B658125—Forks	..... 24.70	2.15

24-Pc. Set Nickel and Silver on Steel Base; 6 each Knives, Forks, Tea and Soup Spoons. In attractive lined chest. B228192—Set, \$6.95.

### CHROME-PLATED ON STEEL BASE

B658126—Tea Spoons	.....\$14.75	\$1.25
B658127—Soup Spoons	..... 26.50	2.25
B658128—Forks	..... 26.50	2.25



### Friendship Ring

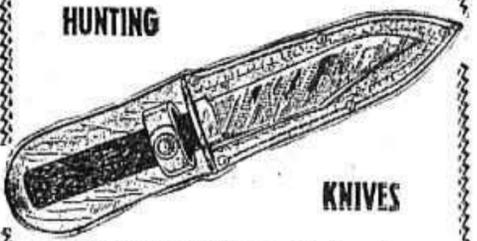
Made of sterling silver. Hands open and close. This emblem of friendship is a fast seller especially around camps.

B24J518—Sample postpaid, \$1.00; Per Doz. \$9.00.



### PLASTIC EARRINGS

This fast selling number is available in a large variety of attractive styles and colors. Has clip back and is put up on cards. Order at once for a choice assortment. No. B37J368—Dz. Pr., 80¢; Gr. Pr., \$8.00.



### HUNTING

### KNIVES

Molded plastic handles in black or brown mottled effect. Bright polished heavy carbon steel blade 5" long, 1 1/4" wide. Not a makeshift, a finished product. Tan leather sheath with snap button with each knife. Only a limited quantity available, so order today while we have them.

No. B3225231—Hunting Knives, Each ..... \$ 4.20 Per Dozen ..... 48.00

25% Deposit Required on C. O. D. Orders. We Sell Wholesale Only. Catalog Sent on Request.

**Hagn** JOSEPH HAGN COMPANY  
WHOLESALE DISTRIBUTORS SINCE 1911  
217-223 WEST MADISON ST., CHICAGO 6

## PREPARE FOR THE FAIRS!



### FOX FUR TAILS

very small 3c and 4c Each  
12 Inch, Ea. 10c  
15 Inch, Ea. 12 1/2c  
Extra Large 15c  
Very Large 20c

With Snappy Sayings on Assorted colored Cards (as illustrated). Prices quoted are in 100 lots. Sizes are average tall length. Size quoted does not include tag size. All come complete with tag and tassel attached. Two different sayings on each tag. Send 50¢ for 4 samples (we pay postage). Remit 25% deposit with quantity order.

### LOOK OVER OUR LINE OF DE LUXE SCOTTIES



### of Real Fur in Asst. Colors

13x12" — Colored With Ribbons. \$2.00 Each.  
23x17" — With Colored Ribbons. \$3.00 Each.

### SLUM ANIMALS

Small Standing and Sitting Dogs, Cats, Ducks, \$1.25 Gross.

Hat Bands, Assorted Snappy Sayings, \$2.00 per 100.

Small Hawaiian Leis, Assorted Colors, \$3.50 Gross.

We Manufacture All Advertised Items

NO CATALOG  
**CARNIVAL NOV. CO., INC.**  
30 West 3d St., New York, N. Y.

## MERCHANDISE YOU ARE LOOKING FOR

### CAREFULLY SELECTED BINGO ASSORTMENTS

Many New Items—Many Hard To Find Items—Practical—Novel—In Demand.

ORDER A SPECIAL DEAL—BE CONVINCED—\$25.00, \$50.00, \$100.00 UNITS

#### GLASSWARE

Over 100 Feature Items, including Ruby, Green, Golden Glow, Crystal Moonstone, \$3.00 to \$12.00 Gross.

Order by Assortments.

\$20.00, \$40.00, \$75.00 Units

#### SLUM GIVE AWAYS

Over 100 Red Hot Specials From 75¢ to \$3.00 Per Gross. Not the Regular Run—But Plenty New. Popular in Demand. Flash.

Order by Assortments.

\$10.00, \$25.00, \$50.00 Units

#### NOVELTIES

Hats, Leis, Tails, Hat Bands, Comic Buttons, Chinese Snakes, Batons, Swaggers, Pocket Knives, Lighters, Charm Key Chains, Table Novelties, Toys, Pennants, Souvenirs.

### LIMITED STOCKS STILL AVAILABLE

Blankets, Lamps, Smokers, Bar Sets, Enamelware, Cutlery, Tray Pottery Ware Items, Luggage, Tourist Sets, Mirrored Chests, Fancy Cedar Chests, Tackle Boxes, Francy Boxed Towel Sets, Fur Animals, Etc. SAVE TIME—DON'T WRITE FOR LISTS—PLACE ORDERS FOR SAMPLE UNITS. 25% DEPOSIT WITH ALL ORDERS, BALANCE SHIPPED C. O. D.

IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.



**ACME PREMIUM SUPPLY CORP.**  
3333 LINDELL BLVD., ST. LOUIS 3, MO.



## GIANT ELECTRIC LANTERN

Extra-Heavy Duty, Battleship Type  
Throws Beam 5000 Feet  
JUST RELEASED BY NAVY!

Value \$15

Our Special In Lots of 6 \$7.50 Ea.

Sample \$7.95

Batts. if desired, 75¢ Each.

A Miniature Portable Lighting Plant! ALL STEEL CONSTRUCTION, Approx. 7 Lbs. 10" High, 8" Wide, 5" Deep. Toggle Switch Control! Silver reflector. Works on 2 dry cell batteries! Terrific flash-item for salesboards! Suitable, too, for wheels, carnivals, etc. QUANTITY LIMITED! Write, wire or telephone now!

**AVIS NOVELTY CO.** "Hy" Greenglass Manager  
39 W. 23d St., N. Y. C. 10  
Originators-Distributors of Profit Deals!

## BINGO SUPPLIES

### NEW SUMMER PRICES

Write or Wire for Catalog

**JOHN A. ROBERTS & CO.**

235 Halsey St. Newark, N. J.

**HARD TO GET NECESSITIES**  
—ALSO—  
MILITARY PATRIOTIC ITEMS

Priced below competition in 192-page Wholesale Catalog, FREE. Write Today! 28 Years of Values!

**MILLS SALES CO.**  
Our Only Mailing Address OF NEW YORK, INC.  
901 BROADWAY, New York, N. Y.  
WORLD'S LOWEST PRICED WHOLESALERS

number of towns and villages in the United States is the big highway building program that has been carefully made by government officials. State governments are expected to co-operate with the federal government in building highways, and wherever such highways appear, there will be many new stores and outlets for merchandise.

# RINGS

**WHITE STONE ENGAGEMENT, WEDDING AND NOVELTY**

A display of these rings has sparkle and class. Immediate delivery. Best assortment of the most common sizes in each dozen ordered. Be sure to order by number, enclosing 1/3 DEPOSIT. We ship **BALANCE C. O. D.**



Wide Band Sterling Silver Heart Design Ring. Order No. LP8B. **\$7.50** Dz.



White Stone Sterling Silver with Side Stones. Order No. NS23. **\$9.00** Dz.



1/30 14K. Wedding Band. Choice of Sterling Silver or R. G. P. No. W43BN. **\$2.75** Dz.



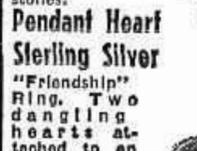
No. S266 Sterling Silver, Side Stones, Large Center Stone. **\$12.00** Dz.



No. W881R. Sterling Silver White Stone Wedding Ring. Set with 5 stones. **\$12.00** Dz.



Order No. E55 Birthstone Ring, correct colored stone for each month. White Metal. **\$3.75** Dz.



Pendant Heart Sterling Silver "Friendship" Ring. Two dangling hearts attached to an extra wide sterling silver band. Delicate "forget-me-not" design. Order No. A-845. **\$9.00** Dz.



LEFT—New type Hand-Clasp Ring. Hands clasp and unclasp. Sterling Silver. Order No. F40B. **\$7.50** Dz.



Sterling Silver Clasp Hands Ring—An emblem of friendship. Nationally advertised at \$2.95. Very popular. Supply limited. **\$1.50** Ea.



2 Hands Clasp and Unclass. No. TF285 **\$1.50** Ea.

**MID CONTINENT Jewelry Company**  
405 - NORTH LOCUST  
JEFFERSON, IOWA

**HARD TO GET Pre-War JEWELRY**  
NECKLACES—Handsome Variety, Including Pearls and Cut Stones. Choice Assortment—\$6.00 Doz.  
NOVELTY JEWELRY—Including Earrings, Clips and Pins, Bracelets, Rings (Non Tarnishable), Assorted—\$4.00 Doz.  
Limited Quantity—Order Now!  
25% With Order—Balance C. O. D.  
"Buy Direct From Mfr."  
**L. COHEN**  
2403 Beverly Rd. Brooklyn, N. Y.

# CANDY

Men, Wagon Jobbers, Vending Route Men, write us today for a knock-out proposition for July and August only. Double your money. Never such a sales tie-in before and never again! You will say so yourself. Just write.  
**RILEY'S SPECIALTY HOUSE, Owensboro, Ky.**

## MERCHANDISE TRENDS

(Continued from page 50)

This promises to have an important influence in future trade, and much attention is being given now to such changes in population. Most farmers' reports now emphasize the possibility for a bumper crop and bumper income this year. One financial report emphasizes that farmers as a group have shown larger gains in income since 1939 than any of the other income groups in the country.

### WPB Changes

By the end of last week, the WPB began issuing amended orders for the next new steps in providing civilian goods. One of the steps taken was based on a recent survey to see what civilian goods homes need most. The item most frequently mentioned was, of course, alarm clocks. One of the new steps taken by the WPB was one to lift all restriction on aluminum and magnesium wherever possible. The agency also authorized the issuing of materials for making one new model for a number of products planned for post-war trade. The agency also took steps to end certain plans which limited civilian production to small plants only. This will permit big manufacturers to re-enter fields they were in before the war. Plans also were made for the transferring of materials from one plant to another.

### Photographic Novelties

Since our review of the photographic novelty field in the March 25 issue of *The Billboard*, other novelties of interest to the specialty trade have been added almost week by week. There additions indicate that photographic novelties are certain to become of importance in lines of merchandise after the war. A Chicago department store advertised on the week-end a very attractive lapel pin, which is in line by permitting a small photo reproduction of a loved one. The pin offered in Chicago was made of sterling silver and enamel. The photographic reproduction could be made from negatives or photographs to be used in the pin.

**NOVELTIES**  
From **GORDON'S**

	Dozen	Gross
Felt Comio Panache Hats	\$1.20	\$13.75
Felt Comio Yodler Hats	1.20	13.75
Felt Alpine Hats	1.20	13.75
Felt Spanish Hats	2.00	24.00
Felt Kibitzer Derby	1.80	21.00
Felt Sombrero Hats	2.00	23.00
Paper Sailor Hats	.40	4.50
Felt Miniature Hats	.75	8.50
Hitler's Last Will	@ \$1.00 per hundred	
2 1/2" Comio Buttons @ \$4.00 per hundred		
1 1/4" Comio Buttons @ \$20.00 per thousand		
Comio Hat Bands @ \$1.75 per hundred		
Giant Fox Tails	\$1.80	\$21.00
Wedding Rings		.80
Jumping Beans		1.00
Hawaiian Lols		3.60
Comio Prison Pennants	.75	8.50
Tassel Charms (Dom.)		.90
Bow Pin Flags (Dom.)		1.35
Sneeze Powder	.30	3.25
Football Charms		2.00

One-Half Deposit With All Orders.  
**GORDON NOVELTY CO.**  
933 Broadway New York 10, N. Y.

**NATIONALLY SOLD AT \$5.95 RETAIL**  
**FILIGREE CRUCIFIX**

24 Karat Heavy Rolled Gold Plate, 8 1/2" x 5 1/2".  
**\$24.00** Doz.  
Individually packed in Large Satin-Lined Box.  
Perfect for Premium Outlets, Mail Order and Gift Shops!  
Immediate delivery up to 60 dozen!  
**JOBBER! WRITE FOR SPECIAL DEAL!**  
1/3 Dep., Bal. C.O.D., F.O.B. N. Y.  
**SYD GOLDFARB**  
1133 Broadway NEW YORK 10, N. Y.

## CARNIVAL AND PARK SPECIALS

Our buyers have scoured the markets for merchandise

**CARNIVAL SPECIALS**

	Per Gross
Hawaiian Leis, Med. Size	\$ 4.00
Medium Size Plaster Dogs, Etc.	6.50
Red, White and Blue Tissue Shakers	6.00
Spotted Tails with Comic Cards. Per 100	4.00
Jumbo Fox Tails with Comic Cards. Per 100	23.00
White or Blue Yacht Caps. Doz.	1.90
Animal Shaped Glass Liquor Bottles. Per Case (36)	9.00
U. S. Weighted Darts. Doz.	1.20
4 to 7 Inch Hoop-La Hoops. Doz.	.55
8 Inch Hoop-La Hoops. Doz.	.65
Knife Rack Rings. Per 100	2.50
Shooting Corks, Per 1000	2.25

**U. S. MADE SLUM**

	Per Gross
Paper Flag Bows	\$.90
Felt Wisecrack Pennants	.95
Comic Paper Masks	1.00
Engraved Wedding Rings	1.00
Muslin Flags on Sticks	1.15
Plaster Dogs, Ducks, Etc.	1.25
Plastic Thimbles	1.20
Cloth Flag Bows	1.35
Lead Pencils	1.85
Humorous Mirror Folders	2.95
Mirror Memo Books	4.50
Comic Buttons. Per 100	2.25
Motto Buttons. Per 100	1.25
Powder Puffs	3.00
Jumbo 14-Inch Pencils	4.00

**BINGO SPECIALS**

Lunch Kits. Each	\$.85
8 Pc. Fire King Cooking Set. Each	.85
Liquor Bottle Bath Salts. Doz.	8.00
Glass Coffee Maker. Each	1.50
Straw Horse and Rider. Doz.	4.50
3 Pc. Fire King Mixing Bowl Set. Each	.40

### ASSORTED IMPORTED SLUM

10 Gross for \$9.50

Order from this ad. All prices F. O. B. Indianapolis. No order shipped C. O. D. without 25% deposit.

**KIPP BROS., 117-119 S. Meridian Street, Indianapolis 4, Ind.**

**Special! WHILE THEY LAST**

**CIGARETTE LIGHTER AND BILLFOLD COMBINATION**

Here it is! The buy of the year! A beautiful all metal mechanical windproof cigarette lighter and alligator calf white and dark saddle black goat, all leather billfold—both for only **\$24.00** per dozen. Set is packed in individual gift boxes. A sure-fire repeat item. . . . Send your order in today. Rated firms shipped open account, others C. O. D. 25% deposit with order.

**LOCKET**  
Genuine mother of pearl, gold on sterling locket, boxed in attractive picture frame **\$30.00** Per Doz. Only . . . . .  
**MARLENE SALES** 105 N. Clark St. Chicago 2, Ill.

**JOBBER—OPERATORS**

DO YOU WANT SOMETHING NEW AND DIFFERENT IN A DEAL THAT IS NOW

**MAKING A BIG HIT???**

We have one that is red hot—will put new life in any location—you can't afford to pass this one up—

Write or Wire for Full Particulars

**J. M. L. MDSE. COMPANY**  
523 Cleveland Ave., N. W. Canton 2, Ohio

**SHELL JEWELRY**

Shell Brooch and Earring Sets, Boxed, PEARLIZED.  
12 Ass. Colors and Designs, \$9.00 Per Doz. Retail for \$1.95 Ea.  
Shell Ash Trays, \$1.80 to \$9.00 Per Doz. Prices F. O. B. Miami, Fla.  
**RUSS RENAUD NOVELTY**  
7958 N. E. SECOND AVE. MIAMI 38, FLA.

**CATALOG NOW READY**  
WRITE FOR YOUR COPY

Be sure and mention what Concessions you are operating so that we can list you properly. Also give name of Show that you are on. Thank You!

**MIDWEST MERCHANDISE CO.** 1010 BROADWAY KANSAS CITY, MO.

# NEED MERCHANDISE?

SOME STILL AVAILABLE. DON'T WAIT. ANTICIPATE YOUR NEEDS BEFORE IT'S TOO LATE. A FEW OF THE POPULAR ITEMS FOR IMMEDIATE SHIPMENT. ORDER FROM THIS LIST.

### SLUM!

Plastic Slum in Box	Gr. \$ 1.25
Miniature Glass Beer Mug	Gr. 4.50
Tie Slides, Each on Card, Reduced	Gr. 4.50
Carded Military Insignias, Ass't	M. 10.00
Pin-Up Girl Calendar Note Books	M. 10.00
Comic Hat Bands	M. 17.50
Flag Pins	Gr. .90
Engraved Wedding Rings	Gr. 1.10

### BINGO SPECIALS!

8 Piece Glass Bake Set	Doz. \$ 9.50
10 Piece Glass Bake Set	Doz. 11.00
5 Piece Refrigerator Set, Boxed, Special	Ea. 4.20
3 Piece Carving Set	Doz. 7.20
5 Piece Carving Set	Doz. 12.00
Keg Liquor Set	Doz. 12.00
One Cup Coffee Maker	Doz. 1.20

Also BEACON Blankets, Lamps, Glass Ware, China, Complete Line Stuffed Toys, Merchandise for Any Type of Concession You Operate. Send for Bulletin. Catalogue later.

ORDER FROM ABOVE LIST. 25% DEPOSIT.

TELL IT TO **Casey** YOUR DEPENDABLE SOURCE OF SUPPLY  
1132 S. WABASH AVE. • CHICAGO

## NOVELTY HATS

MIDDY CAPS (Illustrated) \$7.00 Per 100

No.	Description	Gross	Dozen
9211	Cholo Felt Hat	\$22.00	\$2.00
9218	Fireman's Hat	13.50	1.25
9223	Min. Ride 'Em Cowboy Hat	10.00	.85
9228	Mexican Felt Cowboy Hat	32.00	2.85
9255	Yodeler Felt Hat	12.00	1.10
9264	Ten Gallon Men's Felt Hats	36.00	3.10
9268	Large Felt Mexican Sombrero	52.00	4.50
9271	Army Officer's Cap	24.00	2.10
9272	Spanish Hat with Fringe	25.50	2.25
9275	Yacht Cap	24.00	2.10
9277	Tropical Sun Hats	25.50	2.25
9278	Baseball Caps, Salin	17.50	1.55
9280	Mexican Felt Hats	25.50	2.25
9251	Jitterbug Hat	28.00	2.50
9276	Sun Hat	22.50	2.00
9217	Kibitzer Hat	15.00	1.50
2863	Ladies' Chip Straw Hat	15.75	1.35
9279	Men's Sun Tan Helmet	Doz. \$14.40; Ea. \$1.35	
9231	Felt Comlo Hat Bands	(100, \$1.75) \$16.50 per M	



WISCONSIN DELUXE CO. 1902 NO. THIRD ST. MILWAUKEE 12, WIS.

## Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

FRED X. WILLIAMS . . . has been working novelties with a rodeo thru the East to good results.

WHO'S WORKING the fair?

W. A. WATSON . . . former sheetwriter and pen worker of Deep Gap, N. C., has turned songwriter, and is also in the music publishing biz. He has several songs to his credit.

T/S ARNOLD BICKLEY . . . was wounded in Italy recently and is now at Valley Forge Hospital, Phoenixville, Pa. "I hope to be back on the road after the war. I got *The Billboard* overseas and it sure looked good to see that the boys at home kept up the pipes for us. Keep it up, folks, as it cheers up the boys," he pipes.

HOW IS BIZ near the army camps?

HORSEBACK MYERS . . . (Continental Kid) pipes from Flint, Mich., that he is there with his air bubbles and that they are going over okay.

SCOTTIE (GROUNDHOG) BROOKS . . . is working hobbie pins and notions around Indianapolis and says he is hanging up fat takes. He asks for pipes from Fred X. Williams, Slappy Fisher and Julius Rosen.

SOMETIMES it's worth losing a friend instead of money lent to him.

PROF. A. J. HOWE . . . sheetwriter, pipes from Houston that he found good biz by using a skeleton key on some closed towns and that he left a note to his followers on the gatepost. He has moved on to Beaumont, Tex.

EDDIE DIEBOLD . . . is now with Williams' Kornex demo in E. L. Green's Market Street store, Philadelphia. Eddie Currier has left there

### IT'S NEW, IT'S CLEVER

#### JOKER'S LAUGH STATIONS

\$1.50 per card (40 items on card) takes in \$4.00.

Item	Doz.	Gross
STICKO (cup and saucer joke)	.75	\$ 8.75
SNAKE NUT CAN (large snake)	2.50	28.50
FANNY DANGER (very good)	.75	8.75
COMIC CARDS (colored)	\$3.00	per thousand
VIS ESCAPE (magic trick)	.75	8.75
BIG MONEY	\$6.00	per thousand
STINKO CIGARETTE PLUGS	.25	2.75
HOT SEAT	.50	5.75

Send for Complete Price List of JOKES, TRICKS and MAGIC . . .

#### JOKER NOVELTIES

926 BROADWAY NEW YORK CITY

### BIG PROFIT SPECIALTIES!

Complete Line of . . .

Dice — Fountain Pens — Lighters — Plastic Novelties — Poker Chips — Combs — Handkerchiefs (Men's and Ladies) — Patriotic Items — Medium Priced Jewelry, Etc.

Write or Wire for List of Over 200 Other Popular Items We Carry.

#### GORDON MFG. CO.

110 E. 23 St., Dept. B New York 10, N. Y.

### COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

#### M & M CARD CO.

1033-1035 Mission St., San Francisco 9, Calif.

### MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

#### GENERAL PRODUCTS LABORATORIES

Manufacturing Pharmacists  
137 E. Spring St. Columbus, Ohio  
BUY WAR BONDS FOR VICTORY

### CONCESSIONAIRES! NOVELTY STORES!



No. 820—3 Color Engraved, Gold Filled Heart Locket, Floral Motif, Sterling Silver Gold Plated Neck Chain.

\$36.00 Doz.

Same Locket as above with sterling silver gold-filled Neck Chain.

\$39.00 Doz.

ORDER TODAY!

### SURE-FIRE SELLERS!

18" Sterling Silver Neck Chains	\$5.40 Doz.
18" Gold Plated Sterling Silver Neck Chains	6.00 Doz.
18" Gold Filled on Sterling Silver Neck Chains	7.20 Doz.
Sterling Silver Anklets, Carded	6.75 Doz.
Gold Plated Sterling Silver Anklets, Carded	7.20 Doz.
Gold Filled on Sterling Silver Anklets, Carded	9.50 Doz.

No. 709—Light Identification Bracelet	\$45.00 Doz.
No. 708—Medium Identification Bracelet	\$54.00 Doz.
No. 710—Heavy Identification Bracelet	\$72.00 Doz.

1/3 Deposit, Balance C. O. D. Send for Catalog!

TREND CREATORS 1265 Broadway, NEW YORK, N. Y.

## RING CLOSE OUT



BRIGHT, CLEAN STOCK

Sterling and R.G.P. Whitestone Rings. Order No. D475 \$4.75 DOZ.

Mostly large and small sizes. Limited quantity. Values \$7.00 to \$12.00 per dozen wholesale.

R.G.P. Wedding Bands. Nice designs. Order No. W175 \$1.75 DOZ.

Large and small sizes only. Values to \$4.50 per dozen wholesale. Limited quantity. C. O. D. shipments only.

### MID CONTINENT JEWELRY CO.

405 W. Locust Jefferson, Iowa

## SALESCARDS

You can get any style, size, type or shape of Salescard from us. We are the largest Salescard MANUFACTURERS and carry the biggest stock in the world. You can get fine cards, fast service and lowest prices from us always. And you can also get special cards made to your own special design. Just tell us what.

FUND-RAISING TYPE DIE-CUT CARDS NOW AVAILABLE FOR FRATERNAL AND CAMPAIGN DRIVES

Special: 600-Hole Big Display Cards with 8 Colored Sections only 14¢. You save plenty by using them instead of boards during paper shortage. Get our free catalog listing hundreds of cards. Get it today. Write right now to

### W. H. BRADY COMPANY

Manufacturers

EAU CLAIRE - - - WISCONSIN

Salecards, Push Cards, Jackpot Cards, Fraternal Fund Raising Cards

## SUMMER CANDIES

for FAIRS, PARKS, CONCESSIONS, SALESBOARD OPERATORS  
SPECIAL SUMMER CANDY PACKAGES

WRITE FOR FREE ILLUSTRATED CIRCULAR OF PACKAGE LINE

★ 100% WEATHER PROOF  
★ IMMEDIATE DELIVERY

A sensational summer assortment of delicious, assorted wrapped hard candies; tasty jellies, panned mixtures, cream bon bons, cluster dips, cream caramels, fudge squares, wrapped fruit, etc. Minimum Packing 4 Dozen to Case.

TERMS: 1/3 Cash With Order, Net F. O. B. Chicago, Balance C. O. D.

EXTRA!!

10 varieties delicious candies, attractive box.

\$2.90 doz.

8 Oz. Jumbo Pkg.

GOLDWYN COMPANY 731 PLYMOUTH CT. CHICAGO 5, ILL.

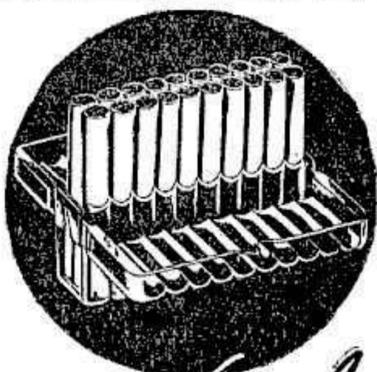
## CANES

(Case Lots Only)

Chesterfield, Dog Head, Maple, Etc.

### Z. RESNICK

1545 Asbury Ave. Asbury Park, N. J.



*Vuedex*  
TRADE MARK

1. Holds a full deck of twenty cigarettes.
2. Perfect-fitting surfaces make Vuedex practically airtight when closed.
3. Weighs little more than an ounce, yet is unbreakable in normal use.
4. Serves one cigarette at a time without touching the rest of the pack.
5. Fits easily into a vest pocket . . . or stands smartly by itself for table use.
6. Protects each cigarette individually so that it cannot be crushed from outside or inside pressure.

Made of Crystal Clear Plastic.  
Lots of 150 or More—60c Each.  
Smaller Lots—65c Each.  
Samples \$1.00 Postpaid.  
Deposit With All Orders.

**A. N. S. CO.**

312 Carroll St. ELMIRA, N. Y.

for New York after a four-year stretch. Many jackpots were cut up by Diebold and Currier recently. Both boys formerly worked together on Kornex in Chicago under Mark Jarrett's supervision.

THANKS FROM the boys for the pipes, only don't forget to sign yours.

**EDDIE LEONARD** . . . recently cut up a few jackpots with Arizona Jack Campbell in Philadelphia. Jack's been off the road since the war started and is operating a tourist camp in Crichton, Ala., outside Mobile. On his recent Philly trip he was doing his rope and whip act for servicemen at the various hospitals, dressed in typical Western garb

**IRVING BAZER** . . . is working foot in Murphy's store, Washington.

**FIFTH WAR LOAN** is worth a few words in every opening. Means good will for you from the populace.

**AL SEIGLE** . . . has his Atlantic City Boardwalk store beautifully framed for hair, according to Eddie Leonard. Biz on the climb, he says.

**MIN ALLEN** . . . perennial actress and erstwhile shampoo worker, recently took part in a gay '90s revue in Philadelphia and is said to have turned in a good job.

**THE MIGHTY ATOM** . . . folds his Newark, N. J., store soon to head for the early fairs. Jack Kahn will be his co-worker on the latter dates.

**MAXWELL STREET** is just as famous as Broadway. Each have their stars.

**IDENTIFICATION**

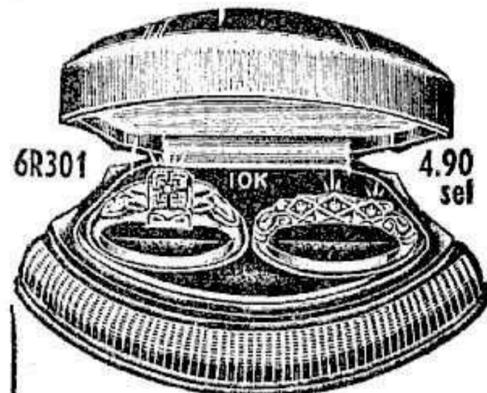
Bracelets, Sterling Silver Curb Chain, \$2.12 each—\$25.00 doz., 12-Charms Bracelets, Sterling Silver, \$4.82 each—\$55.00 Doz. Identification Bracelets, Heavy Sterling, Silver Plated, \$5.72 Doz.

**WOOD JEWELRY**  
Hand Decorated  
FOR ENGRAVING

Clean up during Conventions and Presidential Election Campaigns with our Demo. Mule and GOP Elephant—Included with our \$5.00 Sample Assortment.  
Office: 6628 Kenwood Ave., Chicago 37, Ill.  
Factory: 2772 Lincoln Ave., Chicago 14, Ill.

**MILLER CREATIONS**

Mfrs., Creators, Designers of Wood Jewelry, Etc.  
6628 Kenwood Ave. Chicago 37, Ill.



**DIAMOND RING SETS**

10K Gold Mountings  
6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring . . . . . Set \$4.80  
6R305—3 Diamond Engagement Ring and 3 Diamond Wedding Ring . . . . . Set 6.40  
6R302—3 Diamond Engagement Ring and 5 Diamond Wedding Ring . . . . . Set 8.65  
WRITE FOR NEW CATALOG FEATURING DIAMOND RINGS & COSTUME JEWELRY.

**BIELER-LEVINE**

37 South Wabash CHICAGO 8



**AFTER VICTORY**



**WE'LL BE SEEING YOU**

The **OAK RUBBER Co.**  
RAVENNA, OHIO



**FAST SELLING JEWELRY**

FOR ENGRAVERS, FAIRS, MILITARY STORES, RESORTS, PROMOTIONS, etc. **FAST SERVICE!** Latest styles of Lockets, Identification Bracelets, Anklets, Signet Rings, Barrings, Etc.  
Send \$10.00 or \$20.00 for Samples.

**MAJESTIC BEAD & NOV. CO.**

307 Fifth Avenue NEW YORK 16, N. Y.

Now! You Can Tell The Weather 24 Hours in Advance  
Swiss Windmill Weather Forecaster



**Be Your Own Weather Man** 50c

Your customers are sure to want this item. Handsome carved-style Barwood representing a Swiss Windmill. Beautifully hand-painted in Four Colors. Thermometer accurate from 120° to 20° below zero. Amazing storm glass predicts weather up to 24 hours in advance—tells if will rain, snow or shine. Nothing to get out of order. Proven fast seller. You'll "go to town" with it. Retail for \$1.00. Your cost only 50c per dozen, beautifully boxed. Send 25% deposit, balance C. O. D., plus few cents postage.  
Rush your order to

ILLINOIS MERCHANDISE MART  
Dept. AL-20, 500 N. Dearborn St., Chicago 10, Ill.

**PRESIDENTIAL BADGES & BUTTONS**

Streetmen—Carded Mdse. Operators

Now taking orders for beautiful, assembled DEMOCRATIC and REPUBLICAN badges with 60-line, 2-color button, displaying photo of PRESIDENTIAL CANDIDATE . . . with flashy silk grosgrain ribbon in red, white and blue . . . with Elephant or Donkey attached—resembling a piece of attractive costume jewelry. This Entire Ensemble is a High-Class Quality Item.

**FAST 50c SELLER**

Your Price (Complete), \$11.00 per 100. 60-Line Buttons (Without Badges), as Described Above, \$19.50 per 1000.

SEND 50c FOR SAMPLES

Bona Fide Jobbers, Write for Quantity Prices. Money Order or Cash With Order. No C. O. D.

**JACK FARBER, Mfr.**  
64 W. Randolph St. CHICAGO 1, ILL.

**GUM and CANDY**

5000 Other Items at Factory Prices. Send 3c Stamp for List.

**BLAKE SUPPLY CO.**  
Little Rock, Ark.

**Sell VITAMINS**

Start a business of your own. We pack under your own label, assuring you of repeat business. Get in on this big paying field. Millions and millions sold annually. Complete stocks of standard formulas, or we make to your specifications. Literature FREE. Write today. **THE GIBSON COMPANY, 103 Gibson Building, Harlan 1, Iowa.**

**CARNIVAL SPECIALS**

IMPORTED SLUM		AMERICAN-MADE SLUM	
Cell. Pinwheels on Metal Staff . . . . .	\$1.50 Gr.	Plaster Slum (20 Kinds), 1 Kind to Box . . . . .	\$1.25 Gr.
Skeleton Charms on Strings . . . . .	1.50 Gr.	Flags on Wood Staffs . . . . .	.80 Gr.
1 Gr. to Box Asst. Metal Slum, Colored. Spec. Price . . . . .	.90 Gr.	Rayon Bow Pins . . . . .	1.50 Gr.
Asst. Wood Nuisemakers . . . . .	7.20 Gr.	Asst. Large Size Paper Masks, Cartoon Subjects . . . . .	1.50 Hundred
Flat Paper Hats . . . . .	1.25 Gr.	Large Size Asst. Comic Books . . . . .	1.50 Hundred
GIVE-AWAY ITEMS		Circus Books, Each in Envelope . . . . .	1.80 Hundred
Billfolds, Ind. Boxed . . . . .	\$18.00 Gr.	Heavy Felt Hat Bands . . . . .	2.00 Hundred
Cigarette Paks, Asst. Colors . . . . .	10.80 Gr.	50 Ligne Comic Buttons . . . . .	20.00 M.
Tie Slides, Collar Slides, Each on Card . . . . .	6.00 Gr.	Large Size Comic Buttons . . . . .	5.00 Hundred
GLASSWARE		Wedding Rings . . . . .	1.25 Gr.
Round Ivy Bowls (3 Dz. to Case) . . . . .	\$ .90 Dz.	Round Metal Whistles . . . . .	1.50 Hundred
Good Size Fish Bowls (3 Dz. to Case) . . . . .	1.20 Dz.	Heavy Card Board Half Masks, Asst. Colors . . . . .	1.20 Gr.
Square Ash Trays . . . . .	4.80 Gr.	Lals . . . . .	3.80 Gr.
Coasters, Whiskey, Sherbats, Etc. Gross of One Kind to Case . . . . .	4.50 Gr.	ENGRAVING AND JEWELRY	
Double Heart Double Chain Bracelets . . . . .	\$7.80 Dz.	Sterling Anklets . . . . .	\$7.80 Dz.
Double Heart Single Chain Bracelets . . . . .	4.50 Dz.	Yellow Finish Anklets . . . . .	6.00 Dz.
Double Heart Filigree Pins . . . . .	4.00 Dz.	G. P. Anklets . . . . .	9.00 Dz.
Double Heart Tie Slide . . . . .	6.00 Dz.	G. F. Anklets . . . . .	12.00 Dz.
Signet Rings, White Metal . . . . .	3.00 and 7.00 Dz.	Identification Bracelets, White & Yellow . . . . .	3.00 Dz.
Signet Rings, Sterling . . . . .	8.00, 12.00, 18.00, 24.00, 30.00 Dz.	Ind. Bracelets, White & Yellow, heavier than above . . . . .	4.00 Dz.
		Sterling Ind. Bracelets, 3.00, 4.00, 5.00, 7.50 Ea.	

**SCHREIBER MDSE. CO.**

1001-3 BROADWAY Phone Victor 9209 KANSAS CITY 6, MO.

**JOBBERS**

The Hottest Navy Item in the Country  
THE NEW IMPROVED

**SAILORS' TAILOR MADE NECKERCHIEFS**

WITH THE TAILOR-MADE KNOT  
Heavy Black Satin—Bias Cut—Full Length

PER DOZEN . . . . .	\$6.75 DOZ.	Tailor Made Neckerchief Only . . . . .	\$7.50 DOZ.
LOTS OF 12 DOZEN . . . . .	6.60 DOZ.	Tailor Made Neckerchief and Knot Complete . . . . .	7.35 DOZ.
LOTS OF 60 DOZEN . . . . .	6.50 DOZ.		7.25 DOZ.

TERMS—Net, 10 Days. Open Account to Rated Firms. C. O. D. Orders Must Be Accompanied by 25% Deposit.

**ALAN GIMPEL & CO.**  
2743 N. SPAULDING AVE. CHICAGO 26, ILL.

**WIRE AND JEWELRY WORKERS!**

**LUCITE HEARTS**

IN BEAUTIFUL COLORS  
For Wirework or Engraving  
VERY LOW PRICES — IMMEDIATE DELIVERY  
Send \$5.00 for samples to

**BREETWOR PROD. CO.** 2476 Colby Ave. West Los Angeles 34, Calif.

**ATTENTION, ENGRAVERS!**

Pins, Rings, Bracelets! Military and Non-Military. Perfect Items for Engraving!

**Sample Package \$5**

Send Money Order. Immediate Delivery.  
Milwaukee Novelty Co. 224 Metropolitan Bldg. Milwaukee 3, Wis.

**MAGIC RACES**

At cigarette touch 6 horses are off. See them run to post.

**BIG PROFITS**

Fast seller. 40 Races, \$1.00. Low quantity prices. Sample free.  
**BARKLEY COMPANY**  
Green Hill Place DRYDEN 3, VA.

**MONEL METAL RINGS STERLING SILVER**

Special Order Work.  
Write for FREE Catalogue.

**UNITED JEWELRY CO., Dept. 388-A**  
Wheeling, W. Va.

**P-A-P-E-R M-E-N**

I HAVE SHEETS FOR ALL STATES  
All Well Known. Good War Maps.  
Write or Wire **ED HUFF**

5411 Gurley St. Dallas 10, Texas

**CARTOON BOOKLETS**

AGENTS—Sell vest pocket size Cartoon-Comic booklets, Pin-Up Girls and other items. Samples 10 assorted Booklets and 10 assorted beautiful PIN-UP GIRLS in full colored prints for \$1.00. Wholesale price list with order only. Send cash or stamps. No C. O. D.'s. Fast sellers—big profits. **ACT NOW.**  
**RAY CO.**  
P. O. Box 976, Church St. Annex, New York, N. Y.

## WEEK JULY 3—BIG 4th JULY CELEBRATION

In the Heart of the INDUSTRIAL CITY OF CUMBERLAND, MD., on City Property. Biggest event in the East this Holiday. FREE ACTS, FIREWORKS AND SPECIAL EVENTS DAILY FOR 6 DAYS AND NIGHTS.

Week July 10—Police Benefit Fund, Clairton, Pa. First Show in this summer.

WANT—Several young attractive Ladies for POSING SHOW. Salary paid by the office.

WANT—MERRY-GO-ROUND FOREMAN. Can place several Carnival Skilled Workingmen. TOP SALARIES paid to men who can and will appreciate good treatment.

WANT—Will buy or book Fly-o-Plane, 8-Car Whip and Spitfire with own transportation.

WANT—Will place legitimate Merchandise Concessions. Cotton Candy open.

WANT—Penny Arcade, Fun House and Grind Shows of merit for the best of show territory.

All Address This Week

## CETLIN & WILSON SHOWS

Altoona, Pa.

WANT ASSISTANT FOR OFFICE.

## WANT FOR SPRING MILL FAIR

CONSHOHOCKEN, PA., JULY 4-15

Custard, Photos, Orange Barrel, Snow Ice. Stock Concessions all open, except Ball Games and Bingo. Freddy Blythe wants Counter-men for Bingo. Can always place Ride Men. This show positively has Flourtown Fair contract despite other claims.

## HANNUM SHOWS

Boyertown, Pa., Now; Then Spring Mill Fair.

## Kellie Grady Shows Want

For Gadsden, Ala., July 4; Alabama City and Attalla to follow; then five best Coal Mine Towns in Alabama.

Can use several Ten-Cent Concessions, also several Agents in Ten-Cent Concessions. Phil Roco needs Cook House and Corn Game Help. Jasper, Ala., this week. Wire; no time to write. Can use few Ride Men.

## Bodart's Greater Shows

Want Shows of all kinds with own transportation: Concessions, String Game, Hoop-La, Fish or Duck Pond, Guess Your Age and Weight, High Striker, Small Cookhouse or Grab. Want Foreman for Chair Swings and Loop-o-Plane. Second Man for Octopus, Wheel and Chair Swings. Want Secretary who understands all tax. Rhinelander, Wis., June 27-29. Big 4th Celebration at Antigo, Wis., July 1-4. Eight big Fairs to follow.

## Jones Greater Shows Want

For Gallipolis, Ohio, 4th of July Celebration on Streets; Clarksburg, W. Va., Down-Town, Pike Street Location, Week July 10. Want Concessions of all kinds, except Ball Games, Percentage and Mitt Camps. Can place experienced Help in all departments. Roy Stone (Stoney), wire L. P. Brady. John Mullholland, wire. Address

PETER JONES, Spencer, W. Va., this week.

## ROGERS GREATER SHOWS WANT

for Indiana's best 4th of July Celebration, Linton, Ind., and 12 Consecutive Fairs, Special Agent that can Post Paper, Drive and take care of Chevrolet Sound Truck. Dependable Ride Help that Drive Semis. Need Foreman and Second Man for Loop. Best of treatment, real salary. Barney Lamb wants Concession Agents. Can place Photos, Candy Apples, Bingo. Address, this week, Clinton, Indiana.

## WON, HORSE & UPP

(Continued from page 40)

ferryman to his side. It was 10:30 before he got the Governor on the opposite bank and by then it was pitch dark. There he found the shanty wagon alongside the road, with its six-burro hitch swung across the highway, and the driver sitting on a log cussing every overland wagon show en route. From the driver Manager Upp learned that the six hard-heads had refused to board the boat and had been there since 6 p.m. All the pulling on bridles, coaxing and persuading that was in the book couldn't get the burros onto the boat, so the boss ordered them unhitched and turned loose to graze for the night.

Today's stand also isn't on the route card. We had to bring the rest of the wagons back across the river and wild-cat this tank in order to have lights. Our people and stock were dying of thirst when they hit the river because our committee at Five Ply refused drinks for man or beast for standing 'em up.

P. S.: By the way, just a small favor. Because there isn't a telegraph office here and the co-owners can't wire you money for an ad, would you mind mentioning that we can place cornet, drums, tuba and trombone musicians? We played to a packed house of mostly girls. According to the office, the bandsmen had cut the upper part off of the route cards and had given 'em out in exchange for courtesies.

## LETTER FROM DAWSON

(Continued from page 40)

Victor Leighton, Howard Herrick, Harry Jackson, Victor Kiralfy, Harry Shapiro, Rube Bernstein, Emmett Callahan, Saul Abraham, Frank J. Lea (not the Cole man), George Brown, the team of Sylvia and Clemence, team of Karl and Minoka, Harry Davis; Professor Nicols, a magician the writer met in China; Bobby Clark, Mexican Hayride; Ned Alvord; Leo Levitt, now off the road and with the Lambs; Johnny Murphy; Harry Lambert, president of the Astor Beach Association; Harold Crane, former opera star, now with Intelligence Division of the British Government; Elliot Foreman, in a picture job; Walter Fleck also doing picture publicity.

## UNDER THE MARQUEE

(Continued from page 42)

Much credit is due to George Werner, boss canvasser, and Manager Art Concello, plus plenty of help from the performers.

## Nathan Roth Wants

Roll-down Agents, Fish Pond Agents and Pan Game Dealers.

Ray Ayers wants attractive Girls for Girl Show. Top salaries paid. Answer.

RAY AYERS AND NATHAN ROTH

All American Exposition Evansville, Ind.

## WANT—FREE ACT—WANT

Must be high and sensational.

WORLD OF PLEASURE SHOWS

Kalamazoo, Mich. (all this week)

## W. S. CURL SHOWS

Want Ferris Wheel Foreman, also Ride Help for Tilt-a-Whirl, Merry-Go-Round and Chairplane. Will book Kiddy Rides with own transportation. Ike Chapman wants Bingo Help, Callers and Clerks. Clarence Vincent, please return tool box keys by U. S. Mail, Franklin, Ohio, Street Fair; Addyston, Ohio, 4th Celebration. Address as per route.

W. S. CURL, W. S. Curl Shows, Franklin, Ohio.

## WANT

Men to operate clutch on Ferris Wheel and Tilt. (We have Ride Superintendent to take care of the Rides.) In park located on West Warren Ave., near Outer Drive, Detroit, Michigan. No tear-downs or setups. Good salary and bonus. Come in now.

VIC HORWITZ

Route 2, Box 1248, Detroit 23, Mich.

## HARRY W. LAMON

Wants for RED OAK, IOWA, the 4th, and MUSCATINE, IOWA, for 9 days to follow. Concessions of all kinds. Agents for Coke Bottles and Cigarette Hoopla. Want Etheridge, Doughboy, Rebel, Hunt or other good man.

SUNSET SHOWS, Shenandoah, Iowa, this week.

## GIRLS GIRLS

\$40.00 a Week

For Dancing Show and Posing Show. Also Man and Wife for Posing Show. Can place two Men Ticket Sellers. Can use Girls without wardrobe or experience. Wire

F. W. MILLER

Care World of Pleasure Shows  
Kalamazoo, Mich., June 26-July 1; Jackson, Mich., July 3 to 8.

## WANTED FOR FIREMEN'S CELEBRATION

On the Streets, Monessen, Pa., July 3 to July 15, Inclusive.

Ball Games, Fish Pond, Pitch-Tilt-U-Win, Cane Rack, Penny Pitch, Cigarette Pitch, Photo, Popcorn or any legitimate Concessions. Want Foremen for Ferris Wheel and Little Beauty Merry-Go-Round.

## HOWARD BROS.' RIDES

Mt. Pleasant, Pa., this week

## BIG 4th JULY CELEBRATION—PARAGOULD, ARK.

CAN PLACE Agents on Penny Pitches, Slum Stores. Frank Stone wants Roll-Down Man. CAN USE Working Men; capable people, answer. CAN PLACE Girl Show; Whittle and Billie, answer. Grind Shows or Minstrel. Ride Help. Merry-Go-Round Foreman. WILL BOOK Scales, Jewelry, Novelties, small Cook House, Watch-La, Hoop-La. Reply

A. SPHEERIS or ROY GOLDSTONE

MAGIC EMPIRE SHOWS

Truman, Ark., week of June 26, or Route. P.S.: Those booking now can book for Big Dough-boy Reunion at De Witt, Ark.

## C. & L. SHOWS

Want Bingo, Grab Joint, Photos, String Game, Bumpers, Scales, Hoopla, Cigarette Gallery, Striker, Slum Spindle, Candy Floss. Want Shows with own outfits, Mechanical, Monkey, Snake Show, Girl Show, Fun House. Have Pittsburg, Kan., for the 4th of July. Biggest celebration in the State of Kansas.

Pittsburg, Kans., June 29-July 4th

COLEMAN LEE, C. & L. SHOWS

## WANT AGENTS

Skillio, Spot the Spot, Dart Game, Ball Games. Sober, reliable Agents. Playing Galax, Va., 4th July; biggest in south. 10 fall fairs.

Address:

ROY T. JOHNSON

Care Crescent Amusement Co.

Mt. Airy, N. C., this week

## JOHN McKEE SHOWS

"The Cream of the Crop"

MONROE CITY, MISSOURI

I.O.O.F. Monster Annual 4th of July Celebration and Picnic, starting July 3rd to 8th. Located in the heart of town in a shady park. This is a Defense Plant Town, working night and day. No other Celebration near. Advertised like a big circus, 50-mile radius. CAN PLACE SOME STOCK CONCESSIONS AND CONCESSION AGENTS. WANT RIDE HELP THAT DRIVE SEMIS. GOOD SALARY. Those joining now get the benefit of our Circuit of Fairs, which start in July. Address: Shelbina, Mo., this week.

## HAVE 2 RIDES

Few Joins. Want to book Fairs and Celebrations. Want to buy Muz Joint or will book for park. Have good 4th.

W. E. PAGE

501 W. Main OWENSBORO, KY.

## WANTED

Concessions for

SPORTSMEN'S COUNTY FESTIVAL

at the Shawano County Fairgrounds on July 8th, Afternoon and Evening.

R. H. FISCHER, Chairman, Shawano, Wisconsin.

## BUCK WEAVER WANTS

Pan Game Dealers and Agent for Bumper. Biggest July 4th in Illinois. Hoopston and celebrations and fairs to follow. BUCK WEAVER, Baker's United Shows, Attica, Ind., this week.

## READING'S SHOWS

Want to join for big July 4 week and Homecoming week to follow. Dancers, Bingo, Stock Joins, Mouse Joint, High Striker, Guess Your Weight. Want Grind Shows. Have tops. Want to book Minstrel Show complete. Want Cookhouse Help. Shanty, come on. Help on all Rides. Agents for Concessions. Want to buy Kiddie Auto Ride, tires 12.75x250. Waverly, Tenn., this week; Trenton, Tenn., July 4 week; Huntingdon to follow. W. J. Williams, Mgr.

# J. F. SPARKS SHOWS

**WANT**

To join now for the remainder of the season, including choice still spots and Tennessee, Alabama and Florida Fairs.

Legitimate Concessions of all kinds. Sell exclusive Photo Gallery, Candy Floss and Apples. RIDES—Will book one or two nice Kiddie Rides, Super Roll-o-Plane, Fly-o-Plane or Flying Scooter. WANT first-class Foreman for Little Beauty Merry-Go-Round and Ride Help on all Rides. Especially want Second Man for Wheels. Prefer semi drivers. Top salary. WANT Man to operate Fun House. Henry Davidson, wire. SHOWS—Place Big Snake, Life or Unborn, Fat Show or any other Grind Show with own equipment. Place Performers and Musicians for Minstrel. Salary out of office.

All replies J. F. SPARKS, Elwood, Indiana, this week.

## AMERICAN LEGION BIG 4th JULY CELEBRATION

Tunkhannock, Pa., June 30 to July 3—Two Saturdays  
Largest Celebration in Northeastern Pennsylvania

WANT Legitimate Concessions and Shows of all kinds. Several more big ones to follow. Want sensational Free Act. Answer

## PIONEER VICTORY SHOWS

Tunkhannock, Pa.

## JULY 4 BUFFALO SHOWS

and all week July 3-8  
ALLEGANY OLD HOME WEEK

**4**

Not a one-day spot, but a bona fide six-day celebration. Want Potato Chips, Waffles, Custard, Stock Concessions and Grind Stores. Want additional Rides for this and balance of season. Want clean, independent Side Shows to join in Allegany. Salamanca Firemen's Celebration, July 10-15th. Playing one of the finest routes of any show of its size in America. This week, Franklinville, New York.

## WANT — WANT — WANT

Will book or buy #5 Wheel with or without transportation. Want Ride Help of all kinds. Want Shows with or without transportation. Will book Fun House, Walk Through, Snake, etc. Want Concessions that work for stock. Miss Jermana Zacchini wants Agents for Stock Stores. Don't write, wire and join at once.

Frackville, Pa., June 26th-July 1st; West Hazleton, July 3rd to July 9th.

## ZACCHINI SHOWS

BRUNO ZACCHINI, Gen. Mgr.

## WANTED—J. R. EDWARDS SHOWS—WANTED

Popcorn, Pan Store, Merry-Go-Round Foreman, Ferris Wheel Second Man, join at once. All mail and wires address to Navarre, Ohio, this week; Orrville, Ohio, to follow.

## 4th OF JULY CELEBRATION

LEWISTOWN, PA., WEEK JULY 3

Want Shows not conflicting. Place Monkey Show, Illusion, Walk Thru, Wild Life, Motor Drome, small Minstrel Show, Glass House. Concessions—Hitler Ball Game, Fish or Duck Pond, Hoop-La, Dicers or Rotays, French Fries, Snow Cone, Cane Rack, Penny Arcade, Darts, Watch-La, Frozen Custard, Candy Floss. Help in all departments. Write or wire

John Gecoma, Gen. Mgr. Bright Lights Expo Shows

Huntingdon, Pa., week June 26th; Lewistown, Pa., week July 3rd; York, Pa., week July 10th.

## CRESCENT AMUSEMENT CO. WANTS

Galax, Va., July 4th Celebration. Only Bona Fide 4th Celebration in State. Parade, Bands, Fireworks, Free Acts and \$50.00 War Bond Given Away Nightly.

CONCESSIONS—Custard, Ice Cream, Novelties, any Stock Concession that works for 10 cents. Shows with own outfits. Will book or buy Loop-o-Plane, Whip, Roll-o-Plane. Ride Help Foreman for Twin Ferris Wheels that can stay sober. Salary \$75.00 week. Second Men for all Rides that can drive. Colored Musicians, Tuba and Sax, \$25.00 week. H. Hunt, wired you as requested. Doc Anderson, band leader.

Address: Mt. Airy, N. C., this week; then Galax.

## WANTED MEN OR WOMEN AGENTS

For Stock Wheels, Grind Stores and Ball Game. 7-day week, proven concession park; living quarters and best of working conditions.

Wire or Contact

ART LEWIS or JACK GREENSPOON

Seaside Park, Virginia Beach, Virginia

## BOSS CANVASMAN WANTED

For tent stage. Show playing three-day and week stands. Good salary for right man. Plenty of help, but need man that can take care of equipment. Join now. Can use a few more experienced Workingmen; mention if you can drive truck. Wire

HARLEY SADLER STAGE SHOW

Vernon until June 29; Quanah until July 1; Childress until July 5; all Texas.

## HILLSDALE, MICH.

ANNUAL JULY 4th CELEBRATION

Positively Michigan's Oldest and Largest July 4th Event.

Parades—Free Acts—Fireworks, Horse Racing, Etc.

Approximate Attendance 35,000—Free Gate

Want Snake Show, Mechanical City, War Exhibit, Monkey Circus, Animal Show and other Attractions. Can place Merchandise Concessions of all kinds. Ride Help for all Rides. Top wages and bonus.

## WORLD OF PLEASURE SHOWS

KALAMAZOO, MICH.,  
JUNE 24-JULY 1

PONTIAC, MICH.,  
JULY 6-12

JACKSON, MICH.,  
JULY 14-22

## SILK CITY SHOWS

WANTED

Rides that don't conflict. Shows—Ten-in-One, Snake or Animal Shows. High Free Act. Want Devil's Bowling Alley, High Striker, Bingo, Pop Corn, Candy Floss, Candy Apples, Duck Ponds, Scales, String Games, Palmistry, Guess Your Age or any other legitimate Concession. GRAB JOINT AND FROZEN CUSTARD. Will purchase Custard Machine and can also use Sound Car. Also want to buy Canopy. John Parkhouse, come in.

July 10 to 15, Cross and Market Streets, Paterson, N. J.

July 17 to 22, Thirteenth and South Tenth St., Newark, N. J.

July 24 to 29, inclusive, White Plains, N. Y., Veterans of Foreign Wars.

A. LONG, Operator

EDWARD ELKINS, General Mgr.

260 McBride Ave., Paterson, N. J. 1564 Broadway, New York 19, N. Y.

## WANTED FOR CASH

## TILT-A-WHIRL AND WHIP

MUST BE IN A-1 CONDITION

★

ADDRESS OR WIRE

FRANK E. WINICK

318 W. JACKSON AVE.

KNOXVILLE, TENNESSEE

## WANT AT ONCE FOR

TRENTON, NEW JERSEY, WEEK JULY 3 — DOWN-TOWN LOCATION

Side Show, Monkey Show, Glass or Fun House. Can furnish outfits for both shows, Animal or Wild Life Shows. Reasonable percentage. Want organized Plant Show, have complete outfit, guarantee salary and percentage. Want Arcade, Studio, Ball Games and all Ten-Cent Stock Concessions. Want sober Lot Man and Ride Help. No meal tickets or brass, but pay in cash. This show will stay out all winter. Want one High Free Act. All address:

## LAWRENCE GREATER SHOWS

Lancaster, Pa., This Week; Then Trenton, New Jersey.

P.S.: Dick Harris, I wired you.

## J. C. WEER SHOWS

WANT RIDE HELP ON FERRIS WHEELS AND ROCKET RIDE. ALSO WANT GOOD BUILDER AND PAINTER.

CAN PLACE OCTOPUS OR TILT-A-WHIRL (Will Furnish Wagons for Same). CAN PLACE WILD LIFE SHOWS AND ONE OTHER SHOW NOT CONFLICTING. WANT MERCHANDISE CONCESSIONS THAT WORK FOR 10c.

We Have 12 Weeks of Good Fairs Booked.

Address Fairmont, W. Va., this week; Morgantown, W. Va., next week.

## WANTED

for JULY 1, 2, 3, 4 AT WARREN PARK, WARREN, MICH.

Grind Concessions, Picture Joint, Grab and Soft Drinks. Can use good reliable Ride Help. Top wages. Good spots to follow.

MRS. CHAS. ZIEGLER

Ferndale, Mich.

## Carnival Routes

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A.M.P.: East Pittston, Pa.; Glen Lion 3-8.  
Alamo Expo.: Belton, Tex., 26-July 4.  
All American Expo.: Evansville, Ind.  
Allen, Fred: Fulton, N. Y.  
Allen & Nickerson: Valparaiso, Ind.  
American Expo. (Gooding's): Cleveland, O.  
American Model: Columbus, Ga., 1-8.  
Arcade: Lawton, Okla., 27-July 8.  
B. & H.: Ware Shoals, S. C.  
B. & V.: Dickson City, Pa.; Honesdale 3-8.  
Baker United: Attica, Ind.; Hoopeston, Ill., 3-4; Thornton, Ind., 6-8.  
Bantley's All-American: Johnsonburg, Pa.  
Barkoot Bros.: Toledo, O.  
Baysinger, Al.: Comanche, Iowa; (Fair) Plattsville, Wis., 1-8.  
Beam's Attrs.: Apollo, Pa.  
Bee's Old Reliable: Maysville, Ky.; Greenup 3-8.  
Berryhill United: Copperhill, Tenn., 26-July 6.  
Bistany Greater: Daytona Beach, Fla.  
Bodart's Greater: Rhinelander, Wis., Antigo 1-4.  
Bright Lights Expo.: Huntington, Pa.; Lewistown 3-8.  
Buck, O. C.: Claremont, N. H.  
Buffalo: Franklinville, N. Y.; Allegany 3-8.  
Buckeye State: Benton Harbor, Mich.  
Bunting: Lewistown, Ill., 29-July 4; Havana 6-10.  
Byers Bros.: Tyler, Tex., 26-July 8.  
C. & L.: Pittsburg, Kan., 29-July 4.  
California: Alturas, Calif.  
Casey, E. J.: (Fair) Carran, Man., Can., 29-July 1; (Fair) Estevan, Sask., 3-4; (Fair) Moose Jaw 5-8.  
Cavalcade of Amusements: Duluth, Minn., 26-29; (Fair) Minot, N. D., July 3-8.  
Cetlin & Wilson: Altoona, Pa.; Cumberland, Md., 3-8.  
Coleman Bros.: Herkimer, N. Y.  
Colley, J. J.: Mountain Park, Okla., 1-4.  
Collins, Wm. T.: Bottineau, N. D., 26-28; Cando 29-July 1; Jamestown 3-8.  
Continental: Keysville, N. Y.  
Crafts 20 Big: Stockton, Calif., 26-July 10.  
Crescent Am. Co.: Mount Airy, N. C.; Galax, Va., 3-8.  
Cumberland Valley: Manchester, Tenn.

Cunningham's Expo.: Faden City, W. Va.; Parkersburg 3-8.  
Curl, W. S.: Franklin, O.; Addyston 3-8.  
DeLuxe Am.: Westfield, Mass.  
Denton, Johnny J.: Oliver Springs, Tenn., 3-8.  
Dick's Paramount: Chicopee, Mass.  
Dickson United: Oklahoma City, Okla., 26-30; Hartshorne, July 2-8.  
Dixie Belle: Worthington, Ind.; Mitchell 4-8.  
Dodson's World's Fair: Omaha, Neb., 26-July 5.  
Dumont: Sunbury, Pa.  
Dyer's: Bowling Green, Mo.  
Eddie's Expo.: Cheswick, Pa.; New Bethlehem 3-8.  
Edwards, J. R.: Navarre, O.; Orrville 3-8.  
Elman: Sturgeon Bay, Wis., 30-July 9.  
Empire State: Aberdeen, Md.; Bowling Green, Va., 3-8.  
Expo. at Home: Carlisle, Pa.; Hagerstown, Md., 3-8.  
Fairway Am.: Lindale, Tex.; Greggton 3-8.  
Fleming, Mad Cody: Toccoa, Ga., 26-July 8.  
Garden State: Kingston, Pa.; Shamokin 3-8.  
Gay Way: Enterprise, Ala.  
Gentsch & Sparks: Madisonville, Ky.; Morgansfield 3-8.  
Geren's United: Chillicothe, O.; Washington O. H., 3-8.  
Gold Medal: South Bend, Ind., 28-July 8.  
Golden Gate: Sebree, Ky.; Dixon 3-8.  
Golden West: Cass Lake, Minn.; (Fair) Fertile 3-5; (Fair) Barnesville 7-9.  
Gooding Greater: Ironton, O.  
Gooding, F. E., Am. Co., No. 1: Leechburg, Pa.; No. 2: Washington Blvd., Columbus, O.; No. 3: Loveland, O.  
Grady, Kellie: Jasper, Ala.; Gadsden 3-8.  
Great Sutton: Sluis, Ill.  
Greater United: Berger, Tex., 26-July 8.  
Green United: Nyack, N. Y., 26-July 6.  
Groff United: Salinas, Calif., 27-July 2; Monterey 3-9.  
Gruberg's Famous: Playing Philadelphia lots.  
Hall Bros.: Monroe, La., 26-July 8.  
Hames, Bill: Gainesville, Tex., 26-July 9.  
Hannum: Boyertown, Pa.  
Happy Attrs.: South Zanesville, O.; Coshocton 3-4; Mansfield 6-8.  
Happyland: Mount Pleasant, Mich.; Alma 3-8.  
Hedrick's Gay-Way: Hillsboro, N. C.  
Heller's Acme: Alpha, N. J., 30-July 8.  
Hennies Bros.: Calumet City, Ill.  
Henry, Lew. Rides: Shepherdstown, W. Va.; Williamsport, Md., 3-8.  
Heth, L. J.: Edinburg, Ind.  
Hyalite Midway: Valentine, Neb.  
Jones, Johnny J., Expo.: Jamestown, N. Y.; Youngstown, O., 3-8.  
Jones Greater: Spencer, W. Va.; Gallipolis, O., 3-8.  
Joyland Am.: W. Newton, Pa.; Monongahela 3-8.

Joyland Midway Attrs.: Lake Orion, Mich., 29-July 4; Wayne 7-16.  
Kaus, W. C.: Berwick, Pa.; Carlisle 3-8.  
Kirkwood, Joseph J.: Kittanning, Pa.; Greenville 3-8.  
Lagasse Am. Co.: Marlboro, Mass.; Holyoke 3-8.  
Lawrence Greater: Lancaster, Pa.; Trenton, N. J., 3-8.  
Leo United: (Van Dyke & Prospect St.) Detroit, Mich., 26-29; Coleman, July 1-4.  
McKee, John: Bowling Green, Mo.  
Magic Empire: Trumann, Ark.; Paragould 3-8.  
Marks: Winchester, Va.  
Merit: Lowell, Mass.  
Midway of Mirth: Centralia, Ill., 27-July 4; Carlyle 5-9.  
Midwest: Logan, Utah.  
Moore's Modern: Grayville, Ill.; Fairfield 3-8.  
Mound City: Havana, Ill.  
New England Am.: Winchendon, Mass.; Williamstown 3-8.  
Page, J. J.: Hazard, Ky.; Fleming 3-8.  
Parada: Osawatomie, Kan.  
Peppers All-State: Gary, W. Va.; Richlands, Va., 3-8.  
Pike Am.: Willow Springs, Mo.; Salem, July 4.  
Playland: Corbin, Ky.; Stearns 3-8.  
Pioneer Victory: Tunkhannock, Pa.  
R. & S. Am. Co.: Washington, N. C.; Hollyridge 3-8.  
Raines Am. Co.: Greenwood, Ark., 29-July 4.  
Reading's: Waverly, Tenn.; Trenton 3-8.  
Red River: Verdun, Man., Can., 27-28; Neepawa 30-July 1; Morris 3-4.  
Reid, King: Plattsburg, N. Y.  
Reynolds & Wells: Ada, Minn., 29-July 2; Hallock 3-5; Fosston 6-9.  
Rogers Bros.: Buxton, N. D., 27-28; E. Grand Forks, Minn., July 1-9.  
Rogers Greater: Clinton, Ind.; Linton 3-8.  
Royal American: Bloomington, Ill.  
Royal Am. Co.: High Point, N. C.  
Rogers & Powell: Grenada, Miss.  
Scott Expo.: Vivian, W. Va.; Logan 3-8.  
Sheesley Midway: Battle Creek, Mich.  
Slebrand: Rupert, Idaho, 1-8.  
Skerbeck's: Munising, Mich., 27-July 4; Republic 6-9.  
Smith, George Clyde: Seward, Pa.  
Snapp Greater: Moberly, Mo.; Quincy, Ill., 3-8.  
Southern States: Clearwater, Fla.  
Sparks, J. P.: Elwood, Ind.  
Strader, M. A.: Holdrege, Neb.  
Stafford's United: Bluffton, Ind.; Muncie 3-8.  
State Expo.: Heber City, Utah, 1-5.  
Strates, James E.: Syracuse, N. Y.  
Stumbo: Pryor, Okla.  
Sunflower State: Great Bend, Kan., 26-July 5.  
Sunset Am. Co.: Shenandoah, Ia.; Red Oak 3-4; Muscatine 7-15.  
Texas: Hidalgo, Tex.; Raymondville 3-15.  
Tidwell, T. J.: Liberal, Kan.; Dodge City 3-8.  
Tivoli Expo.: Leon, Ia.  
Turner Bros.: Rock Falls, Ill.  
Victory Expo.: Oklahoma City, Okla., 26-July 8.  
Virginia Greater: Edgewood, Md.; Eastport 3-8.  
Wade, W. G.: Kokomo, Ind.; Crown Point 3-4; Dayton, O., 7-15.  
Wade, W. G., No. 2: Hastings, Mich.; Mecosta 3-4.  
Wallace Bros.: Henderson, Ky.; Owensboro 3-8.  
Ward, John R.: Columbia, Miss.; Gogalusa, La., 3-8.  
Weer, J. C.: Fairmount, W. Va.; Morgantown 3-8.  
West Coast Victory: Klamath Falls, Ore., 27-July 9.  
Weydt Am. Co.: Kaukauna, Wis., 29-July 5.  
Wilson Famous: Rantoul, Ill.; Sullivan 3-8.  
Wolfe Am.: Augusta, Ga.  
Wolf, Wm.: (Fair) Cannon Falls, Minn., 1-4.  
Wonder City: Union, Miss.  
World of Mirth: Springfield, Mass.; New London, Conn., 3-8.  
World of Pleasure: Kalamazoo, Mich.; Jackson 3-8.  
Worthy: Sloan, N. Y.; Batavia, July 2-7.  
Yellowstone: Flagstaff, Ariz., 21-July 4.  
Zacchini: Frackville, Pa.; W. Hazleton 3-9.  
Zelger, C. F., United: Trinidad, Colo., 26-July 8.

## JONES GROSSES SOAR

(Continued from page 34)

crowds poured onto the lot. The Del Rio Midgets put on a performance for crippled children in Zem Zem Hospital and for orphans of St. Joseph's Home. Harvey B. Williams, who has joined as special agent, will handle appearances of this type, including publicity.

Visitors included Dell Darling and George H. Lux. Date was sponsored by the Military Order of Cooties and show officials reported satisfactory co-operation on the lot and thru press and radio. Side Show, Motordrome and Kiddie rides went strong here.

Williams is called the smallest press agent in the business by E. Lawrence Phillips, general manager, being 47 inches tall and weighing 97 pounds. He formerly owned and operated a Midget Show for nearly 10 years. He joined in Ambridge, Pa., from Minneapolis, where he had been an employee of the post-office department. Mrs. Williams, who will join later, is visiting relatives in New York.

## BUCKEYE BIZ SPOTTY

(Continued from page 34)

has been on duty two years, is spending most of his leave on the show with his brothers, Sam and Charlie. Al and Vi Retka joined and took over guess-age and guess-weight for Bob Heth. C. W. Conner has all the trucks lettered and has taken over the tax box at the front gate. Bill Myers paints the ticket box, fence and cut-out letters every week. Sammy Craven, who has clothespin and ball game concessions, declares this is his greatest season.

## CAVALCADE TO MINOT

(Continued from page 34)

will leave here for the first fair date, North Dakota State Fair, Minot. Auditor Eddie Hollinger, on a two-week vacation in Canada, expected to return at Minot. F. M. Love is in charge of the office. Duluth newspapers have been liberal with art and stories and the show is using the NBC station with spot announcements and five-minute special show records.

## VIRGINIA GREATER SHOW

Want

Electrician at once. Have Transformer on Truck. Edgewood, Md.

## WANTED BILLPOSTER

Leo Aradungo, wire Walter Fox at once.

ALLEN & HICKERSON SHOWS

Valparaiso, Ind., this week

## WANT

Concession Agents, Age-Scales, Popcorn, others. South Bend, Indiana, to July 9; then fairs.

ALLEN S. BREWER  
GOLD MEDAL SHOWS

## WANTED CONCESSIONS

Havana, Illinois, this week; Whitehall Big Fourth of July.

## MOUND CITY SHOWS

## WANTED

Ride Help, especially Clutch Man. If married have Concessions for wives. Permanent location.

R. H. WORK

Elizabethtown, N. O.

## Midway of Mirth Shows

WANT FOR BIG JULY 4TH CELEBRATION, CENTRALIA, ILL., and balance of season. POPCORN AND GRAB AND MERCHANDISE CONCESSIONS. WANT MIX-UP FOREMAN. Address: Centralia, Ill., until July 4; then Carlyle, Ill.

## HELP WANTED

For Fly-a-Plane Ride and Glass House. Don't write or wire, come on; will place you. Going to coast, chance work all winter. CHAS. T. GOSS, Dodson's World's Fair Shows, Omaha, Neb., until July 1st; Council Bluffs, Iowa, July 3rd to 8th.

## W. G. WADE SHOWS

Dayton, Ohio, July 7 to 15. We are showing a down-town location for a period of nine days, including Sunday, under the auspices of the Elks' Club. Findlay, Ohio, July 17 to 22. Another down-town location in the City Park. Auspices Lions' Club and the first carnival in six years. Can use attractive Independent Shows and legitimate Concessions for these dates and a long Circuit of Fairs to follow.

W. G. WADE SHOWS, Kokomo, Indiana, this week.

## GEORGE CLYDE SMITH SHOWS WANT

High Striker, Candy Floss, Hoop-La, Devils Bowling Alley, Jewelry. Want War Show, Crime Show, Fun House, Penny Arcade. Want to buy Octopus, Tilt-a-Whirl or Rolloplane. Want Ride Help and Truck Drivers. Happy Ray wants Dancer; top salary. Address all communications to GEORGE CLYDE SMITH SHOWS, Seward, Pa., this week; Boswell, Pa., week of July 3.

## CAN PLACE

Photo Machine, Candy Floss, Custard Machine. Reliable Ride Help that drive Semis. Want downtown Biller and Man to do some special agent work. Jack Turner, Elmer Yancy, Willie Clark, contact H. B. Shive, general agent. Will buy or book any non-conflicting Rides. Sailor Katzy wants Tattoo Man for Side Show, also will place Half and Half. All reply to

MIKE ROSEN, BUCKEYE STATE SHOWS

BENTON HARBOR, MICHIGAN, WEEK JUNE 26TH

## ALL AMERICAN EXPOSITION WANTS

Second Man and Billposter. Gennells and Roach, get in touch with me. Minstrel Show Performers and Musicians wanted. Also all kinds of Ride Help. Top salaries paid. Bingo and all other Concessions open. Will book non-conflicting Rides. Address Evansville, Ind.

## SAILOR KATZY WANTS

For the most beautiful Side Show on tour, excellent working conditions

Cookhouse and worth-while proposition. Will place Half and Half. Must have high-class wardrobe and act. Sandra Lee, join at once; wire if coming. Tattoo Artist, prefer man and wife; Tom McClendon, answer. All reply to

SAILOR KATZY, BUCKEYE STATE SHOWS, Benton Harbor, Mich., week June 26th.

## Circus Routes

Anderson, Bud E.: Wadena, Minn., 27; Fergus Falls 28; Detroit Lakes 29; Park Rapids 30; Bagley July 1; Blackduck 2.  
Arthur Bros.: Cle Elum, Wash., 27; Ellensburg 28; Yakima 29-30; Sunnyside, July 1.  
Bailey Bros.: Newark, N. Y., 27; Auburn 28; Oswego 29; Watertown 30; Carthage, July 1; Fulton 2-3; Oneida 4.  
Beatty, Clyde-Russell Bros.: Salem, Ore., 27-28; Oregon City 29; Portland 30-July 8.  
Circle A Rodeo: Sioux City, Ia., 1-4.  
Cole Bros.: Rockford, Ill., 27; Aurora 28; Madison, Wis., 29; La Crosse 30; Winona, Minn., July 1; Minneapolis 3-5; St. Paul 6-7; Brainerd 8.  
Dalley Bros.: New Hampton, Ia., 28; Postville 29; Prairie du Chien, Wis., 30; Richland Center, July 1; Portage 3; Janesville 4; Fond du Lac 5; Sheboygan 6; Manitowoc 7; Appleton 8.  
Garden Bros.: Toronto, Can., 26-July 1.  
Globe Bros.: Geary, Okla., 29; (State Fairgrounds) Oklahoma City 30-July 4.  
Gould, Jay: Madison, Wis., 28-July 4; Rockford, Ill., 5-8.  
Hunt Bros.: Brockton, Mass., 27; Norwood 28; Natick 29; Milford 30; Marlboro, July 1.  
Kelly, Al G.-Miller Bros.: Brush, Colo., 27; Sterling 28; Fort Morgan 29; Fort Lupton 30; Brighton, July 1.  
Mills Bros.: Racine, Wis., 27; S. Milwaukee 28; Oconomoc 29; Fort Atkinson 30; Janesville, July 1; Stoughton 3; Evansville 4; S. Beloit, Ill., 5; Freeport 6; Belvidere 7; Woodstock 8.  
Polack Bros.: Long Beach, Calif., 26-July 2.  
Ringling Bros. and Barnum & Bailey: Worcester, Mass., 27; Pittsburg 28; Manchester, N. H., 29; Portland, Me., 30-July 1; Providence, R. I., 3-4; Hartford, Conn., 5-6; Springfield, Mass., 7-8.  
Wallace Bros.: Newport, R. I., 28.

## CONEY IN MOURNING

(Continued from page 43)

theaters, Tilyou's Coney Island and the Kenmore, Brooklyn.

### WONDER CITY SHOWS WANT

Concessions—Sell X on Photos, Popcorn, Custard, Diggers. Shows with own equipment. Can place one Flat Ride. Want Help on Merry-Go-Round, Ferris Wheel, Chair-a-Plane; top salaries (office owned). Prefer those driving semis. Want to buy Girl Show and Snake Show Banners; also buy two 20x40 Tops and Hit-Miss Cats. Want General Agent that knows Missouri, Arkansas, Louisiana, Mississippi, Alabama and can get dates; Chas. Noel, Chas. Reed, Frank Gaskins, wire. Address: **JOE KARR**, Union, Miss.

### Peppers All State Shows WANT

Bingo Manager that can call. Must be A-1 caller, reliable and sober. Silk Shirt Agents, have no use for you. Have best of territory. Must be able to stand prosperity and drive truck. Will guarantee \$50.00 a week or 10 per cent of gross.

**FRANK W. PEPPERS**, Manager  
Gary, W. Va., week June 26

### "HELL DRIVERS" WANTED

AUTO AND MOTORCYCLE STUNT MEN OF ALL KINDS—What experience have you had and what shows have you been on? WHAT STUNTS DO YOU DO? CAN MAKE GOOD DROME RIDERS INTO DAREDEVILS IN SHORT TIME. TOP SALARIES. NEED—THRILL SHOW helpers, either experienced or inexperienced, either young men who want to become Daredevils or those who want to be aids to the Daredevils. WRITE **DICK ROGERS**  
Sterling Hotel Wilkes-Barre, Penna.

### CONCESSION AGENTS WANTED

For Big July 4th Celebration and a Splendid Route of Fairs and Celebrations. For Coupon Ball Games, Hit and Miss Ball Games, Pitch Till You Win, Dart Score and other Ball Games and Concessions. Must be sober and reliable. Address:

**CHARLES CHANEY**  
Care Mound City Shows, Havana, Ill., this week.

### WANT

Ell Wheel Operator or good Second Man; salary all you are worth. State all in first wire. Two to four weeks in each city; no fairs and no trucks to drive.

**C. F. ZEIGER**

Trinidad, Colo., June 26 to July 8.

### WANT TO BUY MERRY-GO-ROUND FOR CASH

Must be in good running condition, with organ and horses. Write or wire **W. D. PIGGOTT**, 1451 Gaty Ave., East St. Louis, Ill.

### FOR SALE—MOTORDROME

Completely Equipped, in Operation

**T. J. APPLE**  
Manchester, Tenn.

### WANT TO BOOK

My Ell Ferris Wheel, Milk Bottle Ball Game, Peanut and Popcorn. Prefer show with some Southern Fairs. Want Operator; if married can place wife. Address:  
**BOX D-229**, Billboard, Cincinnati 1, Ohio.

### WANTED

Photo Gallery and Stock Joints except Bingo. Could use two small Shows with own top.

**RAINES AMUSEMENT COMPANY**  
Greenwood, Ark., June 29-July 4  
Muldrow, Okla., July 6-8

### WANTED GIRLS

In Concession Arcade at the Beach for Penny Pitch and Money Hoopla. Must have nice appearance. Can use American Palmist.

Want to buy Cork Guns  
**MARTHA KIER**  
Box 502 Myrtle Beach, S. C.

### WILSON FAMOUS SHOWS WANT

Photo Gallery, Cook House and Ride Help to join at once.  
Rantoul, Ill., this week; Sullivan next.

## Scott Exposition Shows Want

For best 4th of July spot in West Virginia—LOGAN.

SHOWS that don't conflict. Have Minstrel Show, Side Show, Girl Show, Life, Animal Show and Fun House.

Doc Wilson, communicate. Want good, reliable Ride Help that can drive Semis, top salaries to right parties. If you must drink, don't bother. Wire Smokey Jones, Ride Supt. One good Lot Man. Want legitimate Concessions that work for stock. Want to book Custard (exclusive). Minstrel Musicians.

Notice to Fair Secretaries and Committees—This Show will fulfill all engagements contracted, using policies laid down by C. D. Scott prior to his death. **VIVIAN, W. VA., THIS WEEK; LOGAN, JULY 4TH.**

**SHEIK ROSEN** wants Bingo Caller and Counter Men; Agents for Fish Pond and Slum Skillo, also for Candy Apple. Can use good all-around Concession Agents.

## Allen & Nickerson Show Wants

Help on all Rides, Ralph "Heavy" Kenny, come on. Anybody that has worked for me in past, come on. Top pay and best of treatment. Can place good Girl Show. Chick Allen can place

Roll-Down Agents, Ball Game and Slum Store Agent.

**ALLEN & NICKERSON SHOWS**, Valparaiso, Ind.

## ELLMAN SHOWS WANT

Shows of all kinds, especially Side Show. Can offer real money route of Class A Wisconsin Fairs. Concessions that work for Stock. Help on all Rides that drive. Have Merry-Go-Round, Twin Wheels, Octopus, Loop, Rollo, Ridee-O, Ponies, Train and Auto. Any other Ride will book same. Want Foreman and help for 12 car Ridee-O. Thos. Coleman, wired you; come on. Fairs—Stoughton, Wausau, Mondovi, Slinger, Janesville, Plymouth, Luxemburg, Beaver Dam and a bank-roll route.

**ELLMAN SHOWS**, Sturgeon Bay, Wis., June 30 to July 9.

## WANTS—HARRY LEWISTON—WANTS

Suitable Side Show, Museum Acts at all times.

Will buy for cash large Pythons or Boas. Show now in fourth week in Edgewater Park, Detroit. Write or call **Tyler 7-1537**. Address 2711 Clairmount Avenue, Detroit 6, Mich.

P.S.—Have good proposition for Boss Canvasman. Show open year around.

## WANT—FREE ACT FOR WEEK JULY 1st—WANT

High Wire Act preferred. Want Photo Gallery for balance of season. On account of enlarging park can use General Help. Want Counter Man for Corn Game. Want Man and Wife for Watch-La and Cane Rack, also Man and Wife for Snowballs and Pop Corn. All new stands just completed. Would like to buy Syrups for Snowballs, also 1000 pounds of Popcorn. Want Girls for Penny Pitch and Hoop-La. Long season. Park will be open until November 15th. This is not a promotion, but a permanent park. All Concessions owned by management. All replies to

**S. B. WEINTROUB**, Mgr.  
West Columbia, S. C.

## Wallace Bros.' Shows Want

Bingo, Frozen Custard, Scales, Coca-Cola Joint, Fish Pond, Pan Joint, Cigarette Gallery, Guess Your Age, Candy Apples, Ball Games, Rat Joint or any 10¢ Stock Concession. Can place Musicians and Performers for Minstrel. Kid Drifty, wire James Reed. Dancers and Entertainers for Girl Show. Ride Help—Semi Drivers, Help on Front Gate. 5-in-1 Show open. Jumbo Flinn, wired you to come on. Bill Cammeria, wired you to Peru, let me hear from you. Bob Nash, have joint for you. Also want to hear from the following people: Tom Fleming, Chas. Lerhan. Agent for Roll Downs, Slum Skillo, Razzle Dazzle, Grind Stores, come on; can place you. Harry Scarber, let me hear from you.

**WALLACE BROS.' SHOWS**, Henderson, Ky., this week.

## EDDIE MILLER WANTS

Be With the Best Show in the Midwest Opening for man and wife for Custard and Candy Floss. Man with two or more Girls to manage Girl Show. Everything furnished. Nice set-up. Exclusive throughout season; 50-50 proposition. Young and Attractive Dancing Girls wanted. Salary \$35.00 to \$45.00 sure. Pay your wires.

**E. H. MILLER**,  
**HAPPYLAND SHOWS**  
Mt. Pleasant, Mich., Week July 25; Alma, Mich., next, July 1.

## WANTED! WANTED!!

Talkers for Girl Show, Bally Girls and Dancers

for  
**TIRZA'S WINE BATH GIRLIE SHOW**  
15th St. & Surf Ave., Coney Island, N. Y.

Attention, **ALLEN TOBELL**  
Your telegram has been misplaced. Phoned, but you were not there. Come on in. Have opening for you.  
**MRS. DuVAL.**

## WANTED

Blower and Roll Down Agents.

**JACK GILBERT**  
**WORLD OF MIRTH SHOWS**

Springfield, Mass., this week; New London, Conn., next week.

## WANT AT ONCE

Chair Plane Foreman and Second Man, top salaries. Must drive. Also Second Men for all Rides. Long season.

**Lawrence Greater Shows**

Lancaster, Pa., this week; Tronton, N. J., next week.

## HARRY POLISH FISHER SHOWS

Will book or buy for cash Rides. Want Merry-Go-Round Foreman.

**HARRY P. FISHER**  
50 Taylor St. San Francisco, Calif.

## WANT CARNIVAL

Rides and Concessions for  
**ANNUAL CELEBRATION, JULY 26, 27, 28**

Wire or Write  
**C. E. GEORGEON**, Chairman Concessions  
Lenora, Kan.

## WANTED

Foreman for small 2-Abreast Merry-Go-Round with semi-closed trailer. \$45.00 per week plus bonus and percentage. Can place Concession Workers.

**D. VAN BILLIARD** North Wales, Pa.

## SECOND MEN WANTED

For Tilt and Ferris Wheel. Park located on Warren Ave. near Otter Drive. No tear downs or setups; good salary and bonus. Come in or address

**VIC. HORWITZ**  
R. 2, Box 1249 Detroit (23), Mich.

## McMAHON SHOWS

Fremont, Nebraska, July 4  
Can use Concessions that work for stock and two more Shows, Second Men on Rides.

## I. K. Wallace Attractions

WANT Second Man for Ferris Wheel. Must be good operator. Top wages to reliable man. Playing Philadelphia, Pa. Most locations two weeks. Write or wire what you can do and wages you want.  
**I. K. WALLACE**, 1316 Spruce St., Philadelphia, Pa.

## WANT

Two good Men for Candy Apple and Popcorn Concessions. Salary or percentage.

**GEO. WELCH**  
Care Marks Shows Winchester, Va.

## JOSEPH J. KIRKWOOD SHOWS

"America's Best Advertized Midway"

GREENVILLE, PA., JULY 3-8 (Penn.'s Biggest July 4th)  
OIL CITY, PA., JULY 10-15 (Heart of the City)

**RIDES**—Will book or buy 2-Abreast Merry or Chairplane.  
**SHOWS**—Liberal proposition to capable Side Show Operator. Will book Animal or Wild Life Shows. K. C. McGARY wants experienced Dancing Girls or will give exceptional deal to Man with 2 or more Performers.

**CONCESSIONS**—Will book Frozen Custard, Photo Gallery, Bingo, Ball Games or any 10c Stand, also Clothes Pin Pitch and a few choice Wheels open.

Splendid Opening for Well-Framed Diggers or Rotary Vendors.

**HELP**—Roll-Down, Razzle, Swinger and Slum Skillo Agents. Wire JOE WILSON. Can always use General Carnival Help.

**WILL BOOK**—America's Best High Act. Wire salary wanted.  
**RALPH DECKER, Gen. Mgr. KIRKWOOD SHOWS, KITTANNING, PA.**

P.S.—Fair Secretaries in Virginia, North and South Carolina and Georgia, wire me as per route.

## DODSON'S WORLD'S FAIR SHOWS

CAN PLACE

On account of illness, high-class Penny Arcade for balance of season, with fourteen State and large Fairs contracted. Address M. G. DODSON, Manager, Omaha, Nebraska, this week.

## Cadillac—Michigan—Cadillac

Wants for

Metropolitan Club Home Coming, July 7th-July 16th

Concessions — Legitimate Games of All Kinds  
Shows — Snake — Mechanical City — Unborn

This is the first Show in three years located in the heart of the city.

Write or wire

**C. D. MURRAY**

Care W. G. Wade Shows, Unit No. 2, Hastings, Mich., June 26-July 1.

## CAROLINA AMUSEMENT PARK

Greensboro, N. C. 500,000 people to draw from, including 60,000 soldiers, plus thousands of war workers. On 3 trunk highways with busses every 15 minutes, 18 hours daily. Carolina's most famous supper club in center of location.  
Can place Concessions of all kinds for 8 weeks in park, with 8 Southern fairs to follow. Park works 7 days week. Want clean Concessions all kinds—Ball Games, Cats, Bottles, Dodger, Hit Hitler, Bowling Alley, Fish Pond, Duck Pond, Shooting Galleries of all kinds, Scales, Guess Your Age, Pitch Til Win, Darts, etc.; Basketball Game, Skill Games of all kinds. Want Skating Rink with own equipment, outside Bowling Alley, Skee-ball, Archery, etc. Want Rides not conflicting Roll-o-Plane, Tilt, Whip, Spitfire, Fly-o-Plane, Kid Rides of all kinds. Will consider Shows with own equipment. No junk. Must meet standards of park equipment. Want sensational Free Act to feature, one that can repeat. Want capable Ride Help, no tear downs. Help in all departments. This is a real opportunity, don't be late.  
Wire now. **CAROLINA AMUSEMENT PARK, Caro Western Union, High Point, N. C.**  
Note—Too late to write, we open with big soldiers' payday. Everybody wire.  
**GEORGE KERESTES, CAROLINA AMUSEMENT PARK.**

## EXPOSITION AT HOME SHOWS

Will book or buy for cash any Flat Ride. Want Acts for Sideshow, also Talker. Can use Girls for Posing Show. Will book any show that does not conflict with or without tops; office guarantees salaries. Will give Colored Minstrel good proposition, as this is last spot in Pennsylvania. Eight weeks now booked Maryland, Virginia, North and South Carolina. Concessions—Frozen Custard, Bingo, Fish Pond, String Game, Diggers, Hoopla and Grind Store that works for stock, Fourth of July Celebration opposite Barracks, July 3rd to 8th, inclusive. All address:

ROX GATTO, Carlisle, Pa., June 26 to July 1st.

## —A. M. P. SHOWS—

"JUGGY"

WANT Motordrome, Ten-in-One, Minstrel Show. CONCESSIONS—Bingo, Devil's Bowling Alley, Custard or any other Grind Store that does not conflict. RIDE HELP in all departments.

A. M. PODSOBINSKI, this week, Pittston, Pa.; next week, Glen Lion, Pa.

## WANT CONCESSION AGENTS

Need clean-cut, capable Agents for Clothes Pin Pitch, Country Store, Milk Bottles, Joints working 15c, two for 25c. Working 7 days a week. Located at Folly Beach, 12 miles from Charleston. Here until Labor Day, then Charleston lots until snow flies. Come on if you are capable. Can use Counter Help for Bingo.

**ART D. HANSEN, Folly Beach, South Carolina**

## WANTED FOR JAMES E. STRATES ILLUSION SHOW

A-1 Talker. Would like to hear from Hughie Mach, Arthur Evans, Johnnie Kenlo, Bill Salisbury, Mike Buhnia, Bill Sylvia, McAskill is here handling inside. Wire AL TOMAINI, Syracuse, N. Y.

## NSA

(Continued from page 35)

and Ralph Endy, Larry Benn, Harry Weintraub, Kenneth Howard, Charles Rubenstein, George Rector, Irving Gold, Nathan Weinberg, Oscar C. Buck, George Martin, Lou Riley, Charles Hilbert, John Ressel, Lester Nelson, Harry Field, Jack Perry and many others.

## AMERICAN CARNIVALS

(Continued from page 35)

in Crown Point, Ind. Invitations to affiliate with the association have been issued to the Dumont Shows and Colberts Amusements. An inquiry as to membership came from Roy Sharpe, Thompson Bros.' Shows, Walter A. Schafer, of this city, active in outdoor amusements in the Detroit area, was a recent visitor to ACA offices.

## SLA

(Continued from page 35)

for \$131.10. Sick list includes R. N. (Hi-Ki) Adams, William J. Coultry, Nathan Hirsch, Rudolph Singer, Tom Vollmer and Dan Odum, who underwent a recent serious operation in Wesley Memorial Hospital. Servicemen callers included Lieut. Sass, Lieut. Harold Dabroe; George L. Crowder, en route to Columbus, O.; Lieut. Johnny J. Jones, en route home to St. Petersburg, Fla., to celebrate the expected arrival of an heir.

## WANT

Capable Foreman for Silver Streak, salary no object if you can care for your ride. Place Foreman for Scooter, top salary to good man. Maynard, come on. Place Head Porters and Train Porters, must be sober and reliable workers.

Duluth, Minn., until June 28th; then Minot, N. D., Fair.

Al Wagner, Cavalcade of Amusements

## ATTENTION!

Fair Secretaries  
**JOE LOSEN'S RODEO**

AFTON FAIR GROUNDS, AFTON, N. Y.

July 2nd, 3rd, 4th—2 Shows Daily.

15 Big Rodeo Events.  
Featuring Alabama Slim and his mule Bette Davis. We invite all fair committees. Open for fair dates.

Home Office: Vestal, N. Y.

## EAST RUTHERFORD FIREMEN'S FIFTIETH YEAR CELEBRATION AND NEW YORK AND NEW JERSEY FIREMEN'S CONVENTION COMBINED

Week of July 10th to the 15th, biggest celebration of the season in the State of New Jersey. Town decorated, band concerts, parades. Something doing every minute. Held in East Rutherford Stadium. Want Shows of all kinds, Rides that do not conflict. Can use Octopus or Roll-o-Plane or any Flat Ride. Want Help on Rides—Ferris Wheel, Spitfire and Chair-o-Plane. Want Concessions—Wheels, come on, will place you; Custard, Diggers, Grind Stores, Candy Floss, Pop Corn, Candy Apples. Like to hear from sensational Free Act for this week only. All address:

## HELLER'S ACME SHOWS

Alpha, N. J., June 30th to July 8th; work Sunday on this spot, 9 days. Then the big one, don't miss it.

## VIRGINIA GREATER SHOWS WANT

for 4th of July Celebration, Eastport, Md.

Want Frozen Custard, American Palmistry, High Striker and Penny Arcade. Want Second Man for Merry-Go-Round and Whip. Sol. Speigh wants five-piece Band for Minstrel Show. This week, Edgewood, Md. Booked solid until November 25.

## WANTS—WANTS

**HEDRICK'S GAY-WAY SHOWS**

Big 4th July Celebration, Bassett, Va.

Any ten-cent Stock Concession. Any Flat Ride with own transportation. I will pay cash for Roll-o-Plane. Concession Agents wanted, no drunks. Need small Cook House, Custard, Candy Apples, Popcorn, or what have you? No racket. Hillsboro, N. Car., this week; then Bassett, Va.

## Want—CUMBERLAND VALLEY SHOWS—Want

Want organized Minstrel Show with band. Salary and percentage. Tickets if I know you, money on arrival. Can use any other capable Shows with or without. Will book or buy any Rides except Kiddie or Ferris Wheel, Chairplane or Loop-the-Loop. Reasonable percentage. Fish Pond, Ball Games, Heart-Shape Pitch, Guess Your Weight and Age, High Striker, Pea Pool or any other legitimate Concession not conflicting. Fairs start in August. Dave Wise, answer. Address all mail to

ELLIS WINTON, Manchester, Tenn. (this week); Shelbyville, Tenn. (next week).

## DIXIE BELLE SHOWS

WANT Concessions for the best 4th of July to 8th Celebration in Indiana—Bloomfield in City Park. American Legion annual doings. Can use all kinds of Stock Joints and Games. No X unless 2 weeks' deposit in office. Bingo, Pea Pool, Under and Over, Rat Game, Ball Game, Pop Corn, Snow Ball are all open for this big spot and balance of season. NEED RIDE HELP on all Rides if sober and can produce and not afraid of work—salary is no object, plus \$5.00 a week bonus and sure. Address: LOUIS T. RILEY, Owner, Worthington, Ind., this week; Mitchell, Ind., week July 10th. 6 Fairs to follow in Kentucky.

## LEE UNITED SHOWS

WANT

CONCESSIONS THAT WORK FOR STOCK. POPCORN OPEN. CAN PLACE ONE OR TWO MORE SMALL SHOWS. STARTING OUR CELEBRATIONS AT COLEMAN, MICH., JULY 1-2-3-4. Address: Van Dyke & Prospect Sts., Base Line Postoffice, Detroit, Mich., until 29th; then Coleman.

**CHAS. H. LEE HARRY G. TAYLOR**  
Owner Gen. Mgr.

## WANTED

General Agent. Must know Maryland, Virginia, North Carolina and South Carolina.

## DUMONT SHOWS

Week June 26 to July 1, Sunbury, Pa.;  
July 2 to 7, West York, Pa.

## WANT

Tilt-a-Whirl Foreman to join at once. Salary no object if can produce. Also other useful Ride Help. No tickets unless we know you.

**JOHN B. DAVIS**

SOUTHERN STATES SHOWS, Clearwater, Fla.

## AT LIBERTY

Half and Half. Good wardrobe and flash. Roxana, wire.

**HARRY RINK**

Hubbard Hotel, Chicago, Ill.

## GOLDEN GATE SHOWS

WANT Ball Games, Penny Pitch, Mug Gallery, Pop Corn, Snow Ball, Hoop-La, any Stock Joint. Sebree, Ky., this week; then Dixon, Ky., July 4. I will be out all winter, South.

FRANK OWENS, Mgr.

**PETE DECECARE and B. A. SLOVER**

Wire Address Immediately.

**JIMMY ANNIN**

Sheesley Shows, Battle Creek, Mich.

# BB LEGAL DEPT. 10 YEARS OLD

## Proves Trade's Bulkwork in Legal and Taxation Fights

Purposes today still same as when founded, namely: to collect and distribute legal and tax data and to furnish statistics and favorable propaganda material to trade

By Walter W. Hurd

CHICAGO, June 24.—Ten years ago this week the legal service department of The Billboard was announced to the trade. The idea had been developing slowly since 1932 and there were many questions about the type of service the trade needed and just what legal questions could be covered in such a service. The announcement made in The Billboard June 30, 1934, said simply, "copies of city ordinances relating to coin machines, also bills introduced into State legislatures and also copies of all written court orders and decrees relating to coin machines are desired by the Coin Machine Department of The Billboard. This is a co-operative move and any help given by members of the trade in securing such copies will be greatly appreciated. Any material on the legal phases of coin machines sent to The Billboard will be available to any organization within the trade for reference and use on request. Clippings of favorable news items from newspapers are also desired, including the heading and dateline of the issue in which the news item appeared."

### Three Objectives

In simple outline, the above notice cited the three main objectives of the legal information services which The Billboard has rendered to the trade thru the years. First, to collect legal documents and data of all kinds thru the co-operation of the trade. Second, to distribute available legal information and material to members of the trade free upon request. Third, to collect material favorable to the trade appearing in the nation's press and to compile industry statistics for the trade's use in its fight against misunderstanding, misrepresentation, opposition, unfavorable laws and unreasonable taxes.

The purpose of the original announcement was to secure the co-operation and help of the industry. The response thru the years to that request has enabled us to constantly improve the legal information services offered. While The Billboard has built up its own reporting system thru the years, it still would never be possible to maintain full coverage in every city and hamlet without the trade's help.

### Critics Become Boosters

The original legal information service was started after some experiments had been tried and a careful study made of the problems of the coin machine trade. It was subject to considerable criticism from the start, but the original objectives have been maintained from the beginning and in later years some of the most outspoken critics of the idea publicly praised the work that had been accomplished. As the service grew it was even being used for years before the war by the trade in Australia, South Africa and in England to help fight trade battles there. In some important situations even the federal government has called on the legal information service for data and for suggestions. The service has brought some of the highest praise that could be given to a publication for services rendered as well as some bitter criticism.

Criticism of the service thruout the years has been based on two main objections. One came chiefly from manufacturing sources which argued that the policy of publicly advocating the licensing of pinball and similar amusement devices as legal entertainment would have a very adverse affect on pay-out games and other gaming devices. This at first seemed to be a very real objection to the plan, but the legal information service started out with the idea that legalizing of pinball and similar devices would have the ultimate effect of

(See Legal Information on page 70)

## NATA Discusses Co-Ordinating Federal, State and City Taxes

ST. PAUL, June 24.—If Indiana coinmen had been here this week for the 12th annual convention of the National Association of Tax Administrators, June 19-21, they would have heard an excellent address on certain phases of State tax problems by Gilbert E. Hewit, director of the Indiana Gross Income Tax Division. The gross income tax law in Indiana has been of direct interest to operators for several years. In past years, test cases have been brought in court by operators because the tax was applied to operators themselves. Vending machine operators were the first to face the tax and later operators of other types of machines also were included. There are certain technical points in the law which lead tax officials in Indiana to call upon operators to pay the tax rather than all or part of it from locations.

While here Hewit spoke at the opening session of the tax administrators' convention. Tax officials and attorneys were here from practically all parts of the country to discuss taxes. In popular terms it would be called a convention of tax collectors. The NATA is one of the dozen or more organizations in the country that has been formed among public officials to study the various phases of tax problems and furnish information to city and State officials. Many of these organizations have their headquarters in Chicago, including the NATA.

### Post-War Taxes Discussed

The convention here this year followed a program that had been planned chiefly to discuss post-war tax questions. The association committee that arranged the program planned the convention chiefly to discuss ways and means of co-ordinating city, State and federal taxes. A number of State tax

(See NATA DISCUSS on page 70)

## Thanks

CHICAGO, June 24.—As the Legal Information Service Department celebrates its 10th birthday, The Billboard extends its thanks to the many organizations, firms and individuals that have co-operated by sending us copies of briefs, ordinances, bills and other legal information and reports thru the years. It would require too much space to mention all the names that belong on such a list, but it has been this co-operation that has made this service so valuable in the past that it should prove increasingly useful to the industry in the future as it continues to fight misunderstanding, misrepresentation, opposition, unfavorable laws and unreasonable taxes.

## Tax Experts Meet

By Walter W. Hurd

AMONG the organizations that give direct attention to tax questions is the National Association of Tax Administrators, with headquarters in Chicago. This is one of perhaps a dozen national organizations that have to do with tax problems in a direct manner. Most of the organizations come in contact with questions about taxing coin machines at intervals in the regular pursuit of their work.

The tax administrators would be called tax collectors in everyday talk but the use of the term "administrator" indicates that such men only administer the tax laws which have been passed by some legislative body.

In business terms their job is to interpret the administrative phases of tax laws and then to collect as much revenue as they can under the terms of the law.

But the above organization is typical of the general run of similar organizations today that have embarked on a scientific and business program of doing constructive work in the tax field. Their conventions bring together tax officials and experts from all parts of the country and they discuss all phases of taxation.

They do not delve into tax problems with the idea of gouging as

much out of the poor taxpayer as possible. They attempt to study the whole tax situation from a constructive viewpoint and arrive at ways to simplify collection, keeping records and the use of tax money.

The NATA held its 12th annual convention in St. Paul, June 19 to 21. A study of the program for this meeting will show what varied topics are considered by the tax administrators. The convention this year was broken up into separate conferences on the different questions in the tax field. The general session considered the momentous subject of co-ordinating city, State and federal taxes. This is a very timely subject and indicates that even the officials who supervise the collecting of taxes are interested in equalizing the general tax load, if it can be done. A taxpayer was invited to speak on the program.

These organizations, their many bulletins for public officials, and the conventions they hold, show how much work is being done to try to solve the tax problem. The big difficulty is that councils and legislatures do not always seek or follow the ideas developed by constructive discussion and study.

## WPB Relaxes Controls For Civilian Goods Speeds Reconversion Plans

CHICAGO, June 24.—The coin machine industry watched with interest this week the increased tempo of the War Production Board in relaxing controls for the increased civilian production of various lines of goods. All steps, even tho related strictly to civilian necessities, were considered as important advances toward the day when there will be a general relaxation on materials and also on bans that prohibit the manufacture of certain items like coin machines. Following the invasion of Europe, it was evident there would be a speeding up of reconversion plans as soon as the success of the invasion was assured. The military leaders are still asking WPB to move cautiously, and this important agency is working in full co-operation with those responsible for our military success.

A lot of plans have been drawn up in recent months following suggestions made by many industry advisory committees who have met with WPB officials. It was definitely reported this week that WPB has completed a quarterly program for beginning the production of 245 different articles. Business journals

(See WPB RELAXES on page 67)

## More Whisky As WPB Okays August Stilling

WASHINGTON, June 24.—Coin machine operators who have been worried over dwindling receipts as many taverns were forced to close one or more days a week because of the liquor shortage, were glad to learn that the War Production Board this week authorized distilleries to resume the manufacture of whisky during August.

This action may not mean more bourbon and blended whiskies, however, as there are rumors that distillers may be barred from using corn, since supplies of this grain are at the lowest level since the drought year of 1937. There is a possibility the government may limit distillers to the use of wheat, rye and possibly Caribbean molasses in making whisky during the "holiday."

Final decision as to whether agricultural materials may be used in making whisky lies with War Food Administrator Jones, who is said to oppose the move because of the shortage of live stock feed.

It was also reported this week that the government has arranged to buy large stocks of corn from the Argentine, to be used principally for processing and as livestock feed. Whether any of this grain would be diverted to the manufacture of liquor has not been disclosed.

### Industrial Alcohol

In announcing the decision to allow distilleries to make beverage whisky in

(See MORE WHISKY on page 67)

# COINMEN YOU KNOW

## New York:

**SIDNEY BRUCK**, of the Long Island Tobacco Company, has taken larger quarters at 86-17 Northern Boulevard, Flushing, L. I. Bruck shares space with **GEORGE ELKIN**, of the Woodell Music Company.

**MORRIS KAHAN**, who ran a phonograph route in Brooklyn under the firm name of Na-Na Music, has become associated with **LARRY SERLIN**, of Jalna Sales.

**ADELE SCHNEIDER**, for five years office manager of Brooklyn Amusement Company, was recently married to Sgt. William Kromberg. Couple honeymooned in the Adirondacks.

**IRV MITCHELL**, who took over Dave Robbins's outfit some time ago and is now engaged in war work, plans a return to vendors when the war is over. Mitchell will team up with **SAUL WEINREICH**, who has been in the business 15 years. . . . **LOUIS D. SCHWARTZ**, who sold his cigarette route, Smokers Service, Inc., of Bayside, L. I., about a year ago, denies that he plans a return to the biz as circulated in some quarters.

**WILLIAM FURST** and **WILLIAM SCHWARTZ**, of National Vending, are mapping out itineraries for alternate trips for a look-see among vendors up-State. Both Furst and Schwartz expect to be away for about a month.

Due to the resignation of **AL HIRSCH**, who was lined up to head the recently opened Yonkers outlet of the New York Supply Company, **LOU BERMAN** temporarily has to divide his time between Yonkers and Manhattan.

**CHARLES KATZ**, of Economy Supply Company, who recently returned from a trip to Norfolk, plans a visit to Boston and then another Southern trip in the near future.

**AL STERN**, of Monarch Coin Machine of Chicago, was spotted on the "Row" looking over interesting items. . . . **Lieut. FREDDIE SHORK** and **Pvt.**

**WILLIAM SHORK**, sons of the late J. Shork, pioneer arcade man, plan a return to the biz after the war.

**STANLEY J. OLES**, formerly with the George Ponsler outfit, is now a sergeant stationed in Alaska. . . . **BARNEY SUGARMAN**, Runyon Sales, Newark, N. J., has opened up Clinton Music Company, a retail record outlet, in Newark under the management of **BERNARD GOODMAN**. . . . **JULES BRAUN**, De Luxe Record Company, Linden, N. J., is on a biz trip to Miami.

## Chicago:

**HANK MASER**, California coinman, in town buying equipment. . . . Looking for parts was **ELMORE MACK**, of Chrome Coin, Milwaukee. . . . **MAX GLASS** receiving wires and letters of congratulations from out-of-town coinmen on fact that he's acquired the Gerber interests in the Gerber & Glass Distributing Company.

**BENNY FRIEDMAN**, of Silent Sales, Minneapolis, here to get in touch with recent developments now that he's been given a medical discharge from the army and is back in action again. . . . **P. & S. Machines Company**, refurbishers of Genco games, will be established in bigger quarters at 3719 Sheffield Avenue on July 1. . . . **MACK POSTEL**, one of the owners, is still keeping in close contact with the vending field, however.

**R. GERSHEIMER**, associated with Carl Hoelzel, of Kansas City, Mo., a visitor. . . . **JIMMY JOHNSON**, in from San Antonio, was soliciting contributions to Boysville, a San Antonio home for boys patterned after the famous Boys Town.

Monday, June 26, will be **Mills Industries night** at The Chicago Tribune War Products Show. All the war products being manufactured by the firm will be on exhibition in the huge tent adjoining the Tribune Tower.

Steady arrival of delegates to the Republican National Convention here this week had members of the coin trade discussing politics all week. Whether Bricker or Stassen could unseat Dewey was the subject of debate. Delegates took all available space in the hotels.

The Sherman Hotel quartered the Stassen advocates. Delegates were giving the machines in the lobby and the arcade a merry whirl.

That "Eastern" accent of **TERRY TERHUNE**, Jennings' v.-p., is always baffling his stenos. A new girl, unfamiliar with production parts, turned out a letter this week mentioning an order for fabricating cast-iron "pots" instead of parts.

## Detroit:

**JERRY GREENBERG**, young son of **BARNEY GREENBERG**, of the Atlas Automatic Music Company, was a visitor at his dad's office under the close supervision of the latter's brother, **PHIL GREENBERG**.

**Curtis Coin Machine Company**, operated by **AL F. CURTIS**, has moved its shop and store to a new near-downtown location, 3033 Hamilton Avenue.

**GUY LOMBARDO**, who appeared at the Downtown Theater last week, boosted his record sales and play markedly in this area. One excellent feature was a tie-up with Grinnel Bros., leading music house, whereby Lombardo and other stars of his band appeared in person at the store and autographed records.

**RUSSELL WAGNER**, owner of the Wagner Music Company, is back on the job after 17 months of service in the South Pacific. Wagner, who is 43 years of age, was given an honorable discharge and is now serving his country in a Detroit war plant. **JAMES ASHLEY**, of the American Novelty Company, who operated his business for him during his army service, will continue to do so while he retains his

war job. . . . The American Novelty, managed by **JAMES ASHLEY**, former president of the United Music Operators of Michigan, is remodeling the present store on Grand River Avenue. Additional store space adjoining is being taken. This makes the second coin machine organization on this street to expand within recent weeks, indicating that the industry here is getting set for post-war conditions.

**GEORGE T. HASKINS** has been named manager of Soundics Operating Company. **CARROLL F. KEMP**, formerly projectionist at the Carlton Theater, has joined the service staff of the new organization.

**MORRIS NERENBERG**, partner in Vendo Cigarette Company, one of the city's largest cigarette operators, has completed alterations of the headquarters on Webb Avenue. He reports patronage good, with merchandise shortage the major problem.

**HARRY STAHL**, of the Stahl Specialty Company, flew to Cleveland Tuesday to buy supplies for Eastwood Park, where he is superintendent.

## Cleveland:

**PETER LUKICH**, president of the Cleveland-Phonograph Merchants' Association, has purchased the Super Grille here.

**SAM KRAUSE**, of Modern Automatic Exchange, is moving July 1 to 1621-29 Superior Avenue.

## St. Louis:

**JACK MEHL**, who has been in charge of the parts and repair shop at the Olive Novelty Company for the past five years, has opened his own repair and rebuilding business at 3023 North Jefferson Avenue under the name of the Jefferson Amusement Company. While at the Olive Novelty Company Mehl is credited as being one of the best all-round coin machine mechanics in this section.

## Los Angeles:

**JIM ALLE**, Los Angeles operator, making the rounds. . . . **JACK PFEFFER** visiting **JACK GUTSHALL** who is planning a lengthy vacation. Plenty of fishing is what the doctor ordered at this time. However, dealing in Exclusive Records is keeping him on the hop and may tie him to his desk. . . . **ALEO ALEXES** of Bakersfield came across the Ridge Route to look into things musical.

**CARLOS AMARILLAS** of Douglas, Ariz., here in the interest of his music routes. . . . **BEN BRIER** making the usual Coin Row tours to get records for his local operations. . . . **J. P. CUSICK** of Santa Paula, Calif., on the buyers' registry at various jobbing houses in the city.

**JERRY COOPER** of Riverside on the list of those to whom equipment shipments are to be made. . . . **MR. AND MRS. BURT POLAN** of San Luis Obispo making the jobbers. . . . **THOMAS KENNEDY** of Riverside here. . . . **LAWRENCE RAYA** of Colton a visitor at California Amusement Company. . . . **ERNEST BRYANT** in from Glendale, where he has music machines. . . . **CLARK SHAW** here from Long Beach. . . . **BILL MASON** from Santa Monica. . . . **IVAN MONTJOY** from Burbank. . . . **BEN KORTE** buying for his Glendale interest. . . . **DEAN BROWN** of Glendale here on business, also **RAY TISDALE**.

**GEORGE CULVER** drove in from Calexico. . . . **JACK ARNOLD**, in from the desert town of Barstow, reporting that things are going along well in that area. . . . **R. PEREZ** around the Coin Rows to get equipment and records for his music machine routes. . . . **MRS. GEORGE M. PRATT** of Naca, Ariz., was among the out-of-State visitors. . . . **AL ANDERSON** knows how hard it is to get gasoline. When he comes to Los Angeles, he not only buys coin equipment for his Balboa arcade but novelties for his spots in the Fun Zone there. . . . **WILLIAM P. KELLER** of Mission Beach, here on a business trip, reports week-end crowds at the park rivaling those of mid-summer despite the fact that Southern California has so far had very few good week-ends for beach trade. . . . **A. J. LAURENT**, of San Luis Obispo, making the rounds. . . . **D. H. HARVEY** of Pismo Beach, Calif., reports his arcade is doing good business. . . . **M. C. EDWARDS** of Las Vegas, Nev., in the city.

It's a daughter for **MR. AND MRS. SHANNON DOUGLAS**. . . . **BEN SHUPP** to the navy; **PETE SHUPP** to the ferry command. . . . **HOWARD GROHE** is recovering from injuries received in a recent accident.

In town from San Diego recently was

**THOMAS FARRELL**, **KENNETH WOLF**, and **E. J. BAEHR**. **ART DAWS** of the city in question, was among those coming up to L. A. on a buying trip for his games and music routes.

Each week San Bernardino sends a representative group of coin men to the Met section for buying. Among those coming down this week were **BILL SHOREY**, of Inland Amusement Company; **LESTER BERLINGHOFF** and **TOMMY MERCADANTE**.

**ROY JONES**, formerly a Los Angeles music operator but now of Visalia, Calif., is one man who wants to see General MacArthur invade the Philippines. Jones' son is a prisoner of the Japs on Bataan and has been allowed to write only one letter home in three years. . . . **JIM SAYLOR**, of Oildale, Calif., a visitor for a short time but making every minute count. He really covered the Coin Rows while here. . . . **ALLEN ANDERSON** of Shafter into the city in connection with his music and games operations there. . . . **ART NARATH** of Anaheim signing orders. . . . **BILL CUSTER** in from El Centro, where he has a traveling arcade. . . . **BOB CARDIFF** of San Miguel reports that his arcade is doing okay. . . . **BARNEY FISHMAN** is operating three arcades on the pier at Ocean Park. He has Sportland, Playhouse and the Annex. These are in addition to a route on which Fishman puts plenty of time.

**PHIL ROBINSON** returned from a business trip to San Francisco. . . . **GLENN CRAIG** of San Fernando Valley in the city on business. . . . **W. J. FAREWELL** is operating cigarette machines in defense plants. . . . **SAM HANDMAN** is kept on the hop by increased business in his phonographs in Los Angeles.

**S. R. HOPKINS** of Beaumont, Calif., here in the interest of his music and games machines. . . . **E. E. FAIRCHILD** of Los Angeles hitting the music jobbing places. . . . **FRANK HOLMAN**, Los Angeles, spotted on Venice Boulevard. . . . **HUGH McELHENNY** and **JOHNNY NELSON**, both of Los Angeles, contacting the jobbers in the city. . . . **GEORGE WHEELER** of Wheeler Ridge here. . . . **VERNE WINCHELL JR.**, of Alhambra getting needed machines and parts.

**G. L. KAPLAN** of La Crescenta, Calif., among the out-of-town buyers.

## St. John, N. B.

**J. P. BLAKE**, of Woodstock, N. B., just north of the United States border, who distributes and operates machines on both sides of the line, is proudly exhibiting a trophy won by his candlepin bowling team, of which he is lead-off man. His team, sweeping thru nine games without a defeat, scored the highest total ever made and won the championship of the maritime provinces and Eastern Maine. Three members of Blake's team were winners among the five players having the highest averages.

Blake, who has been in the coin machine business 30 years, has an arcade in his recreational center at Woodstock, which also includes bowling alleys and billiard tables. He has also promoted professional boxing and basketball.

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Recording Studios, semi-automatic, beautifully decorated, life-up cabinet, Big Arcade Money-Maker. \$650.00  
 1 Standard-Johnson Penny Counter, reconditioned by factory, includes wrapping chute . . . . . 125.00  
 2 Brandt Automatic Cashiers, reconditioned by factory. Each . . . . . 175.00  
 Above Machines Absolutely Like New!

1 Photomatic with 10,000 Frames, reconditioned like new . . . . . \$1600.00  
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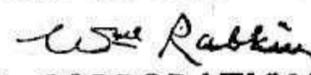
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3 5c Mills O.K. Vendor-Escalator, ea. . . . .	85.00
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1 5c Watling Twin J.P. Gold Award . . . . .	85.00
2 25c Caille, Single J.P., ea. . . . .	60.00
1 10c Caille, Single J.P. . . . .	60.00
1 5c Caille, Double J.P.-Escalator, Like New . . . . .	100.00
2 25c Charles Fey Duo, ea. . . . .	50.00
CONSOLES	
6 5c 1940 Paces Reels, ea. . . . .	\$200.00
6 5c 1942 Paces Smoker Bells, Double J.P. Feature, Electric Lighted Inside and Out, Console Type Iron Stands to Match. Used three months. Ea. . . . .	\$215.00

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# Industry Progress Depends on Org. of Key Men, Op Maintains

CLEVELAND, June 24.—A voluntary plan for building up an organization of key men who would make regular trade reports for the good of the industry has been suggested by George DeFrieze, of the Accessory Supply Company here. DeFrieze, who has long been an active member and official in the Phonograph Merchants' Association of Cleveland, suggests there is a great need for forming a membership list of men in the various cities who are deeply interested in the general welfare of the trade and who would make regular reports to some central medium like *The Billboard*. He suggests that every city has within the local trade one or two men who have enough public spirit to seek to promote the welfare of the industry by making regular and confidential reports to some central medium where the information could be tabulated for the good of all.

In explaining his idea, DeFrieze said, "I have felt for several years the need of having some way of getting information pertaining to the phonograph business to members of Congress and getting the information to them when they are at home. This naturally led to the thought of asking the co-operation of two or three operators in each city where the congressman lives to make it their business to contact the legislators. This contact would be made when any untrue statements about the phonograph business got publicity. These key men would get the facts thru some central medium and would call on the legislators to give

them the real facts about coin machines or any part of the trade.

"For example, when the statement was made that the phonograph had replaced union musicians, the key men could have explained, truthfully, that no coin-operated phonograph had ever replaced one musician at any time. That hundreds of union orchestras were laid off when talking pictures first came out and that if it ever was decided to enact laws to pension any group of men replaced by a later invention, then the talking picture industry and NOT the phonograph industry should pay the pension to the musicians so affected. It could be shown how impossible this would be by mentioning, that the automobile industry should pension all streetcar men affected when trucks and autos put thousands of interurban electric lines out of business, that the railroads should be paying pensions to any unions that held charters for the workmen on the old canal boats or even the old stage coaches.

"When the cabaret tax went into effect last year someone in the Internal Revenue Office decided that a cabaret was any place where dancing space and any kind of music is provided. This is a highly debatable question and I am sure if 100 congressmen were asked what in their opinion a cabaret is a large percentage would say that a cabaret is a place where you can dine, wine, be entertained with a floorshow and can dance when the floorshow is not on. Yet thousands of places with a small bar, a phonograph and a 5 by 10 dancing space are classified the same as the finest night club in New York or Chicago. The key men could emphasize this in their conversation and no doubt every man contacted would see how unfair the interpretation was, and a few of them at least would do something about it.

"If there was available such a list of key men and if they would visit their representative every time he was home they would soon learn the value of such co-operation and then at the first convention after the war every one of these men would attend and would, without question, see the advantages of a national association and would be the leaders in their districts for a local organization as well."

## No More Gas This Summer, OPA Rules

WASHINGTON, June 24.—Plans of the Office of Price Administration to increase civilian gas quotas, rumored for several weeks, have been abandoned. Possibility of increased quotas during the fourth quarter of the year will again be considered, however.

In announcing that rations will remain at their present level during the third quota, OPA said there is no prospect of increased civilian allotments "in the near future."

In the East Coast area, OPA said, gasoline allocations have been exceeded.

## Trade Gets 2 Top Publicity Breaks

CHICAGO, June 24.—Parade, the newspaper magazine section syndicated by PM and *The Chicago Sun*, gave two big boosts to the coin machine trade in its issue of June 18.

In its picture style, Eleanor Powell was shown in shots from a forthcoming film in which she plays the part of a ball on a Hollywood-size pinball machine. The bumpers used in the picture are giant-sized and may cause many a pinball manufacturer to die of envy. As Miss Powell's feet hit the giant pins, lights flash on and the score mounts up. It is just one more case in which Hollywood comes to the coin machine trade for a theme to be used in one of its pictures. The title of the film is *Sensations of 1945*.

The second feature in the magazine follows the now familiar theme of what men in the services do for amusement when on furlough. The title of the fea-

## New Regulations, Controls Paper Cups, Food Containers

The War Production Board has placed all types of flat-bottom and cone-shaped paper cups and flat-bottom food containers under new production regulations and increased distribution controls.

## Sugar Allotment Unchanged

WASHINGTON, June 24.—Allotments of sugar to industrial users for the third quarter, beginning July 1, will be based on the same percentages of base period use as those used during the second quarter, the Office of Price Administration has announced.

ture is *Four Jacks and a Jill*. Frances Gifford happens to be the "jill" in the picture with four men in the armed services. For diversion, the spread shows how they go to the park, patronize some concession games, drink sodapop and then, most important of all as shown in the biggest pictures in the story, they go to an arcade. The largest illustration in the group shows them patronizing the Mutoscope picture machines. While the boys are absorbed in peeping at these pictures, Miss Gifford stands off at a distance supposedly in a rage of anger. Then they try the target guns and finally the kissometer machine and that ends another popular Sunday newspaper feature that is very favorable publicity for the industry.

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Gum Taped Individually. Send 35¢ for Samples.

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16 Watling Guesser Scales, mirror front models with top mirrors, color: blue and white, used very little, perfect condition and clean throughout, each crated. \$125.00

### CIGA ROLAS

7 Jennings Ciga Rolas, straight 5c play, mechanically perfect and excellent appearance, each crated 60.00

### SLOTS

For Louisiana and Mississippi operators, Silver Chrome, Gold Chrome, and Blue Front Slots in 5c, 10c, and 25c play. Will not crate or ship slots. Come and see them.

### PINBALLS

1 Exhibit Air Circus, crated. \$135.00  
2 Bally Topics, crated, each. 90.00

### ARCADE

1 Croetchon Mountain Climber, like new, crated. \$125.00  
1 Keeney Anti-Aircraft, brown cabinet, perfect condition, crated. 60.00  
1 Gottlieb Skee-Ball-Ette, crated. 60.00  
2 Bally "Shoot the Bull" Guns, crated, each. 75.00  
1 Supreme Gun "Shoot Your Way To Tokio," used 2 weeks, crated 275.00  
1 Exhibit Fist Striker, crated. 70.00  
1 Kicker & Catcher, with wooden base, crated. 25.00

### MUSIC

1 Seeburg 8800 RCT, crated. Write  
1 Wurlitzer 750E, crated. Write  
9 New Wurlitzer Model 160 Auxiliary Speakers, crated, each. 21.00  
1 Same as above, used, less volume control, crated. 12.00

1/2 Certified Deposit Required On All Orders

## W. E. EASTBURN

Care Camp Exchange  
Camp Shelby, Miss.  
Telephone—Extension Main 691

## RUBBER BALLS

For Pokenos—Fascination & Bingo Games.

## MELROY BALL CO.

6 N. AUSTIN AVE. VENTNOR, N. J.  
Phone: Ventnor 2-0587

## ARCADE EQUIPMENT

- A.B.T. Target ..... \$ 22.50
- Baker's Kicker and Catcher ..... 22.50
- \*Bally Convoy ..... 275.00
- \*Bally Defender ..... 375.00
- \*Bally Rapid Fire ..... 225.00
- \*Chicago Coin Rol-a-Score ..... 85.00
- Evans Play Ball ..... 185.00
- Evans Super Bomber ..... 397.50
- \*Evans Ten Strike, H.D. .... 60.00
- Evans Tommy Gun ..... 185.00
- Exhibit Ping Pong (Late Model) ... 100.00
- Gottlieb Triplo Grip ..... 17.50
- Groetchon Mountain Climber ..... 145.00
- Hollywood View-a-Scope ..... 30.00
- \*Keeney Air Raider ..... 200.00
- \*Keeney Submarine ..... 150.00
- Keeney Texas Leaguer ..... 39.50
- Kirk's Air Defense ..... 170.00
- Daval Bumper Bowling ..... 37.50
- Mutoscope Punching Bag (A-1, Padded, Late Model) ..... 285.00
- \*Mutoscope Sky Fighter ..... 325.00
- Mutoscope Sky Fighter, with Conversion Astroscope, with Astrologist ..... 150.00
- Rock-Ola World Series ..... 75.00
- \*Seeburg Shoot the Chutes, with Stand 125.00
- \*Seeburg Jap, with Conversion ..... 139.50
- Western Super Strength Tester, with Stand and A.B.T. Slot ..... 49.50
- Electric Defense ..... 17.50
- Kill the Jap ..... 13.50
- Pikos Peak ..... 17.50

\*These Have Patriotic Paint Jobs.

Terms: 1/3 Deposit, Balance C. O. D.

## CONSOLES

- Baker's Paces, 5¢, D.D. .... \$350.00
- Big Game, P.O. .... 95.00
- Big Game, Free Play ..... 89.50
- Club Bells, Like Now ..... 280.00
- Good Luck ..... 89.50
- Silver Moon ..... 124.50
- Track Time, 1938 ..... 75.00
- Track Time, 1937 ..... 60.00

## ONE BALLS

- Hawthorne, P.O. .... \$ 85.00
- Long Shot, P.O. .... 400.00

## COUNTER GAMES

- Aces ..... \$ 4.95
- American Eagle ..... 8.95
- Cubs ..... 4.95
- Imps ..... 3.95
- Marvel ..... 7.50

## MUSIC ACCESSORIES

- Buckley Wall & Bar Boxes, Complete .. \$ 7.50
- Packard Wall & Bar Boxes ..... 32.50
- \*Packard Adapters, Beech Twin 12 Wurlitzer ..... 25.00
- \*Packard Adapters, Poplar Twin 12 Rockola ..... 23.50
- \*Packard Adapters, Pine Single 20 Rockola ..... 25.00
- \*Packard Adapters, Willow Single 20 Seeburg ..... 23.00
- \*Packard Adapters, Juniper 800 Wurlitzer ..... 35.00
- \*Packard Adapters, Cedar 500 Wurlitzer Seeburg Speakers, Wireless Organ, Complete ..... 25.00
- \*Packard Speakers, Violet 200 ..... 22.50
- \*Packard Speakers, Lily 400 ..... 35.00
- \*Packard Speakers, Orchid 800, New Wall Console ..... 65.00
- \*Packard Speakers, Iris 500, Complete ..... 55.00
- \*Packard Cabinets, Steel Twin 412 ..... 30.00
- \*Cable, 30 Strand, Rodent Proof, A-1 ..... .45
- \*Wire, Shielded Twin Cond. .... .05

\*These Are All New.

## ARROW NOVELTY CO. 2852 SIDNEY ST. ST. LOUIS 4, MO.

## BUY NOW! SAVE MONEY!

- Wurlitzer 41 Counter Model ..... \$119.50
- Wurlitzer 61 Counter Model ..... 84.50
- Wurlitzer 71 Counter Model ..... 147.50
- Wurlitzer 616, Repainted, Leather Sides 139.50
- Wurlitzer 618 Lite-Up ..... 142.50
- Wurlitzer 412 ..... 79.50
- Wurlitzer 600R ..... 319.50
- Wurlitzer 500K, Rebuilt ..... 395.00
- Wurlitzer 42—600 Victory ..... 525.00
- Wurlitzer 24 ..... 229.50
- Wurlitzer 24, Buckley System, Collier Job 187.50
- Federal Voice Recorder, Portable ..... 349.50
- Presto Voice Recorder, Portable ..... 249.50
- Seeburg 5-10-25¢ Wailomatic Wireless 42.50
- Rock-Ola Commando ..... 475.00
- Mills Empress ..... \$285.00
- Seeburg Vogue, R.C. .... 375.00
- Seeburg Commander ..... 349.50
- Seeburg Hi Tone, 8800, ES ..... 525.00
- Seeburg Hi Tone, 8800, ESRC ..... 575.00
- Rock-Ola Standard ..... 289.50
- Rock-Ola Master ..... 329.50
- Rock-Ola Super with Adaptor ..... 395.00
- Seeburg Baromatic 3-Wire ..... 42.50
- Seeburg Baromatic Wireless ..... 45.00
- Seeburg Wailomatics, 24 Sel. .... 32.50
- Seeburg Selectomatics, 30-Wire ..... 8.00
- Seeburg Strollers with 20 Sel. Box Wireless ..... 29.50
- Wurlitzer #430 Speaker & 5-10-25¢ Box 89.50
- Rock-Ola Dial-a-Tune Wall Box ..... 27.50

1/3 deposit, balance C. O. D., F. O. B. New York.

Wholesale Only

DAVE LOWY 594 10th Avenue, New York City. Longacre 5-9495

## CASH WAITING

WANT QUANTITY OF BALLY FLICKERS and EXHIBIT LEADERS. Do not have to be in working order, but must be complete with all parts. ROCK-OLA STANDARDS, MASTERS, SUPERS, PLAYMASTERS and ROCK-OLA A. O. WALL BOXES. WURLITZER 500, 600, 750E, 800, 850E and 71 COUNTER MODELS.

- PLASTIC BUMPERS, comp., 75c ea. In lots of 25
- ELECTRIC PHOTO CELLS For ROCK-OLA TOM MIX GUNS—\$10.00 EA.
- CLOCKS FOR CLUB BELLS (With your old clock) \$12.50 EA.
- 5-7-10 WIRE CABLE & 2-WIRE ZIP CORD

## B. D. LAZAR COMPANY

1635 FIFTH AVE. (PHONE: GRant 7818) PITTSBURGH 19, PA.

## CLEVELAND COIN OFFERS:

**CIGARETTE VENDORS**  
 4 Model A (Red Knob) 9 Col. U-Need-a-Paks, 1 Col. King Size, 3 Col. Double Shift, Each ..... \$ 95.00  
 6 Model E 9 Col. U-Need-a-Paks, Each ..... 65.00

**MUSIC**  
 2 Seeburg Envoys, Each ..... \$375.00  
 2 Seeburg Envoys, RC, Each ..... 425.00  
 8 Seeburg Colonels, Each ..... 395.00  
 4 Seeburg Colonels, RC, Each ..... 425.00  
 2 Seeburg Concert Grands, Each ..... 395.00  
 5 Seeburg Commanders, Each ..... 360.00  
 4 Seeburg 8800's, Each ..... 560.00  
 10 Seeburg 8800's, RC, Each ..... 595.00  
 1 Seeburg 9800 ..... 560.00  
 3 Seeburg 9800's, RC, Each ..... 595.00  
 10 Seeburg Classics, Each ..... 360.00  
 1 Seeburg Vogue ..... 395.00  
 5 Seeburg Majors, Each ..... 395.00  
 2 Seeburg Majors, RC, Each ..... 425.00  
 1 '42 Hi Tone Cabinet With Seeburg Mechanism ..... 495.00  
 2 Mills Do Re Mi's, Each ..... 75.00  
 1 Wurlitzer 24, Hideaway with Seeburg Adaptors ..... 225.00  
 8 Seeburg Wall Boxes with Same (Optional), Each ..... 20.00

**DRINK VENDORS**  
 2 WELLS-GARDNER VENDORS, fully selective, completely refrigerated, up to 12 selections, 8 case capacity, \$495.00 Each.

**ARCADE EQUIPMENT**  
 Selectoscopes ..... \$375.00  
 Periscopes ..... 395.00  
 5 Assorted Electric Diggers, Each ..... 65.00  
 1 Color of Eyes Card Vendor ..... 50.00  
 2 Anti-Aircraft Guns, Each ..... 85.00  
 2 L.D. Ten Strikes, Each ..... 50.00  
 1 Keeney Submarine Gun ..... 195.00  
 1 Tail Gunner ..... 225.00  
 1 Evans Play Ball ..... 225.00  
 6 Mills Panorams, Each ..... 350.00

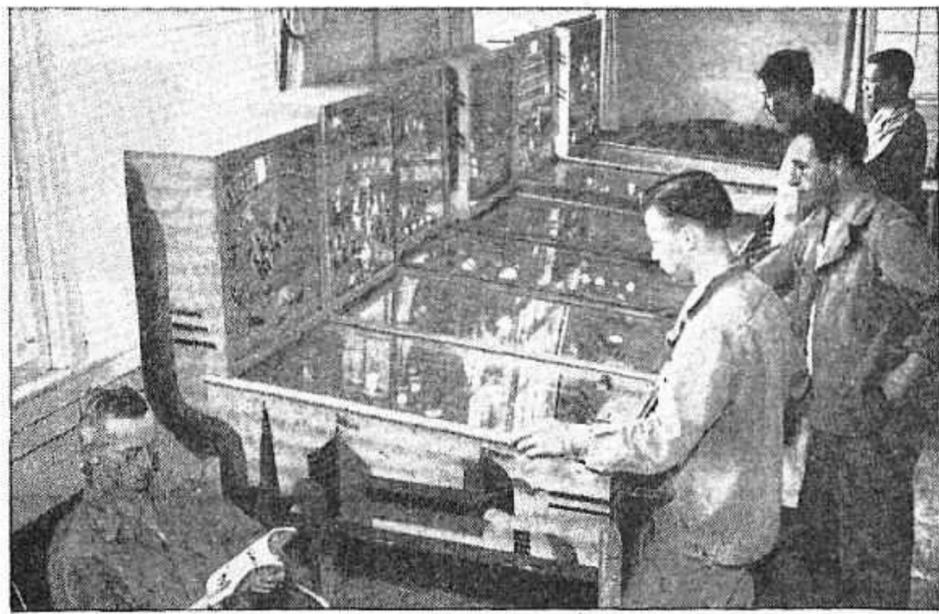
**PHOTOMATIC FRAMES**  
 ONE LATE SERIES PHOTOMATIC, EXCELLENT SHAPE, READY TO OPERATE, at \$1100.00.  
 PAPER FRAMES, \$20.00 Per Thousand in 10,000 Lots.

**SLOTS**  
 2 5c Watling Rotatops, 3/5, Each .. \$ 95.00  
 1 5c Watling Cherry Front ..... 95.00  
 2 10c Pace Comets, Each ..... 95.00  
 2 5c Mills Hand Load Chrome Bells, Each ..... 385.00  
 1 Mills 5c F.P. Mint Vendor ..... 115.00

**CONSOLES**  
 2 Watling Big Games, F.P., Each .. \$110.00  
 3 Jumbo Parades, F.P., Each ..... 95.00  
 5 High Hands, Combination, Each .. 175.00  
 1 Saratoga, Combination ..... 165.00  
 1 Saratoga, P.O. .... 125.00  
 1 Big Top, P.O. .... 110.00  
 3 Beulah Parks, Each ..... 110.00  
 1 Black Paces Races ..... 125.00  
 1 Mills Rio ..... 75.00

10% Off if Complete Lot Is Purchased.  
 WANTED TO BUY: MUSIC, WURLITZER SKEE BALLS, EXHIBIT ROTARIES AND LATE PIN GAMES.

TERMS: 1/2 Deposit With All Orders—Balance C. O. D.  
**CLEVELAND COIN MACHINE EXCHANGE**  
 2021 PROSPECT AVE., CLEVELAND 15, O.  
 Phone: PProspect 6316-7



WOUNDED SERVICEMEN ENJOY GAMES at Crile General Hospital, Parma, O. The games were donated by Morris S. Gisser, Cleveland coin machine distributor.

## High Ore. Tax To Net Only Fourth of Expected Million

PORTLAND, Ore., June 24.—Collections of State taxes on pin games and juke boxes under the 1943 statute will fall an estimated \$750,000 short of the million-dollar figure proponents of the bill predicted it would dump into the State's old-age pension fund at the time the bill was under legislative consideration here last year.

Present estimates are that the tax returns will be lucky to hit the \$250,000 mark. Experience here is added proof, it appears, that when high State or city taxes are pyramided on top of the present federal levies, operators are forced to pull equipment from many locations. Lack of new equipment, plus the fact that many machines now on location are wearing out, are cited as other factors affecting operations here.

To date, records of the tax commission show that \$75,000 has been paid by operators, with one or two larger operators yet to send in their tax payments for the current year. In cases where operators do not pay the tax, suits for collection will be filed in the courts, tax commissioners said.

Two large distributors of pinball machines and juke boxes some time ago filed suit in Multnomah County (Portland) Circuit Court attacking the constitutionality of the tax law. The Supreme Court held the act constitutional, with the exception of that section authorizing confiscation of machines on which the tax had not been paid.

In an effort to speed collection of the tax the commission has employed three inspectors who are now in the field.

## Mills Announces Reservation Plan For Post-War Mchs.

CHICAGO, June 24.—A plan whereby customers can put in their reservation now for post-war machines and deposit War Bonds toward their purchase was announced here this week by Mills Novelty Company. Purpose of the plan not only was to permit customers to put bids in now for the first machines to be built but also to enable Mills to plan an orderly transition from war to peace-time production. "This plan," Vince Shay, sales manager, explained, "will enable us to compile a list of materials we need, conserve time in converting for peace products and prove that we can keep most of our workers in employment in the general reconversion period. All of this, we believe, will be very important for the government's consideration when we seek early reconversion."

### How It Works

Reservation forms have already been sent to Mills customers. They in turn are being asked to state their exact equipment needs and return their reservation with the necessary bonds, registered mail. Mills then deposits the bonds with the Continental Illinois National Bank as trustee for same keeping. Customers will receive all income from all of the bonds deposited and title

## Philly Police Crack Down on Phony Clubs

PHILADELPHIA, June 24. — After a comparative period of quiet for private clubs in this area, police early this week raided a few clubs that use slot machines to finance their activities. Newspapers featured the news.

One crackdown was on an alleged "bogus club" known as the Owl's Club. Of approximately 23 people arrested, 18 could not show membership cards. Club was said by police to have two doorkeepers who were also acting as a membership committee selling membership to all who came past for \$1 apiece. Since such clubs are not considered bona-fide organizations, it appears that police here will take action against clubs of this type on the basis of their offering "memberships" at the door and also admitting non-members.

Police action was also taken against the American Legion Club here and removed machines following complaints on the parts of the wives of some members that their husbands were spending too much money there. Police stated that the management of the club was very orderly, dignified and respectable, but due to complaints they checked up on the place.

to the bonds remains with the registered owner. When coin machines again are made, customers can place a definite order for any number of machines up to the maximum covered by his reservation. Bonds deposited will then be returned and customer pays for his machines in the usual way. Prices will be at market levels existing at the time production of machines is resumed. Confirmation of both the reservation form and bonds received will be sent by firm to the customer as soon as his order arrives. Bonds may be withdrawn from deposit at any time upon written request, with the only penalty being the loss of the customer's reservation for equipment.

The Mills announcement was the second such plan to come to light in the trade and is similar in nature to similar plans being tried in other lines of business. Several New York banks, in fact, have set up post-war purchase clubs, based on the Christmas Savings plan, for the purchase of such post-war products as television receivers, automobiles, etc. The first firm in the industry to offer customers a chance to establish their priority on delivery of post-war equipment was Arthur H. DuGrenier Company, manufacturer of vending machines.

## Assns. Build Good-Will Via Gift Route

CHICAGO, June 24.—Evidences of the good will being won by coin machine associations that have donated juke boxes and other equipment to youth centers or have advertised war drives via the machines are indicated in letters recently received by the Associated Operators of Los Angeles County and the Automatic and Phonograph Operators' Association of Cleveland.

Writing to Curley Robinson, of the Associated Operators of Los Angeles County, W. H. Nesbitt, secretary of the Arcadia Youth Center, declared, "The free use of this machine and your courtesy in making the installation are deeply appreciated by the members of the Arcadia Youth Center."

Another letter to the AOLAC from Dr. Herbert Smith, pastor of the Grace Congregational Church, said, "I have been asked by the board of directors of our Community Center, youth organizations and church groups to express to your organization our sincere appreciation for their generous gifts, without which a youth program such as ours could not be continued. . . . Everywhere I hear of your gifts of athletic equipment and other donations for our youth centers which help in our fight against delinquency."

The officer in charge of the navy recruiting station in Cleveland wrote the Automatic Phonograph Owners' Association there, "May I take this means of expressing my sincere gratitude to your organization for your splendid co-operation with the navy recruiting service. In placing the WAVE stickers on the automatic phonographs you have performed a real service to us."

## International Features:

6 Electric Popomatic Popcorn Vendors, Very Clean, Ea. .... \$75.00  
 Fully Automatic—Ideal for Arcades, Theaters and Amusement Parks.

### CONSOLES

Bally Big Top, F.P. .... \$109.50  
 Bally Club Bells, F.P. .... 249.50  
 Jumbo Parade, F.P. .... 99.50  
 Silver Moon, F.P. .... 99.50  
 Sun Ray, F.P. .... 169.50  
 Super Bells, F.P. .... 275.00  
 Bally Hi Hands, F.P. .... 169.50

### VENDORS

10 Du Grenier S.P. Models, 7-Col., Ea. \$ 39.50  
 1 Du Grenier V-Model Dual ..... 65.00  
 1 U-Need-a-Pak, 500 Model ..... 195.00  
 1 Gorreta, 7-Column ..... 25.00  
 25 Advance P-Nut Vendors, Repainted and Rebuilt, Each ..... 8.50

### MUSIC

1 Rock-Ola Standard ..... \$285.00  
 1 Mills Empress ..... 289.50  
 1 Seeburg Regal ..... 325.00

### SLOTS

2 5c Jennings One Star, Each ..... \$89.50  
 3 5c Watling Rotatops, Each ..... 95.00

### FIVE BALL FREE PLAY

South Paw ... \$89.50      Jungle ..... \$72.50  
 Miami Beach .. 89.50      Four Roses .. 49.50  
 Zig Zag ..... 89.50      School Days .. 52.50  
 Legionnaire .. 89.50      Landslide ... 49.50  
 Showboat .... 89.50      A.B.C. Bowler 69.50

WANTED FOR EXPORT: SLOTS : PIN GAMES : ANY QUANTITY. FOREIGN INQUIRIES INVITED.

1/2 Deposit With All Orders, Balance C. O. D.  
 LEO GREEN, Sales Manager

## INTERNATIONAL COIN MACHINE DISTRIBUTORS

2115 Prospect Avenue      Cleveland 15, Ohio  
 Phone: MAin 5769

## 1000 NUMERAL BINGO TICKETS ON STICKS

90¢ Each (In Lots of 100 or More)

## LUCKY CLOVER SEAL CARD DEAL

Average Net Profit \$29.50. PRICE \$2.25 SINGLE.

\$1.90 Each (In Lots of 50 or More)

1/3 Deposit With Orders, Balance C. O. D. All Prices F. O. B. St. Louis.

**MISSOURI NOVELTY CO.**  
 3032 OLIVE ST.      ST. LOUIS 3, MO.  
 Phone: Jefferson 2857

## ALL MACHINES RECONDITIONED

**READY TO OPERATE**  
 1 50c Mills Goose-neck, 2/4 Jackpot .. \$125.00  
 1 25c Jennings 2/4 Jackpot ..... 100.00  
 1 25c Pace, 2/4 Jackpot ..... 75.00  
 1 10c Mills Cherry Bell, 3/5 Jackpot .. 225.00  
 1 10c Dixie Bell, 3/5 Jackpot ..... 225.00  
 2 10c Callie's, 3/5 Jackpot ..... Ea. 75.00  
 2 5c Callie's, 3/5 Jackpot ..... Ea. 60.00  
 4 5c Blue Fronts, 3/5 Jackpot ..... Ea. 185.00  
 1 5c Blue Front on Steel Base, 3/5 Double Jackpot ..... 225.00  
 1 5c Mills Extraordinary Console, 3/5 Jackpot ..... 225.00  
 1 5c Mills Bonus, 3/5 Jackpot ..... 225.00  
 6 5c Mills War Eagles, 3/5 Jackpot .. 150.00  
 1 5c Mills Roman Head, 3/5 Jackpot .. 225.00  
 2 10c Pace's 2/4 Jackpot ..... Ea. 65.00  
 2 5c Pace's 2/4 Jackpot ..... Ea. 50.00  
 1 10c Columbia Bell, 3/5 Double Jackpot ..... 75.00  
 2 5c Jennings 4 Star Chief, 3/5 Jackpot ..... 175.00  
 2 5c Watling 2/4 Jackpot ..... Ea. 50.00  
 2 1c Little Dukes, 2/4 Jackpot ..... Ea. 40.00  
 2 5c Mills Owls, 2/4 Jackpot ..... Ea. 40.00  
 1 1-2-3, 5c Payout ..... 75.00  
 2 Jumbos, Parades, Payouts ..... Ea. 90.00  
 2 Single Slot Machine Safes With Combination ..... Ea. 55.00  
 2 Double Slot Machine Safes With Combination ..... Ea. 90.00

**CONSOLES**  
 1 Paces Races, Black Cabinet ..... \$ 75.00  
 1 Rio ..... 35.00  
 2 Liberty Bells ..... Ea. 35.00  
 1 Galloping Dominos ..... 75.00

**ARCADE MACHINES**  
 1 Shoot the Chutes Gun ..... \$100.00  
 1 Shoot A Lite ..... 65.00  
 1 Scientific Punching Bag ..... 215.00  
 1 Exhibit Champion Punching Bag .. 85.00  
 2 Keeney Anti Aircraft Guns ..... Ea. 65.00  
 1 National 1c Scale, White Enamel .. 35.00  
 1 Electricity Is Life ..... 55.00  
 1 Mystic Mirror ..... 40.00  
 4 1c Peek Machines ..... 45.00  
 1 Basket Ball Game ..... 45.00  
 50,000 Genuine A.B.T. Steel Shots, New, for A.B.T. Air Rifle Range, 25,000 in Box, \$2.75 Per Thousand

TERMS: 1/3 Deposit — Balance C. O. D.

**SPORTSMEN'S CLUB**  
 375 24TH ST.,      OGDEN, UTAH

# Orks Handy To Record If and When

## Now Awaiting Green Light

NEW YORK, June 24.—It won't be difficult for the top band leaders to get around to the recording studios if and when there's a peace signed between Victor and Columbia and the AFM. Last week both Columbia and Victor sent telegrams to orchestra leaders under contract to them asking for routes and information as to availability to record, indicating a willingness to go ahead under the terms of the War Labor Board ruling.

Few, if any, of the leaders replied, many taking the attitude that their routes were pretty well known and that secondly the bands couldn't wax in the face of AFM President Petrillo's announcement that the union would not recognize the labor board's jurisdiction and "we are not going back to work."

### They'll Be Easy To Reach

But a quick glance at the routes shows that there will be little difficulty getting the name bands to the waxeries. Within the next three months most of the top recording names will be conveniently near New York, Chicago or Hollywood, where the main recording studios are located.

In the case of Victor, in which the list includes Perry Como, Tommy Dorsey, Duke Ellington, Shep Fields, Art Kassel, Sammy Kaye, Abe Lyman, Hal McIntyre, Alvino Rey and Artie Shaw, a check on the near future bookings shows that Tommy Dorsey, for example, now doing concerts and one-nighters, checks in at the MGM studios in Hollywood on July 14 for eight weeks, which will certainly take care of that leader in case the ban is lifted.

Sammy Kaye, another Victor artist, currently at New York Capitol Theater until June 29, takes a short vacation and then does a couple of months in New England playing theaters in Boston, Hartford and New Haven some time in July and August. Charlie Spivak, now at the New York Paramount and also under contract to Victor, leaves this spot on July 12 after 10 weeks and then swings thru the Midwest for a run of one-nighters and weekly bookings. Week of August 11 he's slated for Eastwood Gardens, Detroit, then heads for the Circle Theater, Indianapolis. During September he's in the Palace Theater, Akron, O., and from September 18 to October 8 he's skedded for three weeks at the Chicago Theater, Chicago.

Artie Shaw definitely will be on the Coast for the next few months. He's skedded to make a pic for 20th-Fox soon and probably will play the New York Roxy some time in the fall, so if the ban should end he'll be Johnny on the spot. Of course, Victor's top-selling artist, Capt. Glenn Miller, is still in the armed forces, but after his overseas assignment it's expected he will do civvies and disk.

For Columbia the list includes, among others, Count Basie, Cab Calloway, Benny Goodman, Harry James, Gene Krupa, Kay Kyser and Phil Spitalny. Basie is out now on a series of one-nighters set by the William Morris office that takes him out to the Golden Gate Ballroom in San Francisco on August 16 for a week. Up to that time he plays spots in Youngstown, O.; Kansas City, Mo.; Cleveland and Chicago. He's close all the time.

Harry James leaves the Hotel Astor July 1, doing one-nighters in the East, ending in Chicago in the middle of the month from which point he heads for California, where he'll remain permanently. Duke Ellington is now on tour in Canada, but is skedded into theaters around Chicago some time in August and then will be close to home base.

Gene Krupa goes into the New York Capitol July 13 for the run of the pic *Since You Went Away*, which may be anywhere from four to 10 weeks. After that he'll go into the Hotel New Yorker or Hotel Sherman in Chicago for an indefinite stay.

Xavier Cugat, another Columbia artist, comes into the New York Waldorf-Astoria June 29 for the summer and consequently will be around. Les Brown goes into the Hotel Pennsylvania July



JAMES T. MANGAN, advertising manager of Mills Industries, Inc., Chicago, addressed the Automatic Phonograph Owners' Association of Cincinnati in the Hotel Gibson at a recent meeting. Among those present were, left to right, front row: Phil Ostand, Kore Music Company; Charles McKinney, Ohio Specialty Company; Sam E. Chester, Diamond Vending Machine Company; James T. Mangan, advertising director of Mills Industries, Inc., Chicago; Charles Kanter, Ace Sales Company; Raymond Bigner, Wesco Novelty Company, and William Fitzpatrick. Second row: Al Lieberman, B. & W. Novelty Company; Mrs. D. Ganzmiller, Lincoln Amusement Company; Mrs. Elinor Batte, secretary in association office; Howard Males; William Marmer, Sicking Manufacturing Company; John Nicholas, Nicholas Music Company; Jo Young, Young Distributing Company; Abe Villinsky, Alert Music Company; Paul Cohen, Decca Record Company, and Charles A. Trau. Third row: Sam Klayman, Klayman Music Company; Howard Zobel, with Diamond Vending Machine Company; George Strassell, with Diamond Vending Machine Company; Saul Ostand, Kore Music Company; Nate Barfield, B. & W. Novelty Company; Willard Fritz, Young Distributing Company; Perry Katsanis, Rex Distributing Company; Henry Kuhn, Rex Distributing Company; Harry Hester, H. & B. Music Company, and Lee Huber, Foltzer Fix It Shop. Also present but now in the picture were Joe Weinberger, Southern Automatic Music Company, and Joe Botts, Tri-State Distributing Company.

## News Highlights Of the Past Week

WASHINGTON.—Reports from WPB thru the week indicate several important steps toward production of civilian goods. Latest report is that plans are completed for making 245 different articles badly needed by civilians. Now seems definite that one experimental model of any new idea can be made and critical materials obtained. WPB Order M-9-c was aimed to permit use of copper for this purpose.

PORTLAND, Ore.—Collection of State taxes on pin games and jukes will fall at least \$750,000 short of the \$1,000,000 proponents of the bill predicted it would raise at the time bill was passed last year.

WASHINGTON.—No more gas this summer, OPA rules. Will consider upping quotas for final quarter in August.

... OPA reported checking on violations of radio ceilings. ... WPB okays resumption of whisky manufacture during August. ... Chester Bowles, head of OPA, stated that auction sales are under price ceiling regulations on goods covered by MPR-429.

LOS ANGELES.—Arcade operator reports new slug crop sprouting.

CHICAGO.—Automobile trade leaders in session here this week asked OPA to give them 33 1/3 per cent mark-up for reconditioning instead of 25. ... Mills Novelty announces plan whereby customers may deposit War Bonds on future purchases of coin machines.

ST. PAUL.—National Association of Tax Administrators meeting here discussed ways of balancing city, State and federal taxes after the war.

PHILADELPHIA.—Juke firm charged with upping rental prices of equipment by OPA escapes penalties upon promise to henceforth abide by regulations. ... Police crack down on bogus clubs.

### Water-Resistant Match

WASHINGTON, June 24.—Match manufacturers have developed a water-resistant match for use in areas where ordinary matches are impaired by climatic conditions, it was reported at a recent meeting of War Production Board representatives and members of the match manufacturers' industry advisory committee.

3 for the summer, while Frankie Carle goes on tour within the next two weeks.

All in all it adds up fact that top recording artists for Columbia and Victor will be near a waxing room if and when the ban breaks. And they're ready, providing Mr. Petrillo says so.

## Best Biz in World---Mills' Mangan Says

CINCINNATI, June 24.—James T. Mangan, advertising manager of Mills Industries, Inc., Chicago, proved to members of the Automatic Phonograph Owners' Association of Cincinnati that they are in "the best business in the world," the subject of his address before them in a recent meeting at Hotel Gibson here. Altho his organization is in war work 100 per cent, he stated that they are not overlooking the post-war era, as evidenced by the staff of experimenters and engineers who are designing equipment that will utilize many of the discoveries now applied to the many articles being made for warfare.

"Precision utilized in our plants today will be carried to the new coin machine products after the war," Mangan said. "Thirty of the 57 products of war we are now manufacturing can easily be made the basis of study and possibly adaptation to the coin machine trade.

"The coin machine industry was challenged during the depression that followed World War II. It took the challenge and come thru when other products failed. Two coin machines are made to one automobile. The business has grown to a \$200,000,000-a-year industry in music machines, while a half-billion dollars is put into cigarette machines; \$300,000,000 in 5-cent drink venders and a \$100,000,000 in candy machines.

"This big business was built up thru the confidence of the public in believing it would get merchandise or value for every coin deposited. We could not have done the business we have without this confidence. It is up to us to retain it. And, too, every improvement was made at the suggestion of the public.

"Operators should be proud of the business they are in and remember that there are 40,000 servicemen and other employees in our fighting forces. These men expect their jobs back when they return and it is up to all members of the industry to do something that will enlarge the business so they will not return to an industry that has stood still while they were away.

"Coinmen should be alert to legislation and to spread the word at every opportunity that theirs is a real business and that they are proud to be in it. Coin machines are the safest form of sport. A thousand ankles are broken every day thruout the country but no one ever heard of anyone breaking an arm pulling a coin machine lever."

# OPA Lets Juke Firm Off Easy

No fines levied as firm promises to abide by regulations from now on

PHILADELPHIA, June 24.—An operator of juke boxes here did not contest the case in which he was charged by the Office of Price Administration with violating price ceilings on service trades. The case involving a juke box firm is regarded here as the first test case under OPA regulations directly involving coin machines. It is understood here that the charges of violating price ceilings were made under MPR-165, which covers numerous service industries.

A number of other service trades here, including laundries, were brought into court at the same time the juke box firm was also accused. It is felt that the decision of the U. S. District Court here in issuing an injunction against the juke box firm and other service firms will be a precedent for other firms in this area.

The regional OPA office here alleged that the juke box firm had increased its rental fees on juke boxes for private parties from \$6 to \$8 and even \$11 since price ceilings went into effect. It was also alleged by OPA that the firm did not report its maximum prices as of March, 1942. The juke box operator did not contest the case and accepted the injunction order along with other firms involved in the same case. No fines or other penalties were levied. All accused firms promised to abide by the regulations hereafter and they also promised to make the regular reports to OPA. The charges were brought by the regional OPA office here.

## Big Detroit Music Route in New Hands

DETROIT, June 24.—Music route of the Modern Music Company, headed by Eddie Clemons, past president of the United Music Operators of Michigan, was taken over last week by the newly formed General Music Company.

The music machine installation is one of the largest operations in the territory, with about 550 machines on location involved in the transaction. Nearly all of them are located within the Detroit city limits.

Clemons started in the business about seven years ago with just a handful of machines, and built his business up to its present volume almost from scratch. He will retain his retail record store and will continue to operate his wired music installations under the name of the Modern Music Company.

Clemons now has 65 wired music installations in operation, and plans to double this number in the near future. He now has reserve equipment in stock to take care of this immediate expansion.

Clemons will specialize in beer gardens and similar locations. At present, he has a number of music installations in industrial locations, and will continue to add them as opportunity arises, but will concentrate mainly upon popular play installations such as taverns and restaurants.

## Plan To Impose Juke Curfew in Trenton

TRENTON, N. J., June 24.—Mayor Andrew J. Duch said today that the Trenton city commission is planning an ordinance which would impose a midnight curfew on juke-box play in this city. Duch plans to introduce the ordinance next Thursday at the commission meeting. If it passes the ordinance will come up for final action July 6 and become effective July 17. "The proposal would make summer sleeping for war workers possible," he said.

## POPULAR RECORD REVIEWS

(Continued from page 21)

### STAN KENTON (Capitol)

"Artistry In Rhythm"—FT. "Eager Beaver"—FT.

Stan Kenton's accent on rhythm is well demonstrated for both of these sides. A modern tone poem set in rhythms of varied designs. *Artistry in Rhythm* is a tonal painting presented in concert style with the maestro at the piano to emphasize the theme. Formerly known as *Production On Theme*, the composition is an original one, and under its more commercial title it serves as the identifying theme for the band. And the arrangement Kenton has created for the composition is indeed an interesting lesson in modern orchestral scoring. The composition and arrangement is also the creation of Kenton for *Eager Beaver*, a lively riff opus that provides the ensemble an opportunity to display its collective powers. The maestro is at the piano to tee off the side, with Red Dorris's tenor saxings also coming in for a righteous innling.

The youthful enthusiasts, finding much favor with the Stan Kenton brand of rhythms, are sure to display the same degree of enthusiasm for the "Eager Beaver" side.

### Popular Album Reviews

#### FATS WALLER FAVORITES (Victor)

As a memorial to the departed "Fats," Victor has packaged eight of the sides that give full expression to the talents of one of the better-known rhythm interpreters—both in song and in Steinwaying. The sides selected are indeed all Waller favorites, altho the choice of selection in tribute to a great artist leaves much to be desired for those who knew "Fats" and could appreciate his serious stroke where music was concerned. Many will be disappointed because this memorial contains no waxed impression of Waller at the organ, for those who knew him know the musical treat that was always in store when "Fats" spied that instrument. And while the sides are representative of the man, there are ever so many other masters in the files that might have given a finer picture of the artistry and musicianship that was the real "Fats" once the aura of the back-room bedlam and commercial jive was removed. The nearest approach to that facet is in the first side, with Waller at the piano improvising his *Honeysuckle Rose* in the manner of the old masters and bringing it up to his own individual style. A second Steinway solo is offered in *Ain't Misbehavin'*, while three of the sides accent the gentle humor in his singing—*Your Feet's Too Big*, *The Joint Is Jumpin'* and *Hold Tight*. Marking the only time "Fats" paired with a chanteuse is Una Mae Carlisle joining him for the singing of *I Can't Give You Anything But Love, Baby*; while he struggles alone as a mis-cast balladeer for Hoagy Carmichael's *Two Sleepy People*. The remaining side goes back to his early recording days, back to the days when it was Fats Waller and His Buddies for the label billing. It is back to the days when Eddie Condon sat in on the sessions to wang out on the banjo for *The Minor Drag*.

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### REMEMBER WITH BUDDY CLARK (Columbia)

Reeking with nostalgia, this package goes back to the first world war to revive the memory of the sentimentalists with the song favorites of that earlier generation. Now a private in the army, Buddy Clark gives good voice to the evergreens. And with the strains—sometimes mournful—of the organ for the musical accompaniment, an identical pattern is etched for each of the eight sides in the singing of verse and chorus to each. Those who hanker for the days when the movie song slides were a greater attraction than bank nights will get a terrific bang out of this album. And undoubtedly join in on the second chorus when it comes to spinning such faded gems as *Smiles, Dear Old Pal of Mine*; *K-K-K-Katy*; *There's a Long, Long Trail*; *My Buddy*; *Keep the Home-Fires Burning*; *That Old Gang of Mine* and *Just a Baby's Prayer at Twilight*. It took some "real" imagination to dream up this old bouquet.

## Ten Years Ago

Announcement of *The Billboard's* legal Information Service Department was made. The trade was requested to send copies of city ordinances relating to coin machines, bills introduced into State legislatures and copies of all written court orders and decrees relating to coin machines to *The Billboard*. It was announced that material on the legal phases of coin machines would be available upon request to any bona fide organization within the trade. (See first coin machine news page, this issue.)

At a meeting of manufacturers' representatives it was decided that the annual coin machine convention and exposition would be planned and controlled by the National Association of Coin-Operated Machine Manufacturers.

The following men were named as advisory committee on the management of the annual show: W. E. Bolin, North-

## AMERICAN FOLK TUNES

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### Fairs Foster Folk Tunes

Folk tune artists find a highly receptive audience in the millions of people who attend State and county fairs. These fair-goers, most of them already familiar with the folk tunesters thru listening to them on the radio, get an added thrill from seeing their favorites in person. Personal appearances at fairs seldom fail to draw capacity audiences. First report this column has received on bookings of folk tunesters and hillbilly artists for the 1944 fairs indicates that the demand for this sort of entertainment is growing.

George Ferguson and Earl Kurtz, of the WLS Artists' Bureau, Chicago, report 145 fairs booked for the coming fair season against 112 scheduled at this time last year. Reports have not yet been received from WSM, Nashville, and WLW, Cincinnati, but doubtless they, too, will have increased bookings. Lulu Belle and Scotty are among the favorites of the WLS bookings at fairs. The Hoosier Hot Shots are sure-fire crowd-getters at both fairs and independent personal appearances, and the Prairie Ramblers, Hoosier Sodbusters and other groups find a cordial reception everywhere.

#### Southern Favorites

Roy Acuff tops 'em all at WSM, whose George Dewey Hay is known and loved thruout the South. Eddie Arnold, Ernest Tubb, Uncle Dave Mason and a dozen other WSM artists are prime favorites in the fair and personal appearance fields. The Boone County Jamboree of WLW has made the Girls of the Golden West, Sunshine Sue and the Rangers, Hugh Cross, Bradley Kincaid and a score of others popular among fair-goers.

All of these artists are doing an excellent job of spreading the popularity of the old folk tune favorites as well as the newer numbers.

western Corporation; D. W. Donahue, Mills Novelty Company; C. R. Kirk, Exhibit Supply Company; N. Marshall Seeburg, J. P. Seeburg Corporation, and W. A. Tratsch, A. B. T. Manufacturing Company. Joe Huber was named manager of the convention.

Chairman of separate divisions of the trade represented within the NACOMM were: Merchandise and service machine division, W. E. Bolin; automatic vending machine division (reel venders), D. W. Donahue; digger machine division, C. E. Kirk; musical instruments division, N. Marshall Seeburg, and amusement table division, Walter Tratsch.

Polk Shelton, attorney for the Texas Coin Machine Operators' Association, advised a meeting of the group to set to work for a tax law that would make operating "safe and pleasant in Texas." He said it was useless for coin machine men to keep on fighting laws after they are passed; that some kind of a tax law pleasing both to the State and to operators must be agreed upon and then put into effect.

Judge Vincent M. Brennan, of Detroit, before whom hearings on pin games were held, definitely declared against police regulation of the devices unless proper legislation had been passed. "It is not right," he said, "that the police department should decide when and where these machines should be played and by whom." He ordered a city ordinance prepared within 10 days.

The subject of used machines was getting a lot of attention in the New York area. Some operators said that because of the metropolitan market they must have a constant change of machines on location to meet players' demands. They wanted better trade-in prices for their old machines to buy the new ones. Another suggestion has that used machines be sold to smaller towns and kept off the New York market entirely.

Among the new machines advertised was Bally's Champion, in which players "buy" out-hole balls, and Genco's Step-Up, "with the four musical chimes." Exhibit advertised Lightning, described as the first game that ever gave players a real treat.

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## Teen-Age Clubs Top Locations California Music Op Proves

GLENDALE, Calif., June 24.—Proving that by laying your money on the interests of bobby sockers in establishment of teen-age clubs you can't go wrong, phonograph machine operator Al Harman waxes eloquent when speaking of the Jive Club he has located here with the co-operation of city officials of Glendale, Calif.

An ideal set-up arranged with city officials allowed Harman to install a Seeburg remote in the Jive Club which is supervised by Arthur Peters, under the auspices of the Glendale Parks and Recreation department. Harman has a 50-50 split arrangement with civic authorities, which he finds entirely satisfactory.

The hall in which the Jive Club is located resembles a former automobile showroom, being approximately 60 foot wide and 100-foot long. Therein is erected a coke bar and from 8 to 10 ping-pong tables. A handstand supports a hand-me-down piano, which gives Harman's juke box stiff competition, but at the same time gives the teen-agers needed relaxation and diversion. Many of the bobby sockers find they've been able to imitate the boogie masters previously played on the juke, and the din created by several hundred kids at peak attendance periods jumping and jiving, banging out tunes on the piano, and raising a general noise in having good clean fun is something for the ears.

### City Co-Operates

With co-operation of civic authorities, Harman has installed eight 12-inch speakers all cleverly and strategically hidden in the Jive Club. He has also installed a hide-away mechanism with a special 60-watt amplifier that had formerly been used in the Glendale Civic Auditorium for week-end dances held there.

The fact that the city underwrites the project which has no membership fee and which only charges for the music by way of the coin chute, and for soft drinks served at the coke bar and in a coke cocktail lounge set off in a corner of the club, is an important point in figuring the success of the club.

Another favorable factor discovered by Harman in backing the bobby sockers with his time and energy is the fact that thus far no slugs have been put in his machine and there has been no roughhouse horseplay necessitating any but minor repairs to the equipment.

Harman leaves a service key with Art Peters, supervisor, who has been schooled in making minor adjustments eliminating service calls. The phonograph gets a full 26-hour play each week bringing in an average take of \$1.25 per hour, which is over the equivalent take in most spots.

At peak attendance close to 400 bobby sockers and crew necks can take advantage of the Jive Club. Average age of patrons is 18. Certain nights are set aside for youngsters of different ages; for instance, Friday night is junior high night. The Jive Club is open every day except Sunday and Monday from 3:30 to 5:30 in the afternoon and Tuesday thru Friday from 7:30 to 10:30 p.m. Saturday night the club is open from 8 to 12.

### Jive Disks Popular

Like the club's name, its members go for jive. Harman says that recording bands of Harry James, Tommy Dorsey, Jimmy Dorsey and others like them are the best sellers. Lately the teen-agers have been going strong for King Cole Trio with the recent Capitol Record, *Straighten Up and Fly Right*, getting the money. However, the biggest money-maker this operator ever had in the club is *Summit Ridge Drive* as recorded by Artie Shaw. Now and then a hillbilly is tried out and it gets pay money. "The kids want the latest records out," Harman said.

Harman got a kick out of making the installation. It gave him an opportunity to prove his ability as a showman. His father was in show business for many years and Harman received elementary training from him.

Harman has always been connected with music one way or another. Born in Portland, Ore., in 1917, he began

show business with his father. Before getting into the music machine business Harman peddled music lessons house-to-house in Montana and Idaho. His installation at the Jive Club really puts him in the music business solid for he is doing some sending five nights to plenty youngsters.

Harman isn't new in the music machine business. Before starting out for himself in August last year he was with California Music in charge of service for wired and automatic machines. Now that he has located in Glendale he is handling service calls for Don Waterman and Dean Brown on wired music. In addition to the Jive Club and the Waterman-Brown work, Harman has 35 machines.

## More \$\$ for Liquor Means Less for Mchs. Ohio Report Implies

COLUMBUS, O., June 24.—The liquor control office of the State recently issued a report which may cast important light on the patronage of coin machines in taverns. According to the official report, citizens of Ohio have spent more money for liquor in the first half of this year than any other similar period, yet their money bought nearly 50 per cent less to drink than it did two years ago.

The report simply suggests that people are having to spend more of their valuable money for liquor than formerly, and this usually means they spend less on coin machines.

A number of trade reports in recent weeks have indicated that the patronage of juke boxes and other coin machines in taverns has dropped. Various reasons have been given for this decline, such as the shortage of beer, hot weather, "D-Day," etc. The official report of the liquor board of Ohio may add a new reason, that more spending money is going for liquor and hence less remains for coin machines. It has long been known that economic changes as this directly affects the patronage of coin machines in a location.

### MORE WHISKY

(Continued from page 61)

August, Donald M. Nelson, WPB chairman, said present supplies of industrial alcohol were sufficiently large to permit such a "holiday." He said between 20,000,000 and 25,000,000 gallons of 190-proof alcohol, or approximately one-fourth the amount used for whisky in normal years, would be released to distillers. This would enable distillers to make between 40,000,000 and 50,000,000 gallons of 86 to 90-proof whisky during the "holiday" from industrial production.

The distillery industry has made no alcohol for beverage purposes since October 8, 1942, when it was converted to the manufacture of industrial alcohol for war purposes. Two previous pleas for a respite from war production have been rejected by WPB, but rumors had been rife for several weeks that such a "holiday" was in prospect.

### WPB RELAXES

(Continued from page 61)

referred to the long list as "less essential items due for early output." WPB plans at present are related to those necessary items which the public wants and must have as soon as possible. Much publicity has been given to such items as alarm clocks, electric irons, etc. Because there is a real shortage of these articles in the homes, it now seems definite that the first return of plants to civilian manufacture will be on these home needs. The big ray of hope in these plans is that they had to come first, before a lot of other industries could also be returned to civilian production. The very fact that definite moves are being made to produce such needed merchandise indicates the time is drawing much nearer when even coin machines can be made at a full rate of production.

Publicity releases on the return to civilian production followed fast upon

each other during the week. Plans have been made for shifting labor in some lines of industry, including possibly a dozen different trades. While there is reported to be some differences of opinion in high officials circles, it now appears that if the war campaigns move ahead as they have been moving recently, a lot of plans for civilian production will get under way soon.

### Experimental Models Okayed

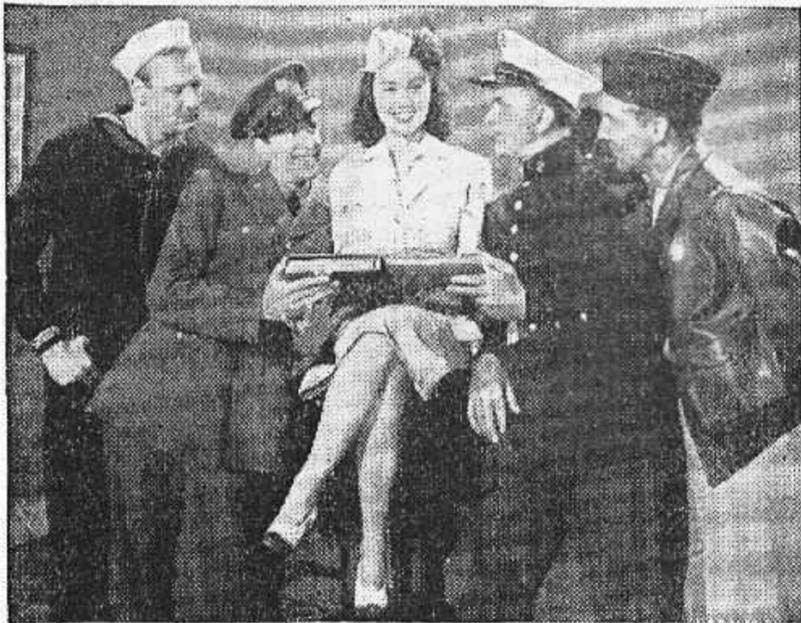
One of the most interesting reports is that one experimental model of new ideas or products for post-war can be made, and important materials can now be obtained for making such models. It was significant that WPB issued an amendment, M-9-c, which removed the

ban on the use of copper and copper alloys for making experimental models or test runs. This amendment became effective June 15.

Another significant report on WPB policy is that the agency may no longer follow the previous plan of giving all civilian production work for the present to small plants. There is still much discussion reported in official and business circles as to what is the best way to promote fairness among all firms when reconversion actually begins. There is a serious question whether to limit the entry of new firms into business or whether to give the small firms the first start in post-war production or just what controls will be necessary in the interests of fairness.



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# CIG OPS MAKE B SPOTS PAY

## Sound Merchandising Proves Only Way for Boosting Sales

Taverns, diners and bowling alleys are choice spots, but successful operators are those who concentrate on the n.s.g. locations and find the way to make them pay

By Irving Sherman

NEW YORK, June 24.—Taverns, diners and bowling alleys compete for No. 1 location choice among cigarette machine operators according to local New York ops. Marked as less favored but still good, were restaurants, billiard halls, war factories, meeting halls, railroad and airline stations, amusement centers and ball parks. On the tail end, labeled fair to middling down to no good, were dance halls, summer resorts, hotels, pic houses, gas stations and beauty parlors.

Operators say that rarely does a Grade B location bring as much business as a Grade A spot, but on the other hand some clever operators have found unique placements one way of getting better-than-average play from some vendors, and in other cases the weekly take has been high because of greater buyer density or more free spending, even in locations normally tabbed n.g.

Talking about ways to up sales at low-

grade spots, operators say there are severe limitations on their efforts, but that there's often a way—if you look for it.

### Boosts Beauty Parlor Sales

Jackson Bloom, head of Cigarette Service, Inc., a pioneer operator, says he upps the take in beauty parlors by insisting that machines be treated, not as a side issue, but as part of the decor. Bloom impresses beauty parlor owners on the value of the mirror on the machines as an accessory in facilitating work in these spots. Bloom also insists on having the machine placed where it can be reached quickly. A few additional steps makes a lot of difference in the take of machines, especially when people's hands are full or they are being worked on as in beauty parlors. Bloom always solicits the employees' co-operation in telling patrons about the machines. To train the personnel in these spots, is very important, he said. Artistic poster strips pointing to cigarette brands and arrows indicating the location of the machines also will help sales, he added.

### Drive-In Problems

With gas stations, the vending problem is complicated by the fact that many drive-ins seldom leave their cars. A lot are also in a hurry. To overcome these handicaps, Bloom has gas station attendants plug his machine by asking patrons if they need any cigs—a feature, incidentally, which he tries to accomplish in most locations. Here, also, brightly-colored poster strips have proved adds. His experience has shown the best spots for machines in gas stations are inside either near phones or facing the office entrance. Another good set is near the washroom, the men's preferably.

Al Denver, of Lincoln Service, thinks poor location management is behind many machine floppos. Denver has had good spots like taverns fade on him. He said so-called low-grade stops are limited in what can be done to up the take but it is not hopeless. In his own experience he has found that a limited glass supply, failure to keep washrooms clean and a falling off in inventory are main causes of cut downs of tavern take. Little can be done about inventory because of war restrictions but by arousing management to correct these evils the machines profit. As an example he mentioned a diner that slumped when the owner, because of the shortage of help, relaxed health rules and let the location look down-at-the-heels. Here Denver helped himself and the location by rounding up necessary help and seeing that a paint job was done.

### Tact Necessary

Denver stressed the importance of the operator using tact in persuading location management to make changes. The procedure advocated is that of indirectness, by suggestion. For example, Denver tells of a similar spot that revived because the necessary corrective steps were taken. Spots like bowling alleys and billiard halls that faded in or out of season have been hypood by suggesting contests, and personal appearance of champs. In some instances, space was inadequate for display of the machines and Denver has gone so far as to share the-cost of alterations.

Denver believes in being thoro when trying to improve the take in any spot, be it a high or low-rated spot. He said many low-rated locations respond remarkably to the right treatment, but pointed out that even good spots will fade when faced with neighborhood changes. Denver has been known to go out and interest new management in a (See CIG OPS BIG SPOTS on opp. page)

## GI's Sweet Tooth Will Boost Post-War Candy Sales

NEW YORK, June 24.—Greatly increased consumption of candy among returning servicemen was predicted by Brig. Gen. Joseph W. Byron, of the special services division, army air forces, speaking at the recent wartime conference of the National Confectioners' Association. General Byron revealed that four of the most popular items at army post exchanges are candy, cigarettes, soft drinks and chewing gum.

The large distribution of candy to the armed forces is setting up new eating habits, the general declared. "Men who may not have had much access to candy in civilian life are developing a sweet tooth. In foreign countries soldiers often give candy to native children. Candy bars have also been used in barter with the natives. This will probably mean an increase in export trade after the war in supplies of this kind," he added.

"Candy is a great morale builder, particularly to men overseas," he said. One reason for this is that there is less recreation for the men overseas, and eating a bar of candy has some recreational value. "We are a candy-eating nation," the general declared, "and have always produced more candy than any other country. But now it seems to be impossible to make enough candy for the troops. We have to ration it, even civilians are giving up a large share. The sight of familiar wrappings seems like a contact with home. It's not unusual for a soldier to buy two or three boxes of candy at a time, if he can get them. They like chocolate best," he declared.

## Latest Waterproof Paper for Army Cigs Banishes Staleness

JERSEY CITY, N. J., June 24.—Cigarette purchases by the army reached 500,000,000 packages during the first quarter of this year, it is reported by the quartermaster depot here, which also said a special waterproof paper has been developed for overseas packing of cigarettes.

Manufacturers are allocated quantities of the newly developed paper based on the percentage of their output sold to the army.

Production of the new paper was begun in March, 1943, and since that time all shipments of cigarettes overseas have been wrapped in it, thus allowing tobacco supplies to be floated ashore without damage.

Lieut. Col. Ronald I. Harry, in charge of all purchases here for re-sale overseas, pointed out that cigarettes are produced with about 17 per cent moisture, loss of which would impair their freshness. The new paper keeps this moisture in, while offering protection from the outside.

## Shortages Hitting Can. Candy Trade

MONTREAL, June 24.—The candy trade in Canada is having difficulties in getting supplies similar to those in the United States. The trade recently reported that it is very short of fruits, nuts and glucose for use in making candy. Other hardships are not so severe at the present time, the trade reported. The Canadian government has a special administrator in charge of cocoa, confectionery and allied products, who supervises the distribution of supplies and also guards against inflation in prices. The civilian candy trade is getting 70 per cent of the 1941 production of candy and the remainder is going to the armed forces in Canada and overseas, according to an official report.

## Cig Mdse. Assns. Hold Conclave

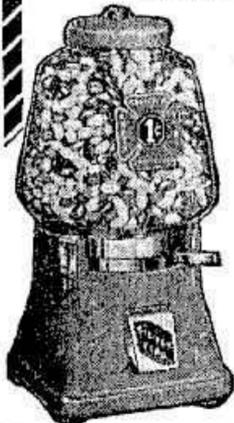
WINGDALE, N. Y., June 26.—More than 100 members and guests of the Cigarette Merchandisers' Associations attended the annual two-day conference held here June 23-25 at the Berkshire Country Club. The affair, which was marked by the presence of key men from the tobacco trade and allied lines, including officials of the New York State cigarette tax department, was limited to short-distance travelers because of ODT restrictions and featured much biz and little play.

A meeting of the committee on rules opened the conference June 24. This committee, comprised of Ray Harrison, Automatic Cigarette Sales; Harold Jacobs, Herald Vending, and Jackson Bloom, Cigarette Service, Inc., took up past policy procedures of the CMA, aired complaints and difficulties and drew up corrective measures in the form of resolutions.

Later the same day, the planning committee, numbering A. J. Masone, cigarette operator of Connecticut; Harry Kolodny, New Jersey Tobacco Company, and Arthur Gluck, Rowe Cigarette Service, went into action. Significant trends in cigarette vending, especially with an eye for post-war, were outlined.

At the general convention which took place June 25, the CMA membership and guests heard Matthew Forbes, managing director of the association, and Jackson Bloom, recently re-elected president, detail the progress made by the CMA since its last meeting. Membership increases were noted and the association's financial picture was reported stronger.

### MAKE MONEY WITH A ROUTE OF NUT VENDORS!



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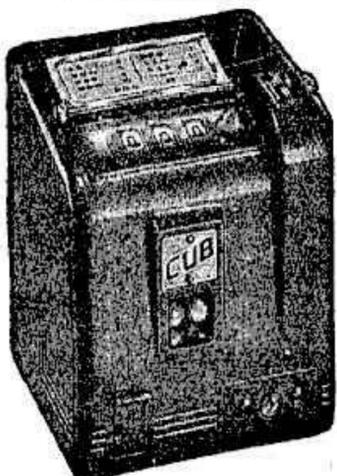
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# Arcade Operator Reports New Slug Crop Is Sprouting

**Paper bingo disks jamming machines—aluminum trade checks headache in equipment fixed to take steel pennies—trouble appears localized**

LOS ANGELES, June 24.—Despite the stringent anti-slug laws prevailing in California there has been a continued flow of various size slugs and tokens thru the coin chutes of vending and amusement machines cheating operators and jamming machines since the start of the summer season, arcade operators report. The loudest protest is heard thru Sam Barr, operator of Pennyland Arcade at Ocean Park, Los Angeles. Barr, who is newly established here, having come from Michigan, claims most of his trouble is coming from two types of slugs. One is an aluminum disk the size of a penny which is obviously used at a neighboring concession as the slug is marked "Casino S. S. Ocean Park" on one side and the other side notes "Good for One Free Play." Since his machines have been fixed to take steel pennies they will also take this particular slug, and the only loss experienced by Barr is on the dollar and cents side, with no harm done otherwise.

Most of Barr's trouble is being instigated thru the use of a paper bingo disk which is used to cover numbers on a bingo card. It is penny size and when inserted in coin machines the mechanism is immediately jammed and thrown out of commission thus necessitating a service call. The paper disk is cheaply made and causes injury to transformers and other mechanical parts which are now so hard to get and replace.

Barr knows the source of supply on the paper disks, for they can be found on the sidewalk along the ocean front at any time. His solution is that the bingo operators use square papers to cover their numbers. This would be an easy solution, but Barr hesitates to make the request in that he is a new man on the walk.

### Others Report Decline

Fred McKee, of the Funhouse in Los Angeles, reports that lately there has been a decline in use of slugs. Some time ago there was a spree of washers, but in recent months their use reduced itself to a minimum.

No cases were reported where ration tokens were used as slugs at McKee's. It was said that some months ago, however, there were some disks that sell with "Monopoly" sets found in the machines.

### Steel Penny Headaches

Arcade operators agree that it is comparatively easy to use slugs in equipment today, as most machines have had chutes adjusted to take steel pennies. Operators on the West Coast will be thankful when the entire lot of the steels are recalled. At McKee's the policy has been for months to separate the steel and copper pennies, returning the copper ones only to the booth for re-issue for machine use. This spot has been successful in revamping its chutes with the exception of two devices to take steel pennies.

Los Angeles operators are grateful that the slug law is rigidly enforced in this area, and no coins to be used for free play have been spotted since teeth were put into the anti-slug law.

## Stahl Specialty Has Novel Digger Set-Up In Det. Amuse. Park

DETROIT, June 24.—A unique and successful digger arcade has been installed this year at Eastwood Amusement Park, East Detroit, by Mrs. Bernice Stahl, operating as the Stahl Specialty Company. Her husband, Harry Stahl, who is also president of the Michigan Showmen's Association, has been superintendent of the park for a number of years.

The diggers are located in a circular pavilion, covered with a two-toned tent, with machines all facing out toward the park in a circle. Inside the circle is located cashier and service stand, from where Mrs. Stahl herself manages the operation.

Exhibit rotary-type machines are used and are kept brilliantly lighted, making the spot attractive to park customers. It is located near the entrance to the Show Boat (or Fun House), and just around the corner from the main entrance to the huge Eastwood Gardens,

## Record Heat Spells Big Biz for Arcades

BALTIMORE, June 24.—Record-breaking heat over the week-end helped arcades, parks and pools in this vicinity to register one of the biggest volumes of business this season. The mercury hit over 100, the hottest period in June for almost three-quarters of a century.

Arcades at leading amusement parks were jammed as thousands sought entertainment and relief from the heat. The hours after sundown found especially large crowds, with thousands still lingering when the various spots closed near midnight.

Managers of the various arcades expect similar crowds as long as the terrific heat continues.

The invasion has had no ill effect on attendance and business, altho the number of servicemen at amusement spots is not as large as it was last year.

The heat also helped to boost receipts at parks and pools, favorite locations for beverage vending machines. Despite sugar allocations, supplies were ample to fill most machines, and week-end business was reported to be among this season's best.

Root beer is being used in many of the machines, since it has relatively small sugar content, and the public is accepting this beverage in the absence of other drinks.

## Glass Buys Gerber Share In Pioneer Distrib Firm

CHICAGO, June 24.—Max Glass announced here last Saturday (17) that he had purchased the interests of his former partner, the late Paul Gerber, in the Gerber & Glass firm and would henceforth operate both the distributing and arcade interests of the firm under the name of the Max Glass Distributing Company.

The firm of Gerber & Glass was organized 10 years ago last April and attracted national attention for many years both for its volume sales of machines which it took on for national distribution and also for its important development in the arcade field. The two partners soon became known as the "Potash and Perlmutter" of the coin machine trade. The original firm developed a strong sales organization and established national records for selling counter machines especially, as both men became experts in deciding on machines that were destined to be hits and took over the national distribution on such devices. Their promotion programs became one of the important features in the industry. Glass states that the firm "has never missed an issue of *The Billboard*" since the day he started in business.

Glass stated last week that his firm would continue the well-known policies that made the original firm a success. The firm will be fully prepared to grasp the first machines placed on the market after the war, he stated. Other important ideas are also now being planned

outdoor ballroom, so that it is a favorite and convenient site for park traffic.

Mrs. Stahl divides her activity between this stand, during summer months, and the pin game operations of the Stahl Specialty Company in near-by communities.

## CIG OPS BIG SPOTS

(Continued from opposite page)

location to the profit of all concerned when this seemed the only answer to increasing the vender take.

Larry Serlin, of Jaina Sales, brought up another point in increasing sales. At many low-grade stops the location owner has not been fully sold on the machine. Serlin sits down with such individuals and demonstrates in black and white the extent the location benefits by automatic vendors—even before the take begins. He stresses the savings in man power, in inventory, the elimination of pilfering and the increase in service to customers. Serlin says that switching a location owner from a negative to a positive partner has upped the take in many low-rated spots.

### Good Service a Must

An interesting angle to the poor take problem was contributed by Sidney Bruck, of Long Island Tobacco. Bruck said down ratings of many spots may often be traced to the acceptance by operators that such spots are poor, leading to negligence in prompt repairs or refills. Currently, it was admitted, most operators are hard put to service even their best stops; but Bruck maintains operators tend inevitably to give best service to favorites which may explain why locations sour and stay that way. Bruck said, if anything, he goes out of his way to service less-favored spots. In order to do this Bruck advocates concentration. Limited territory and a compact route lets him do justice to the most stops and thereby keeps them from sagging to levels where the location installation becomes uneconomic. Instead of a few high takes sandwiched in among a lot of dribbles Bruck says he gets greater uniformity and thus totals his costs better.

Matty Forbes, managing director of the Cigarette Merchandisers' Association, who has been a keen student of cigarette machine vending for years, echoes Bruck's views. According to Forbes the major requirements of cigarette vending today is that of concentration. Many operators would do better he said if they gave more time to each stop and stopped worrying about the number of their locations. He says the move would pare costs, conform to current restrictions and secure installations that profitably pay their way.

which will be announced when post-war business can be resumed.

### Hotel Arcade Pioneers

Thru the years the firm of Gerber & Glass were known as trailblazers in the arcade field. They established industry precedent by opening a game room in



MAX GLASS

the Sherman Hotel which was long publicized as an example to modern hotels of how even the best of such institutions could make a modern game room or arcade profitable and entertaining to guests. Thru the years the game room in the Sherman Hotel not only continued to make money for the hotel and for the operators, but it became known all over the nation as a testing spot for machines and new play ideas in the

coin machine trade. It would require a long list to mention the machines that were first tested by the public in the Sherman Hotel, Chicago.

When the war reduced the distributing trade in coin machines, Gerber & Glass became more than ever active in the arcade field. They expanded to the West Coast and put up successful arcades there. They also rented corner space in the Sherman Hotel on the first and second floors and opened a modern Funland, which continues as one of the most modern examples of an arcade using a high rent location and making a good profit at a time when the supply of machines for such an arcade is decidedly limited. For example, Chicago prohibits the use of pinball games and also places a heavy tax on arcade machines of all types, including target guns. But the game room and the Funland are fully stocked with the most modern machines that can be used in Chicago. Glass will continue the arcade and plans bigger activities when machines are available. He is thereby committed to the importance of the arcade as a modern place of amusement and says they can be made successful despite high taxes, high rent, etc.

### Charity Interests

In their personal lives, Max Glass and Paul Gerber were big contributors to various charities in Chicago. There were times when newspapers in the city even gave them full pages of publicity for their contributions and leadership in charitable causes. Glass, himself, is known to be deeply interested in charities and he will continue the reputation won by the original firm.

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# Bid and Ask Set-Ups Under OPA

## Sale of Mchs. by Brokerage Methods Subject to MPR-429

There's evidence, however, that trade could contest Bowles ruling on auction sales—new New York firm abiding by regulations

NEW YORK, June 24.—The popularity of auction sales of coin machines on the West Coast plus the opening of the first bid and ask exchange here last week, have been the source of much speculation on the part of operators and distributors alike as to whether MPR-429, the OPA price order controlling used machines, governed sales by this method. When the order was amended in January, 1944, it aroused considerable attention because it suggested that bona fide auction sales of used furniture would be exempt from the ceiling order. Since used furniture was included under MPR-429 along with many other lines of goods, it was felt that the order, altho not explicit in its ruling, might be construed to apply to other lines included under the order such as used coin machines.

### Bowles Statement

No ruling on this point has been asked by the coin machine trade, it seems; but Chester Bowles, head of OPA, recently issued a statement that "farm and other auction sales will remain under price control" when disposal of a farmer's holding who committed suicide in Michigan resulted in the OPA regional board there sending an official query to Washington. In a letter to Michigan OPA officials, Bowles stated, "Price control, if it is to work, must be pretty well inclusive. Auction sales afford a type of market for buyer and seller that is quite important in many sections of the country. If we do not regulate them, we cannot, with very good grace, control sales by retailers handling the same type products."

This statement expresses the two general policies that have guided high OPA officials. One, that regulations must be applied to practically all lines of business even tho the public may not be immediately concerned. This is one of the reasons used coin machines were included under price-control regulations and it is also the main reason for GMPR 1. Two, that retail locations must be protected and hence ceiling prices will be applied to any kind of sales that may compete in any way with retailers. If this line of reasoning were followed to its logical conclusions, it would mean that coin machines would be exempt, since they in no way compete with goods sold in the stores. The general policy stands, however, that high OPA officials are opposed at present to auction sales as a means of escaping the provisions of MPR-429.

### How NY Set-Up Works

At the new formed New York Music Market here all buyers and sellers are expected to abide by current price regulations, according to Harry Berger, one of the backers of the exchange. Organization here is operating along brokerage lines and is open to the public. No code

## Billboard Legal Information Service Completes 10th Year

(Continued from page 61)

creating a front for the industry. It also would create a considerable industry of legal machines in itself. Actual practice thru the years proved this to be true.

One of the most outspoken critics of the original legal information service idea was Jimmy Johnson, head of a manufacturing firm. He later gave full and public testimony to the value of the services, which was published in a full page article in *The Billboard*, August 21, 1937. He then frankly admitted to *The Billboard* that the national campaign to have pinball licensed as a legal form of amusement for the public had resulted in proving a great boon for pay-out games and gaming devices. Thus, one of the most potent arguments against the legal information service came to an end. In 1941 the federal government put its influence into the situation by including gaming devices in a federal tax law and this law had the important result of tending to create tolerance and legal recognition of gaming devices as well as skill games. Thus the federal government added its influence to a campaign which *The Billboard* began in 1934.

### Second Fallacy

The second point of criticism lived much longer. In fact, it is sometimes heard today. This was based on the premise that any information published in bulletins or otherwise about taxes on coin machines in one city would simply spread the idea of taxation and thus do the trade more harm than good. Many arguments have been advanced along this line thru the years, but the majority of the trade has come to realize that even before *The Billboard* started its legal department, there were organizations, such as the State Municipal League, and other associations of public officials that were gathering and reporting tax information to city and State officials in all parts of the country. Hence these men were being fully informed about taxing coin machines while the rank and file of the trade was being kept in ignorance of all these developments.

In fact, there is today a vast reporting and service organization in Chicago which collects information on taxes from all parts of the country and quickly reports it to State officials, city mayors, commissioners, tax collectors, etc. These organizations see to it that public officials get the tax information faster than members of the coin machine trade have ever been able to get it. Hence it is evident that the trade's ignorance of tax developments handicapped it severely in meeting such problems. As a result, the industry has come to recognize the value of *The Billboard's* serving as a central source of information so that when legal difficulties developed, the trade knows where to go for information and suggestions to meet local problems.

### Strive for Better Understanding

Due to this situation, the legal information service department of *The Billboard* has recently adopted the policy of trying to obtain the co-operation of these associations of public officials and the reporting service organizations that furnish them complete information on all subjects. It now appears that the only possible way to secure fair and just consideration for the trade and its special angles is to co-operate with the information services that serve public officials. In that way the staff workers of these organizations that collect the tax data will be given a fair picture of the coin machine industry so that they will not be misrepresenting it.

When the coin machine industry began to attract national attention because machines of various types were found in every possible store, restaurant and other locations in every city and town in the United States, it became apparent that these machines could not be kept hidden from those who have the power

to tax. Since the trade could no longer hide from the public, it thus became necessary for the industry to tell its own story in every way possible. For that reason, the legal information service department of *The Billboard* began to collect all favorable publicity and to tabulate it for use as propaganda for the trade. This phase of the service has proved useful in many local situations.

### Attorneys Helped

Attorneys who represent operators or firms in the trade have always been very friendly and co-operative with *The Billboard* from the start. The legal information service department has furnished all legal information and trade data it had available to any attorney free upon request. Thus a large list of attorneys representing coin machine firms have been able to obtain much needed help and they have been very grateful for the service. They have co-operated fully in return by frequently sending copies of documents and briefs and giving us these to use in any way we could for the advancement of the common cause.

Co-operation with local and State associations within the industry has also been an important feature thru the years. These associations have sought help whenever trouble arose, and they have returned the favors by furnishing us with reports, data and important legal documents. In fact, it has become true that whenever an organization is formed within the industry, one of the first steps is to establish contact with *The Billboard* and make arrangements for information services. Much valuable material has been published strictly with the trade associations in mind.

### Inquiries Answered

Much of the actual work of the legal information department is answering personal inquiries of members of the trade organizations and attorneys. A complete record of the correspondence and inquiries and answers thruout the years would be amazing. The service has also proved useful in the publication of bulletins which give information that may be of use to the trade. These bulletins have had a wide circulation and have proved very useful in many specific cases.

The bulletin services will be greatly increased, according to present plans, as time and conditions permit. At the same time, the collection of current data and information continues and is one of the biggest jobs in maintaining a useful information service to the industry. Manufacturers have learned to use these services in various ways and have often expressed appreciation for them. Even the smallest operator has full access to the services by simply asking for it and his problems get attention without cost to him.

### To Continue

The war naturally created difficulties for the continuation of the services. However, every possible effort has been made to serve the trade. Plans have been made during the war to expand the legal information services in every way possible. The whole idea has been based on co-operation with the trade and it is that spirit that will make the service of greater benefit than ever in the future.

numbers are used in identifying patrons and all principals are known. Offers and bids on equipment are listed on a huge blackboard, and buyers and sellers each pay 5 per cent to the exchange on deals made. Buyers are protected, as no money is forwarded to a seller until the buyer reports the equipment as represented. Bid and asked quotations are chalked up as received under listings of various equipment. Buy and sell slips stipulating quantity, type of equipment and price are used to speed up transactions and to provide records. Originally, the Market here intended to limit itself to phono equipment, but arcade equipment already has been added to its lists.

## NATA Discuss Various Taxes

(Continued from page 61)

administrators were leaders on the program of discussion. It had also been planned to hold separate conferences at least one day during the convention for the different groups of officials that have to do with collecting taxes and interpreting tax laws. This made a very interesting program.

On the opening day, the convention management announced that more than 150 delegates, mostly State and federal tax officials, had registered. Probably 50 more delegates appeared during the remaining part of the convention.

### General Policies of Interest

While no definite references were made to coin machine taxes, the general policies discussed will be of increasing interest to the coin machine industry as time goes on. One of the biggest problems that will face the industry in the future will be the overlapping and duplication of city, State and federal taxes. The trade will thus derive much comfort from such constructive discussion as took place at the NATA meeting here.

The members of the NATA are devoting their organized efforts to developing policies that will help to equalize city, State and federal taxes, and thus prevent any one division of government from placing too heavy taxes on any line of business. The objective of the NATA is to be entirely constructive in their discussions and study of tax problems. The hope of the membership is to be able to develop plans and pass these ideas on to city councils and State Legislatures that they may follow these ideas when passing tax laws.

While the coin machine trade has in times past felt that the publication of tax information might be hurtful to the trade, it is now becoming evident that the only way to prevent the passage of high tax rates is to co-operate with such organizations as the NATA that makes surveys and issues constructive information on all phases of tax issue. Members of the coin machine trade here have frequently expressed the opinion that the trade in every city and State must wage a costly campaign to either lower tax rates or prevent passage of new high tax rates.

For that reason, organizations in the trade and trade leaders are beginning to collect ideas such as those discussed here this week and use them in a program in fighting high taxes

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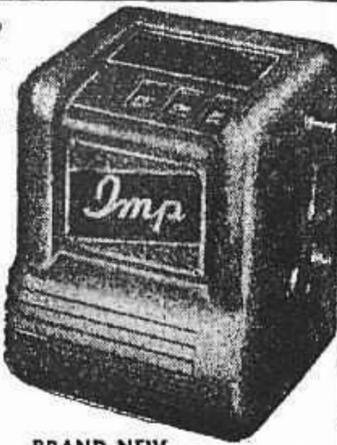
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**Hartford Official  
Proposes City Tax  
Pin Games, Jukes**

HARTFORD, Conn., June 24.—Paul J. Motto, chairman of the aldermanic ordinance committee, this week proposed a city tax on juke boxes as a companion measure to his suggestion to levy taxes on pinball machines, with the measure ear-marked as revenue for swimming pools in the city parks and other recreational facilities to counteract juvenile delinquency.

The alderman said he would recommend to the ordinance committee a higher tax on pinball machines than on juke boxes.

"Monies received from these sources," he said, "should be set aside for a special park fund to build recreational facilities for children of the city of Hartford."

**AutoTradeProblems  
Parallel Those That  
Coin Industry Faces**

CHICAGO, June 24.—Some of the problems confronting the automobile trade have their counterpart in the coin machine industry. The industry is looking forward to conversion to civilian products, having many problems of adjustment and getting relaxation of controls on materials.

The Automotive Trade Association managers met at the Palmer House this week and discussed many problems relating to the industry. Among the problems they considered was that for the financing of purchases and they considered plans to prevent "opportunists" in the financing field from entering the automotive trade.

They also discussed the question of re-conditioned automobiles, a problem which has its counterpart in the coin machine trade. The meeting passed a resolution to ask Office of Price Administration to allow a mark-up or reconditioning of 33 1/3 per cent instead of 25 per cent above the regular selling price on used cars.

**Florida Cig Tax Yield Up**

TALLAHASSEE, Fla., June 24.—Florida's 3 cents a package cigarette tax continues to yield far more revenue than was originally estimated. May collections of \$507,994 brought the 11-month total to \$5,483,344. The tax became effective July 1, 1943.

**NO PRIORITIES NEEDED**

Number  
21-SL

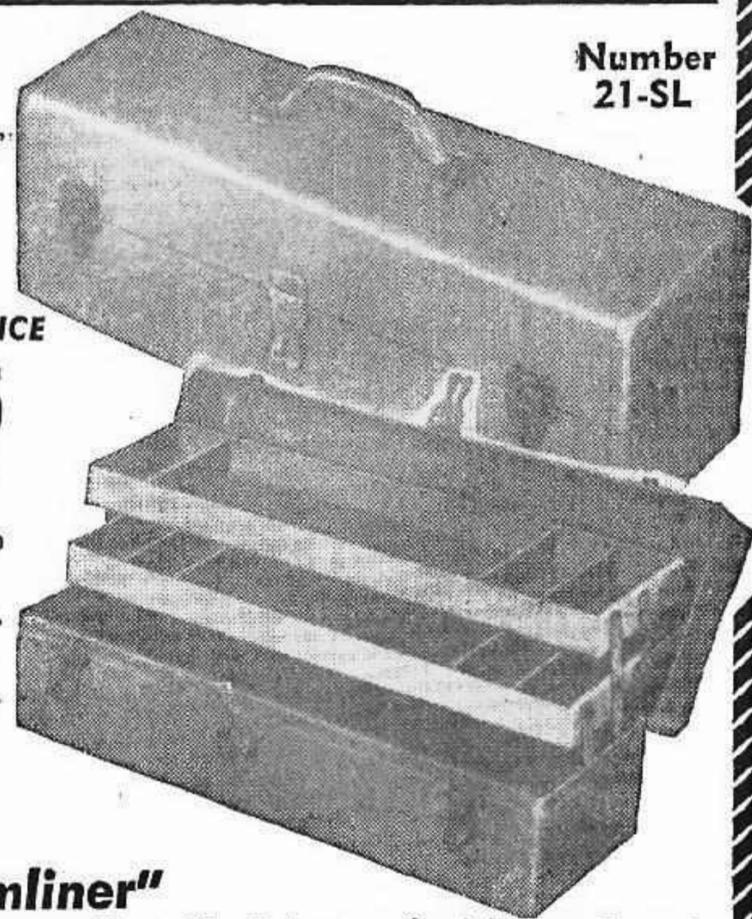
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**SAM STERN**

Distributing to Operators Serving Over 30,000 Locations!

For distribution in our market,  
contact us now!

We are the Eastern Pennsylvania and New Jersey distributors of  
★ Rock-Ola Phonographs ★ Pfanstiehl Needles  
★ Ken-Rad Tubes & Lamps ★ Frigidrink Beverage Vendors

1423 SPRING GARDEN STREET

PHILADELPHIA 30, PA.

**Before World War I—**

... Jennings was supplying leading operators with the best in coin-operated equipment, and

**After World War II—**

... Jennings will again lead the field with the finest equipment that precision manufacturing can produce.

**In the Meantime**

... Get your Chiefs in now for a top-notch repair job by factory trained mechanics.

**O. D. JENNINGS & COMPANY**

4307-39 W. Lake Street

Chicago 24, Illinois

# MAYFLOWER SPECIALS

## ST. PAUL BUFFALO DES MOINES PHILADELPHIA

Four Offices To Serve You BETTER

Mr. Operator:

All Our Equipment Is Reconditioned by Factory Trained Mechanics and Ready To Put on Location.

Contact Your Nearest Mayflower Office for These Exceptional Buys.

### CONSOLES

- Mills 4 Bells ..... \$750.00
- Lucky Lucre, Walnut 200.00
- Lucky Lucre, Light, 5 & 25 ..... 425.00
- Galloping Dominoes, Walnut ..... 175.00
- Buckley Track Odds, AC ..... 475.00
- Keeney Skill Time ..... 120.00
- Long Champs, Sr. .... 50.00
- Long Champs, Jr. .... 30.00
- Kentucky Club .... 79.50
- Fast Time ..... 90.00
- Pace Reels-Rails ..... 90.00
- Saratoga Rails, Jr. & Sr. .... 90.00
- Jumbo Parades, P.O. 129.50
- Royal Flush ..... 45.00
- Jenn. Bobtail, P.O. 125.00
- Jenn. Mult. Races. 59.50

### SLOTS & STANDS

- Gold Chromes ..... Write
- Brown Fronts ..... Write

### Mills Q.T. Gold, 5c \$109.50

- Rotatop, 3-5, 5c & 10c ..... 90.00
- Columbia G.A., New 109.50
- Columbia G.A., Used 85.00
- Mills & Jenn. Stands 14.50
- Single Safe Cabinet 29.50
- Double Safe Cabinet, Dial Lock ..... 49.50
- Double Safe Cabinet, Crackle ..... 80.00
- ONE BALL PAYOUT
- Santa Anita ..... \$375.00
- Flying Champ ..... 225.00
- Winning Ticket ..... 90.00
- Grand National ... 135.00
- Pace Maker ..... 125.00
- Challenger ..... 225.00

### ARCADE

- Keeney Air Raider \$225.00
- Bally Rapid Fire .. 225.00
- Shoot the Jap .... 140.00
- Keeney Submarine, 199.50
- Western Baseball, Deluxe F.P. ... 140.00

### Bally Alley ..... \$ 50.00

- Ten Strike ..... 75.00
- Pikes Peak ..... 19.50

### PHONOGRAPHS

- Wurlitzer #616 ... \$125.00
- Wurlitzer Mod. 61 95.00
- Wurlitzer Mod. 71 175.00
- Wurlitzer Mod. 41 125.00
- Twin 12 Packard
- Steel Cab. .... 165.00
- Seeburg Gem ..... 235.00
- Seeburg Vogue ... 329.50
- Seeburg Royal ... 225.00
- Rockola De Luxe .. 325.00
- Rockola Master
- Rockolite ..... 375.00
- Rockola Counter Mod. S.P. .... 95.00
- Seeburg Wall-o-Matic ..... 35.00
- Seeburg Wall-o-Matic, Large ... 15.00
- Seeburg Select-o-Matic ..... 16.50

ALL MACHINES ARE CHECKED BY OUR TRAINED MECHANICS

# Mayflower Distributing Co.

2218 UNIVERSITY AVE.,  
ST. PAUL 4, MINN.  
Nestor 7804

615 10TH ST.,  
DES MOINES, IOWA

1427 N. BROAD ST.,  
PHILADELPHIA, PA.

350 DELAWARE AVE.,  
BUFFALO, N. Y.

## REX AMUSEMENT COMPANY BARGAINS

ALL EQUIPMENT CLEAN AND READY FOR LOCATION

### ONE BALL MACHINES

- 4 Turf Kings, PO, Ea. \$495.00
- 1 Kentucky Payout, Ea. 395.00
- 4 Santa Anita, PO, Ea. 295.00
- 1 Sport Special, FP, Ea. 149.50
- 2 Grand National, PO, Ea. 135.00
- 5 Thistledown, PO, Ea. 59.50
- 1 Gold Cup, PO, Ea. 49.50
- 3 Long Shot, PO, Ea. 375.00
- 1 Grand Stand, PO, Ea. 49.50
- 1 Sport Page, PO, Ea. 49.50
- 1 Hawthorne, PO, Ea. 49.50
- 1 Bally Stables, PO, Ea. 49.50

### ORIGINAL SLOTS

- 1 3c Copper Chrome, CH ..... \$425.00
- 1 5c Emerald Chrome, HL, CH ..... 425.00
- 5 5c Brown Fronts, CH, Ea. .... 275.00
- 5 5c Blue Fronts, CH, Ea. .... 225.00
- 2 5c Bonus Bells, Ea. .... 275.00
- 1 5c War Eagle, 3/5, PO, Ea. .... 150.00
- 1 5c Melon Bell ..... 195.00
- 1 5c Jennings Sky Chief 200.00
- 1 5c Silver Moon ..... 250.00
- 2 5c Jennings Chief Club Console, Ea. .... 225.00
- 1 10c Jennings Chief Club Console ..... 250.00
- 1 New Columbia ..... 125.00
- 1 Used Columbia ..... 75.00
- 1 10c Pace ..... 75.00
- 1 25c Pace ..... 100.00

### CONSOLES

- 1 Paces Reels, Comb. \$225.00
- 1 Bally Hi Hand ..... 135.00
- 1 Track Time, 1938 .. 84.50
- 1 Evans Tommy Gun .. 149.50

### 3 Track Time (Red Head), Ea. \$ 64.50

- 1 Track Time (Gray Head) ..... 49.50
- 1 Galloping Dominoes .. 69.50
- 1 Silver Bells ..... 49.50
- 1 Lexington ..... 49.50
- 1 Royal Flush ..... 49.50

### ARCADE

- 2 Bally Rapid Fire, Ea. \$225.00
- 1 Drivemobile, Ea. ... 335.00
- 2 Skyfighters, Ea. ... 375.00
- 1 Chicken Sam, Ea. ... 100.00
- 1 Seeburg Jap Conv., Ea. 119.50
- 1 Bally King Pin ..... 275.00
- 2 Evans Ten Strikes, Ea. 49.50
- 1 Battling Practice .. 89.50
- 1 Genco Rola Base, Ea. 25.00
- 1 Chicco Coin Hockey, Ea. 209.50
- 4 Keeney Anti Aircraft, Ea. .... 69.50
- 4 Western De Luxe Baseball, Ea. .... 99.50

### SPECIAL

- 5 Bally Coca-Cola Vendors, complete with Carbonator and ready for location ..... \$2125.00

### MUSIC

- 30 Buckley Wall Boxes in Chrome (20 and 24 selection), Ea. .... \$19.50
- 10 AMI Wall Boxes (Latest Type), Ea. .... 10.00
- 20 Seeburg Wall Boxes, Ea. .... 8.00
- 10 Seeburg Remote Organ Speakers, Ea. .... 29.50

### FIVE BALL FREE PLAY GAMES

- Victory ..... \$ 89.50
- Five-Ten-Twenty ..... 119.50

### Gun Club ..... \$64.50

- Home Run of 1942 ... 89.50
- Horoscope ..... 49.50
- Show Boat ..... 49.50
- Legionnaire ..... 44.50
- Bosco ..... 79.50
- Spot Pool ..... 69.50
- Score Card ..... 29.50
- Gold Star ..... 34.50
- Baker's Defense ..... 49.50
- Barrage ..... 34.50
- Bolaway ..... 69.50
- Slap the Japs ..... 49.50
- Pursuit ..... 44.50
- Landslide ..... 39.50
- Mascot ..... 29.50
- Big Chief ..... 39.50
- Seahawk ..... 39.50
- Bally Fleet ..... 24.50
- Short Stop ..... 29.50
- Paradise ..... 38.50
- Volvet ..... 29.50
- Mystic ..... 29.50
- Bandwagon ..... 32.50
- Red, White & Blue ..... 24.50
- Four Diamonds ..... 39.50
- Sky Ray ..... 34.50
- Super Chubbie ..... 29.50
- Power House ..... 29.50
- Target Skill ..... 29.50
- Speedball ..... 34.50
- Ten Spot ..... 39.50
- Bally Fleet ..... 24.50
- Zig Zag ..... 69.50
- Trailways ..... 49.50
- Three Up ..... 39.50
- White Sails ..... 15.00
- League Leader ..... 39.50
- Line Up ..... 29.50
- Sara Suzy ..... 29.50
- Repeater ..... 29.50
- Play Ball ..... 89.50

PHONE 2-3692

## REX AMUSEMENT COMPANY

2-5076 PHONE

WRITE

321 S. Salina St., Syracuse, N. Y.

Terms: 1/3 Deposit, Balance C. O. D. or S. D.

WIRE

WIRE

# G. I. JOE

A CONVERSION FOR JUNGLE

Only \$9.50 Complete

Here is a practical and profitable conversion that you can make yourself. No mechanical changes necessary. Convert your old jungles now into this popular and colorful money-maker. All materials furnished to give a complete "NEW GAME APPEARANCE" to your old games. RUSH YOUR ORDER TODAY. Immediate shipment guaranteed. F. O. B. Chicago, Illinois.

Write for our complete list of Pin Game Conversions

## VICTORY GAMES

2140-44 SOUTHPORT AVENUE  
CHICAGO 14, ILLINOIS.

"America's Pin Game Conversion Headquarters"

## Local Assn. May File Federal Return Thru State Org, IRB Says

WASHINGTON, June 24.—A recent ruling of the Bureau of Internal Revenue reveals that local coin machine associations that are members of a State association may file group returns thru the State organization, under the new requirement that unions and most trade associations must file a financial report.

The Revenue Department made this ruling when labor unions requested such a provision. The ruling states that all local units may file their report thru the parent organization. Each local unit, however, must request in writing that it be included in the group returns, and the parent organization must specify to the Bureau which are included in the group return and which are not. The parent organization must file separately.

About 280,000 organizations must file itemized statements of income and expenditures. First returns are due August 15 for organizations reporting for the calendar year 1943 or for a fiscal year ended before April 1, 1944.

## SCALES

Deduct 5% If Certified Full Payment Accompanies Order. Otherwise 1/2 Deposit.

30 WATLING FORTUNE TELLER SCALES, Each ..... \$99.50

(Extra Strips—Duplicate Keys. The above Scales are from inside locations and in perfect condition. \$5.00 each off if picked up uncrated.)

- 1 Kirk Guessor Scale ..... \$124.50
- 2 Pace Scales (1941 Red) ..... 69.50
- 1 Paces Races (Brown) ..... 124.50
- 1 1c Pace Bantam, J.P. .... 34.50
- 1 25c Mills Goose Neck, J.P. .... 39.50

## ENTERPRISE NOVELTY CO.

511 N. Perry St., Albion, Mich.  
Phone 392-R

## PRE-INVENTORY SALE

Every Game Guaranteed

- ABO Bowler ..... \$57.50
- Action ..... 139.50
- Air Circus ..... 129.50
- Air Force ..... 92.50
- Argentine ..... 72.50
- Attention ..... 42.50
- Big Parade ..... 114.50
- Big Time ..... 32.50
- Bowlaway ..... 67.50
- Bosco ..... 82.50
- Broadcast ..... 42.50
- Capt. Kidd ..... 72.50
- Fleet (plastic) 32.50
- Champ ..... 52.50
- 5-10-20 ..... 119.50
- Formation ..... 32.50
- Four Diamonds ..... 48.00
- Four Roses ..... 52.50
- Gun Club ..... 72.50
- Hi-Hat ..... 48.00
- Home Run '42 ..... \$82.50
- Jungle ..... 72.50
- Knockout ..... 114.50
- Majors '41 ..... 52.50
- Monicker ..... 89.50
- Mascot (plastic) 32.50
- New Champ ..... 62.50
- Schooldays ..... 42.50
- Sea Hawk ..... 52.50
- Spot A Card ..... 72.50
- Spot Pool ..... 72.50
- Texas Mustang ..... 77.50
- Toplo ..... 89.50
- Towers ..... 77.50
- Velvet ..... 29.50
- Victory ..... 87.50
- West Wind ..... 67.50
- Zig Zag ..... 52.50
- Zombie ..... 52.50

WE ARE STILL BUYING ANY QUANTITY BALLY FLICKERS AT \$40.00 EACH

## IRVING SALES CO.

2757 S. Linebarger Ter., Milwaukee 7, Wis.  
BR. 1238

## DON'T PASS UP THESE BUYS!!

- 5 Glitter Q. T.'s, Brand New 5c, for lot ..... \$700.00
- 1 Bally Rapid Fire ..... 199.50
- 1 Bally Royal Flush Console ..... 59.50
- 4 Wurlitzer 24's, ea. .... 195.00
- 2 Wurlitzer 616's, ea. .... 115.00
- 1 Wurlitzer 41 Counter Model. .... 95.00

### SPECIAL

- 5 Mills Blue Fronts 5c, Perfect (over 300,000). For lot ... \$825.00

## JULES OLSHEIN

1100 BROADWAY ALBANY, N. Y.

FOR GUARANTEED

## BAKERS PACERS

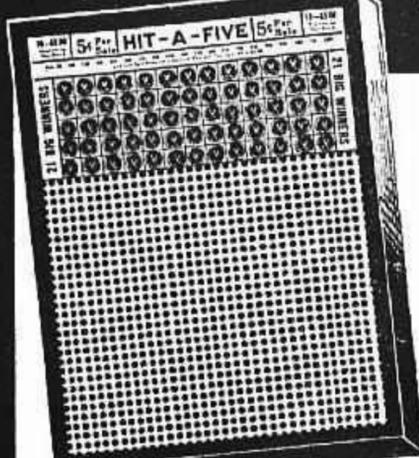
PACES RACES and SERVICE  
BAKER NOVELTY COMPANY

1700 WASHINGTON BLVD.  
CHICAGO 12, ILLINOIS

# RED HOT! FAST PLAY!

★ Quick Sellout Means VOLUME PROFITS

TEN \$5.00 WINNERS  
FIFTY-FIVE \$1.00 WINNERS



Net Price \$2.78

This board a SUPER THICK with 65 sewed seals

1184 Holes—Average Profit \$25.60

Write for COMPLETE PRICE ON FULL LINE OF FASTEST SELLING BOARDS TIP BOOKS—JAR GAMES

## LC SALES CO.

855 PEARL STREET  
BEAUMONT, TEXAS

## BUY FROM THE OLD RELIABLE MODERN AUTOMATIC EXCHANGE

2618 Carnegie Ave., Cleveland, O.

### FIVE BALL FREE PLAY

- Avalon ..... \$25.00
- Champion ..... 25.00
- Commodore ..... 39.50
- Formation ..... 39.50
- Lucky ..... 29.50
- Major '41 ..... 64.50
- Mr. Chips ..... 35.00
- O'Boy ..... 29.50
- Ocean Park ..... 25.00
- On Deck ..... 39.50
- Punch ..... 29.50
- Red Hot ..... \$25.00
- Roxy ..... 29.50
- Scope ..... 25.00
- Side Kick ..... 25.00
- Sports ..... 39.50
- Super Six ..... 25.00
- Thriller ..... 25.00
- Twinkle ..... 25.00
- Vogue ..... 25.00
- White Sails ..... 25.00
- Yacht Club ..... 39.50

### ARCADE EQUIPMENT

- Chicken Sam ..... \$95.00
- Western Baseball ..... 69.50
- 13 Column U-Need A Pak Cigarette Machine, like new ..... 75.00
- 5 Column Mills Candy Machine, like new ..... 75.00

### ONE BALLS

- Grand Stand Free Play ..... \$75.00
- Preakness, Cash Payout ..... 32.50

### CONSOLES

- Derby Day, Slant Top ..... \$27.50
- Derby Day, Flat Top ..... 22.50
- Fast Time, Cash Payout ..... 69.50
- Kentucky Club, Cash Payout ..... 95.00
- Liberty Bells ..... 37.50
- Royal Flush, Cash Payout ..... 69.50

### SLOTS

- Paces Comet Slot, Nickel Play ..... \$89.50

### MISCELLANEOUS

- 9 Track Times Glasses, each ..... \$12.50
- 8 Convertors, each ..... 25.00

ALL THESE MACHINES ARE CLEAN, IN PERFECT CONDITION AND READY TO GO ON LOCATION

## CONSOLES

- 1 5c Buckley Track Odds, Fruit Glass ..... \$275.00
- 1 25c Buckley Track Odds, Fruit Glass ..... 350.00
- 8 5c Watling Big Game F. P., Dial on Glass, each ..... 75.00
- 37 9-Column, 8 7-Column Cigarette Machines ..... Write
- 2 7-Column Rowe Cigarette Machines. Write

1/3 Deposit, Balance C.O.D. f.o.b. New Iberia

## Compton J. LABAUVE

P. O. BOX 147 NEW IBERIA, LA.

- 1 Extra Bat for Texas League, \$1.25; 1 ABO Bowler, \$55.50; 1 Polo, \$34.50; 1 Ten Spot, \$59.50; 1 Ten Strike Evans, \$49.50; 1 Metal Typo, \$139.50; 2 Folding Slot Stands, \$3.50 each; 2 Blue Fronts 3/5 at \$225.00 each; 1 Bally Defender, \$325.00.

1/3 Deposit, Balance C.O.D.  
ACE AMUSEMENT SALES AND SERVICE  
27 Stroud St., Wilmington 21, Delaware

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**GUARANTEED USED GAMES** **OLIVE'S SPECIALS THIS WEEK** **SEND US MONEY BACK GUARANTEED**

**FIVE BALL FREE PLAY GAMES**

A. B. C. Bowler	\$ 57.50
Action	145.00
All American	47.50
Attention	57.50
Champs (New Style)	69.50
Champs (Old Style)	59.50
Champion	18.00
Dixie	42.50
Fishin'	89.50
Five & Ten	135.00
Invasion	165.00
Jeep	145.00
Knockout	115.00
Legionnaire	55.00
Majors, '41	60.00
Majors (Old Style)	18.00
Mascot	22.50
Monicker	90.00
Play Ball	42.50
Powerhouse	20.00
Repeater	50.00
Scoop (Rebuilt)	40.00
Sea Hawk	57.50
Seven Up	60.00
Show Boat	55.00
Slap the Jap	67.50
Sluggo	60.00
Smack the Jap	67.50
Sport Parade	45.00
Sporty	27.50
Spot Pool	67.50
Spot a Card	60.00
Spottem	15.00
Strat o Liner	47.50
Ten Spot	57.50
Vacation	20.00
Venus	75.00

**ARCADE EQUIPMENT**

Keeney Anti Aircraft	\$ 55.00
Bally Bull	79.50
Bally Rapid Fire	225.00
A. B. T. Challenger	20.00

**PRE-WAR RUBBER-COVERED GUN**  
CABLE—Write for Price.

**PANORAM PROJECTION LAMPS (25-Hour Guarantee)**—Write for Price.  
Terms: 1/3 Dep. With Orders, Bal. C.O.D.

**OLIVE NOVELTY CO.**  
2625 LUCAS AVE. ST. LOUIS 3, MO.  
(Phone: Franklin 8620)

## Radio Black Market Drive Being Stepped Up by Gov't Agencies

WASHINGTON, June 24.—Reports here say that the Office of Price Administration is stepping up its investigation of an alleged black market in new radio sets. Reports were recently circulated in some cities that the official eye was on certain coin machine firms alleged to be involved in the radio black market.

Officials say that many wartime models are still being assembled from extra parts and that some of this work is being done honestly, but other firms are far out of line and are violating WPB regulations as to materials and OPA regulations as to price. Both of these agencies now are moving in to investigate firms where it appears that either regulations on materials or prices are being violated.

OPA officials say their present drive is being made against firms that assembled radio sets and also the distributing firms that sell them. They also will include the retail outlets that handle such goods. Most of the firms alleged to be in the radio racket are concentrated in New York, Chicago and Los Angeles, according to OPA officials, altho there are some in other cities. OPA reports indicate that about 100,000 new sets have been assembled and sold above ceiling prices since the ban of July, 1942.

## PARTS—SUPPLIES

6/8 Volt Bulbs, 40, 44, 48, 47, 50, 51 and 55. Per Hundred	\$5.40
3 AG Fuses Per Hundred	\$9.00
1/2 Amp.	3.50
1, 1 1/2, 2, 2 1/2, 3 Amp.	3.50
5, 6, 7 1/2 Amp.	3.00
10, 15, 20, 25, 30 Amp.	2.50

**PHONOGRAPH TITLE STRIPS (Red Border)**

1000	\$5.00
5000 Per M	4.00
10000 Per M	3.50
25000 Per M	3.00

## 6SC7, 5Z3, 80, 2A4G, 70L7

Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

#100 6SC7 to 7F7	#205 2A4G to 2051 (Seeburg Guns)
103 6SC7 to 6SL7	210 2A4G to 2051 (Seeburg Music)
110 5Z3 to 5U4G	215 70L7 to 7A4-7A5 (Seeburg Remote Boxes)
125 80 to 5T4, 5V4G, 5Y3 or 5Z4	
126 83 to 5U4G or 5X4	

**\$1.50 Each**      **\$3.50 Each**

These have been tried and proven thoroughly satisfactory. We guarantee satisfaction. Absolutely no worry, anyone can make the change. Carry these in your service kit as standard equipment.

Ask Us for List Available Records

## HERMITAGE MUSIC CO.

416A Broadway, Nashville 3, Tenn.

## PIN GAMES

CLEAN—PERFECT SHAPE!

Big Chief	\$39.50	Show Boat	\$49.50
Sport Parade	42.50	Spot Pool	69.50
Gun Club	75.00	Formation	34.50
Victory	79.50	Majors '41	45.00
Stratoliner	39.50	Texas Mustang	85.00

**MUSIC—Perfect Condition!**

Wurlitzer 500	} WRITE
Wurlitzer 24, Lite-up Grille	
Wurlitzer 616, Lite-up Grille	
Seeburg Rex	

10 Radio Rifles, Gotwalt-Muller, entire lot as is... \$100.00

1/3 Deposit, Balance C. O. D.  
F. O. B. Philadelphia

WILL BUY WURLITZER  
412-P12-312  
Write!

## ★ DAVID ROSEN ★

855 NORTH BROAD STREET  
PHILADELPHIA 23, PA.  
STEVENSON 9943

SPECIAL! NEW, IN ORIGINAL CRATE—7 1/2 FT. SUPREME SKEE ROLL.....\$309.50

ARCADE EQUIPMENT—GUNS—MISCELLANEOUS	
NEW SUPREME GUN	\$330.00
KEENEY SUBMARINE	199.50
TEXAS LEAGUER—Regular	47.50
GOTT. 3-WAY GRIPPERS	17.50
EXH. ROTARY—Pusher	195.00
TEXAS LEAGUER—Deluxe, 1c or 5c	54.50
EXH. DOME-TOP DIGGERS	69.50
PIKES PEAKS	19.50
MILLS MAIN CLOCK GEARS	2.50
MUTO. HURDLE HOP	79.50
NEW 1c BULLDOG COIN CHUTES	2.75

ANTI-AIRCRAFT SCREENS—NEW	
NEW ..\$	9.50
AIR RAIDER	244.50
2c A. B. T. COIN CHUTES	7.50
TOMMY GUN	169.50
MUTO. VIEWING SHOW—1c or 5c	39.50
TEN STRIKE—Hi Dial	69.50
BUCKLEY TREASURE ISLAND DIGGER	69.50
JAP CONVERTED CHICKEN SAM	149.50
LATEST VIEWSCOPE—NEW	47.50
BALLY RAPID FIRES—Perfect	229.50
NEW 5c F. P. COIN CHUTES	3.75

SLOTS — ONE BALLS — CONSOLES	
Victorious—Westerhaus	\$149.50
1941 1-2-3, F.P.	94.50
5c Gold Chrome, #474-139	375.00
Sport Specials	165.00
Santa Anita	245.00

5c Columbia Cig. Reels	
1939 1-2-3, F. P.	\$ 34.50
Jumbo Parade, F. P.	89.50
Club Trophies	350.00
Hi Hands—A-1	169.50

WE REPAIR 1 BALL AND 5 BALL MOTORS, OPEN TYPE, \$5.00; SEALED TYPE, \$12.50

PIN GAMES — NEW AND USED			
Air Circus	\$129.50	Argentine	\$ 79.50
Attention	49.50	Big Chief	44.50
Bolaway	72.50	Big Parade	129.50
5-10-20	129.50	Broadcast	49.50
Knock Out	129.50	South Paw	64.50
Gun Club	72.50	Second Front	129.50
Miami Beach	64.50	Zig Zag	69.50
Show Boat	59.50	Sea Hawk	44.50
Sport Parade	44.50	Shangri La, Reb. Mr. Chips, REV	149.50
Spot Pool	74.50	Towers	89.50
'42 Home Run	109.50	Wild Fire	44.50
Paratrooper	109.50	Horoscope	49.50
Four Roses	57.50	Pin Up Girl, REV	209.50
Midway, REV	209.50	Texas Mustang	79.50

WILL PAY \$50.00 FOR EXH. WEST WIND, SUN BEAM, DO-RE-MI, STARS AND DOUBLE PLAY. \$35.00 FOR LEADERS, SILVER SKATES AND FLICKERS. SEND LIST OF ALL OTHER GAMES AND ARCADE EQUIPMENT YOU HAVE TO SELL. CASH WAITING!

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

**EMPIRE COIN MACHINE EXCHANGE**      2812 W. NORTH AVE. CHICAGO 47, ILLINOIS  
Phone: Humboldt 6288

## SIMON SALES

ARCADE EQUIPMENT

1 ABT Shooting Gallery, 6-Gun Outfit (2 Extra Guns), Complete with All Accessories	\$2250.00	2 Western Baseball, '40	\$ 85.00 Ea.
22 Photomatics, Late Ser. Numbers 1500.00 Ea.		2 Western Baseball De Luxe	125.00 Ea.
4 Photomatics	950.00 Ea.	2 Jennings Roll in Barrel	150.00 Ea.
14 Panoram (Peek Show Conversions)	395.00 Ea.	52 Seeburg Chicken Sam, Jap Conversions, Hitler, Parachutes, Jailbirds	159.50 Ea.
6 Wurlitzer Phonographs (3 Keyboard #600 Model, 3 Peacock #850 Model)	395.00 Ea.	2 Grootchen Mountain Climber	85.00 Ea.
4 Peerless Fortune Telling Machines	79.50 Ea.	10 Grootchen Pikes Peak	17.50 Ea.
4 Mme. Esmeralda Fortune Telling Machine	450.00 Ea.	25 Grootchen Skill Jump, Rebuilt and Repainted With New Lift-Up Ball—Actually New Machines	79.50 Ea.
4 Gypsy Palmist	125.00 Ea.	14 Chicago Coin Hokey	195.00 Ea.
2 Mutoscope Moving Picture Machine (Extra Reels)	275.00 Ea.	2 Mutoscope Love Pilot	195.00 Ea.
6 Rockola World Series	75.00 Ea.	40 Exhibit Card Vendors, Streamlined	35.00 Ea.
2 Scientific Baseball, Upright	65.00 Ea.	5 Mutoscope Card Machines, Late Model, Lite-Up	35.00 Ea.
2 Scientific Basketball, Upright	65.00 Ea.	2 Exhibit 4-Way Card Vendor	125.00 Ea.
14 Scientific Batting Practice	95.00 Ea.	4 Exhibit Screen Test	195.00 Ea.
20 Mutoscope Skyfighters	350.00 Ea.	4 Exhibit Smiling Sam	150.00 Ea.
4 Supreme Guns	225.00 Ea.	4 Exhibit Mystic Eye	195.00 Ea.
6 Kirk Nite Bombers	395.00 Ea.	6 Exhibit Kissometer	175.00 Ea.
3 Kirk Air Defense	195.00 Ea.	4 Exhibit Radiogram	195.00 Ea.
2 Keeney Anti Aircraft Guns	79.50 Ea.	4 Exhibit Ramases	195.00 Ea.
14 Keeney Air-Raider	225.00 Ea.	8 Exhibit Knotty Peaks, 2 to a Set, With Bases	125.00 Set
12 Keeney Submarine	195.00 Ea.	12 Exhibit Cook-Eyed Circus, 2 to a Set, With Bases	125.00 Set
16 Mutoscope Drivemobile	350.00 Ea.	18 Sets (3 to Set) Exhibit Love Motors (Whatsis, Owls, Wheels of Love)	125.00 Set
12 Keeney Texas Leaguer De Luxe	59.50 Ea.	2 Exhibit Hi Ball	85.00 Ea.
16 Mutoscope Ace Bomber	350.00 Ea.	2 Exhibit Bowling Alley	125.00 Ea.
2 Mutoscope Liftograph	225.00 Ea.	1 Watling Scale	75.00
4 Mutoscope Pepper-Upper	59.50 Ea.	12 A.B.T. Guess-er Scale	110.00 Ea.
6 Bally Convoy	295.00 Ea.	12 A.B.T. Target Skill	25.00 Ea.
10 Bally Rapid Fire	225.00 Ea.	12 A.B.T. Challengers	25.00 Ea.
4 Bally Basket	95.00 Ea.	5 Gottlieb Test Your Strength Gripper	15.00 Ea.
4 Bally Skybattle	295.00 Ea.	17 Viewscopes	15.00 Ea.
2 Bally Alloy	49.50 Ea.	5 Advance Electric Shocker	15.00 Ea.
6 Bally Defender	295.00 Ea.	4 Rovers Name Plate Machine	125.00 Ea.
14 Evans Super Bomber	375.00 Ea.	2 Polson the Rat	15.00 Ea.
2 Evans Tommy Gun, New Model	175.00 Ea.	5 Evans Ten Strike, High Dial	45.00 Ea.
2 Evans Playball, New Model	195.00 Ea.	6 Exhibit Foot Ease	85.00 Ea.
2 Monarch Test Pilot	195.00 Ea.	2 Exhibit Striking Power	75.00 Ea.
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1 Baker Sky Pilot	295.00	14 Genco Playball	195.00 Ea.
2 Bangadeer	95.00 Ea.		
10 Western Major League	175.00 Ea.		

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1 Venus	89.50	1 Argentine	95.00
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## Treasury Official Urges Cities, States End Tax Conflicts

ST. LOUIS, June 24.—Another official voice was added to the growing sentiment for better adjustment between federal, State and city taxes of all kinds—a problem that has plagued the coin machine industry for many years. A tax research official from the U. S. Treasury, speaking before the American Planning Commission in conference here recently, said that a survey of these confictions between taxes by different government bodies has thrown city taxes all out of balance. In order for cities to maintain proper finances, he said, there must be better adjustment between local, State and federal tax systems and that all three divisions of government must work together in passing taxes on different lines of business. He said that the taxing system of our three levels of government are badly in need of co-ordination.

The voice of this Treasury official is expected to add weight to growing arguments in various circles that when any branch of government, whether the city, State or federal government, considers passing taxes in the future on any line of business, the prevailing rate of taxation in all other branches of government must be considered.

It is expected that strong weight would be added to this opinion at the National Association of Tax Administrators' meeting in St. Paul this week.

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  - 1 5c Jennings Victoria Jackpot, 2-4 P.O.
  - 1 5c Jennings Jackpot Bell, 2-4 P.O.
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  - 1 1c Watling Twin Jackpot Gum Vender.
  - 3 1c Pace All Stars, Bent Coin Return.
  - 1 5c Jennings Century Jackpot, 2-4 P.O.
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- ABT Coin Chutes, New, 2¢ . . . . . 4.50
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- 25 Volt Transformers ..... \$ 1.50
- Chokes for All Amplifiers ..... 1.00
- Motor Drive Assembly, All Models... 5.00
- Main Gear, All Models ..... 6.00
- Record Trays ..... .35
- Locks (New) Cash Box—Front Back With Keys ..... .65
- D.C. Amplifier ..... 10.00
- Amplifier and Speaker for 51 ..... 25.00
- Wireless Remote Adaptor ..... 37.50
- Slug Proof Mech. Comp., With Slots for 616-600 ..... 11.00
- Transformer Pack for 20 Wire ..... 6.50
- Micro Switches (New) ..... 1.25
- 5 Ft. Shielded Wire With Post Clips for Tone Arms ..... .40c
- Motor Protectors ..... .65
- Magazine Switch Boxes, All Models. 1.75

#### SEEBURG PARTS

- Wireless Remote Adaptors Comp. \$37.50
- Mystery Tuners With Tubes ..... 8.50

#### ROCK-OLA PARTS

##### PARTS FOR ALL MODELS

- Belts (New) ..... \$ .60
- Drive Motor ..... 18.50
- Turntable Motor ..... 12.00
- Micro Switches (New) ..... 1.25

##### NEW ACCESSORIES

- OHM - Ohmite Dividohm, 2500 OHM, 25 W ..... \$ .90
- OHM Resistors, Any Size, 10 W. .... .35
- OHM Resistors, Any Size, 20 W. .... .55
- 16 MFD. Cond. Tub. Can. .... 1.85
- 20-20 Mfd. Cond. 150 Volt ..... 1.10
- 8 Mfd. Cond. 450 V. Can. .... 1.10
- 8 Mfd. Cond. 600 V. .... 2.50
- 8 Mfd. Cond. 450 V. .... .85
- Condensers for Seeburgs ..... .90
- Transformers for All Machines ..... 6.00
- Rubber Covered Zip Cord
- Box 100 Carbon Resistors ..... 3.00
- P.M. Speakers, 8" ..... 5.00
- P.M. Speakers, 10" ..... 8.50
- P.M. Speakers, 12" ..... 12.50
- Photo Electric Cells (#CE-23) for All Ray Guns, Including Chicken Sams 1.85
- 5 Ft. Shielded Wire With Post Clips for Tone Arms ..... .40

**WURLITZER, SEEBURG AUTOMATIC PHONOGRAPHS RECONDITIONED—A-1 CONDITION—FOR SALE—WRITE!**

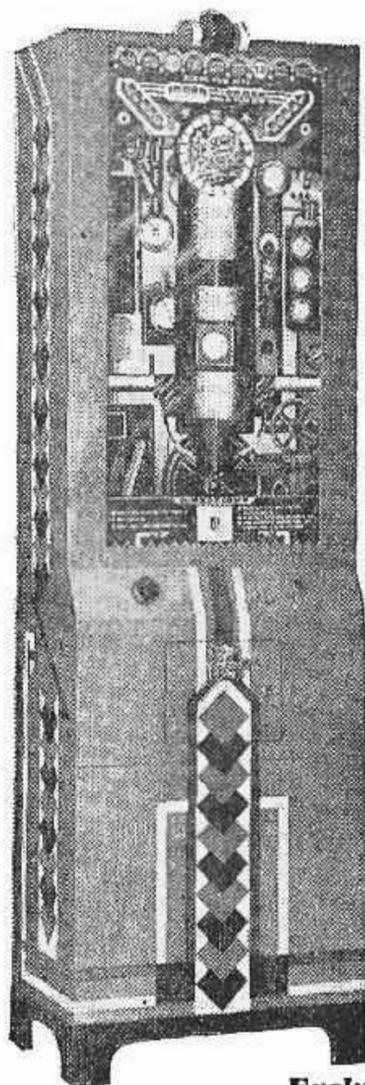
WE HAVE THE TUBES YOU NEED—WE CAN FILL MOST ORDERS 100%—NO MINIMUM ORDER REQUIRED!

Deposit required with all orders!

## ALBENA SALES CO.

587 10th AVE., N. Y. C.  
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**FIRST IN PLAY—FIRST IN PROFITS!**



**PERISCOPE  
MOST SENSATIONAL  
REVAMPED  
SHOOTING GAME  
EVER BUILT!**

**What a Battle Game!  
What Player Appeal!**

You're in the money when PERISCOPE is on your BOWLING ALLEY, ARCADE and all other locations. Top choice of leading operators because it has the ACTION that gets the PLAY!

Thrilling Submarine Illusion—High Score for Marksmanship Registers on Shot Dial—95 Shots—Bell Rings, Glass Flashes Red on Direct Hits—Colorful Glass Panel Reproduction of Submarine Interior—Periscope sights on moving Jap and Nazi Ship Targets. Third Dimensional View—Range Finder for aiming—Fire-Control Button, Adjustable. Shoots Bursts or Single Shots—SOUND EFFECTS—ONE PIECE UNIT—Guaranteed Mechanically Perfect! Size: 7 ft. high, 16" deep, 25" wide. Crated weight, 225 lbs.

Designed by Harry Williams

5c PLAY **\$395** IMMEDIATE PRICE DELIVERY

1/3 Dep., Bal. C. O. D. or Sight Draft

All Types Coin Machines Accepted in Trade

CIRCULAR ON REQUEST

Exclusive National Distributor

**MONARCH COIN MACHINE CO.**

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

**Cleveland June  
Coin Biz Firm**

CLEVELAND, June 24.—During the past month the coin machine business has been steady, yet there have been a few noticeable changes. Many second-hand record stores have opened in the past month, and are getting their used records from phonograph operators. New stores that have opened include Irving Bader, West 25th Street; Sam Ringle, E. 105th Street, and George Freeman, East 4th Street. Business has been very good in these new spots.

War Bond promotions have been very active, with the Phonograph Merchants' Association donating Any Bonds Today records to all War Bond rallies being held in town.

For a few days after the invasion the wholesale record business fell off, but business is now picking up considerably. There was no noticeable change in the coin machine business due to the invasion, but the patronage of pin games, vending machines, juke boxes, etc., has fallen off with the advent of the summer season. Operators believe drop is due entirely to the weather rather than the invasion.

Around these parts the coinmen are not moving machines to resort areas this summer. Lack of merchandise is entirely responsible for the coinmen having to give up this extra business.

In the Cleveland area, which has never been a large center for servicemen, the moving of soldiers and sailors out of the country has had no effect on coin machine play.

There has been no change in the operators help problem. It is as bad as ever, with most of the operators going into war plants and the armed forces.

Arcades throught town have suffered for the most part during the last few months. The arcade at E. 105th Street and Euclid Avenue has closed, as has the arcade at Broadway Avenue and E. 105th Street. Despite the large traffic at these two centers, the arcade business did not prosper.

There has not been much buying and selling of routes in this city of late. However, Atlas Music Company did purchase Weibley Record Company.

**MARKEPP VALUES**

**FIVE BALL PIN GAMES**

Majors, '41 \$57.50	SportParade \$47.50
ABC Bowler 59.50	Capt. Kidd 67.50
Horoscope 62.50	Stratoliner 49.50
Air Circus 135.00	Contest ... 125.00
Jungle ... 75.00	Texas
Metros ... 62.50	Mustang . 79.50
Boom Town 47.50	Victory ... 129.50
Monicker . 89.50	Westwind . 69.50
Broadcast . 59.50	Wild Fire . 49.50
Sea Hawk . 62.50	Gun Club . 79.50
Bola Way . 72.50	5-10-20 .. 135.00

**SLOTS AND CONSOLES**

50c WAR EAGLE * MILLS * GLITTER GOLD FINISH * NEW CABINET, SINGLE JACK, C. H., D. P., K. A., 3/5, BEAUTIFUL . . . . . Write
50c MILLS BLUE FRONT * NEW CABINET, SINGLE JACK, C. H., D. P., K. A., 3/5, LIKE NEW . . . . . Write
5c Mills Extraordinary, Refinished, 3/5 . . . . . \$175.00
5c Mills Extraordinary, Refinished, 2/4 . . . . . 110.00
5c Mills Roman Head, Refinished, 3/5, C.H. . . . . 189.50
Lucky Lucro, Walnut, A-1, Like New . . . . . 325.00
Derby Day, Slant Top . . . . . 27.50
1938 Track Time . . . . . 125.00
Jumbo Parade, F.P., in Fine Cond. . . . . 99.50
Blue & Gold Vest Pockets . . . . . 49.50
Green Vest Pockets . . . . . 39.50
Steel Slot Stands . . . . . 16.50

**PHONOGRAPHS AND WALL BOXES**

8200 Seeburg Hitone Con. . . . . \$495.00
Mills Thrones of Music . . . . . 250.00
Mills Empress . . . . . 295.00
Rockola Imperial, 20 Record . . . . . 150.00
Wurlitzer 61, Counter with Stand 125.00
Wurlitzer Counter Model #71 . . . . . 135.00
Rockola Super Walnut . . . . . 375.00
Wurlitzer #41 . . . . . 99.50
Rockola Standard . . . . . 295.00

**ARCADE EQUIPMENT**

Seeburg Shoot the Chute . . . . . \$135.00
Genco Play Ball, Late Model . . . . . 175.00
Royal Lobby Scales . . . . . 49.50
Calite Modern Scales . . . . . 49.50
Mills Low Moderne Scales . . . . . 49.50
Delux Western Baseball . . . . . 115.00
2 Bally Rapid Fire . . . . . 225.00
Chicoin All Star Hockey . . . . . 215.00
Scientific Batting Practice . . . . . 115.00
Keeney Submarine Gun . . . . . 189.50

All equipment thoroughly checked and cleaned.  
Half certified deposit with order.

**BUY WAR BONDS WITH MY MONEY**  
I'll pay cash for anything in Coin-Operated Machines.  
**SEND IN YOUR LIST TODAY.**

**The Markepp Company**

Established 1928  
3908 Carnegie Ave. Cleveland 15, O.  
(Henderson 1043)

**WANTED FOR CASH**

FOLLIES  
BIG LEAGUE  
POWER HOUSE  
FORMATION  
BIG TOWN  
BLONDIE

MR. CHIPS  
FOR SALE—New Pre-War Pinball Rubber Plunger Tips... 5c Each

**P & S MACHINE CO.**

2820 SHEFFIELD AVE.  
CHICAGO 14, ILL.

**ORIGINAL JAR-O-DO RED—WHITE—BLUE**

(#2040—2100 or 2170)  
**\$2.00 PER SET**

**120 TICKET TIP BOOKS**

(On Book—Not Tabs)  
**\$25.50 PER GROSS**

Bingo, Combination Tickets, Baseball, Daily and Weekly. If it is not listed here—write. No catalogs. Please state your requirements.  
25% Deposit, Balance C. O. D.

**WILNER SALES CO.**

P. O. BOX 613 MUNCIE, IND.

1 Abbott Money Counter, \$150.00; 10 Jumbo Parades, free play, \$85.00 Ea.; 5 Mills 1-2-3, late, \$75.00 Ea.; 15 Mills 1-2-3, early, \$30.00 Ea.; 3 Mills 4 Bells, 5-5-5-5, \$550.00 Ea.; 1 Mills Square Bell, \$125.00; 4 Mills 25¢ Golf Vendors, \$125.00 Ea.; 20 Paces Races with Jackpot, light tan cabinets, A-1 shape, \$250.00 Ea.; 3 Galloping Dominos, light cabinets, \$425.00 Ea.  
JOHN BENNETT  
Virginia Hotel COLUMBUS, OHIO

**NEW CONSOLES—FACTORY REBUILT CONSOLES—SLIGHTLY USED CONSOLES**

13 BRAND NEW, IN ORIGINAL FACTORY SEALED CRATES, MILLS JUMBO PARADES, Cash Pay. Each . . . . . \$200.00
3 MILLS THREE BELLS, Serials 1011, 945, 815, Only Been Used Three Months, Absolutely Clean as New . . . . . Write
5 SLIGHTLY USED MILLS JUMBO PARADES, Latest Model. Each . . . . . 150.00
9 '41 JACKPOT MODEL EVANS GALLOPING DOMINOES, 2-Tone Cabinet, Like New. Each . . . . . 475.00
3 '41 JACKPOT MODEL EVANS BANGTAILS, 2-Tone Cabinet, Like New. Each . . . . . 485.00
1 EVANS BANGTAIL, Slant Head, No Jackpot . . . . . 145.00
1 PACES REELS, Cash Pay . . . . . 125.00
1 KEENEY '38 KENTUCKY CLUB, Slant Head, Reconditioned . . . . . 75.00
1 WATLING BIG GAME, Cash Pay . . . . . 125.00
2 PACES SARATOGA, Cash Pay. Each . . . . . 125.00
2 RED ARROW PACES RACES, 30 Pay, Rebuilt. Each . . . . . 300.00
1 KEENEY FOUR-WAY SUPER BELL, 4/5c . . . . . Write

**SLOTS**

2 JENNINGS SILVER CHIEFS, 5c. Each . . . . . \$235.00
1 JENNINGS CLUB SPECIAL, 5c . . . . . 225.00
1 JENNINGS ONE DOLLAR CHIEF . . . . . Write
2 MILLS FACTORY REBUILT 50c WAR EAGLES, Hand Load Jackpot, Gold Chrome, Club Handle, Drill Proof Cab. . . . . Write
5 MILLS 10c BLUE FRONTS, New Drill Proof Cabinets, Club Handles, Knee Action . . . . . Write
1 MILLS ONE CHERRY, 2/5 Payout, Gold Chrome, 50c . . . . . Write
1 MILLS, 3/5 Payout, Gold Chrome, 50c . . . . . Write
10 NEW COLUMBIA GOLD AWARD BELLS, in Original Shipping Boxes, Can Be Converted to 1c, 5c, 10c or 25c Play. Each . . . . . 107.50
100 BOX SAFE STANDS FOR MILLS MACHINES. Each . . . . . 25.00

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31-33-35 MOORE ST. Tel. 1654 BRISTOL, VA.-TENN.

**MILLS**

**Q.T.'S AND VEST POCKETS**

15 5c Q.T.'s, Originally Blue Made Gold Glitter . . . . . \$89.50
8 10c Q.T.'s, Same As Above . . . . . 99.50
22 5c VEST POCKETS, Blue and Gold . . . . . 54.50

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5 Ball Free Play Games.  
Send Your List—  
Quantity and Prices.

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2848 Roosevelt Road  
Chicago 12, Ill.

**FOR SALE**

5-10-20 MONICKER . . . . . \$124.50
VICTORY . . . . . 84.50
CLICK . . . . . 84.50
BALLY RECORD TIME . . . . . 149.50

1/3 Cash, Balance C. O. D.  
**FORD VENDING MACHINES**  
319 Long Beach Rd., Oceanside, L. I., N. Y.

**WANT TO BUY**

Paces Races, Black or Brown Cabinets

**BILL FREY, INC.**

P. O. Box 4141. Miami 25, Fla.

**WANTED**

Experienced Music and Pin Game Mechanic. Sober and reliable. State age, experience, references, and Draft Status. Do not apply unless thoroughly experienced. Will pay transportation to Rochester. Salary \$75.00 per week, with opportunity to make more.

**Gem Enterprises Co., Inc.**

540 N. Clinton Ave. . . . . Rochester, N. Y.

**WANTED**

**MUSIC AND ARCADE MECHANICS**

**SALARY \$75 TO \$100**

Address BOX D-226

Care The Billboard, Cin'ti 1, O.

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	EACH
3 950 Wurlitzer	\$700.00
6 850 Wurlitzer	700.00
6 750E Wurlitzer	625.00
3 750 Wurlitzer	600.00
3 800 Wurlitzer	600.00
7 700 Wurlitzer	550.00
1 600 Wurlitzer Victory Key-board	535.00
1 24 Wurlitzer Victory	435.00
2 600 Wurlitzer Keyboard	350.00
3 500 Wurlitzer	350.00
2 600R Wurlitzer	310.00
1 81 Wurlitzer with stand	175.00
9 616 Wurlitzer, Remodeled	150.00
3 71 Wurlitzer	145.00
25 616 Wurlitzer	120.00
13 412 Wurlitzer	90.00
4 Seeburg Regal	275.00
3 Seeburg Gem	250.00
5 Mills Panorams	325.00
4 Solo-Vues	380.00
1 Mills Empress with Keeney Adapter	300.00
4 Mills Danco Masters	55.00

### SPEAKERS

2 Wurlitzer #39-A P.M.	\$29.50
1 Wurlitzer #220 P.M.	29.50
2 Wurlitzer #160 P.M.	29.50
2 Wurlitzer Outside P.M.	29.50
1 Wurlitzer #430 Column Speaker with Wall Boxes	75.00

### WALL BOXES

6 Rockola 5-10-25 Bar Boxes	\$49.50
10 Seeburg Selectomatics	8.50
8 Wurlitzer 5-10-25 #125 Boxes	25.00
25 Wurlitzer #320	22.50
18 Keeney Boxes	3.50
25 Buckley Chromes, 24 Sel.	8.00
6 Buckley Light-Up, 24 Sel.	15.00

### STEPPERS — ADAPTERS MISCELLANEOUS

3 Wurlitzer #304	\$ 22.50
4 Wurlitzer #300	30.00
3 Wurlitzer #130	35.00
2 Wurlitzer Counter Stands	22.50
2 Brown Anti-Aircraft	60.00
1 Black Anti-Aircraft	50.00
1 Chicken Sam	120.00

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10,000 Hillbilly, Popular, Per 100	\$12.00
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All Merchandise Subject to Prior Sale!

50% Certified Dep., Bal. C. O. D. or Sight Draft.

**AMERICAN COIN MACHINE COMPANY**  
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Phone: Waverly 3-1500

## CENTRAL OHIO QUALITY BUYS

"THERE IS NO SUBSTITUTE FOR QUALITY"

THE FACTS SPEAK FOR THEMSELVES. OUR MANY CUSTOMERS KEEP REORDERING FROM US, FOR THEY KNOW THAT OUR EQUIPMENT IS THE BEST AT ANY PRICE.



Woolf Solomon

5c BLUE FRONTS, late mechanisms, C. P., knees	\$249.50
5c BROWN FRONTS, 3/5 P. O., C. P., knees	249.50
5c CHERRY BELLS, 3/10 P. O., C. P., knees	249.50
5c WAR EAGLE, 3/5 P. O., knees	189.50
5c ROMAN HEAD, 3/5 P. O., C. P., knees	189.50
5c JENNINGS SILVER CHIEF, 3/5 P. O.	219.50
10c JENNINGS SILVER CHIEF, 3/5 P. O.	239.50
10c JENNINGS CLUB SPECIAL CHIEF, 3/5 P. O.	199.50
5c and 10c JENNINGS CLUB CONSOLE CHIEFS, set	475.00
5c COLUMBIAS, Fruit or Cigarette Reels	69.50
20 BOX, locked safe stands, keys, bars	19.50
3 HEAVY DOUBLE SAFES	79.50
1 HEAVY DOUBLE SAFE, combination lock	69.50

12 PANORAMS, LATE SERIALS, WIPERS.....\$379.50  
WITH CONVERSION, \$40.00 more

8 BALLY CLUB BELLS, comb. F. P. and C. P., very clean	\$299.50
10 JUMBO PARADES, C. P., red and blue cabinet	129.50
16 JUMBO PARADES, F. P., very clean	99.50
2 25c JENNINGS BOBTAIL TOTALIZERS, F. P., like new	179.50
2 5c JENNINGS BOBTAIL TOTALIZERS, F. P., like new	119.50
2 5c SILVER MOON TOTALIZERS, F. P., like new	119.50
5 5c WATLING BIG GAME, C. P., fruit reels	99.50
1 5c PACE SARATOGA Sr., very clean, A-1	89.50

### PIN BALL FREE PLAYS

5-10-20	\$139.50	Duplex	\$82.50	Velvets	\$59.50
Zombies	59.50	Majors, '41	85.00	Towers	79.50
A.B.C. Bowlers	59.50	Wildfires	59.50	Star Attractions	89.50
Showboats	59.50	Miami Beach	89.50	Home Run, '42	89.50
Stratolliners	49.50	Defenso, Genco	109.50	Four Roses	45.00
Sport Parade	55.00	Victory	89.50	Captain Kidd	89.50
Champs	55.00	Silver Skates	59.50	Bosco	79.50
Topic	89.50	Boloway	79.50	Venus	89.50
Zig Zag	89.50	Horoscopes	55.00	Texas Mustang	89.50
Gun Clubs	89.50	Ten Spots	89.50	Spot Pools	72.50
Clover	79.50	Sea Hawks	52.50	Leaders	48.50

1/2 CERTIFIED DEPOSIT WITH ORDER.

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514 S. HIGH ST., COLUMBUS 15, O. Phones ADams 7949, ADams 7993.

## WHILE THEY LAST!



Chrome finish. Beautiful 5-color plate glass top. Perfect dice under glass. Sealed agitator affords perfect protection for location! Game size: 16"x36"x2".

Write for Free descriptive folder in full color

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## AFRICAN GOLF

The IDEAL COUNTER GAME  
NO SLOT—NO TAX!

A complete Casino Game with top appeal and money-making power for counter play!

### ALSO AVAILABLE:

HI-LO CHUCK-LUCK  
MIAMI COLOR GAME  
MONTE CARLO-CROWN & ANCHOR

1520-1530 W. ADAMS STREET  
CHICAGO 7, ILL.

WILL PAY \$90.00 FOR

## PLAIN WURLITZER 616s

IN GOOD MECHANICAL CONDITION  
Remodeled or cut-out sides not acceptable. Broken Grilles are acceptable because we can replace them with new ones. The cabinets will be refinished; therefore, scratches, mars, bruises, cleaning is of no importance.

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505 W. 42d STREET, NEW YORK  
PHONE: LONGACRE 3-4138

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Send for our latest Price List on Free Play Pin Ball Games, Consoles, Phonographs, Slots, Etc. GET OUR PRICES BEFORE BUYING ELSEWHERE.

WE BUY, SELL AND EXCHANGE  
3147 Locust St.  
ST. LOUIS, MO. CALL NOVELTY CO.

## WANT MECHANIC

with experience on one ball pay out machines, slots and consoles. Good salary to right man. Apply

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1836 Tip Combination

2050 and 1950 Red-White-Blue  
Standard Printing—Protected Numbers—Banded With Tape.  
Distributors and Operators, write for special prices.

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Manufacturers  
310 N. Walnut St. Phone No. 2-6118 Muncie, Indiana

## MILLS 5c, 10c, 25c SLOTS FOR IMMEDIATE DELIVERY

2 MILLS FOUR BELLS	\$695.00
7 MILLS 25c BLUE FRONTS	299.50
6 MILLS 25c BROWN FRONTS	324.50
4 MILLS 10c BROWN FRONTS	269.50
4 MILLS 25c BLUE FRONT Q. T.'s	139.50
6 MILLS 10c BLUE FRONT Q. T.'s	99.50
14 MILLS 5c BLUE FRONT Q. T.'s	89.50
5 Originally Blue 25c Q. T.'s	139.50
3 Originally Blue 10c Q. T.'s	99.50
6 Originally Blue 5c Q. T.'s	89.50
2 JENNINGS 5c CHIEFS	139.50
1 JENN. 5c SILVER CHIEF	139.50
7 JENN. 5c CENTURIES	69.50
6 COLUMBIAS 5c GOLD AWARD	49.50
1 5c & 25c Bally Comb. slot	225.00
22 MILLS BLUE & GOLD VEST POCKETS	54.50
10 MILLS JUMBO PARADES, F. P.	79.50
1 PACES RACES, Black Cabinet	125.00
1 PACES RACES RED ARROW	225.00
2 BALLY GOLD CUPS, F. P.	59.50
2 JENNINGS FAST TIMES	79.50
2 BALLY RAPID FIRE GUNS	187.50
15 SHEFFLER LOBOY SCALES	49.50
1 WATLING SCALE—Mirror in front	99.50

50 War Eagle Gold Glittered Castings (top & bottom). Per set. \$18.50

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1 SEEBURG CASINO	\$265.00
1 MILLS EMPRESS	325.00
1 SEEBURG PLAZA	285.00
3 WURLITZER VICTORY MODELS	495.00
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2 WUR. COUNTER MODEL "41"	129.50
2 SEEBURG ROLLAWAYS WIRELESS	245.00
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IF WHAT YOU WANT IS NOT LISTED, WRITE US, AS WE HAVE A LARGE STOCK OF ALL TYPES OF VENDING MACHINES. WRITE FOR PRICES. Terms: 1/2 Certified Deposit, Bal. C.O.D.

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New 45-Volt

For Bally Air Force Monicker, Topic, Crossline, Etc.

\$7.50 EA.

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## HIGHEST CASH PRICES

FOR USED SLOTS & CONSOLES  
BAKER NOVELTY COMPANY

1700 WASHINGTON BLVD.  
CHICAGO 12, ILLINOIS



For Limited Time Only!

**ORDER NOW!**

FREE REPLACEMENT  
IF BROKEN WITHIN 3 YEARS

**WURLITZER PLASTICS**

Each  
750 Top Corners.....\$7.75  
750 Bottom Corners... 7.75  
850 Top Corners.....8.50  
850 Bottom Corners... 7.75  
950 Side Plastics..... 9.00

**ROCK-OLA PLASTICS**

**TOP CORNERS**  
Models DeLuxe, Standard,  
Master, Super, Ea....\$10.50

**LOWER SIDES**  
Models DeLuxe, Standard,  
Master, Super, Ea....\$10.50  
Above available in solid red,  
yellow or green.

**SEEBURG PLASTIC**

**BOTTOM CORNERS**  
Model Hi-Tone, 9800,  
8800, 8200, Ea....\$12.50  
Available in solid red, yellow  
or green.

**SHEET PLASTIC**

Size 20"x50", Red or Yellow.  
60 Gauge (thickness of a new  
half dollar), per sheet ...\$11.50  
80 Gauge (thickness of a new  
silver dollar), per sheet .. 14.50

Terms: 1/3 deposit with order.  
Remit full payment and save  
C. O. D. charges. Checks ac-  
ceptable! All orders subject to  
allotment.

Order direct or from  
your nearest jobber!  
WE HAVE A COMPLETE LINE OF  
PLASTIC PARTS FOR ALL PHONO-  
GRAPHS. WRITE FOR LIST!

**ACME SALES CO.** 505 W. 42nd ST.  
NEW YORK 18, N.Y.  
LONGACRE 3-4138

**SALESBOARDS**

DELUXE HITS—IMMEDIATE SERVICE  
Holes Name Profit—Price  
1000 5¢ "Nickel Charley" ...Def. \$17.00 \$ .98  
1000 5¢ "Double Fin" ...Def. 24.50 .98  
800 5¢ J.P. "Over the Fence" ... 14.80 1.22  
800 5¢ J.P. "Rabbit Foot" ... 15.10 1.22  
1000 25¢ J.P. Charley ... 52.00 1.24  
1000 25¢ J.P. Charley, Thlok ... 52.00 1.53  
800 5¢ J.P. Ball Boy, X Thlok ... 20.40 1.80  
1000 5¢ J.P. Home Run ... 27.00 1.79  
1188 5¢ Jumbo Hole Bingo ...Def. 20.70 1.92  
Wide Variety—All Kinds—Write for Circulars.

**DELUXE SALES CO.**  
BLUE EARTH, MINN.

**WILL BUY**  
**MUTOSCOPE PHOTOMATICS**  
Late and Early Models. State condition and  
best cash price.  
**TONY BRILL**  
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**JUST RELEASED!**  
New! Legal! Location Tested!  
**PRE-WAR CONSTRUCTION!**  
**"PLAY POOL"**  
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**"VICTORY POOL"**

Scientific's

72" Long  
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*The Pool Table with Fascinating Player Appeal  
and Trouble-Proof Mechanical Action Features!!!*

OUT-EARNING SKEE  
BALLS SIDE BY SIDE  
ON LOCATION BY  
ACTUAL TEST!

These pre-war  
built games  
were ware-  
housed since  
1941 pending  
a high court  
decision which  
was favorably  
received only  
recently!

- Gates Lift Up!
- Progressive Scoring!
- Balls Advance Mechanically!
- They Wait in Line To Play "VICTORY POOL"!
- Packed With Last Ball Suspense and Action Thrills That Make Them Want To Play It Again and Again!

Write! Phone! Wire!

**EXCLUSIVE DEALS OPEN FOR  
RECOGNIZED DISTRIBUTORS!** **\$295.00**

1/3 Dep., Bal. C.O.D.  
F.O.B. N. Y.

**COIN-O-MATIC SALES CO.**  
615 10TH AVENUE  
NEW YORK 19, N. Y. PHONES:  
BRYANT 9-3295-3296

**★ MILLS BUYS ★**

3 Original 10¢ Blue Fronts, New Crackle Finish, "Baked," Ea. ....\$325.00  
4 Original 10¢ Blue Fronts, Regular Paint Job (Not Refinished), Ea. .... 225.00

**REFINISHED LIKE NEW! READY FOR LOCATION! GUARANTEED!**

3 5¢ Gold Chrome Balls, C.H.K.A., Drill Proof, One Cherry P.O., Ea. ....\$395.00  
1 5¢ Chrome Ball, C.H.K.A., Drill Proof, One Cherry P.O. .... 395.00

3 Original Brown 5¢ Fronts, C.H.K.A., Drill Proof, Serials Over 438,000, Ea. ....\$249.50  
8 Columbus, Cig. Reels, Gold Award, Specialty 1¢, 5¢, 10¢, 25¢ Play, Ea. .... 59.50  
2 Penny Q. T.'s, Blue Krinkle Finish, Fruit Reels, Late Serials, Ea. .... 59.50  
1 25¢ Caille Cadet ..... 99.50  
1 Penny Caille Cadet ..... 59.50  
5 25¢ Silver Moons, Cash Play, Look Like New, Ea. .... 250.00

**CONSOLES**  
10 Mills Jumbo Cash Play Parades, entirely reconditioned and refinished, late heads and serials, Ea. ....\$129.50

The following machines are all 20 stop, 3-5 payout. Completely reconditioned and refinished to Blue Krinkle Finish and Red Trim. They look and work better than Blue Fronts.  
2 5¢ War Eagles, 3-5 P.O. See note above. Ea. ....\$159.50  
2 10¢ War Eagles, 3-5 P.O. See note above. Ea. .... 219.50

TERMS—1/3 Deposit With Order, Balance C. O. D. or Sight Draft  
**WRITE, WIRE OR PHONE—SATISFACTION GUARANTEED**

**HY-G AMUSEMENT COMPANY** Phone Atlantic 8587  
1415 Washington Ave., So. Minneapolis, Minn.

**WASHBURN SPECIALS!**

**ONE BALL FREE PLAY**  
Longacres ..... Write  
Thorobreds ..... Write  
Pimlicos .....\$450.00  
Derby, '41 ..... 375.00  
Club Trophys ..... 375.00  
Fortunes ..... 375.00  
Derby Winners ..... 175.00  
Track Record, Conv. 175.00

**ONE BALL CASH PAY**  
Kentucky's .....\$475.00  
Dead Heat ..... 125.00  
Flying Champs ..... 225.00  
Eureka ..... 69.50

**SLOTS and CONSOLES**  
Four Bells, 4-5c, Old  
Head ..... Write

Jumbo Parade, CP..\$149.50  
Lucky Star ..... 149.50  
Lucky Lucre ..... 269.50  
1941 Bangtails ..... 475.00  
Bally Roll 'Em ..... 199.50  
Evans Roletto Jr. ... 249.50  
Triple Entry ..... 175.00  
Royal Flush ..... 125.00  
Roletto Sr. .... 400.00  
Saratoga ..... 159.50  
Turf Champs ..... 49.50

We carry a complete line of  
refinished Slots, 5c, 10c,  
25c and 50c

**ARCADÉ**  
Chicken Sams, Con-  
verted .....\$179.50  
Bally Alley ..... 49.50  
Ten Strike ..... 79.50  
Keeney Submarine .. 225.00  
Chicago Coin Hockey 225.00  
Keeney Anti-Aircraft 89.50  
Kirk Guesser Scales . 125.00  
Super Bomber ..... 475.00  
Skyfighters ..... 395.00  
Scientific Batting  
Practice ..... 149.50  
Bally Rapid Fire ... 249.50  
Radio Rifles ..... 135.00  
World Series ..... 75.00  
5c Standard Johnson  
Coin Counters ... 150.00

Original Chromes  
Blue Fronts Melon Bells  
Brown Fronts Silver Chiefs  
Cherry Bells War Eagles  
Grey Fronts Futurities  
Bonus Bells

WE WILL PAY HIGHEST PRICES FOR MILLS THREE BELLS, FOUR BELLS (LATE HEAD), KEENEY SUPER BELLS, HI HANDS, BALLY CLUB BELLS, LONGACRES AND THOROBREDS.  
WRITE OR WIRE YOUR LIST—CASH WAITING.

**CHARLES E. WASHBURN**  
1511 WEST PICO BLVD. LOS ANGELES 15, CALIF.

Are You Interested in  
Additional Income?  
**START YOUR OWN  
ROUTE OF  
COIN OPERATED  
"SOLO-VUE"**  
Moving Picture Machines  
Full or Spare Time!

PRICE ONLY  
**\$495.00**

Write for  
Complete Information!  
**GEORGE PONSER CO.**  
DEPT. B, 763 S. 18TH STREET  
NEWARK, N. J.

There is no substitute  
for Quality  
Quality Products Will  
Last for the Duration  
**D. GOTTLIEB & CO.**  
CHICAGO

**WANT TO BUY—PIN GAMES**  
EXHIBIT SKY CHIEFS ANY  
EXHIBIT KNOCKOUTS QUANTITY  
GOTTLIEB SHANGRI-LAS  
State Quantity, Condition and Lowest Prices.  
P. O. Box 4141  
**BILL FREY, INC.** Miami 25, Fla.

**WANTED TO BUY**  
Checks for Track Times and Four Bells.  
MACHINES  
Four Bells, Super Track Times, Pastimes.  
**Arundel Amusement Co.**  
418 THIRD ST. ANNAPOLIS, MD.  
Phone Annapolis 3491





# Streamliner

CONVERTED FROM  
**STARS**



WE ARE ALSO REVAMPING  
**GRAND CANYON**  
from DOUBLE PLAY

**SANTA FE**  
from WEST WIND

**ARIZONA**  
from SUN BEAM

**MIDWAY**  
from ZOMBIE

**BRAZIL**  
from DO-RE-MI

You'll Get and  
Hold the Play  
With Games Revamped  
the UNITED Way!

SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT

**UNITED MANUFACTURING COMPANY**  
6123-25 N. WESTERN AVENUE CHICAGO

# SUPREME SKEEROLL

A PROVEN MONEY MAKER ON LOCATION!  
15 years of coin machine experience is back  
of every "Supreme Skeeroll." Built in two  
sizes—7½ or 9 feet long by 26 inches wide!

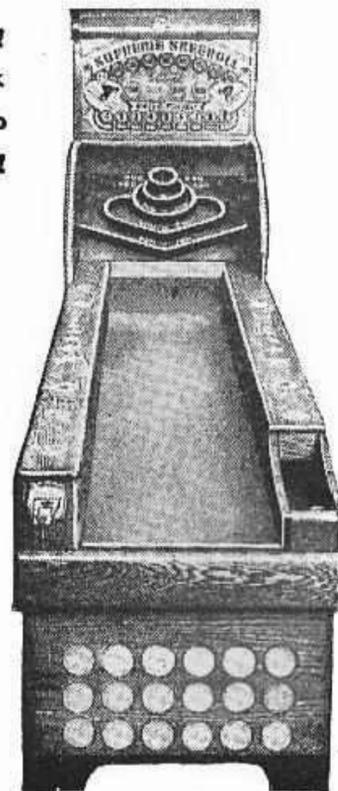
**SOLD ON A 10 DAYS'  
MONEY BACK GUARANTEE!**



## SUPREME FEATURES

- Solid, Golden Oak construction in modern-  
istic, streamlined design with strong, heavy,  
full width legs that are a definite part of  
the cabinet itself!
- Gorgeous, fully illuminated ten color back-  
board!
- Unique, original, new type scoring pockets!
- Easiest-to-service bowling alley ever built!
- Backboard and legs are easily removed when  
in transportation!
- True-skill bowling alley action!
- High score brings competitive action!

**Rush Your Order Now!**



**SUPREME ENTERPRISES**

557 Rogers Ave., Brooklyn, N. Y.  
All Phones: Buckminster 2-8400

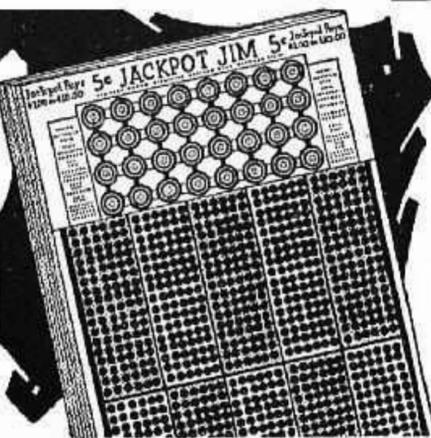
**JA/FRE**  
**JA/FRE**  
**JA/FRE**

JA/FRE MEANS "JOE ASH—FINEST RECONDITIONED EQUIPMENT"

"You Can Always Depend on Joe Ash All-Ways"  
**ACTIVE AMUSEMENT MACHINES COMPANY**

900 NO. FRANKLIN ST.

PHILADELPHIA 23, PA.



## SALESBOARDS

1000 HOLE BIG HOLE JACKPOT BOARD  
One Or a Hundred — \$1.95 Each

Name	Per Sale	Takes In	Maximum Profit	Price Each
N. Jackpot Cig.	5¢	\$ 50.00	\$19.00	\$1.95
N. Jackpot Jim	5¢	50.00	20.50	1.95
N. It's Okay	5¢	50.00	27.50	1.95
N. Why Not	10¢	100.00	40.00	1.95
N. Jackpot John	10¢	100.00	33.00	1.95
N. Jackpot Chas.	25¢	250.00	51.00	1.95

A small order will convince you.

Order from this ad.

**THE NEW DEAL  
MANUFACTURING CO.**

411 NORTH BISHOP, DALLAS 8, TEXAS

# BALLY RAPID FIRE GUNS

**WE** REBUILD RECONDITION REFINISH For **\$49.50** F.O.B. CHICAGO

MADE TO WORK AND LOOK LIKE NEW BY FACTORY TRAINED SPECIALISTS

## Complete REPAIRING Service

All types of coin-operated machines repaired by factory-trained specialists. We repair and rebuild all types of amplifiers. Guaranteed quality and quick return delivery.

**COIN MACHINE EQUIPMENT CO., INC.**  
1346 Rostoe St. DIVERSEY 3433 Chicago 13, Illinois

**CASH TRIPPE** Price Plus Guaranteed Satisfaction

## WANTED TO BUY FOR CASH

We will pay the following prices for the following machines:

ZOMBIE .....	\$40.00	DO RE MI .....	\$50.00
DOUBLE PLAY .....	50.00	LEADER .....	40.00
STARS .....	50.00	SUNBEAM .....	50.00
FOLLIES .....	15.00	SILVER SKATES .....	40.00
BIG LEAGUE .....	15.00	BIG TOWN .....	15.00
BLONDIE .....	15.00	FORMATION .....	15.00
MR. CHIPS .....	15.00	POWER HOUSE .....	15.00
PLAY BALL .....	35.00	PAN AMERICAN .....	25.00
WURLITZER 24 .....	150.00	1c Q. T.'s .....	30.00
WEST WIND .....	50.00	CHESTER POLLARD FOOTBALL .....	75.00

**IDEAL NOVELTY CO.**

Phone: Franklin 5544  
2823 Locust St.  
St. Louis 3 Mo.

## JAR TICKETS TIP BOOKS

We Manufacture a Complete Line  
RED, WHITE AND BLUE, COMBINATION, AND BINCO TICKETS  
WRITE US FOR PRICES

**MUNCIE NOVELTY CO.**

2704 S. Walnut St.,

Muncie, Ind.

## WHILE THEY LAST

**NEW BELL BALL 9 FT. SKEE-BALLS . . . \$300.00**

### SPECIALS

15 BATTING PRACTICE .....	\$110.00	1 25c MILLS ESCALATOR SLOT	
10 HOCKEYS .....	225.00	D. J., Perfect (or will Trade	
1 BALLY SUBMARINE .....	225.00	for Q.T.'s) .....	\$200.00
JENNINGS IN-A-BARREL .....	135.00	BOWL-A-BOMBS .....	265.00

WIRE — WRITE — CALL

**BINGHAMTON AMUSEMENT CO., INC.**

190 Main St., Binghamton, N. Y.—D. B. Charles (Pres.)—Phone 4-1700

## RED, WHITE AND BLUE—2160 BREAK TAB CARDBOARD TICKETS, JAR DEAL TICKETS

All tickets when sold at 5c make \$36.00  
profit; when sold at 10c, \$72.00 profit.  
Send for FREE SAMPLE of our ticket.

**\$1.40 each 100 LOTS**  
**\$1.60 each DOZEN LOTS**  
Less than dozen lots, \$1.75 each.

**MICHIGAN CITY NOVELTY CO.** BOX 66, MICHIGAN CITY, INDIANA

**WRITE FOR PRICES**  
**FACTORY REBUILT AND REFINISHED**  
 ALL MILLS SLOTS WITH KNEE ACTION AND CLUB HANDLES, CASTINGS AND CABINETS LIKE NEW—MECHANISMS GUARANTEED PERFECT

<b>BLUE FRONTS</b>	<b>BROWN FRONTS</b>	<b>REF. GOLD GLITTER WAR EAGLES</b>
5¢-10¢-25¢-50¢ Drill-proof ..... Write	5¢-10¢-25¢ Drill-proof ..... Write	5¢-10¢-25¢ Drill-proof ..... Write

**SPECIAL REBUILT MILLS CLUB CONSOLES**  
 Club Handles—Can't Be Told From New—Equipped With Knee Action—5¢-10¢-25¢-50¢... Write

<b>MILLS BUYS</b>		
5¢-10¢ Chrome Bells ..... Write	25¢ Blue Front K.A.C.H., Drillproof, Oval Card ..... \$400.00	
1 25¢ Copper Chrome, #471874 ..... Write	5¢ Vest Pocket Chrome ..... 60.00	
1 25¢ Gold Chrome, #473791 ..... Write	25¢ Cherry Bell, Drillproof, O.H.K.A. .... 425.00	
1 50¢ Original Chrome Handload, 3-5... Write	5¢ Bonus, 3-5, K.A.C.H. .... 275.00	
1¢ Refinished Gold Glitter Q.T. .... \$39.50	10¢ Bonus, 3-5, K.A.C.H. .... 325.00	

<b>JENNINGS CHIEFS</b>		
1¢ Club Special ..... \$100.00	5¢ Redskin ..... \$175.00	25¢ Century, 2-4 ... \$100.00
5¢ Four Star ..... 150.00	5¢ Silver ..... 175.00	25¢ 1941 Silver Moon Chief ..... 400.00
5¢ Century, 2-4 ..... 60.00	10¢ Silver ..... 225.00	5¢-10¢-25¢ Triplex ..... 125.00

<b>PACE COMETS</b>	<b>WATLING ROL-A-TOPS</b>	<b>CAILLE</b>
5¢ Deluxe, S.P. .... \$99.50	5¢ 3-5 Payout ..... \$85.00	5¢ D.J. 3-5 Payout ..... \$50.00
5¢ All Star ..... 85.00	10¢ 3-5 Payout ..... 95.00	10¢ D.J. 3-5 Payout ..... 60.00
10¢ All Star ..... 95.00	25¢ 3-5 Payout ..... 175.00	25¢ S.J. 2-4 Payout ..... 40.00

**ACCESSORIES**

Wallomatic, Large Type ..... \$12.50	Wurlitzer 30-Wire Box, New ..... \$29.50
5¢-10¢-25¢ Baromatic ..... 47.50	1 Packard Box ..... 32.50

**CONSOLES—PAYTABLES**

Turf King ..... \$550.00	Four Bell, Late Head ..... \$850.00
Santa Anita ..... 345.00	Three Bell ..... Write
Race King ..... 275.00	Bobtail, Automatic Payout ..... 135.00
Jennings Goodluck ..... 69.50	Galloping Domino, Late Head ..... 150.00
Saratoga, Automatic Payout ..... 85.00	Lucky Lucre, Late Head ..... 275.00
'38 Track Time ..... 75.00	Saratoga, Rails and Skillfield ..... 135.00
'38 Skill Time ..... 75.00	Paces Reels-Rails ..... 135.00
'39 Bangtalls, Late Head ..... 149.50	New Q.T. Box Stands ..... 19.50
Paces Races, Black ..... 85.00	Refin. Slot Box Stands, Blue or Brown ..... 15.00
Paces Races, Lt. Oak ..... 100.00	Jack In Box Safe Stands, Like New ..... 75.00
Royal Draw ..... 125.00	New Mills Box Stands ..... 25.00

TERMS: 1/3 DEPOSIT, BALANCE C. O. D. WRITE, WIRE, TELEPHONE TODAY.  
**TWIN PORT SALES COMPANY**  
 230 LAKE AVENUE, SO. DULUTH 2, MINN.

**WANTED FOR CASH**

**SEEBURG'S "CHICKEN SAMS" "JAIL BIRDS" \$95.00**

MACHINES MUST BE COMPLETE WITH AMPLIFIERS AND ALL PARTS BUT NOT NECESSARILY IN GOOD WORKING CONDITION. \$15.00 LESS WITHOUT BASES. WILL ACCEPT SHIPMENTS C. O. D. OR SIGHT DRAFT. ADVISE DESCRIPTION AND QUANTITY BEFORE SHIPPING.

★★★★★

The Most Thorough and Complete "CHICKEN SAM" Change-Over to "JAP" Ray Guns—in the U. S. A.

**\$179.50 "SHOOT THE JAP" \$179.50**

Ray-O-Lite Guns  
 1/3 Deposit — Balance C. O. D.

★★★★★

**\$89.50 EVANS TEN STRIKES \$89.50**

1/3 Deposit — Balance C. O. D.  
 Cabinet and Alley Refinished.

★★★★★

**FOR SALE**

1 Packard De Luxe Speaker and Cabinet, Complete	\$85.00
2 #125 Wurlitzer Bar-Boxes, 5-10-25	30.00 Ea.
12 Rock-Ola Turn-Table Motors (D.C.)	6.00 Ea.
12 Rock-Ola Power Motors (D.C.)	6.00 Ea.

★★★★★

**WE RE-BUILD—RE-CONDITION—RE-FINISH—** Your old run down "CHICKEN SAMS" and "JAIL-BIRDS" and convert them into "SHOOT THE JAP" Ray Guns.

**MACHINES COMPLETELY PAINTED TO LOOK LIKE NEW!**

for **\$59.50** F. O. B. Chicago

**Chicago Novelty Company, Inc.**  
 1348 Newport Avenue Chicago, Ill.

**A PAT HAND FOR FAST PROFITS**

<b>FAST BUCKS—5c PLAY</b> \$8.20 PROFIT	<b>HARLICH QUALITY</b> ONLY 484 HOLES FOR QUICK PLAY	<b>V NOTES—25c PLAY</b> \$41.00 PROFIT
<b>DEUCER—10c PLAY</b> \$16.40 PROFIT		<b>BUCK-A-POP—\$1 PLAY</b> \$84.00 PROFIT

WRITE TODAY FOR NEW CIRCULAR NC-441

**HARLICH MFG. CO.** 1413 W. JACKSON BLVD. CHICAGO (7) ILLINOIS

**PARTS FOR MILLS SLOTS**

Large Gears, Complete with Brackets and Springs	Each	\$3.00	In Lots of 25 or More	\$2.75
Reel Strips, 3-5 or 1 Cherry Payout	Per Set	.65		.50
Reward Cards, 2-5 or 3-5	Each	.20		.15
Club Handles, Painted and Chromed	Each	4.50		4.00
Payout Disc, 1 Cherry Payout	Per Set	7.50		6.75
Disc Plugs	Per Set	.25		.20
Oval Frames to Use Paper Reward Card on Brown Front	Each	2.00		
Payout Tubes, 25¢ Size (with Hopper)	Each	3.75		
Bottom Main Slide, 5¢-10¢-25¢	Each	4.25		
20-Stop Star Wheel	Per Set	3.00		
Large Gear Comp. with Brackets & Springs for Jennings Slots	Each	4.25		3.75

We Have All Types of Springs and Other Parts for Mills Slots.  
 1/3 Deposit Must Accompany All Orders.

**SICKING, INC.** 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

**GUARDIAN**

**SERVICE KIT FOR PIN GAME OPERATORS**

The Original Contact Kit Made by the PIONEER ELECTRICAL ENGINEERS of the Industry.

**No. 1200—New Service Kit . . \$14.50**

This New Kit Contains a Very Handy and Useful Contact Switch Assembling Tool Value \$2.00. Plus 60 EXTRA Assorted Genuine Phosphor Bronze Leaves, Value \$4.00, Plus 144 EXTRA Assorted Silver Contact Points, Value \$8.00, in addition to the Liberal Assortment of Switch Parts Contained in Our Well Known #450 Guardian Contact Kit, \$7.50.

**FOR ARCADES**

2 New #500 Coin Chutes (Specify 1c or 5c), plus 10 Ass't Old Style 1c, 5c & 25c Chutes. The Dozen ..... **\$13.50**

These old style chutes are assorted Bull Dog, Esco, etc., and are not #500 ABT. Manufacturer informs us they have not been used, but are discolored due to exposure. Rush your order—Quantity Limited!

Send for Complete Catalog of Parts and Supplies!

**BLOCK MARBLE CO.** 1527 FAIRMOUNT AVE. PHILADELPHIA 30, PA.  
**GET IT FROM BLOCK—THEY HAVE IT IN STOCK!**

**SELLING EXCLUSIVELY**  
**MAY-BELL CONSOLE**  
 THE MOST AMAZING PROFIT CONSOLE ON THE MARKET

No Service Problems	Jam Proof
Beautifully Designed	Cheat Proof
Pre-War Cabinet	Cash Payout
Pre-War Slug Ejector	90% Mechanical

Feature Payouts: 3 5c and 1 25c, or 4 5c; Also, 3 5c and 1 50c.  
 Get On the Bandwagon — Production Limited!  
 All Orders Given Prompt Attention.  
 Write or Phone for Full Details and Beautiful Photo

3 10c Mills Blue Fronts (Excellent Condition)	\$220.00
1 5c Watling Rolatop (Like New)	175.00
1 5c Mills Extraordinary (Like New)	169.50
1 5c Mills War Eagle (Excellent Condition)	100.00

Write for Special Price on the Entire Lot  
 Terms: 1/3 Deposit; Balance C. O. D.

**COVEN AUTOMATIC PRODUCTS CO.**  
 2252 W. Chicago Ave. Chicago 22, Ill.  
 Humboldt 3200

**ORIGINAL JAR-O-DO RED, WHITE & BLUE**

2100—\$33.00 Profit or 2170—\$36.50 Profit

**\$2.00 PER SET IN 3 DOZ. LOTS**  
**\$2.25 PER SET IN LESS THAN 3 DOZ. LOTS**  
 Stapled in groups of five, 75c per set extra.

**JOHN GLASSPIEGEL CO.** 534 N. WATER STREET MILWAUKEE 2, WIS.

# FIGHT BY HIS SIDE!



**BUY EXTRA WAR BONDS  
DURING 5<sup>TH</sup> WAR LOAN  
JUNE 12 TO JULY 8**



LION MANUFACTURING CORPORATION, 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

HOME FAMOUS *Bally* GAMES AND VENDERS

\*Distributed by Bally Manufacturing Company

## REBUILDING AND REFINISHING ALL TYPES OF MILLS SLOTS

**\$95.00**

SEND US YOUR MACHINES

### SPECIALS—FOR SALE

Complete Arcade—Will Sell in One Lot or Separately—Write for List.

Supreme Tokyo Gun .....\$330.00 Cupid's Wheel .....\$295.00  
Selector Scope Fortune Teller .... 375.00 New Supreme Skee-Roll ..... 317.50

**WILL PAY CASH**  
COMPLETE ROUTES OR THE INDIVIDUAL MACHINES  
WIRE OR MAIL LIST.

### PIN GAMES

Mills 1-2-3, P.O. ....\$ 97.50 Challenger .....\$195.00  
Keeney Super Six ..... 50.00 Thistledown ..... 75.00  
Keeney Contest ..... 135.00

### MUSIC EQUIPMENT

Buckley Boxes, New .....\$ 35.00 Seeburg 16-Record .....\$10.00  
Buckley Boxes, Rebuilt ..... 25.00 Keeney Boxes ..... 5.50  
Wurlitzer Model 100 ..... 25.00 Perforated Program Sheets, Per 1000 4.50  
Wurlitzer Adaptor, Model 130 ..... 35.00

### BUCKLEY DIGGERS

REBUILT TREASURE ISLAND .....\$55.00 REBUILT DE LUXE .....\$100.00

### SLOT MACHINES

Mills—Jennings—Watling—Caille—Pace Slug Proof—Pace Console.  
Tell us your requirements.  
Write for Special Prices on Mills Vest Pocket Bells.

### REBUILT EQUIPMENT

Mills Single Machine Safes .....\$ 52.50 ABT Target Skill .....\$ 17.50  
Melink Double Machine Safe ..... 62.50 Shoot-the-Chutes ..... 150.00  
Gottlieb Three-Way Grippers ..... 22.50

### CONSOLES

Jumbo Parade (Payout) .....\$115.00 Paces Saratoga .....\$175.00  
Keeney Kentucky Club ..... 90.00 Paces Races ..... 290.00  
Keeney Skill Time ..... 90.00 Mills Four Bells ..... Write  
New Paces Reels Sr. .... 260.00 Jennings Bob Tail, F.P. .... 108.00  
New Paces F.P. Reels ..... 260.00 Caille Console ..... 95.00  
New Saratoga Jr. .... 250.00 Bally Roll-Em, 25c ..... 175.00  
New Saratoga Sr. .... 260.00  
Paces Reels Jr. .... 175.00

All Prices Subject to Prior Sale. Terms—Cash With Order.

**BUCKLEY TRADING POST**  
4225 W. LAKE ST. CHICAGO 24, ILL. Ph: Van Buren 6436

LOS ANGELES SEE **BADGER'S BARGAINS** MILWAUKEE SEE  
BILL HAPPEL CARL HAPPEL

"OFTEN A FEW DOLLARS LESS—SELDOM A PENNY MORE"

### 25 MILLS PANORAMS

Completely Reconditioned, Rebuilt and Refinished Like New.  
Beautifully Converted to "Solo-Vue" for Arcades.  
Write for Quantity Prices.

### Mills Blue Fronts, All Rebuilt and Refinished

MACHINES LOOK LIKE NEW—SERIALS AROUND 400,000

18 — 5c PLAY 14 — 25c PLAY  
12 — 10c PLAY 4 — 50c PLAY

### RECONDITIONED SLOTS AND CONSOLES

5 Mills Club Bells, 5¢	6 Mills Brown Fronts, 25¢	6 Mills Four Bells, Rebuilt
2 Mills Club Bells, 10¢	4 Blue Crackle Q.T., 5¢	2 Mills Three Bells
4 Mills Club Bells, 25¢	2 Mills 4 Bells, 3-5, 1-25¢	2 Keeney Super 4-Ways, Cash
4 Mills Gold Chromes, 5¢	1 Evans Royal Luores, 5¢	8 Keeney Super (Comb.)
2 Mills Gold Chrome, 10¢	2 Jennings Silver Chief, 5¢	12 Mills Jumbo (Comb.)
4 Mills Gold Chrome, 25¢	6 Jennings Chiefs, 5¢	1 Evans Dominoes, Late '41
4 Mills Regular Chrome, 5¢	2 Jennings Chief, 25¢	5 Bally Club Bells
3 Mills Brown Fronts, 5¢	5 Jennings Chief, 10¢	8 Evans Lucky Luores, 5¢
2 Mills Brown Fronts, 10¢	1 Giltter Gold Q.T., 1¢	1 Pace Racer (Brown), 25¢
		1 Exhibit Silver Bells

**SPECIAL** MILLS JUMBO PARADES, P. O., LATE MODELS, HIGH HEADS, REFINISHED AND REBUILT LIKE NEW ..... **\$149.50**

**SPECIAL** PACE SARATOGA OR PACE REELS, SR. OR JR., LATE '41 MODELS, AUTOMATIC PAYOUT ..... **\$129.50**

**SPECIAL** BAKER'S PACERS DAILY DOUBLE, LATE MODEL JACKPOT FEATURE, ALL REBUILT AND REFINISHED LIKE NEW ..... **\$299.50**

### RECONDITIONED ARCADE EQUIPMENT

6 Bally Rapid Fires	2 Bally Sky Battle	3 New "Periscope"
2 Keeney Submarines	3 Test Pilot	1 Evans Tommy Gun
2 New "Selectorscope"	4 Seeburg Shoot-the-Chutes	1 Evans Play Ball
2 Bally Defenders	6 Seeburg Axis Rats	5 Gonco Play Ball
1 Ace Bomber	1 Bally Eagle Eye	2 Skyflights
1 Exhibit Bag	1 Dumbell Lifter	4 Chicago Hooky
3 Drivemobiles	1 Striking Clock	10 Jennings Barrel Roll
4 Shoot Your Way to Tokyo	1 Grandfather Clock	8 Gottlieb 3-Way Grippers

All Machines Reconditioned, Ready To Operate. 1/2 Cash With Order, Balance C. O. D.  
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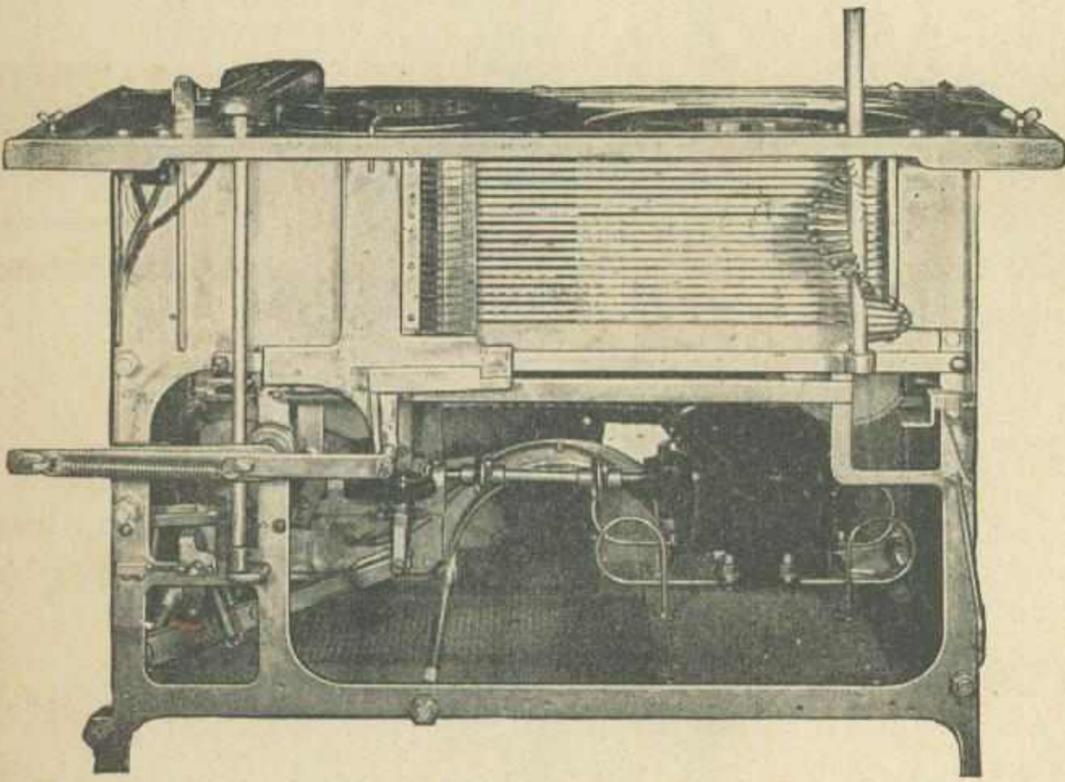
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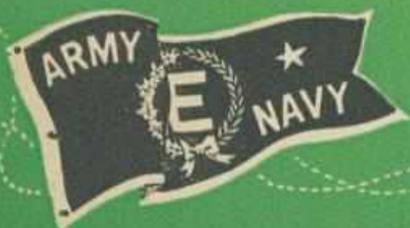
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